

Tab 4 - Multi-Segment

Irving TX CVB

For the month of: January 2021

	Current Month - January 2021 vs January 2020											Year to Date - January 2021 vs January 2020												
	Occ %		ADR		RevPAR		Percent Change from January 2020					Occ %		ADR		RevPAR		Percent Change from YTD 2020						
	2021	2020	2021	2020	2021	2020	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2021	2020	2021	2020	2021	2020	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
United States	39.3	54.9	90.79	125.74	35.72	68.99	-28.3	-27.8	-48.2	-49.2	-2.0	-29.7	39.3	54.9	90.79	125.74	35.72	68.99	-28.3	-27.8	-48.2	-49.2	-2.0	-29.7
Texas	43.3	57.3	73.80	100.93	31.93	57.82	-24.5	-26.9	-44.8	-44.0	1.4	-23.4	43.3	57.3	73.80	100.93	31.93	57.82	-24.5	-26.9	-44.8	-44.0	1.4	-23.4
Atlanta, GA	47.1	61.7	78.87	115.44	37.13	71.21	-23.7	-31.7	-47.9	-47.1	1.5	-22.5	47.1	61.7	78.87	115.44	37.13	71.21	-23.7	-31.7	-47.9	-47.1	1.5	-22.5
Arlington, TX	47.3	61.1	69.11	87.77	32.71	53.67	-22.6	-21.3	-39.1	-38.1	1.5	-21.4	47.3	61.1	69.11	87.77	32.71	53.67	-22.6	-21.3	-39.1	-38.1	1.5	-21.4
Charlotte, NC	37.9	57.8	76.48	108.58	28.95	62.71	-34.5	-29.6	-53.8	-51.8	4.5	-31.5	37.9	57.8	76.48	108.58	28.95	62.71	-34.5	-29.6	-53.8	-51.8	4.5	-31.5
Fort Worth, TX+	45.6	64.2	76.37	112.88	34.81	72.49	-29.0	-32.3	-52.0	-50.0	4.1	-26.1	45.6	64.2	76.37	112.88	34.81	72.49	-29.0	-32.3	-52.0	-50.0	4.1	-26.1
Frisco, TX+	32.2	64.2	99.69	141.29	32.10	90.76	-49.9	-29.4	-64.6	-58.3	17.9	-40.9	32.2	64.2	99.69	141.29	32.10	90.76	-49.9	-29.4	-64.6	-58.3	17.9	-40.9
Grapevine, TX+	28.4	67.9	148.50	177.48	42.16	120.49	-58.2	-16.3	-65.0	-64.1	2.7	-57.1	28.4	67.9	148.50	177.48	42.16	120.49	-58.2	-16.3	-65.0	-64.1	2.7	-57.1
Irving, TX+	37.6	64.8	69.98	116.04	26.33	75.16	-41.9	-39.7	-65.0	-65.0	-0.1	-42.0	37.6	64.8	69.98	116.04	26.33	75.16	-41.9	-39.7	-65.0	-65.0	-0.1	-42.0
Nashville, TN	33.8	59.4	83.89	131.97	28.34	78.39	-43.1	-36.4	-63.8	-62.0	5.1	-40.2	33.8	59.4	83.89	131.97	28.34	78.39	-43.1	-36.4	-63.8	-62.0	5.1	-40.2
Phoenix, AZ	49.3	73.2	99.13	152.65	48.83	111.80	-32.7	-35.1	-56.3	-57.0	-1.5	-33.7	49.3	73.2	99.13	152.65	48.83	111.80	-32.7	-35.1	-56.3	-57.0	-1.5	-33.7
San Jose, CA+	31.6	65.0	95.73	191.90	30.23	124.76	-51.4	-50.1	-75.8	-76.7	-3.9	-53.3	31.6	65.0	95.73	191.90	30.23	124.76	-51.4	-50.1	-75.8	-76.7	-3.9	-53.3

Competitive Set Comparison													
	Actual Figures						Percent of Change from Last Year						
	Current Month			Year-To-Date			Current Month			Year-To-Date			
	OCC	ADR	RvPAR	OCC	ADR	RvPAR	OCC	ADR	RvPAR	OCC	ADR	RvPAR	
US	39.3	90.79	35.72	39.3	90.79	35.72	US	-28.3	-27.8	-48.2	-28.3	-27.8	-48.2
Texas	43.3	73.80	31.93	43.3	73.80	31.93	Texas	-24.5	-26.9	-44.8	-24.5	-26.9	-44.8
Irving	37.6	69.98	26.33	37.6	69.98	26.33	Irving	-41.9	-39.7	-65.0	-41.9	-39.7	-65.0
Best USA	Phoenix	Grpvine	Phoenix	Phoenix	Grpvine	Phoenix	Best USA	Arlngtn	Grpvine	Arlngtn	Arlngtn	Grpvine	Arlngtn
	49.3	148.50	48.83	49.3	148.50	48.83		-22.6	-16.3	-39.1	-22.6	-16.3	-39.1
Best Texas	Arlngtn	Grpvine	Grpvine	Arlngtn	Grpvine	Grpvine	Best Texas	Arlngtn	Grpvine	Arlngtn	Arlngtn	Grpvine	Arlngtn
	47.3	148.50	42.16	47.3	148.50	42.16		-22.6	-16.3	-39.1	-22.6	-16.3	-39.1
Worst USA	Grpvine	Arlngtn	Irving	Grpvine	Arlngtn	Irving	Worst USA	Grpvine	SanJose	SanJose	Grpvine	SanJose	SanJose
	28.4	69.11	26.33	28.4	69.11	26.33		-58.2	-50.1	-75.8	-58.2	-50.1	-75.8
Worst Texas	Grpvine	Arlngtn	Irving	Grpvine	Arlngtn	Irving	Worst Texas	Grpvine	Irving	Grpvine	Grpvine	Irving	Grpvine
	28.4	69.11	26.33	28.4	69.11	26.33		-58.2	-39.7	-65.0	-58.2	-39.7	-65.0

Note: "Best" and "Worst" notations above refer to destinations within this competitive set only

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Tab 6 - Multi-Segment Custom Sets+

Irving TX CVB

For the month of: January 2021

	Current Month - January 2021 vs January 2020												Year to Date - January 2021 vs January 2020											
	Occ %		ADR		RevPAR		Percent Change from January 2020						Occ %		ADR		RevPAR		Percent Change from YTD 2020					
	2021	2020	2021	2020	2021	2020	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2021	2020	2021	2020	2021	2020	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
Irving, TX+	37.6	64.8	69.98	116.04	26.33	75.16	-41.9	-39.7	-65.0	-65.0	-0.1	-42.0	37.6	64.8	69.98	116.04	26.33	75.16	-41.9	-39.7	-65.0	-65.0	-0.1	-42.0
Luxury/Full Service Irving+	25.7	64.8	101.35	159.71	26.09	103.50	-60.3	-36.5	-74.8	-74.8	0.0	-60.3	25.7	64.8	101.35	159.71	26.09	103.50	-60.3	-36.5	-74.8	-74.8	0.0	-60.3
All Suite/Extended Stay Irving+	47.9	67.5	61.38	97.08	29.37	65.48	-29.1	-36.8	-55.1	-55.1	0.0	-29.1	47.9	67.5	61.38	97.08	29.37	65.48	-29.1	-36.8	-55.1	-55.1	0.0	-29.1
Limited Service Irving+	40.9	68.0	65.45	112.51	26.75	76.49	-39.9	-41.8	-65.0	-65.0	0.0	-39.9	40.9	68.0	65.45	112.51	26.75	76.49	-39.9	-41.8	-65.0	-65.0	0.0	-39.9
Budget Irving+	43.3	58.1	50.05	54.78	21.67	31.83	-25.5	-8.6	-31.9	-32.2	-0.5	-25.8	43.3	58.1	50.05	54.78	21.67	31.83	-25.5	-8.6	-31.9	-32.2	-0.5	-25.8
Las Colinas+	34.0	62.6	76.61	135.13	26.06	84.55	-45.6	-43.3	-69.2	-69.2	0.0	-45.6	34.0	62.6	76.61	135.13	26.06	84.55	-45.6	-43.3	-69.2	-69.2	0.0	-45.6
DFW North+	39.0	70.6	65.62	112.48	25.58	79.41	-44.8	-41.7	-67.8	-67.8	-0.0	-44.8	39.0	70.6	65.62	112.48	25.58	79.41	-44.8	-41.7	-67.8	-67.8	-0.0	-44.8
DFW South+	41.4	61.3	66.59	91.78	27.59	56.29	-32.4	-27.4	-51.0	-51.1	-0.3	-32.7	41.4	61.3	66.59	91.78	27.59	56.29	-32.4	-27.4	-51.0	-51.1	-0.3	-32.7
Full Service Las Colinas+	17.5	58.9	142.50	192.59	24.88	113.38	-70.3	-26.0	-78.1	-78.1	0.0	-70.3	17.5	58.9	142.50	192.59	24.88	113.38	-70.3	-26.0	-78.1	-78.1	0.0	-70.3
Limited Service Las Colinas+	46.5	65.4	57.99	96.20	26.95	62.87	-28.9	-39.7	-57.1	-57.1	0.0	-28.9	46.5	65.4	57.99	96.20	26.95	62.87	-28.9	-39.7	-57.1	-57.1	0.0	-28.9
Full Service DFW North+	25.9	72.9	91.21	149.05	23.59	108.60	-64.5	-38.8	-78.3	-78.3	0.0	-64.5	25.9	72.9	91.21	149.05	23.59	108.60	-64.5	-38.8	-78.3	-78.3	0.0	-64.5
Limited Service DFW North+	47.5	69.0	56.17	86.38	26.65	59.65	-31.3	-35.0	-55.3	-55.3	-0.0	-31.3	47.5	69.0	56.17	86.38	26.65	59.65	-31.3	-35.0	-55.3	-55.3	-0.0	-31.3
Full Service DFW South+																								
Limited Service DFW South+	40.6	59.6	62.79	81.29	25.52	48.44	-31.8	-22.8	-47.3	-47.5	-0.4	-32.1	40.6	59.6	62.79	81.29	25.52	48.44	-31.8	-22.8	-47.3	-47.5	-0.4	-32.1

AirBNB Data	Occ %		ADR		RevPAR		Percent Change from Prior Year						Occ %		ADR		RevPAR		Percent Change from Prior Year YTD					
	2020	2019	2020	2019	2020	2019	Occ	ADR	RevPAR	Rev	Avail	Sold	2020	2019	2020	2019	2020	2019	Occ	ADR	PAR	Rev	Avail	Sold
	Entire Place	46.4	59.3	152.13	170.21	70.64	101.02	-21.76	-10.62	-30.07	-26.7	-12.6	-26.5	46.4	59.35	152.13	170.21	70.64	101.02	-21.76	-10.62	-30.07	-26.7	-12.6
Hotel Comparable	46.2	59.78	81.51	98.35	37.63	58.79	-22.77	-17.12	-35.99	-21.5	22.6	-5.3	46.2	59.78	81.51	98.35	37.63	58.79	-22.77	-17.12	-35.99	-21.5	22.6	-5.3

Available Listings	2020	2019	% Chg
Entire Place	251	129	94.6
Private Room	187	148	26.4
Shared Room	29	34	(14.7)
Total Available Listings	467	311	50.2

	Participation			
	Properties		Rooms	
	Census	Sample	Census	Sample
Irving, TX+	87	77	12851	11423
Luxury/Full Service Irving+	16	14	4896	4296
All Suite/Extended Stay Irving+	33	32	3713	3606
Limited Service Irving+	13	13	1685	1685
Budget Irving+	24	17	2438	1717
Las Colinas+	31	30	5262	4926
DFW North+	26	26	4065	4065
DFW South+	30	21	3524	2432
Full Service Las Colinas+	8	8	2259	2259
Limited Service Las Colinas+	23	22	3003	2667
Full Service DFW North+	4	4	1581	1581
Limited Service DFW North+	21	21	2365	2365
Full Service DFW South+	4	2	1056	456
Limited Service DFW South+	26	19	2468	1976
ICC Comp Set No Boutiques+				

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Irving, Texas Room Demand - Source: Smith Travel Research

	2020			2021			Calculated Demand Change over prior year		STR Reported Change over prior year	
	Occ %	Current Month Demand	Year To Date Demand	Occ %	Current Month Demand	Year To Date Demand	Current Month	Year To Date	Current Month	Year To Date
January	64.9	258,560	258,560	37.6	149,888	149,888	-42.0%	-42.0%	-41.9%	-41.9%
February	72.1	259,505	518,065							
March	43.7	174,320	692,385							
April	22.6	79,279	771,664							
May	27.1	98,249	869,913							
June	33.4	127,470	997,383							
July	34.3	135,465	1,132,848							
August	39.7	156,844	1,289,692							
September	44.0	168,128	1,457,820							
October	43.2	170,392	1,628,212							
November	35.7	137,553	1,765,765							
December	36.5	145,563	1,911,328							

Irving, Texas & United States Comparison

January 2021

Irving	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	69.98	-39.7%	69.98	-39.7%	37.6%	-41.9%	37.6%	-41.9%	26.33	-65.0%	26.33	-65.0%
FEBRUARY												
MAR												
APRIL												
MAY												
JUNE												
JULY												
AUGUST												
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												
12 mo. rolling averages:												
	ADR	75.28	-31.9%		Occupancy	36.4%	-48.8%		RevPAR	27.38	-65.1%	

Texas	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	73.80	-26.9%	73.80	-26.9%	43.3%	-24.5%	43.3%	-24.5%	31.93	-44.8%	31.93	-44.8%
FEBRUARY												
MAR												
APRIL												
MAY												
JUNE												
JULY												
AUGUST												
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												

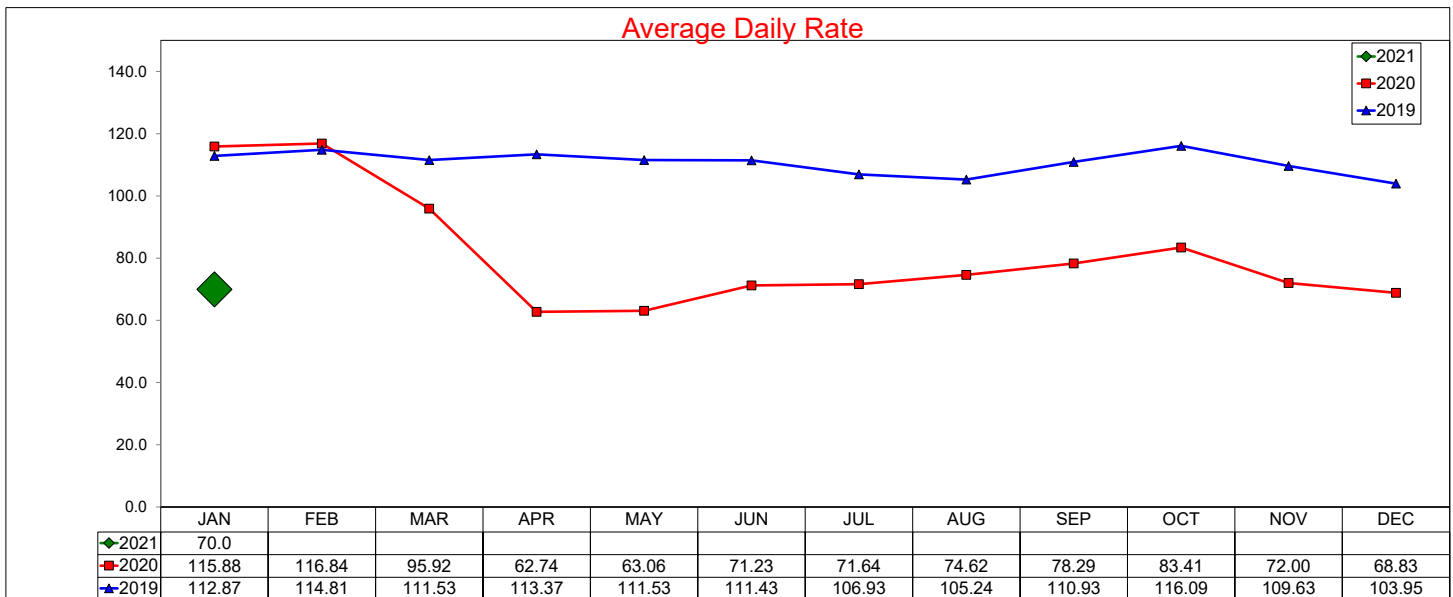
USA	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	90.79	-27.8%	90.79	-27.8%	39.3%	-28.3%	39.3%	-28.3%	35.72	-48.2%	35.72	-48.2%
FEBRUARY												
MAR												
APRIL												
MAY												
JUNE												
JULY												
AUGUST												
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												

Note: The "Change %" column refers to the change from the prior year's figure.

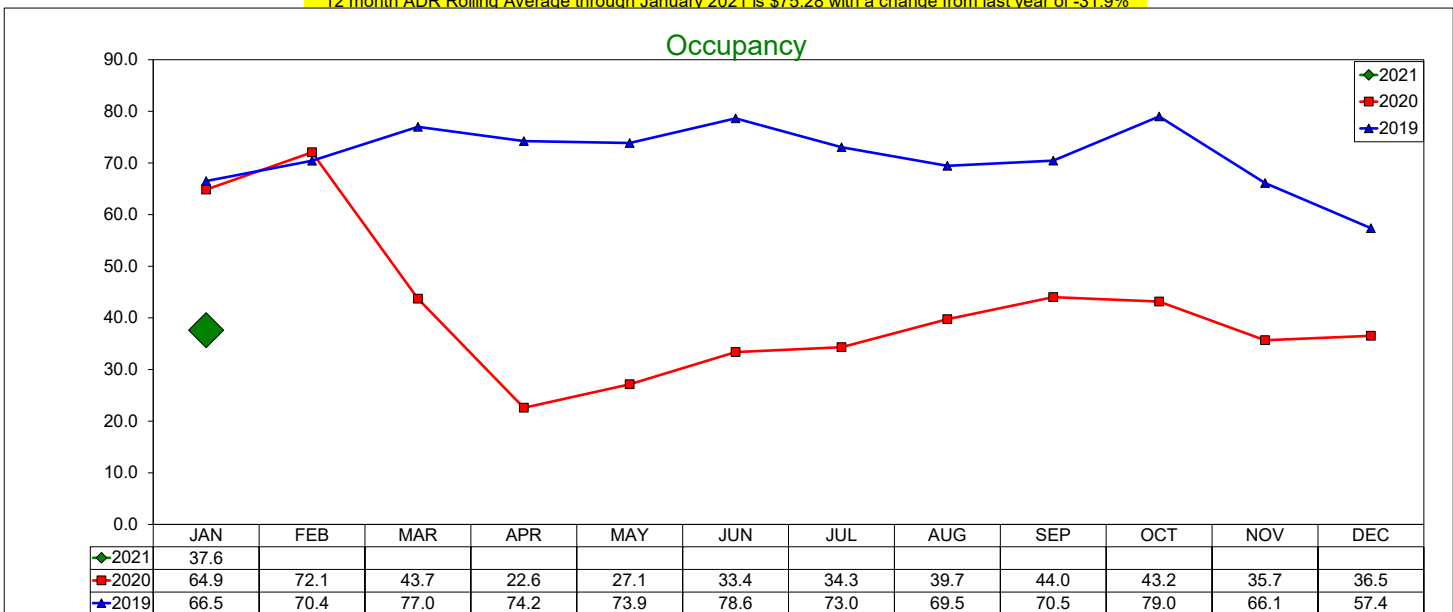
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Three Year Comparison - CITY OF IRVING - ALL PROPERTIES

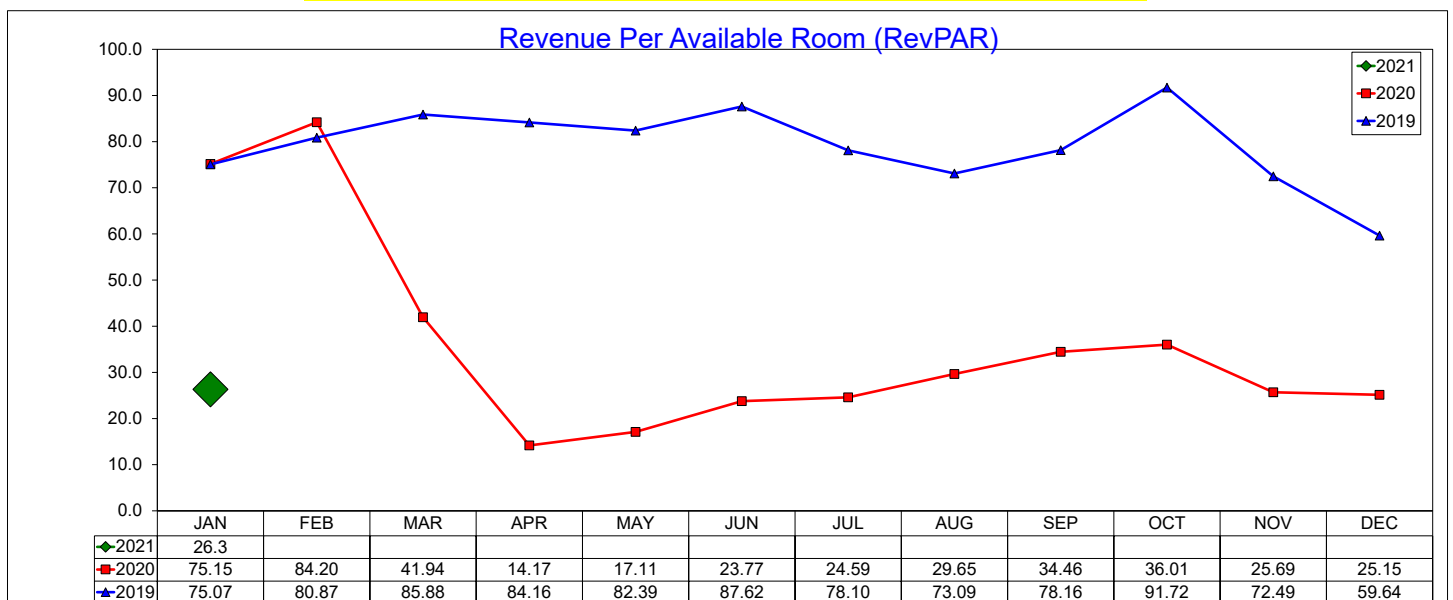
January 2021



12 month ADR Rolling Average through January 2021 is \$75.28 with a change from last year of -31.9%



12 month Occupancy Rolling Average through January 2021 is 36.38% with a change from last year of -48.8%

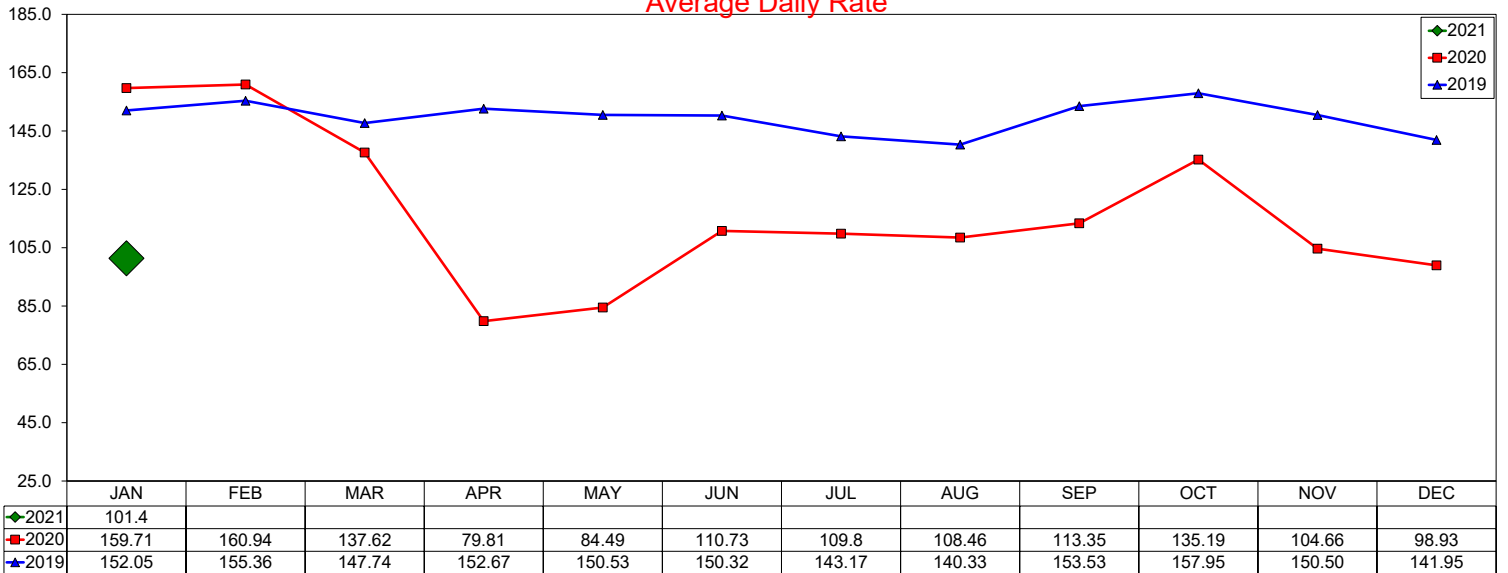


12 month RevPAR Rolling Average through January 2021 is \$27.38 with a change from last year of -65.1%

Three Year Comparison - Luxury/Full Service - Irving

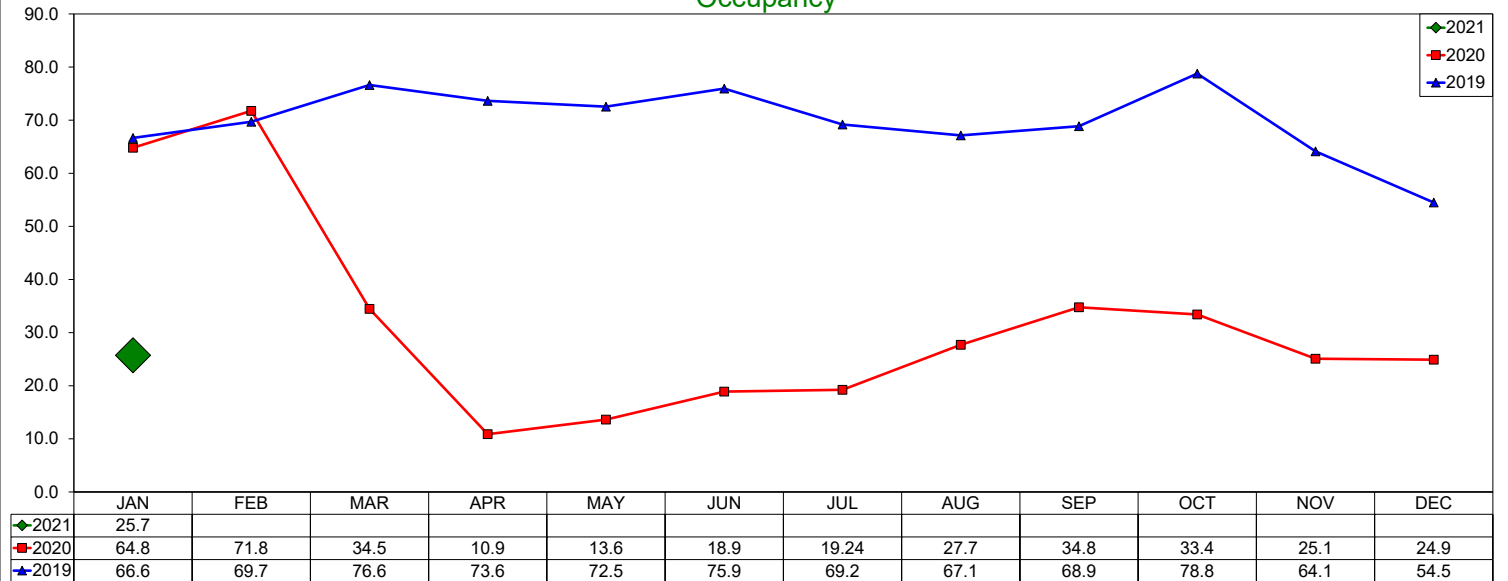
January 2021

Average Daily Rate



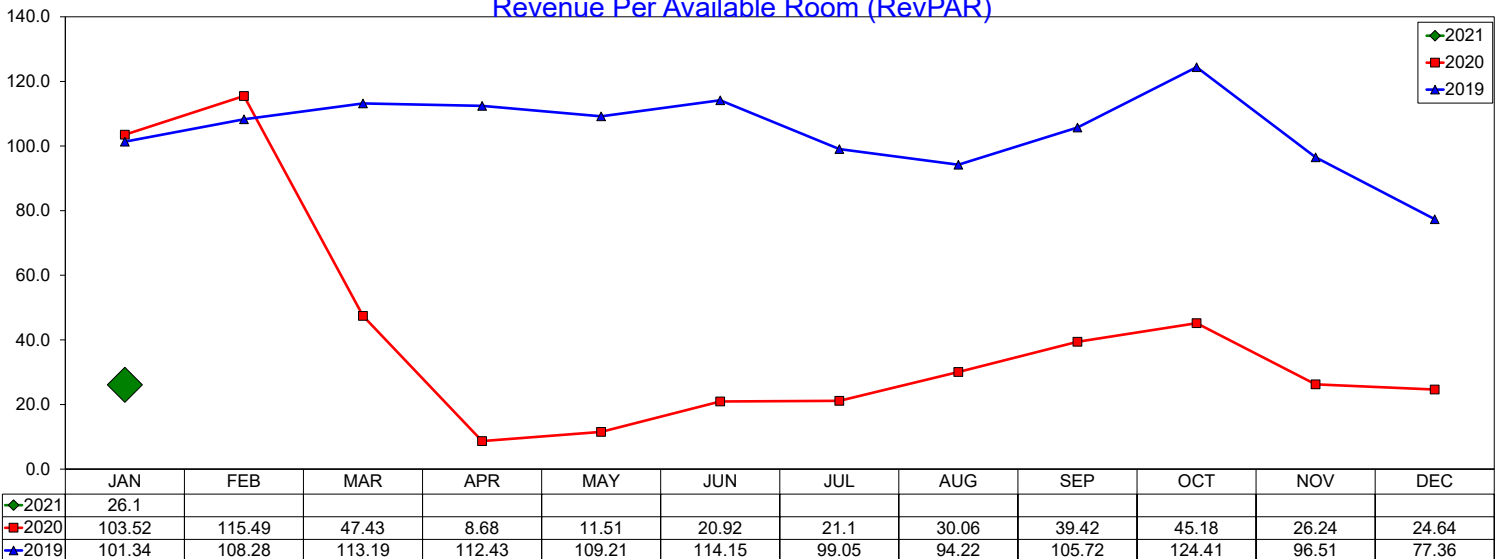
12 month ADR Rolling Average through January 2021 is \$112.78 with a change from last year of -24.9%

Occupancy



12 month Occupancy Rolling Average through January 2021 is 24.95% with a change from last year of -64.1%

Revenue Per Available Room (RevPAR)

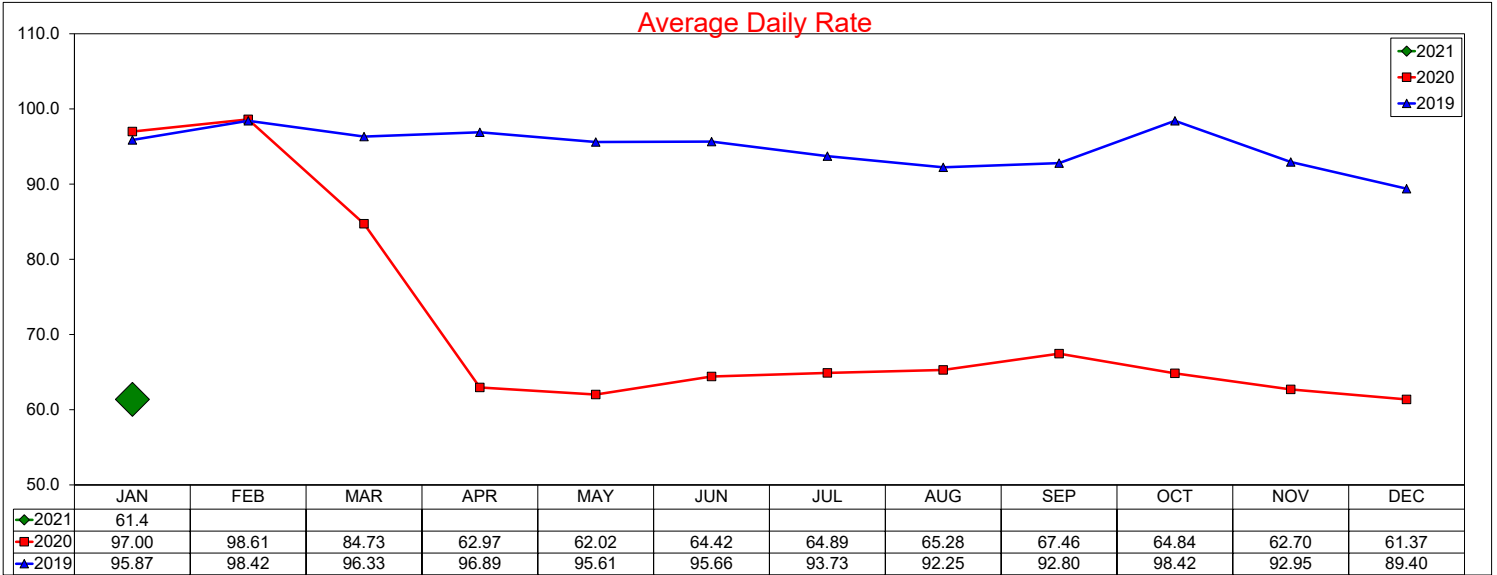


12 month RevPAR Rolling Average through January 2021 is \$28.13 with a change from last year of -73.1%

Three Year Comparison - All Suite/Extended Stay - Irving

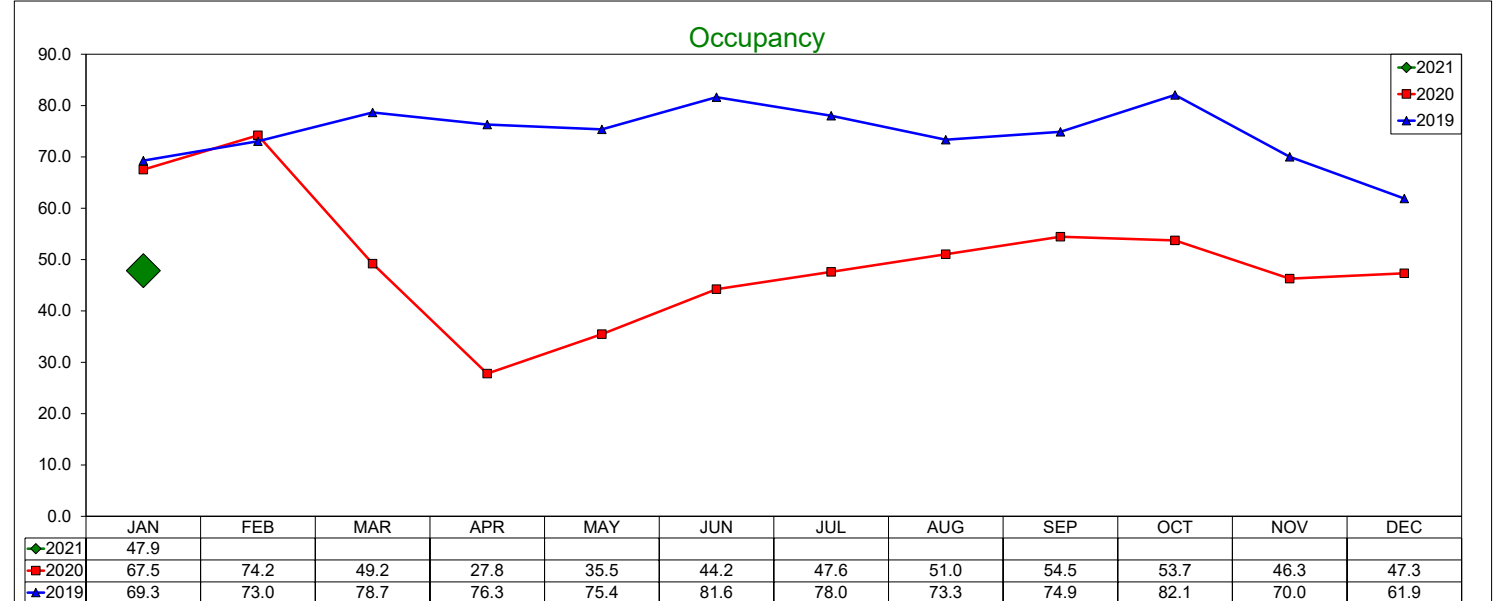
January 2021

Average Daily Rate



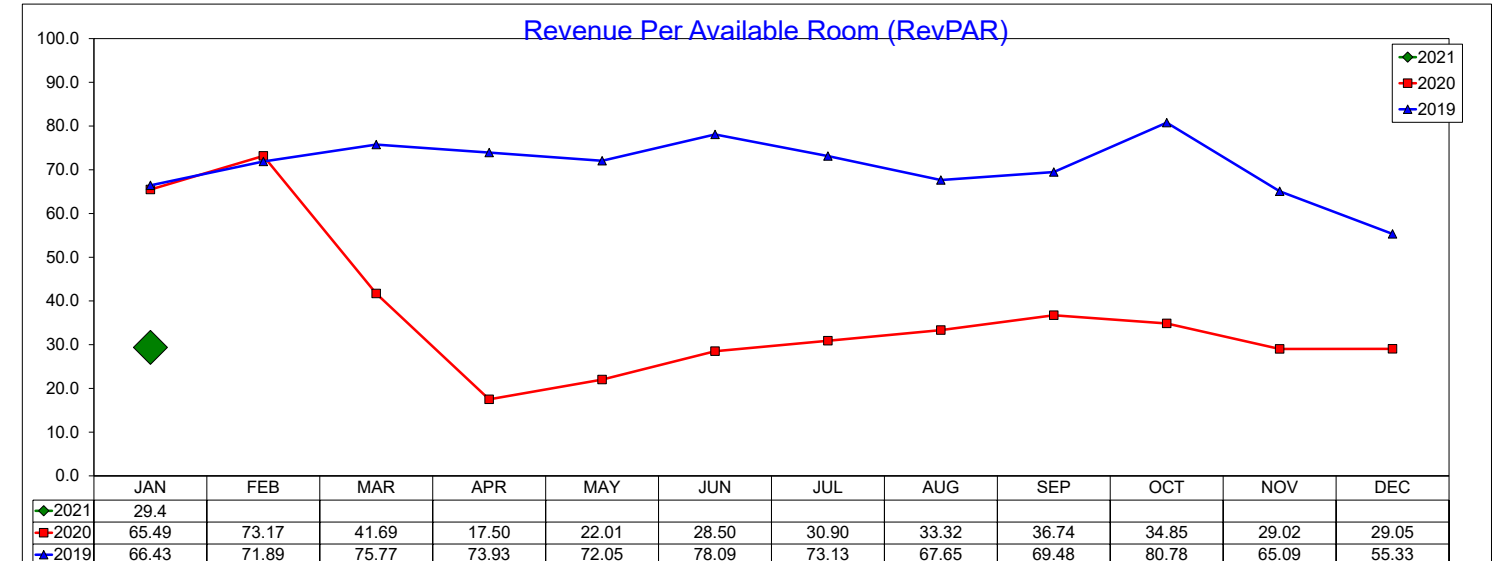
12 month ADR Rolling Average through January 2021 is \$65.94 with a change from last year of -30.4%

Occupancy



12 month Occupancy Rolling Average through January 2021 is 45.95% with a change from last year of -38.1%

Revenue Per Available Room (RevPAR)

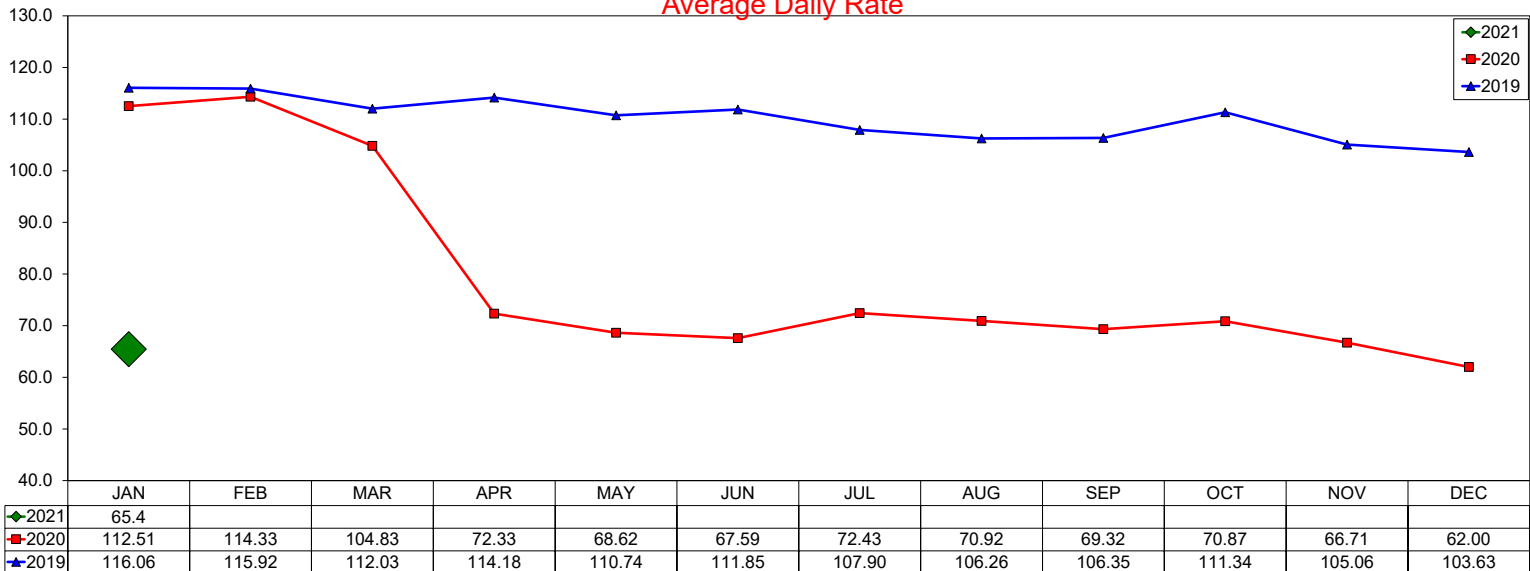


12 month RevPAR Rolling Average through January 2021 is \$30.3 with a change from last year of -56.9%

Three Year Comparison - Limited Service - Irving

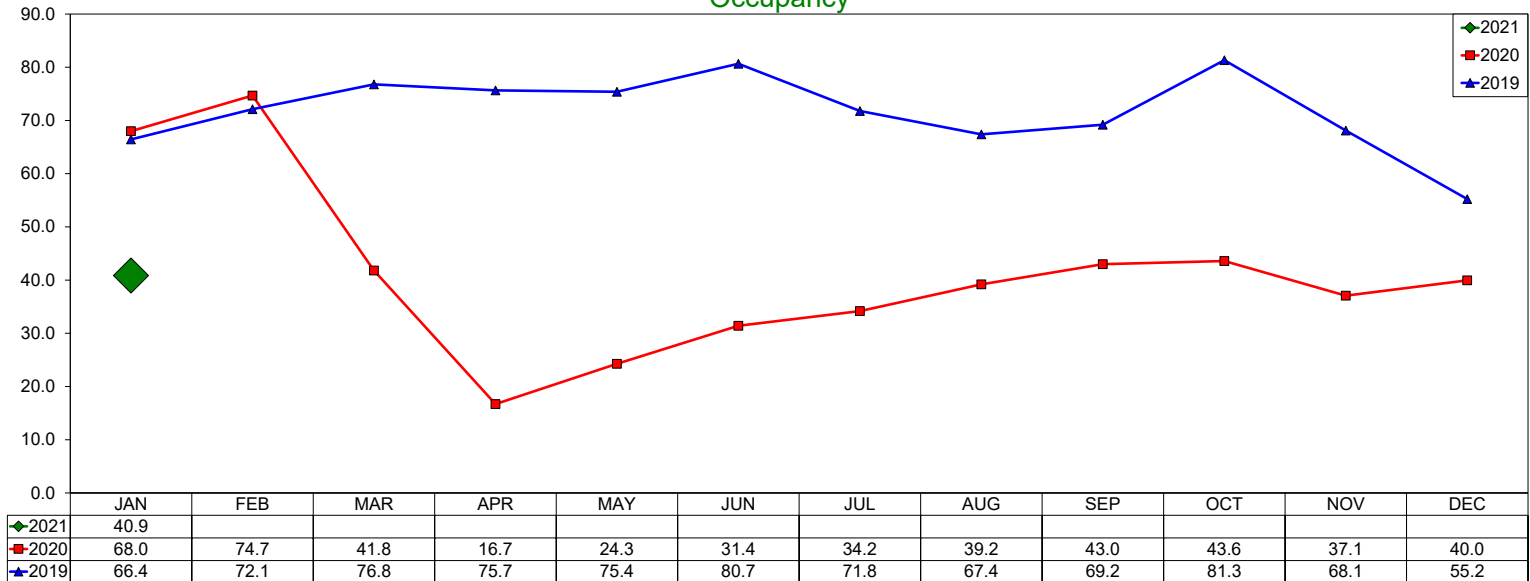
January 2021

Average Daily Rate



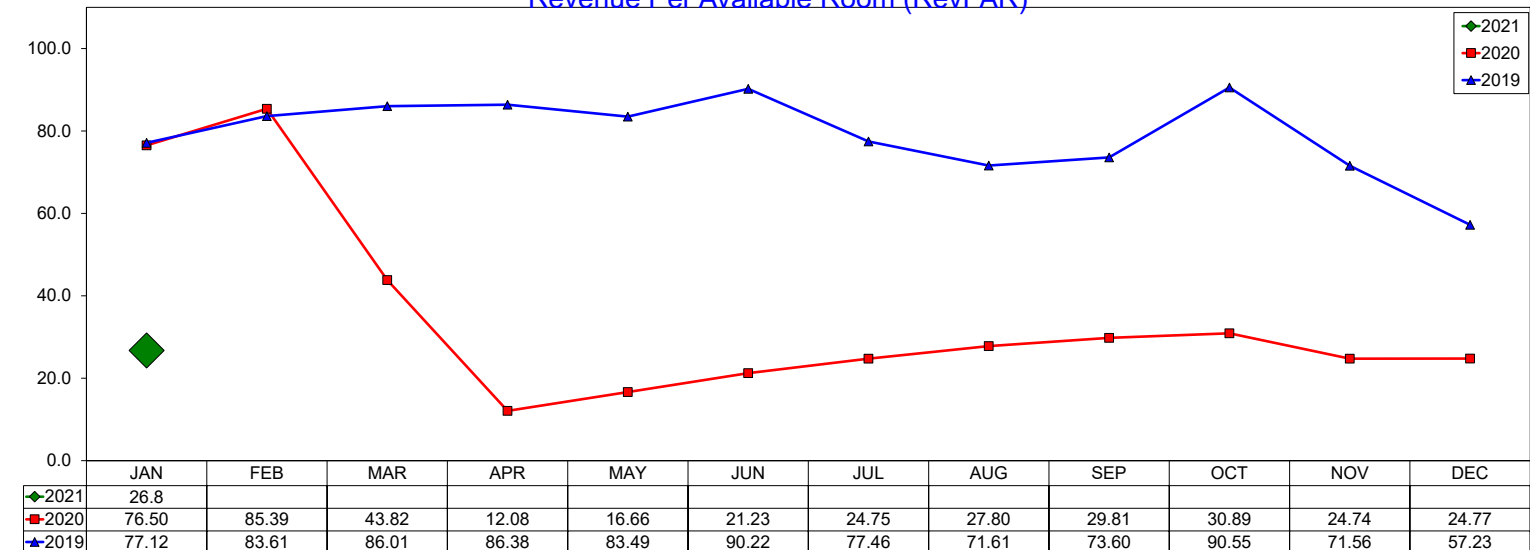
12 month ADR Rolling Average through January 2021 is \$72.39 with a change from last year of -33.9%

Occupancy



12 month Occupancy Rolling Average through January 2021 is 35.78% with a change from last year of -49.9%

Revenue Per Available Room (RevPAR)

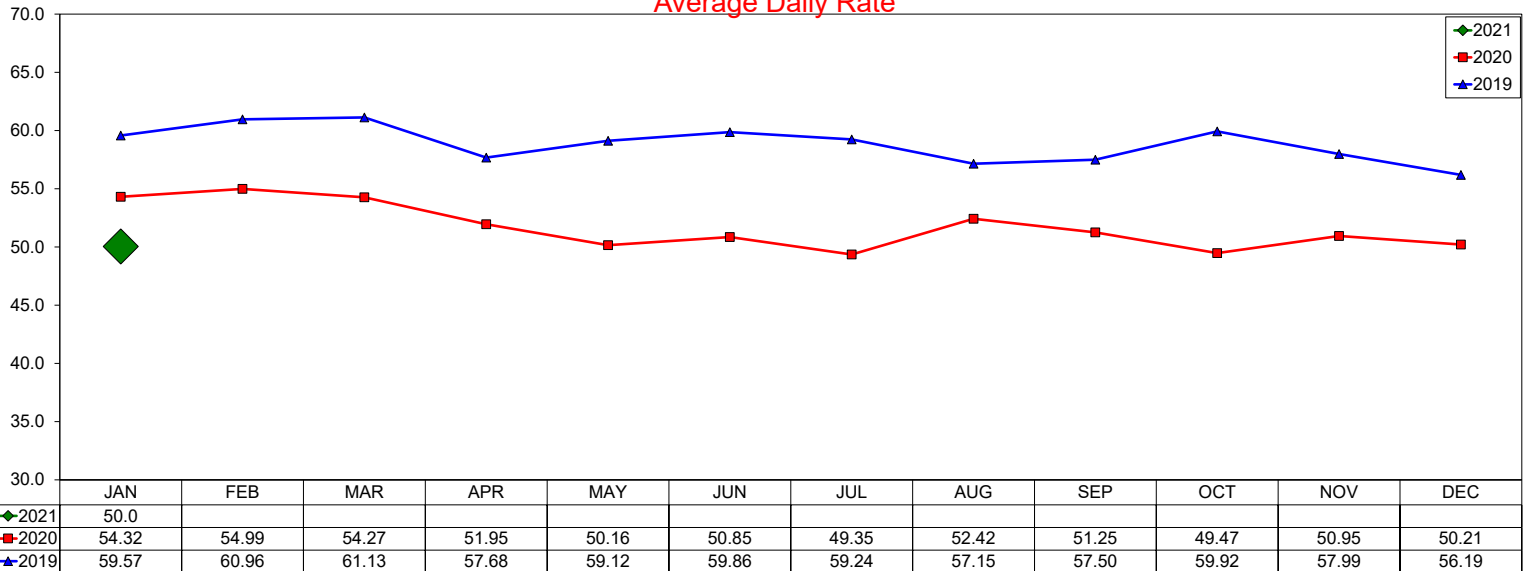


12 month RevPAR Rolling Average through January 2021 is \$25.9 with a change from last year of -66.9%

Three Year Comparison - Budget - Irving

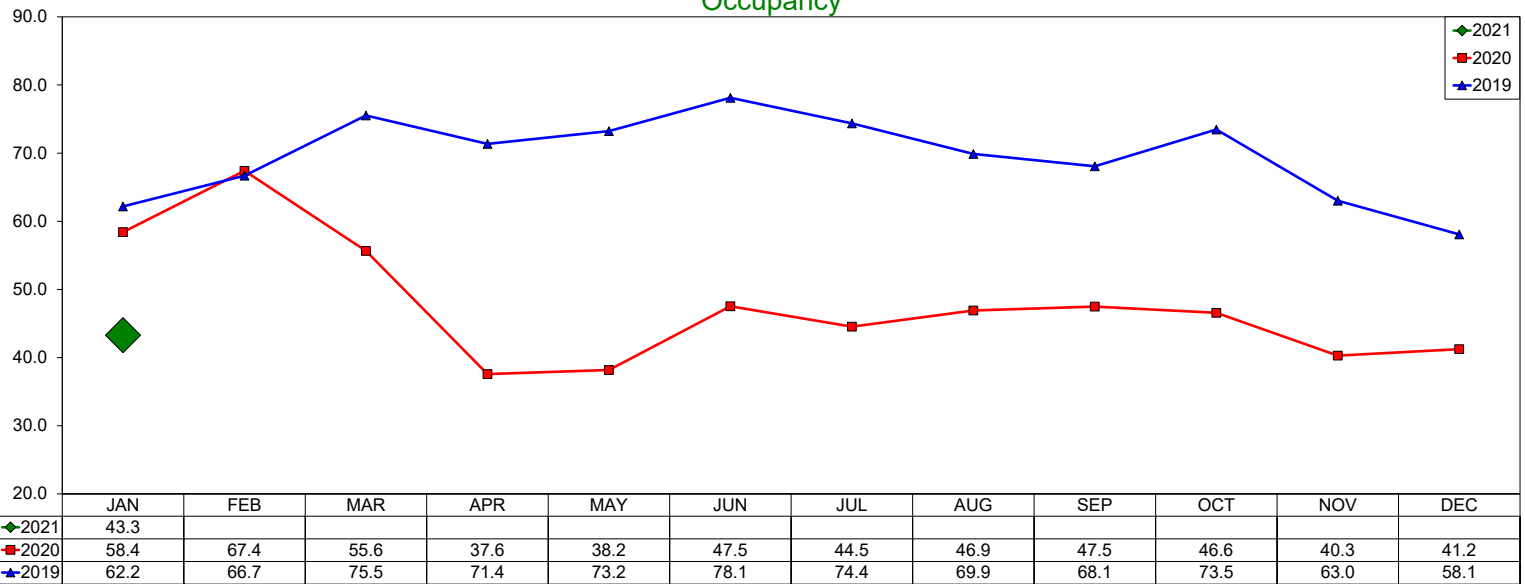
January 2021

Average Daily Rate



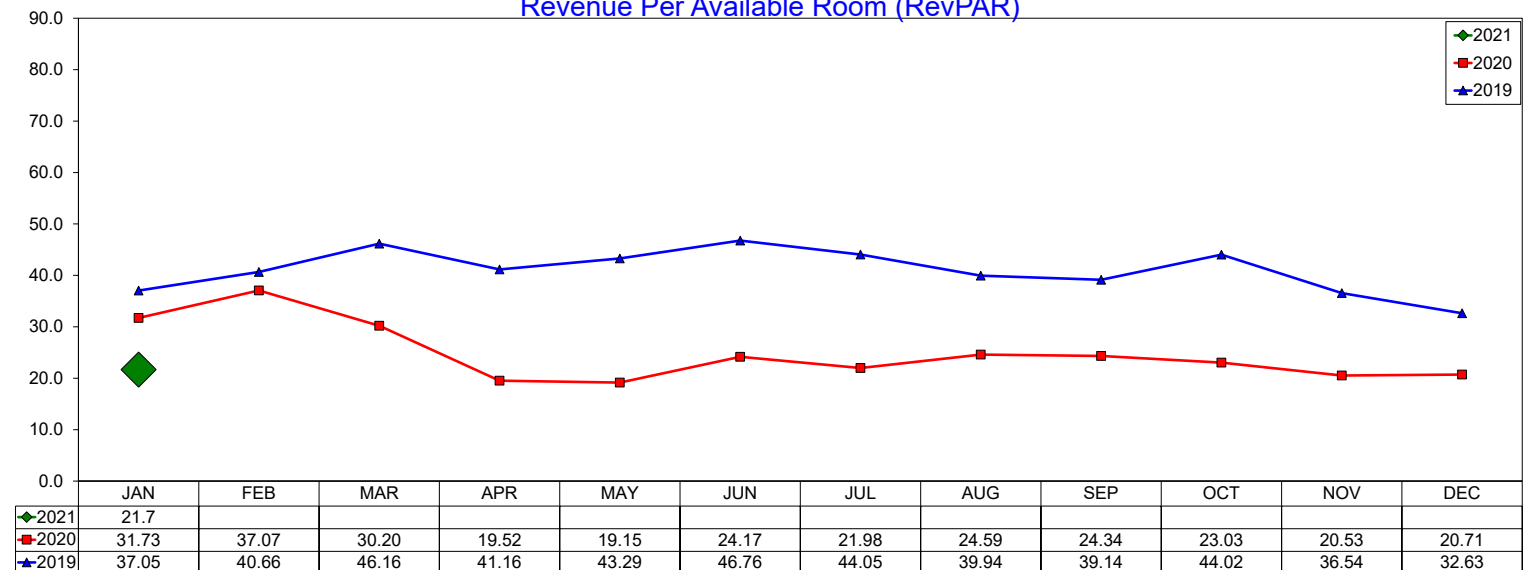
12 month ADR Rolling Average through January 2021 is \$51.07 with a change from last year of -10.4%

Occupancy



12 month Occupancy Rolling Average through January 2021 is 44.5% with a change from last year of -35.8%

Revenue Per Available Room (RevPAR)

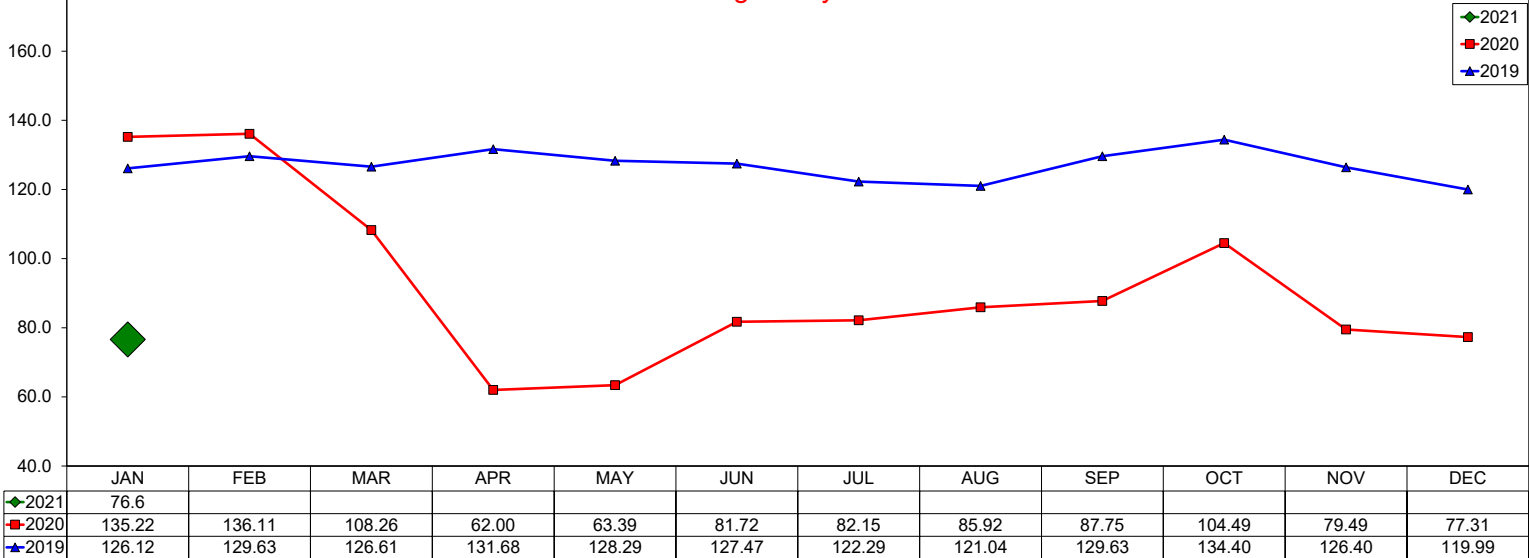


12 month RevPAR Rolling Average through January 2021 is \$22.73 with a change from last year of -42.4%

