

#### **AGENDA**

# Irving Convention and Visitors Bureau Board of Directors Executive Committee Friday, December 15, 2023 at 9:00 AM Irving Convention Center, First Floor Conference Room 500 W. Las Colinas Blvd. Irving, Texas 75039

NOTE: A possible quorum of the Irving Convention and Visitors Bureau Board of Directors and Irving City Council may be present at this committee meeting.

- 1. Citizen Comments on Items Listed on the Agenda
- 2. Approving Executive Committee Minutes –November 10, 2023
- 3. Accepting the ICC Financial Reports October 2023
- 4. Review of Hotel Occupancy Tax Collections
- 5. Review of Board Meeting Agenda December 18, 2023
- 6. Chairman/Executive Director Reports
  - a. Follow-Up Report Irving Convention Center Audit Report for FY2022-23
- 7. City Council Reports and Staff Comments
- 8. Next meeting TBD

#### CERTIFICATION

<u>GERTH GATION</u>
I, the undersigned authority, do hereby certify that this notice of meeting was posted on the kiosk at City Hall of the City of Irving. Texas, a place readily accessible to the general public at all times, and said notice was posted by the following date and time:
at and will remain so posted at least 72 hours before said meeting convened.
Deputy Clerk, City Secretary's Office

This meeting can be adjourned and reconvened, if necessary, the following regular business day.

Any item on this posted agenda could be discussed in executive session as long as it is within one of the permitted categories under sections 551.071 through 551.076 and section 551.087 of the Texas Government Code.

A member of the public may address the governing body regarding an item on the agenda either before or during the body's consideration of the item, upon being recognized by the presiding officer or the consent of the body.

This facility is physically accessible and parking spaces for the disabled are available. Accommodations for people with disabilities are available upon request. Requests for accommodations must be made 48 hours prior to the meeting. Contact the City Secretary's Office at 972-721-2493 or Relay Texas at 7-1-1 or 1-800-735-2988.



## MINUTES IRVING CONVENTION AND VISITORS BUREAU EXECUTIVE COMMITTEE IRVING CONVENTION CENTER Friday, November 10, 2023

Attendance: Bob Bourgeois – Board Chair; David Cole, Colvin Gibson, Nydia Hoskins, Greg Malcolm, and Sam Reed – Committee Members; Joe Philipp – Board Member; Tom Meehan–ASM/ICC; Maura Gast, Carol Boyer, Marianne Lauda, Brice Petty, and Susan Rose – ICVB; CPA – Partner Nick Wells and CPA – Director Shelby Palmer – Auditors BVWD, LLP.

Board Chair Bob Bourgeois called the meeting to order at 9:00 a.m. There were no citizen comments.

Bourgeois asked for a motion to approve the Executive Committee meeting minutes from September 22, 2023. On a motion from Board member Colvin Gibson, and a second from Board member Sam Reed, the motion was unanimously approved as amended.

ACCEPTING THE IRVING CONVENTION CENTER AUDIT REPORT FOR FY2022-23 – BVWD, LLP

General Manager Tom Meehan introduced Shelby Palmer and Nick Wells from BVWD, LLP and stated the ICC has been fortunate to work with BVWD this year for the audit. This was the first audit with the new firm and Wells agreed it has been a great relationship and communication between groups was outstanding and will continue for many years moving forward.

Wells gave an overview of the audit and stated the new process went smoothly.

- Required communication overview:
  - Looking at significant risks, policies, and procedures.
  - Critical accounting estimates were reviewed.
  - Focus on Accounts Receivables statements.
  - Overall quality of financial reporting and consistency.
  - There were no management consultations with other outside accountants.
  - The audit reports no concerns and Wells congratulated the ICC on an excellent year.
  - There is no fraud or illegal acts or significant difficulties.

In response to a question from Gibson, Wells replied the Kay Bailey Hutchison Convention Center in Dallas would be their client most similar to the ICC.

Wells stated policies, procedures and the monthly financial review were all great. Not one person has all the keys and mitigated controls are in place.

Board member Joe Philipp asked what physical inspections were done. Wells replied source documentation, bank accounts, and invoices. Executive Director Maura Gast noted they reviewed post-event folders and reporting from several events. Meehan noted that any folders to be reviewed were requested through a portal and then the request was filled. Wells added they were in the field for two weeks and tested some revenues before the audit and then post-year end came in for another week to complete and close out the audit. Meehan stated he requested the auditors be in the office as much as possible. He was impressed with their understanding of the ICC and how things work for this industry.

Irving CVB Executive Committee November 13, 2023 Page 2 of 5

Wells reviewed the Financial Report Overview with the Committee. Meehan reminded the Committee this audit is not a requirement of their contract. It gives an extra layer of assurance from an accounting standpoint. The numbers, processes and procedures are true. Gast added when the building opened, she asked the City's Chief Financial Officer what level of audit would be preferred by the City and the CFO indicated that a Financial Review would be sufficient. However, the recommendation to the Board from ICVB & ICC leadership was that a full audit should be pursued, due to the level of investment the City had made in the project, as well as financial operations and cash flowing through here. This is an important asset that is needed to ensure things are operating properly. Typically, after the Board accepts the audit, it is sent to City Council in their weekly Read File. Meehan also sends a copy to ASM Global Corporate office for documentation. Meehan noted the enforcement of BVWD signature and contact information on the audit and auditor signature on the cover letter.

Bourgeois asked for a motion to accept the ICC audit report for FY2022-23. On a motion from Gibson and second from Reed, the motion was unanimously approved.

Bourgeois asked for the review of the Hotel Occupancy Tax.

HOTEL OCCUPANCY TAX COLLECTIONS

The Hotel Occupancy Tax Collections reports were reviewed through August 2023.

Accounting and Budget Director Marianne Lauda reported the City is in the process of closing out September Hotel Occupancy Tax, therefore end-of-year financials are not yet available.

Lauda reported for August 2023:

- Luxury & Full-Service properties reporting a slight decrease.
- DFW Airport Hotel & Conference Center is closed and will reopen as a Wyndham property.
- Doubletree by Hilton DFW Airport North and Sheraton DFW Airport Hotel have made some payments, but still delinquent.
- Overall Luxury collections are \$294,014.55.
- It was noted the Las Colinas Resort Dallas has taken a significant dip in collections as they are technically between flags and significant renovations are underway.
  - All Suite / Extended Stay properties one property is delinquent.
  - Total collections are \$150,918.36.
  - Budget Service properties three hotels have not paid.
- Best Western Irving Inn & Suites DFW South owes for July 2023.
- Deluxe Suites Motel is two months delinquent.
- OYO Hotel DFW Airport North is four months delinquent.

Initially, a letter from the City will be sent for delinquent payments. After a property is delinquent by the ordinance's terms, the item goes to City Council for direction to pursue legal action.

- Limited-Service properties one property has not paid.
- There were 26 short-term rental properties reporting and remitted \$21,205.60 in August.
- Summary July collected \$641,463.12down 24.3% from budget.
- Cumulative YTD budgeted \$9,597,39700 and collected \$7,993,708.34, which is up from last year.

In response to a question from Board member David Cole, Gast pointed out the City has a separate contract with AirBNB, and it is reported and collected in aggregate as a lump sum. Of the 26 properties reported here, one of those is a lump sum from the AirBNB properties.

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#### **ICC FINANCIALS**

General Manager Tom Meehan reported on the September 2023 financial reports:

- There were 25 events, 42 event days in September.
- Budgeted to lose \$228,470, with actual loss of \$17,015. Ended with \$211,455, better than budget.
- YTD there were 220 events and 235,969 in attendance.
- YTD Adjusted Gross Income is \$7,117,218 and Expenses were \$7,692,998.
- For the year lost \$575,780 and reporting \$819,220 better than budget.
- Adjusted Gross Income shows \$7,117,218 compared to \$5,594,918 last year.
- Indirect Expenses are up drastically from a year ago due to food costs, labor costs, maintenance, and repairs.
- Year-over-year comparison for 2023:
  - Rental Income of \$1,827,238 is a new record for the building.
  - o F&B Concessions at \$299,829 is a new record.
  - o Catering shows \$3,891,438, which is a new record.
  - o Total Event Income at \$5,879,977 is a new record.
  - Expenses are also a new record.

The Board congratulated the ICC team for this incredible accomplishment of record-breaking numbers.

Meehan reported that, of the \$1.395 million subsidy, the ICC will return \$819,221, which is also the highest it has ever been. Catering has had a phenomenal year and this year's successes were achieved with the ARPA funds received which set the building up for continued success. The financials are the best they have ever been, and the audit was clean. The challenge going forward is how to match this in FY2023-24. Meehan noted the business is there and the pipeline sets a good foundation. Bookings are still in the year, for the year, but staff are getting smarter about how to do things to continue successes. Pricing some things to add additional revenue, and clients are getting smarter that costs have risen, and they are aware pricing will increase. The business model is stable, with a talented team, which is why it works. Cole noted the kitchen team is onpoint, creative and extremely smart about presentation and quality. Finances aren't everything, it's the team and what they do.

Reed asked about celebration or recognition for staff. Meehan noted it is a challenge because of the very full calendar in the building but will plan different things throughout the year on the side to recognize the staff. Some kind of financial recognition is a possibility. Cole suggested inviting staff to a Board meeting for some recognition. Meehan noted one member of the ICC sales team went over \$1 million in booking for the quarter and another missed \$1 million by \$13,000. They were recognized for that accomplishment and will continue to do so.

Bourgeois noted the terrific partnership of the ICC and ICVB teams with outstanding staff.

