

# Tab 4 - Multi-Segment

Irving TX CVB

For the month of: February 2021

	Current Month - February 2021 vs February 2020												Year to Date - February 2021 vs February 2020											
	Occ %		ADR		RevPAR		Percent Change from February 2020						Occ %		ADR		RevPAR		Percent Change from YTD 2020					
	2021	2020	2021	2020	2021	2020	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2021	2020	2021	2020	2021	2020	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
United States	45.3	61.8	98.31	130.70	44.57	80.78	-26.6	-24.8	-44.8	-45.9	-2.0	-28.1	42.2	58.2	94.65	128.26	39.94	74.61	-27.5	-26.2	-46.5	-47.6	-2.1	-29.0
Texas	51.2	64.8	77.97	106.10	39.93	68.78	-21.0	-26.5	-41.9	-41.1	1.5	-19.8	47.0	60.9	75.97	103.55	35.73	63.03	-22.7	-26.6	-43.3	-42.5	1.5	-21.6
Atlanta, GA	50.1	66.6	81.18	113.26	40.66	75.48	-24.8	-28.3	-46.1	-45.4	1.4	-23.8	48.5	64.0	80.00	114.36	38.81	73.24	-24.3	-30.0	-47.0	-46.2	1.4	-23.2
Arlington, TX	55.0	70.8	71.22	93.68	39.18	66.35	-22.3	-24.0	-40.9	-40.9	0.0	-22.3	51.0	65.8	70.19	90.82	35.78	59.73	-22.5	-22.7	-40.1	-39.6	0.8	-21.9
Charlotte, NC	43.5	67.4	78.93	115.46	34.30	77.86	-35.6	-31.6	-55.9	-54.0	4.4	-32.7	40.5	62.4	77.76	112.16	31.52	69.96	-35.0	-30.7	-55.0	-53.0	4.3	-32.3
Fort Worth, TX+	55.4	69.5	79.99	114.07	44.30	79.29	-20.3	-29.9	-44.1	-41.3	5.1	-16.3	50.2	66.7	78.31	113.46	39.34	75.72	-24.7	-31.0	-48.0	-45.7	4.6	-21.3
Frisco, TX+	43.4	69.3	101.66	140.10	44.11	97.14	-37.4	-27.4	-54.6	-46.5	17.9	-26.2	37.5	66.7	100.77	140.70	37.80	93.79	-43.7	-28.4	-59.7	-52.5	17.9	-33.7
Grapevine, TX+	34.5	78.5	139.75	185.19	48.22	145.41	-56.1	-24.5	-66.8	-66.0	2.7	-54.9	31.3	72.9	143.92	181.42	45.04	132.31	-57.1	-20.7	-66.0	-65.1	2.7	-56.0
Irving, TX+	46.2	71.9	75.17	116.96	34.73	84.09	-35.7	-35.7	-58.7	-58.7	-0.1	-35.8	41.7	68.2	72.42	116.50	30.23	79.40	-38.8	-37.8	-61.9	-62.0	-0.1	-38.8
Nashville, TN	38.7	67.4	88.14	142.47	34.15	96.01	-42.5	-38.1	-64.4	-63.0	4.2	-40.1	36.1	63.2	86.13	137.31	31.11	86.80	-42.9	-37.3	-64.2	-62.5	4.5	-40.3
Phoenix, AZ	58.2	83.0	121.01	175.40	70.38	145.63	-29.9	-31.0	-51.7	-52.3	-1.3	-30.8	53.5	77.9	110.48	164.16	59.09	127.85	-31.3	-32.7	-53.8	-54.5	-1.5	-32.4
San Jose, CA+	33.9	69.2	98.22	190.79	33.32	132.02	-51.0	-48.5	-74.8	-75.7	-3.9	-52.9	32.7	67.0	96.97	191.35	31.71	128.23	-51.2	-49.3	-75.3	-76.2	-3.9	-53.1

Competitive Set Comparison															
	Actual Figures						Percent of Change from Last Year								
	Current Month			Year-To-Date			Current Month			Year-To-Date					
	OCC	ADR	RvPAR	OCC	ADR	RvPAR	OCC	ADR	RvPAR	OCC	ADR	RvPAR	OCC	ADR	RvPAR
US	45.3	98.31	44.57	42.2	94.65	39.94	US	-26.6	-24.8	-44.8	-27.5	-26.2	-46.5		
Texas	51.2	77.97	39.93	47.0	75.97	35.73	Texas	-21.0	-26.5	-41.9	-22.7	-26.6	-43.3		
Irving	46.2	75.17	34.73	41.7	72.42	30.23	Irving	-35.7	-35.7	-58.7	-38.8	-37.8	-61.9		
Best USA	Phoenix	Grpvine	Phoenix	Phoenix	Grpvine	Phoenix	Best USA	Ft Worth	Arlngtn	Arlngtn	Arlngtn	Grpvine	Arlngtn		
	58.2	139.75	70.38	53.5	143.92	59.09		-20.3	-24.0	-40.9	-22.5	-20.7	-40.1		
Best Texas	Ft Worth	Grpvine	Grpvine	Arlngtn	Grpvine	Grpvine	Best Texas	Ft Worth	Arlngtn	Arlngtn	Arlngtn	Grpvine	Arlngtn		
	55.4	139.75	48.22	51.0	143.92	45.04		-20.3	-24.0	-40.9	-22.5	-20.7	-40.1		
Worst USA	SanJose	Arlngtn	SanJose	Grpvine	Arlngtn	Irving	Worst USA	Grpvine	SanJose	SanJose	Grpvine	SanJose	SanJose		
	33.9	71.22	33.32	31.3	70.19	30.23		-56.1	-48.5	-74.8	-57.1	-49.3	-75.3		
Worst Texas	Grpvine	Arlngtn	Irving	Grpvine	Arlngtn	Irving	Worst Texas	Grpvine	Irving	Grpvine	Grpvine	Irving	Grpvine		
	34.5	71.22	34.73	31.3	70.19	30.23		-56.1	-35.7	-66.8	-57.1	-37.8	-66.0		

Note: "Best" and "Worst" notations above refer to destinations within this competitive set only

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# Tab 6 - Multi-Segment Custom Sets+

Irving TX CVB

For the month of: February 2021

	Current Month - February 2021 vs February 2020												Year to Date - February 2021 vs February 2020											
	Occ %		ADR		RevPAR		Percent Change from February 2021					Occ %		ADR		RevPAR		Percent Change from YTD 2020						
	2021	2020	2021	2020	2021	2020	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2021	2020	2021	2020	2021	2020	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
Irving, TX+	46.2	71.9	75.17	116.96	34.73	84.09	-35.7	-35.7	-58.7	-58.7	-0.1	-35.8	41.7	68.2	72.42	116.50	30.23	79.40	-38.8	-37.8	-61.9	-62.0	-0.1	-38.8
Luxury/Full Service Irving+	33.2	71.7	107.10	160.96	35.55	115.36	-53.7	-33.5	-69.2	-69.2	0.0	-53.7	29.3	68.1	104.45	160.34	30.58	109.12	-57.0	-34.9	-72.0	-72.0	0.0	-57.0
All Suite/Extended Stay Irving+	57.3	74.1	65.00	98.66	37.22	73.15	-22.8	-34.1	-49.1	-49.1	0.0	-22.8	52.3	70.6	63.26	97.87	33.09	69.12	-25.9	-35.4	-52.1	-52.1	0.0	-25.9
Limited Service Irving+	53.8	74.5	70.74	114.42	38.04	85.27	-27.8	-38.2	-55.4	-55.4	0.0	-27.8	47.0	71.1	68.32	113.46	32.11	80.66	-33.9	-39.8	-60.2	-60.2	0.0	-33.9
Budget Irving+	48.8	66.9	53.80	55.09	26.27	36.86	-27.0	-2.3	-28.7	-29.1	-0.5	-27.4	46.2	62.3	50.70	54.93	23.40	34.22	-25.9	-7.7	-31.6	-31.9	-0.5	-26.2
Las Colinas+	41.1	70.5	80.69	136.11	33.13	95.92	-41.7	-40.7	-65.5	-65.5	0.0	-41.7	37.4	66.3	78.74	135.62	29.42	89.95	-43.7	-41.9	-67.3	-67.3	0.0	-43.7
DFW North+	48.1	75.3	73.01	114.41	35.09	86.16	-36.2	-36.2	-59.3	-59.3	-0.0	-36.2	43.3	72.8	69.48	113.43	30.08	82.61	-40.6	-38.7	-63.6	-63.6	-0.0	-40.6
DFW South+	51.7	70.1	70.94	91.46	36.69	64.10	-26.2	-22.4	-42.8	-42.9	-0.3	-26.4	46.5	65.5	68.01	91.62	31.61	60.00	-29.0	-25.8	-47.3	-47.5	-0.3	-29.2
Full Service Las Colinas+	24.3	66.5	139.05	193.28	33.79	128.52	-63.4	-28.1	-73.7	-73.7	0.0	-63.4	20.7	62.5	140.58	192.94	29.11	120.57	-66.9	-27.1	-75.9	-75.9	0.0	-66.9
Limited Service Las Colinas+	53.7	73.5	60.80	97.18	32.63	71.40	-27.0	-37.4	-54.3	-54.3	0.0	-27.0	49.9	69.2	59.43	96.69	29.65	66.92	-27.9	-38.5	-55.7	-55.7	0.0	-27.9
Full Service DFW North+	30.0	76.6	100.45	151.08	30.16	115.72	-60.8	-33.5	-73.9	-73.9	0.0	-60.8	27.8	74.6	95.94	150.04	26.71	111.98	-62.7	-36.1	-76.1	-76.1	0.0	-62.7
Limited Service DFW North+	58.7	74.4	64.09	88.68	37.65	65.96	-21.0	-27.7	-42.9	-42.9	-0.0	-21.1	52.8	71.6	60.31	87.52	31.85	62.64	-26.2	-31.1	-49.2	-49.2	-0.0	-26.2
Full Service DFW South+																								
Limited Service DFW South+	49.5	67.8	64.92	80.34	32.13	54.50	-27.1	-19.2	-41.1	-41.3	-0.4	-27.4	45.1	63.5	62.63	80.81	28.24	51.32	-29.0	-22.5	-45.0	-45.2	-0.4	-29.3

AirBNB Data	Occ %				ADR				RevPAR				Percent Change from Prior Year				Occ %				ADR				RevPAR				Percent Change from Prior Year YTD															
	2021		2020		2021		2020		2021		2020		Occ		ADR		RevPAR		Rev		Avail		Sold		2021		2020		2021		2020		Occ		ADR		PAR		Rev		Avail		Sold	
	Entire Place	52.8	71.7	178.14	180.89	94.11	129.76	-26.36	-1.52	-27.48	-50.8	-40.6	-54.4	48.9	65.47	163.01	175.99	79.73	115.22	-25.29	-7.38	-30.81	-40.1	-26.4	-41.6	49.6	66.85	88.25	103.10	43.73	68.92	-25.87	-14.40	-36.55	-35.6	1.6	-24.7							
Hotel Comparable	54.9	74.07	97.10	107.01	53.26	79.26	-25.94	-9.26	-32.80	-46.2	-19.9	-40.7																																

Available Listings	2021	2020	% Chg
Entire Place	255	137	86.1
Private Room	174	137	27.0
Shared Room	37	34	8.8
Total Available Listings	466	308	51.3

	Participation			
	Properties		Rooms	
	Census	Sample	Census	Sample
Irving, TX+	87	77	12851	11423
Luxury/Full Service Irving+	16	14	4896	4296
All Suite/Extended Stay Irving+	33	32	3713	3606
Limited Service Irving+	13	13	1685	1685
Budget Irving+	24	17	2438	1717
Las Colinas+	31	30	5262	4926
DFW North+	26	26	4065	4065
DFW South+	30	21	3524	2432
Full Service Las Colinas+	8	8	2259	2259
Limited Service Las Colinas+	23	22	3003	2667
Full Service DFW North+	4	4	1581	1581
Limited Service DFW North+	21	21	2365	2365
Full Service DFW South+	4	2	1056	456
Limited Service DFW South+	26	19	2468	1976
ICC Comp Set No Boutiques+				

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## Irving, Texas Room Demand - Source: Smith Travel Research

	2020			2021			Calculated Demand Change over prior year		STR Reported Change over prior year	
	Occ %	Current Month Demand	Year To Date Demand	Occ %	Current Month Demand	Year To Date Demand	Current Month	Year To Date	Current Month	Year To Date
January	64.9	258,560	258,560	37.6	149,888	149,888	-42.0%	-42.0%	-41.9%	-41.9%
February	72.1	259,505	518,065	46.2	166,232	316,120	-35.9%	-39.0%	-35.7%	-38.8%
March	43.7	174,320	692,385							
April	22.6	79,279	771,664							
May	27.1	98,249	869,913							
June	33.4	127,470	997,383							
July	34.3	135,465	1,132,848							
August	39.7	156,844	1,289,692							
September	44.0	168,128	1,457,820							
October	43.2	170,392	1,628,212							
November	35.7	137,553	1,765,765							
December	36.5	145,563	1,911,328							

# Irving, Texas & United States Comparison

## February 2021

Irving	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	69.98	-39.7%	69.98	-39.7%	37.6%	-41.9%	37.6%	-41.9%	26.33	-65.0%	26.33	-65.0%
FEBRUARY	75.17	-35.7%	72.42	-37.8%	46.2%	-35.7%	41.7%	-38.8%	34.73	-58.7%	30.23	-61.9%
MAR												
APRIL												
MAY												
JUNE												
JULY												
AUGUST												
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												
12 mo. rolling averages:      ADR    72.92    -34.3%         Occupancy    36.5%    -48.3%         RevPAR    26.63    -66.0%												

Texas	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	73.80	-26.9%	73.80	-26.9%	43.3%	-24.5%	43.3%	-24.5%	31.93	-44.8%	31.93	-44.8%
FEBRUARY	77.97	-26.5%	75.97	-26.6%	51.2%	-21.0%	47.0%	-22.7%	39.93	-41.9%	35.73	-43.3%
MAR												
APRIL												
MAY												
JUNE												
JULY												
AUGUST												
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												

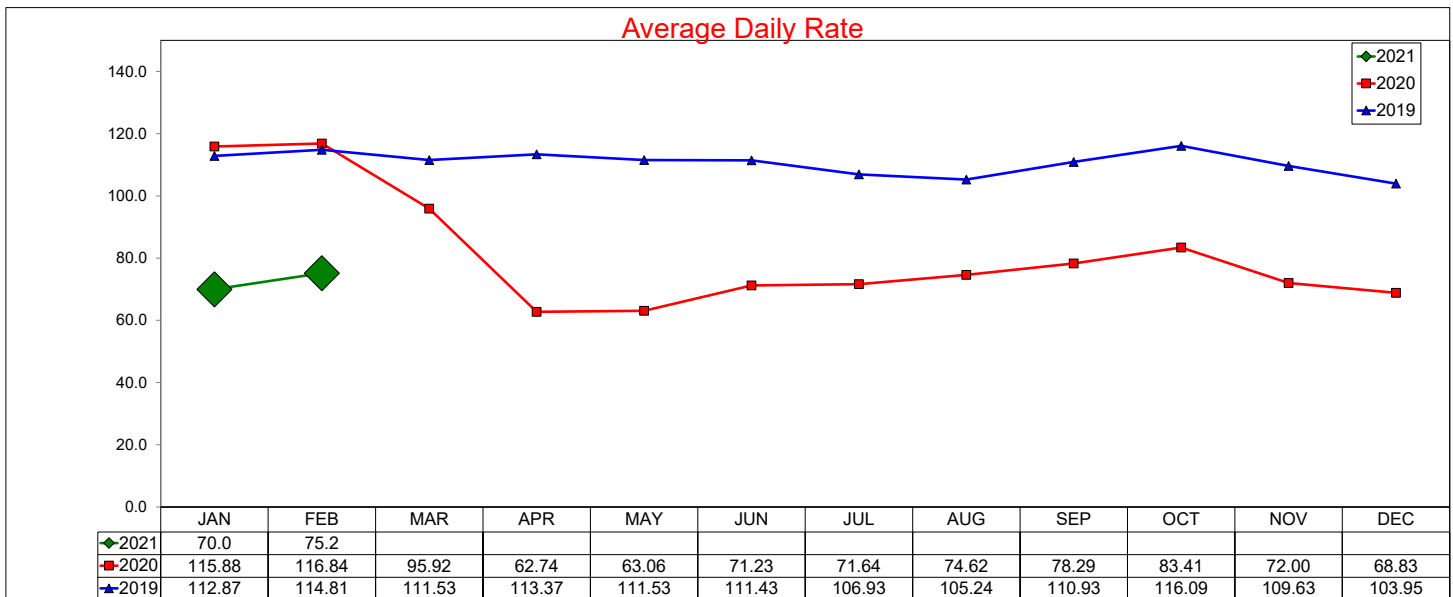
USA	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	90.79	-27.8%	90.79	-27.8%	39.3%	-28.3%	39.3%	-28.3%	35.72	-48.2%	35.72	-48.2%
FEBRUARY	98.31	-24.8%	94.65	-26.2%	45.3%	-26.6%	42.2%	-27.5%	44.57	-44.8%	39.94	-46.5%
MAR												
APRIL												
MAY												
JUNE												
JULY												
AUGUST												
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												

Note: The "Change %" column refers to the change from the prior year's figure.

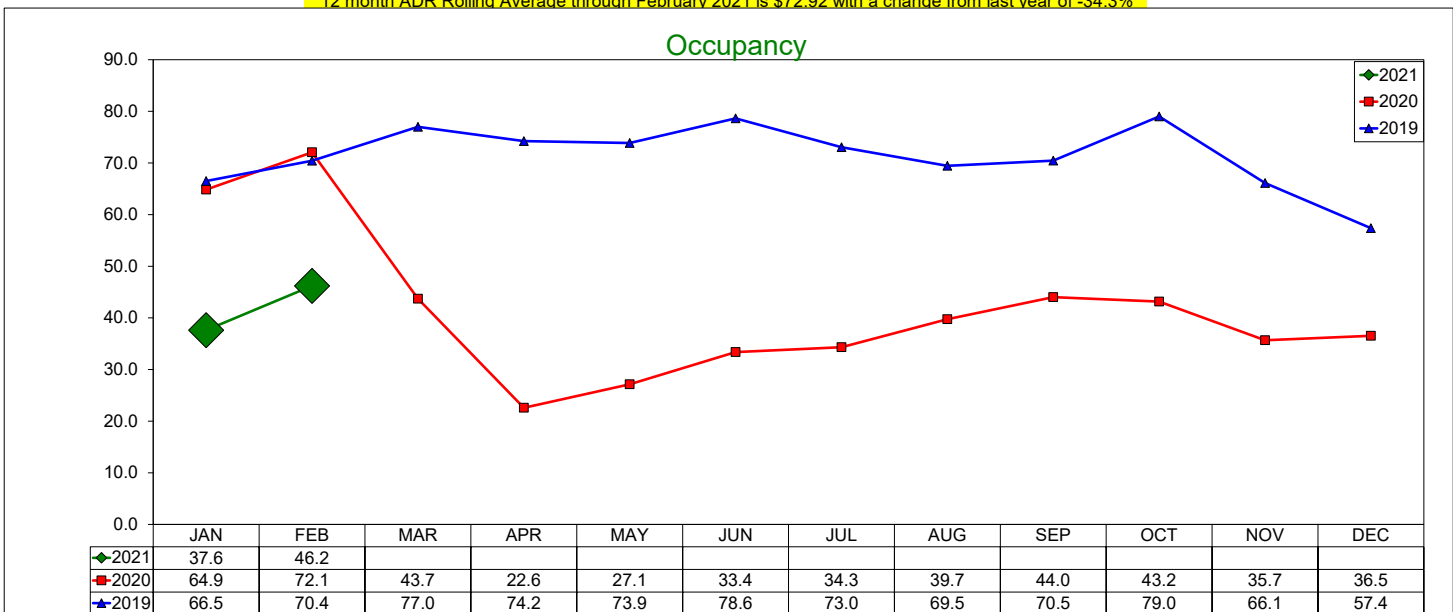
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# Three Year Comparison - CITY OF IRVING - ALL PROPERTIES

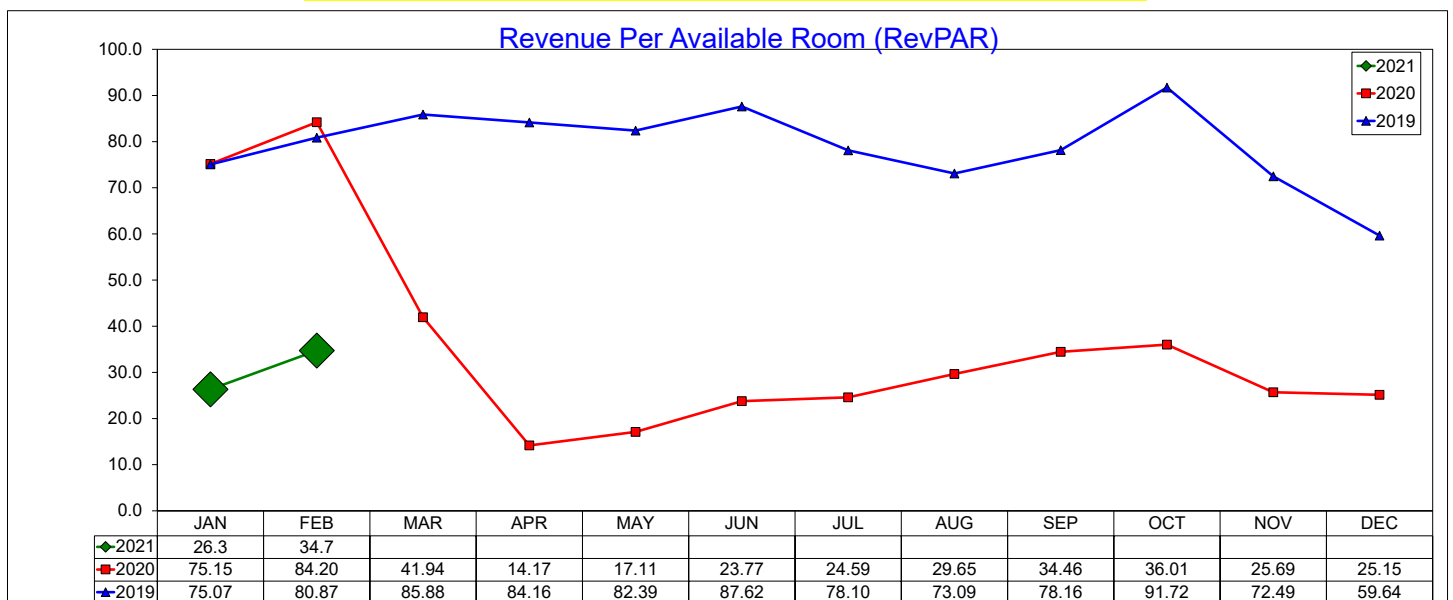
February 2021



12 month ADR Rolling Average through February 2021 is \$72.92 with a change from last year of -34.3%



12 month Occupancy Rolling Average through February 2021 is 36.52% with a change from last year of -48.3%

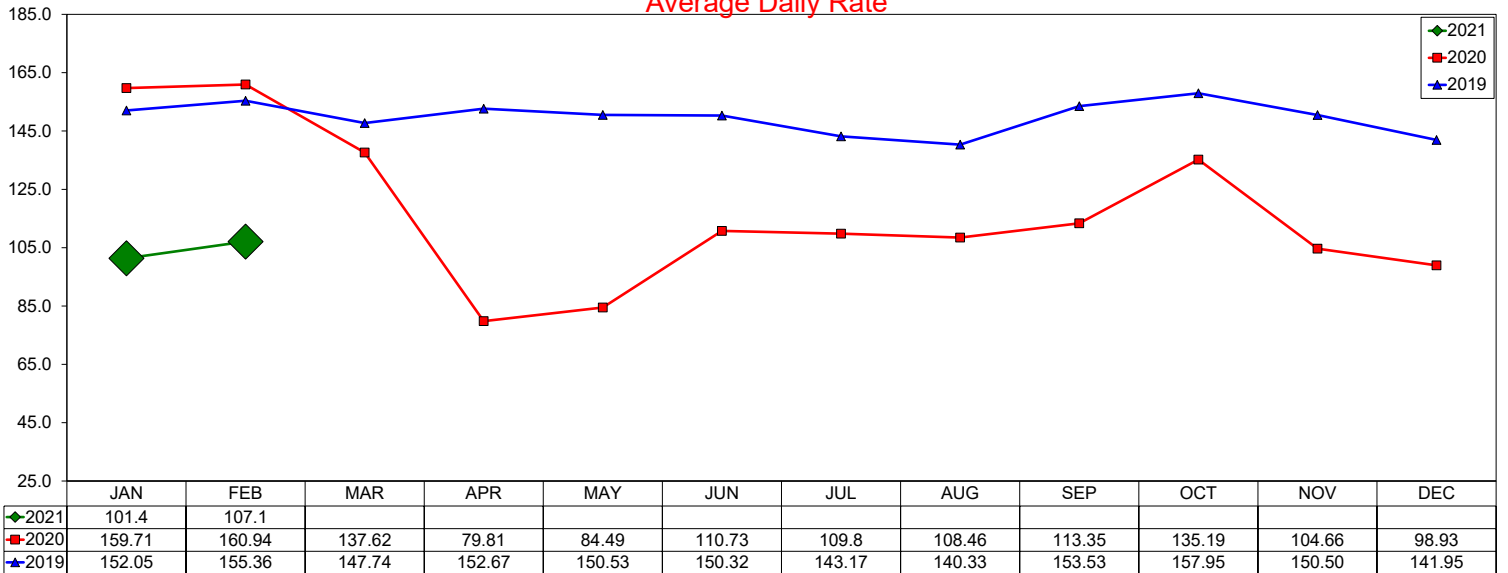


12 month RevPAR Rolling Average through February 2021 is \$26.63 with a change from last year of -66.0%

# Three Year Comparison - Luxury/Full Service - Irving

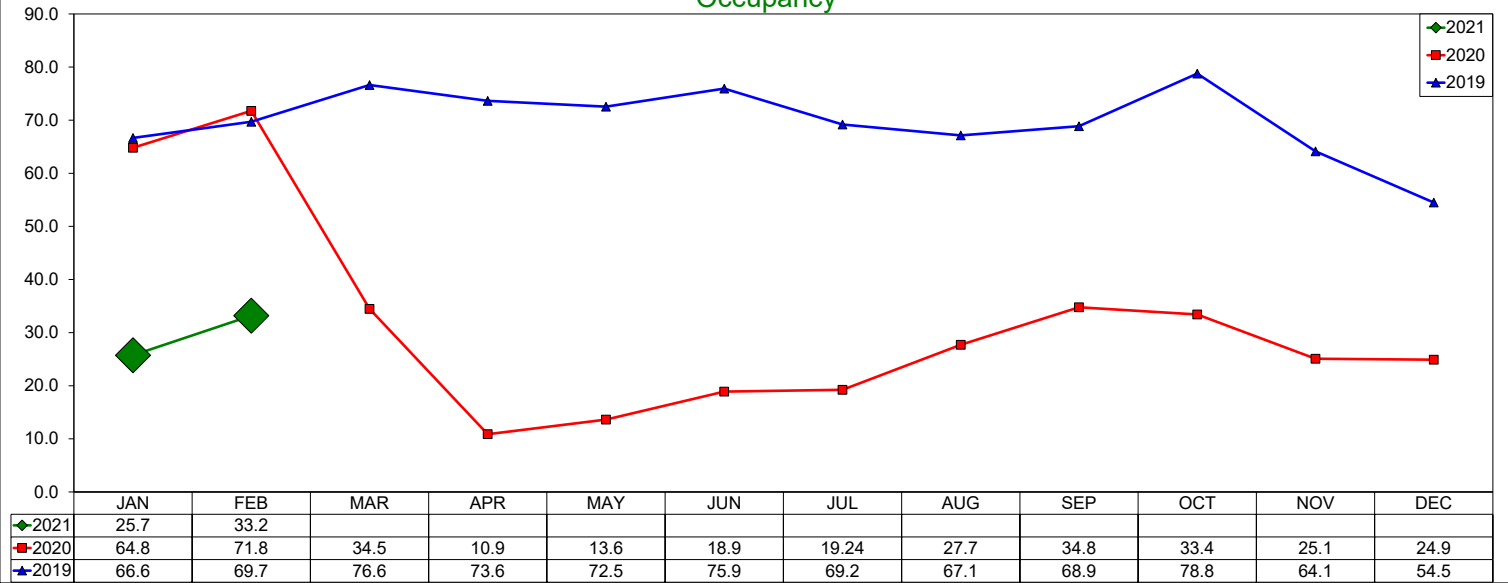
## February 2021

### Average Daily Rate



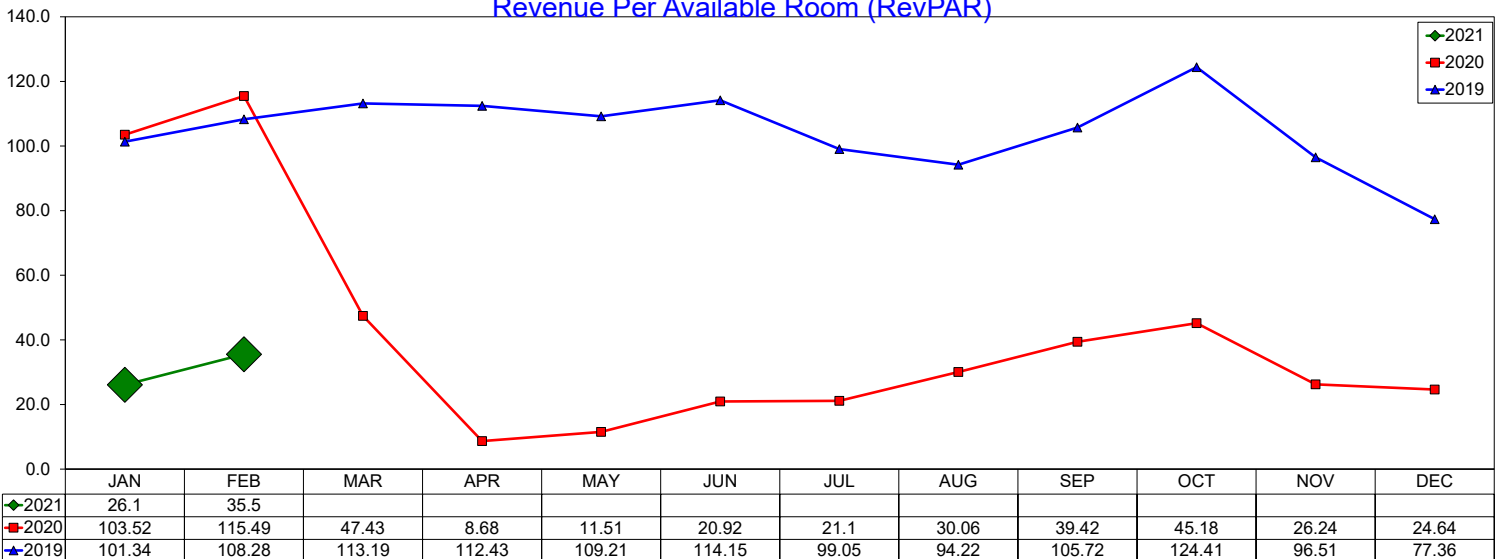
12 month ADR Rolling Average through February 2021 is \$108.77 with a change from last year of -28.1%

### Occupancy



12 month Occupancy Rolling Average through February 2021 is 24.75% with a change from last year of -64.2%

### Revenue Per Available Room (RevPAR)

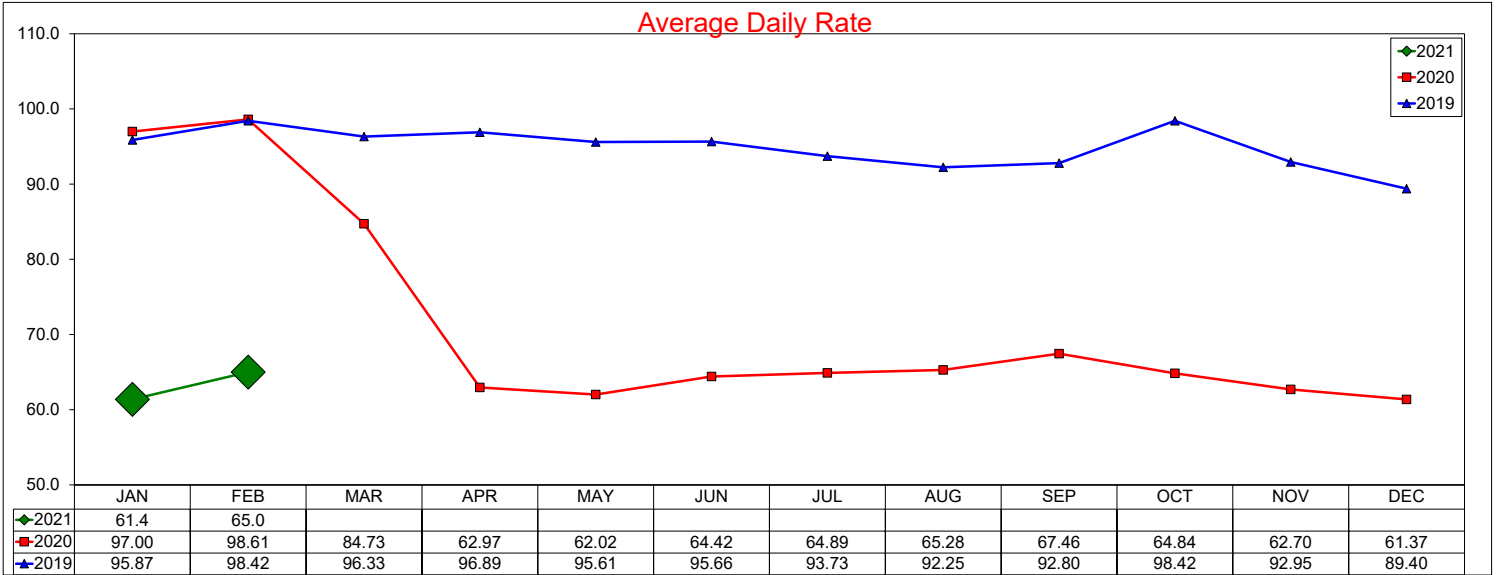


12 month RevPAR Rolling Average through February 2021 is \$26.92 with a change from last year of -74.3%

# Three Year Comparison - All Suite/Extended Stay - Irving

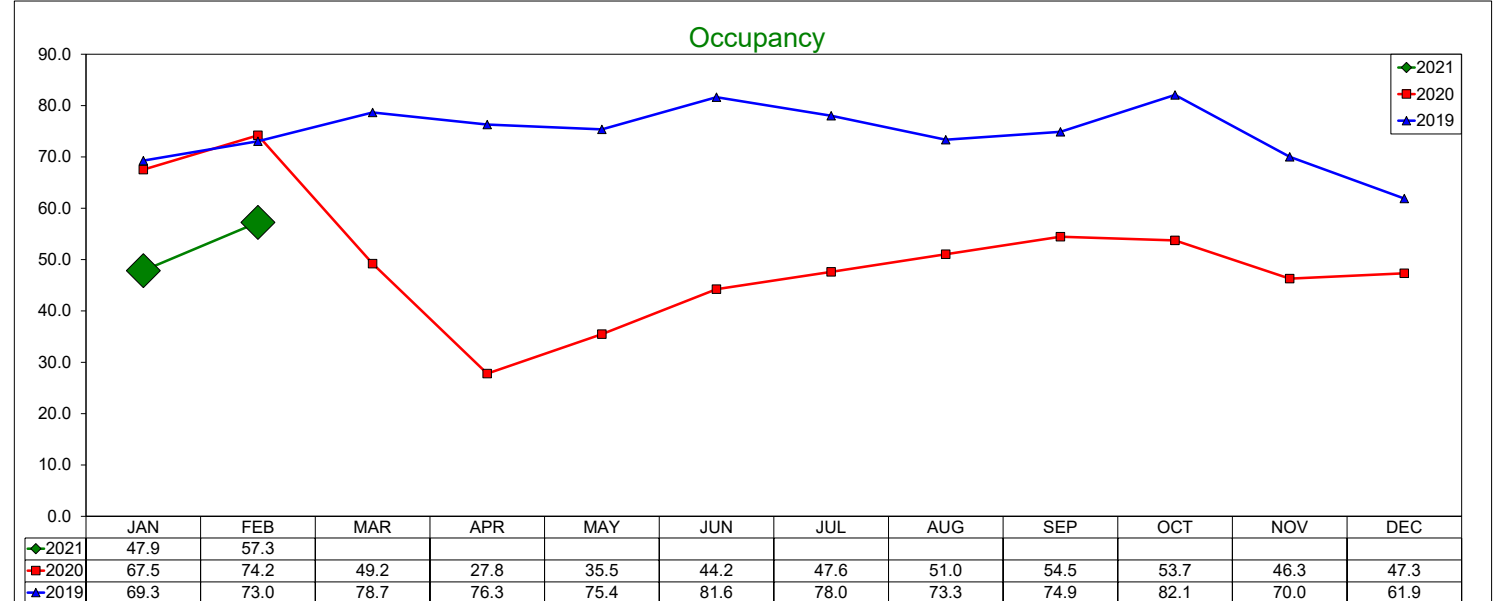
February 2021

Average Daily Rate



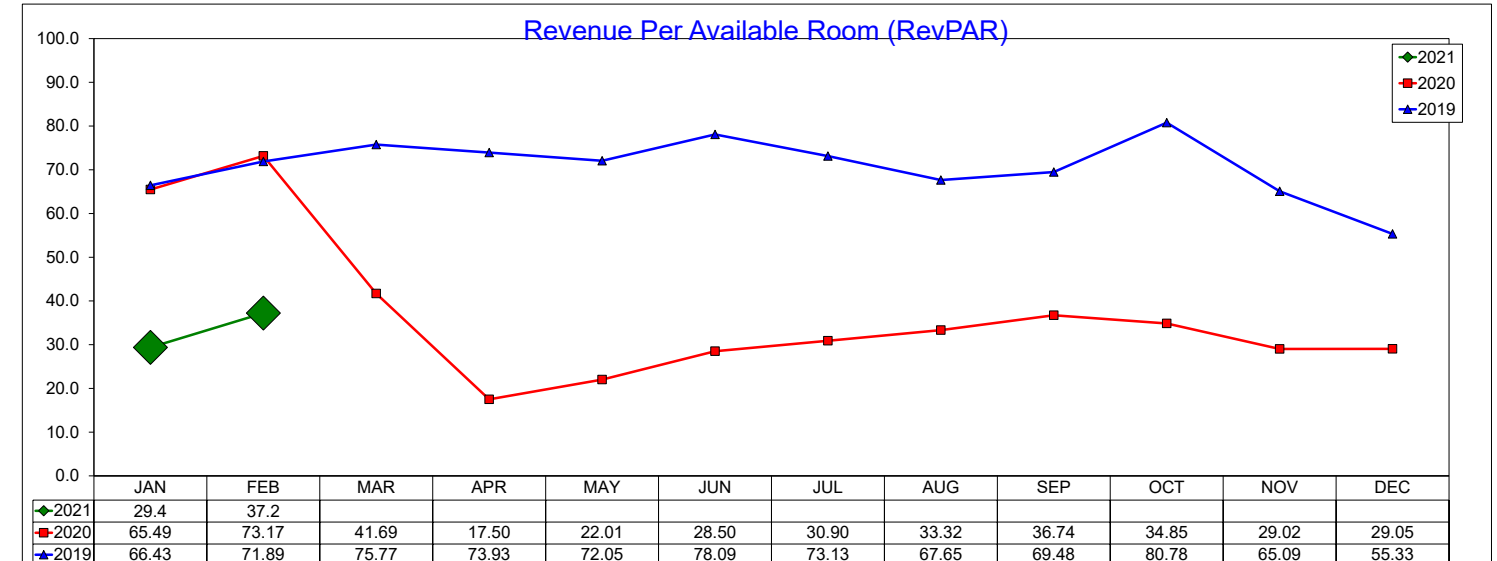
12 month ADR Rolling Average through February 2021 is \$64 with a change from last year of -32.6%

Occupancy



12 month Occupancy Rolling Average through February 2021 is 46.59% with a change from last year of -36.9%

Revenue Per Available Room (RevPAR)

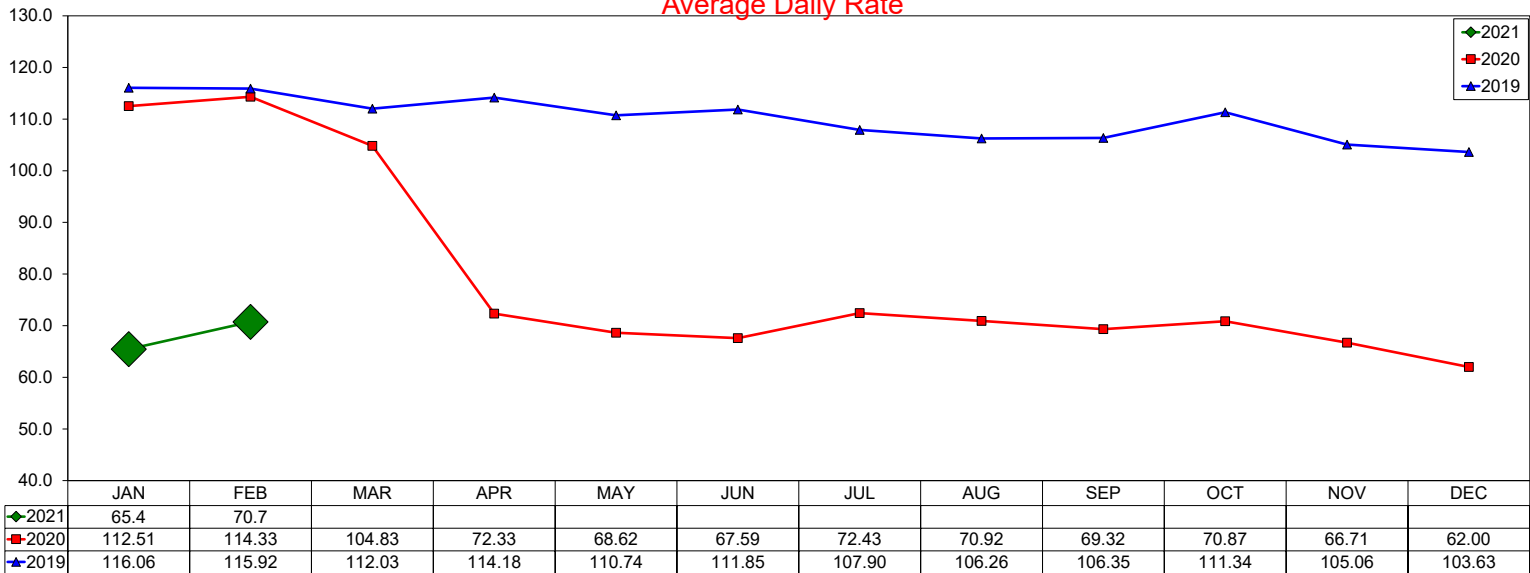


12 month RevPAR Rolling Average through February 2021 is \$29.82 with a change from last year of -57.4%

# Three Year Comparison - Limited Service - Irving

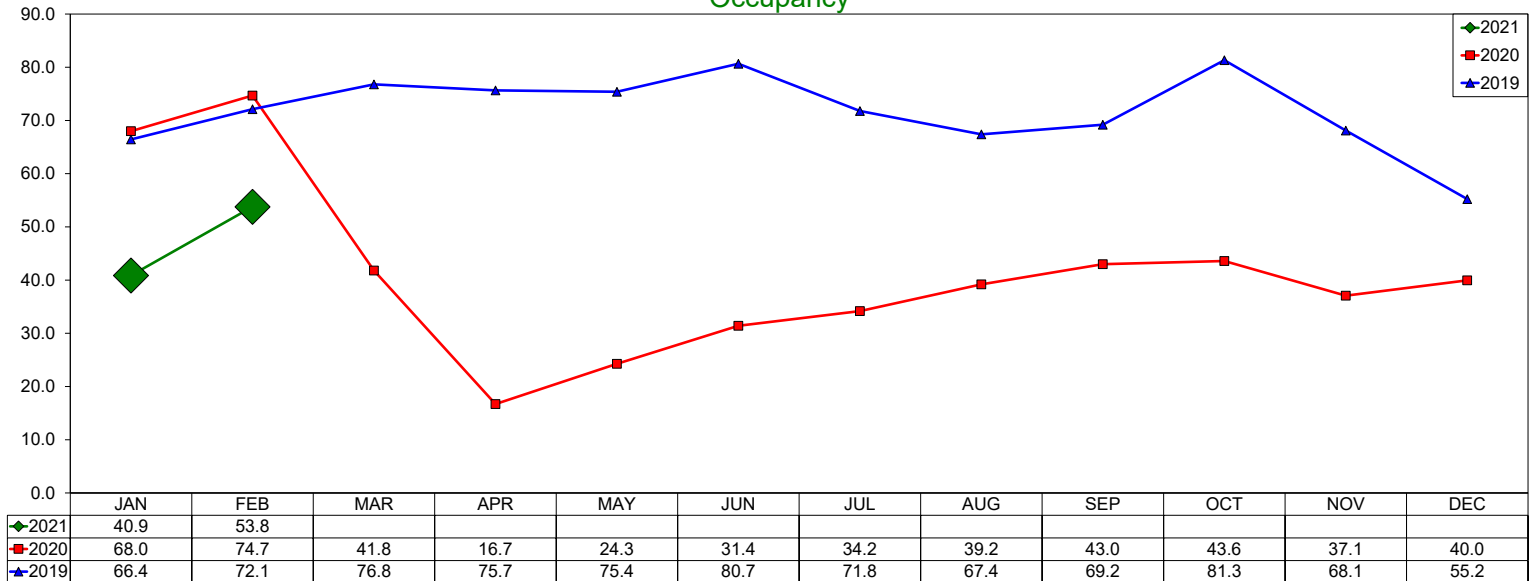
## February 2021

### Average Daily Rate



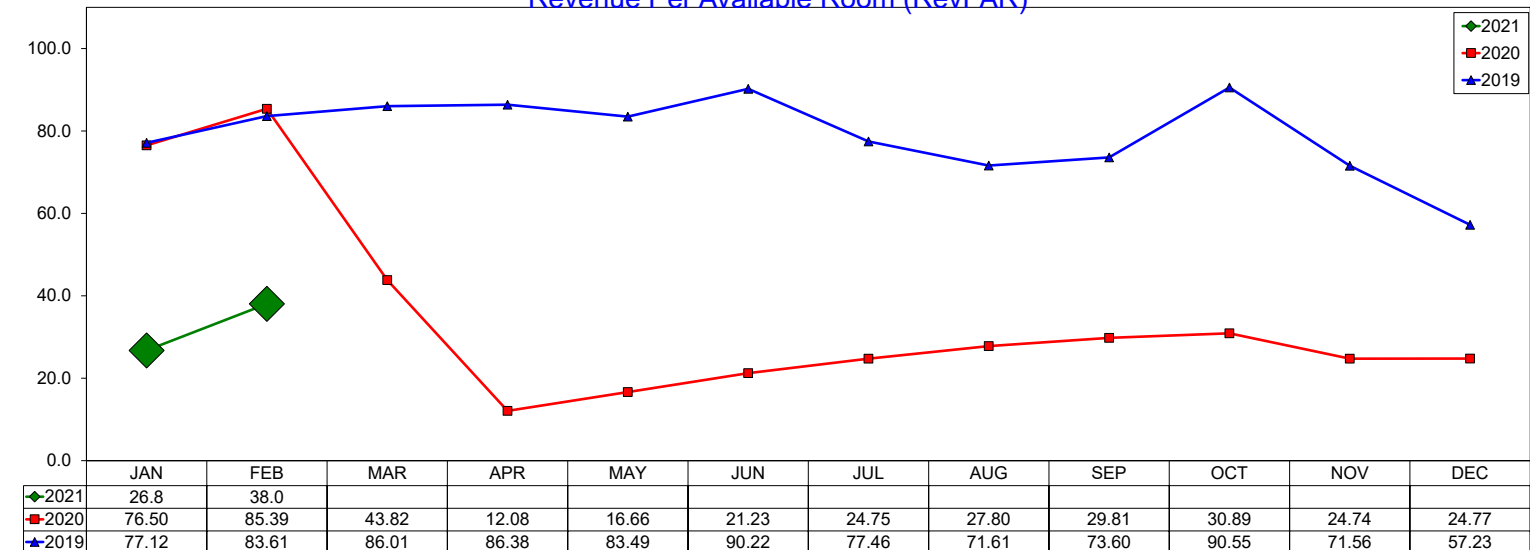
12 month ADR Rolling Average through February 2021 is \$68.6 with a change from last year of -37.5%

### Occupancy



12 month Occupancy Rolling Average through February 2021 is 36.77% with a change from last year of -48.4%

### Revenue Per Available Room (RevPAR)



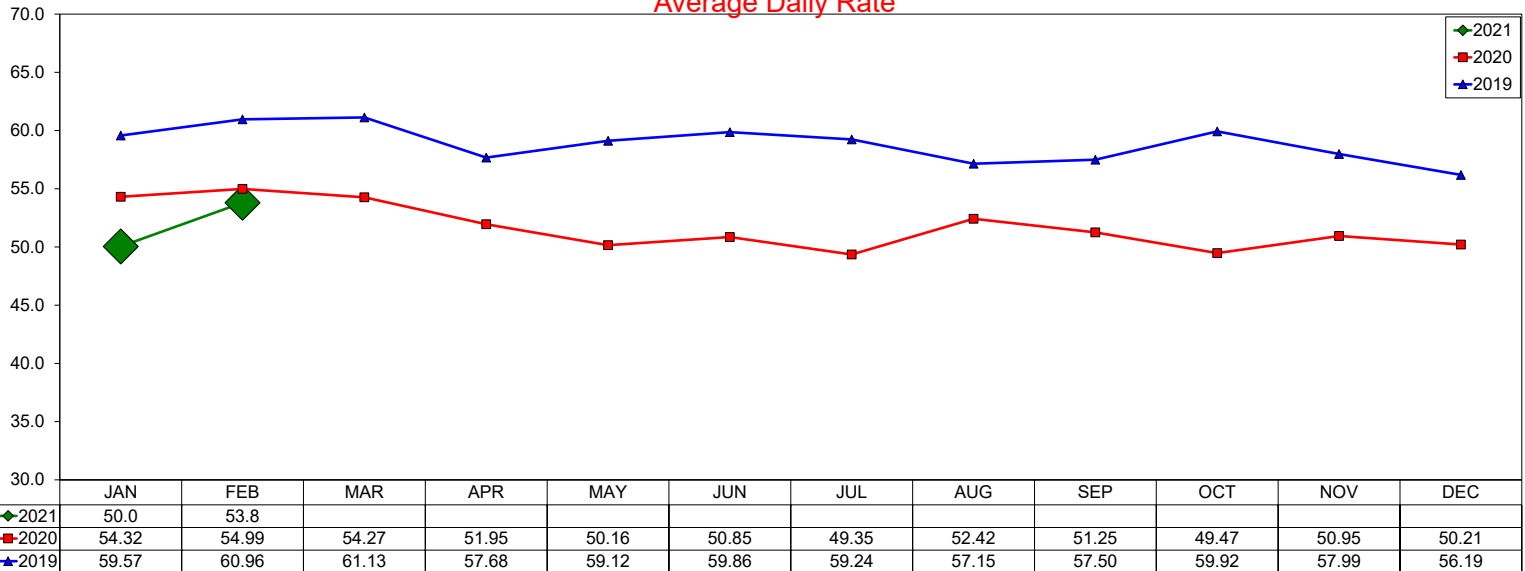
12 month RevPAR Rolling Average through February 2021 is \$25.23 with a change from last year of -67.7%



# Three Year Comparison - Budget - Irving

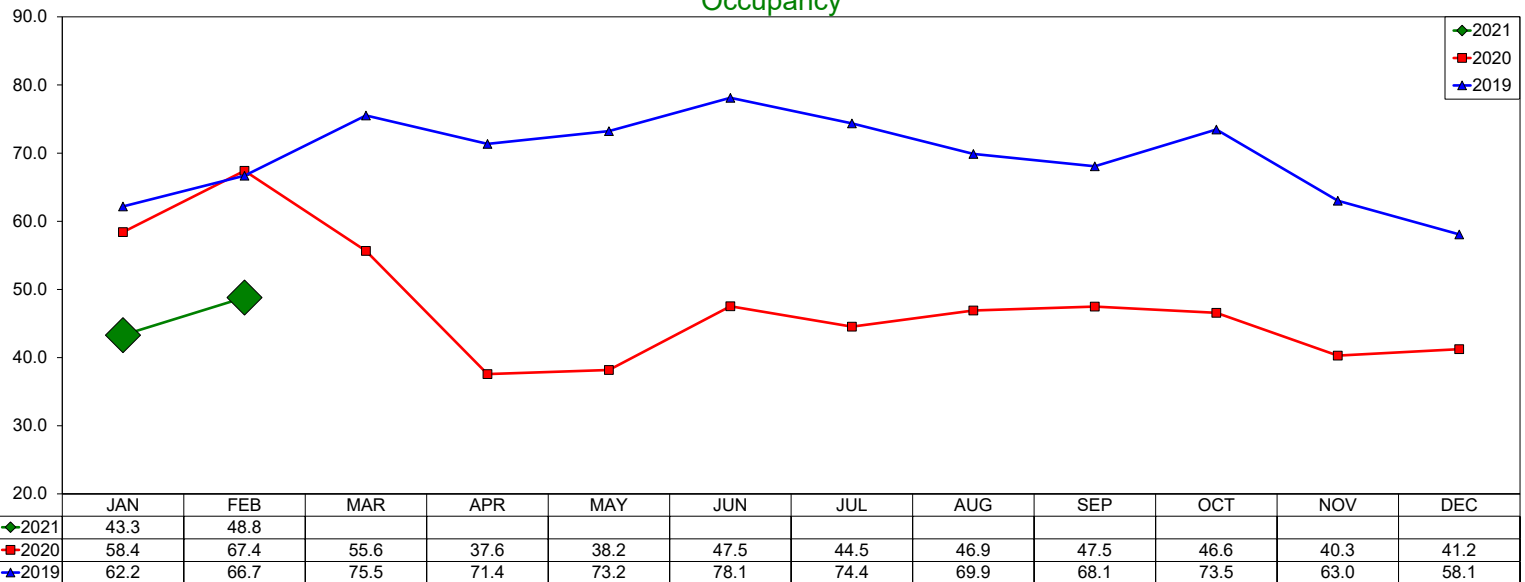
## February 2021

### Average Daily Rate



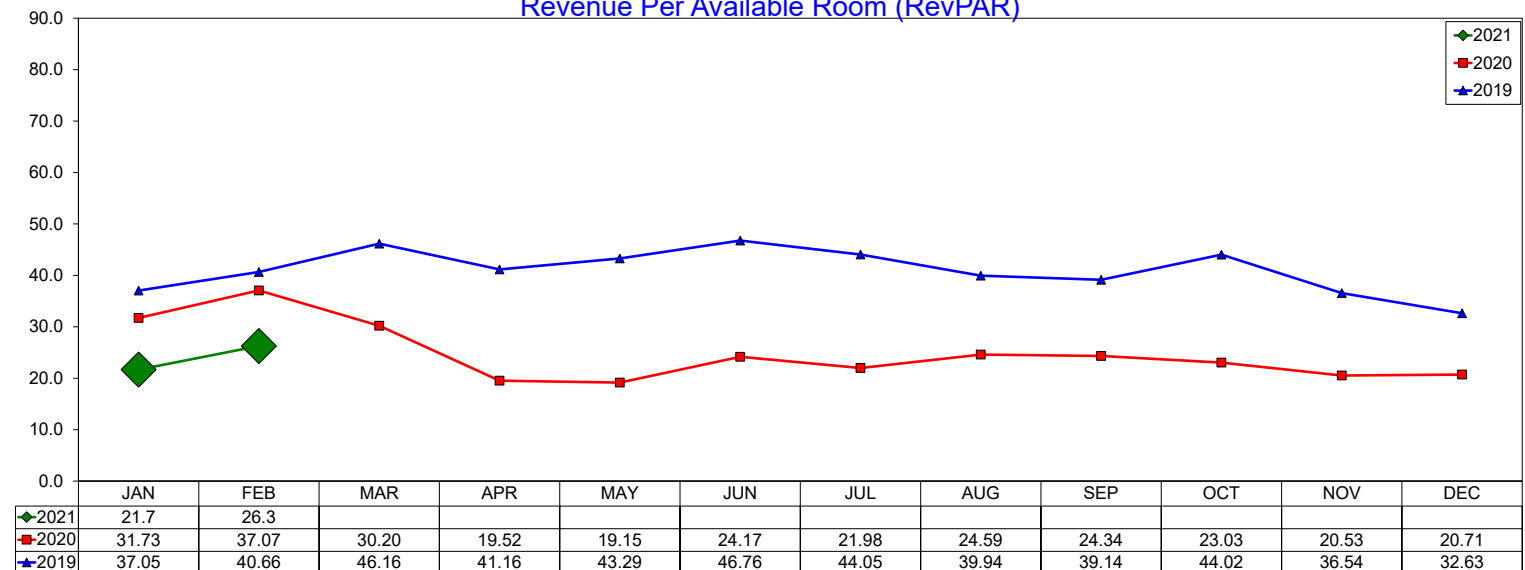
12 month ADR Rolling Average through February 2021 is \$50.95 with a change from last year of -10.2%

### Occupancy



12 month Occupancy Rolling Average through February 2021 is 43.82% with a change from last year of -36.1%

### Revenue Per Available Room (RevPAR)

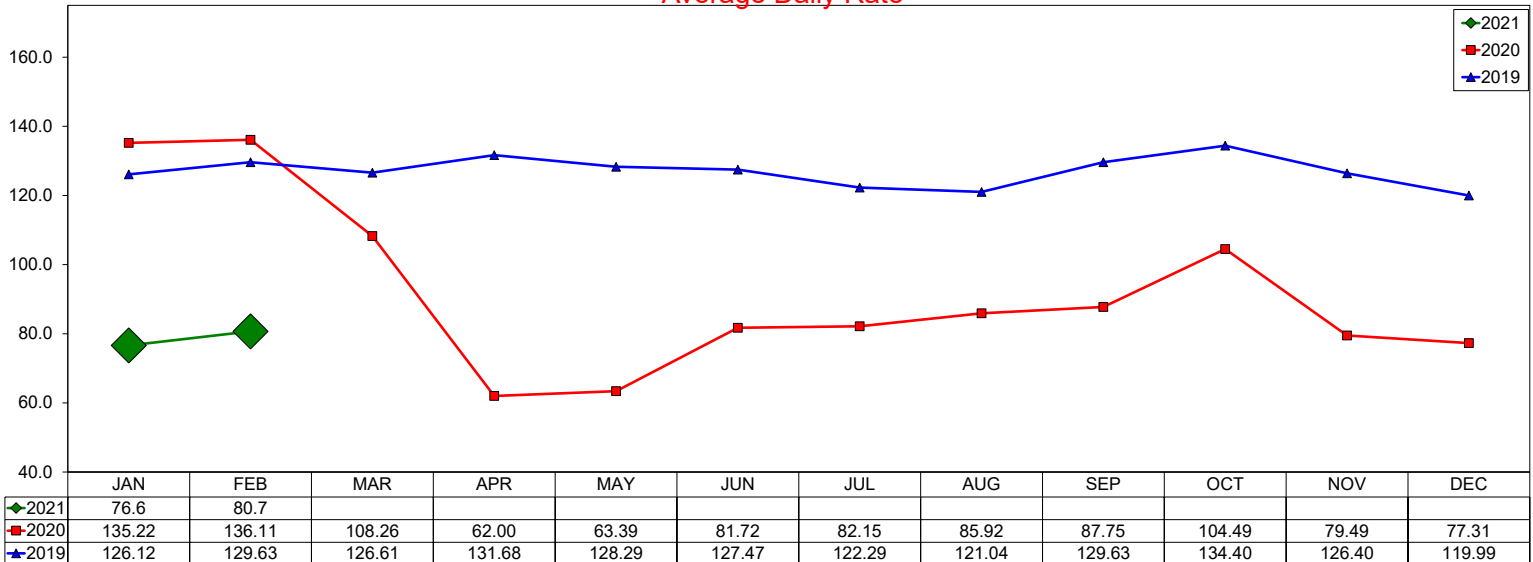


12 month RevPAR Rolling Average through February 2021 is \$22.33 with a change from last year of -42.6%