Three Year Comparison - Las Colinas

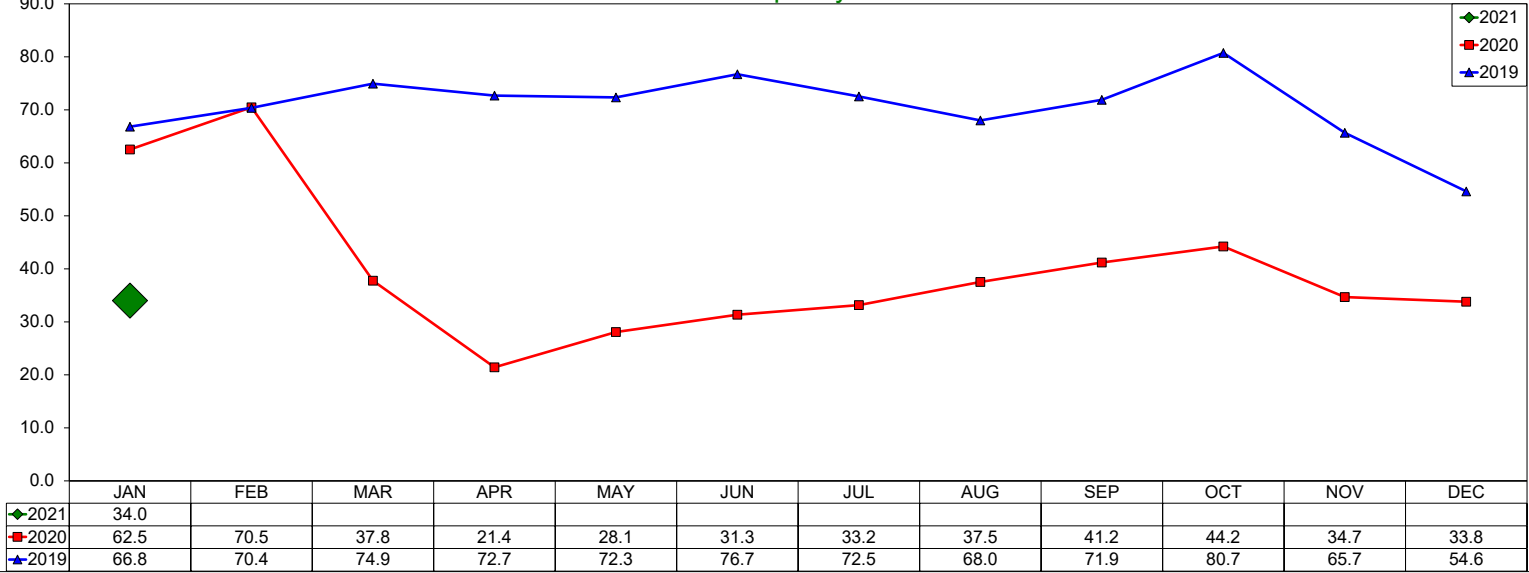
January 2021

Average Daily Rate



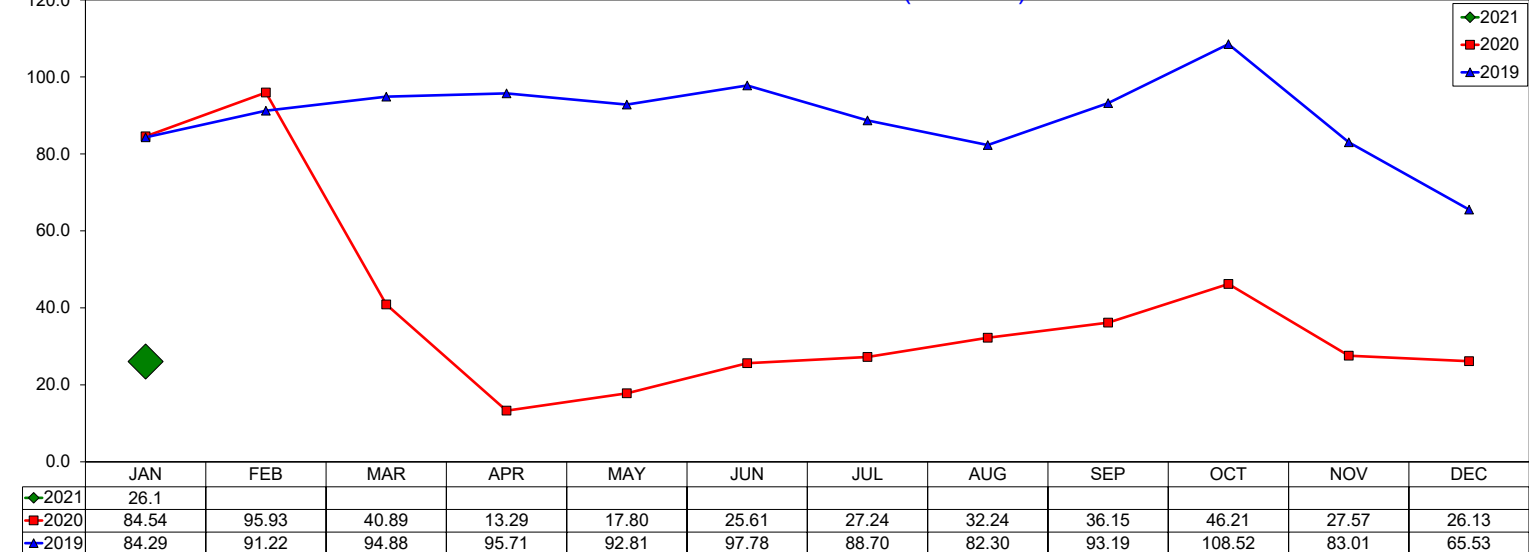
12 month ADR Rolling Average through January 2021 is \$85.27 with a change from last year of -33.2%

Occupancy



12 month Occupancy Rolling Average through January 2021 is 34.68% with a change from last year of -50.6%

Revenue Per Available Room (RevPAR)

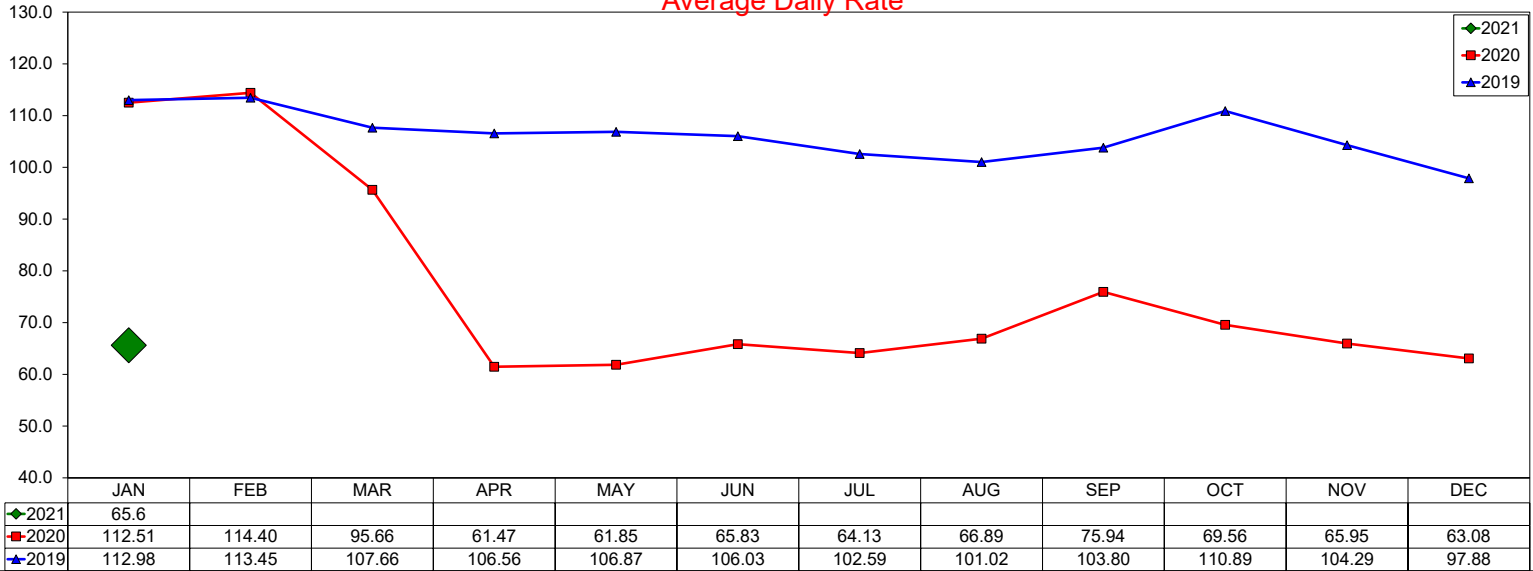


12 month RevPAR Rolling Average through January 2021 is \$29.58 with a change from last year of -67.0%

Three Year Comparison - DFW North

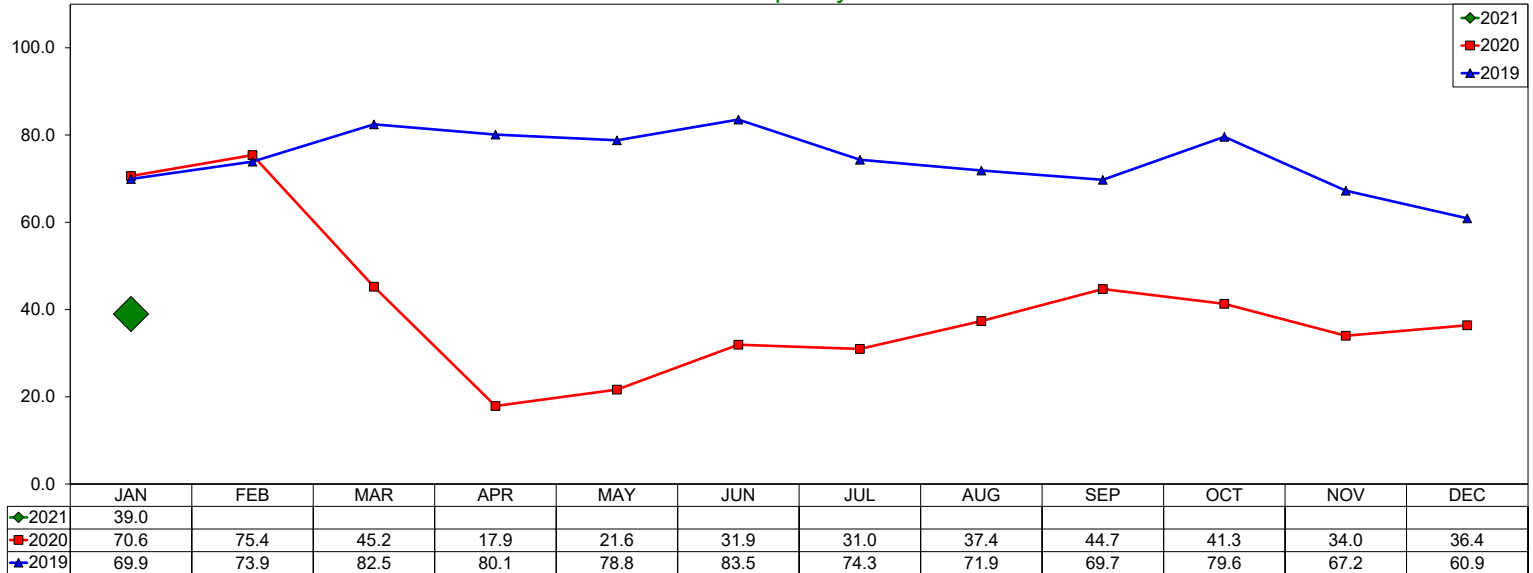
January 2021

Average Daily Rate



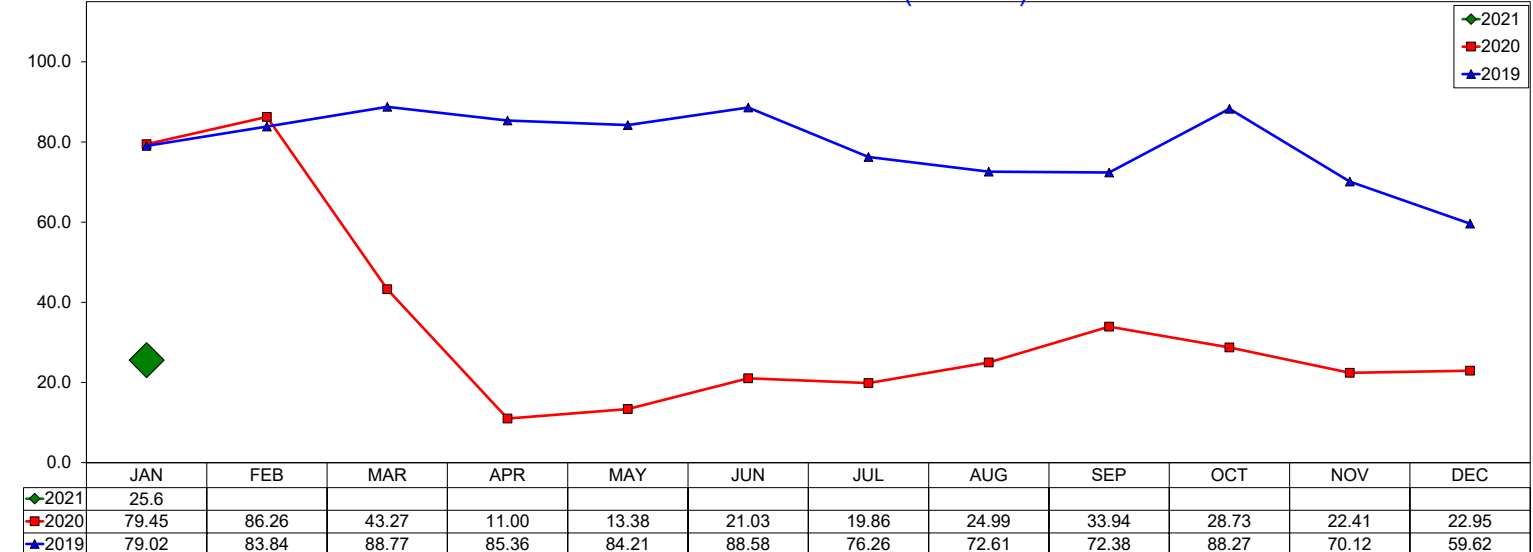
12 month ADR Rolling Average through January 2021 is \$70.25 with a change from last year of -33.4%

Occupancy



12 month Occupancy Rolling Average through January 2021 is 34.61% with a change from last year of -53.3%

Revenue Per Available Room (RevPAR)

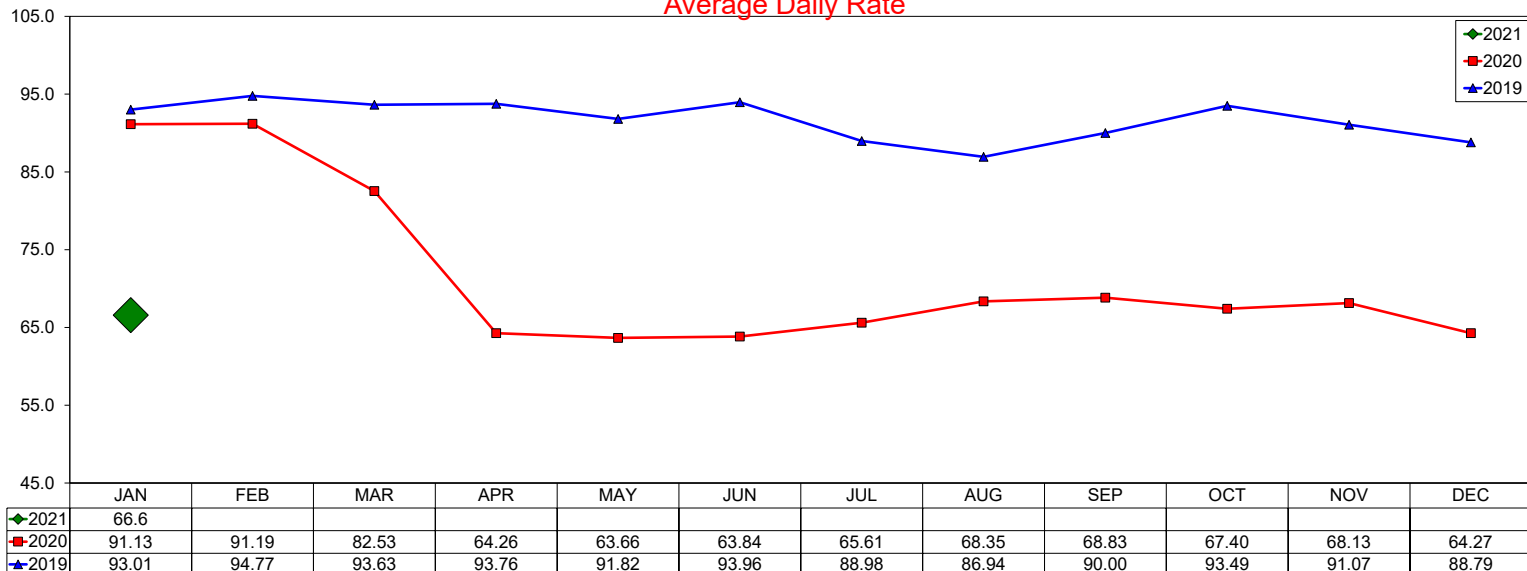


12 month RevPAR Rolling Average through January 2021 is \$24.31 with a change from last year of -68.9%

Three Year Comparison - DFW South

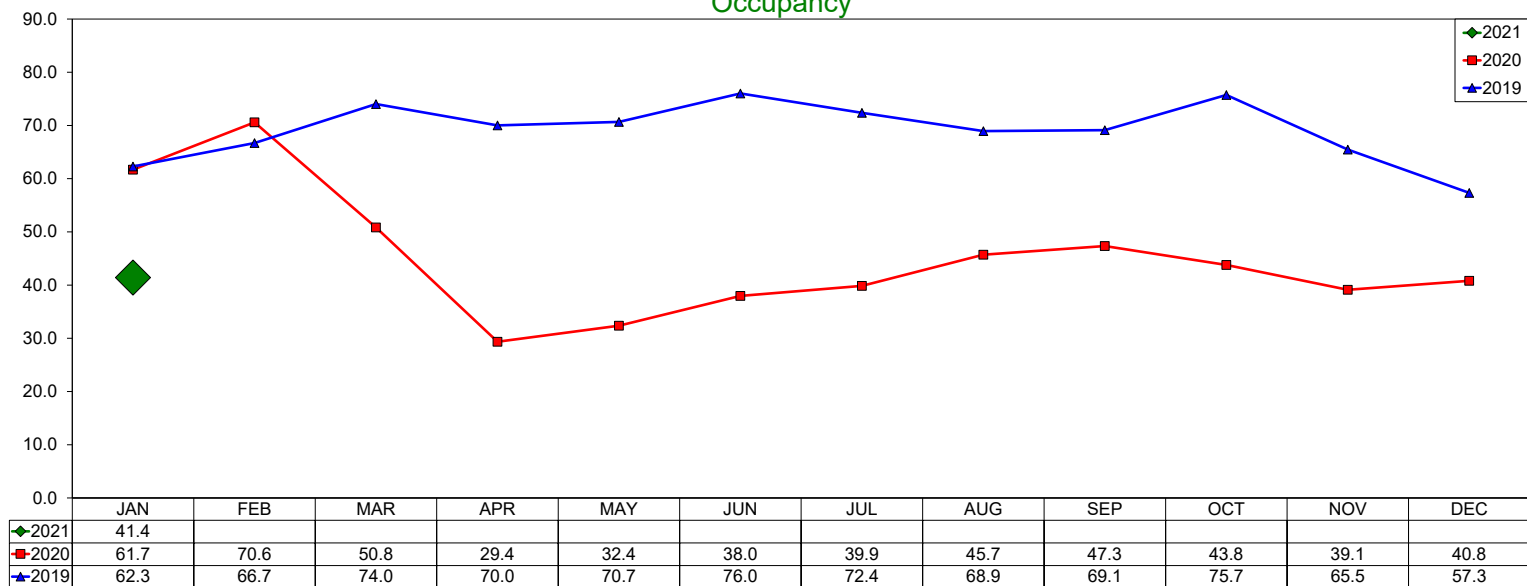
January 2021

Average Daily Rate



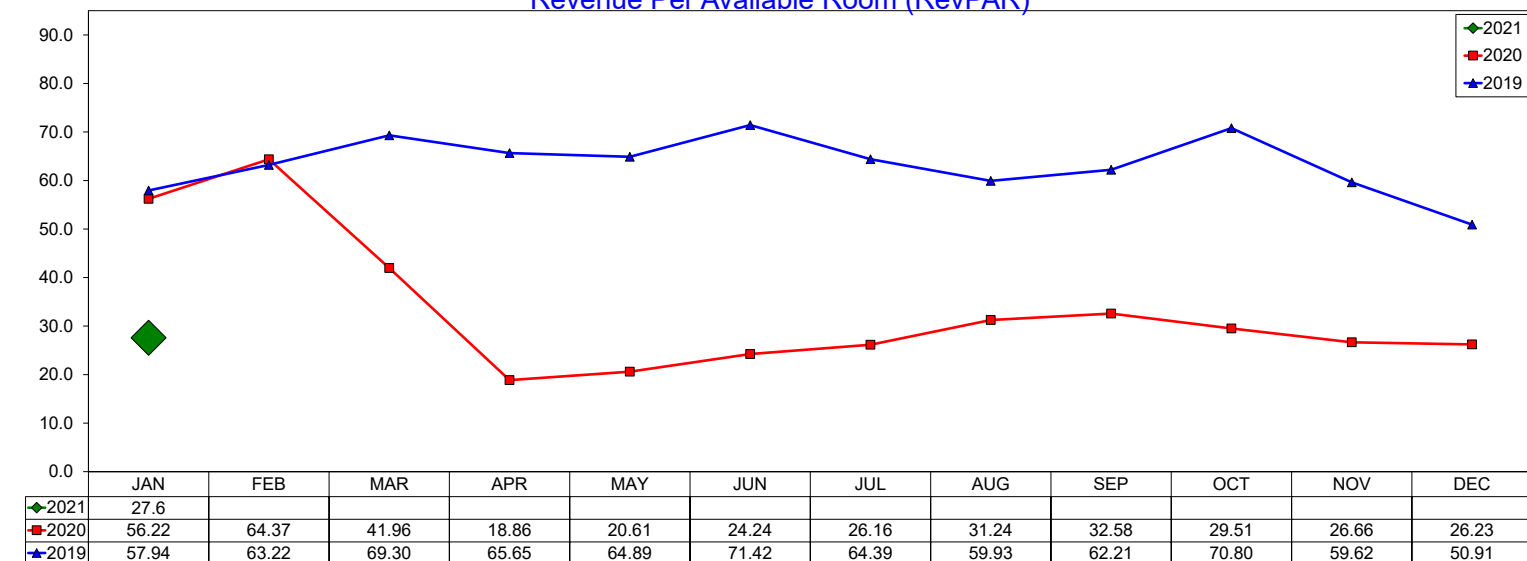
12 month ADR Rolling Average through January 2021 is \$68.15 with a change from last year of -24.8%

Occupancy



12 month Occupancy Rolling Average through January 2021 is 40.81% with a change from last year of -40.8%

Revenue Per Available Room (RevPAR)

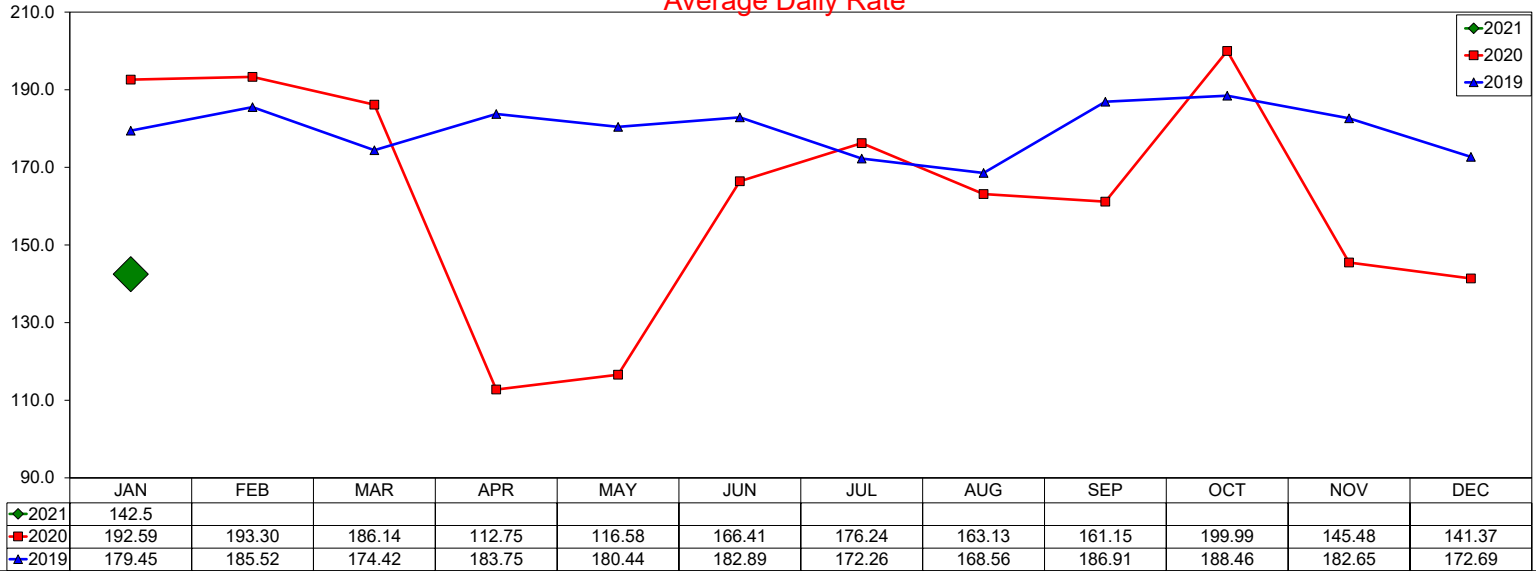


12 month RevPAR Rolling Average through January 2021 is \$27.81 with a change from last year of -55.5%

Three Year Comparison - Full Service - Las Colinas

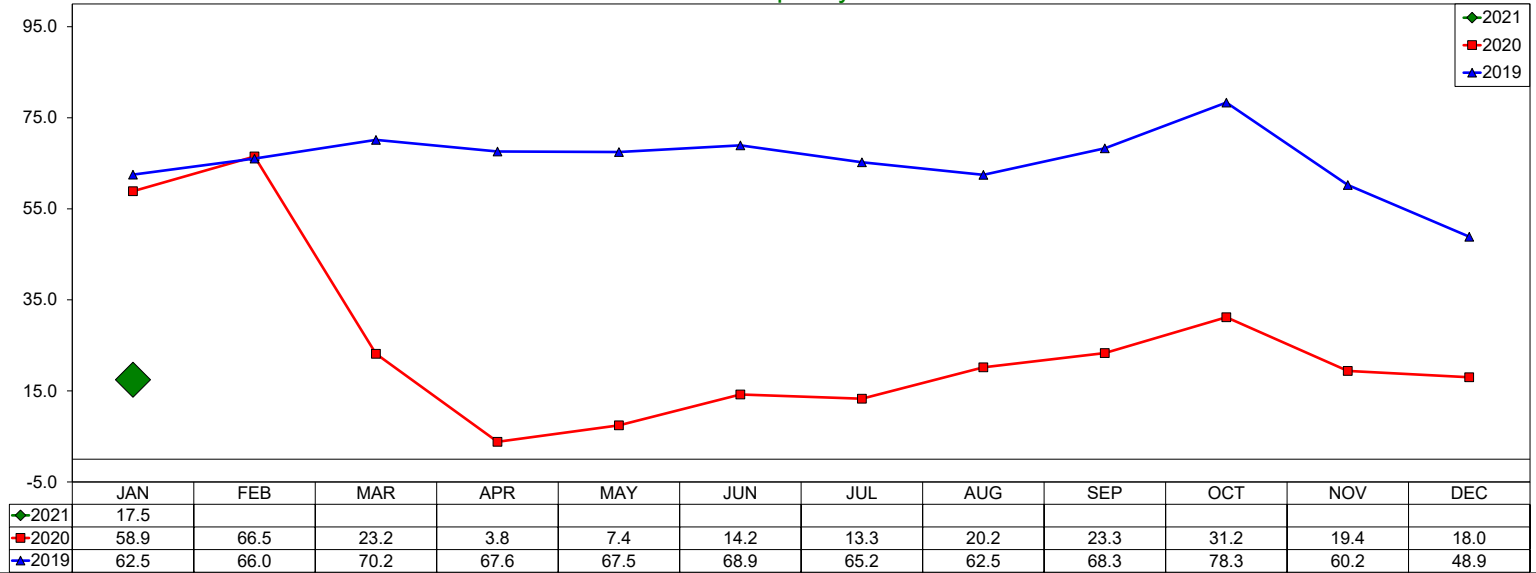
January 2021

Average Daily Rate



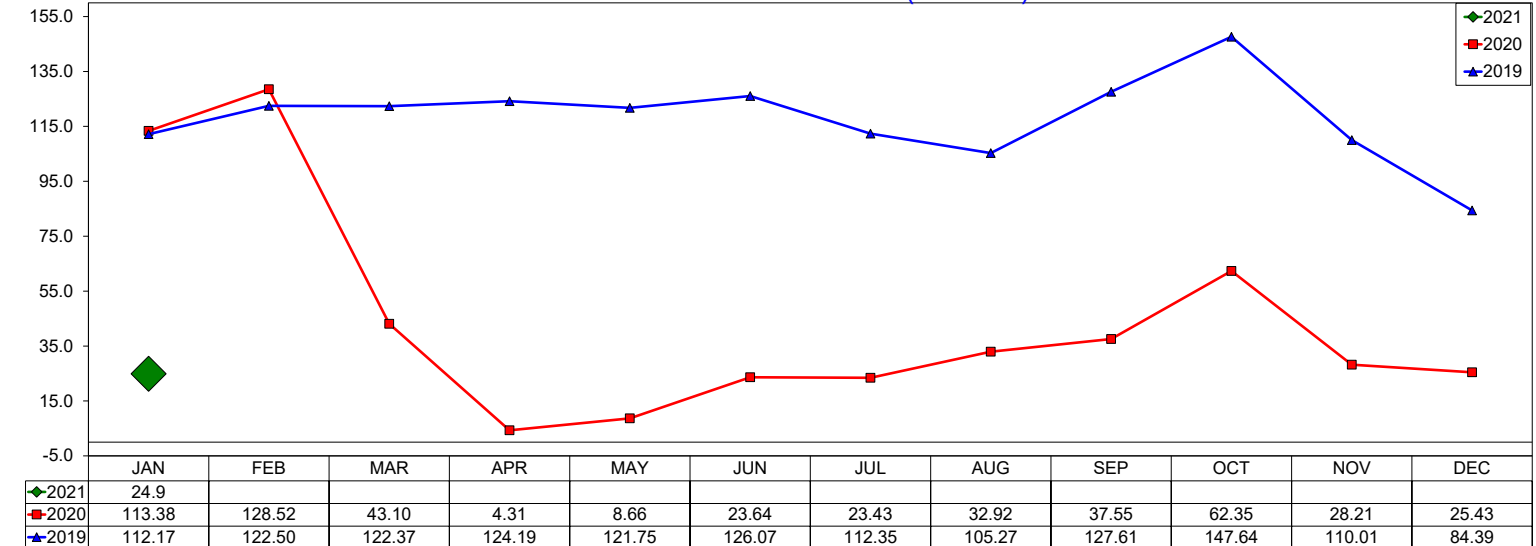
12 month ADR Rolling Average through January 2021 is \$165.79 with a change from last year of -8.3%

Occupancy



12 month Occupancy Rolling Average through January 2021 is 18.51% with a change from last year of -71.6%

Revenue Per Available Room (RevPAR)

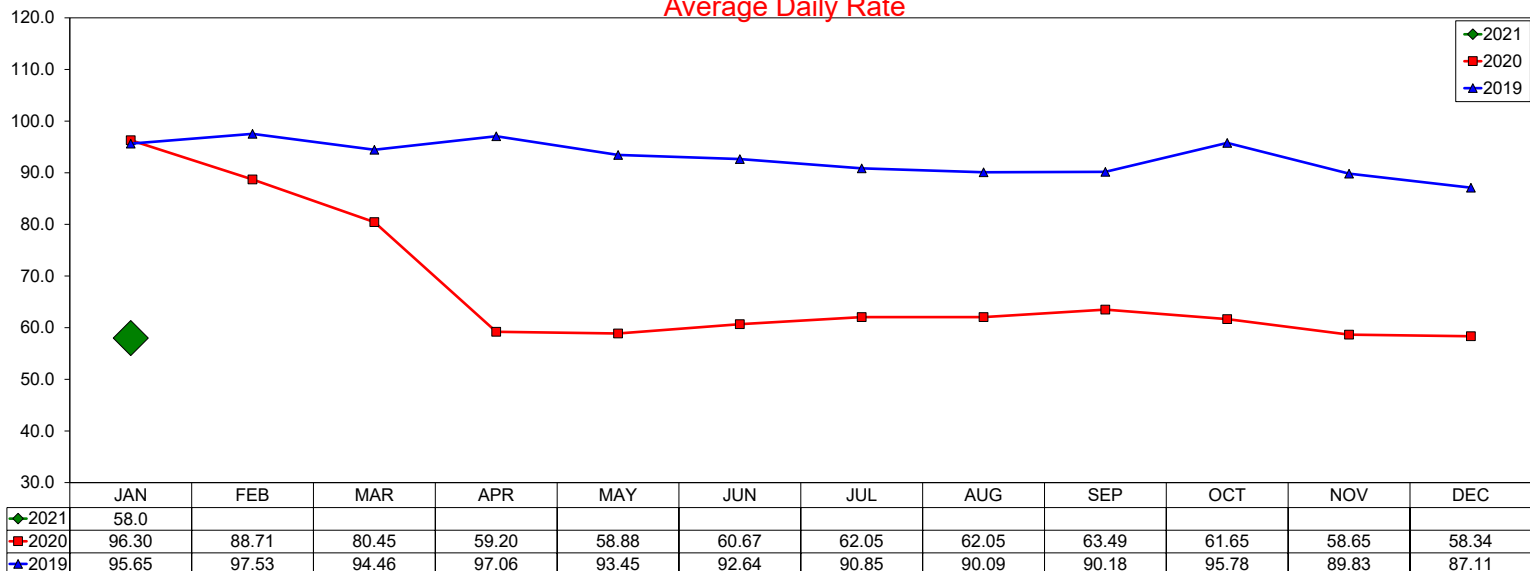


12 month RevPAR Rolling Average through January 2021 is \$30.69 with a change from last year of -73.9%

Three Year Comparison - Limited Service - Las Colinas

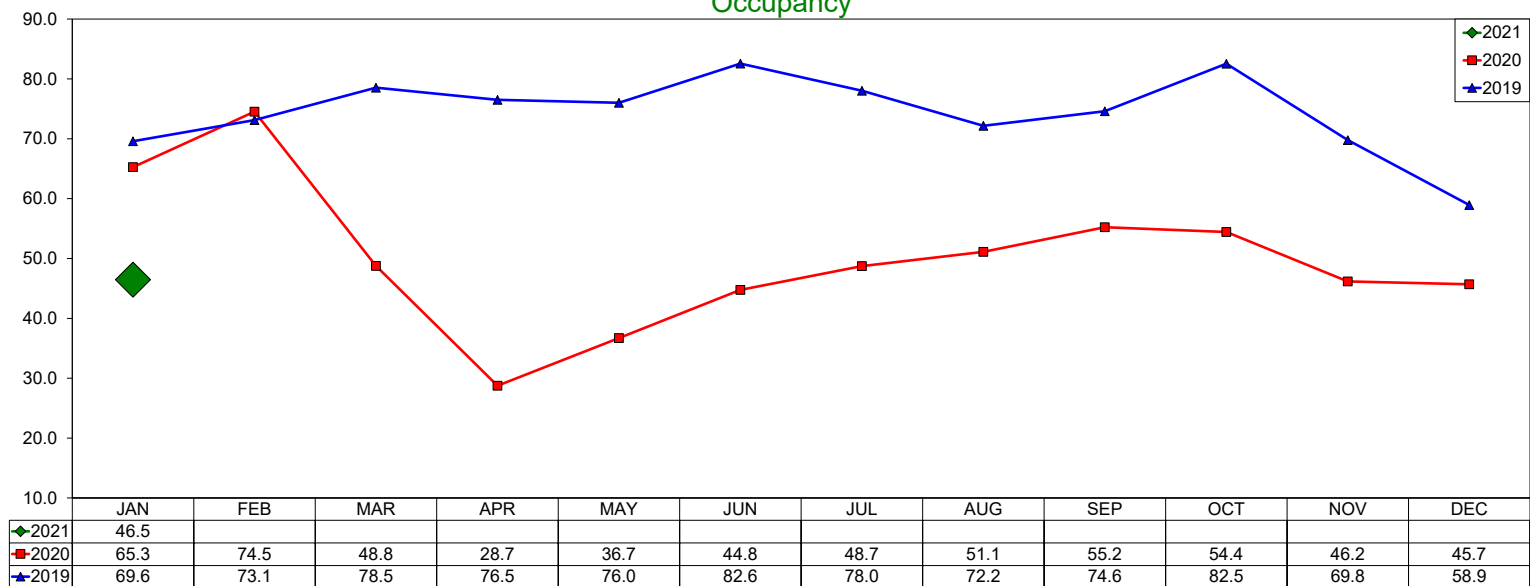
January 2021

Average Daily Rate



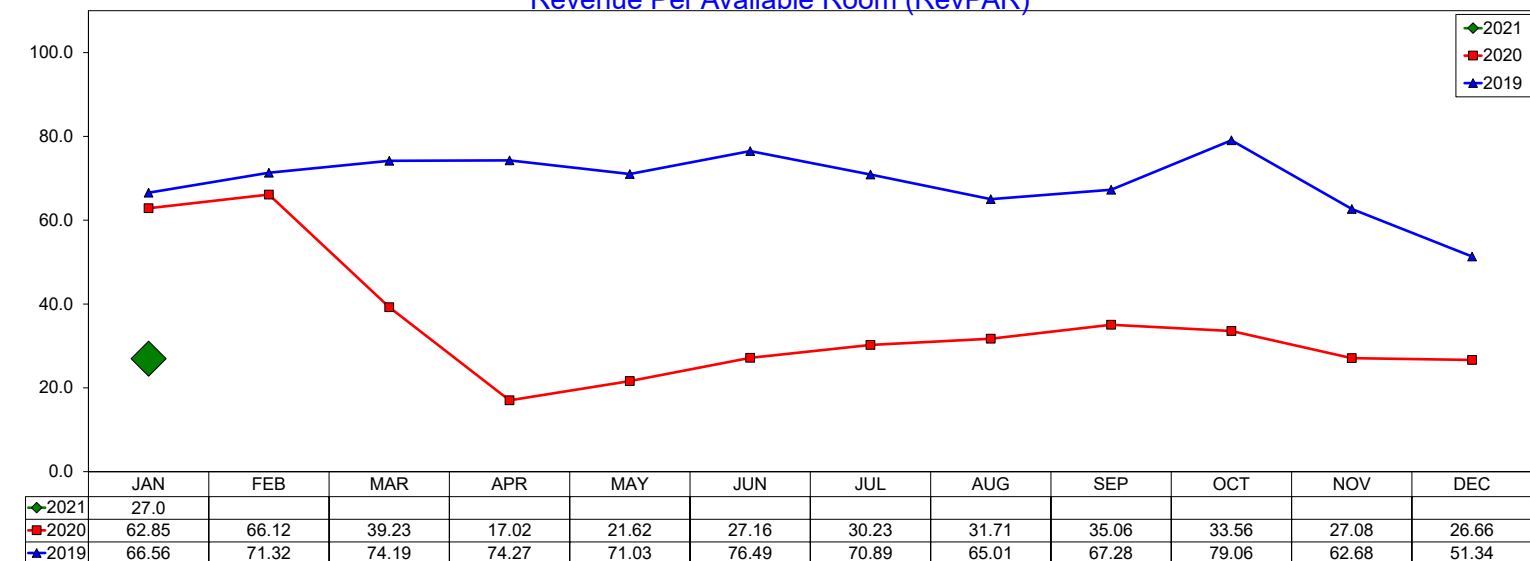
12 month ADR Rolling Average through January 2021 is \$62.45 with a change from last year of -32.5%

Occupancy



12 month Occupancy Rolling Average through January 2021 is 46.1% with a change from last year of -37.7%

Revenue Per Available Room (RevPAR)

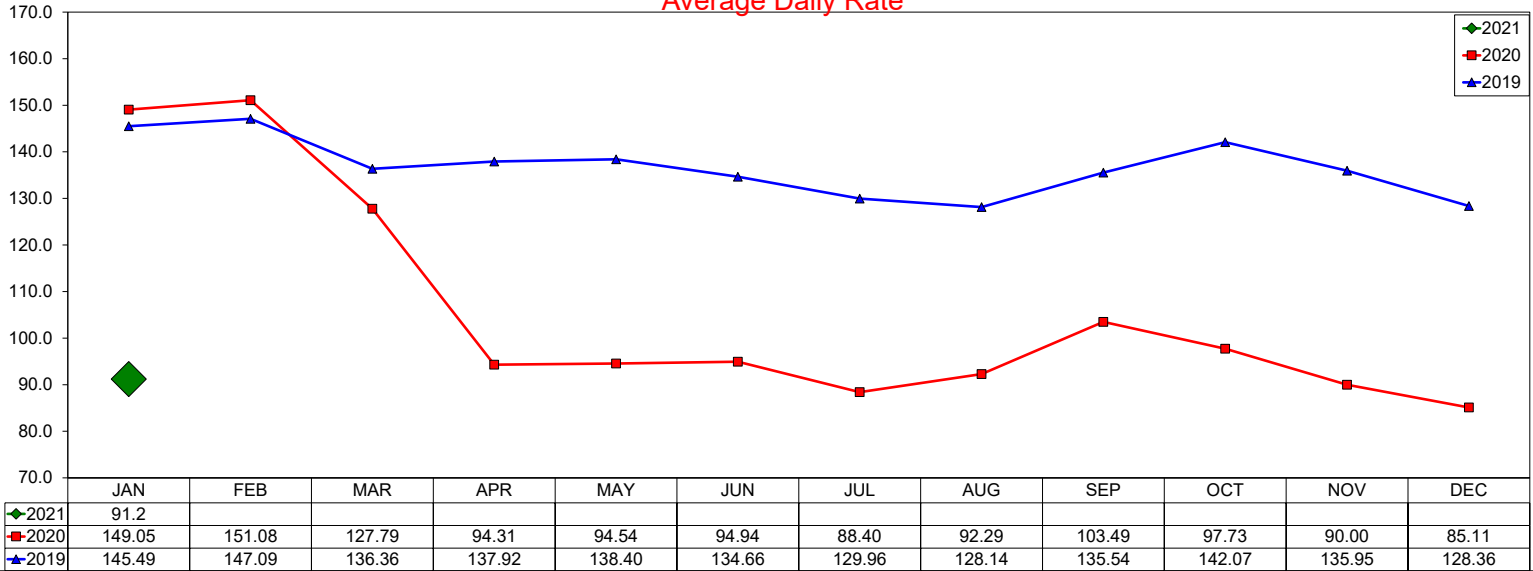


12 month RevPAR Rolling Average through January 2021 is \$28.79 with a change from last year of -57.9%

Three Year Comparison - Full Service - DFW North

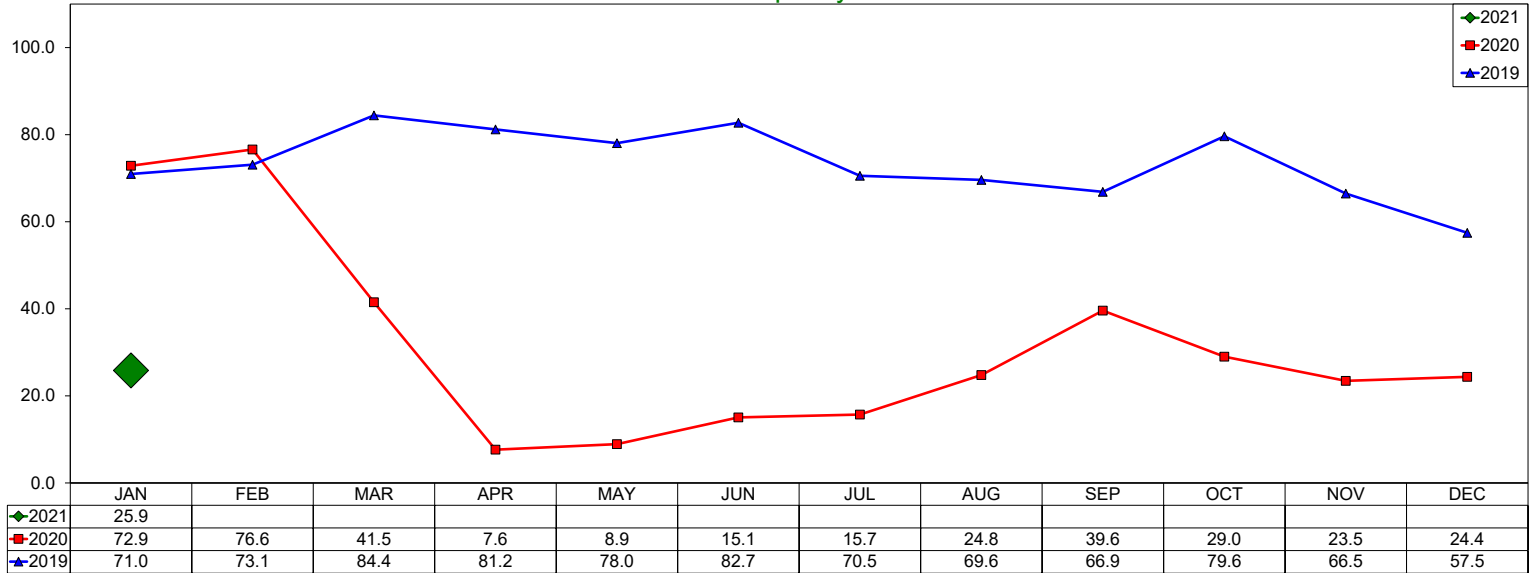
January 2021

Average Daily Rate



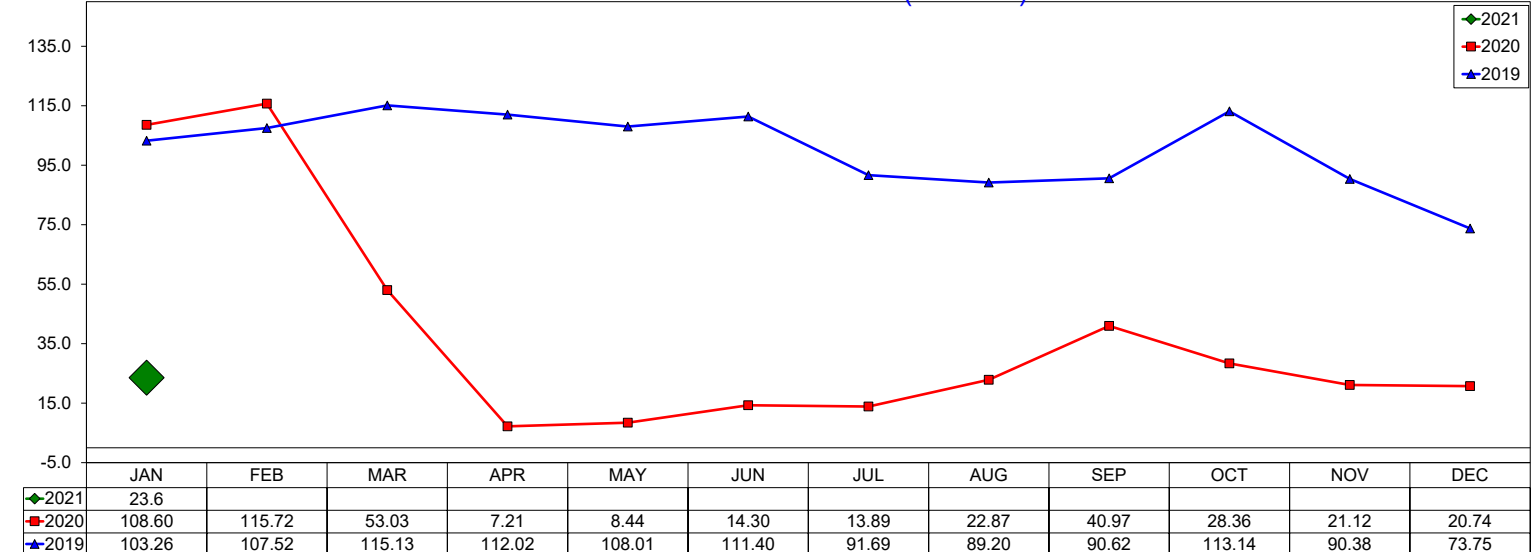
12 month ADR Rolling Average through January 2021 is \$99.47 with a change from last year of -27.0%

Occupancy



12 month Occupancy Rolling Average through January 2021 is 23.29% with a change from last year of -68.4%

Revenue Per Available Room (RevPAR)

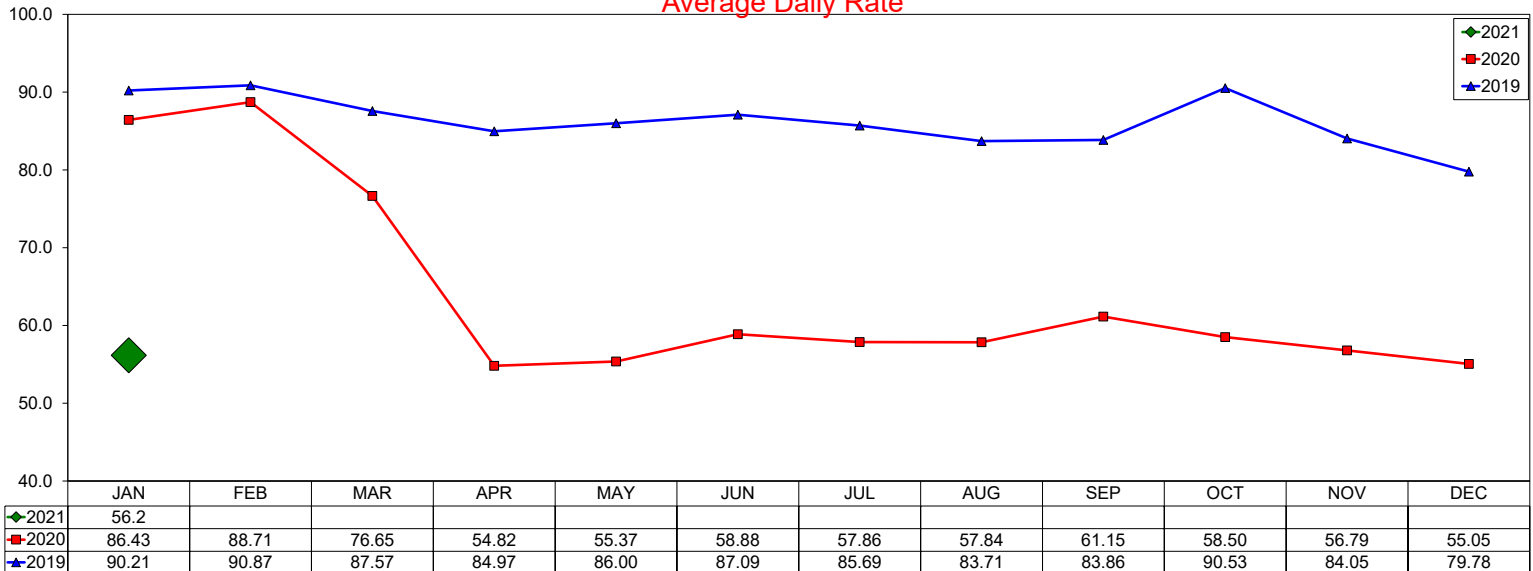


12 month RevPAR Rolling Average through January 2021 is \$23.16 with a change from last year of -76.9%

Three Year Comparison - Limited Service - DFW North

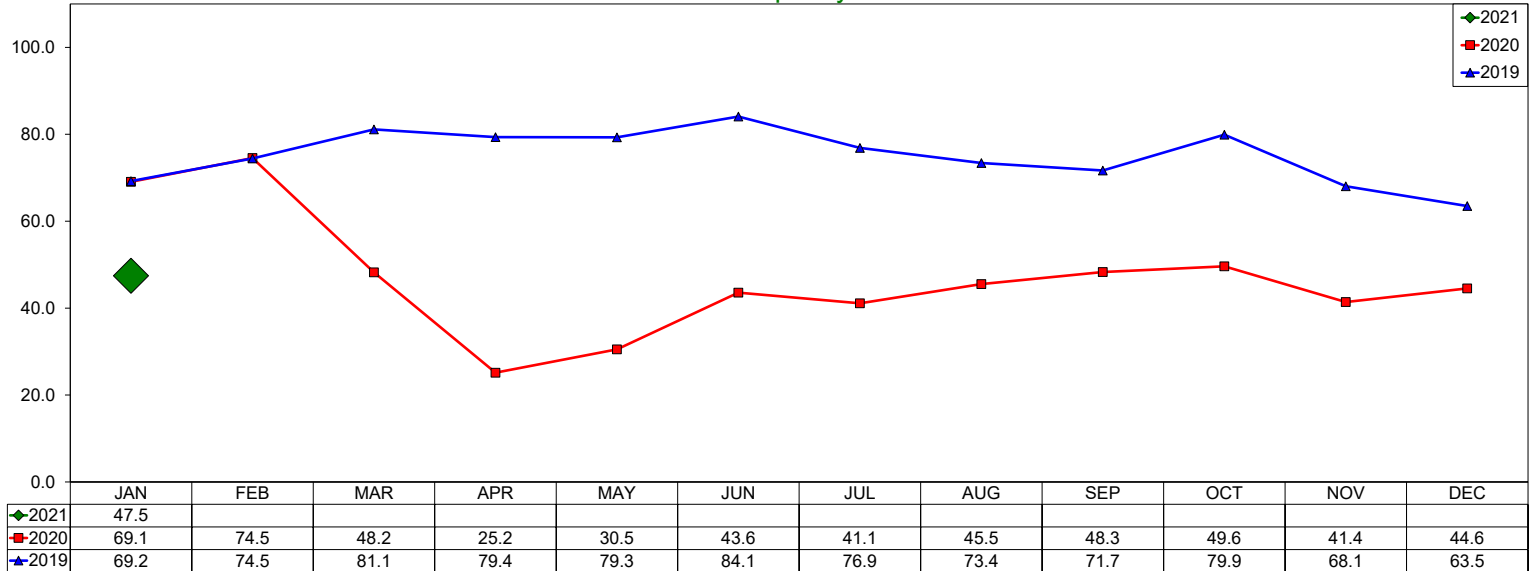
January 2021

Average Daily Rate



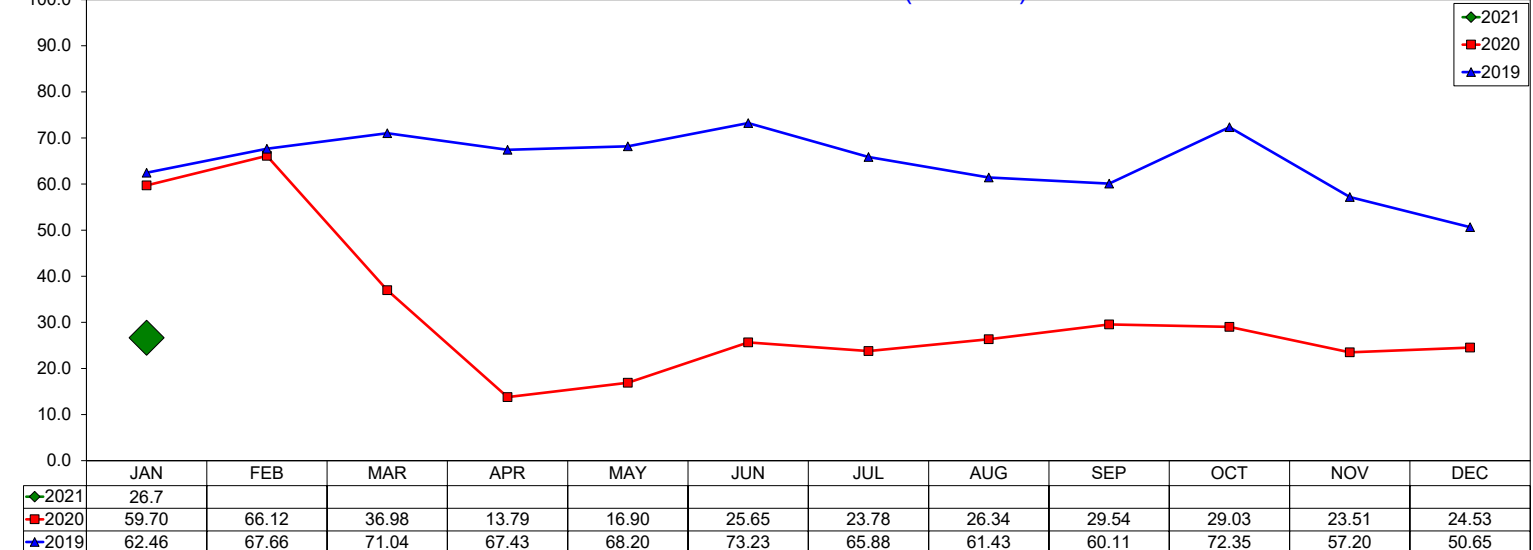
12 month ADR Rolling Average through January 2021 is \$59.46 with a change from last year of -30.4%

Occupancy



12 month Occupancy Rolling Average through January 2021 is 42.35% with a change from last year of -43.4%

Revenue Per Available Room (RevPAR)

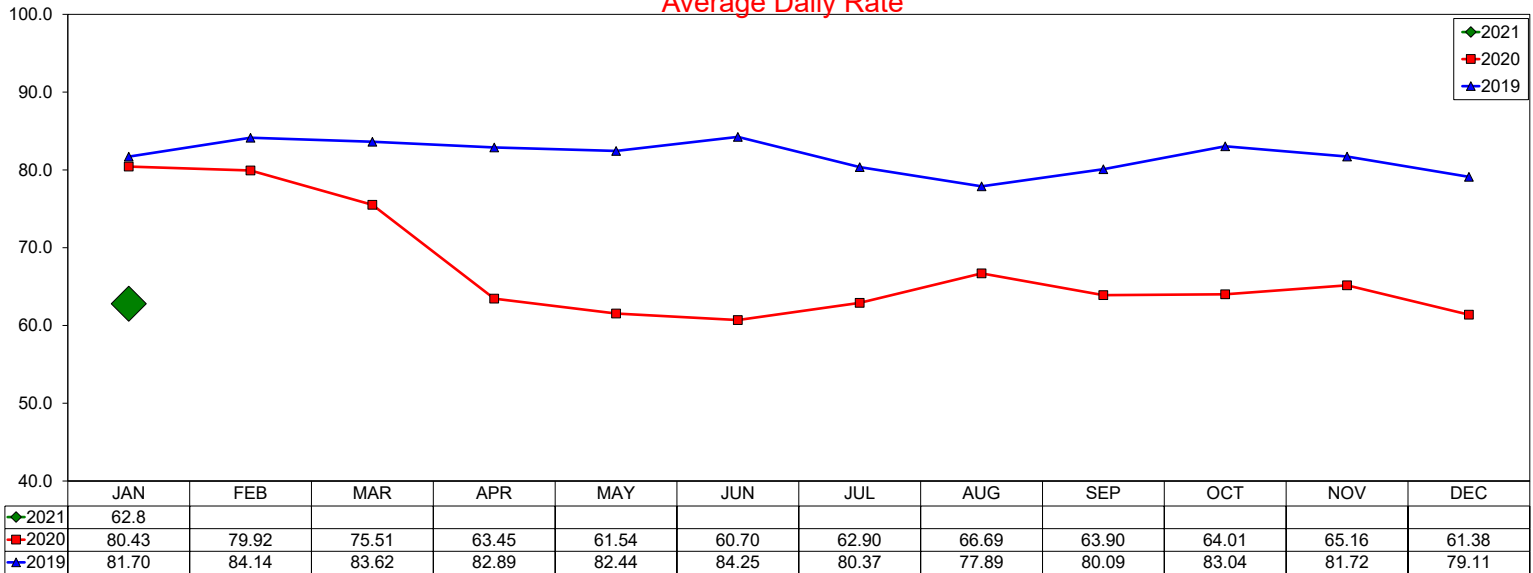


12 month RevPAR Rolling Average through January 2021 is \$25.18 with a change from last year of -60.6%

