

# Tab 4 - Multi-Segment

Irving TX CVB

For the month of: January 2022

	Current Month - January 2022 vs January 2021												Year to Date - January 2022 vs January 2021											
	Occ %		ADR		RevPAR		Percent Change from January 2021						Occ %		ADR		RevPAR		Percent Change from YTD 2021					
	2022	2021	2022	2021	2022	2021	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2022	2021	2022	2021	2022	2021	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
United States	47.8	39.0	123.51	90.85	58.98	35.44	22.4	36.0	66.4	73.5	4.3	27.6	47.8	39.0	123.51	90.85	58.98	35.44	22.4	36.0	66.4	73.5	4.3	27.6
Texas	51.3	43.1	96.11	73.99	49.33	31.87	19.2	29.9	54.8	58.0	2.1	21.7	51.3	43.1	96.11	73.99	49.33	31.87	19.2	29.9	54.8	58.0	2.1	21.7
Atlanta, GA	52.8	47.0	106.16	78.93	56.05	37.09	12.4	34.5	51.1	57.1	3.9	16.8	52.8	47.0	106.16	78.93	56.05	37.09	12.4	34.5	51.1	57.1	3.9	16.8
Arlington, TX	56.8	47.2	103.20	69.17	58.63	32.66	20.3	49.2	79.5	79.4	-0.0	20.3	56.8	47.2	103.20	69.17	58.63	32.66	20.3	49.2	79.5	79.4	-0.0	20.3
Charlotte, NC	47.2	37.9	97.65	76.48	46.11	28.99	24.6	27.7	59.1	67.1	5.1	30.9	47.2	37.9	97.65	76.48	46.11	28.99	24.6	27.7	59.1	67.1	5.1	30.9
Fort Worth, TX+	58.7	45.1	111.06	77.04	65.18	34.75	30.1	44.2	87.6	98.6	5.9	37.7	58.7	45.1	111.06	77.04	65.18	34.75	30.1	44.2	87.6	98.6	5.9	37.7
Frisco, TX+	46.7	32.2	135.73	99.69	63.33	32.09	45.0	36.1	97.4	103.8	3.2	49.7	46.7	32.2	135.73	99.69	63.33	32.09	45.0	36.1	97.4	103.8	3.2	49.7
Grapevine, TX+	51.0	29.9	174.72	141.14	89.12	42.16	70.8	23.8	111.4	118.3	3.3	76.4	51.0	29.9	174.72	141.14	89.12	42.16	70.8	23.8	111.4	118.3	3.3	76.4
<b>Irving, TX+</b>	<b>54.0</b>	<b>37.9</b>	<b>99.60</b>	<b>68.51</b>	<b>53.82</b>	<b>25.99</b>	<b>42.5</b>	<b>45.4</b>	<b>107.1</b>	<b>109.0</b>	<b>0.9</b>	<b>43.8</b>	<b>54.0</b>	<b>37.9</b>	<b>99.60</b>	<b>68.51</b>	<b>53.82</b>	<b>25.99</b>	<b>42.5</b>	<b>45.4</b>	<b>107.1</b>	<b>109.0</b>	<b>0.9</b>	<b>43.8</b>
Nashville, TN	47.8	33.6	129.42	85.18	61.84	28.62	42.2	51.9	116.1	127.8	5.4	49.9	47.8	33.6	129.42	85.18	61.84	28.62	42.2	51.9	116.1	127.8	5.4	49.9
Phoenix, AZ	61.8	48.8	156.94	99.62	97.00	48.64	26.6	57.5	99.4	107.4	4.0	31.7	61.8	48.8	156.94	99.62	97.00	48.64	26.6	57.5	99.4	107.4	4.0	31.7
San Jose, CA+	45.6	31.3	119.61	96.13	54.59	30.13	45.6	24.4	81.2	76.6	-2.5	42.0	45.6	31.3	119.61	96.13	54.59	30.13	45.6	24.4	81.2	76.6	-2.5	42.0

Competitive Set Comparison													
	Actual Figures						Percent of Change from Last Year						
	Current Month			Year-To-Date			Current Month			Year-To-Date			
	OCC	ADR	RvPAR	OCC	ADR	RvPAR	OCC	ADR	RvPAR	OCC	ADR	RvPAR	
<b>US</b>	<b>69.6</b>	<b>143.30</b>	<b>99.71</b>	<b>56.2</b>	<b>117.11</b>	<b>65.77</b>	<b>US</b>	<b>47.7</b>	<b>40.2</b>	<b>107.0</b>	<b>28.6</b>	<b>8.6</b>	<b>39.6</b>
<b>Texas</b>	<b>65.7</b>	<b>105.97</b>	<b>69.67</b>	<b>59.2</b>	<b>92.24</b>	<b>54.60</b>	<b>Texas</b>	<b>49.7</b>	<b>38.6</b>	<b>107.5</b>	<b>30.3</b>	<b>6.3</b>	<b>38.4</b>
<b>Irving</b>	<b>65.6</b>	<b>98.71</b>	<b>64.73</b>	<b>56.2</b>	<b>87.07</b>	<b>48.95</b>	<b>Irving</b>	<b>91.6</b>	<b>37.5</b>	<b>163.4</b>	<b>31.3</b>	<b>-7.6</b>	<b>21.3</b>
Best USA	Grpvine	Grpvine	Grpvine	Arlngtn	Grpvine	Grpvine	Best USA	Grpvine	Nshvllle	Nshvllle	Frisco	Arlngtn	Arlngtn
	78.7	210.08	165.27	64.9	179.71	94.20		145.5	69.0	227.7	43.4	13.8	42.5
Best Texas	Grpvine	Grpvine	Grpvine	Arlngtn	Grpvine	Grpvine	Best Texas	Grpvine	Arlngtn	Grpvine	Frisco	Arlngtn	Arlngtn
	78.7	210.08	165.27	64.9	179.71	94.20		145.5	51.9	189.4	43.4	13.8	42.5
Worst USA	SanJose	Irving	SanJose	SanJose	Irving	SanJose	Worst USA	Phoenix	SanJose	SanJose	SanJose	SanJose	SanJose
	54.5	98.71	63.05	43.6	87.07	46.34		40.9	11.7	79.6	10.6	-31.8	-24.6
Worst Texas	Frisco	Irving	Irving	Frisco	Irving	Irving	Worst Texas	Arlngtn	Grpvine	Arlngtn	Arlngtn	Irving	Irving
	60.8	98.71	64.73	52.3	87.07	48.95		44.1	17.9	118.9	25.2	-7.6	21.3

**Note: "Best" and "Worst" notations above refer to destinations within this competitive set only**

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# Tab 6 - Multi-Segment Custom Sets+

Irving TX CVB

For the month of: January 2022

	Current Month - January 2022 vs January 2021												Year to Date - January 2022 vs January 2021											
	Occ %		ADR		RevPAR		Percent Change from January 2021						Occ %		ADR		RevPAR		Percent Change from YTD 2021					
	2022	2021	2022	2021	2022	2021	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2022	2021	2022	2021	2022	2021	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
Irving, TX+	54.0	37.9	99.60	68.51	53.82	25.99	42.5	45.4	107.1	109.0	0.9	43.8	54.0	37.9	99.60	68.51	53.82	25.99	42.5	45.4	107.1	109.0	0.9	43.8
Luxury/Full Service Irving+	47.6	25.7	141.27	101.04	67.30	25.96	85.4	39.8	159.2	159.6	0.2	85.7	47.6	25.7	141.27	101.04	67.30	25.96	85.4	39.8	159.2	159.6	0.2	85.7
All Suite/Extended Stay Irving+	58.7	48.0	83.17	60.93	48.82	29.23	22.3	36.5	67.0	67.0	0.0	22.3	58.7	48.0	83.17	60.93	48.82	29.23	22.3	36.5	67.0	67.0	0.0	22.3
Limited Service Irving+	57.2	43.7	94.07	61.20	53.81	26.75	30.9	53.7	101.1	114.1	6.5	39.3	57.2	43.7	94.07	61.20	53.81	26.75	30.9	53.7	101.1	114.1	6.5	39.3
Budget Irving+	57.7	43.7	59.03	47.44	34.08	20.72	32.2	24.4	64.5	64.2	-0.2	31.9	57.7	43.7	59.03	47.44	34.08	20.72	32.2	24.4	64.5	64.2	-0.2	31.9
Las Colinas+	49.0	35.0	114.35	74.55	56.03	26.06	40.2	53.4	115.0	115.0	0.0	40.2	49.0	35.0	114.35	74.55	56.03	26.06	40.2	53.4	115.0	115.0	0.0	40.2
DFW North+	61.1	38.8	94.28	65.09	57.60	25.25	57.5	44.8	128.1	134.7	2.9	62.0	61.1	38.8	94.28	65.09	57.60	25.25	57.5	44.8	128.1	134.7	2.9	62.0
DFW South+	54.3	41.6	86.17	64.50	46.76	26.86	30.3	33.6	74.1	74.0	-0.0	30.3	54.3	41.6	86.17	64.50	46.76	26.86	30.3	33.6	74.1	74.0	-0.0	30.3
Full Service Las Colinas+	38.8	17.5	182.01	142.50	70.62	24.88	122.2	27.7	183.8	183.8	0.0	122.2	38.8	17.5	182.01	142.50	70.62	24.88	122.2	27.7	183.8	183.8	0.0	122.2
Limited Service Las Colinas+	56.7	48.1	79.51	56.01	45.05	26.95	17.8	42.0	67.2	67.2	0.0	17.8	56.7	48.1	79.51	56.01	45.05	26.95	17.8	42.0	67.2	67.2	0.0	17.8
Full Service DFW North+	56.2	25.9	124.53	89.68	69.97	23.19	117.2	38.9	201.7	203.2	0.5	118.3	56.2	25.9	124.53	89.68	69.97	23.19	117.2	38.9	201.7	203.2	0.5	118.3
Limited Service DFW North+	64.2	47.4	77.27	56.13	49.64	26.63	35.4	37.7	86.4	94.8	4.5	41.5	64.2	47.4	77.27	56.13	49.64	26.63	35.4	37.7	86.4	94.8	4.5	41.5
Full Service DFW South+																								
Limited Service DFW South+	54.5	41.0	78.38	59.66	42.73	24.49	32.8	31.4	74.5	74.4	-0.0	32.8	54.5	41.0	78.38	59.66	42.73	24.49	32.8	31.4	74.5	74.4	-0.0	32.8

AirBNB Data	Percent Change from Prior Year												Percent Change from Prior Year YTD											
	Occ %		ADR		RevPAR		Percent Change from Prior Year						Occ %		ADR		RevPAR		Percent Change from Prior Year YTD					
	2021	2020	2021	2020	2021	2020	Occ	ADR	RevPAR	Rev	Avail	Sold	2021	2020	2021	2020	2021	2020	Occ	ADR	PAR	Rev	Avail	Sold
Entire Place	49.2	46.4	212.65	152.13	104.71	70.64	6.04	39.78	48.22	72.1	35.5	28.8	49.2	46.44	212.65	152.13	104.71	70.64	6.04	39.78	48.22	72.1	35.5	28.8
Hotel Comparable	55.2	46.17	102.37	81.51	56.53	37.63	19.60	25.58	50.20	37.7	-8.3	9.7	55.2	46.17	102.37	81.51	56.53	37.63	19.60	25.58	50.20	37.7	-8.3	9.7

Available Listings	2021	2020	% Chg
Entire Place	271	299	(9.4)
Private Room	109	141	(22.7)
Shared Room	54	38	42.1
Total Available Listings	434	478	(9.2)

	Participation			
	Properties		Rooms	
	Census	Sample	Census	Sample
Irving, TX+	86	75	12726	11202
Luxury/Full Service Irving+	16	14	4904	4304
All Suite/Extended Stay Irving+	32	30	3594	3391
Limited Service Irving+	14	14	1794	1794
Budget Irving+	24	17	2434	1713
Las Colinas+	31	30	5262	4926
DFW North+	26	25	4060	3964
DFW South+	30	21	3523	2431
Full Service Las Colinas+	8	8	2259	2259
Limited Service Las Colinas+	23	22	3003	2667
Full Service DFW North+	4	4	1589	1589
Limited Service DFW North+	22	21	2471	2375
Full Service DFW South+	4	2	1056	456
Limited Service DFW South+	26	19	2467	1975
ICC Comp Set No Boutiques+				

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## Irving, Texas Room Demand

Source: Smith Travel Research

	2021			2022			Calculated Demand Change over prior year		STR Reported Change over prior year	
	Occ %	Current Month Demand	Year To Date Demand	Occ %	Current Month Demand	Year To Date Demand	Current Month	Year To Date	Current Month	Year To Date
January	37.6	149,888	149,888	54.0	213,194	213,194	42.2%	42.2%	42.5%	42.5%
February	46.2	166,232	316,120							
March	58.3	232,397	548,517							
April	58.0	223,663	772,180							
May	62.1	245,810	1,017,990							
June	64.8	248,066	1,266,056							
July	65.6	259,433	1,525,489							
August	59.6	235,957	1,761,446							
September	59.7	230,535	1,991,981							
October	66.2	266,062	2,258,043							
November	64.1	244,834	2,502,877							
December	55.6	219,242	2,722,119							

# Irving, Texas & United States Comparison

## January 2022

Irving	A.D.R.				OCCUPANCY				RevPAR				
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	
JANUARY	99.60	45.4%	99.60	45.4%	54.0%	42.5%	54.0%	42.5%	53.82	107.1%	53.82	107.1%	
FEBRUARY													
MAR													
APRIL													
MAY													
JUNE													
JULY													
AUGUST													
SEPTEMBER													
OCTOBER													
NOVEMBER													
DECEMBER													
12 mo. rolling averages:													
ADR		95.68	18.3%	Occupancy				59.6%	52.1%	RevPAR		57.04	79.9%

Texas	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	96.11	29.9%	96.11	29.9%	51.3%	19.2%	51.3%	19.2%	49.33	54.8%	49.33	54.8%
FEBRUARY												
MAR												
APRIL												
MAY												
JUNE												
JULY												
AUGUST												
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												

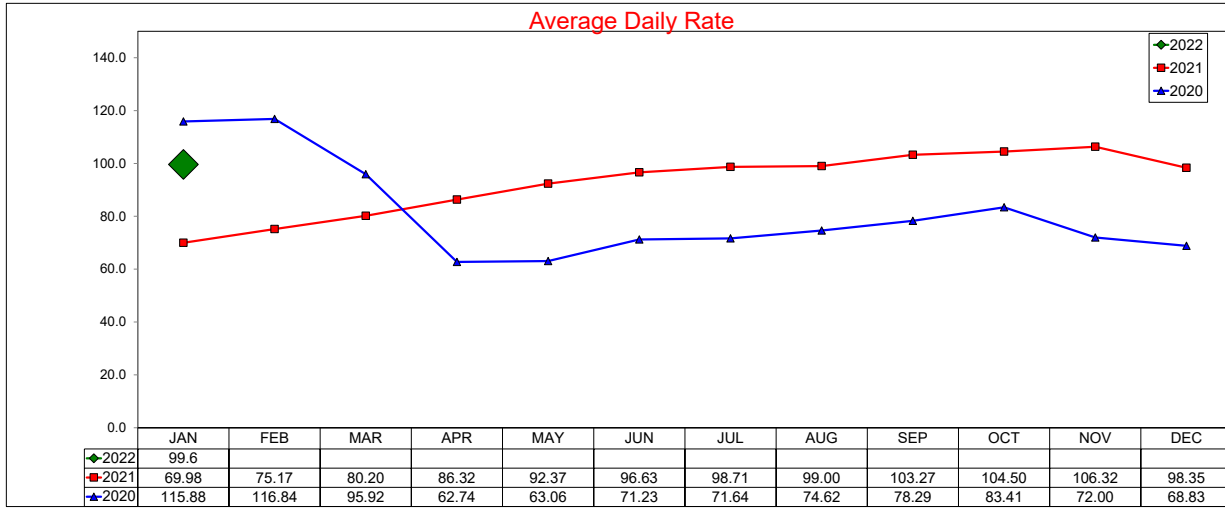
USA	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	123.51	36.0%	123.51	36.0%	47.8%	22.4%	47.8%	22.4%	58.98	66.4%	58.98	66.4%
FEBRUARY												
MAR												
APRIL												
MAY												
JUNE												
JULY												
AUGUST												
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												

Note: The "Change %" column refers to the change from the prior year's figure.

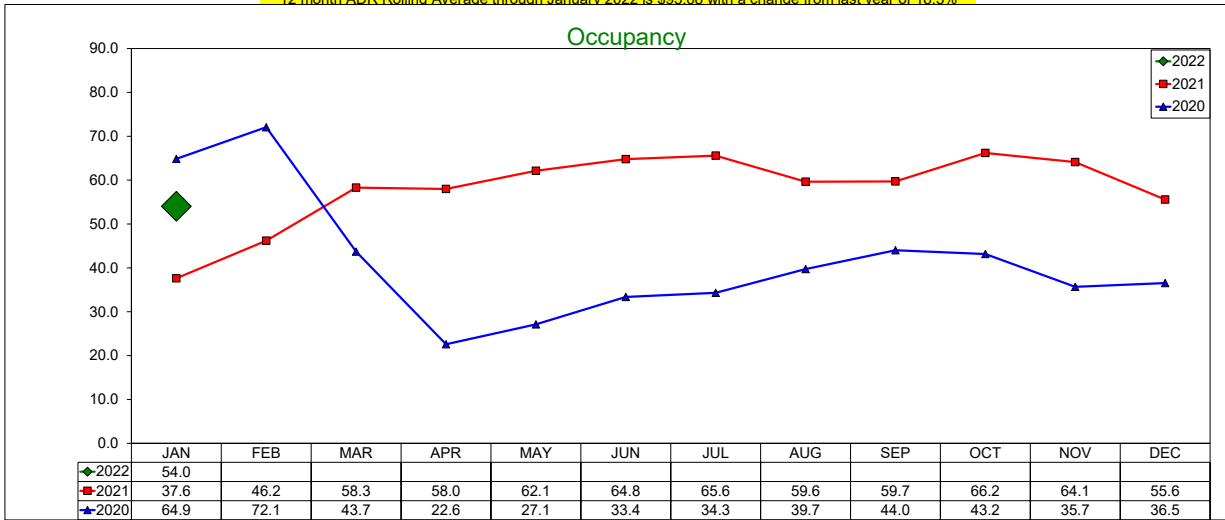
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# Three Year Comparison - CITY OF IRVING - ALL PROPERTIES

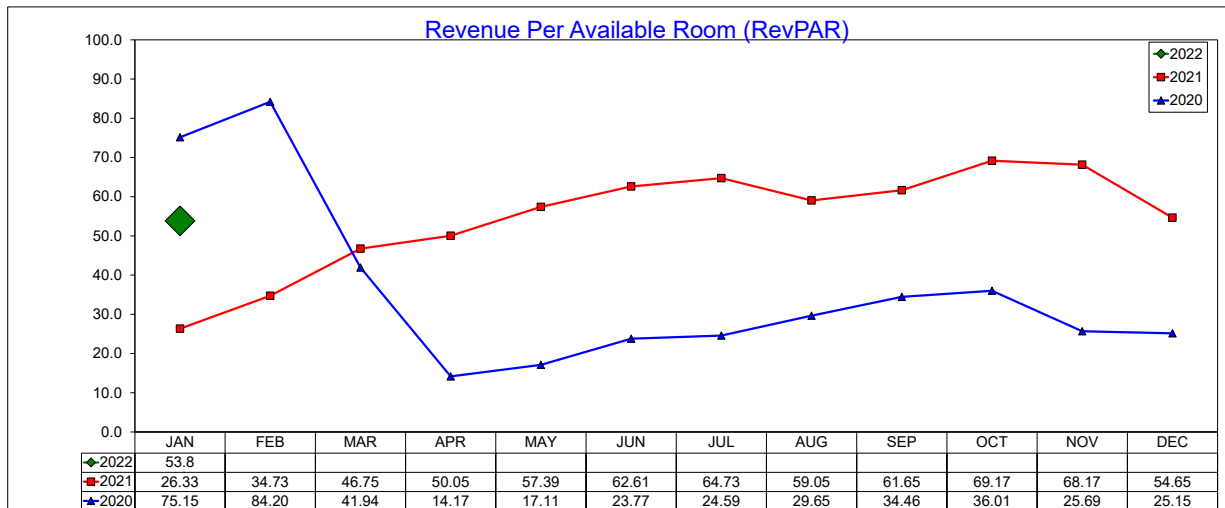
## January 2022



12 month ADR Rolling Average through January 2022 is \$95.68 with a change from last year of 18.3%

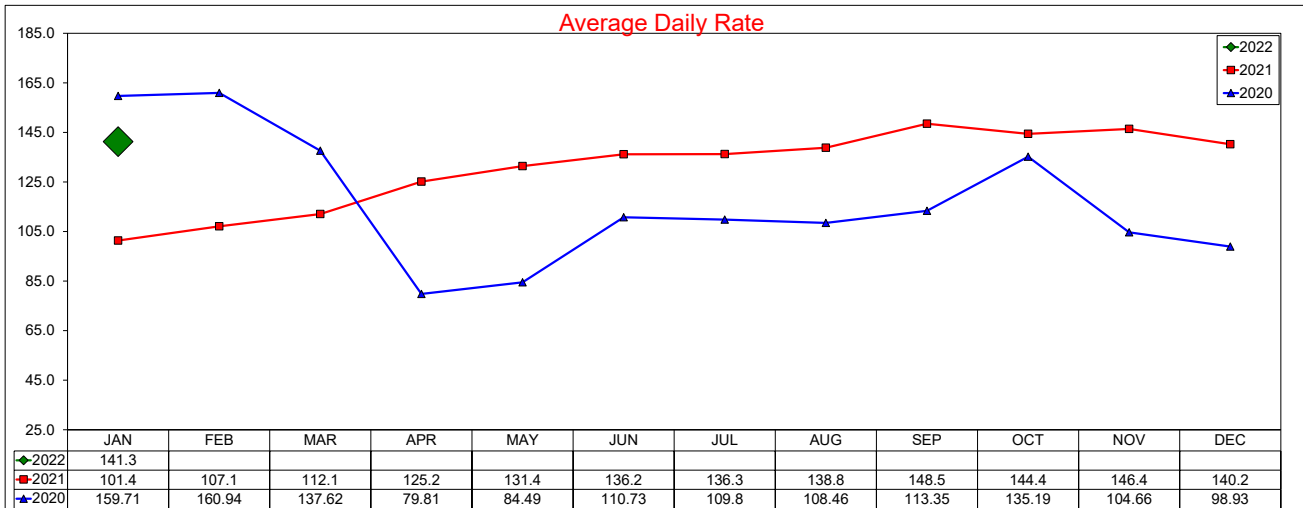


12 month Occupancy Rolling Average through January 2022 is 59.61% with a change from last year of 52.1%

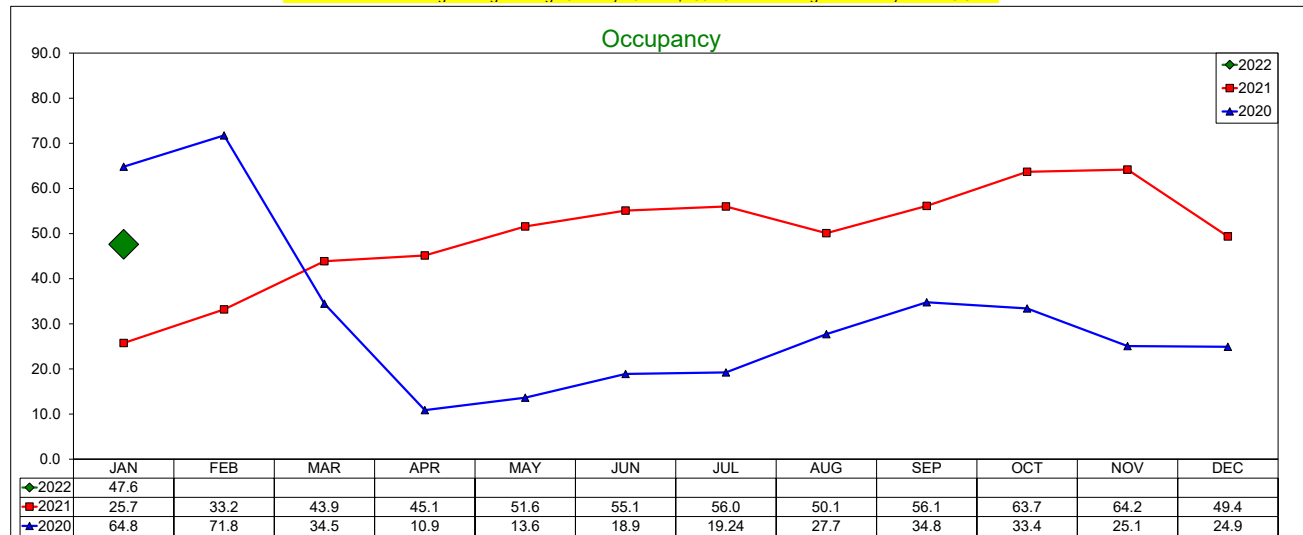


12 month RevPAR Rolling Average through January 2022 is \$57.04 with a change from last year of 79.9%

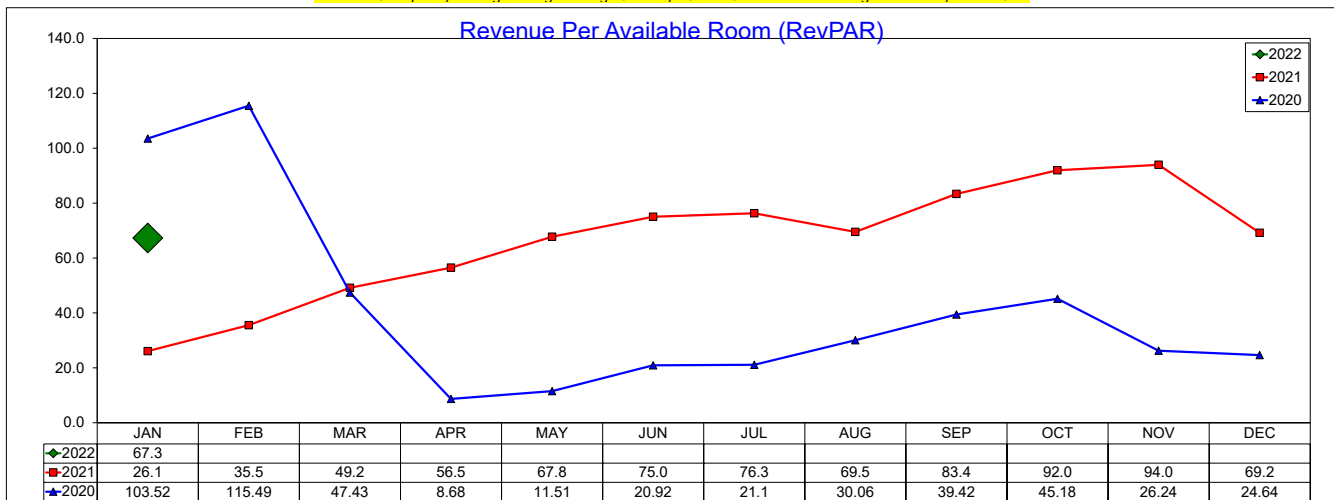
## Three Year Comparison - Luxury/Full Service - Irving January 2022



12 month ADR Rolling Average through January 2022 is \$135.76 with a change from last year of 10.8%



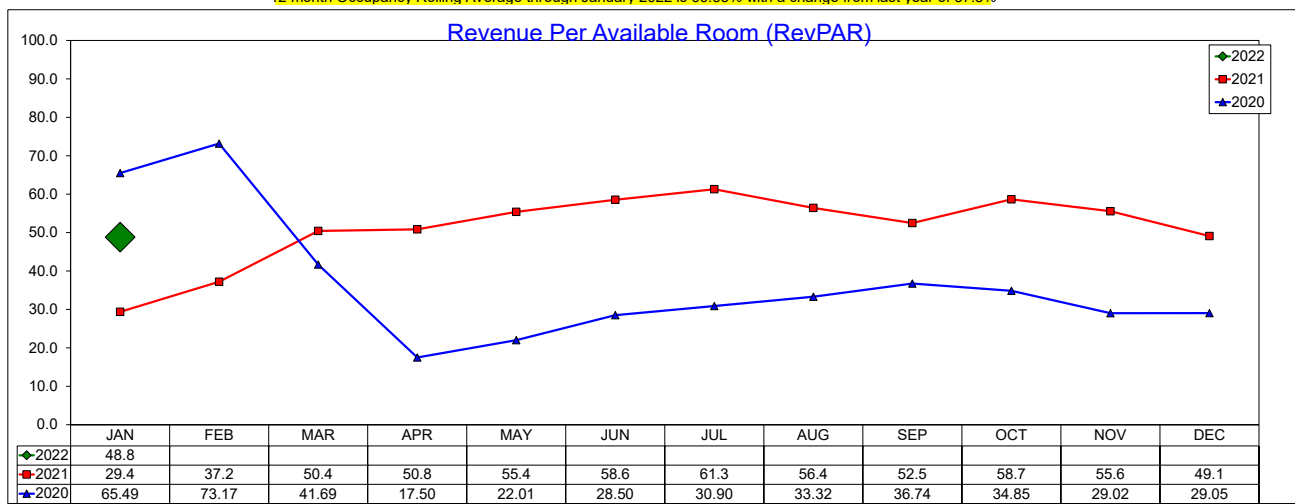
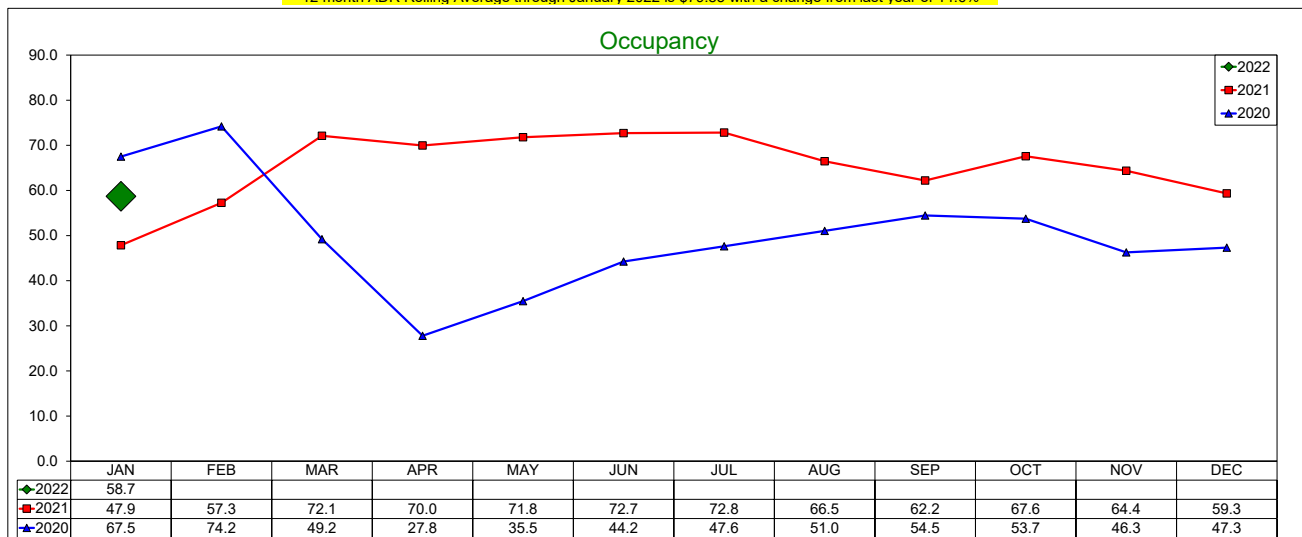
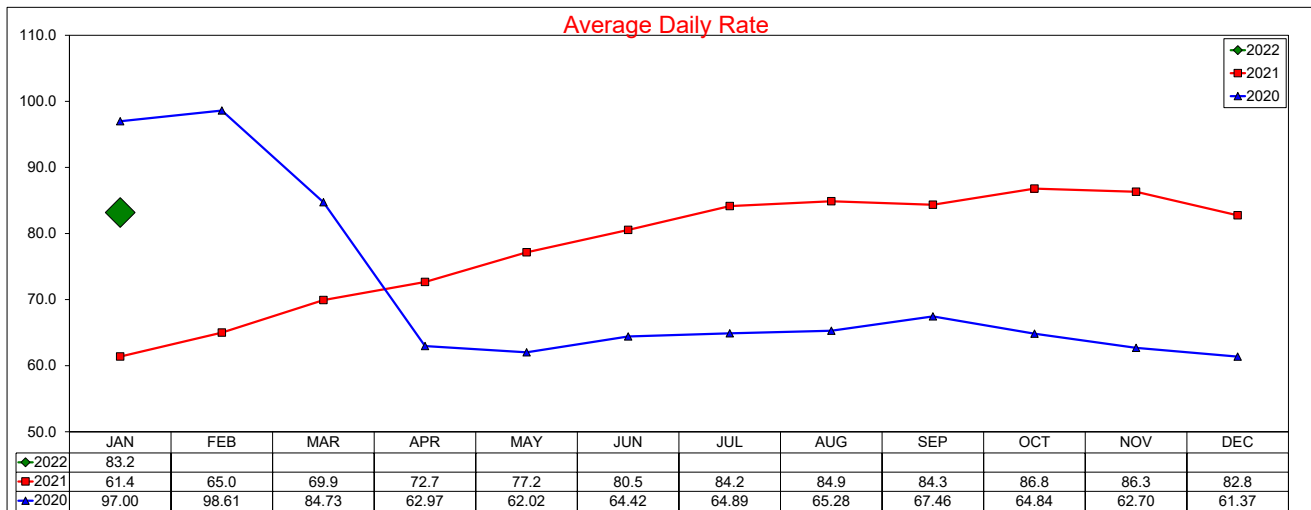
12 month Occupancy Rolling Average through January 2022 is 51.44% with a change from last year of 79.7%



12 month RevPAR Rolling Average through January 2022 is \$69.84 with a change from last year of 99.2%

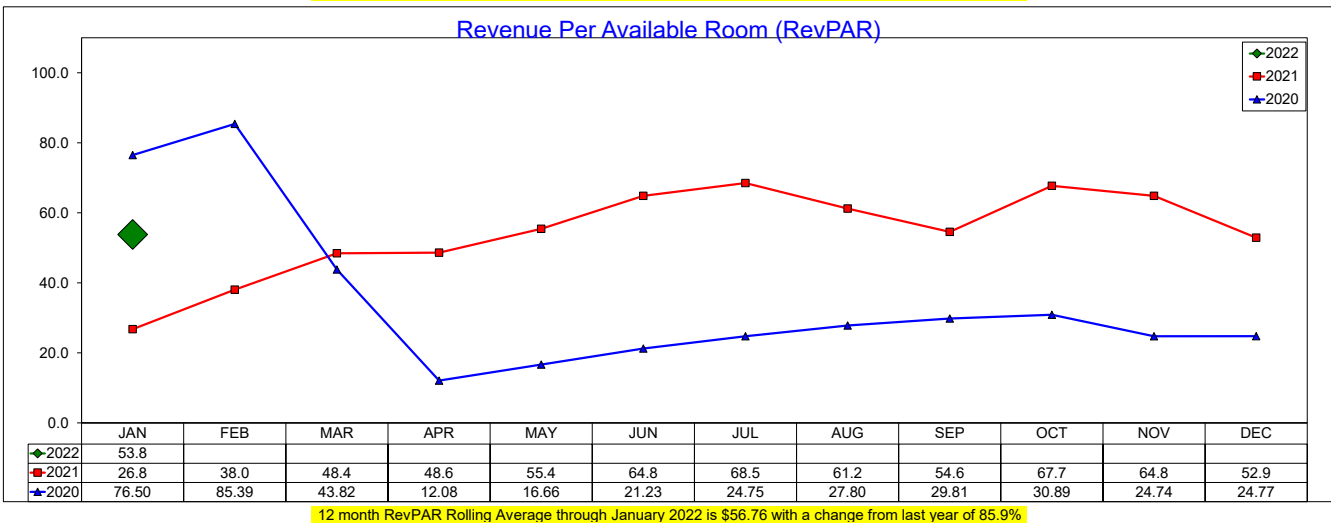
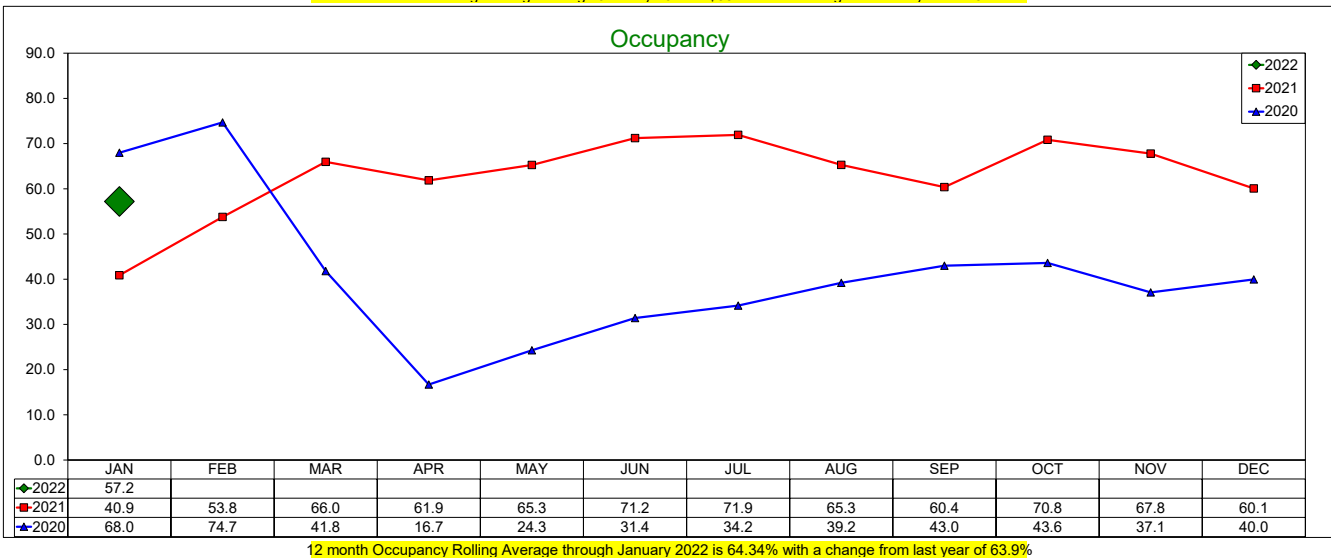
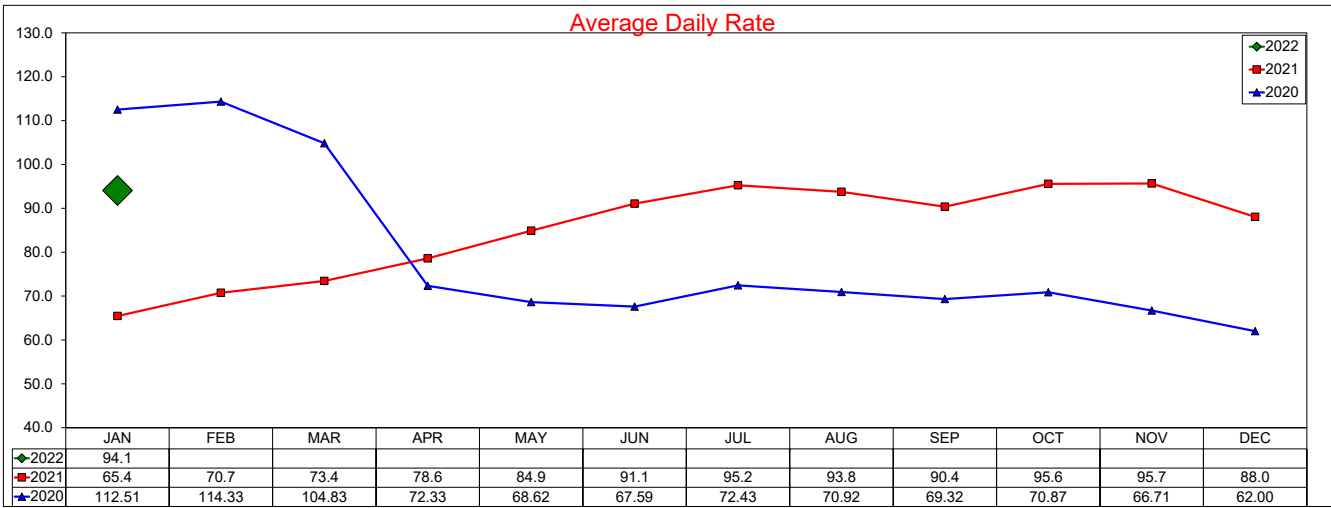
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## Three Year Comparison - All Suite/Extended Stay - Irving January 2022



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## Three Year Comparison - Limited Service - Irving January 2022

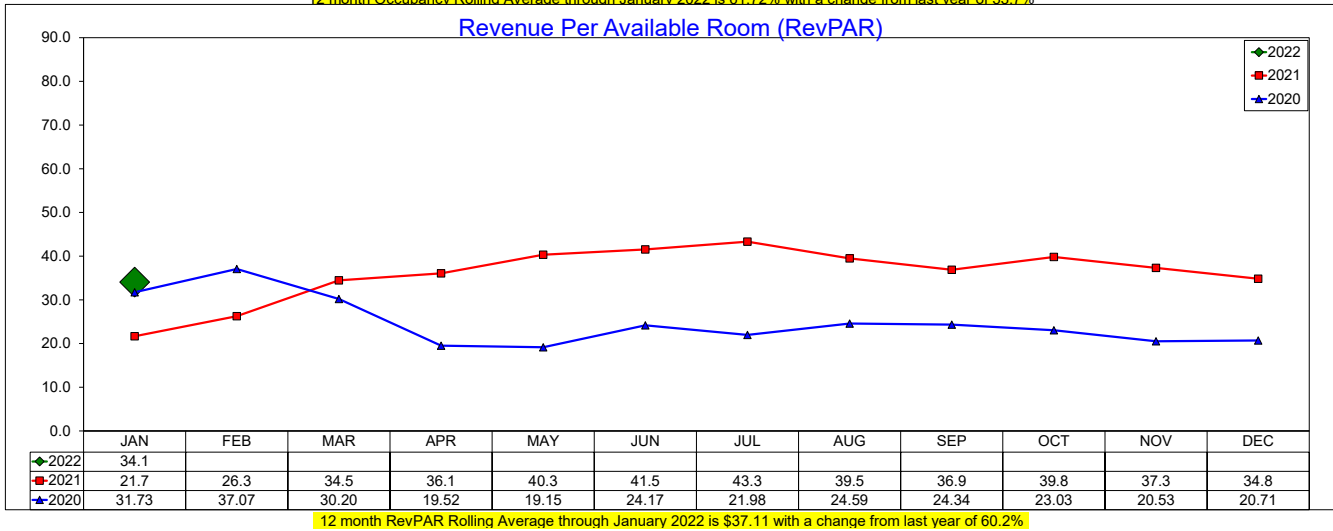
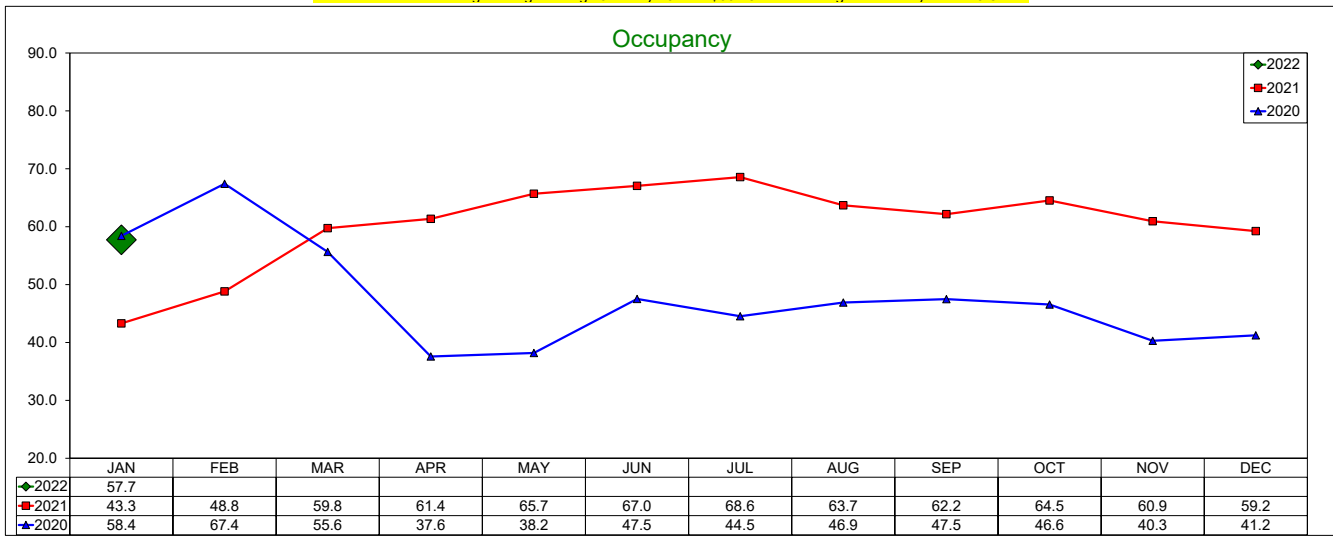
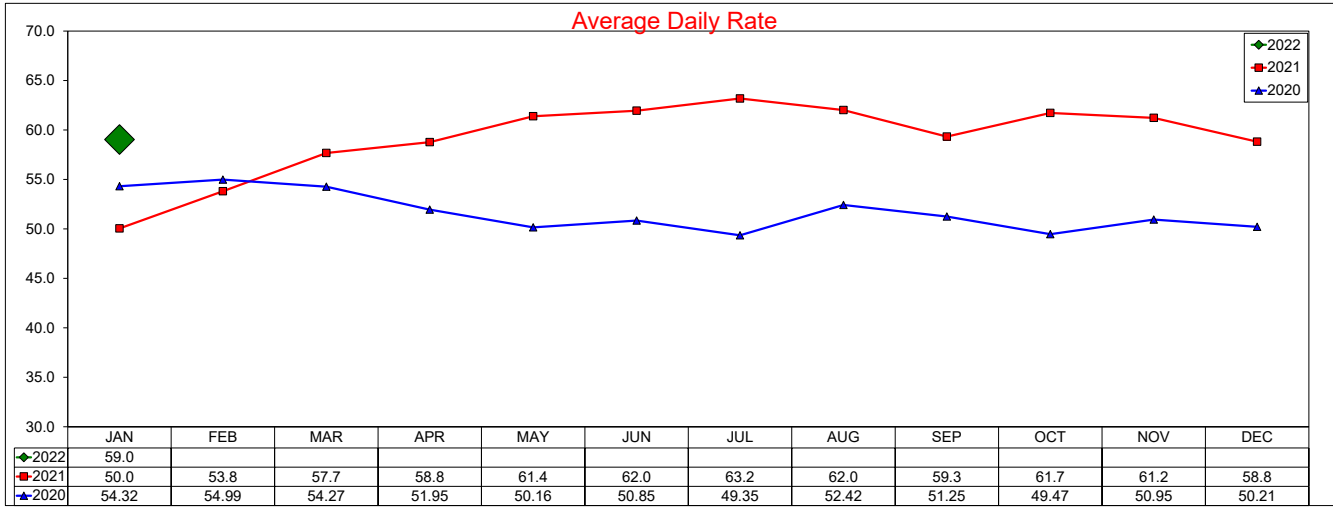


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## Three Year Comparison - Budget - Irving

