

# Tab 4 - Multi-Segment

Irving TX CVB

For the month of: January 2020

|                  | Current Month - January 2020 vs January 2019 |      |        |        |        |        |                                  |      |        |          |            | Year to Date - January 2020 vs January 2019 |       |      |        |        |        |        |                              |      |        |          |            |           |
|------------------|--|------|--------|--------|--------|--------|----------------------------------|------|--------|----------|------------|---|-------|------|--------|--------|--------|--------|------------------------------|------|--------|----------|------------|-----------|
|                  | Occ %  |      | ADR    |        | RevPAR |        | Percent Change from January 2019 |      |        |          |            |   | Occ % |      | ADR    |        | RevPAR |        | Percent Change from YTD 2019 |      |        |          |            |           |
|                  | 2020   | 2019 | 2020   | 2019   | 2020   | 2019   | Occ                              | ADR  | RevPAR | Room Rev | Room Avail | Room Sold                                   | 2020  | 2019 | 2020   | 2019   | 2020   | 2019   | Occ                          | ADR  | RevPAR | Room Rev | Room Avail | Room Sold |
| United States    | 55.1   | 54.6 | 126.06 | 124.34 | 69.47  | 67.95  | 0.8                              | 1.4  | 2.2    | 4.4      | 2.1        | 3.0   | 55.1  | 54.6 | 126.06 | 124.34 | 69.47  | 67.95  | 0.8                          | 1.4  | 2.2    | 4.4      | 2.1        | 3.0       |
| Texas            | 57.6   | 57.4 | 101.19 | 102.04 | 58.27  | 58.53  | 0.4                              | -0.8 | -0.5   | 2.6      | 3.1        | 3.5   | 57.6  | 57.4 | 101.19 | 102.04 | 58.27  | 58.53  | 0.4                          | -0.8 | -0.5   | 2.6      | 3.1        | 3.5       |
| Atlanta, GA      | 62.4   | 65.5 | 115.41 | 125.17 | 71.97  | 82.03  | -4.8                             | -7.8 | -12.3  | -10.0    | 2.6        | -2.4  | 62.4  | 65.5 | 115.41 | 125.17 | 71.97  | 82.03  | -4.8                         | -7.8 | -12.3  | -10.0    | 2.6        | -2.4      |
| Arlington, TX    | 61.2   | 64.0 | 87.71  | 89.40  | 53.69  | 57.18  | -4.3                             | -1.9 | -6.1   | 0.4      | 7.0        | 2.4   | 61.2  | 64.0 | 87.71  | 89.40  | 53.69  | 57.18  | -4.3                         | -1.9 | -6.1   | 0.4      | 7.0        | 2.4       |
| Charlotte, NC-SC | 58.0   | 59.8 | 108.85 | 108.44 | 63.12  | 64.80  | -3.0                             | 0.4  | -2.6   | 2.2      | 4.9        | 1.8   | 58.0  | 59.8 | 108.85 | 108.44 | 63.12  | 64.80  | -3.0                         | 0.4  | -2.6   | 2.2      | 4.9        | 1.8       |
| Fort Worth, TX+  | 64.3   | 65.5 | 112.78 | 109.92 | 72.57  | 71.97  | -1.7                             | 2.6  | 0.8    | 3.5      | 2.6        | 0.9   | 64.3  | 65.5 | 112.78 | 109.92 | 72.57  | 71.97  | -1.7                         | 2.6  | 0.8    | 3.5      | 2.6        | 0.9       |
| Frisco, TX+      | 64.2   | 66.8 | 141.29 | 152.14 | 90.76  | 101.68 | -3.9                             | -7.1 | -10.7  | 5.6      | 18.3       | 13.7  | 64.2  | 66.8 | 141.29 | 152.14 | 90.76  | 101.68 | -3.9                         | -7.1 | -10.7  | 5.6      | 18.3       | 13.7      |
| Grapevine, TX+   | 67.8   | 71.4 | 177.53 | 178.31 | 120.41 | 127.33 | -5.0                             | -0.4 | -5.4   | -5.4     | 0.0        | -5.0  | 67.8  | 71.4 | 177.53 | 178.31 | 120.41 | 127.33 | -5.0                         | -0.4 | -5.4   | -5.4     | 0.0        | -5.0      |
| Irving, TX+      | 64.9   | 66.4 | 115.88 | 112.10 | 75.15  | 74.48  | -2.4                             | 3.4  | 0.9    | 4.8      | 3.9        | 1.4   | 64.9  | 66.4 | 115.88 | 112.10 | 75.15  | 74.48  | -2.4                         | 3.4  | 0.9    | 4.8      | 3.9        | 1.4       |
| Nashville, TN    | 59.8   | 57.1 | 133.02 | 129.17 | 79.54  | 73.81  | 4.6                              | 3.0  | 7.8    | 14.1     | 5.9        | 10.8  | 59.8  | 57.1 | 133.02 | 129.17 | 79.54  | 73.81  | 4.6                          | 3.0  | 7.8    | 14.1     | 5.9        | 10.8      |
| Phoenix, AZ      | 73.3   | 73.5 | 154.44 | 150.76 | 113.16 | 110.78 | -0.3                             | 2.4  | 2.1    | 5.7      | 3.5        | 3.2   | 73.3  | 73.5 | 154.44 | 150.76 | 113.16 | 110.78 | -0.3                         | 2.4  | 2.1    | 5.7      | 3.5        | 3.2       |
| San Jose, CA+    | 65.0   | 70.5 | 192.08 | 208.75 | 124.80 | 147.25 | -7.9                             | -8.0 | -15.2  | -8.6     | 7.9        | -0.6  | 65.0  | 70.5 | 192.08 | 208.75 | 124.80 | 147.25 | -7.9                         | -8.0 | -15.2  | -8.6     | 7.9        | -0.6      |

| Competitive Set Comparison |                |         |         |              |         |         |                                  |      |       |              |      |       |
|----------------------------|----------------|---------|---------|--------------|---------|---------|----------------------------------|------|-------|--------------|------|-------|
|                            | Actual Figures |         |         |              |         |         | Percent of Change from Last Year |      |       |              |      |       |
|                            | Current Month  |         |         | Year-To-Date |         |         | Current Month                    |      |       | Year-To-Date |      |       |
|                            | OCC            | ADR     | RvPAR   | OCC          | ADR     | RvPAR   | OCC                              | ADR  | RvPAR | OCC          | ADR  | RvPAR |
| US                         | 55.1           | 126.06  | 69.47   | 55.1         | 126.06  | 69.47   | 0.8                              | 1.4  | 2.2   | 0.8          | 1.4  | 2.2   |
| Texas                      | 57.6           | 101.19  | 58.27   | 57.6         | 101.19  | 58.27   | 0.4                              | -0.8 | -0.5  | 0.4          | -0.8 | -0.5  |
| Irving                     | 64.9           | 115.88  | 75.15   | 64.9         | 115.88  | 75.15   | -2.4                             | 3.4  | 0.9   | -2.4         | 3.4  | 0.9   |
| Best USA                   | Phoenix        | SanJose | SanJose | Phoenix      | SanJose | SanJose | 4.6                              | 3.4  | 7.8   | 4.6          | 3.4  | 7.8   |
|                            | 73.3           | 192.08  | 124.80  | 73.3         | 192.08  | 124.80  |                                  |      |       |              |      |       |
| Best Texas                 | Grpvine        | Grpvine | Grpvine | Grpvine      | Grpvine | Grpvine | -1.7                             | 3.4  | 0.9   | -1.7         | 3.4  | 0.9   |
|                            | 67.8           | 177.53  | 120.41  | 67.8         | 177.53  | 120.41  |                                  |      |       |              |      |       |
| Worst USA                  | Charlotte      | Arlngtn | Arlngtn | Charlotte    | Arlngtn | Arlngtn | -7.9                             | -8.0 | -15.2 | -7.9         | -8.0 | -15.2 |
|                            | 58.0           | 87.71   | 53.69   | 58.0         | 87.71   | 53.69   |                                  |      |       |              |      |       |
| Worst Texas                | Arlngtn        | Arlngtn | Arlngtn | Arlngtn      | Arlngtn | Arlngtn | -5.0                             | -7.1 | -10.7 | -5.0         | -7.1 | -10.7 |
|                            | 61.2           | 87.71   | 53.69   | 61.2         | 87.71   | 53.69   |                                  |      |       |              |      |       |

**Note: "Best" and "Worst" notations above refer to destinations within this competitive set only**

A blank row indicates insufficient data.

The STR Destination Report is a publication of STR, Inc. and STR Global, Ltd., and is intended solely for use by paid subscribers. Reproduction or distribution of the STR Destination Report, in whole or part, without written permission is prohibited and subject to legal action. If you have received this report and are NOT a subscriber to the STR Destination Report, please contact us immediately. Source: 2020 STR, Inc. / STR Global, Ltd. trading as "STR".

# Tab 6 - Multi-Segment Custom Sets+

Irving TX CVB

For the month of: January 2020

|                                 | Current Month - January 2020 vs January 2019 |      |        |        |        |        |                                  |      |        |          |            | Year to Date - January 2020 vs January 2019 |       |      |        |        |        |        |                              |      |        |          |            |           |
|---------------------------------|--|------|--------|--------|--------|--------|----------------------------------|------|--------|----------|------------|---|-------|------|--------|--------|--------|--------|------------------------------|------|--------|----------|------------|-----------|
|                                 | Occ %  |      | ADR    |        | RevPAR |        | Percent Change from January 2019 |      |        |          |            |   | Occ % |      | ADR    |        | RevPAR |        | Percent Change from YTD 2019 |      |        |          |            |           |
|                                 | 2020   | 2019 | 2020   | 2019   | 2020   | 2019   | Occ                              | ADR  | RevPAR | Room Rev | Room Avail | Room Sold                                   | 2020  | 2019 | 2020   | 2019   | 2020   | 2019   | Occ                          | ADR  | RevPAR | Room Rev | Room Avail | Room Sold |
| Irving, TX+                     | 64.9   | 66.4 | 115.88 | 112.10 | 75.15  | 74.48  | -2.4                             | 3.4  | 0.9    | 4.8      | 3.9        | 1.4   | 64.9  | 66.4 | 115.88 | 112.10 | 75.15  | 74.48  | -2.4                         | 3.4  | 0.9    | 4.8      | 3.9        | 1.4       |
| Luxury/Full Service Irving+     | 64.8   | 66.5 | 159.71 | 152.28 | 103.52 | 101.34 | -2.6                             | 4.9  | 2.2    | 10.0     | 7.7        | 4.9   | 64.8  | 66.5 | 159.71 | 152.28 | 103.52 | 101.34 | -2.6                         | 4.9  | 2.2    | 10.0     | 7.7        | 4.9       |
| All Suite/Extended Stay Irving+ | 67.5   | 69.2 | 97.00  | 95.90  | 65.49  | 66.38  | -2.5                             | 1.1  | -1.3   | 1.9      | 3.3        | 0.8   | 67.5  | 69.2 | 97.00  | 95.90  | 65.49  | 66.38  | -2.5                         | 1.1  | -1.3   | 1.9      | 3.3        | 0.8       |
| Limited Service Irving+         | 68.0   | 66.4 | 112.51 | 116.02 | 76.50  | 77.09  | 2.3                              | -3.0 | -0.8   | -6.4     | -5.7       | -3.5  | 68.0  | 66.4 | 112.51 | 116.02 | 76.50  | 77.09  | 2.3                          | -3.0 | -0.8   | -6.4     | -5.7       | -3.5      |
| Budget Irving+                  | 58.4   | 62.2 | 54.32  | 55.90  | 31.73  | 34.76  | -6.1                             | -2.8 | -8.7   | -9.0     | -0.3       | -6.4  | 58.4  | 62.2 | 54.32  | 55.90  | 31.73  | 34.76  | -6.1                         | -2.8 | -8.7   | -9.0     | -0.3       | -6.4      |
| Las Colinas+                    | 62.5   | 66.7 | 135.22 | 126.29 | 84.54  | 84.25  | -6.3                             | 7.1  | 0.3    | 7.5      | 7.1        | 0.4   | 62.5  | 66.7 | 135.22 | 126.29 | 84.54  | 84.25  | -6.3                         | 7.1  | 0.3    | 7.5      | 7.1        | 0.4       |
| DFW North+                      | 70.6   | 70.1 | 112.51 | 110.13 | 79.45  | 77.15  | 0.8                              | 2.2  | 3.0    | 6.5      | 3.4        | 4.2   | 70.6  | 70.1 | 112.51 | 110.13 | 79.45  | 77.15  | 0.8                          | 2.2  | 3.0    | 6.5      | 3.4        | 4.2       |
| DFW South+                      | 61.7   | 62.1 | 91.13  | 93.40  | 56.22  | 57.96  | -0.6                             | -2.4 | -3.0   | -3.1     | -0.1       | -0.7  | 61.7  | 62.1 | 91.13  | 93.40  | 56.22  | 57.96  | -0.6                         | -2.4 | -3.0   | -3.1     | -0.1       | -0.7      |
| Full Service Las Colinas+       | 58.9   | 62.3 | 192.59 | 180.11 | 113.38 | 112.17 | -5.5                             | 6.9  | 1.1    | 19.6     | 18.3       | 11.9  | 58.9  | 62.3 | 192.59 | 180.11 | 113.38 | 112.17 | -5.5                         | 6.9  | 1.1    | 19.6     | 18.3       | 11.9      |
| Limited Service Las Colinas+    | 65.3   | 69.5 | 96.30  | 95.64  | 62.85  | 66.50  | -6.1                             | 0.7  | -5.5   | -5.5     | 0.0        | -6.1  | 65.3  | 69.5 | 96.30  | 95.64  | 62.85  | 66.50  | -6.1                         | 0.7  | -5.5   | -5.5     | 0.0        | -6.1      |
| Full Service DFW North+         | 72.9   | 71.0 | 149.05 | 145.37 | 108.60 | 103.18 | 2.7                              | 2.5  | 5.3    | 5.3      | 0.0        | 2.7   | 72.9  | 71.0 | 149.05 | 145.37 | 108.60 | 103.18 | 2.7                          | 2.5  | 5.3    | 5.3      | 0.0        | 2.7       |
| Limited Service DFW North+      | 69.1   | 69.4 | 86.43  | 85.91  | 59.70  | 59.65  | -0.5                             | 0.6  | 0.1    | 0.7      | 0.6        | 0.1   | 69.1  | 69.4 | 86.43  | 85.91  | 59.70  | 59.65  | -0.5                         | 0.6  | 0.1    | 0.7      | 0.6        | 0.1       |
| Full Service DFW South+         |  |      |        |        |        |        |                                  |      |        |          |            |   |       |      |        |        |        |        |                              |      |        |          |            |           |
| Limited Service DFW South+      | 60.1   | 59.7 | 80.43  | 82.12  | 48.32  | 49.02  | 0.7                              | -2.1 | -1.4   | -1.6     | -0.2       | 0.5   | 60.1  | 59.7 | 80.43  | 82.12  | 48.32  | 49.02  | 0.7                          | -2.1 | -1.4   | -1.6     | -0.2       | 0.5       |
| ICC Comp Set No Boutiques+      |  |      |        |        |        |        |                                  |      |        |          |            |   |       |      |        |        |        |        |                              |      |        |          |            |           |

| AirBNB Data      | Occ %        |       | ADR   |        | RevPAR |        | Percent Change from Prior Year |       |        |          |            |           | Occ % |       | ADR   |        | RevPAR |        | Percent Change from Prior Year YTD |       |        |          |            |           |
|------------------|--------------|-------|-------|--------|--------|--------|--------------------------------|-------|--------|----------|------------|-----------|-------|-------|-------|--------|--------|--------|------------------------------------|-------|--------|----------|------------|-----------|
|                  | 2020         | 2019  | 2020  | 2019   | 2020   | 2019   | Occ                            | ADR   | RevPAR | Room Rev | Room Avail | Room Sold | 2020  | 2019  | 2020  | 2019   | 2020   | 2019   | Occ                                | ADR   | RevPAR | Room Rev | Room Avail | Room Sold |
|                  | Entire Place | 59.3  | 48.5  | 170.21 | 148.03 | 101.02 | 71.81                          | 22.34 | 14.98  | 40.68    | 167.4      | 80.8      | 158.9 | 59.3  | 48.5  | 170.21 | 148.03 | 101.02 | 71.81                              | 22.34 | 14.98  | 40.68    | 167.4      | 80.8      |
| Hotel Comparable | 59.8         | 60.72 | 98.35 | 83.69  | 58.79  | 50.81  | -1.54                          | 17.52 | 15.71  | 141.4    | 108.6      | 105.4     | 59.8  | 60.72 | 98.35 | 83.69  | 58.79  | 50.81  | -1.54                              | 17.52 | 15.71  | 141.4    | 108.6      | 105.4     |

| Available Listings       | 2020 | 2019 | % Chg  |
|--------------------------|------|------|--------|
| Entire Place             | 251  | 129  | 94.6   |
| Private Room             | 187  | 148  | 26.4   |
| Shared Room              | 29   | 34   | (14.7) |
| Total Available Listings | 467  | 311  | 50.2   |

|                                 | Participation |        |        |        |
|---------------------------------|---------------|--------|--------|--------|
|                                 | Properties    |        | Rooms  |        |
|                                 | Census        | Sample | Census | Sample |
| Irving, TX+                     | 87            | 76     | 12861  | 11297  |
| Luxury/Full Service Irving+     | 16            | 14     | 4895   | 4295   |
| All Suite/Extended Stay Irving+ | 33            | 32     | 3712   | 3605   |
| Limited Service Irving+         | 13            | 13     | 1685   | 1685   |
| Budget Irving+                  | 24            | 16     | 2450   | 1593   |
| Las Colinas+                    | 31            | 30     | 5262   | 4926   |
| DFW North+                      | 26            | 26     | 4065   | 4065   |
| DFW South+                      | 30            | 20     | 3534   | 2306   |
| Full Service Las Colinas+       | 8             | 8      | 2259   | 2259   |
| Limited Service Las Colinas+    | 23            | 22     | 3003   | 2667   |
| Full Service DFW North+         | 4             | 4      | 1581   | 1581   |
| Limited Service DFW North+      | 21            | 21     | 2365   | 2365   |
| Full Service DFW South+         | 4             | 2      | 1055   | 455    |
| Limited Service DFW South+      | 26            | 18     | 2479   | 1851   |
| ICC Comp Set No Boutiques+      |               |        |        |        |

A blank row indicates insufficient data.

# Irving, Texas & United States Comparison

## January 2020

| Irving                   | A.D.R.  |        |        |       | OCCUPANCY |       |       |       | RevPAR  |       |       |       |
|--------------------------|---------|--------|--------|-------|-----------|-------|-------|-------|---------|-------|-------|-------|
|                          | Current | % Chg  | YTD    | % Chg | Current   | % Chg | YTD   | % Chg | Current | % Chg | YTD   | % Chg |
| JANUARY                  | 115.88  | 3.4%   | 115.88 | 3.4%  | 64.9%     | -2.4% | 64.9% | -2.4% | 75.15   | 0.9%  | 75.15 | 0.9%  |
| FEBRUARY                 |         |        |        |       |           |       |       |       |         |       |       |       |
| MAR                      |         |        |        |       |           |       |       |       |         |       |       |       |
| APRIL                    |         |        |        |       |           |       |       |       |         |       |       |       |
| MAY                      |         |        |        |       |           |       |       |       |         |       |       |       |
| JUNE                     |         |        |        |       |           |       |       |       |         |       |       |       |
| JULY                     |         |        |        |       |           |       |       |       |         |       |       |       |
| AUGUST                   |         |        |        |       |           |       |       |       |         |       |       |       |
| SEPTEMBER                |         |        |        |       |           |       |       |       |         |       |       |       |
| OCTOBER                  |         |        |        |       |           |       |       |       |         |       |       |       |
| NOVEMBER                 |         |        |        |       |           |       |       |       |         |       |       |       |
| DECEMBER                 |         |        |        |       |           |       |       |       |         |       |       |       |
| 12 mo. rolling averages: |         |        |        |       |           |       |       |       |         |       |       |       |
|                          | ADR     | 111.05 | 2.4%   |       | Occupancy | 71.2% | -1.6% |       | RevPAR  | 79.05 | 0.7%  |       |

| Texas     | A.D.R.  |       |        |       | OCCUPANCY |       |       |       | RevPAR  |       |       |       |
|-----------|---------|-------|--------|-------|-----------|-------|-------|-------|---------|-------|-------|-------|
|           | Current | % Chg | YTD    | % Chg | Current   | % Chg | YTD   | % Chg | Current | % Chg | YTD   | % Chg |
| JANUARY   | 101.19  | -0.8% | 101.19 | -0.8% | 57.6%     | 0.4%  | 57.6% | 0.4%  | 58.27   | -0.5% | 58.27 | -0.5% |
| FEBRUARY  |         |       |        |       |           |       |       |       |         |       |       |       |
| MAR       |         |       |        |       |           |       |       |       |         |       |       |       |
| APRIL     |         |       |        |       |           |       |       |       |         |       |       |       |
| MAY       |         |       |        |       |           |       |       |       |         |       |       |       |
| JUNE      |         |       |        |       |           |       |       |       |         |       |       |       |
| JULY      |         |       |        |       |           |       |       |       |         |       |       |       |
| AUGUST    |         |       |        |       |           |       |       |       |         |       |       |       |
| SEPTEMBER |         |       |        |       |           |       |       |       |         |       |       |       |
| OCTOBER   |         |       |        |       |           |       |       |       |         |       |       |       |
| NOVEMBER  |         |       |        |       |           |       |       |       |         |       |       |       |
| DECEMBER  |         |       |        |       |           |       |       |       |         |       |       |       |

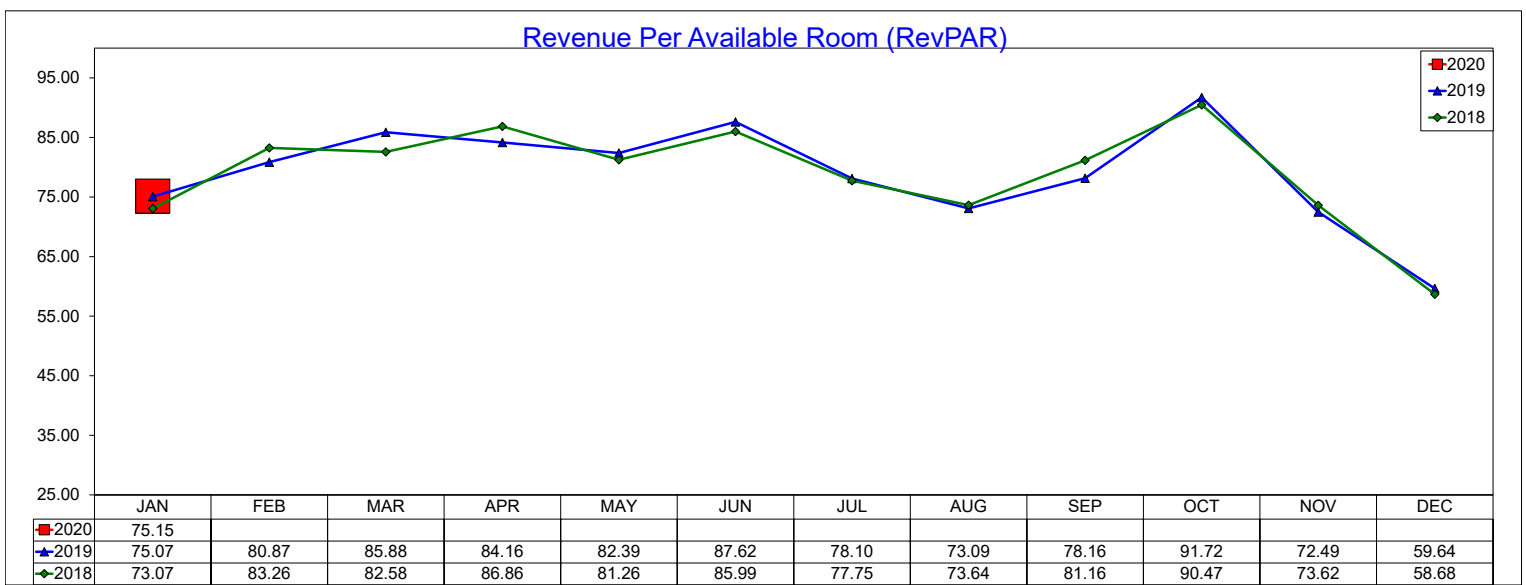
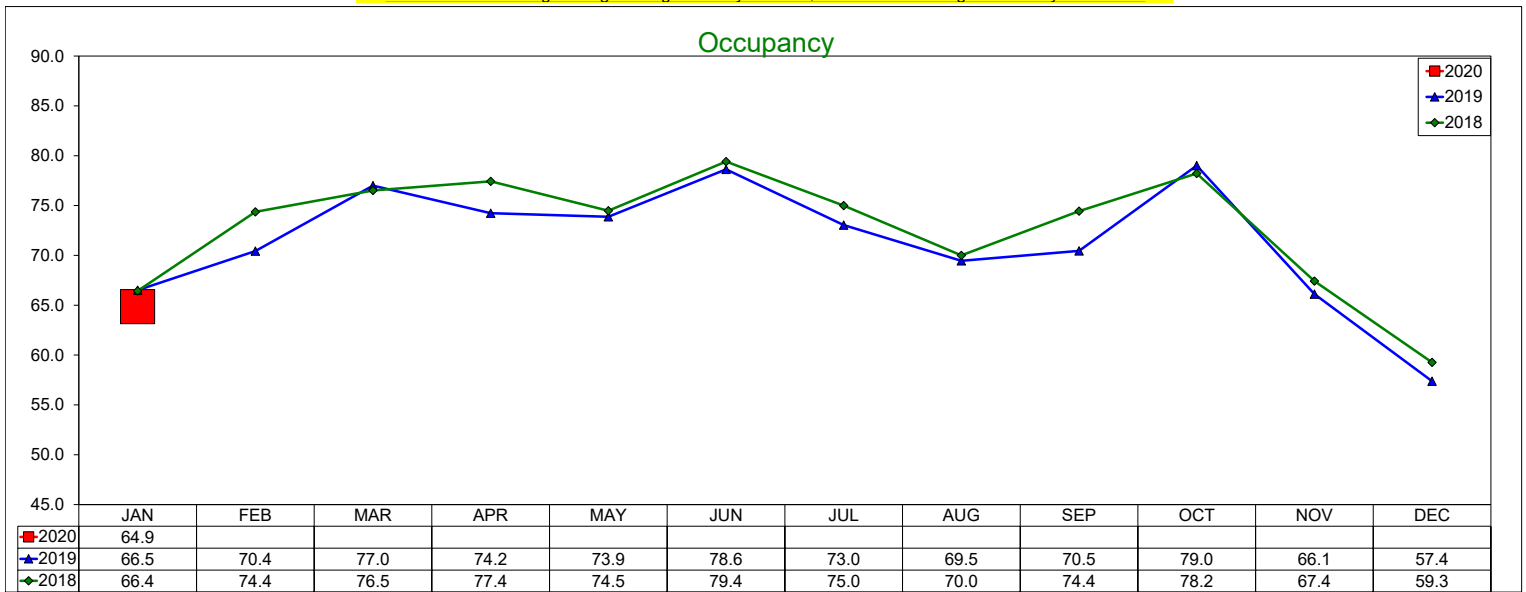
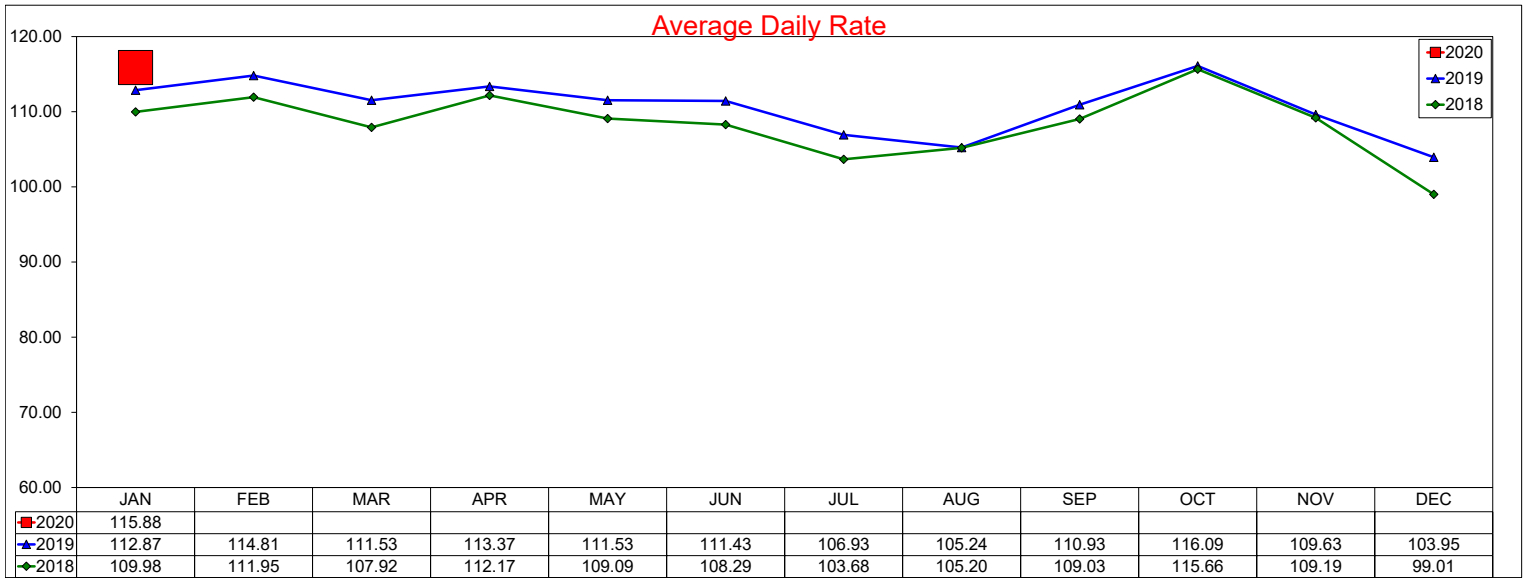
| USA       | A.D.R.  |       |        |       | OCCUPANCY |       |       |       | RevPAR  |       |       |       |
|-----------|---------|-------|--------|-------|-----------|-------|-------|-------|---------|-------|-------|-------|
|           | Current | % Chg | YTD    | % Chg | Current   | % Chg | YTD   | % Chg | Current | % Chg | YTD   | % Chg |
| JANUARY   | 126.06  | 1.4%  | 126.06 | 1.4%  | 55.1%     | 0.8%  | 55.1% | 0.8%  | 69.47   | 2.2%  | 69.47 | 2.2%  |
| FEBRUARY  |         |       |        |       |           |       |       |       |         |       |       |       |
| MAR       |         |       |        |       |           |       |       |       |         |       |       |       |
| APRIL     |         |       |        |       |           |       |       |       |         |       |       |       |
| MAY       |         |       |        |       |           |       |       |       |         |       |       |       |
| JUNE      |         |       |        |       |           |       |       |       |         |       |       |       |
| JULY      |         |       |        |       |           |       |       |       |         |       |       |       |
| AUGUST    |         |       |        |       |           |       |       |       |         |       |       |       |
| SEPTEMBER |         |       |        |       |           |       |       |       |         |       |       |       |
| OCTOBER   |         |       |        |       |           |       |       |       |         |       |       |       |
| NOVEMBER  |         |       |        |       |           |       |       |       |         |       |       |       |
| DECEMBER  |         |       |        |       |           |       |       |       |         |       |       |       |

Note: The "Change %" column refers to the change from the prior year's figure.

SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

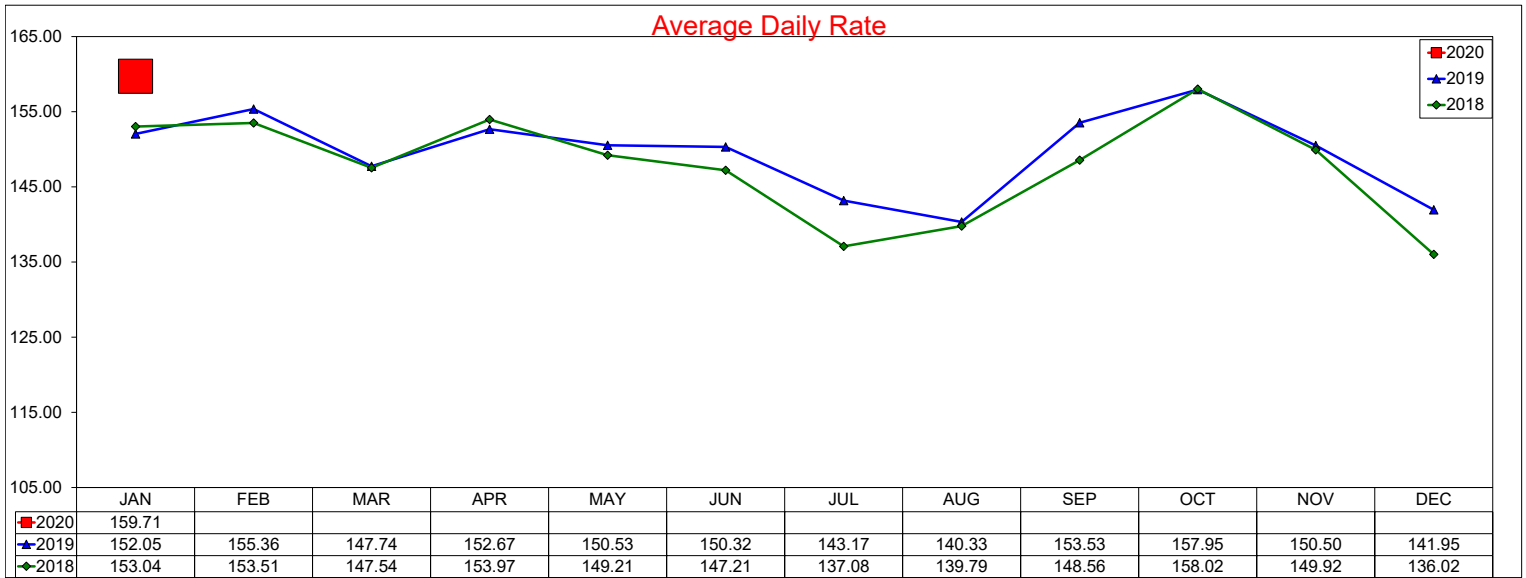
# Three Year Comparison - CITY OF IRVING - ALL PROPERTIES

January 2020

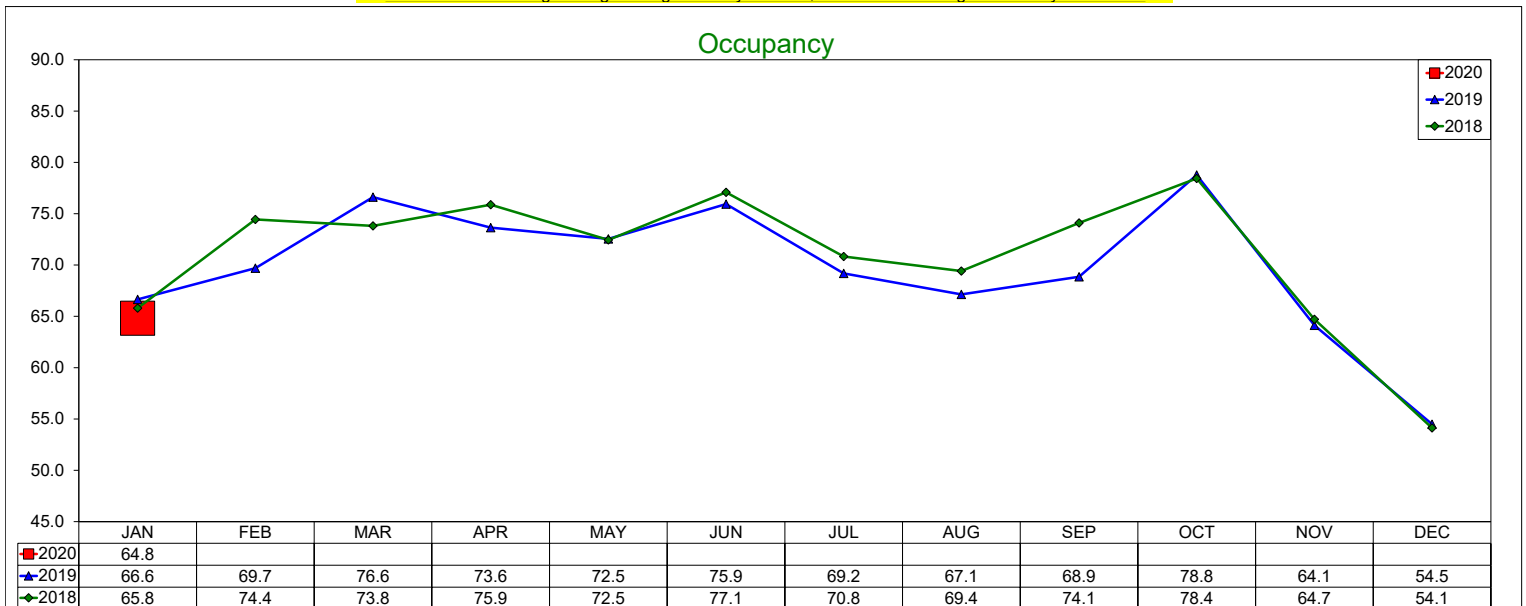


# Three Year Comparison - Luxury/Full Service - Irving

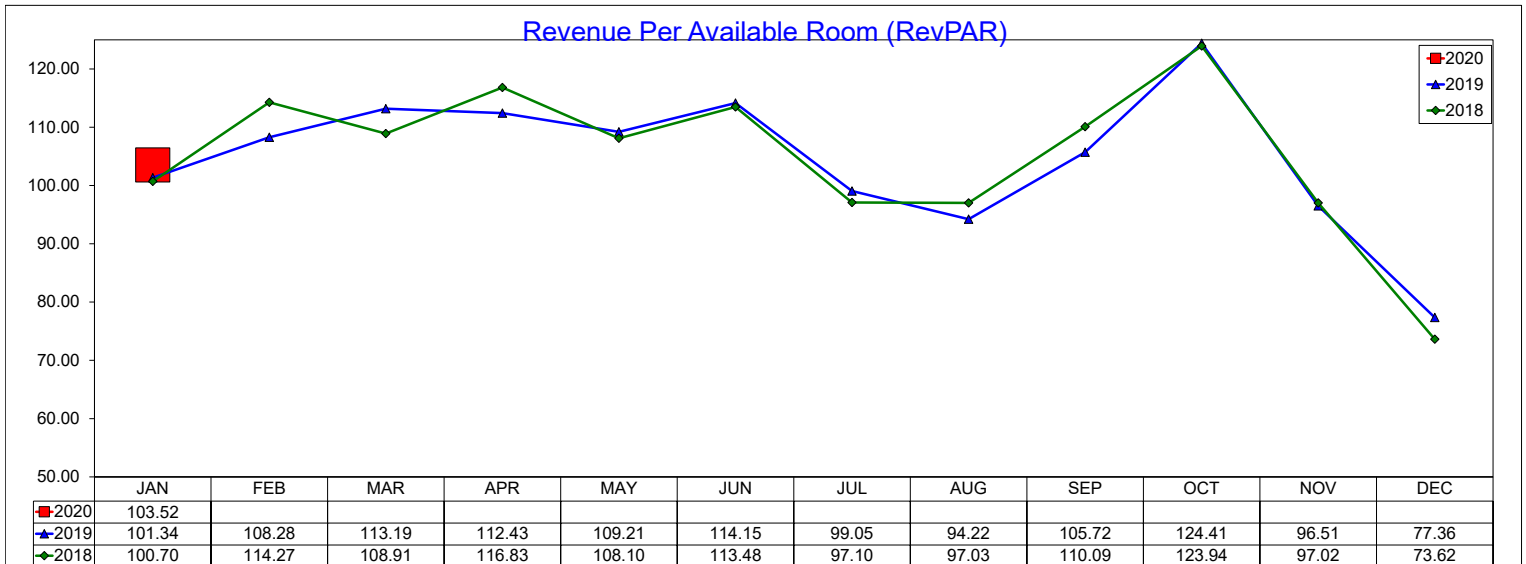
January 2020



12 month ADR Rolling Average through January 2020 is \$150.44 with a change from last year of 1.6%



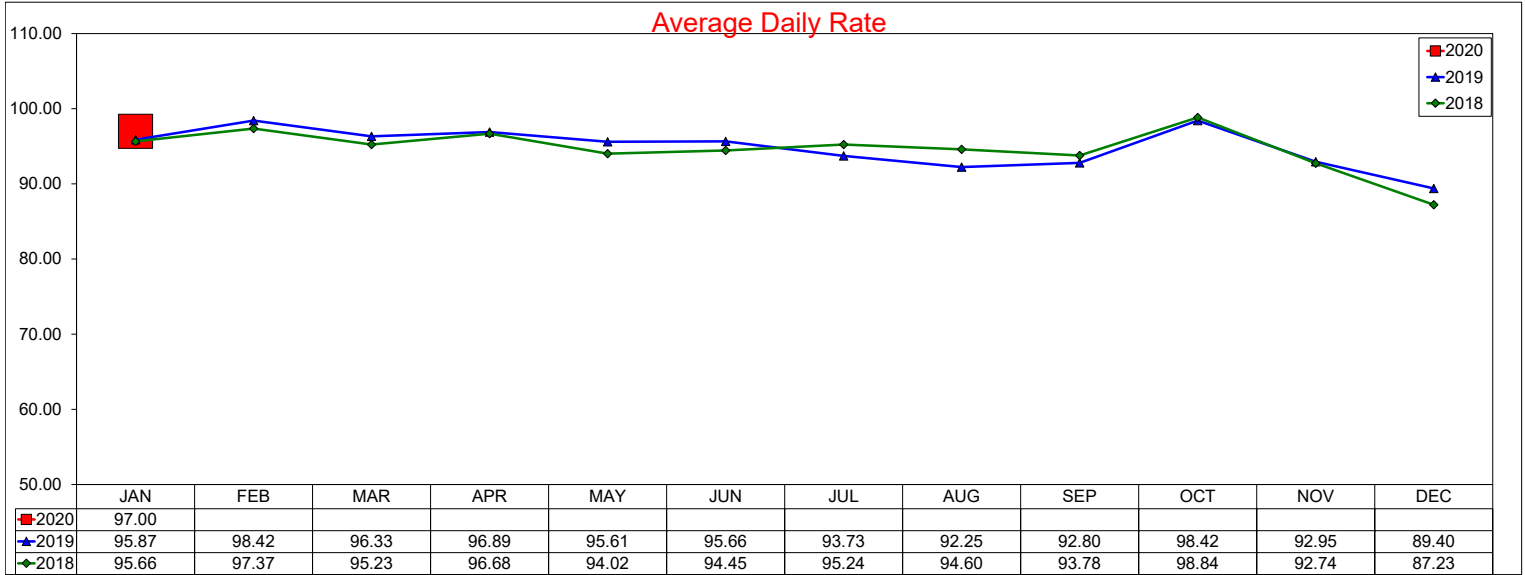
12 month Occupancy Rolling Average through January 2020 is 69.64% with a change from last year of -1.7%



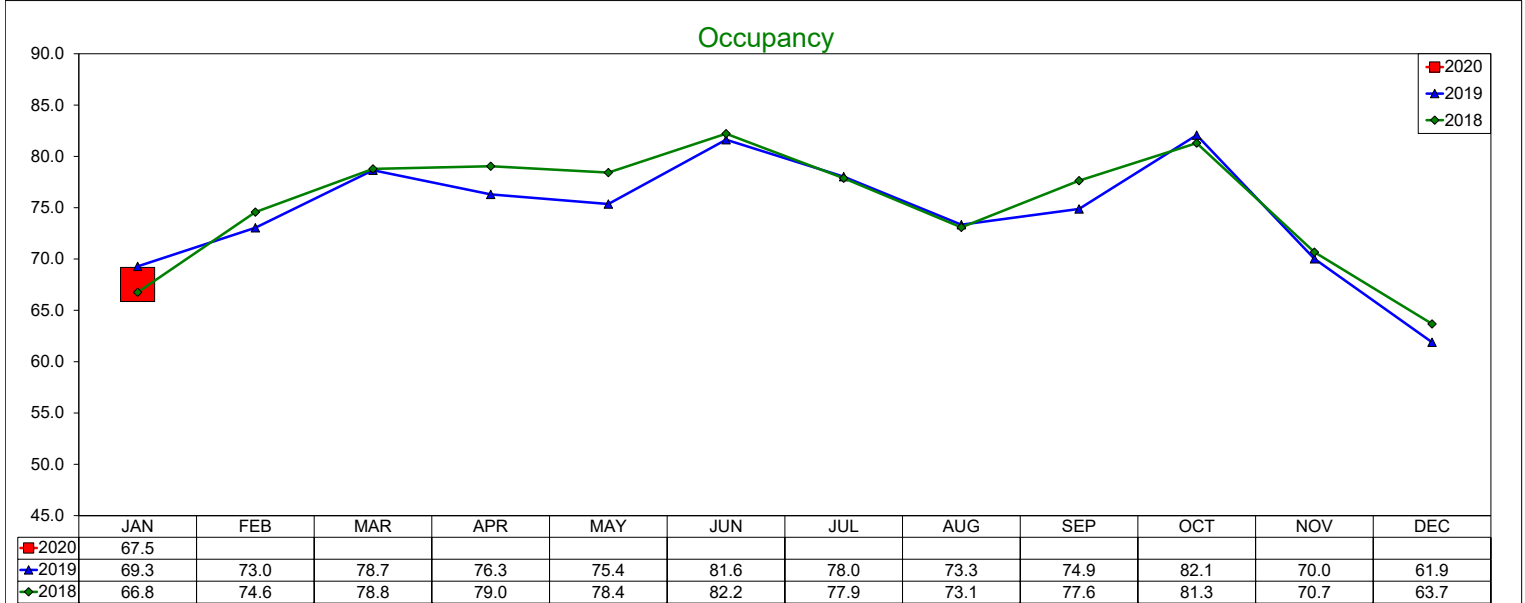
12 month RevPAR Rolling Average through January 2020 is \$104.76 with a change from last year of -0.1%

# Three Year Comparison - All Suite/Extended Stay - Irving

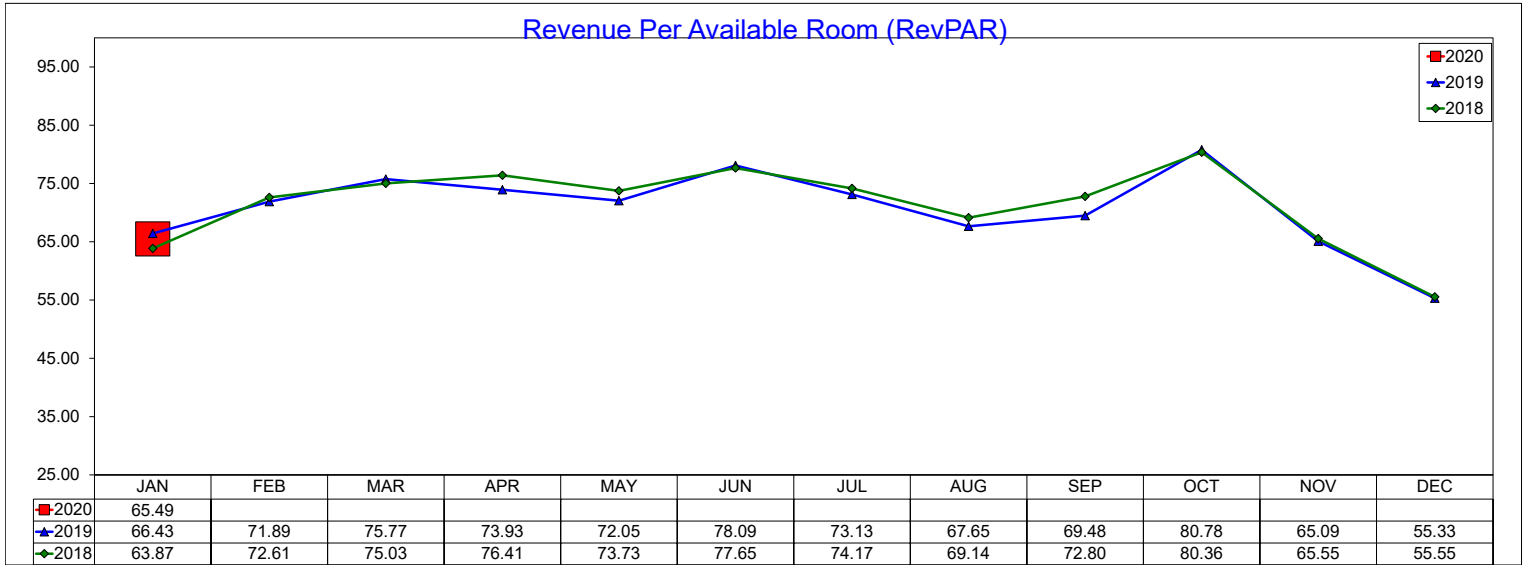
## January 2020



12 month ADR Rolling Average through January 2020 is \$95.04 with a change from last year of 1.0%



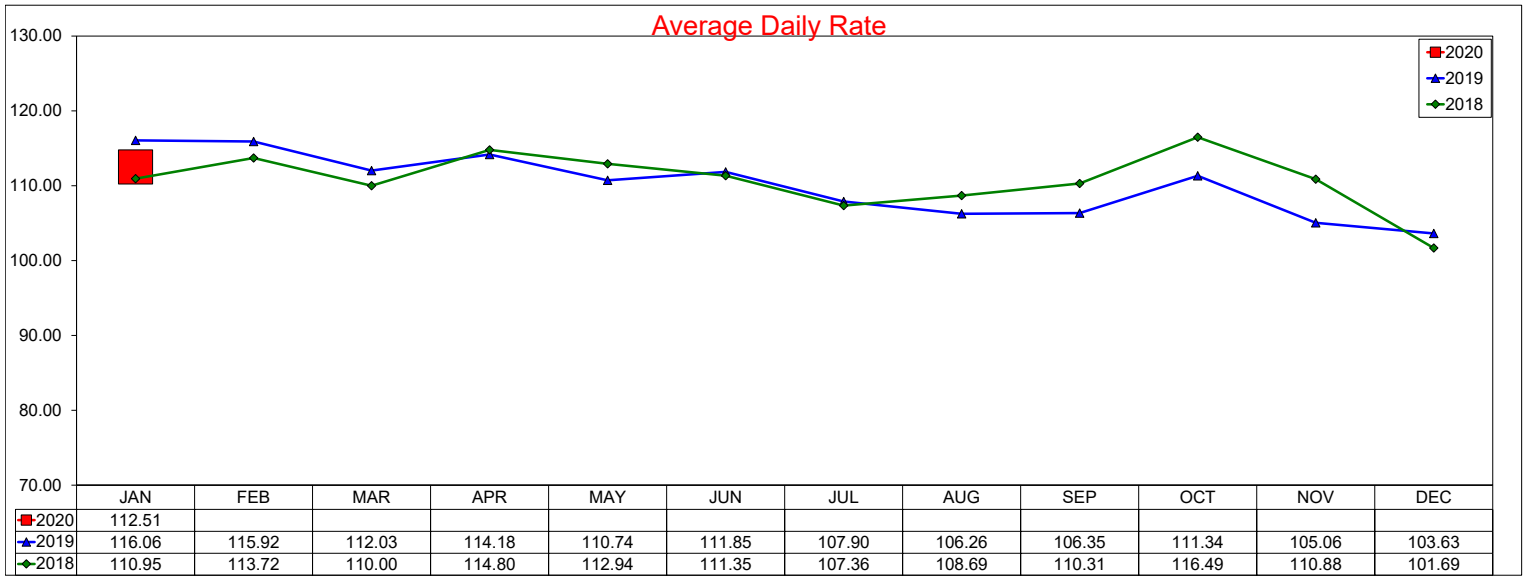
12 month Occupancy Rolling Average through January 2020 is 74.35% with a change from last year of -1.2%



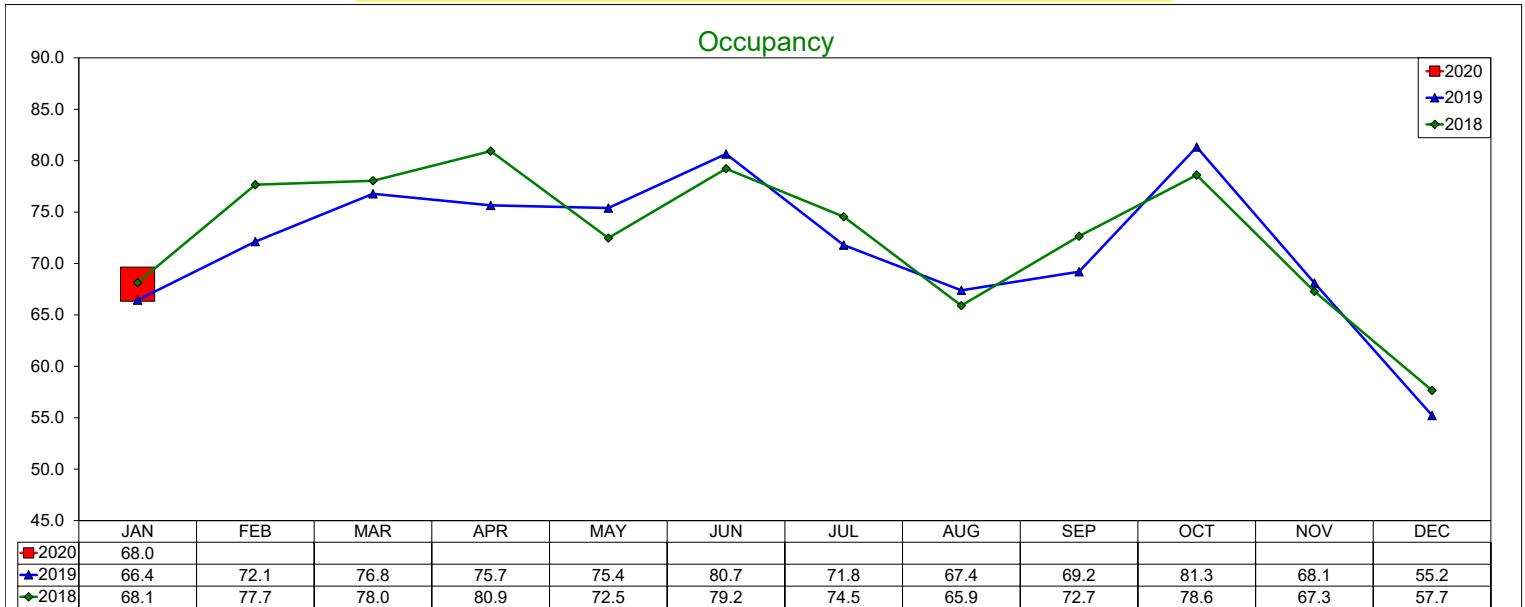
12 month RevPAR Rolling Average through January 2020 is \$70.66 with a change from last year of -0.2%

# Three Year Comparison - Limited Service - Irving

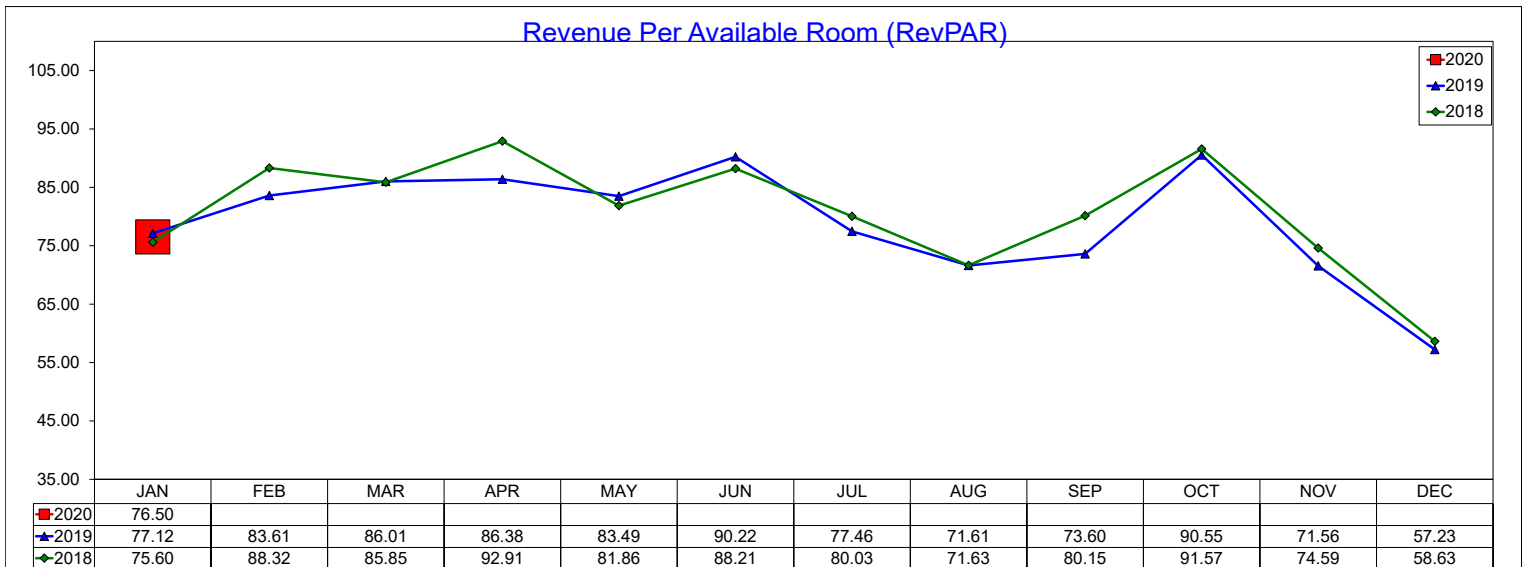
January 2020



12 month ADR Rolling Average through January 2020 is \$109.99 with a change from last year of -1.3%



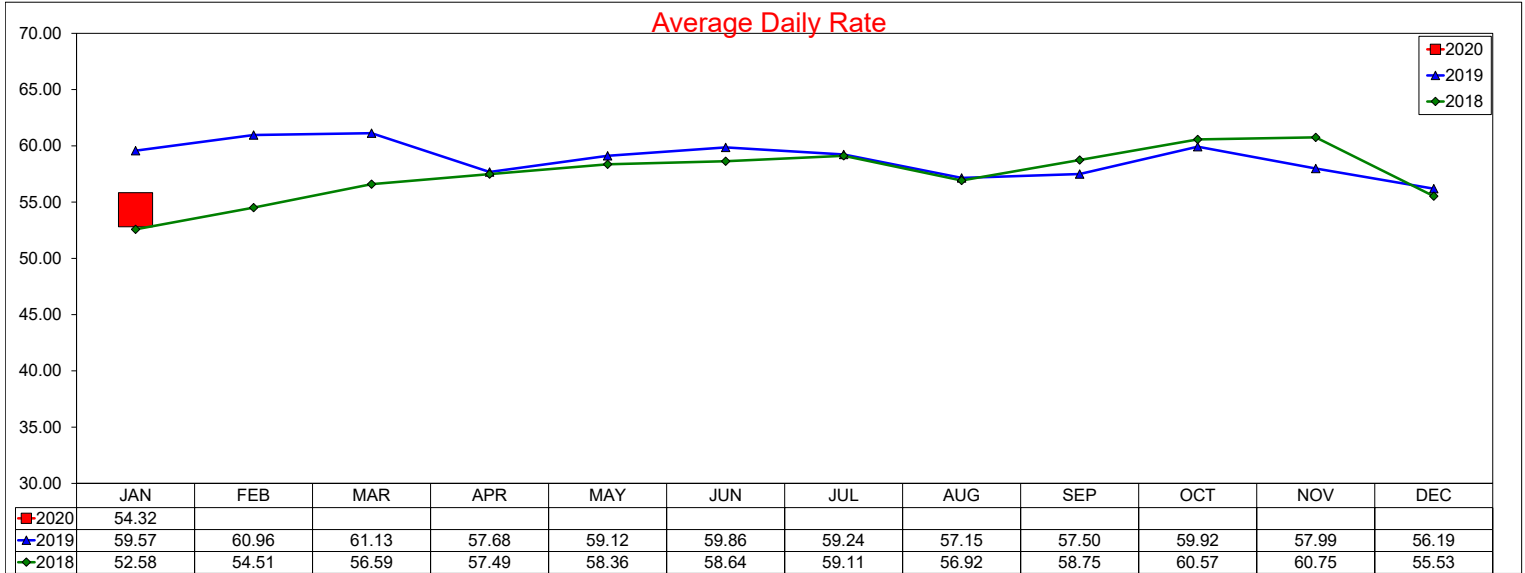
12 month Occupancy Rolling Average through January 2020 is 71.8% with a change from last year of -1.1%