Three Year Comparison - Limited Service - DFW South

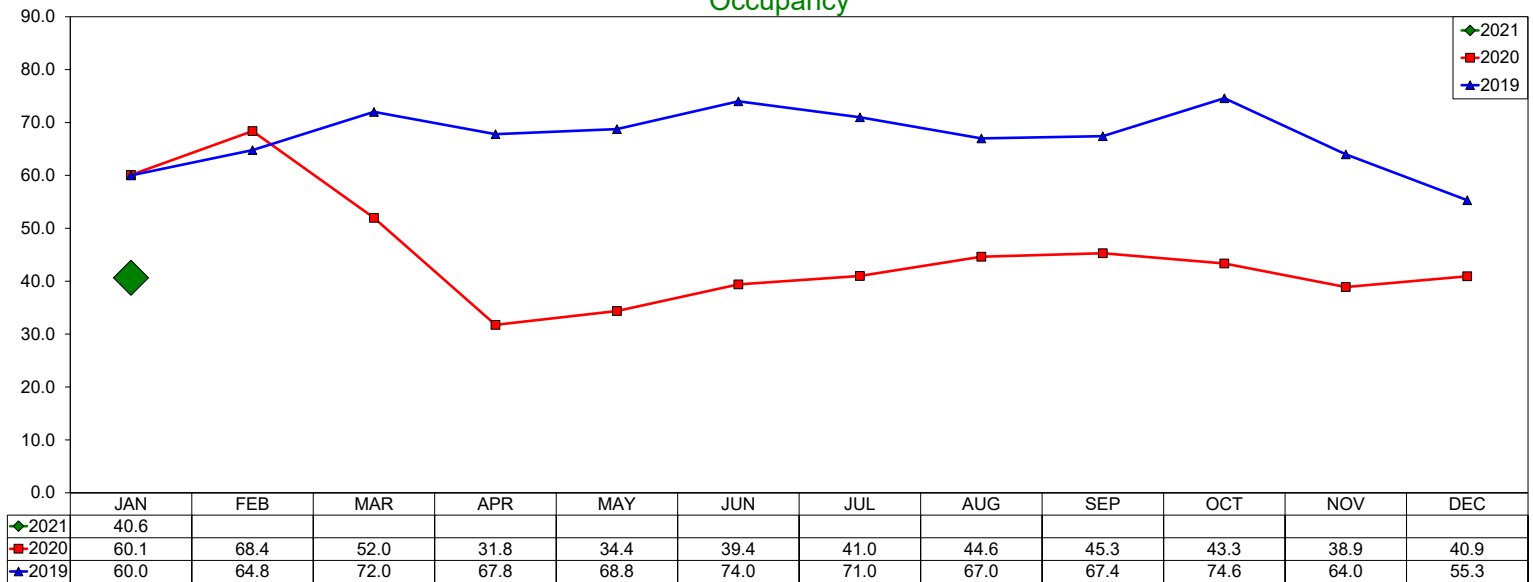
January 2021

Average Daily Rate



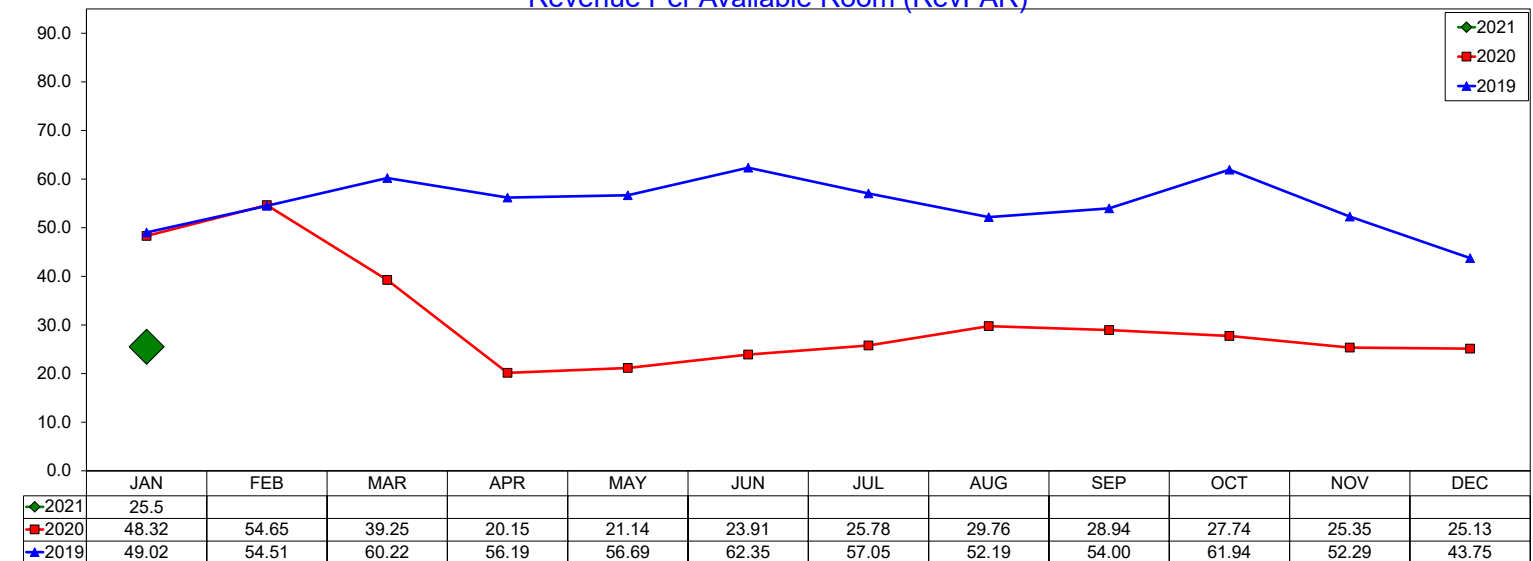
12 month ADR Rolling Average through January 2021 is \$64.74 with a change from last year of -19.6%

Occupancy



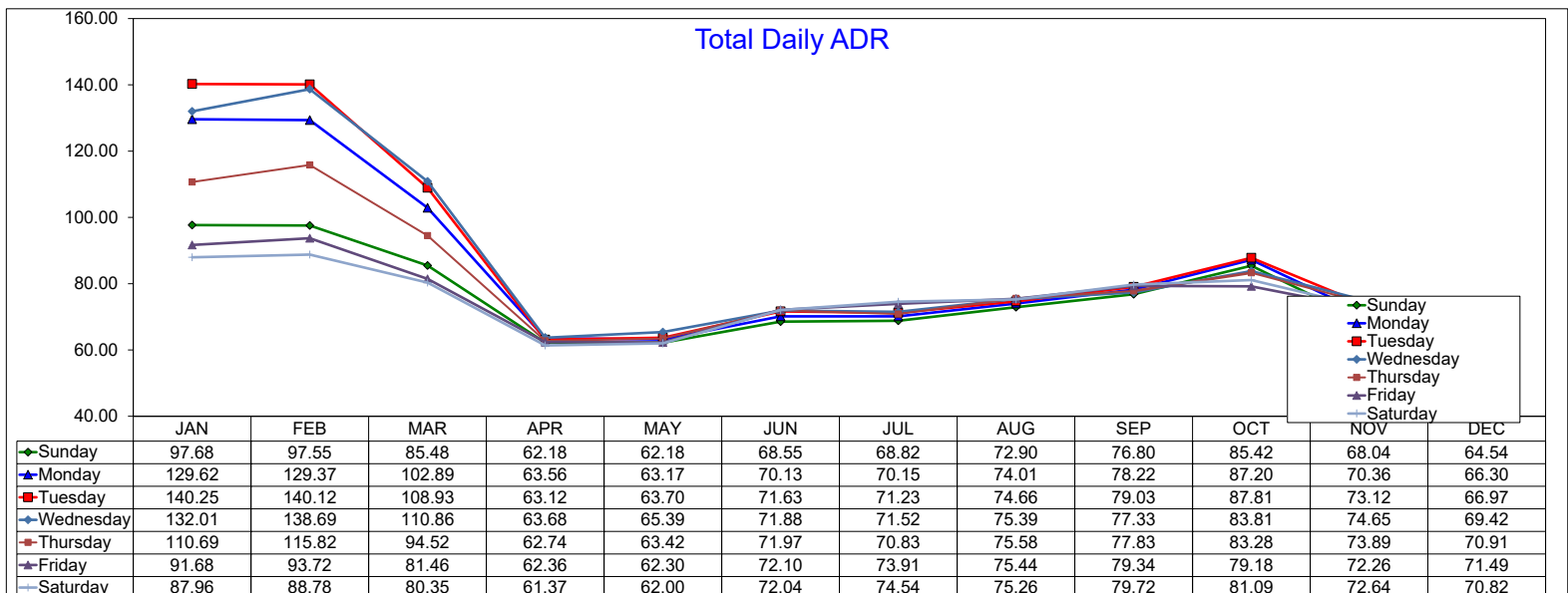
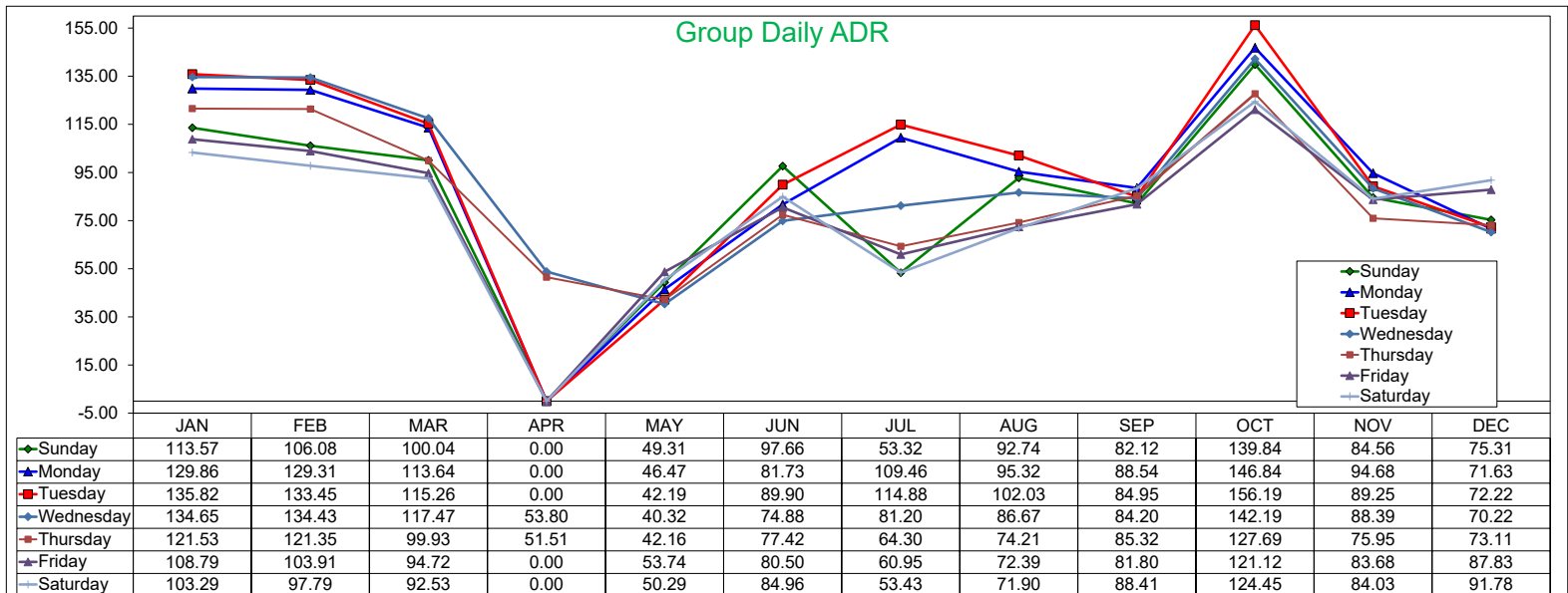
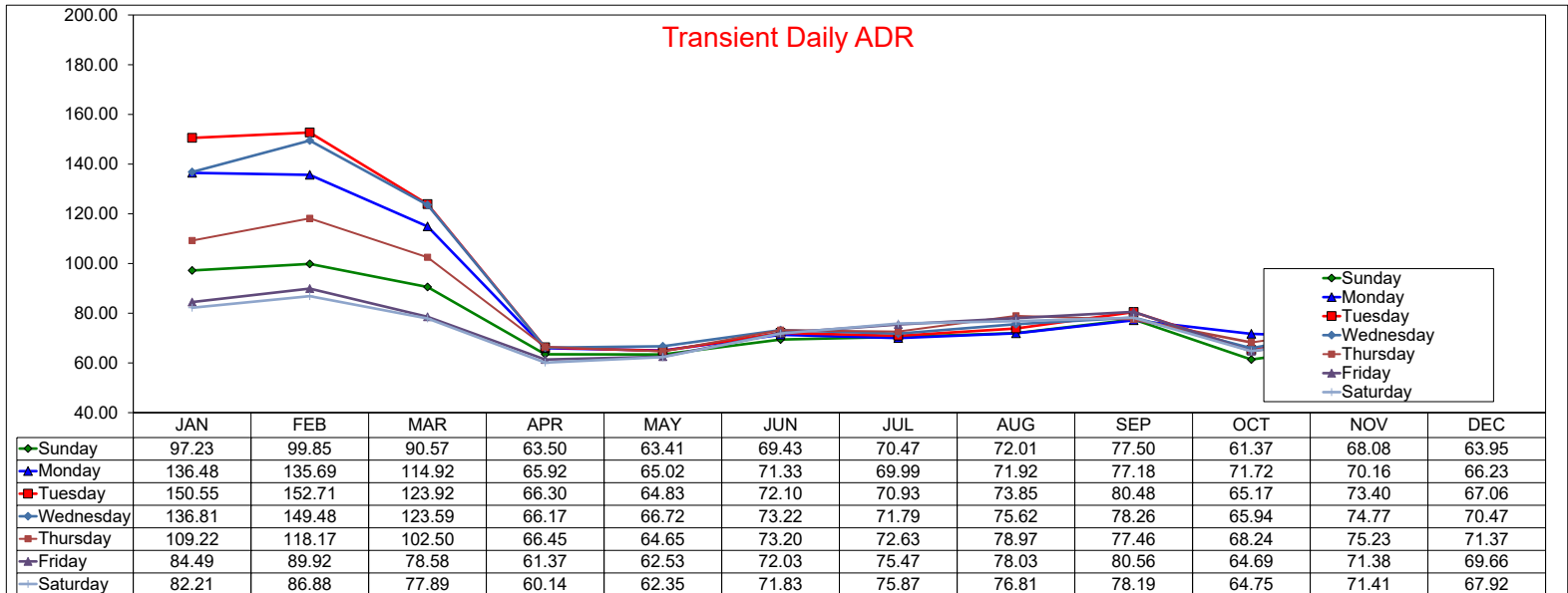
12 month Occupancy Rolling Average through January 2021 is 41.14% with a change from last year of -38.7%

Revenue Per Available Room (RevPAR)

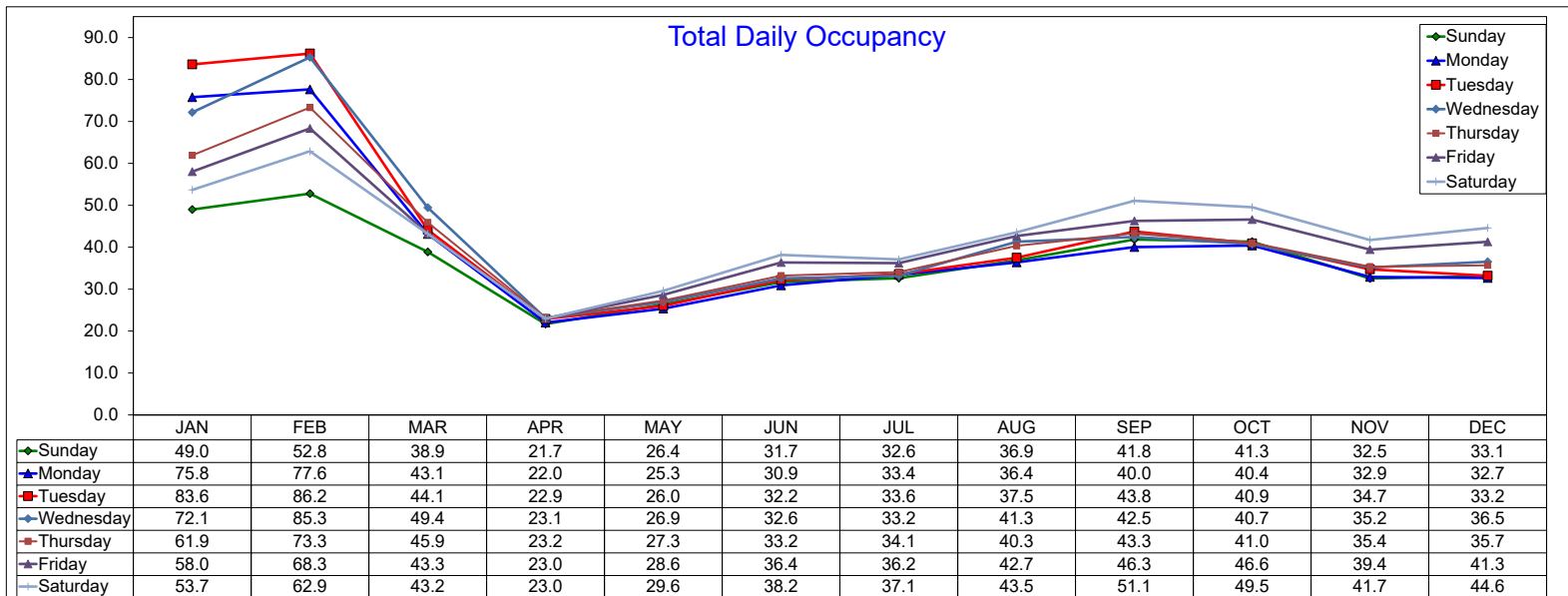
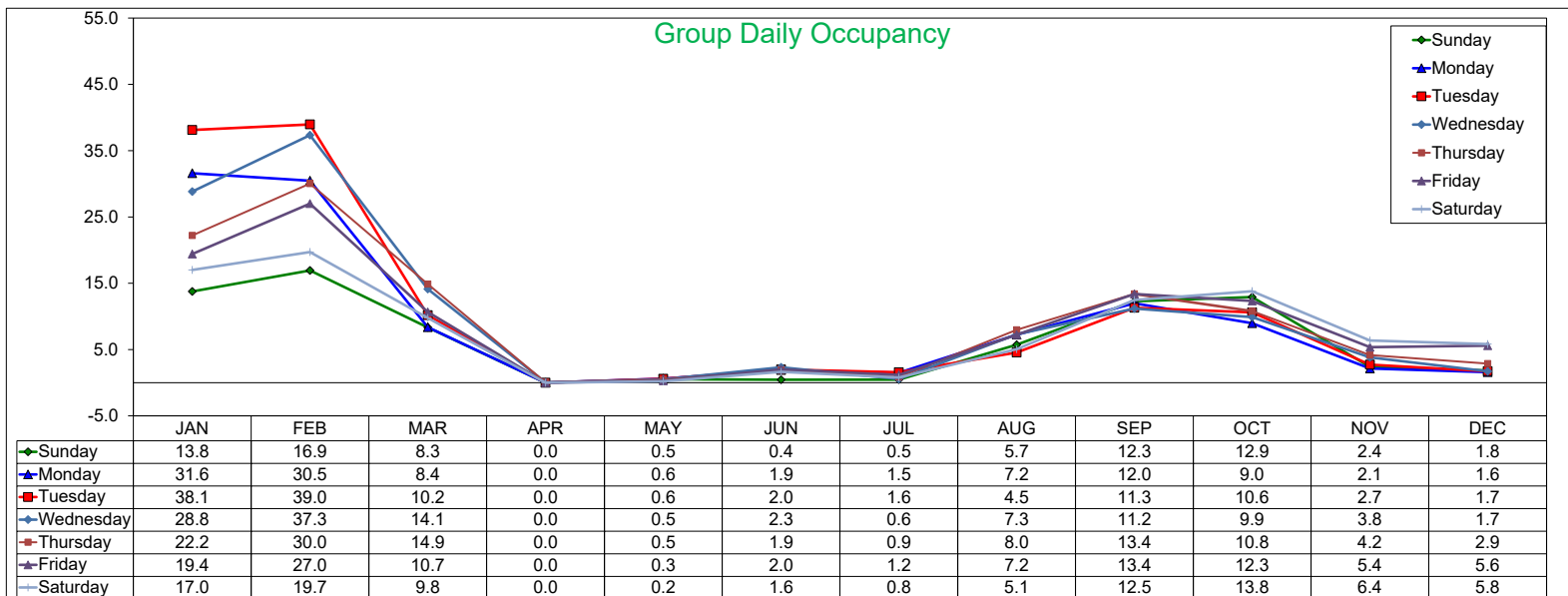
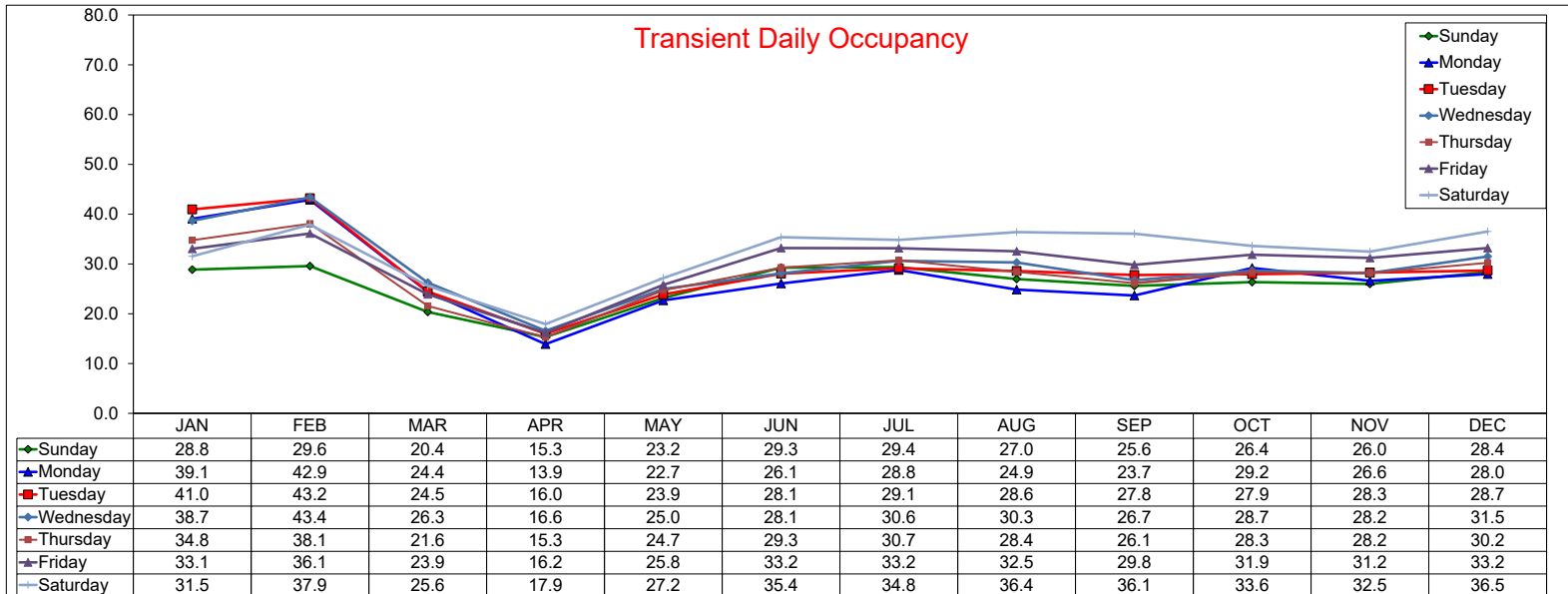


12 month RevPAR Rolling Average through January 2021 is \$26.64 with a change from last year of -50.7%

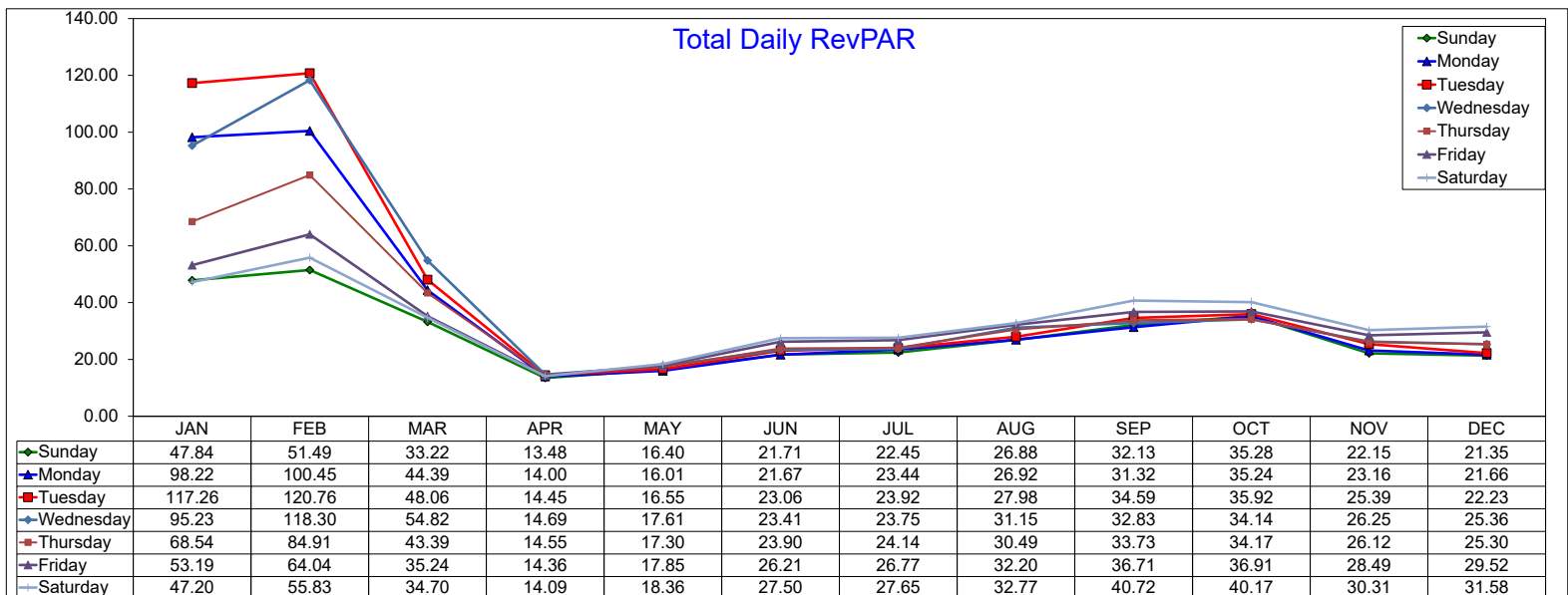
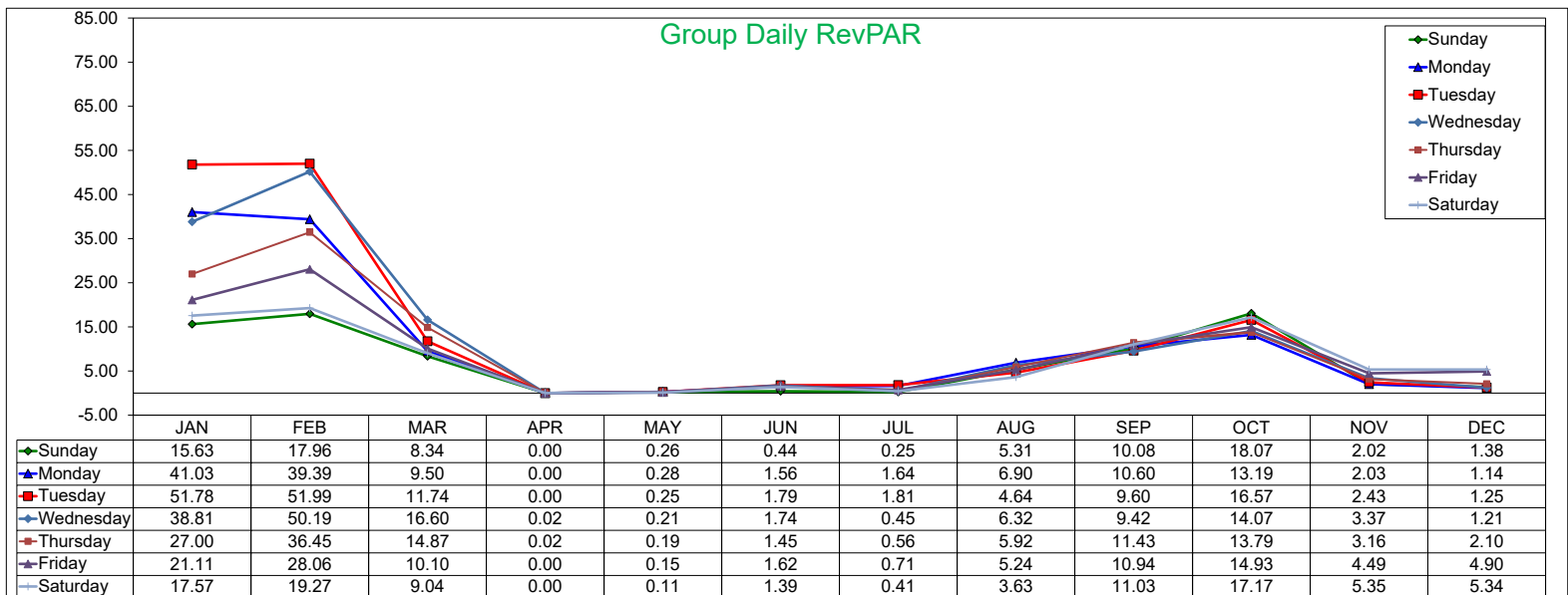
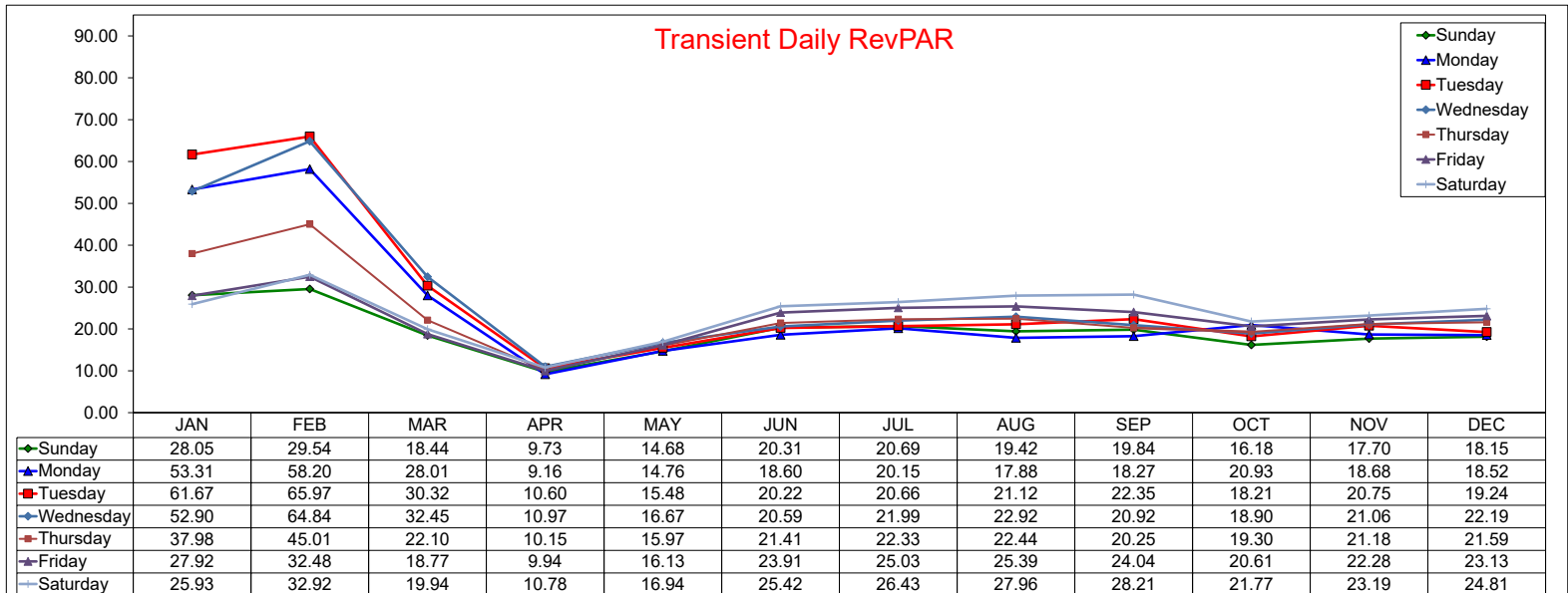
Daily ADR by Month 2020



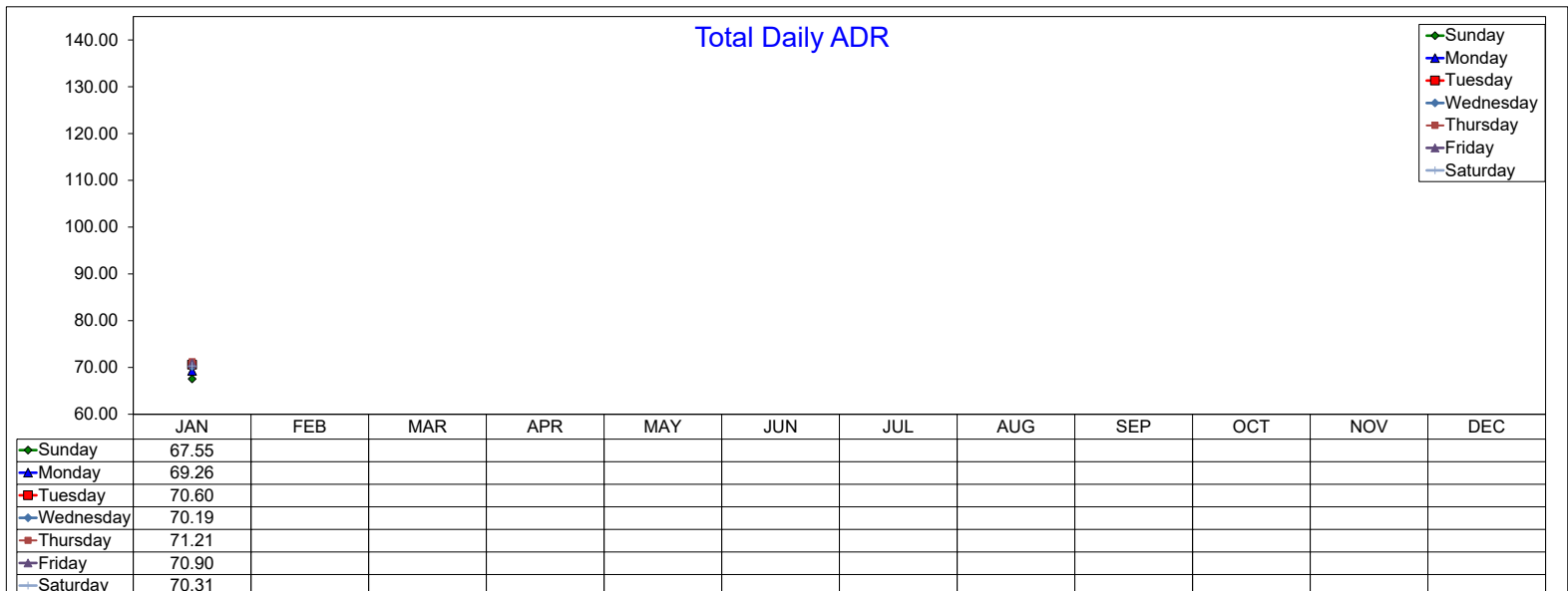
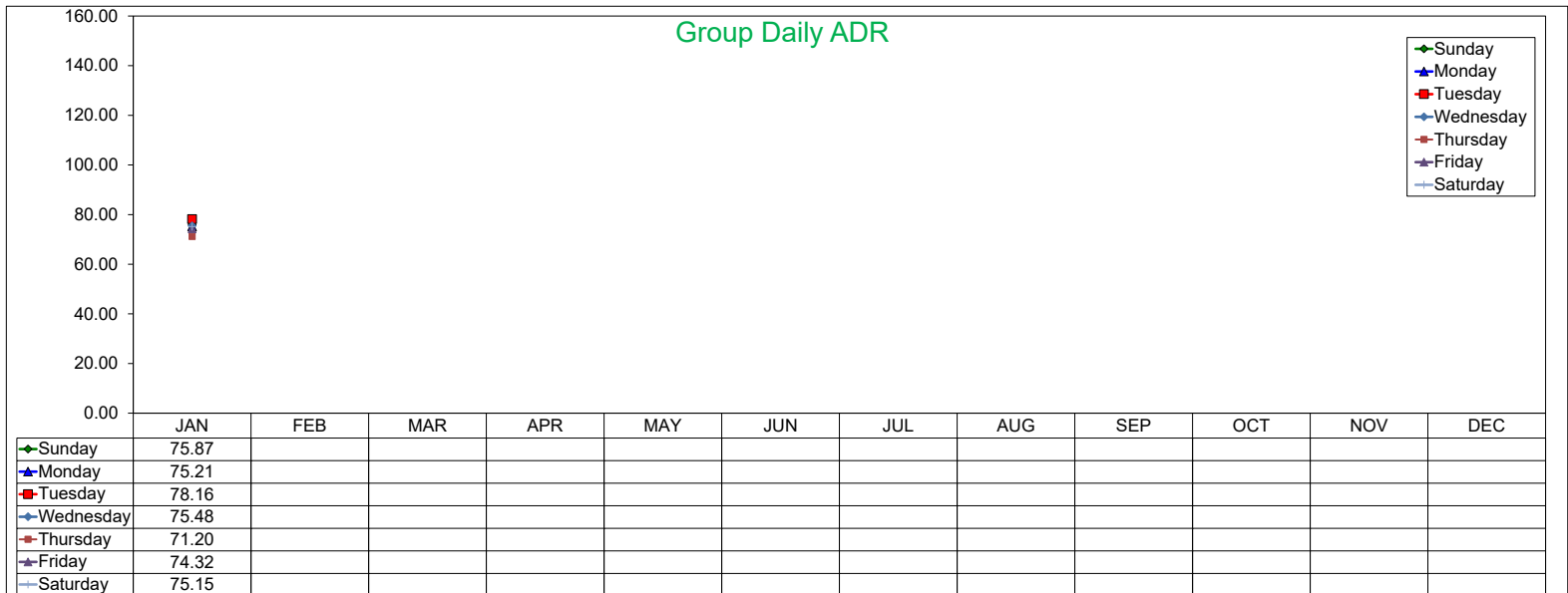
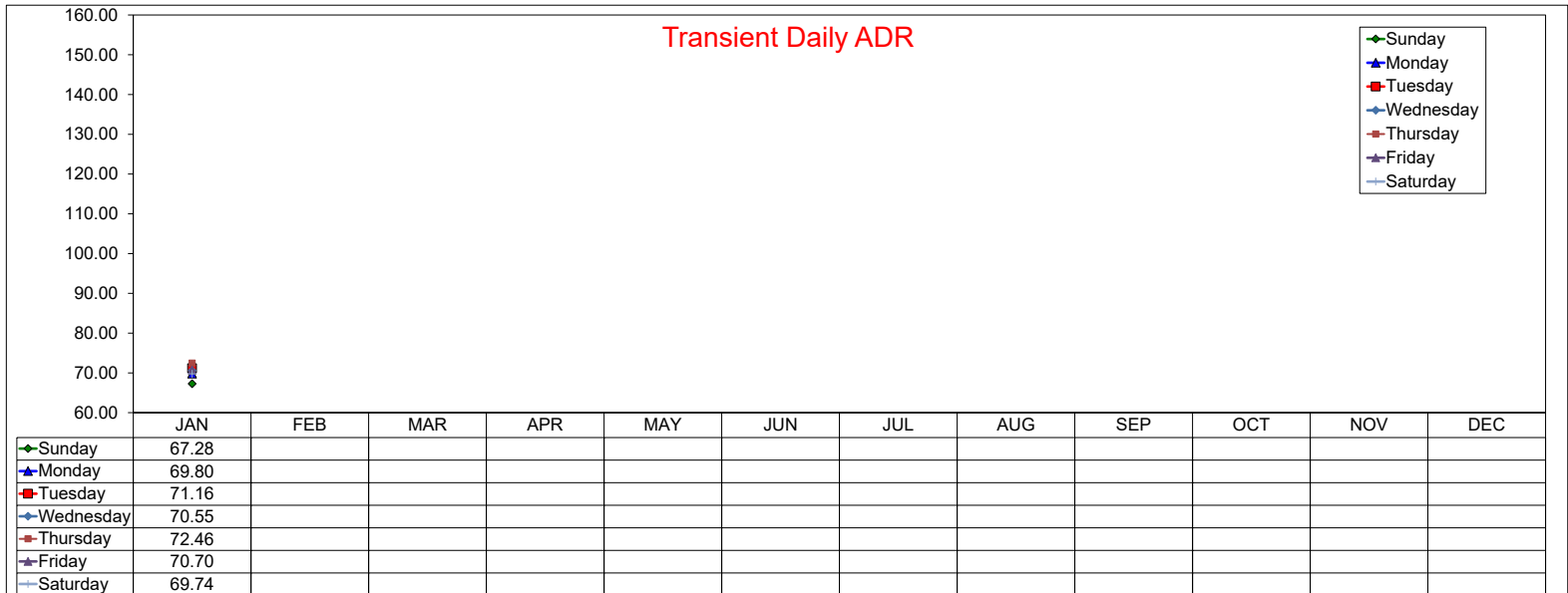
Daily Occupancy by Month 2020



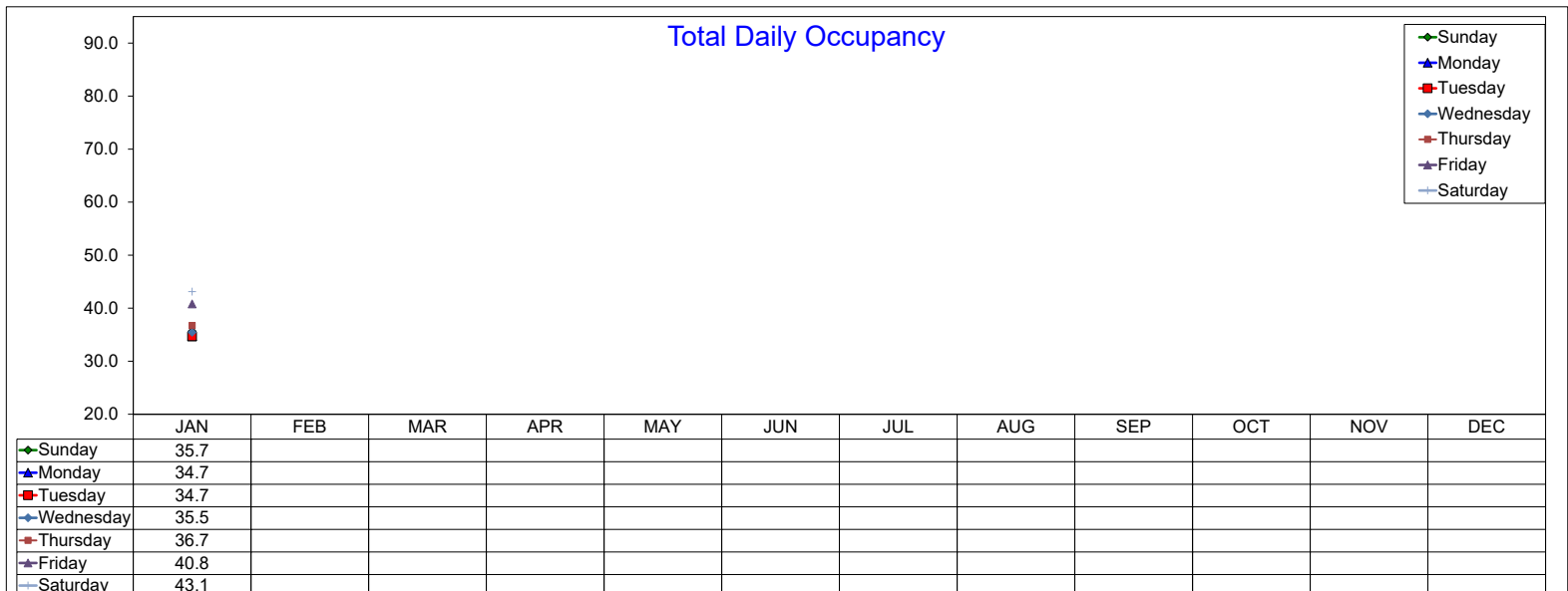
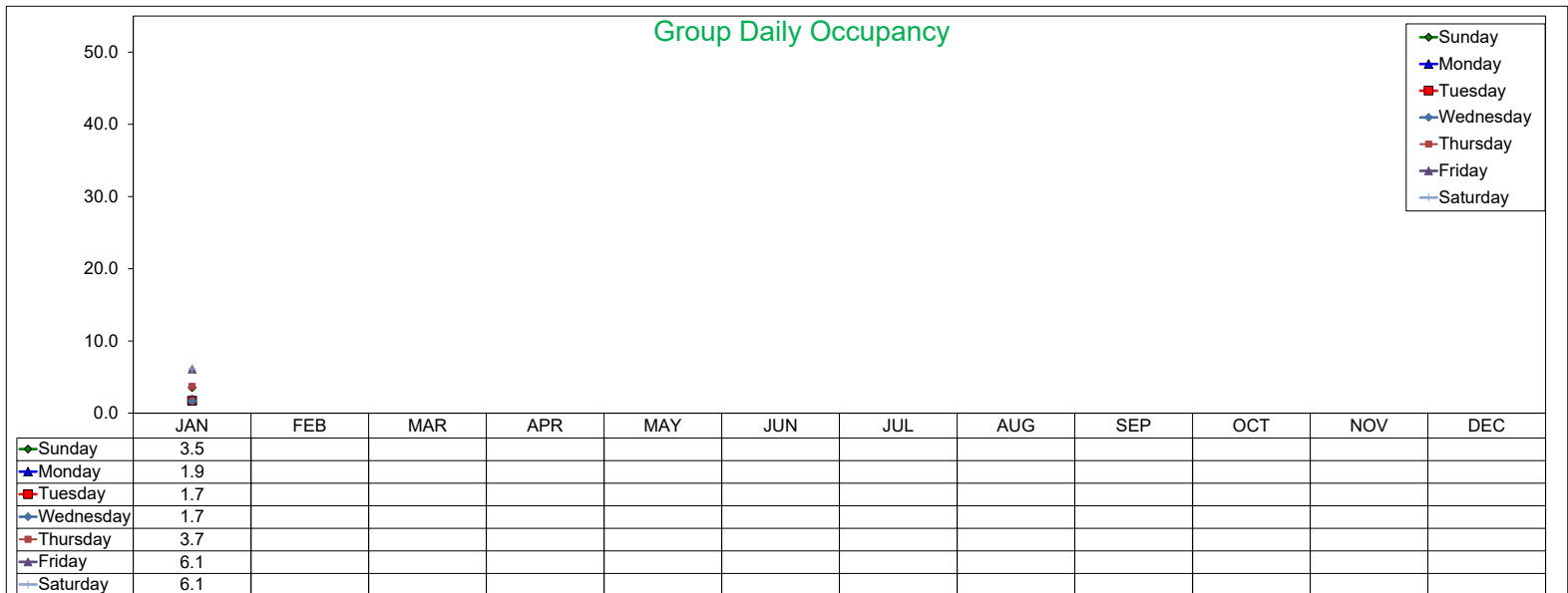
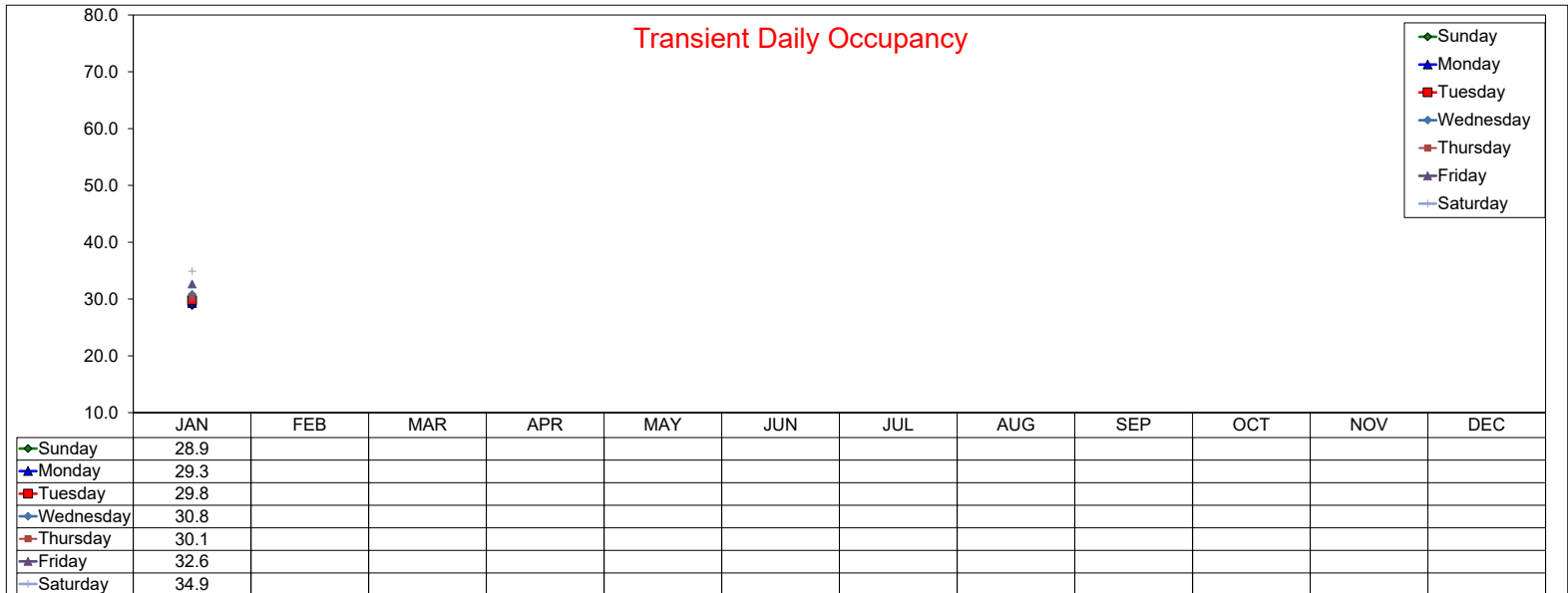
Daily RevPAR by Month 2020



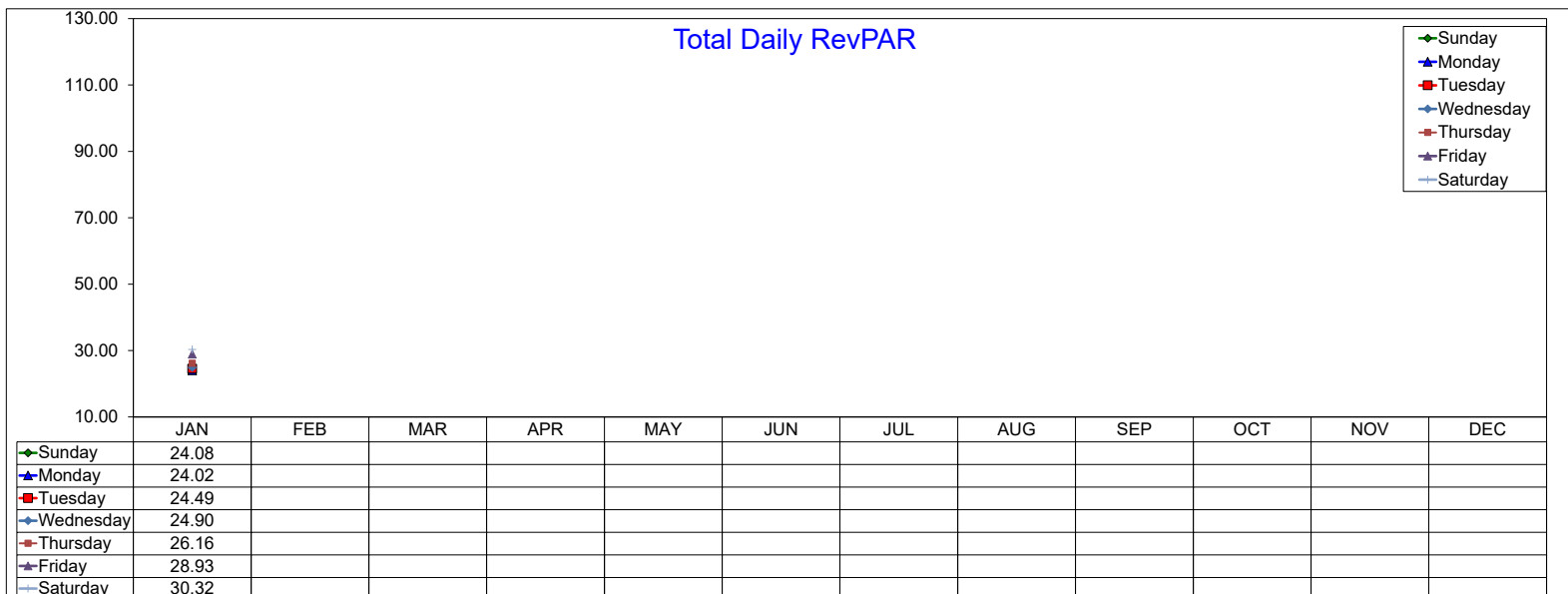
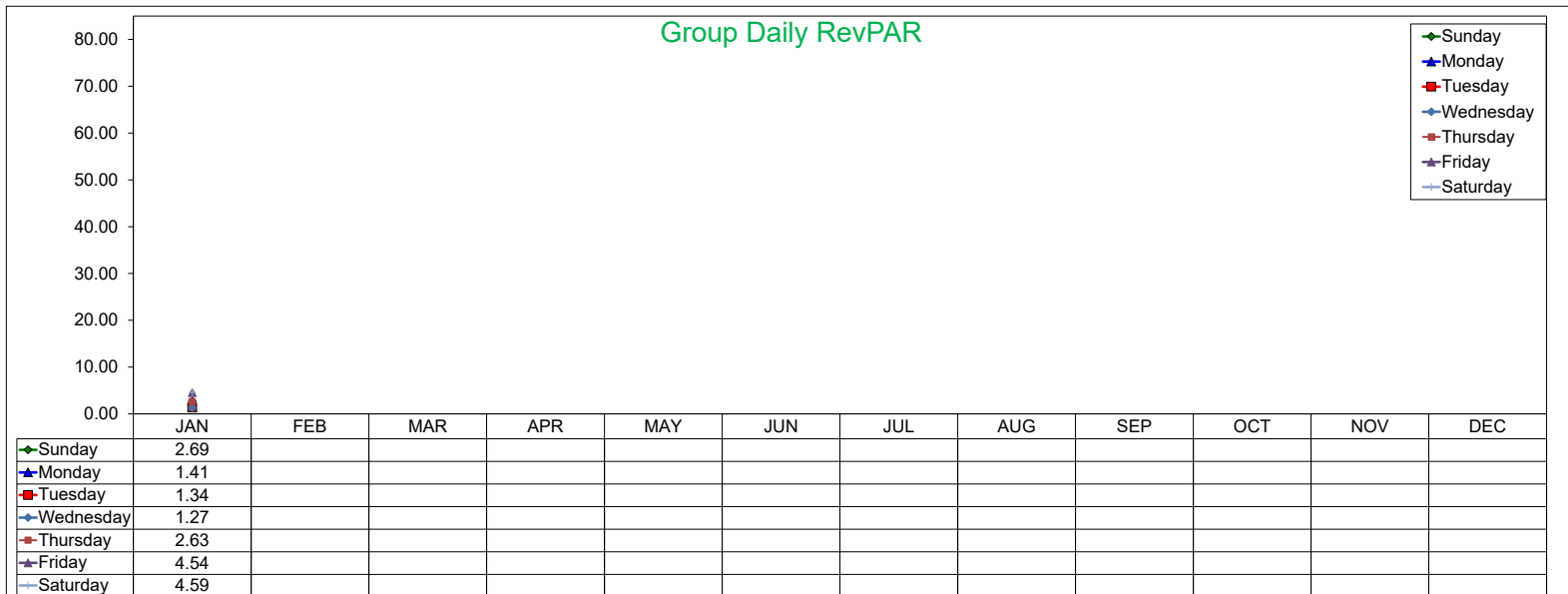
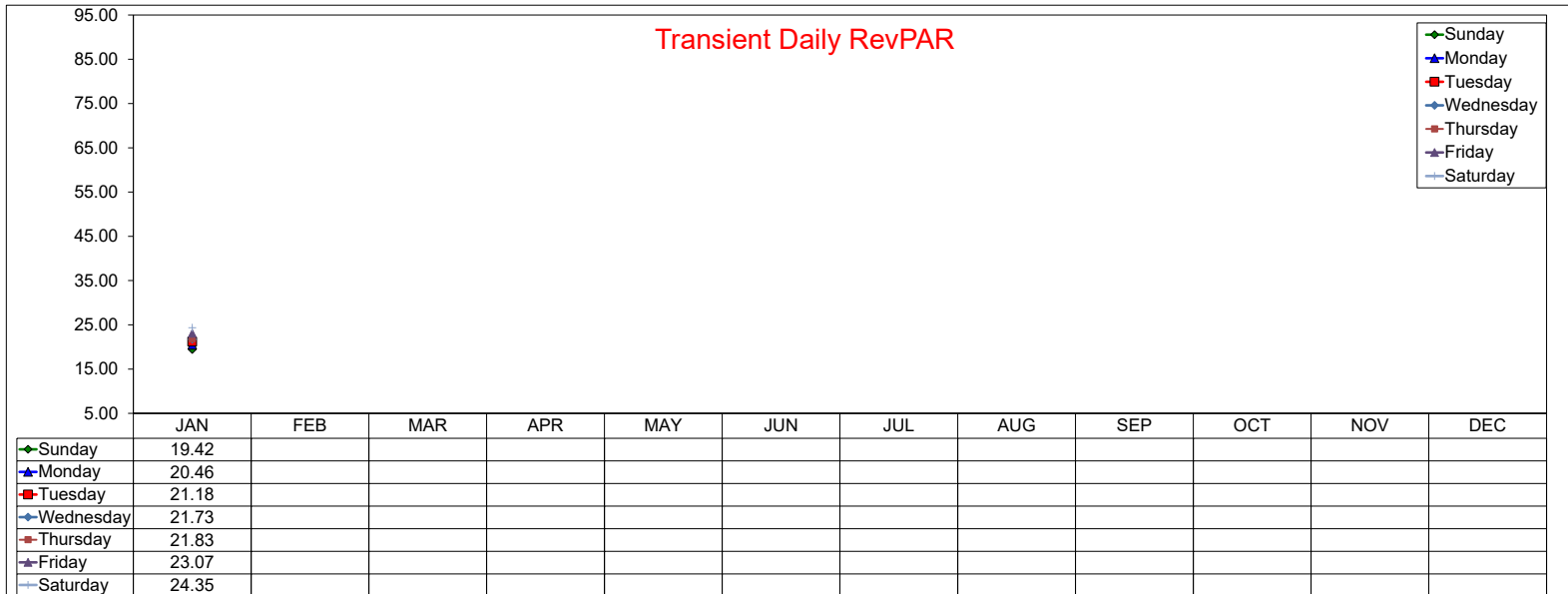
Daily ADR by Month 2021



