

Tab 4 - Multi-Segment

Irving TX CVB

For the month of: February 2023

| | Current Month - February 2023 vs February 2022 | | | | | | | | | | | Year to Date - February 2023 vs February 2022 | | | | | | | | | | | | |
|-----------------|--|------|--------|--------|--------|--------|-----------------------------------|------|--------|----------|------------|---|------|------|--------|--------|--------|------------------------------|------|------|--------|----------|------------|-----------|
| | Occ % | | ADR | | RevPAR | | Percent Change from February 2022 | | | | | Occ % | | ADR | | RevPAR | | Percent Change from YTD 2022 | | | | | | |
| | 2023 | 2022 | 2023 | 2022 | 2023 | 2022 | Occ | ADR | RevPAR | Room Rev | Room Avail | Room Sold | 2023 | 2022 | 2023 | 2022 | 2023 | 2022 | Occ | ADR | RevPAR | Room Rev | Room Avail | Room Sold |
| United States | 60.0 | 56.7 | 152.01 | 137.87 | 91.22 | 78.21 | 5.8 | 10.3 | 16.6 | 17.2 | 0.5 | 6.3 | 56.2 | 51.9 | 147.13 | 131.11 | 82.71 | 68.08 | 8.3 | 12.2 | 21.5 | 22.0 | 0.4 | 8.7 |
| Texas | 63.7 | 59.5 | 117.08 | 104.78 | 74.58 | 62.37 | 7.0 | 11.7 | 19.6 | 20.7 | 0.9 | 8.0 | 59.8 | 55.0 | 113.60 | 100.56 | 67.94 | 55.27 | 8.8 | 13.0 | 22.9 | 23.9 | 0.8 | 9.7 |
| Atlanta, GA | 66.0 | 59.6 | 127.85 | 105.62 | 84.44 | 62.97 | 10.8 | 21.0 | 34.1 | 36.0 | 1.4 | 12.3 | 63.6 | 56.1 | 125.07 | 105.41 | 79.58 | 59.10 | 13.5 | 18.7 | 34.6 | 36.5 | 1.4 | 15.0 |
| Arlington, TX | 67.2 | 63.7 | 100.90 | 91.32 | 67.80 | 58.16 | 5.5 | 10.5 | 16.6 | 18.6 | 1.7 | 7.3 | 64.6 | 59.6 | 98.72 | 97.09 | 63.81 | 57.86 | 8.5 | 1.7 | 10.3 | 12.2 | 1.7 | 10.4 |
| Charlotte, NC | 62.3 | 57.0 | 119.54 | 106.53 | 74.45 | 60.68 | 9.3 | 12.2 | 22.7 | 21.6 | -0.8 | 8.4 | 59.5 | 51.4 | 119.04 | 102.52 | 70.80 | 52.74 | 15.6 | 16.1 | 34.2 | 33.4 | -0.6 | 14.9 |
| Fort Worth, TX+ | 68.6 | 65.8 | 133.47 | 117.96 | 91.62 | 77.67 | 4.3 | 13.2 | 18.0 | 16.6 | -1.2 | 3.0 | 66.0 | 61.3 | 130.48 | 114.69 | 86.08 | 70.34 | 7.6 | 13.8 | 22.4 | 20.9 | -1.2 | 6.3 |
| Frisco, TX+ | 63.7 | 53.2 | 157.17 | 132.23 | 100.07 | 70.37 | 19.6 | 18.9 | 42.2 | 42.6 | 0.3 | 20.0 | 63.6 | 50.2 | 154.99 | 134.43 | 98.62 | 67.54 | 26.7 | 15.3 | 46.0 | 46.4 | 0.3 | 27.0 |
| Grapevine, TX+ | 77.0 | 64.7 | 194.06 | 178.44 | 149.48 | 115.38 | 19.1 | 8.8 | 29.6 | 29.6 | 0.0 | 19.1 | 72.7 | 57.5 | 191.25 | 176.62 | 138.97 | 101.57 | 26.4 | 8.3 | 36.8 | 36.8 | 0.0 | 26.4 |
| Irving, TX+ | 70.7 | 64.5 | 123.06 | 107.78 | 86.97 | 69.47 | 9.7 | 14.2 | 25.2 | 26.4 | 1.0 | 10.7 | 66.2 | 58.9 | 119.84 | 103.97 | 79.31 | 61.27 | 12.3 | 15.3 | 29.5 | 30.7 | 1.0 | 13.4 |
| Nashville, TN | 65.5 | 57.7 | 165.29 | 145.04 | 108.26 | 83.69 | 13.5 | 14.0 | 29.4 | 34.6 | 4.0 | 18.1 | 60.1 | 52.4 | 155.25 | 137.70 | 93.34 | 72.21 | 14.7 | 12.7 | 29.3 | 34.6 | 4.1 | 19.3 |
| Phoenix, AZ | 80.4 | 77.4 | 277.53 | 202.14 | 223.03 | 156.37 | 3.9 | 37.3 | 42.6 | 42.3 | -0.2 | 3.7 | 74.7 | 69.3 | 230.46 | 180.81 | 172.21 | 125.21 | 7.9 | 27.5 | 37.5 | 37.1 | -0.3 | 7.6 |
| San Jose, CA+ | 58.5 | 52.7 | 158.39 | 121.66 | 92.61 | 64.17 | 10.8 | 30.2 | 44.3 | 63.7 | 13.4 | 25.7 | 57.8 | 49.1 | 156.61 | 120.42 | 90.51 | 59.14 | 17.7 | 30.1 | 53.0 | 73.6 | 13.4 | 33.5 |

| Competitive Set Comparison | | | | | | | | | | | | | |
|----------------------------|----------------|---------|---------|--------------|---------|---------|----------------------------------|---------|---------|--------------|---------|---------|---------|
| | Actual Figures | | | | | | Percent of Change from Last Year | | | | | | |
| | Current Month | | | Year-To-Date | | | Current Month | | | Year-To-Date | | | |
| | OCC | ADR | RvPAR | OCC | ADR | RvPAR | OCC | ADR | RvPAR | OCC | ADR | RvPAR | |
| US | 69.6 | 143.30 | 99.71 | 56.2 | 117.11 | 65.77 | US | 47.7 | 40.2 | 107.0 | 28.6 | 8.6 | 39.6 |
| Texas | 65.7 | 105.97 | 69.67 | 59.2 | 92.24 | 54.60 | Texas | 49.7 | 38.6 | 107.5 | 30.3 | 6.3 | 38.4 |
| Irving | 65.6 | 98.71 | 64.73 | 56.2 | 87.07 | 48.95 | Irving | 91.6 | 37.5 | 163.4 | 31.3 | -7.6 | 21.3 |
| Best USA | Grpvine | Grpvine | Grpvine | Arlngtn | Grpvine | Grpvine | Best USA | Grpvine | Nshvle | Nshvle | Frisco | Arlngtn | Arlngtn |
| | 78.7 | 210.08 | 165.27 | 64.9 | 179.71 | 94.20 | | 145.5 | 69.0 | 227.7 | 43.4 | 13.8 | 42.5 |
| Best Texas | Grpvine | Grpvine | Grpvine | Arlngtn | Grpvine | Grpvine | Best Texas | Grpvine | Arlngtn | Grpvine | Frisco | Arlngtn | Arlngtn |
| | 78.7 | 210.08 | 165.27 | 64.9 | 179.71 | 94.20 | | 145.5 | 51.9 | 189.4 | 43.4 | 13.8 | 42.5 |
| Worst USA | SanJose | Irving | SanJose | SanJose | Irving | SanJose | Worst USA | Phoenix | SanJose | SanJose | SanJose | SanJose | SanJose |
| | 54.5 | 98.71 | 63.05 | 43.6 | 87.07 | 46.34 | | 40.9 | 11.7 | 79.6 | 10.6 | -31.8 | -24.6 |
| Worst Texas | Frisco | Irving | Irving | Frisco | Irving | Irving | Worst Texas | Arlngtn | Grpvine | Arlngtn | Arlngtn | Irving | Irving |
| | 60.8 | 98.71 | 64.73 | 52.3 | 87.07 | 48.95 | | 44.1 | 17.9 | 118.9 | 25.2 | -7.6 | 21.3 |

Note: "Best" and "Worst" notations above refer to destinations within this competitive set only

A blank row indicates insufficient data.

Tab 6 - Multi-Segment Custom Sets+

Irving TX CVB

For the month of: February 2023

| | Current Month - February 2023 vs February 2022 | | | | | | | | | | | | Year to Date - February 2023 vs February 2022 | | | | | | | | | | | | |
|---------------------------------|--|------|--------|--------|--------|-------|-----------------------------------|------|--------|----------|------------|-----------|---|------|--------|--------|--------|-------|------------------------------|------|--------|----------|------------|-----------|--|
| | Occ % | | ADR | | RevPAR | | Percent Change from February 2022 | | | | | | Occ % | | ADR | | RevPAR | | Percent Change from YTD 2022 | | | | | | |
| | 2023 | 2022 | 2023 | 2022 | 2023 | 2022 | Occ | ADR | RevPAR | Room Rev | Room Avail | Room Sold | 2023 | 2022 | 2023 | 2022 | 2023 | 2022 | Occ | ADR | RevPAR | Room Rev | Room Avail | Room Sold | |
| Irving, TX+ | 70.7 | 64.5 | 123.06 | 107.78 | 86.97 | 69.47 | 9.7 | 14.2 | 25.2 | 26.4 | 1.0 | 10.7 | 66.2 | 58.9 | 119.84 | 103.97 | 79.31 | 61.27 | 12.3 | 15.3 | 29.5 | 30.7 | 1.0 | 13.4 | |
| Luxury/Full Service Irving+ | 71.5 | 60.7 | 167.54 | 146.74 | 119.77 | 89.01 | 17.9 | 14.2 | 34.6 | 34.6 | 0.0 | 17.9 | 65.2 | 53.8 | 165.85 | 143.81 | 108.11 | 77.33 | 21.2 | 15.3 | 39.8 | 39.8 | 0.0 | 21.2 | |
| All Suite/Extended Stay Irving+ | 73.3 | 68.2 | 100.79 | 90.71 | 73.88 | 61.83 | 7.5 | 11.1 | 19.5 | 23.6 | 3.5 | 11.3 | 69.5 | 63.3 | 97.17 | 87.45 | 67.53 | 55.34 | 9.8 | 11.1 | 22.0 | 26.3 | 3.5 | 13.7 | |
| Limited Service Irving+ | 75.0 | 70.8 | 115.71 | 101.31 | 86.83 | 71.72 | 6.0 | 14.2 | 21.1 | 21.1 | 0.0 | 6.0 | 71.2 | 63.7 | 111.72 | 97.89 | 79.55 | 62.31 | 11.9 | 14.1 | 27.7 | 27.7 | 0.0 | 11.9 | |
| Budget Irving+ | 61.4 | 61.3 | 65.25 | 63.55 | 40.09 | 38.97 | 0.2 | 2.7 | 2.9 | 2.9 | 0.0 | 0.3 | 59.1 | 58.6 | 64.83 | 61.47 | 38.31 | 36.02 | 0.9 | 5.5 | 6.4 | 6.4 | 0.0 | 0.9 | |
| Las Colinas+ | 68.0 | 59.2 | 139.86 | 121.70 | 95.03 | 72.03 | 14.8 | 14.9 | 31.9 | 37.5 | 4.2 | 19.7 | 64.0 | 53.8 | 136.16 | 118.22 | 87.09 | 63.64 | 18.8 | 15.2 | 36.8 | 42.6 | 4.2 | 23.9 | |
| DFW North+ | 77.7 | 71.6 | 121.07 | 105.68 | 94.05 | 75.68 | 8.5 | 14.6 | 24.3 | 21.1 | -2.5 | 5.7 | 71.6 | 66.0 | 117.54 | 100.61 | 84.22 | 66.45 | 8.5 | 16.8 | 26.7 | 23.5 | -2.5 | 5.7 | |
| DFW South+ | 67.2 | 64.3 | 99.13 | 91.26 | 66.65 | 58.66 | 4.6 | 8.6 | 13.6 | 13.7 | 0.0 | 4.6 | 63.6 | 58.5 | 97.15 | 88.65 | 61.83 | 51.89 | 8.7 | 9.6 | 19.1 | 19.2 | 0.0 | 8.7 | |
| Full Service Las Colinas+ | 63.3 | 50.7 | 208.97 | 185.45 | 132.30 | 93.96 | 25.0 | 12.7 | 40.8 | 40.8 | 0.0 | 25.0 | 58.3 | 44.4 | 207.84 | 183.98 | 121.17 | 81.74 | 31.2 | 13.0 | 48.2 | 48.2 | 0.0 | 31.2 | |
| Limited Service Las Colinas+ | 71.2 | 65.6 | 96.82 | 84.66 | 68.94 | 55.53 | 8.6 | 14.4 | 24.2 | 33.4 | 7.4 | 16.6 | 67.9 | 60.9 | 93.08 | 82.14 | 63.22 | 50.02 | 11.5 | 13.3 | 26.4 | 35.8 | 7.4 | 19.8 | |
| Full Service DFW North+ | 82.8 | 71.1 | 150.39 | 133.09 | 124.48 | 94.60 | 16.4 | 13.0 | 31.6 | 31.6 | 0.0 | 16.4 | 73.2 | 63.3 | 149.15 | 129.18 | 109.18 | 81.71 | 15.7 | 15.5 | 33.6 | 33.6 | 0.0 | 15.7 | |
| Limited Service DFW North+ | 74.1 | 72.0 | 98.20 | 87.57 | 72.79 | 63.02 | 3.0 | 12.1 | 15.5 | 10.6 | -4.3 | -1.4 | 70.6 | 67.9 | 94.62 | 82.81 | 66.77 | 56.24 | 3.9 | 14.3 | 18.7 | 13.7 | -4.3 | -0.5 | |
| Full Service DFW South+ | | | | | | | | | | | | | | | | | | | | | | | | | |
| Limited Service DFW South+ | 65.2 | 63.4 | 89.61 | 84.87 | 58.41 | 53.80 | 2.8 | 5.6 | 8.6 | 8.6 | 0.0 | 2.9 | 61.8 | 58.1 | 88.40 | 82.35 | 54.66 | 47.86 | 6.4 | 7.4 | 14.2 | 14.2 | 0.0 | 6.4 | |

| AirBNB Data | Occ % | | | | ADR | | | | RevPAR | | | | Percent Change from Prior Year | | | | | | Occ % | | | | ADR | | | | RevPAR | | | | Percent Change from Prior Year YTD | | | | | |
|------------------|--------------|-------|--------|--------|--------|-------|--------|--------|--------|--------|---------|----------|--------------------------------|-----------|--------|--------|--------|-------|--------|-------|--------|--------|------|------|---------|----------|------------|-----------|--|--|------------------------------------|--|--|--|--|--|
| | 2023 | 2022 | 2023 | 2022 | 2023 | 2022 | 2023 | 2022 | Occ | ADR | Rev PAR | Room Rev | Room Avail | Room Sold | 2023 | 2022 | 2023 | 2022 | 2023 | 2022 | 2023 | 2022 | Occ | ADR | Rev PAR | Room Rev | Room Avail | Room Sold | | | | | | | | |
| | Entire Place | 47.7 | 54.9 | 207.01 | 227.23 | 98.78 | 124.81 | -13.13 | -8.90 | -20.86 | 10.4 | 41.3 | 17.6 | 47.1 | 51.79 | 204.60 | 219.59 | 96.43 | 113.72 | -9.00 | -6.82 | -15.21 | 5.8 | 26.7 | 14.6 | | | | | | | | | | | |
| Hotel Comparable | 50.7 | 59.62 | 105.25 | 109.56 | 53.38 | 65.32 | -14.93 | -3.93 | -18.27 | 12.6 | 37.8 | 17.2 | 50.3 | 57.20 | 103.71 | 105.73 | 52.20 | 60.48 | -12.01 | -1.91 | -13.69 | 7.3 | 24.3 | 9.4 | | | | | | | | | | | | |

| Available Listings | 2023 | 2022 | % Chg |
|--------------------------|------|------|-------|
| Entire Place | 364 | 250 | 45.6 |
| Private Room | 160 | 92 | 73.9 |
| Shared Room | 66 | 53 | 24.5 |
| Total Available Listings | 590 | 395 | 49.4 |

| | Participation | | | |
|---------------------------------|---------------|--------|--------|--------|
| | Properties | | Rooms | |
| | Census | Sample | Census | Sample |
| Irving, TX+ | 86 | 76 | 12872 | 11444 |
| Luxury/Full Service Irving+ | 16 | 14 | 4904 | 4304 |
| All Suite/Extended Stay Irving+ | 31 | 30 | 3620 | 3513 |
| Limited Service Irving+ | 14 | 14 | 1794 | 1794 |
| Budget Irving+ | 24 | 17 | 2435 | 1714 |
| Las Colinas+ | 32 | 31 | 5485 | 5149 |
| DFW North+ | 24 | 24 | 3863 | 3863 |
| DFW South+ | 30 | 21 | 3524 | 2432 |
| Full Service Las Colinas+ | 8 | 8 | 2259 | 2259 |
| Limited Service Las Colinas+ | 24 | 23 | 3226 | 2890 |
| Full Service DFW North+ | 4 | 4 | 1589 | 1589 |
| Limited Service DFW North+ | 20 | 20 | 2274 | 2274 |
| Full Service DFW South+ | 4 | 2 | 1056 | 456 |
| Limited Service DFW South+ | 26 | 19 | 2468 | 1976 |
| ICC Comp Set No Boutiques+ | | | | |

A blank row indicates insufficient data.

Irving, Texas Room Demand
Source: Smith Travel Research

| | 2022 | | | 2023 | | | Calculated Demand Change over prior year | | STR Reported Change over prior year | |
|-----------|-------|----------------------|---------------------|-------|----------------------|---------------------|--|--------------|-------------------------------------|--------------|
| | Occ % | Current Month Demand | Year To Date Demand | Occ % | Current Month Demand | Year To Date Demand | Current Month | Year To Date | Current Month | Year To Date |
| January | 54.0 | 213,194 | 213,194 | 62.4 | 248,857 | 248,857 | 16.7% | 16.7% | 15.6% | 15.6% |
| February | 64.5 | 232,046 | 445,240 | 70.7 | 254,724 | 503,581 | 9.8% | 13.1% | 9.7% | 12.3% |
| March | 71.0 | 282,761 | 728,001 | | | | | | | |
| April | 74.5 | 286,896 | 1,014,897 | | | | | | | |
| May | 71.2 | 280,494 | 1,295,391 | | | | | | | |
| June | 74.3 | 283,046 | 1,578,437 | | | | | | | |
| July | 66.3 | 265,307 | 1,843,744 | | | | | | | |
| August | 66.3 | 261,179 | 2,104,923 | | | | | | | |
| September | 70.3 | 268,063 | 2,372,986 | | | | | | | |
| October | 75.0 | 299,270 | 2,672,256 | | | | | | | |
| November | 63.2 | 243,885 | 2,916,141 | | | | | | | |
| December | 57.9 | 231,094 | 3,147,235 | | | | | | | |

Irving, Texas & United States Comparison

February 2023

| Irving | A.D.R. | | | | OCCUPANCY | | | | RevPAR | | | |
|--------------------------|---------|--------|--------|-------|-----------|-------|-------|-------|---------|-------|-------|-------|
| | Current | % Chg | YTD | % Chg | Current | % Chg | YTD | % Chg | Current | % Chg | YTD | % Chg |
| JANUARY | 116.24 | 16.4% | 116.24 | 16.4% | 62.4% | 15.6% | 62.4% | 15.6% | 72.49 | 34.6% | 72.49 | 34.6% |
| FEBRUARY | 123.06 | 14.2% | 119.84 | 15.3% | 70.7% | 9.7% | 66.2% | 12.3% | 86.97 | 25.2% | 79.31 | 29.5% |
| MAR | | | | | | | | | | | | |
| APRIL | | | | | | | | | | | | |
| MAY | | | | | | | | | | | | |
| JUNE | | | | | | | | | | | | |
| JULY | | | | | | | | | | | | |
| AUGUST | | | | | | | | | | | | |
| SEPTEMBER | | | | | | | | | | | | |
| OCTOBER | | | | | | | | | | | | |
| NOVEMBER | | | | | | | | | | | | |
| DECEMBER | | | | | | | | | | | | |
| 12 mo. rolling averages: | | | | | | | | | | | | |
| | ADR | 116.92 | 19.5% | | Occupancy | 68.5% | 12.6% | | RevPAR | 80.12 | 34.6% | |

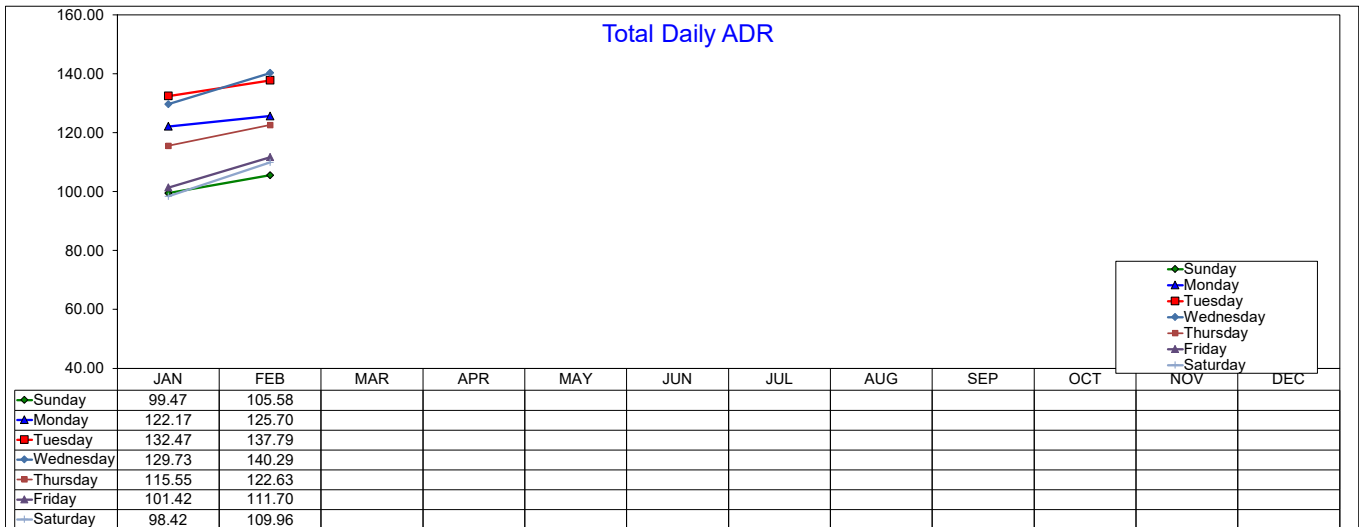
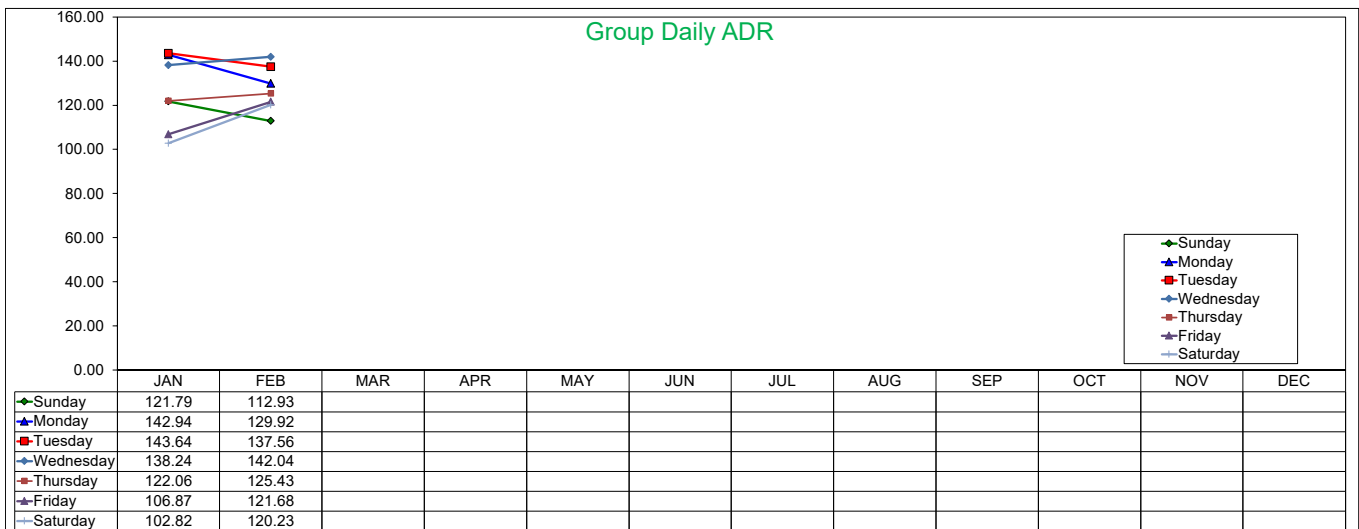
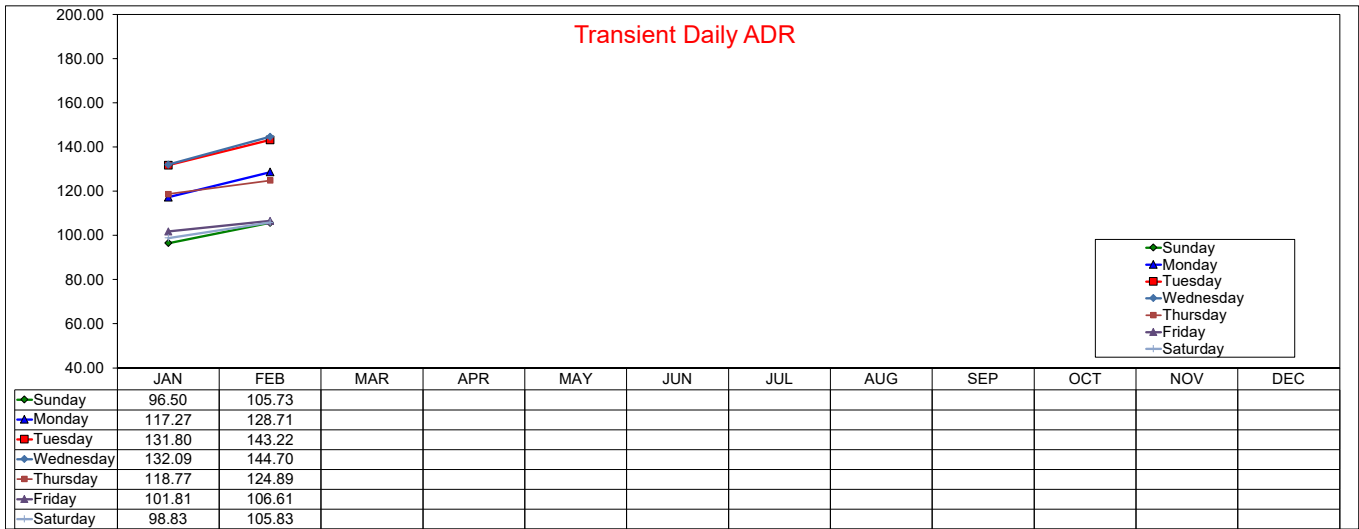
| Texas | A.D.R. | | | | OCCUPANCY | | | | RevPAR | | | |
|-----------|---------|-------|--------|-------|-----------|-------|-------|-------|---------|-------|-------|-------|
| | Current | % Chg | YTD | % Chg | Current | % Chg | YTD | % Chg | Current | % Chg | YTD | % Chg |
| JANUARY | 110.03 | 14.5% | 110.03 | 14.5% | 56.3% | 10.7% | 56.3% | 10.7% | 61.93 | 26.8% | 61.93 | 26.8% |
| FEBRUARY | 117.08 | 11.7% | 113.60 | 13.0% | 63.7% | 7.0% | 59.8% | 8.8% | 74.58 | 19.6% | 67.94 | 22.9% |
| MAR | | | | | | | | | | | | |
| APRIL | | | | | | | | | | | | |
| MAY | | | | | | | | | | | | |
| JUNE | | | | | | | | | | | | |
| JULY | | | | | | | | | | | | |
| AUGUST | | | | | | | | | | | | |
| SEPTEMBER | | | | | | | | | | | | |
| OCTOBER | | | | | | | | | | | | |
| NOVEMBER | | | | | | | | | | | | |
| DECEMBER | | | | | | | | | | | | |

| USA | A.D.R. | | | | OCCUPANCY | | | | RevPAR | | | |
|-----------|---------|-------|--------|-------|-----------|-------|-------|-------|---------|-------|-------|-------|
| | Current | % Chg | YTD | % Chg | Current | % Chg | YTD | % Chg | Current | % Chg | YTD | % Chg |
| JANUARY | 142.14 | 14.8% | 142.14 | 14.8% | 52.8% | 10.9% | 52.8% | 10.9% | 75.01 | 27.3% | 75.01 | 27.3% |
| FEBRUARY | 152.01 | 10.3% | 147.13 | 12.2% | 60.0% | 5.8% | 56.2% | 8.3% | 91.22 | 16.6% | 82.71 | 21.5% |
| MAR | | | | | | | | | | | | |
| APRIL | | | | | | | | | | | | |
| MAY | | | | | | | | | | | | |
| JUNE | | | | | | | | | | | | |
| JULY | | | | | | | | | | | | |
| AUGUST | | | | | | | | | | | | |
| SEPTEMBER | | | | | | | | | | | | |
| OCTOBER | | | | | | | | | | | | |
| NOVEMBER | | | | | | | | | | | | |
| DECEMBER | | | | | | | | | | | | |

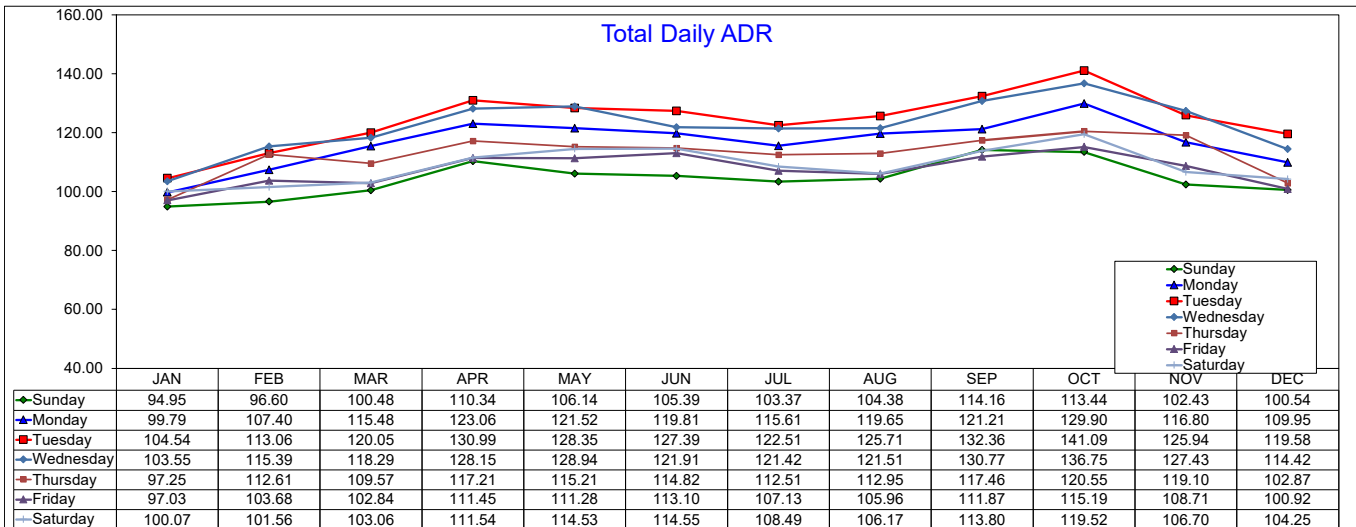
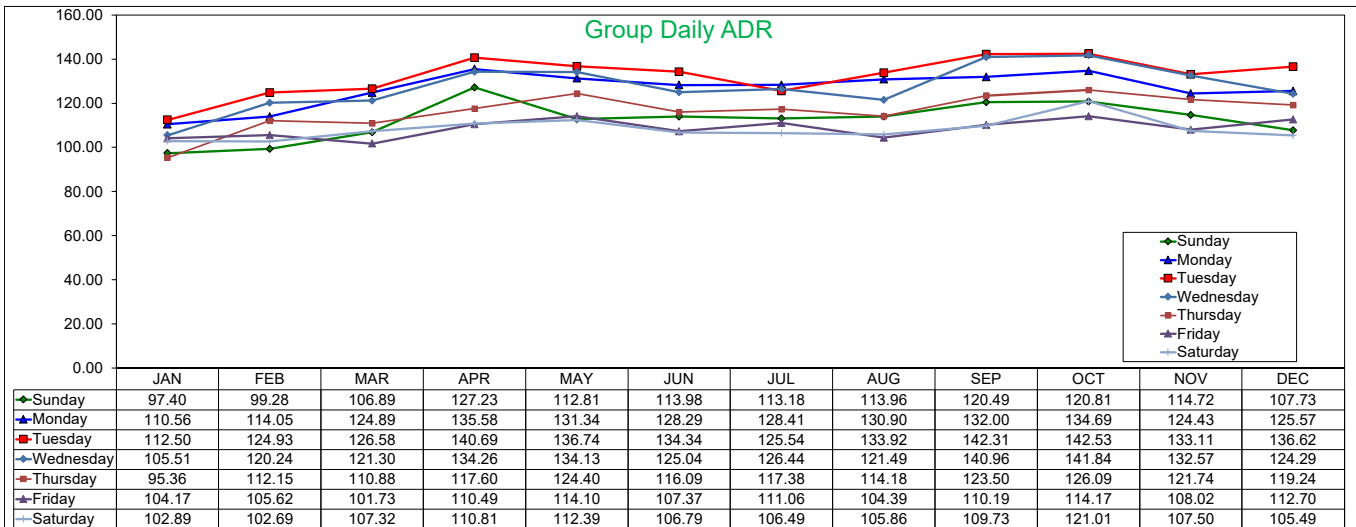
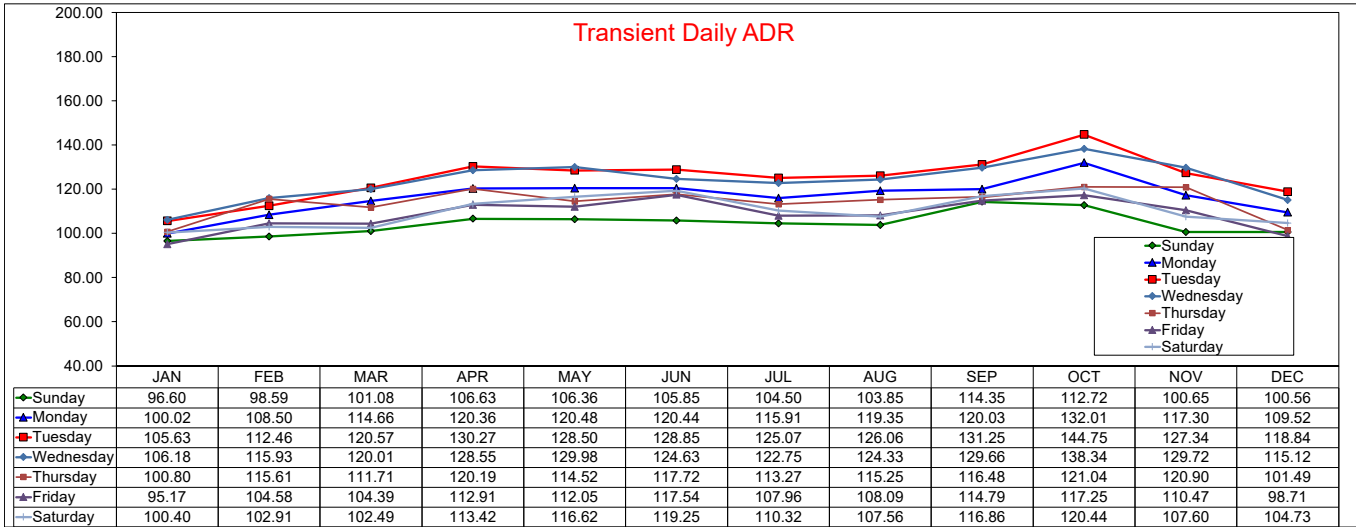
Note: The "Change %" column refers to the change from the prior year's figure.

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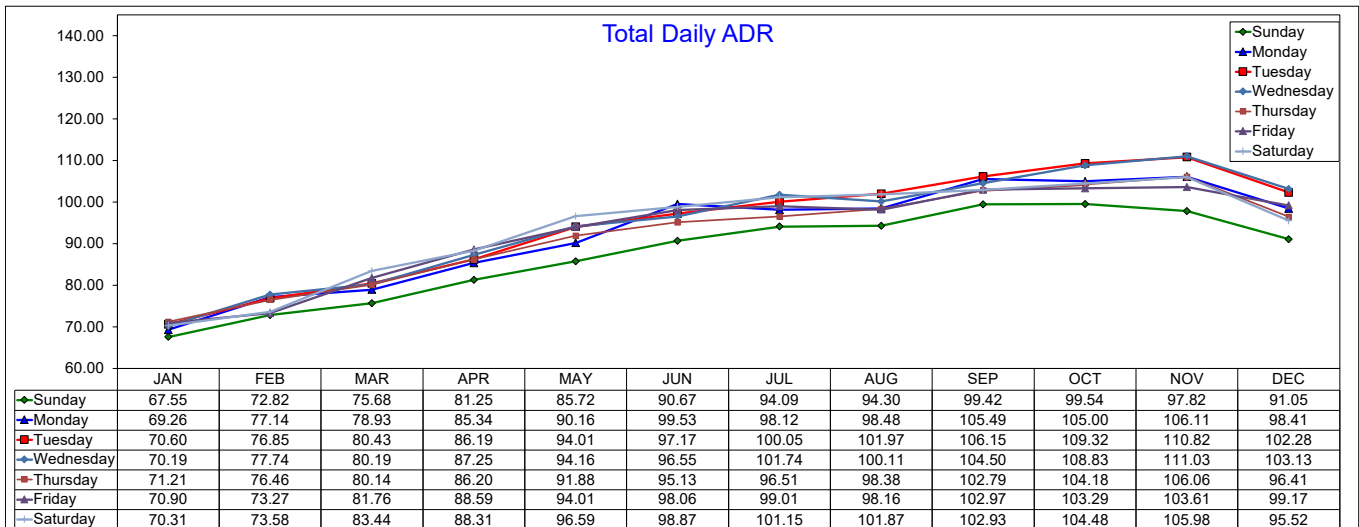
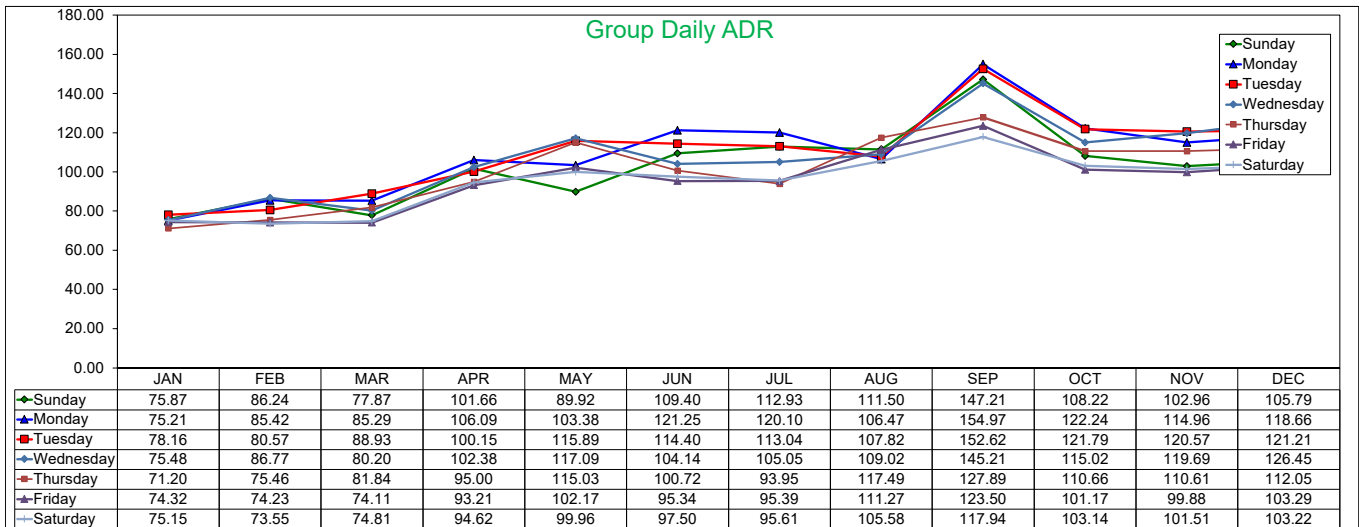
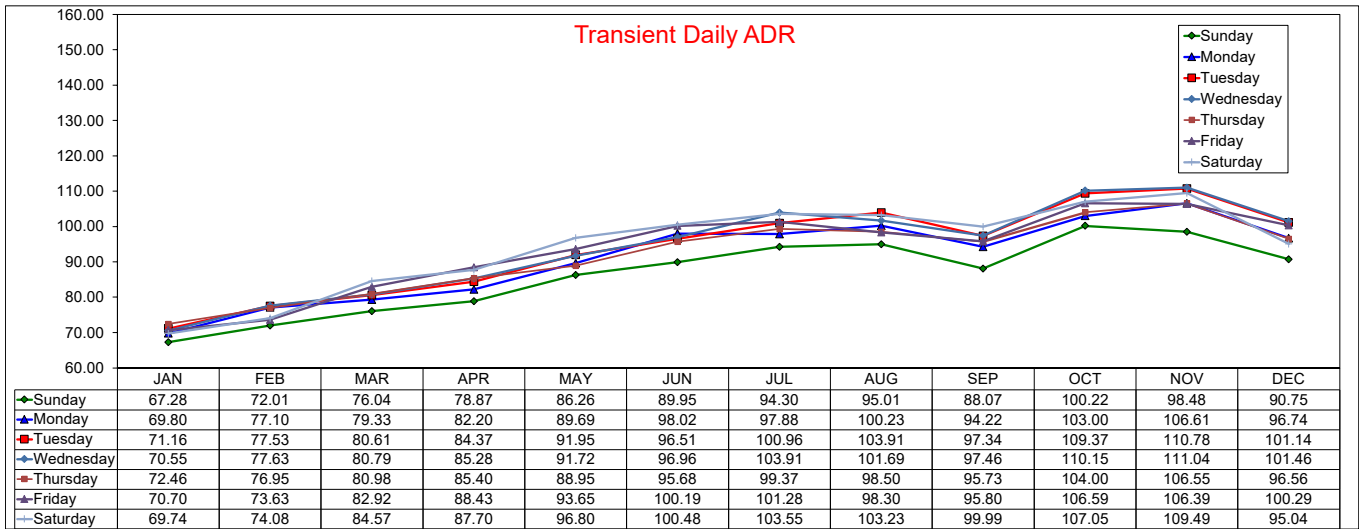
Daily ADR by Month 2023



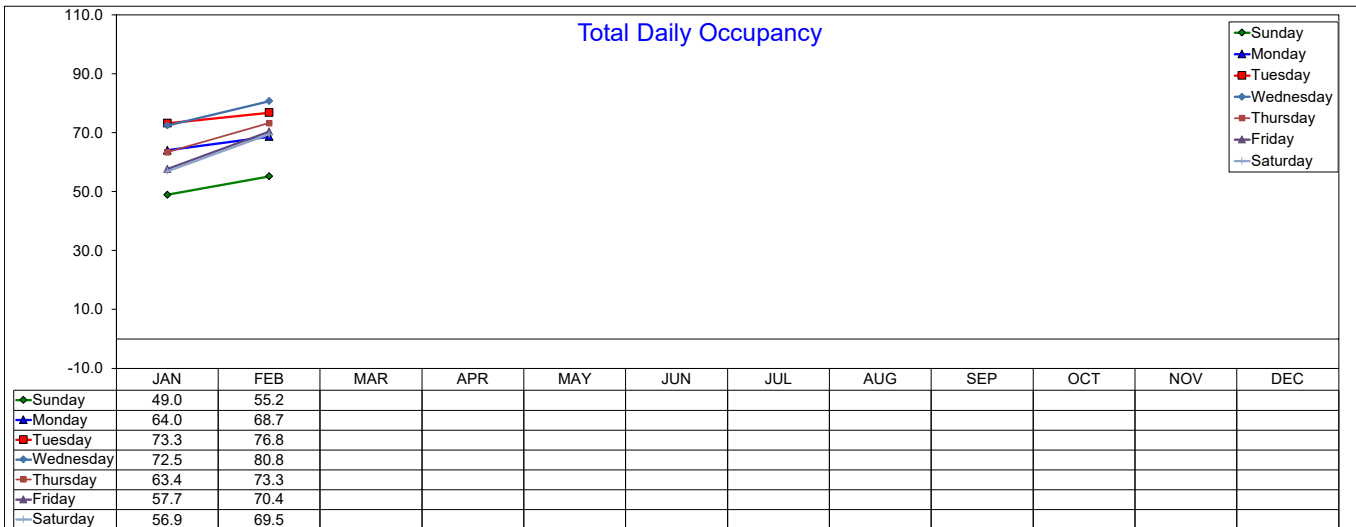
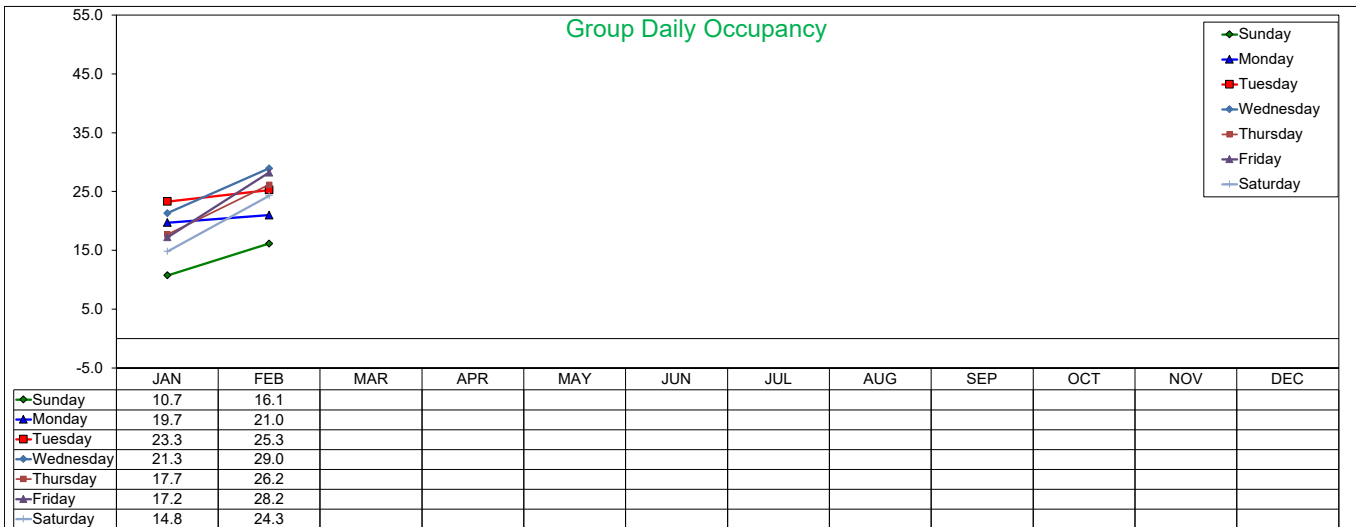
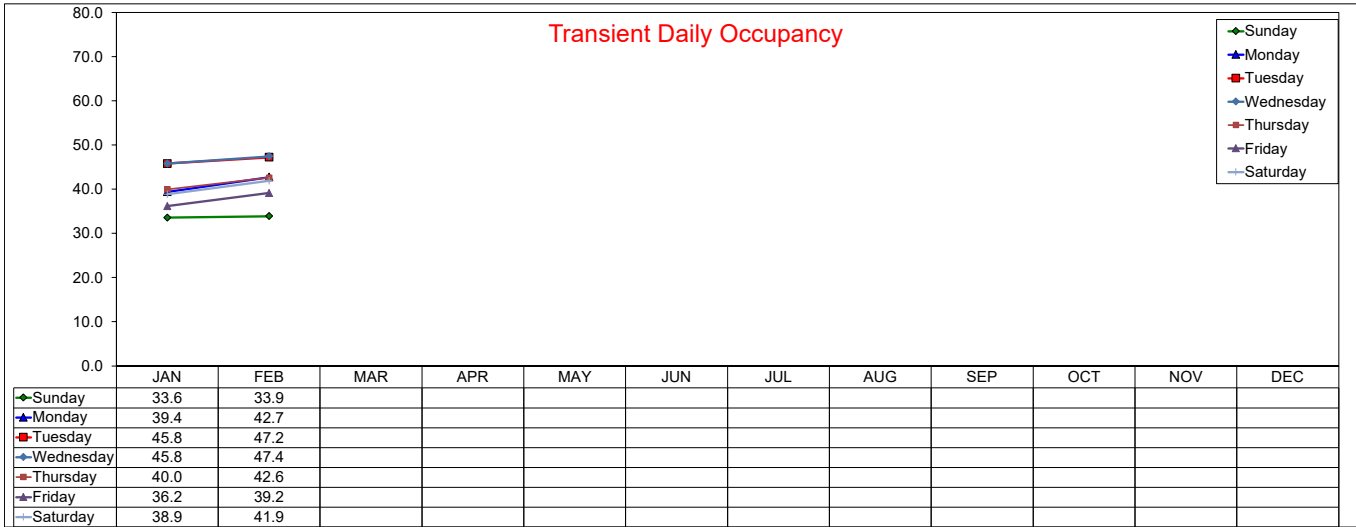
Daily ADR by Month 2022



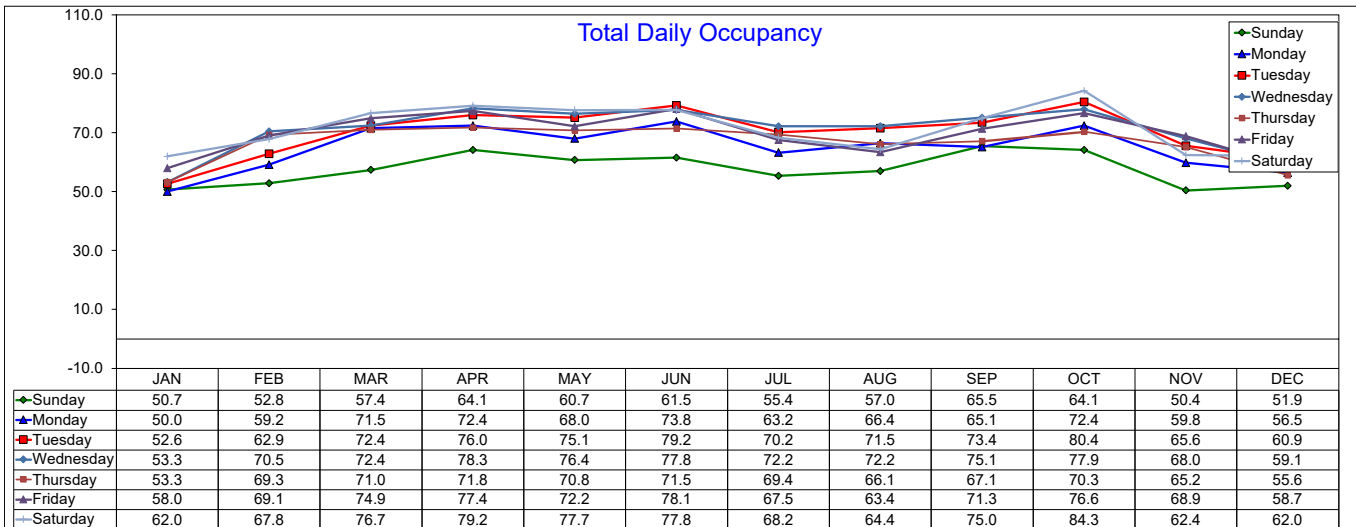
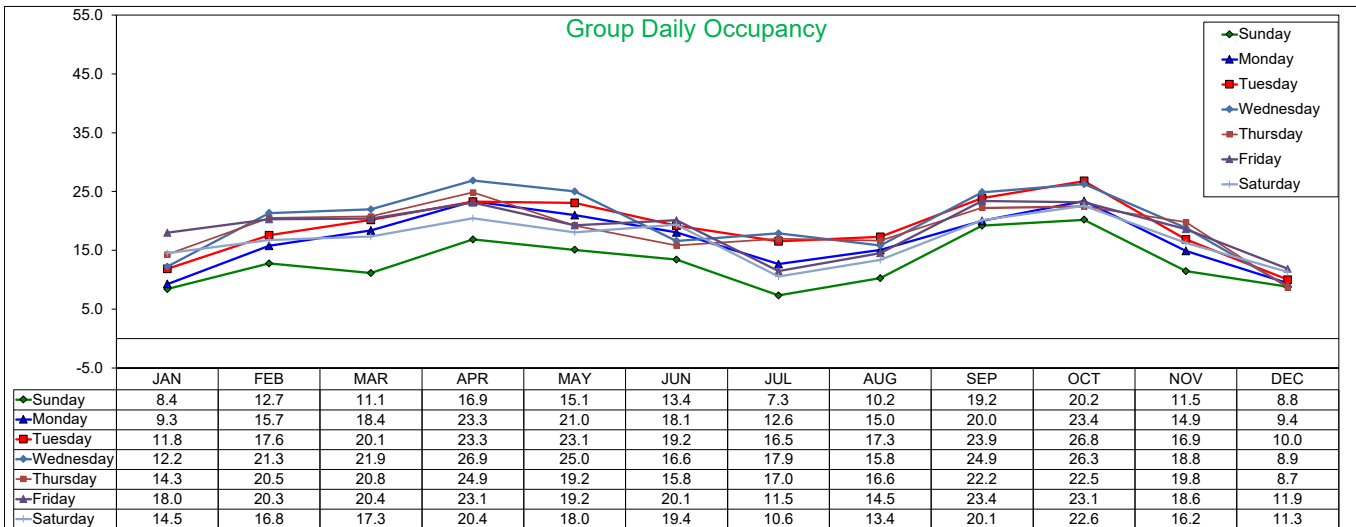
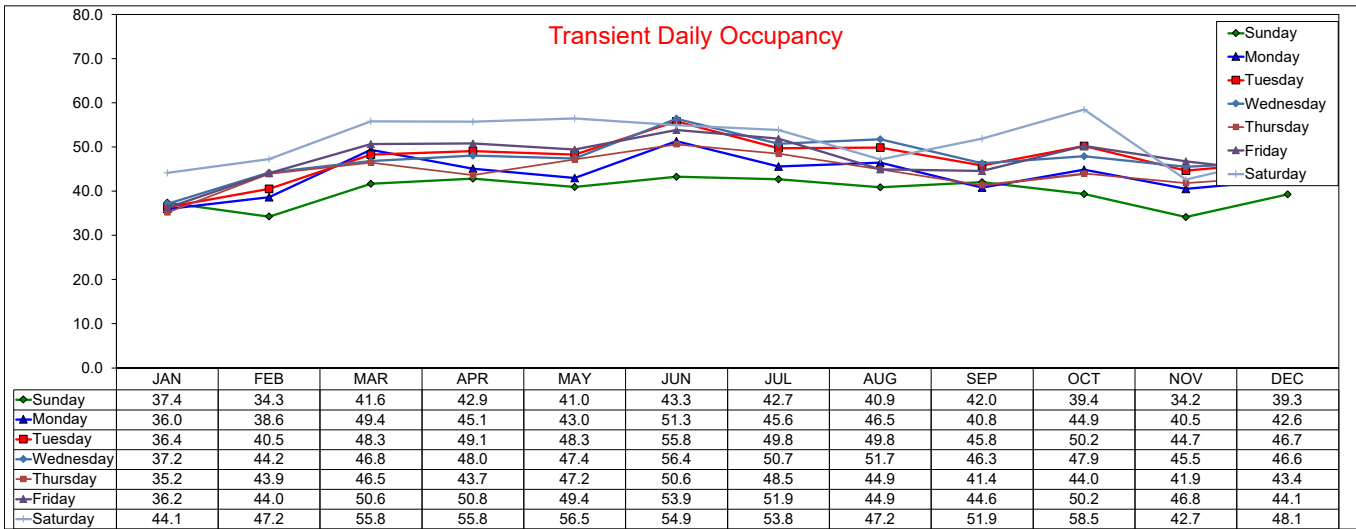
Daily ADR by Month 2021



