

Tab 4 - Multi-Segment

Irving TX CVB

For the month of: January 2023

	Current Month - January 2023 vs January 2022												Year to Date - January 2023 vs January 2022											
	Occ %		ADR		RevPAR		Percent Change from January 2022						Occ %		ADR		RevPAR		Percent Change from YTD 2022					
	2023	2022	2023	2022	2023	2022	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2023	2022	2023	2022	2023	2022	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
United States	52.8	47.6	142.14	123.85	75.01	58.95	10.9	14.8	27.3	27.8	0.4	11.4	52.8	47.6	142.14	123.85	75.01	58.95	10.9	14.8	27.3	27.8	0.4	11.4
Texas	56.3	50.8	110.03	96.12	61.93	48.86	10.7	14.5	26.8	27.6	0.7	11.5	56.3	50.8	110.03	96.12	61.93	48.86	10.7	14.5	26.8	27.6	0.7	11.5
Atlanta, GA	61.4	52.8	122.51	105.17	75.21	55.58	16.2	16.5	35.3	37.5	1.6	18.0	61.4	52.8	122.51	105.17	75.21	55.58	16.2	16.5	35.3	37.5	1.6	18.0
Arlington, TX	62.4	55.9	96.55	103.03	60.21	57.58	11.6	-6.3	4.6	6.4	1.7	13.5	62.4	55.9	96.55	103.03	60.21	57.58	11.6	-6.3	4.6	6.4	1.7	13.5
Charlotte, NC	57.0	46.5	118.50	98.07	67.57	45.56	22.7	20.8	48.3	47.8	-0.3	22.3	57.0	46.5	118.50	98.07	67.57	45.56	22.7	20.8	48.3	47.8	-0.3	22.3
Fort Worth, TX+	63.3	57.3	127.56	111.29	80.76	63.72	10.6	14.6	26.7	25.4	-1.0	9.4	63.3	57.3	127.56	111.29	80.76	63.72	10.6	14.6	26.7	25.4	-1.0	9.4
Frisco, TX+	63.6	47.5	153.03	136.66	97.32	64.97	33.8	12.0	49.8	50.2	0.3	34.1	63.6	47.5	153.03	136.66	97.32	64.97	33.8	12.0	49.8	50.2	0.3	34.1
Grapevine, TX+	68.7	51.0	188.41	174.54	129.47	89.10	34.6	7.9	45.3	45.3	0.0	34.6	68.7	51.0	188.41	174.54	129.47	89.10	34.6	7.9	45.3	45.3	0.0	34.6
Irving, TX+	62.4	53.9	116.24	99.86	72.49	53.86	15.6	16.4	34.6	35.9	1.0	16.7	62.4	53.9	116.24	99.86	72.49	53.86	15.6	16.4	34.6	35.9	1.0	16.7
Nashville, TN	55.4	47.8	144.57	130.05	80.06	62.22	15.7	11.2	28.7	34.0	4.2	20.6	55.4	47.8	144.57	130.05	80.06	62.22	15.7	11.2	28.7	34.0	4.2	20.6
Phoenix, AZ	69.9	61.9	181.09	156.74	126.52	97.05	12.8	15.5	30.4	30.5	0.1	12.9	69.9	61.9	181.09	156.74	126.52	97.05	12.8	15.5	30.4	30.5	0.1	12.9
San Jose, CA+	56.4	45.8	155.27	119.14	87.50	54.59	23.0	30.3	60.3	81.7	13.4	39.5	56.4	45.8	155.27	119.14	87.50	54.59	23.0	30.3	60.3	81.7	13.4	39.5

Competitive Set Comparison													
	Actual Figures						Percent of Change from Last Year						
	Current Month			Year-To-Date			Current Month			Year-To-Date			
	OCC	ADR	RvPAR	OCC	ADR	RvPAR	OCC	ADR	RvPAR	OCC	ADR	RvPAR	
US	69.6	143.30	99.71	56.2	117.11	65.77	US	47.7	40.2	107.0	28.6	8.6	39.6
Texas	65.7	105.97	69.67	59.2	92.24	54.60	Texas	49.7	38.6	107.5	30.3	6.3	38.4
Irving	65.6	98.71	64.73	56.2	87.07	48.95	Irving	91.6	37.5	163.4	31.3	-7.6	21.3
Best USA	Grpvine	Grpvine	Grpvine	Arlngtn	Grpvine	Grpvine	Best USA	Grpvine	Nshville	Nshville	Frisco	Arlngtn	Arlngtn
	78.7	210.08	165.27	64.9	179.71	94.20		145.5	69.0	227.7	43.4	13.8	42.5
Best Texas	Grpvine	Grpvine	Grpvine	Arlngtn	Grpvine	Grpvine	Best Texas	Grpvine	Arlngtn	Grpvine	Frisco	Arlngtn	Arlngtn
	78.7	210.08	165.27	64.9	179.71	94.20		145.5	51.9	189.4	43.4	13.8	42.5
Worst USA	SanJose	Irving	SanJose	SanJose	Irving	SanJose	Worst USA	Phoenix	SanJose	SanJose	SanJose	SanJose	SanJose
	54.5	98.71	63.05	43.6	87.07	46.34		40.9	11.7	79.6	10.6	-31.8	-24.6
Worst Texas	Frisco	Irving	Irving	Frisco	Irving	Irving	Worst Texas	Arlngtn	Grpvine	Arlngtn	Arlngtn	Irving	Irving
	60.8	98.71	64.73	52.3	87.07	48.95		44.1	17.9	118.9	25.2	-7.6	21.3

Note: "Best" and "Worst" notations above refer to destinations within this competitive set only

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Tab 6 - Multi-Segment Custom Sets+

Irving TX CVB

For the month of: January 2023

	Current Month - January 2023 vs January 2022											
	Occ %		ADR		RevPAR		Percent Change from January 2022					
	2023	2022	2023	2022	2023	2022	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
Irving, TX+	62.4	53.9	116.24	99.86	72.49	53.86	15.6	16.4	34.6	35.9	1.0	16.7
Luxury/Full Service Irving+	59.5	47.6	164.02	140.43	97.58	66.78	25.1	16.8	46.1	46.1	0.0	25.1
All Suite/Extended Stay Irving+	66.1	58.9	93.54	84.03	61.80	49.47	12.2	11.3	24.9	29.3	3.5	16.1
Limited Service Irving+	67.8	57.2	107.70	94.07	72.98	53.81	18.5	14.5	35.6	35.6	0.0	18.5
Budget Irving+	58.3	56.1	63.91	59.42	37.23	33.35	3.8	7.6	11.6	11.7	0.0	3.8
Las Colinas+	60.4	49.0	132.41	114.43	79.91	56.06	23.2	15.7	42.5	48.6	4.2	28.4
DFW North+	66.2	61.0	113.79	95.24	75.32	58.12	8.5	19.5	29.6	26.3	-2.5	5.7
DFW South+	61.3	53.3	94.37	85.81	57.84	45.78	14.9	10.0	26.3	26.4	0.0	14.9
Full Service Las Colinas+	53.8	38.8	206.63	182.25	111.12	70.70	38.6	13.4	57.2	57.2	0.0	38.6
Limited Service Las Colinas+	65.0	56.7	89.38	79.50	58.06	45.05	14.6	12.4	28.9	38.4	7.4	23.1
Full Service DFW North+	64.6	56.2	147.71	124.71	95.37	70.07	14.9	18.4	36.1	36.1	0.0	14.9
Limited Service DFW North+	67.3	64.3	91.06	78.00	61.32	50.12	4.8	16.7	22.3	17.1	-4.3	0.3
Full Service DFW South+												
Limited Service DFW South+	60.1	53.4	86.21	79.64	51.81	42.51	12.6	8.2	21.9	21.9	0.0	12.7

	Year to Date - January 2023 vs January 2022											
	Occ %		ADR		RevPAR		Percent Change from YTD 2022					
	2023	2022	2023	2022	2023	2022	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
Irving, TX+	62.4	53.9	116.24	99.86	72.49	53.86	15.6	16.4	34.6	35.9	1.0	16.7
Luxury/Full Service Irving+	59.5	47.6	164.02	140.43	97.58	66.78	25.1	16.8	46.1	46.1	0.0	25.1
All Suite/Extended Stay Irving+	66.1	58.9	93.54	84.03	61.80	49.47	12.2	11.3	24.9	29.3	3.5	16.1
Limited Service Irving+	67.8	57.2	107.70	94.07	72.98	53.81	18.5	14.5	35.6	35.6	0.0	18.5
Budget Irving+	58.3	56.1	63.91	59.42	37.23	33.35	3.8	7.6	11.6	11.7	0.0	3.8
Las Colinas+	60.4	49.0	132.41	114.43	79.91	56.06	23.2	15.7	42.5	48.6	4.2	28.4
DFW North+	66.2	61.0	113.79	95.24	75.32	58.12	8.5	19.5	29.6	26.3	-2.5	5.7
DFW South+	61.3	53.3	94.37	85.81	57.84	45.78	14.9	10.0	26.3	26.4	0.0	14.9
Full Service Las Colinas+	53.8	38.8	206.63	182.25	111.12	70.70	38.6	13.4	57.2	57.2	0.0	38.6
Limited Service Las Colinas+	65.0	56.7	89.38	79.50	58.06	45.05	14.6	12.4	28.9	38.4	7.4	23.1
Full Service DFW North+	64.6	56.2	147.71	124.71	95.37	70.07	14.9	18.4	36.1	36.1	0.0	14.9
Limited Service DFW North+	67.3	64.3	91.06	78.00	61.32	50.12	4.8	16.7	22.3	17.1	-4.3	0.3
Full Service DFW South+												
Limited Service DFW South+	60.1	53.4	86.21	79.64	51.81	42.51	12.6	8.2	21.9	21.9	0.0	12.7

AirBNB Data

	Occ %		ADR		RevPAR		Percent Change from Prior Year						Occ %		ADR		RevPAR		Percent Change from Prior Year YTD					
	2023	2022	2023	2022	2023	2022	Occ	ADR	Rev PAR	Room Rev	Room Avail	Room Sold	2023	2022	2023	2022	2023	2022	Occ	ADR	Rev PAR	Room Rev	Room Avail	Room Sold
	Entire Place	46.5	49.2	202.11	212.65	94.06	104.71	-5.48	-4.96	-10.17	1.2	14.5	11.8	46.5	49.24	202.11	212.65	94.06	104.71	-5.48	-4.96	-10.17	1.2	14.5
Hotel Comparable	49.9	55.22	102.16	102.37	51.02	56.53	-9.56	-0.20	-9.75	2.3	13.4	2.5	49.9	55.22	102.16	102.37	51.02	56.53	-9.56	-0.20	-9.75	2.3	13.4	2.5

Available Listings	2023	2022	% Chg
Entire Place	367	271	35.4
Private Room	168	109	54.1
Shared Room	67	54	24.1
Total Available Listings	602	434	38.7

	Participation			
	Properties		Rooms	
	Census	Sample	Census	Sample
Irving, TX+	86	76	12872	11444
Luxury/Full Service Irving+	16	14	4904	4304
All Suite/Extended Stay Irving+	31	30	3620	3513
Limited Service Irving+	14	14	1794	1794
Budget Irving+	24	17	2435	1714
Las Colinas+	32	31	5485	5149
DFW North+	24	24	3863	3863
DFW South+	30	21	3524	2432
Full Service Las Colinas+	8	8	2259	2259
Limited Service Las Colinas+	24	23	3226	2890
Full Service DFW North+	4	4	1589	1589
Limited Service DFW North+	20	20	2274	2274
Full Service DFW South+	4	2	1056	456
Limited Service DFW South+	26	19	2468	1976
ICC Comp Set No Boutiques+				

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Irving, Texas Room Demand

Source: Smith Travel Research

	2022			2023			Calculated Demand Change over prior year		STR Reported Change over prior year	
	Occ %	Current Month Demand	Year To Date Demand	Occ %	Current Month Demand	Year To Date Demand	Current Month	Year To Date	Current Month	Year To Date
January	54.0	213,194	213,194	62.4	248,857	248,857	16.7%	16.7%	15.6%	15.6%
February	64.5	232,046	445,240							
March	71.0	282,761	728,001							
April	74.5	286,896	1,014,897							
May	71.2	280,494	1,295,391							
June	74.3	283,046	1,578,437							
July	66.3	265,307	1,843,744							
August	66.3	261,179	2,104,923							
September	70.3	268,063	2,372,986							
October	75.0	299,270	2,672,256							
November	63.2	243,885	2,916,141							
December	57.9	231,094	3,147,235							

Irving, Texas & United States Comparison

January 2023

Irving	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	116.24	16.4%	116.24	16.4%	62.4%	15.6%	62.4%	15.6%	72.49	34.6%	72.49	34.6%
FEBRUARY												
MAR												
APRIL												
MAY												
JUNE												
JULY												
AUGUST												
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												
12 mo. rolling averages:												
	ADR	115.74	21.0%		Occupancy	68.1%	14.5%		RevPAR	78.77	38.6%	

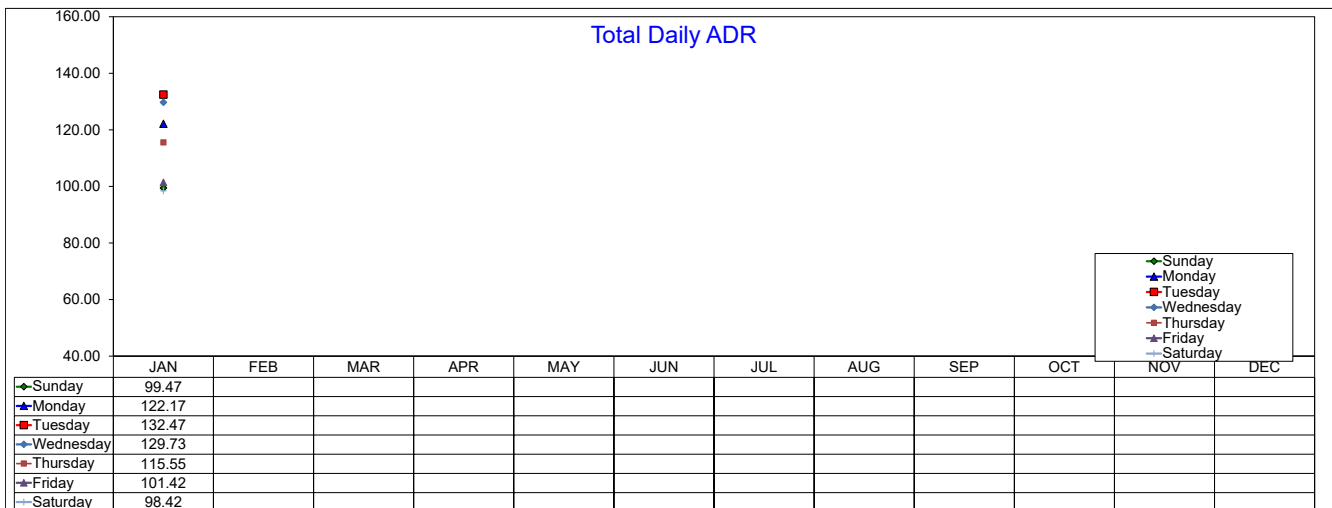
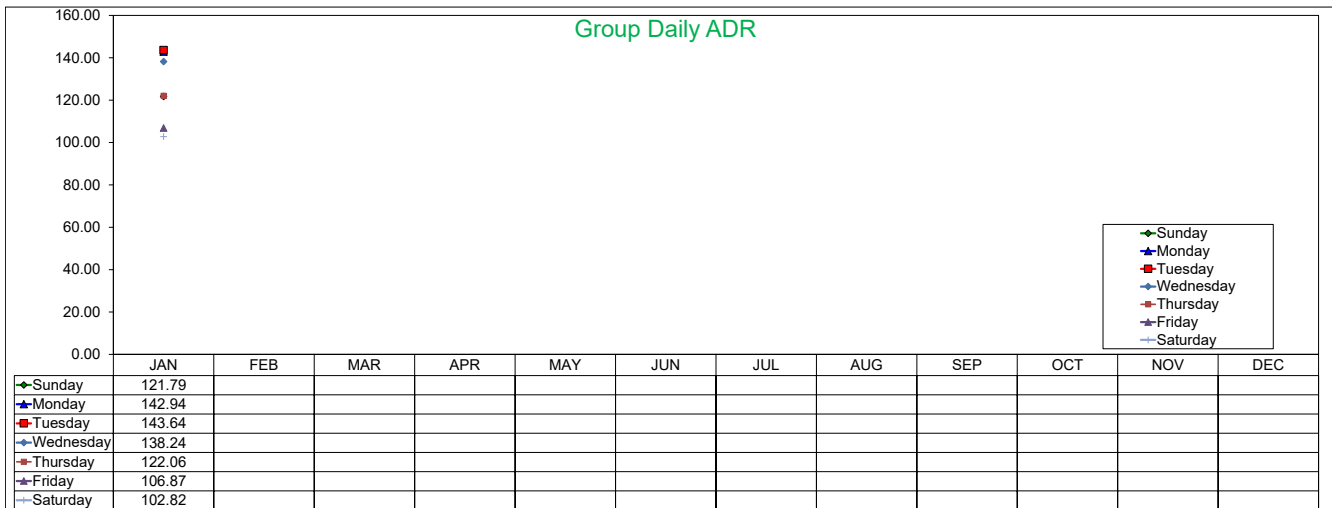
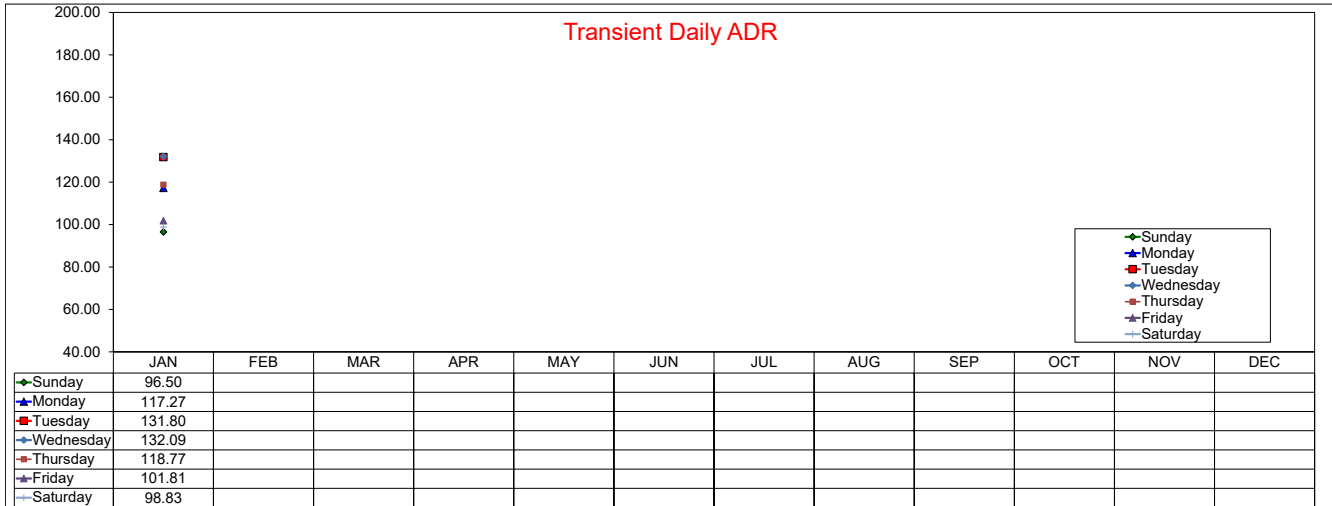
Texas	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	110.03	14.5%	110.03	14.5%	56.3%	10.7%	56.3%	10.7%	61.93	26.8%	61.93	26.8%
FEBRUARY												
MAR												
APRIL												
MAY												
JUNE												
JULY												
AUGUST												
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												

USA	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	142.14	14.8%	142.14	14.8%	52.8%	10.9%	52.8%	10.9%	75.01	27.3%	75.01	27.3%
FEBRUARY												
MAR												
APRIL												
MAY												
JUNE												
JULY												
AUGUST												
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												

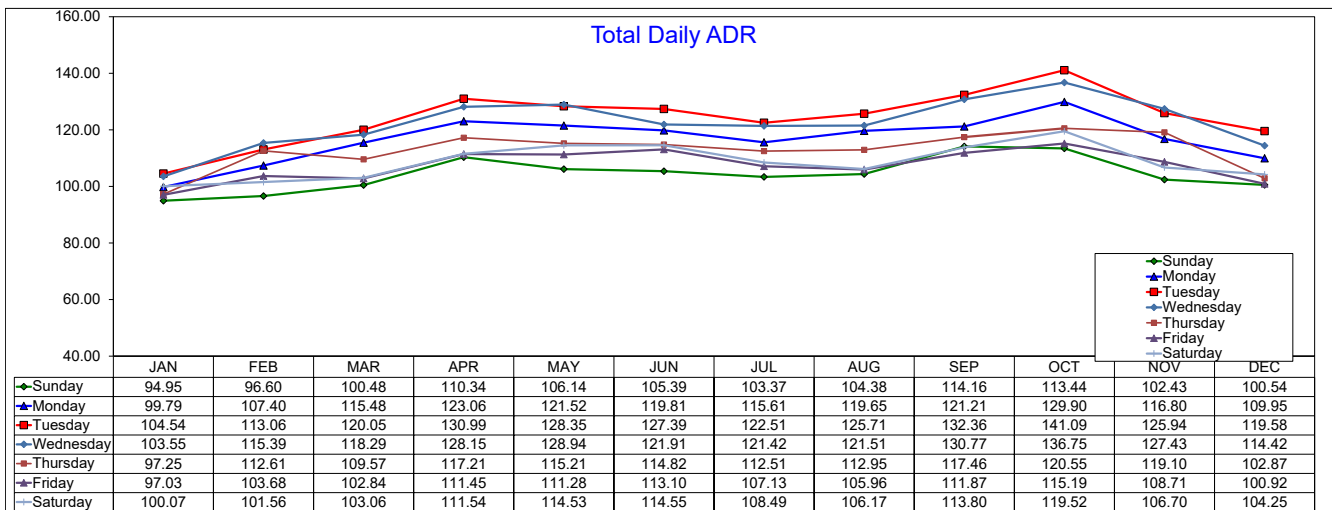
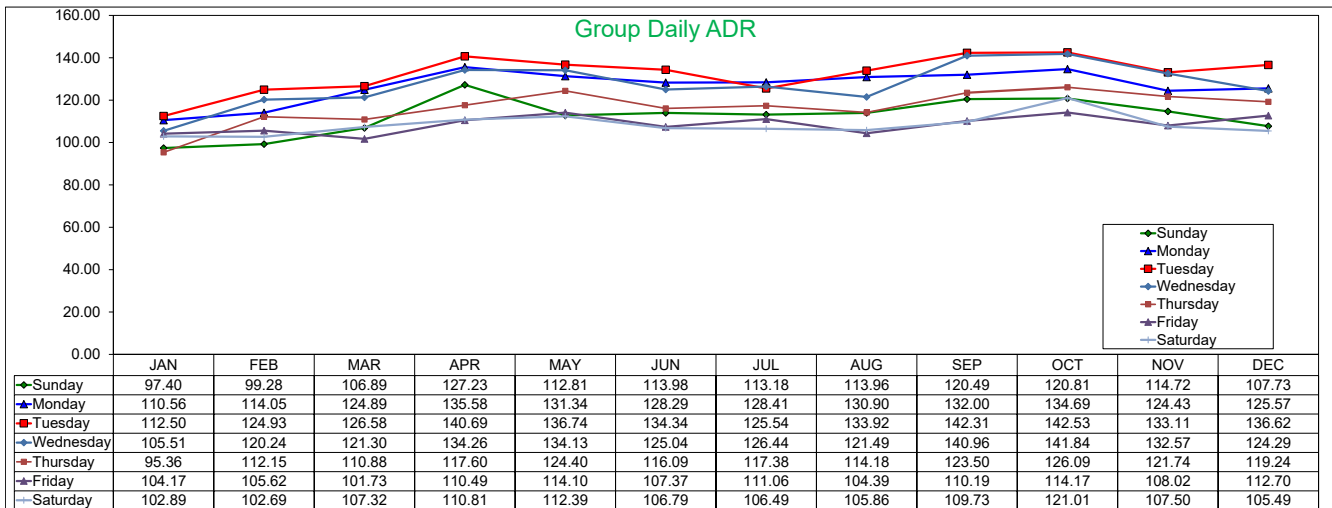
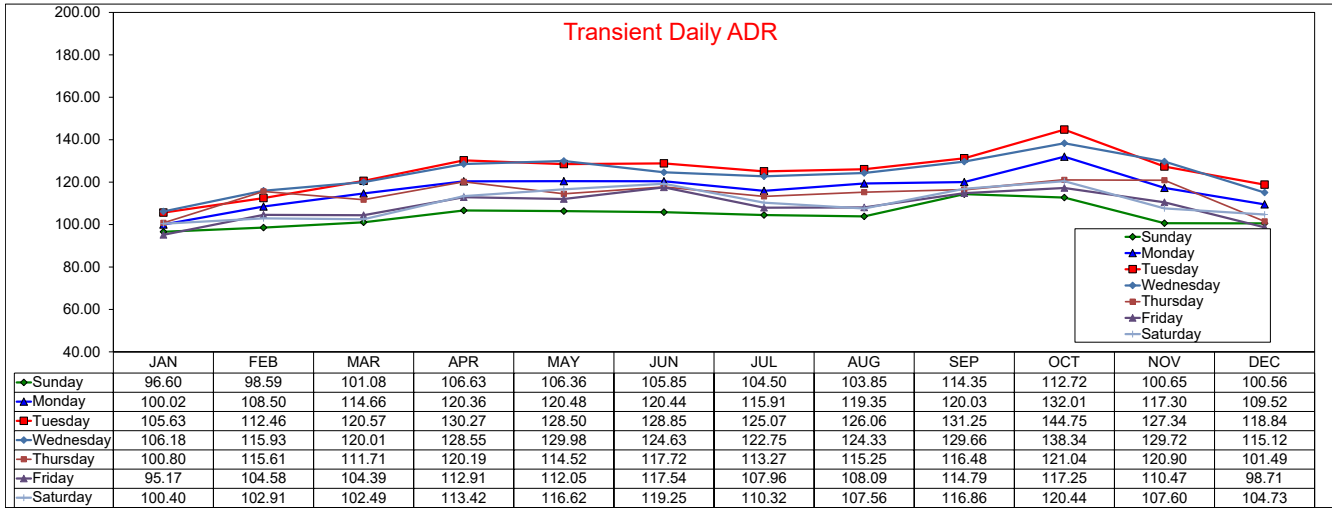
Note: The "Change %" column refers to the change from the prior year's figure.

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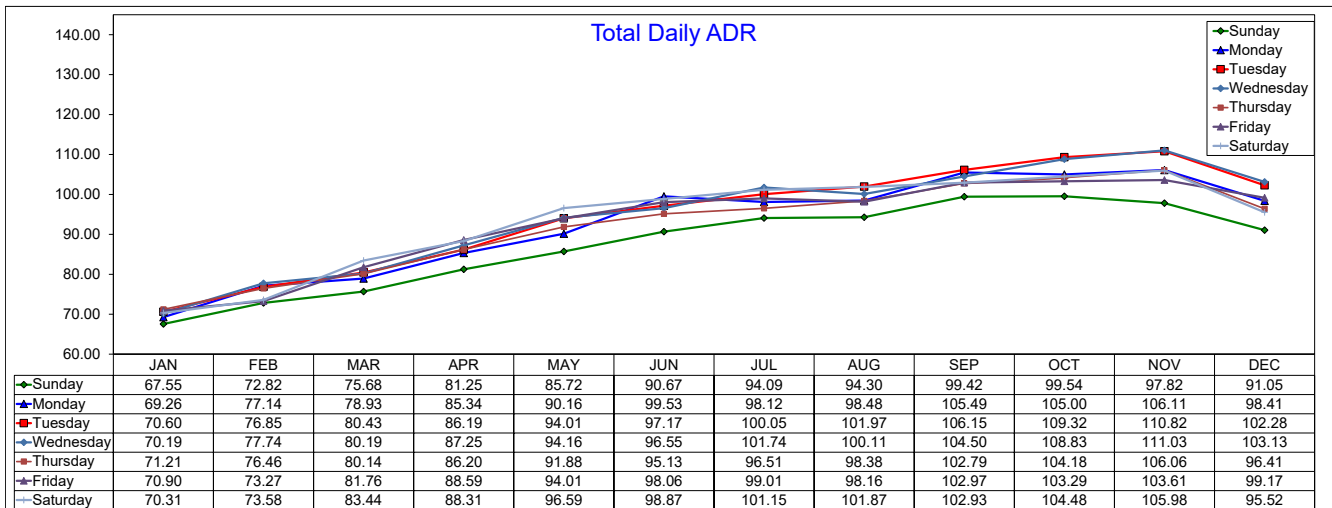
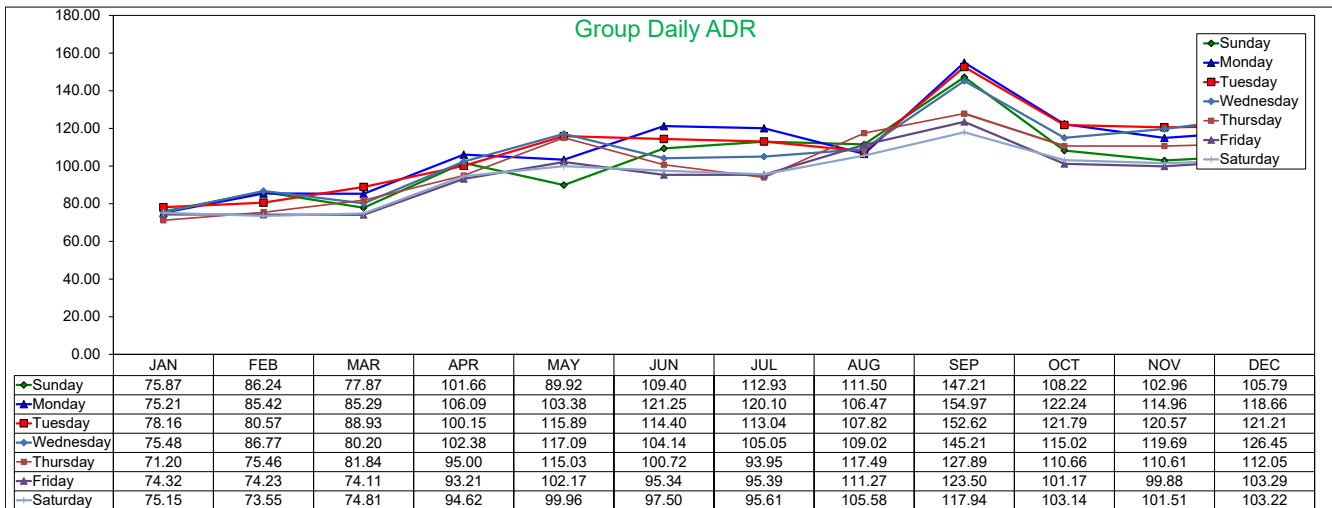
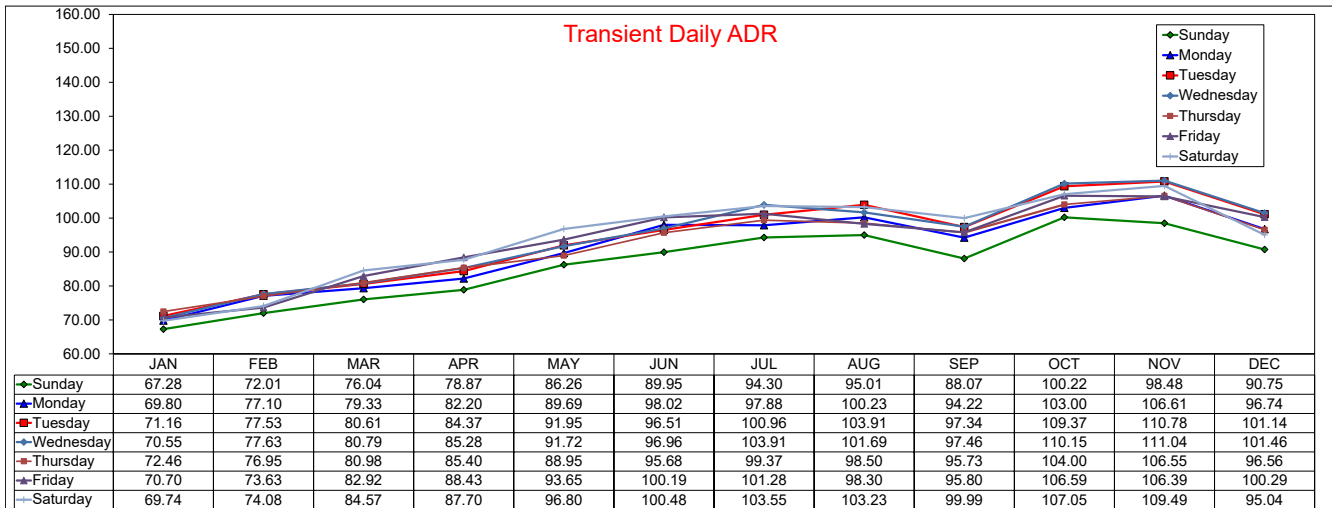
Daily ADR by Month 2023



Daily ADR by Month 2022

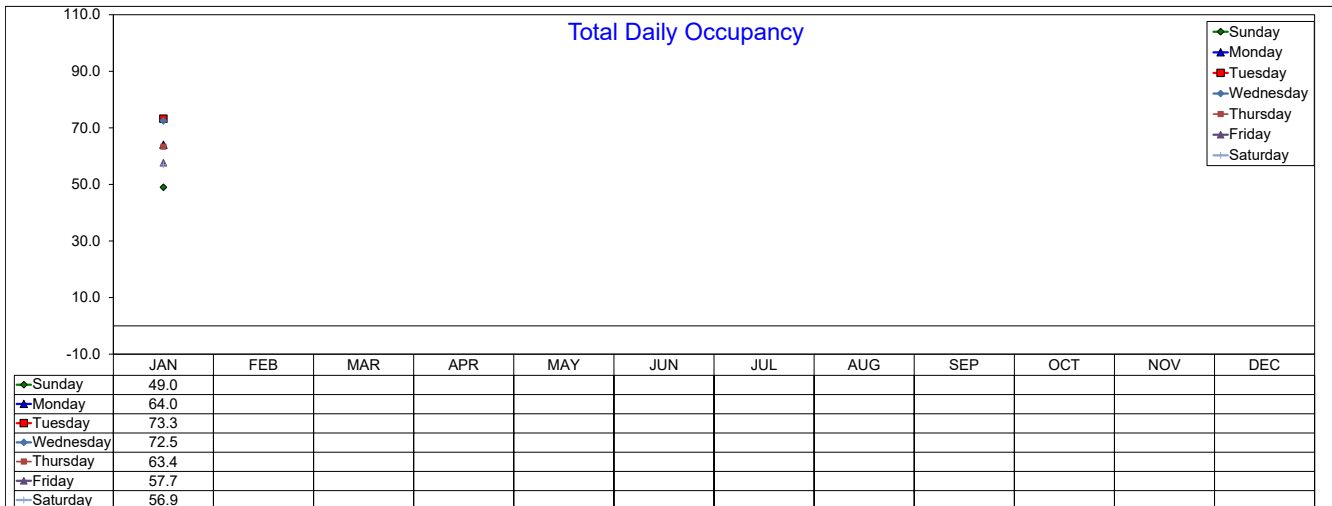
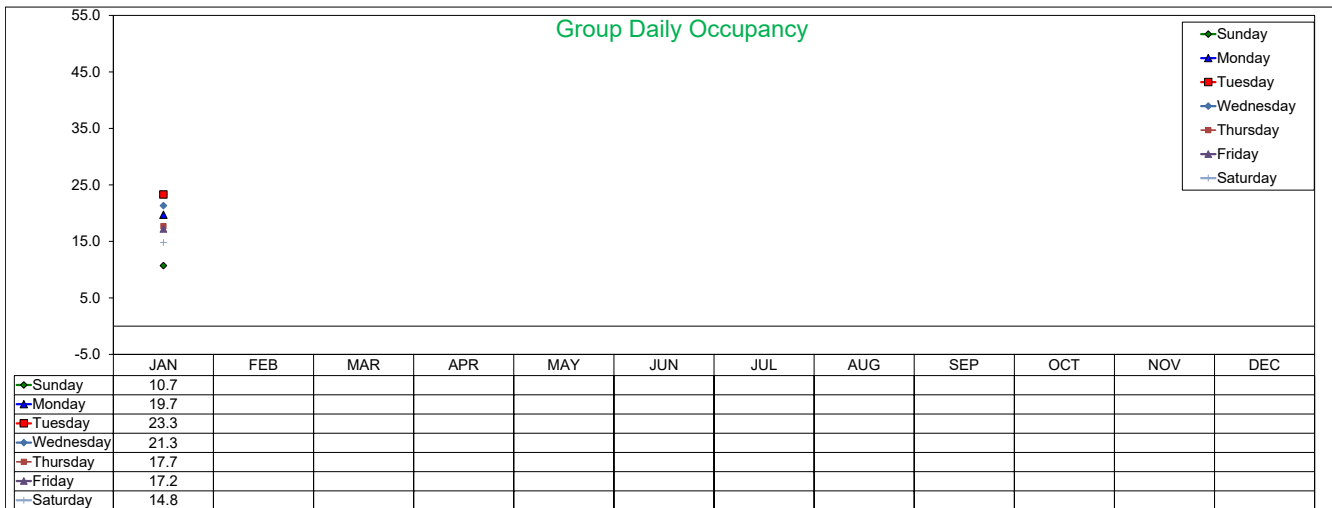
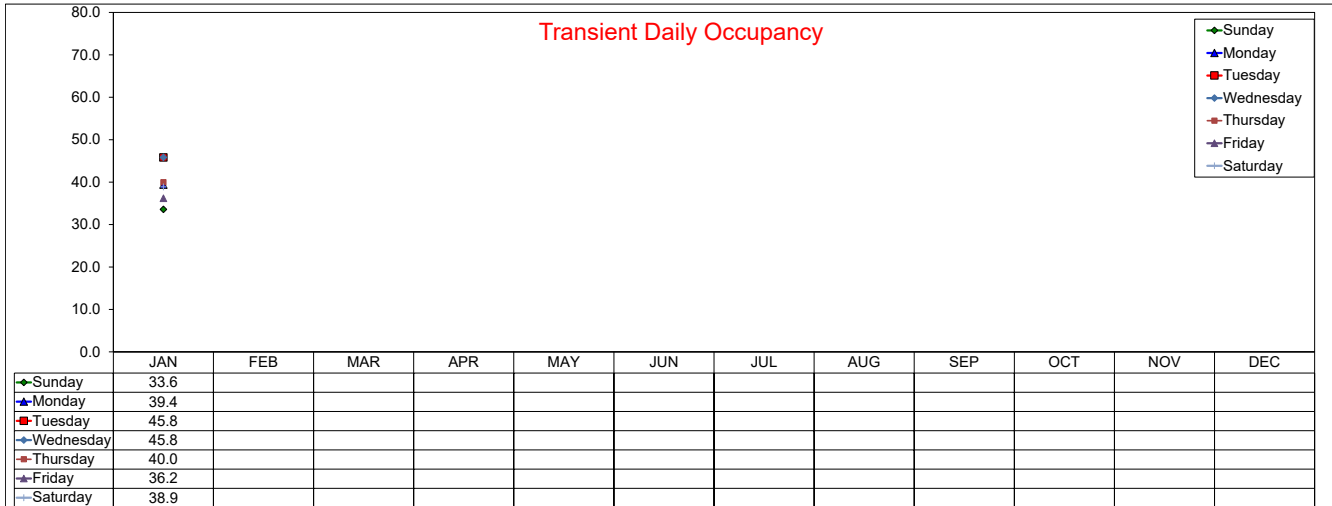


Daily ADR by Month 2021



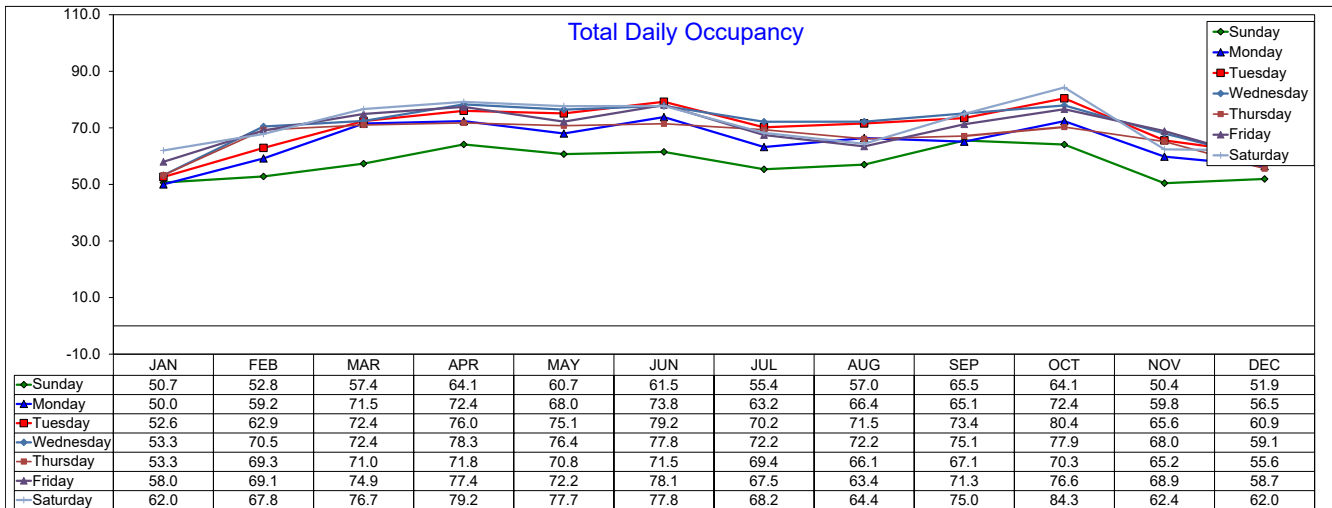
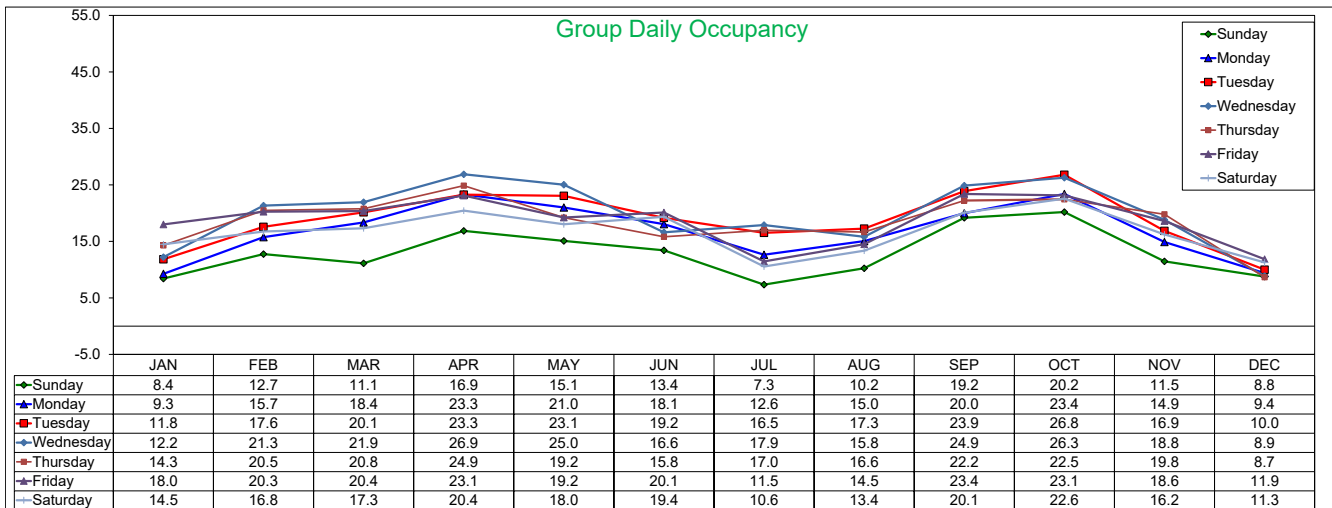
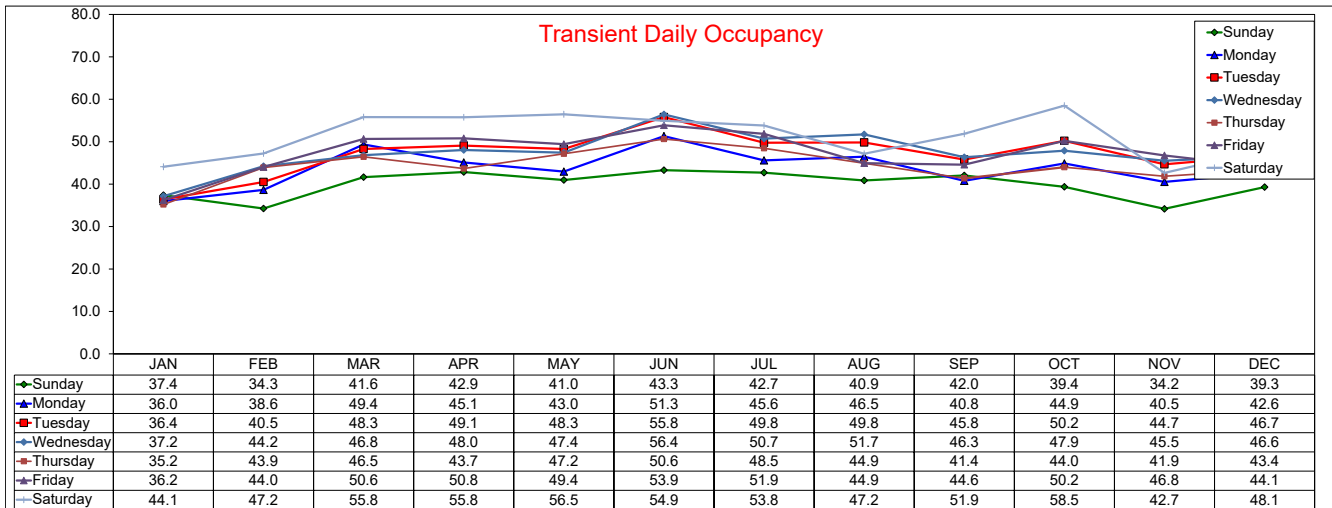
Daily Occupancy by Month

2023

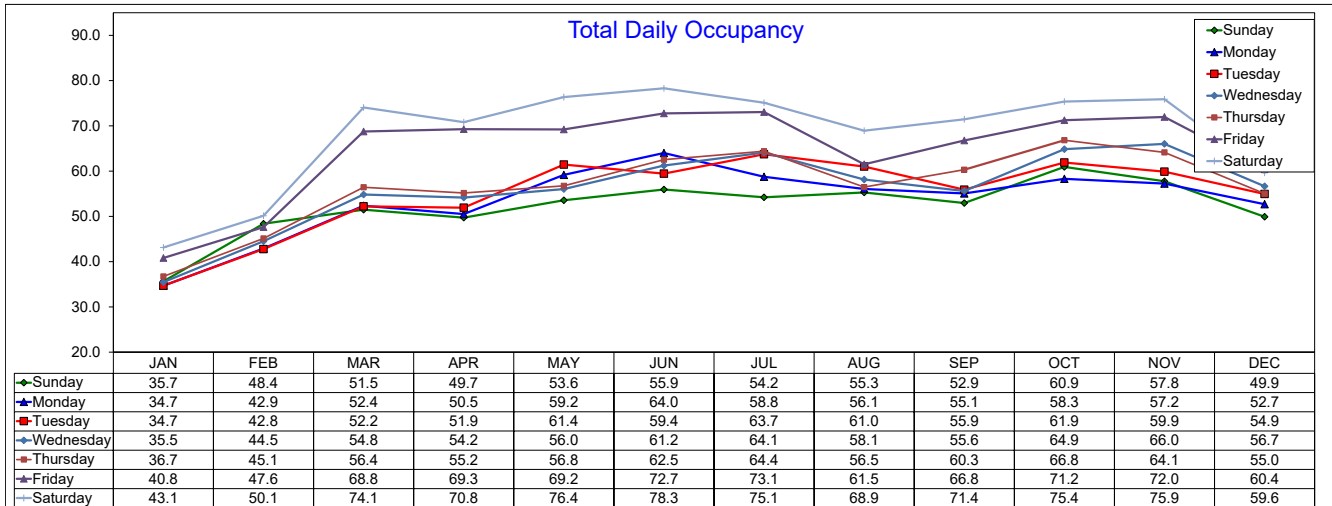
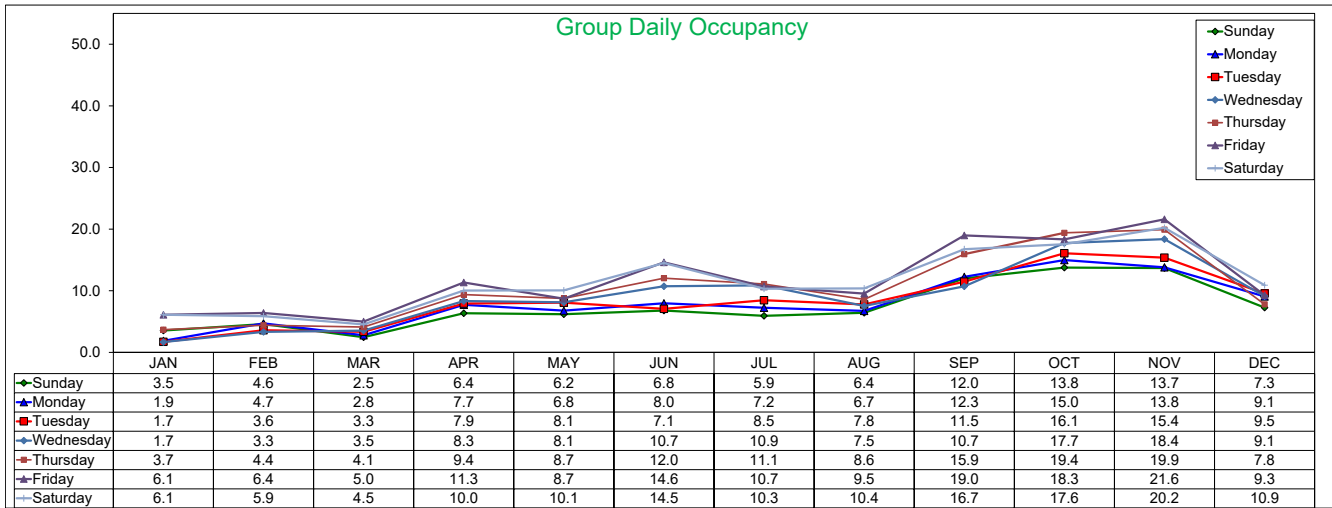
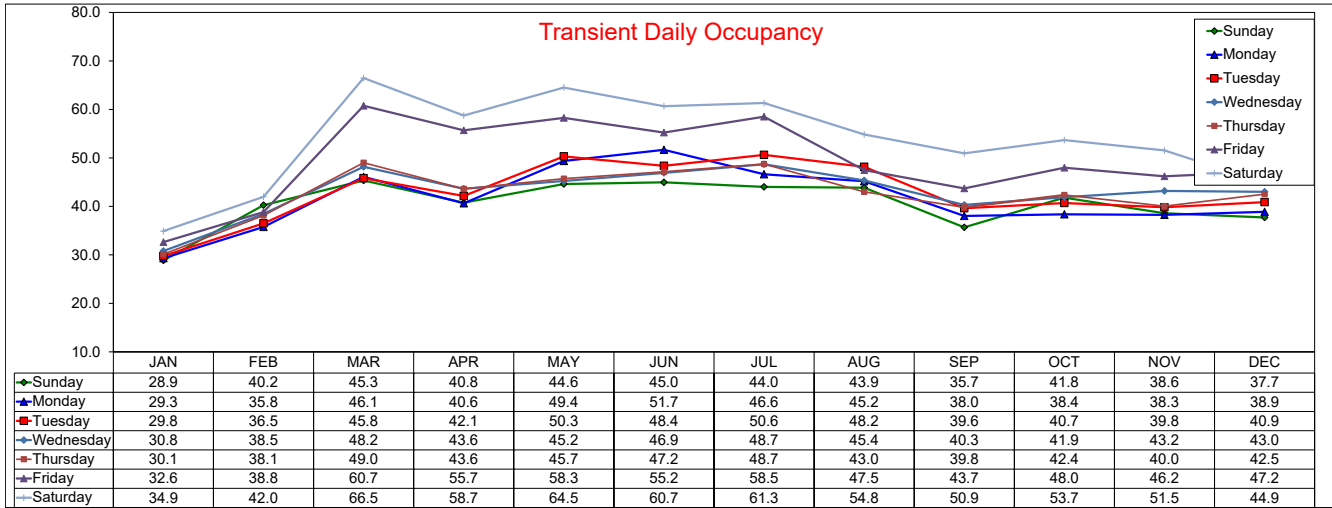