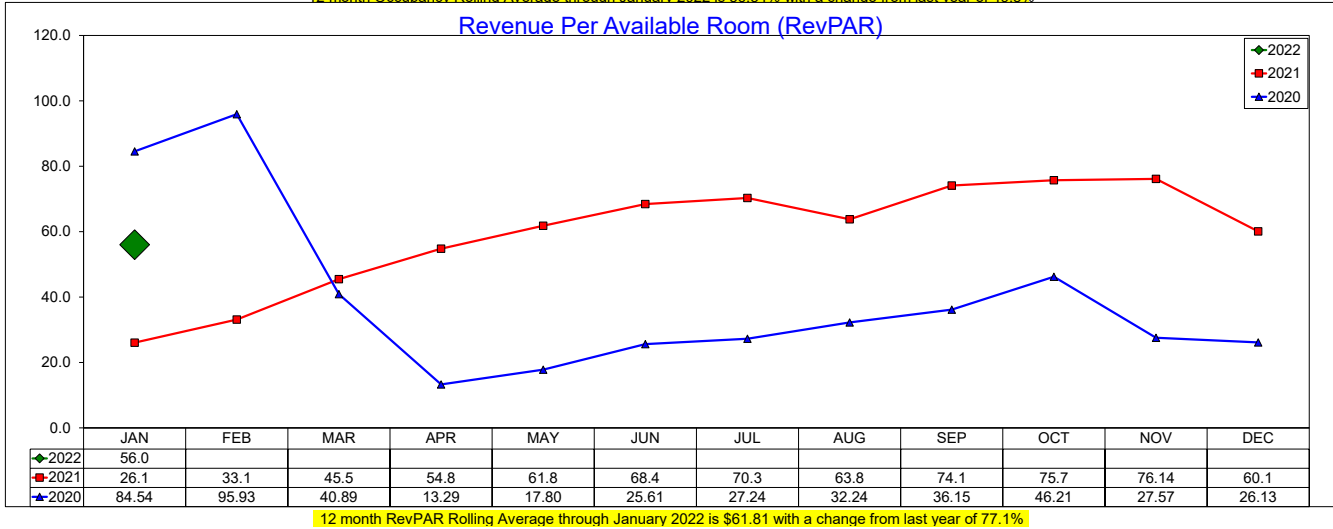
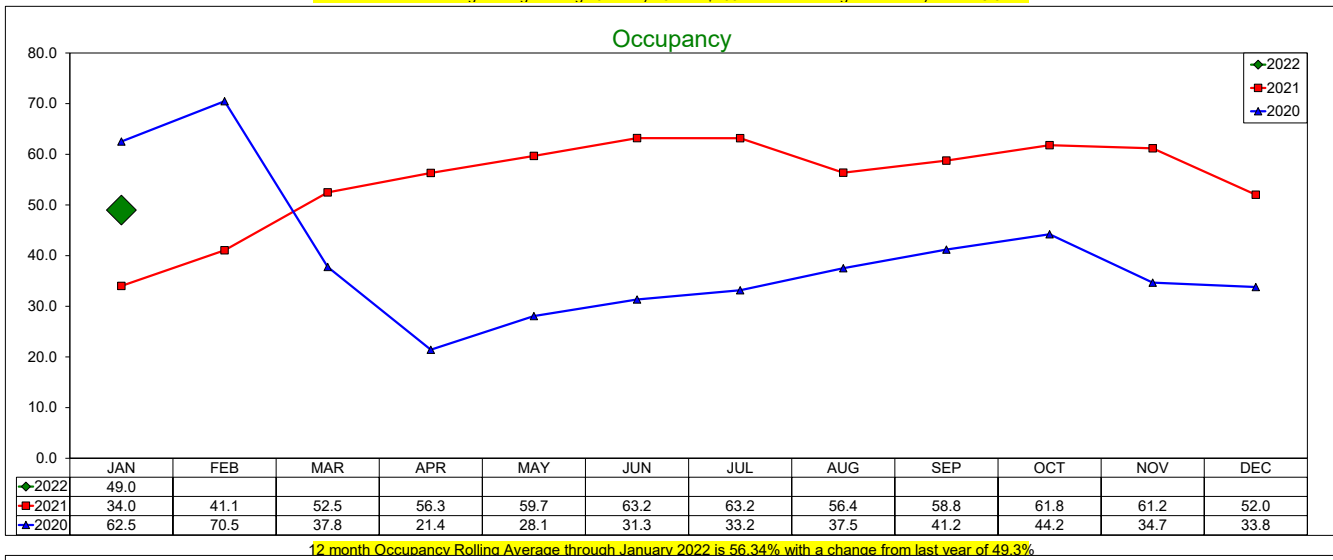
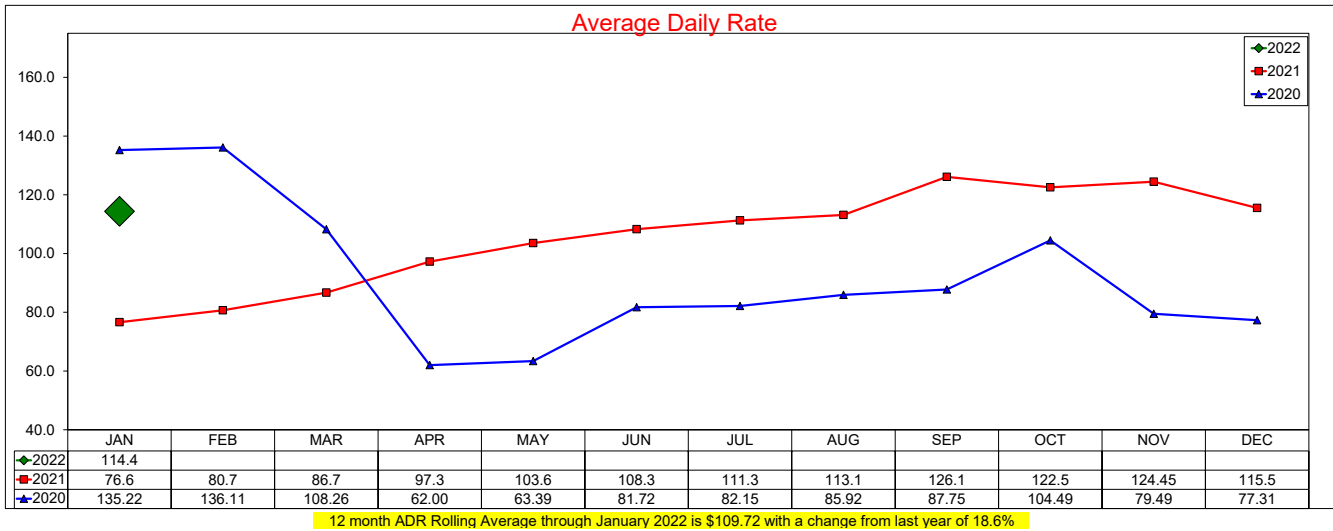
### January 2022



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# Three Year Comparison - Las Colinas

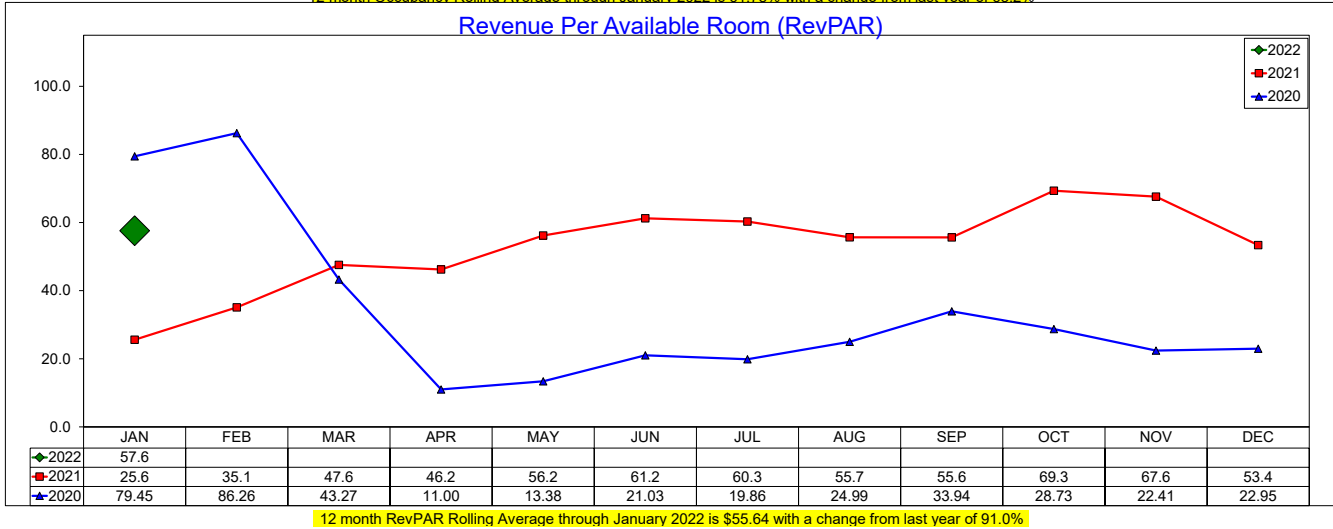
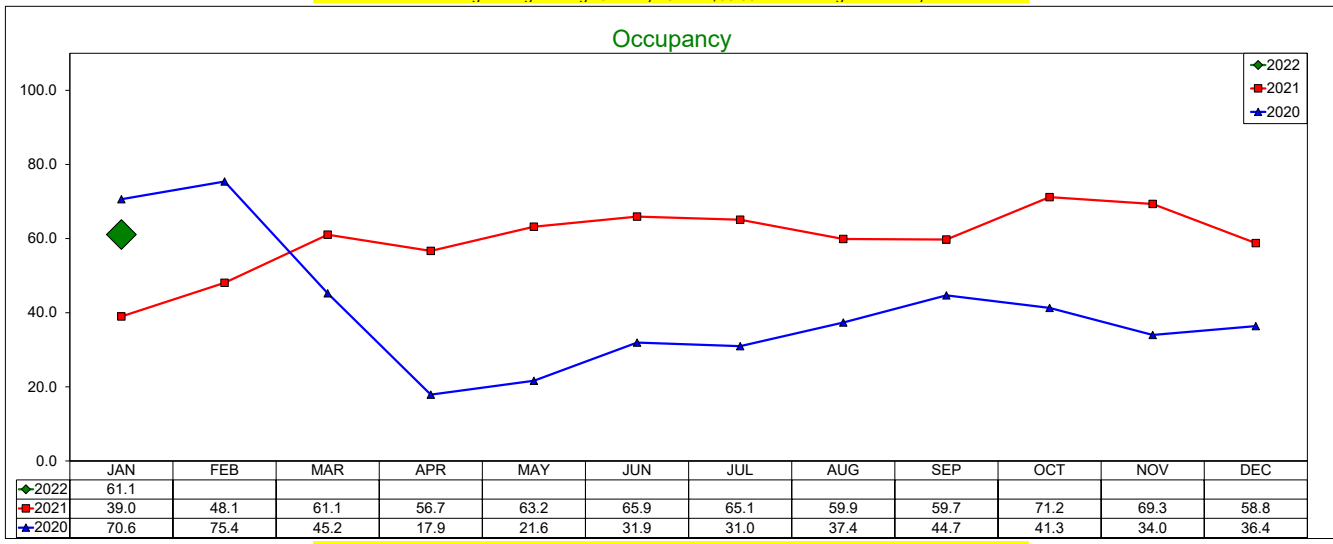
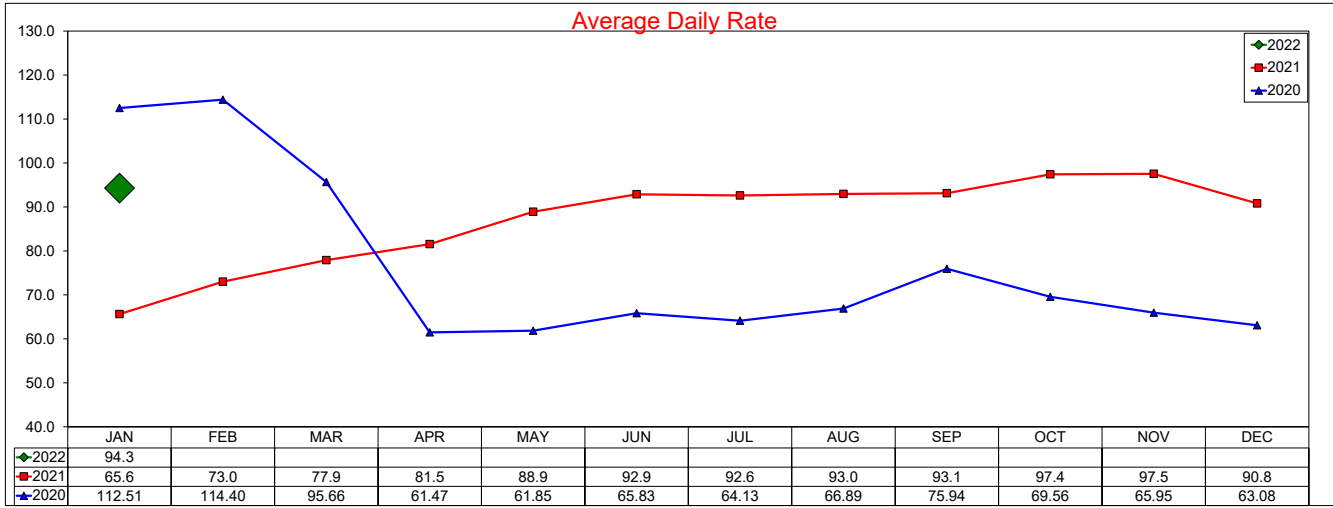
## January 2022



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# Three Year Comparison - DFW North

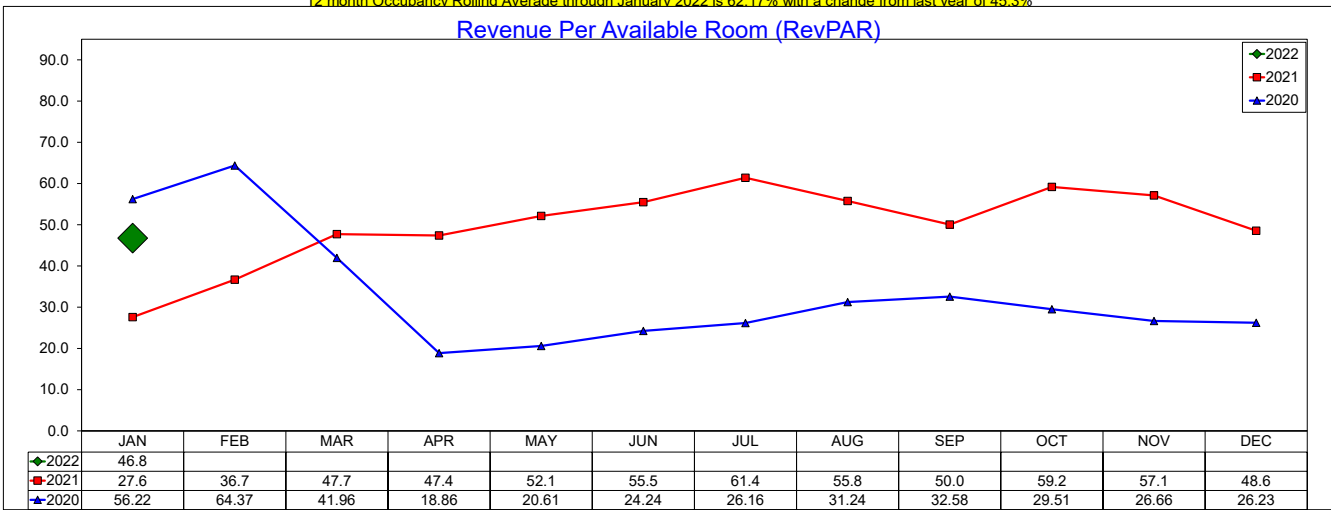
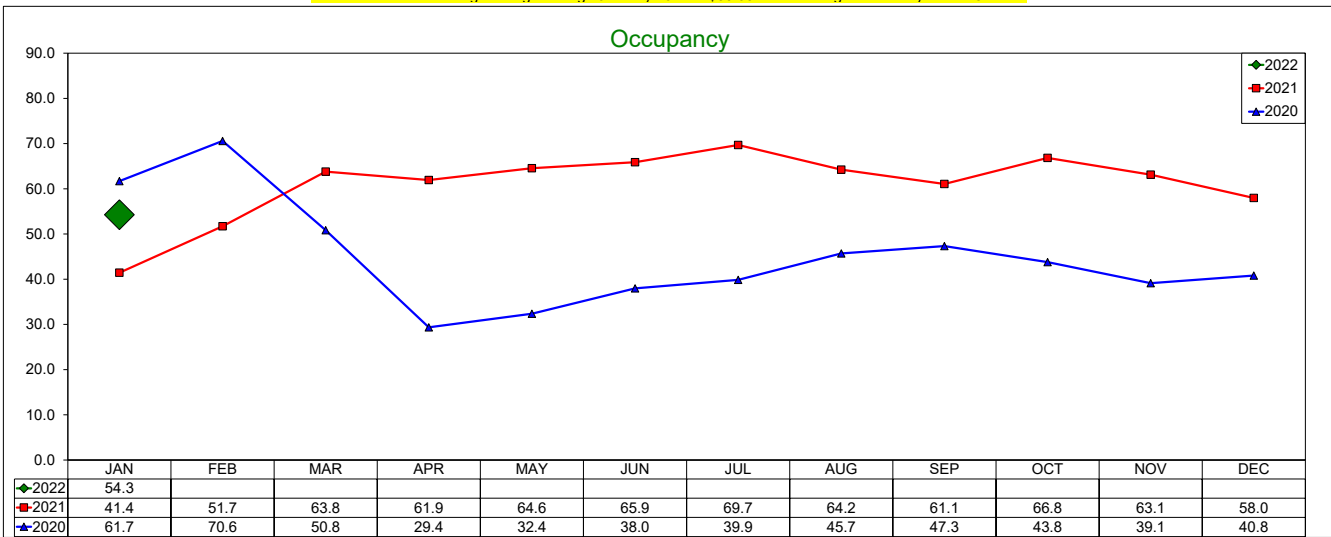
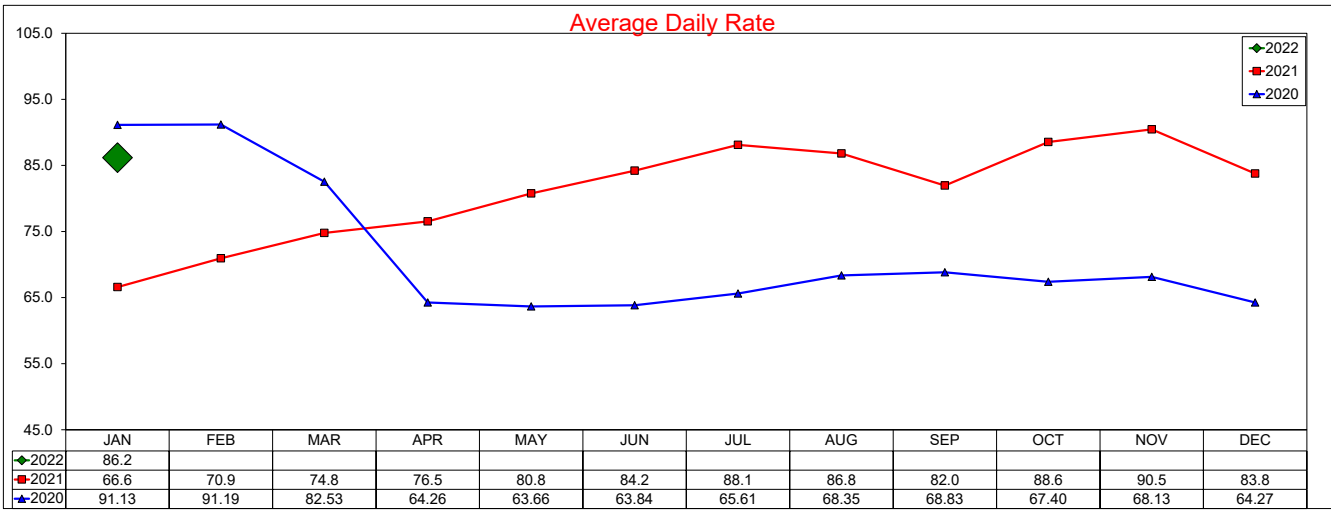
## January 2022



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

## Three Year Comparison - DFW South

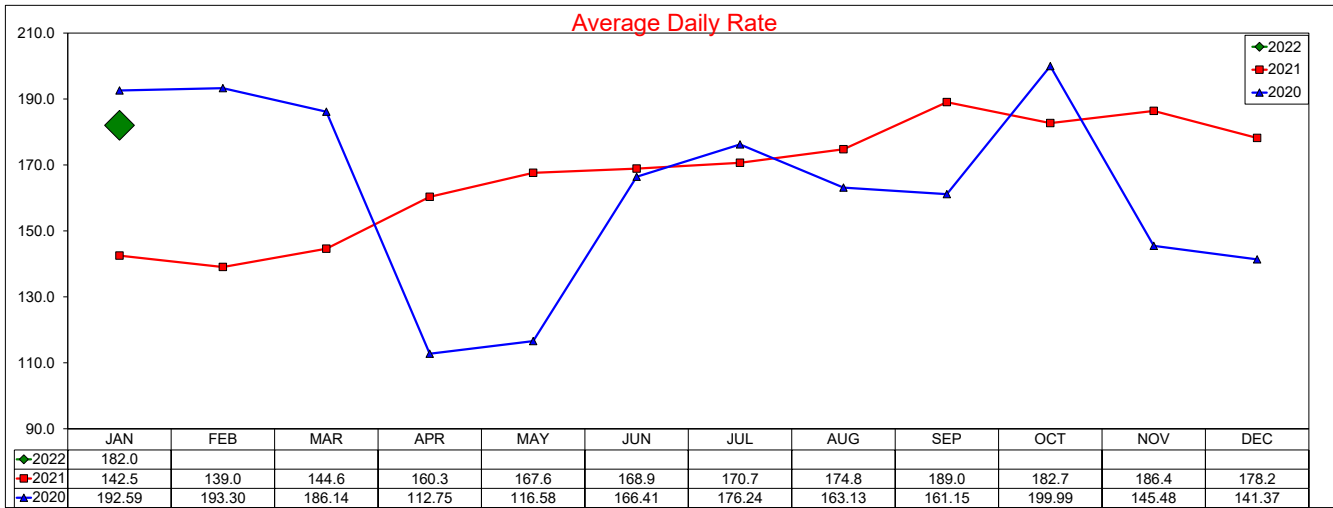
### January 2022



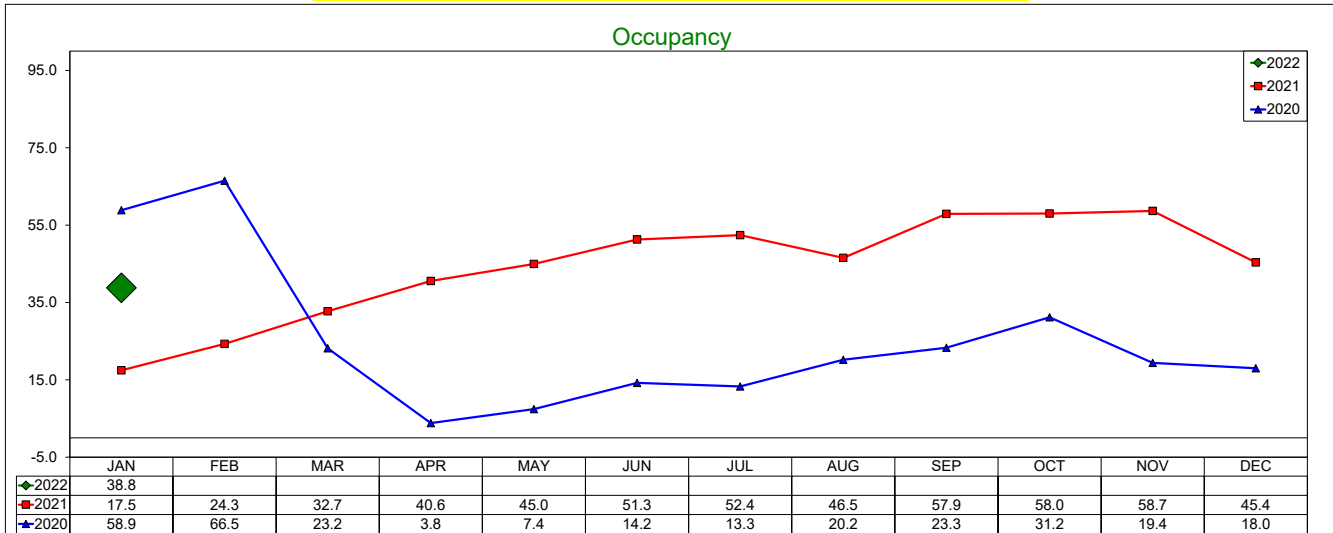
SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

# Three Year Comparison - Full Service - Las Colinas

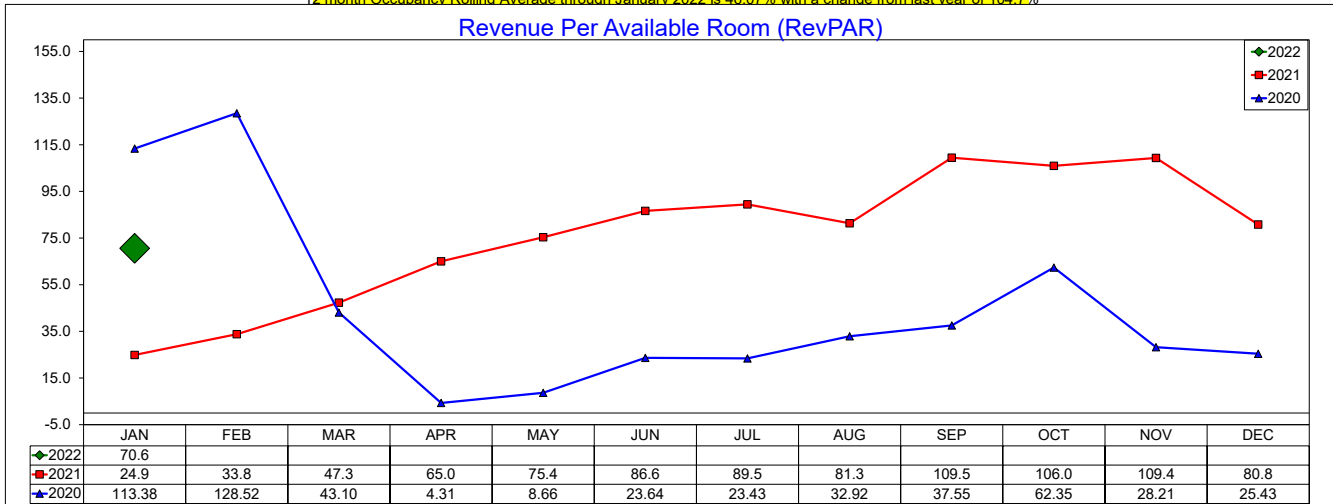
## January 2022



12 month ADR Rolling Average through January 2022 is \$173.27 with a change from last year of 0.4%



12 month Occupancy Rolling Average through January 2022 is 46.07% with a change from last year of 104.7%

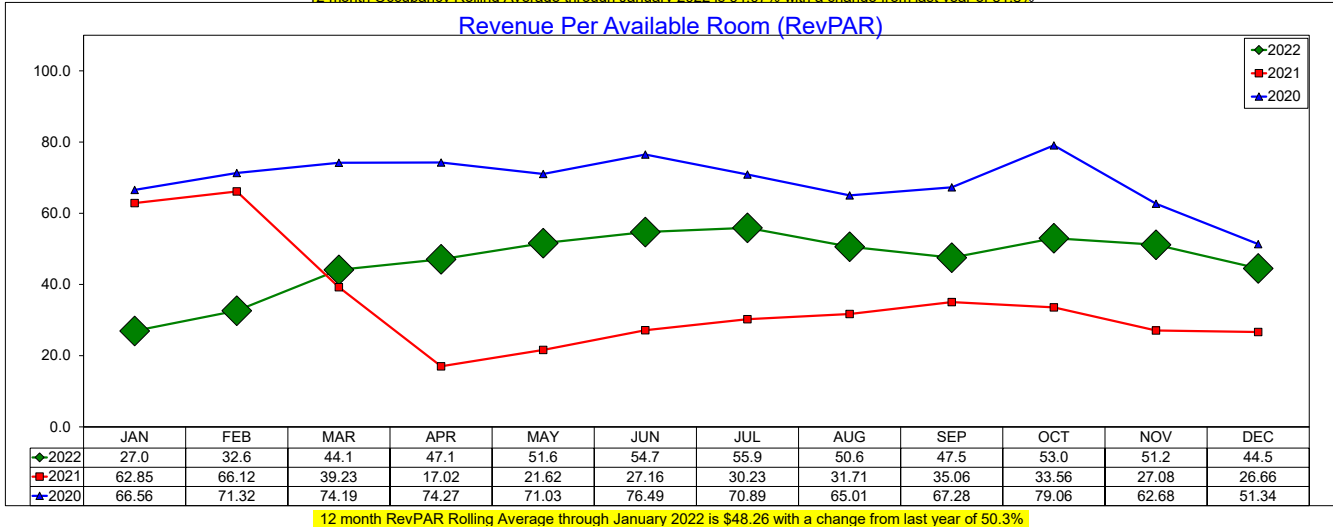
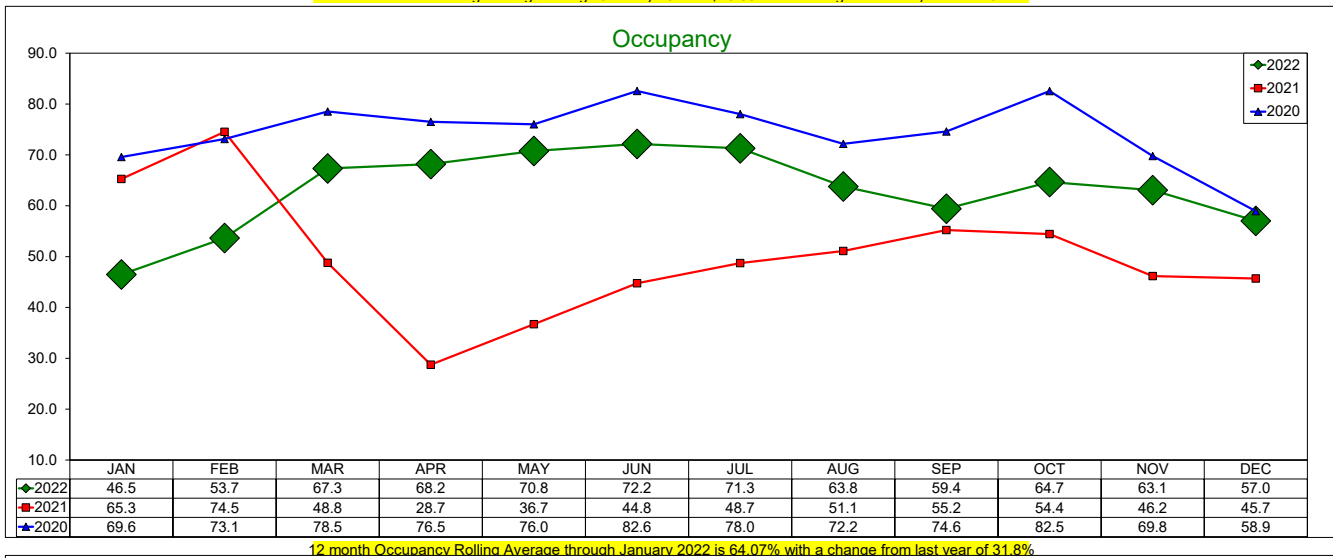
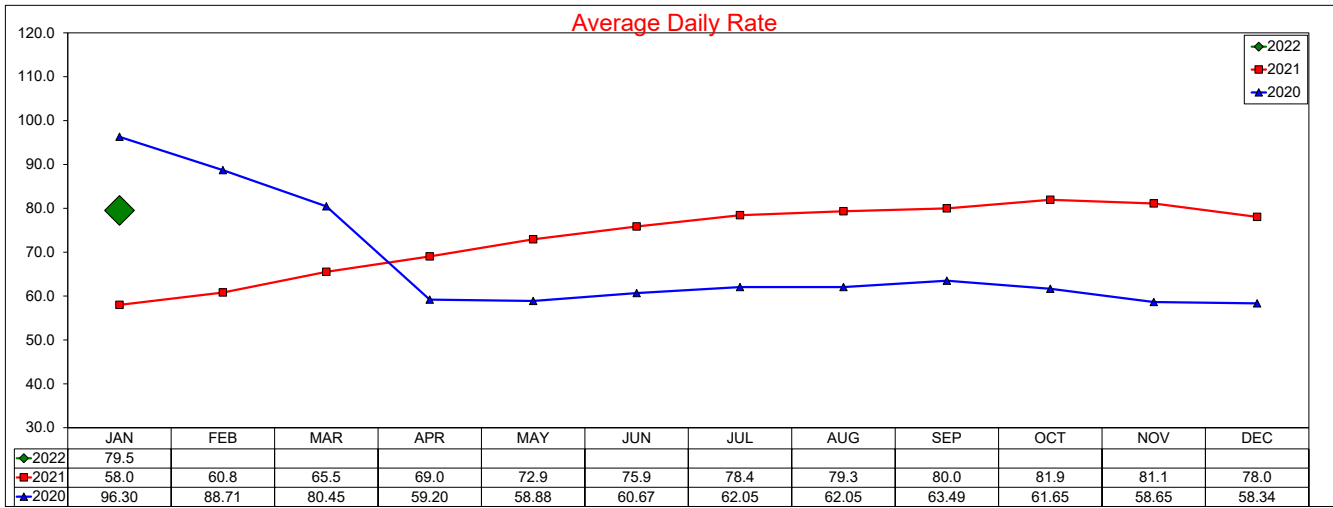


12 month RevPAR Rolling Average through January 2022 is \$79.83 with a change from last year of 105.6%

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# Three Year Comparison - Limited Service - Las Colinas

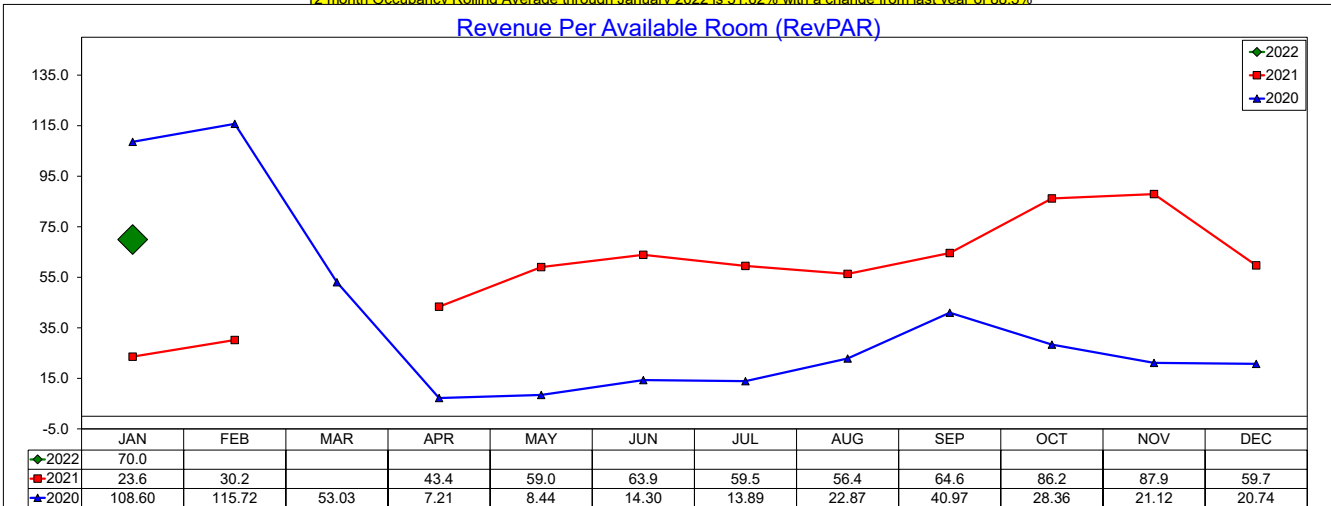
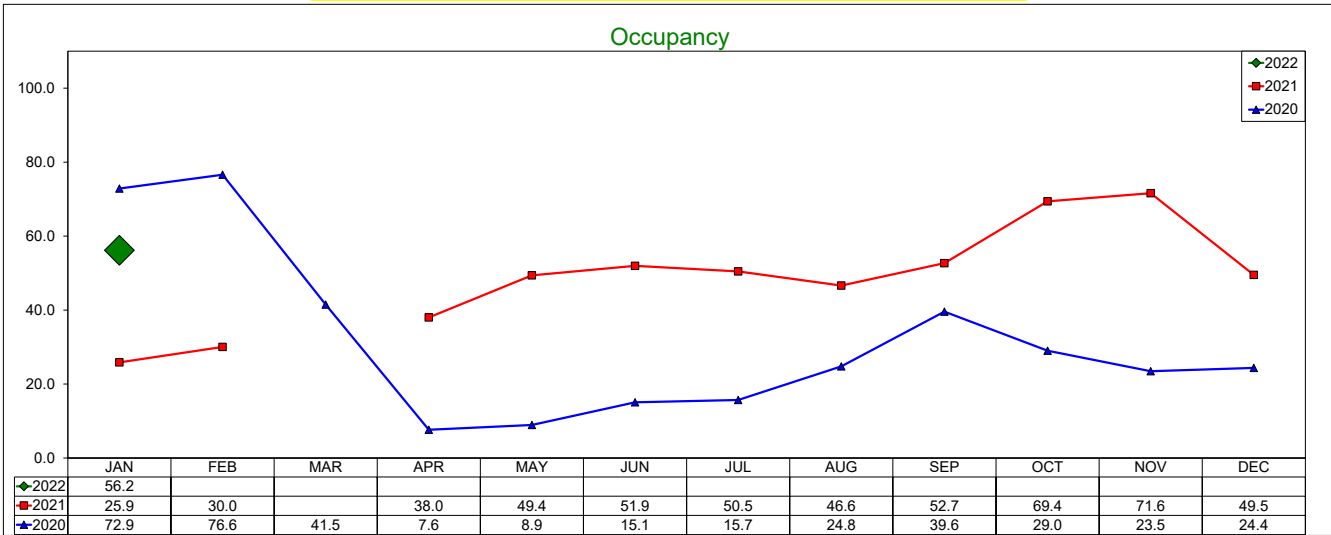
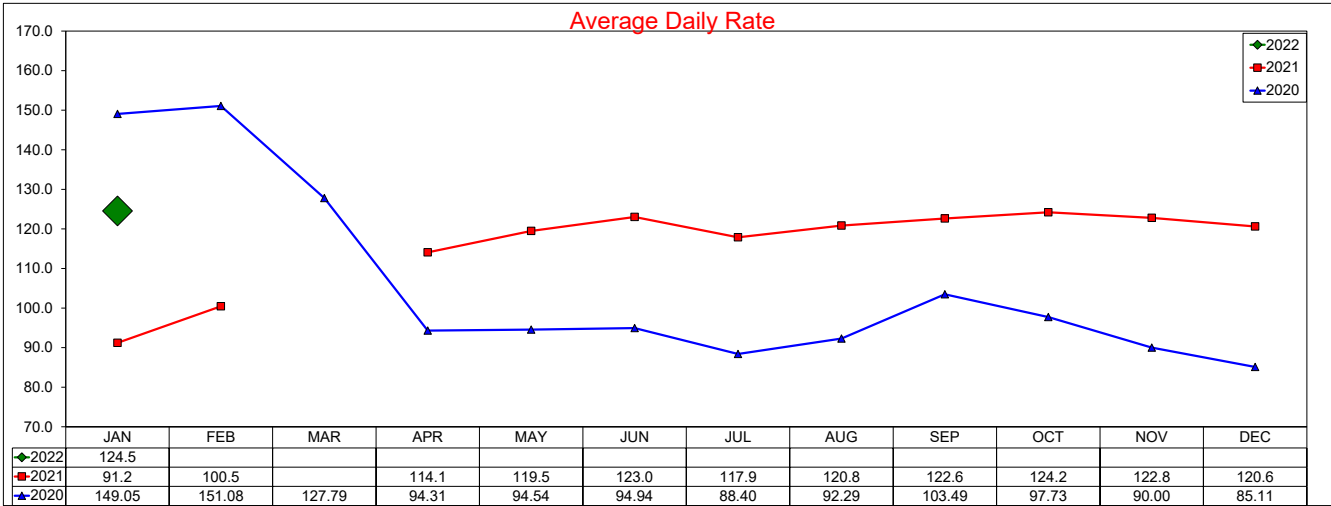
## January 2022



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# Three Year Comparison - Full Service - DFW North

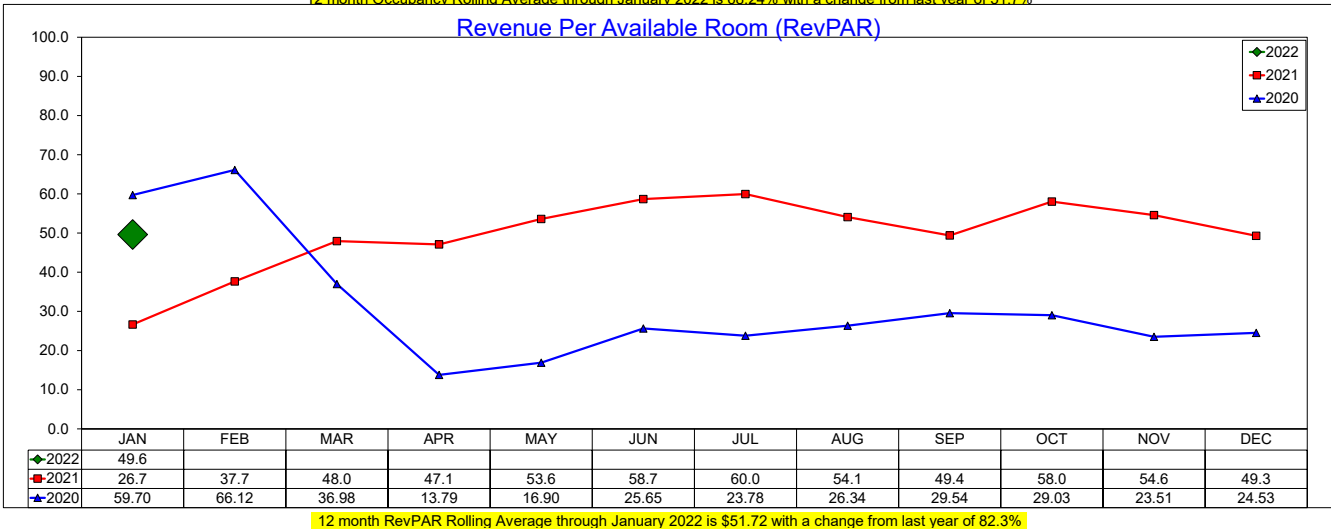
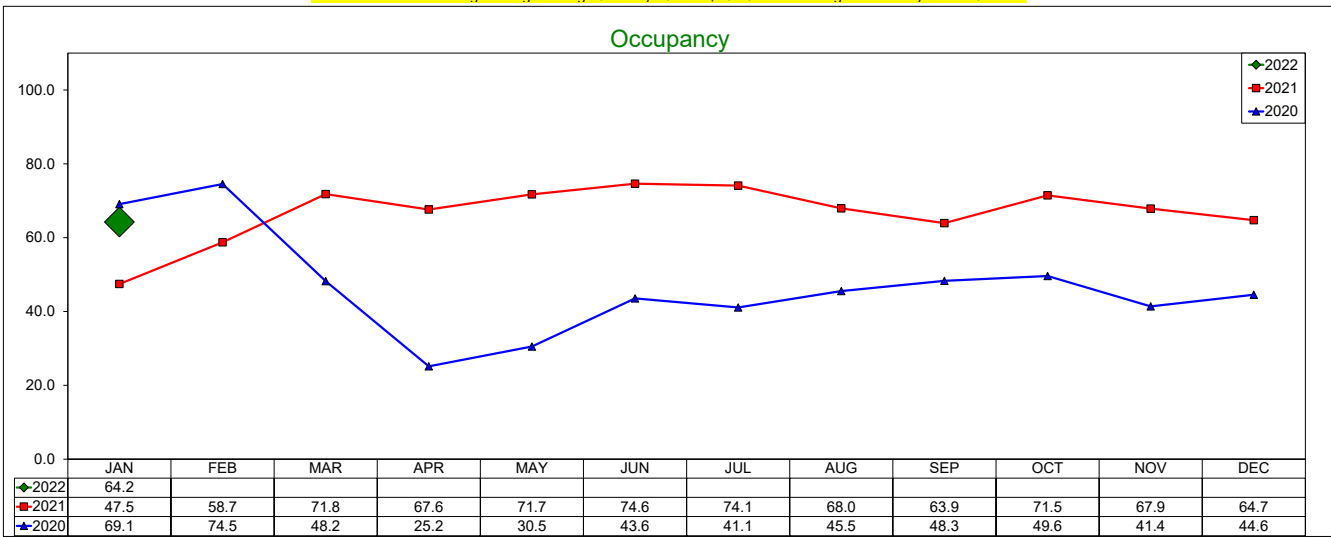
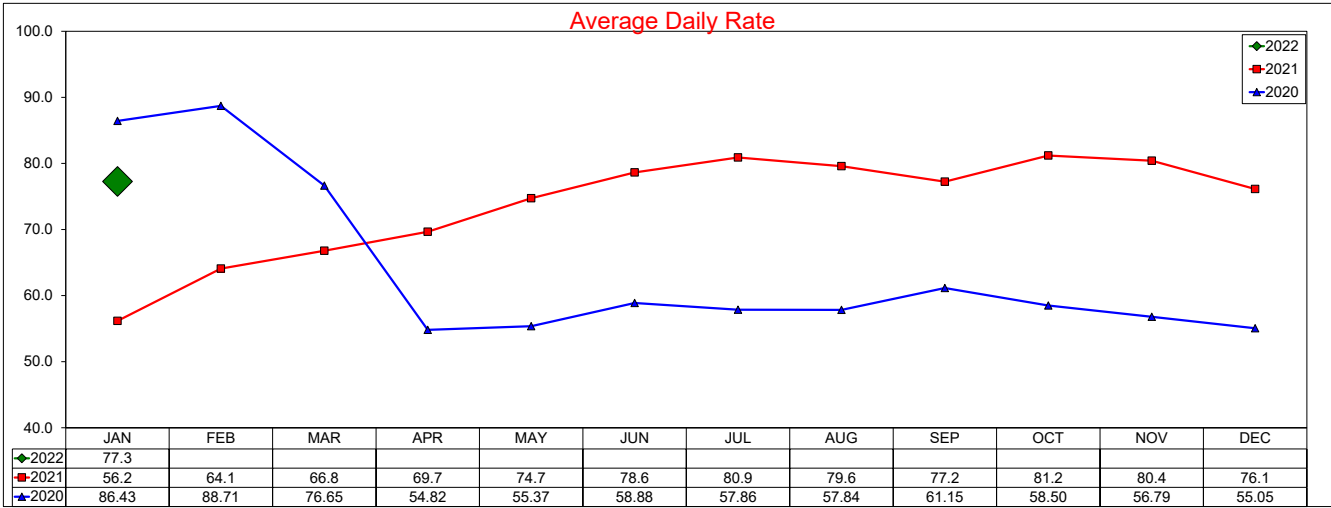
## January 2022



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# Three Year Comparison - Limited Service - DFW North

## January 2022

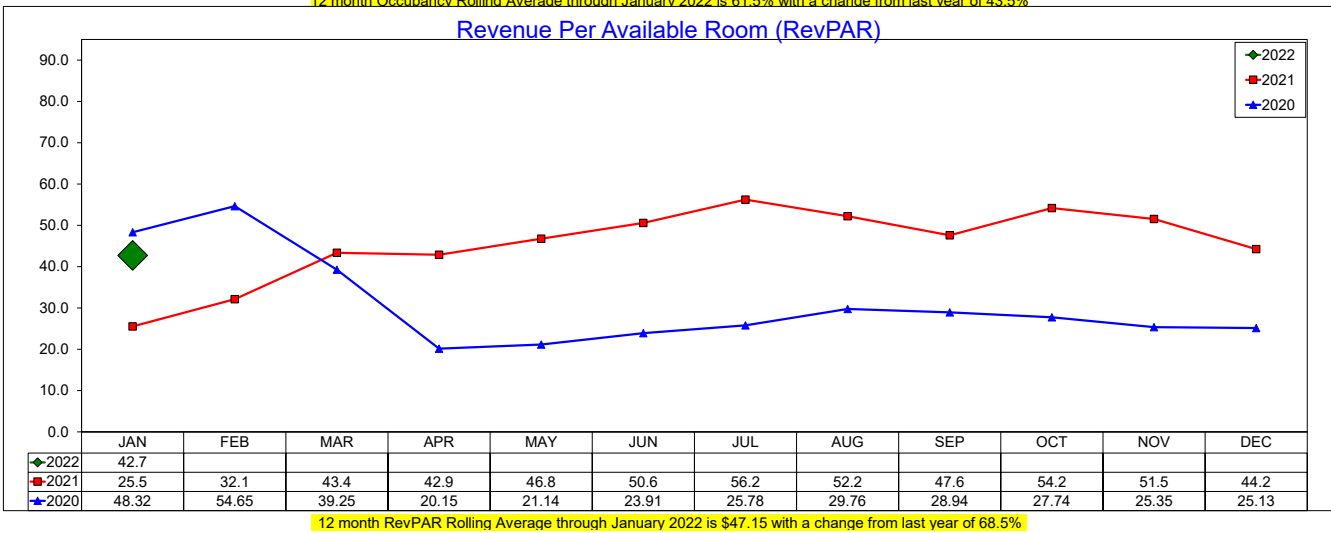
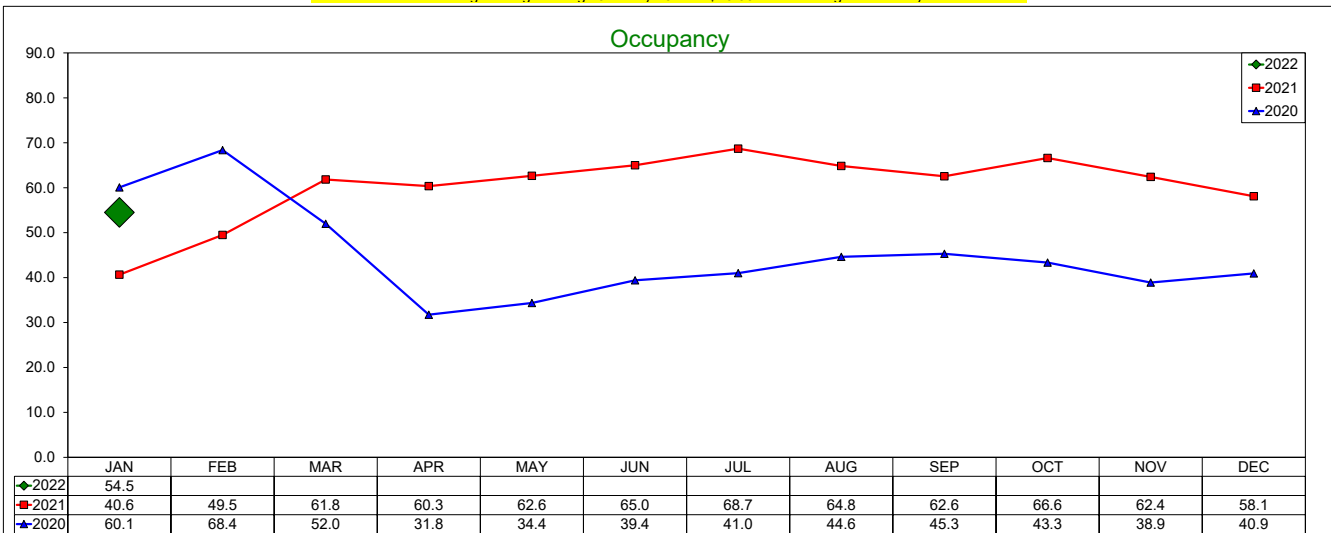
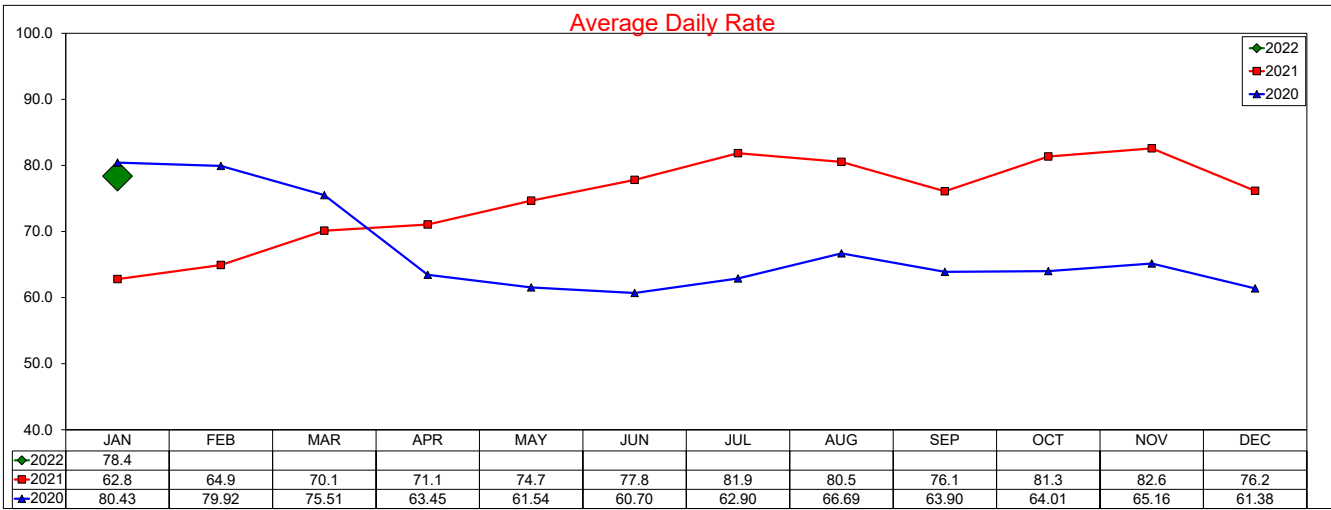


SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.