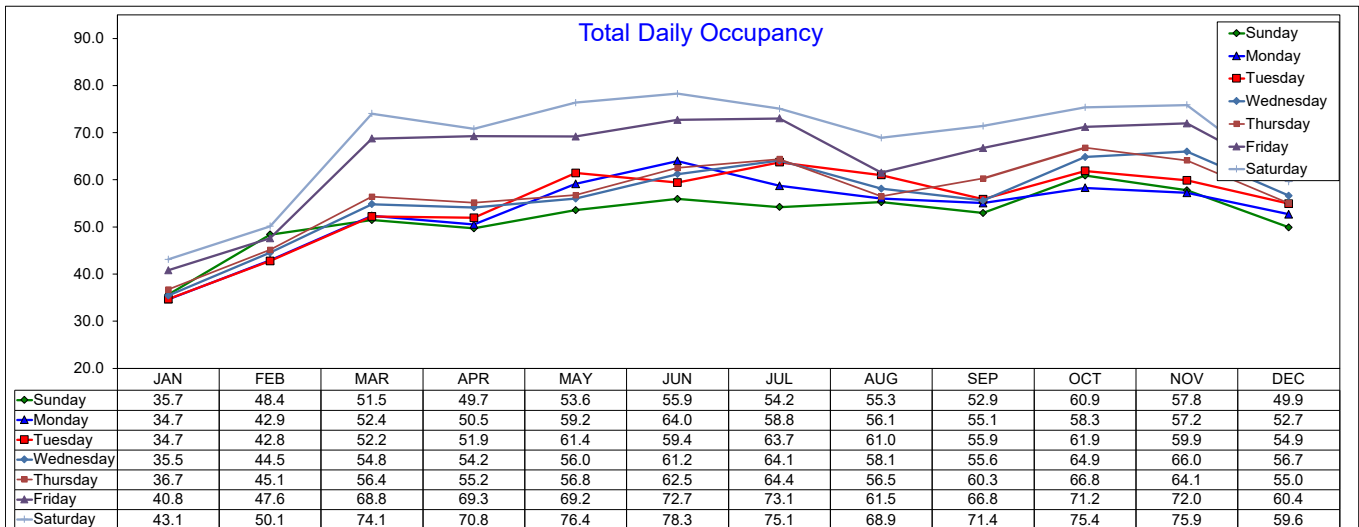
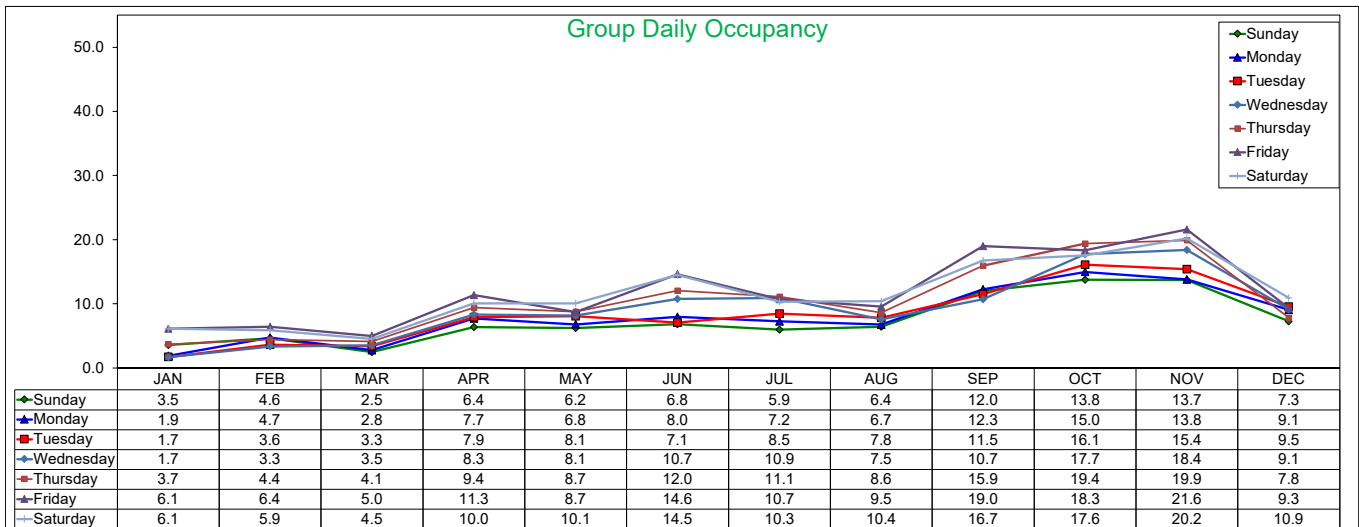
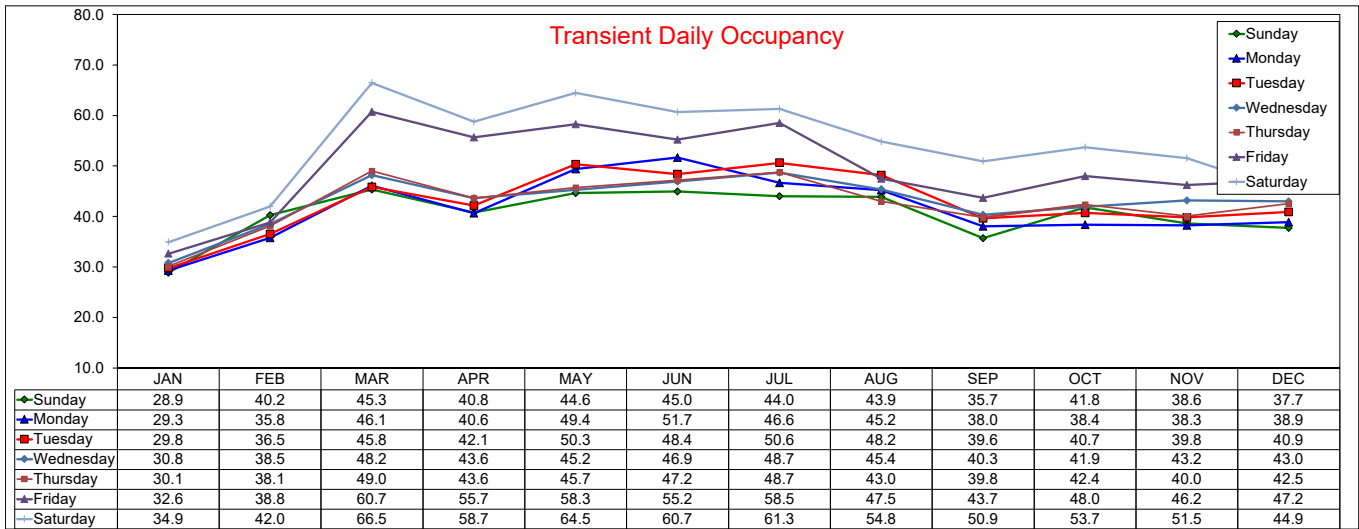
Daily Occupancy by Month 2023



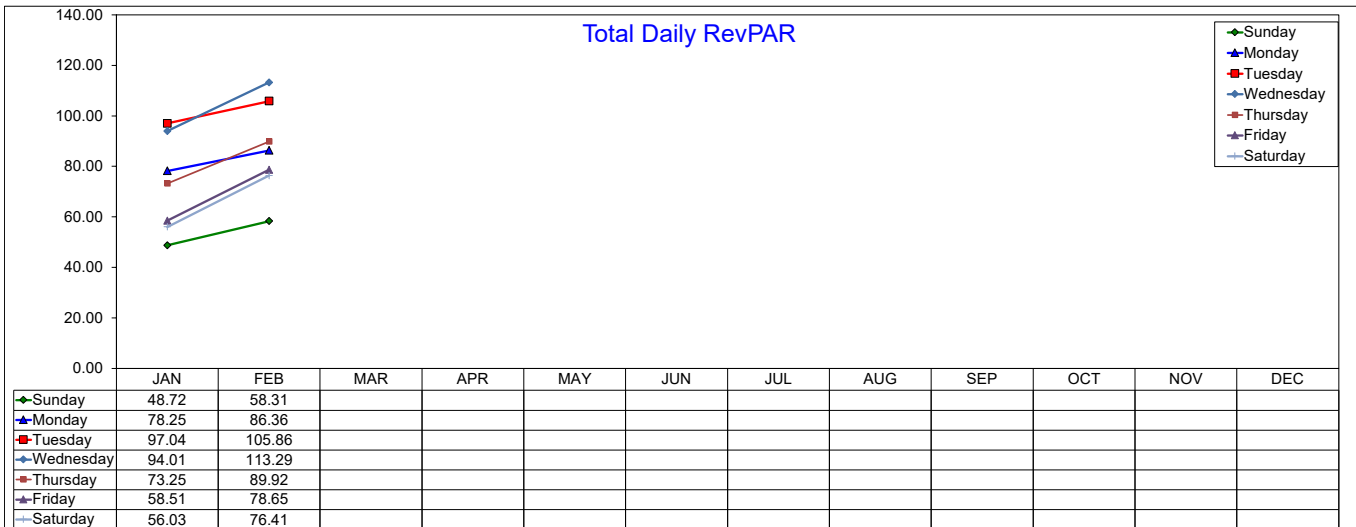
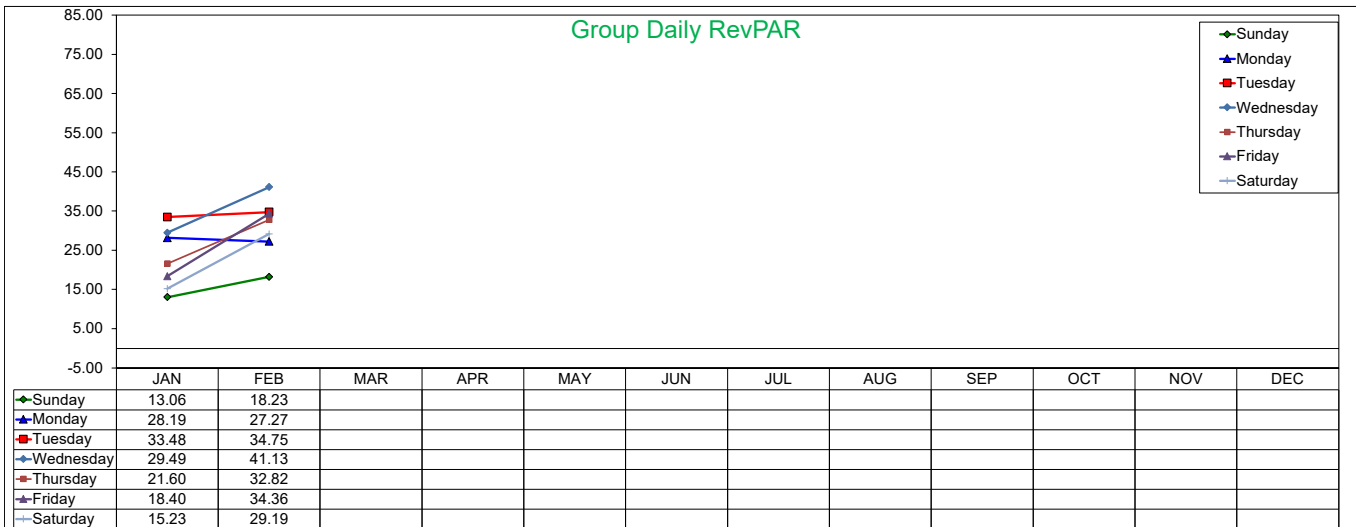
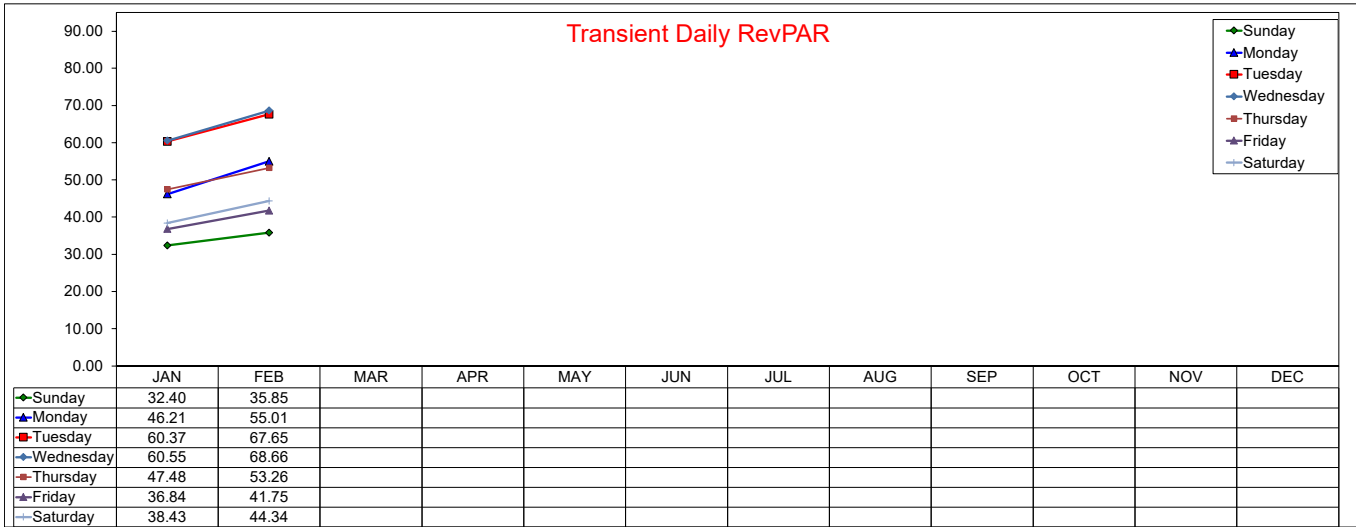
Daily Occupancy by Month 2022



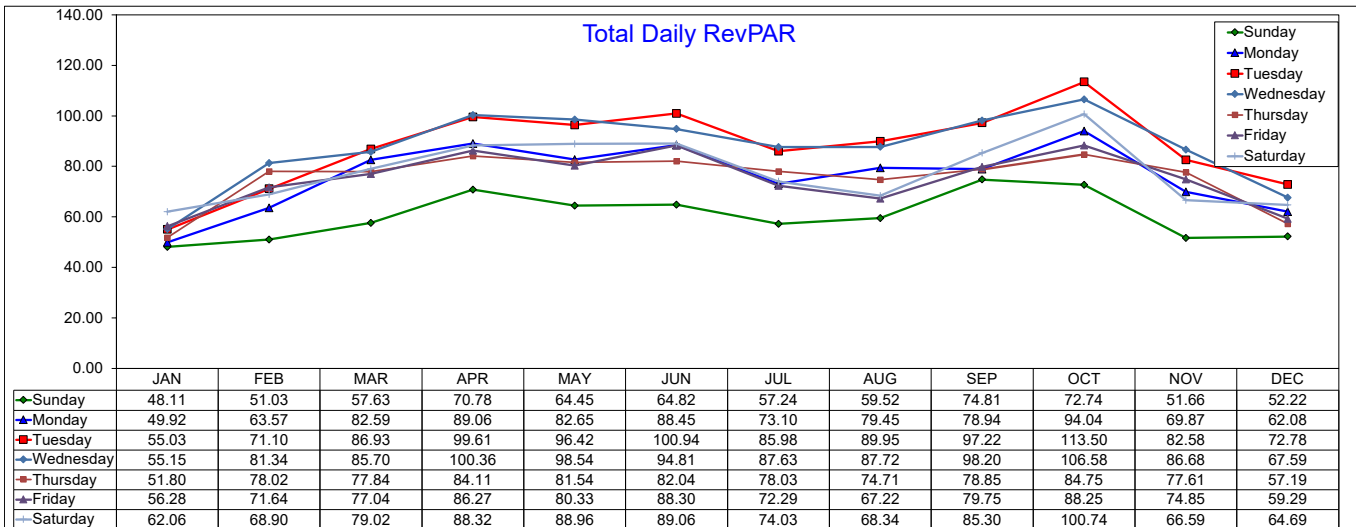
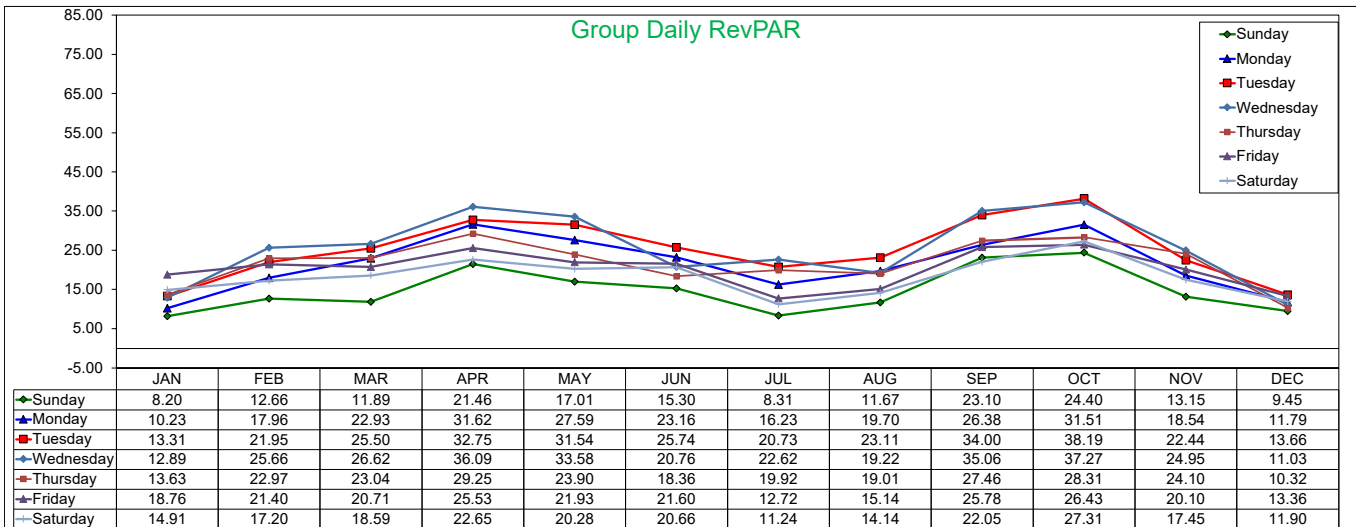
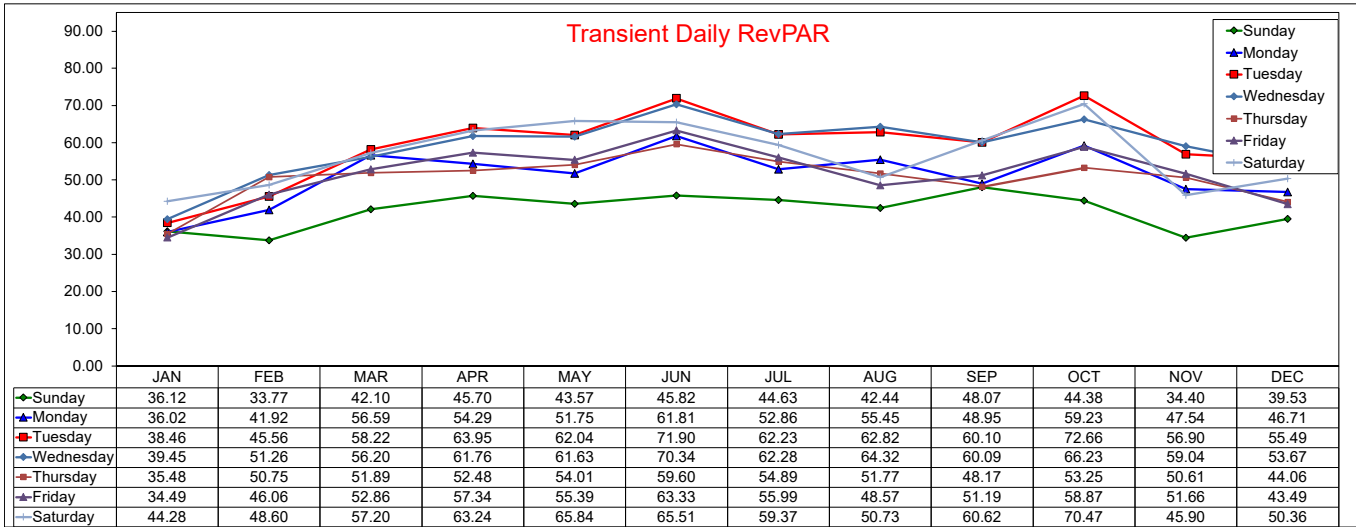
Daily Occupancy by Month 2021



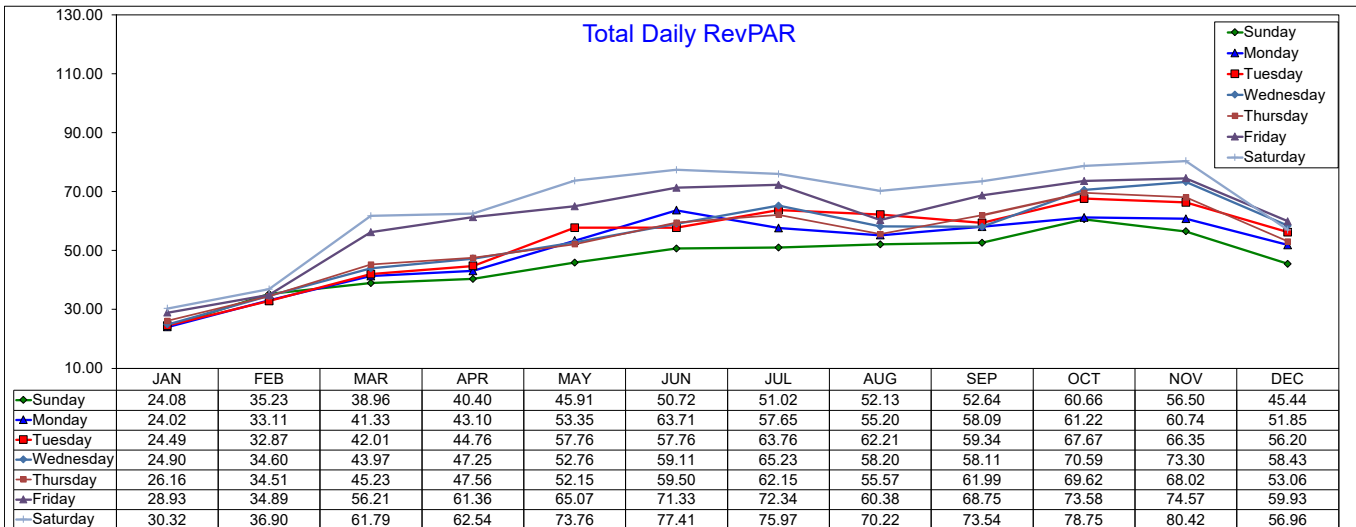
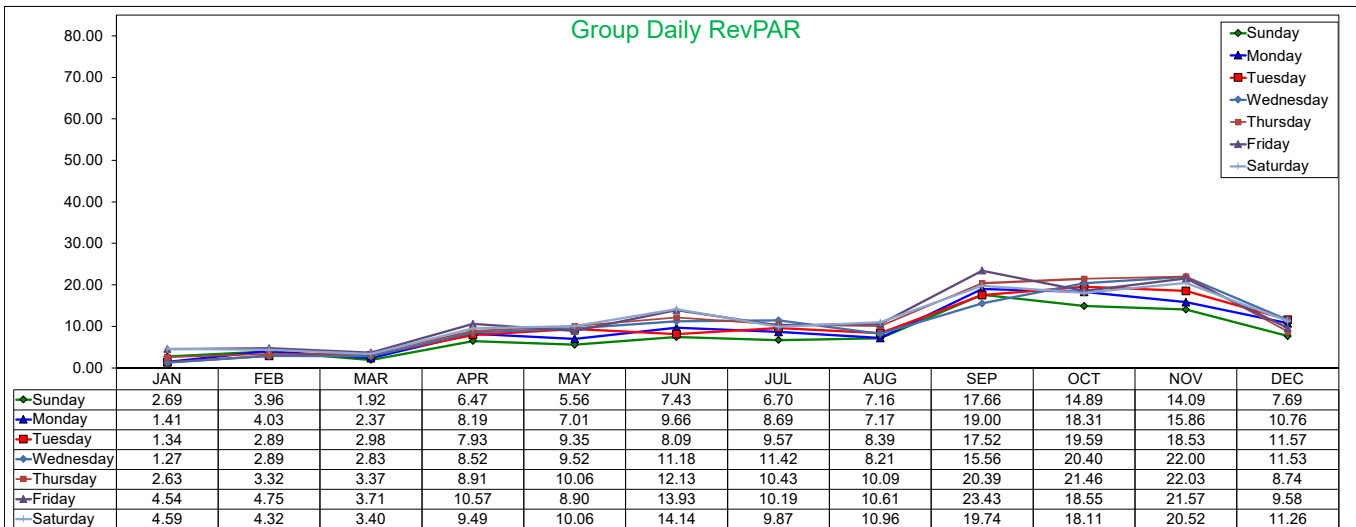
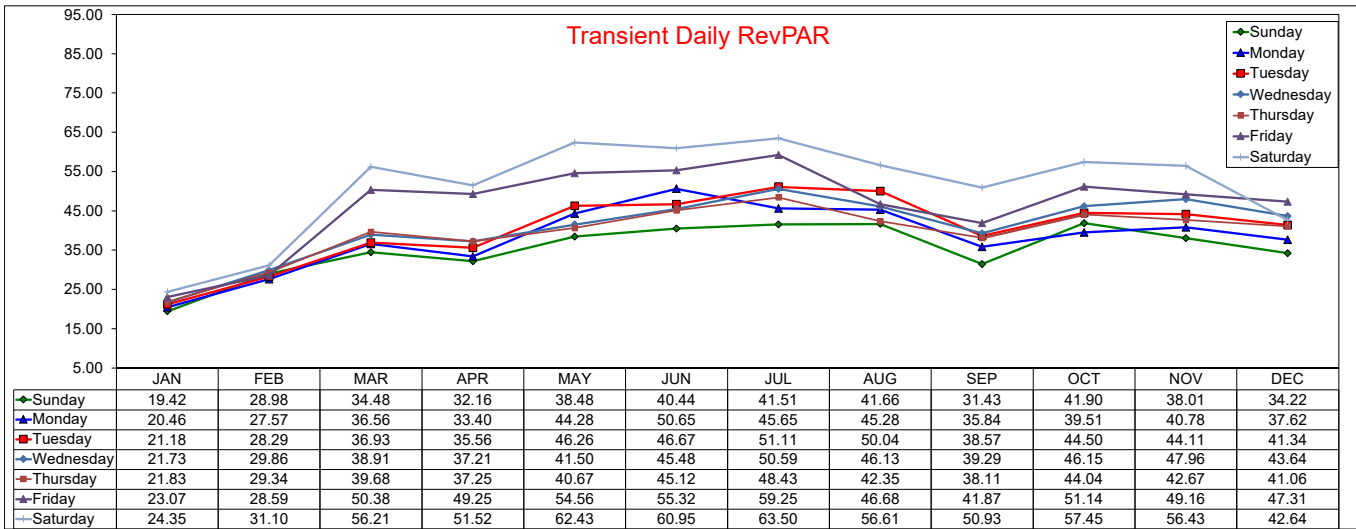
Daily RevPAR by Month 2023



Daily RevPAR by Month 2022

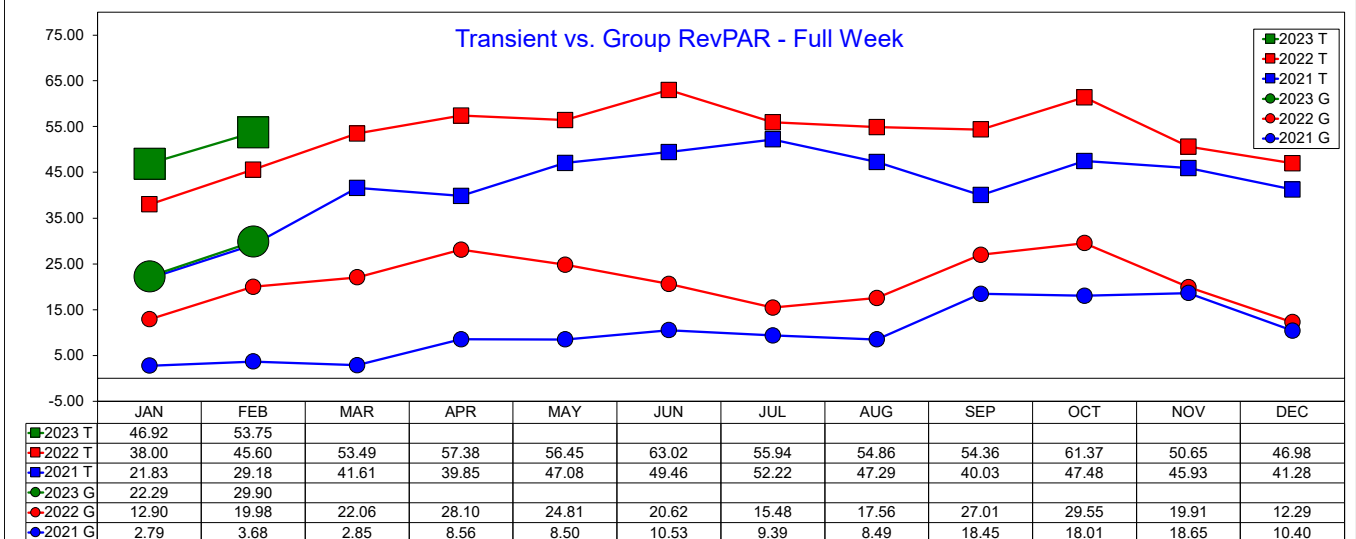
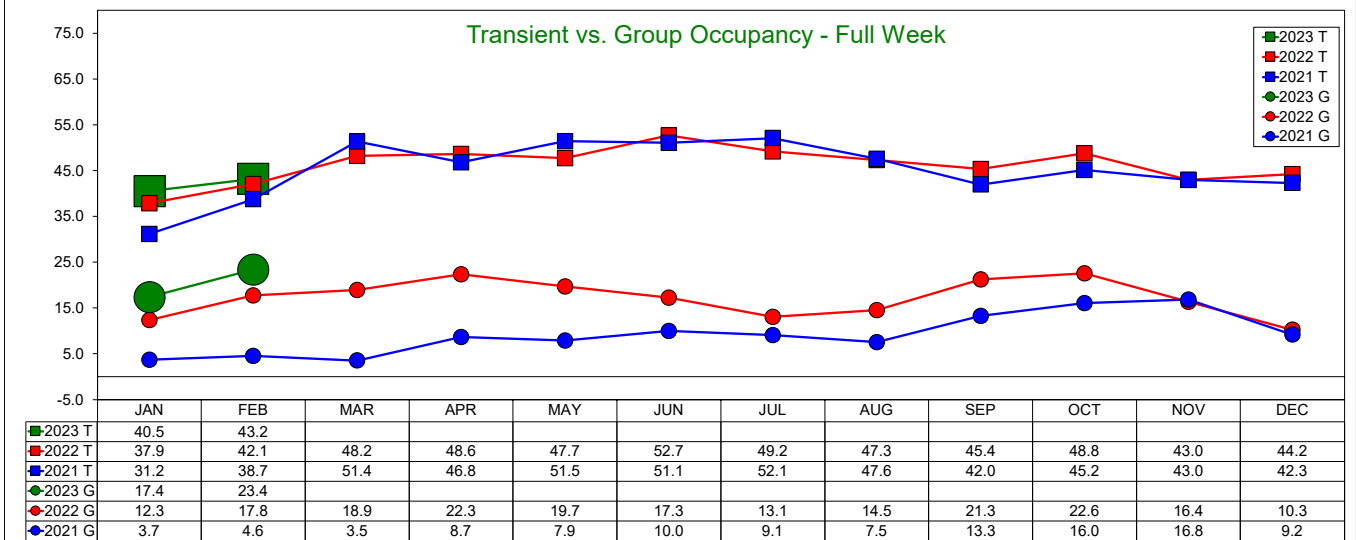
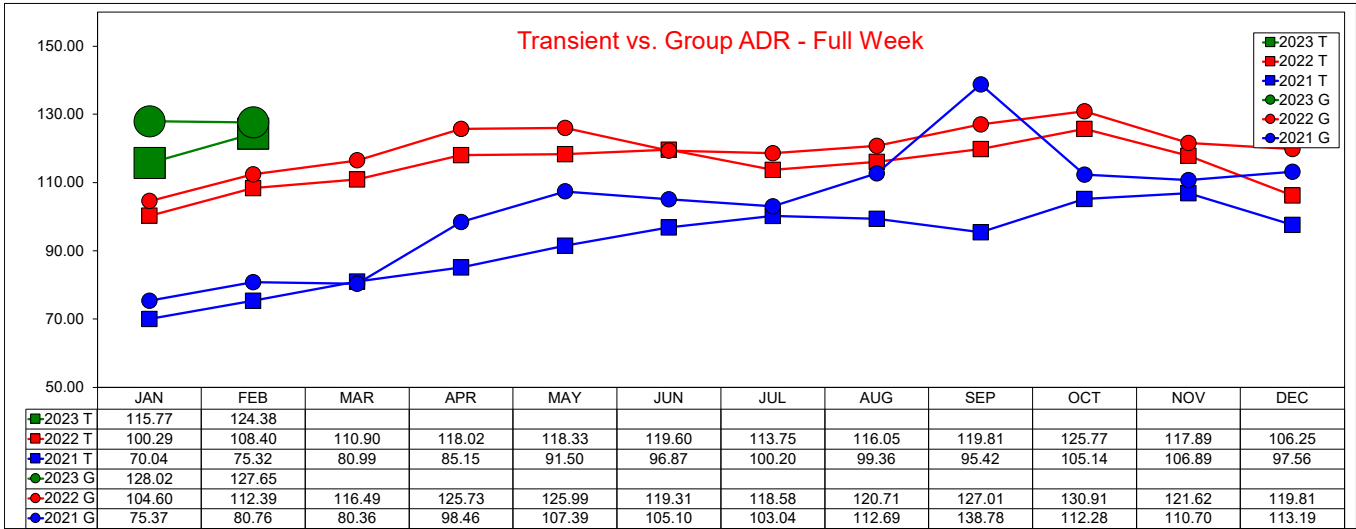


Daily RevPAR by Month 2021



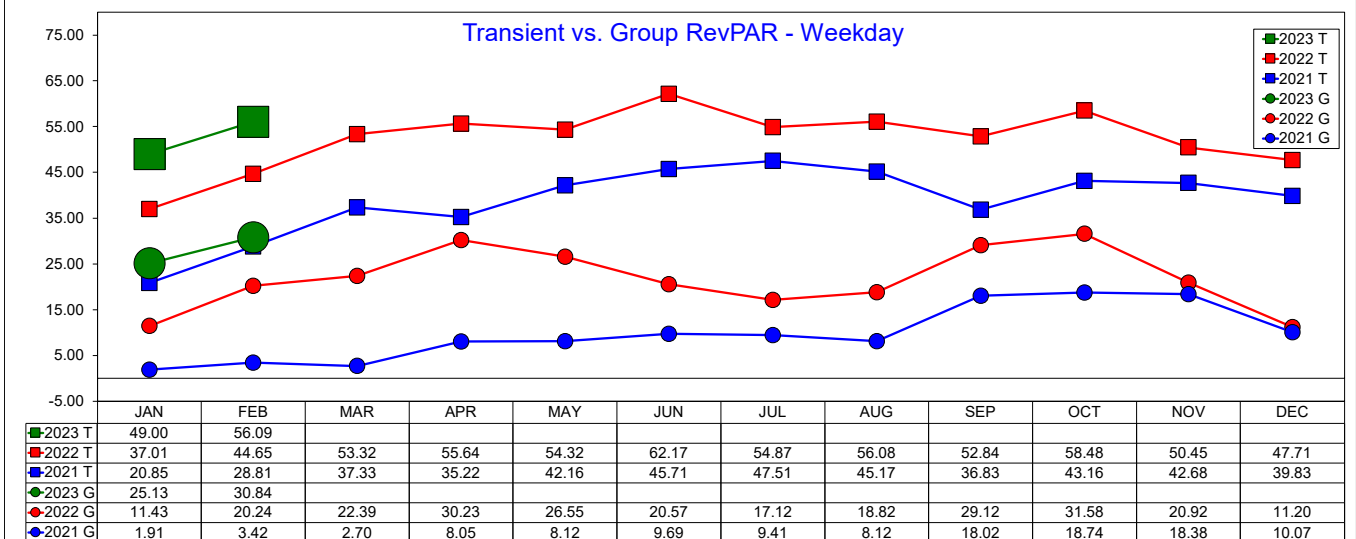
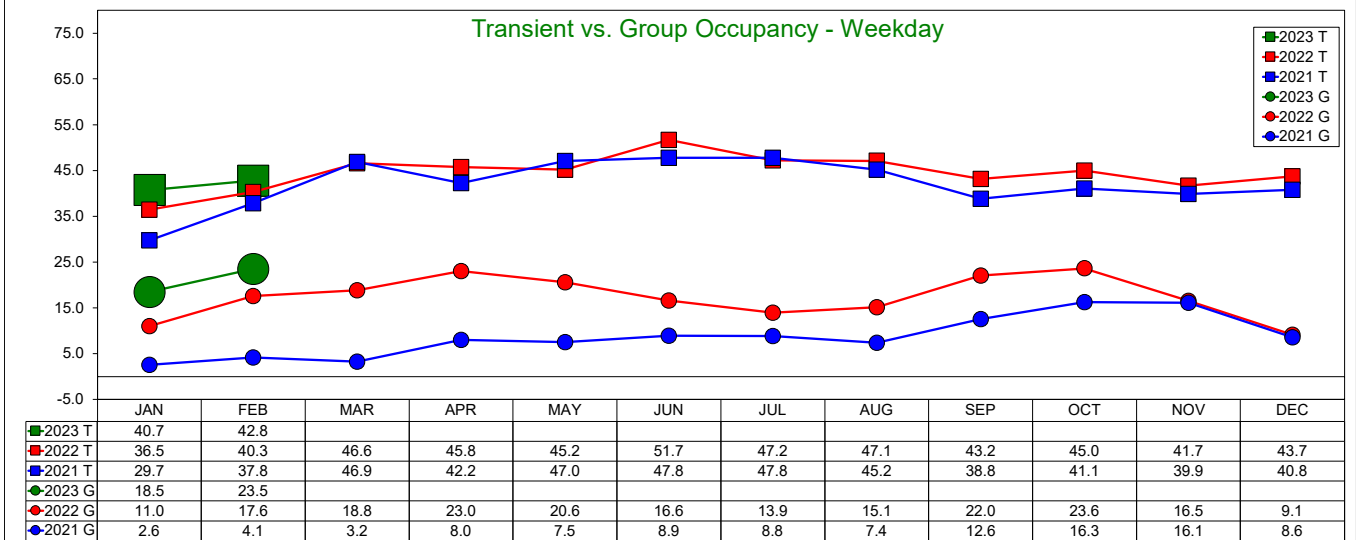
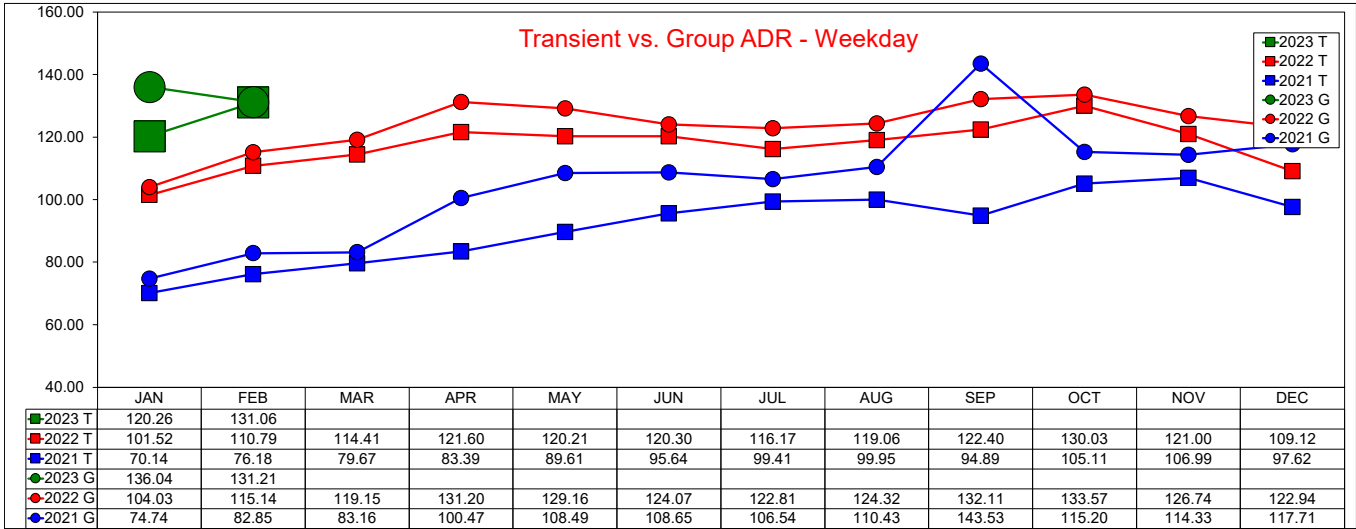
Three Year Comparison - Transient vs. Group - Full Week

February 2023



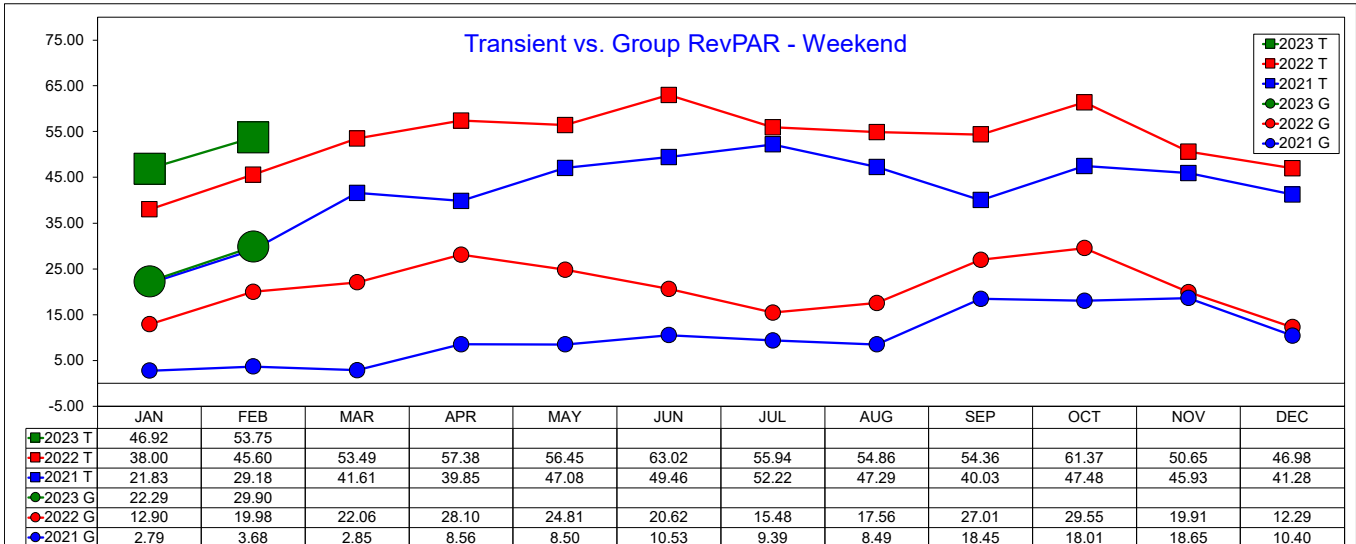
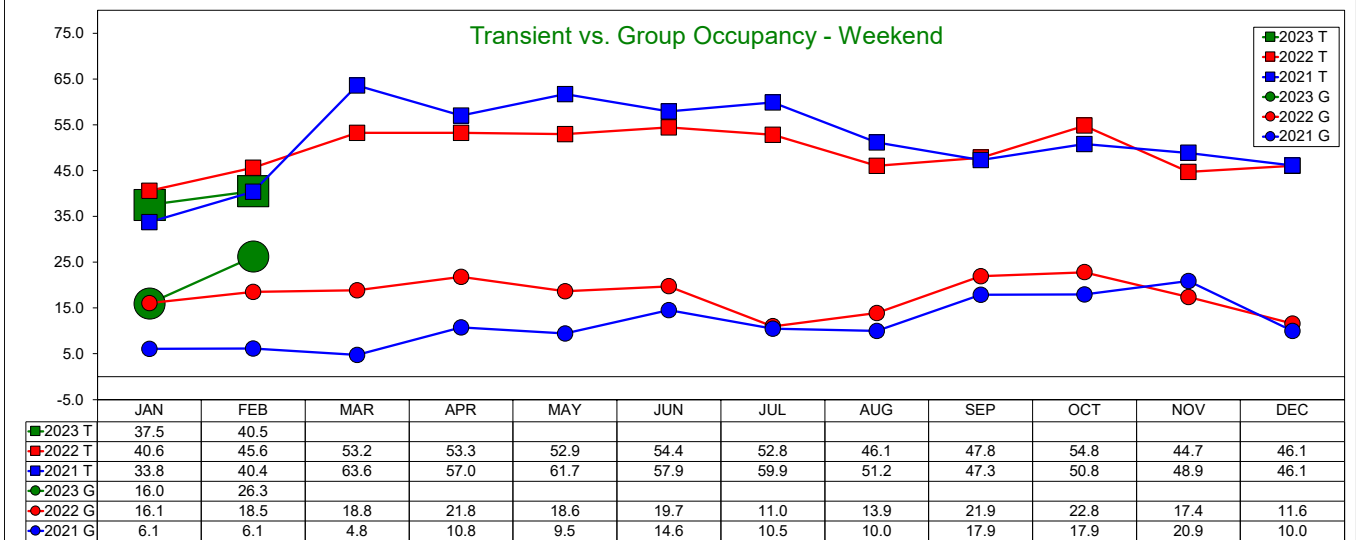
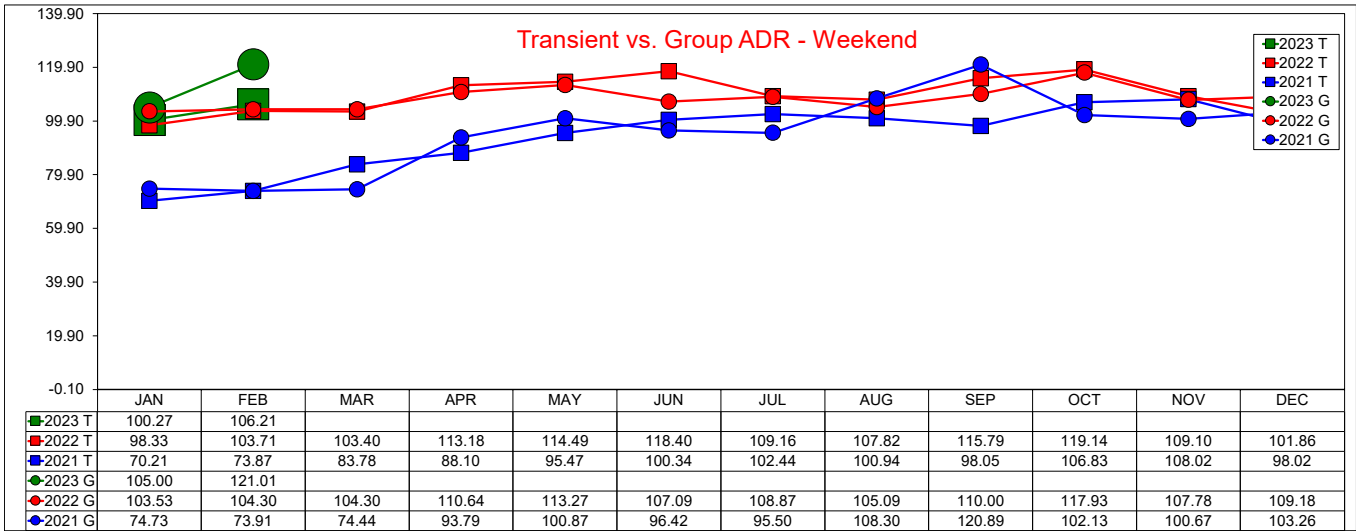
SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Transient vs. Group - Weekday February 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

