

Tab 4 - Multi-Segment

Irving TX CVB
For the month of: July 2020

	Current Month - July 2020 vs July 2019												Year to Date - July 2020 vs July 2019											
	Occ %		ADR		RevPAR		Percent Change from July 2019						Occ %		ADR		RevPAR		Percent Change from YTD 2019					
	2020	2019	2020	2019	2020	2019	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2020	2019	2020	2019	2020	2019	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
United States	47.0	73.6	101.76	135.27	47.84	99.58	-36.1	-24.8	-52.0	-53.9	-4.0	-38.7	43.7	67.0	107.91	131.77	47.17	88.27	-34.7	-18.1	-46.6	-48.8	-4.2	-37.5
Texas	44.0	69.3	76.45	102.29	33.63	70.92	-36.6	-25.3	-52.6	-52.2	0.9	-36.0	45.5	66.8	86.92	105.94	39.55	70.80	-31.9	-18.0	-44.1	-44.1	0.1	-31.9
Atlanta, GA	49.7	73.5	81.09	110.90	40.33	81.54	-32.4	-26.9	-50.5	-50.1	0.8	-31.8	47.6	71.6	92.19	118.51	43.90	84.84	-33.5	-22.2	-48.3	-49.0	-1.5	-34.5
Arlington, TX	50.9	75.3	68.28	93.67	34.74	70.53	-32.4	-27.1	-50.7	-47.8	6.0	-28.3	51.7	71.7	76.80	92.43	39.74	66.24	-27.8	-16.9	-40.0	-37.5	4.2	-24.8
Charlotte, NC-SC	42.0	70.0	76.98	108.02	32.34	75.62	-40.0	-28.7	-57.2	-56.5	1.7	-39.0	44.9	70.0	91.83	112.91	41.21	79.04	-35.9	-18.7	-47.9	-47.4	1.0	-35.3
Fort Worth, TX+	43.1	69.2	71.08	100.64	30.65	69.67	-37.7	-29.4	-56.0	-55.4	1.4	-36.9	46.8	70.7	90.98	108.66	42.61	76.80	-33.7	-16.3	-44.5	-44.1	0.8	-33.2
Frisco, TX+	29.8	74.1	95.99	136.46	28.61	101.15	-59.8	-29.7	-71.7	-67.1	16.2	-53.3	36.5	70.2	123.89	144.63	45.18	101.57	-48.1	-14.3	-55.5	-52.1	7.6	-44.1
Grapevine, TX+	32.0	84.8	178.24	197.07	57.11	167.09	-62.2	-9.6	-65.8	-65.8	0.0	-62.2	40.2	79.1	177.44	185.87	71.41	147.05	-49.1	-4.5	-51.4	-58.9	-15.4	-57.0
Irving, TX+	34.3	72.6	71.64	106.78	24.59	77.57	-52.8	-32.9	-68.3	-68.3	0.0	-52.7	42.9	73.2	94.10	111.42	40.34	81.56	-41.4	-15.5	-50.5	-51.1	-1.2	-42.1
Nashville, TN	37.6	76.8	89.86	142.11	33.80	109.20	-51.1	-36.8	-69.0	-67.0	6.5	-47.9	42.8	74.2	113.49	150.21	48.52	111.48	-42.4	-24.4	-56.5	-55.6	2.1	-41.2
Phoenix, AZ	42.3	59.8	81.95	89.40	34.69	53.49	-29.2	-8.3	-35.1	-37.4	-3.5	-31.7	51.4	73.3	131.26	143.52	67.49	105.22	-29.9	-8.5	-35.9	-38.1	-3.6	-32.4
San Jose, CA+	34.1	77.1	102.82	189.49	35.07	146.02	-55.7	-45.7	-76.0	-75.8	0.7	-55.4	39.4	76.5	155.40	204.58	61.19	156.57	-48.5	-24.0	-60.9	-60.0	2.2	-47.4

Competitive Set Comparison														
Actual Figures							Percent of Change from Last Year							
	Current Month			Year-To-Date				Current Month			Year-To-Date			
	OCC	ADR	RvPAR	OCC	ADR	RvPAR		OCC	ADR	RvPAR	OCC	ADR	RvPAR	
US	47.0	101.76	47.84	43.7	107.91	47.17	US	-36.1	-24.8	-52.0	-34.7	-18.1	-46.6	
Texas	44.0	76.45	33.63	45.5	86.92	39.55	Texas	-36.6	-25.3	-52.6	-31.9	-18.0	-44.1	
Irving	34.3	71.64	24.59	42.9	94.10	40.34	Irving	-52.8	-32.9	-68.3	-41.4	-15.5	-50.5	
Best USA	Arlngtn	Grpvine	Grpvine	Arlngtn	Grpvine	Grpvine	Best USA	Phoenix	Phoenix	Phoenix	Arlngtn	Grpvine	Phoenix	
	50.9	178.24	57.11	51.7	177.44	71.41		-29.2	-8.3	-35.1	-27.8	-4.5	-35.9	
Best Texas	Arlngtn	Grpvine	Grpvine	Arlngtn	Grpvine	Grpvine	Best Texas	Arlngtn	Grpvine	Arlngtn	Arlngtn	Grpvine	Arlngtn	
	50.9	178.24	57.11	51.7	177.44	71.41		-32.4	-9.6	-50.7	-27.8	-4.5	-40.0	
Worst USA	Frisco	Arlngtn	Irving	Frisco	Arlngtn	Arlngtn	Worst USA	Grpvine	SanJose	SanJose	Grpvine	Nshville	SanJose	
	29.8	68.28	24.59	36.5	76.80	39.74		-62.2	-45.7	-76.0	-49.1	-24.4	-60.9	
Worst Texas	Frisco	Arlngtn	Irving	Frisco	Arlngtn	Arlngtn	Worst Texas	Grpvine	Irving	Frisco	Grpvine	Arlngtn	Frisco	
	29.8	68.28	24.59	36.5	76.80	39.74		-62.2	-32.9	-71.7	-49.1	-16.9	-55.5	
Note: "Best" and "Worst" notations above refer to destinations within this competitive set only														

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Tab 6 - Multi-Segment Custom Sets+

Irving TX CVB
For the month of: July 2020

	Current Month - July 2020 vs July 2019												Year to Date - July 2020 vs July 2019											
	Occ %		ADR		RevPAR		Percent Change from July 2019						Occ %		ADR		RevPAR		Percent Change from YTD 2019					
	2020	2019	2020	2019	2020	2019	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2020	2019	2020	2019	2020	2019	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
Irving, TX+	34.3	72.6	71.64	106.78	24.59	77.57	-52.8	-32.9	-68.3	-68.3	0.0	-52.7	42.9	73.2	94.10	111.42	40.34	81.56	-41.4	-15.5	-50.5	-51.1	-1.2	-42.1
Luxury/Full Service Irving+	19.2	69.1	109.81	143.31	21.12	99.03	-72.2	-23.4	-78.7	-78.7	0.0	-72.2	34.4	72.0	141.57	150.22	48.66	108.22	-52.3	-5.8	-55.0	-57.0	-4.3	-54.3
All Suite/Extended Stay Irving+	47.6	77.9	64.89	93.61	30.90	72.96	-38.9	-30.7	-57.6	-56.2	3.3	-36.9	49.2	75.9	80.41	95.99	39.53	72.87	-35.2	-16.2	-45.7	-44.0	3.3	-33.1
Limited Service Irving+	34.2	69.8	72.43	108.43	24.75	75.72	-51.1	-33.2	-67.3	-71.3	-12.3	-57.1	41.8	73.8	96.81	112.61	40.47	83.09	-43.3	-14.0	-51.3	-55.8	-9.3	-48.6
Budget Irving+	44.5	74.0	49.35	57.90	21.98	42.86	-39.8	-14.8	-48.7	-49.1	-0.7	-40.2	50.3	71.1	51.61	57.81	25.94	41.09	-29.3	-10.7	-36.9	-37.2	-0.6	-29.7
Las Colinas+	33.2	71.9	82.15	122.46	27.24	88.07	-53.9	-32.9	-69.1	-69.8	-2.2	-54.9	41.5	72.3	108.63	127.47	45.06	92.11	-42.6	-14.8	-51.1	-53.6	-5.2	-45.6
DFW North+	31.0	74.3	64.13	102.53	19.86	76.19	-58.3	-37.5	-73.9	-73.1	3.4	-56.9	41.9	77.7	92.74	106.81	38.83	82.98	-46.1	-13.2	-53.2	-51.6	3.4	-44.3
DFW South+	39.9	71.9	65.61	88.31	26.16	63.49	-44.6	-25.7	-58.8	-58.9	-0.3	-44.7	46.0	69.6	77.33	92.82	35.55	64.59	-33.9	-16.7	-45.0	-45.1	-0.3	-34.1
Full Service Las Colinas+	13.3	65.3	176.24	172.17	23.43	112.35	-79.6	2.4	-79.1	-79.1	0.0	-79.6	29.6	66.9	186.05	179.77	55.00	120.26	-55.8	3.5	-54.3	-58.6	-9.5	-60.0
Limited Service Las Colinas+	48.7	76.9	62.05	90.74	30.23	69.80	-36.7	-31.6	-56.7	-58.4	-3.9	-39.1	49.4	76.1	77.79	94.38	38.45	71.85	-35.1	-17.6	-46.5	-47.7	-2.2	-36.5
Full Service DFW North+	15.7	70.5	88.40	129.90	13.89	91.64	-77.7	-31.9	-84.8	-84.8	0.0	-77.7	33.7	77.3	134.39	138.28	45.23	106.90	-56.5	-2.8	-57.7	-57.7	0.0	-56.5
Limited Service DFW North+	41.1	76.8	57.86	85.64	23.78	65.81	-46.5	-32.4	-63.9	-63.7	0.6	-46.2	47.6	77.9	72.65	85.83	34.57	66.90	-39.0	-15.4	-48.3	-48.0	0.6	-38.6
Full Service DFW South+																								
Limited Service DFW South+	41.0	70.5	62.90	79.10	25.78	55.77	-41.9	-20.5	-53.8	-54.0	-0.4	-42.1	46.6	67.4	70.24	82.56	32.76	55.66	-30.8	-14.9	-41.1	-41.4	-0.4	-31.1

AirBNB Data	Occ %		ADR		RevPAR		Percent Change from Prior Year						Occ %		ADR		RevPAR		Percent Change from Prior Year YTD					
	2020	2019	2020	2019	2020	2019	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2020	2019	2020	2019	2020	2019	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
Entire Place	61.9	71.5	193.10	214.55	119.57	153.40	-13.39	-10.00	-22.05	59.2	68.2	42.9	62.9	62.69	176.21	188.45	110.87	118.13	0.36	-6.49	-6.15	72.6	65.5	65.9
Hotel Comparable	60.8	68.38	105.99	81.69	64.44	55.86	-11.09	29.74	15.36	242.9	197.2	164.3	64.4	64.29	103.33	84.76	66.55	54.49	0.18	21.90	22.12	163.0	115.3	115.7

Available Listings	2020	2019	% Chg
Entire Place	298	176	69.3
Private Room	120	139	(13.7)
Shared Room	38	28	35.7
Total Available Listings	456	343	32.9

	Participation			
	Properties		Rooms	
	Census	Sample	Census	Sample
Irving, TX+	86	77	12733	11478
Luxury/Full Service Irving+	16	14	4896	4296
All Suite/Extended Stay Irving+	33	32	3713	3606
Limited Service Irving+	12	12	1567	1567
Budget Irving+	24	18	2438	1890
Las Colinas+	30	29	5144	4808
DFW North+	26	26	4065	4065
DFW South+	30	22	3524	2605
Full Service Las Colinas+	8	8	2259	2259
Limited Service Las Colinas+	22	21	2885	2549
Full Service DFW North+	4	4	1581	1581
Limited Service DFW North+	21	21	2365	2365
Full Service DFW South+	4	2	1056	456
Limited Service DFW South+	26	20	2468	2149
ICC Comp Set No Boutiques+				

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Irving, Texas Room Demand - Source: Smith Travel Research

	2019			2020			Calculated Demand Change over prior year		STR Reported Change over prior year	
	Occ %	Current Month Demand	Year To Date Demand	Occ %	Current Month Demand	Year To Date Demand	Current Month	Year To Date	Current Month	Year To Date
January	66.5	254,496	254,496	64.9	258,560	258,560	1.6%	1.6%	-2.4%	-2.4%
February	70.4	243,421	497,917	72.1	259,505	518,065	6.6%	4.0%	2.6%	0.0%
March	77.0	303,898	801,815	43.7	174,320	692,385	-42.6%	-13.6%	-43.1%	-16.1%
April	74.2	283,519	1,085,334	22.6	79,279	771,664	-72.0%	-28.9%	-69.5%	-28.9%
May	73.9	291,548	1,376,882	27.1	98,249	869,913	-66.3%	-36.8%	-63.2%	-35.6%
June	78.6	300,278	1,677,160	33.4	127,470	997,383	-57.5%	-40.5%	-57.4%	-39.5%
July	73.0	288,175	1,965,335	34.3	135,465	1,132,848	-53.0%	-42.4%	-52.8%	-41.4%
August	69.5	273,955	2,239,290							
September	70.5	268,938	2,508,228							
October	79.0	317,464	2,825,692							
November	66.1	257,066	3,082,758							
December	57.4	230,578	3,313,336							

Irving, Texas & United States Comparison

July 2020

Irving	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	115.88	3.4%	115.88	3.4%	64.9%	-2.4%	64.9%	-2.4%	75.15	0.9%	75.15	0.9%
FEBRUARY	116.84	2.3%	116.43	2.9%	72.1%	2.6%	68.2%	0.0%	84.20	4.9%	79.45	2.9%
MAR	95.92	-13.6%	111.26	-1.0%	43.7%	-43.1%	59.8%	-16.1%	41.94	-50.8%	66.52	-16.9%
APRIL	62.74	-44.7%	106.19	-5.7%	22.6%	-69.5%	51.1%	-28.9%	14.17	-83.1%	54.30	-33.0%
MAY	63.06	-43.4%	101.16	-10.0%	27.1%	-63.2%	46.5%	-35.6%	17.11	-79.2%	47.08	-42.0%
JUNE	71.23	-36.1%	97.19	-13.4%	33.4%	-57.4%	44.4%	-39.5%	23.77	-72.8%	43.13	-47.6%
JULY	71.64	-32.9%	94.10	-15.5%	34.3%	-52.8%	42.9%	-41.4%	24.59	-68.3%	40.34	-50.5%
AUGUST												
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												
12 mo. rolling averages: ADR 108.44 -2.0% Occupancy 58.4% -16.9% RevPAR 63.30 -18.6%												

Texas	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	101.19	-0.8%	101.19	-0.8%	57.6%	0.4%	57.6%	0.4%	58.27	-0.5%	58.27	-0.5%
FEBRUARY	106.28	0.0%	103.77	-0.4%	65.3%	0.4%	61.2%	0.4%	69.35	0.5%	63.53	0.0%
MAR	89.23	-19.9%	99.73	-6.7%	44.1%	-37.9%	55.3%	-14.2%	39.34	-50.3%	55.14	-19.9%
APRIL	63.38	-41.3%	94.81	-11.5%	27.7%	-59.7%	48.7%	-25.6%	17.53	-76.3%	46.22	-34.2%
MAY	68.96	-35.3%	90.88	-15.1%	36.2%	-45.7%	46.2%	-29.7%	24.93	-64.9%	41.98	-40.3%
JUNE	76.88	-26.3%	88.66	-16.8%	43.7%	-37.4%	45.8%	-31.1%	33.60	-53.8%	40.57	-42.7%
JULY	76.45	-25.3%	86.92	-18.0%	44.0%	-36.6%	45.5%	-31.9%	33.63	-52.6%	39.55	-44.1%
AUGUST												
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												

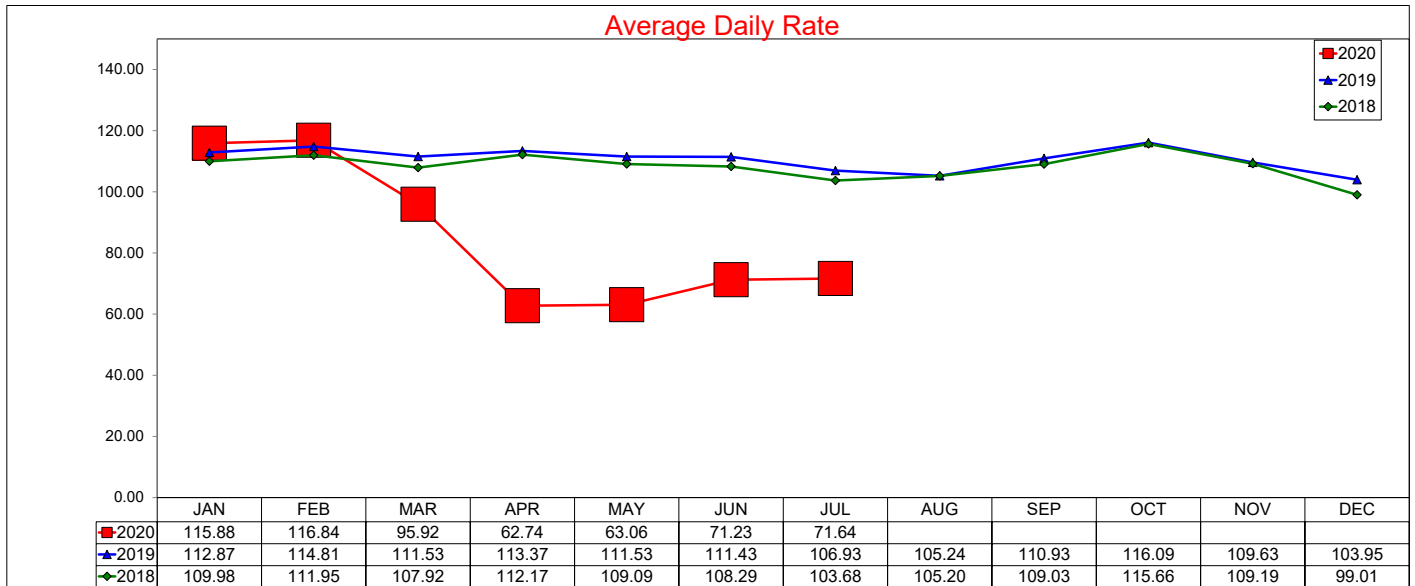
USA	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	126.06	1.4%	126.06	1.4%	55.1%	0.8%	55.1%	0.8%	69.47	2.2%	69.47	2.2%
FEBRUARY	130.78	1.4%	128.44	1.4%	62.2%	0.2%	58.5%	0.5%	81.33	1.7%	75.08	1.9%
MAR	110.66	-16.5%	123.76	-4.0%	39.4%	-42.3%	51.8%	-15.9%	43.54	-51.9%	64.14	-19.3%
APRIL	73.23	-44.4%	117.75	-9.2%	24.5%	-63.9%	45.7%	-27.7%	17.93	-79.9%	53.84	-34.3%
MAY	79.57	-39.9%	112.27	-13.8%	33.1%	-51.7%	43.3%	-32.7%	26.35	-71.0%	48.61	-42.0%
JUNE	92.15	-31.5%	109.04	-16.8%	42.2%	-42.5%	43.1%	-34.5%	38.88	-60.6%	47.02	-45.5%
JULY	101.76	-24.8%	107.91	-18.1%	47.0%	-36.1%	43.7%	-34.7%	47.84	-52.0%	47.17	-46.6%
AUGUST												
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												

Note: The "Change %" column refers to the change from the prior year's figure.

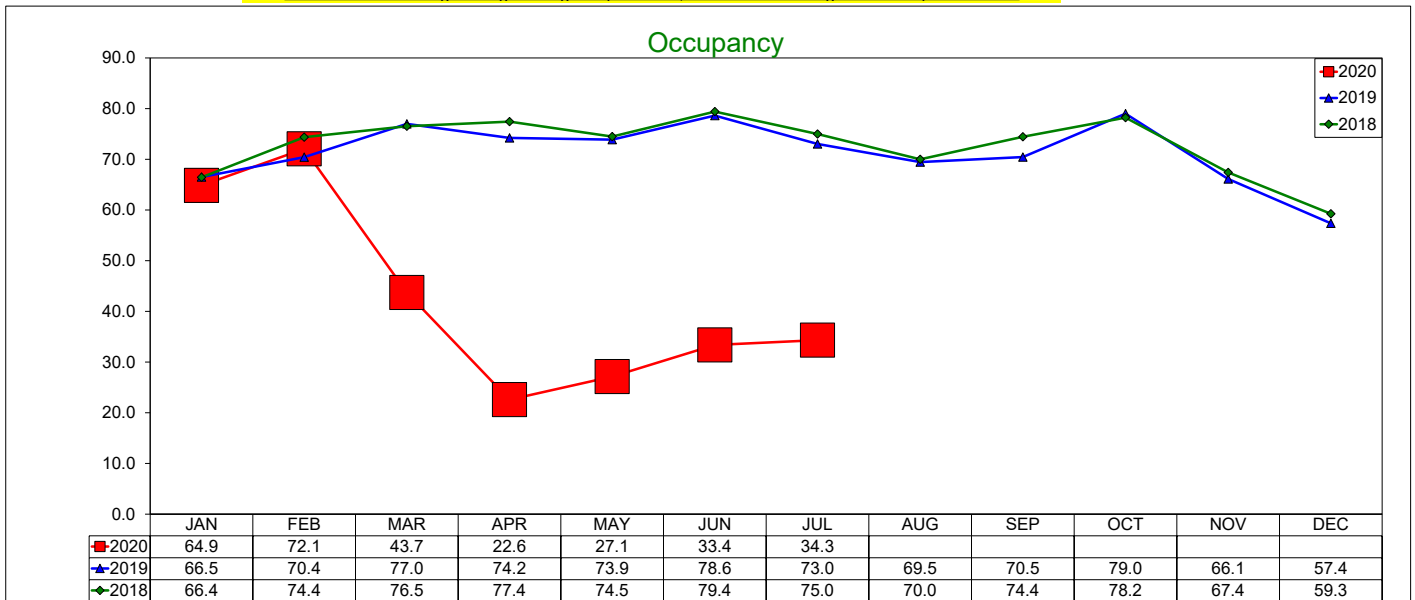
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Three Year Comparison - CITY OF IRVING - ALL PROPERTIES

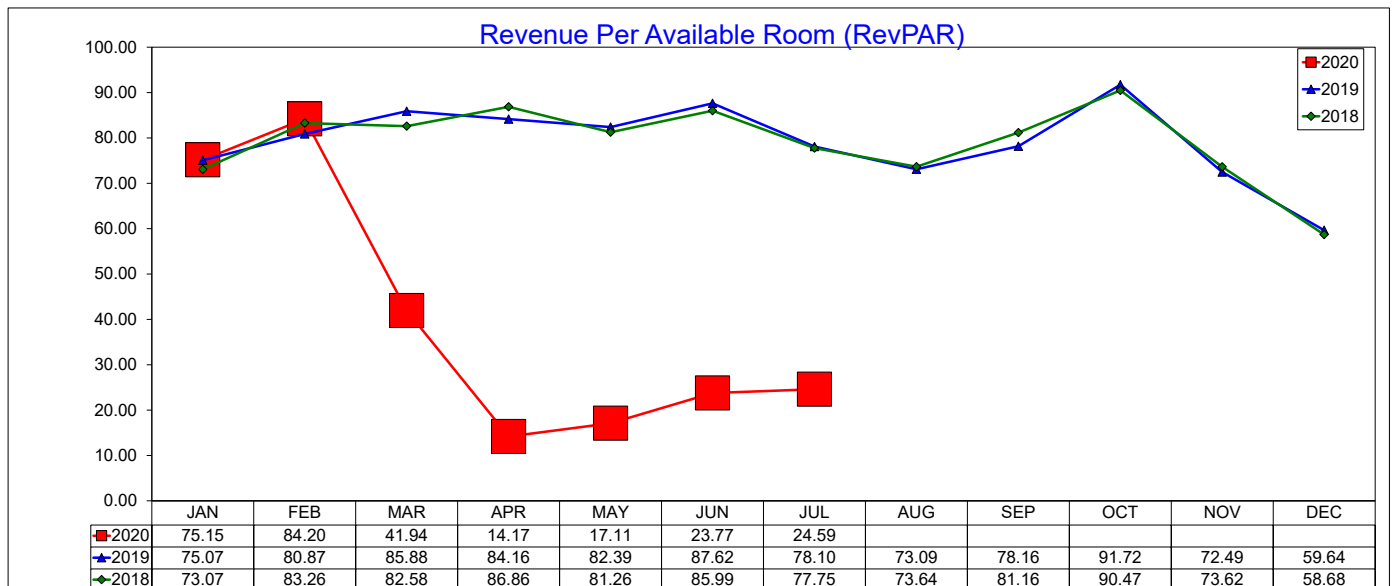
July 2020



12 month ADR Rolling Average through July 2020 is \$108.44 with a change from last year of -2.0%



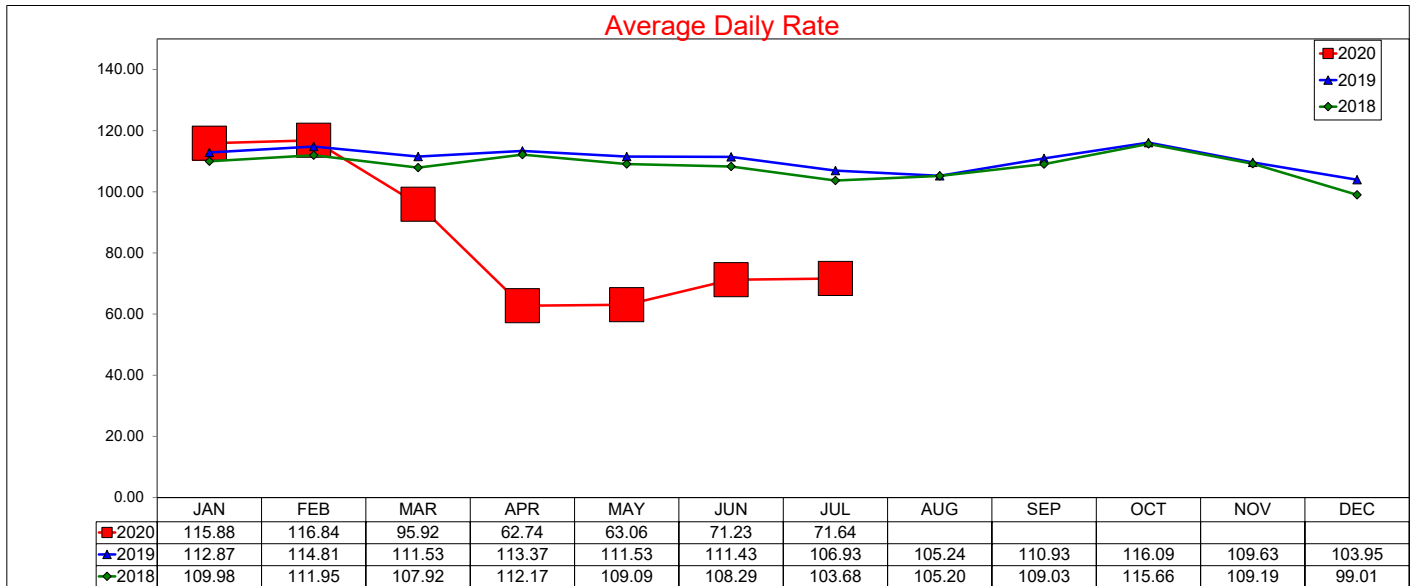
12 month Occupancy Rolling Average through July 2020 is 58.38% with a change from last year of -16.9%



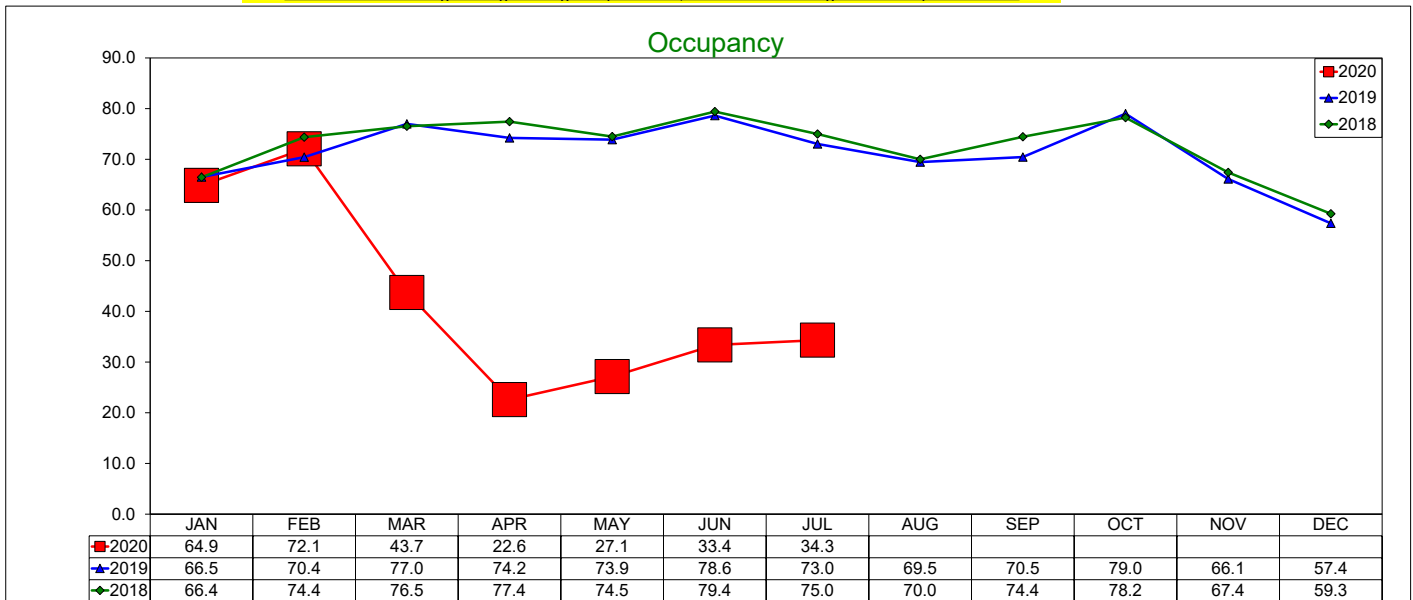
12 month RevPAR Rolling Average through July 2020 is \$63.3 with a change from last year of -18.6%

Three Year Comparison - CITY OF IRVING - ALL PROPERTIES

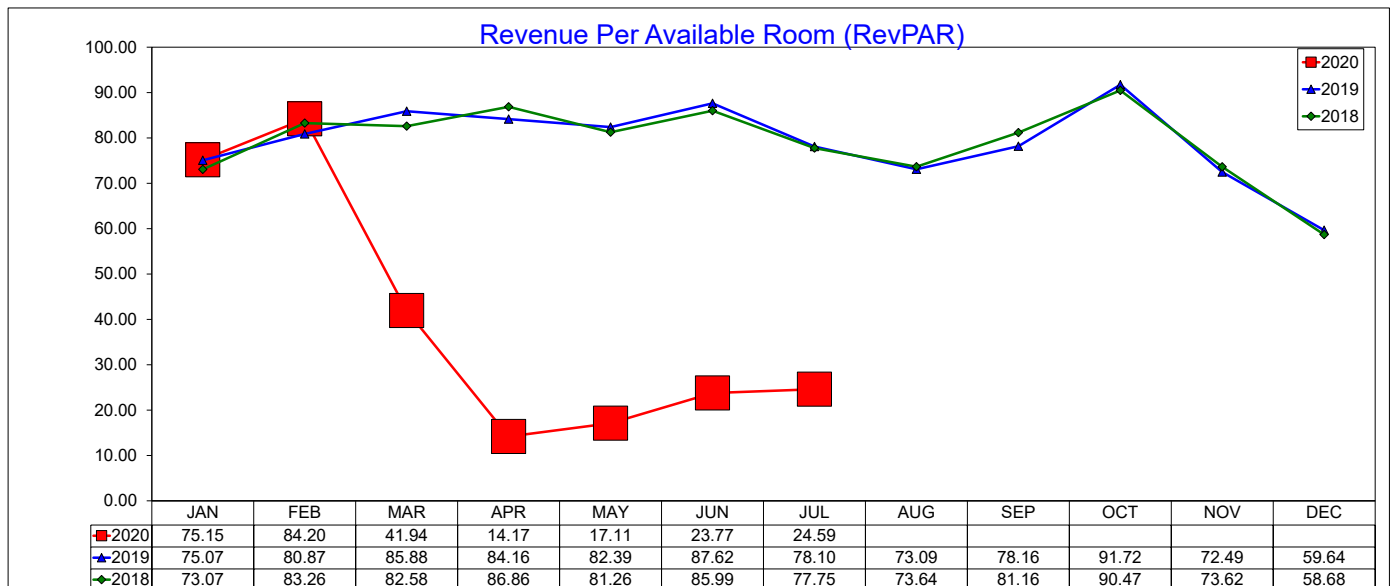
July 2020



12 month ADR Rolling Average through July 2020 is \$108.44 with a change from last year of -2.0%



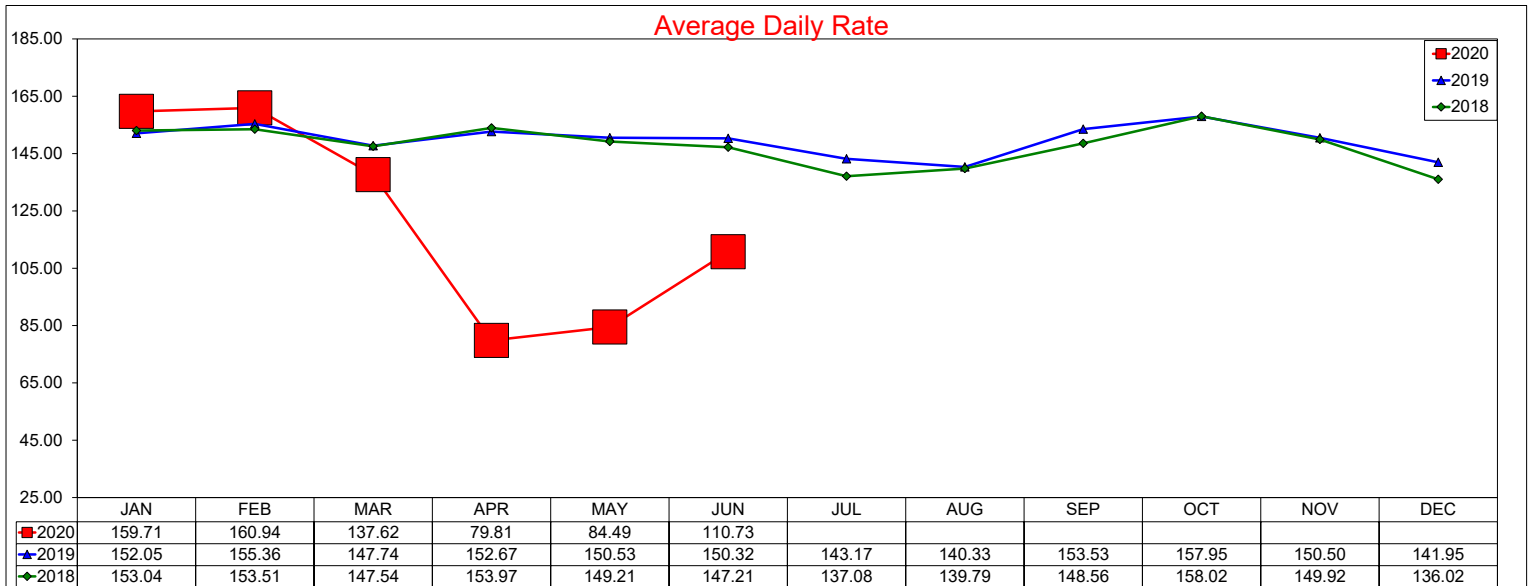
12 month Occupancy Rolling Average through July 2020 is 58.38% with a change from last year of -16.9%



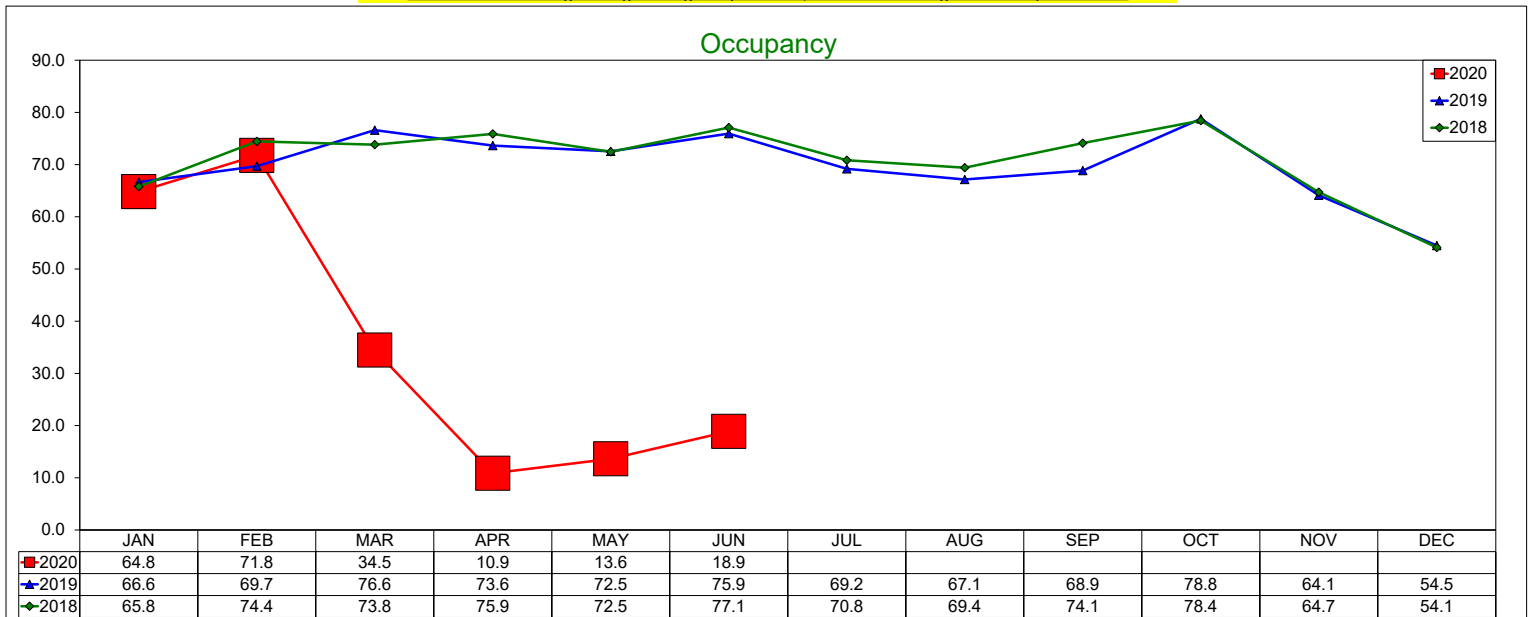
12 month RevPAR Rolling Average through July 2020 is \$63.3 with a change from last year of -18.6%

Three Year Comparison - Luxury/Full Service - Irving

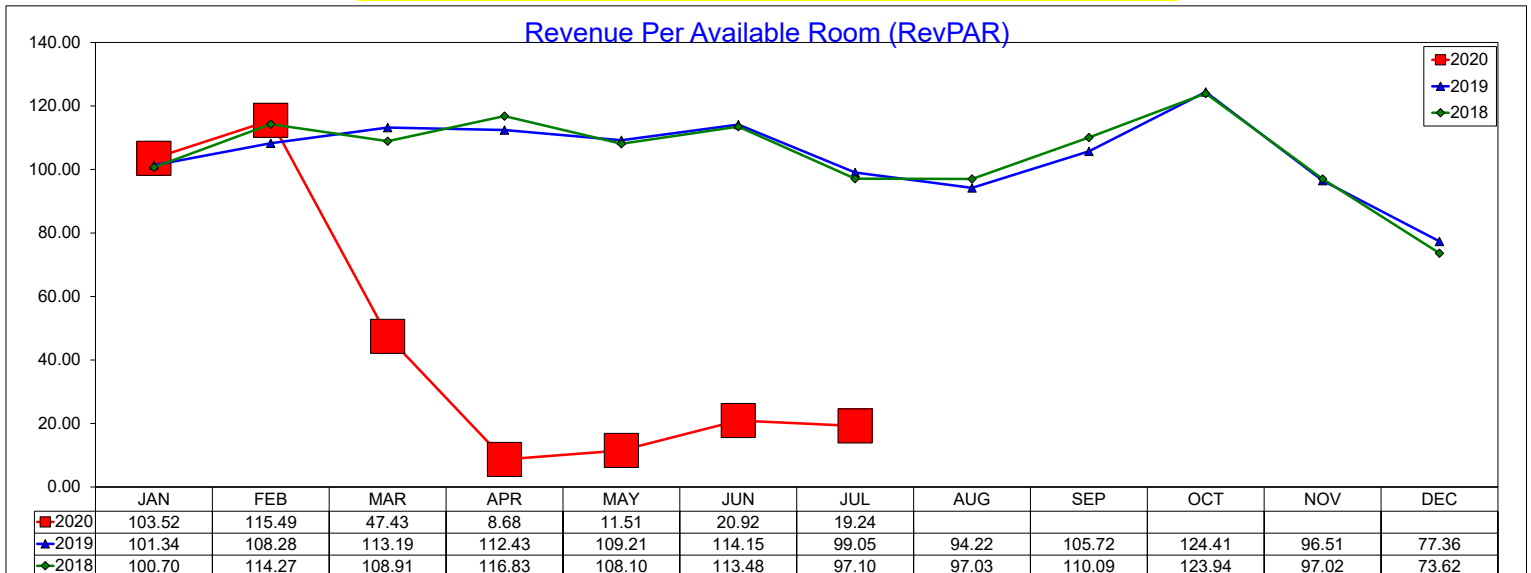
July 2020



12 month ADR Rolling Average through July 2020 is \$151.5 with a change from last year of 0.4%



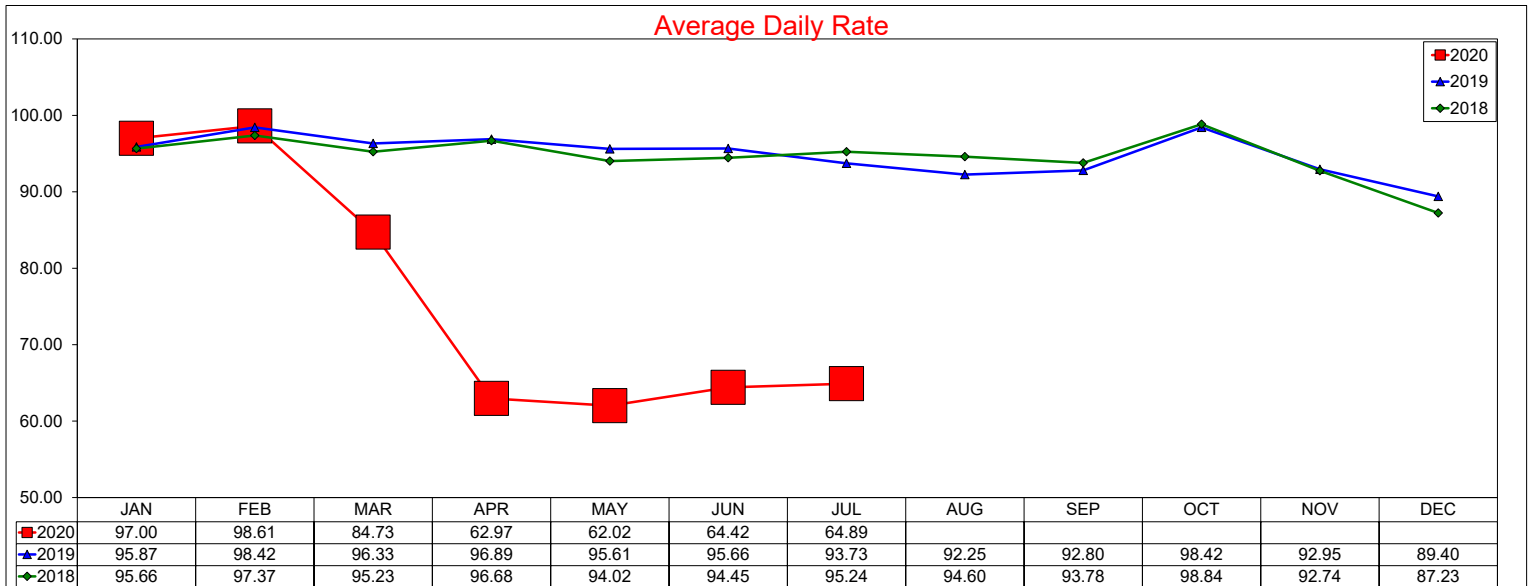
12 month Occupancy Rolling Average through July 2020 is 55.45% with a change from last year of -19.8%



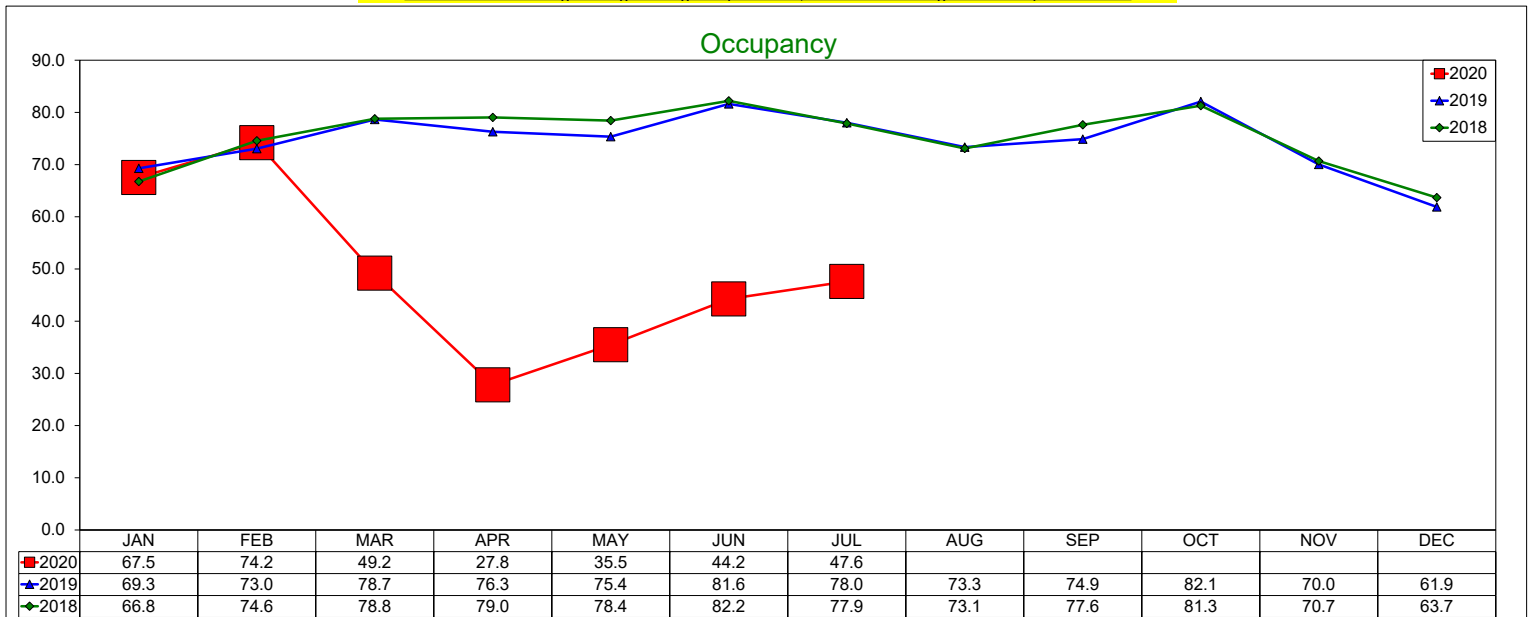
12 month RevPAR Rolling Average through July 2020 is \$84 with a change from last year of -19.4%

Three Year Comparison - All Suite/Extended Stay - Irving

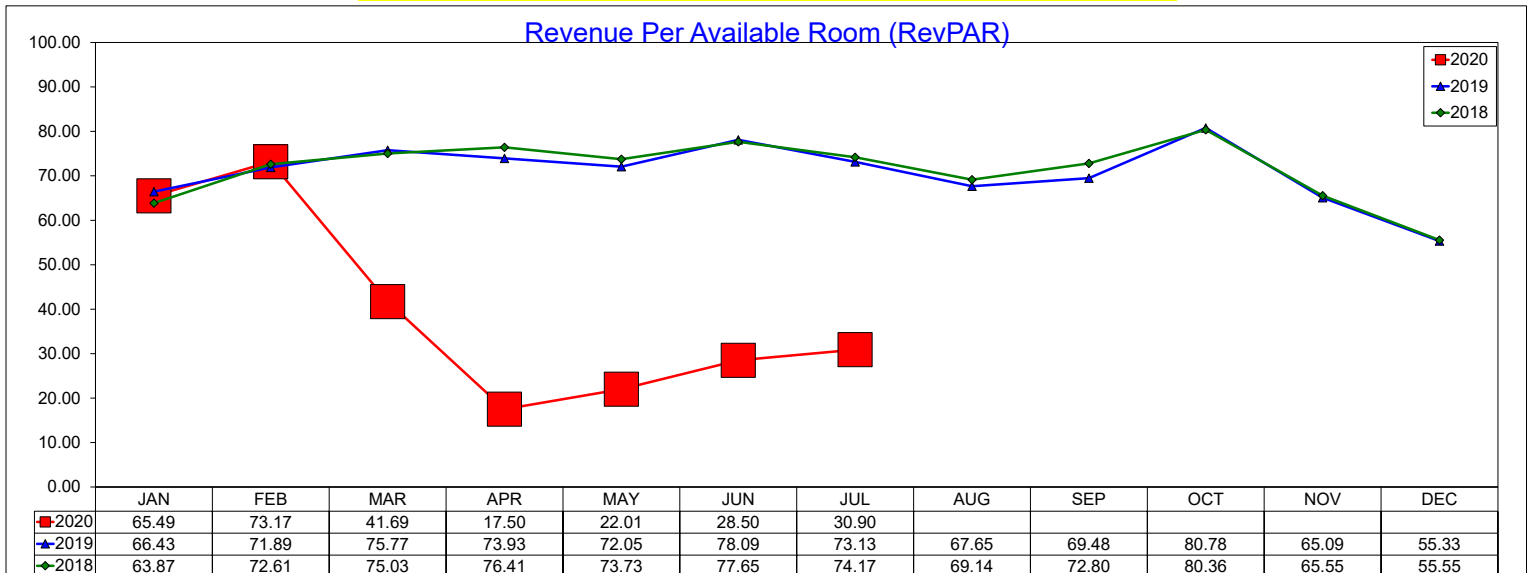
July 2020



12 month ADR Rolling Average through July 2020 is \$92.17 with a change from last year of -2.9%



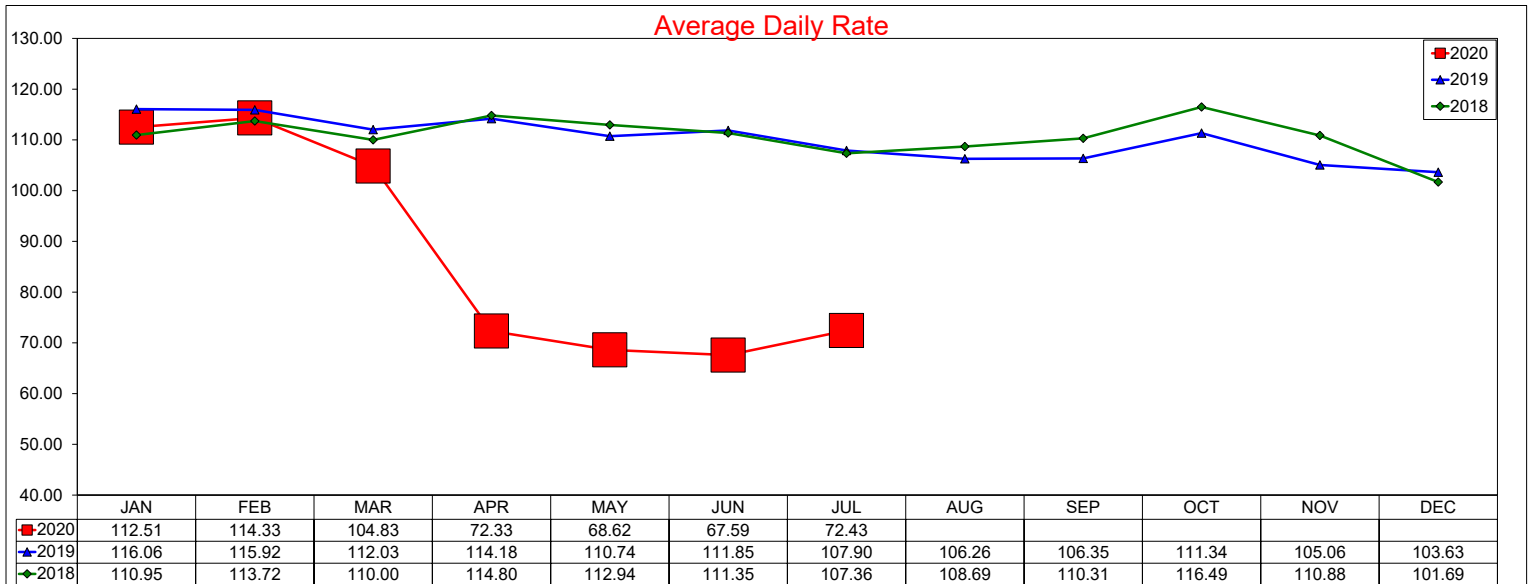
12 month Occupancy Rolling Average through July 2020 is 61.76% with a change from last year of -15.6%



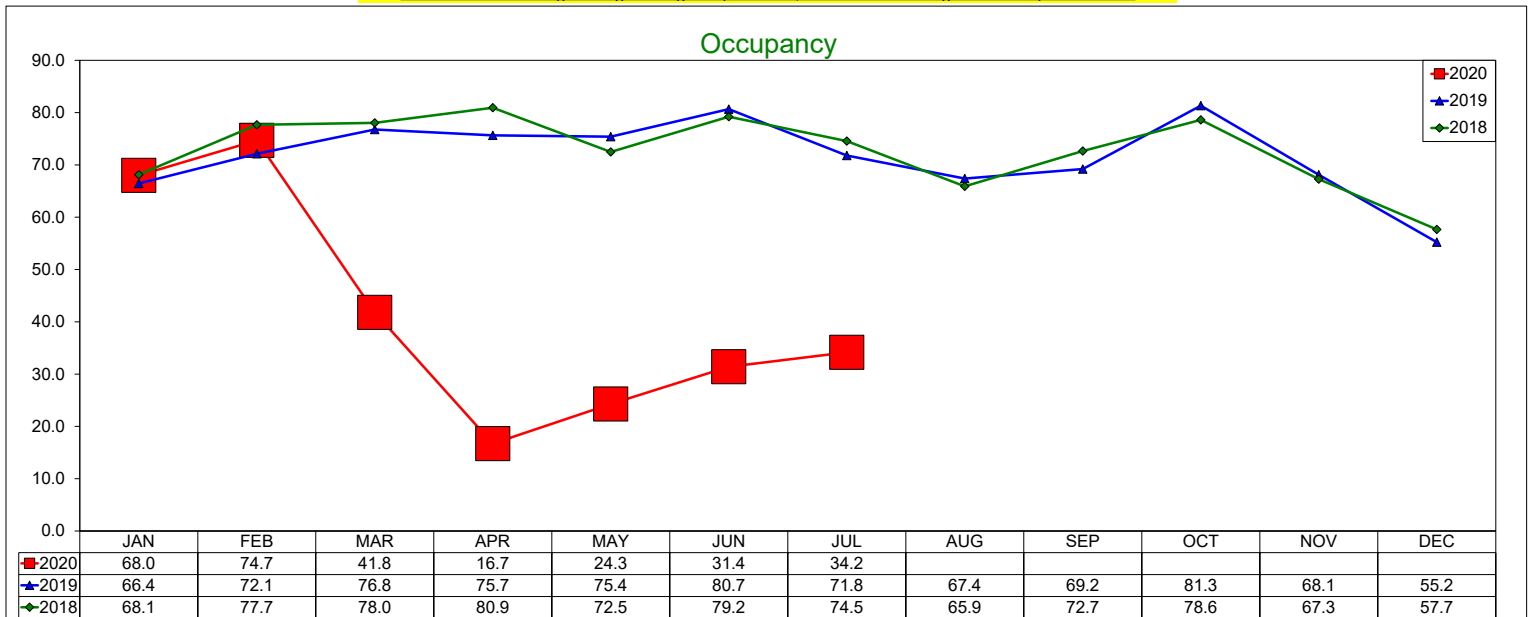
12 month RevPAR Rolling Average through July 2020 is \$56.92 with a change from last year of -18.1%

Three Year Comparison - Limited Service - Irving

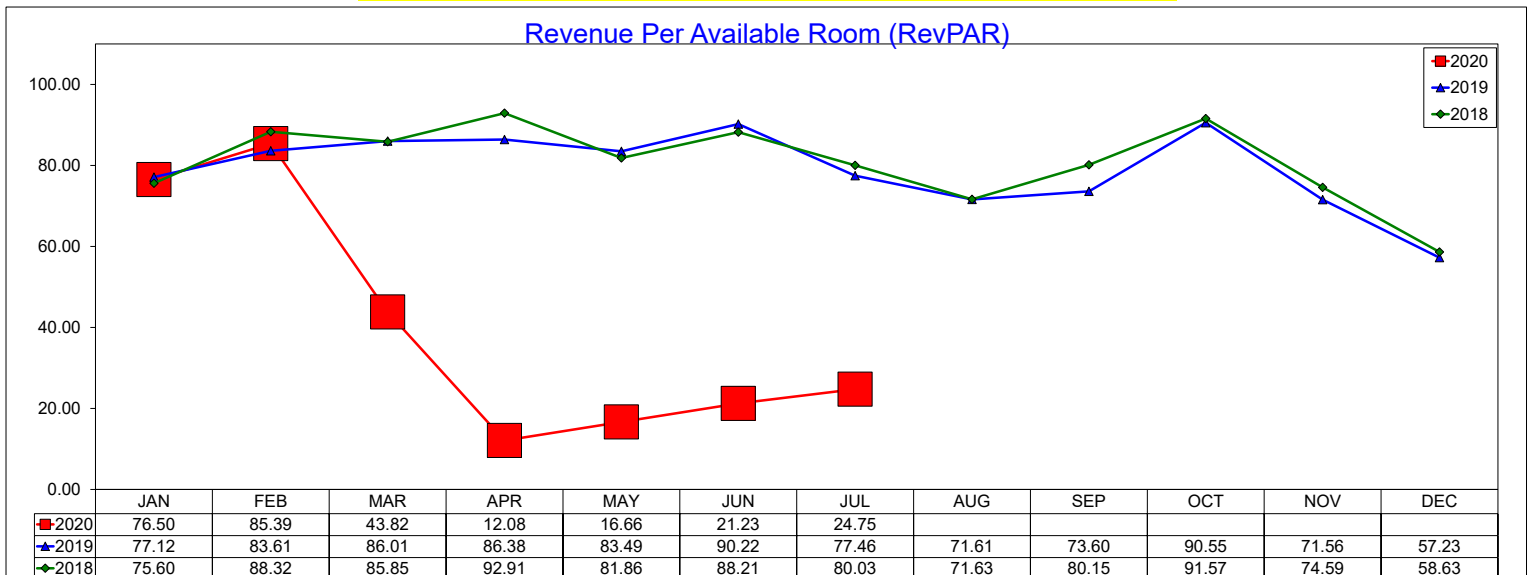
July 2020



12 month ADR Rolling Average through July 2020 is \$107.72 with a change from last year of -4.4%