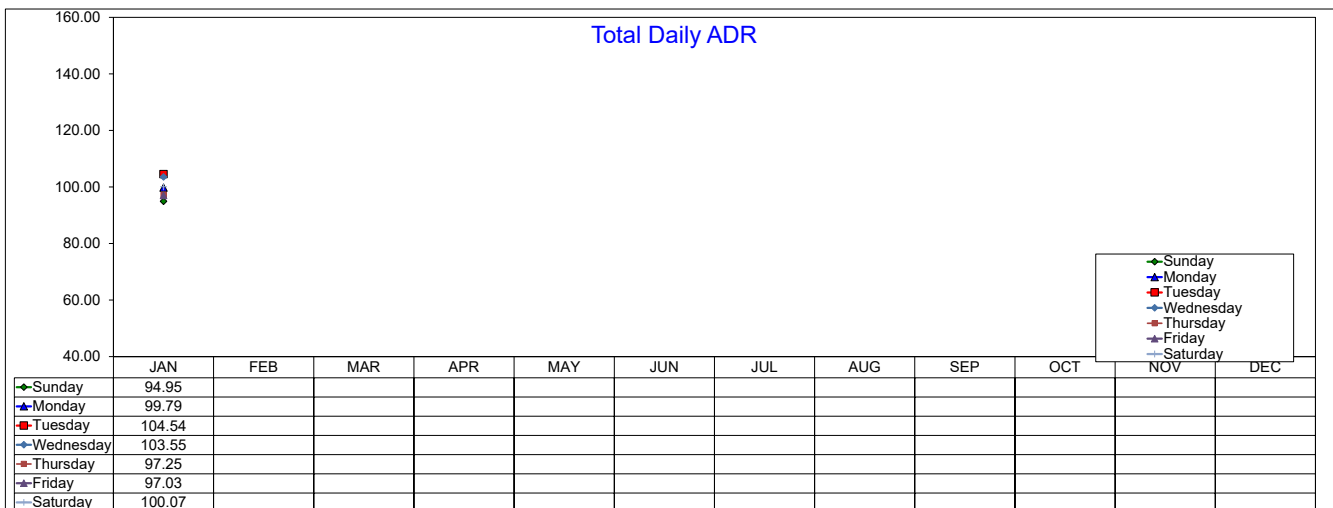
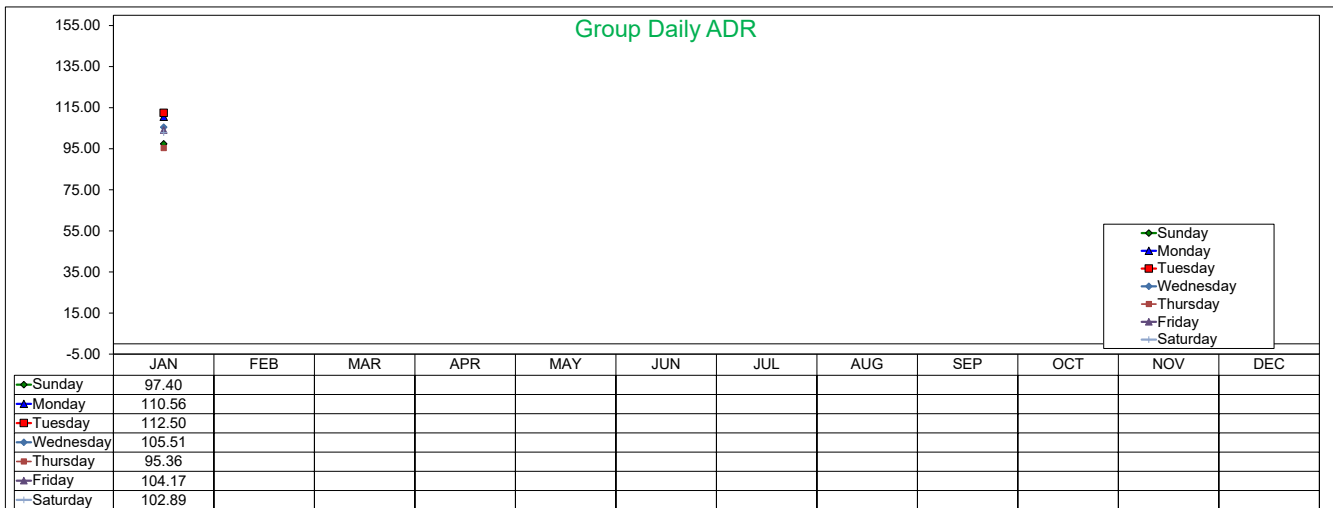
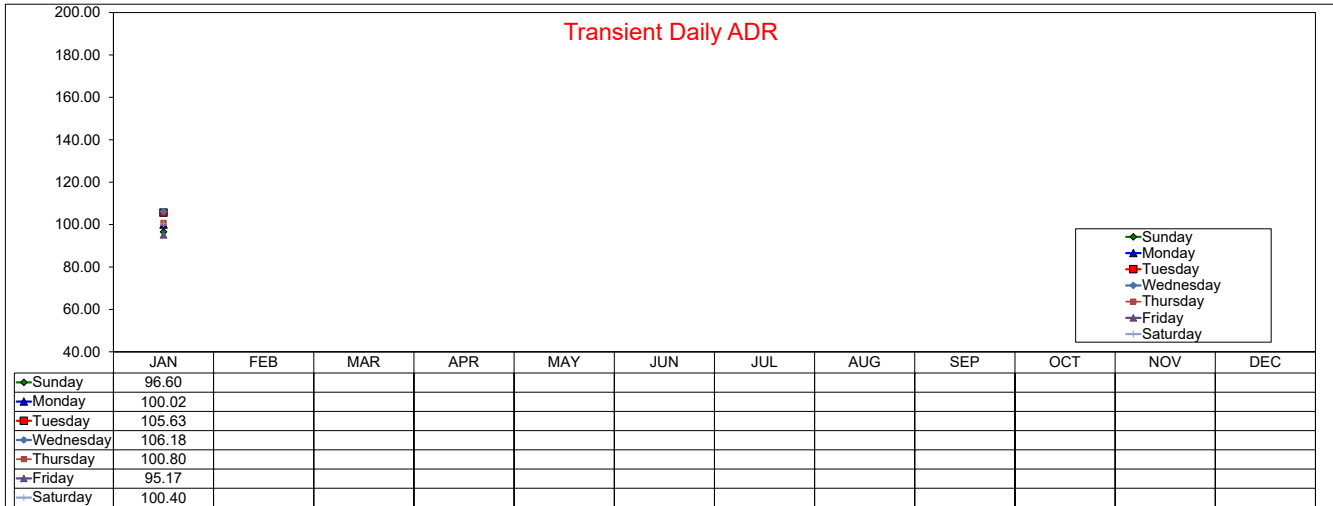
# Three Year Comparison - Limited Service - DFW South

## January 2022



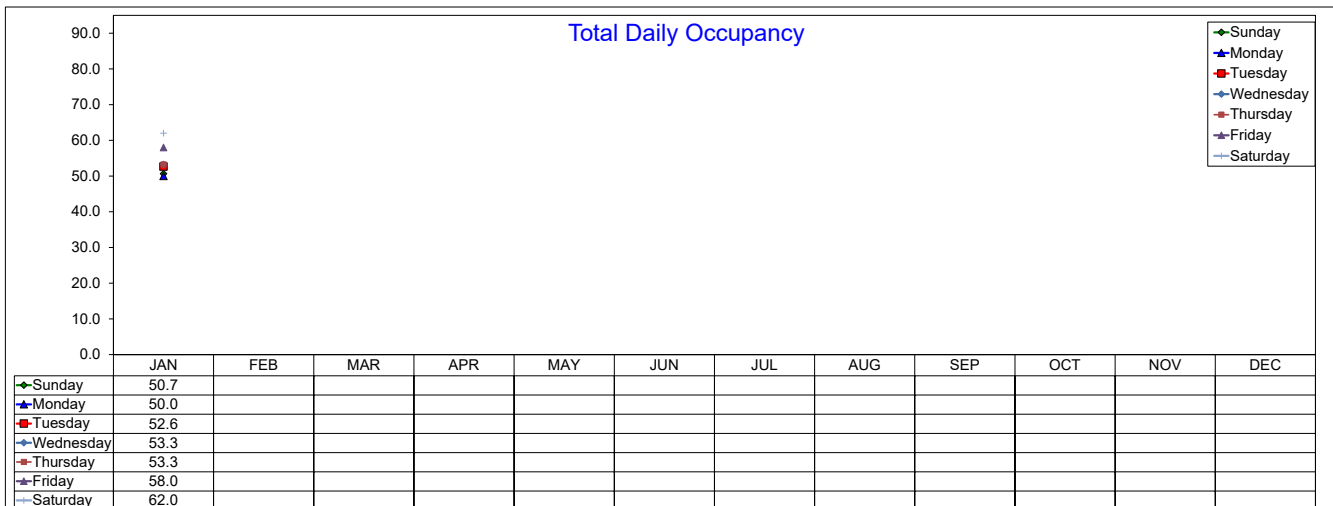
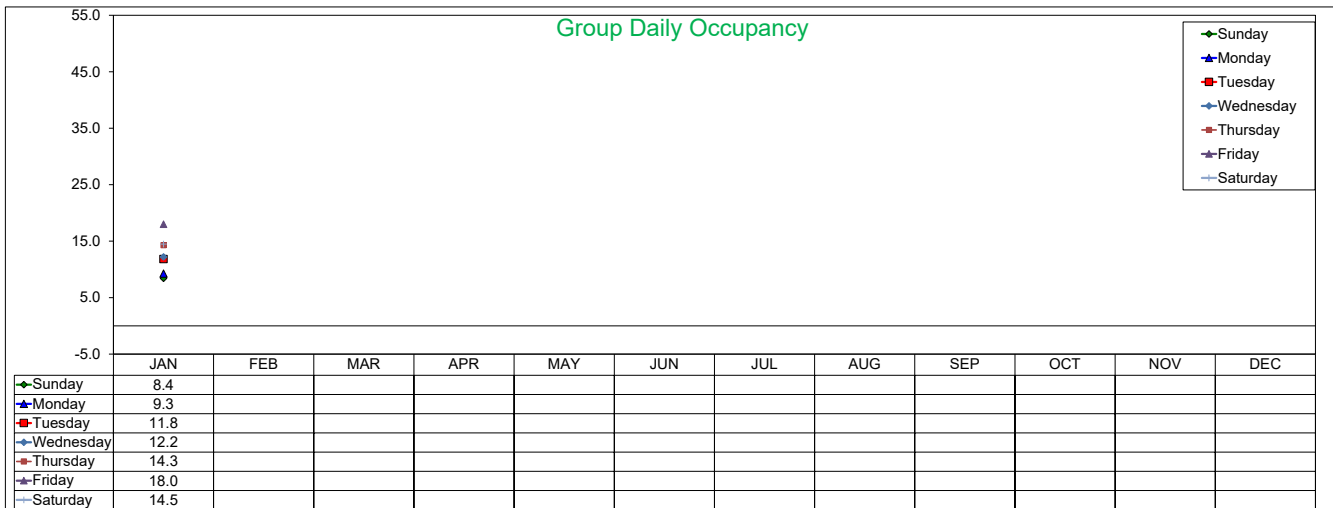
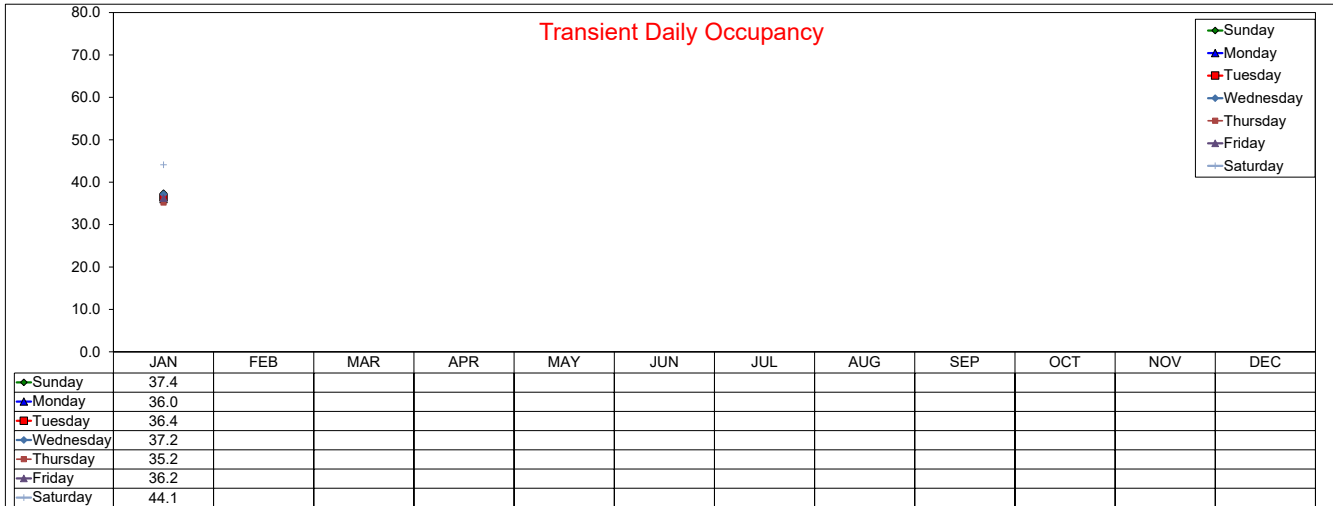
SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

## Daily ADR by Month 2022



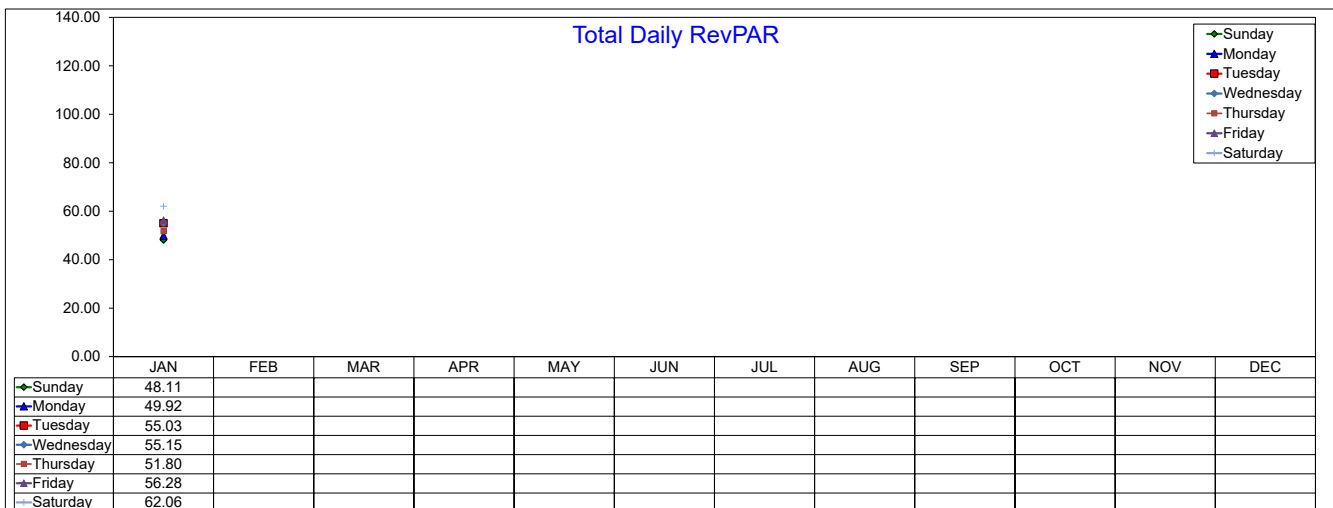
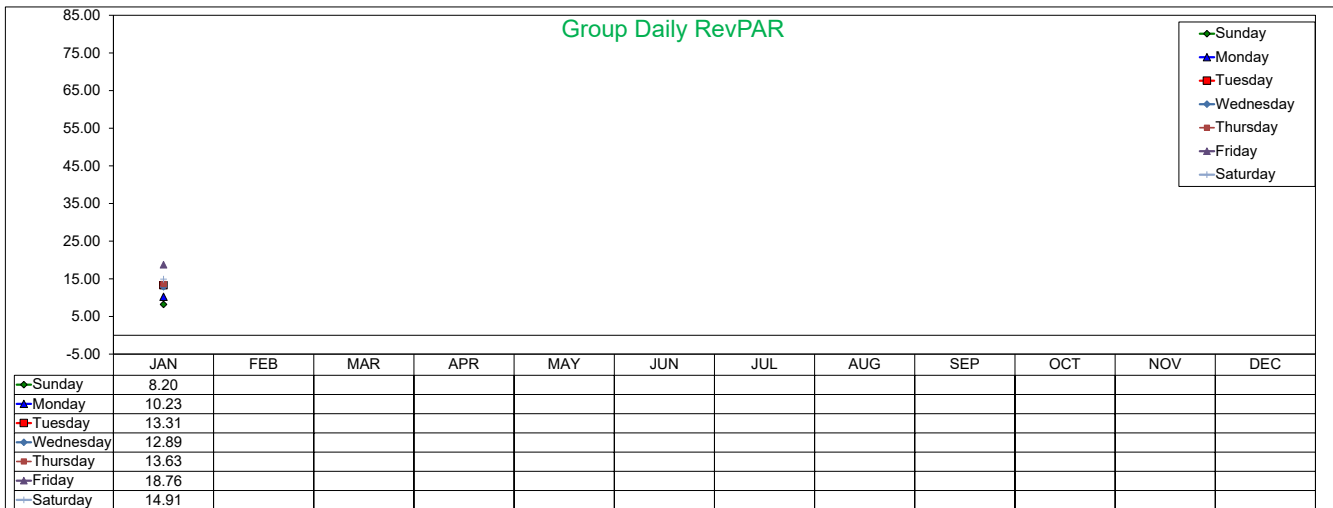
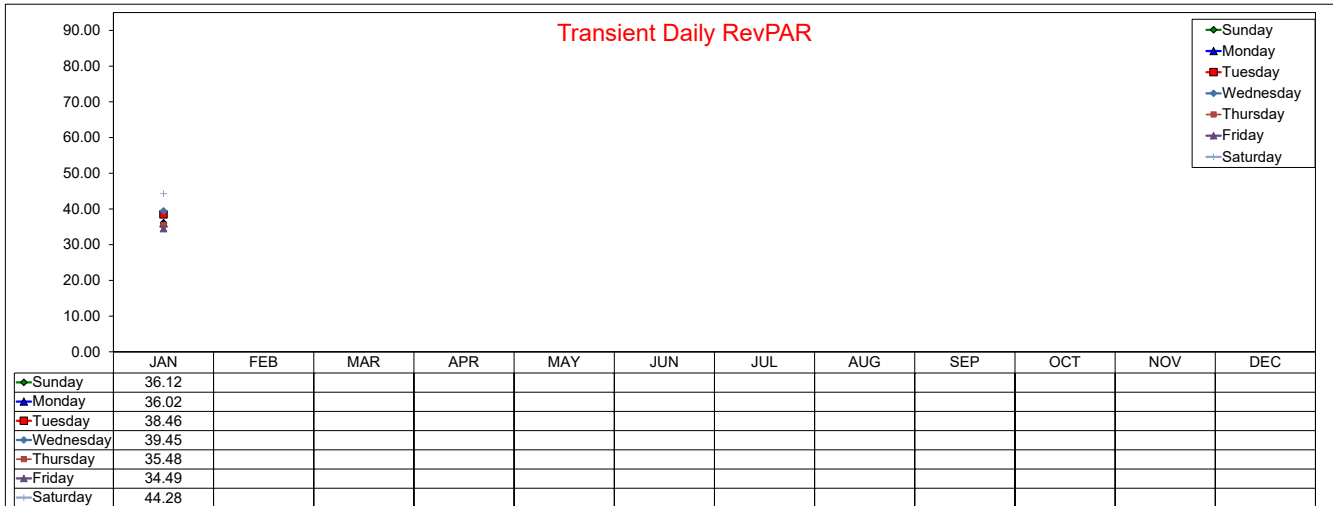
# Daily Occupancy by Month

## 2022

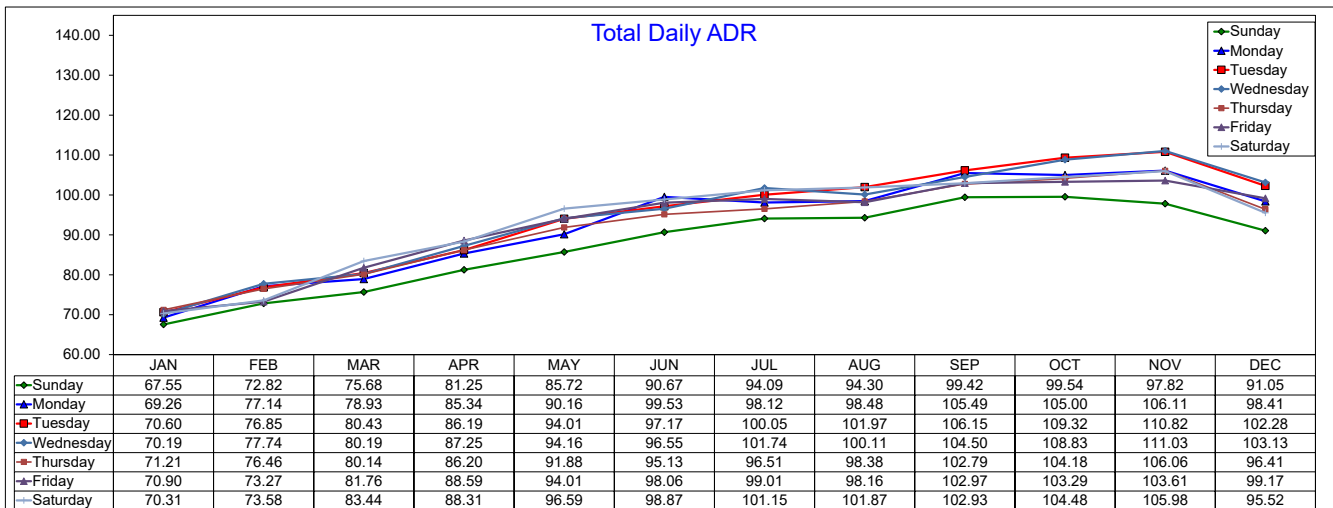
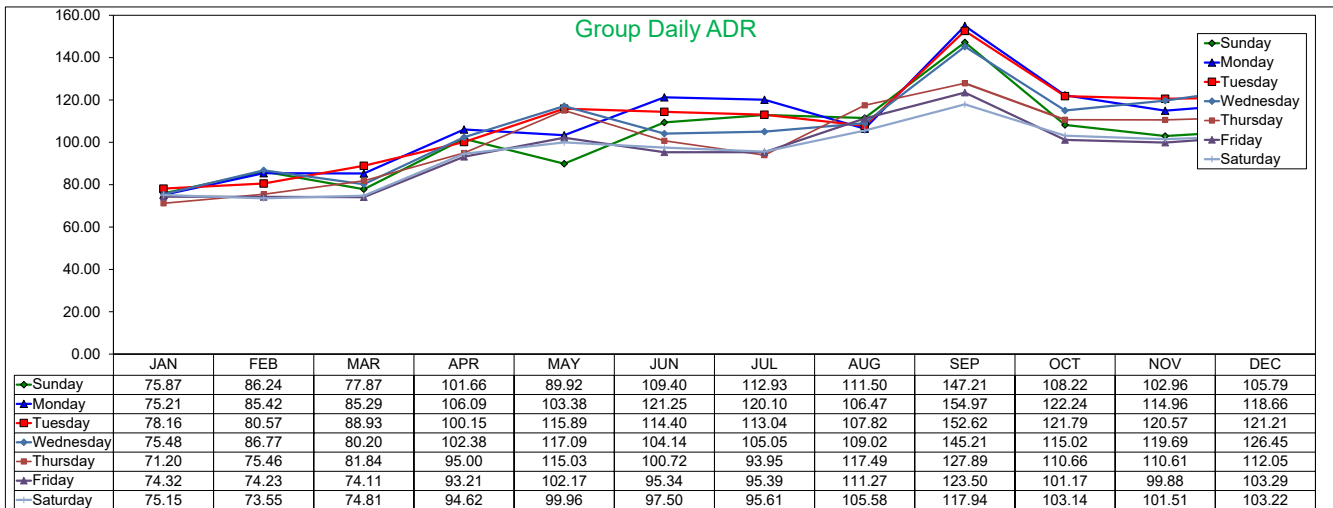
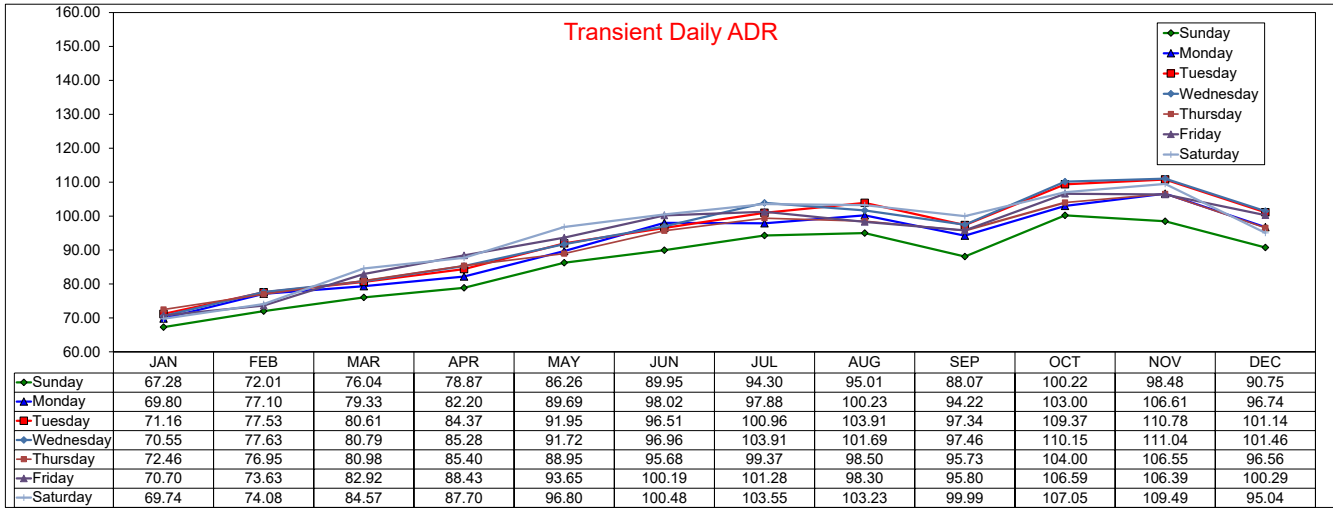


# Daily RevPAR by Month

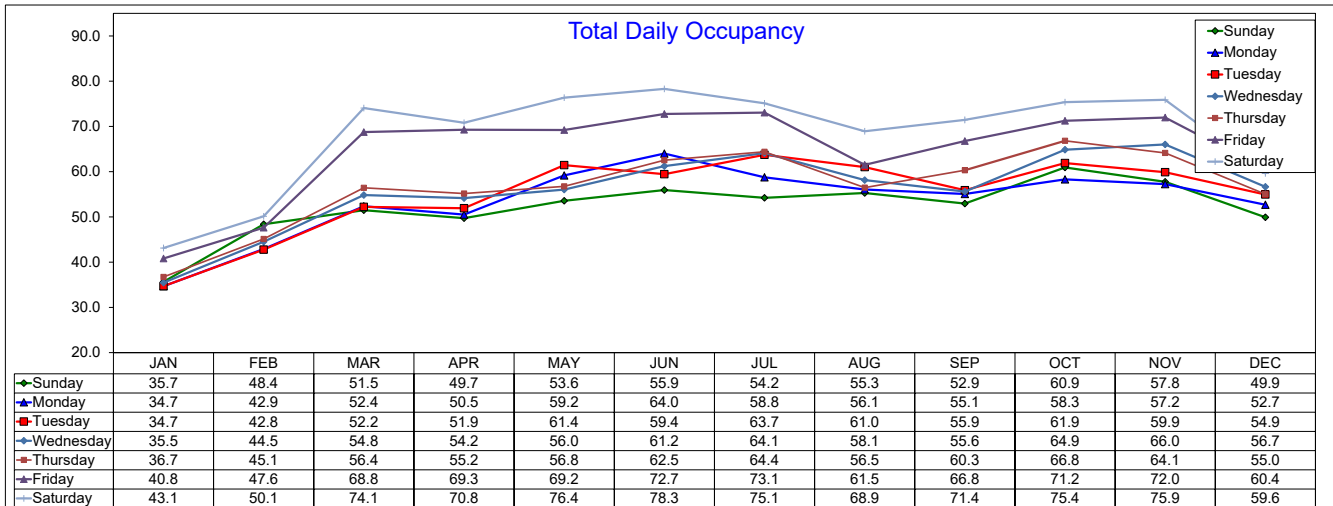
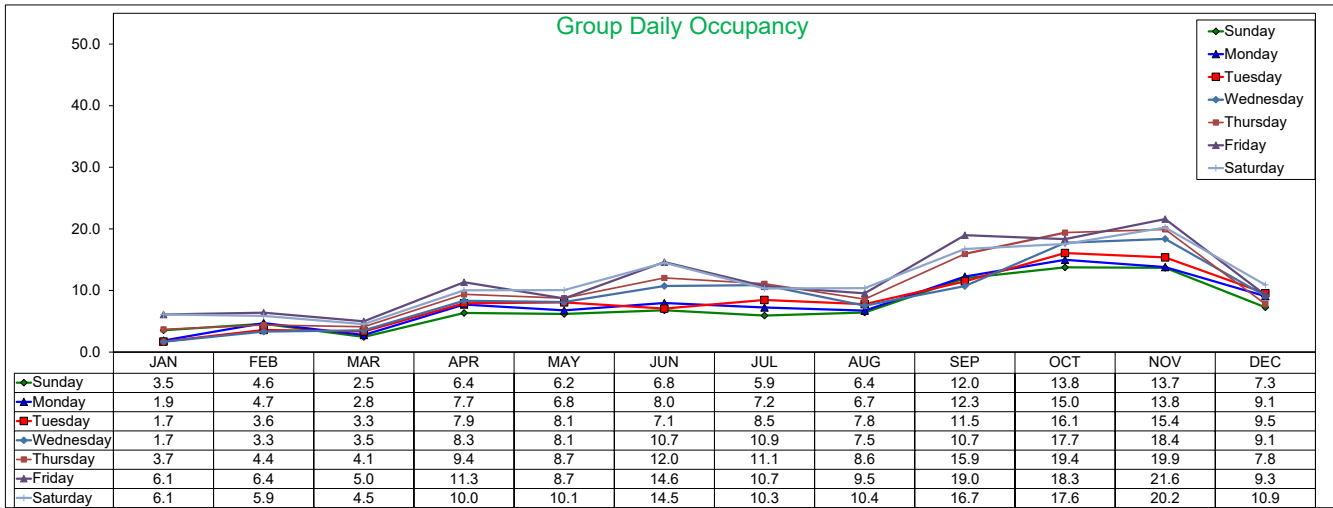
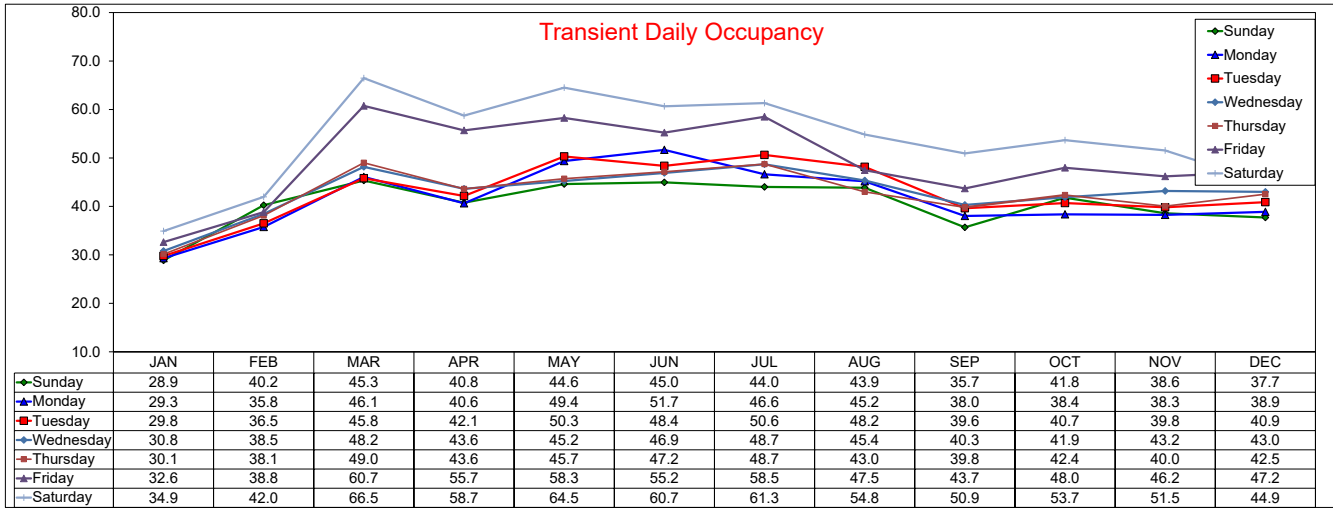
## 2022



## Daily ADR by Month 2021

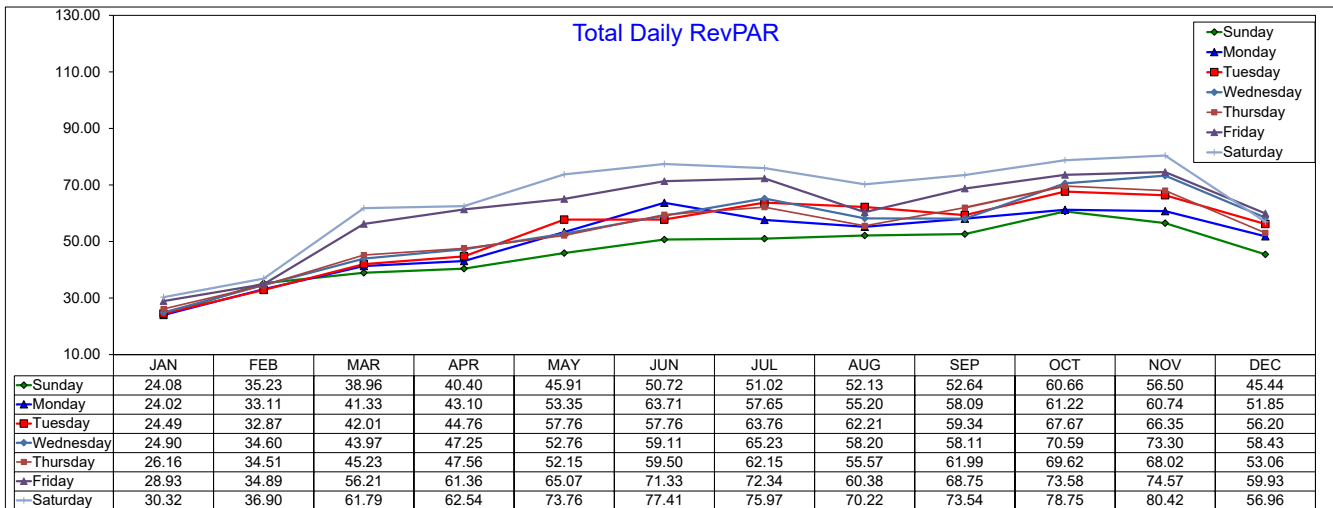
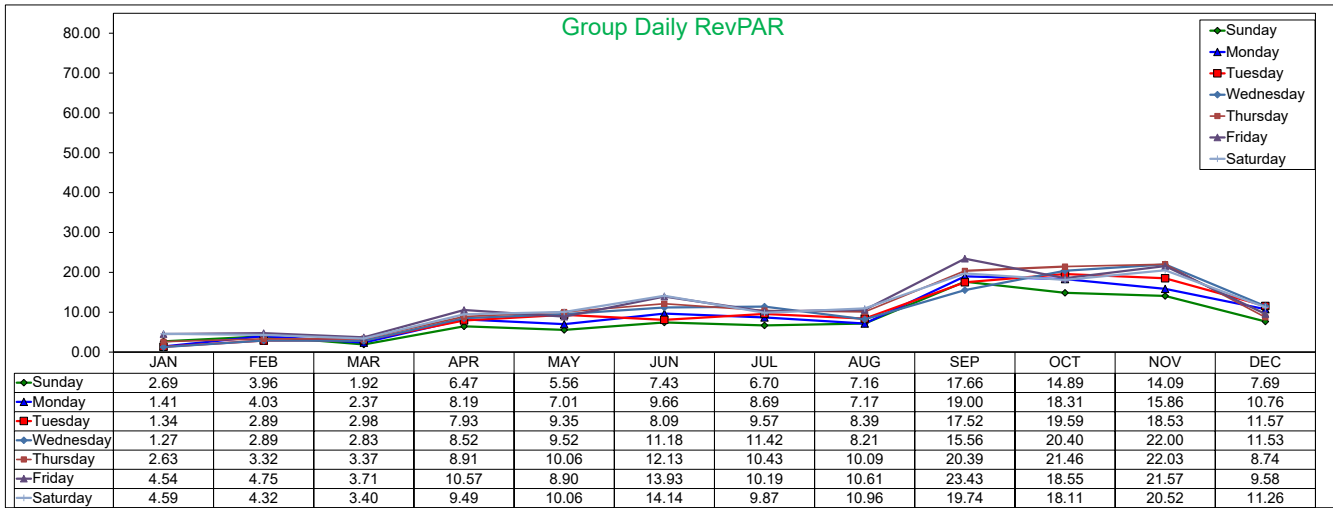
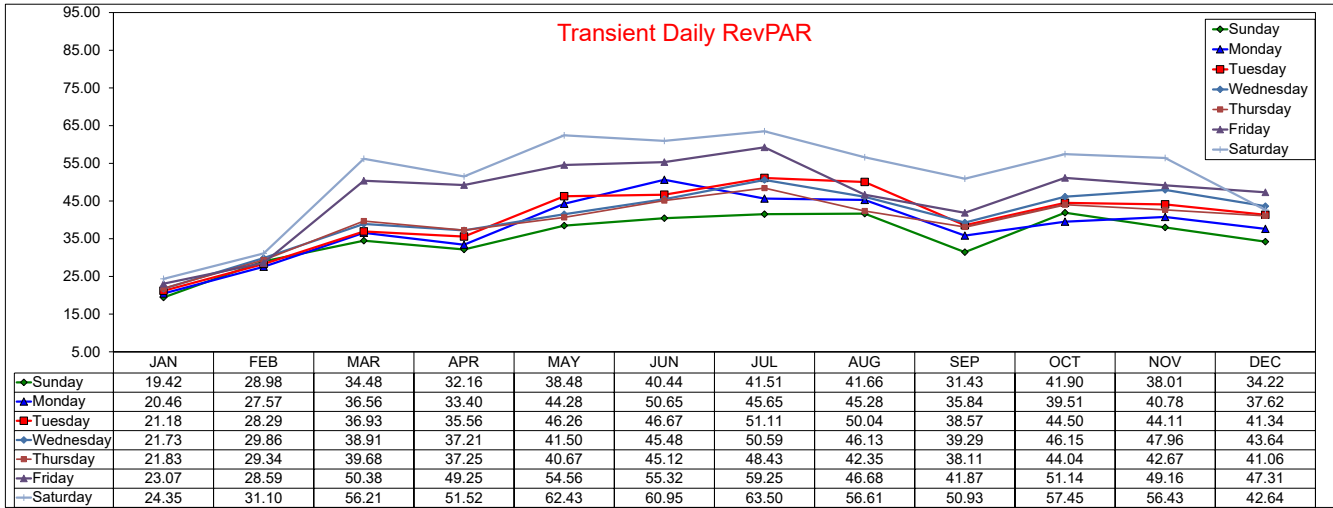