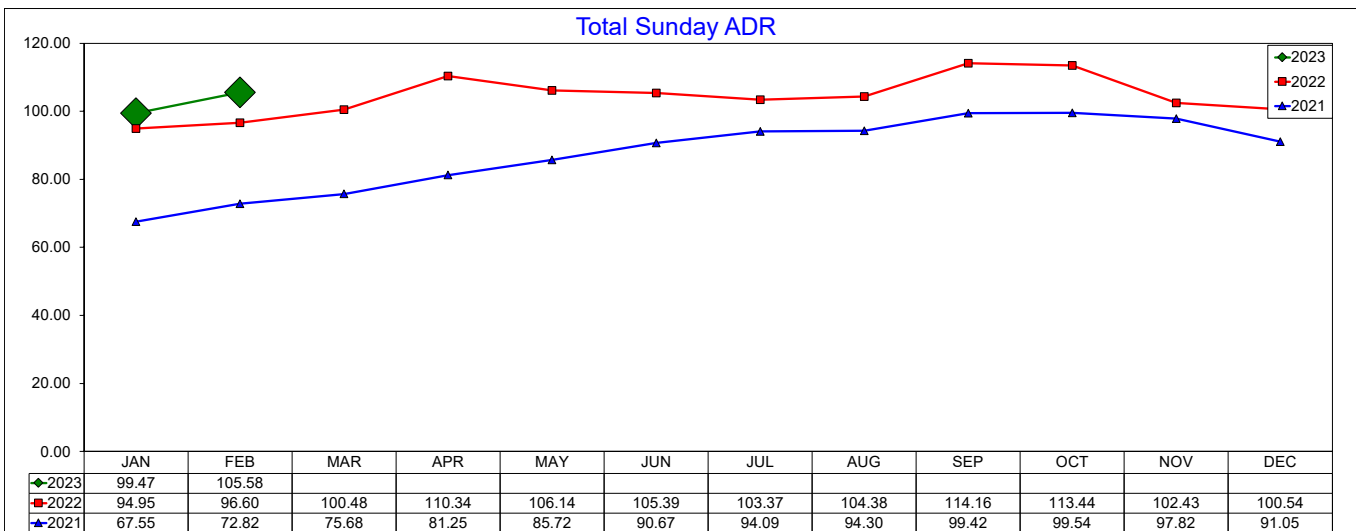
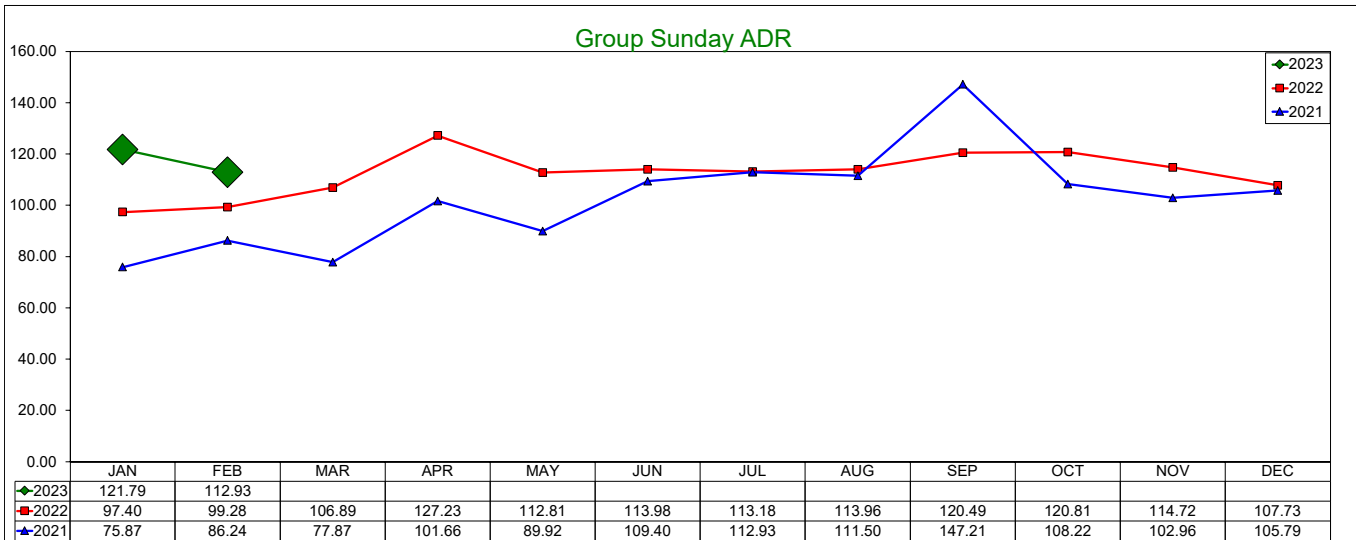
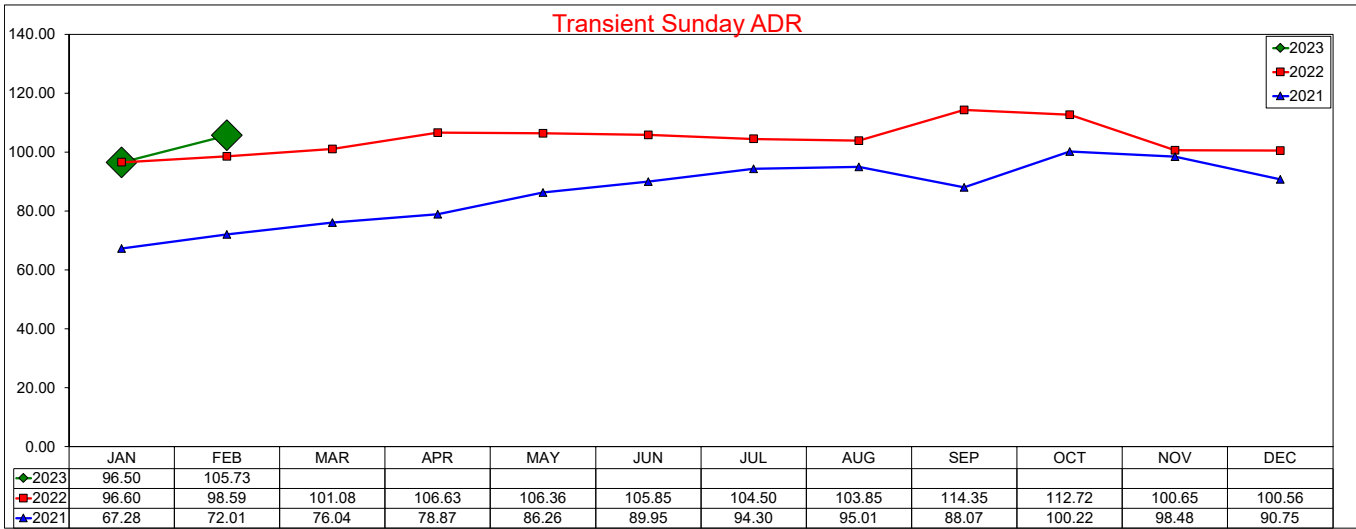
Three Year Comparison - Transient vs. Group - Weekend February 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

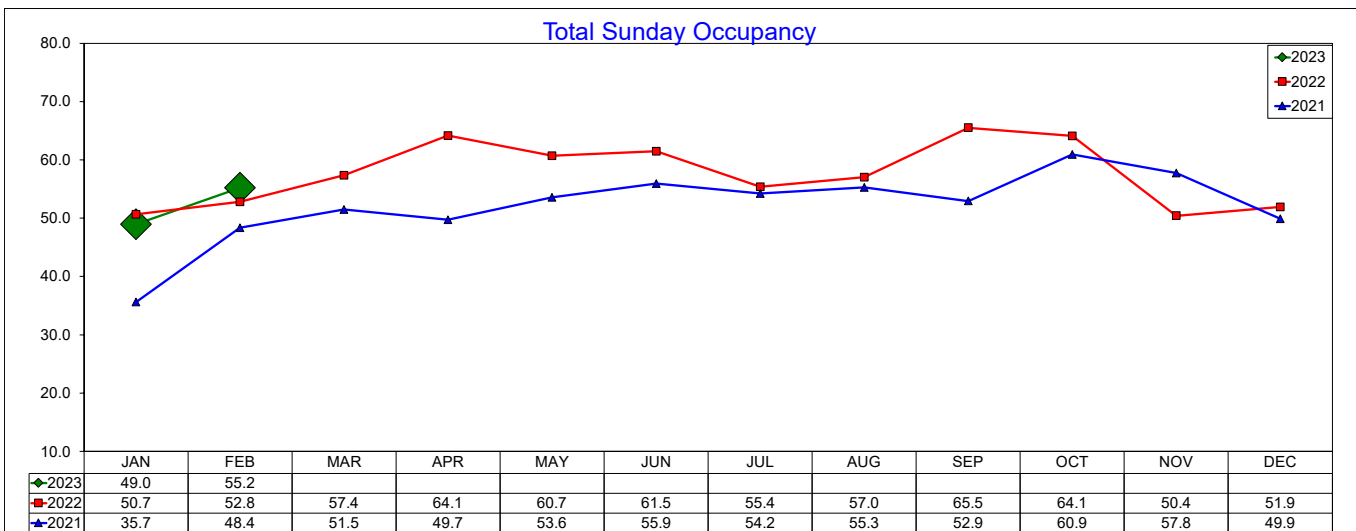
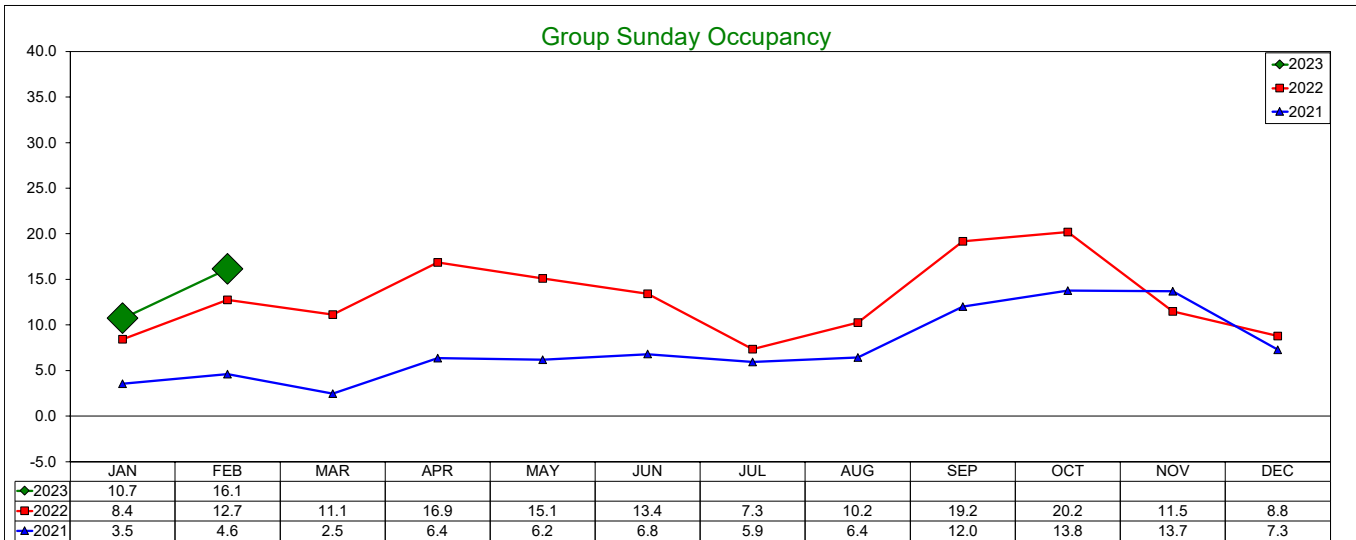
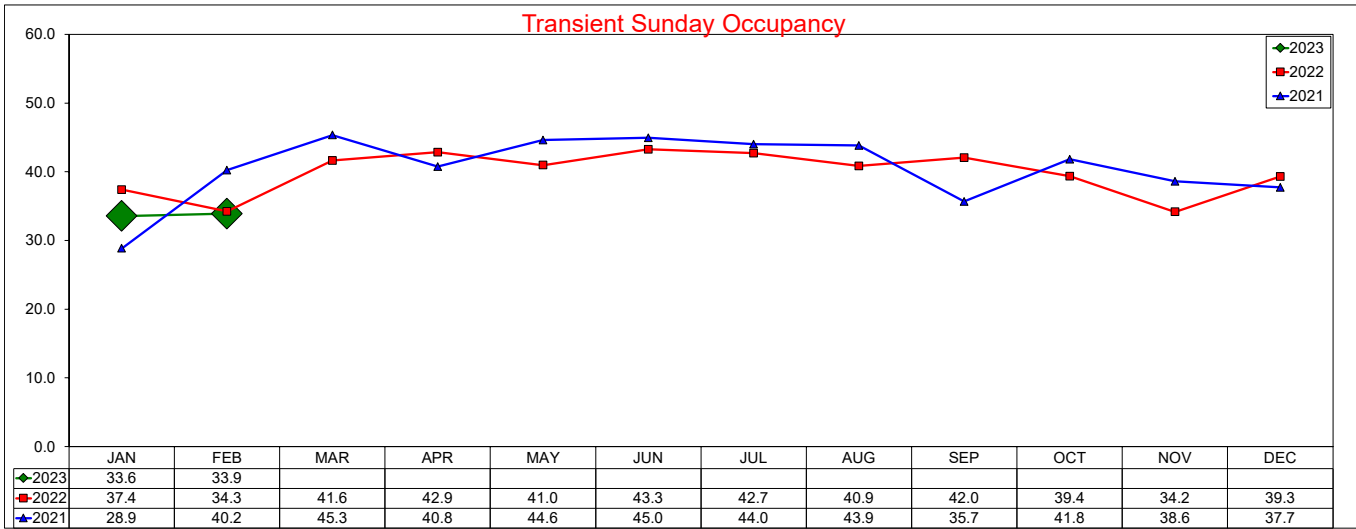
Three Year Comparison - Sunday - ADR

February 2023



Three Year Comparison - Sunday - Occupancy

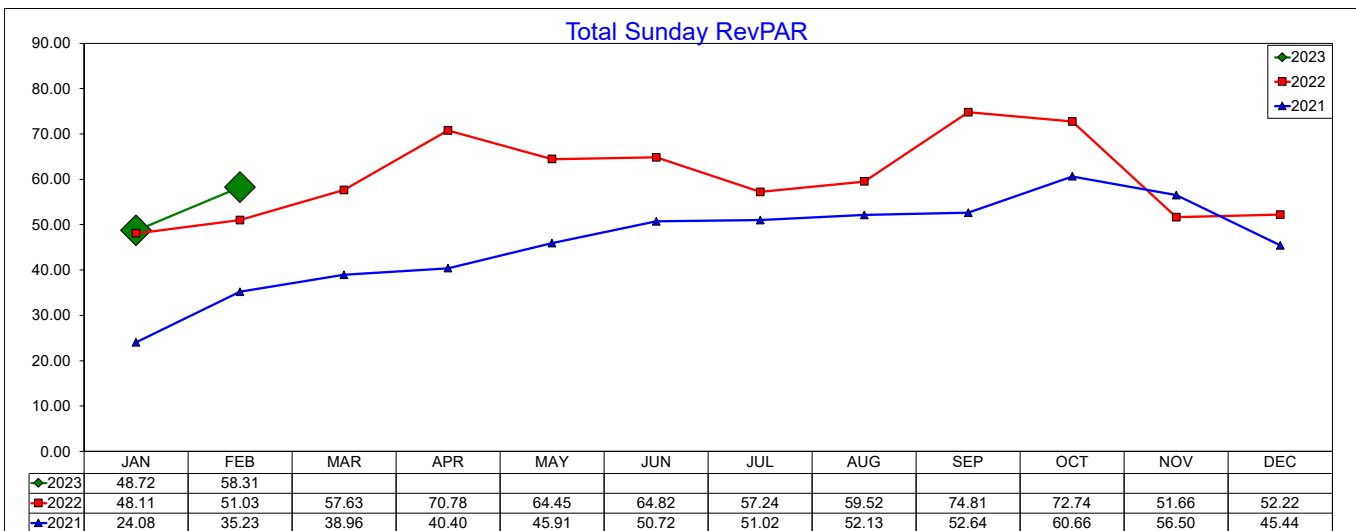
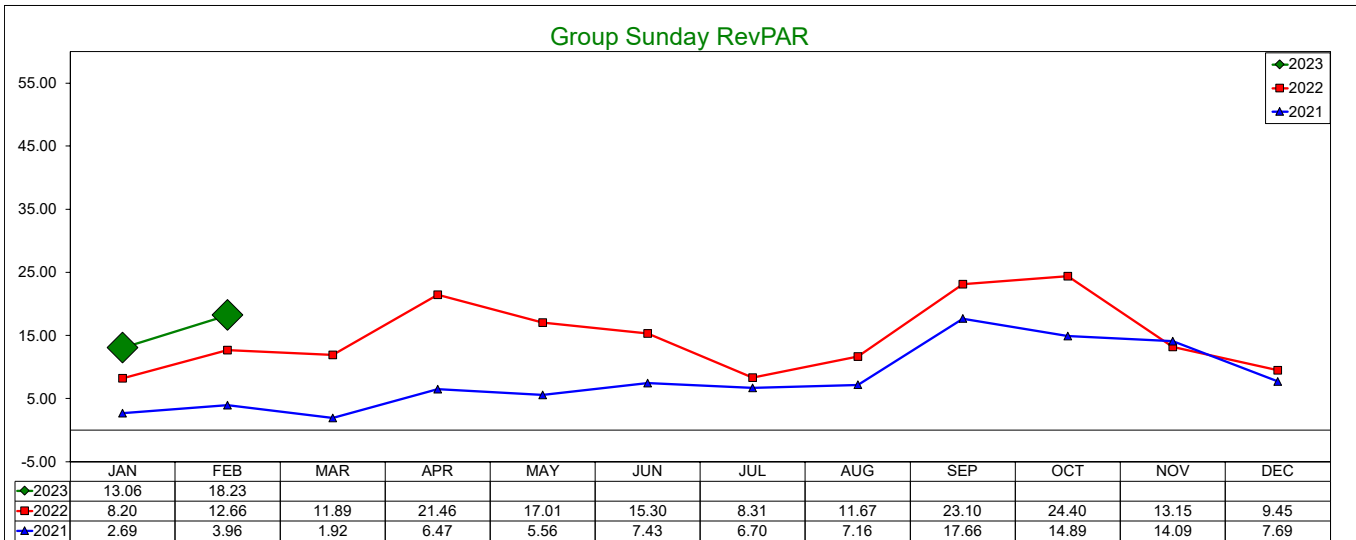
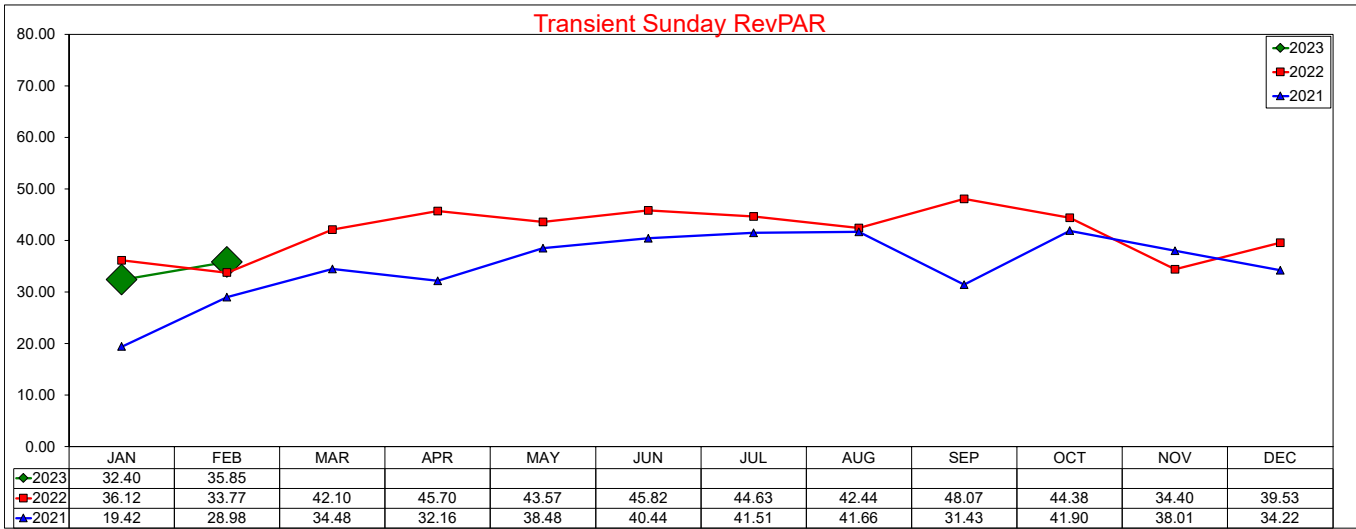
February 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Sunday - RevPAR

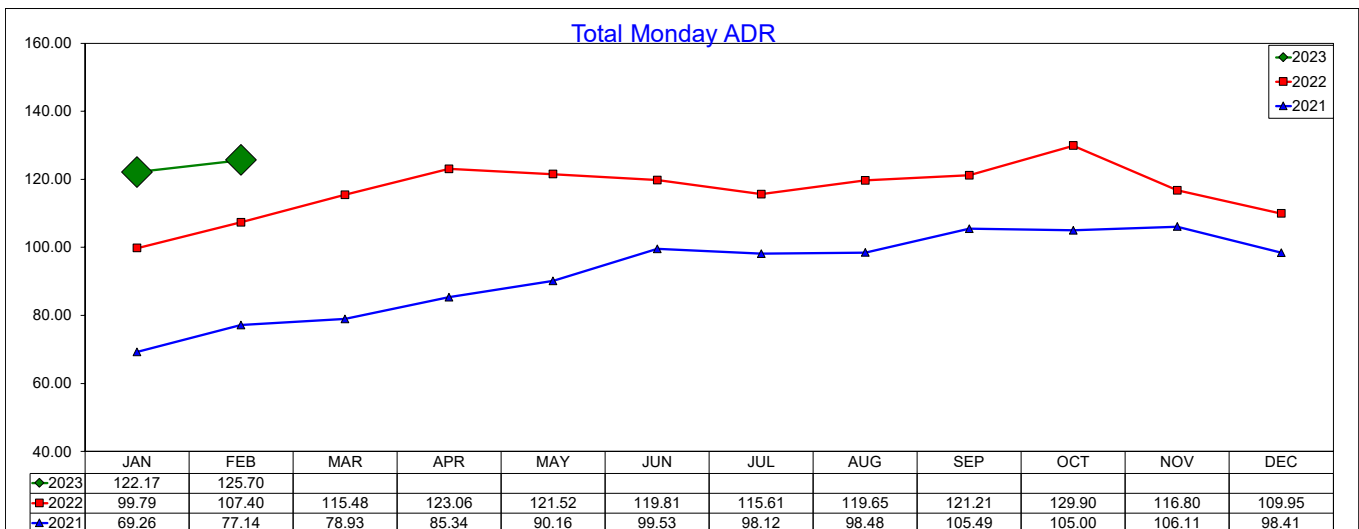
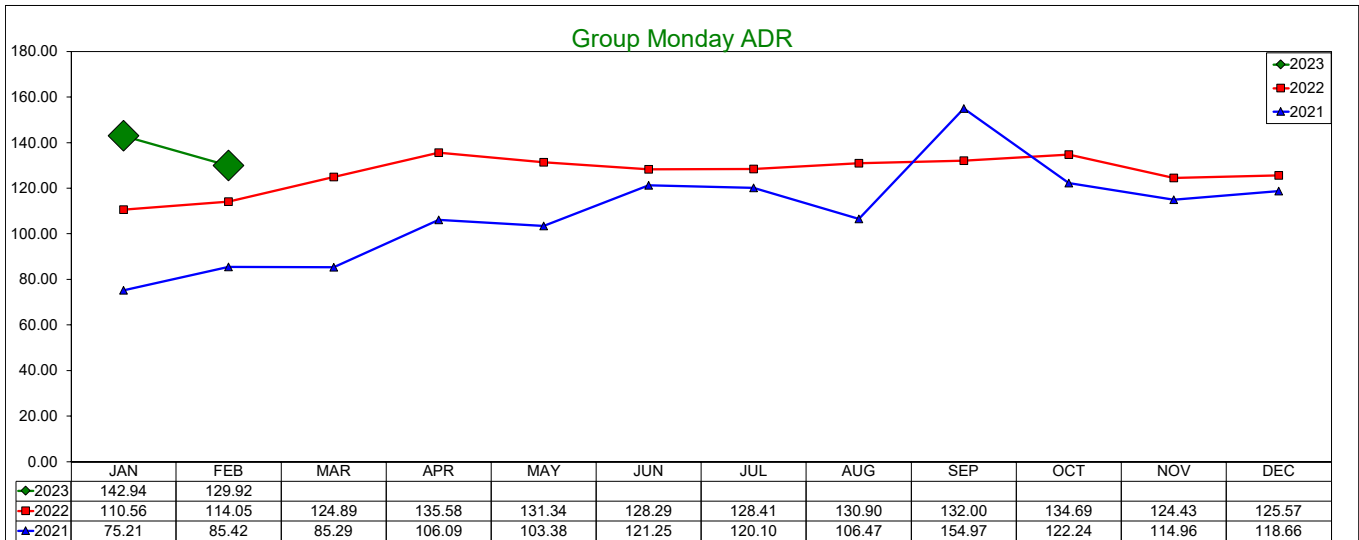
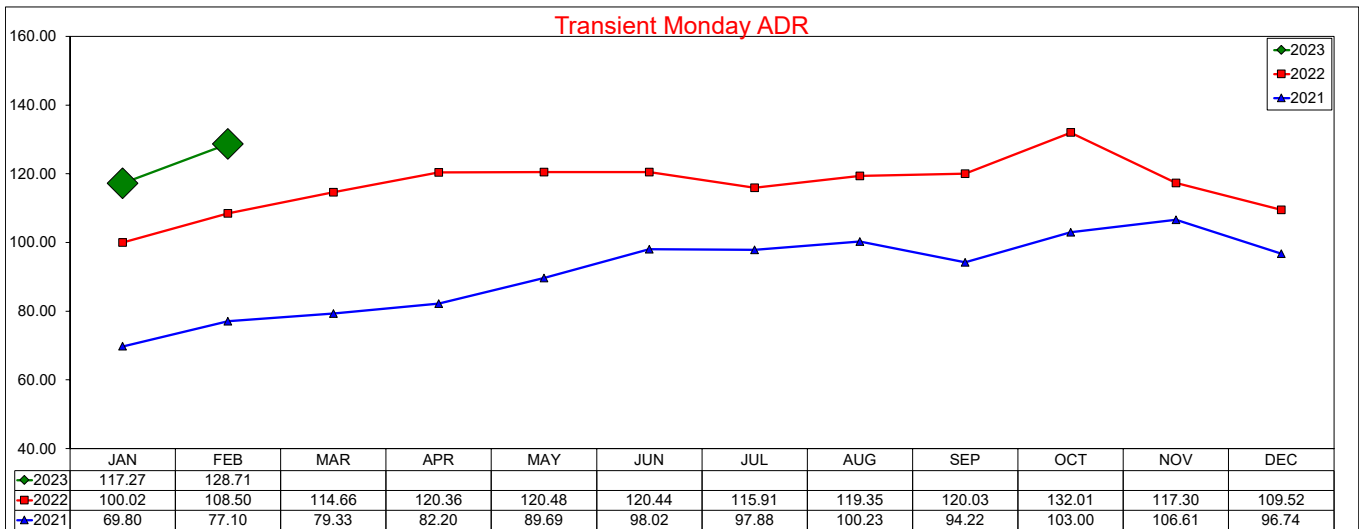
February 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

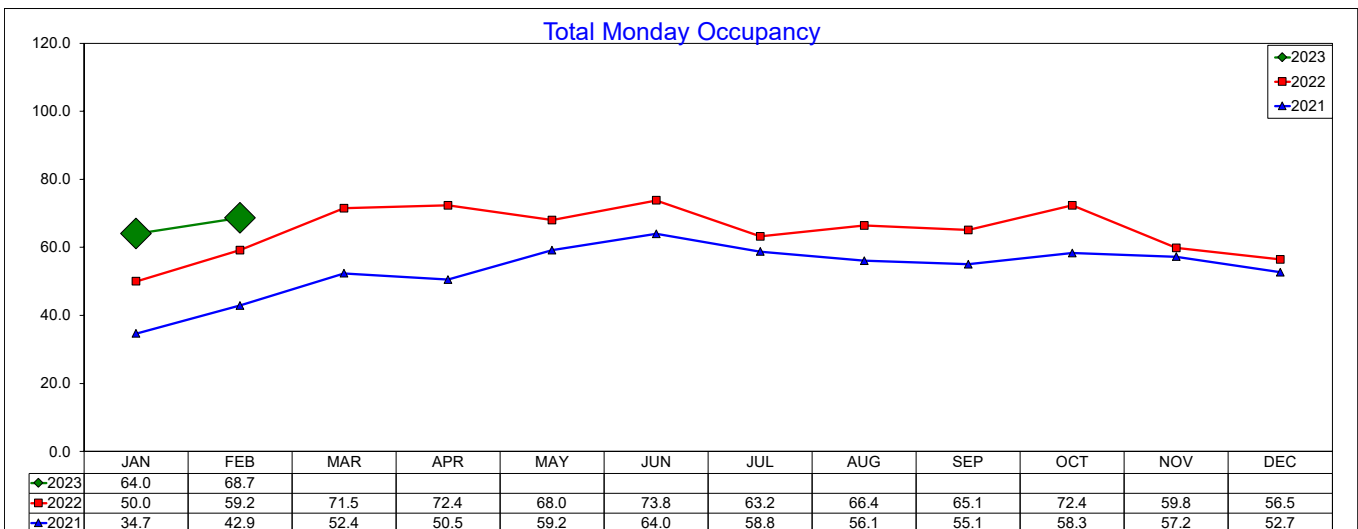
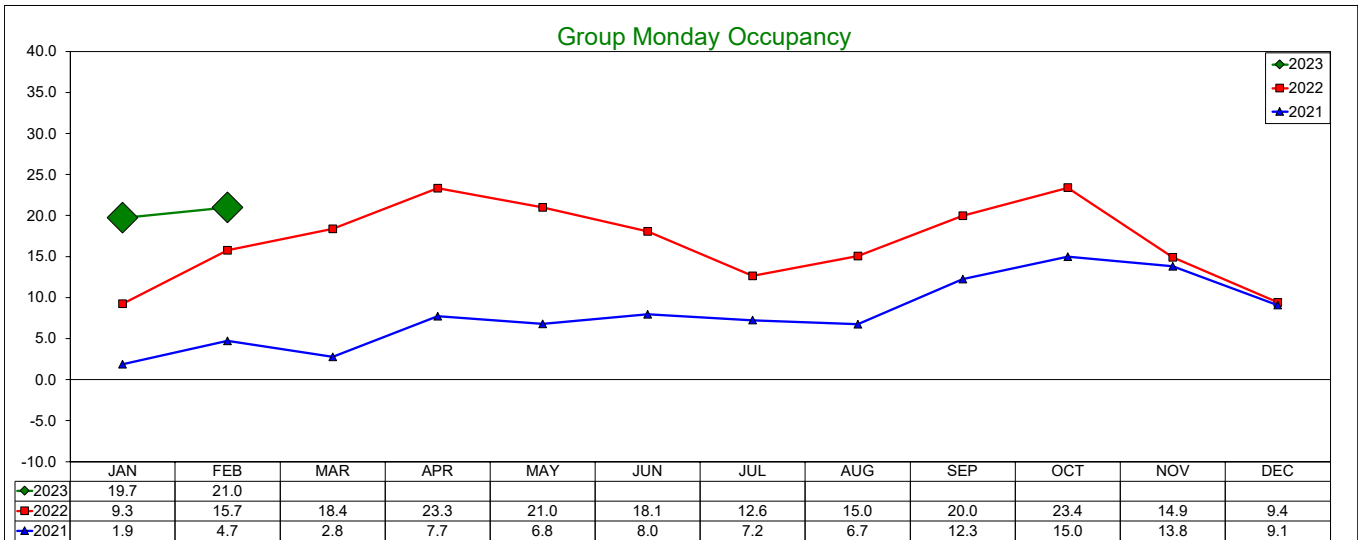
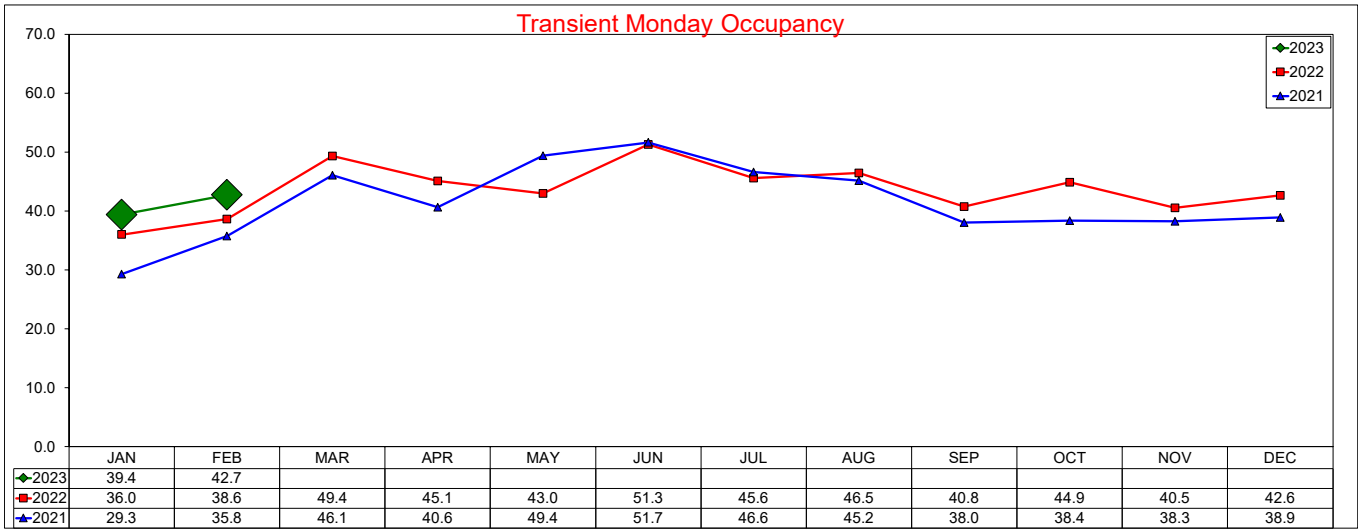
Three Year Comparison - Monday - ADR

February 2023



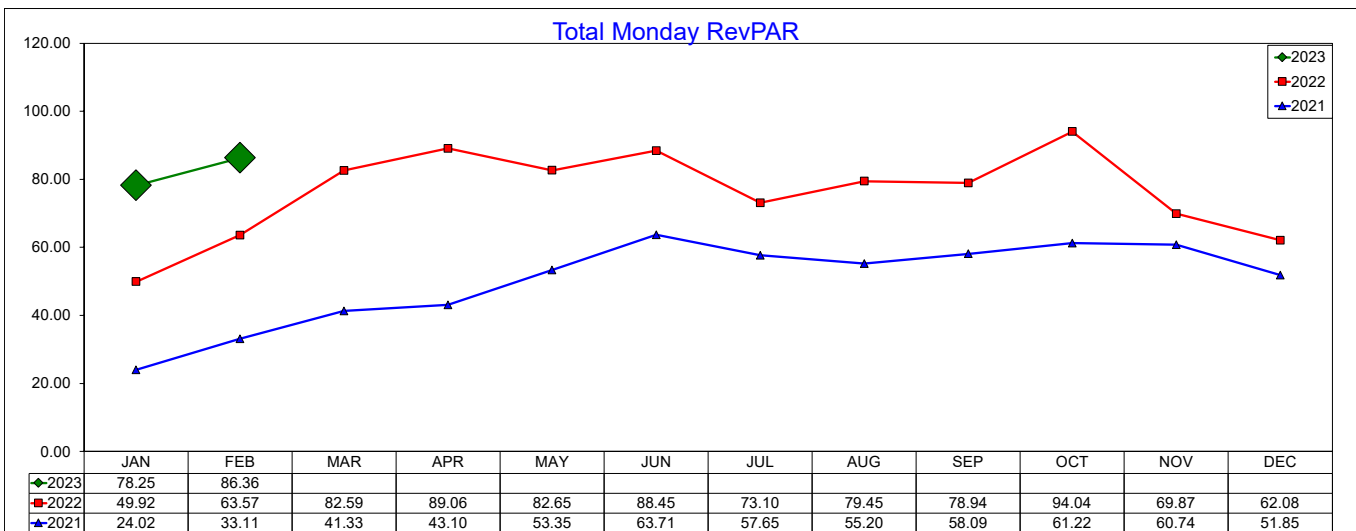
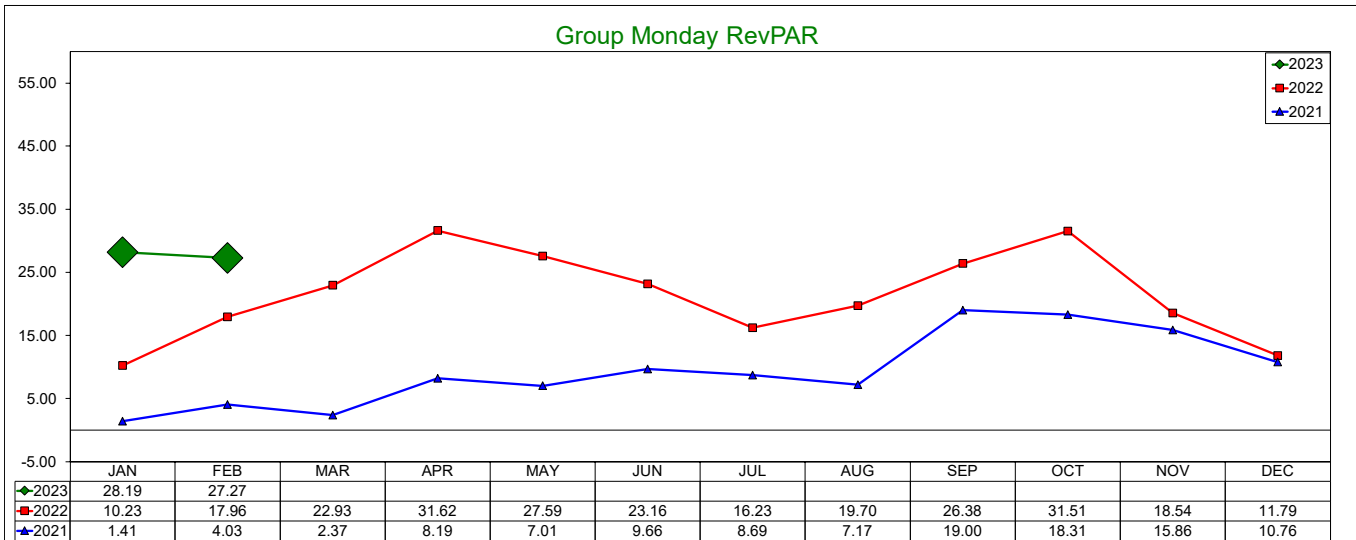
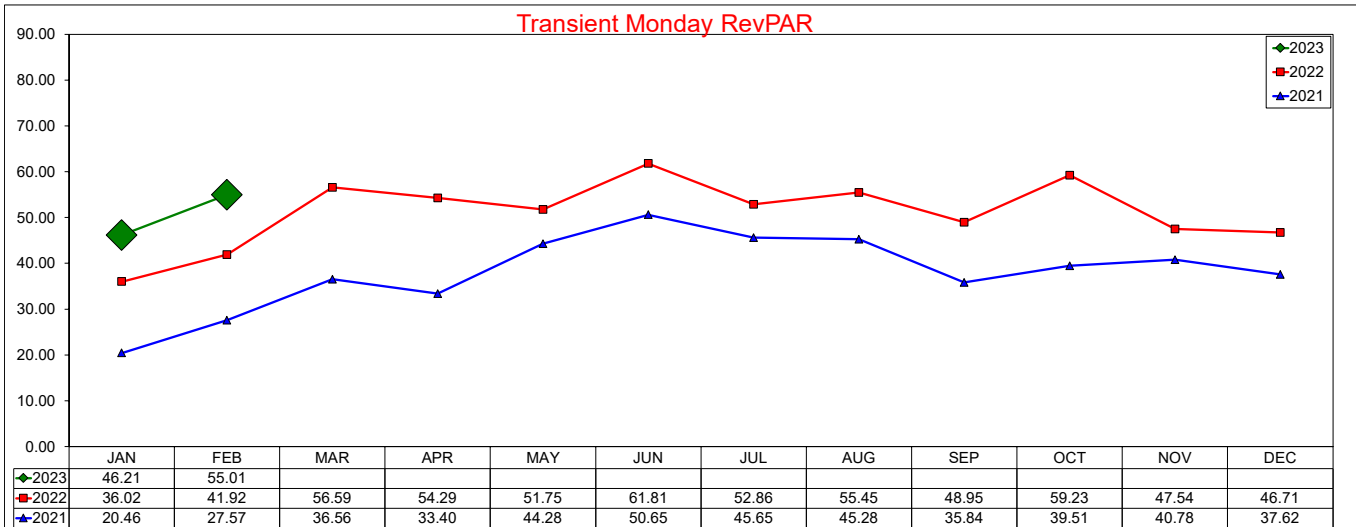
Three Year Comparison - Monday - Occupancy

February 2023



Three Year Comparison - Monday - RevPAR

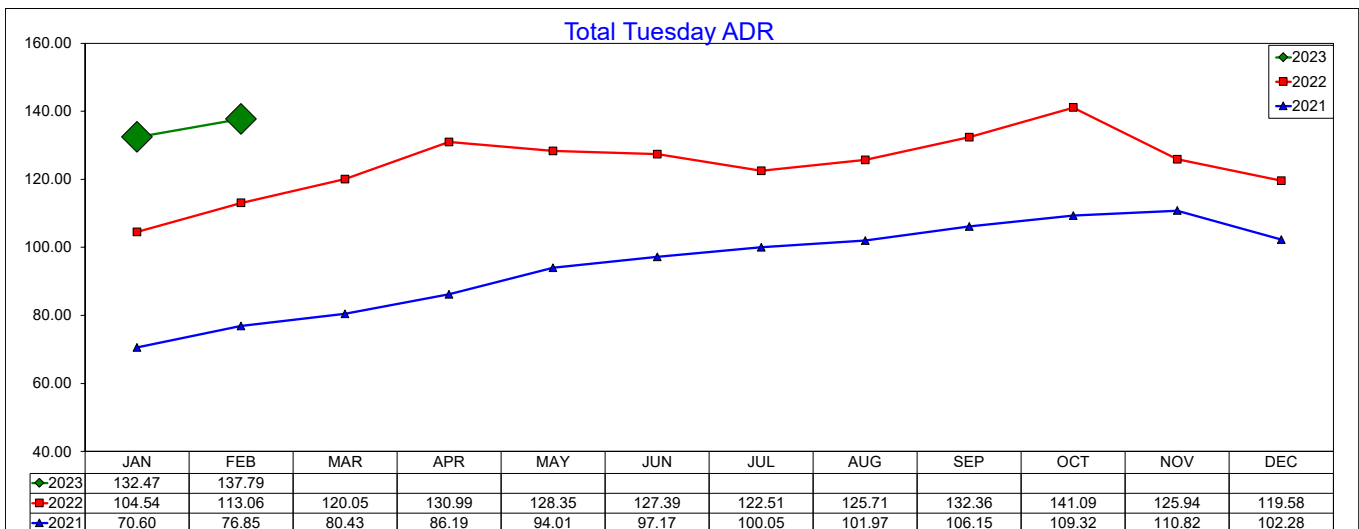
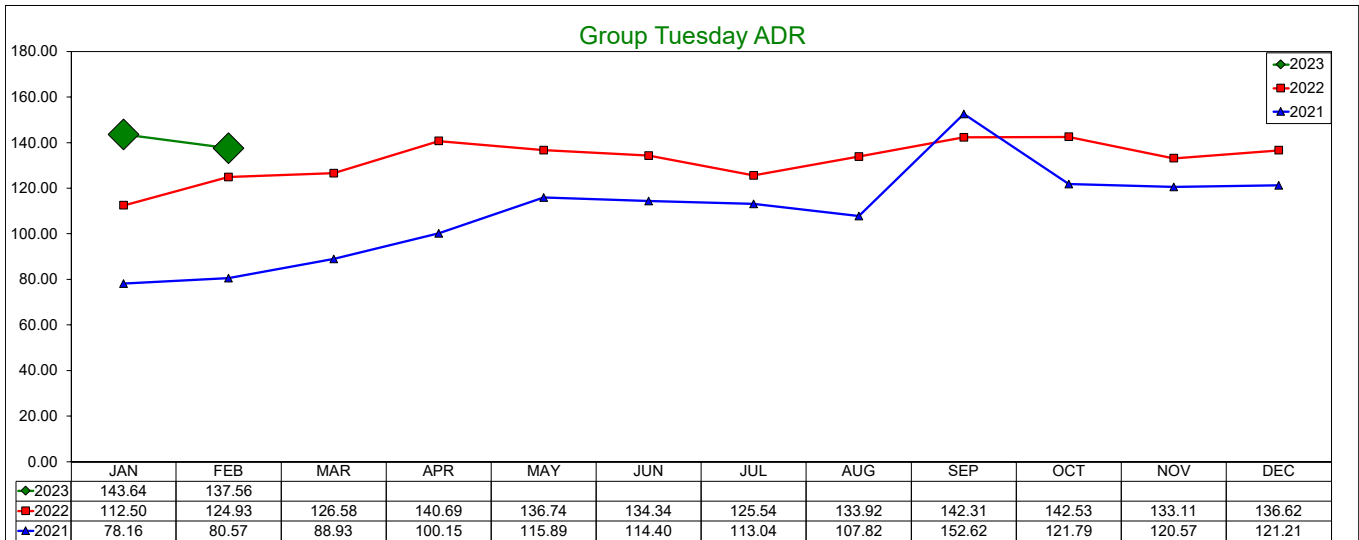
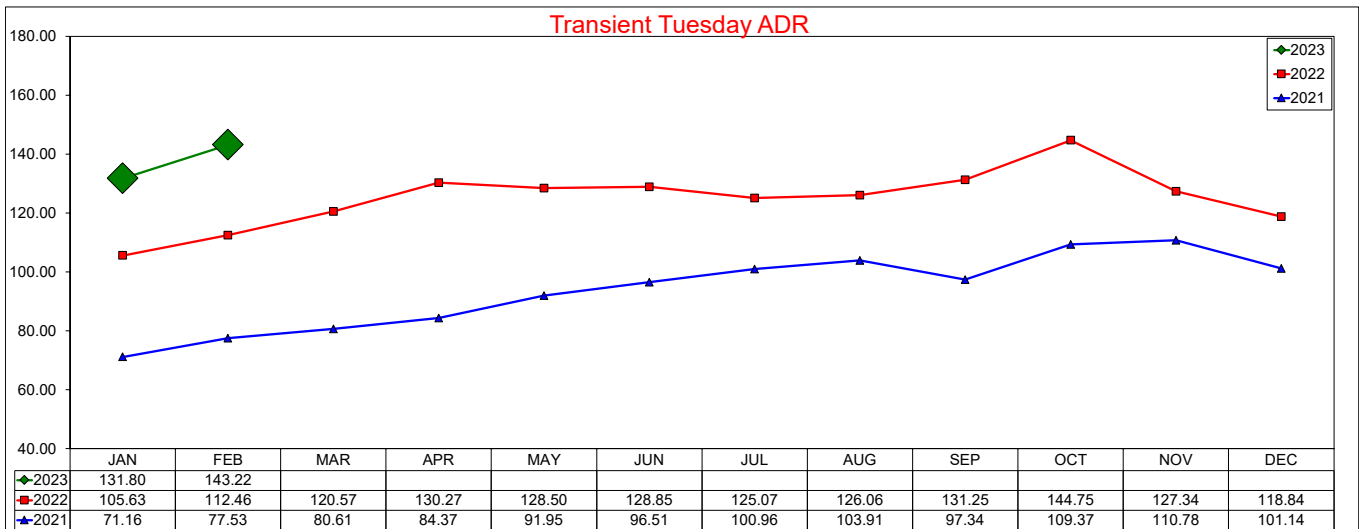
February 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

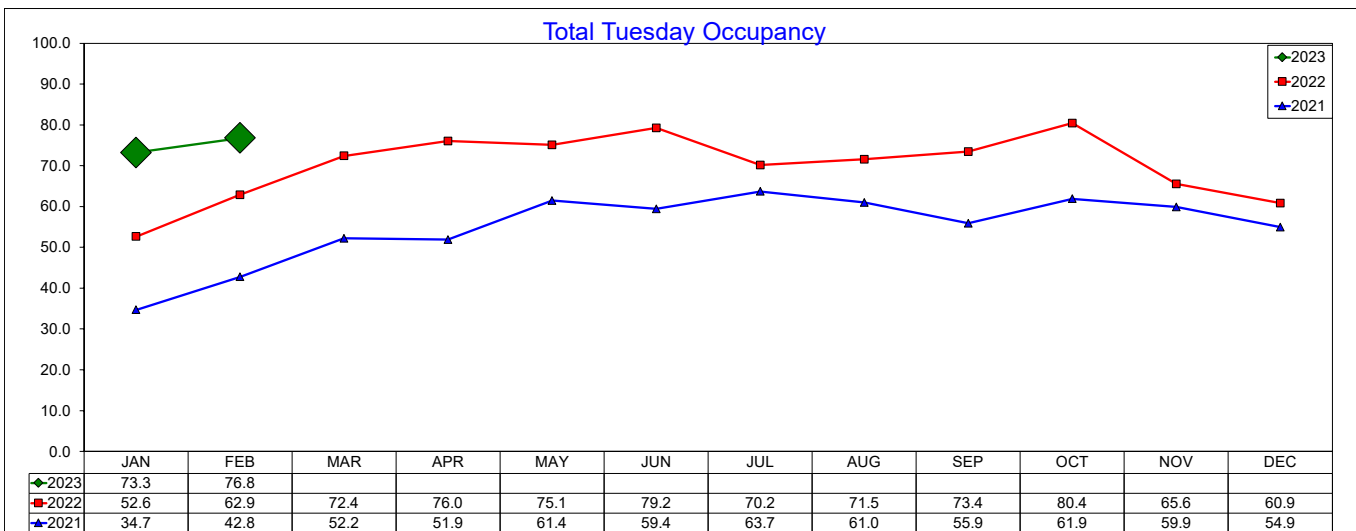
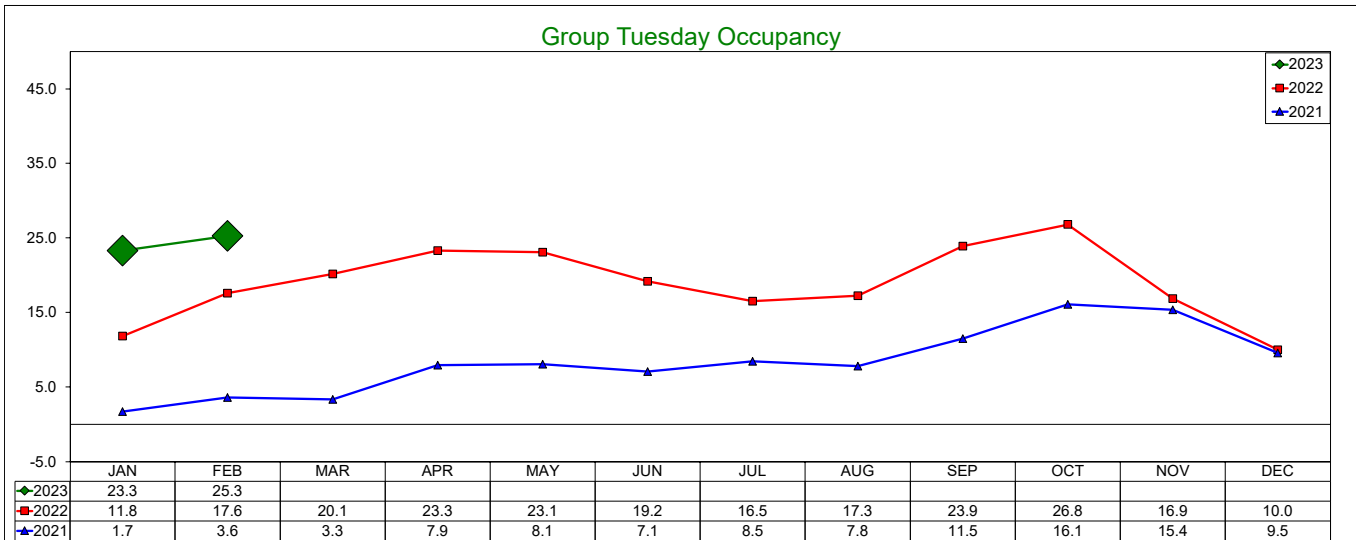
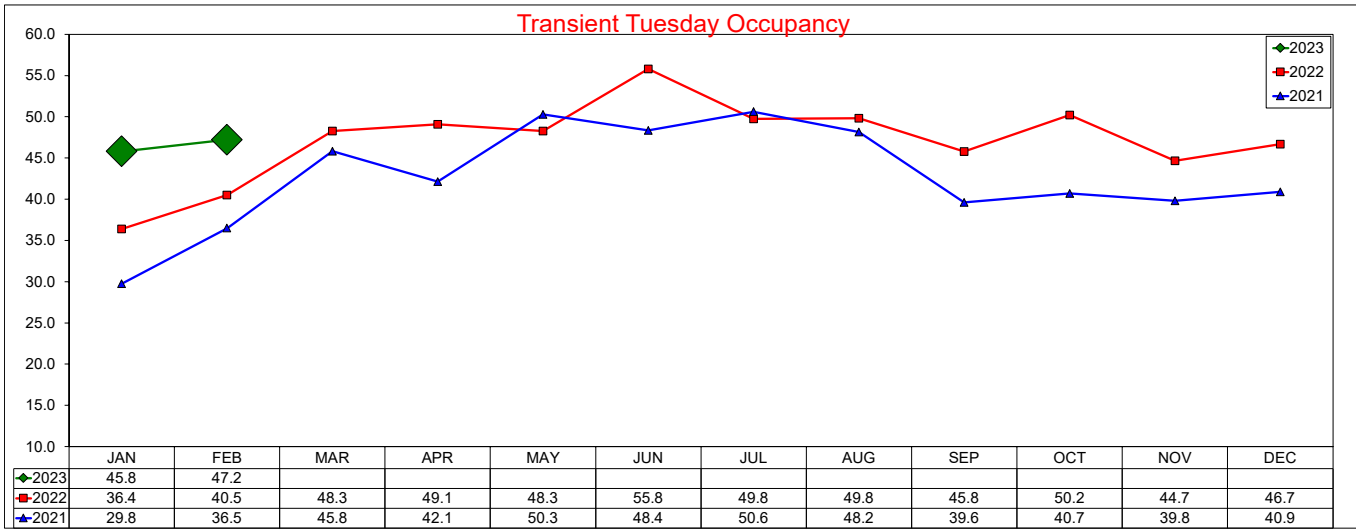
Three Year Comparison - Tuesday - ADR