Bourgeois asked for a motion to approve the ICC financials for September 2023. On a motion from Gibson, and a second from Reed, the motion was unanimously passed.

Irving CVB Executive Committee November 13, 2023 Page 4 of 5

BUDGET ADJUSTMENT TRANSFER ACHIEVED FROM THE ICC FY2022-23 OPERATIONAL SAVINGS TO THE CONVENTION CENTER RESERVE/CAPITAL PROJECTS FUND.

Bourgeois asked for a motion to approve the Budget Adjustment to the Convention Center Reserve/Capital Projects Fund. On a motion from Reed, and a second from Gibson, the motion was unanimously passed.

BUDGET ADJUSTMENT FOR CITY OR IRVING CITYWIDE 2% COST-OF-LIVING ADJUSTMENT (COLA) FOR ICVB EMPLOYEES

Bourgeois asked for a motion to approve the Budget Adjustment for City of Irving 2% cost-of-living for ICVB employees. It was noted the City has approved the adjustment for January 2024. On a motion from Gibson, and a second from Reed, the motion was unanimously passed.

#### **BOARD AGENDA REVIEW**

- Gast noted the November 13 Board meeting will have an agenda item from the Nominating Taskforce for Richard Stewart, Jr. to be Board Chair and Herb Gears to be Board Vice Chair. After a call for nominations from the floor, the Board will vote on the recommendation. It was noted this will be Bourgeois's last meeting to serve on the Board.
- Individual Consideration Items for voting will be:
  - o ICC Audit Report for FY2022-23
  - Budget Adjustment Transfer from ICC FY2022-23 Operational Savings to the ICC Reserve/Capital Projects Fund.
  - Budget Adjustment for City of Irving Citywide 2% Cost-of-Living Adjustment for ICVB Employees
  - Establishing a Grant Fund and Transferring All Available and Eligible Receipts, including ARPA Receipts, from the City to that Fund. This item came from a discussion with City staff earlier in the week to establish a separate fund for ARPA receipts and going forward move ARPA receipts and expenditures into that fund.

#### CHAIRMAN/EXECUTIVE DIRECTOR REPORTS

- Bourgeois reminded the Committee to RSVP for the upcoming Board "Homecoming" Luncheon.
- Gast reported two new confirmed Board appointments, Stephanie Booker, and Cambria Jones.
- A joint meeting of the City Council and Irving Arts & Culture Board is scheduled for Saturday, December 16 to roll out a new business plan for "life after the \$1.6 million re-allocation" and how they hope to proceed. Excess funds are currently being swept from the Arts allocation after its calculation of the 15% plus \$1.6 million into the Convention Center debt service and the Arts want to take the excess funds and redirect to Historic Preservation for the museums' operations. Executive Director Todd Hawkin and Gast have continued to talk about a "win-win" for the reallocation of the \$1.6 million excess in September 2026, wherein \$600,000 would be allocation to Historic Preservation & Museum and the remaining \$1 million would come back to the ICVB to help cover the annual operations of the ICC as it was originally scheduled to do.

ACTION ITEM: Gast to send out information for anyone who wants to attend this meeting once the time, location and agenda have been finalized.

ACTION ITEM: Gast to send information on the holiday parade and High Spirited Citizen float a.

Irving CVB Executive Committee November 13, 2023 Page 5 of 5

#### CITY COUNCIL AND STAFF COMMENTS

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There were no reports.

The next meeting will be on Friday, December 15, 2023. With no further comments or discussion, the meeting was adjourned at 10:19 a.m.

Respectfully submitted,

Maura Allen Gast, FCDME

**Executive Director** 







**Date Distributed: December 4, 2023** 

## **Monthly Financial Summary**

For Period Ending October 31, 2023

IRVING CONVENTION CENTER Monthly Financial Reports

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	October	November	December	January	February	March	April	May	June	July	August	September	Total
Event Income	<u> </u>												
Direct Event Income													
Rental Income	174,950	72,190	100,825	159,100	210,600	202,620	241,127	190,000	112,000	140,000	131,500	155,500	1,890,412
Service Income	204,624	7,000	3,550	18,800	24,750	17,250	18,750	15,500	10,100	8,000	9,750	10,000	348,074
Service Expenses	(306,191)	(39,400)	(19,200)	(74,600)	(122,350)	(77,500)	(85,901)	(72,500)	(46,600)	(27,800)	(38,611)	(43,800)	(954,453)
Total Direct Event Income	73,383	39,790	85.175	103,300	113,000	142,370	173,976	133,000	75,500	120,200	102.639	121,700	1,284,033
Total Birect Event meome	. 5,505	33,730	03,173	103,500	115,000	112,570	175,570	155,000	75,500	120,200	102,000	121,700	1,201,000
Ancillary Income													
F & B Concessions	31,705	10,250	13,910	13,625	12,550	12,250	21,750	32,250	10,750	4,000	8,500	6,000	177,540
F & B Catering	603,360	453,640	101,080	352,260	483,360	129,200	410,134	261,440	322,240	236,360	115,520	276,260	3,744,854
Parking: Self Parking	85,628	20,621	12,915	17,220	36,900	23,780	37,310	33,770	22,550	9,430	16,400	4,920	321,444
Electrical Services	54,092	200	6,050	3,500	4,950	26,950	7,295	5,600	20,450	7,500	2,050	21,000	159,637
Audio Visual	7.745	-	-	-	-	-		-	-	-	-	-	7,745
Internet Services	9,253	2,900	3,500	2,500	6,800	1,950	2,050	4,200	250	1,350	150	1,600	36,503
Total Ancillary Income	791,783	487,611	137,455	389,105	544,560	194,130	539,339	337,260	376,240	258,640	142,620	309,780	4,508,524
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Total Event Income	865,166	527,401	222,630	492,405	657,560	336,500	713,315	470,260	451,740	378,840	245,259	431,480	5,792,556
		,	7	,				,					
Other Operating Income	201,505	107,167	107,167	107,167	107,167	107,167	107,167	107,167	107,167	107,167	107,167	107,163	1,380,338
CVB Operating Subsidy			348,000			350,000			348,750			348,250	1,395,000
Adjusted Gross Income	1,066,671	634,568	677,797	599,572	764,727	793,667	820,482	577,427	907,657	486,007	352,426	886,893	8,567,894
													<u>.</u>
Operating Expenses													
Employee Salaries and Wages	280,814	269,630	278,297	271,714	277,964	282,464	277,964	277,964	282,464	277,964	277,964	268,020	3,323,223
Benefits	67,010	105,029	105,029	105,029	105,029	105,029	105,029	105,029	105,029	105,029	105,029	135,785	1,253,085
Less: Event Labor Allocations	(62,070)	(29,333)	(29,333)	(29,333)	(29,333)	(29,333)	(29,333)	(29,333)	(29,333)	(29,333)	(29,333)	(29,333)	(384,733)
Net Employee Wages and Benefits	285,754	345,326	353,993	347,410	353,660	358,160	353,660	353,660	358,160	353,660	353,660	374,472	4,191,575
Contracted Services	70,219	73,192	73,192	73,192	73,192	73,192	73,192	73,192	73,192	73,192	73,192	80,862	883,001
General and Administrative	61,033	27,028	63,158	42,006	35,891	34,146	65,933	40,031	46,104	38,938	44,788	160,718	659,774
Operations	52,582	49,379	50,004	49,379	49,379	50,004	49,379	49,379	50,004	53,879	49,379	58,199	610,946
Repair & Maintenance	46,564	48,245	49,745	69,437	48,245	49,745	69,437	48,245	49,745	90,029	48,245	68,400	686,082
Supplies	12,352	14,416	14,416	15,416	14,416	15,166	14,416	15,916	16,366	15,416	15,416	52,574	216,286
Insurance	9,729	9,729	9,729	10,468	9,729	9,729	10,032	9,729	9,729	14,326	9,729	9,729	122,387
Utilities	54,518	50,550	50,550	50,550	50,550	50,550	43,885	43,885	43,885	43,885	43,885	49,486	576,179
Other	307	625	625	625	625	625	625	625	625	1,425	625	1,100	8,457
ASM Global Management Fees	80,766	60,226	31,720	52,183	62,765	33,848	57,716	46,636	49,446	41,765	32,357	41,713	591,145
Total Operating Expenses	673,824	678,716	697,132	710,666	698,452	675,165	738,275	681,298	697,256	726,515	671,276	897,253	8,545,831
Net Income (Loss) From Operations	392.847	(44,148)	(19,335)	(111,094)	66.275	118.502	82.207	(103,871)	210.401	(240,508)	(318,850)	(10,360)	22,062
rect medine (2033) From Operations	332,647	(44,140)	(17,333)	(111,034)	00,273	110,302	32,207	(103,071)	210,401	(240,308)	(310,030)	(10,300)	22,002

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FYE24 OCT P&L.xlsx Board Lead Income Statement

ASM - Irving Convention Center Financial Statements Monthly Highlights For the Month Ending October 31, 2023

	Current Actual	Current Budget	Variance	Prior YTD Actual
Attendance	24,618	26,390	(1,772)	18,242
Events	17	17	0	26
Event Days	46	47	(1)	51
Direct Event Income	73,383	145,835	(72,452)	186,879
Ancillary Income	791,783	757,982	33,801	612,521
Total Event Income	865,166	903,817	(38,651)	799,400
Other Operating Income	201,505	107,167	94,338	147,411
Adjusted Gross Income	1,066,671	1,010,984	55,687	946,811
Indirect Expenses	(673,824)	(757,139)	83,315	(634,812)
Net Income (Loss) From Operations	392,847	253,845	139,002	311,999