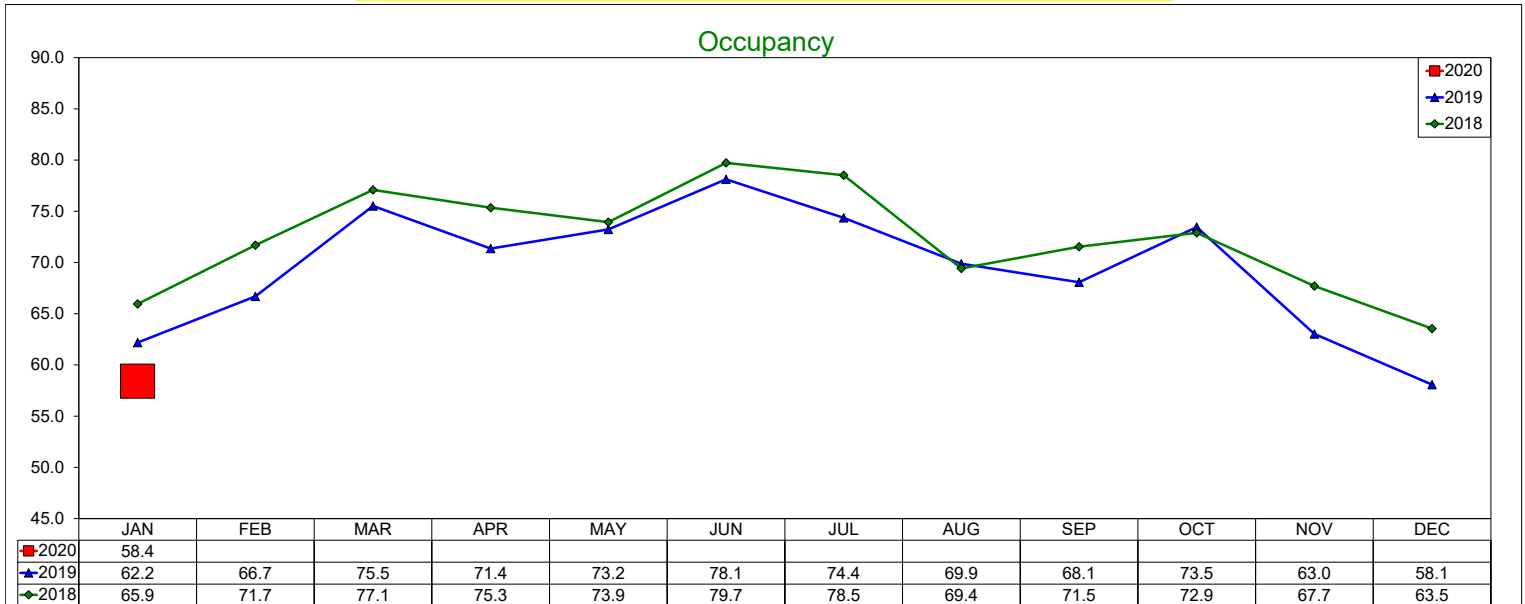
12 month RevPAR Rolling Average through January 2020 is \$78.98 with a change from last year of -2.4%

# Three Year Comparison - Budget - Irving

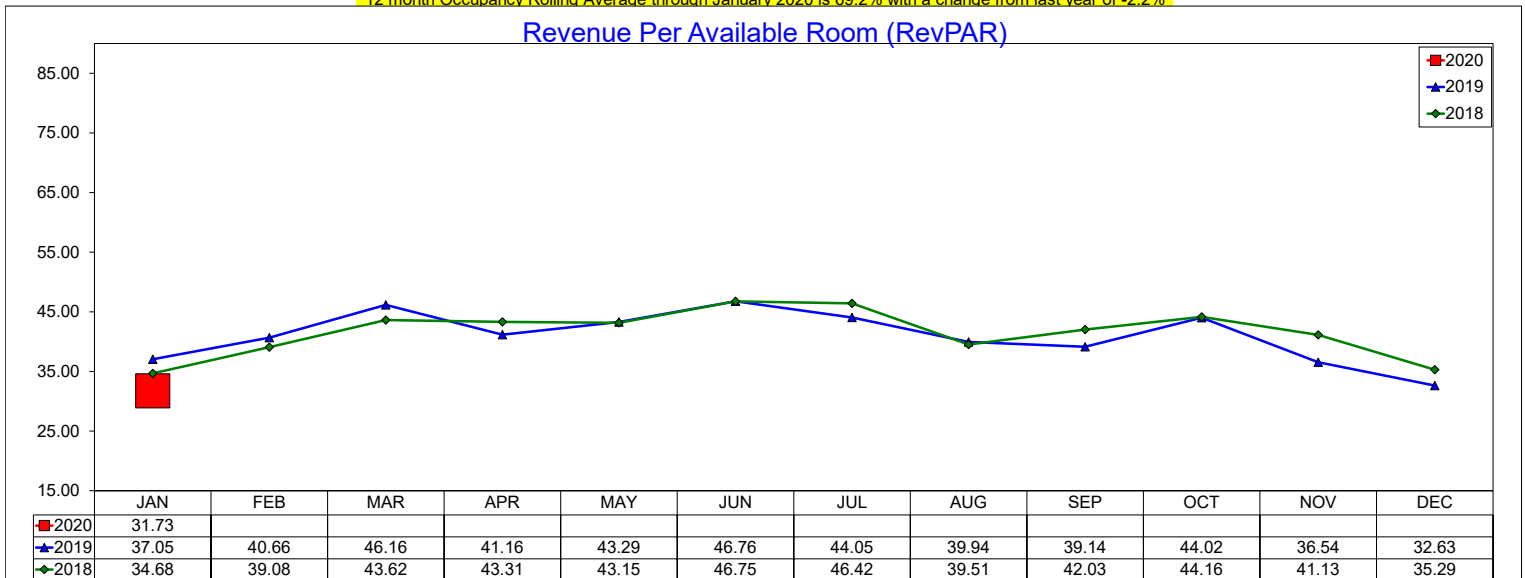
January 2020



12 month ADR Rolling Average through January 2020 is \$58.53 with a change from last year of 3.0%



12 month Occupancy Rolling Average through January 2020 is 69.2% with a change from last year of -2.2%

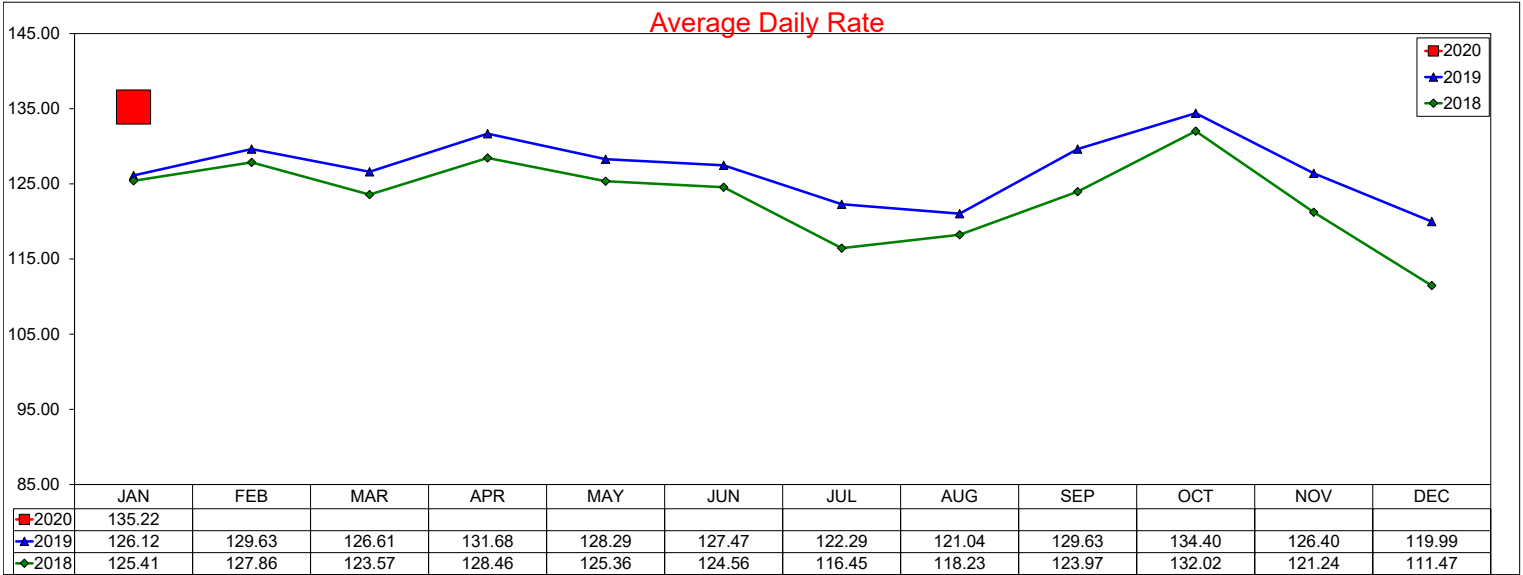


12 month RevPAR Rolling Average through January 2020 is \$40.51 with a change from last year of 0.7%

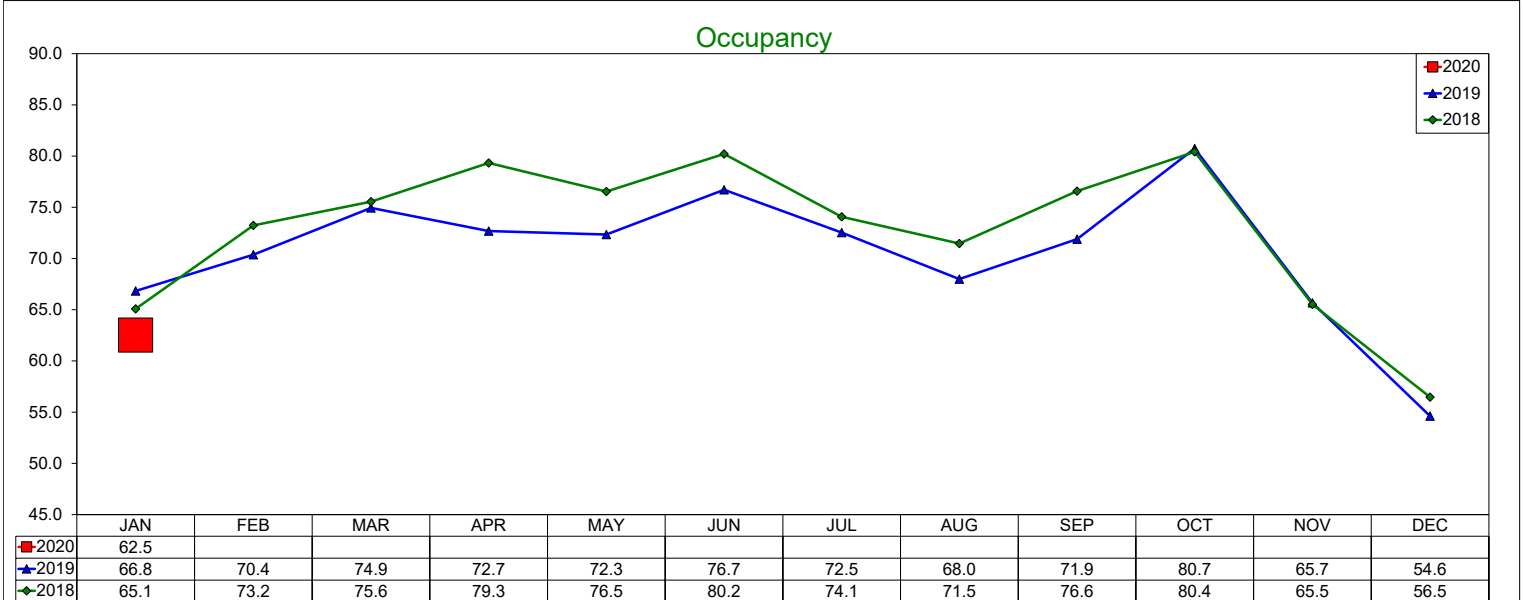


# Three Year Comparison - Las Colinas

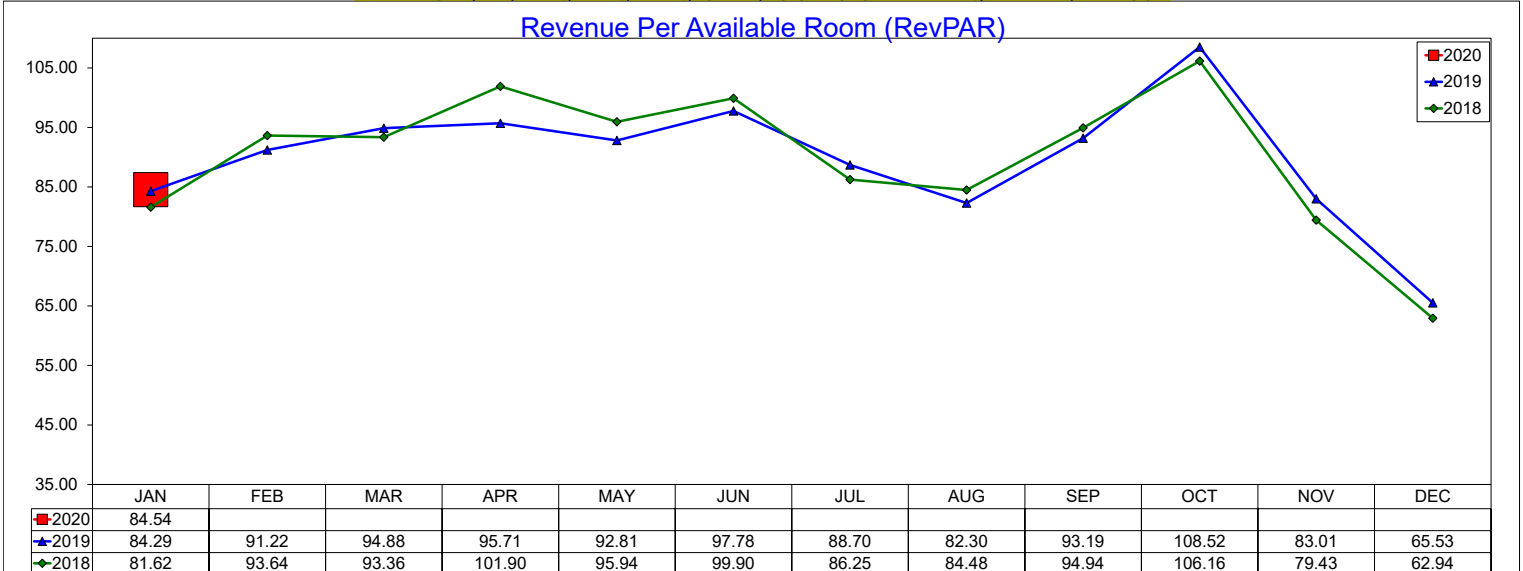
January 2020



12 month ADR Rolling Average through January 2020 is \$127.87 with a change from last year of 3.7%



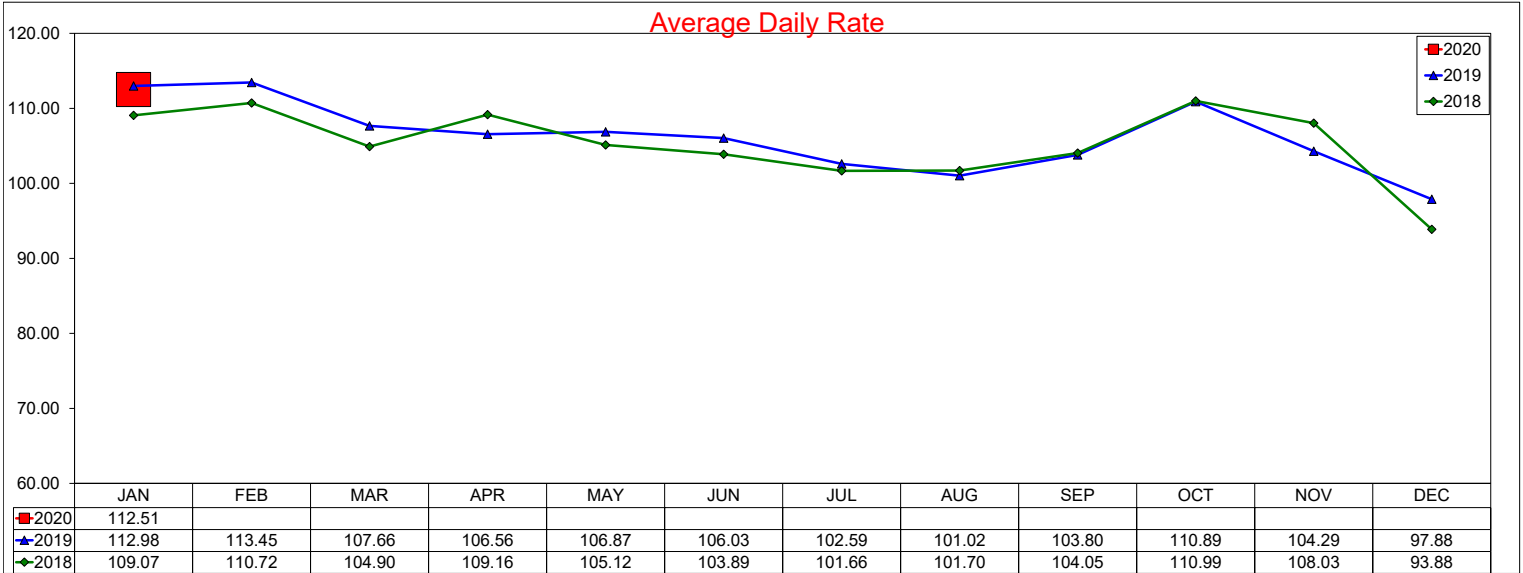
12 month Occupancy Rolling Average through January 2020 is 70.23% with a change from last year of -3.5%



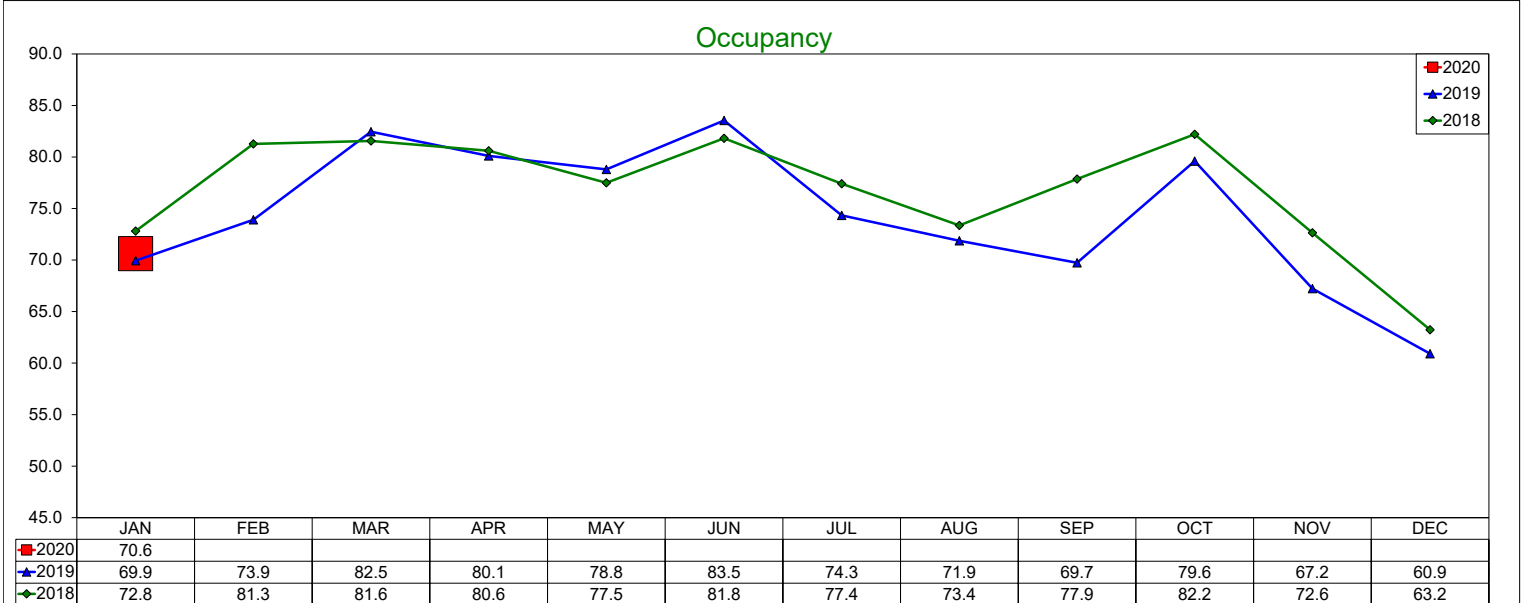
12 month RevPAR Rolling Average through January 2020 is \$89.8 with a change from last year of 0.1%

# Three Year Comparison - DFW North

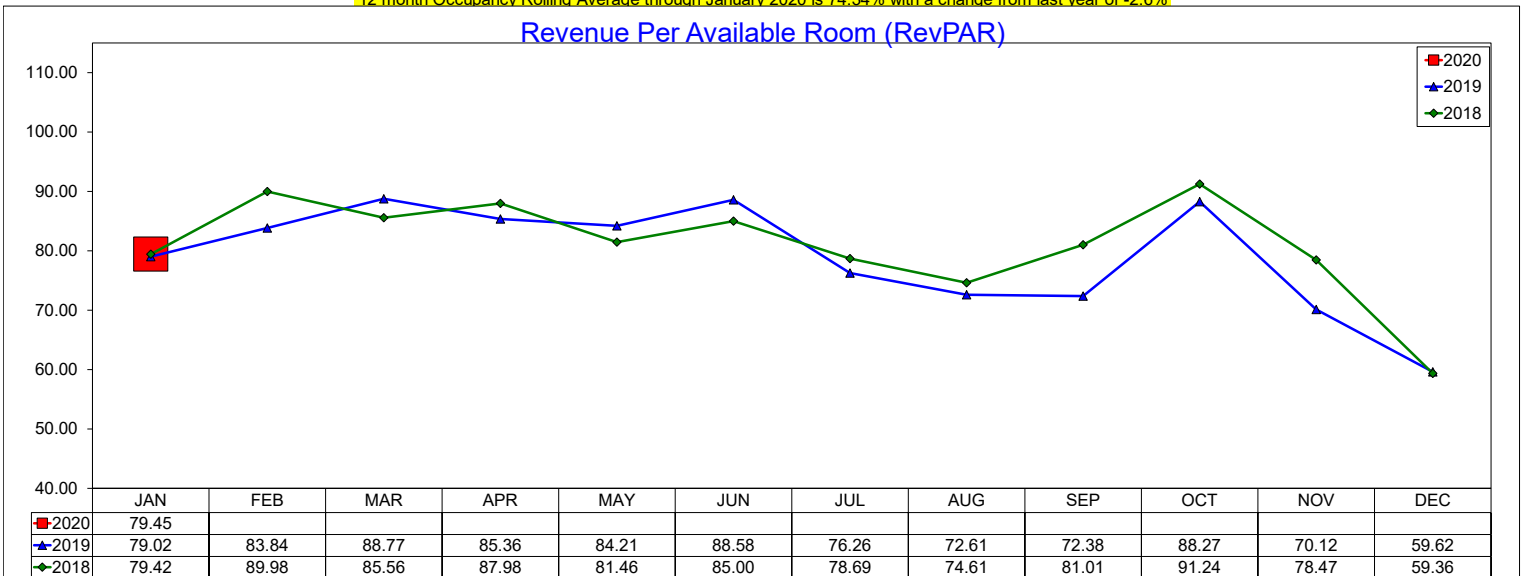
January 2020



12 month ADR Rolling Average through January 2020 is \$106.26 with a change from last year of 1.2%



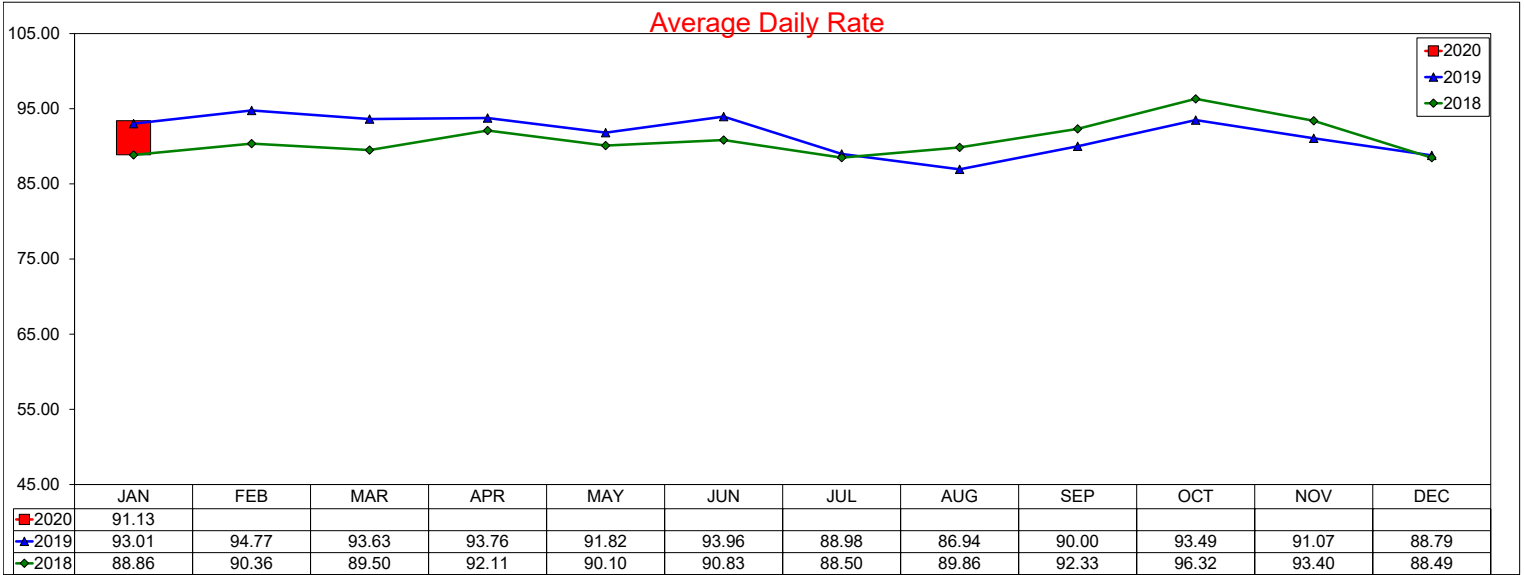
12 month Occupancy Rolling Average through January 2020 is 74.34% with a change from last year of -2.6%



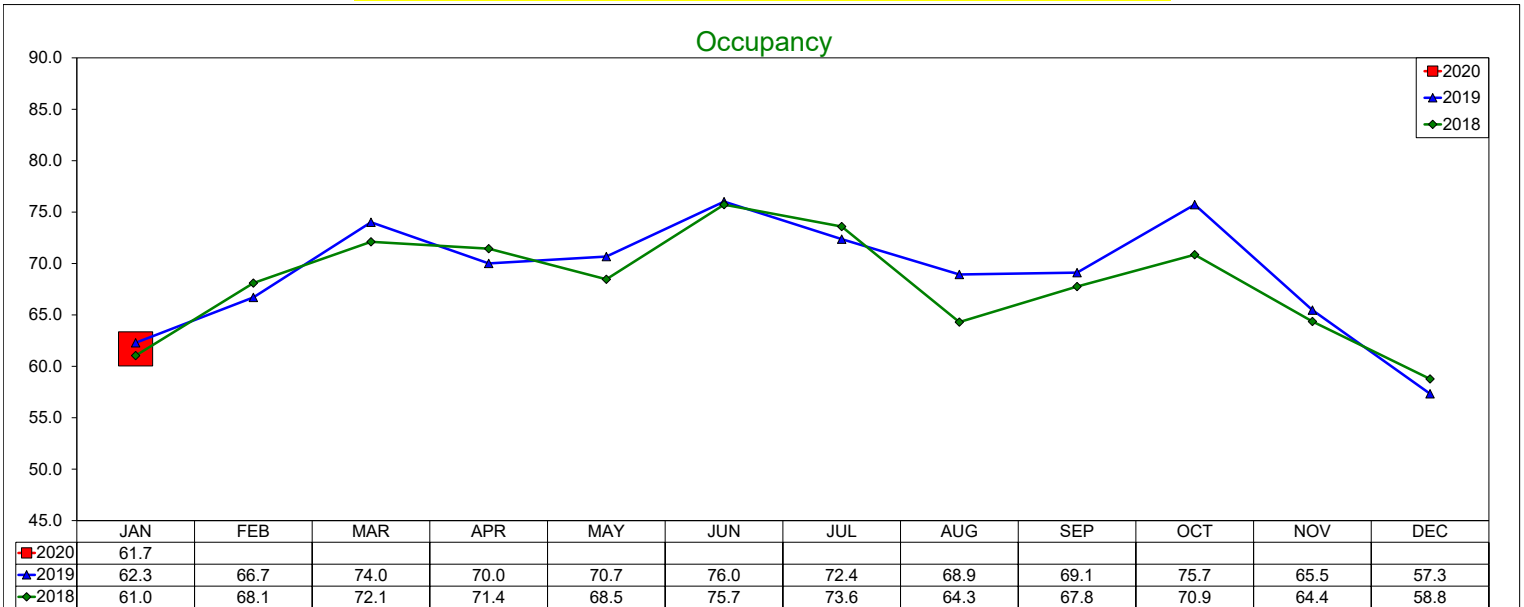
12 month RevPAR Rolling Average through January 2020 is \$78.99 with a change from last year of -1.4%

# Three Year Comparison - DFW South

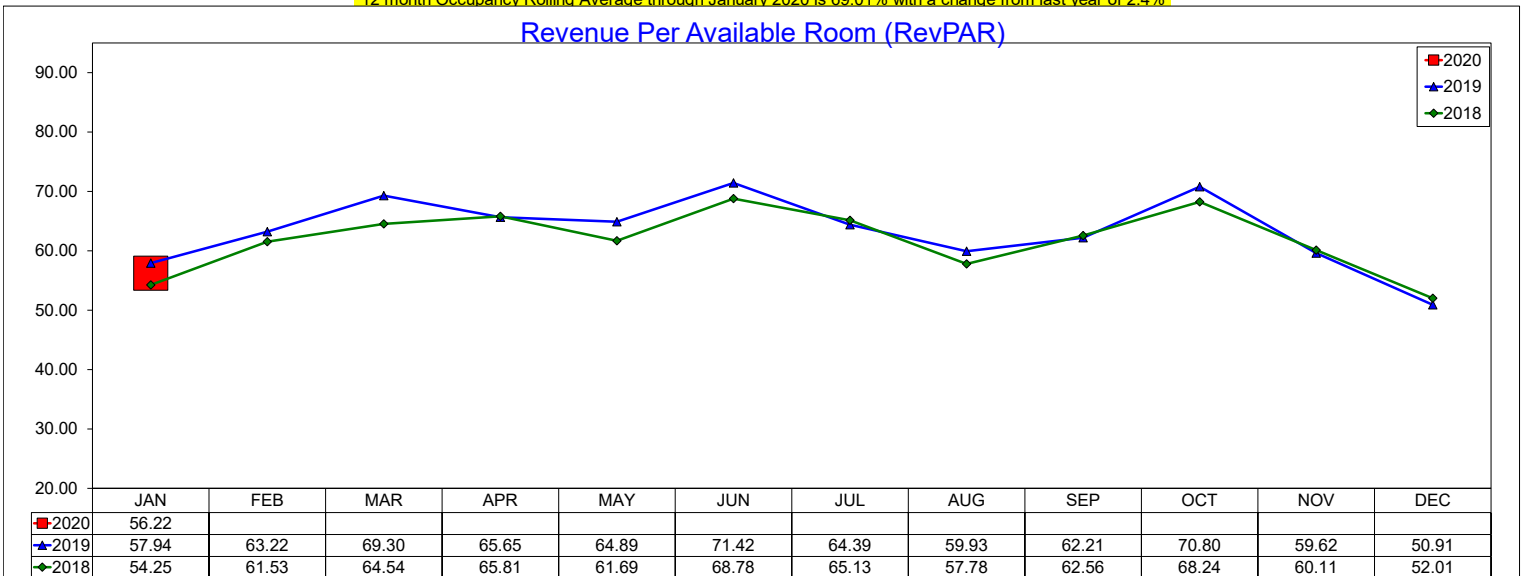
January 2020



12 month ADR Rolling Average through January 2020 is \$91.57 with a change from last year of 0.2%



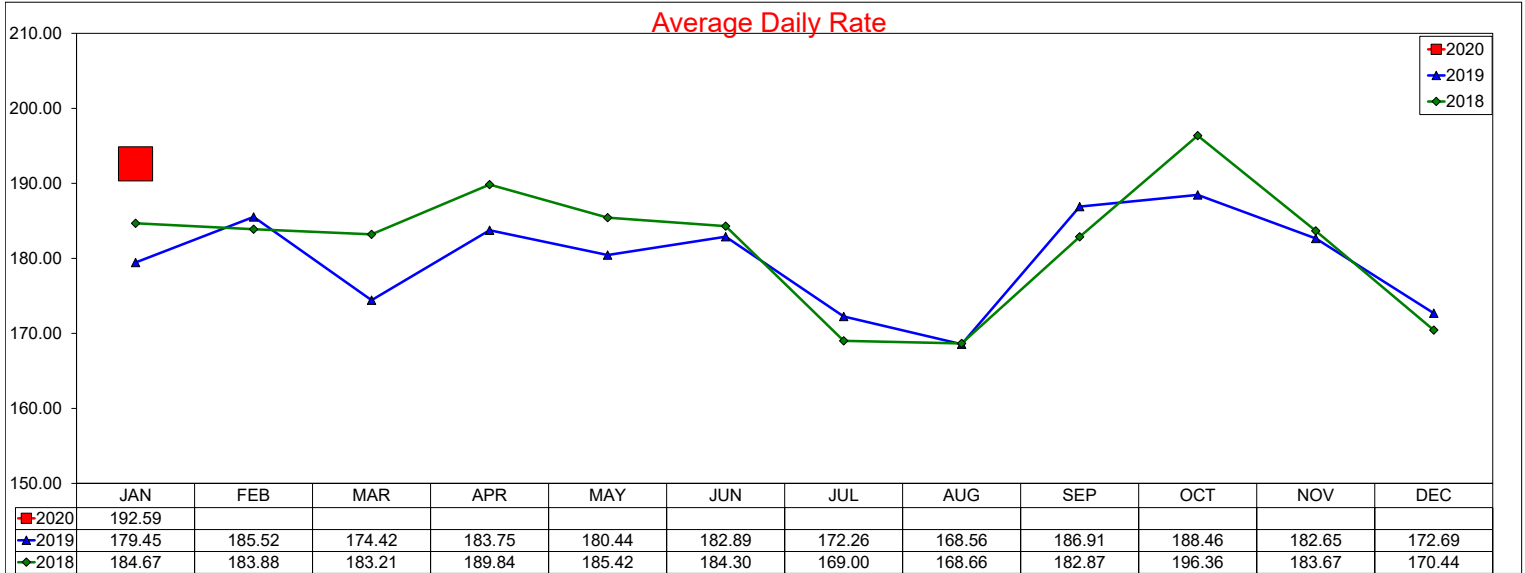
12 month Occupancy Rolling Average through January 2020 is 69.01% with a change from last year of 2.4%



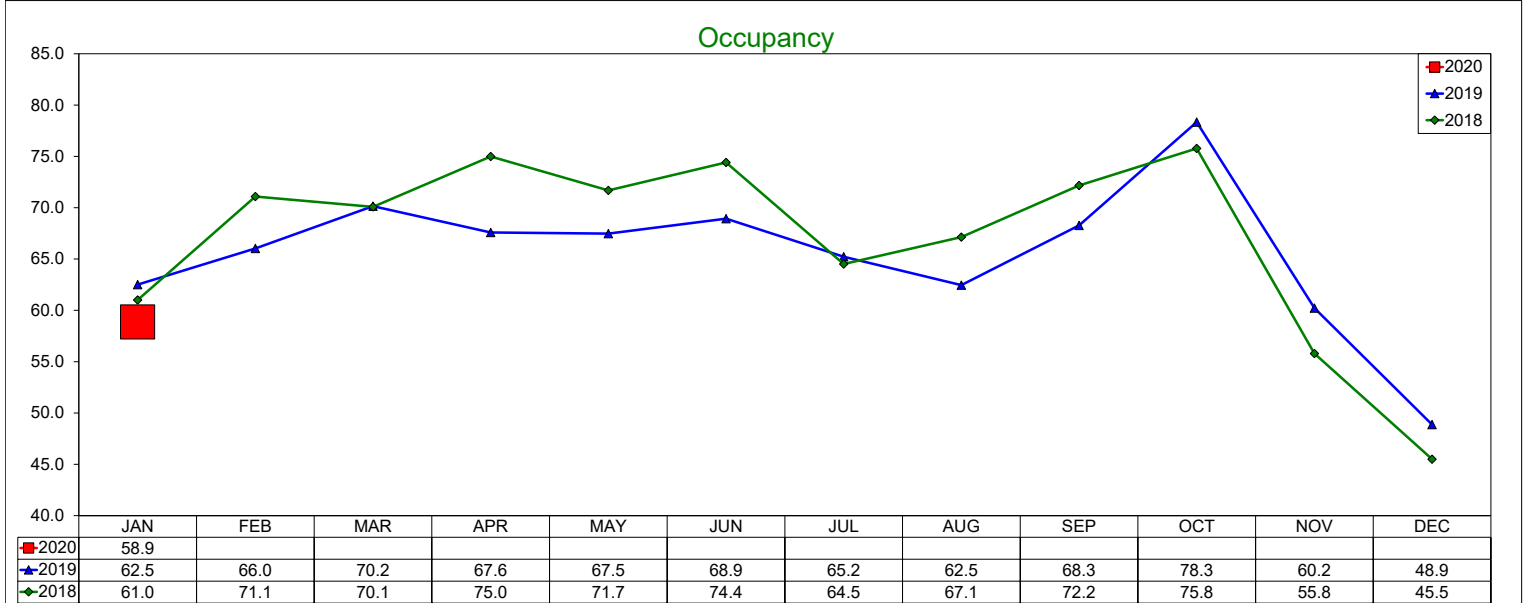
12 month RevPAR Rolling Average through January 2020 is \$63.2 with a change from last year of 2.7%

# Three Year Comparison - Full Service - Las Colinas

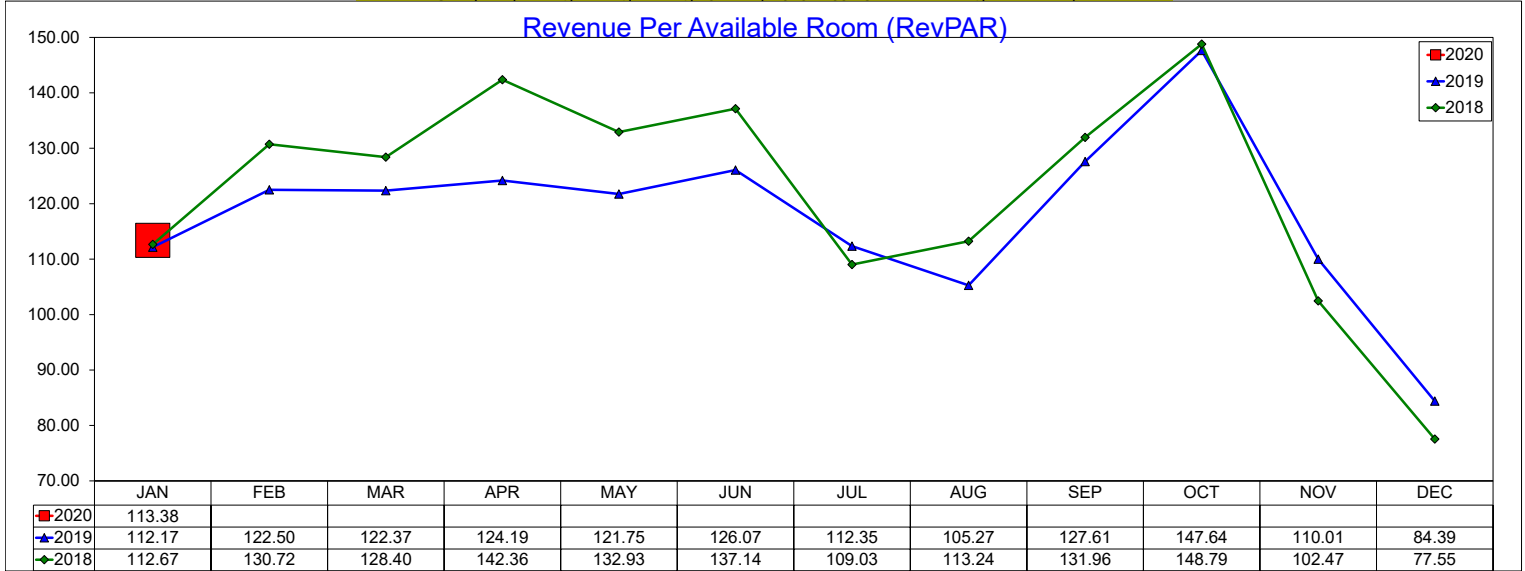
January 2020



12 month ADR Rolling Average through January 2020 is \$181.05 with a change from last year of -0.5%



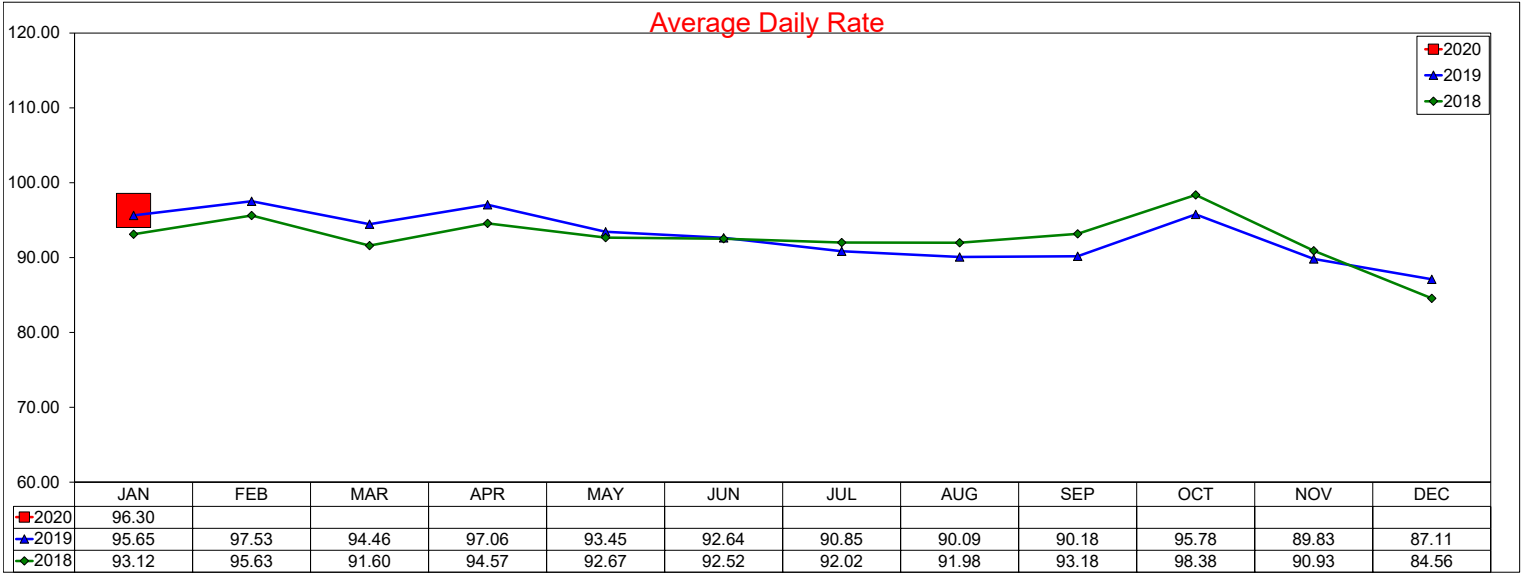
12 month Occupancy Rolling Average through January 2020 is 65.18% with a change from last year of -2.4%



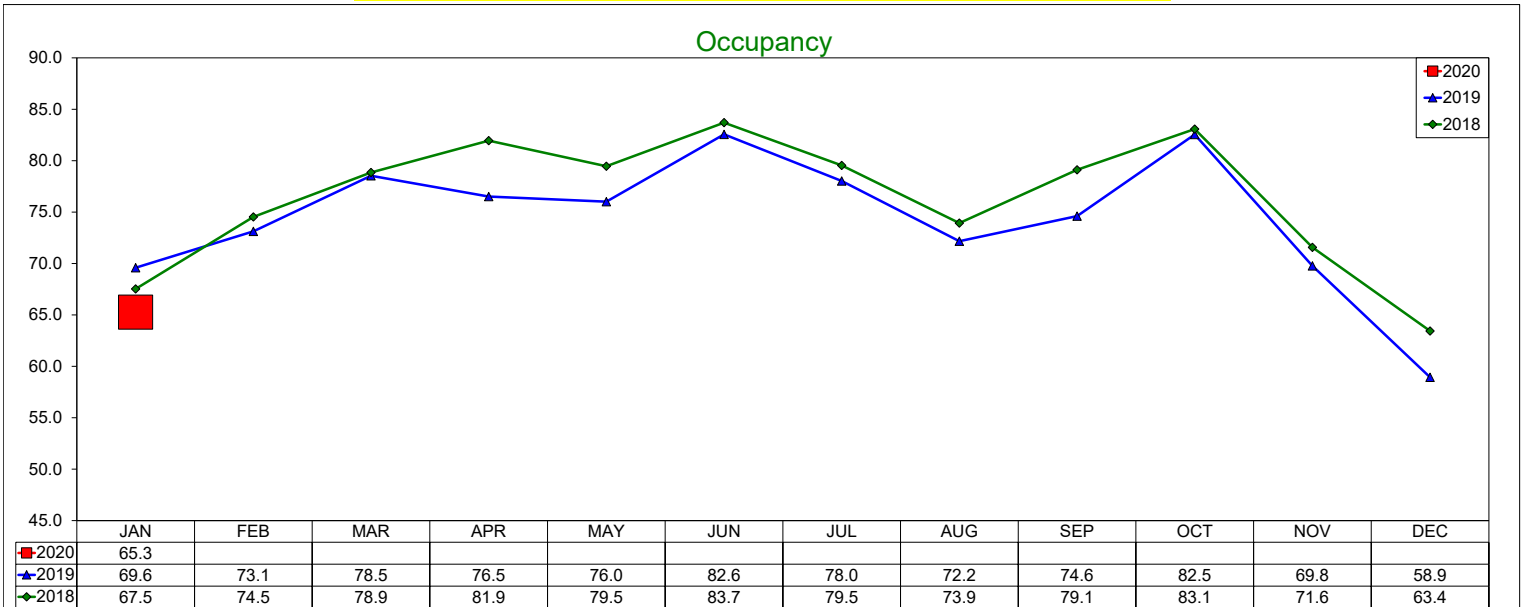
12 month RevPAR Rolling Average through January 2020 is \$118 with a change from last year of -2.9%

# Three Year Comparison - Limited Service - Las Colinas

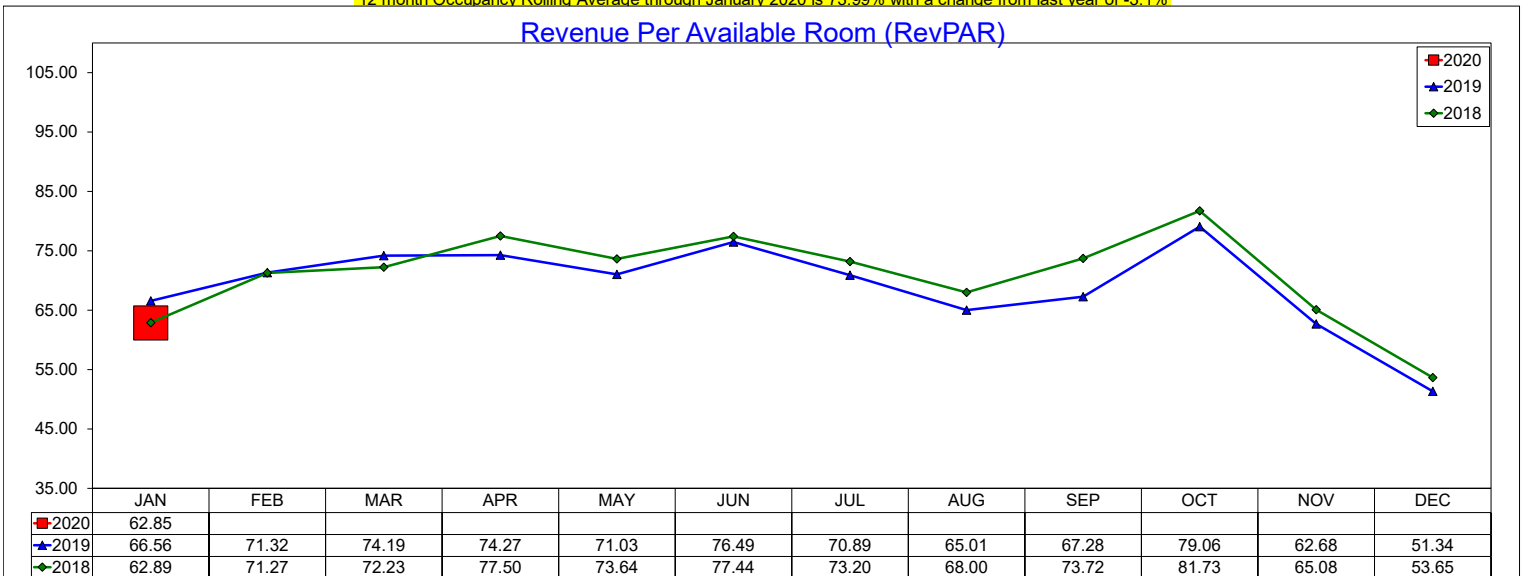
January 2020



12 month ADR Rolling Average through January 2020 is \$93.03 with a change from last year of 0.9%



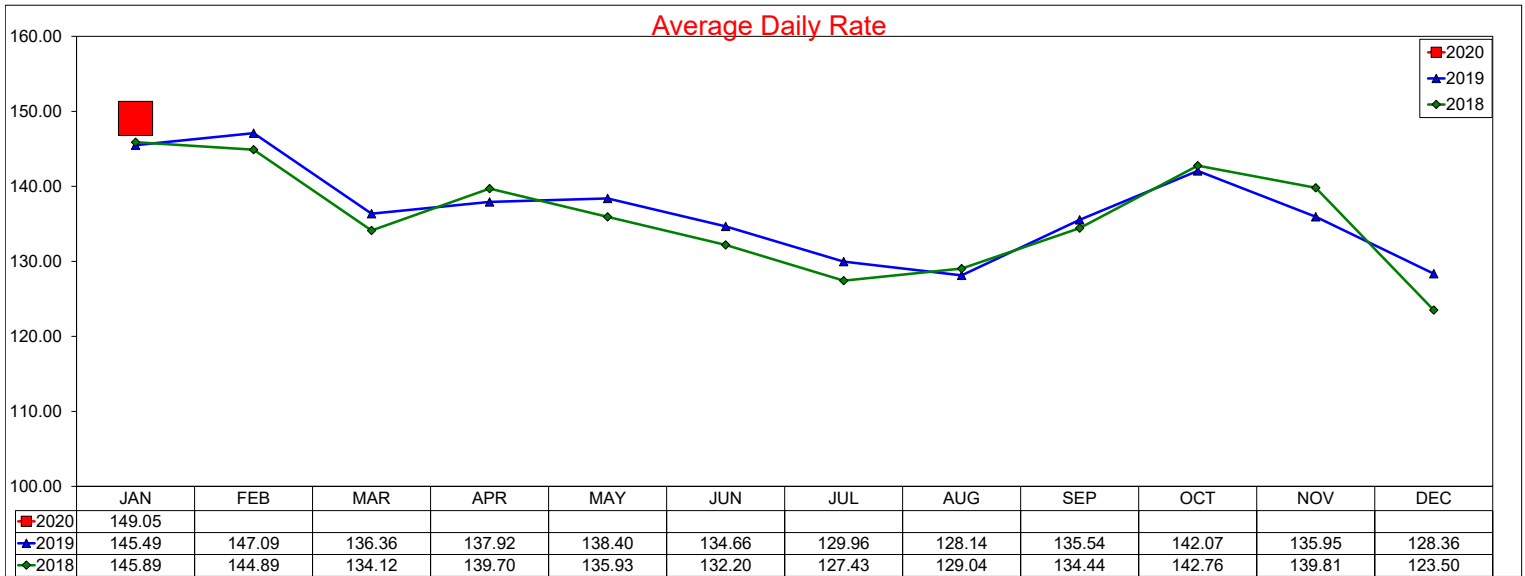
12 month Occupancy Rolling Average through January 2020 is 73.99% with a change from last year of -3.1%



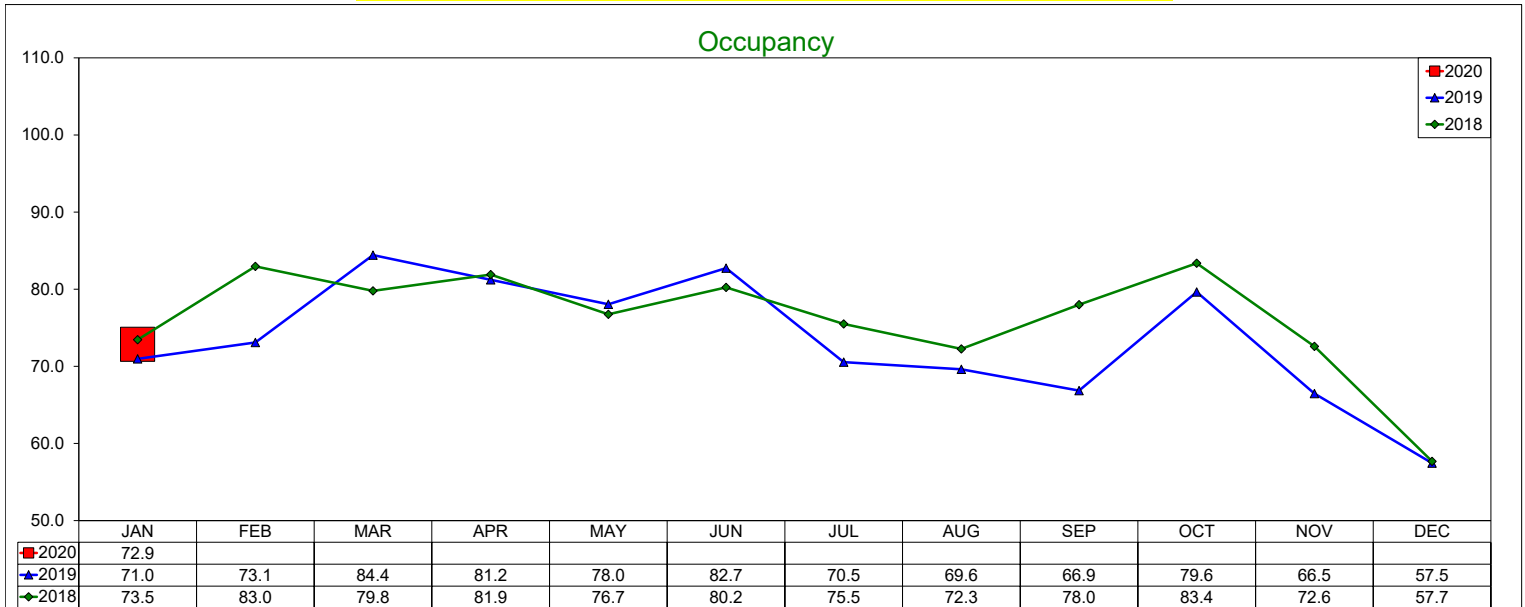
12 month RevPAR Rolling Average through January 2020 is \$68.83 with a change from last year of -2.2%

# Three Year Comparison - Full Service - DFW North

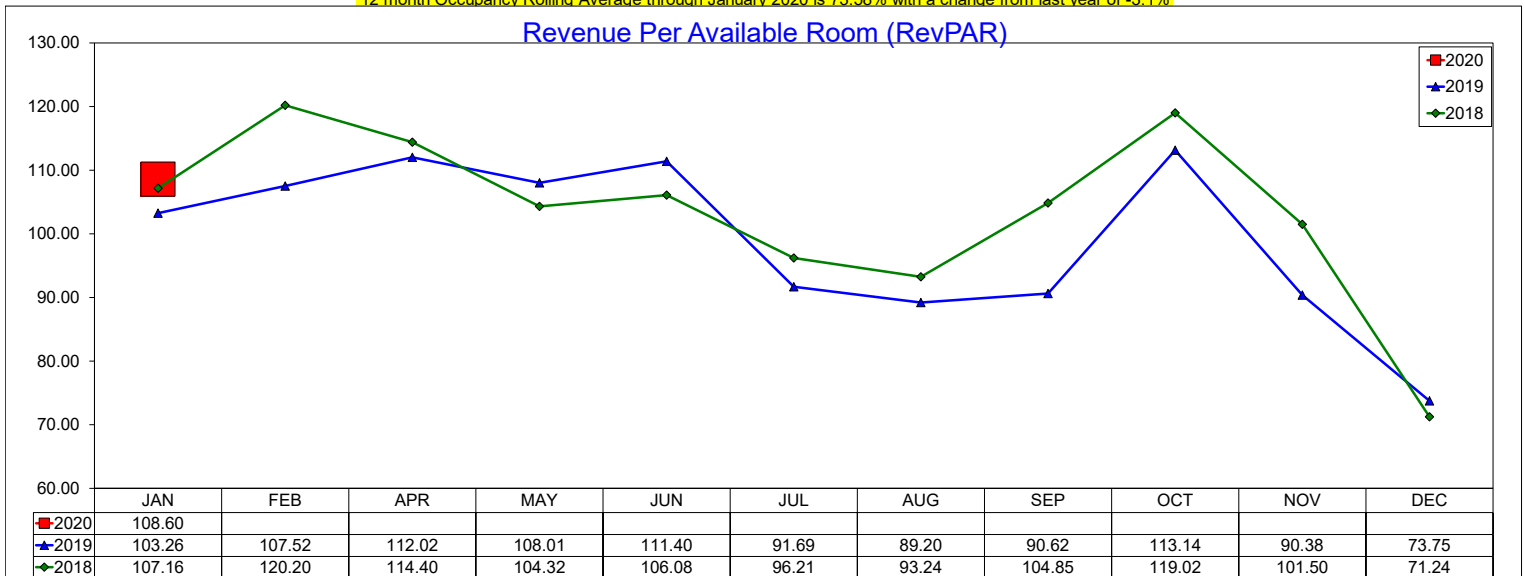
January 2020



12 month ADR Rolling Average through January 2020 is \$137.13 with a change from last year of 0.8%