# Daily Occupancy by Month 2021



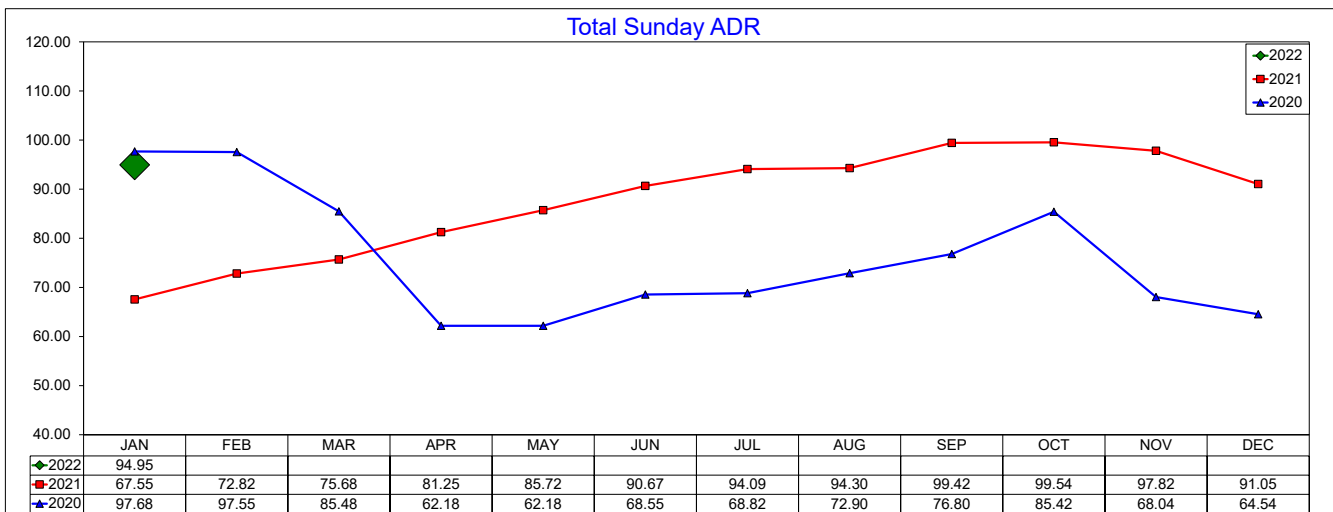
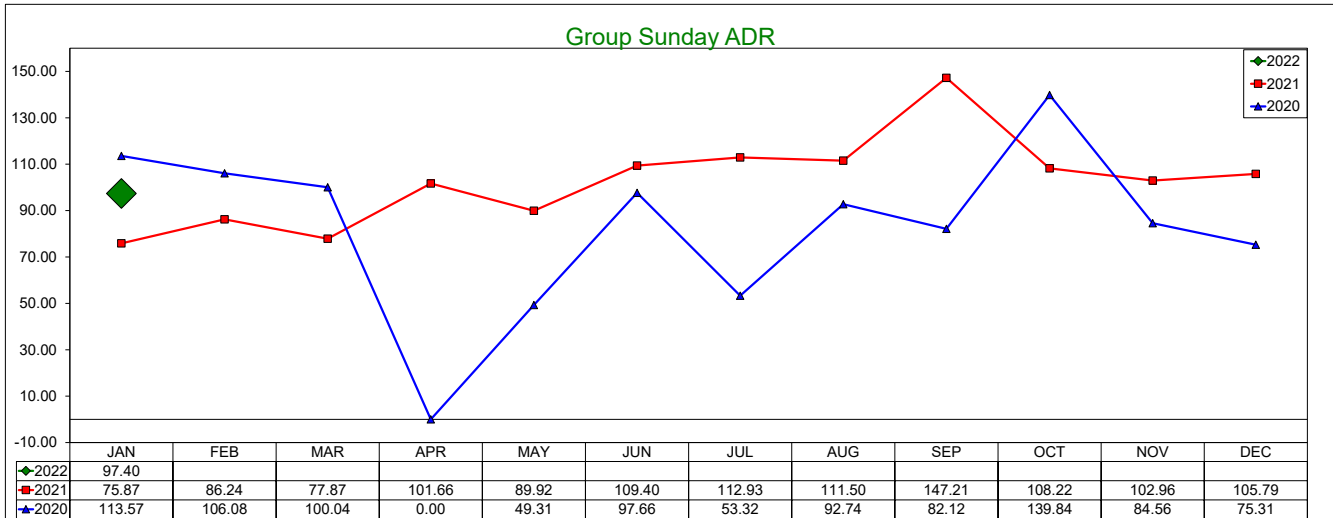
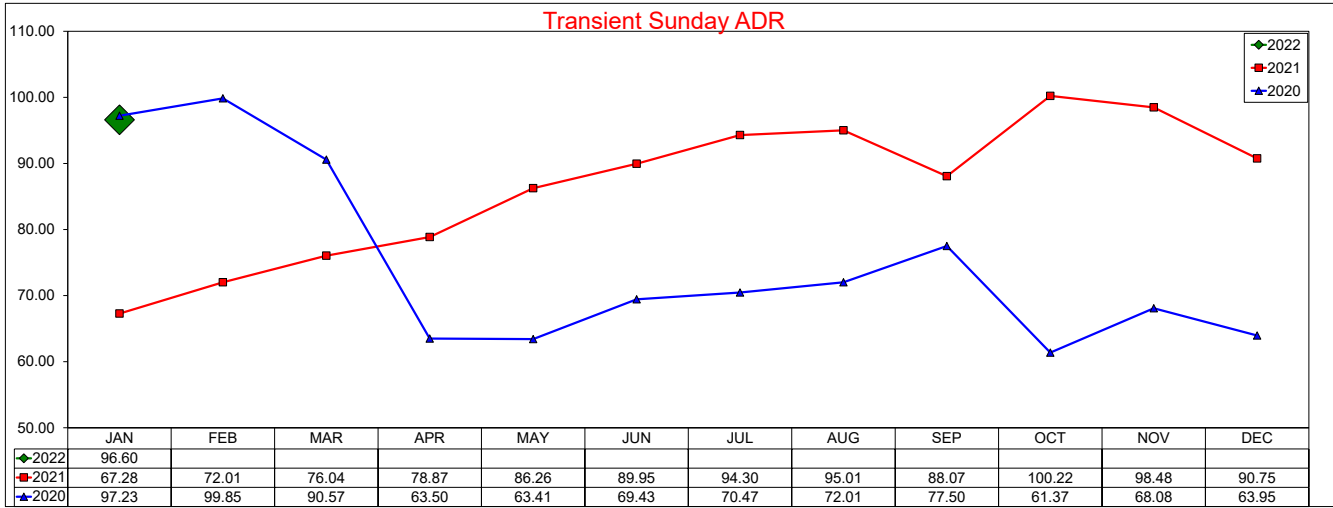
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# Daily RevPAR by Month 2021



## Three Year Comparison - Sunday - ADR

### January 2022

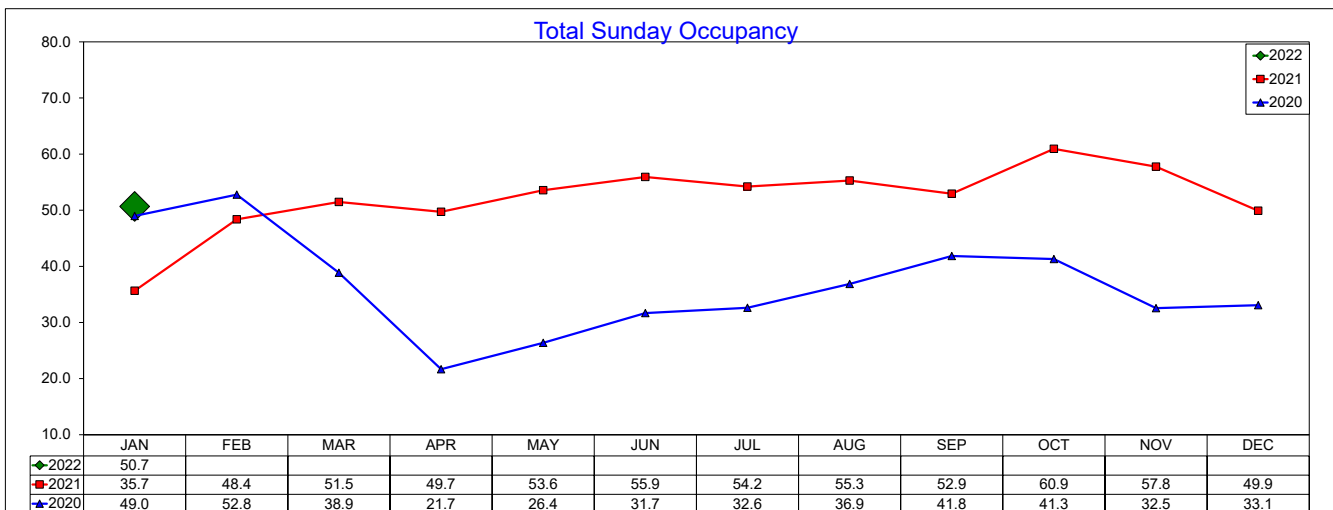
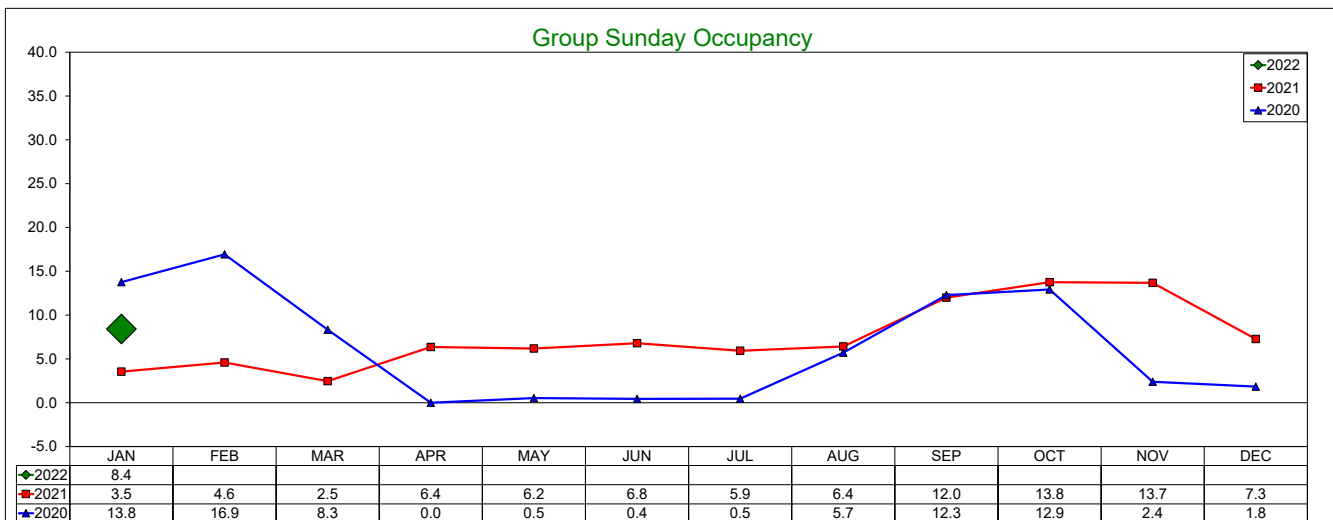
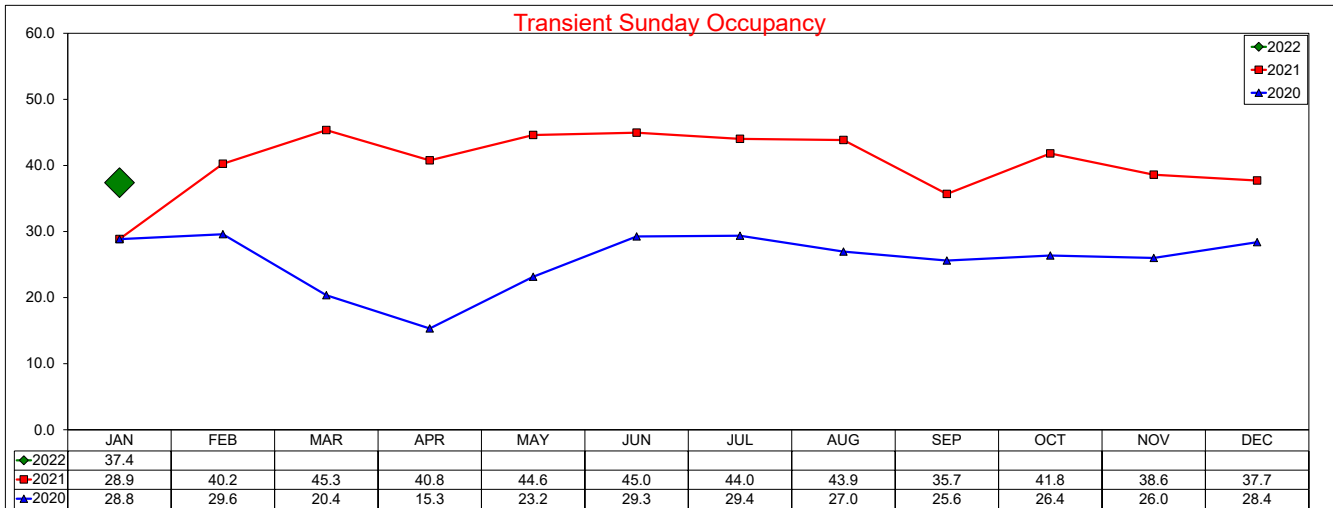


SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.



## Three Year Comparison - Sunday - Occupancy

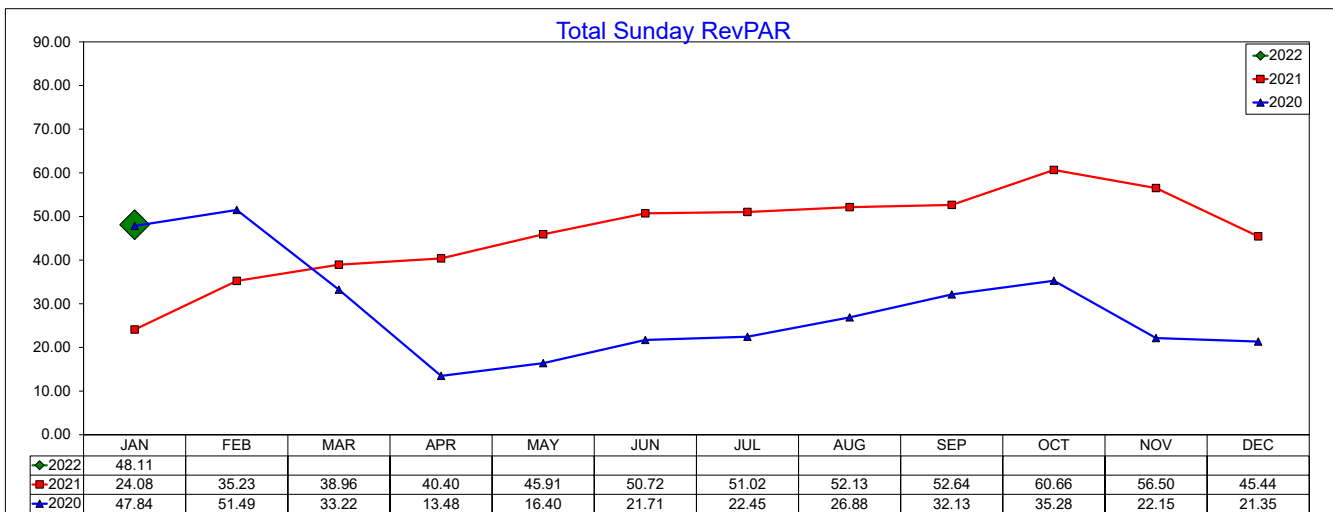
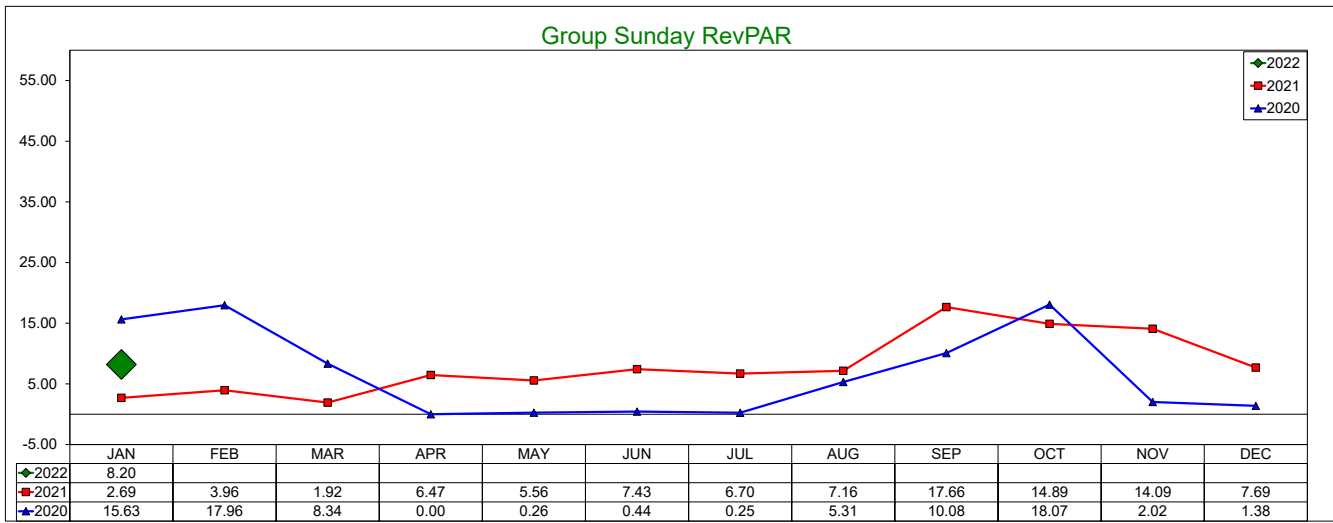
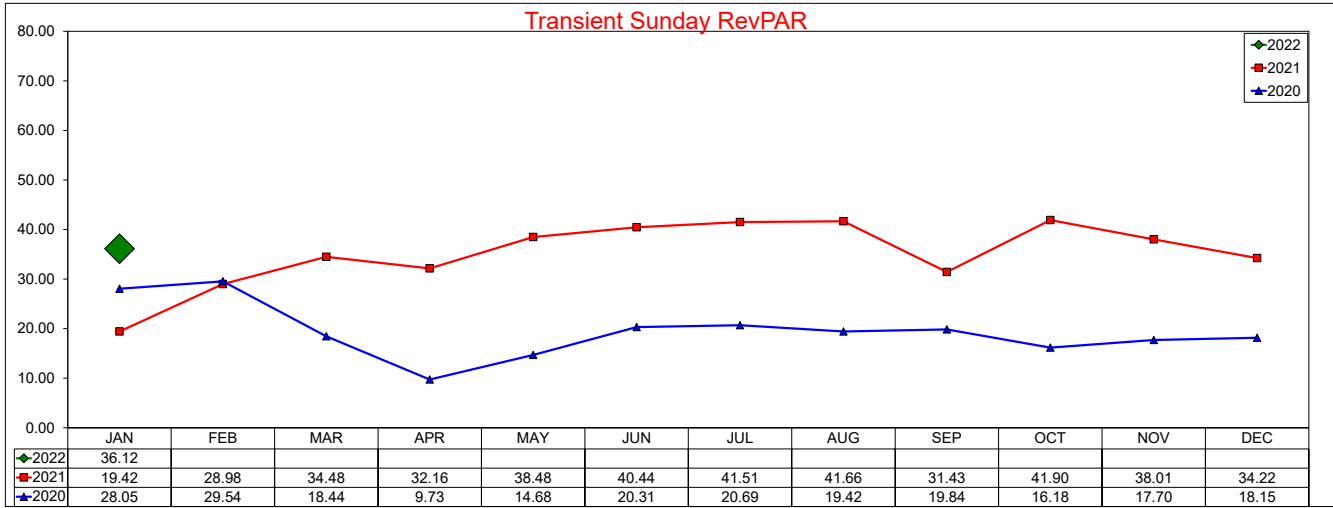
January 2022



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

## Three Year Comparison - Sunday - RevPAR

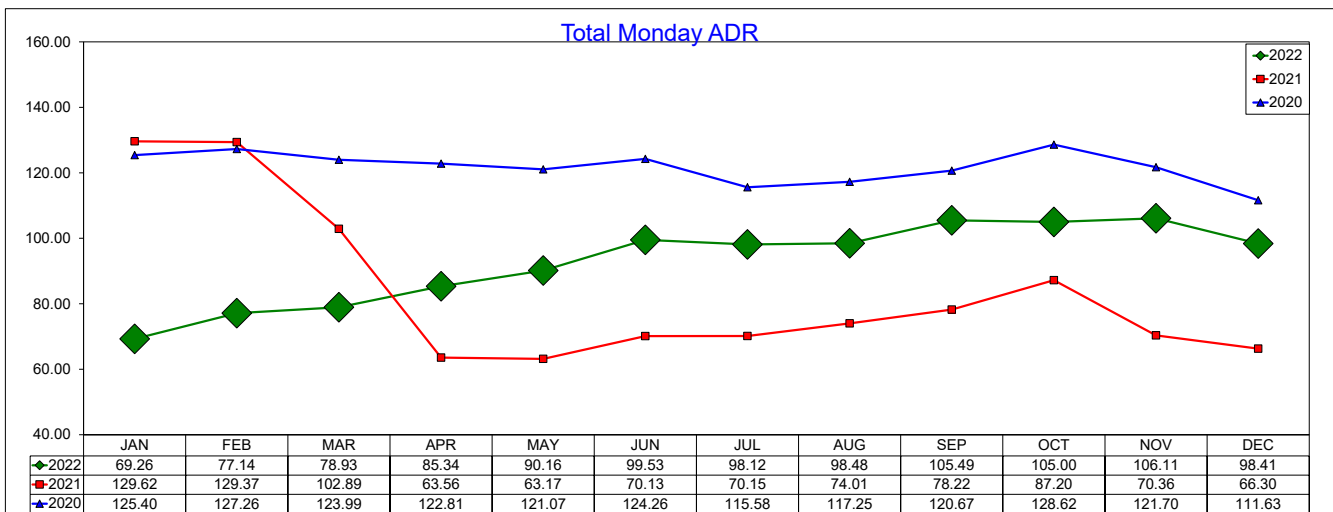
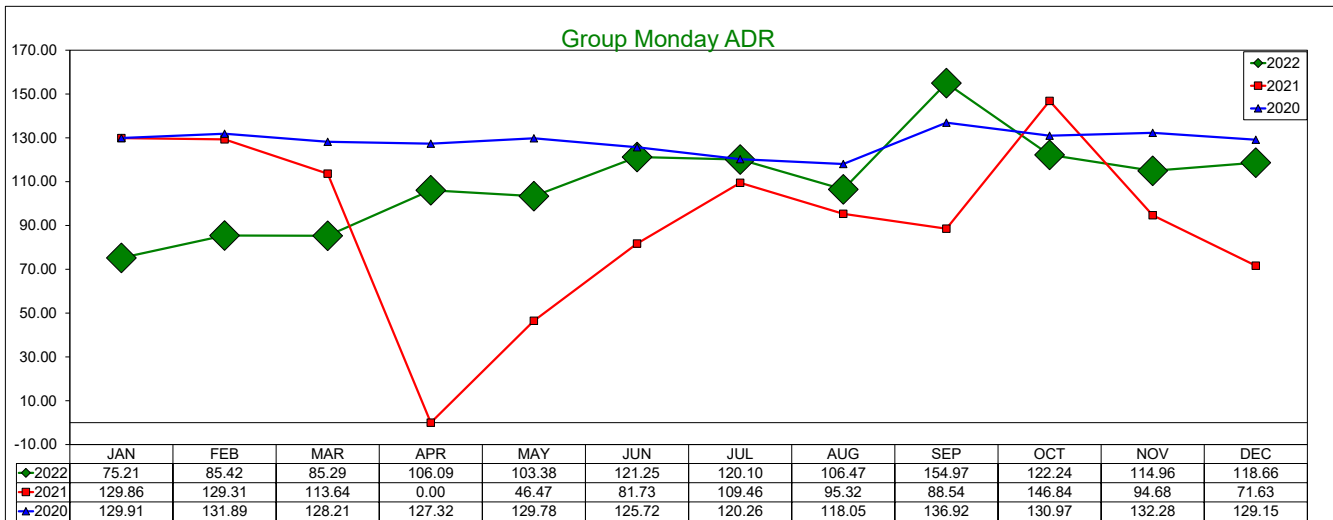
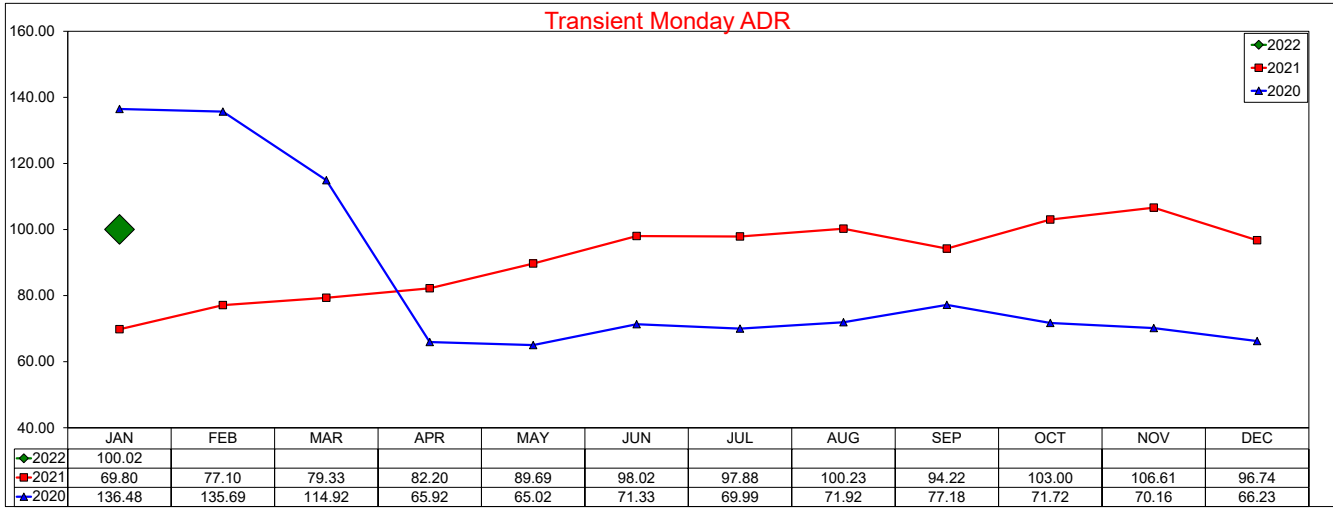
### January 2022



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## Three Year Comparison - Monday - ADR

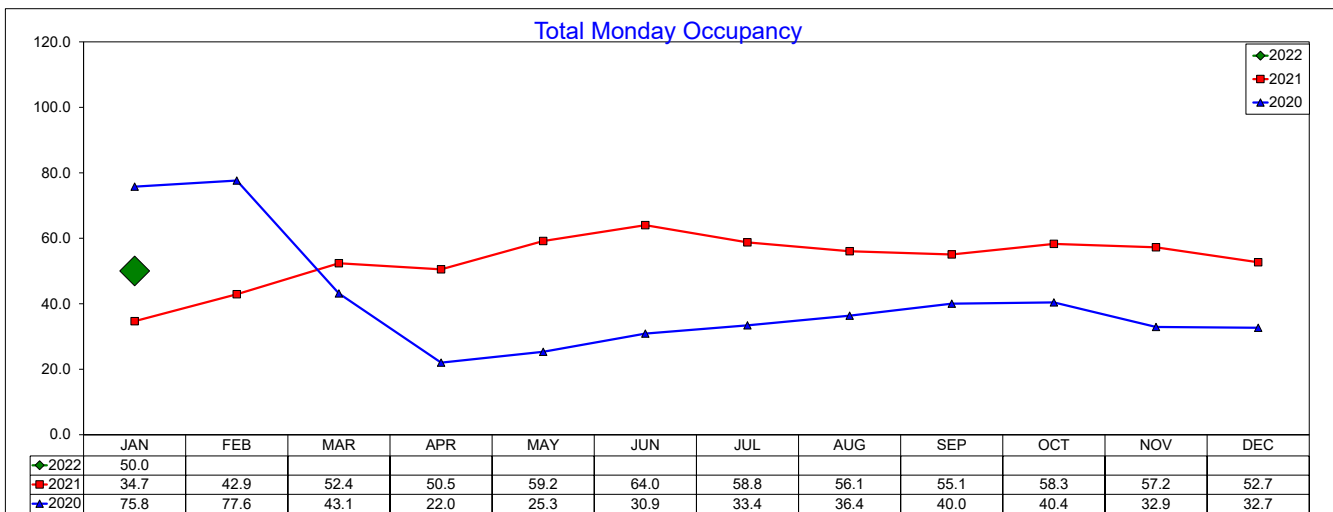
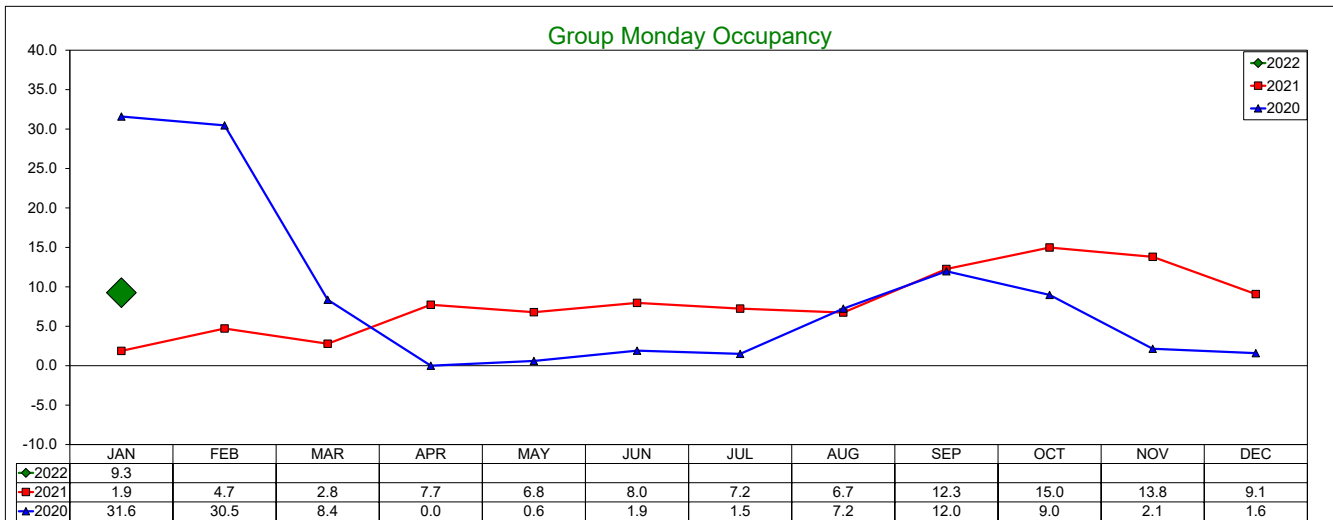
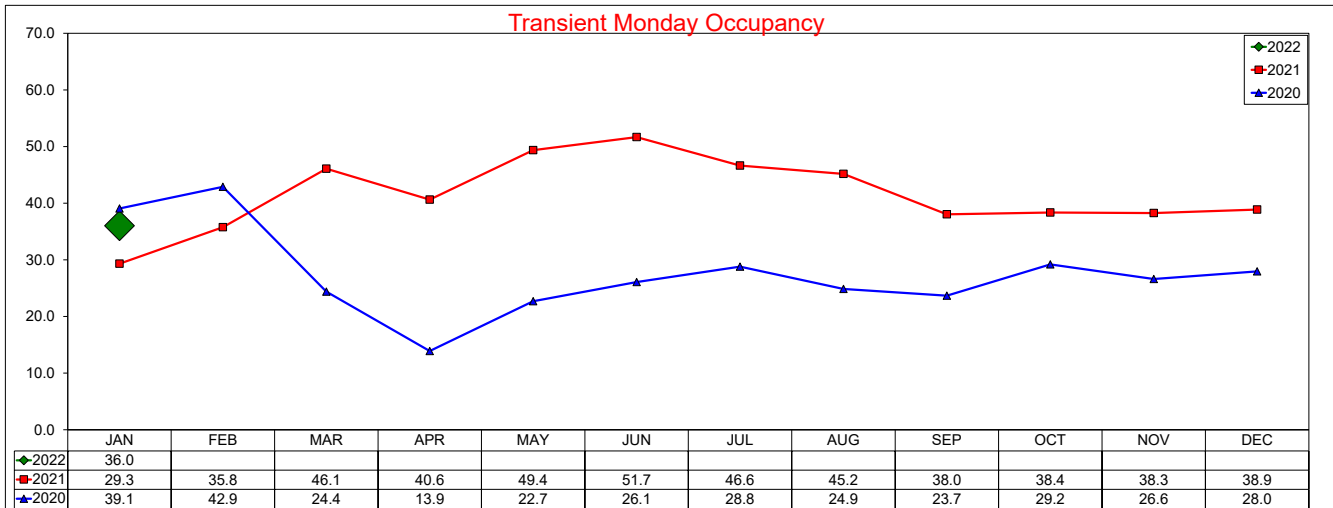
January 2022



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# Three Year Comparison - Monday - Occupancy

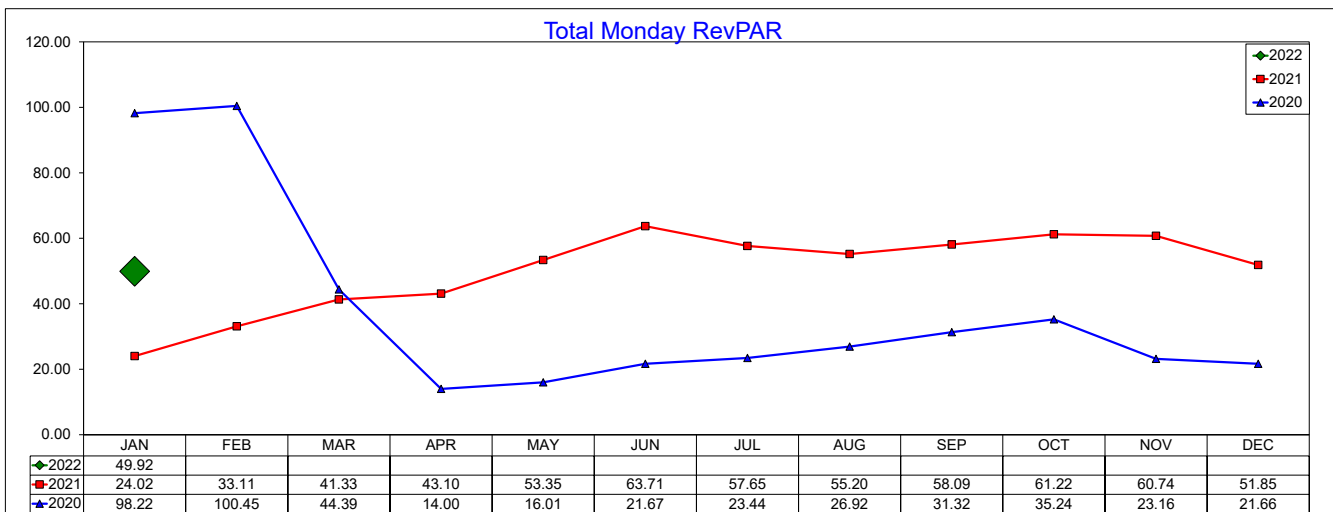
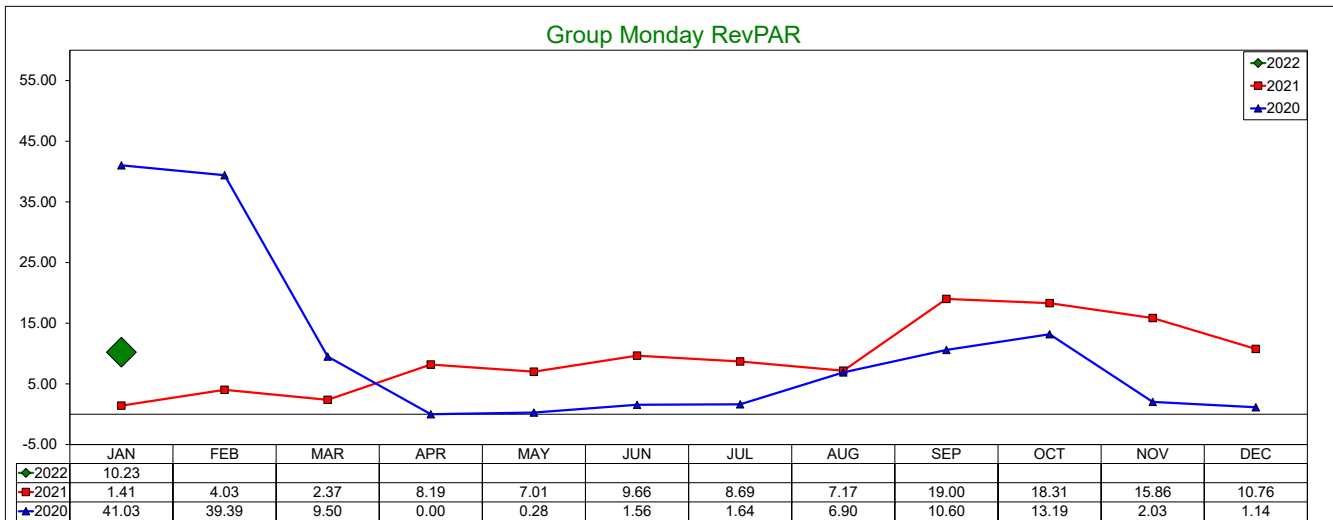
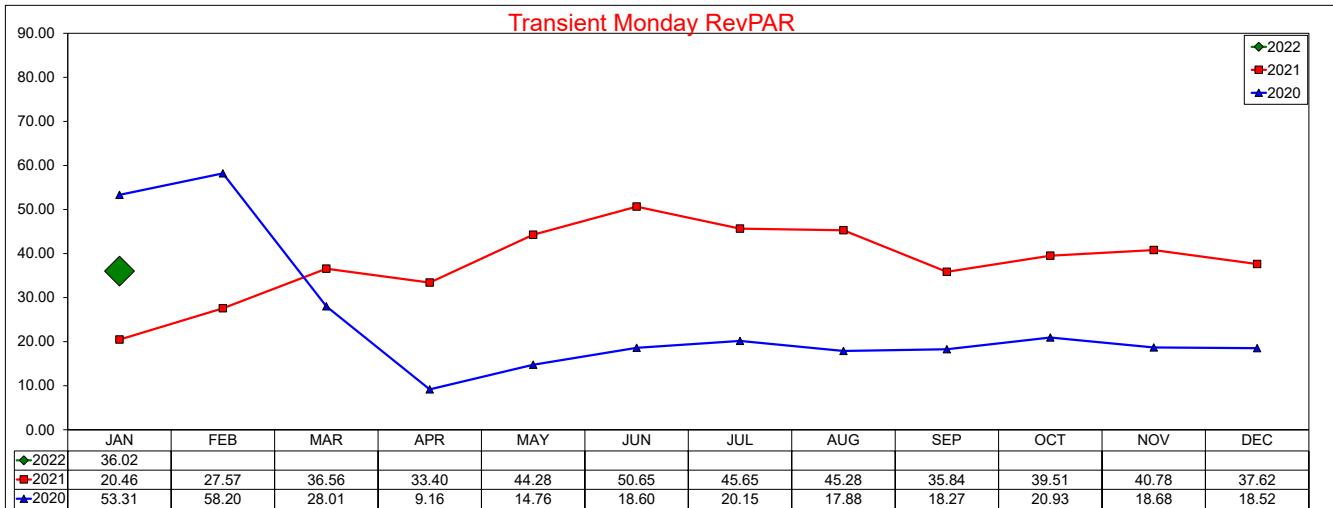
## January 2022



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

## Three Year Comparison - Monday - RevPAR

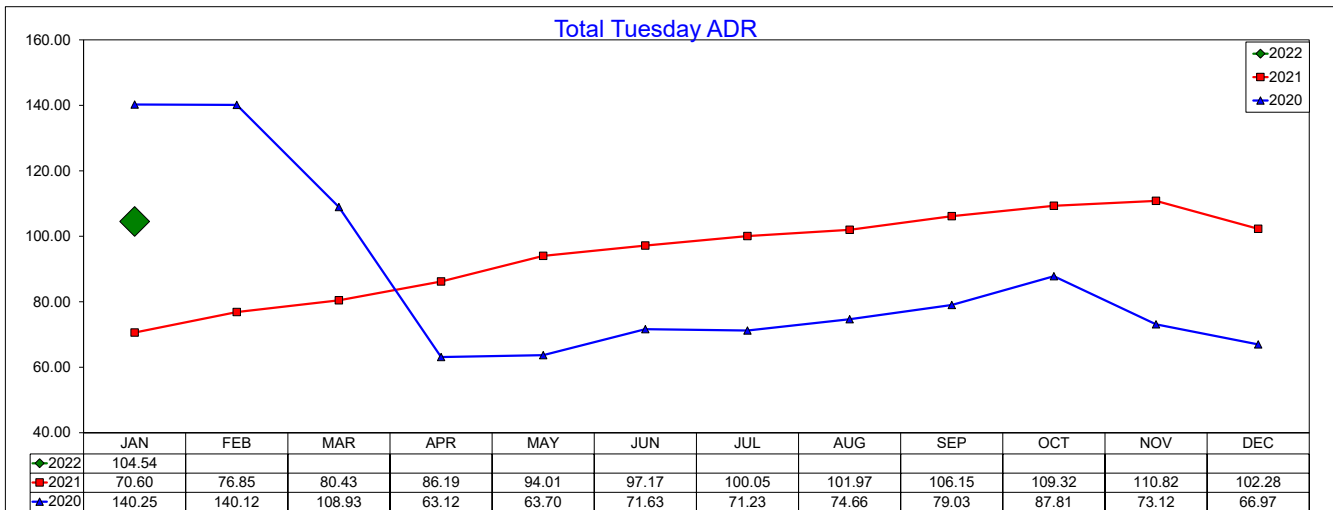
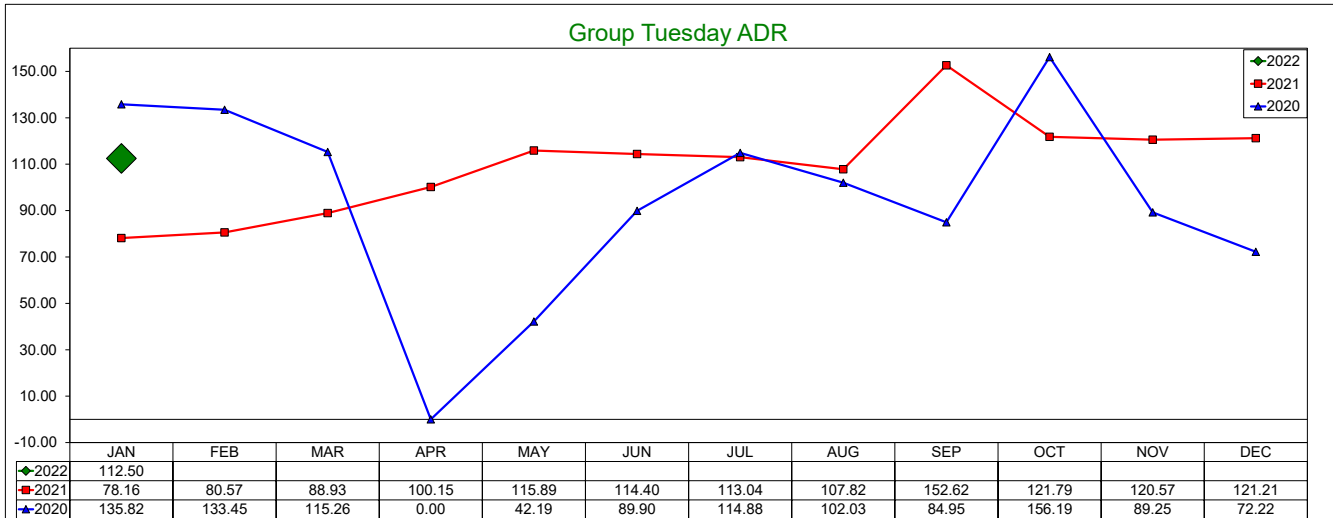
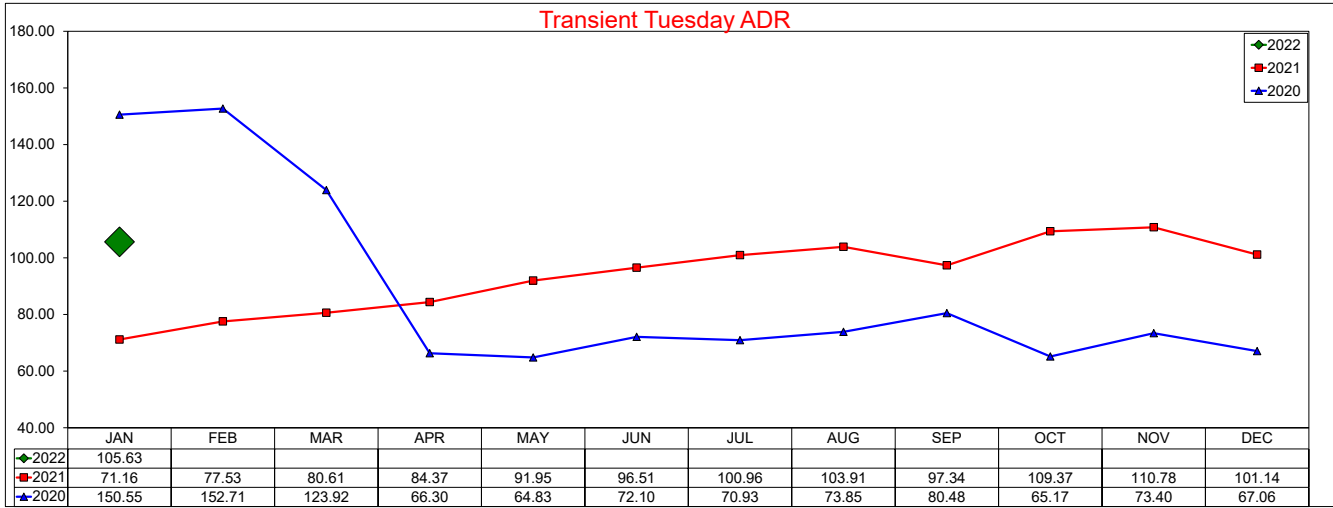
### January 2022



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

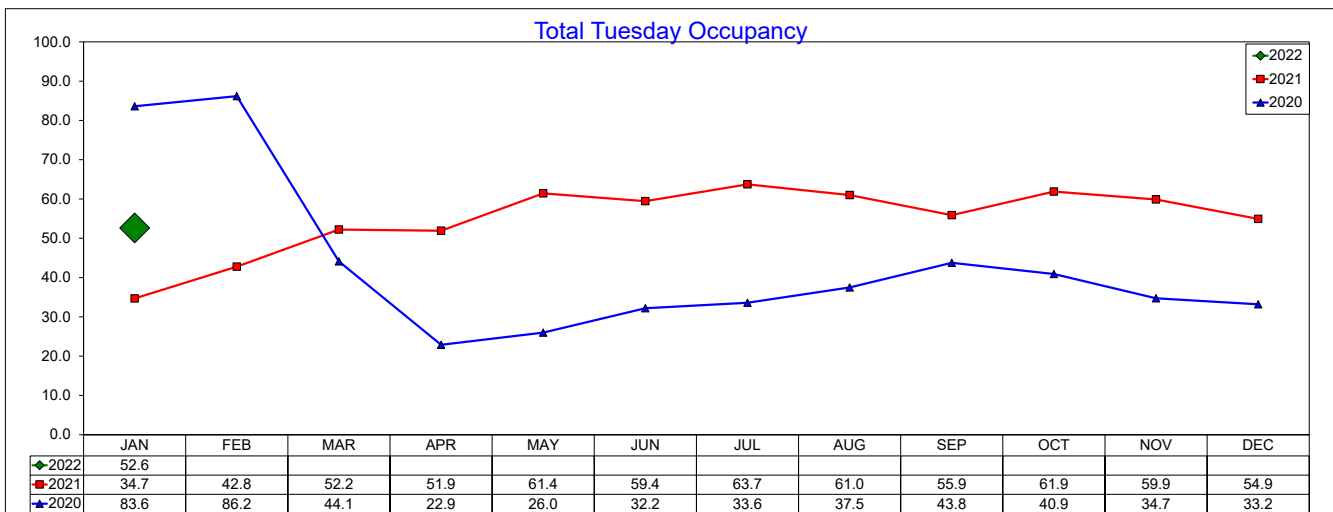
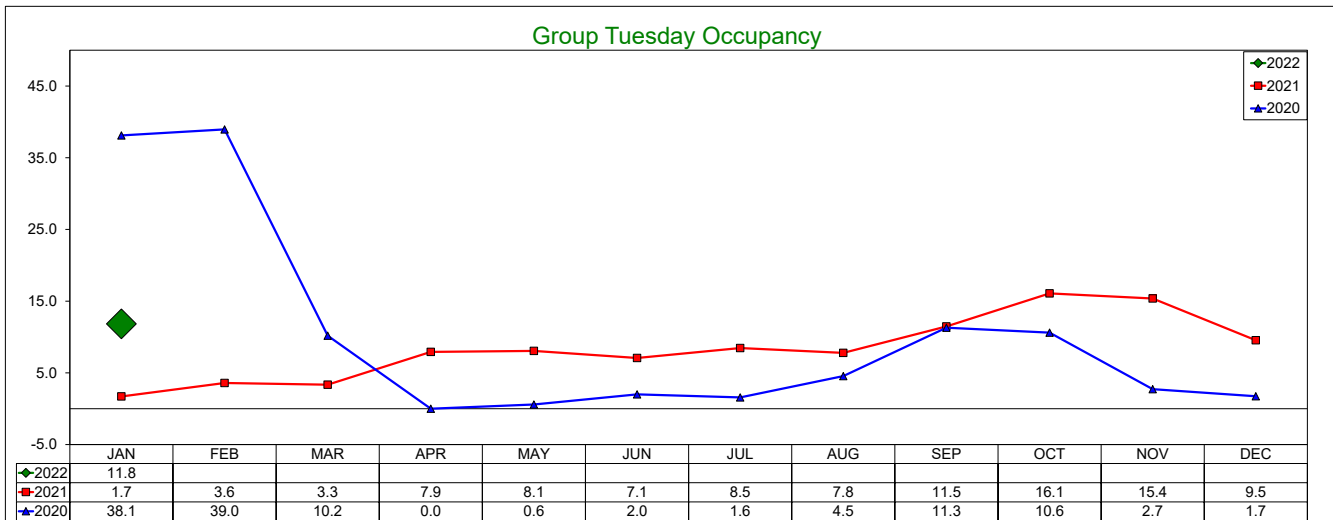
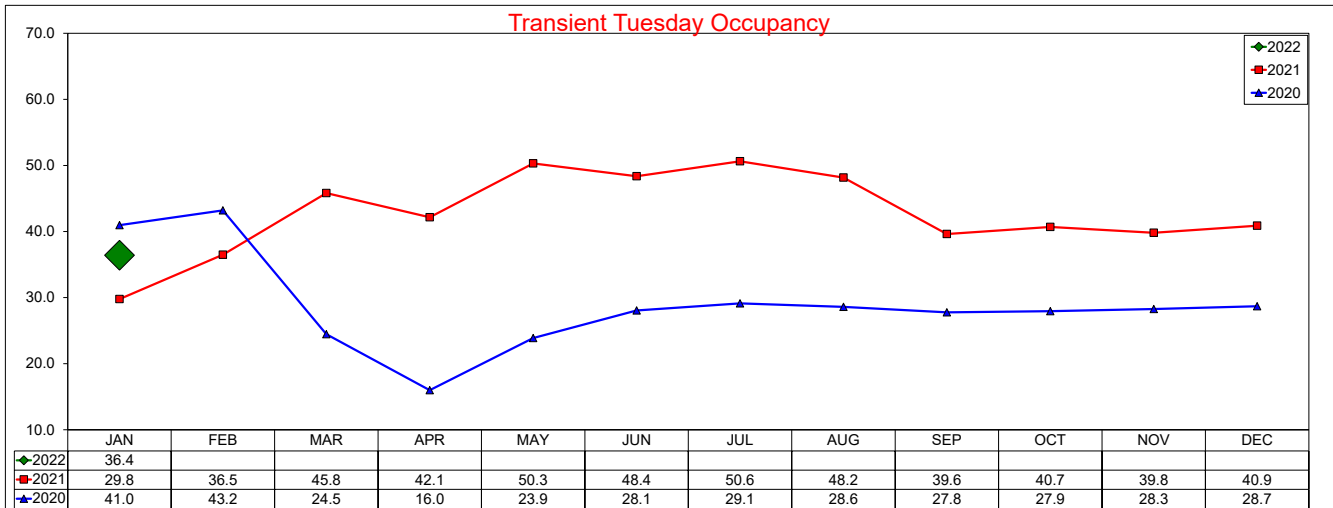
## Three Year Comparison - Tuesday - ADR