Daily Occupancy by Month

2022



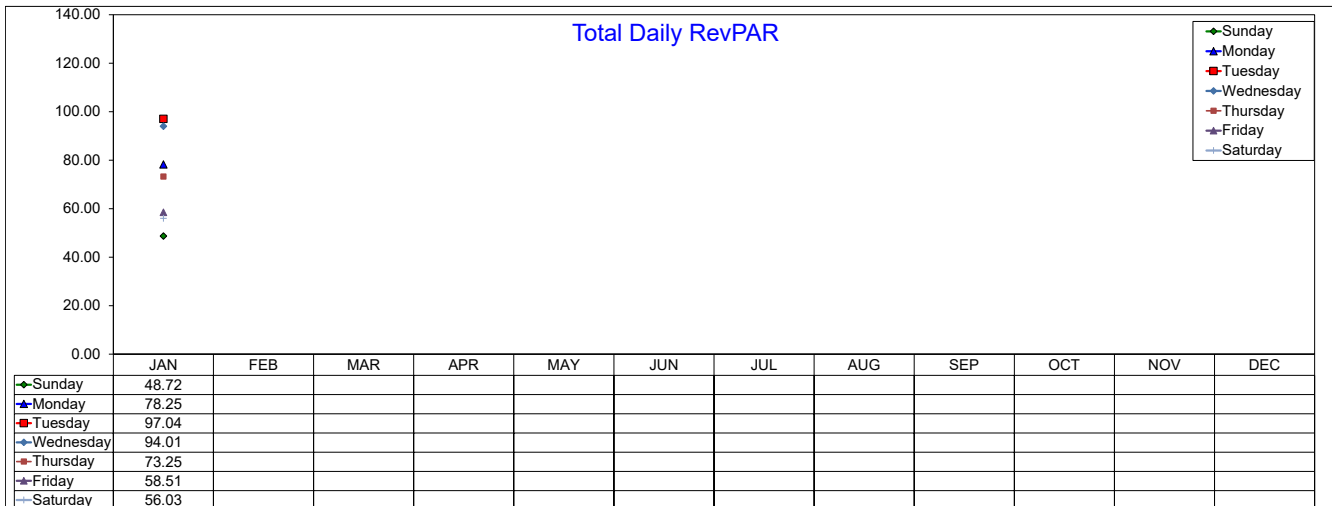
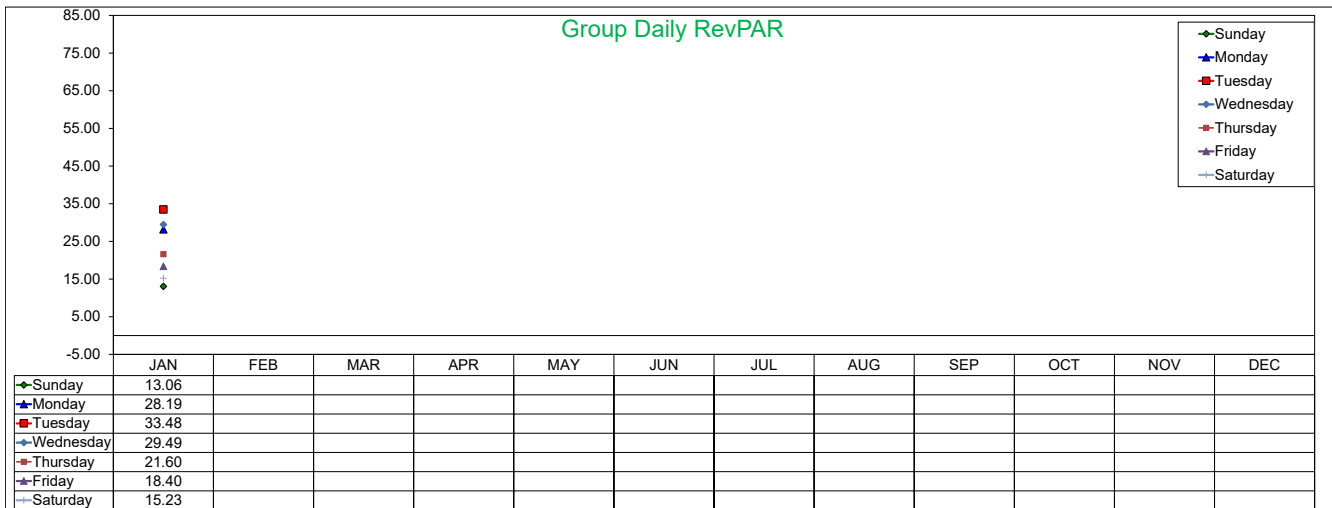
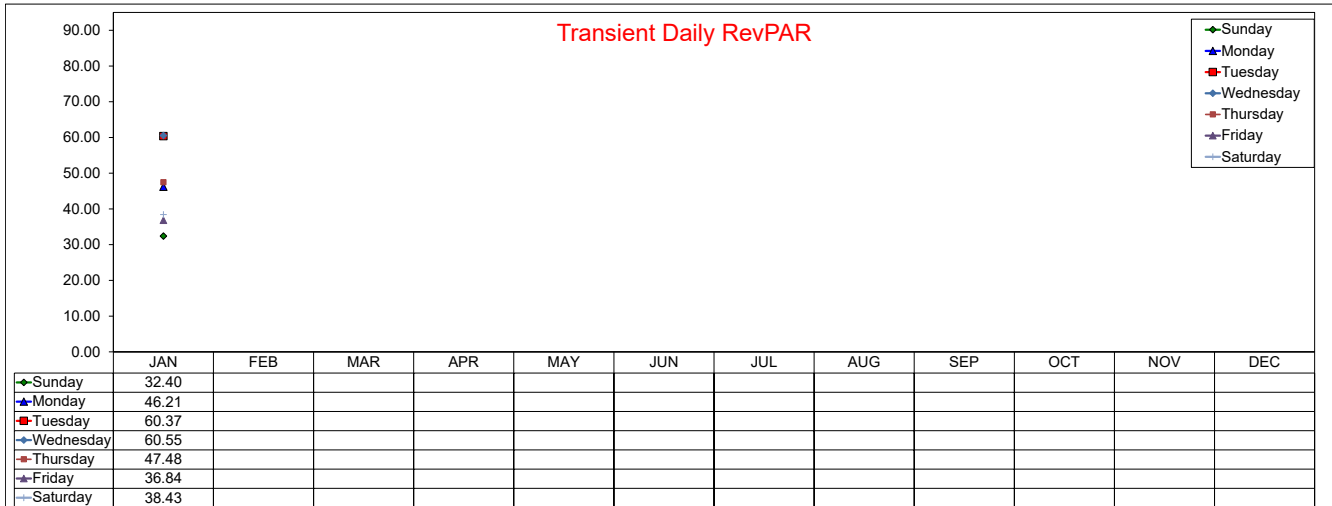
Daily Occupancy by Month 2021



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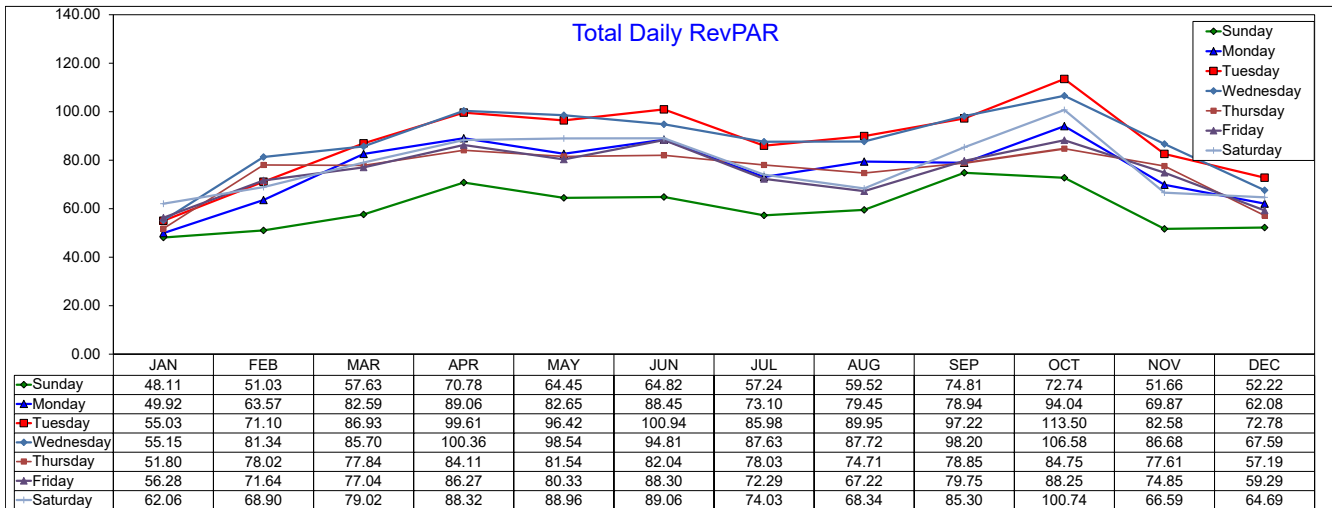
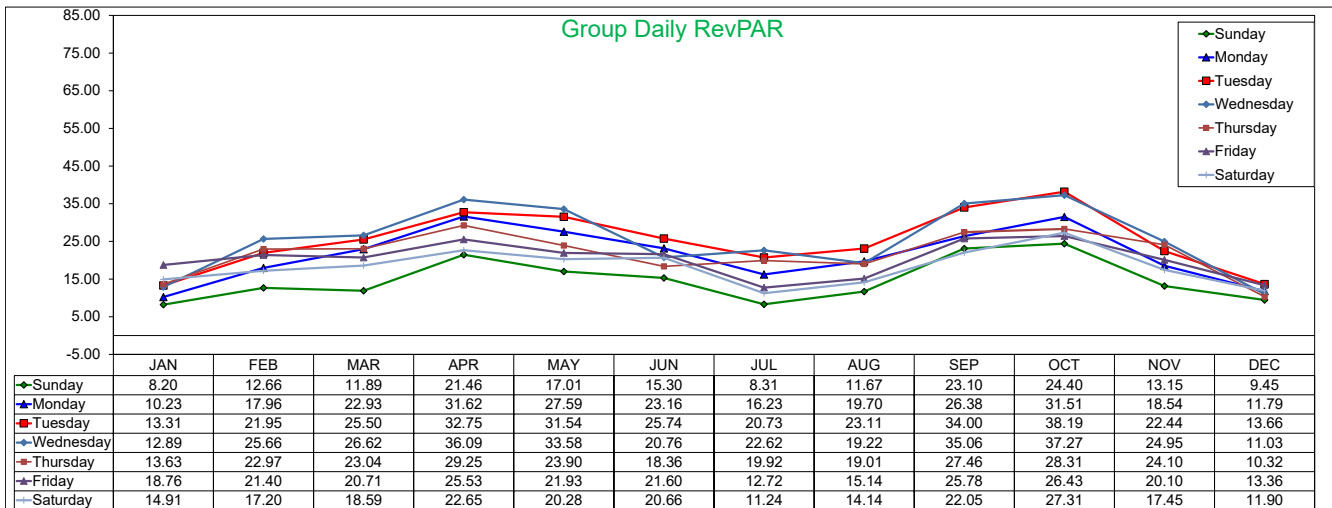
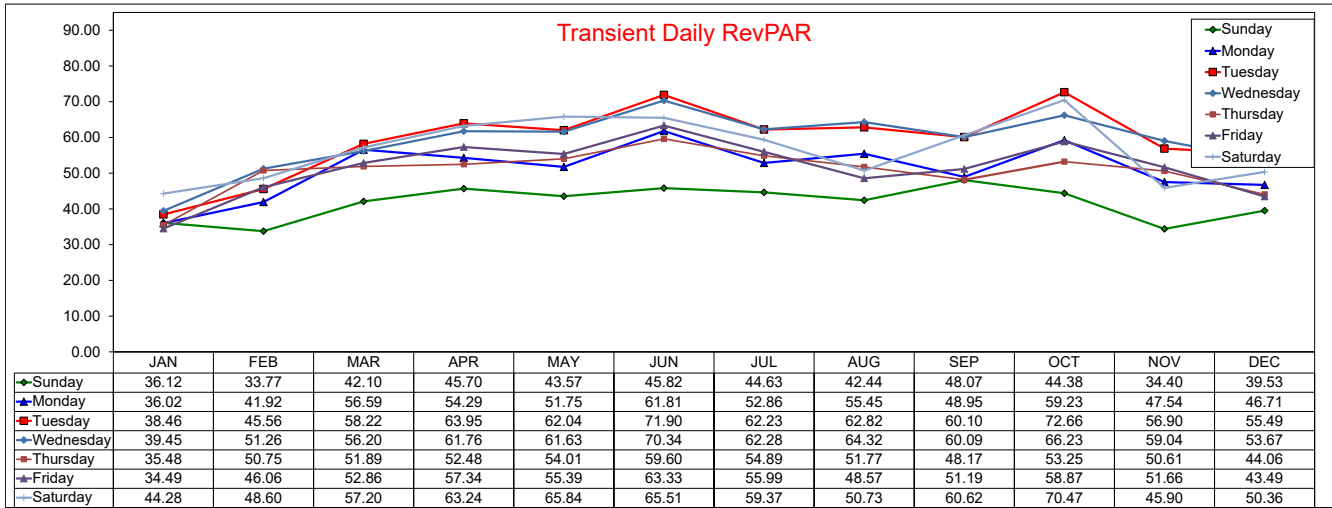
Daily RevPAR by Month

2023



Daily RevPAR by Month

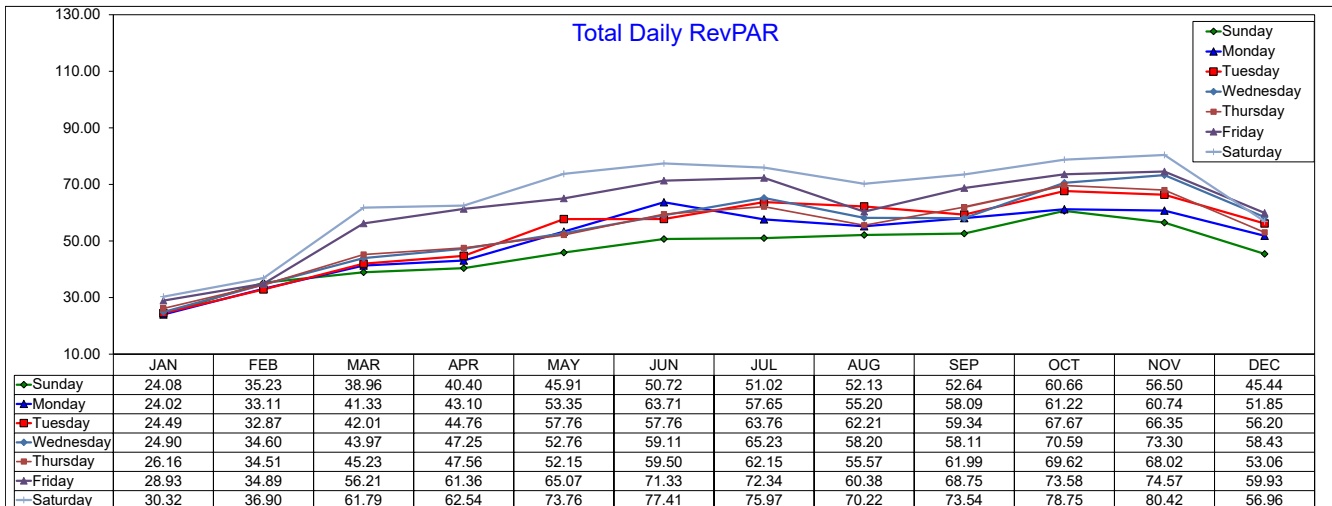
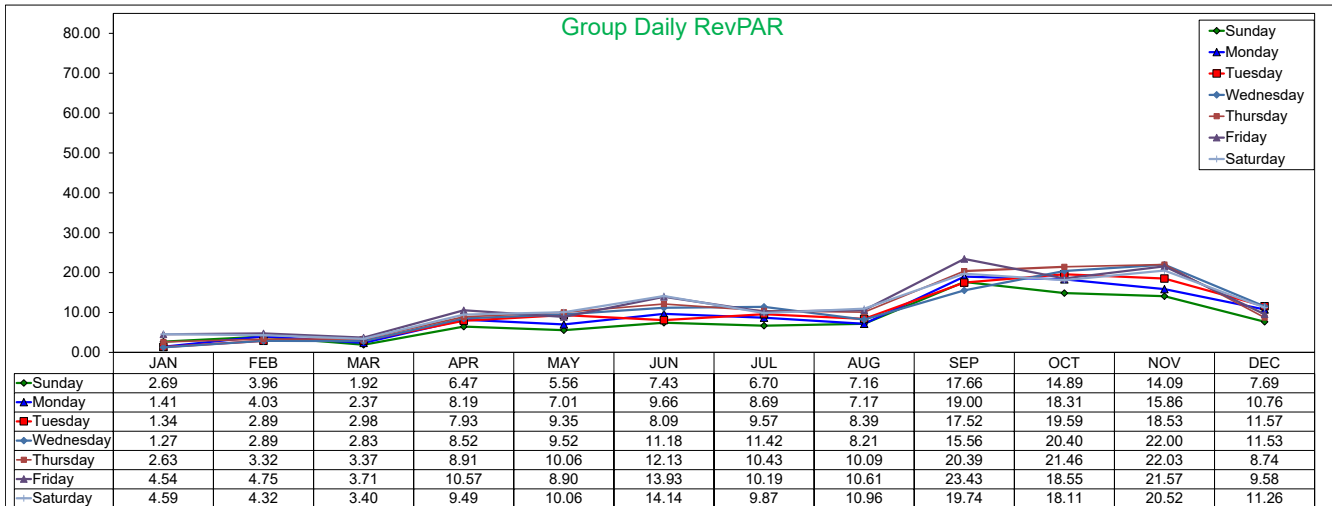
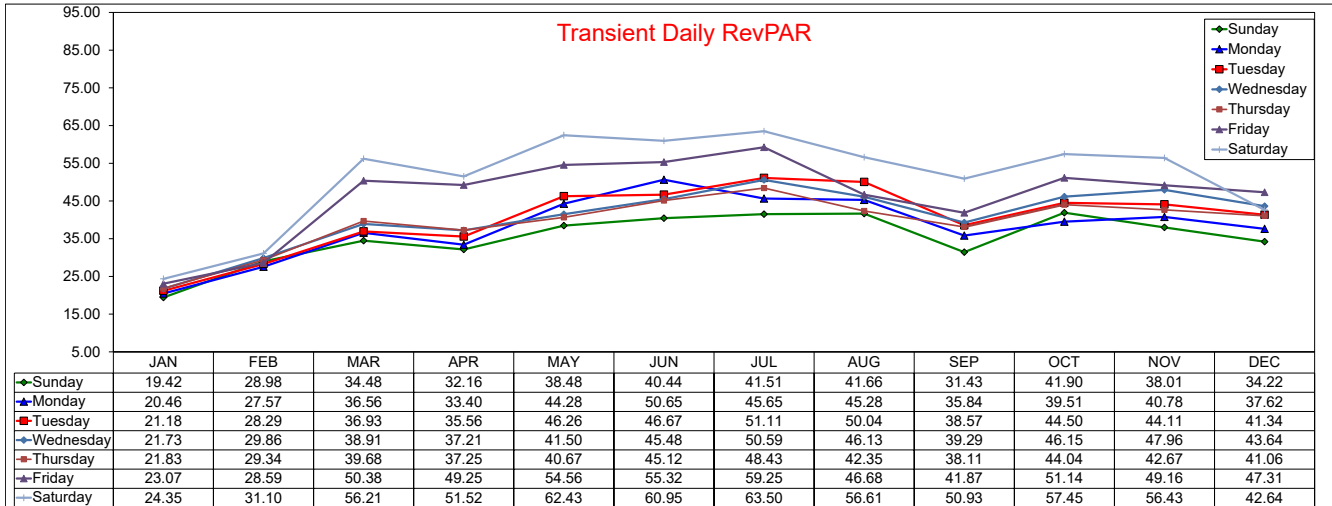
2022



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Daily RevPAR by Month

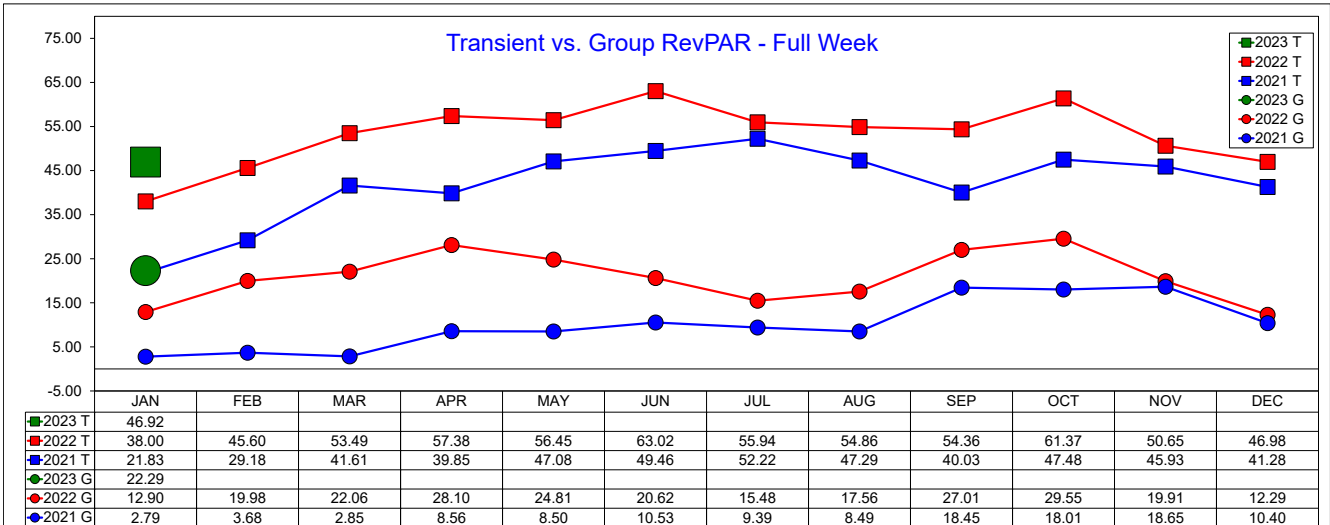
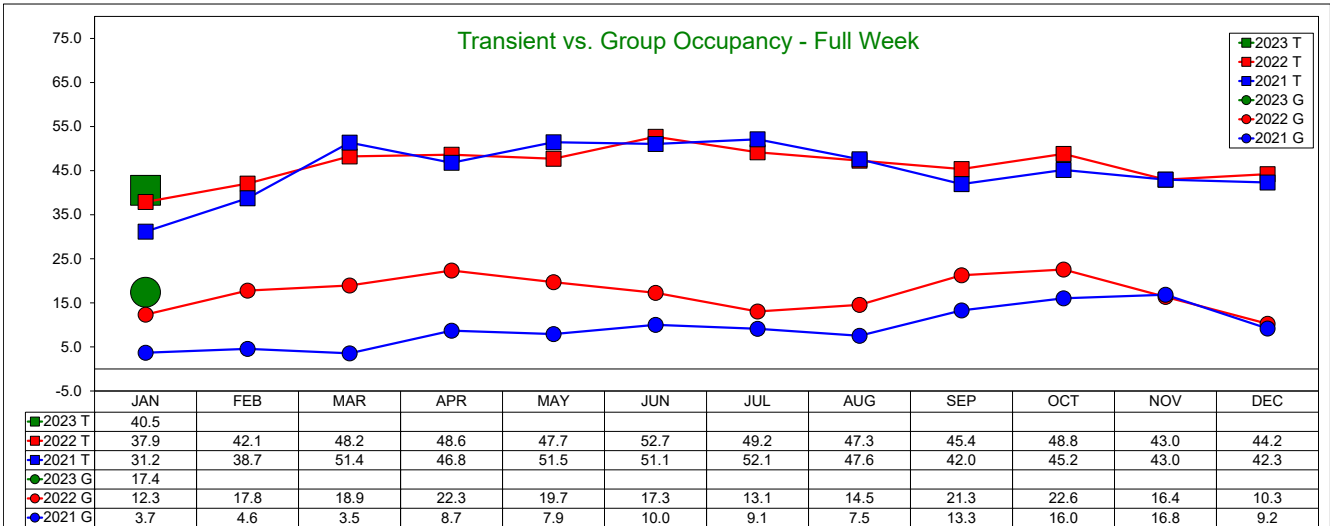
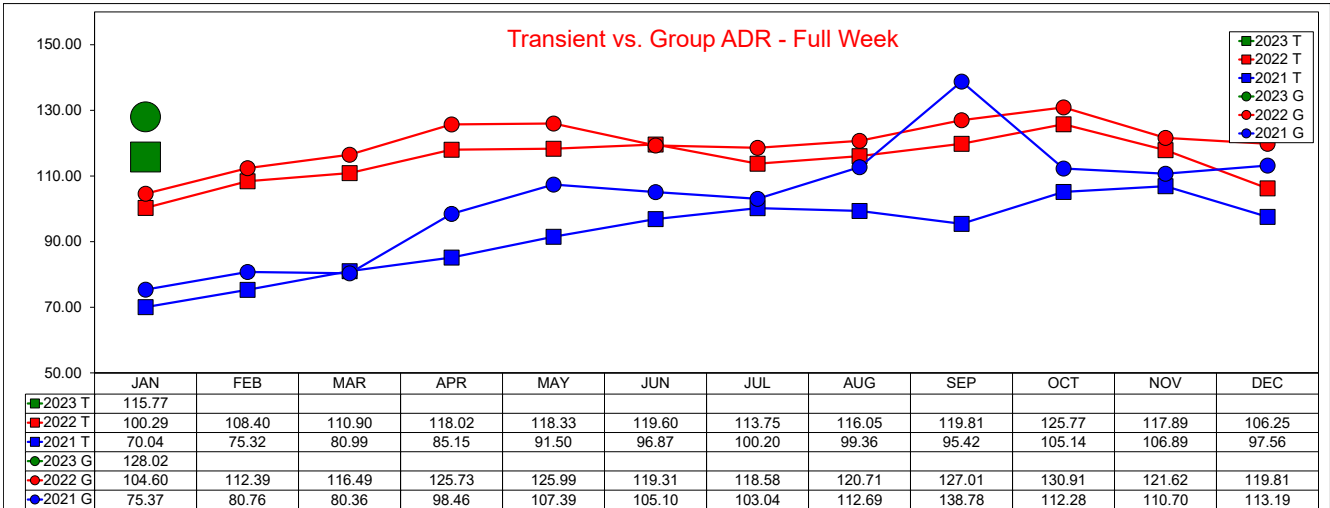
2021



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Transient vs. Group - Full Week

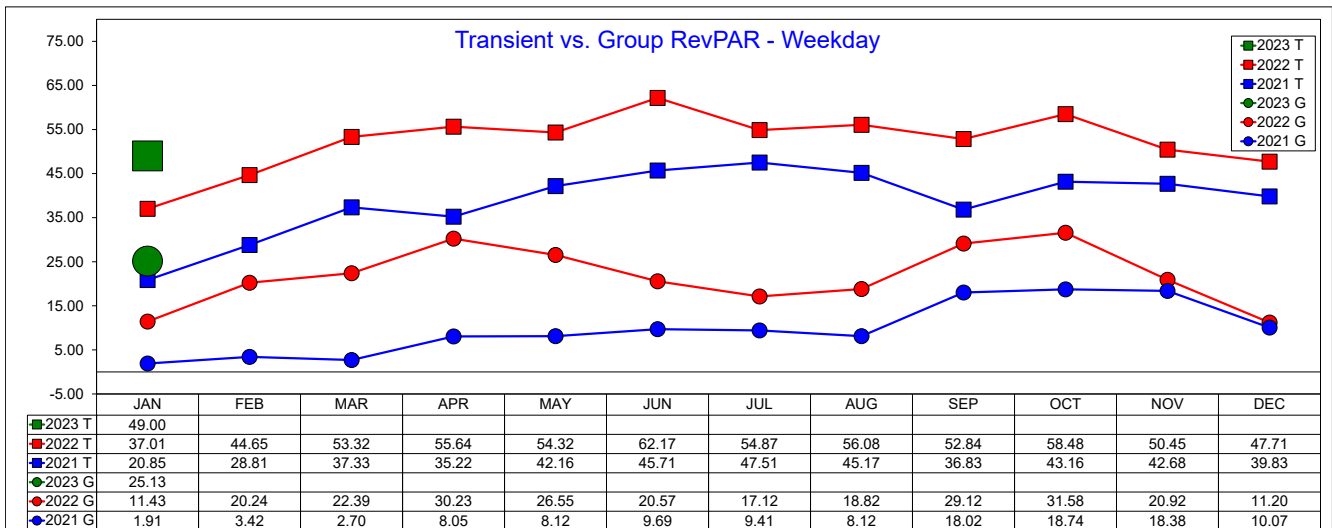
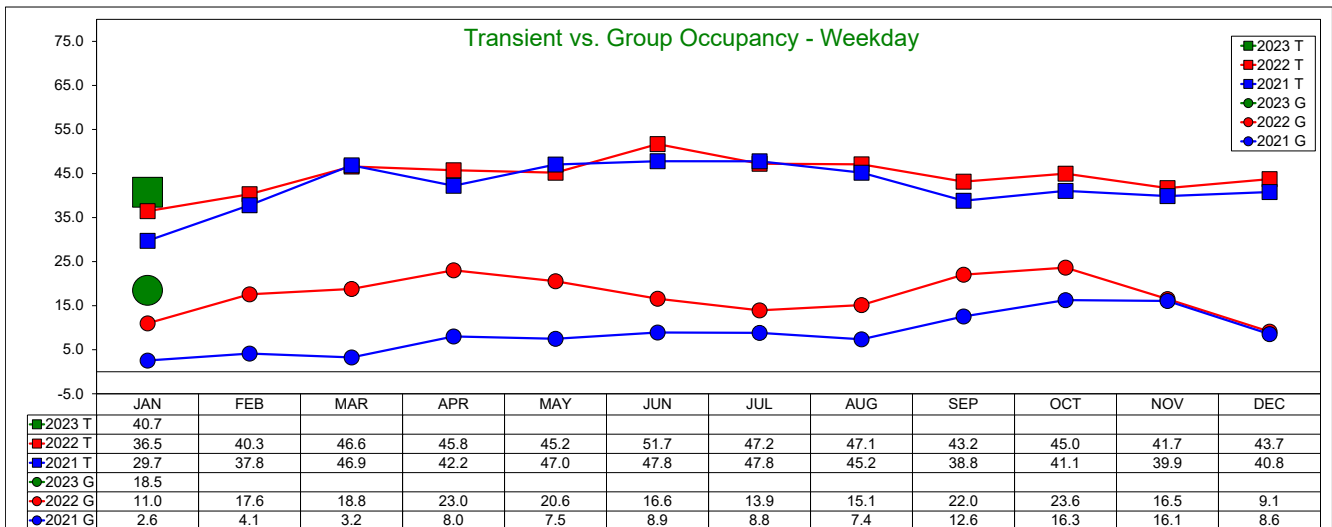
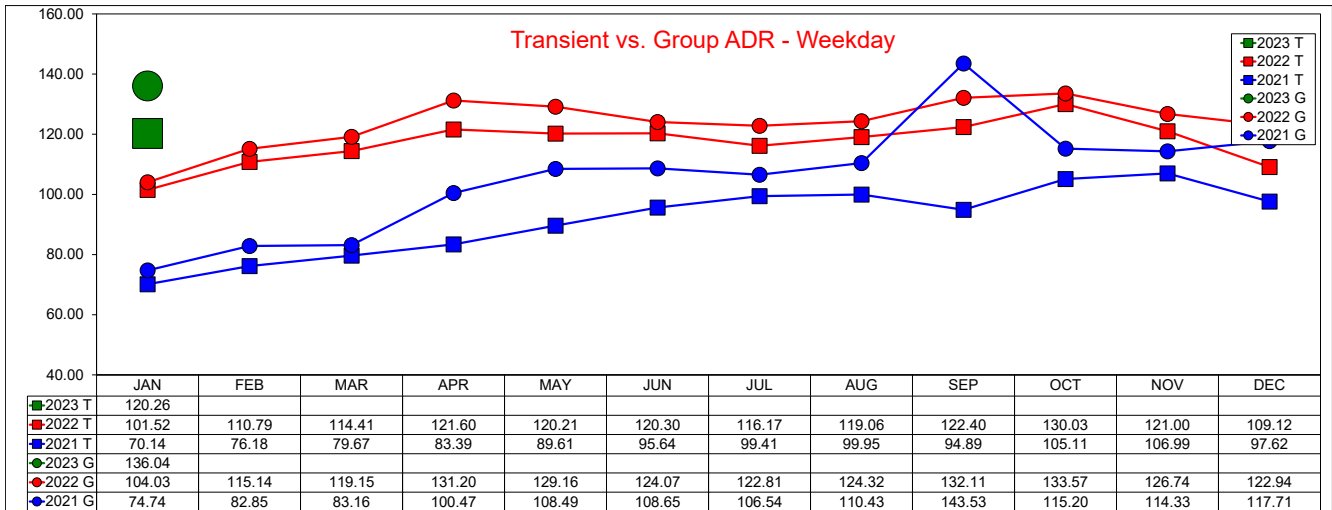
January 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Transient vs. Group - Weekday

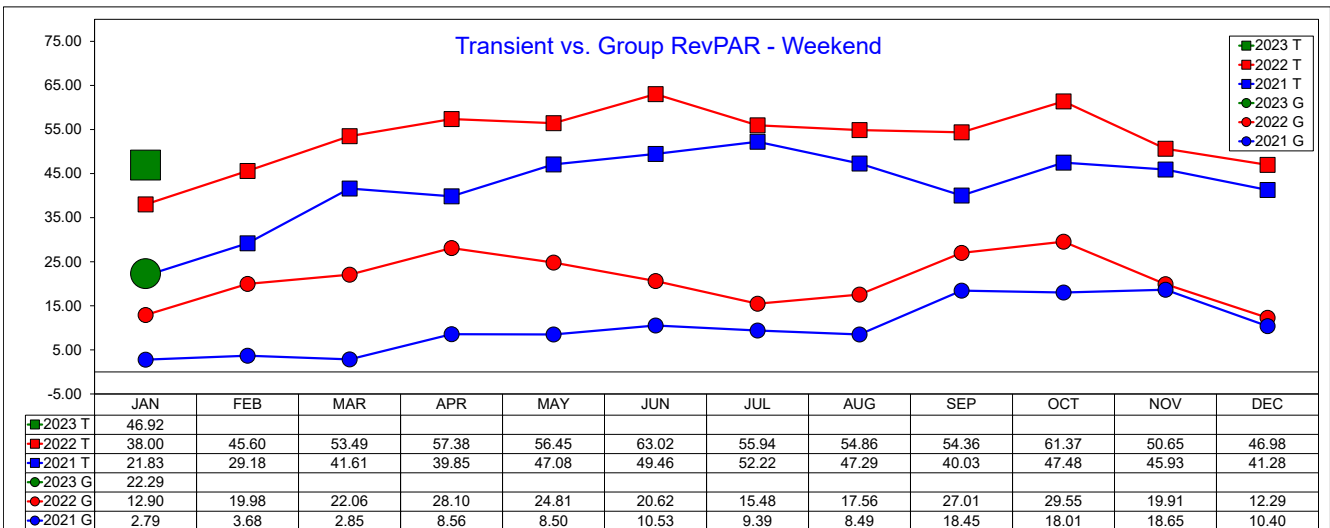
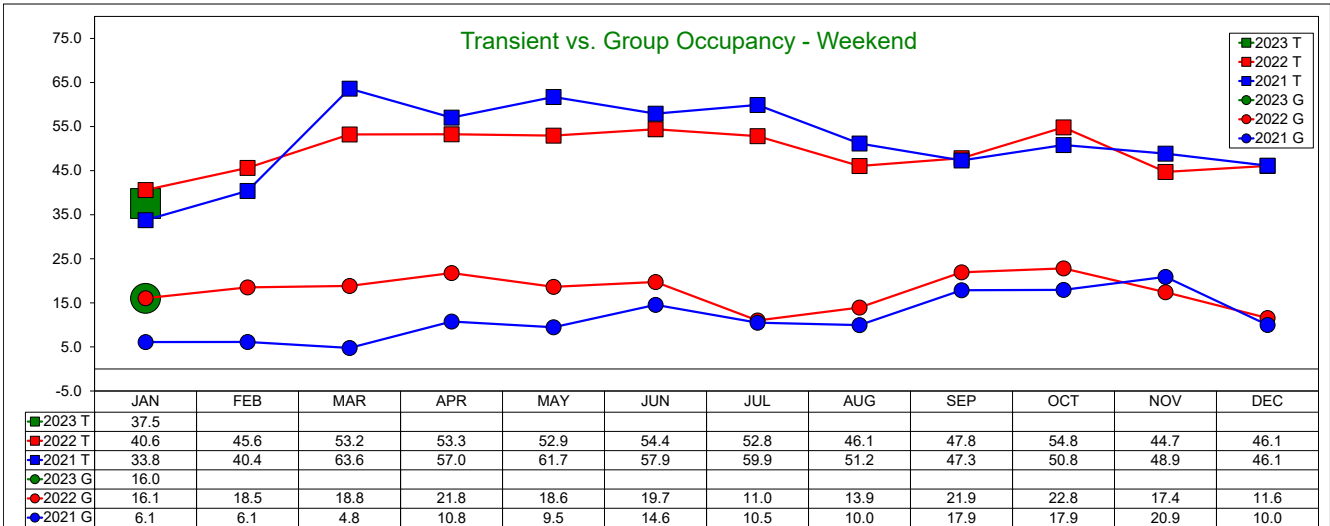
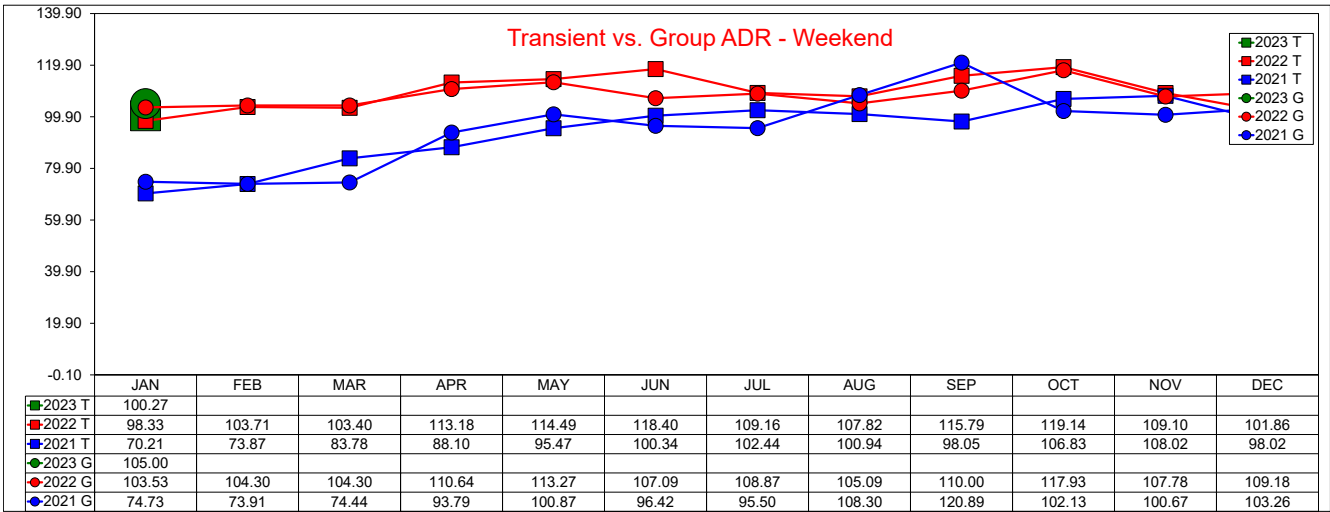
January 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Transient vs. Group - Weekend

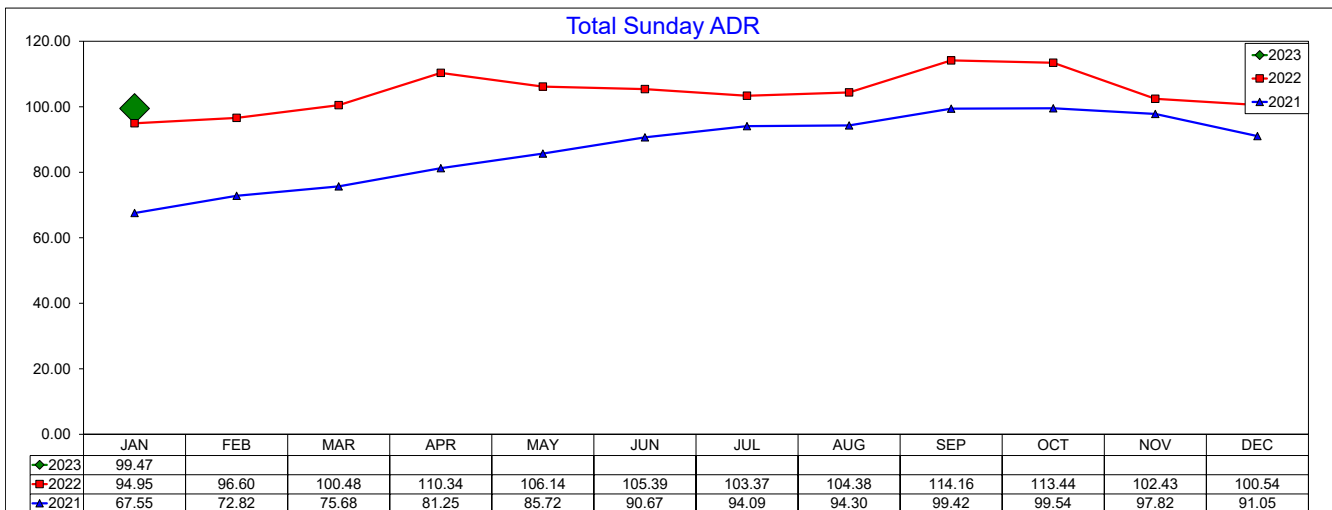
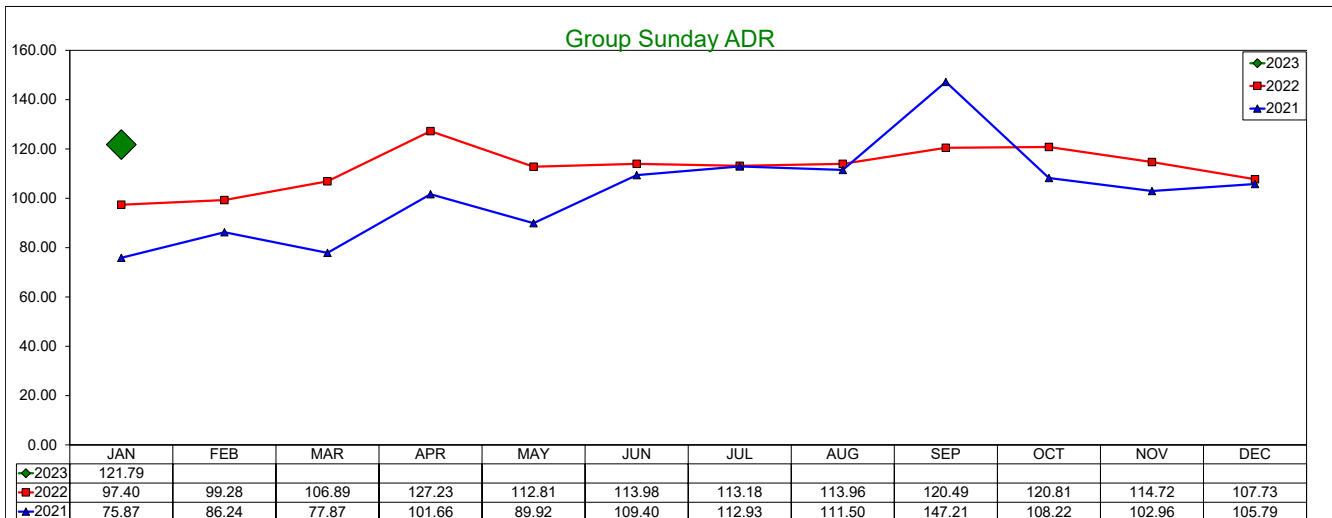
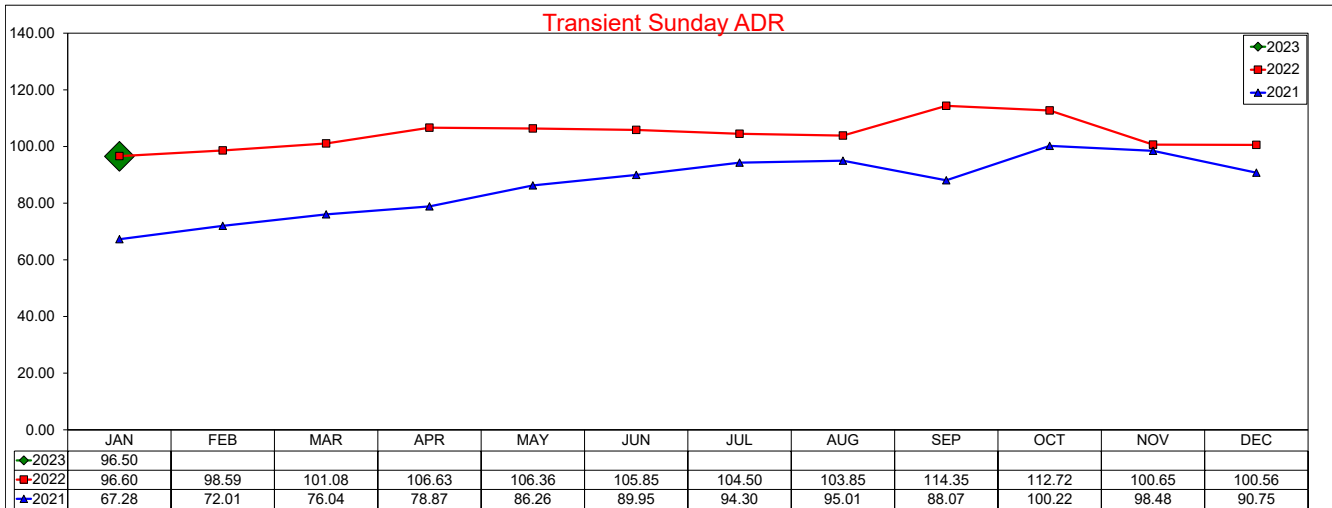
January 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Sunday - ADR