# Three Year Comparison - Las Colinas

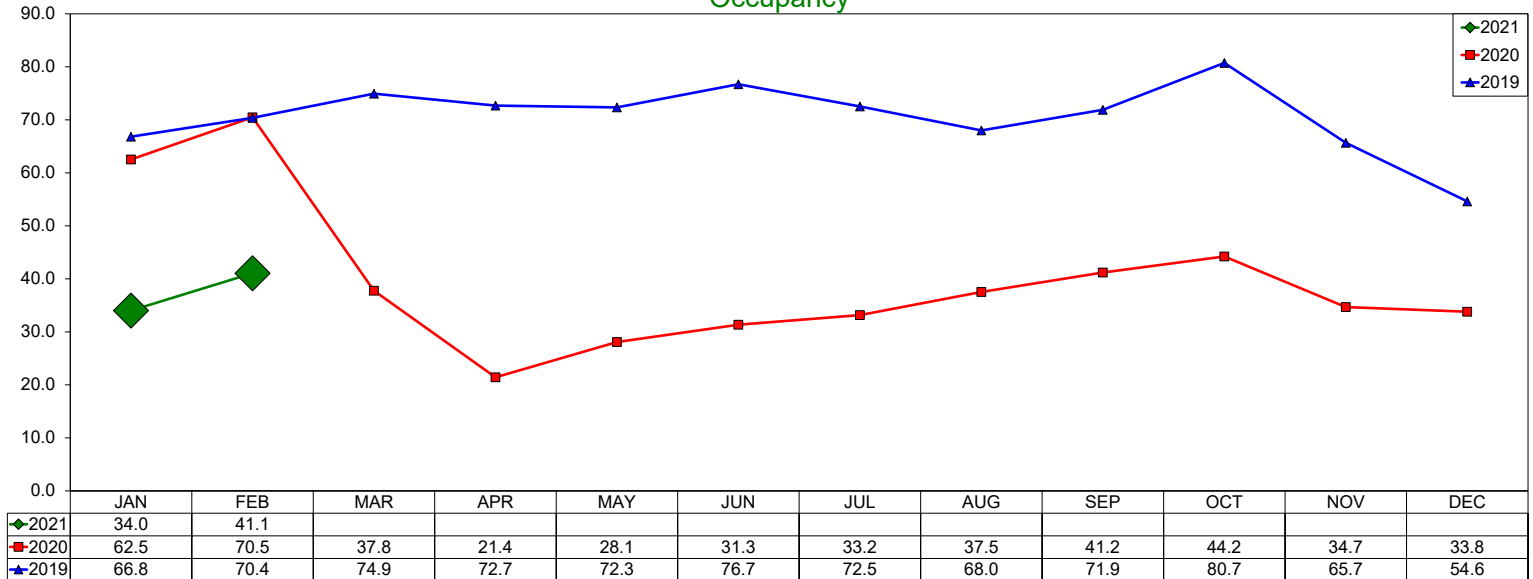
February 2021

### Average Daily Rate



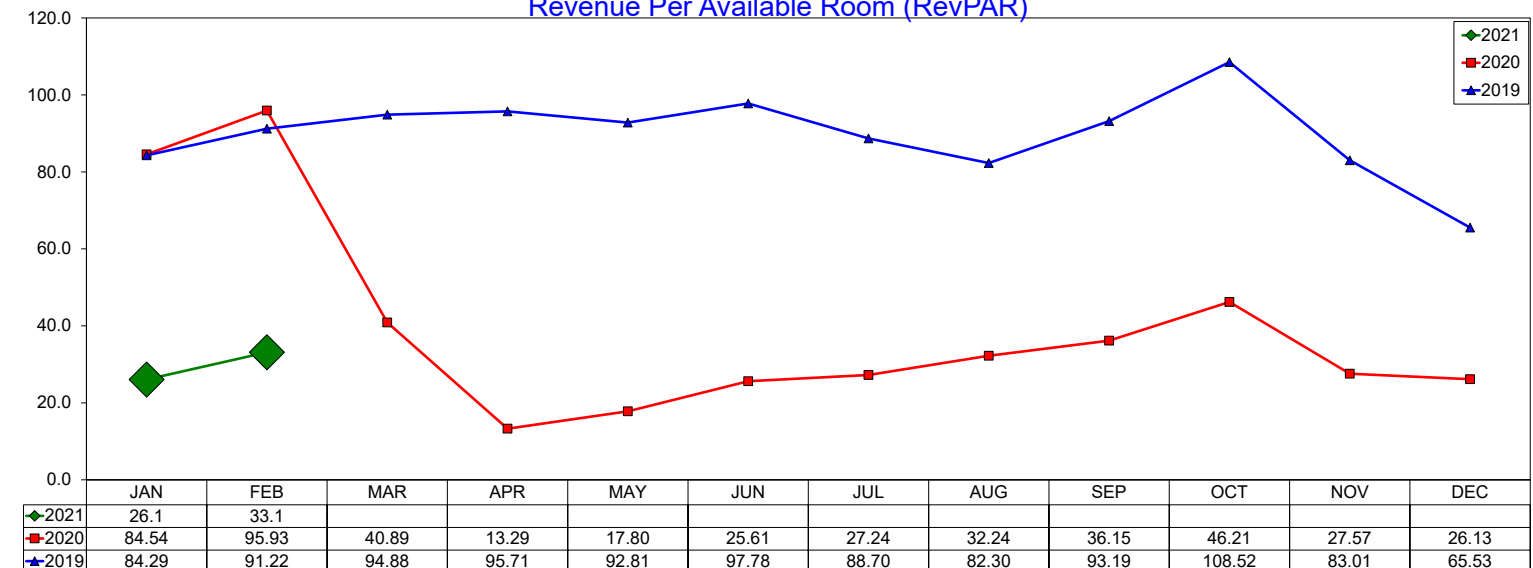
12 month ADR Rolling Average through February 2021 is \$82.37 with a change from last year of -35.9%

### Occupancy



12 month Occupancy Rolling Average through February 2021 is 34.94% with a change from last year of -49.9%

### Revenue Per Available Room (RevPAR)

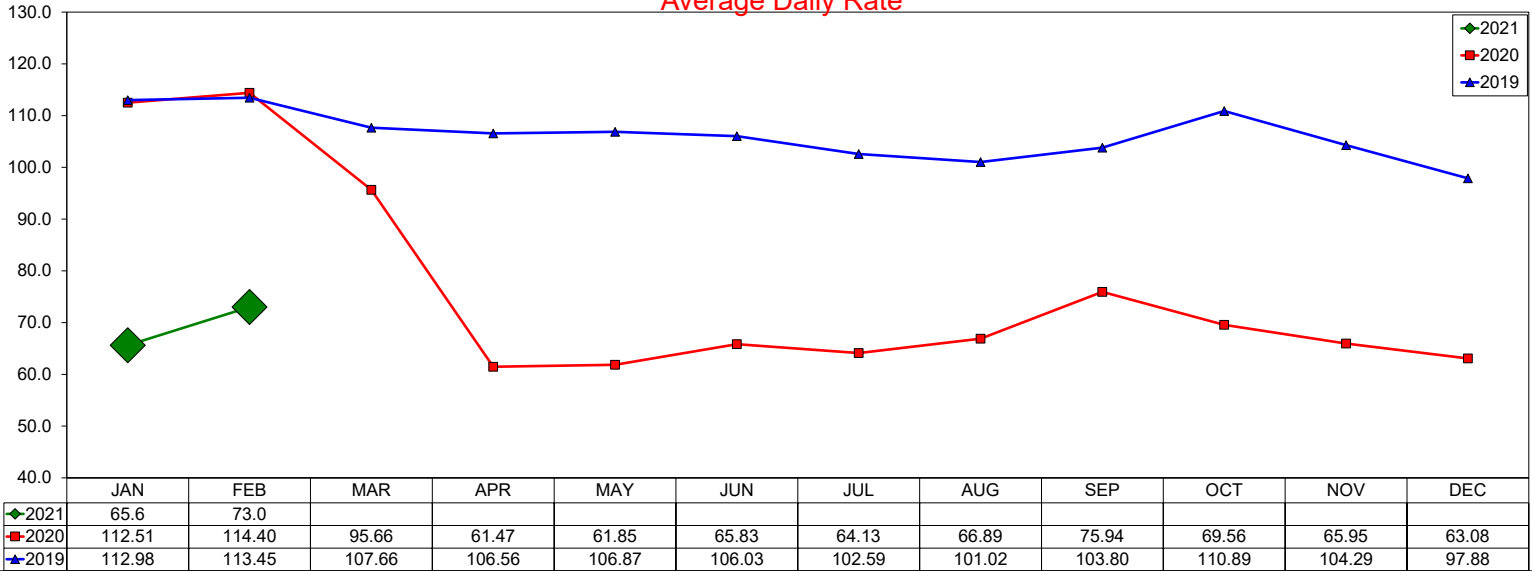


12 month RevPAR Rolling Average through February 2021 is \$28.78 with a change from last year of -67.9%

# Three Year Comparison - DFW North

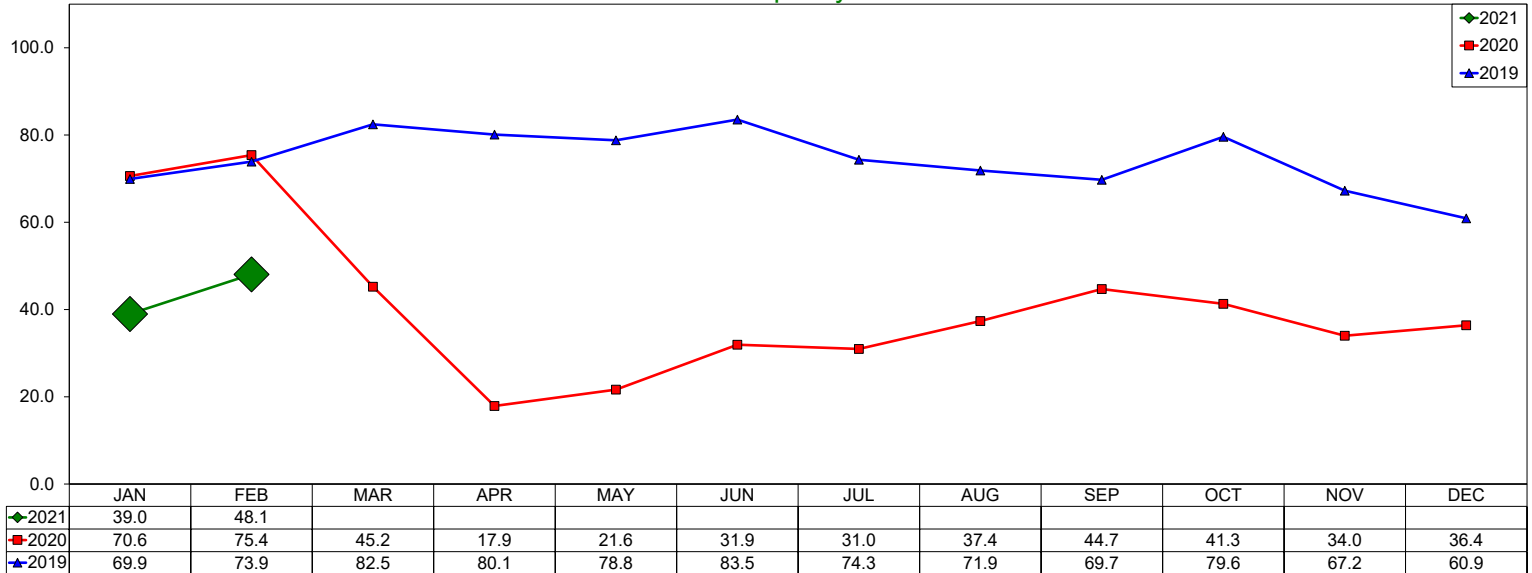
## February 2021

### Average Daily Rate



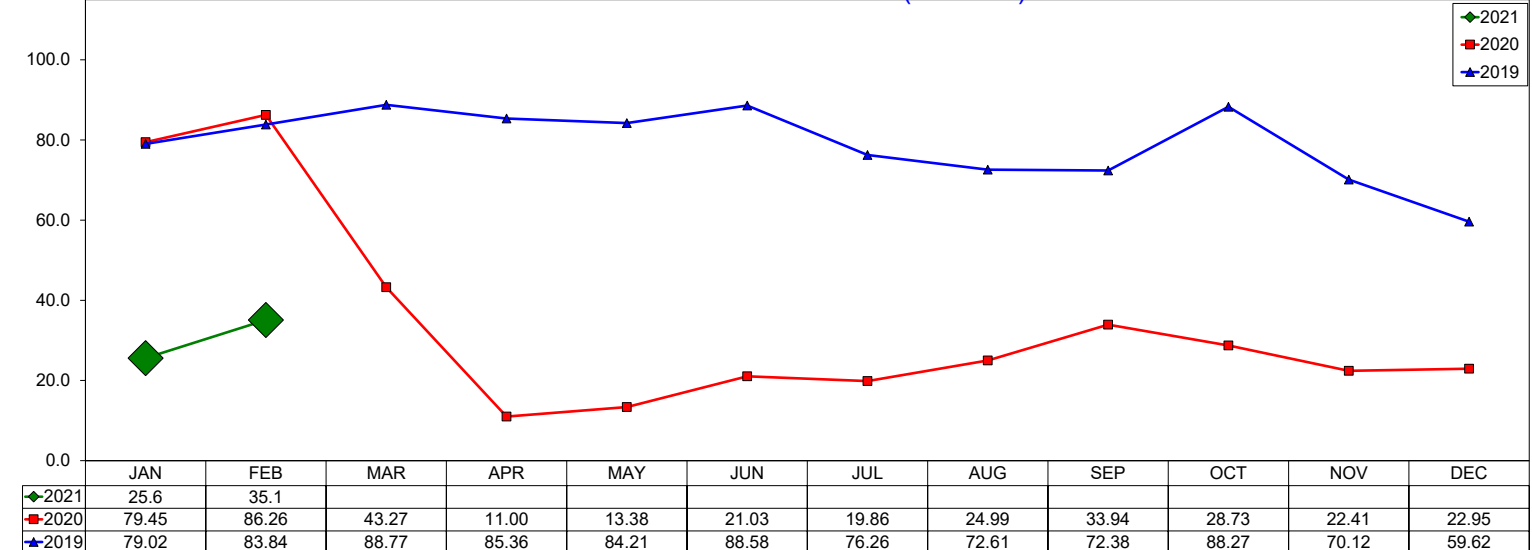
12 month ADR Rolling Average through February 2021 is \$67.5 with a change from last year of -36.5%

### Occupancy



12 month Occupancy Rolling Average through February 2021 is 34.75% with a change from last year of -52.6%

### Revenue Per Available Room (RevPAR)

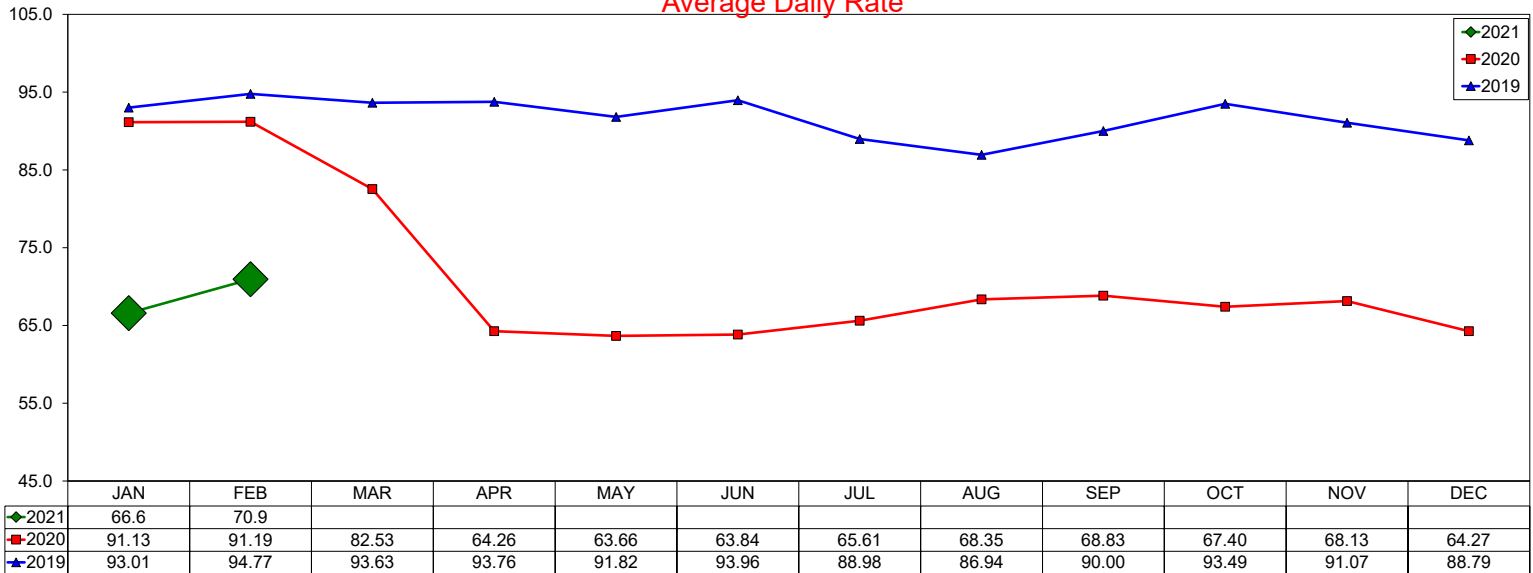


12 month RevPAR Rolling Average through February 2021 is \$23.46 with a change from last year of -69.9%

# Three Year Comparison - DFW South

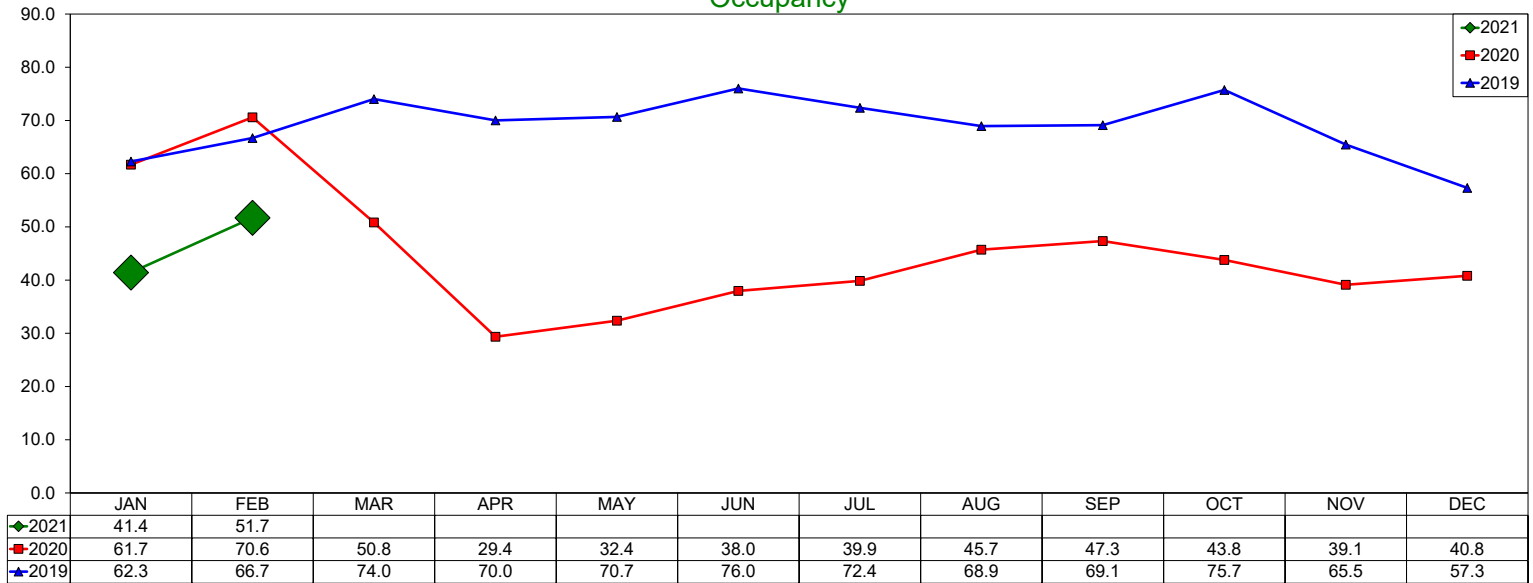
February 2021

### Average Daily Rate



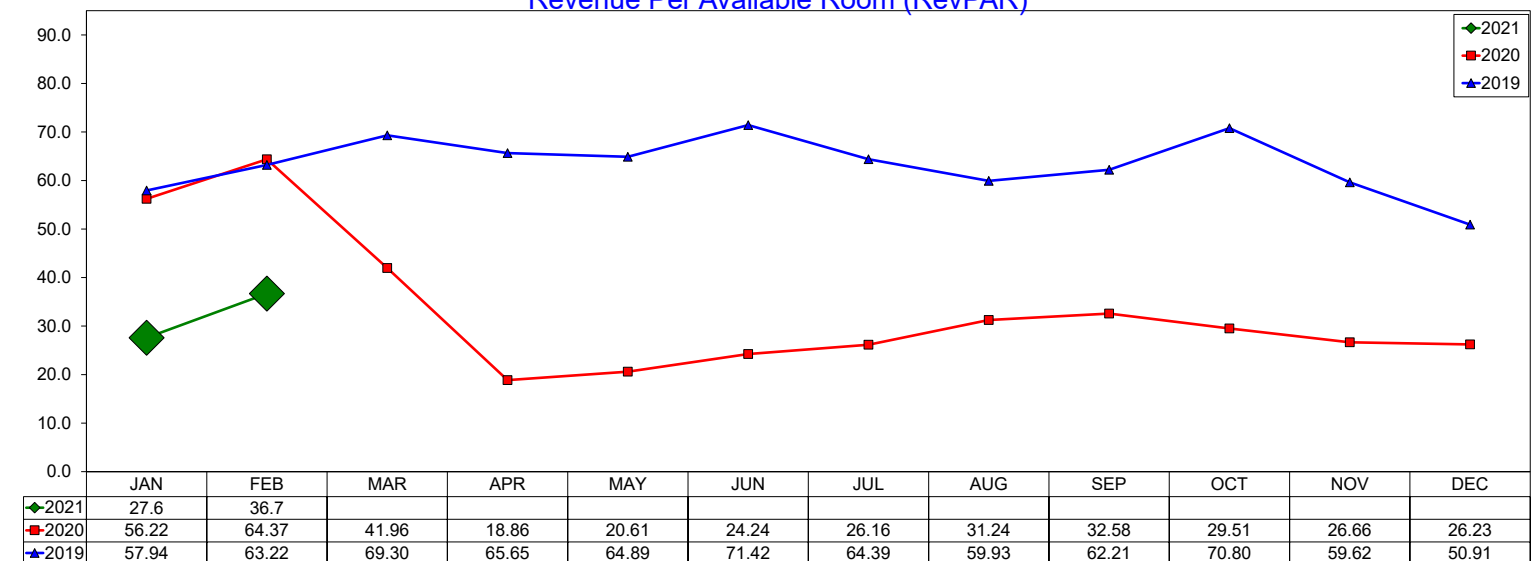
12 month ADR Rolling Average through February 2021 is \$66.78 with a change from last year of -26.2%

### Occupancy



12 month Occupancy Rolling Average through February 2021 is 40.79% with a change from last year of -40.5%

### Revenue Per Available Room (RevPAR)

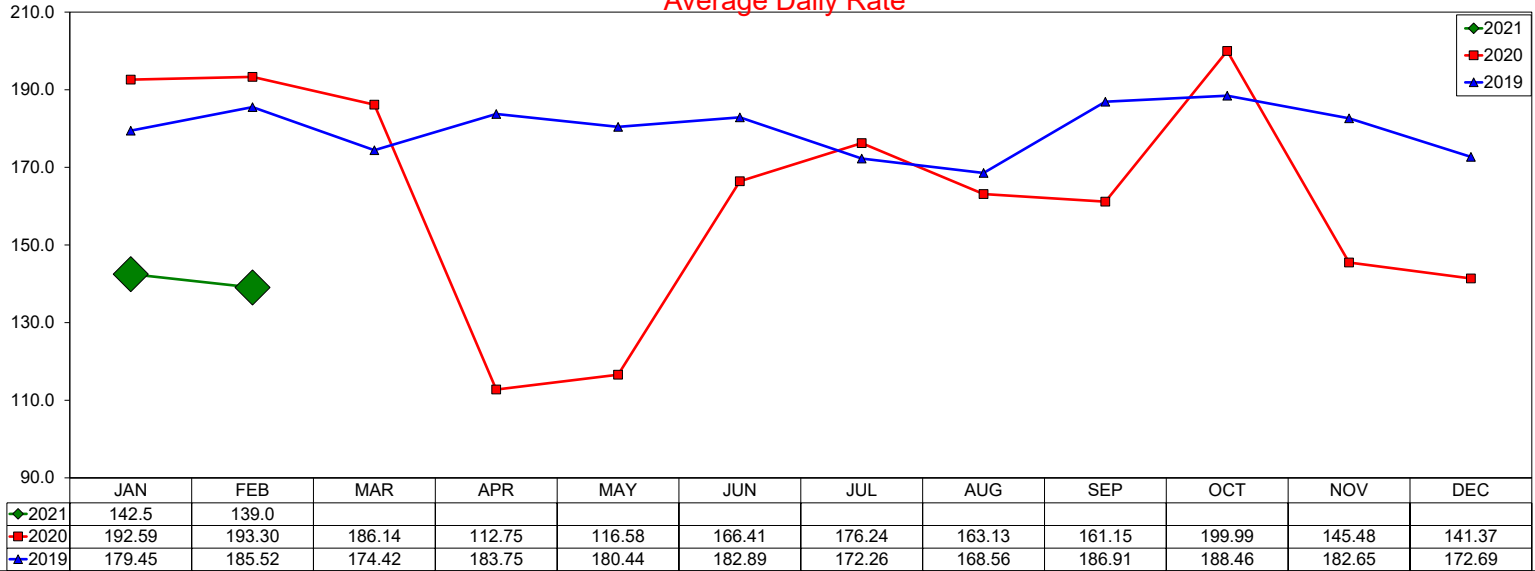


12 month RevPAR Rolling Average through February 2021 is \$27.24 with a change from last year of -56.1%

# Three Year Comparison - Full Service - Las Colinas

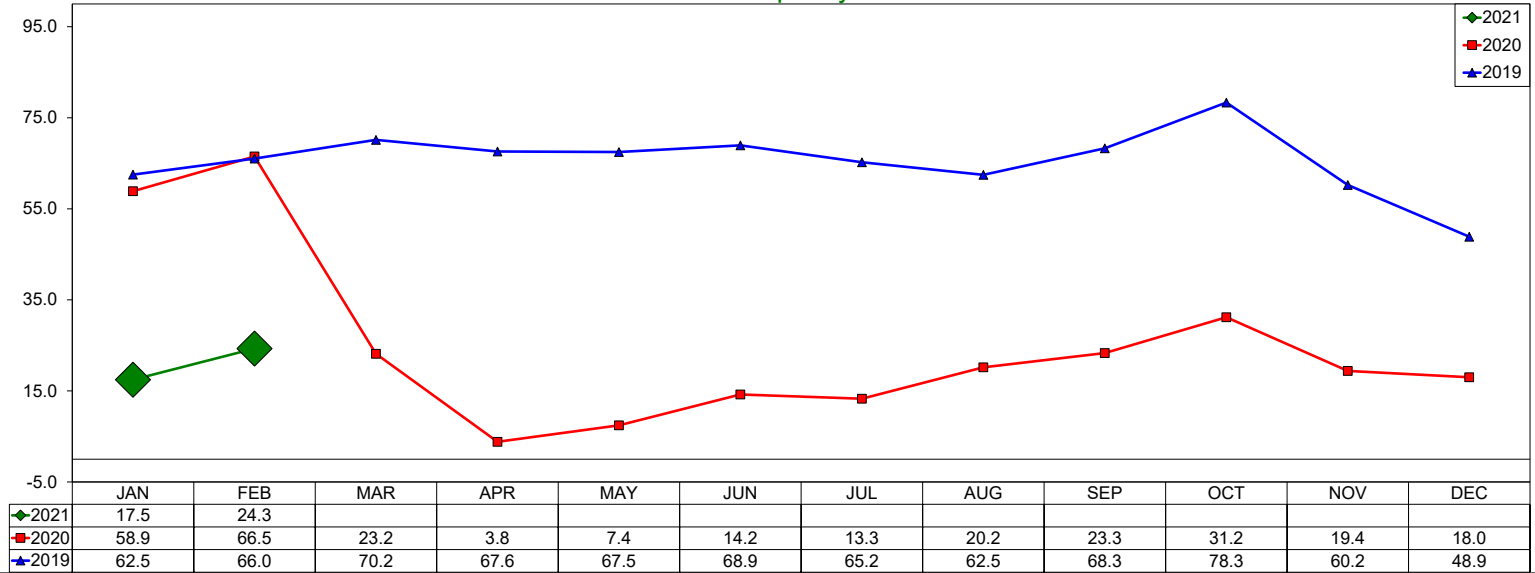
February 2021

### Average Daily Rate



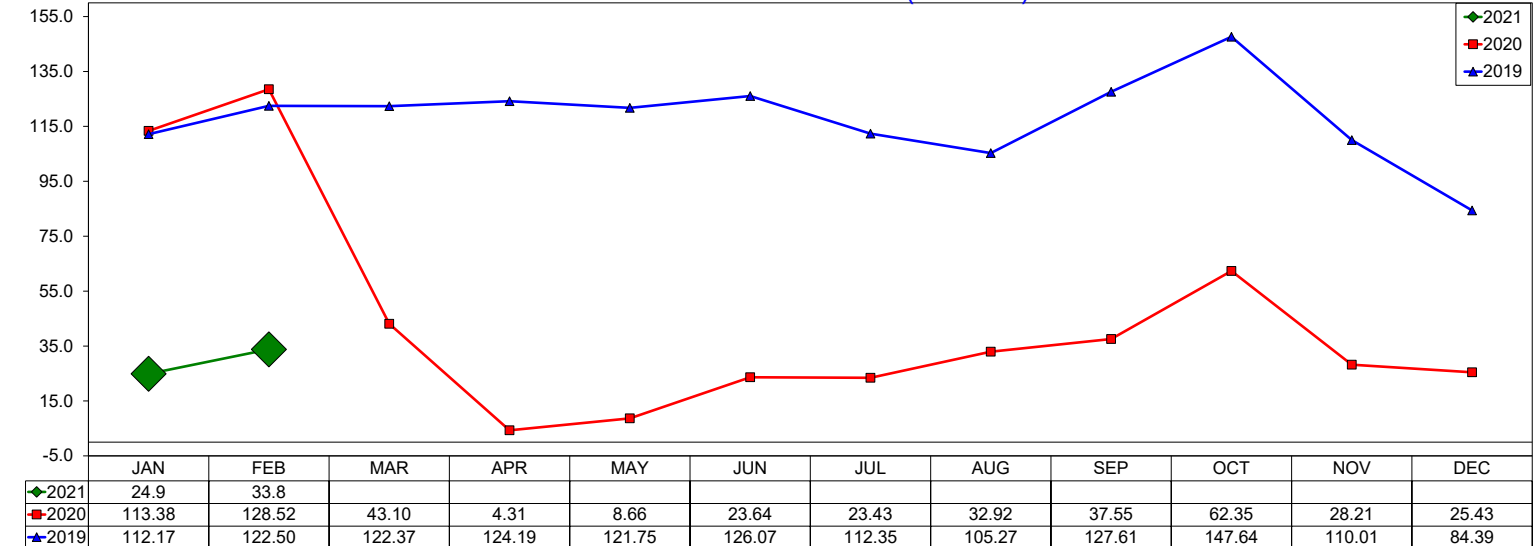
12 month ADR Rolling Average through February 2021 is \$160.01 with a change from last year of -12.3%

### Occupancy



12 month Occupancy Rolling Average through February 2021 is 18.57% with a change from last year of -71.3%

### Revenue Per Available Room (RevPAR)

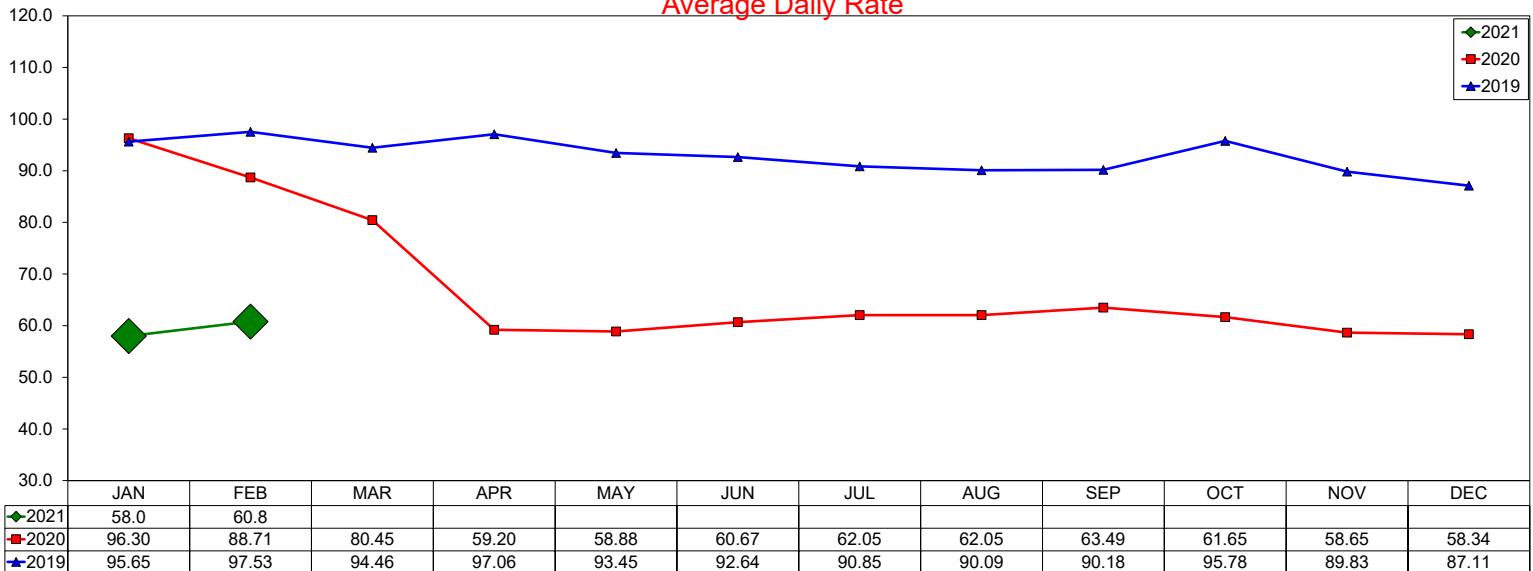


12 month RevPAR Rolling Average through February 2021 is \$29.71 with a change from last year of -74.9%

# Three Year Comparison - Limited Service - Las Colinas

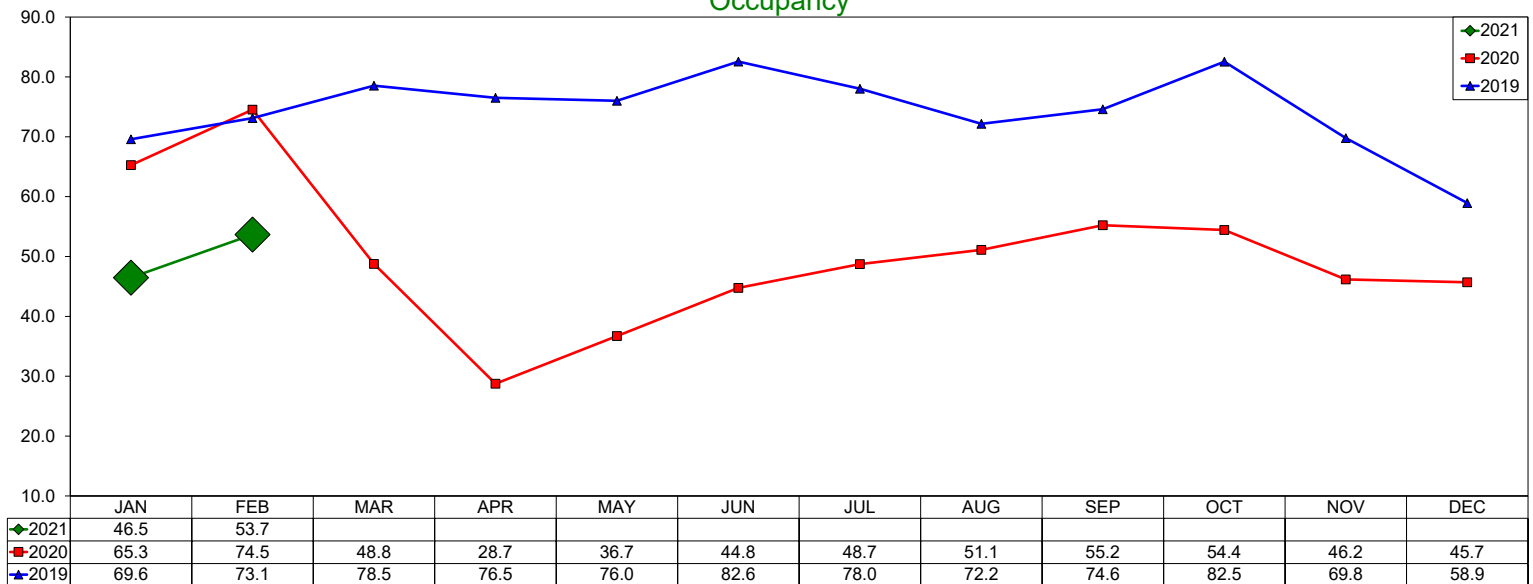
February 2021

### Average Daily Rate



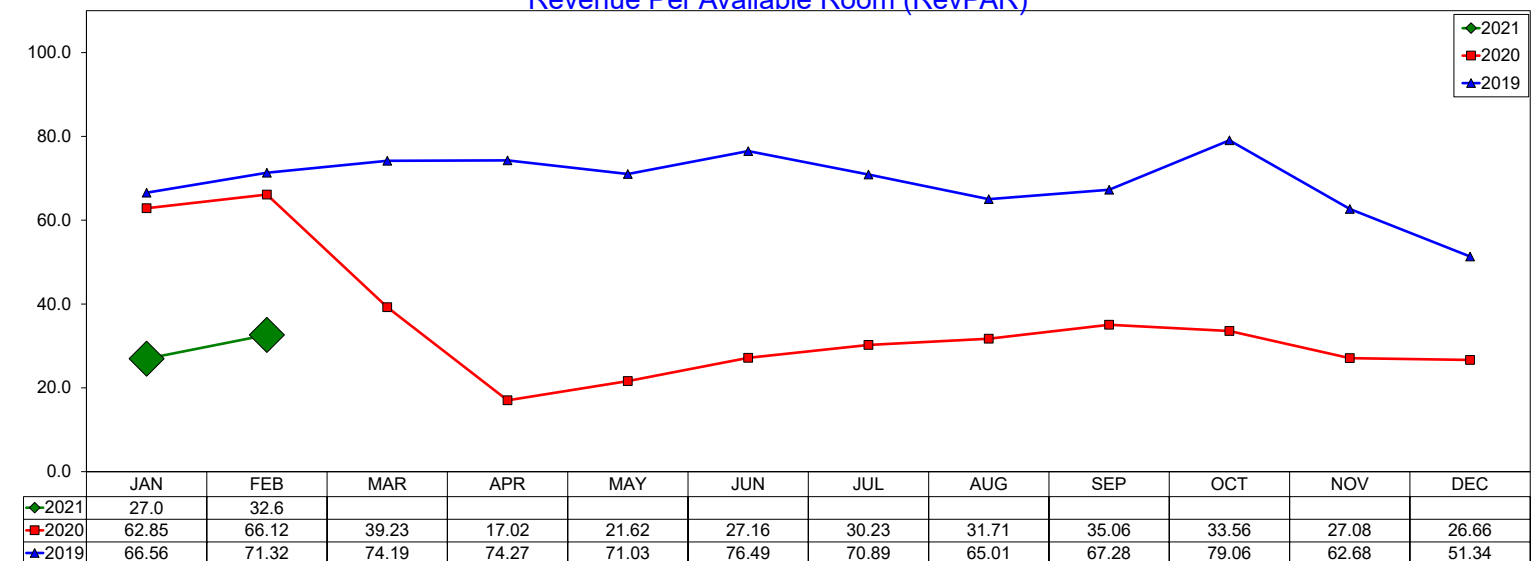
12 month ADR Rolling Average through February 2021 is \$60.49 with a change from last year of -34.8%

### Occupancy



12 month Occupancy Rolling Average through February 2021 is 46.5% with a change from last year of -36.7%

### Revenue Per Available Room (RevPAR)

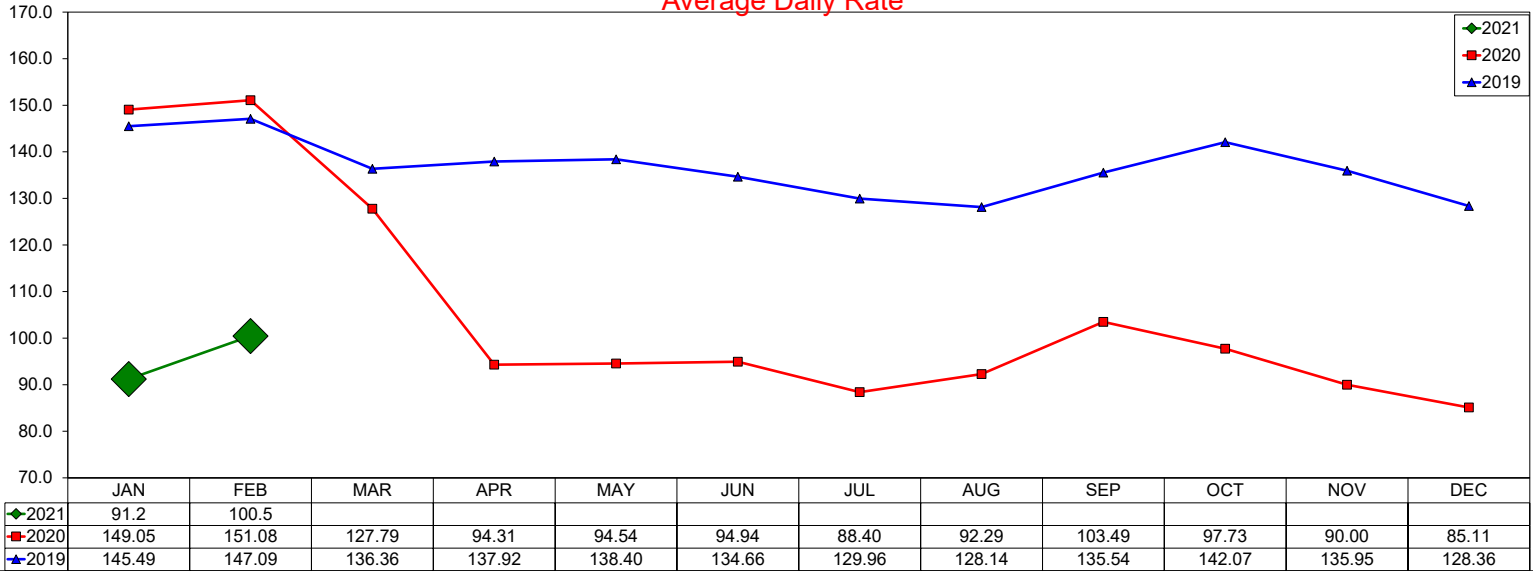


12 month RevPAR Rolling Average through February 2021 is \$28.13 with a change from last year of -58.8%

# Three Year Comparison - Full Service - DFW North

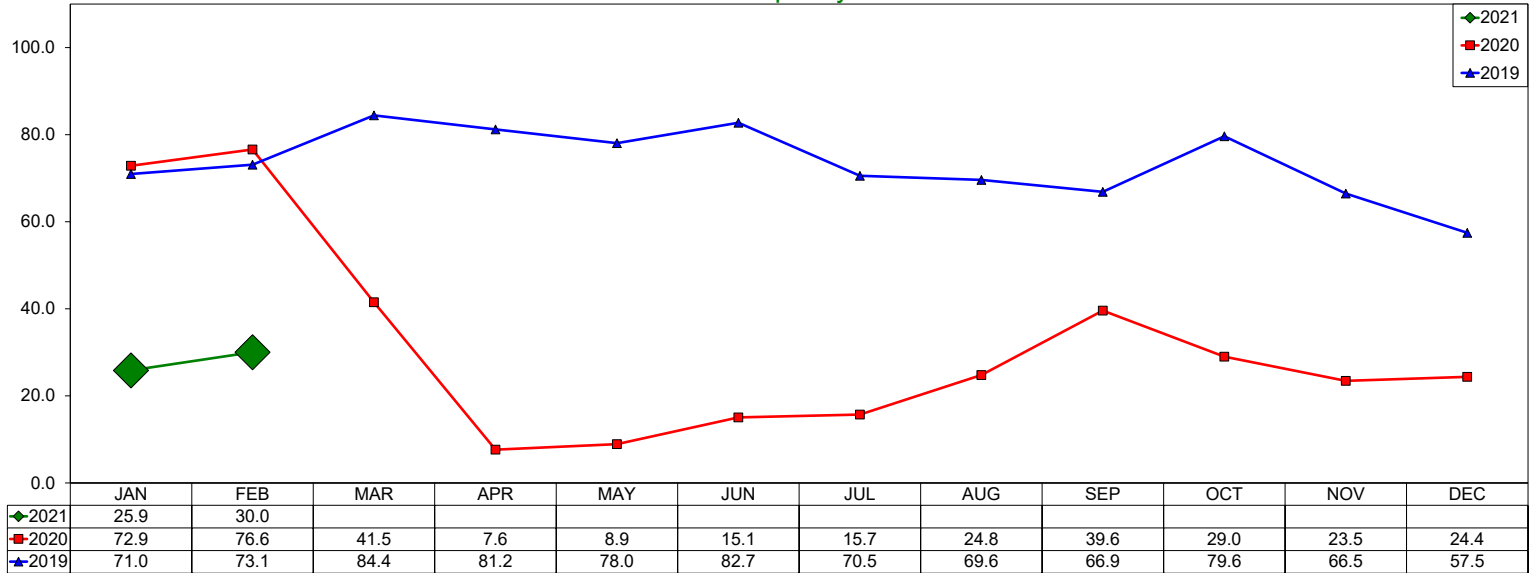
February 2021

### Average Daily Rate



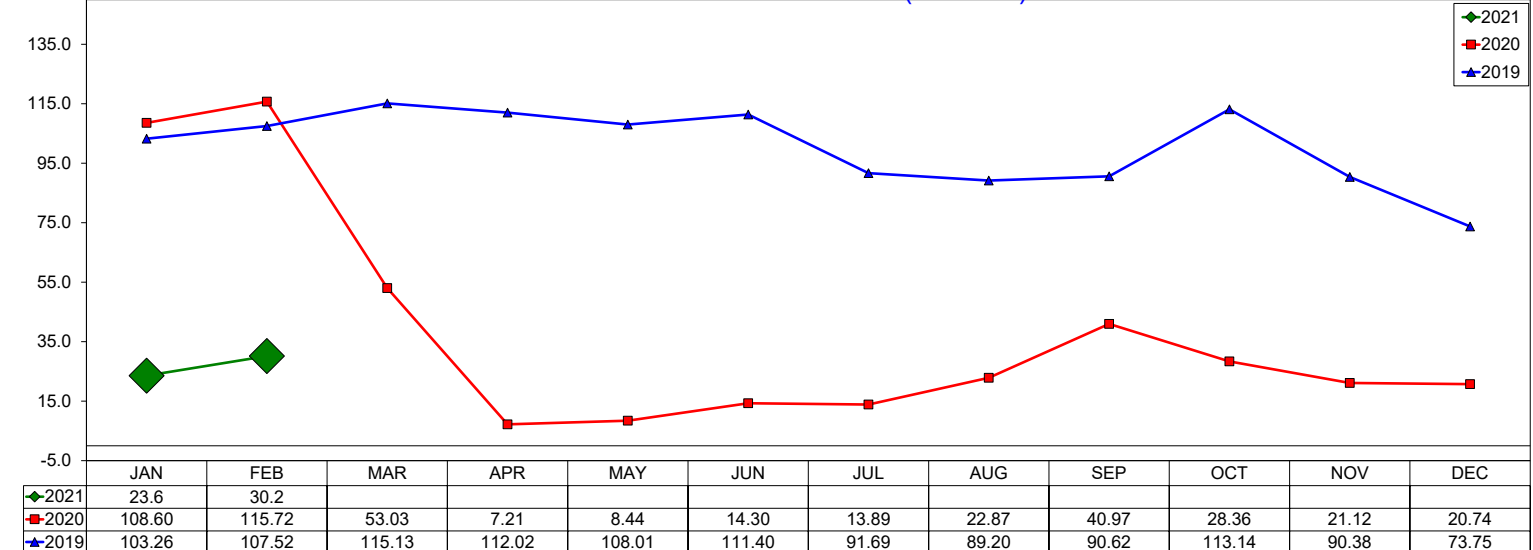
12 month ADR Rolling Average through February 2021 is \$94.66 with a change from last year of -31.2%

### Occupancy



12 month Occupancy Rolling Average through February 2021 is 22.16% with a change from last year of -69.6%

### Revenue Per Available Room (RevPAR)

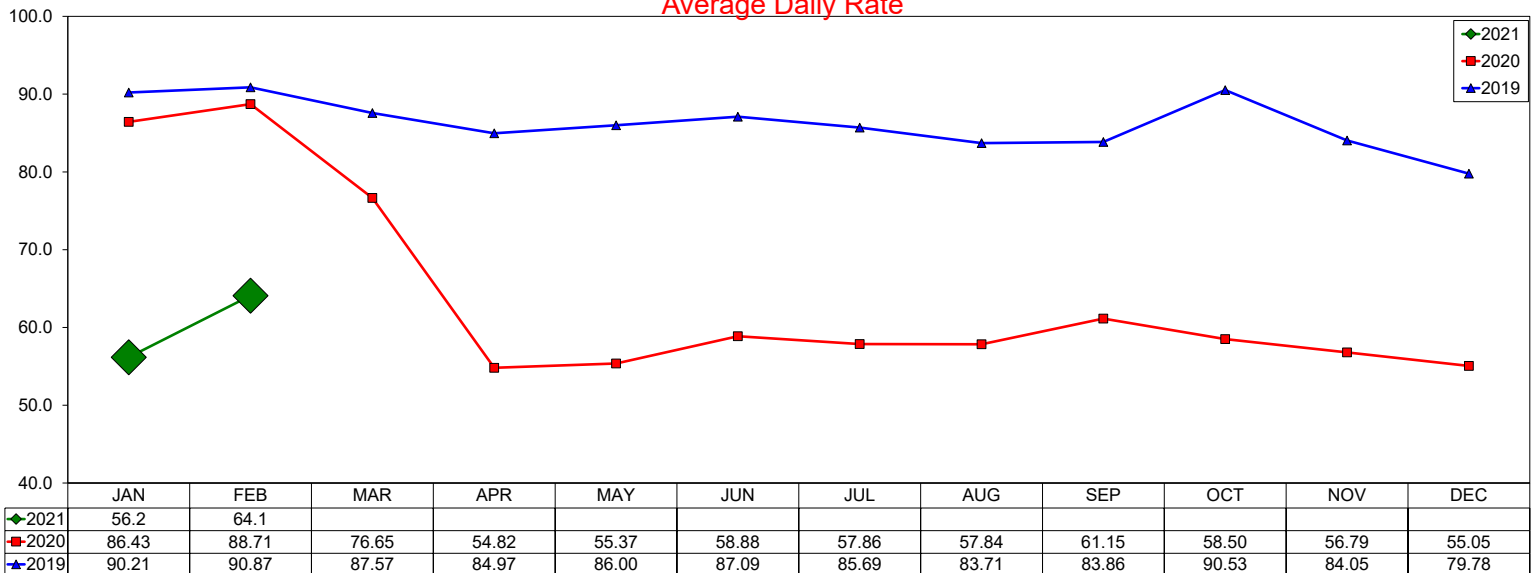


12 month RevPAR Rolling Average through February 2021 is \$20.98 with a change from last year of -79.1%

# Three Year Comparison - Limited Service - DFW North

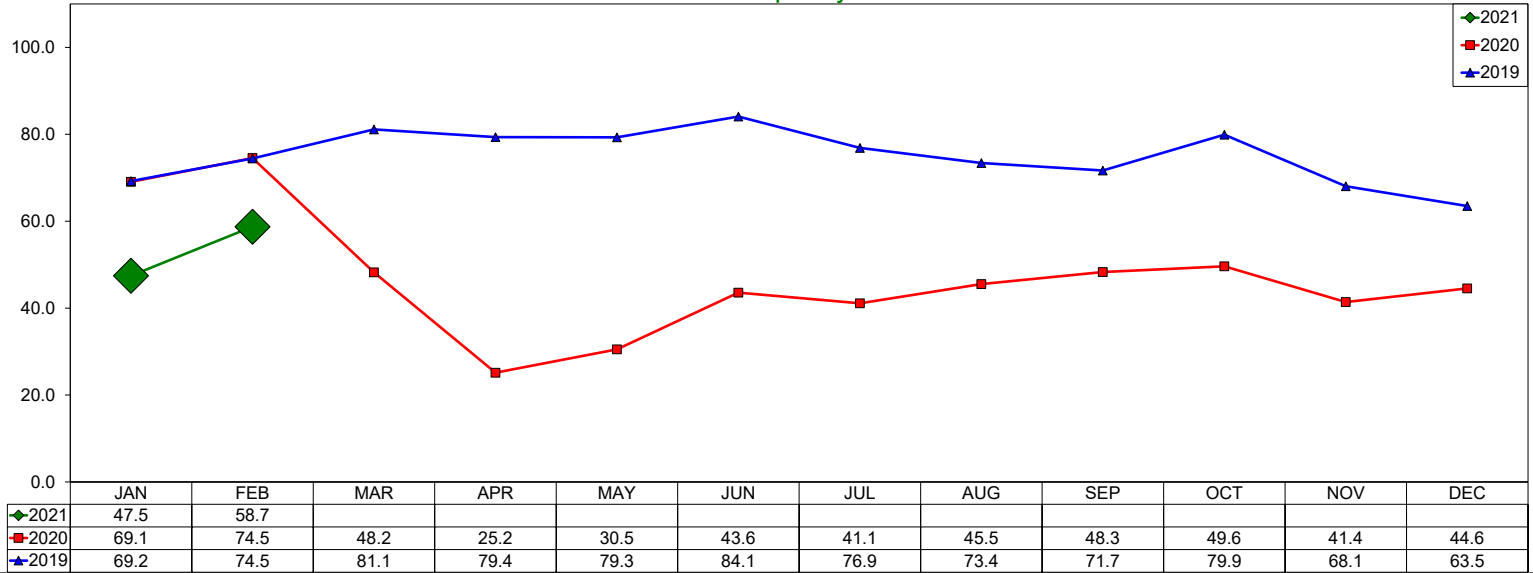
February 2021

### Average Daily Rate



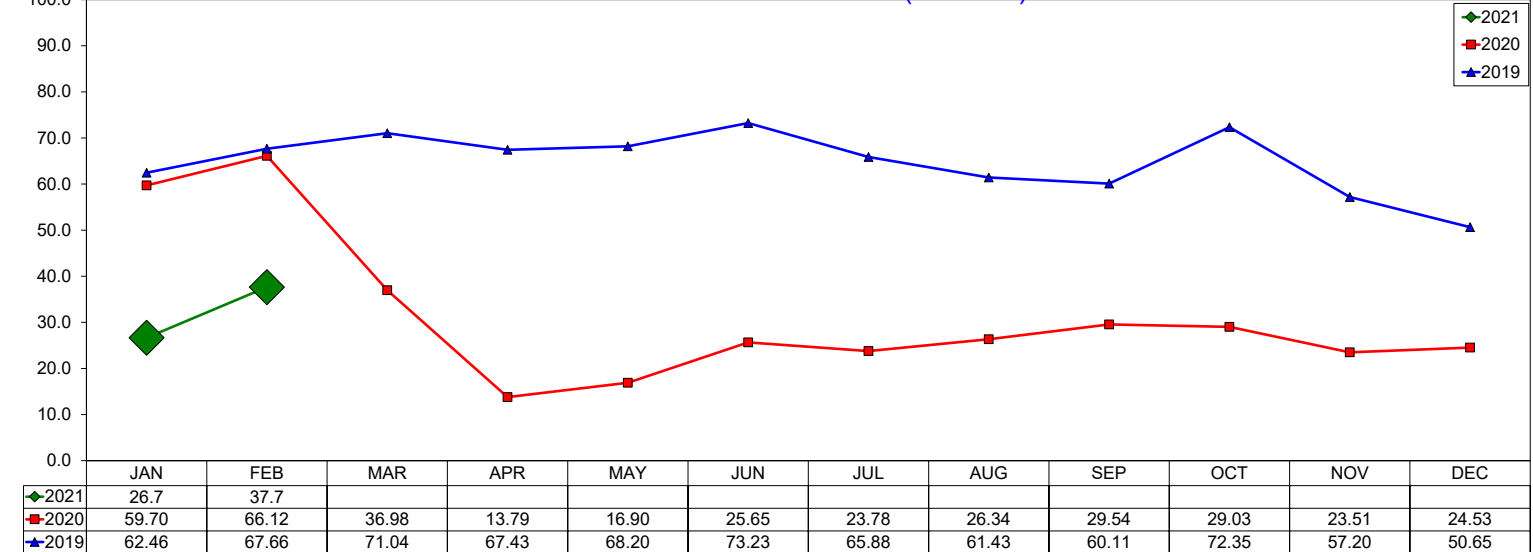
12 month ADR Rolling Average through February 2021 is \$58.2 with a change from last year of -32.1%

### Occupancy



12 month Occupancy Rolling Average through February 2021 is 43.17% with a change from last year of -41.8%

### Revenue Per Available Room (RevPAR)



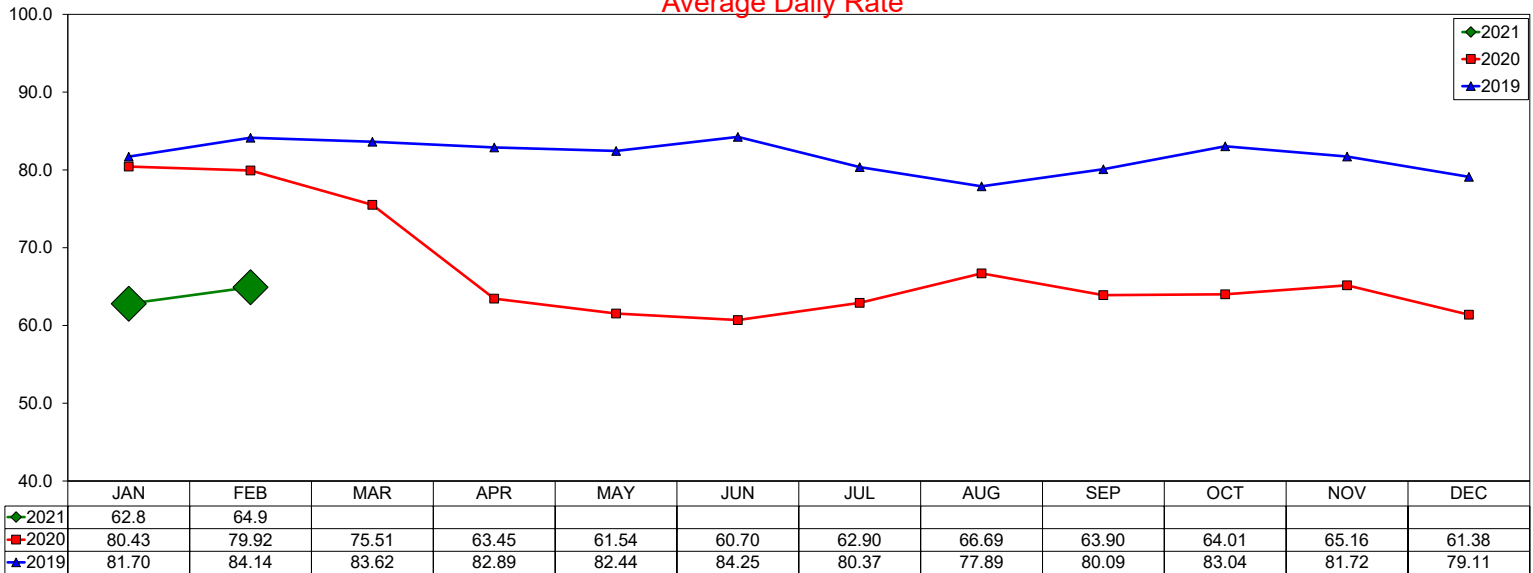
12 month RevPAR Rolling Average through February 2021 is \$25.13 with a change from last year of -60.5%