ASM - Irving Convention Center Financial Statements Year to Date Highlights For the One Month Ending October 31, 2023

	Year to Date Actual	Year to Date Budget	Variance	Prior YTD Actual
Attendance	24,618	26,390	(1,772)	18,242
Events	17	17	0	26
Event Days	46	47	(1)	51
Direct Event Income	73,383	145,835	(72,452)	186,879
Ancillary Income	791,783	757,982	33,801	612,521
Total Event Income	865,166	903,817	(38,651)	799,400
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Indirect Expenses	(673,824)	(757,139)	83,315	(634,812)
Net Income (Loss) From Operations	392,847	253,845	139,002	311,999

#### ASM - Irving Convention Center Balance Sheet October 31, 2023

#### ASSETS

ASS	EIS		
Current Assets			
Cash	3,214,566		
Accounts Receivable	545,630		
Prepaid Assets	65,186		
Inventory	113,601		
Total Current Assets			3,938,983
Total Assets		\$ =	3,938,983
LIABILITIES	AND EQUITY		
Current Liabilities			
Accounts Payable	1,516,552		
Accrued Expenses	214,861		
Deferred Income	0		
Advance Ticket Sales/Deposits	1,814,722		
Other Current Liabilities	0		
Total Current Liabilities			3,546,135
Long-Term Liabilities			
Long Term Liabilites	0		
Total Long-Term Liabilities		_	0
Total Liabilities			3,546,135
Equity			
Net Funds Received	16,323,632		
Retained Earnings	(16,323,632)		
Net Income (Loss)	392,848		
Total Equity		_	392,848
<b>Total Liabilities &amp; Equity</b>		\$ _	3,938,983

#### ASM - Irving Convention Center Income Statement For the One Month Ending October 31, 2023

	Current Month Actual	Current Month Budget	Variance + (-)	Year to Date Actual	Year to Date Budget	Variance + (-)	Year to Date Prior Year
<b>EVENT INCOME</b>		C	` /		C	. ,	
Direct Event Income							
Rental Income	174,950	209,235	(34,285)	174,950	209,235	(34,285)	247,250
Service Revenue	204,624	17,300	187,324	204,624	17,300	187,324	97,643
Service Expenses	(306,191)	(80,700)	(225,491)	(306,191)	(80,700)	(225,491)	(158,014)
Total Direct Event In	73,383	145,835	(72,452)	73,383	145,835	(72,452)	186,879
Ancillary Income							
F & B Concessions	31,705	35,500	(3,795)	31,705	35,500	(3,795)	33,704
F & B Catering	603,360	632,730	(29,370)	603,360	632,730	(29,370)	479,931
Parking	85,628	69,702	15,926	85,628	69,702	15,926	67,551
Electrical Services	54,092	16,000	38,092	54,092	16,000	38,092	24,735
Audio Visual	7,745	0	7,745	7,745	0	7,745	0
Internet Services	9,253	4,050	5,203	9,253	4,050	5,203	6,600
Total Ancillary Inco	791,783	757,982	33,801	791,783	757,982	33,801	612,521
Total Event Income	865,166	903,817	(38,651)	865,166	903,817	(38,651)	799,400
OTHER OPERATING	INCOME						
Other Income	201,505	107,167	94,338	201,505	107,167	94,338	147,411
Total Other Operatin	201,505	107,167	94,338	201,505	107,167	94,338	147,411
Adjusted Gross Inco	1,066,671	1,010,984	55,687	1,066,671	1,010,984	55,687	946,811
INDIRECT EXPENSE	S						
Salaries & Wages	280,814	267,719	(13,095)	280,814	267,719	(13,095)	214,234
Payroll Taxes & Ben	67,010	105,029	38,019	67,010	105,029	38,019	48,225
Labor Allocations to	(62,070)	(29,333)	32,737	(62,070)	(29,333)	32,737	(5,949)
Net Salaries and Ben	285,754	343,415	57,661	285,754	343,415	57,661	256,510
Contracted Services	70,219	73,192	2,973	70,219	73,192	2,973	66,364
General and Adminis	61,033	69,063	8,030	61,033	69,063	8,030	90,724
Operating	52,582	49,379	(3,203)	52,582	49,379	(3,203)	53,493
Repairs & Maintenan	46,564	69,516	22,952	46,564	69,516	22,952	38,235
Operational Supplies	12,352	14,416	2,064	12,352	14,416	2,064	7,781
Insurance	9,729	9,729	0	9,729	9,729	0	4,130
Utilities	54,518	50,550	(3,968)	54,518	50,550	(3,968)	57,878
Other	307	625	318	307	625	318	788
ASM Management F	80,766	77,254	(3,512)	80,766	77,254	(3,512)	58,909
Total Indirect Expens	673,824	757,139	83,315	673,824	757,139	83,315	634,812

#### ASM - Irving Convention Center Income Statement For the One Month Ending October 31, 2023

	Current Month	Current Month	Variance	Year to Date	Year to Date	Variance	Year to Date
	Actual	Budget	+ (-)	Actual	Budget	+ (-)	Prior Year
Net Income (Loss)	392,847	253,845	139,002	392,847	253,845	139,002	311,999

#### IRVING CONVENTION CENTER/SMG Year Over Year Income Comparison For the One Month Ending October 31, 2023

	Current Month Actual	Prior Year	Two Years Prior	Three Years Prior	Four Years Prior	Five Years Prior
Rental Income	174,950	247,250	84,120	6,700	183,185	149,333
F & B Concessions	31,705	33,704	16,413	0	24,866	36,083
F & B Catering	603,360	479,931	111,491	0	605,052	259,698
Total Event Income	865,166	799,400	244,011	8,383	816,385	458,686
Total Indirect Expenses	673,824	634,812	486,277	350,997	700,393	560,373
	Year to Date Actual	Prior Year	Two Years Prior	Three Years Prior	Four Years Prior	Five Years Prior
Rental Income	174,950	247,250	84,120	6,700	183,195	149,333
F & B Concessions	31,705	33,704	16,413	0	24,866	36,083
F & B Catering	603,360	479,931	111,491	0	605,052	259,698
Total Event Income	865,166	799,400	244,011	8,383	816,385	458,686
Total Indirect Expenses	673,824	634,812	486,277	350,997	700,393	560,373

ASM - Irving Convention Center Monthly Event Income Statement: Banquets For the One Month Ending October 31, 2023

	Current Month Actual	Current Month Budget	Year to Date Actual	Year to Date Budget
Attendance	1,500	1,850	1,500	1,850
Events	3	3	3	3
Event Days	3	4	3	4
Direct Event Income				
Rental Income	3,650	3,650	3,650	3,650
Service Revenue	2,810	2,250	2,810	2,250
Service Expenses	(4,965)	(11,850)	(4,965)	(11,850)
Total Direct Event Income	1,495	(5,950)	1,495	(5,950)
Ancillary Income				
F & B Concessions	209	0	209	0
F & B Catering	42,906	50,160	42,906	50,160
Parking	7,273	1,750	7,273	1,750
Electrical Services	0	0	0	0
Audio Visual	0	0	0	0
Internet Services	0	0	0	0
Total Ancillary Income	50,388	51,910	50,388	51,910
Total Event Income	51,883	45,960	51,883	45,960

#### ASM - Irving Convention Center Monthly Event Income Statement: Consumer / Public Shows For the One Month Ending October 31, 2023

Av. 1	Current Month Actual	Current Month Budget	Year to Date Actual	Year to Date Budget
Attendance	4,225	17,000	4,225	17,000
Events	2	2	2	2
Event Days	7	7	7	7
Direct Event Income				
Rental Income	53,450	53,450	53,450	53,450
Service Revenue	32,325	2,550	32,325	2,550
Service Expenses	(46,804)	(9,900)	(46,804)	(9,900)
Total Direct Event Income	38,971	46,100	38,971	46,100
Ancillary Income				
F & B Concessions	14,977	13,750	14,977	13,750
F & B Catering	(7,109)	6,375	(7,109)	6,375
Parking	17,982	16,400	17,982	16,400
Electrical Services	3,585	2,000	3,585	2,000
Audio Visual	0	0	0	0
Internet Services	232	1,350	232	1,350
Total Ancillary Income	29,667	39,875	29,667	39,875
Total Event Income	68,638	85,975	68,638	85,975

ASM - Irving Convention Center Monthly Event Income Statement: Conventions For the One Month Ending October 31, 2023

Attendance Events	Current Month Actual 9,585 5	Current Month Budget 4,435 5	Year to Date Actual 9,585 5	Year to Date Budget 4,435 5
Event Days	19	19	19	19
Direct Event Income				
Rental Income	91,250	91,250	91,250	91,250
Service Revenue	86,727	6,500	86,727	6,500
Service Expenses	(130,110)	(29,250)	(130,110)	(29,250)
Total Direct Event Income	47,867	68,500	47,867	68,500
Ancillary Income				
F & B Concessions	8,924	14,250	8,924	14,250
F & B Catering	164,006	201,020	164,006	201,020
Parking	42,620	33,550	42,620	33,550
Electrical Services	19,964	14,000	19,964	14,000
Audio Visual	0	0	0	0
Internet Services	965	1,700	965	1,700
Total Ancillary Income	236,479	264,520	236,479	264,520
Total Event Income	284,346	333,020	284,346	333,020

ASM - Irving Convention Center Monthly Event Income Statement: Meetings For the One Month Ending October 31, 2023