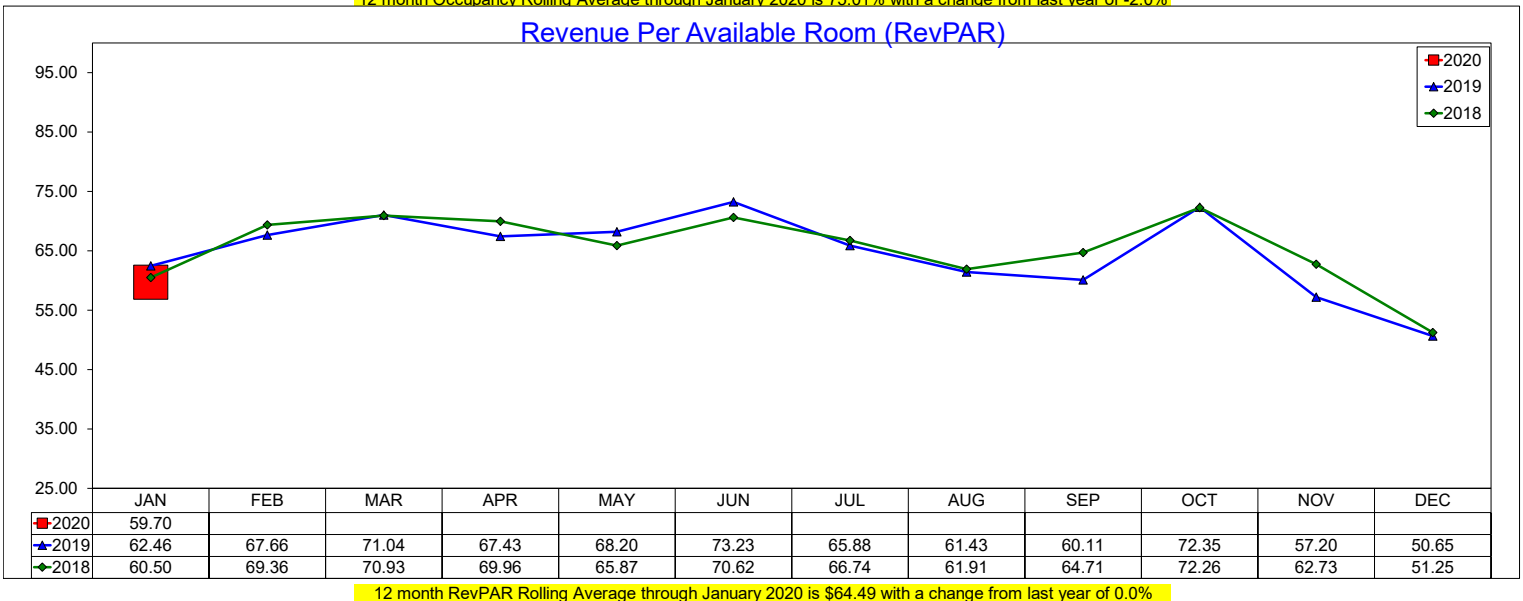
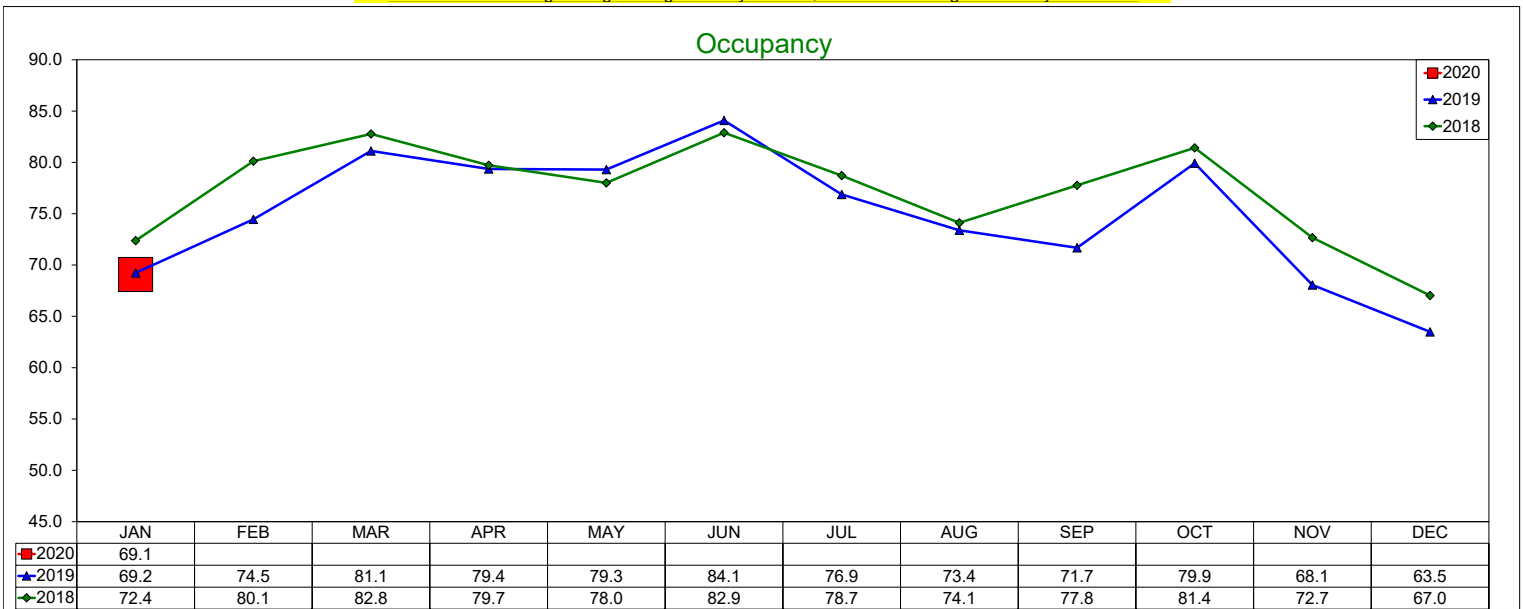
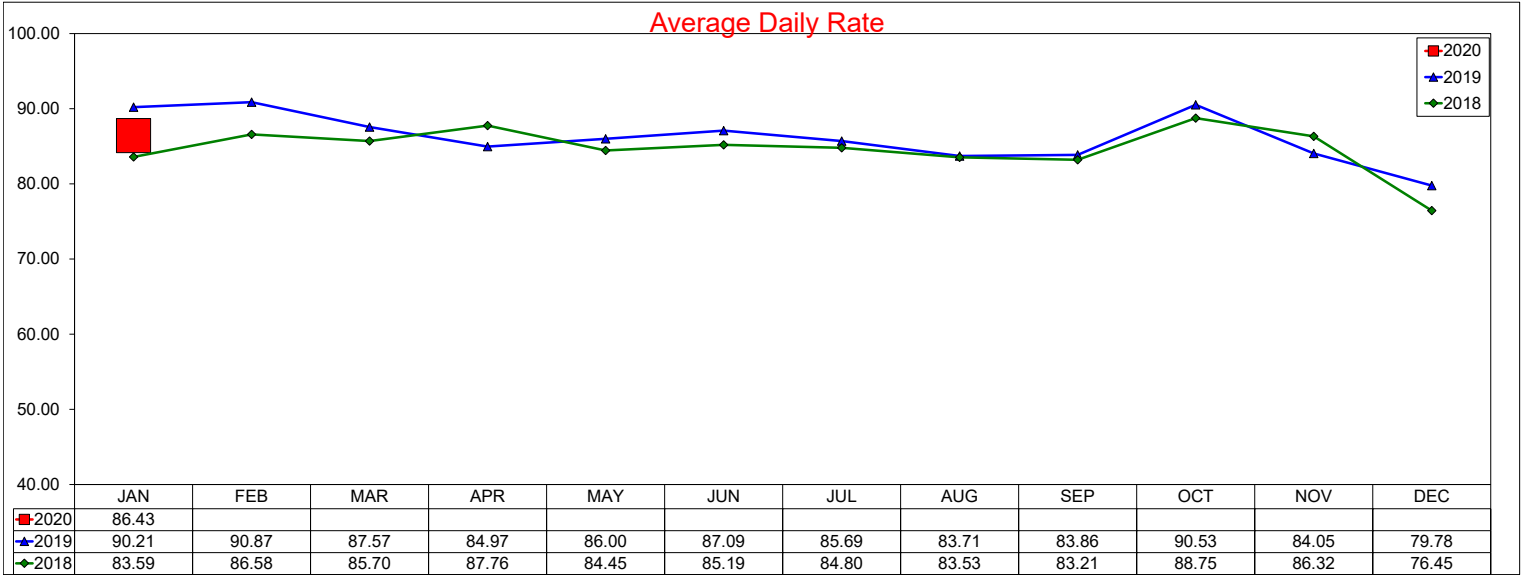
12 month Occupancy Rolling Average through January 2020 is 73.58% with a change from last year of -3.1%



12 month RevPAR Rolling Average through January 2020 is \$100.9 with a change from last year of -2.3%

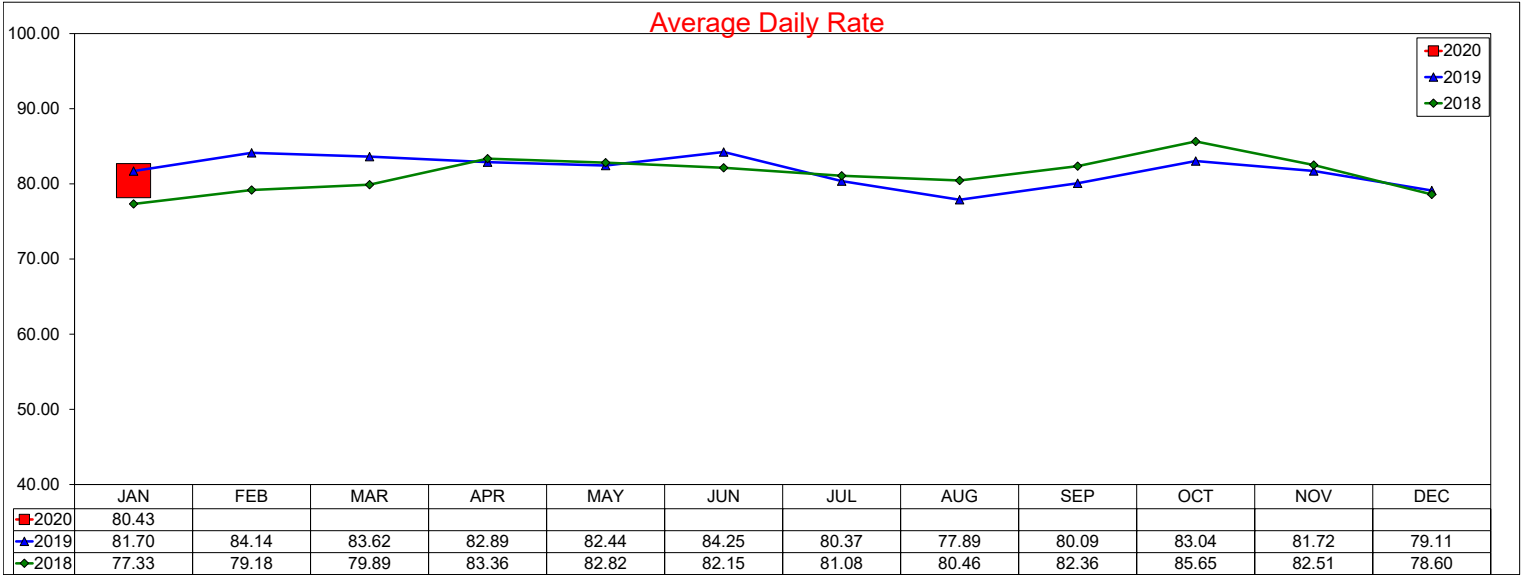
# Three Year Comparison - Limited Service - DFW North

January 2020

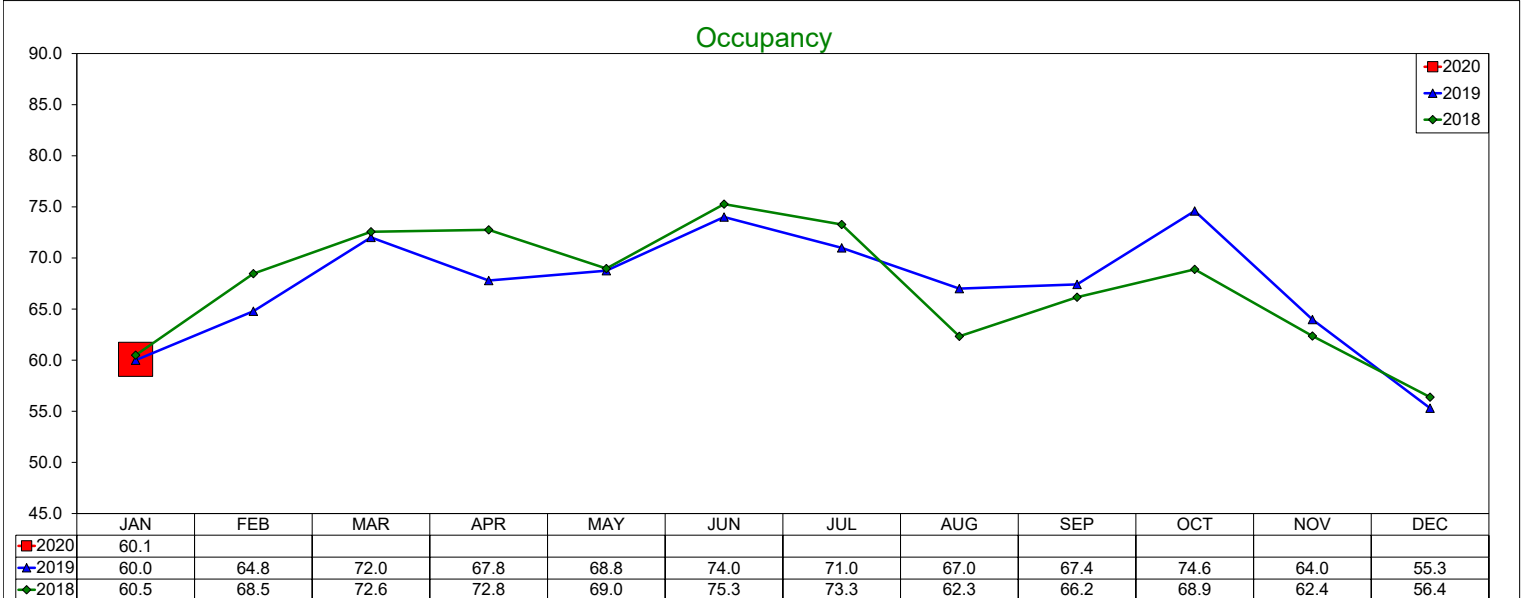


# Three Year Comparison - Limited Service - DFW South

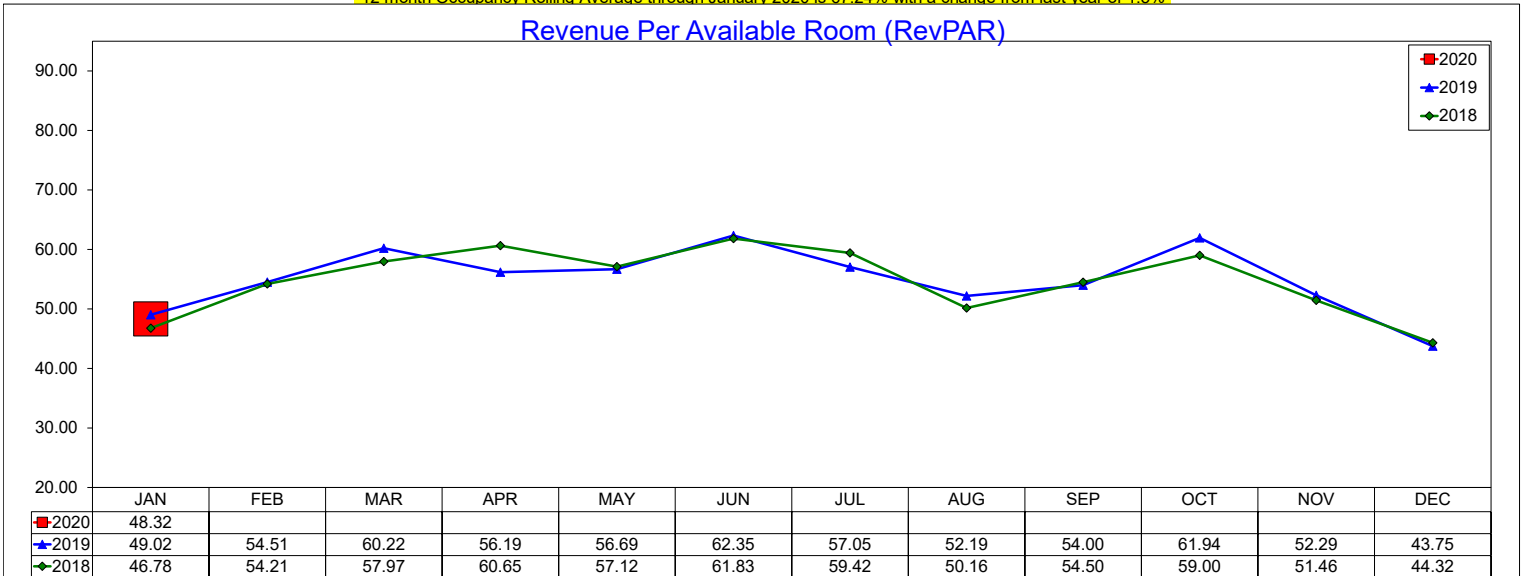
January 2020



12 month ADR Rolling Average through January 2020 is \$81.72 with a change from last year of 0.1%



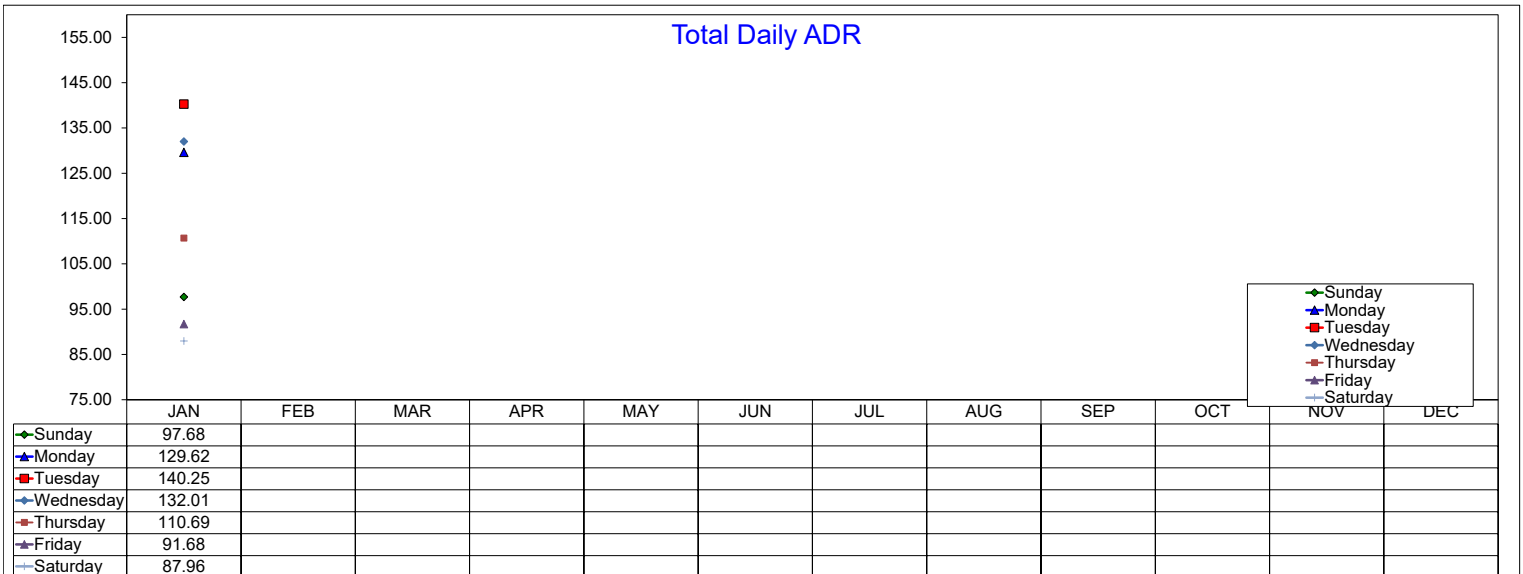
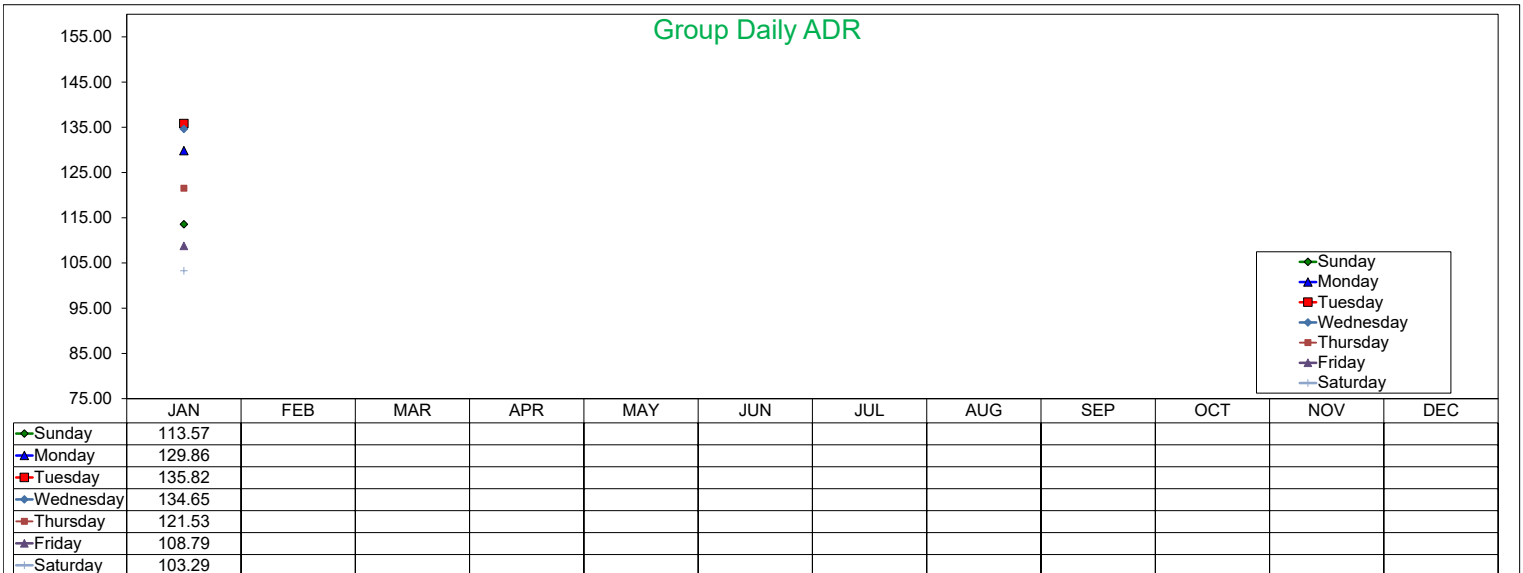
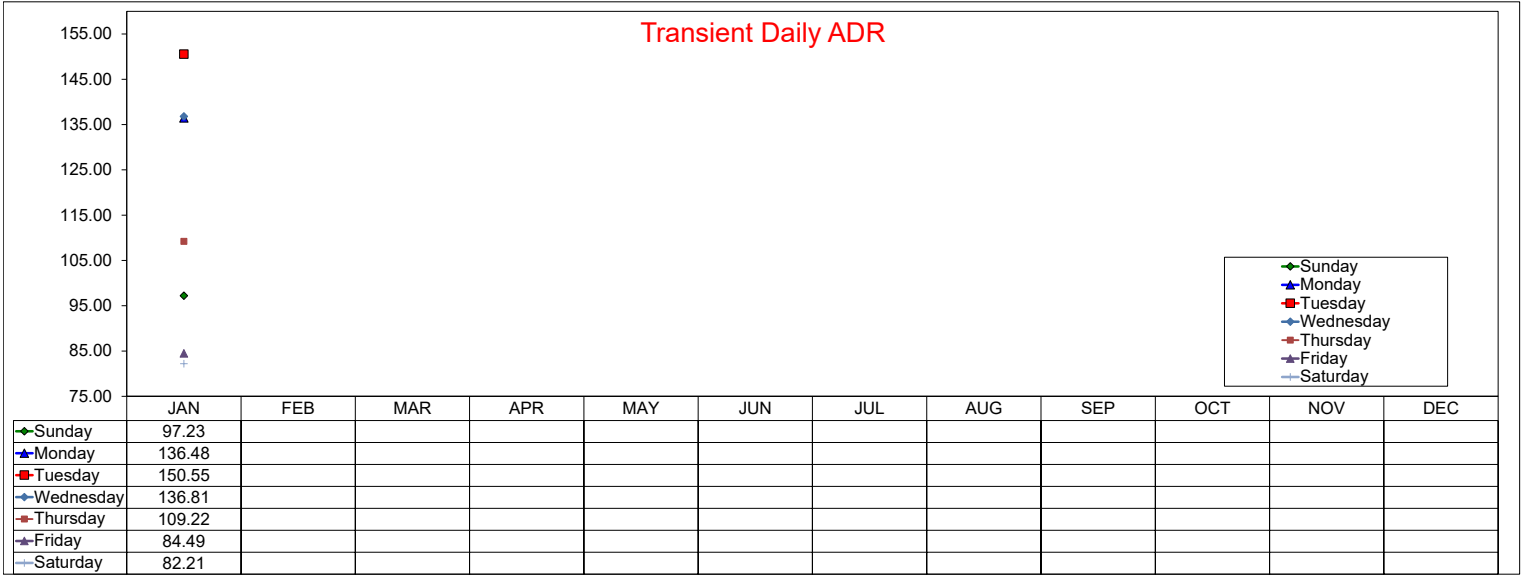
12 month Occupancy Rolling Average through January 2020 is 67.24% with a change from last year of 1.5%



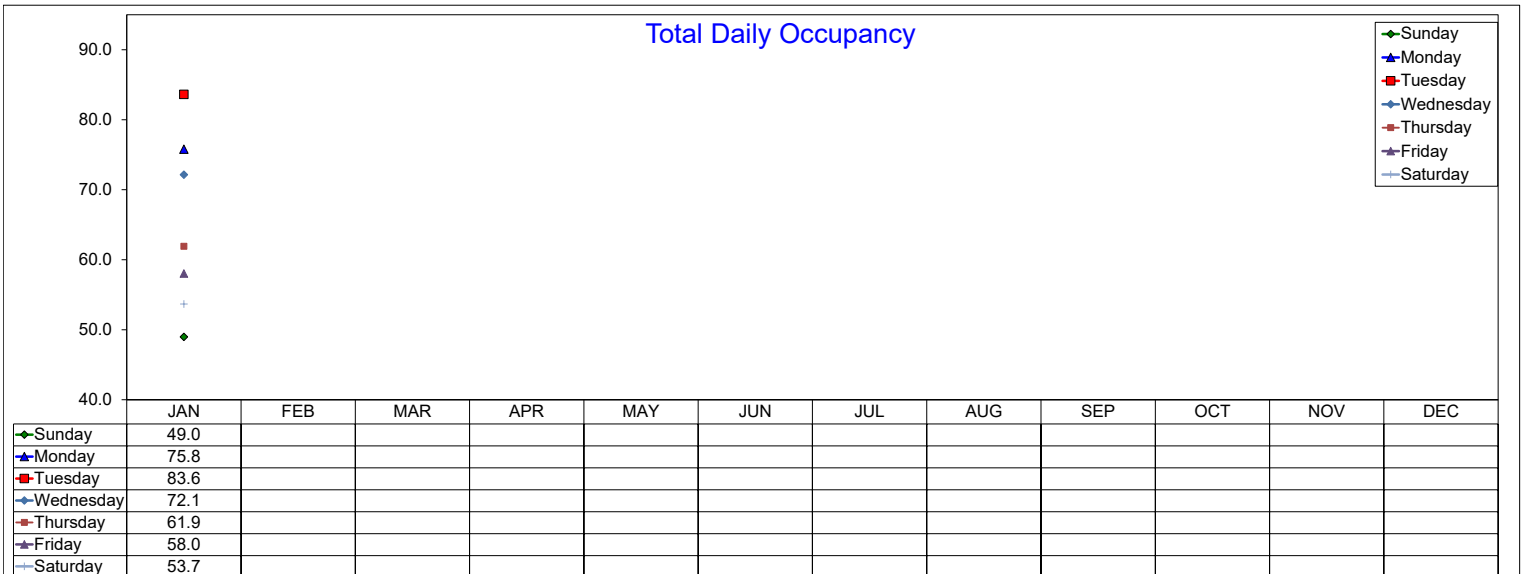
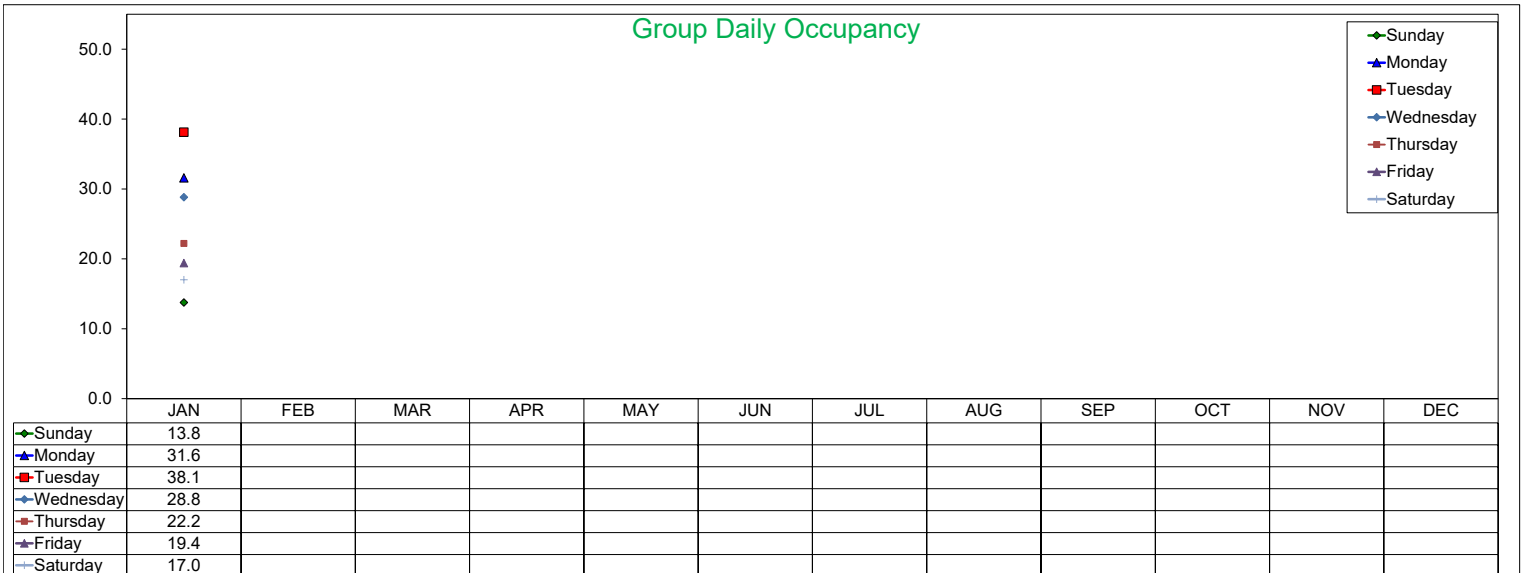
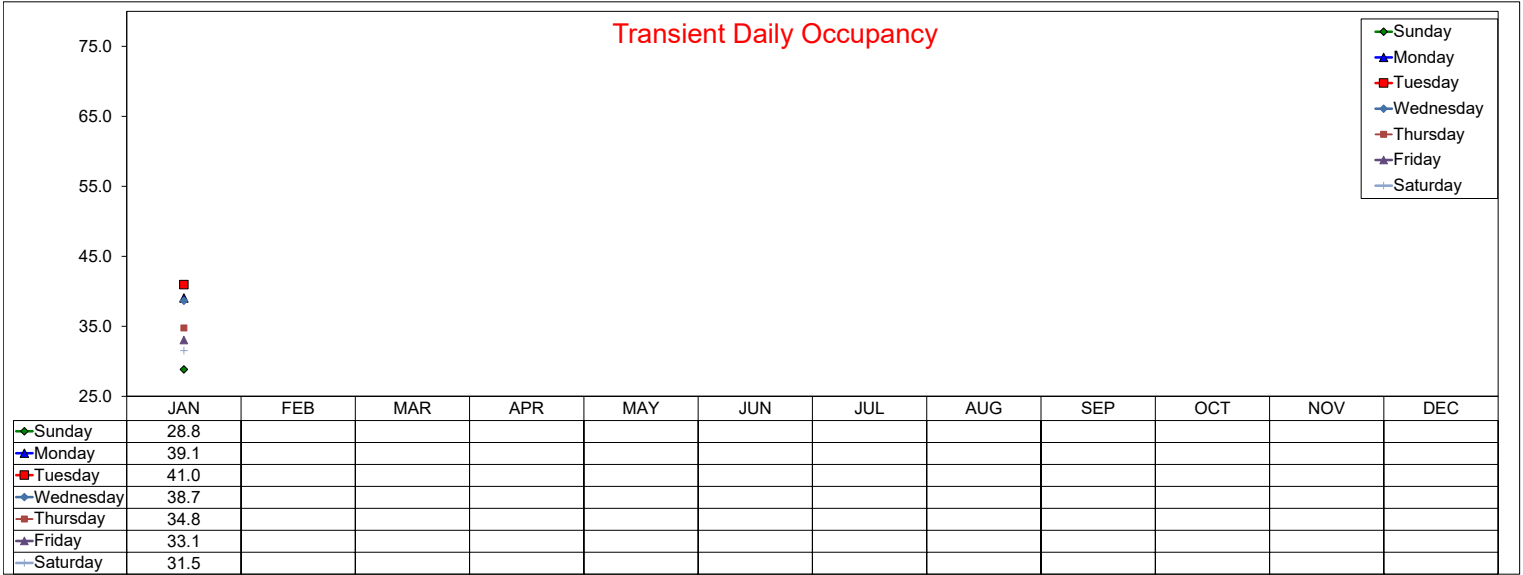
12 month RevPAR Rolling Average through January 2020 is \$54.95 with a change from last year of 1.6%



# Daily ADR by Month 2020

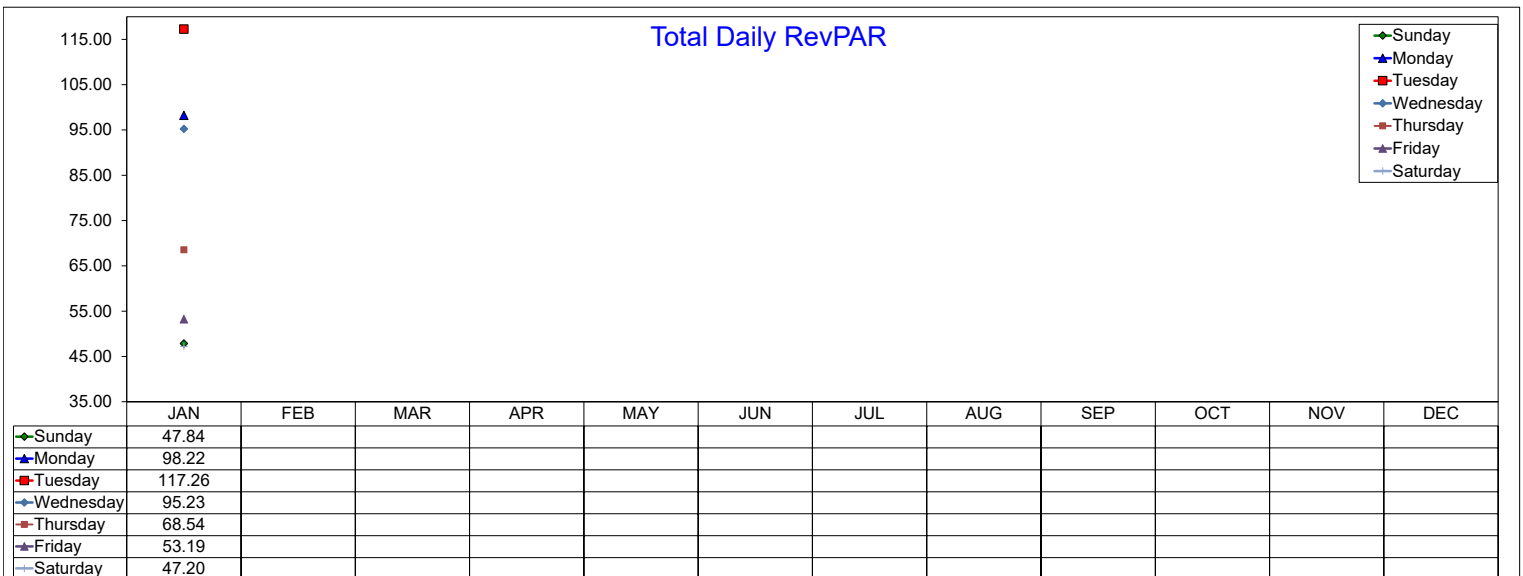
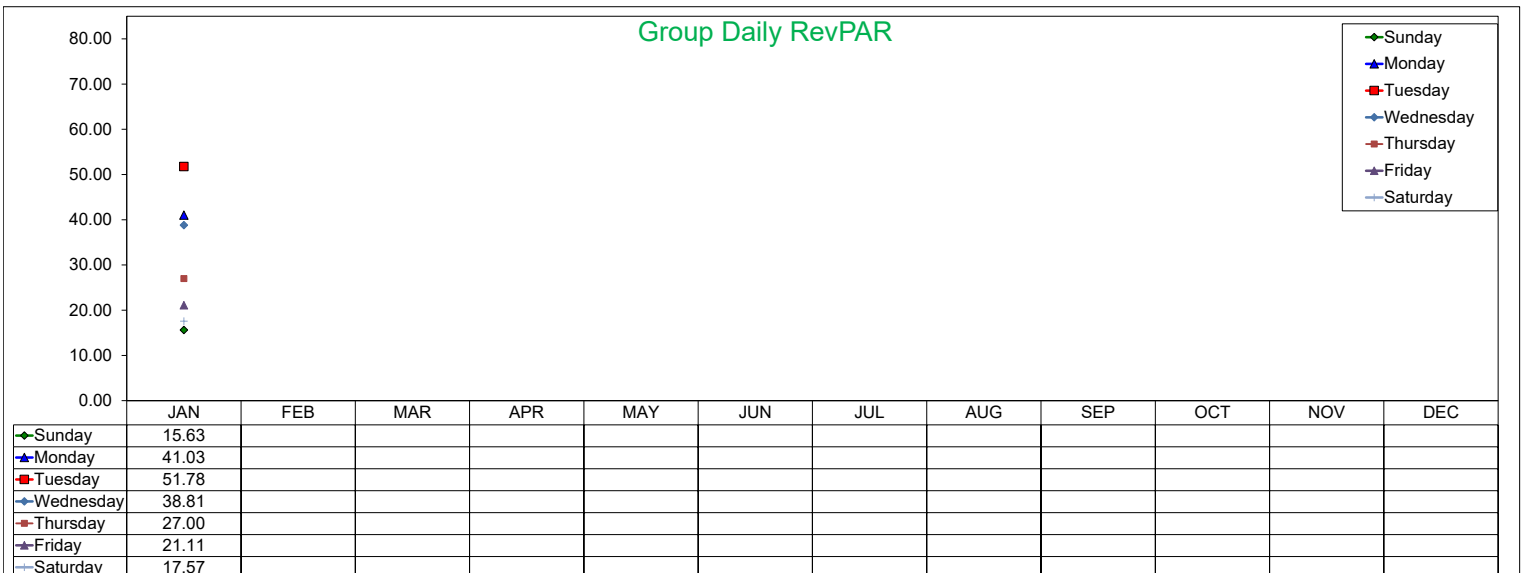
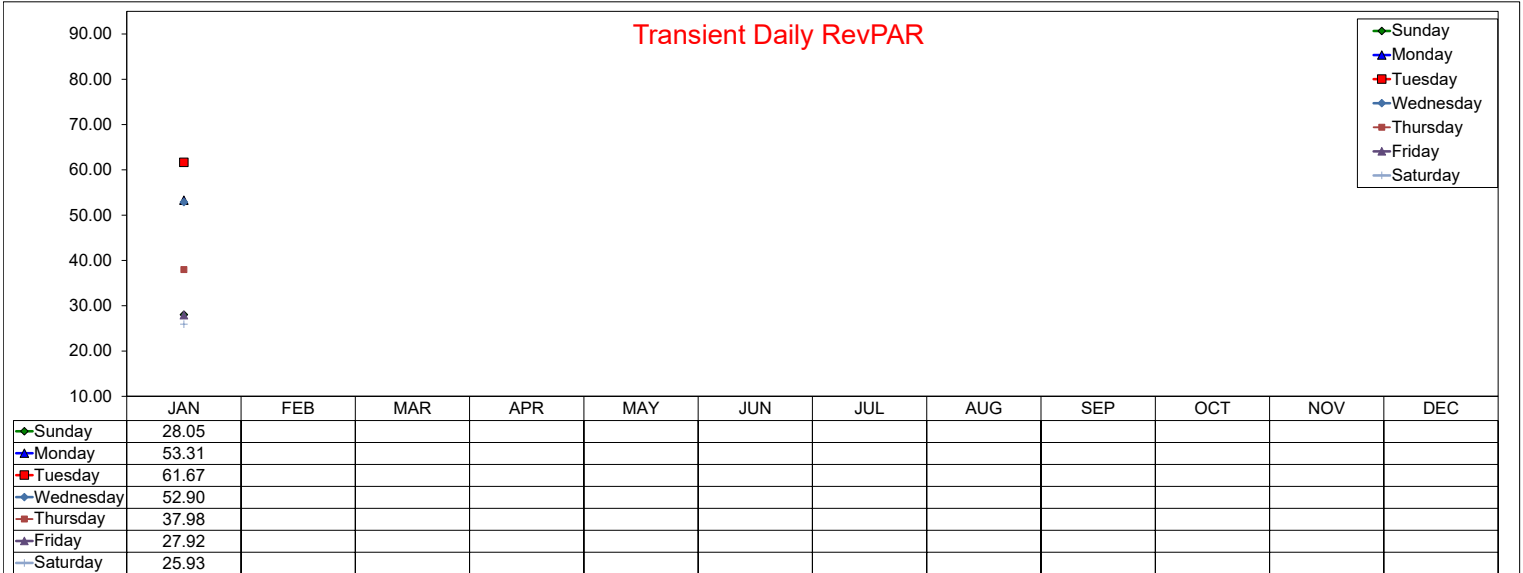


# Daily Occupancy by Month 2020

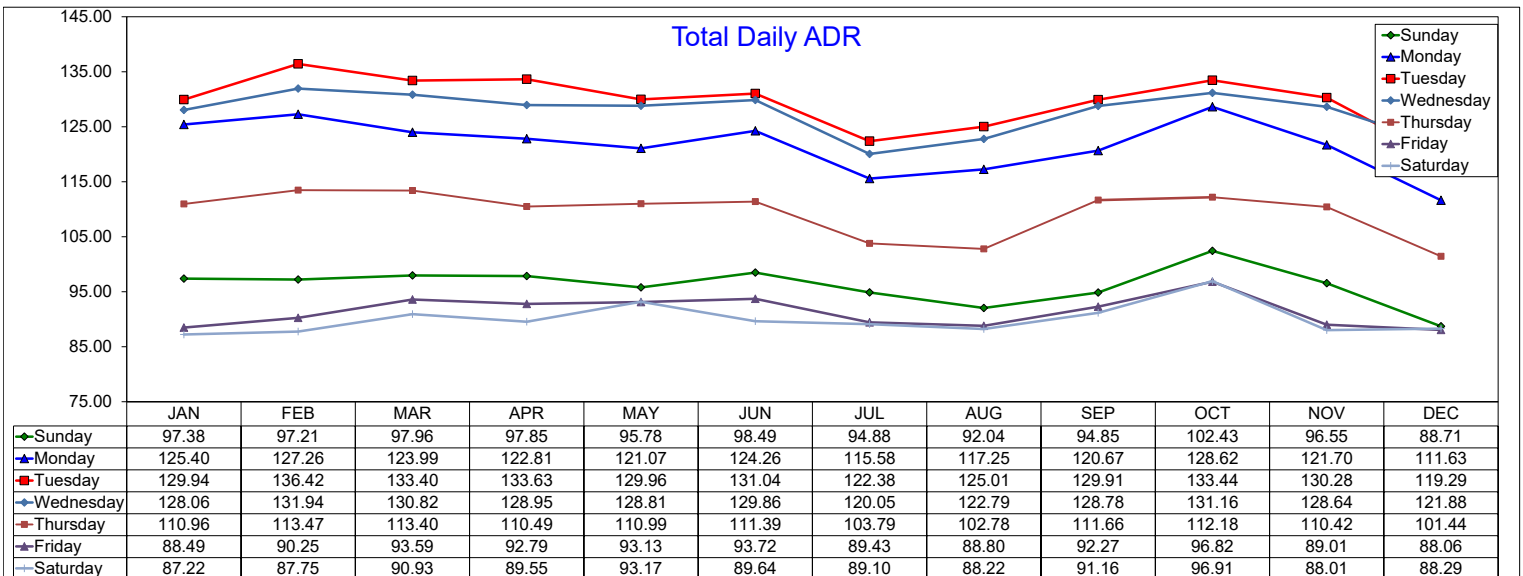
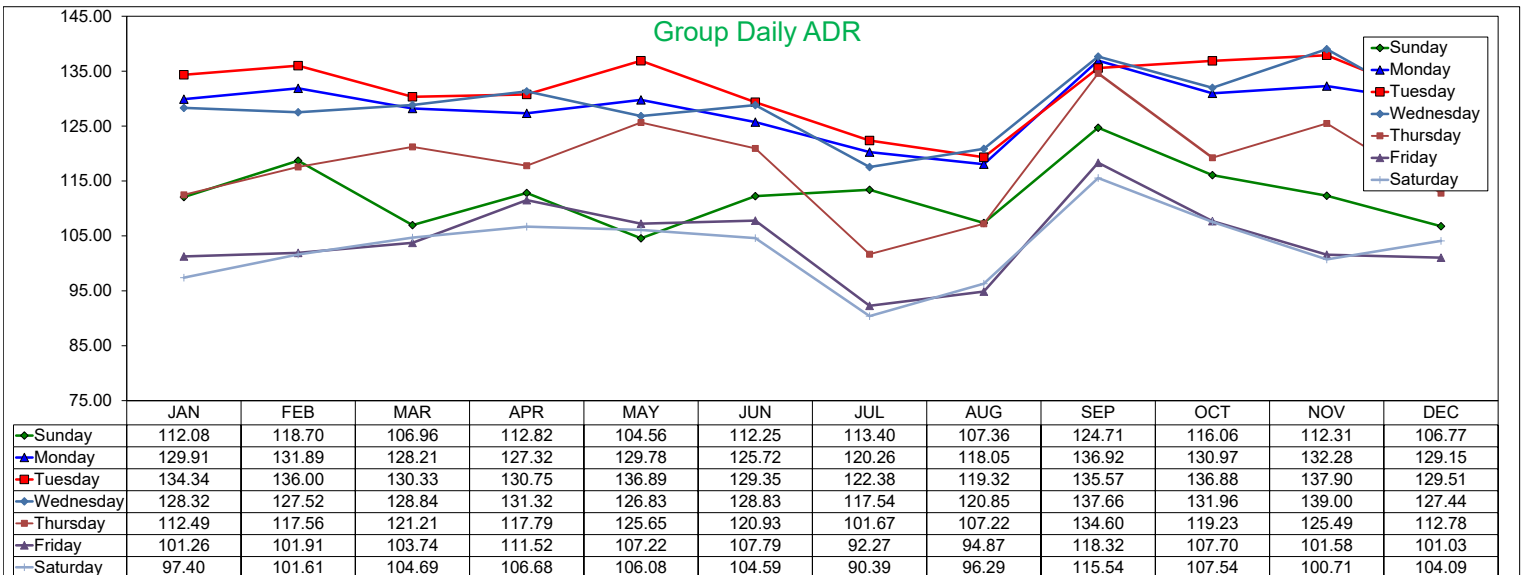
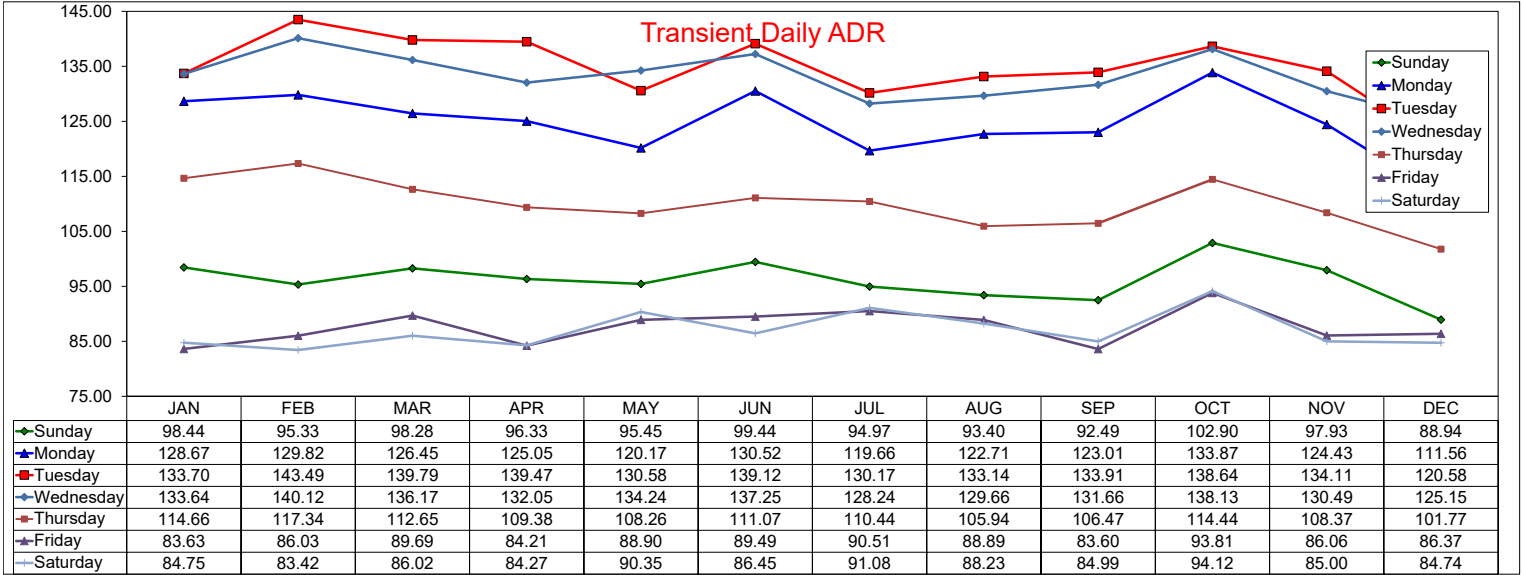


# Daily RevPAR by Month

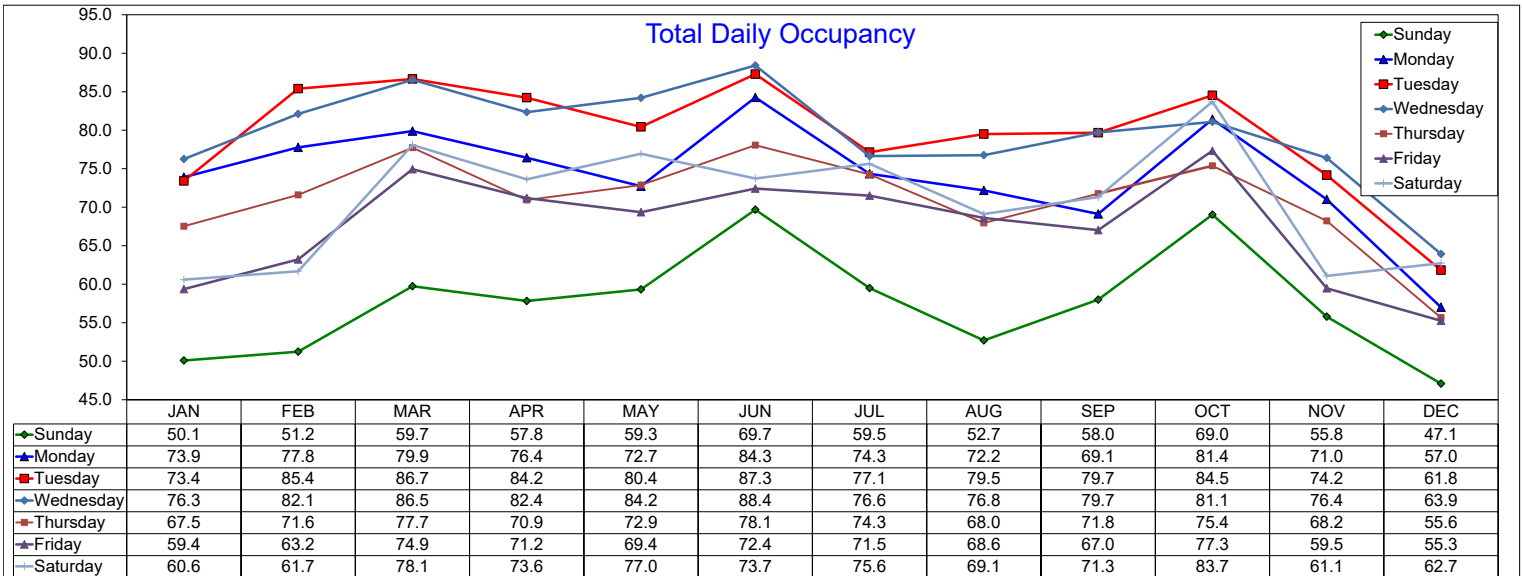
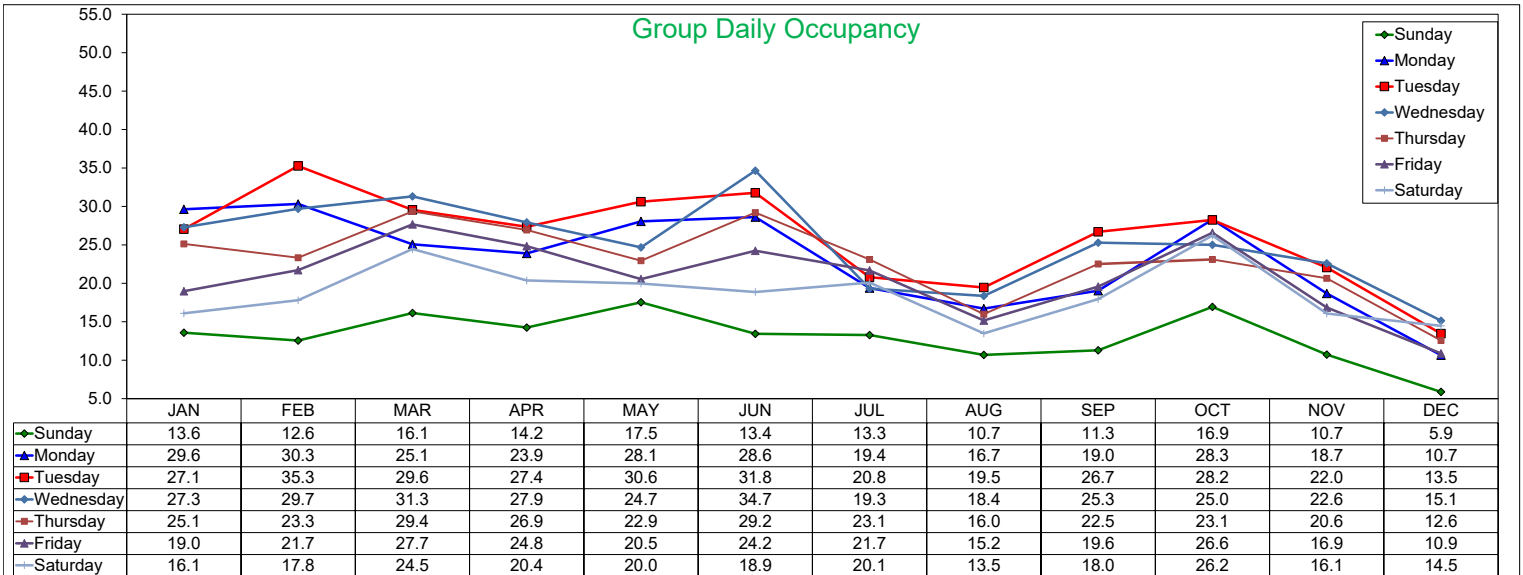
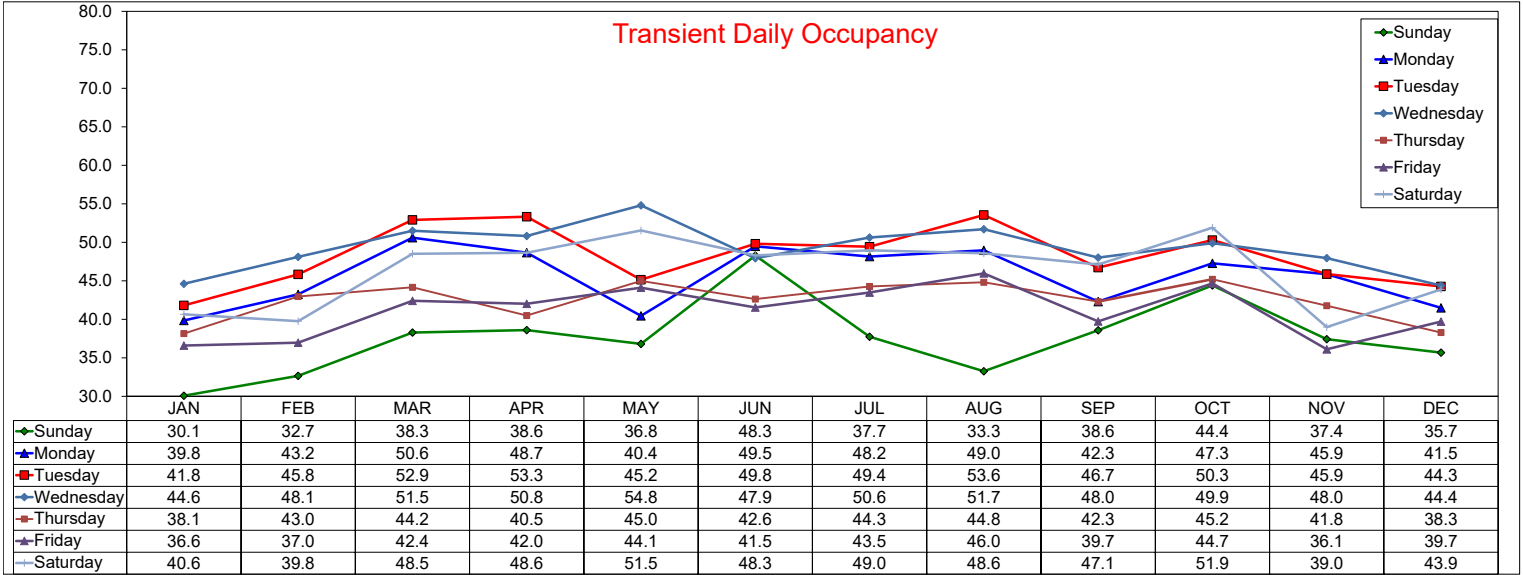
## 2020



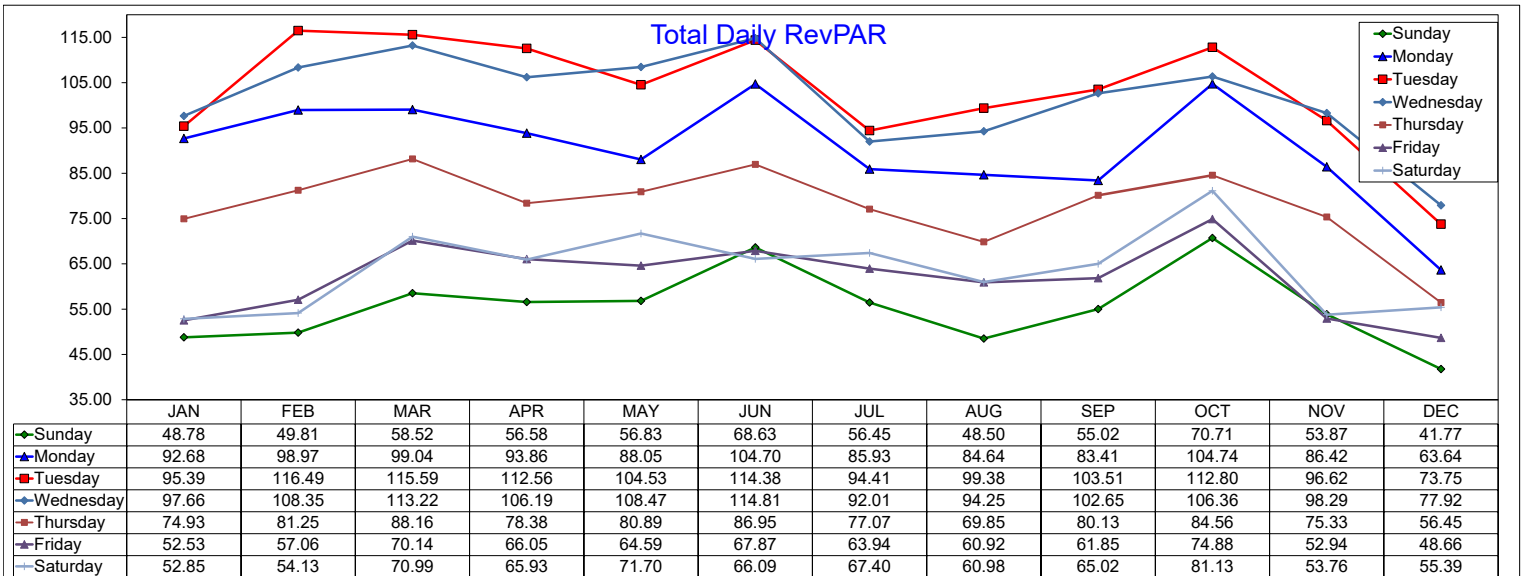
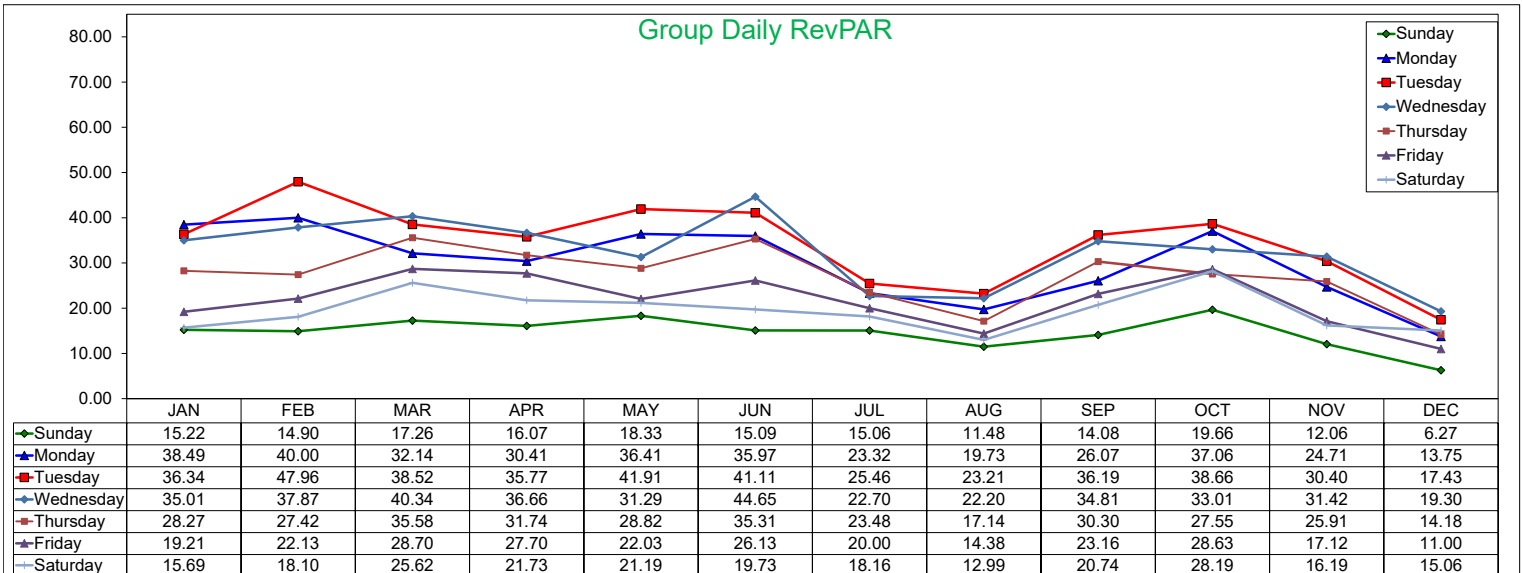
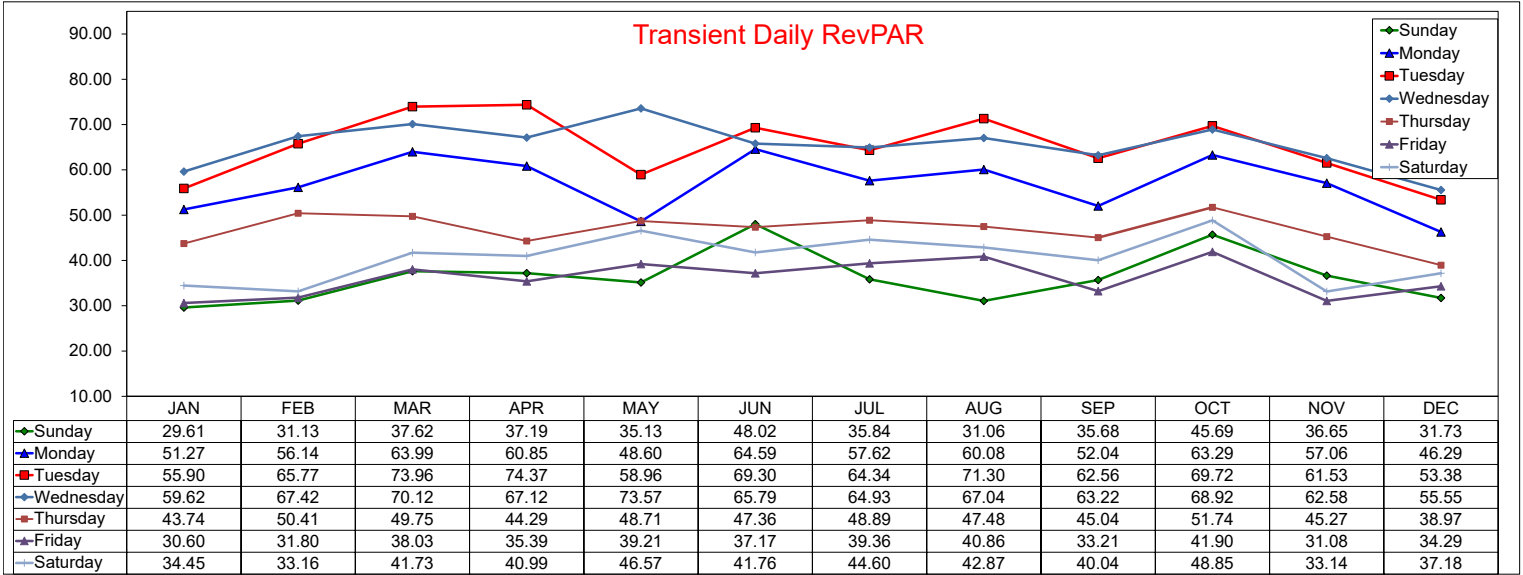
# Daily ADR by Month 2019