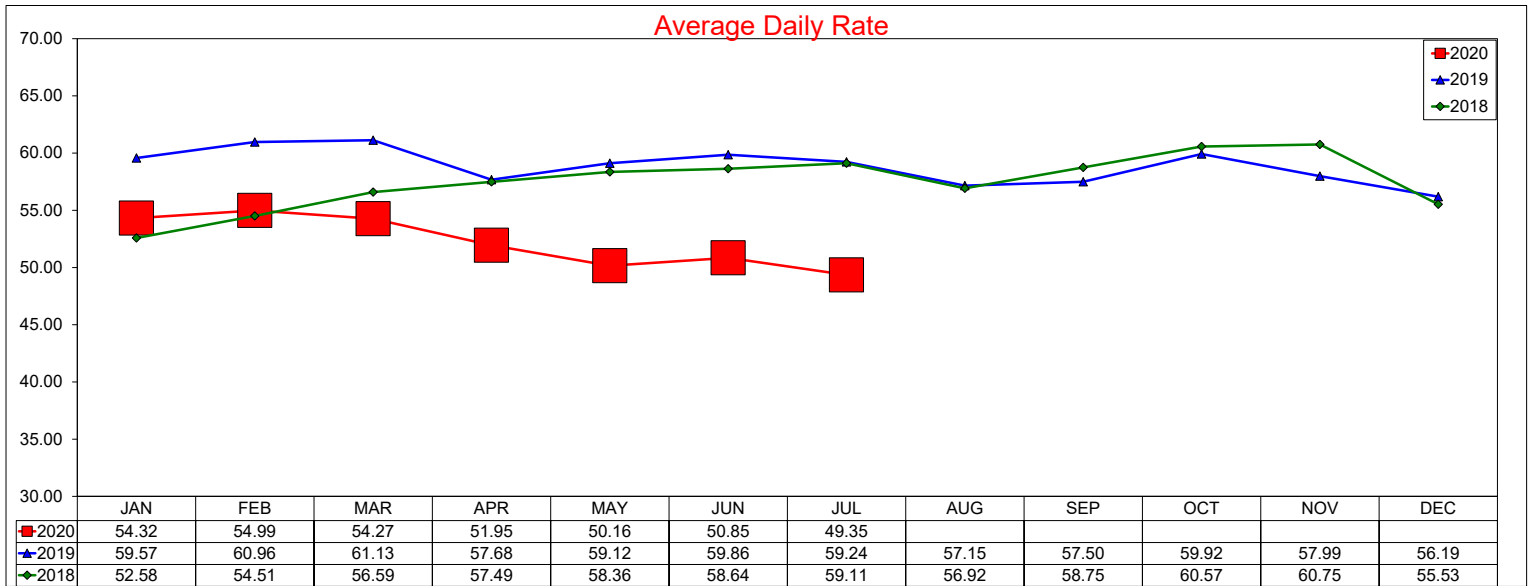
12 month Occupancy Rolling Average through July 2020 is 58.49% with a change from last year of -17.2%



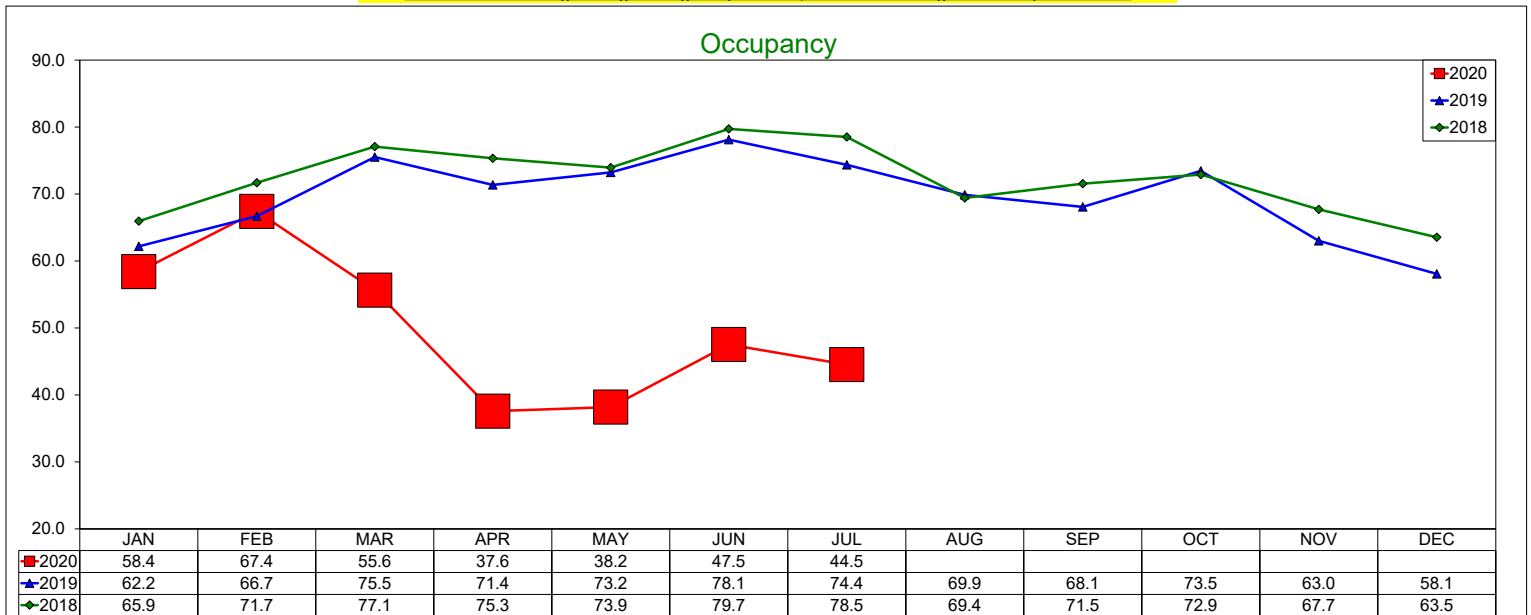
12 month RevPAR Rolling Average through July 2020 is \$63.01 with a change from last year of -20.8%

Three Year Comparison - Budget - Irving

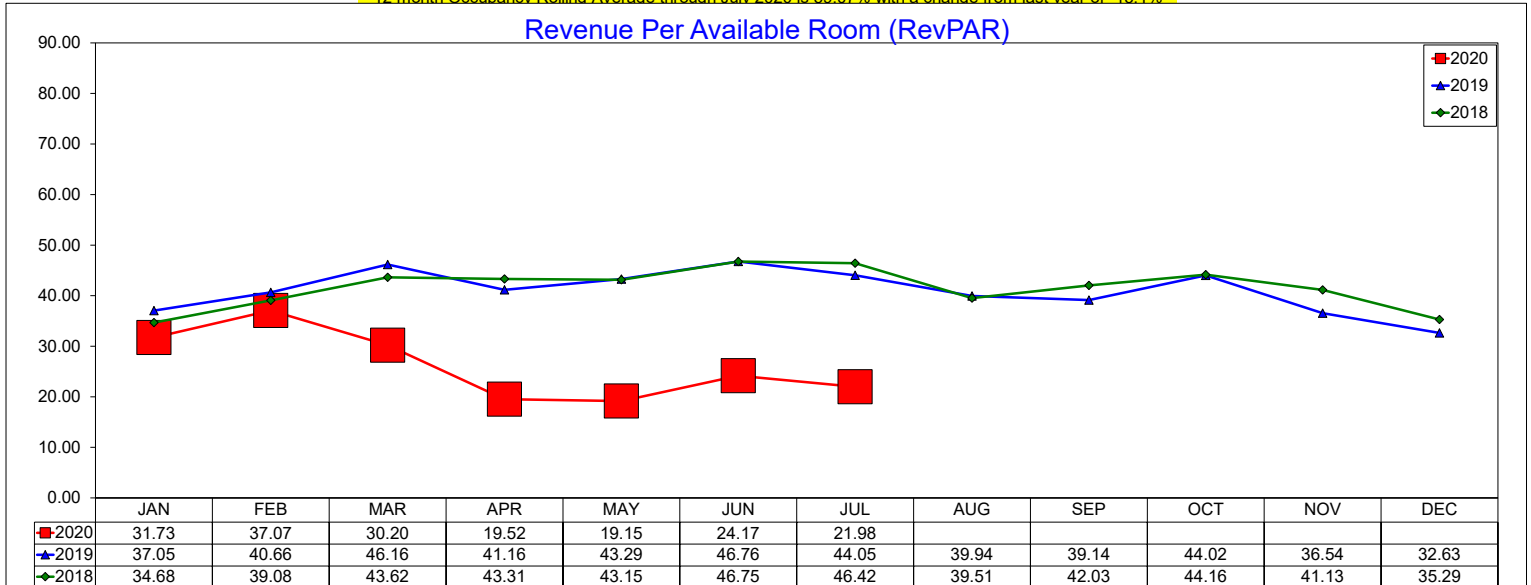
July 2020



12 month ADR Rolling Average through July 2020 is \$56.04 with a change from last year of -1.7%



12 month Occupancy Rolling Average through July 2020 is 59.07% with a change from last year of -13.1%

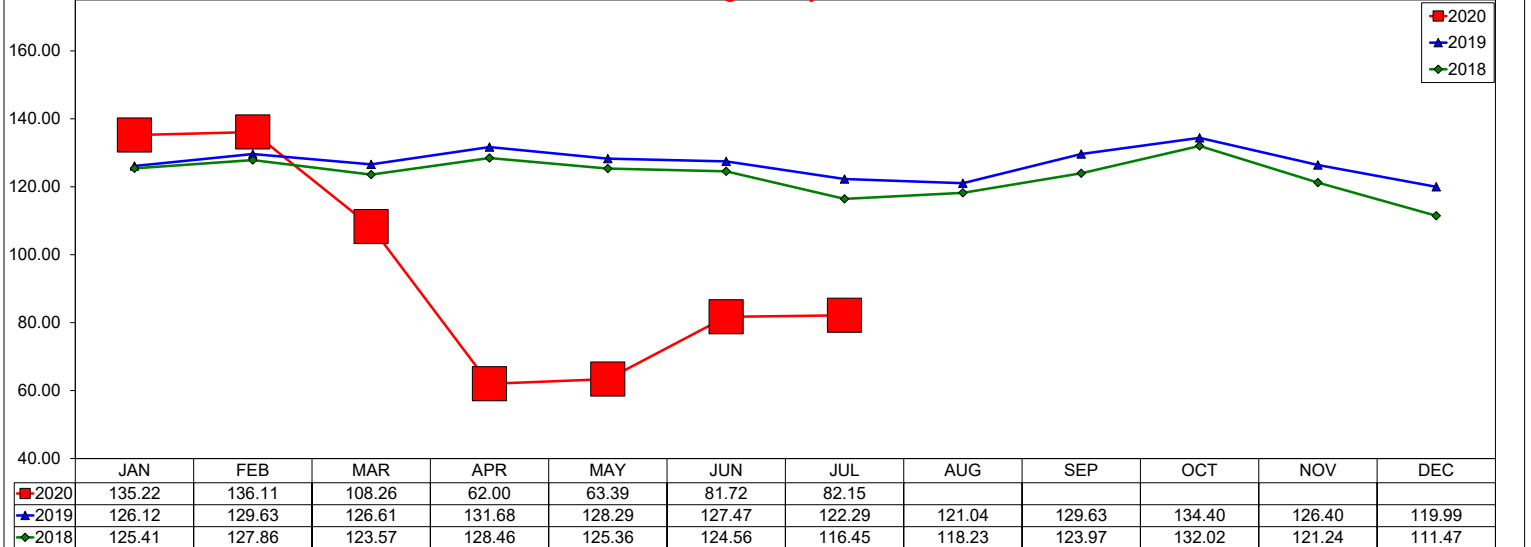


12 month RevPAR Rolling Average through July 2020 is \$33.1 with a change from last year of -14.6%

Three Year Comparison - Las Colinas

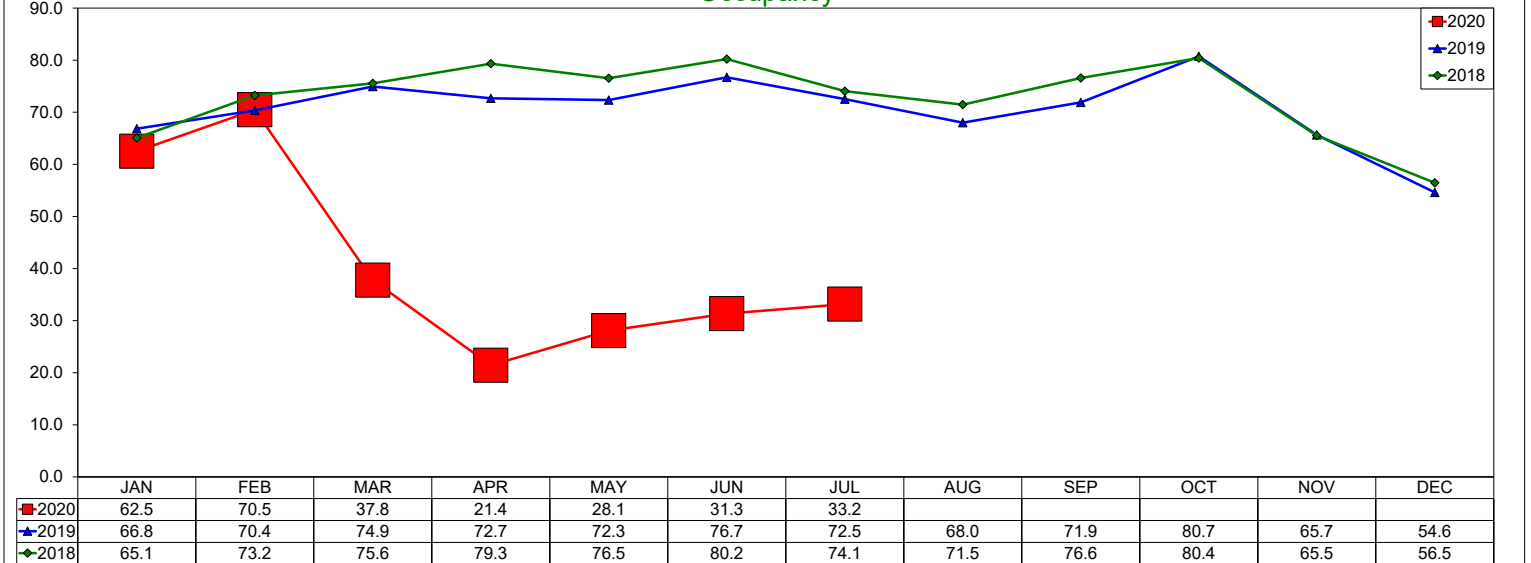
July 2020

Average Daily Rate



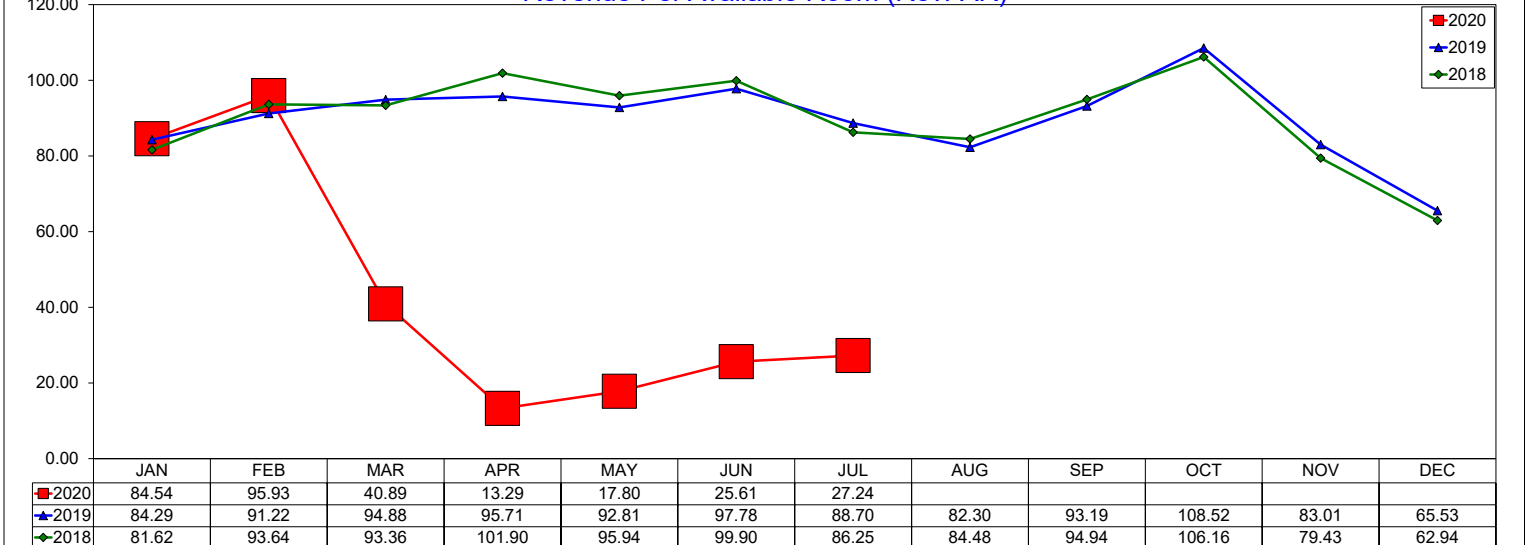
12 month ADR Rolling Average through July 2020 is \$125.71 with a change from last year of -0.2%

Occupancy



12 month Occupancy Rolling Average through July 2020 is 57.2% with a change from last year of -17.8%

Revenue Per Available Room (RevPAR)

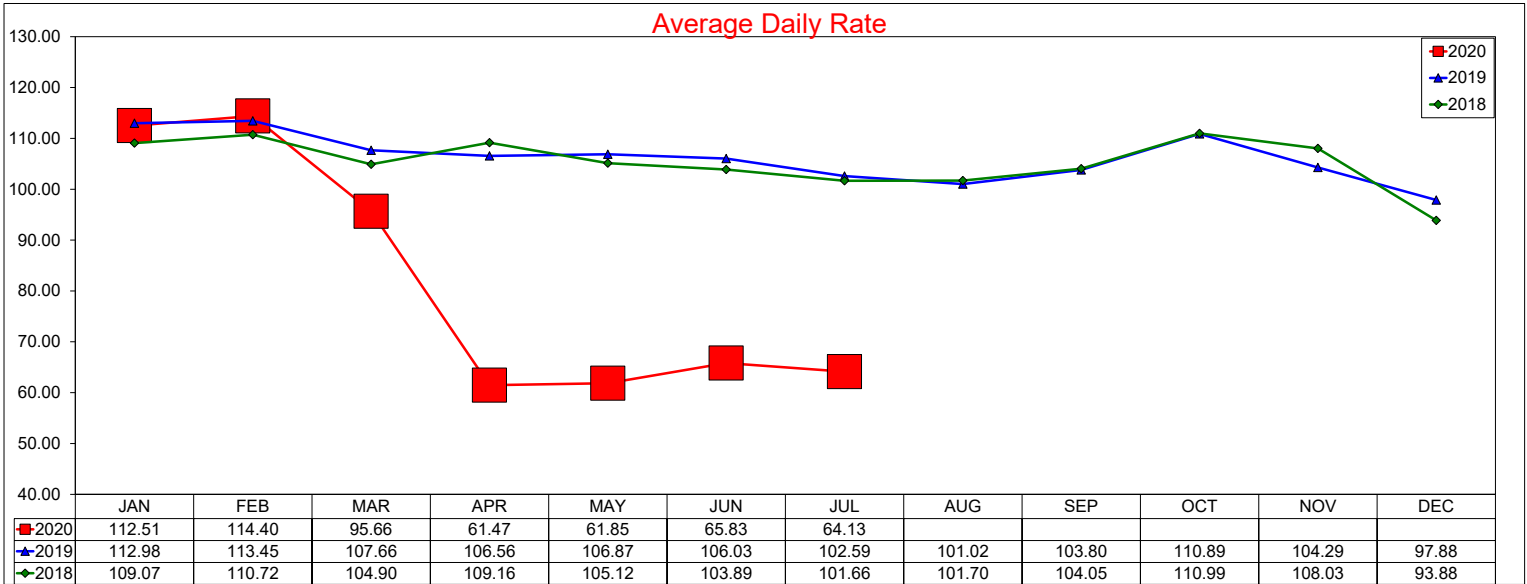


12 month RevPAR Rolling Average through July 2020 is \$71.9 with a change from last year of -18.0%

Three Year Comparison - DFW North

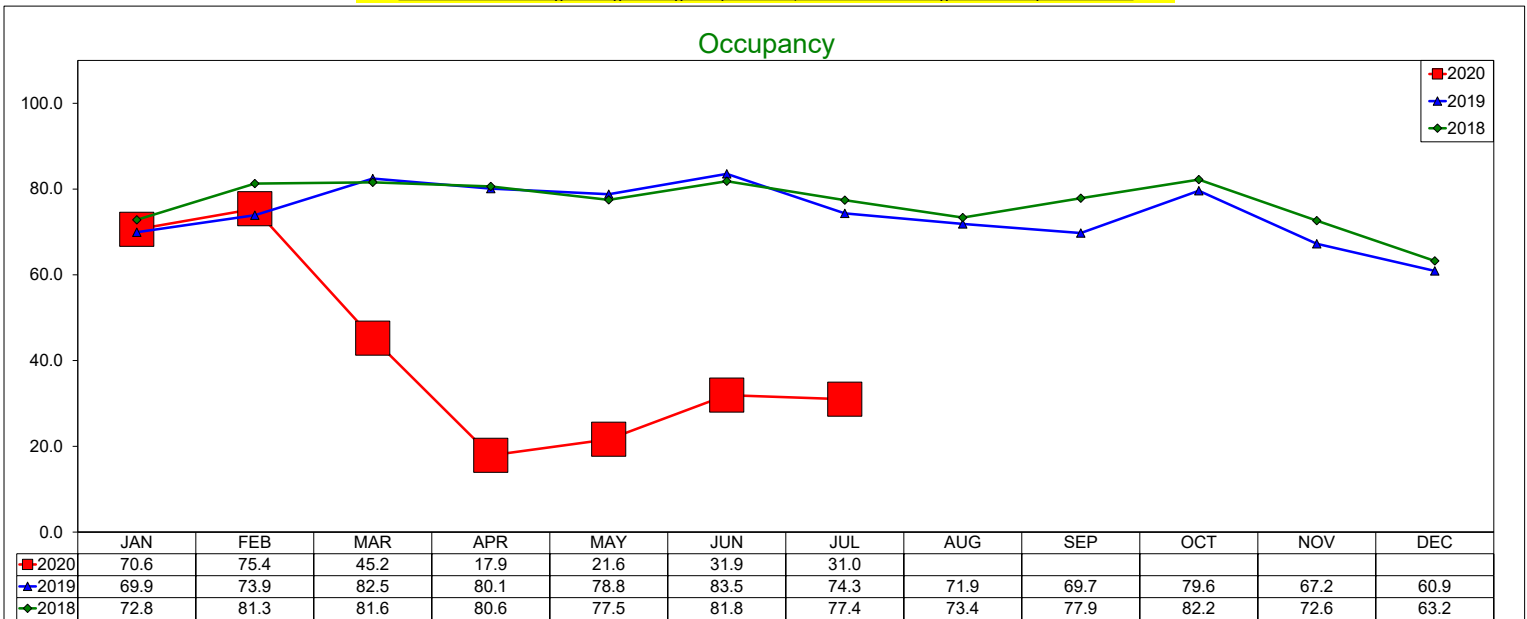
July 2020

Average Daily Rate



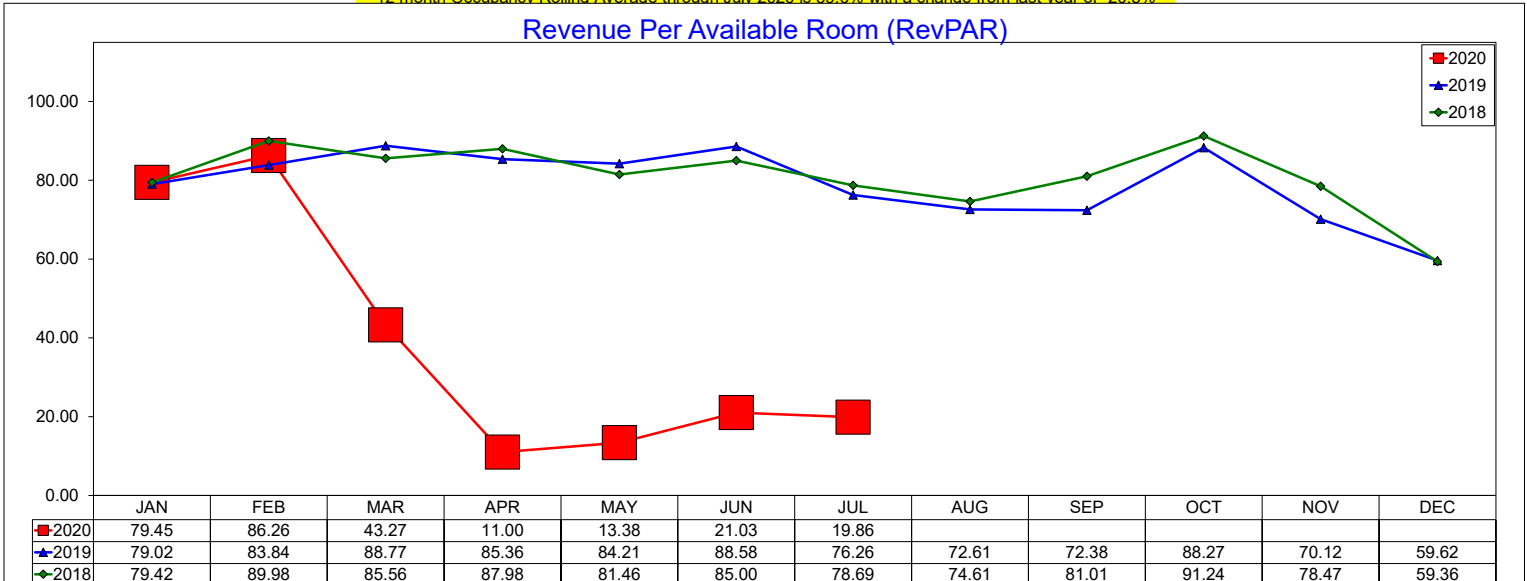
12 month ADR Rolling Average through July 2020 is \$104.96 with a change from last year of -1.3%

Occupancy



12 month Occupancy Rolling Average through July 2020 is 59.6% with a change from last year of -20.5%

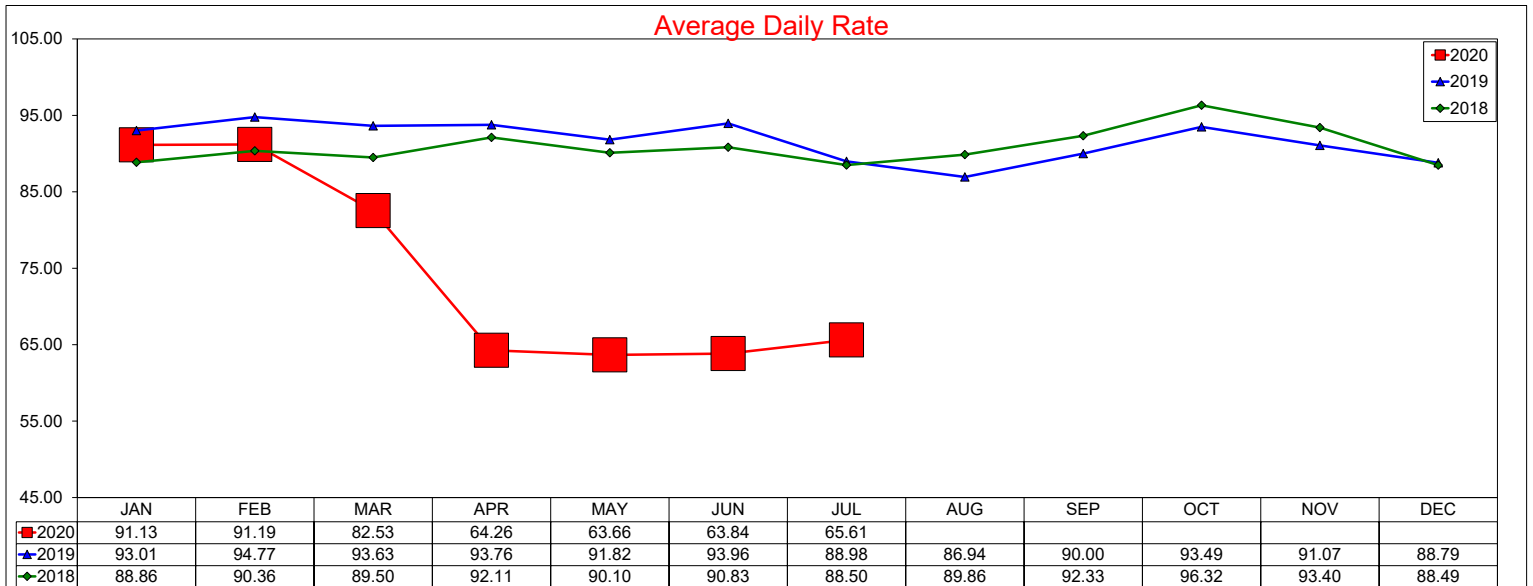
Revenue Per Available Room (RevPAR)



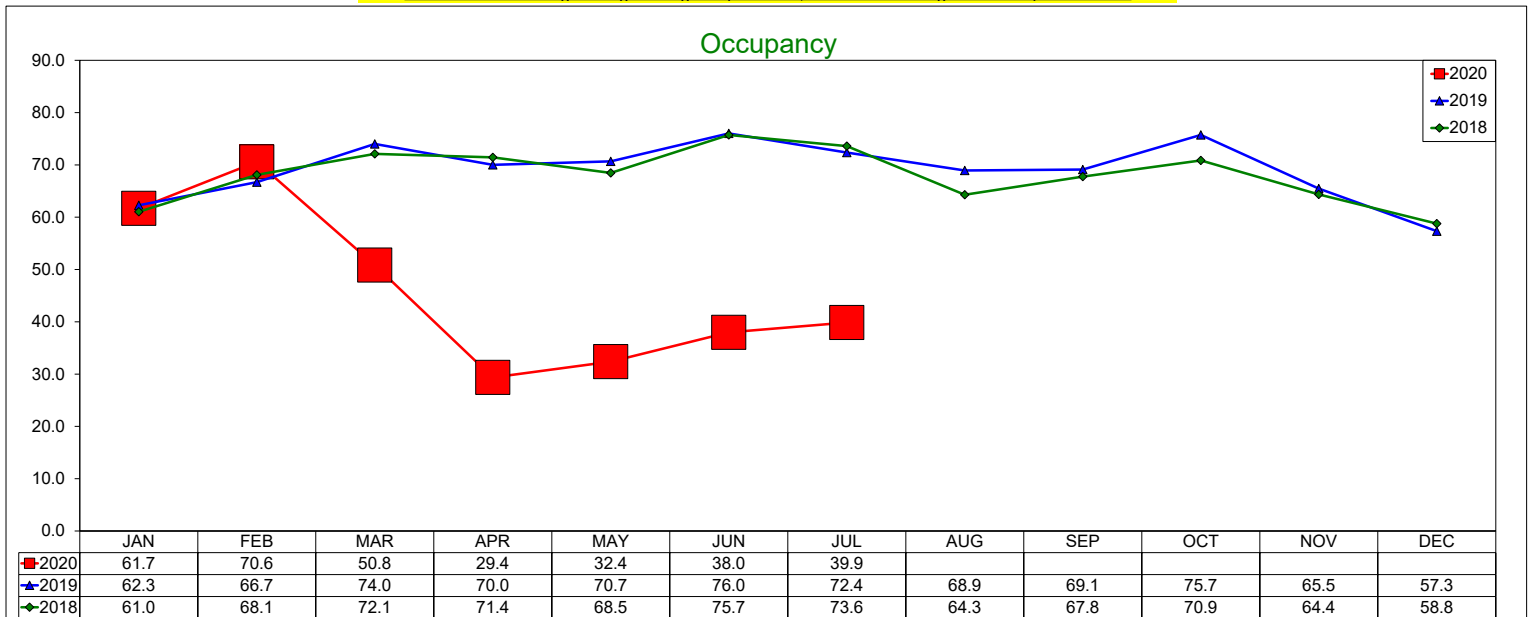
12 month RevPAR Rolling Average through July 2020 is \$62.55 with a change from last year of -21.5%

Three Year Comparison - DFW South

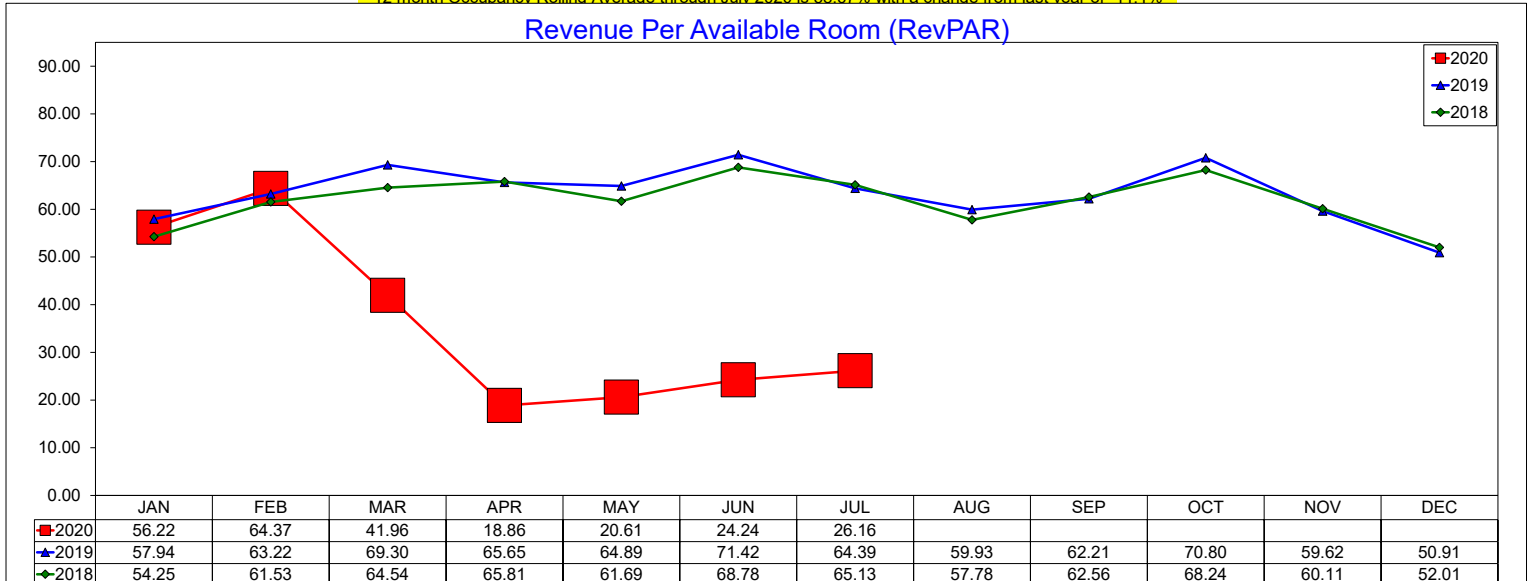
July 2020



12 month ADR Rolling Average through July 2020 is \$88.25 with a change from last year of -5.6%



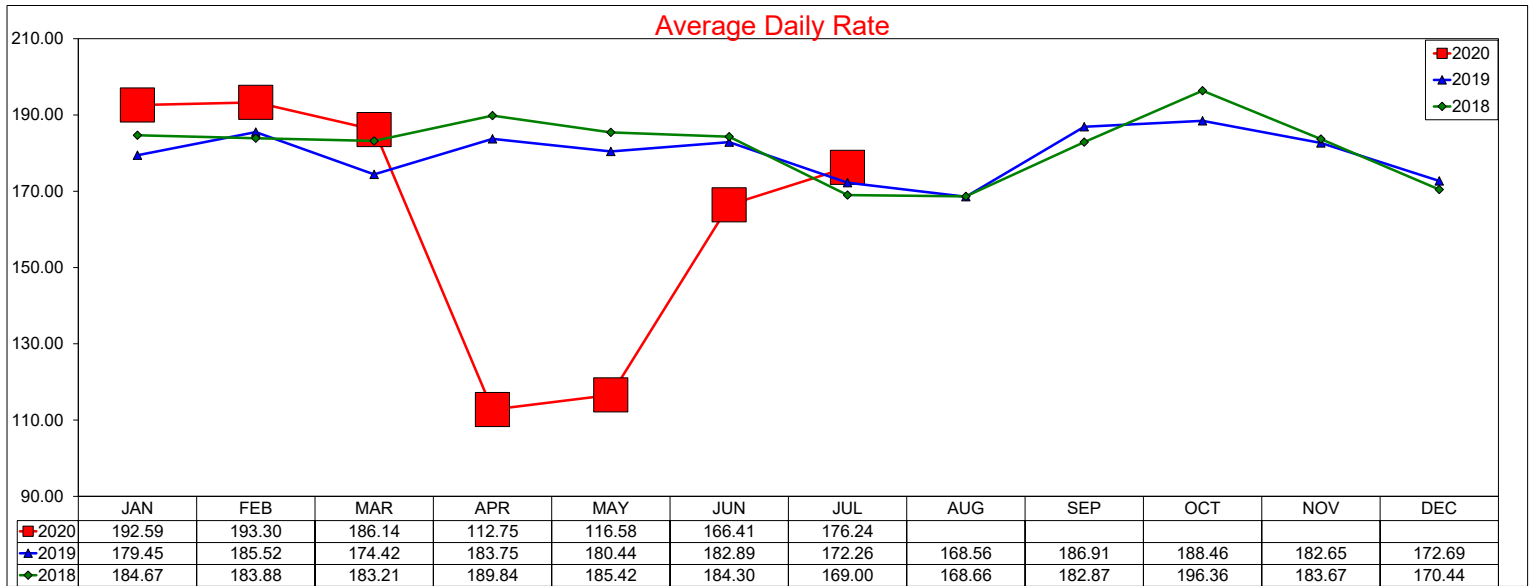
12 month Occupancy Rolling Average through July 2020 is 58.67% with a change from last year of -11.1%



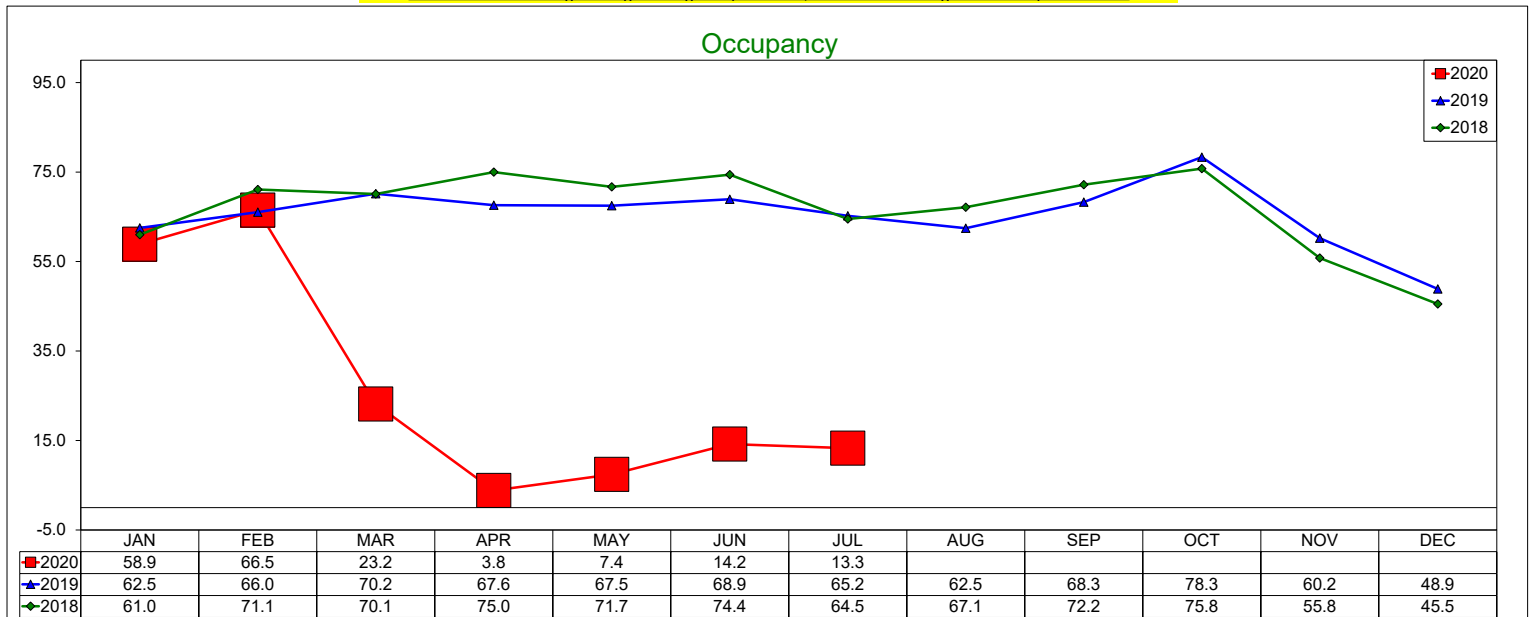
12 month RevPAR Rolling Average through July 2020 is \$51.78 with a change from last year of -16.1%

Three Year Comparison - Full Service - Las Colinas

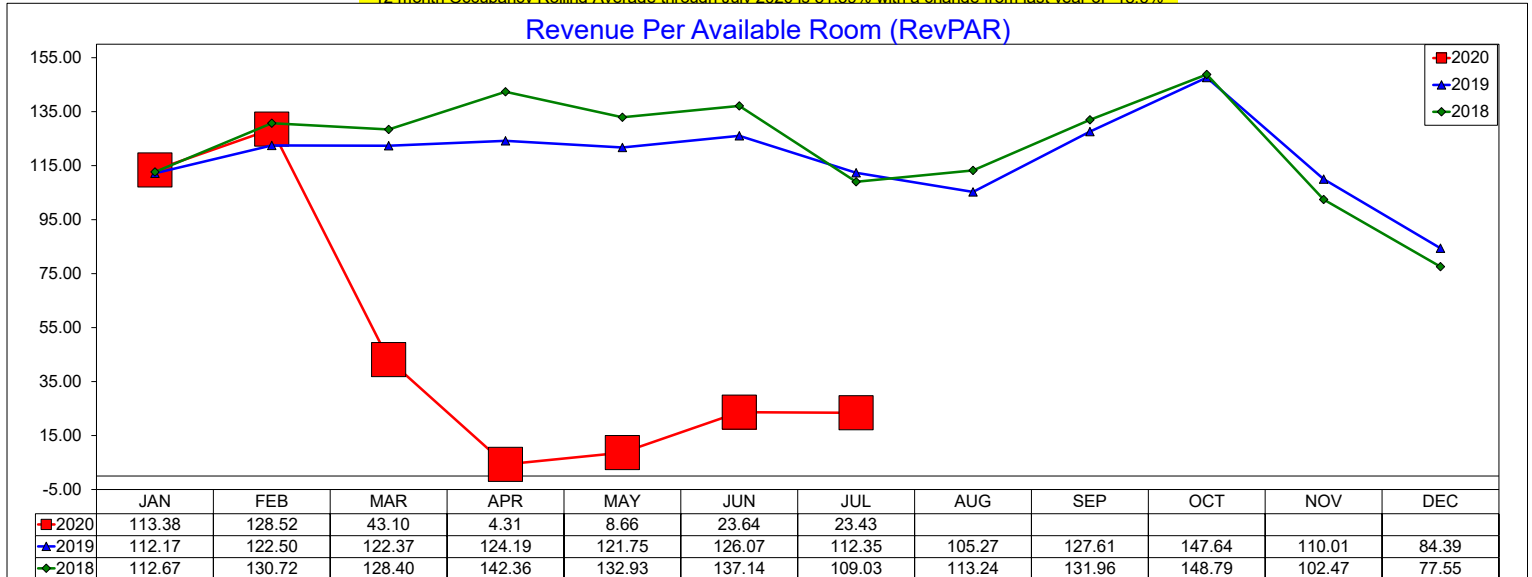
July 2020



12 month ADR Rolling Average through July 2020 is \$186.1 with a change from last year of 2.0%



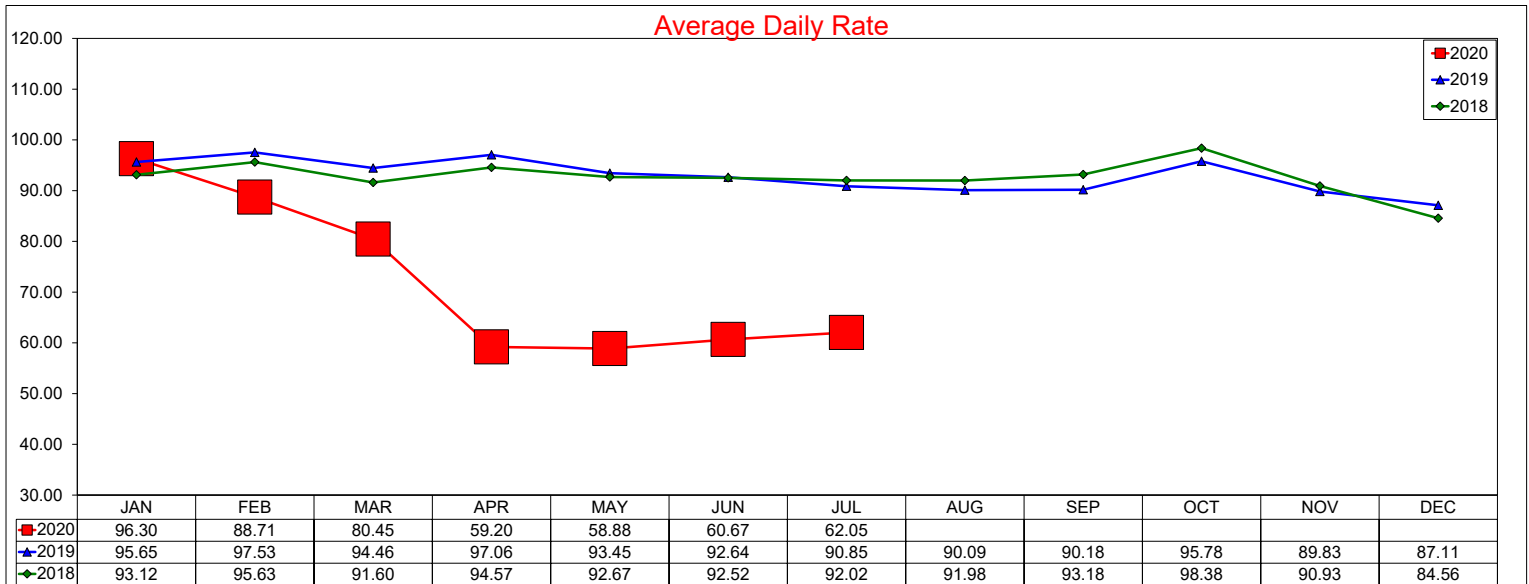
12 month Occupancy Rolling Average through July 2020 is 51.59% with a change from last year of -18.6%



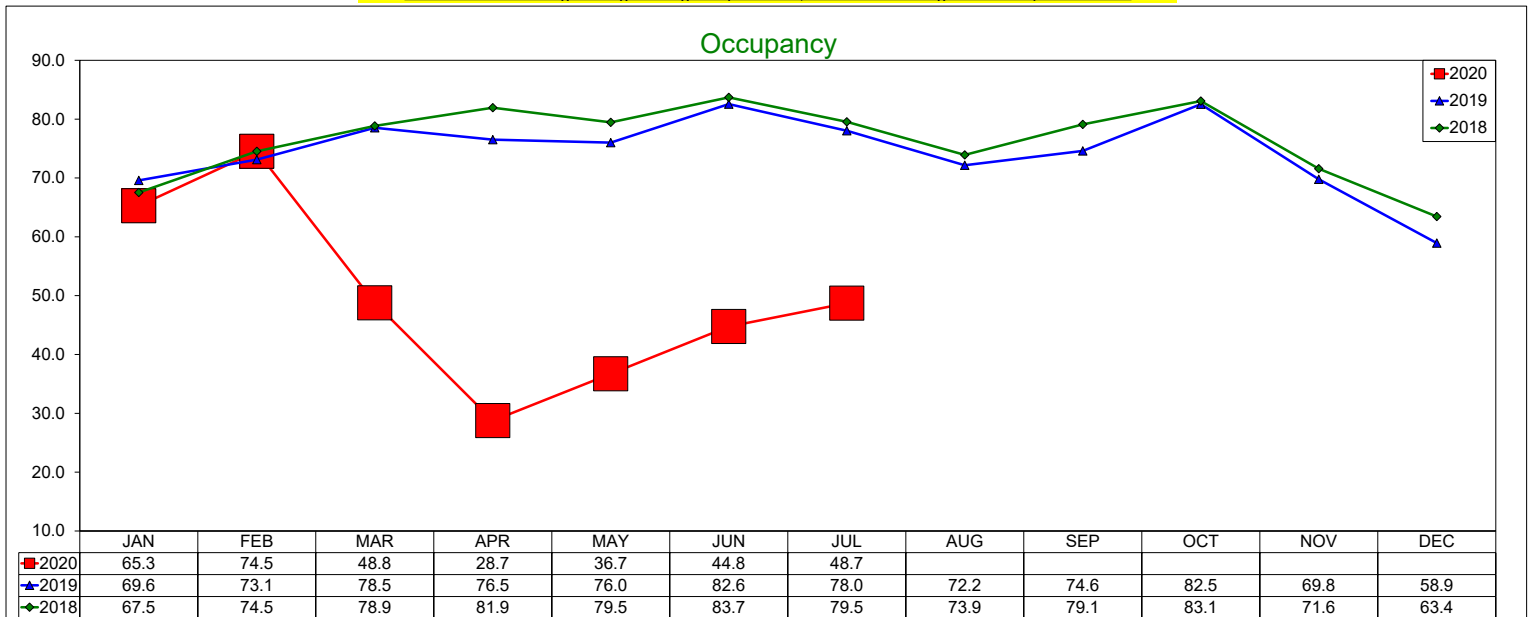
12 month RevPAR Rolling Average through July 2020 is \$96.01 with a change from last year of -17.0%

Three Year Comparison - Limited Service - Las Colinas

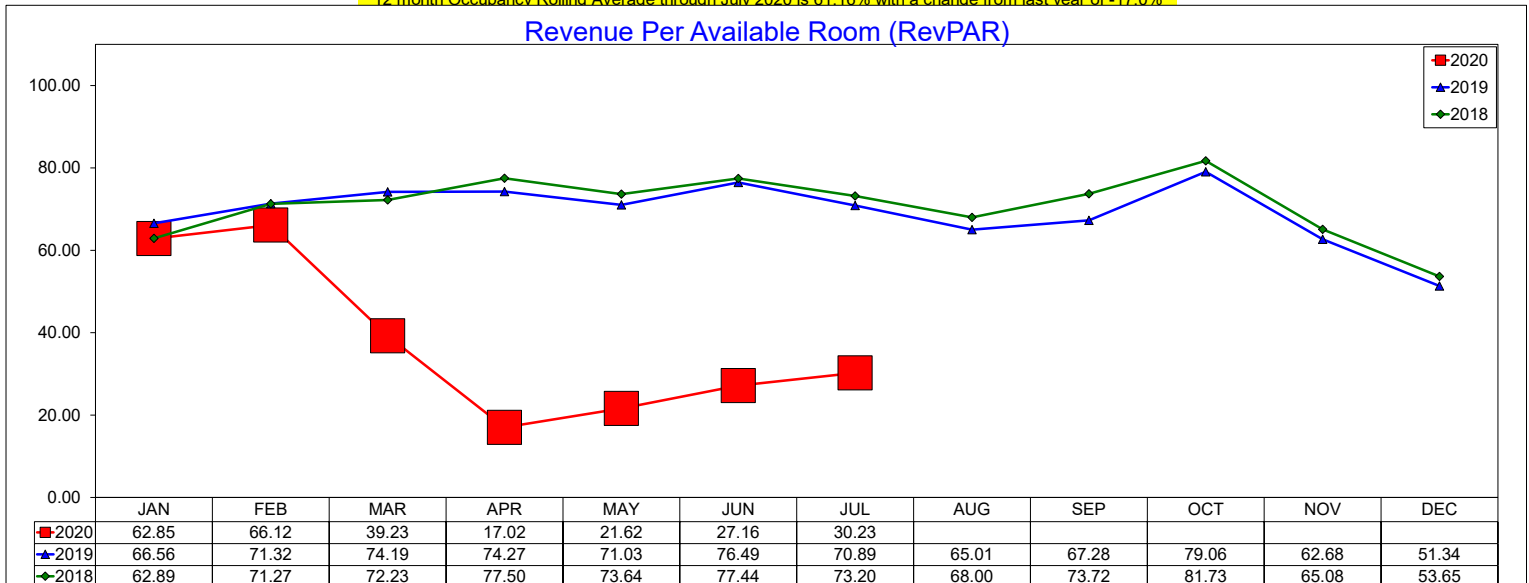
July 2020



12 month ADR Rolling Average through July 2020 is \$89.73 with a change from last year of -4.4%



12 month Occupancy Rolling Average through July 2020 is 61.16% with a change from last year of -17.0%

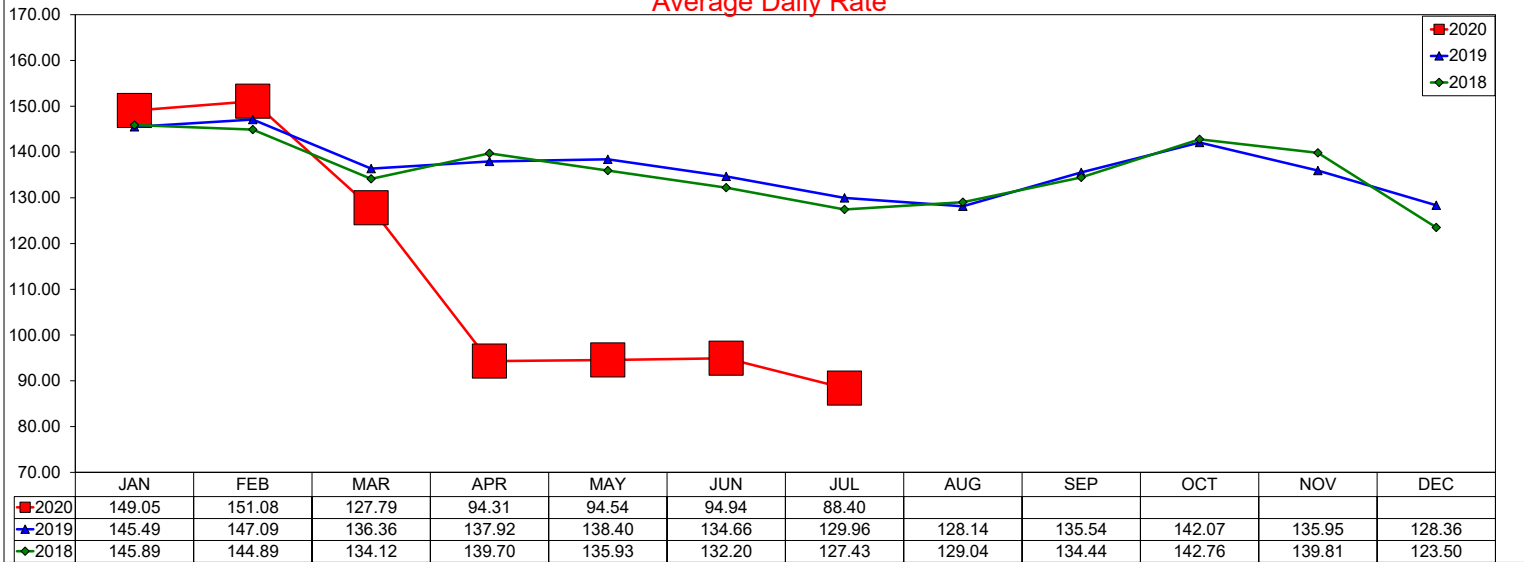


12 month RevPAR Rolling Average through July 2020 is \$54.88 with a change from last year of -20.6%

Three Year Comparison - Full Service - DFW North

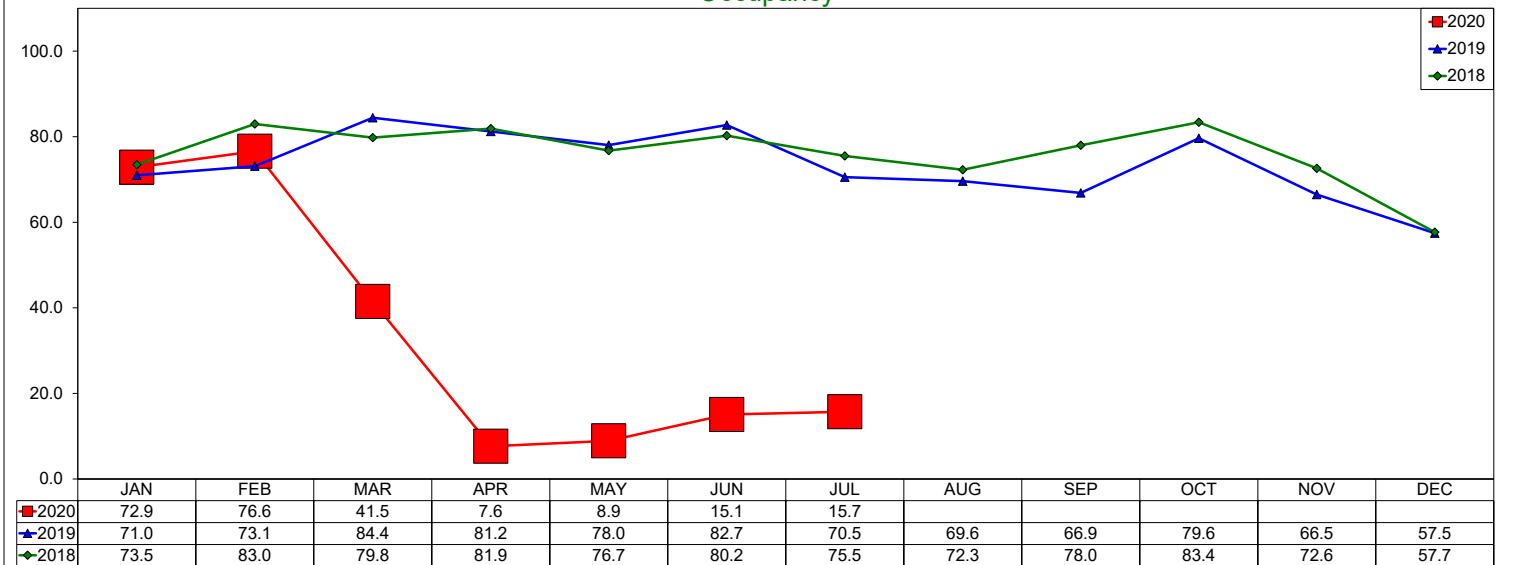
July 2020

Average Daily Rate



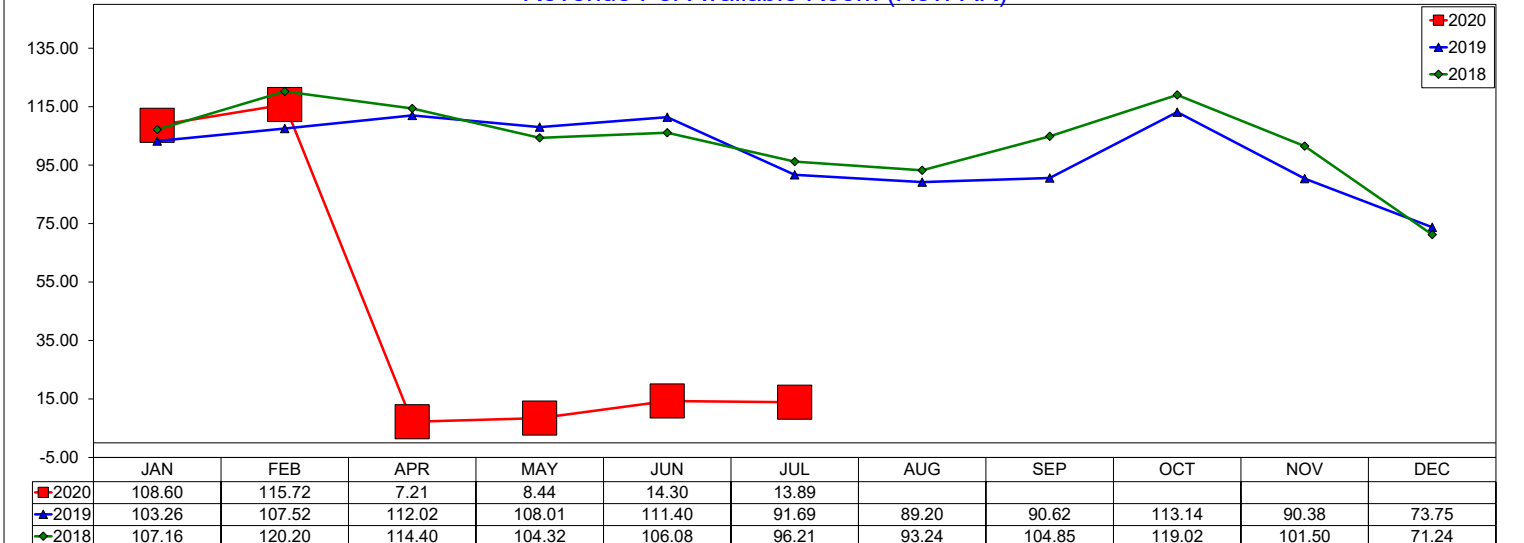
12 month ADR Rolling Average through July 2020 is \$139.53 with a change from last year of 0.2%