# Three Year Comparison - Limited Service - DFW South

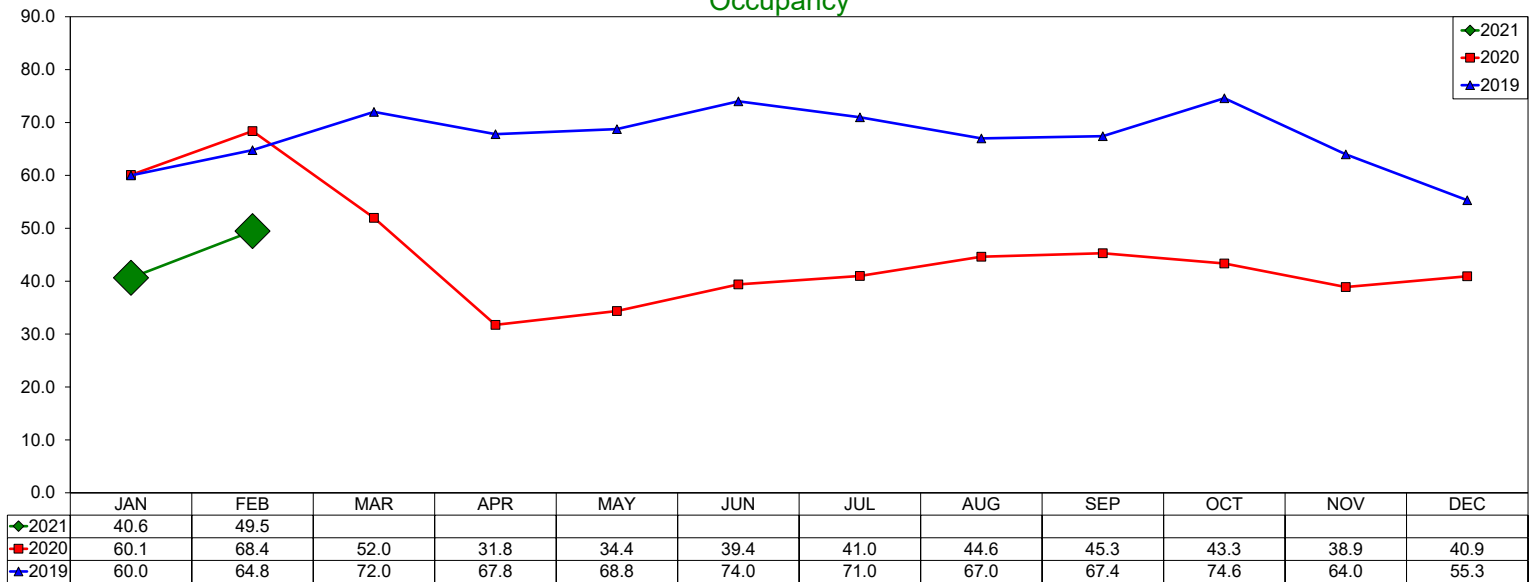
## February 2021

### Average Daily Rate



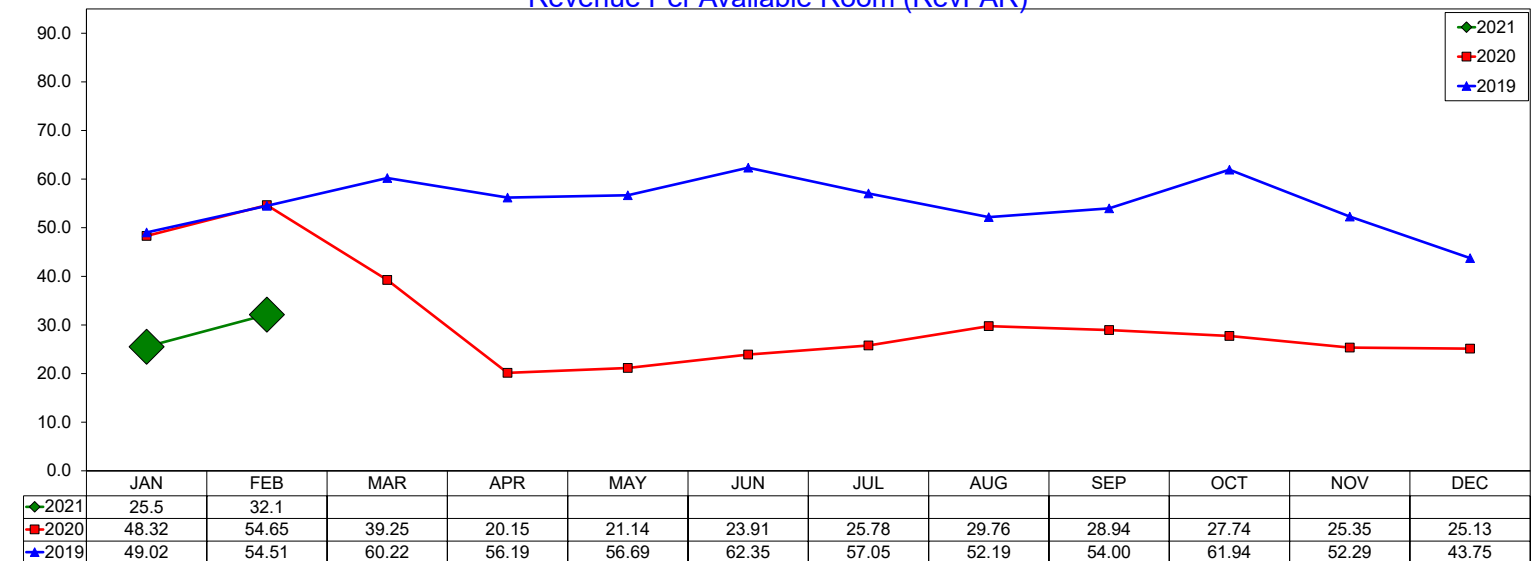
12 month ADR Rolling Average through February 2021 is \$63.48 with a change from last year of -20.9%

### Occupancy



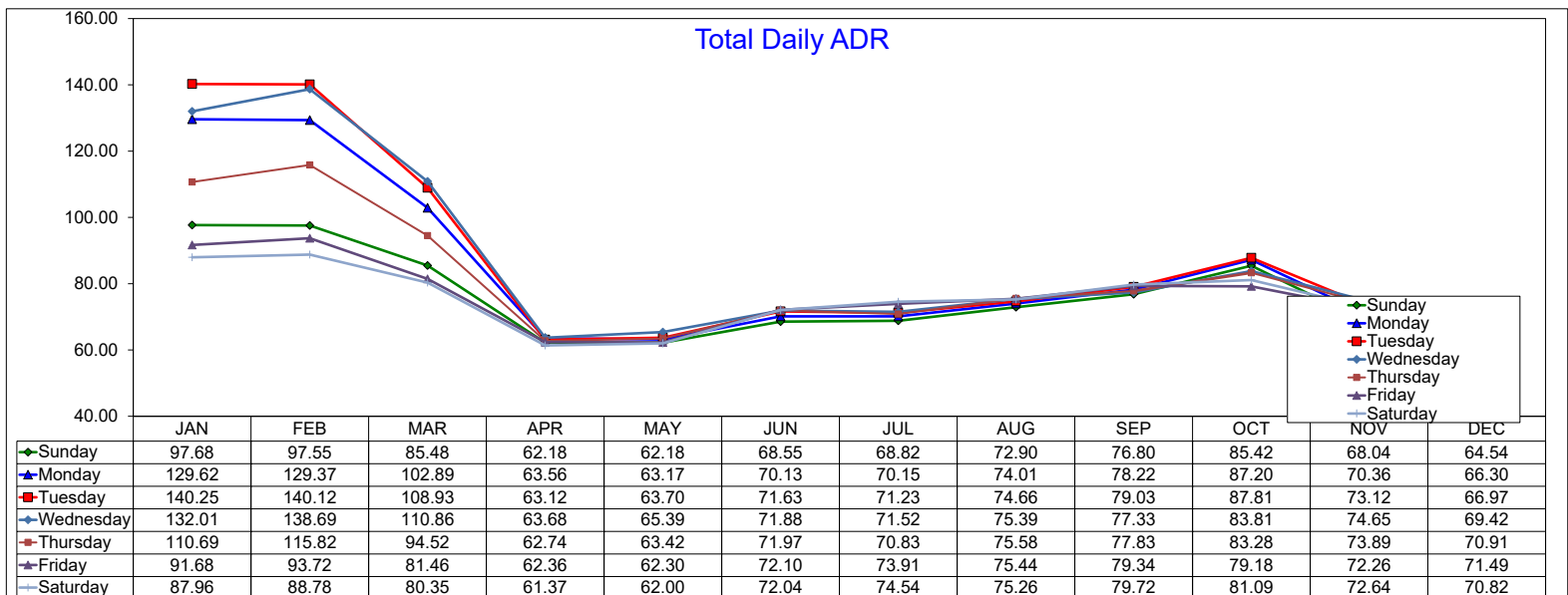
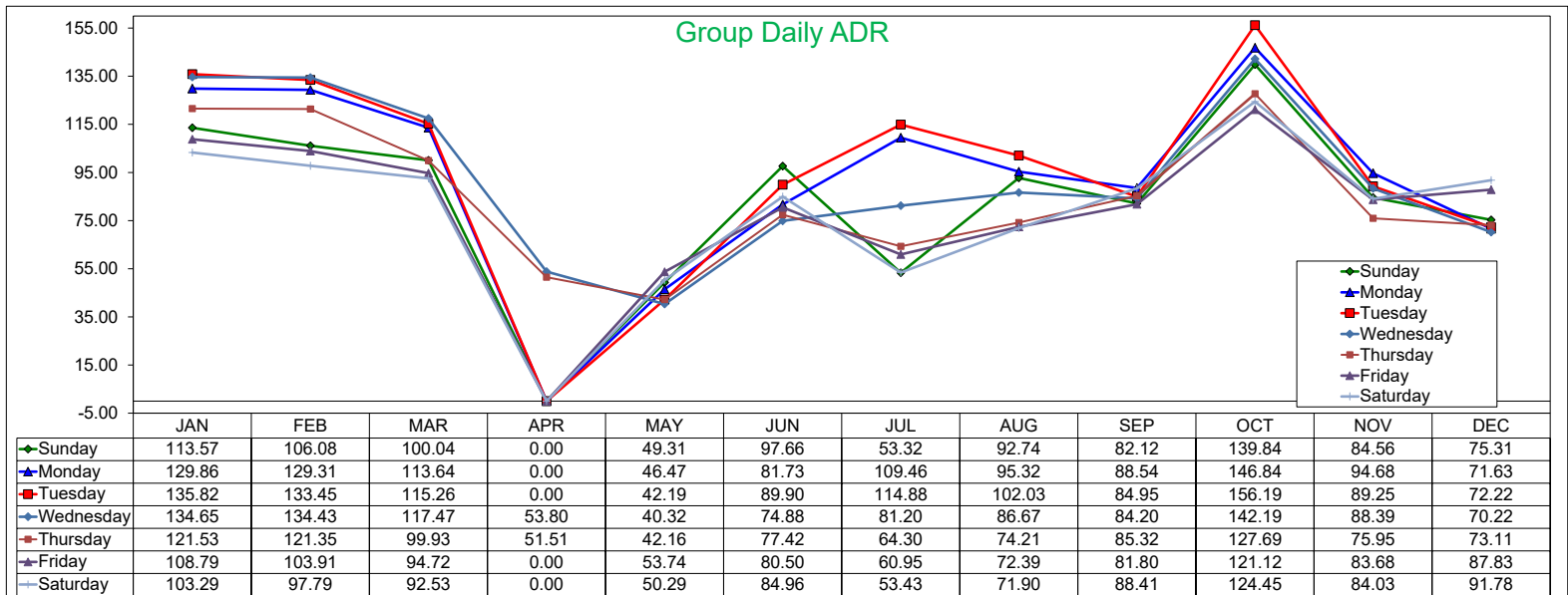
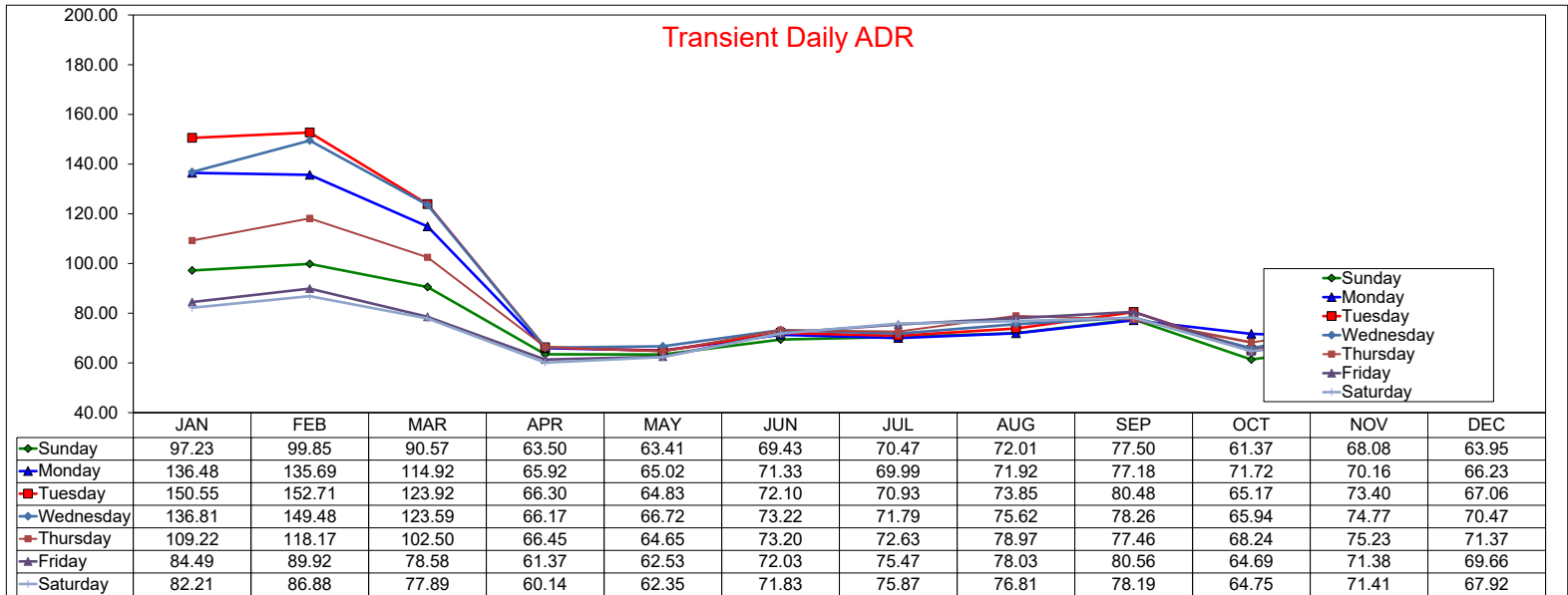
12 month Occupancy Rolling Average through February 2021 is 40.83% with a change from last year of -38.9%

### Revenue Per Available Room (RevPAR)

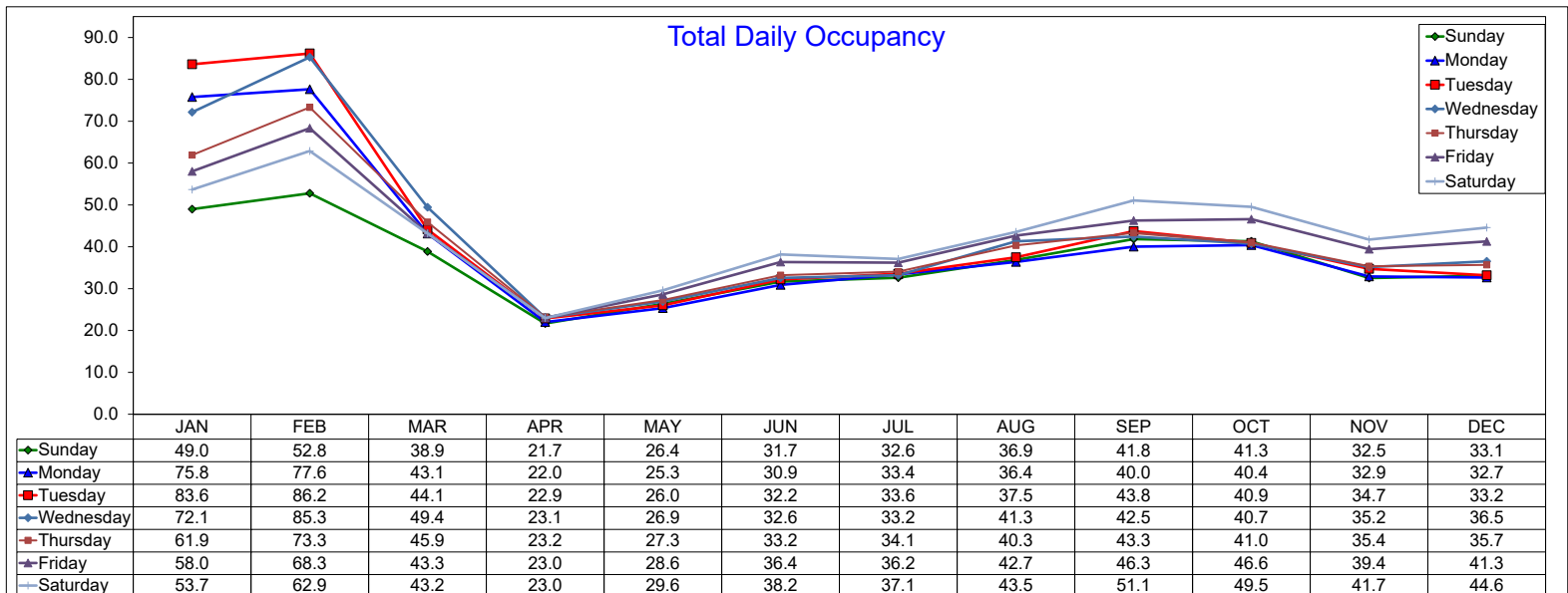
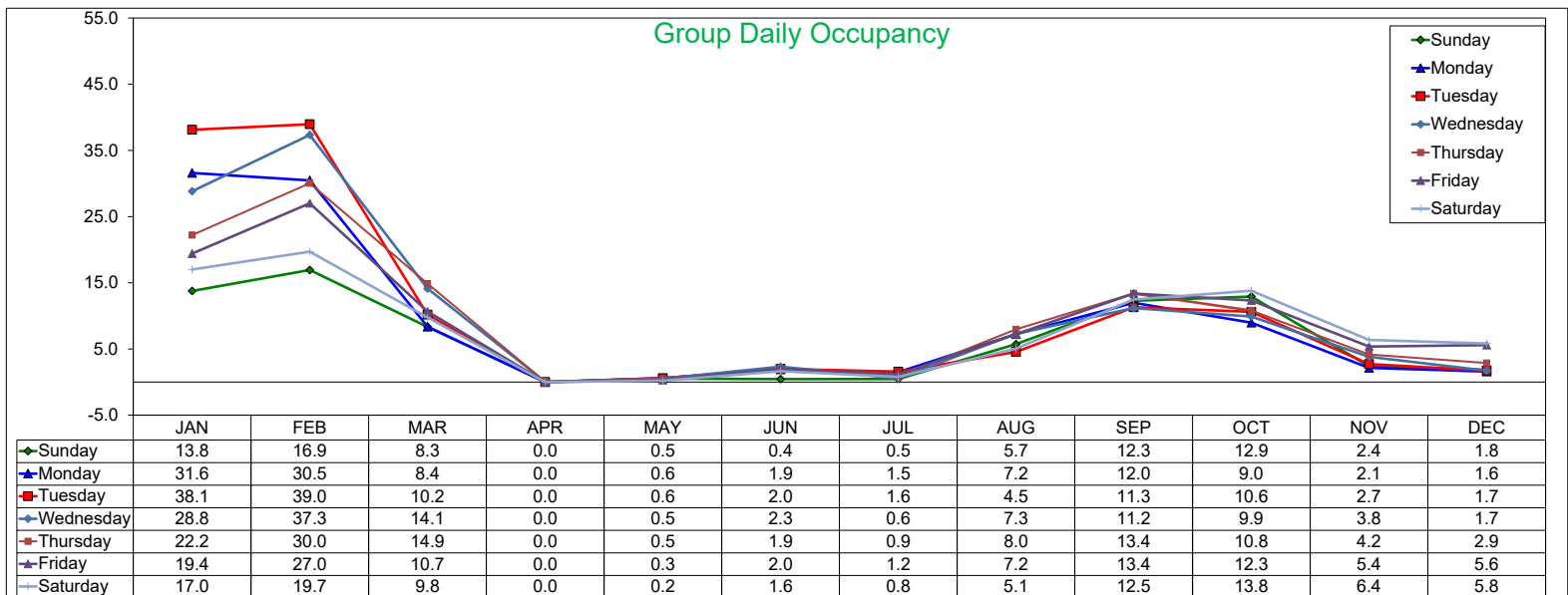
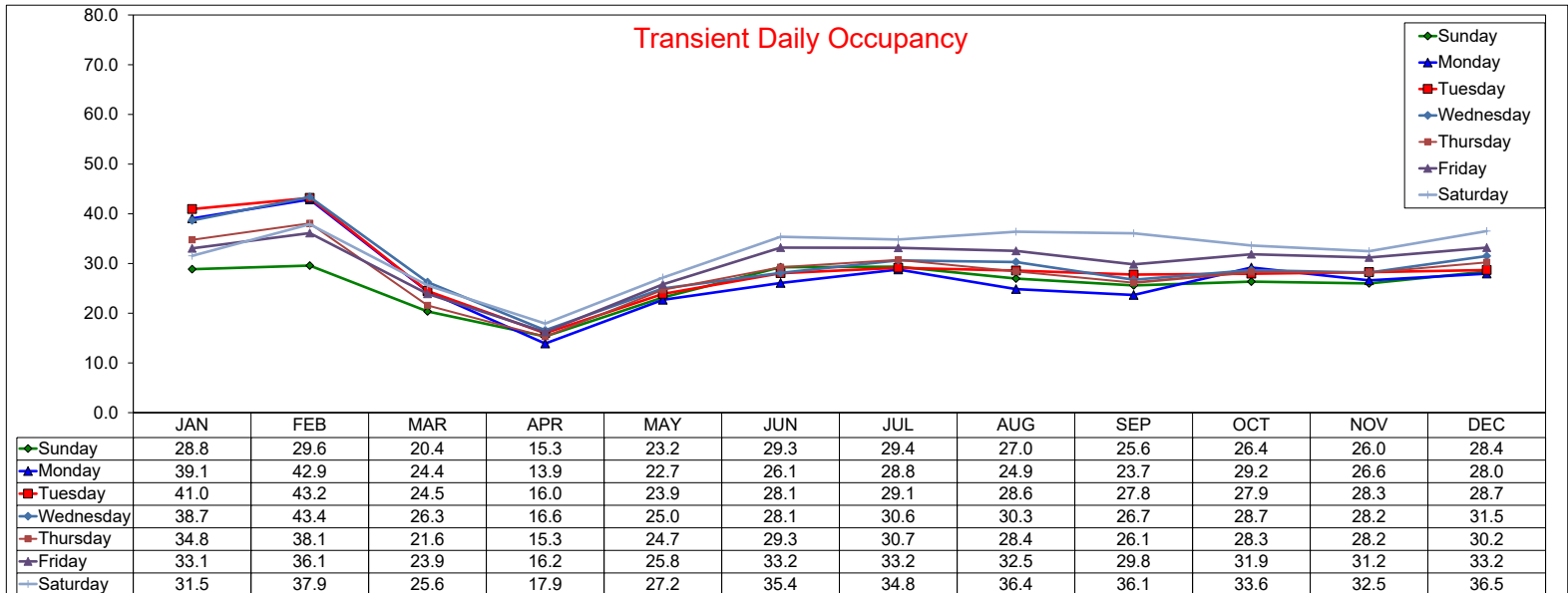


12 month RevPAR Rolling Average through February 2021 is \$25.92 with a change from last year of -51.6%

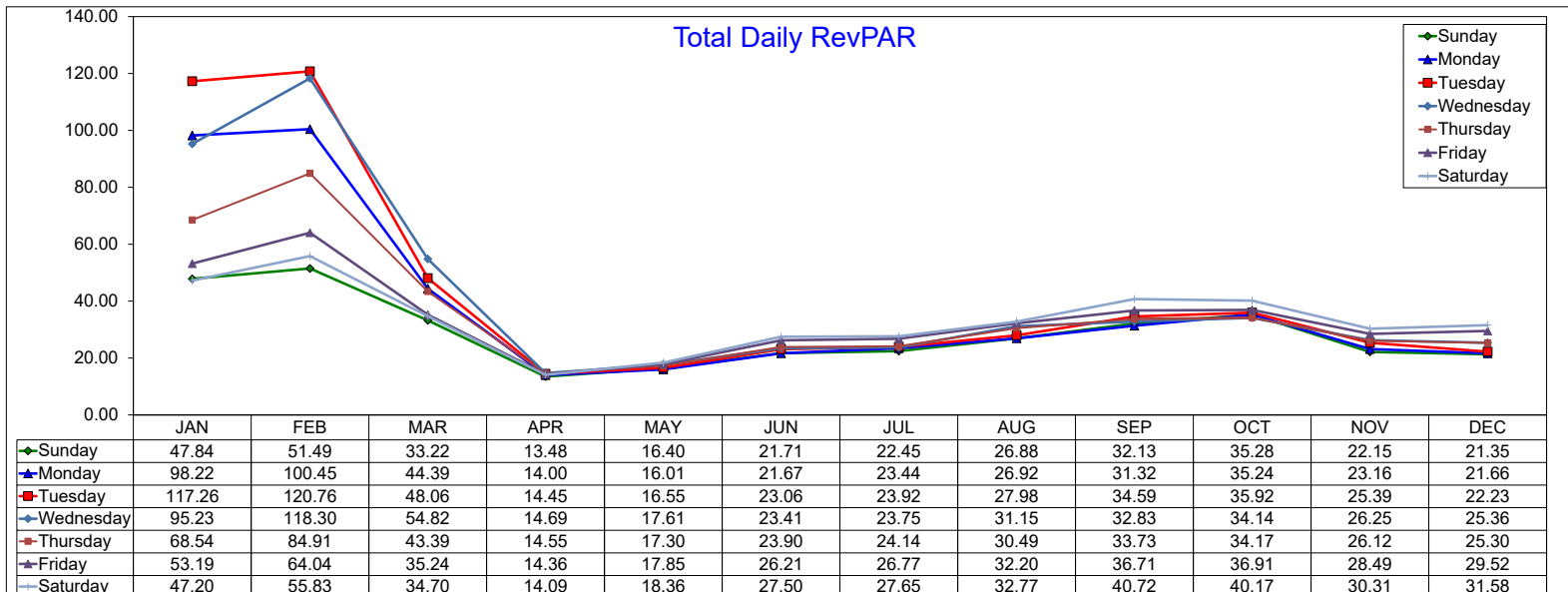
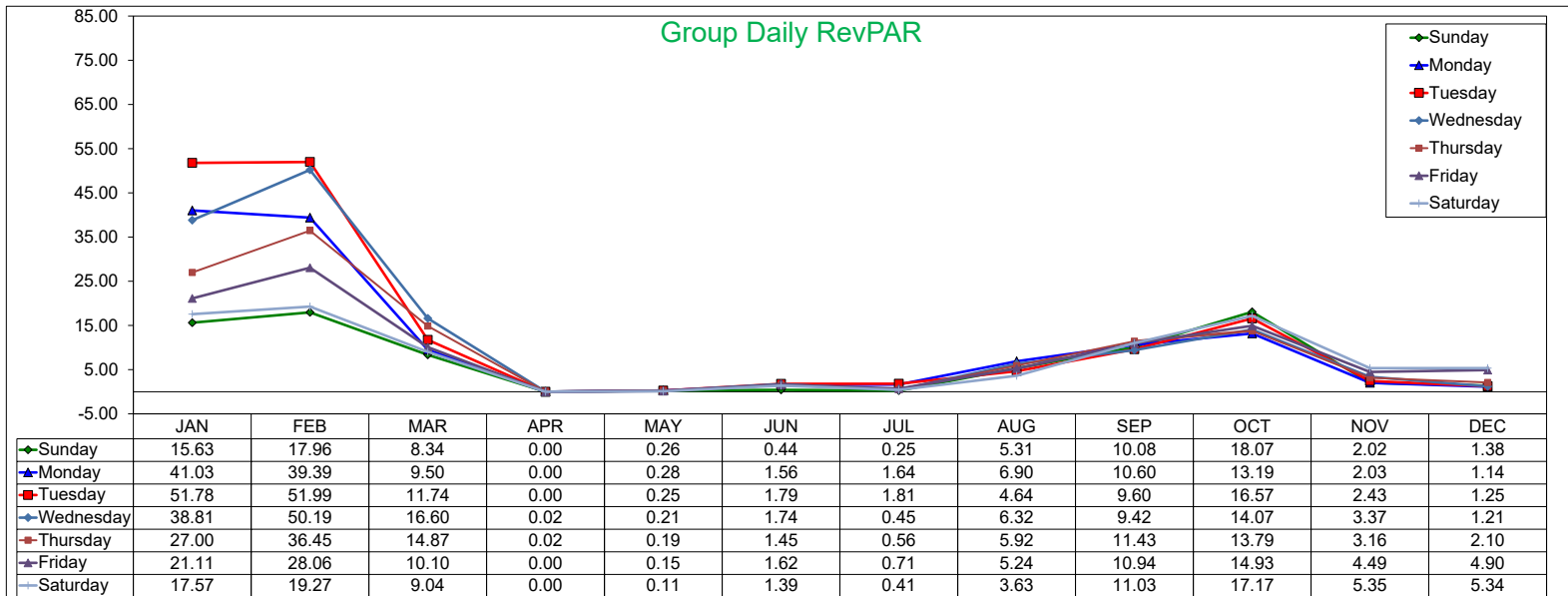
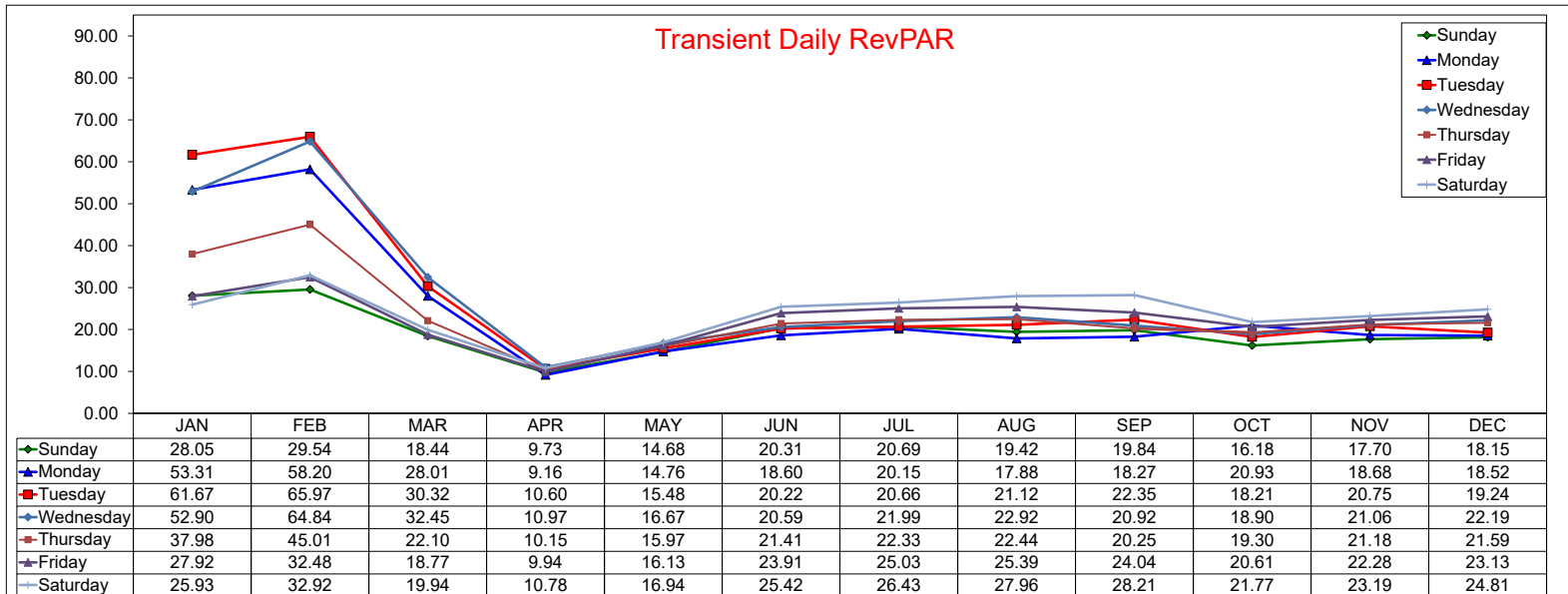
# Daily ADR by Month 2020



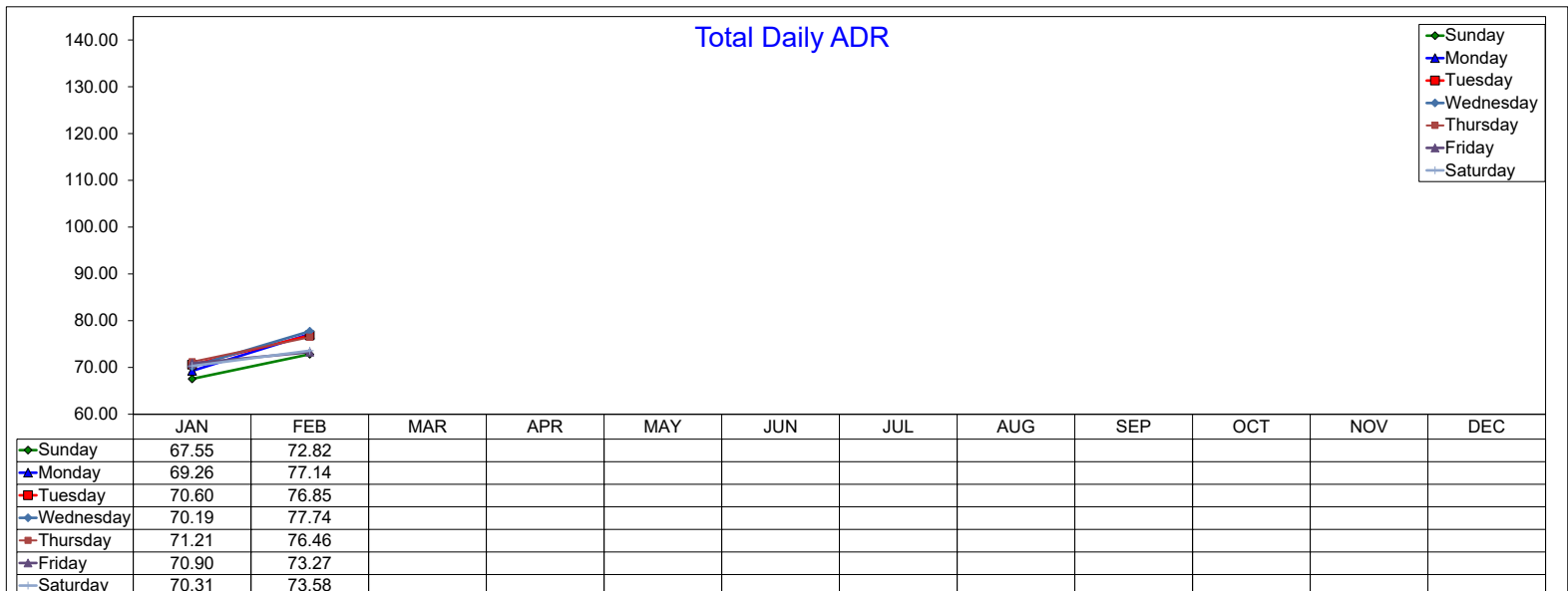
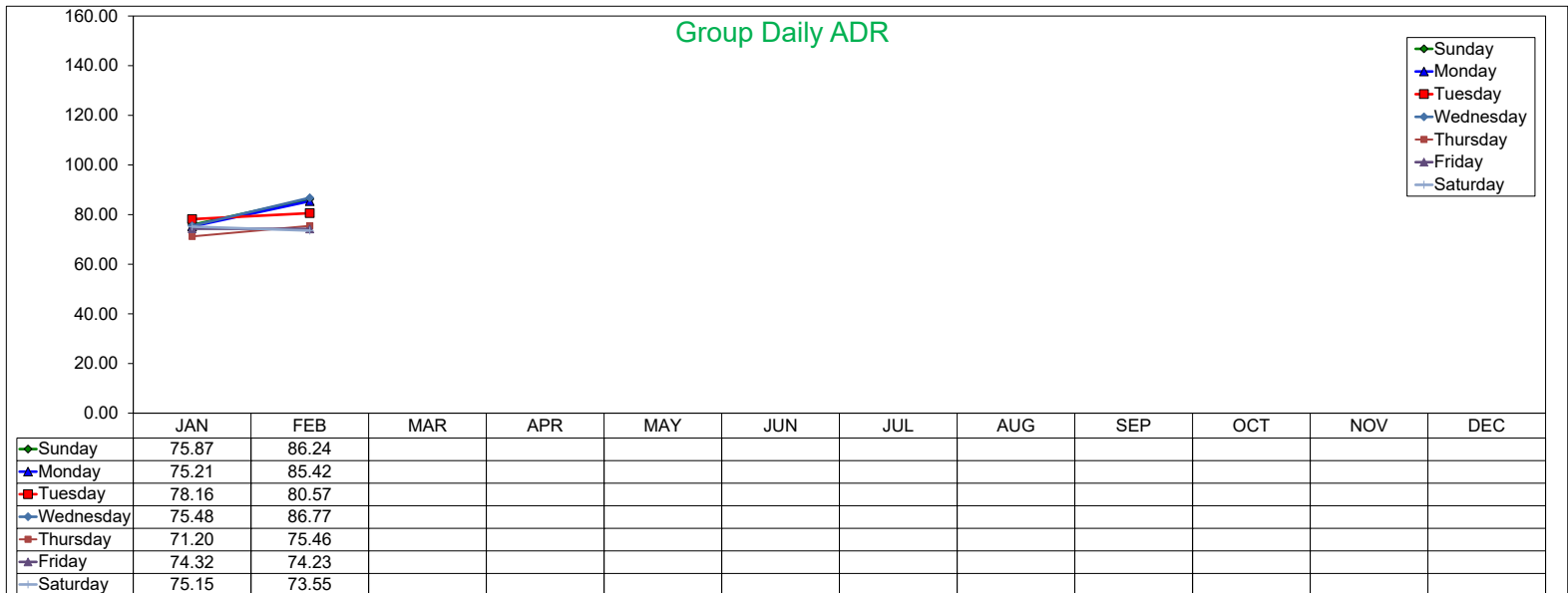
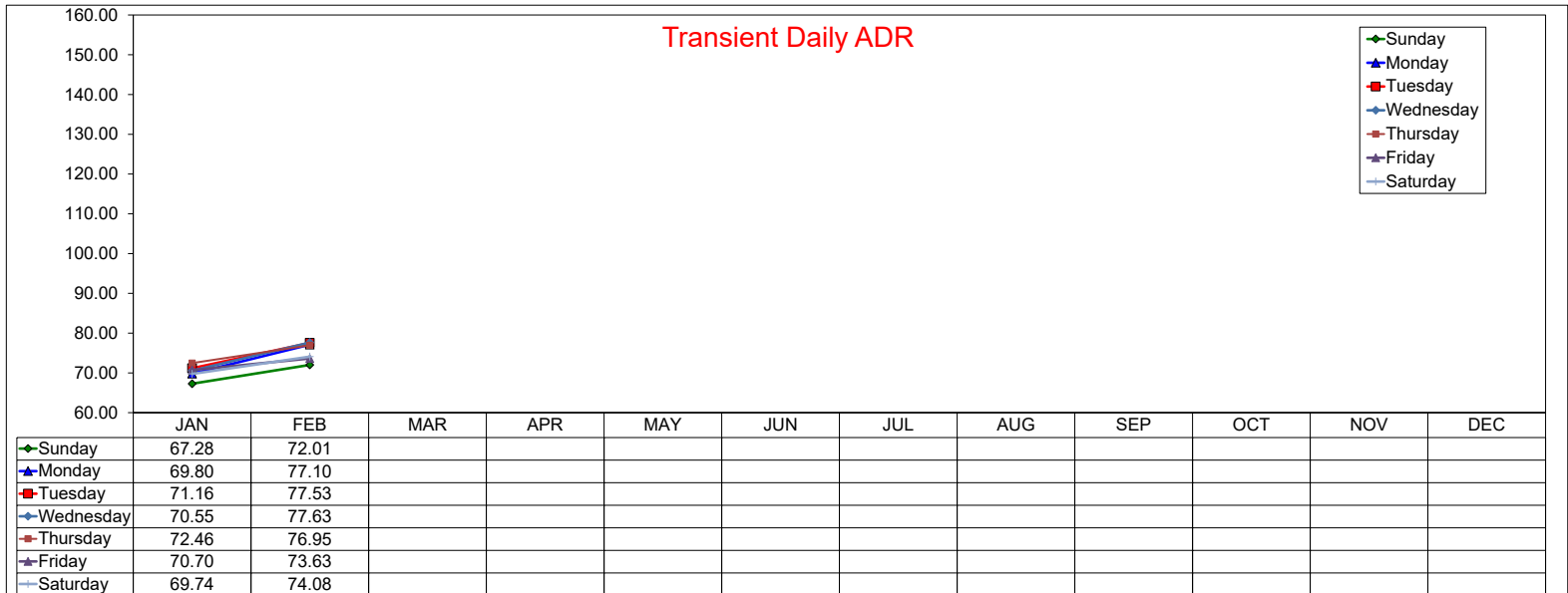
# Daily Occupancy by Month 2020



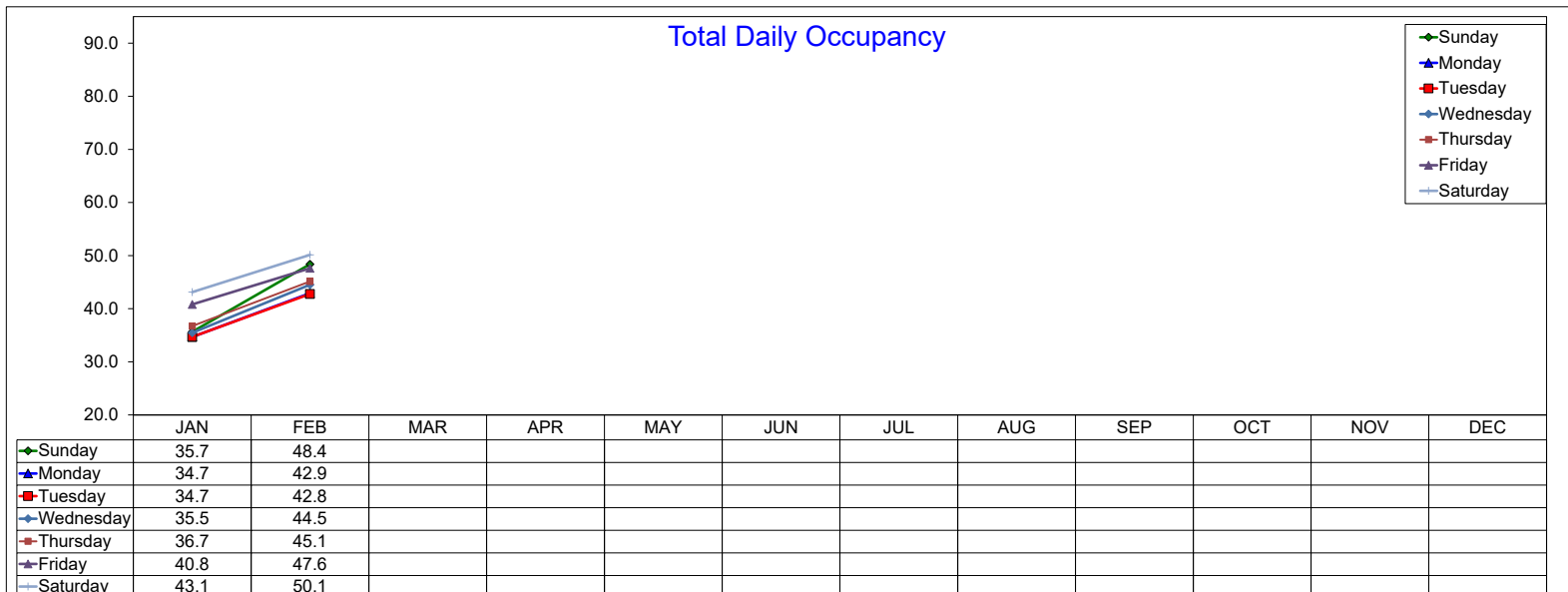
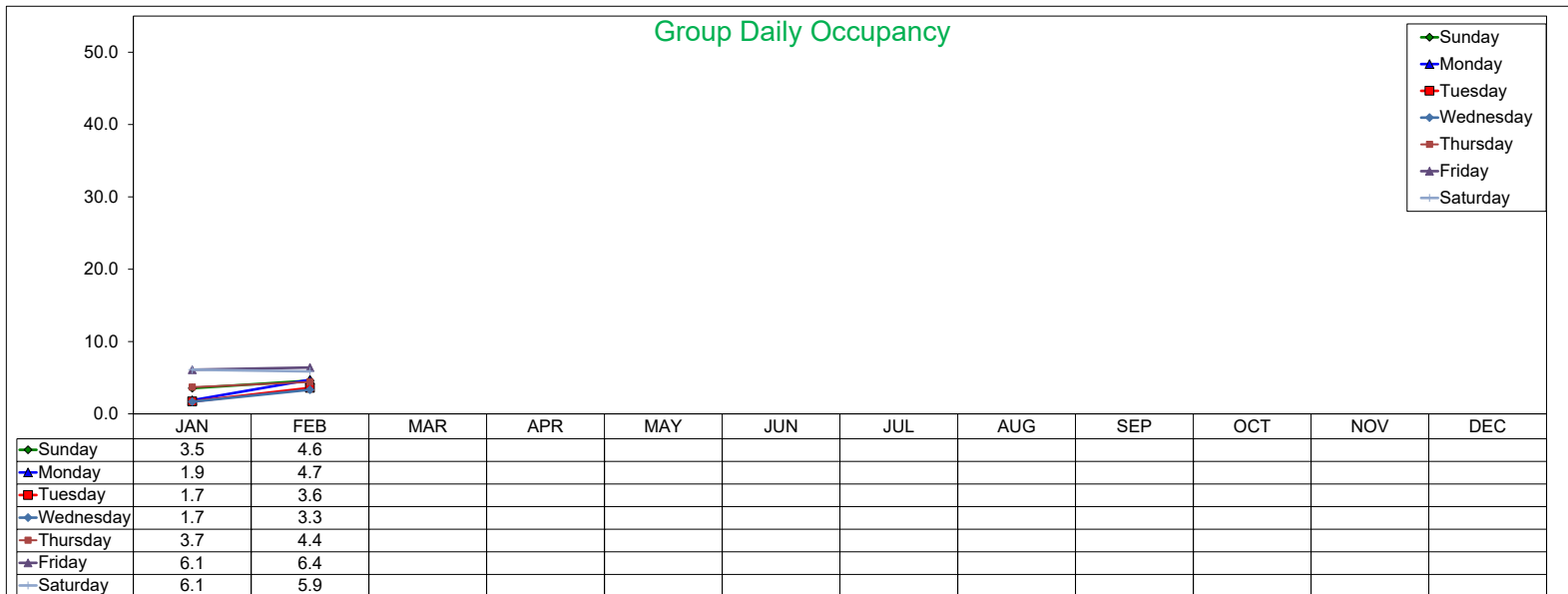
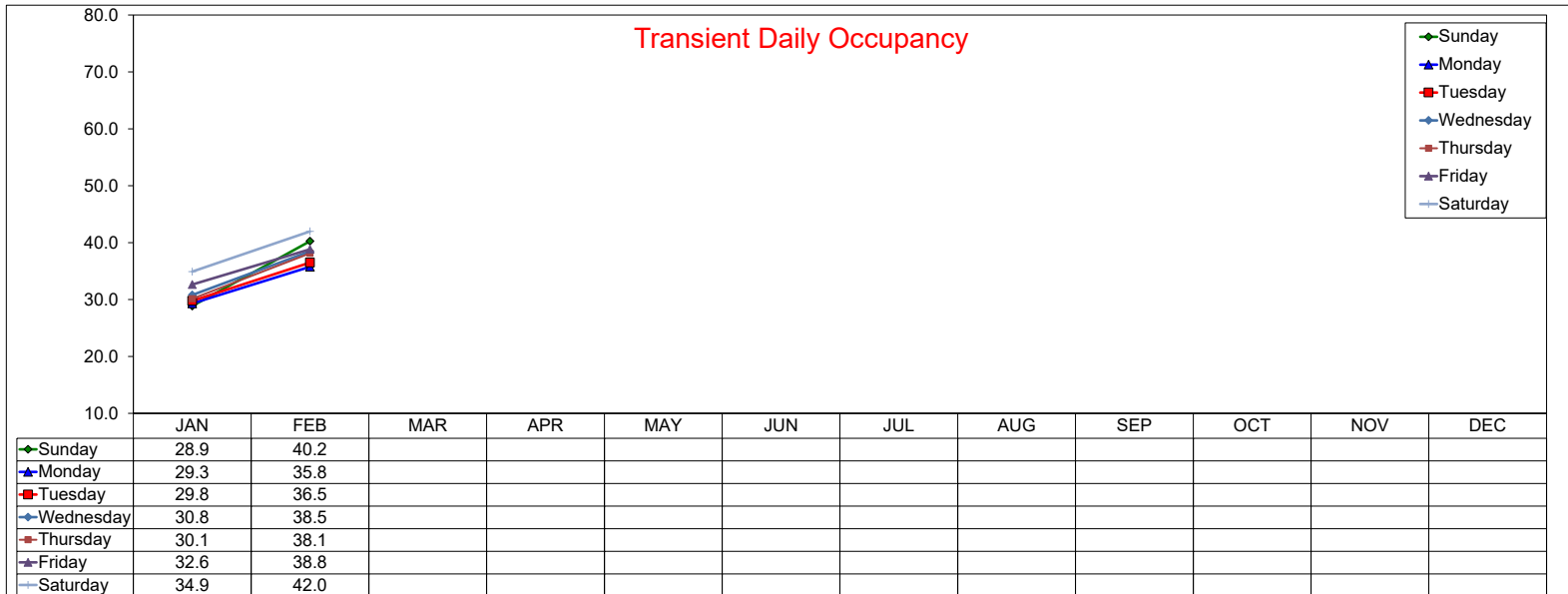
# Daily RevPAR by Month 2020



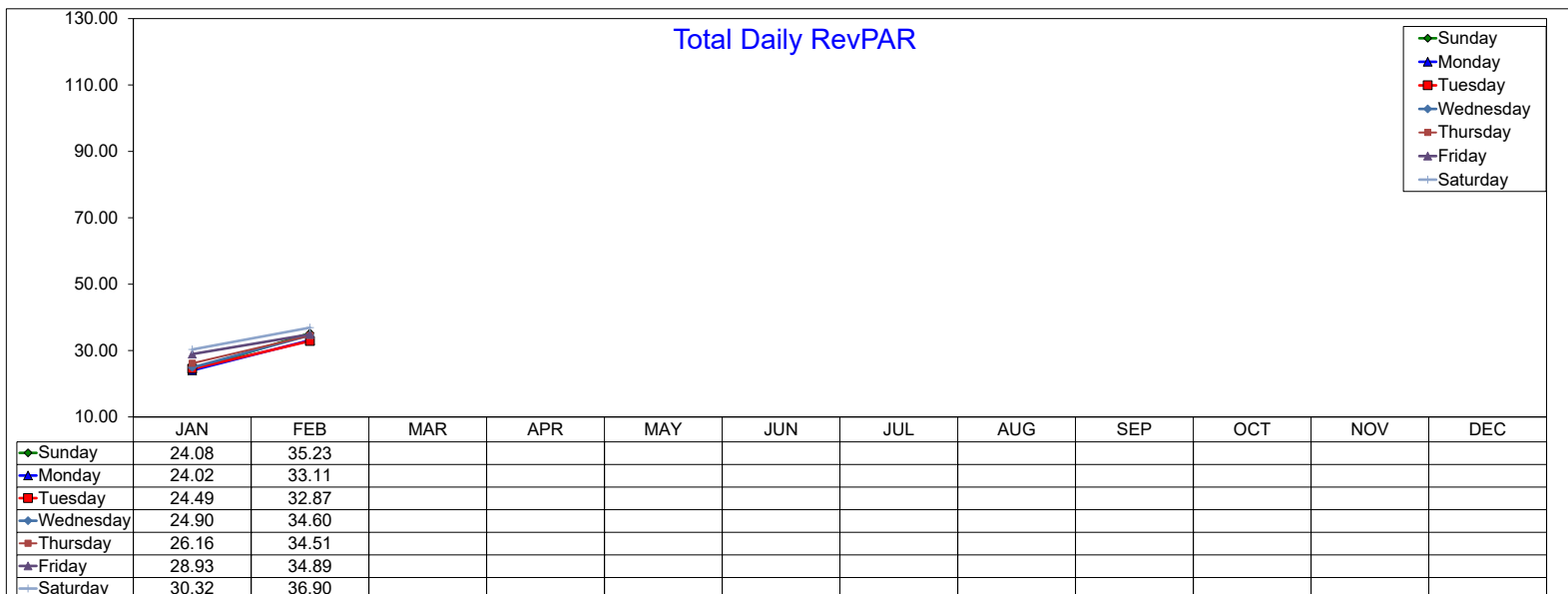
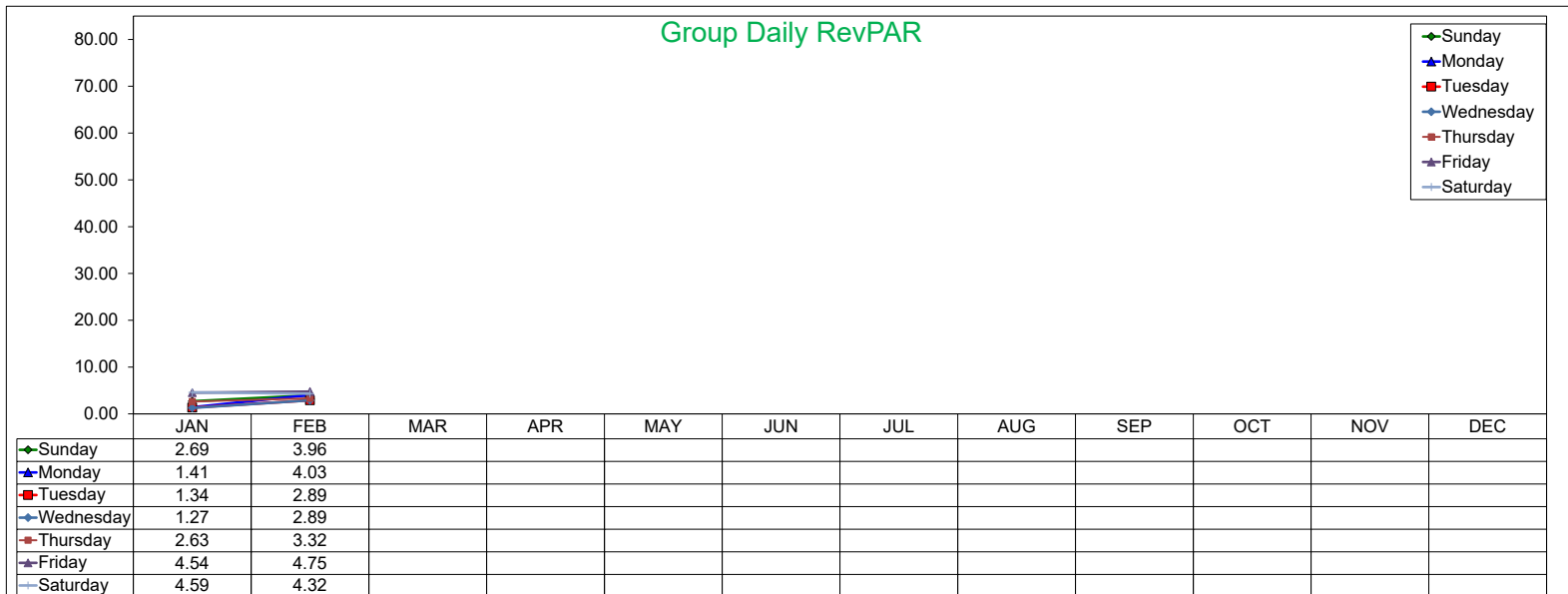
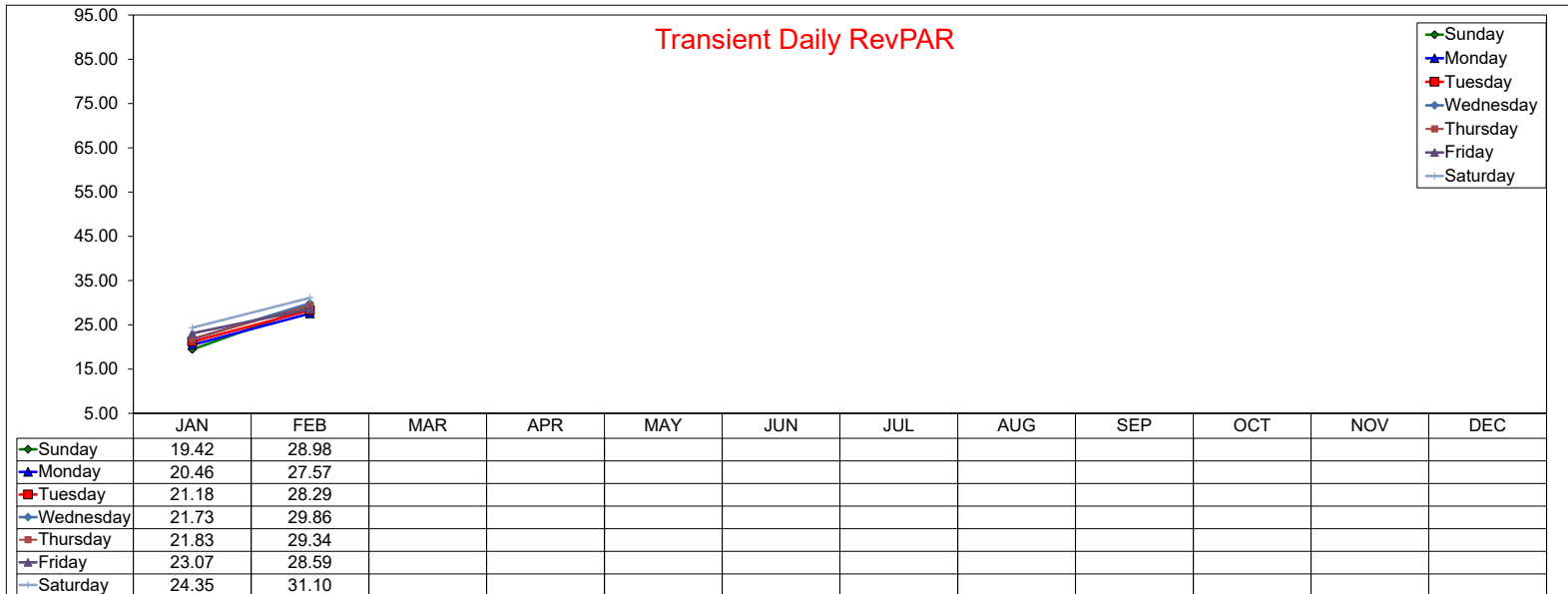
# Daily ADR by Month 2021



# Daily Occupancy by Month 2021

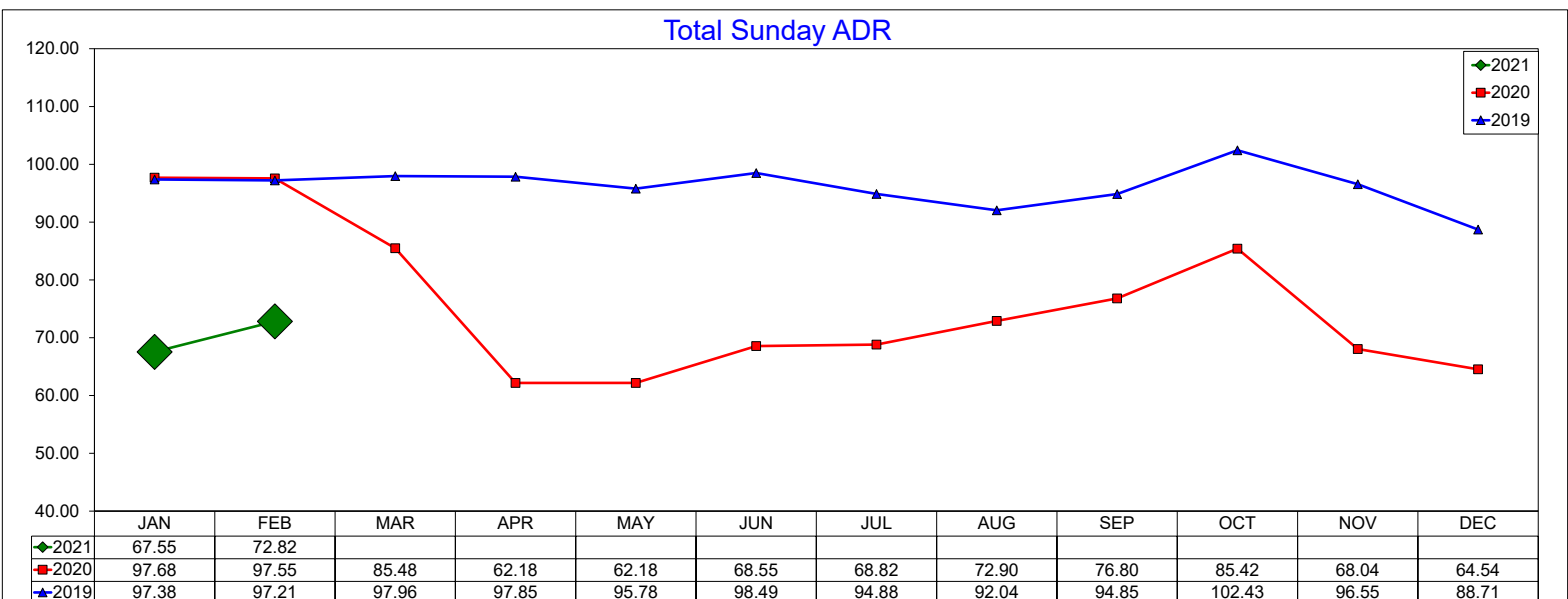
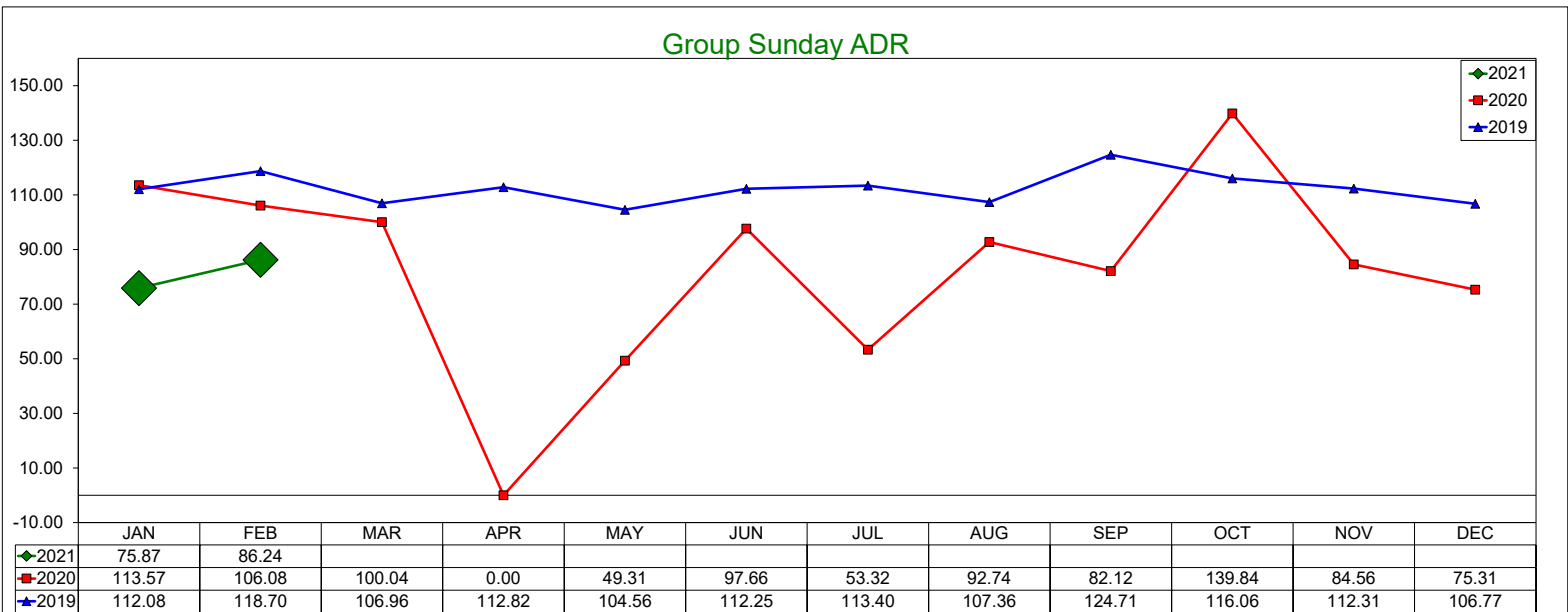
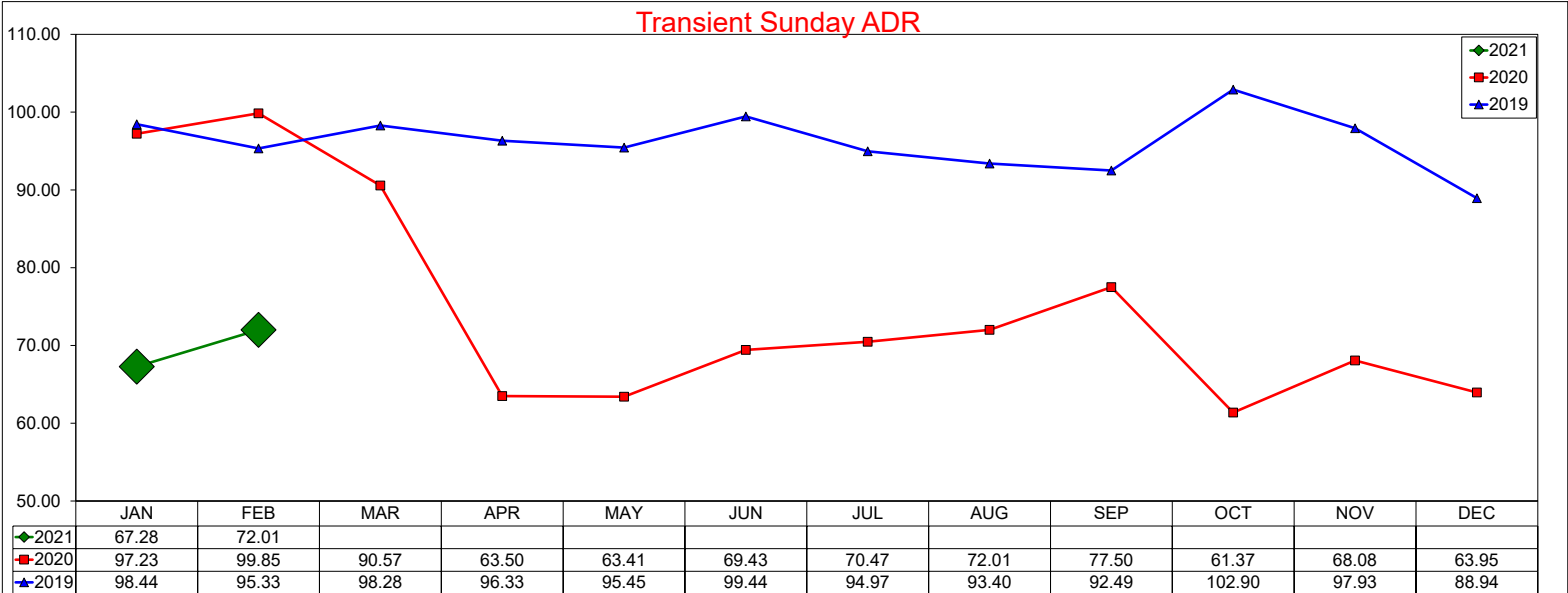