February 2023



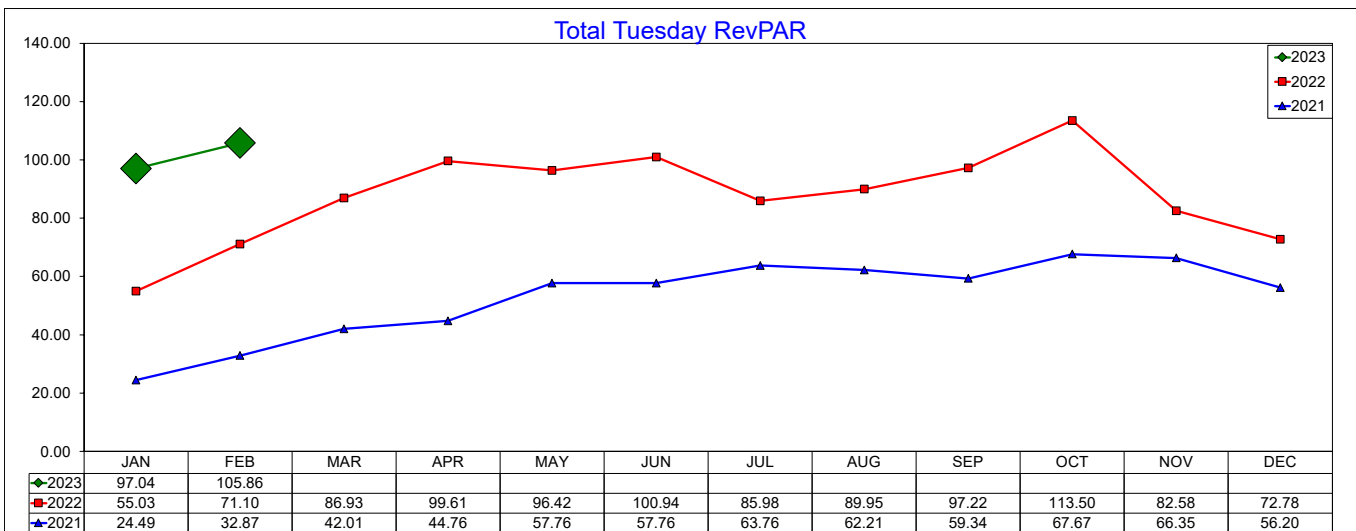
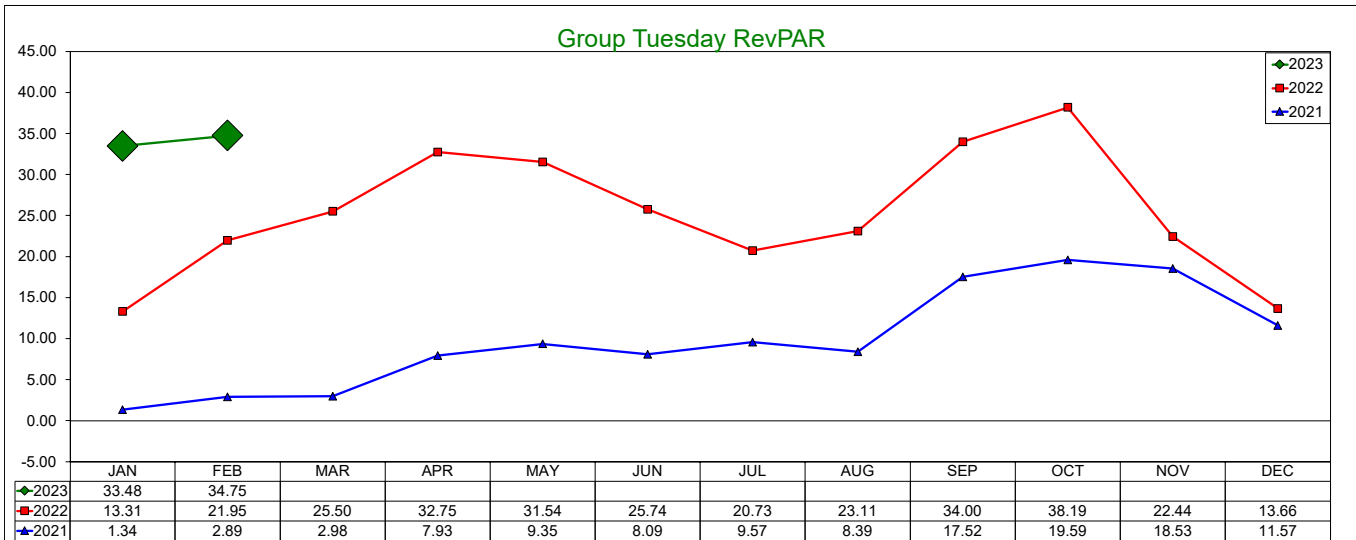
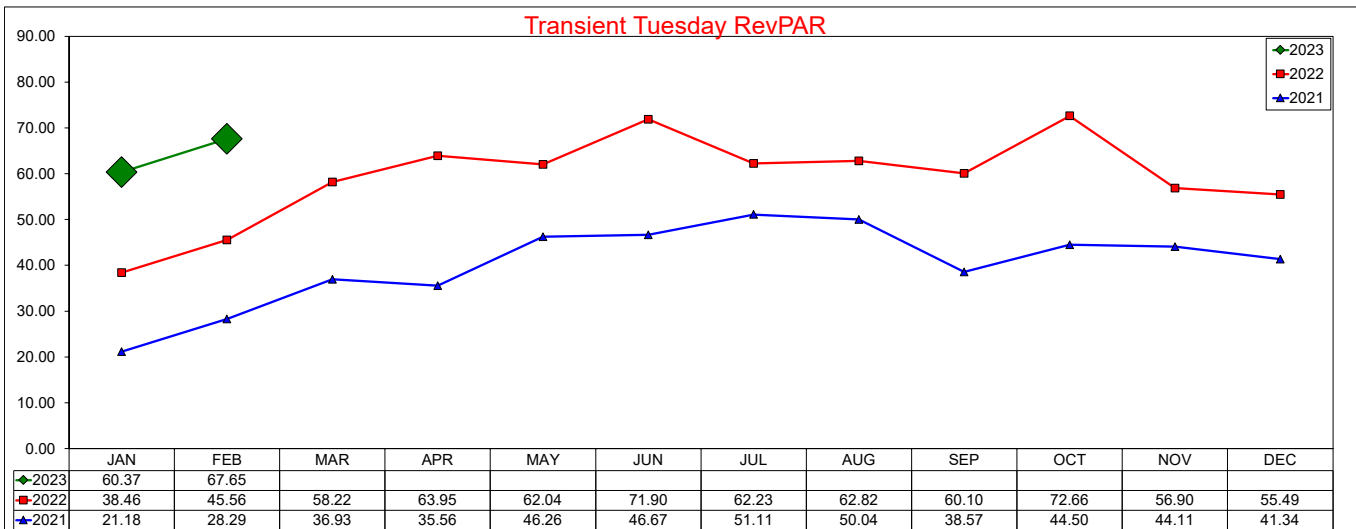
Three Year Comparison - Tuesday - Occupancy

February 2023



Three Year Comparison - Tuesday - RevPAR

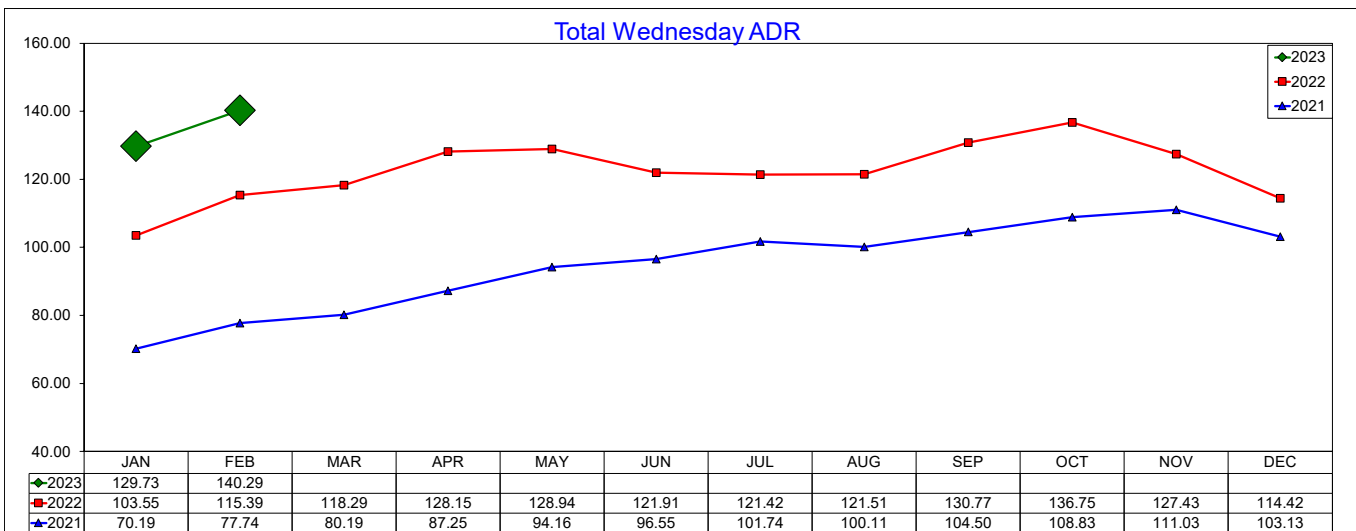
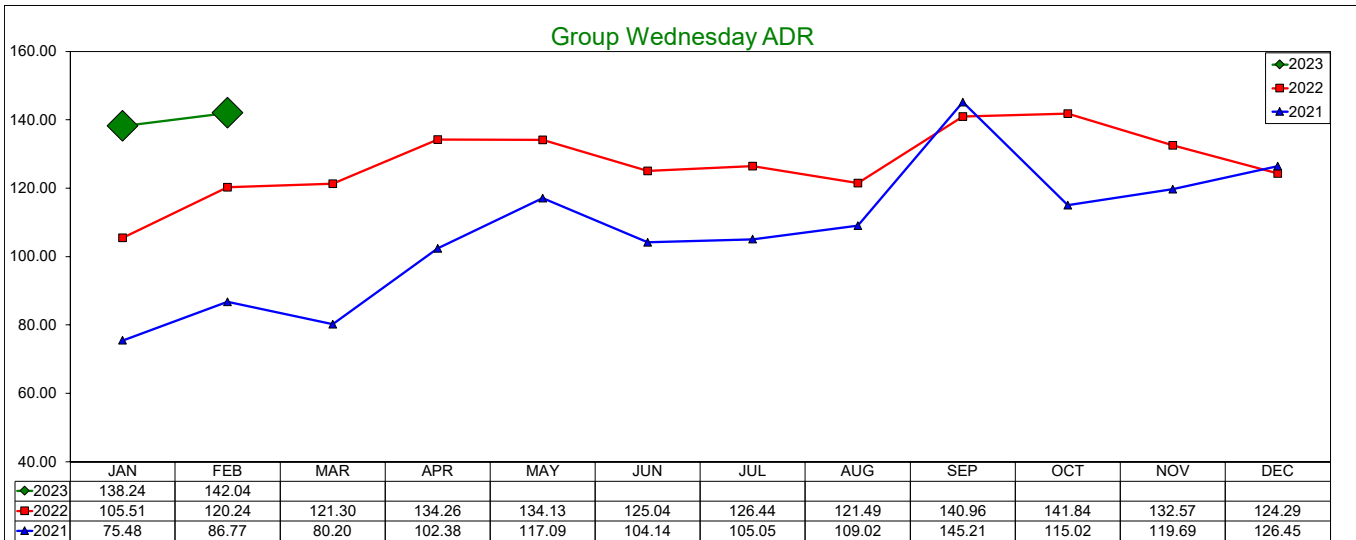
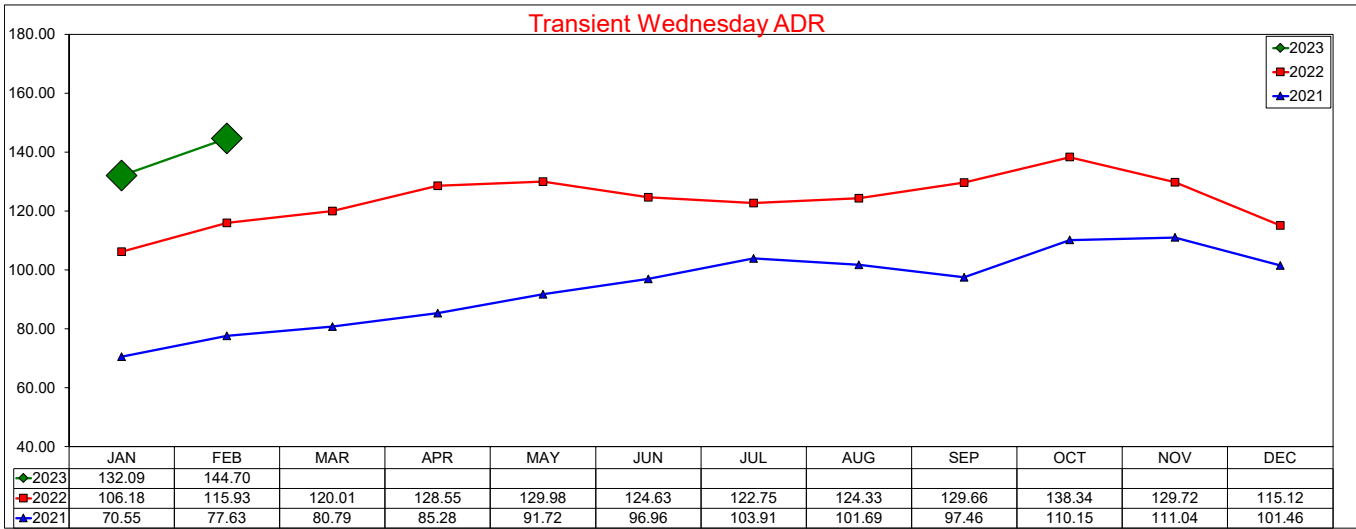
February 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

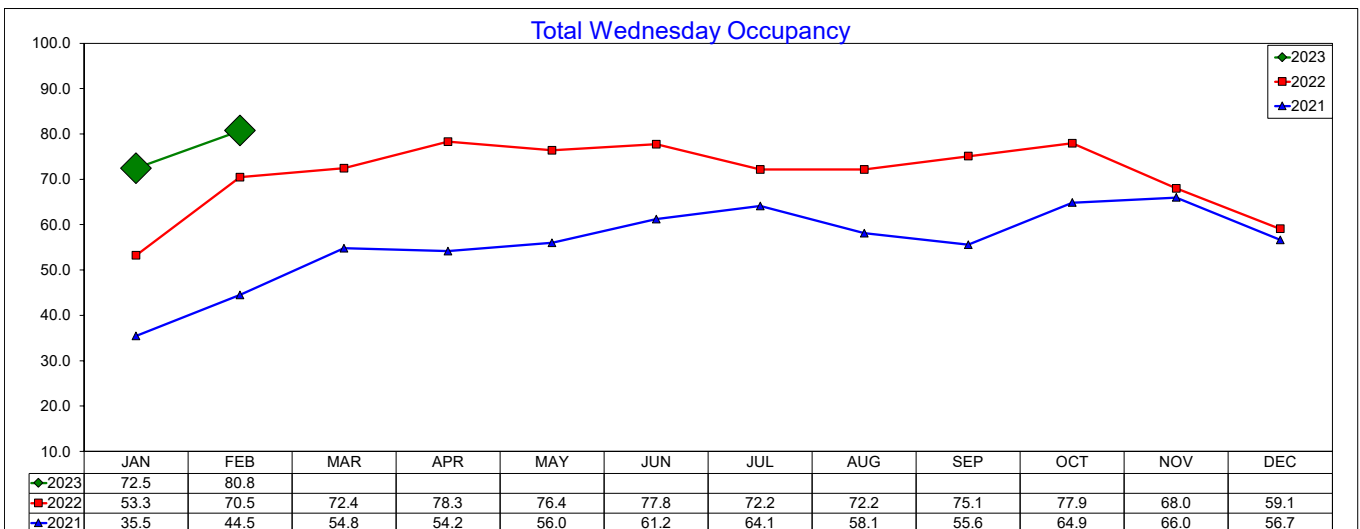
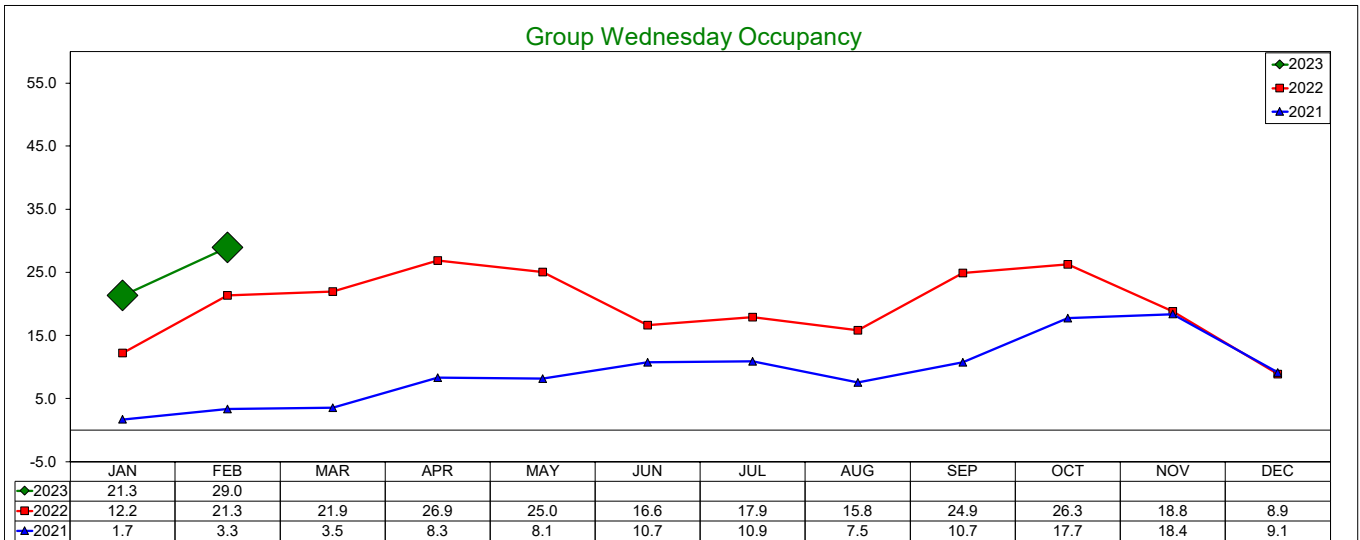
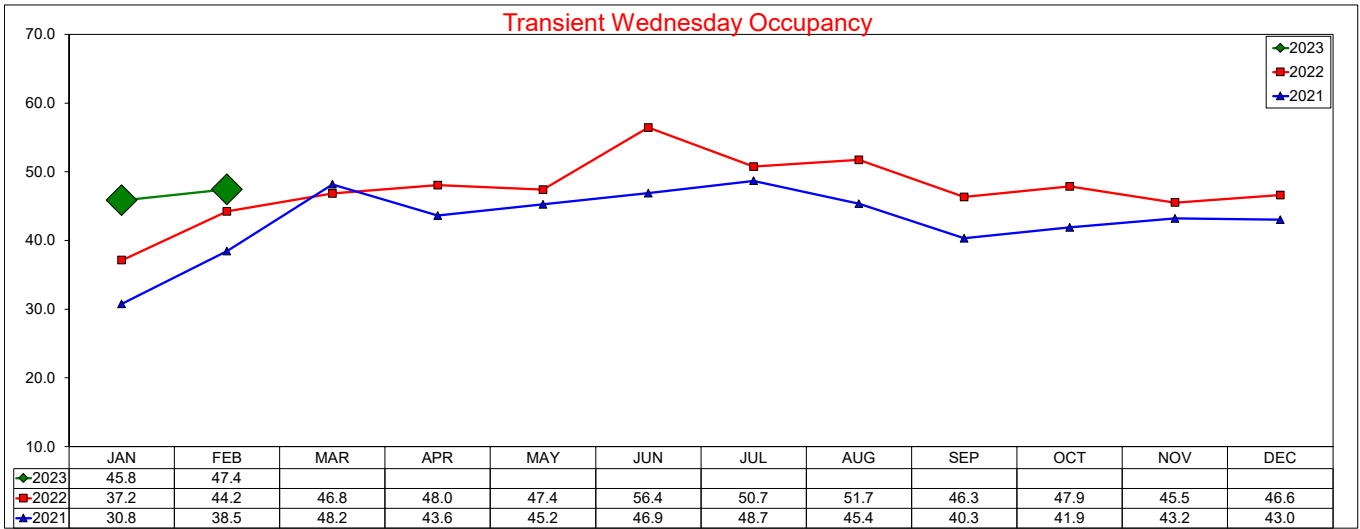
Three Year Comparison - Wednesday - ADR

February 2023



Three Year Comparison - Wednesday - Occupancy

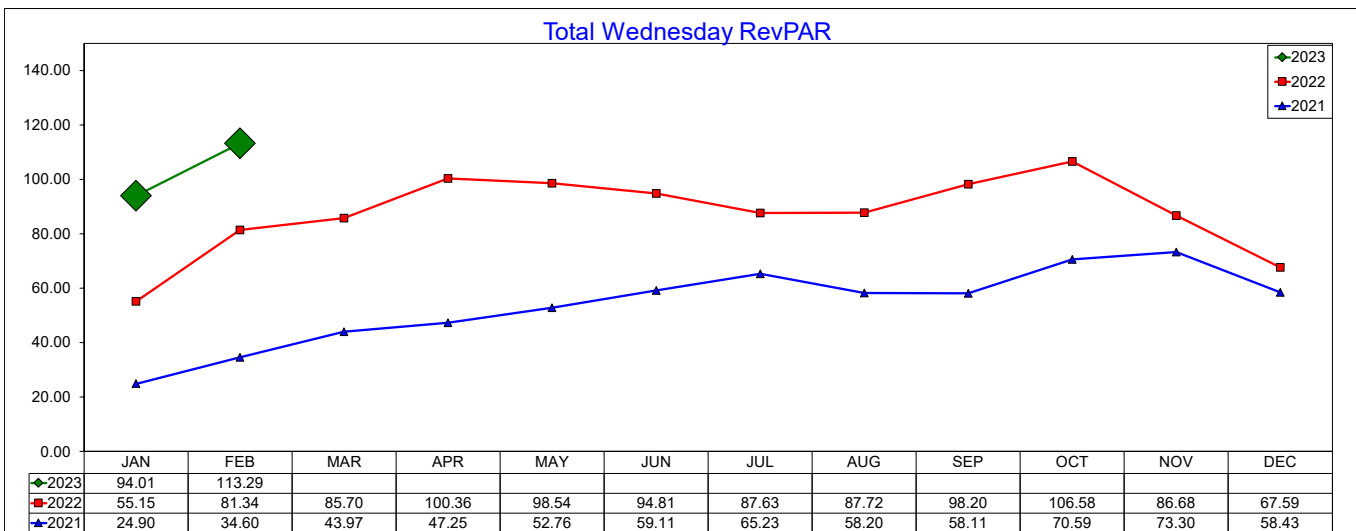
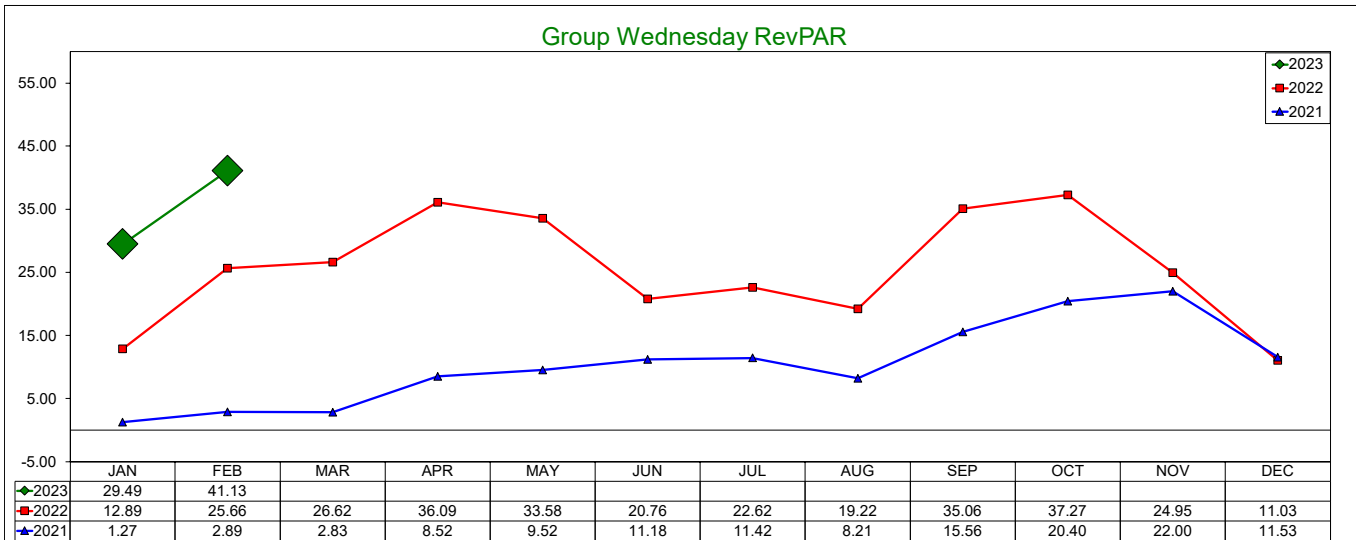
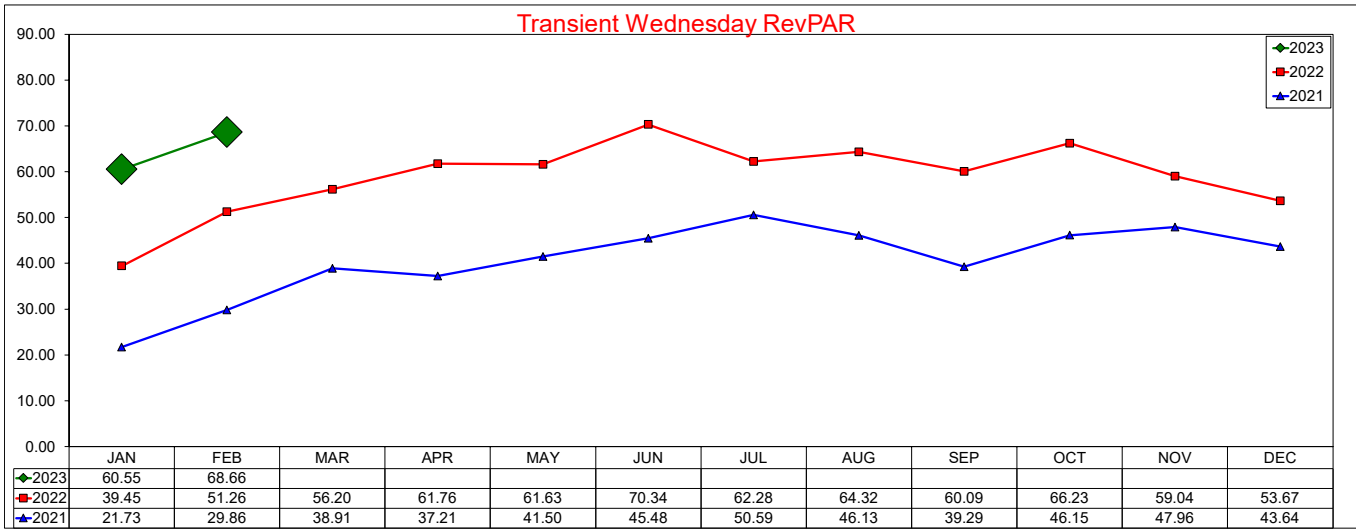
February 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Wednesday - RevPAR

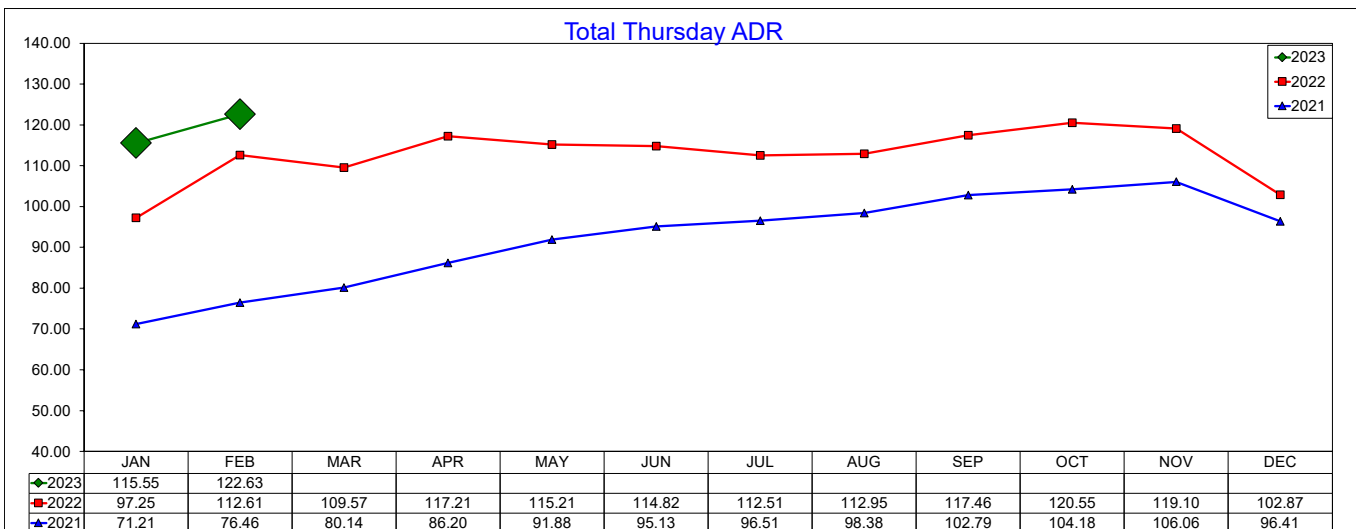
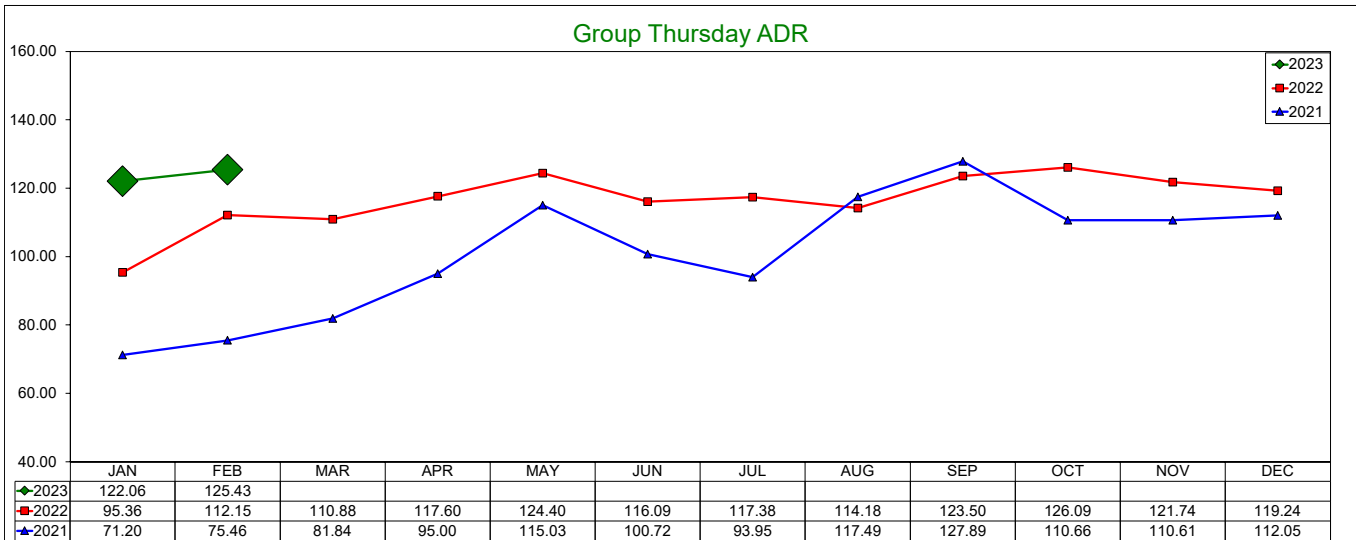
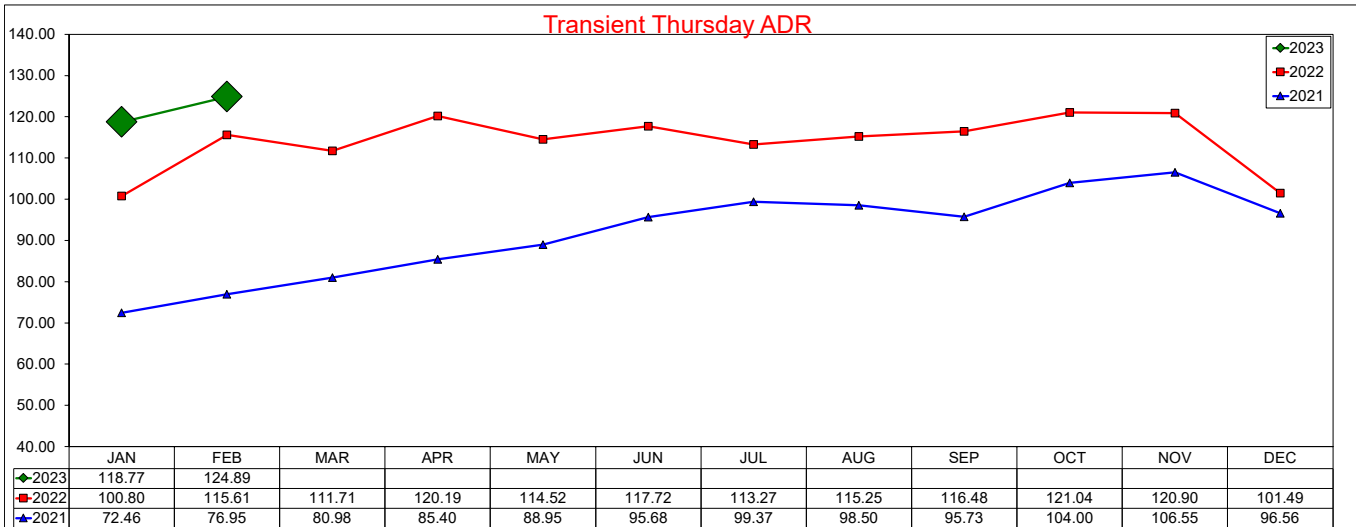
February 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

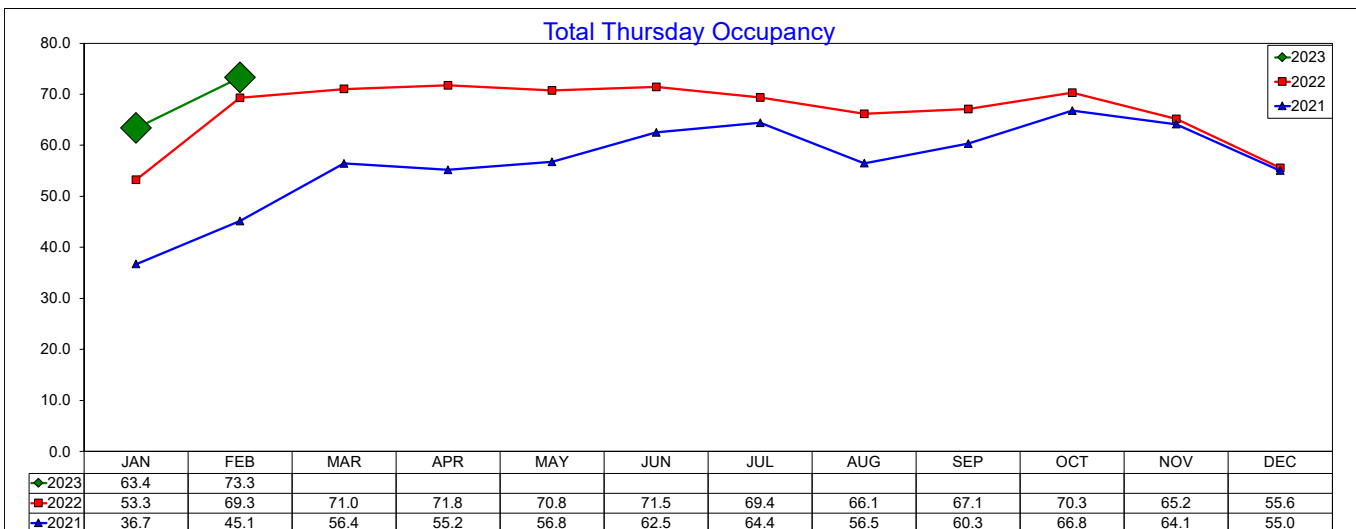
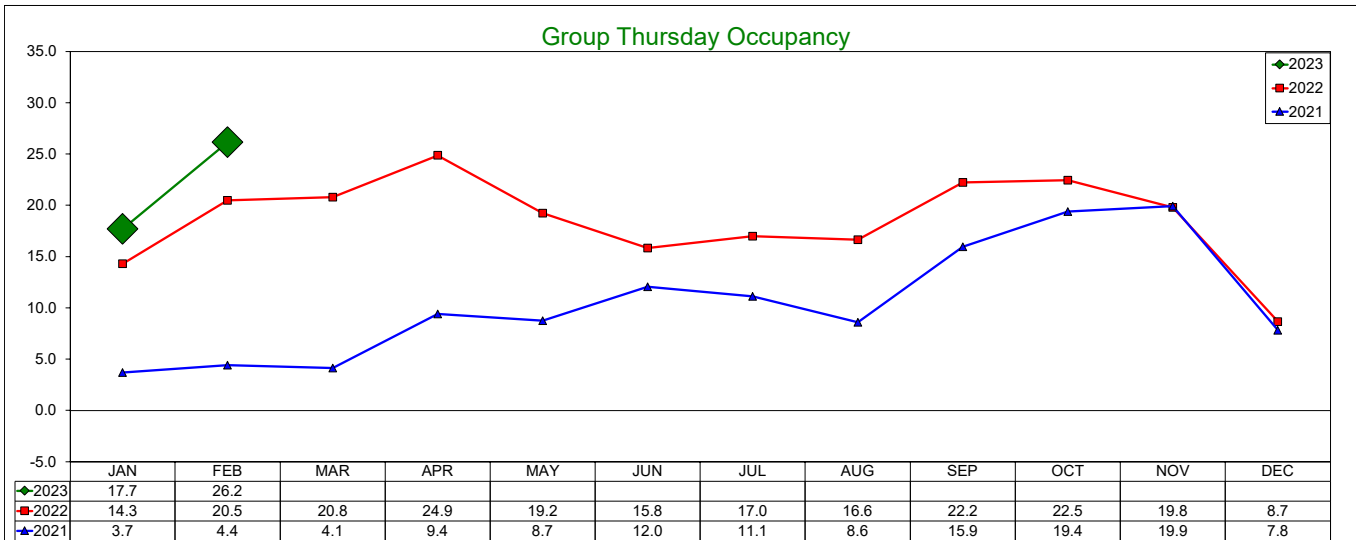
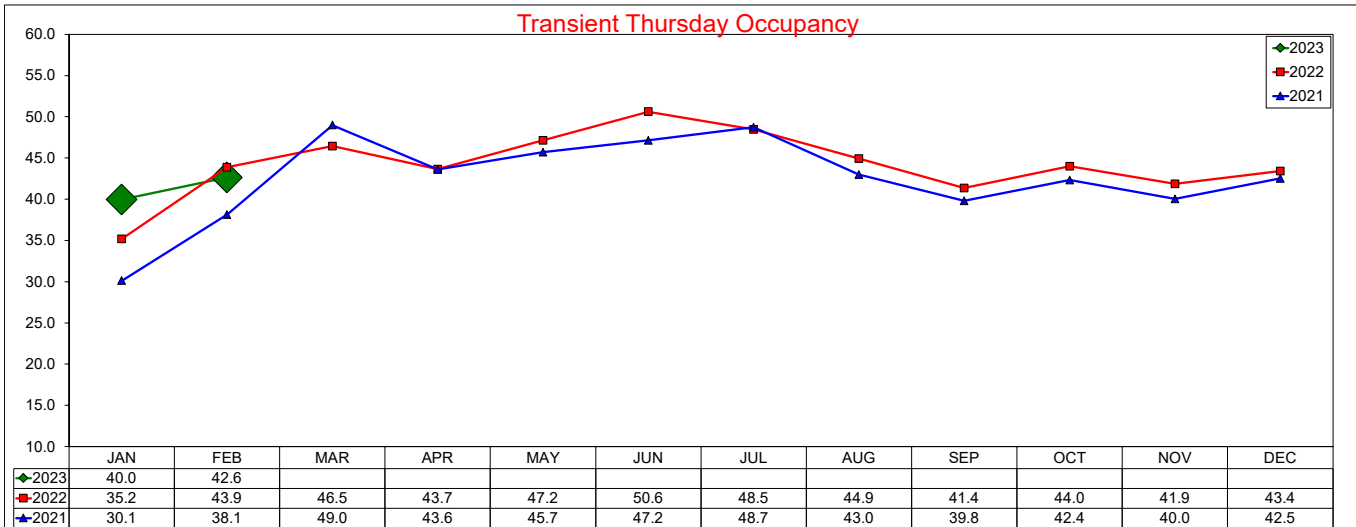
Three Year Comparison - Thursday - ADR

February 2023



Three Year Comparison - Thursday - Occupancy

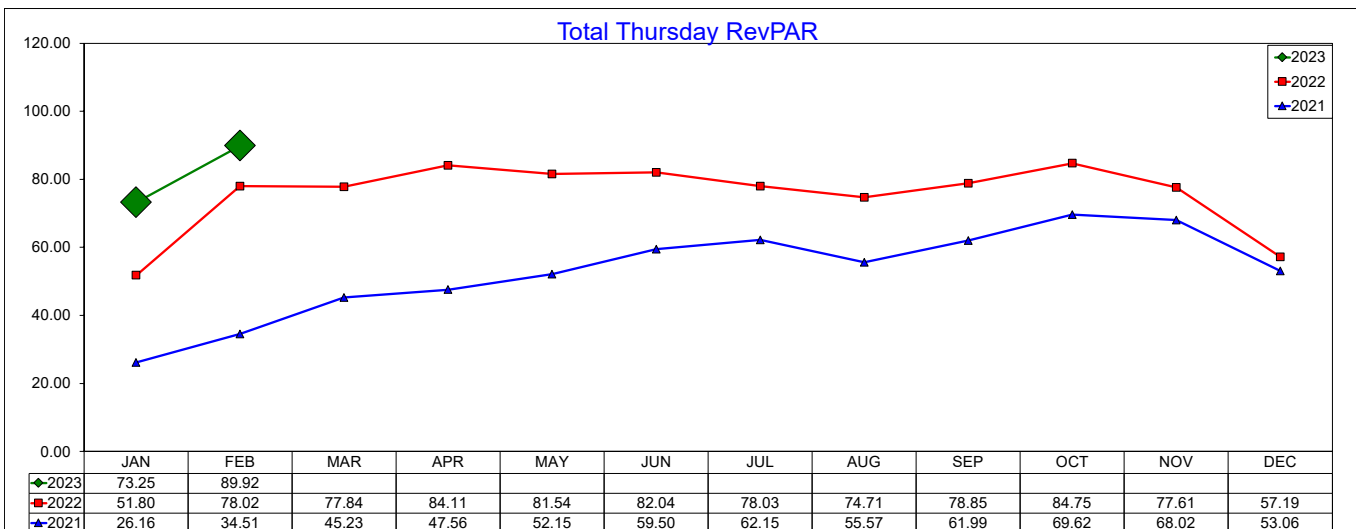
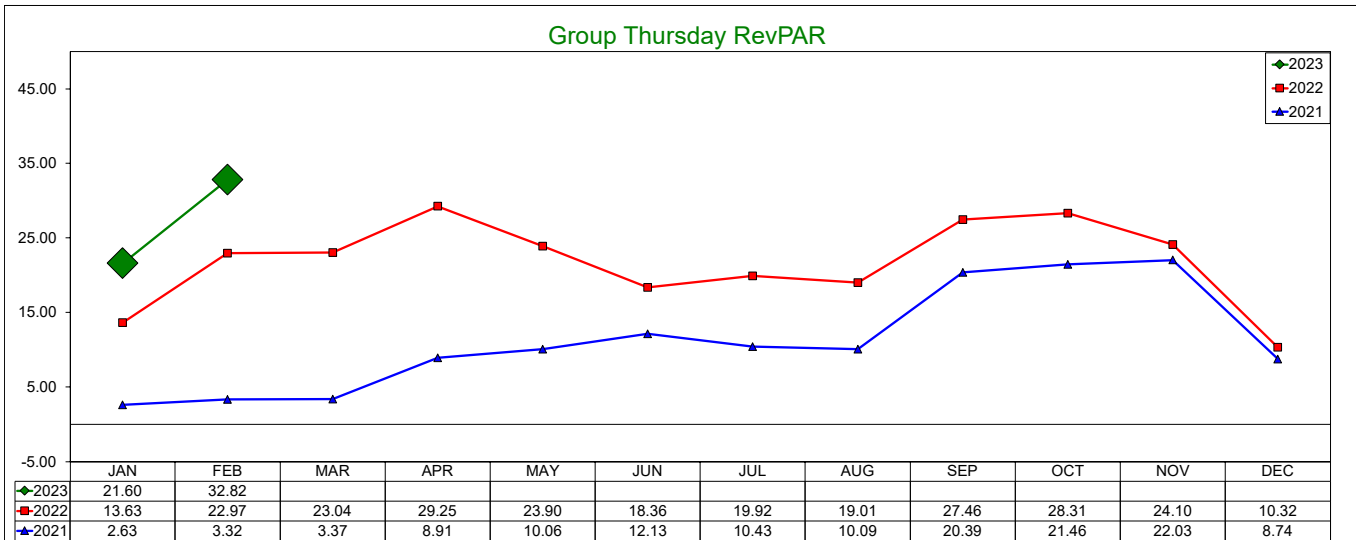
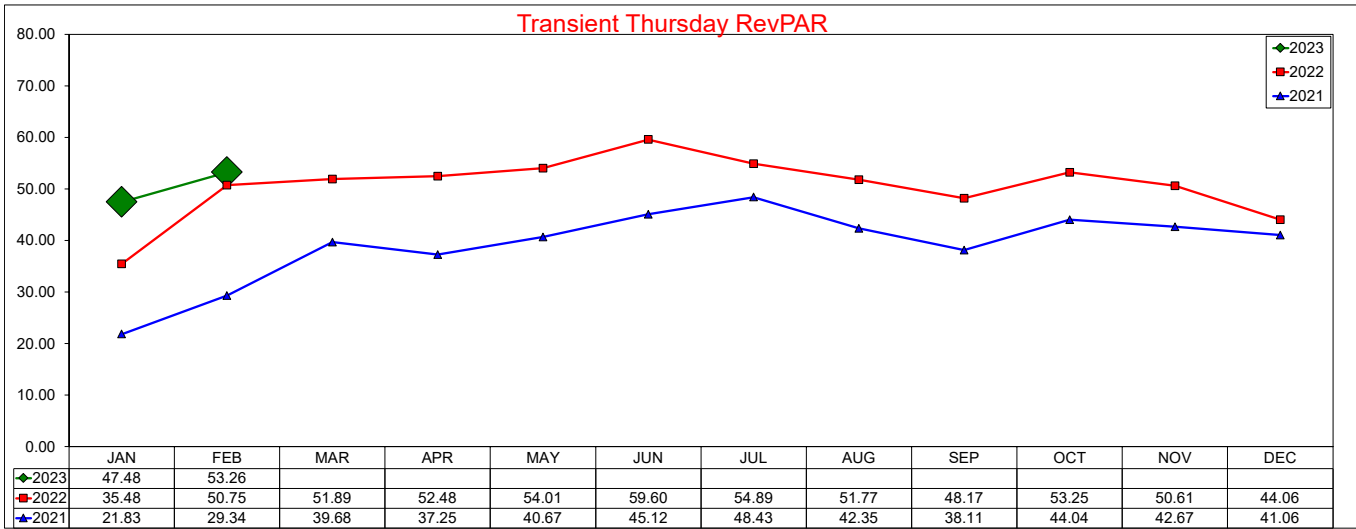
February 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

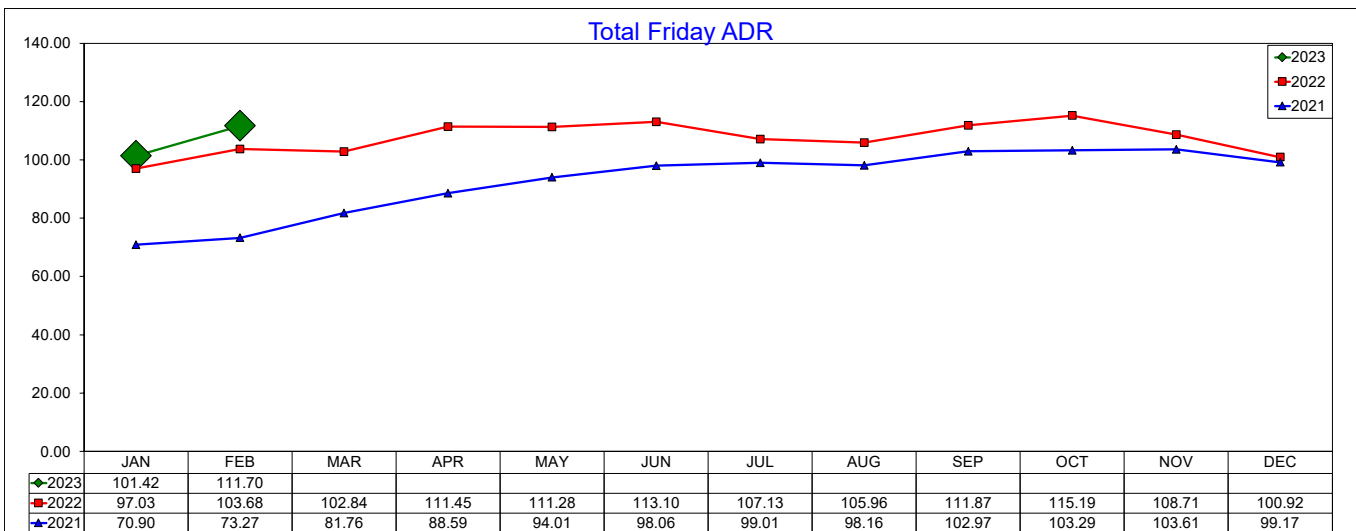
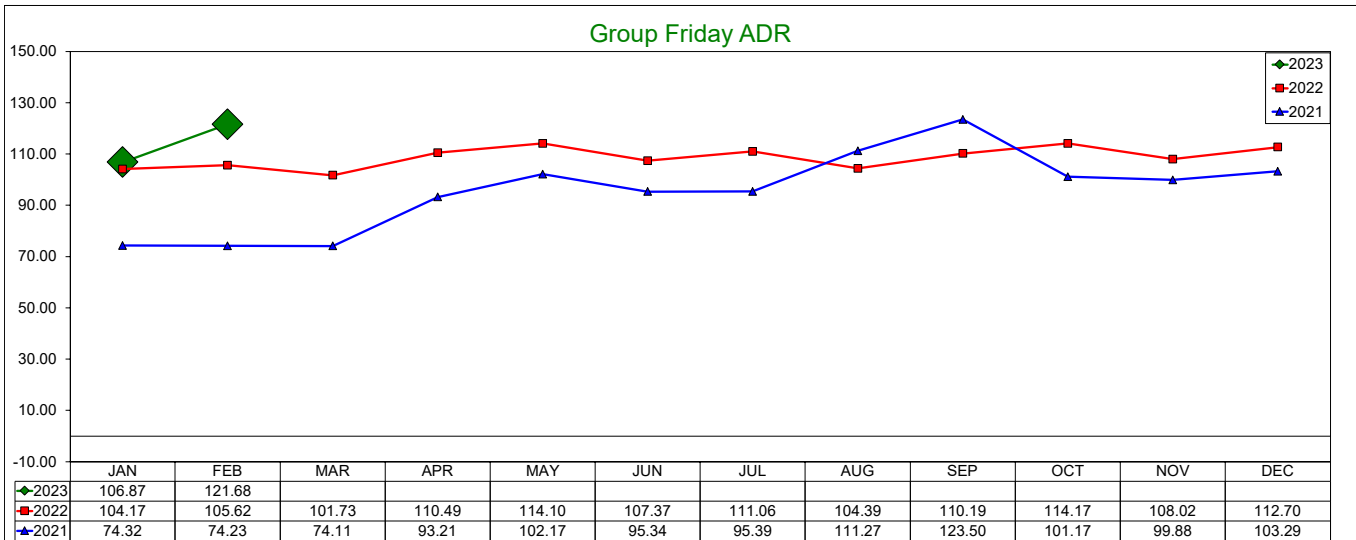
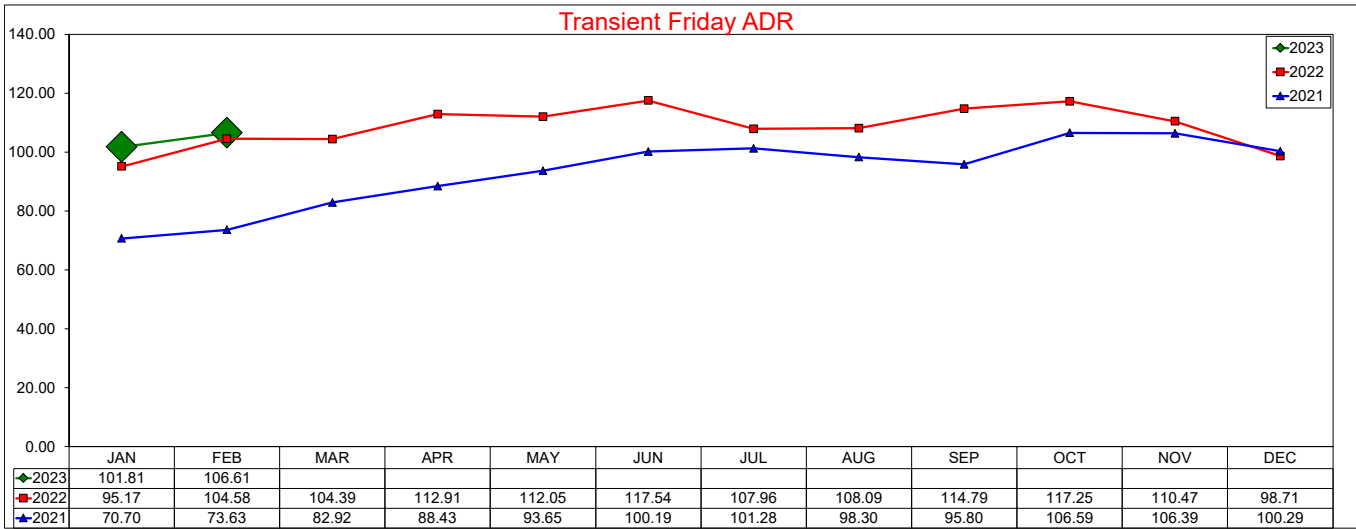
Three Year Comparison - Thursday - RevPAR