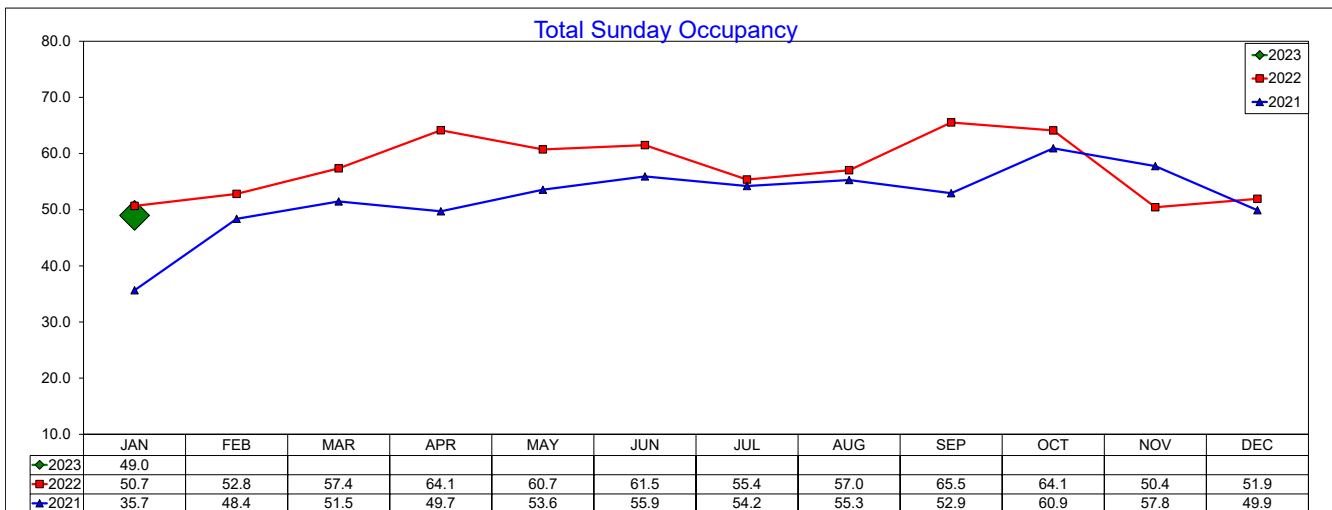
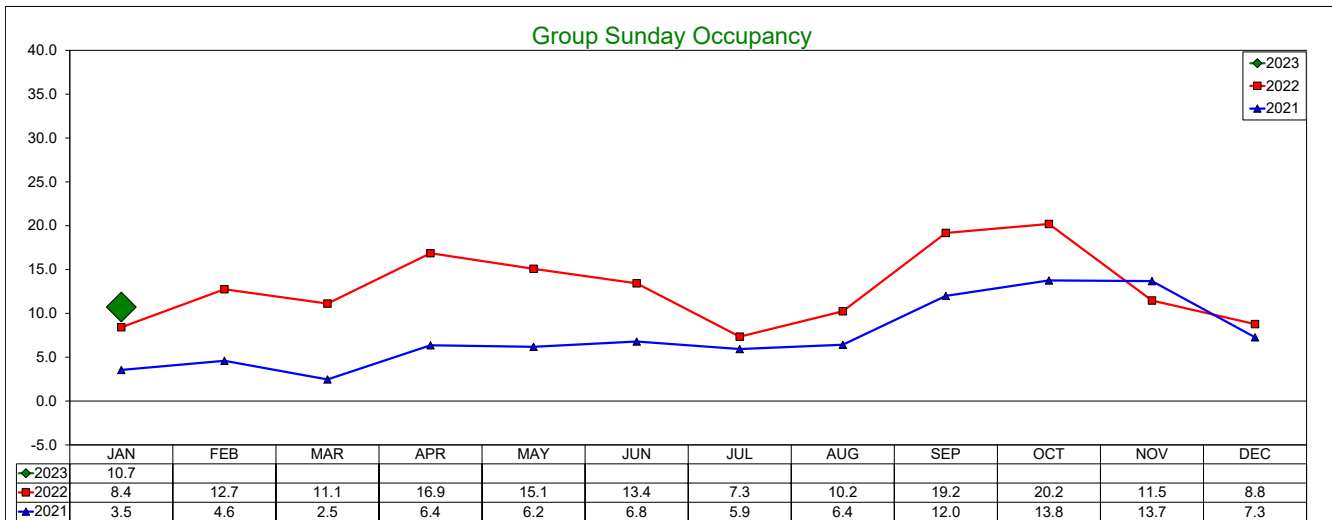
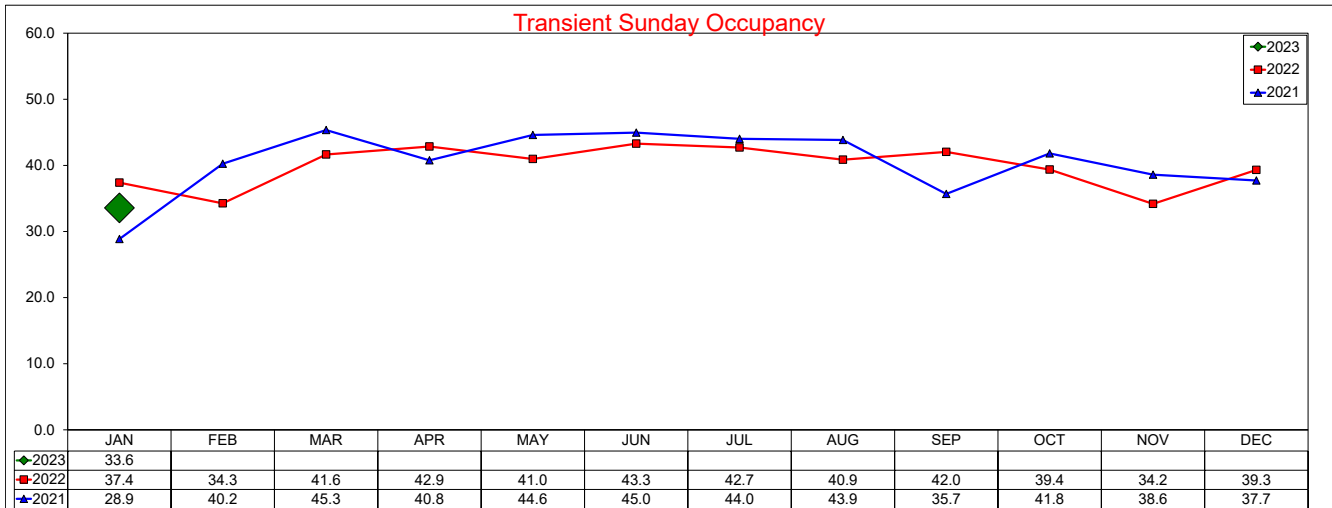
January 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Sunday - Occupancy

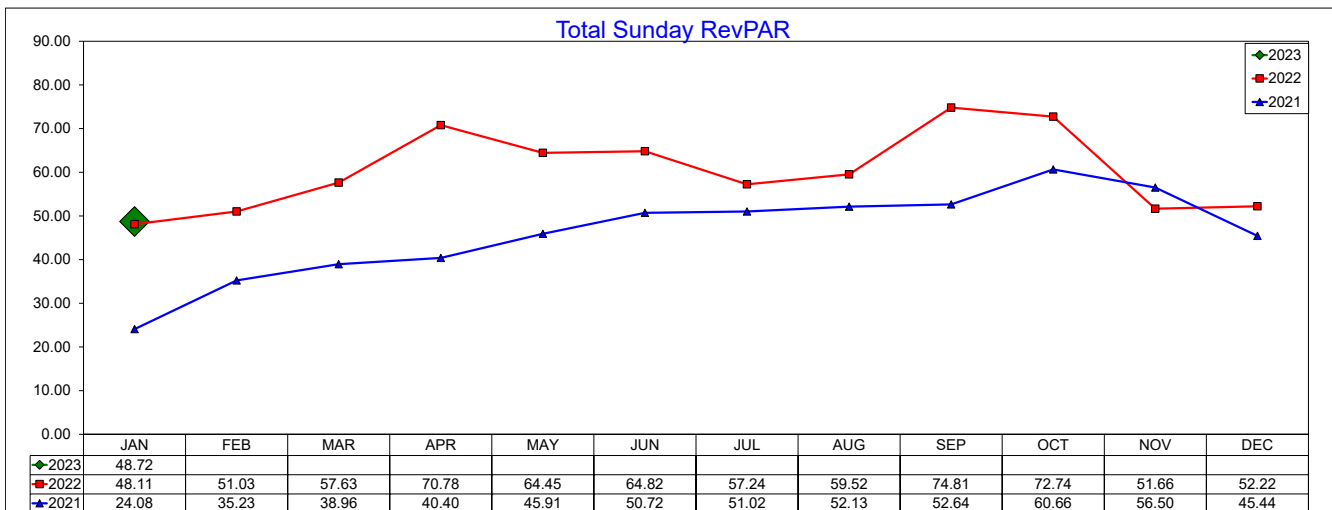
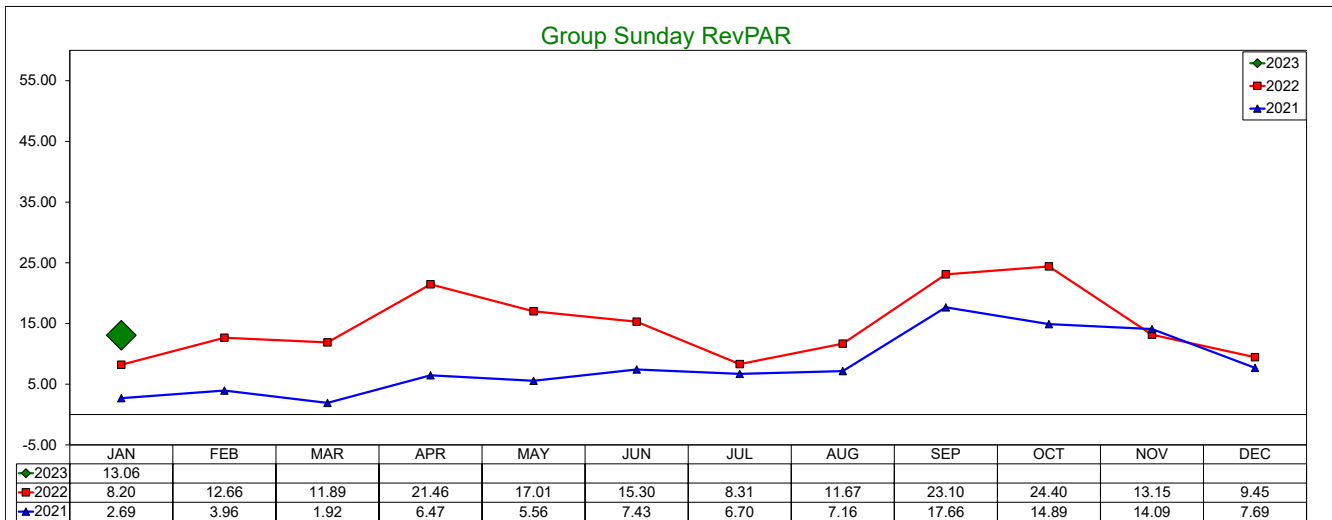
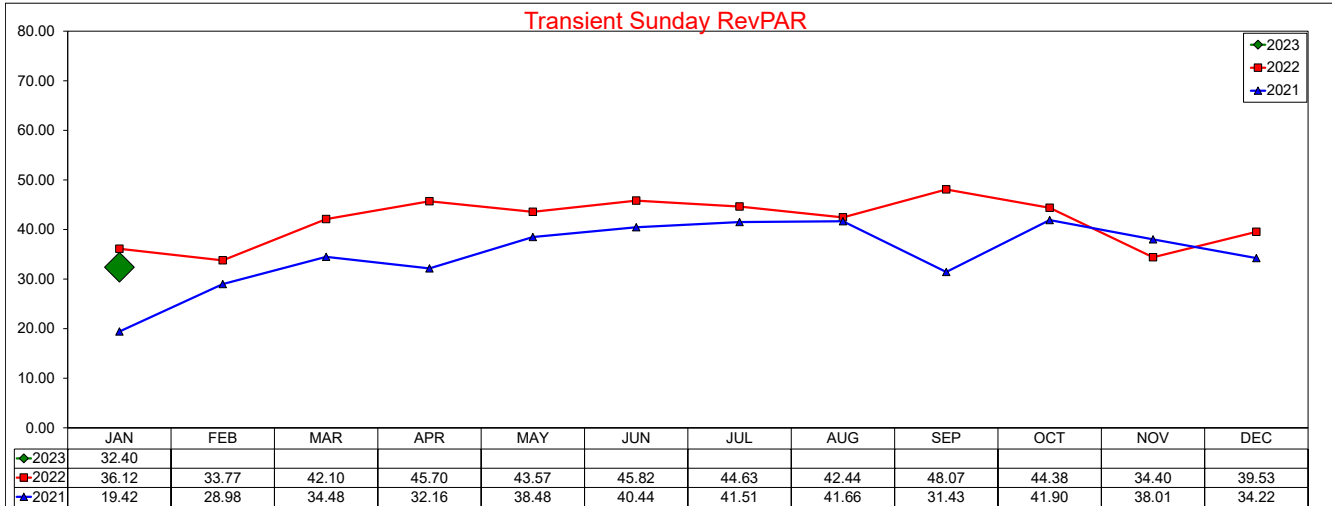
January 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Sunday - RevPAR

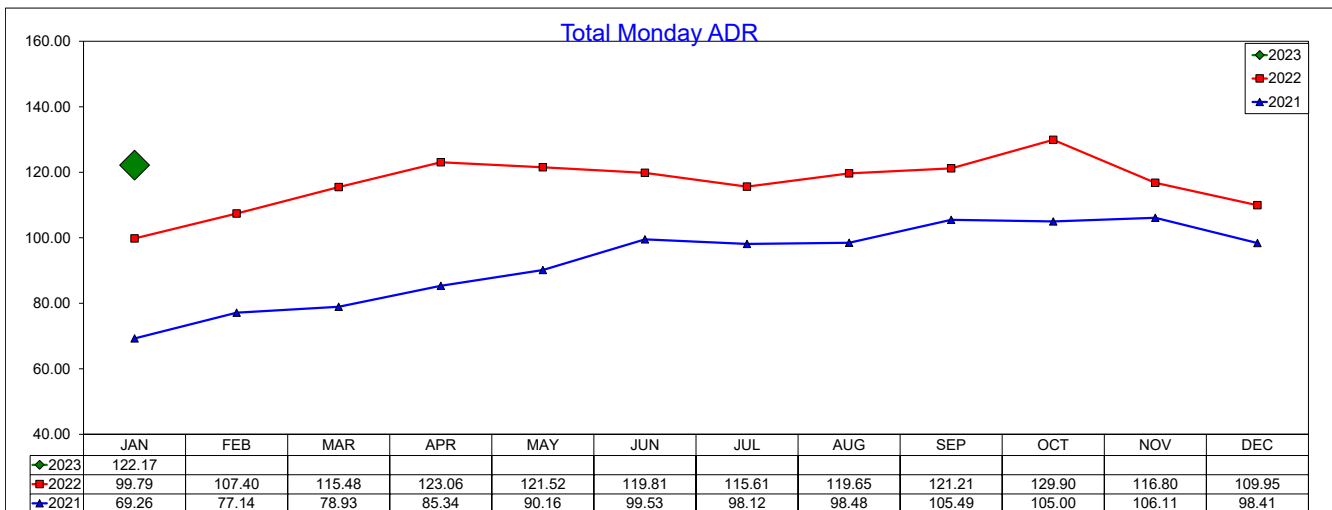
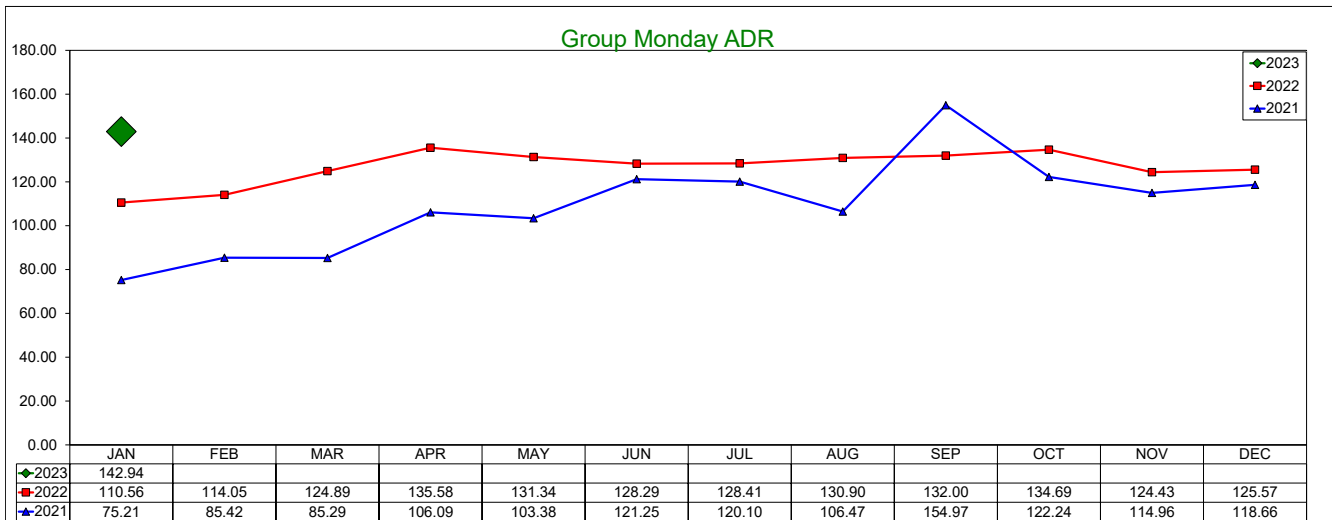
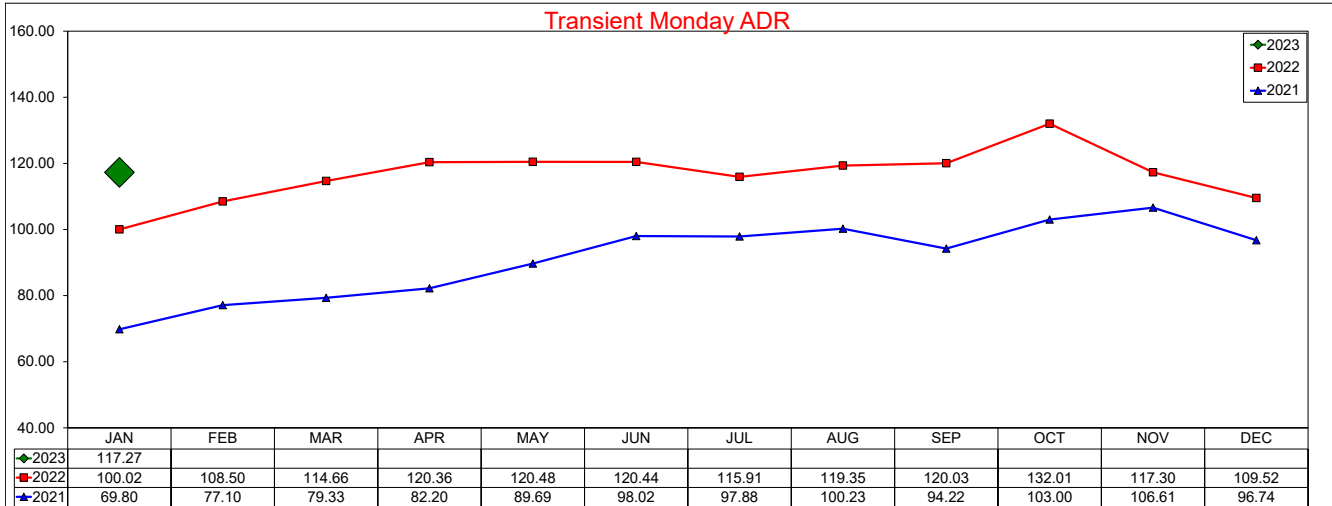
January 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Monday - ADR

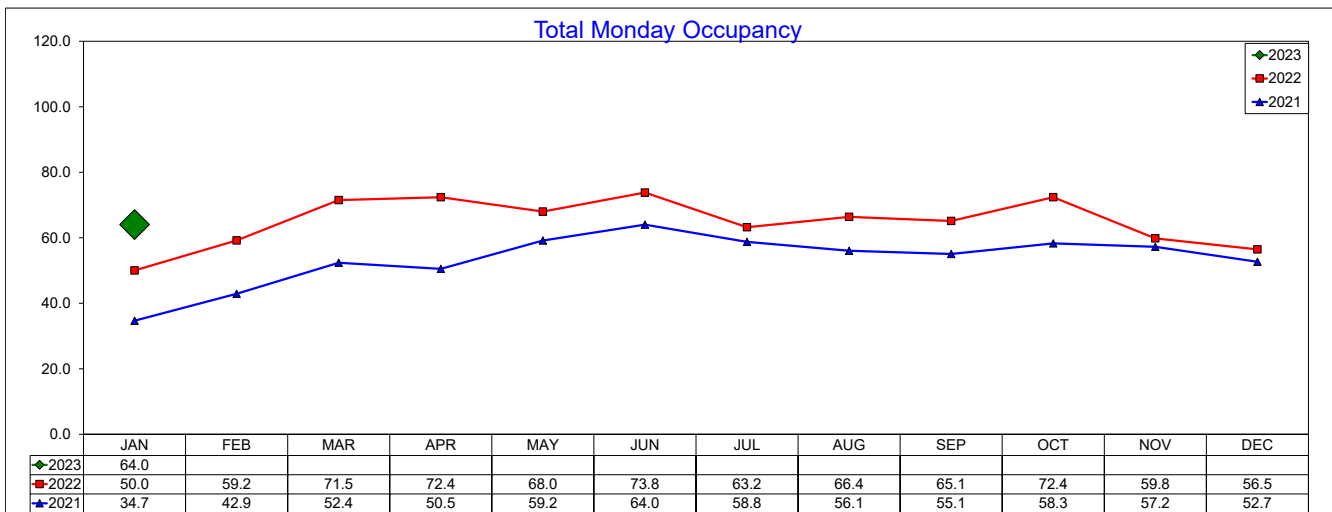
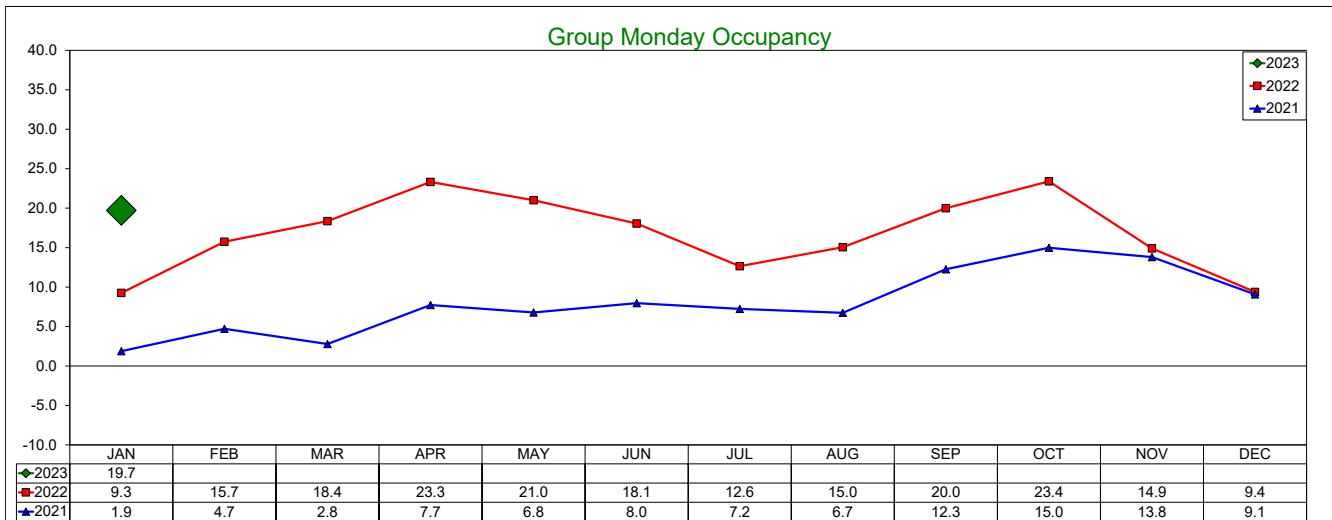
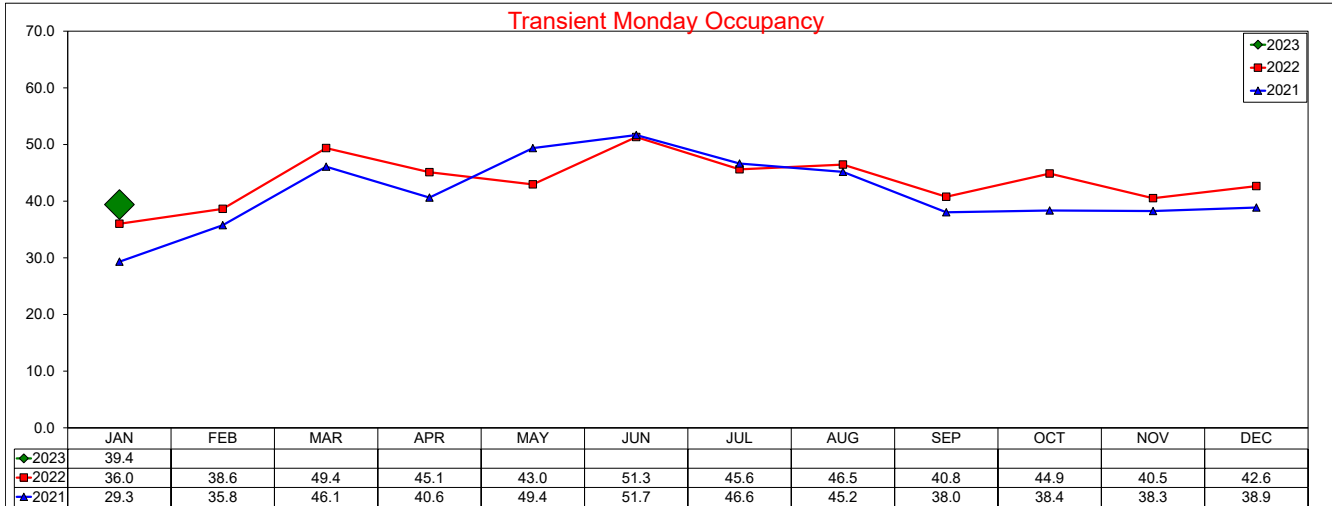
January 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Monday - Occupancy

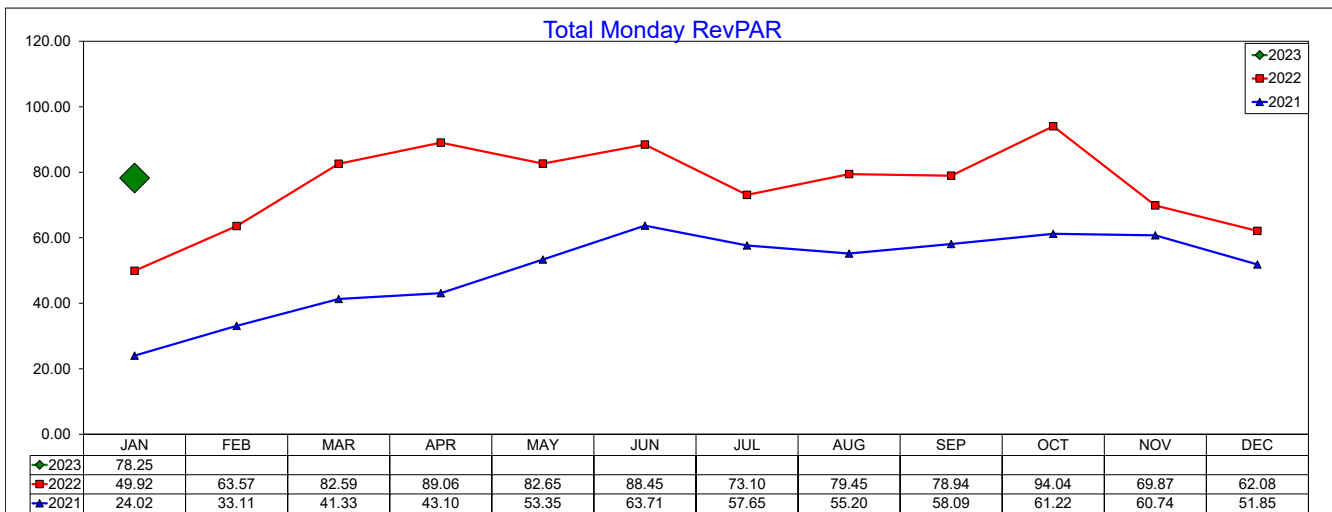
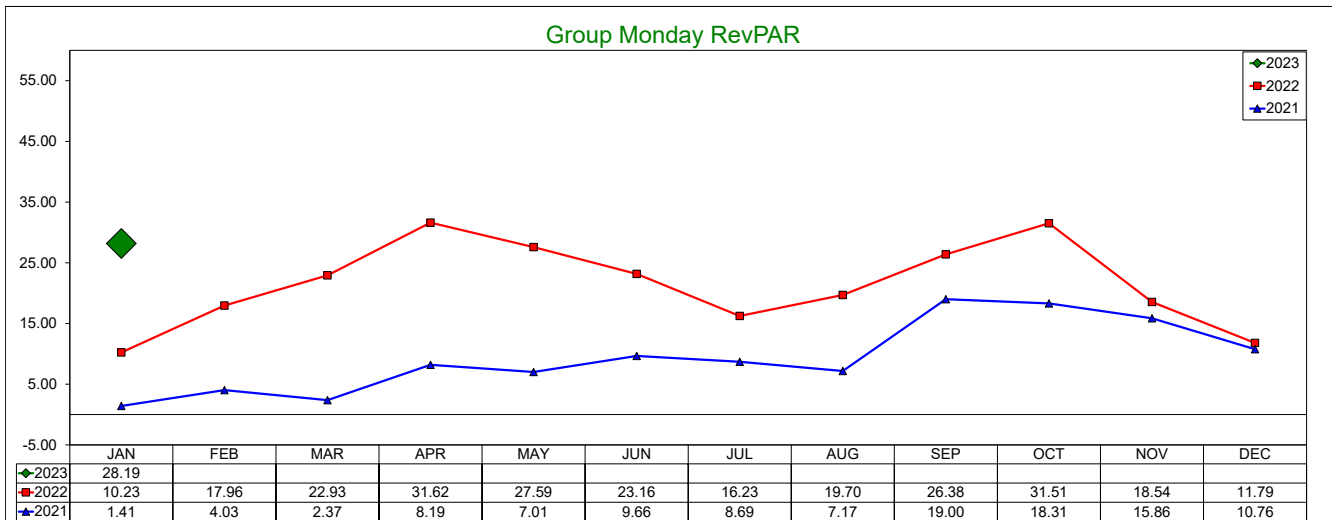
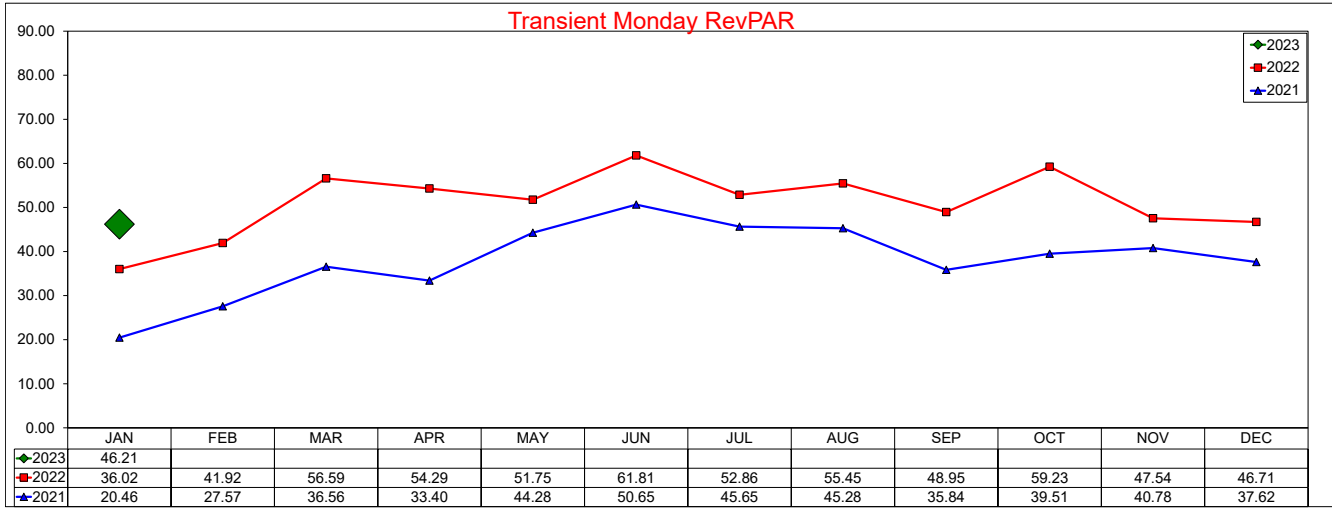
January 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Monday - RevPAR

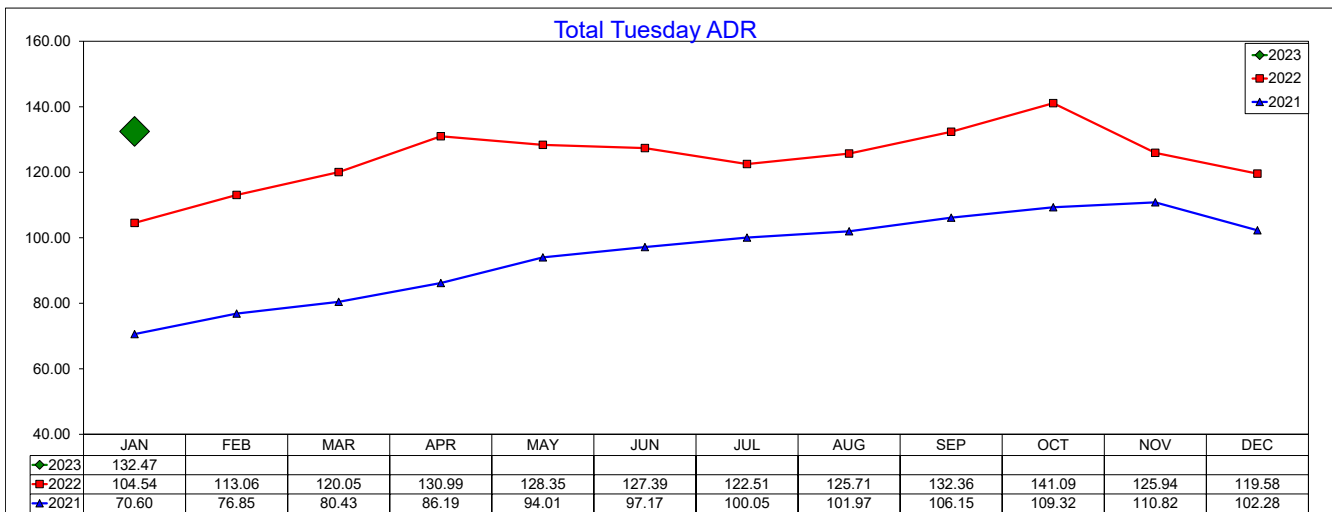
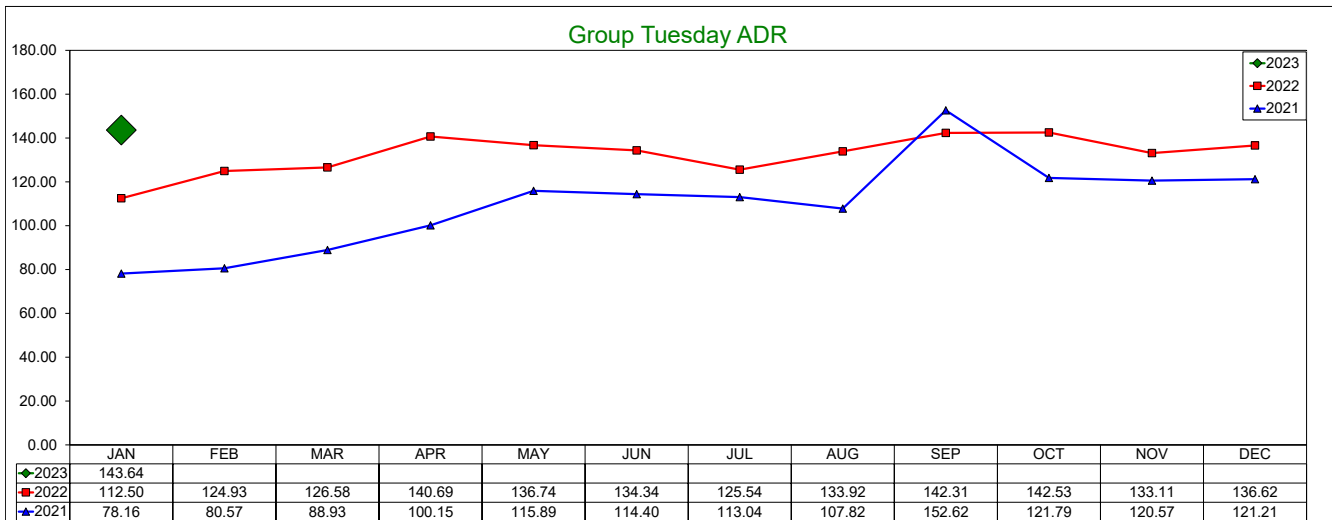
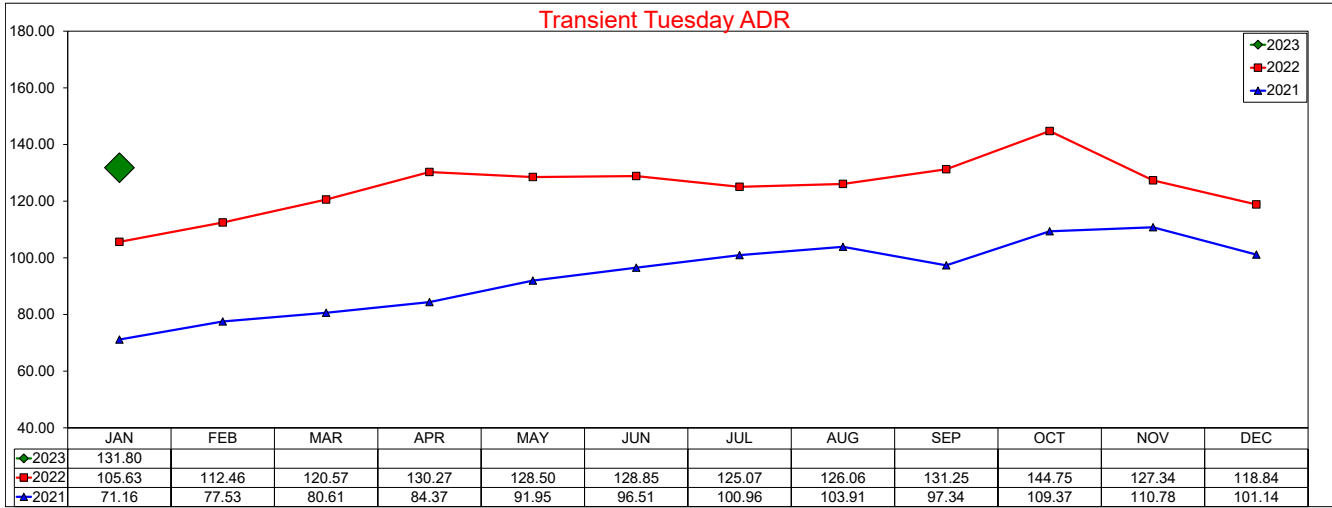
January 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Tuesday - ADR

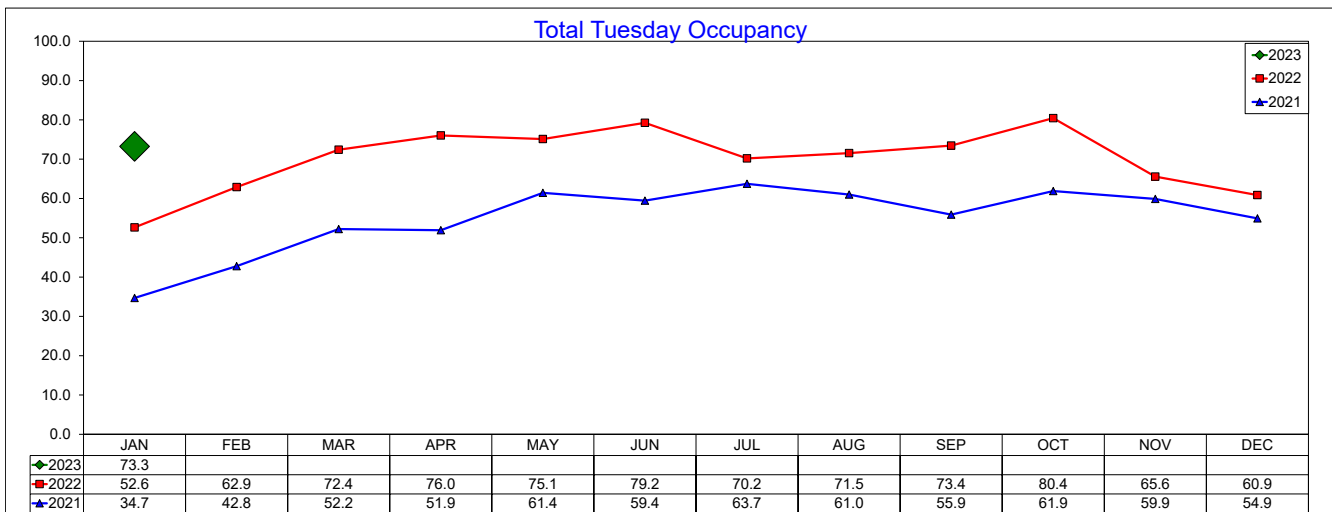
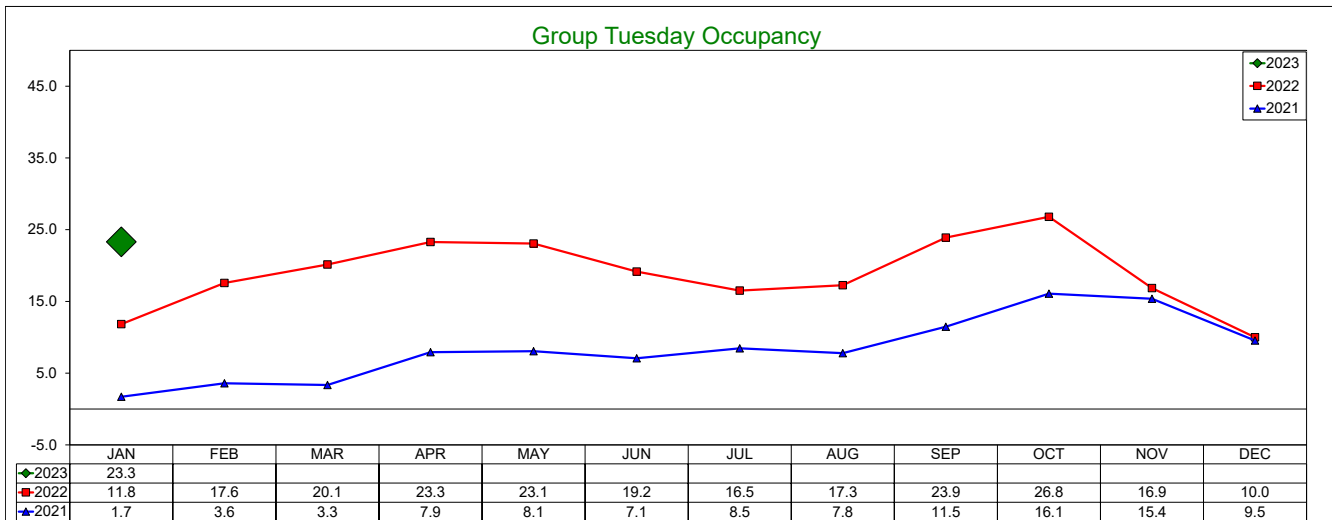
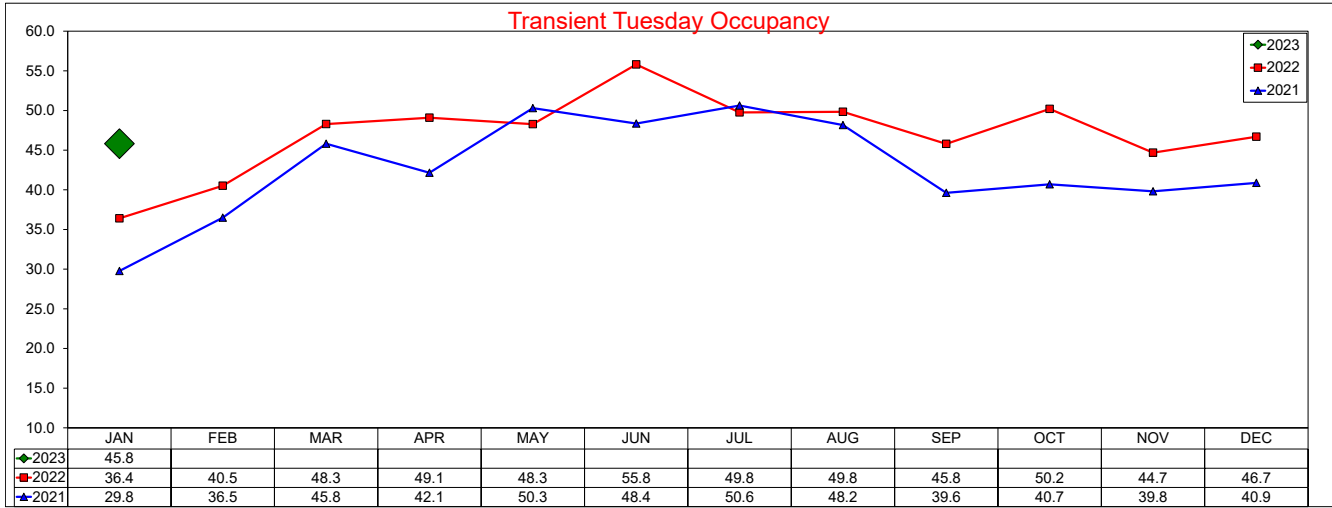
January 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Tuesday - Occupancy

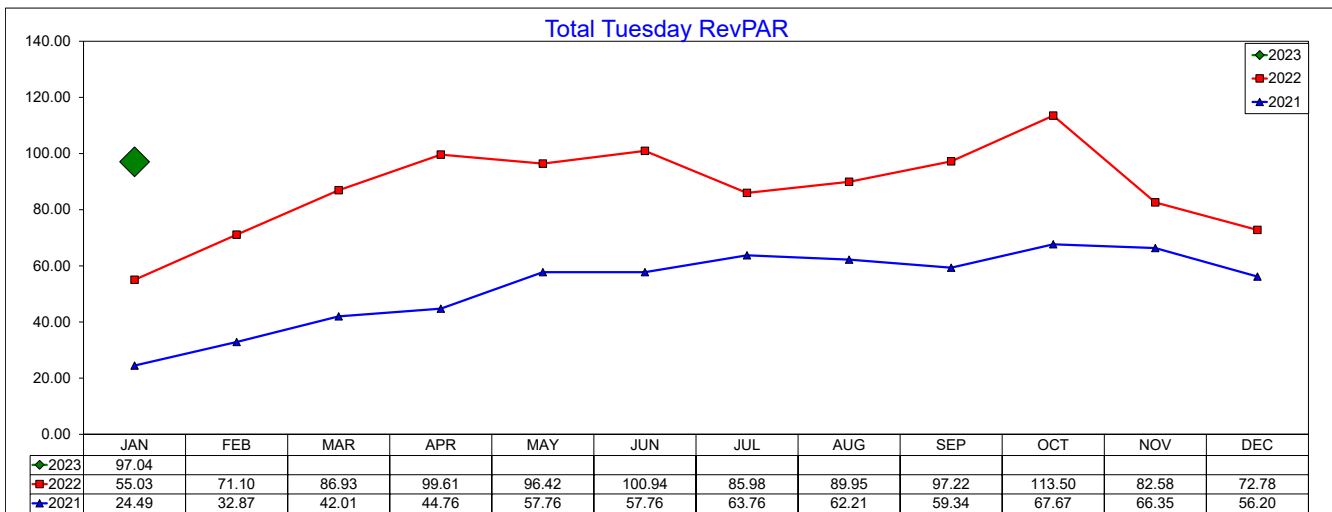
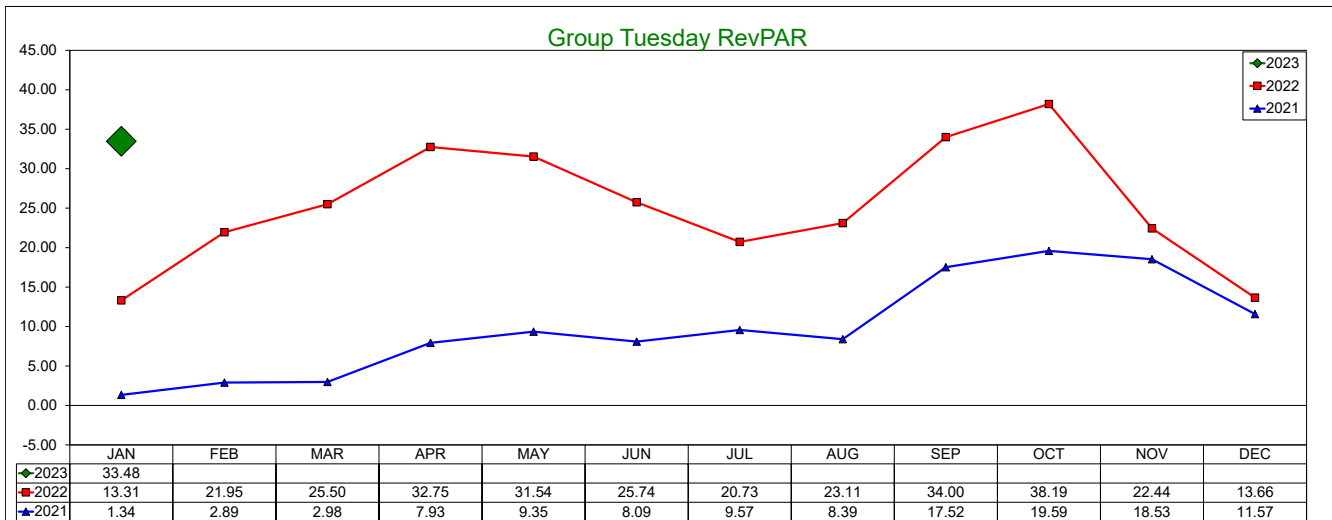
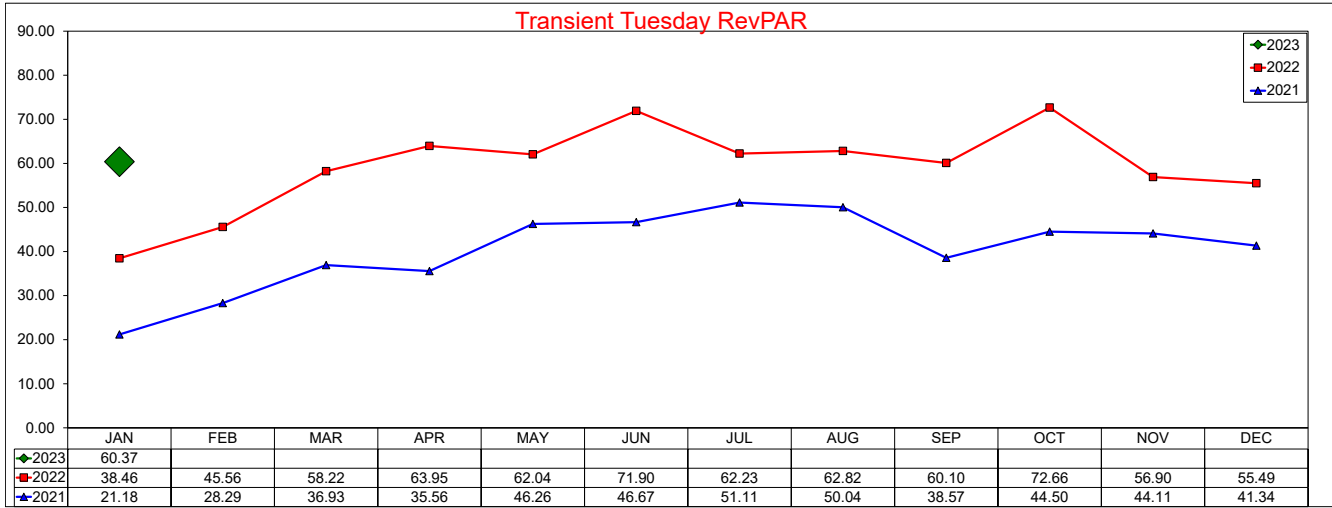
January 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Tuesday - RevPAR