Occupancy



12 month Occupancy Rolling Average through July 2020 is 57.37% with a change from last year of -23.3%

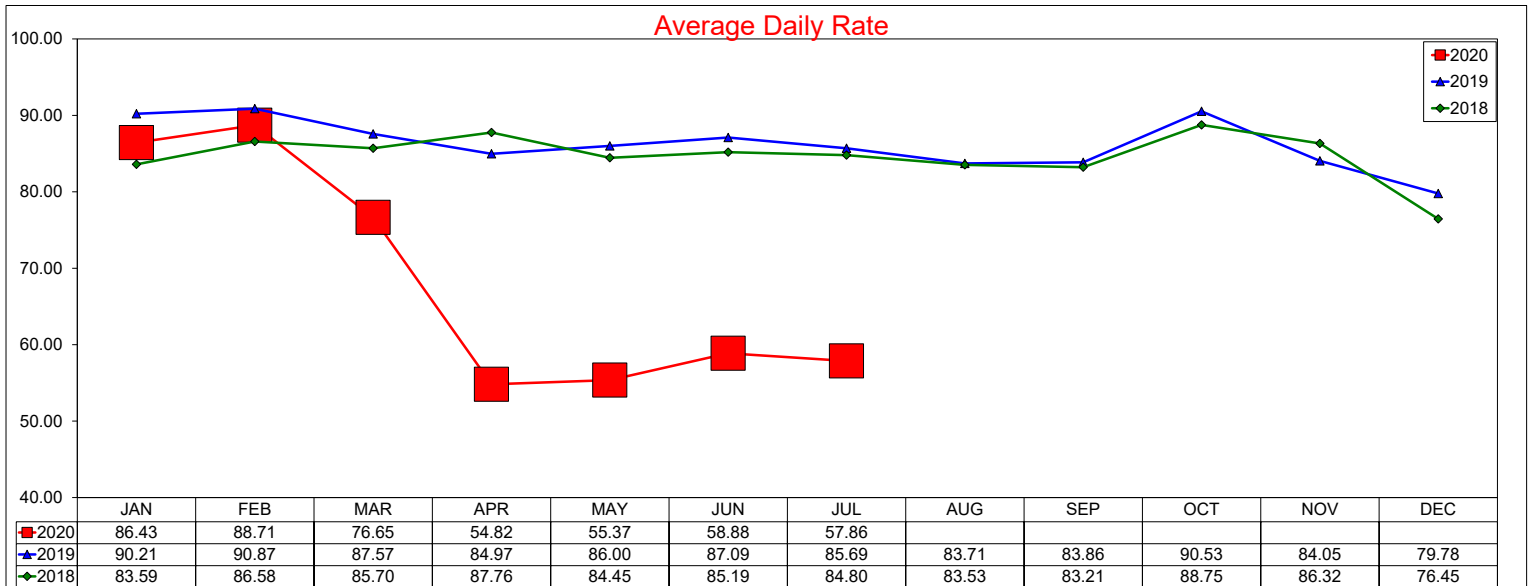
Revenue Per Available Room (RevPAR)



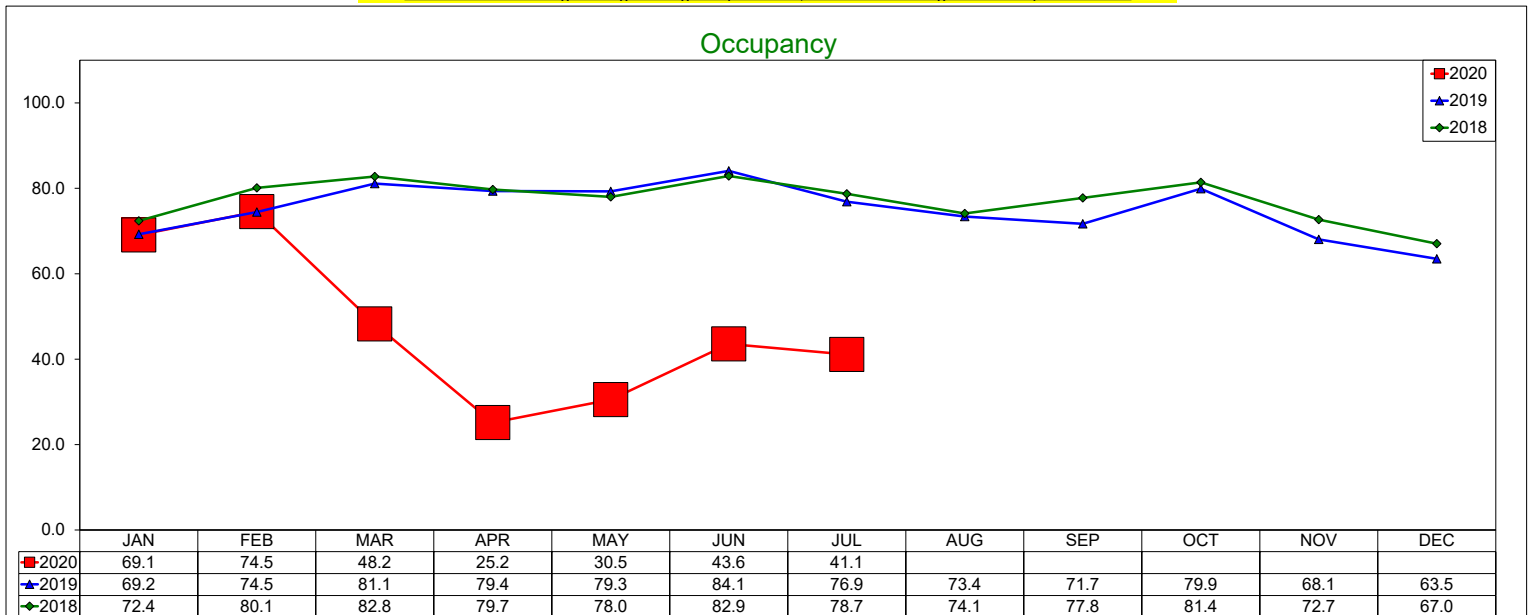
12 month RevPAR Rolling Average through July 2020 is \$80.06 with a change from last year of -23.1%

Three Year Comparison - Limited Service - DFW North

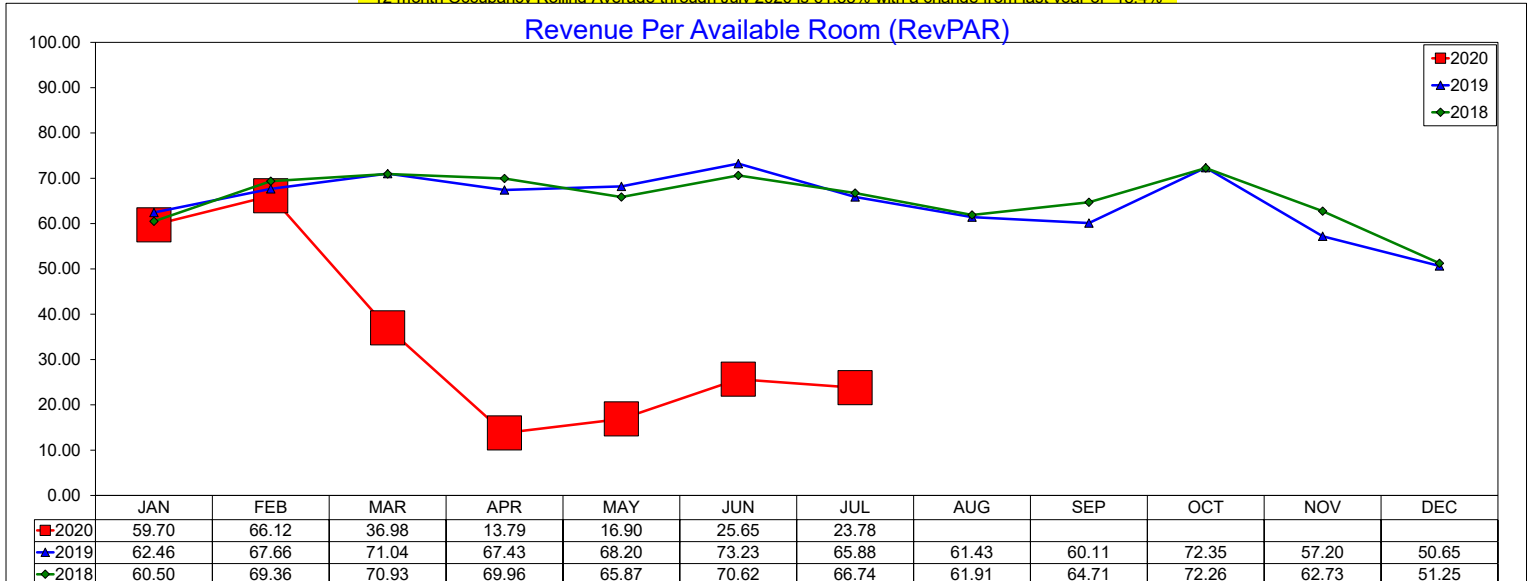
July 2020



12 month ADR Rolling Average through July 2020 is \$83.27 with a change from last year of -1.1%



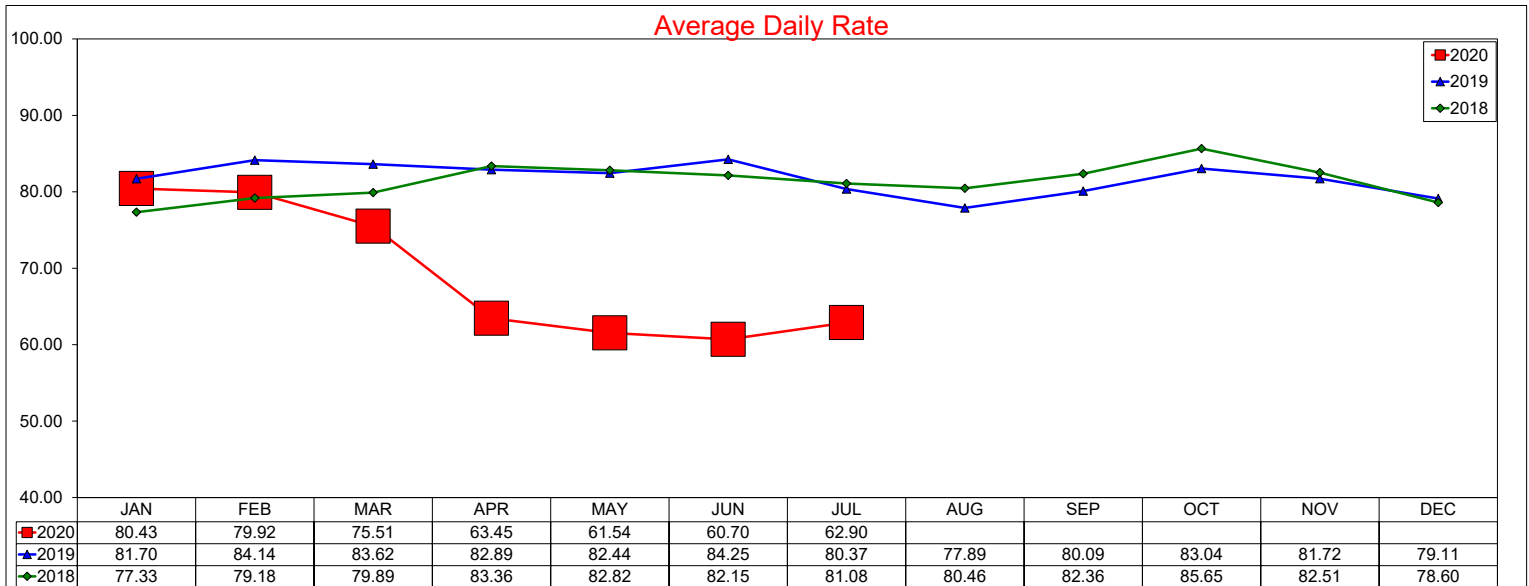
12 month Occupancy Rolling Average through July 2020 is 61.33% with a change from last year of -18.4%



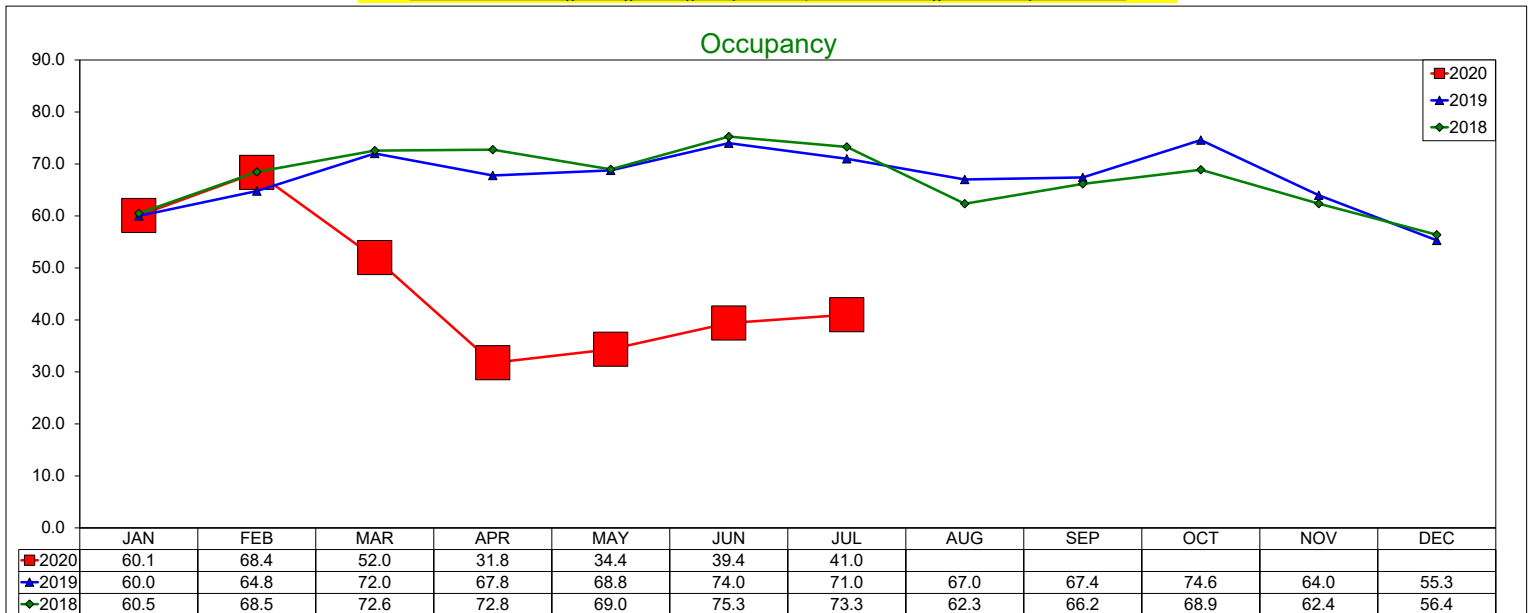
12 month RevPAR Rolling Average through July 2020 is \$51.07 with a change from last year of -19.3%

Three Year Comparison - Limited Service - DFW South

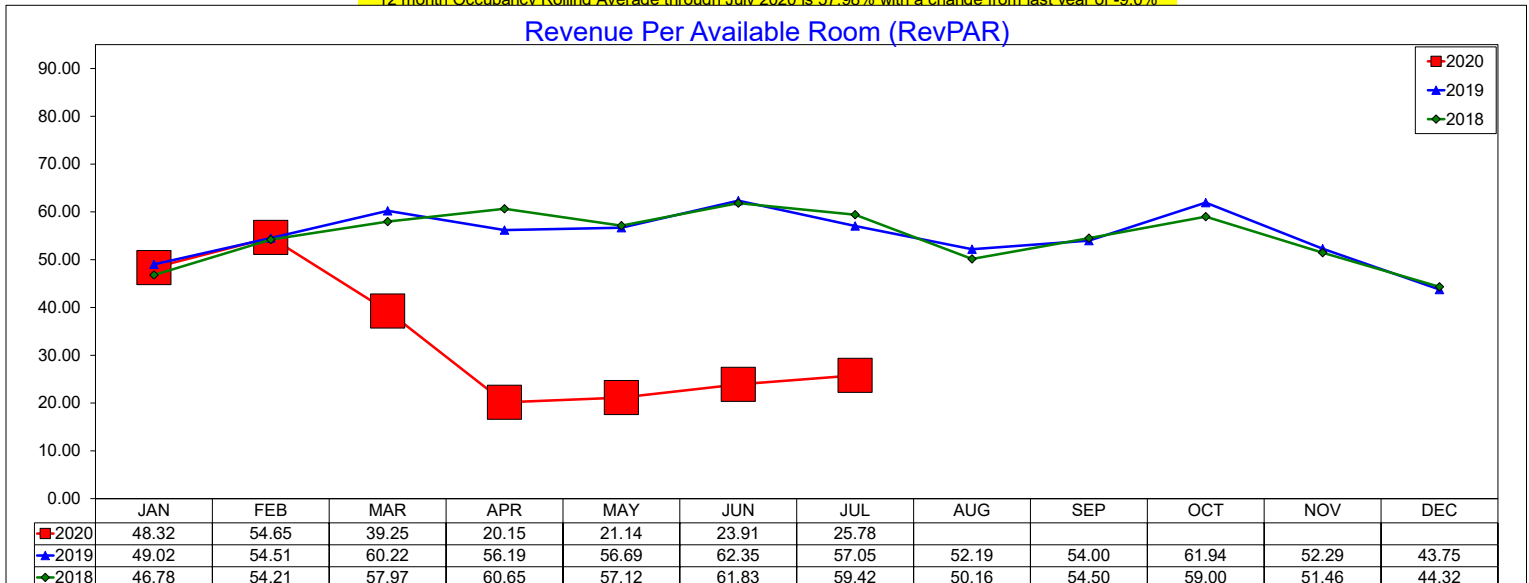
July 2020



12 month ADR Rolling Average through July 2020 is \$78.9 with a change from last year of -4.5%

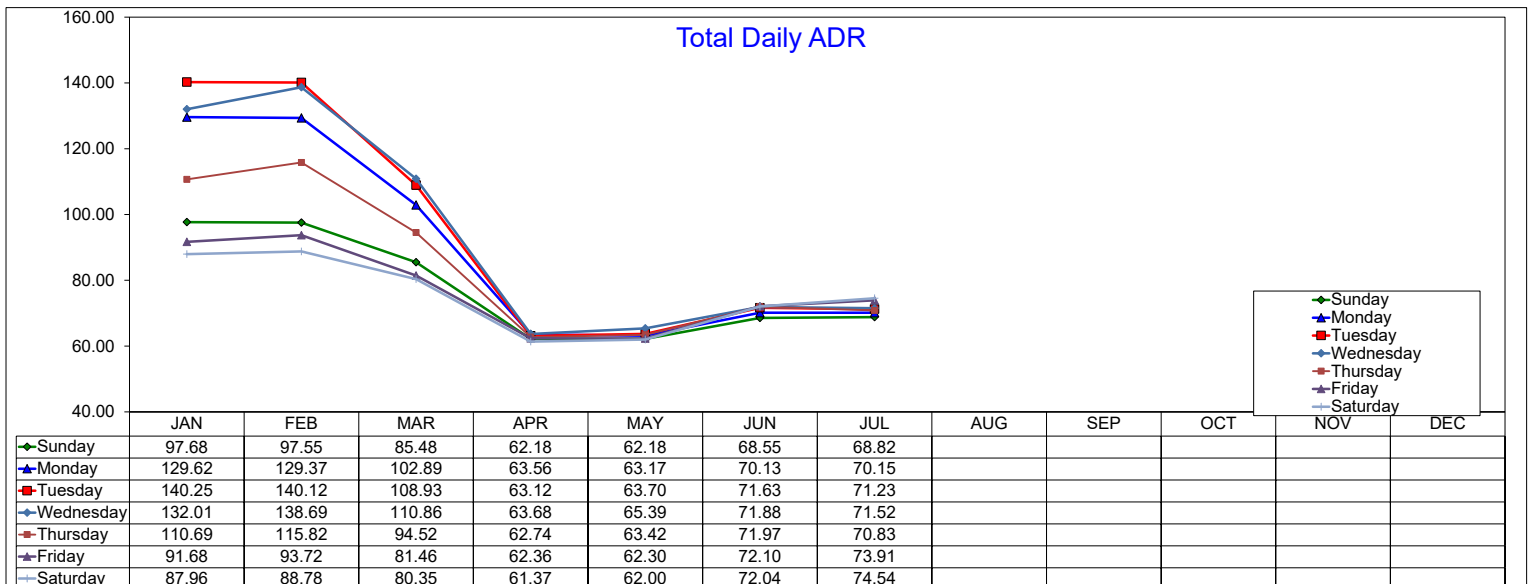
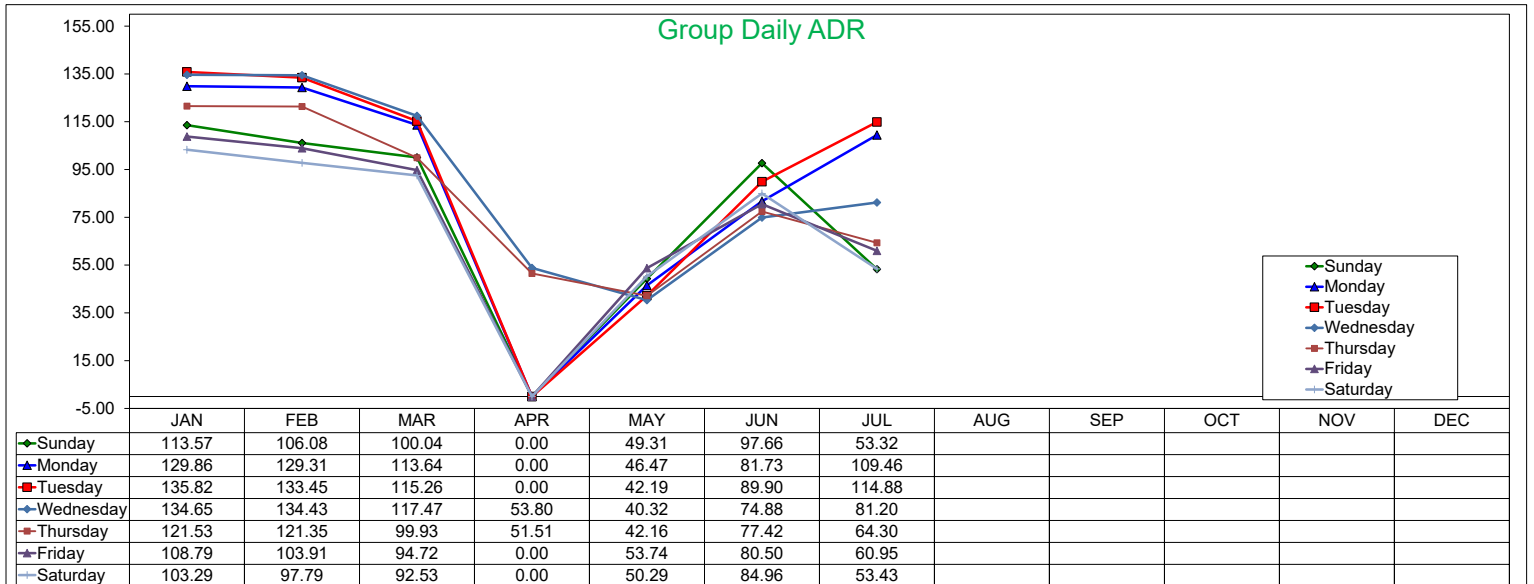
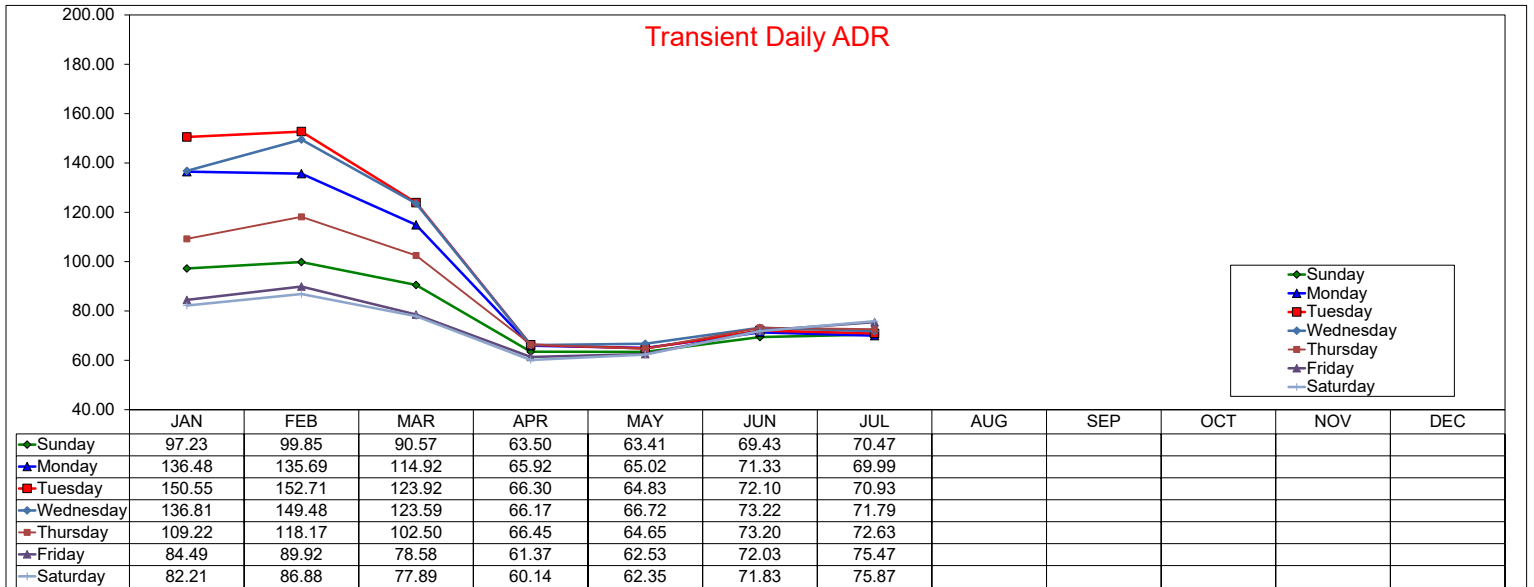


12 month Occupancy Rolling Average through July 2020 is 57.98% with a change from last year of -9.0%

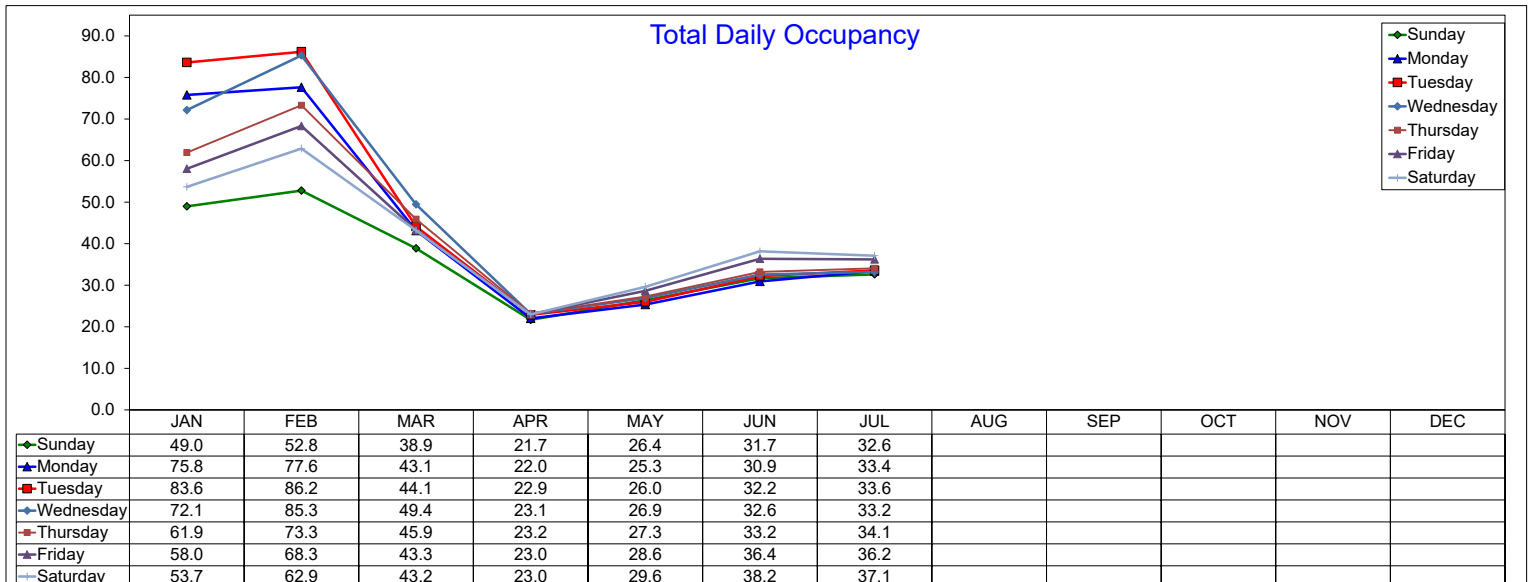
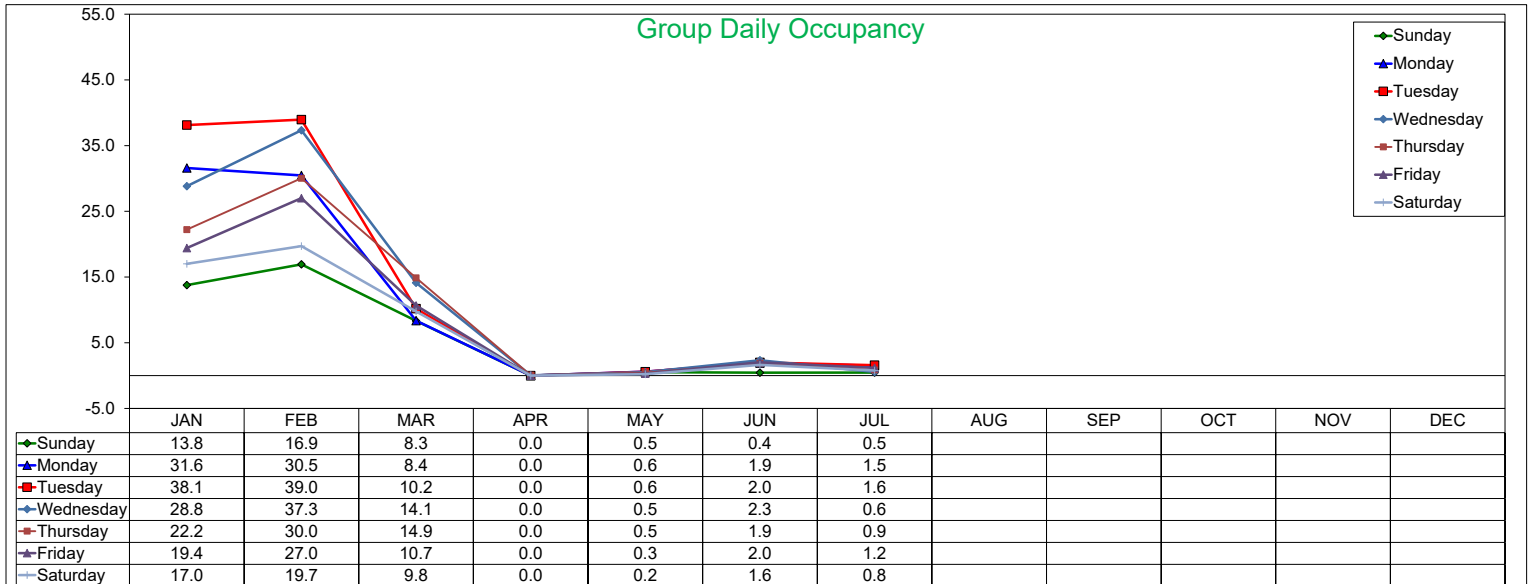
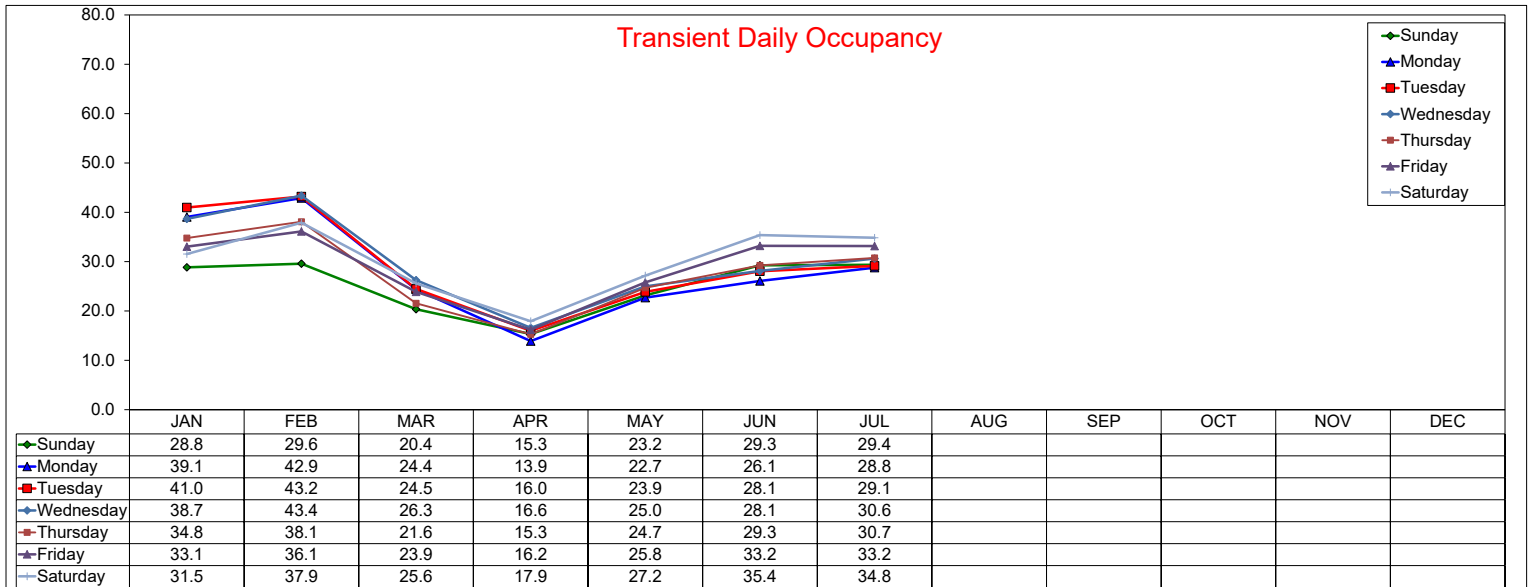


12 month RevPAR Rolling Average through July 2020 is \$45.74 with a change from last year of -13.0%

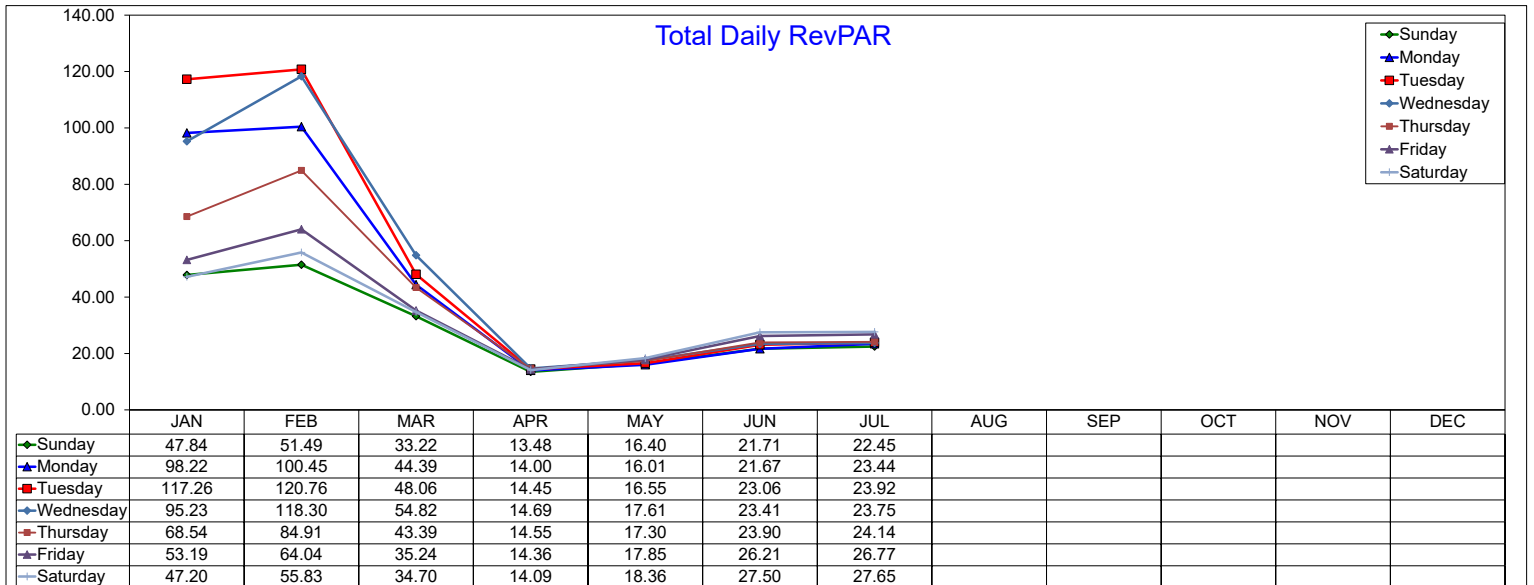
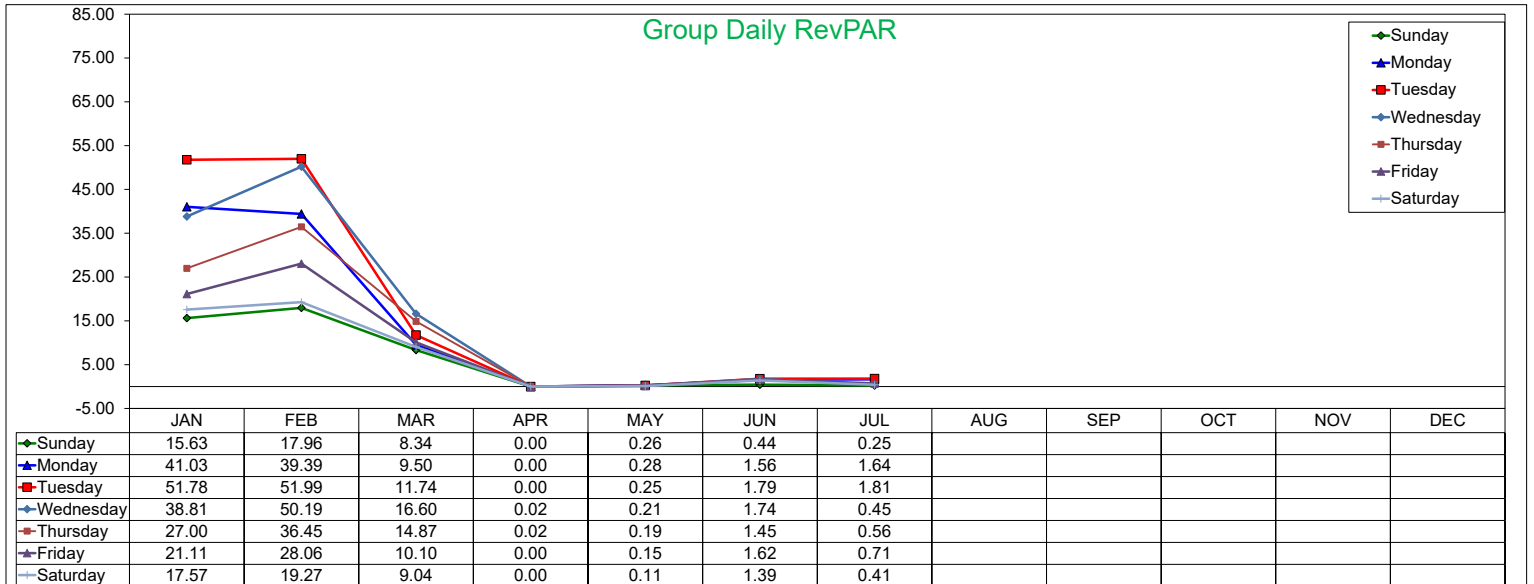
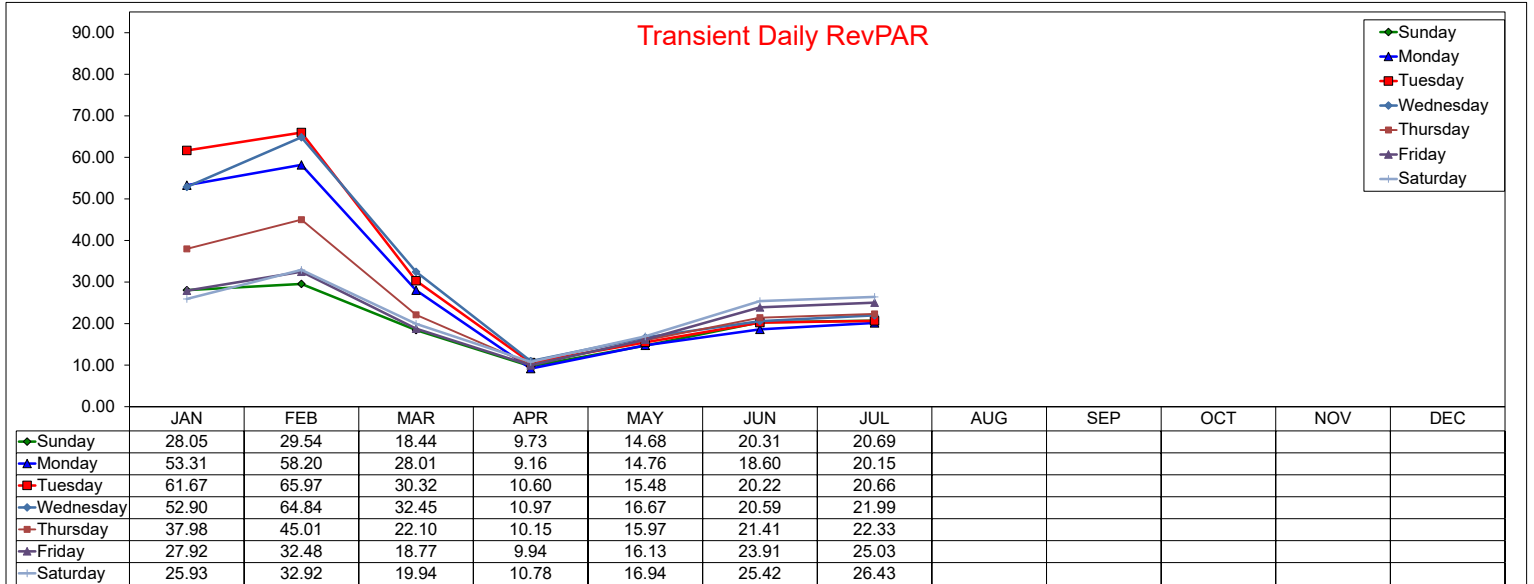
Daily ADR by Month 2020



Daily Occupancy by Month 2020

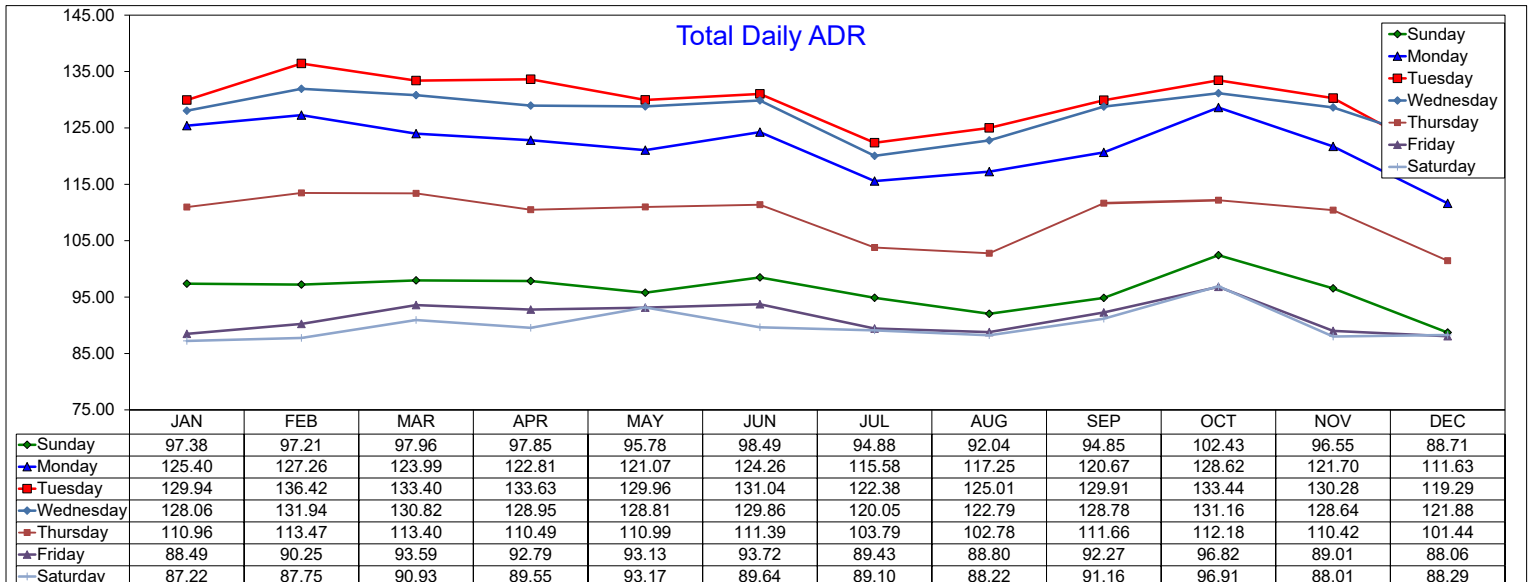
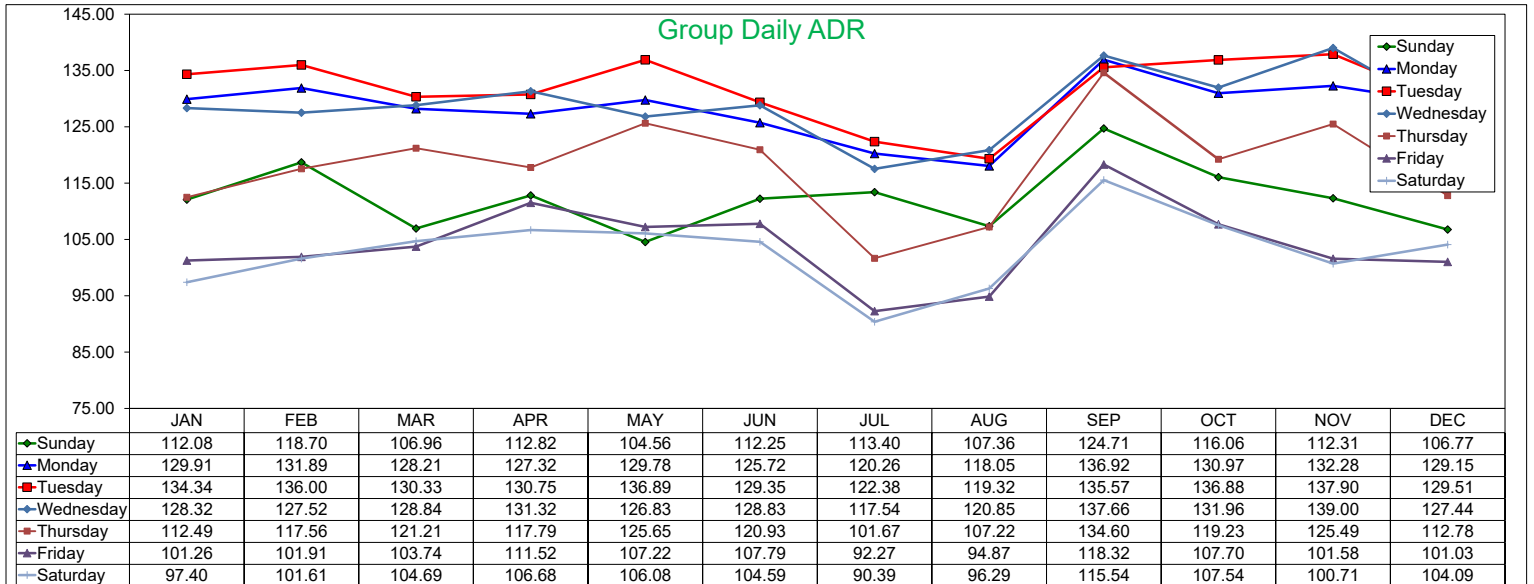
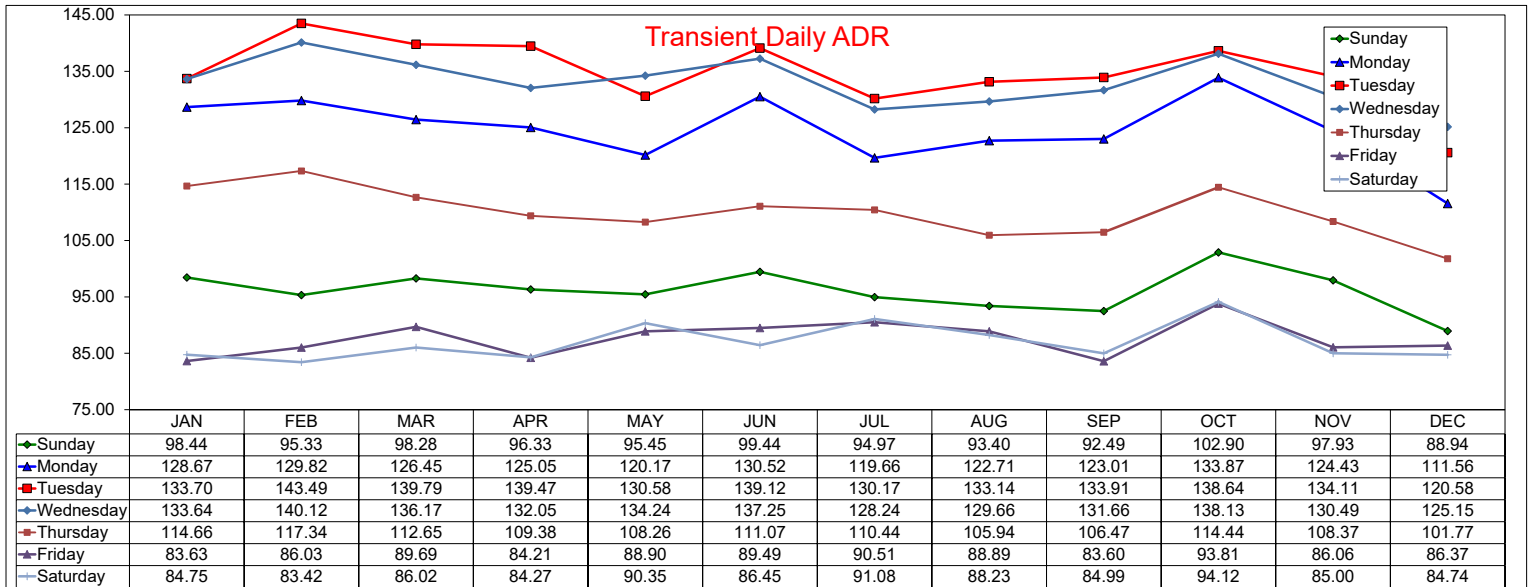


Daily RevPAR by Month 2020

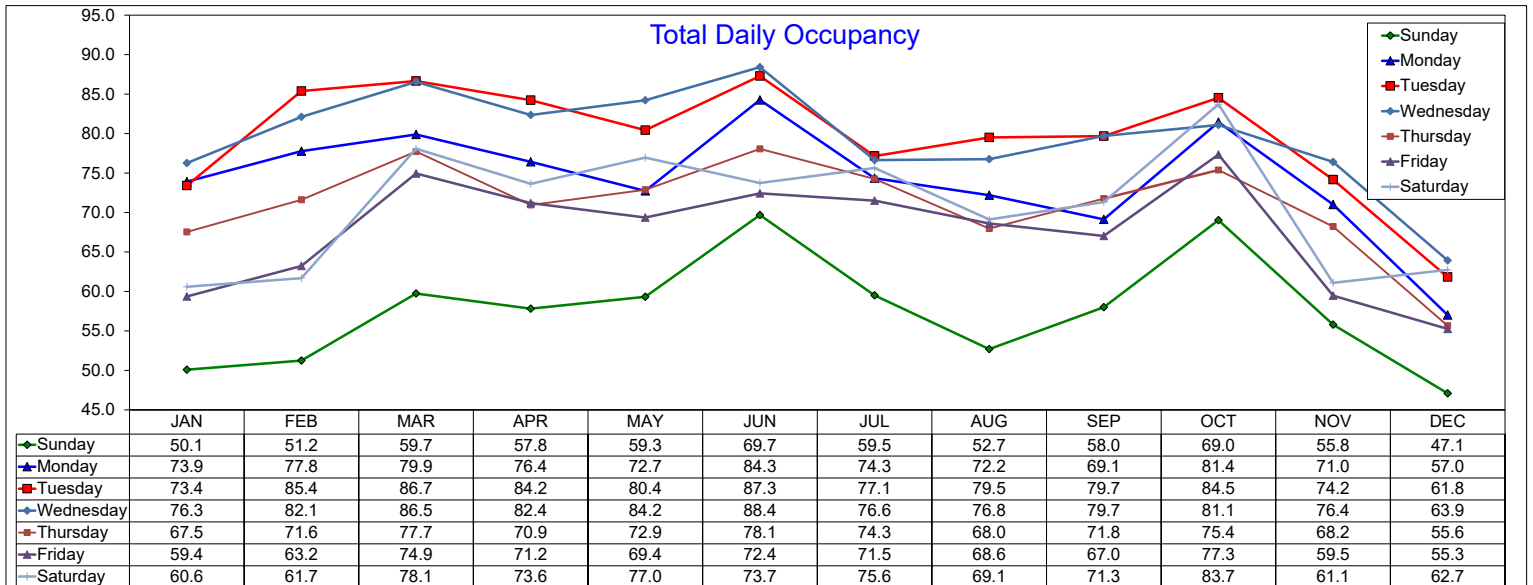
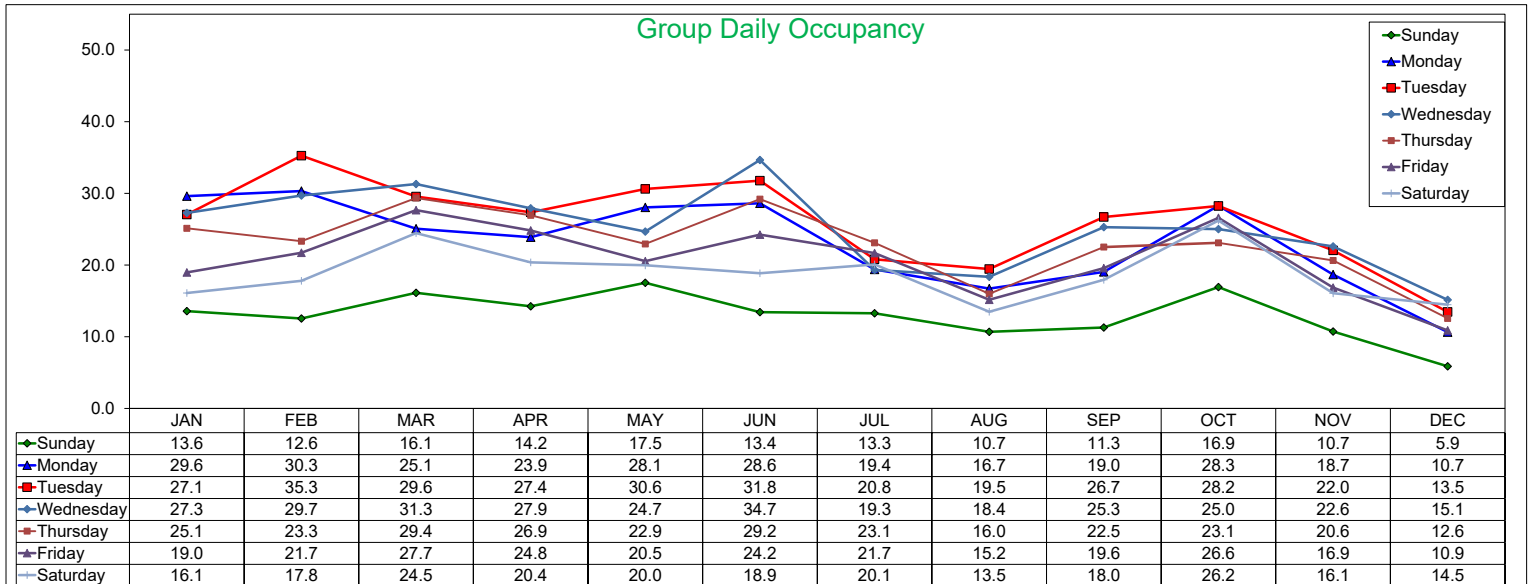
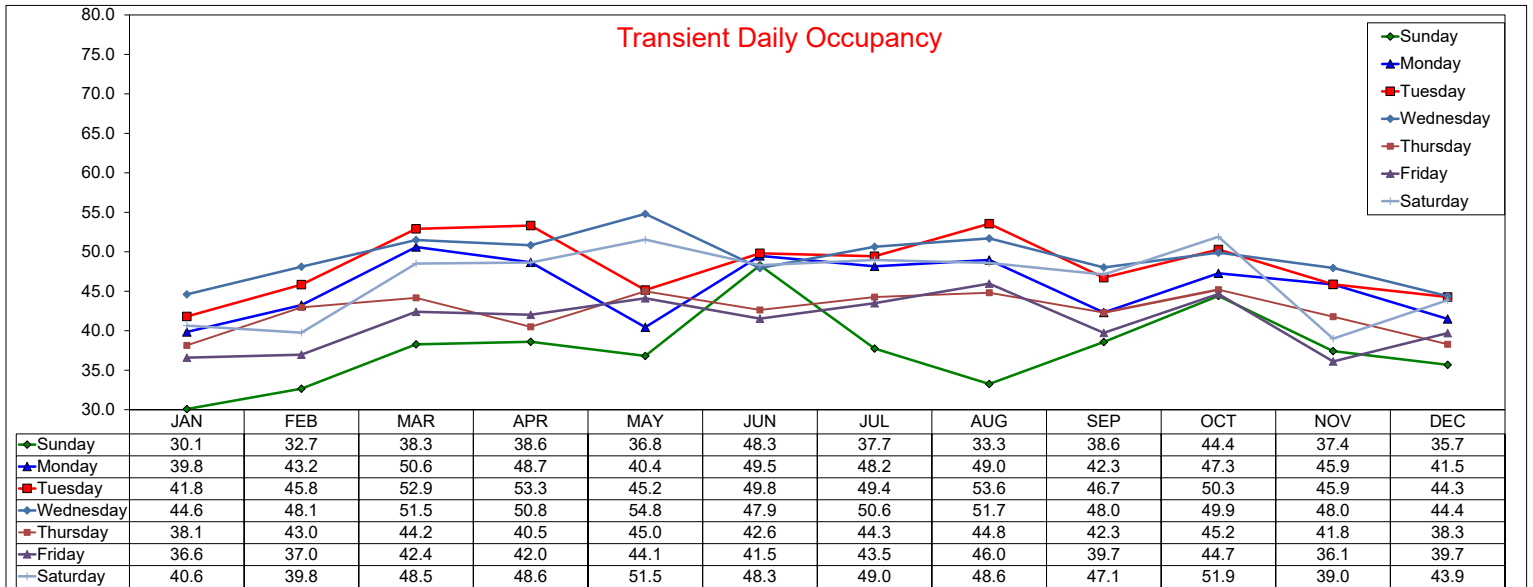