	Current Month Actual	Current Month Budget	Year to Date Actual	Year to Date Budget
Attendance	9,288	3,090	9,288	3,090
Events	6	6	6	6
Event Days	16	16	16	16
Direct Event Income				
Rental Income	26,600	60,885	26,600	60,885
Service Revenue	82,762	6,000	82,762	6,000
Service Expenses	(124,266)	(29,700)	(124,266)	(29,700)
Total Direct Event Income	(14,904)	37,185	(14,904)	37,185
Ancillary Income				
F & B Concessions	7,595	7,500	7,595	7,500
F & B Catering	403,429	375,175	403,429	375,175
Parking	17,753	18,002	17,753	18,002
Electrical Services	30,543	0	30,543	0
Audio Visual	7,745	0	7,745	0
Internet Services	8,056	1,000	8,056	1,000
Total Ancillary Income	475,121	401,677	475,121	401,677
Total Event Income	460,217	438,862	460,217	438,862

#### ASM - Irving Convention Center Monthly Event Income Statement: ICVB For the One Month Ending October 31, 2023

	Current Month Actual	Current Month Budget	Year to Date Actual	Year to Date Budget
Attendance	20	15	20	15
Events	1	1	1	1
Event Days	1	1	1	1
Direct Event Income				
Rental Income	0	0	0	0
Service Revenue	0	0	0	0
Service Expenses	(46)	0	(46)	0
Total Direct Event Income	(46)	0	(46)	0
Ancillary Income				
F & B Concessions	0	0	0	0
F & B Catering	264	0	264	0
Parking	0	0	0	0
Electrical Services	0	0	0	0
Audio Visual	0	0	0	0
Internet Services	0	0	0	0
Total Ancillary Income	264	0	264	0
Total Event Income	218	0	218	0



## ICVB HOTEL OCCUPANCY TAX COLLECTIONS

For Period Ending September 2023

### IRVING CONVENTION AND VISITORS BUREAU HOTEL OCCUPANCY TAX 2022 - 2023

LUX	CURY & FULL SERVICE	OCT 2022	NOV 2022	DEC 2022	JAN 2023	FEB 2023	MAR 2023	APR 2023	MAY 2023	JUN 2023	JUL 2023	AUG 2023	SEPT 2023	TOTAL
1	Atrium Hotel and Suites DFW Airport	5,146.86	5,535.06	6,904.59	6,242.62	11,830.90	4,483.95	20,579.53	15,408.15	13,052.26	13,980.89	13,136.27	14,117.34	130,418.42
2	Dallas Marriott Hotel Las Colinas	57,307.85	40,248.19	34,764.33	44,992.73	49,067.81	50,706.69	53,404.75	56,364.53	51,002.50	39,364.50	40,271.45	51,774.53	569,269.86
3	DFW Airport Marriott	41,899.47	25,970.30	23,425.04	51,671.11	32,909.98	62,264.82	42,622.69	42,847.27	49,585.81	48,538.81	42,359.53	40,047.81	504,142.64
4	Doubletree by Hilton DFW Airport North	18,435.17	15,321.61	13,228.99	14,267.17	21,962.66	858.56	0.00	0.00	0.00	0.00	0.00	0.00	84,074.16
5	Embassy Suites DFW Airport South	31,122.91	21,795.06	20,442.92	24,295.92	28,013.61	30,272.32	28,942.30	27,019.58	26,624.08	23,894.27	17,834.74	25,200.40	305,458.11
6	Hilton Garden Inn DFW Airport South	15,867.32	11,835.98	9,615.35	11,694.28	13,987.70	16,319.02	14,250.43	13,978.12	14,425.86	11,127.30	12,746.92	14,699.23	160,547.51
7	Hilton Garden Inn Las Colinas	14,509.26	12,494.13	9,251.45	11,723.60	12,909.55	15,559.09	15,882.15	14,846.43	14,505.56	11,781.93	14,036.87	14,024.33	161,524.35
8	Holiday Inn Irving Las Colinas	10,993.05	6,299.62	5,906.85	6,505.81	9,993.77	10,591.63	10,642.69	9,758.65	9,401.98	6,935.61	5,888.83	9,091.47	102,009.96
9	NYLO Las Colinas Tapestry Collection by Hilton	20,986.69	14,622.71	13,098.40	16,453.01	16,551.55	18,994.13	18,463.67	19,690.38	19,066.67	16,721.26	17,685.92	19,499.85	211,834.24
10	Omni Las Colinas Hotel	61,002.82	41,286.98	32,243.91	39,801.67	44,849.34	51,350.21	57,858.87	53,714.30	49,614.32	40,320.09	41,843.07	55,287.88	569,173.46
11	Sheraton DFW Airport Hotel	12,748.02	23,683.83	17,557.24	14,608.15	29,162.74	30,189.63	22,551.13	20,321.84	0.00	0.00	0.00	0.00	170,822.58
12	Texican Court	17,319.93	11,488.90	9,838.56	13,536.44	13,978.10	16,159.30	16,596.83	17,850.35	18,416.71	13,699.30	13,978.15	15,594.77	178,457.34
13	The Las Colinas Resort Dallas	93,825.83	69,817.11	49,594.73	51,087.55	52,540.50	78,610.20	88,738.31	70,250.55	57,395.44	47,583.55	35,580.14	54,366.20	749,390.11
14	Westin DFW Airport	41,130.19	18,018.35	28,069.63	41,337.45	37,642.72	29,707.81	43,328.06	32,309.66	20,843.10	39,685.72	38,652.66	50,757.84	421,483.19
15	Wyndham DFW Airport Hotel	closed	2.85	2.85										
то	TAL LUXURY & FULL SERVICE	442,295.37	318,417.83	273,941.99	348,217.51	375,400.93	416,067.36	433,861.41	394,359.81	343,934.29	313,633.23	294,014.55	364,461.65	4,318,605.93
16	Westin Irving Convention Center Las Colinas	56,124.21	44,402.80	31,221.89	43,731.47	44,877.47	53,010.95	40,409.62	51,928.08	56,567.34	39,000.42	48,019.76	52,735.65	562,029.66

Westin pays 9% tax which is applied to bond payments. The 9% has been converted to the ICVB's share of the tax (57% of 5%) in order to compare with payments from other hotels. Amount is not included in the totals.