January 2022



## Three Year Comparison - Tuesday - Occupancy

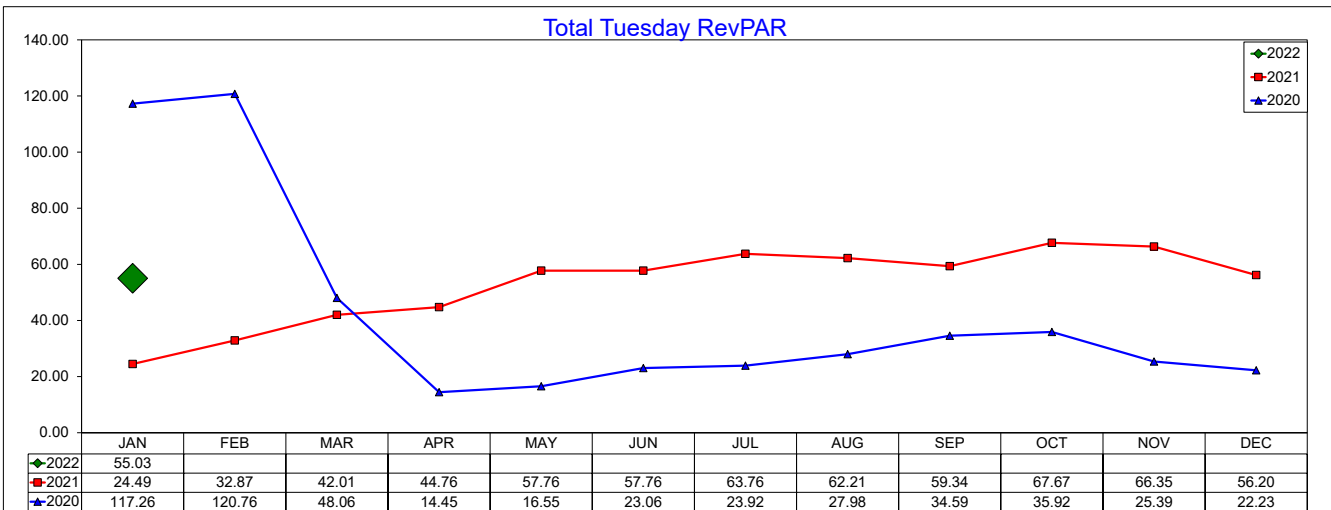
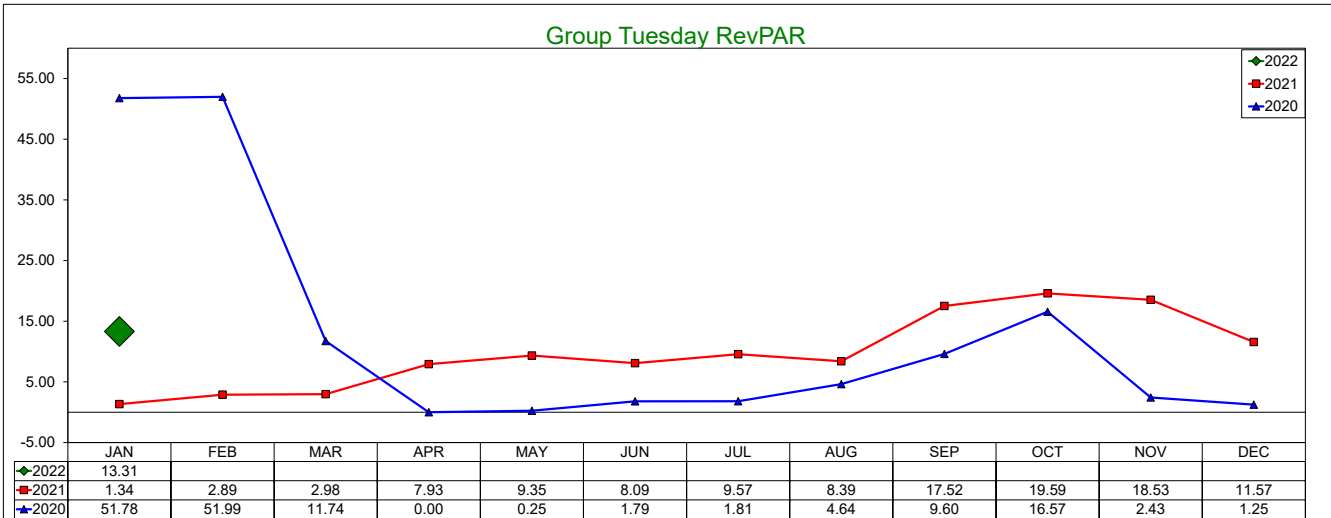
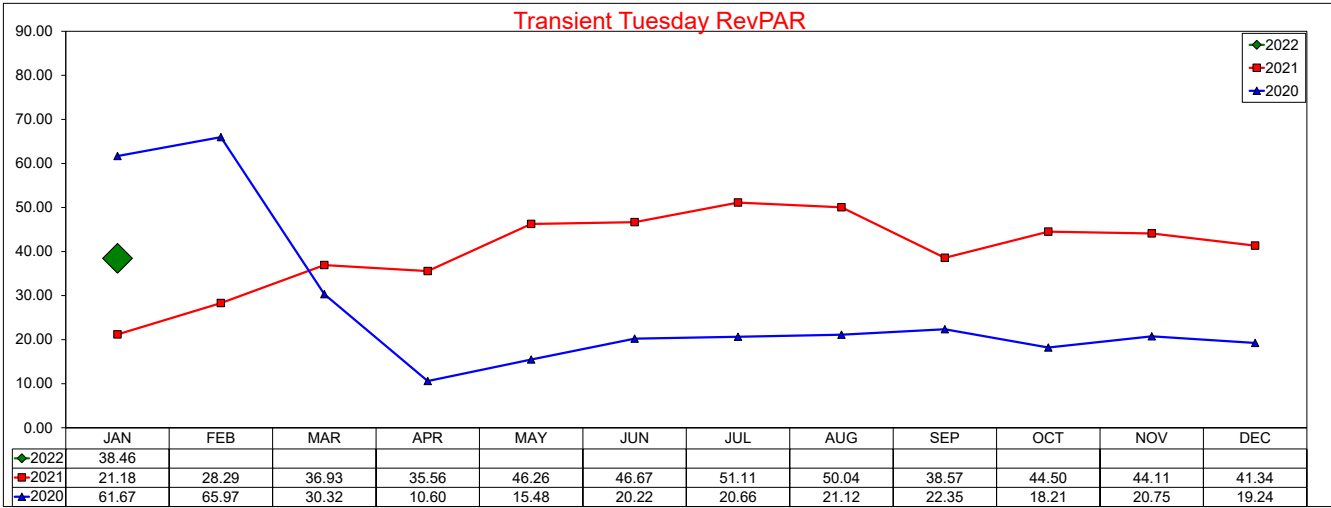
### January 2022



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## Three Year Comparison - Tuesday - RevPAR

January 2022

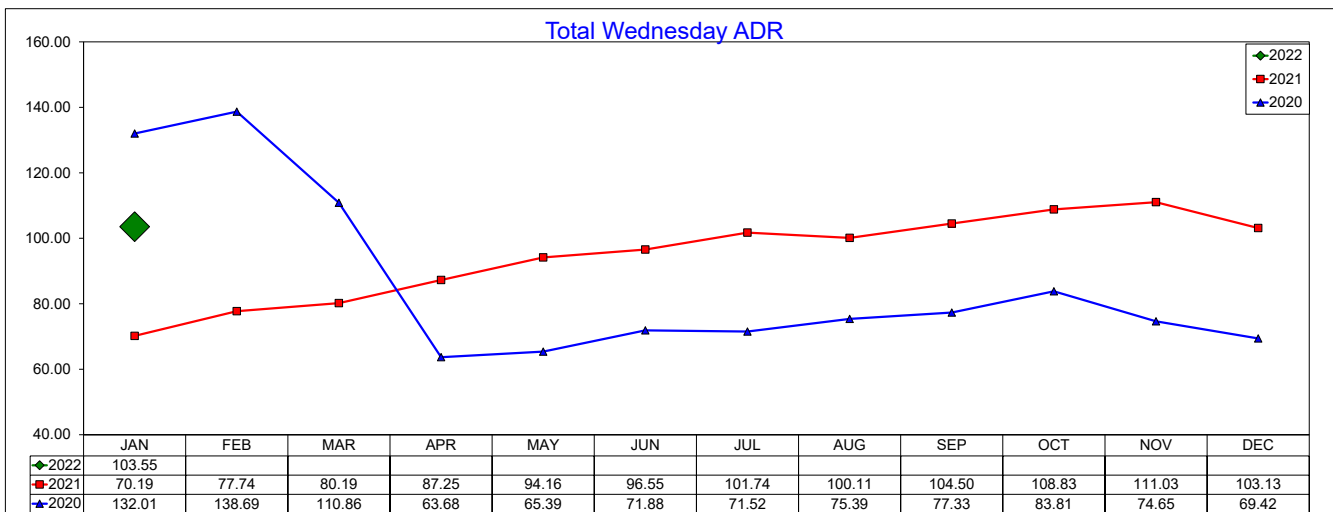
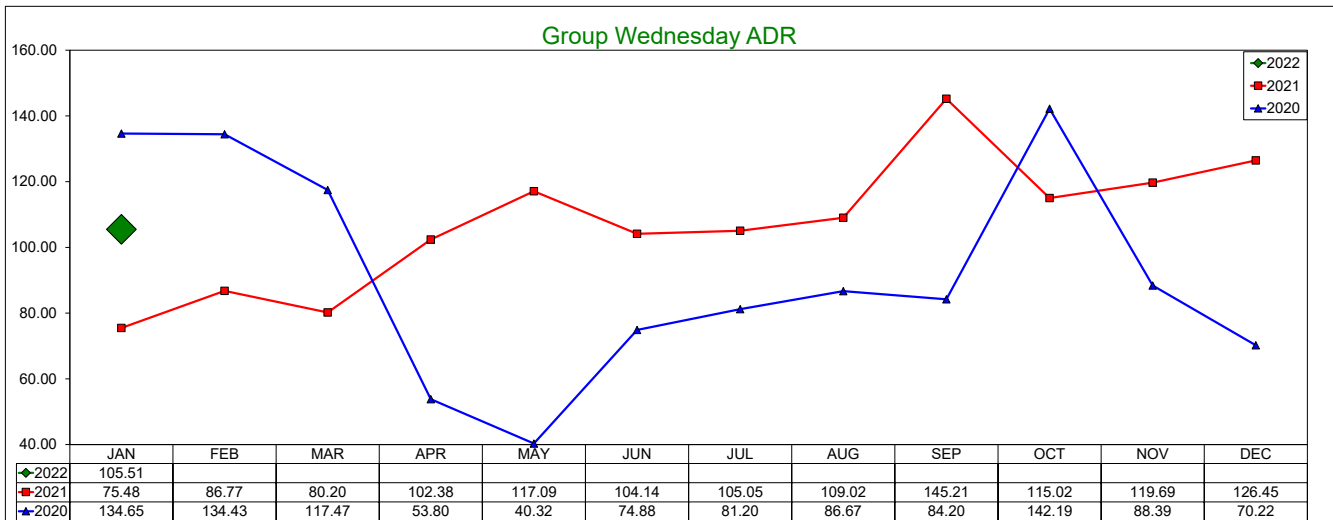
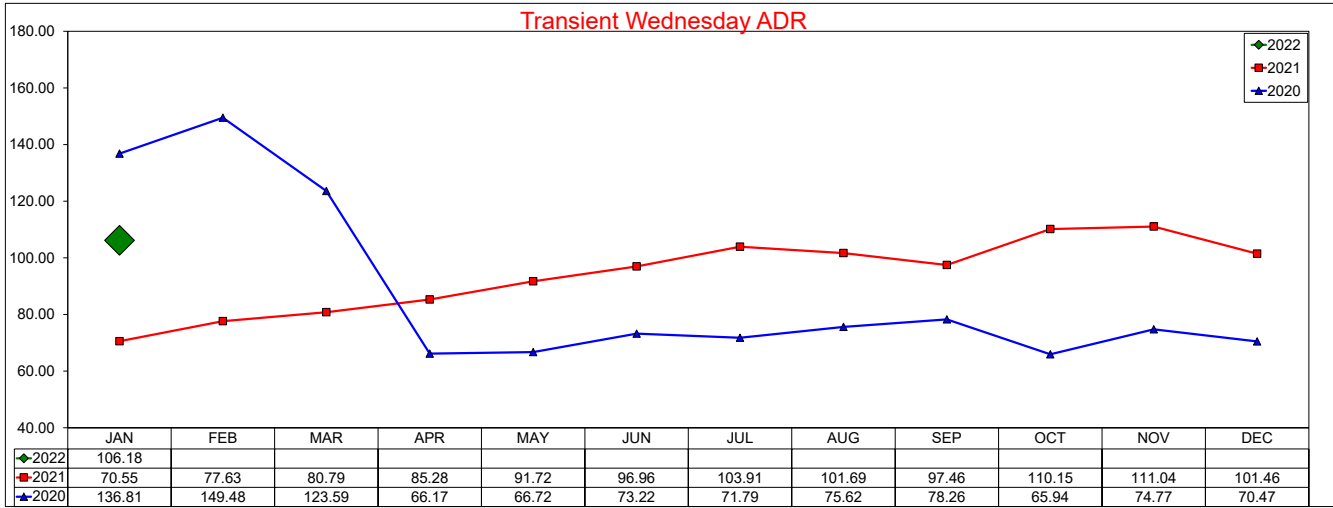


SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.



## Three Year Comparison - Wednesday - ADR

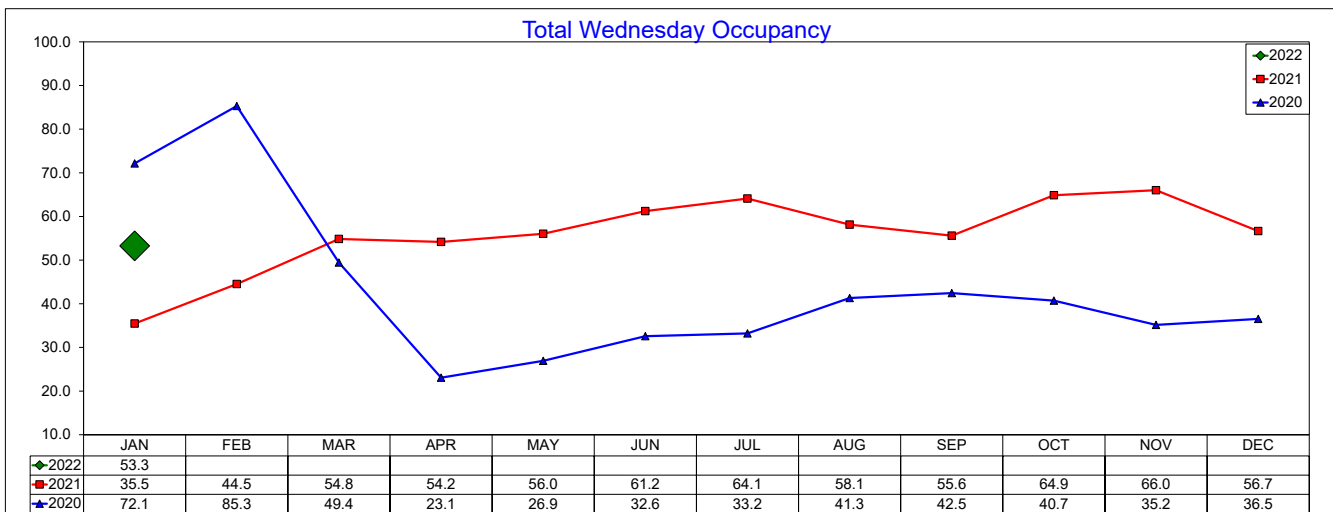
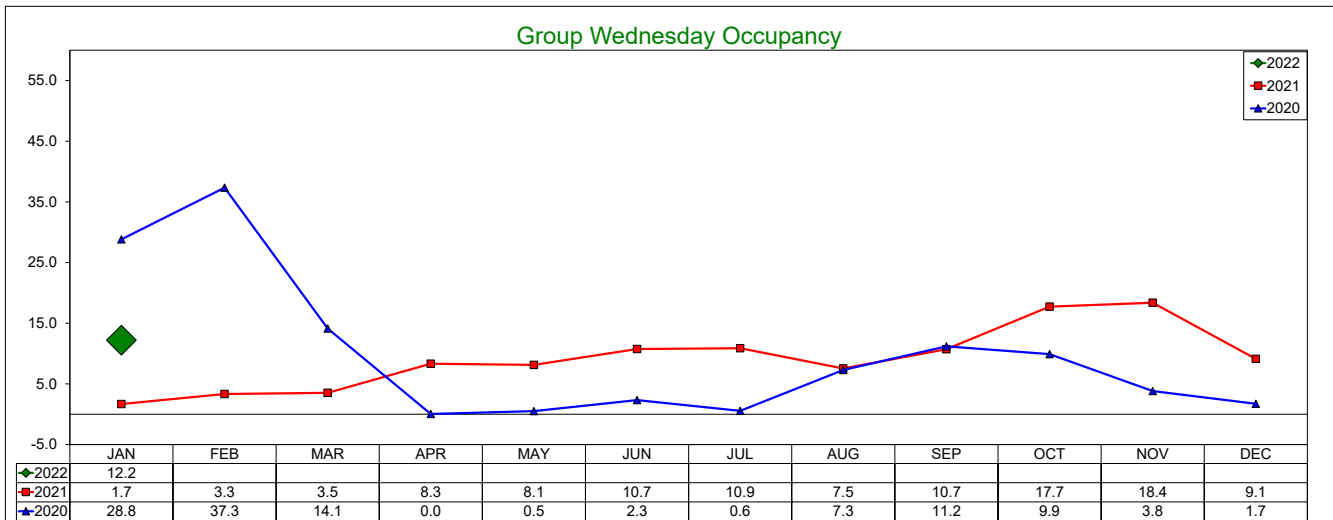
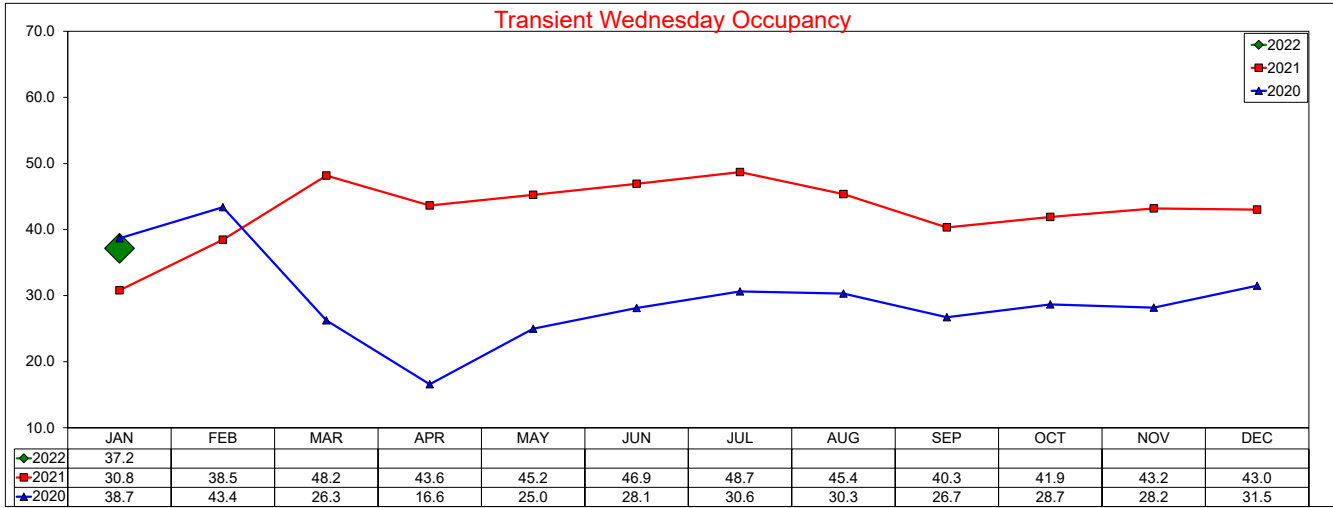
January 2022



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

## Three Year Comparison - Wednesday - Occupancy

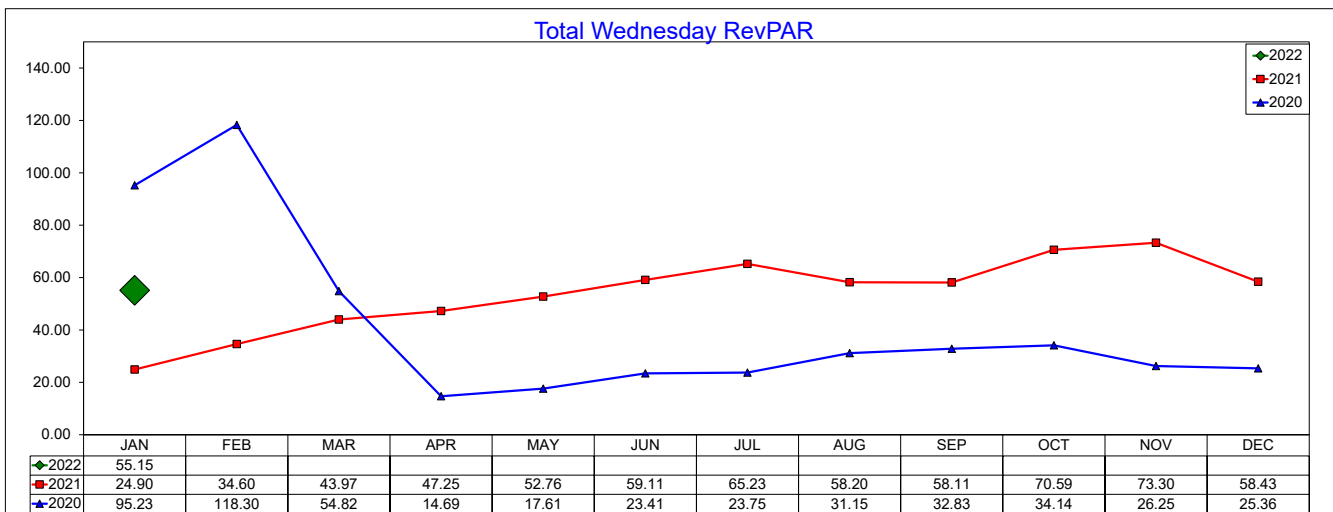
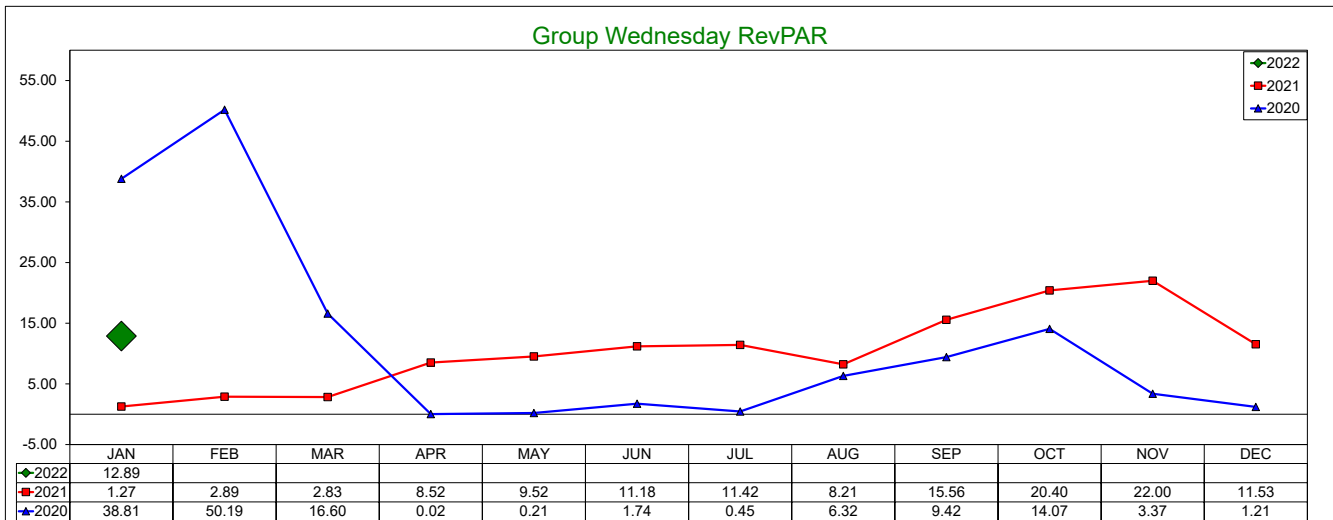
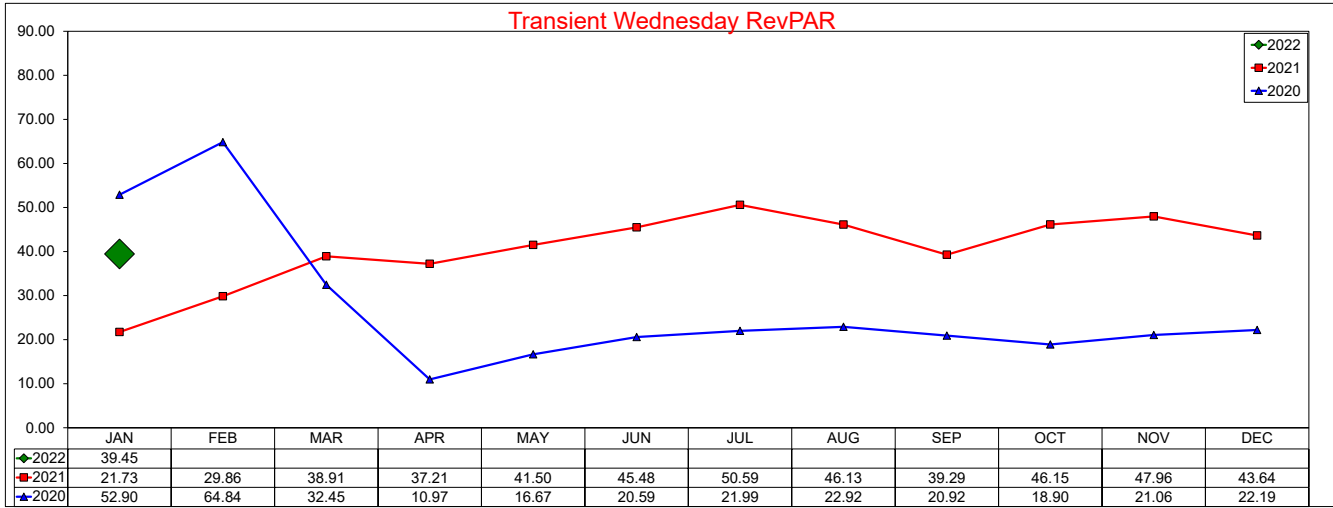
January 2022



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

## Three Year Comparison - Wednesday - RevPAR

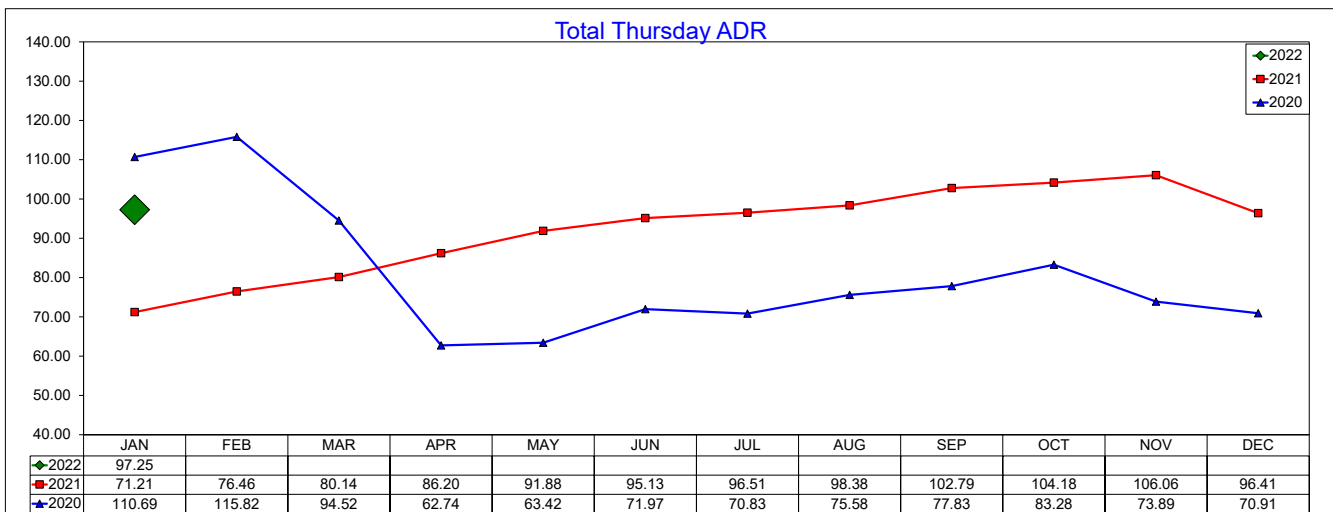
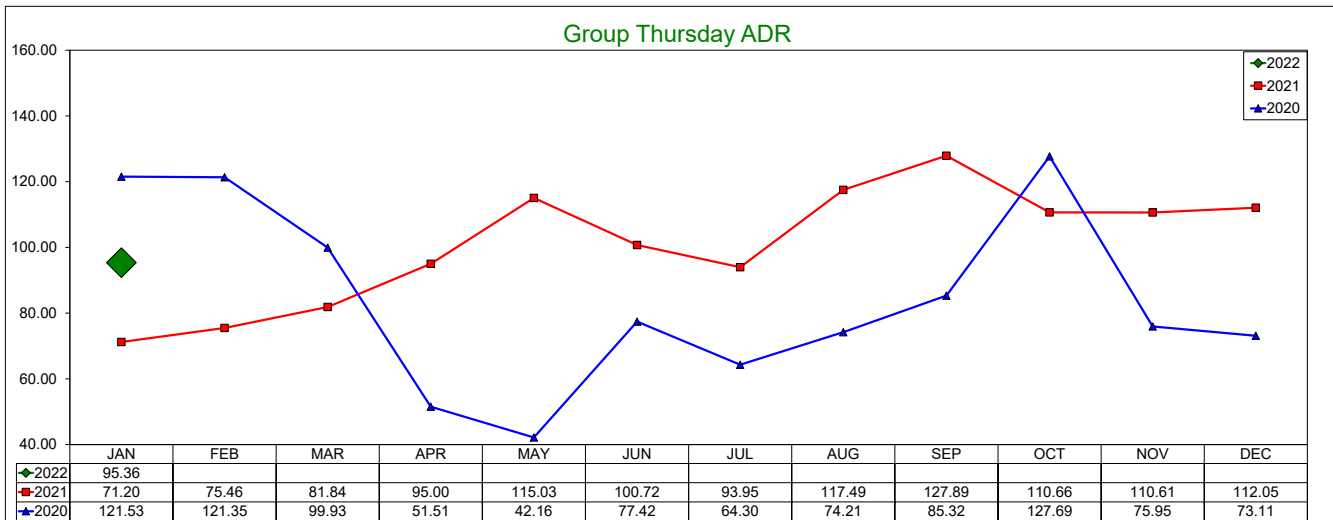
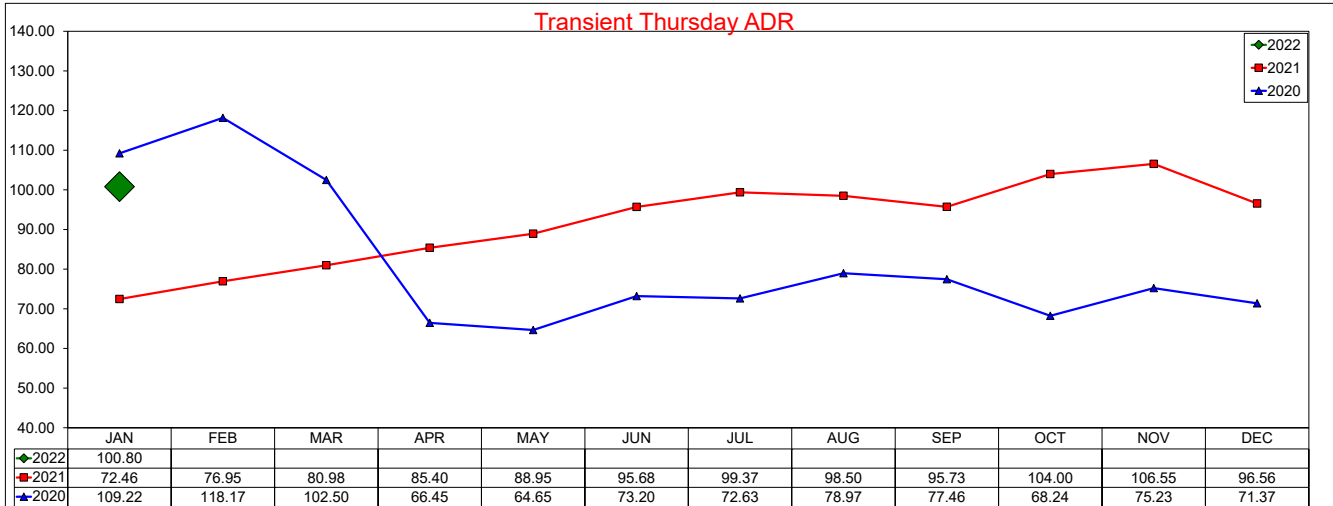
January 2022



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

## Three Year Comparison - Thursday - ADR

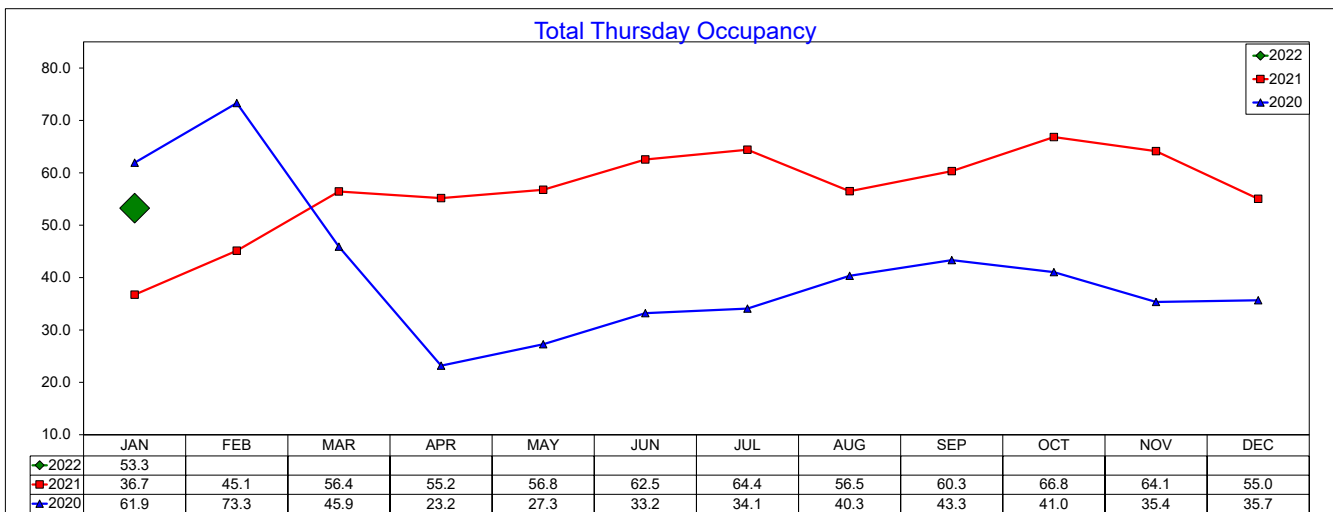
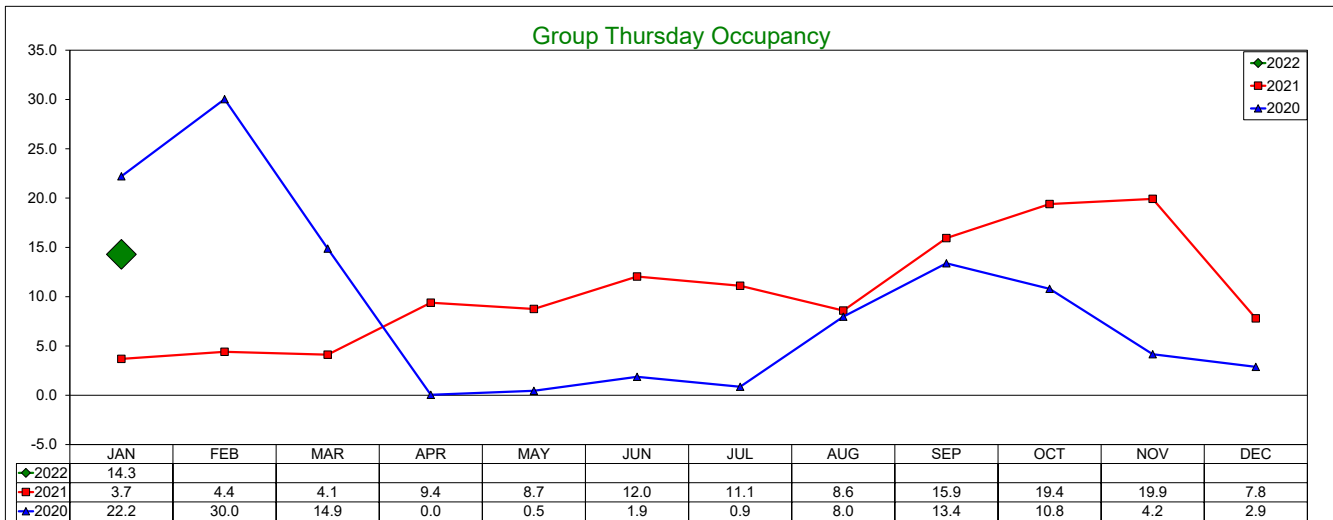
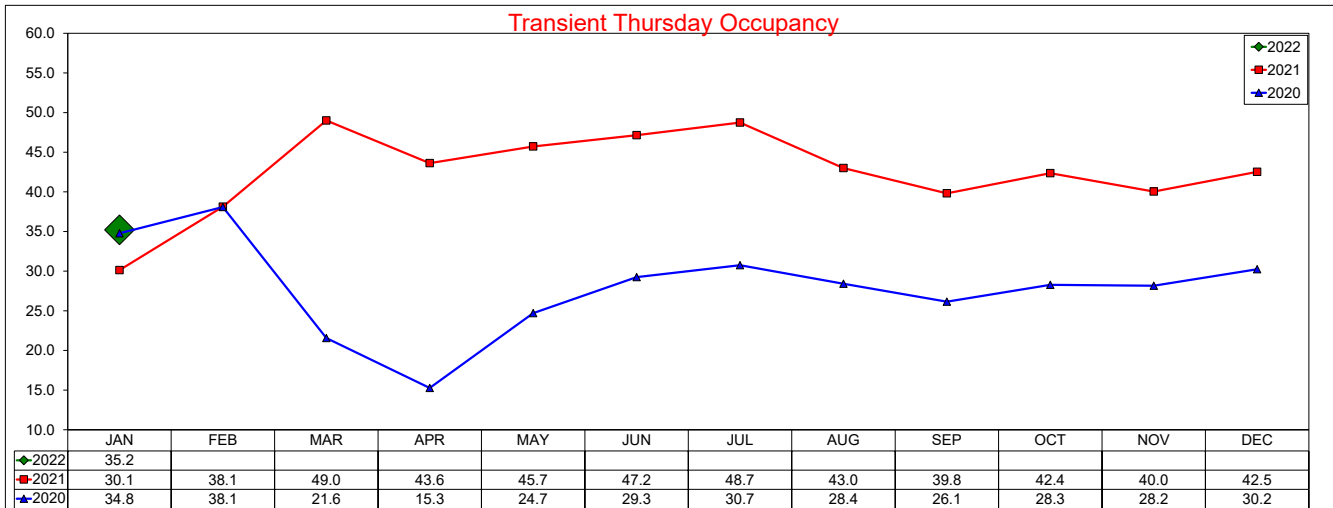
January 2022



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

## Three Year Comparison - Thursday - Occupancy

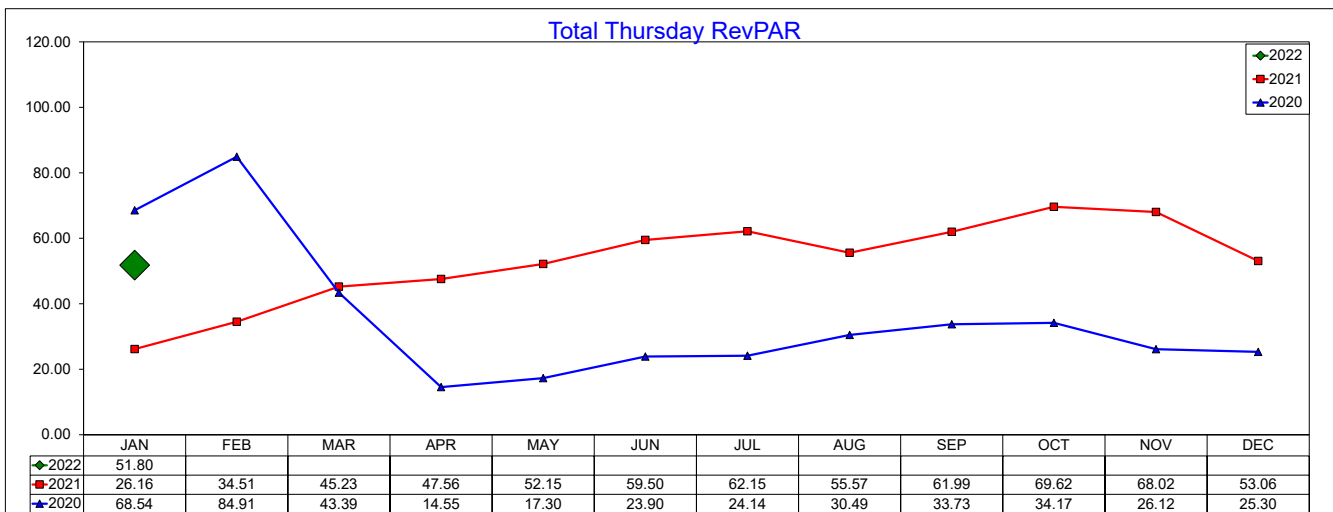
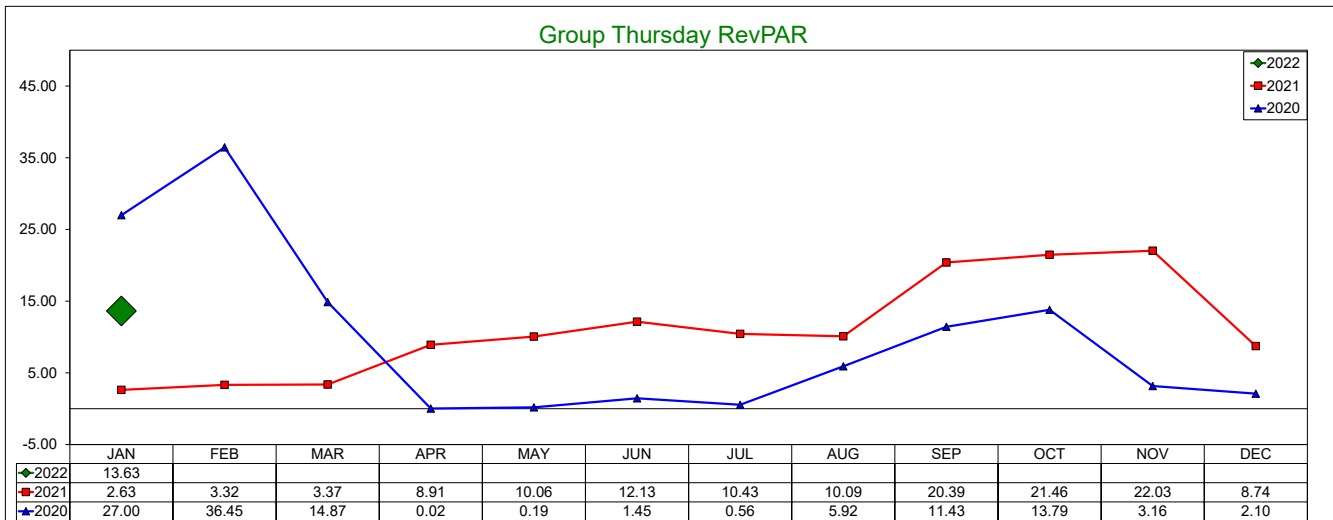
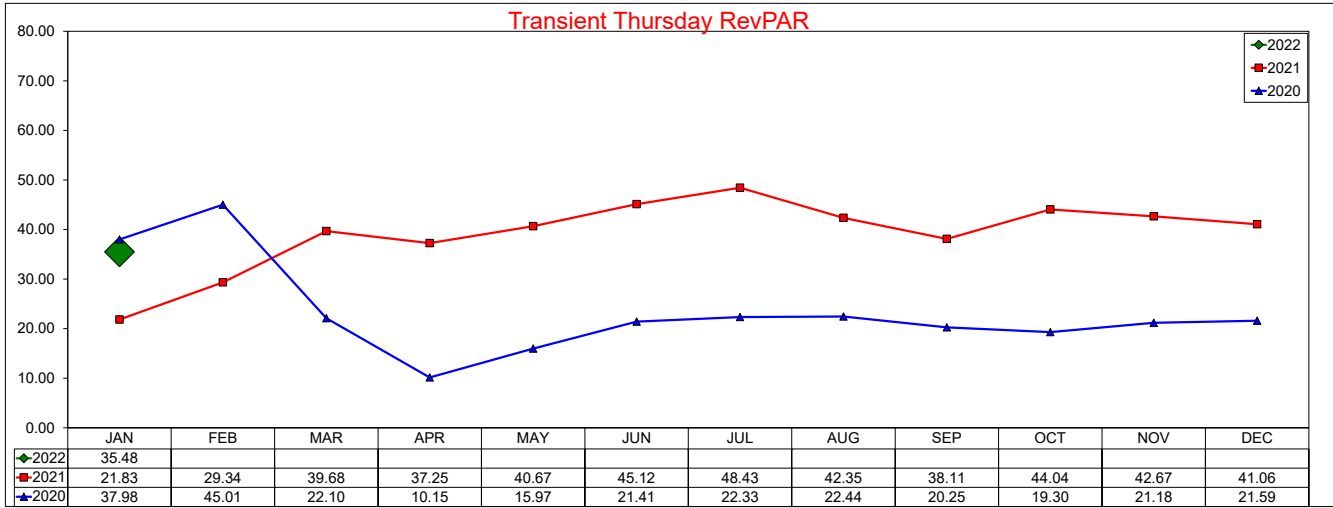
January 2022