Daily ADR by Month

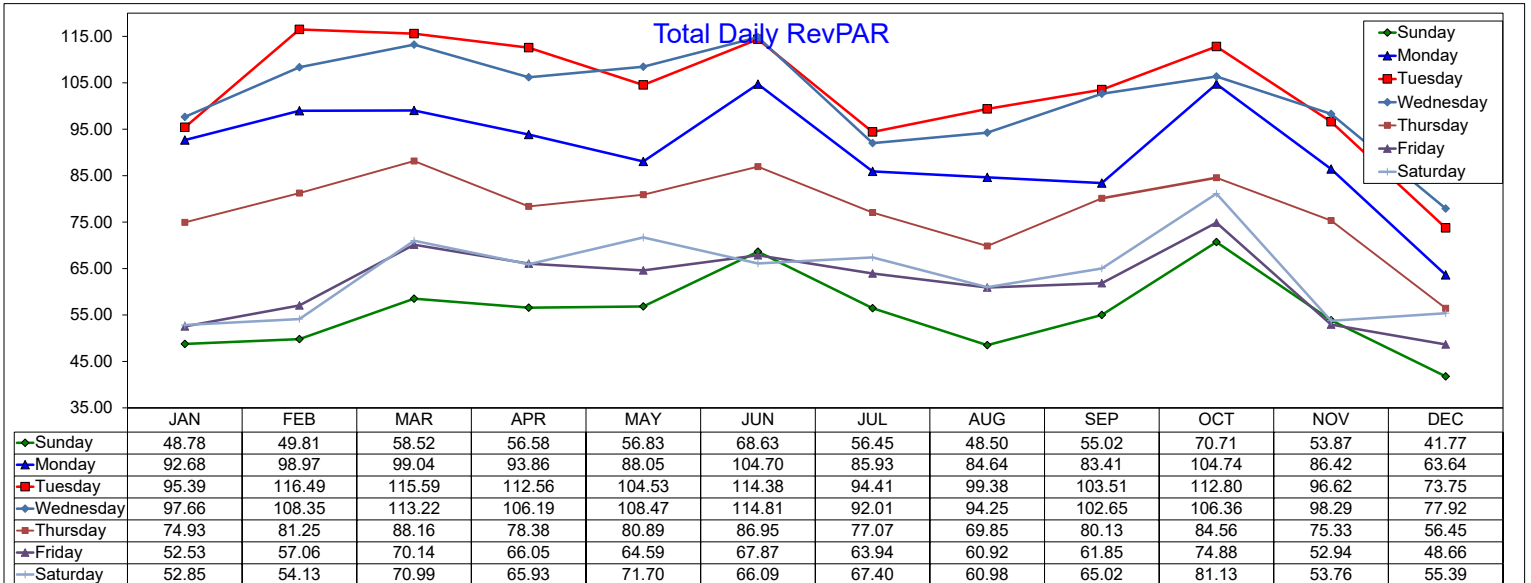
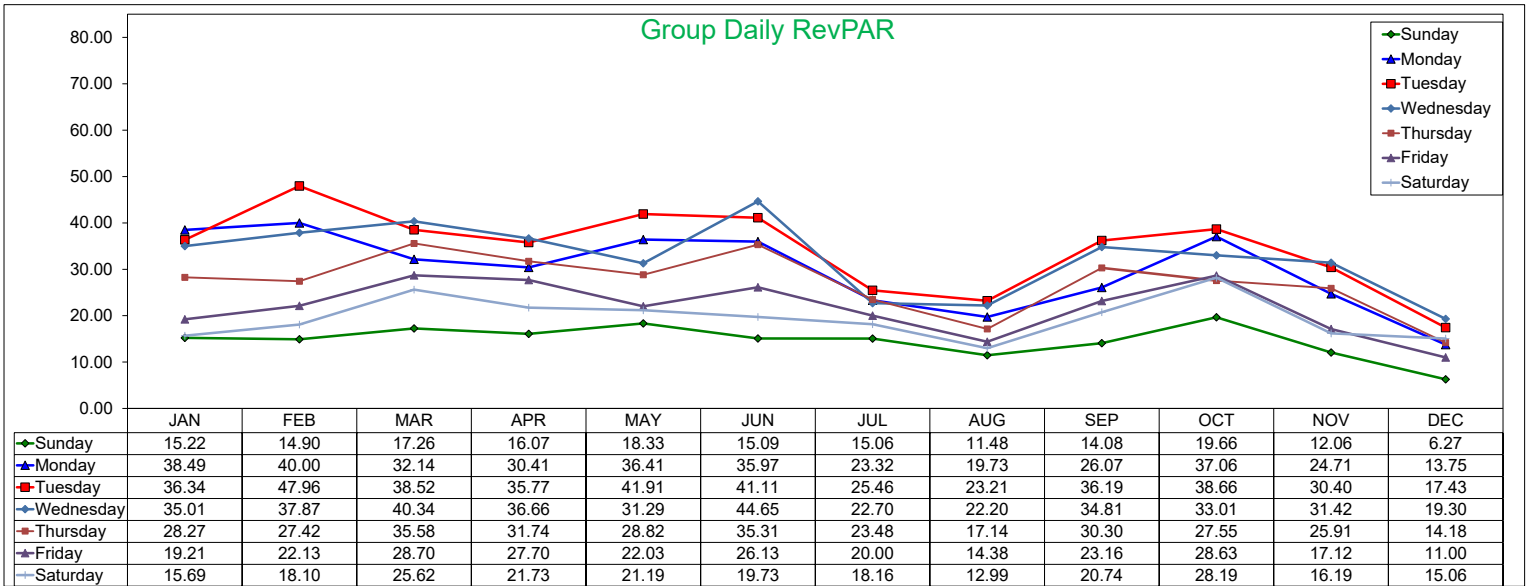
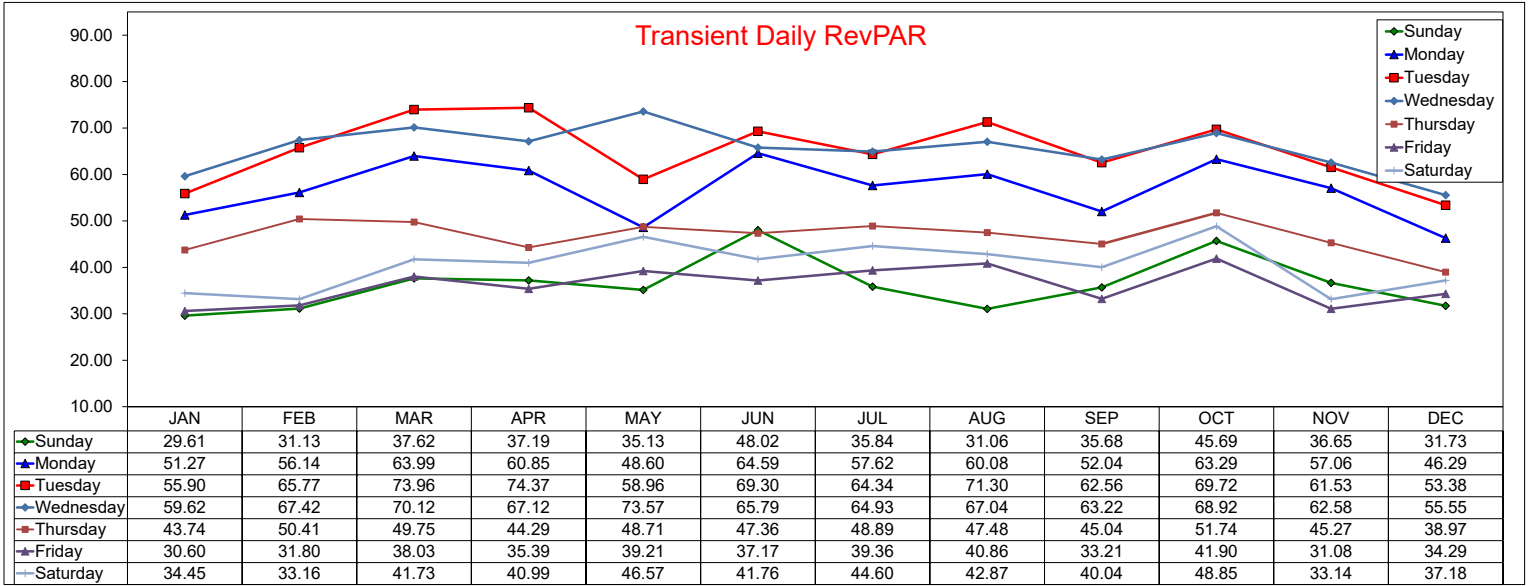
2019



Daily Occupancy by Month 2019

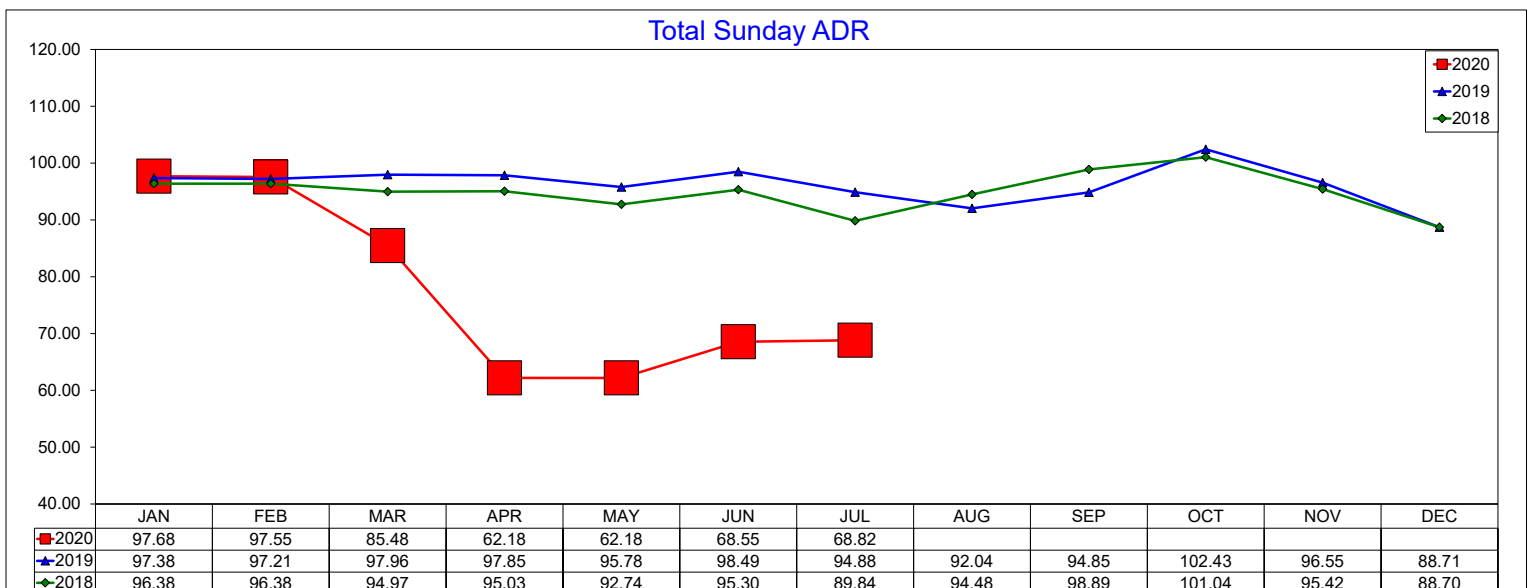
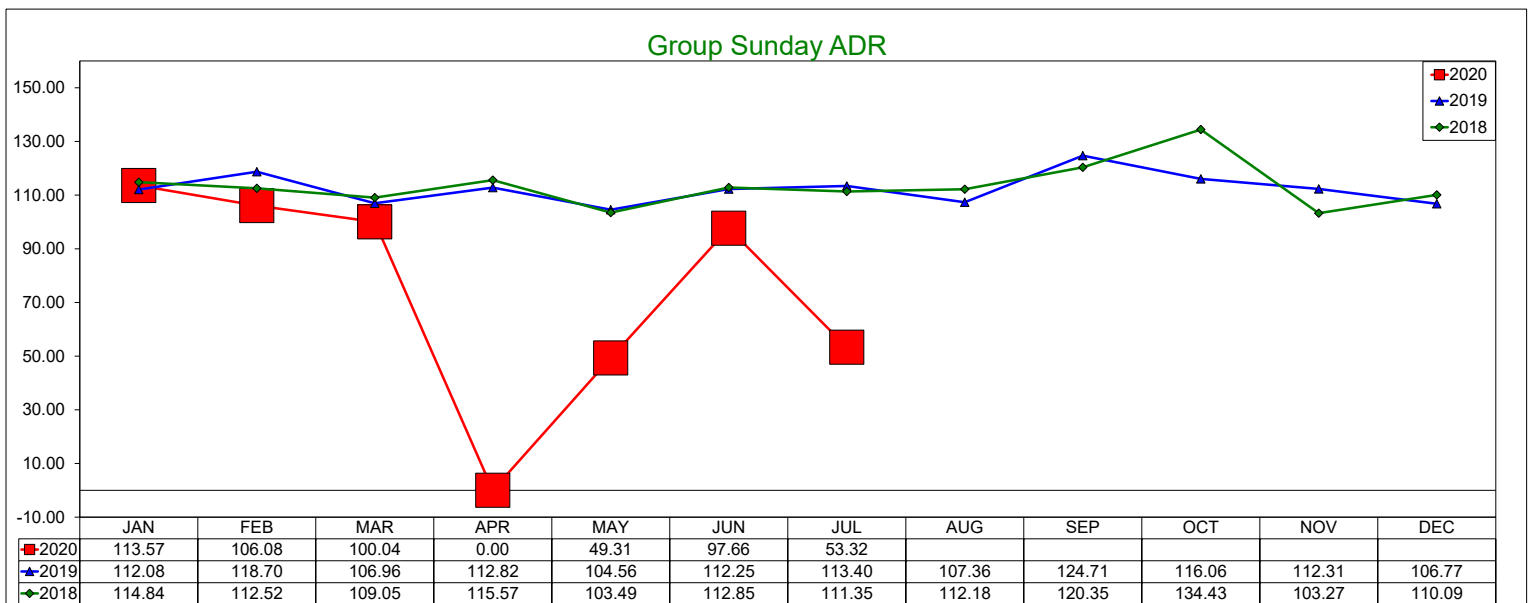
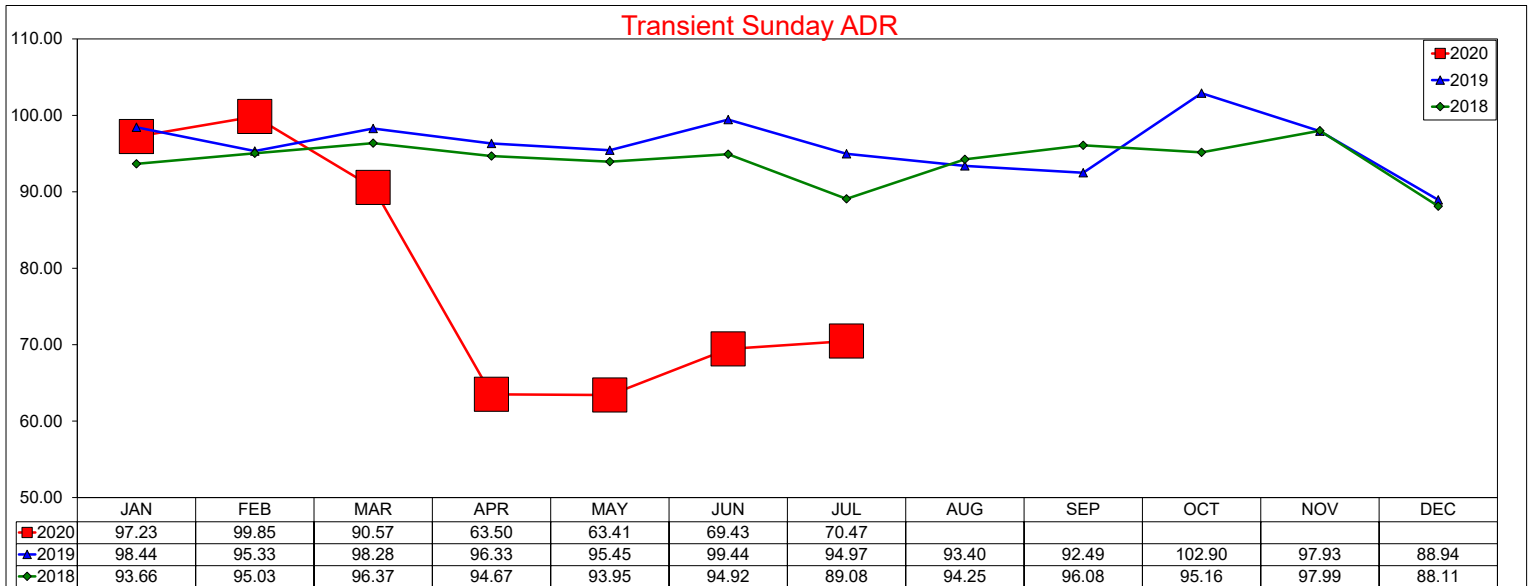


Daily RevPAR by Month 2019



Three Year Comparison - Sunday - ADR

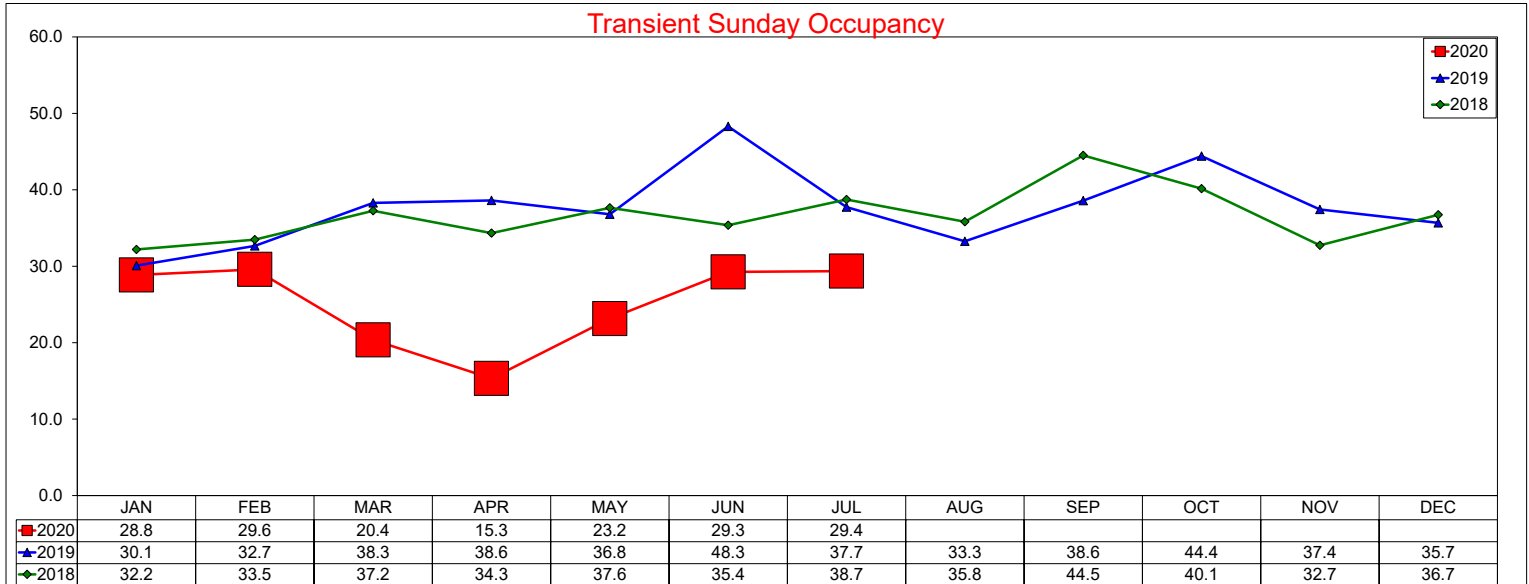
July 2020



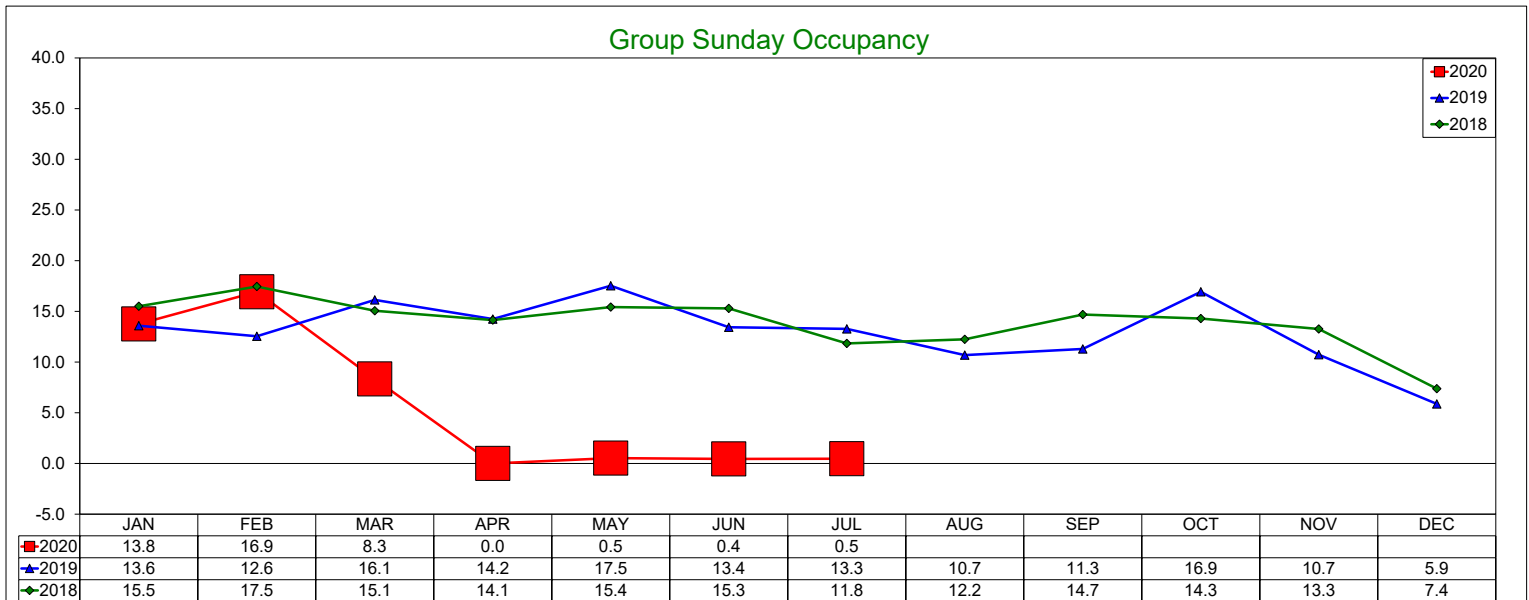
Three Year Comparison - Sunday - Occupancy

July 2020

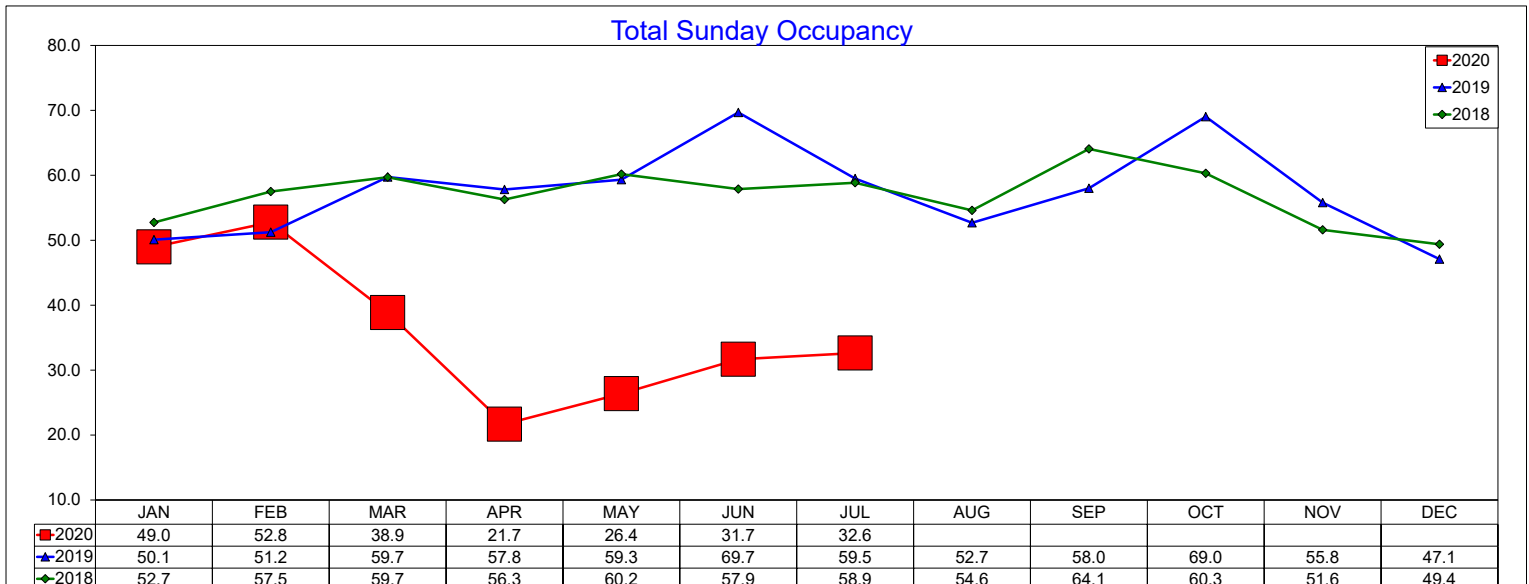
Transient Sunday Occupancy



Group Sunday Occupancy



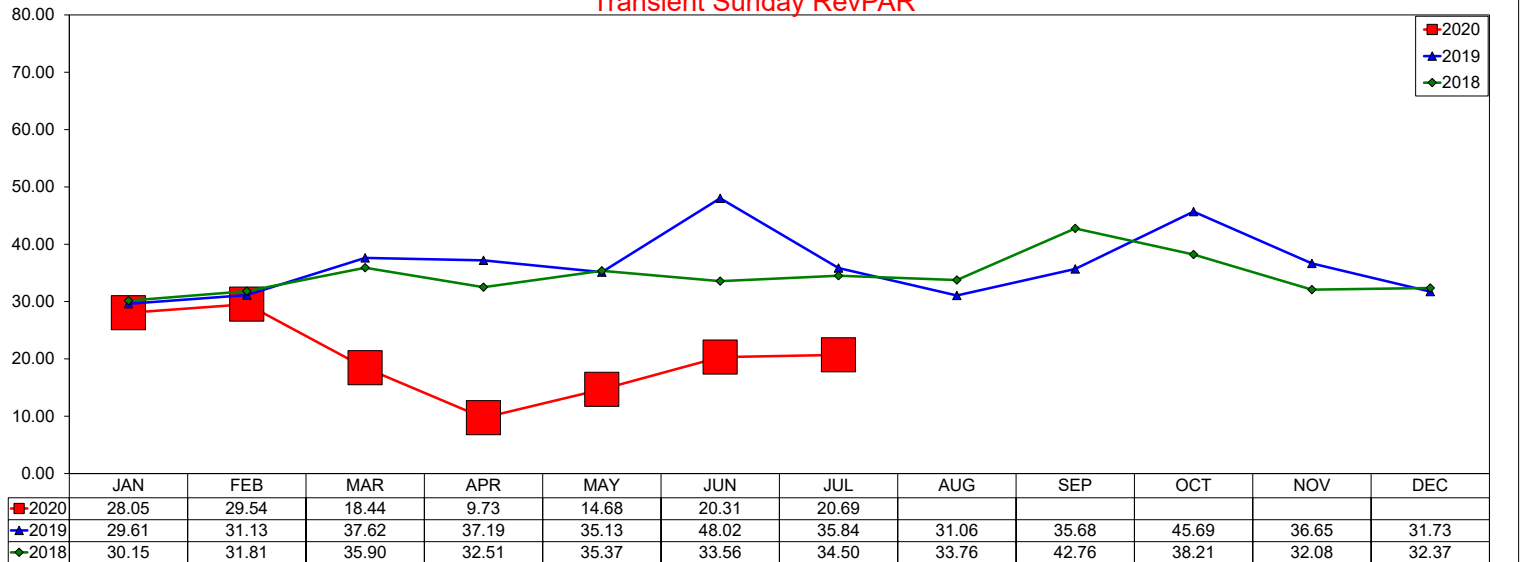
Total Sunday Occupancy



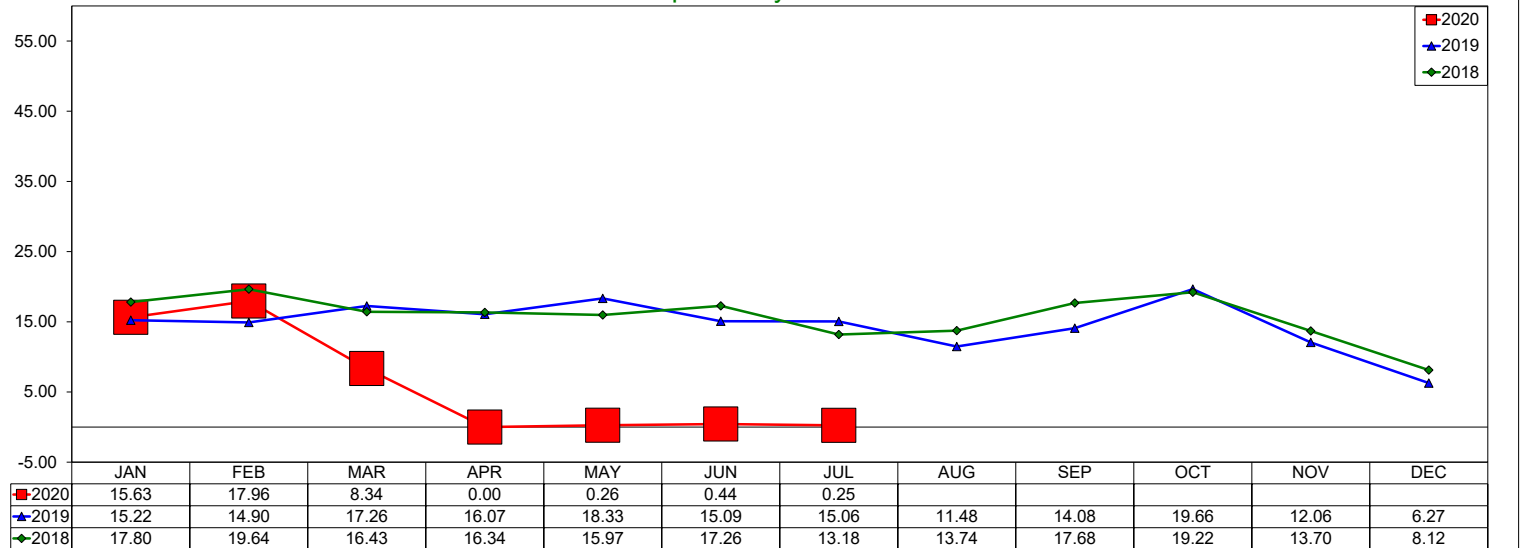
Three Year Comparison - Sunday - RevPAR

July 2020

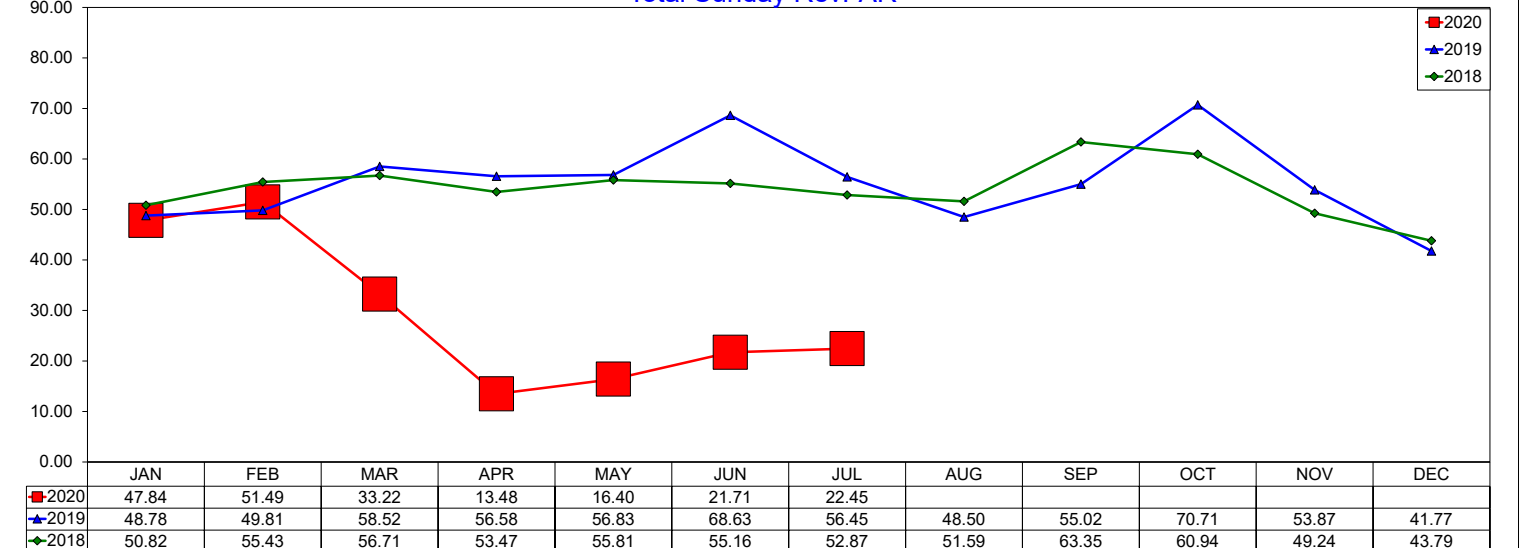
Transient Sunday RevPAR



Group Sunday RevPAR

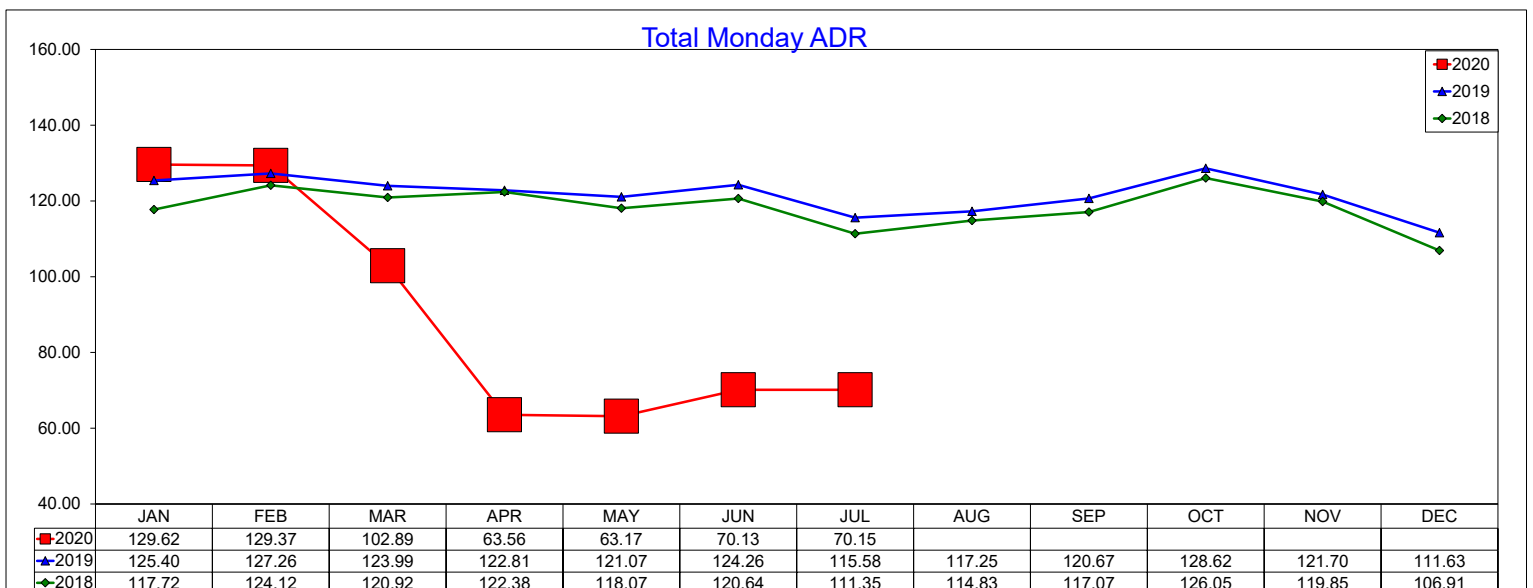
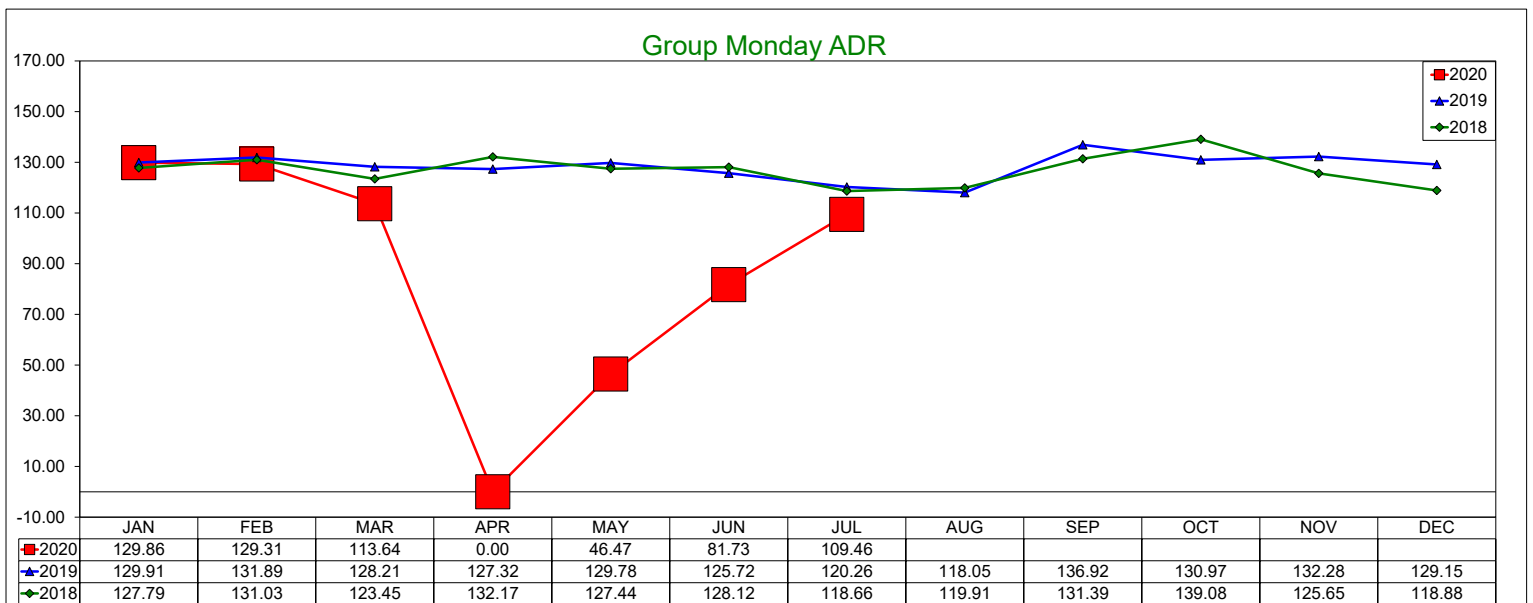
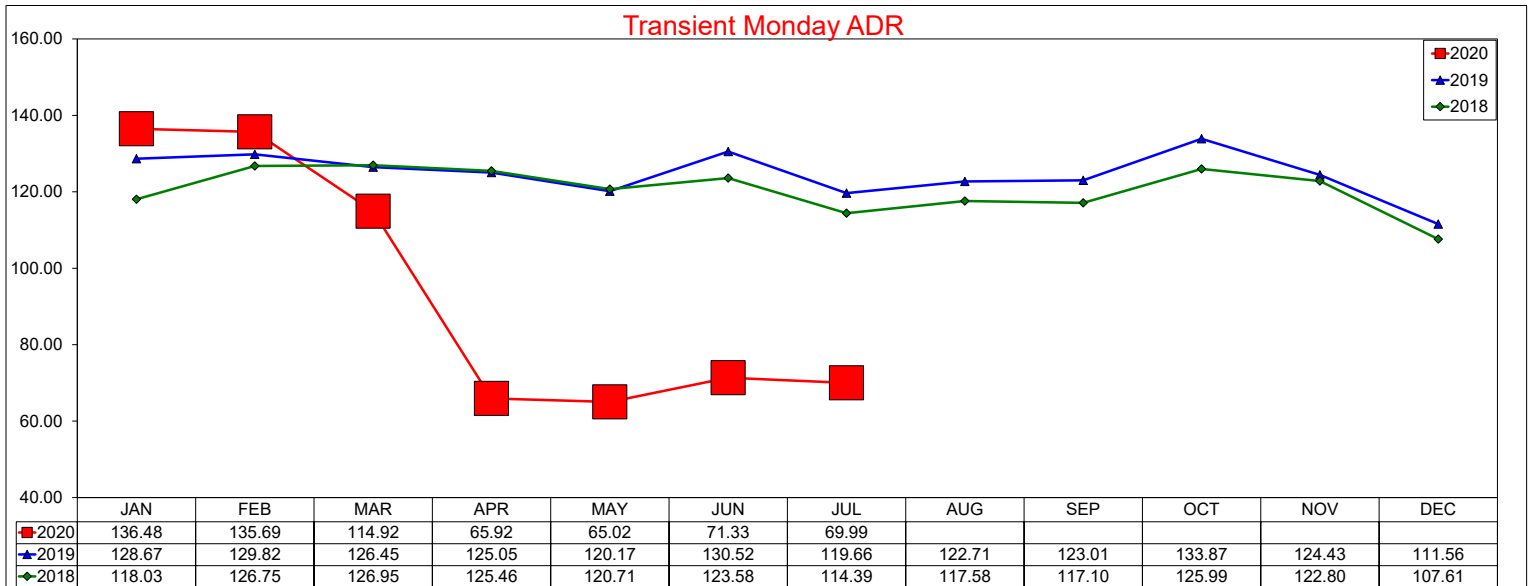


Total Sunday RevPAR



Three Year Comparison - Monday - ADR

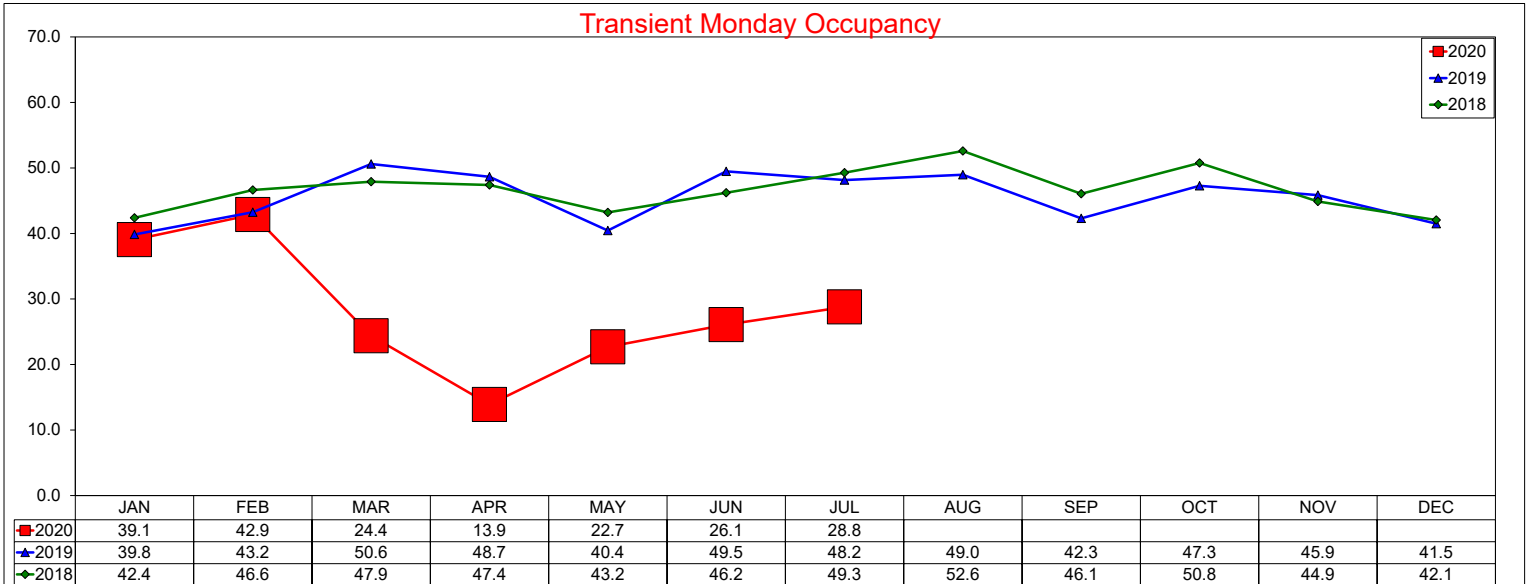
July 2020



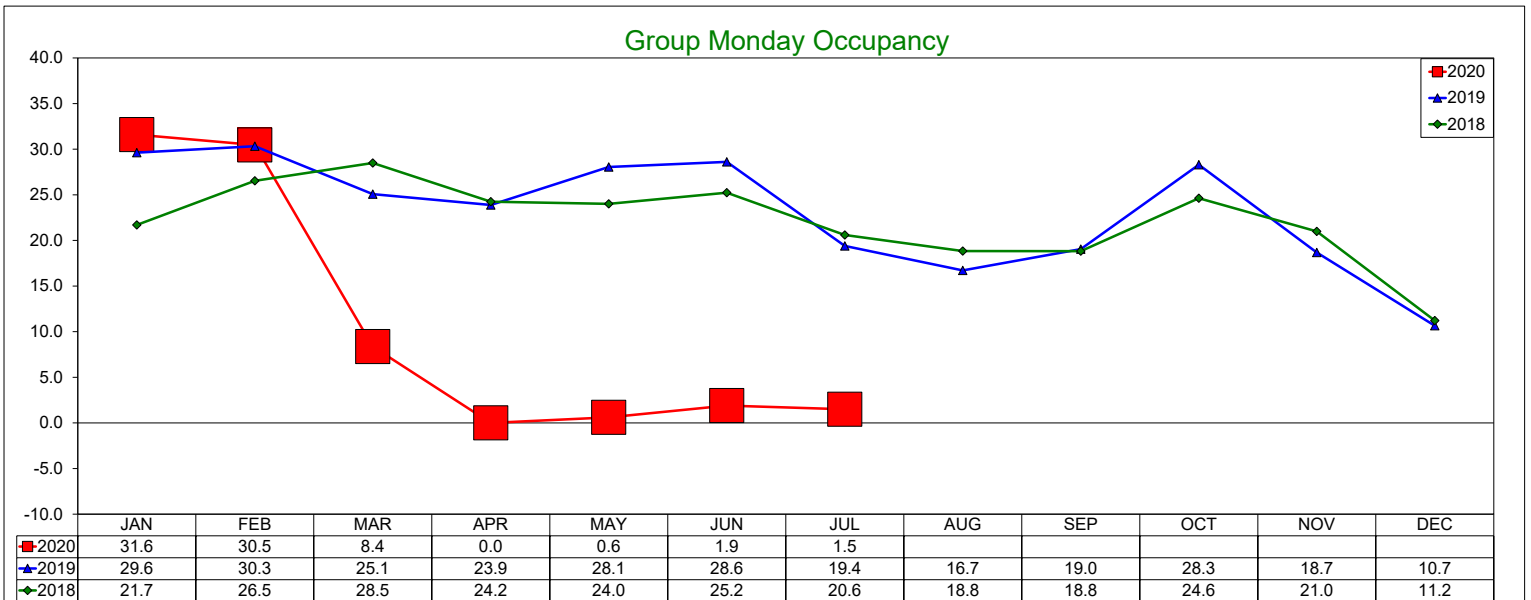
Three Year Comparison - Monday - Occupancy