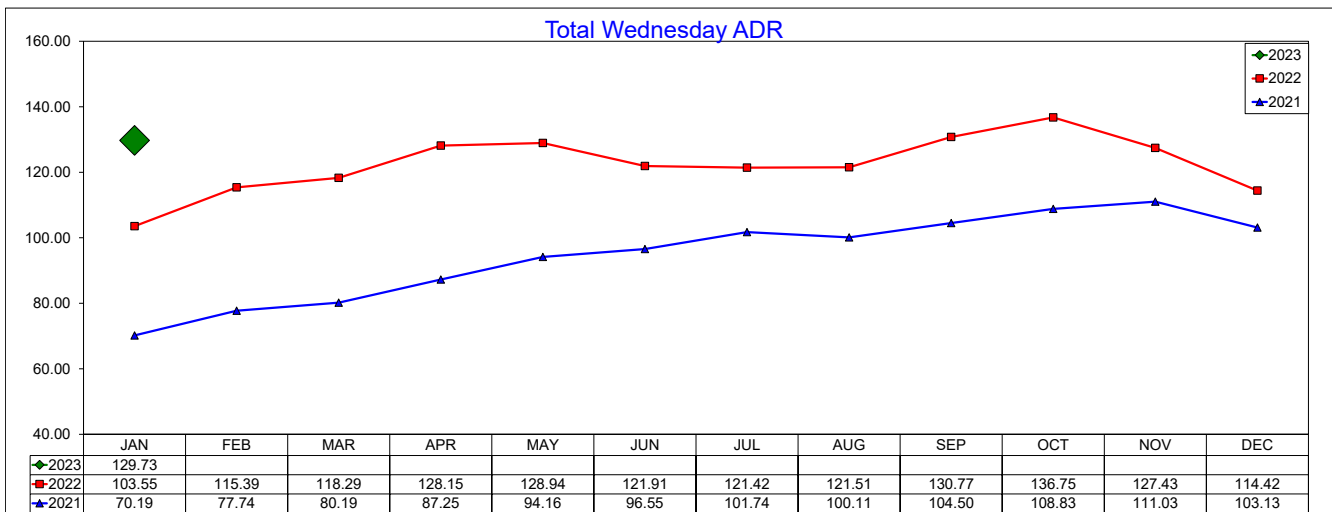
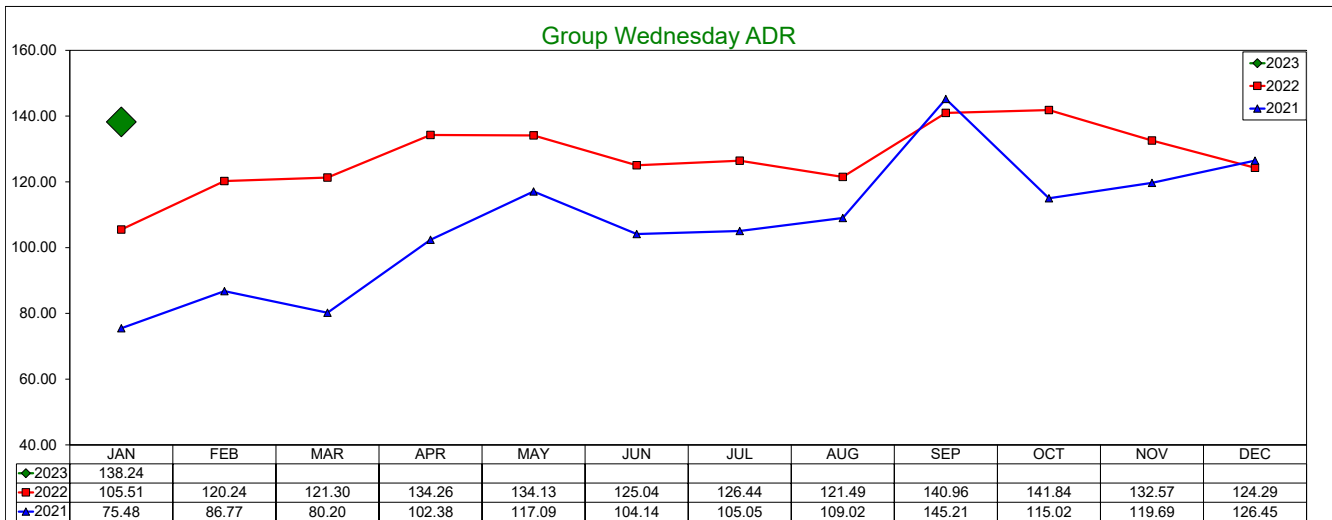
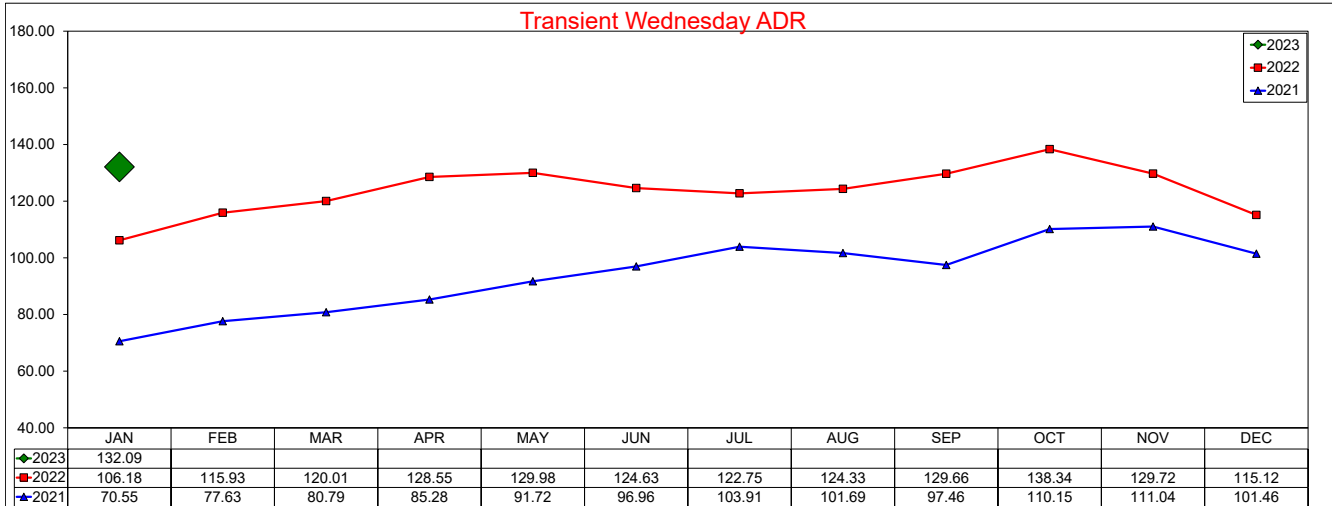
January 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Wednesday - ADR

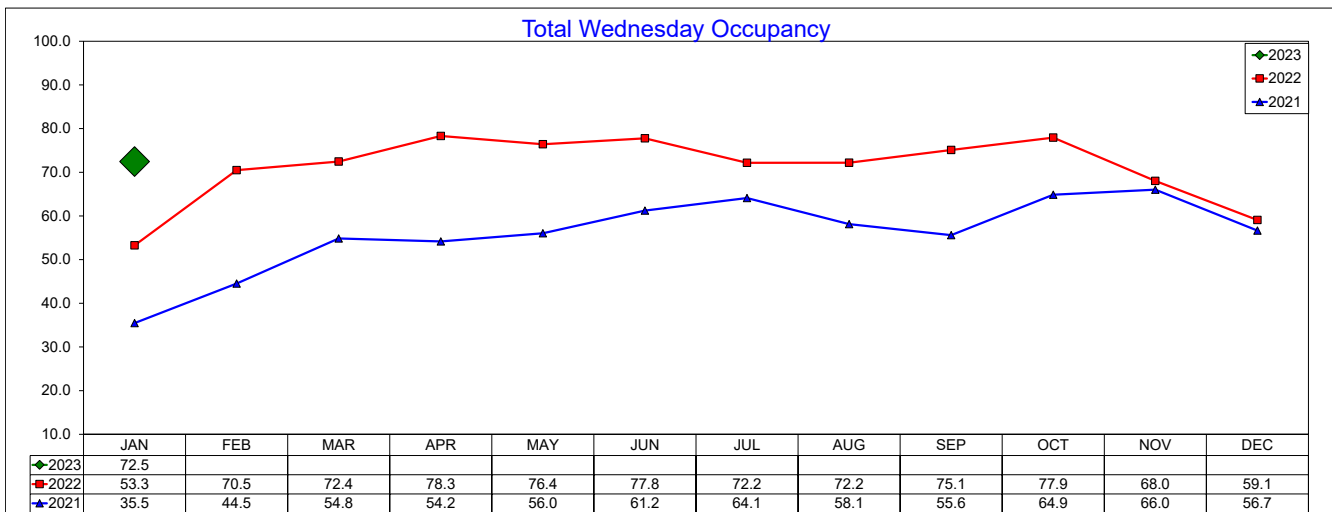
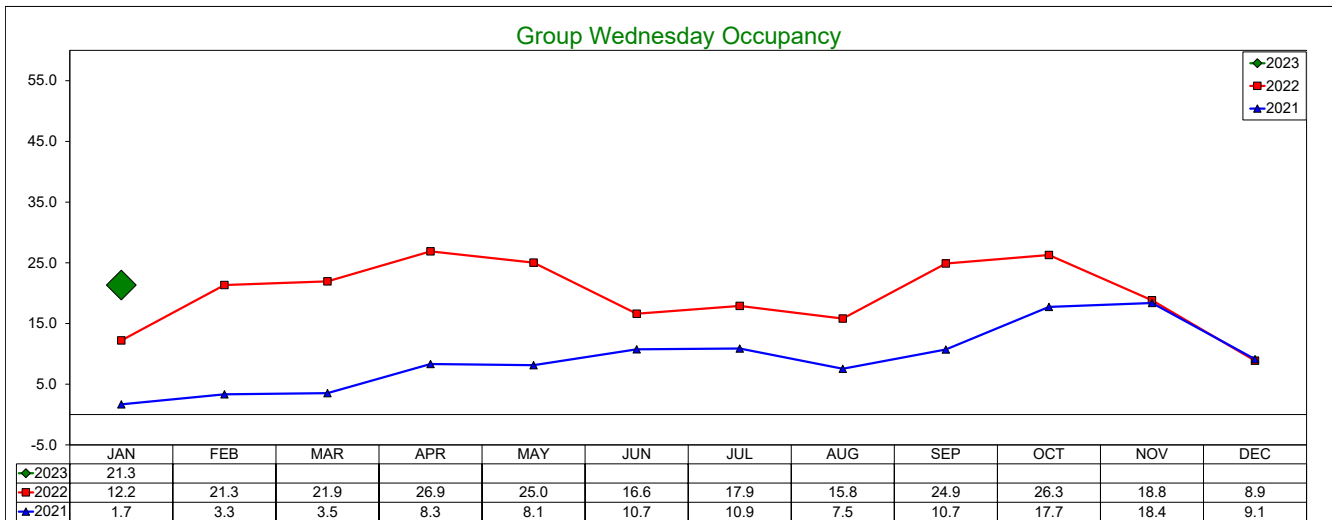
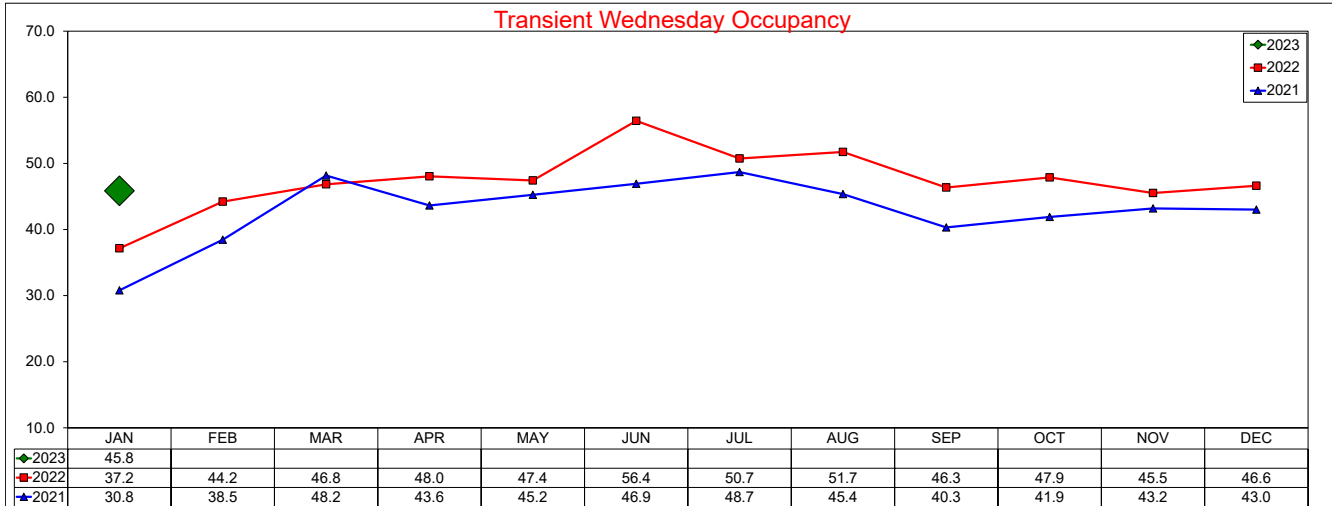
January 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Wednesday - Occupancy

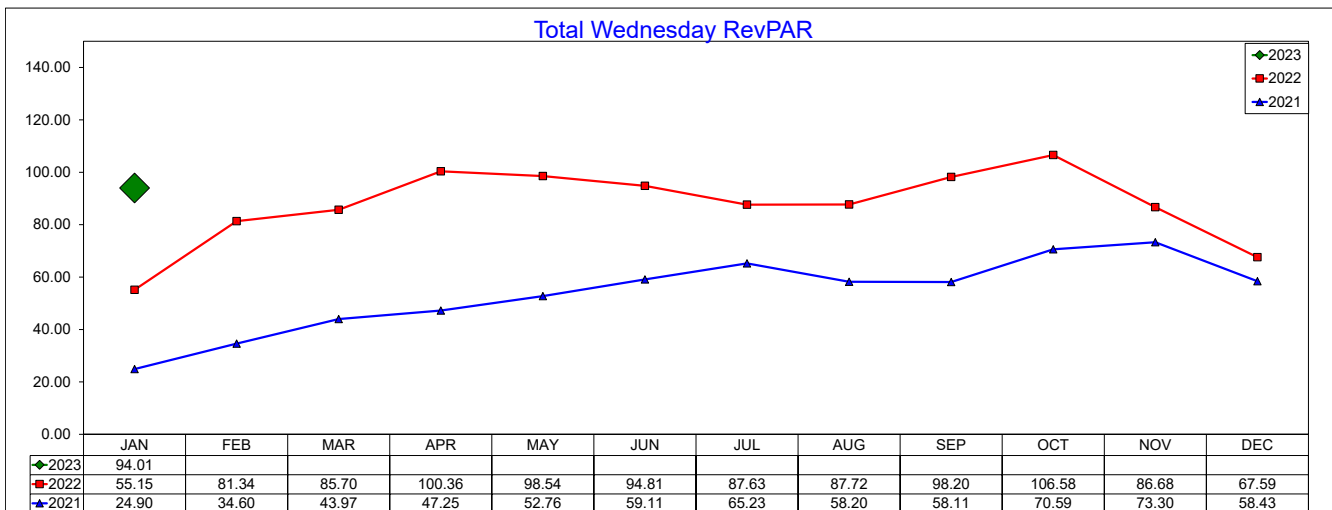
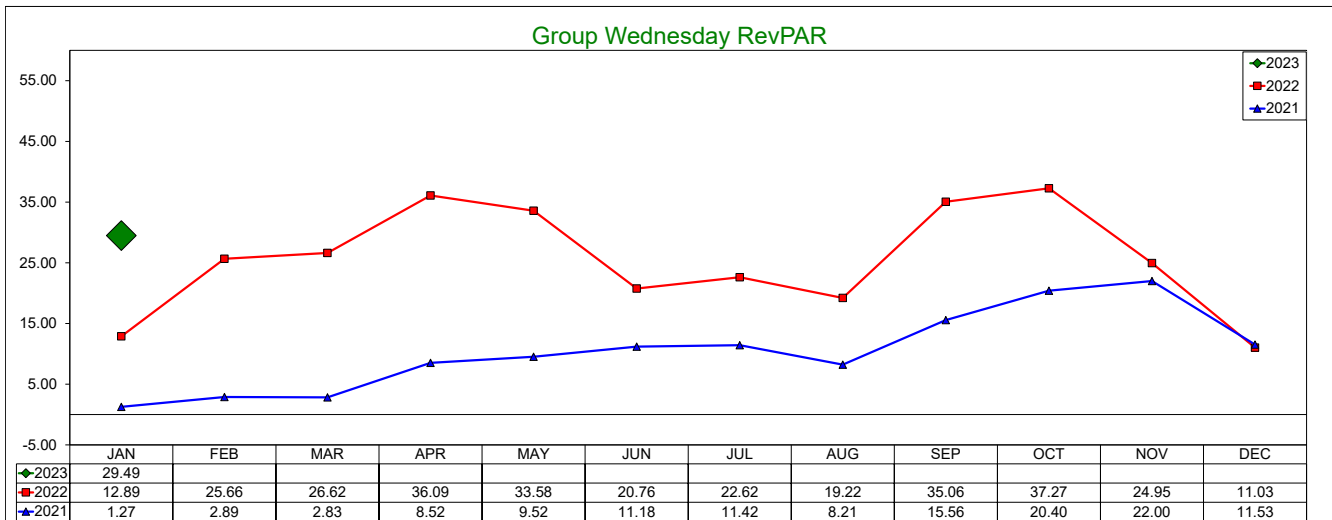
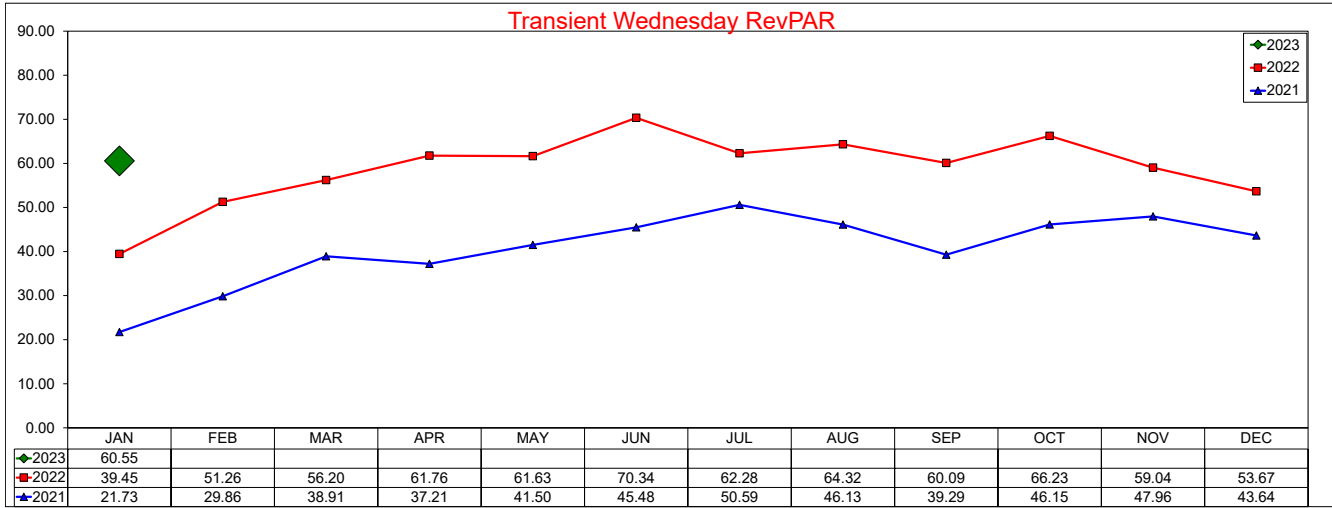
January 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Wednesday - RevPAR

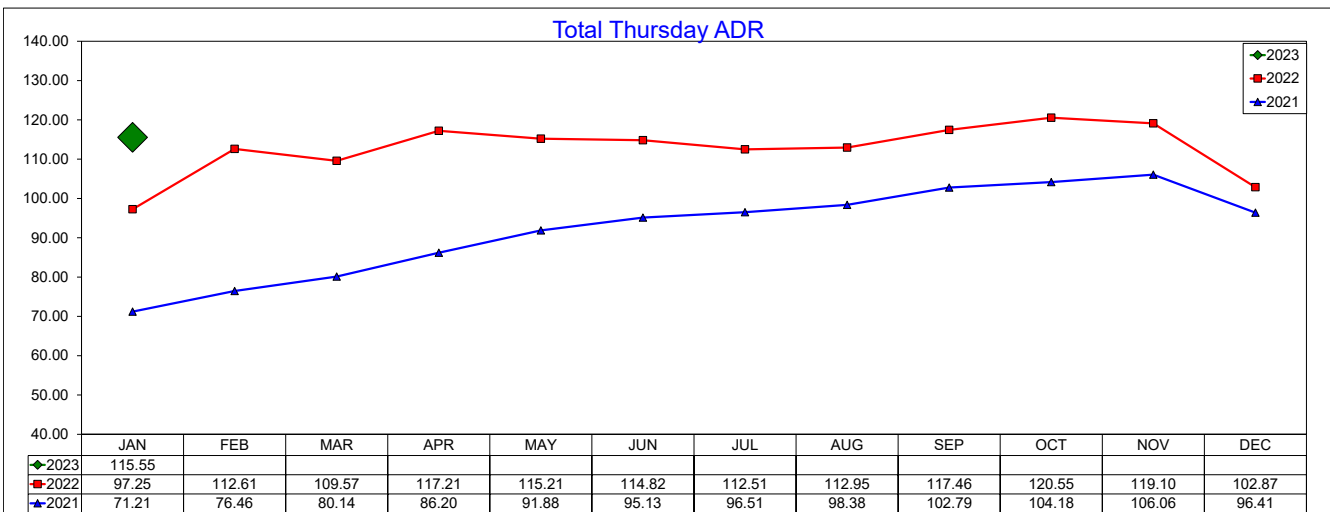
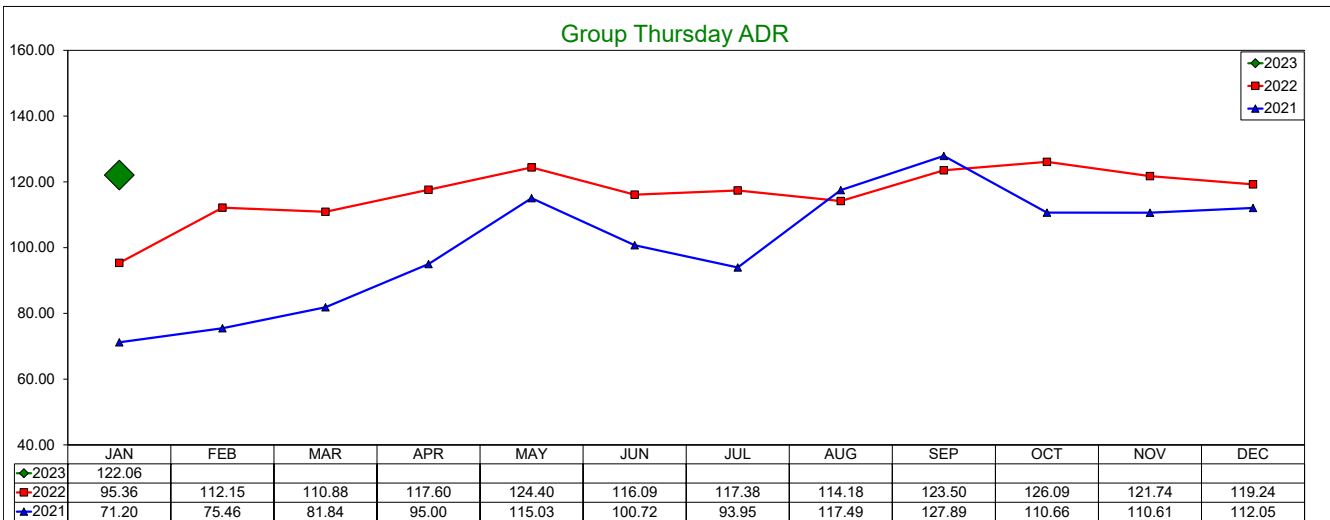
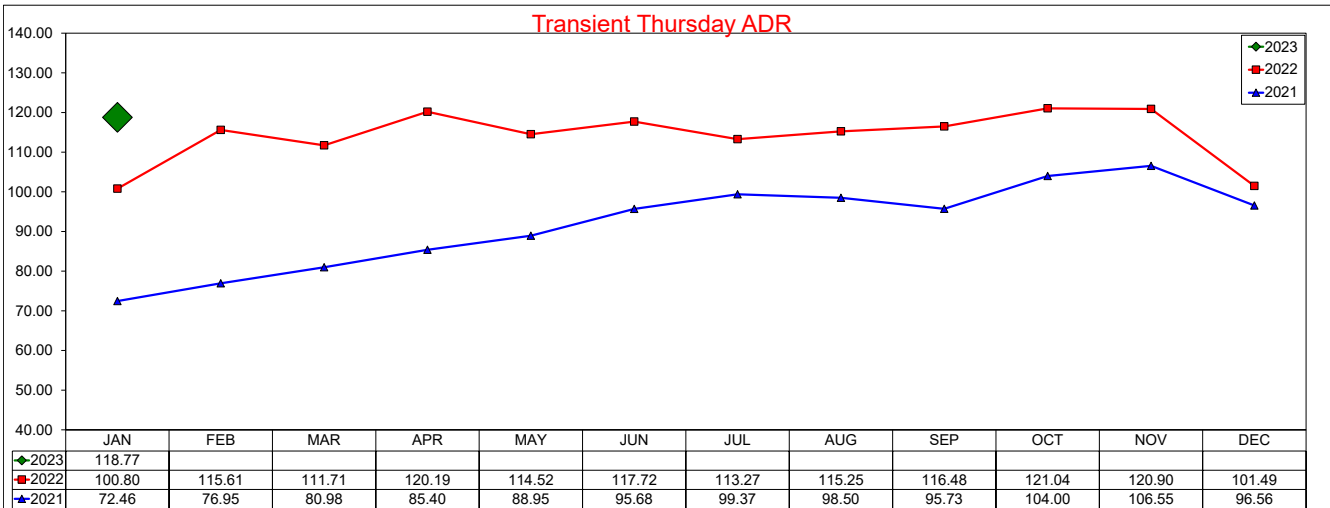
January 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Thursday - ADR

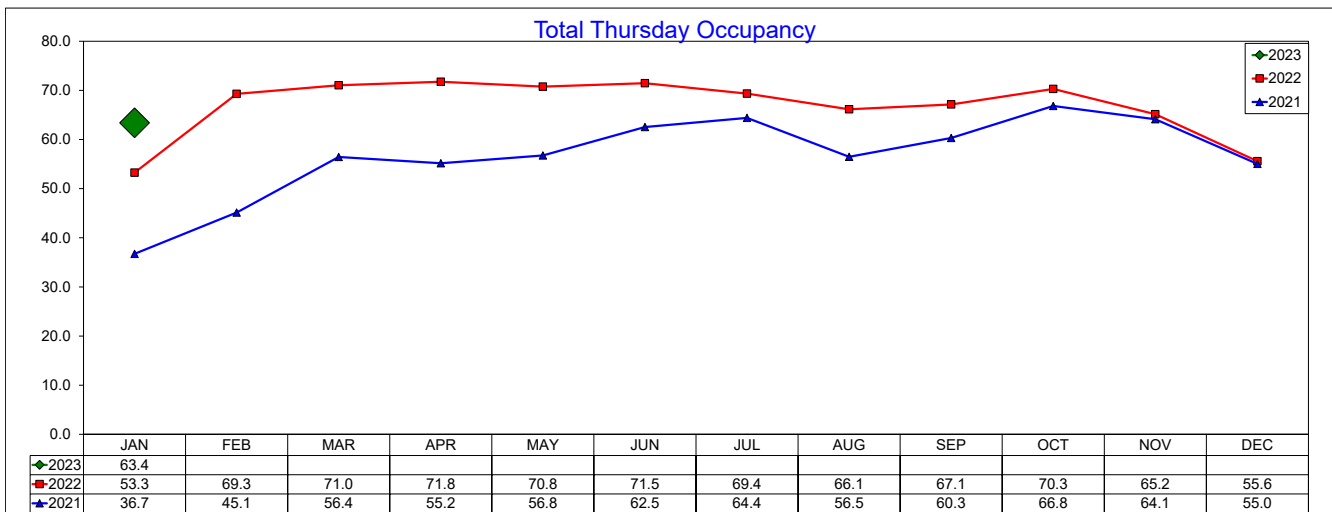
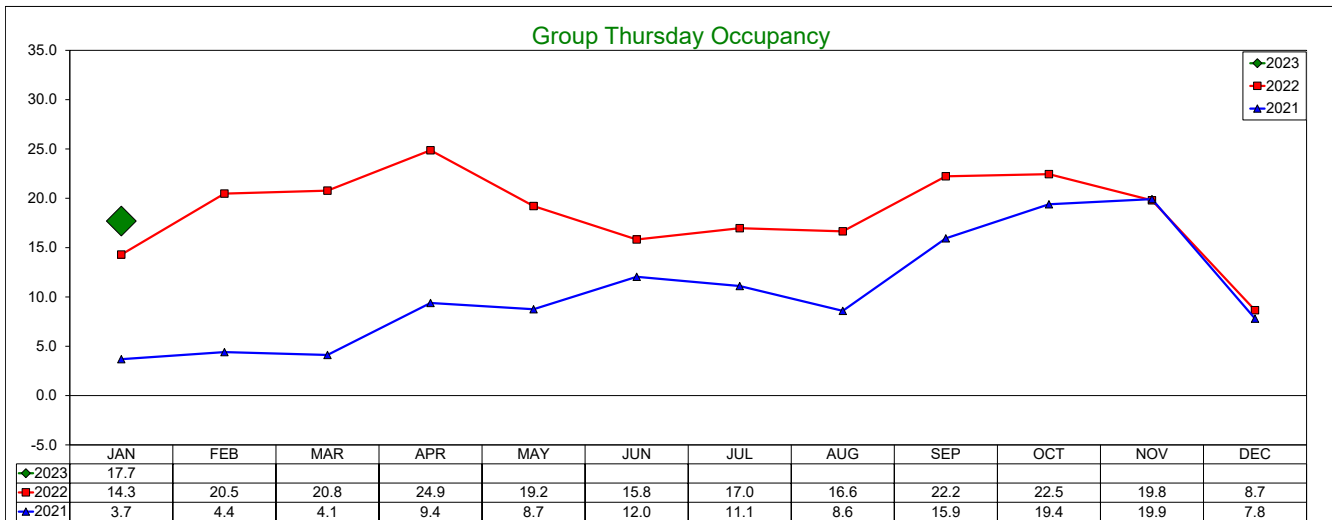
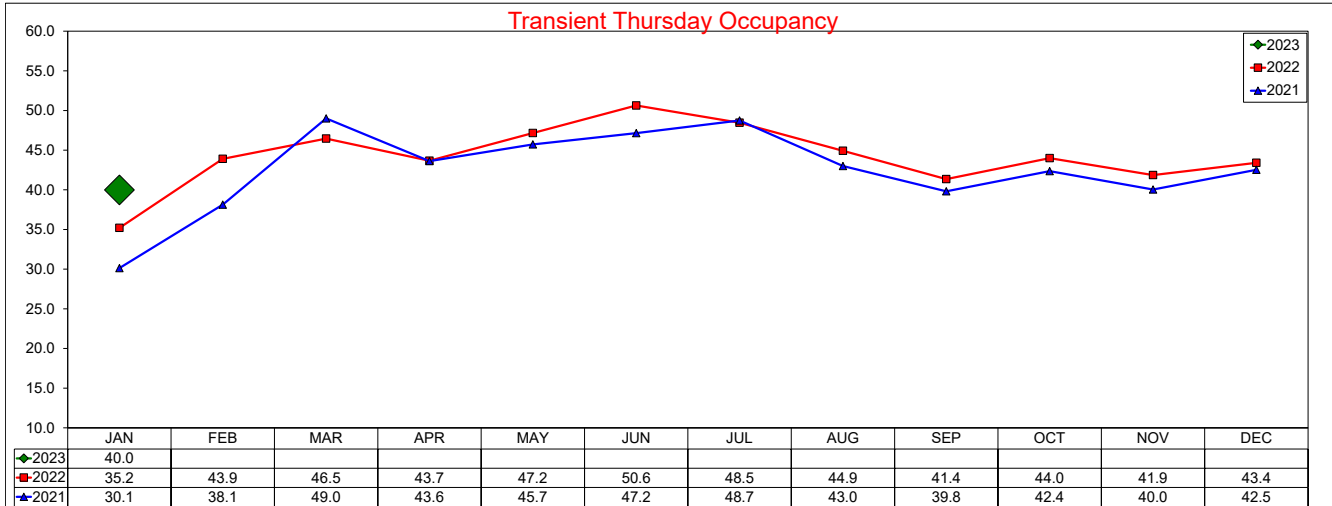
January 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Thursday - Occupancy

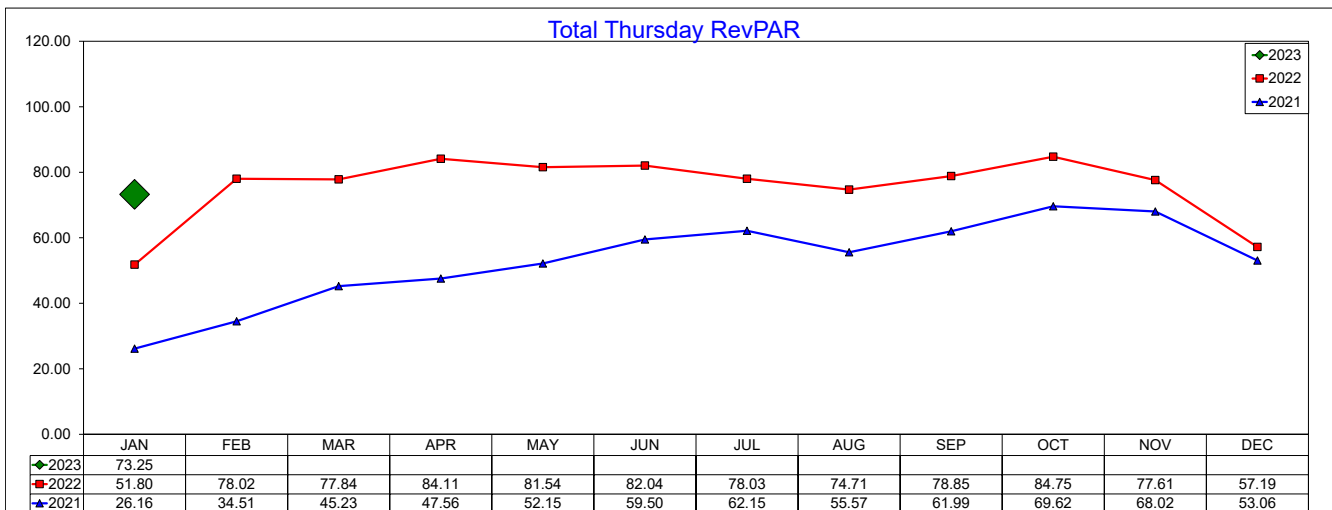
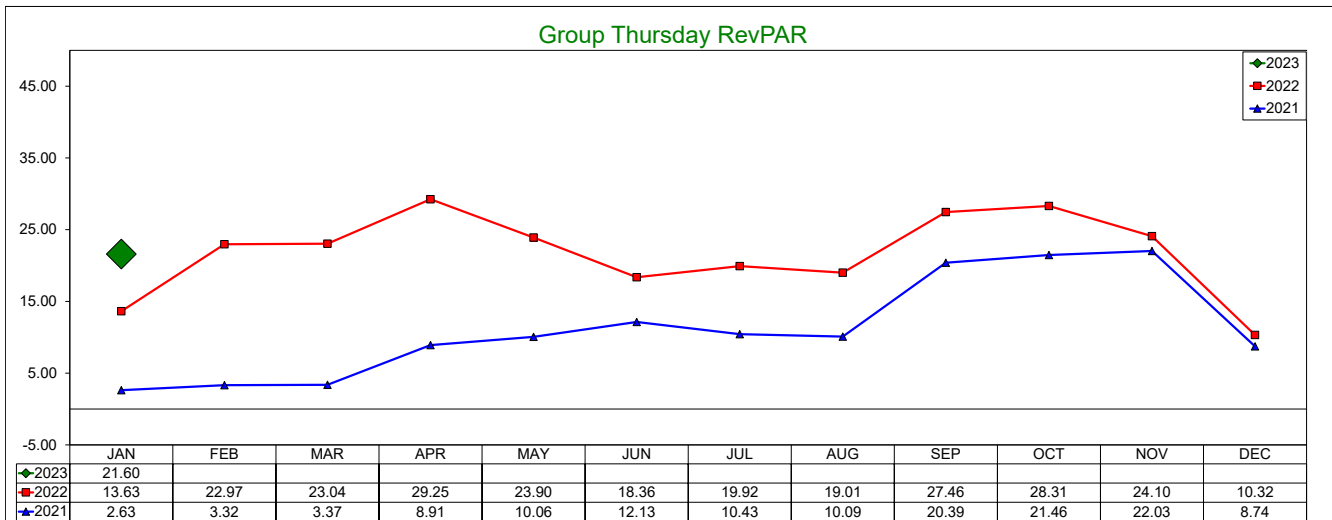
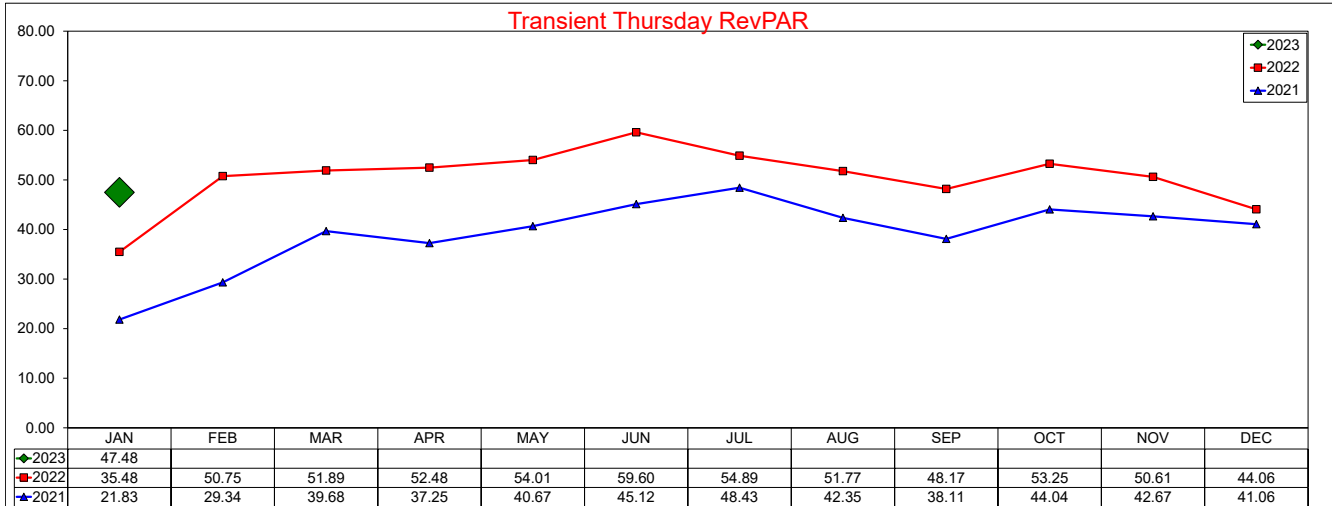
January 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Thursday - RevPAR

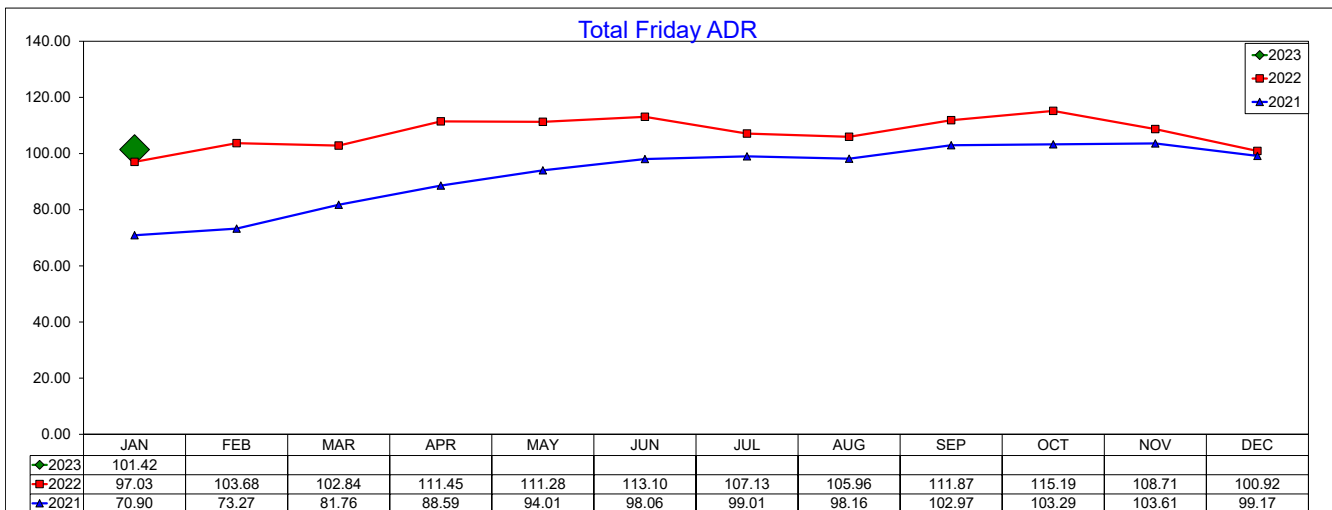
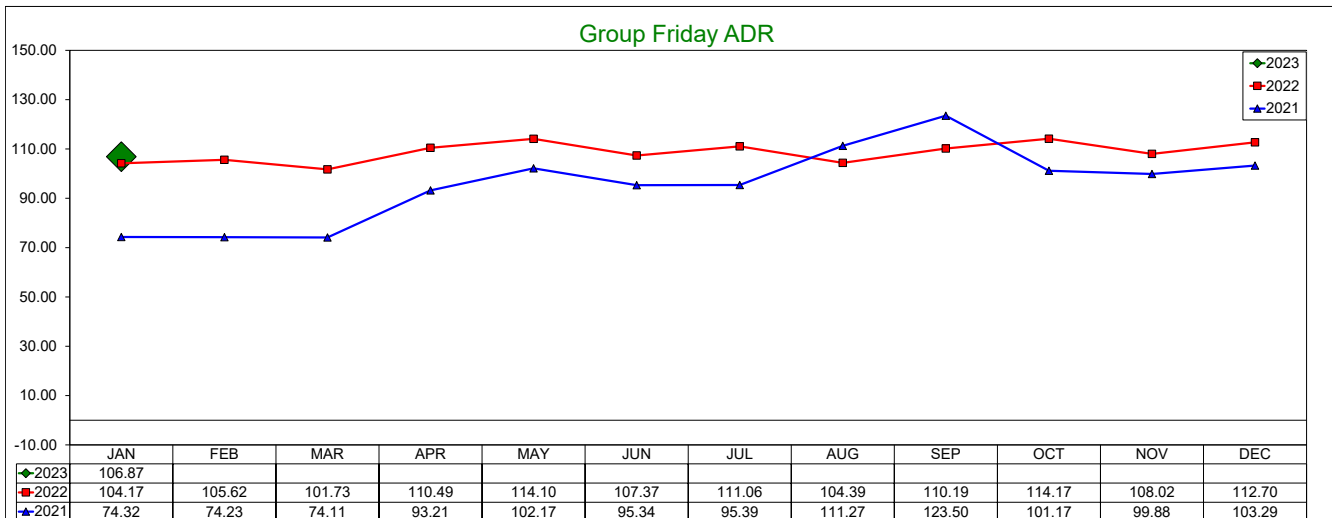
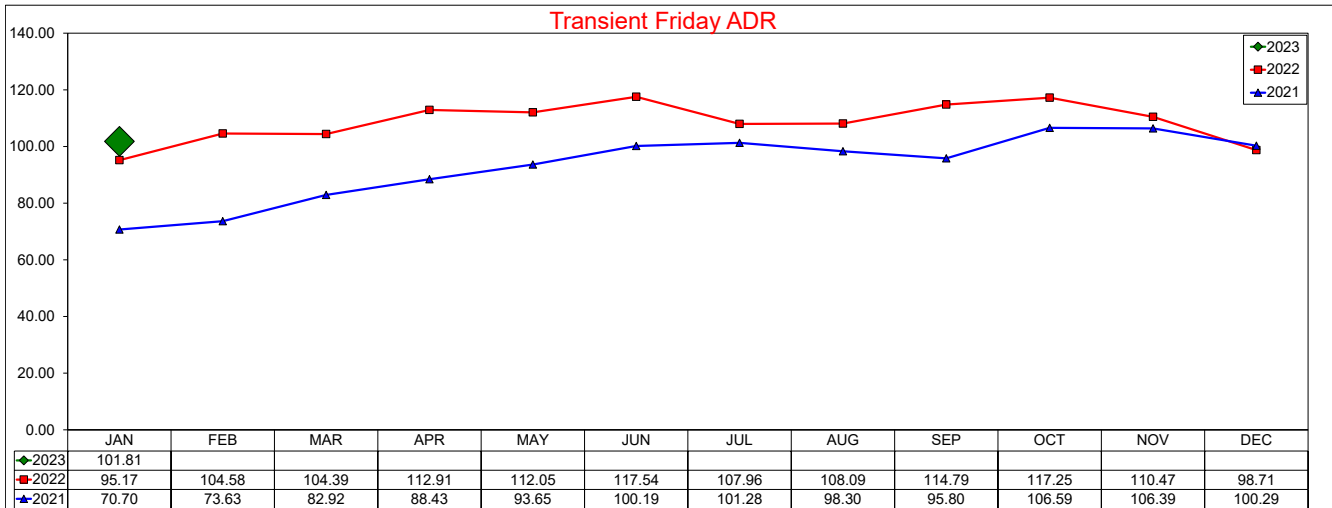
January 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Friday - ADR