# Daily RevPAR by Month 2021



# Three Year Comparison - Sunday - ADR

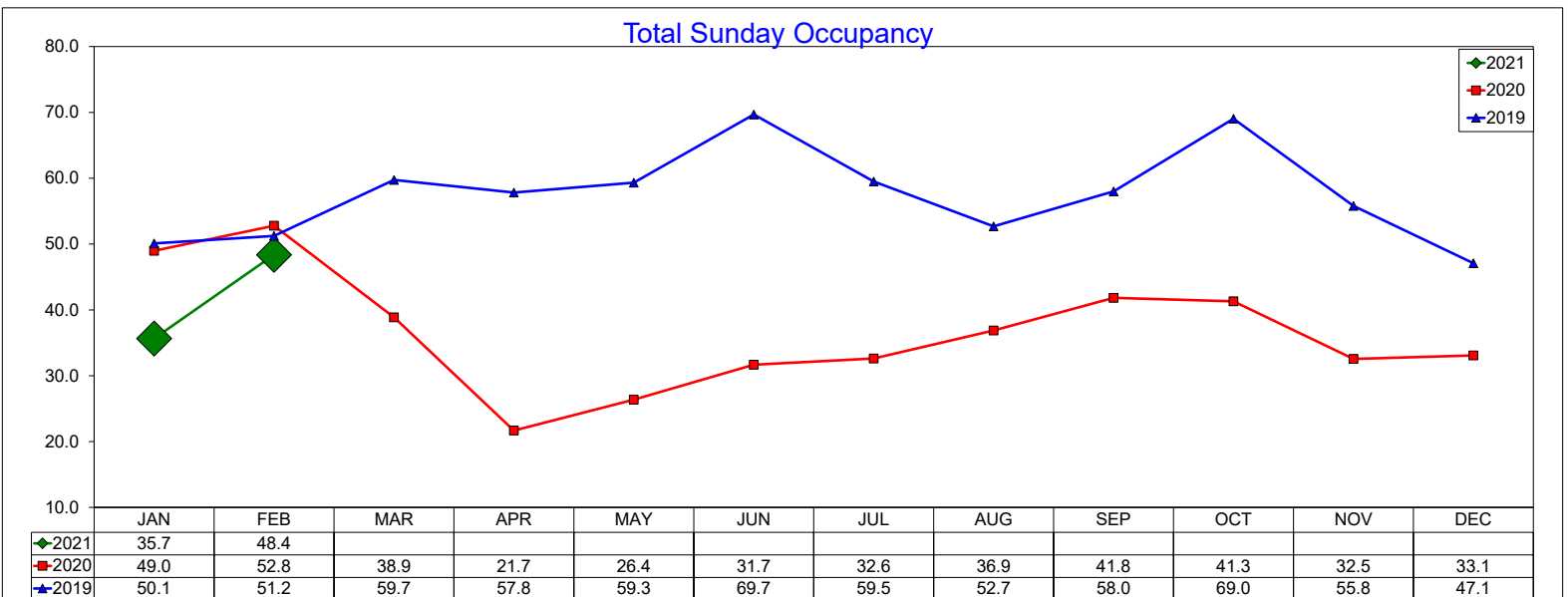
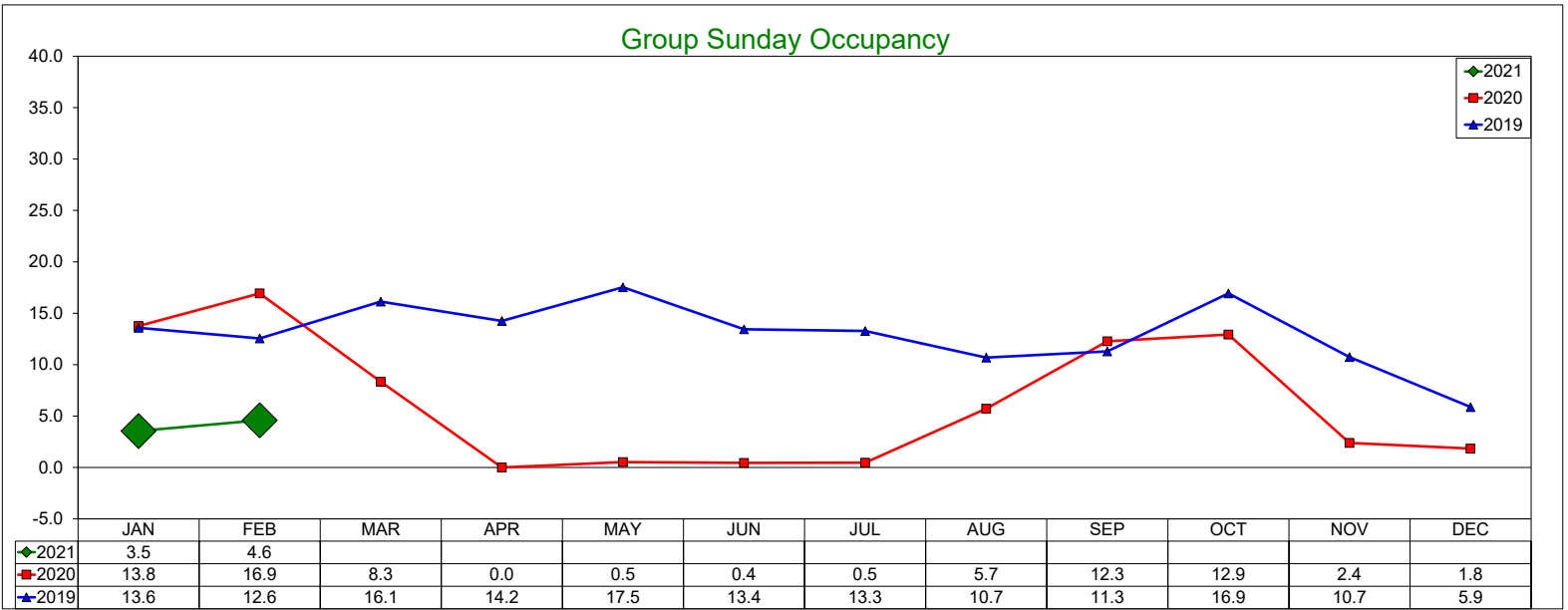
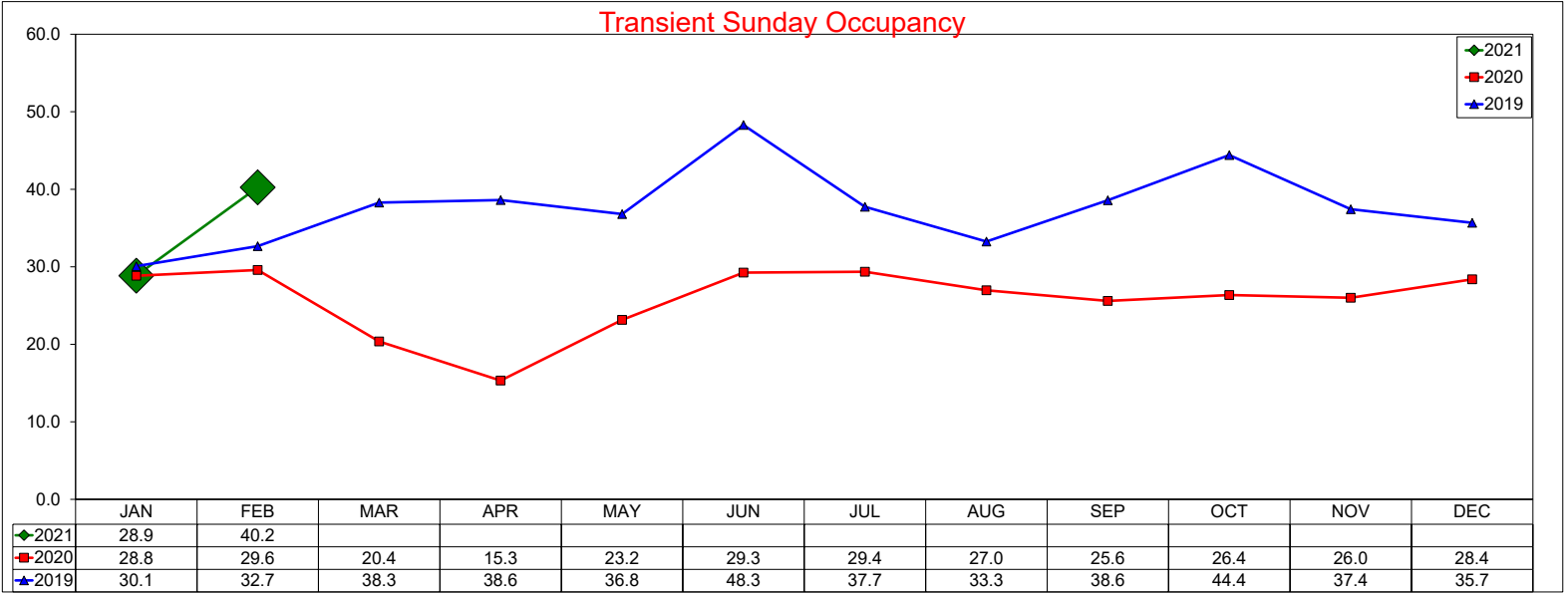
February 2021





# Three Year Comparison - Sunday - Occupancy

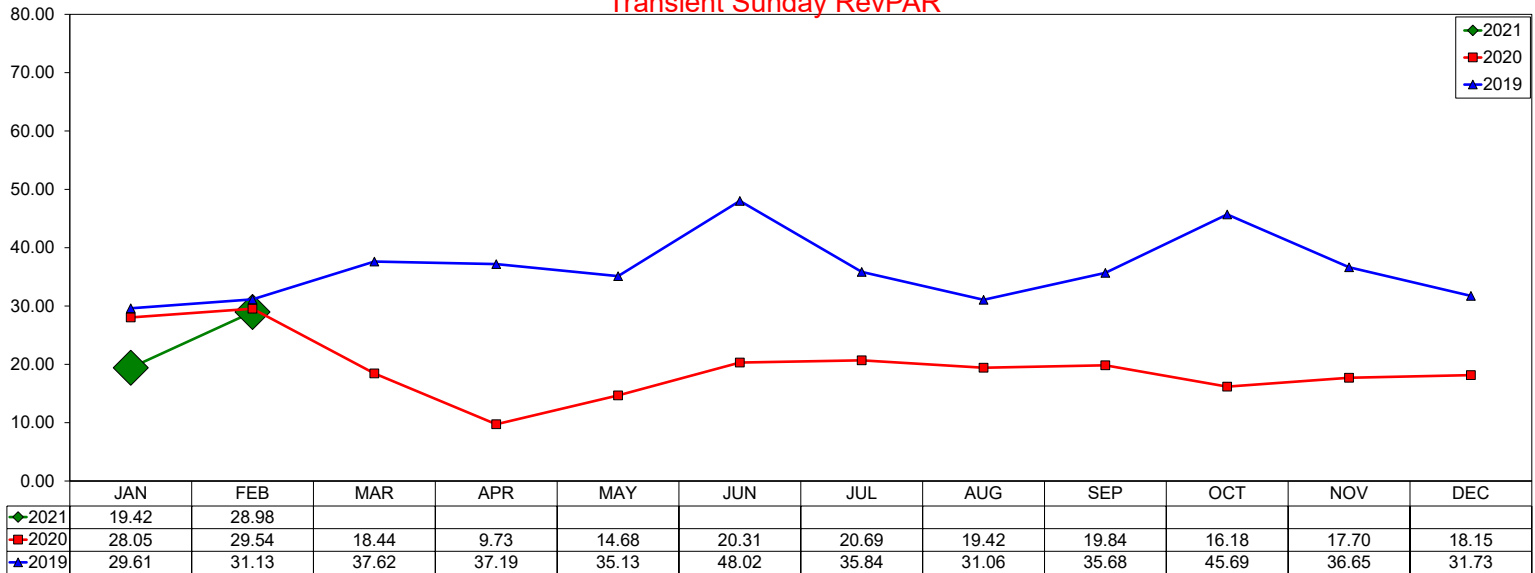
## February 2021



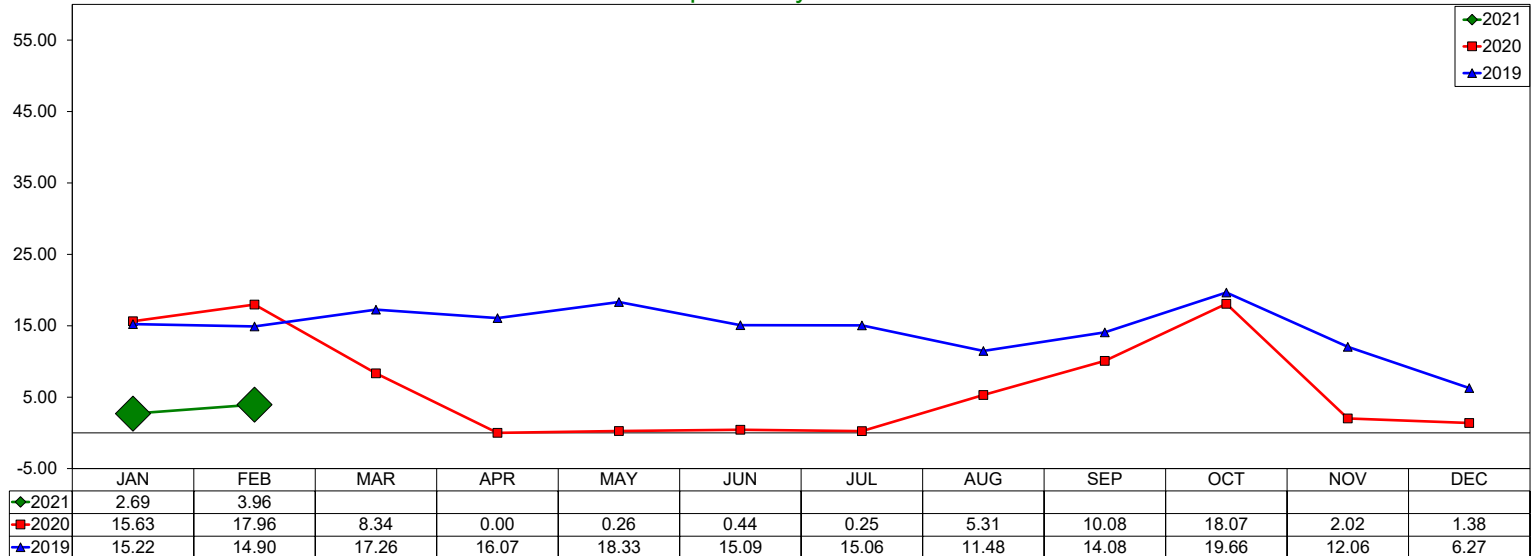
# Three Year Comparison - Sunday - RevPAR

## February 2021

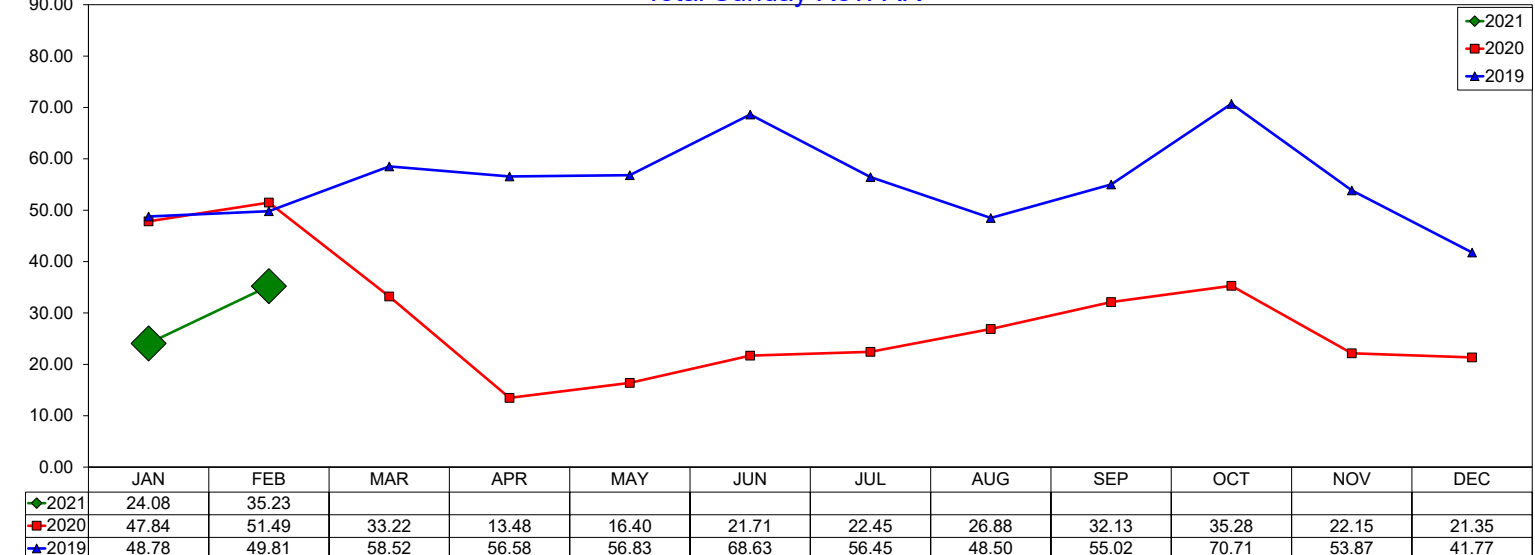
### Transient Sunday RevPAR



### Group Sunday RevPAR

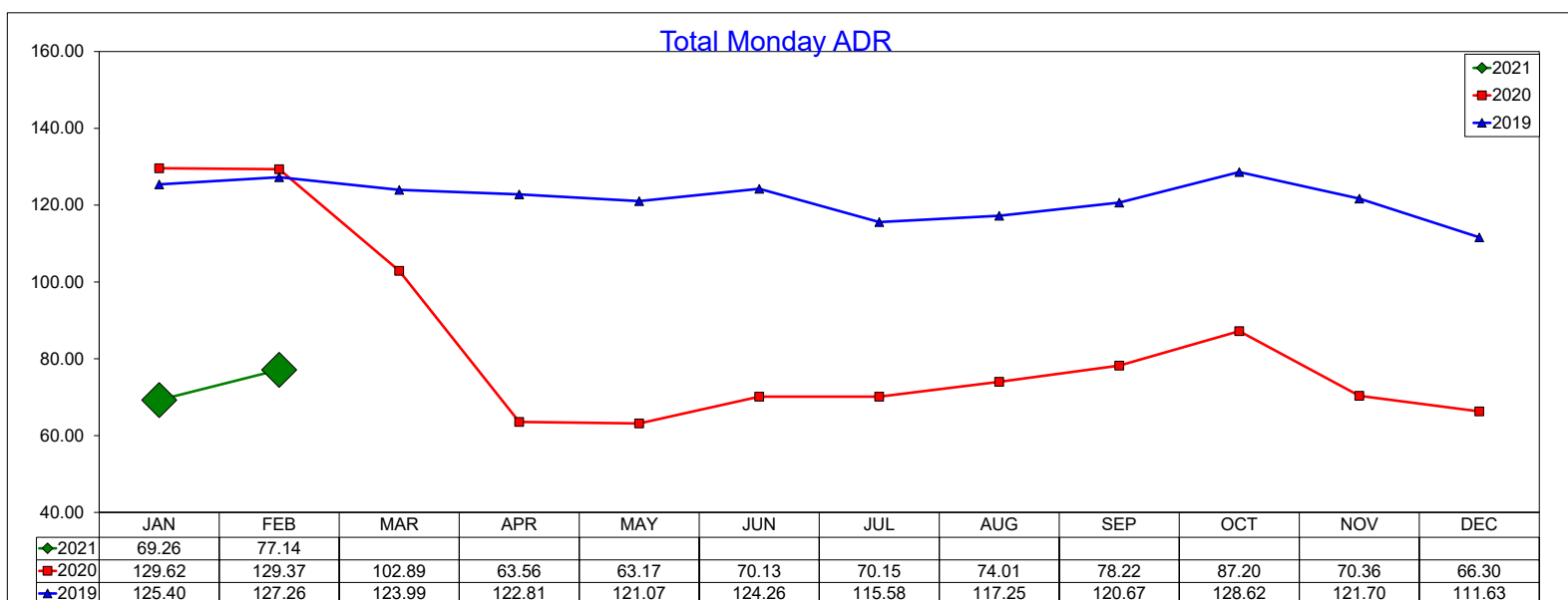
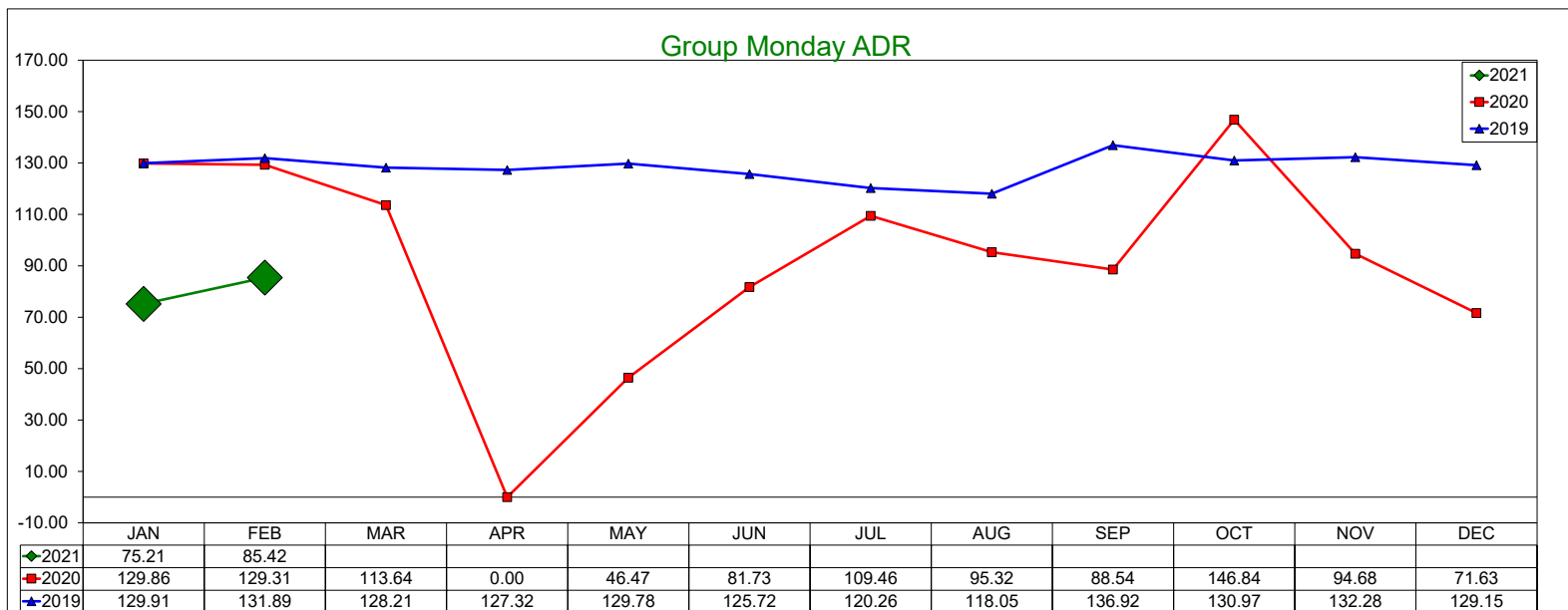
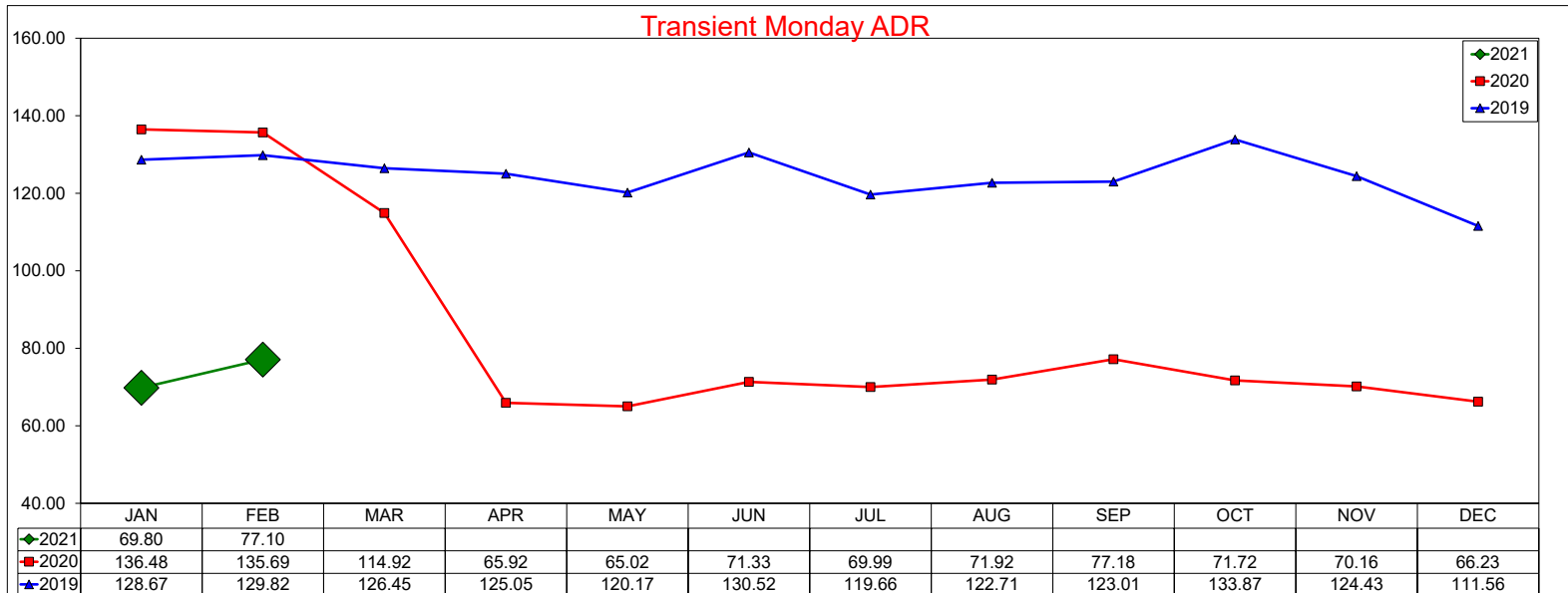


### Total Sunday RevPAR



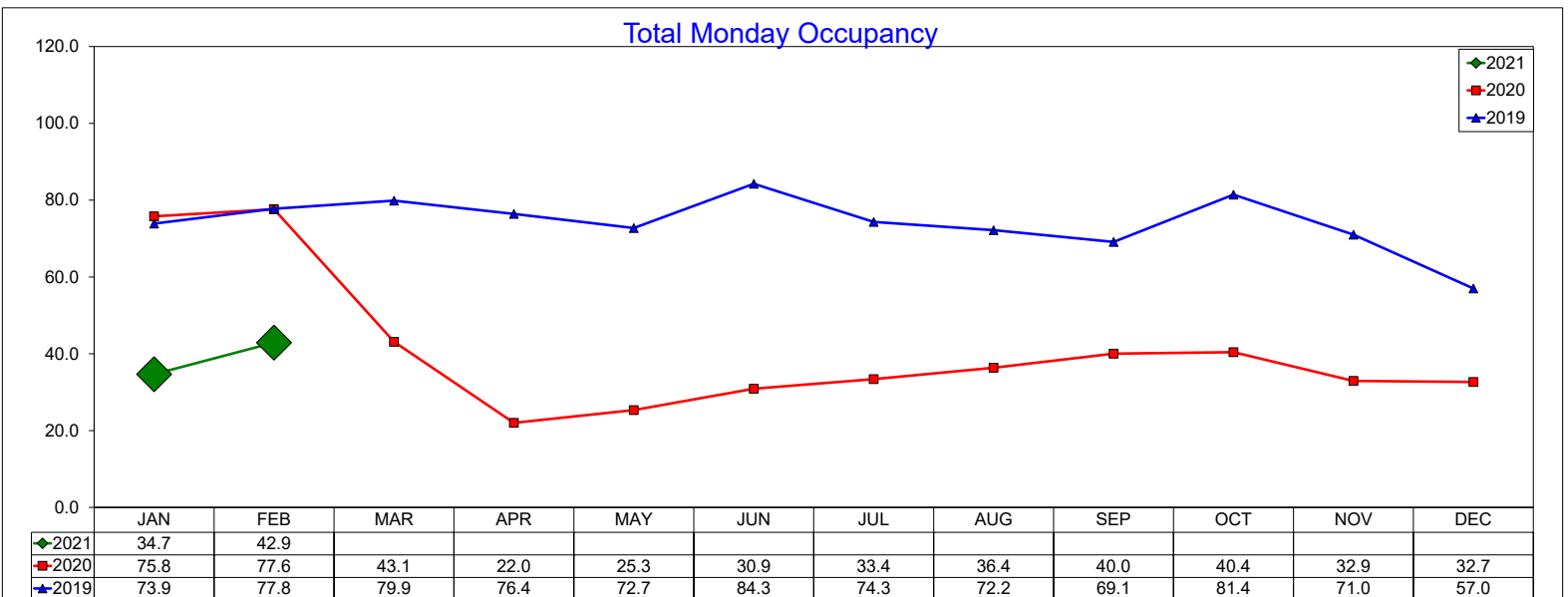
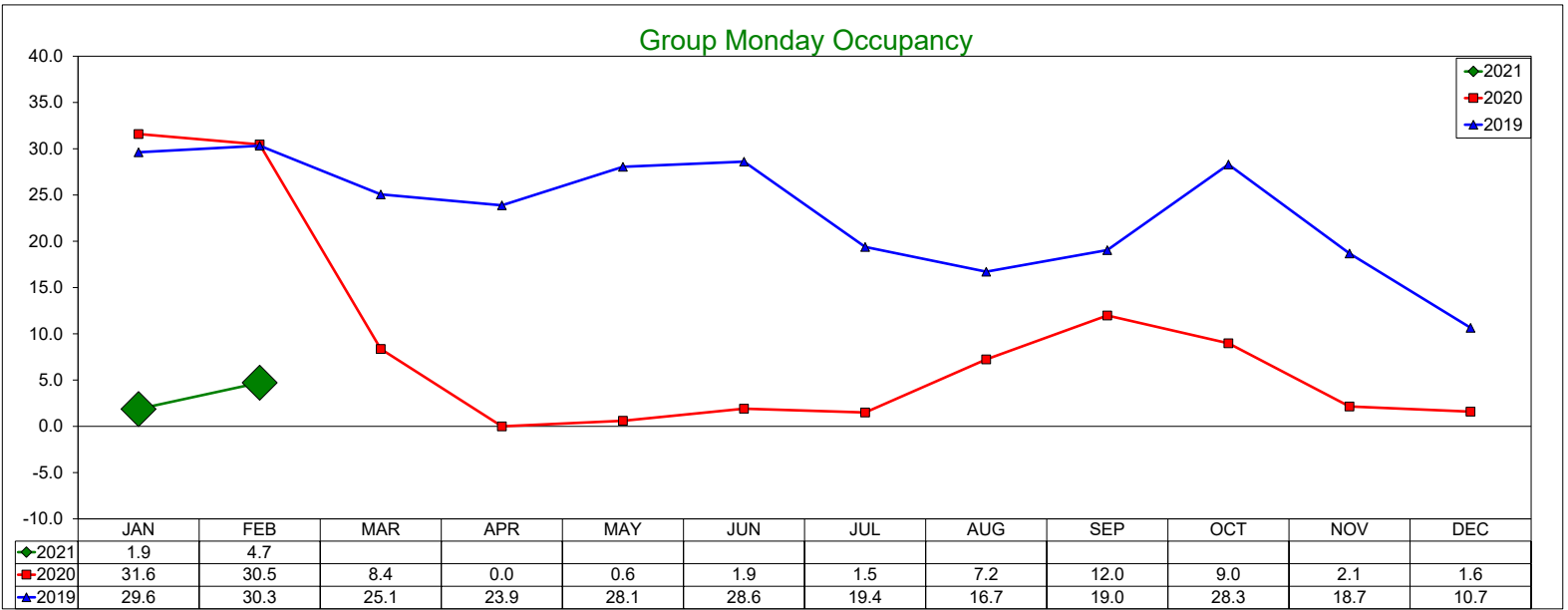
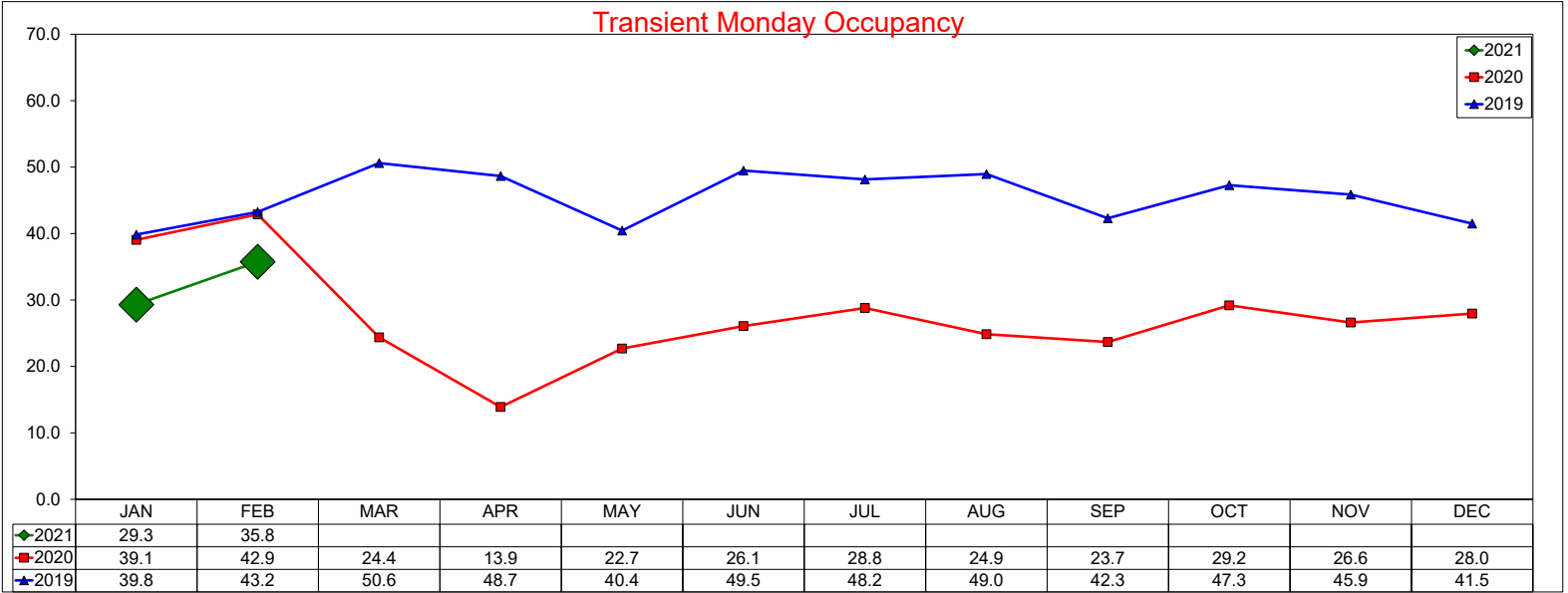
# Three Year Comparison - Monday - ADR

## February 2021



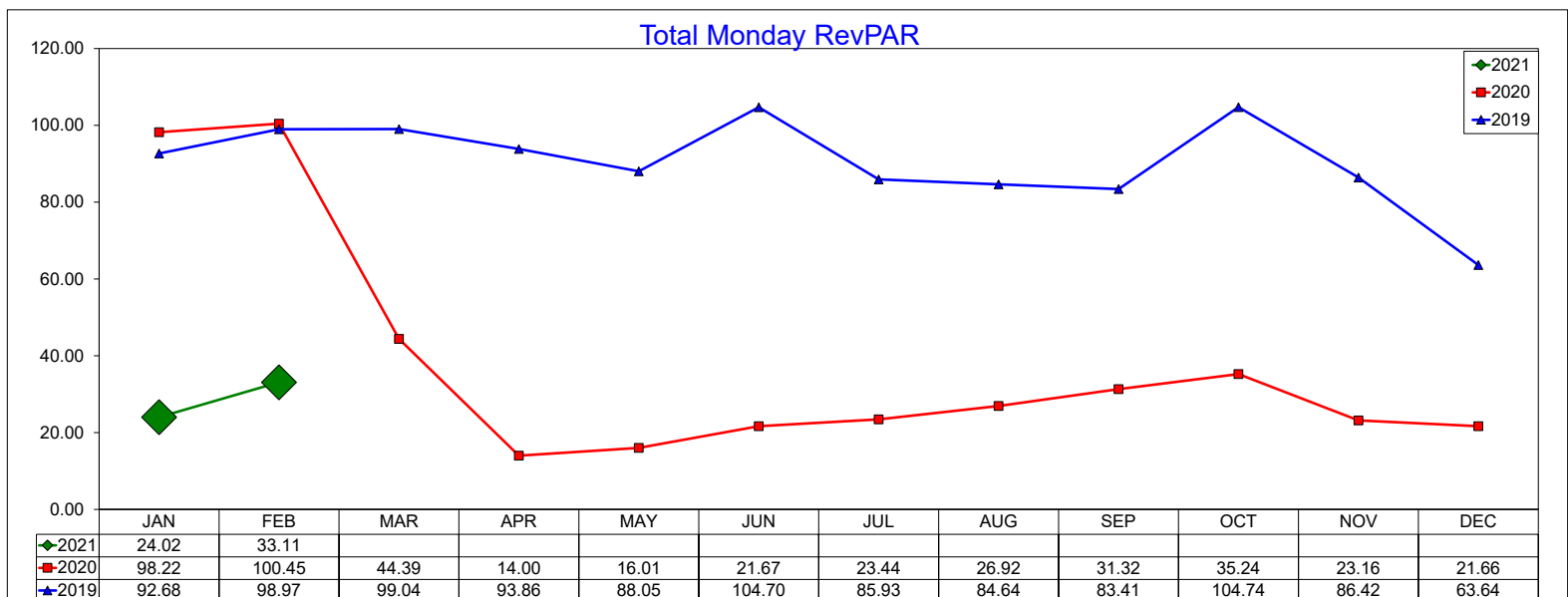
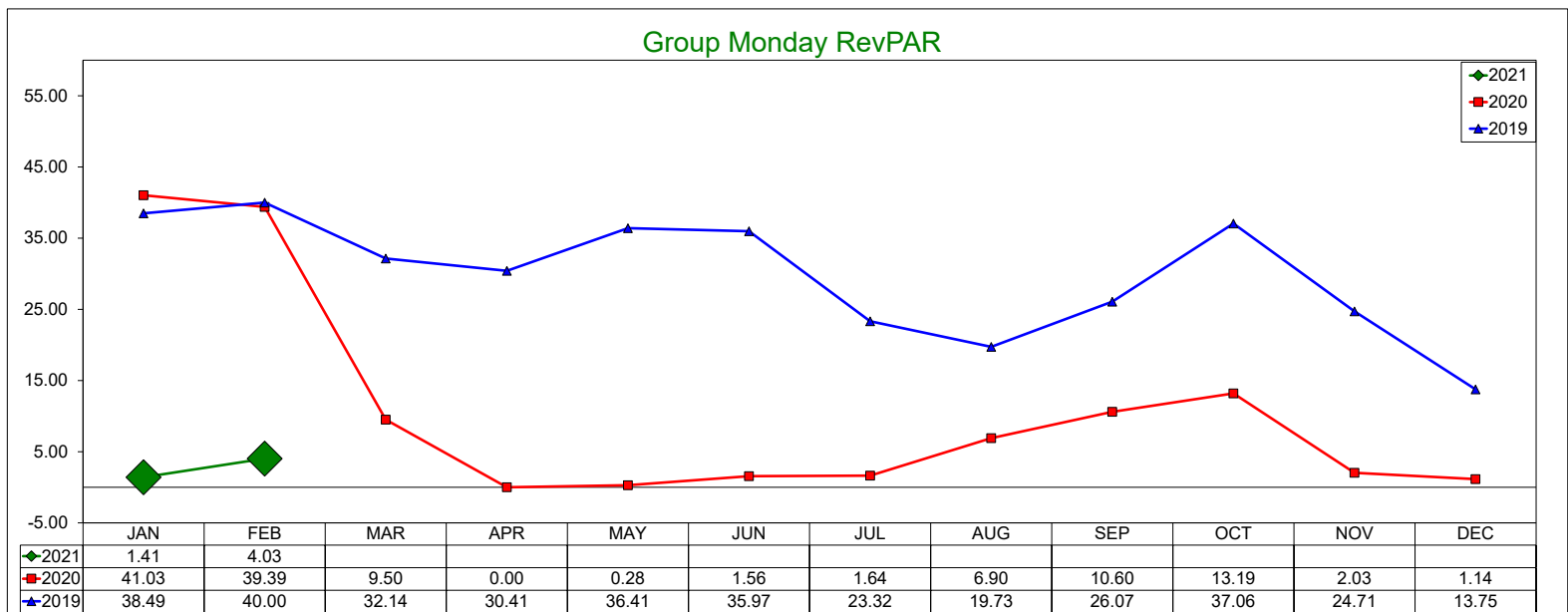
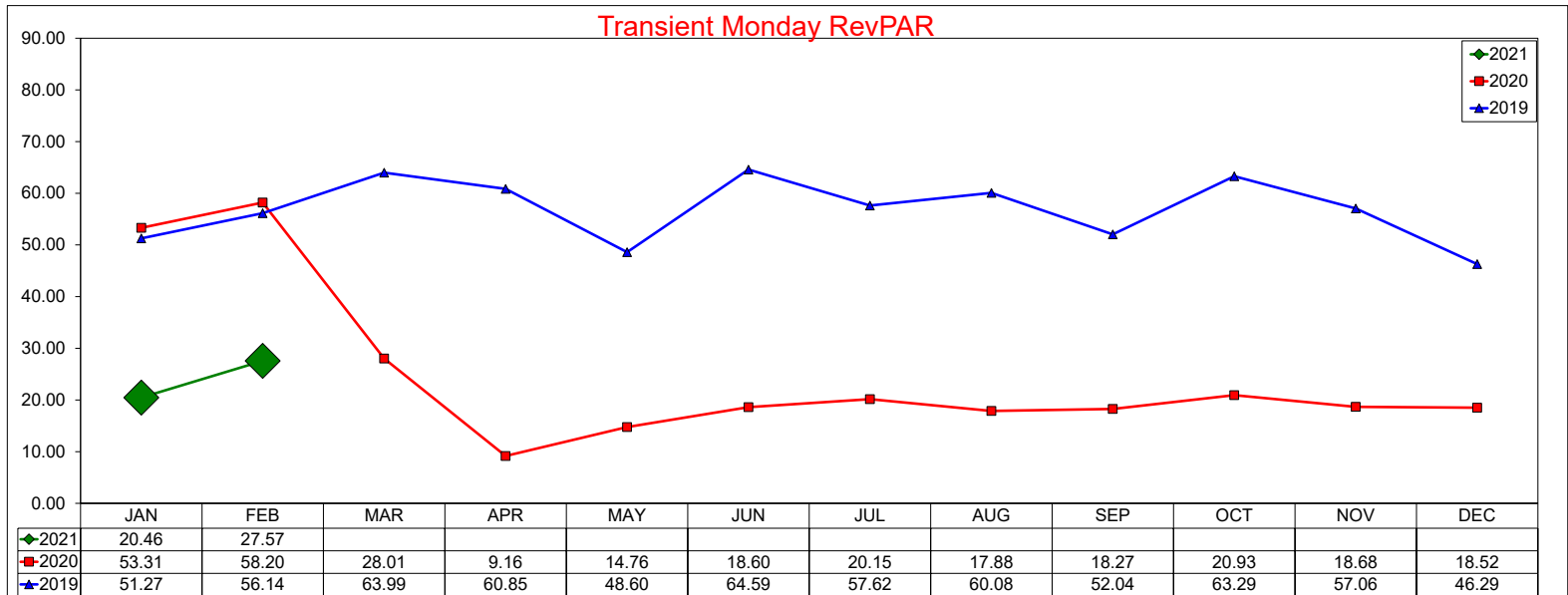
# Three Year Comparison - Monday - Occupancy

## February 2021



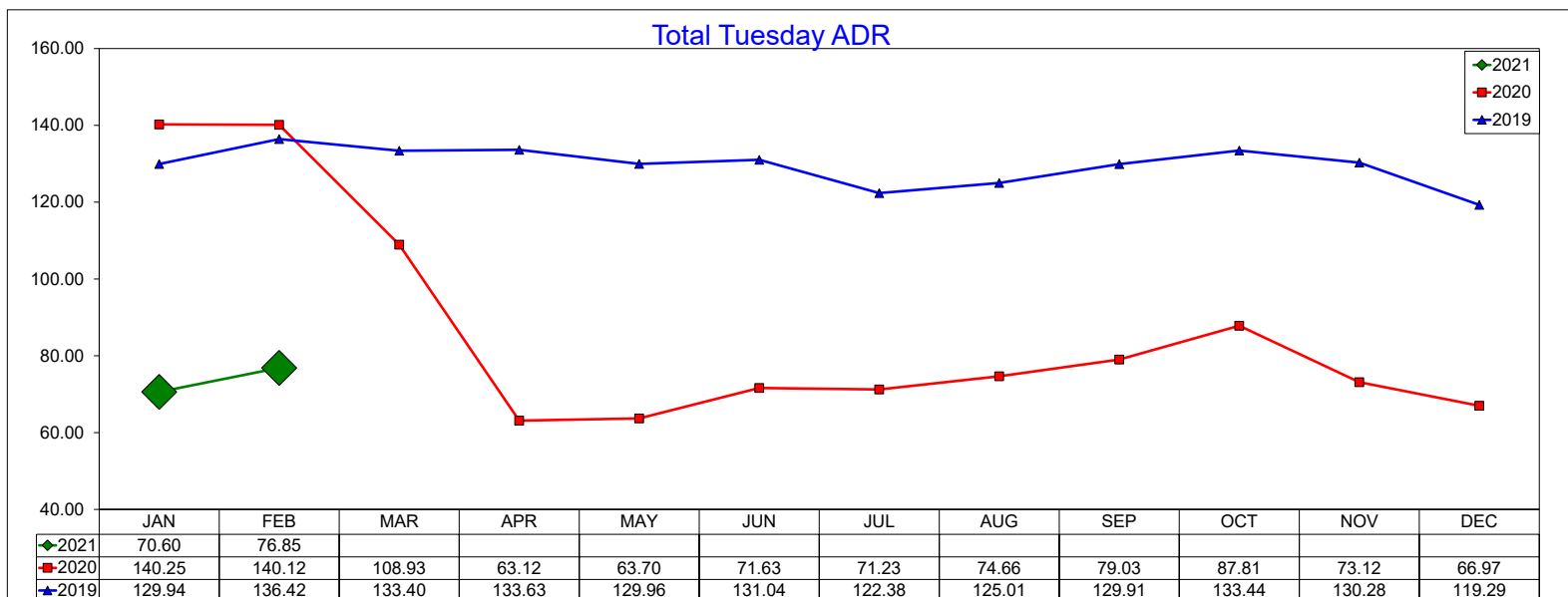
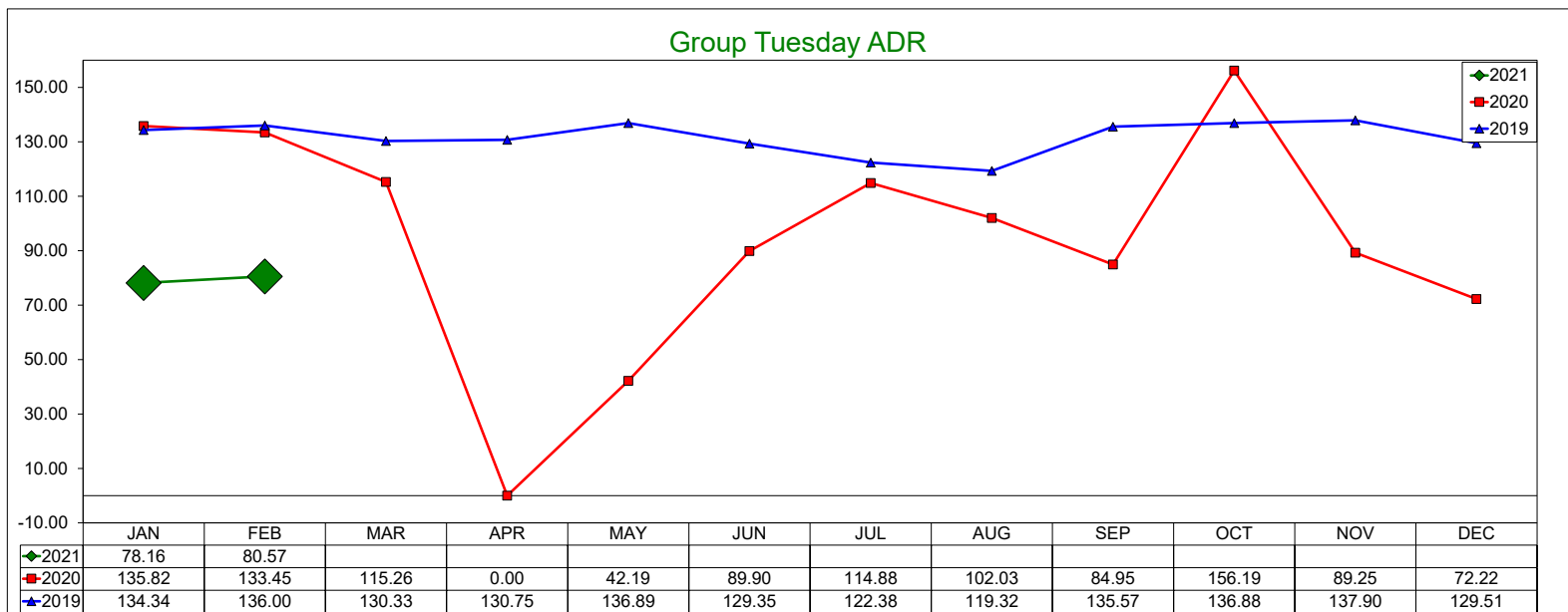
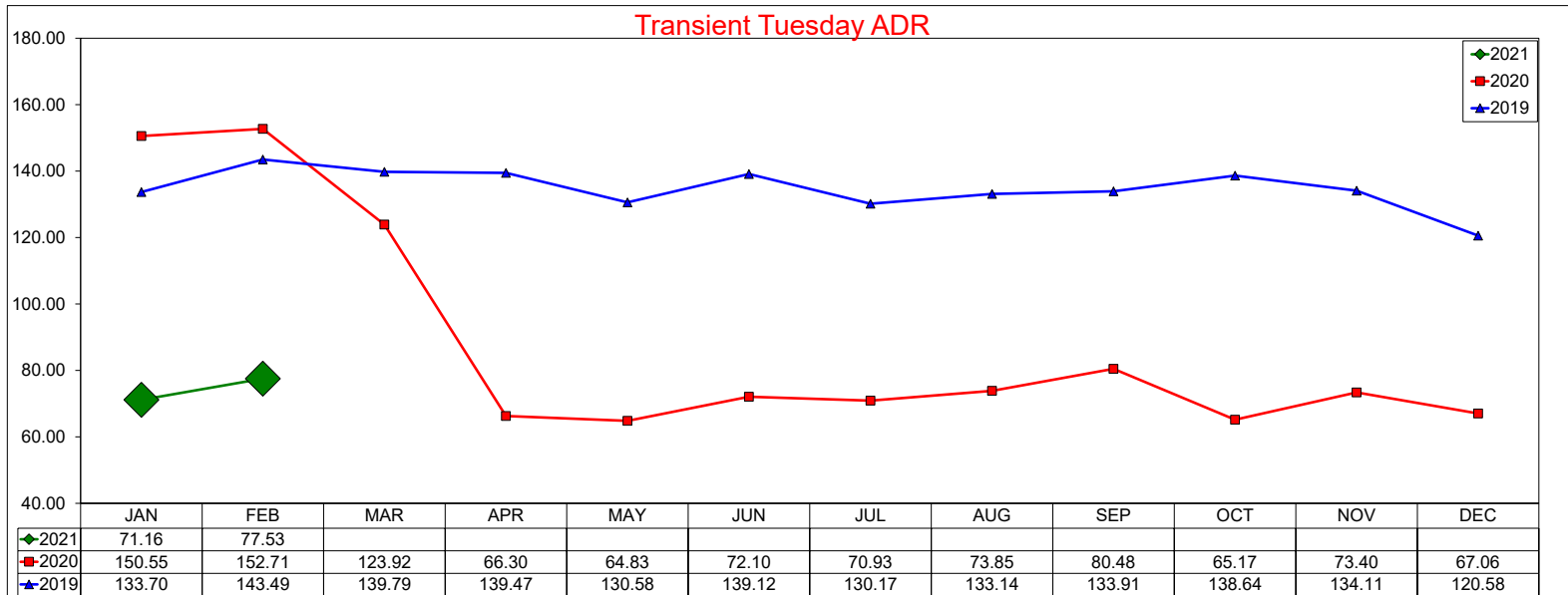
# Three Year Comparison - Monday - RevPAR

## February 2021



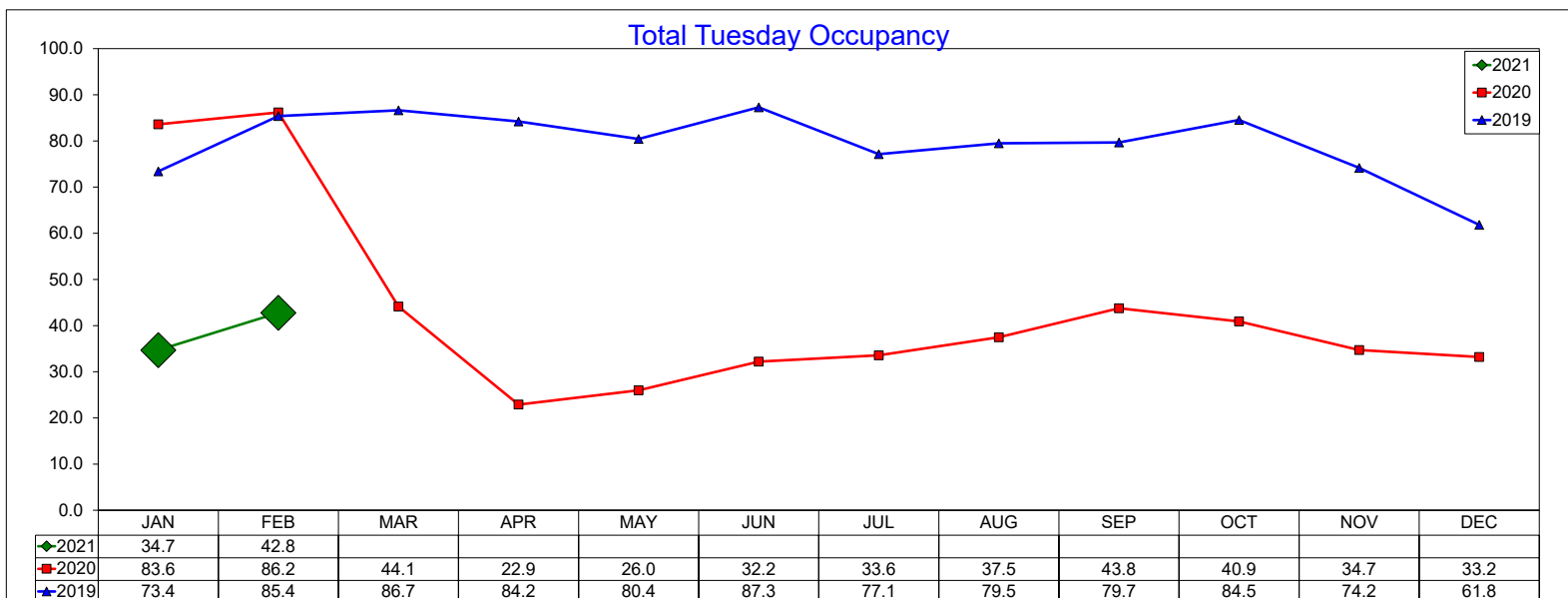
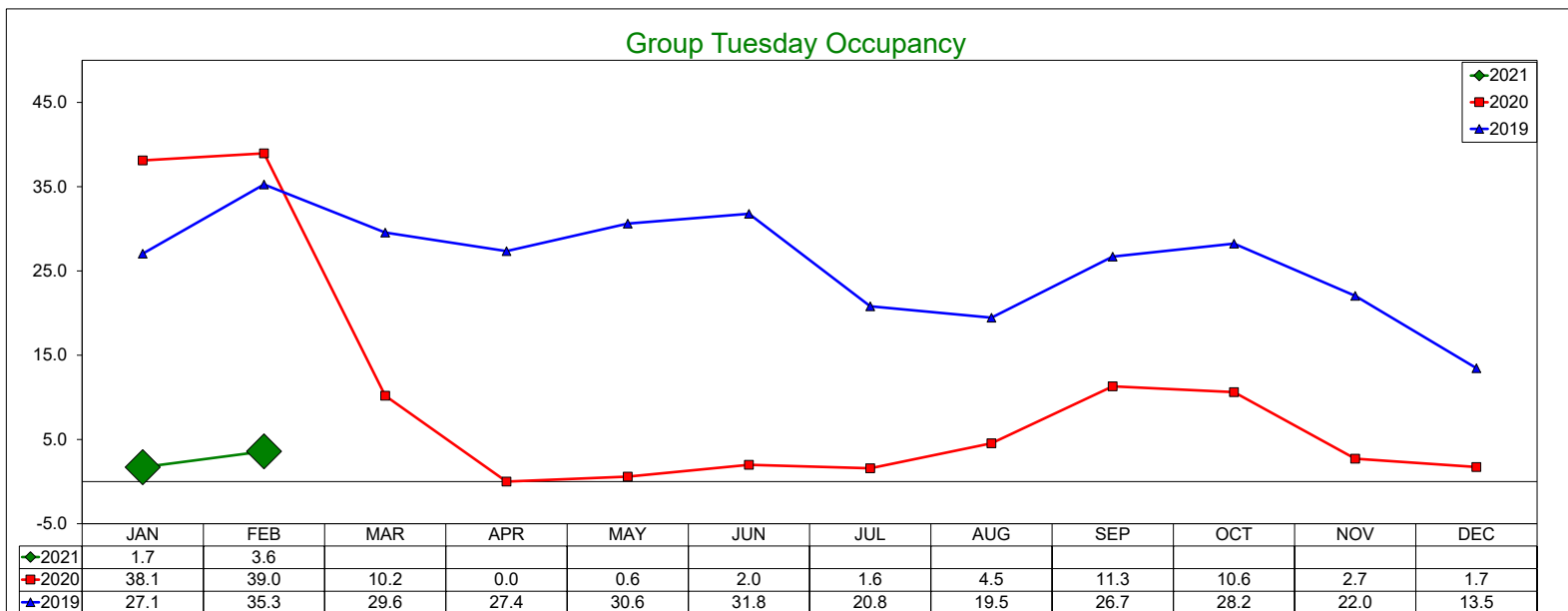
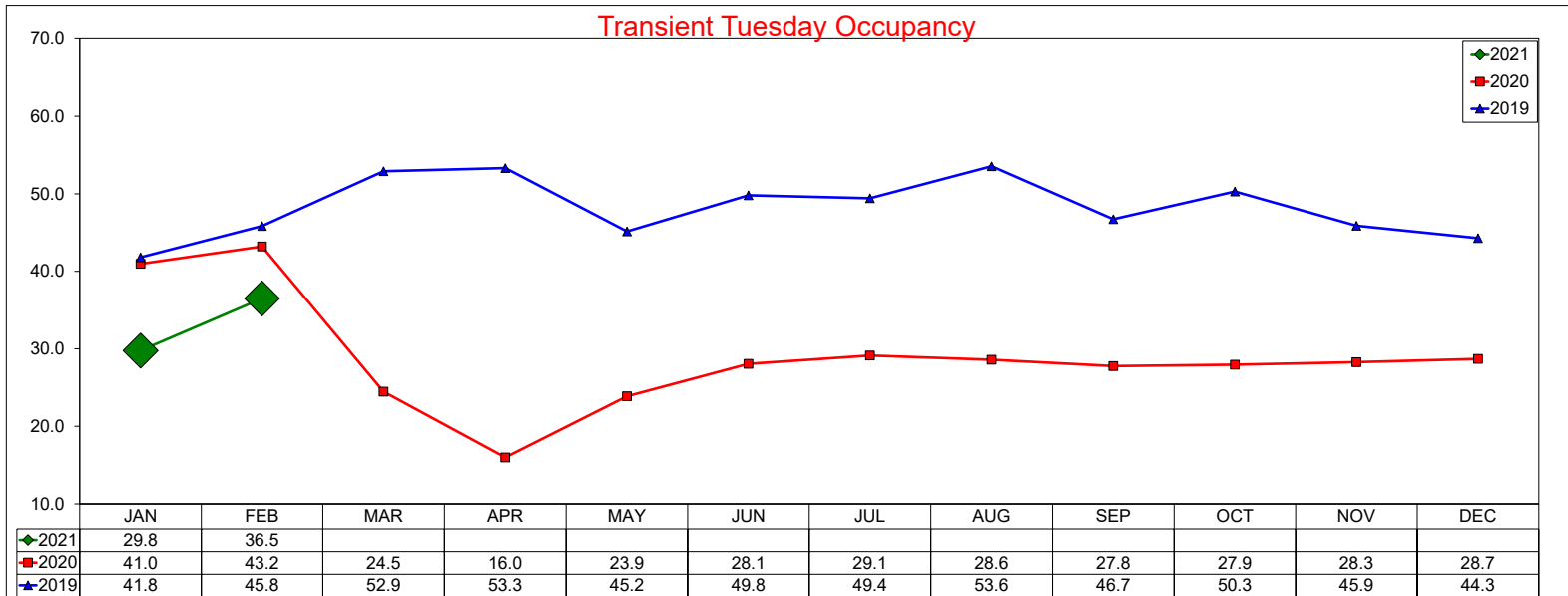
# Three Year Comparison - Tuesday - ADR