February 2023



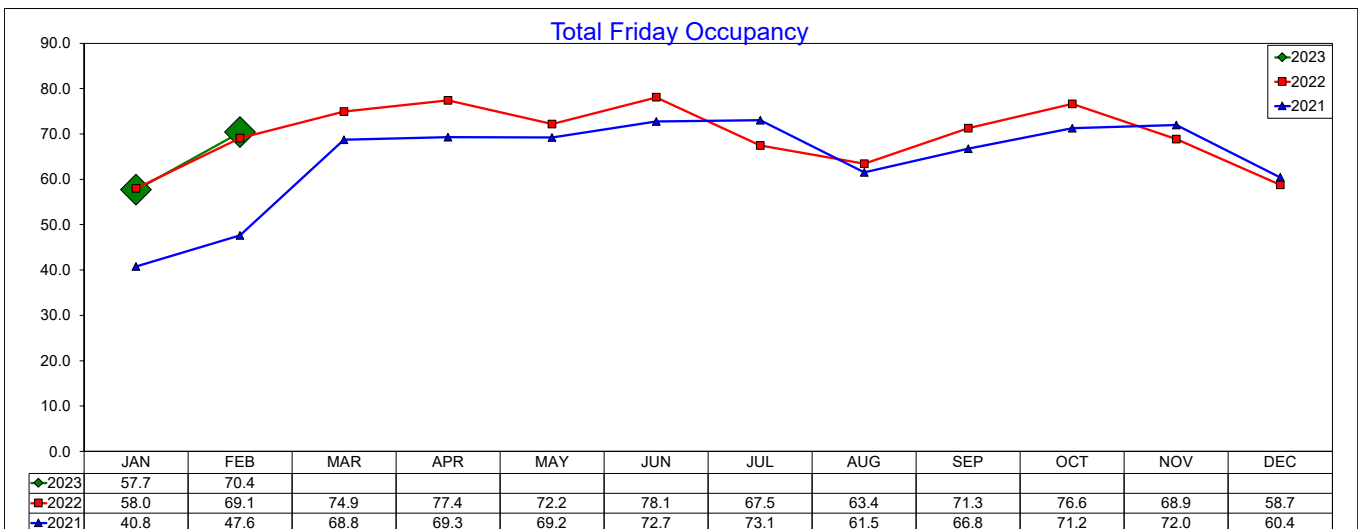
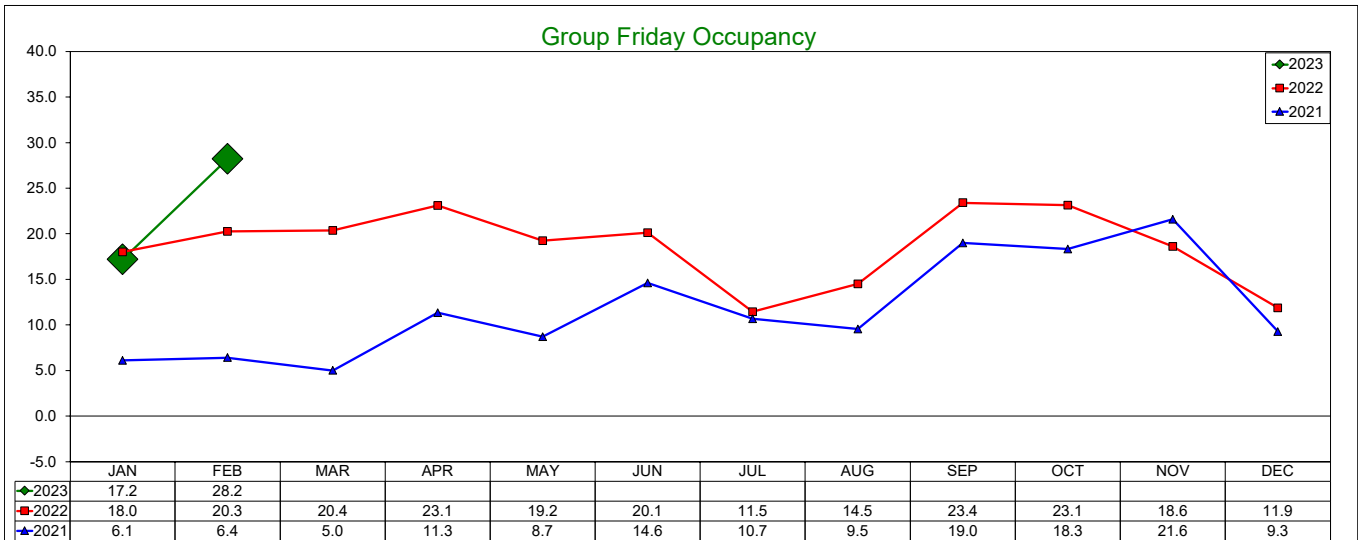
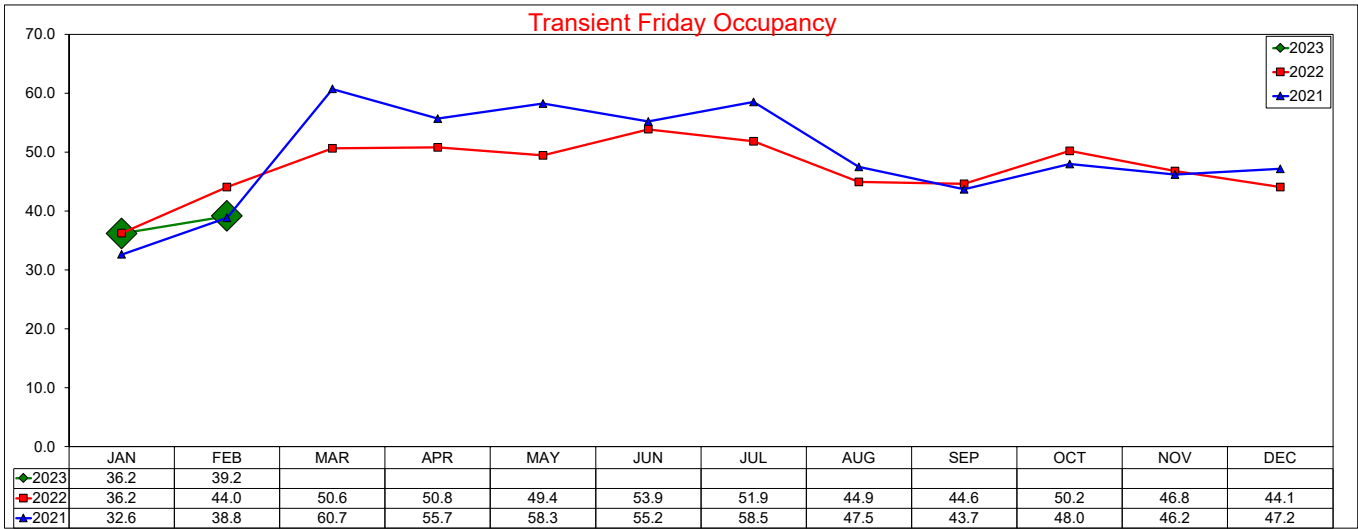
Three Year Comparison - Friday - ADR

February 2023



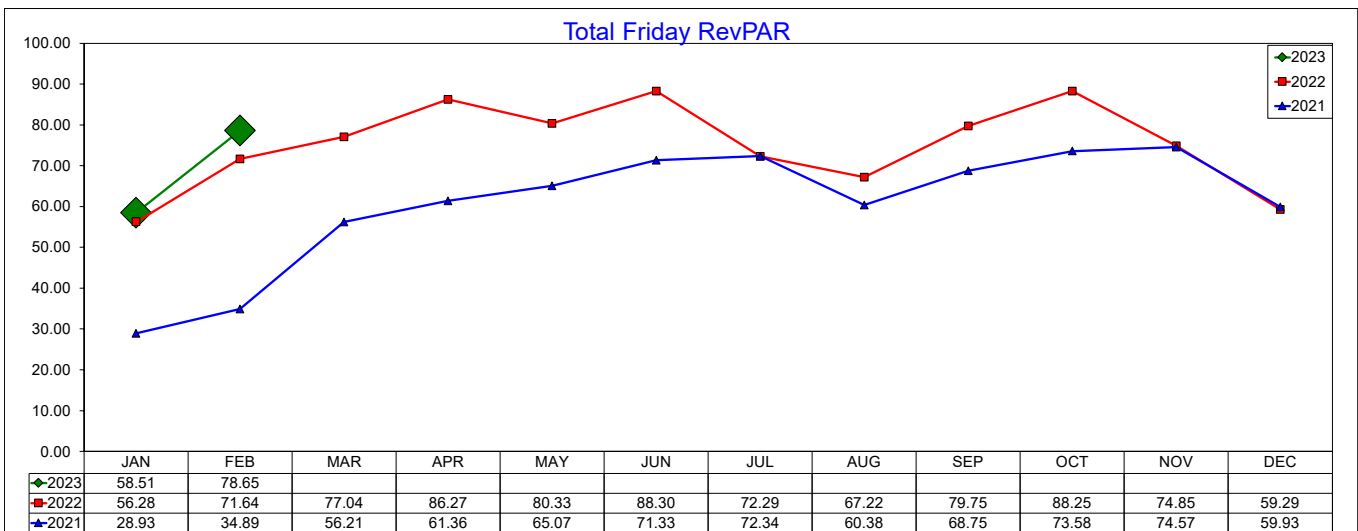
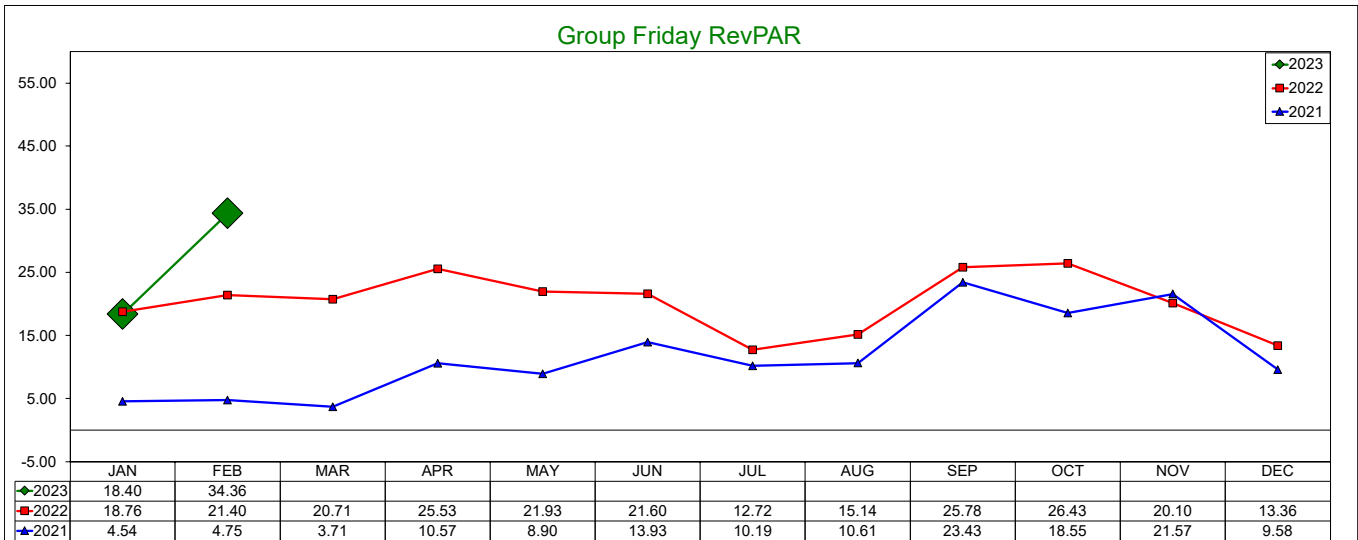
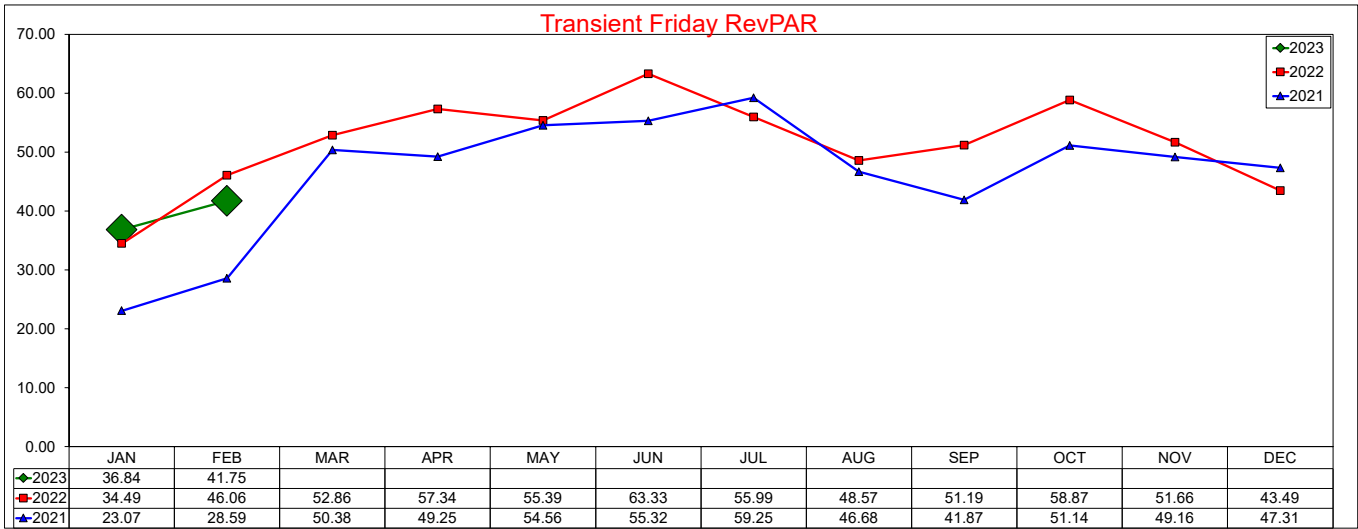
Three Year Comparison - Friday - Occupancy

February 2023



Three Year Comparison - Friday - RevPAR

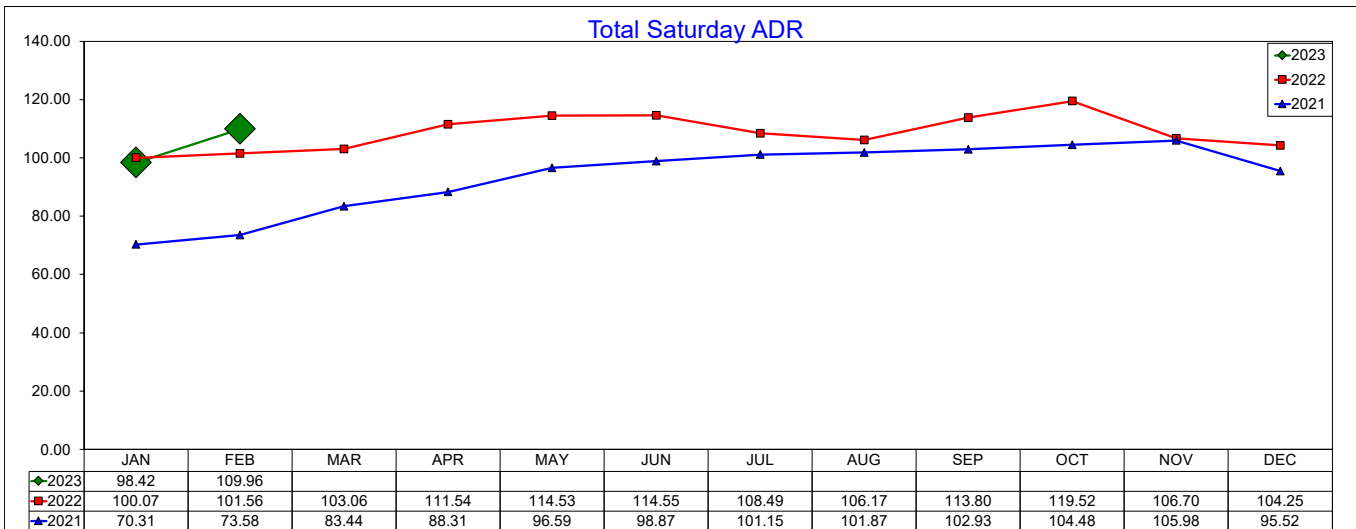
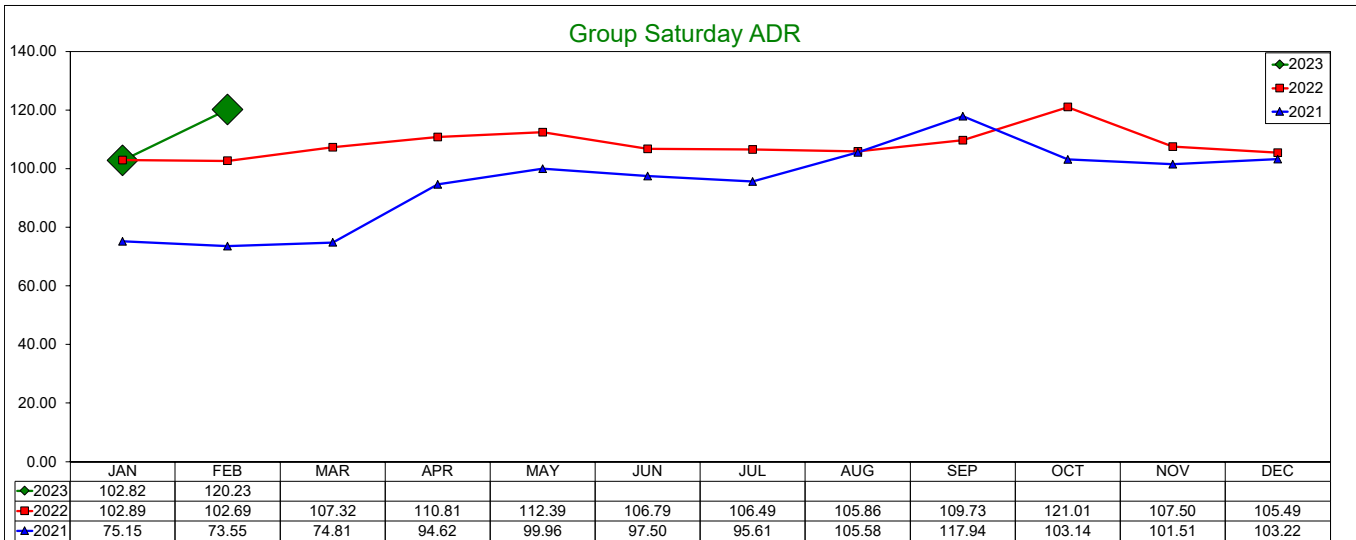
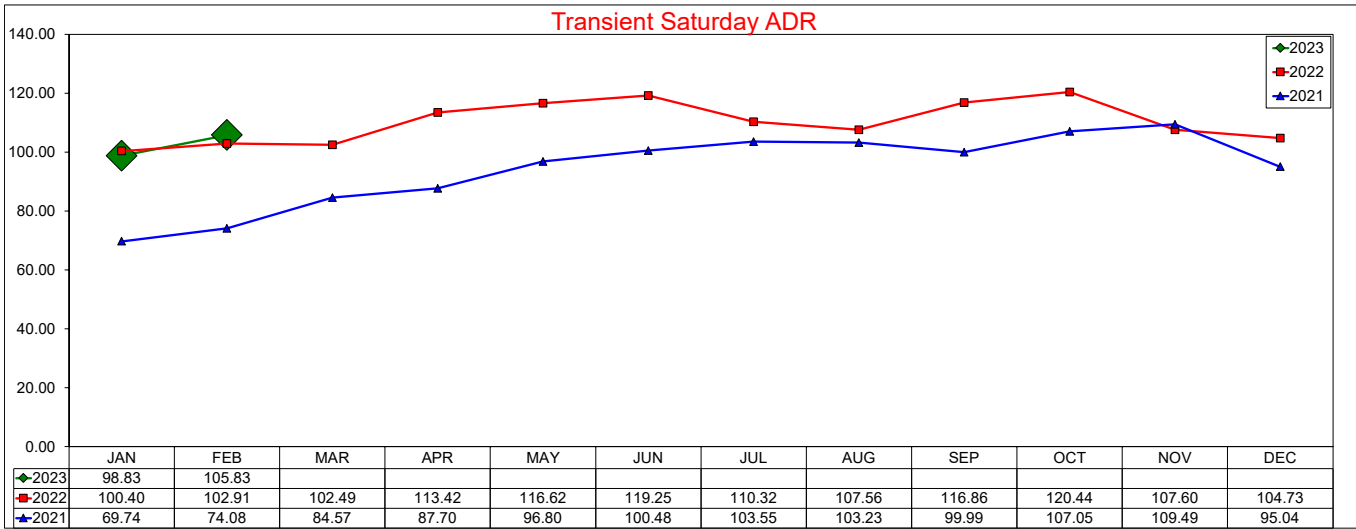
February 2023



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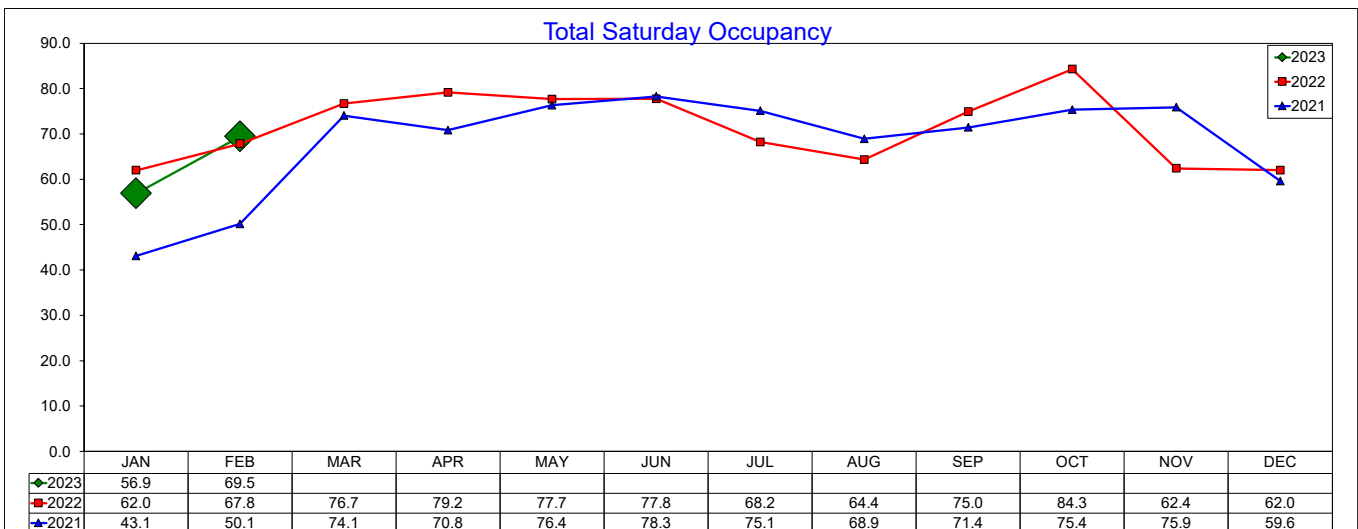
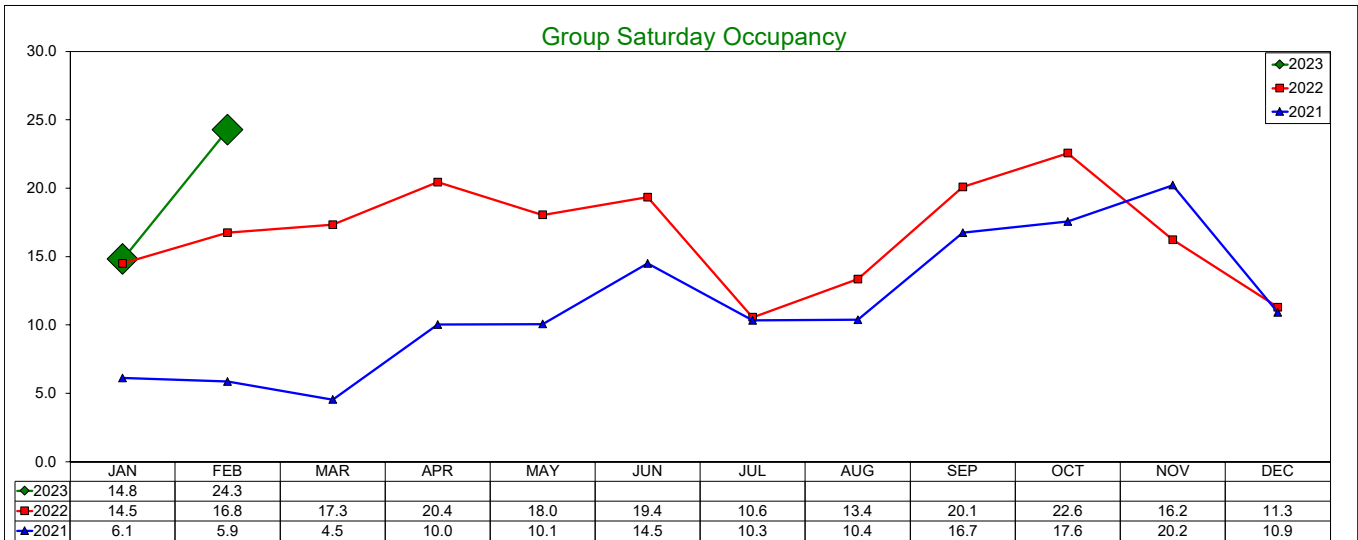
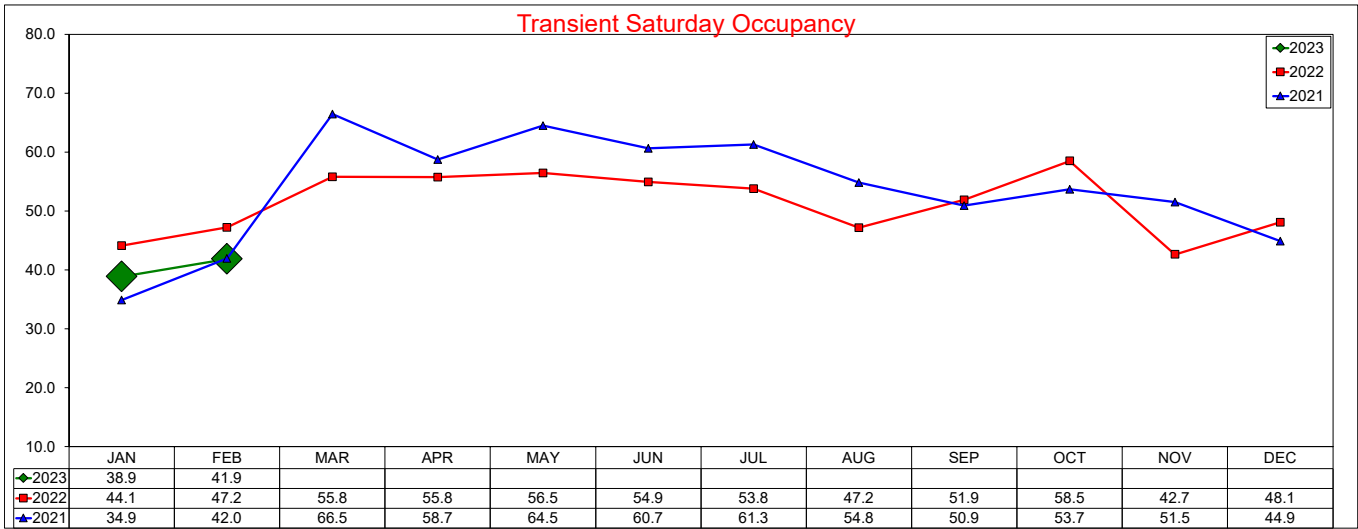
Three Year Comparison - Saturday - ADR

February 2023



Three Year Comparison - Saturday - Occupancy

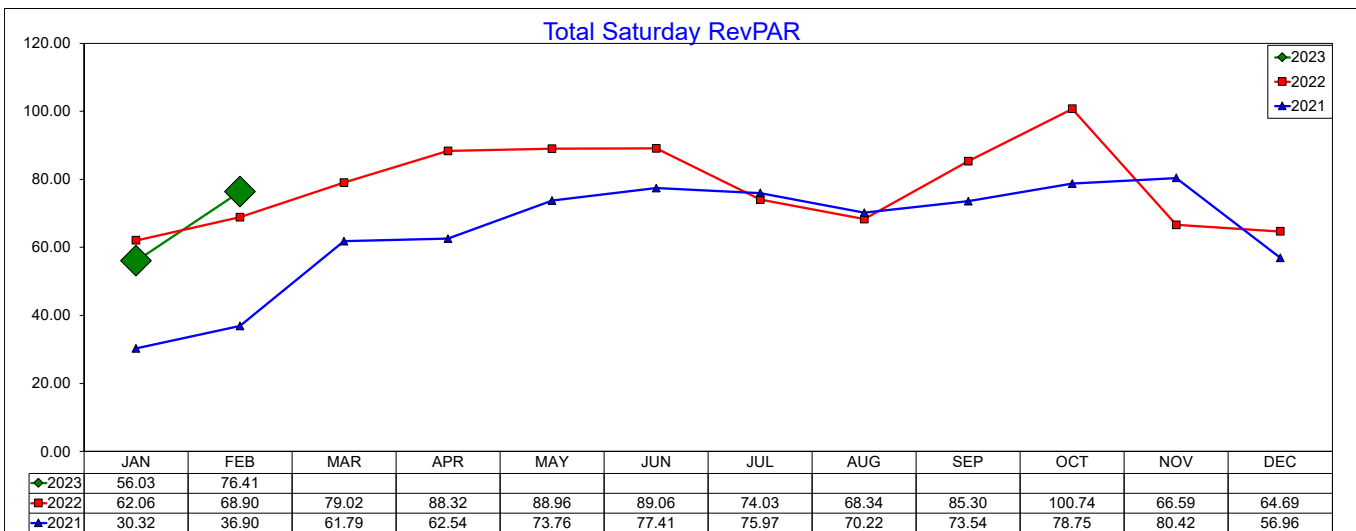
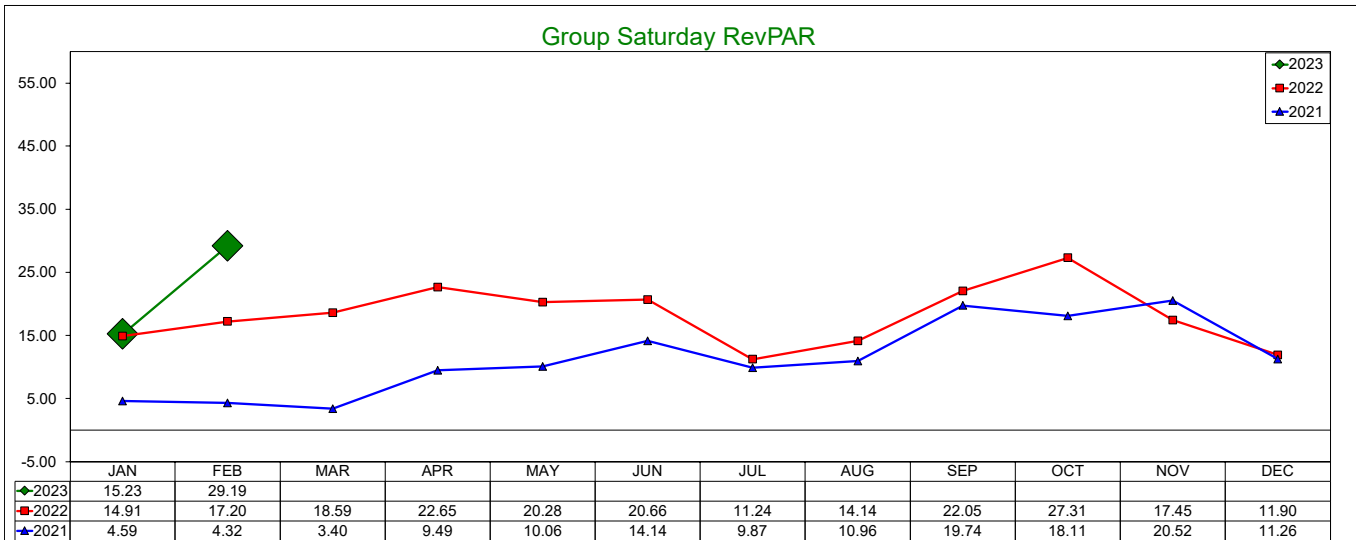
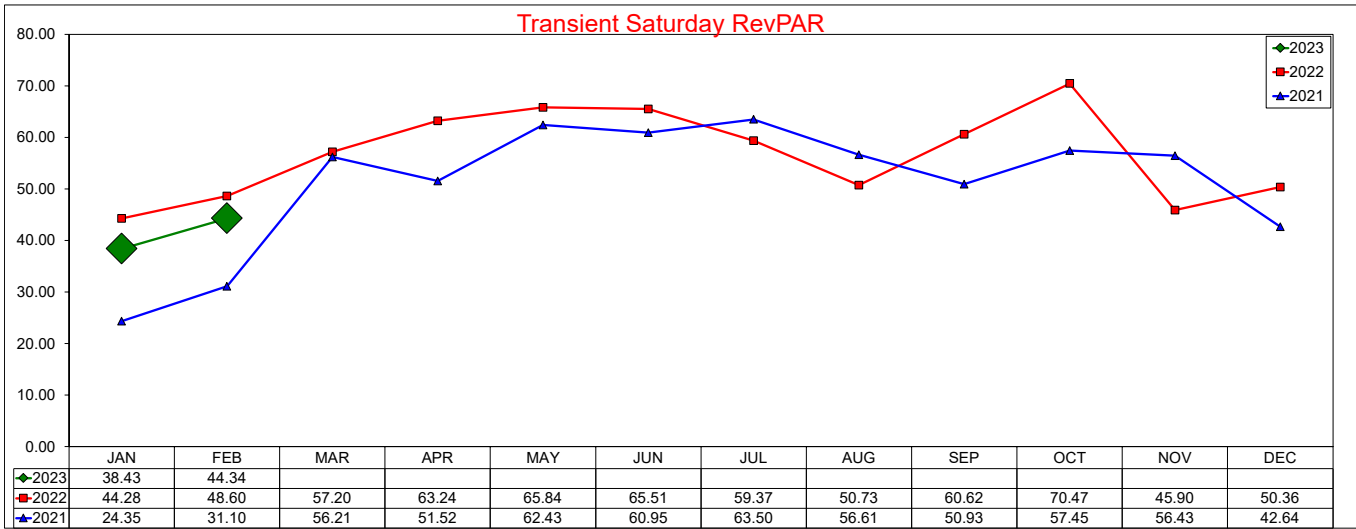
February 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

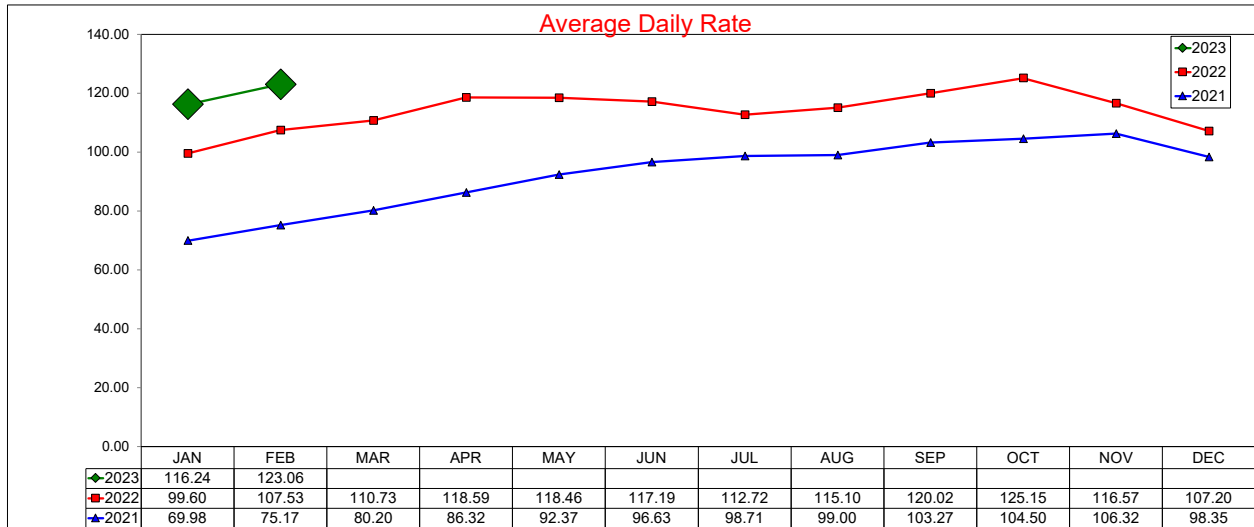
Three Year Comparison - Saturday - RevPAR

February 2023

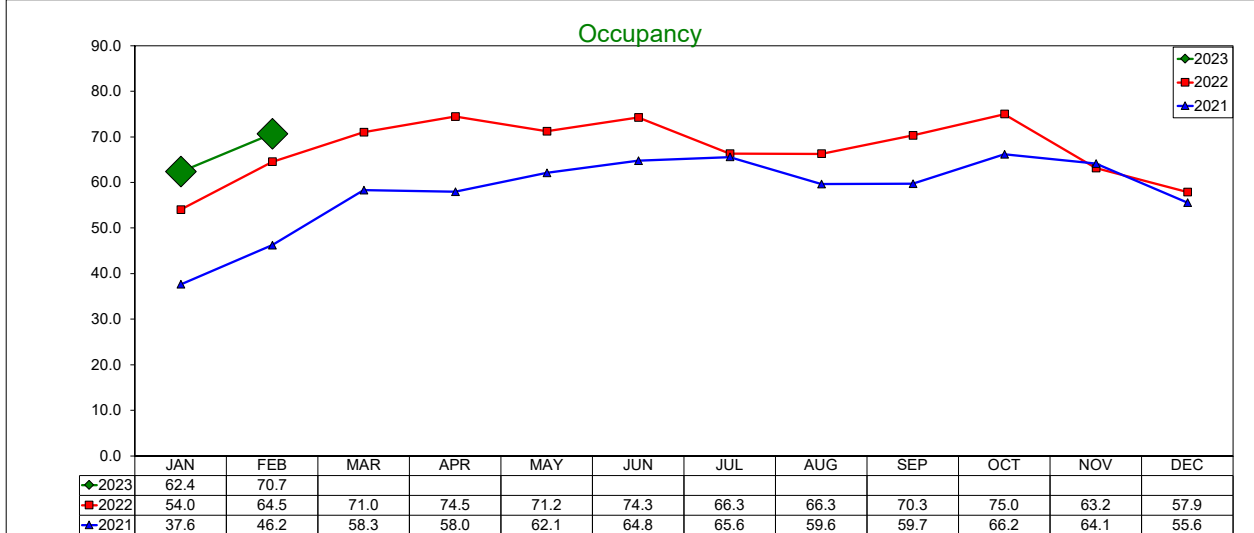


Three Year Comparison - CITY OF IRVING - ALL PROPERTIES

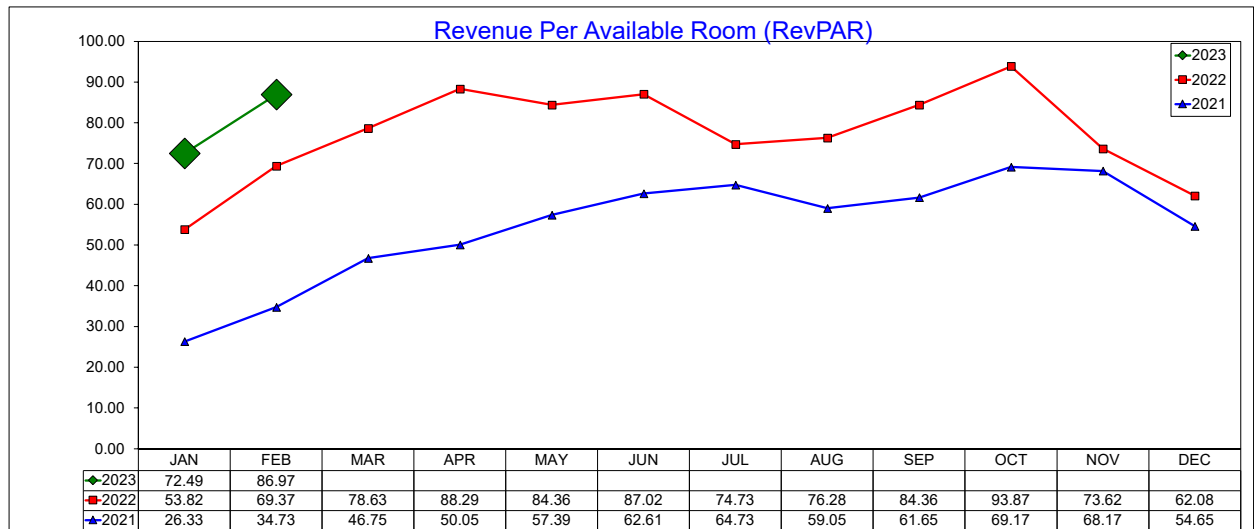
February 2023



12 month ADR Rolling Average through February 2023 is \$116.92 with a change from last year of 19.5%

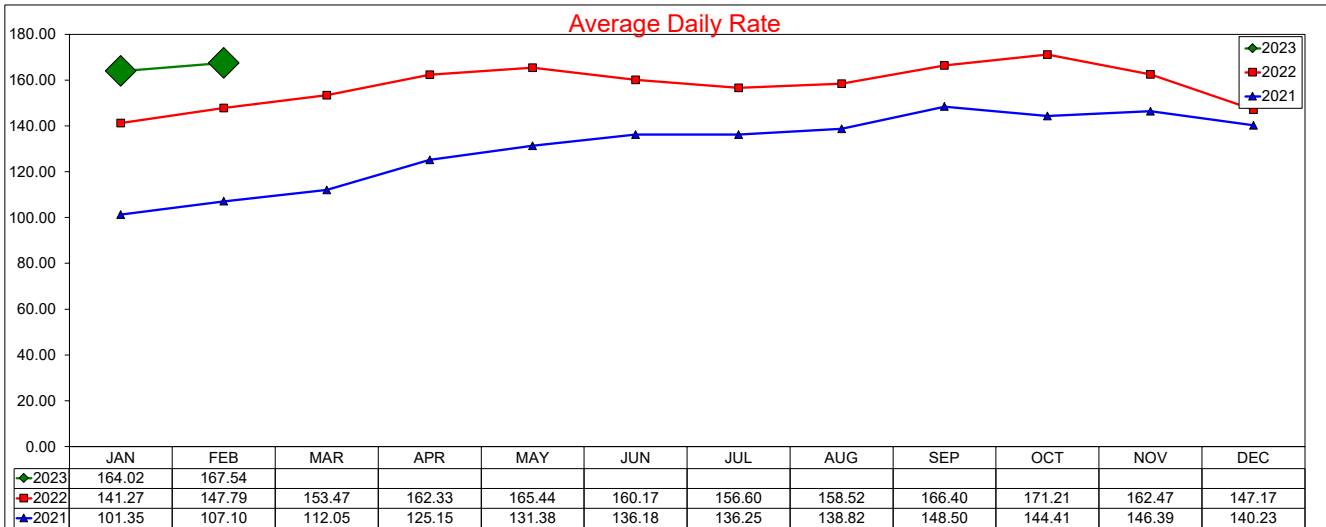


12 month Occupancy Rolling Average through February 2023 is 68.53% with a change from last year of 12.6%

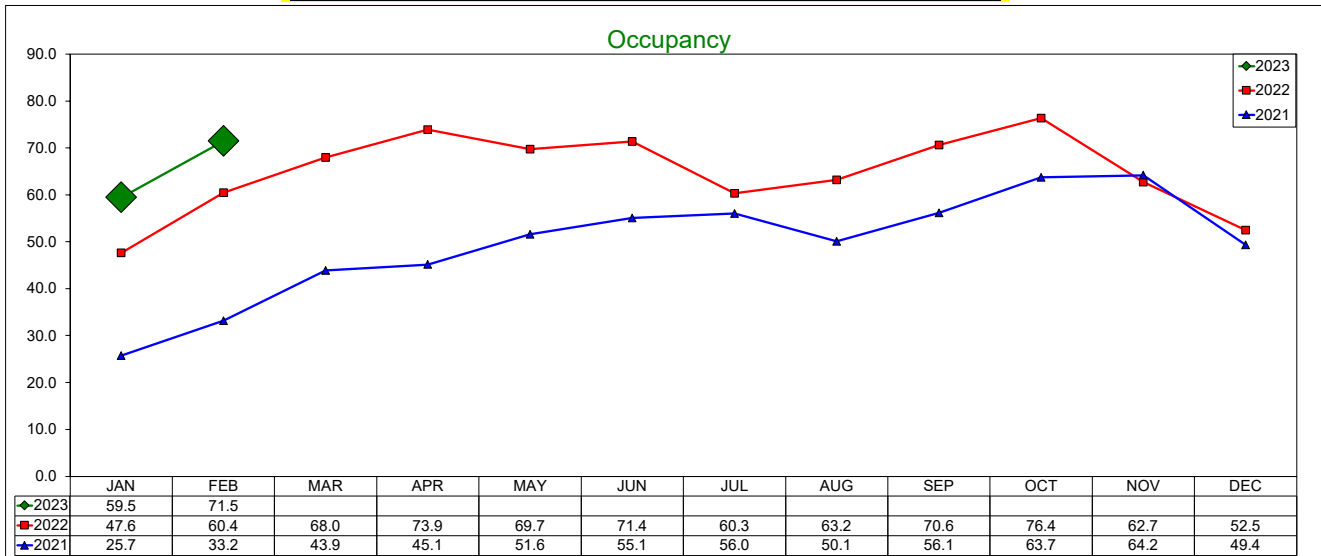


12 month RevPAR Rolling Average through February 2023 is \$80.12 with a change from last year of 34.6%

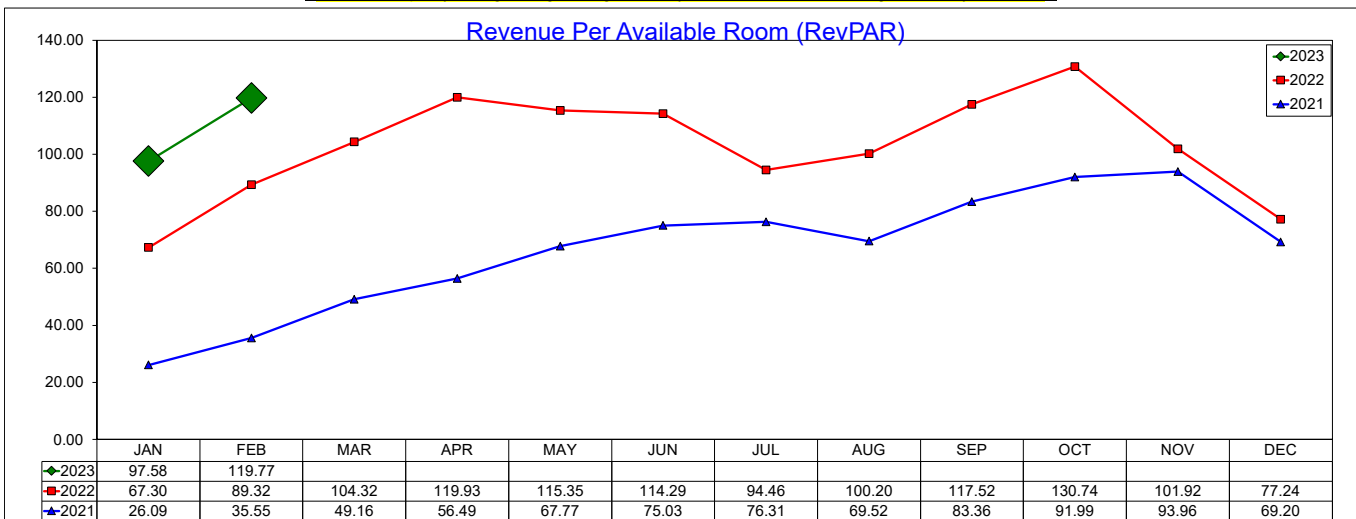
Three Year Comparison - Luxury/Full Service - Irving February 2023



12 month ADR Rolling Average through February 2023 is \$161.67 with a change from last year of 17.0%

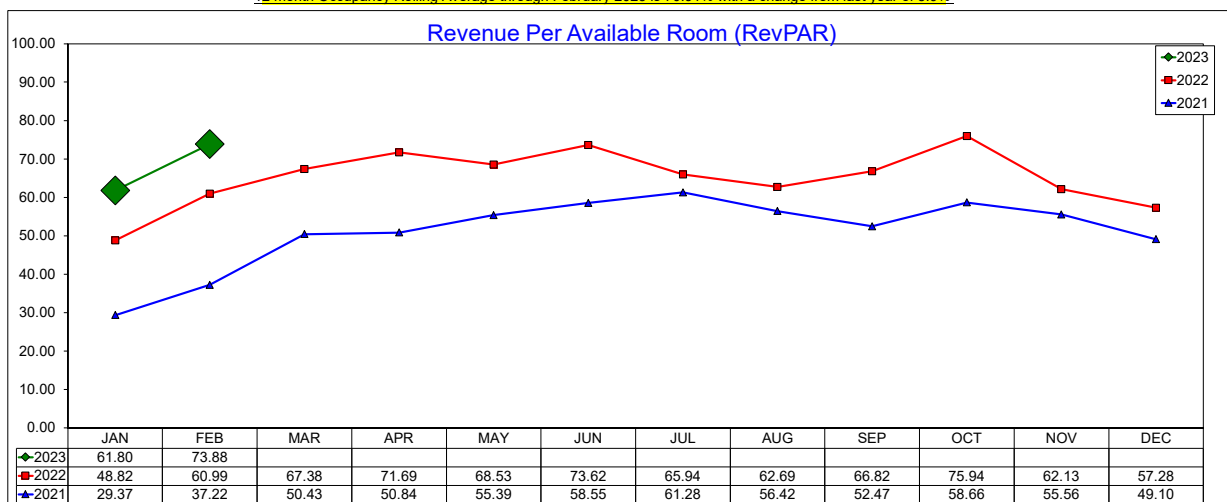
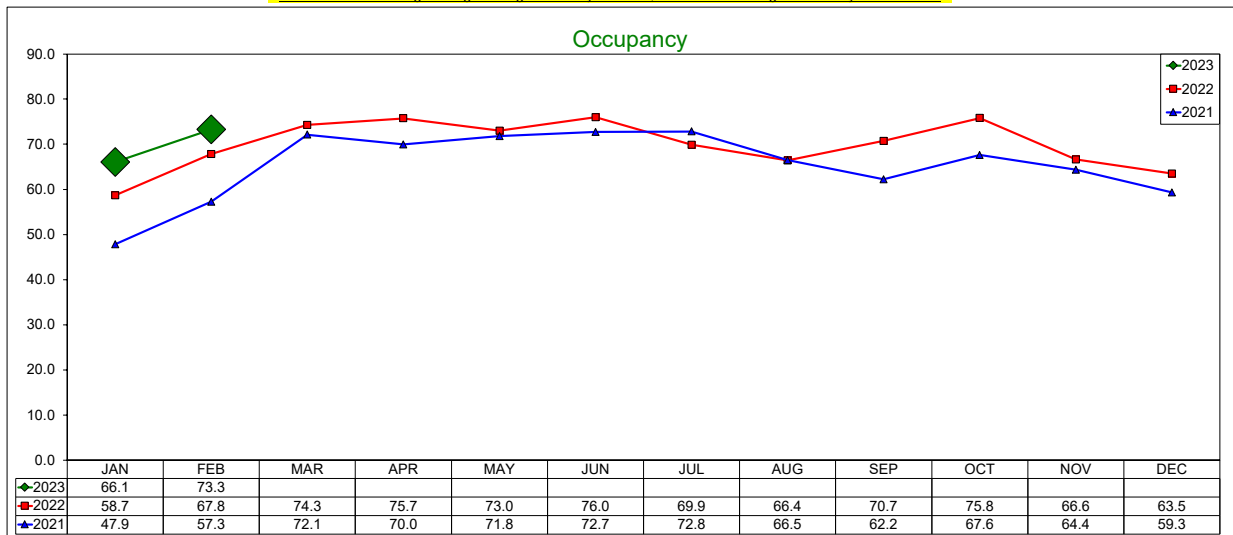
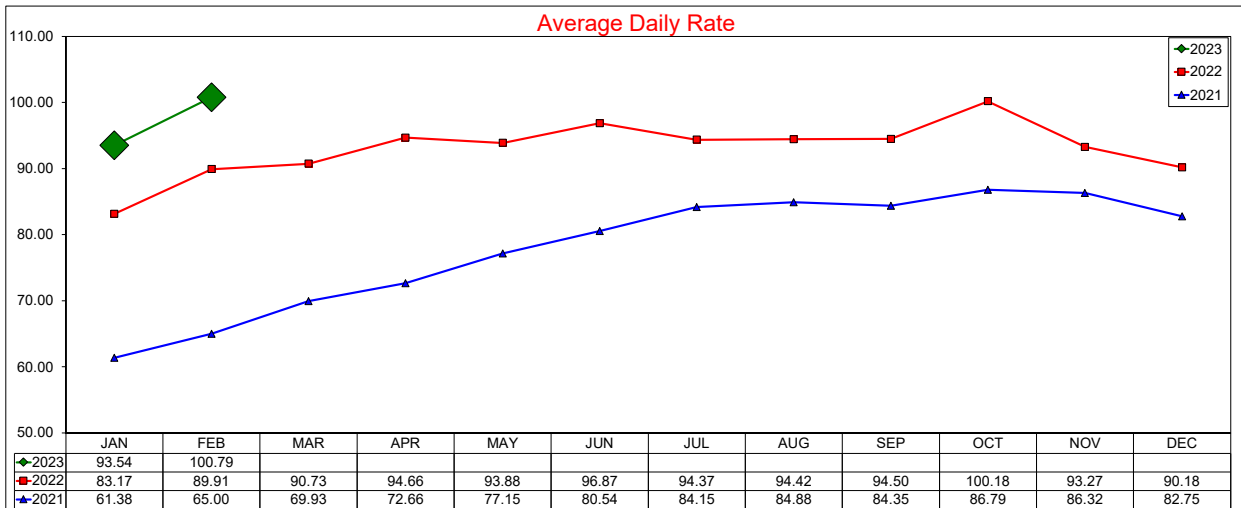