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

## Three Year Comparison - Thursday - RevPAR

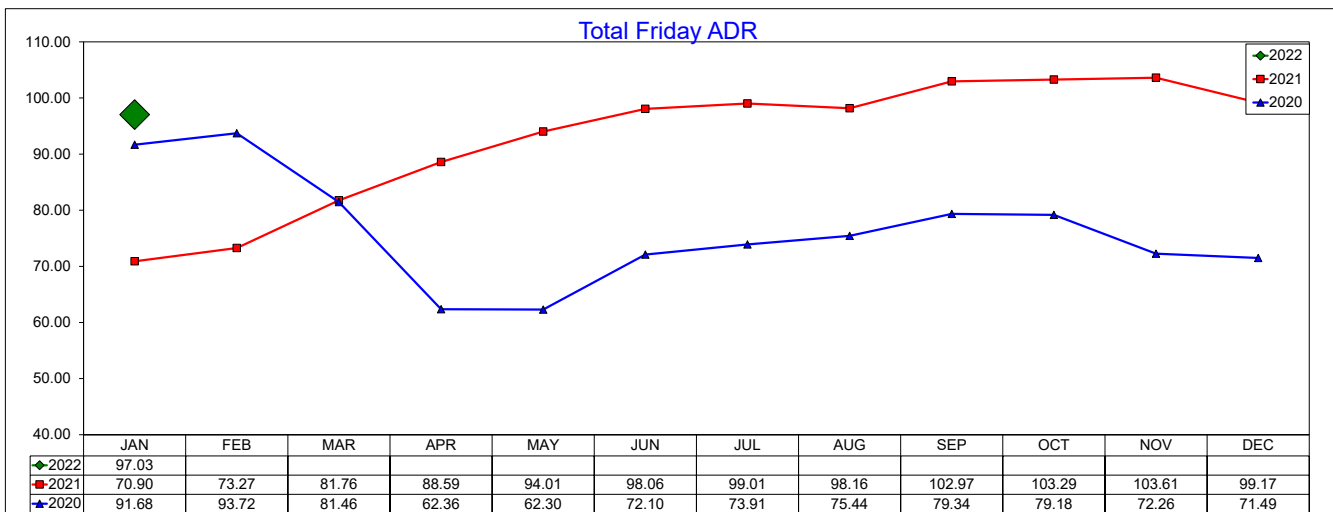
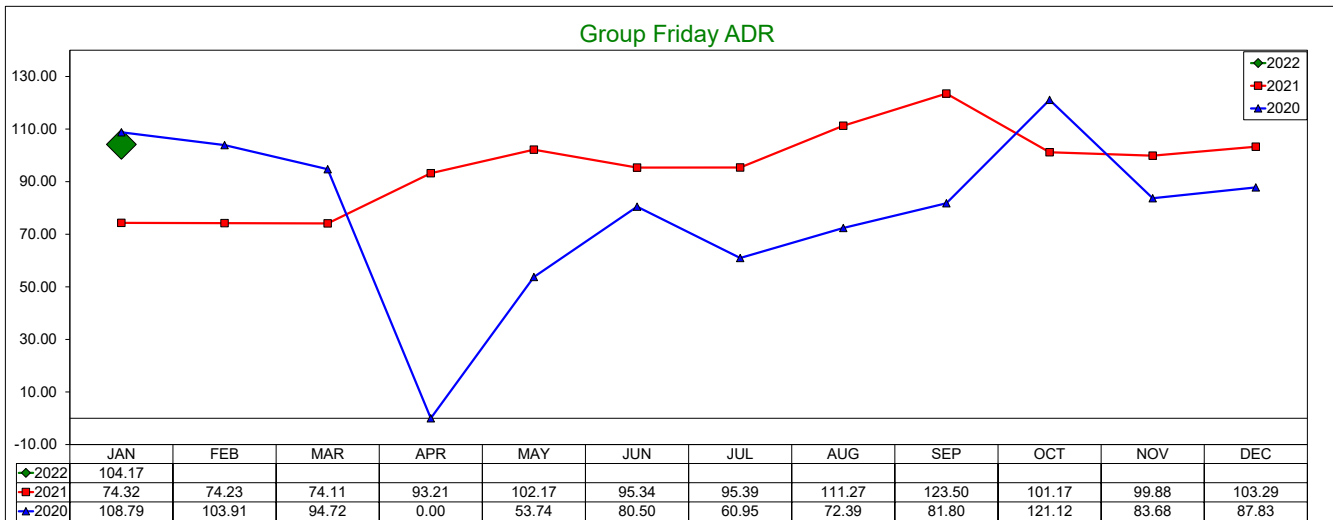
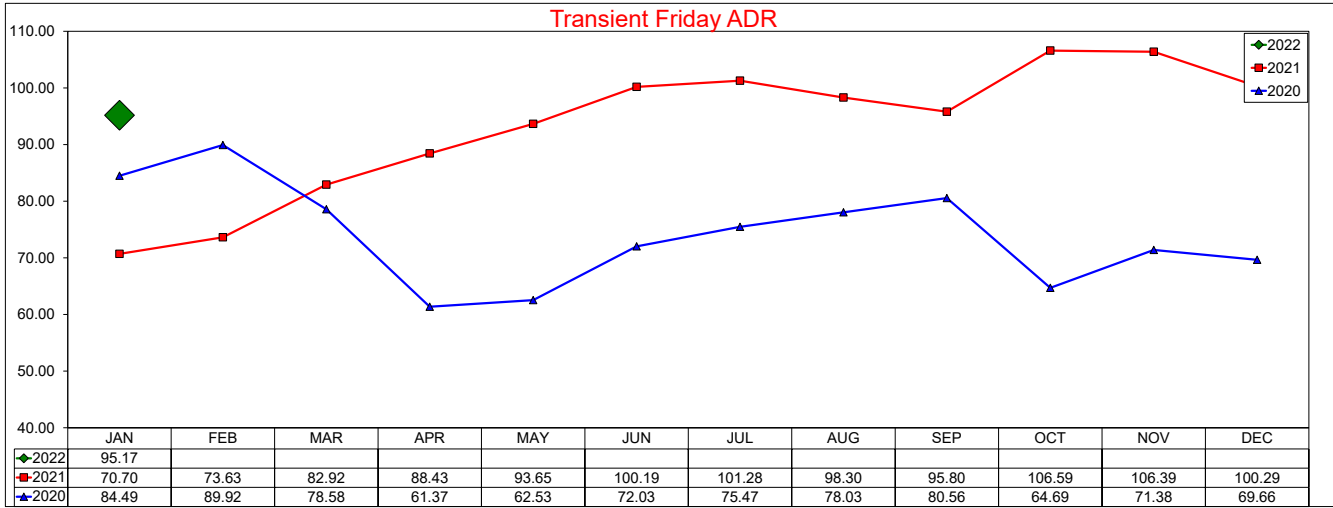
January 2022



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

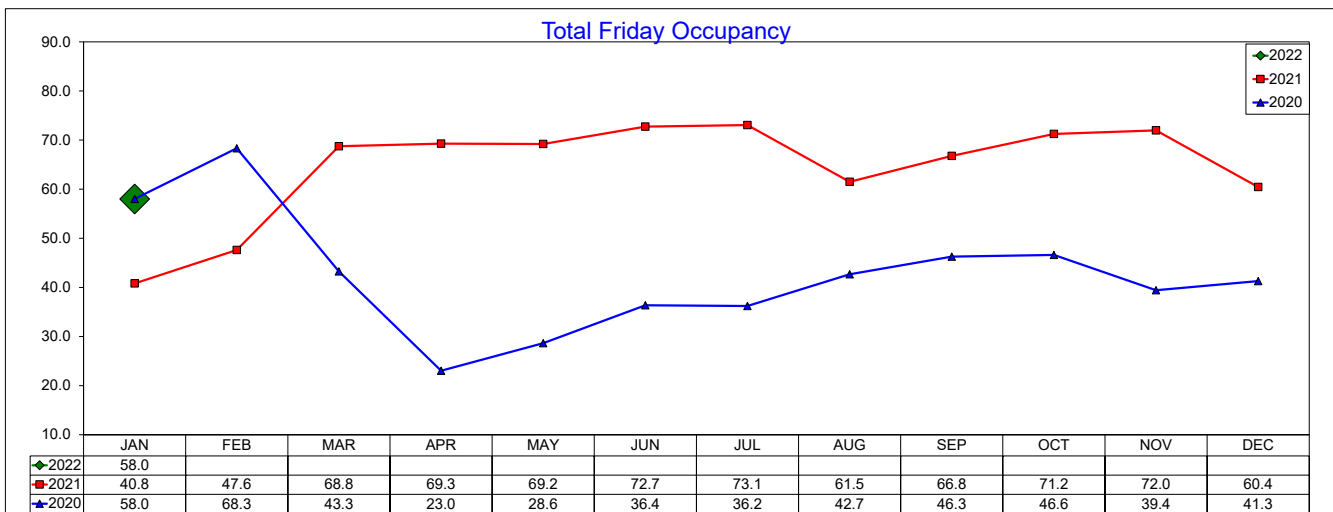
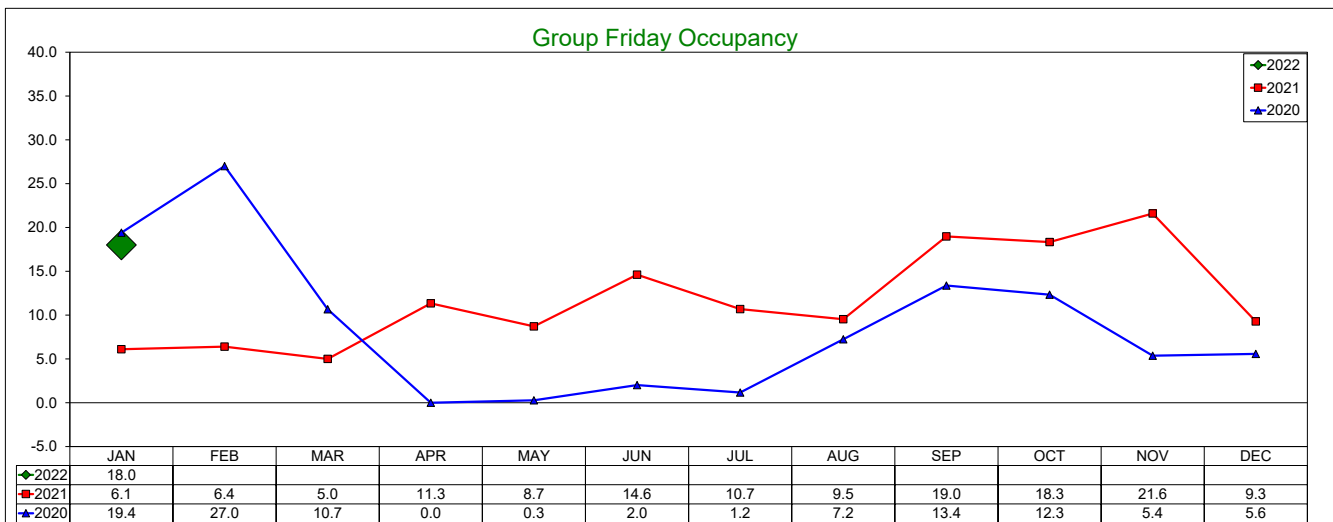
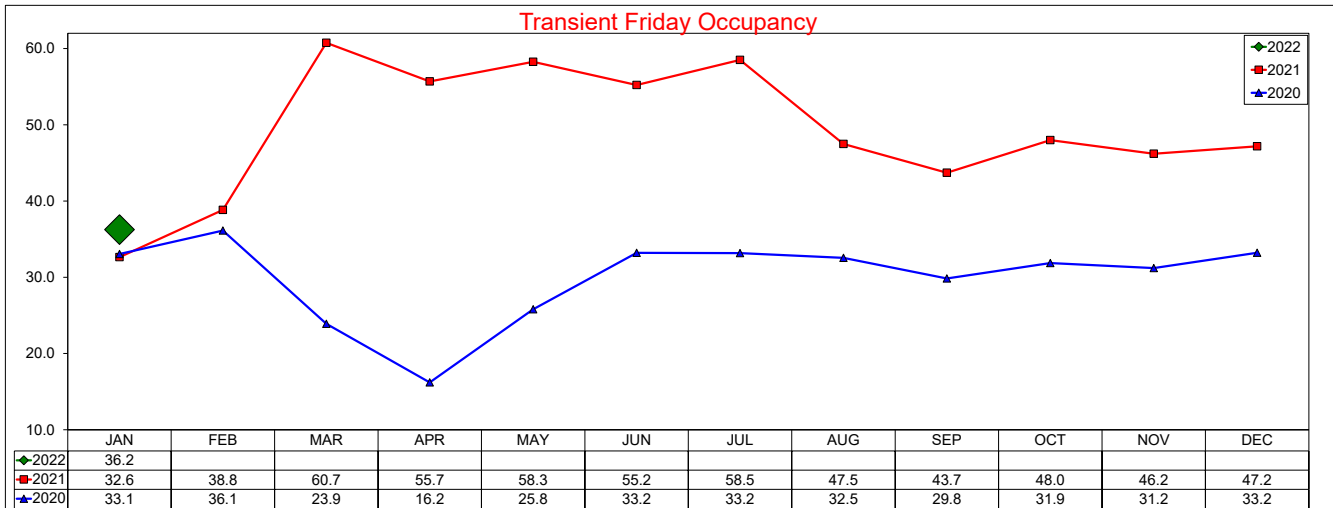
## Three Year Comparison - Friday - ADR

January 2022



## Three Year Comparison - Friday - Occupancy

### January 2022

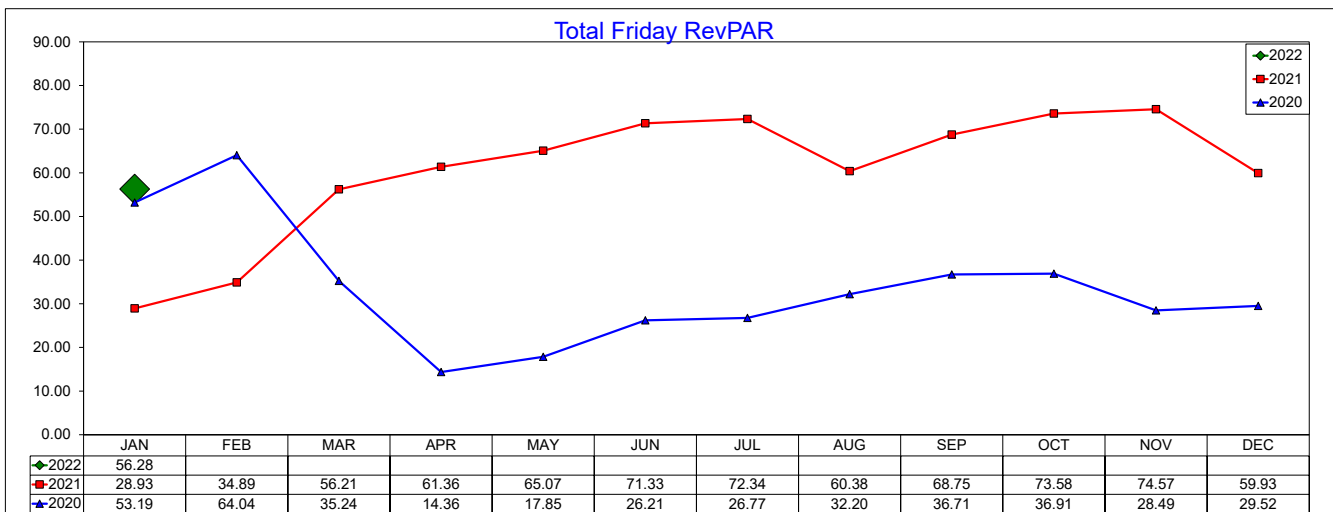
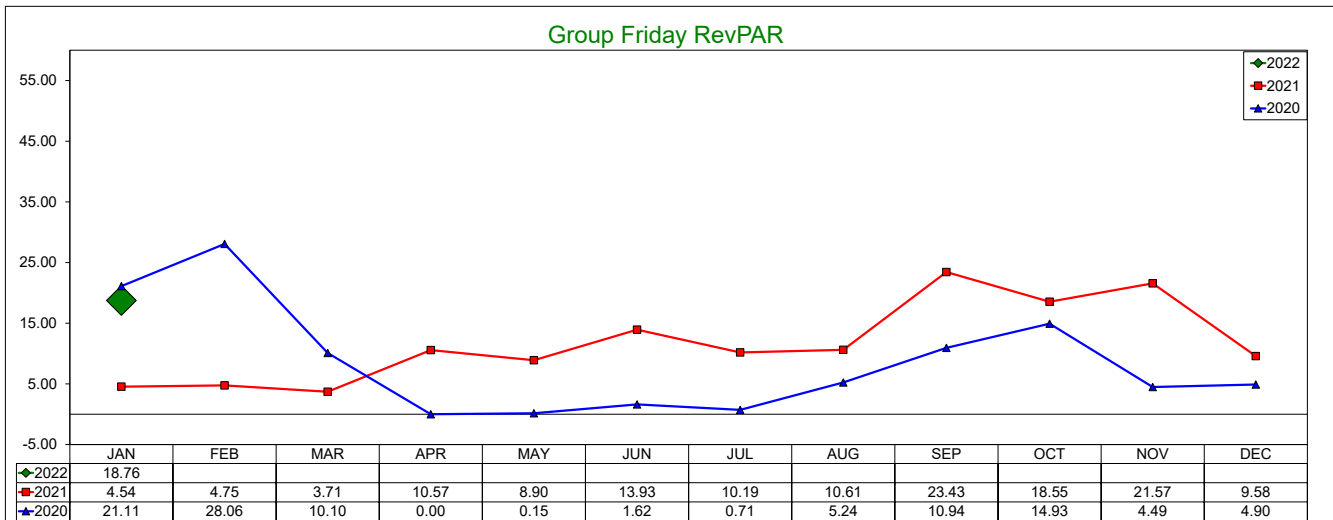
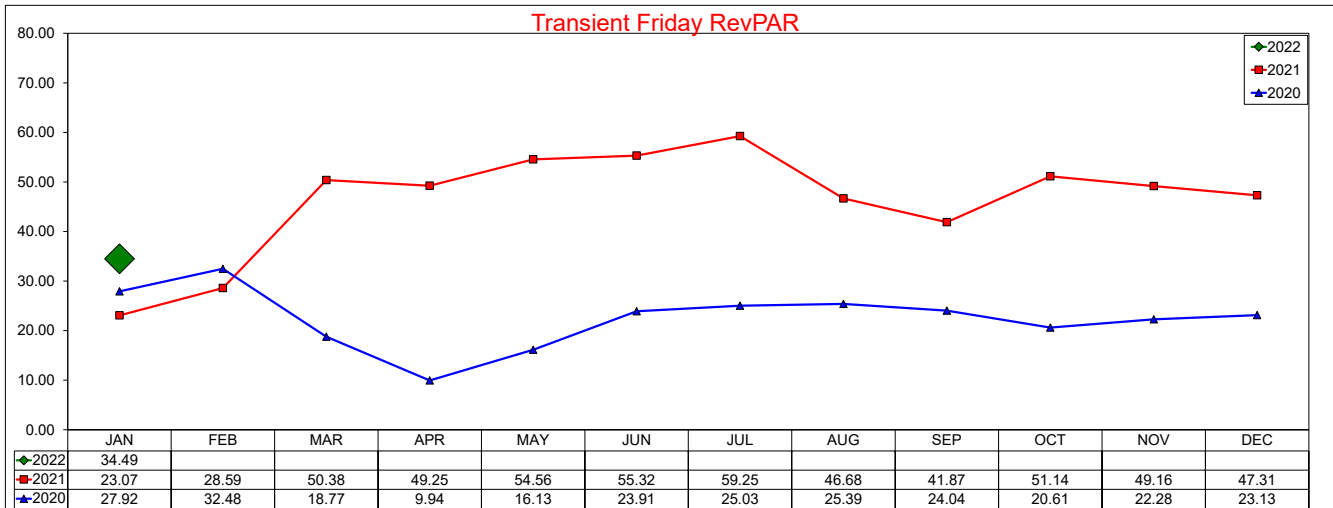


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## Three Year Comparison - Friday - RevPAR

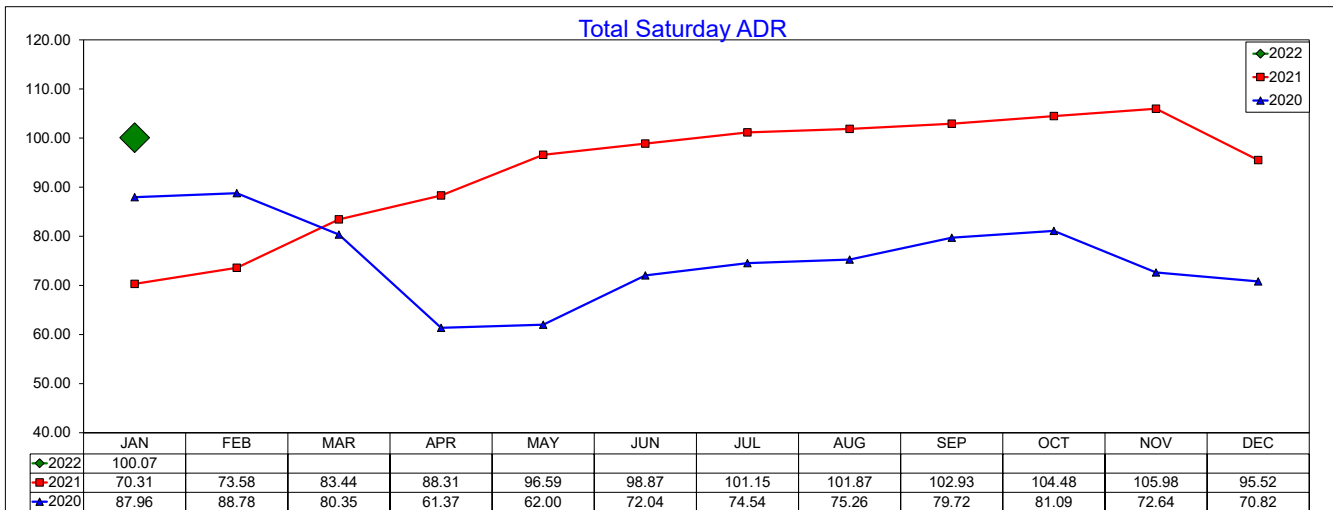
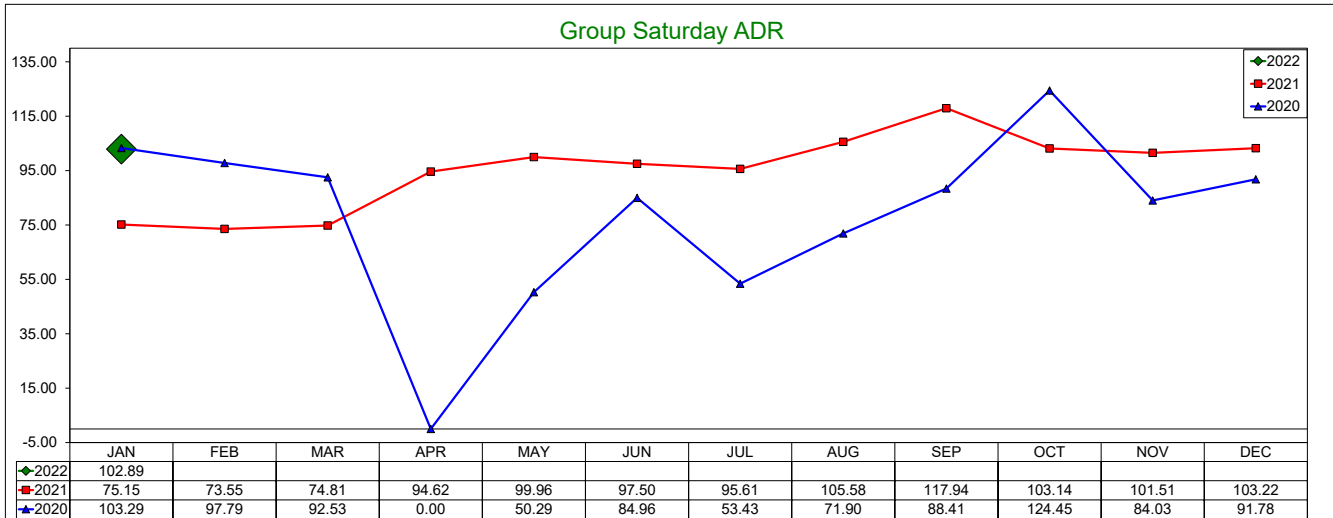
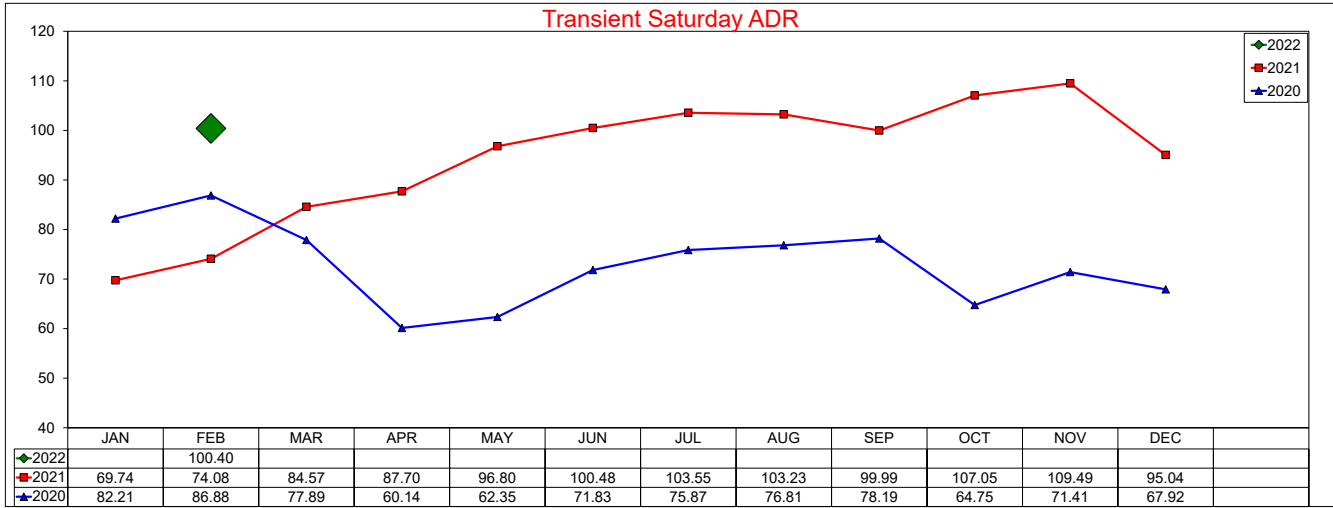
January 2022



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## Three Year Comparison - Saturday - ADR

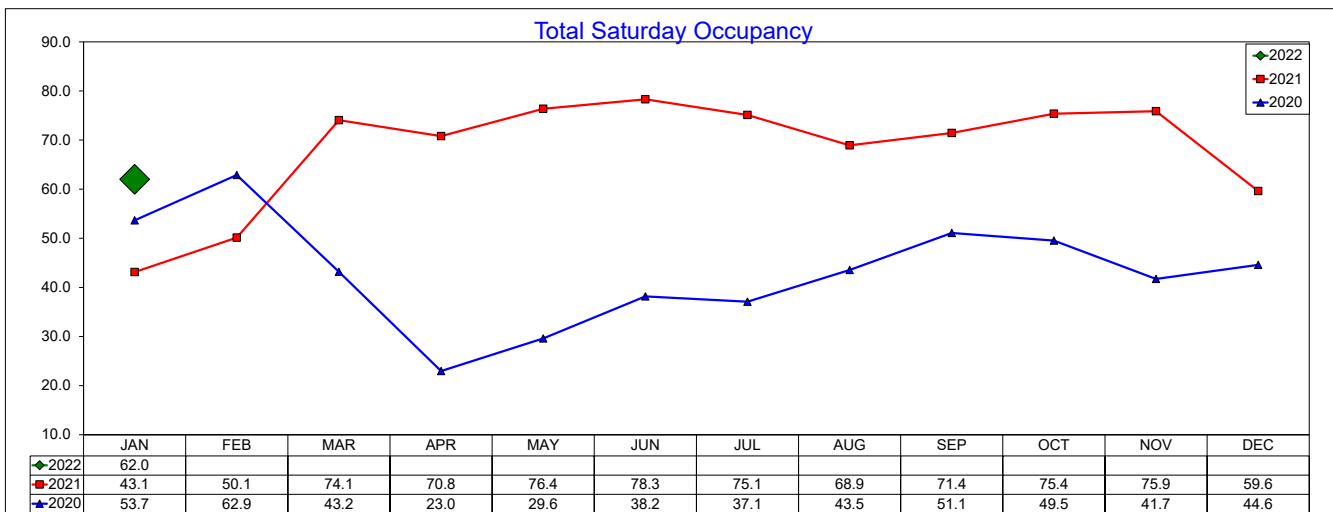
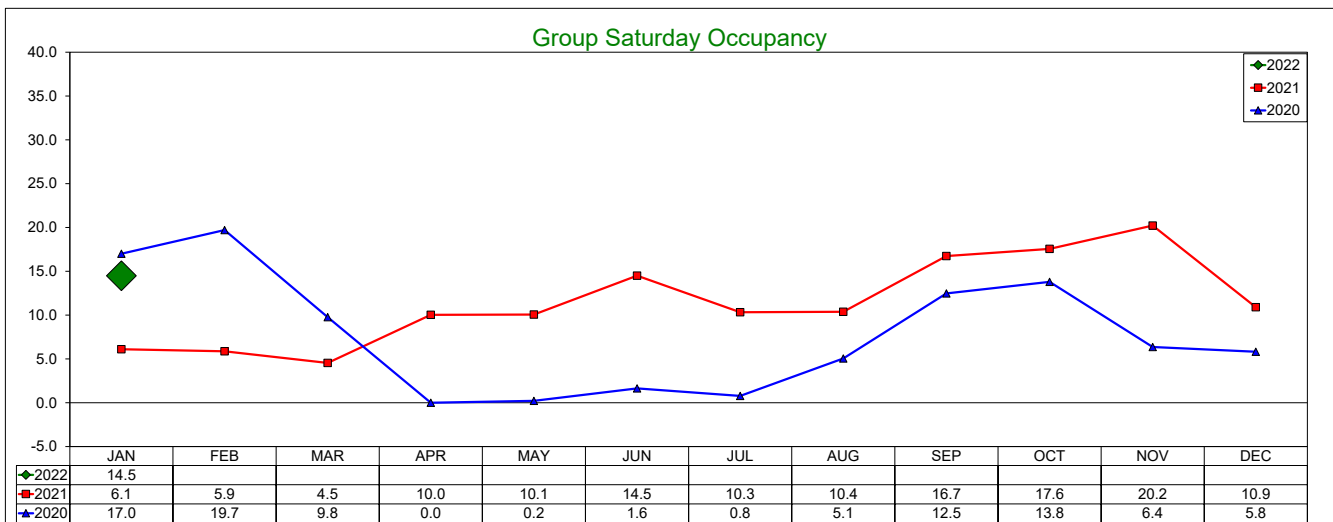
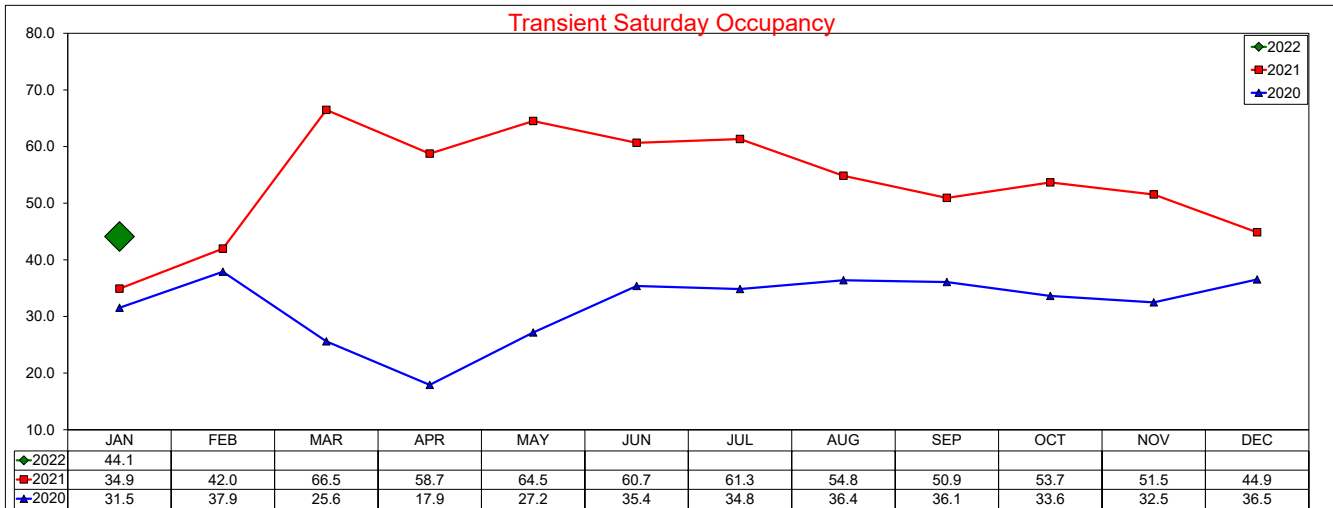
January 2022



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## Three Year Comparison - Saturday - Occupancy

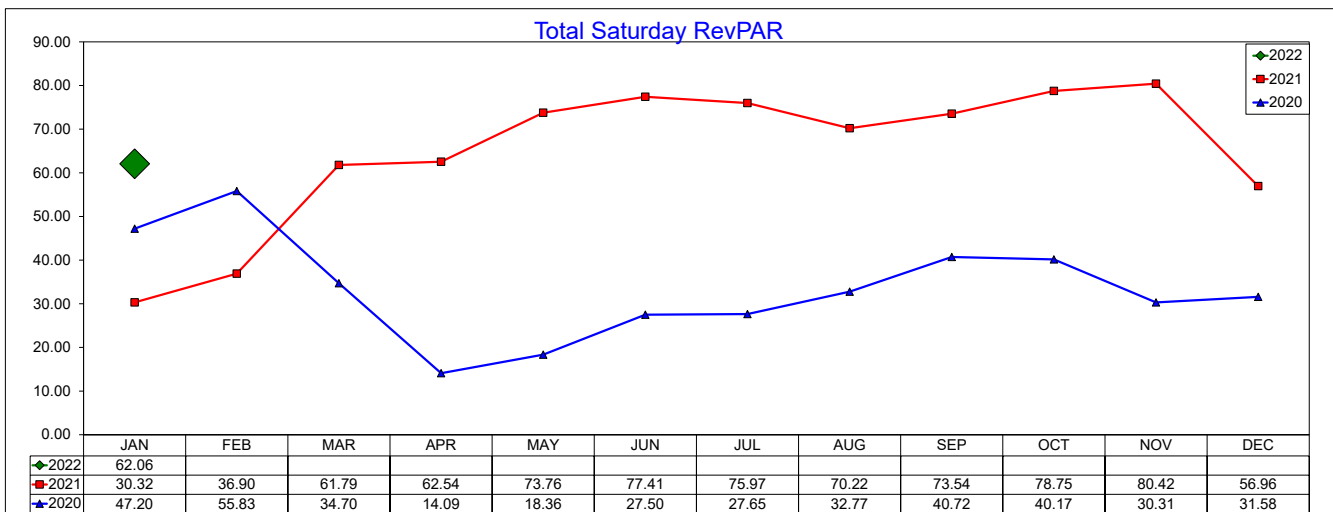
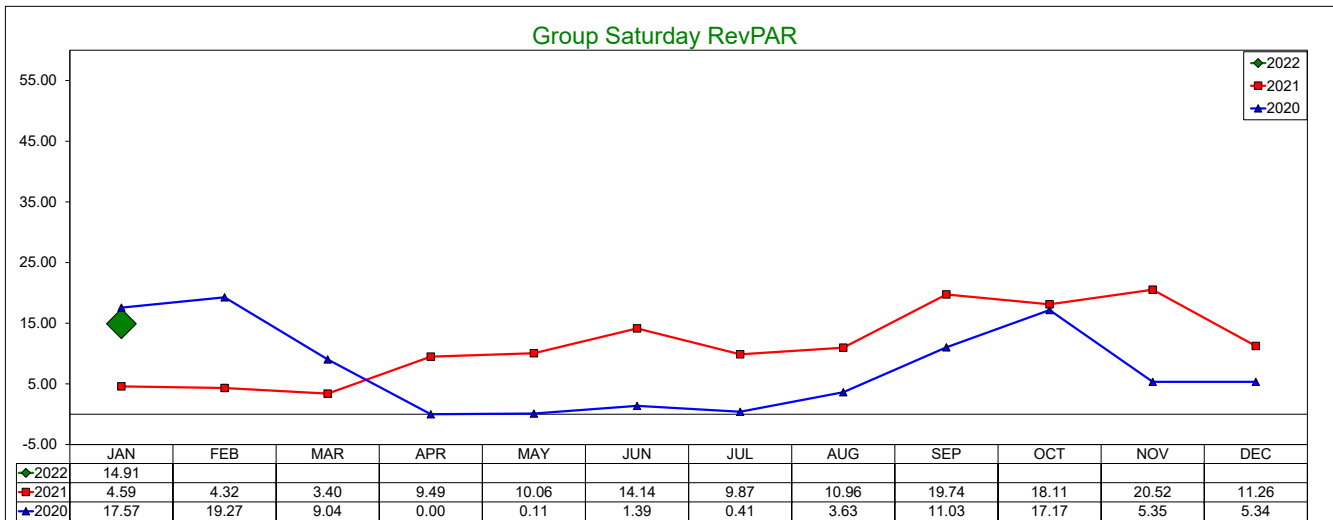
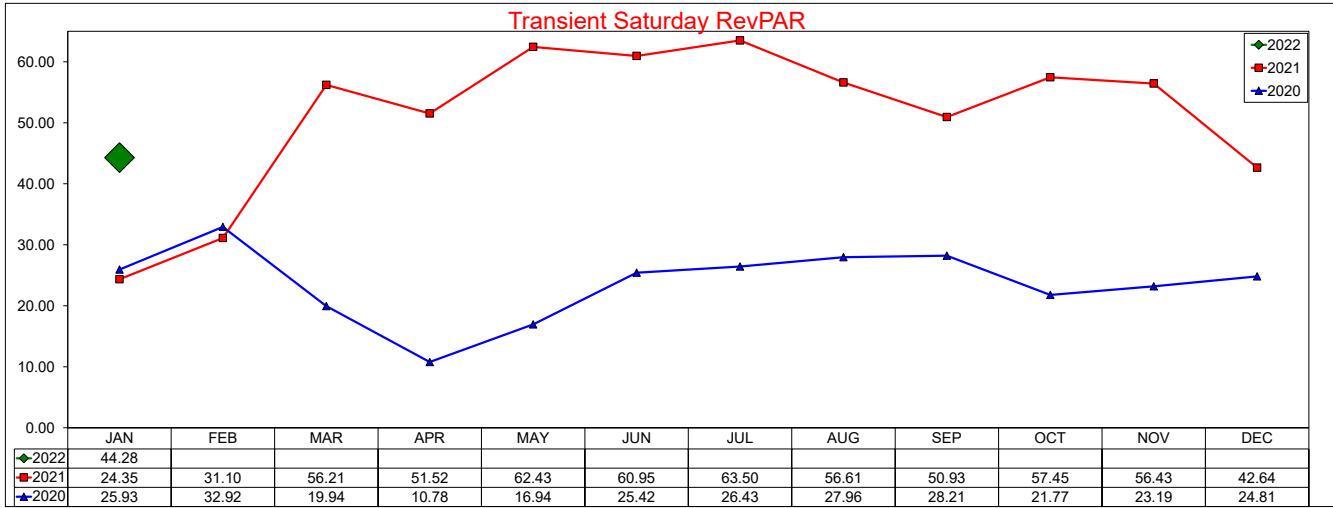
### January 2022



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

## Three Year Comparison - Saturday - RevPAR

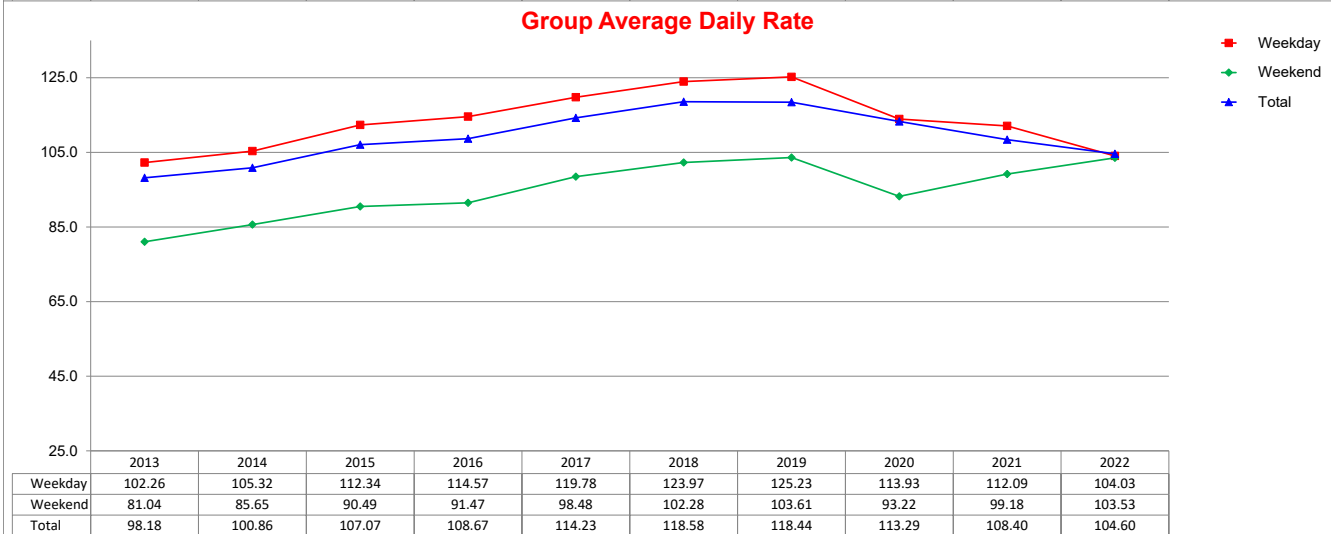
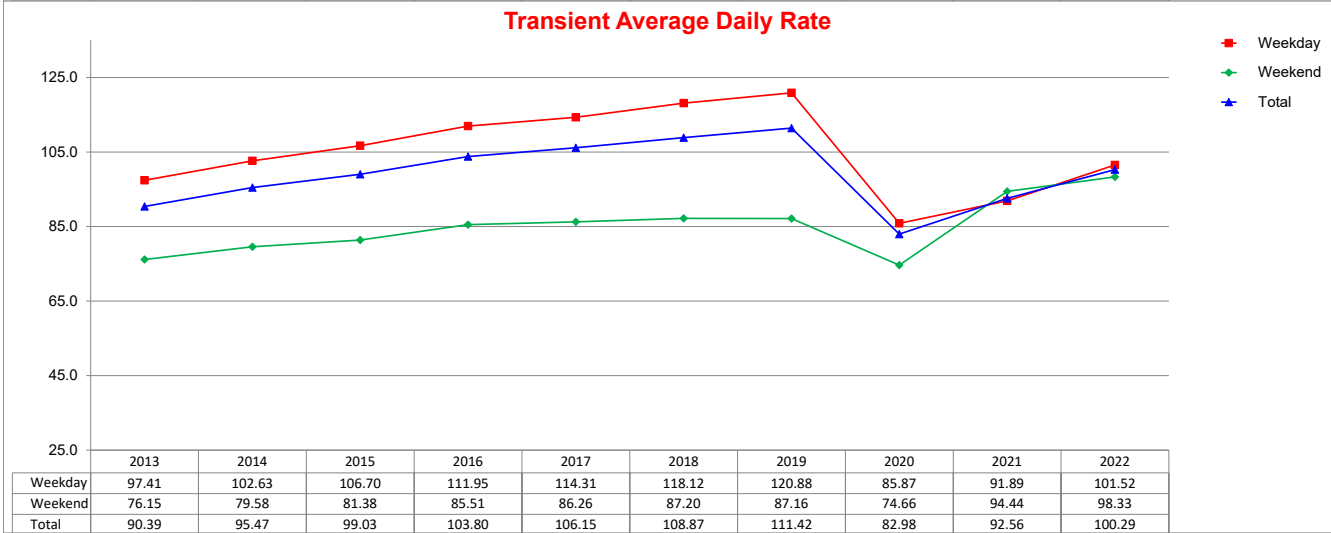
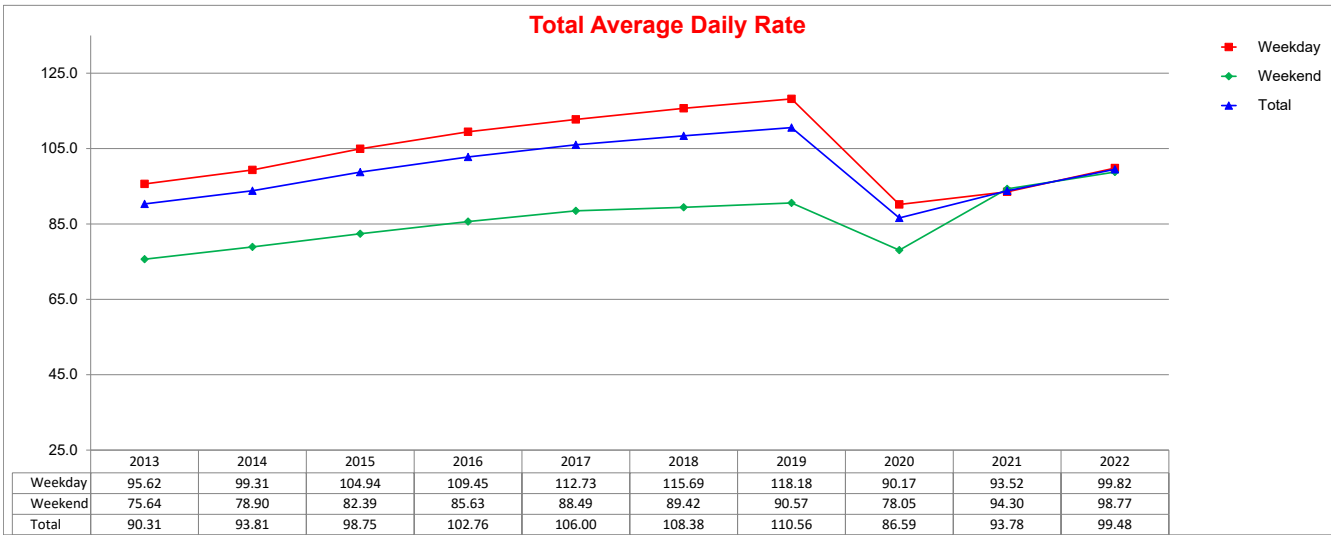
January 2022