ALL SUITE / EXTENDED STAY	OCT 2022	NOV 2022	DEC 2022	JAN 2023	FEB 2023	MAR 2023	APR 2023	MAY 2023	JUN 2023	JUL 2023	AUG 2023	SEPT 2023	TOTAL
1 Candlewood Suites DFW Airport North	closed	5,228.88	7,085.38	6,042.75	6,328.59	6,801.01	31,486.61						
2 Comfort Suites DFW Airport North	6,634.36	5,671.89	5,600.49	5,691.85	6,305.89	7,214.05	6,639.22	6,104.36	6,283.59	6,069.11	5,527.79	5,492.76	73,235.36
3 Comfort Suites Las Colinas	1,329.04	1,173.45	1,123.74	1,135.23	1,718.15	1,685.63	1,681.41	1,405.44	1,565.99	1,691.26	1,364.43	1,526.21	17,399.98
4 Country Inn & Suites by Carlson DFW Airport South	4,690.89	2,964.09	3,590.00	2,571.59	3,340.98	4,558.42	4,083.50	4,038.02	4,591.53	4,145.25	3,226.49	3,999.14	45,799.90
5 Element Dallas Las Colinas	12,122.95	9,910.27	8,519.26	11,712.77	13,766.39	15,934.49	14,953.60	16,028.66	14,912.42	14,466.54	14,512.30	15,713.24	162,552.89
6 Element DFW Airport North	10,646.42	8,011.76	6,269.73	8,458.02	9,558.45	11,300.44	10,873.99	10,758.81	11,217.54	10,252.59	9,580.26	10,120.16	117,048.17
7 Extended Stay America Dallas DFW Airport North	1,395.23	1,101.57	758.59	1,084.51	1,171.73	1,454.23	1,527.06	1,311.30	1,217.62	1,097.55	1,010.67	871.04	14,001.10
8 Extended Stay America Dallas Las Colinas	1,586.76	1,504.35	1,531.41	2,139.74	1,858.79	2,632.47	2,253.02	1,855.36	2,109.98	1,528.80	2,072.45	1,809.48	22,882.61
9 Extended Stay Deluxe Green Park	2,190.97	1,511.78	1,282.65	1,176.12	1,169.81	1,870.67	2,102.31	1,566.23	2,087.70	1,370.36	1,763.78	1,459.07	19,551.45
10 Extended Stay Deluxe Las Colinas	1,421.68	1,740.19	1,260.38	562.96	1,188.97	1,590.97	1,731.70	890.82	1,552.62	295.06	698.19	1,544.07	14,477.61
11 Hawthorne Suites Irving DFW Airport South	2,159.09	1,597.13	2,121.02	1,724.53	2,007.92	2,351.11	1,912.54	1,623.29	1,950.48	2,092.60	2,225.60	2,157.57	23,922.88
12 Holiday Inn Express Hotel & Suites DFW Airport North	14,083.67	10,887.21	11,128.75	11,160.07	12,162.36	14,605.46	14,929.72	14,844.95	15,204.09	12,347.24	11,539.56	13,820.57	156,713.65
13 Holiday Inn Express Hotel & Suites DFW Airport South	10,924.27	8,495.21	8,690.28	6,808.05	9,082.43	10,910.95	10,543.17	10,105.88	10,201.47	10,524.26	9,332.44	9,336.70	114,955.11
14 Holiday Inn Express Hotel & Suites Irving Las Colinas	9,689.88	6,600.91	6,056.40	5,438.50	8,321.52	8,217.45	9,027.39	8,761.34	9,517.58	6,702.53	6,386.83	8,655.20	93,375.53
15 Home Towne Studios Dallas Irving	2,364.54	2,415.27	1,524.41	1,966.57	1,815.68	1,648.01	1,647.01	1,416.80	2,329.70	1,980.54	2,294.48	2,313.31	23,716.32
16 Homewood Suites by Hilton DFW Airport North	8,185.49	7,057.83	6,326.11	7,754.31	6,281.36	5,402.04	5,077.53	5,586.30	8,804.66	6,826.40	6,675.69	6,820.02	80,797.74
17 Homewood Suites by Hilton Las Colinas	7,958.06	6,642.15	8,917.65	9,540.71	11,090.89	10,844.51	11,494.57	10,254.07	10,758.47	8,697.96	8,289.80	10,039.92	114,528.76
18 Hyatt House Dallas Las Colinas	11,897.76	9,174.92	9,640.58	12,031.23	10,294.03	12,337.74	11,202.19	12,783.26	13,580.66	11,072.11	8,632.68	11,741.88	134,389.04
19 Residence Inn Dallas DFW Airport North Irving	6,007.01	4,766.94	4,381.53	5,070.80	6,468.82	7,667.85	7,331.42	7,566.30	6,344.78	3,437.50	4,164.62	6,274.49	69,482.06
20 Residence Inn Dallas Las Colinas	8,813.15	6,415.97	6,592.79	7,705.11	9,067.17	10,316.97	11,017.50	8,851.38	9,065.87	7,852.09	7,016.97	7,838.83	100,553.80
21 Soka Suites Dallas Las Colinas	4,636.65	3,772.81	4,216.58	4,122.03	2,015.32	4,223.81	5,490.63	6,276.26	4,379.27	5,039.48	7,231.43	9,181.71	60,585.98
22 Sonesta ES Suites Dallas Las Colinas	5,680.90	3,187.01	2,709.65	3,783.77	3,460.75	5,608.03	4,604.99	3,865.76	2,566.15	4,274.76	3,938.88	2,641.67	46,322.32
23 Sonesta Simply Suites Dallas Las Colinas	2,446.23	1,944.50	1,791.04	1,586.83	2,045.91	3,294.82	3,138.60	3,351.06	3,816.96	2,987.06	2,519.29	2,887.97	31,810.27
24 Springhill Suites Dallas DFW Airport East Las Colinas	7,641.86	5,846.33	4,336.96	6,046.98	7,903.74	8,844.65	7,812.71	6,495.13	6,986.04	6,527.13	5,589.64	4,056.04	78,087.21
25 Staybridge Suites DFW Airport North	3,177.69	3,117.63	3,838.45	4,295.17	4,240.86	5,820.02	5,244.32	5,378.70	5,663.97	4,366.67	5,676.58	5,093.30	55,913.36
26 TownePlace Suites Dallas DFW Airport North Irving	8,474.26	7,411.88	6,453.83	6,876.90	7,830.10	9,410.46	8,115.40	7,773.37	7,144.97	7,527.00	5,974.99	7,974.39	90,967.55
27 TownePlace Suites Dallas Las Colinas	8,338.15	6,883.61	6,356.24	6,900.85	7,436.01	8,938.96	8,669.61	8,536.85	8,649.36	8,025.00	7,424.53	8,390.05	94,549.22
28 Woodspring Suites Signature	1,709.73	1,823.30	1,401.69	1,714.27	811.26	1,222.25	1,502.50	2,251.37	2,221.56	2,336.98	1,991.85	2,685.96	21,672.72
TOTAL ALL SUITE / EXTENDED STAY	166,206.69	131,629.96	126,420.21	139,059.47	152,415.29	179,906.46	174,607.61	174,909.95	181,810.41	159,576.58	152,990.81	171,245.76	1,910,779.20

BUE	OGET SERVICE	OCT 2022	NOV 2022	DEC 2022	JAN 2023	FEB 2023	MAR 2023	APR 2023	MAY 2023	JUN 2023	JUL 2023	AUG 2023	SEPT 2023	TOTAL
1	Arya Inn & Suites	986.51	963.32	1,184.61	974.24	852.56	1,105.56	977.41	755.88	692.95	905.76	791.34	1,007.54	11,197.68
2	Red Roof Inn & Suites Irving DFW South	3,545.37	1,437.28	1,565.14	1,325.79	1,365.96	3,032.23	2,419.02	2,276.75	2,430.85	3,299.42	3,125.45	2,860.12	28,683.38
3	Budget Inn & Suites	32.20	49.77	38.02	31.26	36.50	40.86	55.50	47.20	50.27	58.05	35.94	51.01	526.58
4	Budget Suites of America Las Colinas	428.31	1,249.18	1,202.56	0.00	1,135.95	0.00	801.36	210.51	924.78	1,215.49	157.44	104.90	7,430.48
5	Clarion Inn & Suites	1,925.47	2,415.34	2,964.12	2,794.44	2,657.00	3,431.71	3,748.22	5,117.36	764.11	1,573.14	1,924.21	1,852.27	31,167.39
6	Crossroads Hotel & Suites	1,498.02	960.78	960.07	1,352.38	1,260.97	1,310.70	1,213.86	1,321.49	1,343.36	1,283.13	1,283.13	917.30	14,705.19
7	Days Inn	6,733.27	4,896.16	5,181.97	5,720.33	4,616.41	6,554.08	6,374.96	5,913.07	6,518.09	6,436.85	6,114.56	5,732.27	70,792.02
8	Days Inn DFW Airport North	4,886.34	3,316.87	3,797.89	3,414.97	3,317.33	4,148.32	4,037.88	3,951.46	3,761.26	2,917.99	2,913.07	3,841.08	44,304.46
9	Delux Inn	705.02	752.10	779.97	725.35	594.20	819.49	759.38	733.38	775.19	760.25	979.46	881.77	9,265.56
10	Delux Suites Motel	67.78	112.14	0.00	48.45	118.96	107.68	75.10	86.44	114.49	91.87	110.48	149.98	1,083.37
11	Gateway Inn	617.71	422.20	469.77	381.47	408.06	542.27	507.56	469.51	451.44	455.40	343.14	293.95	5,362.48
12	Magnuson Extended Stay & Suites Airport Hotel	2,164.56	1,429.45	1,299.23	1,212.96	1,640.11	1,923.71	1,592.24	1,402.63	1,479.53	1,340.58	995.76	855.79	17,336.55
13	Motel 6 Dallas DFW South	2,120.62	1,844.26	1,654.38	1,654.36	1,520.87	1,752.35	1,797.55	1,787.46	1,785.41	1,832.45	1,677.63	1,865.02	21,292.36
14	Motel 6 Dallas Irving	3,381.45	3,325.08	3,093.31	2,675.47	2,677.19	3,452.35	3,162.55	3,334.76	3,138.23	3,428.27	3,165.77	3,292.47	38,126.90
15	Motel 6 DFW North	3,687.66	2,581.71	2,557.15	3,528.81	3,809.97	4,674.12	4,406.31	3,875.87	3,873.89	3,877.01	3,589.05	3,723.94	44,185.49
16	Motel 6 Irving Loop 12	1,028.58	802.75	944.26	833.80	835.45	1,094.69	1,141.95	1,136.51	940.71	1,091.63	932.60	931.99	11,714.92
17	OYO Hotel DFW Airport South	2,342.12	2,216.68	2,640.83	2,666.67	2,593.77	3,392.54	2,364.83	2,279.69	2,711.39	2,994.94	3,098.71	3,087.10	32,389.27
18	OYO Hotel DFW Airport North	312.11	360.23	334.09	398.79	347.83	376.68	204.48	0.00	0.00	0.00	0.00	0.00	2,334.21
19	Quality Inn & Suites DFW Airport South	3,846.31	3,327.65	3,480.64	3,384.74	3,293.73	4,247.67	3,436.31	3,369.89	4,091.75	4,213.60	3,741.41	0.00	40,433.70
20	Red Roof Inn Dallas DFW Airport North	4,944.57	3,735.46	4,004.84	3,516.22	3,364.92	4,550.40	4,376.65	4,262.60	4,362.62	3,935.12	3,779.01	4,134.76	48,967.17
21	Studio 6 / Motel 6 DFW Airport East	2,730.11	1,910.64	2,451.46	2,492.40	2,019.27	2,738.85	2,806.65	2,753.35	2,556.08	2,955.46	2,705.96	2,914.60	31,034.83
22	Super 8 Hotel DFW South	3,372.72	2,512.70	2,570.35	2,541.31	2,620.93	3,041.34	2,789.15	2,341.18	2,462.84	2,797.19	2,499.04	2,370.19	31,918.94
23	Super 8 Motel DFW North	3,245.20	2,665.57	2,848.22	2,848.22	2,256.29	2,813.26	2,967.24	2,915.10	340.84	2,735.53	2,301.68	2,363.12	30,300.27
тот	AL BUDGET SERVICE	54,602.01	43,287.32	46,022.88	44,522.43	43,344.23	55,150.86	52,016.16	50,342.09	45,570.08	50,199.13	46,264.84	43,231.17	574,553.20