Daily Occupancy by Month 2021

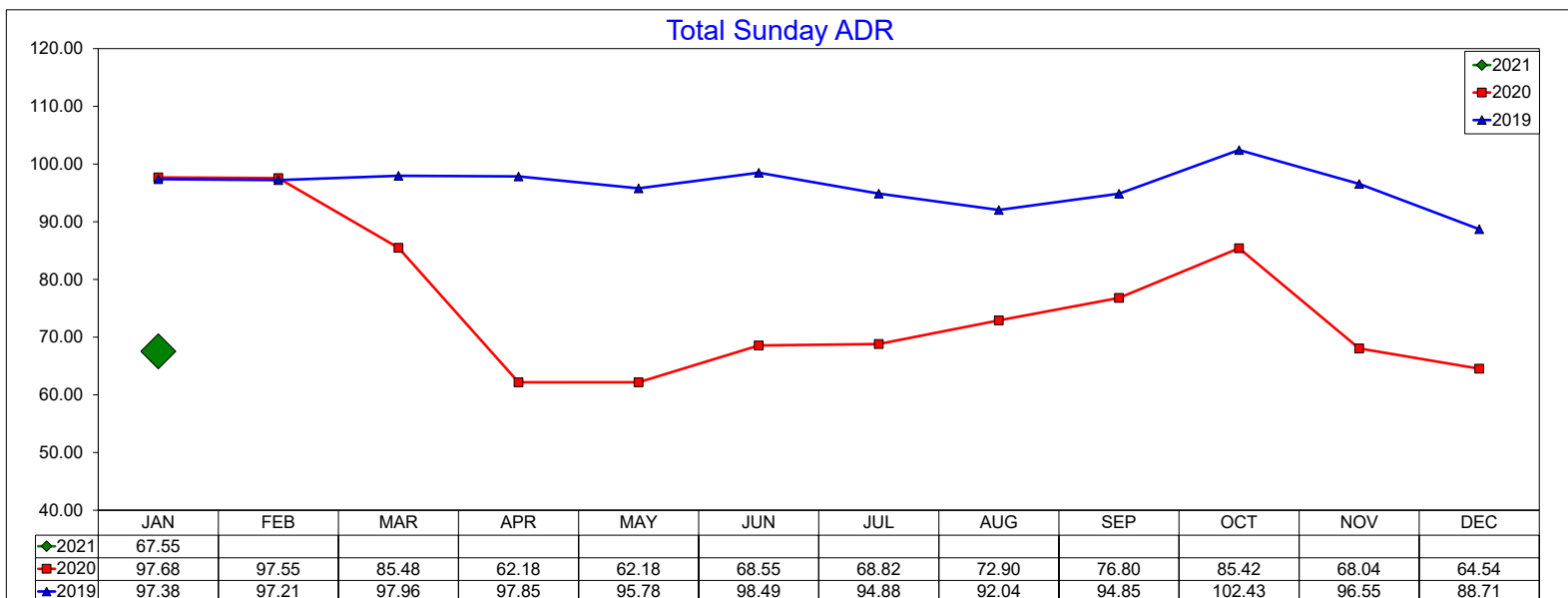
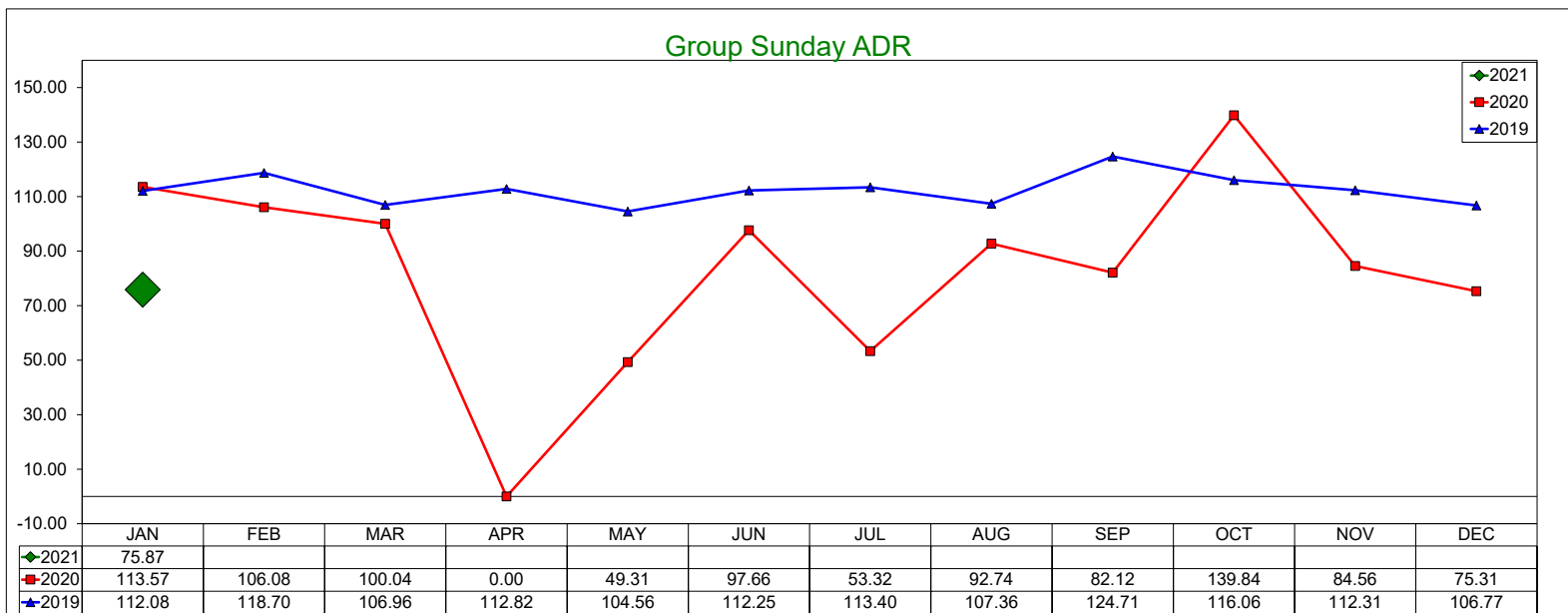
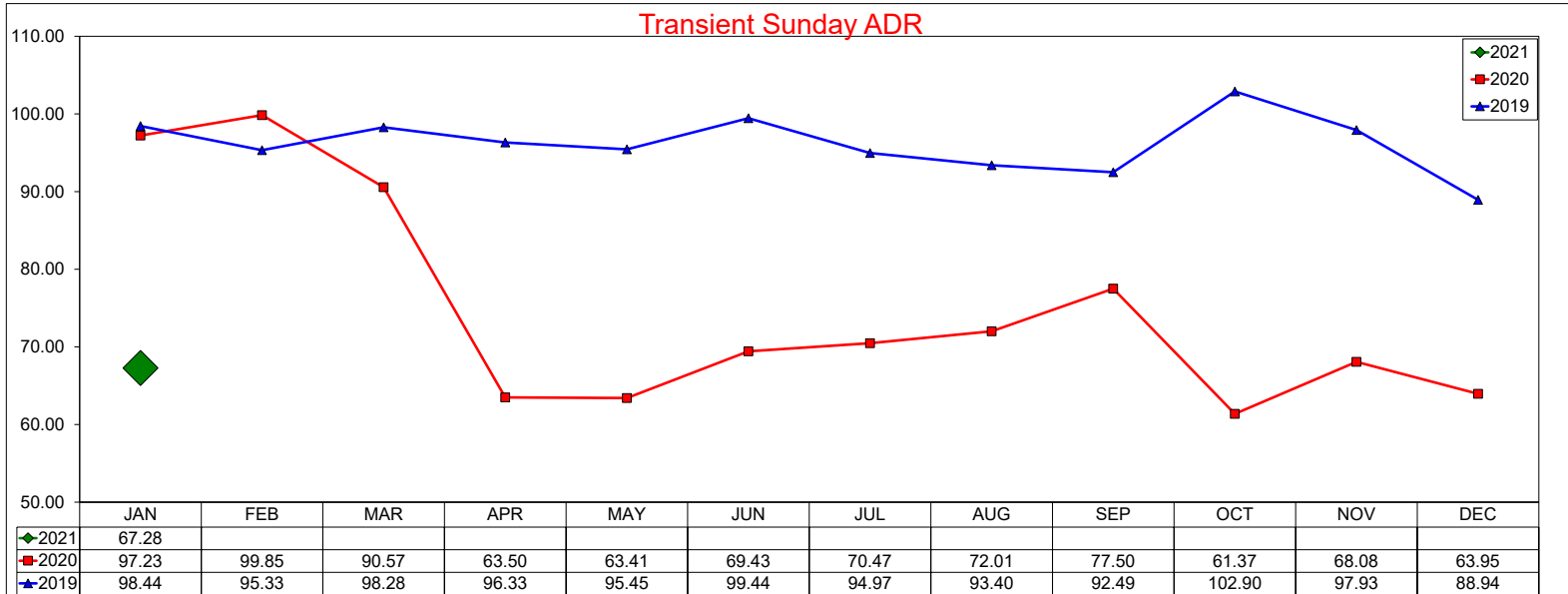


Daily RevPAR by Month 2021



Three Year Comparison - Sunday - ADR

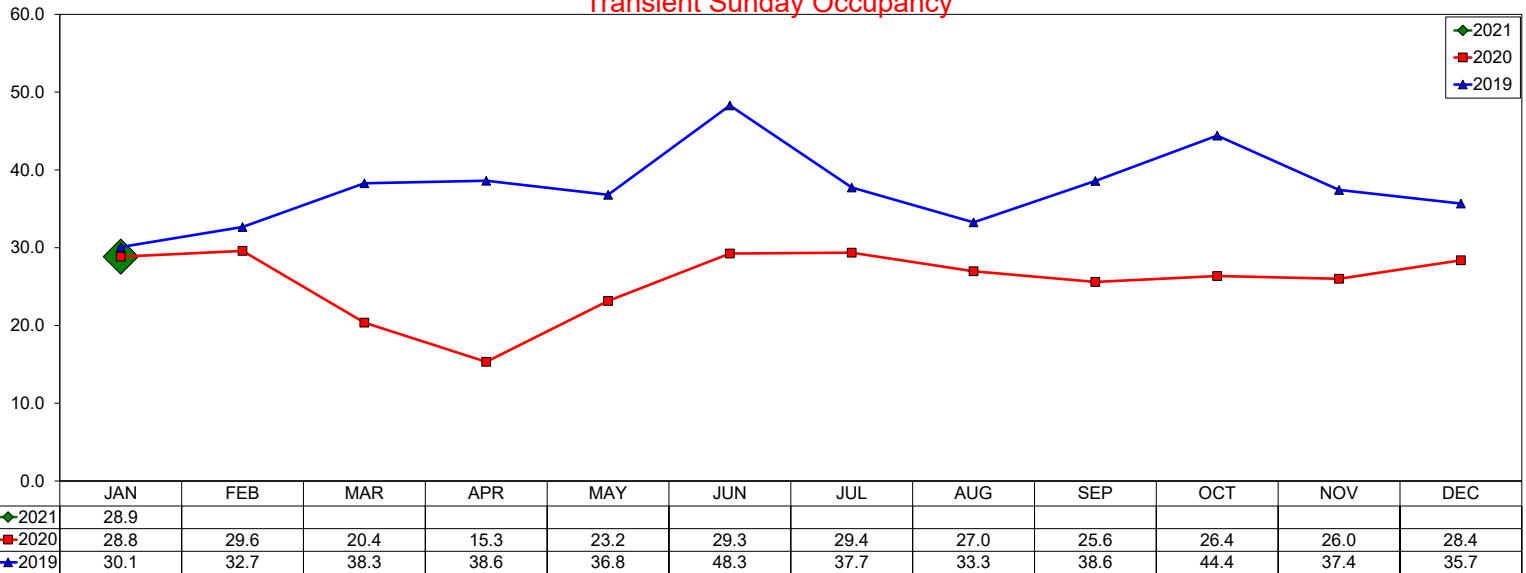
January 2021



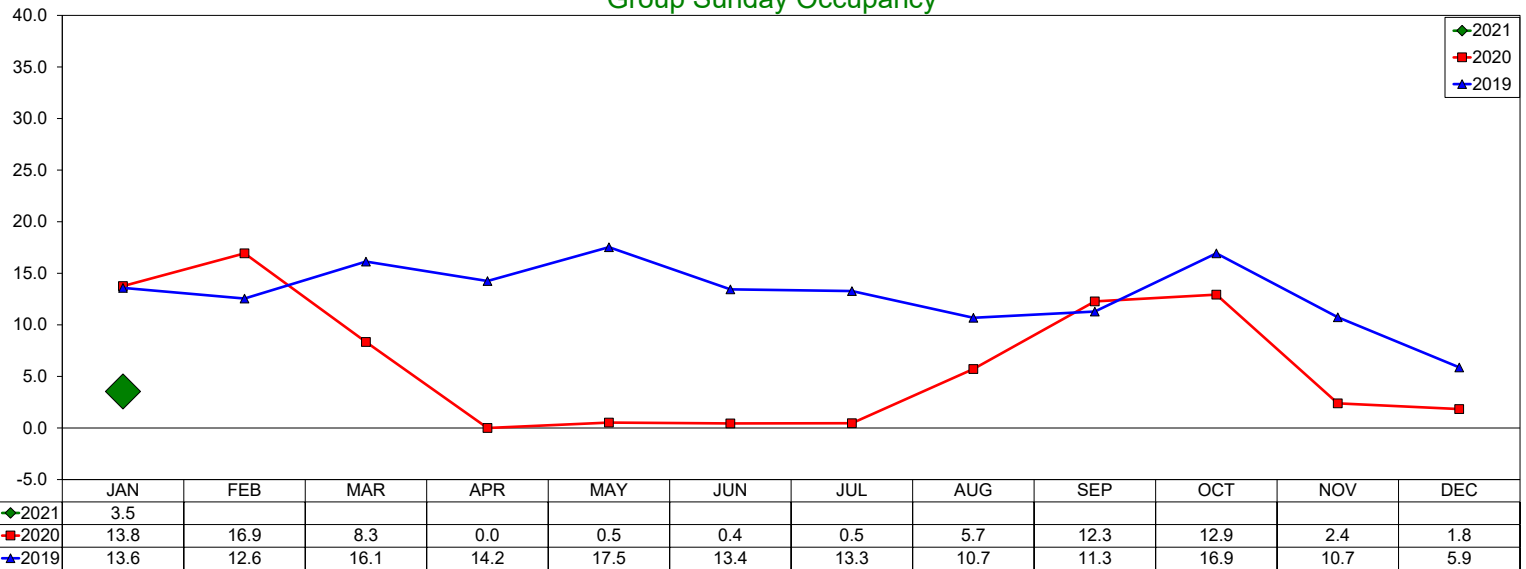
Three Year Comparison - Sunday - Occupancy

January 2021

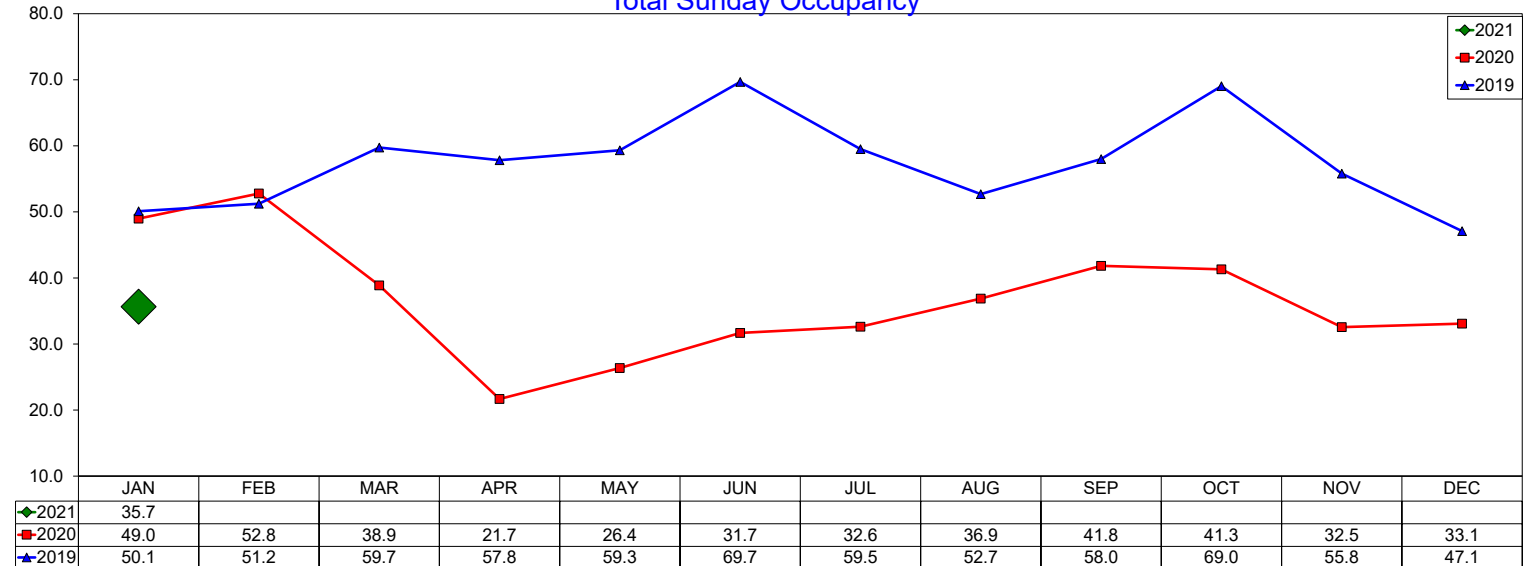
Transient Sunday Occupancy



Group Sunday Occupancy



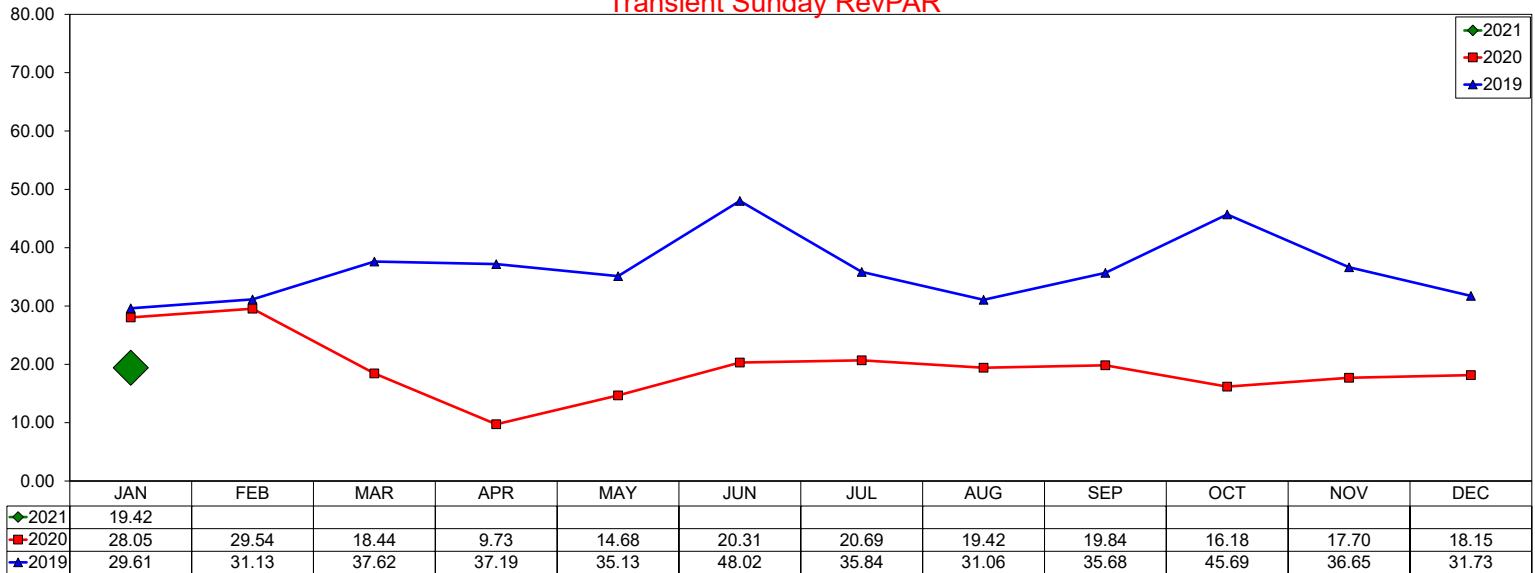
Total Sunday Occupancy



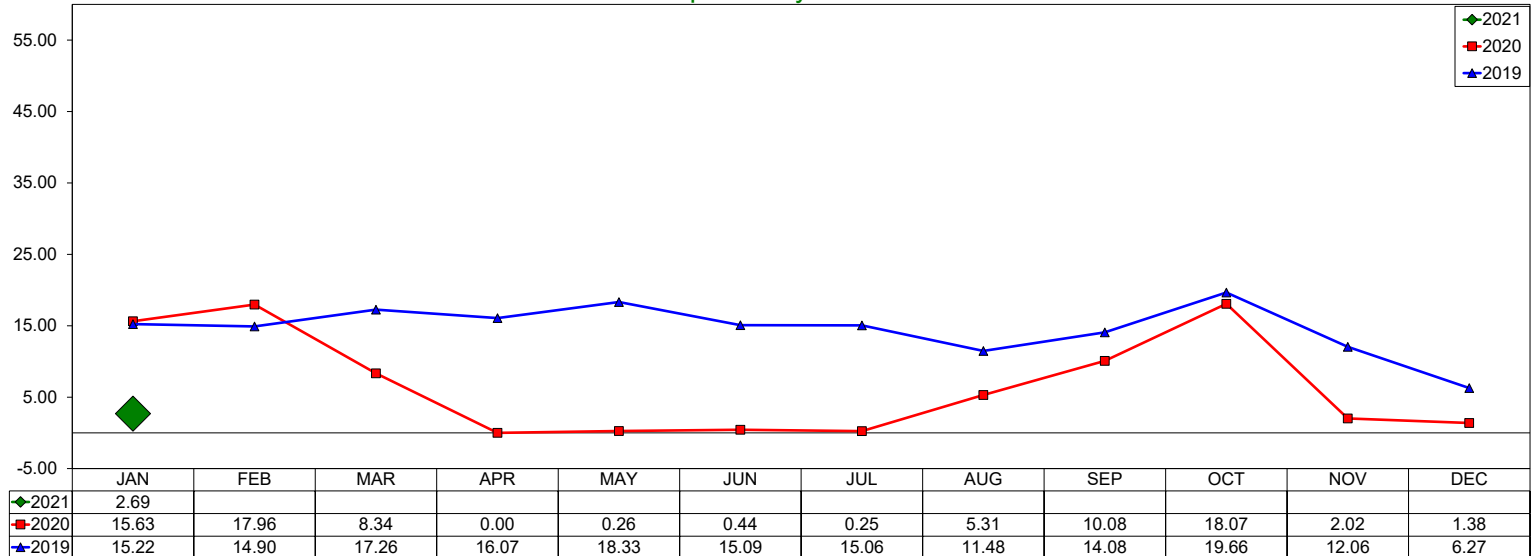
Three Year Comparison - Sunday - RevPAR

January 2021

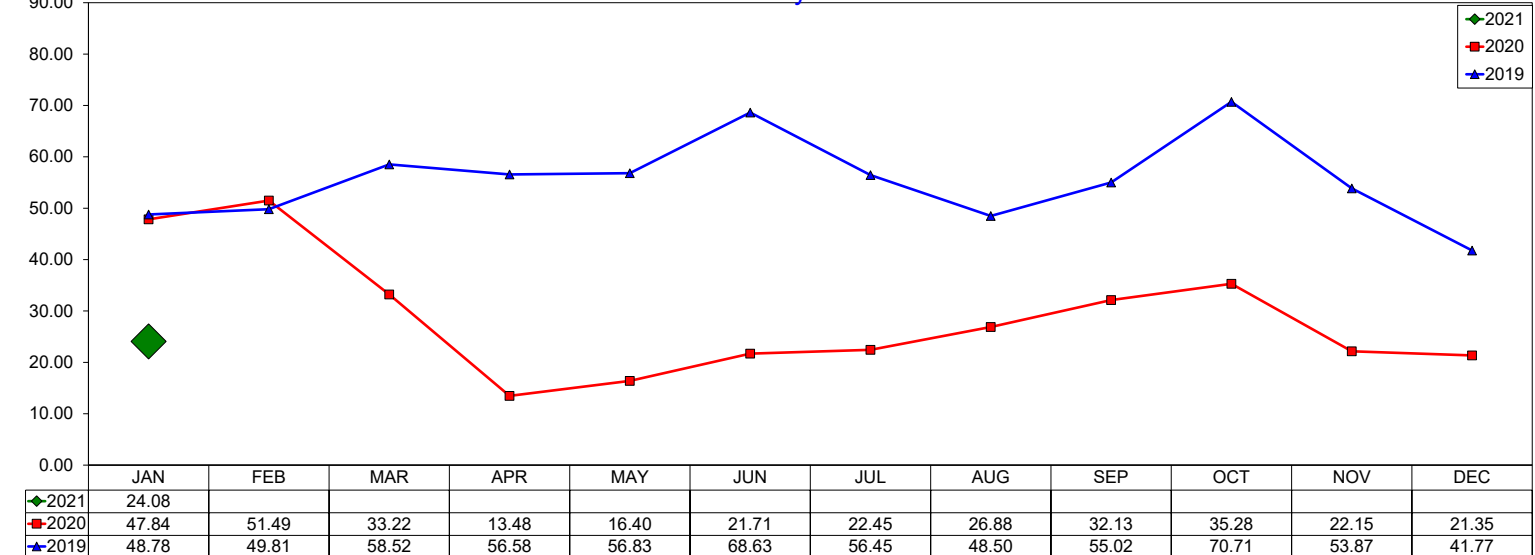
Transient Sunday RevPAR



Group Sunday RevPAR

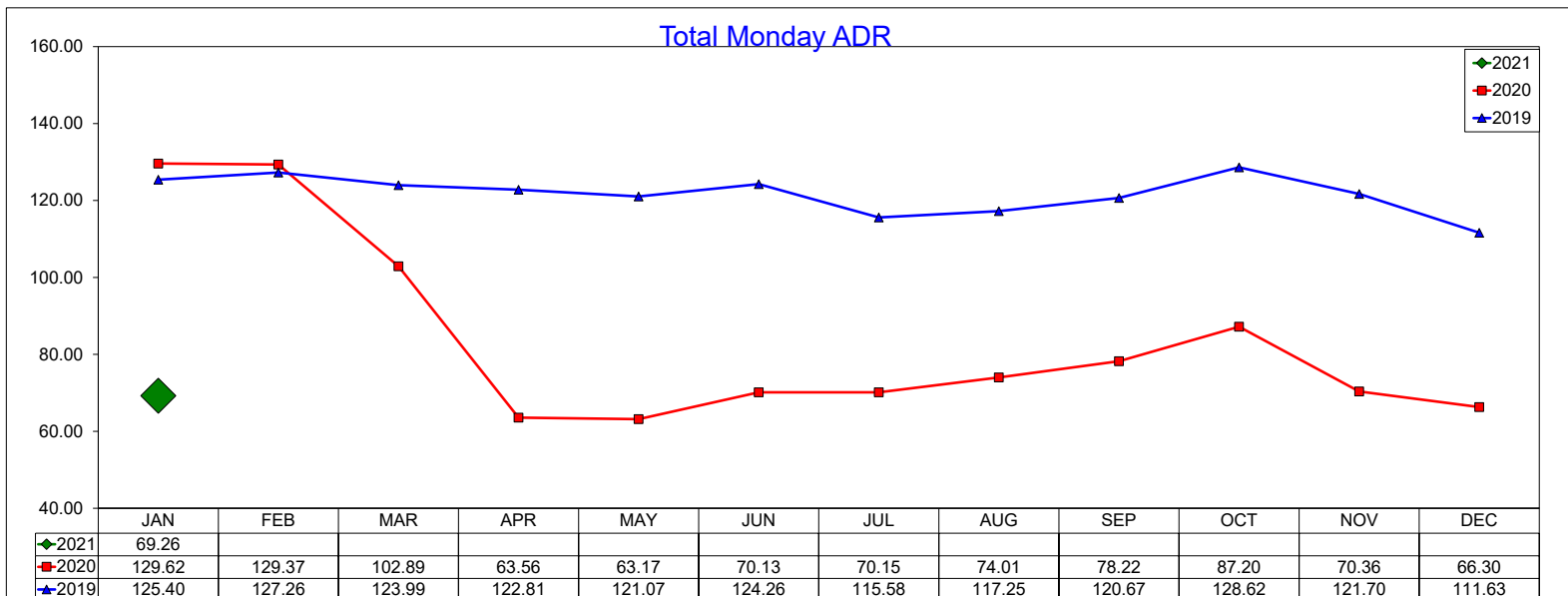
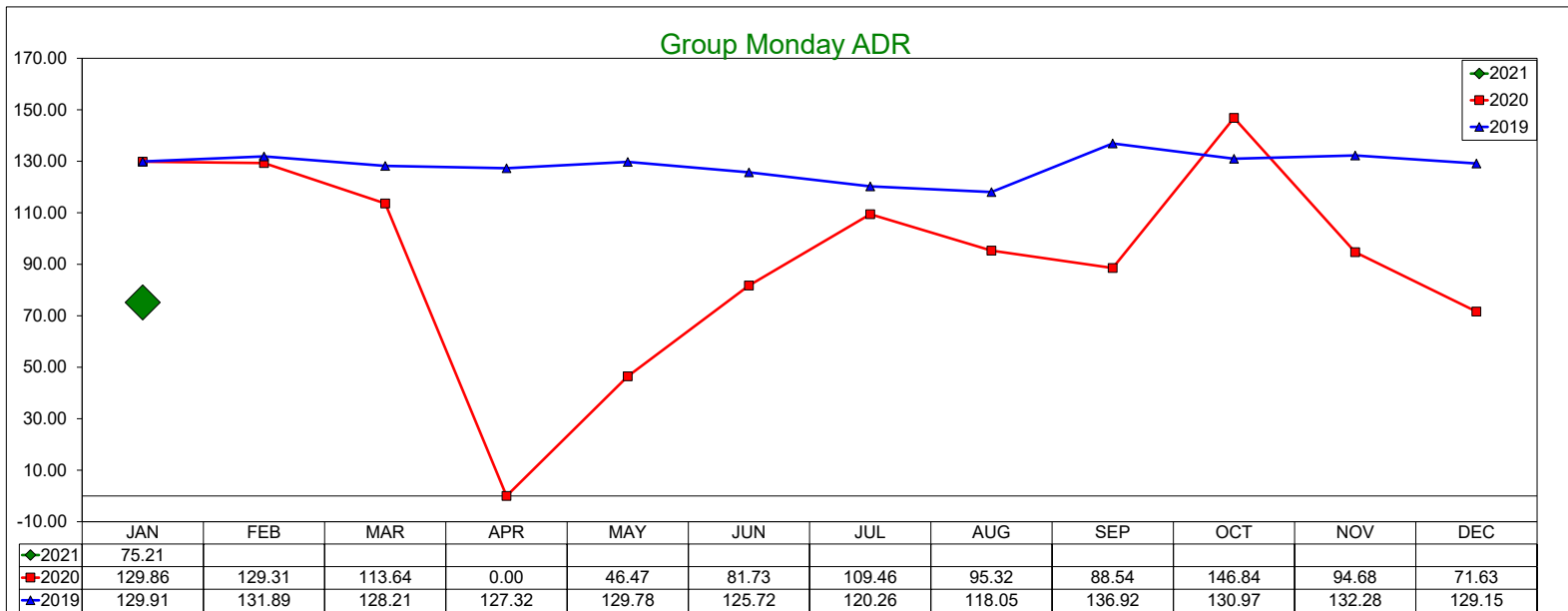
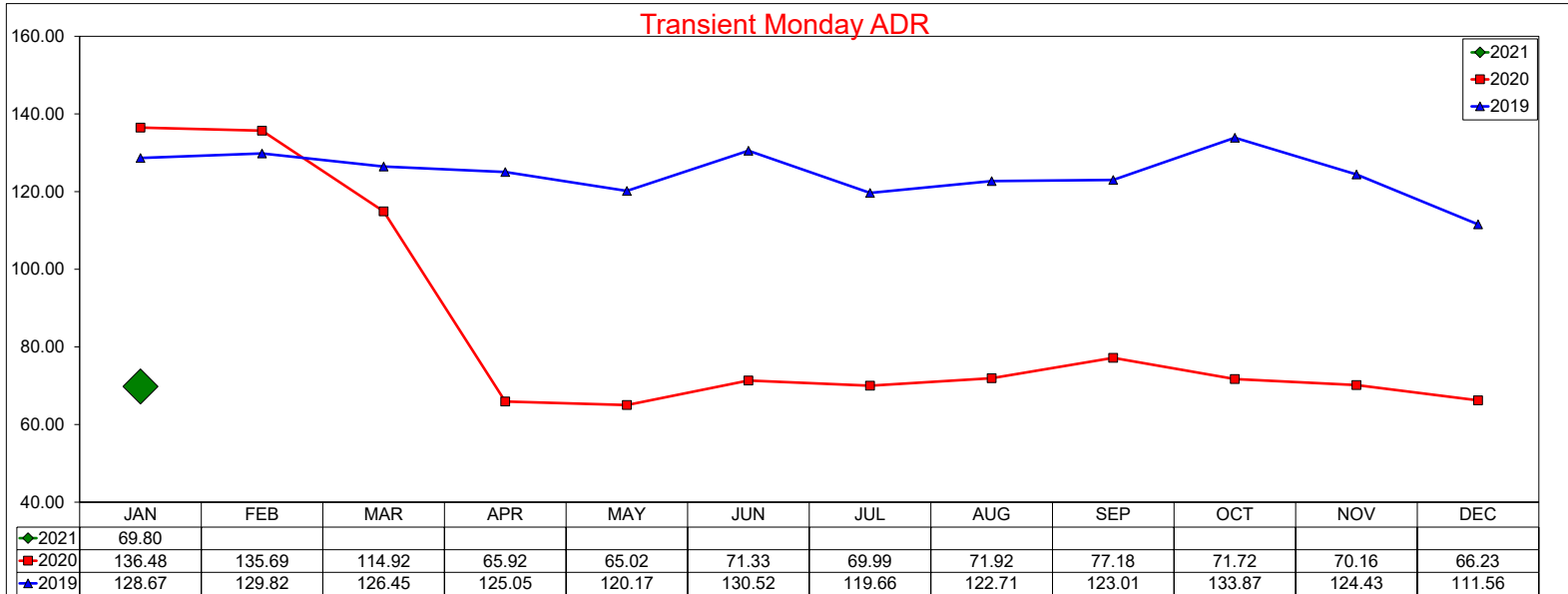


Total Sunday RevPAR



Three Year Comparison - Monday - ADR

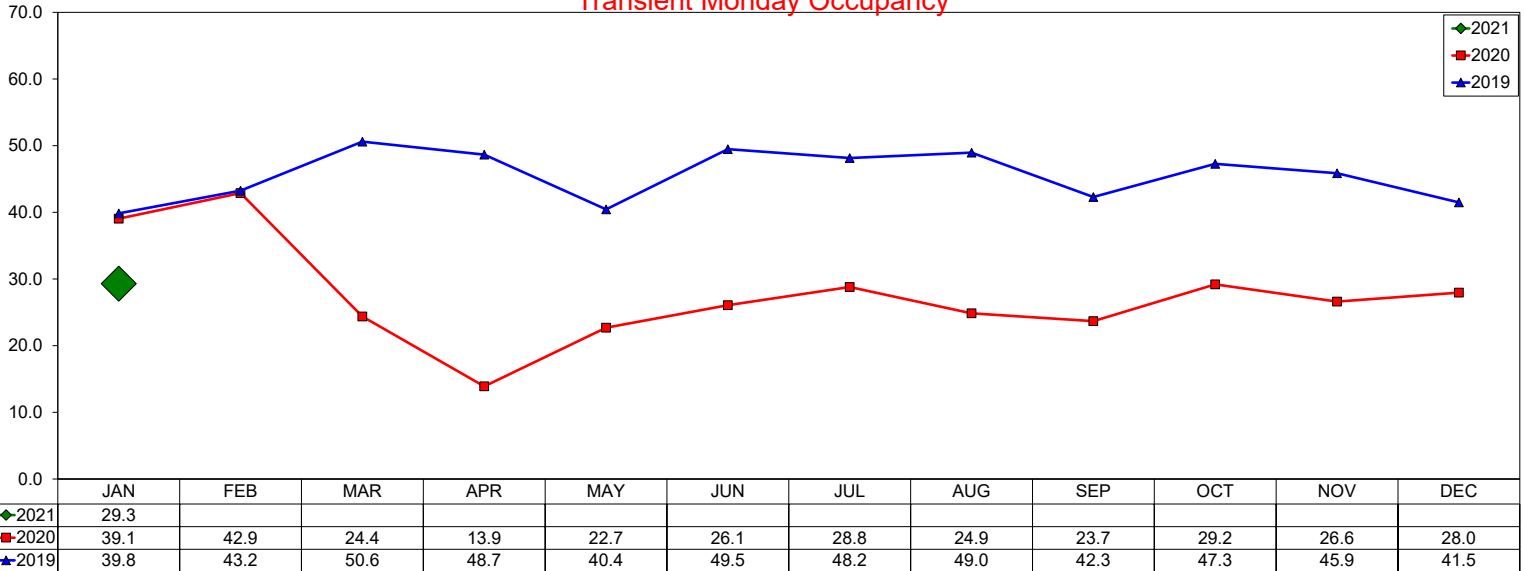
January 2021



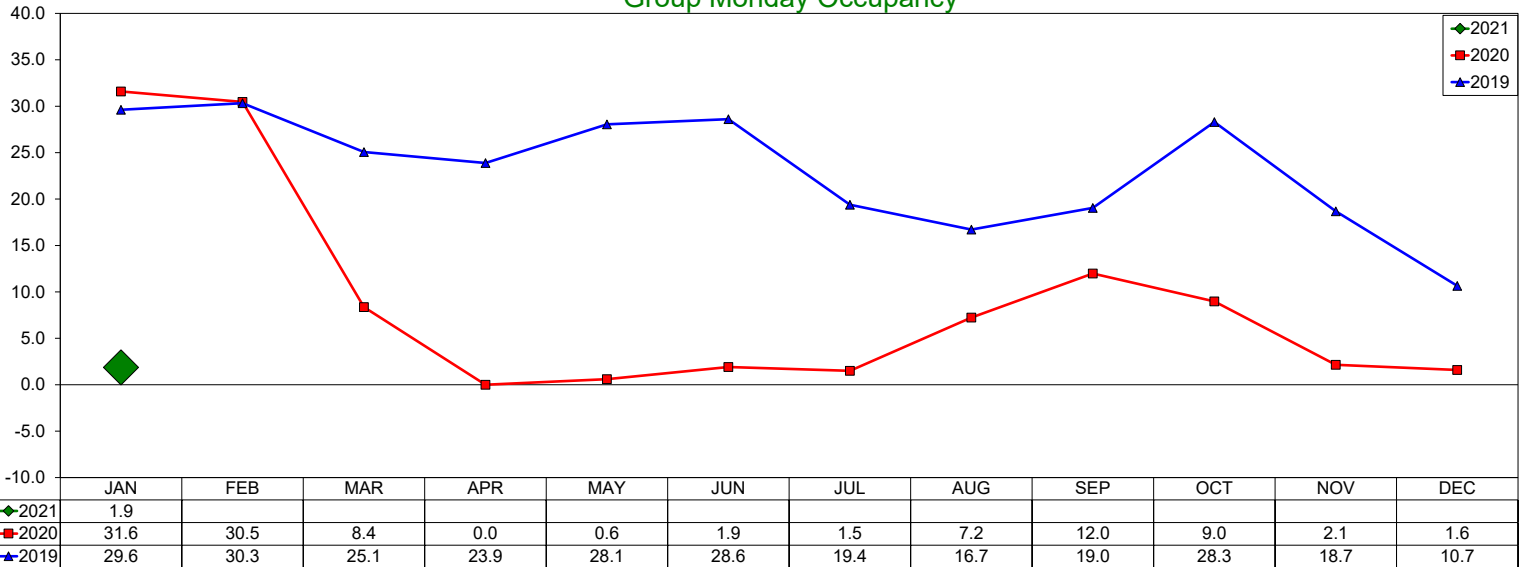
Three Year Comparison - Monday - Occupancy

January 2021

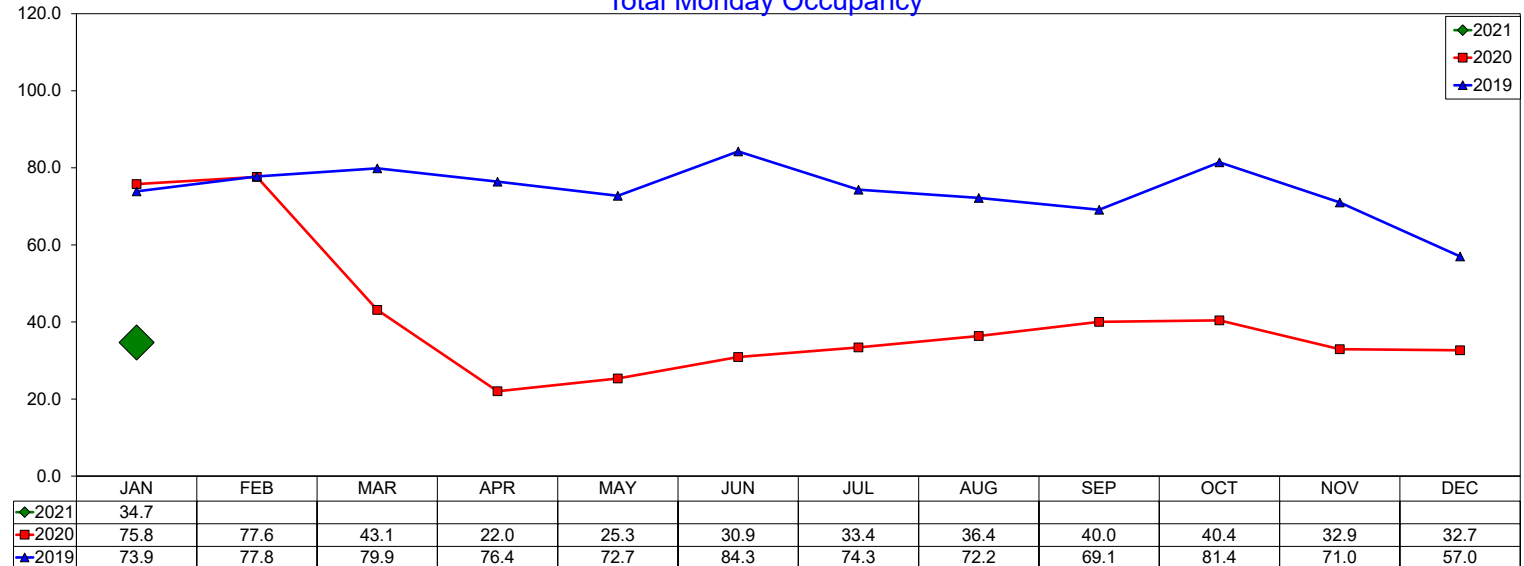
Transient Monday Occupancy



Group Monday Occupancy



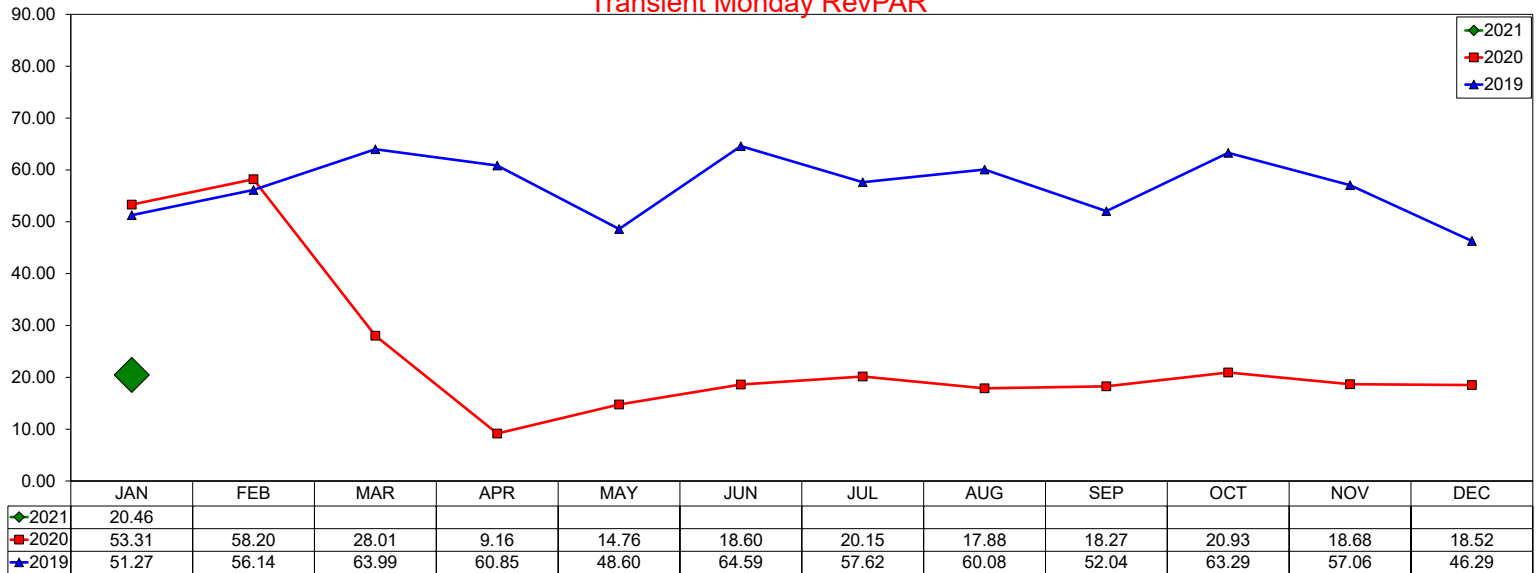
Total Monday Occupancy



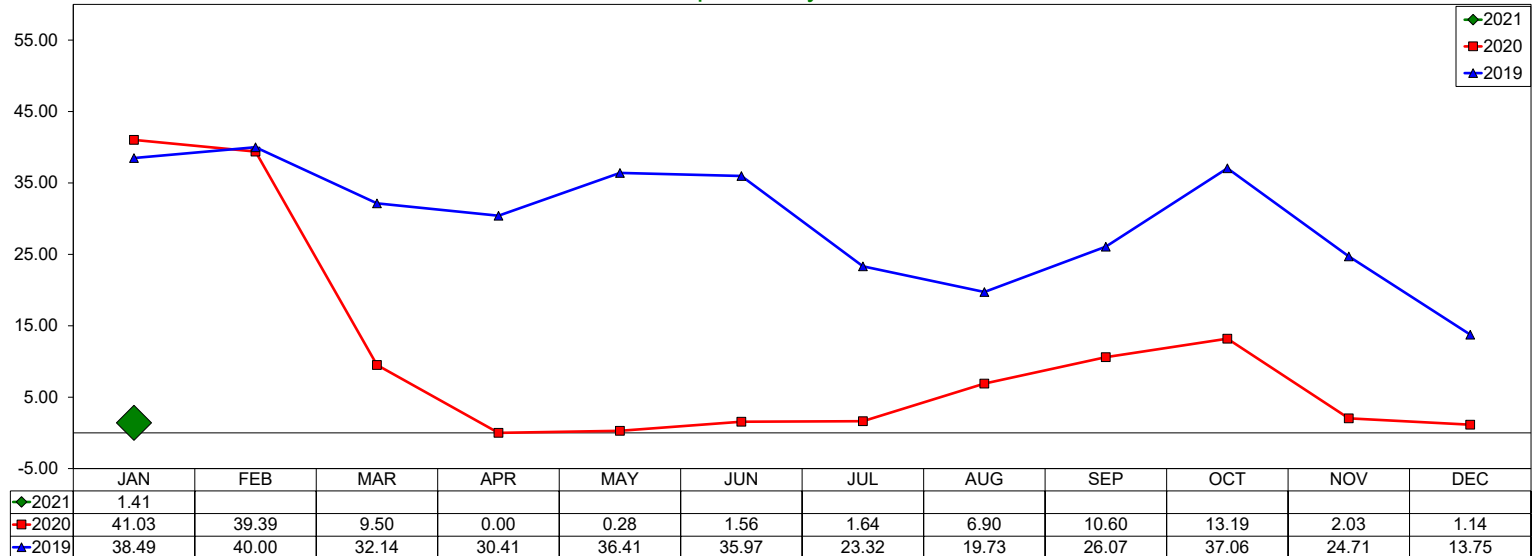
Three Year Comparison - Monday - RevPAR

January 2021

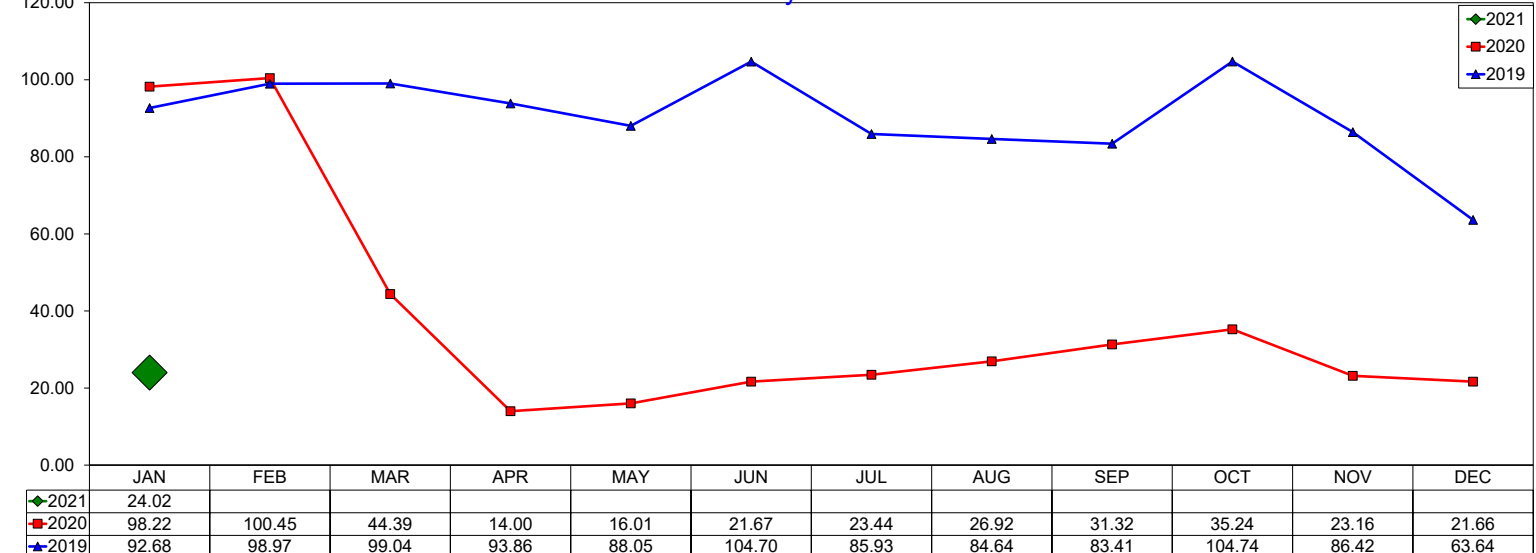
Transient Monday RevPAR



Group Monday RevPAR

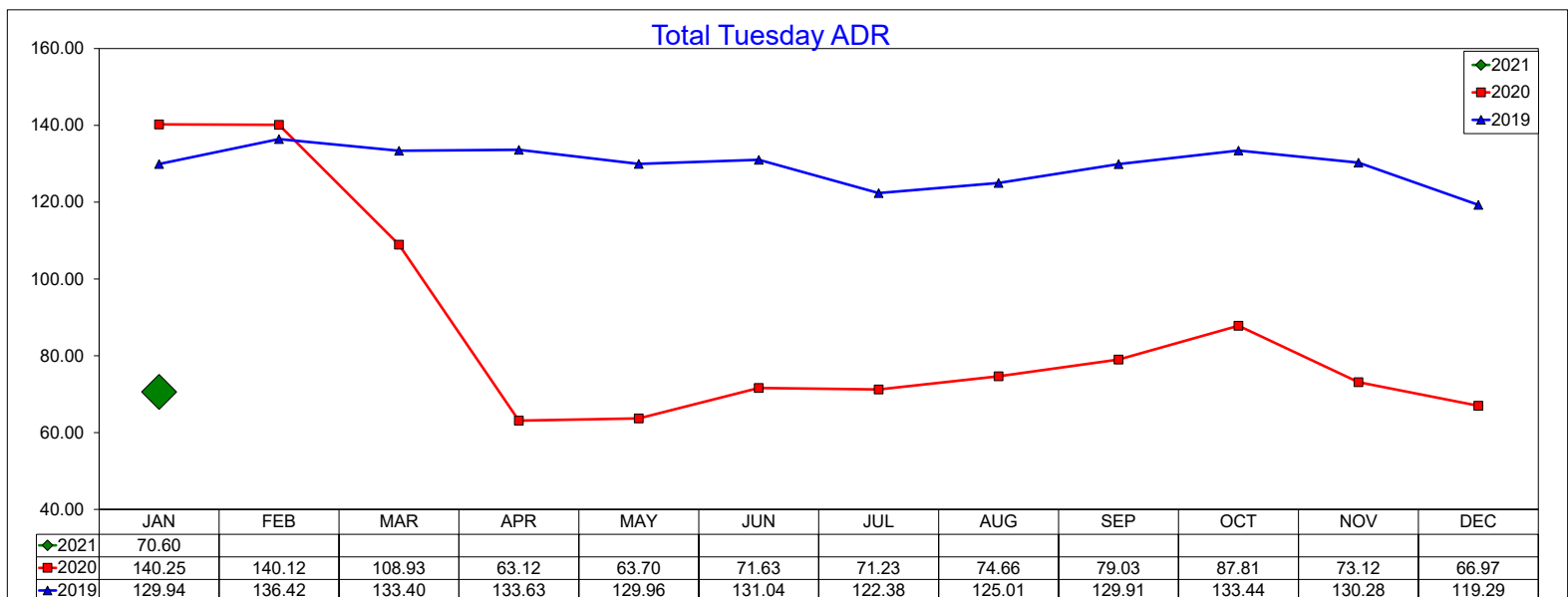
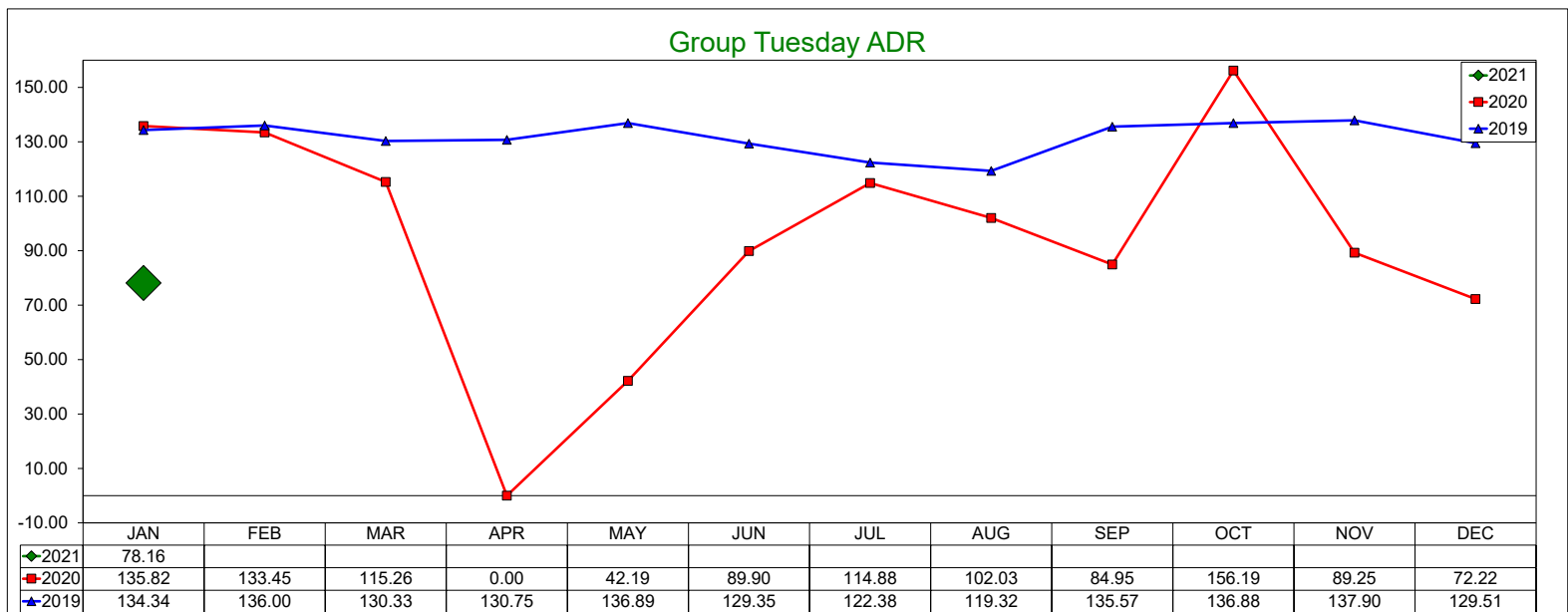
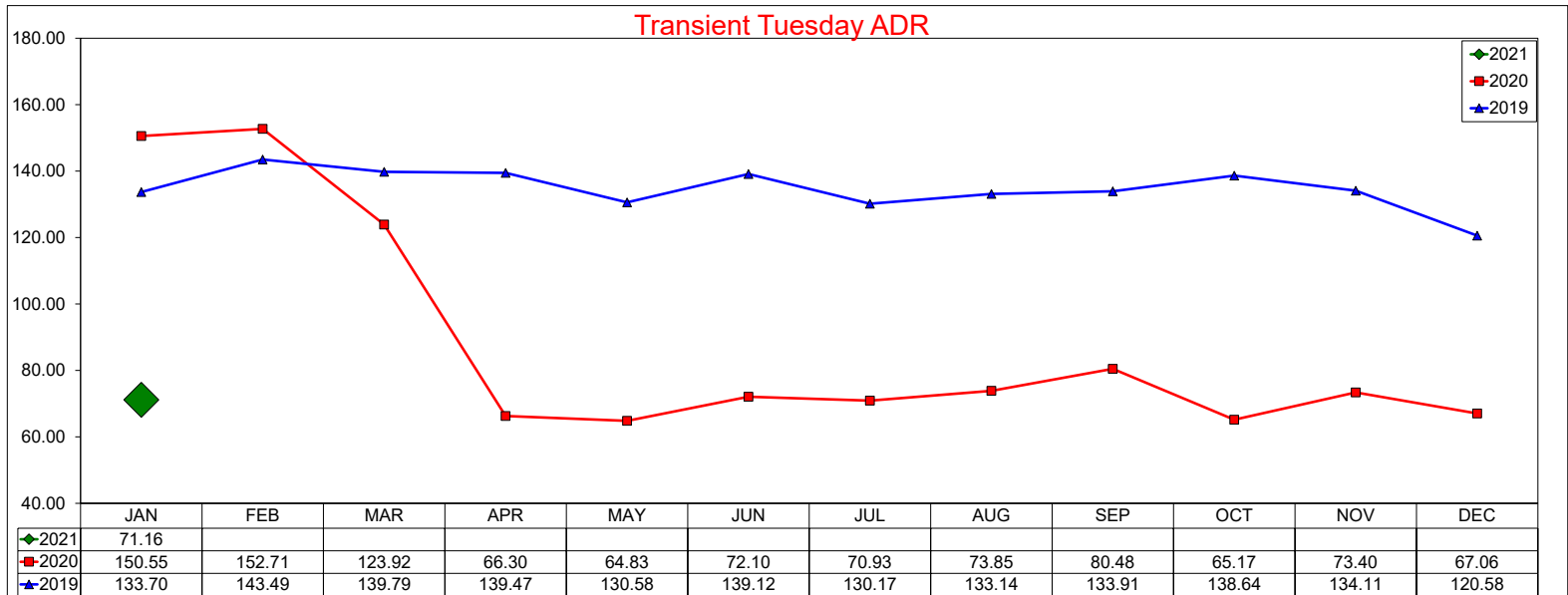


Total Monday RevPAR



Three Year Comparison - Tuesday - ADR

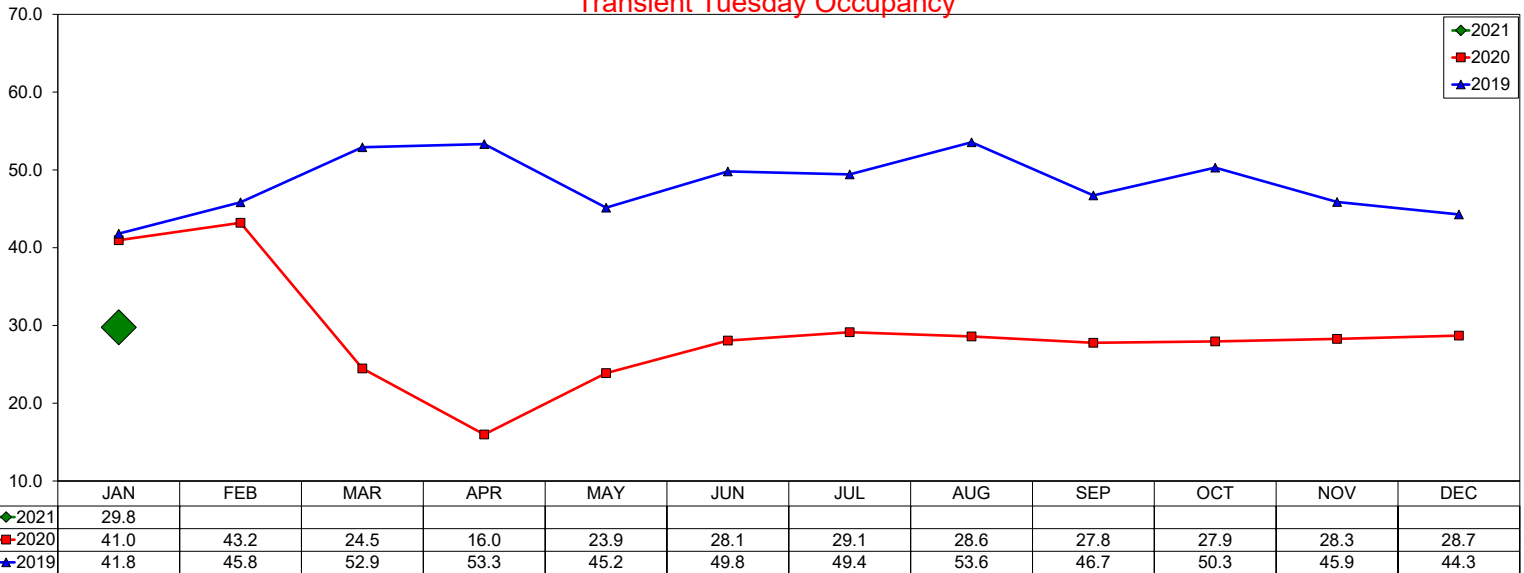
January 2021



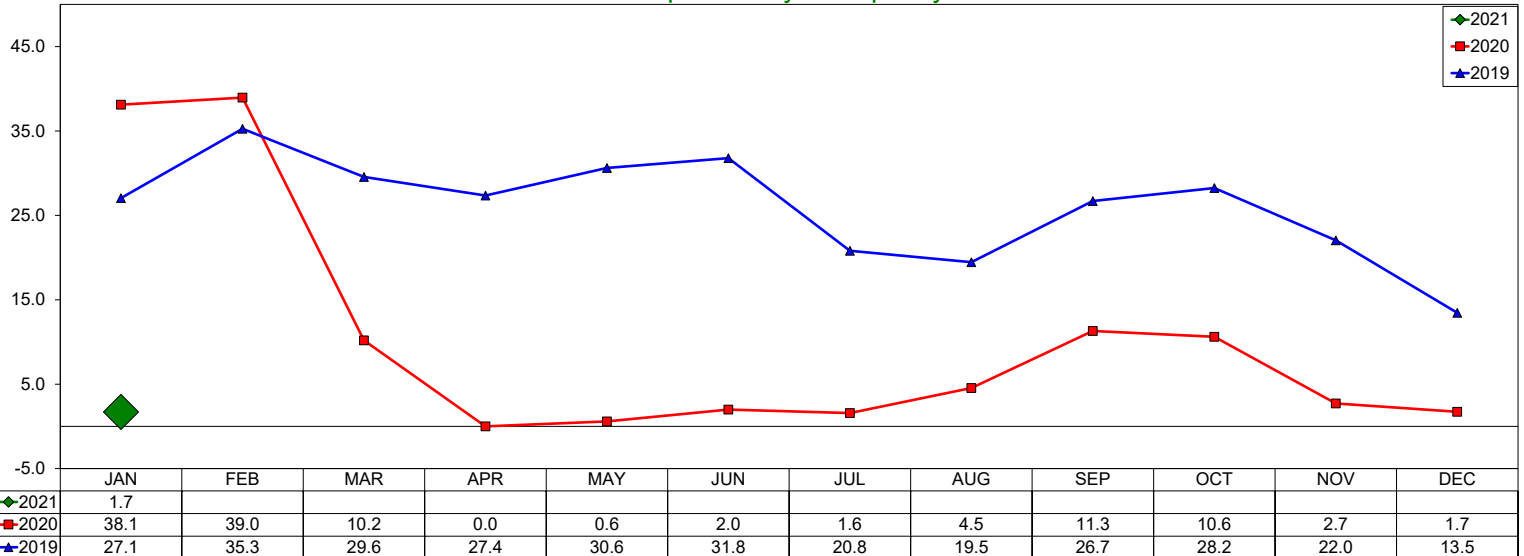
Three Year Comparison - Tuesday - Occupancy