# Daily Occupancy by Month 2019

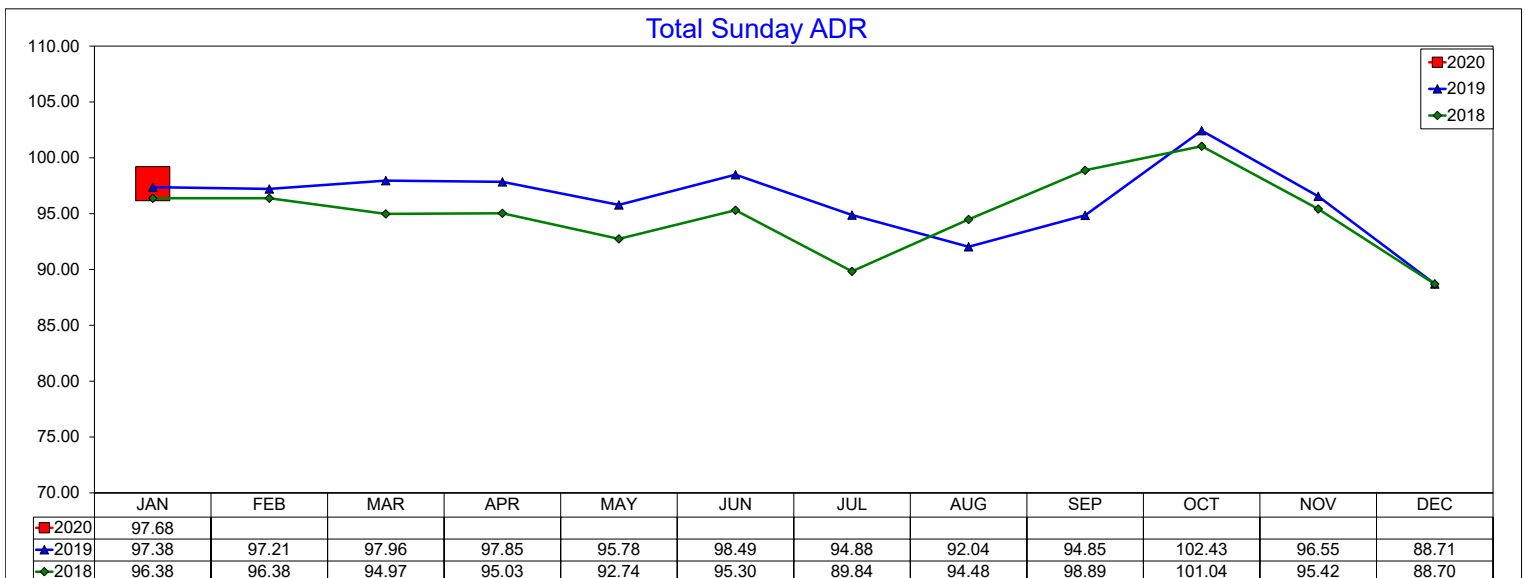
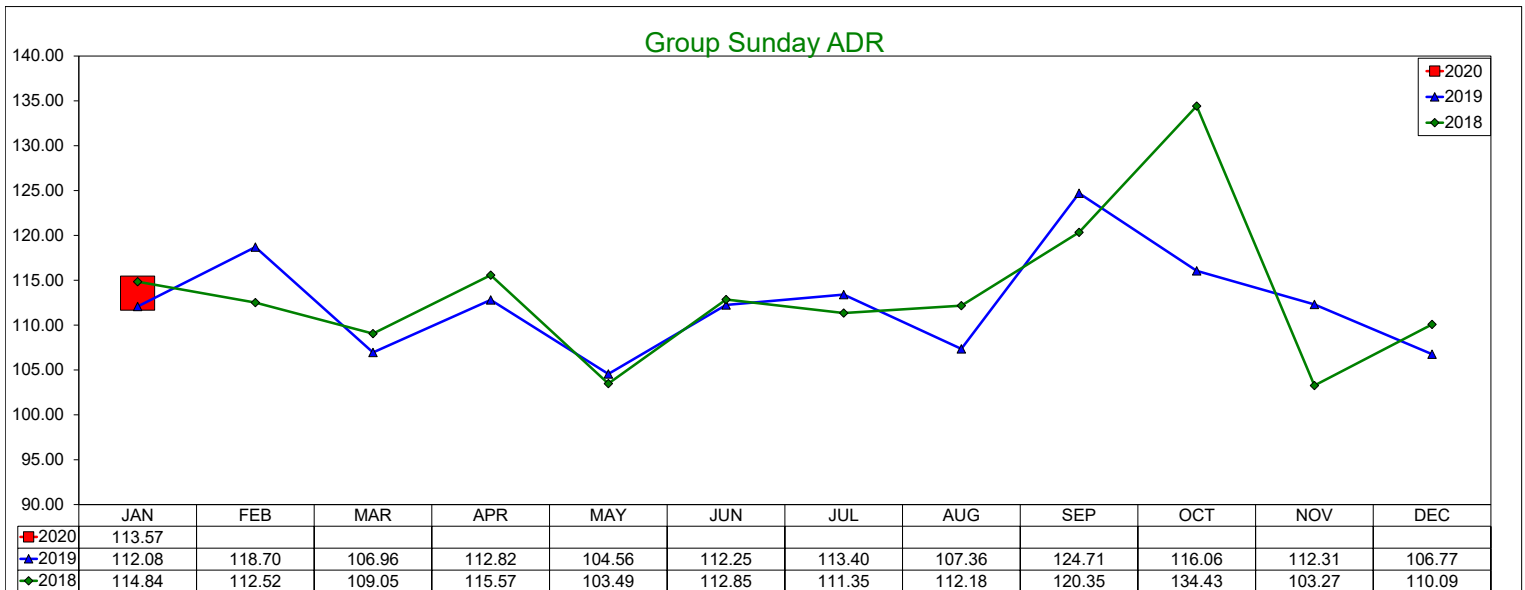
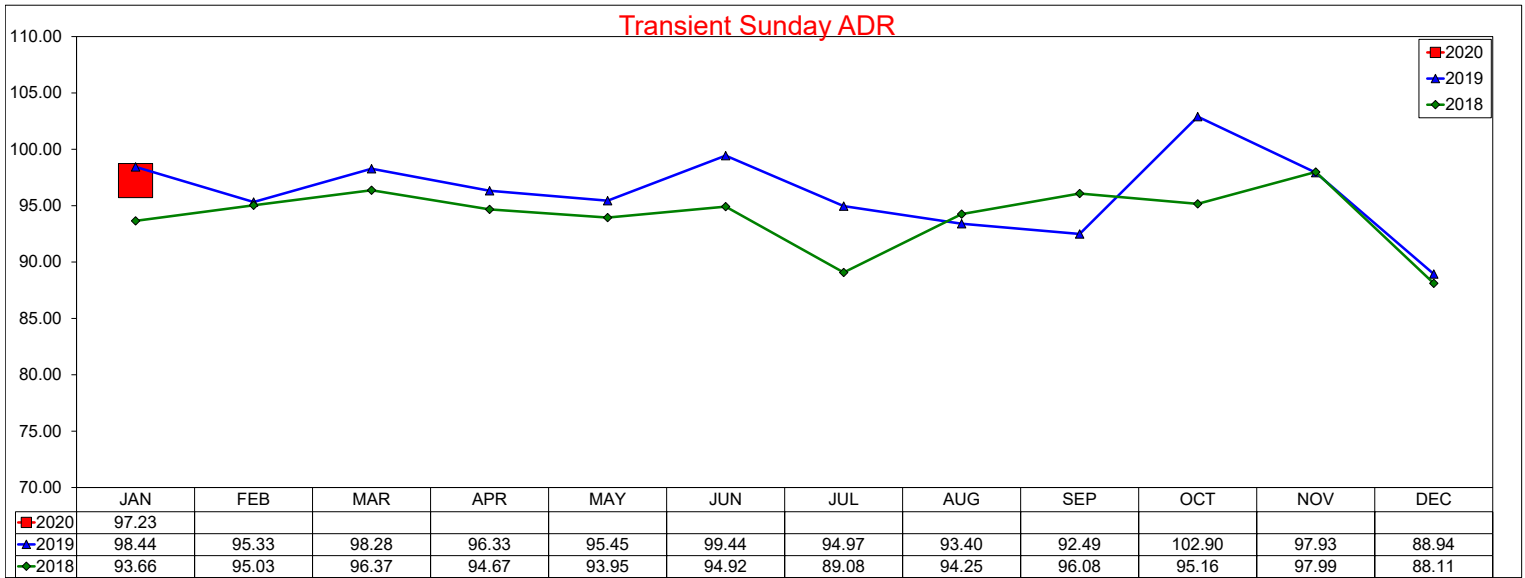


# Daily RevPAR by Month 2019



# Three Year Comparison - Sunday - ADR

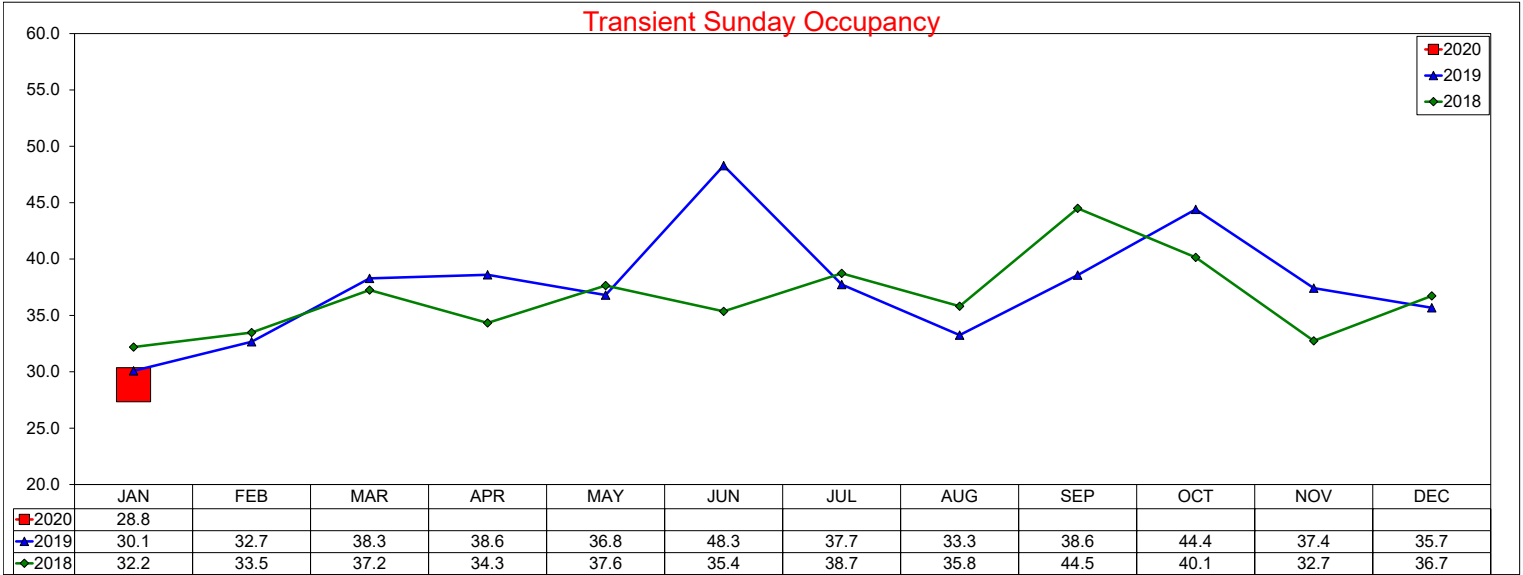
January 2020



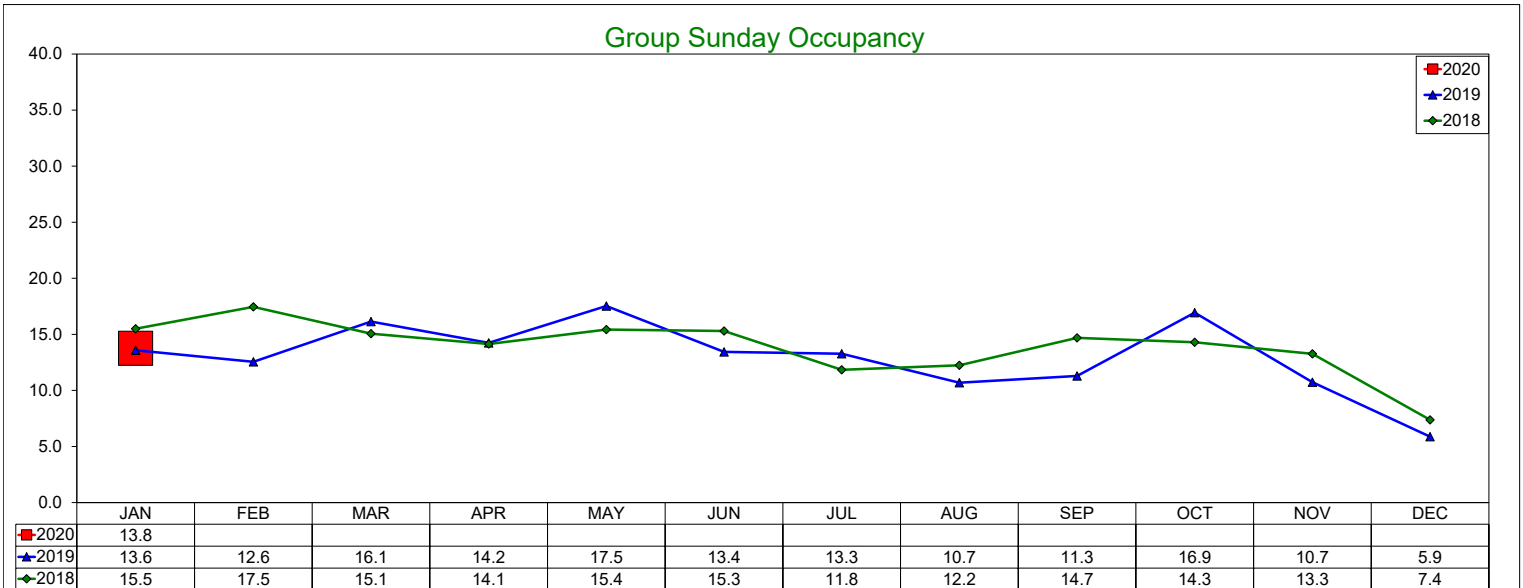
# Three Year Comparison - Sunday - Occupancy

January 2020

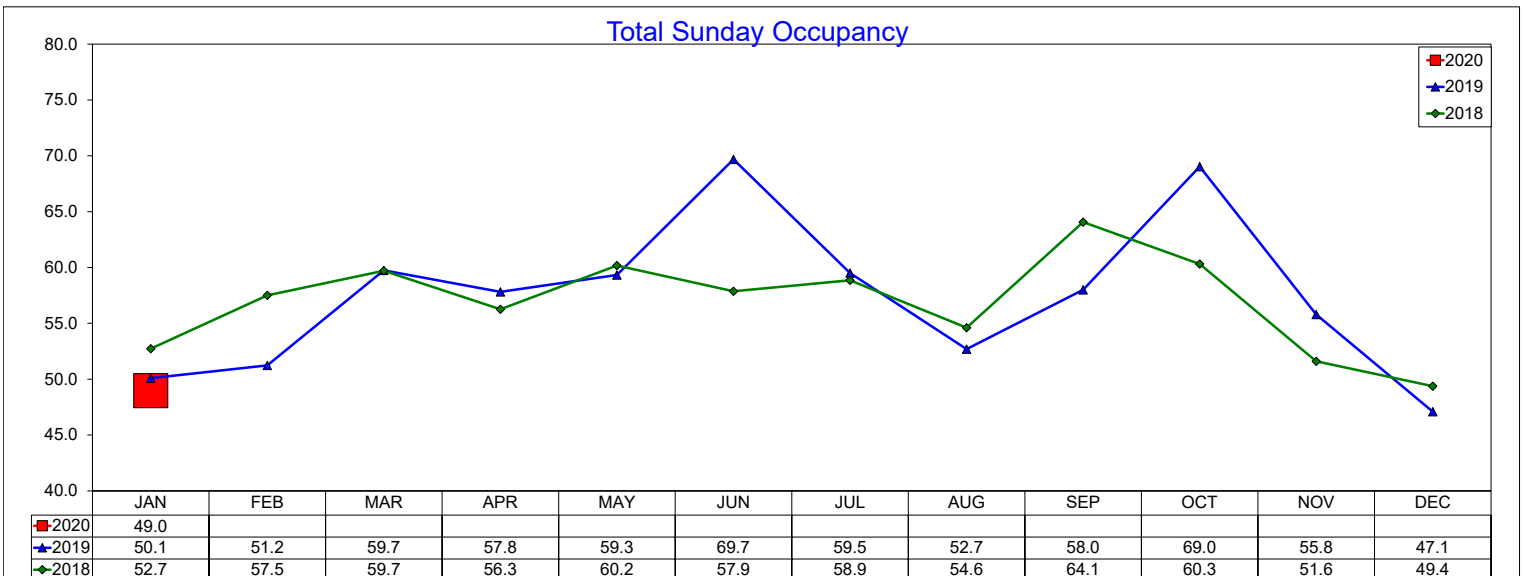
### Transient Sunday Occupancy



### Group Sunday Occupancy



### Total Sunday Occupancy

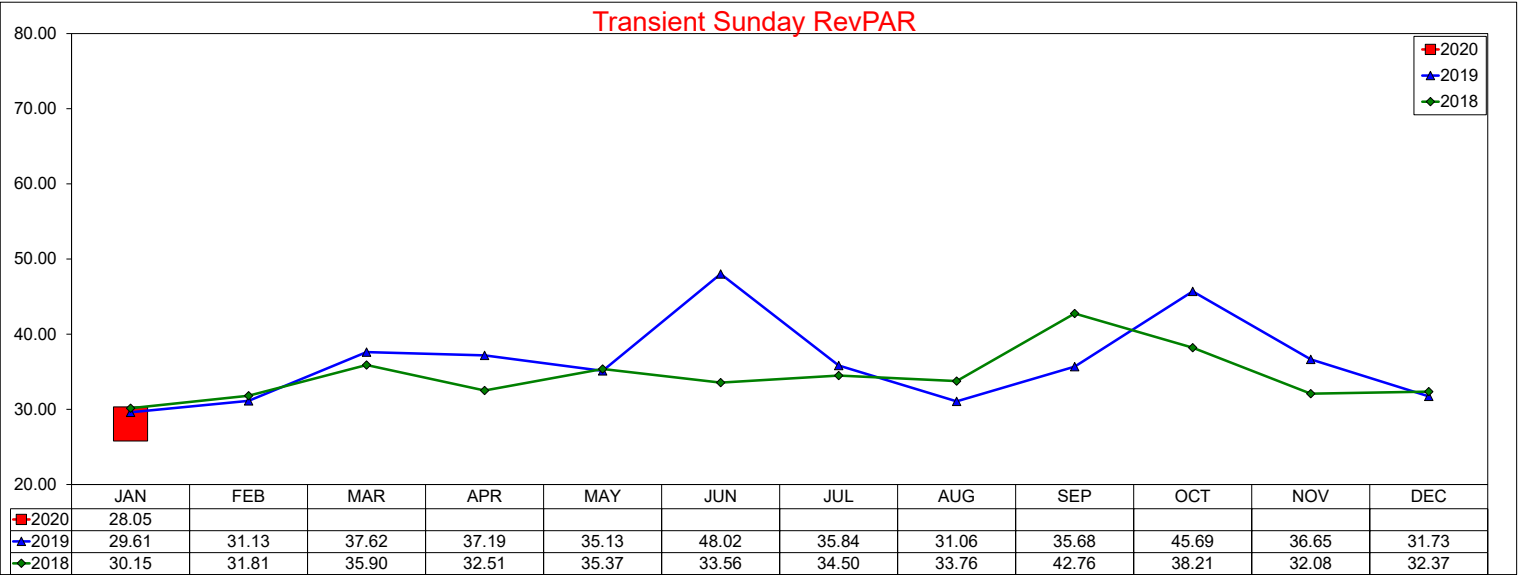




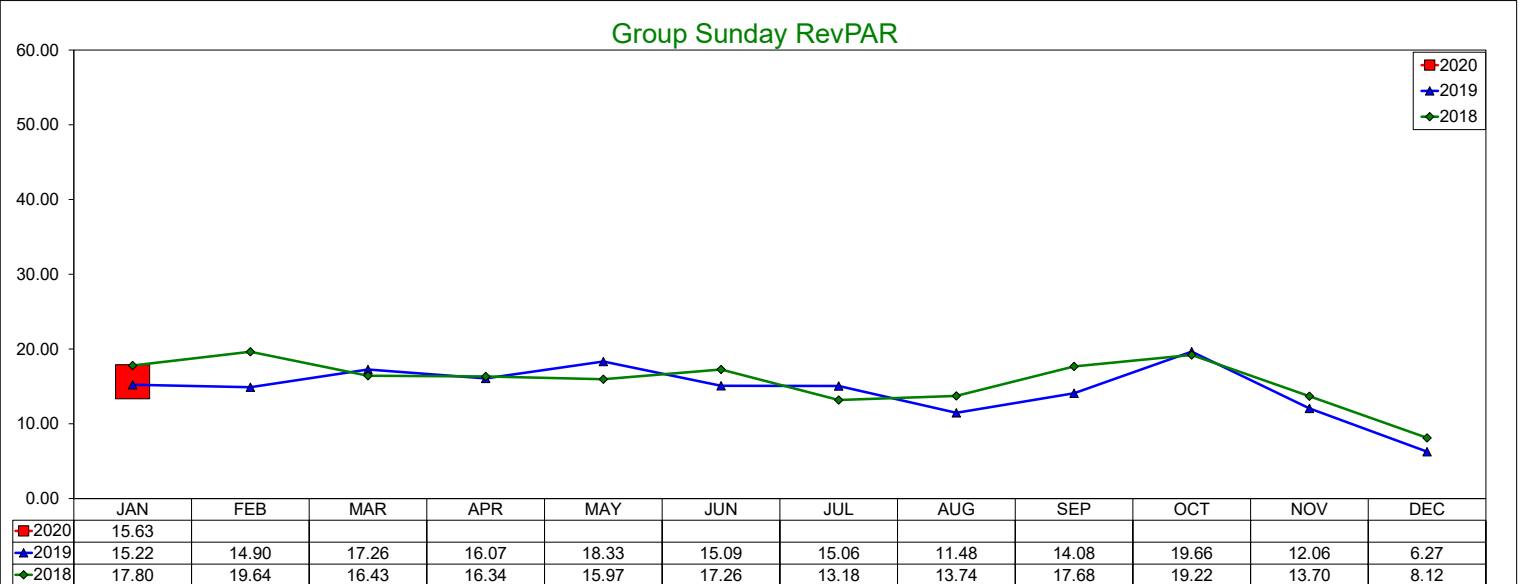
# Three Year Comparison - Sunday - RevPAR

January 2020

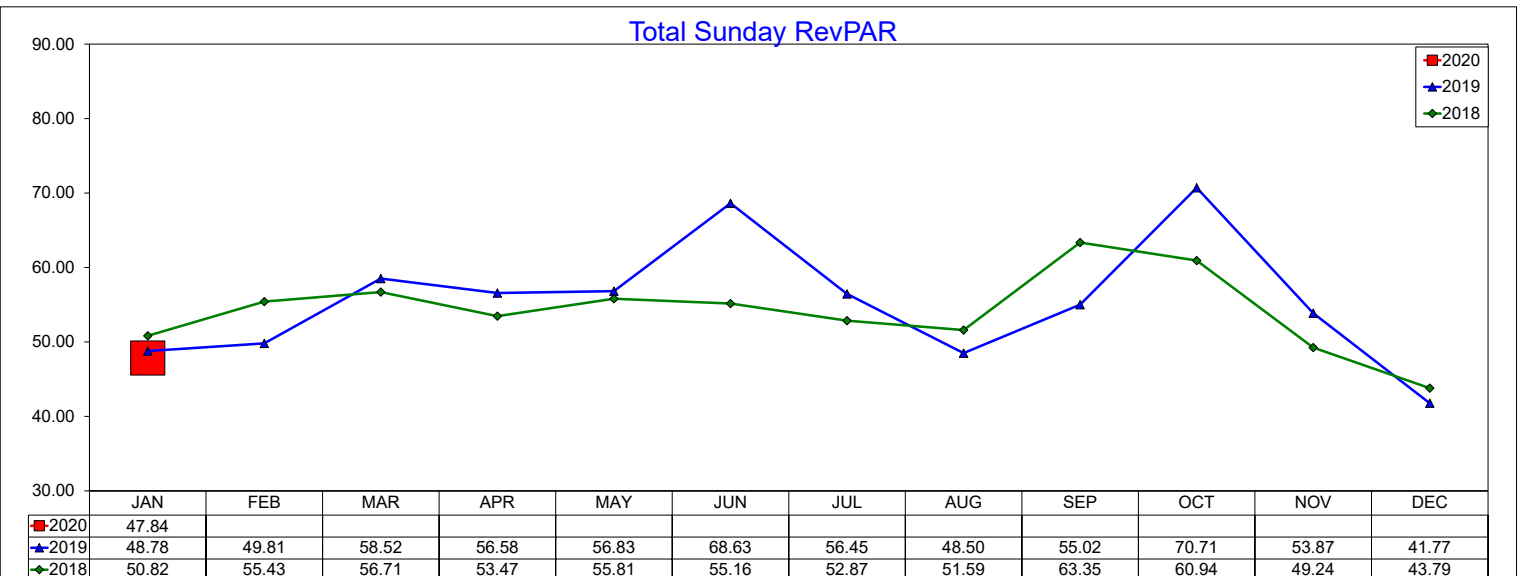
### Transient Sunday RevPAR



### Group Sunday RevPAR

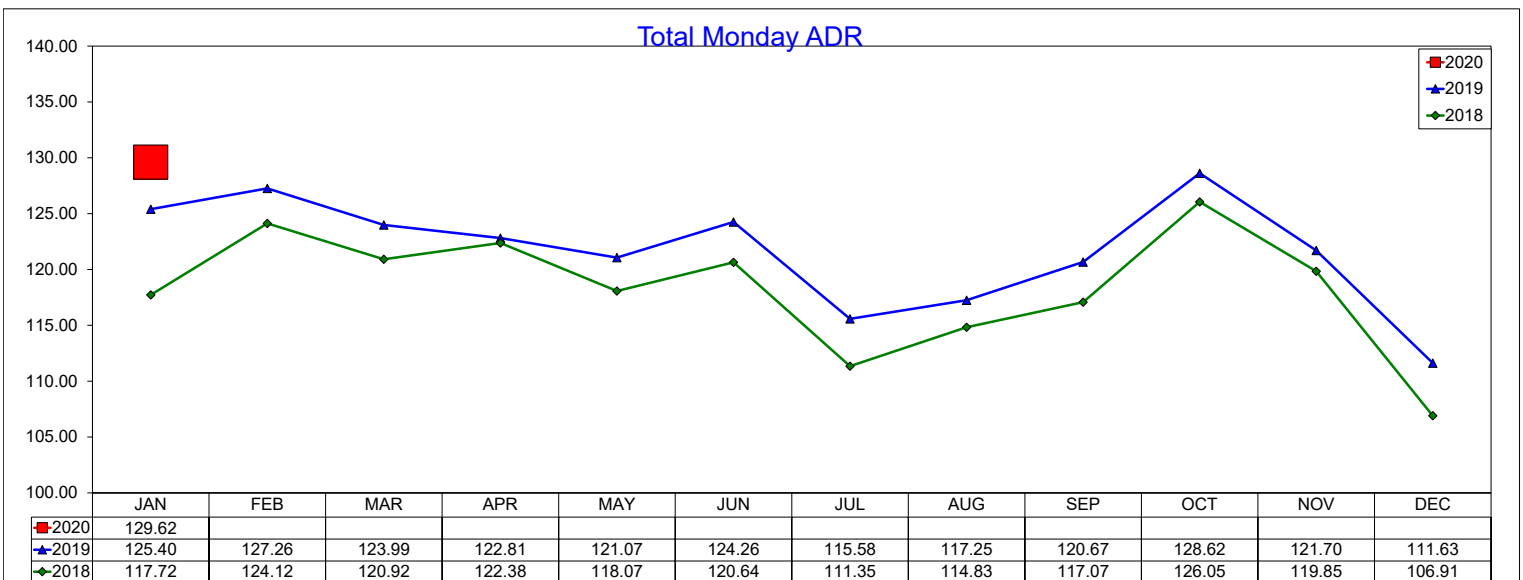
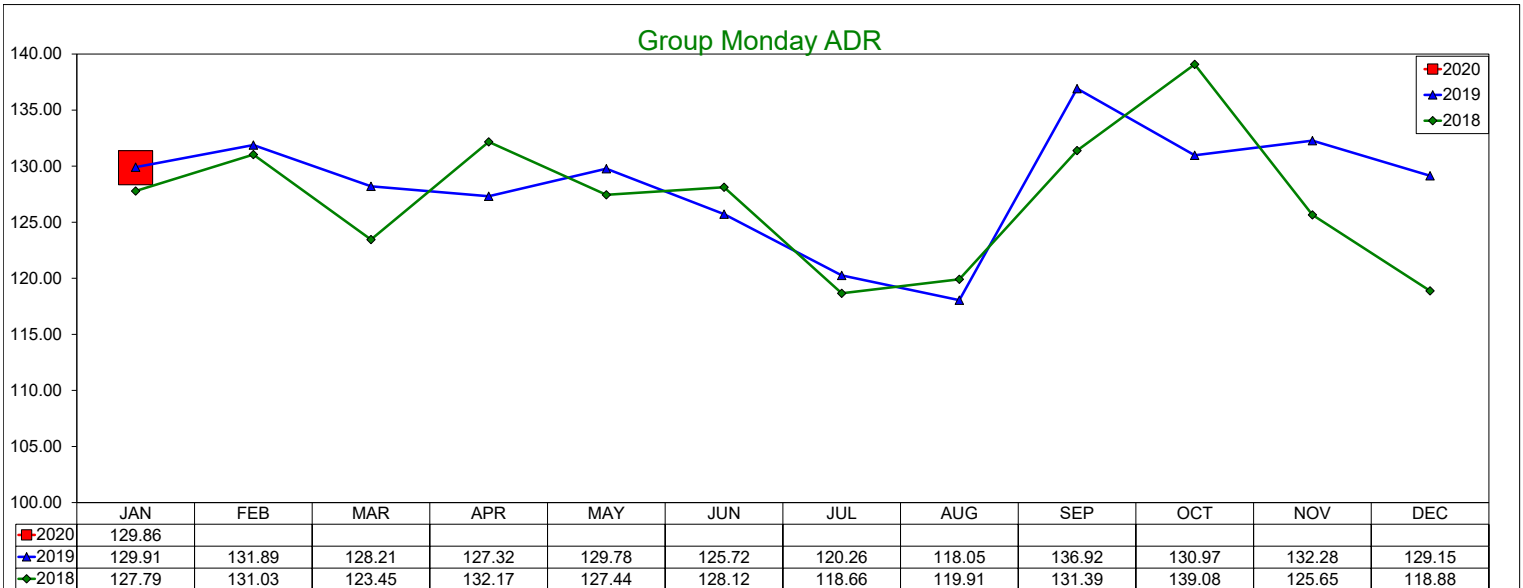
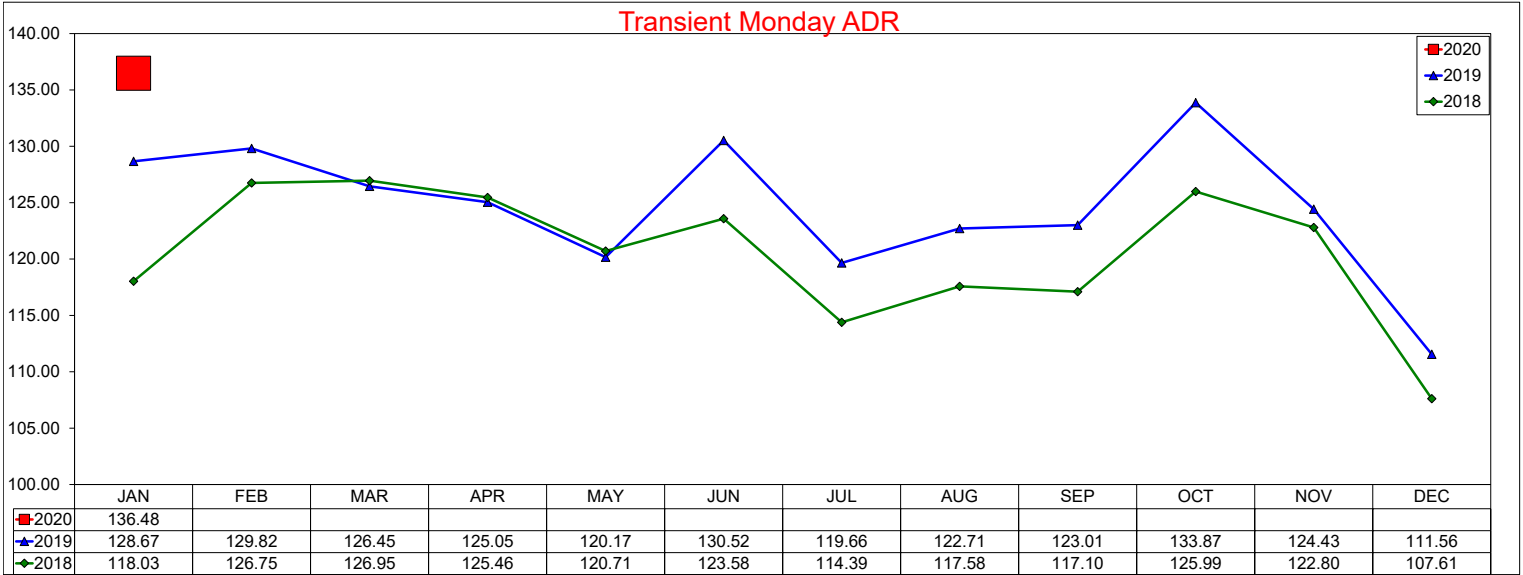


### Total Sunday RevPAR



# Three Year Comparison - Monday - ADR

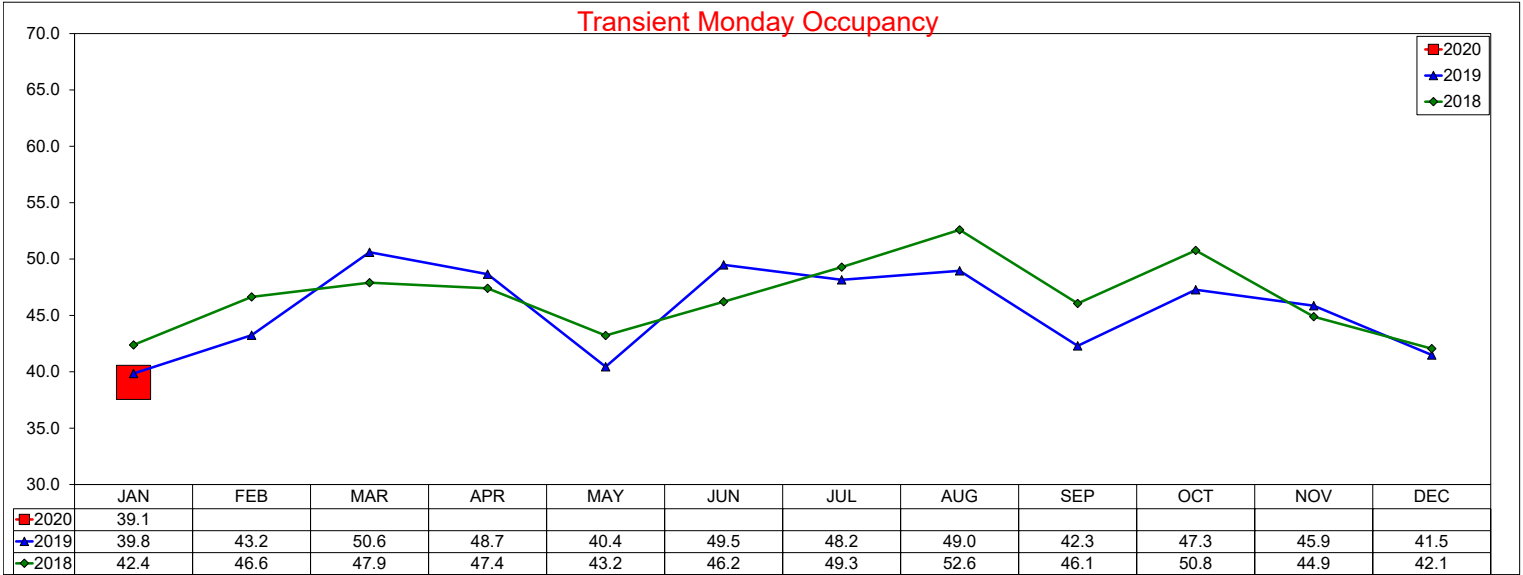
January 2020



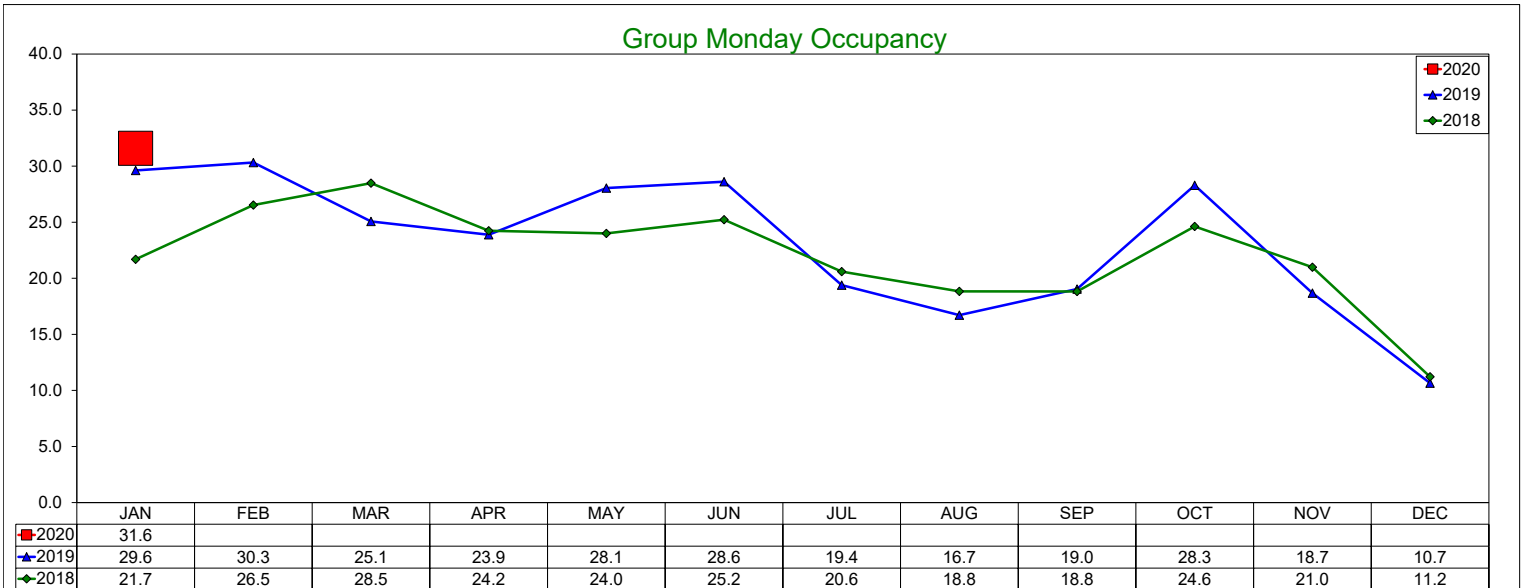
# Three Year Comparison - Monday - Occupancy

January 2020

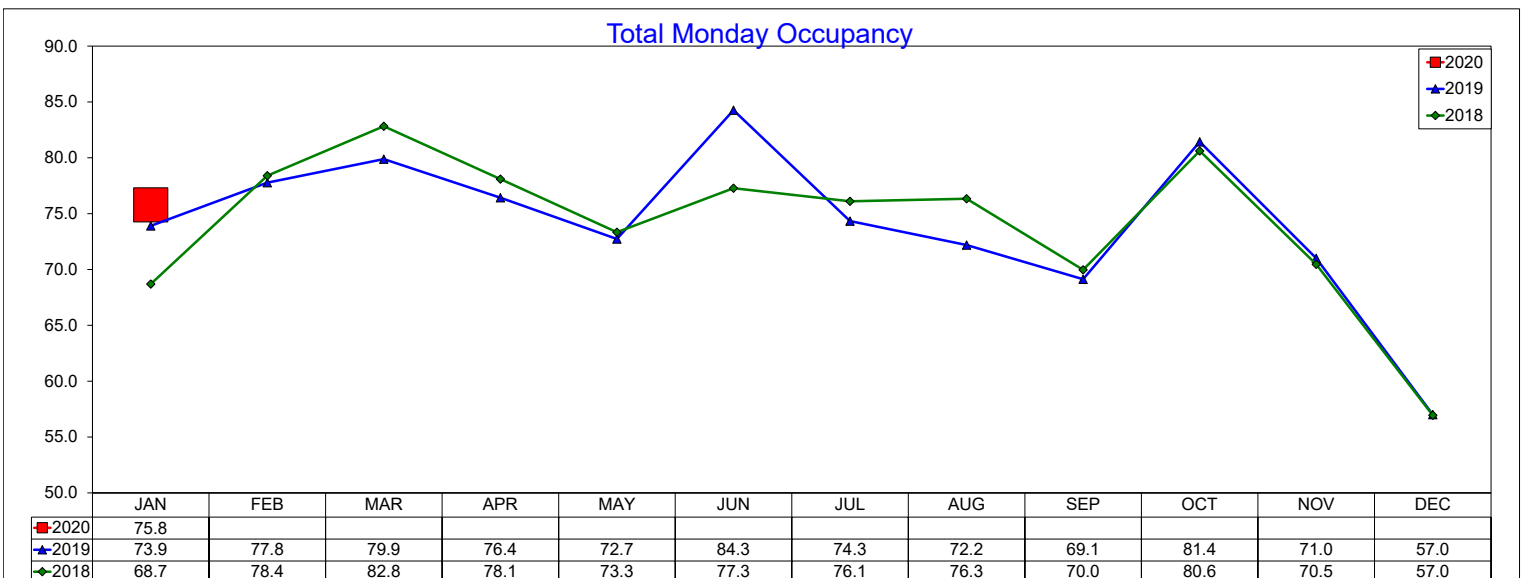
### Transient Monday Occupancy



### Group Monday Occupancy



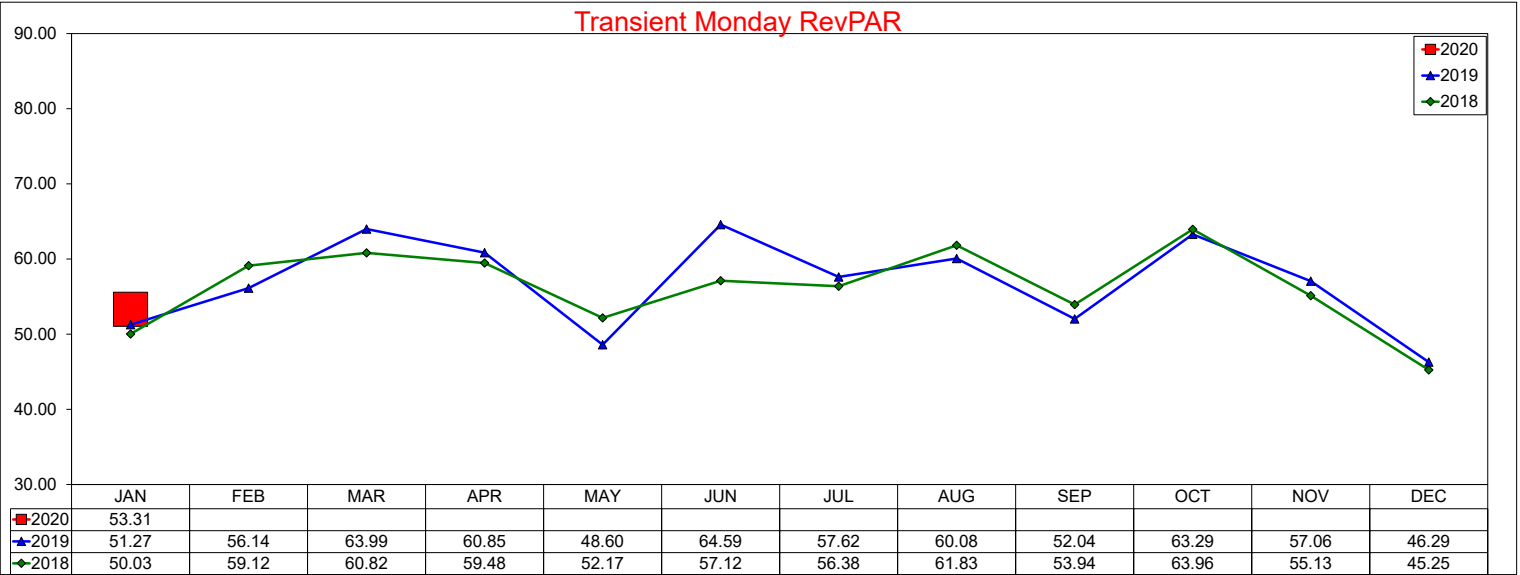
### Total Monday Occupancy



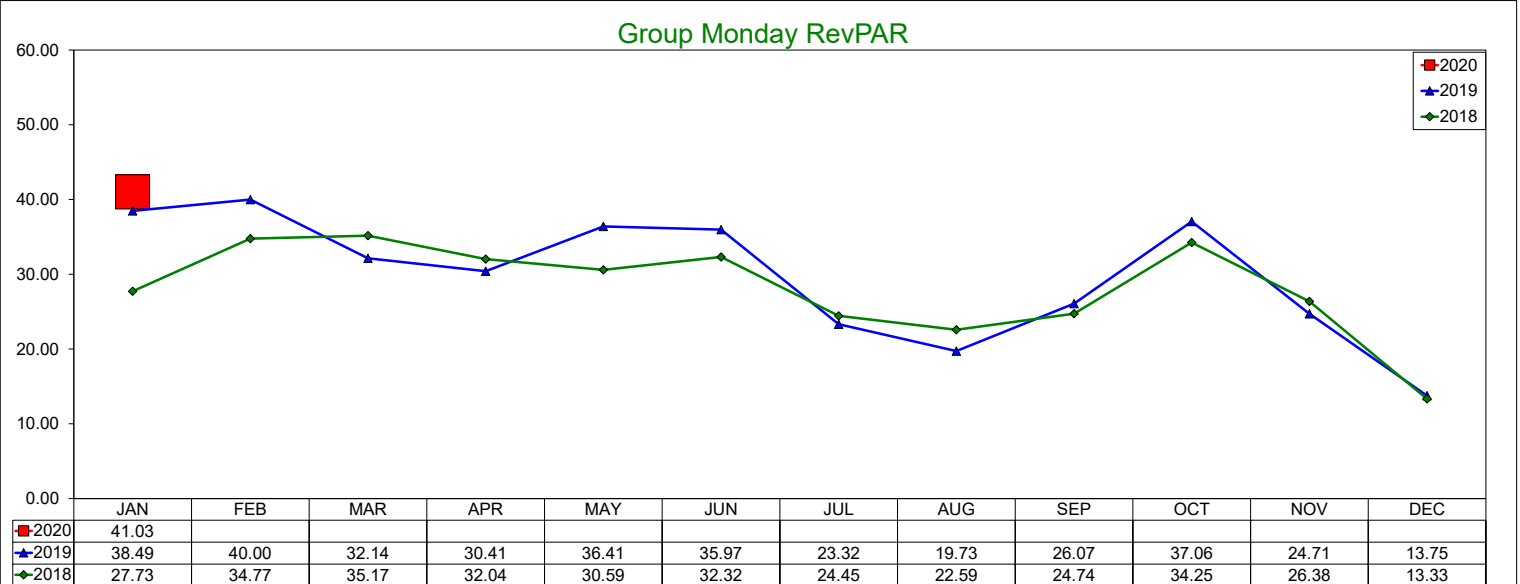
# Three Year Comparison - Monday - RevPAR

January 2020

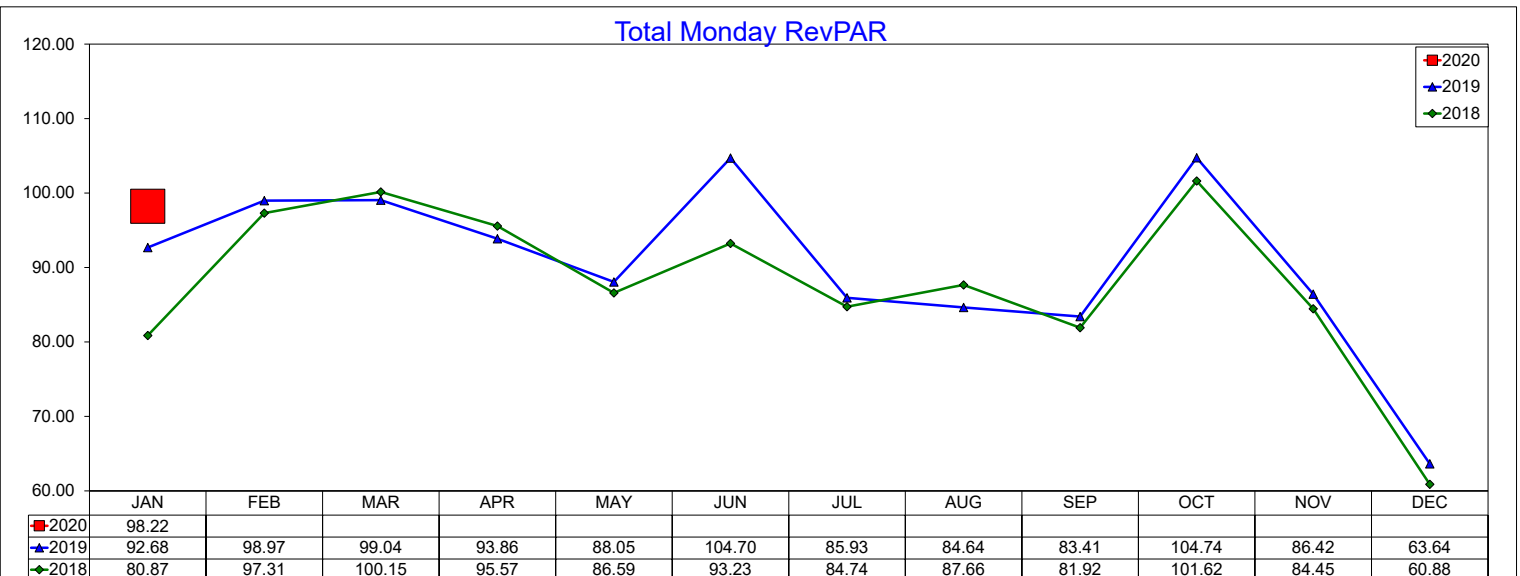
### Transient Monday RevPAR



### Group Monday RevPAR

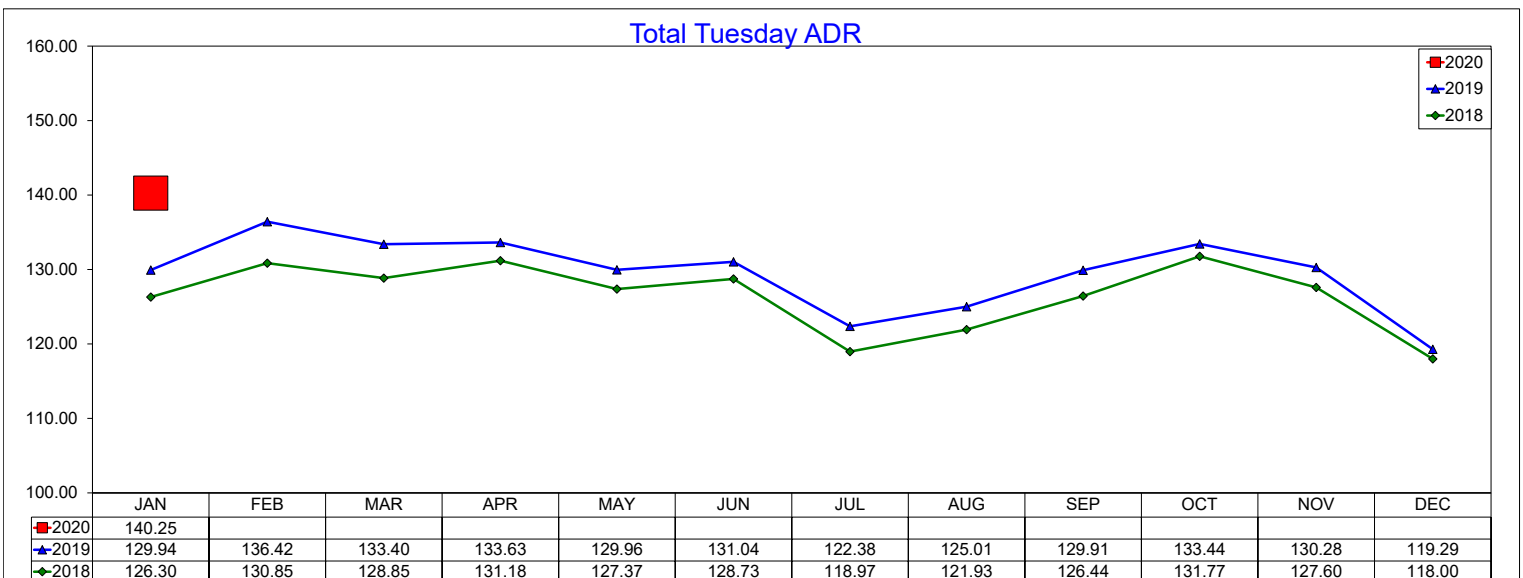
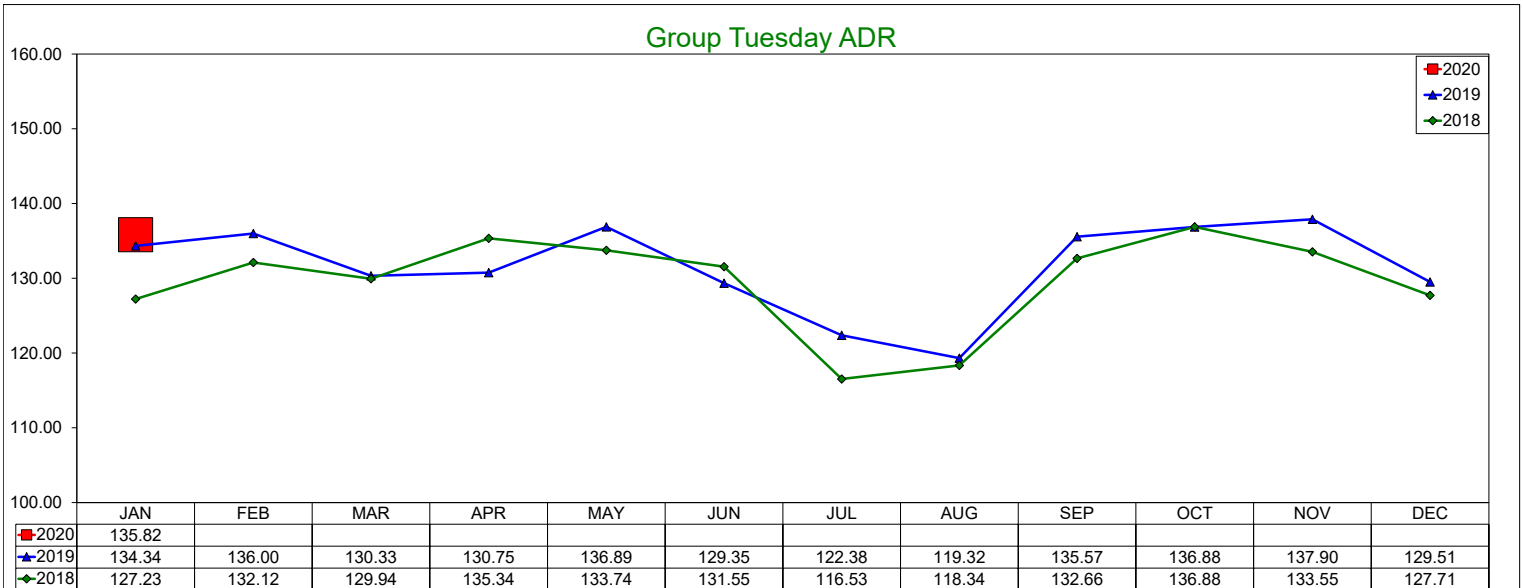
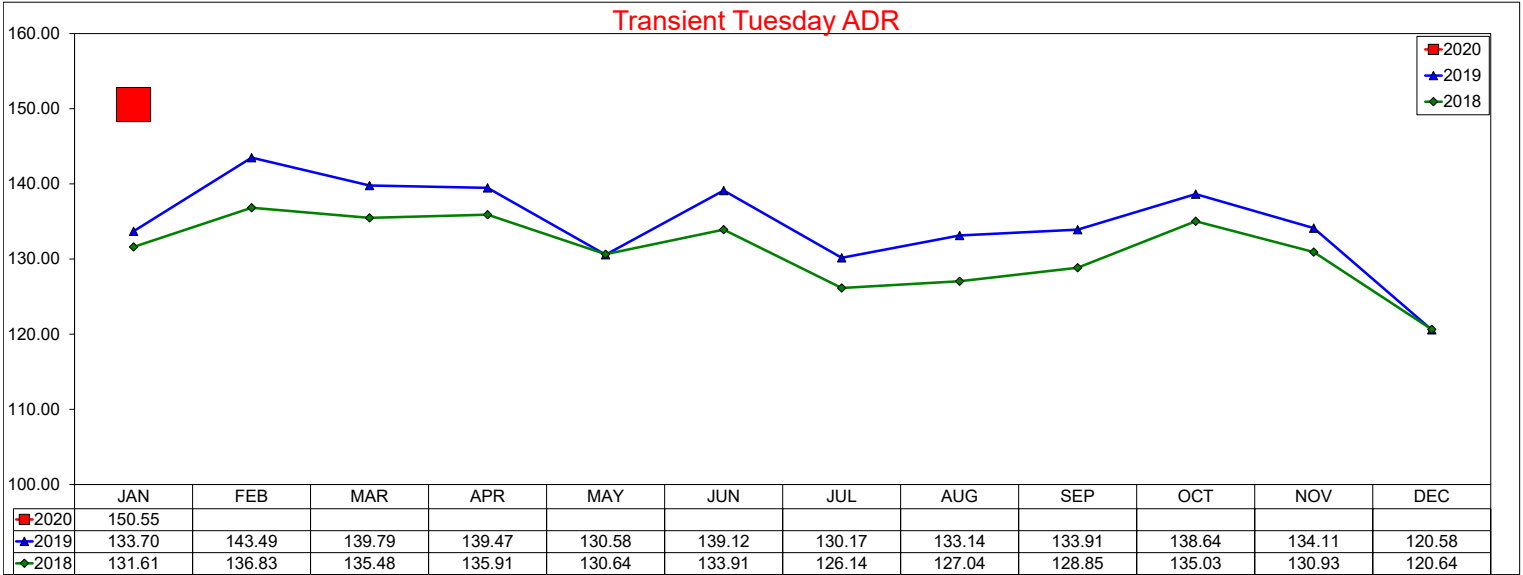