LIM	ITED SERVICE	OCT 2022	NOV 2022	DEC 2022	JAN 2023	FEB 2023	MAR 2023	APR 2023	MAY 2023	JUN 2023	JUL 2023	AUG 2023	SEPT 2023	TOTAL
1	aLoft Las Colinas	13,654.13	10,438.69	9,452.73	11,786.16	12,105.49	14,523.03	15,190.50	13,580.07	13,883.98	11,313.59	13,232.16	11,617.75	150,778.28
2	Best Western Plus DFW Airport Suites North	5,916.35	4,582.59	4,576.65	4,455.03	4,569.31	5,423.53	5,580.89	6,015.97	6,258.77	5,594.31	4,297.48	5,275.96	62,546.84
3	Courtyard Dallas DFW Airport North Irving	16,631.48	13,986.97	11,571.12	14,081.02	14,774.51	17,276.72	17,295.10	16,936.12	16,919.76	15,006.64	13,836.89	14,327.01	182,643.34
4	Courtyard Dallas DFW Airport South Irving	11,123.09	7,090.70	7,577.44	9,983.26	10,960.53	12,551.03	12,529.70	10,910.89	11,362.30	8,531.68	9,245.60	10,454.67	122,320.89
5	Courtyard Dallas Las Colinas	11,721.75	7,526.38	6,790.02	9,829.02	10,026.53	9,554.70	8,260.27	7,528.19	7,416.72	7,286.52	7,984.56	10,191.57	104,116.23
6	Fairfield Inn & Suites Dallas DFW Airport South Irving	9,247.60	7,108.96	6,880.79	8,184.39	7,408.89	8,940.51	9,734.17	8,889.71	9,680.20	9,228.73	8,589.53	8,200.26	102,093.74
7	Fairfield Inn & Suites Dallas Las Colinas	5,112.01	4,265.17	5,009.19	5,212.07	6,153.03	1,880.76	6,729.03	935.43	977.86	1,314.58	532.32	398.68	38,520.13
8	Fairfield Inn Dallas DFW Airport North Irving	9,119.91	6,707.04	6,687.27	7,099.70	9,156.46	10,293.32	10,530.12	9,746.93	10,025.08	8,477.27	8,161.17	9,184.81	105,189.08
9	Hampton Inn Dallas Irving Las Colinas	10,491.05	7,792.67	6,563.57	8,110.47	10,162.68	10,860.53	11,381.86	10,858.58	10,365.43	9,089.88	8,518.86	9,924.25	114,119.83
10	Home2 Suites by Hilton DFW Airport North	10,563.39	9,084.65	9,136.13	8,717.45	9,950.21	11,688.00	10,586.66	10,854.80	6,362.93	7,831.67	9,281.94	9,067.52	113,125.35
11	Home2 Suites by Hilton DFW Airport South Irving	10,176.47	7,226.00	7,128.52	8,017.30	9,167.26	9,432.30	9,533.64	9,604.55	9,729.84	9,451.44	9,316.96	9,227.38	108,011.66
12	Hyatt Place Dallas Las Colinas	9,963.88	6,859.53	7,645.93	6,649.91	8,169.50	8,910.33	10,067.71	8,567.02	9,293.45	7,710.24	6,827.78	8,574.21	99,239.49
13	La Quinta Inn & Suites DFW Airport North	9,332.70	8,101.44	7,616.18	7,890.53	8,421.57	9,127.40	8,937.71	8,979.65	8,543.73	7,355.69	5,959.87	6,196.21	96,462.68
14	La Quinta Inn & Suites DFW Airport South	7,512.45	5,574.29	5,603.81	4,756.18	5,615.97	7,721.90	6,822.73	7,298.50	6,765.21	7,053.02	7,763.27	9,056.34	81,543.67
15	La Quinta Inn Hotel & Suites Las Colinas	5,767.74	3,879.07	3,298.19	3,417.96	4,510.70	5,218.15	5,043.26	5,194.82	5,057.06	4,804.01	3,868.37	4,328.59	54,387.92
16	Quality Inn & Suites DFW Airport	6,487.20	4,999.72	6,244.00	5,694.86	5,744.62	6,763.35	6,790.65	6,972.80	6,685.81	5,459.08	5,000.91	5,671.25	72,514.25
17	Residence Inn Dallas DFW Airport South Irving	12,281.89	7,568.58	6,750.23	9,779.09	9,670.84	12,159.05	12,955.94	10,407.22	9,239.27	7,477.08	9,159.89	10,471.90	117,920.98
18	Wingate Inn by Wyndham Dallas Las Colinas	5,261.64	3,974.10	3,762.31	4,064.51	4,101.67	4,067.68	6,243.58	5,867.80	5,274.10	5,123.57	4,288.32	5,079.41	57,108.69
19	Wingate Inn by Wyndham DFW Airport North	593.01	8,339.21	4,481.91	4,973.93	4,792.33	4,819.78	5,019.16	5,039.60	4,659.84	4,535.89	4,592.83	4,517.34	56,364.83
тот	AL LIMITED SERVICE	170,957.74	135,105.76	126,775.99	142,702.84	155,462.10	171,212.07	179,232.68	164,188.65	158,501.34	142,644.89	140,458.71	151,765.11	1,839,007.88

TOTAL SHORT TERM RENTALS	6,647.19	6,898.21	8,518.57	5,101.41	6,389.53	11,623.26	7,531.02	28,520.78	23,942.95	24,430.76	21,205.60	24,012.74	174,822.02
Number of locations	50	67	67	61	62	69	68	81	52	44	26	33	

SUMMARY	OCT 2022	NOV 2022	DEC 2022	JAN 2023	FEB 2023	MAR 2023	APR 2023	MAY 2023	JUN 2023	JUL 2023	AUG 2023	SEPT 2023	TOTAL
ACTUAL GRAND TOTAL	840,709.00	635,339.08	581,679.64	679,603.66	733,012.08	833,960.01	847,248.88	812,321.28	753,759.07	690,484.59	654,934.51	754,716.43	8,817,768.23
BUDGET	970,330.00	750,524.00	648,509.00	808,022.00	799,629.00	966,681.00	943,638.00	967,664.00	1,011,903.00	882,758.00	847,739.00	880,383.00	10,477,780.00
	/·		(		(		()		(2-2-1-2-1)			/ ·	/
DIFFERENCE	(129,621.00)	(115,184.92)	(66,829.36)	(128,418.34)	(66,616.92)	(132,720.99)	(96,389.12)	(155,342.72)	(258,143.93)	(192,273.41)	(192,804.49)	(125,666.57)	(1,660,011.77)
	-13.4%	-15.3%	-10.3%	-15.9%	-8.3%	-13.7%	-10.2%	-16.1%	-25.5%	-21.8%	-22.7%	-14.3%	-15.8%
CUMULATIVE YEAR TO DATE													
ACTUAL	840,709.00	1,476,048.08	2,057,727.72	2,737,331.38	3,470,343.46	4,304,303.47	5,151,552.35	5,963,873.63	6,717,632.70	7,408,117.29	8,063,051.80	8,817,768.23	
BUDGET	970,330.00	1,720,854.00	2,369,363.00	3,177,385.00	3,977,014.00	4,943,695.00	5,887,333.00	6,854,997.00	7,866,900.00	8,749,658.00	9,597,397.00	10,477,780.00	
DIFFERENCE	(129,621.00)	(244,805.92)	(311,635.28)	(440,053.62)	(506,670.54)	(639,391.53)	(735,780.65)	(891,123.37)	(1,149,267.30)	(1,341,540.71)	(1,534,345.20)	(1,660,011.77)	
	-13.4%	-14.2%	-13.2%	-13.8%	-12.7%	-12.9%	-12.5%	-13.0%	-14.6%	-15.3%	-16.0%	-15.8%	



#### **AGENDA**

Irving Convention and Visitors Bureau Board of Directors Monday, December 18, 2023 at 11:45 AM
Irving Convention Center – Third Floor, Jr. Ballroom C-D 500 W. Las Colinas Blvd.
Irving, Texas 75039

NOTE: A possible quorum of the Irving City Council may be present at this meeting.

- 1. Citizen Comments on Items Listed on the Agenda
- 2. Swearing in of New and Re-Appointed Board Members

#### **Consent Agenda**

- 3. Approving ICVB Board Meeting Minutes for November 13, 2023
- 4. Reviewing the Hotel Occupancy Tax Collections
- **5.** Accepting the Irving Convention Center Financial Report for October 2023

#### **Board Reports**

- **6.** Board Chair Report
  - a. Next Board Meeting January 22, 2024
  - b. Committee Leadership and Tentative Assignments
  - c. State of the City January 23, 2024
  - d. 2024 Board Calendar DRAFT
- **7.** Board Committee Reports
  - a. Board and Business Development Herb Gears
    - Recap of December 8 Meeting
    - Next Meeting TBD
  - b. Community Engagement Colvin Gibson
    - Next Meeting TBD
  - c. Destination Development Greg Malcolm
    - Next Meeting TBD



#### **AGENDA - Continued**

- 8. City Reports
  - a. Council Liaison Councilman Kyle Taylor
  - b. Mayor & Other Council Members
    - DART/Transportation and Infrastructure Mayor Rick Stopfer
  - c. City Manager Chris Hillman
    - Delinquent Hotel Occupancy Tax Collection Updates
    - Visitor Development Updates
    - Other City Updates
- 9. Bureau Monthly Management Reports
  - a. Executive Director Maura Gast
    - i.Follow-Up Report Irving Convention Center Audit Report for FY2022-23
    - ii.Recap of Joint Irving Arts & Culture Board & City Council Meeting
  - b. Sales and Services Lori Fojtasek
  - c. Marketing and Communications Diana Pfaff
  - d. Administration and Finance Susan Rose
    - Smith Travel Research and AirDNA Monthly Reports
- **10.** Convention Center Management Report Tom Meehan/Jeremy Pierce
- 11. Industry Partner Reports
  - a. The Pavilion at the Toyota Music Factory/Live Nation Report Tommy DeBeaudry
  - b. Hotel Industry Updates Greg Malcolm, Kim Limon, Nydia Hoskins
  - c. Industry-At-Large Report Stephanie Fenley-Garcia
  - d. Restaurant Industry Update David Cole
- 12. Partner Organization & Stakeholder Reports
  - a. DCURD and Irving Flood Control Districts Dallas Burke
  - b. Chamber of Commerce Brad Watson/Beth Bowman
  - c. Irving Arts and Culture Kelly O'Briant/Todd Hawkins
  - d. The Las Colinas Association Hammond Perot
  - e. TIF Dick Rogers
  - f. University of Dallas Clare Venegas

#### **CERTIFICATION**

,	ereby certify that this notice of meeting was posted on the klosk at City Hall of the City of Irving, to the general public at all times, and said notice was posted by the following date and time:
at	and will remain so posted at least 72 hours before said meeting convened.
	Deputy Clerk, City Secretary's Office

This meeting can be adjourned and reconvened, if necessary, the following regular business day.