## February 2021



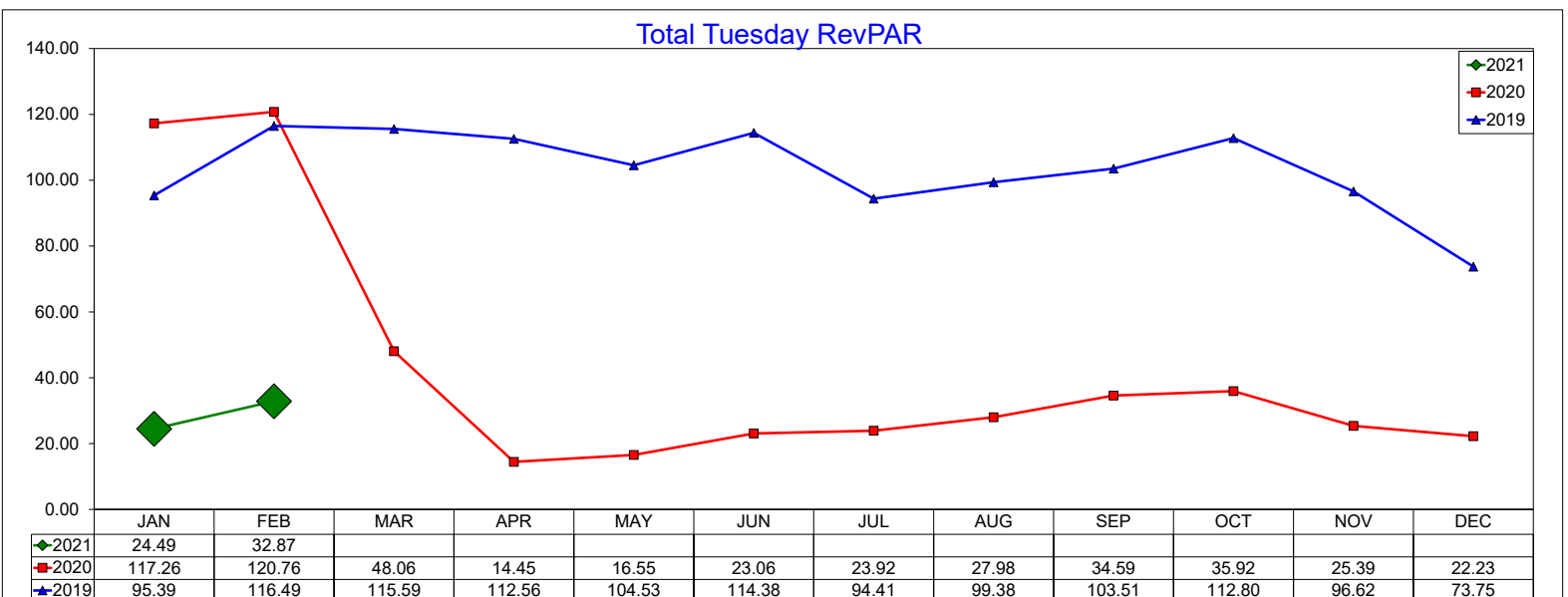
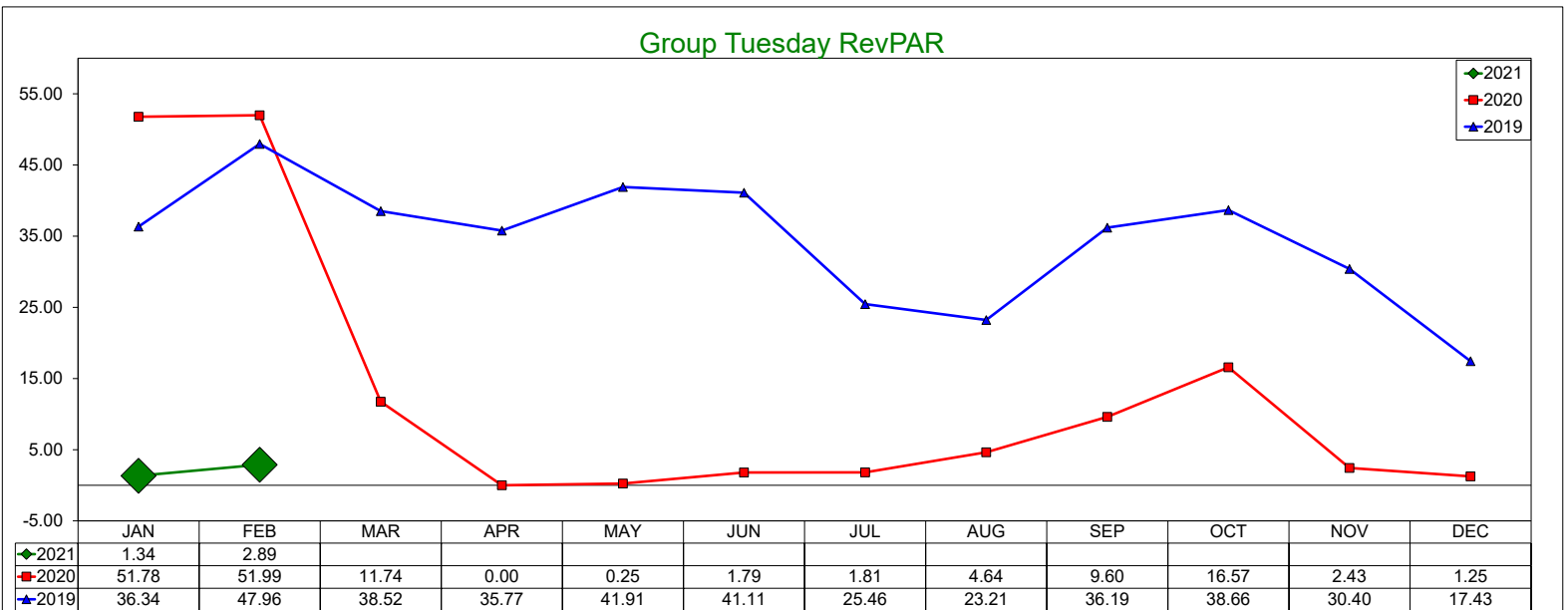
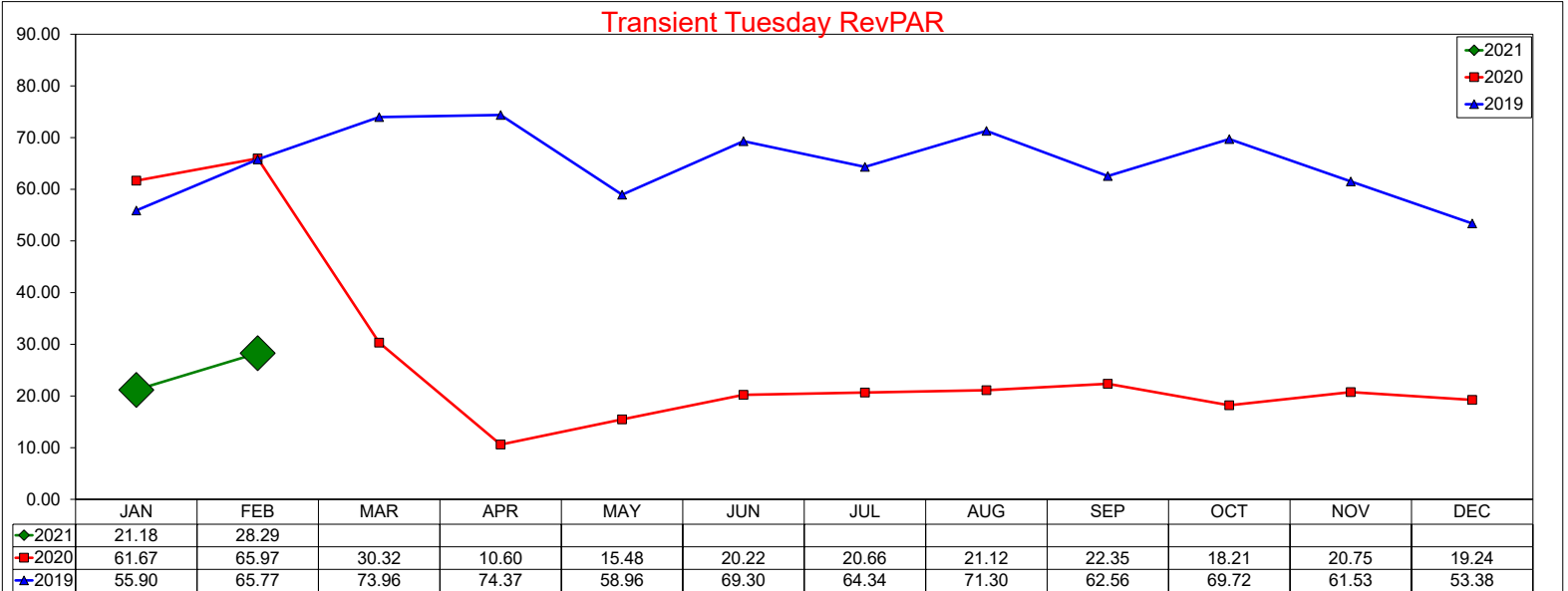
# Three Year Comparison - Tuesday - Occupancy

## February 2021



# Three Year Comparison - Tuesday - RevPAR

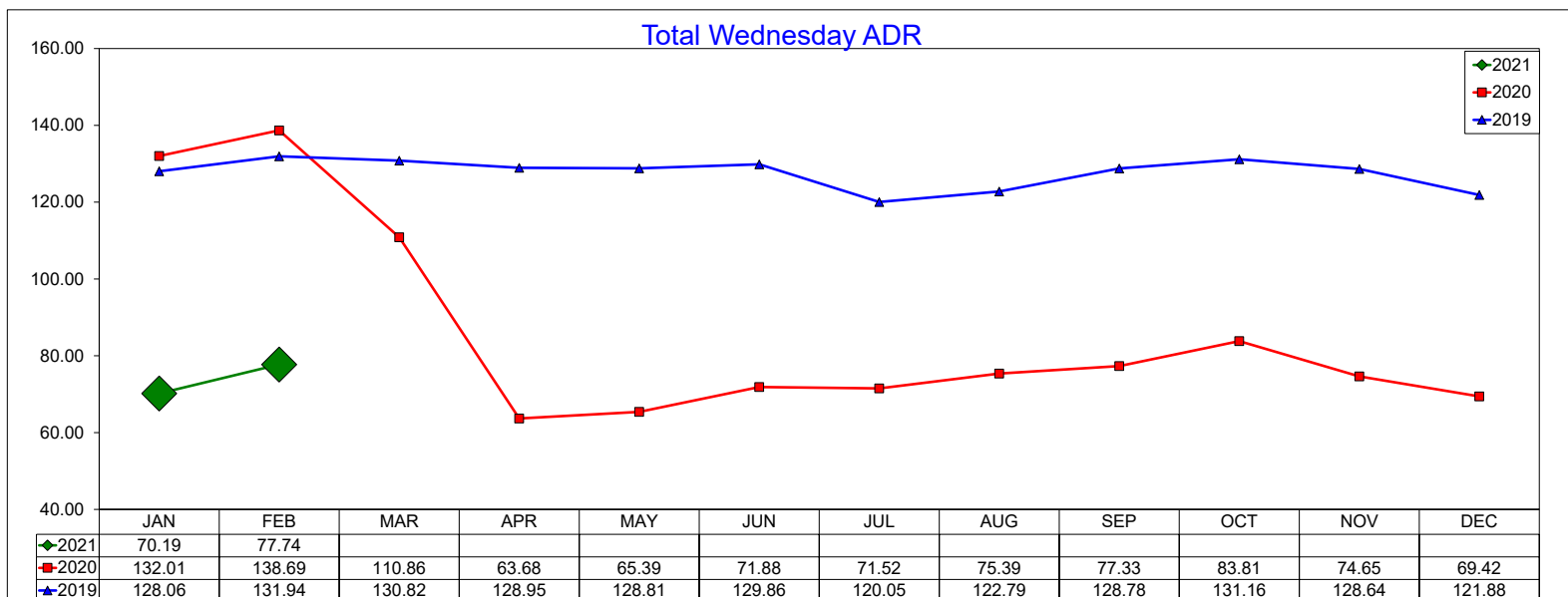
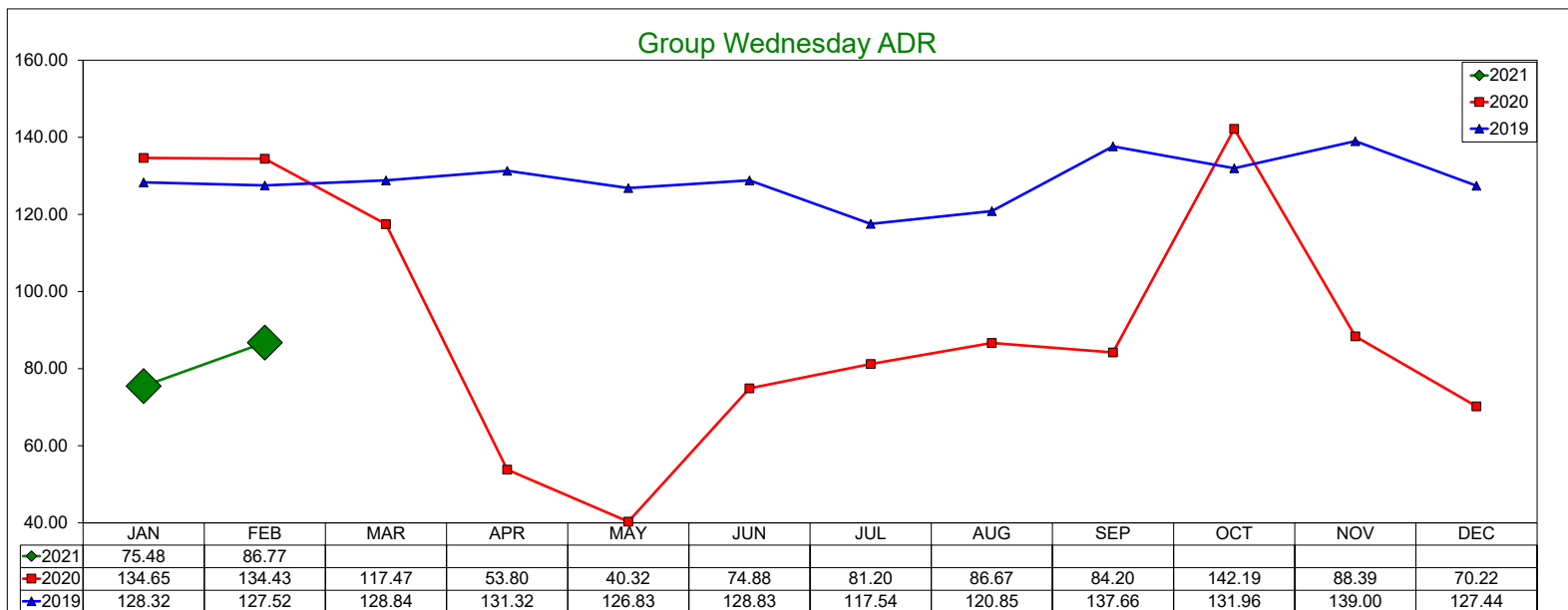
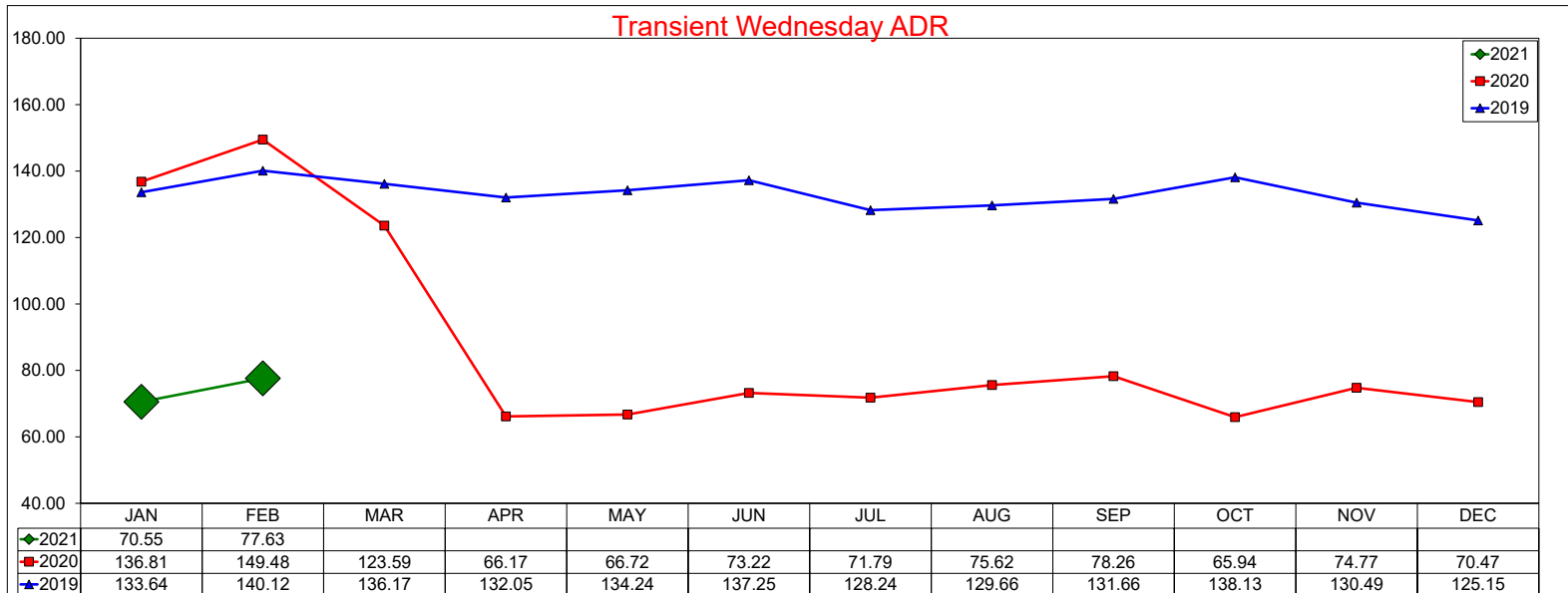
## February 2021





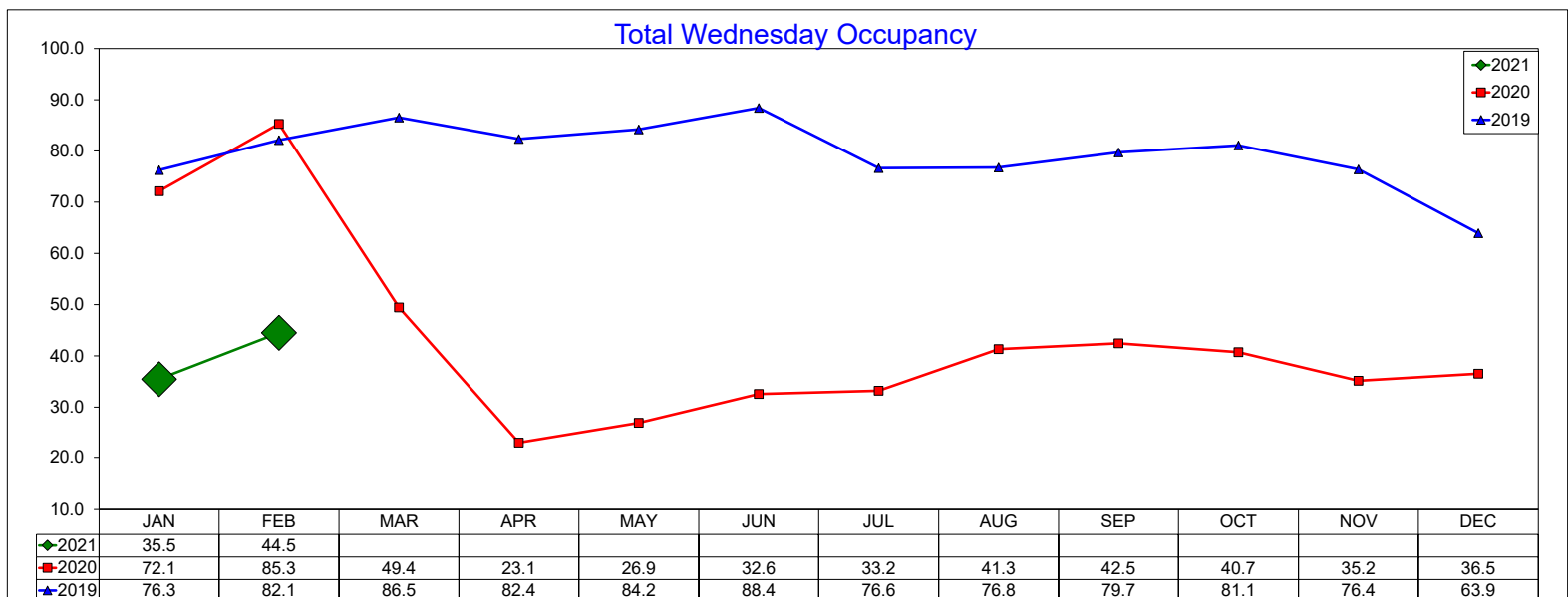
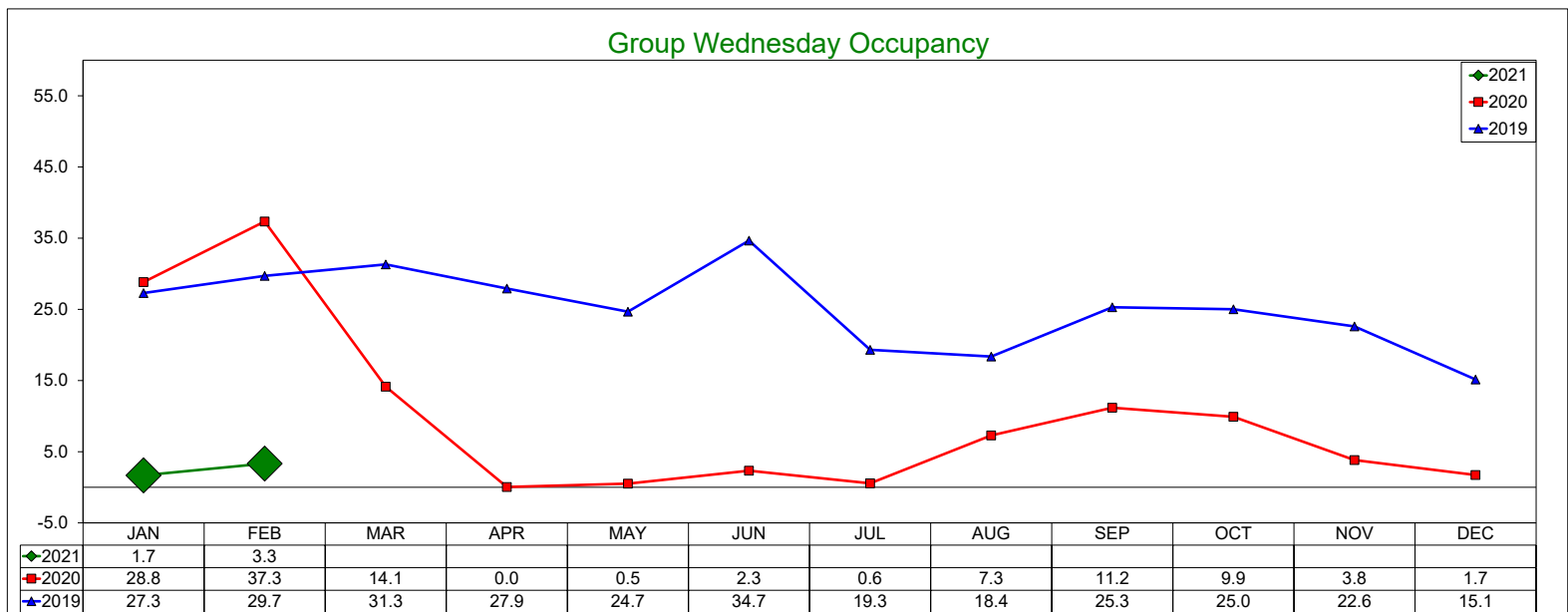
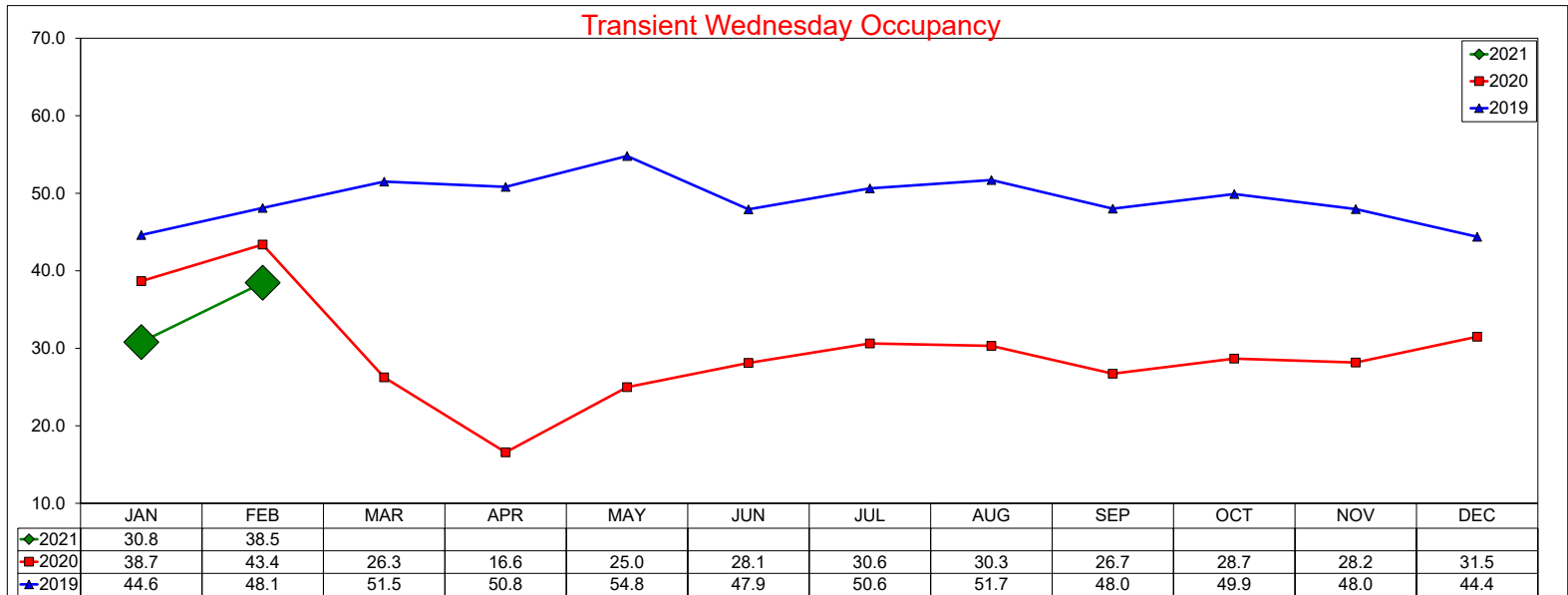
# Three Year Comparison - Wednesday - ADR

February 2021



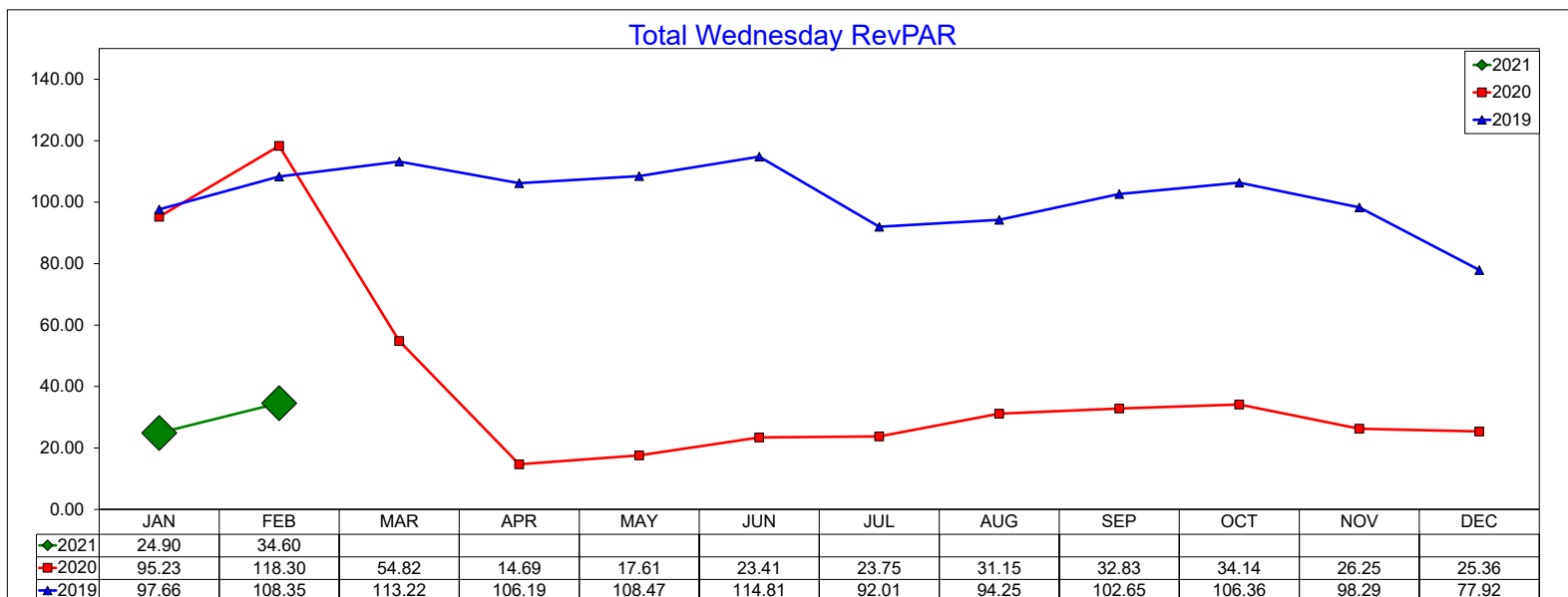
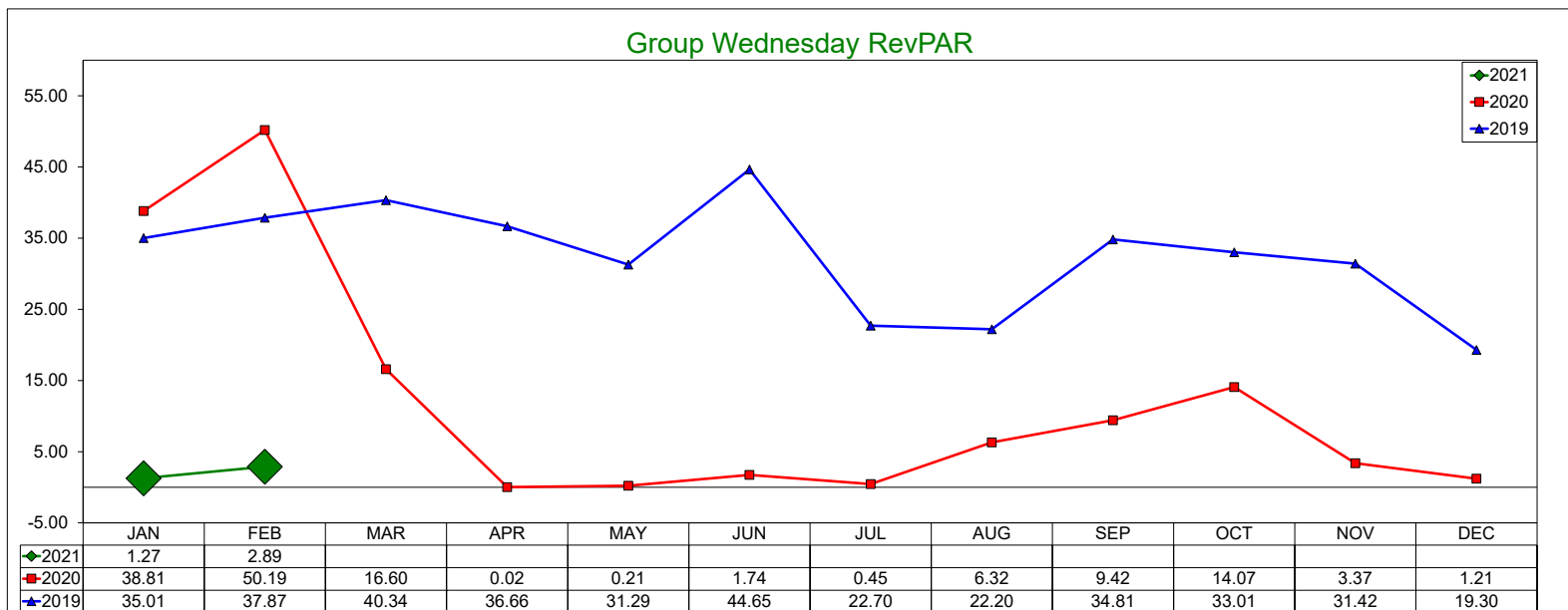
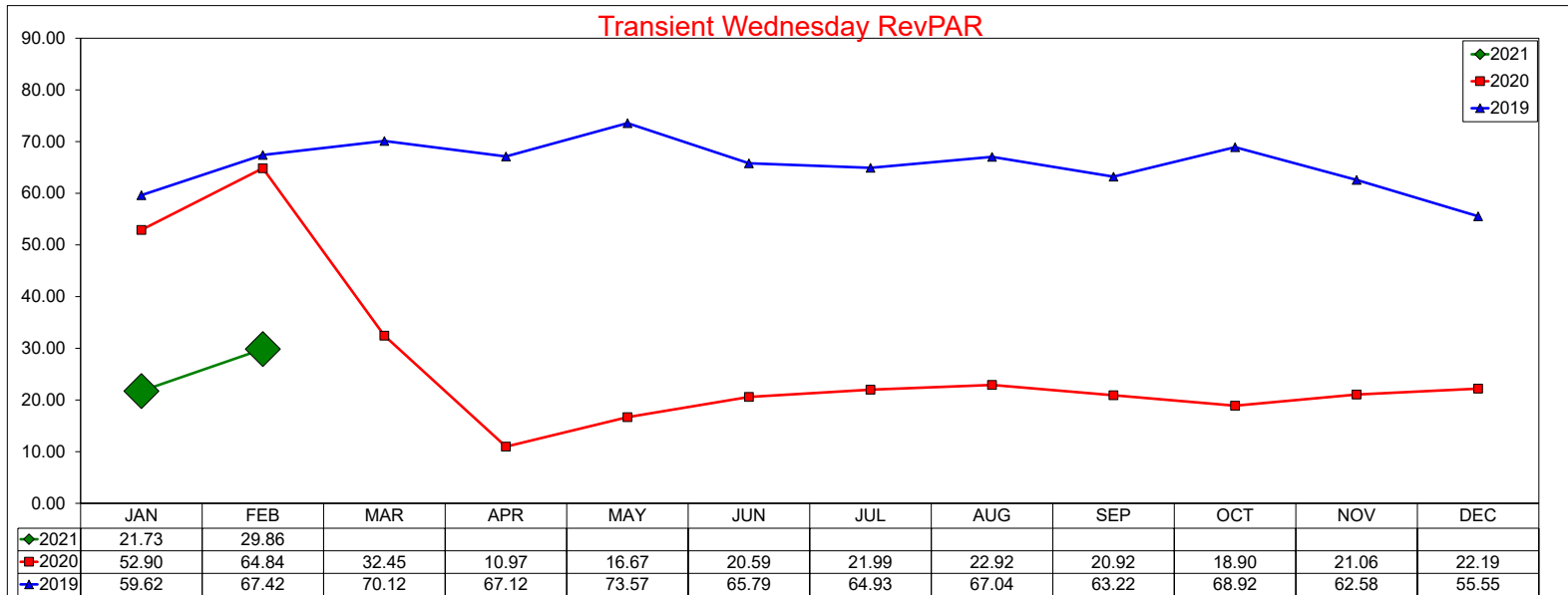
# Three Year Comparison - Wednesday - Occupancy

## February 2021



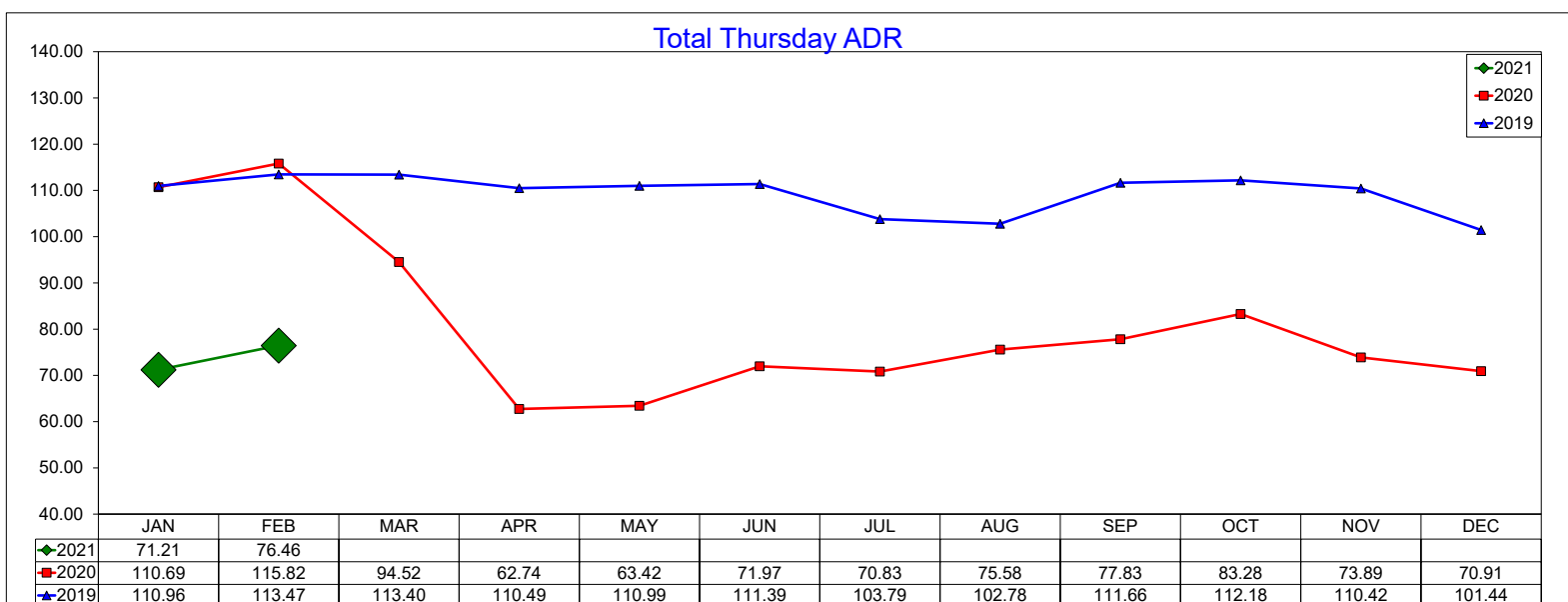
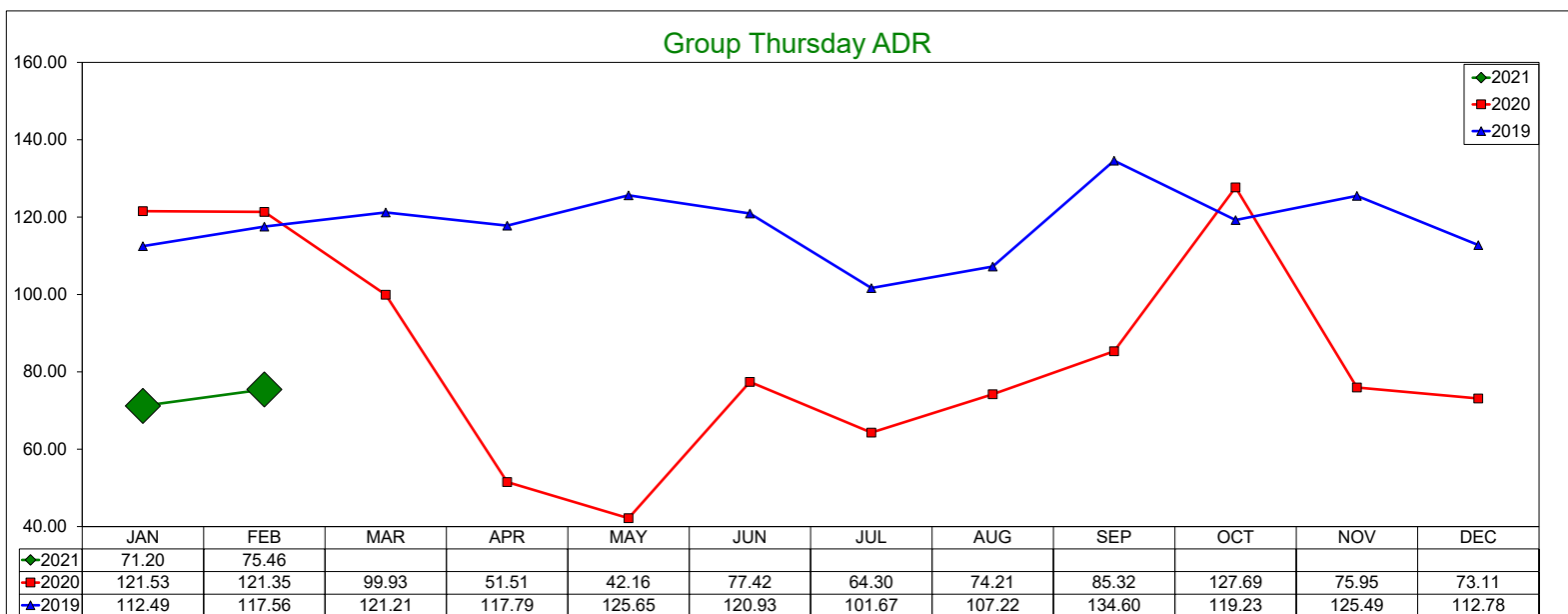
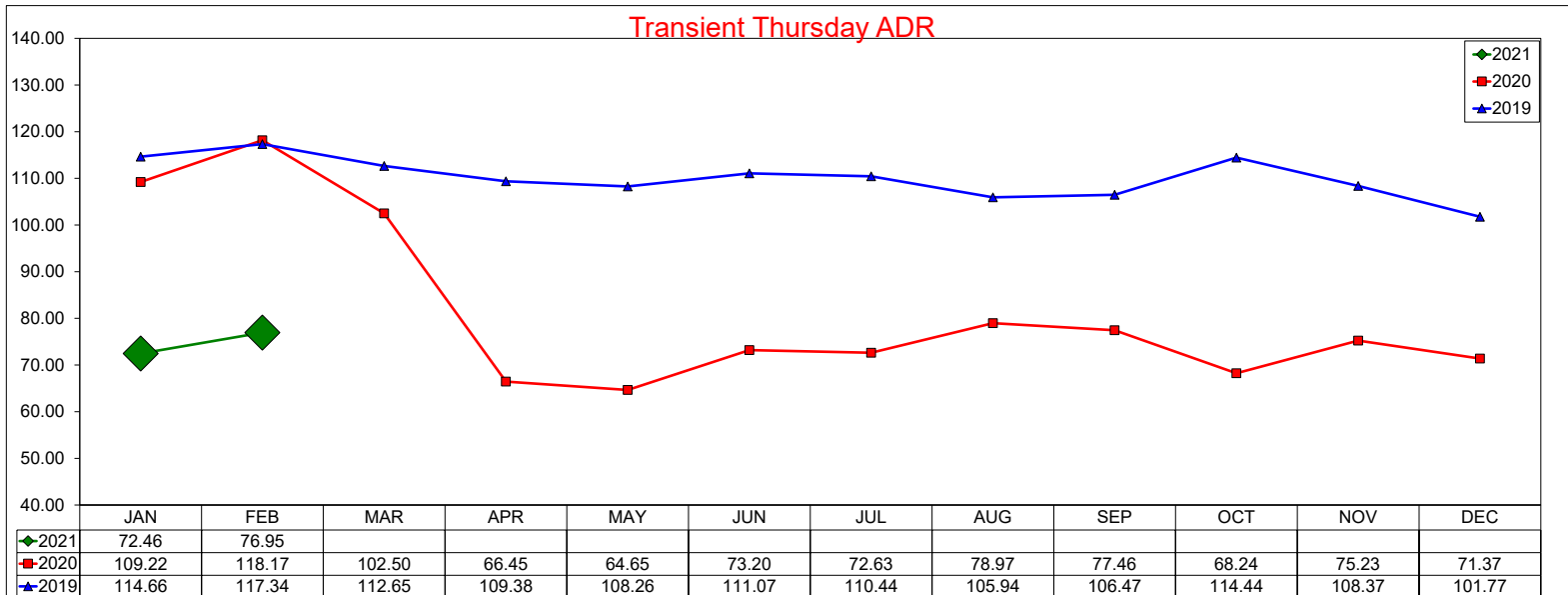
# Three Year Comparison - Wednesday - RevPAR

## February 2021



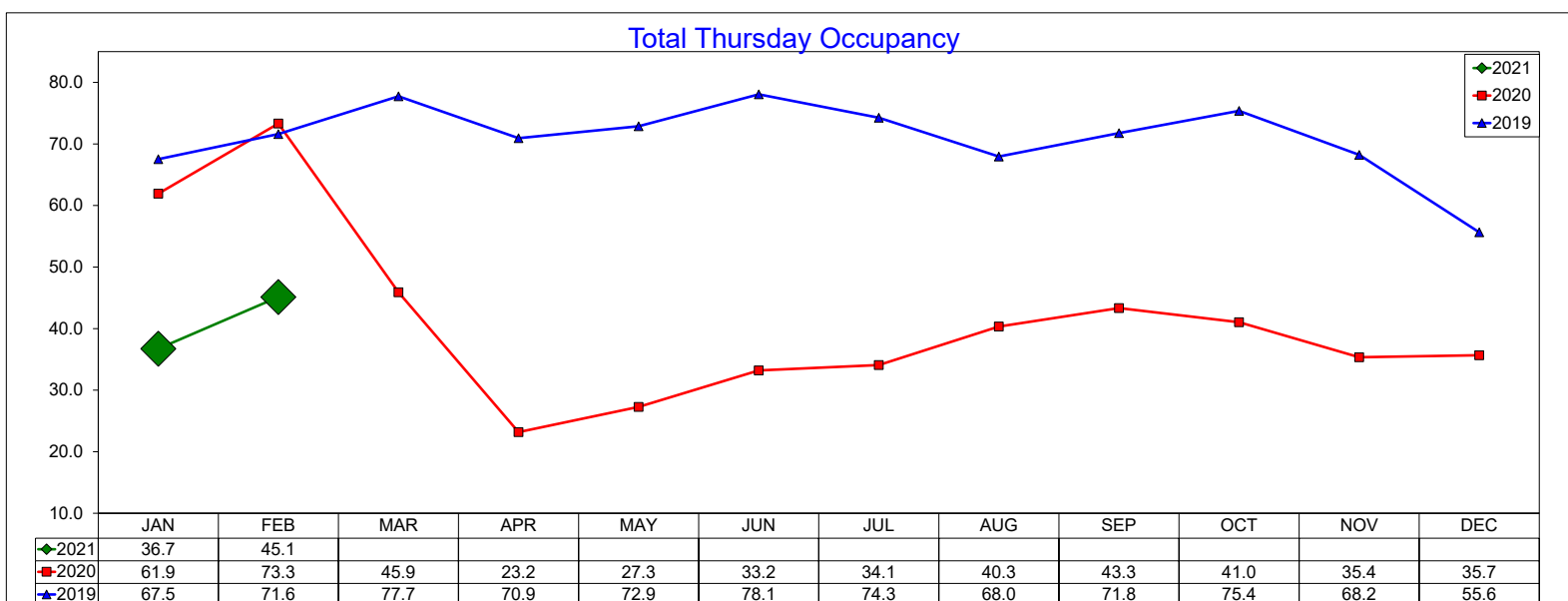
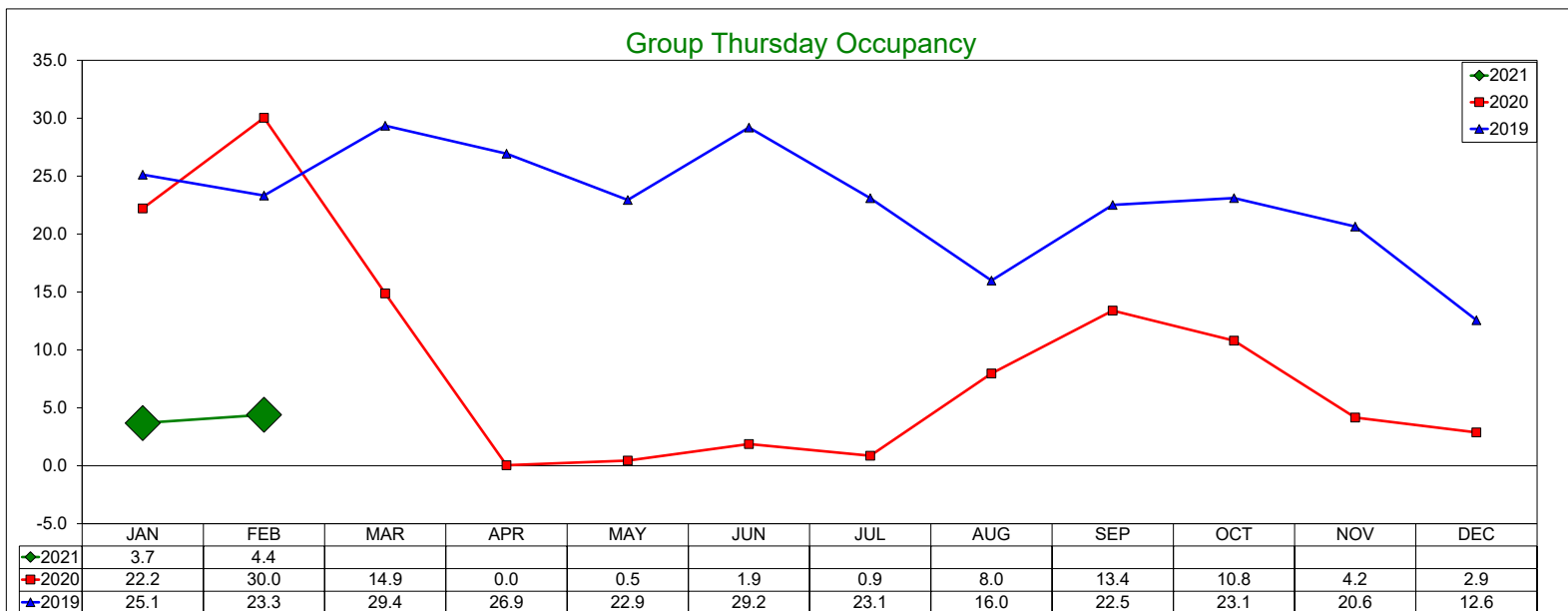
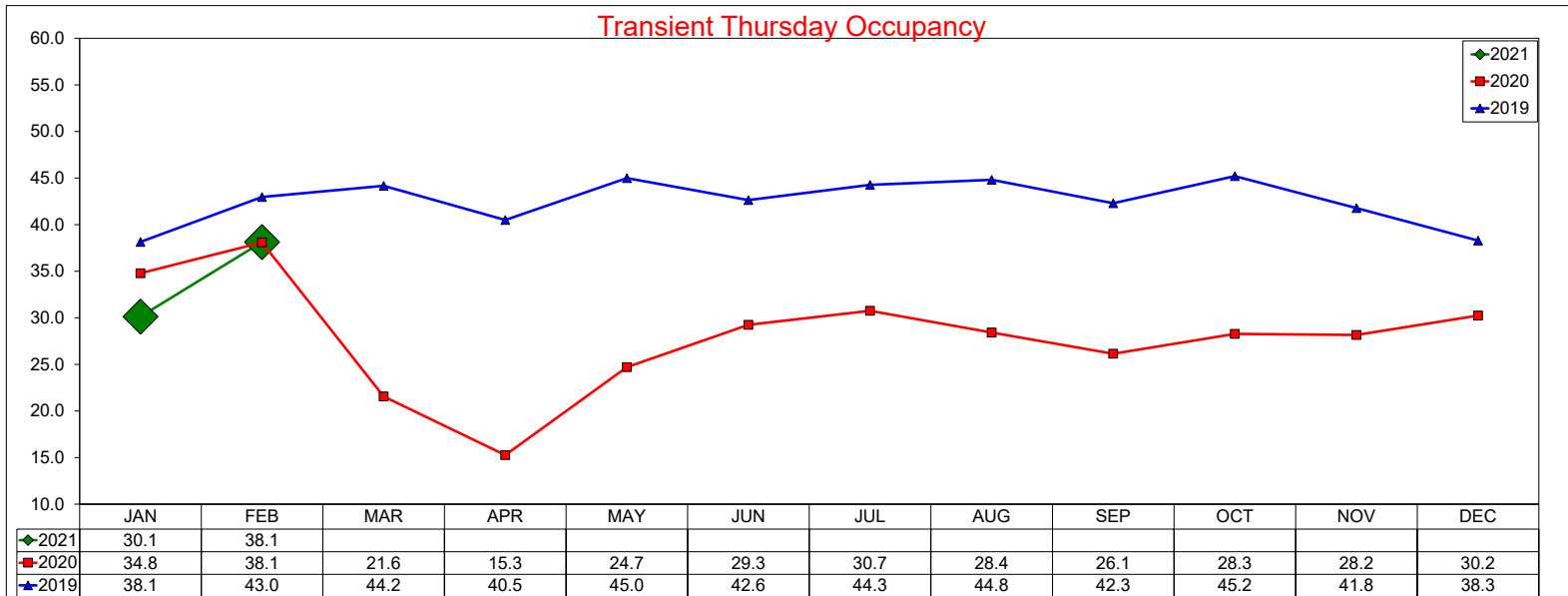
# Three Year Comparison - Thursday - ADR

## February 2021



# Three Year Comparison - Thursday - Occupancy

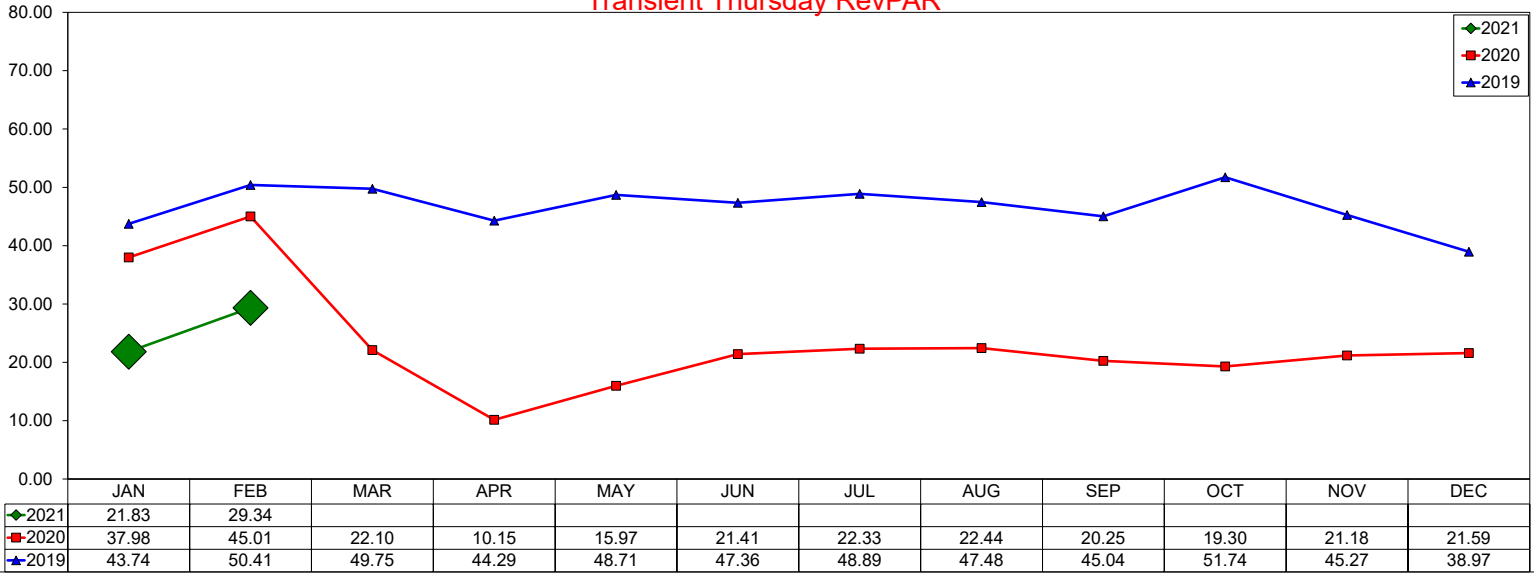
## February 2021



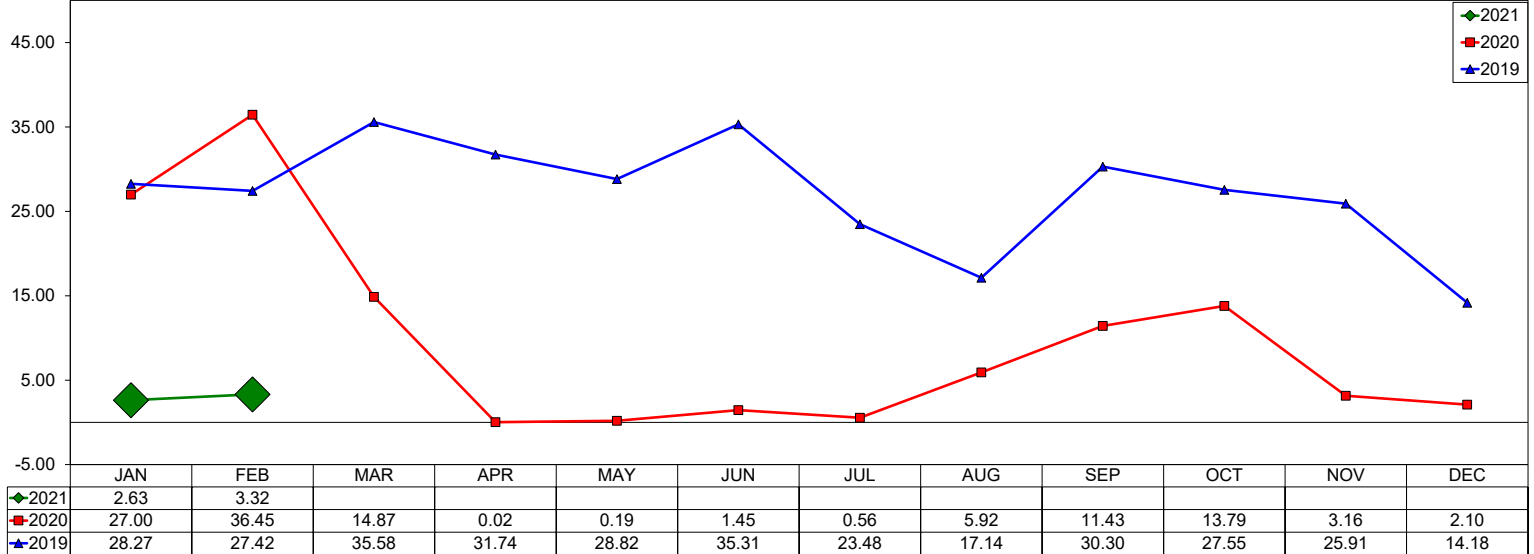
# Three Year Comparison - Thursday - RevPAR