January 2021

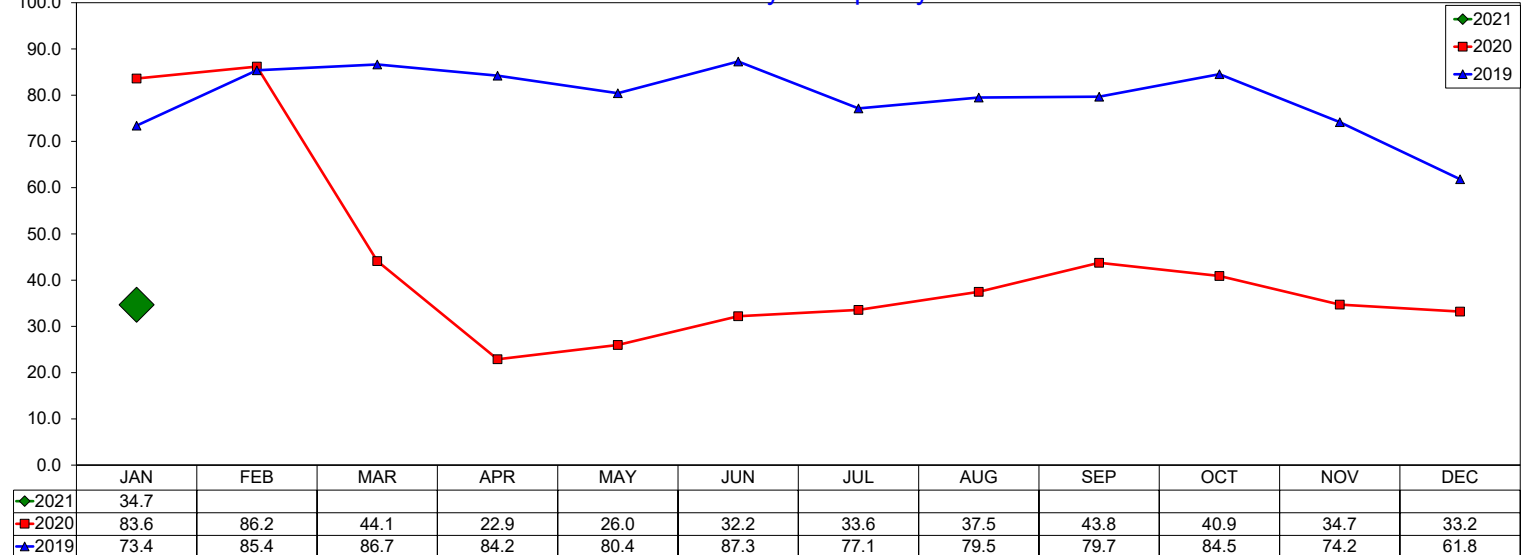
Transient Tuesday Occupancy



Group Tuesday Occupancy



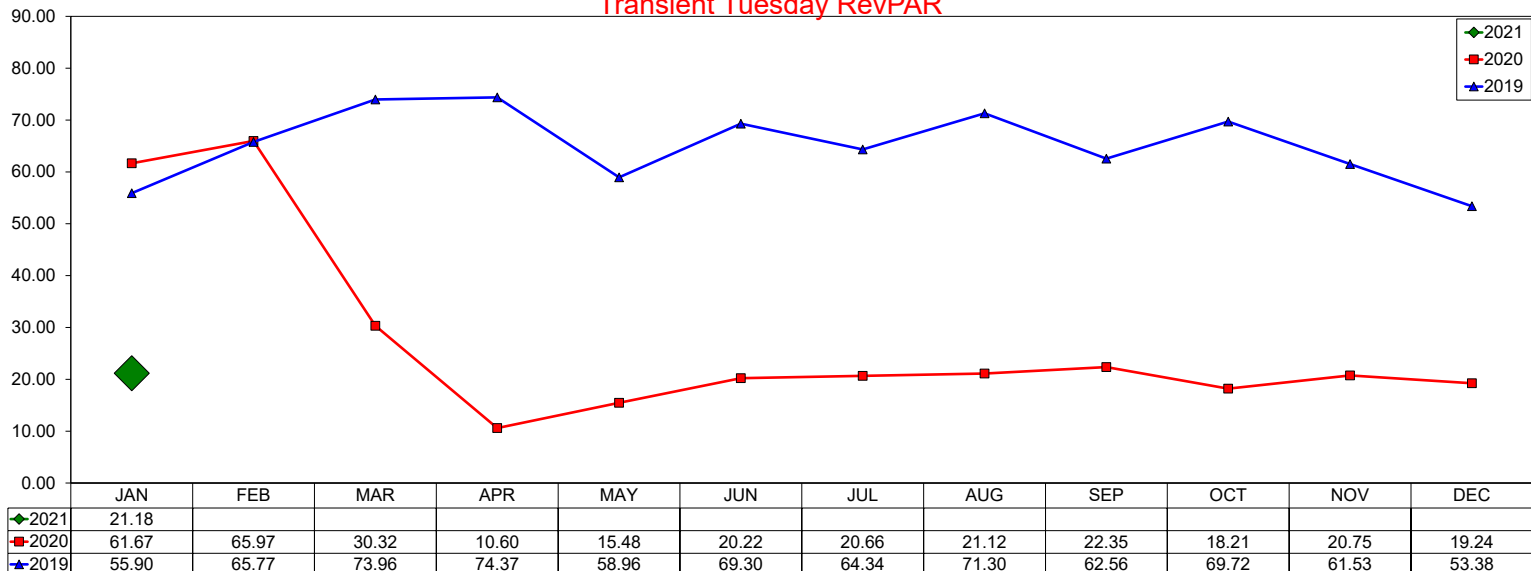
Total Tuesday Occupancy



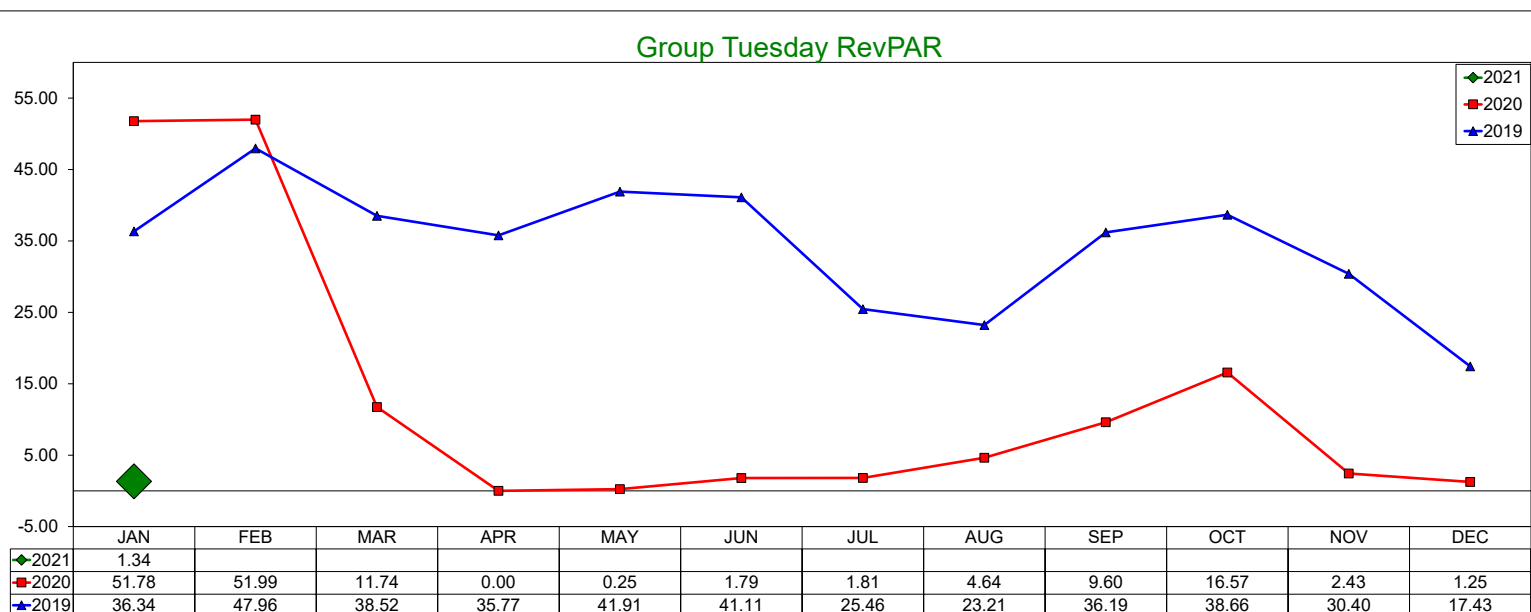
Three Year Comparison - Tuesday - RevPAR

January 2021

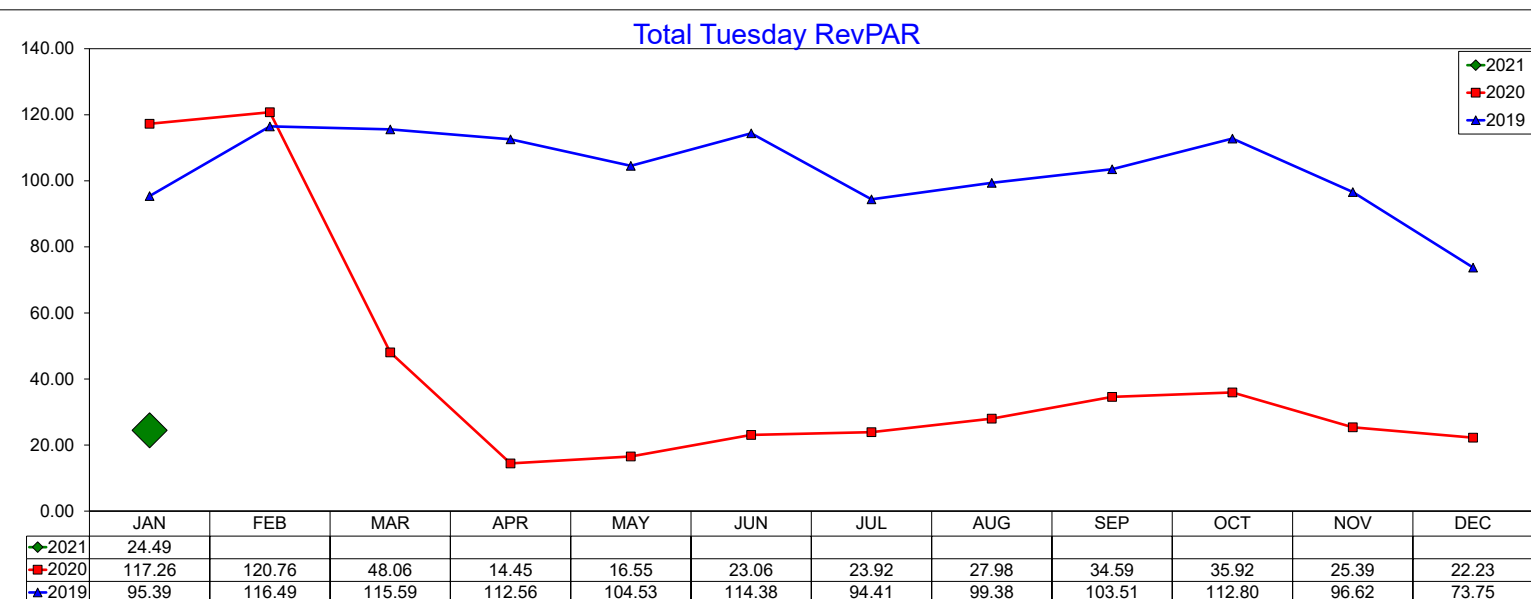
Transient Tuesday RevPAR



Group Tuesday RevPAR

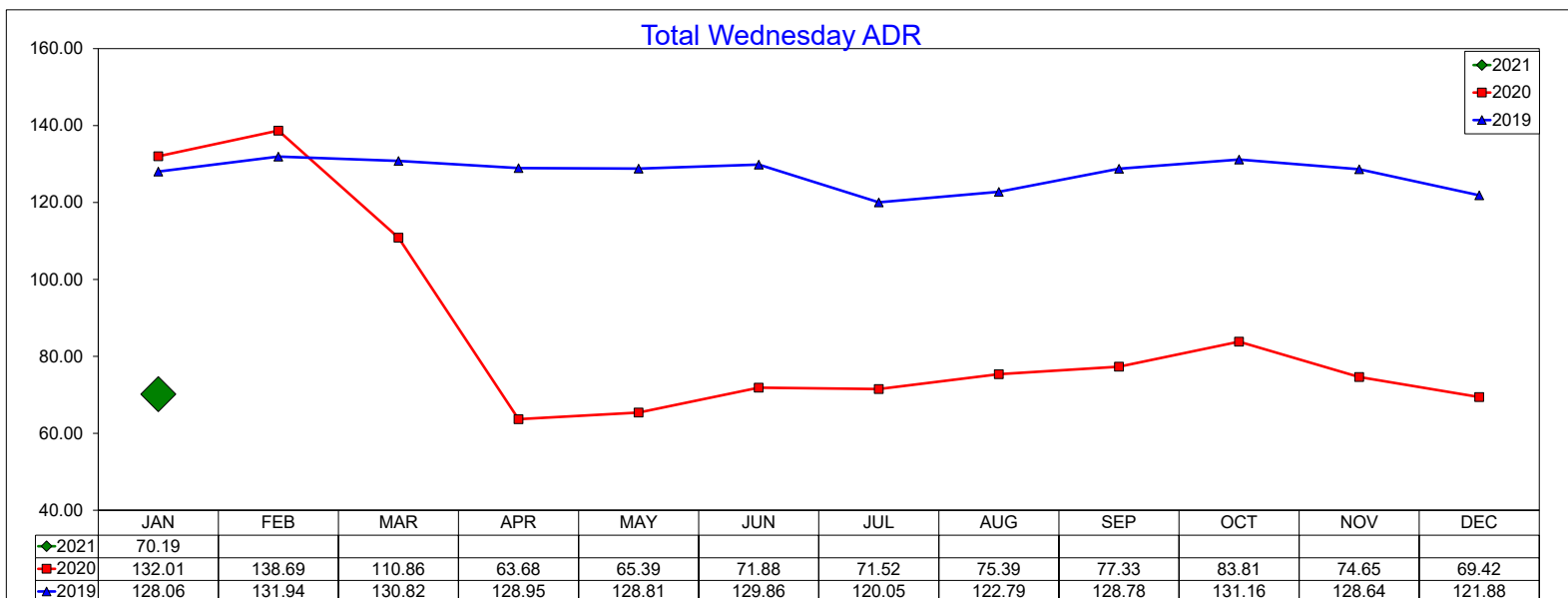
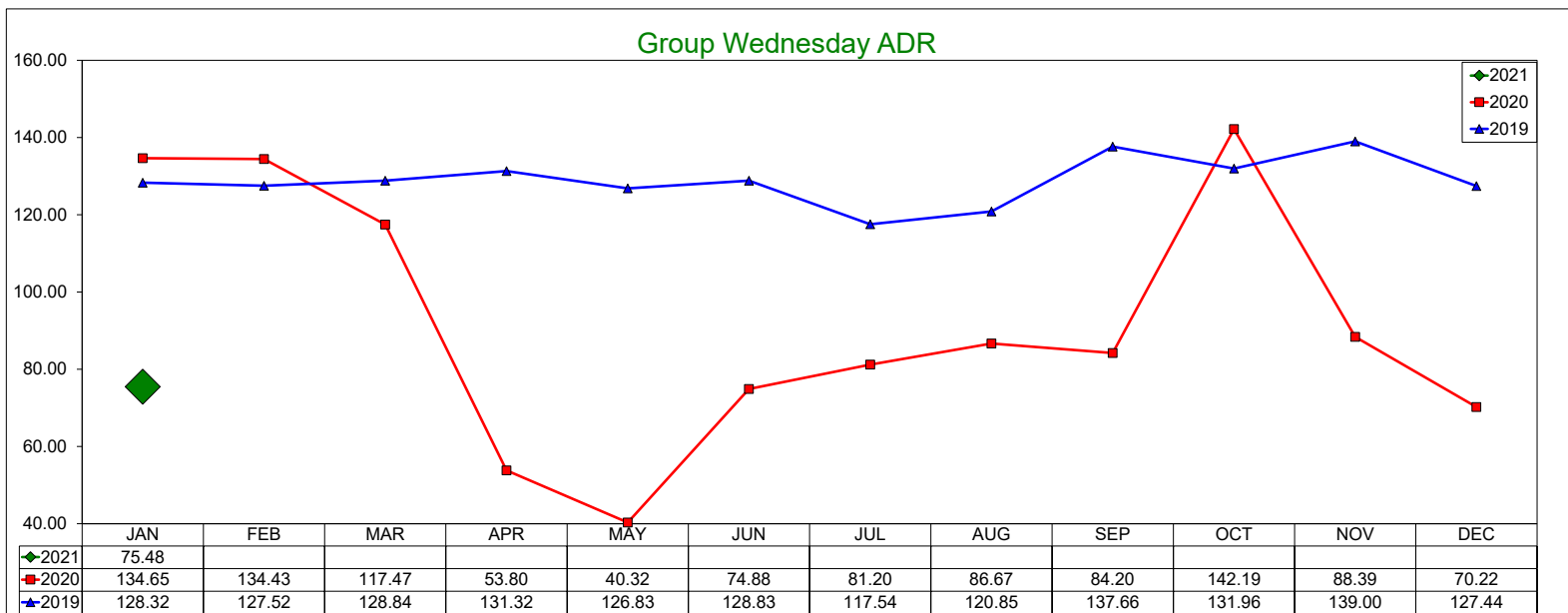
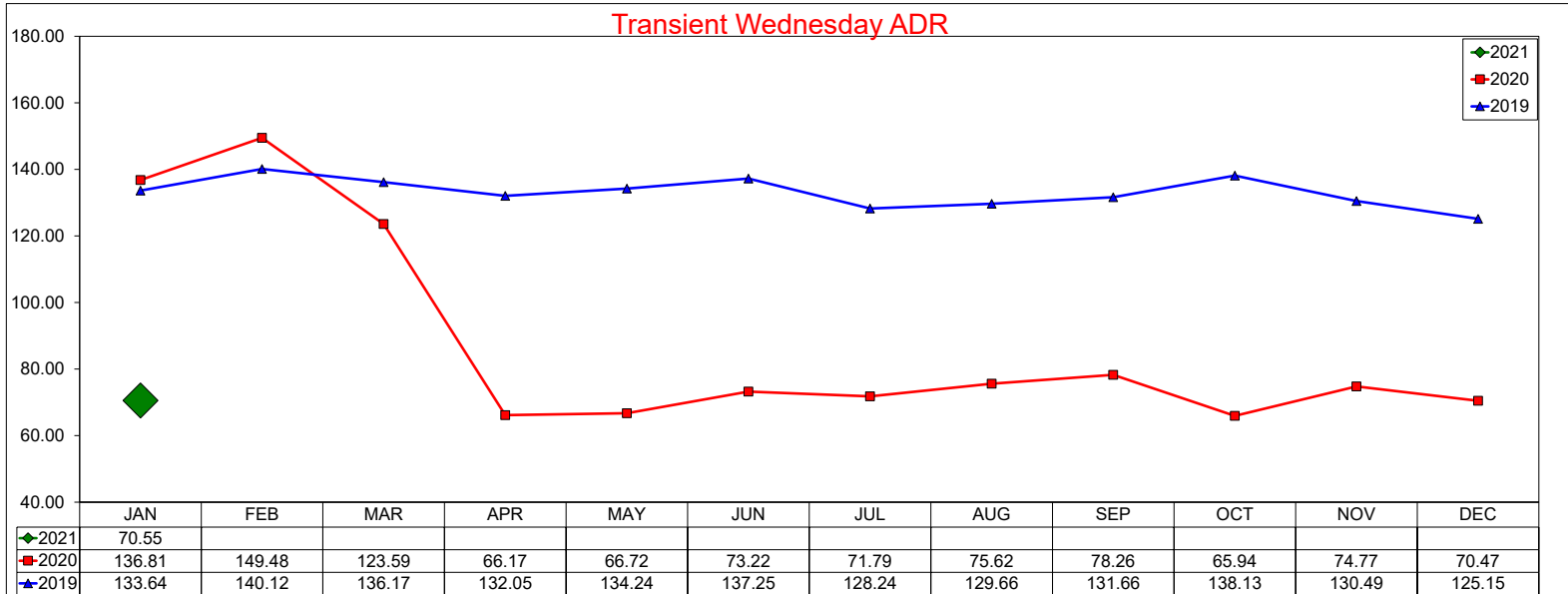


Total Tuesday RevPAR



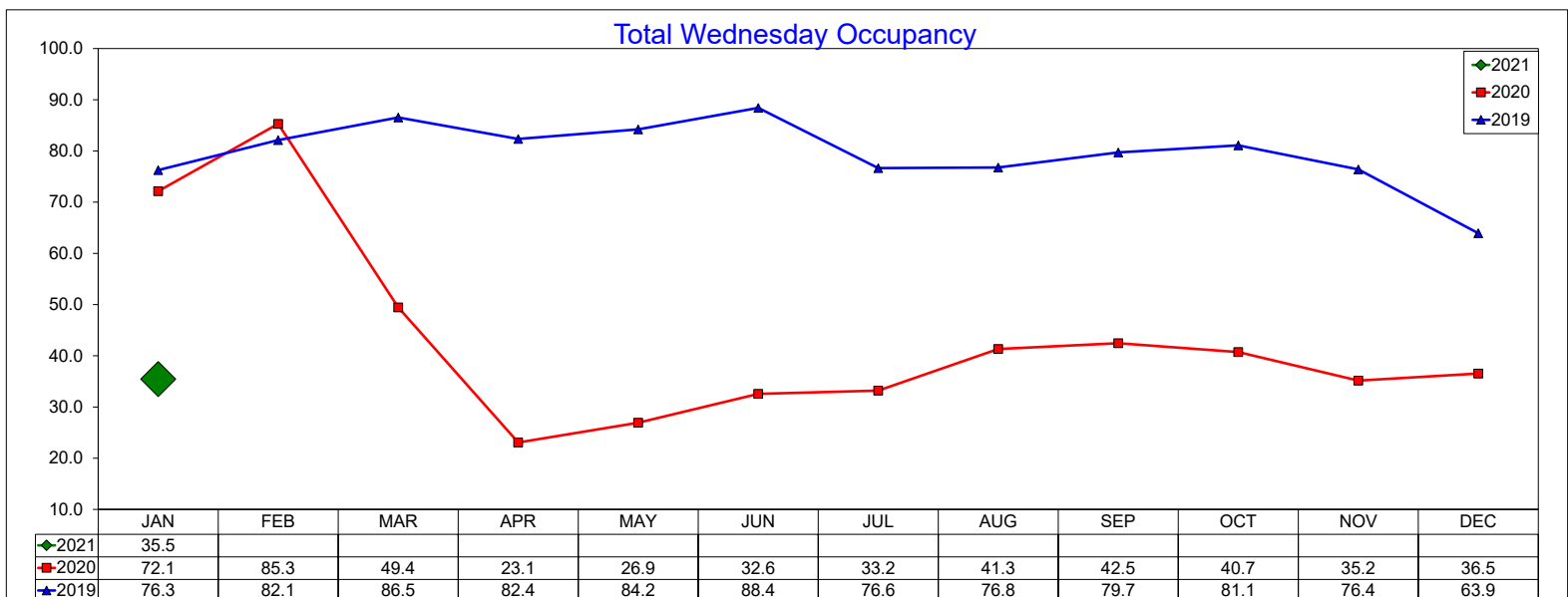
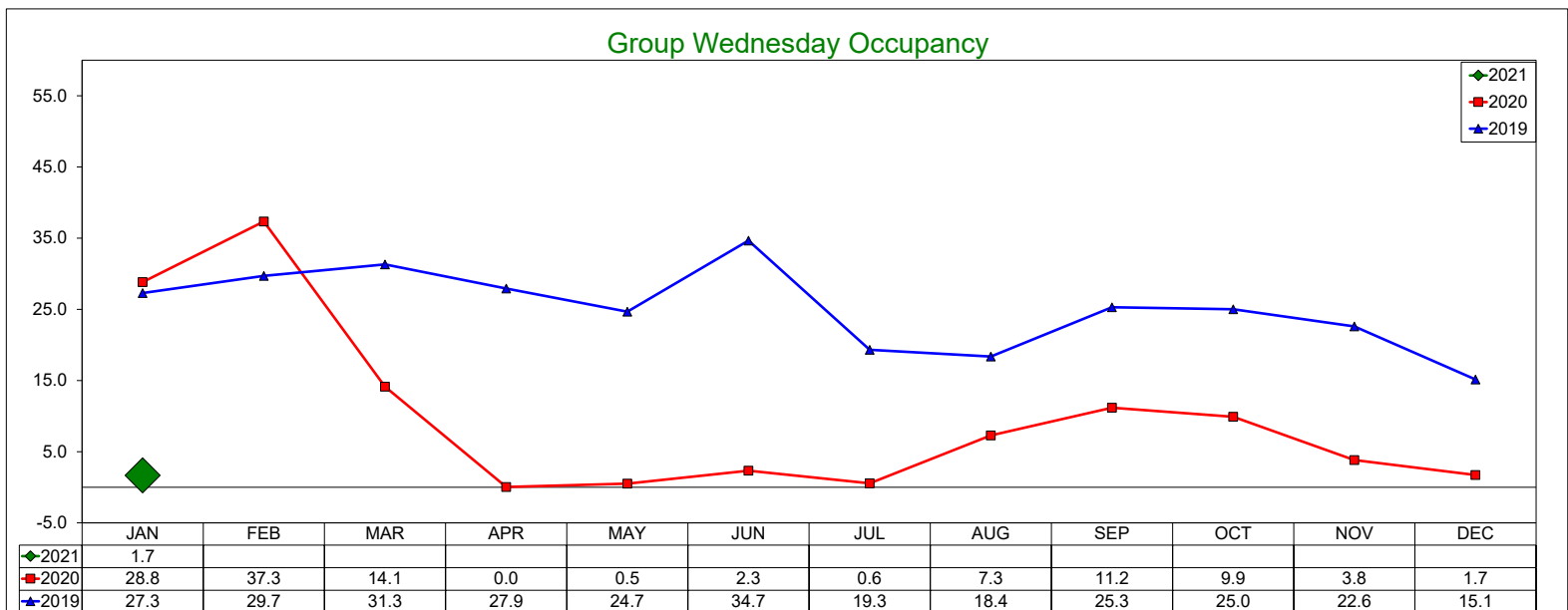
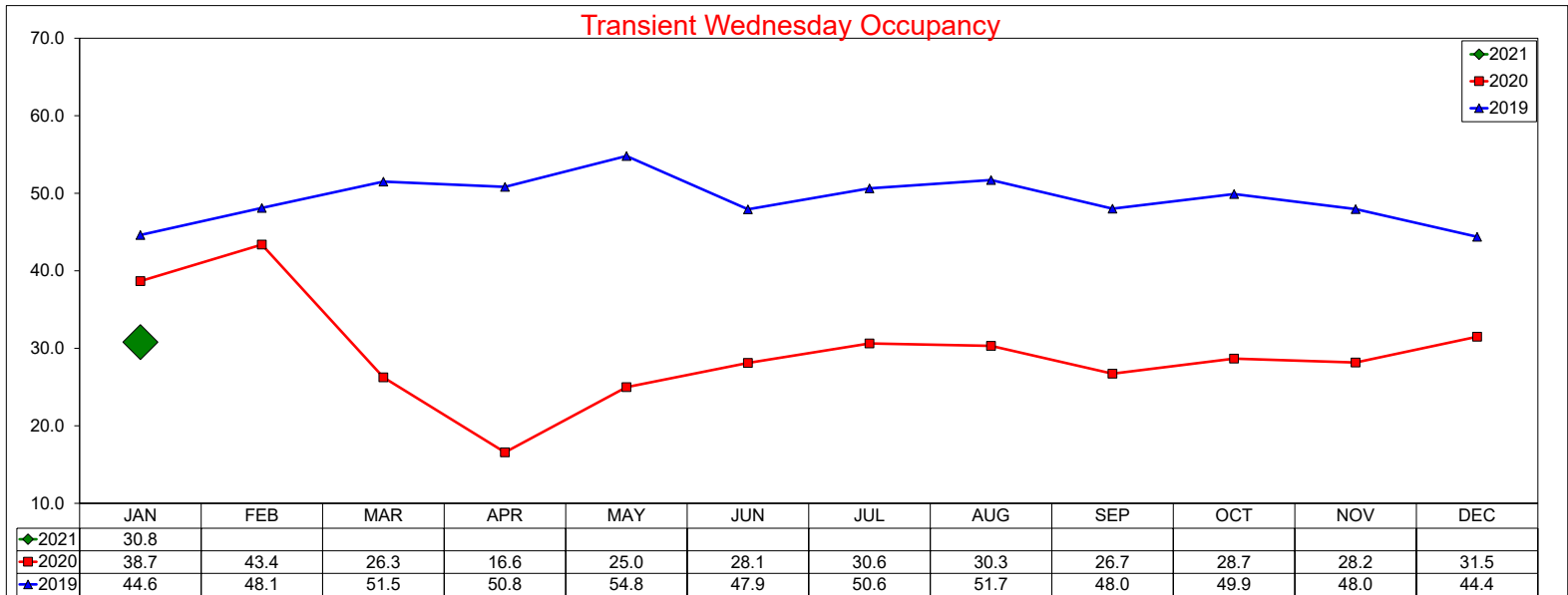
Three Year Comparison - Wednesday - ADR

January 2021



Three Year Comparison - Wednesday - Occupancy

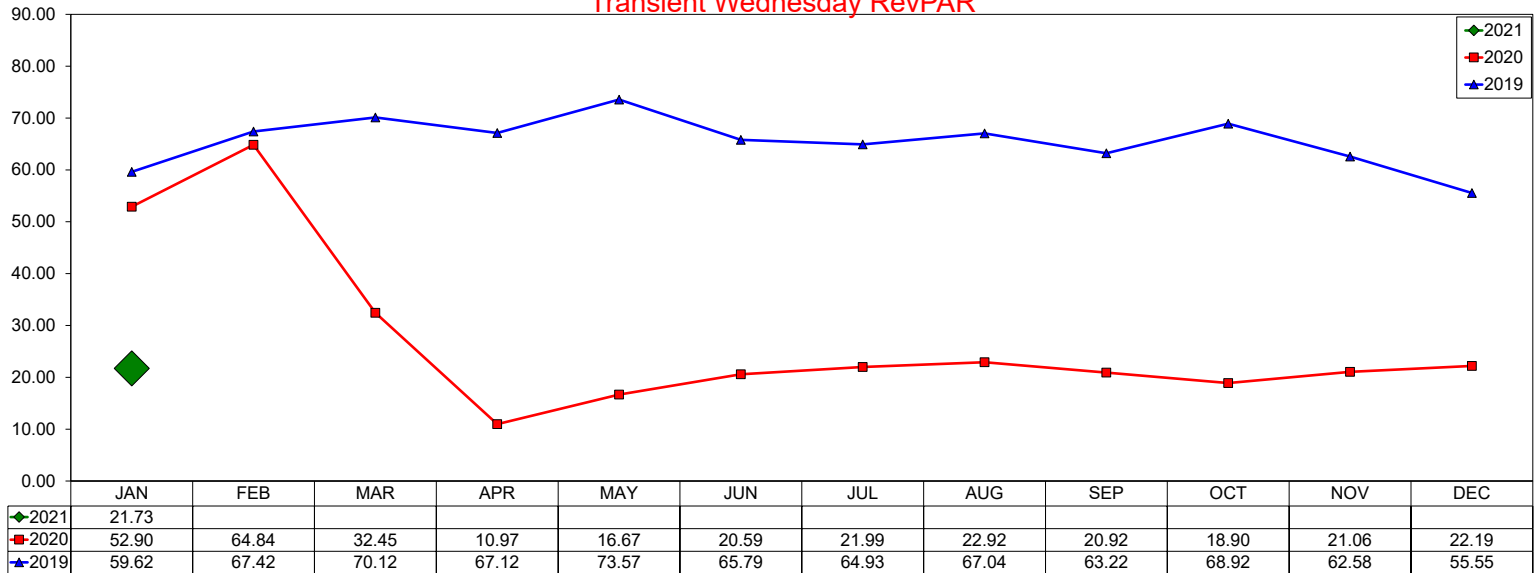
January 2021



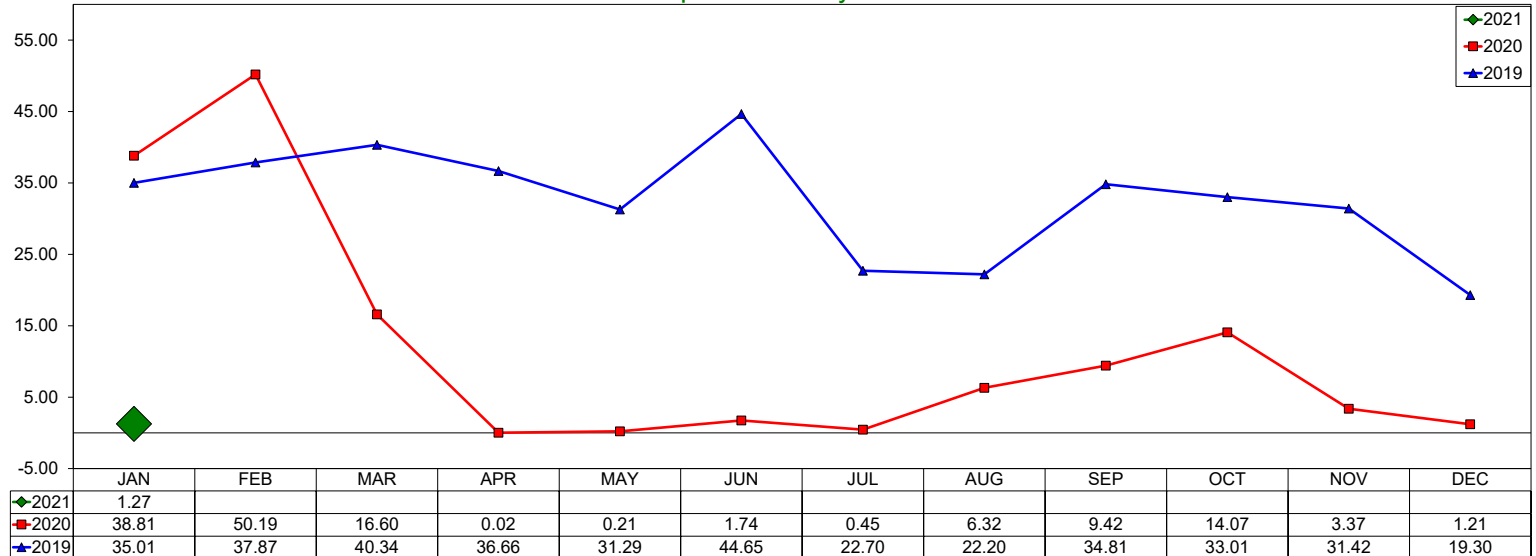
Three Year Comparison - Wednesday - RevPAR

January 2021

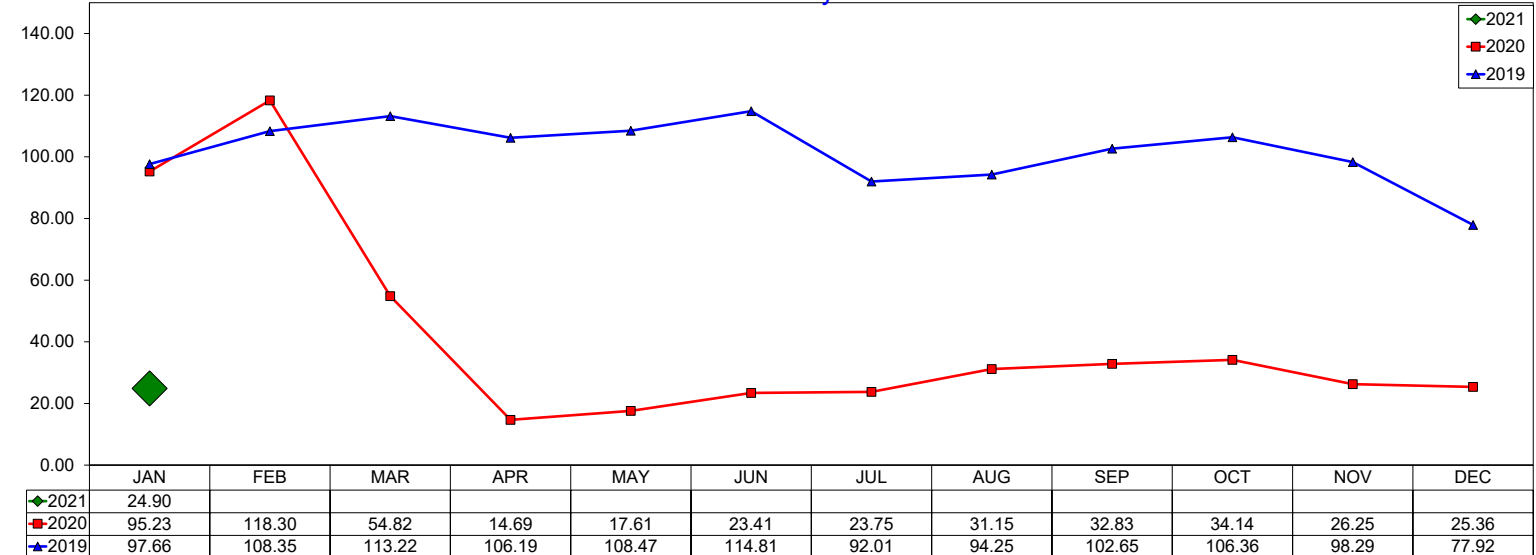
Transient Wednesday RevPAR



Group Wednesday RevPAR

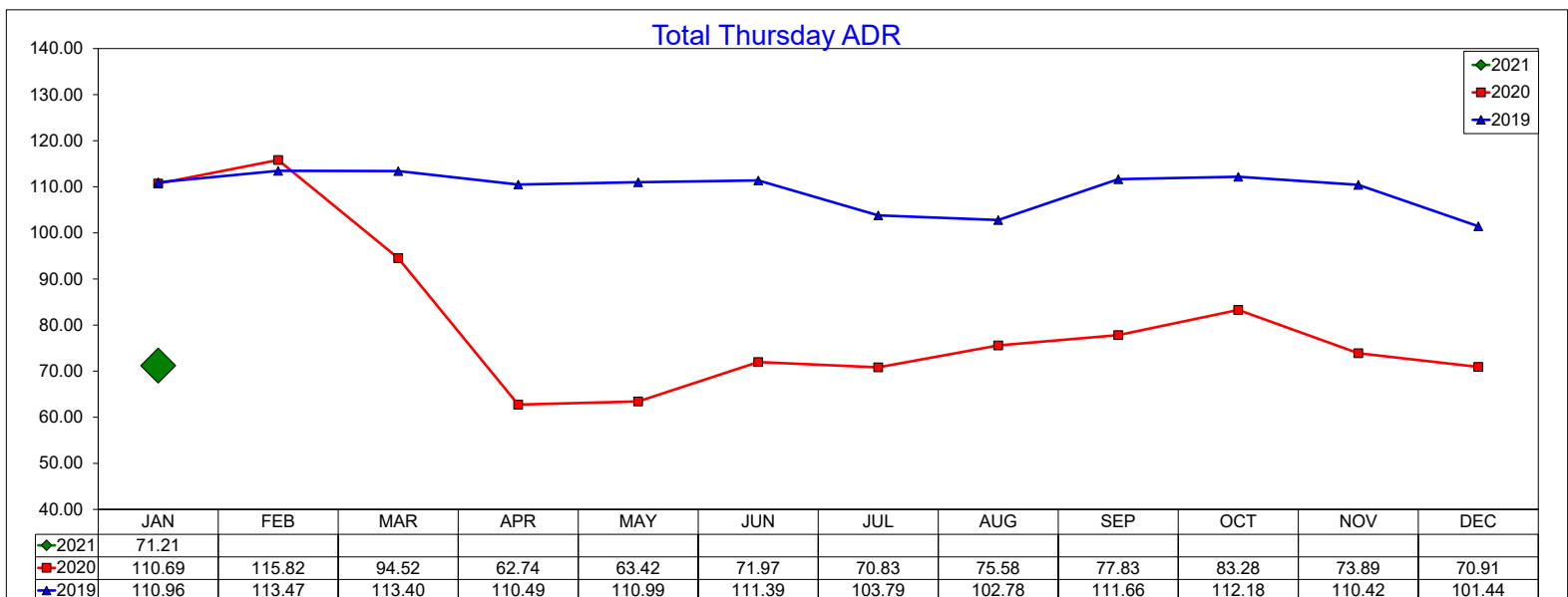
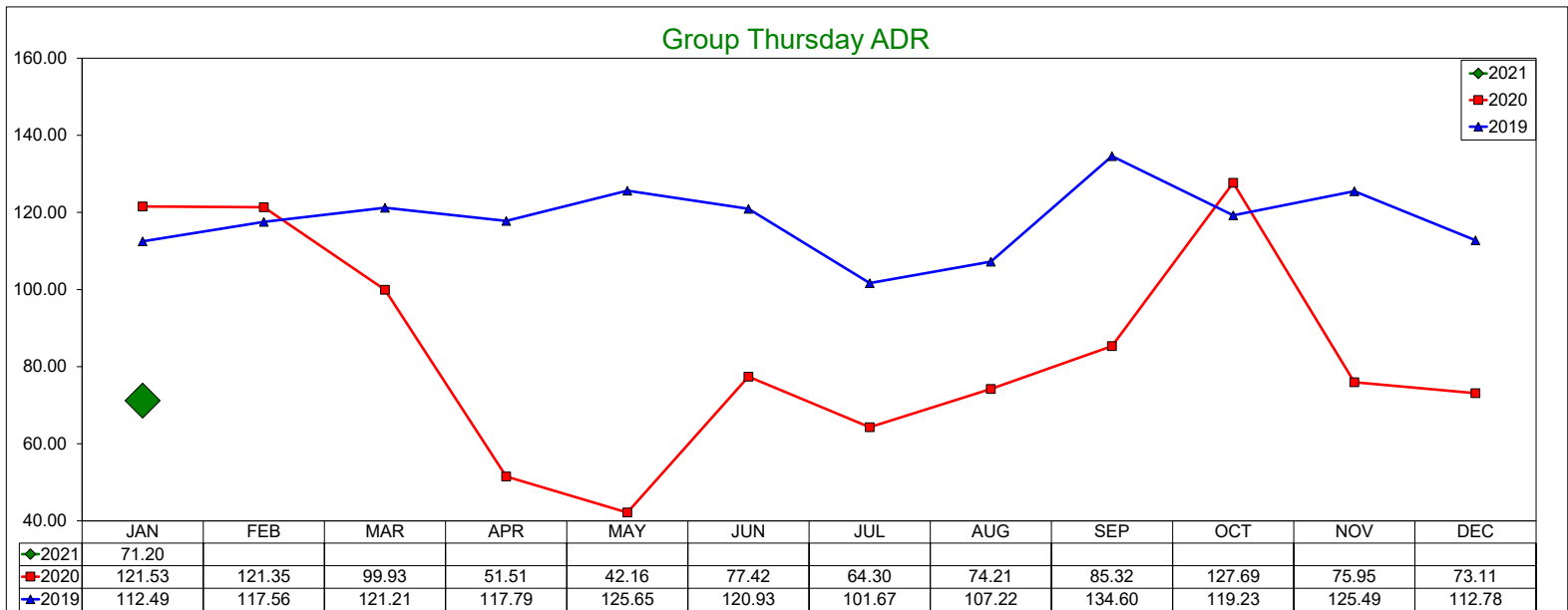
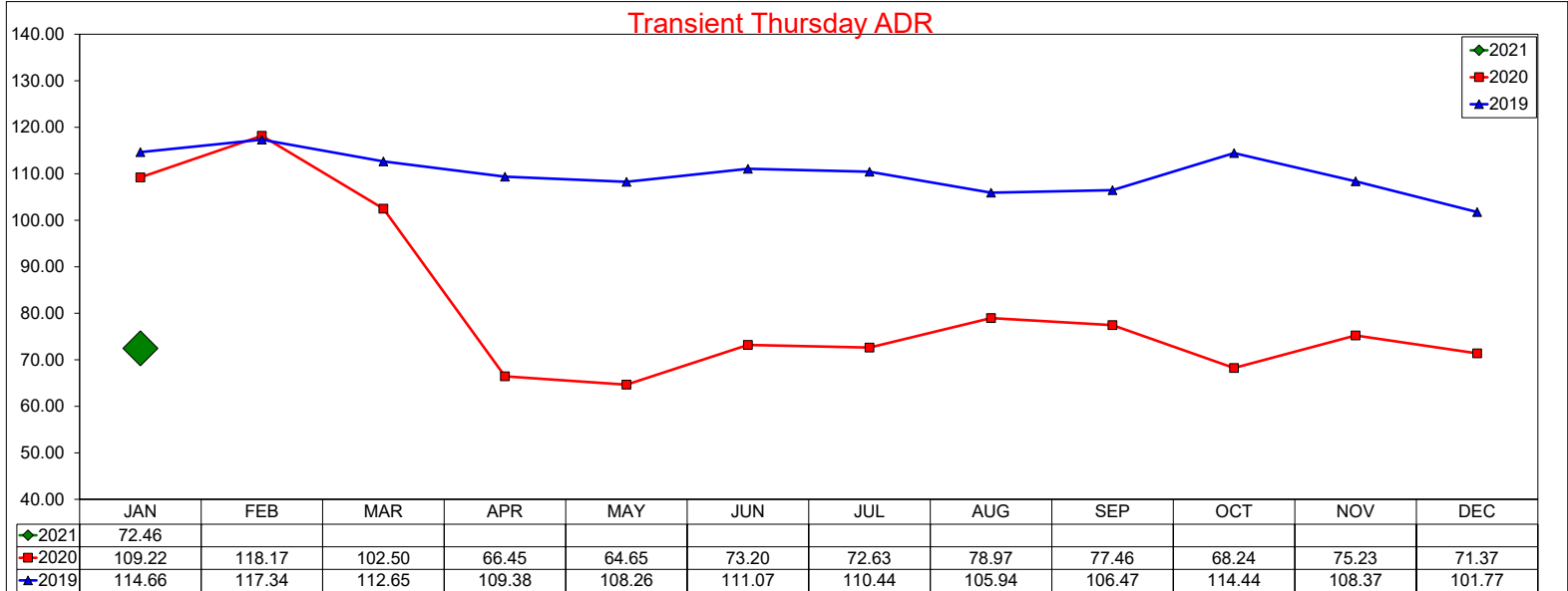


Total Wednesday RevPAR



Three Year Comparison - Thursday - ADR

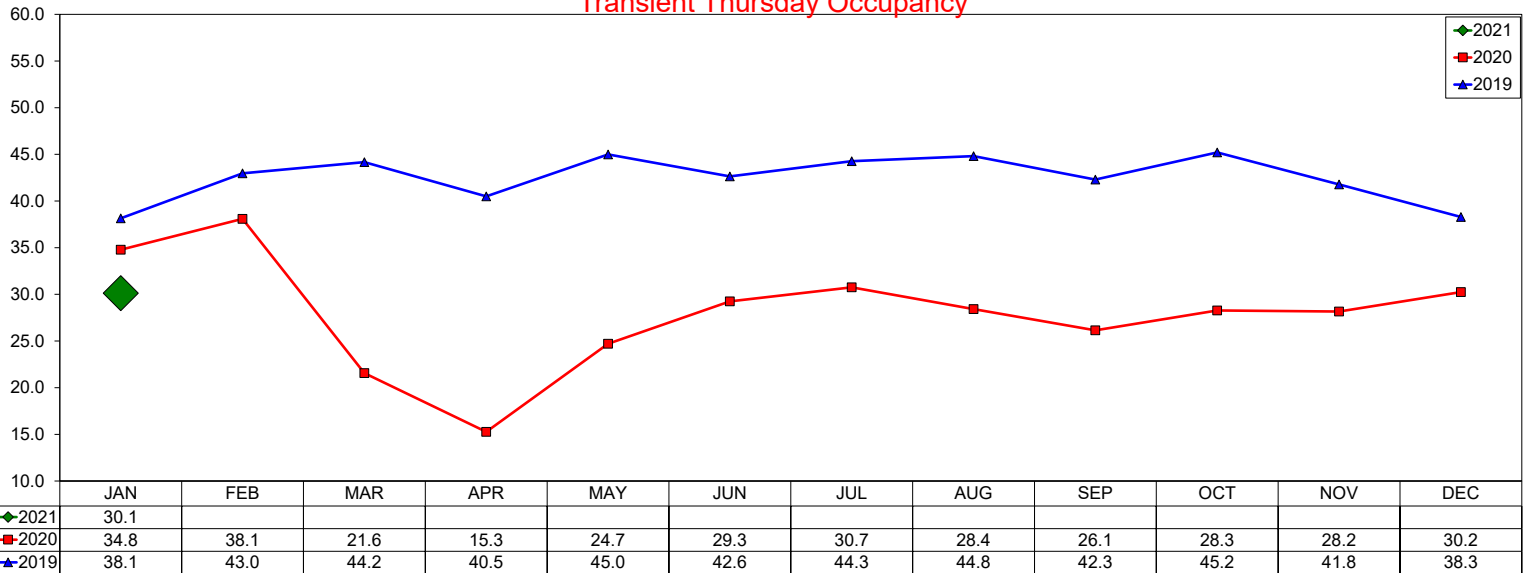
January 2021



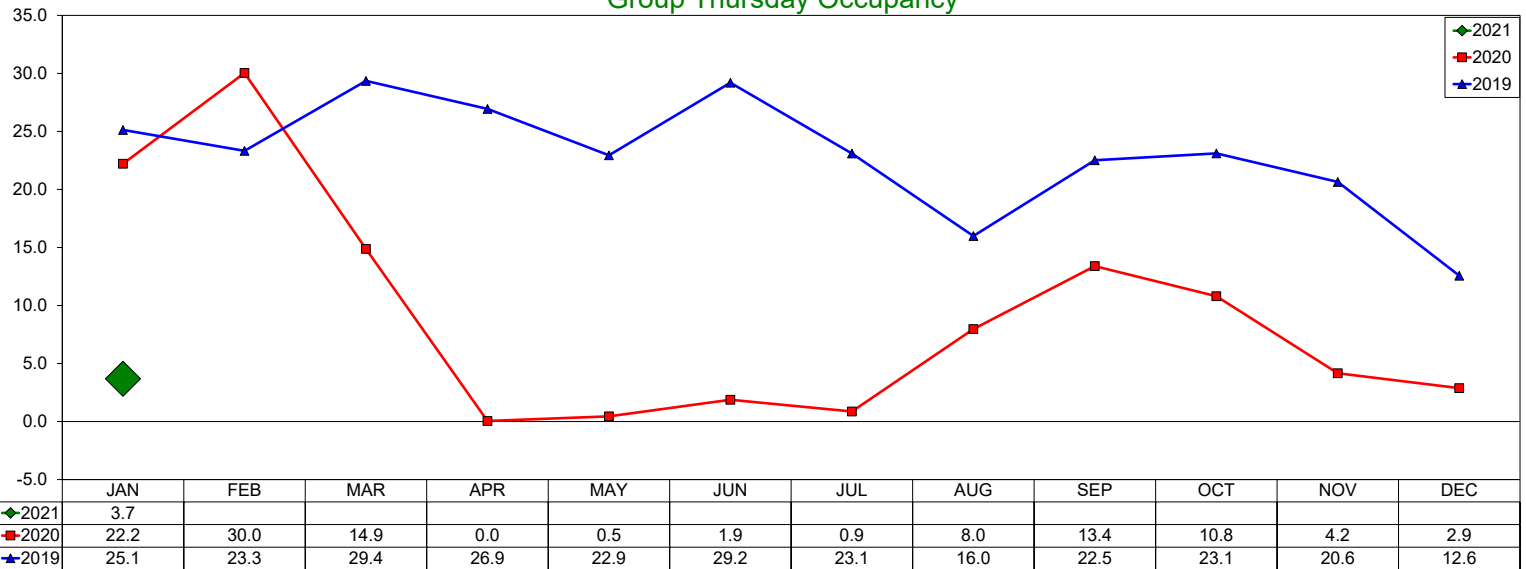
Three Year Comparison - Thursday - Occupancy

January 2021

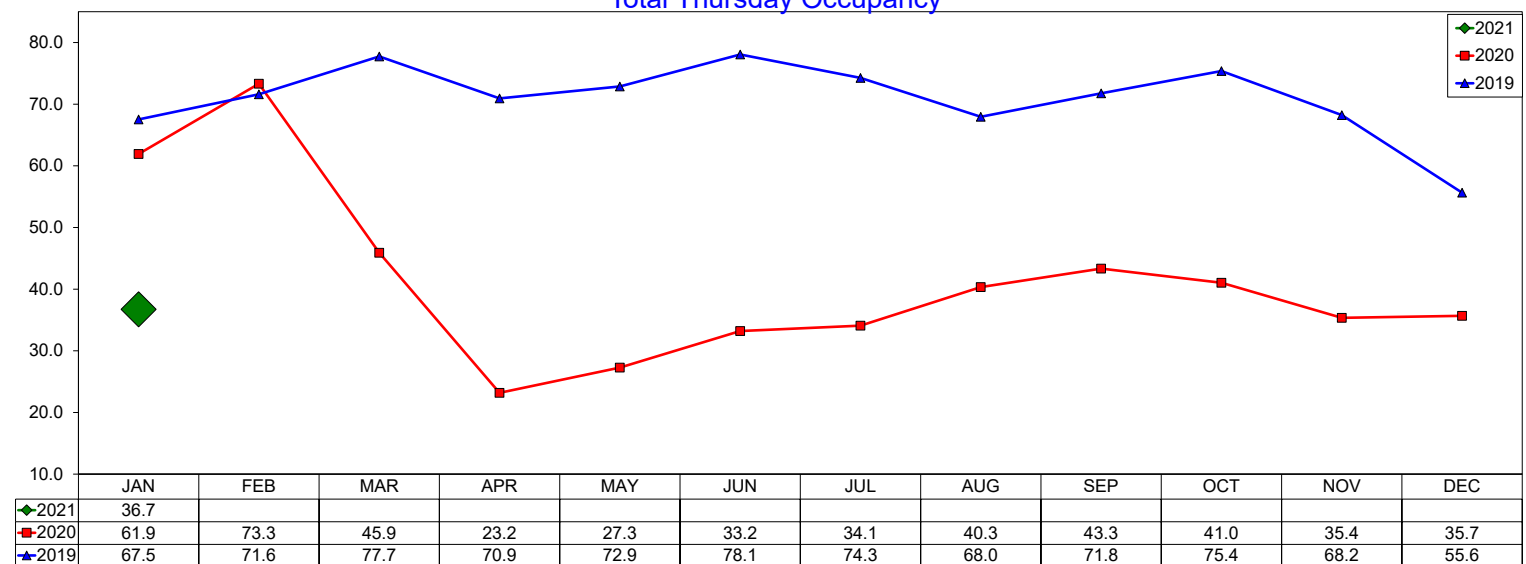
Transient Thursday Occupancy



Group Thursday Occupancy



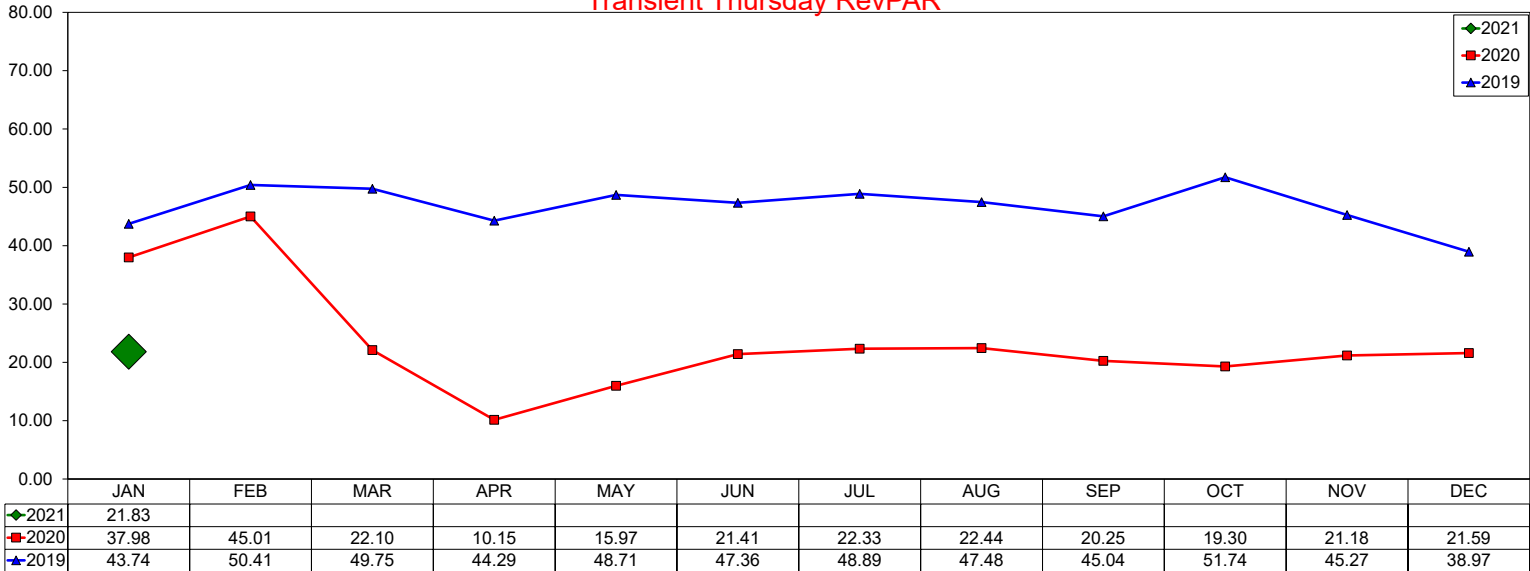
Total Thursday Occupancy



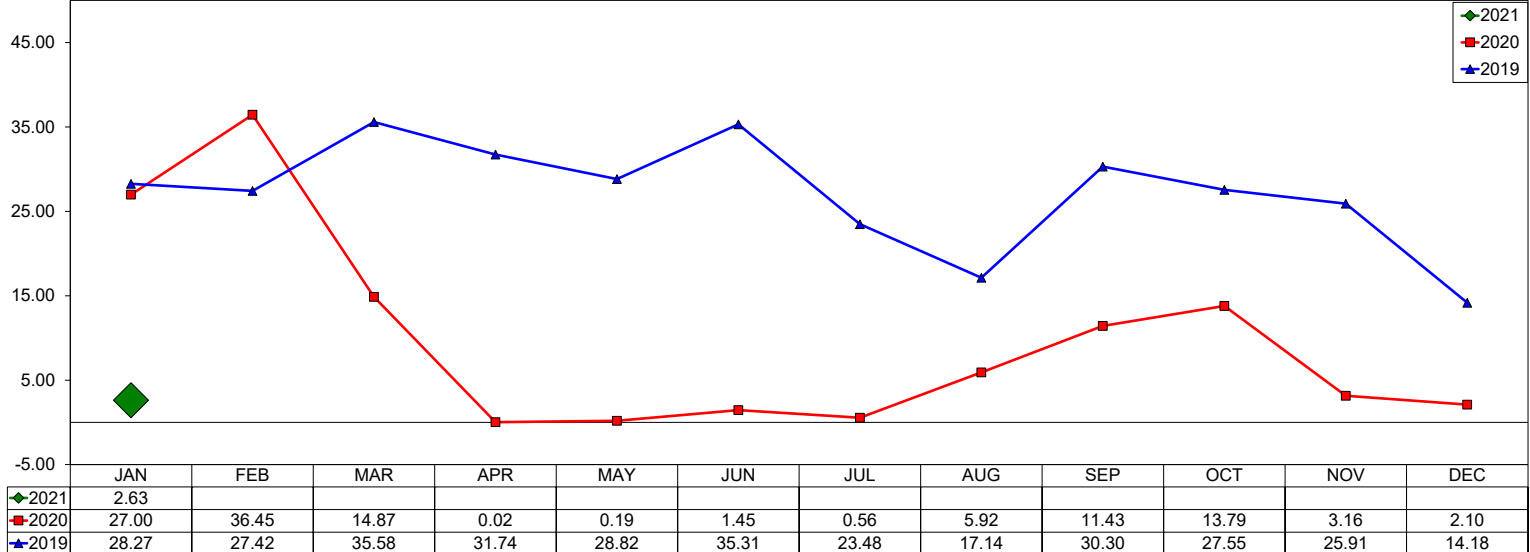
Three Year Comparison - Thursday - RevPAR