12 month Occupancy Rolling Average through February 2023 is 66.56% with a change from last year of 24.1%



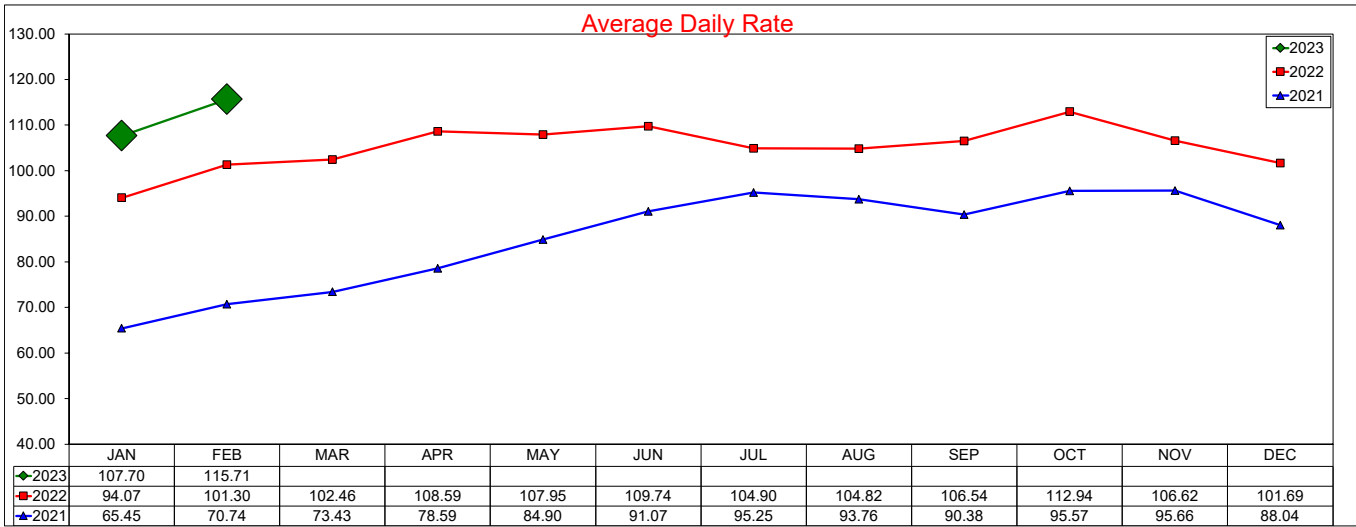
12 month RevPAR Rolling Average through February 2023 is \$107.62 with a change from last year of 45.2%

Three Year Comparison - All Suite/Extended Stay - Irving February 2023

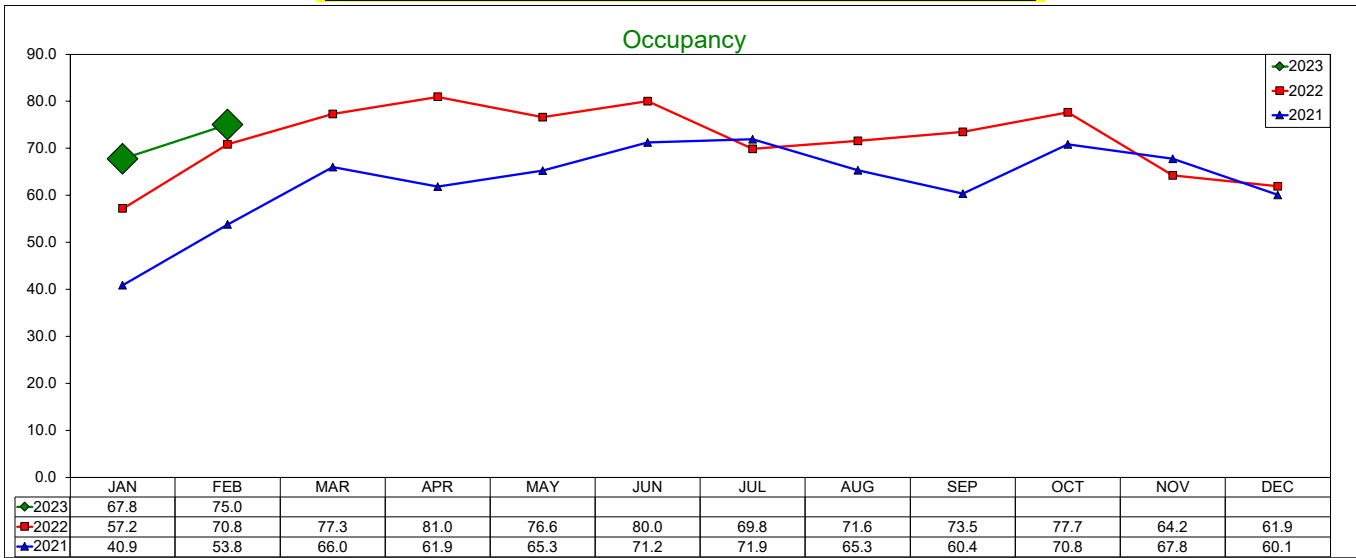


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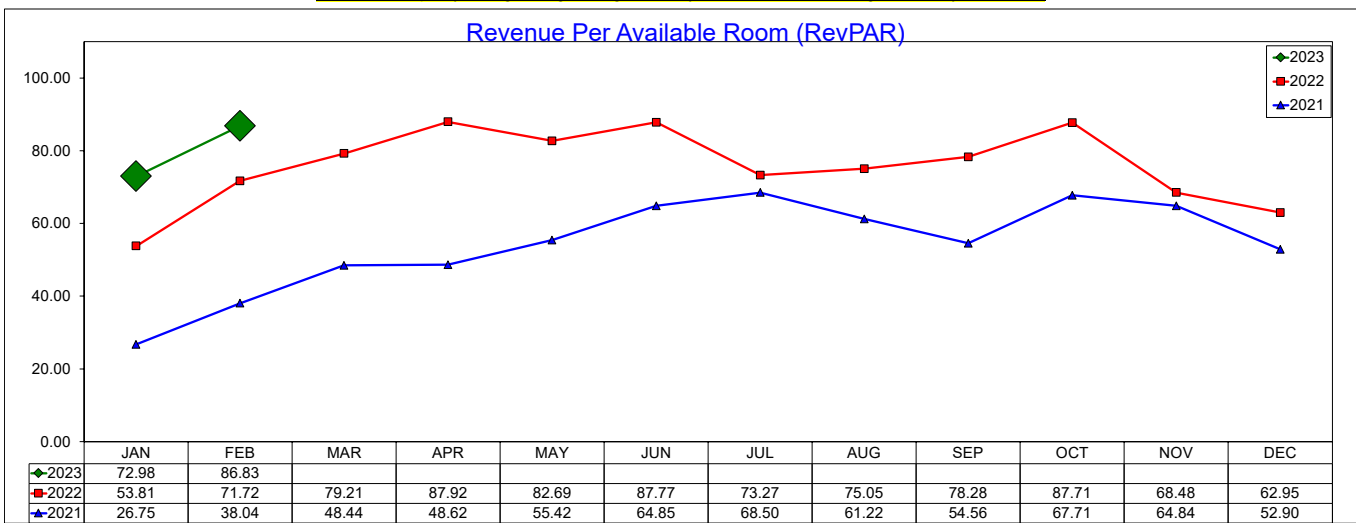
Three Year Comparison - Limited Service - Irving February 2023



12 month ADR Rolling Average through February 2023 is \$107.55 with a change from last year of 18.9%



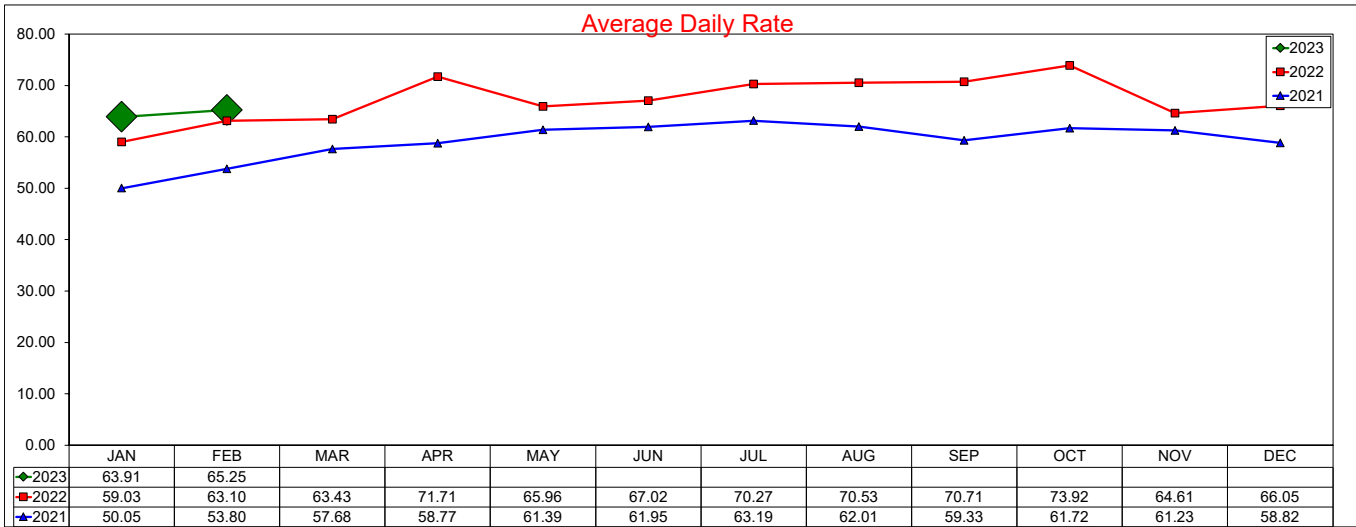
12 month Occupancy Rolling Average through February 2023 is 73% with a change from last year of 11.3%



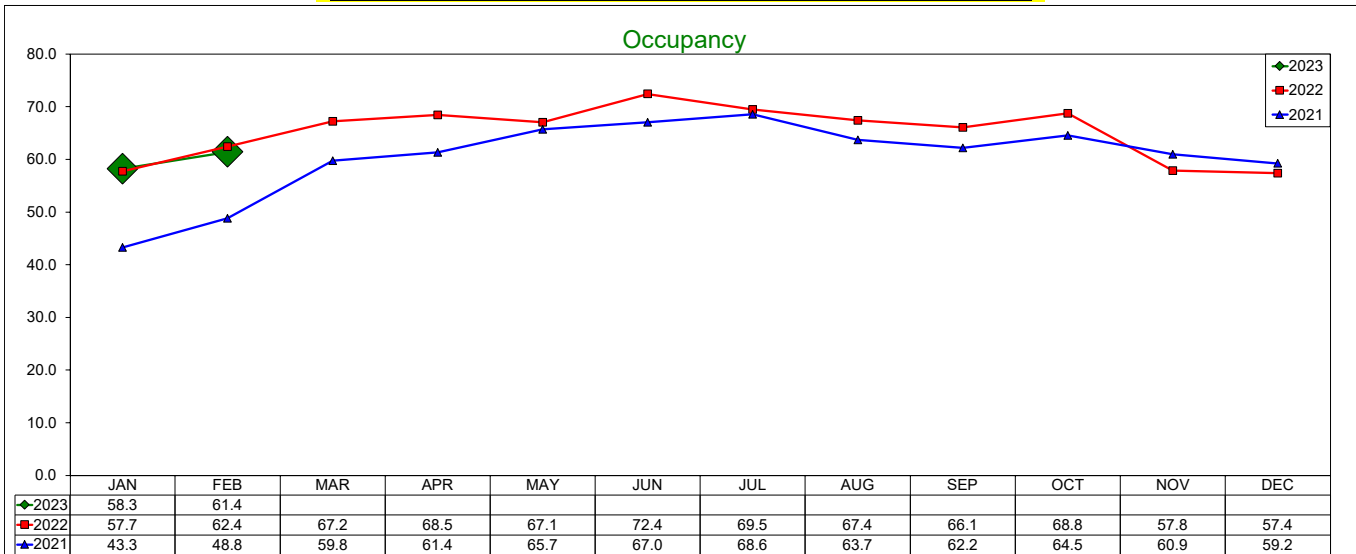
12 month RevPAR Rolling Average through February 2023 is \$78.5 with a change from last year of 32.3%

Three Year Comparison - Budget - Irving

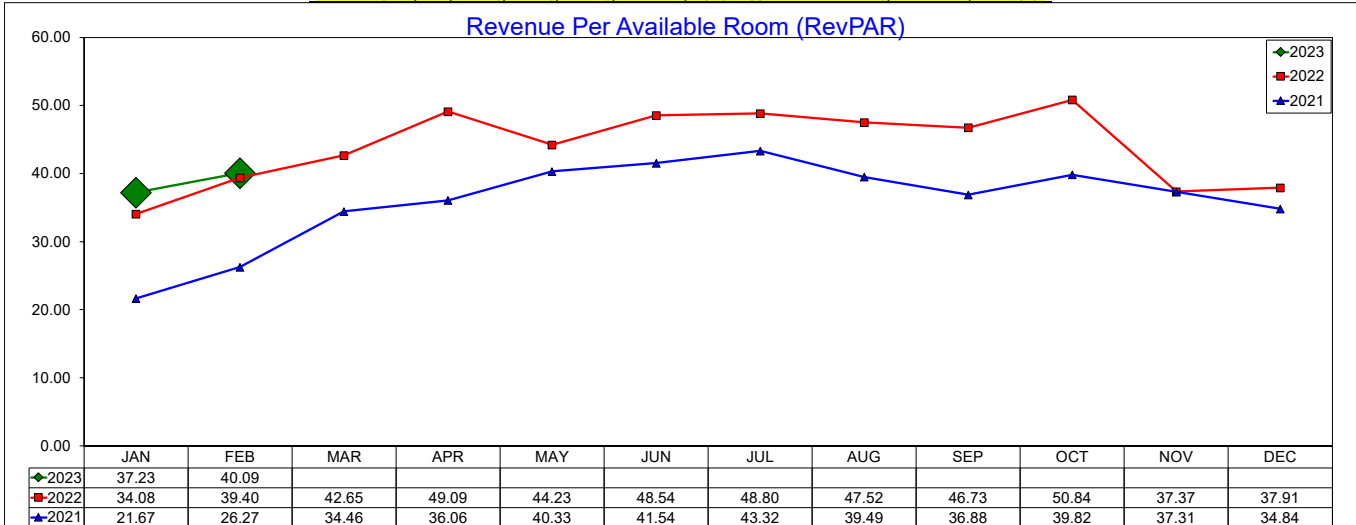
February 2023



12 month ADR Rolling Average through February 2023 is \$67.95 with a change from last year of 12.7%

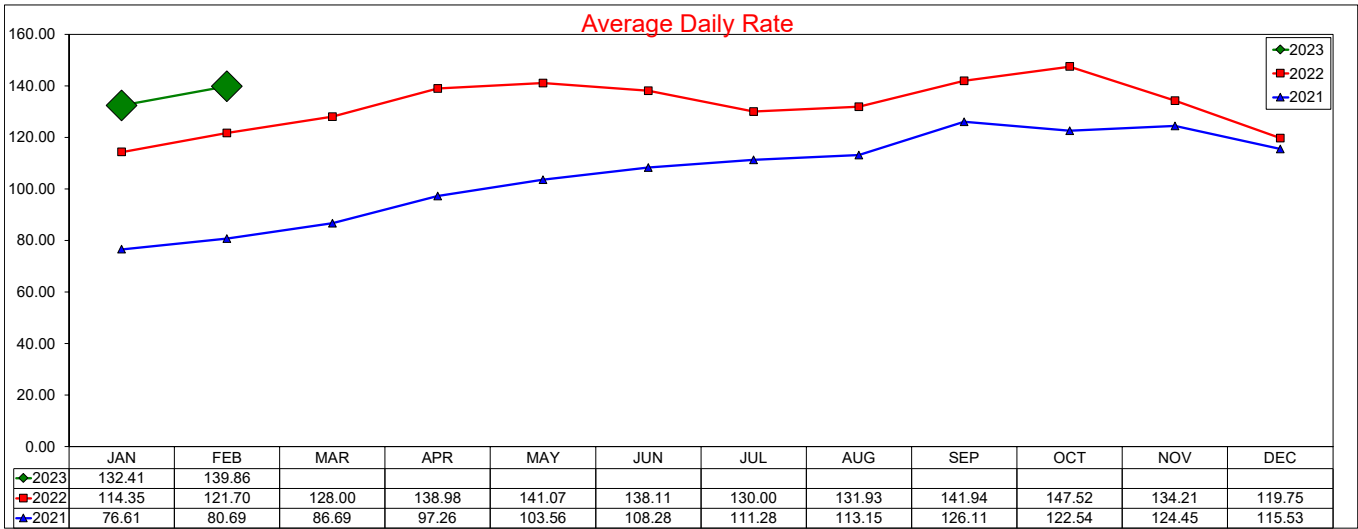


12 month Occupancy Rolling Average through February 2023 is 65.12% with a change from last year of 5.3%

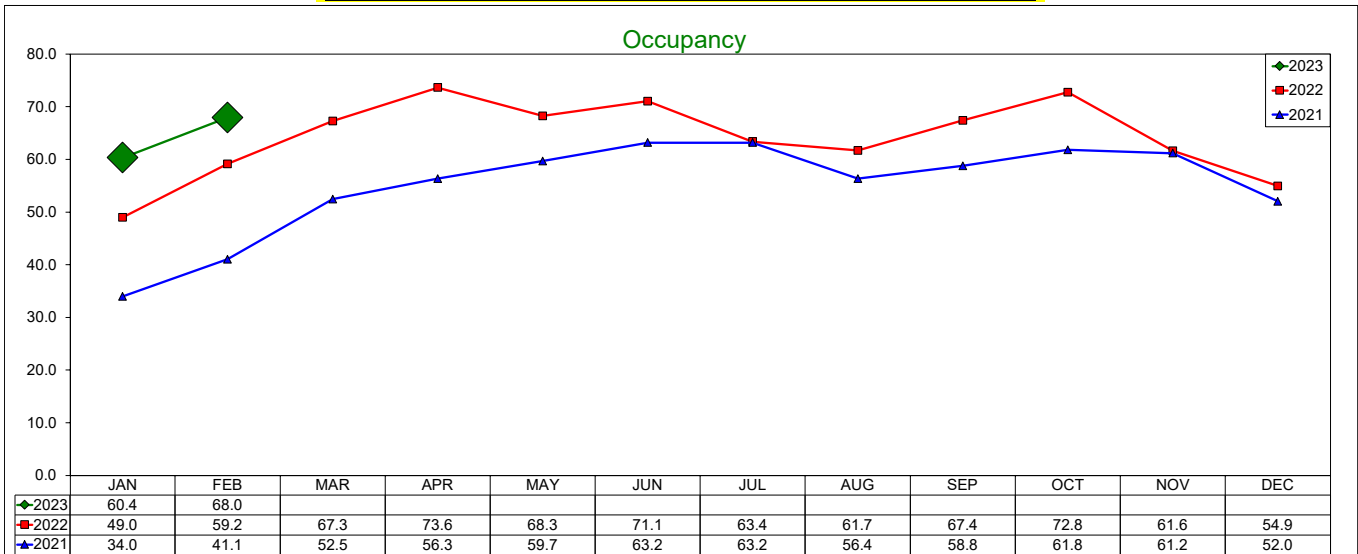


12 month RevPAR Rolling Average through February 2023 is \$44.25 with a change from last year of 18.7%

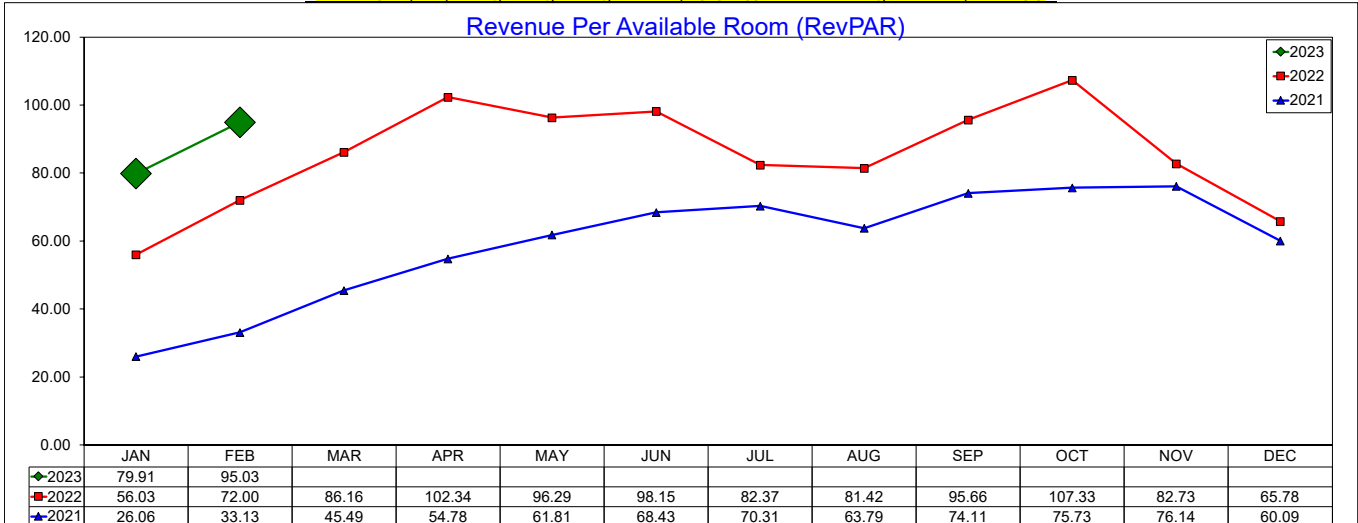
Three Year Comparison - Las Colinas February 2023



12 month ADR Rolling Average through February 2023 is \$135.71 with a change from last year of 20.9%

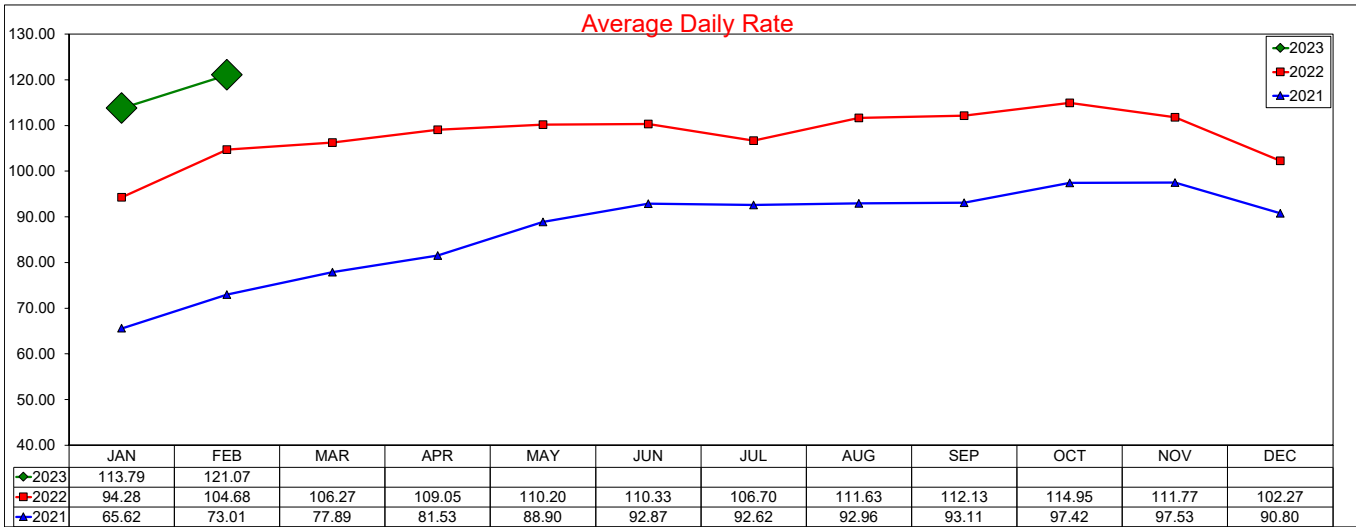


12 month Occupancy Rolling Average through February 2023 is 65.77% with a change from last year of 13.9%

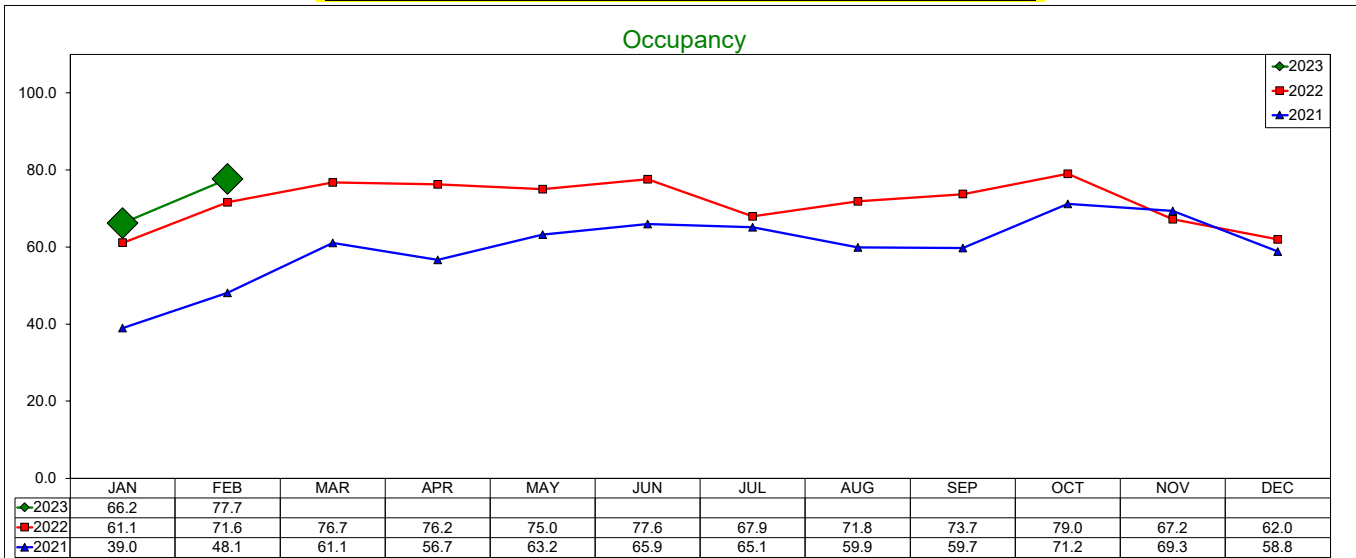


12 month RevPAR Rolling Average through February 2023 is \$89.26 with a change from last year of 37.8%

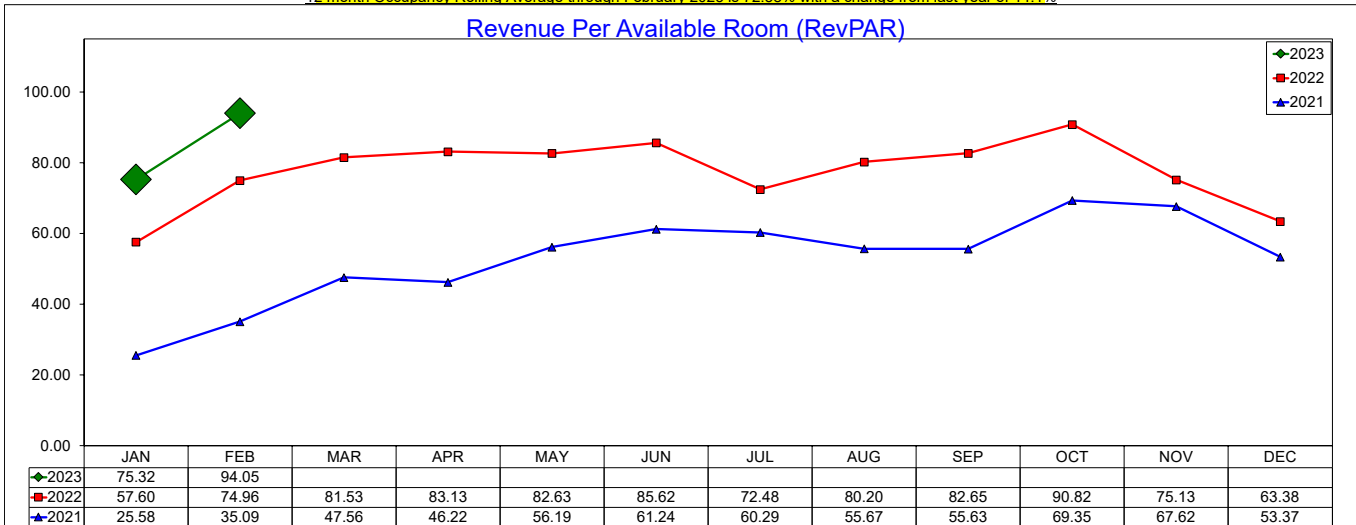
Three Year Comparison - DFW North February 2023



12 month ADR Rolling Average through February 2023 is \$110.87 with a change from last year of 20.3%

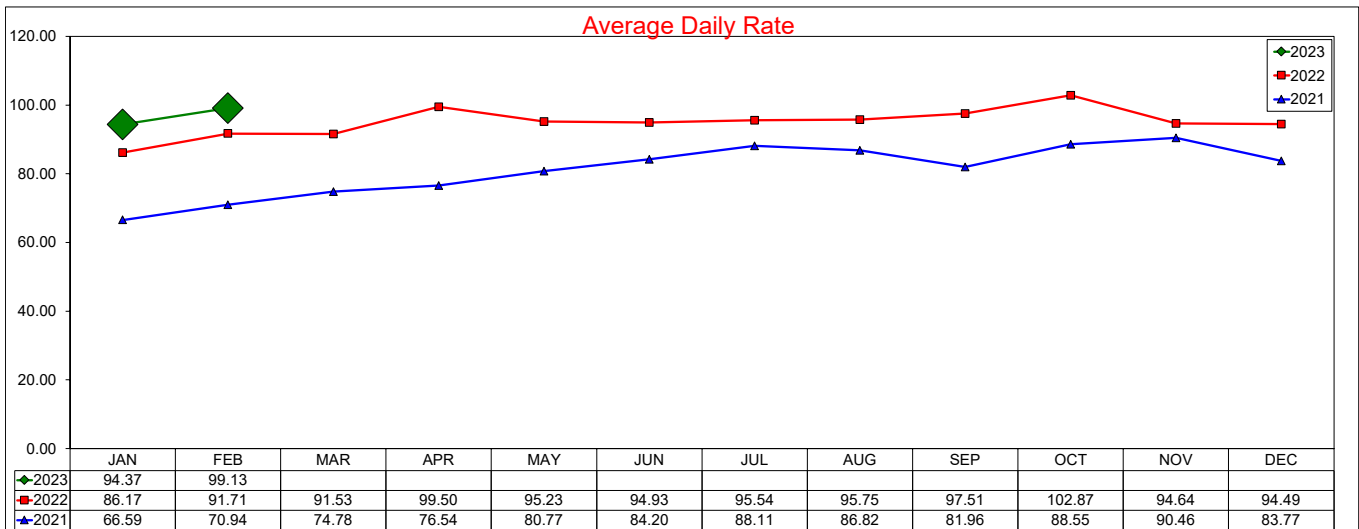


12 month Occupancy Rolling Average through February 2023 is 72.58% with a change from last year of 14.1%

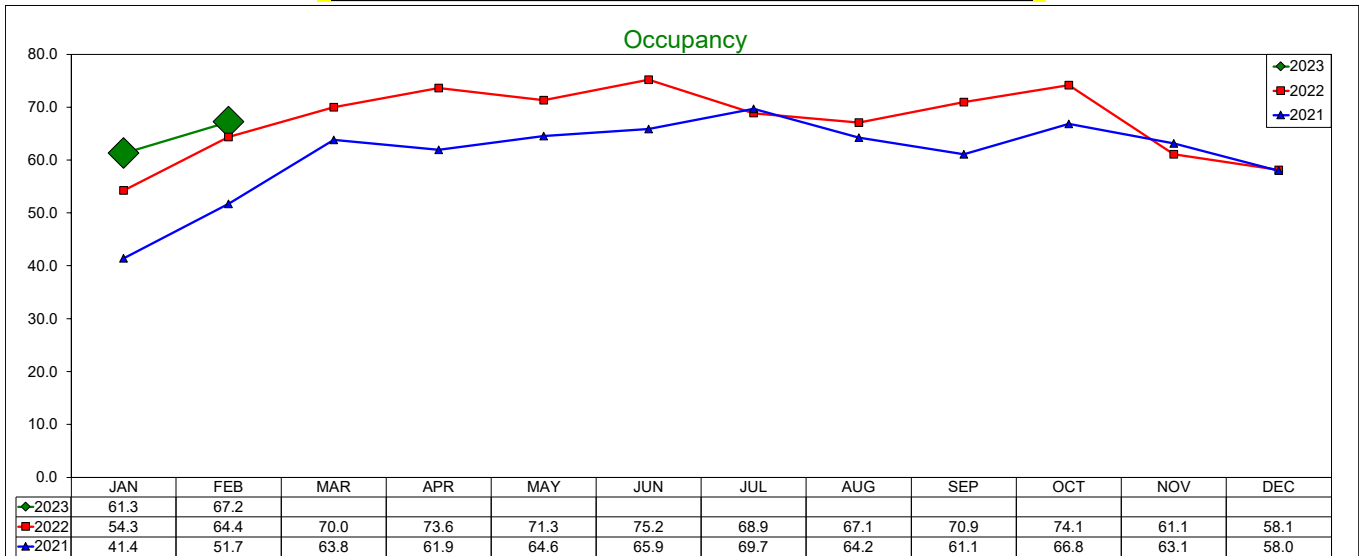


12 month RevPAR Rolling Average through February 2023 is \$80.47 with a change from last year of 37.3%

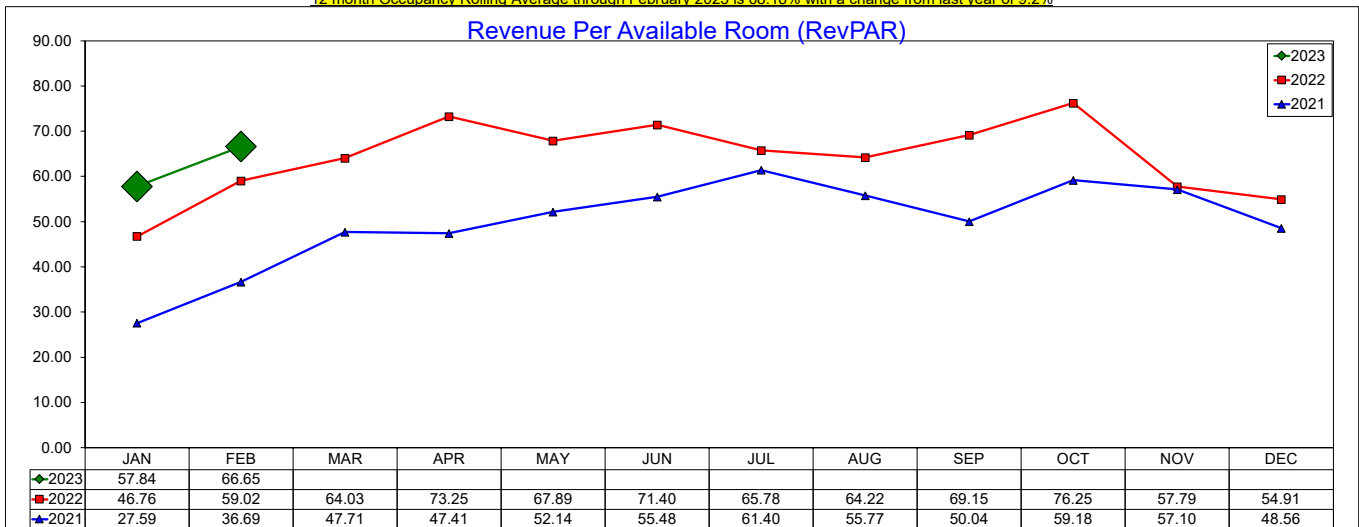
Three Year Comparison - DFW South February 2023



12 month ADR Rolling Average through February 2023 is \$96.37 with a change from last year of 14.2%



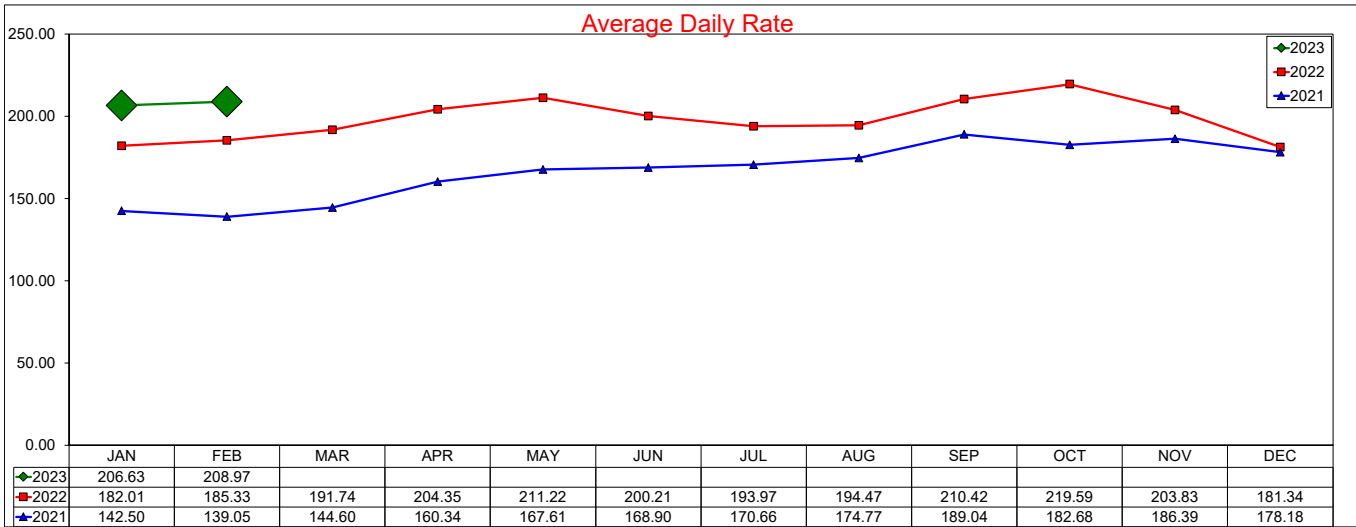
12 month Occupancy Rolling Average through February 2023 is 68.18% with a change from last year of 9.2%



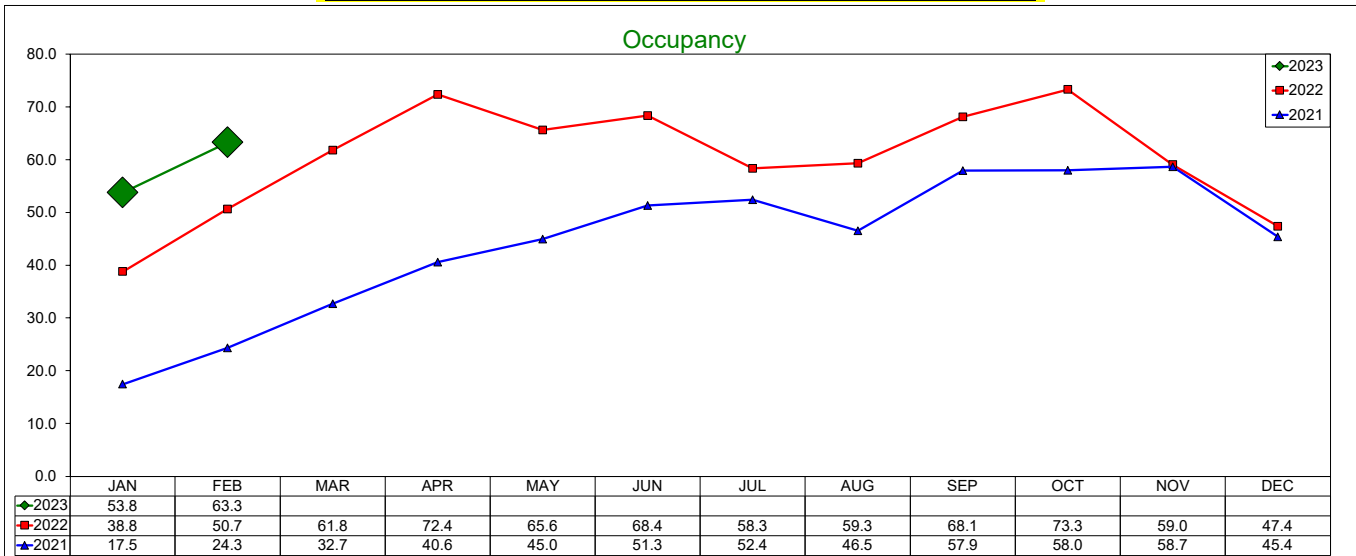
12 month RevPAR Rolling Average through February 2023 is \$65.71 with a change from last year of 24.7%

Three Year Comparison - Full Service - Las Colinas

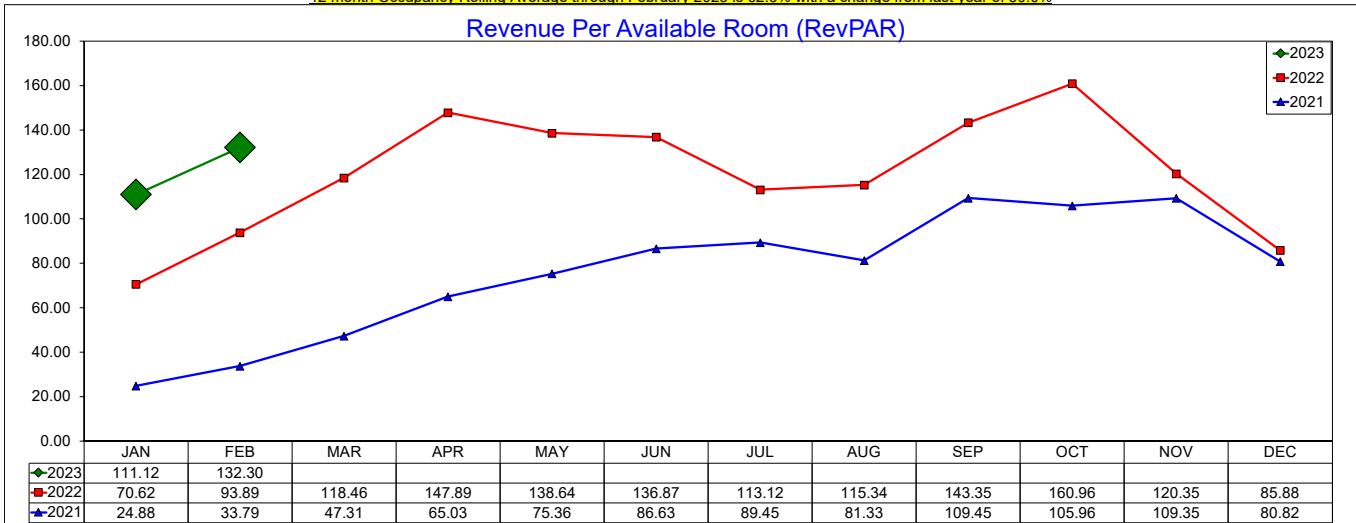
February 2023



12 month ADR Rolling Average through February 2023 is \$202.98 with a change from last year of 15.6%



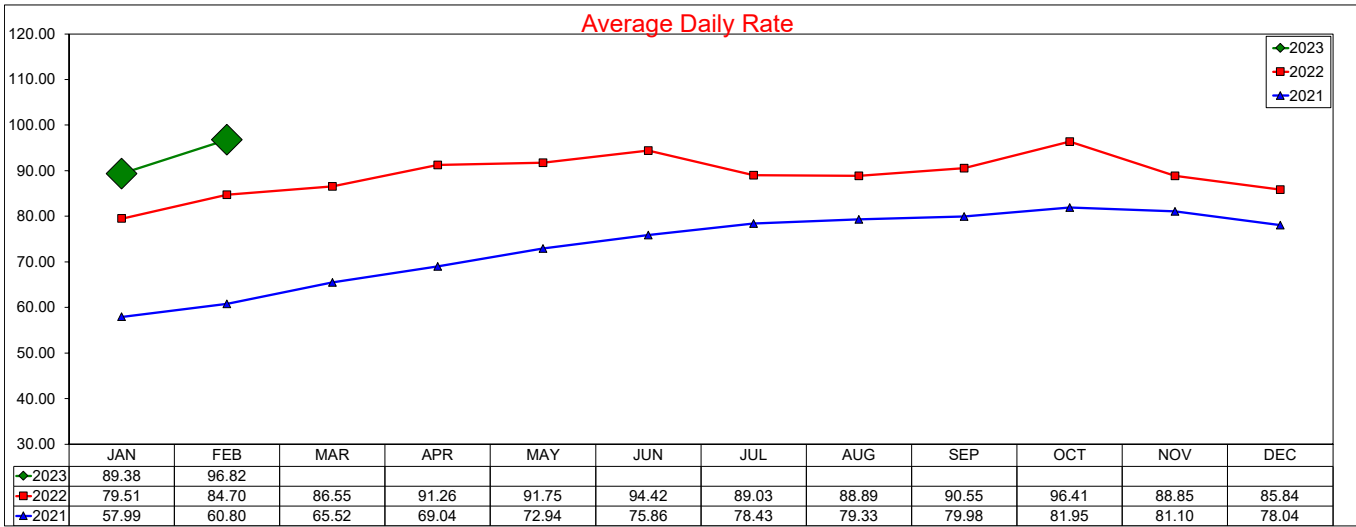
12 month Occupancy Rolling Average through February 2023 is 62.5% with a change from last year of 30.0%



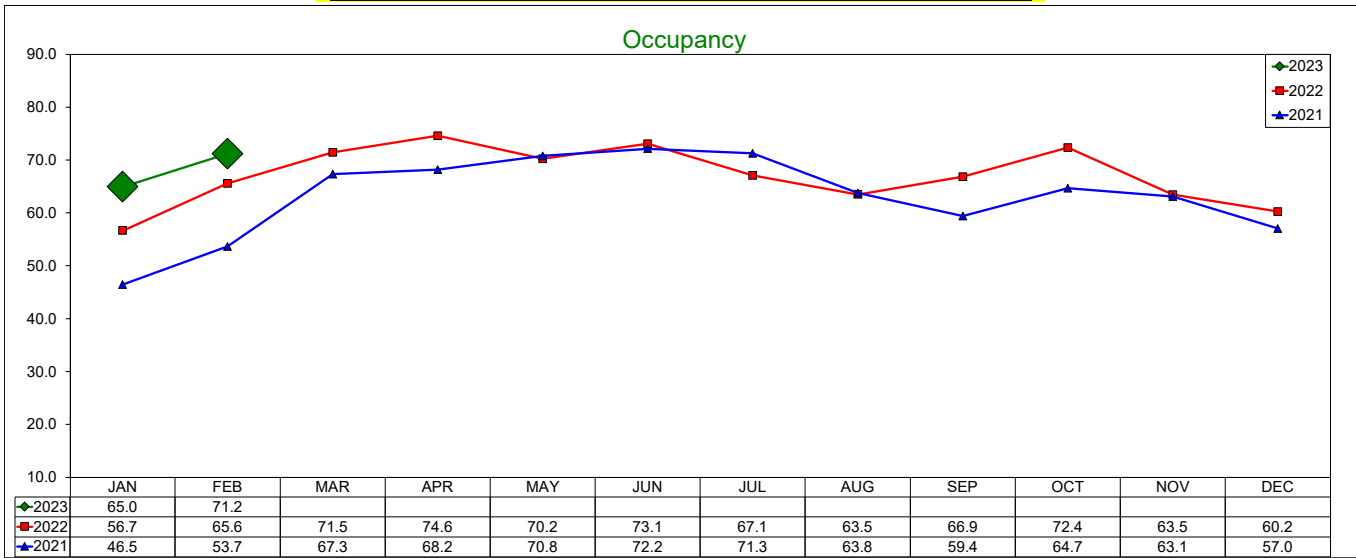
12 month RevPAR Rolling Average through February 2023 is \$126.87 with a change from last year of 50.2%

Three Year Comparison - Limited Service - Las Colinas

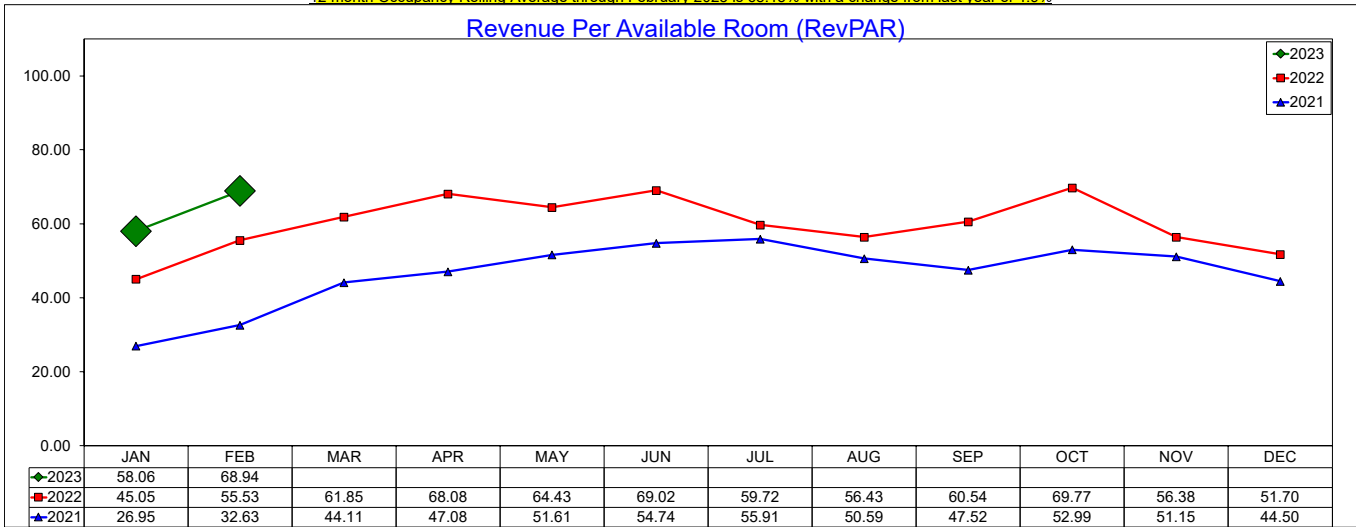
February 2023



12 month ADR Rolling Average through February 2023 is \$90.91 with a change from last year of 18.1%



