

## Irving Convention Center – Fast Facts

### CONSTRUCTION NOTES

- \$133 million total cost
  - Delivered on-time and under-budget
  - Construction savings seeded the Capital Improvements Reserve Fund
- 15.9 acres
- 275,000 Gross Square feet main building
- 330,000 Gross Square Feet parking garage
- 2,600 individual construction workers over the span of the project, working 850,000 man hours
- 40,000 yards of concrete poured
- 4000-ton steel structure
- 36 major steel trusses
- 1650 tons reinforcing steel
- 123 tons of copper, equivalent to about 46 million pennies
- 8000+ copper panels
- 21 air handling units
- 4 gas fire boilers
- 42 fan coil units
- 4 450-ton chillers
- 4 565-ton cooling towers
- 8000 amps electrical service
- 5 kilowatts emergency generator
- 4000 amps of power in exhibit hall floor boxes

### KEY FIRSTS

- First City Facility Built under Minority-Women Business Enterprise Policy
  - 30% MWBE Participation
  - 70+ Sub-contractors
- First City Facility Built under Green Buildings Mandate
  - LEED (Leadership in Energy and Environmental Design) Certification

### LAS COLINAS SOIL CHALLENGES

- 264 piers drilled, ranging from 80'to 110'deep
- 5500 cubic yards of concrete in the piers
- L/360 design – vs the typical L/120 design of a building...
  - Allows for 3-1/8" movement vs the regular building movement of 1"

## FACILITY NOTES

- First Floor - 50,000 sf exhibit hall
  - 35-foot-high ceilings
  - Column-free exhibit space
  - Divisible into two 25,000 sf spaces
  - Five times as large as any other spaces in Irving's hotels
  - Concessions stands and restroom banks on each side
  - Two Green Rooms
  - Drive-on loading dock entrances
  - Parking garage entrances on this floor
  - Security Offices on this floor, cameras throughout the facility
- Second Floor – Mezzanine Level Café & Patio
  - Café hours variable depending on in-building activity
- Third Floor – Conference area of 20,000 sf of meeting space
  - Junior Ballroom (Approximately 7,000 sf, divisible into up to 8 sections)
  - 12 meeting rooms, including a Board Room
  - 12-foot-high ceilings
  - Area that can be used as internet café, registration or concessions
- Fourth Floor - 20,000 sf Grand Ballroom
  - Column-free space
  - 24-foot-high ceilings
  - Twice as large as any ballrooms in any of Irving's hotels
  - Divisible in up to 6 sections
  - Full-service banquet kitchen is on this floor, and supports the full building
- Exterior Staircase
  - Monument staircase that allows access from the ground level entry plaza up to the 3<sup>rd</sup> floor
- 9 loading docks, 2 with drive-on access to the exhibit hall floor
- 2 “elephant” doors on the loading dock
- 850 parking spaces
- Access to 600 additional spaces at the Westin ICC garage

## **PARTNERS**

- SMG/ASM – 3<sup>rd</sup> party facility management firm
- Savor – Food & Beverage; a division of SMG
- J&S Audio Visual – preferred audio-visual provider
- Superior Expo Services (SES) – preferred decorator
- SP+ - Parking Operations
- D&L – Security Staffing
- Elite Building Solutions (EBS) -Housekeeping & Supplemental Event Setup

## **TARGET CLIENTS**

- Meeting planners
- Travel managers
- Third-Party firms
- Procurement managers
- Association executives
- Sports governing bodies
- Tour operators
- Reunion planners
- Administrative professionals
- Volunteers
- Wedding planners
- Corporations
- Associations – trade, professional, cause
- Sports – amateur and professional, spectator and participatory
- “SMERF” – Social, Military, Educational, Religious, Fraternal
- Tradeshow – Consumer, Industry, other independent shows

## **FUNDING NOTES**

- Construction and debt service funded by 2% Hotel Occupancy Tax authorized by the Irving City Council
- The Irving Convention and Visitors Bureau Operating Budget covers all the capital needs of the facility.
- Facility revenues and the Irving Convention and Visitors Bureau Operating Budget cover all the operating needs of the facility.

## Irving Convention Center Fiscal Year Performance

		2011*	2012	2013	2014	2015	2016	2017	2018	2019	Totals		9*-Year AVG
<b>Attendance</b>		102,553	200,416	229,561	217,805	285,254	262,155	248,404	270,178	264,835	2,081,161		247,326
<b>Event Days</b>		232	430	407	430	469	429	376	405	419	3,597		421
<b>Utilization</b>			79.6%	85.5%	86.0%	89.0%	86.3%	83.1%	85.6%	85.25%	85.0%		85.0%
<b>Events</b>		143	276	308	298	321	320	244	270	241	2,421		285
<b>Tracked Room Nights</b>		10,213	14,276	11,086	15,505	20,757	24,525	19,628	21,126	41,905	179,021		21,101
<b>Event Categories</b>													
<b>Assemblies</b>		11,195	15,515	27,802	21,701	23,394	16,891	18,225	19,670	13,224	167,617		19,553
		9	29	34	22	26	18	17	14	14	183		22
<b>Banquets</b>		14,877	67,979	29,010	37,523	33,382	27,243	22,678	22,513	18,150	273,355		32,310
		47	65	81	83	65	50	51	44	45	531		61
<b>Consumer/Public</b>		44,476	93,426	93,299	71,020	74,204	70,001	62,411	94,217	65,609	668,663		78,023
		30	56	49	45	66	62	43	57	66	474		1150
<b>Concerts</b>		-	-	700	500	500	3800	0	2500	50	8,050		1333
		-	-	1	1	1	3	0	1	1	8		1
<b>Conventions</b>		3,890	8,420	25,589	18,127	67,617	62,404	83,573	54,484	84,923	409,027		50,642
		20	12	31	22	34	27	40	39	58	283		33
<b>Meeting</b>		11,880	30,240	33,868	40,054	55,359	49,220	41,080	58,171	61,218	381,090		46,151
		60	166	138	179	202	181	156	190	164	1,436		172
<b>Sports</b>		5,775	16,513	10,706	17,875	19,996	19,950	10,750	11,860	9,515	122,940		14,646
		8	14	14	26	31	24	14	16	14	161		19
<b>Trade Shows</b>		6,823	11,896	6,500	8,000	9,757	11,500	8,265	5,270	9,462	77,473		8,831
		18	27	21	25	31	25	19	17	27	210		24
<b>Other</b>		282	1,325	720	50	0	16	235	584	1,727	4,939		582
		15	40	13	1	0	1	3	6	3	82		8
<b>ICVB</b>		3,355	941	1,276	935	1015	1130	1187	909	957	11,705		1,044
		25	21	25	26	31	38	31	21	27	245		28

Fiscal Year is October 1-September 30.

\*2011 was a partial year; with the building opening January 27, 2011; data from this year is reflected in the totals but not in the 9-year average.