January 2021

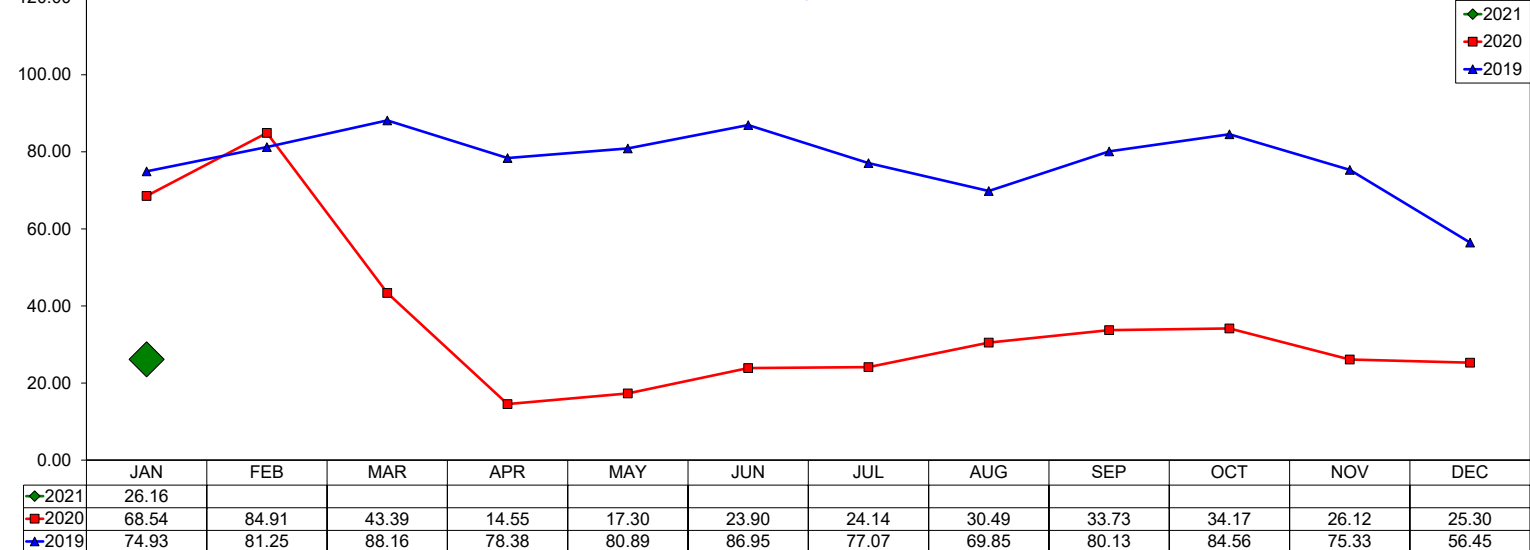
Transient Thursday RevPAR



Group Thursday RevPAR

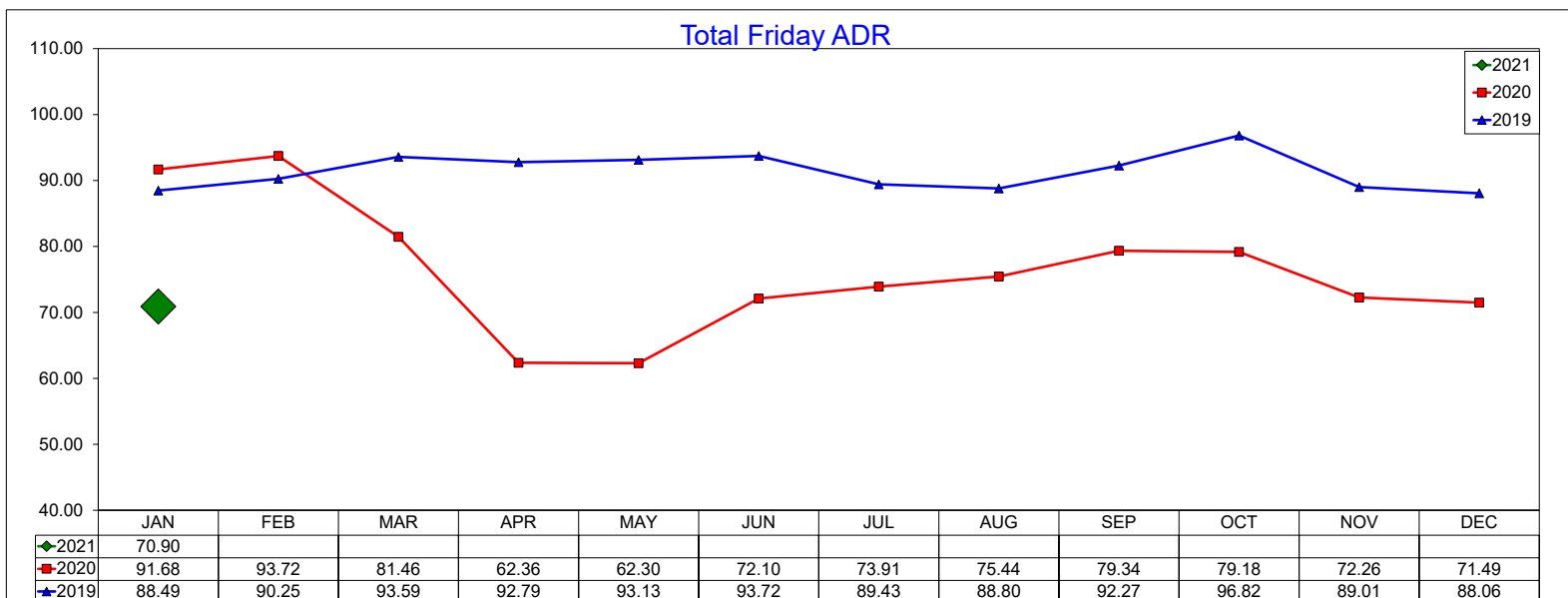
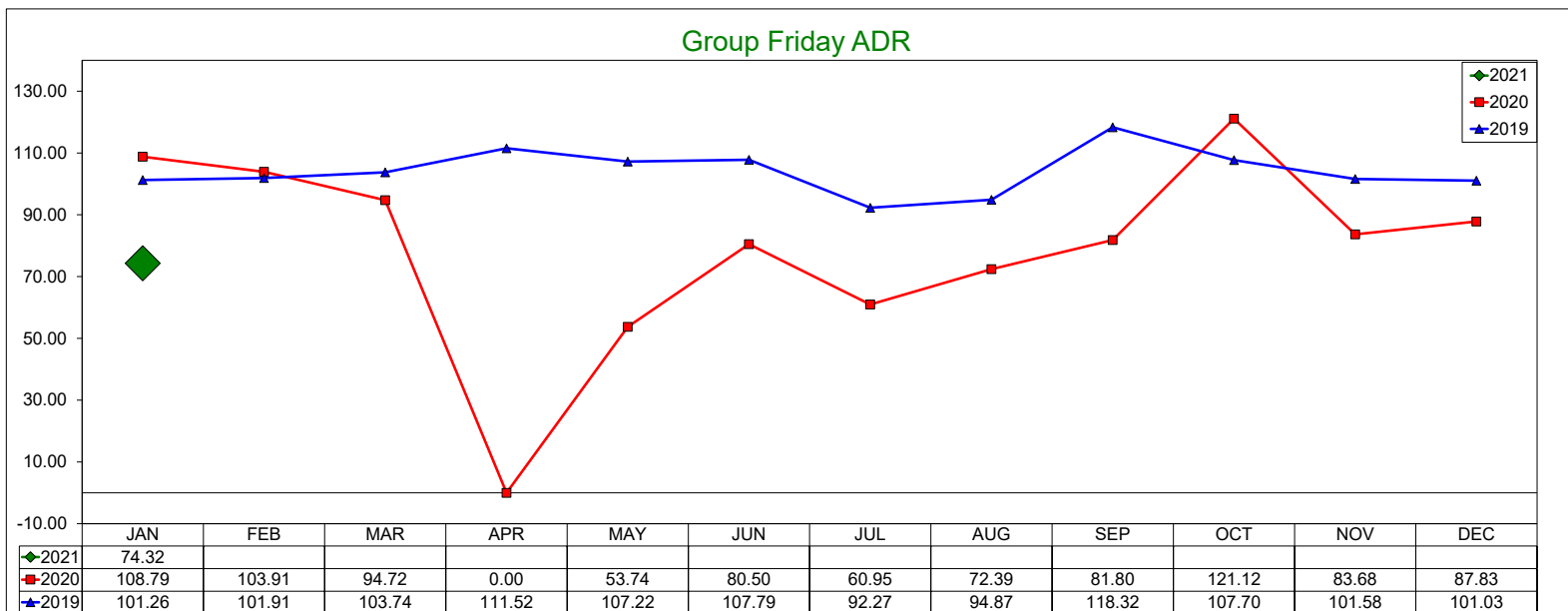
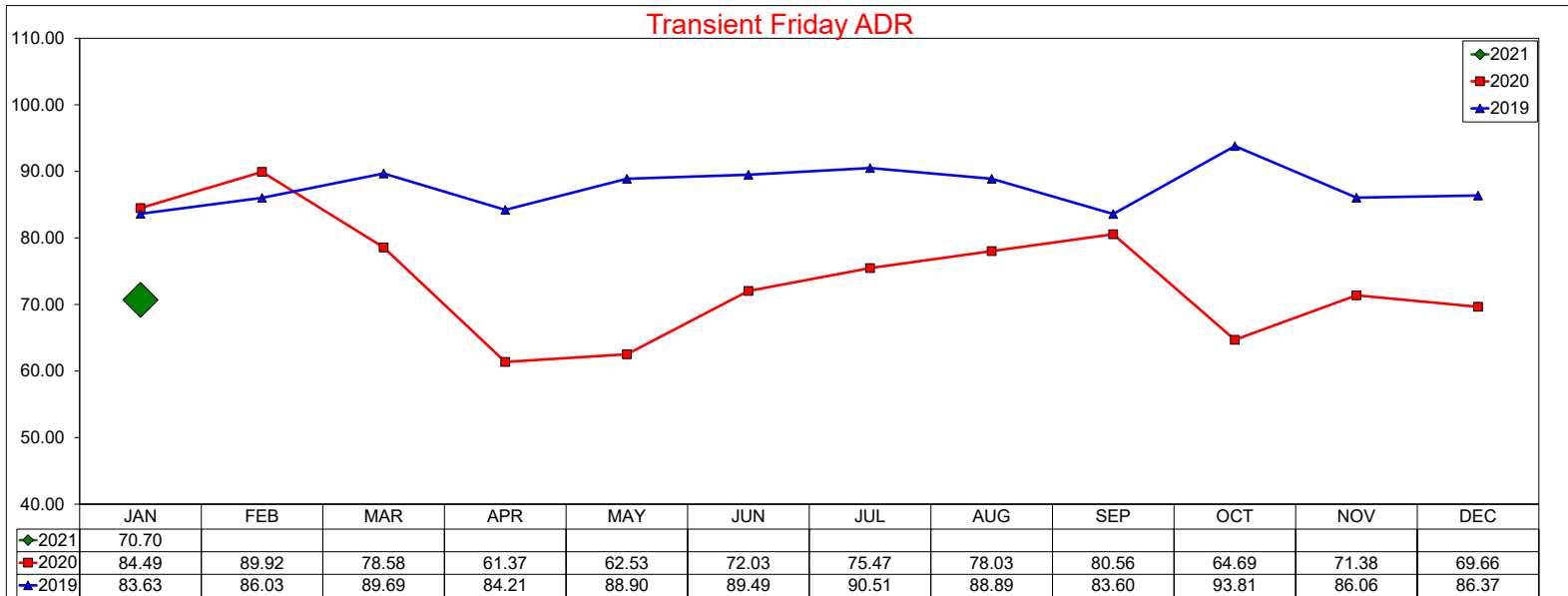


Total Thursday RevPAR



Three Year Comparison - Friday - ADR

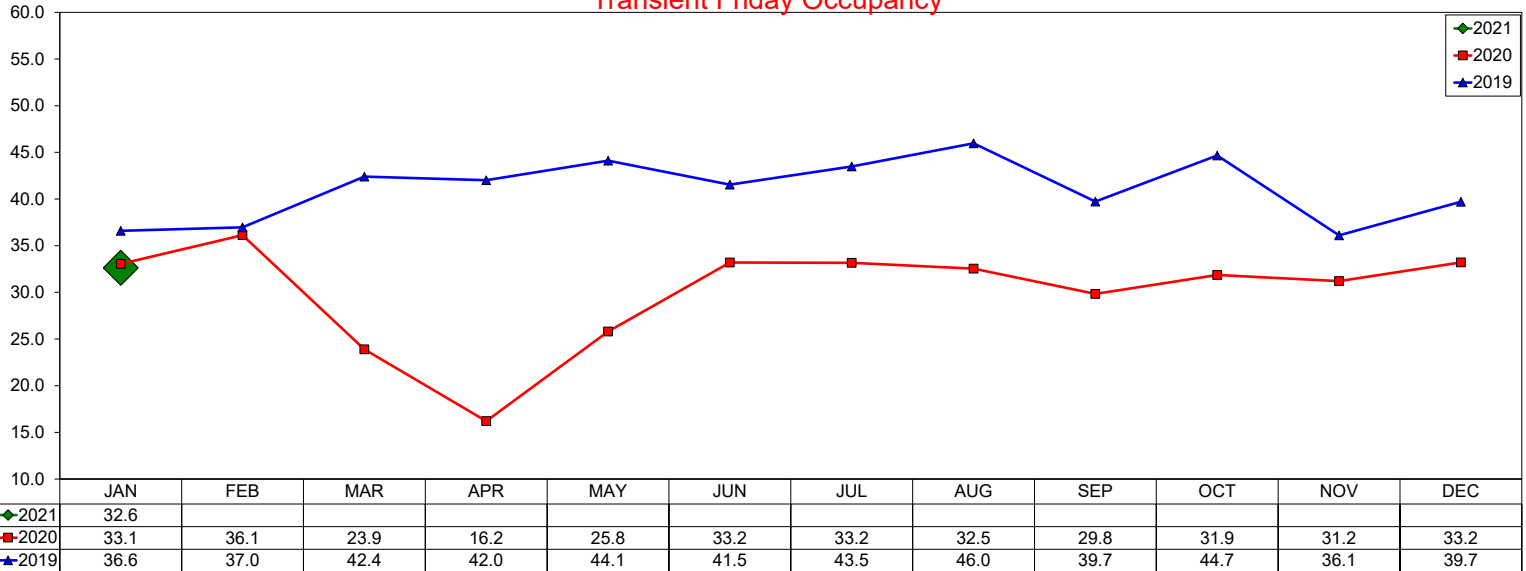
January 2021



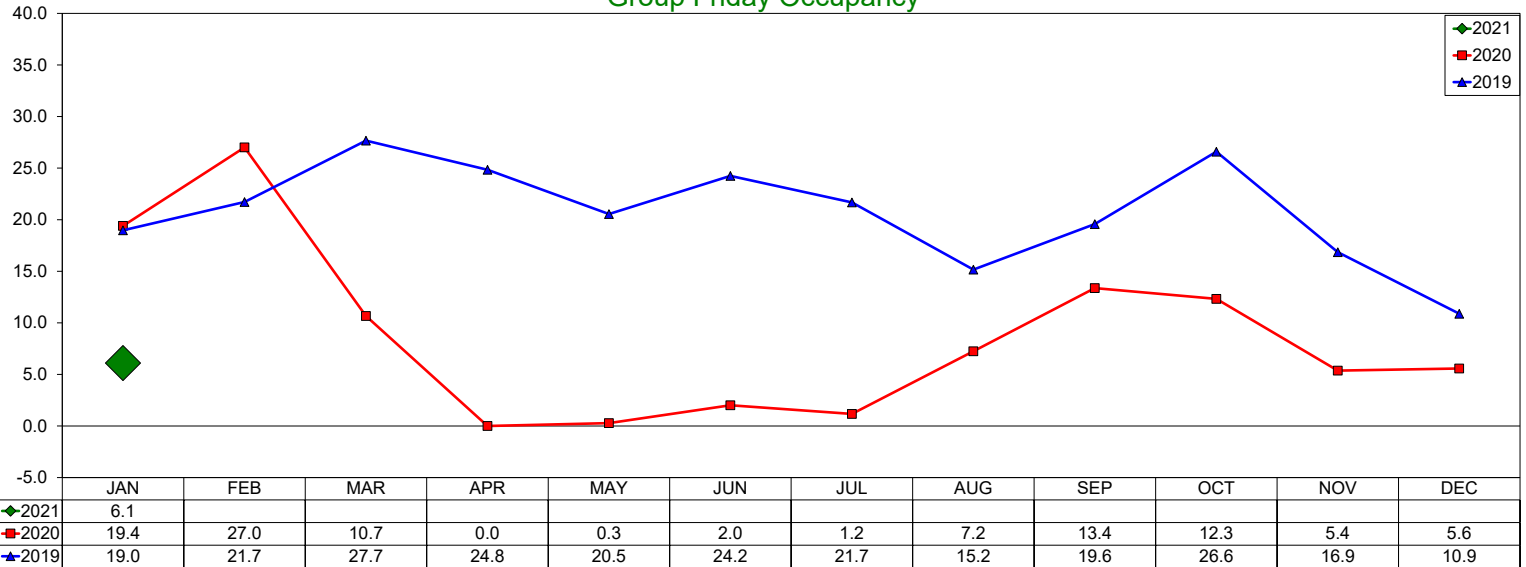
Three Year Comparison - Friday - Occupancy

January 2021

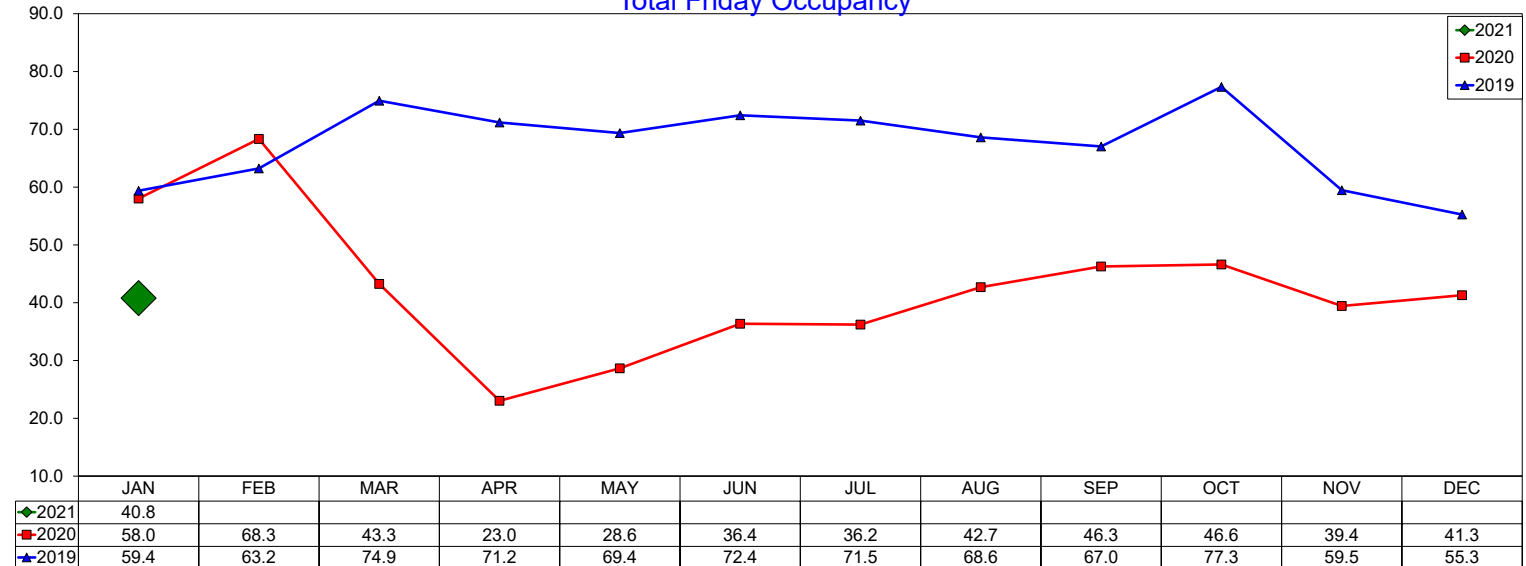
Transient Friday Occupancy



Group Friday Occupancy



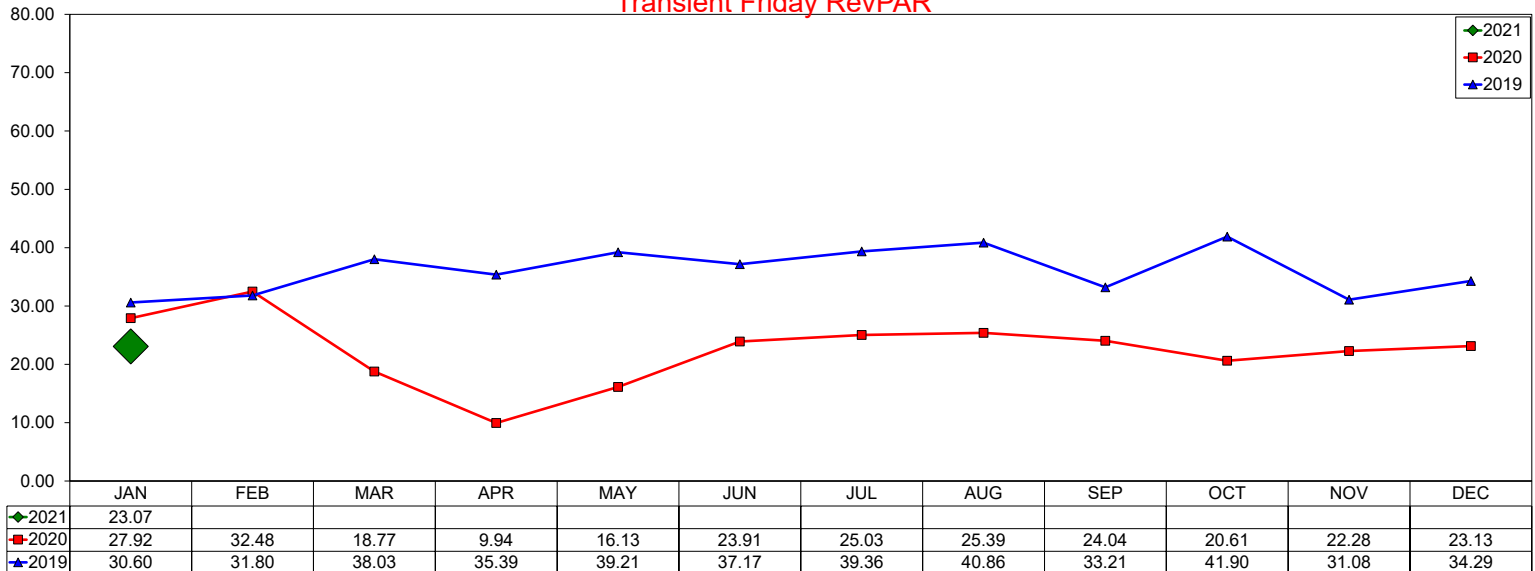
Total Friday Occupancy



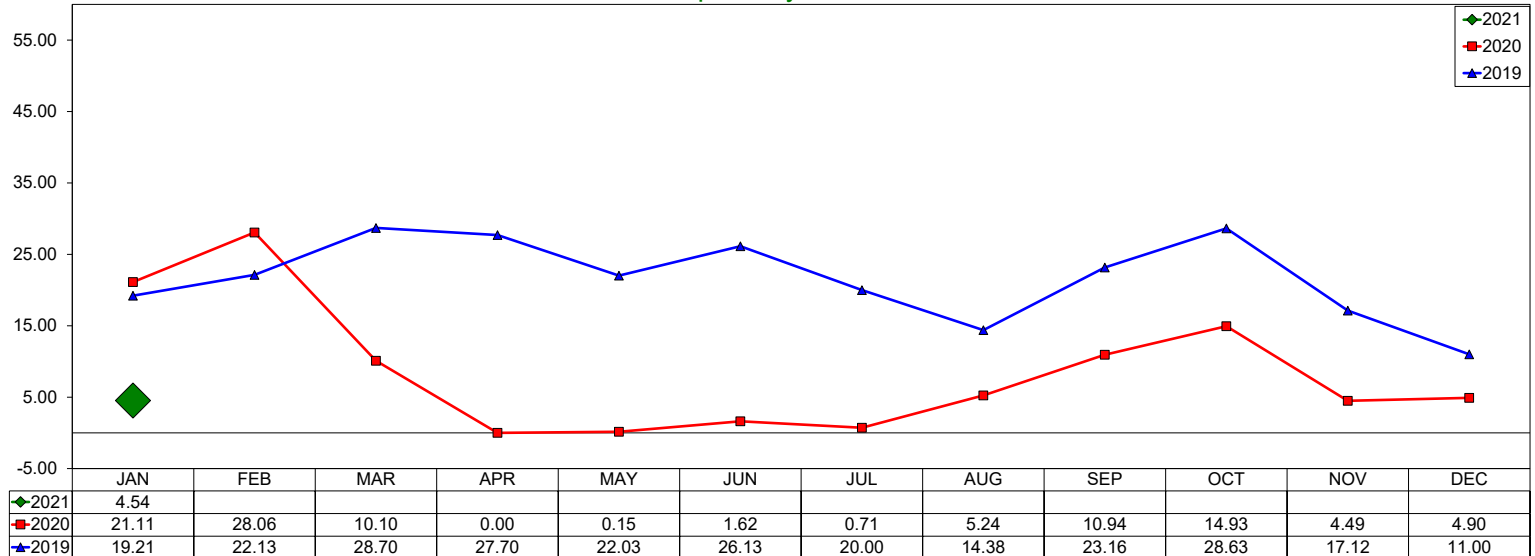
Three Year Comparison - Friday - RevPAR

January 2021

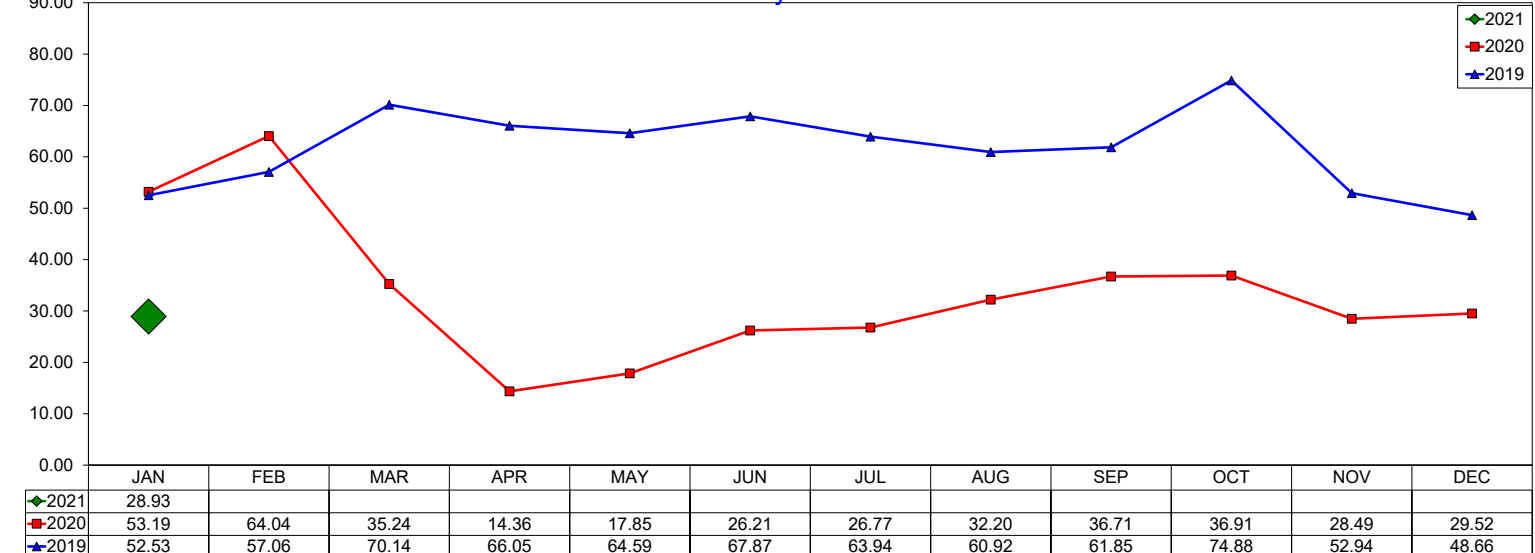
Transient Friday RevPAR



Group Friday RevPAR

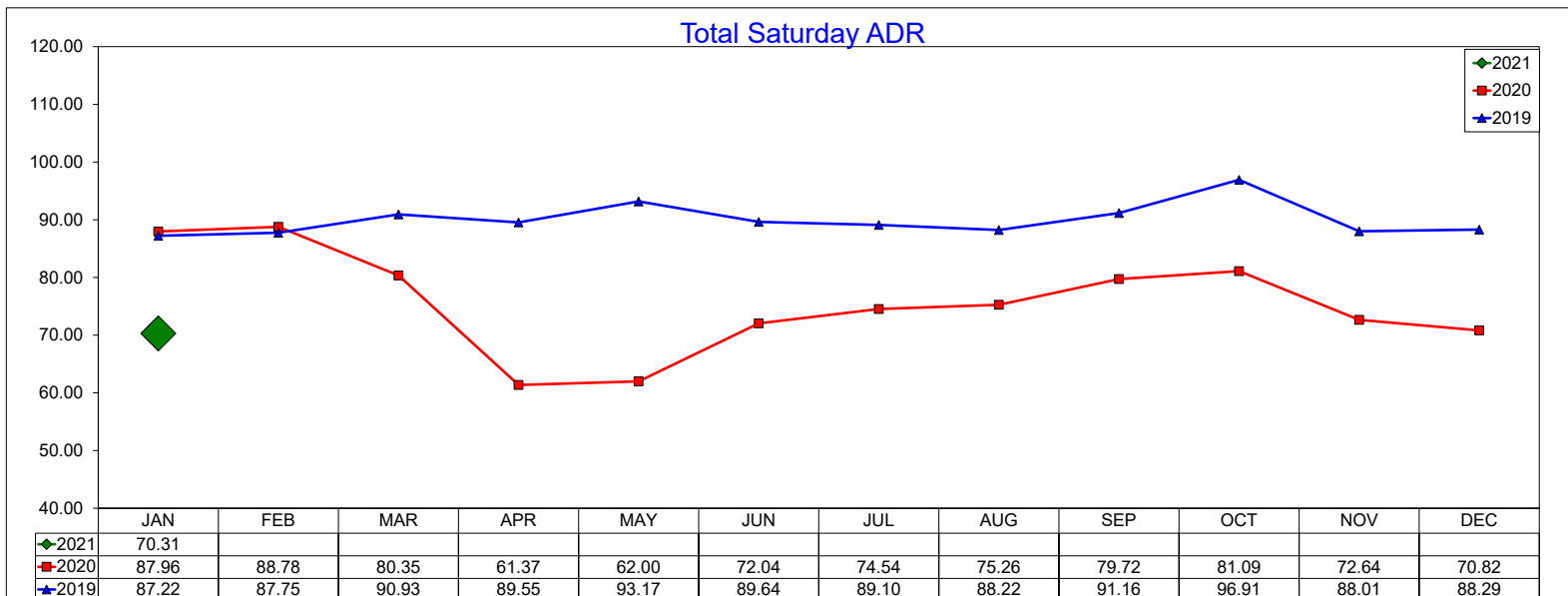
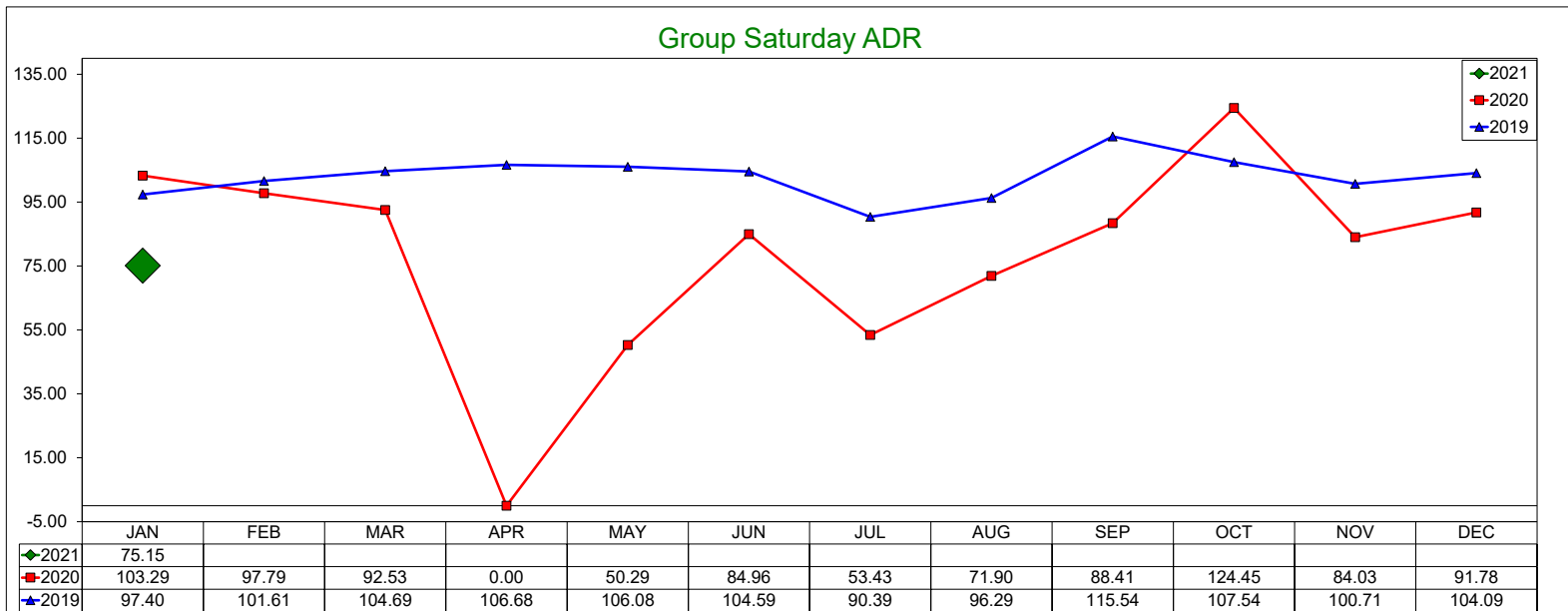
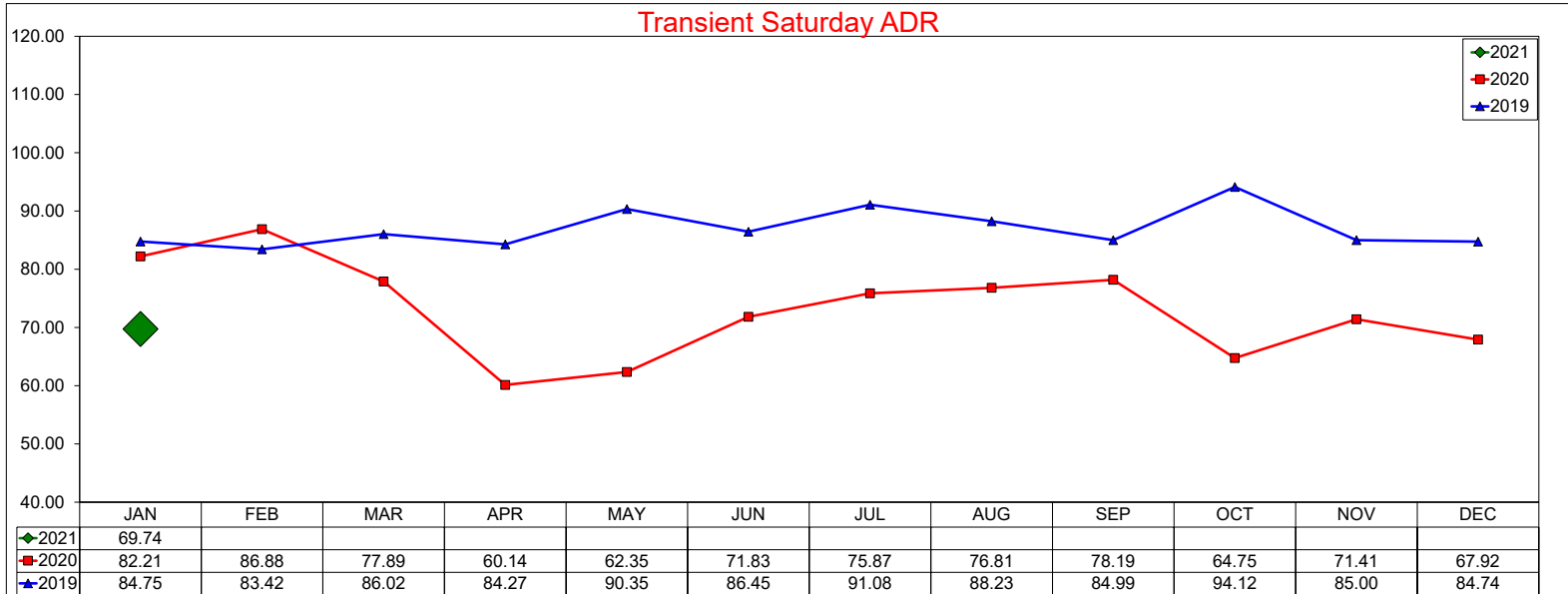


Total Friday RevPAR



Three Year Comparison - Saturday - ADR

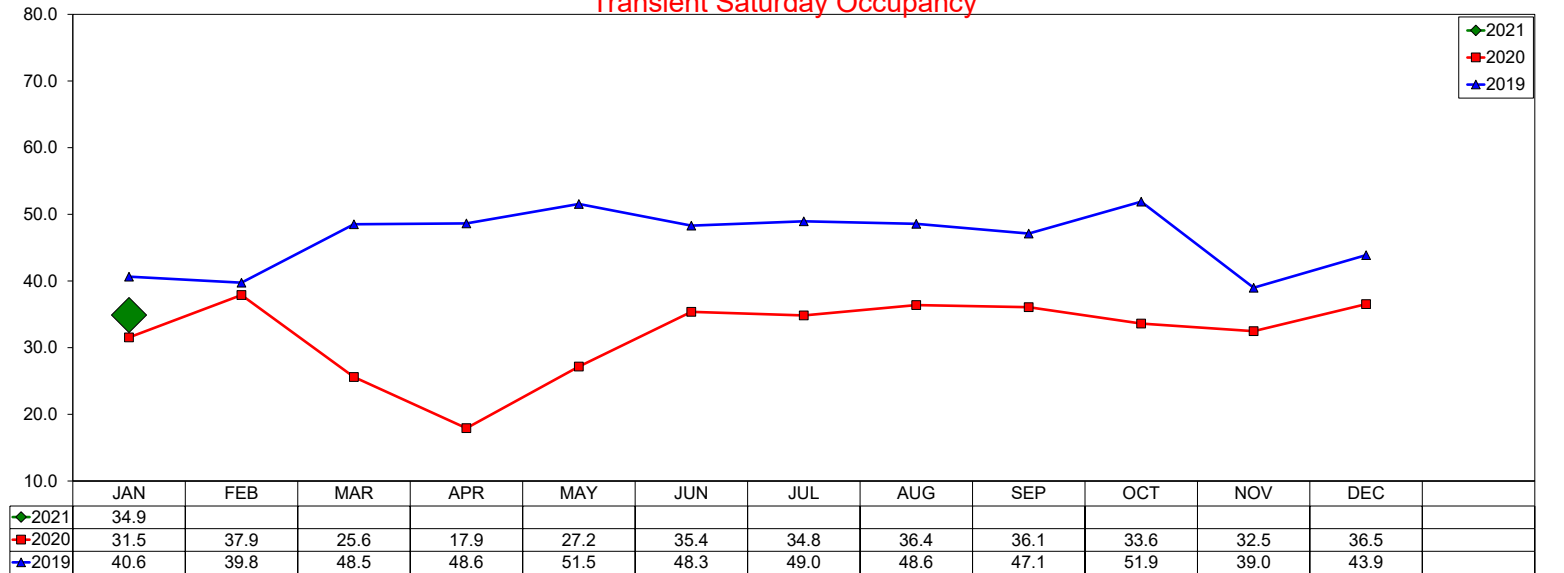
January 2021



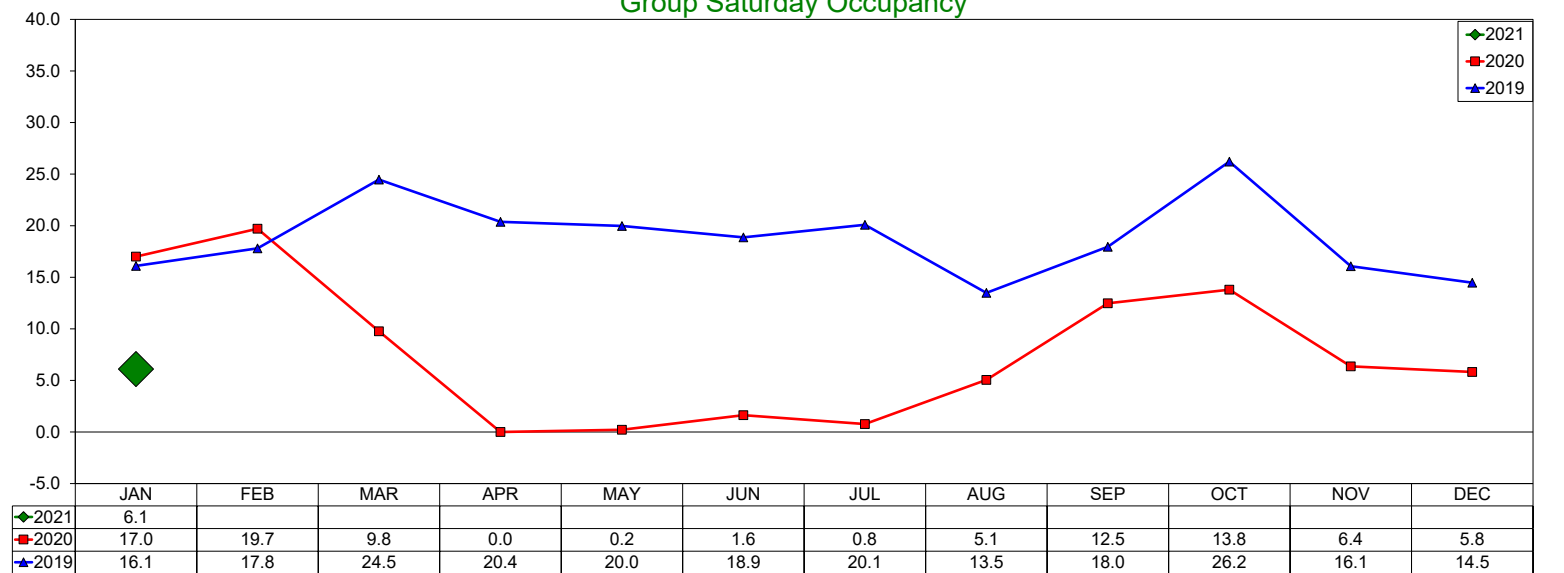
Three Year Comparison - Saturday - Occupancy

January 2021

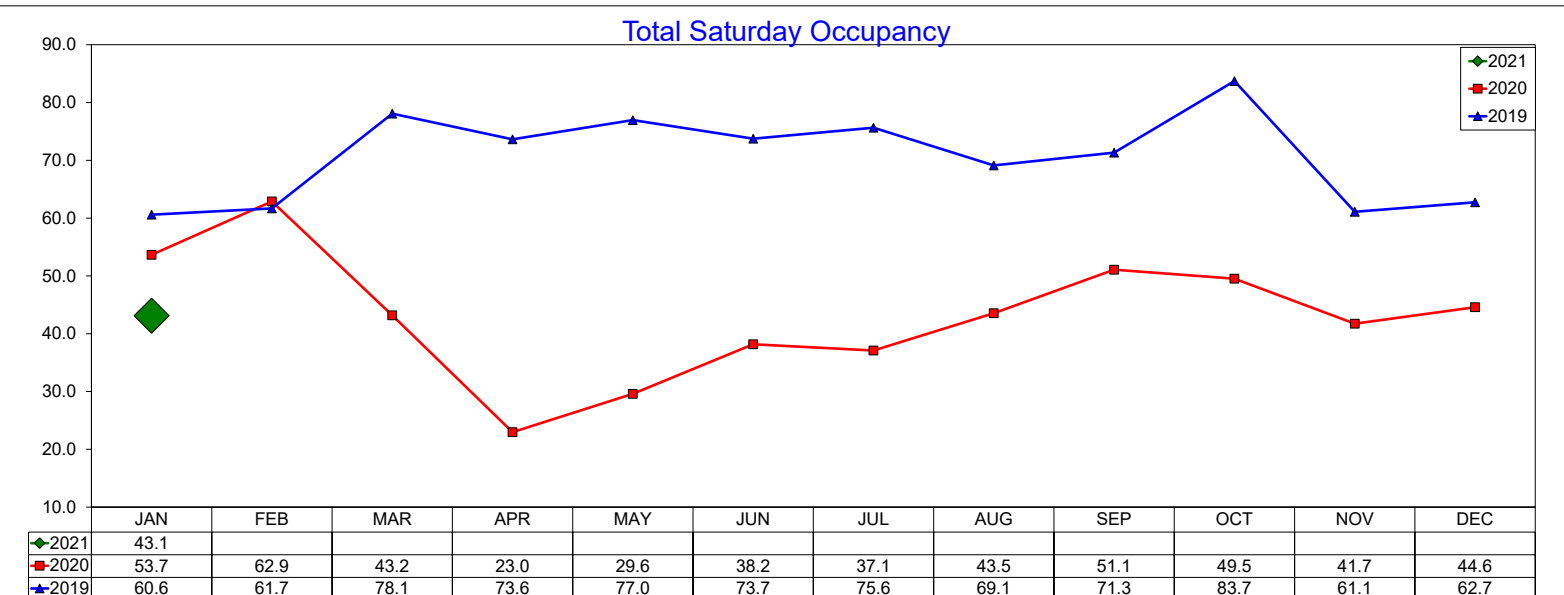
Transient Saturday Occupancy



Group Saturday Occupancy

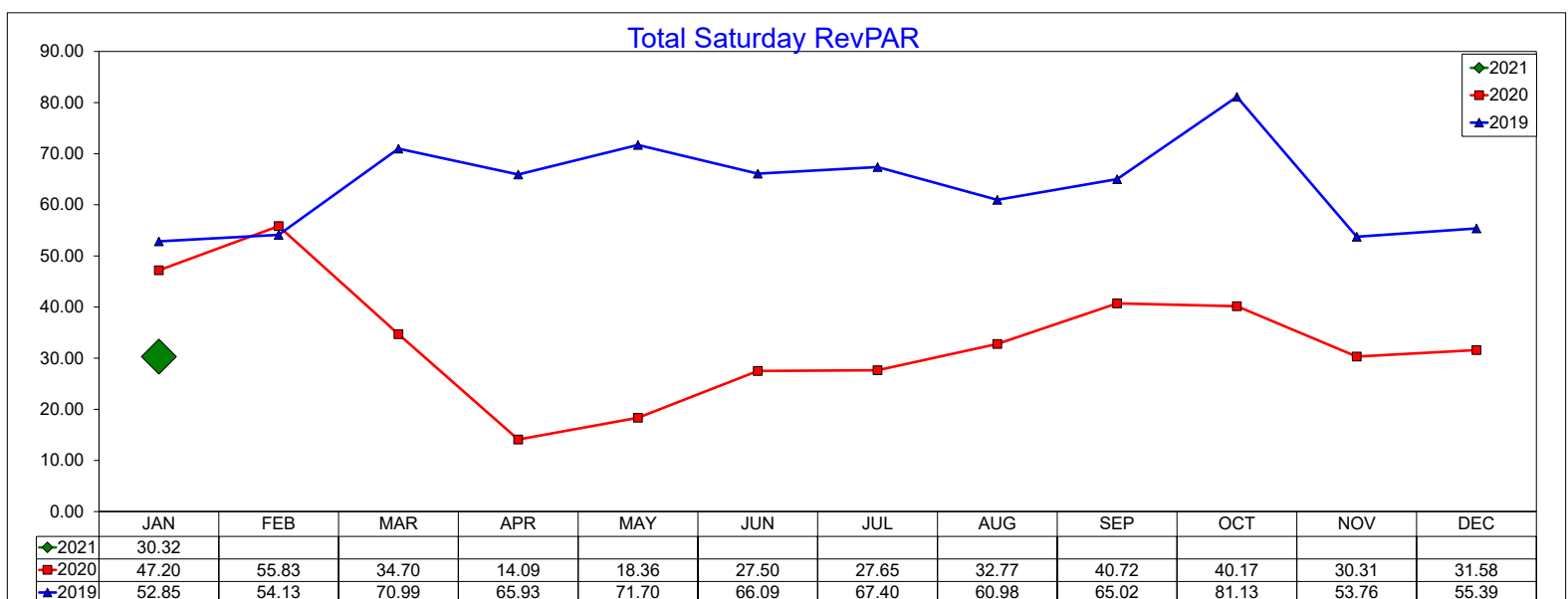
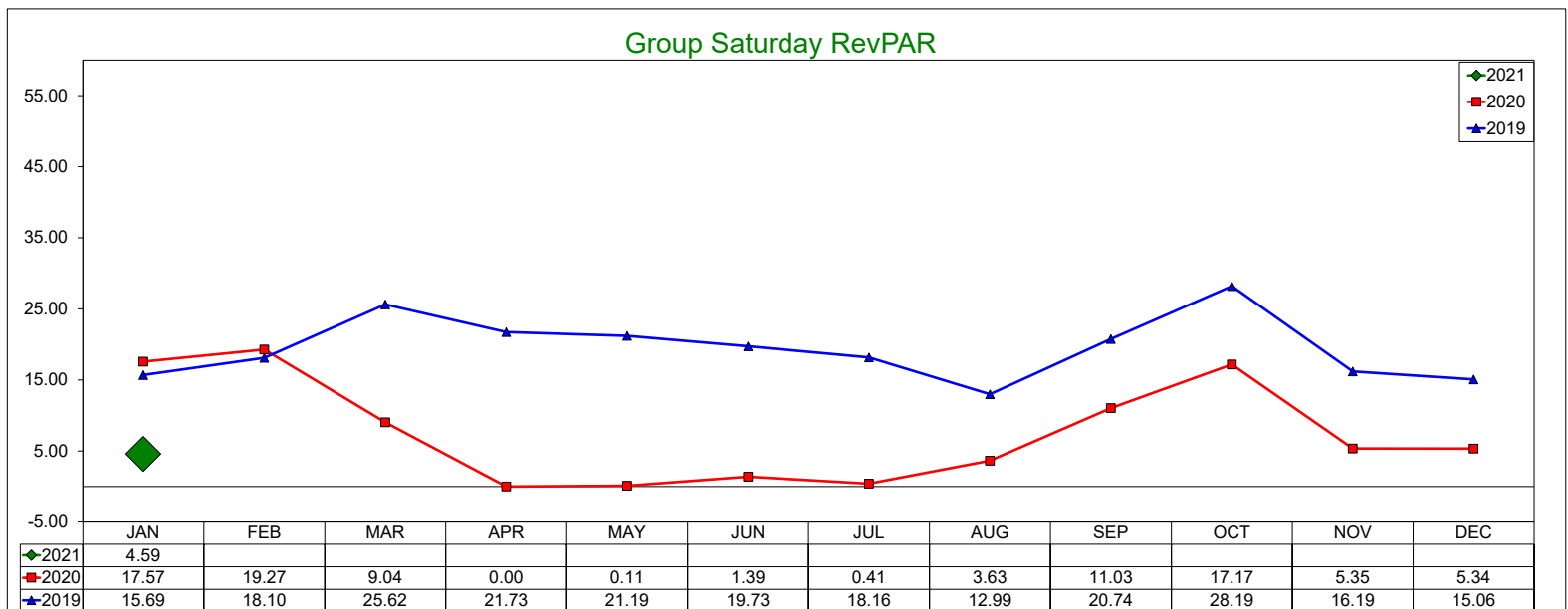
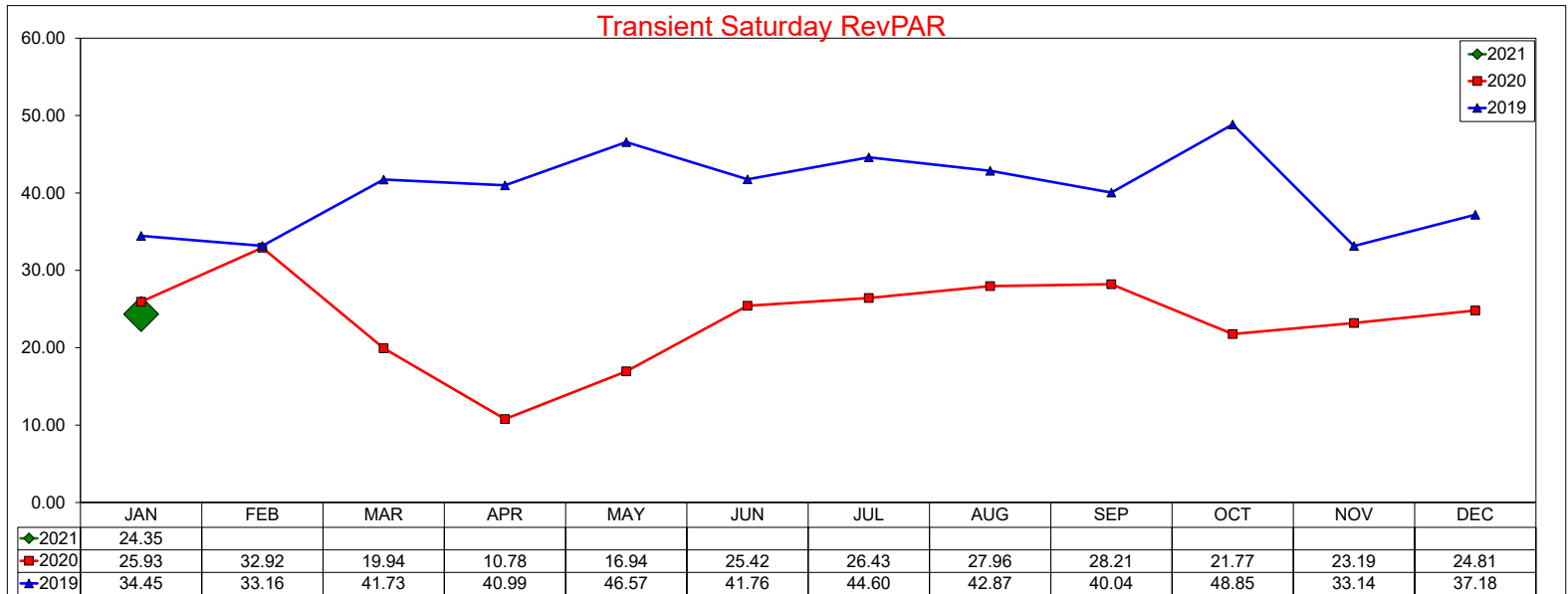


Total Saturday Occupancy



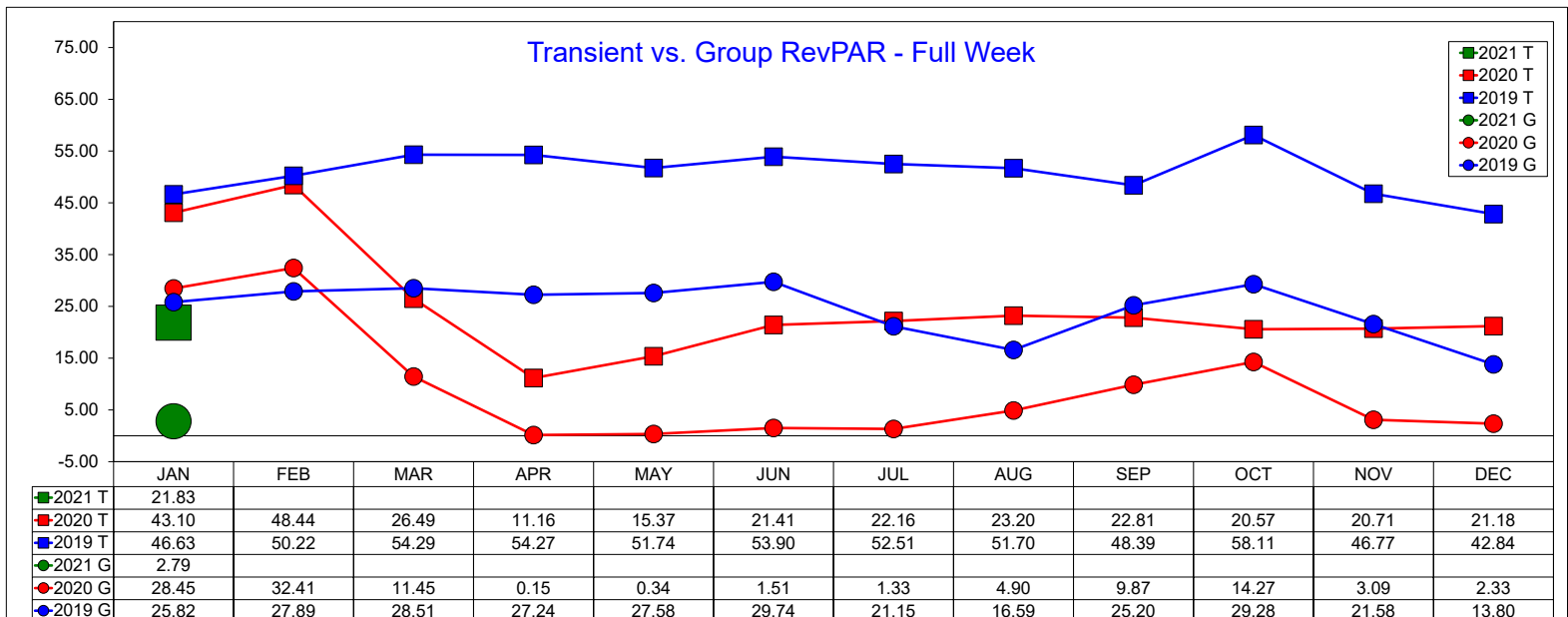
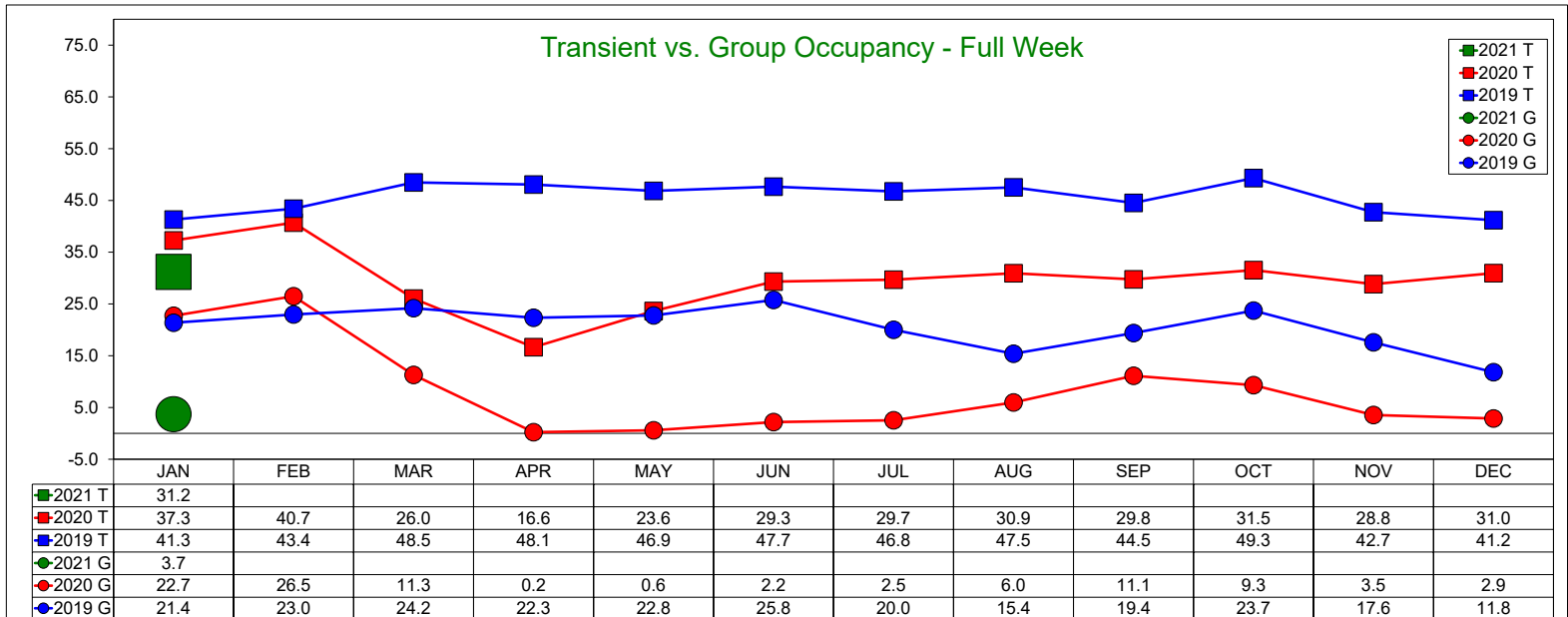
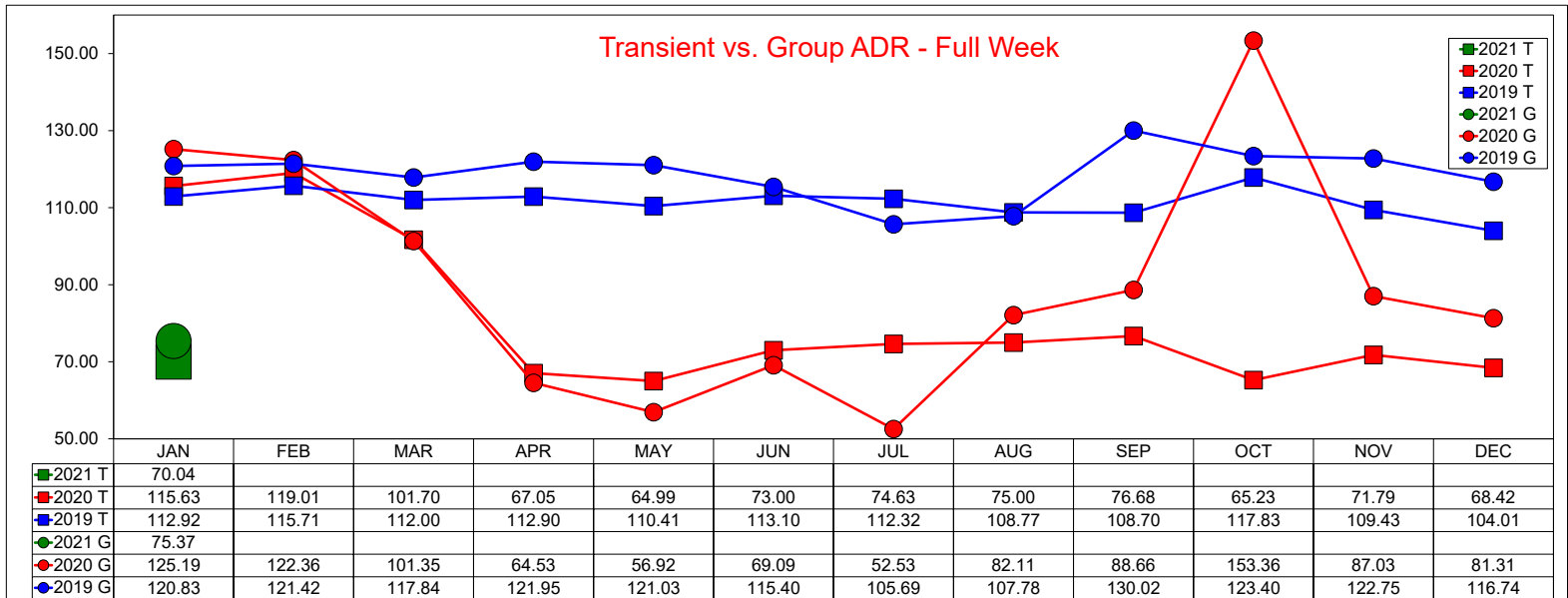
Three Year Comparison - Saturday - RevPAR