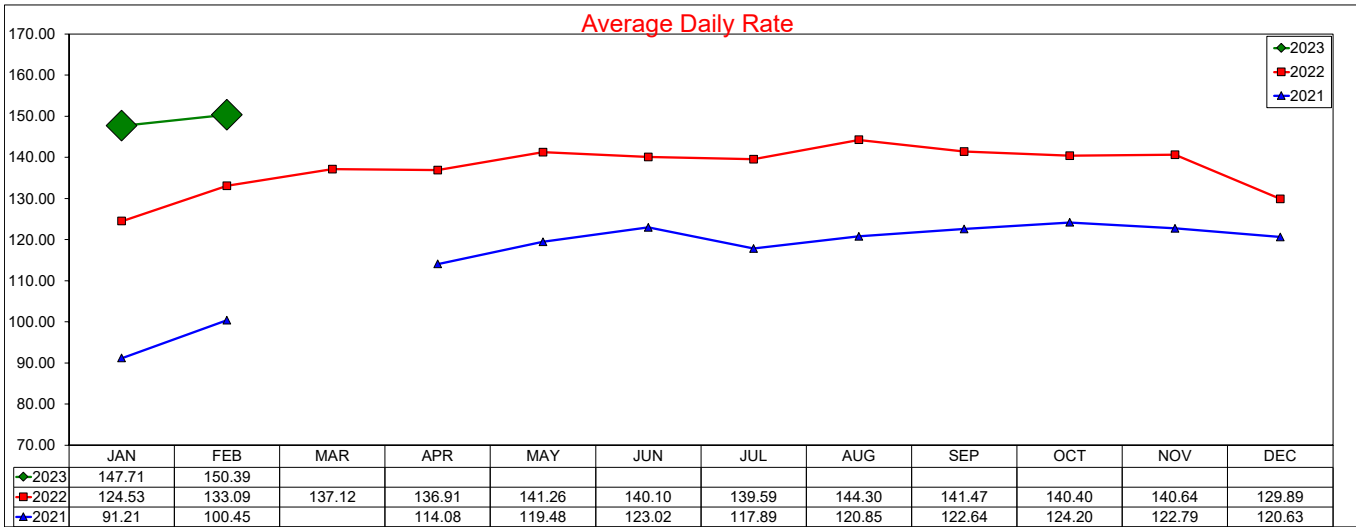
12 month Occupancy Rolling Average through February 2023 is 68.15% with a change from last year of 4.9%



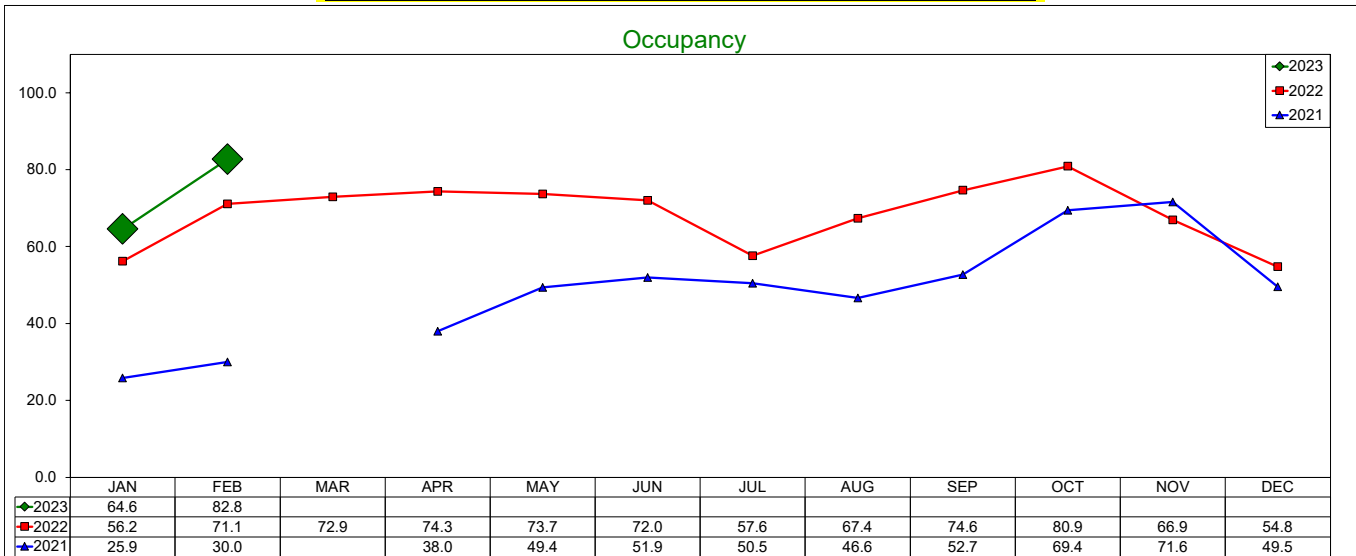
12 month RevPAR Rolling Average through February 2023 is \$61.95 with a change from last year of 23.9%

Three Year Comparison - Full Service - DFW North

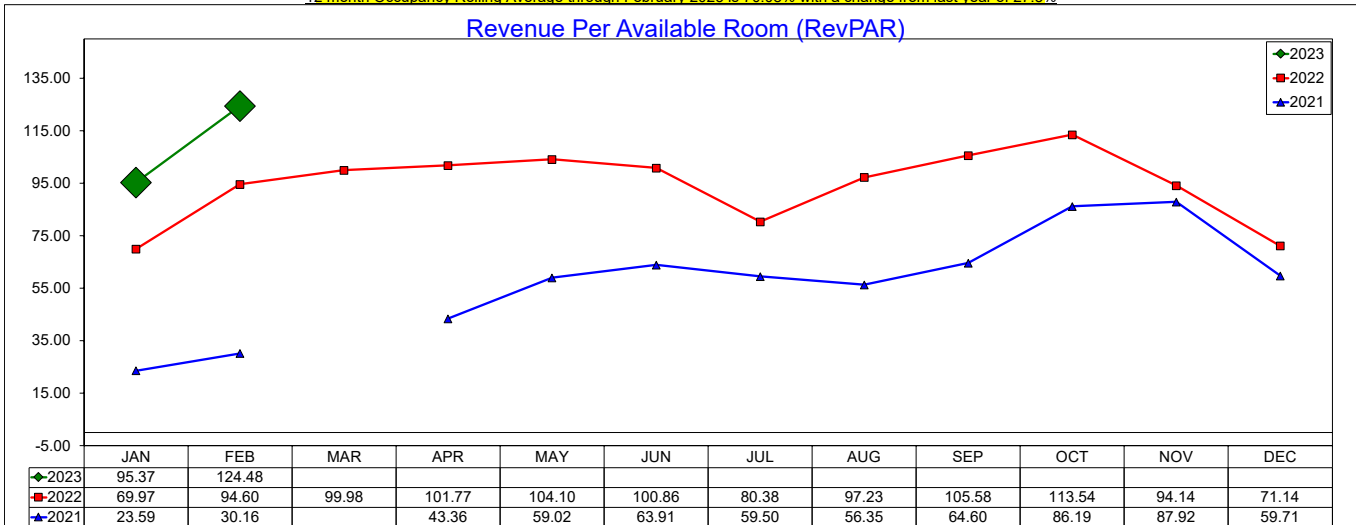
February 2023



12 month ADR Rolling Average through February 2023 is \$141.01 with a change from last year of 15.0%



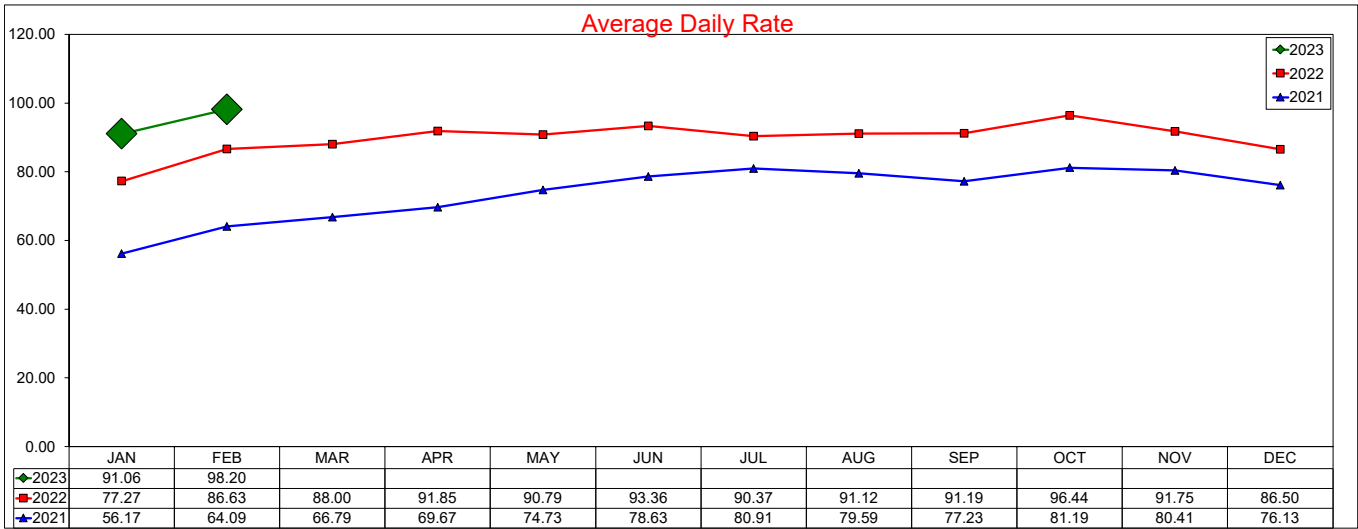
12 month Occupancy Rolling Average through February 2023 is 70.08% with a change from last year of 27.3%



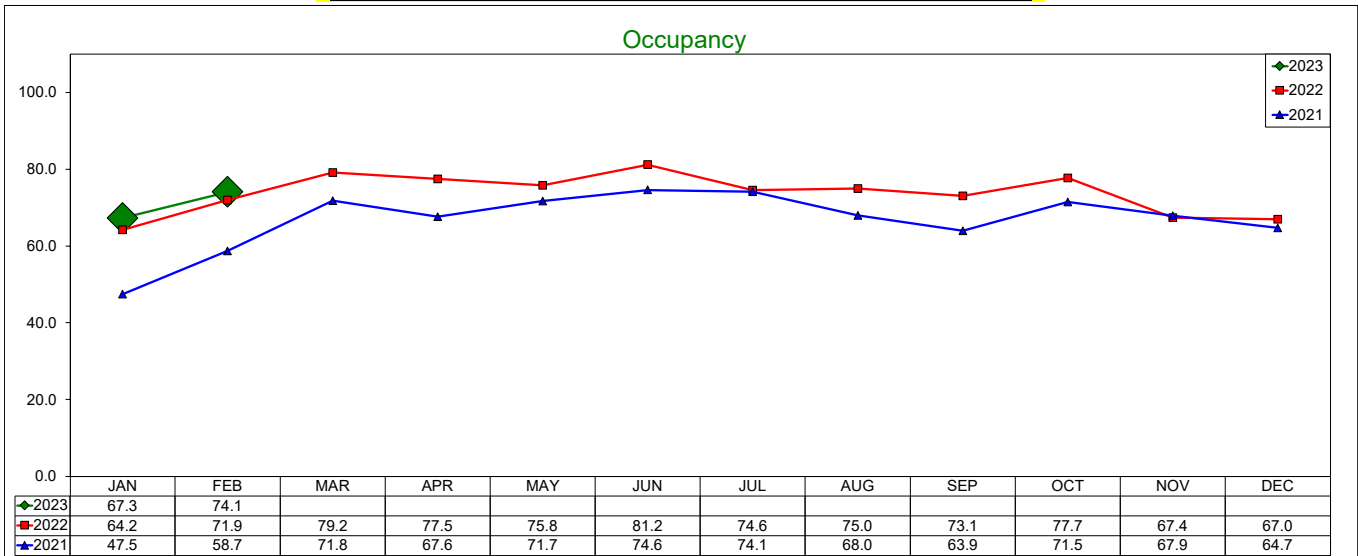
12 month RevPAR Rolling Average through February 2023 is \$98.82 with a change from last year of 46.4%

Three Year Comparison - Limited Service - DFW North

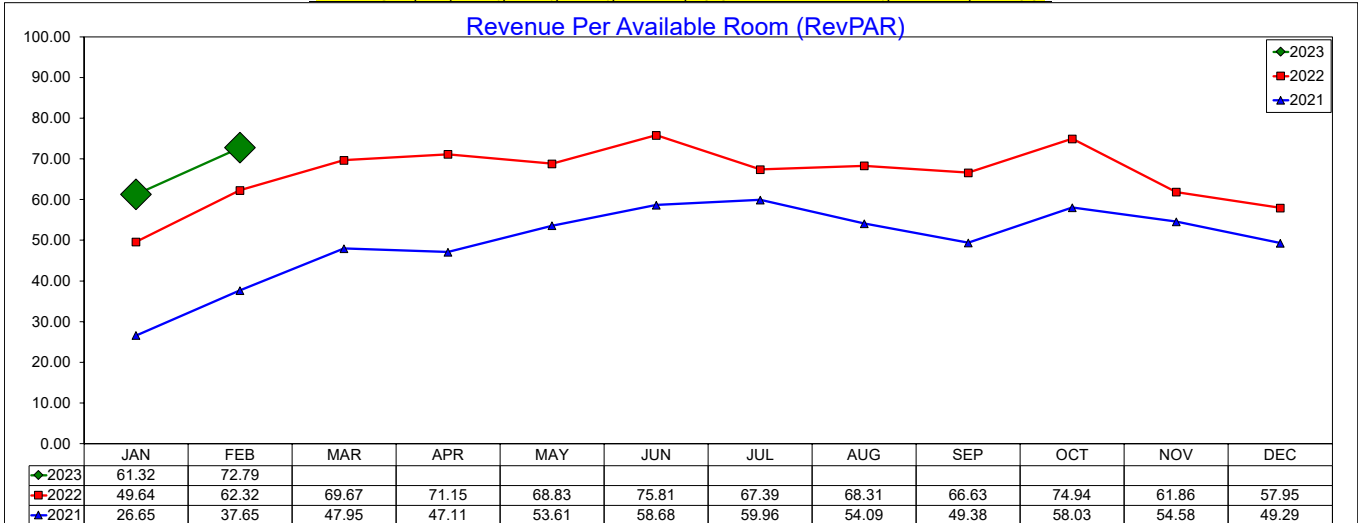
February 2023



12 month ADR Rolling Average through February 2023 is \$91.69 with a change from last year of 18.7%



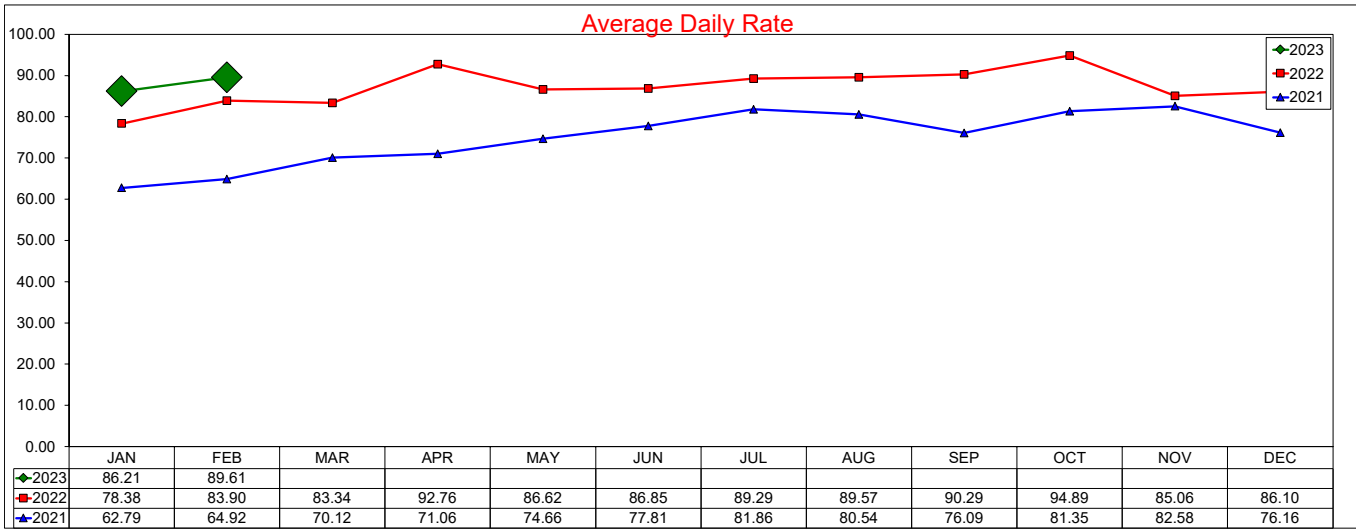
12 month Occupancy Rolling Average through February 2023 is 74.27% with a change from last year of 6.9%



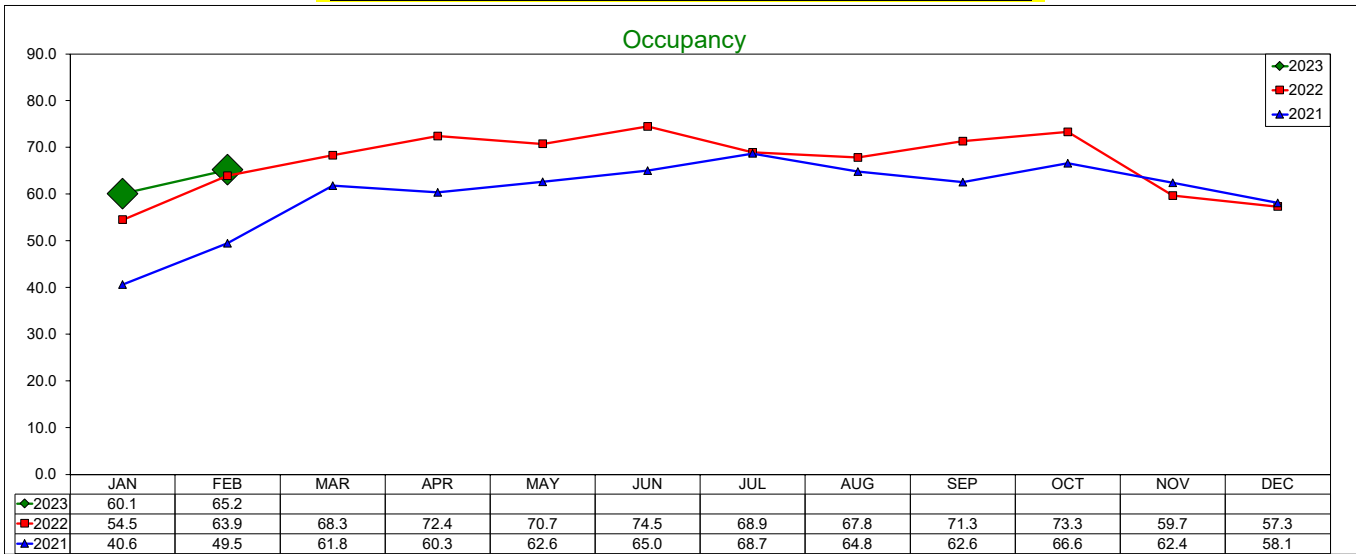
12 month RevPAR Rolling Average through February 2023 is \$68.09 with a change from last year of 26.9%

Three Year Comparison - Limited Service - DFW South

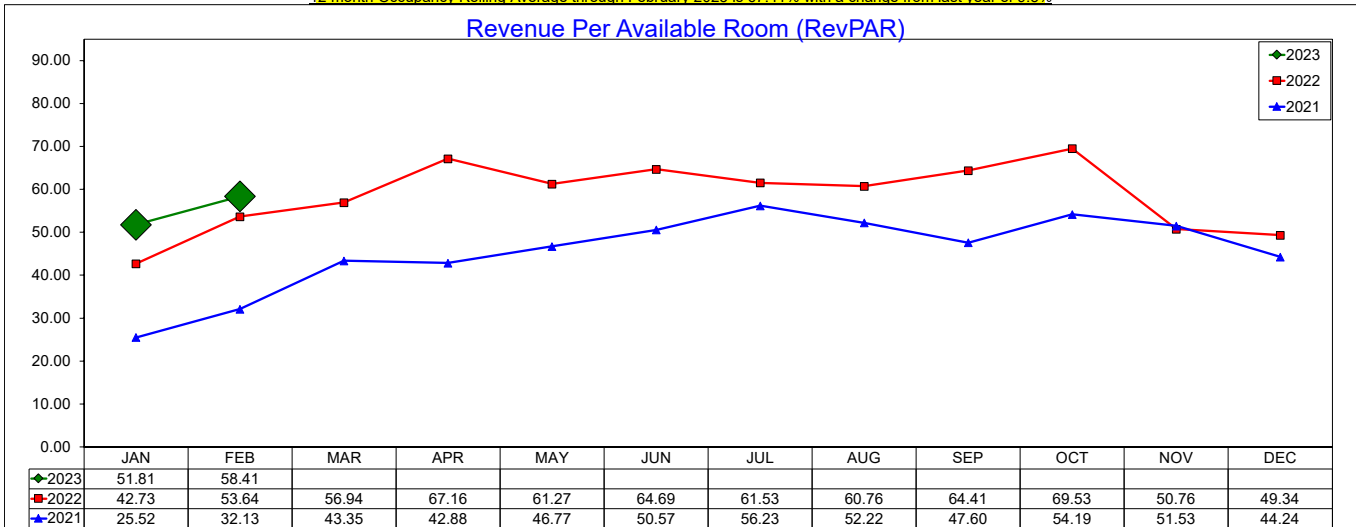
February 2023



12 month ADR Rolling Average through February 2023 is \$88.52 with a change from last year of 13.8%

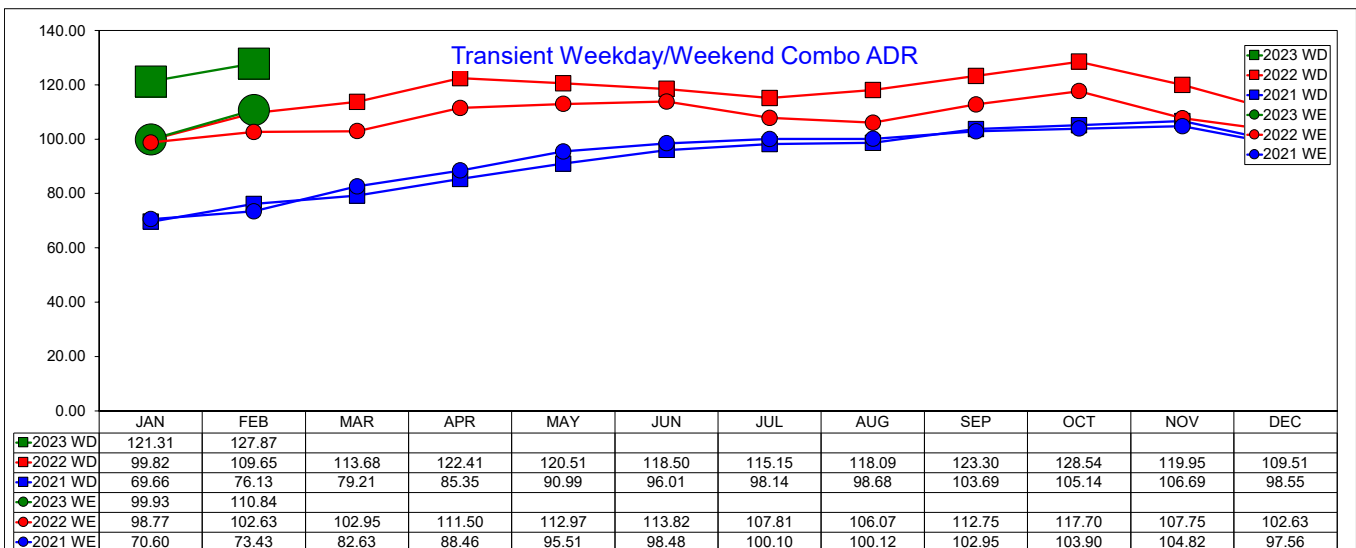
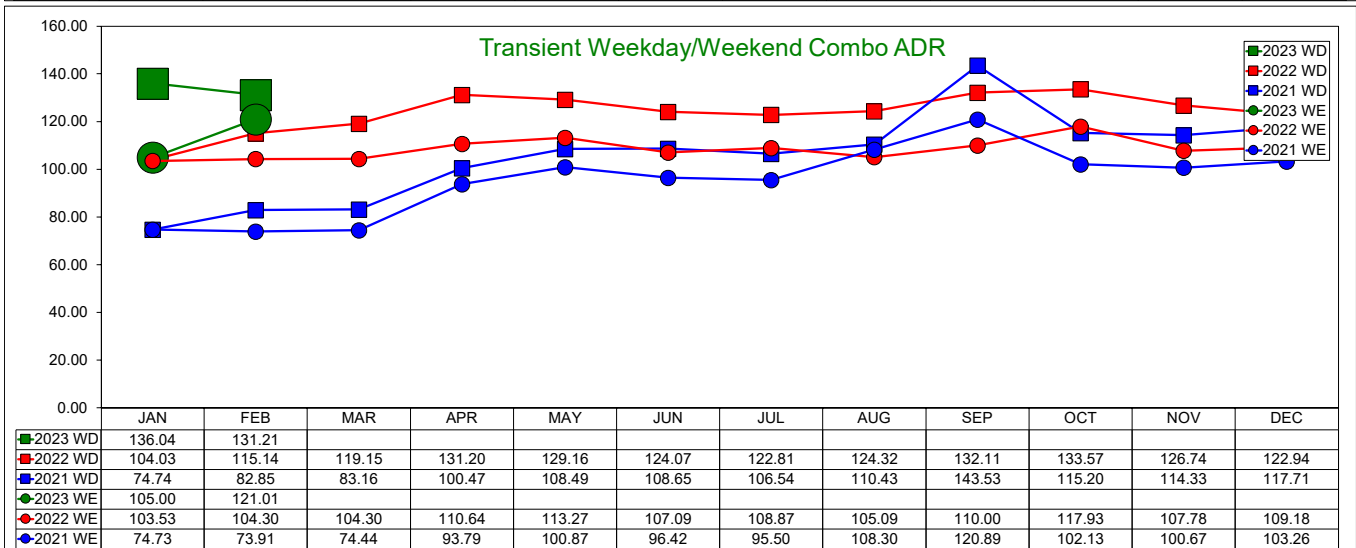
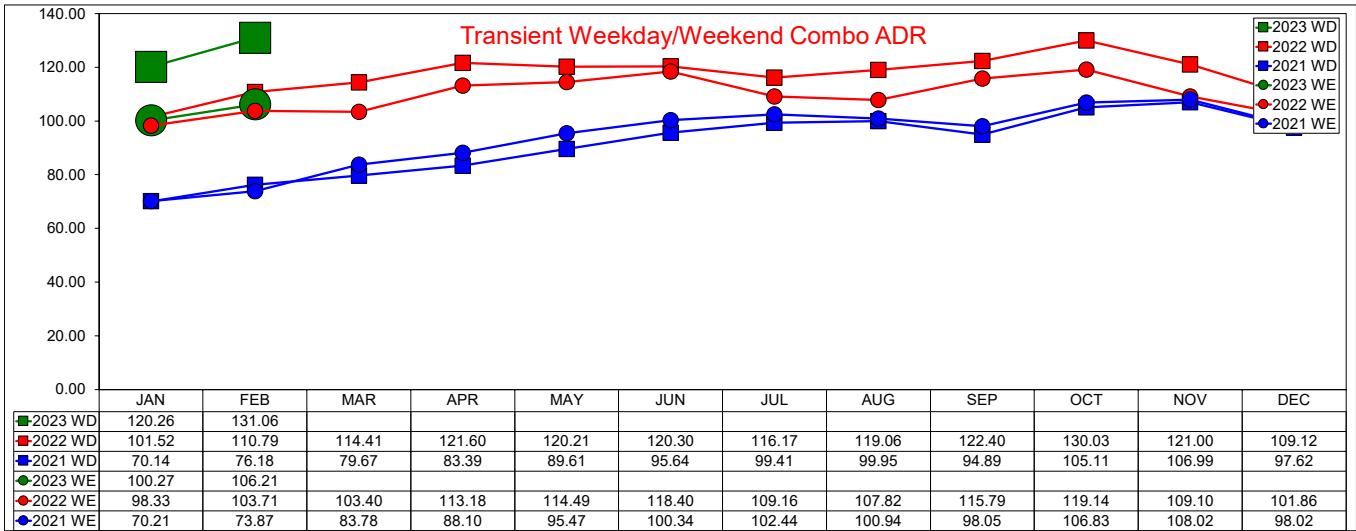


12 month Occupancy Rolling Average through February 2023 is 67.41% with a change from last year of 9.3%



12 month RevPAR Rolling Average through February 2023 is \$59.68 with a change from last year of 24.4%

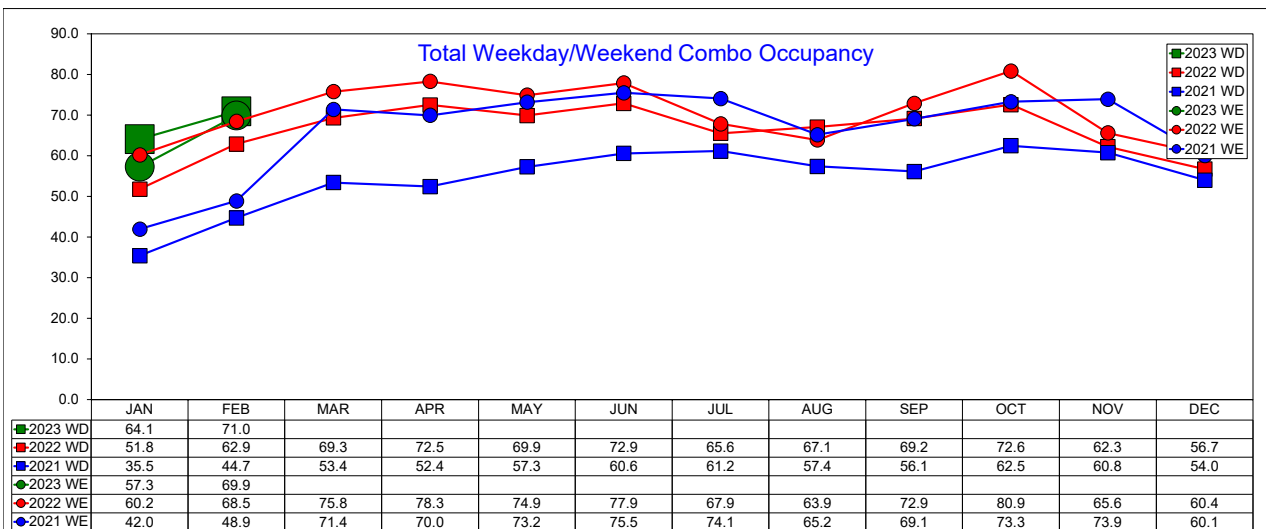
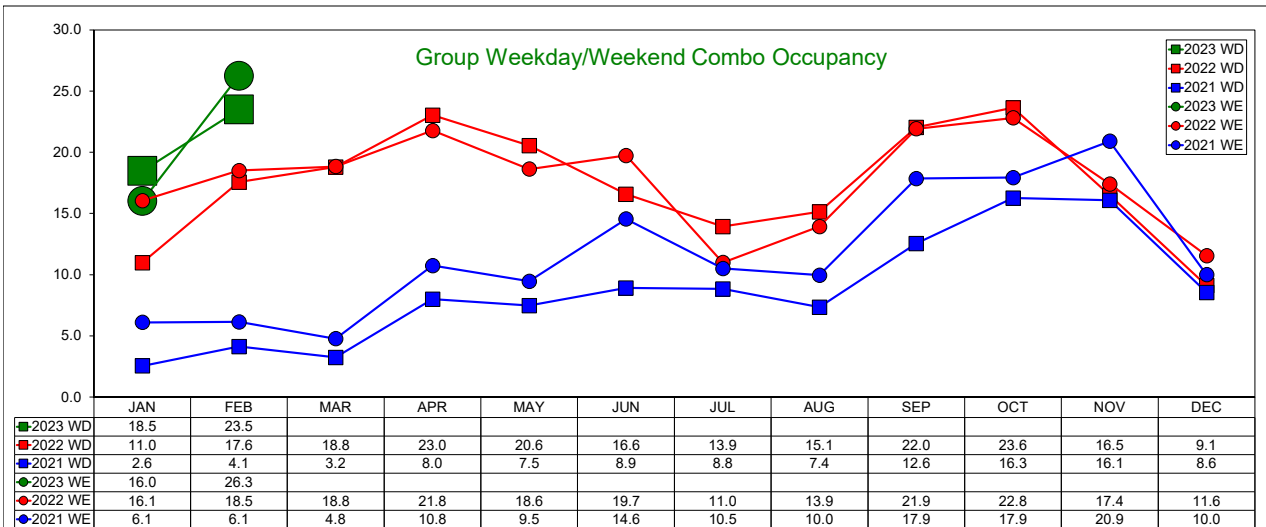
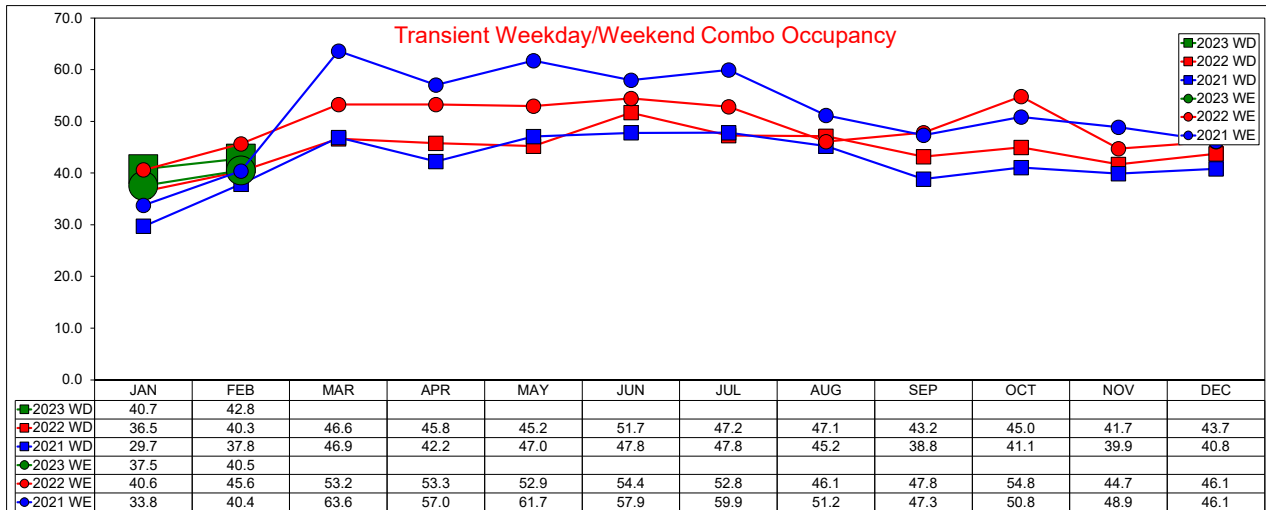
Three Year Comparison - Weekday/Weekend Combo - ADR February 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Weekday/Weekend Combo - Occupancy

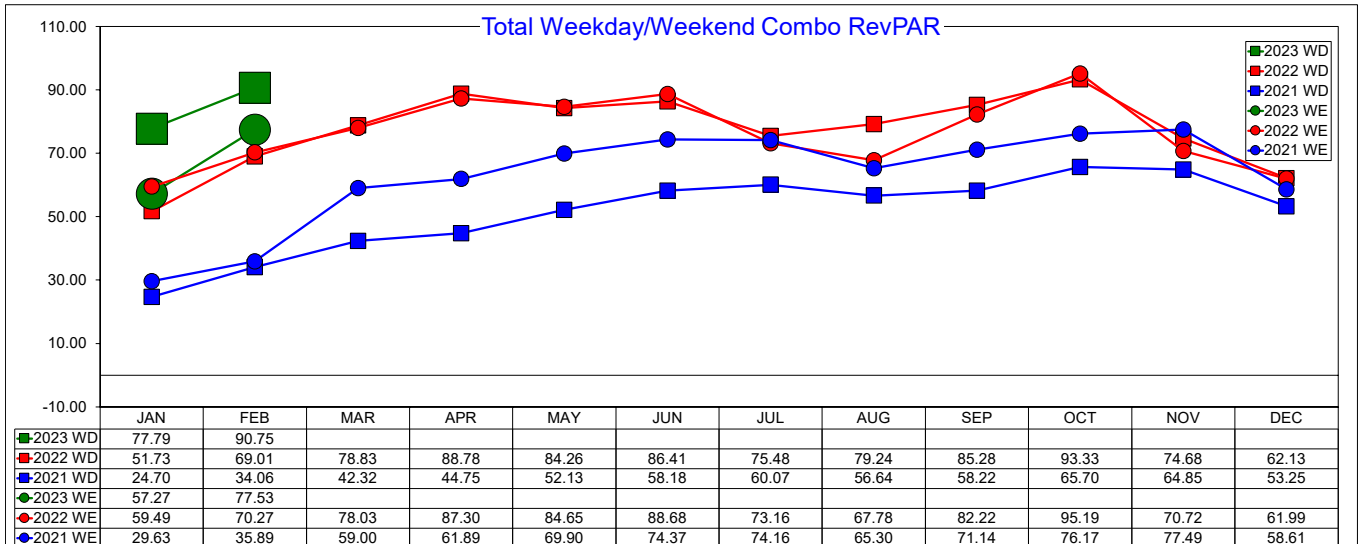
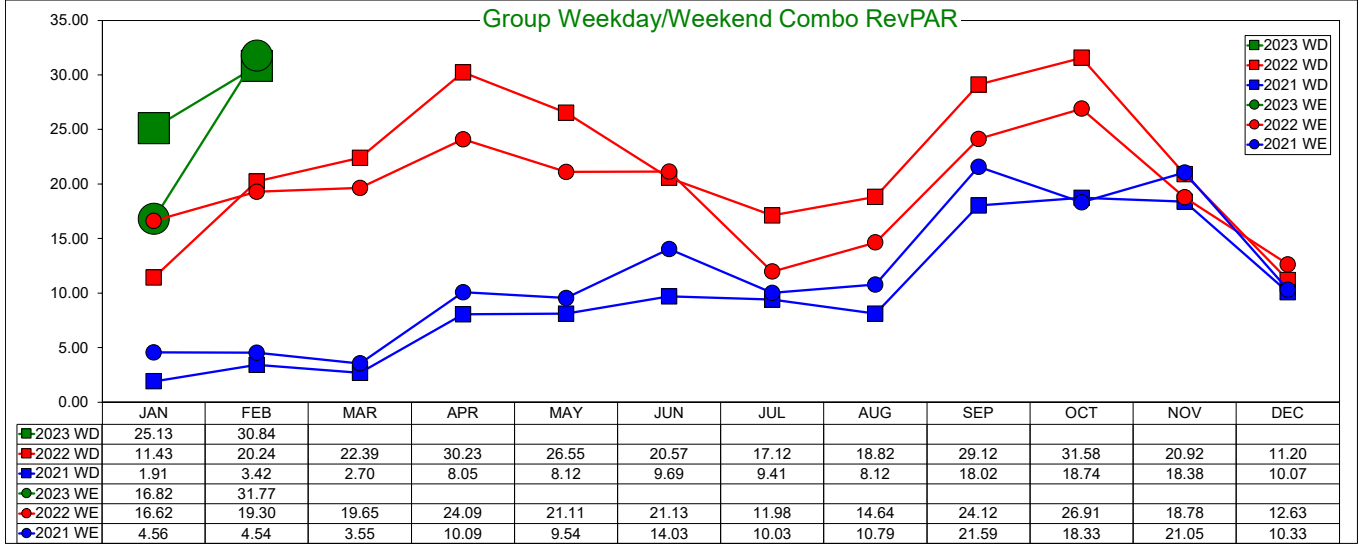
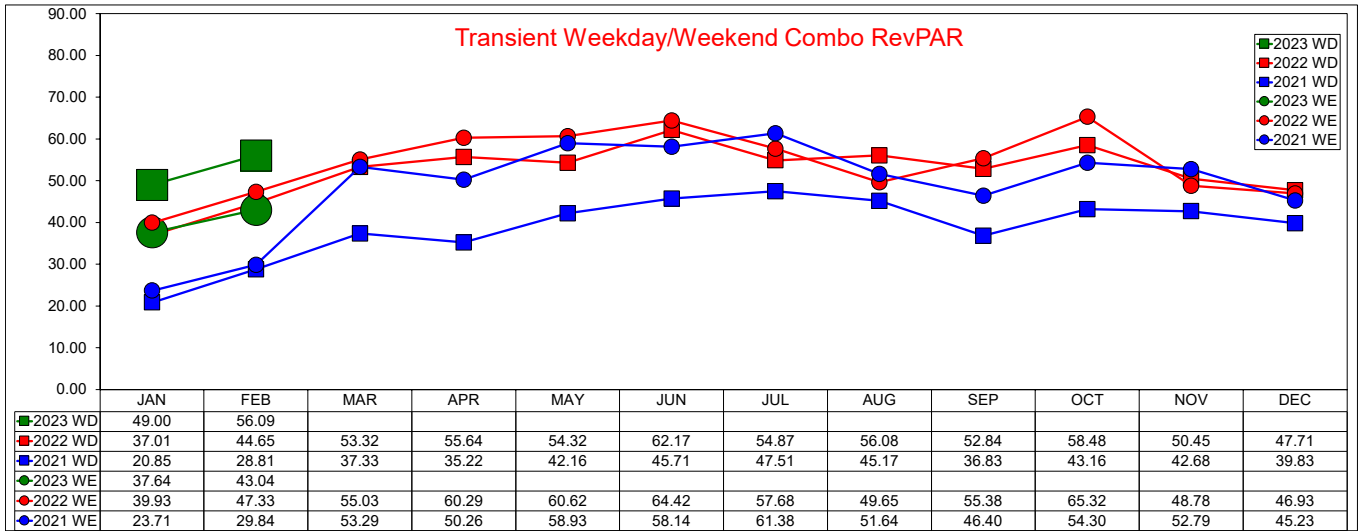
February 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Weekday/Weekend Combo - RevPAR

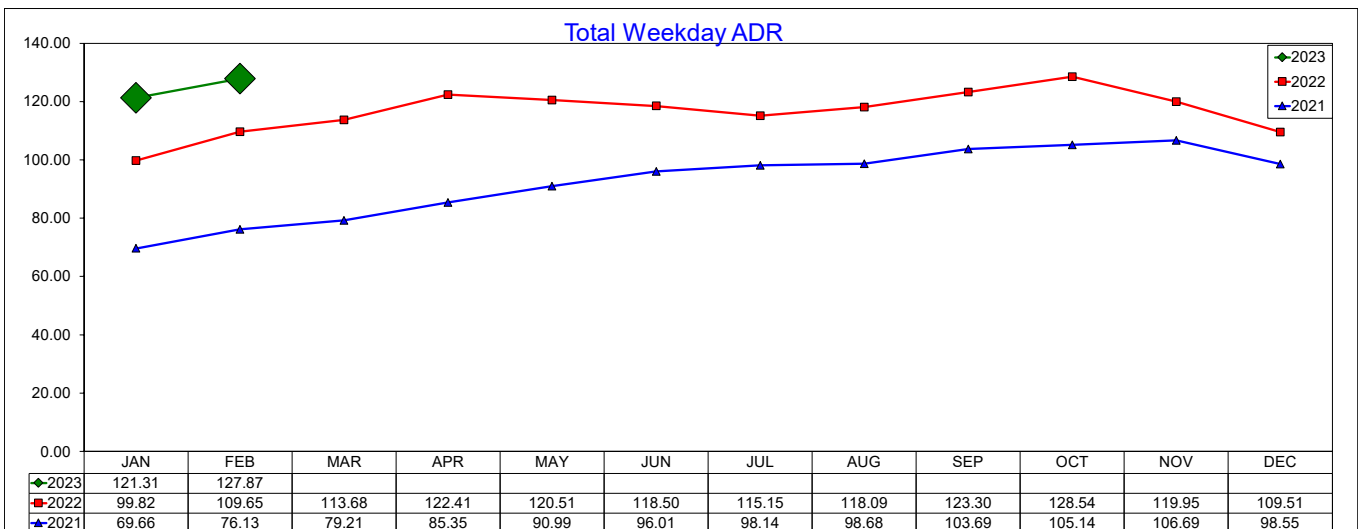
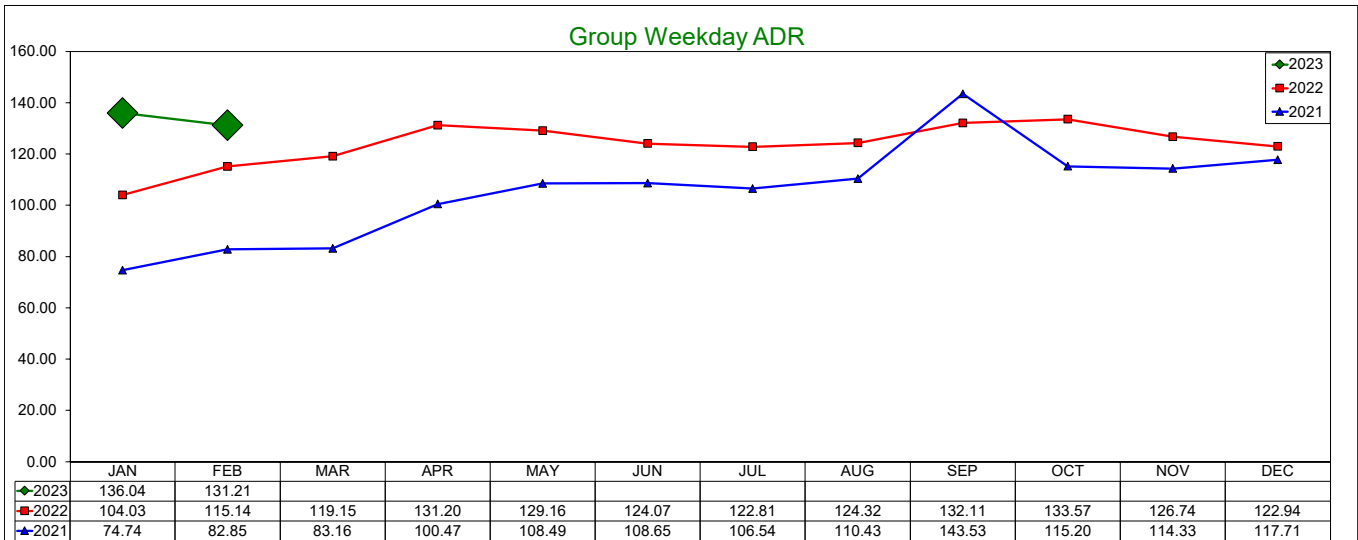
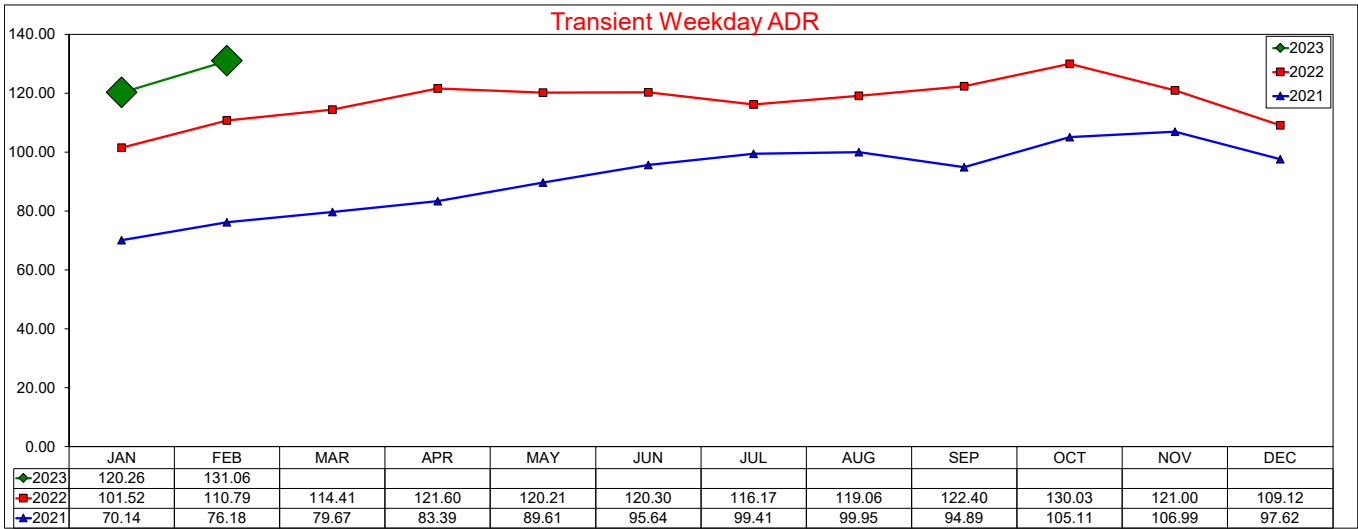
February 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

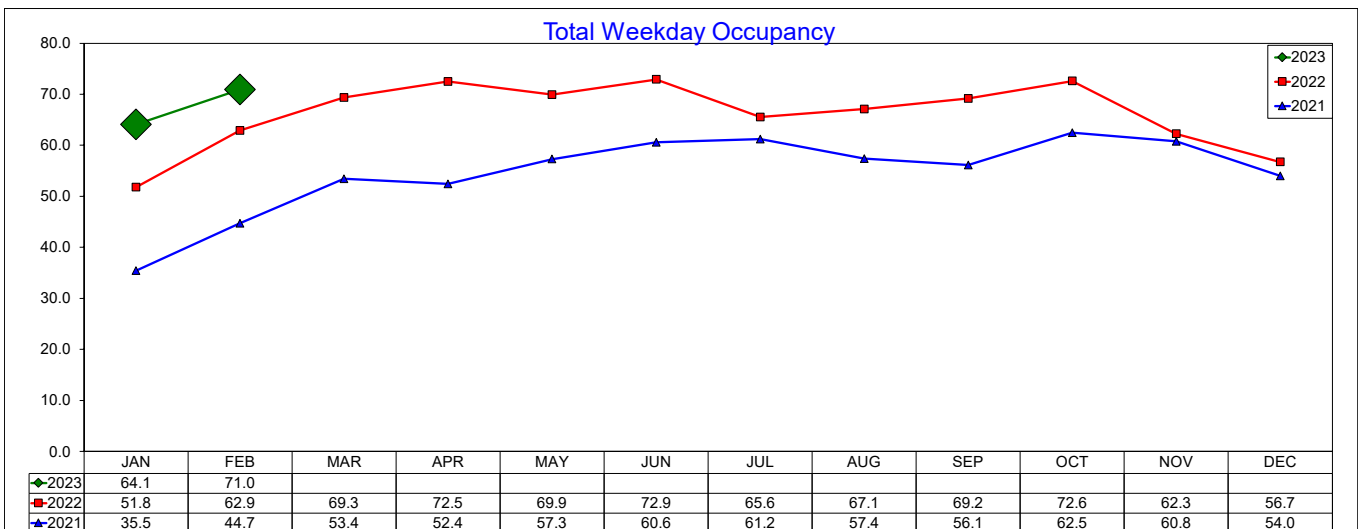
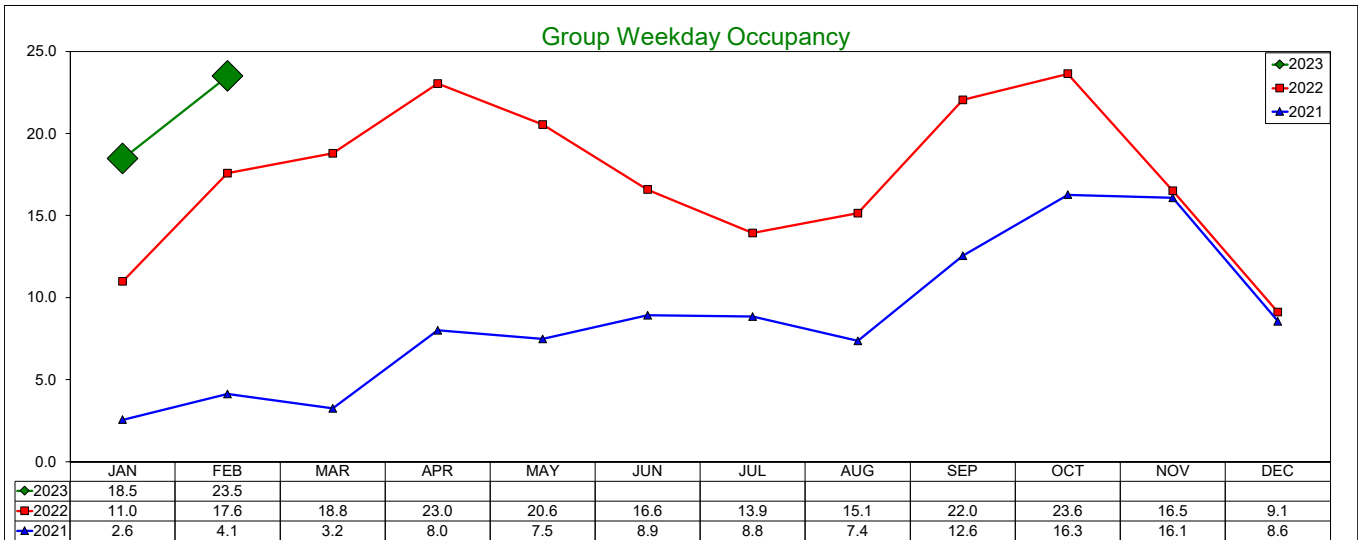
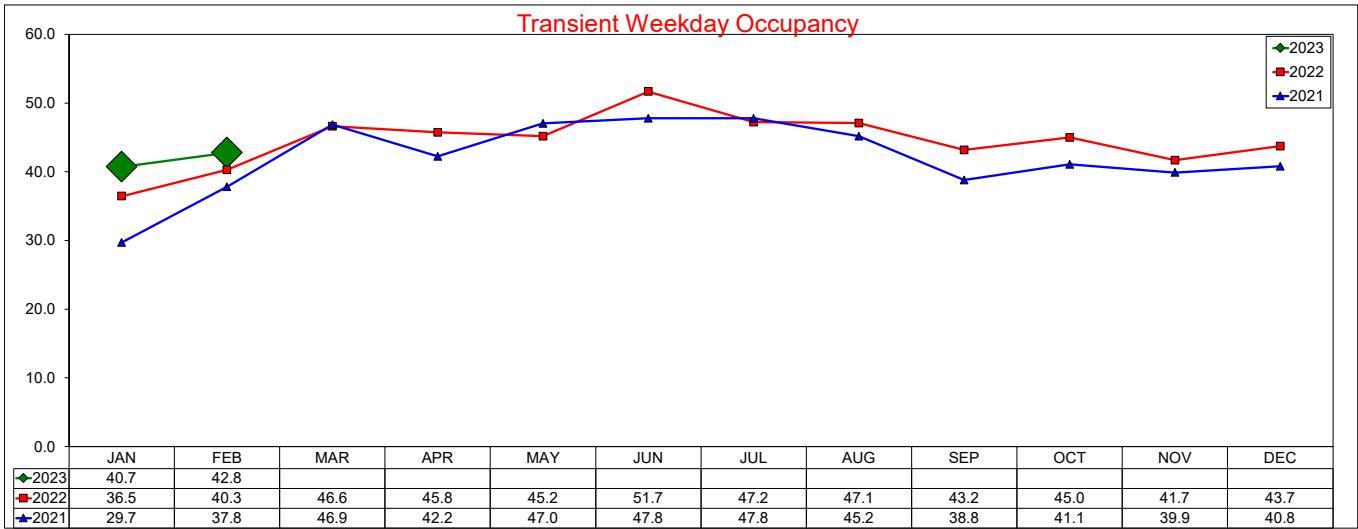
Three Year Comparison - Weekday - ADR