February 2021

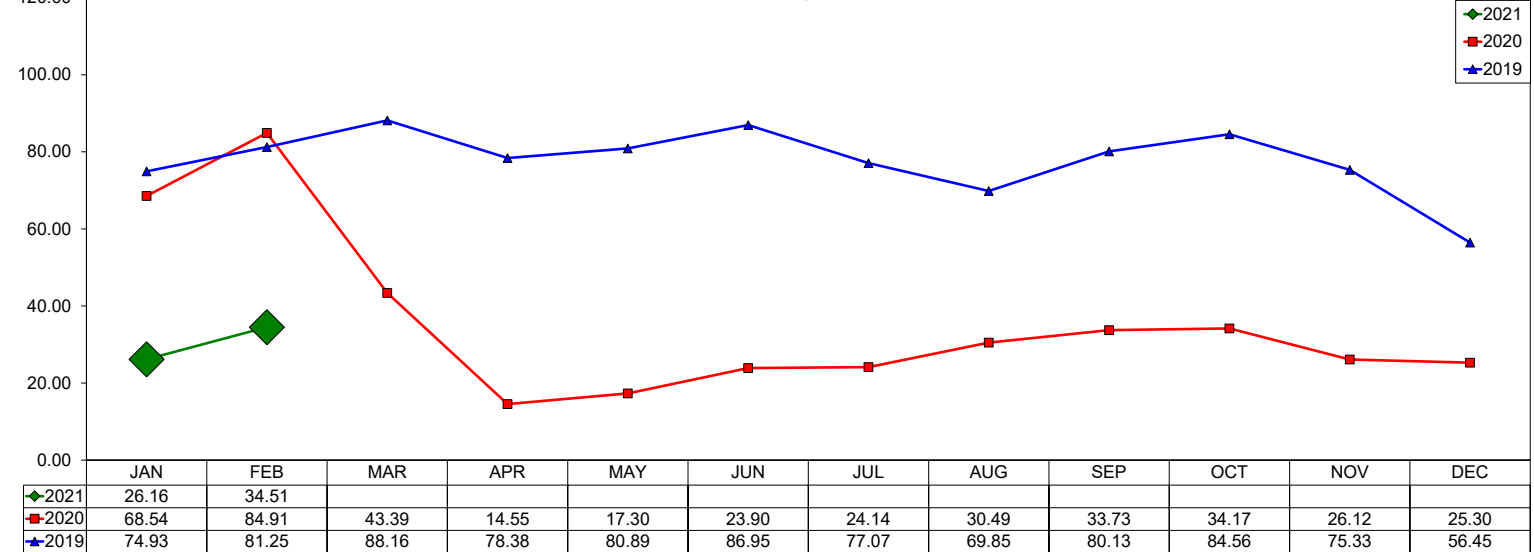
### Transient Thursday RevPAR



### Group Thursday RevPAR

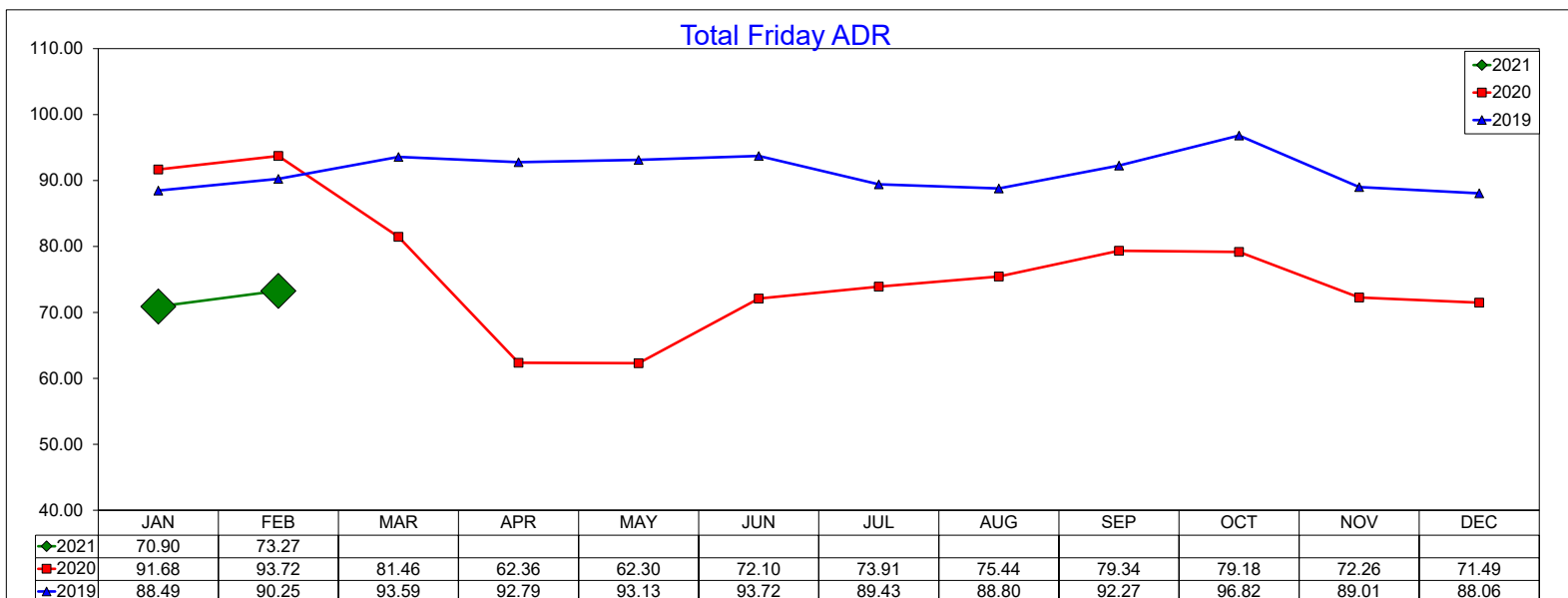
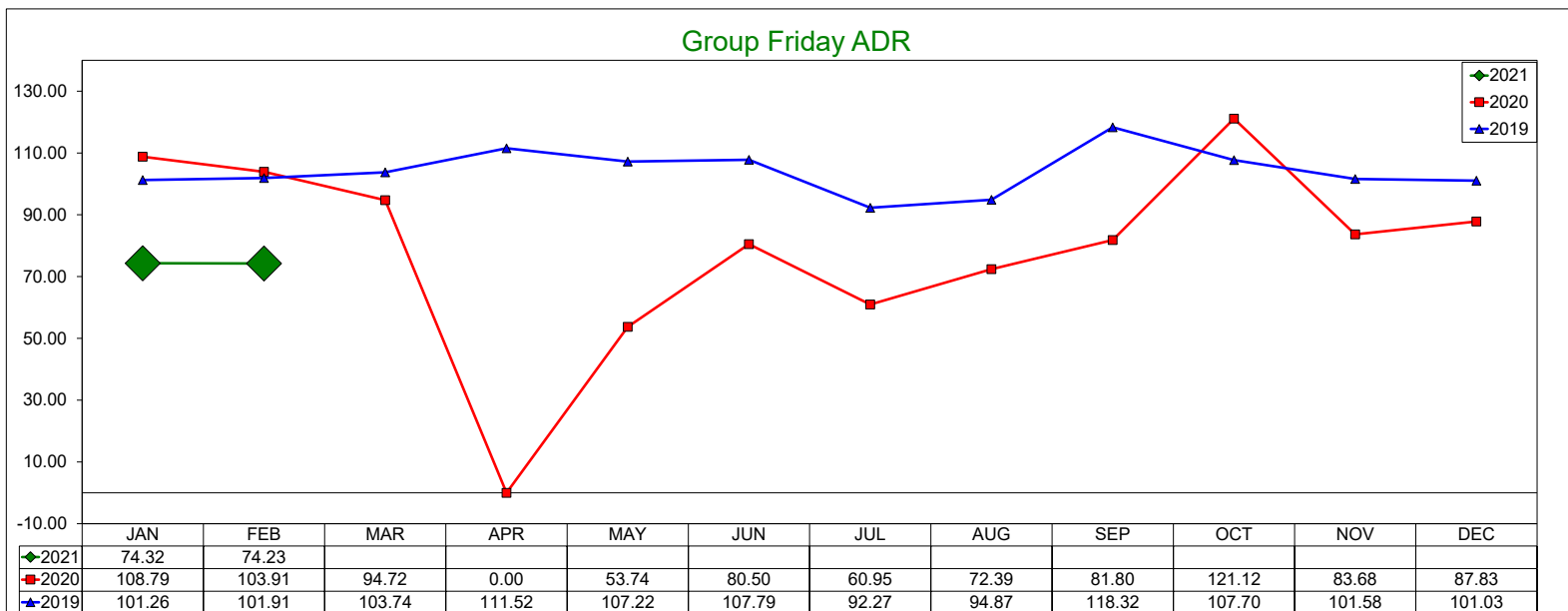
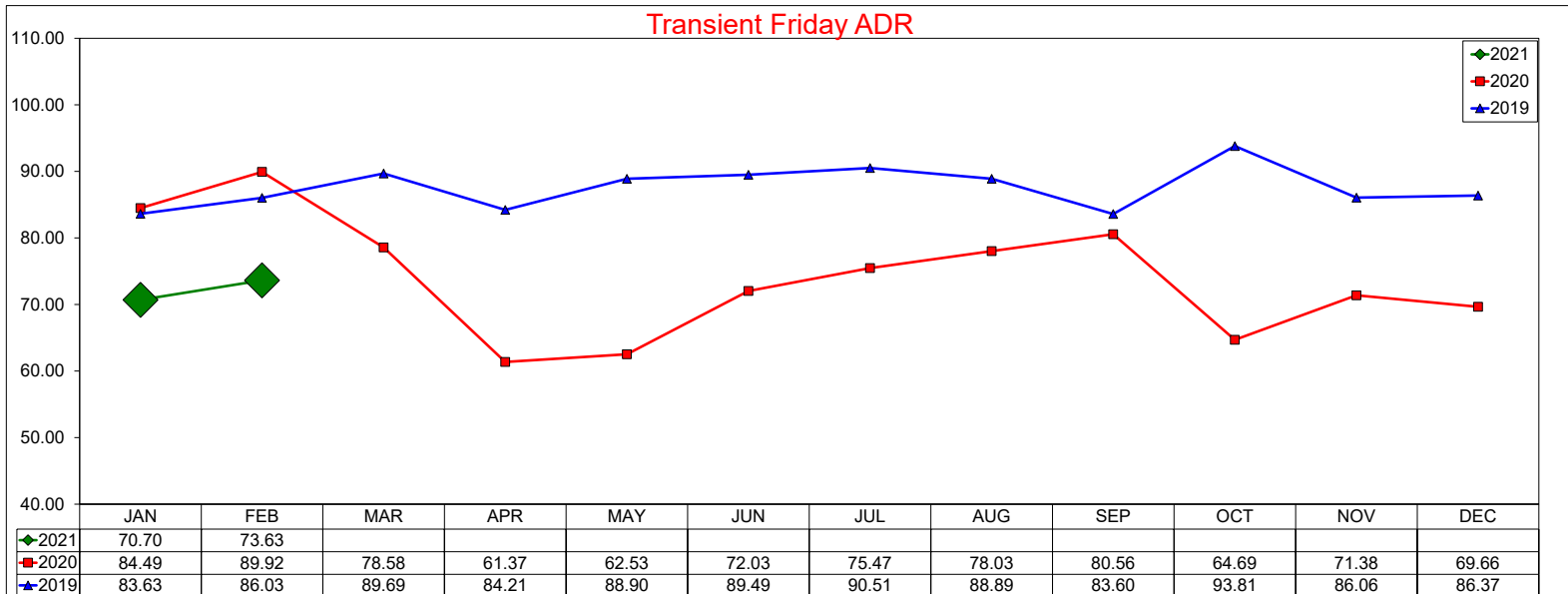


### Total Thursday RevPAR



# Three Year Comparison - Friday - ADR

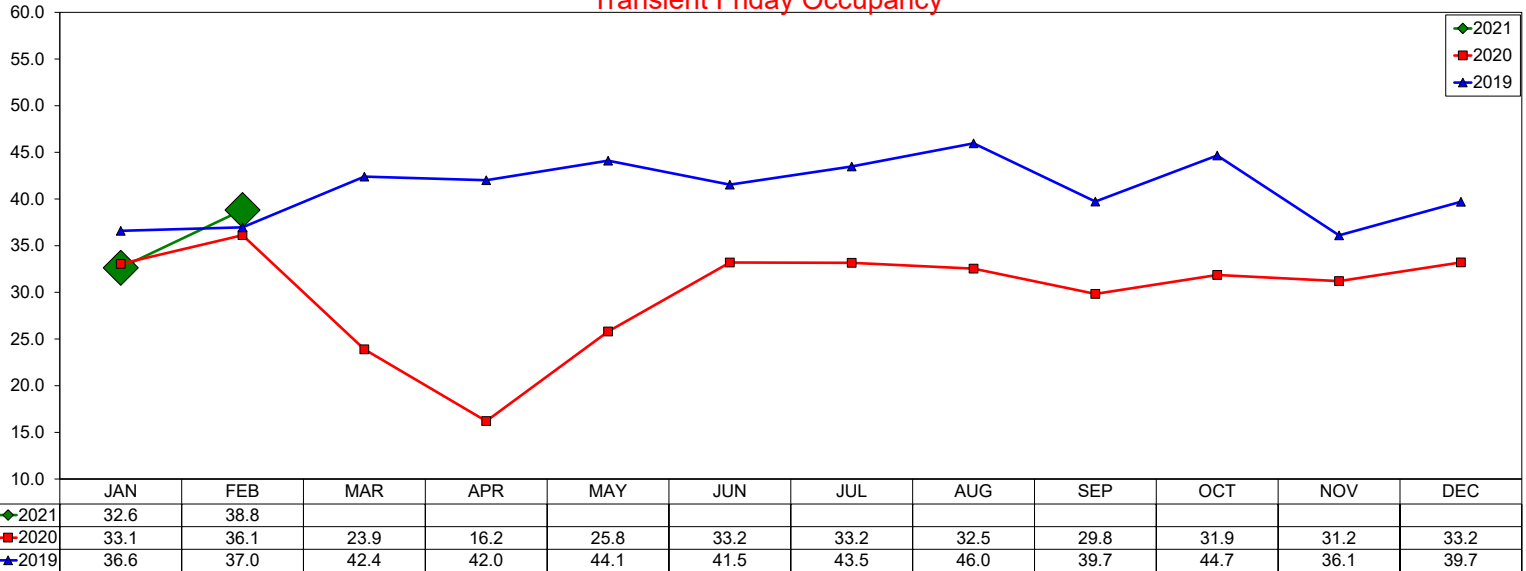
## February 2021



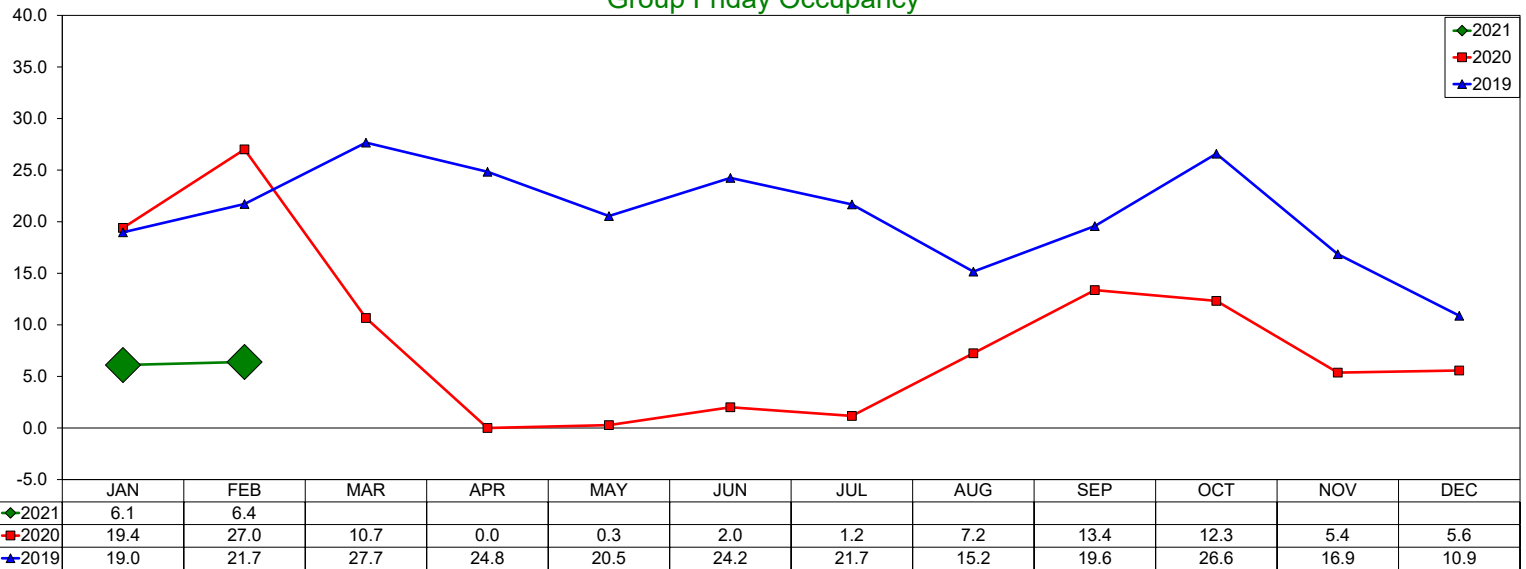
# Three Year Comparison - Friday - Occupancy

## February 2021

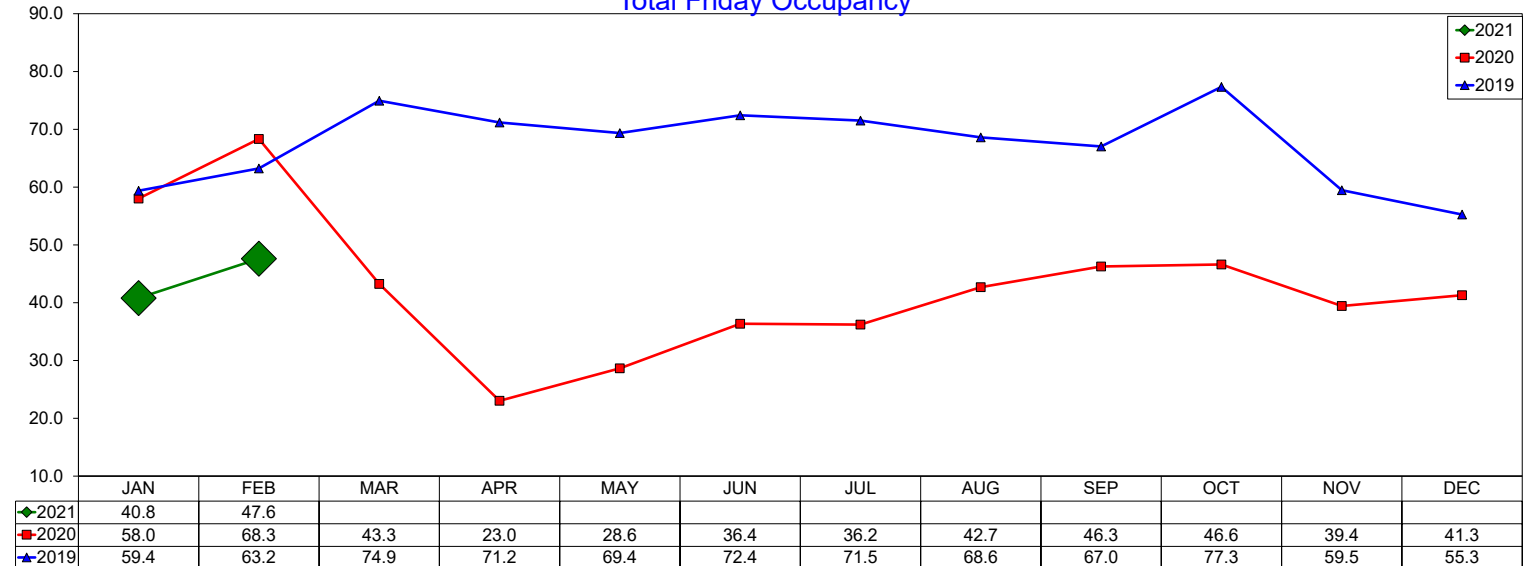
### Transient Friday Occupancy



### Group Friday Occupancy



### Total Friday Occupancy

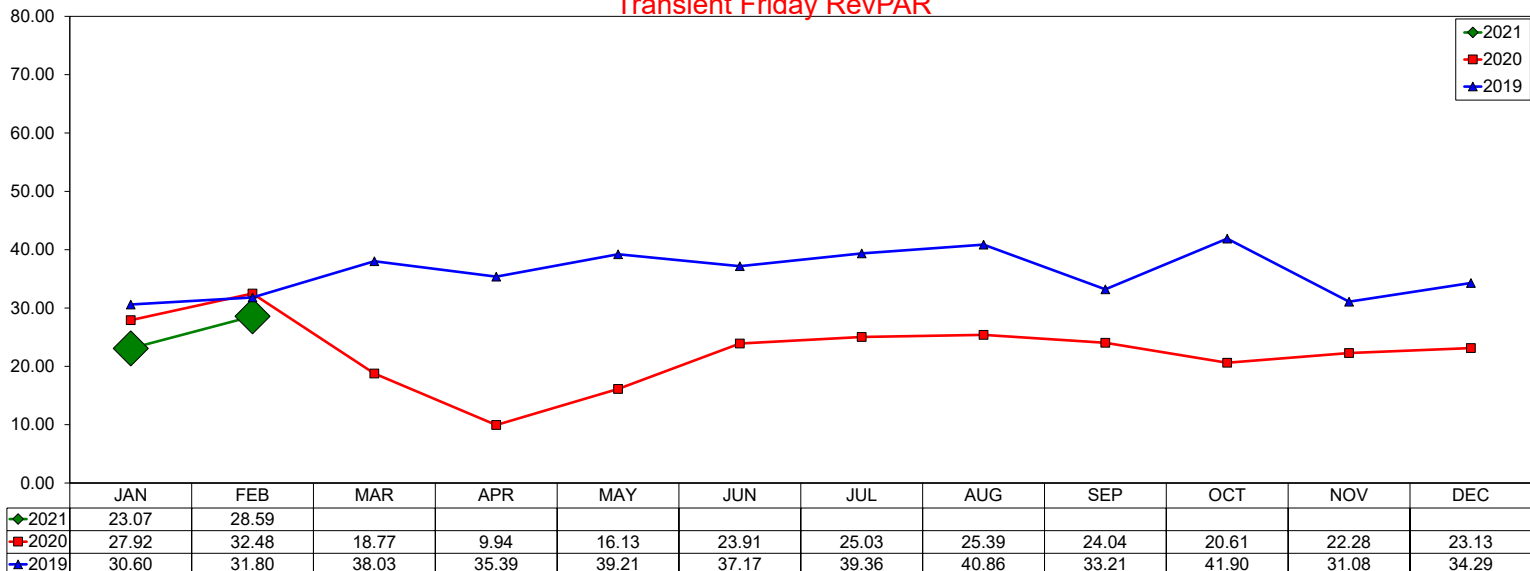




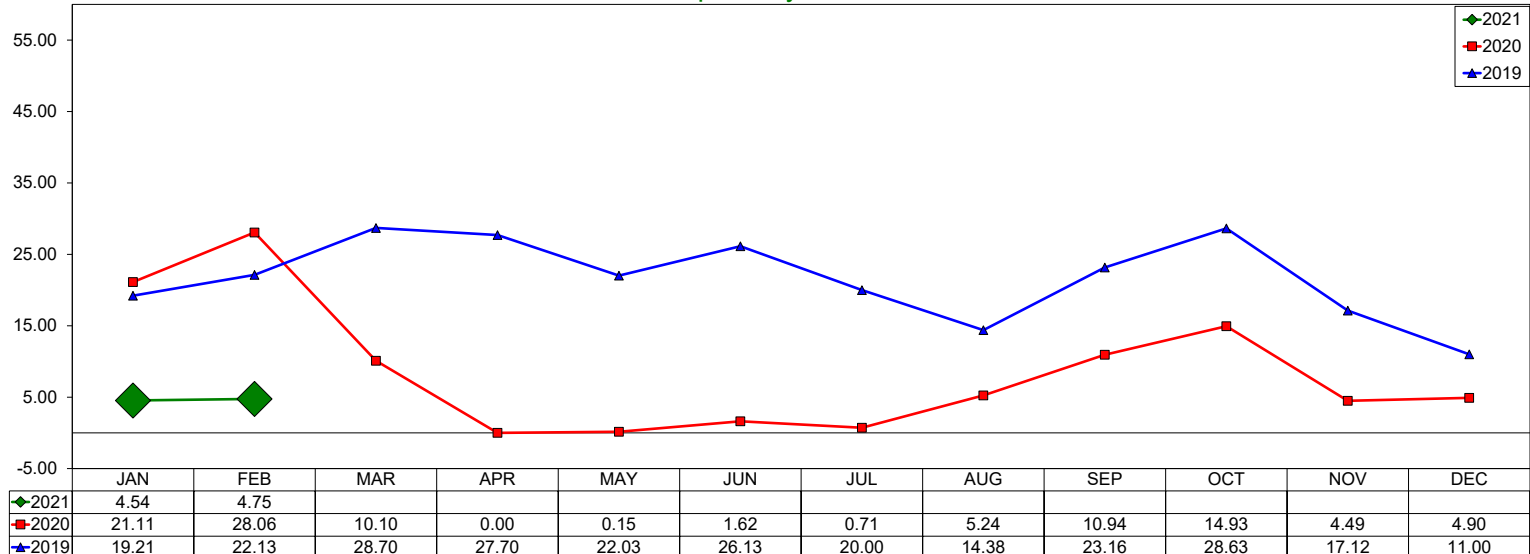
# Three Year Comparison - Friday - RevPAR

February 2021

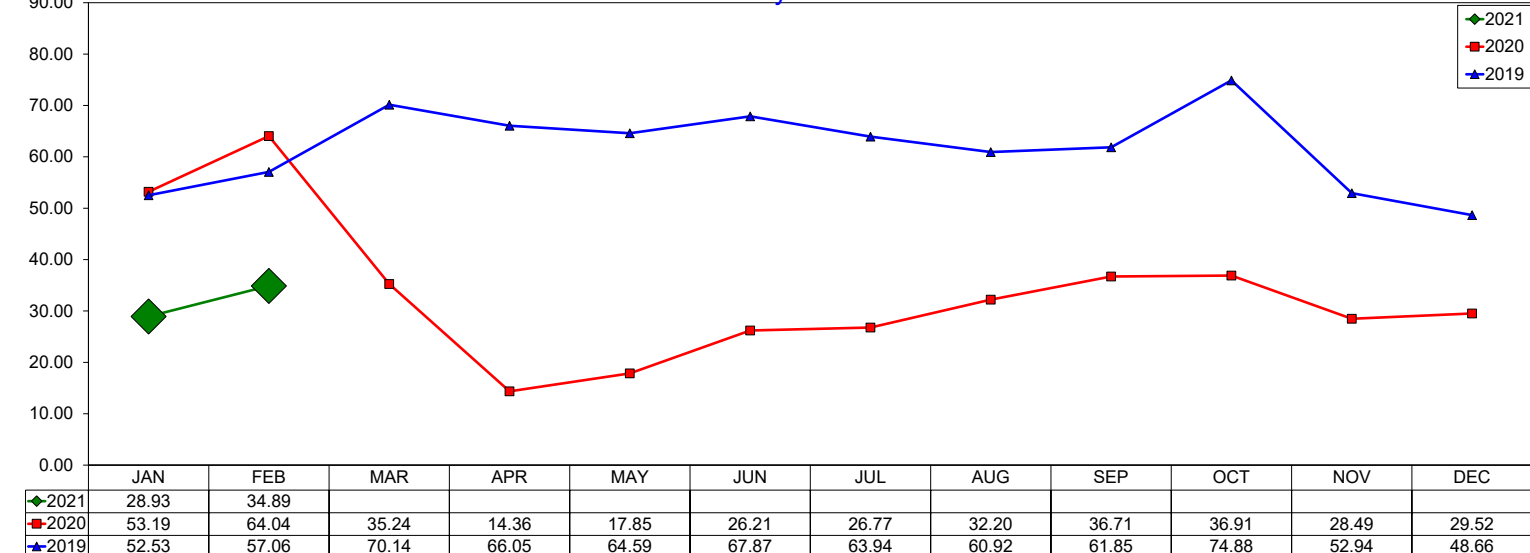
### Transient Friday RevPAR



### Group Friday RevPAR

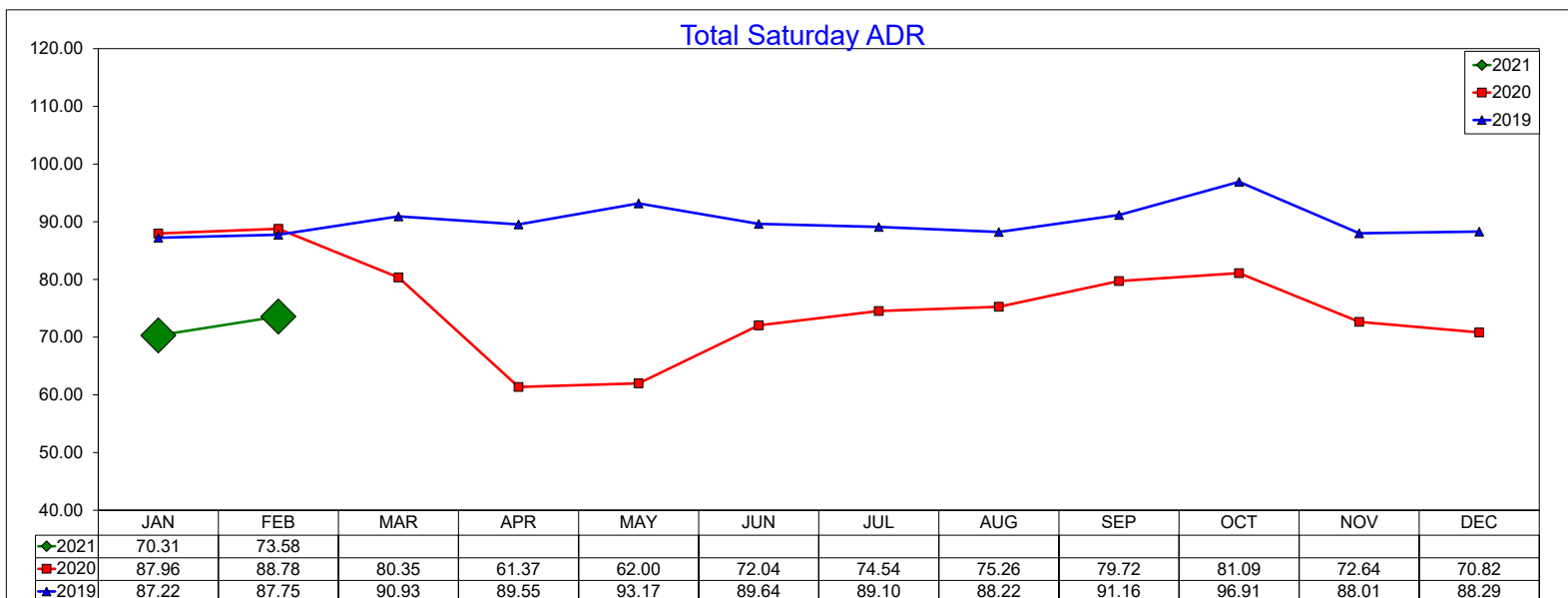
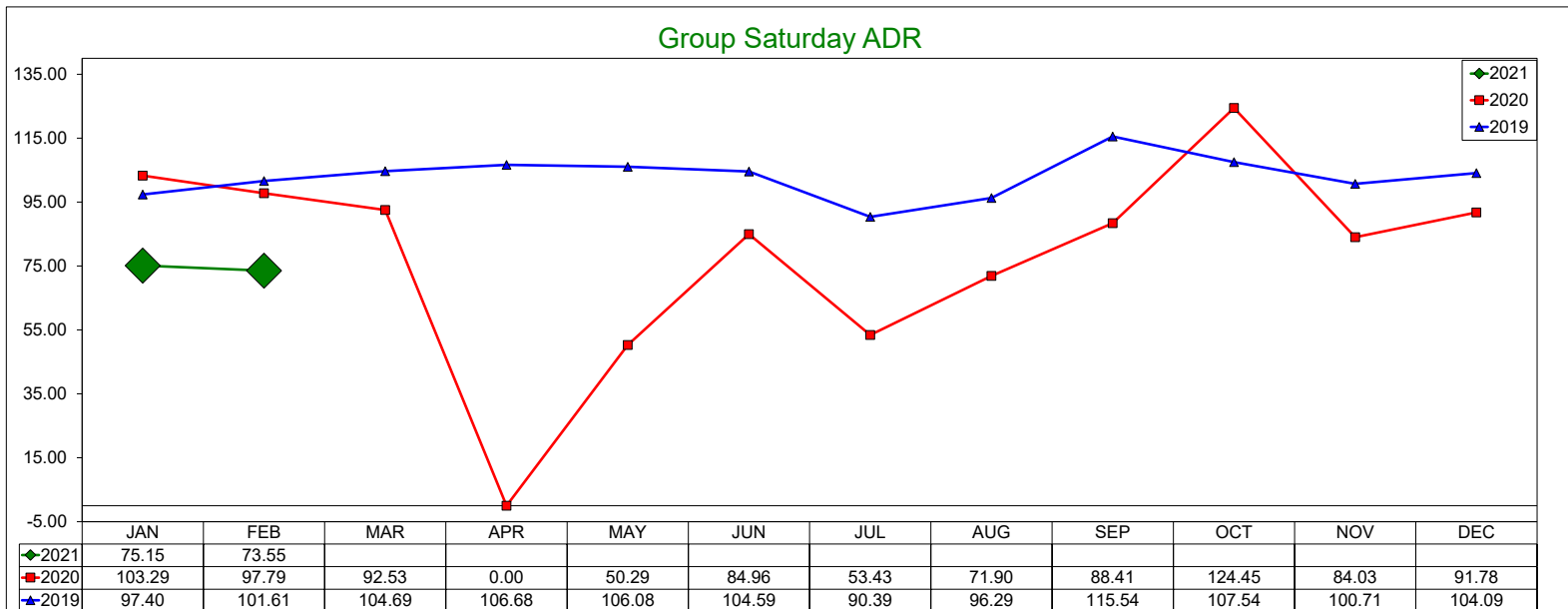
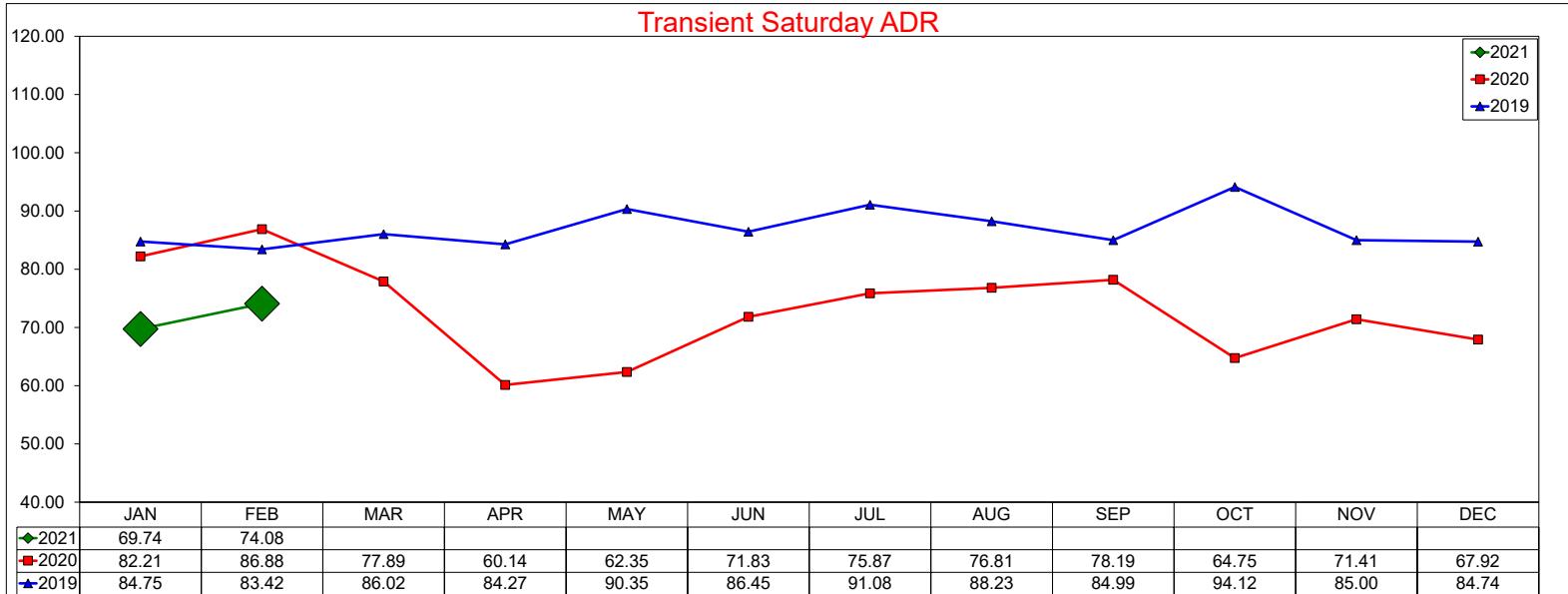


### Total Friday RevPAR



# Three Year Comparison - Saturday - ADR

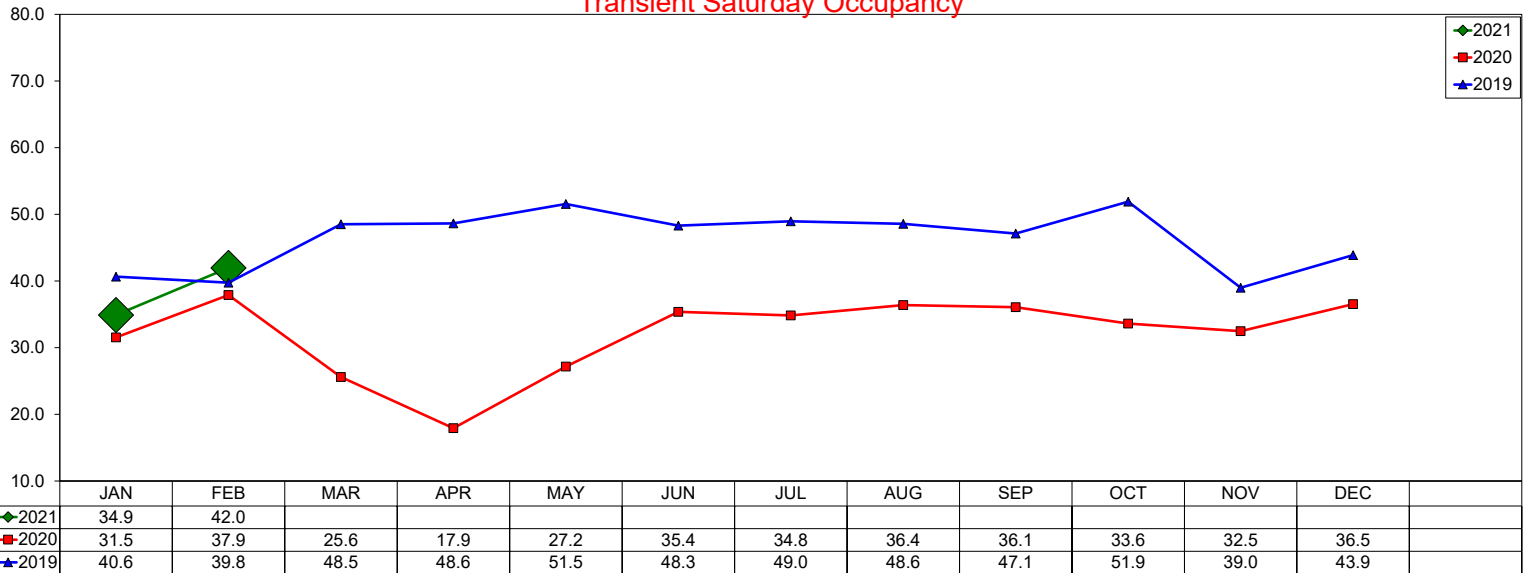
## February 2021



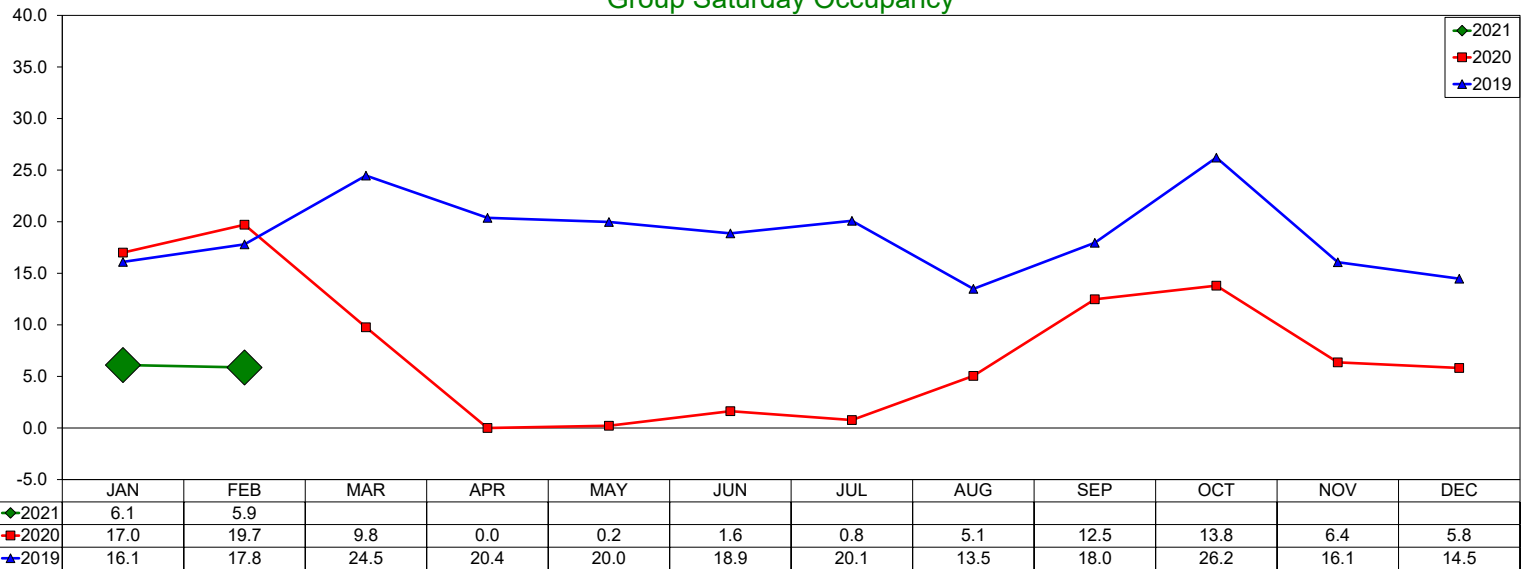
# Three Year Comparison - Saturday - Occupancy

## February 2021

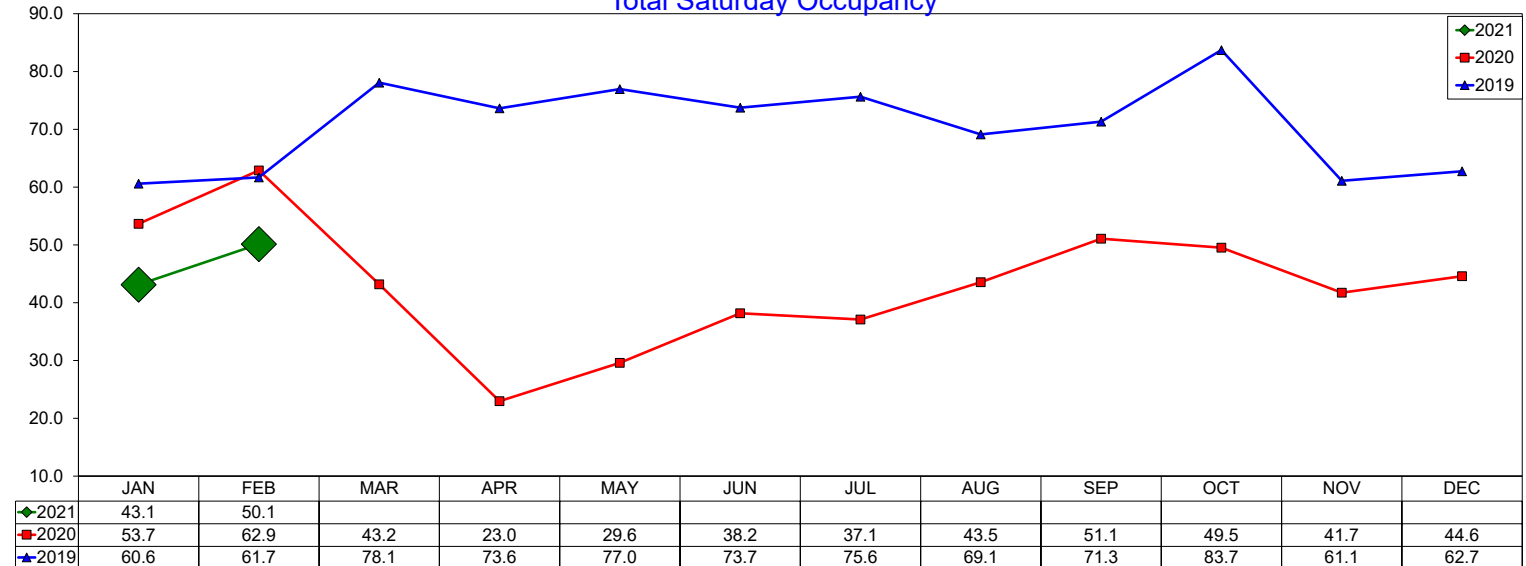
### Transient Saturday Occupancy



### Group Saturday Occupancy

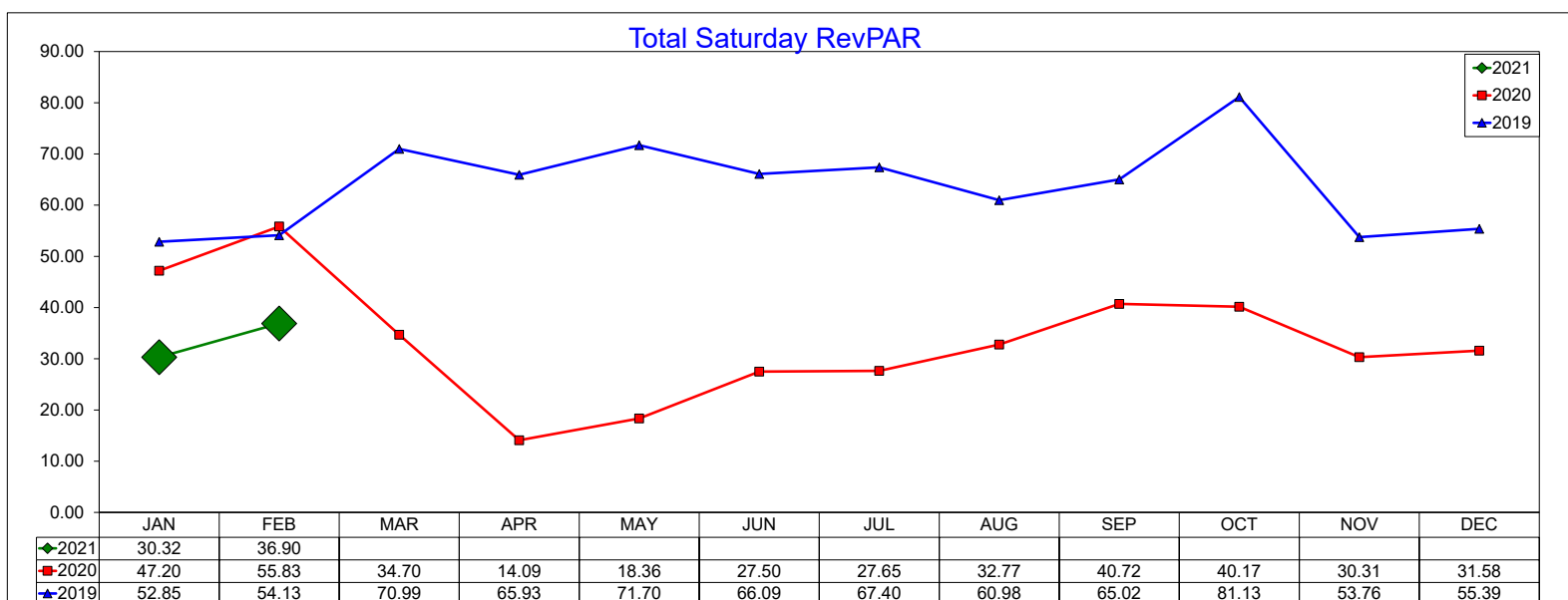
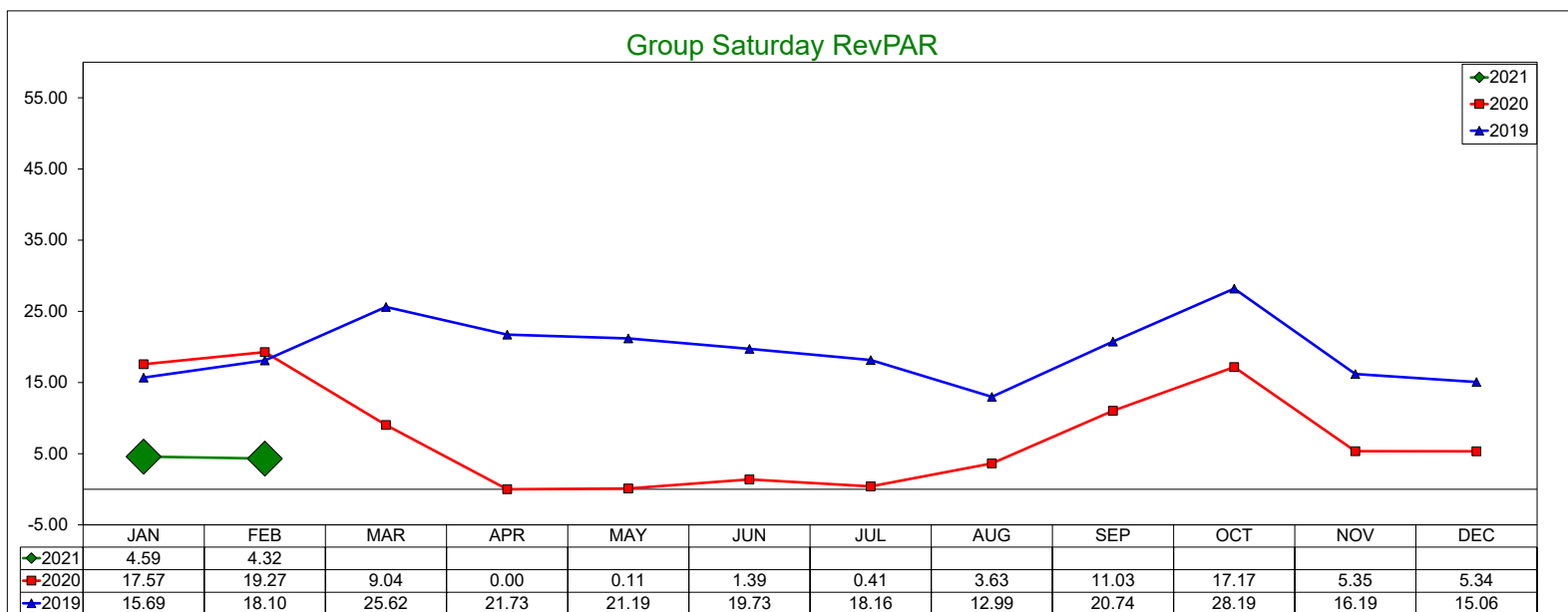
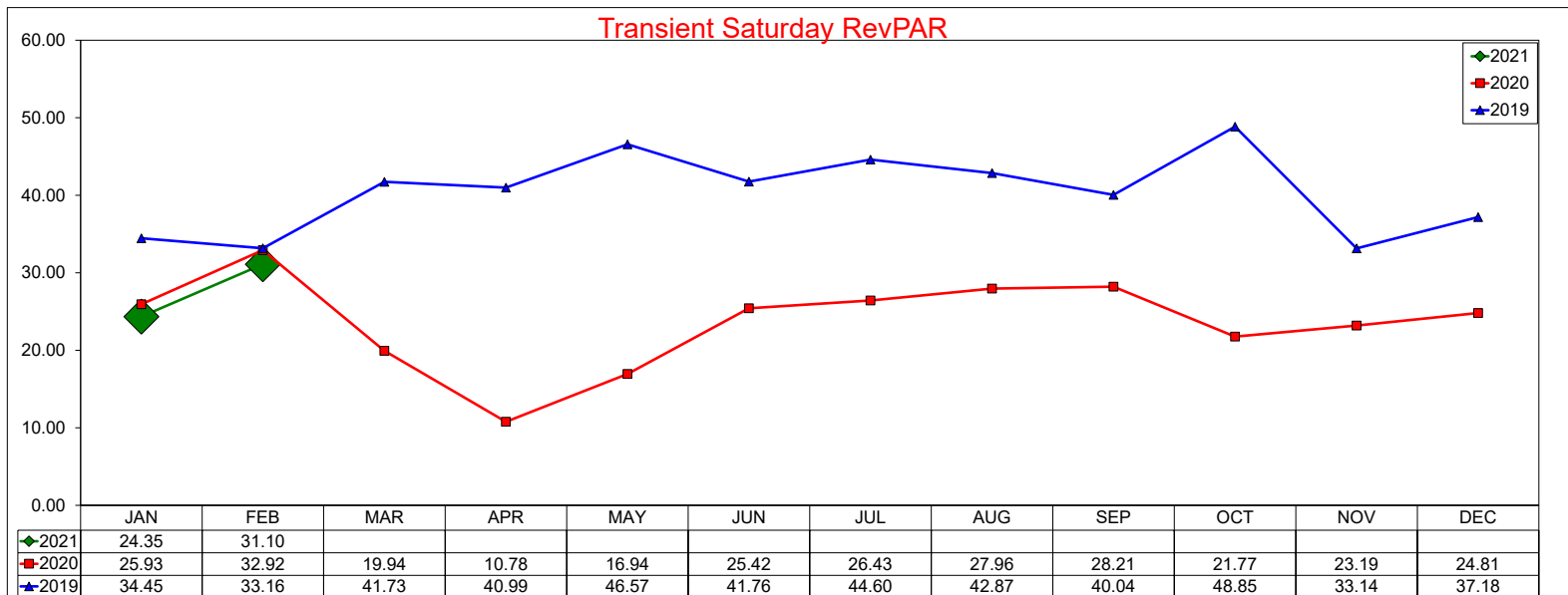


### Total Saturday Occupancy



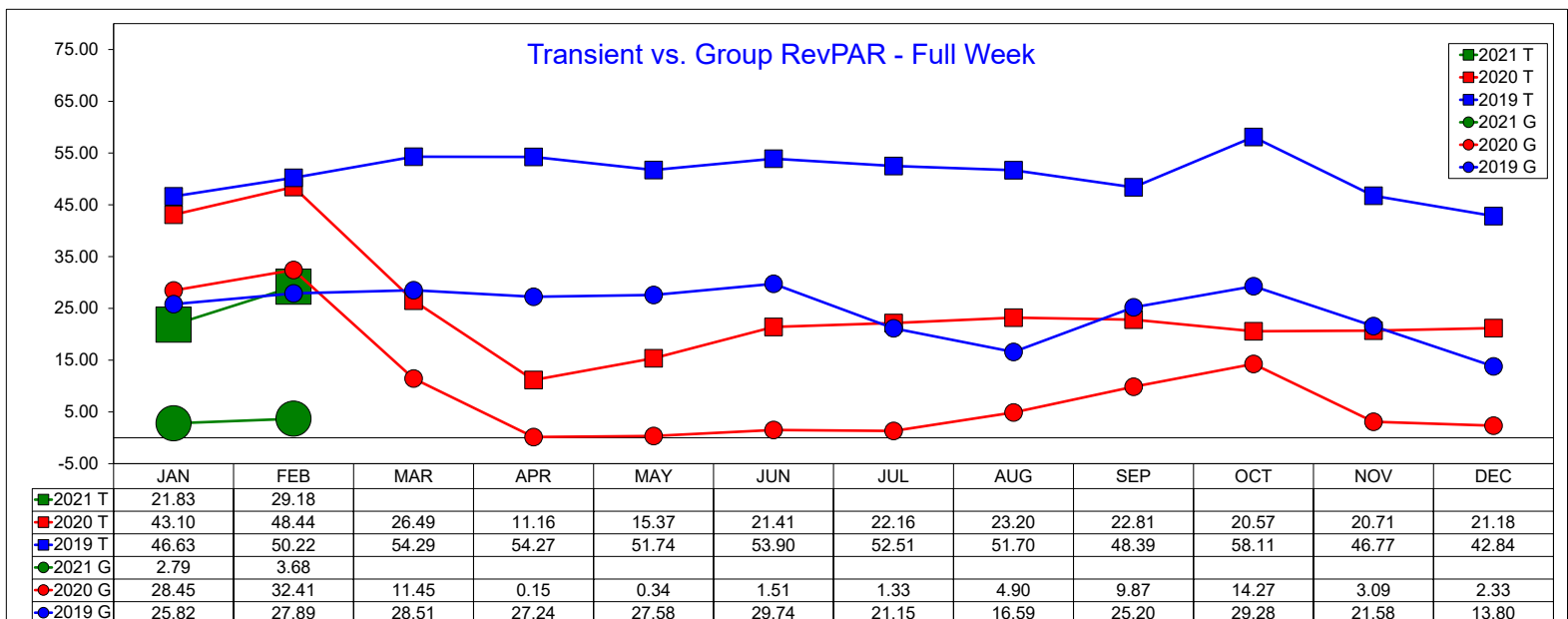
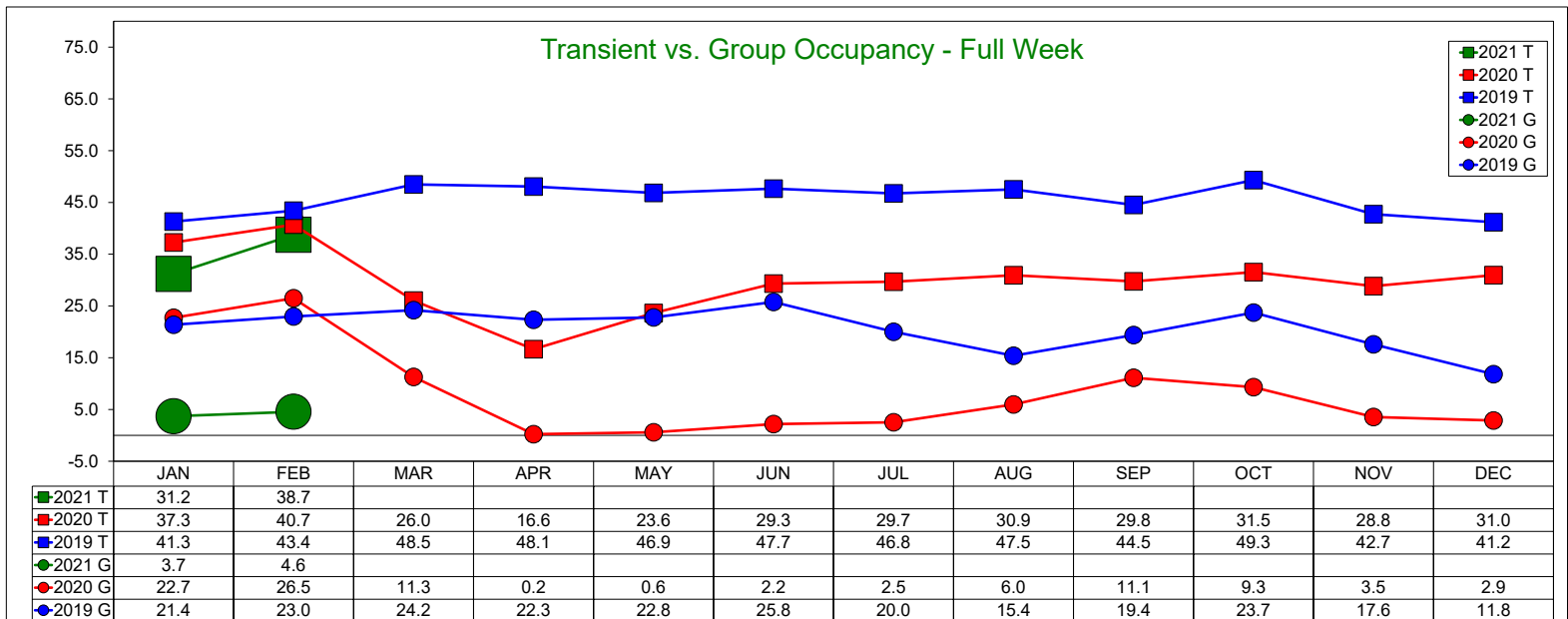
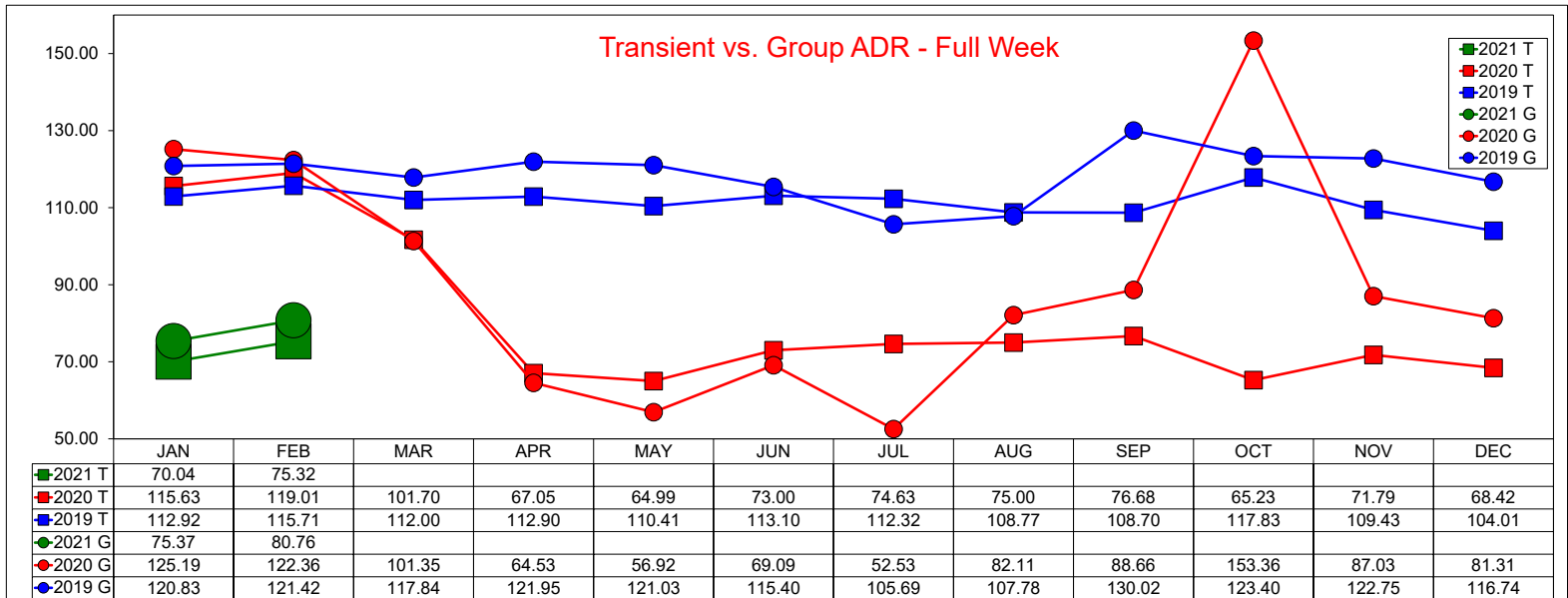
# Three Year Comparison - Saturday - RevPAR