### Total Monday RevPAR



# Three Year Comparison - Tuesday - ADR

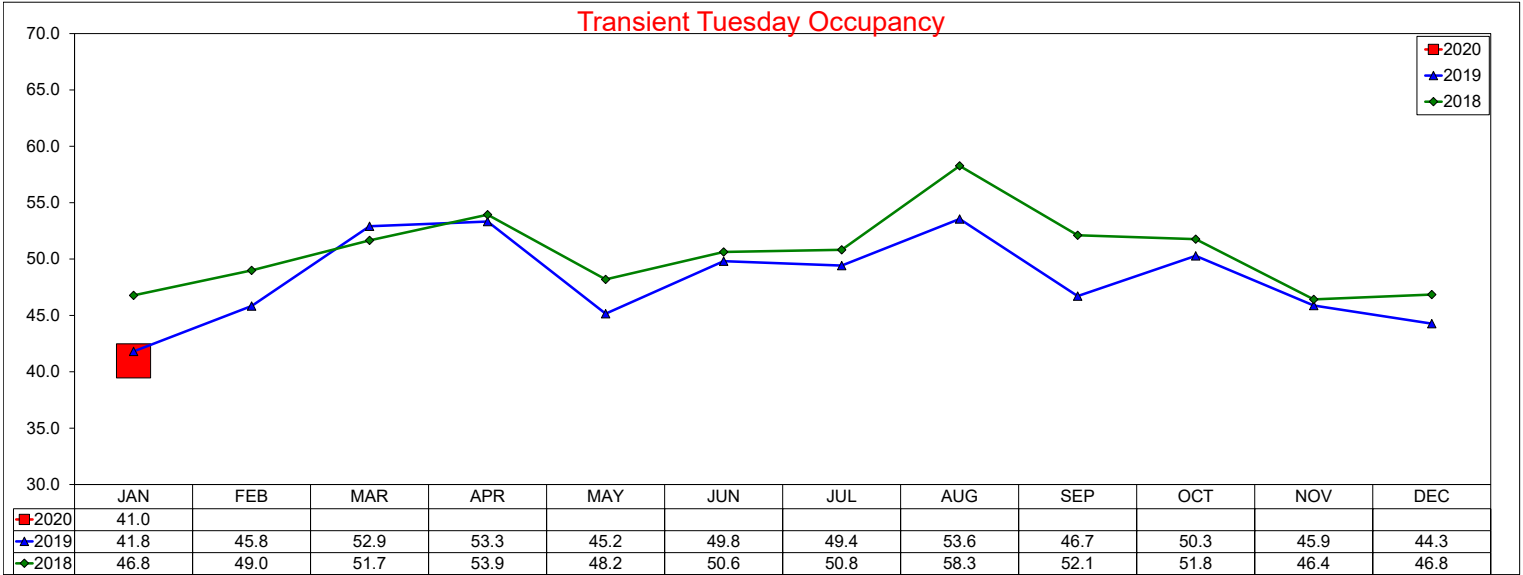
January 2020



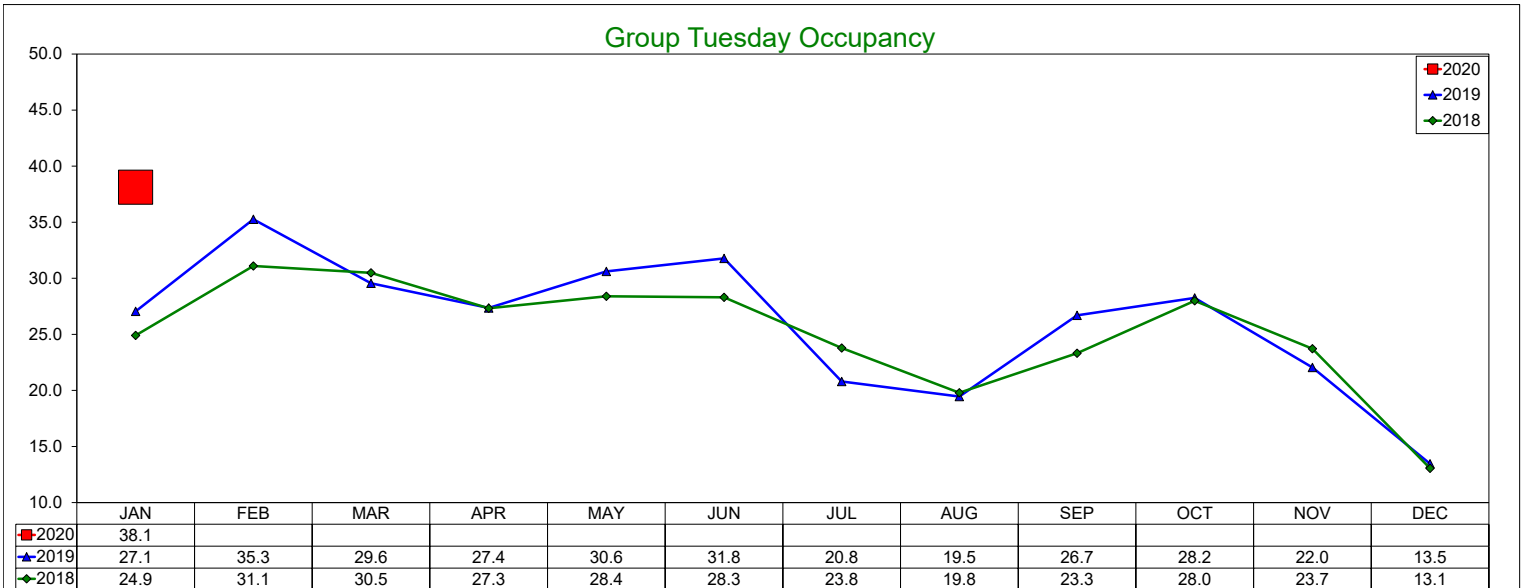
# Three Year Comparison - Tuesday - Occupancy

January 2020

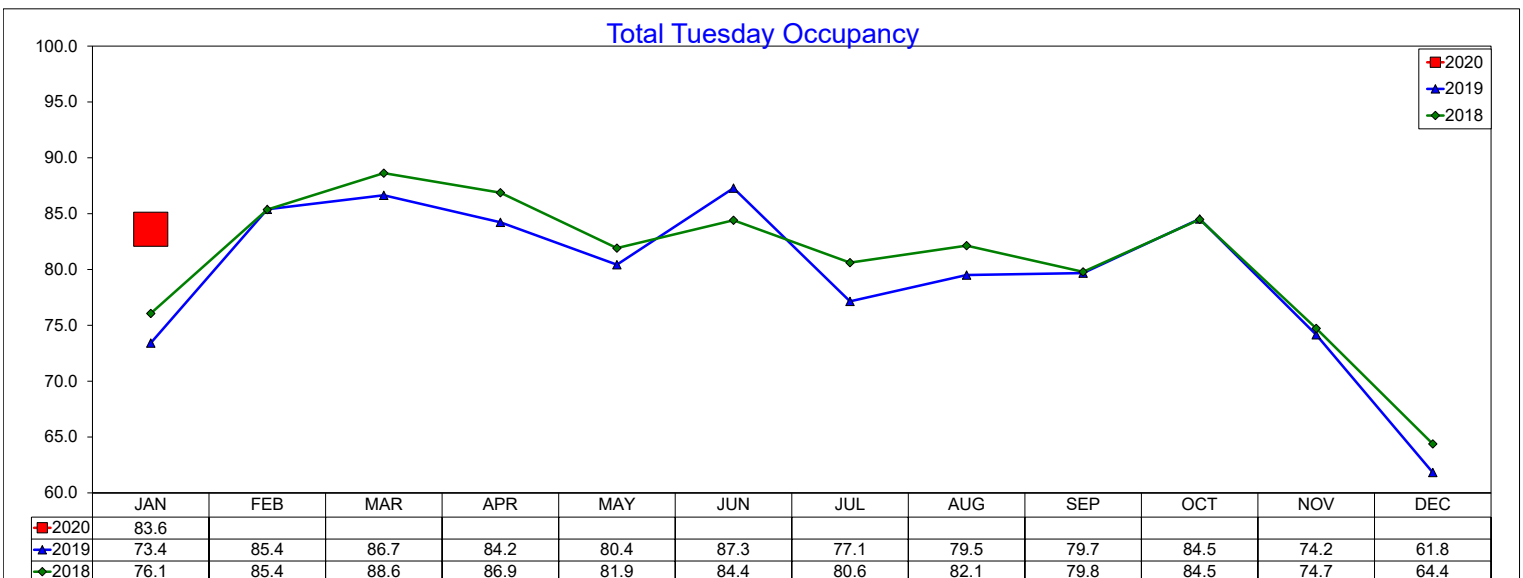
### Transient Tuesday Occupancy



### Group Tuesday Occupancy



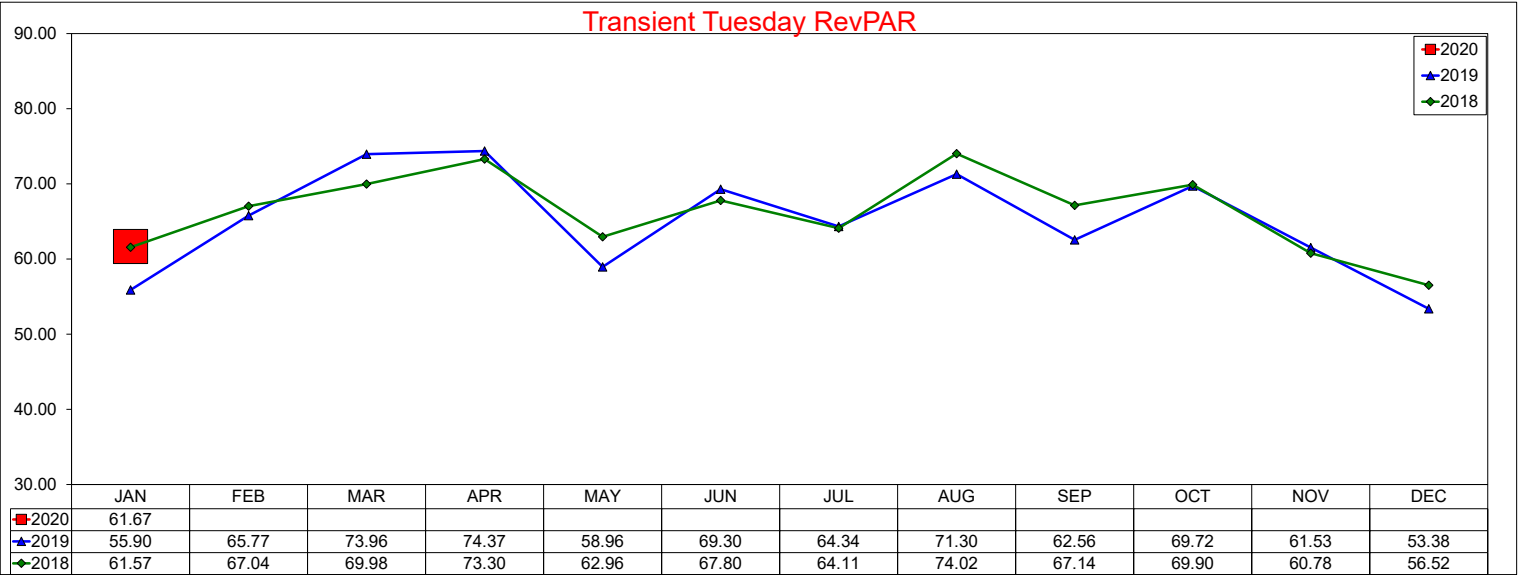
### Total Tuesday Occupancy



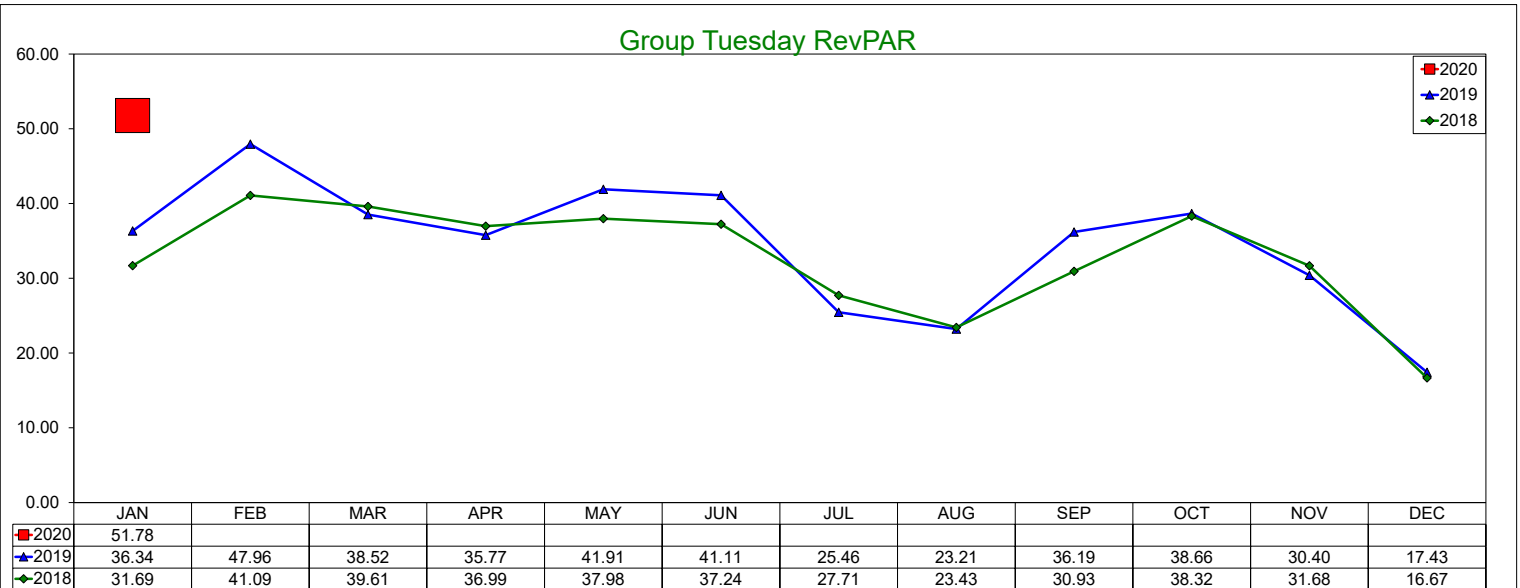
# Three Year Comparison - Tuesday - RevPAR

January 2020

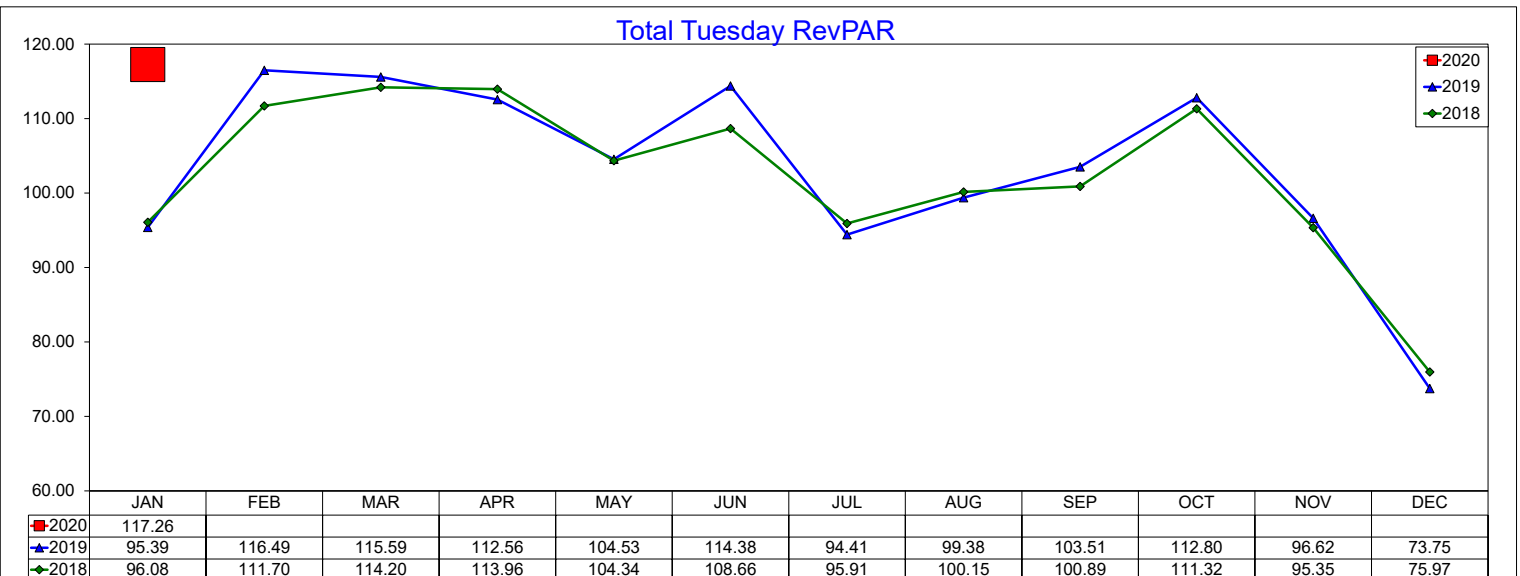
Transient Tuesday RevPAR



Group Tuesday RevPAR



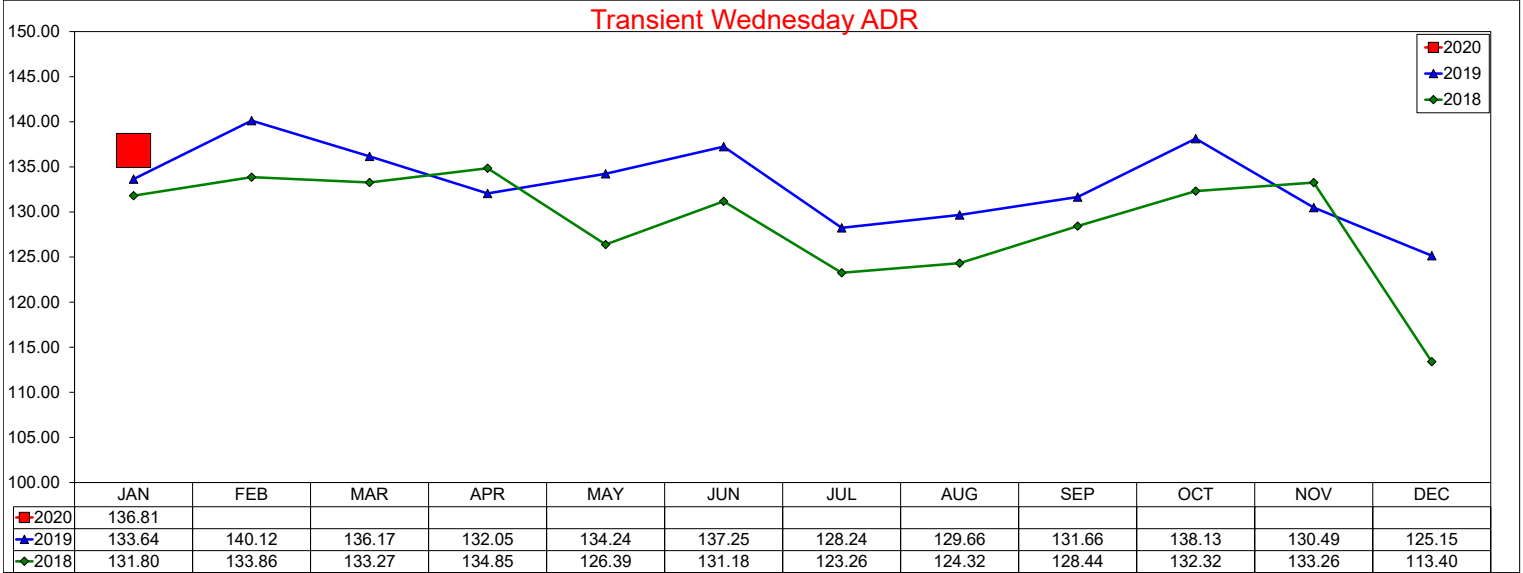
Total Tuesday RevPAR



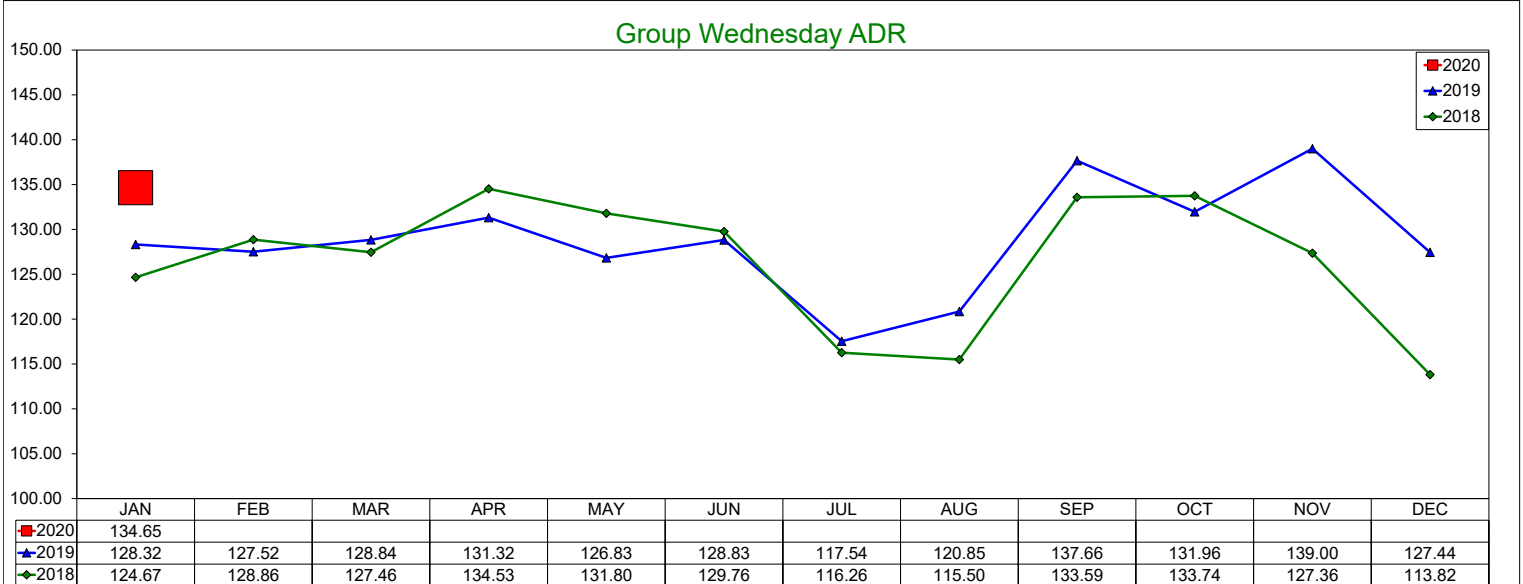
# Three Year Comparison - Wednesday - ADR

January 2020

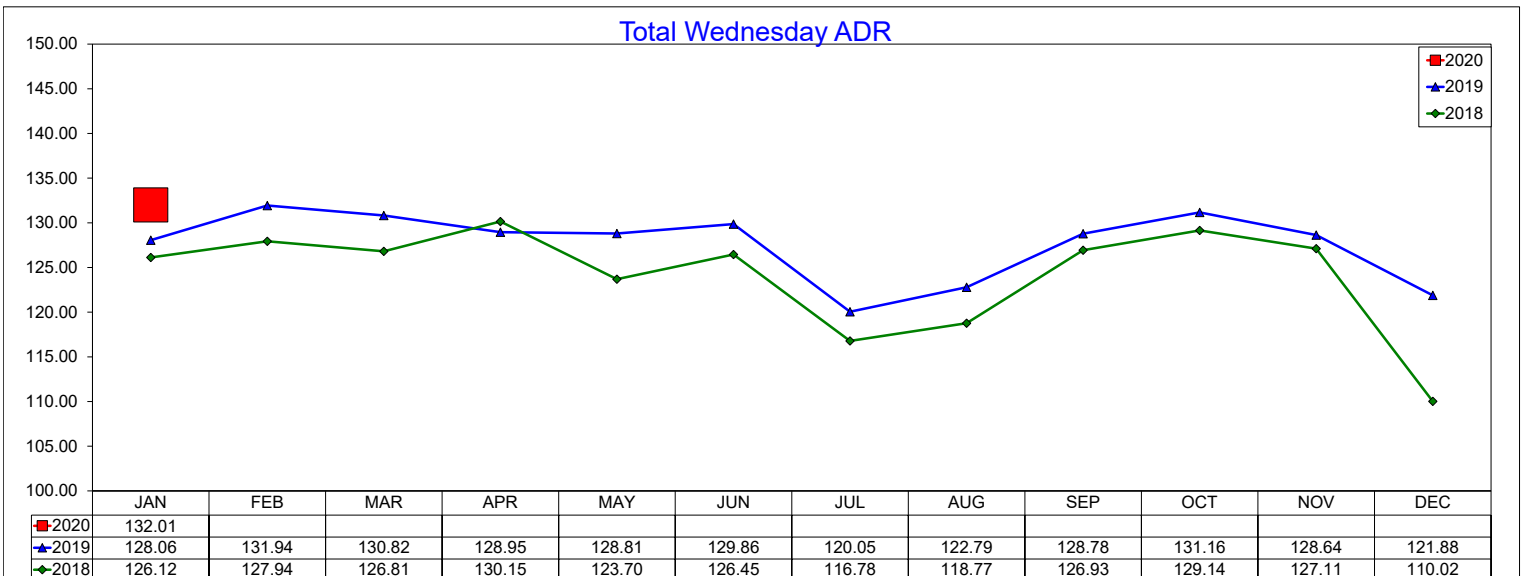
### Transient Wednesday ADR



### Group Wednesday ADR



### Total Wednesday ADR

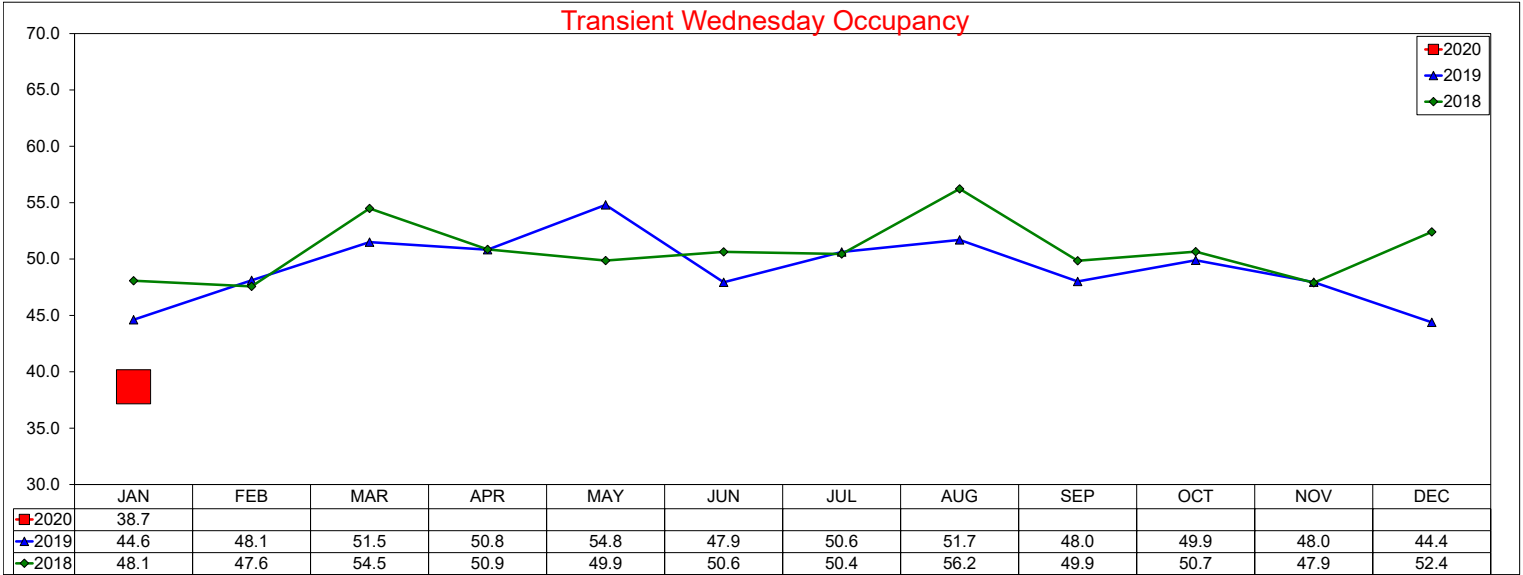




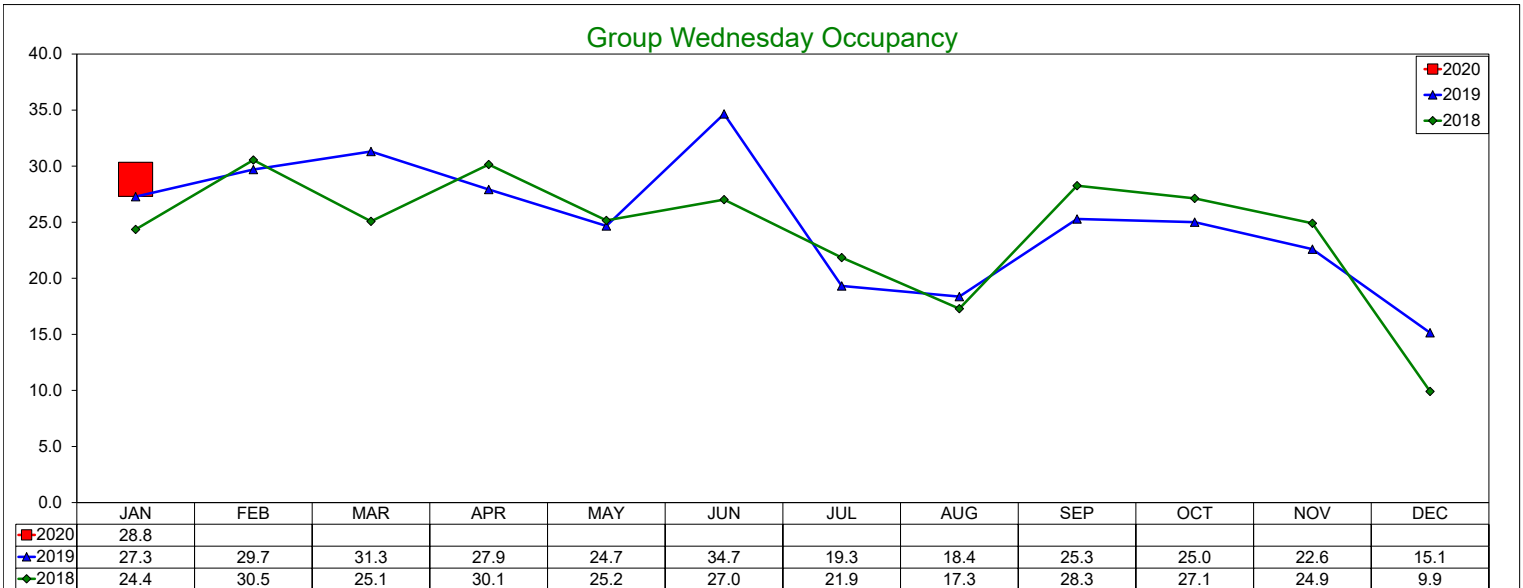
# Three Year Comparison - Wednesday - Occupancy

January 2020

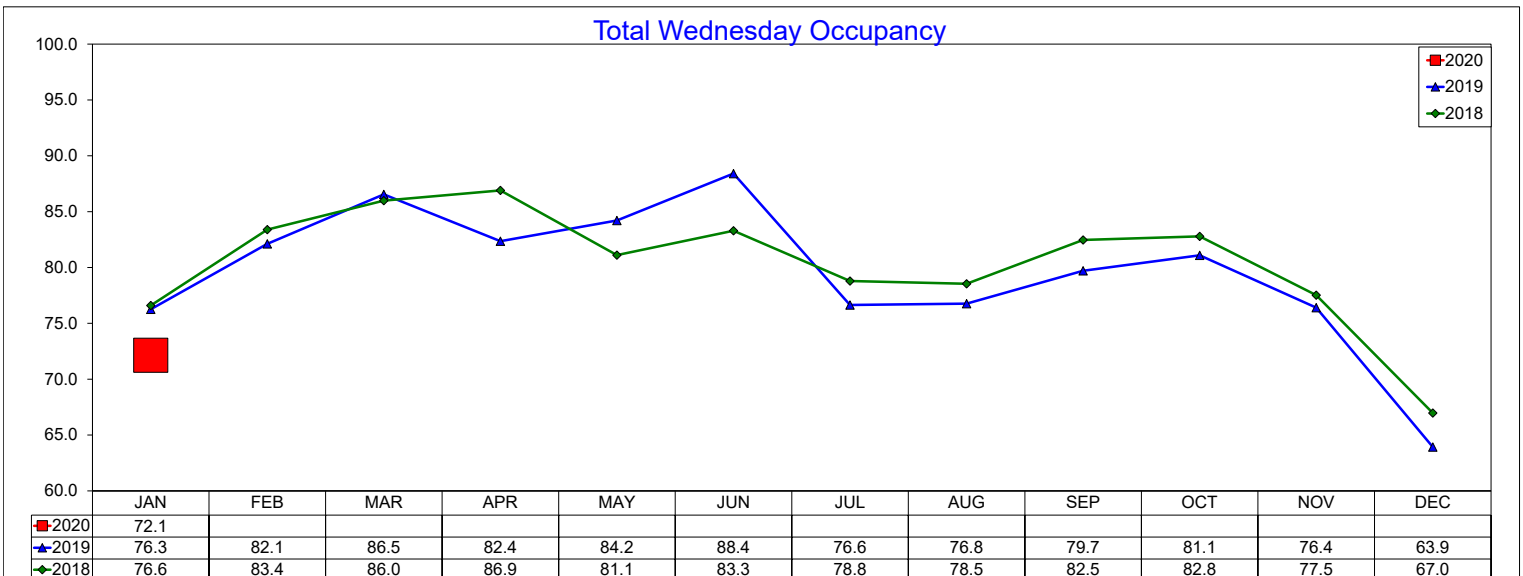
### Transient Wednesday Occupancy



### Group Wednesday Occupancy



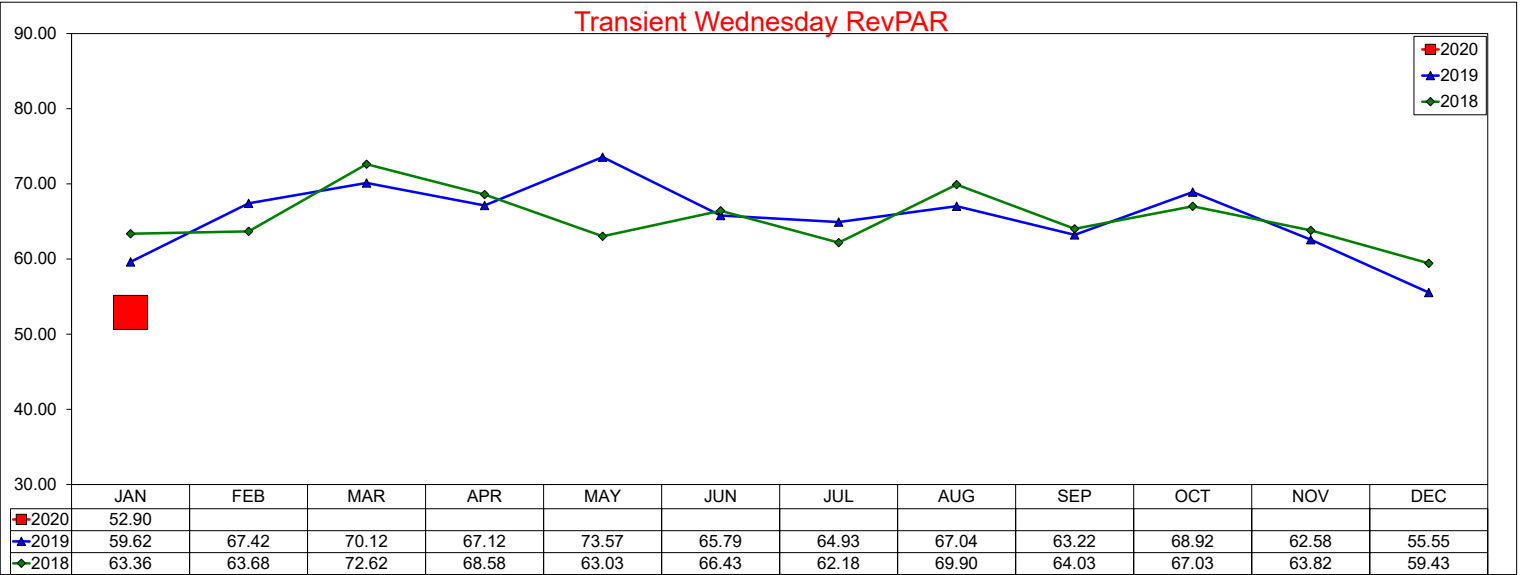
### Total Wednesday Occupancy



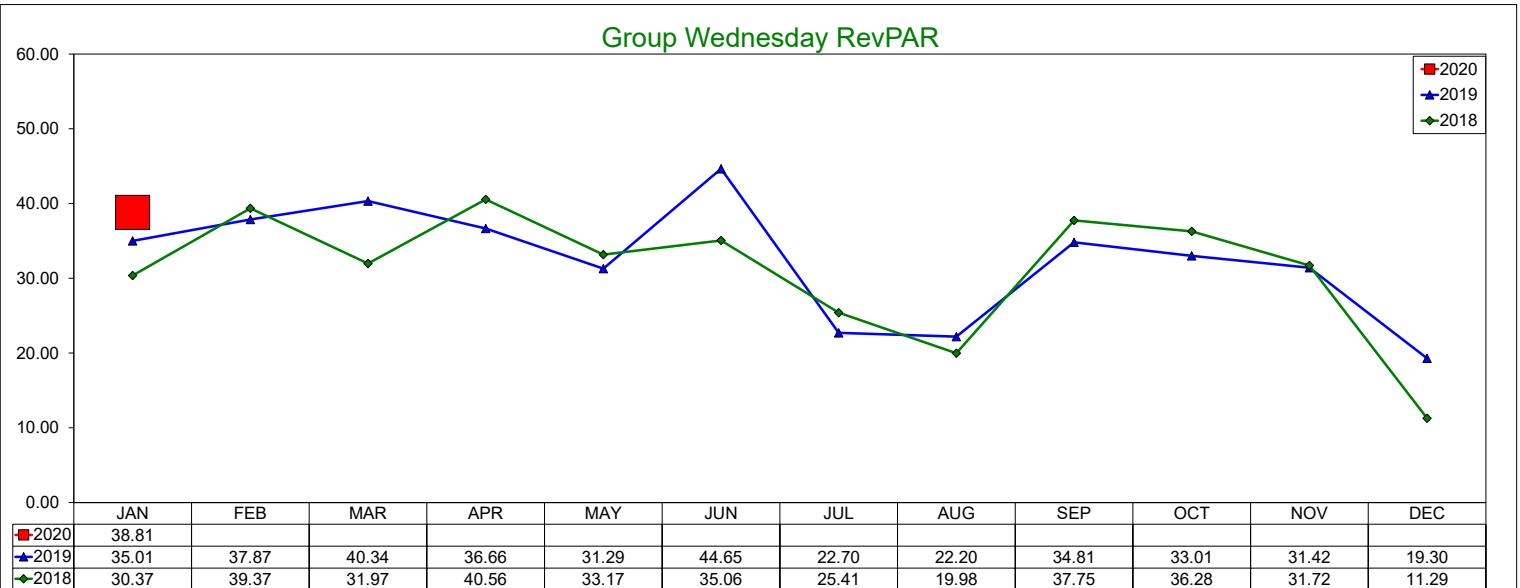
# Three Year Comparison - Wednesday - RevPAR

January 2020

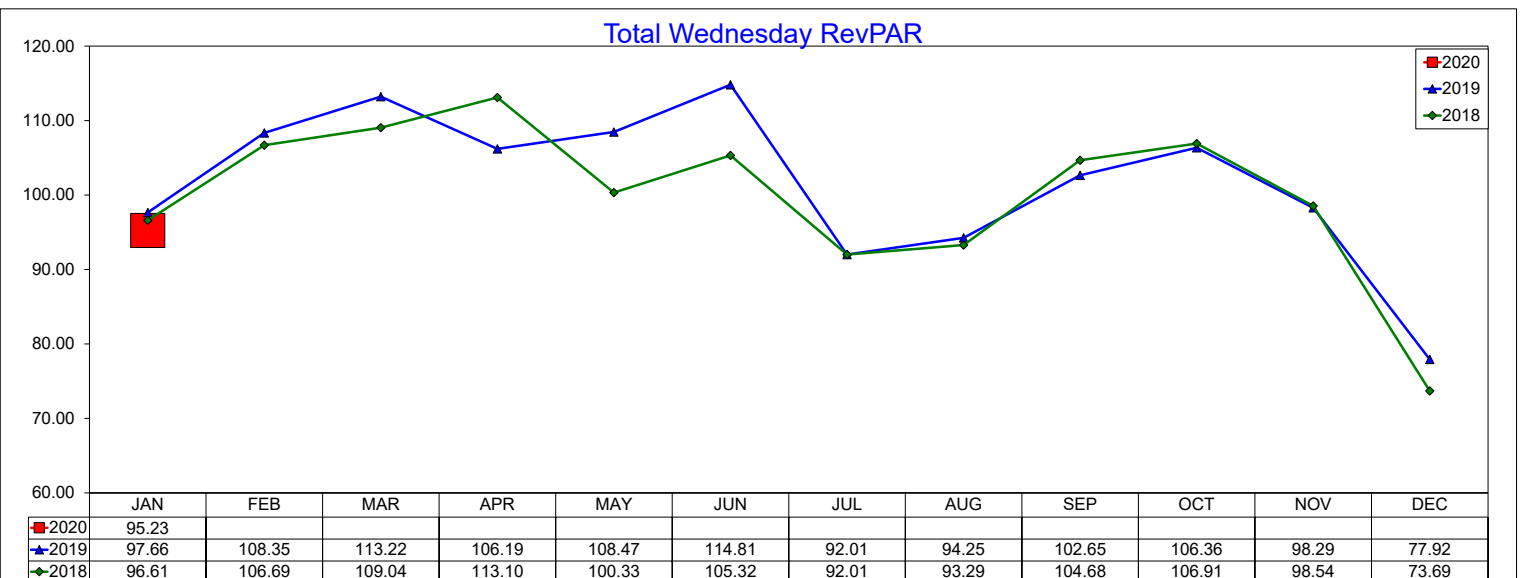
### Transient Wednesday RevPAR



### Group Wednesday RevPAR

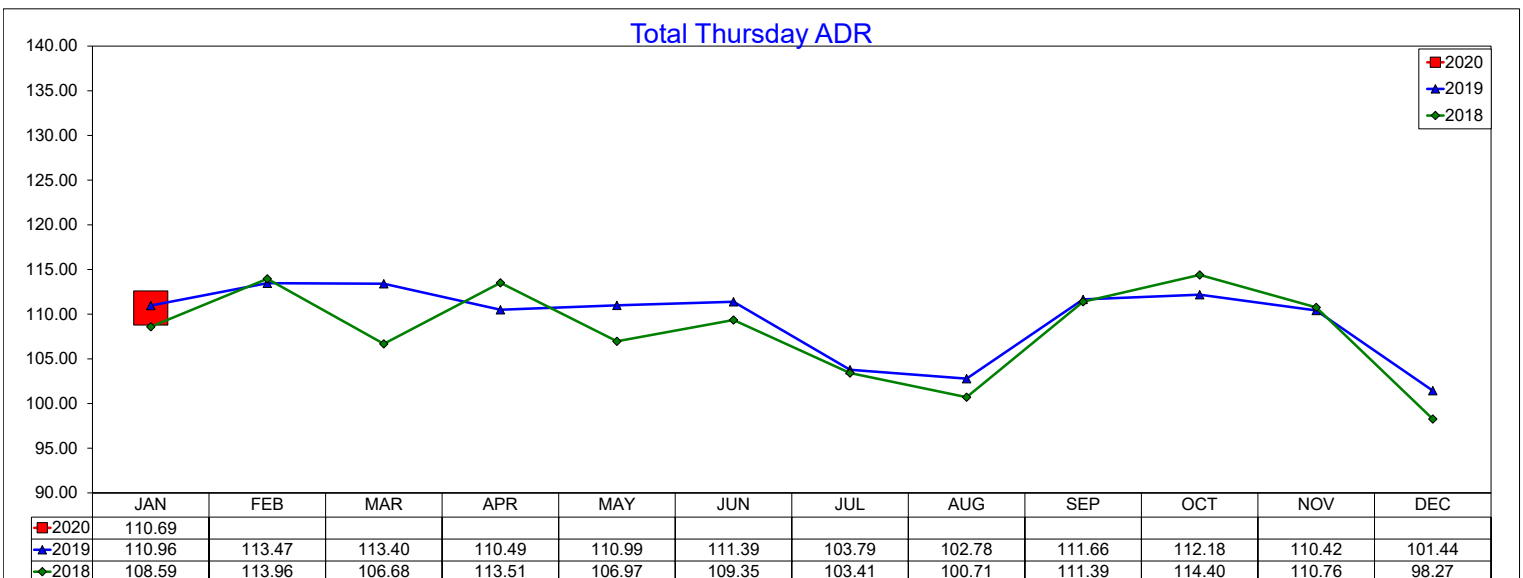
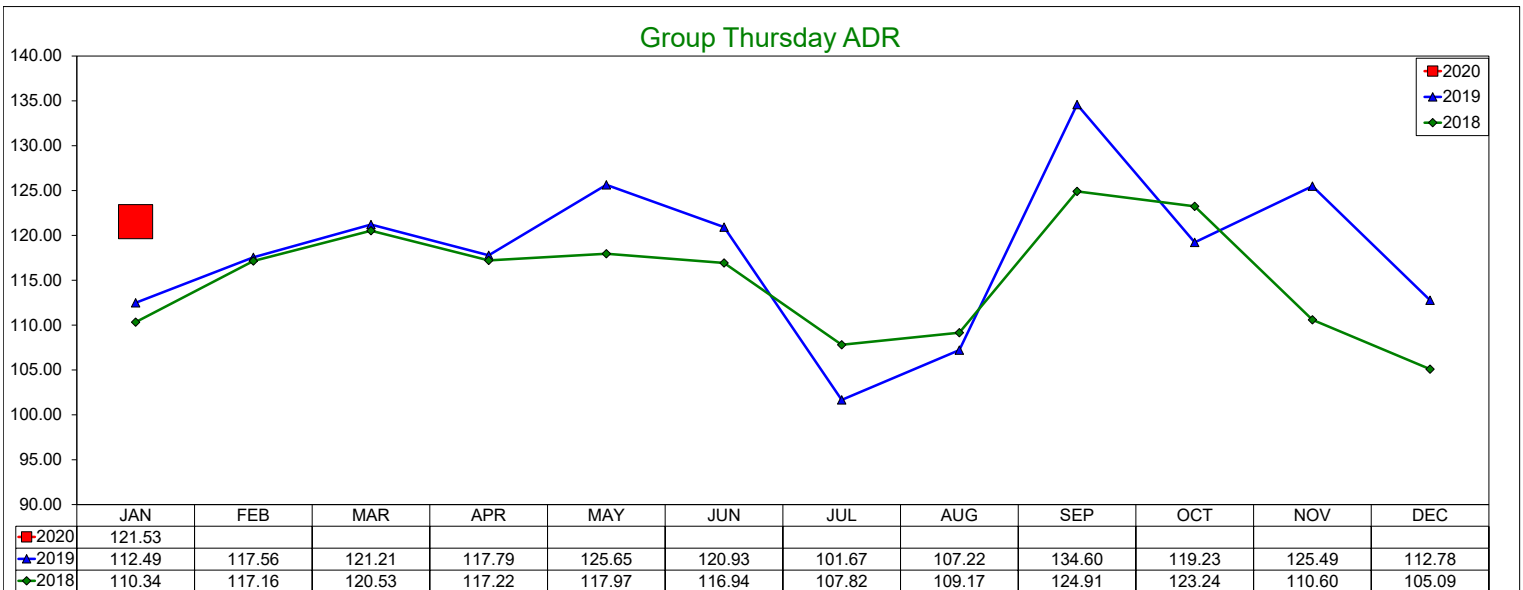
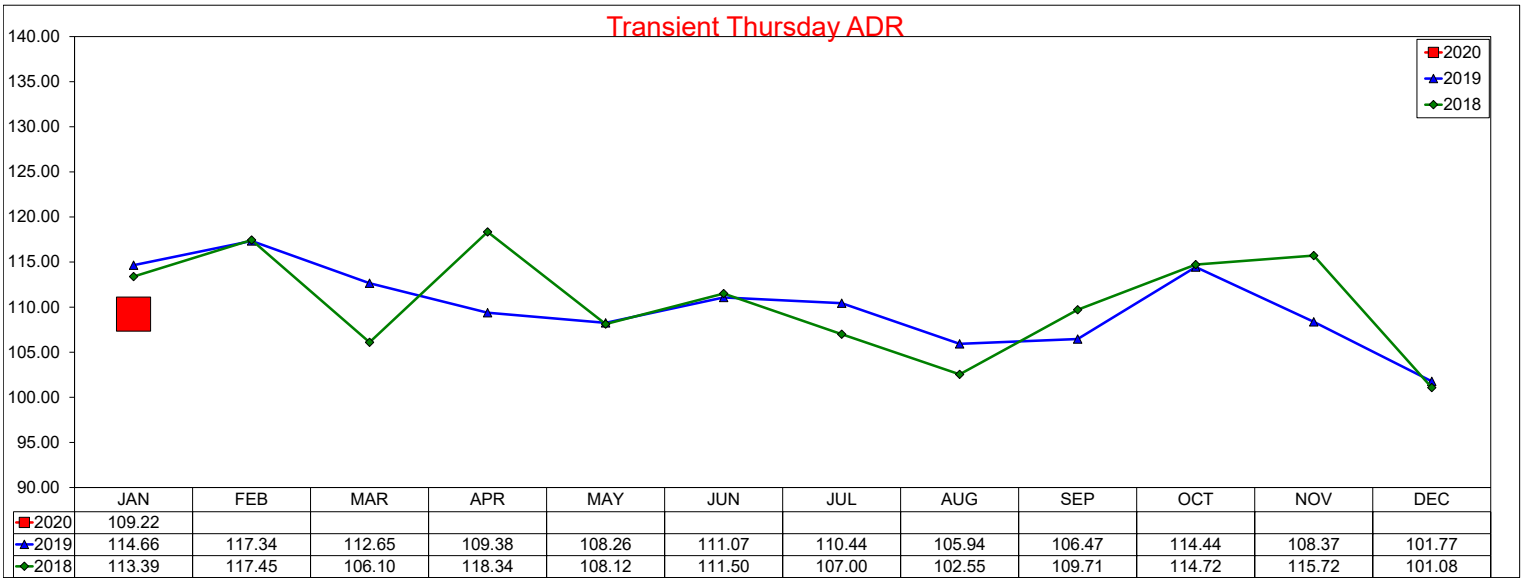


### Total Wednesday RevPAR



# Three Year Comparison - Thursday - ADR

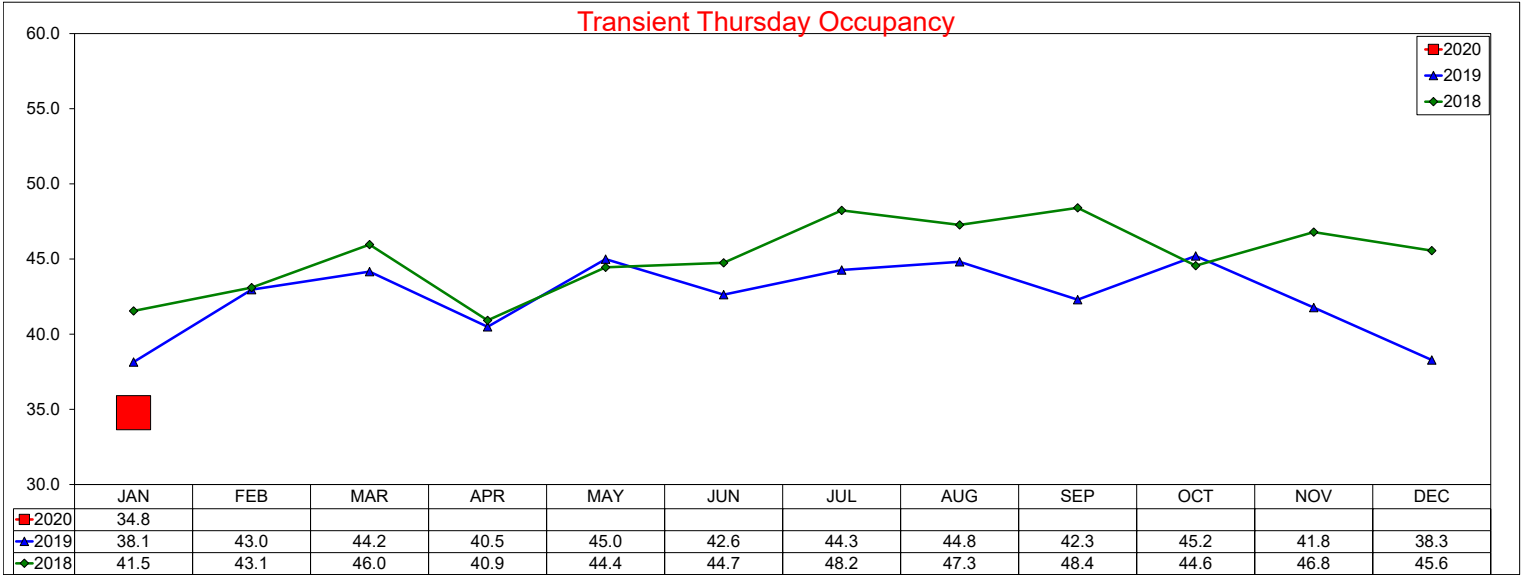
January 2020



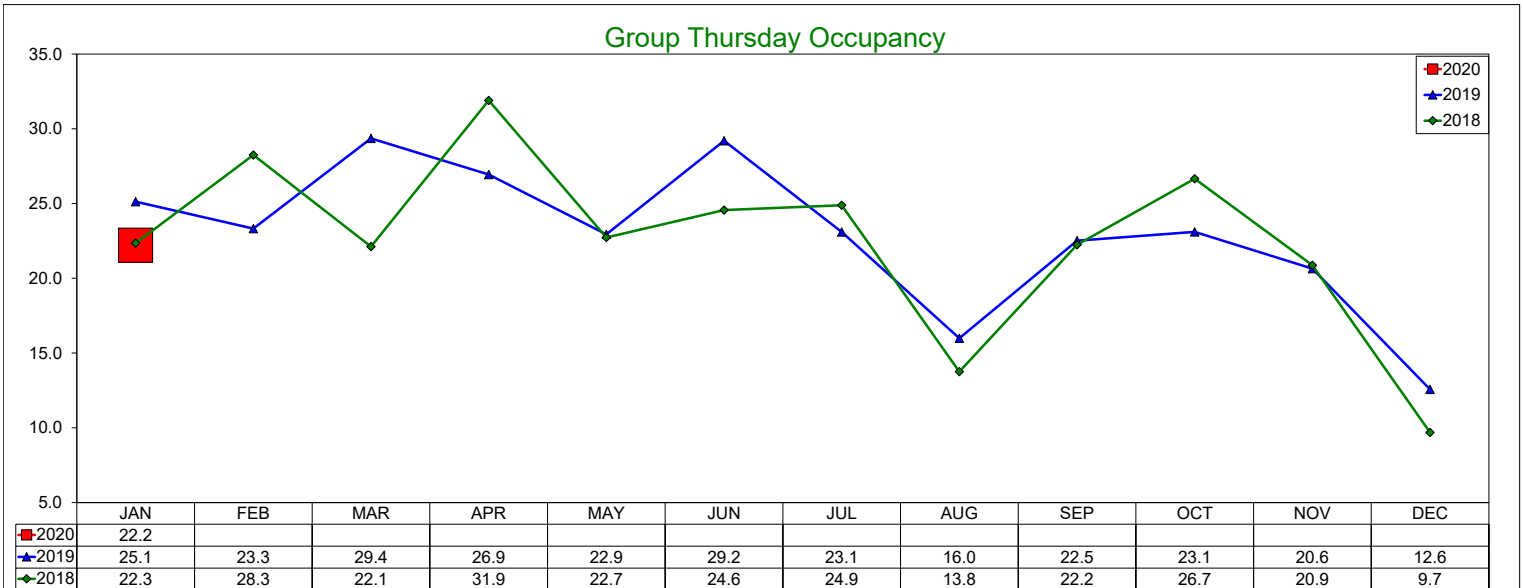
# Three Year Comparison - Thursday - Occupancy