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# 10 Year Average Daily Rate Comparison - Weekday/Weekend

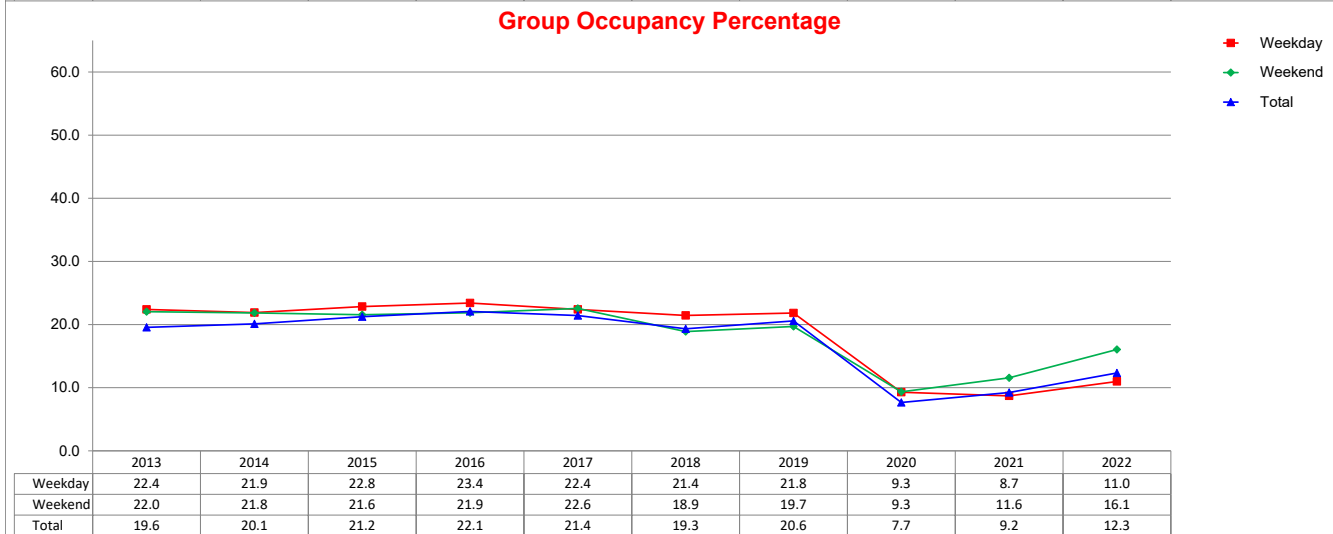
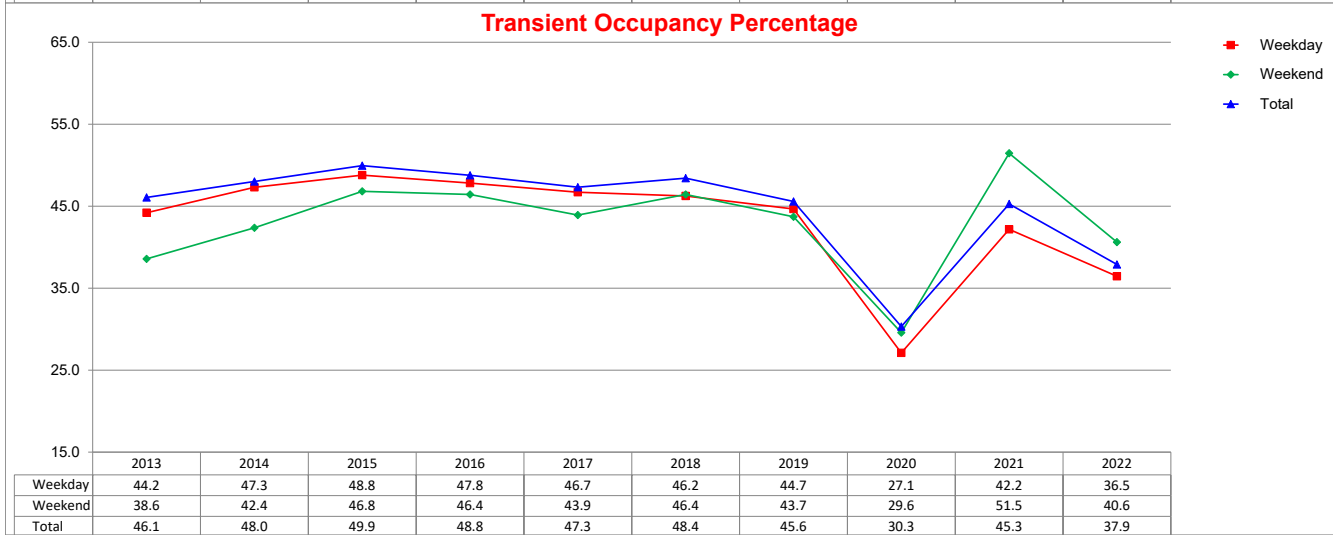
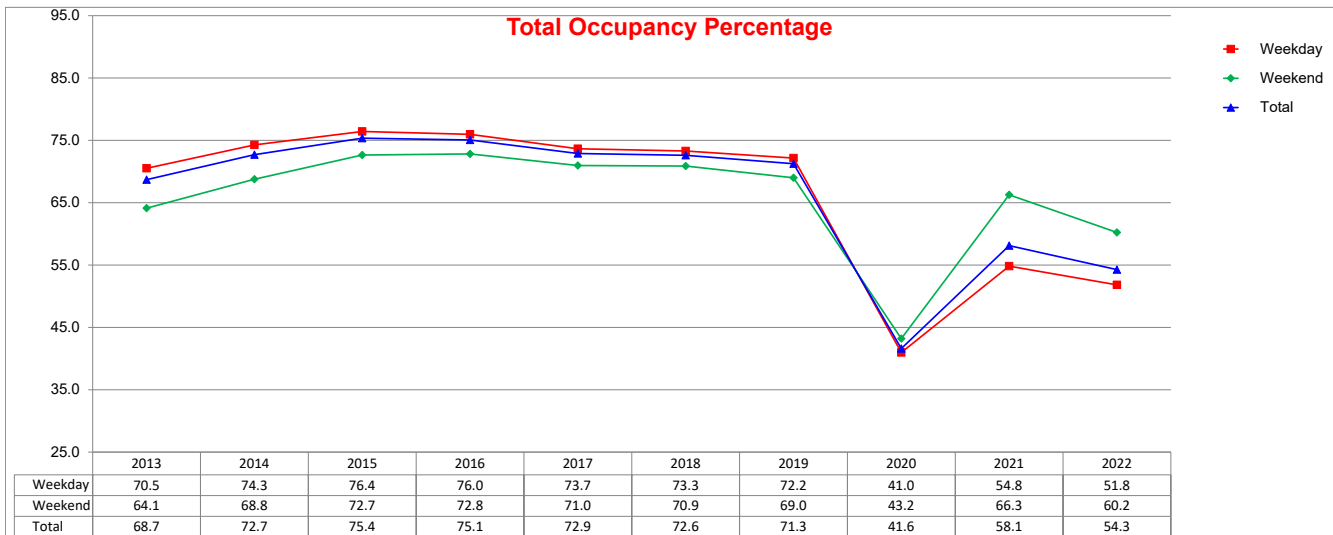
## Annual Year End Figures And YTD through January 2022



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

# 10 Year Occupancy Comparison - Weekday/Weekend

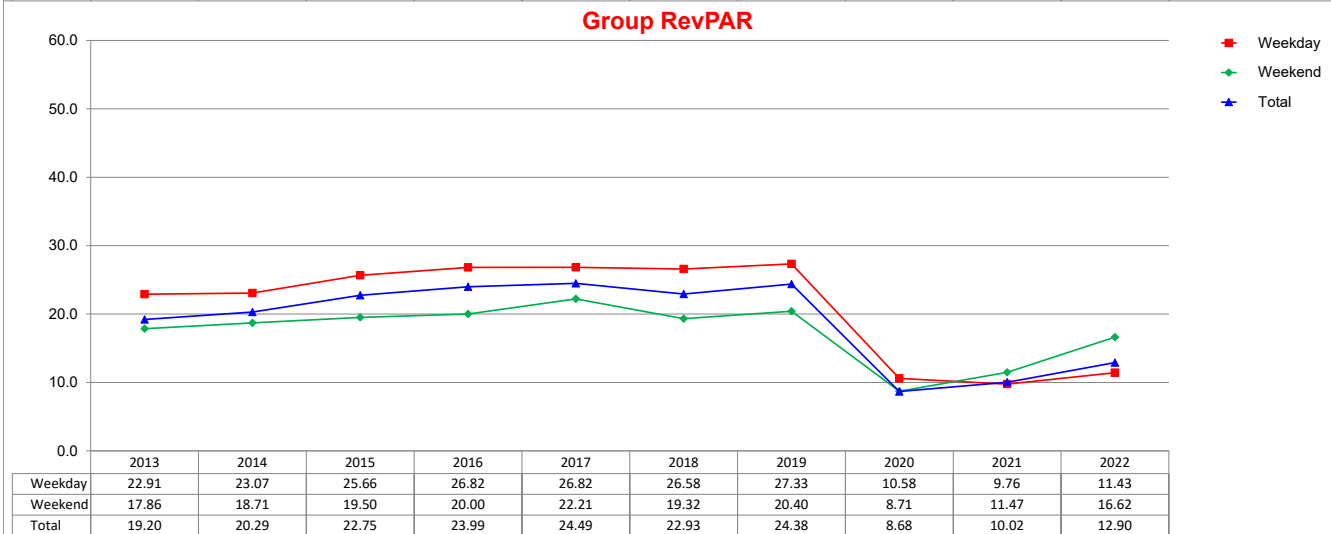
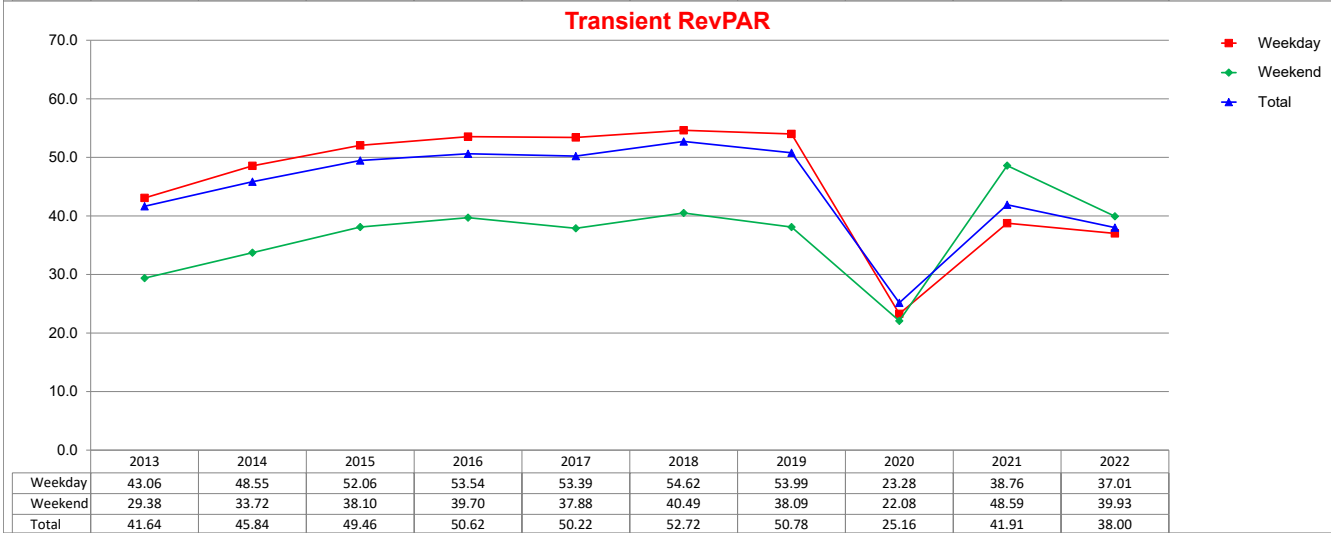
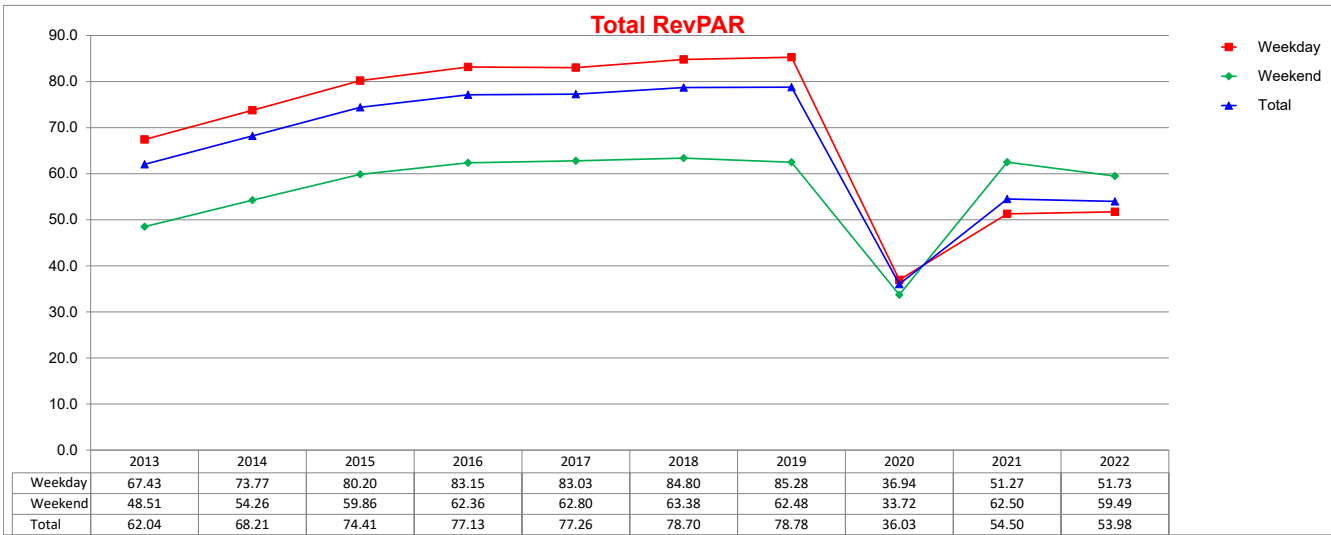
## Annual Year End Figures And YTD through January 2022



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

# 10 Year RevPAR Comparison - Weekday/Weekend

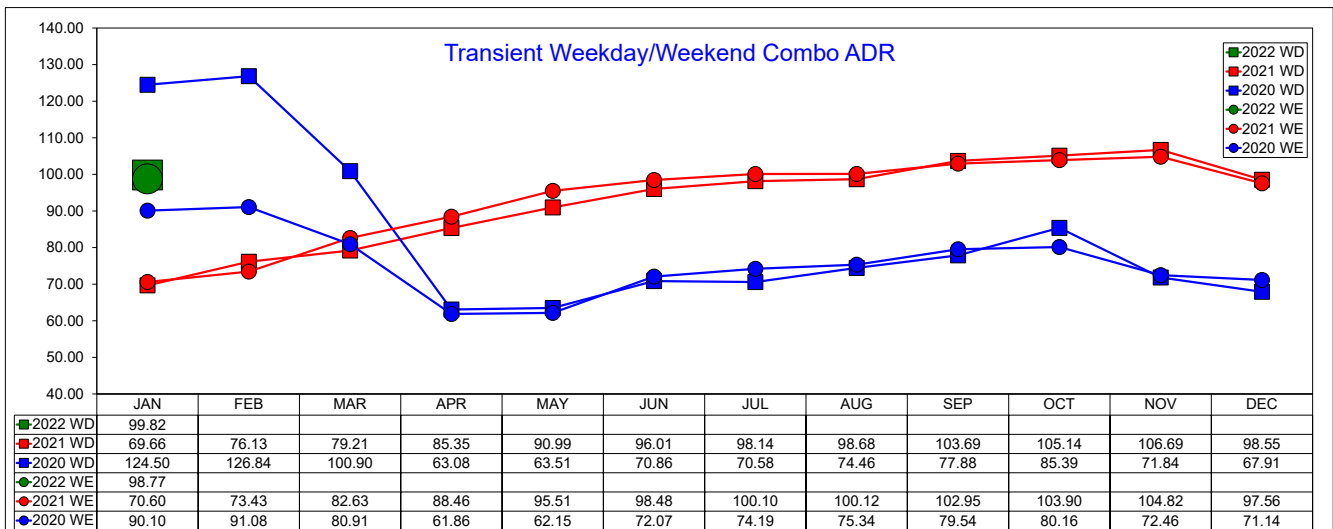
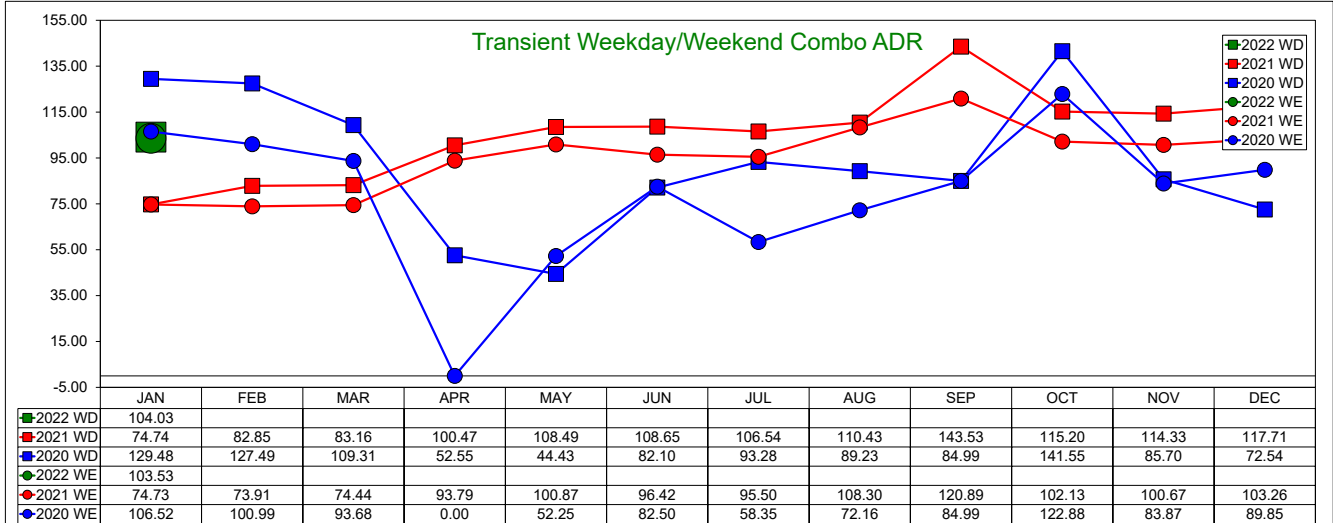
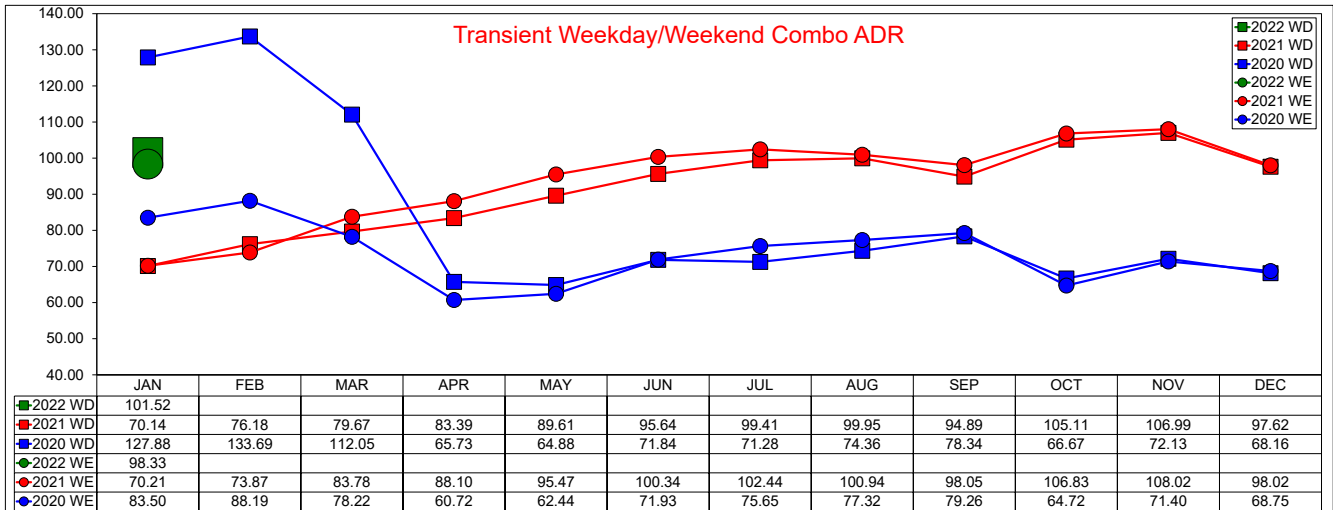
## Annual Year End Figures And YTD through January 2022



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

## Three Year Comparison - Weekday/Weekend Combo - ADR

January 2022

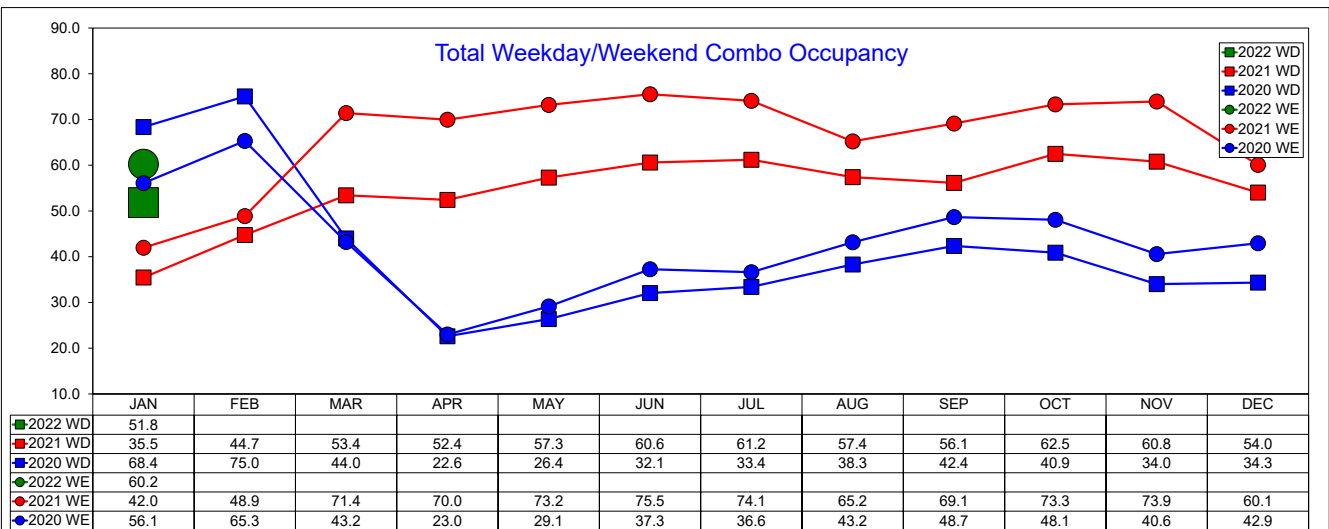
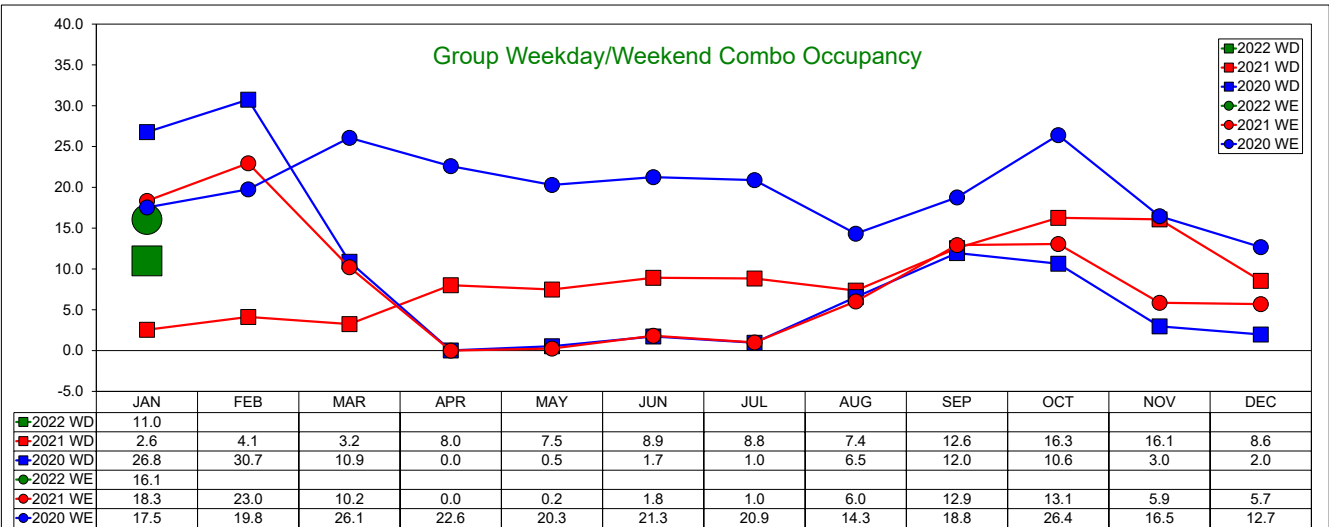
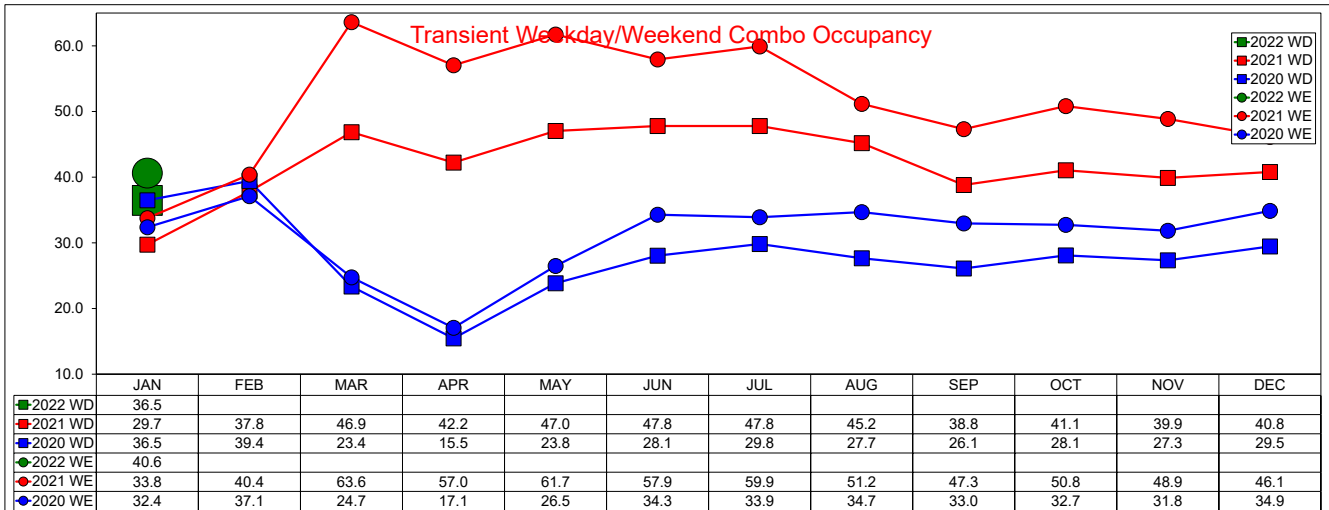


SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.



# Three Year Comparison - Weekday/Weekend Combo - Occupancy

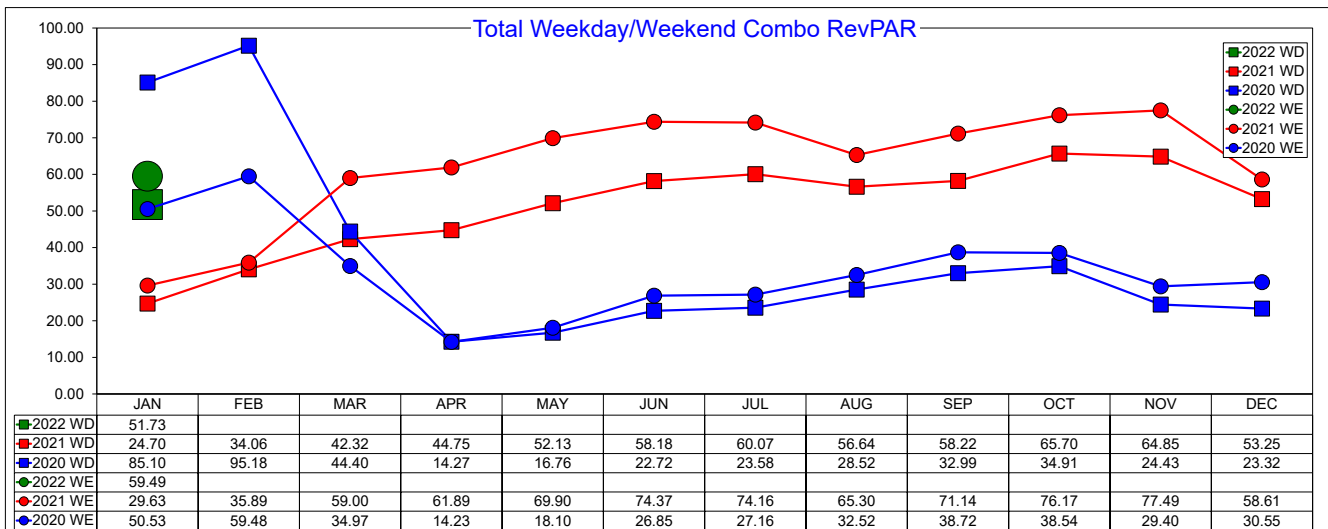
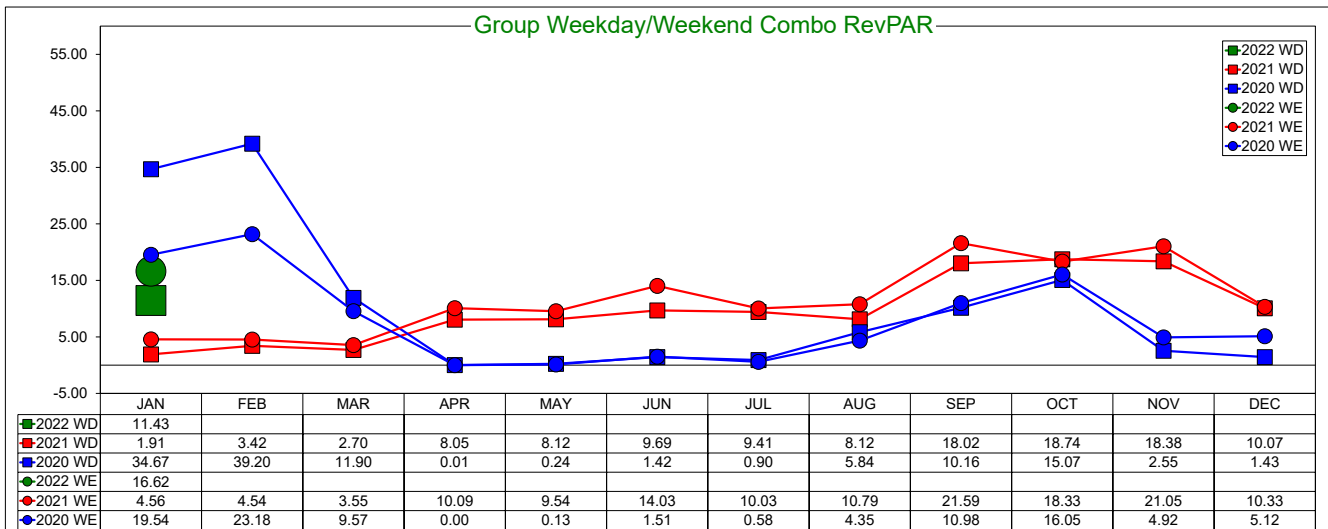
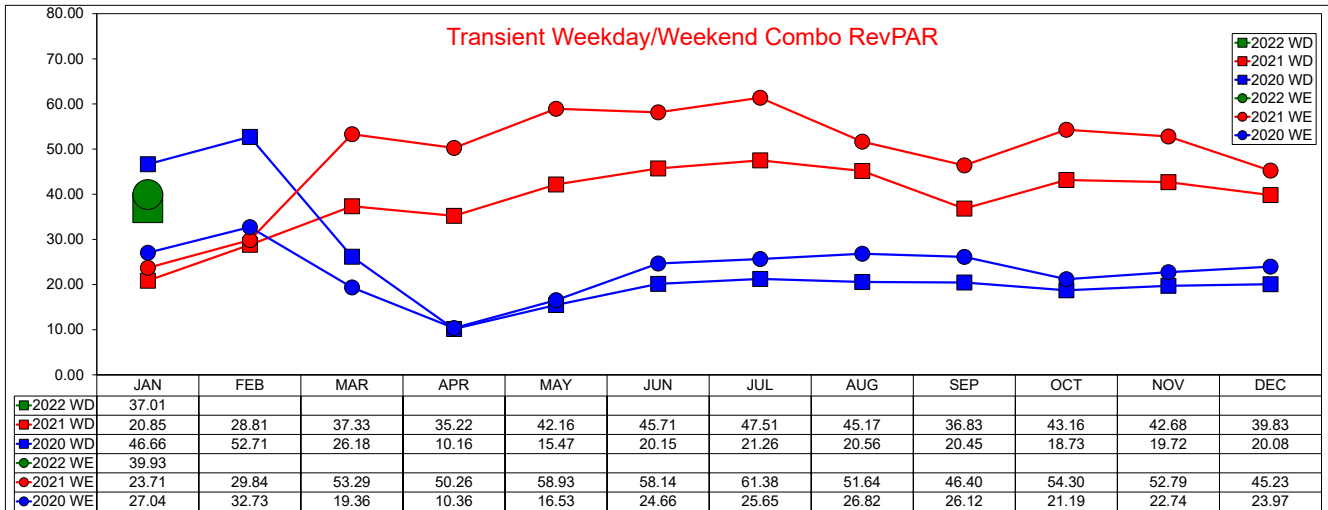
## January 2022



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

# Three Year Comparison - Weekday/Weekend Combo - RevPAR

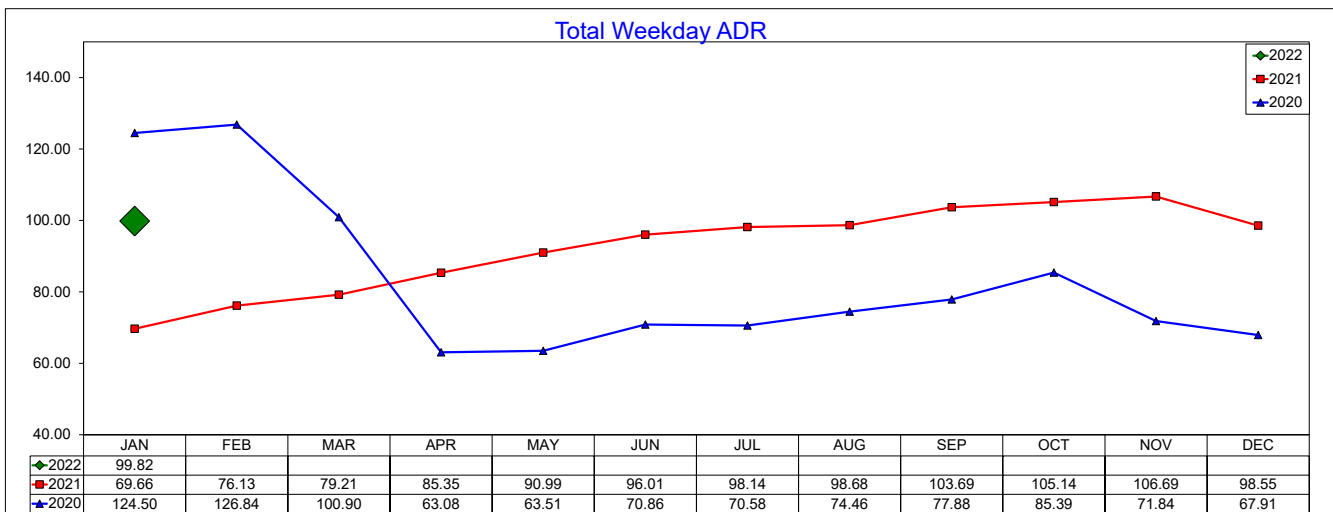
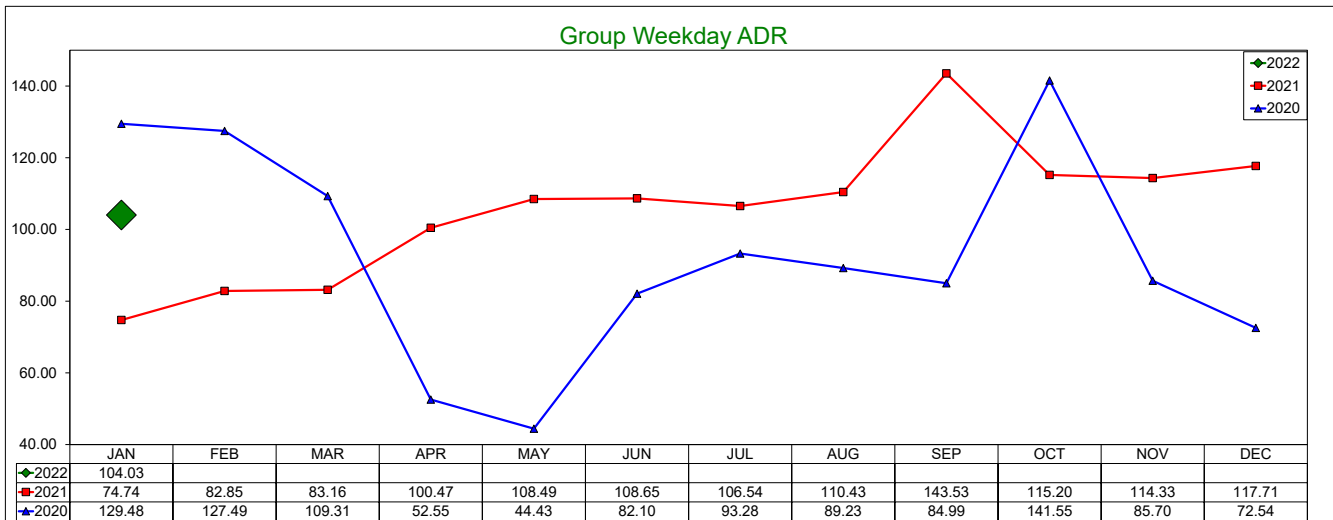
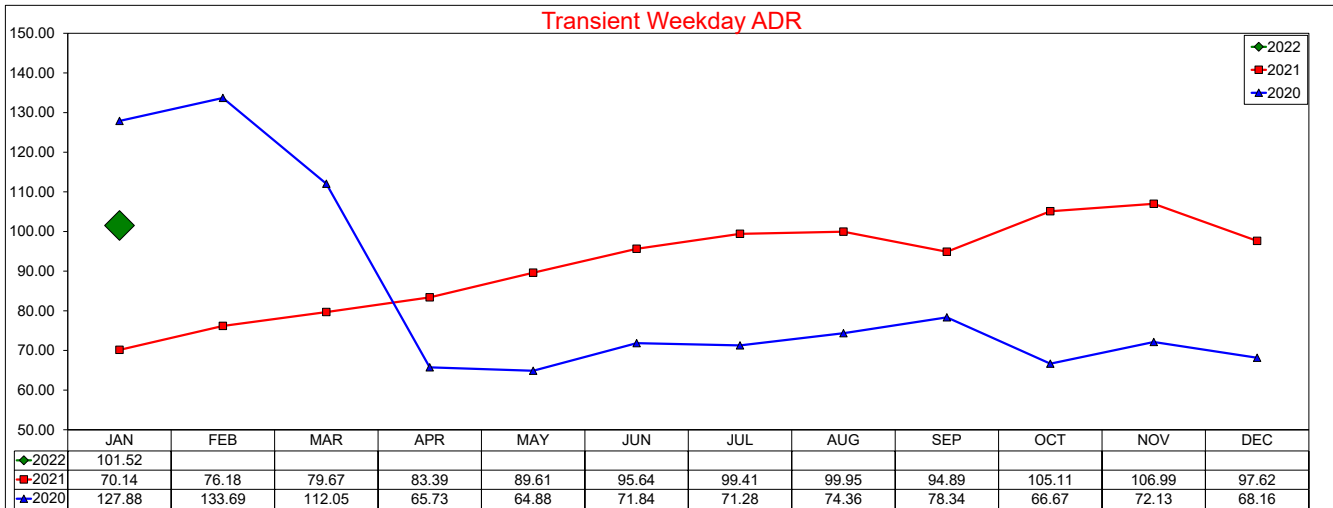
## January 2022



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

## Three Year Comparison - Weekday - ADR

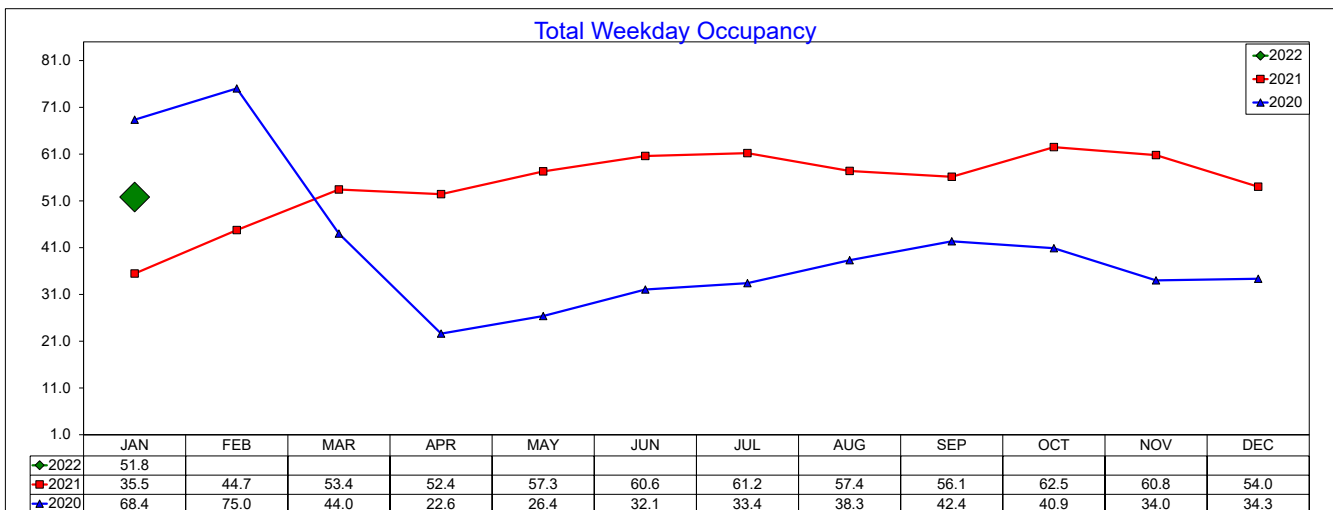
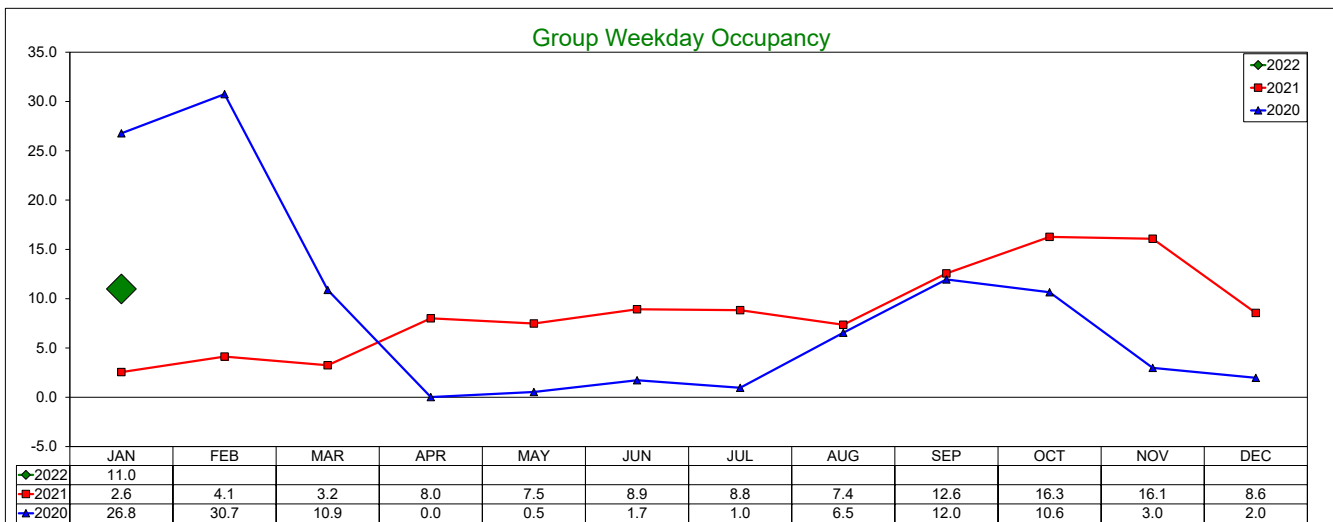
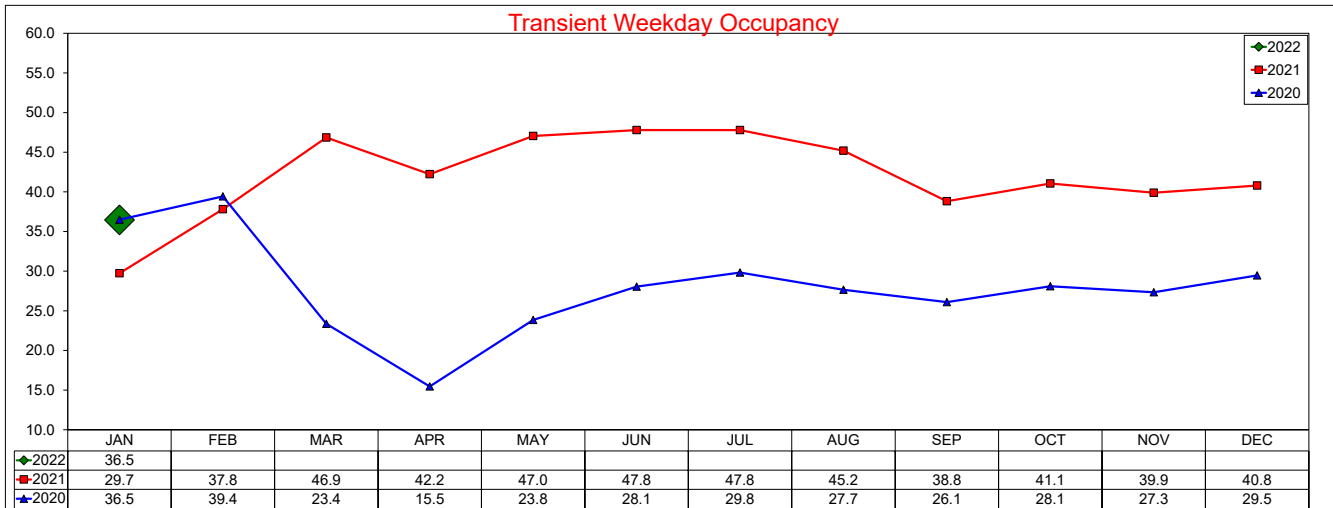
January 2022