July 2020

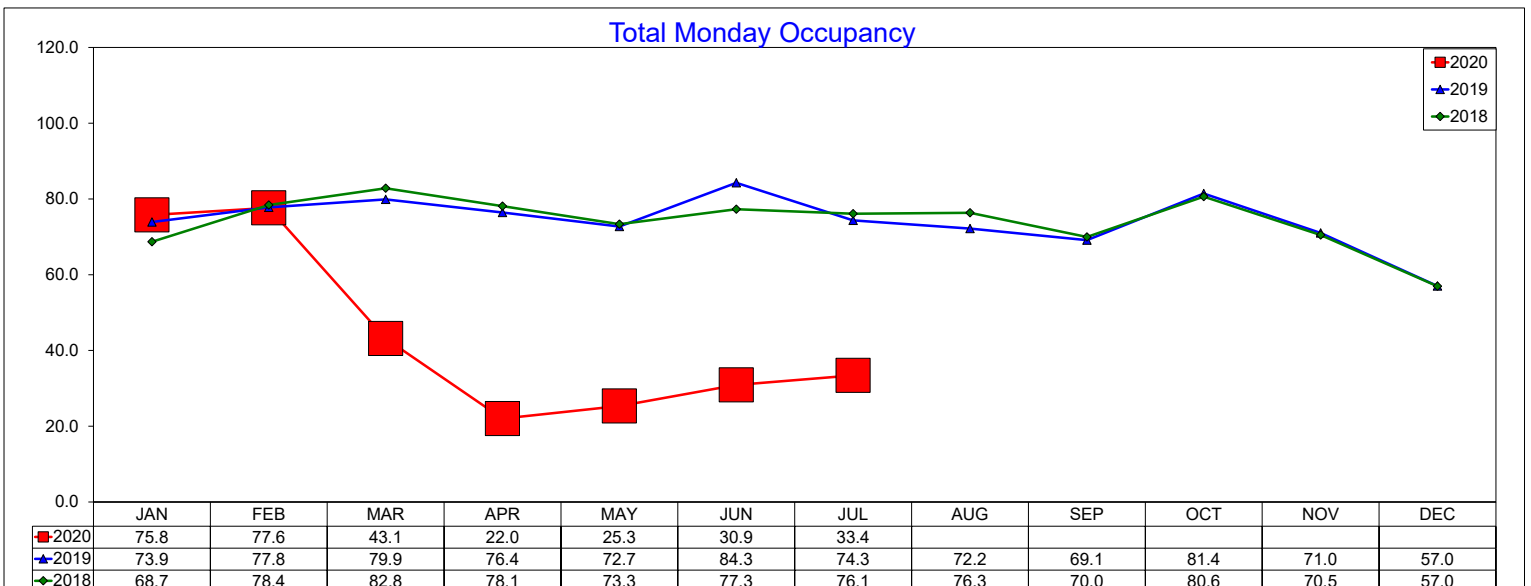
Transient Monday Occupancy



Group Monday Occupancy



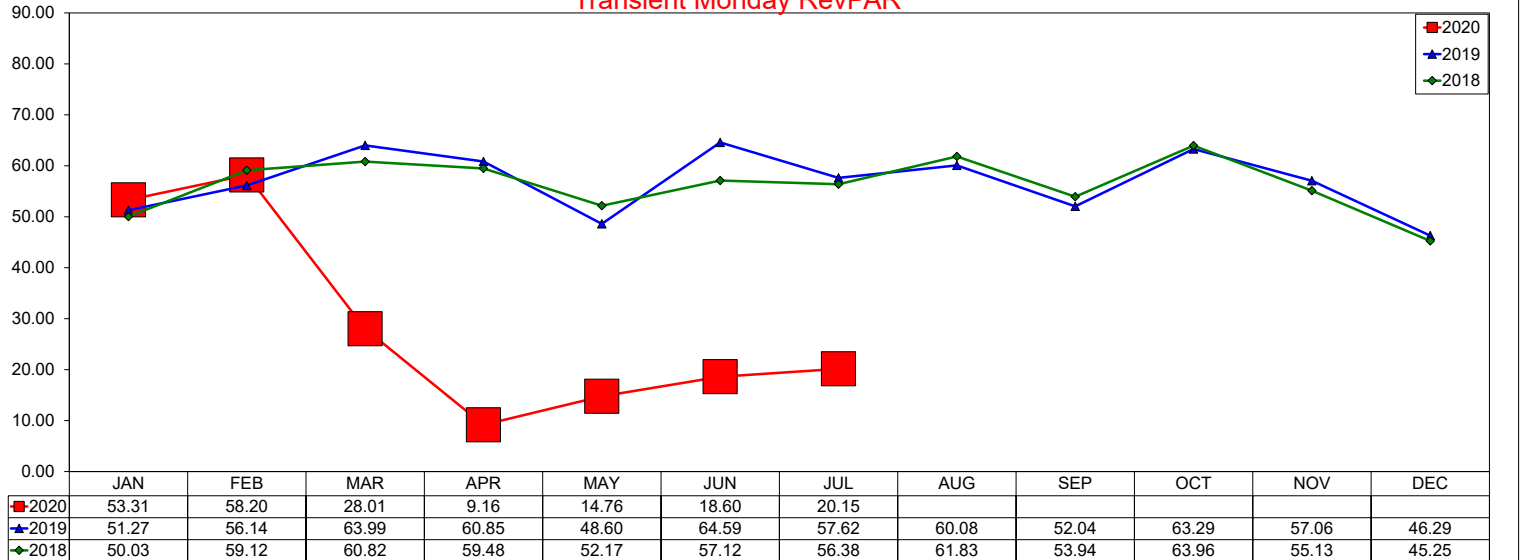
Total Monday Occupancy



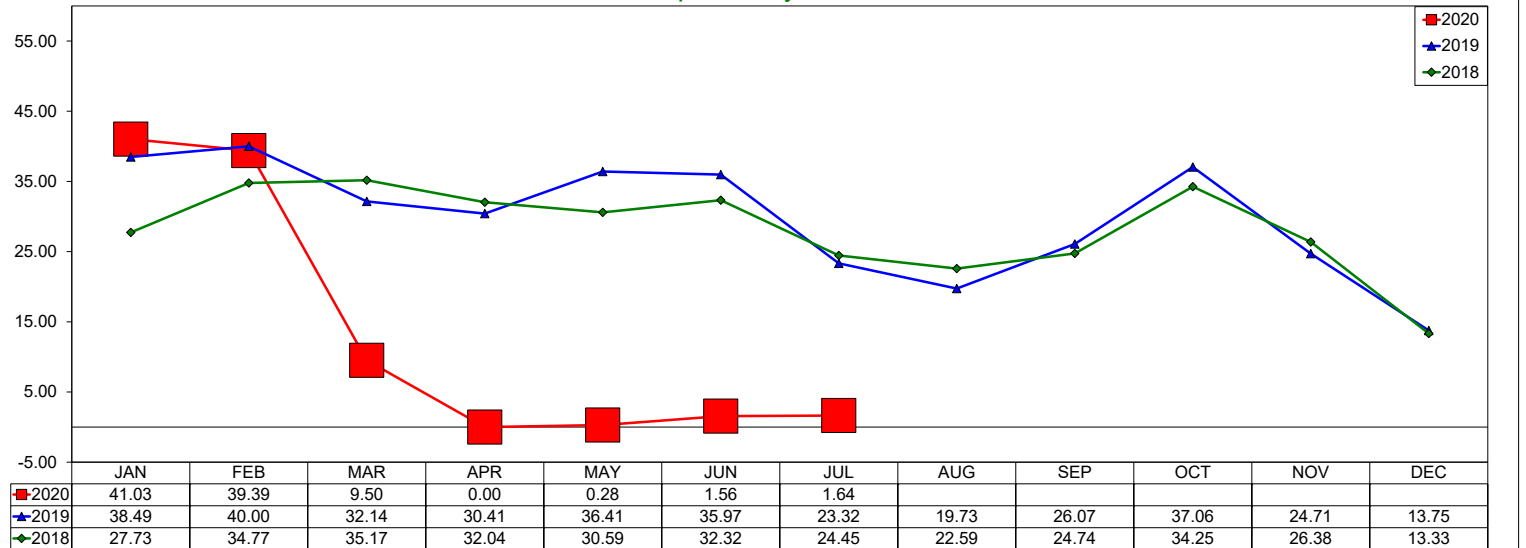
Three Year Comparison - Monday - RevPAR

July 2020

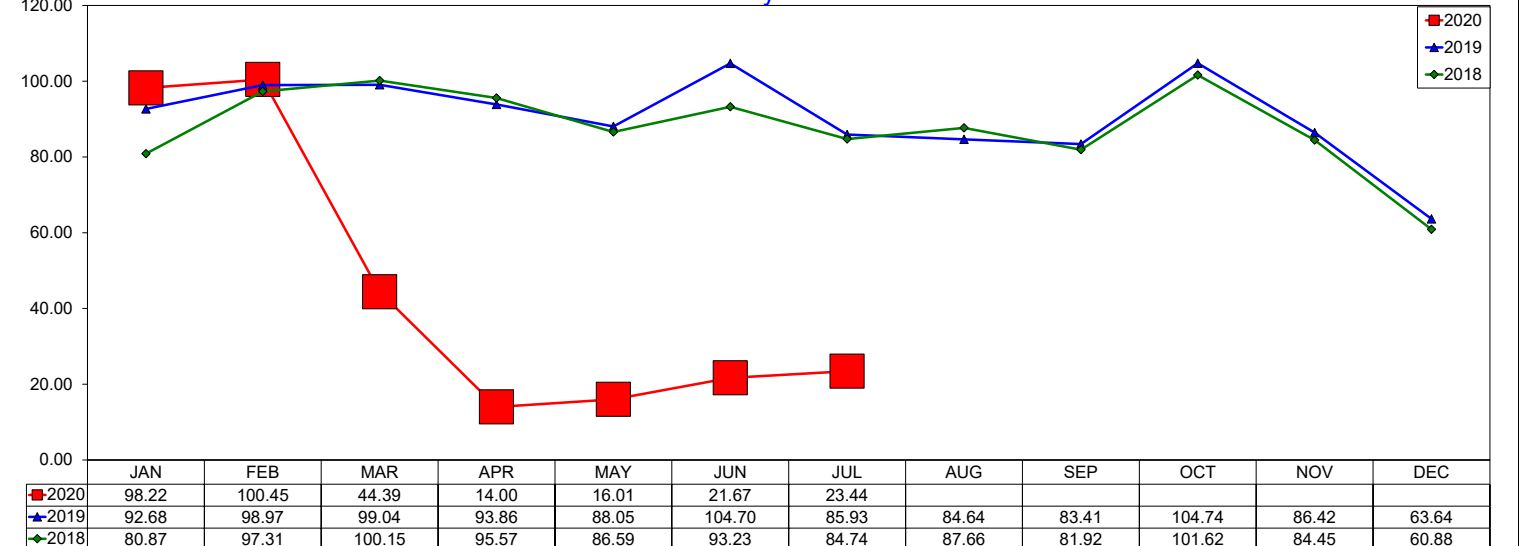
Transient Monday RevPAR



Group Monday RevPAR



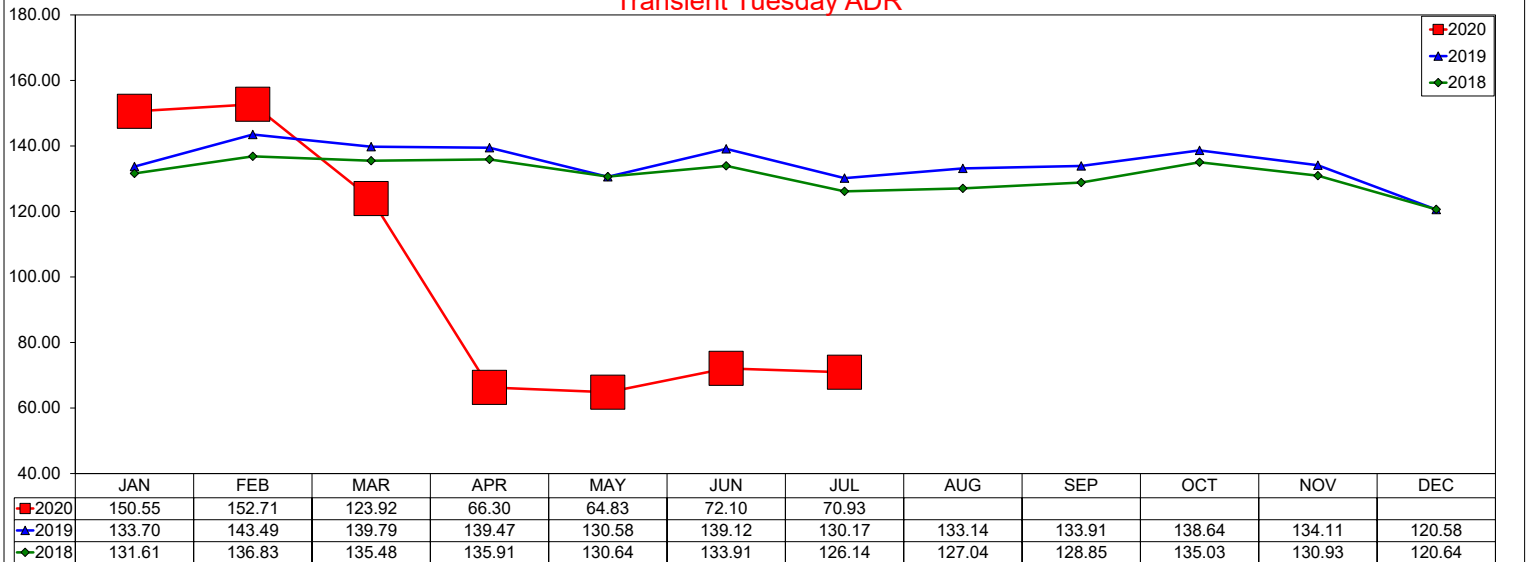
Total Monday RevPAR



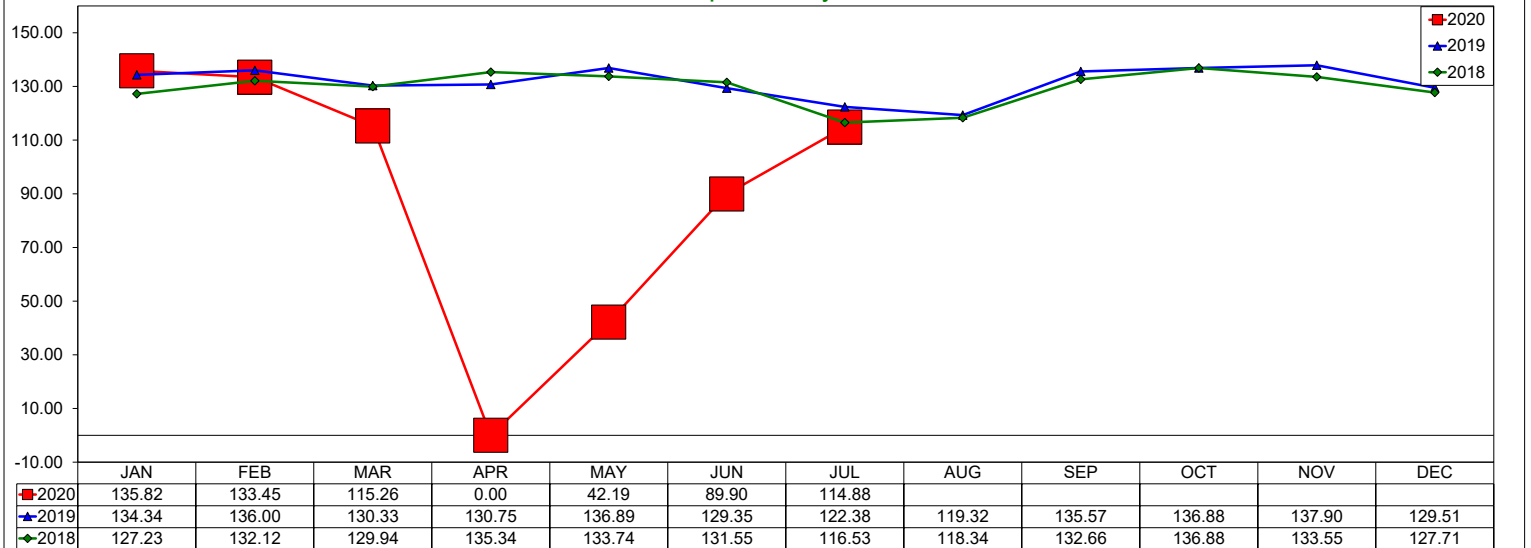
Three Year Comparison - Tuesday - ADR

July 2020

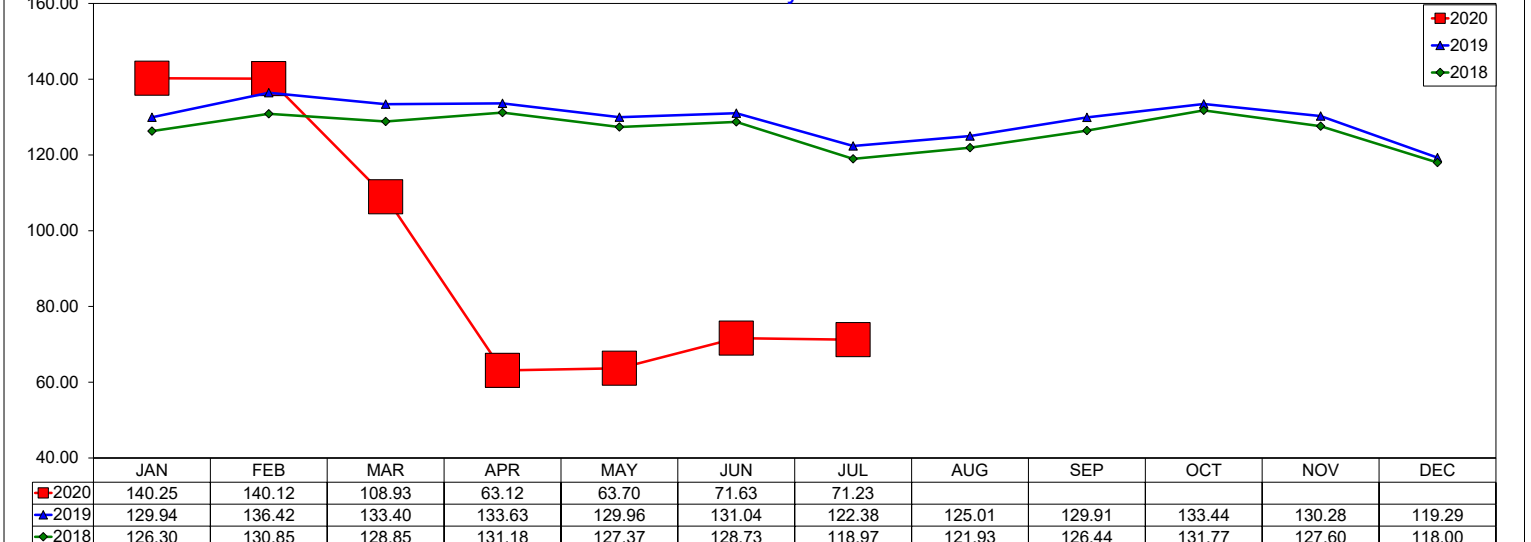
Transient Tuesday ADR



Group Tuesday ADR



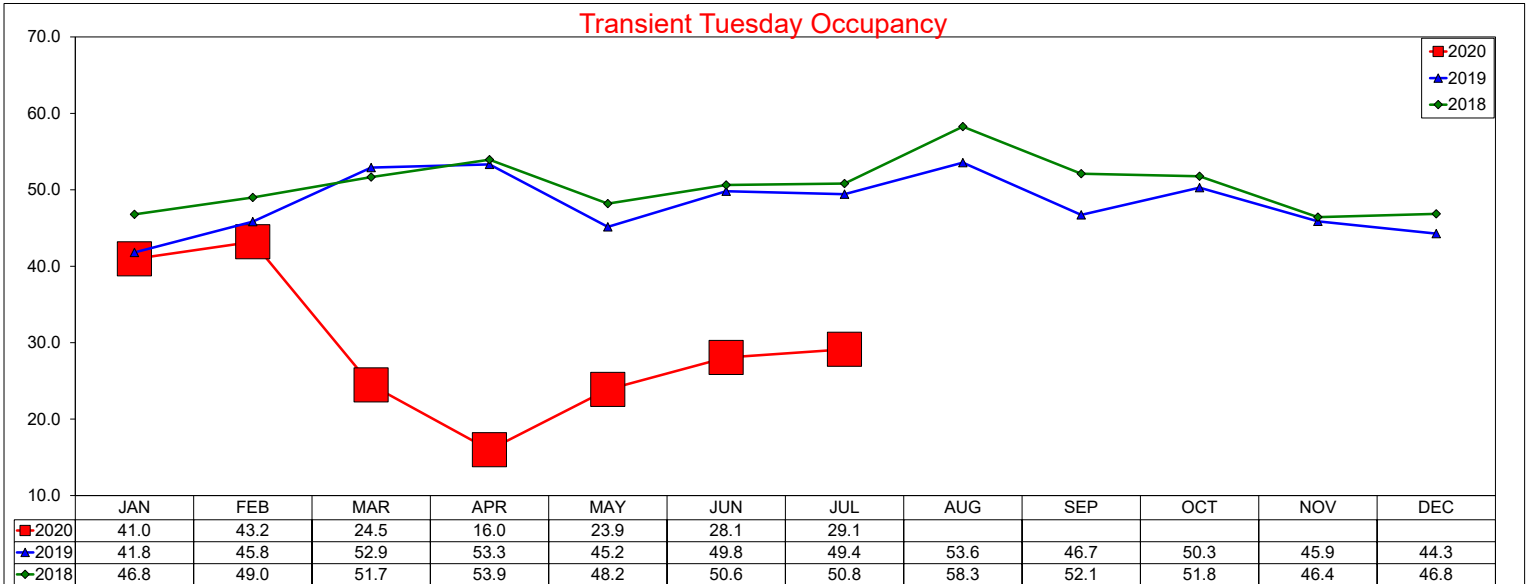
Total Tuesday ADR



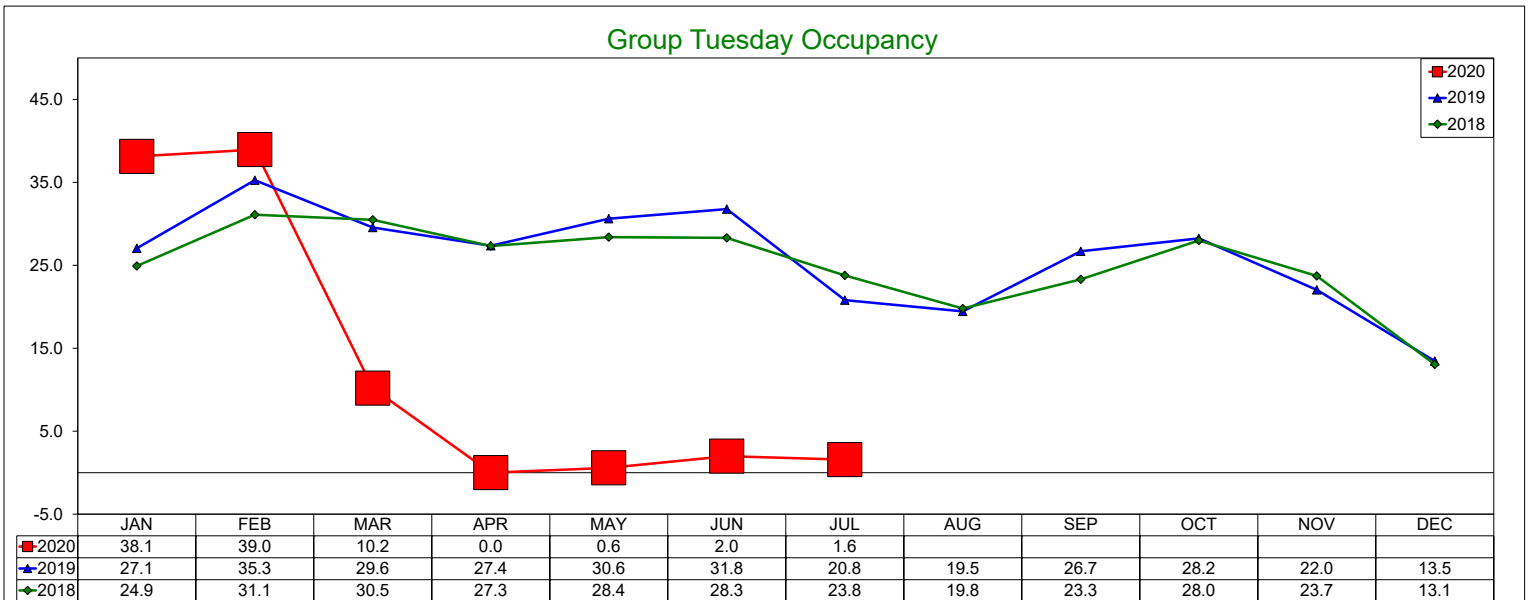
Three Year Comparison - Tuesday - Occupancy

July 2020

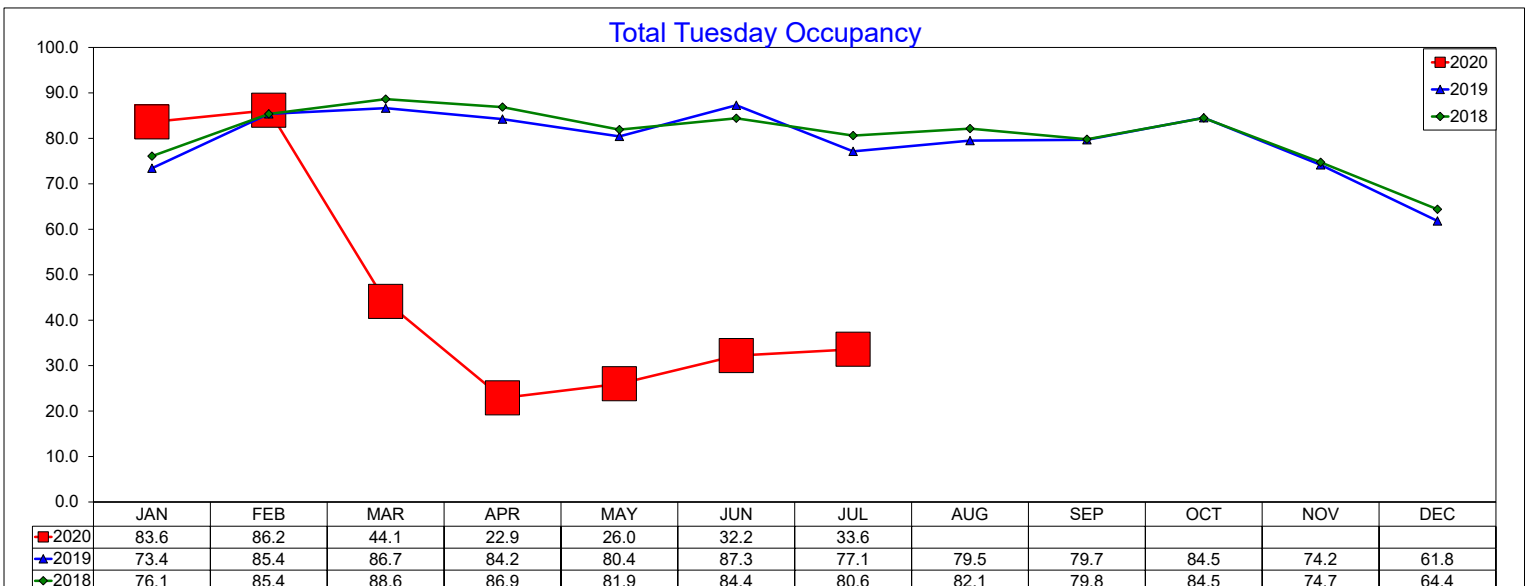
Transient Tuesday Occupancy



Group Tuesday Occupancy



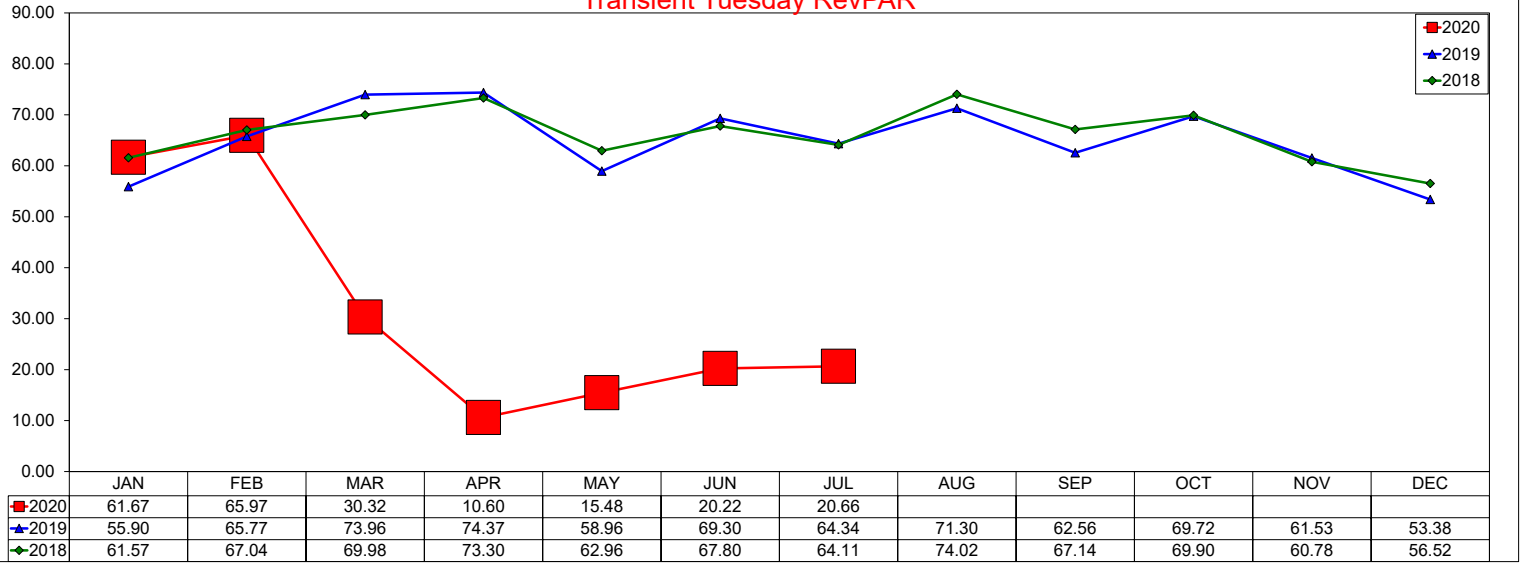
Total Tuesday Occupancy



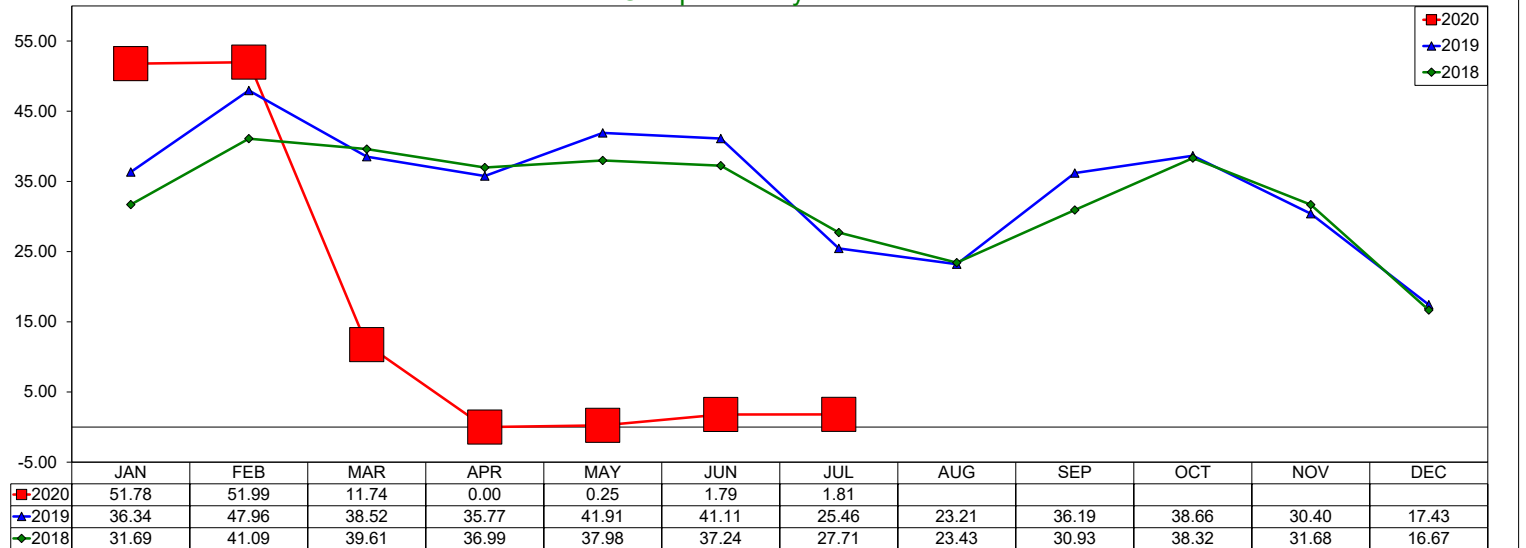
Three Year Comparison - Tuesday - RevPAR

July 2020

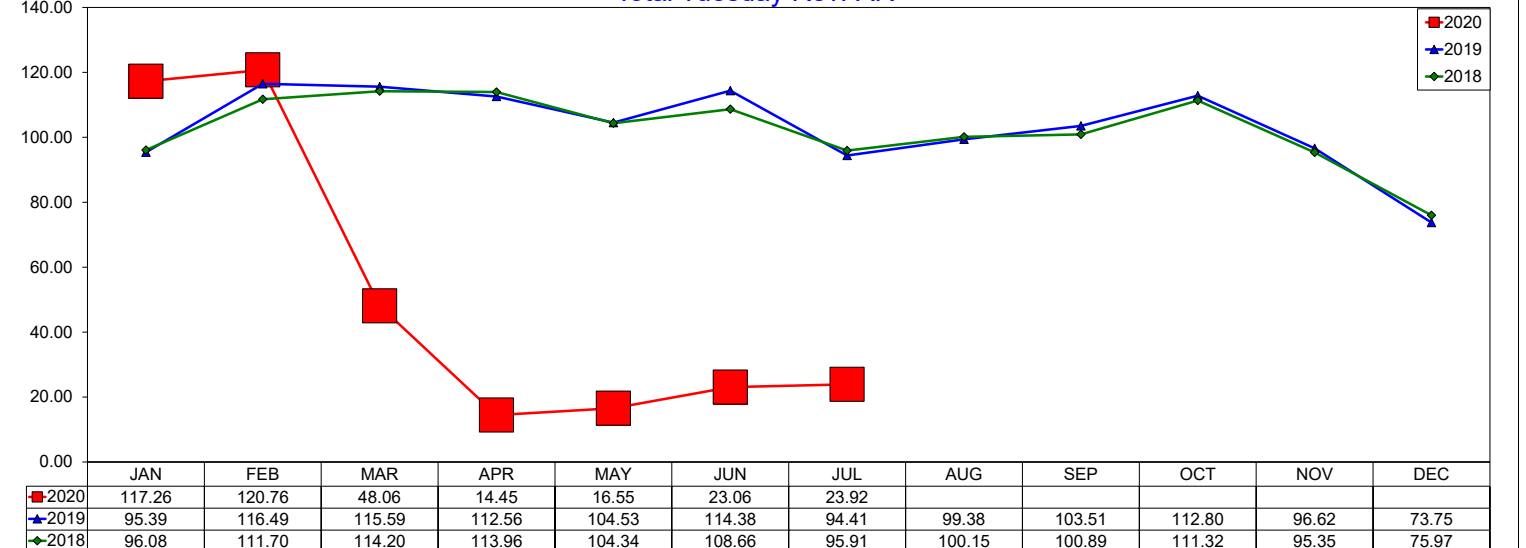
Transient Tuesday RevPAR



Group Tuesday RevPAR



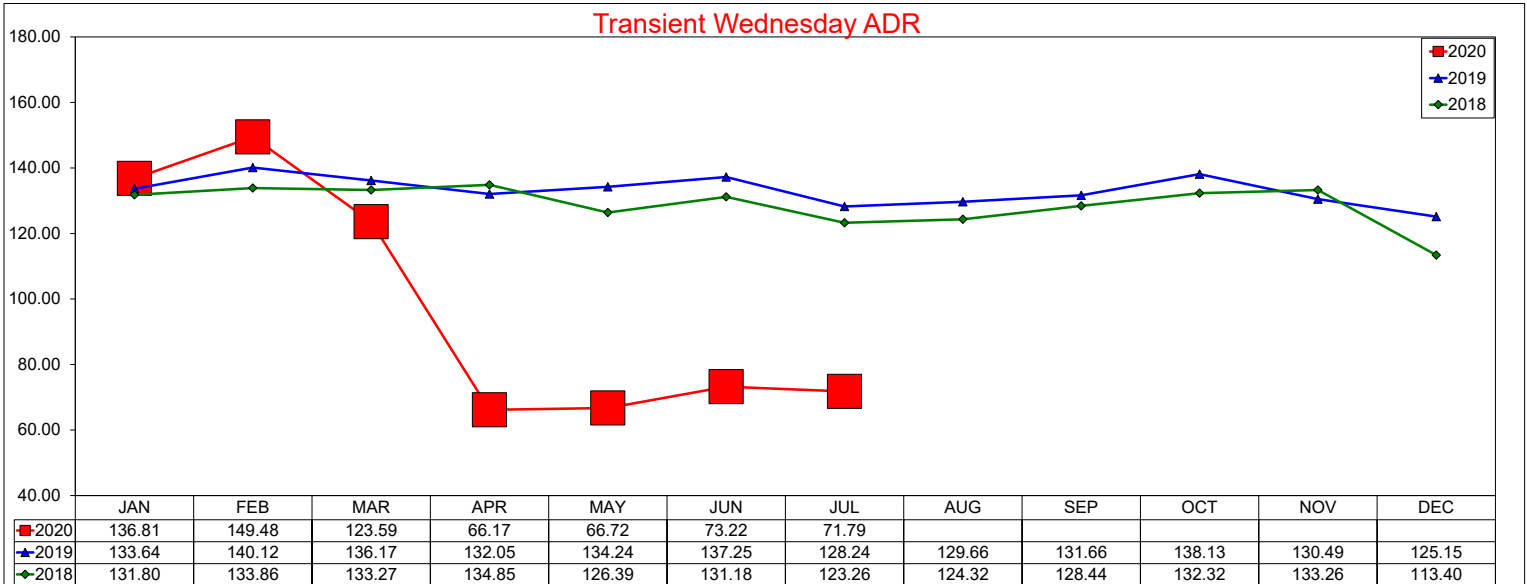
Total Tuesday RevPAR



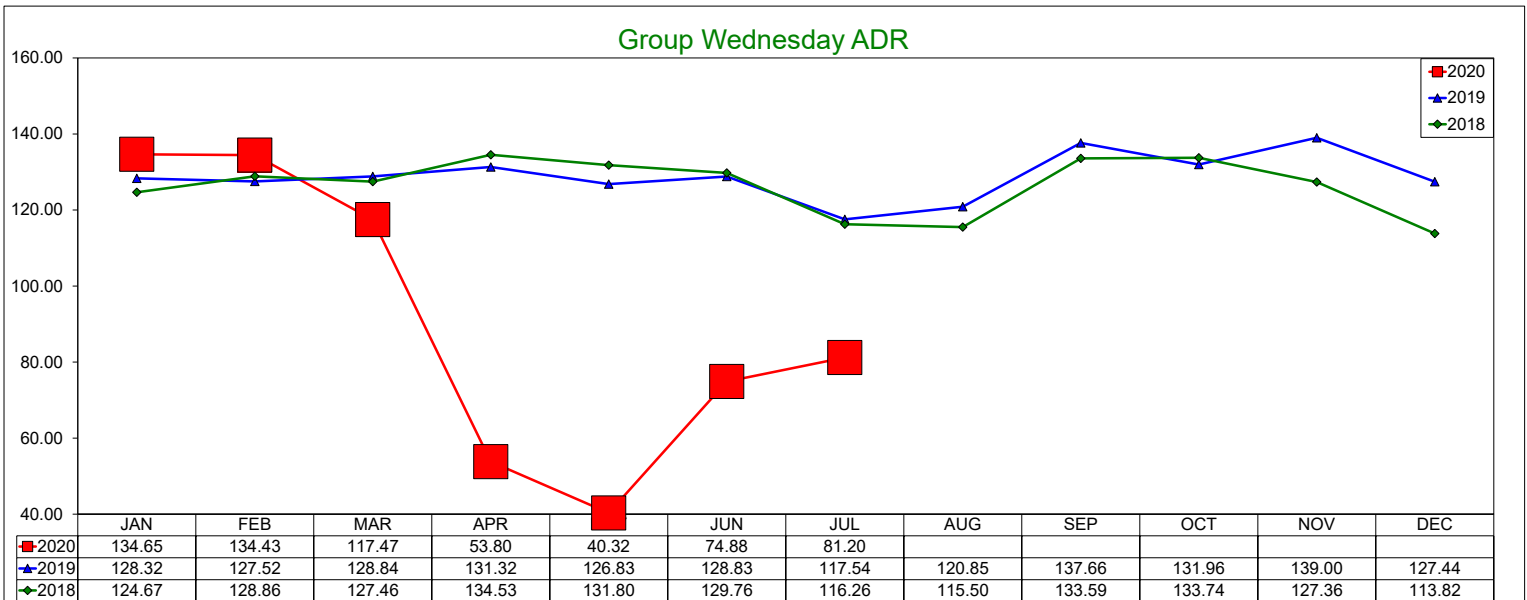
Three Year Comparison - Wednesday - ADR

July 2020

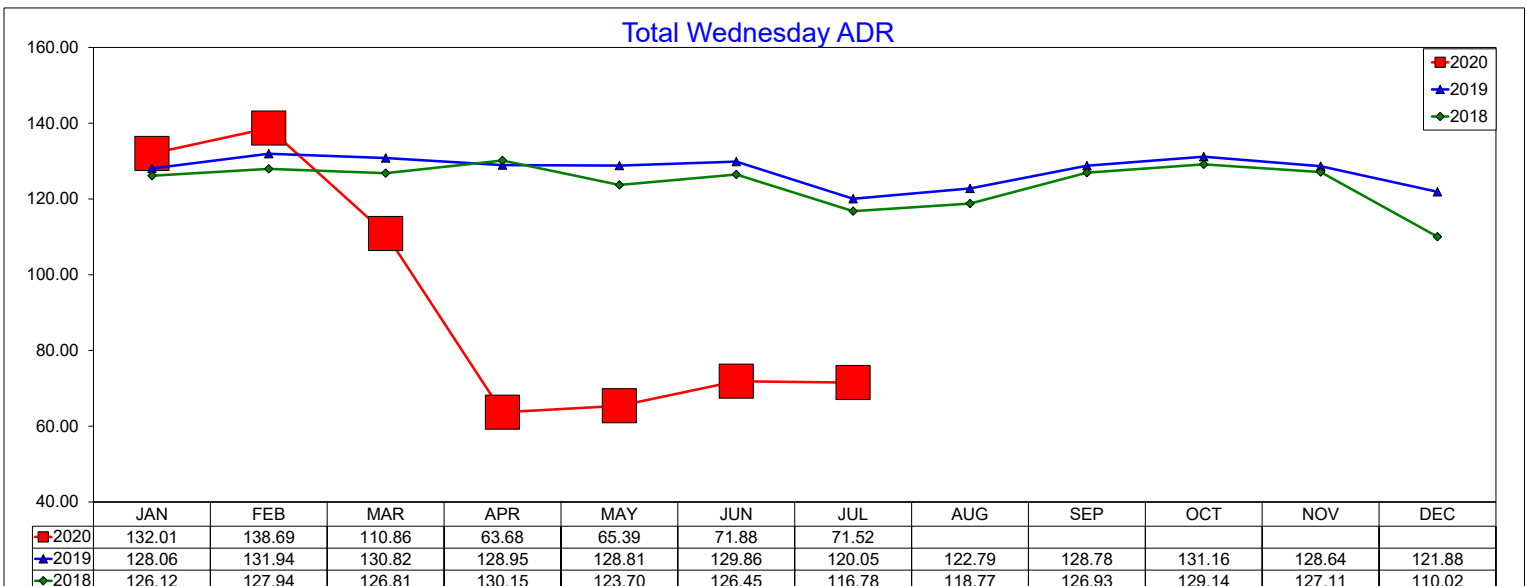
Transient Wednesday ADR



Group Wednesday ADR



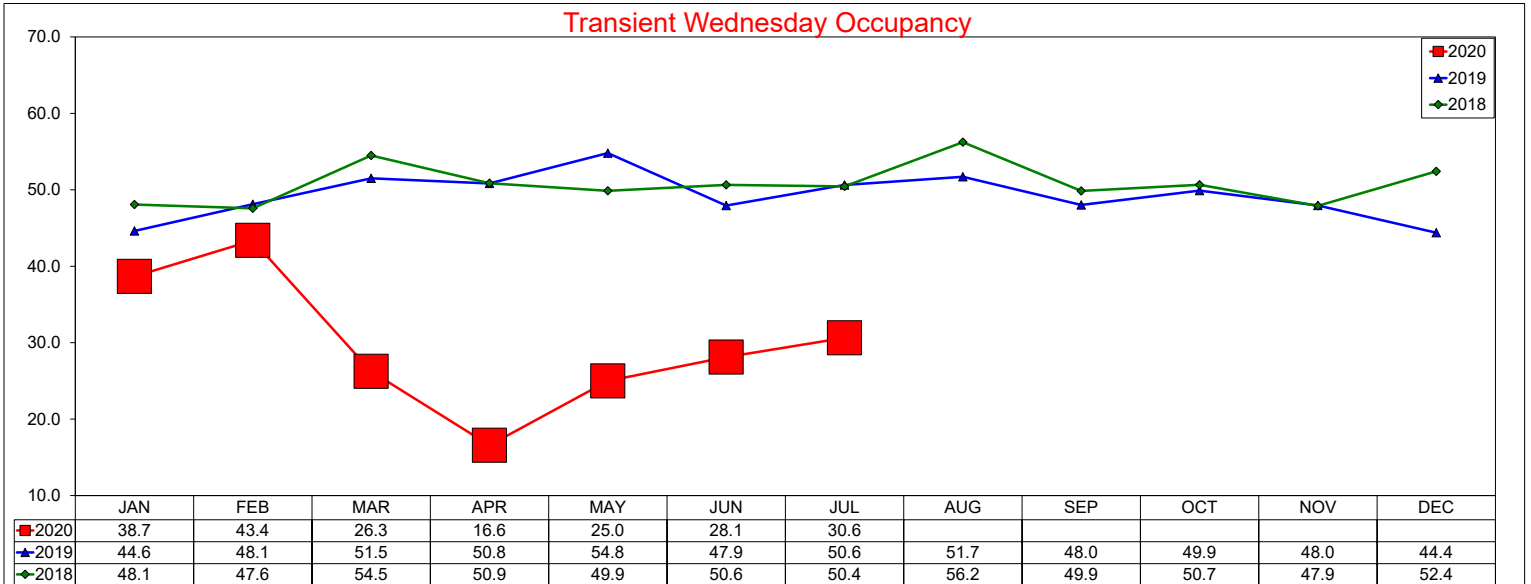
Total Wednesday ADR



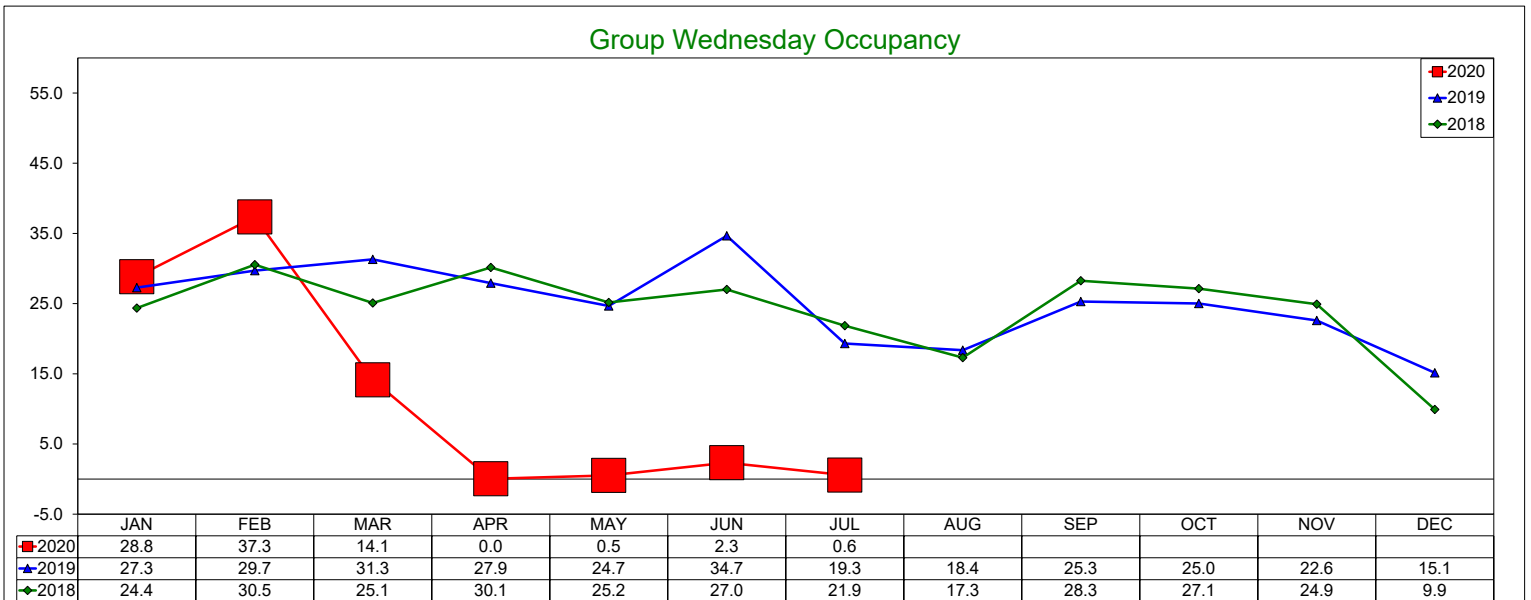
Three Year Comparison - Wednesday - Occupancy

July 2020

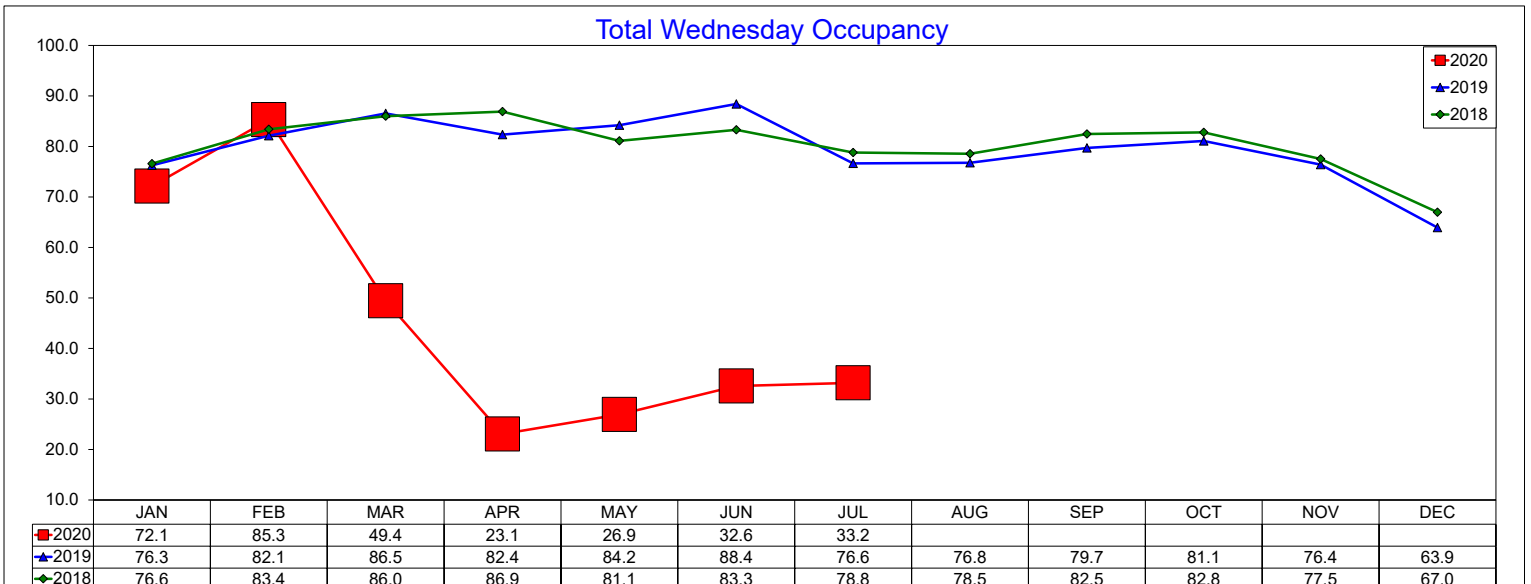
Transient Wednesday Occupancy



Group Wednesday Occupancy



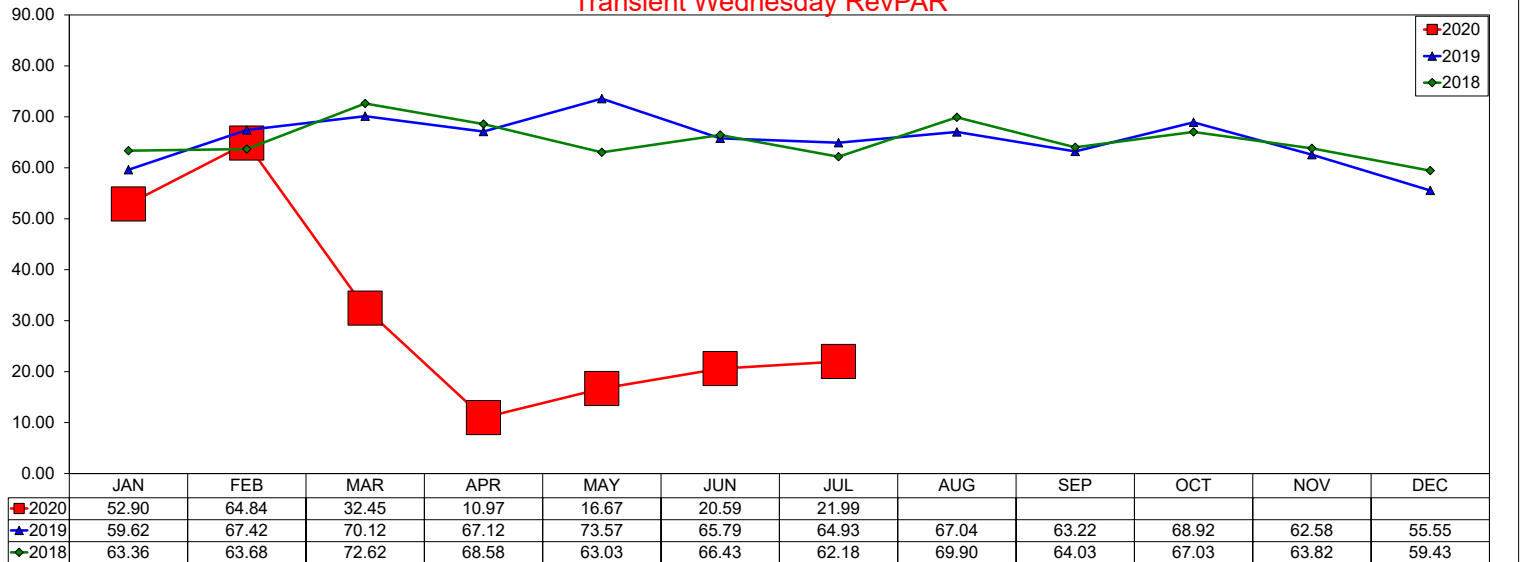
Total Wednesday Occupancy



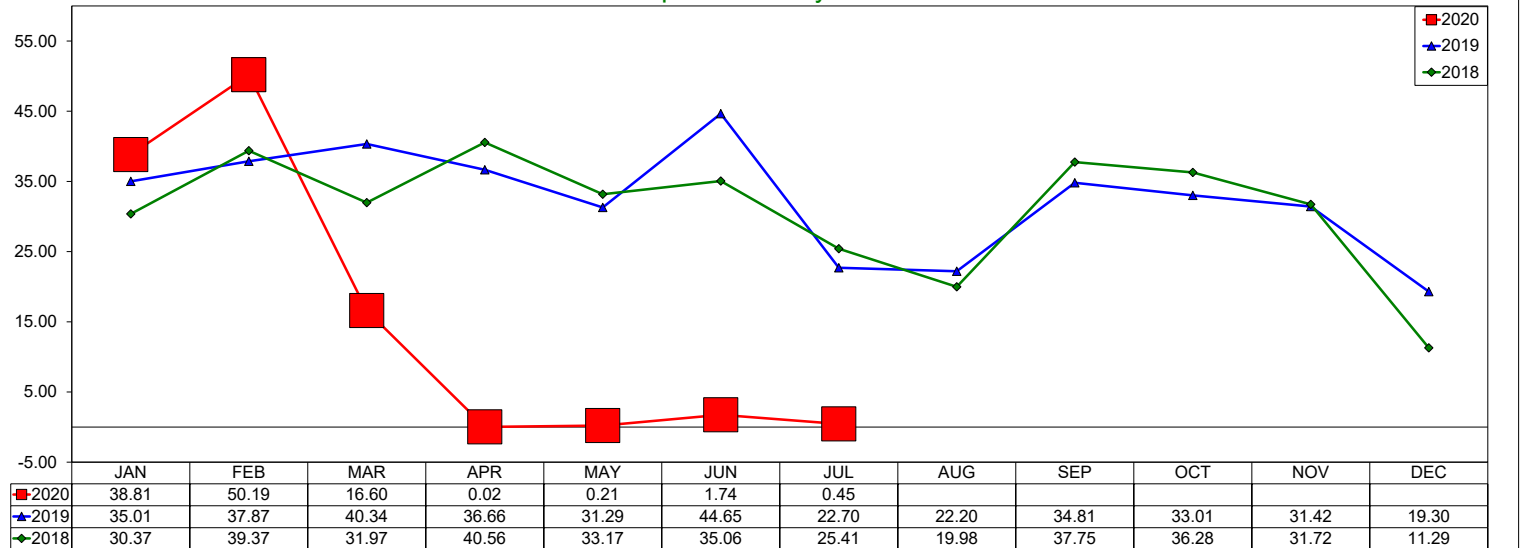
Three Year Comparison - Wednesday - RevPAR

July 2020

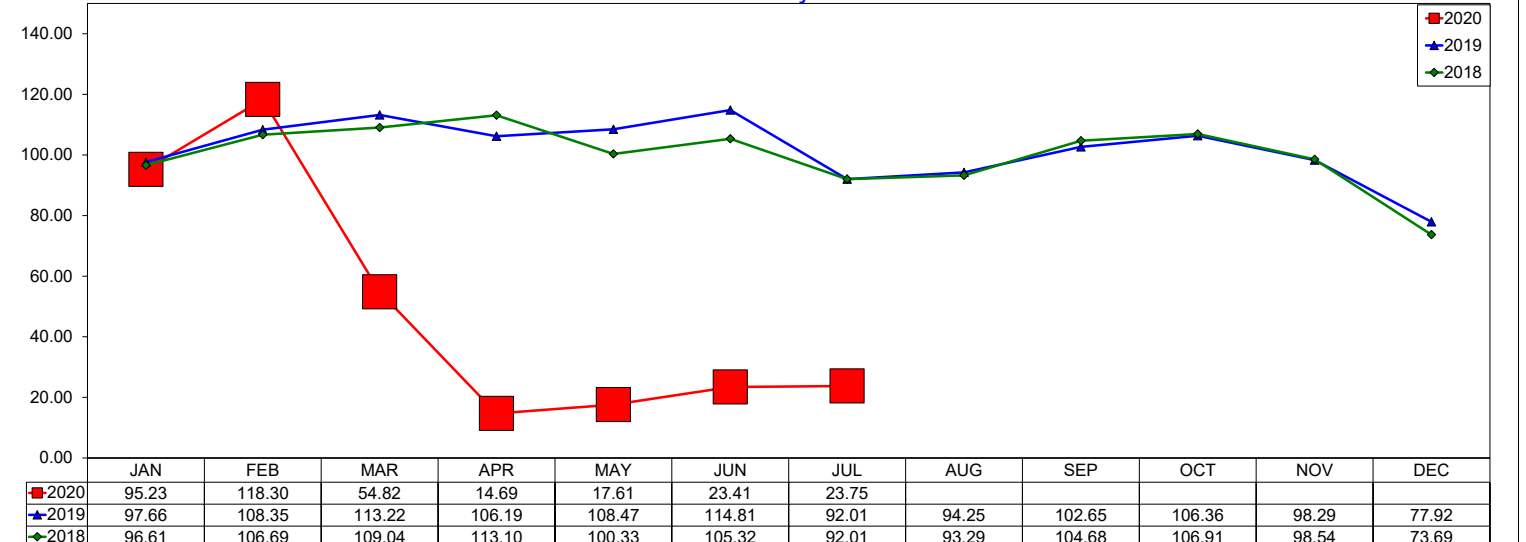
Transient Wednesday RevPAR



Group Wednesday RevPAR



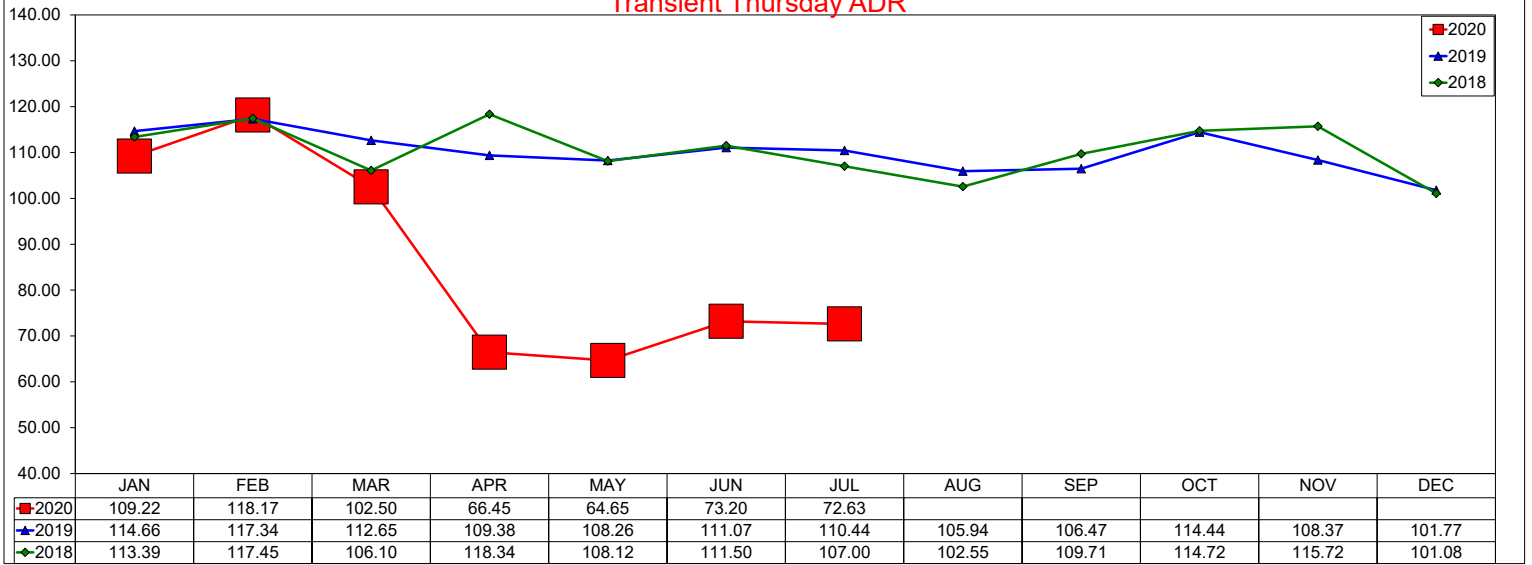
Total Wednesday RevPAR



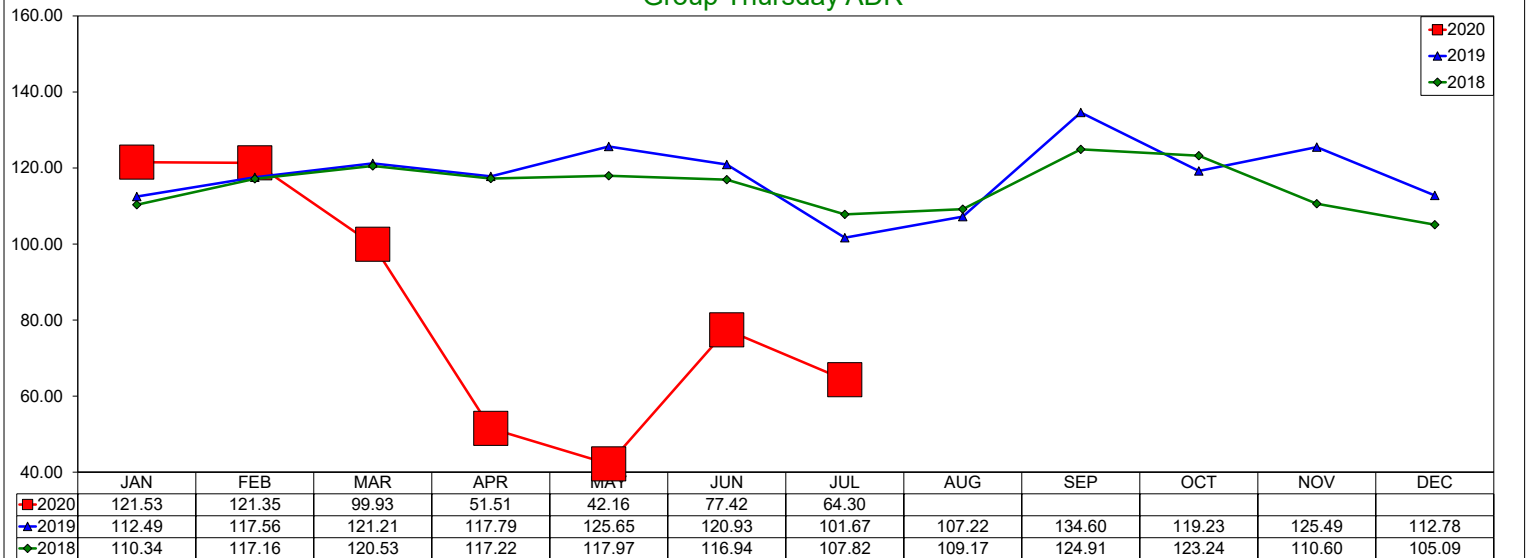
Three Year Comparison - Thursday - ADR

July 2020

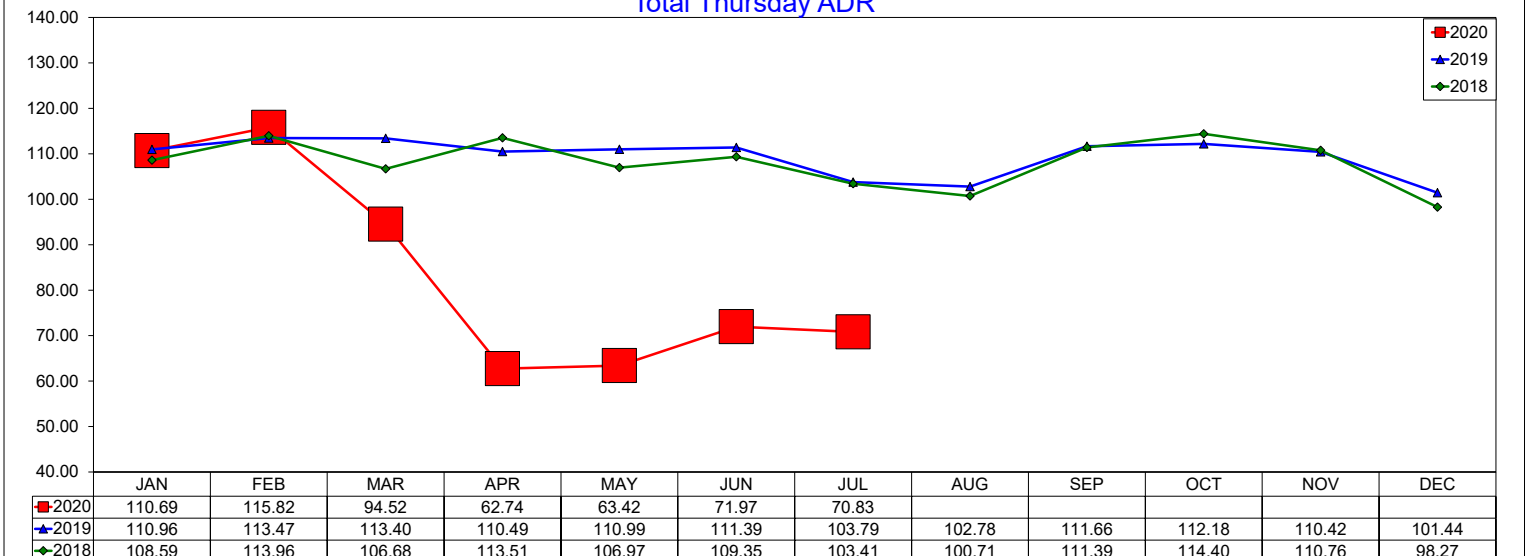
Transient Thursday ADR



Group Thursday ADR



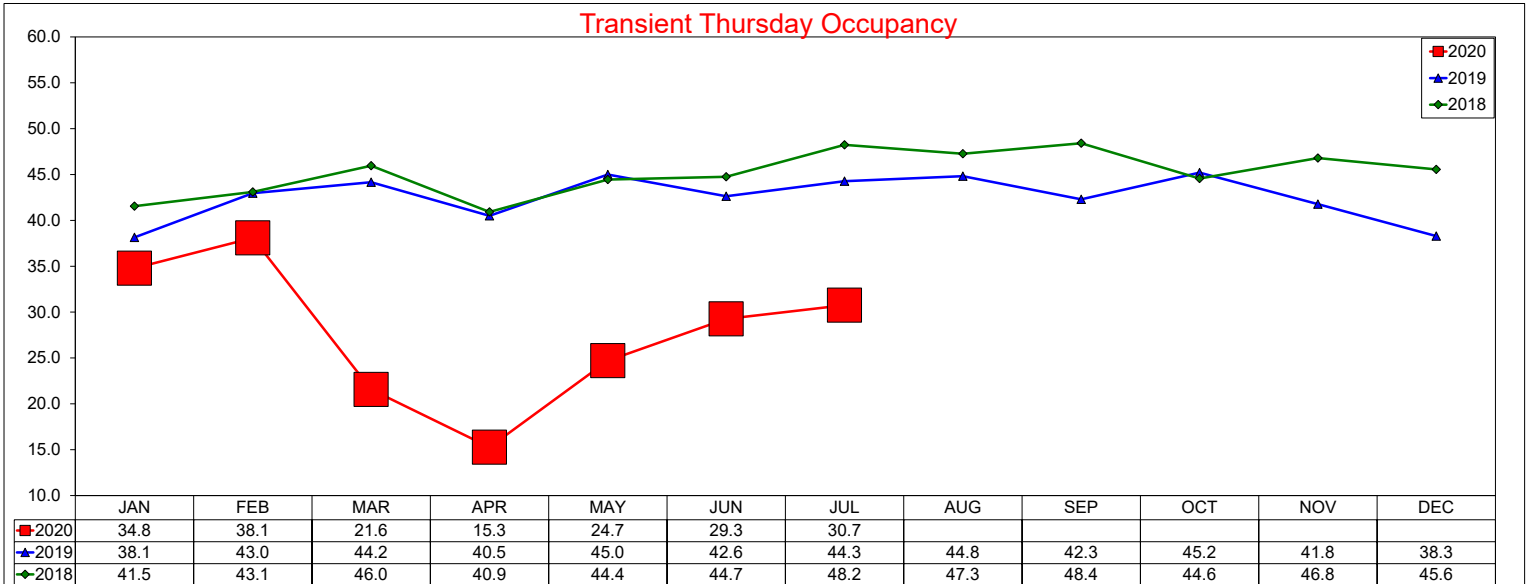
Total Thursday ADR



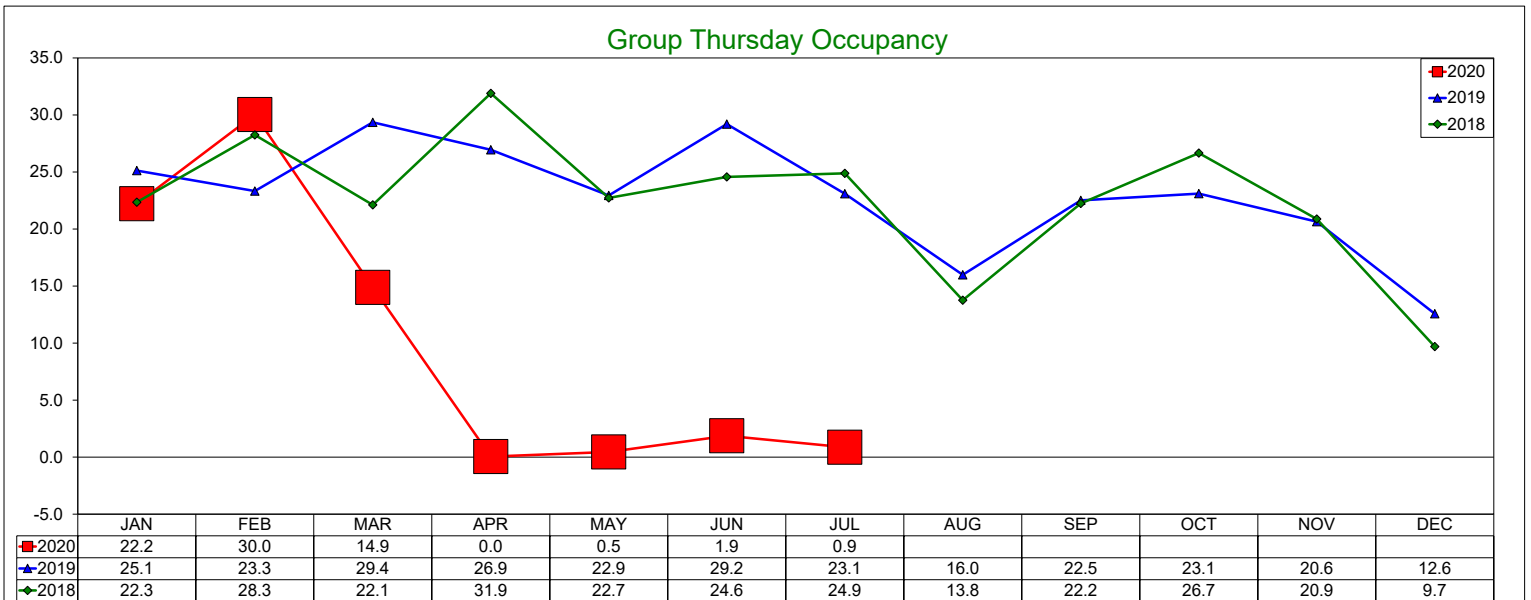
Three Year Comparison - Thursday - Occupancy