January 2020

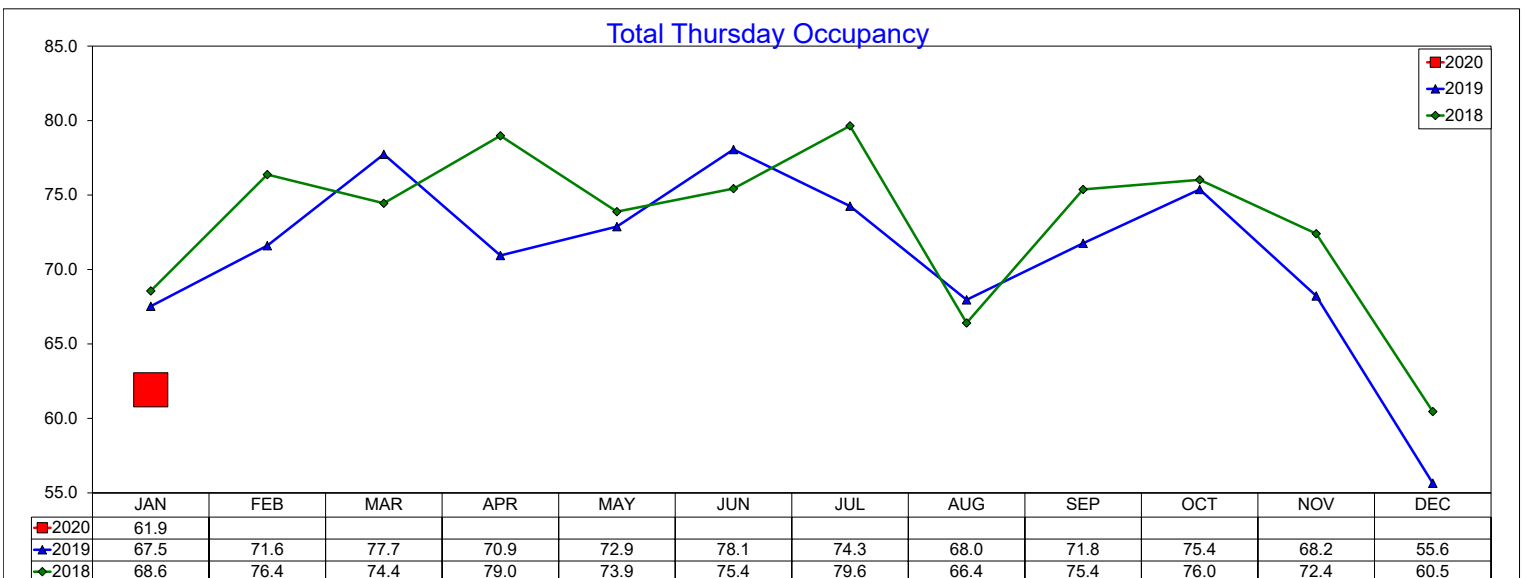
### Transient Thursday Occupancy



### Group Thursday Occupancy



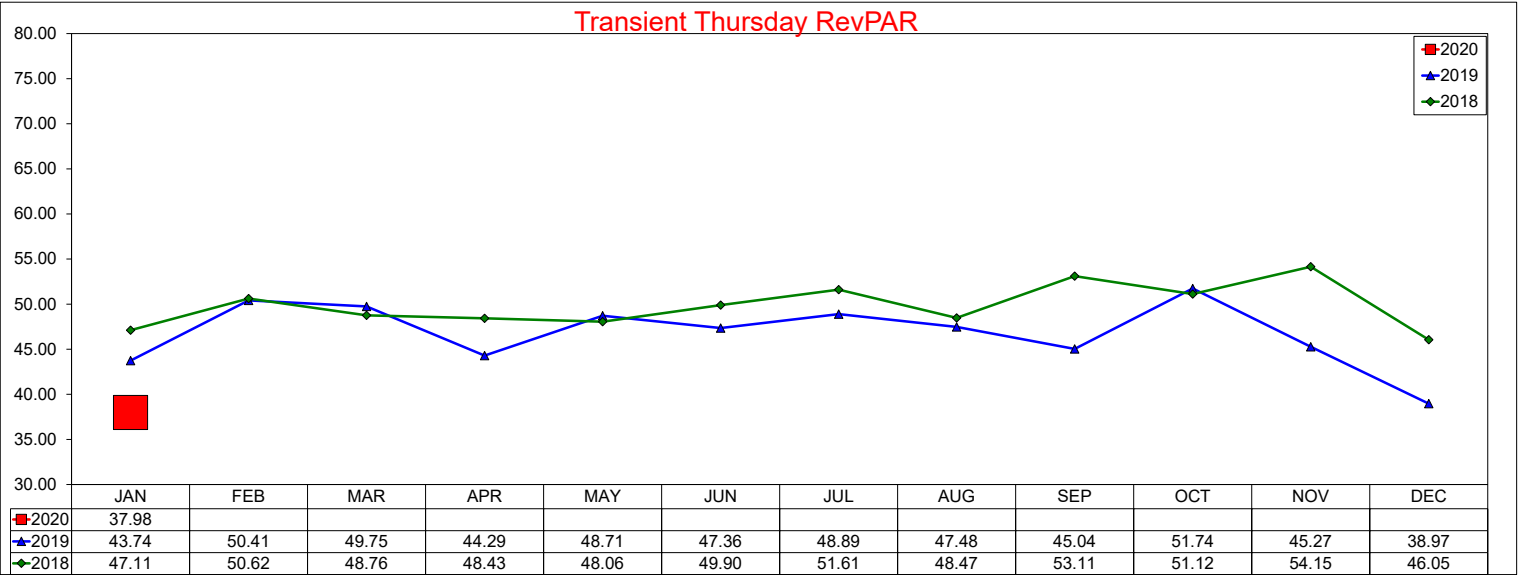
### Total Thursday Occupancy



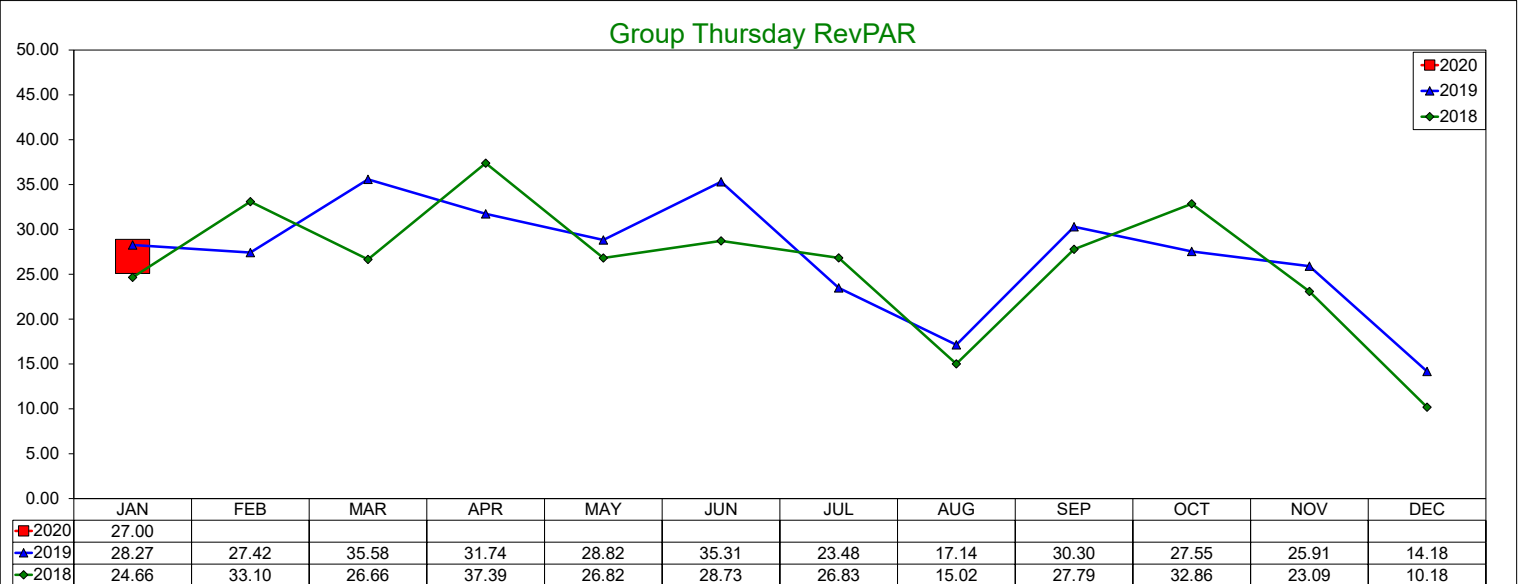
# Three Year Comparison - Thursday - RevPAR

January 2020

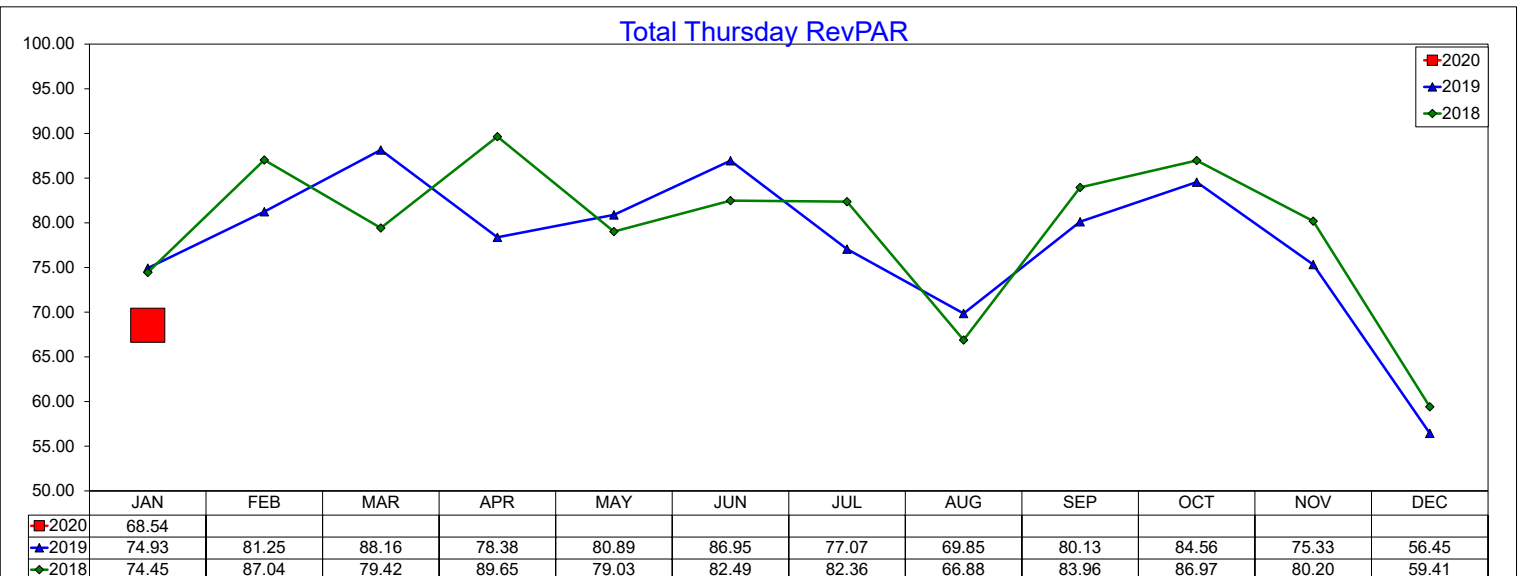
### Transient Thursday RevPAR



### Group Thursday RevPAR

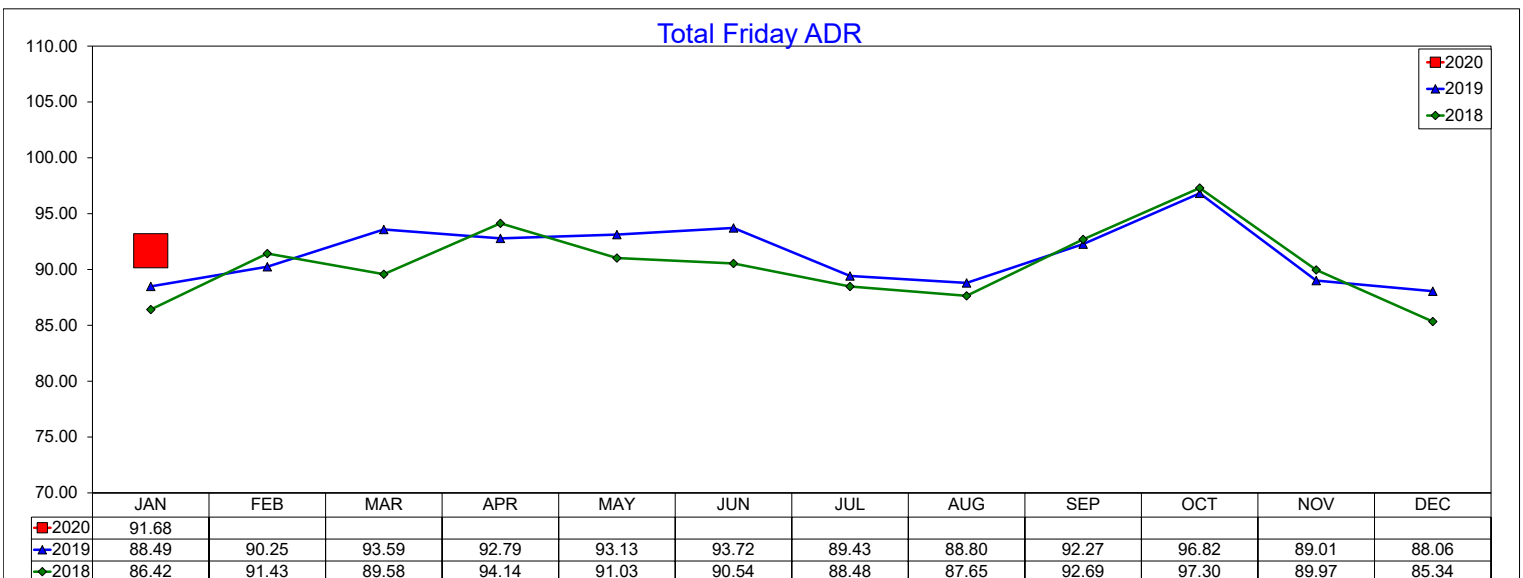
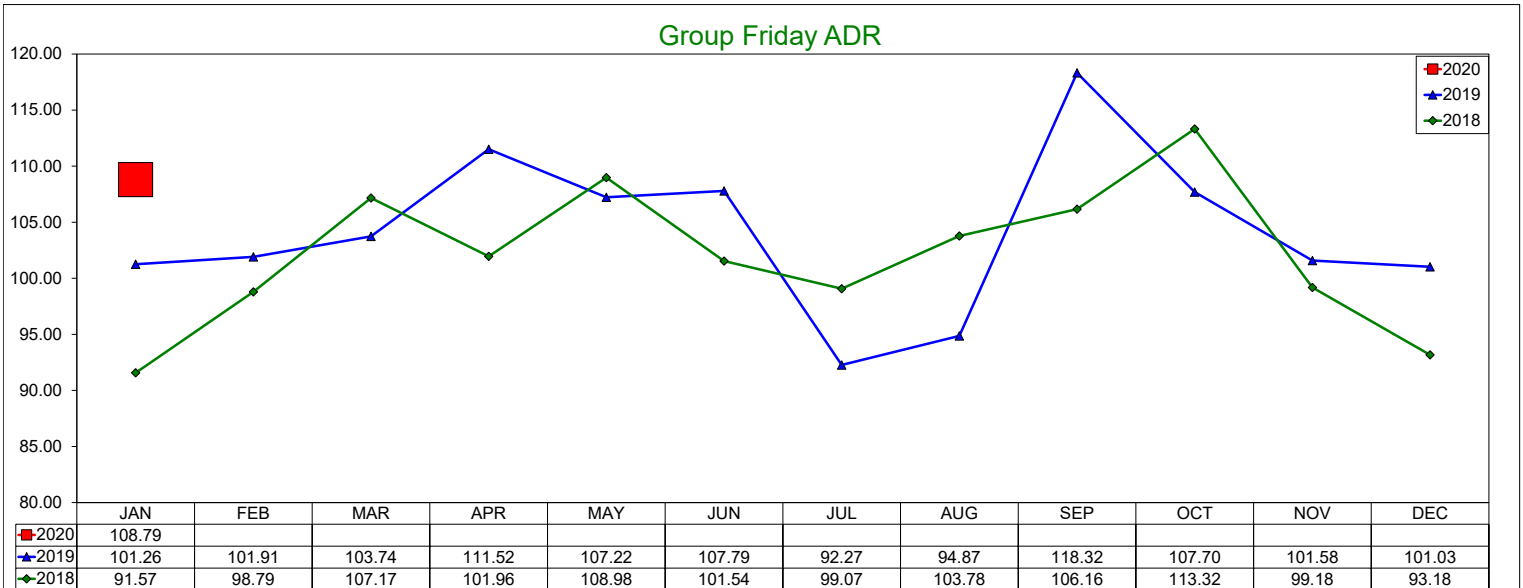
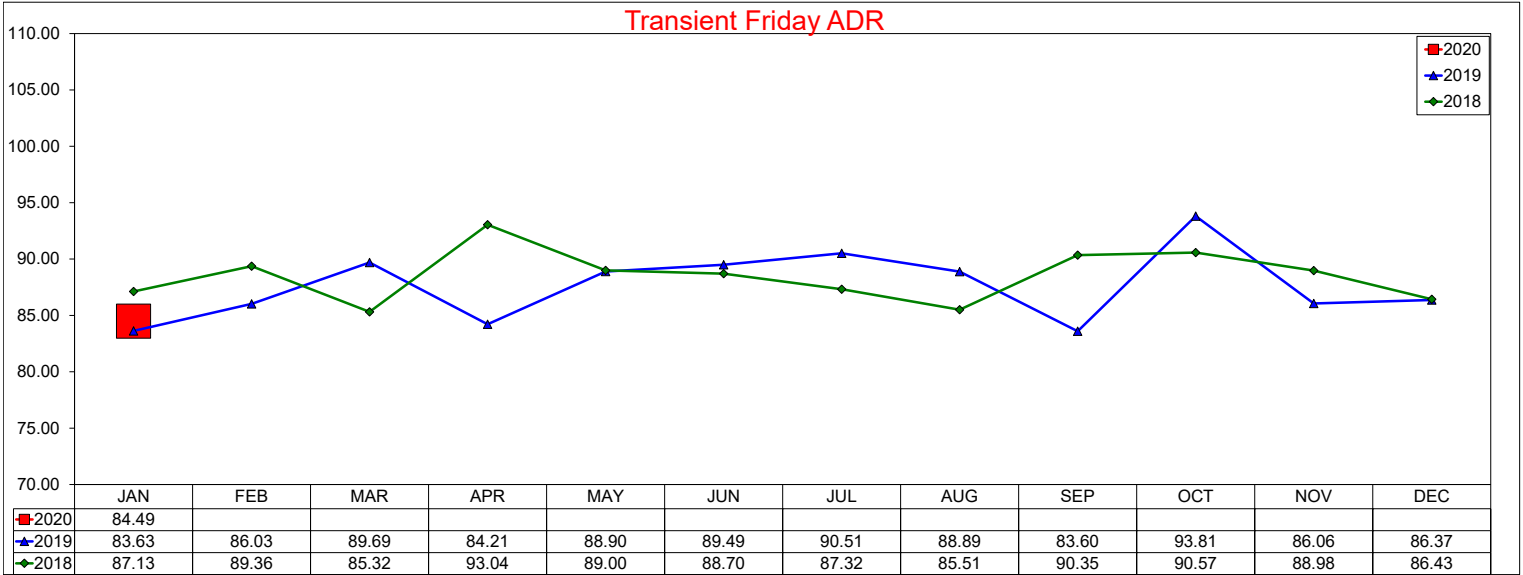


### Total Thursday RevPAR



# Three Year Comparison - Friday - ADR

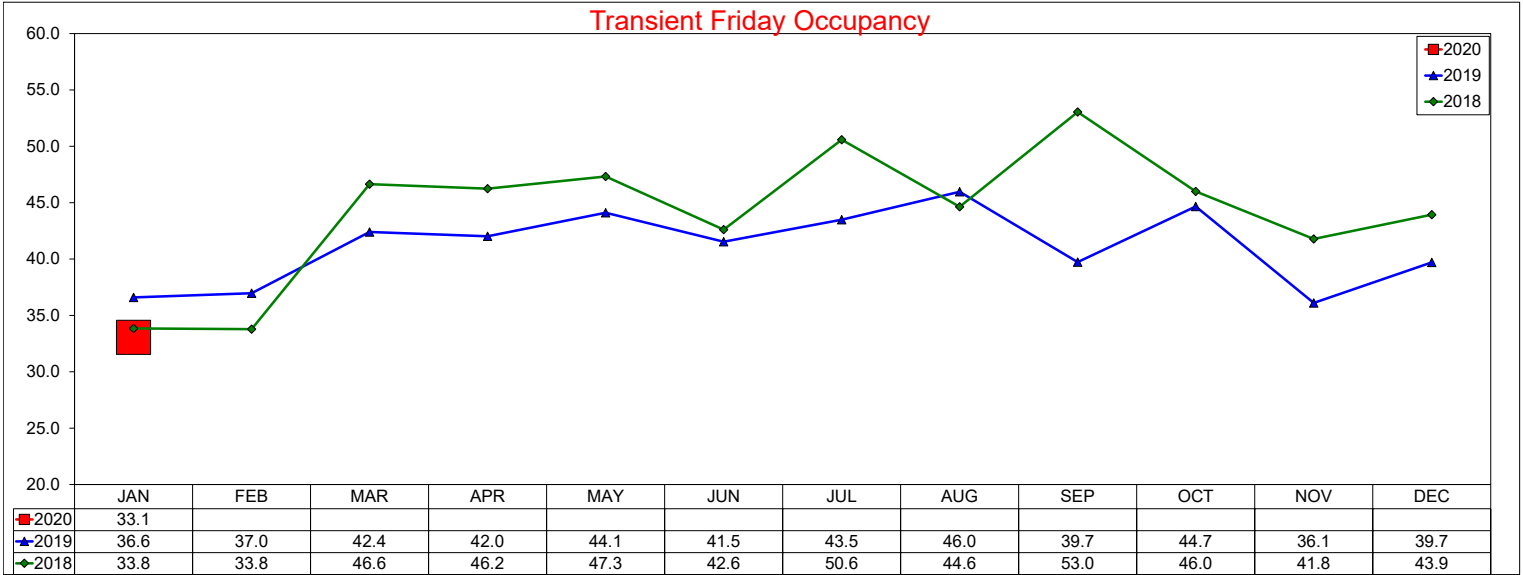
January 2020



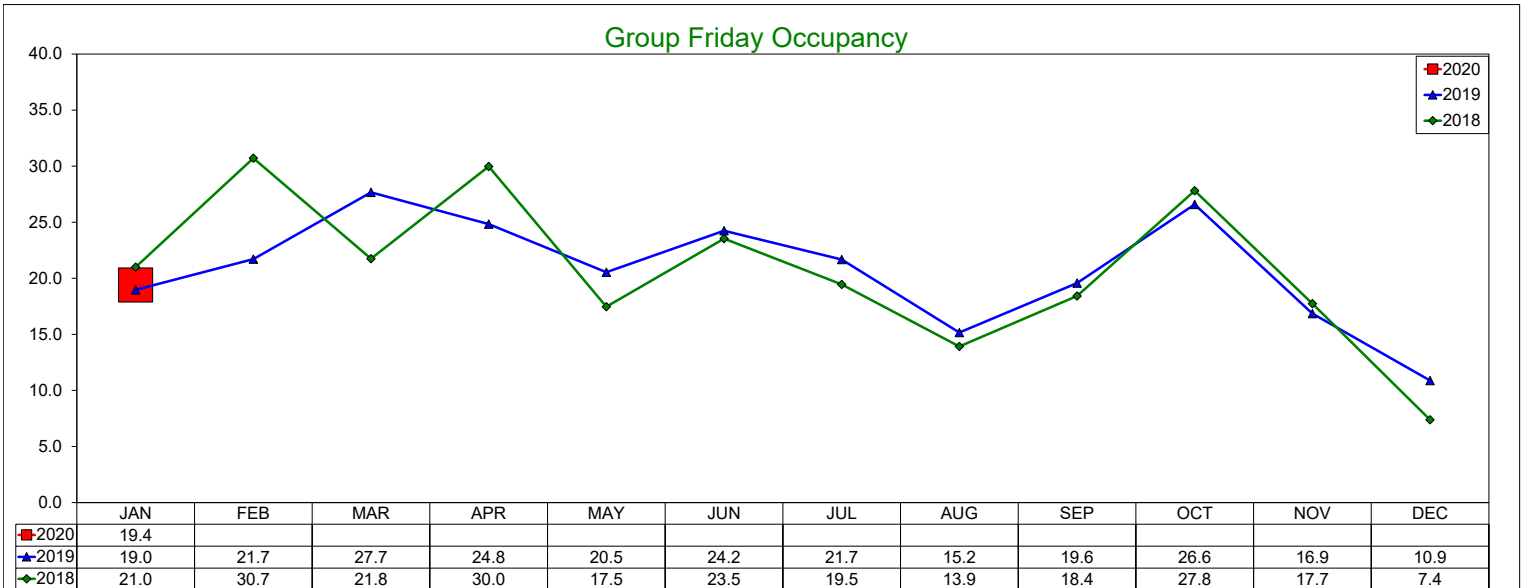
# Three Year Comparison - Friday - Occupancy

January 2020

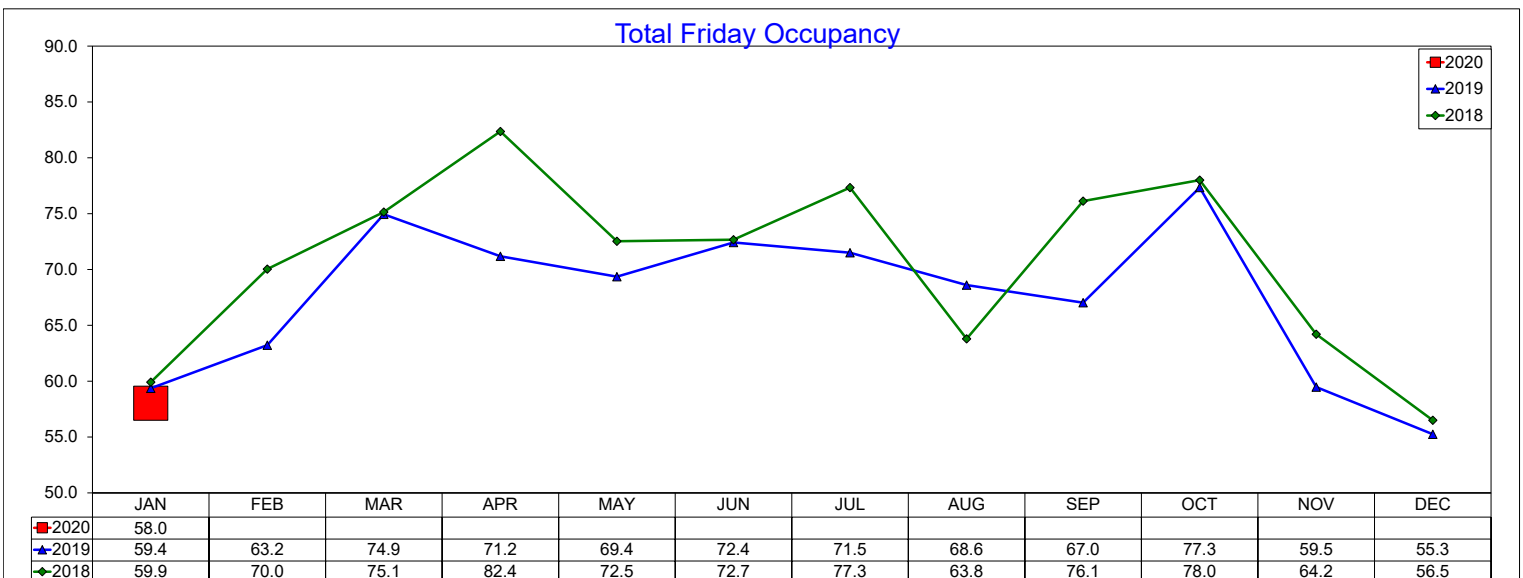
### Transient Friday Occupancy



### Group Friday Occupancy



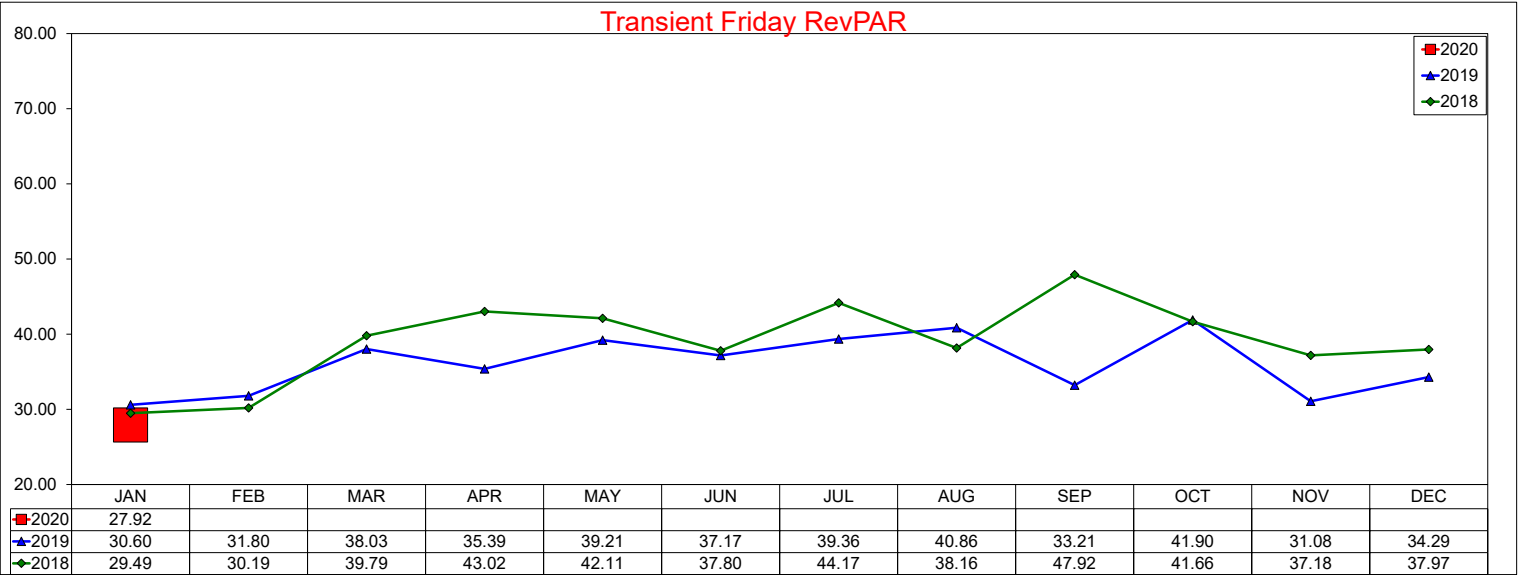
### Total Friday Occupancy



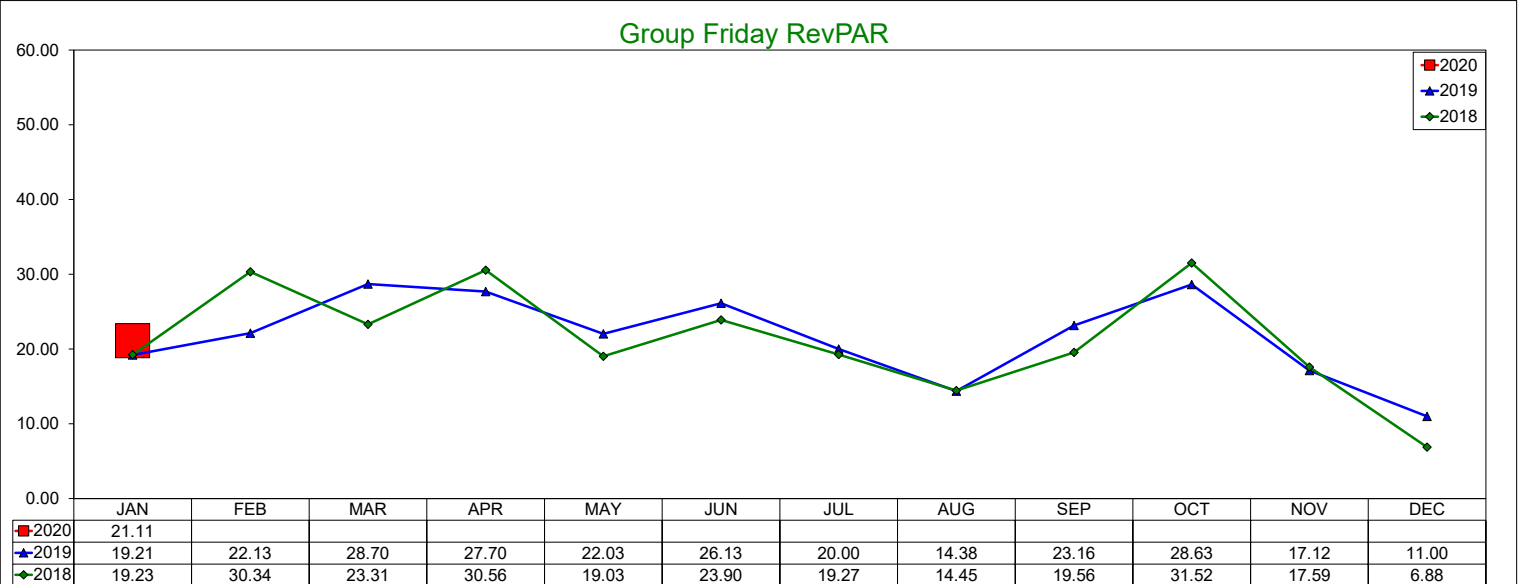
# Three Year Comparison - Friday - RevPAR

January 2020

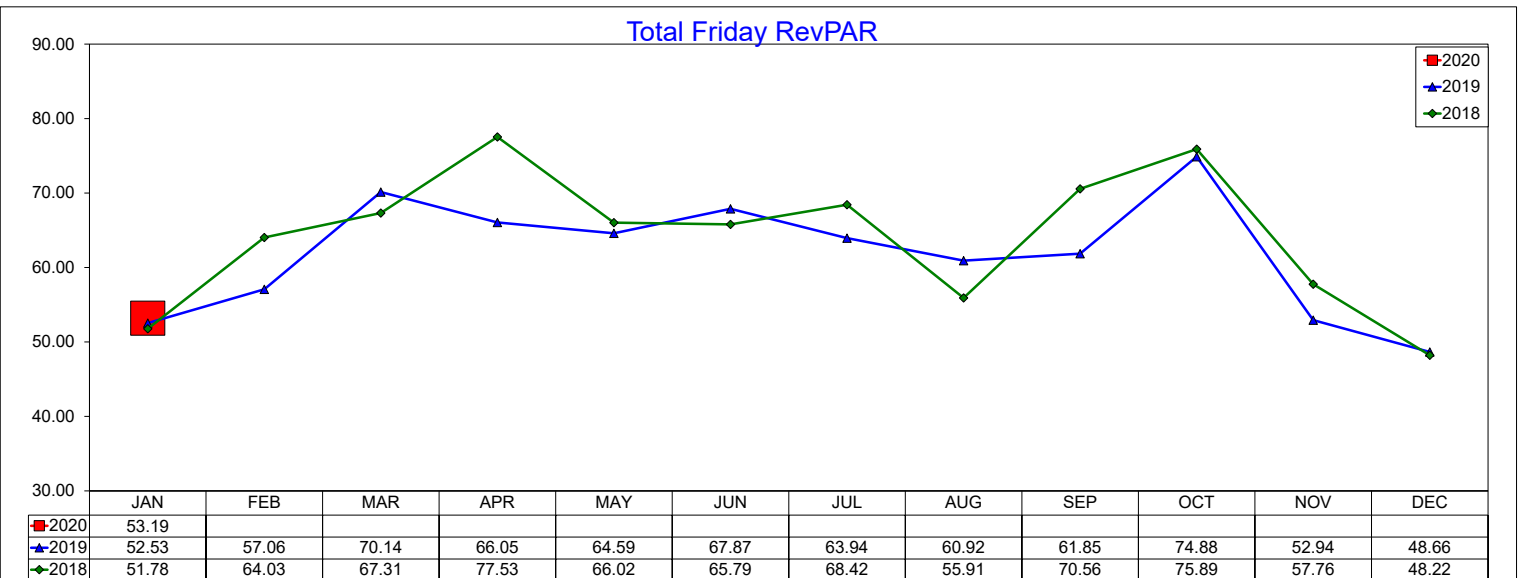
### Transient Friday RevPAR



### Group Friday RevPAR



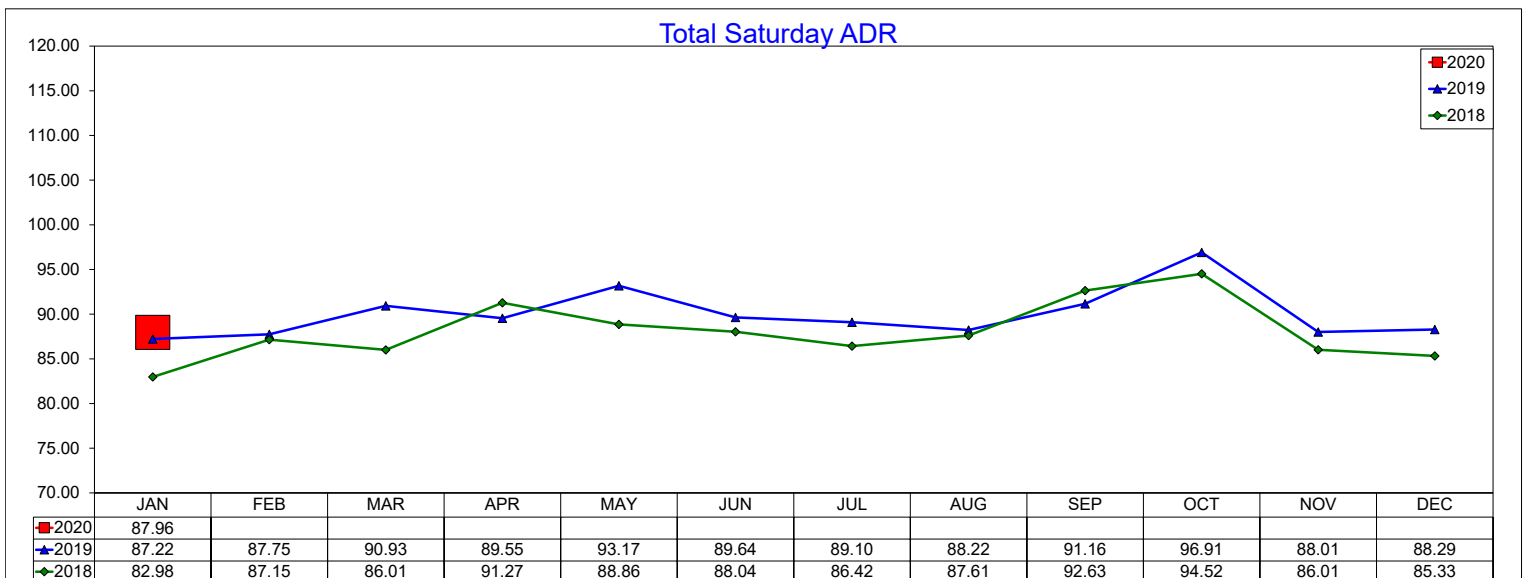
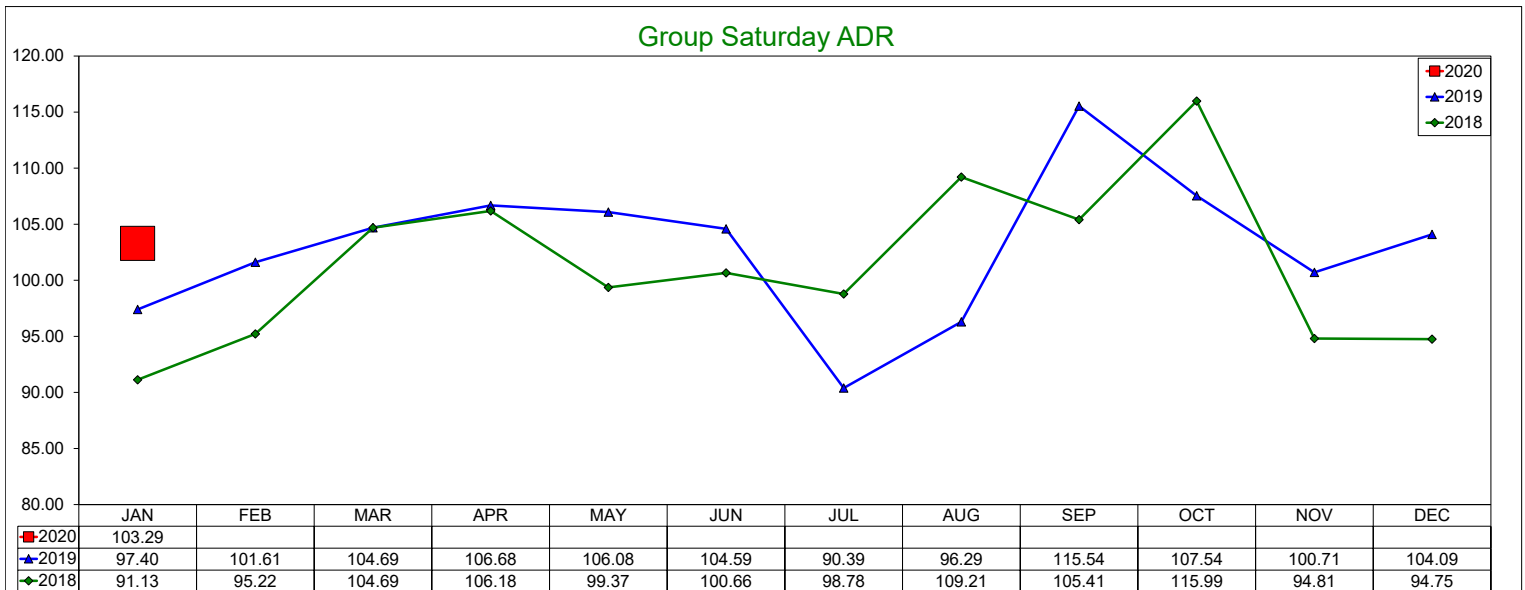
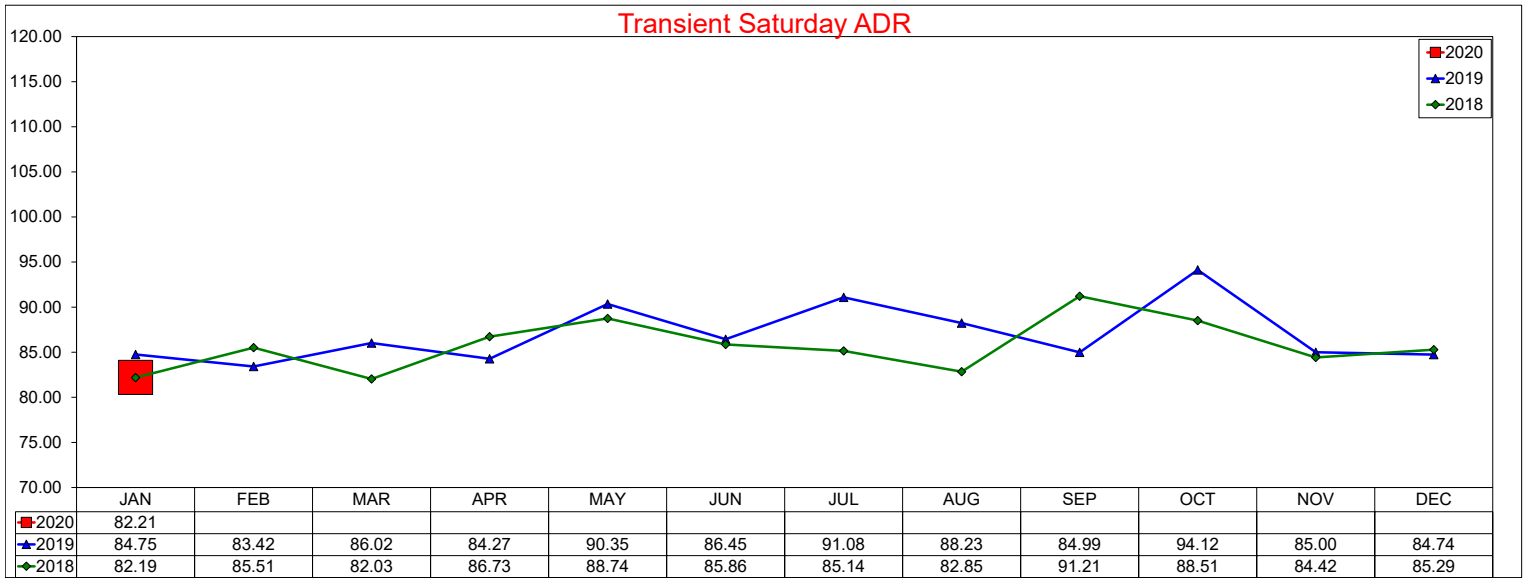
### Total Friday RevPAR





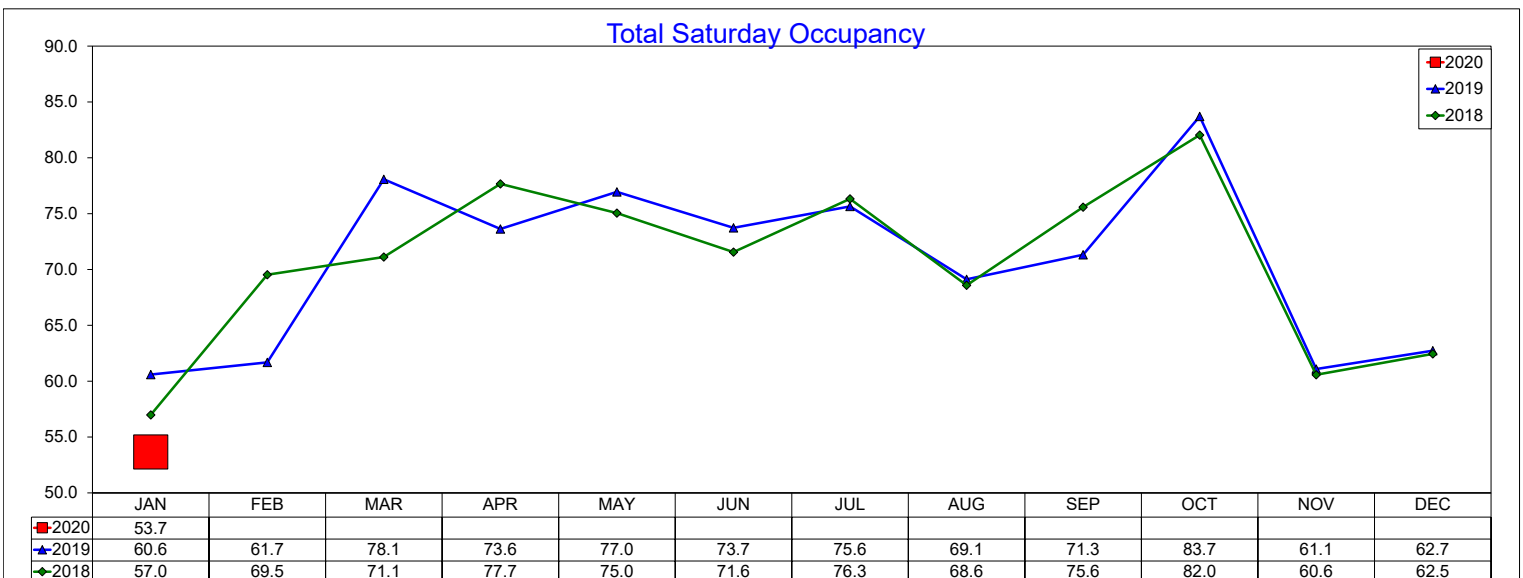
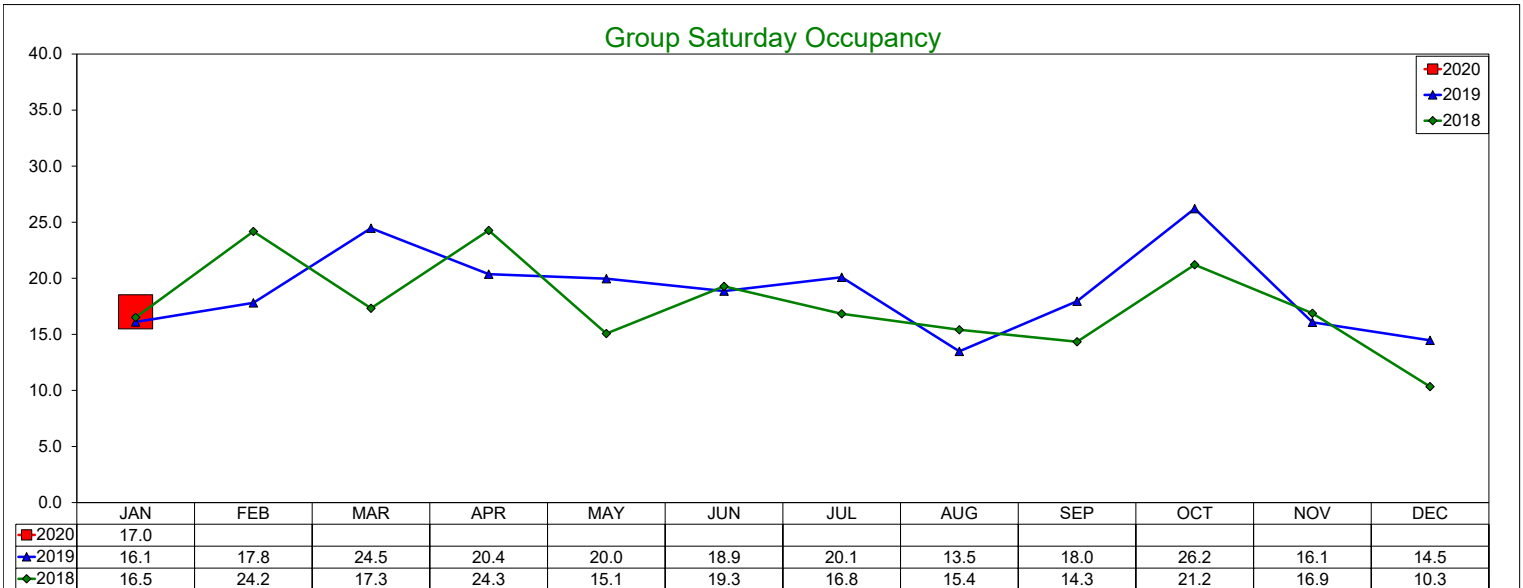
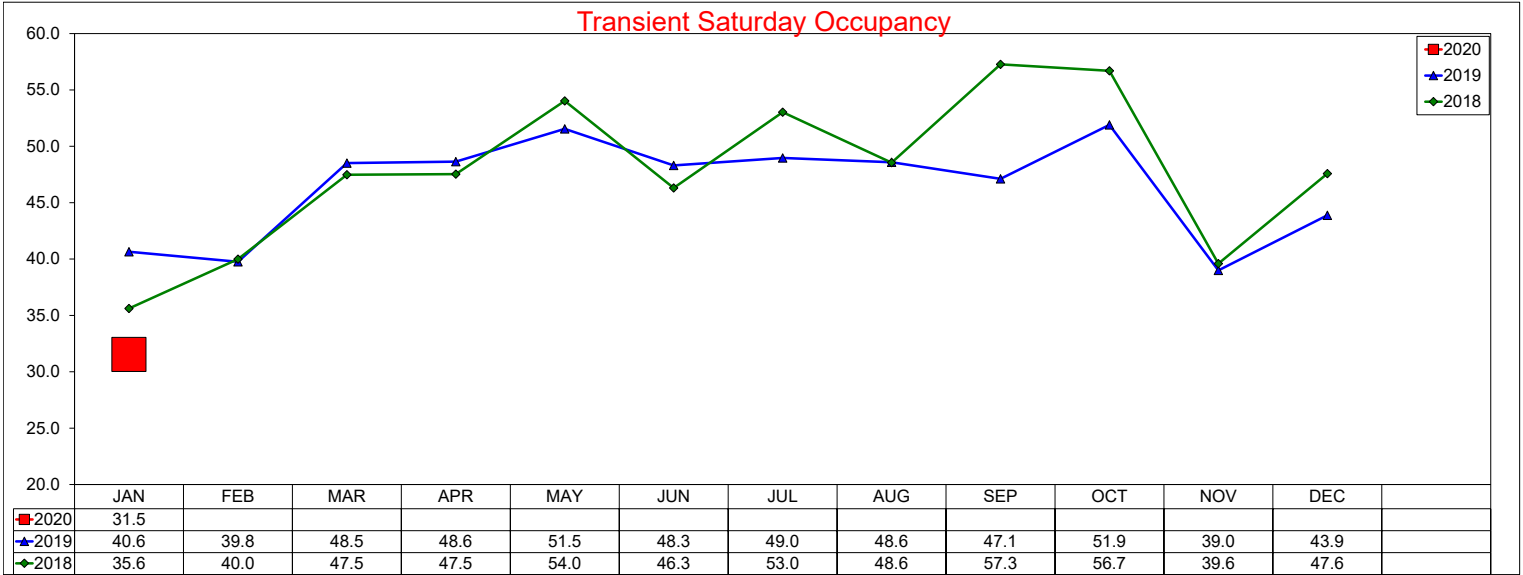
# Three Year Comparison - Saturday - ADR

## January 2020



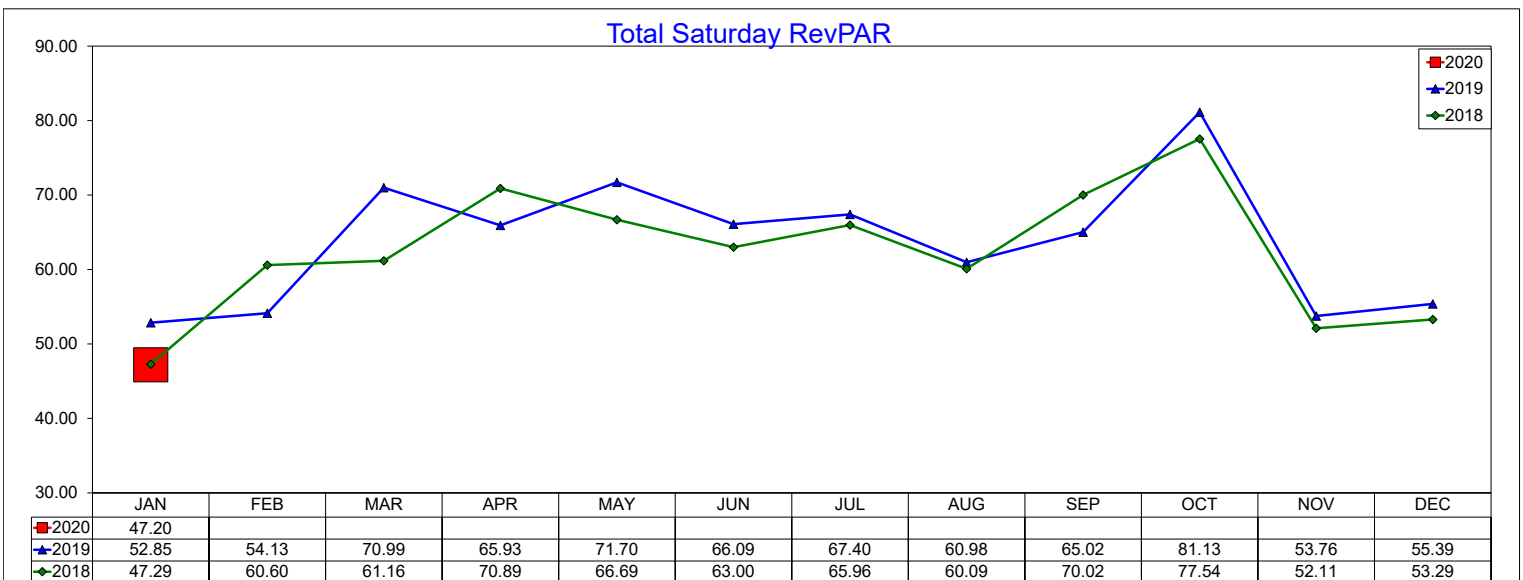
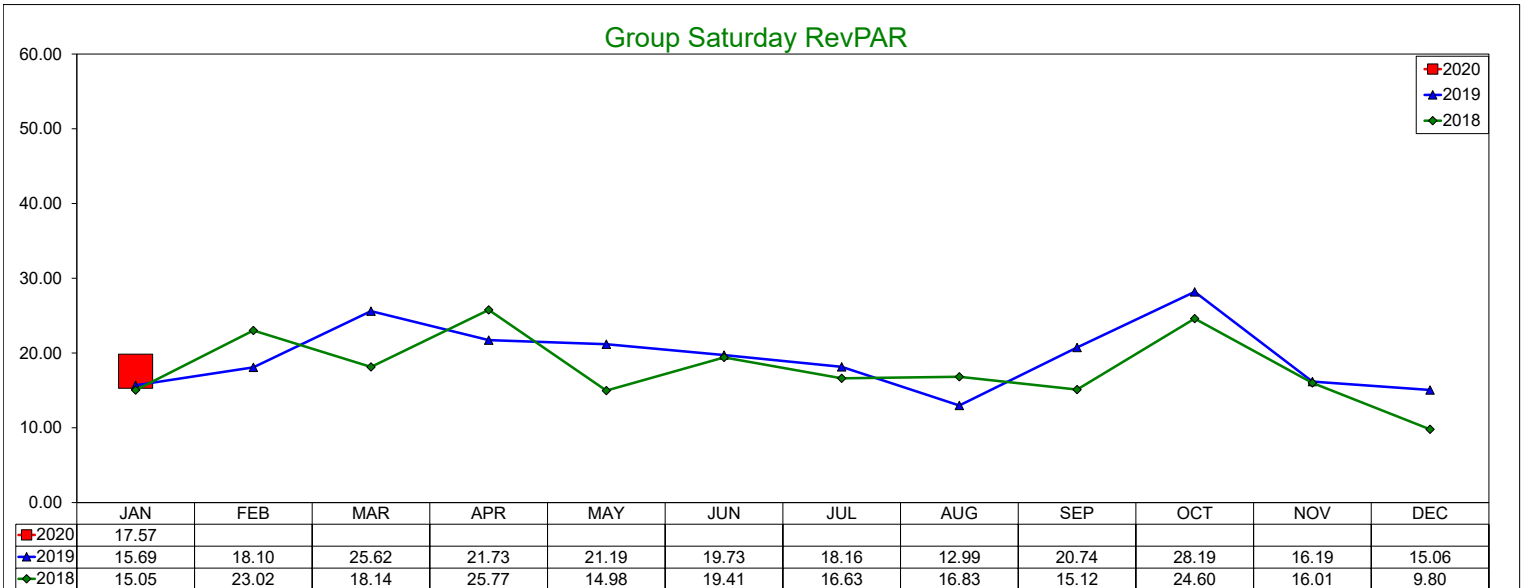
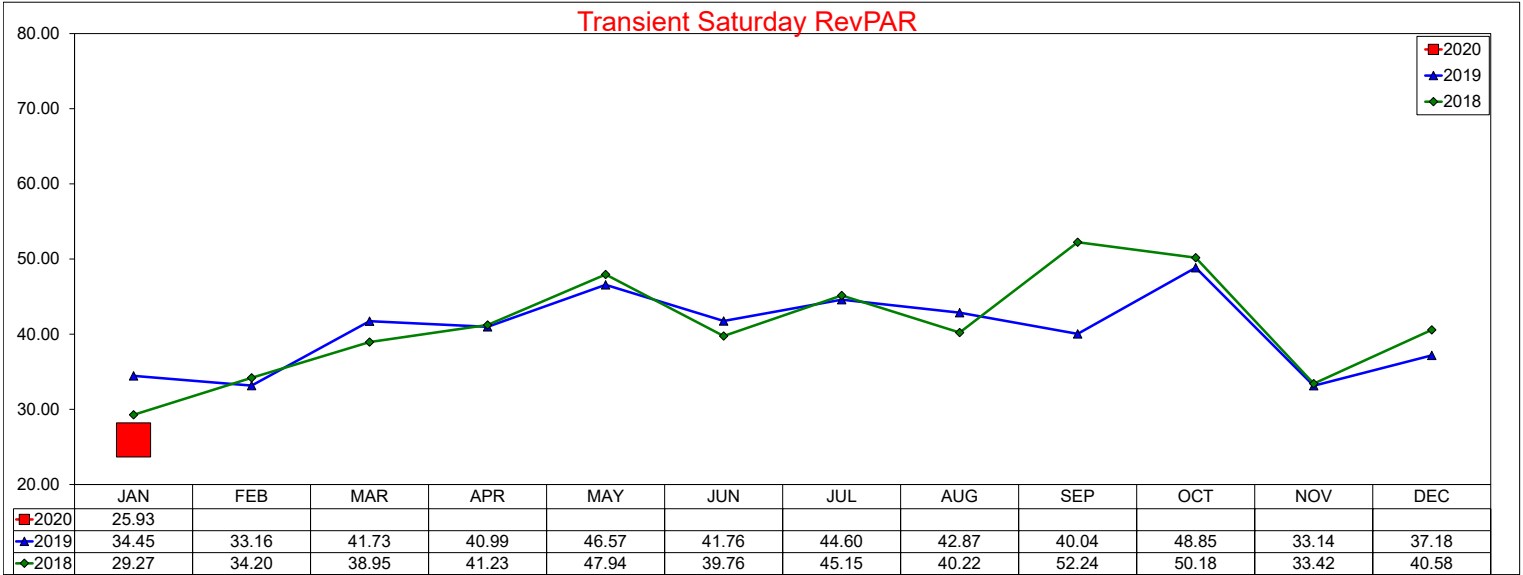
# Three Year Comparison - Saturday - Occupancy