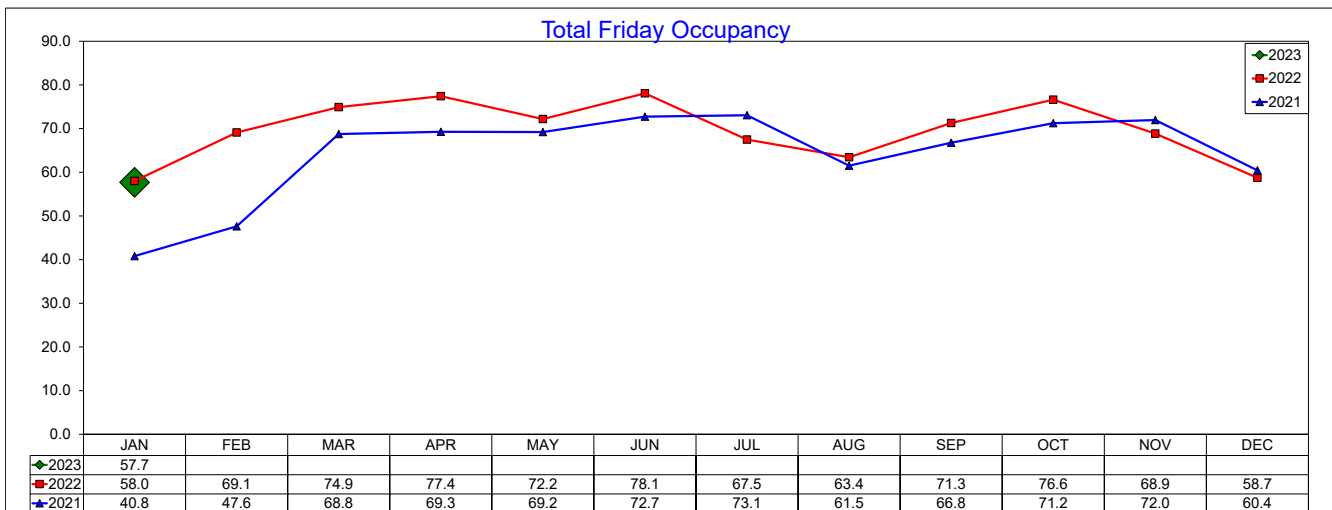
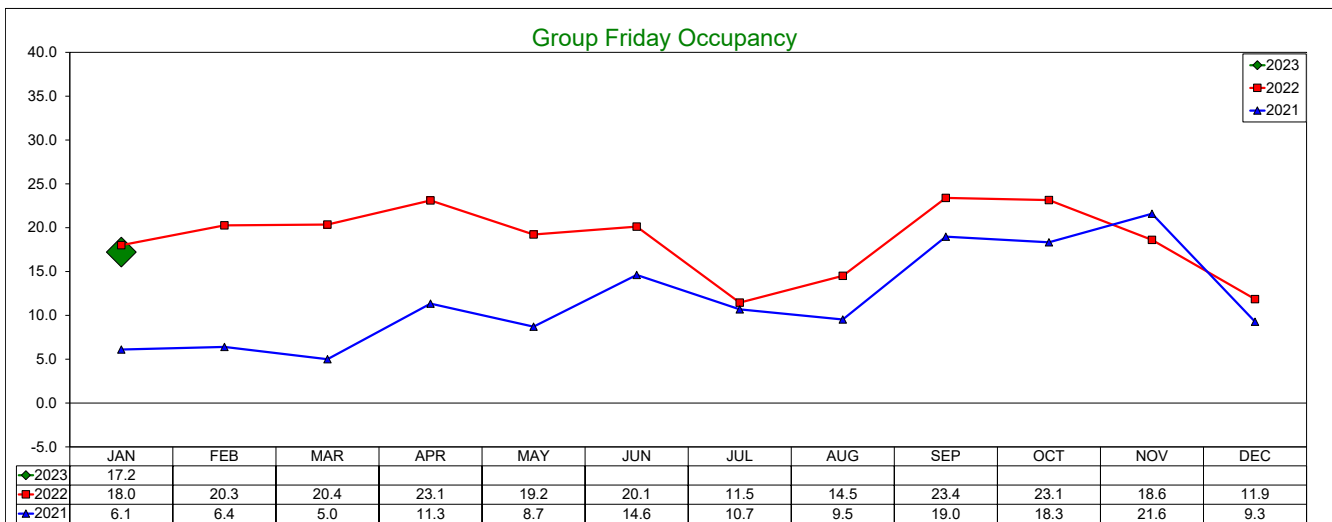
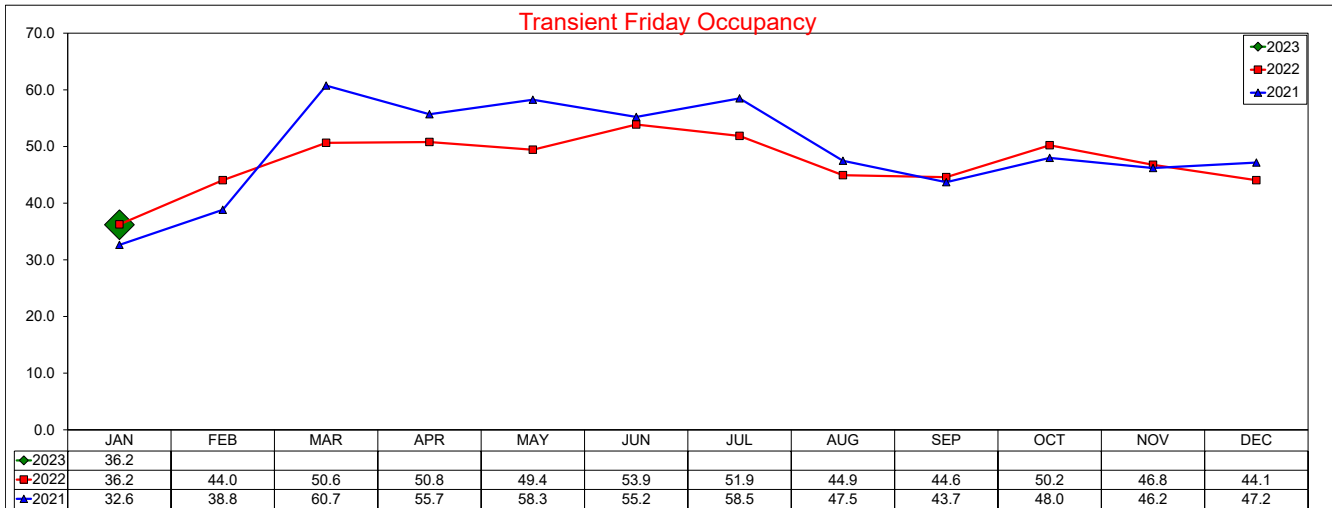
January 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Friday - Occupancy

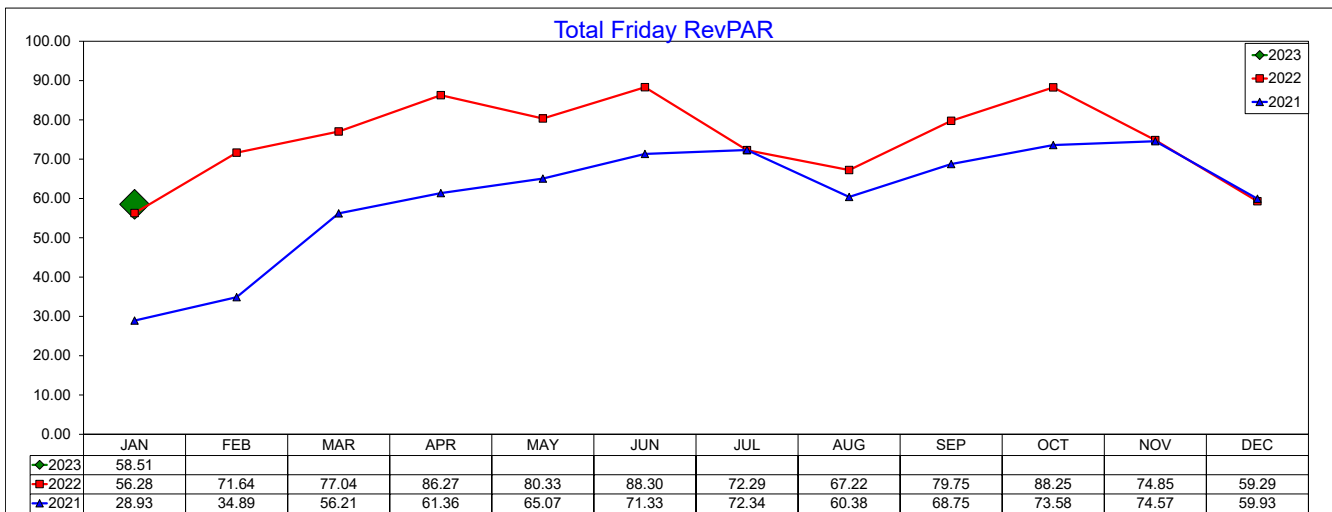
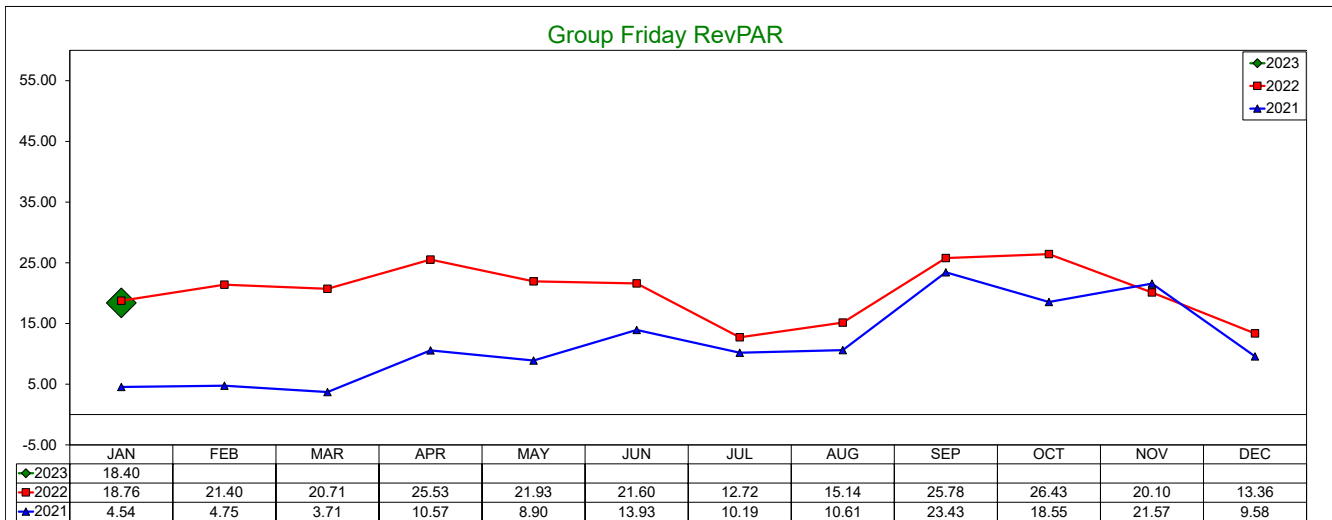
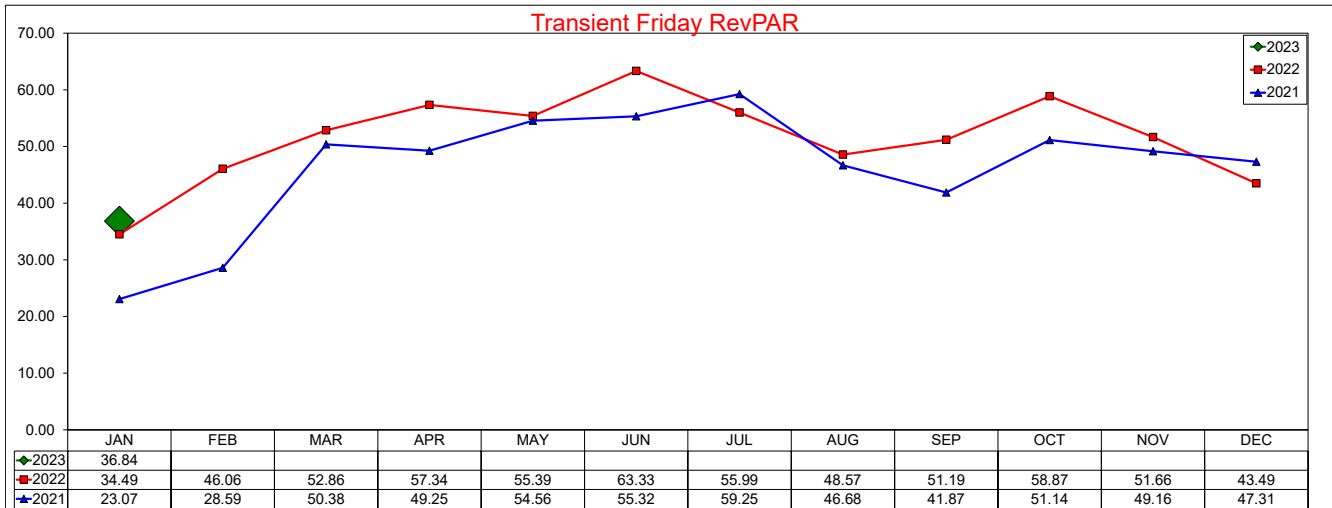
January 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Friday - RevPAR

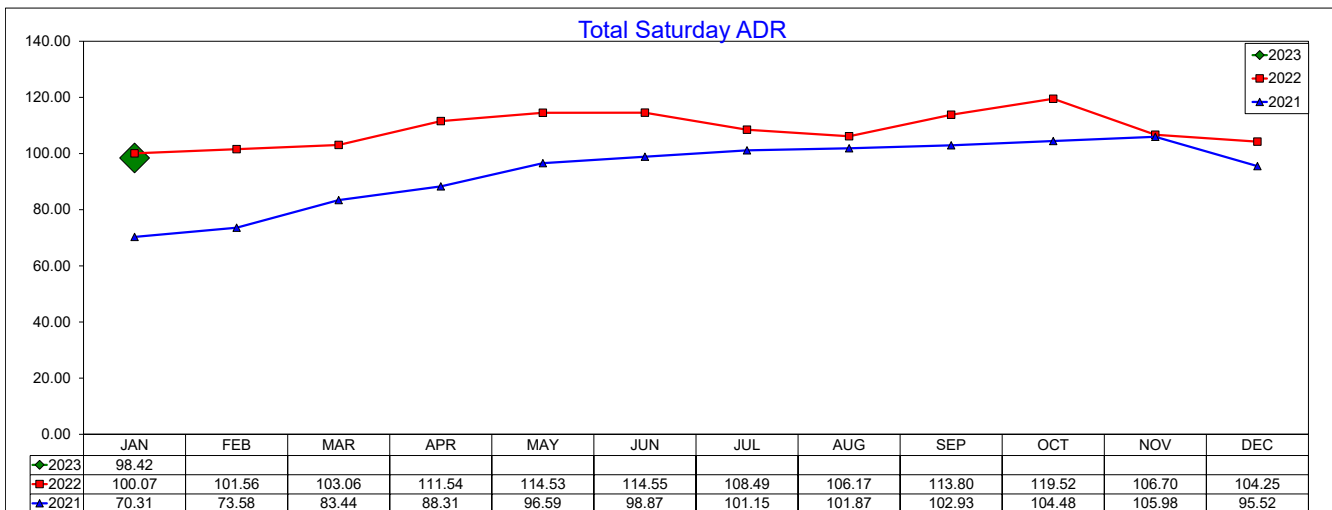
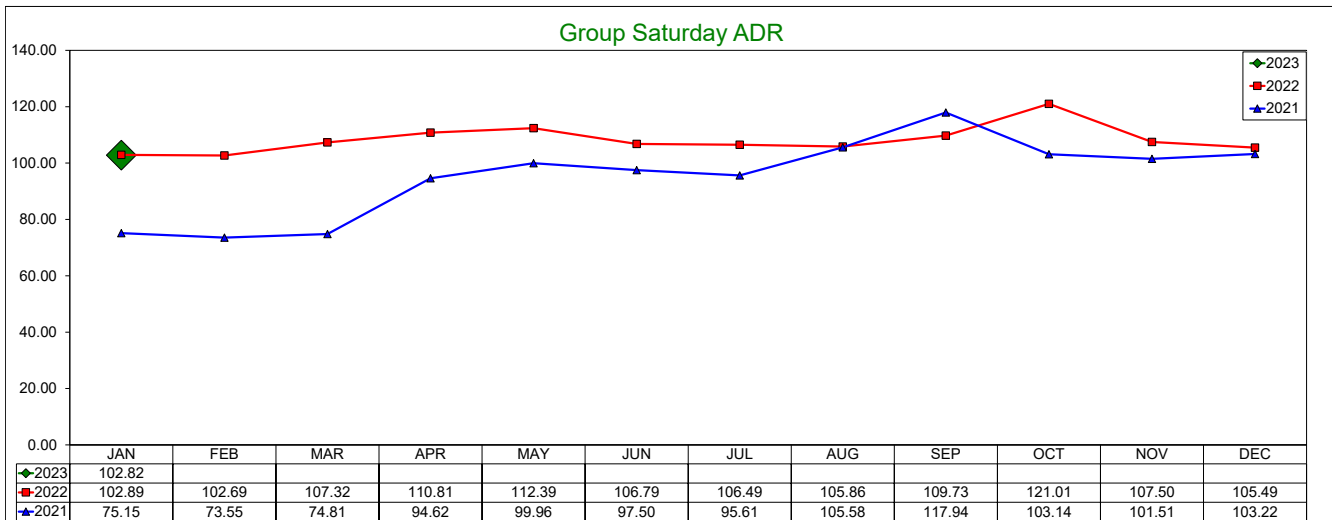
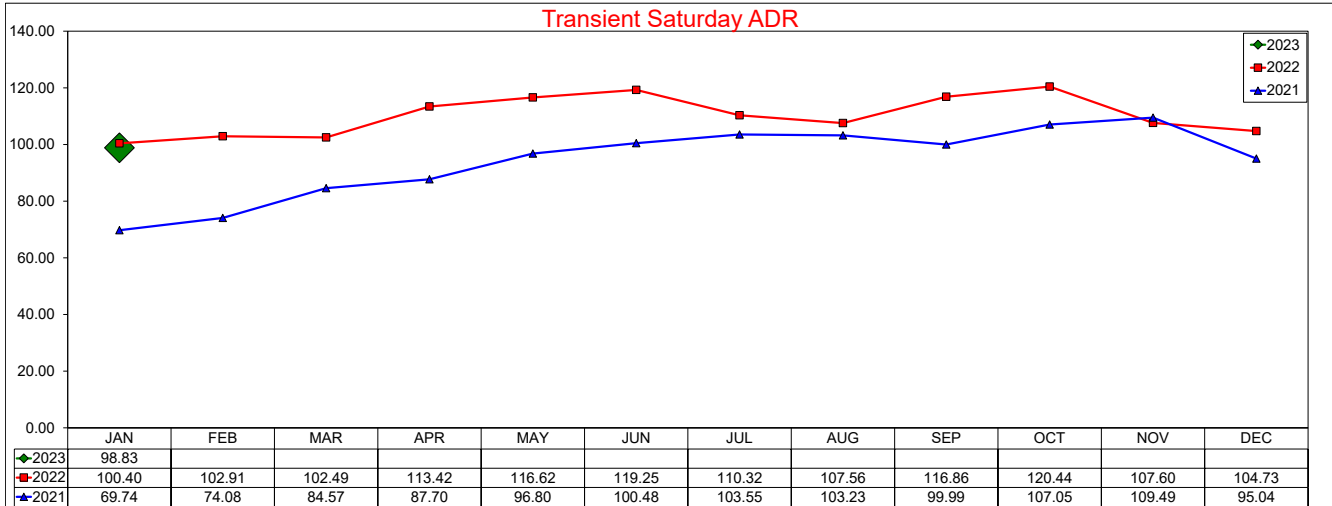
January 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Saturday - ADR

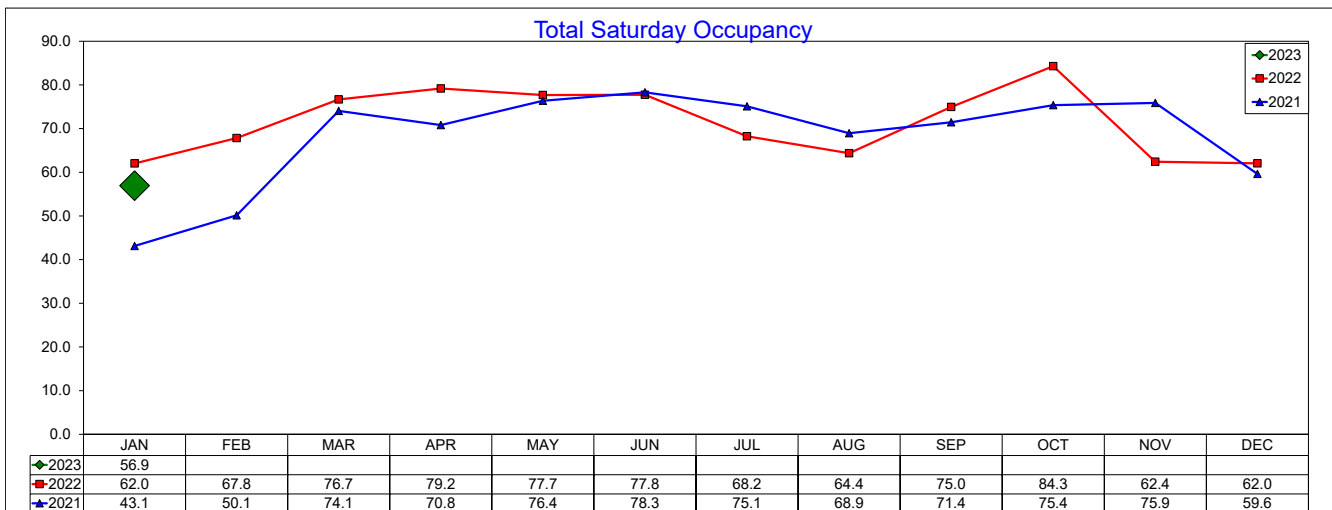
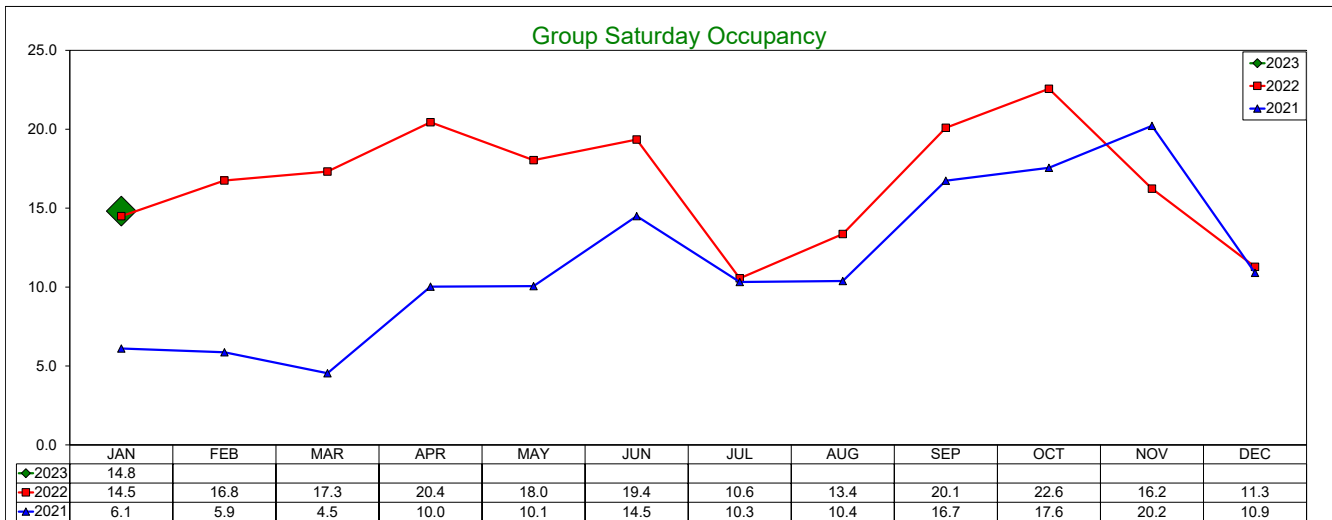
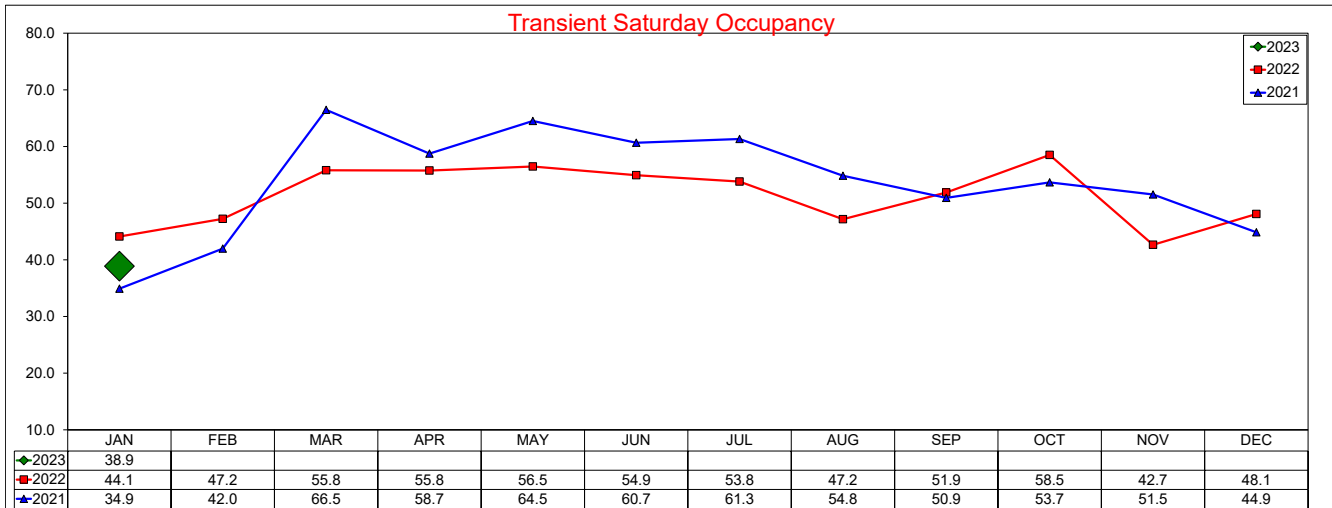
January 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Saturday - Occupancy

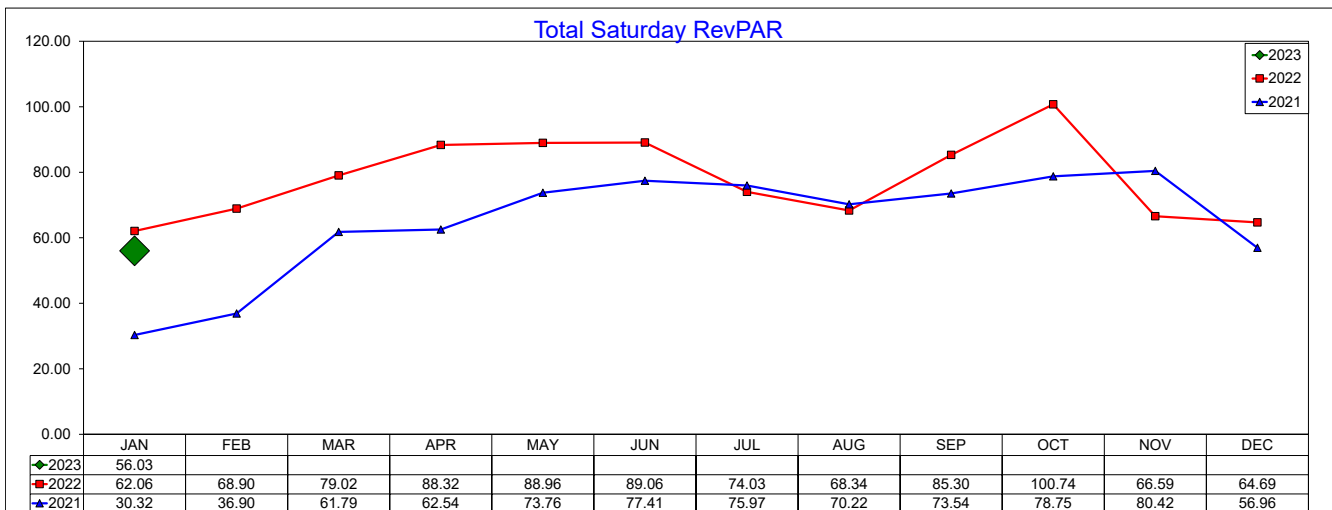
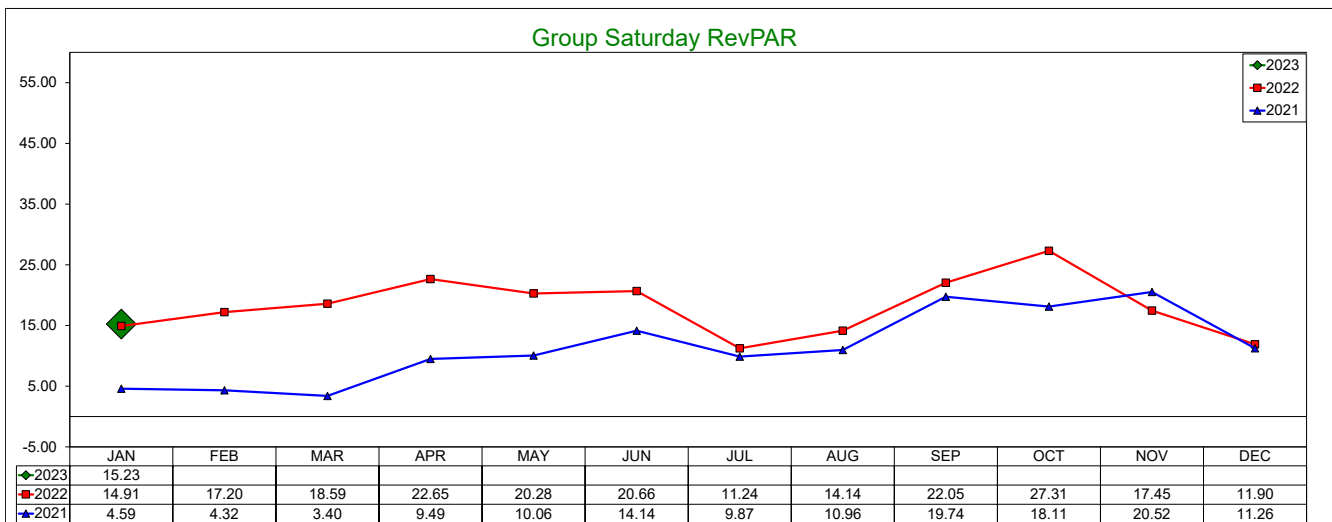
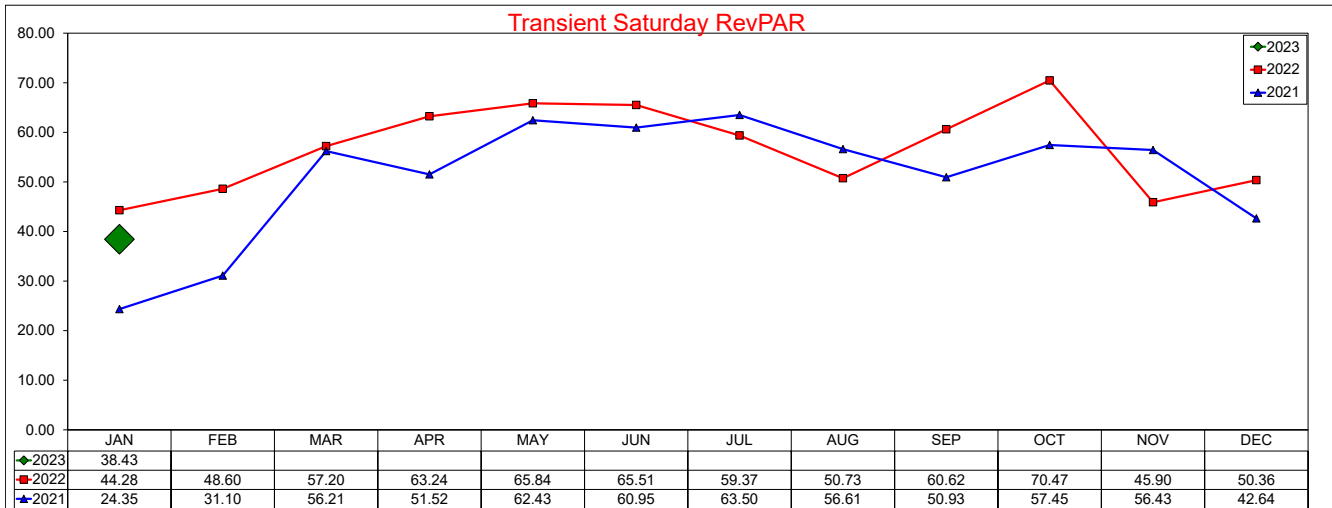
January 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Saturday - RevPAR

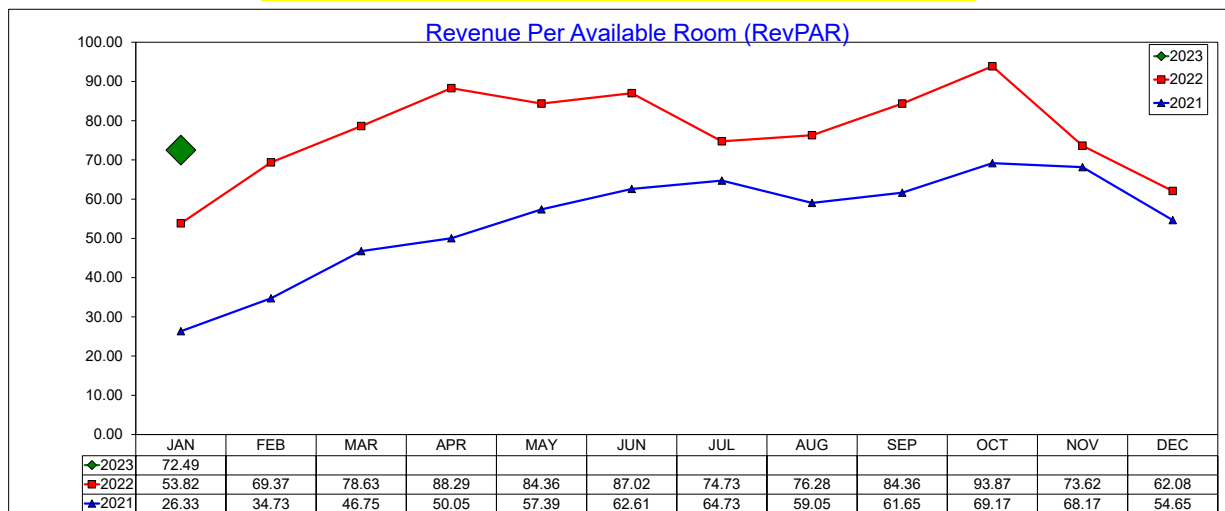
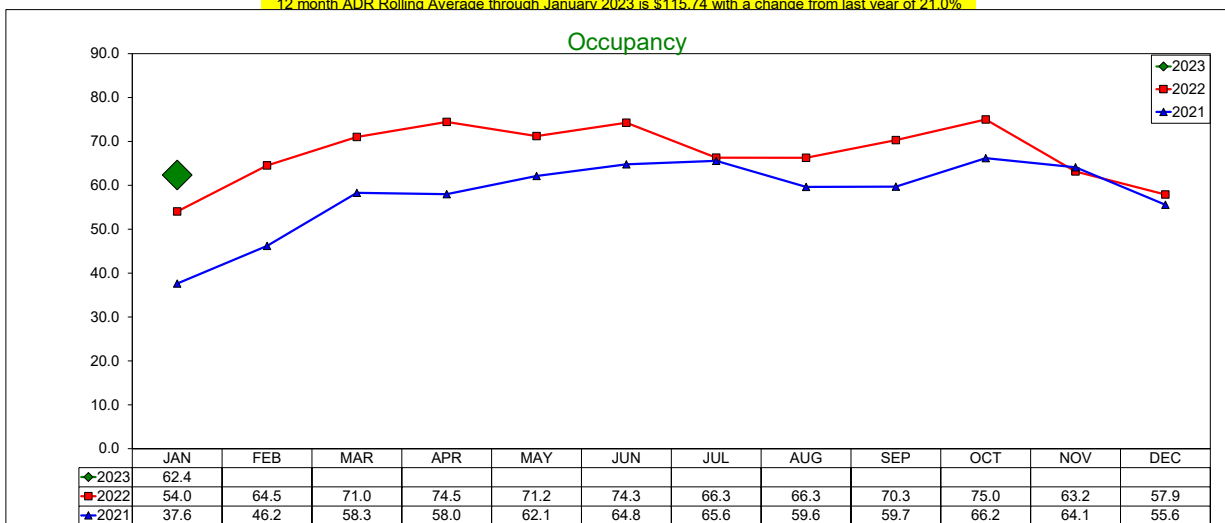
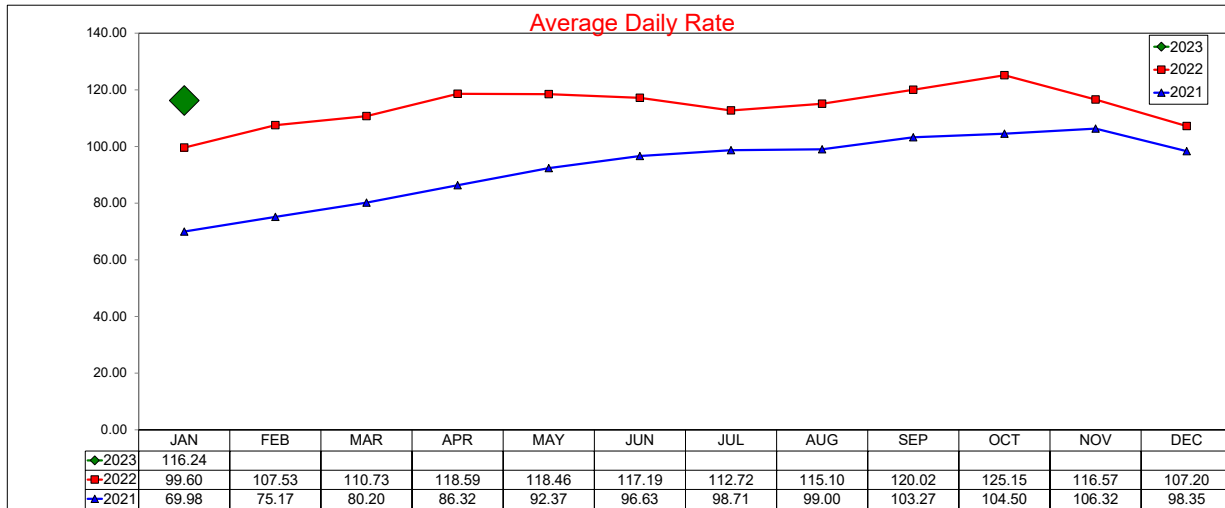
January 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

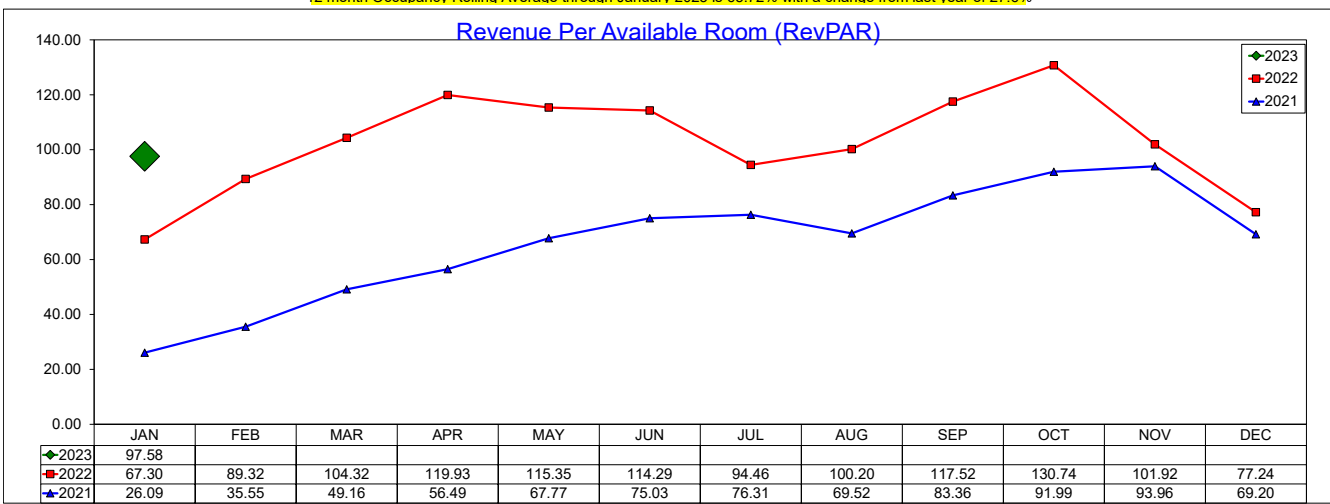
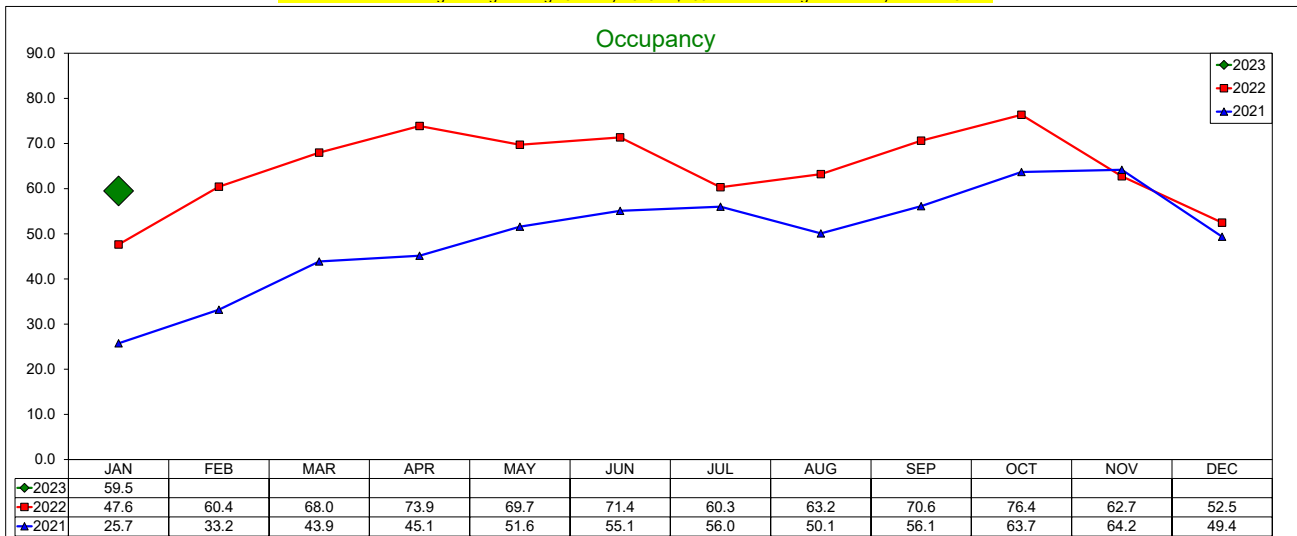
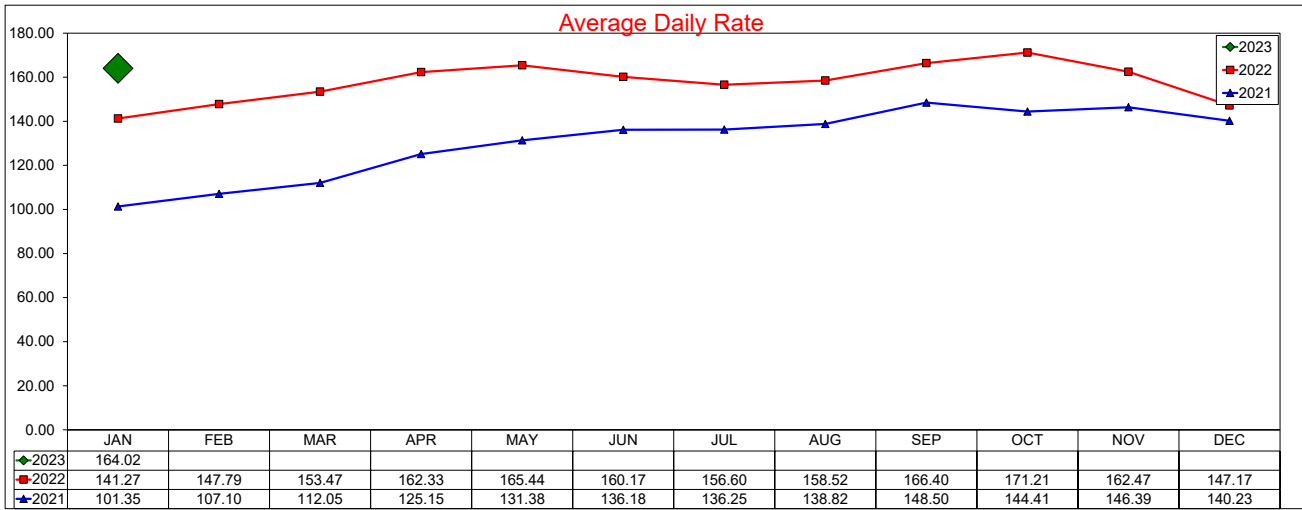
Three Year Comparison - CITY OF IRVING - ALL PROPERTIES

January 2023



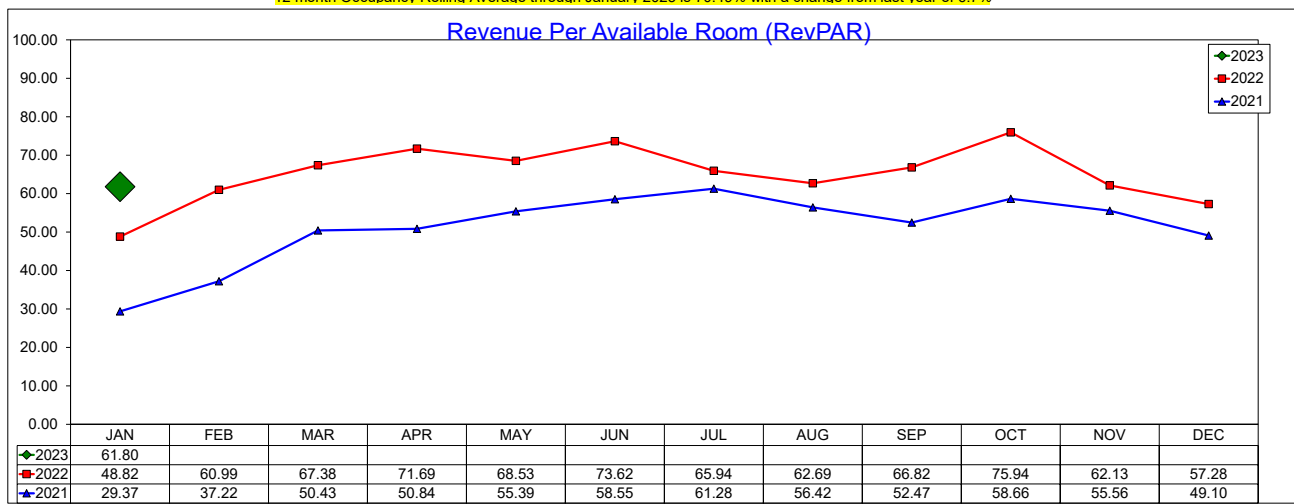
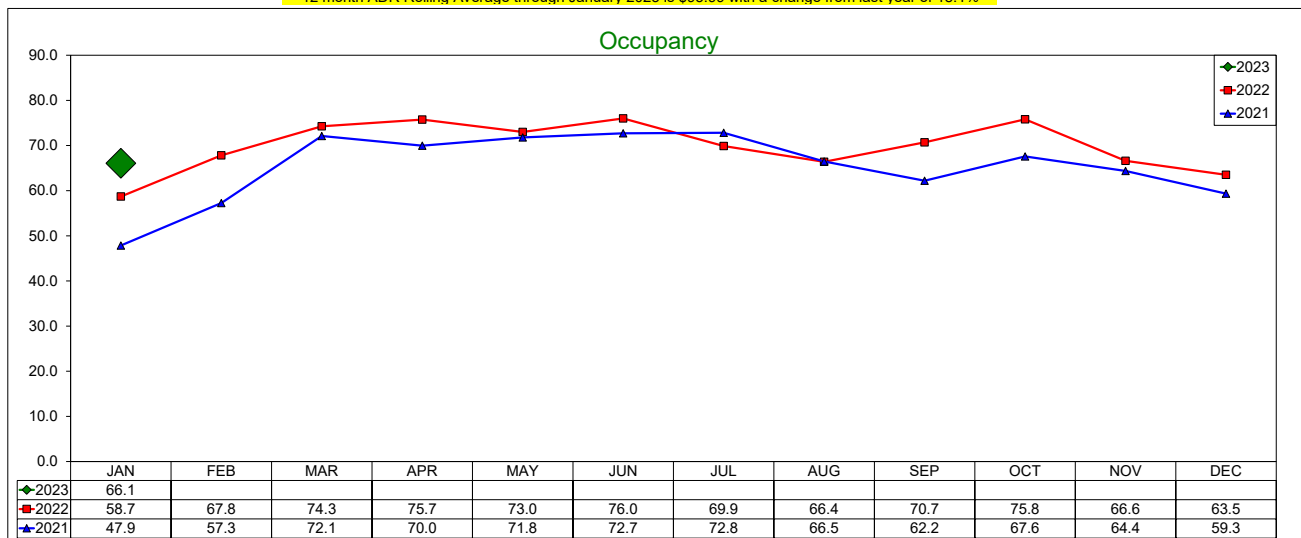
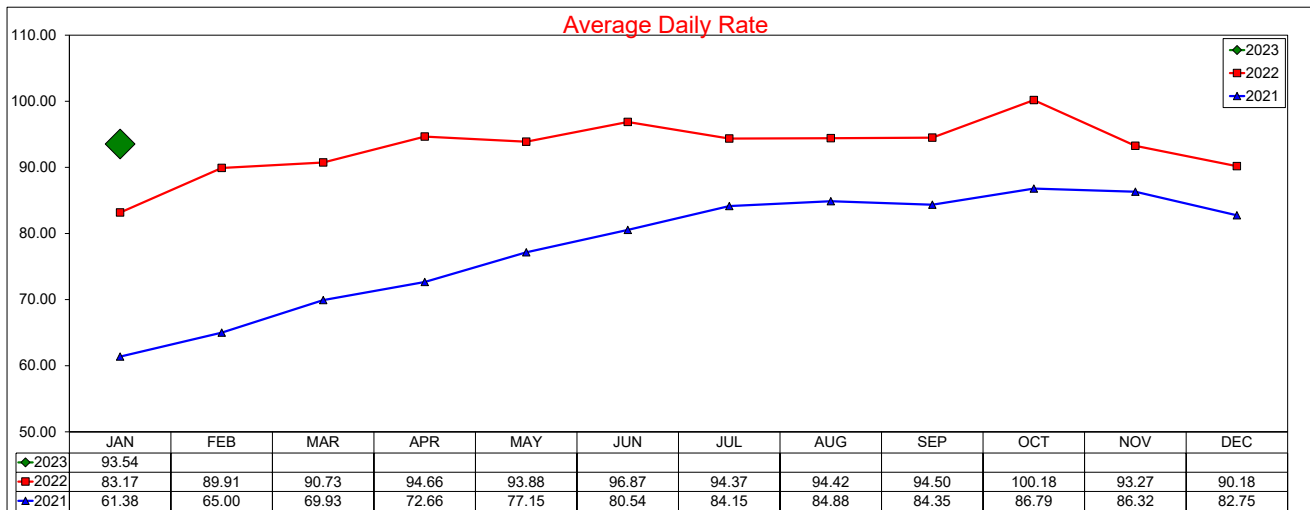
SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Luxury/Full Service - Irving January 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