July 2020

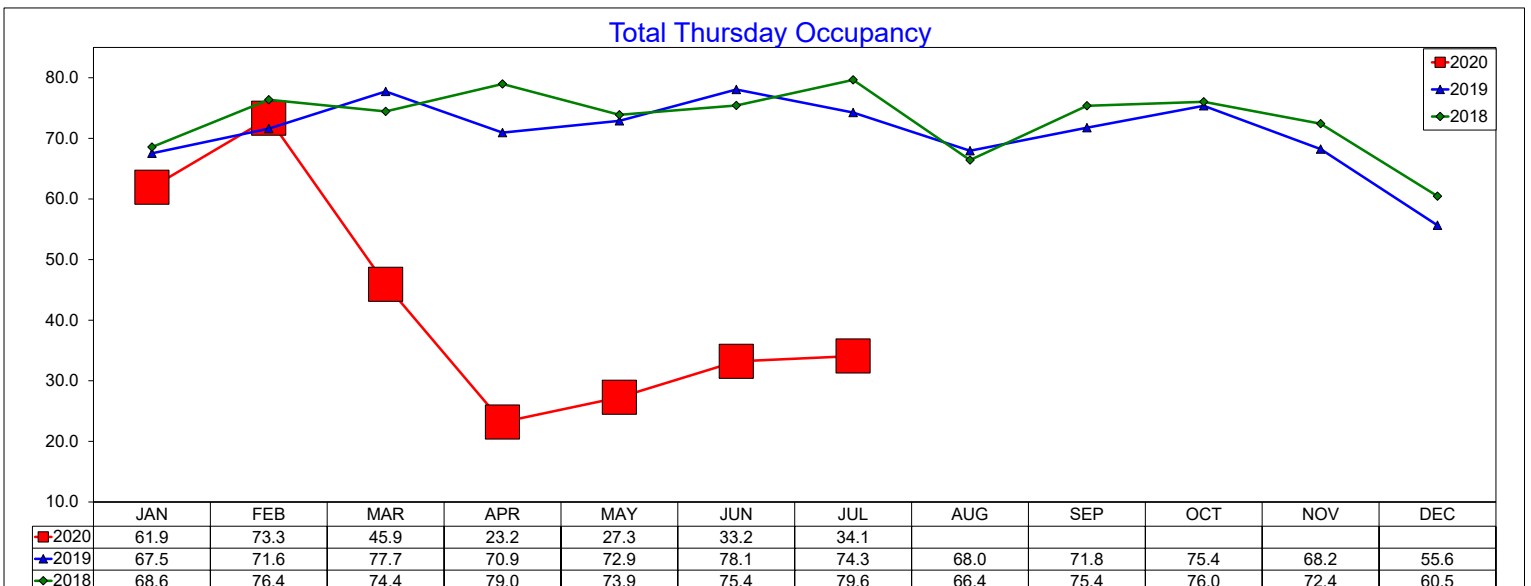
Transient Thursday Occupancy



Group Thursday Occupancy



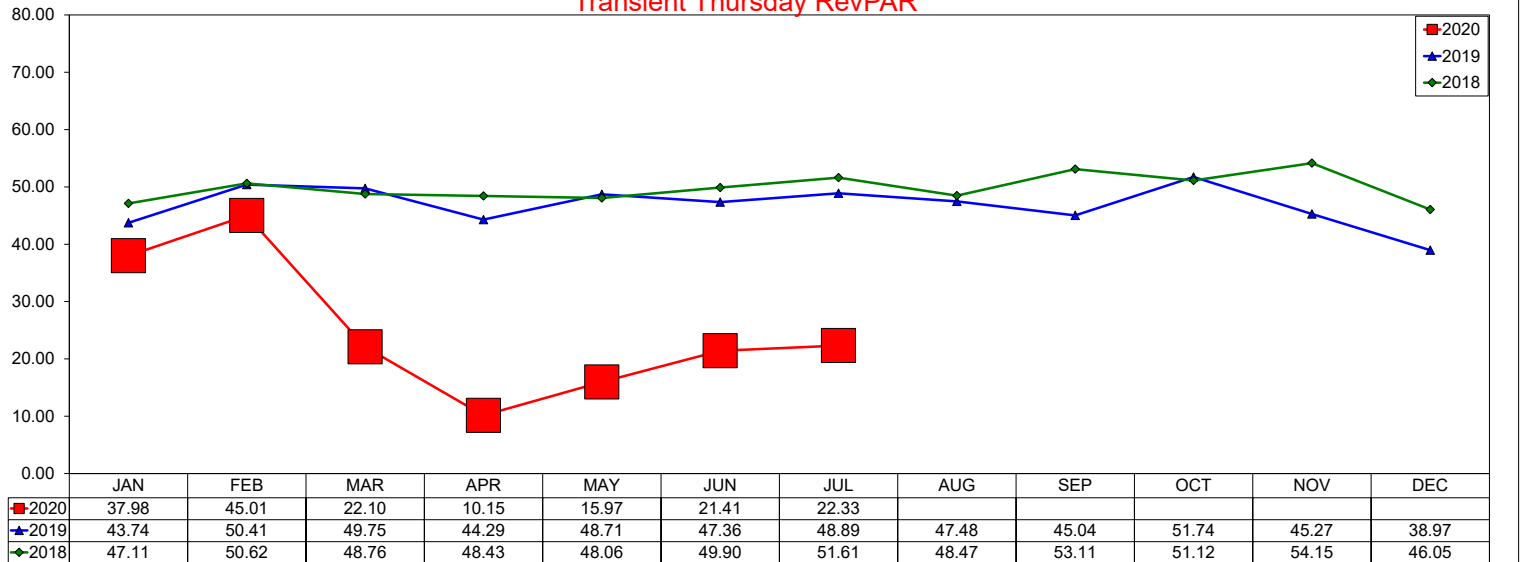
Total Thursday Occupancy



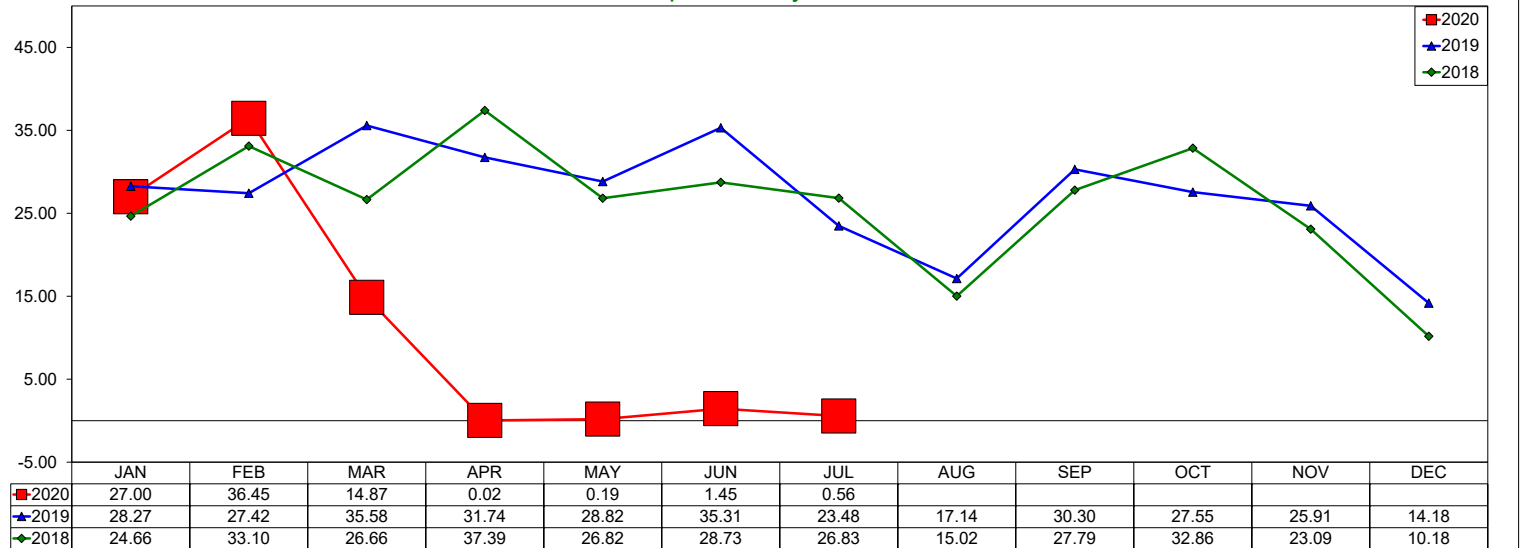
Three Year Comparison - Thursday - RevPAR

July 2020

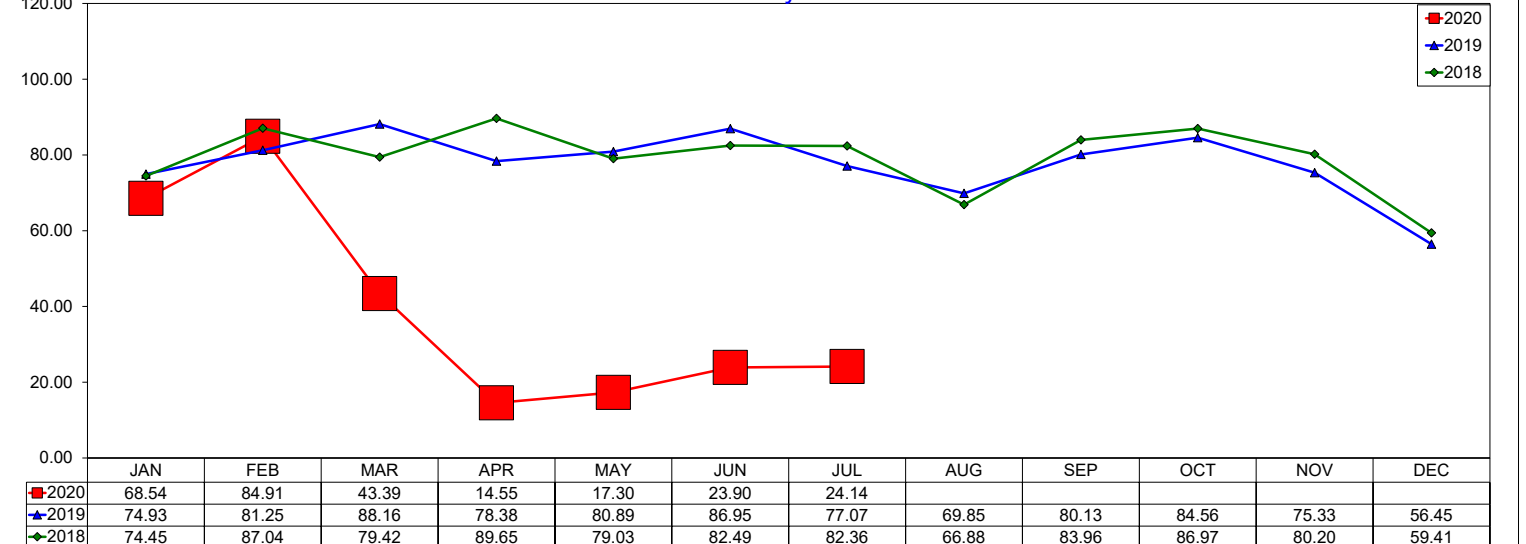
Transient Thursday RevPAR



Group Thursday RevPAR

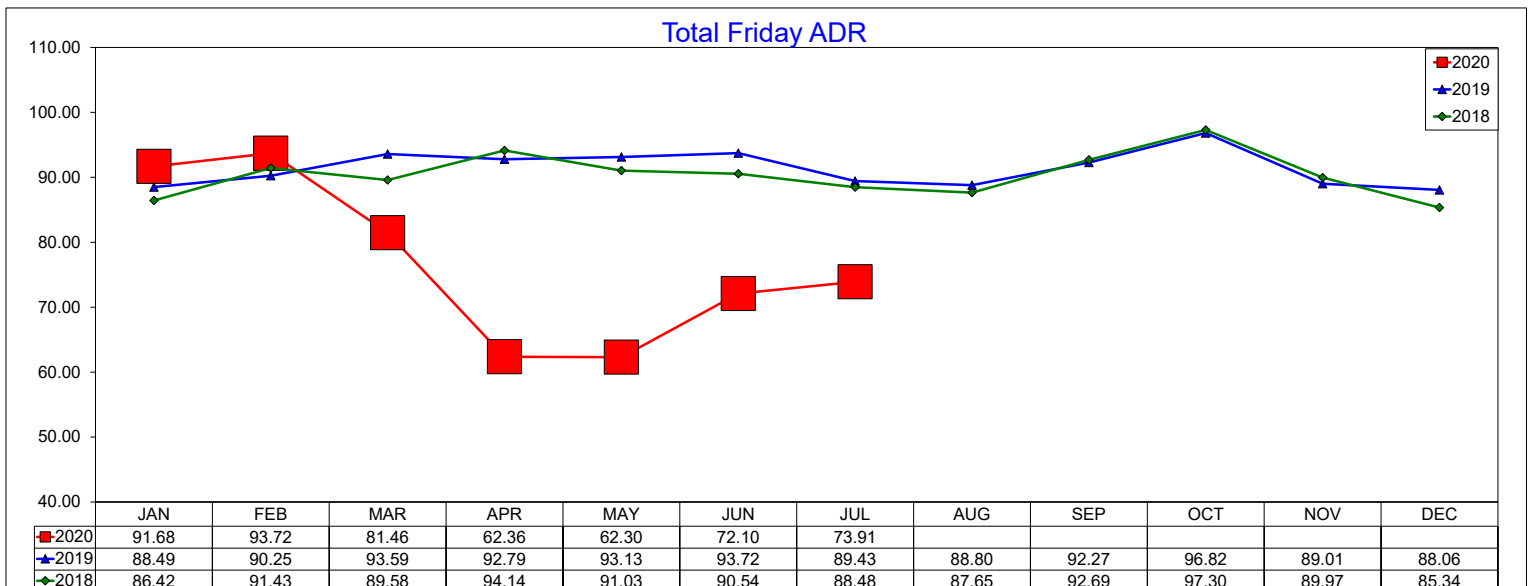
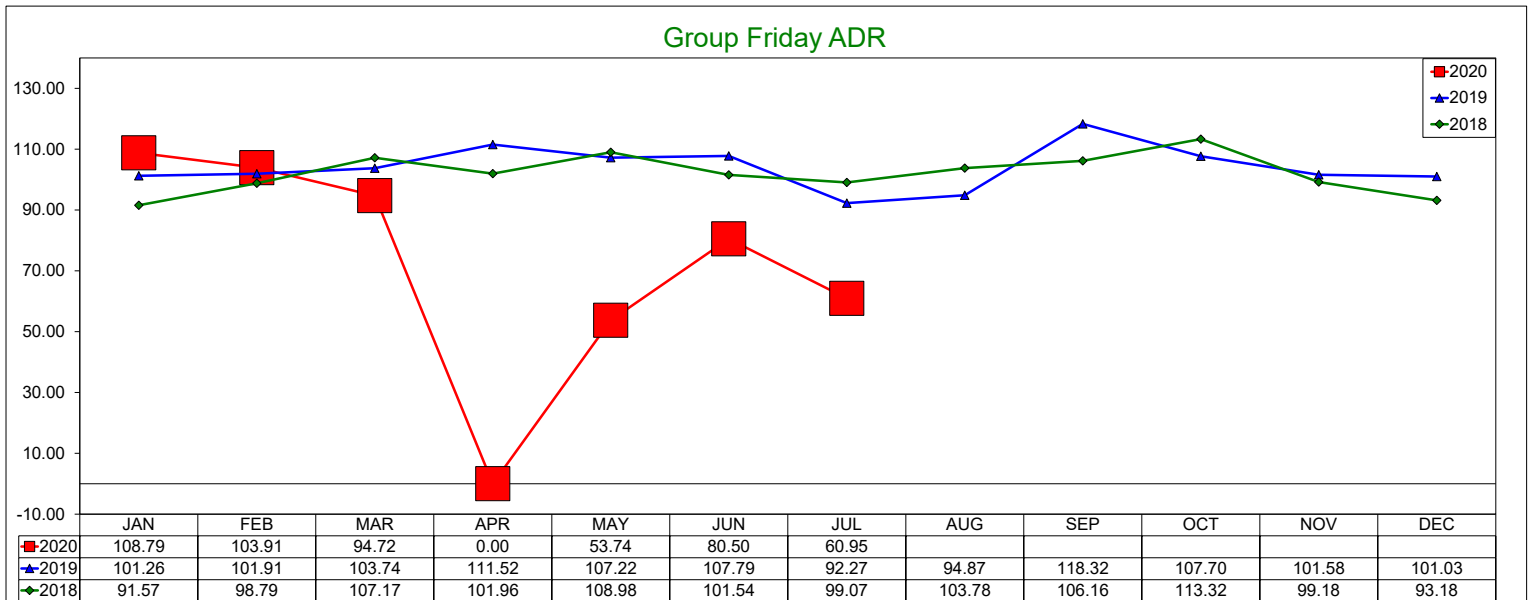
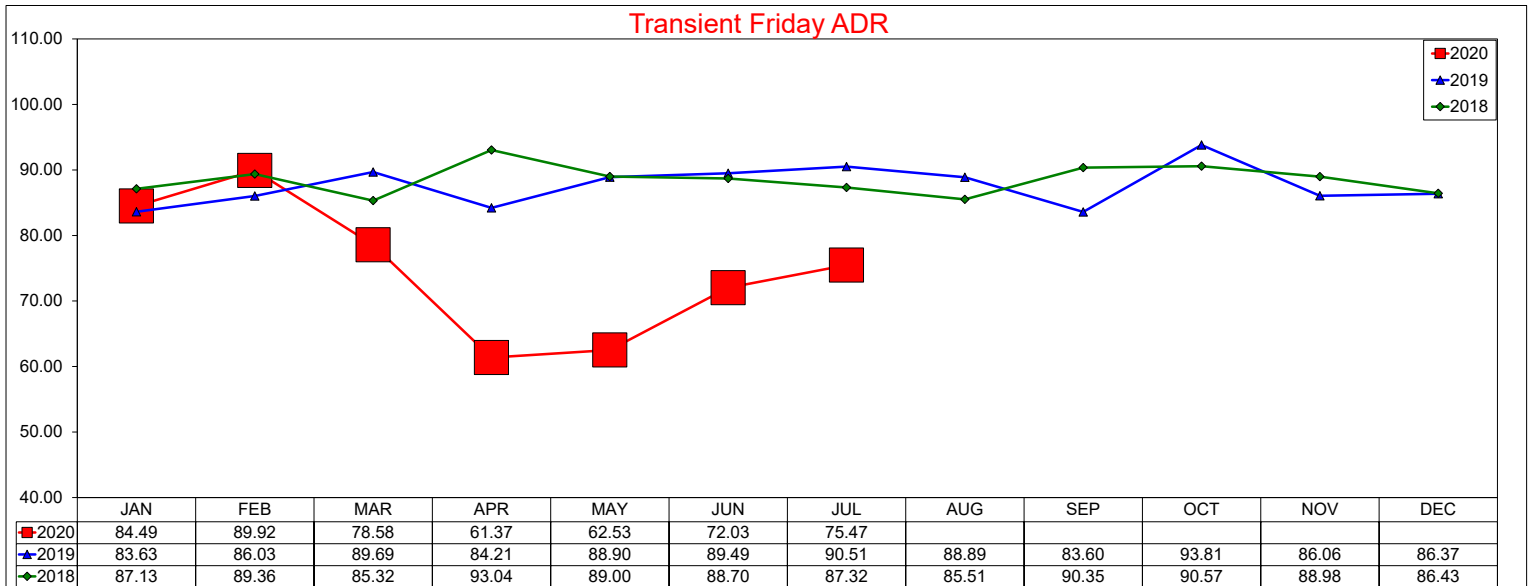


Total Thursday RevPAR



Three Year Comparison - Friday - ADR

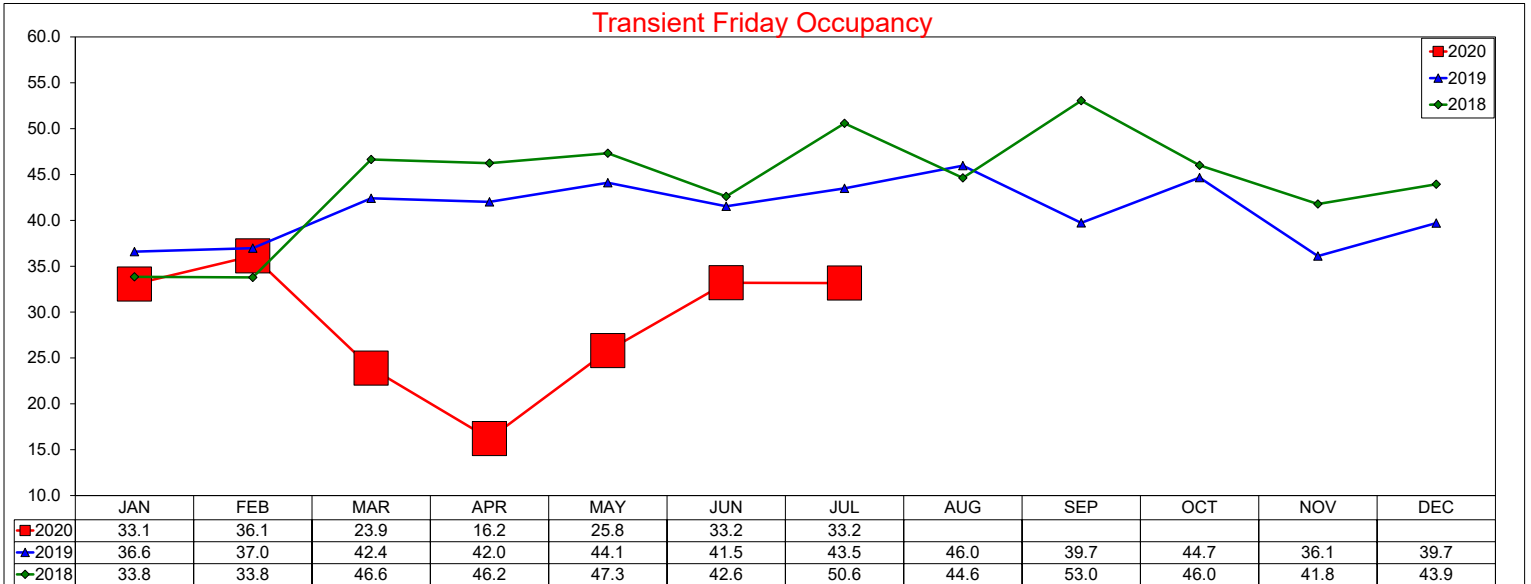
July 2020



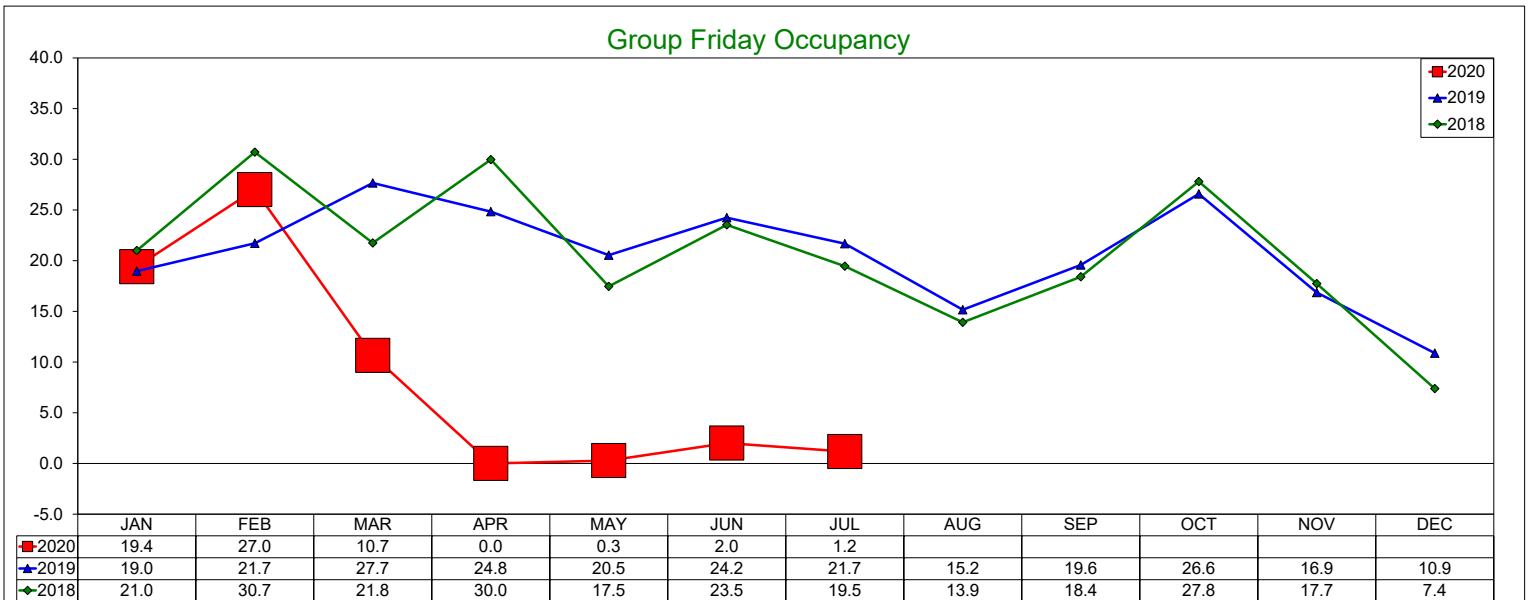
Three Year Comparison - Friday - Occupancy

July 2020

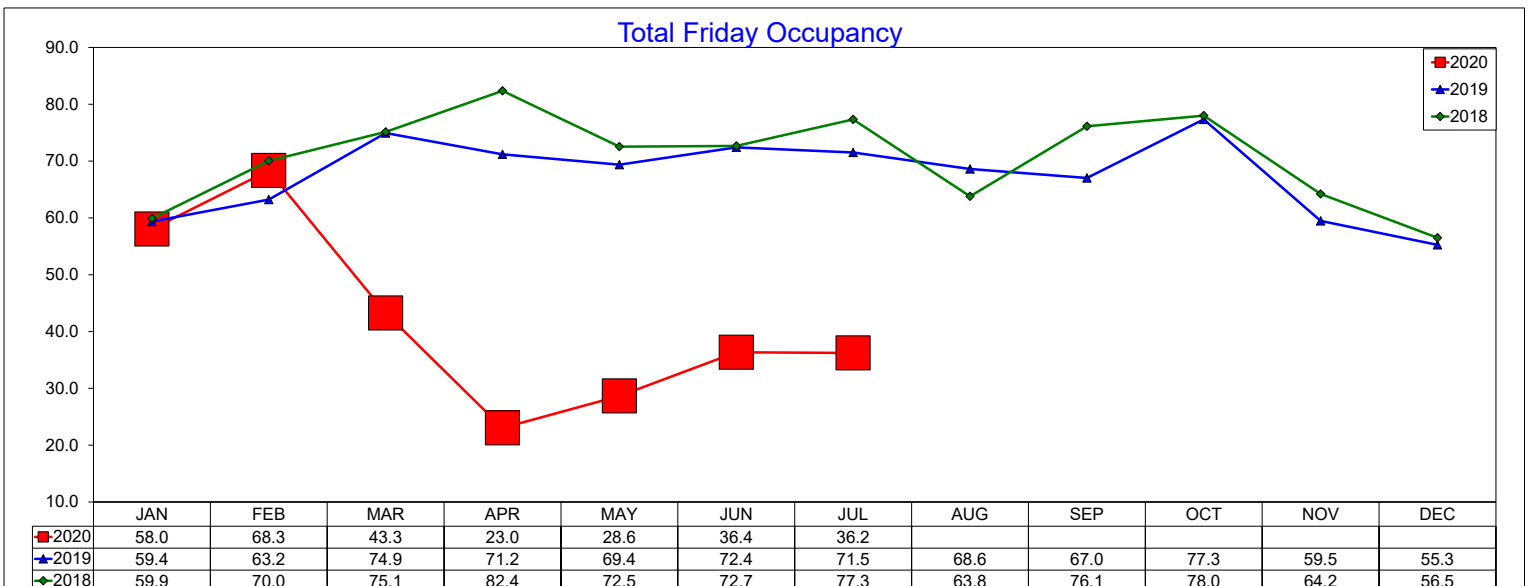
Transient Friday Occupancy



Group Friday Occupancy



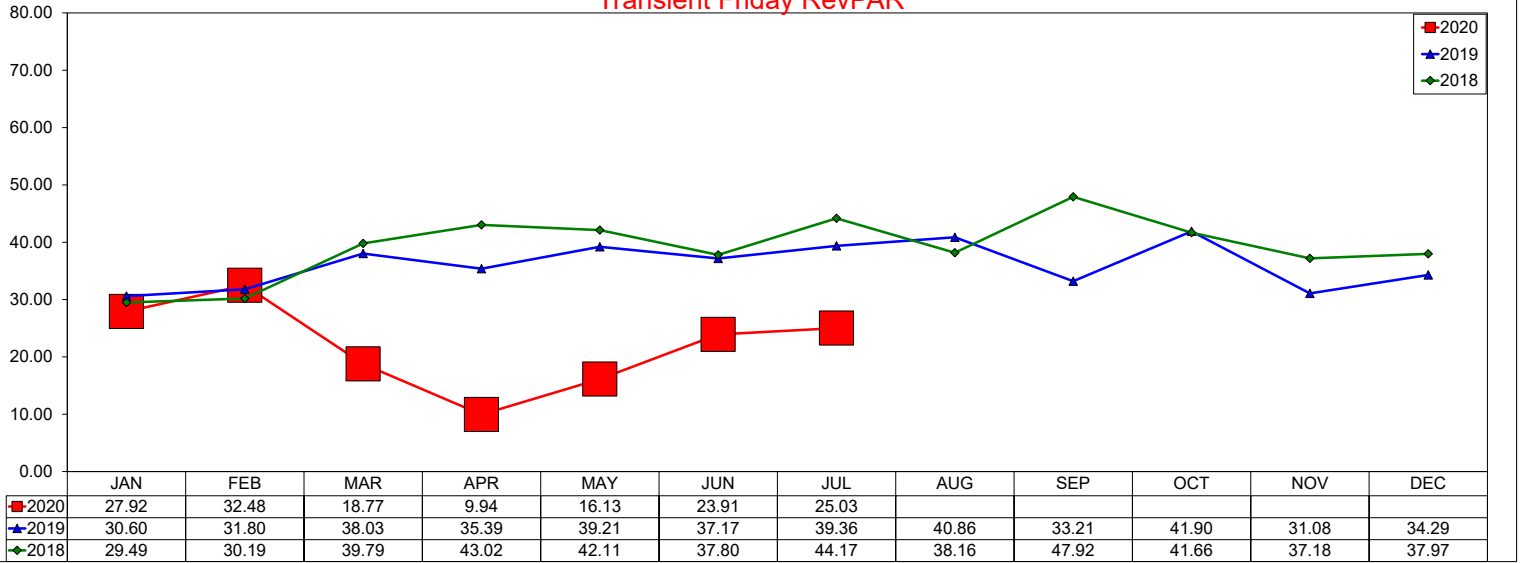
Total Friday Occupancy



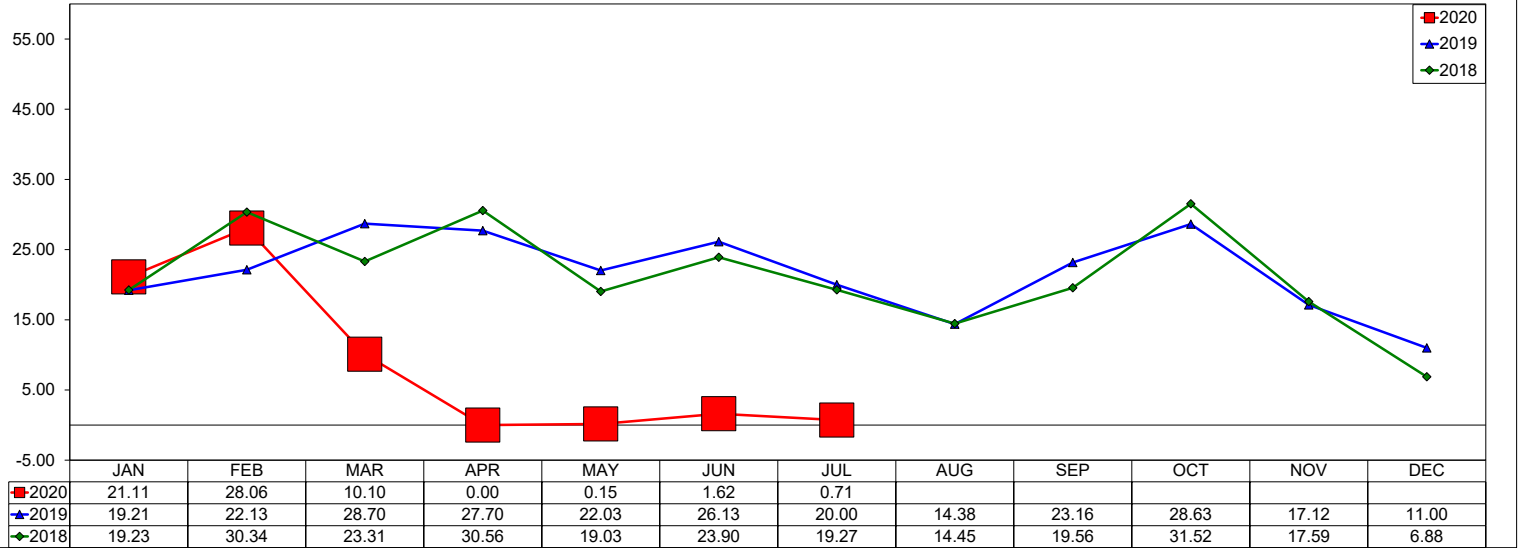
Three Year Comparison - Friday - RevPAR

July 2020

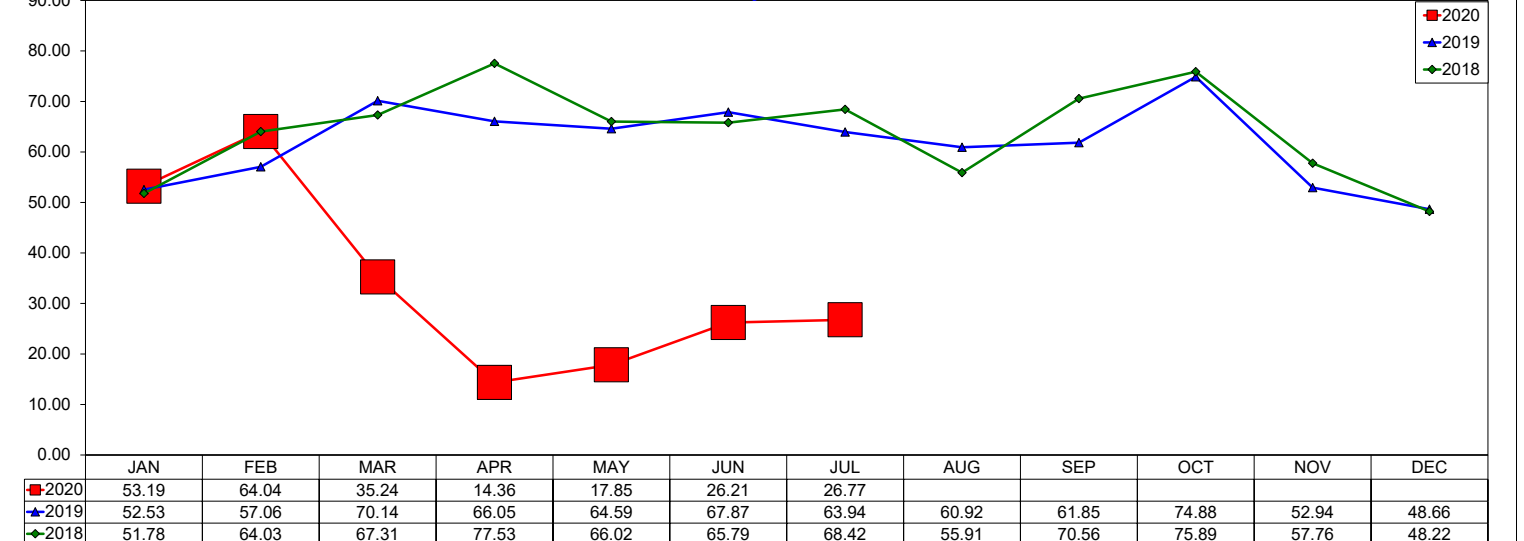
Transient Friday RevPAR



Group Friday RevPAR

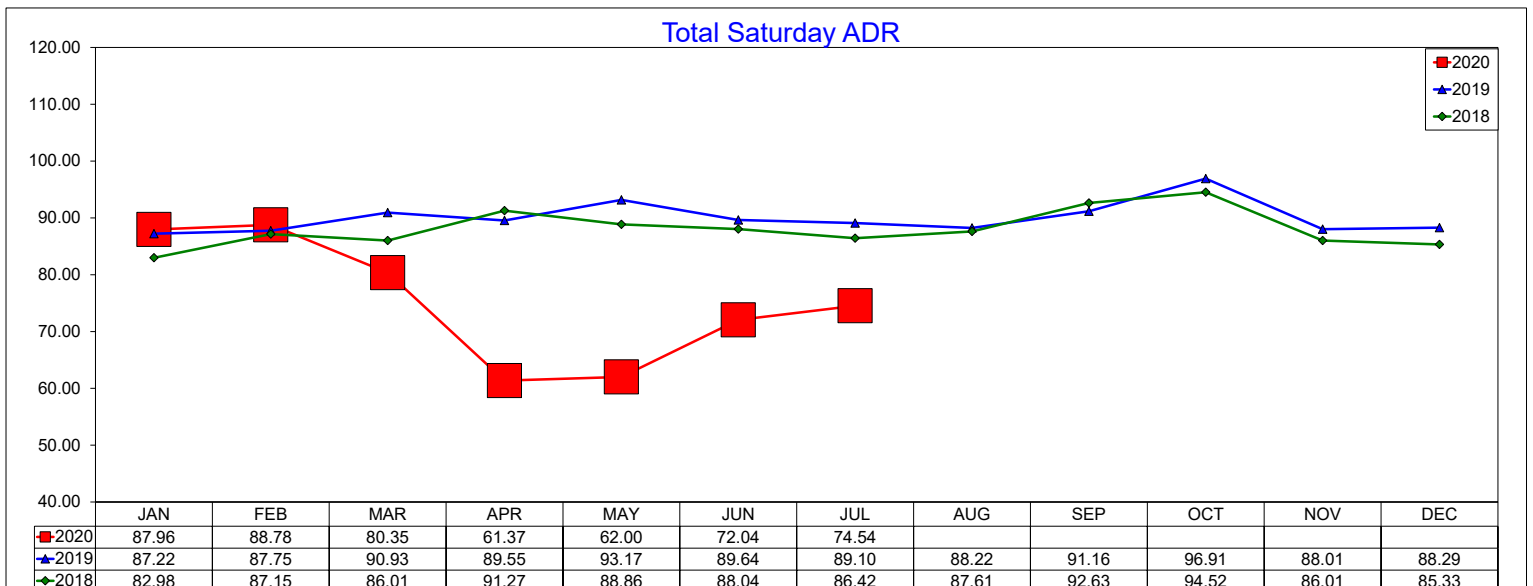
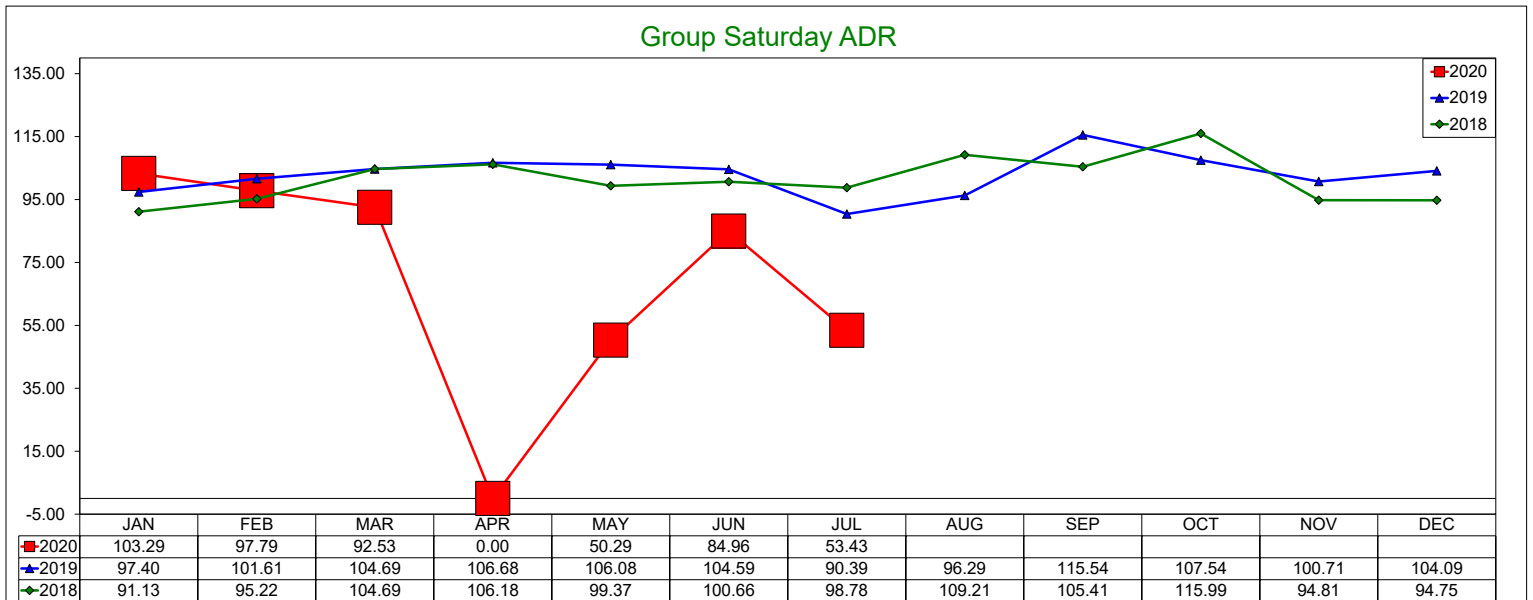
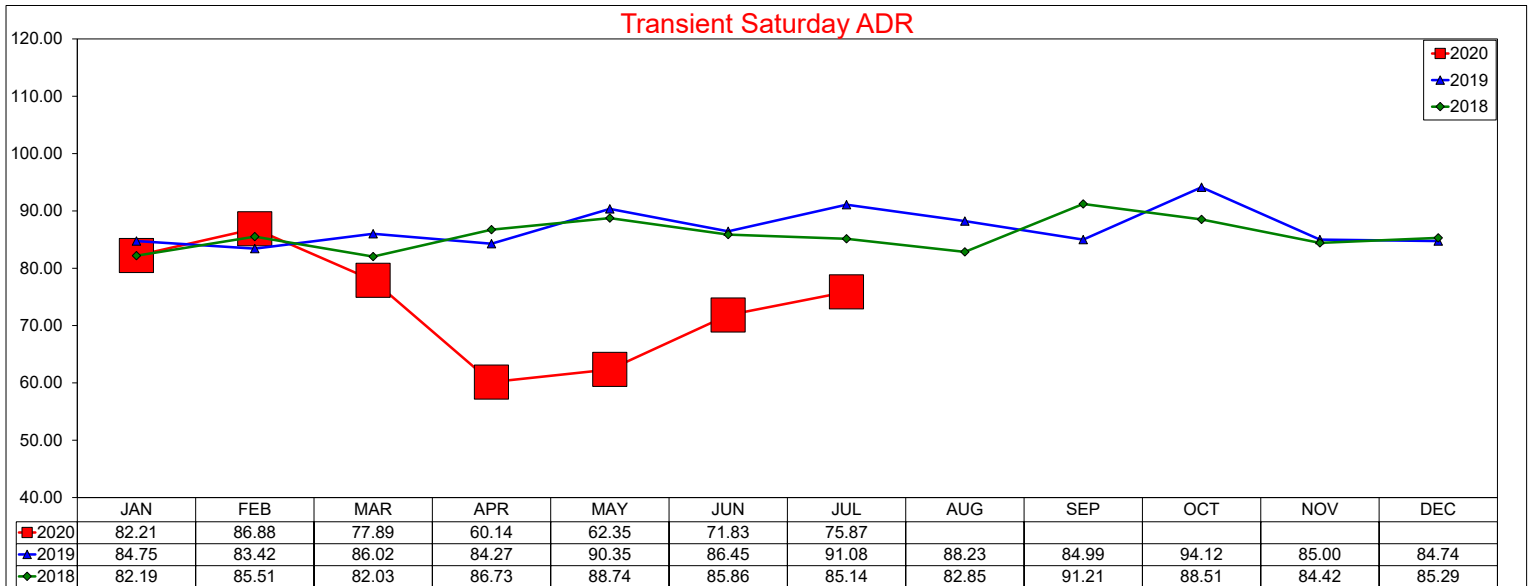


Total Friday RevPAR



Three Year Comparison - Saturday - ADR

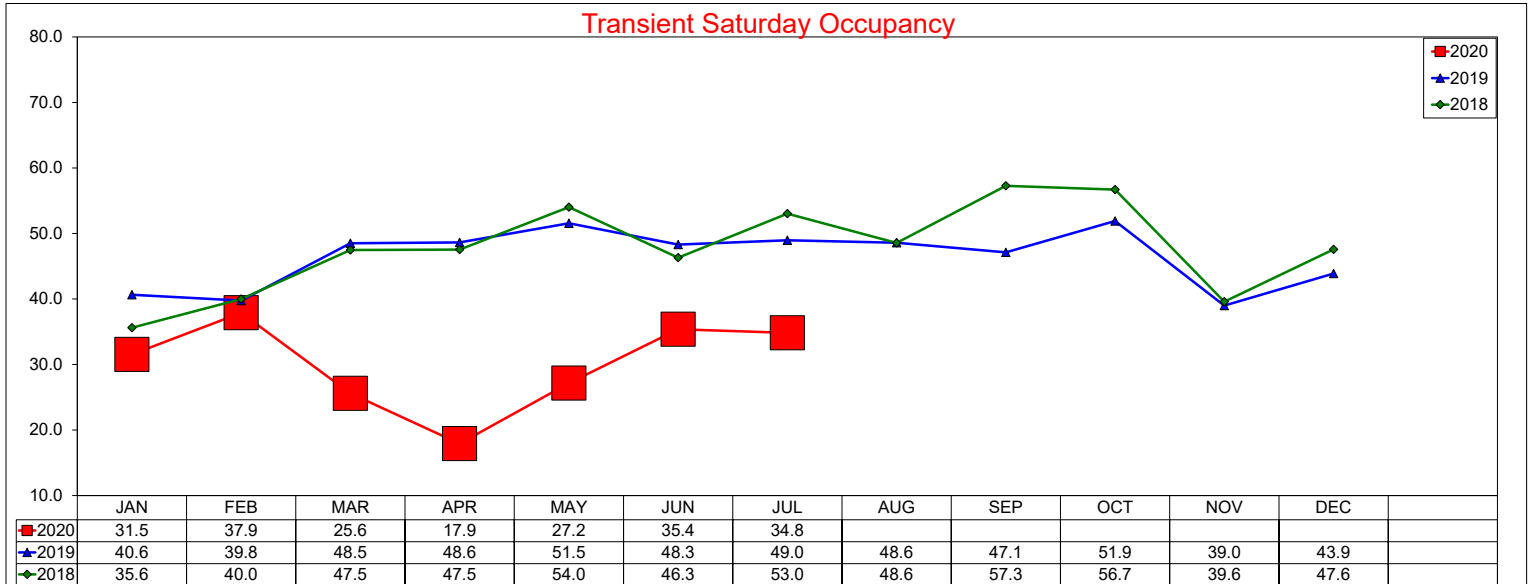
July 2020



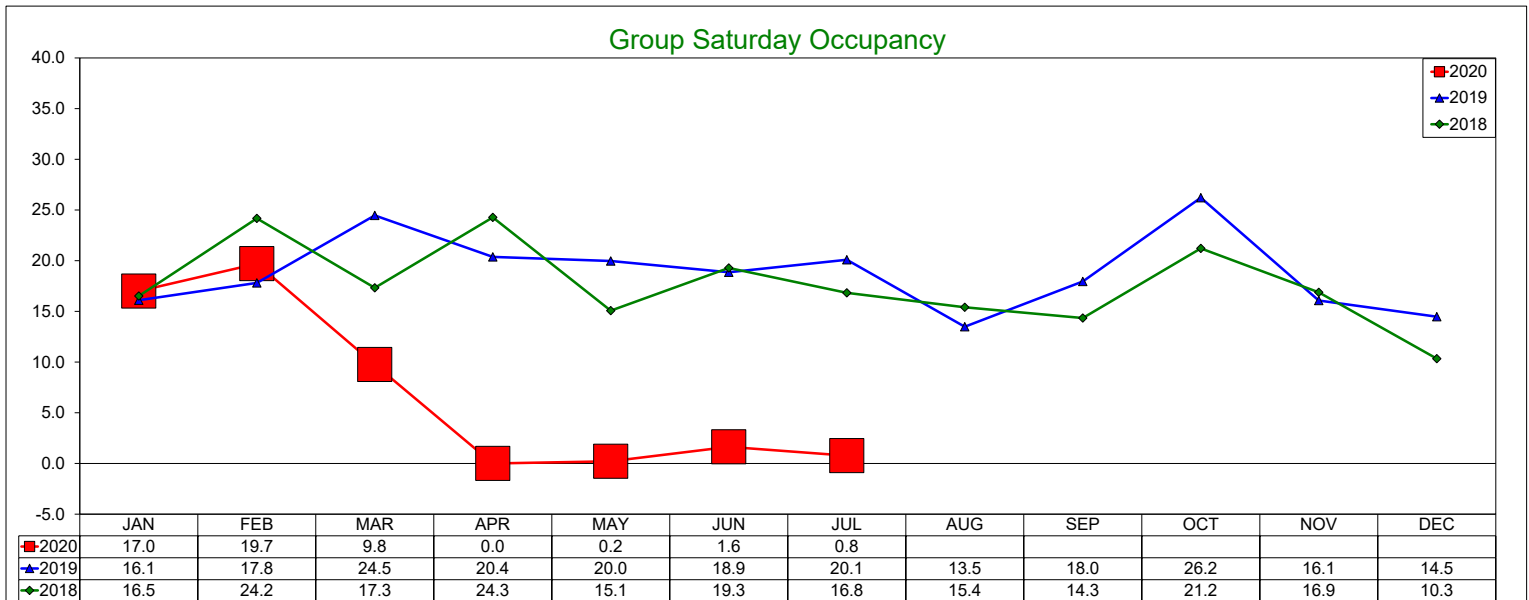
Three Year Comparison - Saturday - Occupancy

July 2020

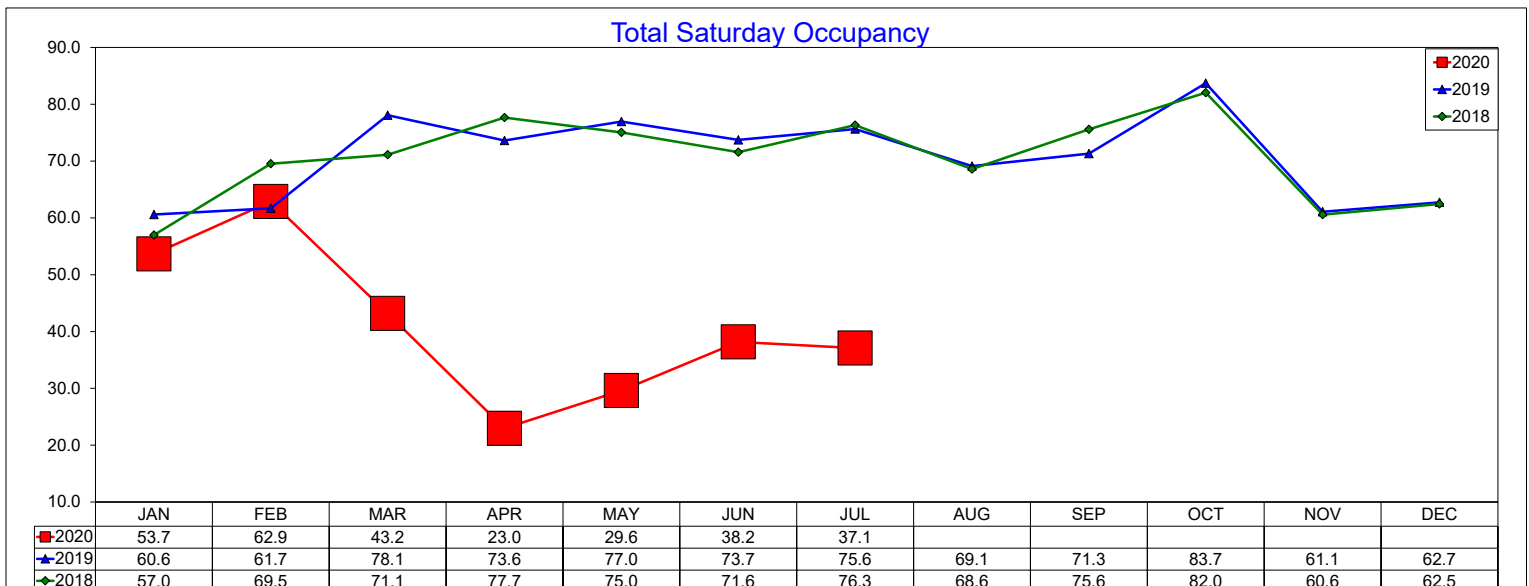
Transient Saturday Occupancy



Group Saturday Occupancy



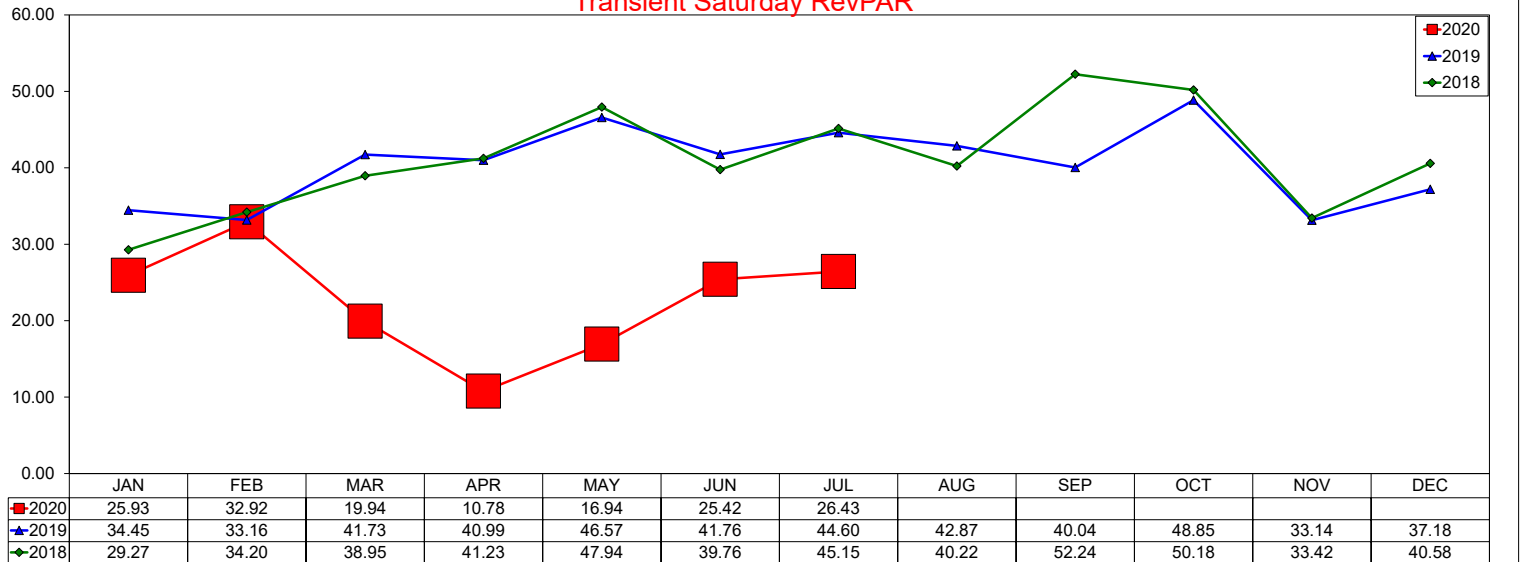
Total Saturday Occupancy



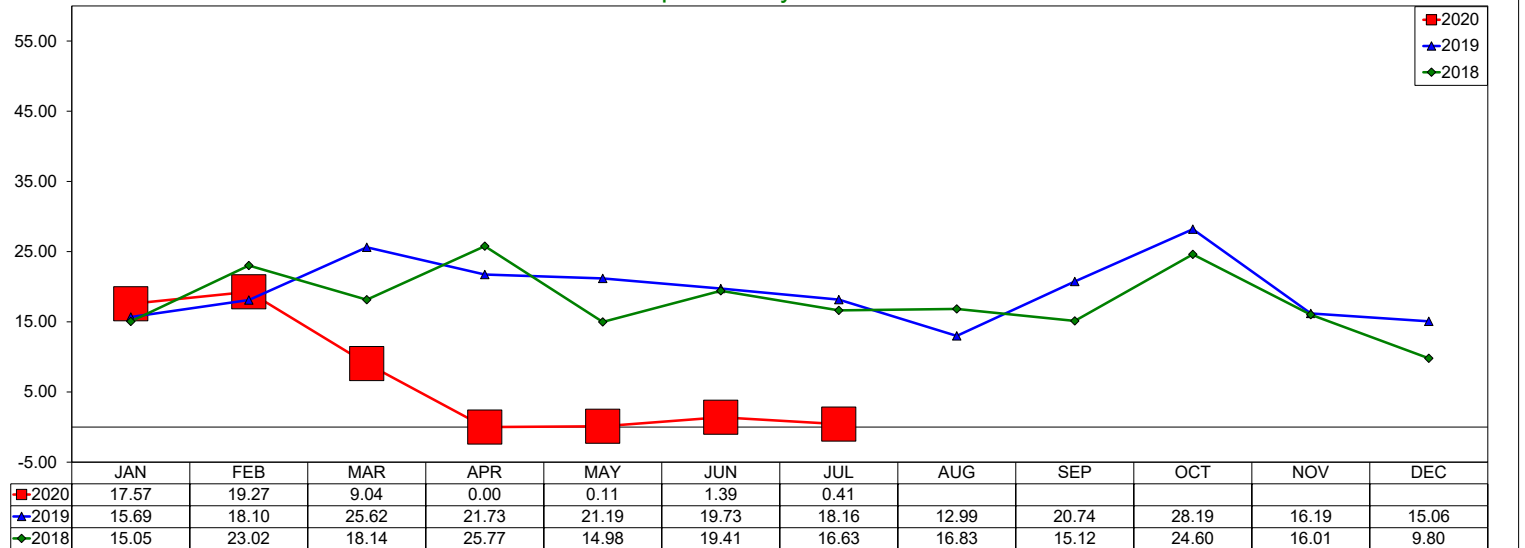
Three Year Comparison - Saturday - RevPAR