January 2020



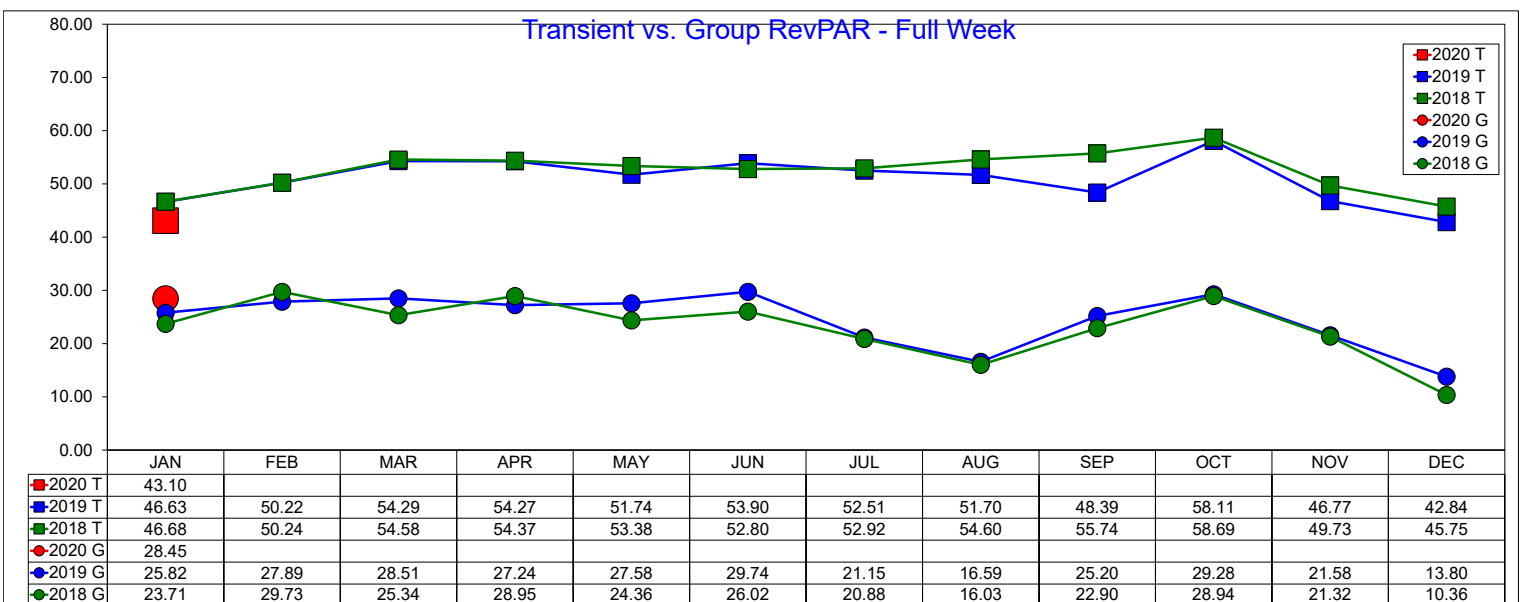
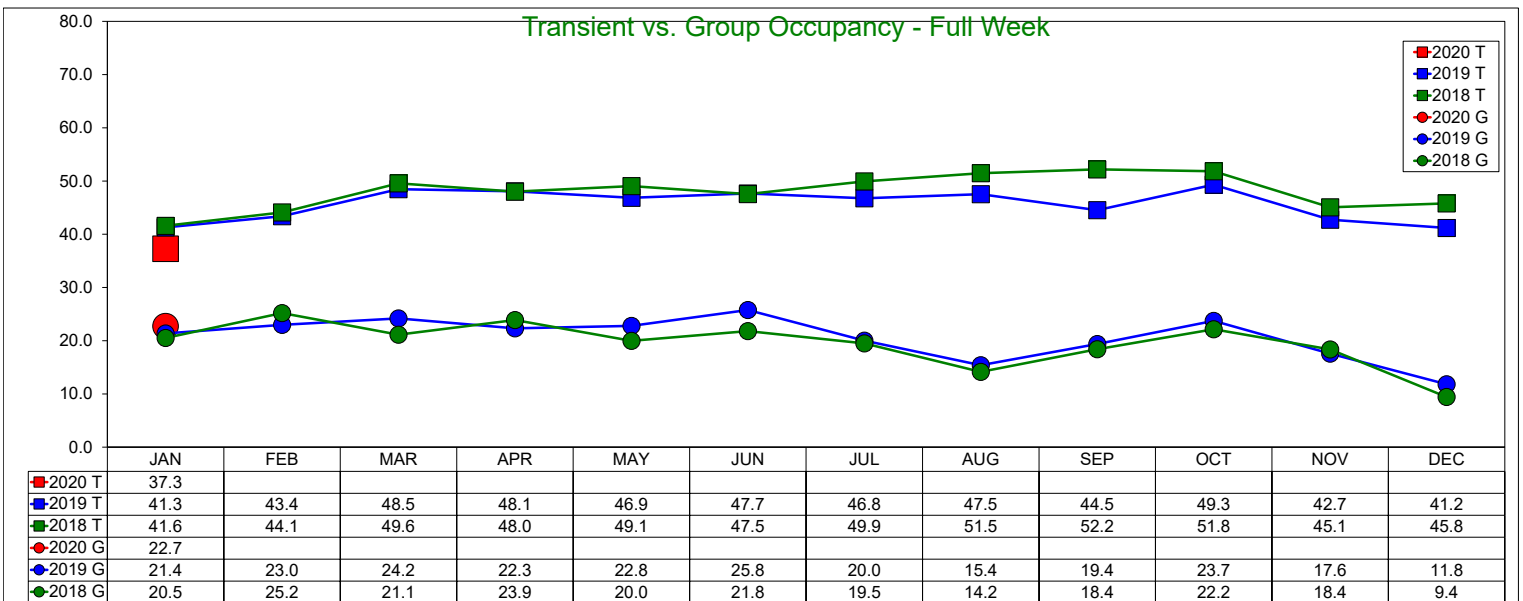
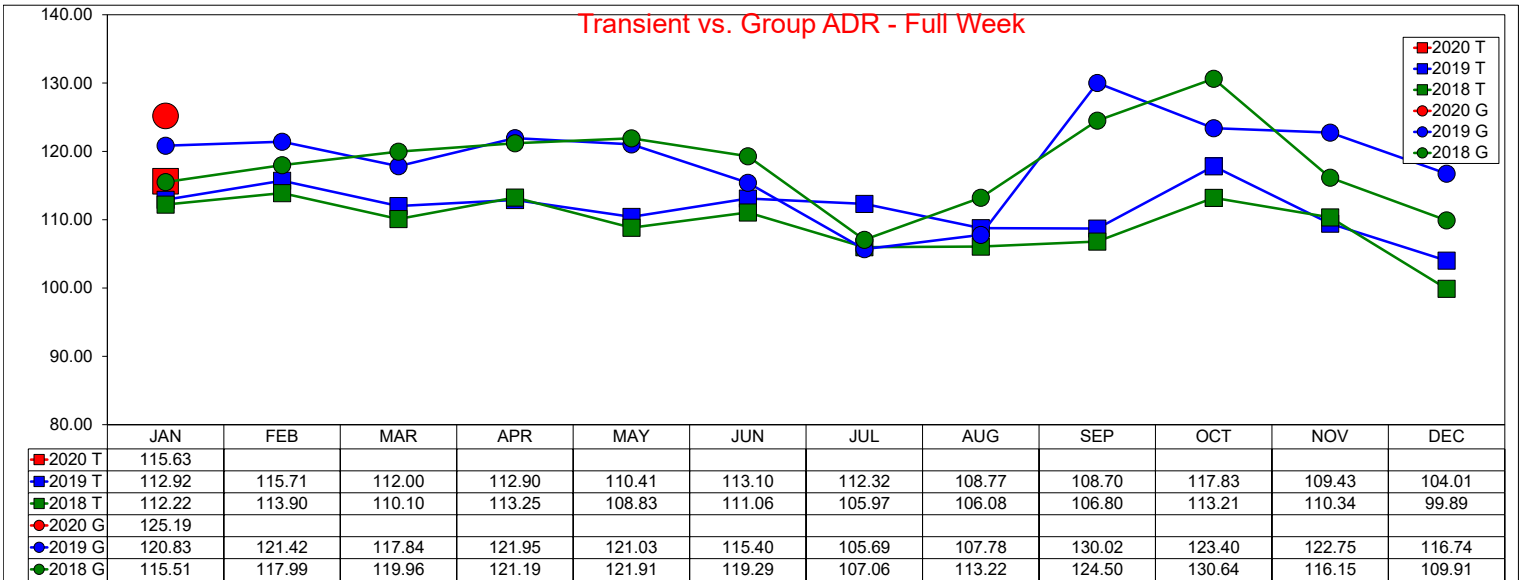
# Three Year Comparison - Saturday - RevPAR

January 2020



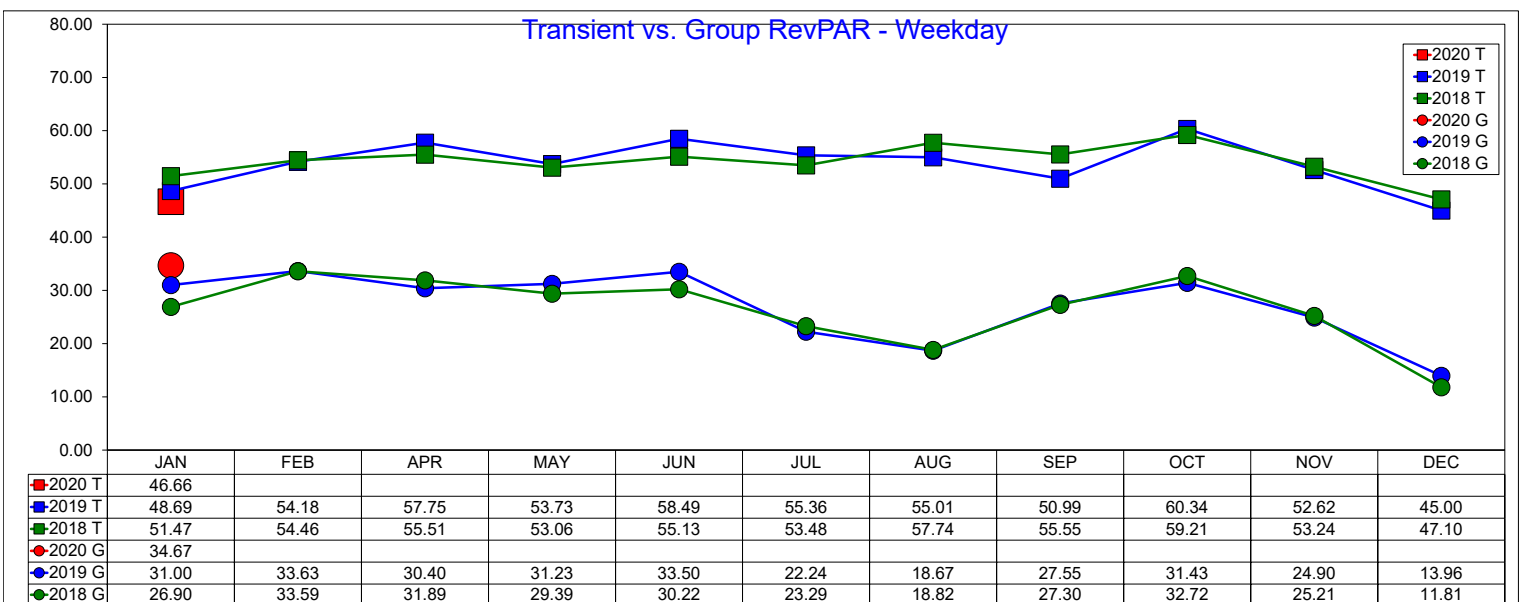
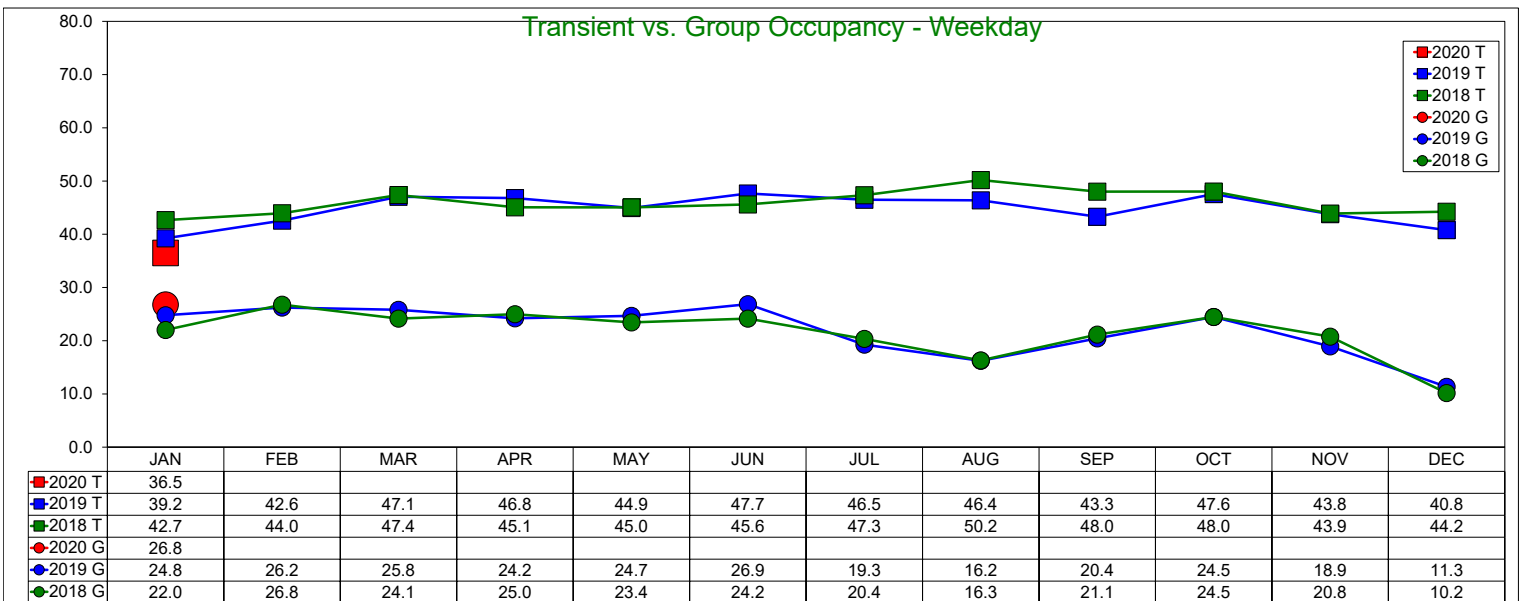
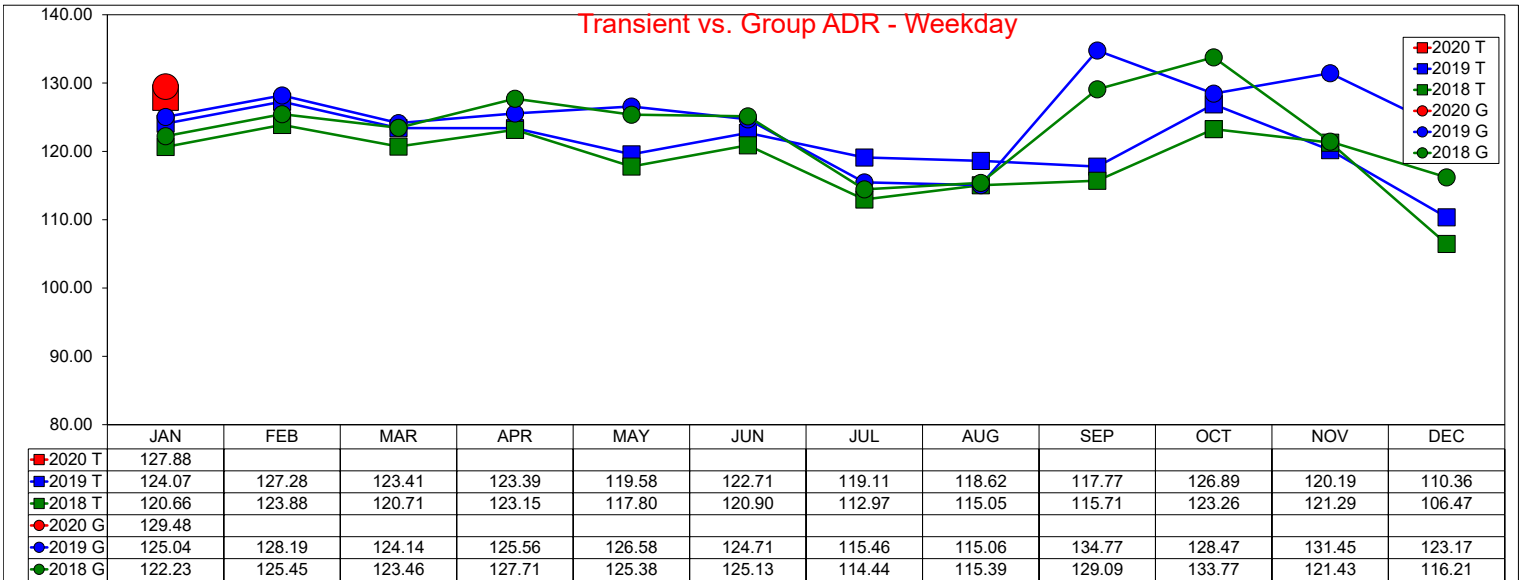
# Three Year Comparison - Transient vs. Group - Full Week

January 2020



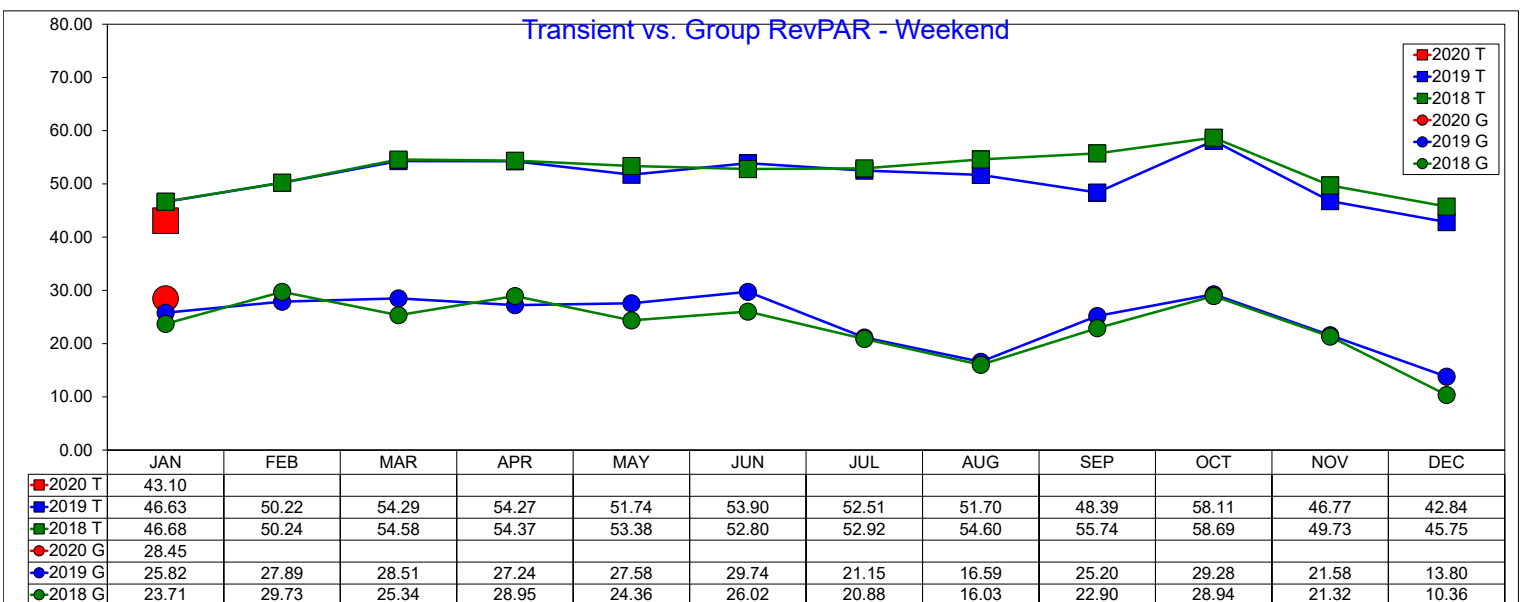
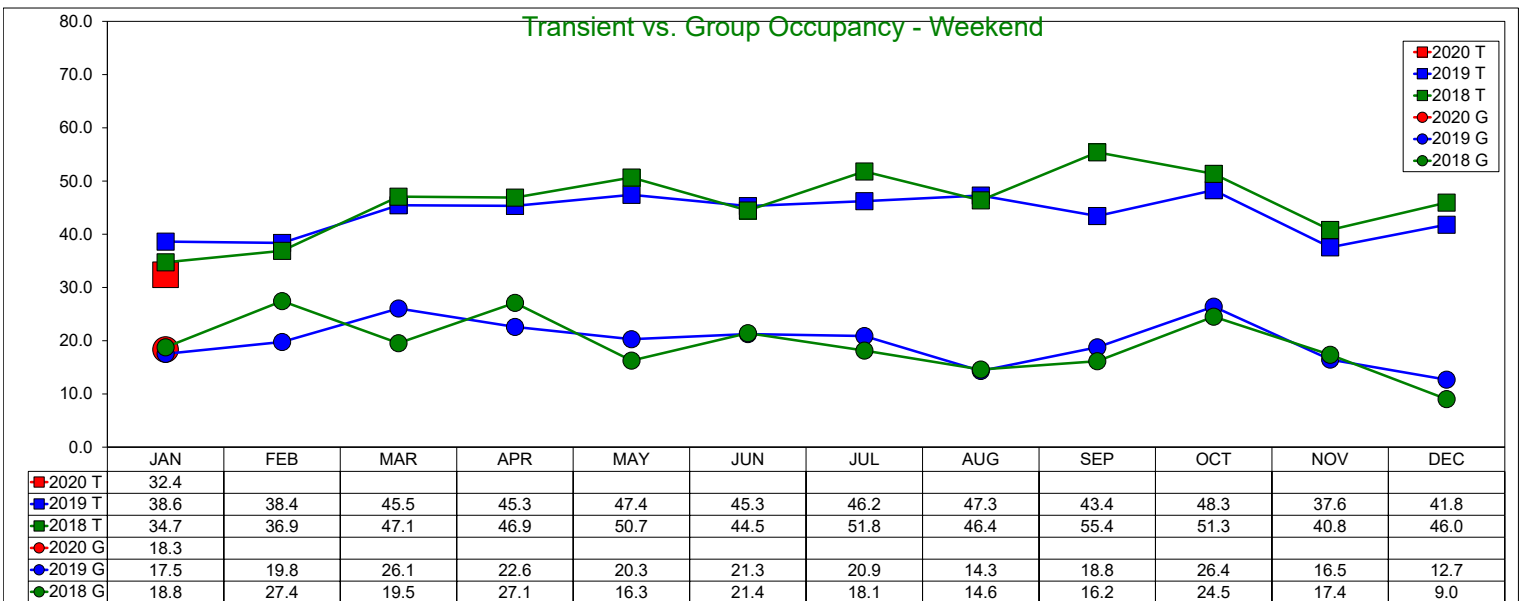
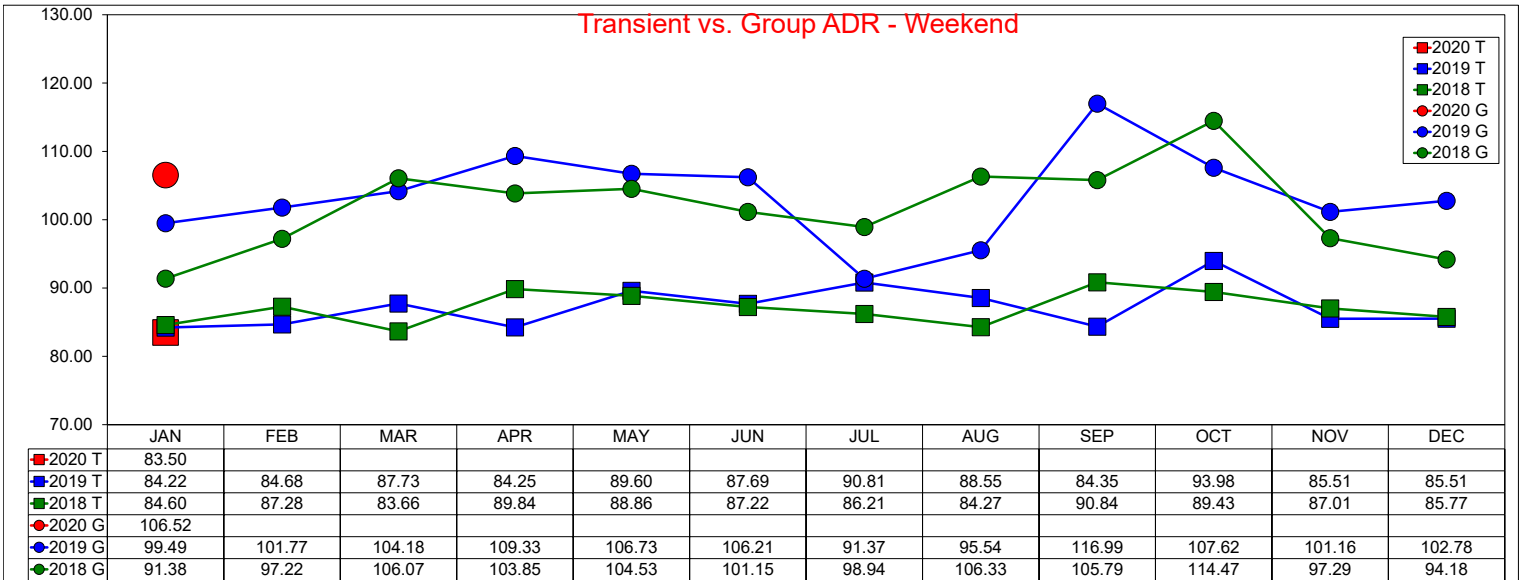
# Three Year Comparison - Transient vs. Group - Weekday

## January 2020



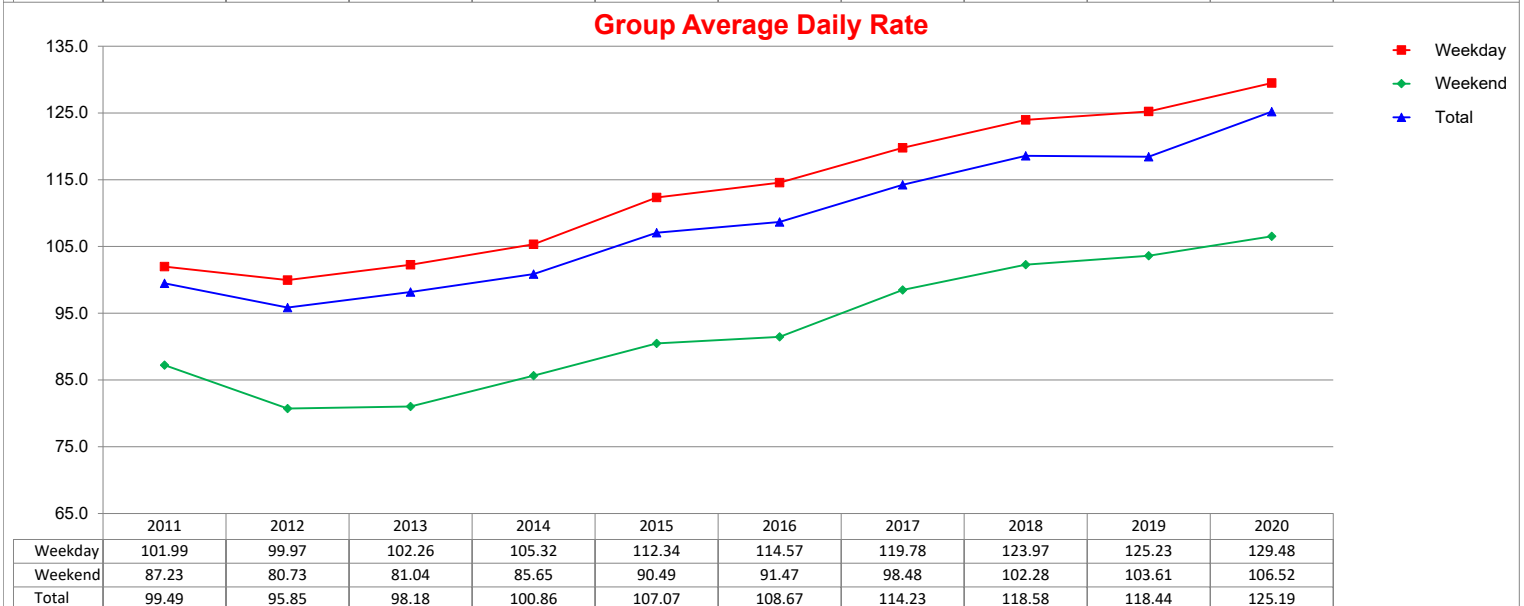
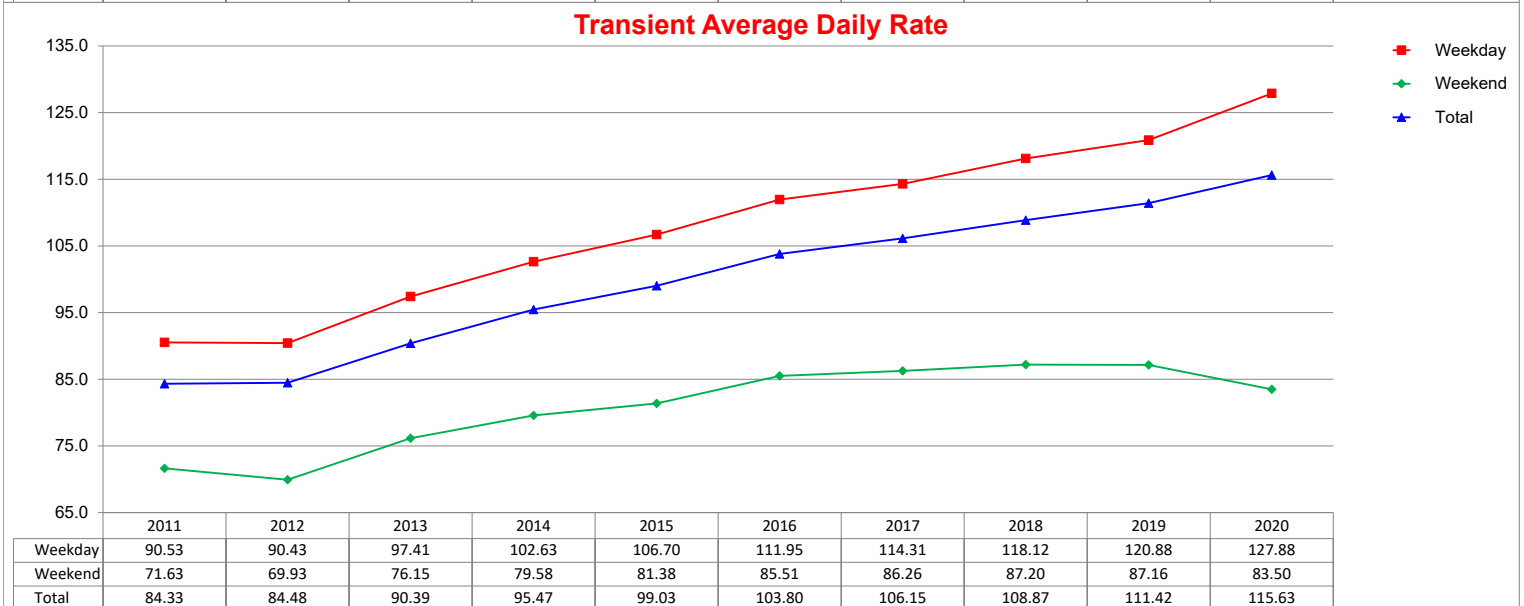
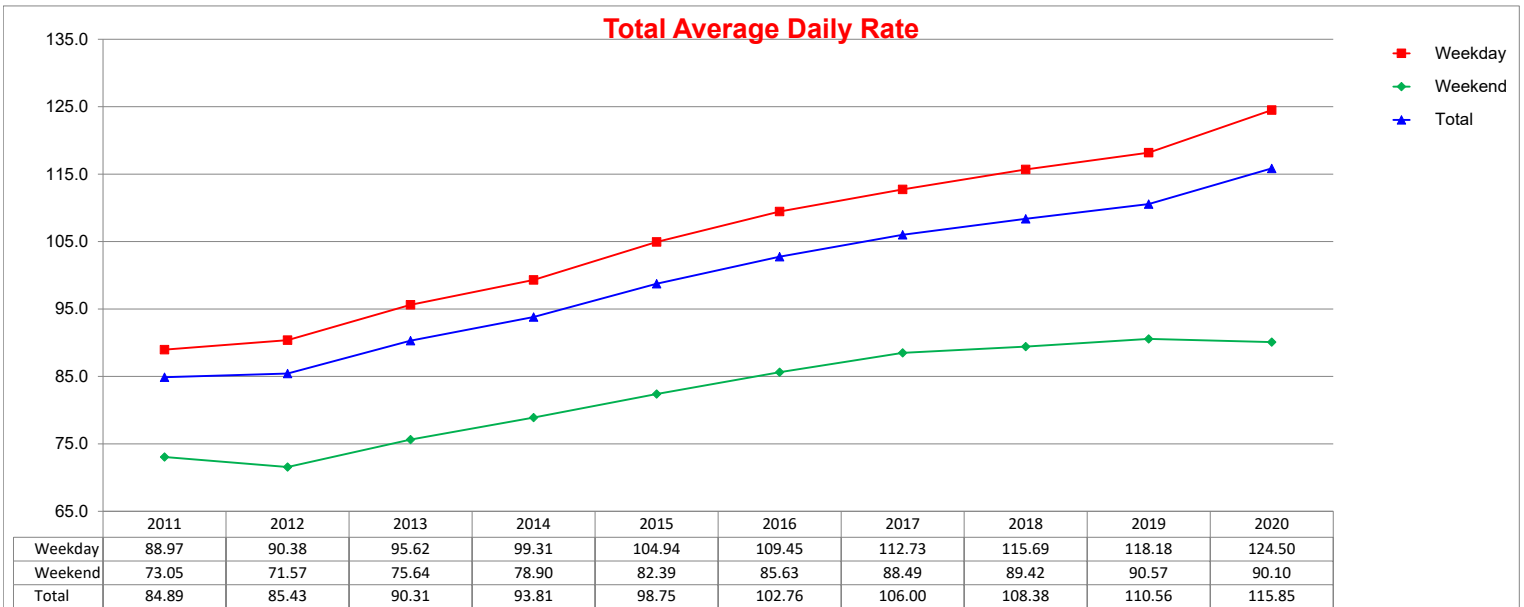
# Three Year Comparison - Transient vs. Group - Weekend

## January 2020



# 10 Year Occupancy Comparison - Weekday/Weekend

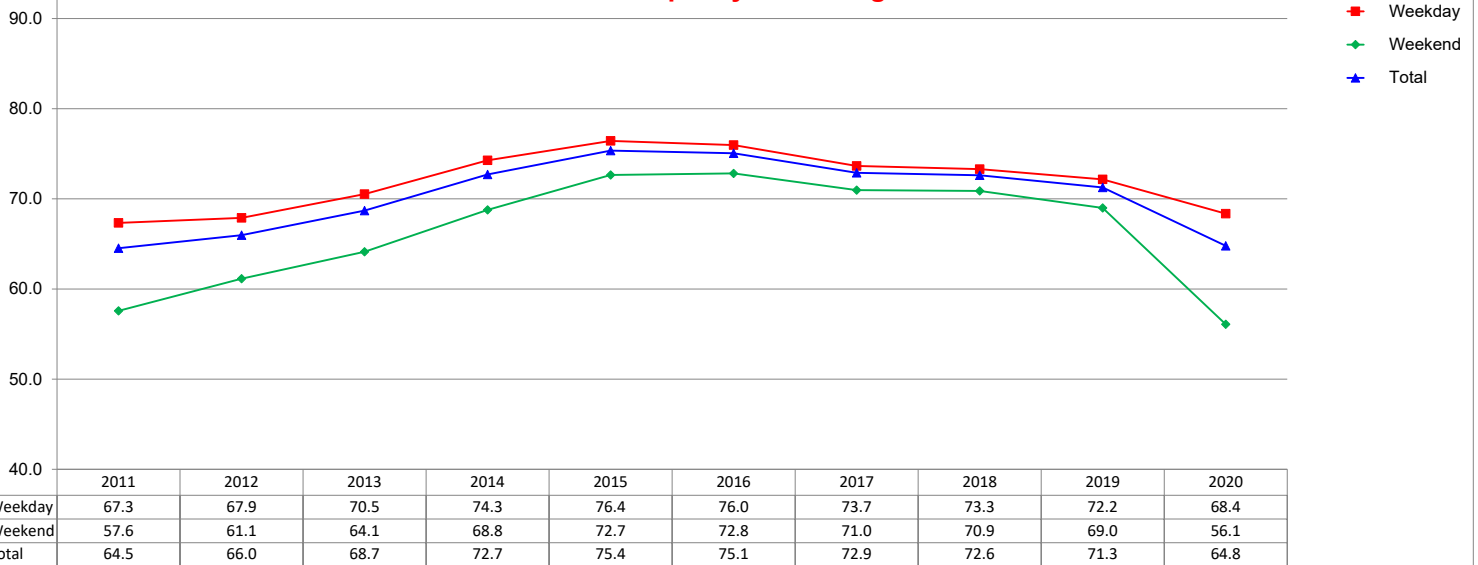
## Annual Year End Figures And YTD through January 2020



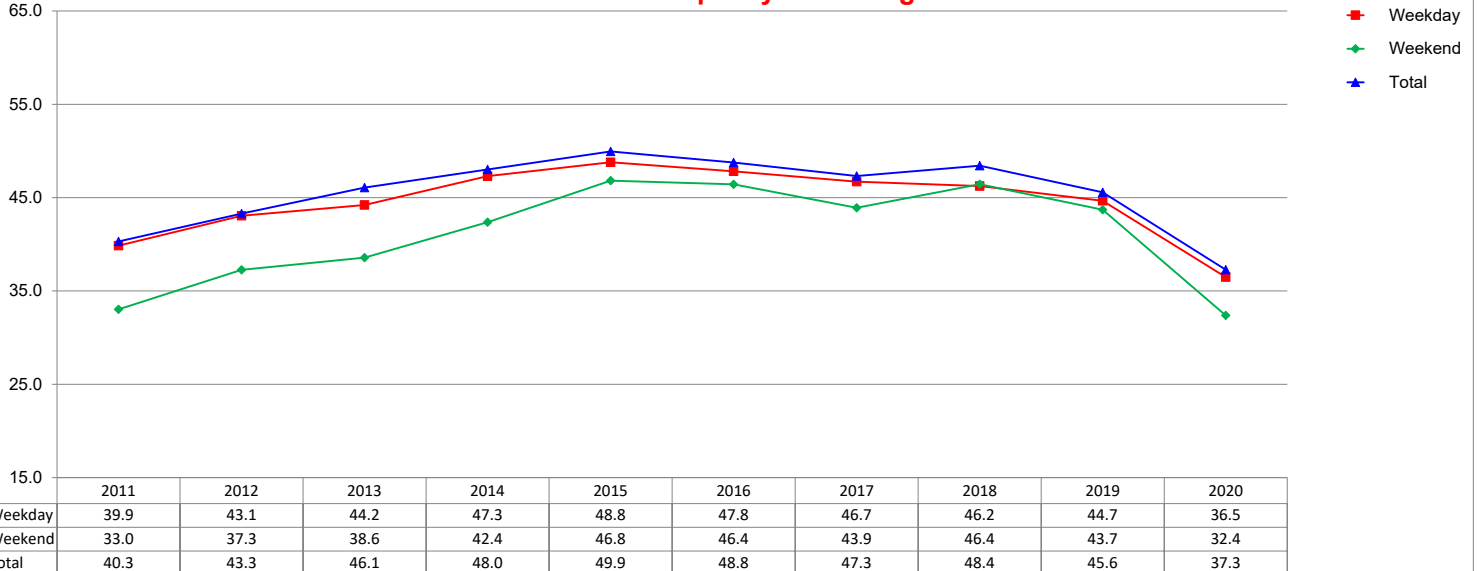
# 10 Year Occupancy Comparison - Weekday/Weekend

## Annual Year End Figures And YTD through January 2020

### Total Occupancy Percentage



### Transient Occupancy Percentage



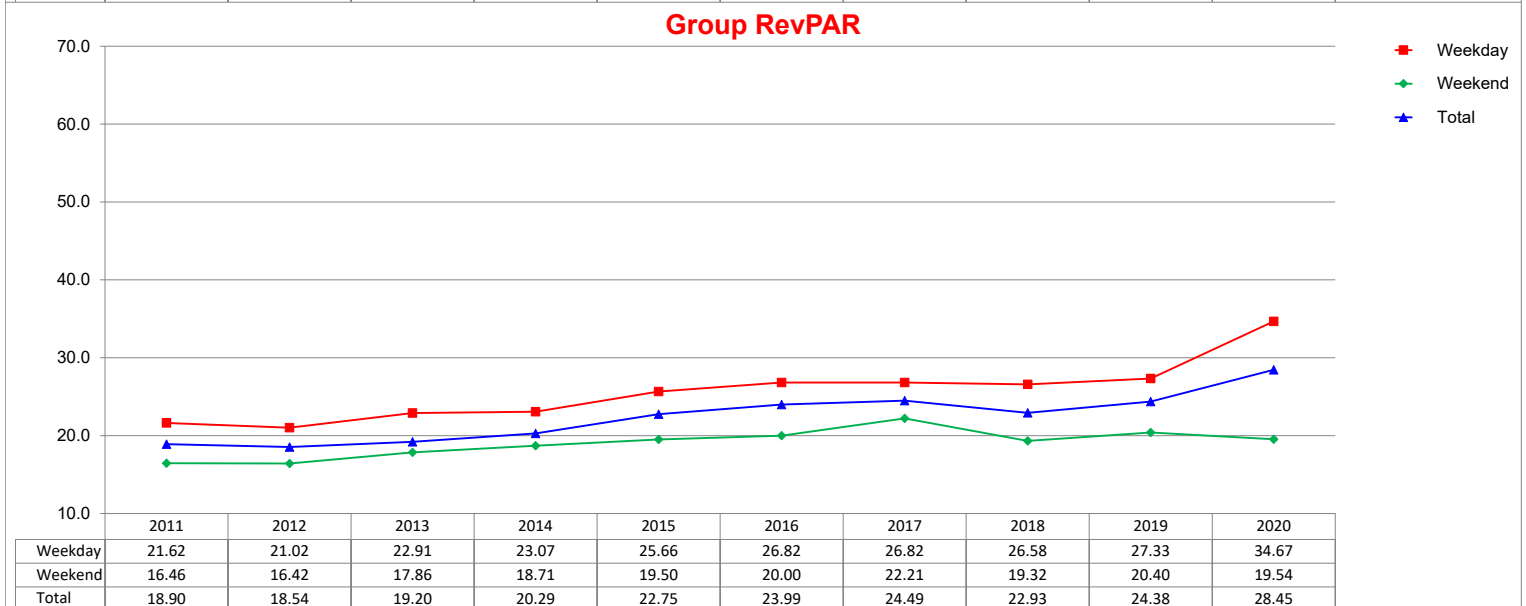
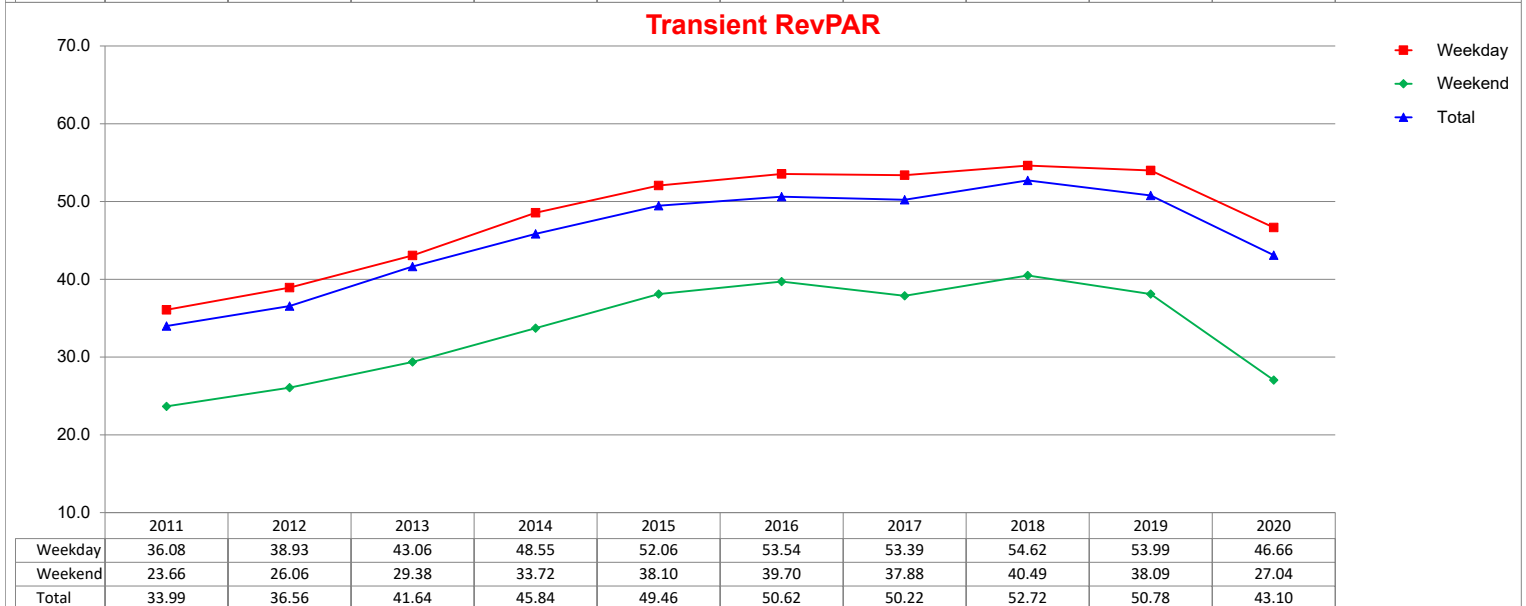
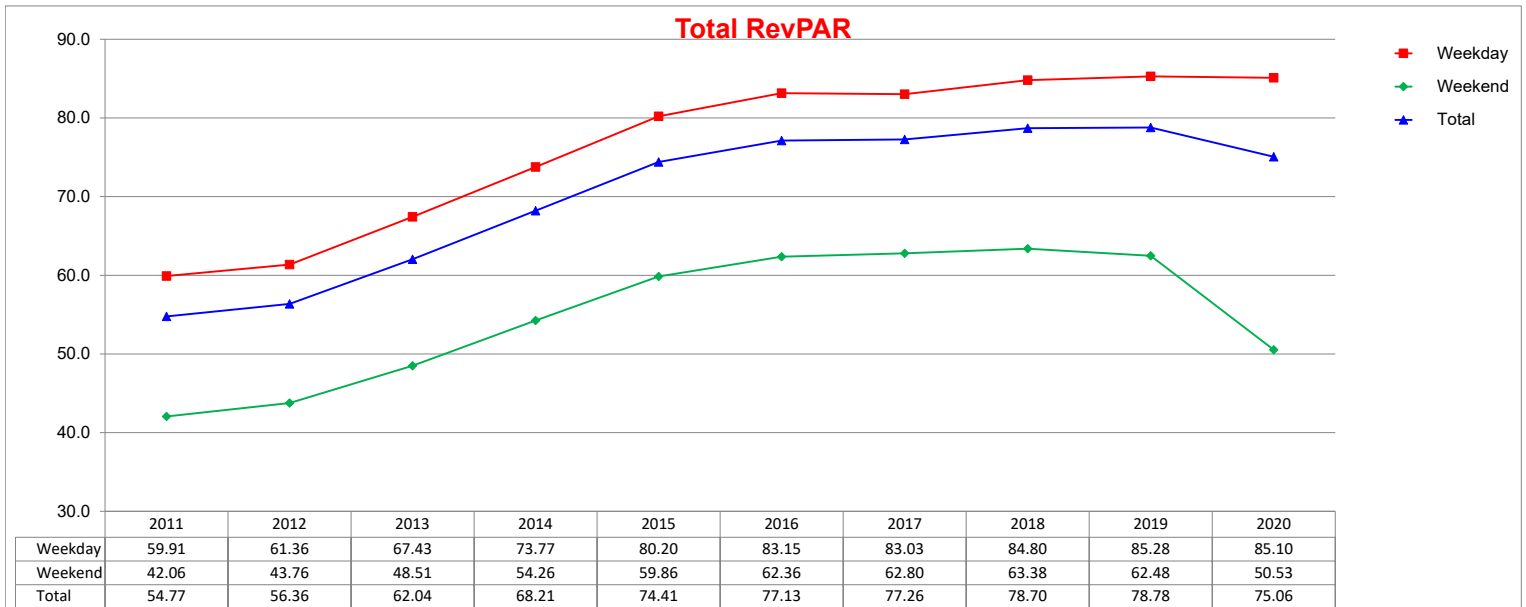
### Group Occupancy Percentage





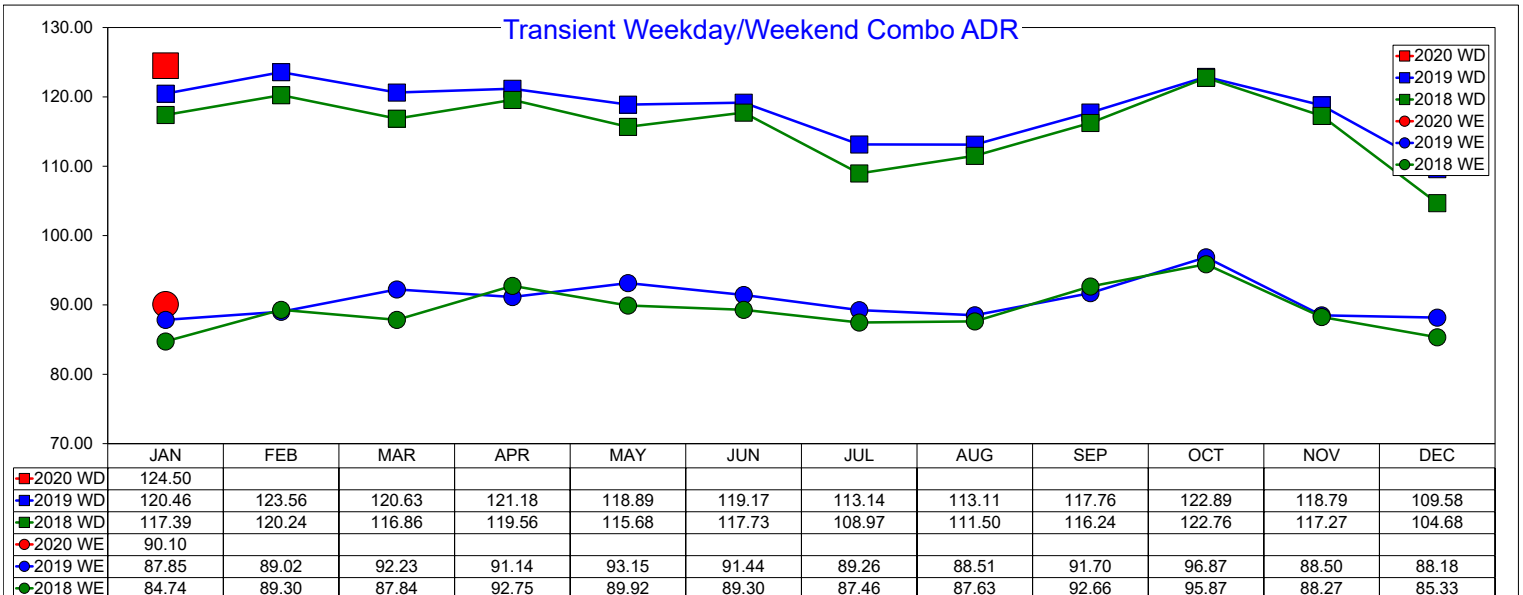
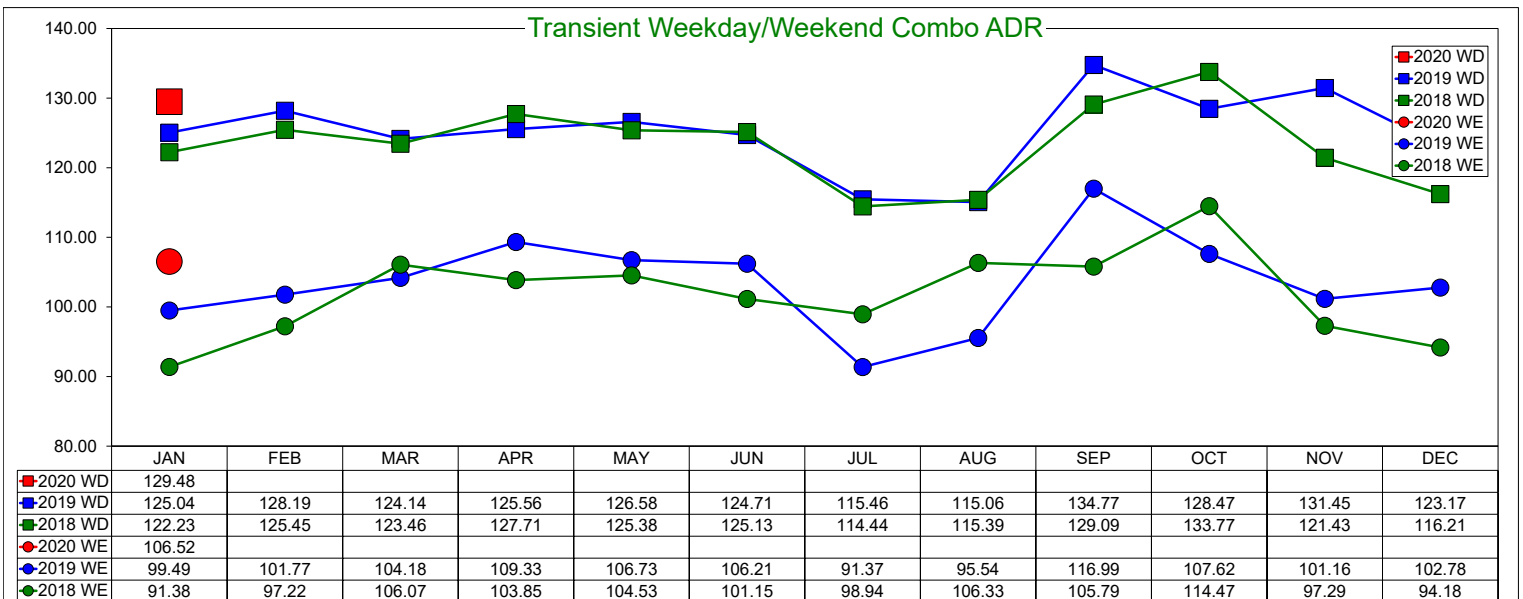
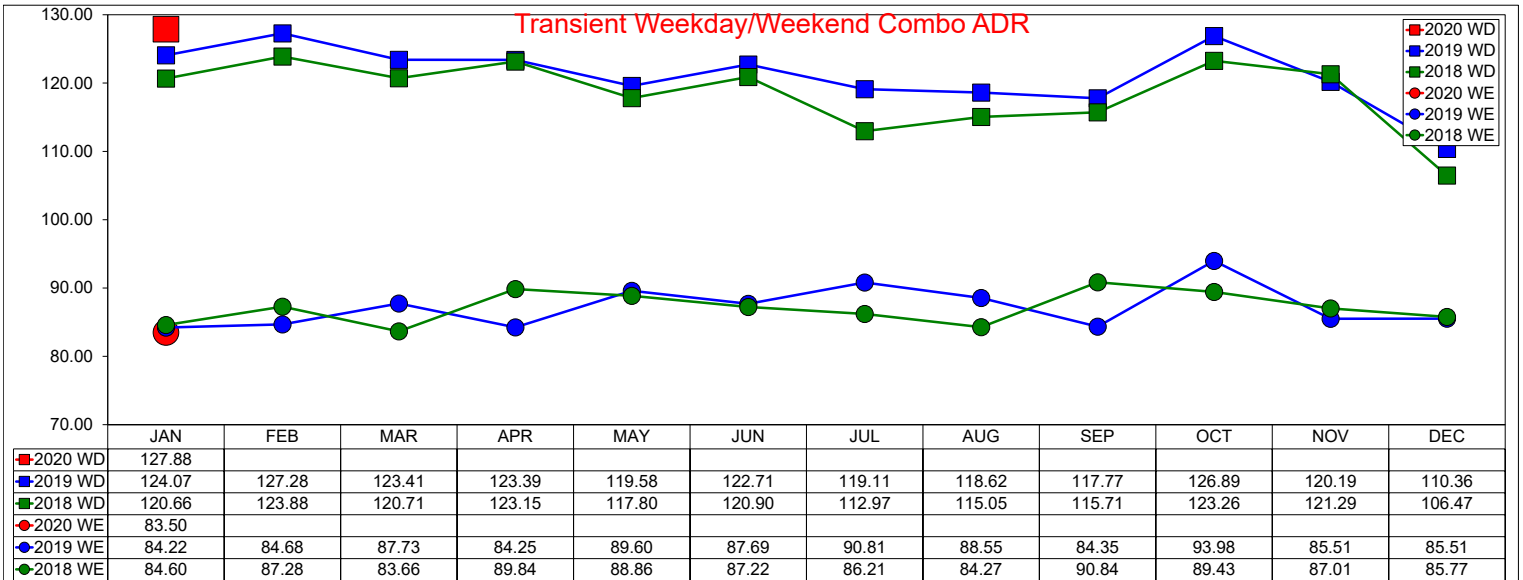
# 10 Year RevPAR Comparison - Weekday/Weekend

## Annual Year End Figures And YTD through January 2020



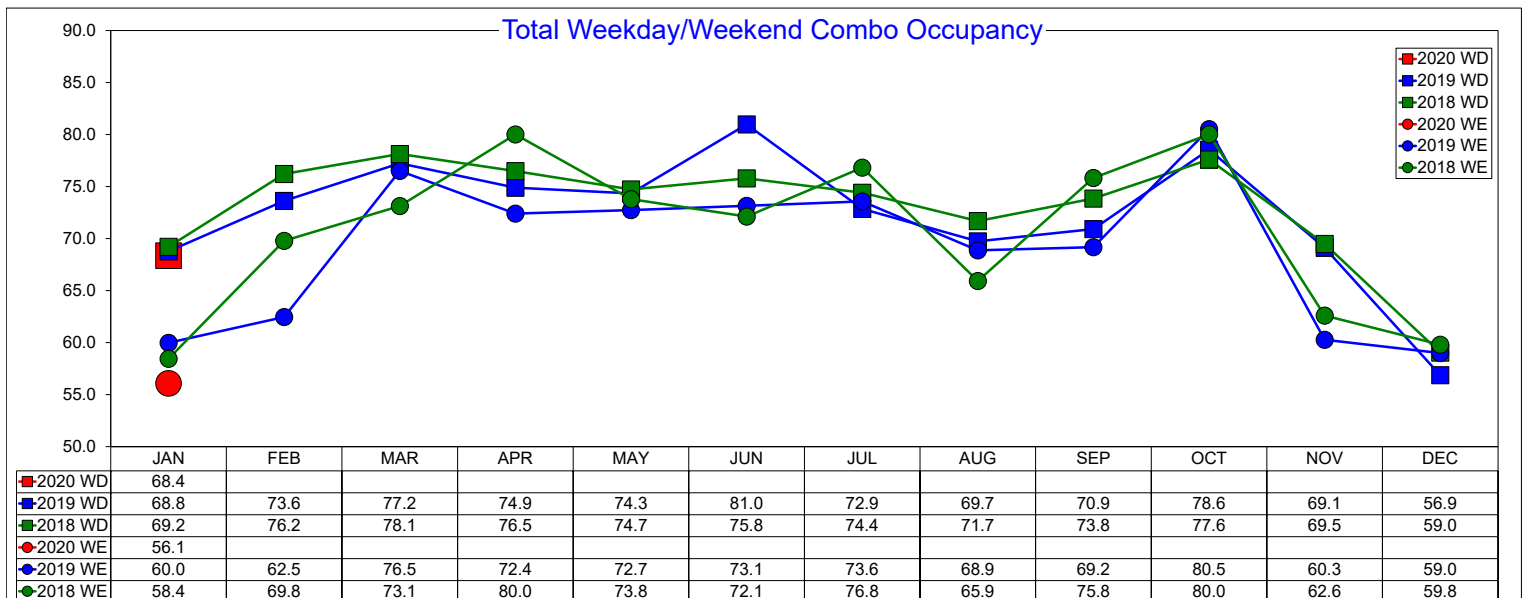
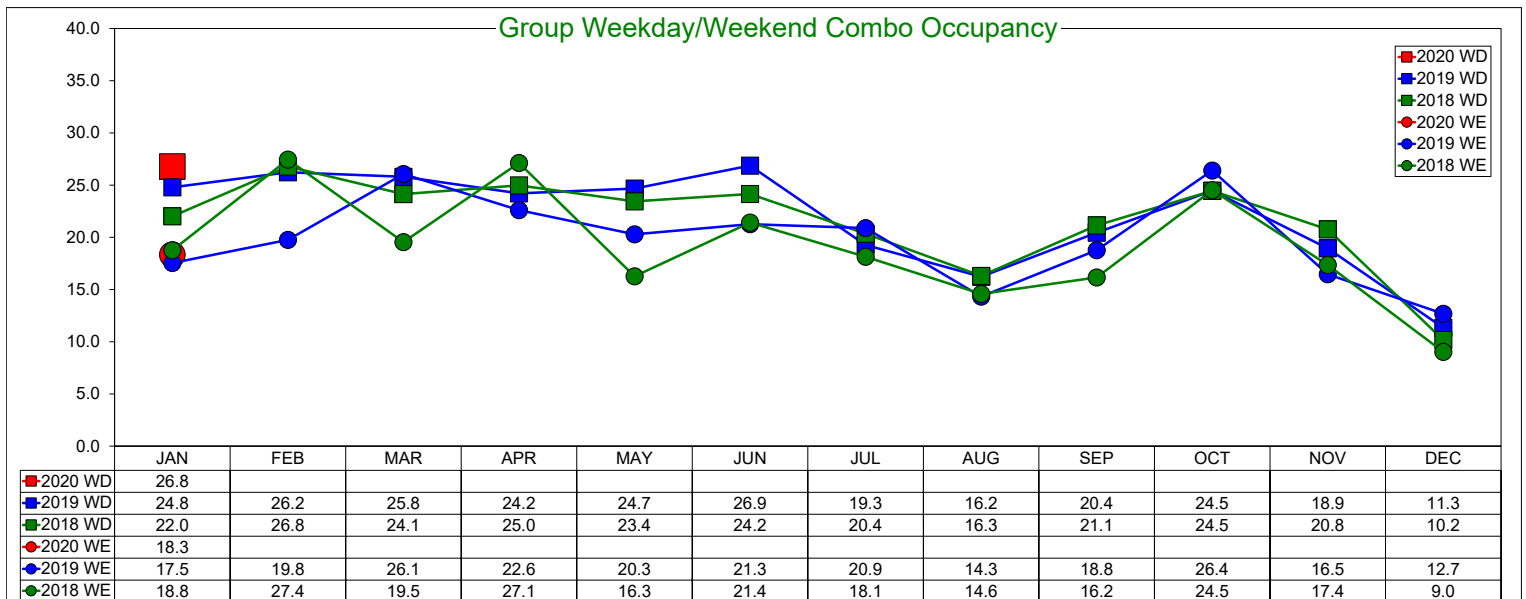
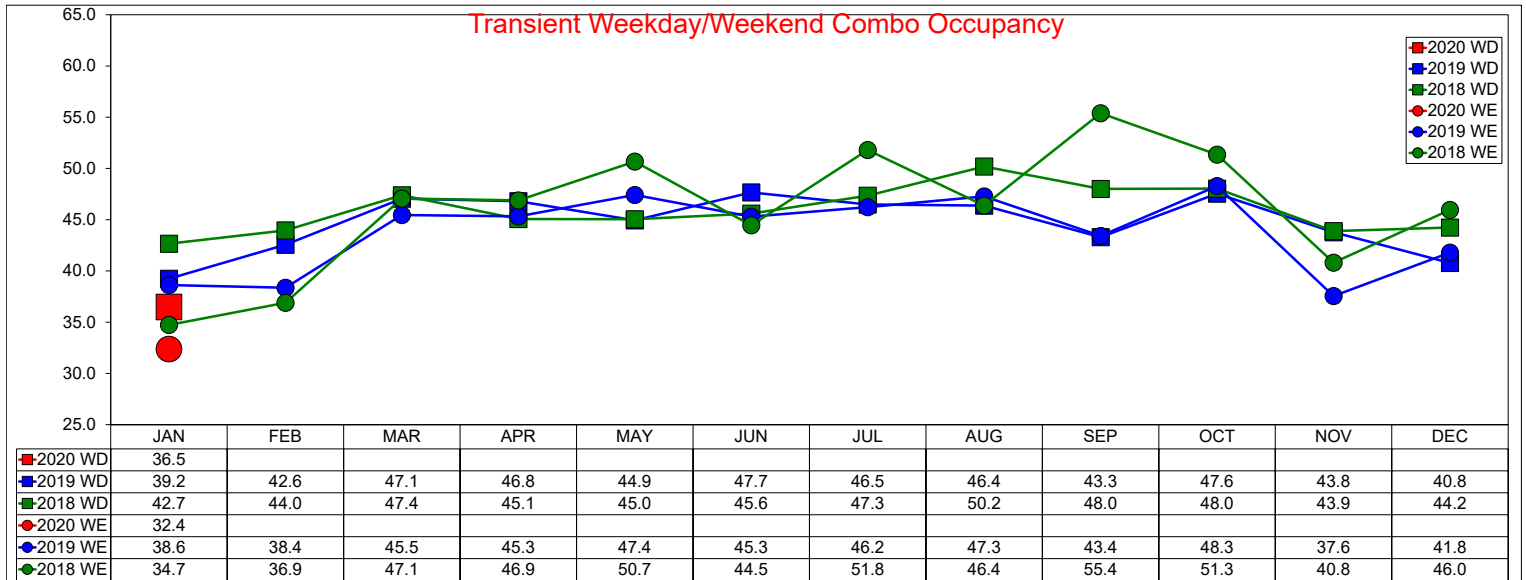
# Three Year Comparison - Weekday/Weekend Combo - ADR