February 2023



Three Year Comparison - Weekday - Occupancy

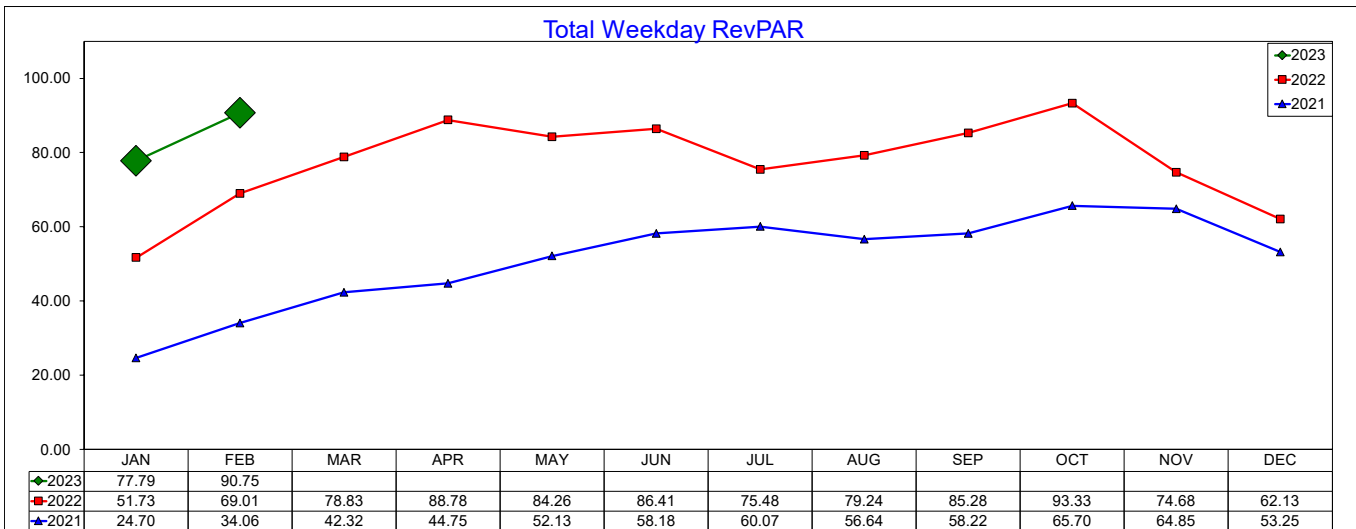
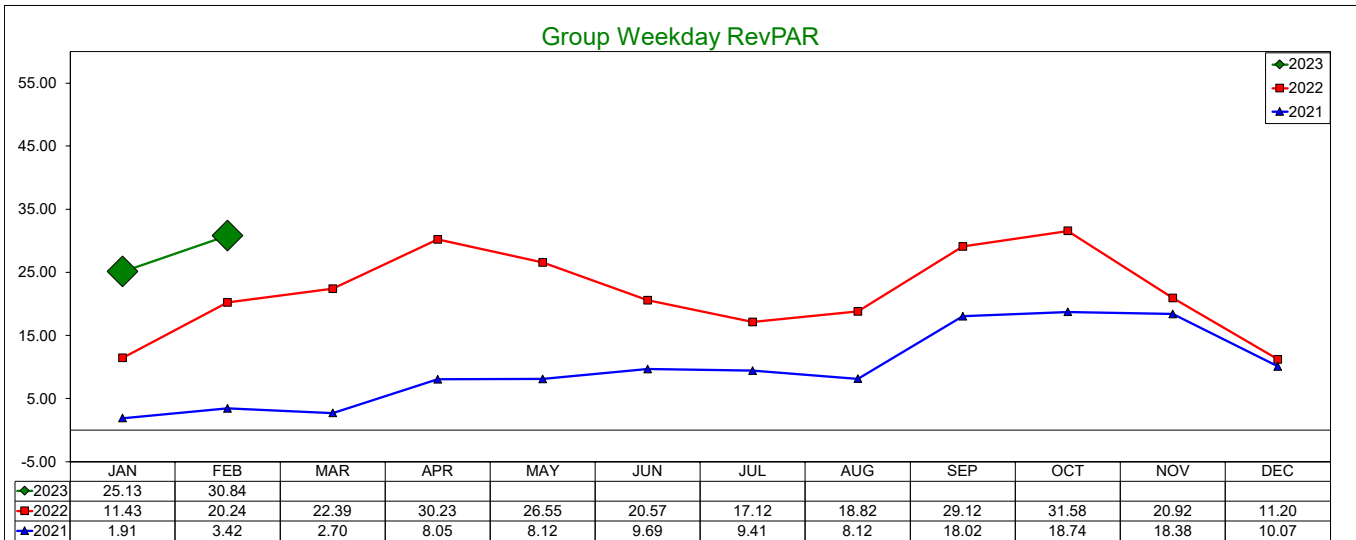
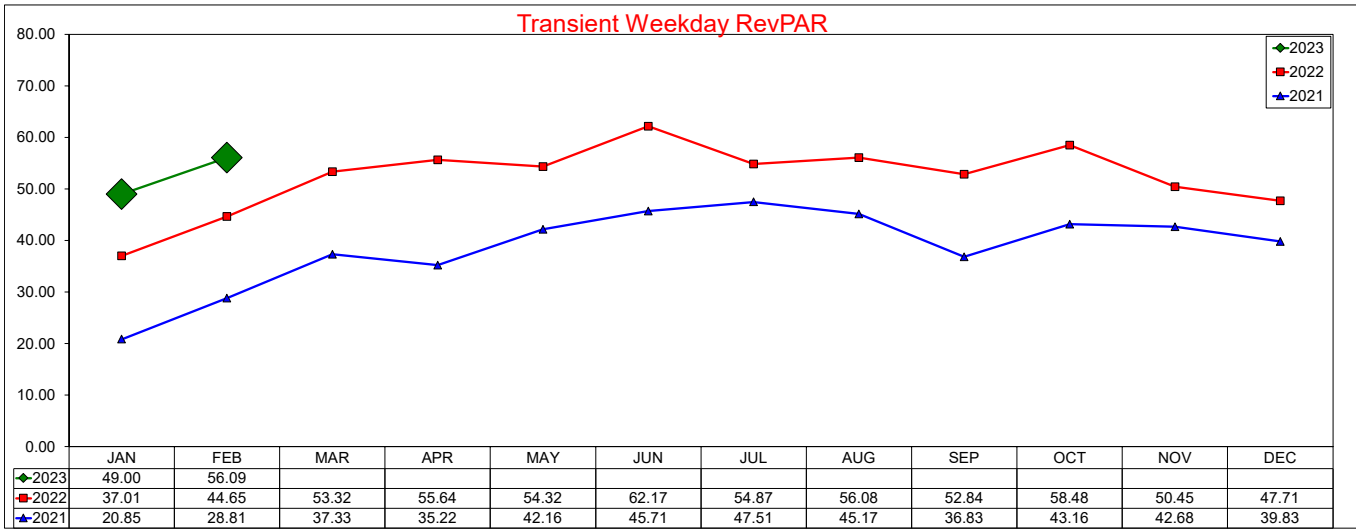
February 2023



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Three Year Comparison - Weekday - RevPAR

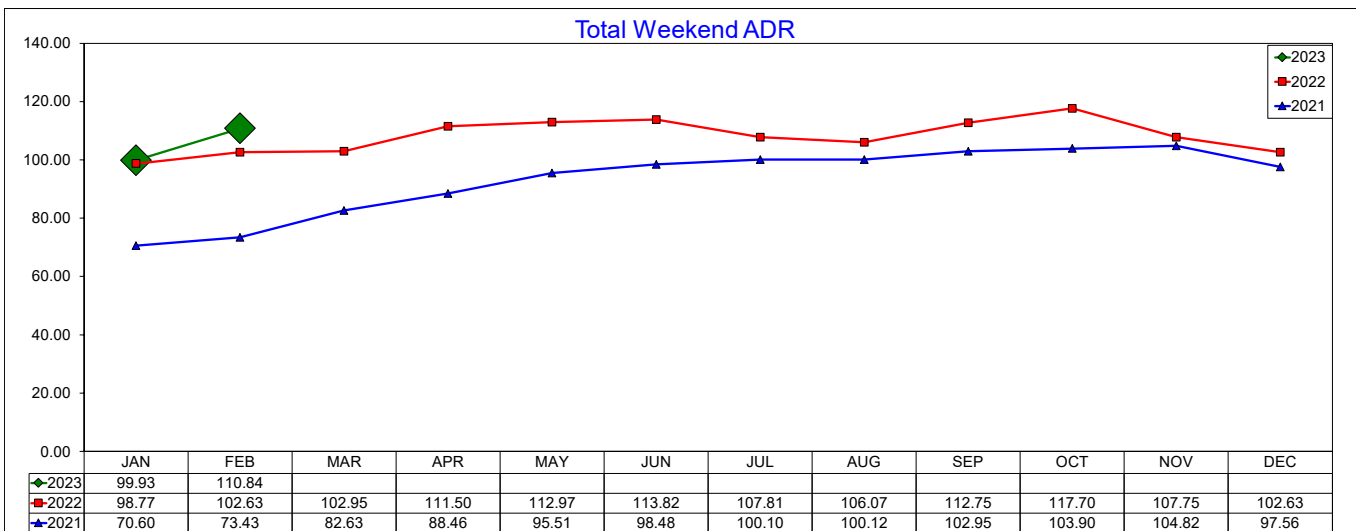
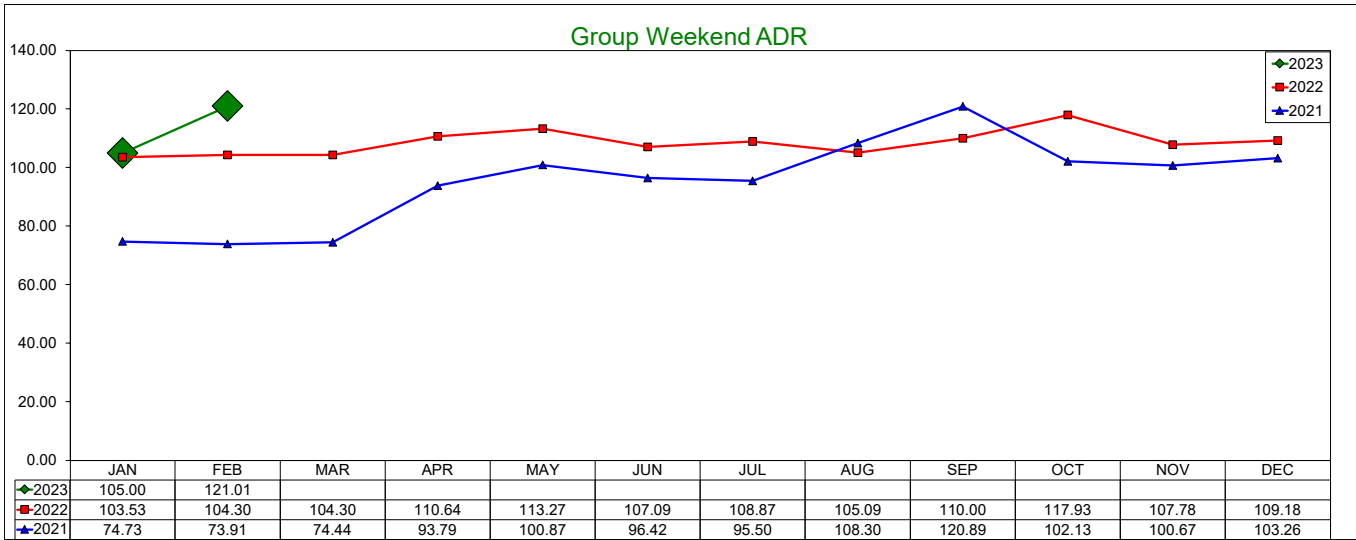
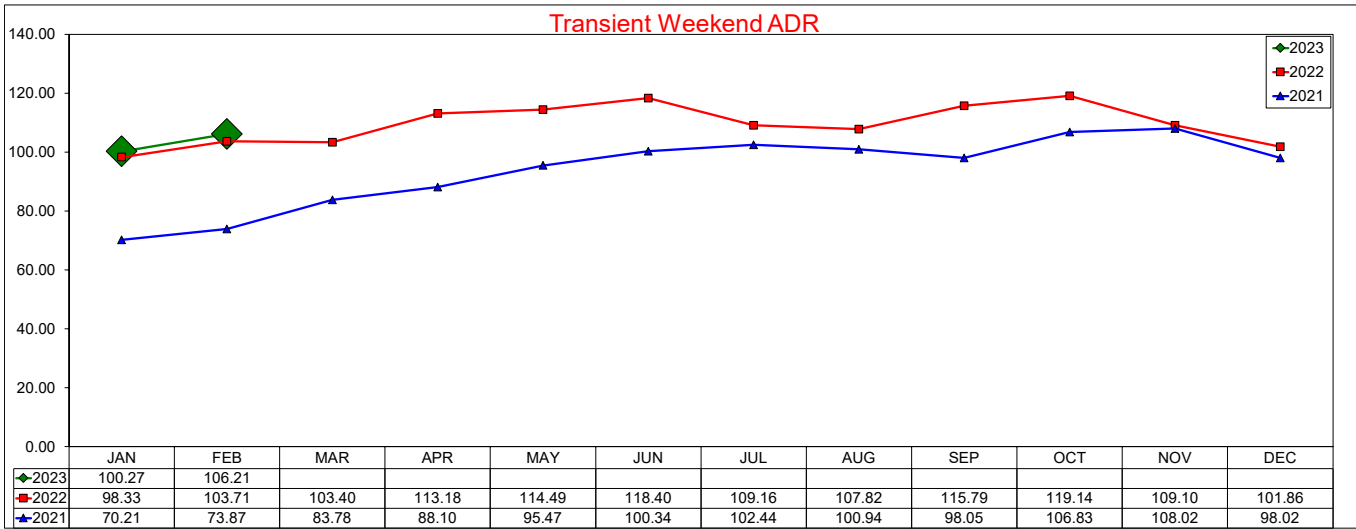
February 2023



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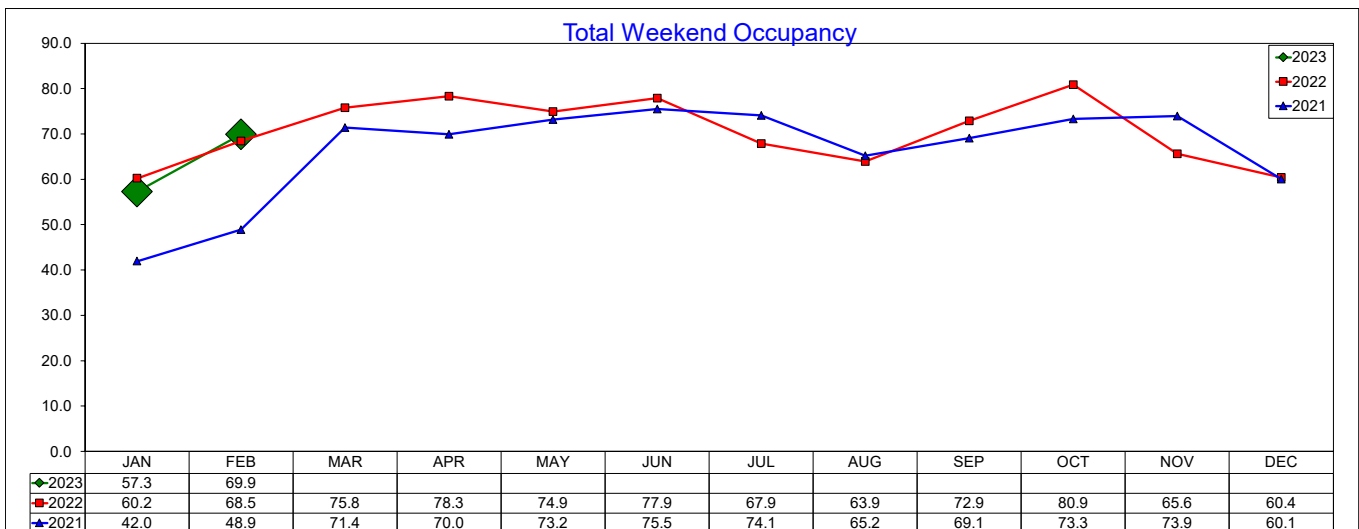
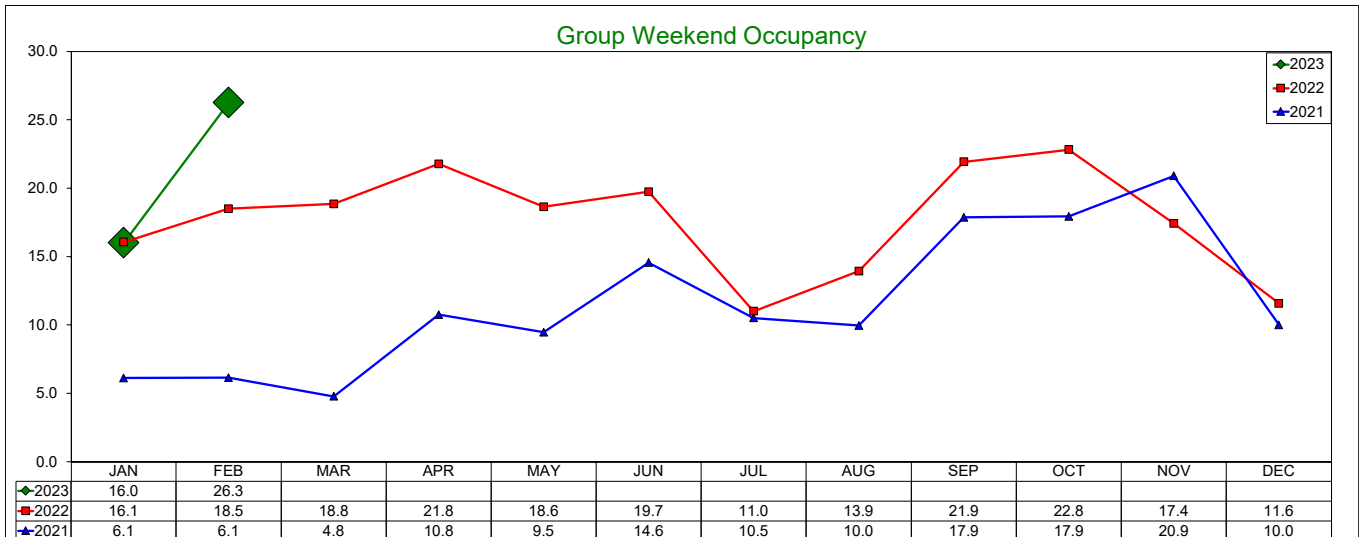
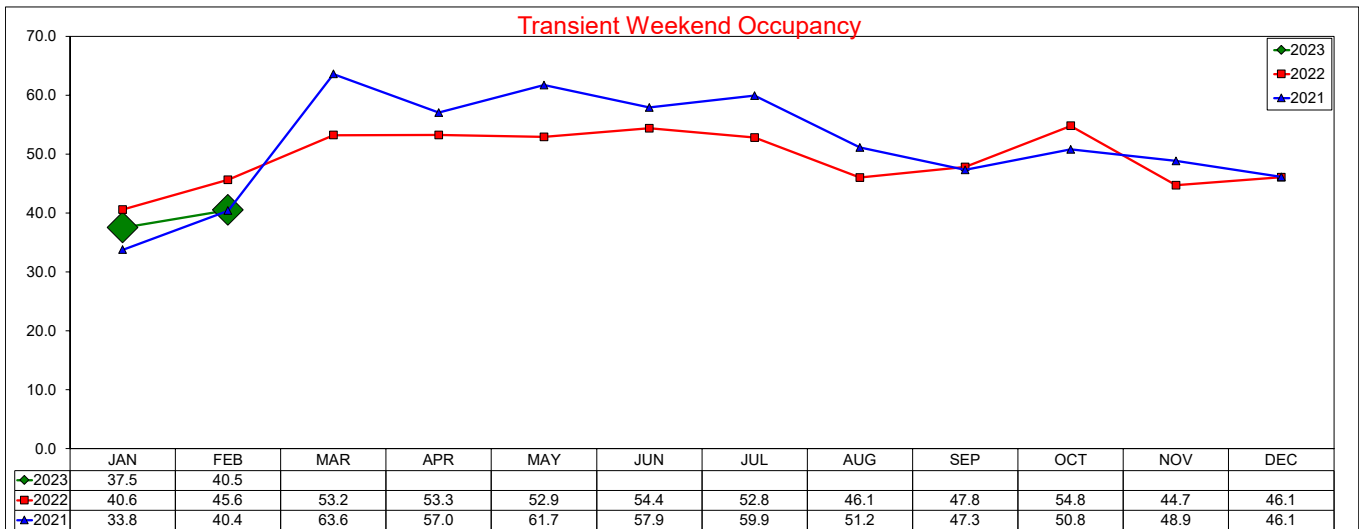
Three Year Comparison - Weekend - ADR

February 2023



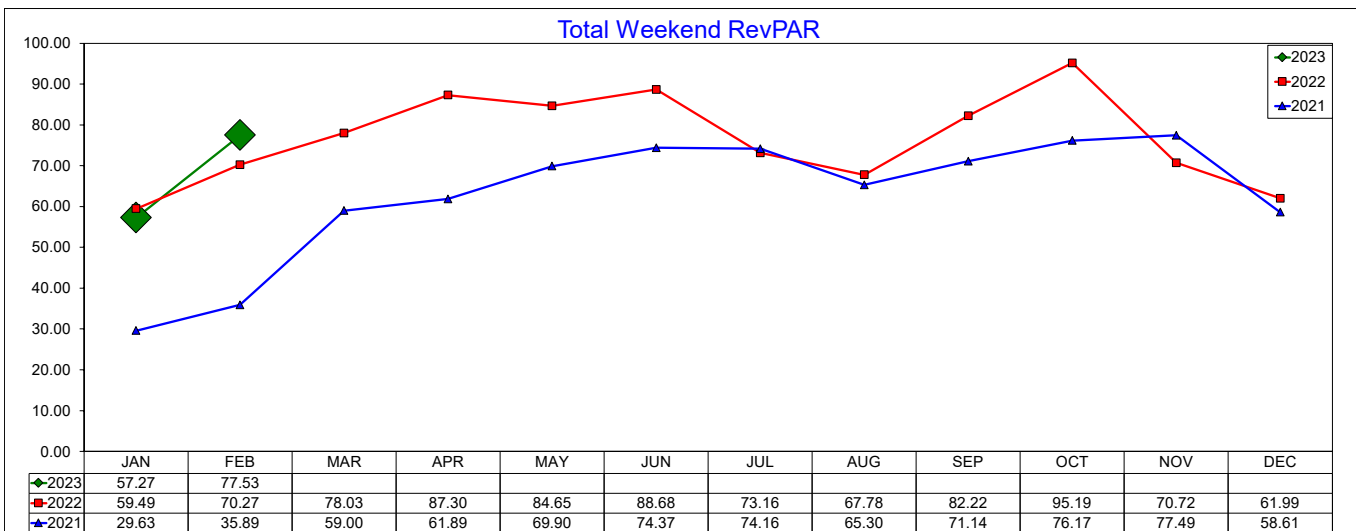
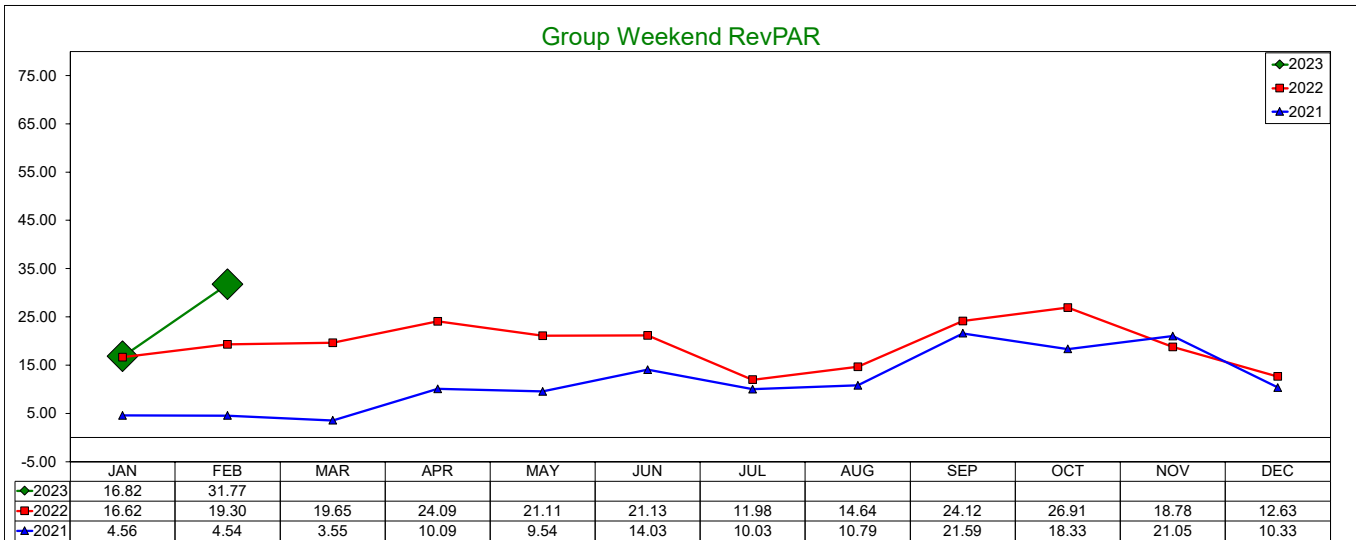
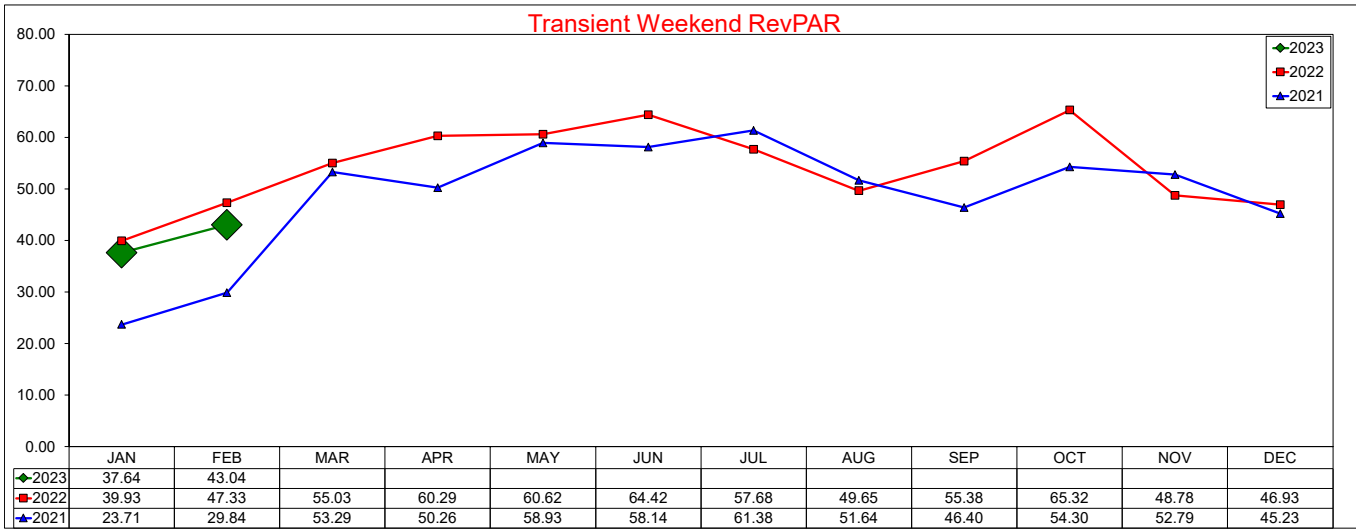
Three Year Comparison - Weekend - Occupancy

February 2023



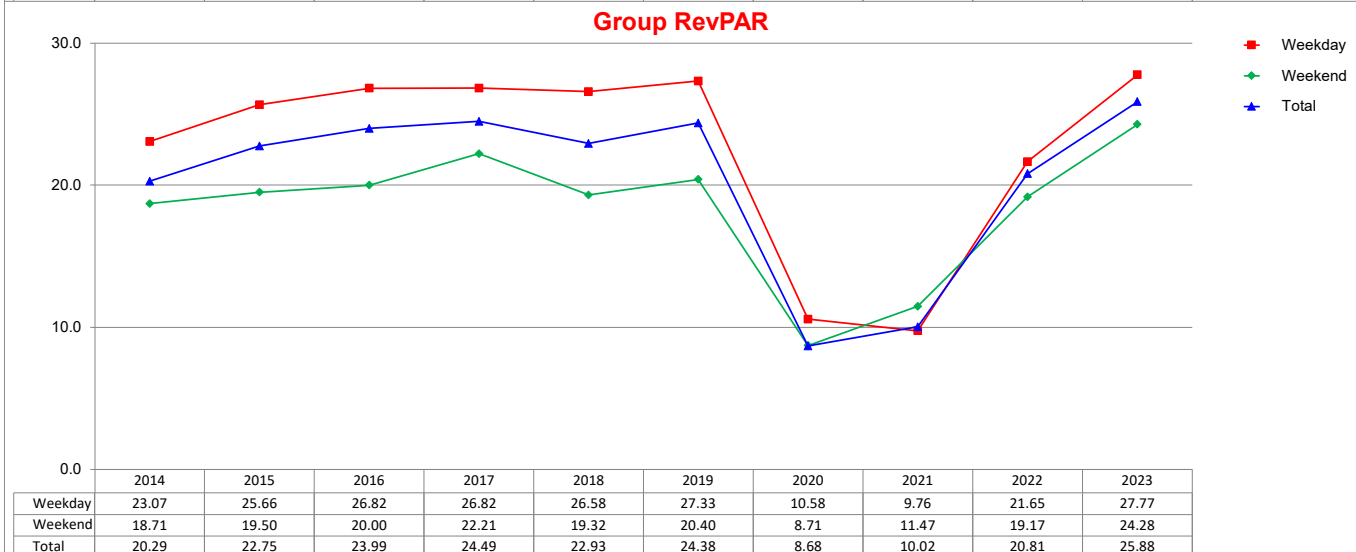
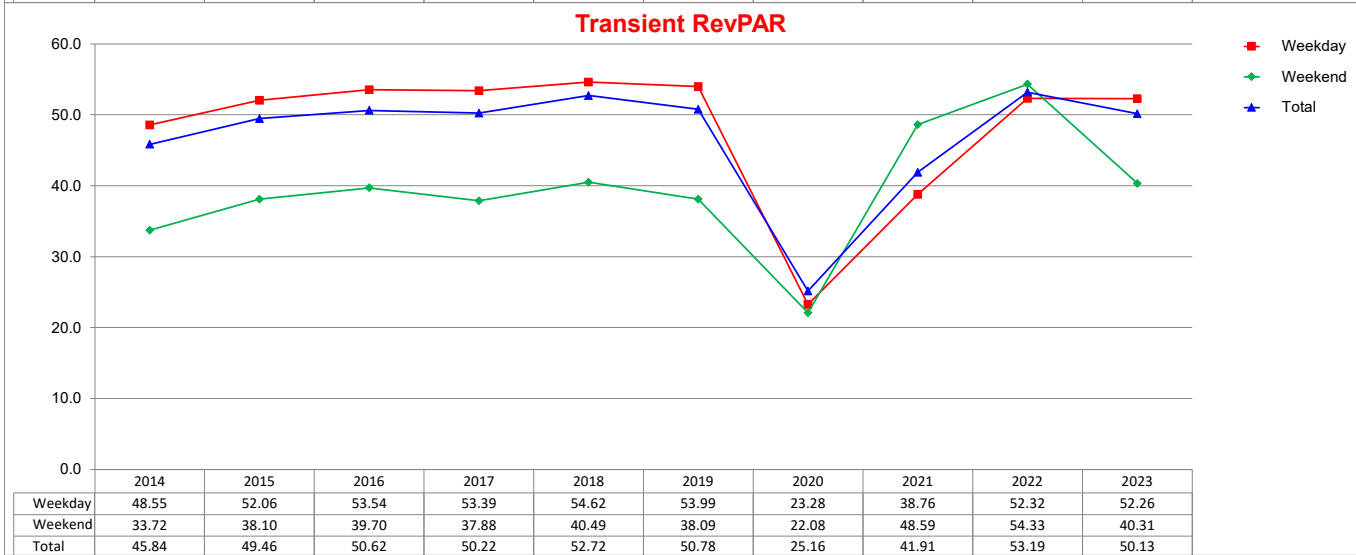
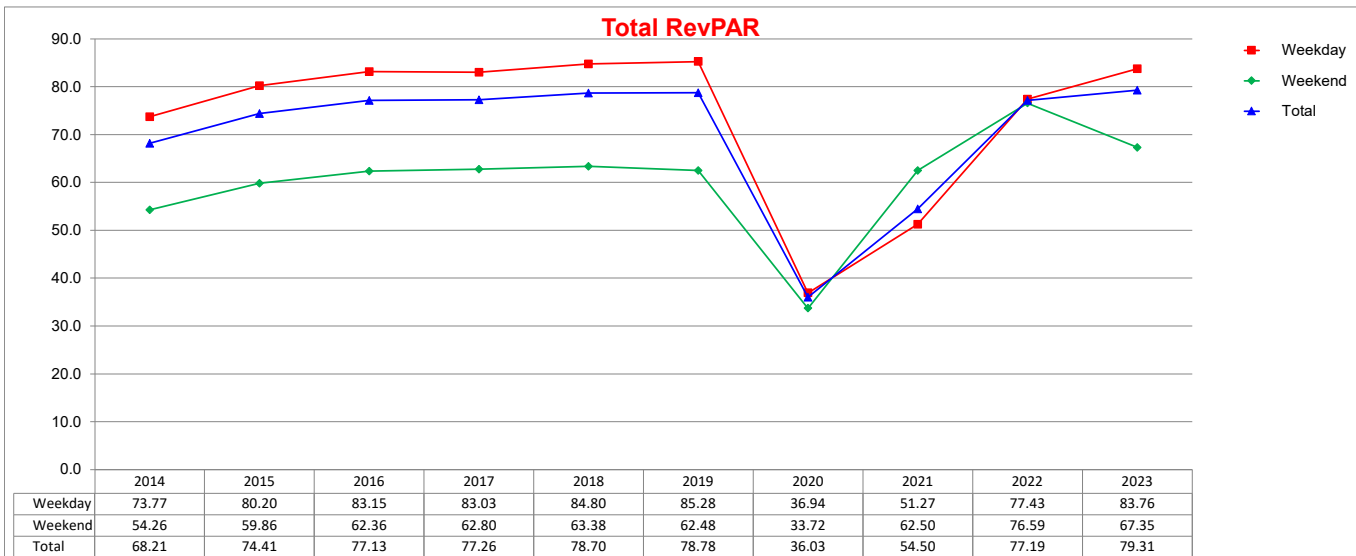
Three Year Comparison - Weekend - RevPAR

February 2023



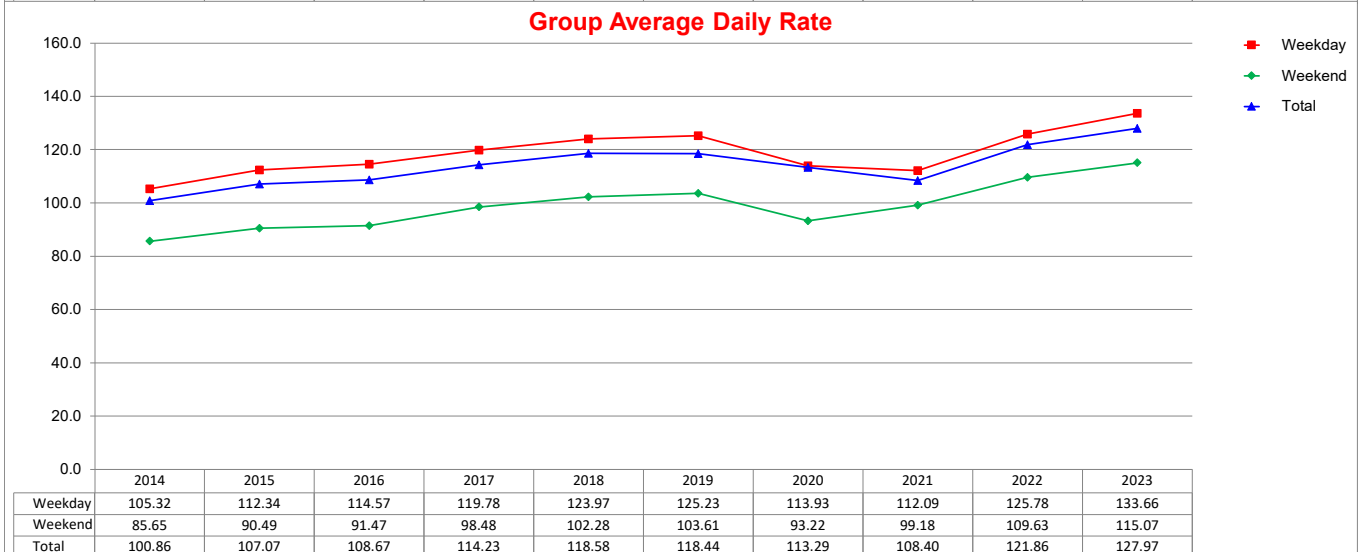
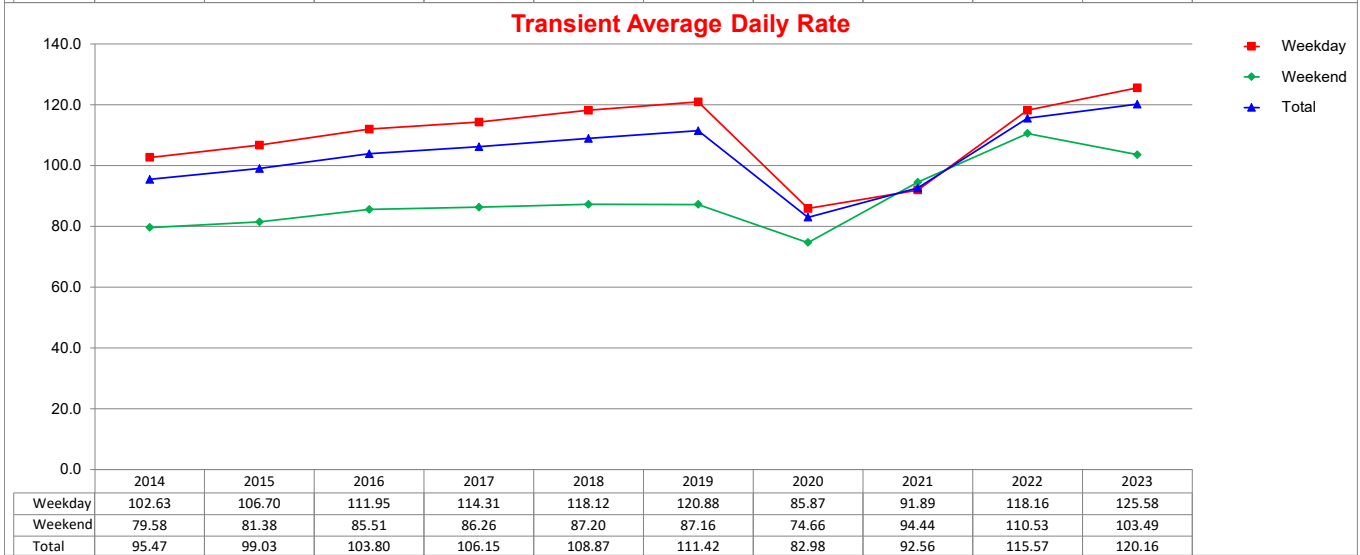
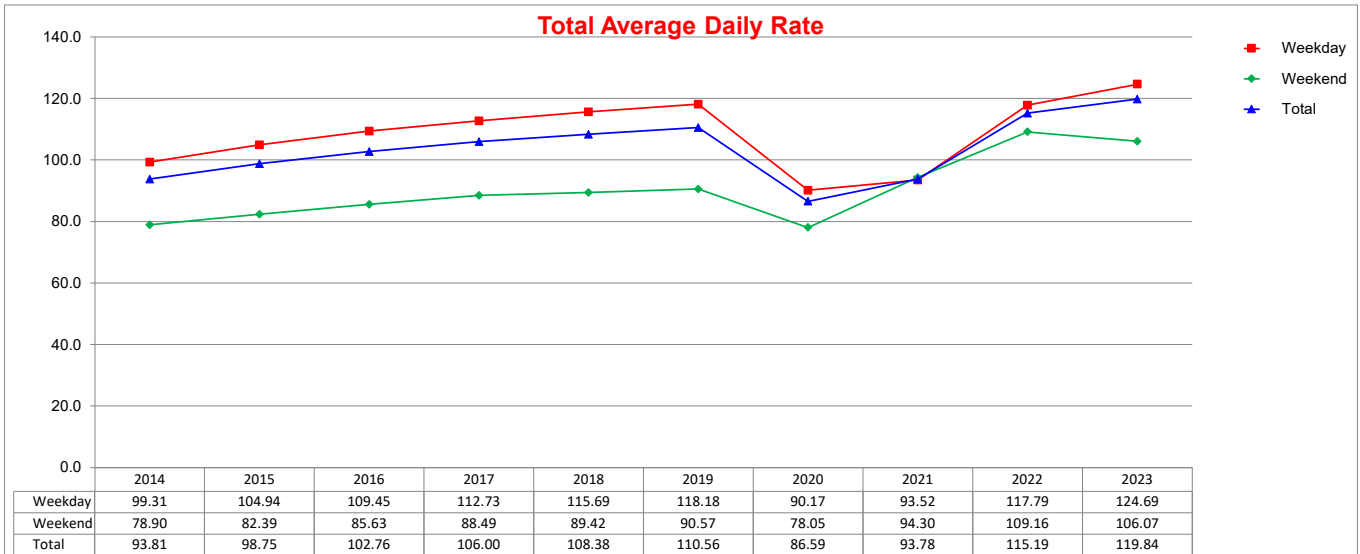
10 Year RevPAR Comparison - Weekday/Weekend

Annual Year End Figures And YTD through February 2023



10 Year Average Daily Rate Comparison - Weekday/Weekend

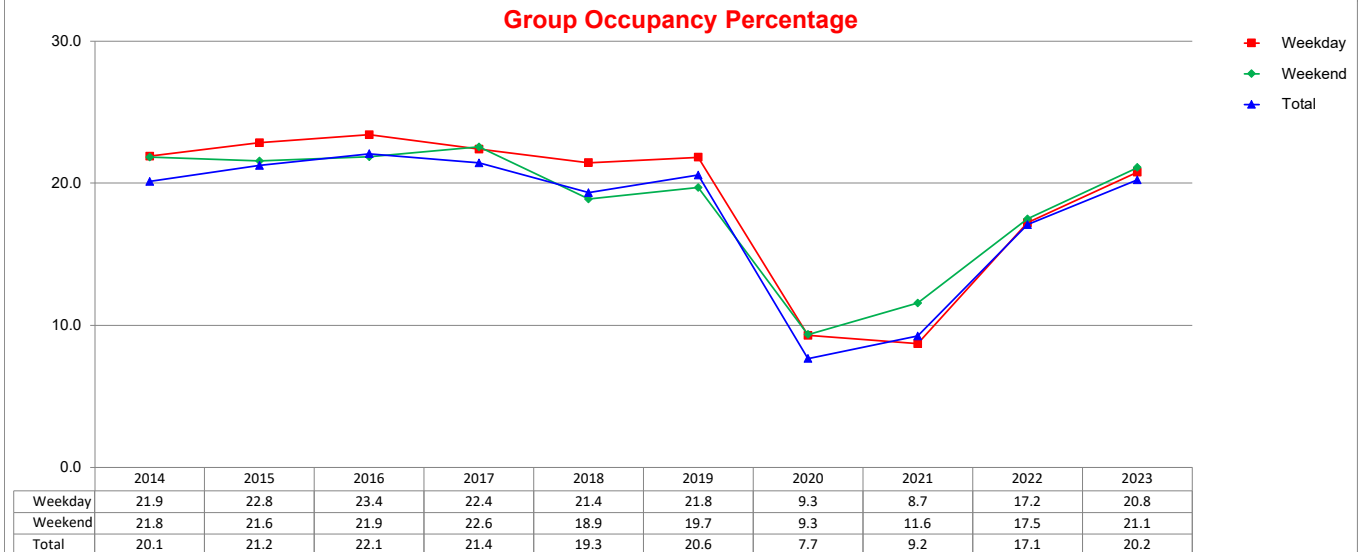
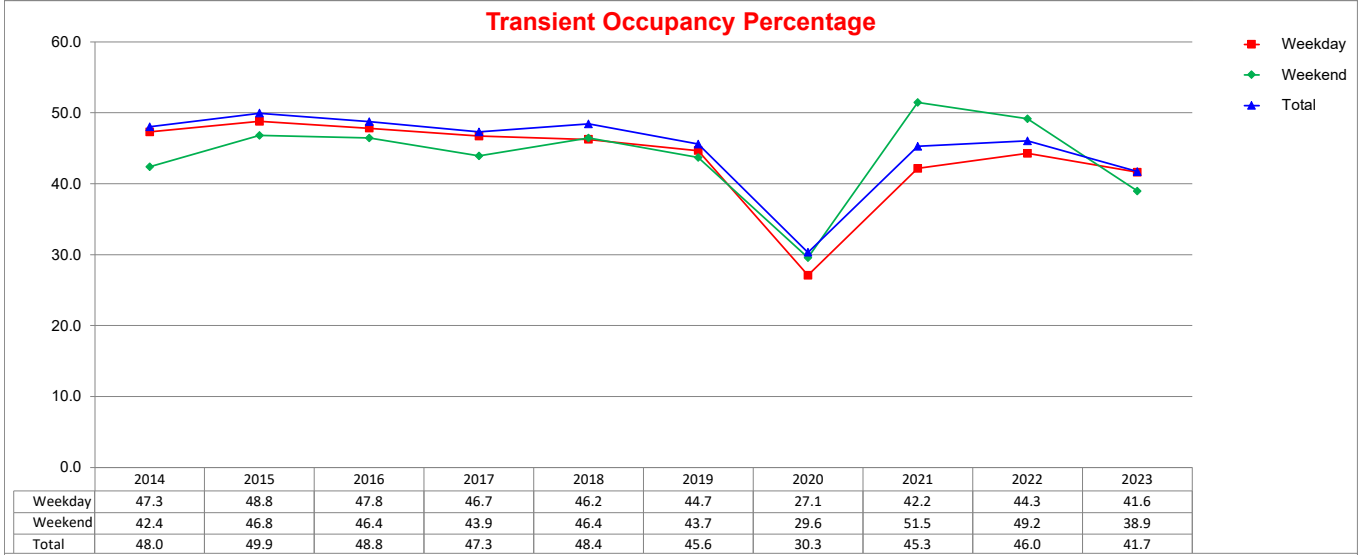
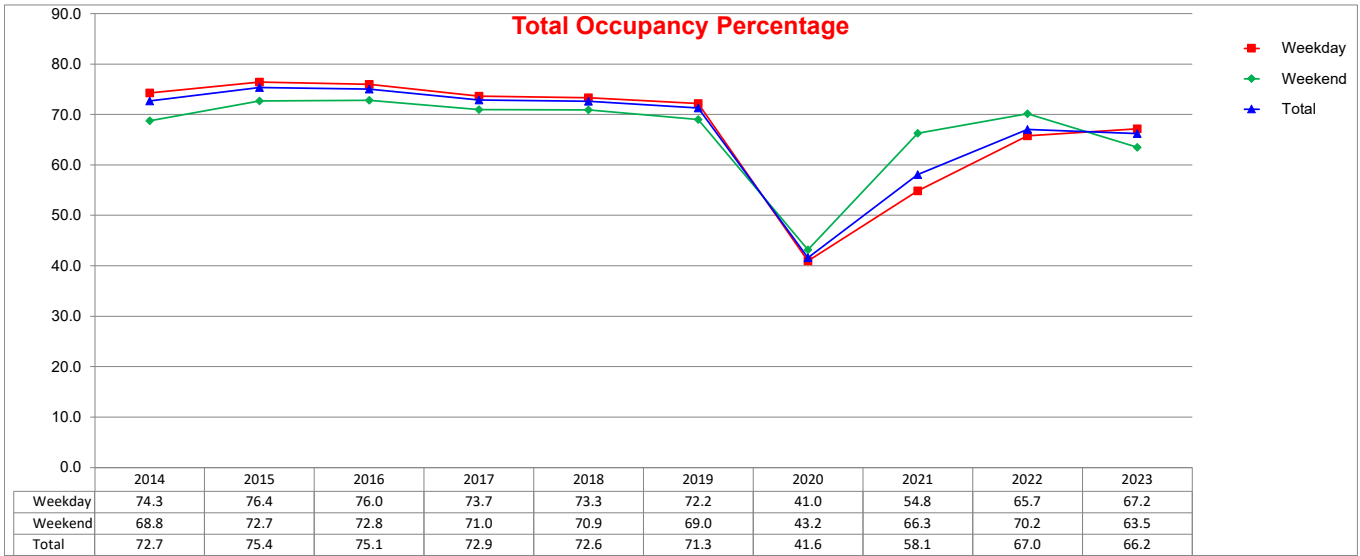
Annual Year End Figures And YTD through February 2023



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10 Year Occupancy Comparison - Weekday/Weekend

Annual Year End Figures And YTD through February 2023



2023 - 2022 - 2021 COMPARISON
Occupancy/ADR/RevPAR

| Month | Occ % | | | ADR | | | RevPAR | | |
|-----------|-------|-------|-------|----------|----------|----------|---------|---------|---------|
| | 2023 | 2022 | 2021 | 2023 | 2022 | 2021 | 2023 | 2022 | 2021 |
| January | 62.40 | 54.00 | 37.62 | \$116.24 | \$99.60 | \$69.98 | \$72.49 | \$53.82 | \$26.33 |
| February | 70.70 | 64.50 | 46.20 | \$123.06 | \$107.53 | \$75.17 | \$86.97 | \$69.37 | \$34.73 |
| March | | 71.00 | 58.30 | | \$110.73 | \$80.20 | | \$78.63 | \$46.75 |
| April | | 74.50 | 58.00 | | \$118.59 | \$86.32 | | \$88.29 | \$50.05 |
| May | | 71.20 | 62.10 | | \$118.46 | \$92.37 | | \$84.36 | \$57.39 |
| June | | 74.30 | 65.60 | | \$117.19 | \$98.71 | | \$87.02 | \$64.73 |
| July | | 66.30 | 65.60 | | \$112.72 | \$98.71 | | \$74.73 | \$64.73 |
| August | | 66.30 | 59.60 | | \$115.10 | \$99.00 | | \$76.28 | \$59.05 |
| September | | 70.30 | 59.60 | | \$120.02 | \$103.46 | | \$84.36 | \$61.66 |
| October | | 75.00 | 66.20 | | \$125.15 | \$104.50 | | \$93.87 | \$69.17 |
| November | | 63.20 | 64.10 | | \$116.57 | \$106.32 | | \$73.62 | \$68.17 |
| December | | 57.90 | 55.60 | | \$107.20 | \$98.35 | | \$62.08 | \$54.65 |