January 2021



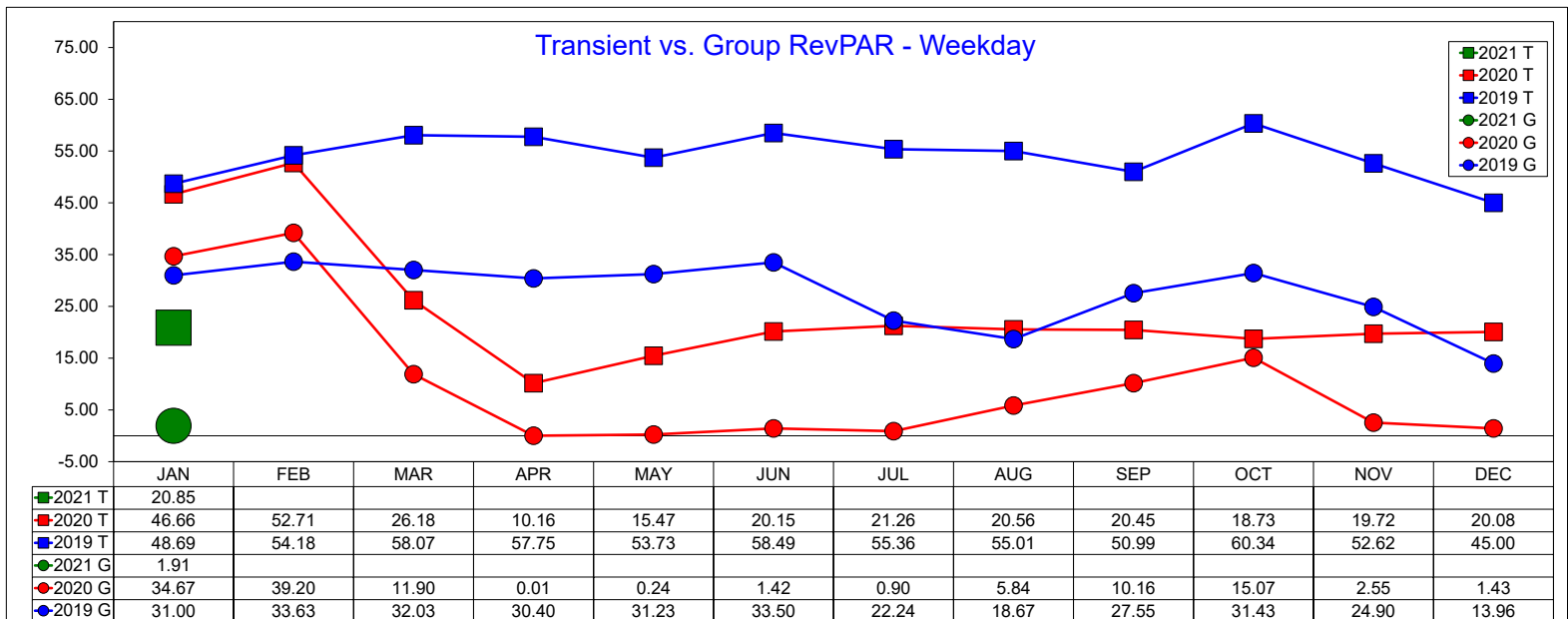
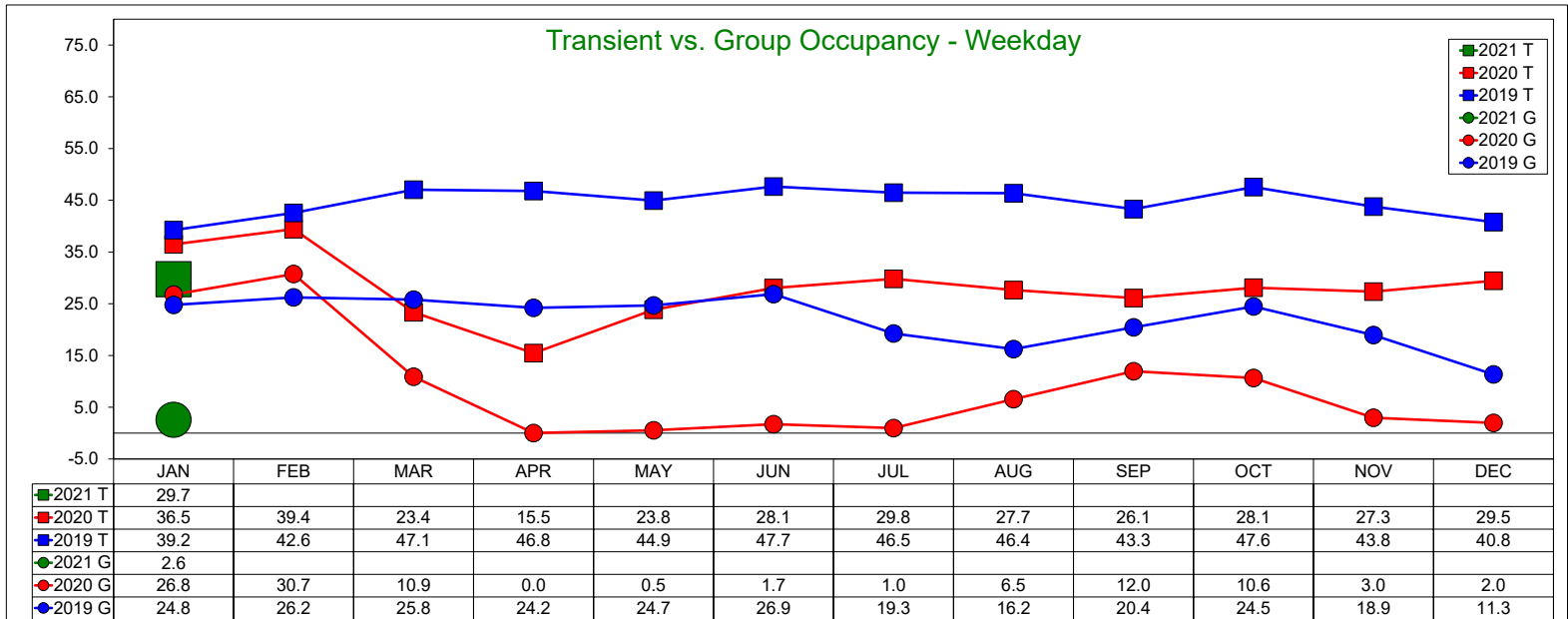
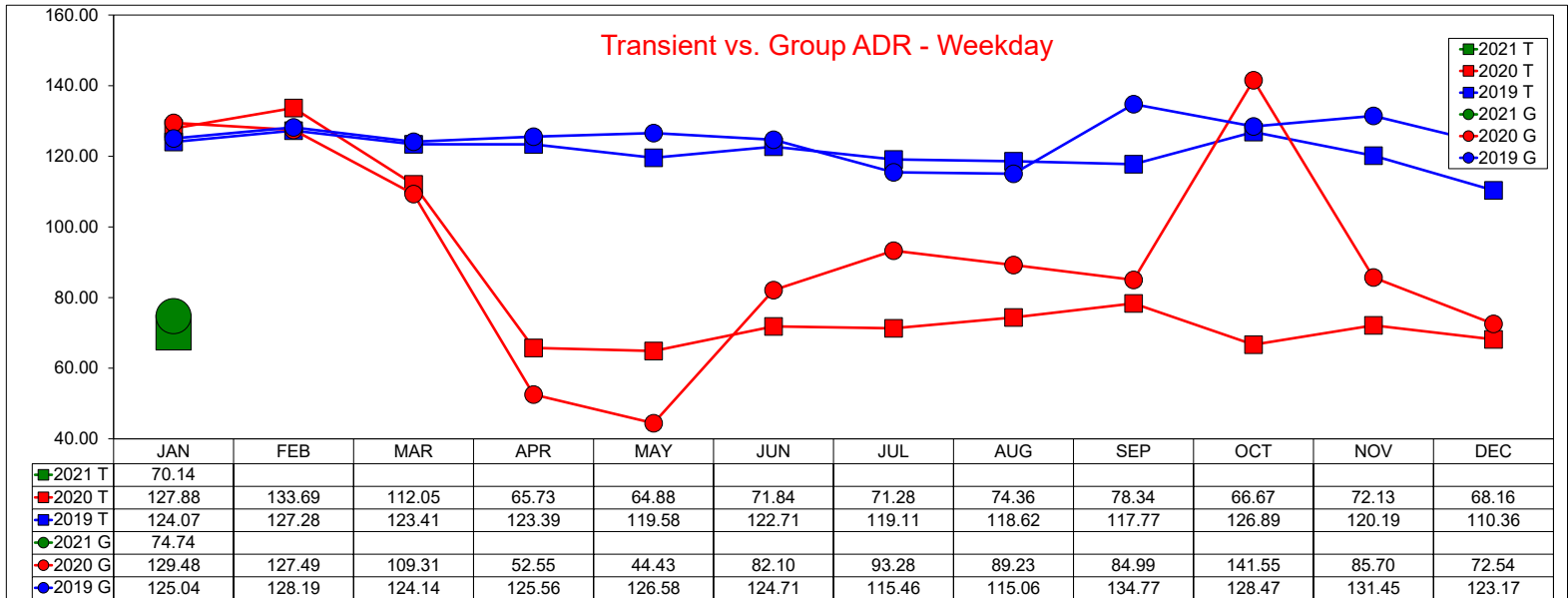
Three Year Comparison - Transient vs. Group - Full Week

January 2021



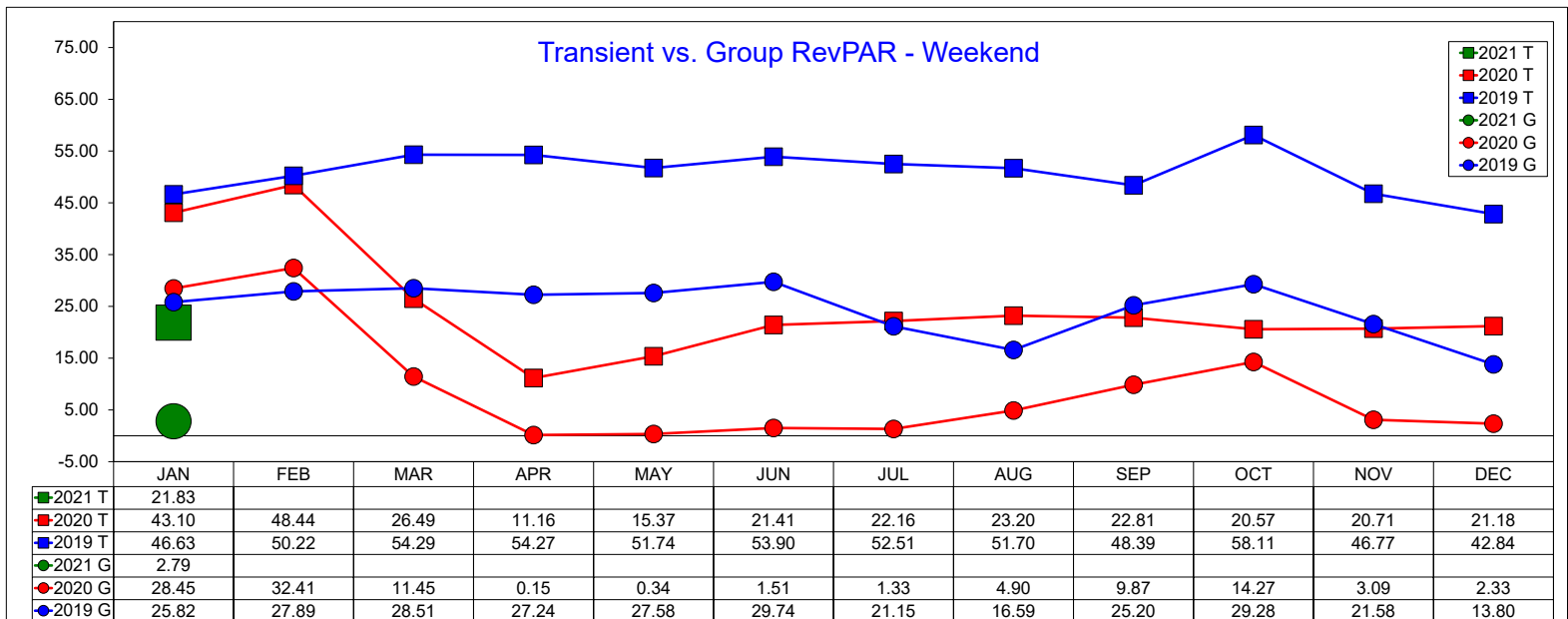
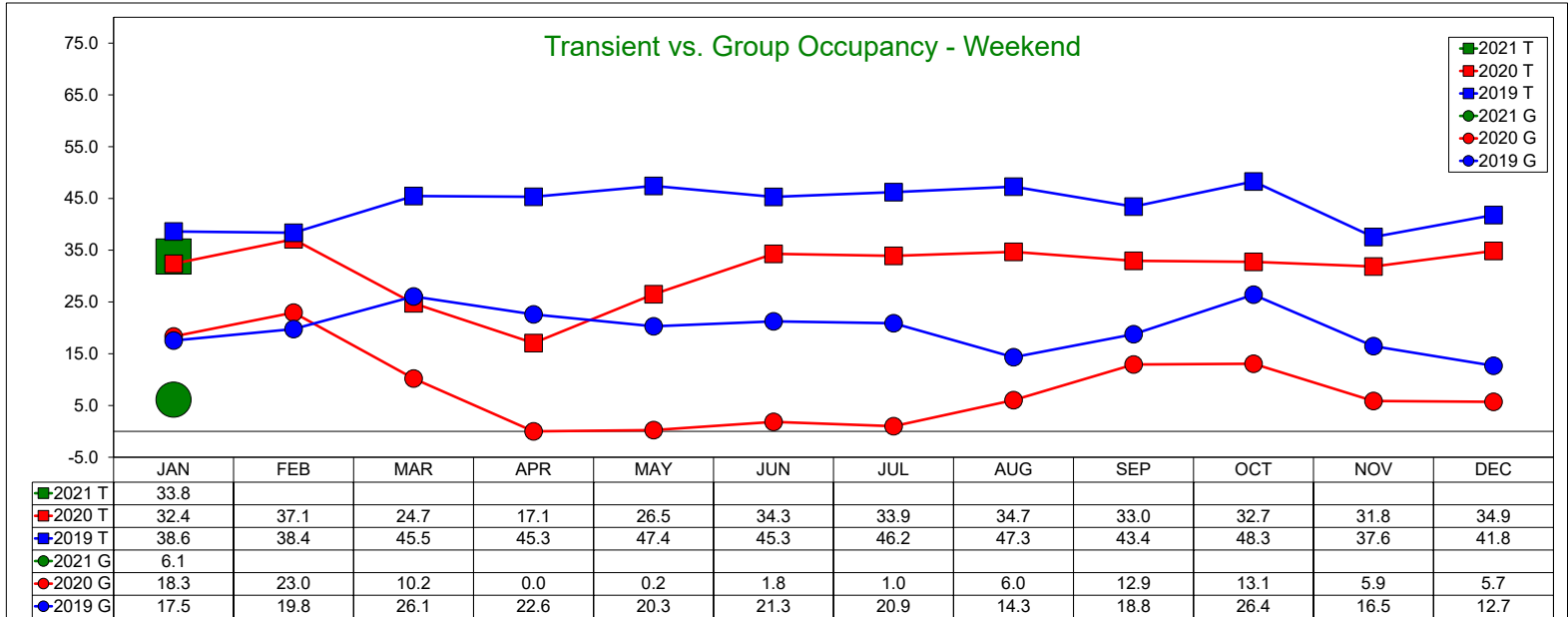
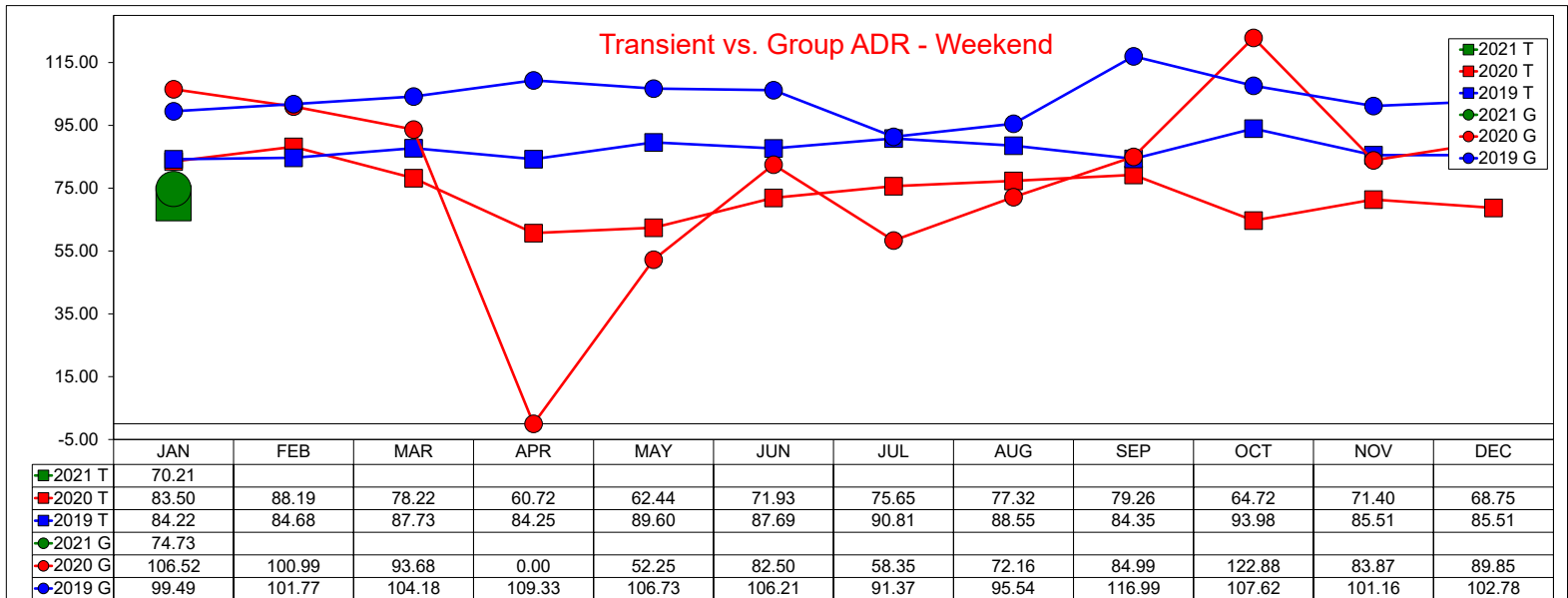
Three Year Comparison - Transient vs. Group - Weekday

January 2021



Three Year Comparison - Transient vs. Group - Weekend

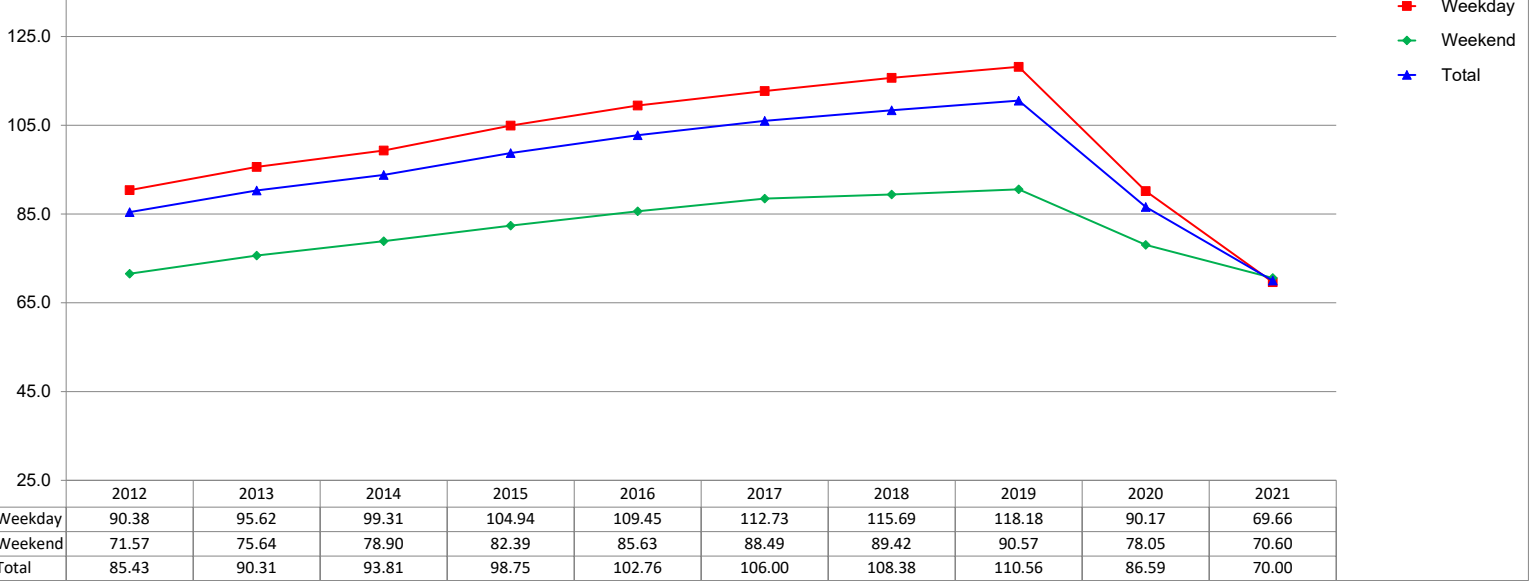
January 2021



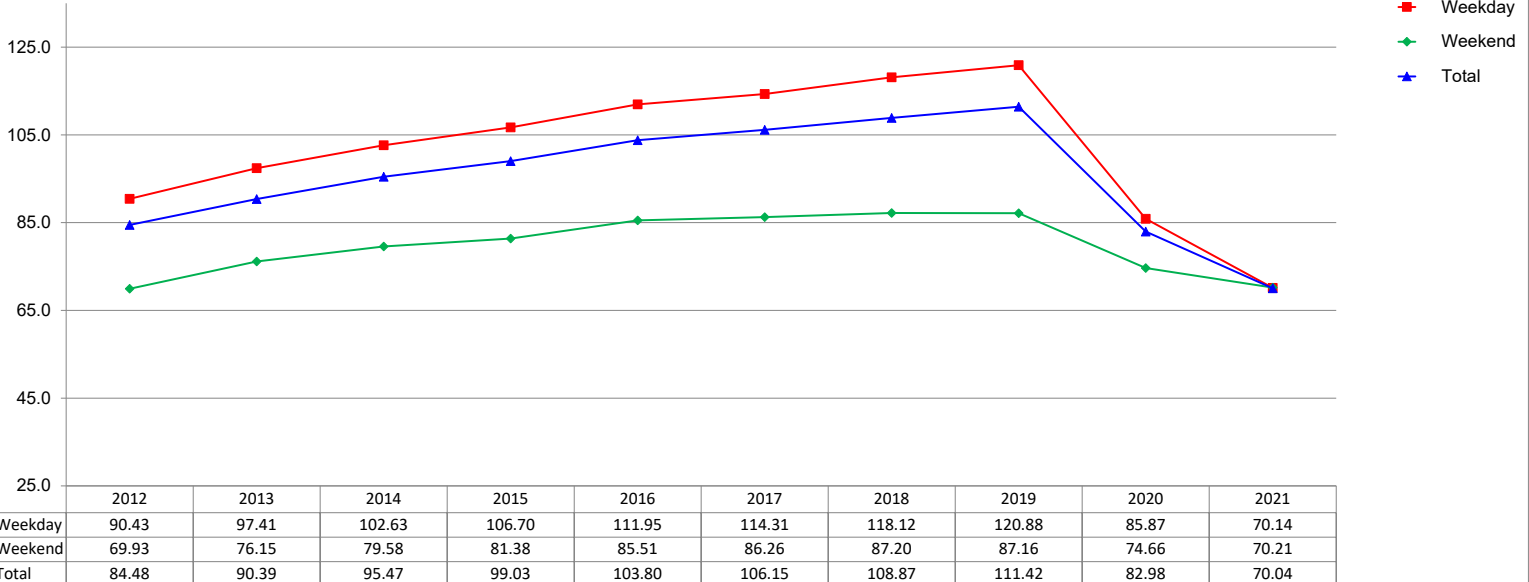
10 Year Average Daily Rate Comparison - Weekday/Weekend

Annual Year End Figures And YTD through January 2021

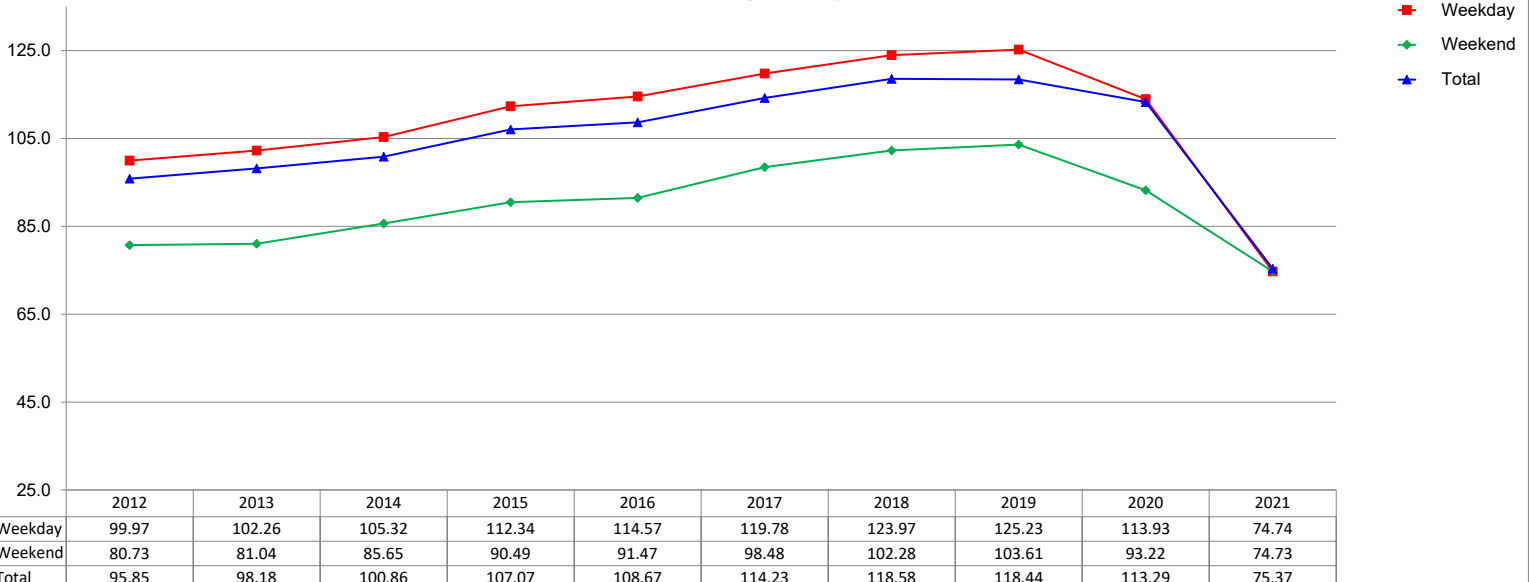
Total Average Daily Rate



Transient Average Daily Rate

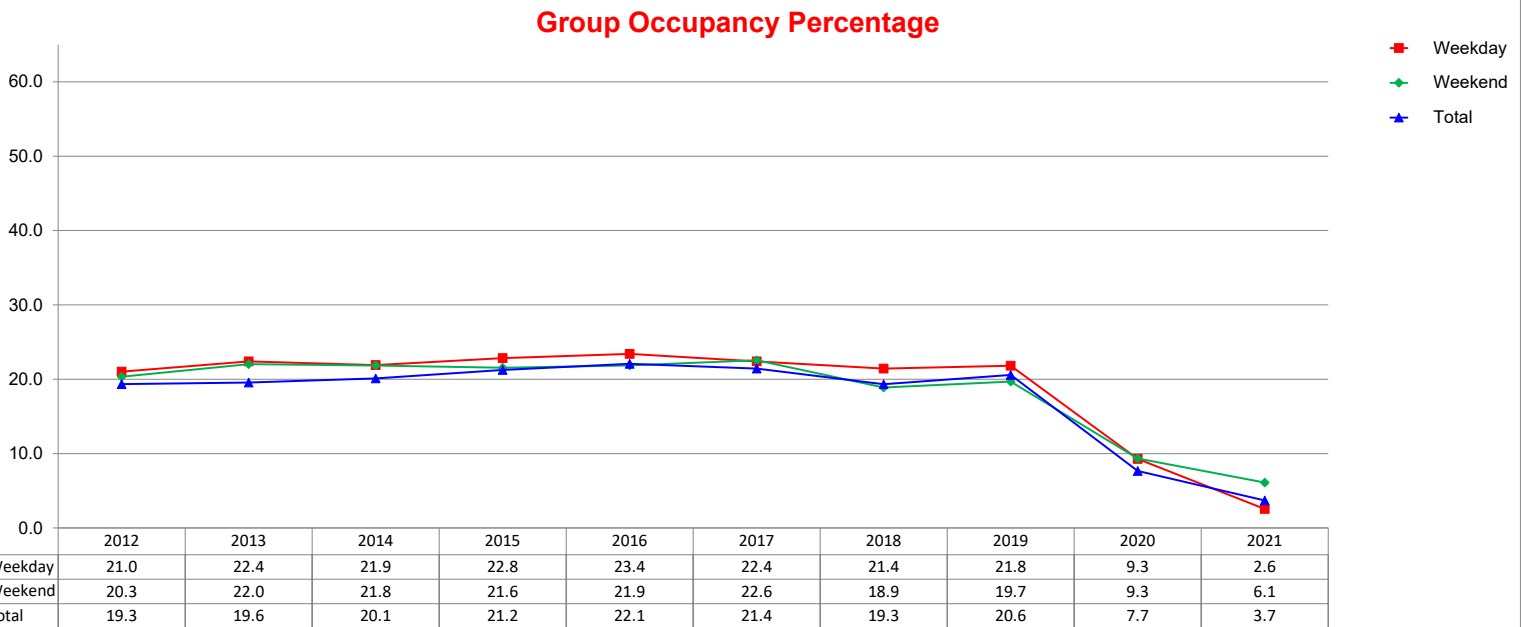
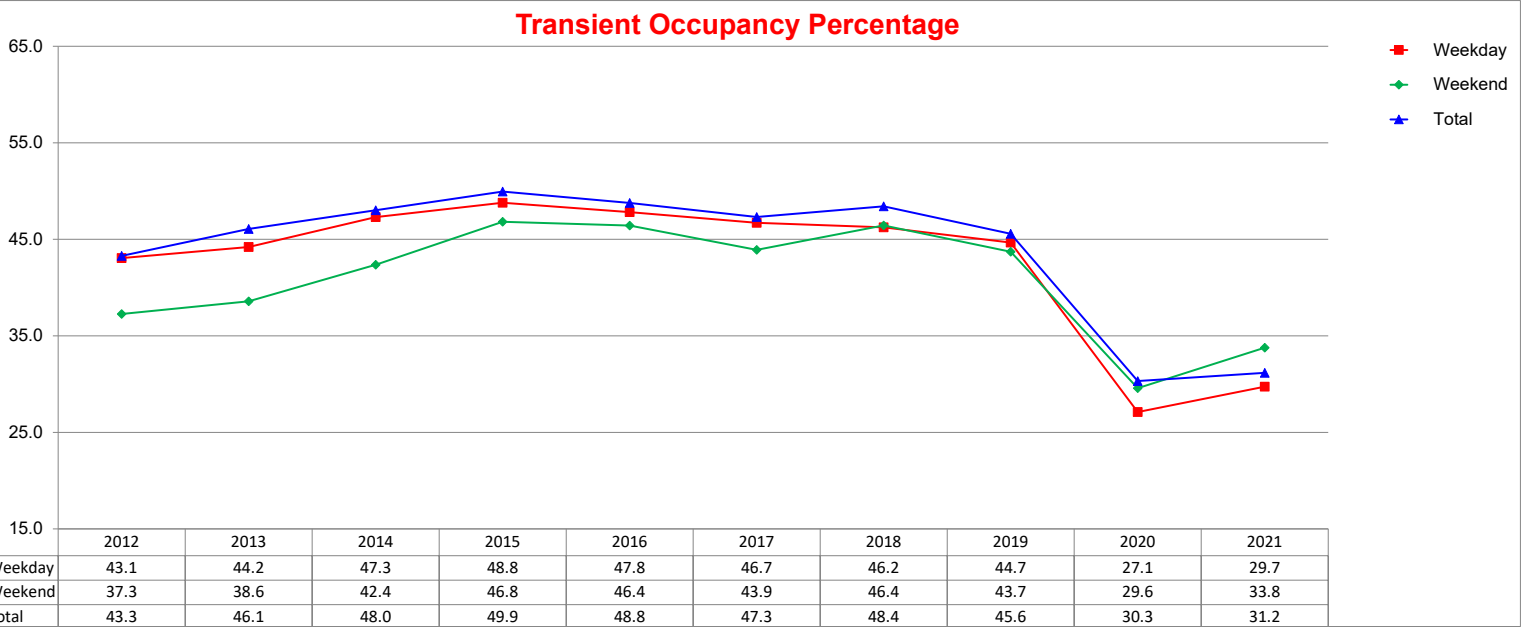
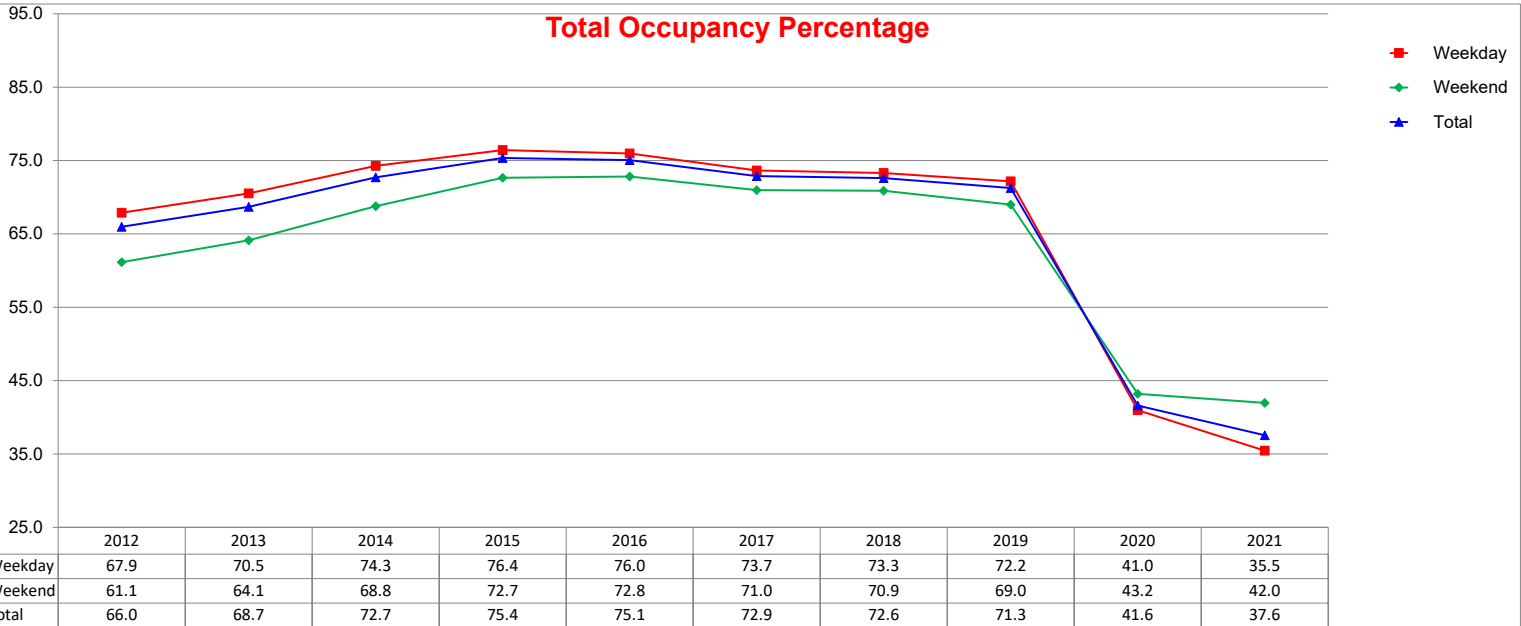


Group Average Daily Rate



10 Year Occupancy Comparison - Weekday/Weekend

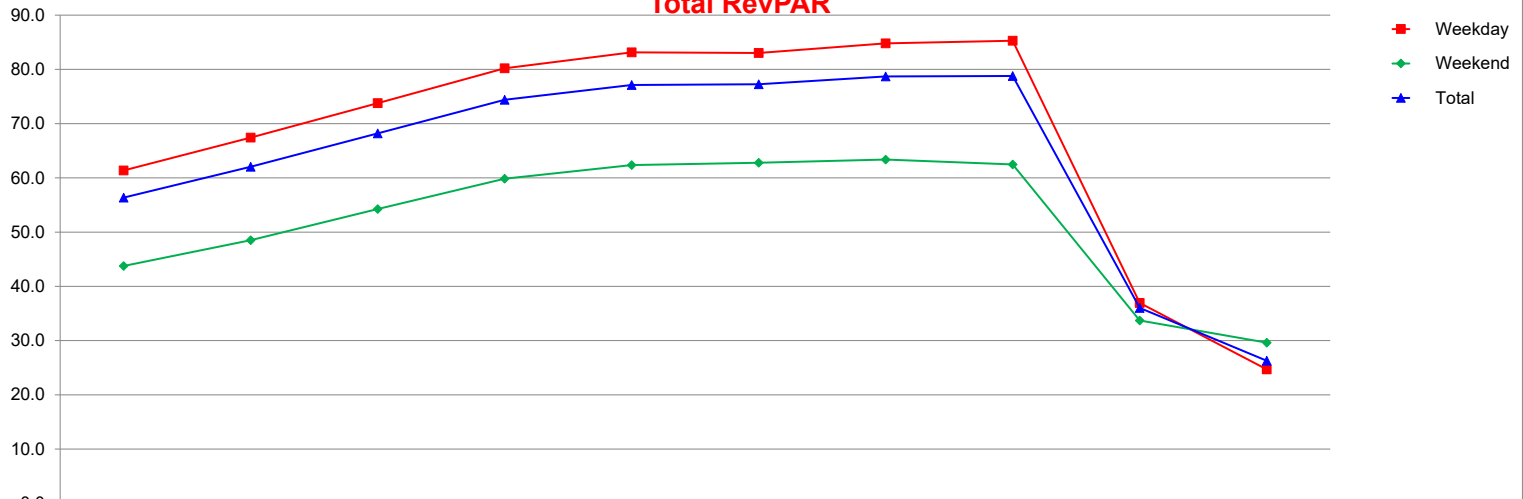
Annual Year End Figures And YTD through January 2021



10 Year RevPAR Comparison - Weekday/Weekend

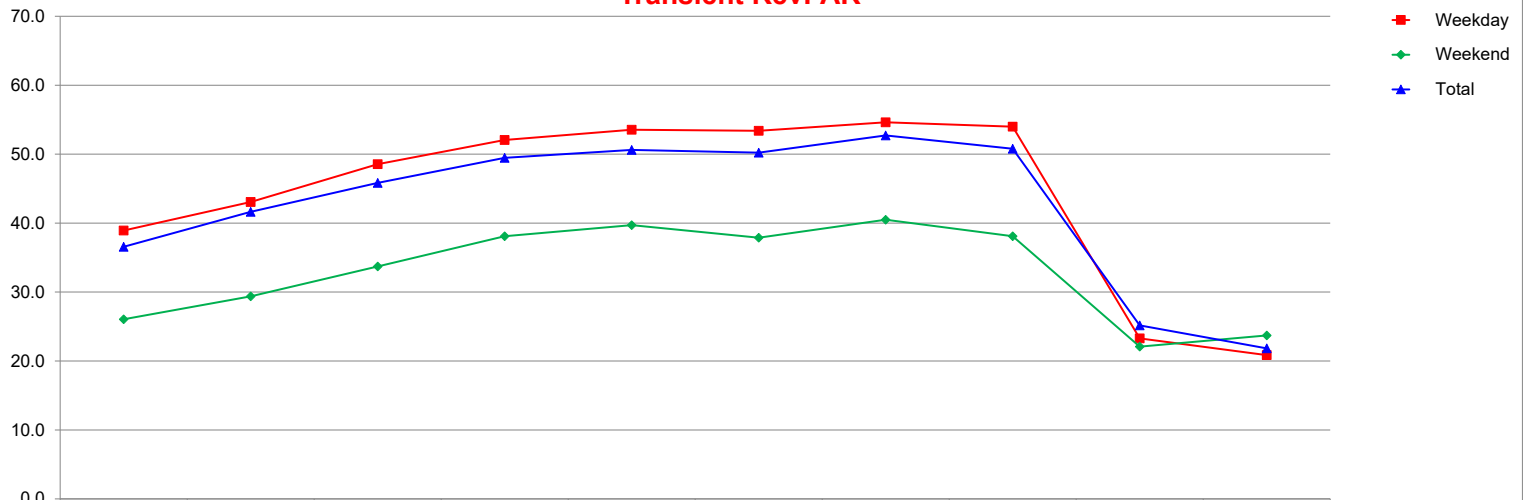
Annual Year End Figures And YTD through January 2021

Total RevPAR



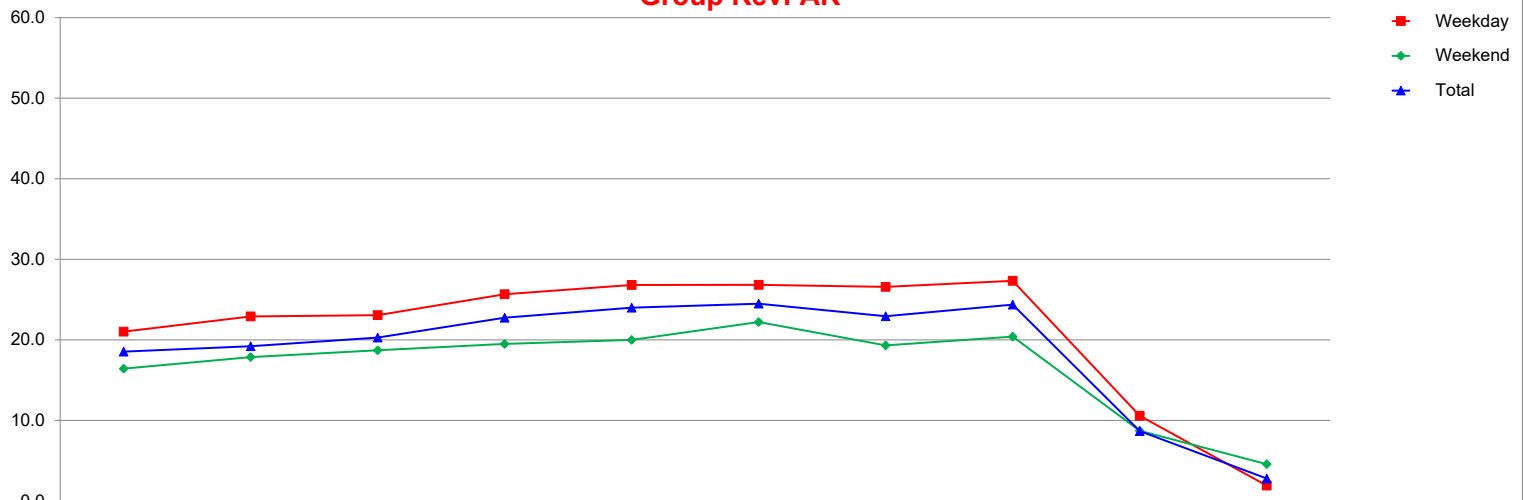
	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
Weekday	61.36	67.43	73.77	80.20	83.15	83.03	84.80	85.28	36.94	24.70
Weekend	43.76	48.51	54.26	59.86	62.36	62.80	63.38	62.48	33.72	29.63
Total	56.36	62.04	68.21	74.41	77.13	77.26	78.70	78.78	36.03	26.29

Transient RevPAR



	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
Weekday	38.93	43.06	48.55	52.06	53.54	53.39	54.62	53.99	23.28	20.85
Weekend	26.06	29.38	33.72	38.10	39.70	37.88	40.49	38.09	22.08	23.71
Total	36.56	41.64	45.84	49.46	50.62	50.22	52.72	50.78	25.16	21.83

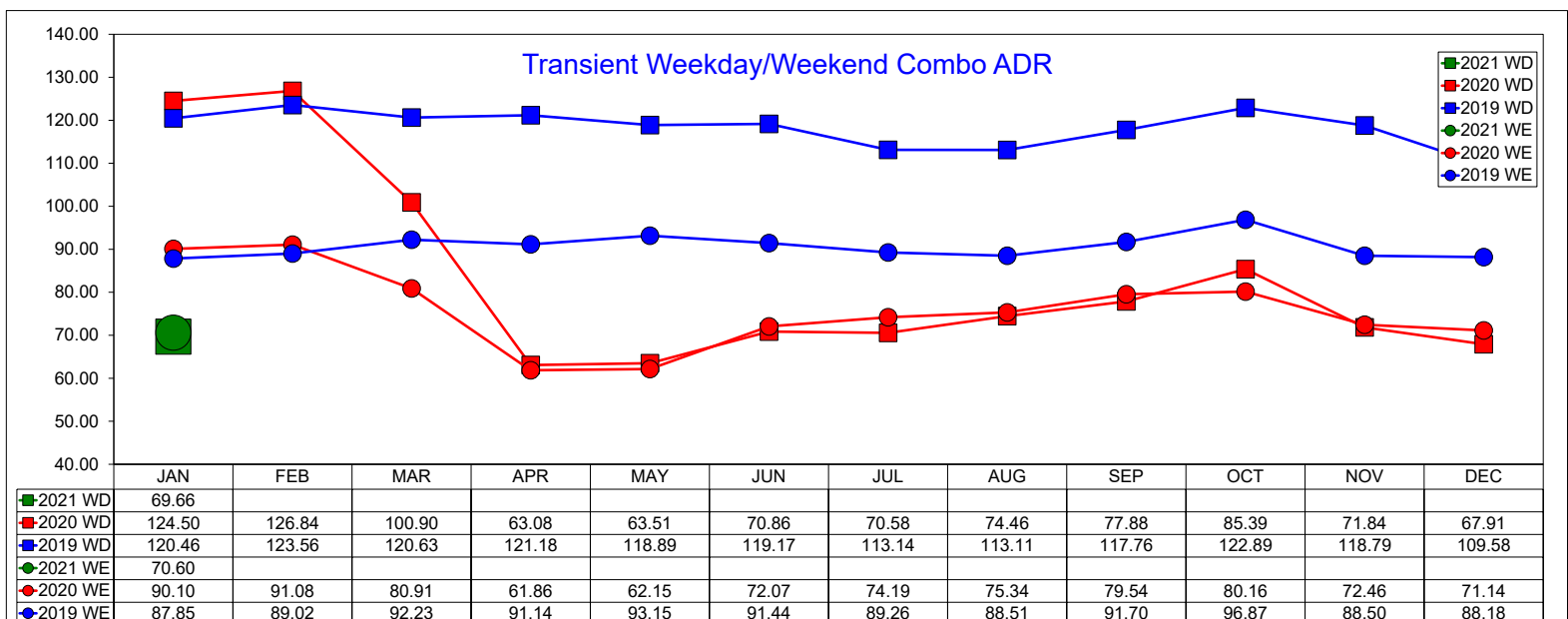
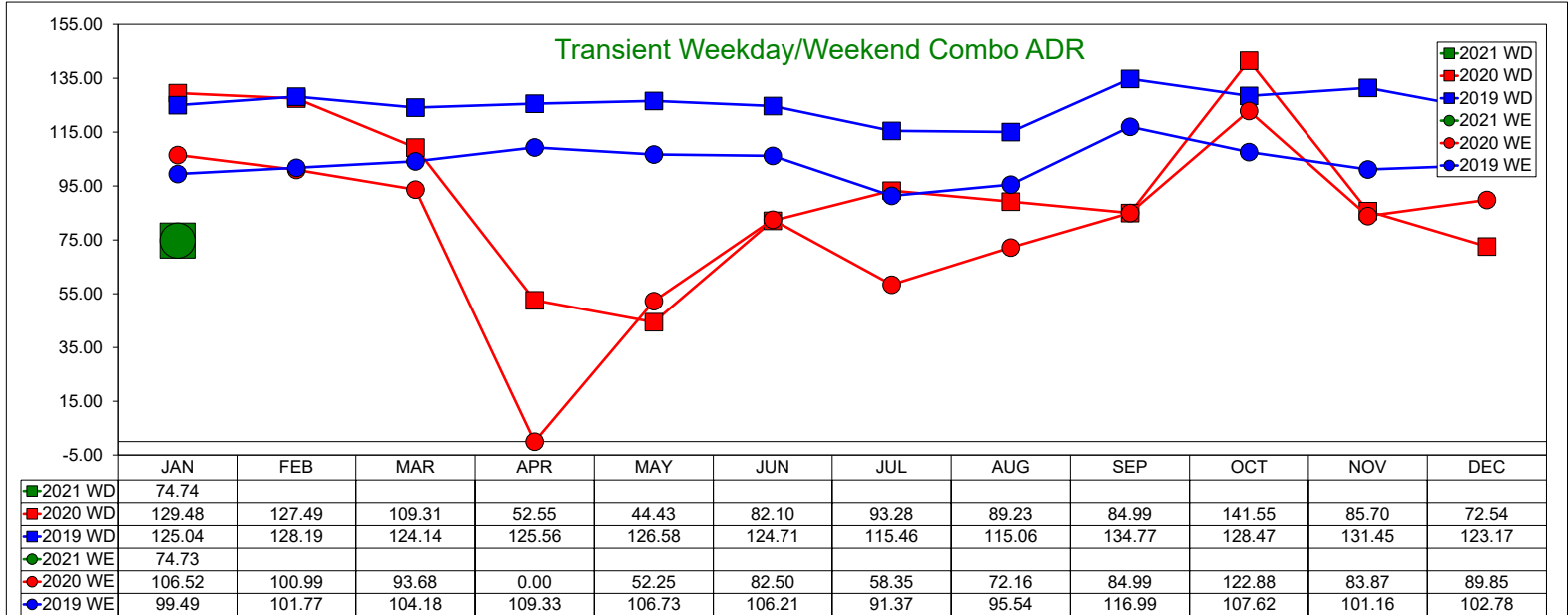
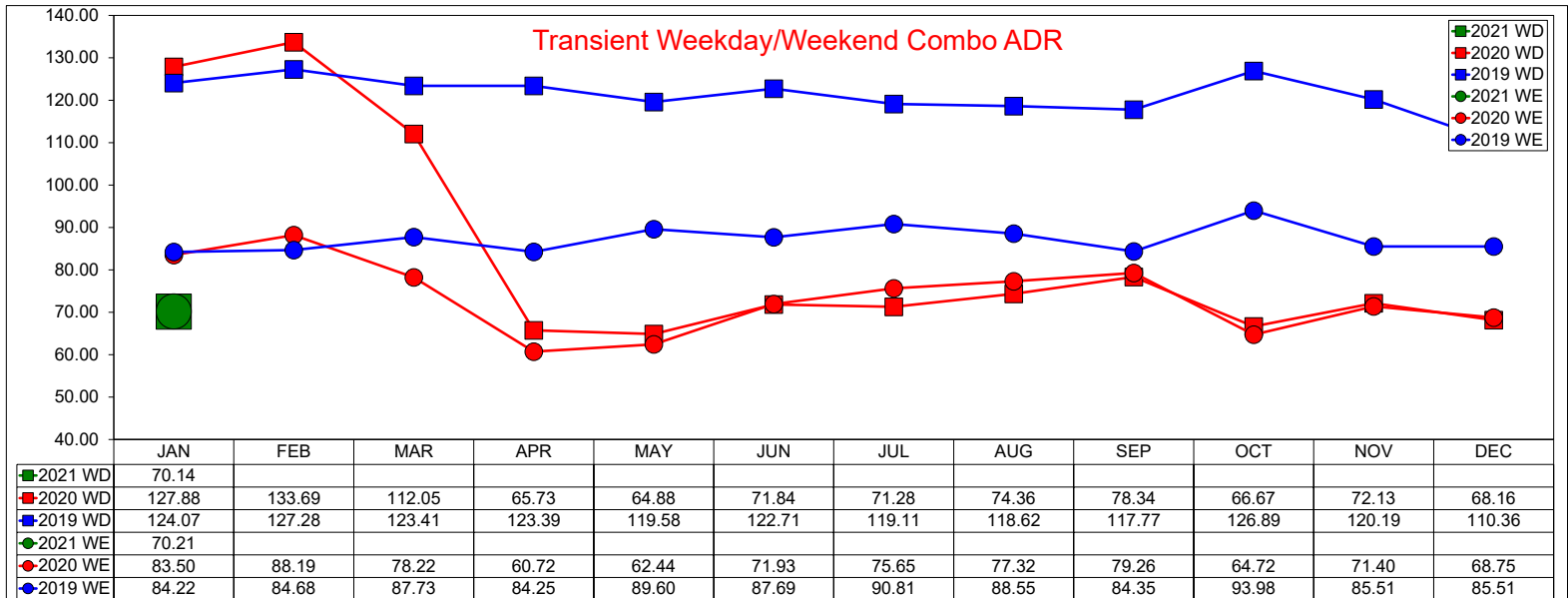
Group RevPAR



	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
Weekday	21.02	22.91	23.07	25.66	26.82	26.82	26.58	27.33	10.58	1.91
Weekend	16.42	17.86	18.71	19.50	20.00	22.21	19.32	20.40	8.71	4.56
Total	18.54	19.20	20.29	22.75	23.99	24.49	22.93	24.38	8.68	2.79

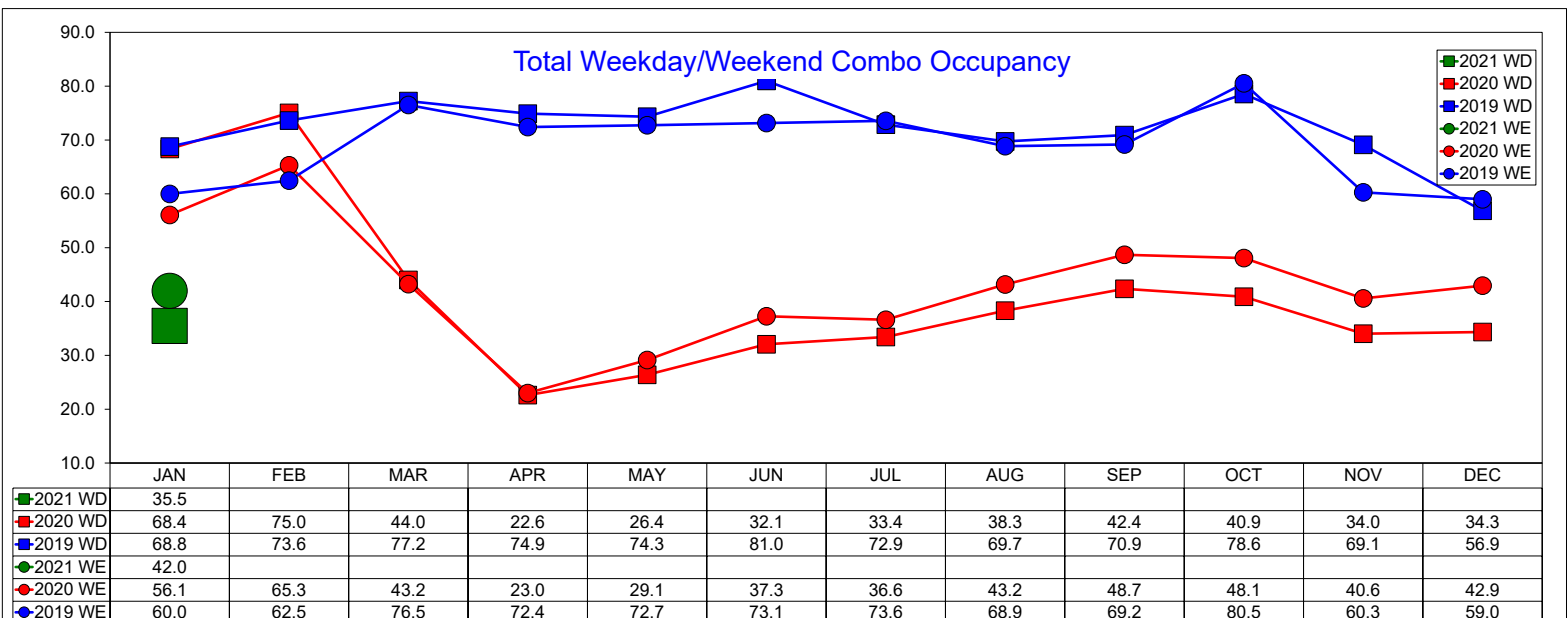
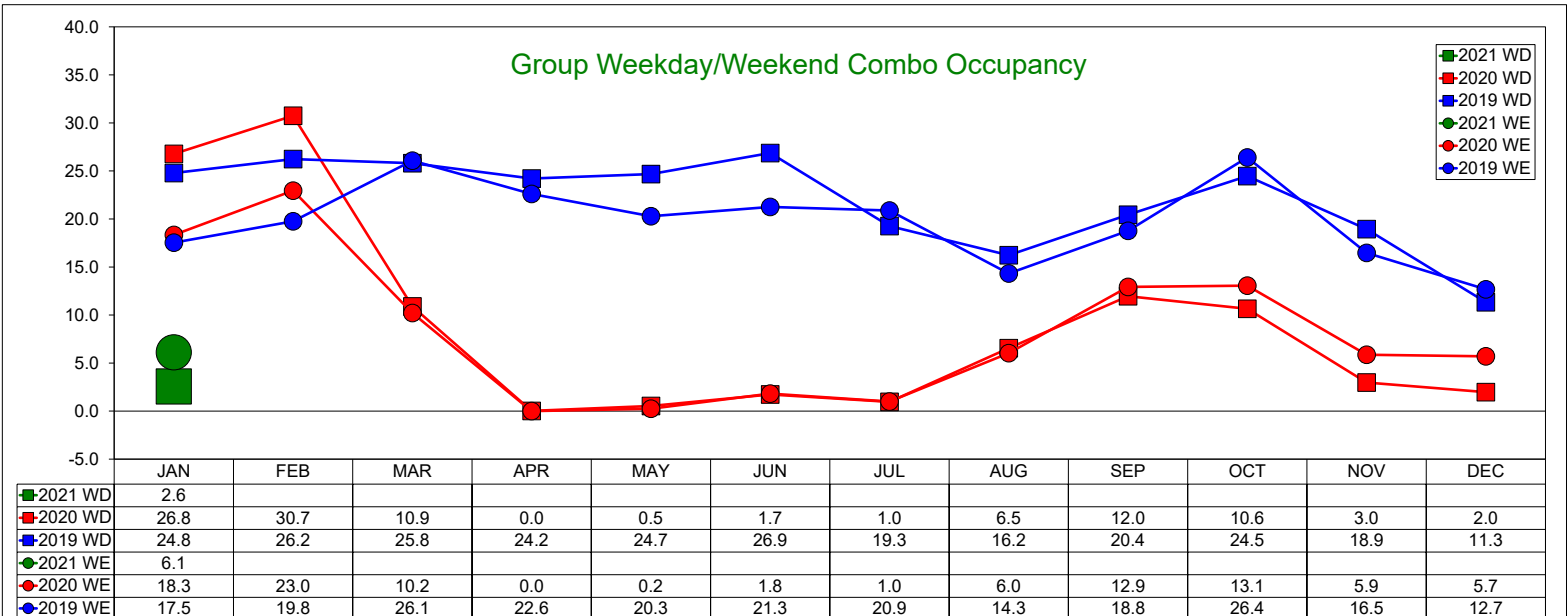
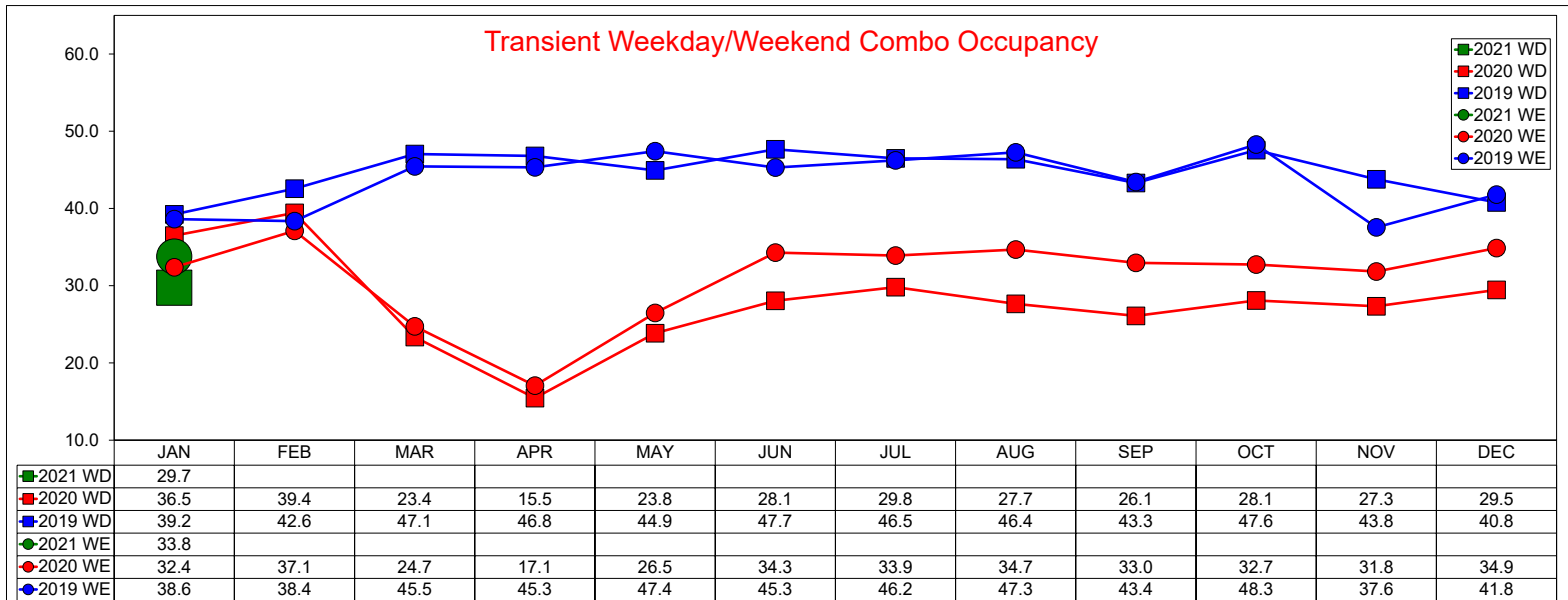
Three Year Comparison - Weekday/Weekend Combo - ADR