February 2021



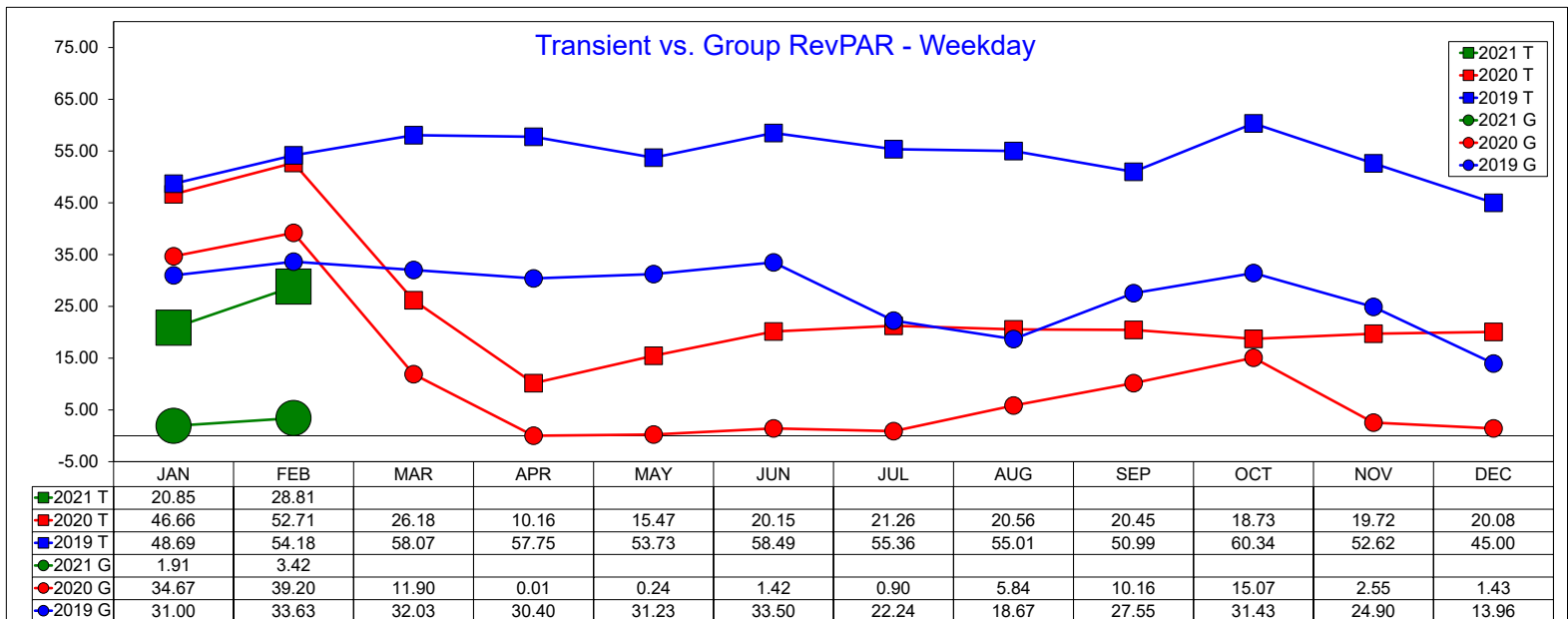
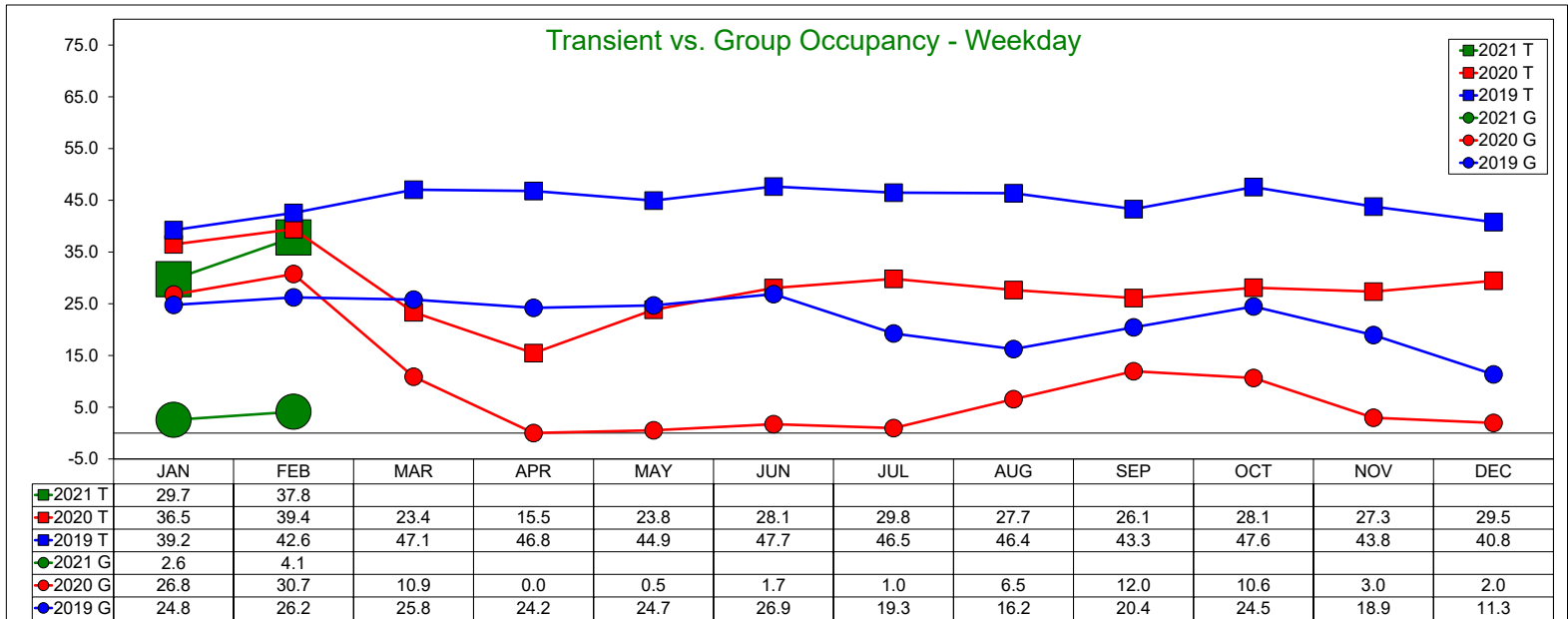
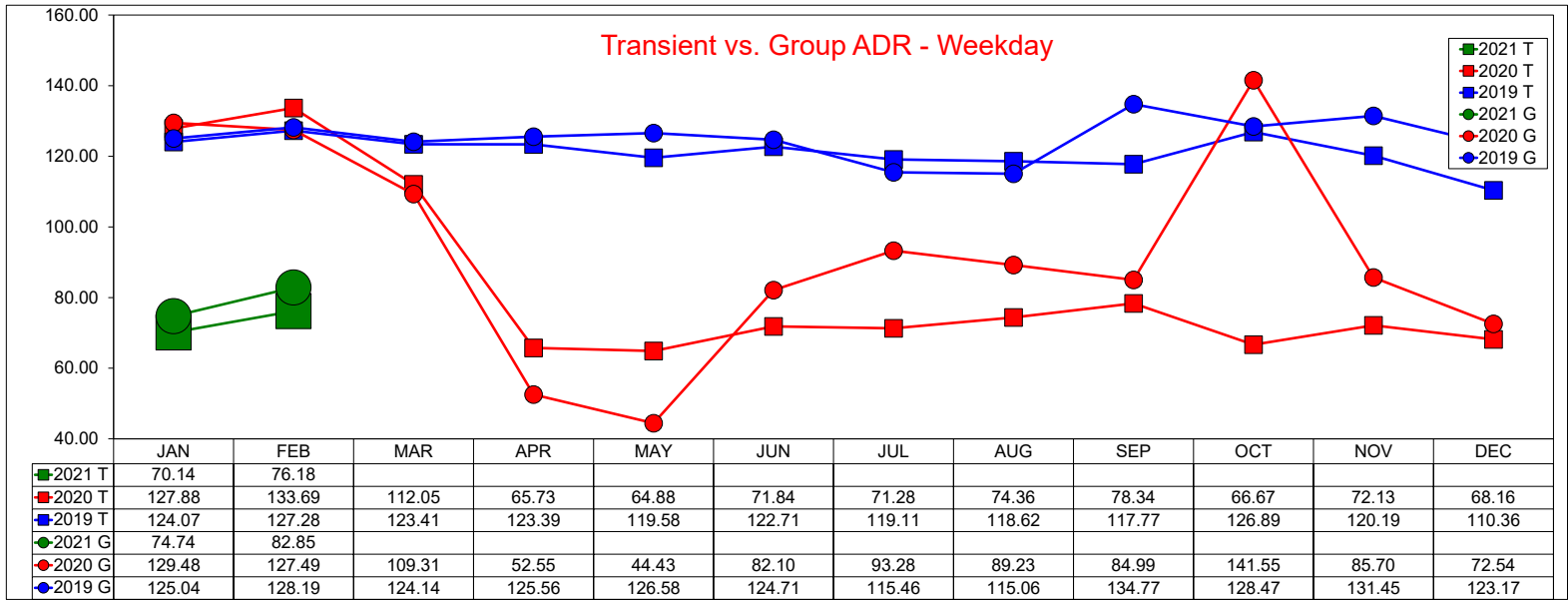
# Three Year Comparison - Transient vs. Group - Full Week

## February 2021



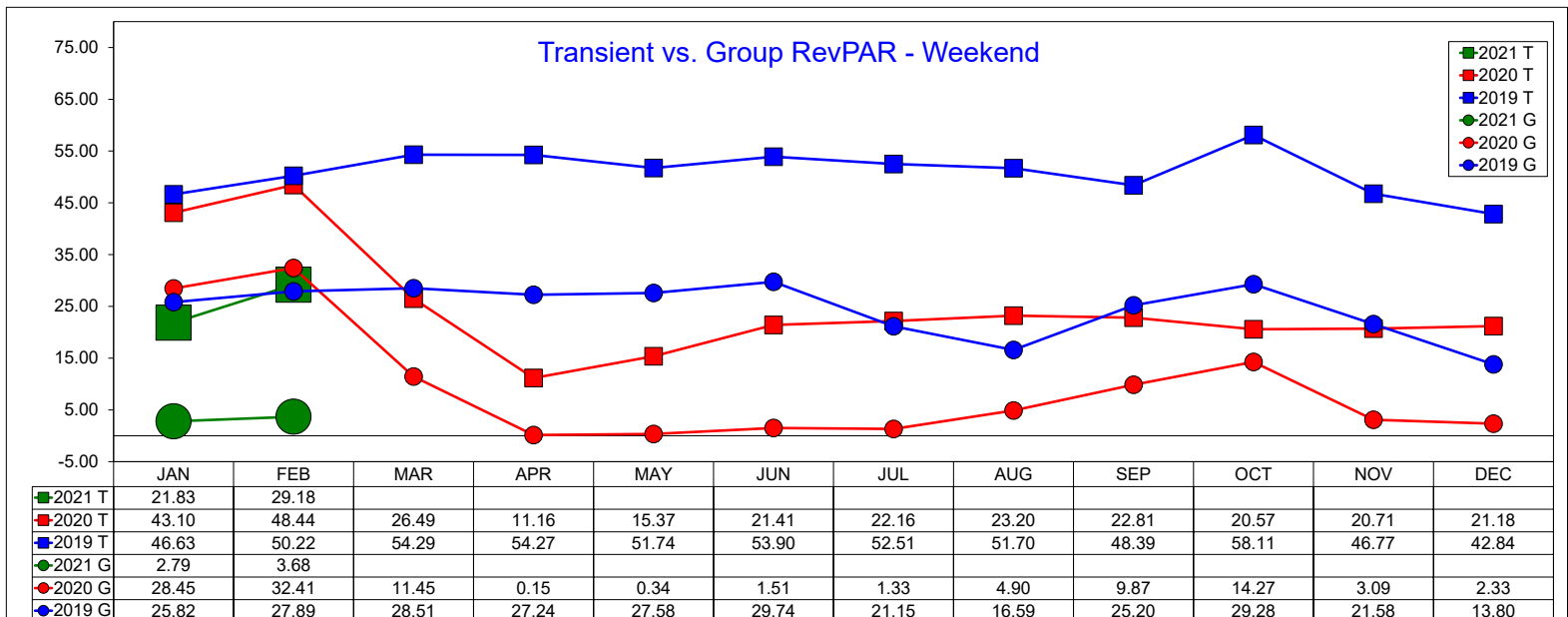
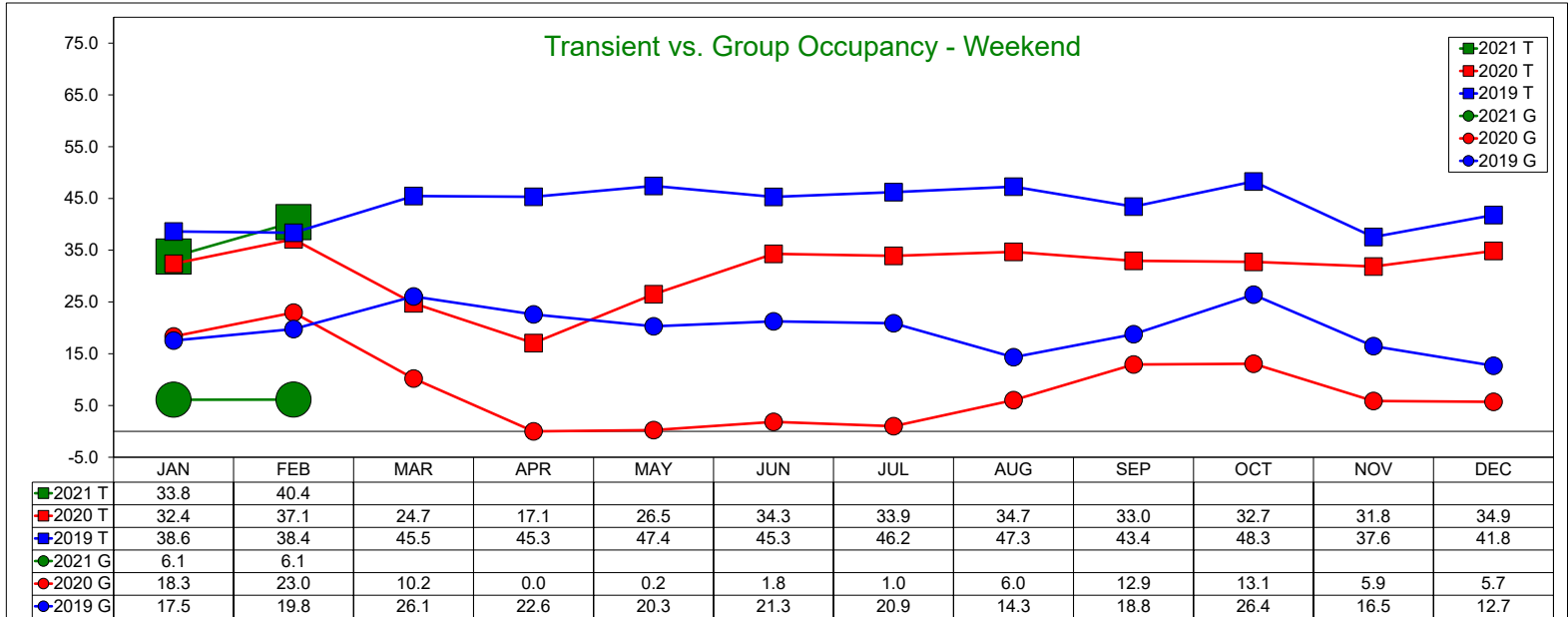
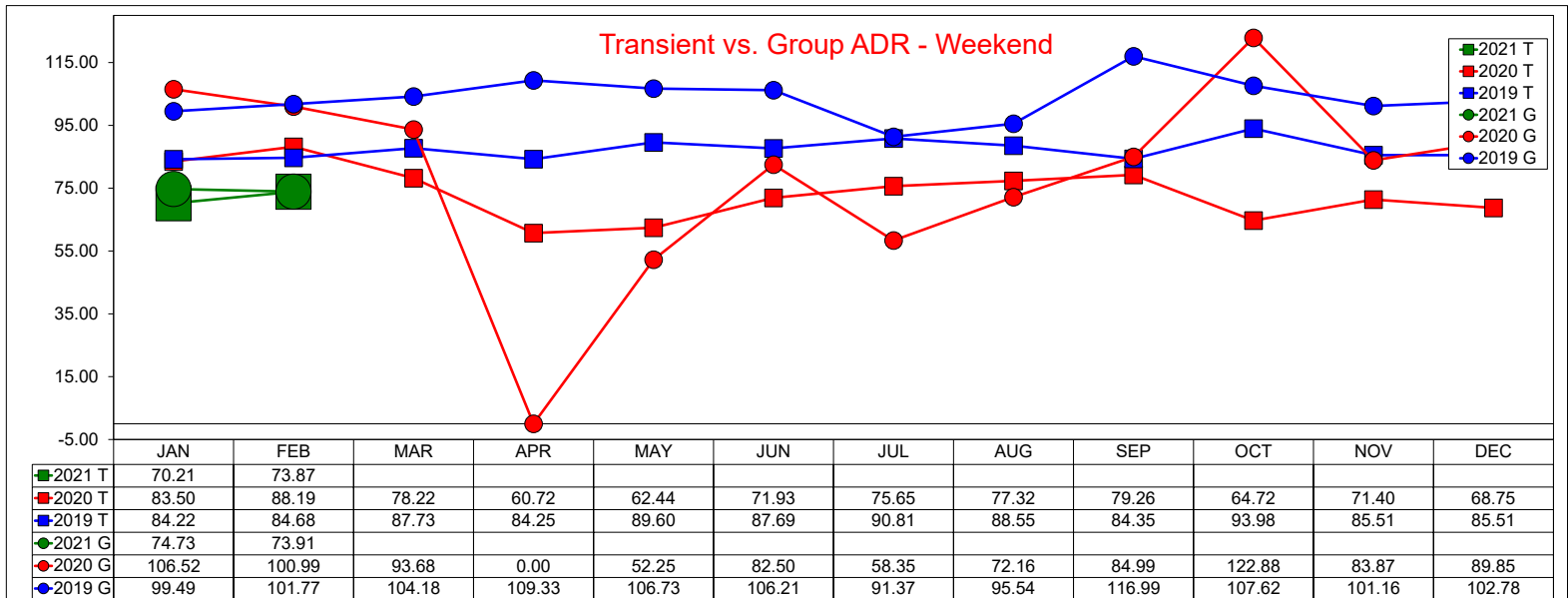
# Three Year Comparison - Transient vs. Group - Weekday

## February 2021



# Three Year Comparison - Transient vs. Group - Weekend

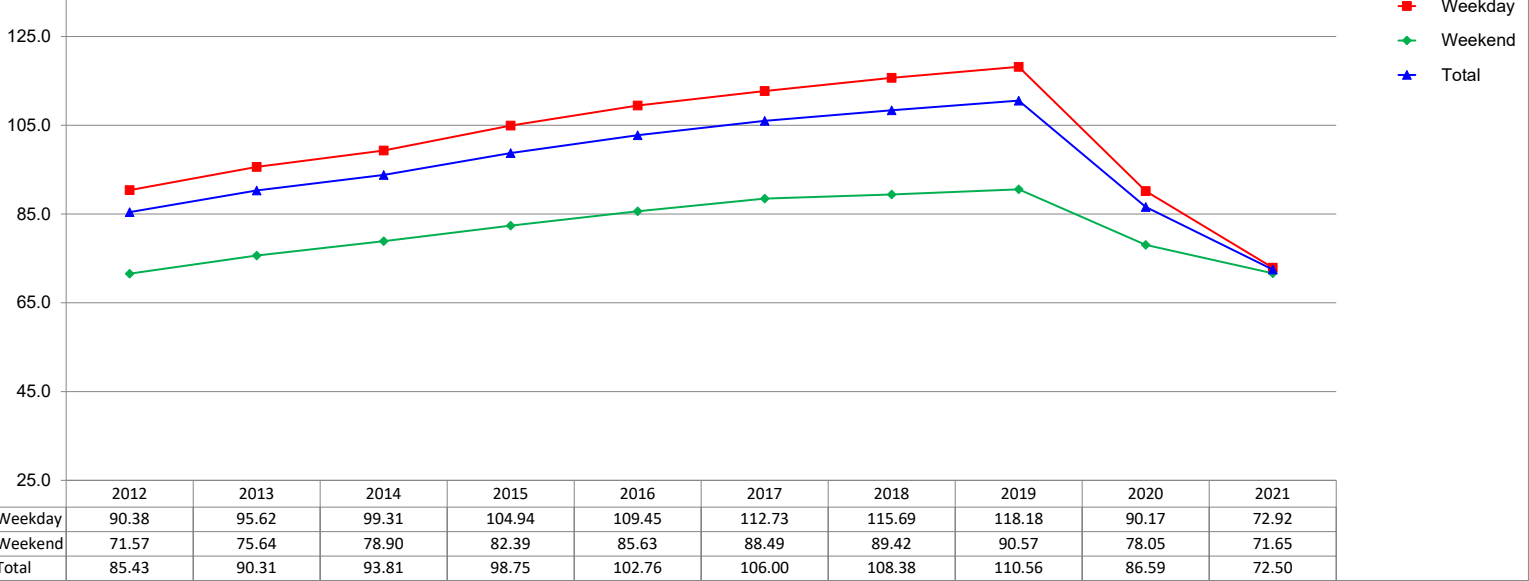
## February 2021



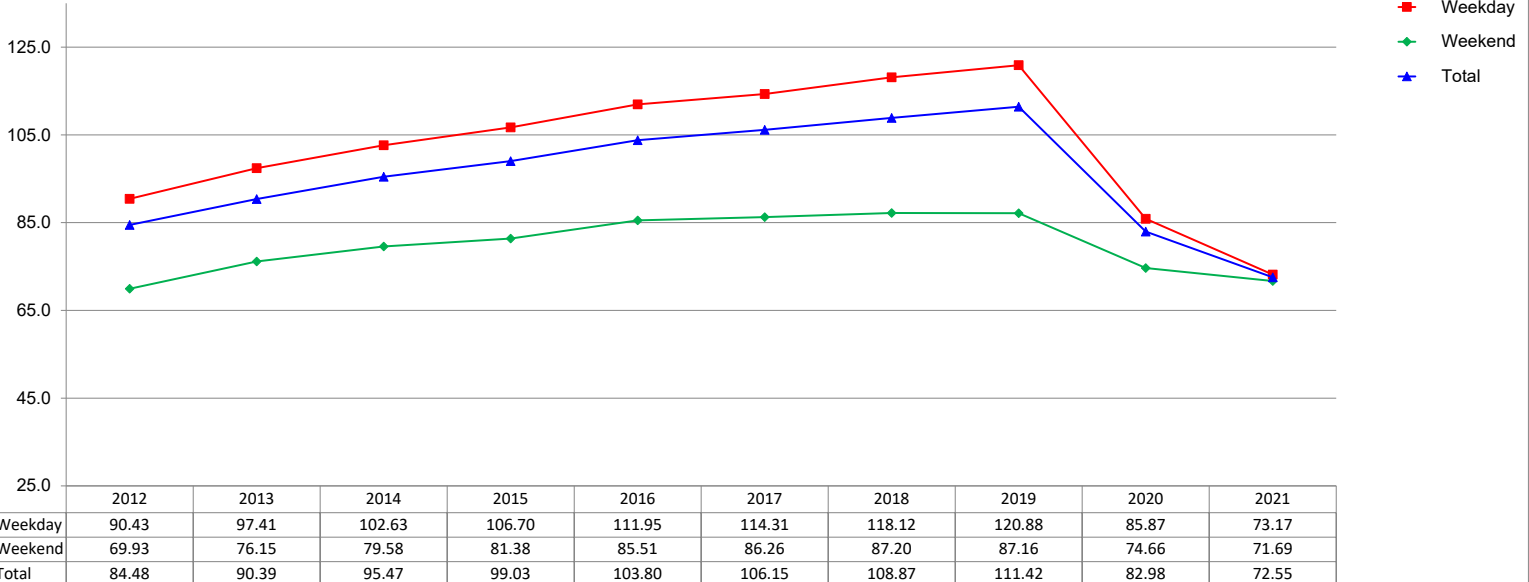
# 10 Year Average Daily Rate Comparison - Weekday/Weekend

Annual Year End Figures And YTD through February 2021

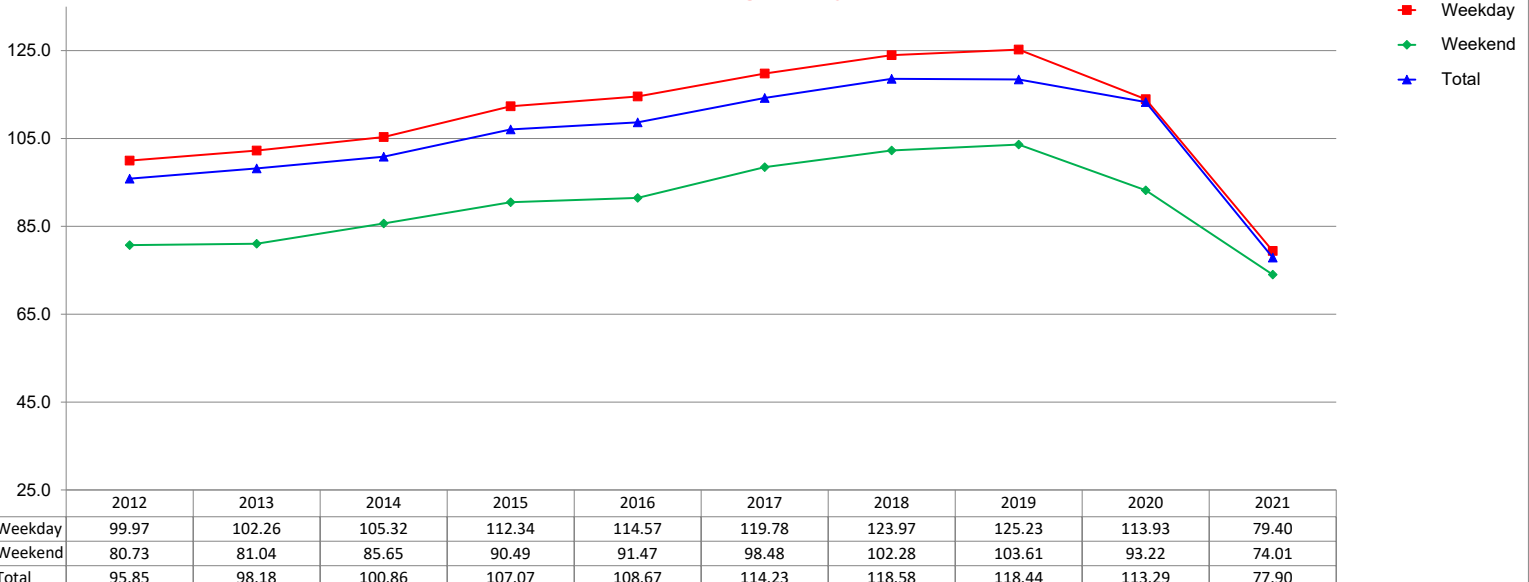
## Total Average Daily Rate



## Transient Average Daily Rate



## Group Average Daily Rate

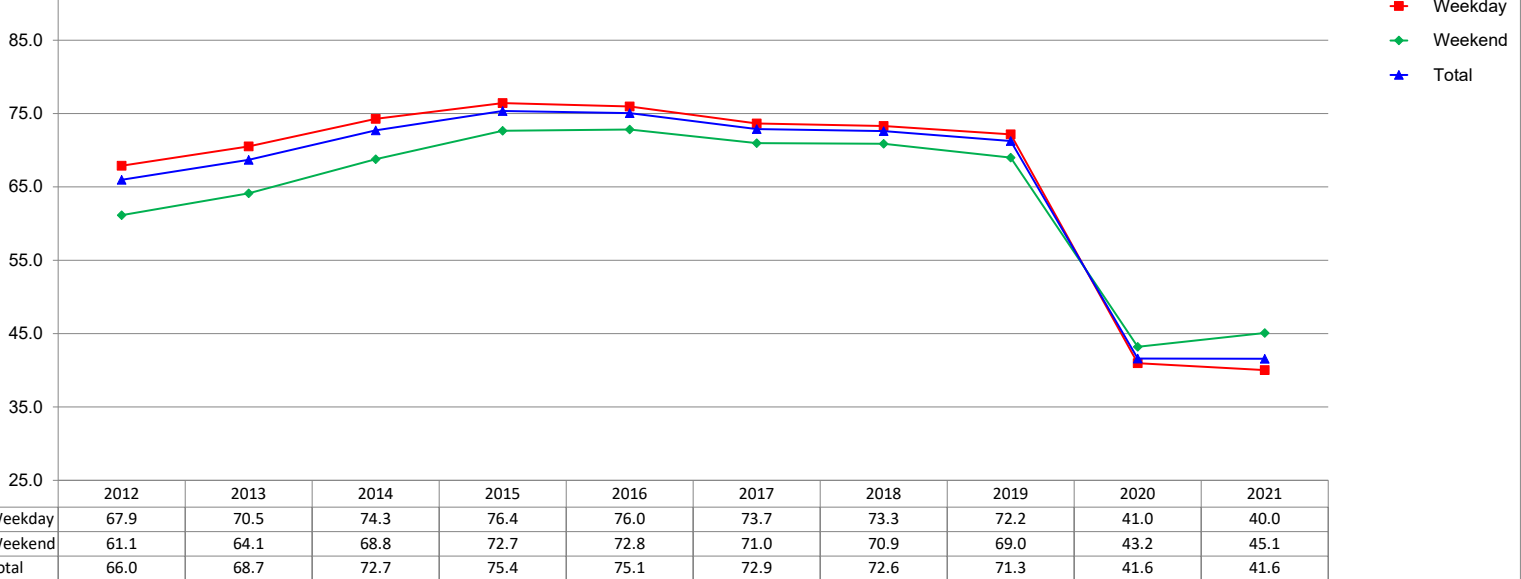




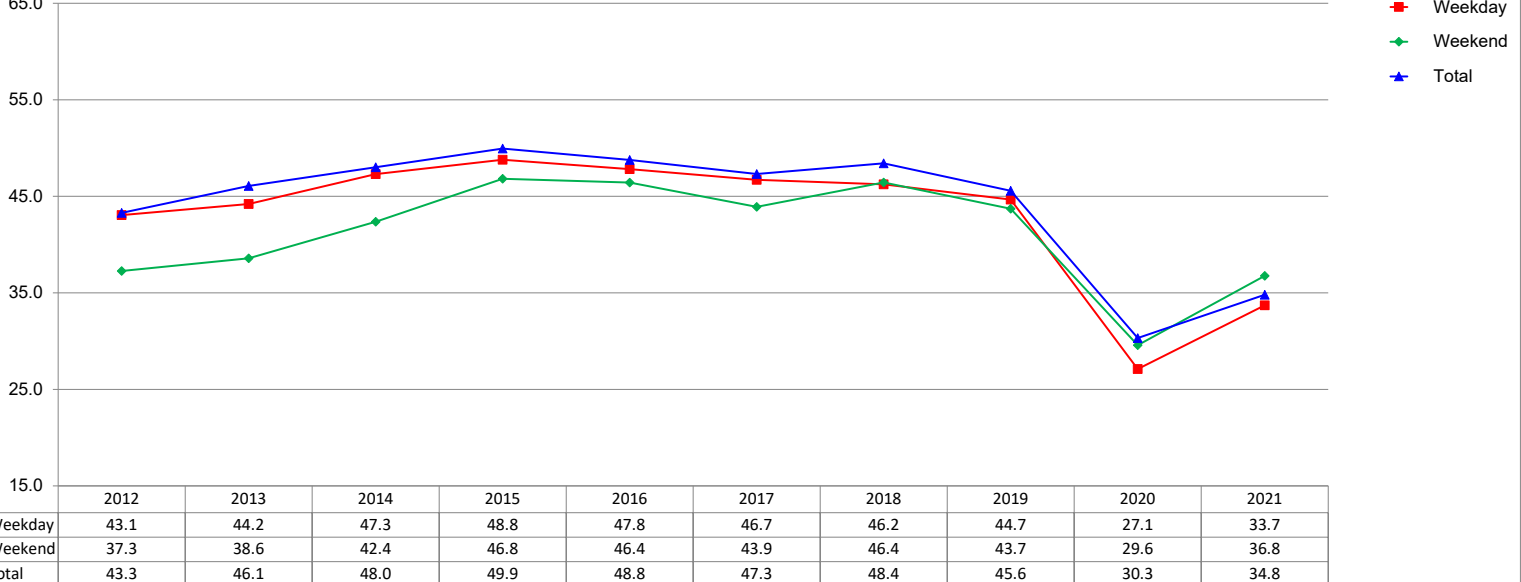
# 10 Year Occupancy Comparison - Weekday/Weekend

Annual Year End Figures And YTD through February 2021

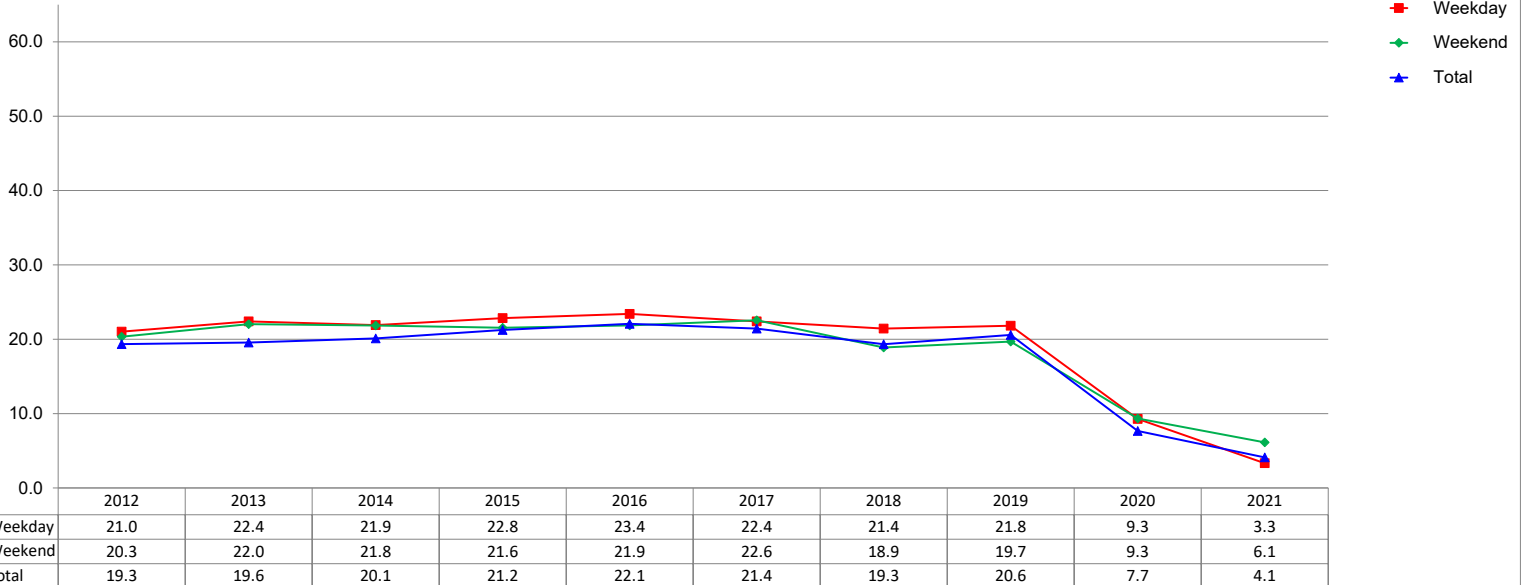
## Total Occupancy Percentage



## Transient Occupancy Percentage



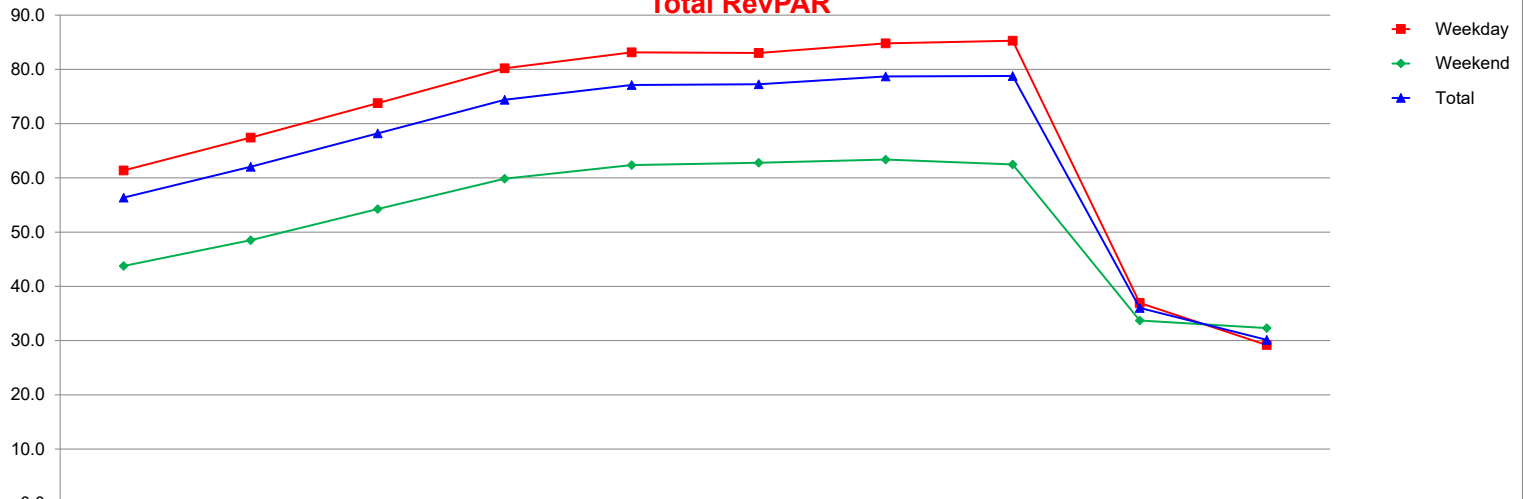
## Group Occupancy Percentage



# 10 Year RevPAR Comparison - Weekday/Weekend

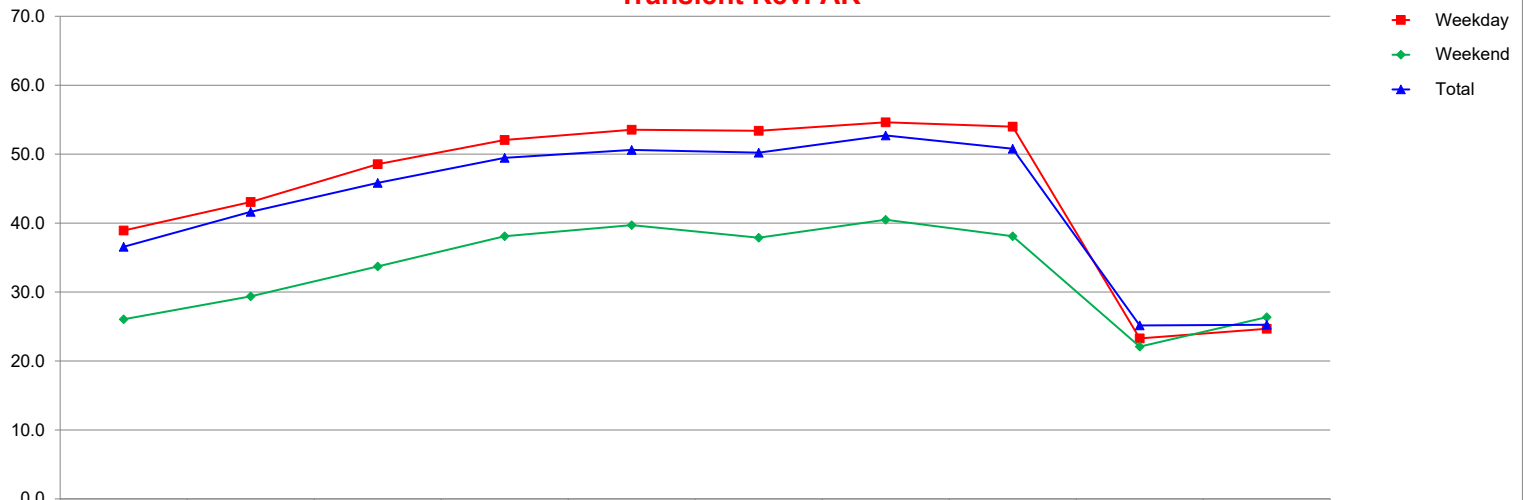
Annual Year End Figures And YTD through February 2021

## Total RevPAR



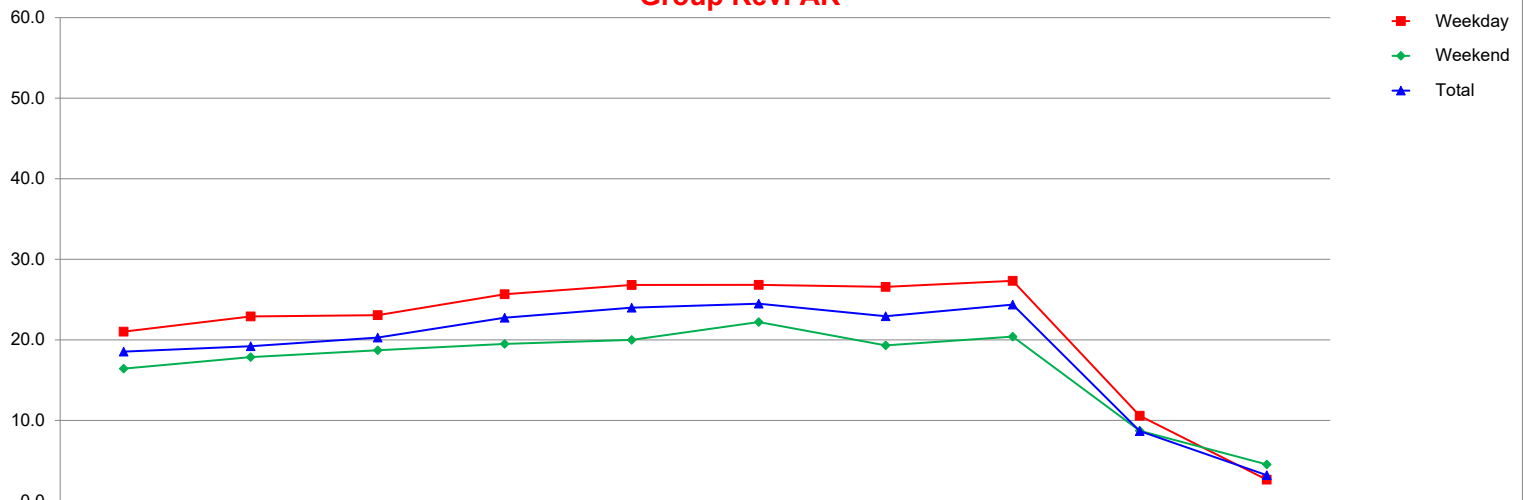
	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
Weekday	61.36	67.43	73.77	80.20	83.15	83.03	84.80	85.28	36.94	29.19
Weekend	43.76	48.51	54.26	59.86	62.36	62.80	63.38	62.48	33.72	32.31
Total	56.36	62.04	68.21	74.41	77.13	77.26	78.70	78.78	36.03	30.14

## Transient RevPAR



	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
Weekday	38.93	43.06	48.55	52.06	53.54	53.39	54.62	53.99	23.28	24.67
Weekend	26.06	29.38	33.72	38.10	39.70	37.88	40.49	38.09	22.08	26.35
Total	36.56	41.64	45.84	49.46	50.62	50.22	52.72	50.78	25.16	25.25

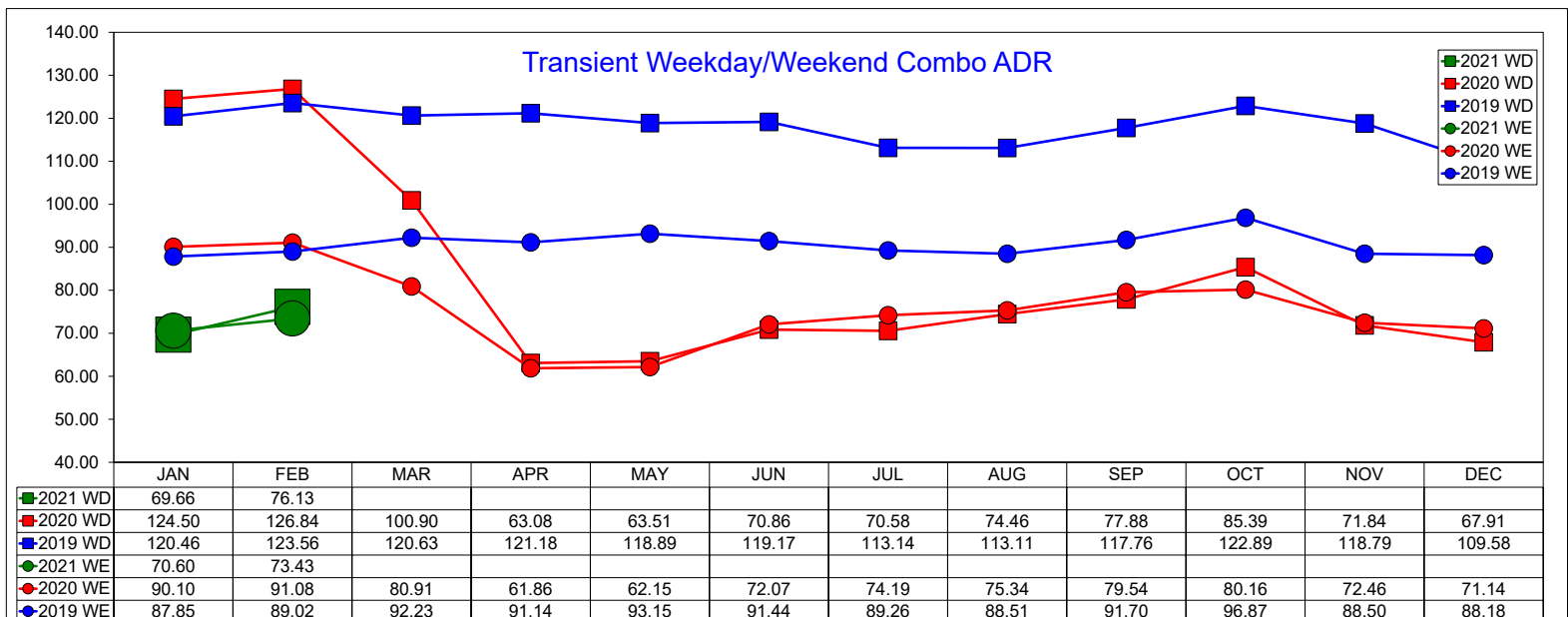
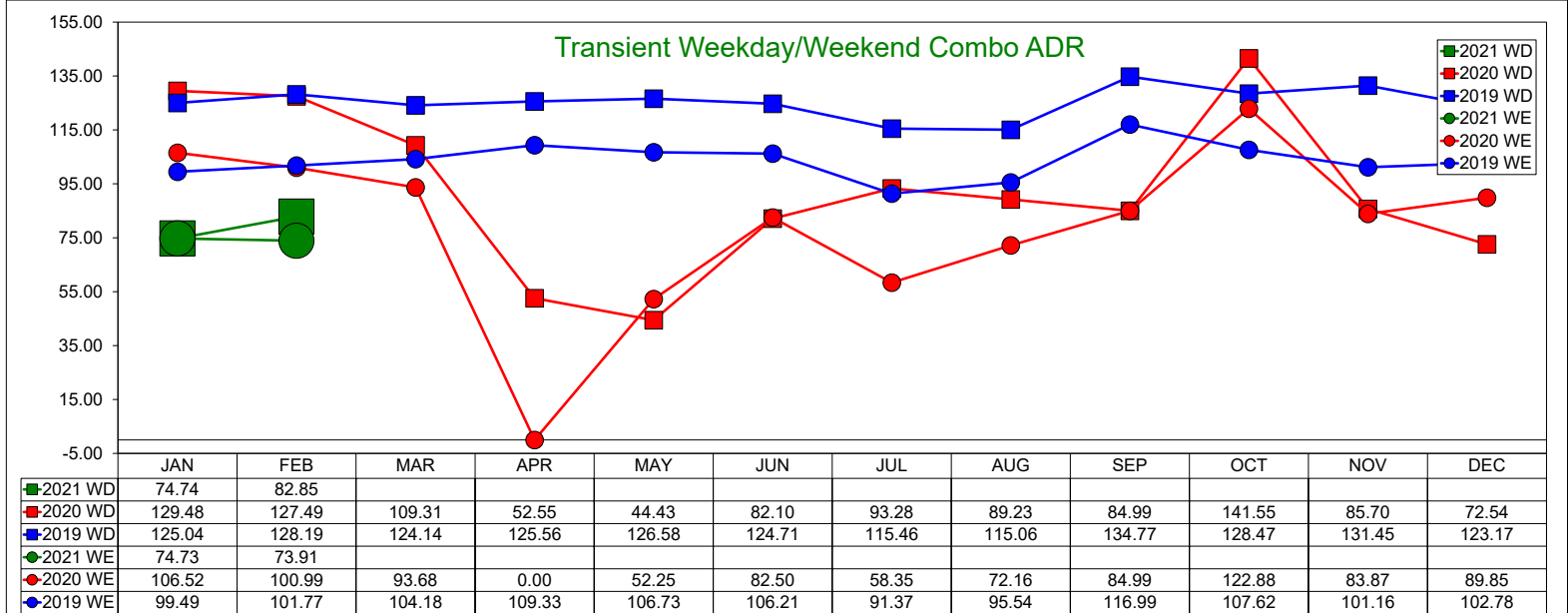
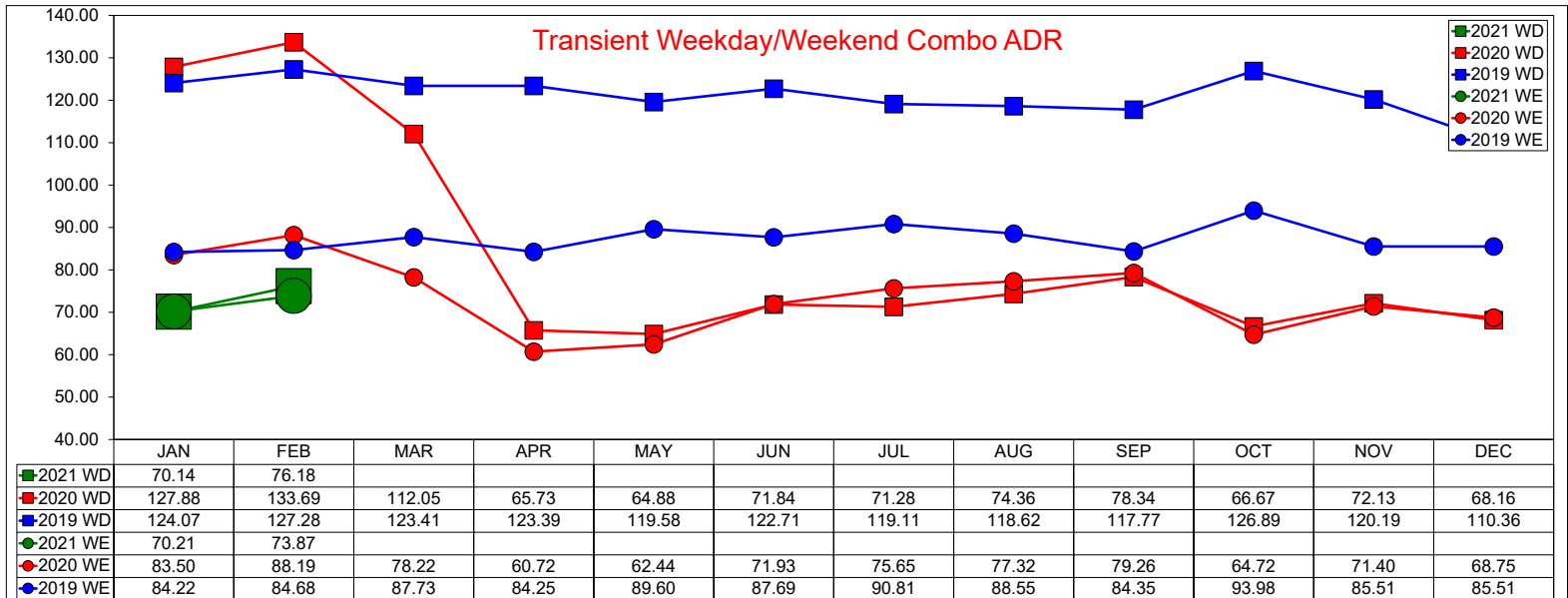
## Group RevPAR



	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
Weekday	21.02	22.91	23.07	25.66	26.82	26.82	26.58	27.33	10.58	2.64
Weekend	16.42	17.86	18.71	19.50	20.00	22.21	19.32	20.40	8.71	4.54
Total	18.54	19.20	20.29	22.75	23.99	24.49	22.93	24.38	8.68	3.20

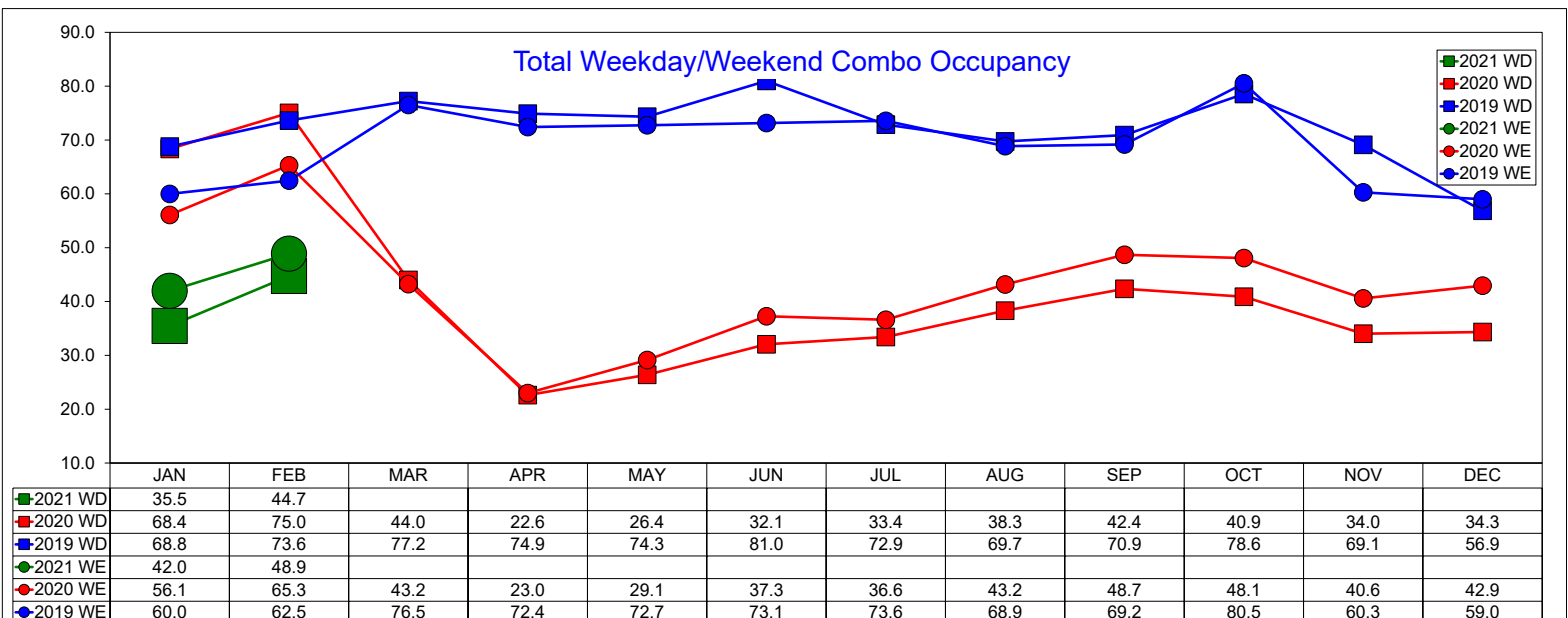
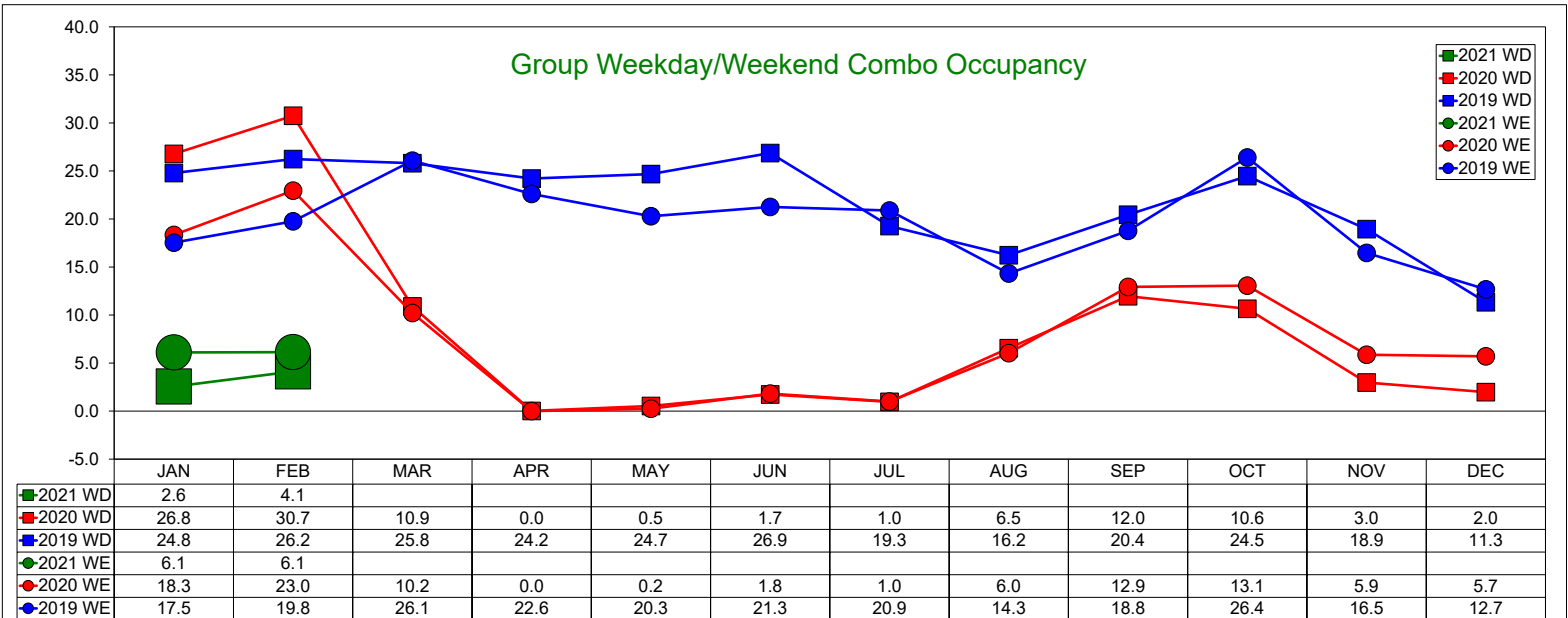
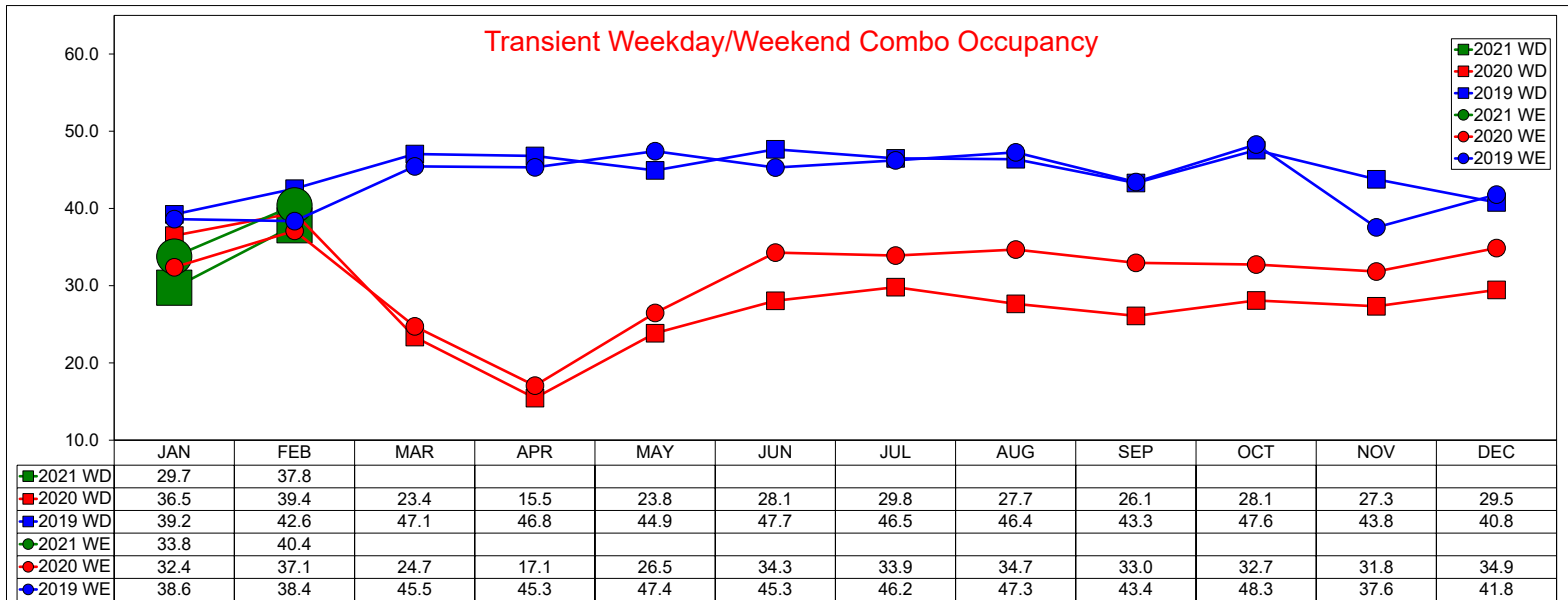
# Three Year Comparison - Weekday/Weekend Combo - ADR