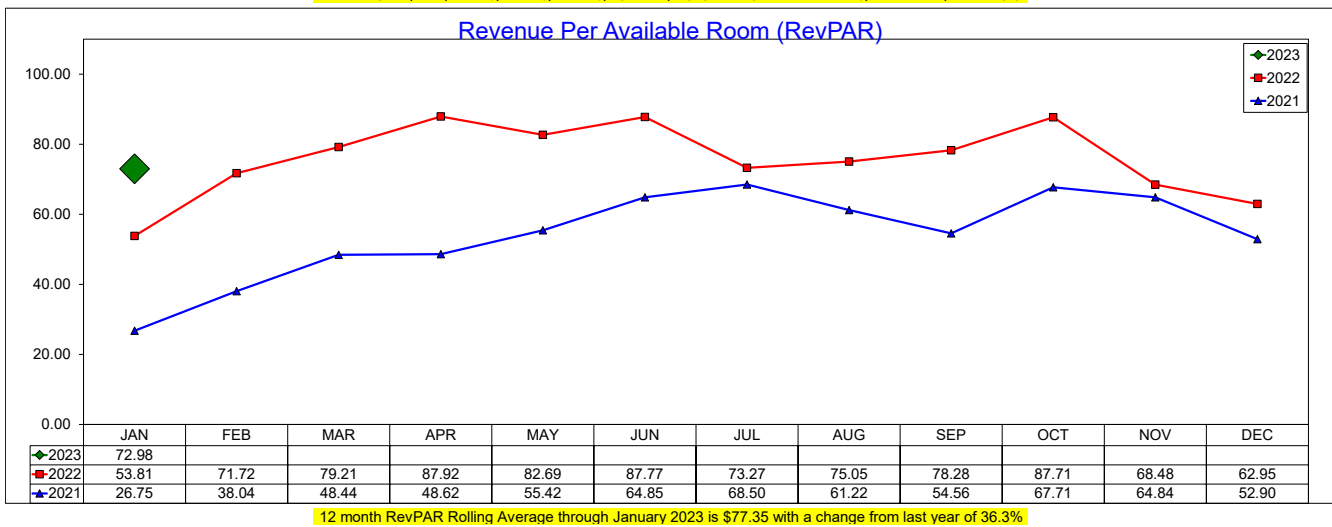
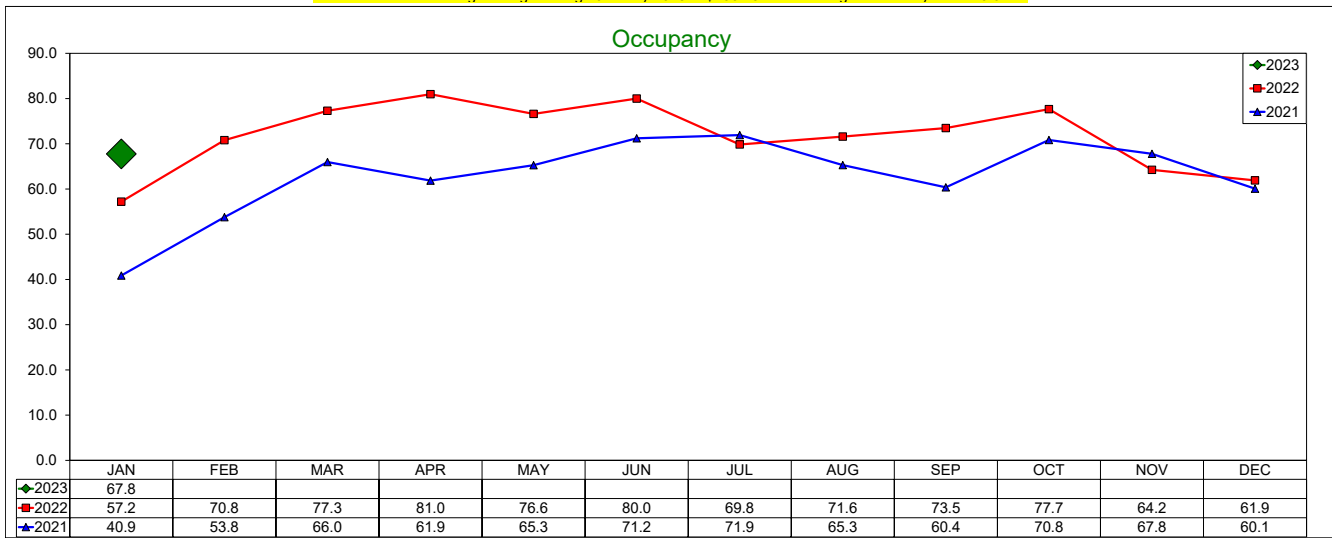
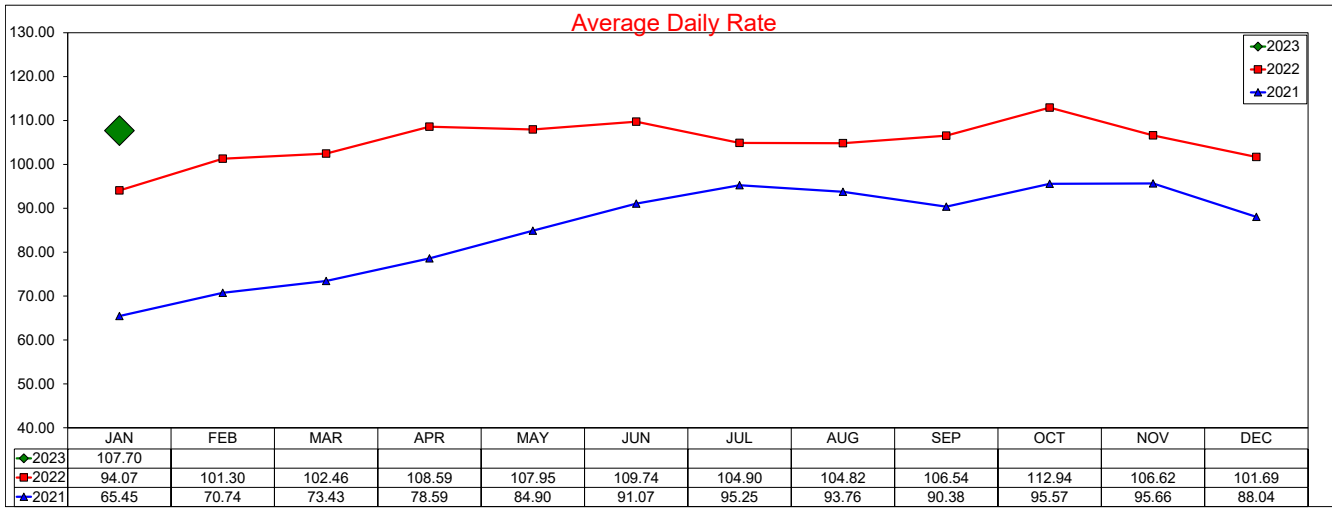
Three Year Comparison - All Suite/Extended Stay - Irving January 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Limited Service - Irving

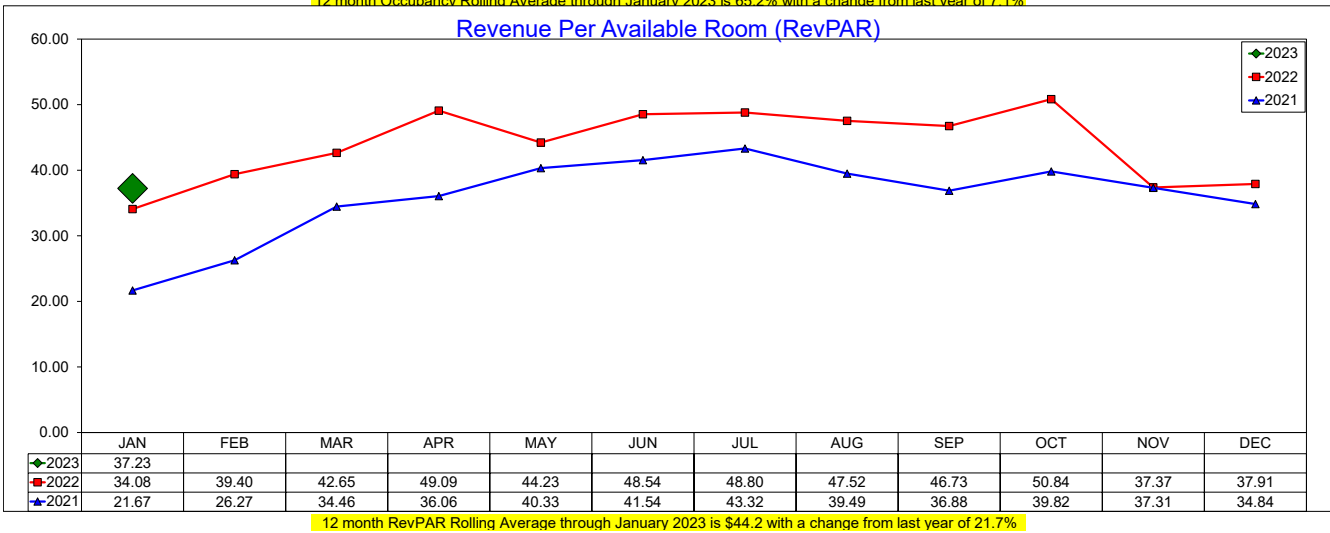
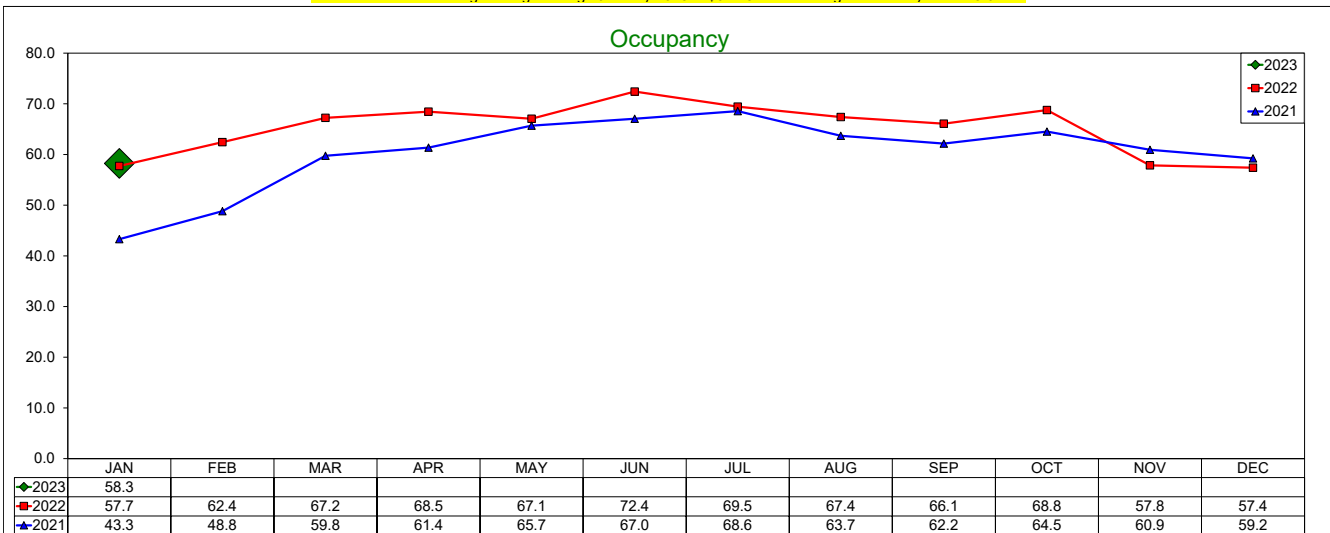
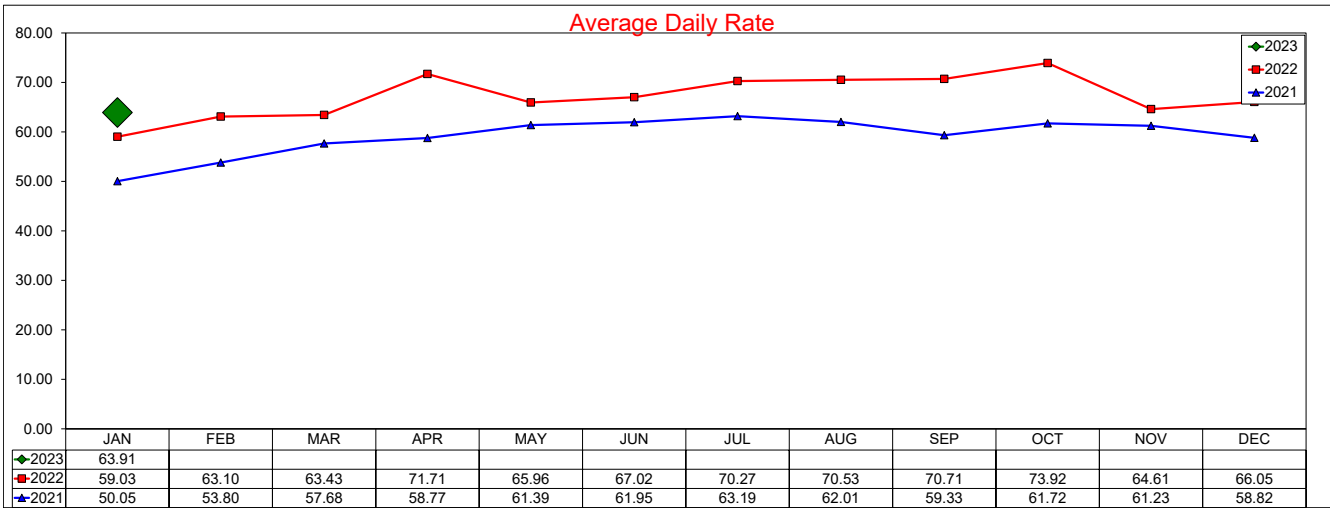
January 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Budget - Irving

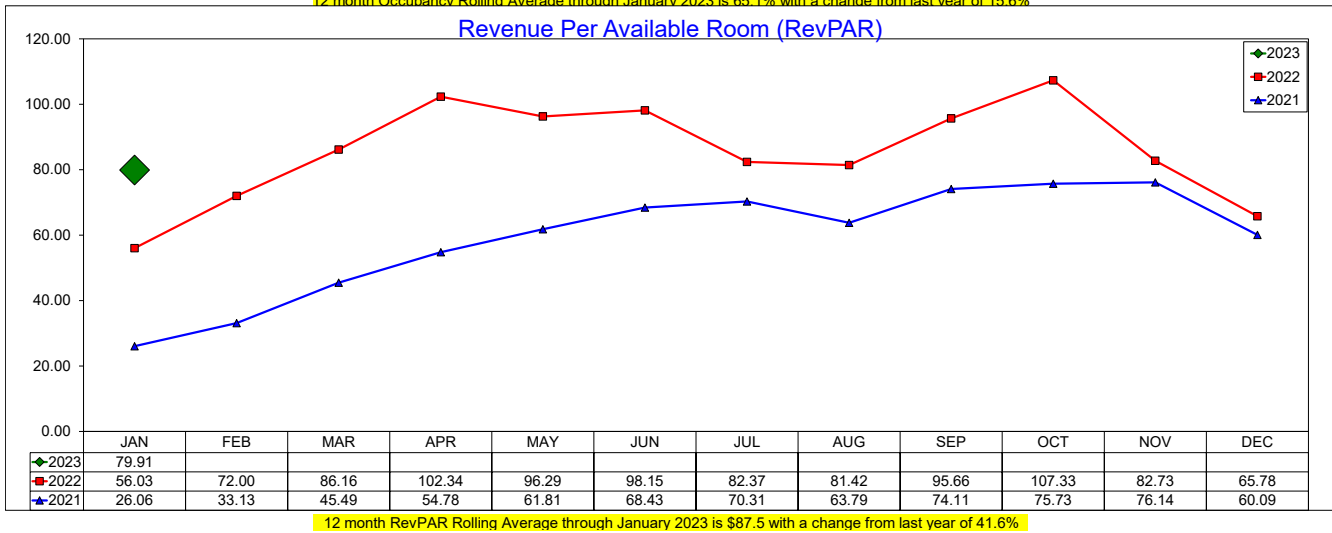
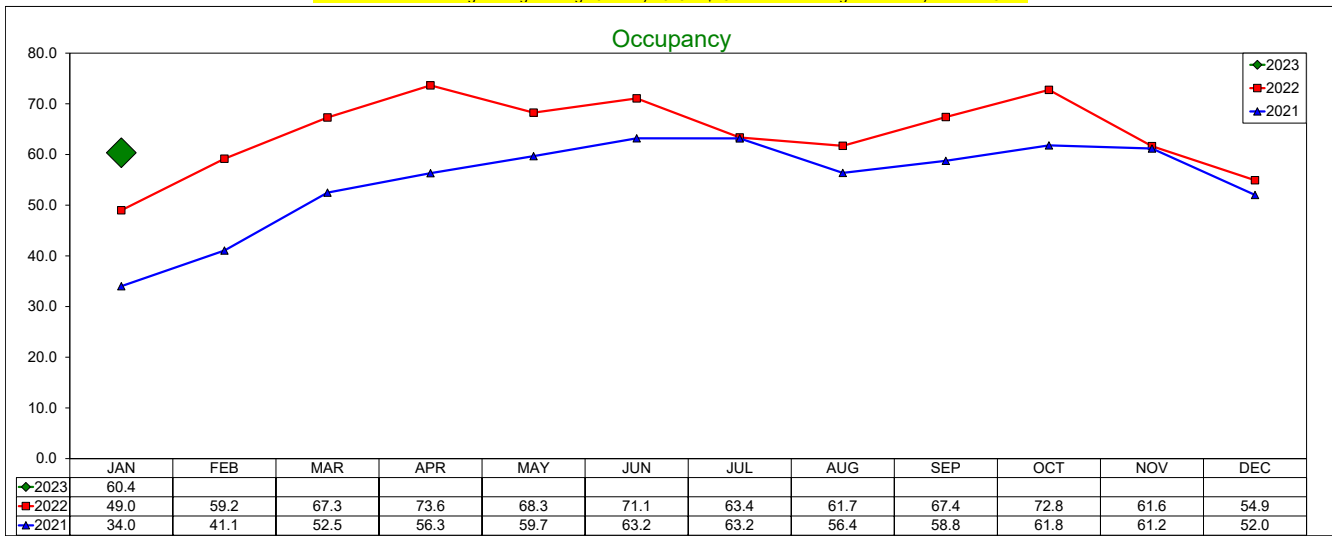
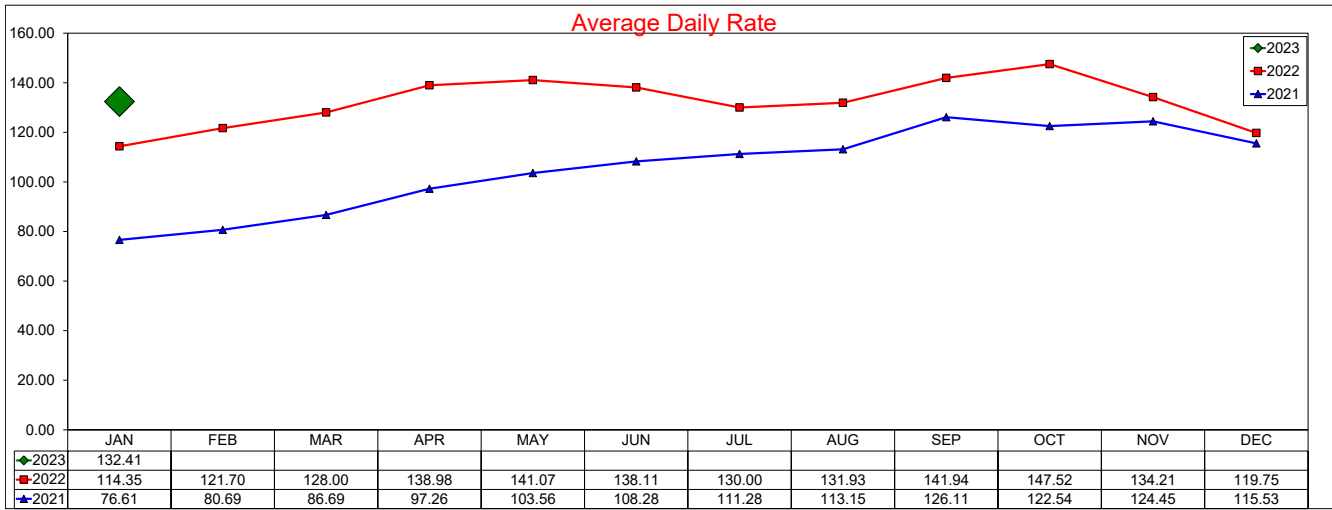
January 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Las Colinas

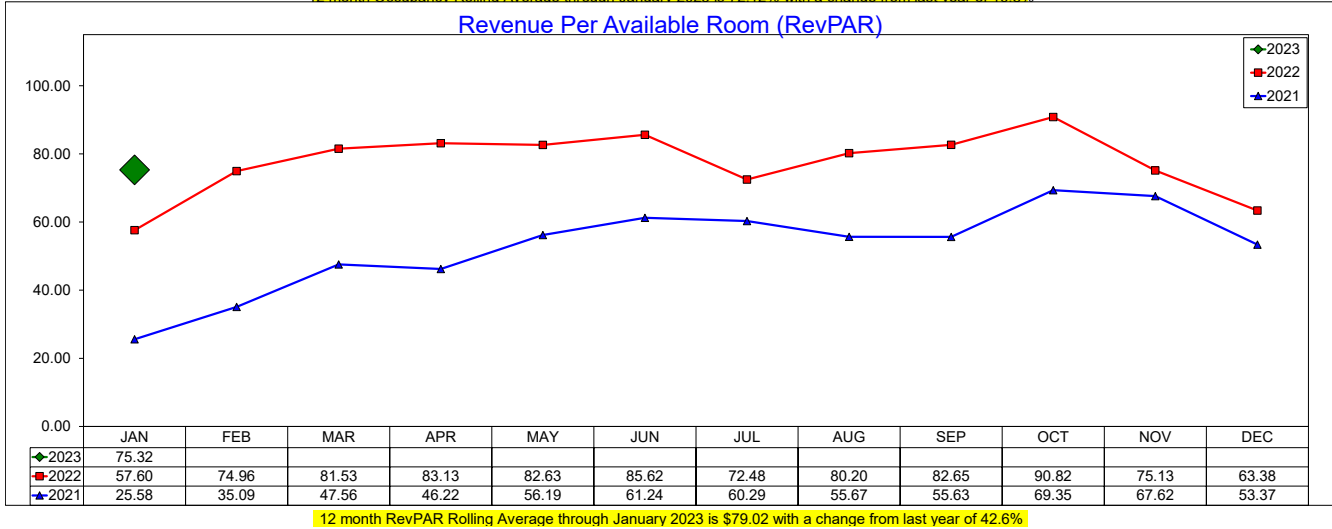
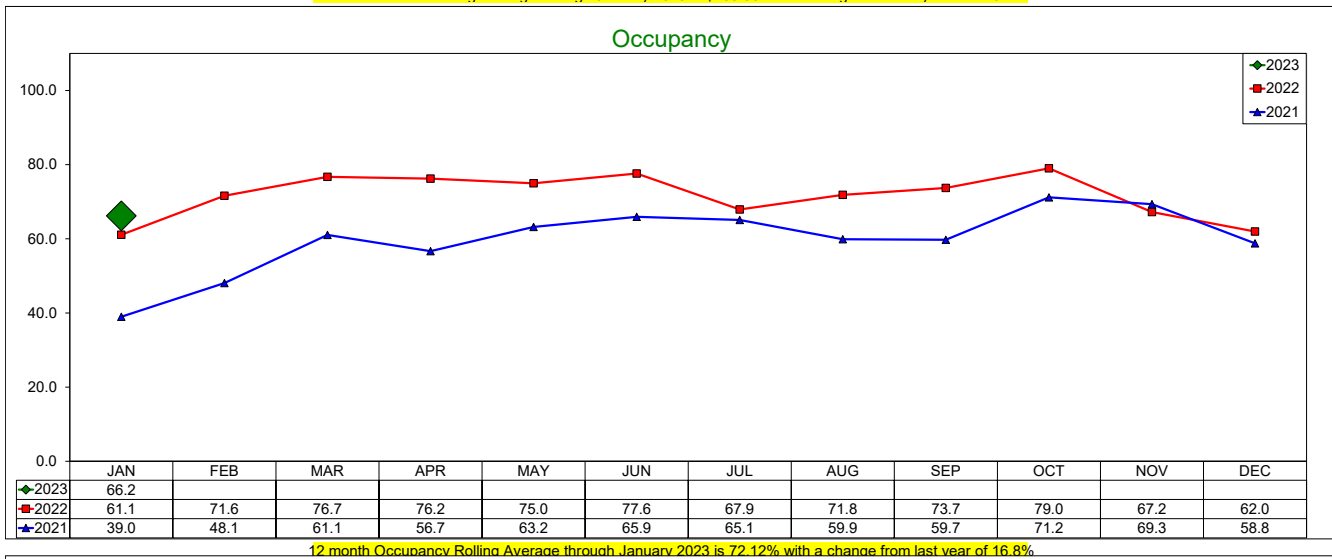
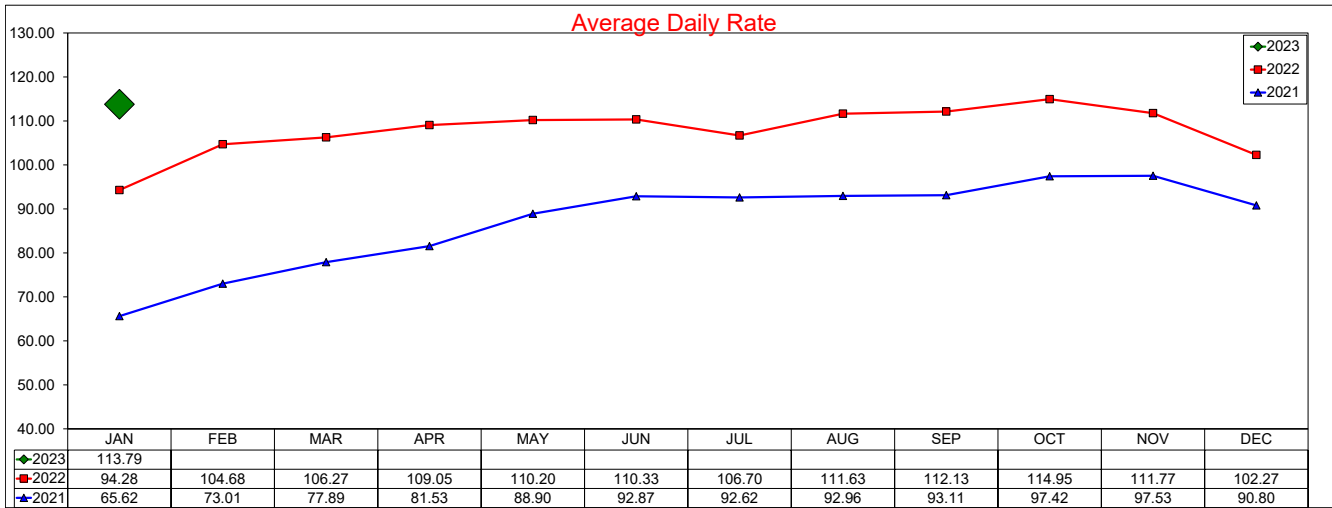
January 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - DFW North

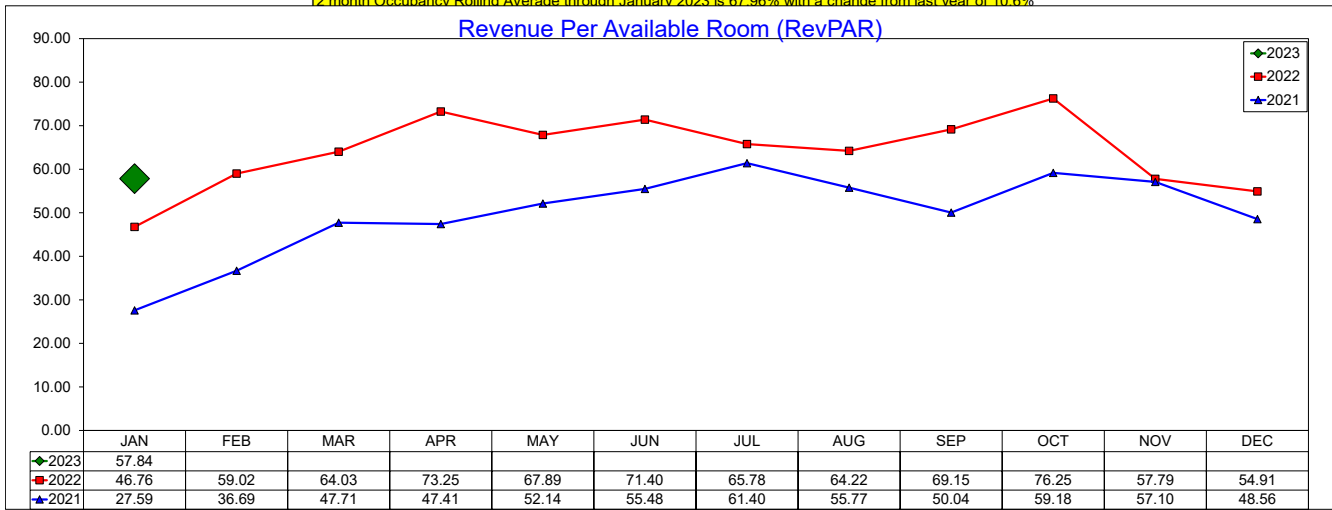
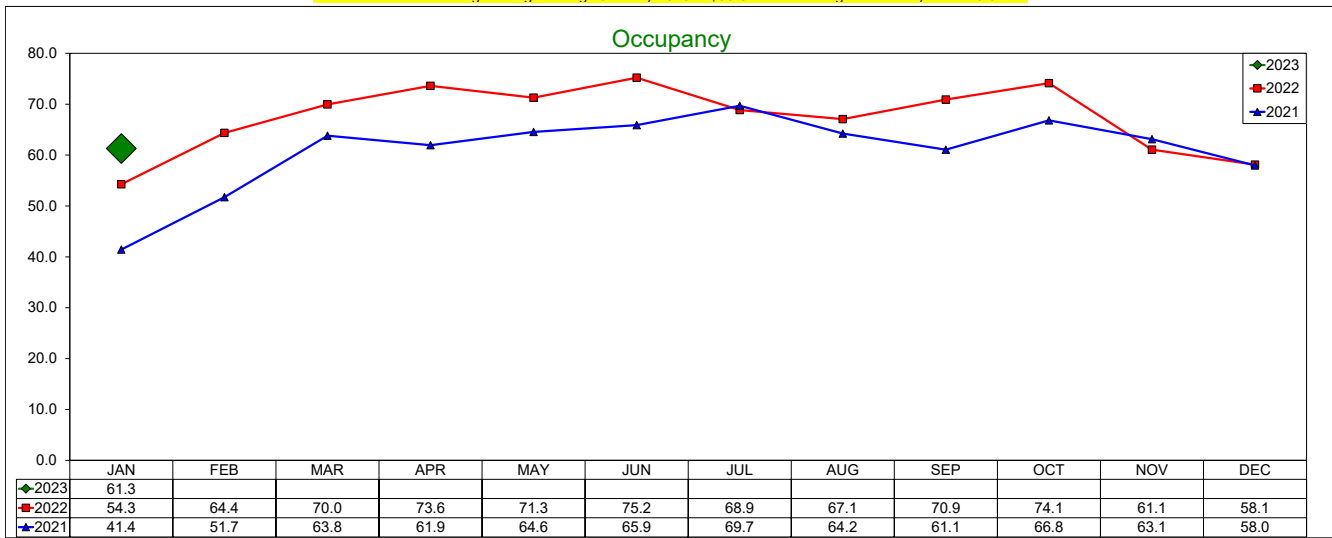
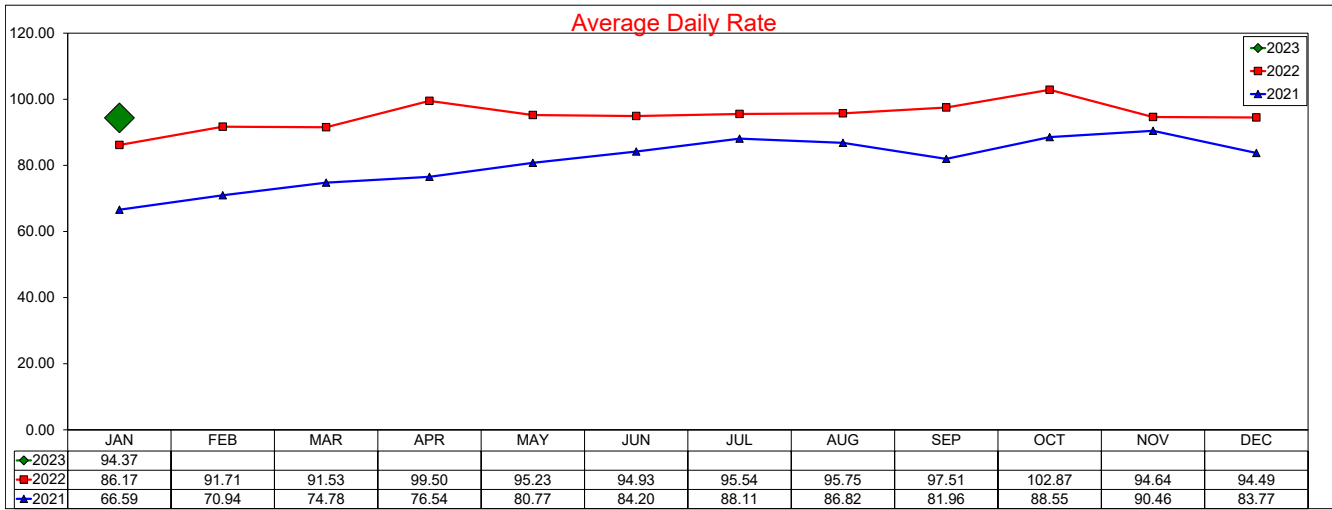
January 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - DFW South

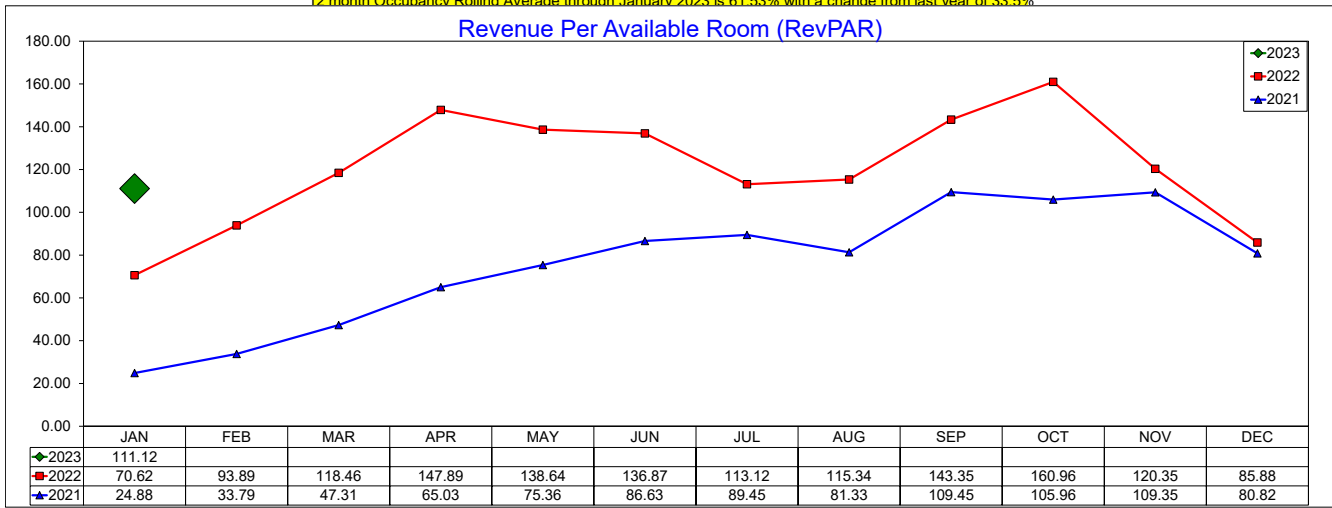
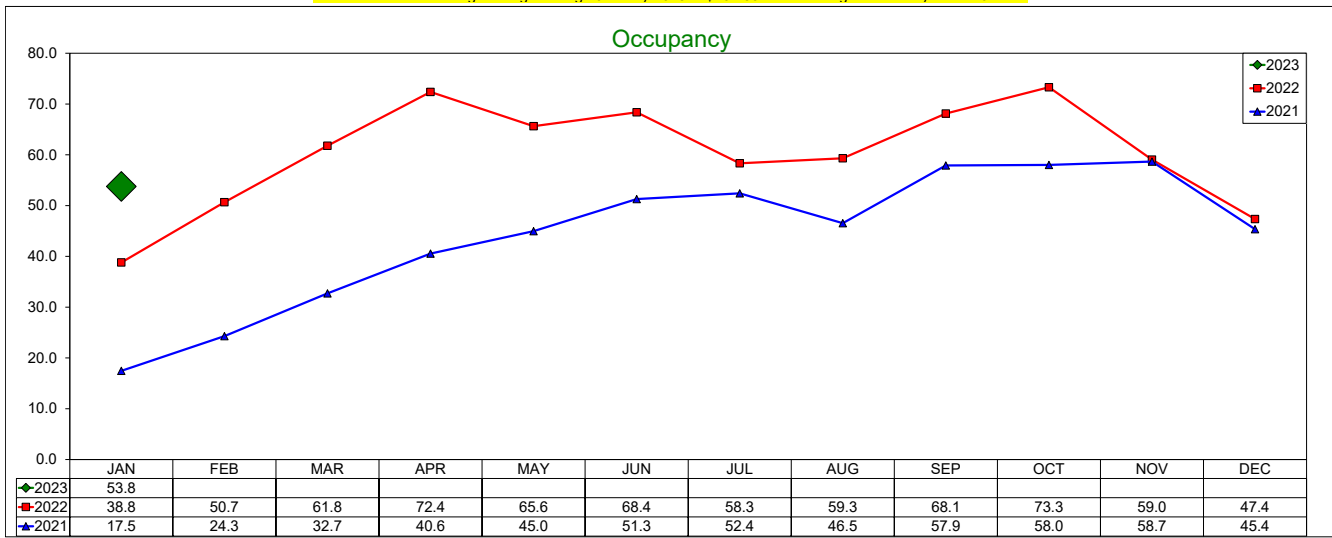
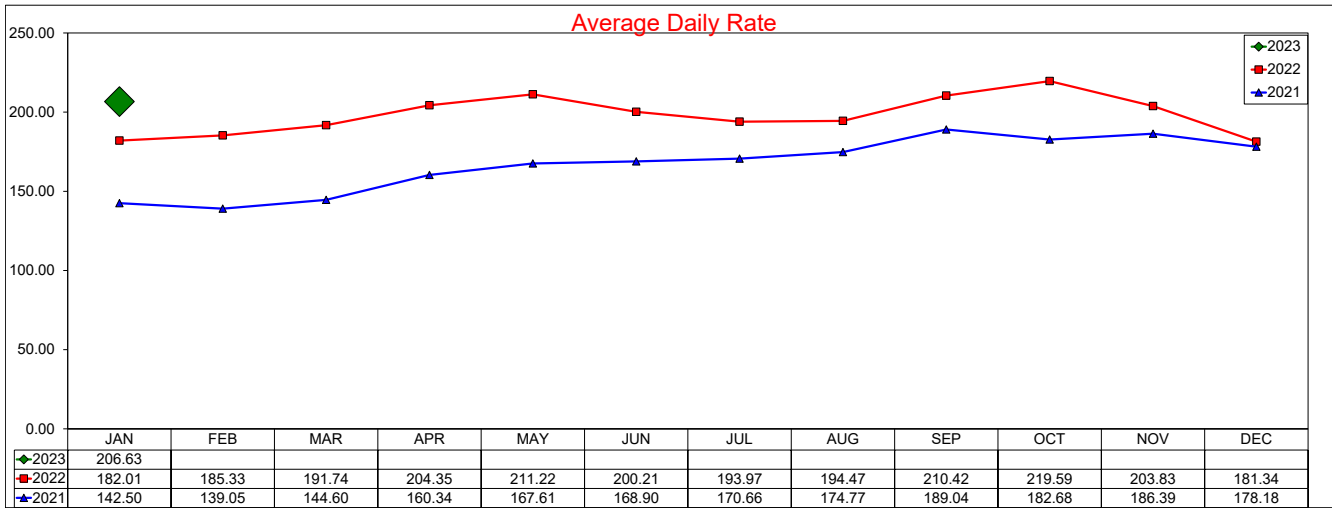
January 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Full Service - Las Colinas

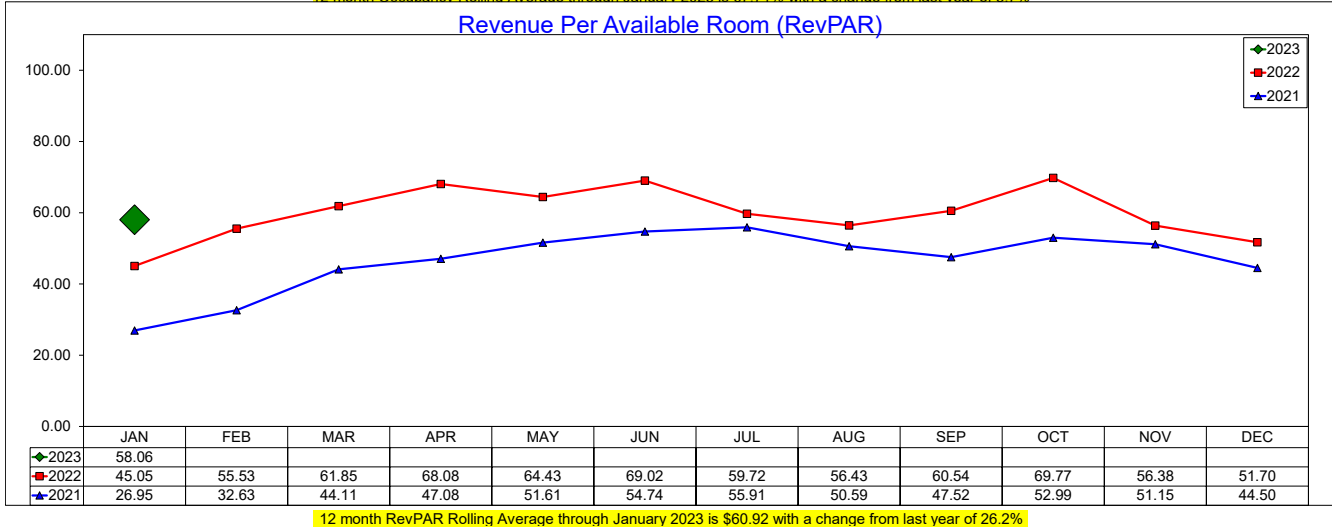
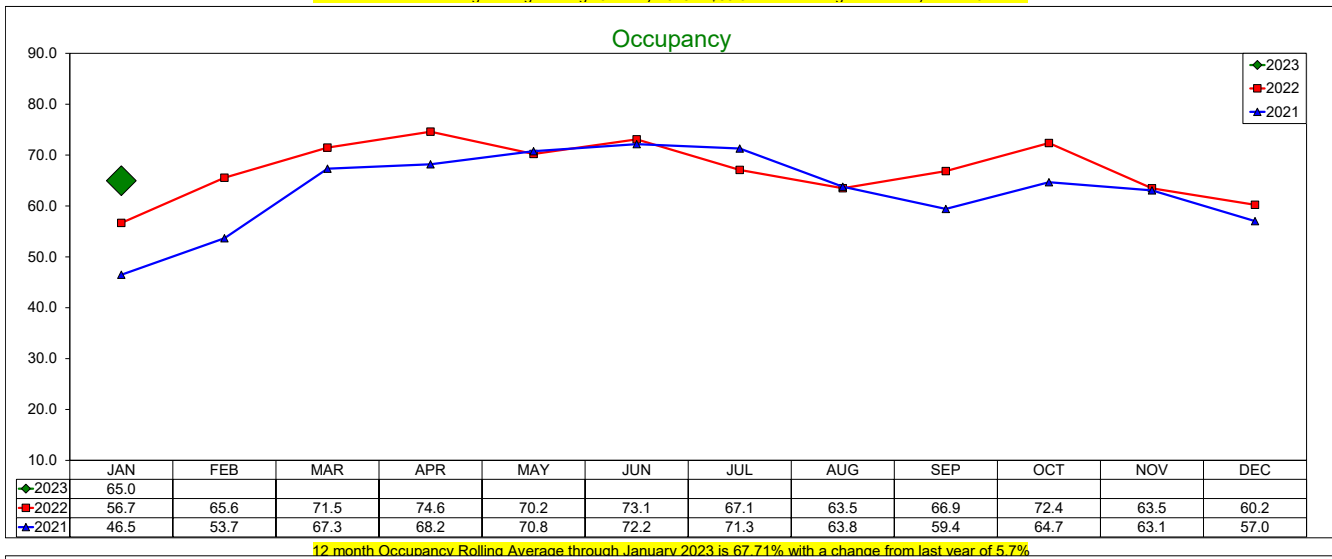
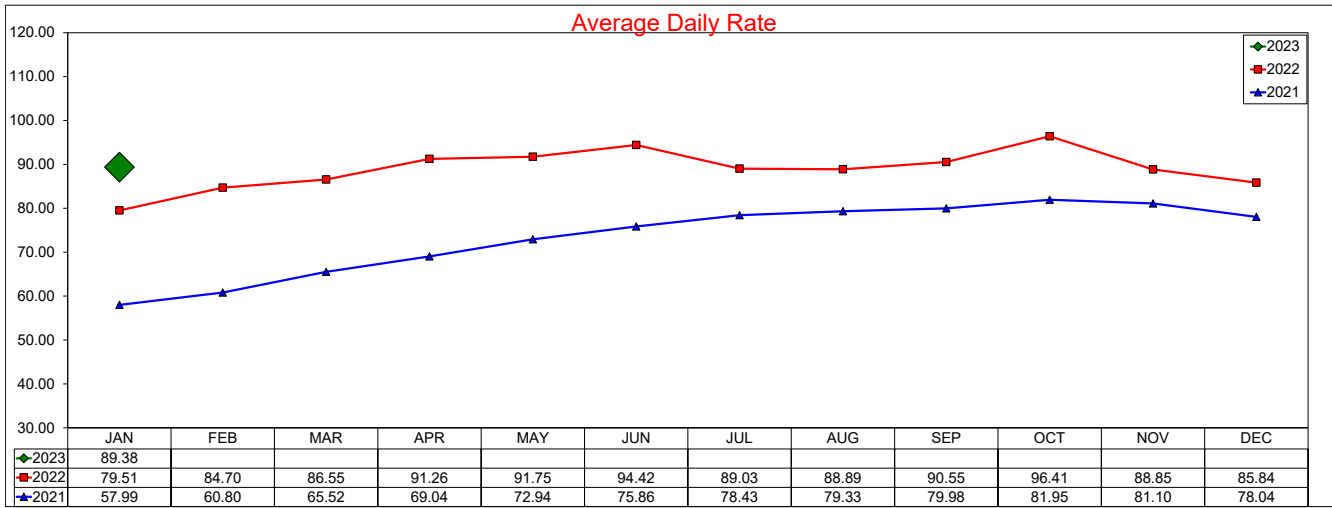
January 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Limited Service - Las Colinas