Any item on this posted agenda could be discussed in executive session as long as it is within one of the permitted categories under sections 551.071 through 551.076 and section 551.087 of the Texas Government Code.

A member of the public may address the governing body regarding an item on the agenda either before or during the body's consideration of the item, upon being recognized by the presiding officer or the consent of the body.

This facility is physically accessible and parking spaces for the disabled are available. Accommodations for people with disabilities are available upon request. Requests for accommodations must be made 48 hours prior to the meeting. Contact the City Secretary's Office at 972-721-2493 or Relay Texas at 7-1-1 or 1-800-735-2988.



December 1, 2023

#### **MEMORANDUM**

TO: Mayor and City Council Members
FR: Maura Allen Gast, FCDME

RE: Irving Convention Center at Las Colinas – FY 2022-23 Audit

At its November 10 Executive Committee meeting and its November 13 full board meeting, the Irving Convention & Visitors Bureau Board of Directors received and unanimously accepted the Audit Report of the FY 2022-23 Financial Statements of the Irving Convention Center at Las Colinas, presented by BVWD LLP Partner Nick Wells. This was our first year to work with BVWD on the ICC Audit. Working with a new audit firm not familiar with the intricacies of our operations, we were pleased with how efficient and well the process went.

Following the November 13 meeting, questions were brought to the attention of ICC General Manager Tom Meehan regarding the presentation. The questions suggested the presentation was in conflict with the language in the required written communications accompanying the audit documents. Generally Accepted Accounting Principles (GAAS) require the firm to issue a written report on their consideration of internal controls, identify significant risks, identify significant unusual transactions, identifying or suspecting fraud, noting significant difficulties encountered during the audit process, accumulate any known or likely misstatements identified, not any disagreements with management and any circumstances that affect the form and content of the auditor's report, among other things. This is a standard "boiler plate" letter mandated by the American Institute of Certified Public Accountants and is provided to every audit client every year; similar communications have been provided in each of the ICC's prior annual audits.

As you will see in the attached letter that Mr. Wells provided in response to the questions raised to Mr. Meehan following the meeting, the section of the document in question only discusses the "risks" identified at the beginning of this (and any other) audit. Stating the potential risks allows the firm to properly plan a thorough audit to address those.

The remainder of the documentation provided spoke to the specifics of the ICC audit itself and stated:

- "The financial statement disclosures are neutral, consistent, and clear."
- "No significant unusual transactions were identified during the audit."
- "We have not identified any fraud or suspected fraud."
- "We encountered no significant difficulties in dealing with management relating to the performance of the audit."
- "There were no misstatements identified during our audit that were not corrected."
- "There were no corrected misstatements identified during our audit."
- "No such disagreements arose during the course of the audit."
- "No circumstances were identified that affect the form and content of our auditor's report."
- "None of the matters discussed resulted in a condition to our retention as the Company's auditors."



I share this with you now, as some of you were in attendance at the Board Meeting. It was important that you be aware of the subsequent questions that arose and the follow-up documentation that was provided.

Faced with rising and record-setting (in a bad way) expenses on every single front – labor, food, supplies – and the still limited return of the corporate meetings and events market, the Irving Convention Center finished FY2022-23 with its best ever revenues. Because of the team's exceptional performance, more than \$819,000 in performance savings will be returned to the Convention Center's Capital Improvement Fund after your next Budget Adjustment agenda item.

But I also had intended to share the complete audit with you regardless, as it was an extraordinary year. Mr. Wells stated it best in the closing statement of his supplemental letter – "I hope this does not cast a shadow on the great work you and your team have put in to have a record-setting year."



#### Good morning Tom -

I wanted to send this letter in hopes to completely erase any doubt about our audit findings. There seems to be some confusion regarding our communication letter. As I previously discussed with you, this is a standard boiler plate letter that is mandated by our regulatory body, the American Institute of Certified Public Accountants ("AICPA"). This goes out to every client every year and I have never had an issue.

The section in question only discusses the "risks" we identified at the beginning of our audit. These risks allow us to properly plan a thorough audit to ensure the appropriate audit procedures will be performed to address the said risks. You will note on the very next page of the communications letter that it states plainly that we did not identify any fraud or suspected fraud. I am not sure why those sections are not closer together, but that is how the AICPA structured the letter.

I will also point out that in our audit opinion, second page and second bullet point, it discusses we are required to identify and assess risks of material misstatement of the financials, whether due to fraud or error, and design and perform audit procedures responsive to those risks.

We have reviewed the letter once again and can confirm it is correctly stated per our industry guidelines and standards. Please let me know if anyone would like to discuss further and my email and cell phone are always open.

I trust this clarification will put to rest any confusion or doubts, and I hope this does not cast a shadow on the great work you and your team have put in to have a record-setting year.

Respectfully,

Nick Wells, CPA

**Partner** 

Nick.Wells@bvwd.com

Nick Welle

903.624.9078



To the Board of Directors and Management of the Irving Convention Center

We have audited the financial statements of Irving Convention Center (the "Company") as of and for the year ended September 30, 2023, and have issued our report thereon dated November 9, 2023. Professional standards require that we advise you of the following matters relating to our audit.

#### Our Responsibility in Relation to the Financial Statement Audit

As communicated in our engagement letter dated June 29, 2023, our responsibility, as described by professional standards, is to form and express an opinion about whether the financial statements are presented fairly, in all material respects, in accordance with accounting principles generally accepted in the United States of America. Our audit of the consolidated financial statements does not relieve you or management of its respective responsibilities.

Our responsibility, as prescribed by professional standards, is to plan and perform our audit to obtain reasonable, rather than absolute, assurance about whether the consolidated financial statements are free of material misstatement. An audit of financial statements includes consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control over financial reporting. Accordingly, as part of our audit, we considered the internal control of the Company solely for the purpose of determining our audit procedures and not to provide any assurance concerning such internal control.

We are also responsible for communicating significant matters related to the audit that are, in our professional judgment, relevant to your responsibilities in overseeing the financial reporting process. However, we are not required to design procedures for the purpose of identifying other matters to communicate to you.

#### Planned Scope and Timing of the Audit

We conducted our audit consistent with the planned scope and timing we previously communicated to you.

#### Compliance with All Ethics Requirements Regarding Independence

The engagement team and our firm, including its employees, have complied with all relevant ethical requirements regarding independence.

#### Significant Risks Identified

We have identified the following significant risks:

Management override of internal controls due to the potential material impacts on the financial statements, and improper revenue recognition due to fraud.

To the Board of Directors and Management of the Irving Convention Center

#### Qualitative Aspects of the Entity's Significant Accounting Practices

Significant Accounting Policies

Management has the responsibility to select and use appropriate accounting policies. A summary of the significant accounting policies adopted by the Company is included in Note B to the financial statements. As described in Note B to the financial statements, during year ended September 30, 2023 the entity properly adopted FASB ASU 2016-02 - Leases (ASC 842). Accordingly, the cumulative effect of the accounting change as of the beginning of the year resulted in the recognition of operating lease right of use assets and operating lease liabilities of \$0 as of October 1, 2022, with no material impact on the results of operations and cash flows. No matters have come to our attention that would require us, under professional standards, to inform you about (1) the methods used to account for significant unusual transactions and (2) the effect of significant accounting policies in controversial or emerging areas for which there is a lack of authoritative guidance or consensus.

#### Significant Accounting Estimates

Accounting estimates are an integral part of the financial statements prepared by management and are based on management's current judgments. Those judgments are normally based on knowledge and experience about past and current events and assumptions about future events. Certain accounting estimates are particularly sensitive because of their significance to the financial statements and because of the possibility that future events affecting them may differ markedly from management's current judgments.

The most sensitive accounting estimate affecting the financial statements is the allowance for bad debts in connection with accounts receivable.

Management's estimate of this item is based on management's judgment and estimated calculations. We evaluated the key factors and assumptions used to develop the estimates in determining that they are reasonable in relation to the financial statements taken as a whole.

#### Financial Statement Disclosures

Certain financial statement disclosures involve significant judgment and are particularly sensitive because of their significance to financial statement users. There were no particularly sensitive disclosures. The financial statement disclosures are neutral, consistent, and clear.