## February 2021



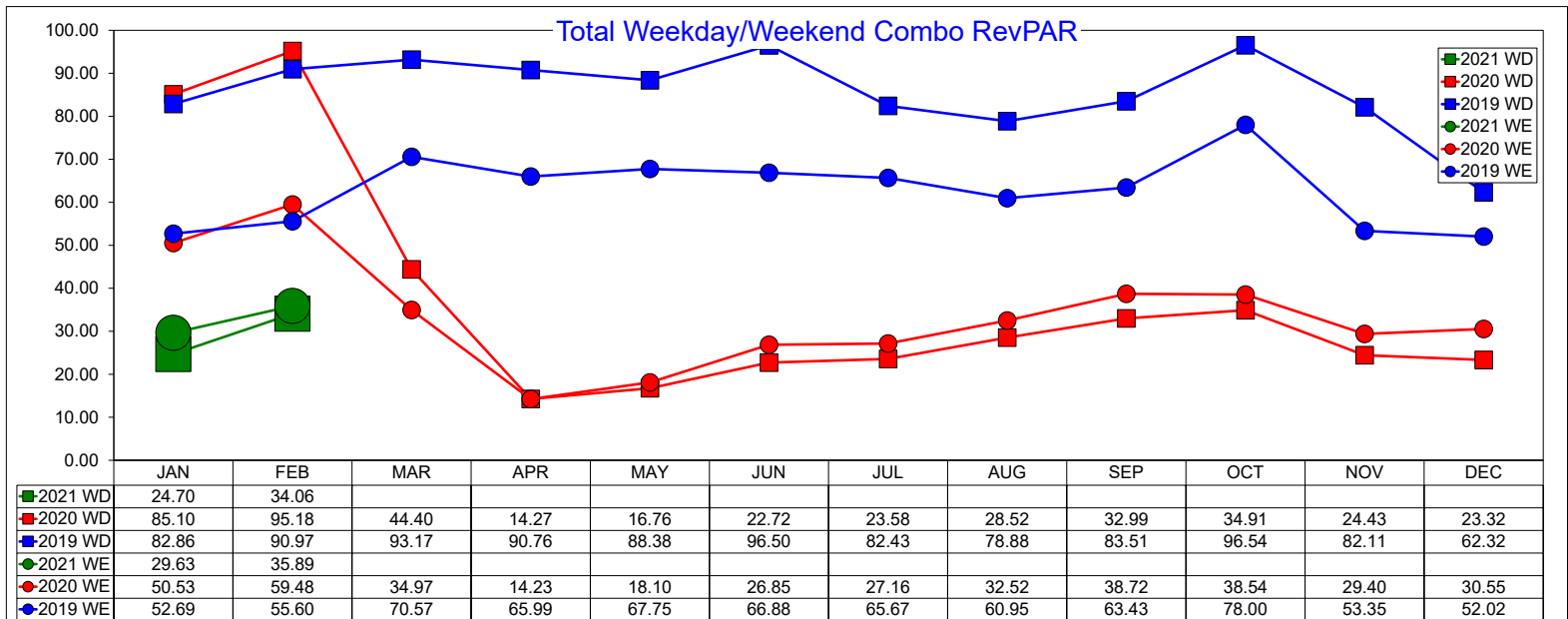
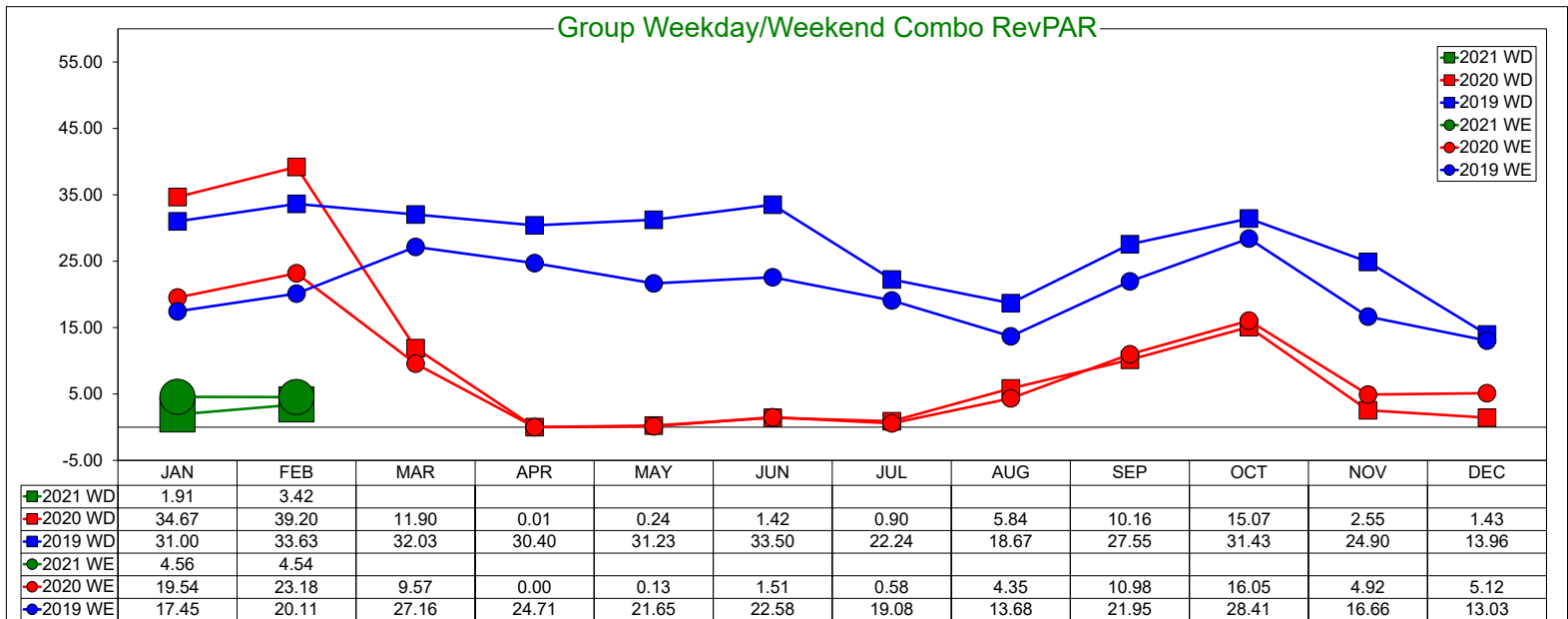
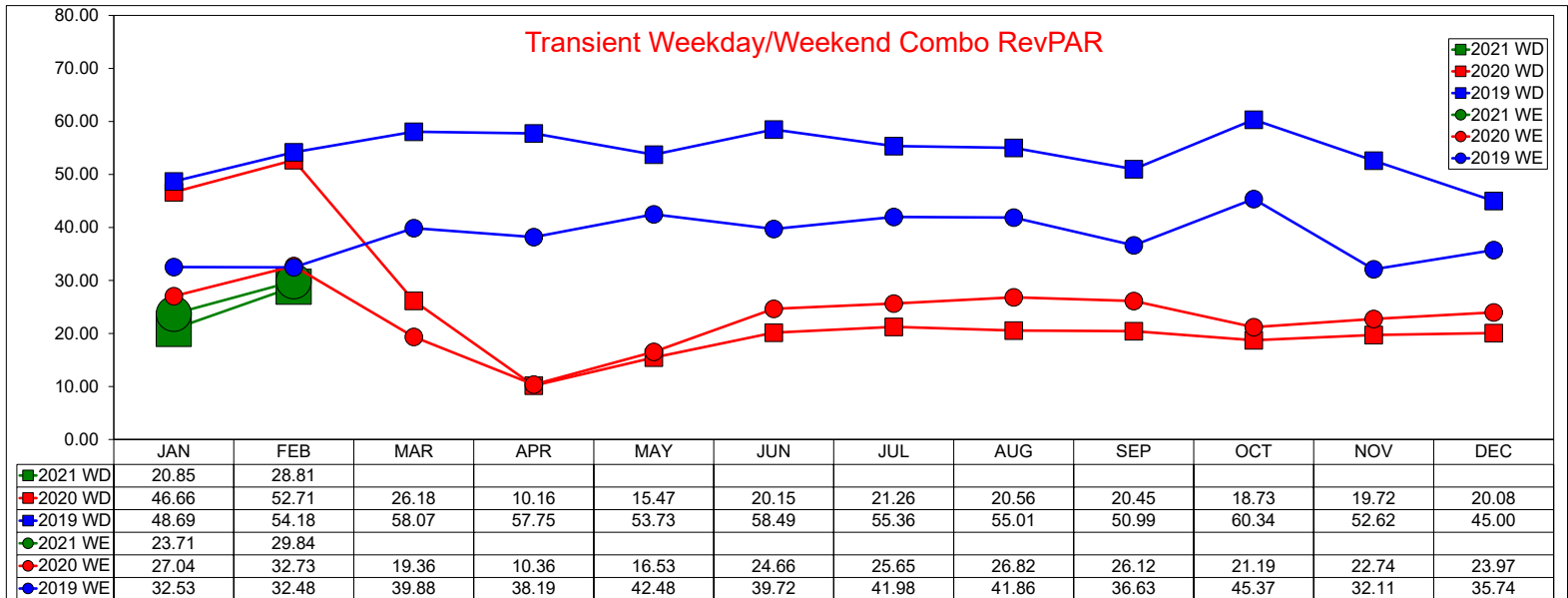
# Three Year Comparison - Weekday/Weekend Combo - Occupancy

## February 2021



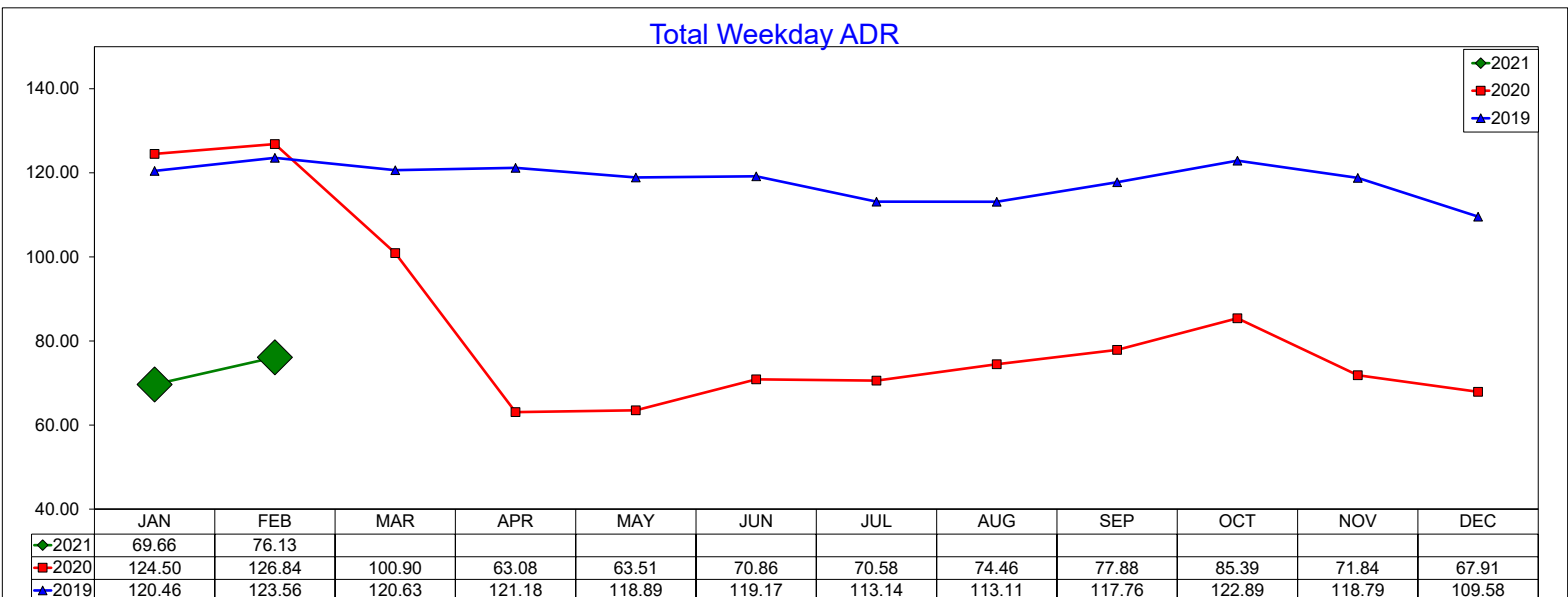
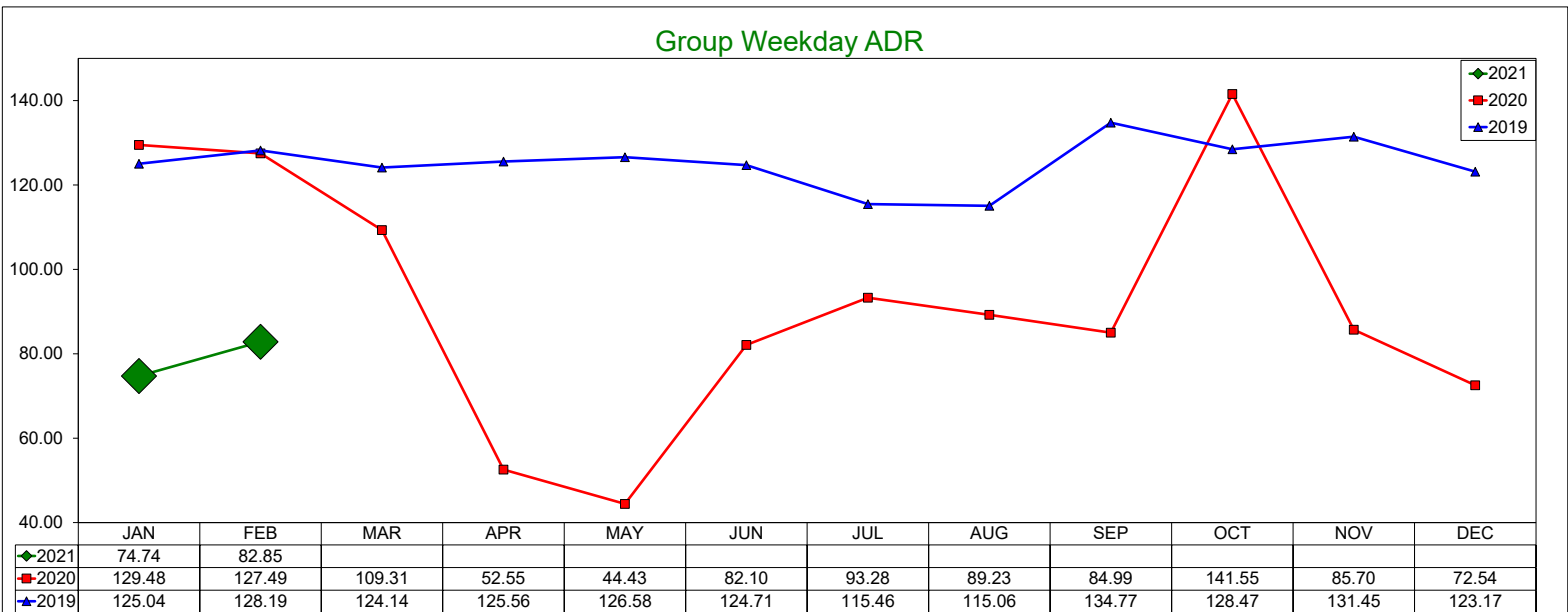
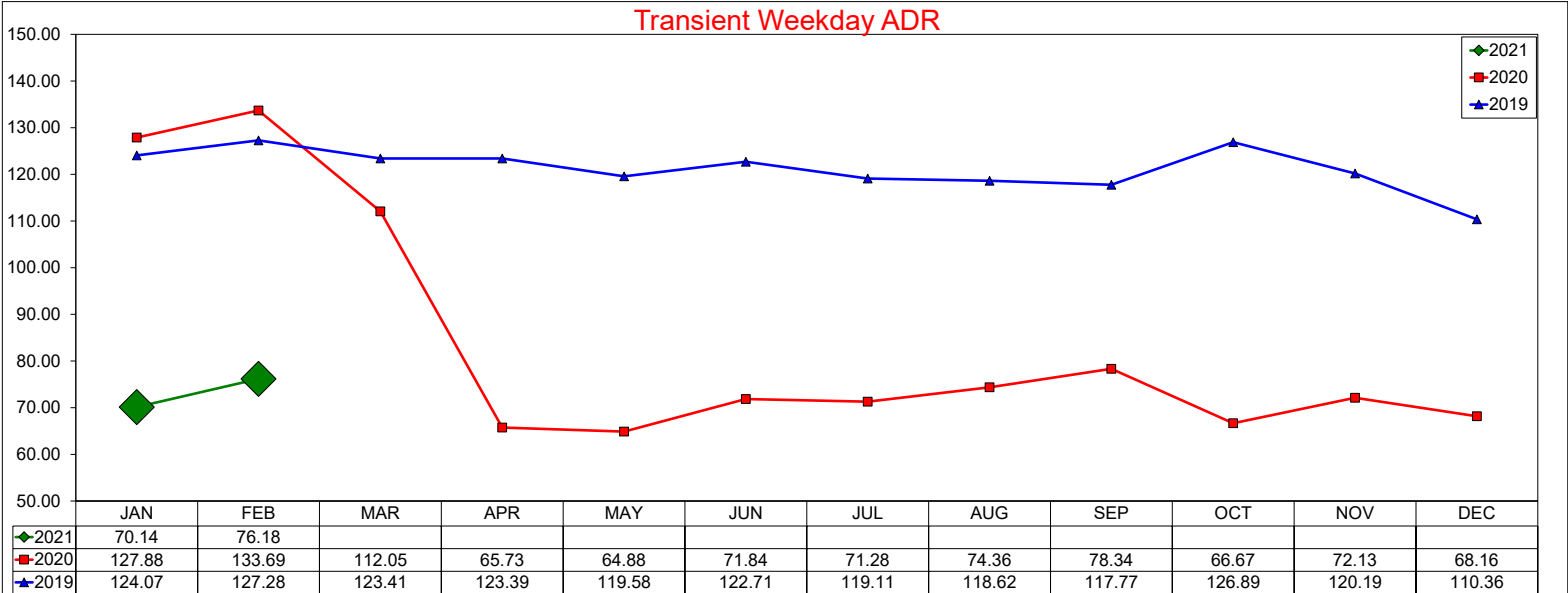
# Three Year Comparison - Weekday/Weekend Combo - RevPAR

## February 2021



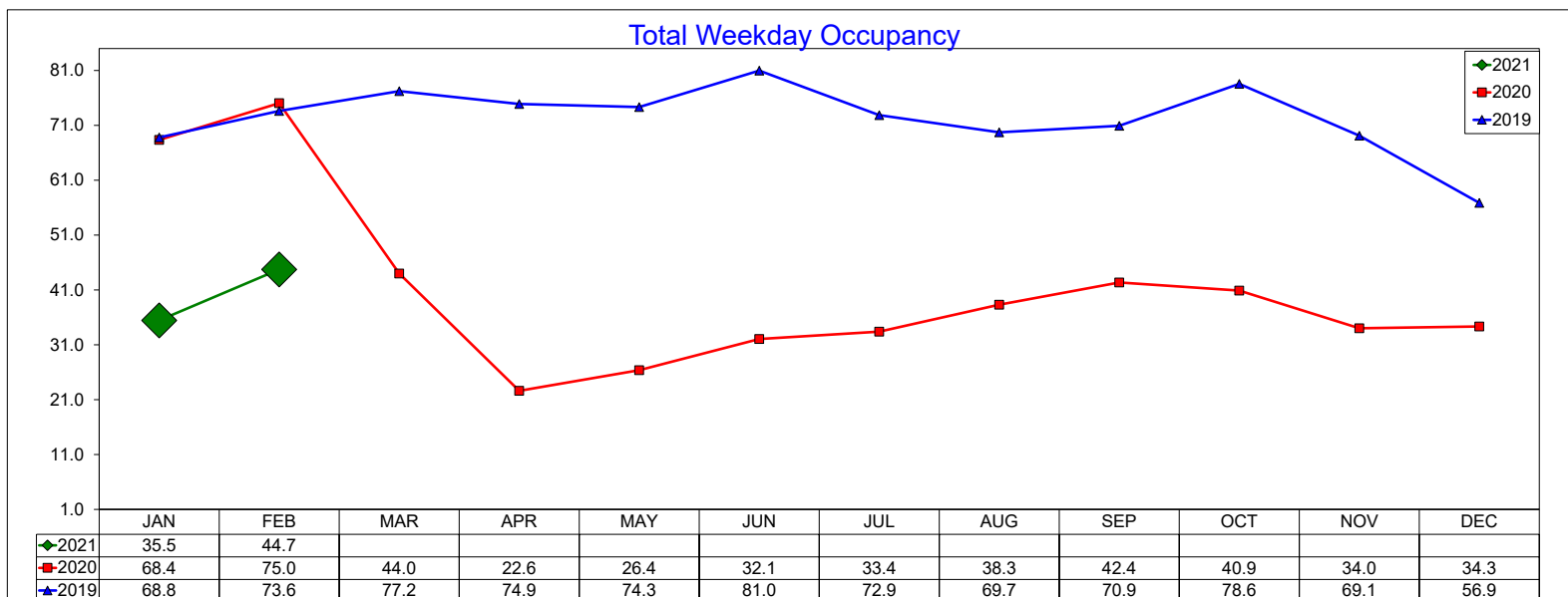
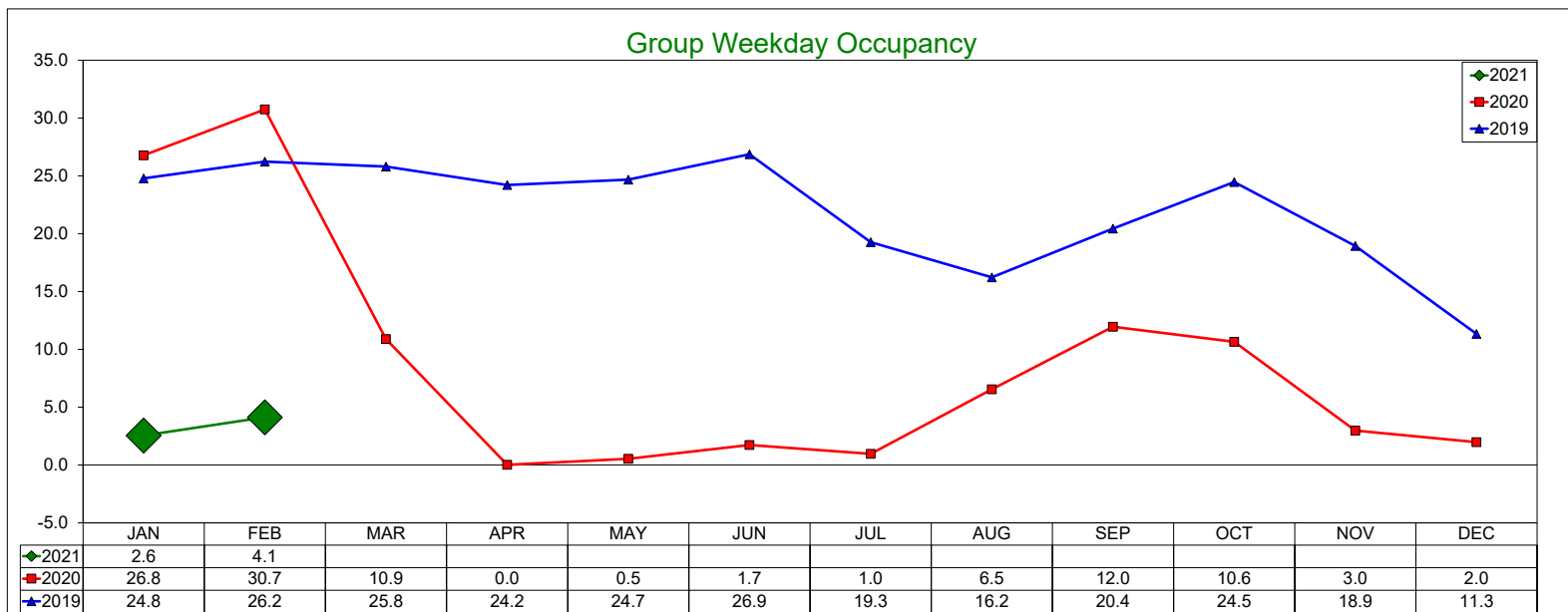
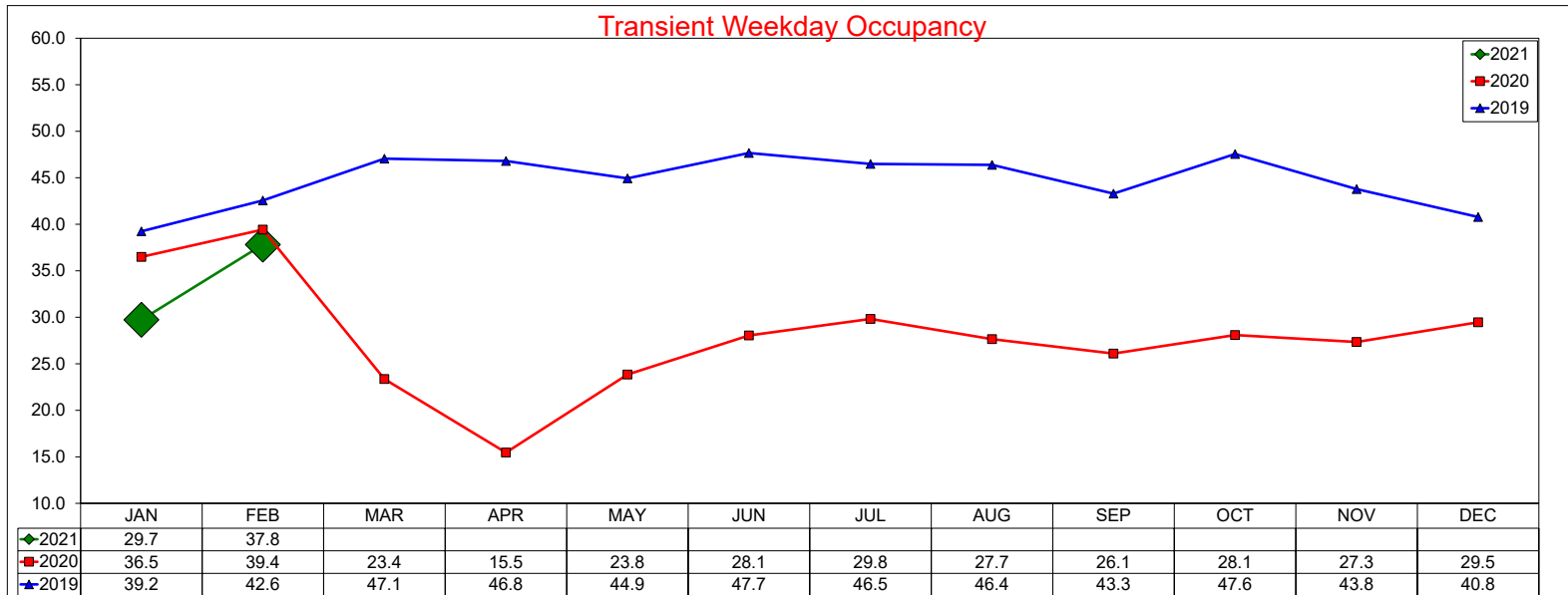
# Three Year Comparison - Weekday - ADR

February 2021



# Three Year Comparison - Weekday - Occupancy

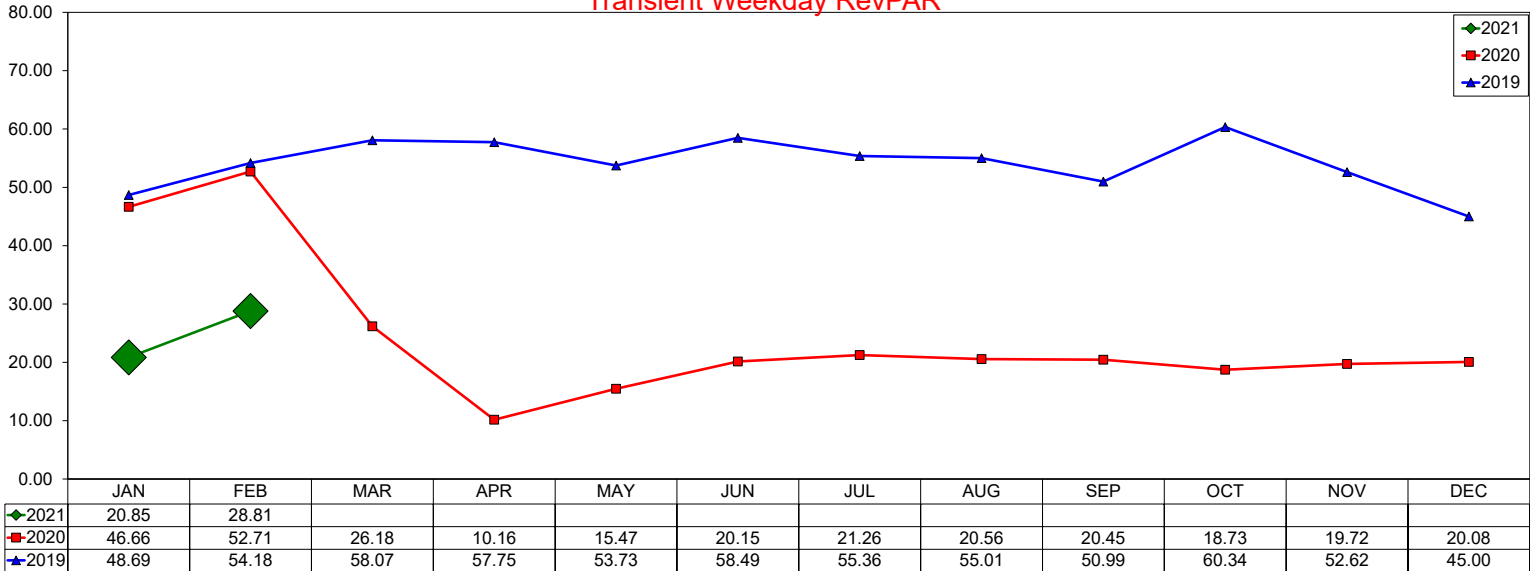
## February 2021



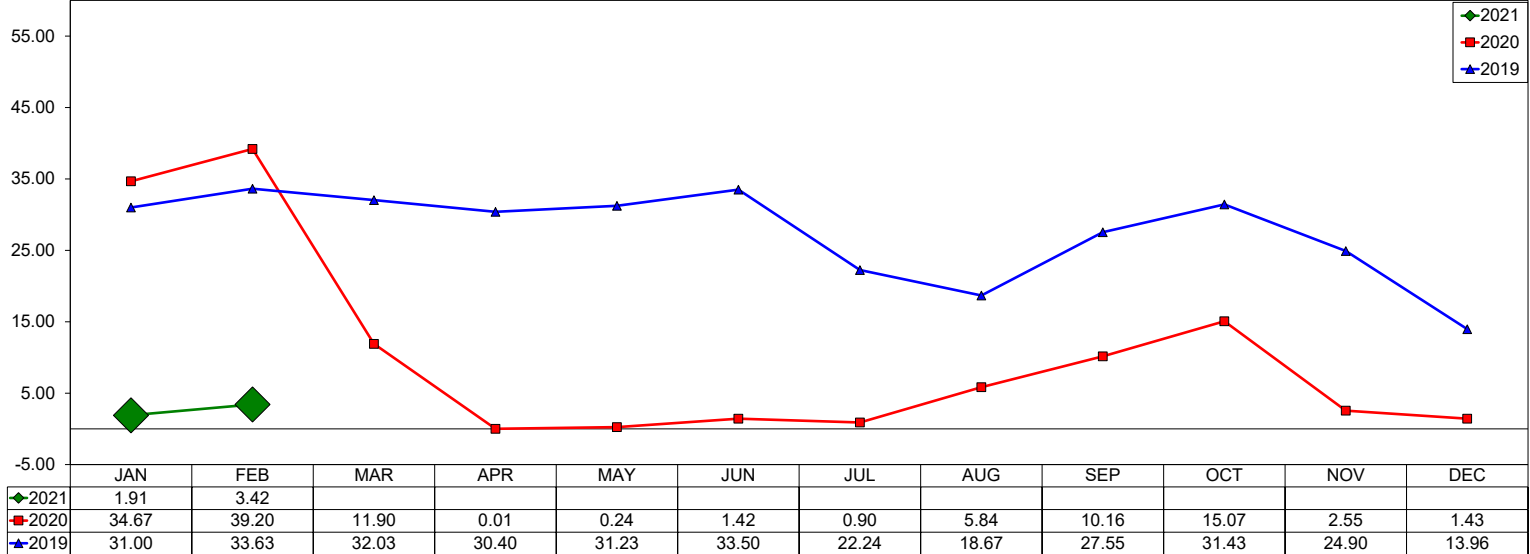
# Three Year Comparison - Weekday - RevPAR

February 2021

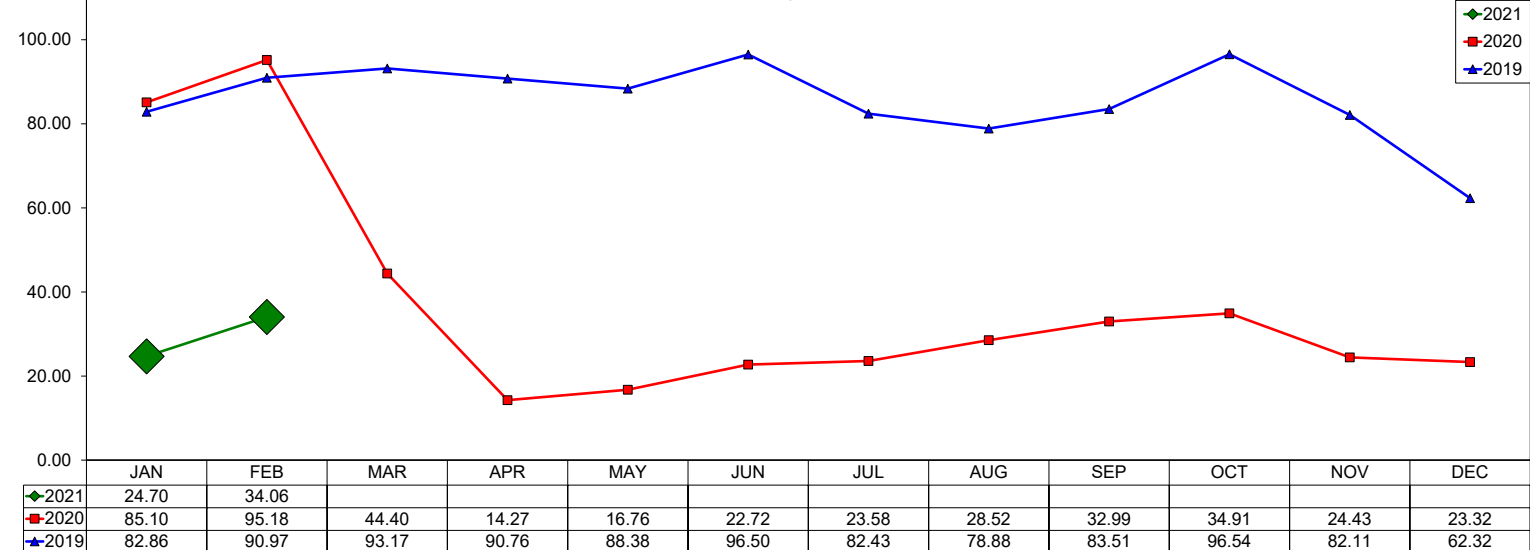
### Transient Weekday RevPAR



### Group Weekday RevPAR



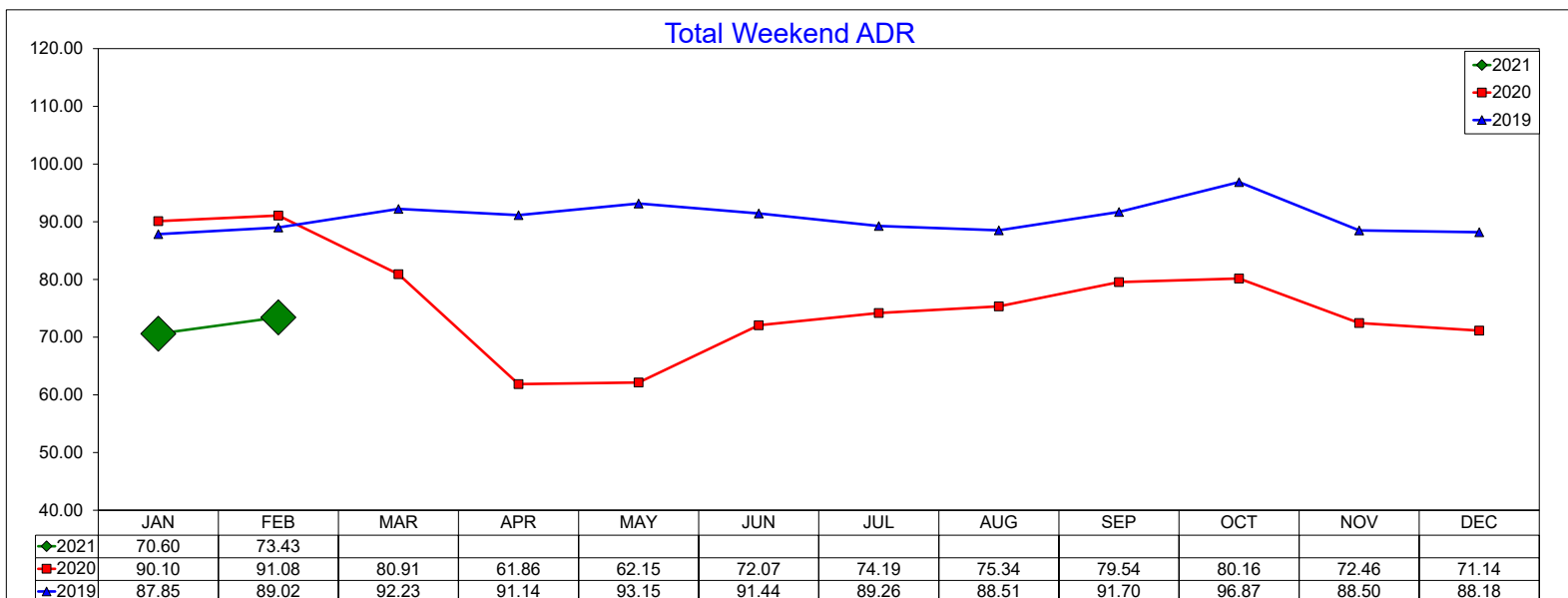
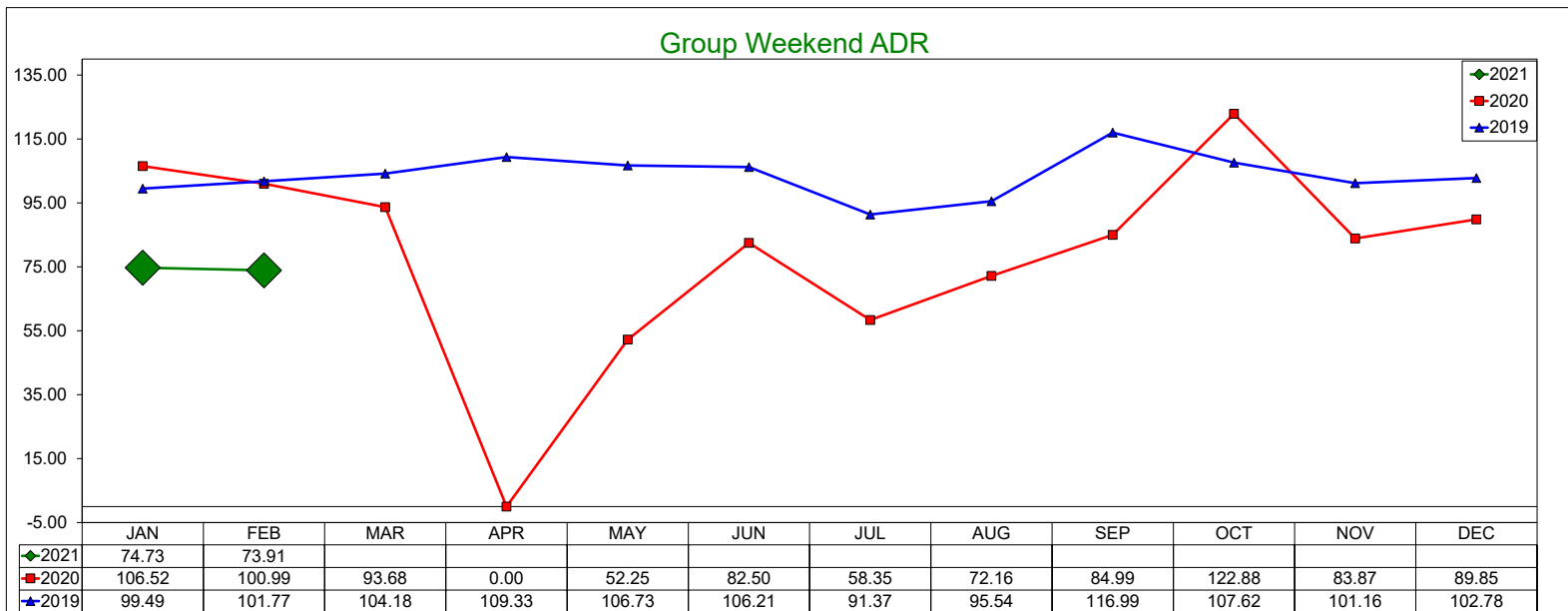
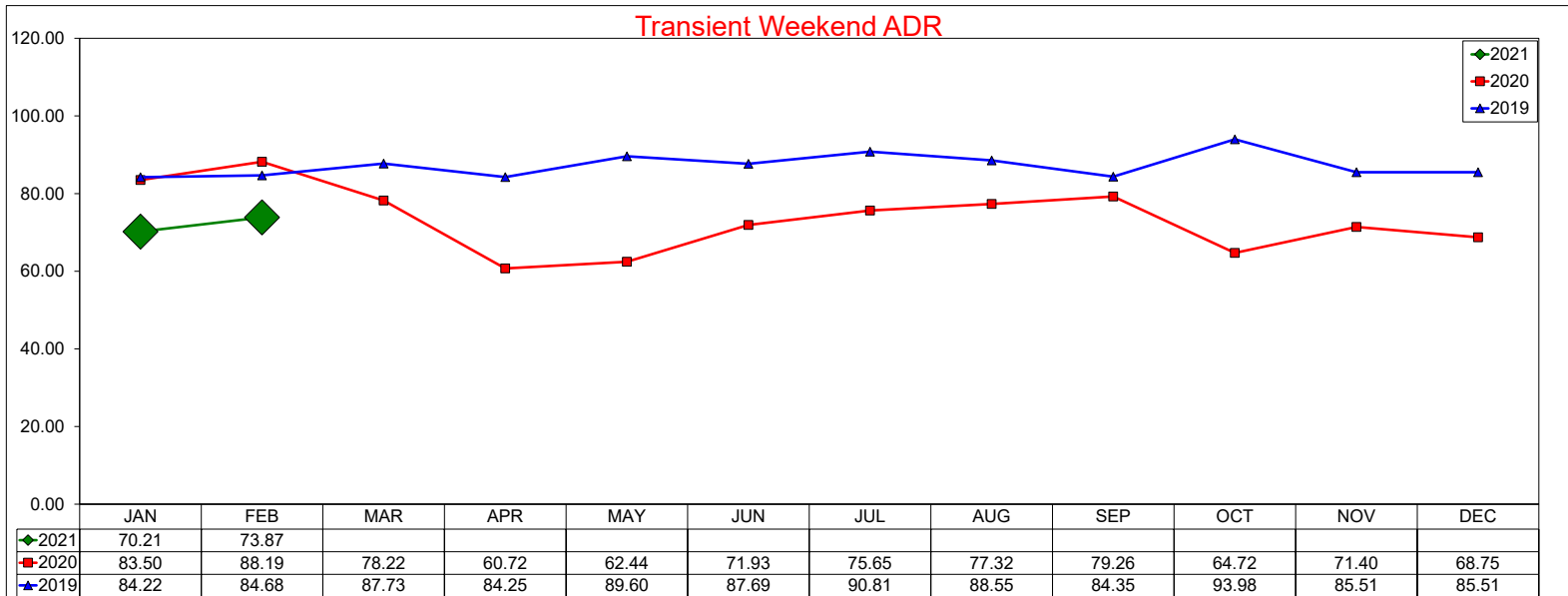
### Total Weekday RevPAR





# Three Year Comparison - Weekend - ADR

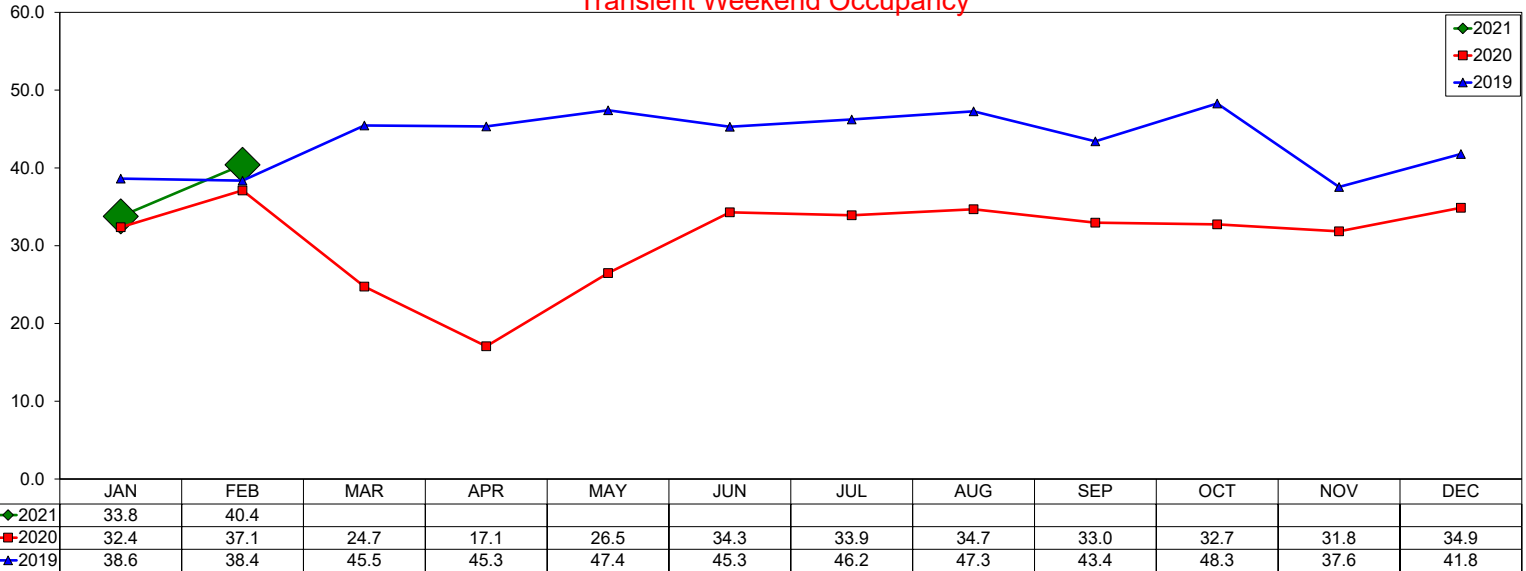
## February 2021



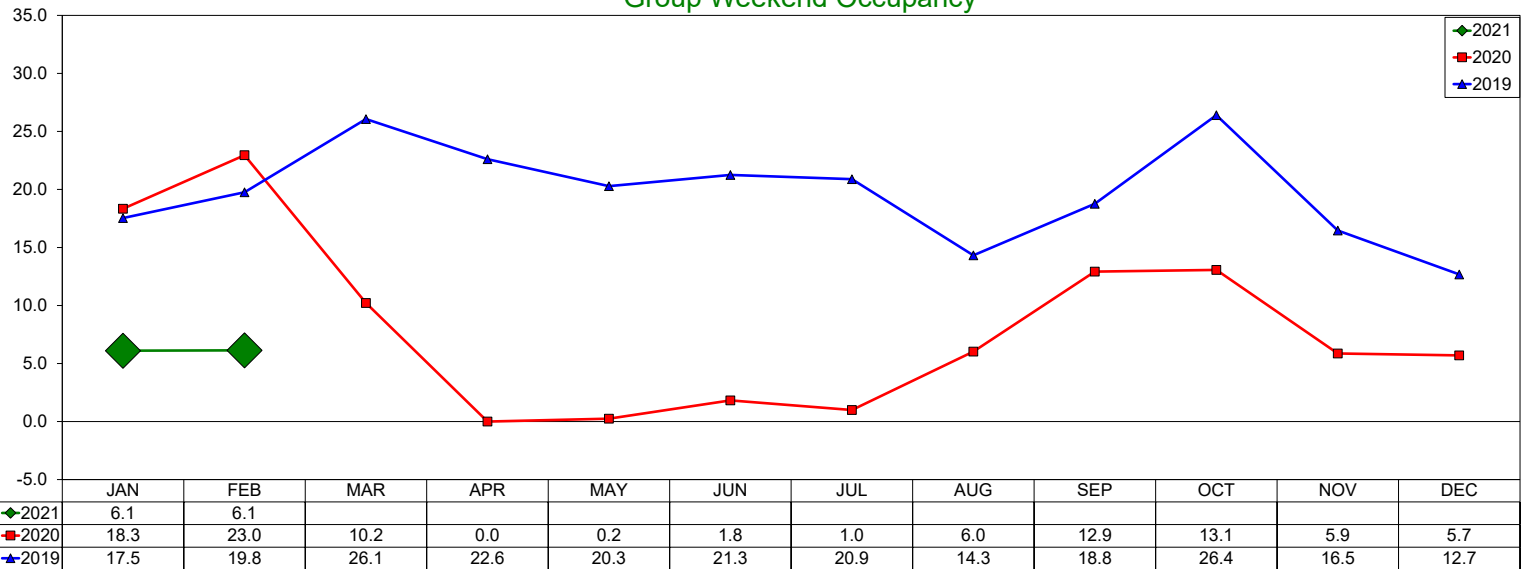
# Three Year Comparison - Weekend - Occupancy

February 2021

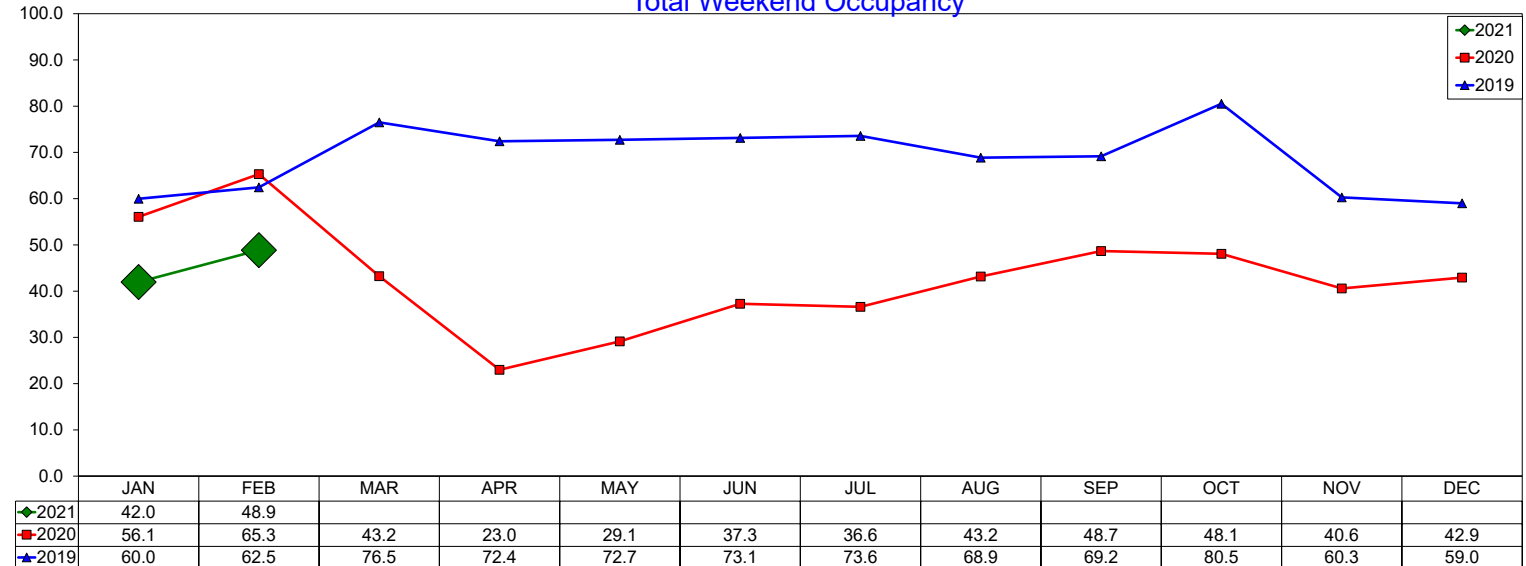
### Transient Weekend Occupancy



### Group Weekend Occupancy



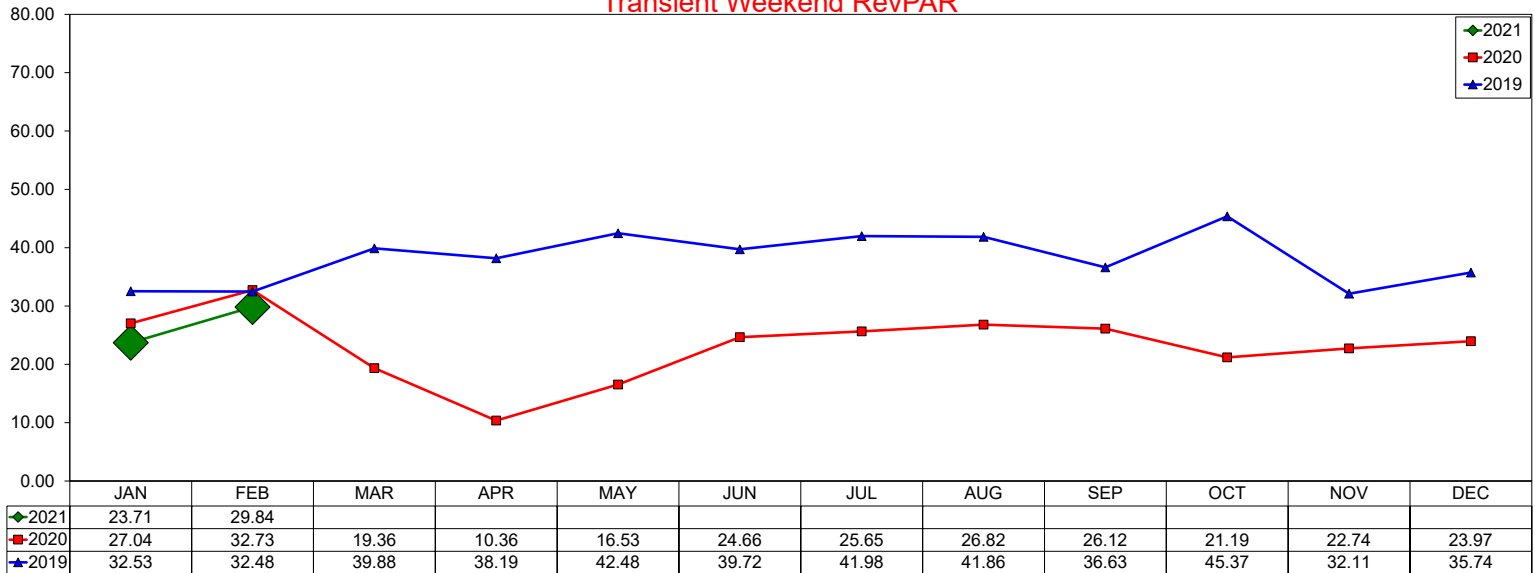
### Total Weekend Occupancy



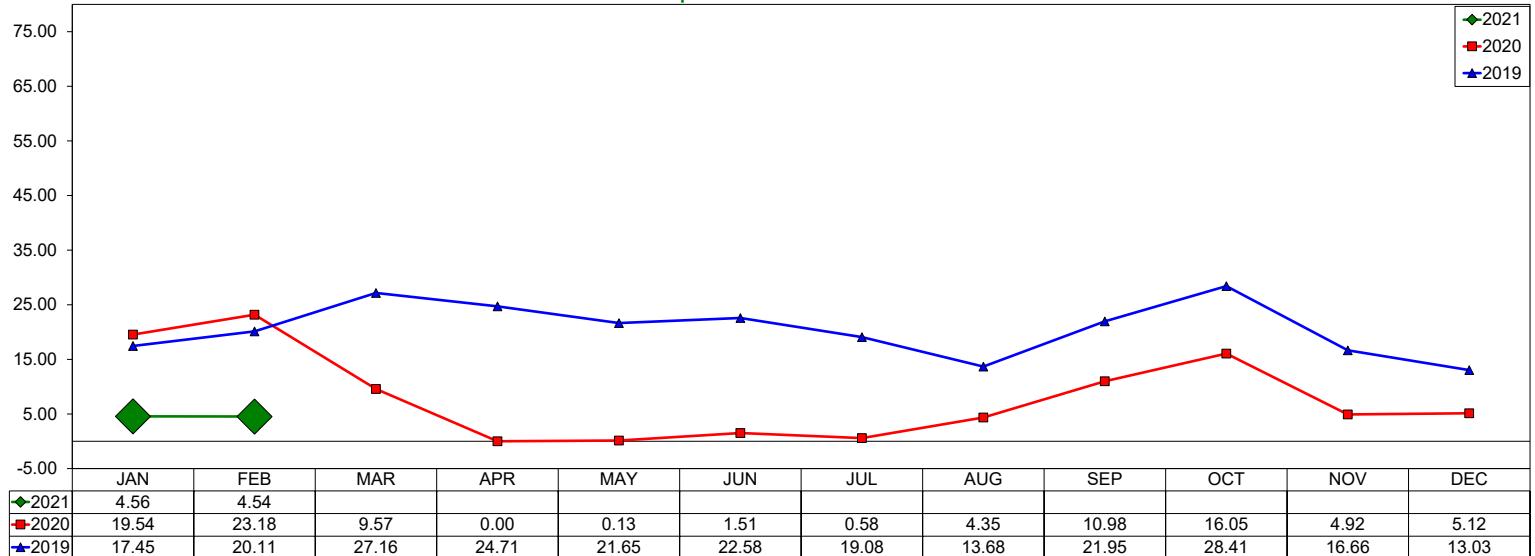
# Three Year Comparison - Weekend - RevPAR

## February 2021

### Transient Weekend RevPAR



### Group Weekend RevPAR



### Total Weekend RevPAR