January 2021



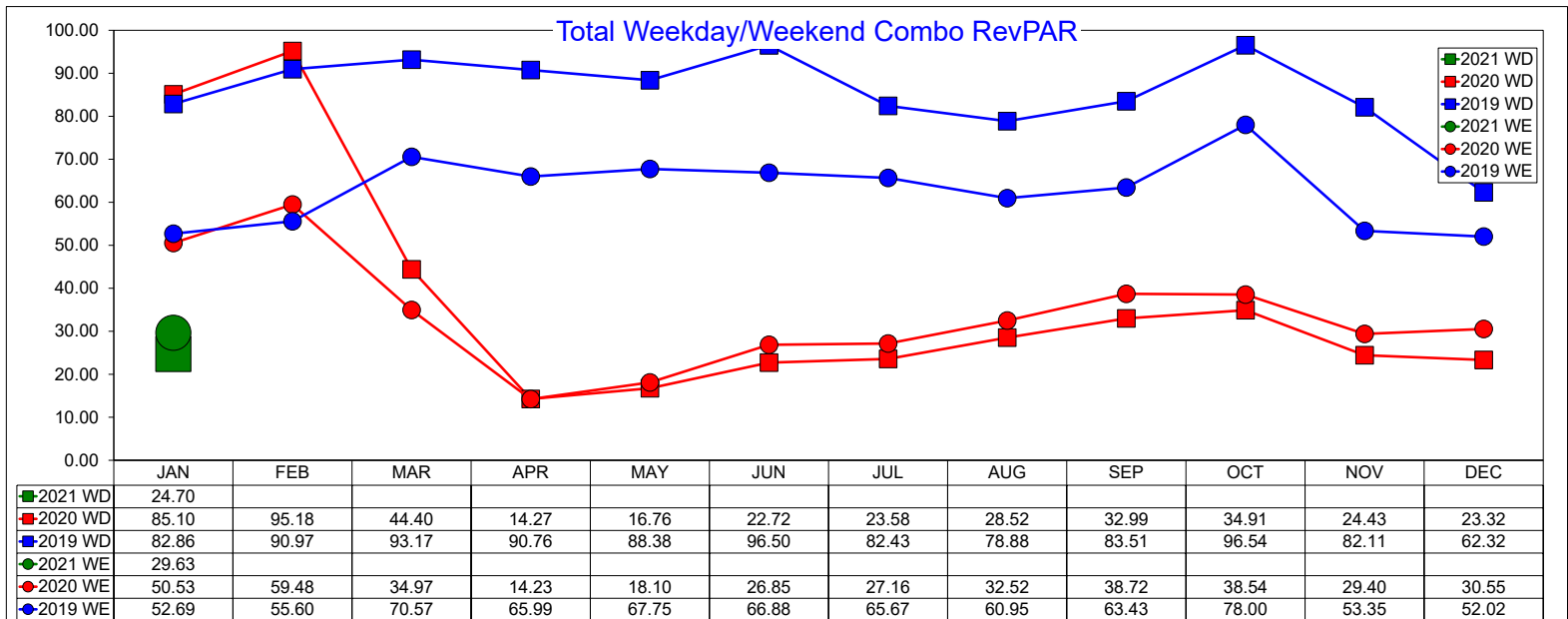
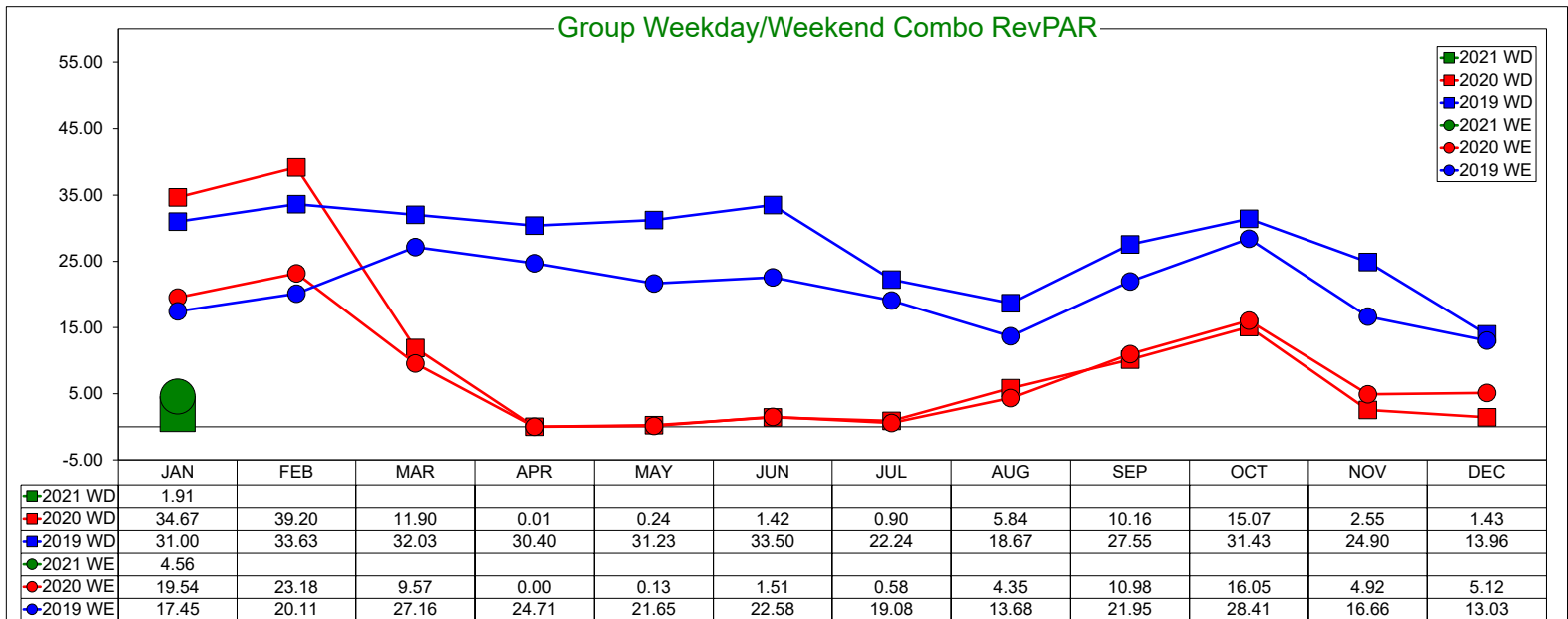
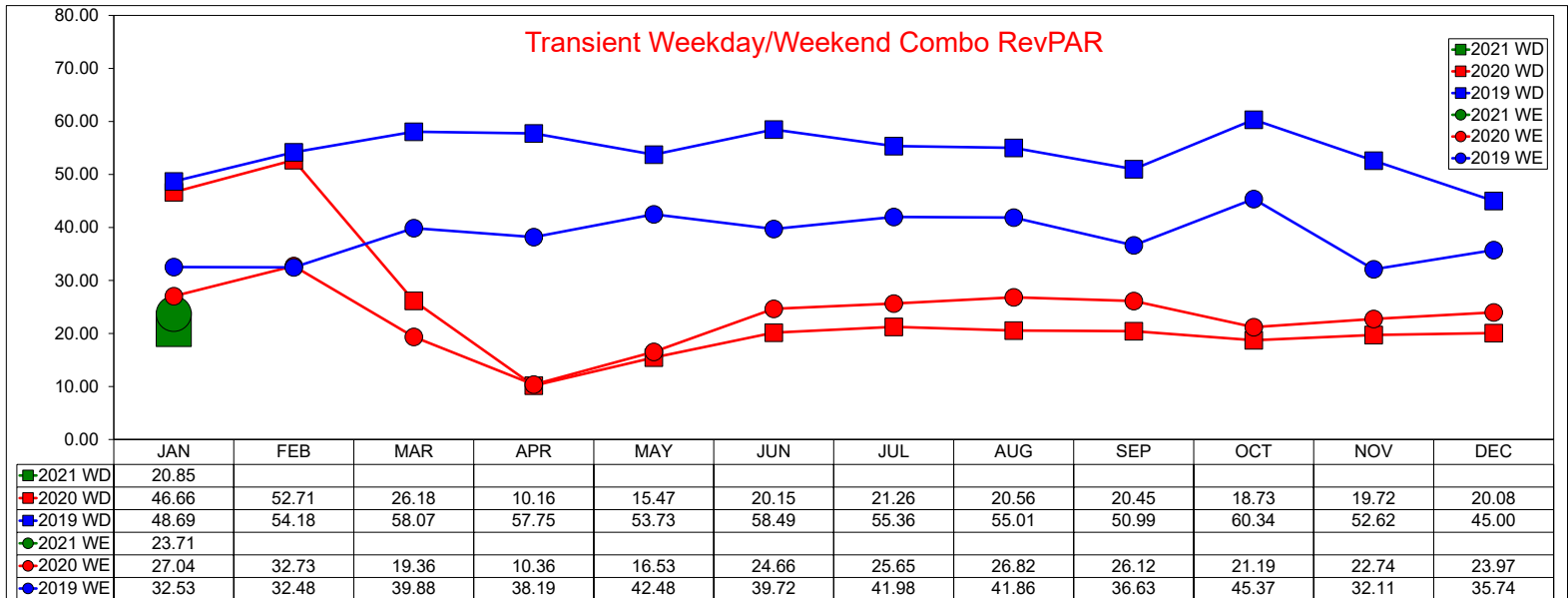
Three Year Comparison - Weekday/Weekend Combo - Occupancy

January 2021



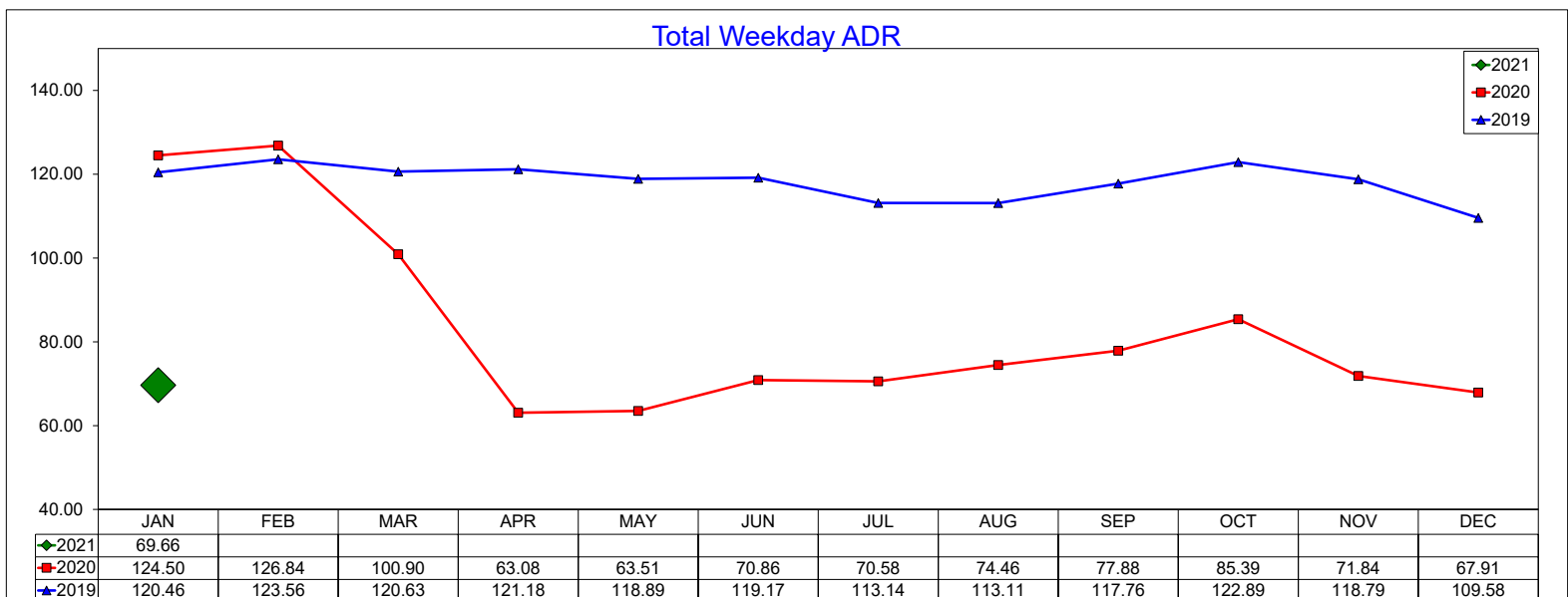
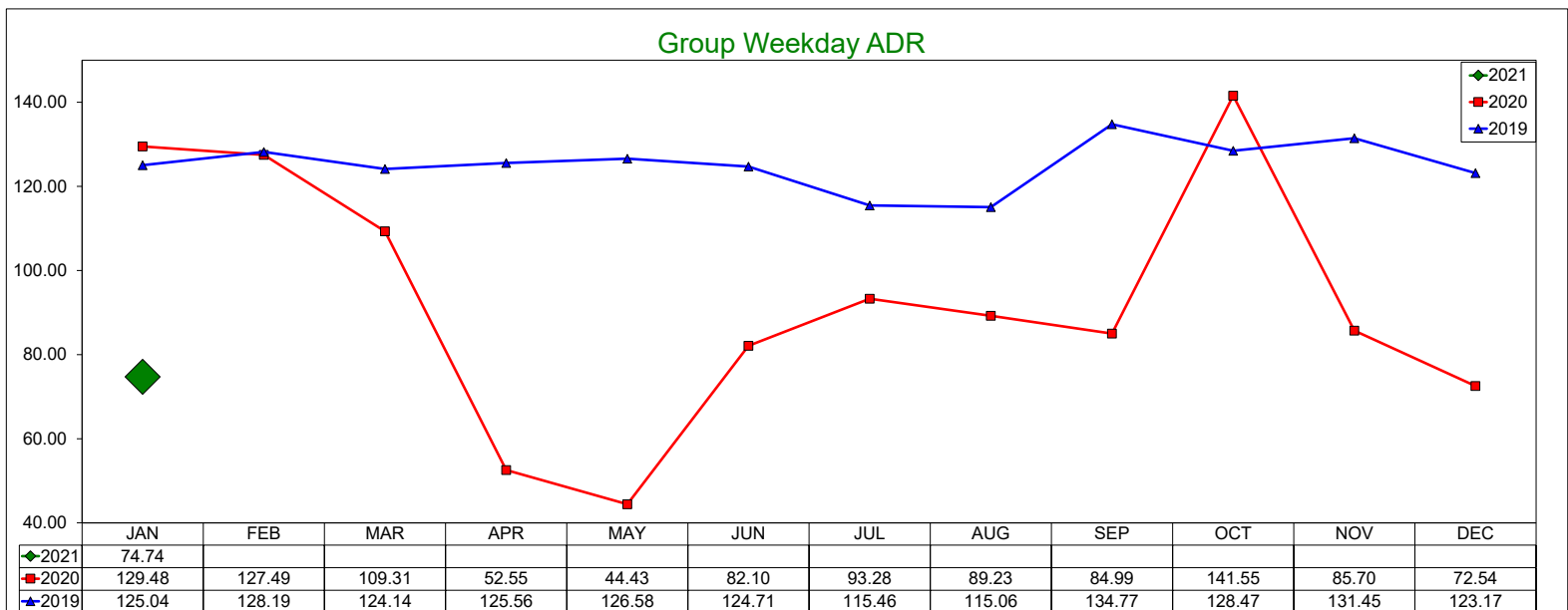
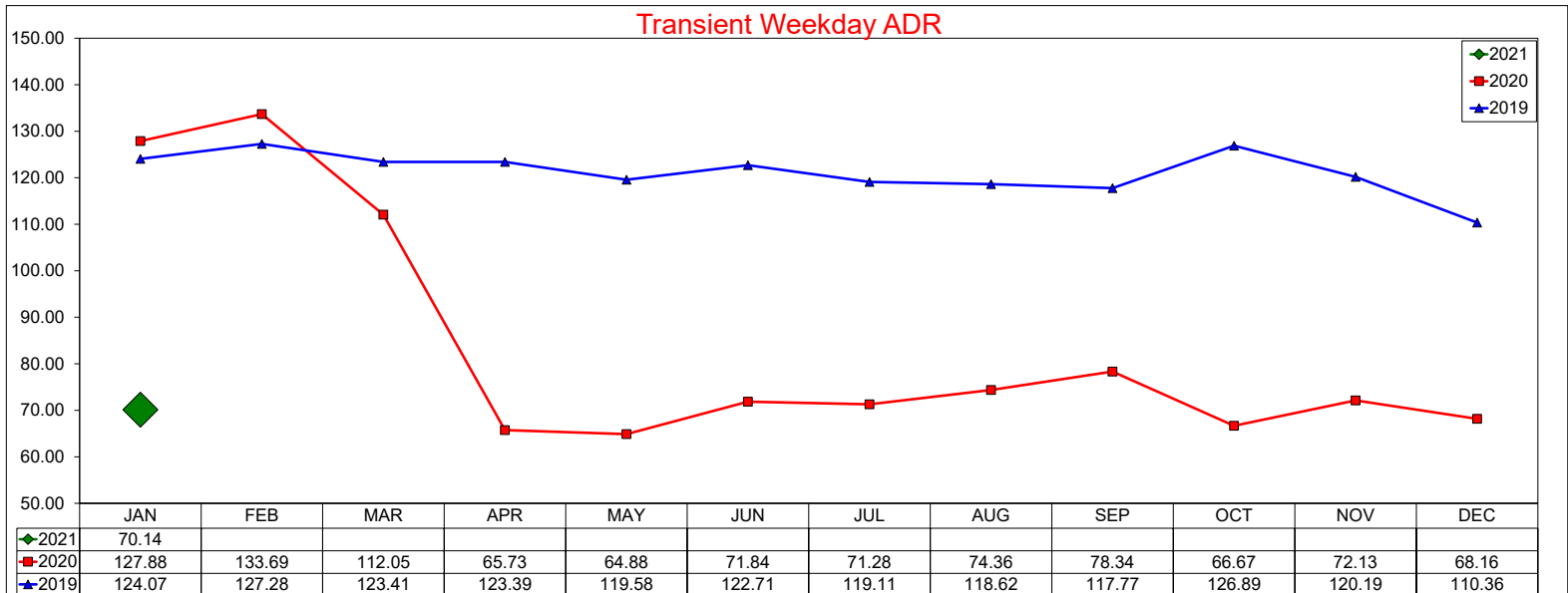
Three Year Comparison - Weekday/Weekend Combo - RevPAR

January 2021



Three Year Comparison - Weekday - ADR

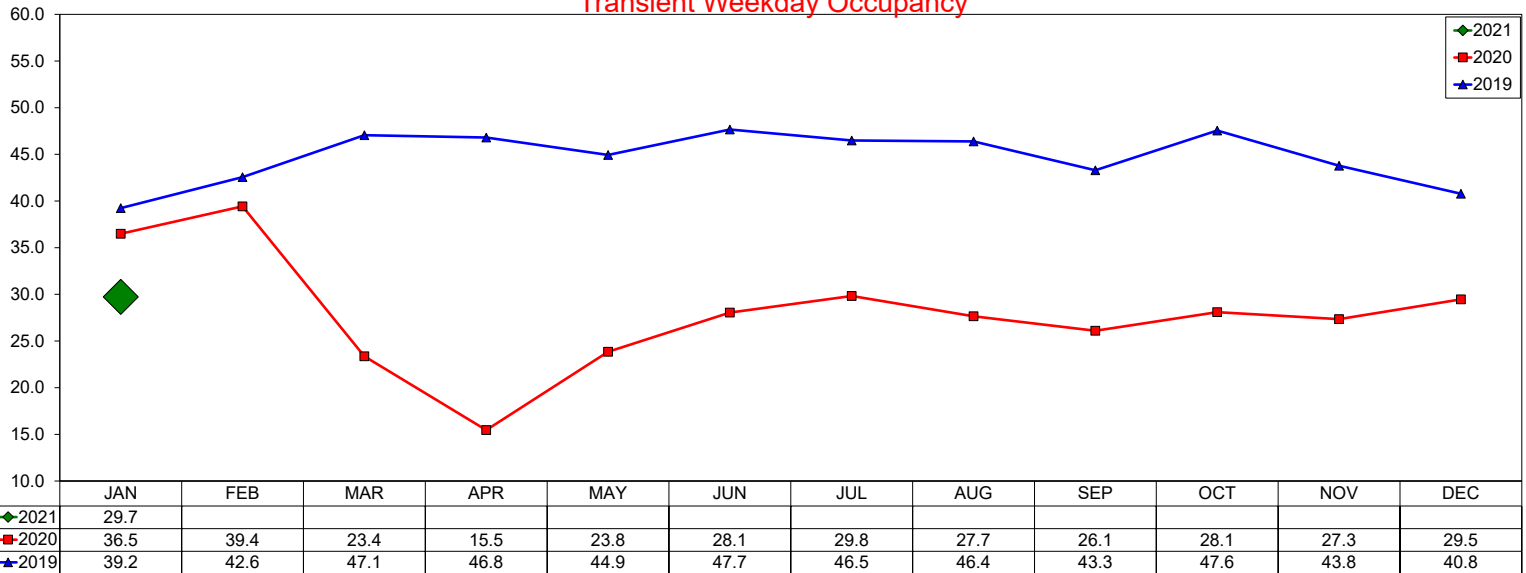
January 2021



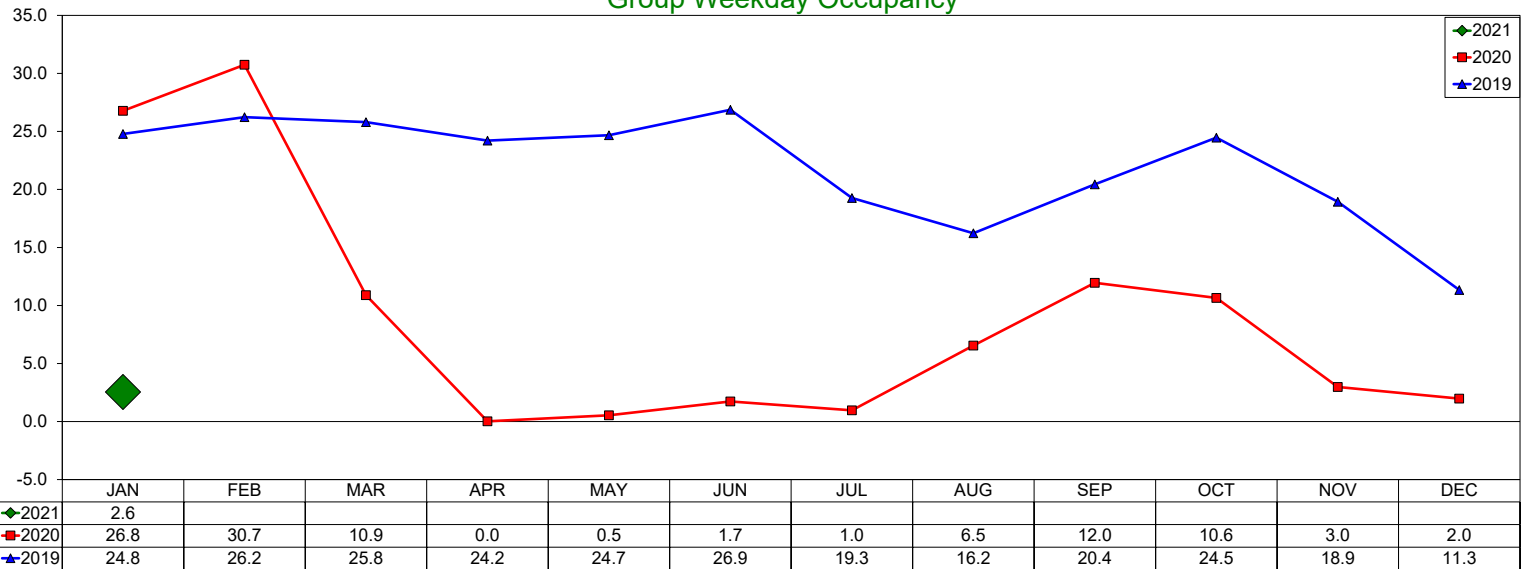
Three Year Comparison - Weekday - Occupancy

January 2021

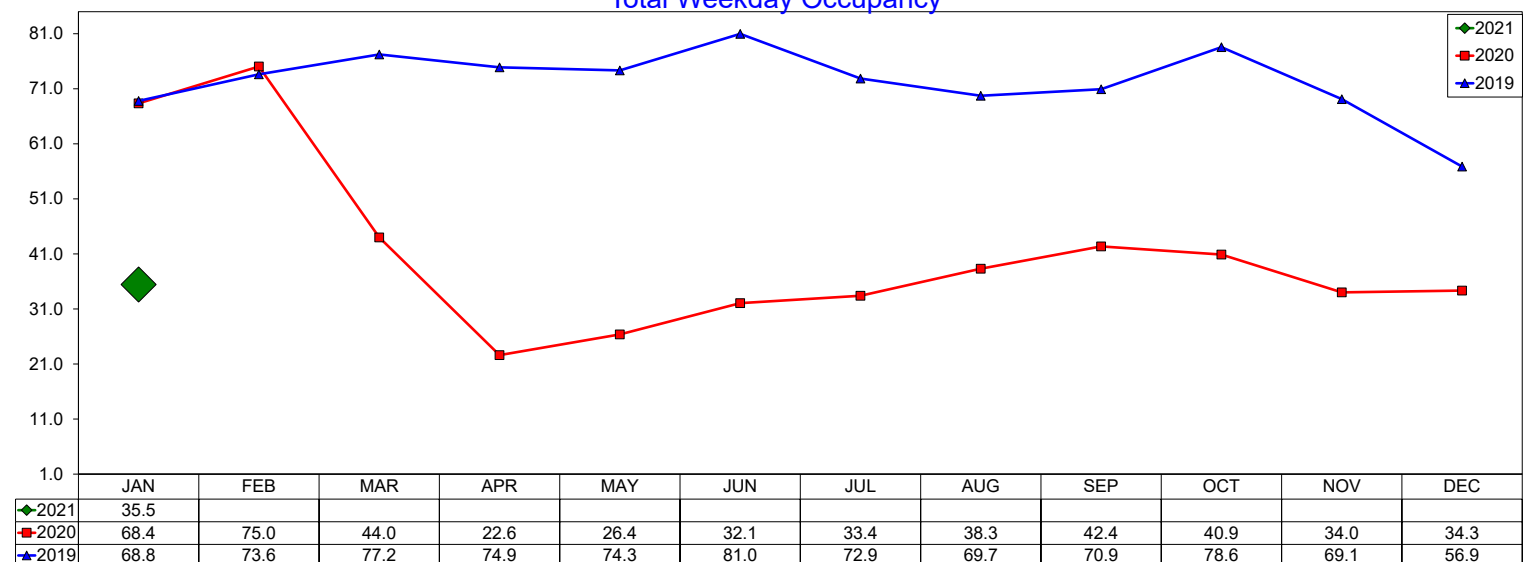
Transient Weekday Occupancy



Group Weekday Occupancy



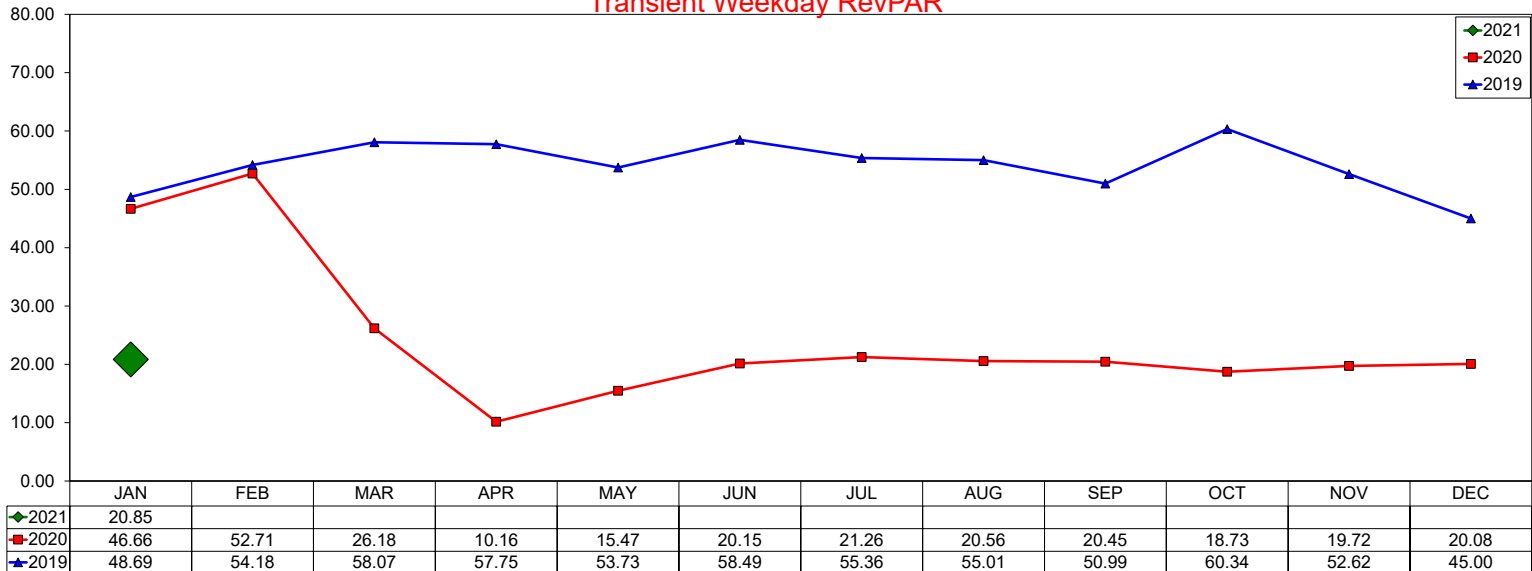
Total Weekday Occupancy



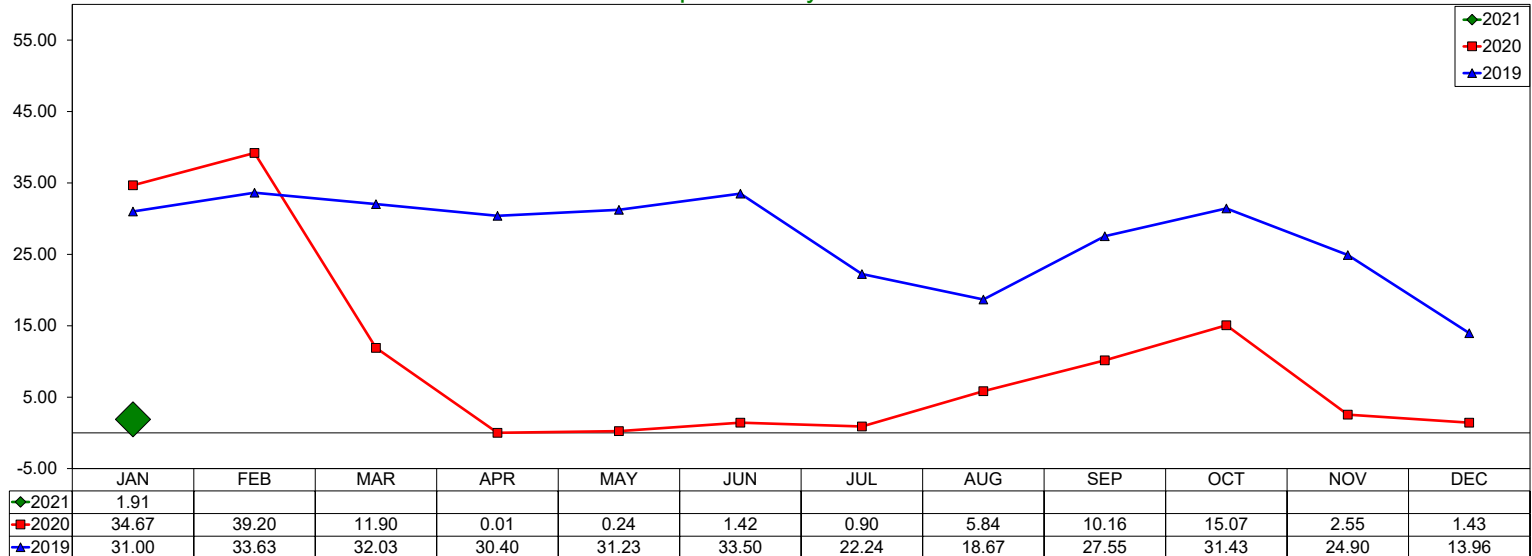
Three Year Comparison - Weekday - RevPAR

January 2021

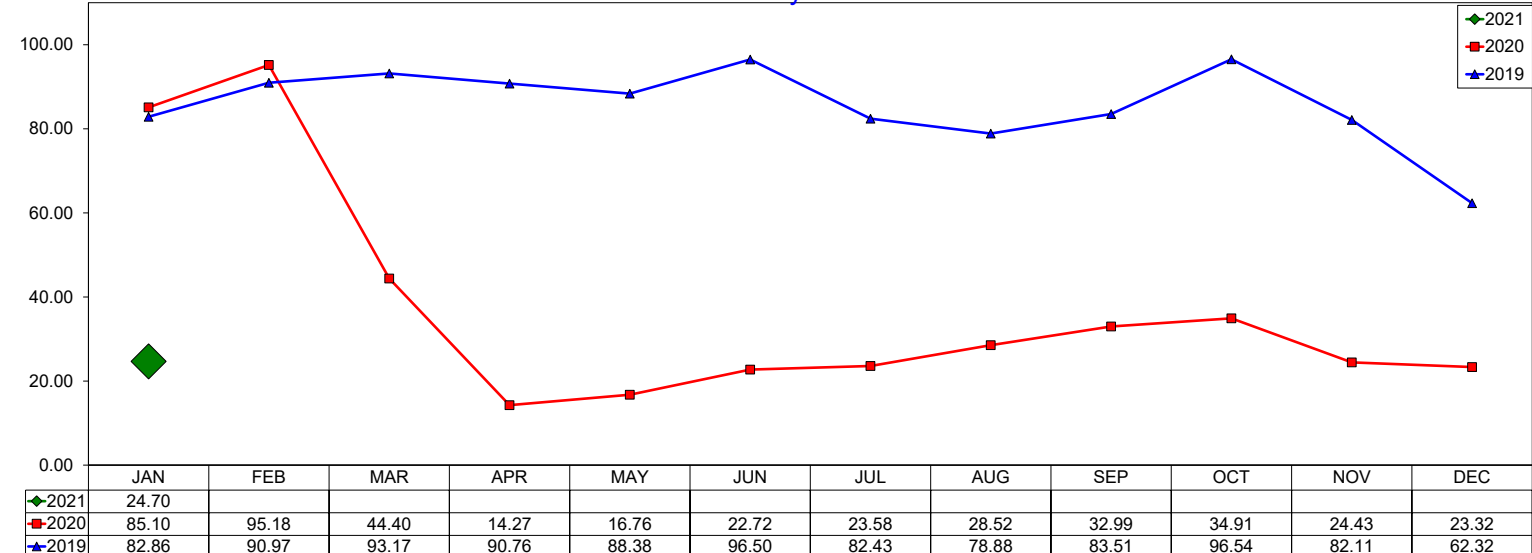
Transient Weekday RevPAR



Group Weekday RevPAR

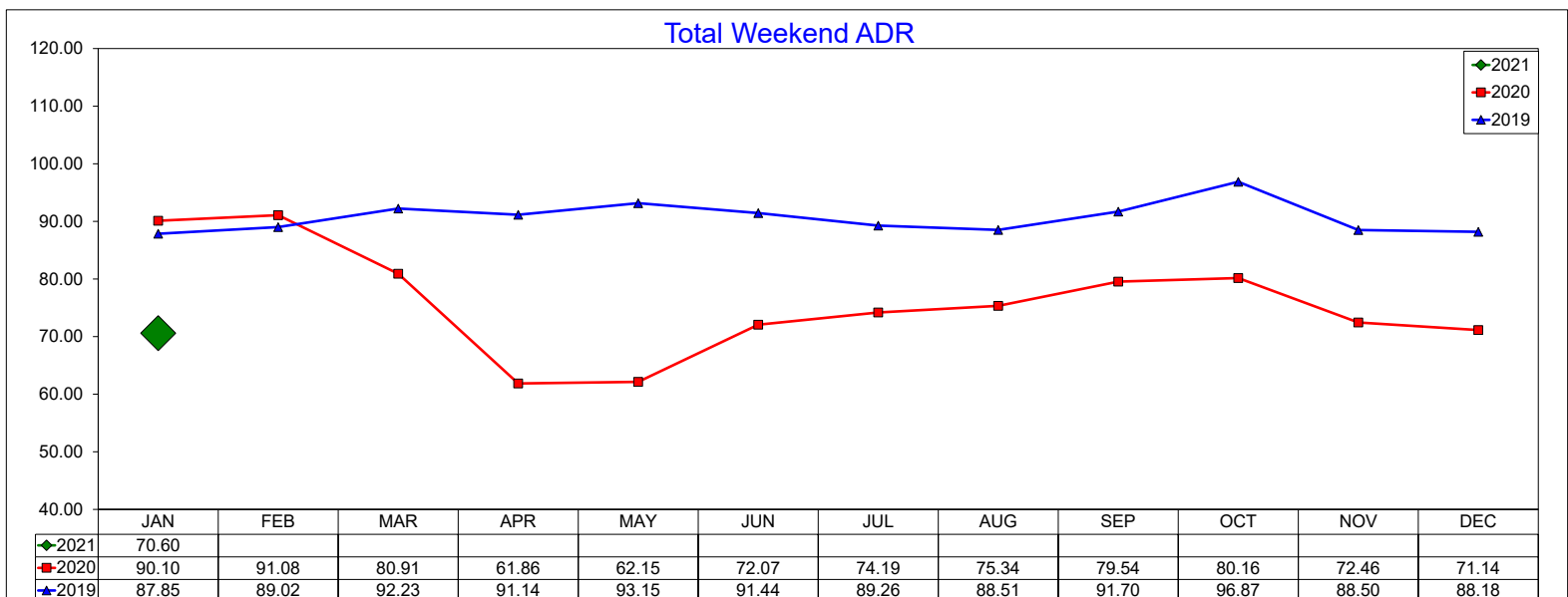
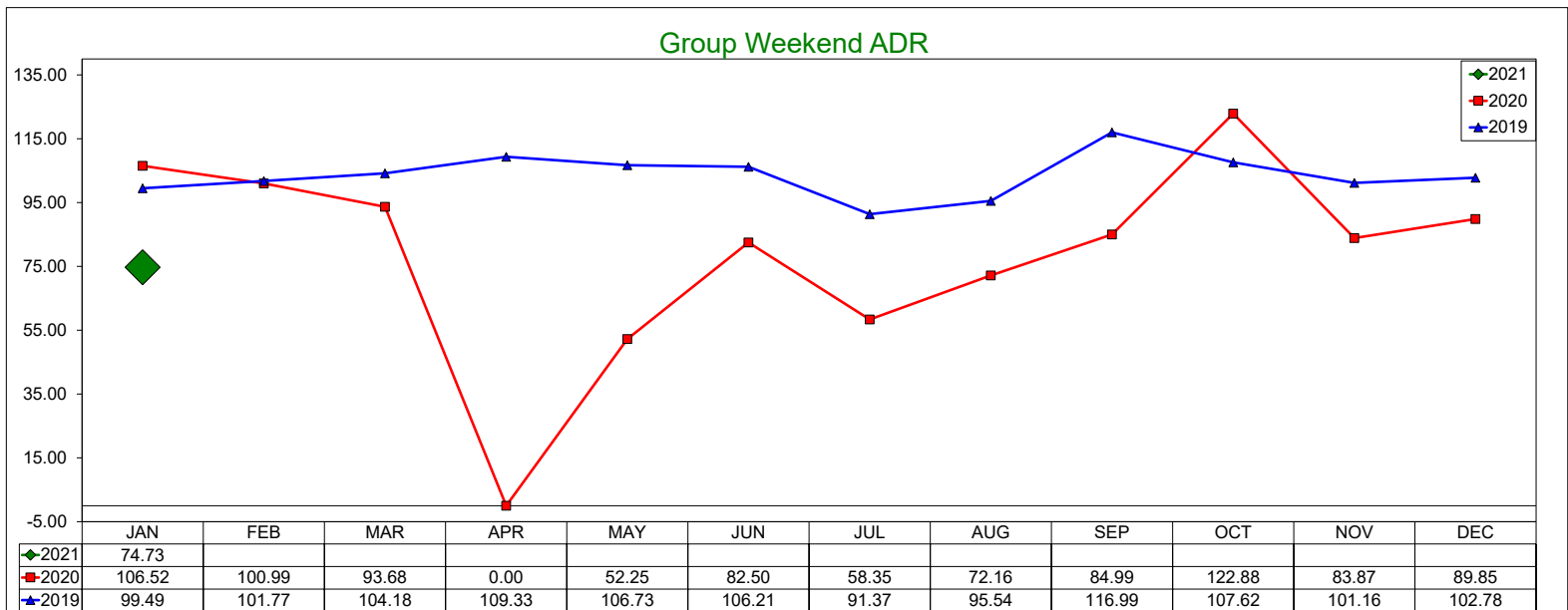
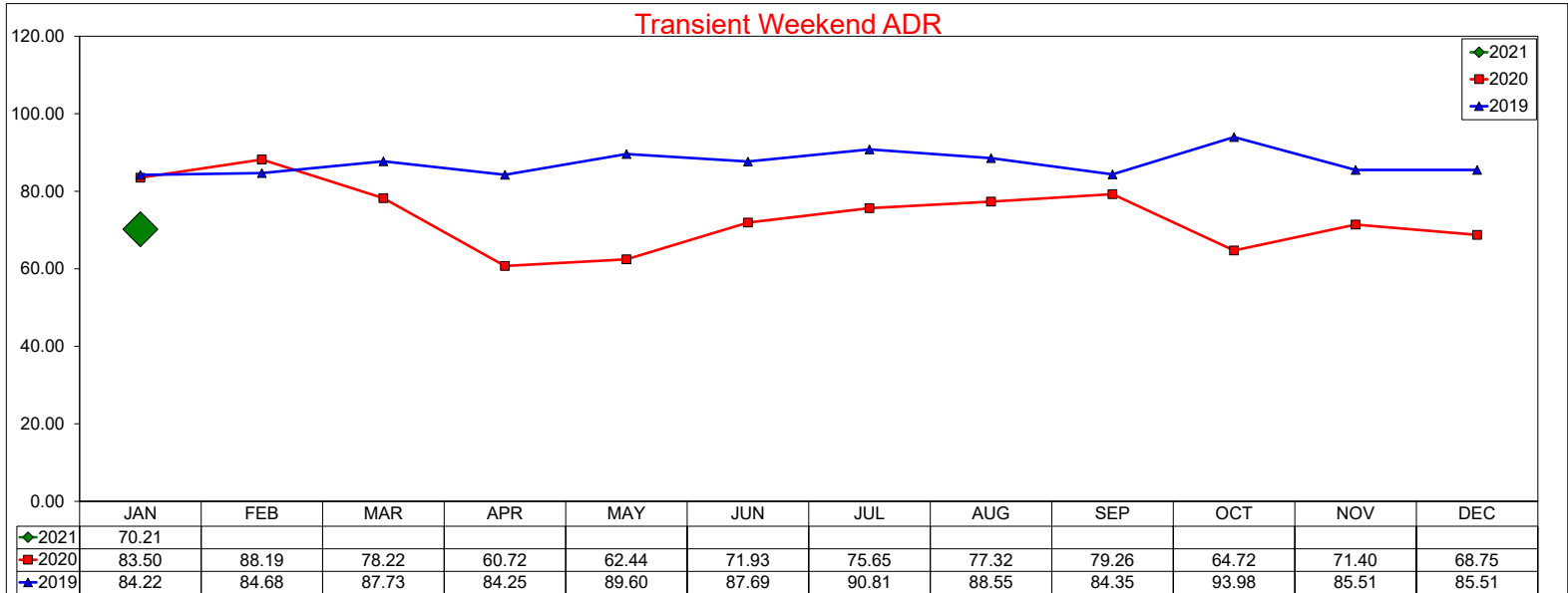


Total Weekday RevPAR



Three Year Comparison - Weekend - ADR

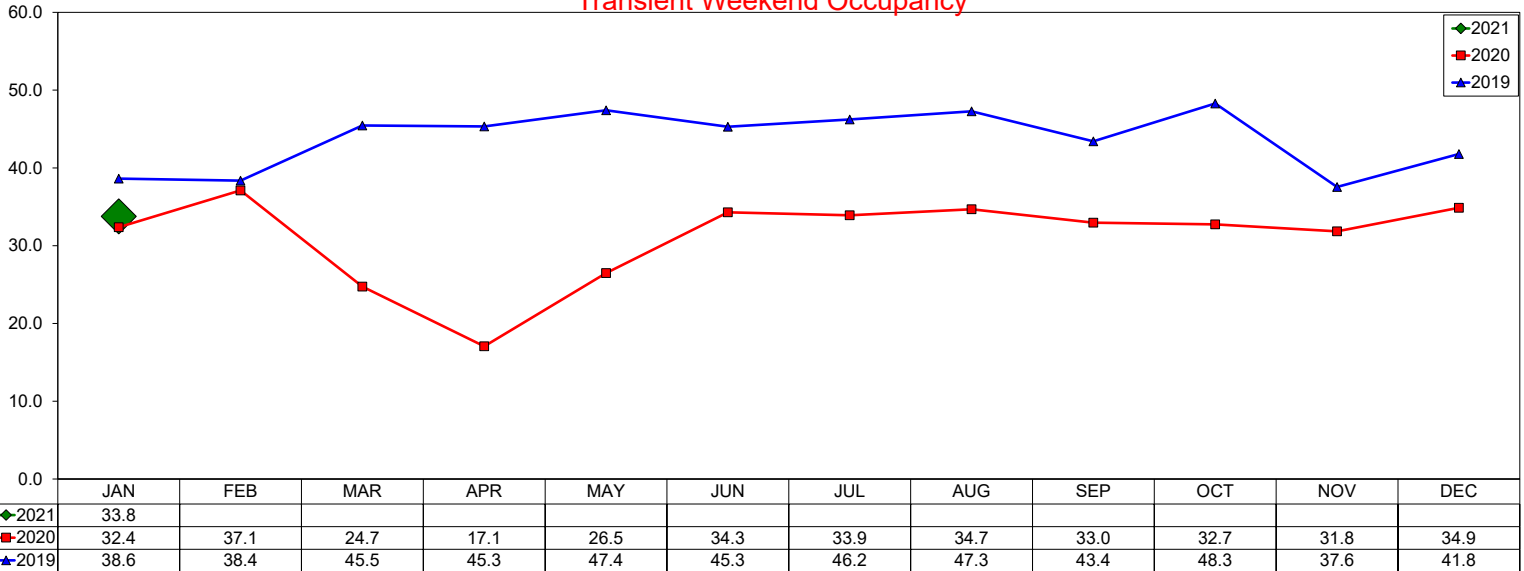
January 2021



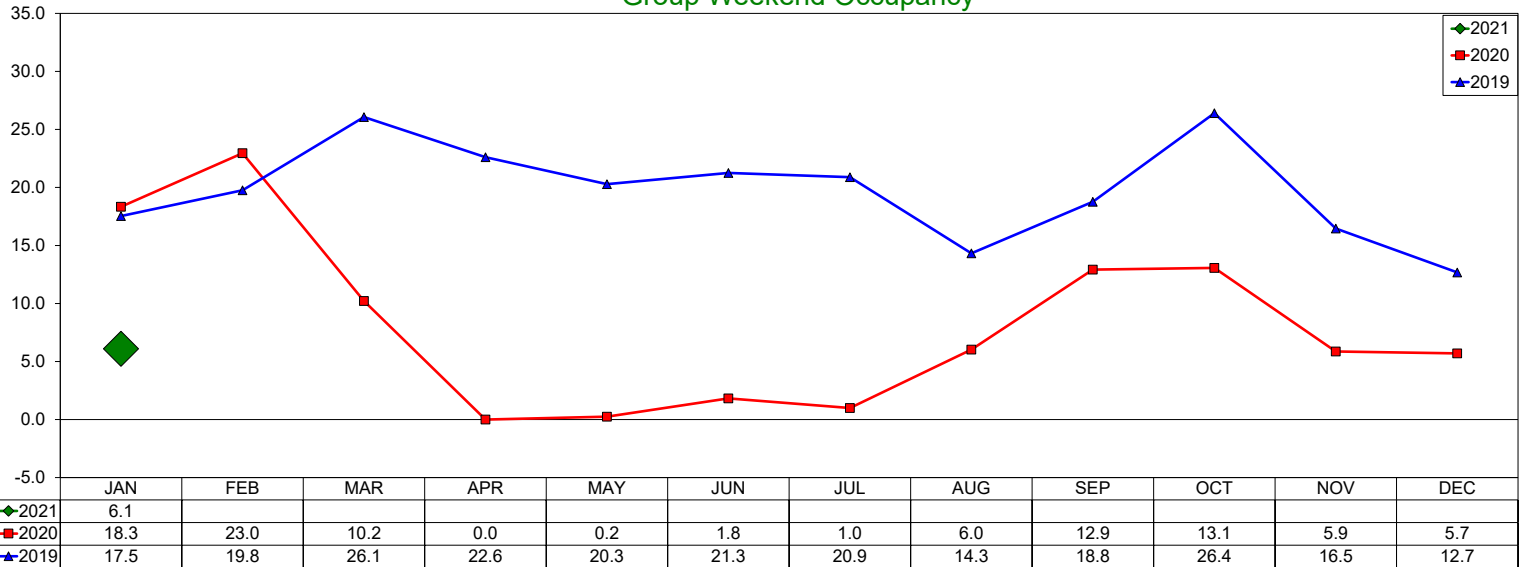
Three Year Comparison - Weekend - Occupancy

January 2021

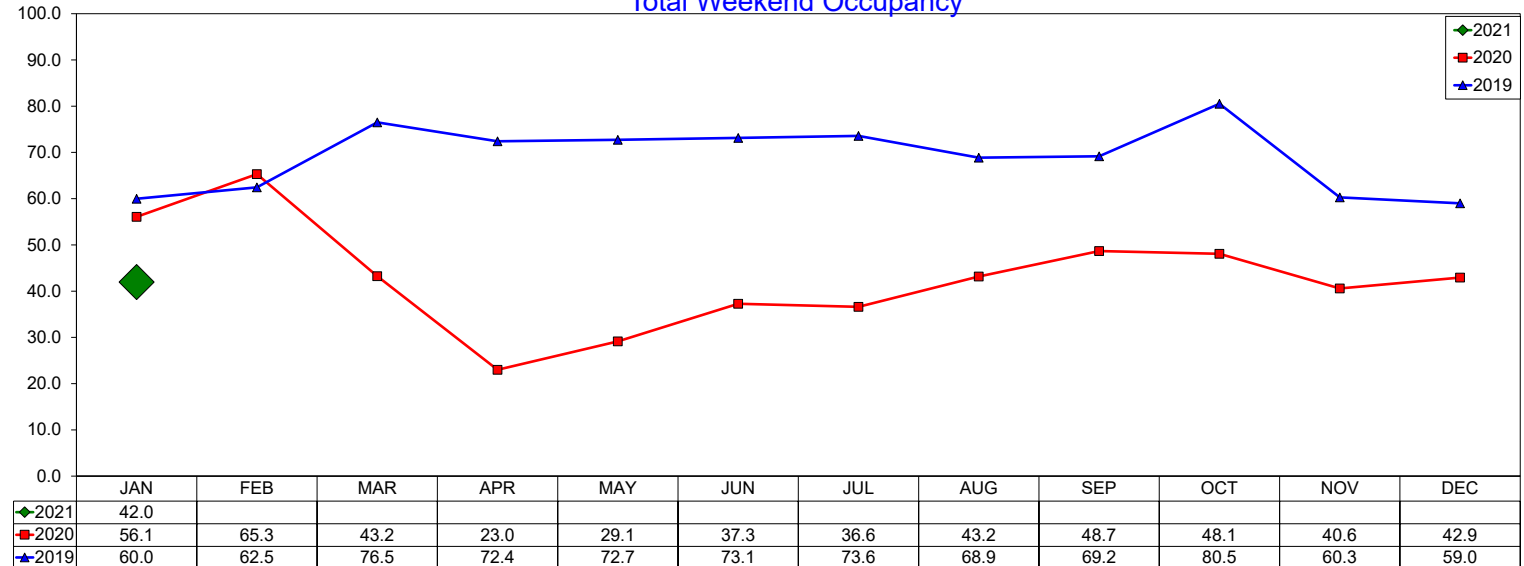
Transient Weekend Occupancy



Group Weekend Occupancy



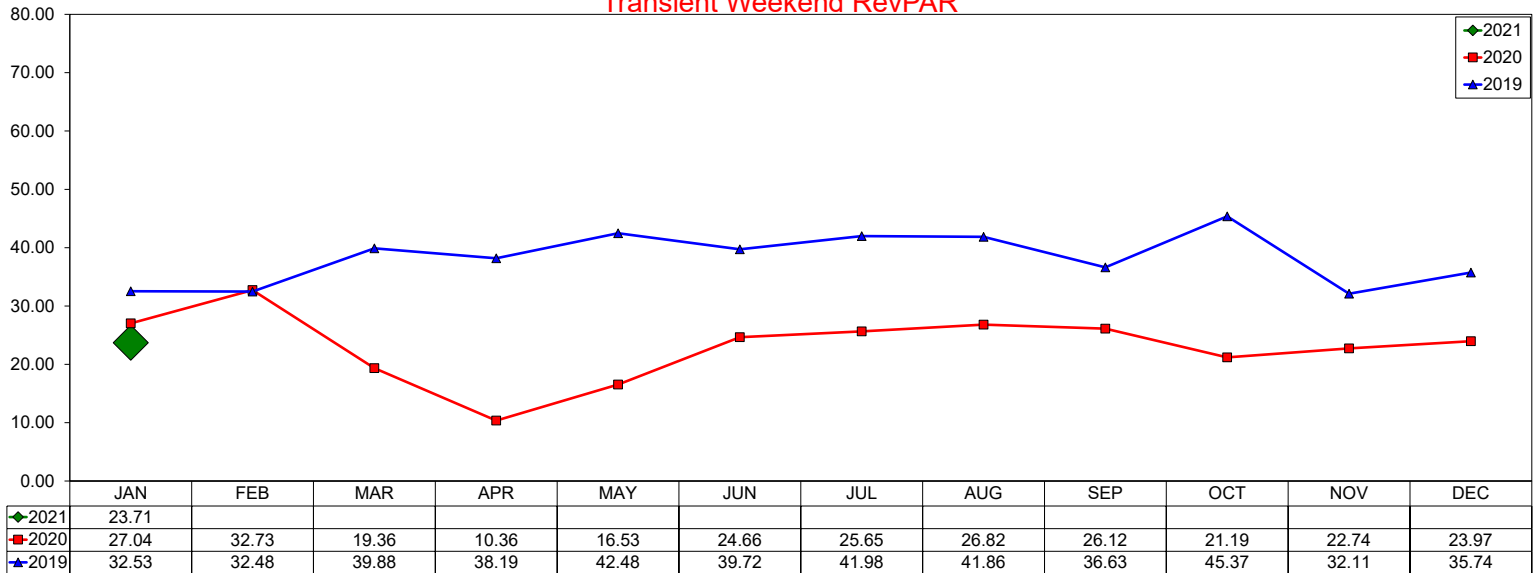
Total Weekend Occupancy



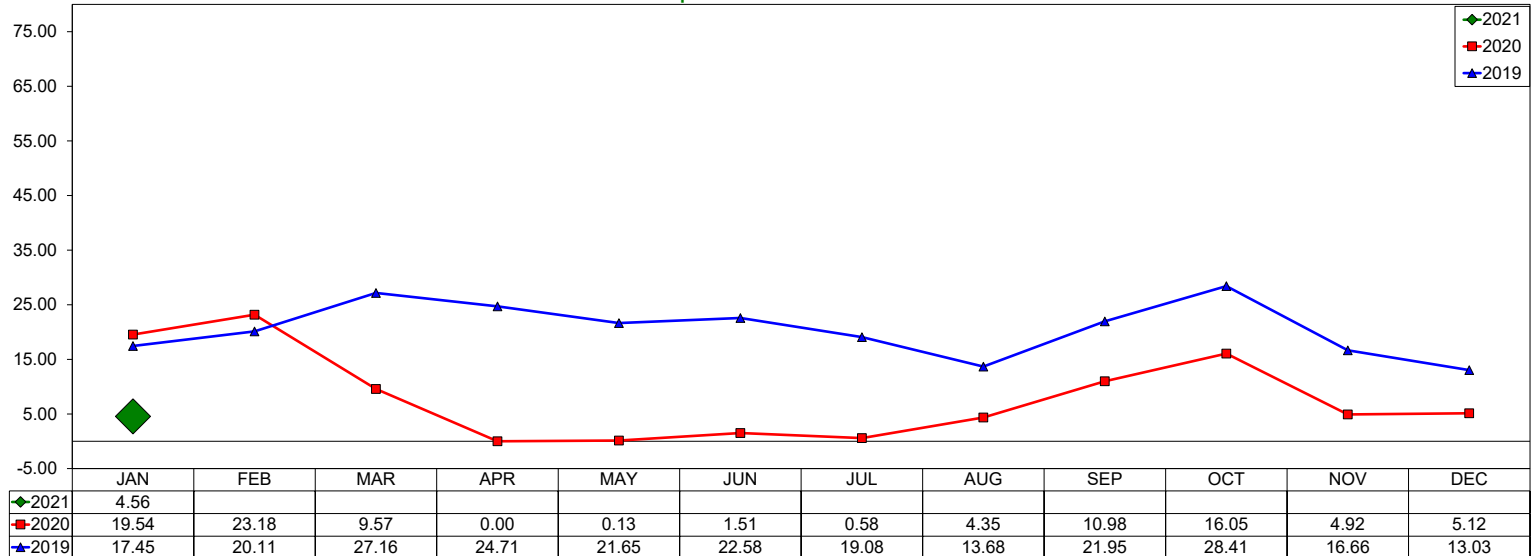
Three Year Comparison - Weekend - RevPAR

January 2021

Transient Weekend RevPAR



Group Weekend RevPAR



Total Weekend RevPAR