July 2020

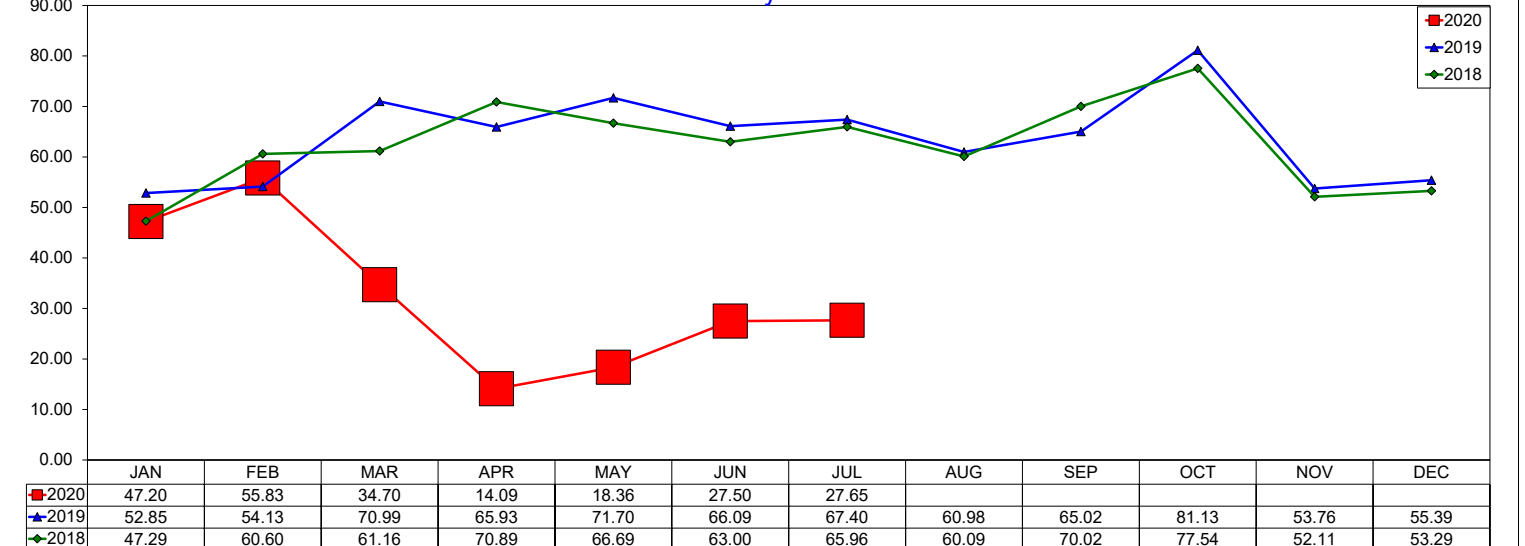
Transient Saturday RevPAR



Group Saturday RevPAR

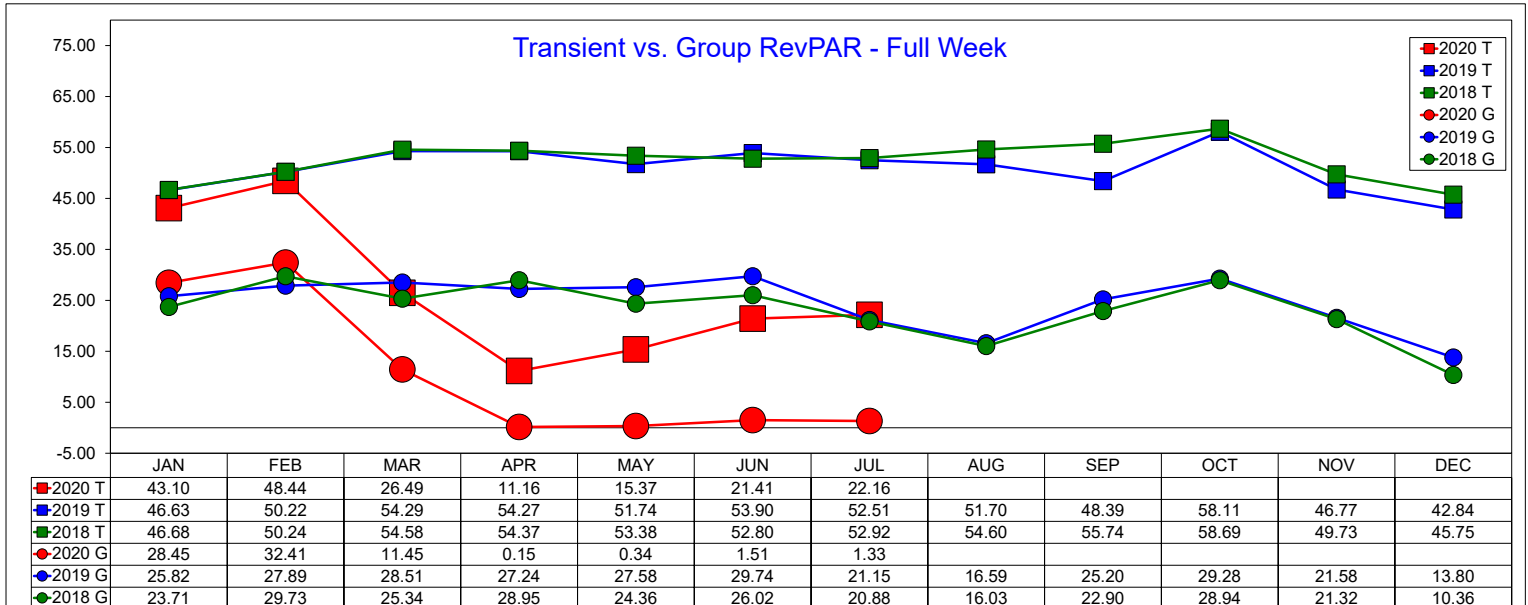
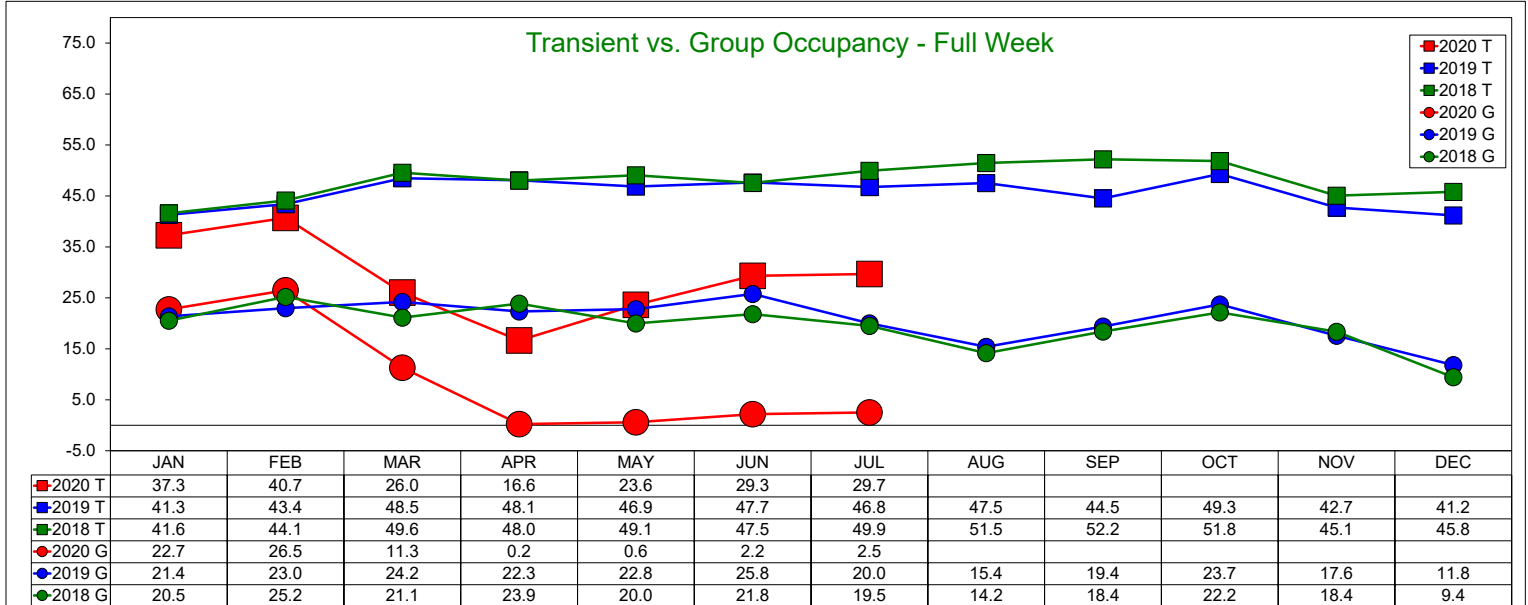
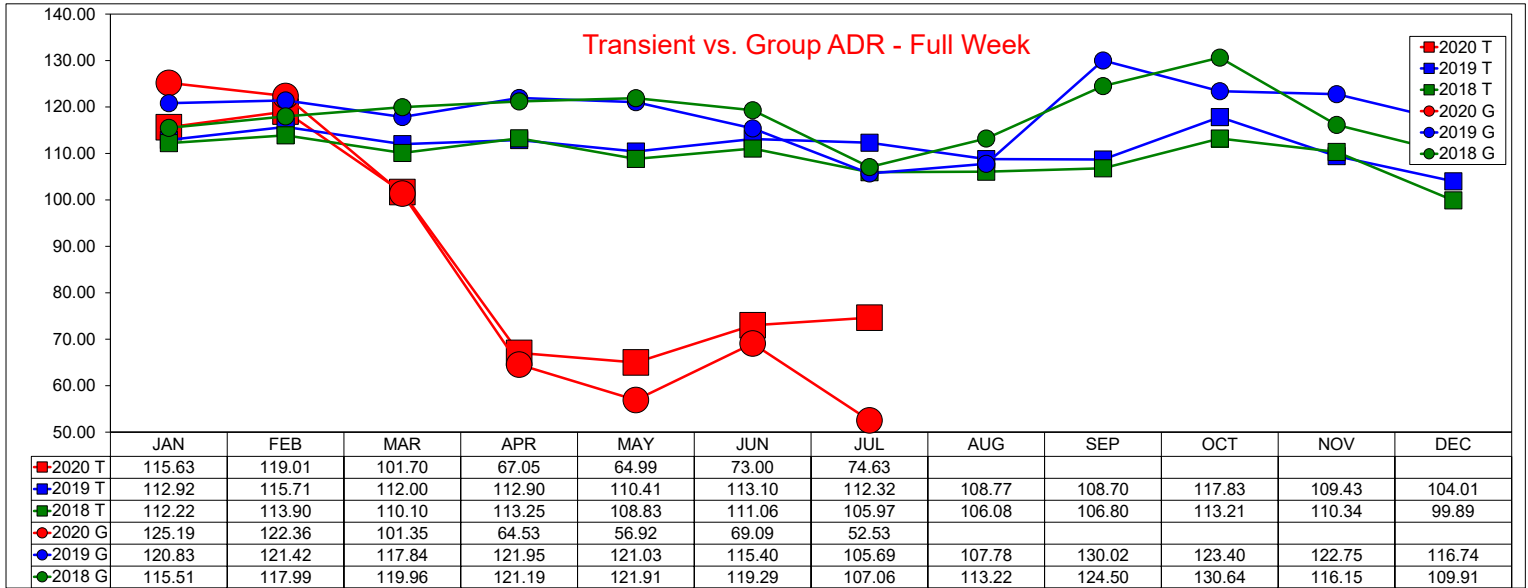


Total Saturday RevPAR



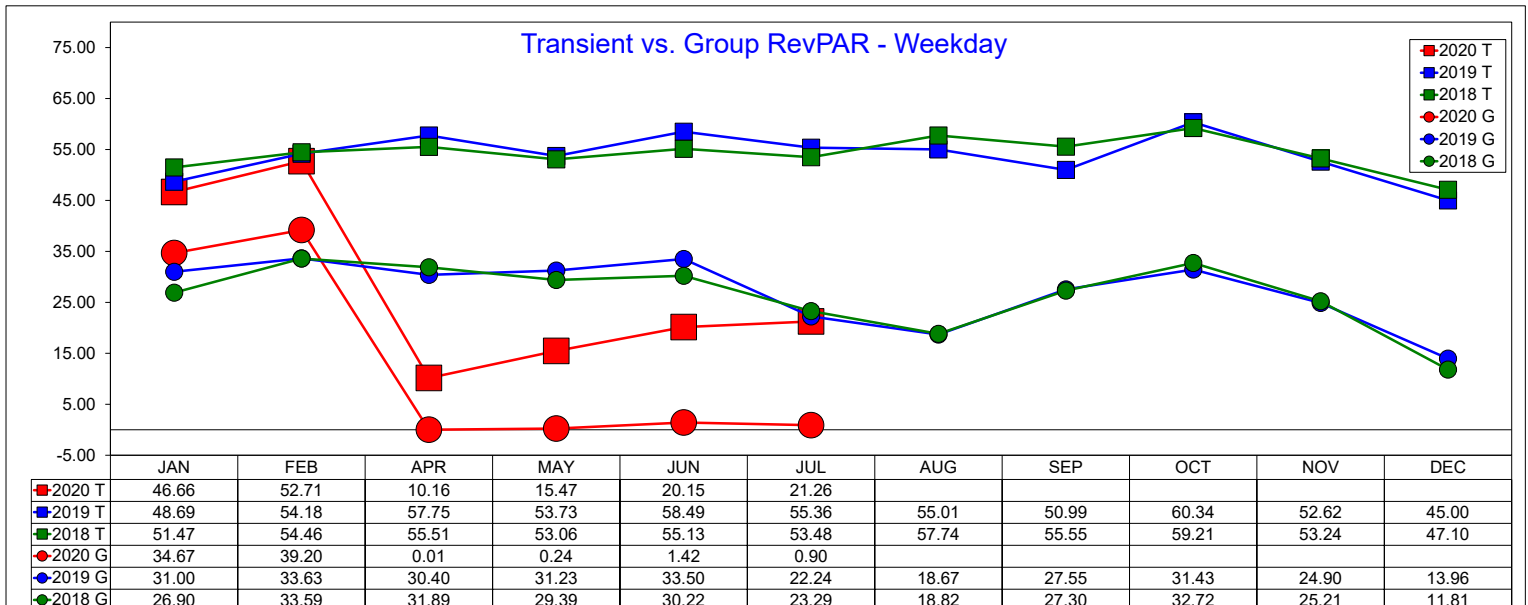
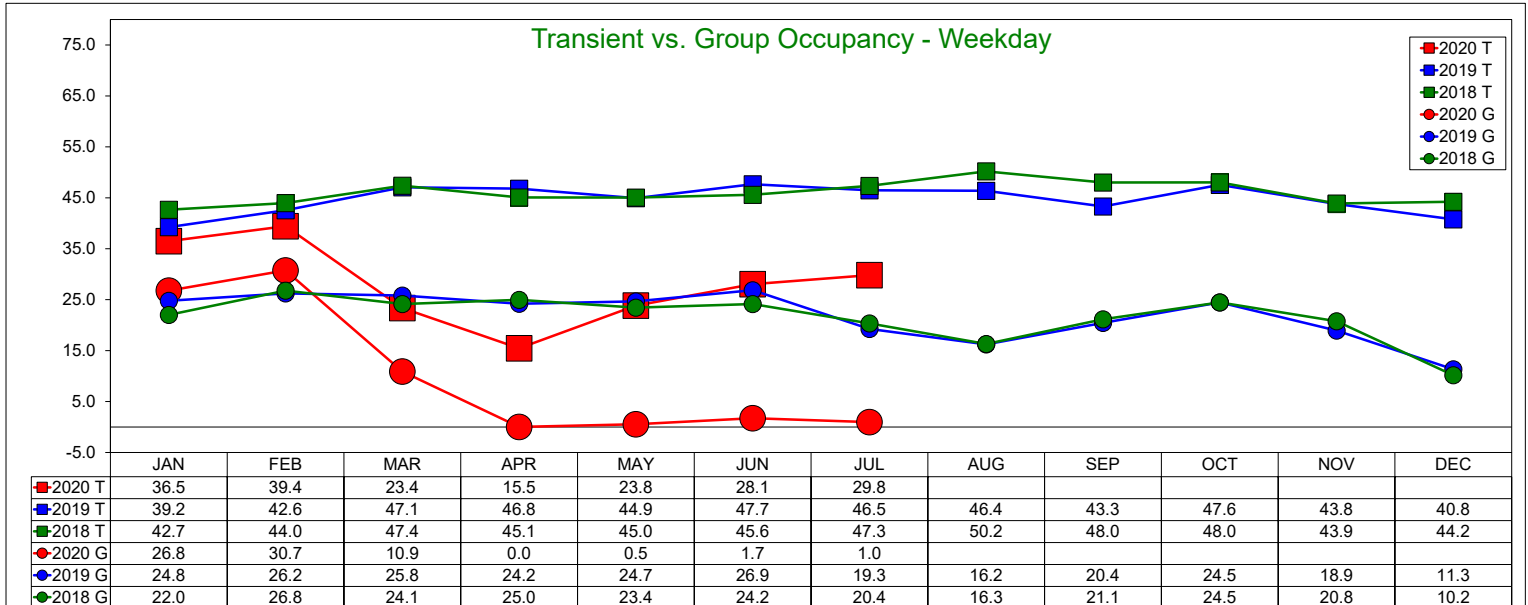
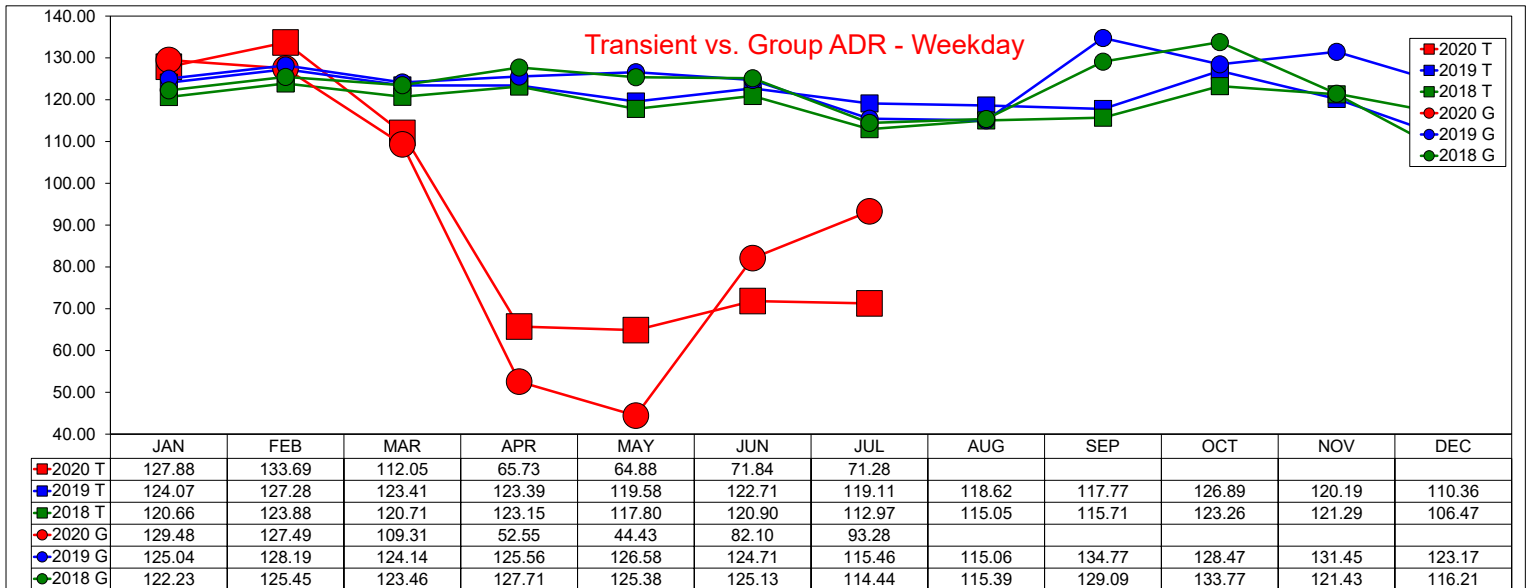
Three Year Comparison - Transient vs. Group - Full Week

July 2020



Three Year Comparison - Transient vs. Group - Weekday

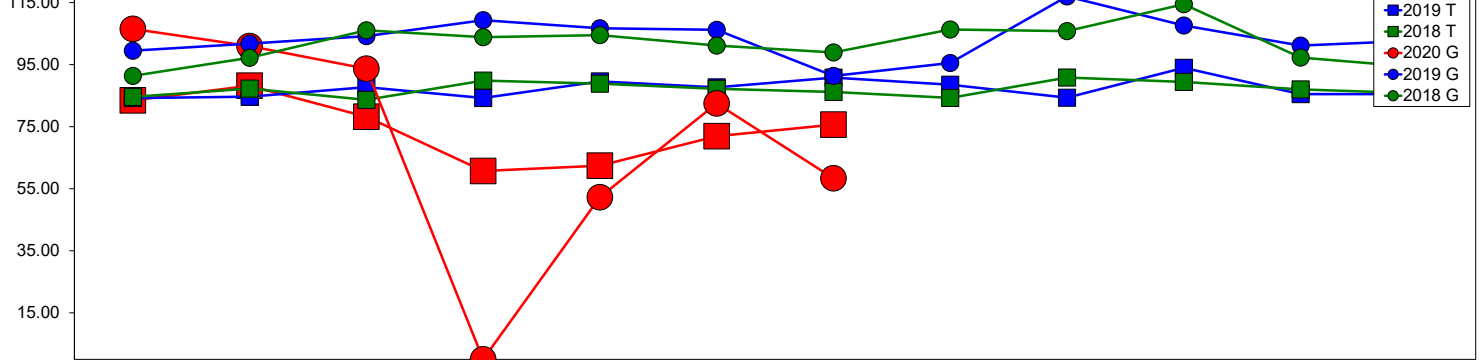
July 2020



Three Year Comparison - Transient vs. Group - Weekend

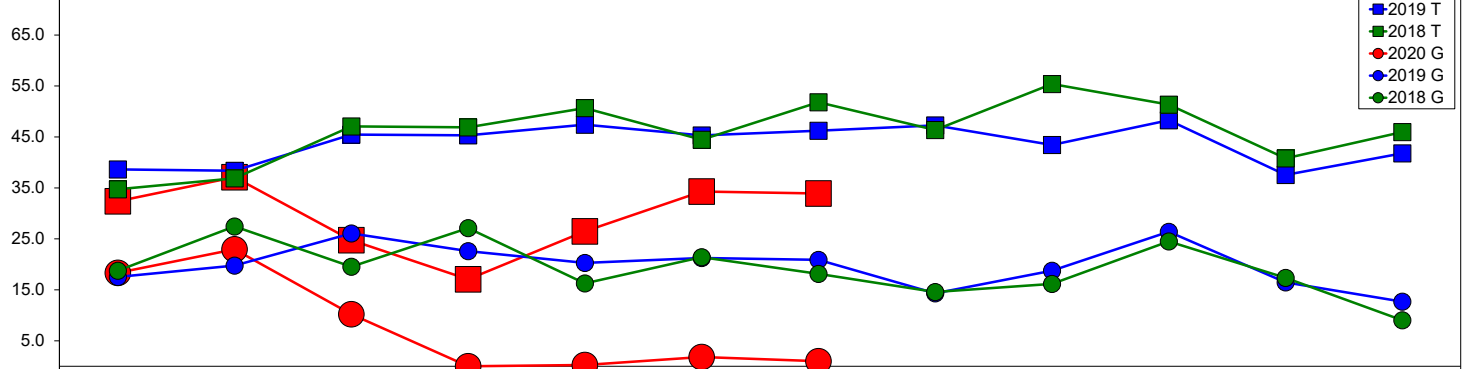
July 2020

Transient vs. Group ADR - Weekend



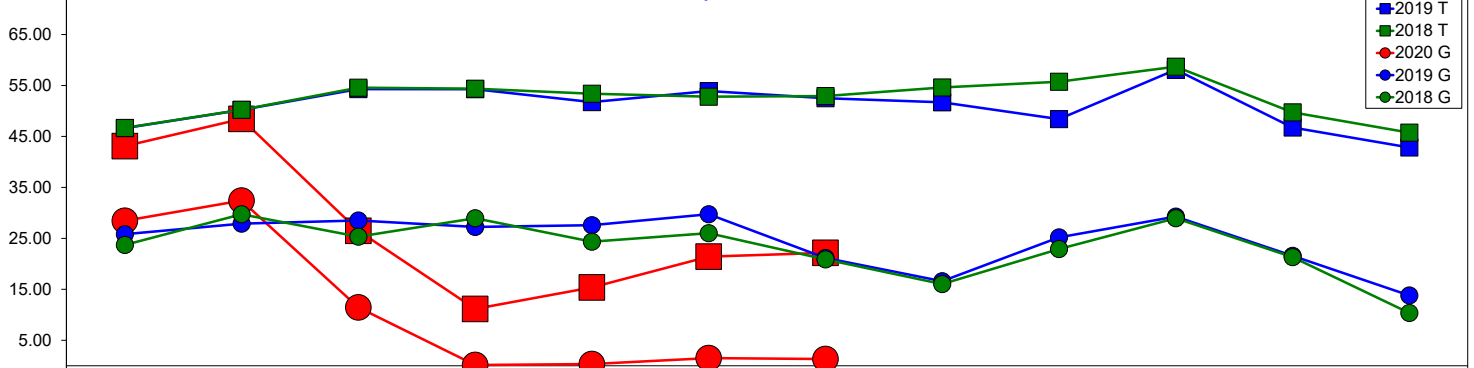
	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2020 T	83.50	88.19	78.22	60.72	62.44	71.93	75.65					
2019 T	84.22	84.68	87.73	84.25	89.60	87.69	90.81	88.55	84.35	93.98	85.51	85.51
2018 T	84.60	87.28	83.66	89.84	88.86	87.22	86.21	84.27	90.84	89.43	87.01	85.77
2020 G	106.52	100.99	93.68	0.00	52.25	82.50	58.35					
2019 G	99.49	101.77	104.18	109.33	106.73	106.21	91.37	95.54	116.99	107.62	101.16	102.78
2018 G	91.38	97.22	106.07	103.85	104.53	101.15	98.94	106.33	105.79	114.47	97.29	94.18

Transient vs. Group Occupancy - Weekend



	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2020 T	32.4	37.1	24.7	17.1	26.5	34.3	33.9					
2019 T	38.6	38.4	45.5	45.3	47.4	45.3	46.2	47.3	43.4	48.3	37.6	41.8
2018 T	34.7	36.9	47.1	46.9	50.7	44.5	51.8	46.4	55.4	51.3	40.8	46.0
2020 G	18.3	23.0	10.2	0.0	0.2	1.8	1.0					
2019 G	17.5	19.8	26.1	22.6	20.3	21.3	20.9	14.3	18.8	26.4	16.5	12.7
2018 G	18.8	27.4	19.5	27.1	16.3	21.4	18.1	14.6	16.2	24.5	17.4	9.0

Transient vs. Group RevPAR - Weekend

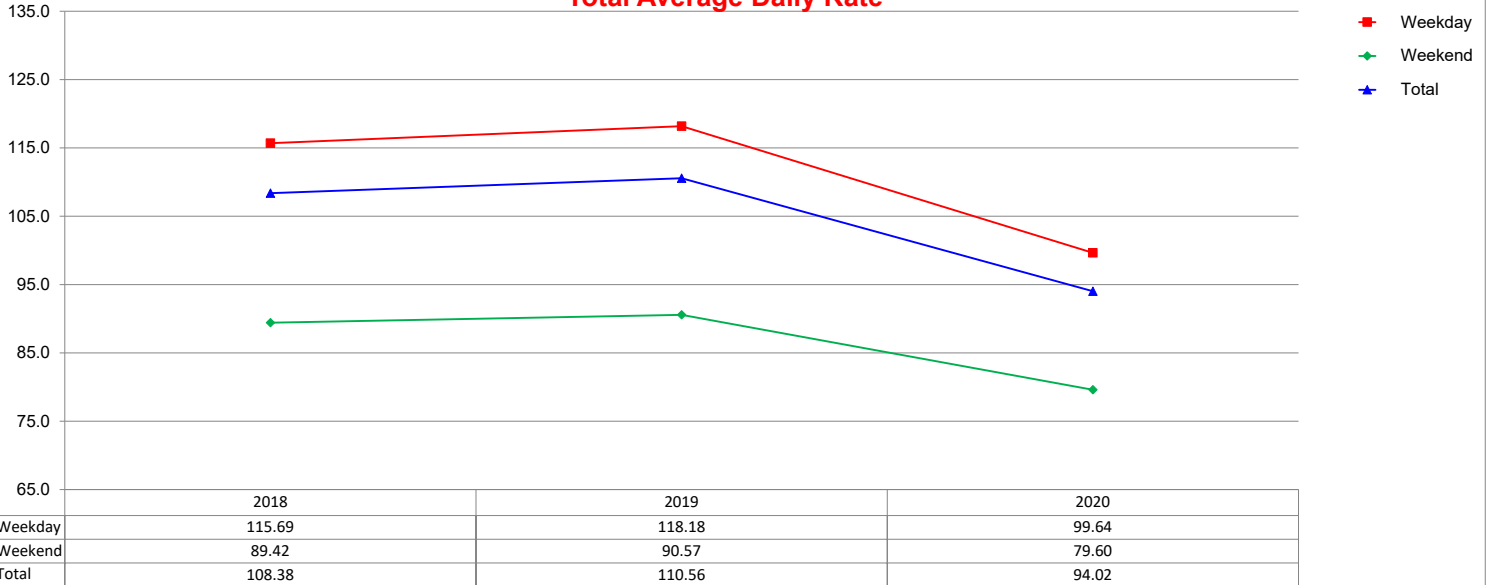


	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2020 T	43.10	48.44	26.49	11.16	15.37	21.41	22.16					
2019 T	46.63	50.22	54.29	54.27	51.74	53.90	52.51	51.70	48.39	58.11	46.77	42.84
2018 T	46.68	50.24	54.58	54.37	53.38	52.80	52.92	54.60	55.74	58.69	49.73	45.75
2020 G	28.45	32.41	11.45	0.15	0.34	1.51	1.33					
2019 G	25.82	27.89	28.51	27.24	27.58	29.74	21.15	16.59	25.20	29.28	21.58	13.80
2018 G	23.71	29.73	25.34	28.95	24.36	26.02	20.88	16.03	22.90	28.94	21.32	10.36

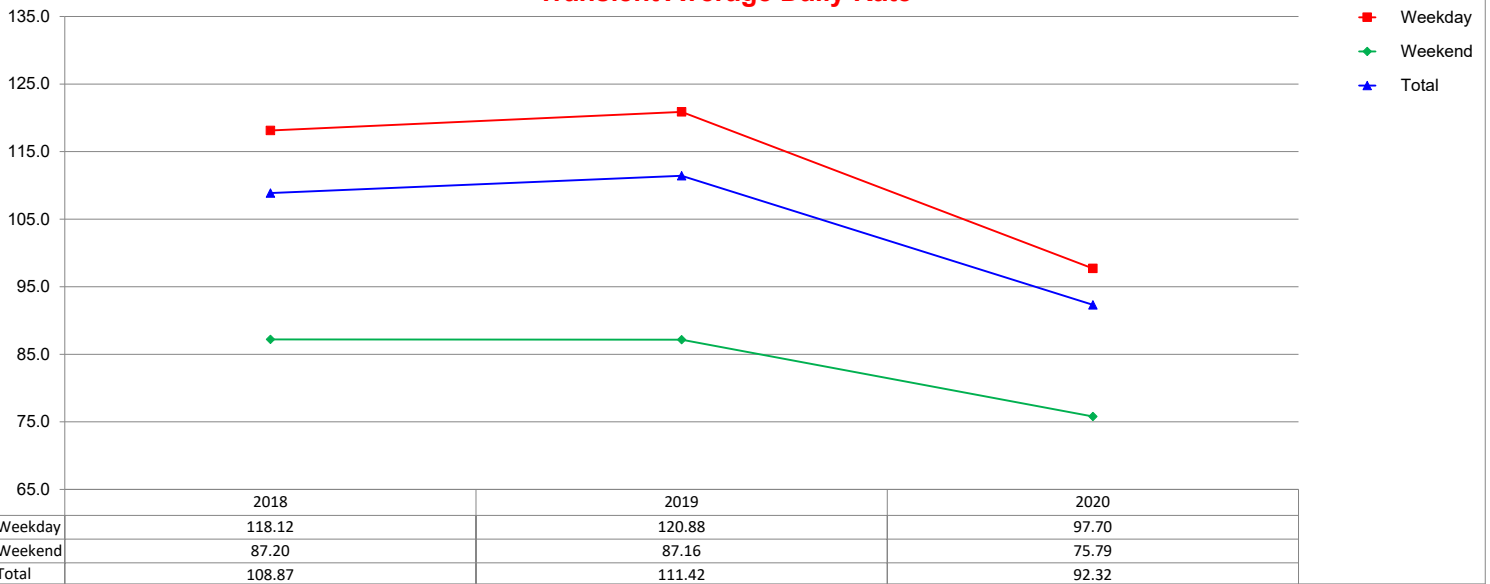
10 Year Occupancy Comparison - Weekday/Weekend

Annual Year End Figures And YTD through July 2020

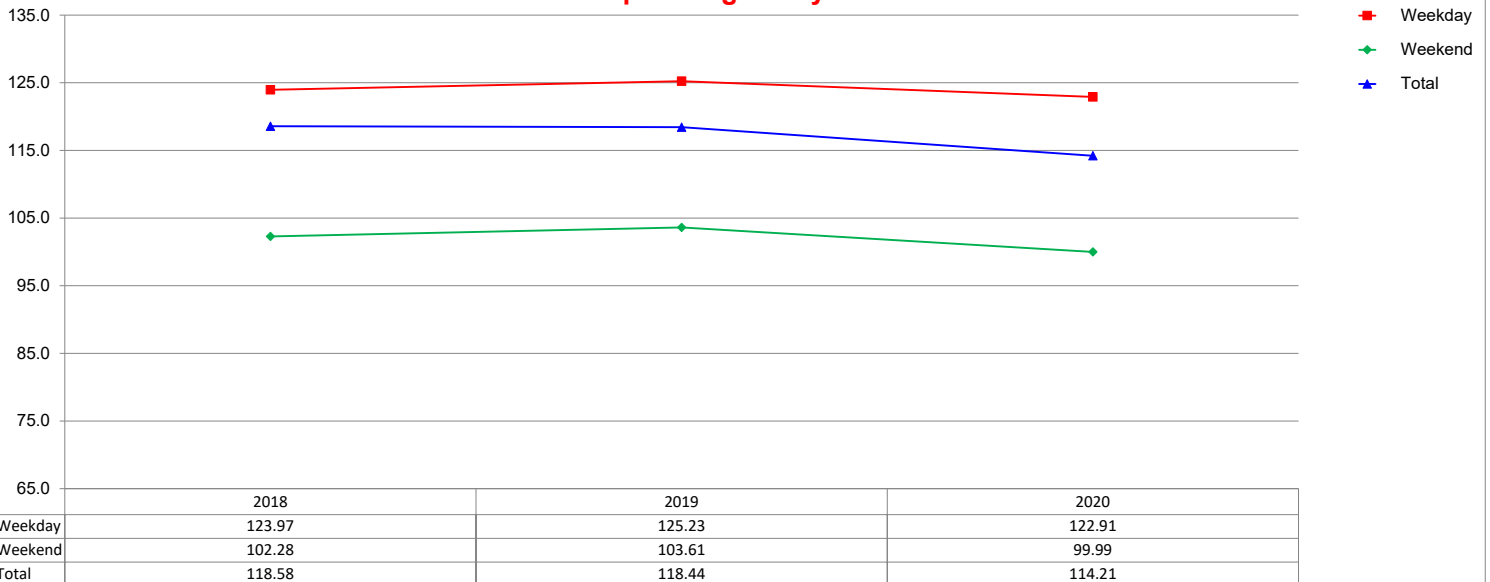
Total Average Daily Rate



Transient Average Daily Rate



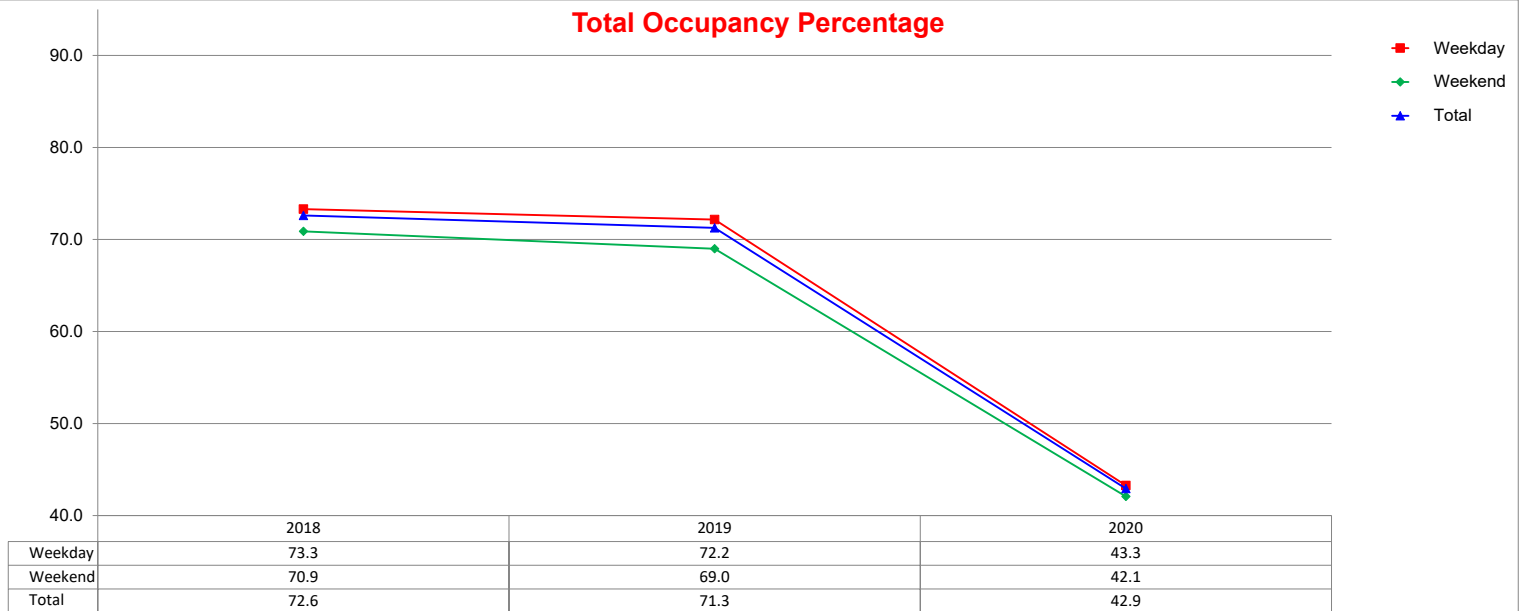
Group Average Daily Rate



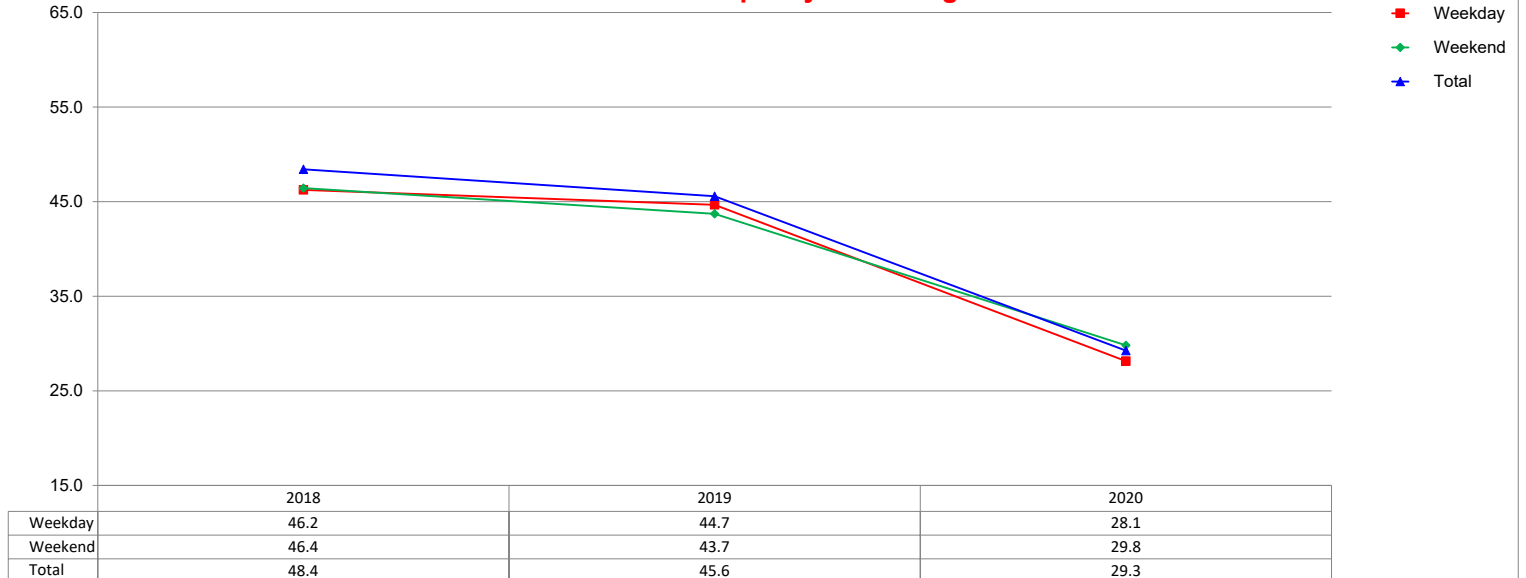
10 Year Occupancy Comparison - Weekday/Weekend

Annual Year End Figures And YTD through July 2020

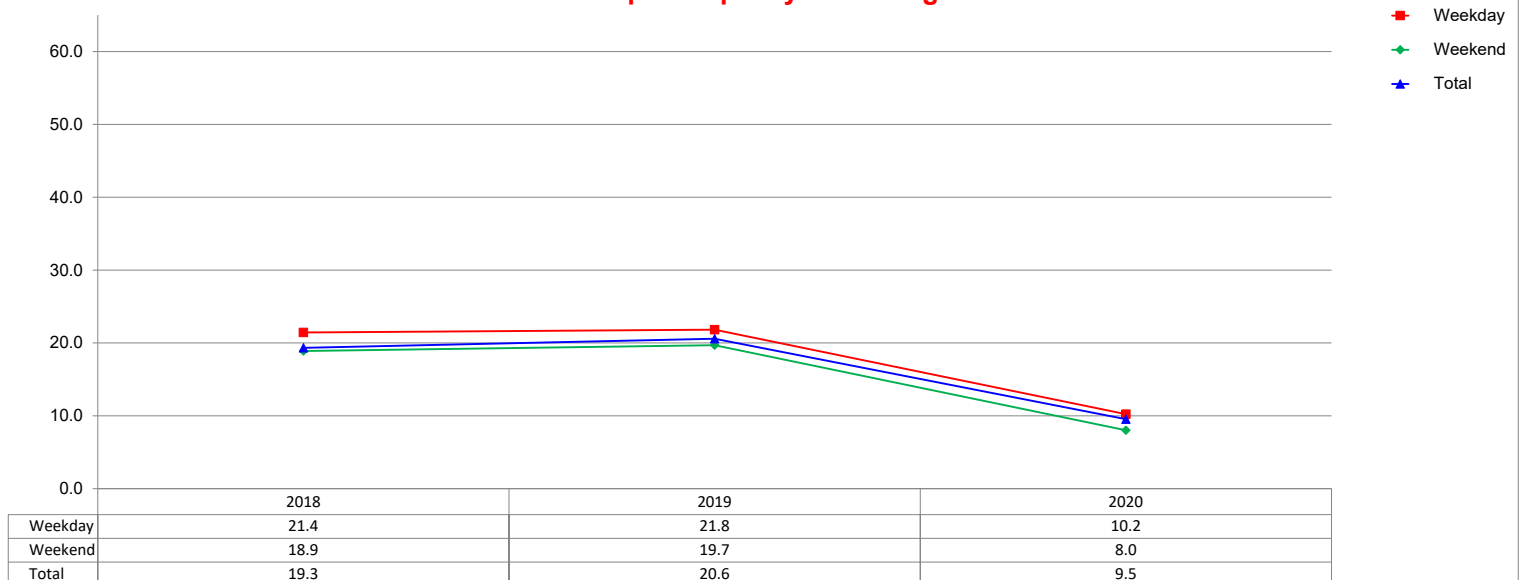
Total Occupancy Percentage



Transient Occupancy Percentage

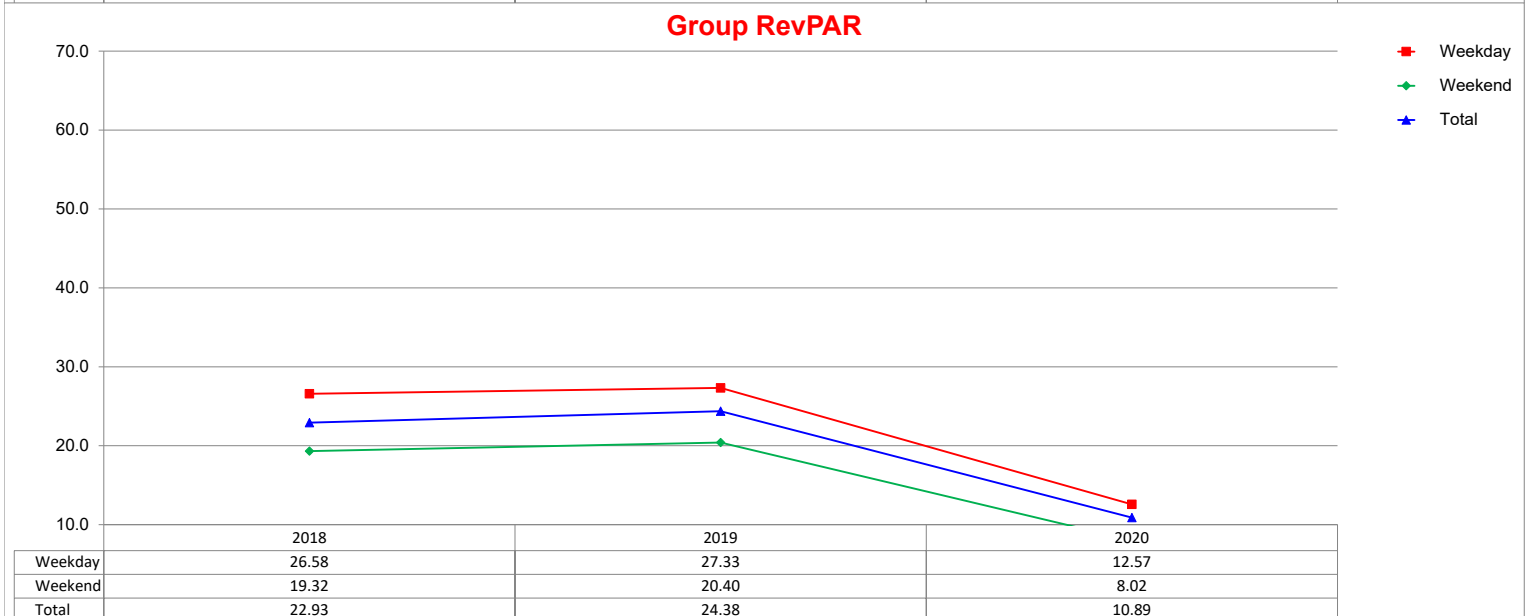
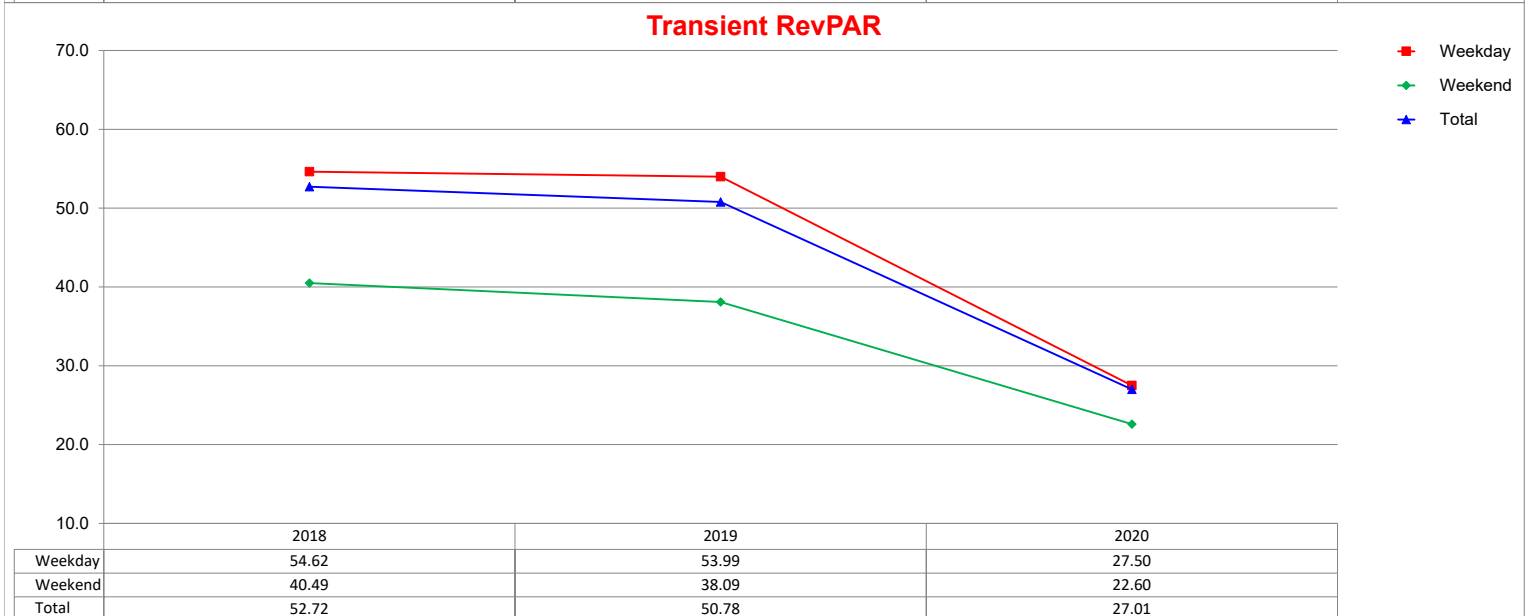
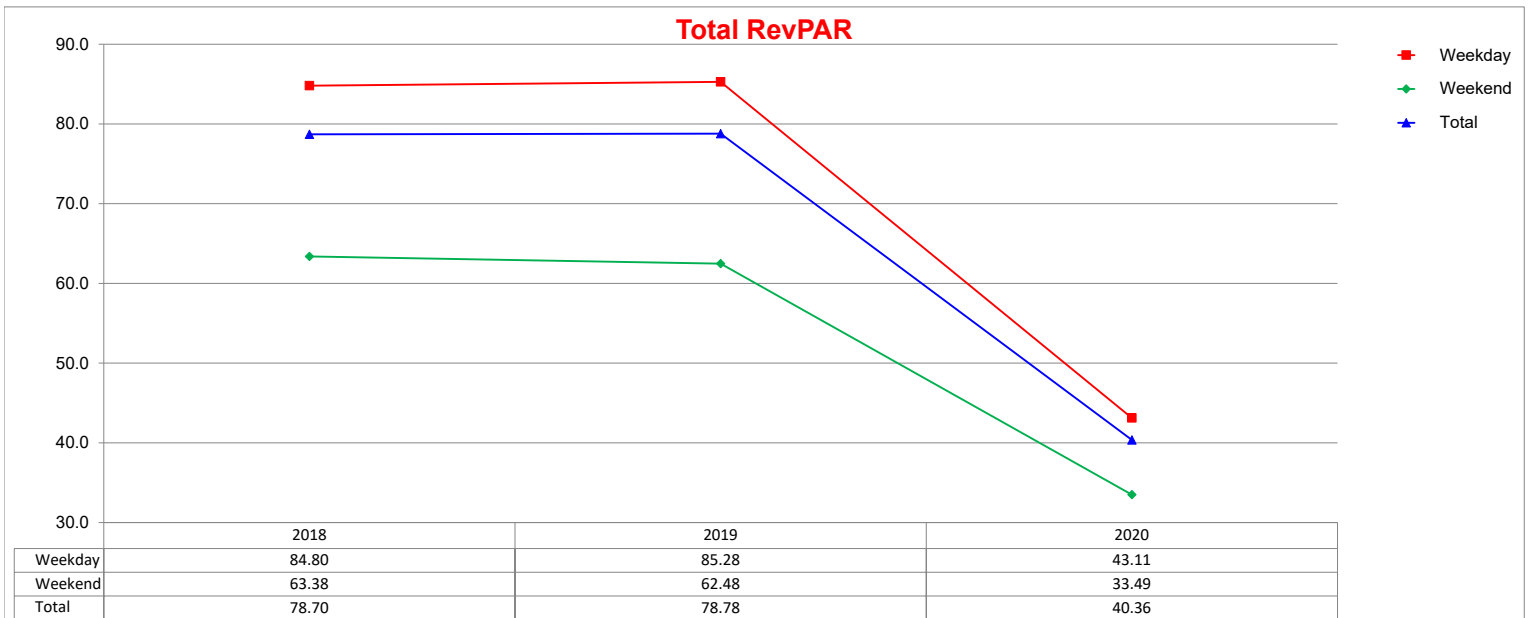