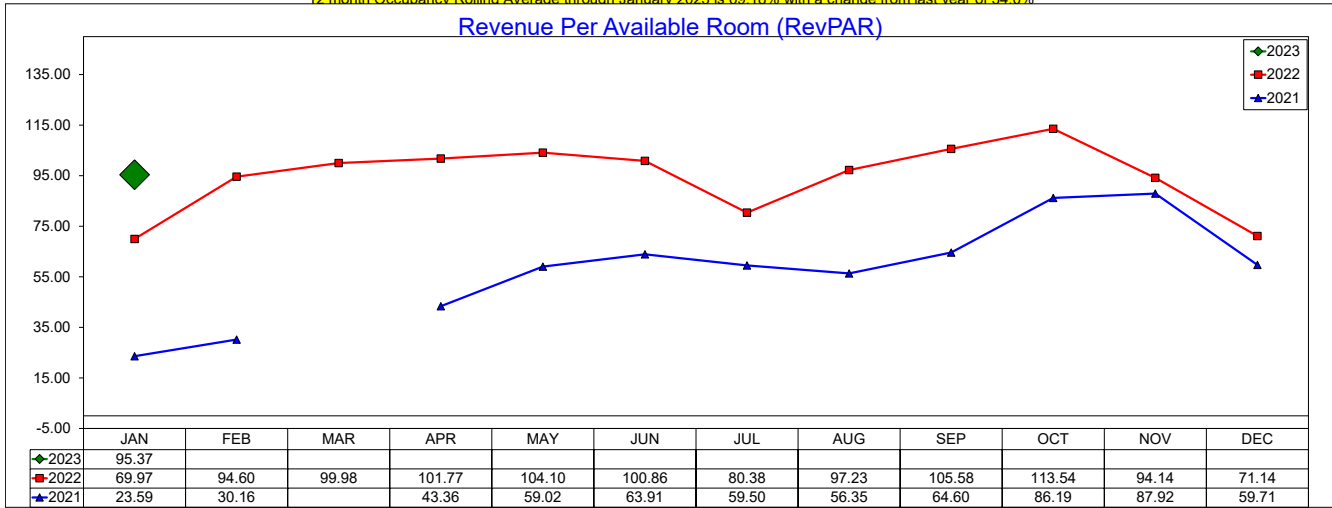
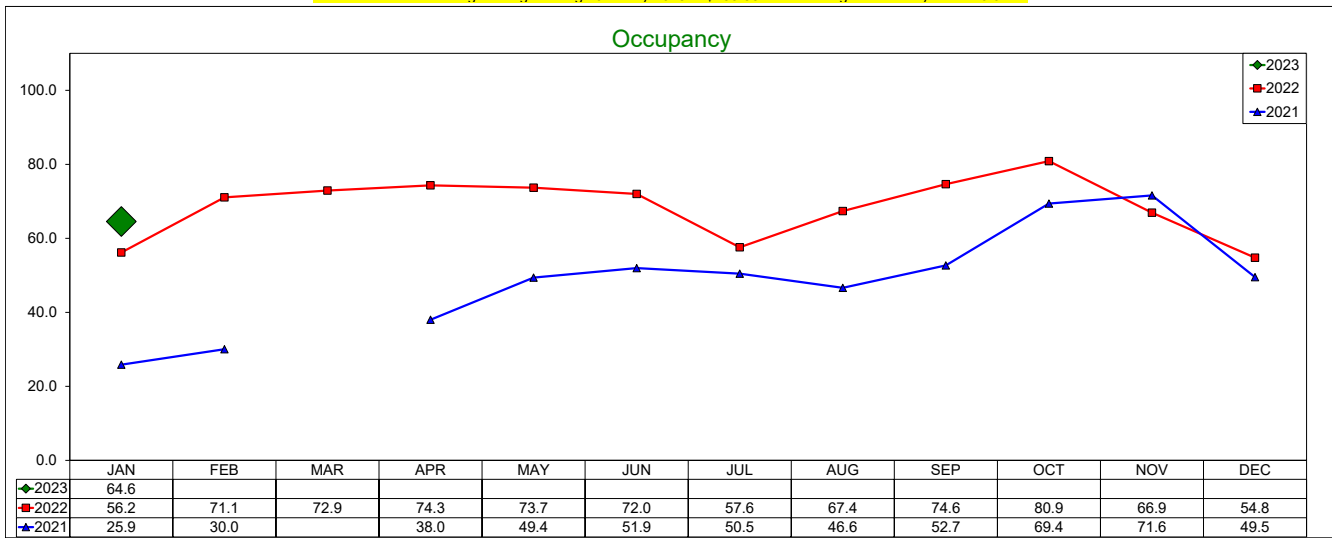
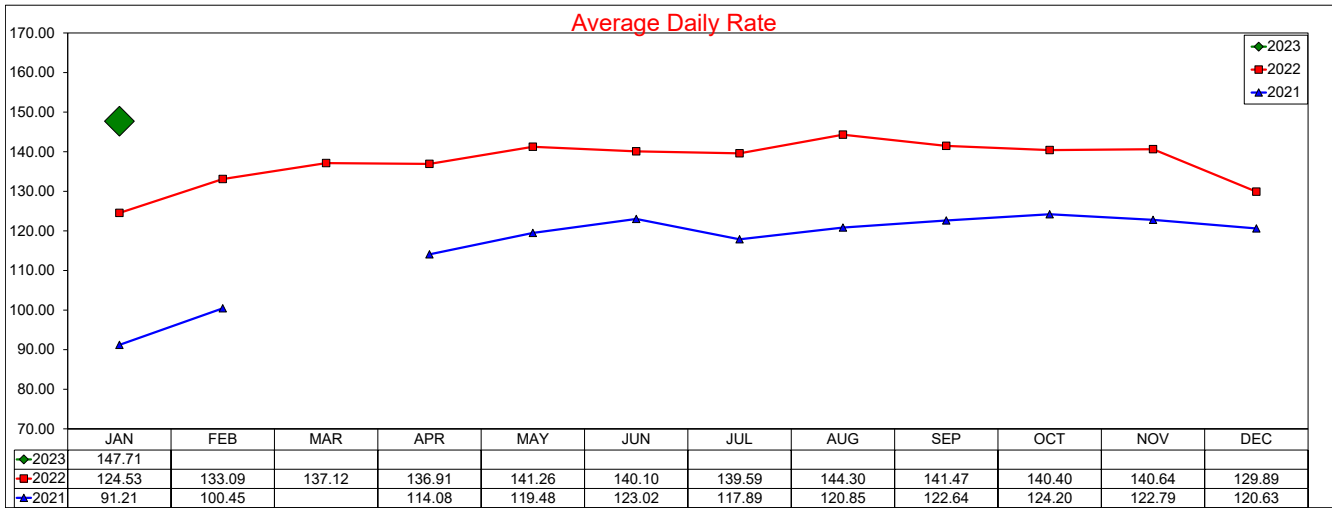
January 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Full Service - DFW North

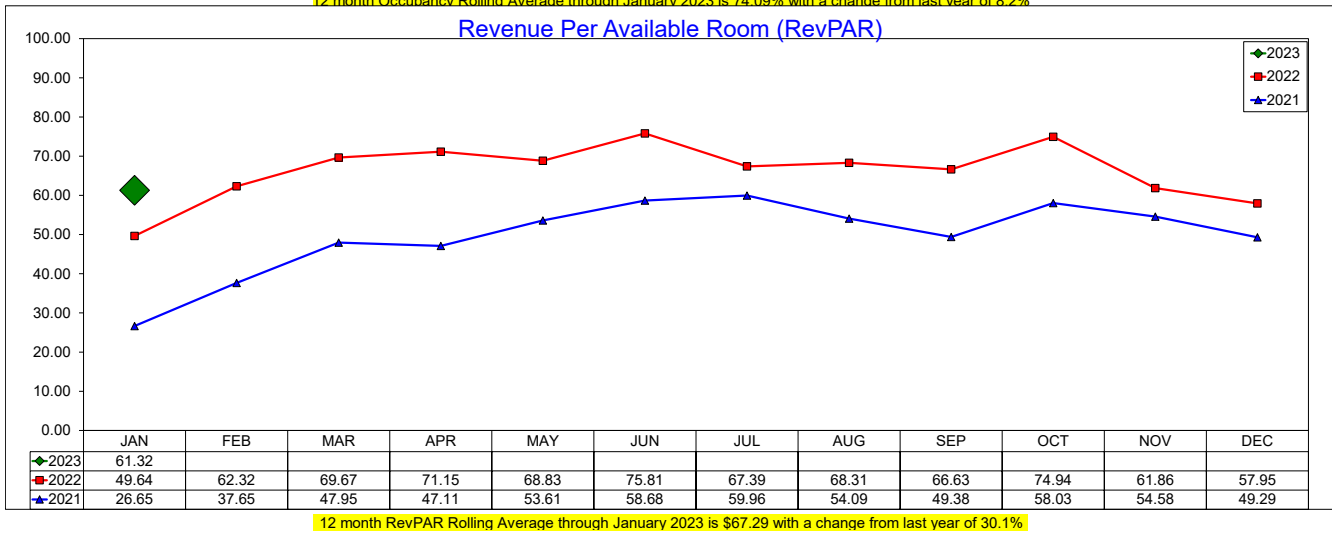
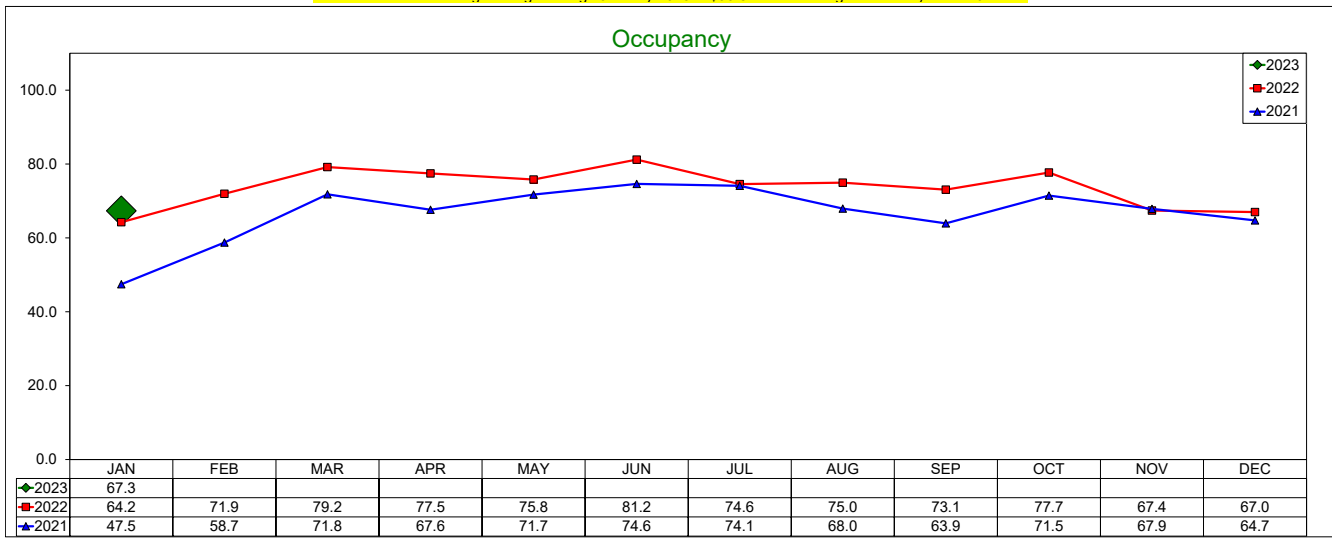
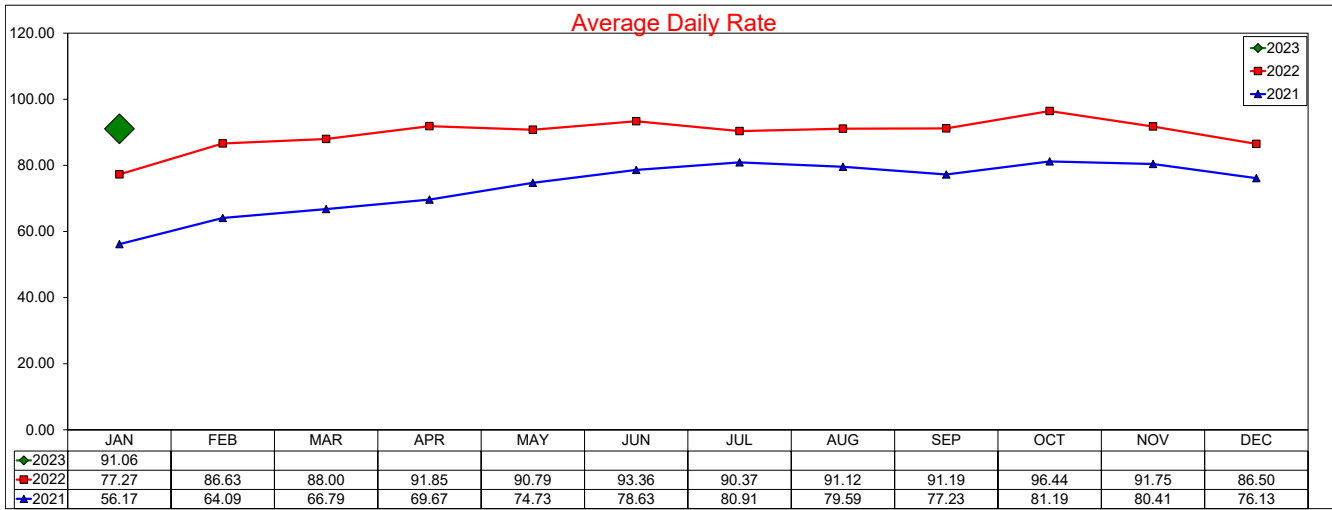
January 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Limited Service - DFW North

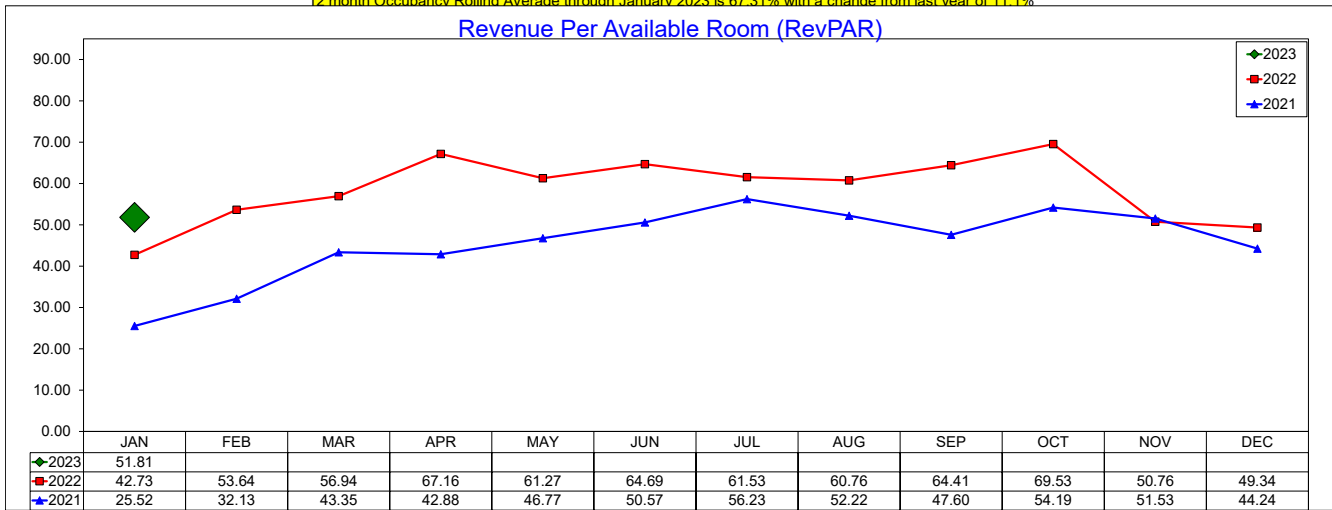
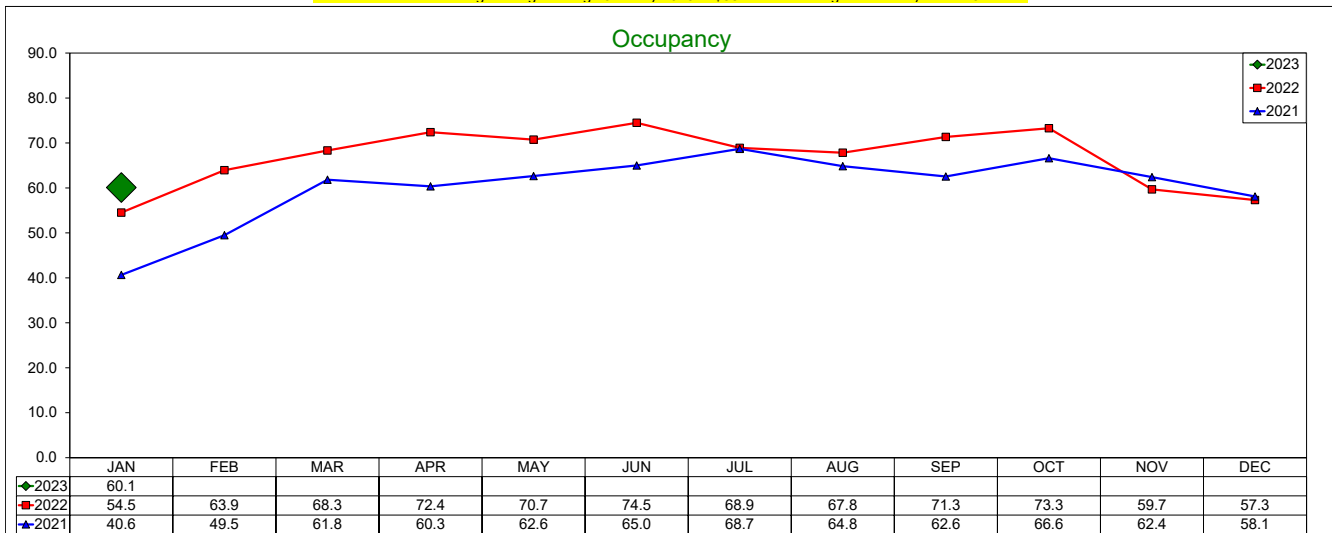
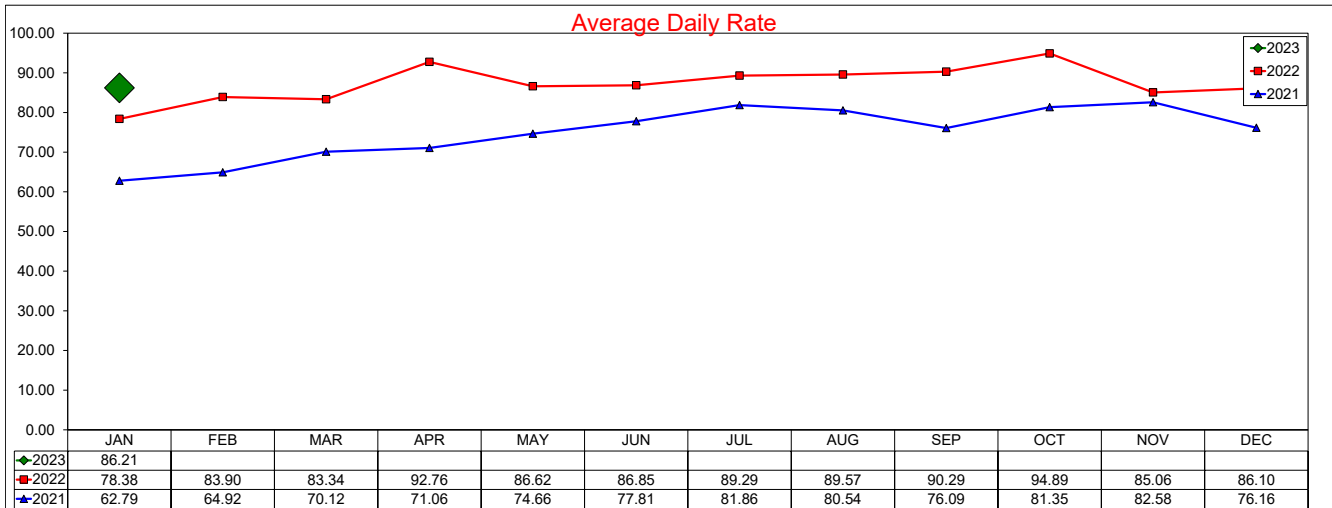
January 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Limited Service - DFW South

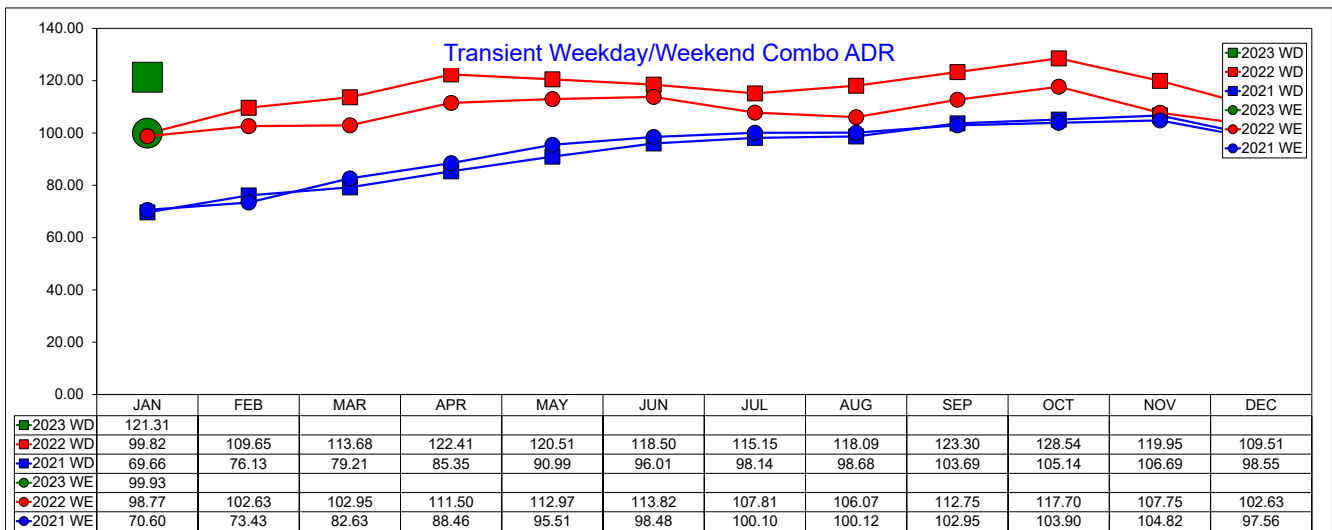
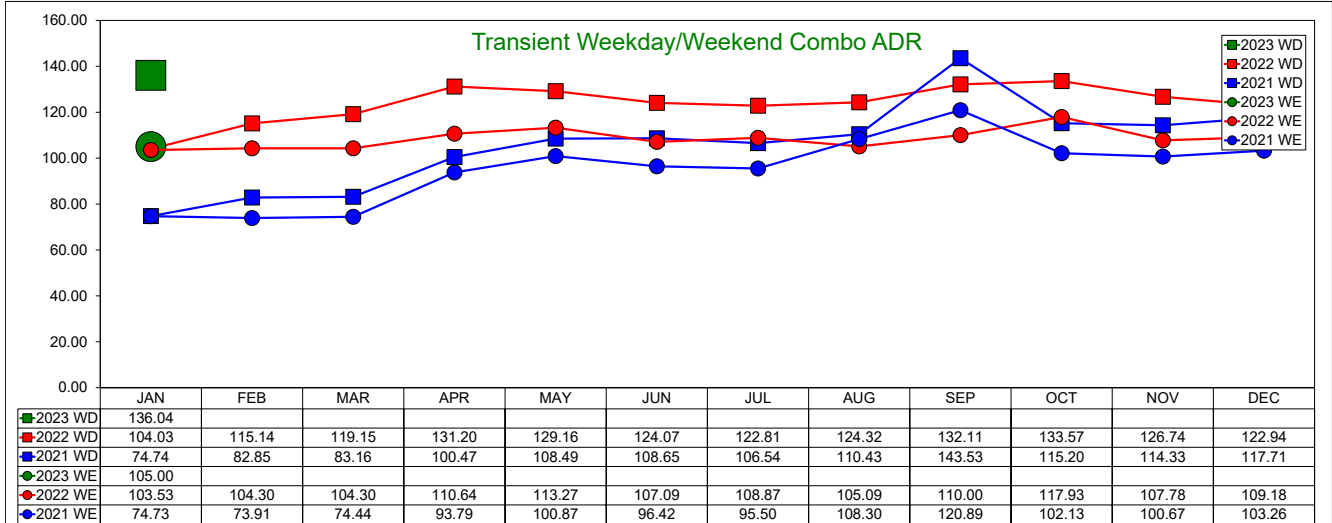
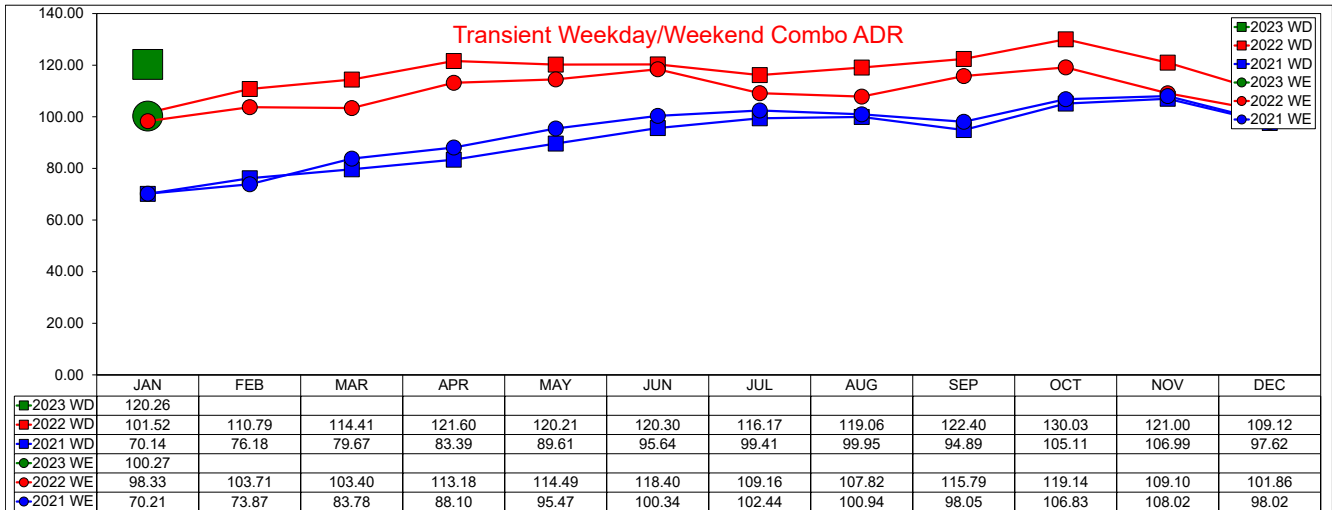
January 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Weekday/Weekend Combo - ADR

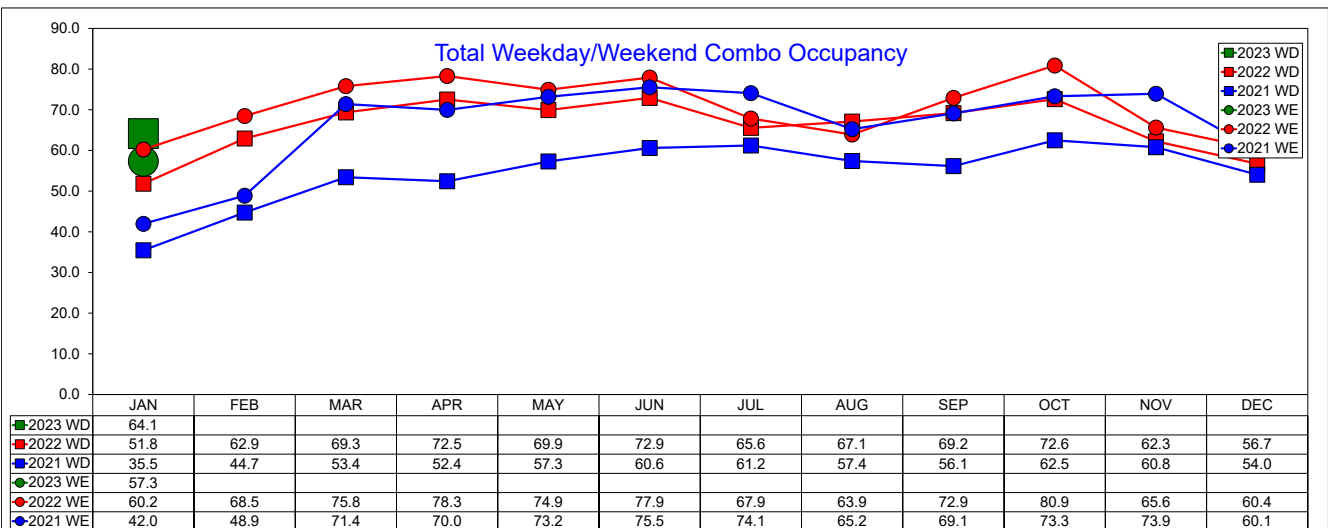
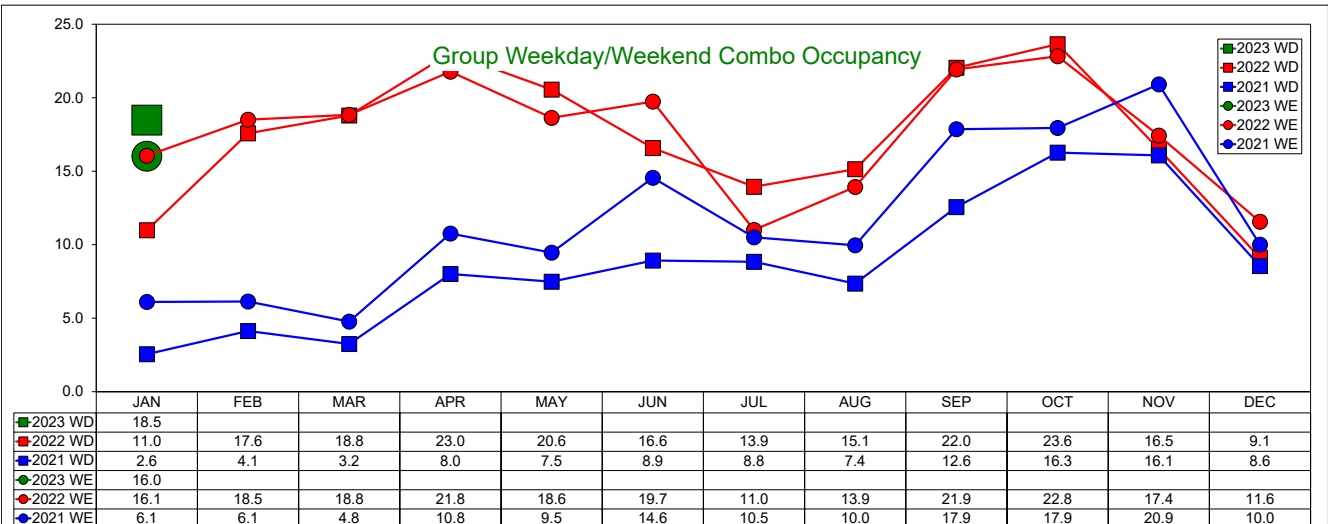
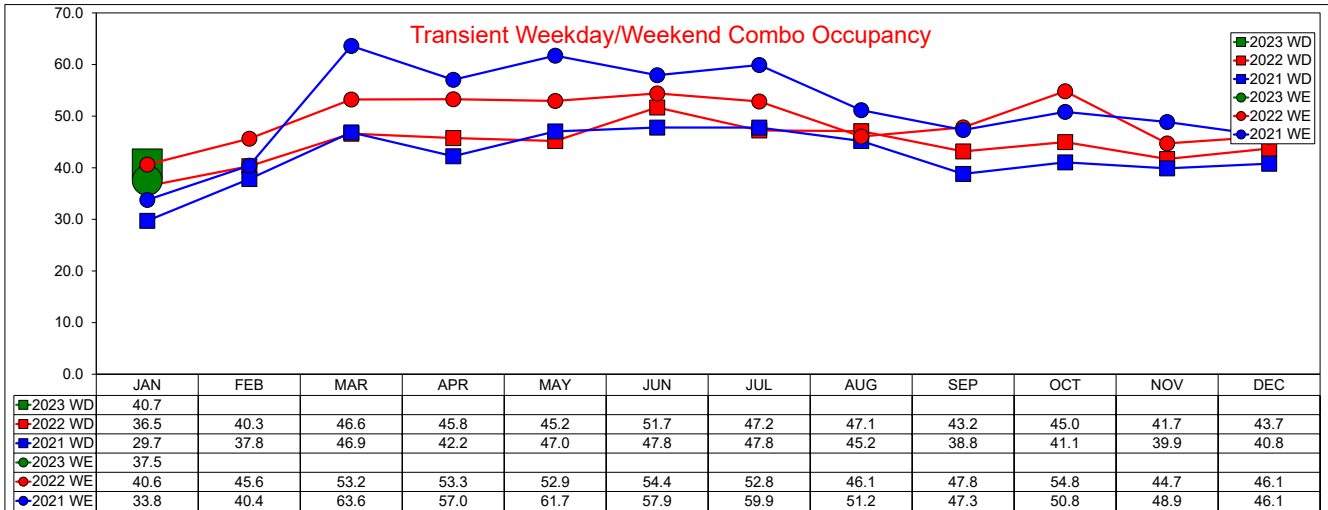
January 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Weekday/Weekend Combo - Occupancy

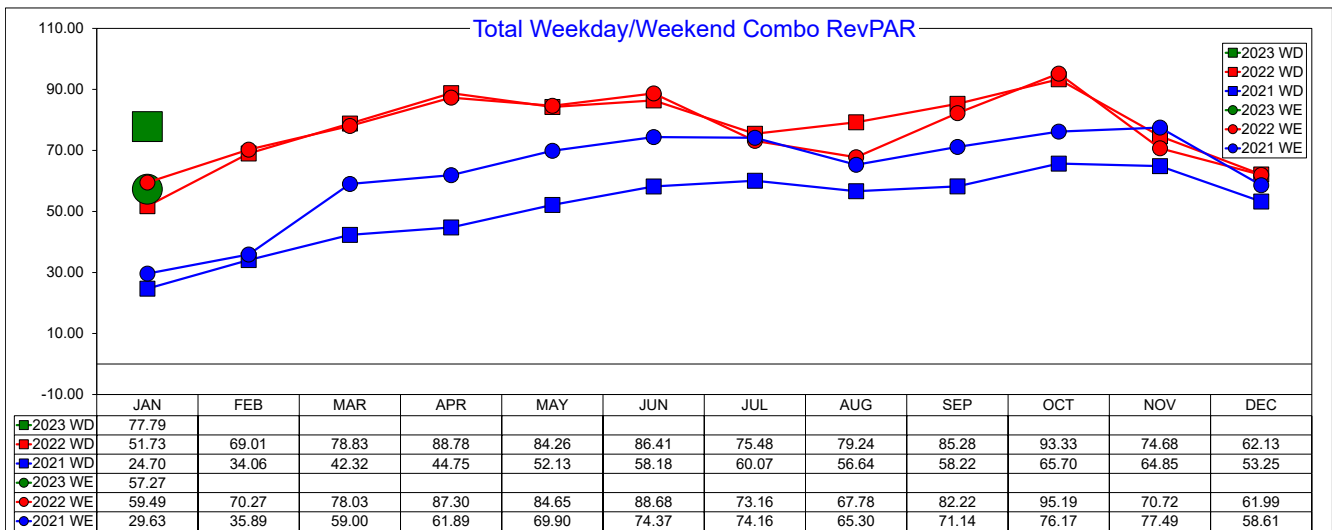
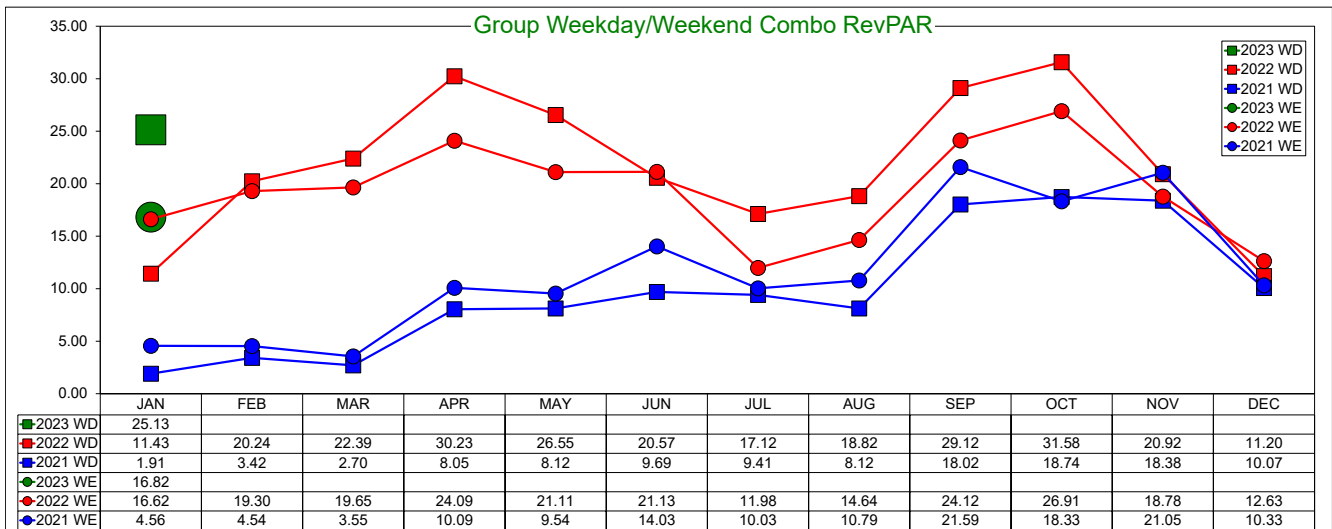
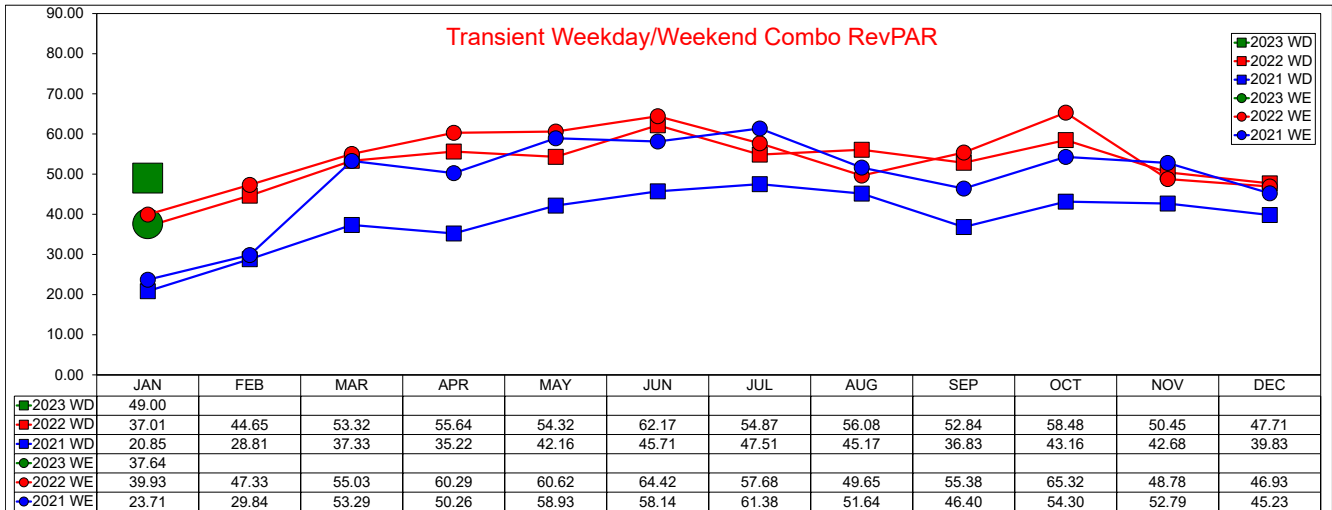
January 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Weekday/Weekend Combo - RevPAR

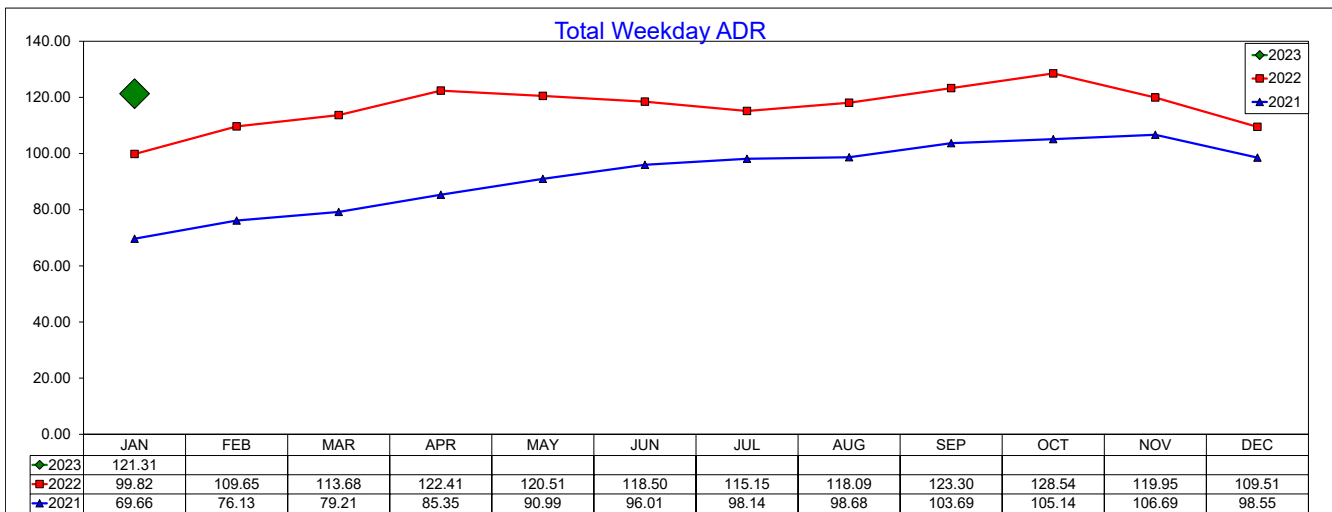
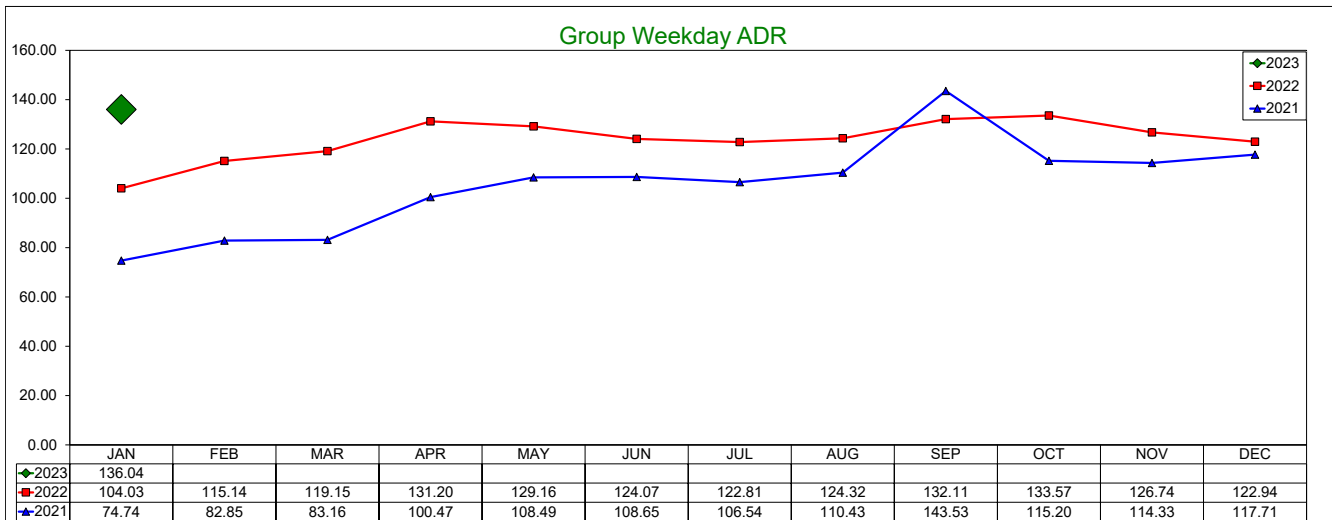
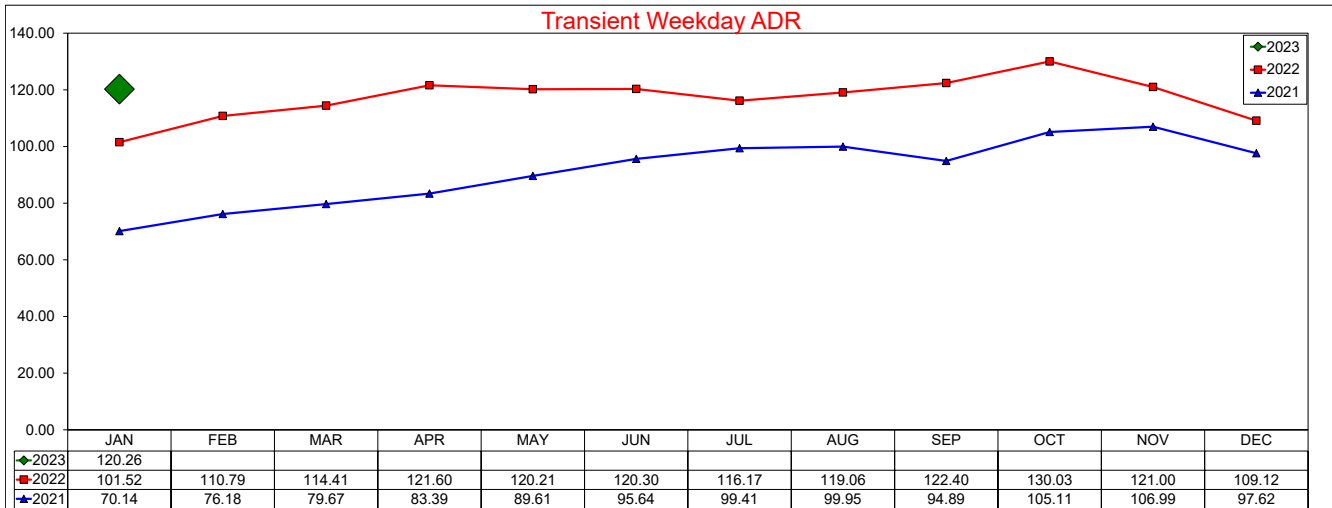
January 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Weekday - ADR

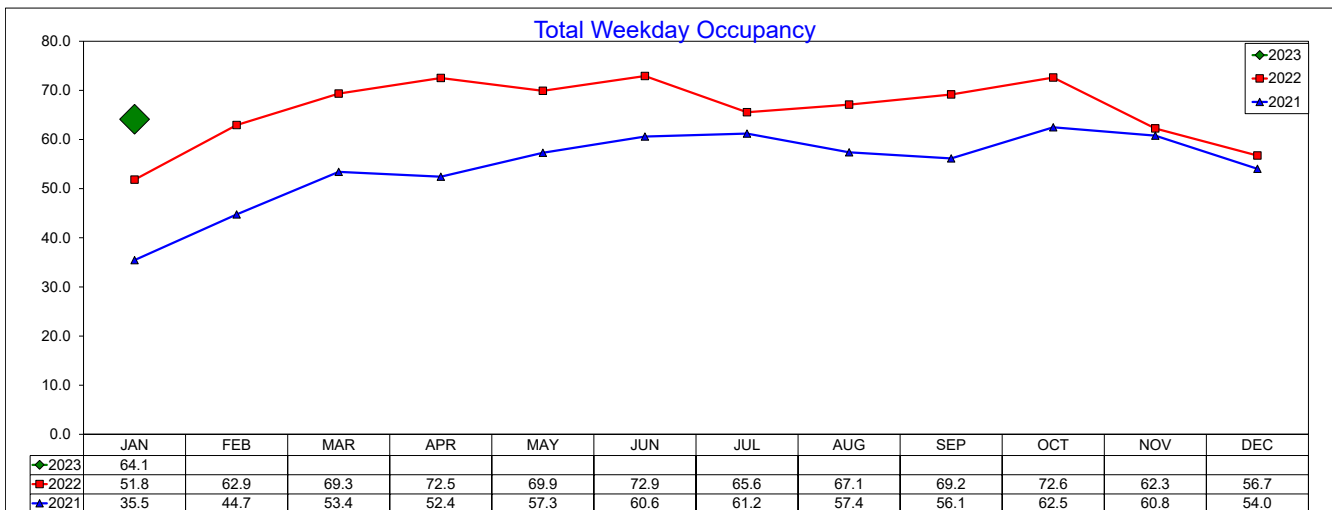
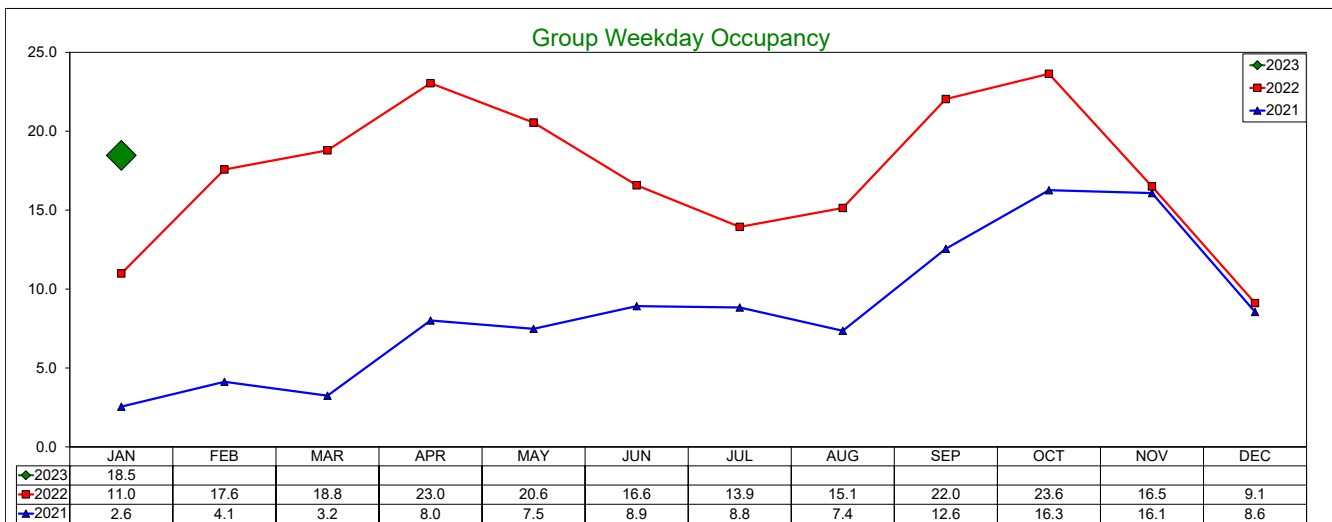
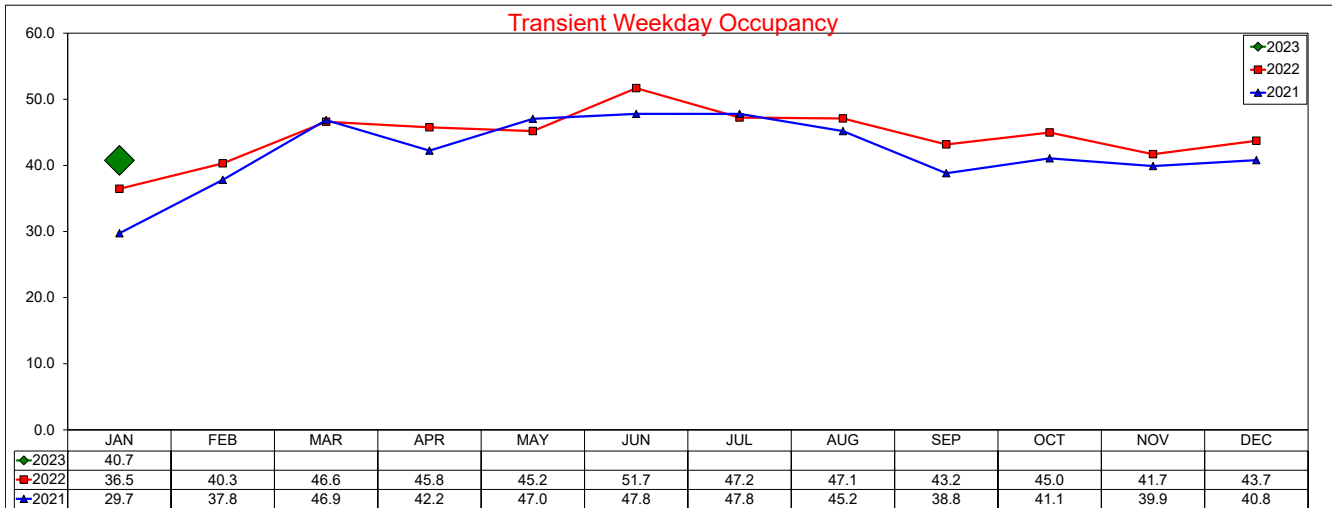
January 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Weekday - Occupancy