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

# Three Year Comparison - Weekday - Occupancy

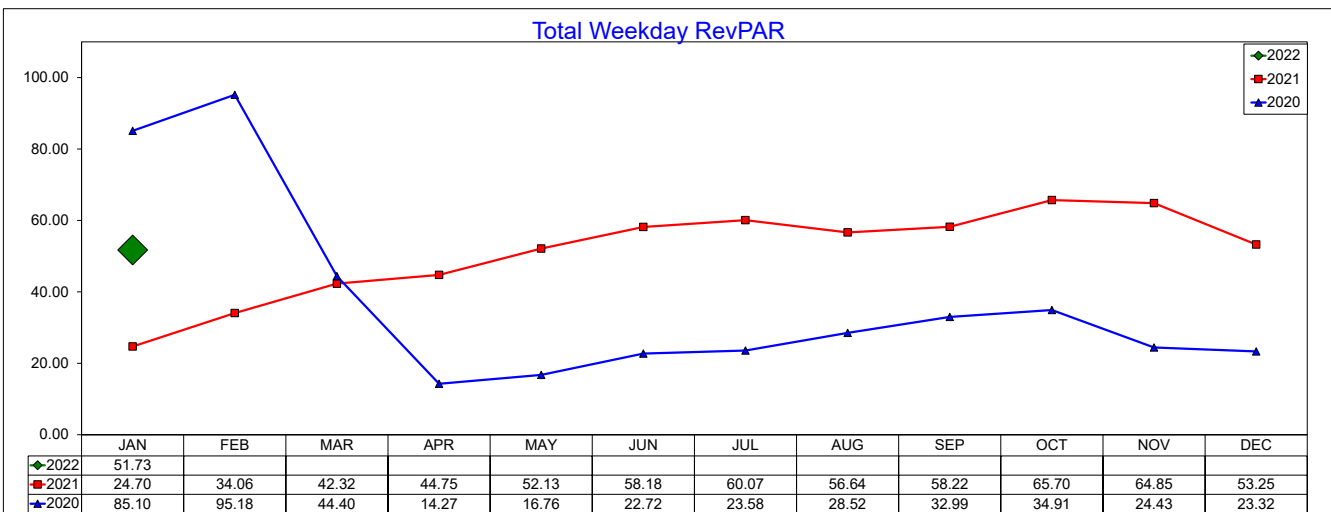
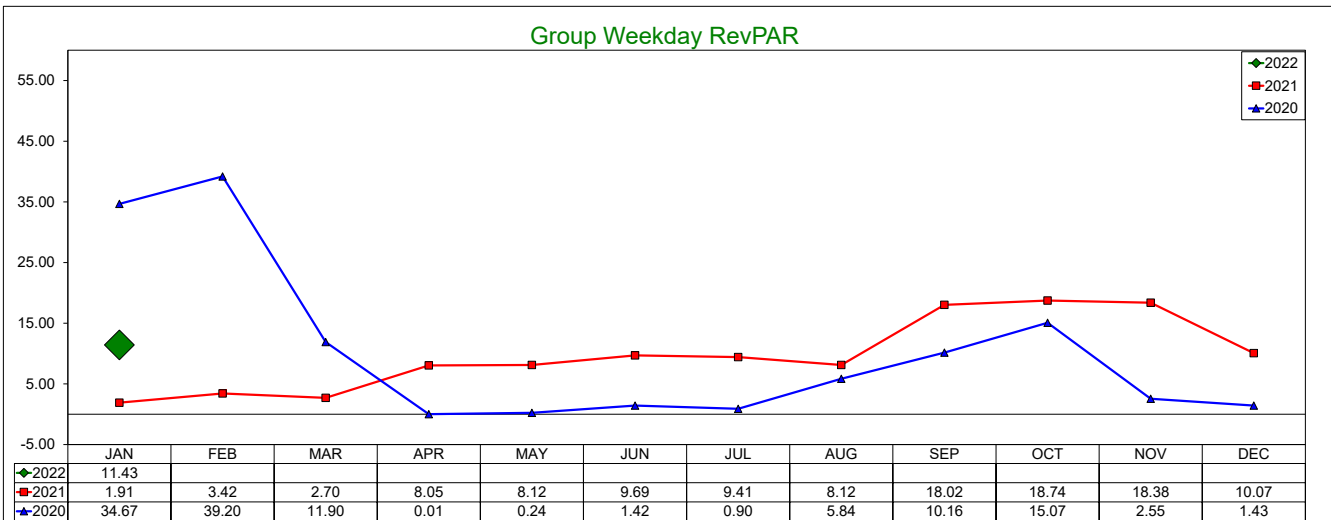
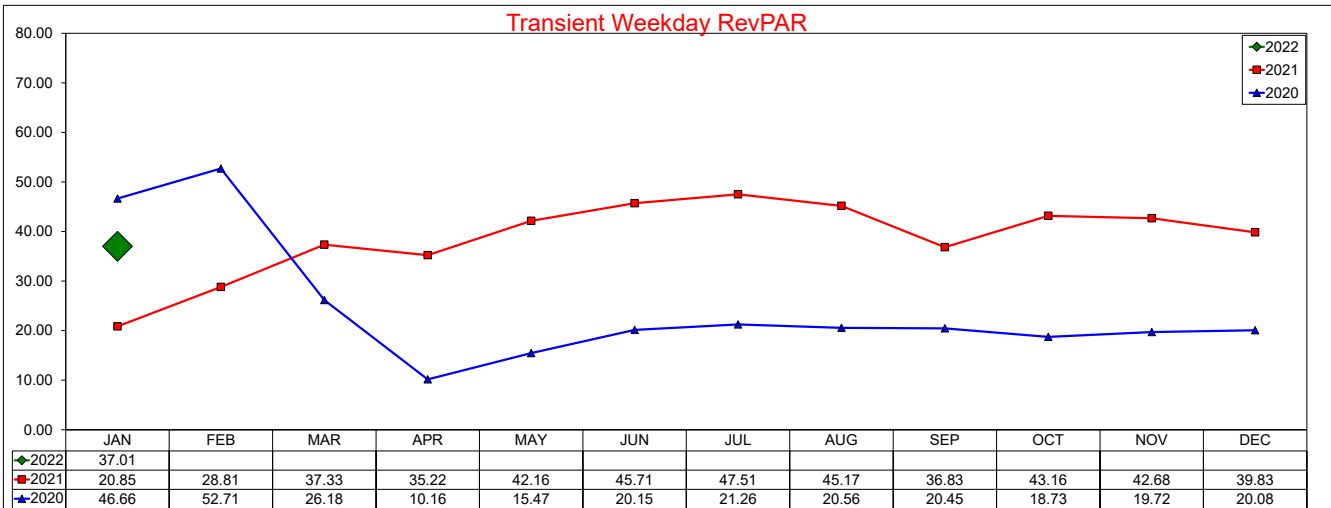
## January 2022



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

## Three Year Comparison - Weekday - RevPAR

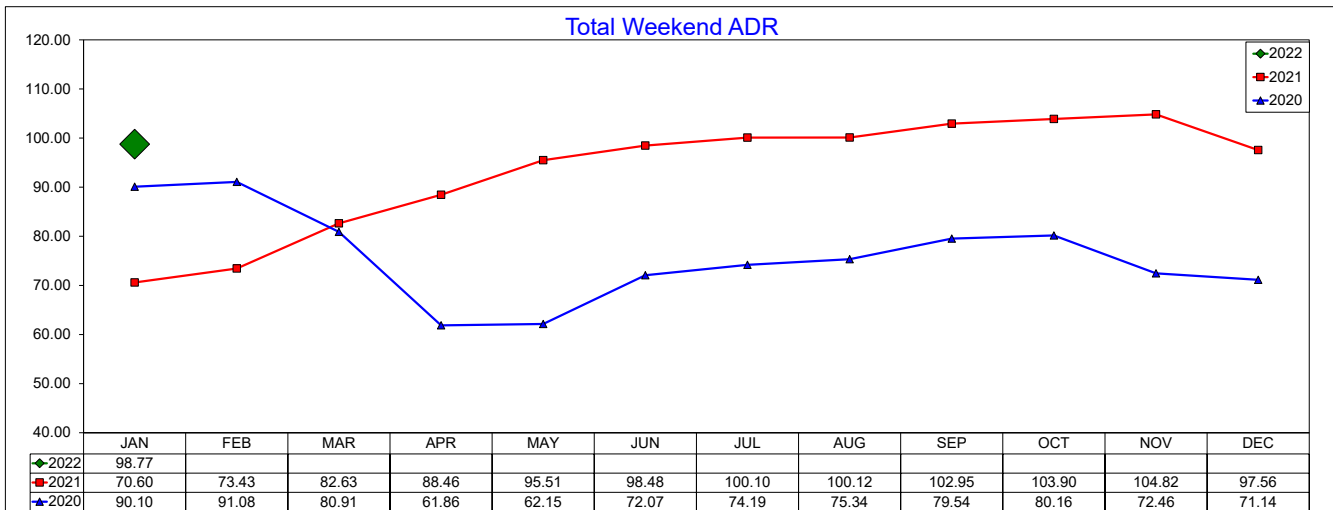
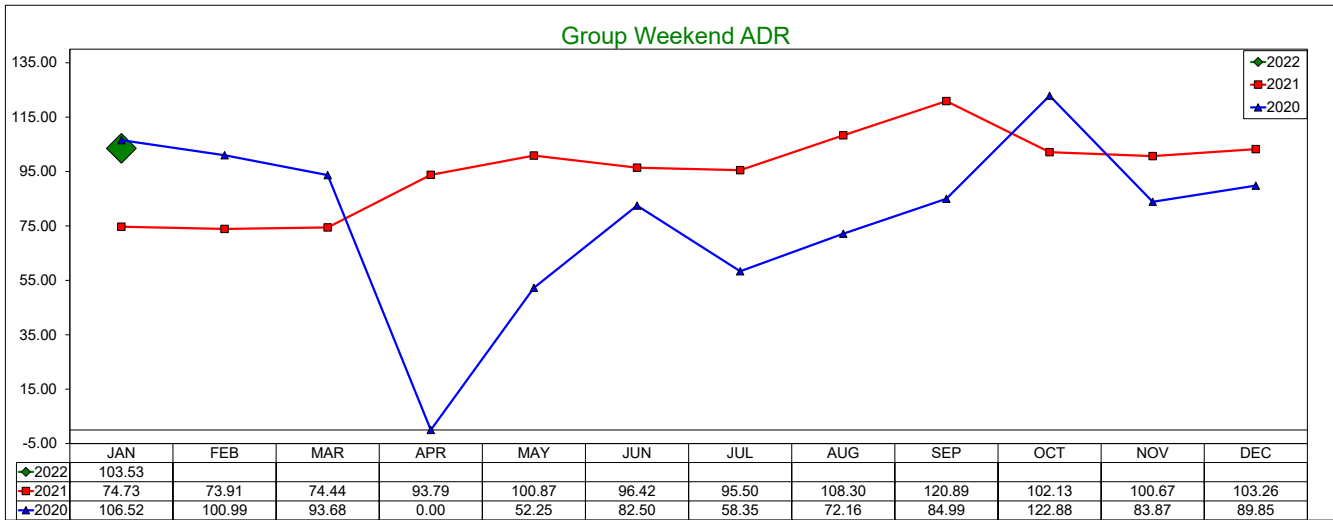
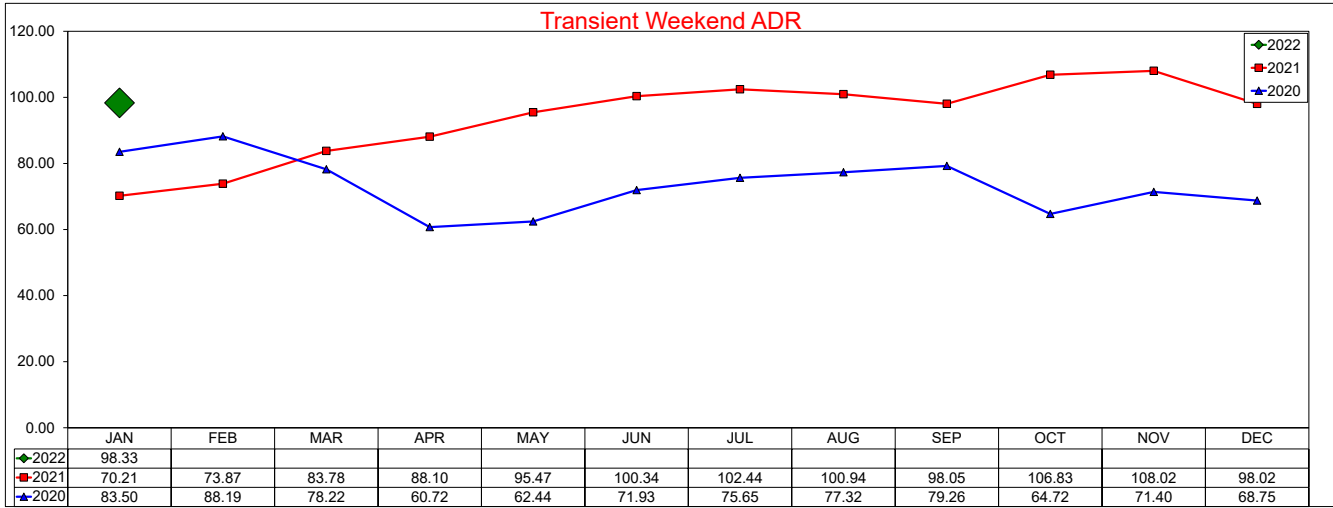
### January 2022



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

## Three Year Comparison - Weekend - ADR

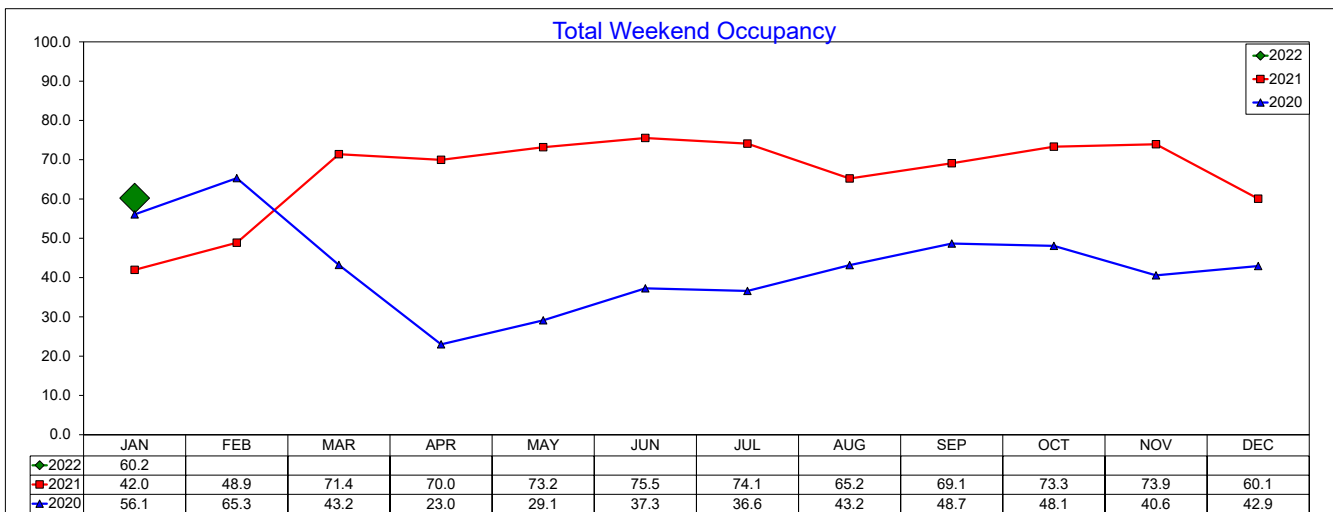
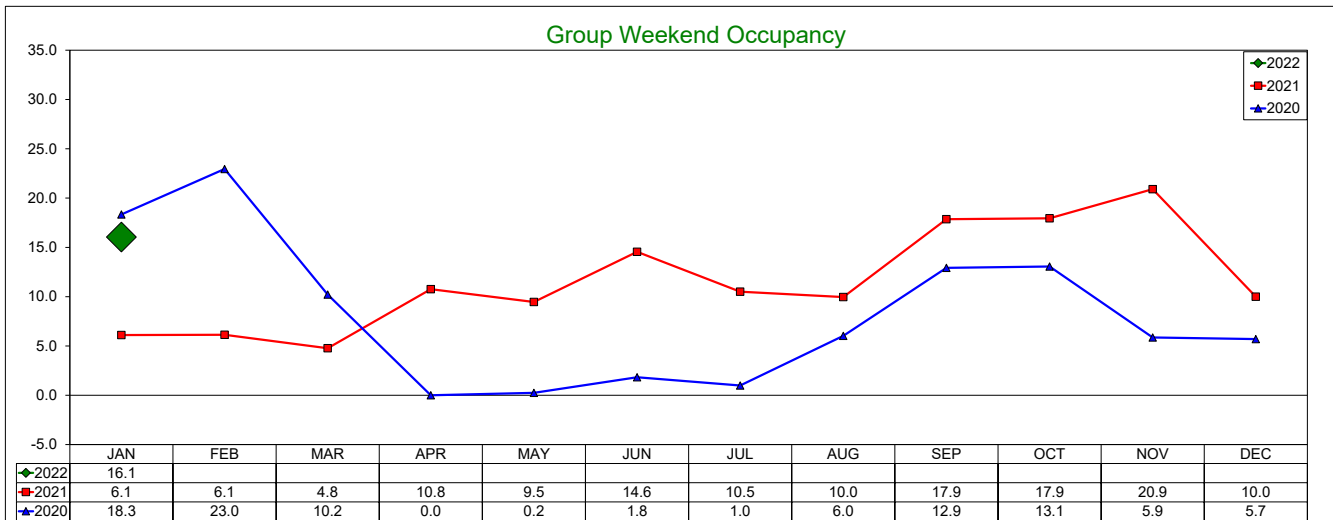
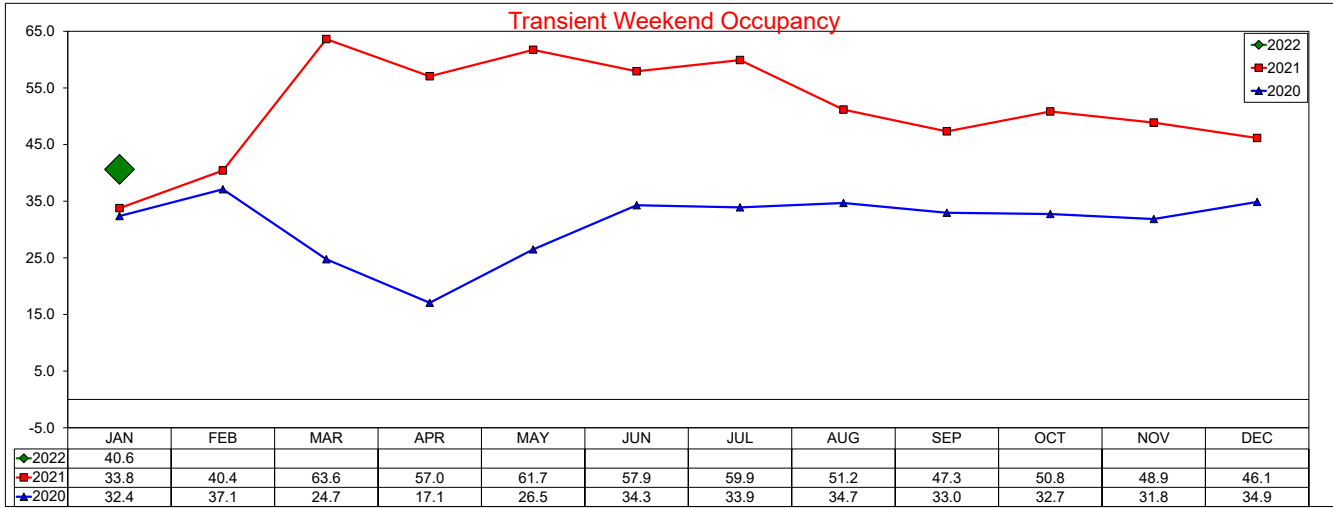
January 2022



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

# Three Year Comparison - Weekend - Occupancy

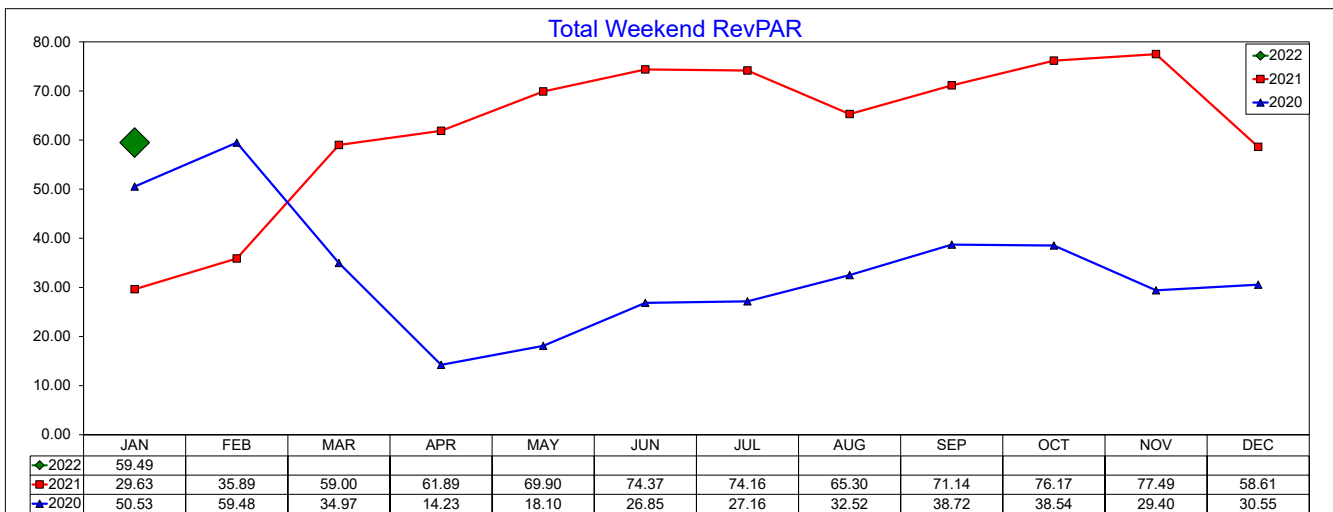
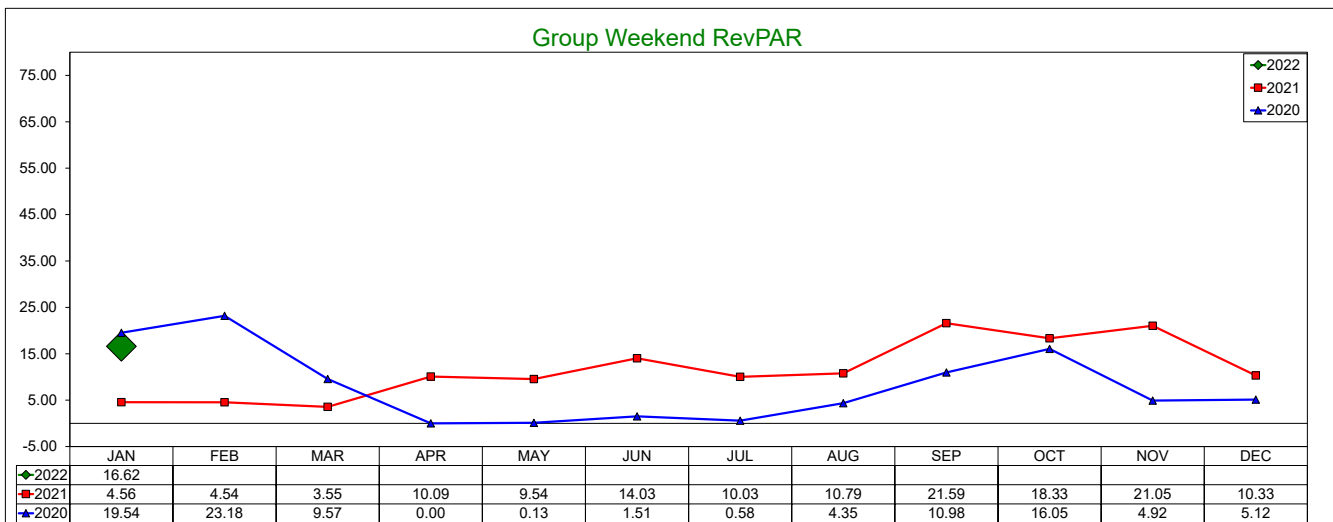
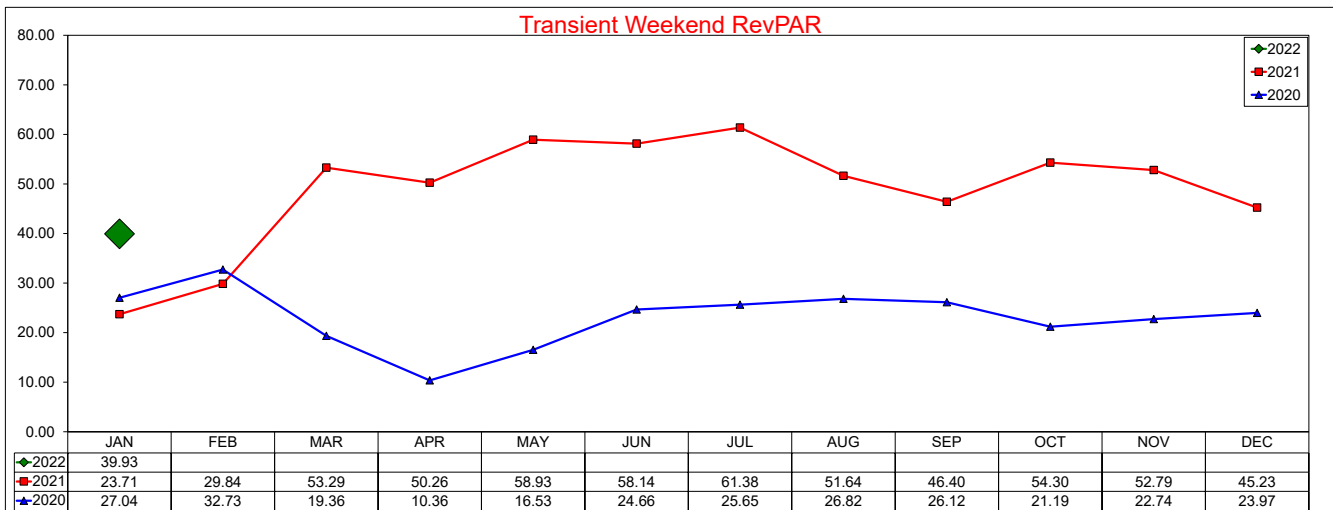
## January 2022



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## Three Year Comparison - Weekend - RevPAR

### January 2022

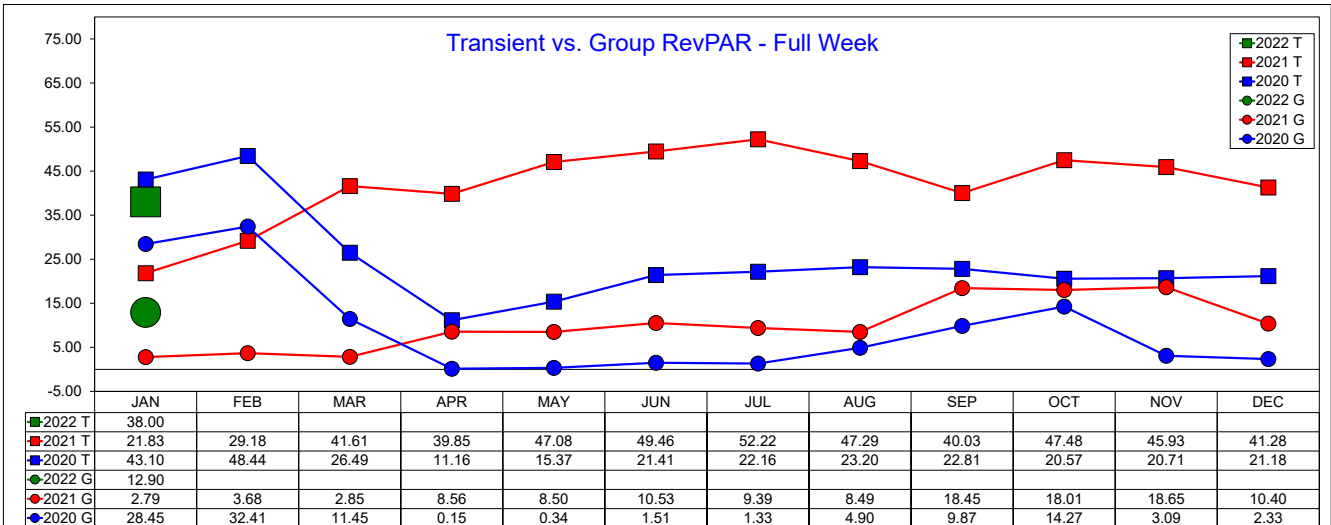
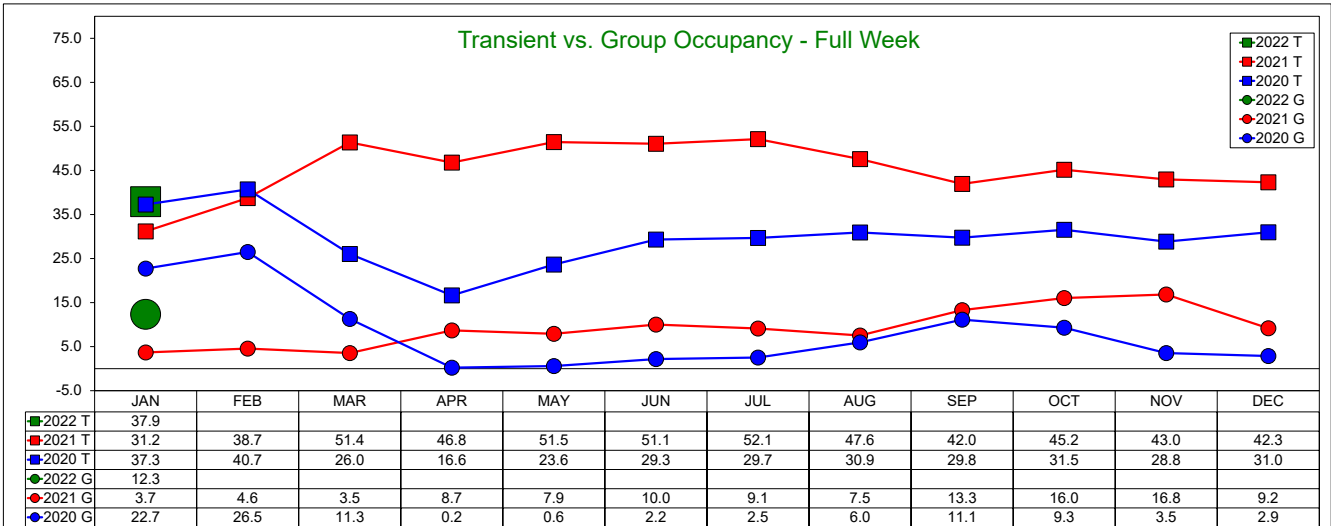
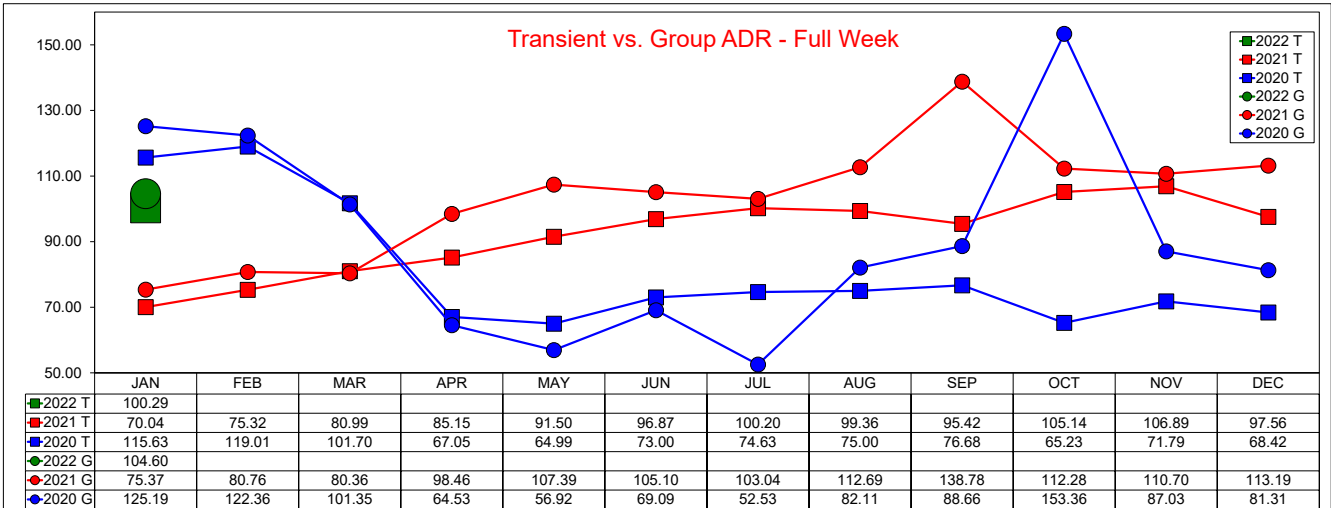


SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.



## Three Year Comparison - Transient vs. Group - Full Week

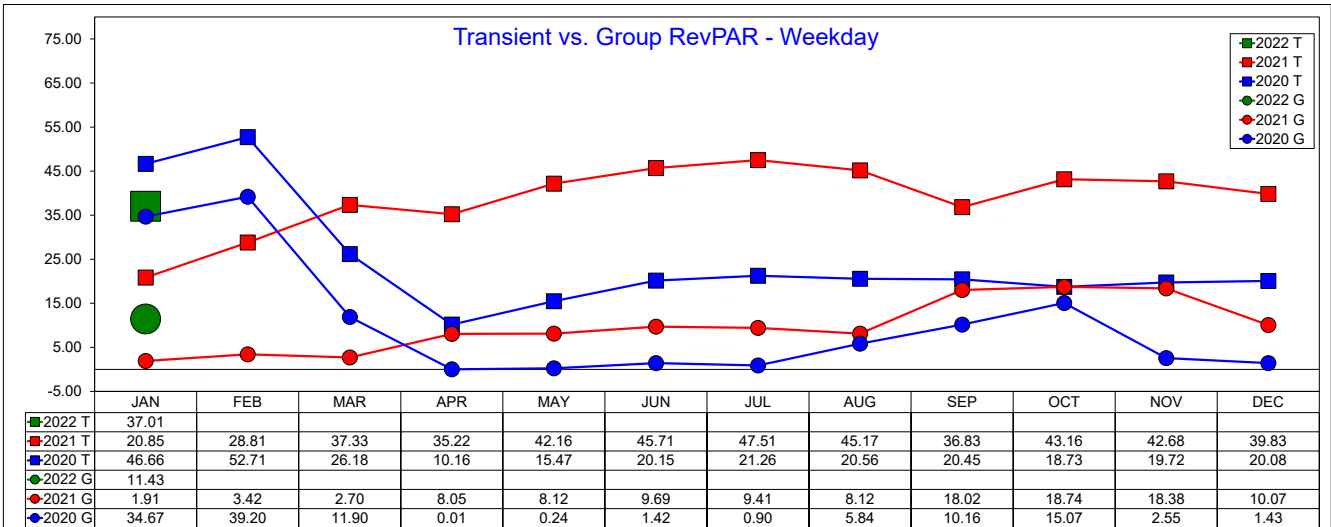
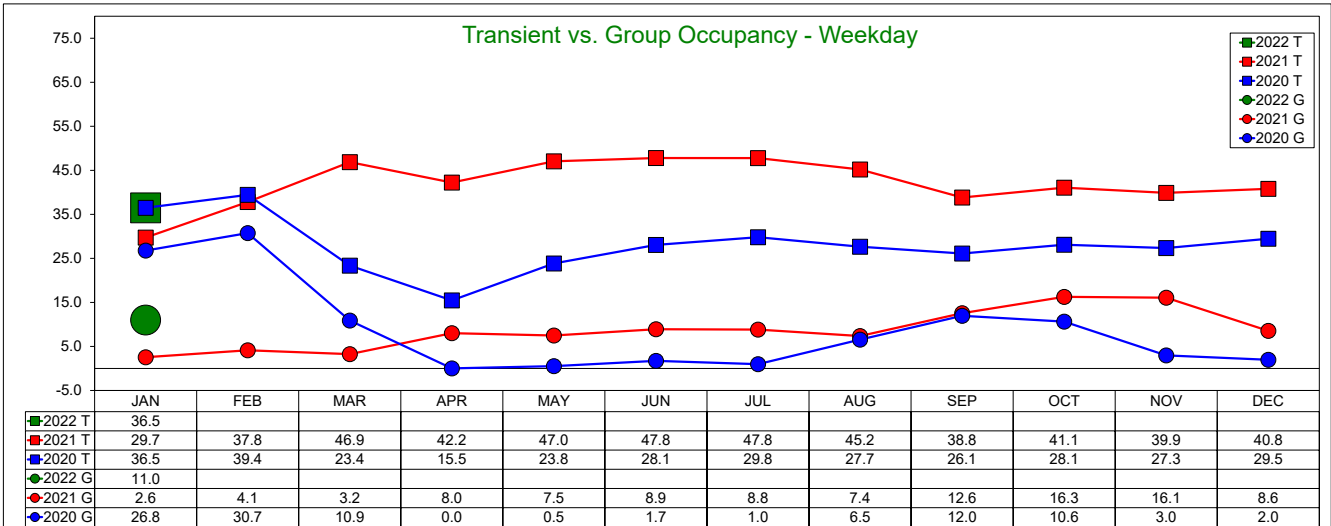
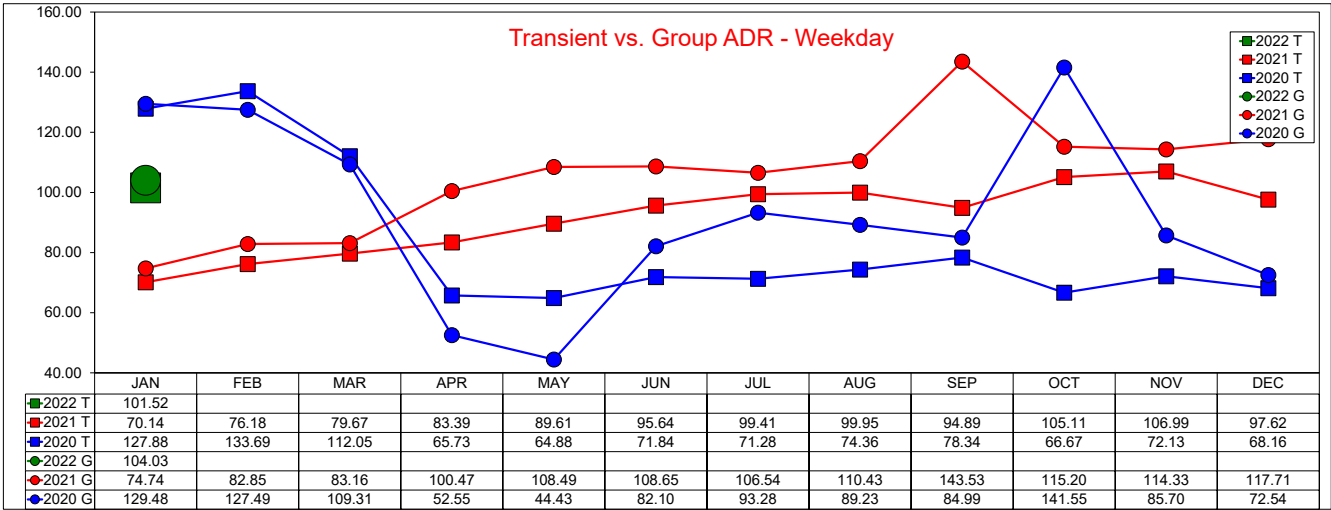
January 2022



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## Three Year Comparison - Transient vs. Group - Weekday

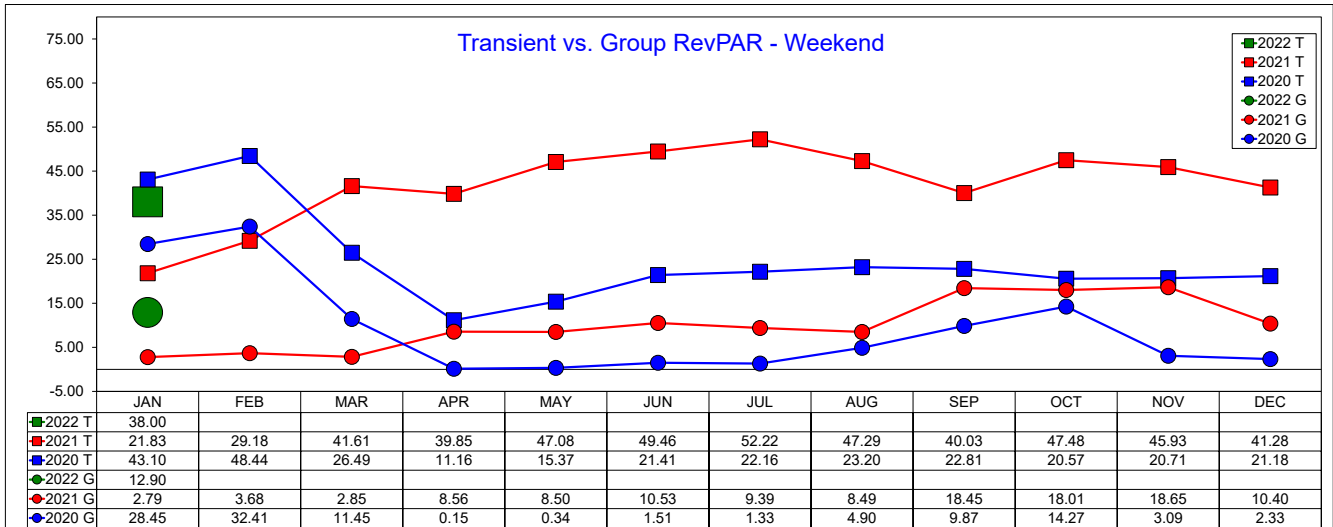
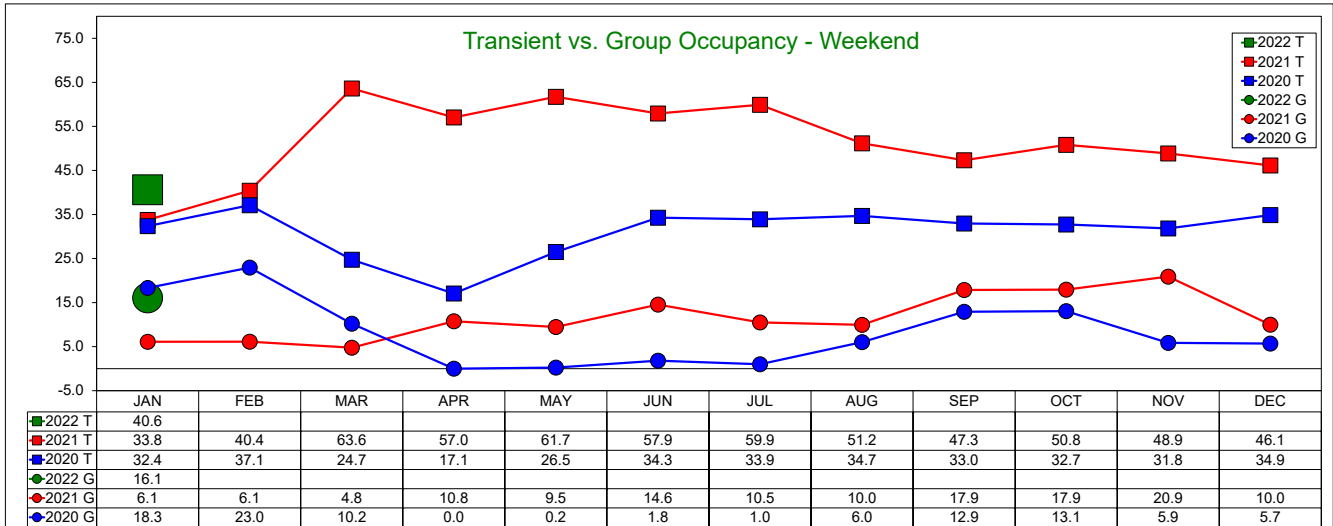
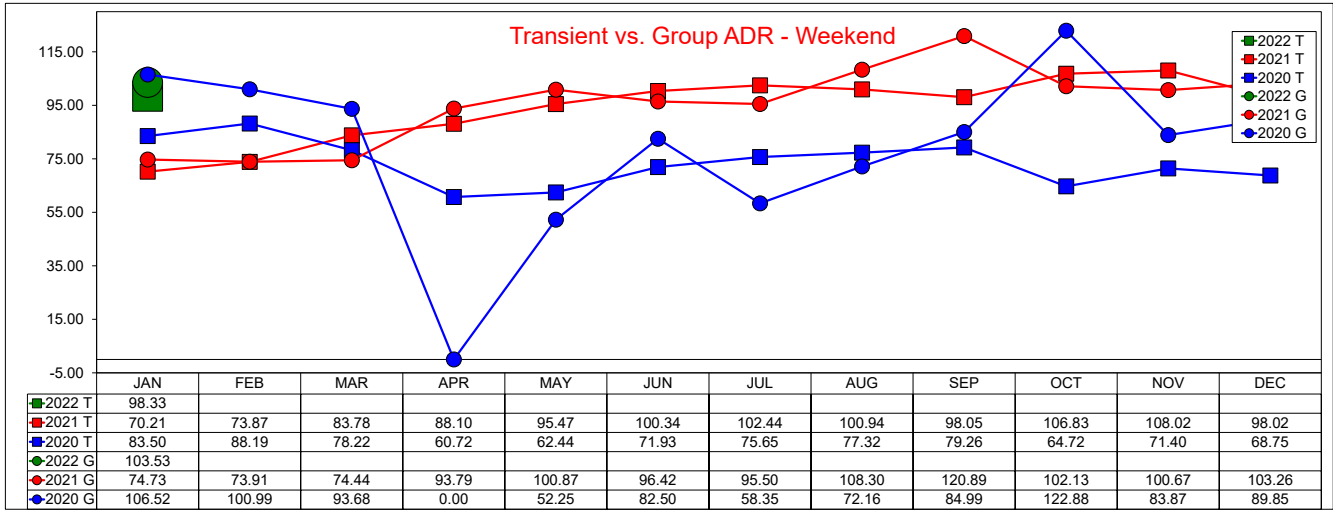
January 2022



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

## Three Year Comparison - Transient vs. Group - Weekend

January 2022



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

## 2022 - 2021 - 2020 COMPARISON Occupancy/ADR/RevPAR

Month	Occ %			ADR			RevPAR		
	2022	2021	2020	2022	2021	2020	2022	2021	2020
January	54.00	37.62	64.85	99.6	69.98	115.88	53.8	26.33	75.15
February		46.20	72.06		75.17	116.84		34.73	84.20
March		58.30	43.72		80.20	95.92		46.75	41.94
April		58.00	22.59		86.32	62.74		50.05	14.17
May		62.10	27.10		92.37	63.06		57.39	17.11
June		65.60	33.37		98.71	71.23		64.73	23.77
July		65.60	34.32		98.71	71.64		64.73	24.59
August		59.60	39.74		99.00	74.62		59.05	29.65
September		59.60	44.01		103.46	78.29		61.66	34.46
October		66.20	43.17		104.50	83.41		69.17	36.01
November		64.10	35.68		106.32	72.00		68.17	25.69
December		55.60	36.54		98.35	68.83		54.65	25.15