

Quick Facts:

The profile below compares key statistics emerging from this research for the past two years.

	2017	2018
Total visitors to Irving:	3.75 million	3.95 million
Visitors staying in Irving hotels or motels:	1.93 million	1.96 million
Visitors staying in private homes (inside Irving):	294 thousand	305 thousand
Visitors to Irving staying in private homes (other DFW area):	1.32 million	1.52 million
Total visitor spending in Irving:	\$2.68 billion	\$2.95 billion
Spending by visitors staying in Irving hotels, motels or inns:	\$2.12 billion	\$2.34 billion
Economic impact of conferences and group meetings:	\$582 million	\$739 million
Jobs supported by Irving visitor industry:	22,168	23,148
Irving visitor industry payroll:	\$611 Million	\$657 Million
Taxes generated by the visitor industry for the City of Irving:	\$61.8 million	\$62.9 million
Tax revenues generated per Irving household:	\$706	\$745
Visitors in Irving on an average day:	29,238	30,617
Visitor spending in Irving on an average day:	7.3 million	8.1 million
Annual visitor spending per Irving resident:	\$11,261	\$12,185