#### **Significant Unusual Transactions**

For purposes of this communication, professional standards require us to communicate to you significant unusual transactions identified during our audit. No significant unusual transactions were identified during the audit.

#### **Identified or Suspected Fraud**

We have not identified any fraud or suspected fraud.



November 30, 2023

#### **MEMORANDUM**

TO: READ FILE

FR: Maura Allen Gast, FCDME//

RE: Irving Hotel Inventory and Hotel Chain Scales

This memo is provided in response to recent questions regarding Irving's hotel room inventory, and how many hotels and rooms are in each category. The ICVB broadly categorizes its hotels by the following sub-groups: Luxury & Full Service, All-Suite/Extended Stay, Limited Service and Budget.

Attached please also find the Hotel Chain Scale Report, as provided by CoStar's Smith Travel Research (STR). Brands represented in Irving today (including under construction) have been highlighted. Note that some Irving properties are independent brands and therefore not represented on this Chain Scale Report.

Irving's hotel room count as reported to and tracked by STR shows a total 12,907 total rooms. Occupancy (OCC), Average Daily Rate (ADR) and Revenue Per Available Room (RevPAR) are for October 2023.

	# Properties	# Rooms	OCC	ADR	RevPAR
Full Service	16	4,844	71.4%	\$188.53	\$134.60
All-Suite/Extended Stay	32	3,716	76.5%	\$105.56	\$80.71
Limited Service	14	1,792	75.1%	\$122.45	\$91.95
Budget Service	24	2,436	62.9%	\$68.05	\$42.80



#### **STR Chain Scales - North America and Caribbean**

Luxury	Park Hyatt	Hard Rock	Wyndham Grand	Hyatt Place
21c Museum Hotel	Prestige Hotels &	Hilton		Iberostar Hotels &
AKA	Resorts	Hilton Grand Vacations	Upscale	Resorts
Aman	Regent	Hotel Indigo	AC Hotels by Marriott	Innside by Melia
Andaz	Ritz-Carlton	Hotel Nikko	Allegro	Jolly
Banyan Tree	RockResorts	Hyatt	aloft Hotel	Larkspur Landing
Belmond Hotels	Rosewood	Hyatt Centric	Alt Hotel	Legacy Vacation Club
Capella	Royalton	Hyatt Regency	Apa Hotel	Mantra
СОМО	Secrets Resorts &	Instinct Hotels	Ascend Collection	Melia
Conrad	Spas	Joie De Vivre	Aston Hotel	Miyako
Destination Hotels	Shangri-La	Kimpton	Atton	NH
Dorchester Collection	Sixty Hotels	Le Meridien	Be Live	Nova Hotels
Doyle Collection	Sofitel	Live Aqua	<b>Best Western Premier</b>	Novotel
Dreams Resorts &	St Regis	Magnolia	BW Premier Collection	NYLO Hotel
Spas	Тај	Marriott	Cambria hotel & suites	Occidental
Edition	The Peninsula	Marriott Conference	Canad Inn	Palladium Hotel
Elegant	The Unbound Collection	Center	Citadines	Prince Hotel
Fairmont	Thompson Hotels	Memories	citizenM	Radisson
Firmdale	Trump Hotel Collection	Millennium	Club Med	Residence Inn
Four Seasons	Valencia Group	New Otani	Coast Hotels Canada	RIU Hotel
Grand Bahia Principe	Viceroy	NH Collection	Coast Hotels USA	Room Mate
Grand Hyatt	W Hotel	Omni	Courtyard	Sandals
Hyatt Zilara	Waldorf Astoria	Outrigger Resorts	Crowne Plaza	Sandman Signature
Hyatt Ziva	Zoetry Wellness &	Pan Pacific	Dazzler	Sawridge
Iberostar Grand	Spa Resorts	Pestana	Decameron	Shell Vacations Club
Collection	_	Pullman	Disney Hotels	Sonesta Hotel
InterContinental	Upper Upscale	Quinta Real	DoubleTree	Springhill Suites
JW Marriott	Ace Hotel	Radisson Blu	dusitD2	Staybridge Suites
Kempinski	Affinia Hotel	Radisson RED	Eaton	Stoney Creek
Langham	Alila	Red Carnation	element	SuperClubs
Loews	Autograph Collection	Renaissance	Eurostars Hotel	<b>Tapestry Collection</b>
Lotte Hotel	Bridgestreet	Royal Hideaway	EVEN Hotels	Travel Inn
Luxury Bahia Principe	Accommodations	Sheraton Hotel	Fiesta Americana	Vacation Condos by
Luxury Collection	Camino Real	Silver Cloud	Four Points by Sheraton	Outrigger
Mandarin Oriental	Canopy by Hilton	St. Giles Hotel	Graduate Hotel	Westmark
ME	Club Quarters	Starhotels	Grand America	Wyndham
Mokara	Curio Collection	Sunscape Resorts &	Great Wolf Lodge	Wyndham Vacation
Montage	Delta Hotel	Spas	H10	Resort
Nobu Hotels	Dolce Hotels & Resorts	Swissotel	Hampshire	
NOW Resorts & Spas	Dream Hotels	Time Hotels	Hilton Garden Inn	Upper Midscale
One & Only	<b>Embassy Suites</b>	Tribute Portfolio	<b>Homewood Suites</b>	Aqua Hotels & Resorts
Palace Resort	Fireside Inn & Suites	Warwick Hotel	Hotel RL	Ayres
Paradisus	Gaylord	Westin	<b>Hyatt House</b>	Barcelo

Brands/Chains are slotted by Chain Scale based on the previous year's annual system wide (global) Average Daily Rate and other factors. Rate ranges defining each Chain Scale are determined by STR. If you have questions about the Chain Scales, please email support@str.com (North America) or hotelinfo@str.com (Outside North America). Copyright 2018. STR, Inc. and STR Global, Ltd. trading as STR. Publishing or reproducing this information is strictly prohibited. Last updated 10 February 2018.



#### **STR Chain Scales - North America and Caribbean**

Upper Midscale cont.	Quality	Loyalty Inn	Great Western
Best Western Plus	Real Inn	Maeva	GreenTree Inn
Boarders Inn & Suites	Red Lion Hotel	MainStay Suites	Home Inn
Boulders Inn & Suites	Rodd Hotel	Oak Tree Inn	Home-Towne Suites
Canalta Hotels	Shilo Inn	Palace Inn	Hoteles Serena
Centerstone Hotels	Sonesta ES Suites	Quality Inn	Howard Johnson
Chase Suites	TownePlace Suites	Ramada	InTown Suites
City Express	Trademark Hotel	Real de Minas	Jameson Inn
City Express Plus	Collection	Red Lion Inn & Suites	Key West Inn
Clarion	Tryp by Wyndham	Rode Inn	Knights Inn
Cobblestone	Van der Valk	Sandman	Lite Hotels
Comfort Inn	Wyndham Garden Hotel	Settle Inn	Master Hosts Inns
<b>Comfort Suites</b>	Yotel	Sleep Inn	Masters Inn
Country Inn & Suites		Sol	Microtel Inn & Suites
DoubleTree Club	Midscale	SureStay Plus	by Wyndham
Drury Inn	3 Palms	SureStay Signature	Motel 6
Drury Inn & Suites	A Victory	Collection	National 9
Drury Plaza Hotel	AmericInn	Tru by Hilton	One Hoteles
Drury Suites	Aristos Hotel	Uptown Suites	Passport Inn
Exe Hotel	Baymont	Vagabond Inn	Pear Tree Inn
Fairfield Inn	Best Western	Vista	Red Carpet Inn
GrandStay Hotels	BlueBay	Wingate by Wyndham	Red Roof Inn
Hampton	Cabot Lodge		Rodeway Inn
Hampton	Canadas Best Value Inn	Economy	Savannah Suites
Holiday Inn	<b>Candlewood Suites</b>	Affordable Suites of	Scottish Inn
<b>Holiday Inn Express</b>	Catalonia	America	Select Inn
<b>Holiday Inn Select</b>	City Express Suites	America`s Best Inn	Studio 6
Home2 Suites	ClubHouse	Americas Best Value Inn	Suburban Extended Stay
Hotel Des Gouverneurs	Crystal Inn	AmeriVu Inn & Suites	Sundowner
IFA	Delfin Hotel	Budget Host	Toyoko Inn
Inns North	FairBridge Inn	<b>Budget Suites of</b>	Tune Hotel
Isle of Capri	Fiesta	Budgetel	Vienna 3hao
Lexington	Fiesta Inn	City Express Junior	Z
Mama Shelter	Gamma by Fiesta inn	Country Hearth Inn	Zest Hotel
Mercure	GuestHouse Inn	<b>Crossland Economy</b>	Zleep
Monte Carlo Inn	<b>Hawthorn Suites by</b>	Studios	
MOXY	Wyndham	Days Inn	
My Place	Hoteles Vista	Downtowner Inn	
OHANA	ibis	Econo Lodge	
Oxford Suites	ibis Styles	<b>Extended Stay America</b>	
Park Inn	InnSuites Hotel	E-Z 8	
Phoenix Inn	La Quinta Inns & Suites	Family Inn	
Princess	Lakeview	Good Nite Inn	

Brands/Chains are slotted by Chain Scale based on the previous year's annual system wide (global) Average Daily Rate and other factors. Rate ranges defining each Chain Scale are determined by STR. If you have questions about the Chain Scales, please email support@str.com (North America) or hotelinfo@str.com (Outside North America). Copyright 2018. STR, Inc. and STR Global, Ltd. trading as STR. Publishing or reproducing this information is strictly prohibited. Last updated 10 February 2018.