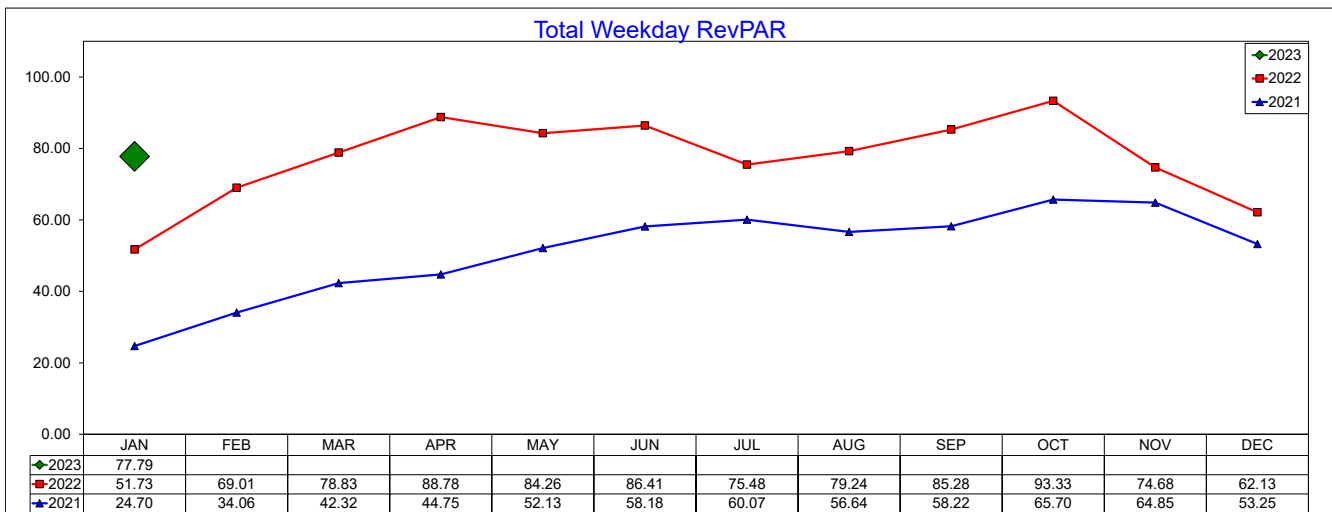
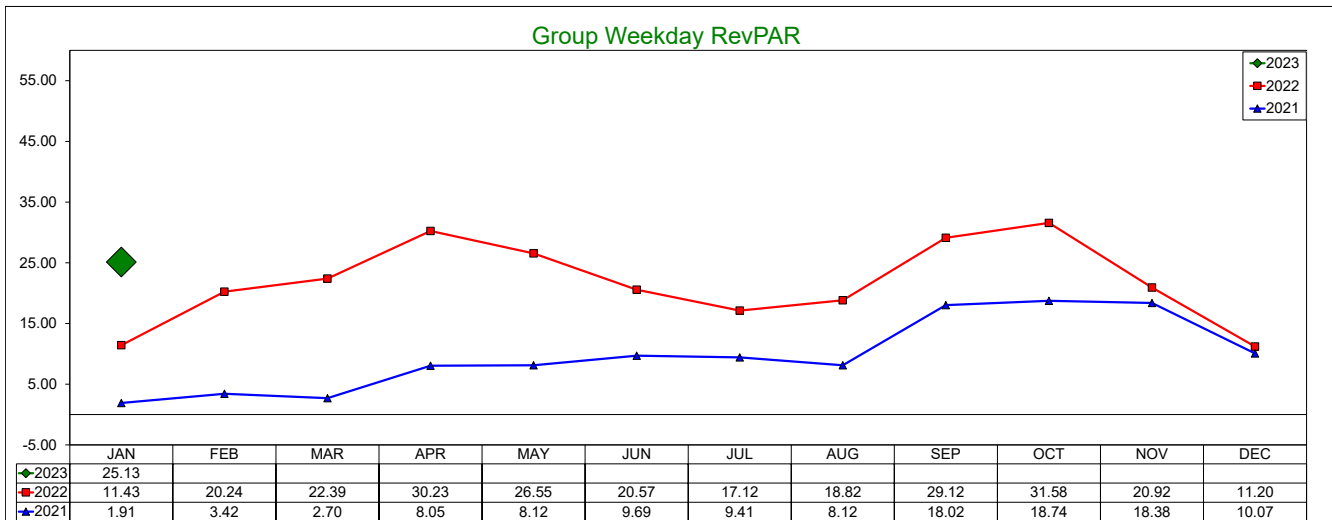
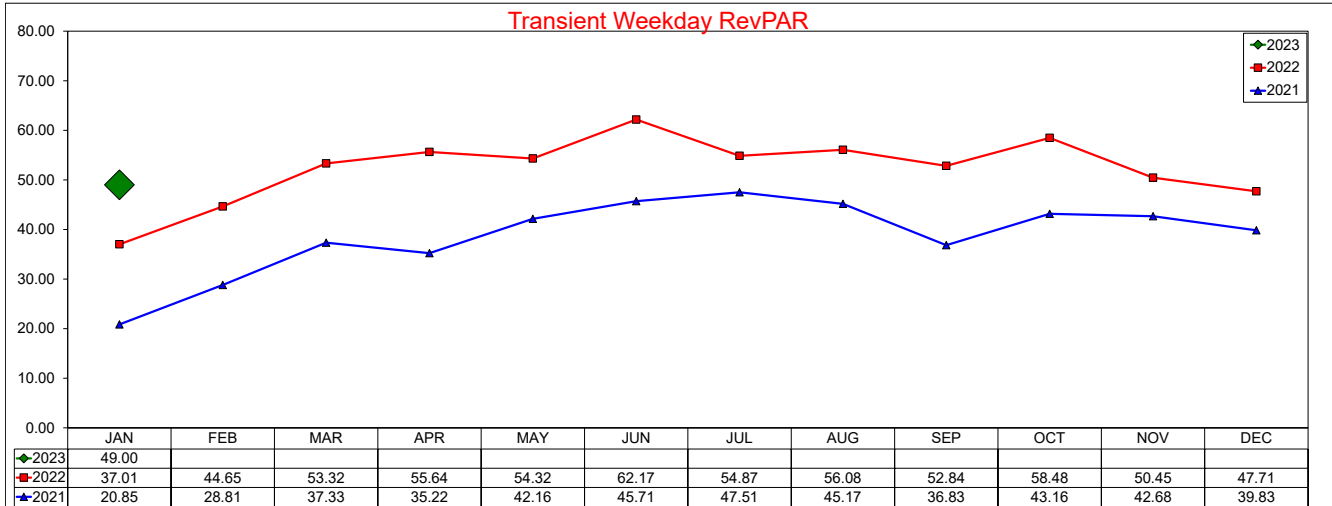
January 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Weekday - RevPAR

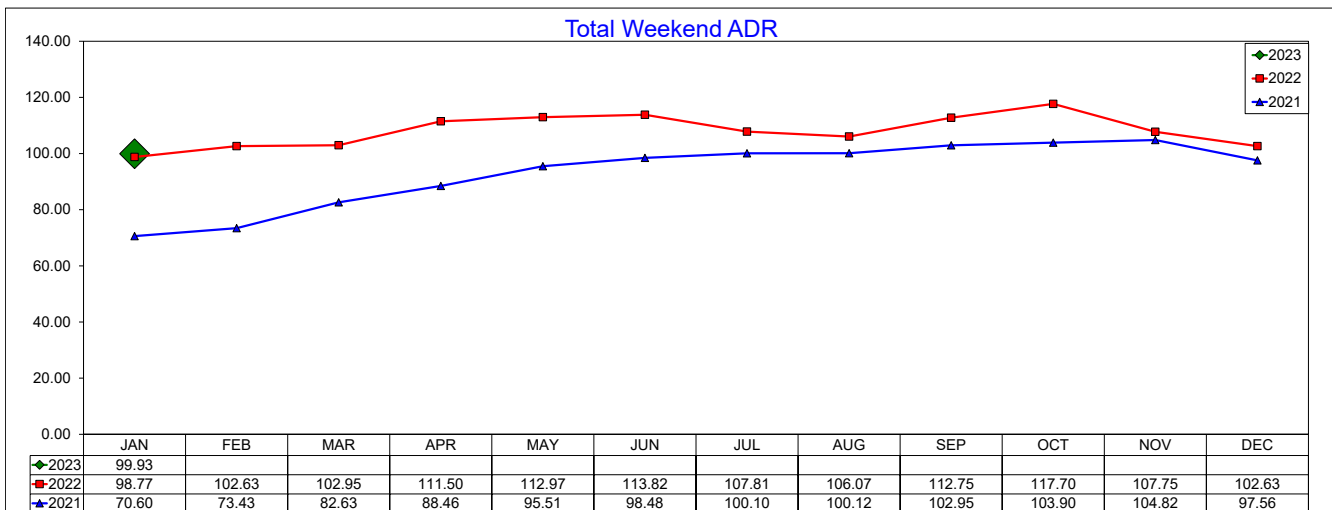
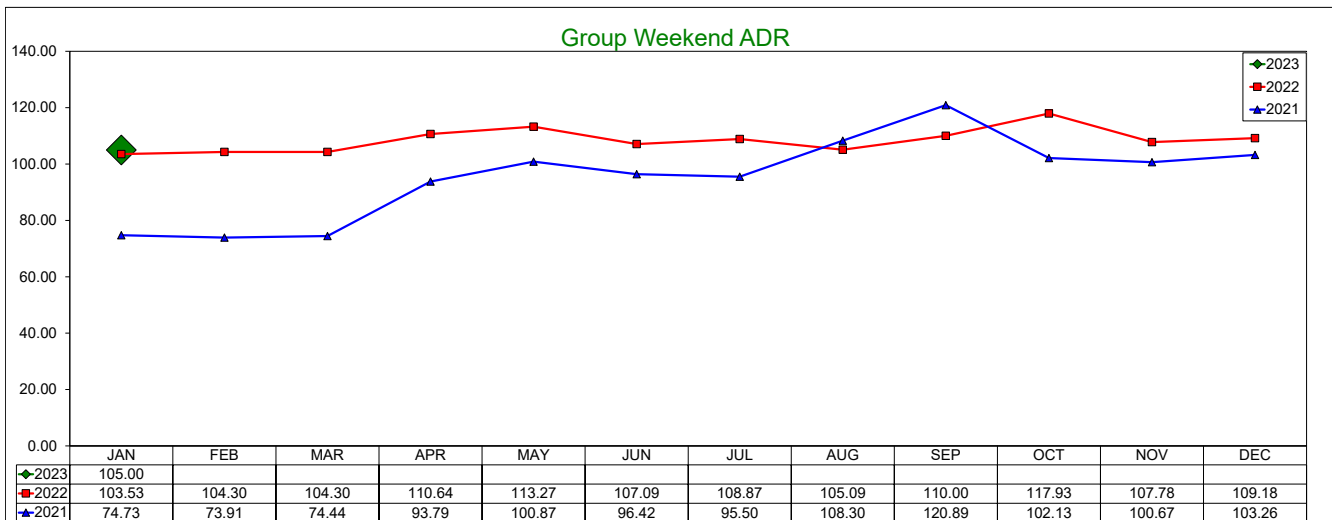
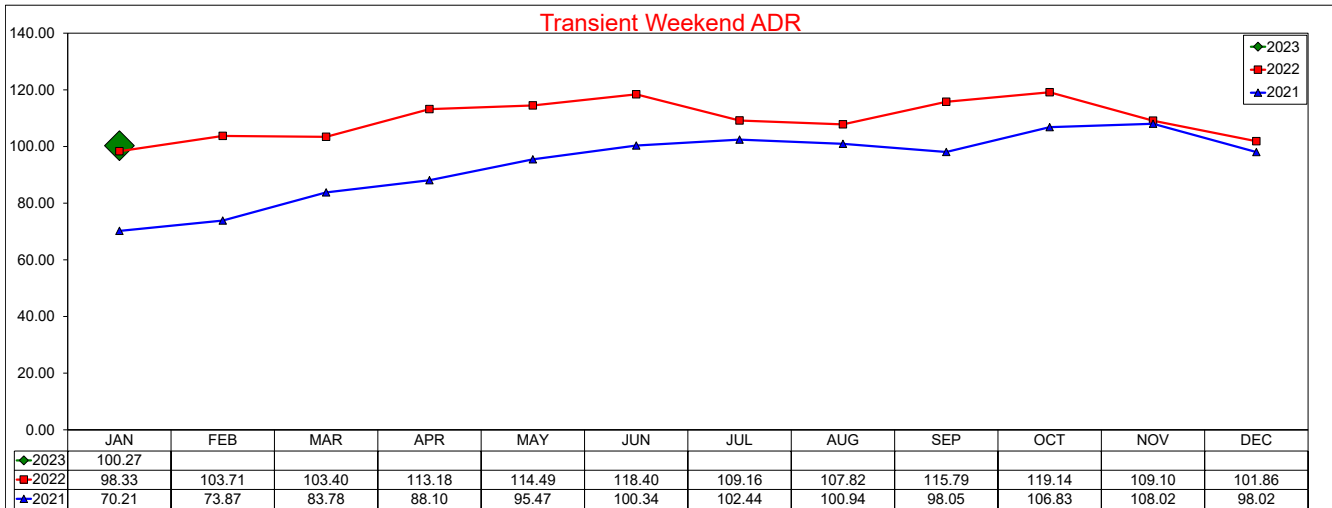
January 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Weekend - ADR

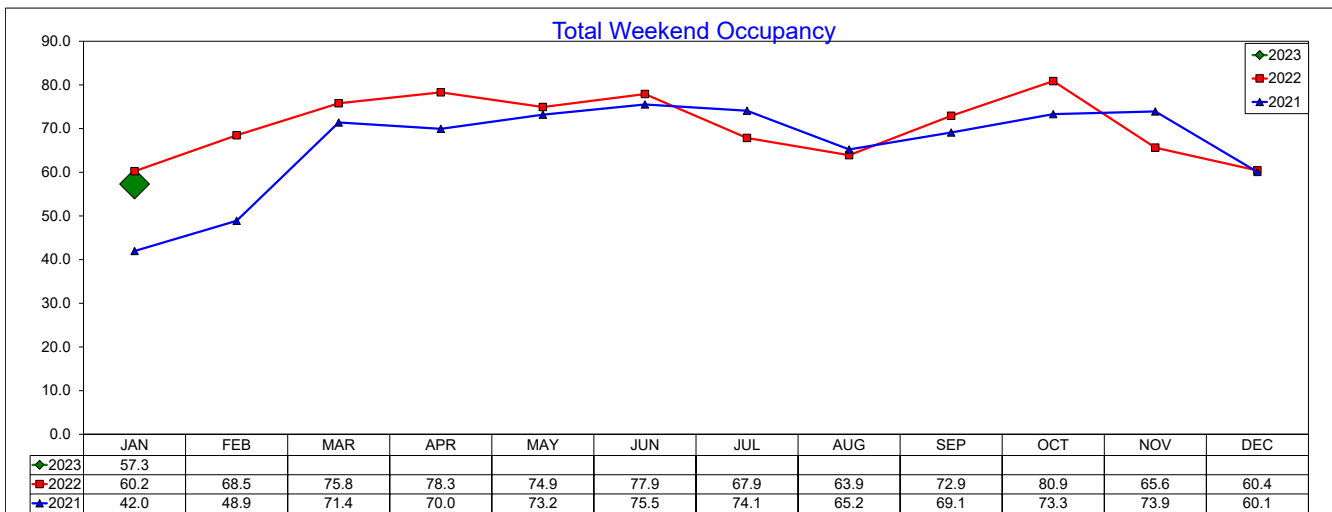
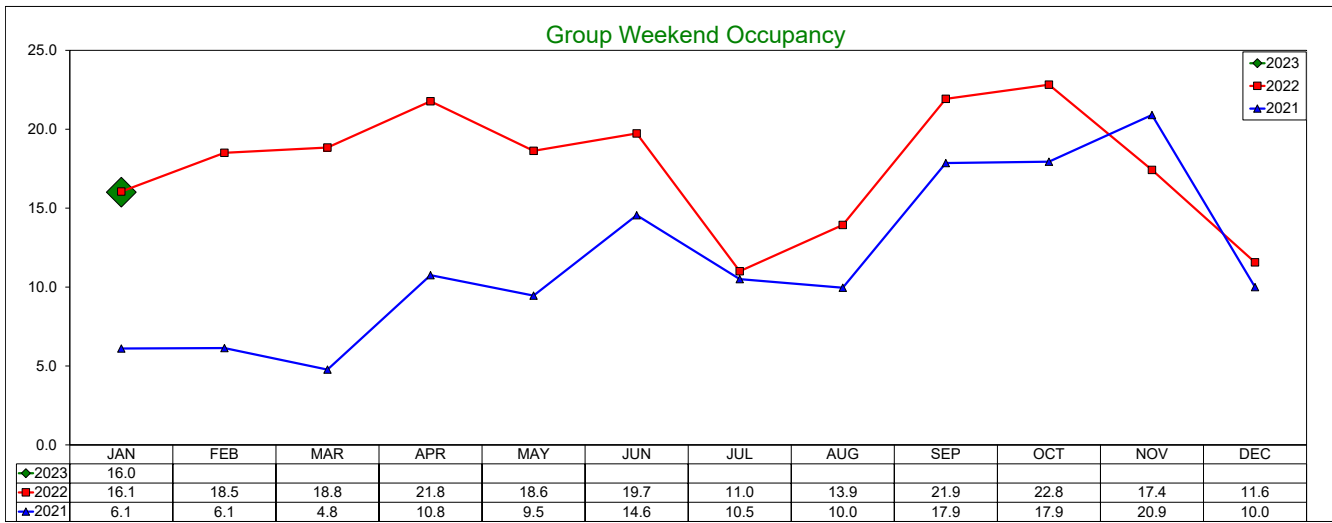
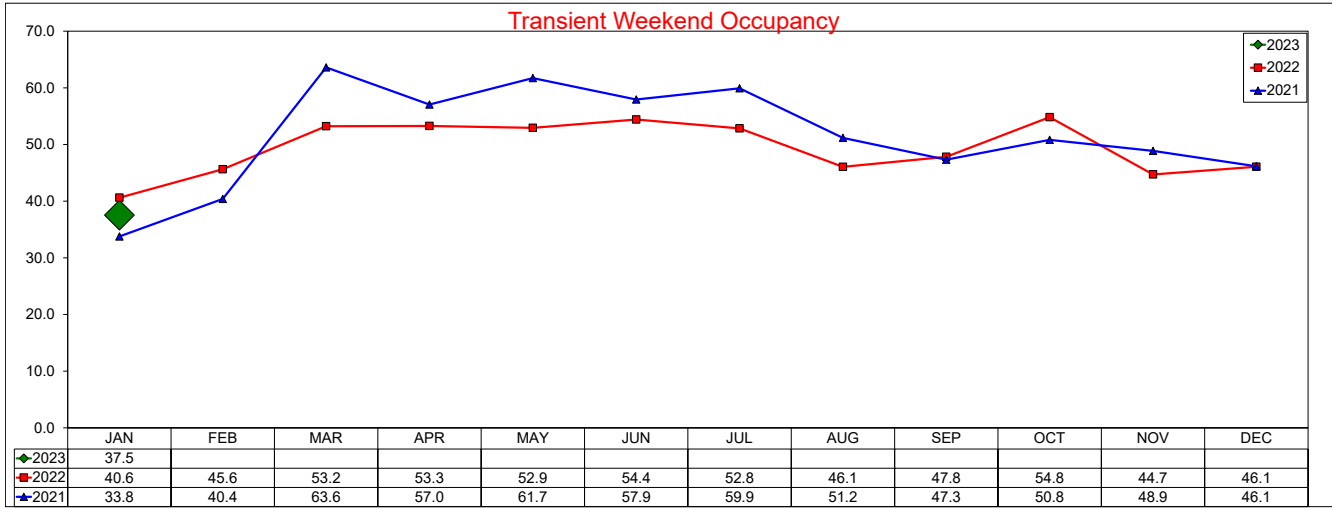
January 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Weekend - Occupancy

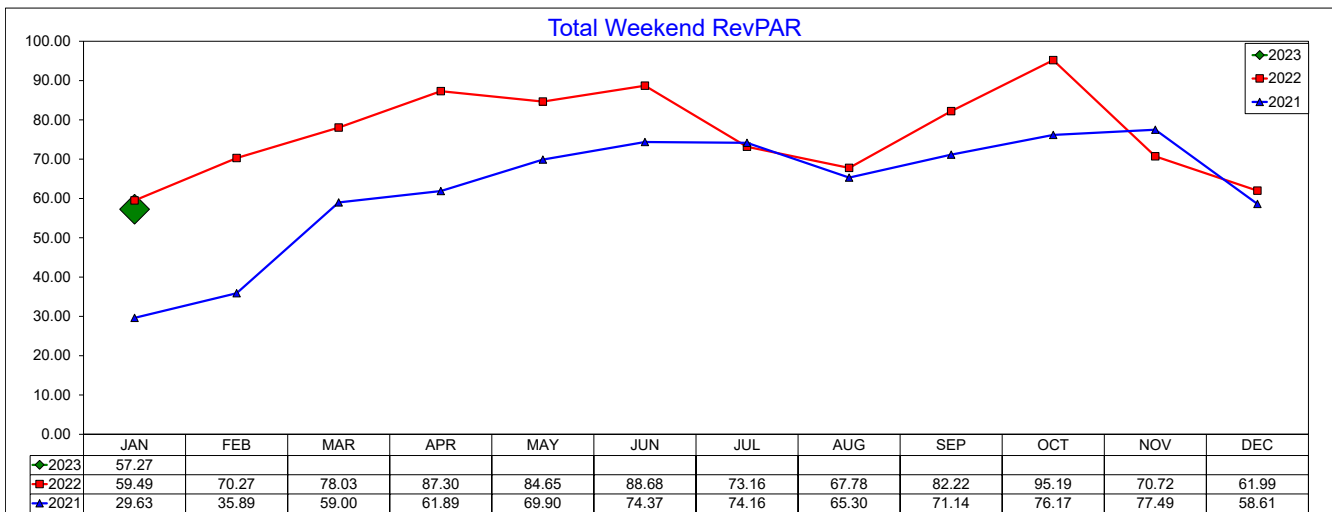
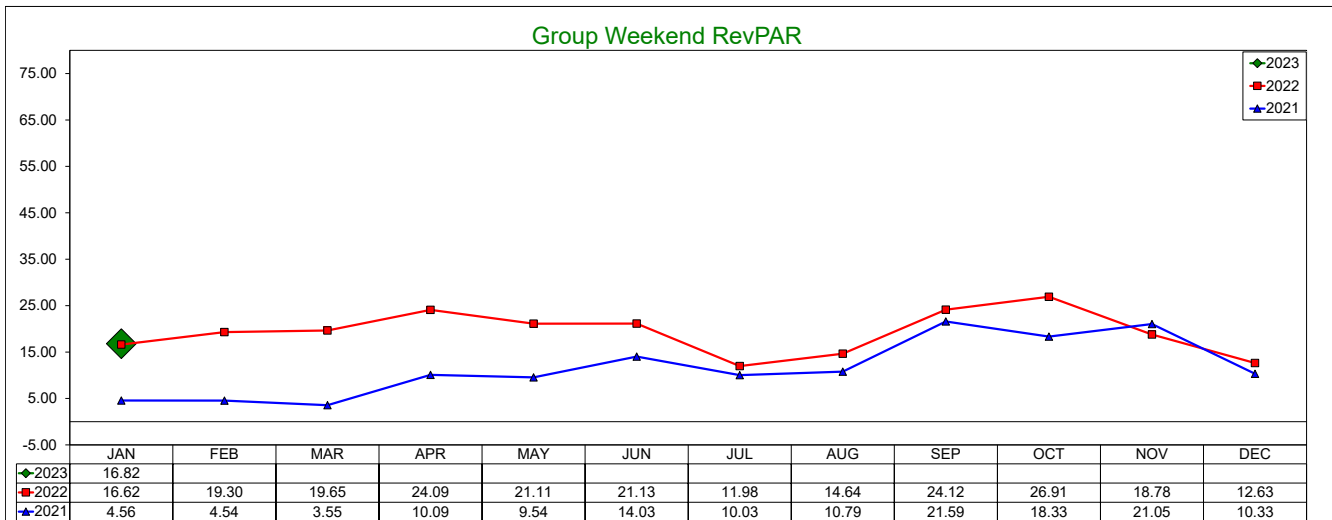
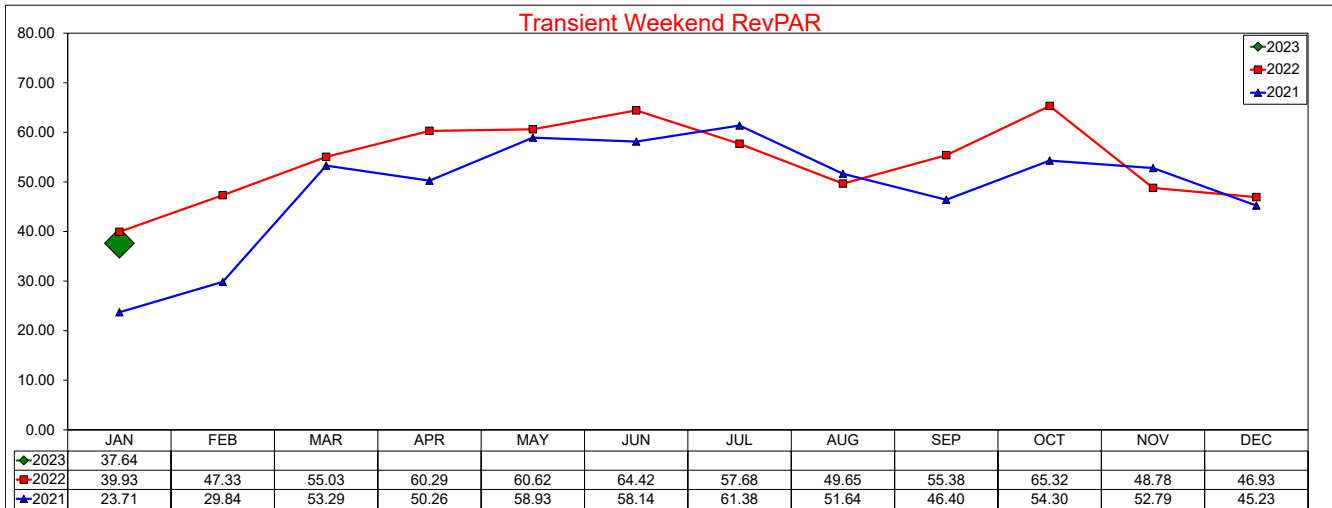
January 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Weekend - RevPAR

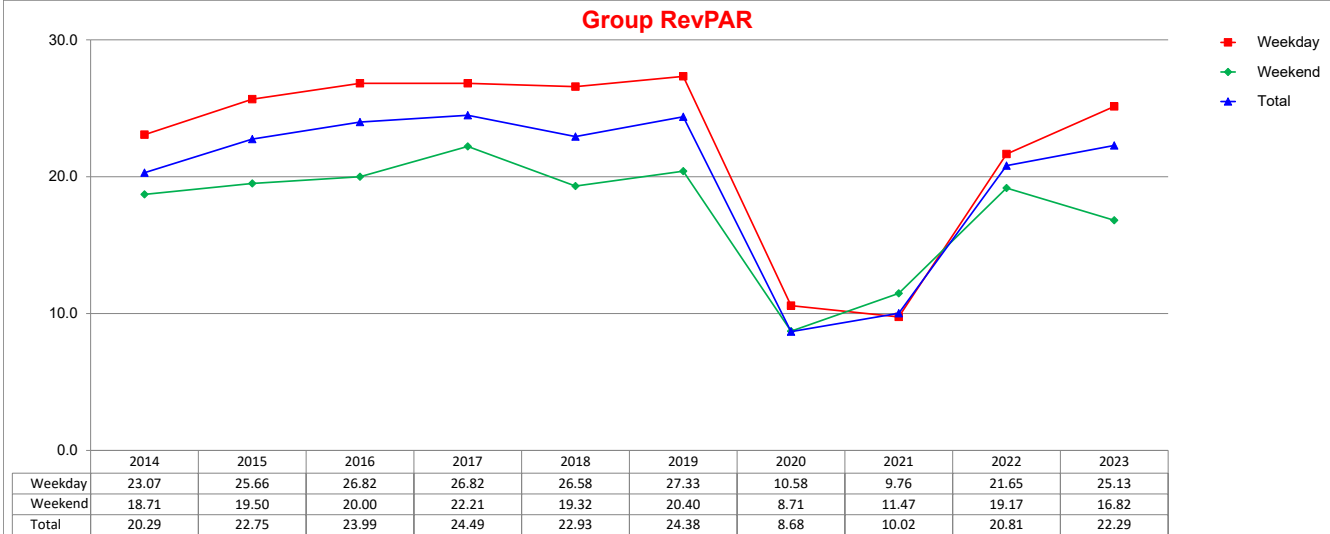
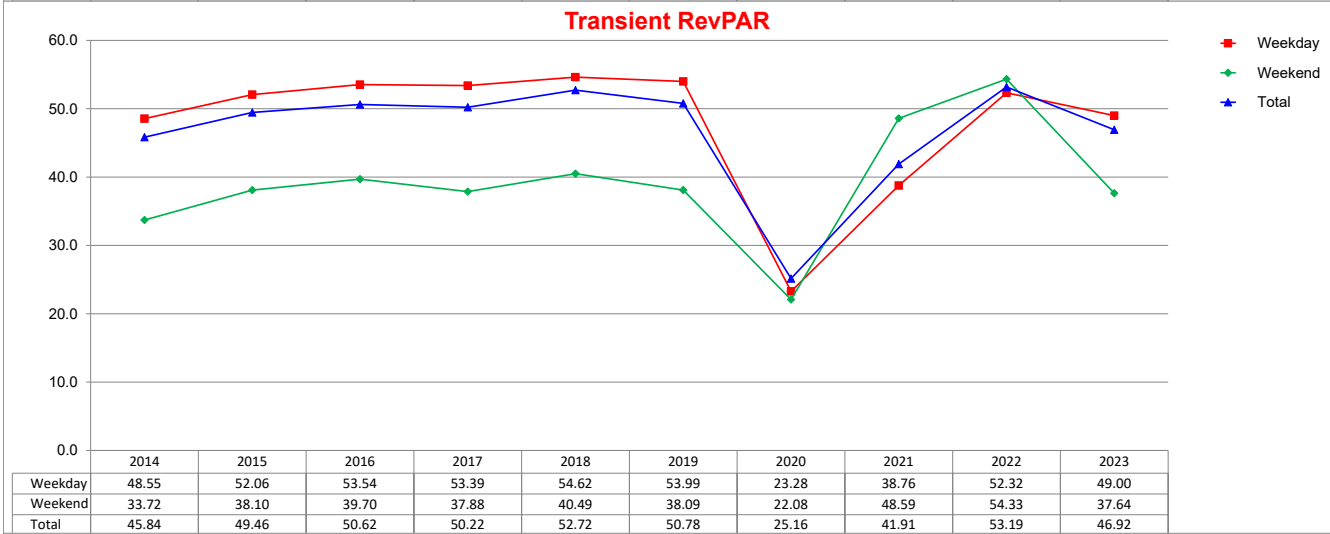
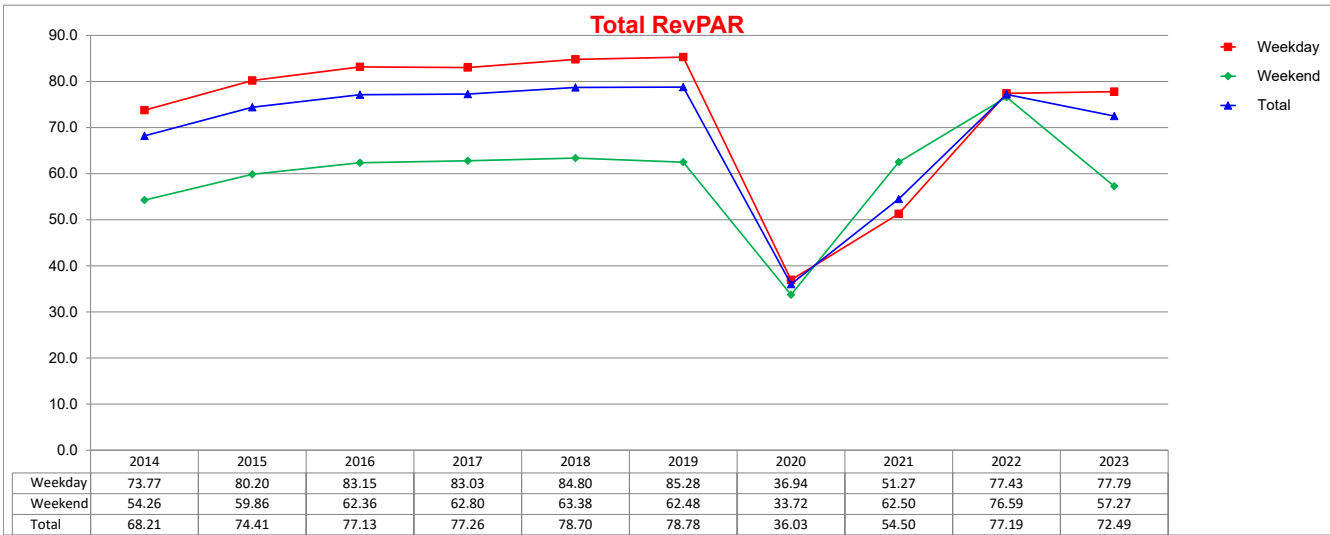
January 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

10 Year RevPAR Comparison - Weekday/Weekend

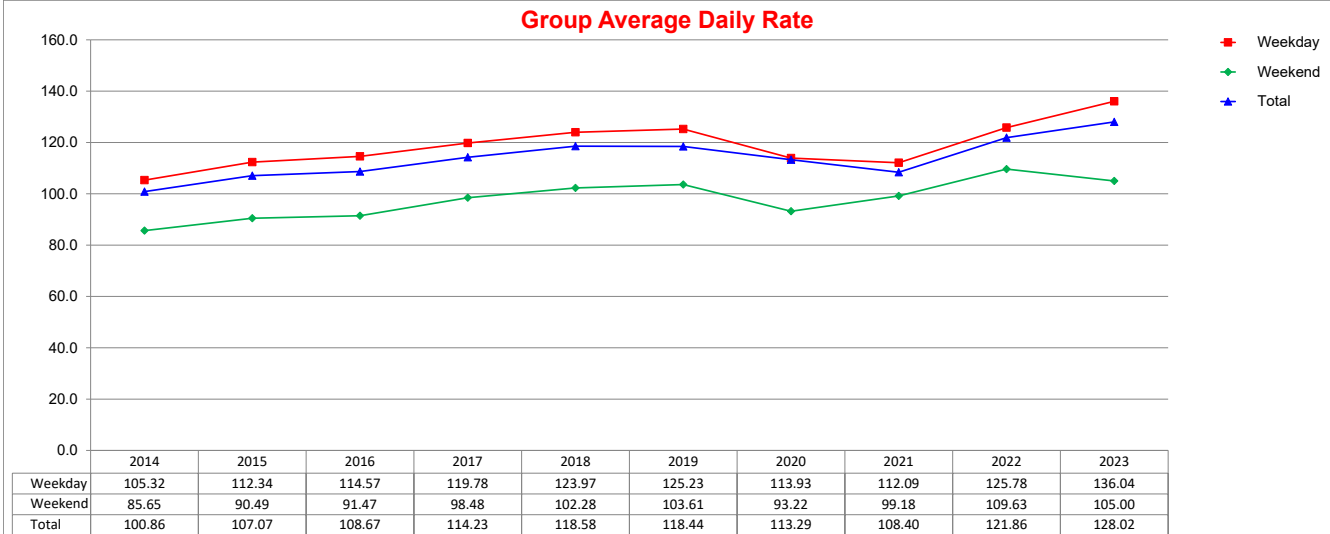
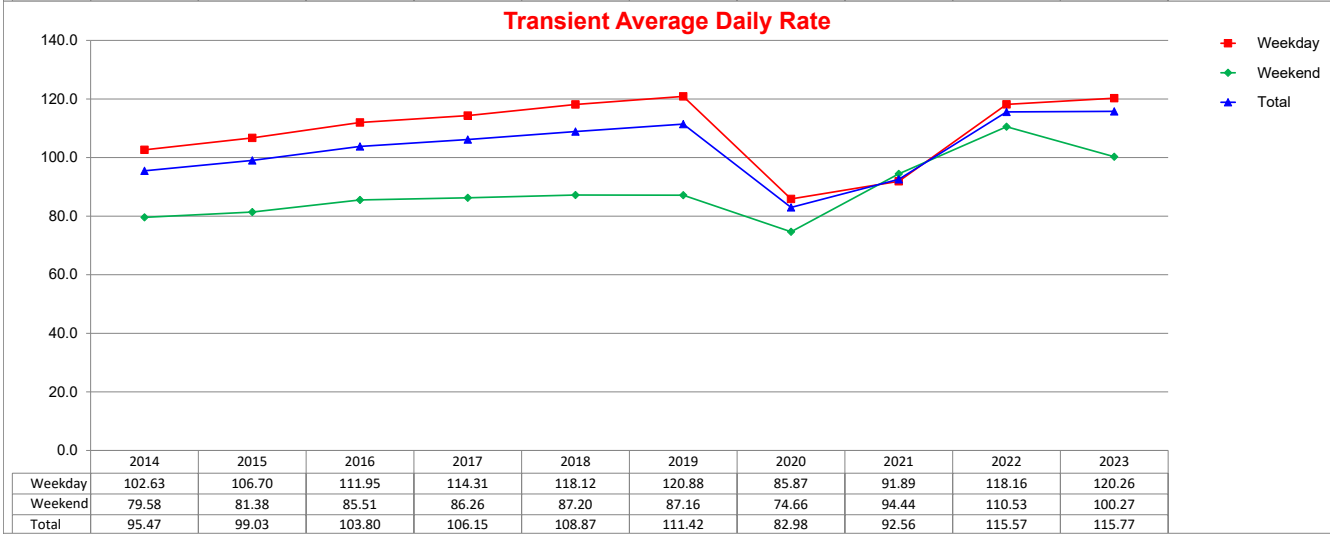
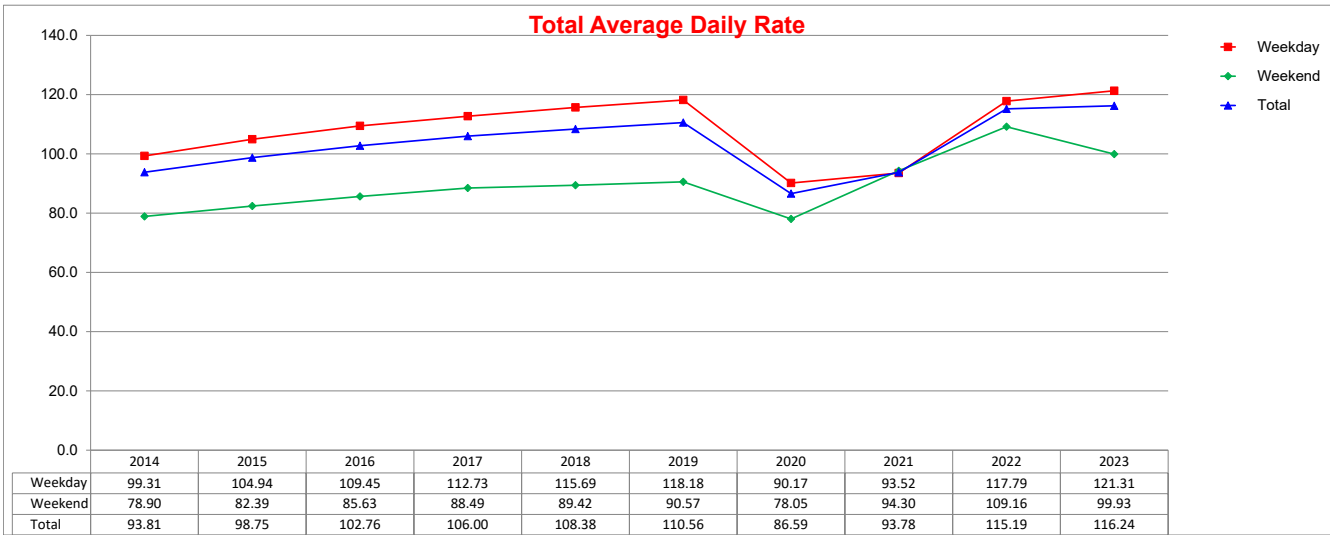
Annual Year End Figures And YTD through January 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

10 Year Average Daily Rate Comparison - Weekday/Weekend

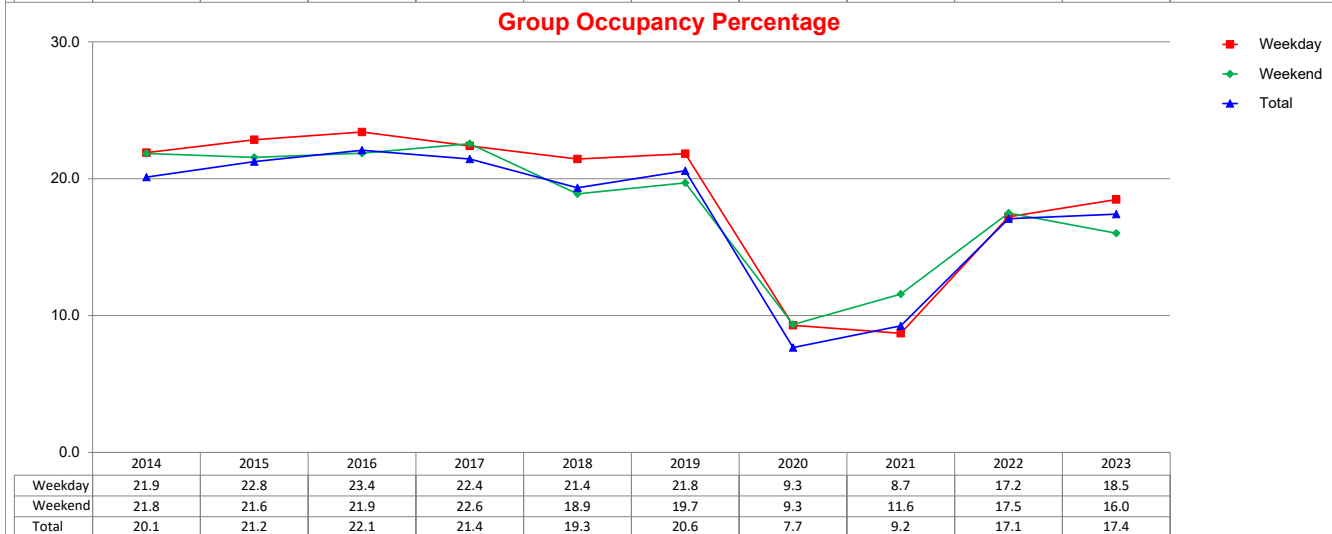
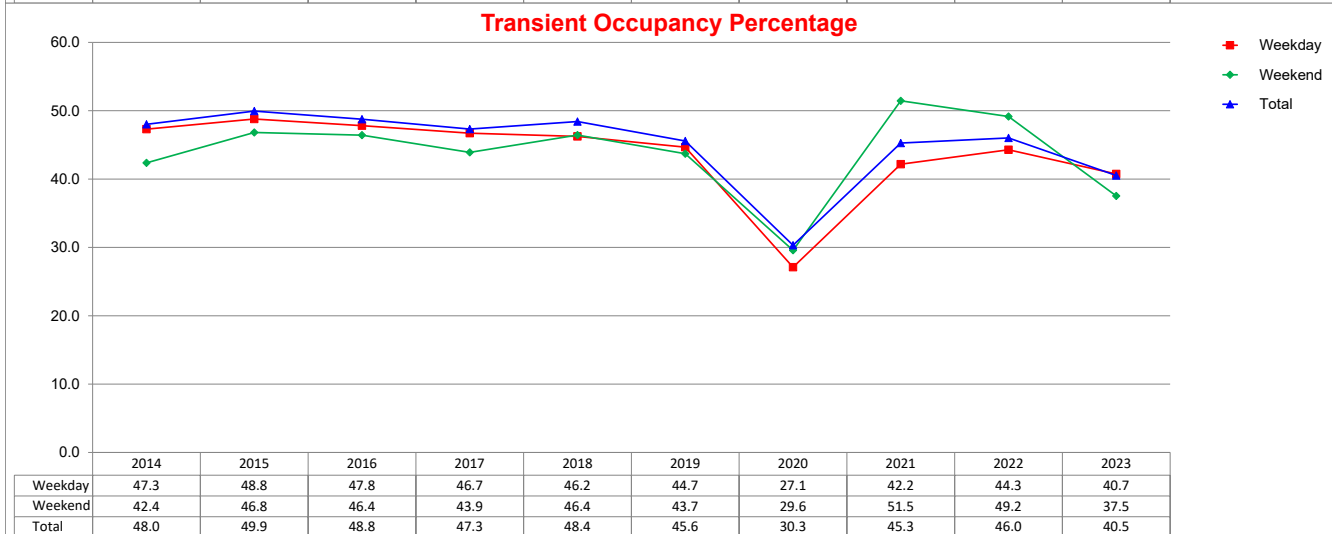
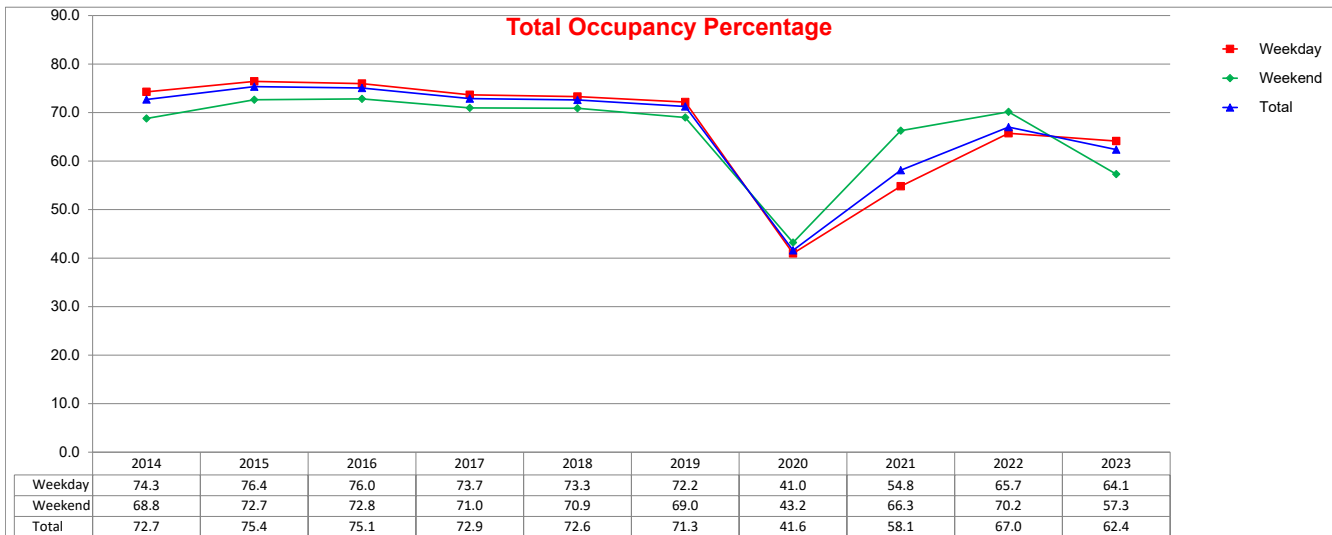
Annual Year End Figures And YTD through January 2023



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10 Year Occupancy Comparison - Weekday/Weekend

Annual Year End Figures And YTD through January 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

2023 - 2022 - 2021 COMPARISON
Occupancy/ADR/RevPAR

Month	Occ %			ADR			RevPAR		
	2023	2022	2021	2023	2022	2021	2023	2022	2021
January	62.40	54.00	37.62	\$116.24	\$99.60	\$69.98	\$72.49	\$53.82	\$26.33
February		64.50	46.20		\$107.53	\$75.17		\$69.37	\$34.73
March		71.00	58.30		\$110.73	\$80.20		\$78.63	\$46.75
April		74.50	58.00		\$118.59	\$86.32		\$88.29	\$50.05
May		71.20	62.10		\$118.46	\$92.37		\$84.36	\$57.39
June		74.30	65.60		\$117.19	\$98.71		\$87.02	\$64.73
July		66.30	65.60		\$112.72	\$98.71		\$74.73	\$64.73
August		66.30	59.60		\$115.10	\$99.00		\$76.28	\$59.05
September		70.30	59.60		\$120.02	\$103.46		\$84.36	\$61.66
October		75.00	66.20		\$125.15	\$104.50		\$93.87	\$69.17
November		63.20	64.10		\$116.57	\$106.32		\$73.62	\$68.17
December		57.90	55.60		\$107.20	\$98.35		\$62.08	\$54.65