January 2020



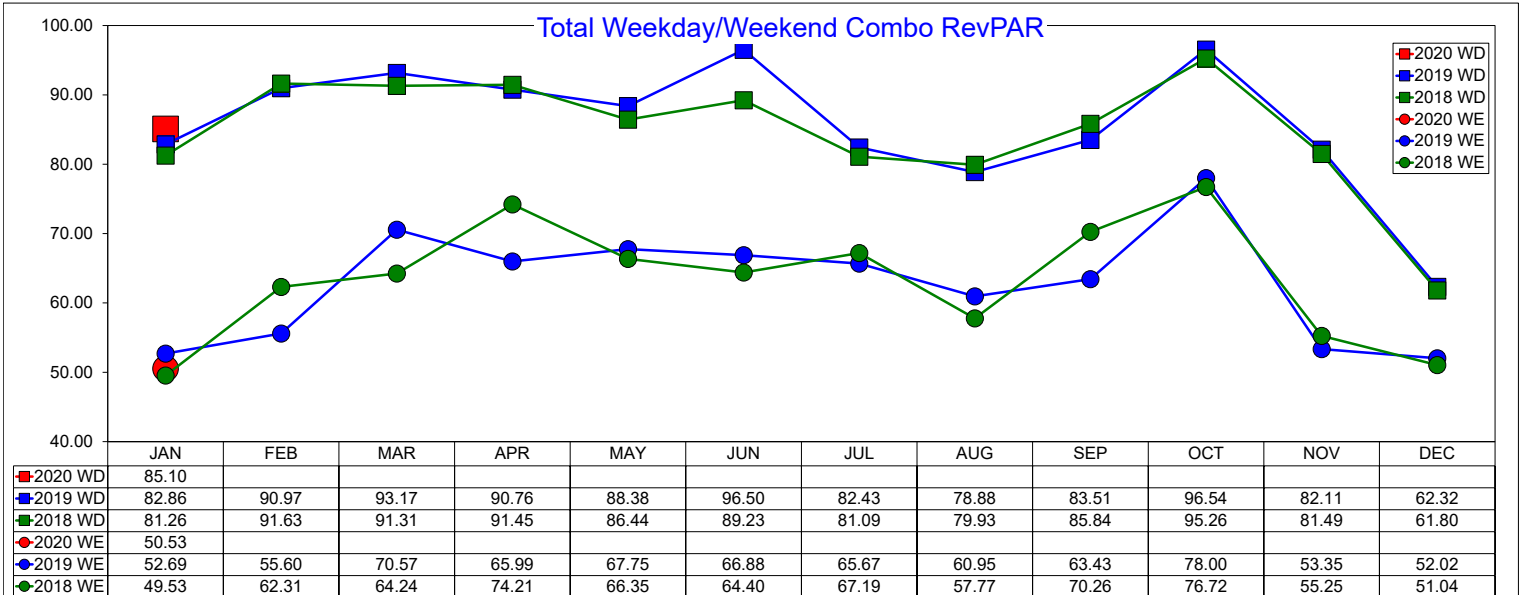
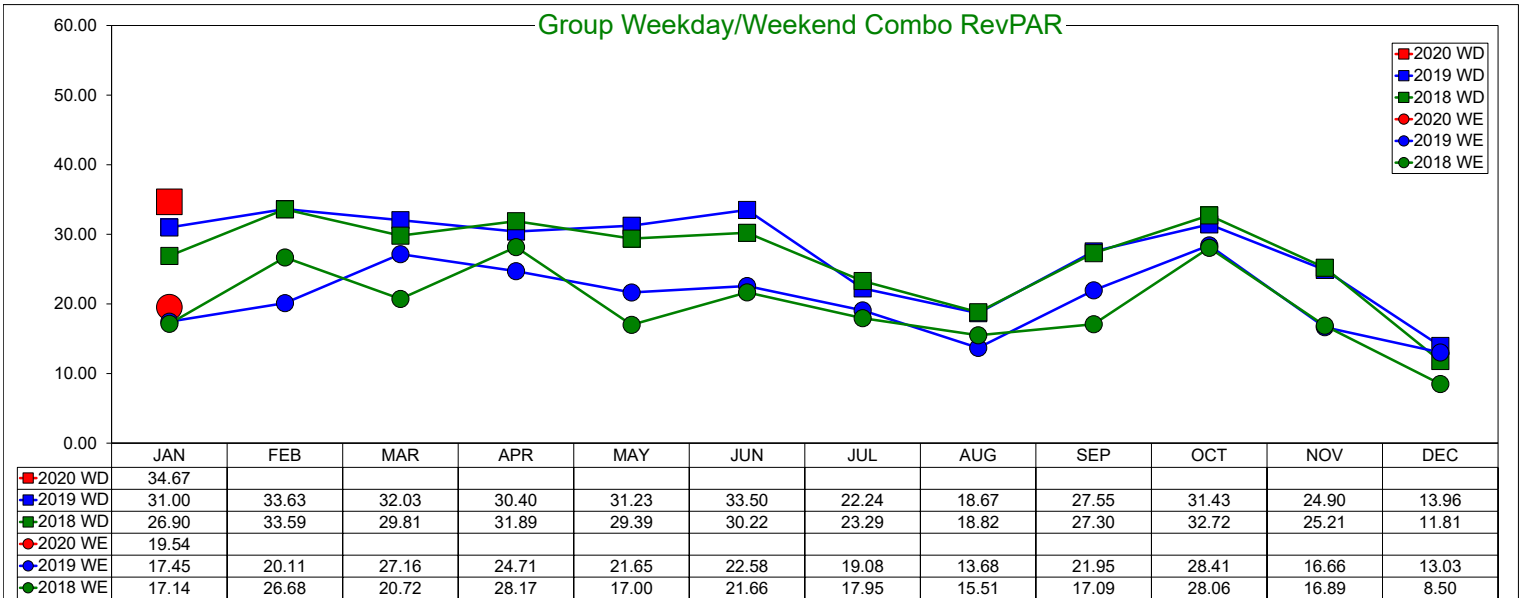
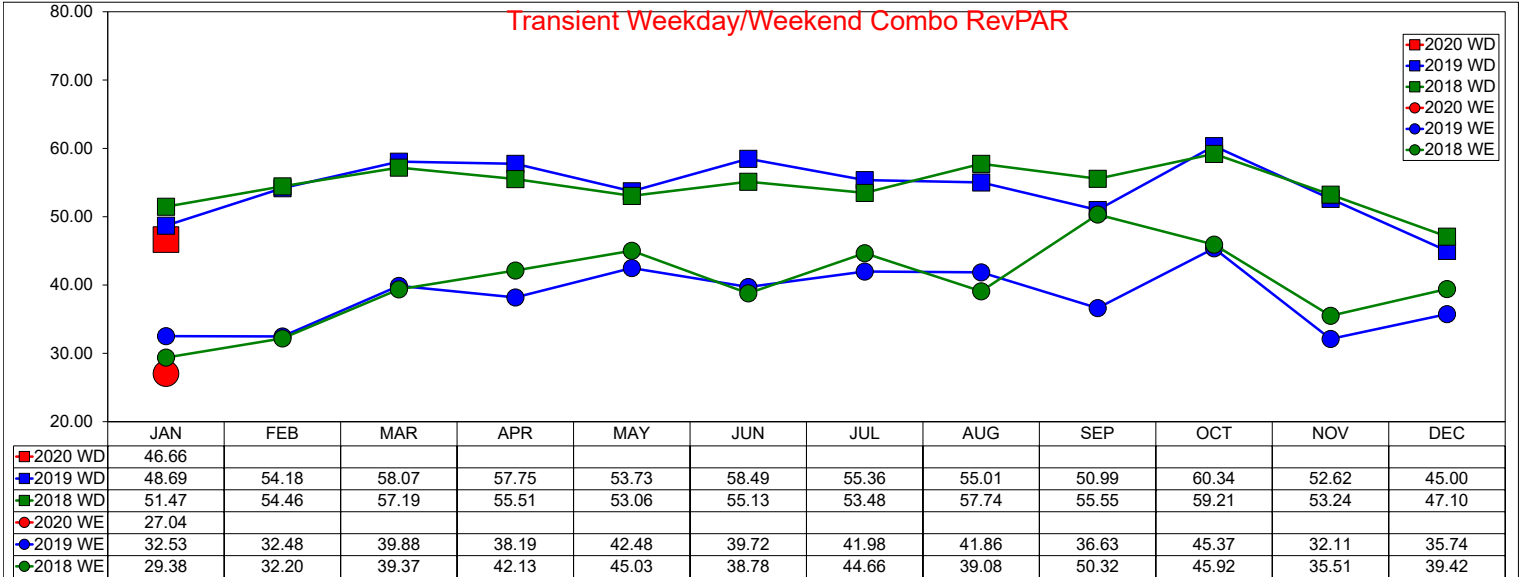
# Three Year Comparison - Weekday/Weekend Combo - Occupancy

January 2020



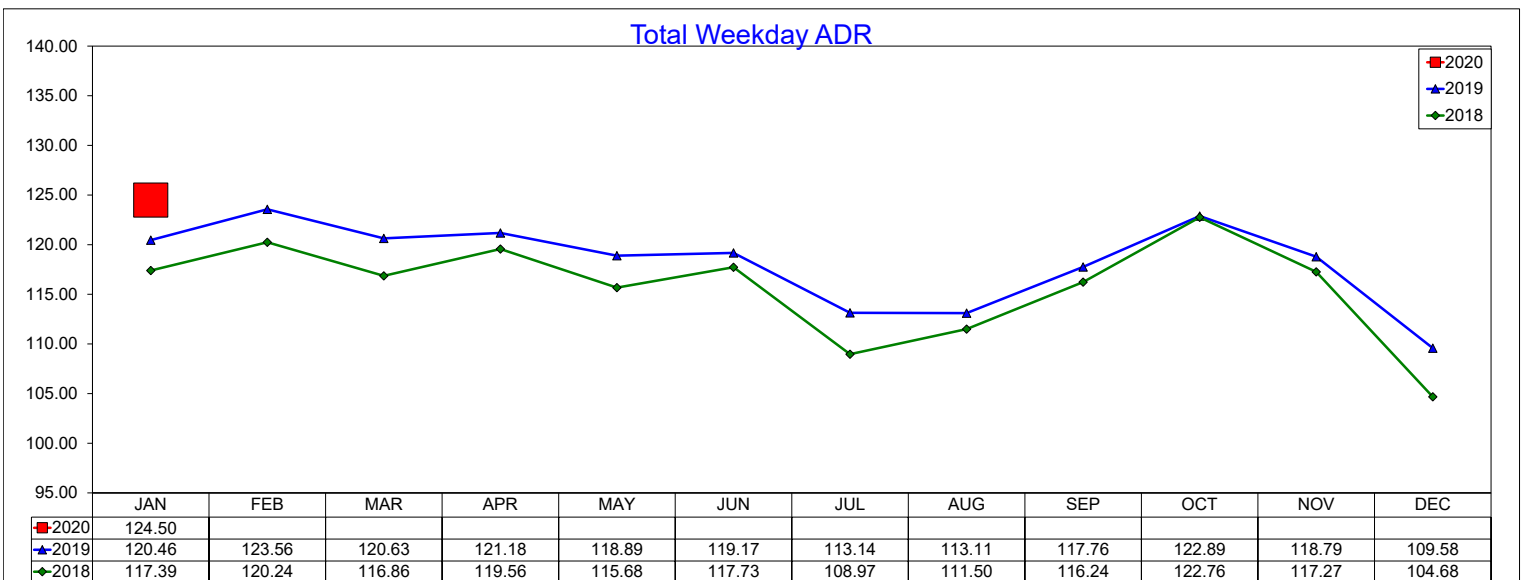
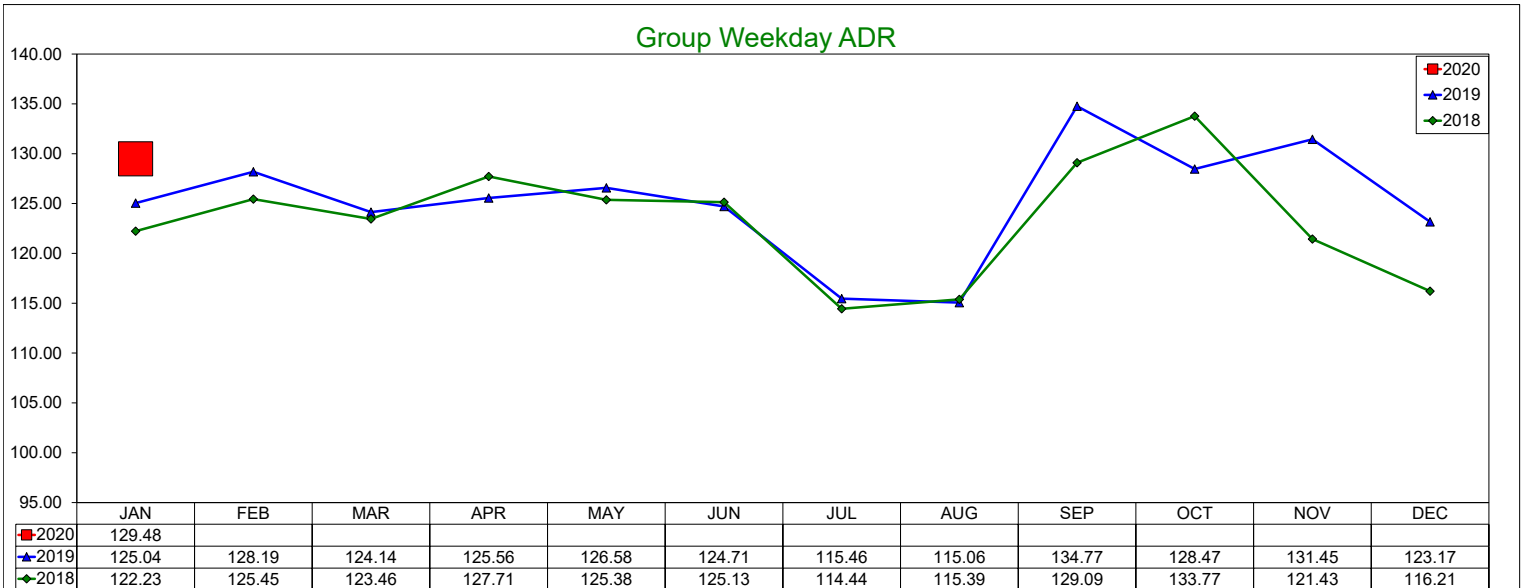
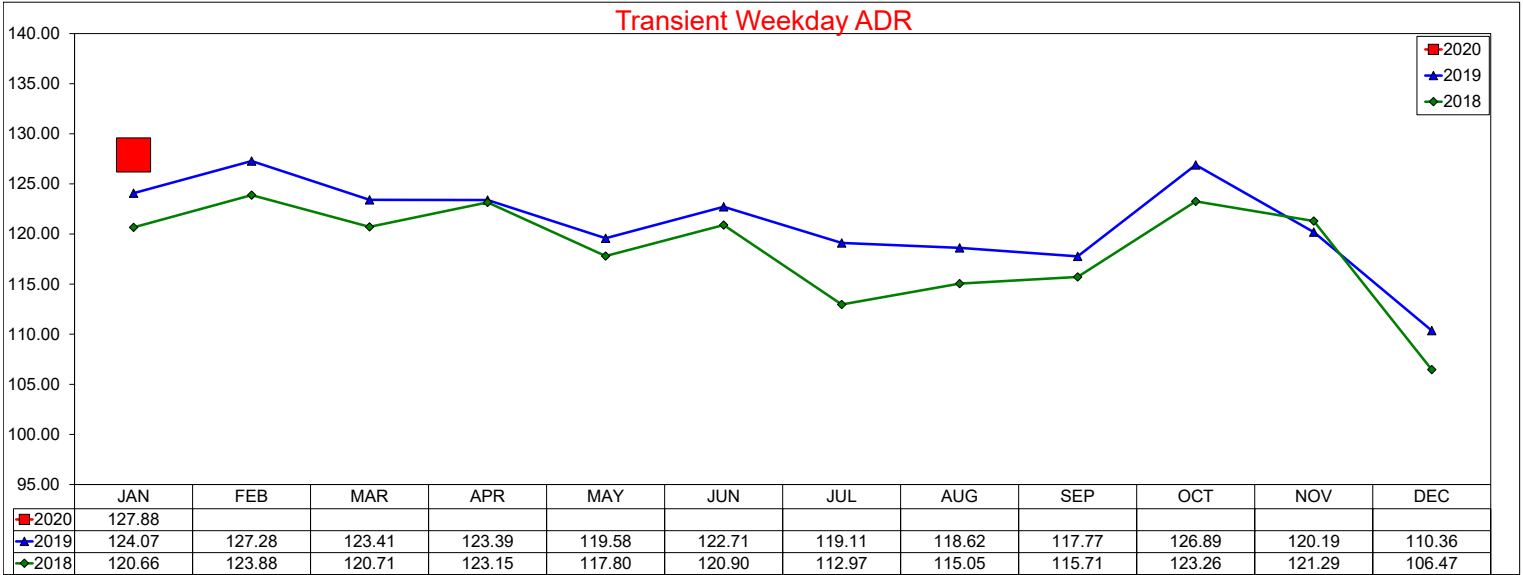
# Three Year Comparison - Weekday/Weekend Combo - RevPAR

January 2020



# Three Year Comparison - Weekday - ADR

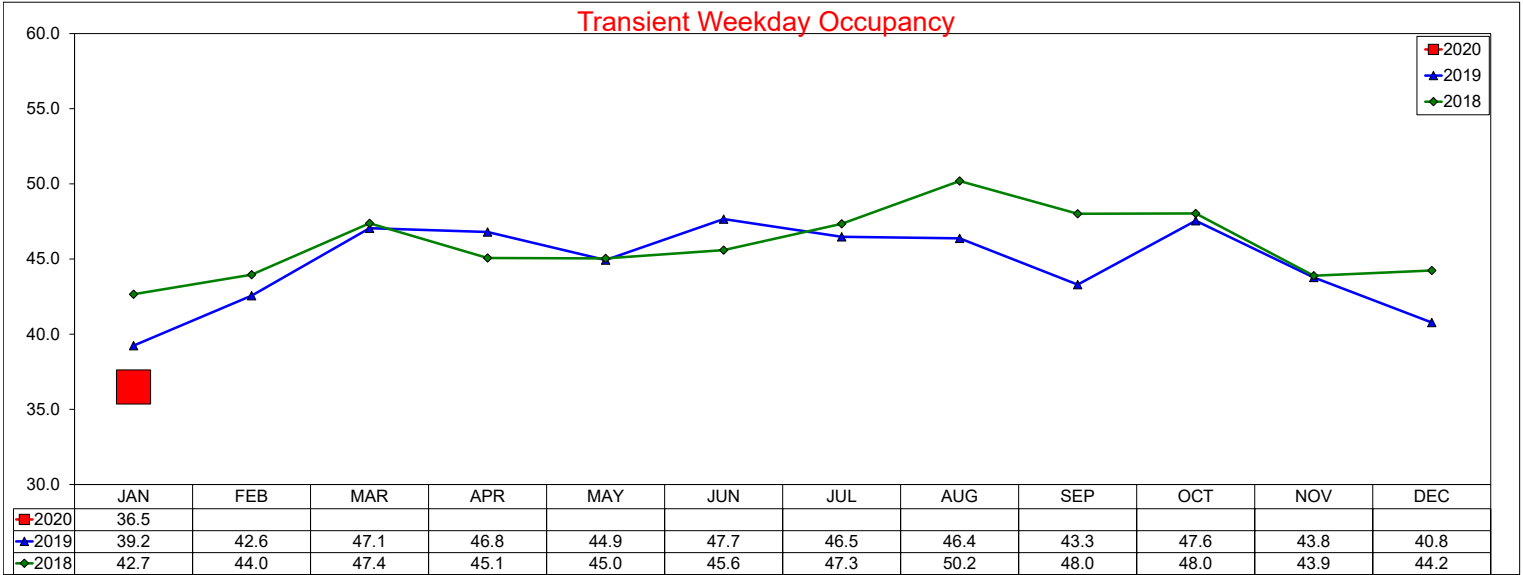
January 2020



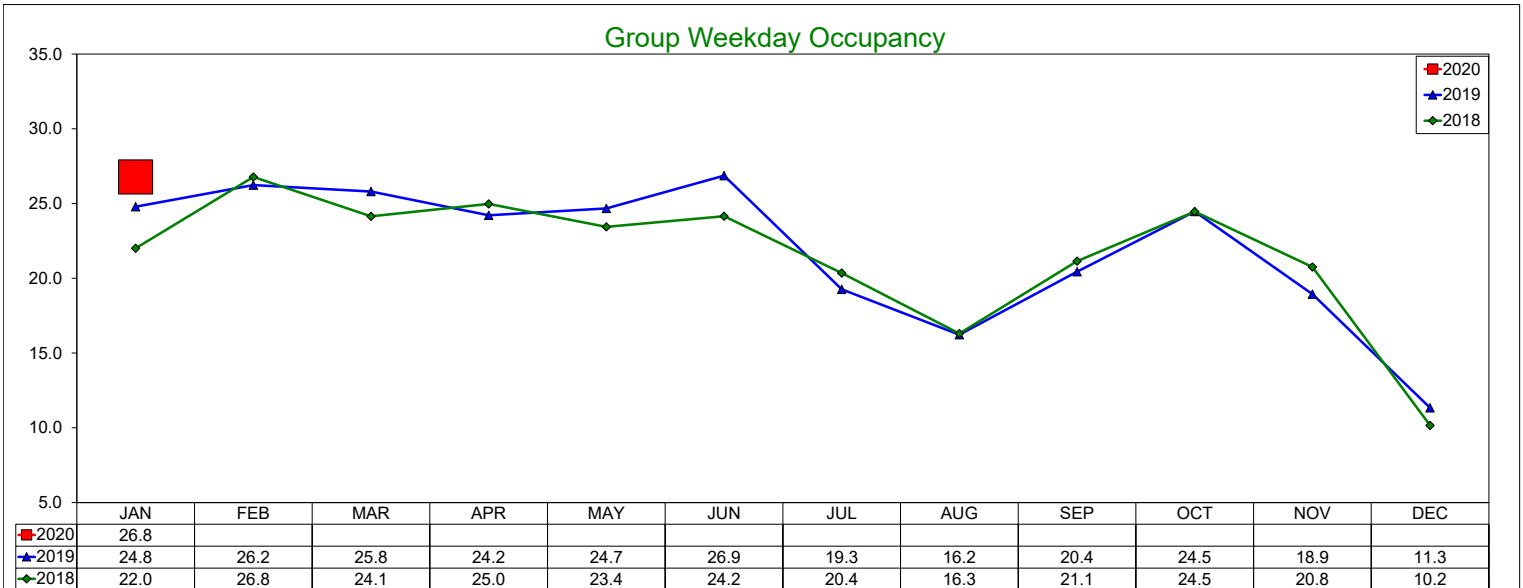
# Three Year Comparison - Weekday - Occupancy

January 2020

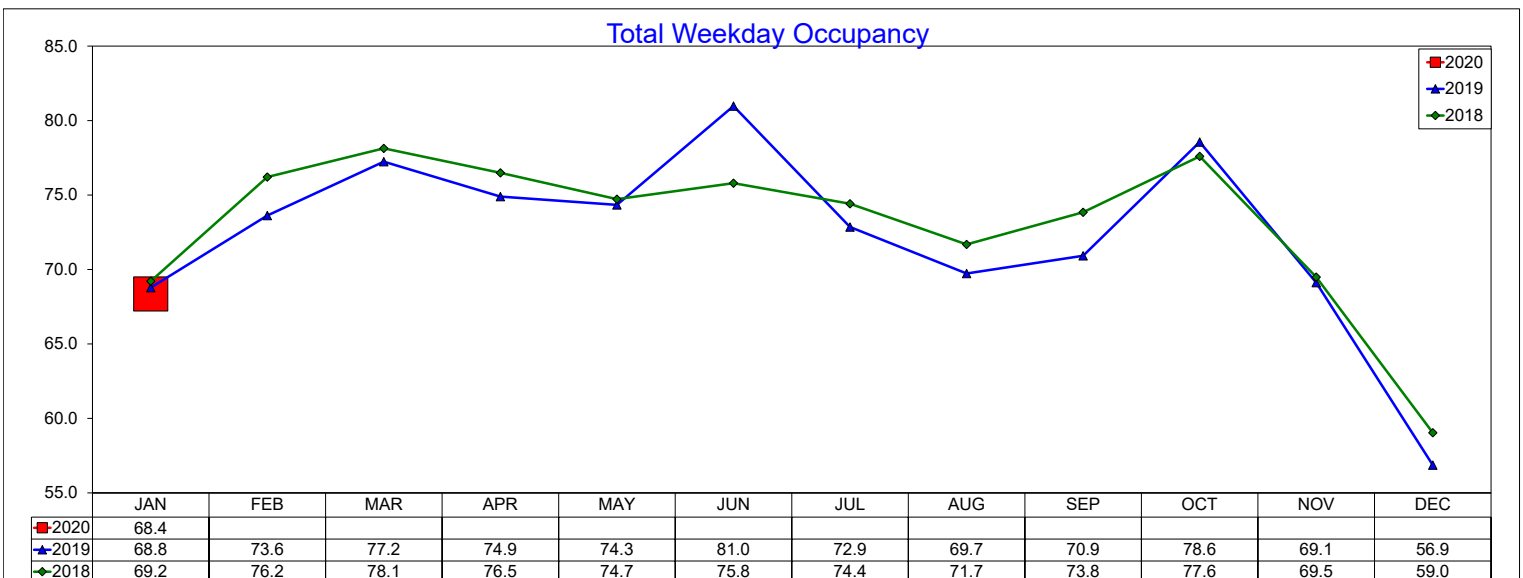
### Transient Weekday Occupancy



### Group Weekday Occupancy



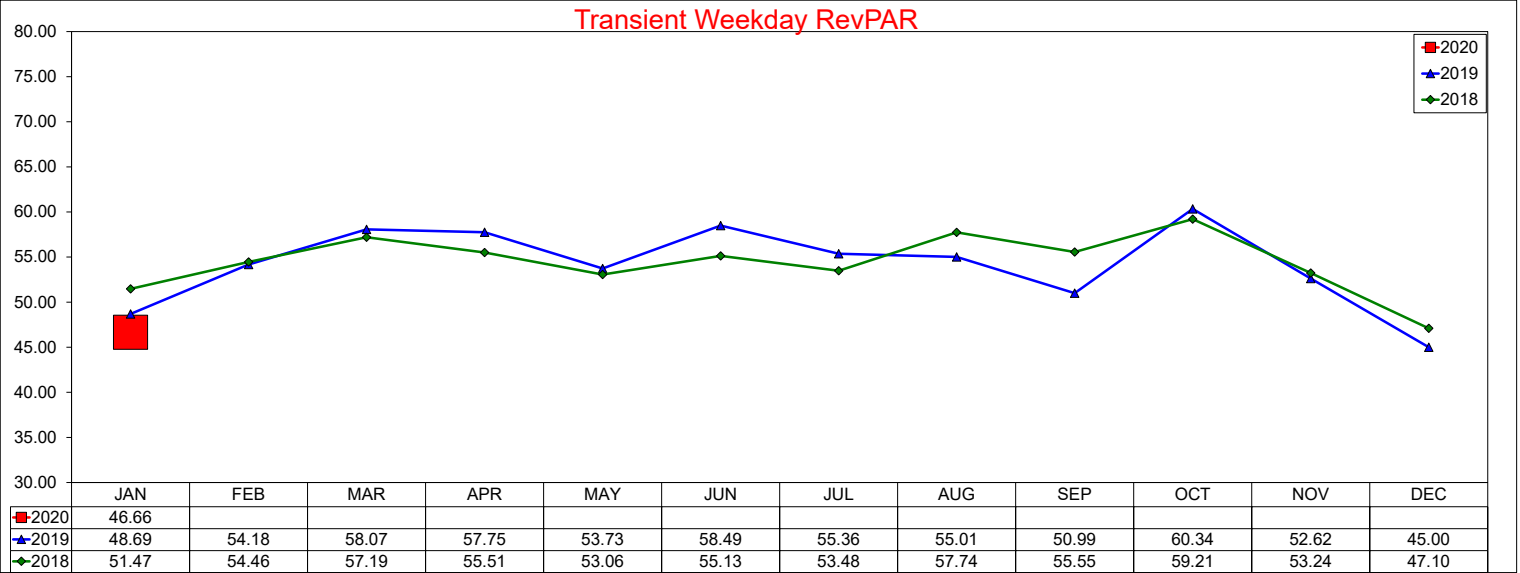
### Total Weekday Occupancy



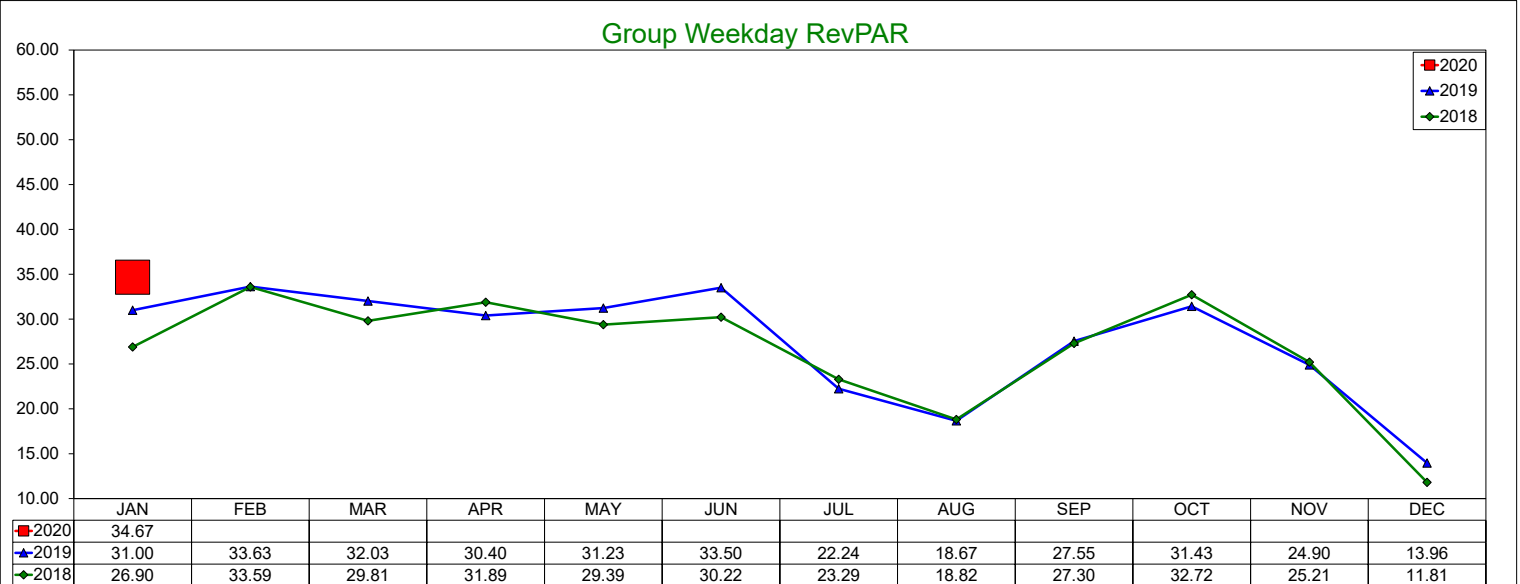
# Three Year Comparison - Weekday - RevPAR

January 2020

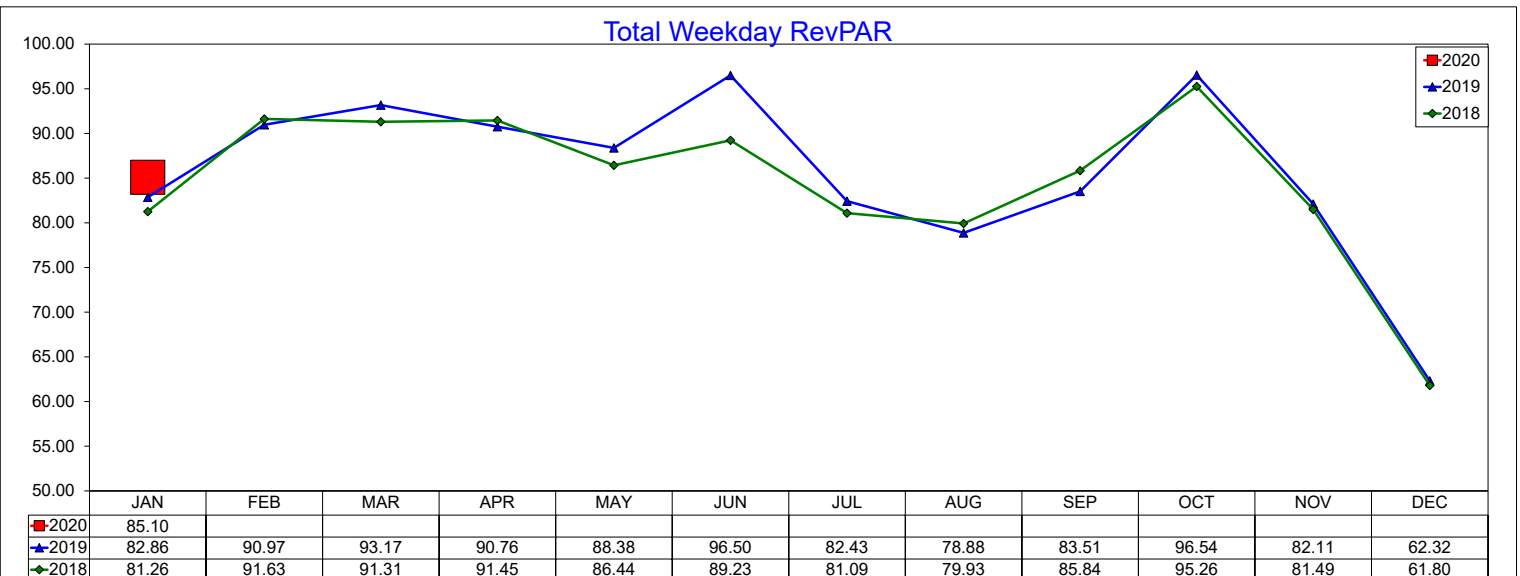
### Transient Weekday RevPAR



### Group Weekday RevPAR

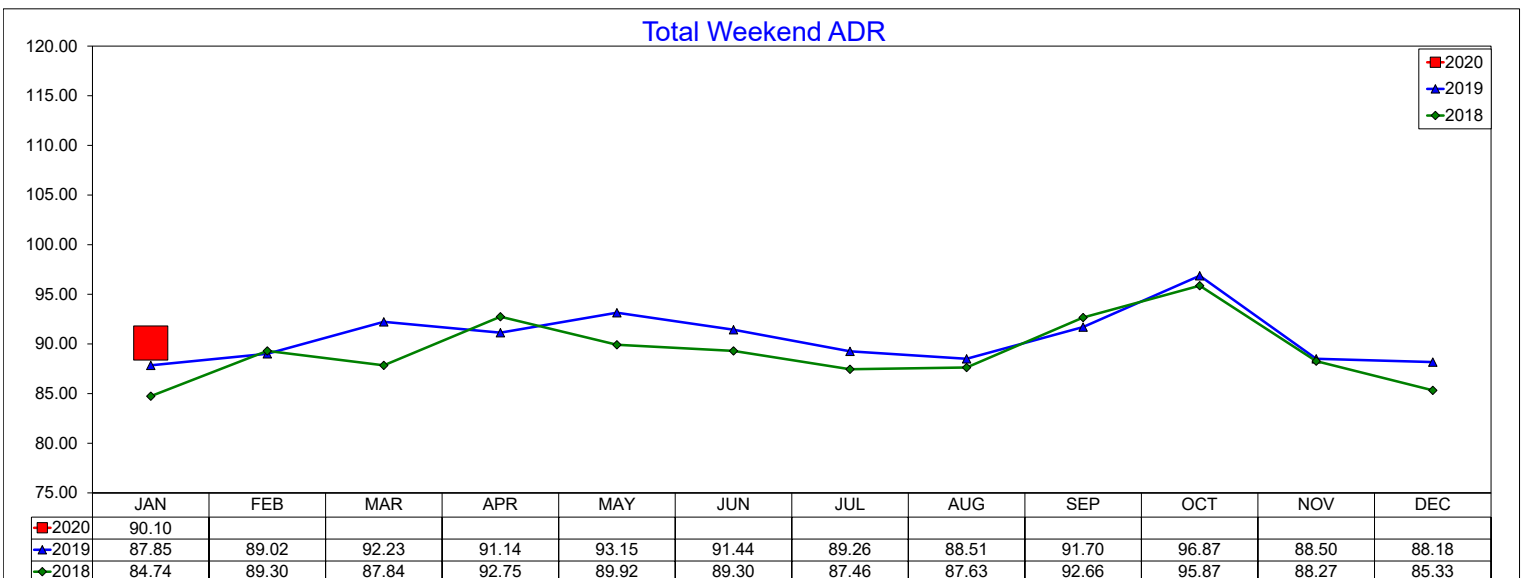
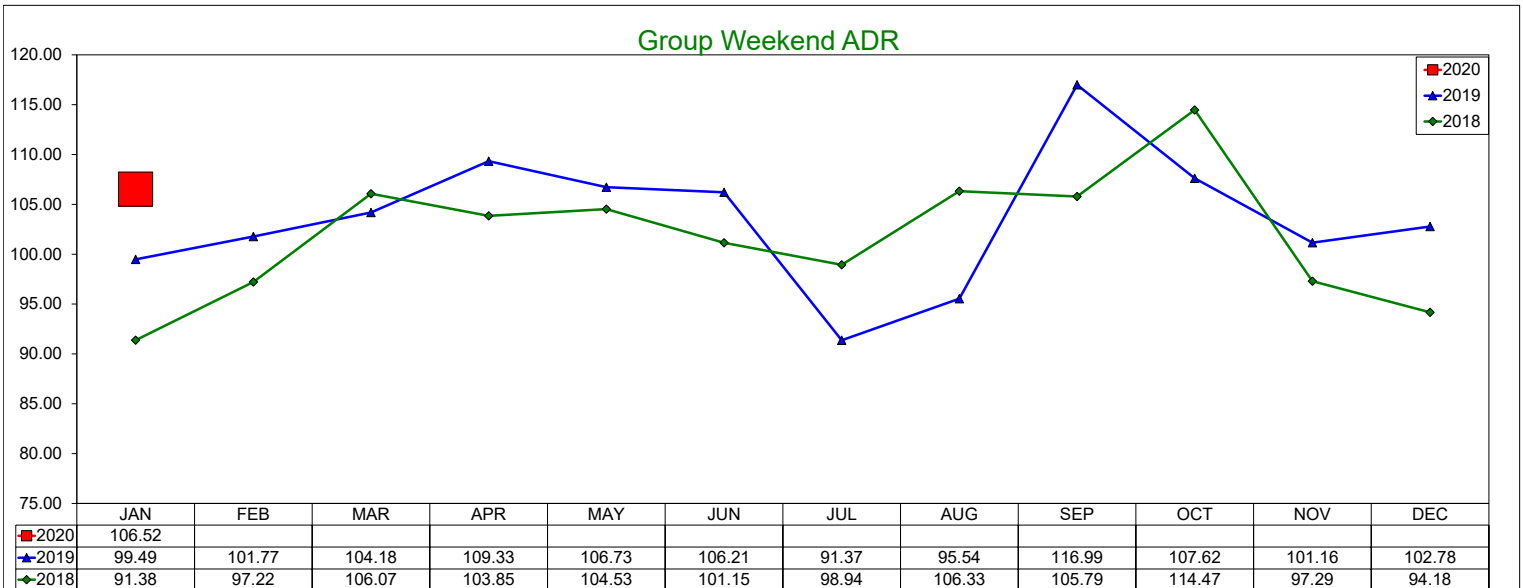
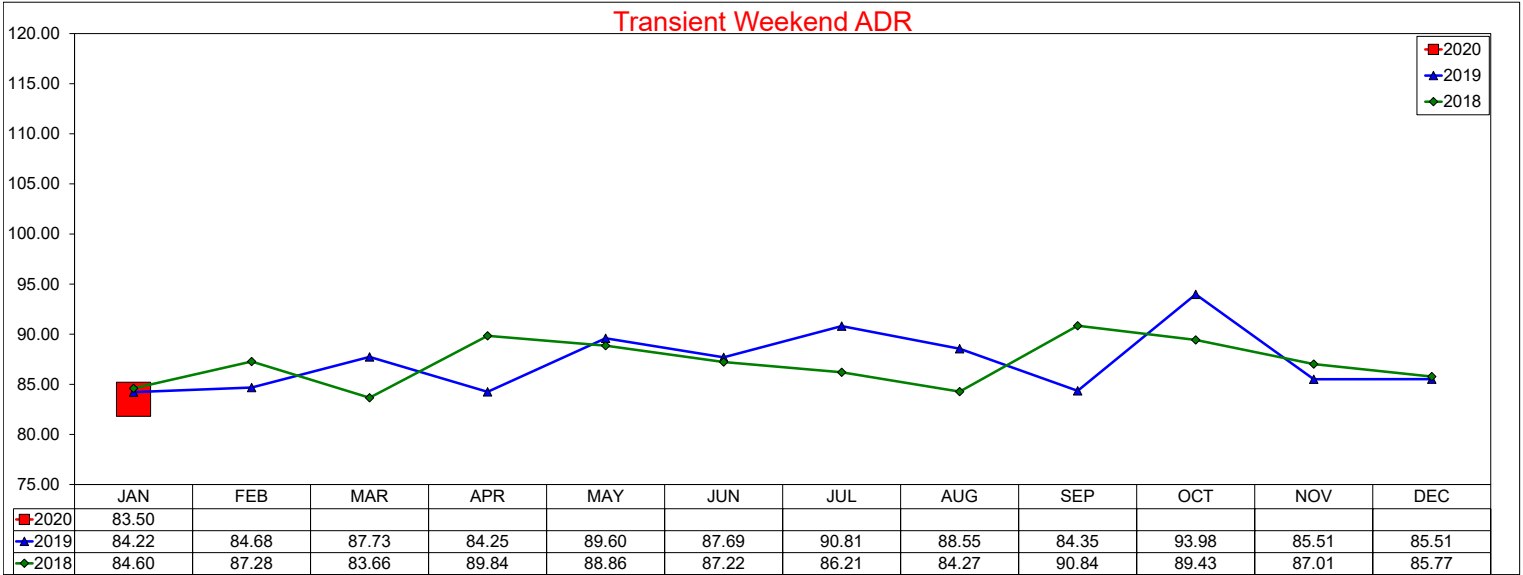


### Total Weekday RevPAR



# Three Year Comparison - Weekend - ADR

## January 2020

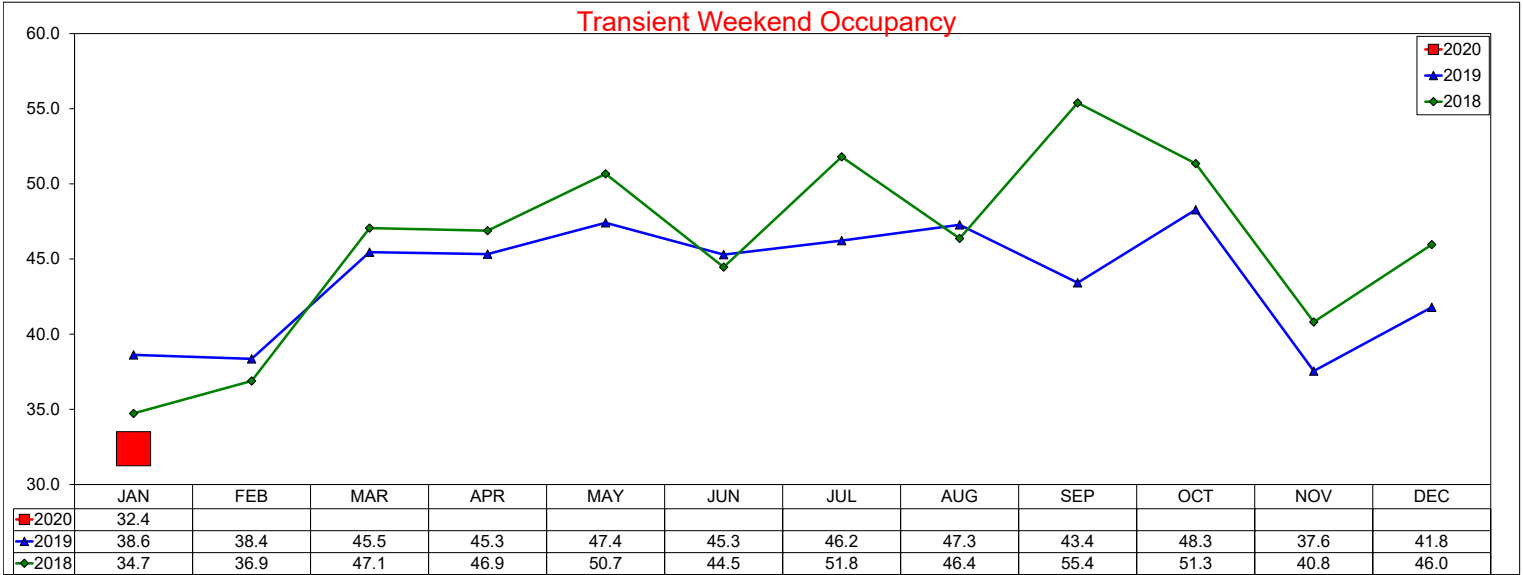




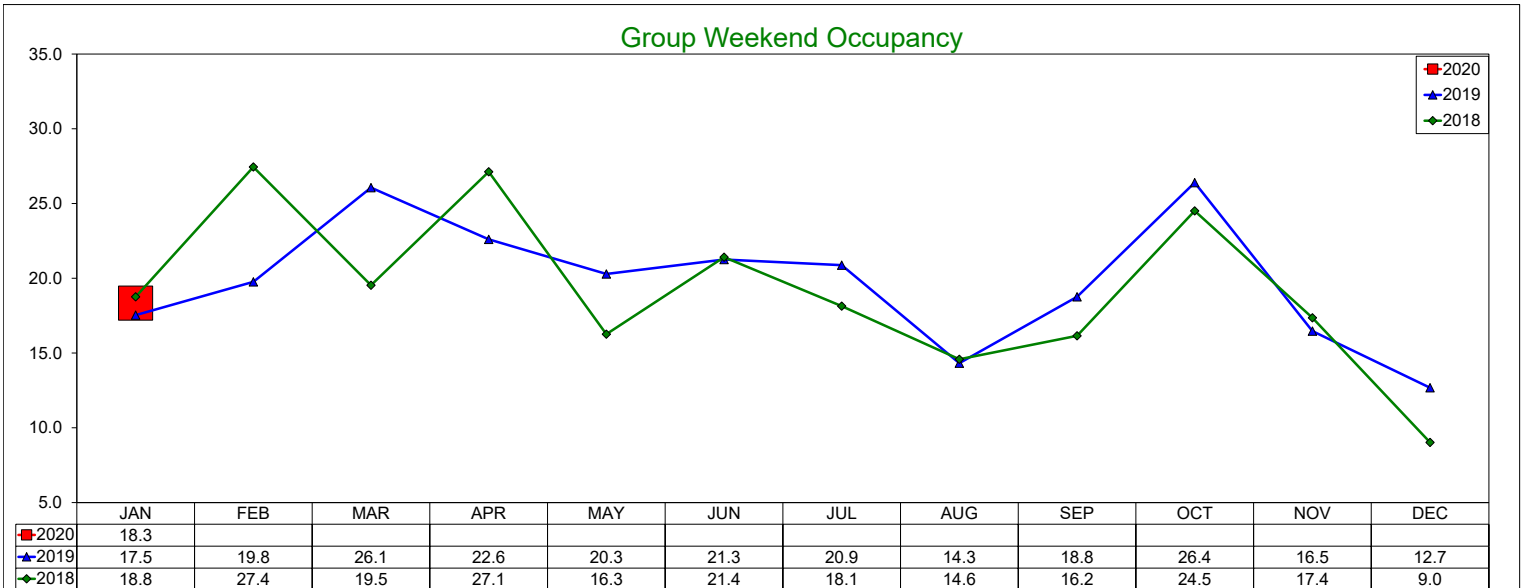
# Three Year Comparison - Weekend - Occupancy

January 2020

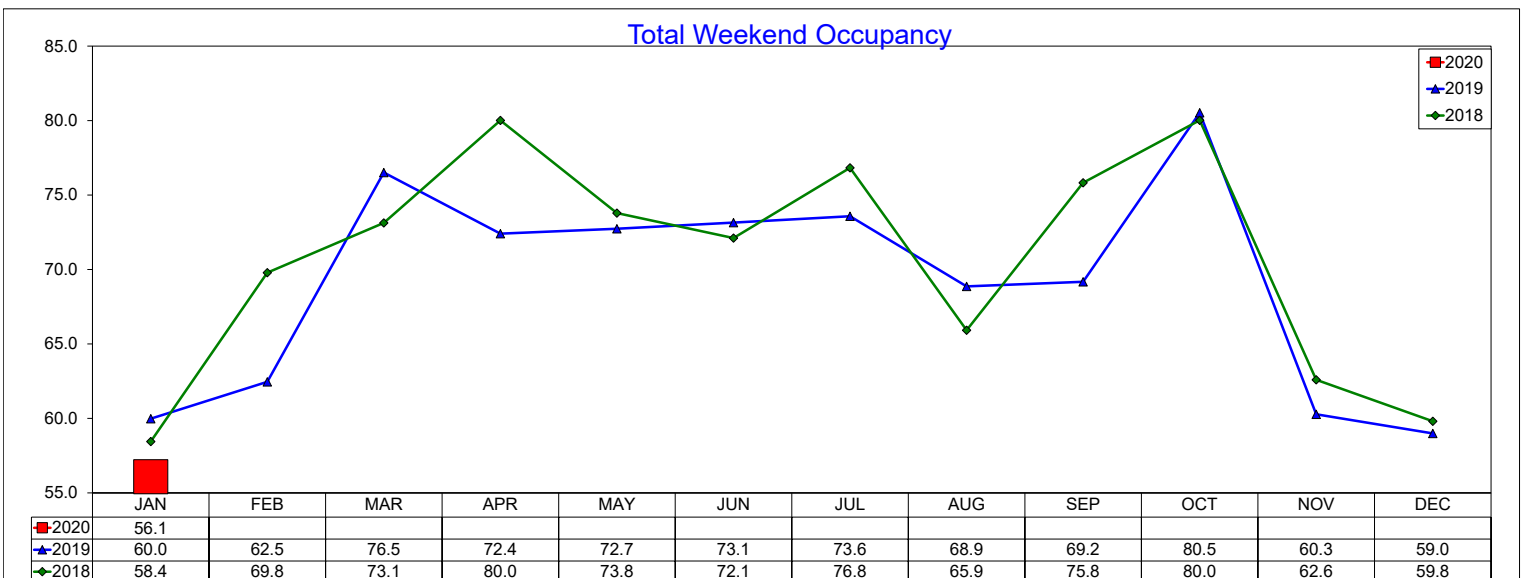
### Transient Weekend Occupancy



### Group Weekend Occupancy



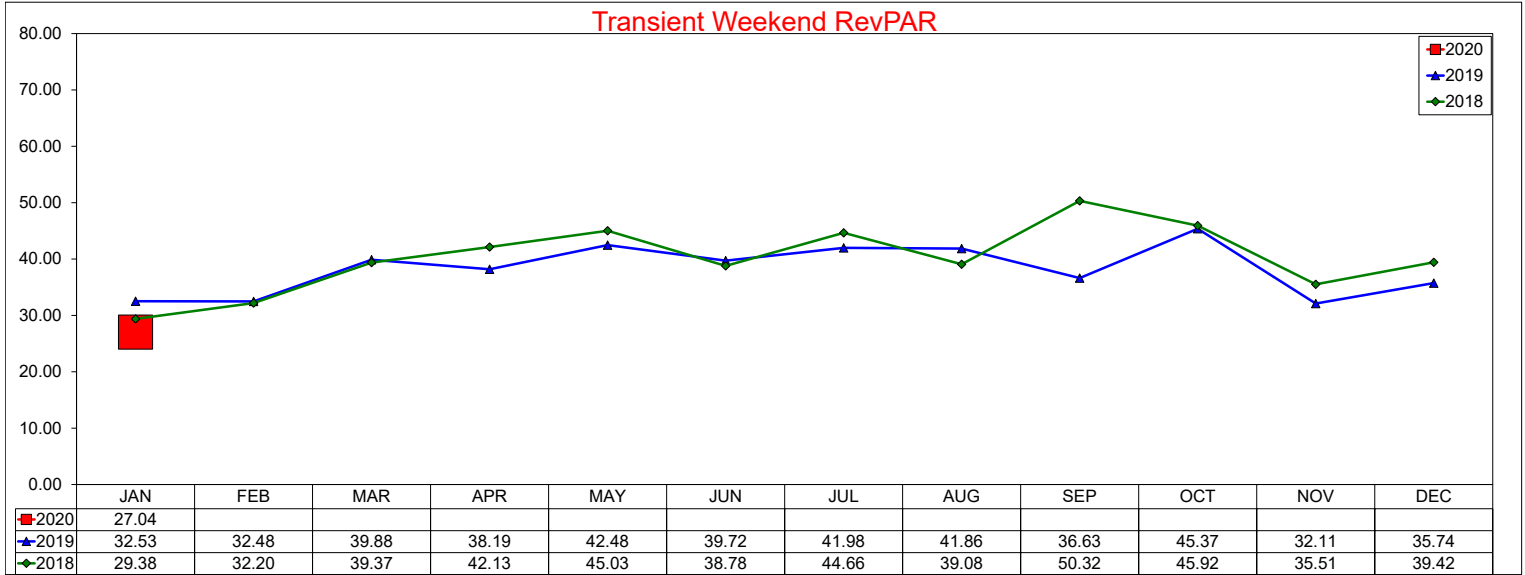
### Total Weekend Occupancy



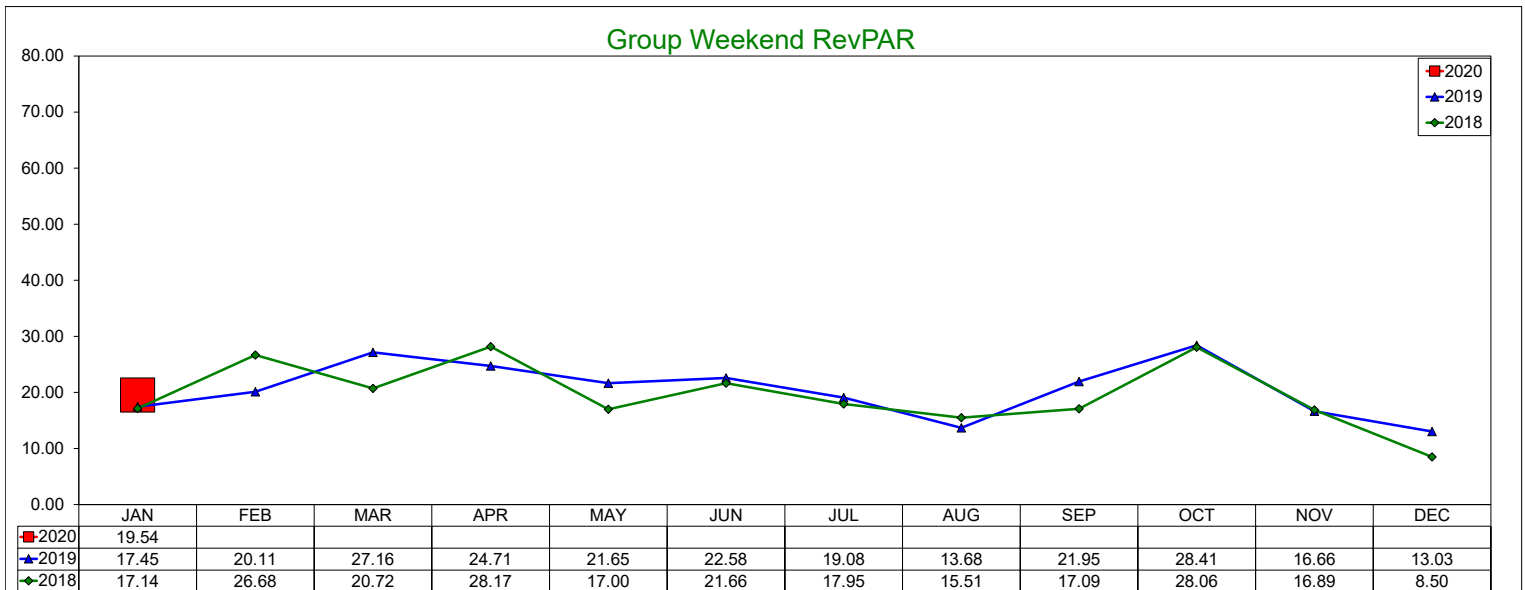
# Three Year Comparison - Weekend - RevPAR

January 2020

### Transient Weekend RevPAR



### Group Weekend RevPAR



### Total Weekend RevPAR