Group Occupancy Percentage



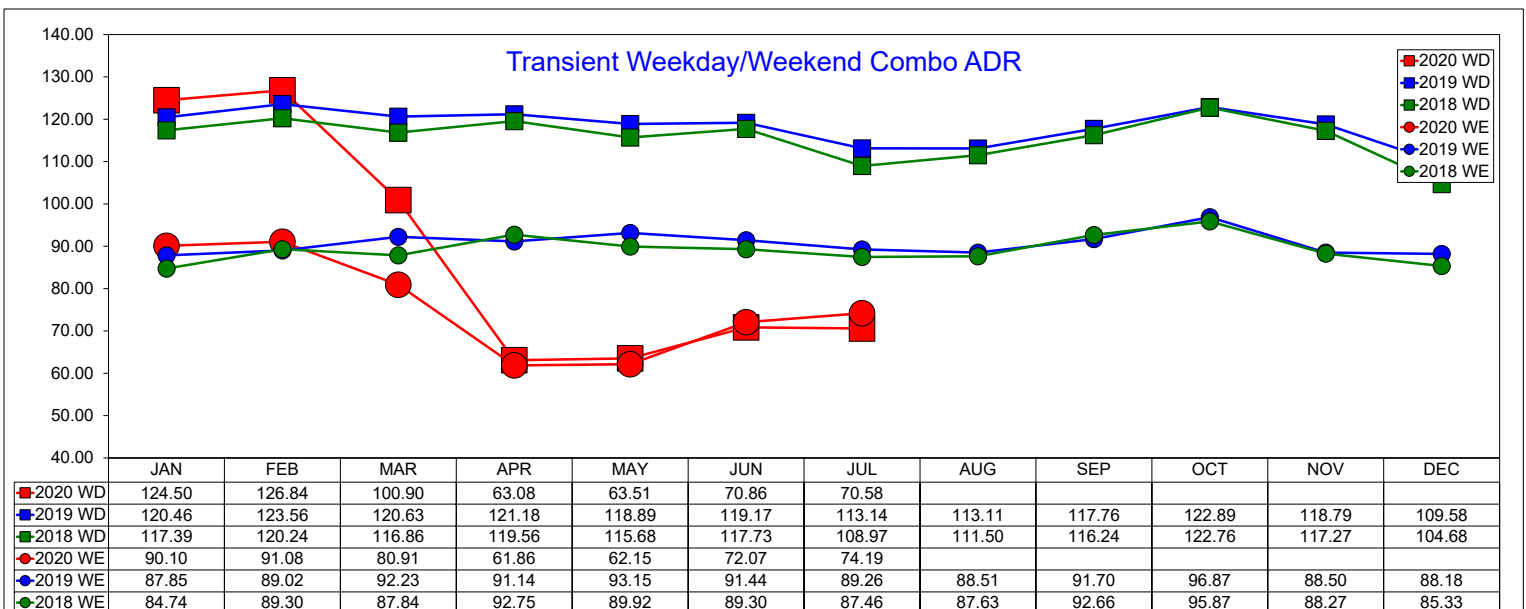
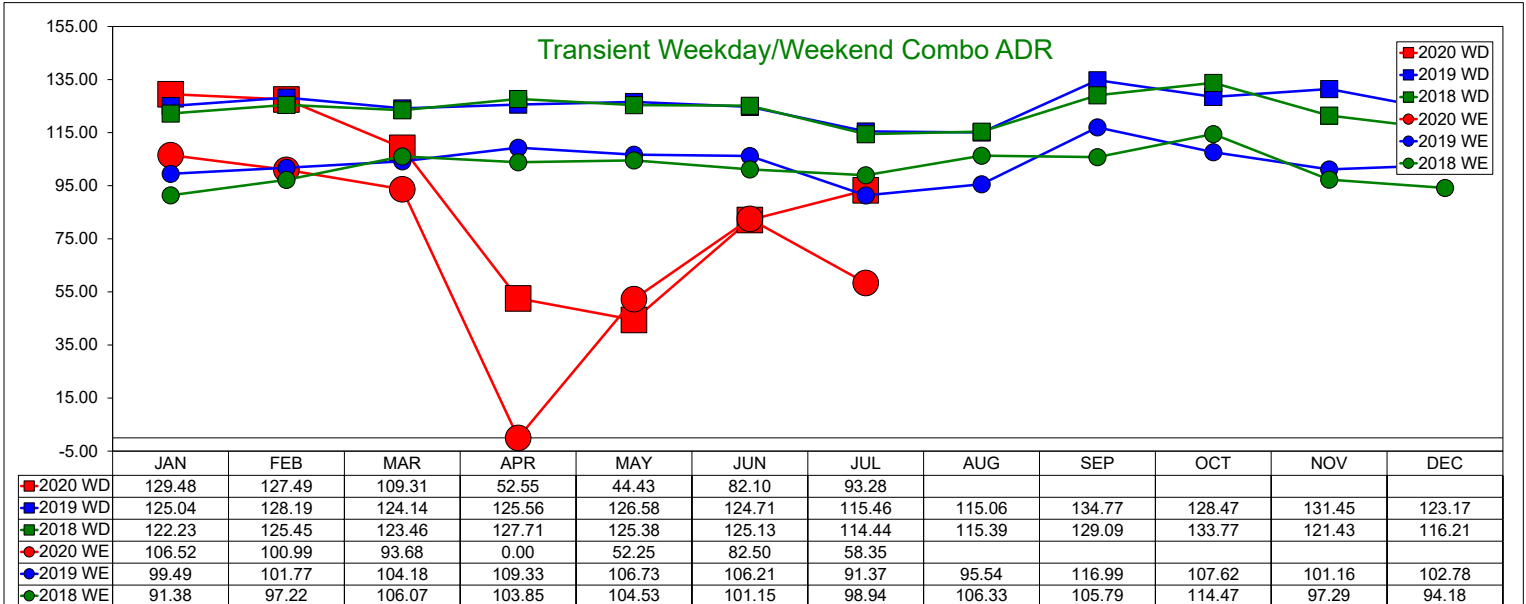
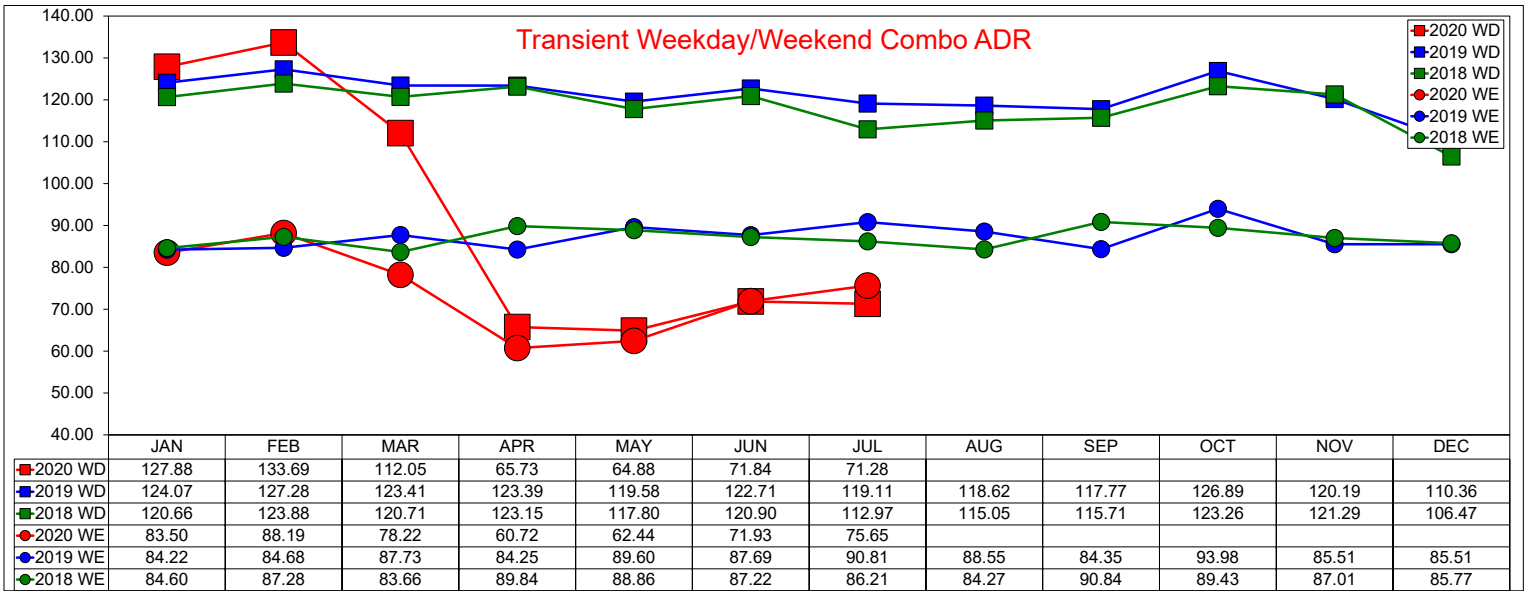
10 Year RevPAR Comparison - Weekday/Weekend

Annual Year End Figures And YTD through July 2020



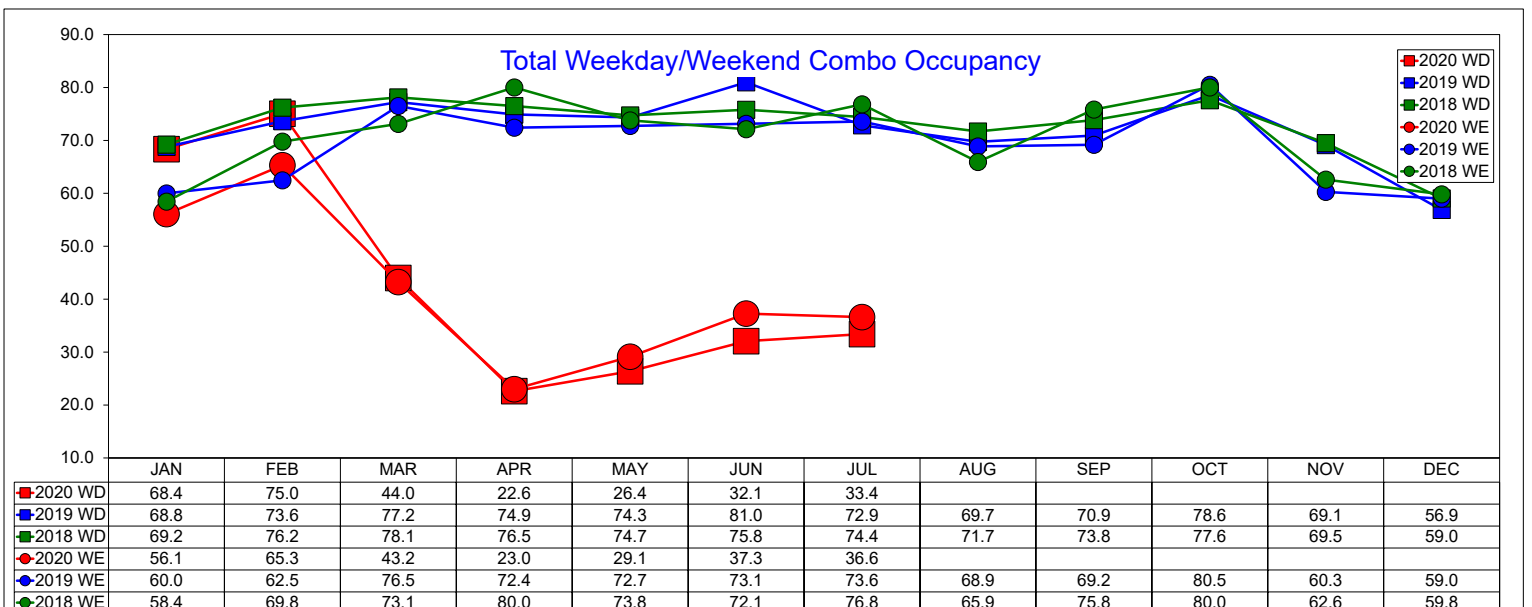
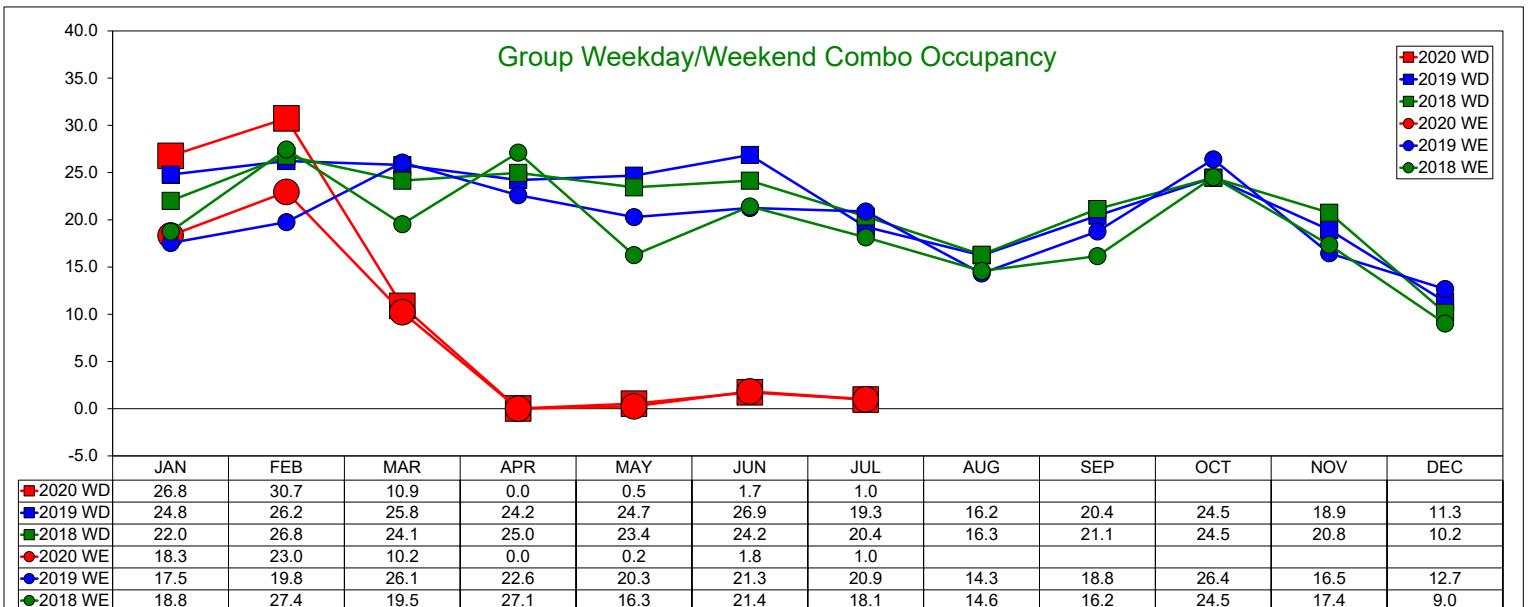
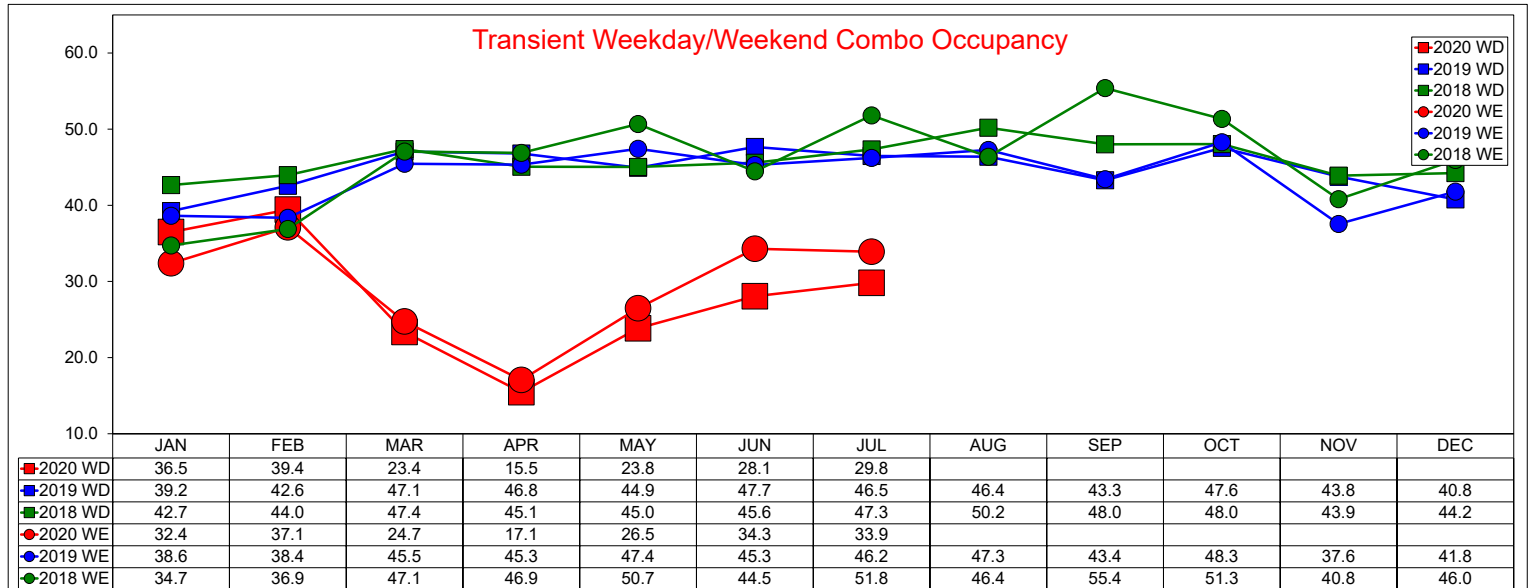
Three Year Comparison - Weekday/Weekend Combo - ADR

July 2020



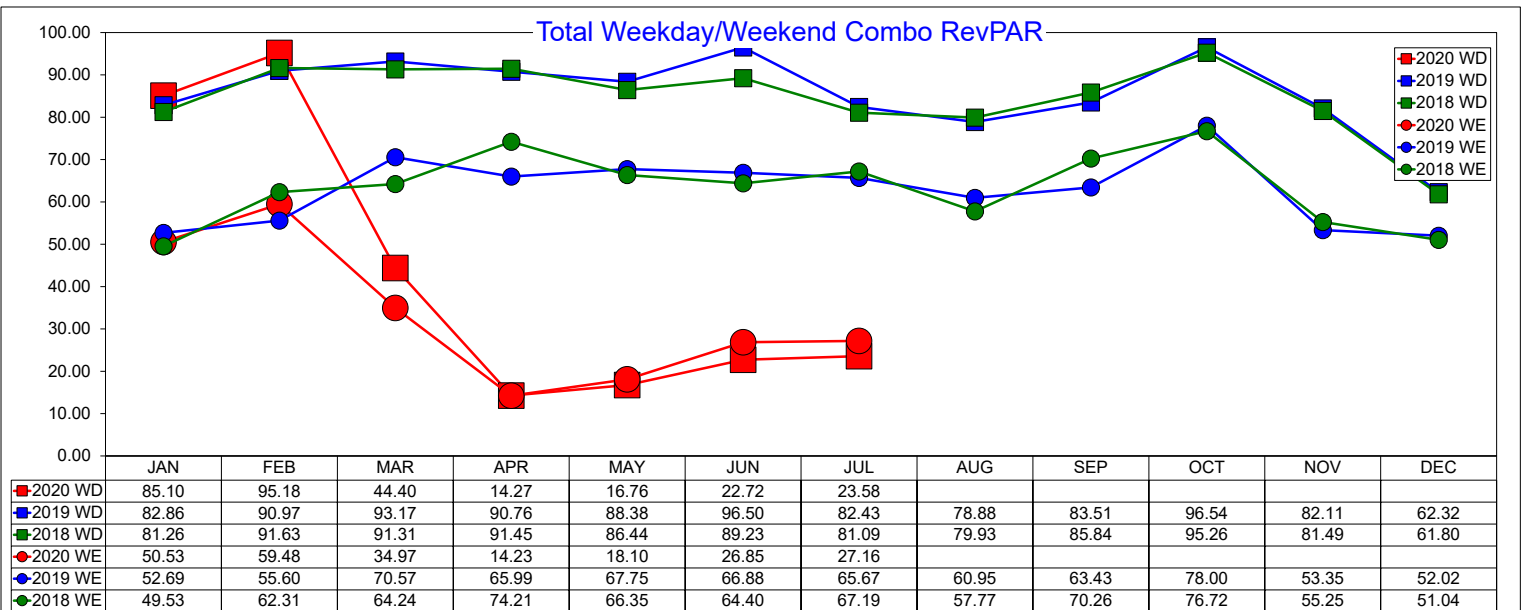
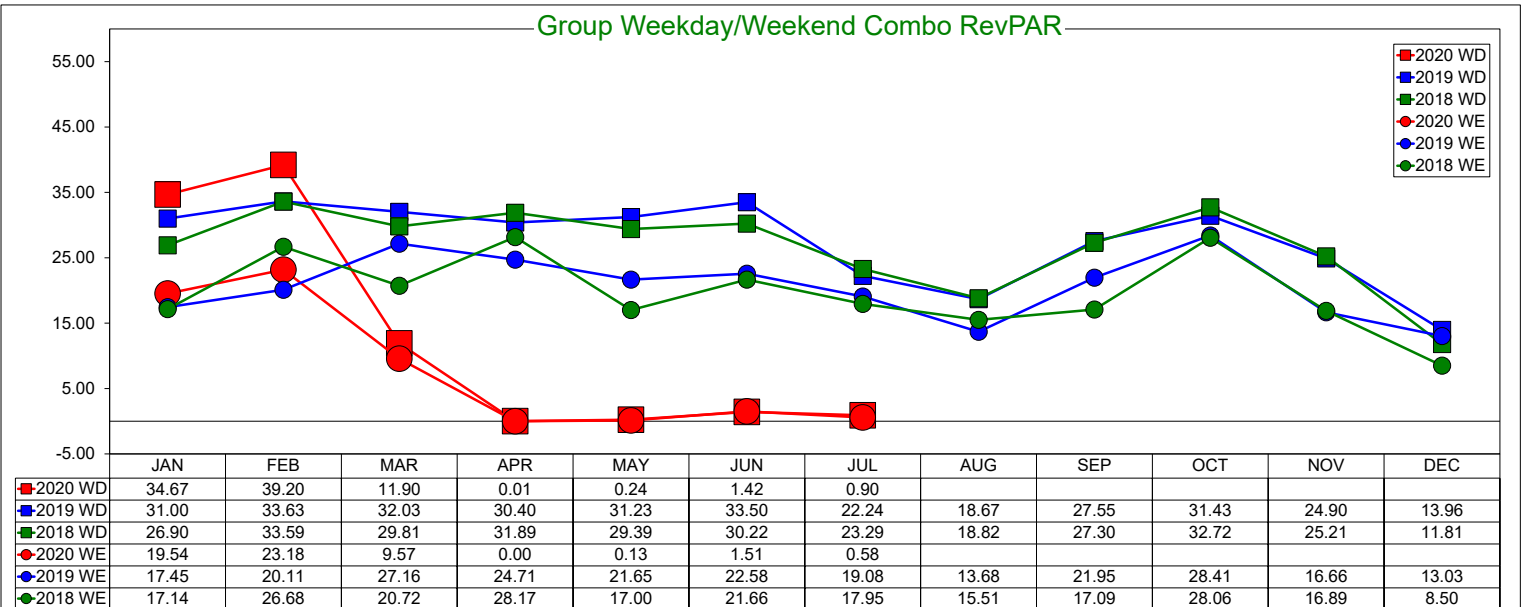
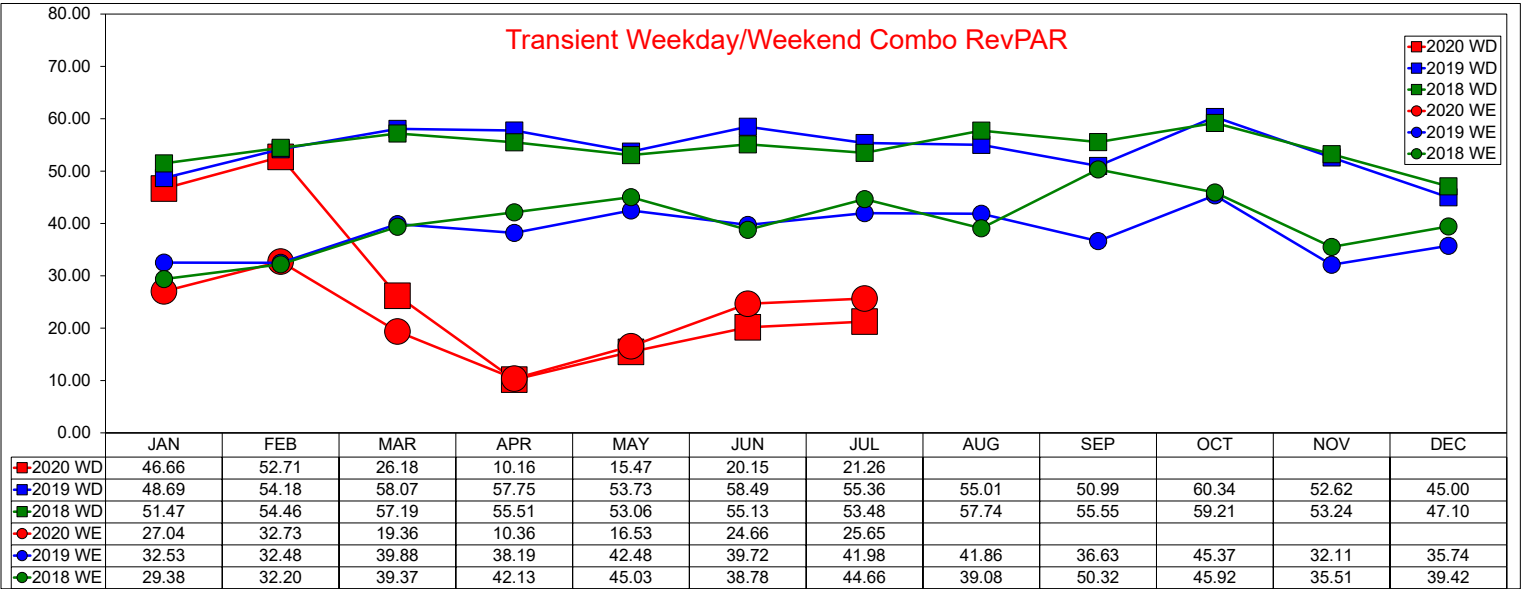
Three Year Comparison - Weekday/Weekend Combo - Occupancy

July 2020



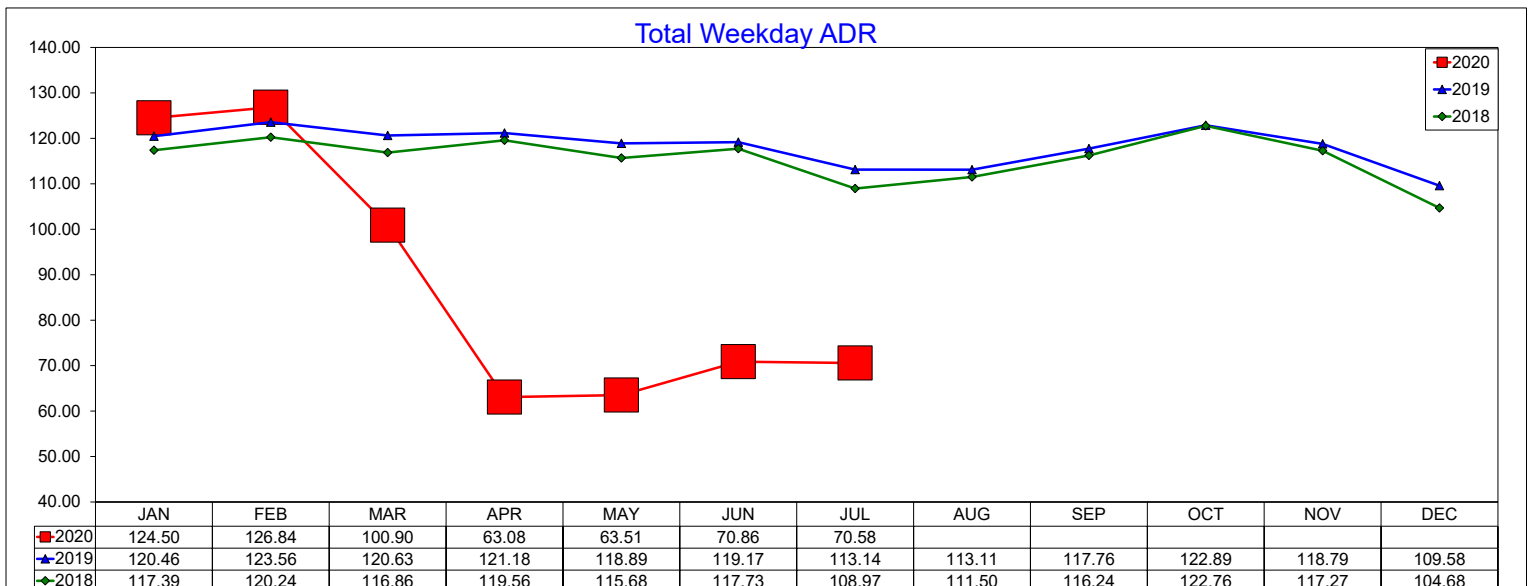
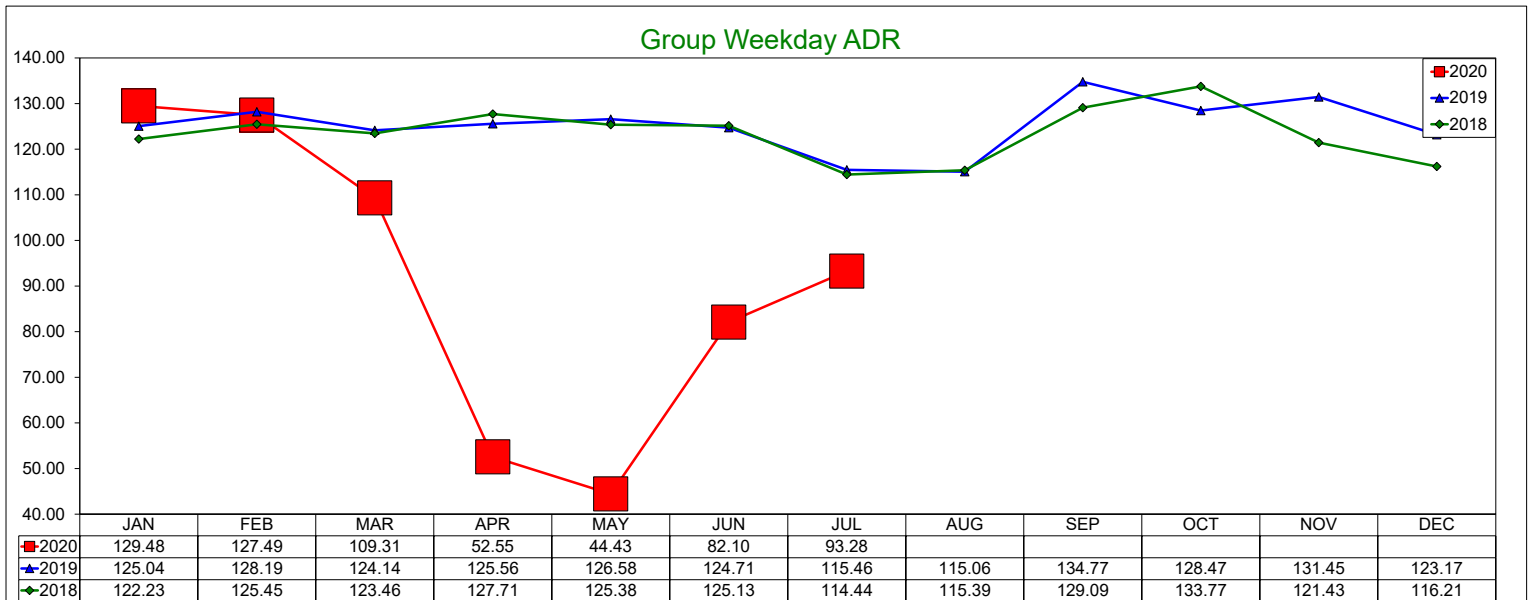
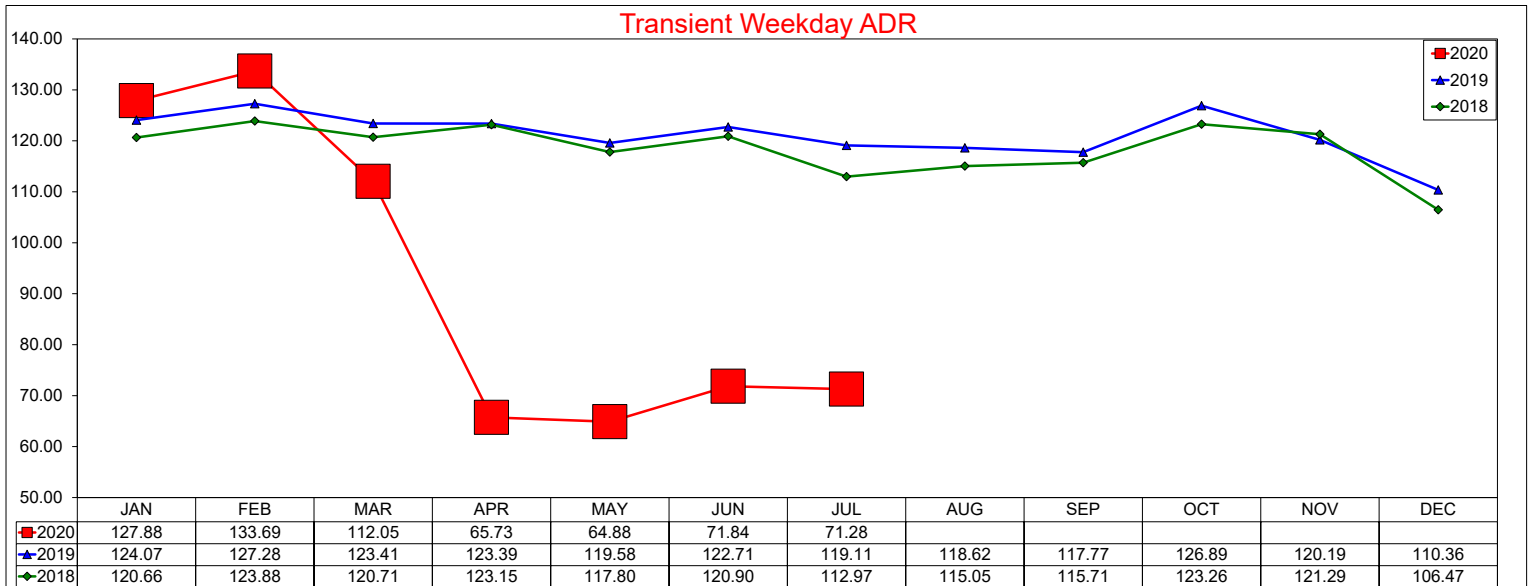
Three Year Comparison - Weekday/Weekend Combo - RevPAR

July 2020



Three Year Comparison - Weekday - ADR

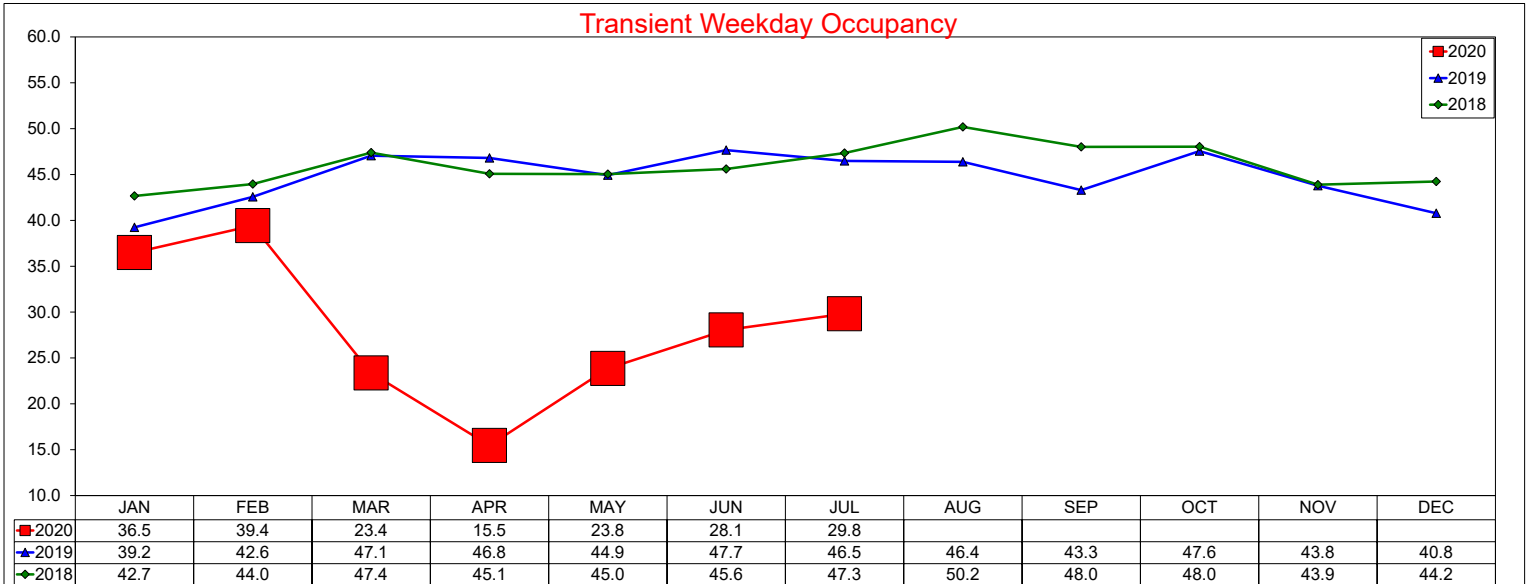
July 2020



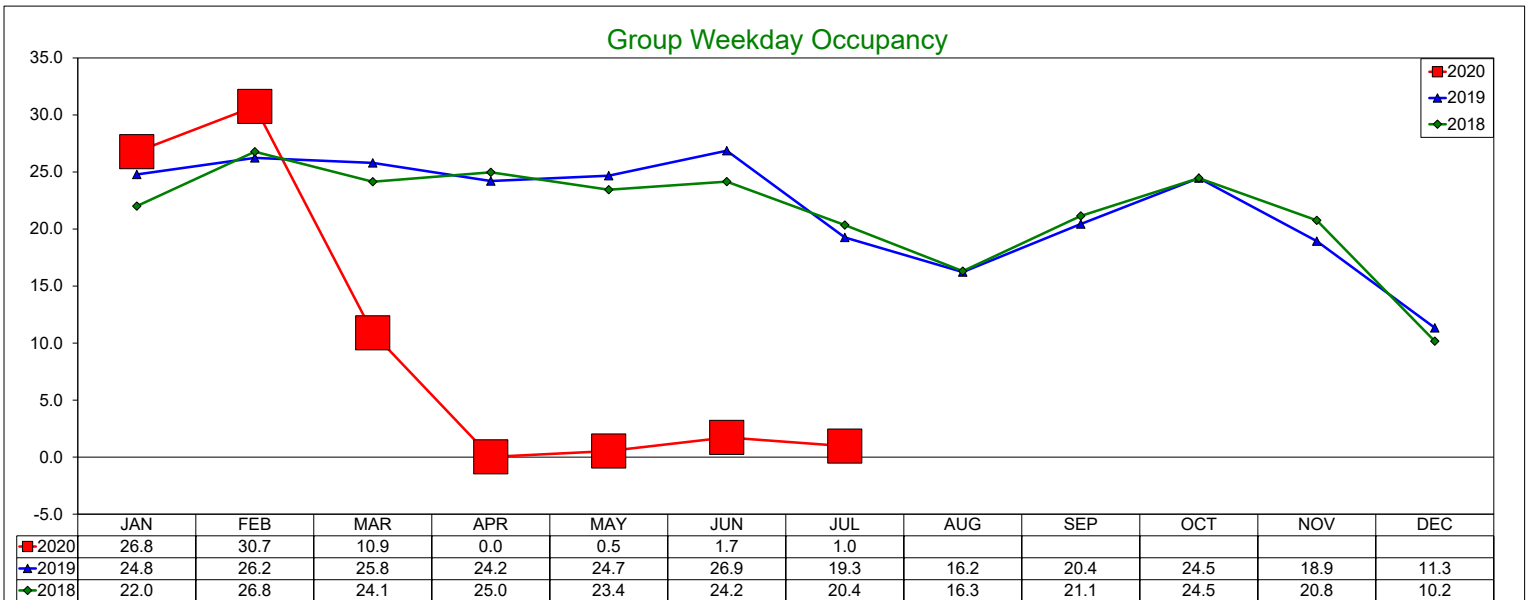
Three Year Comparison - Weekday - Occupancy

July 2020

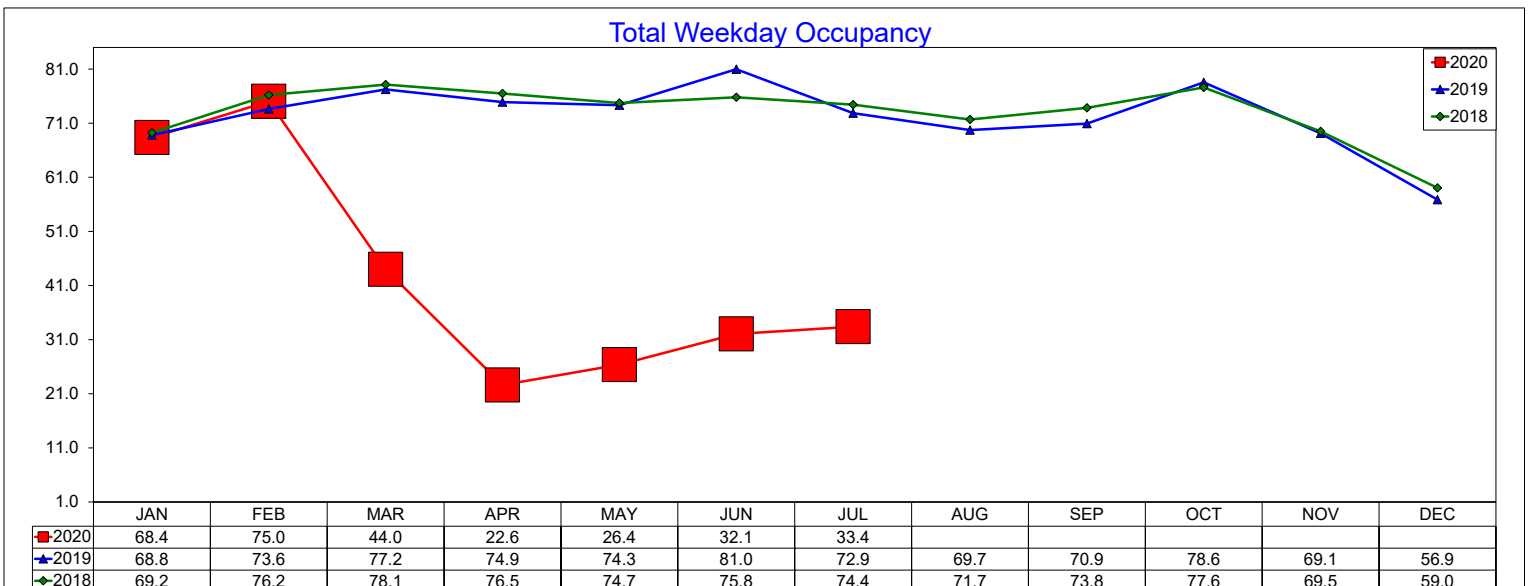
Transient Weekday Occupancy



Group Weekday Occupancy



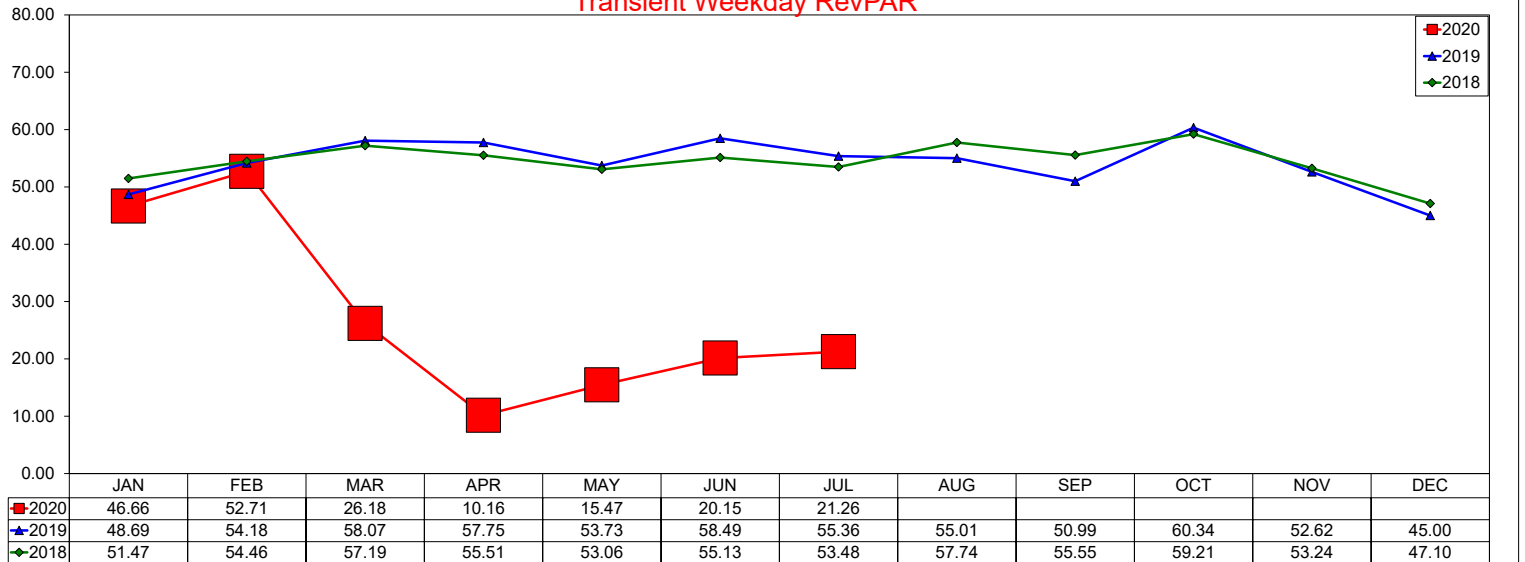
Total Weekday Occupancy



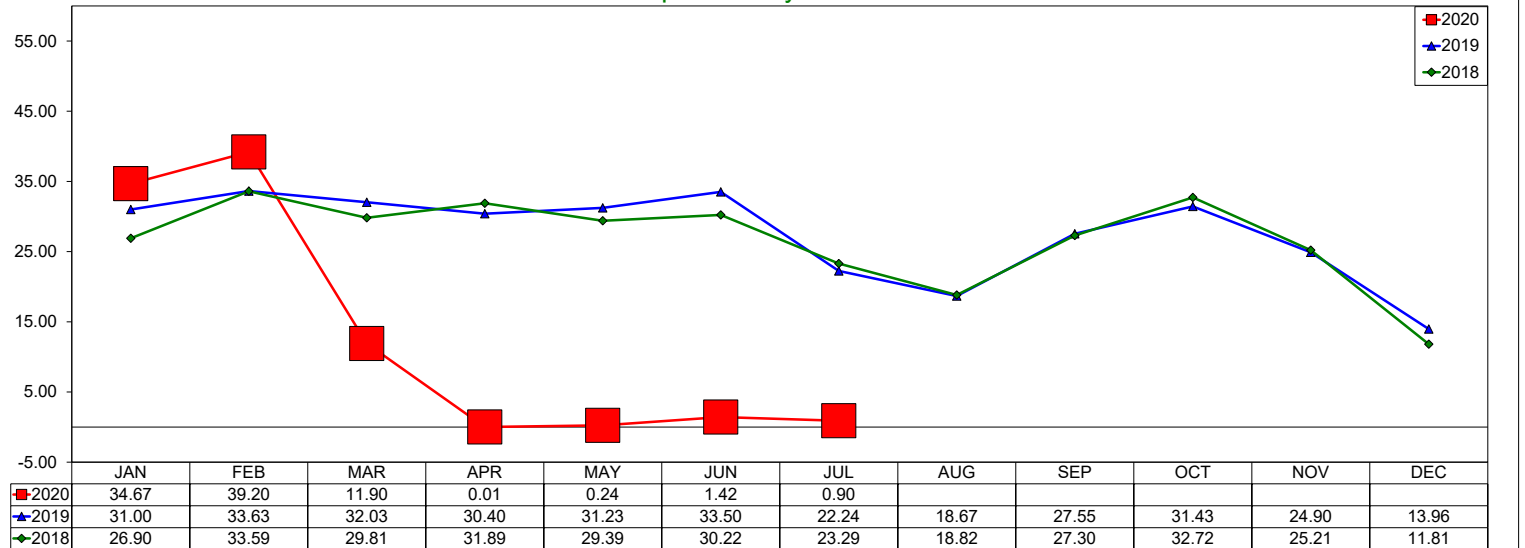
Three Year Comparison - Weekday - RevPAR

July 2020

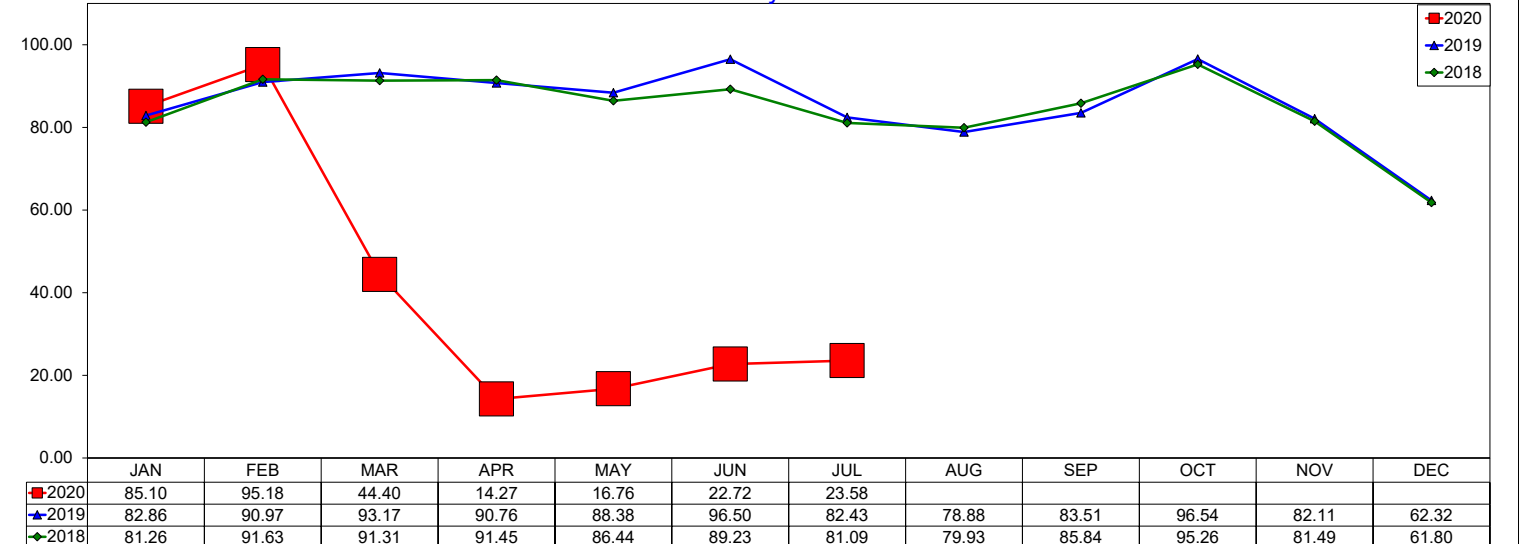
Transient Weekday RevPAR



Group Weekday RevPAR

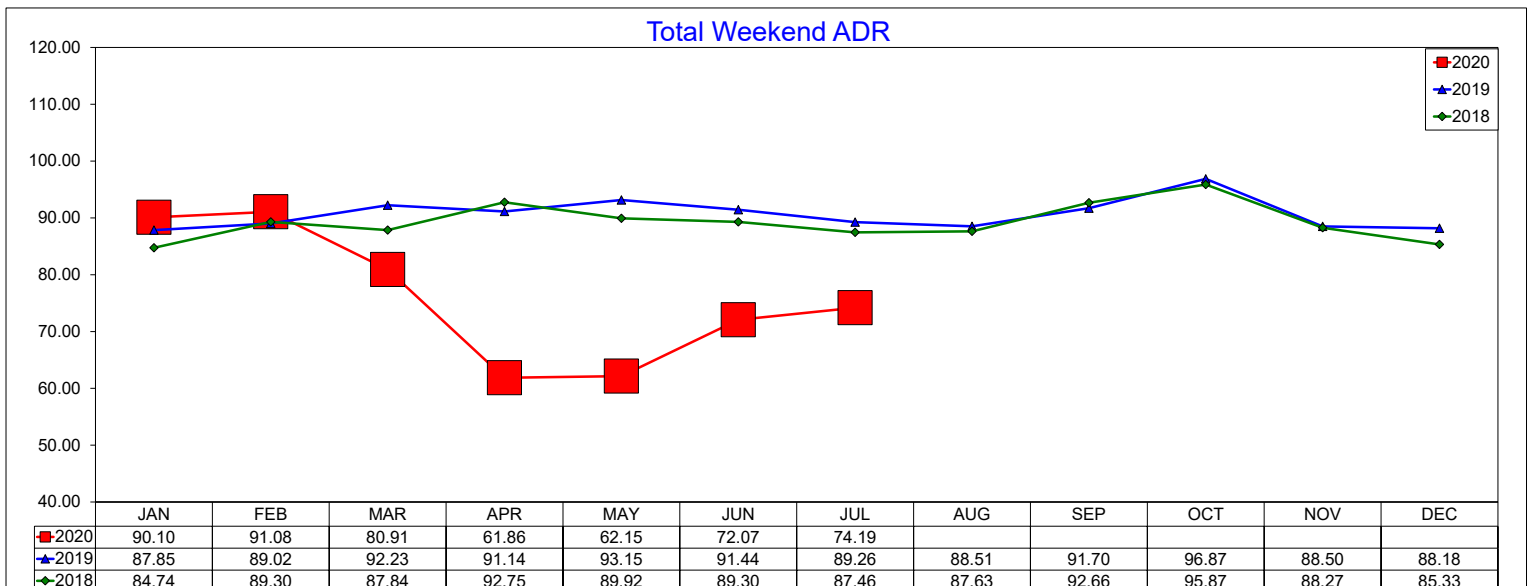
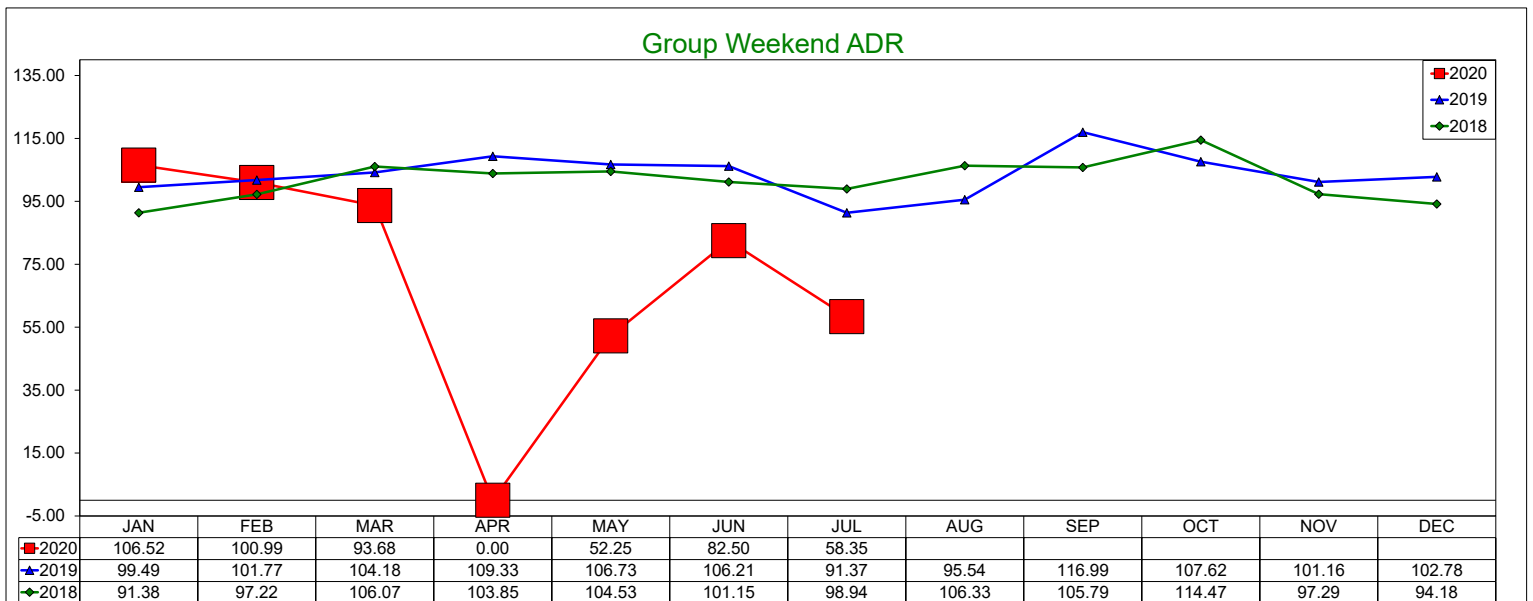
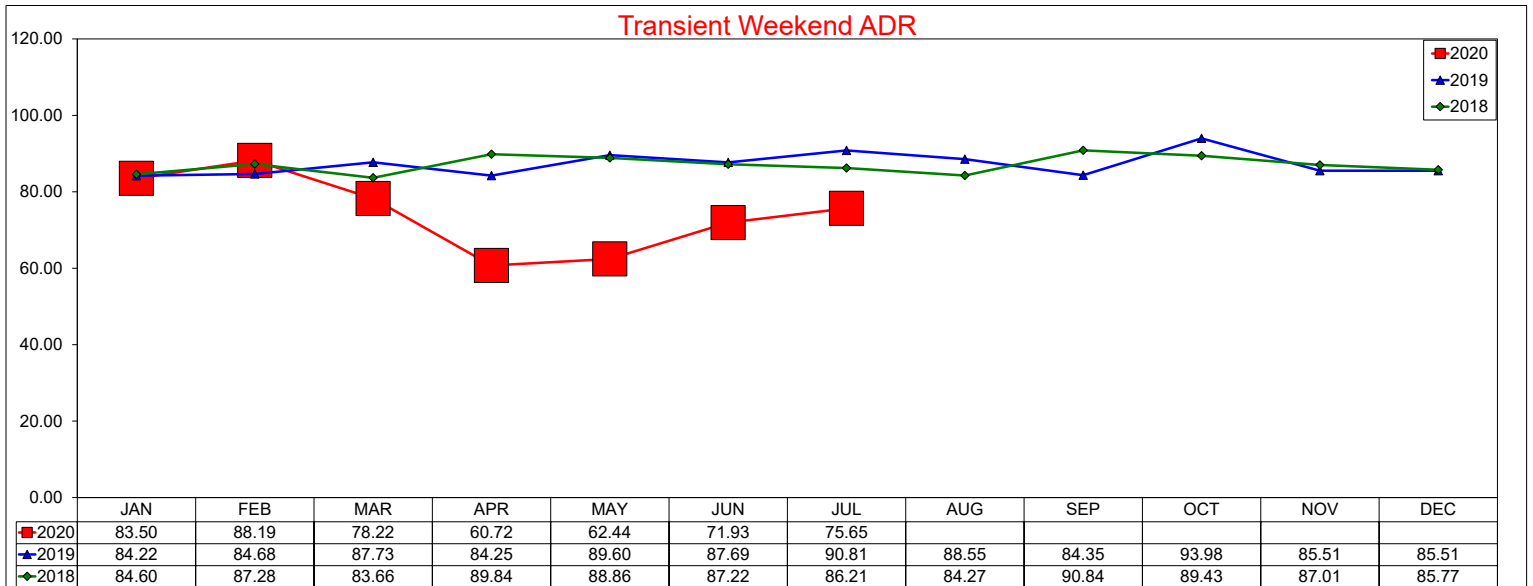


Total Weekday RevPAR



Three Year Comparison - Weekend - ADR

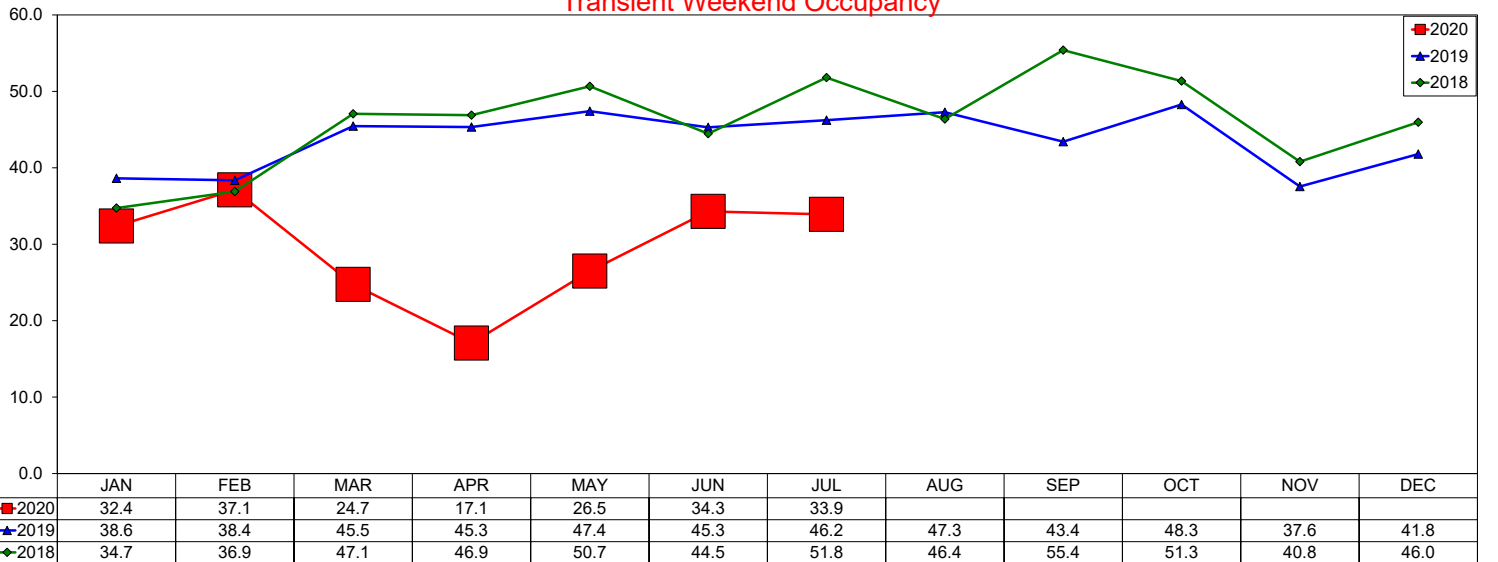
July 2020



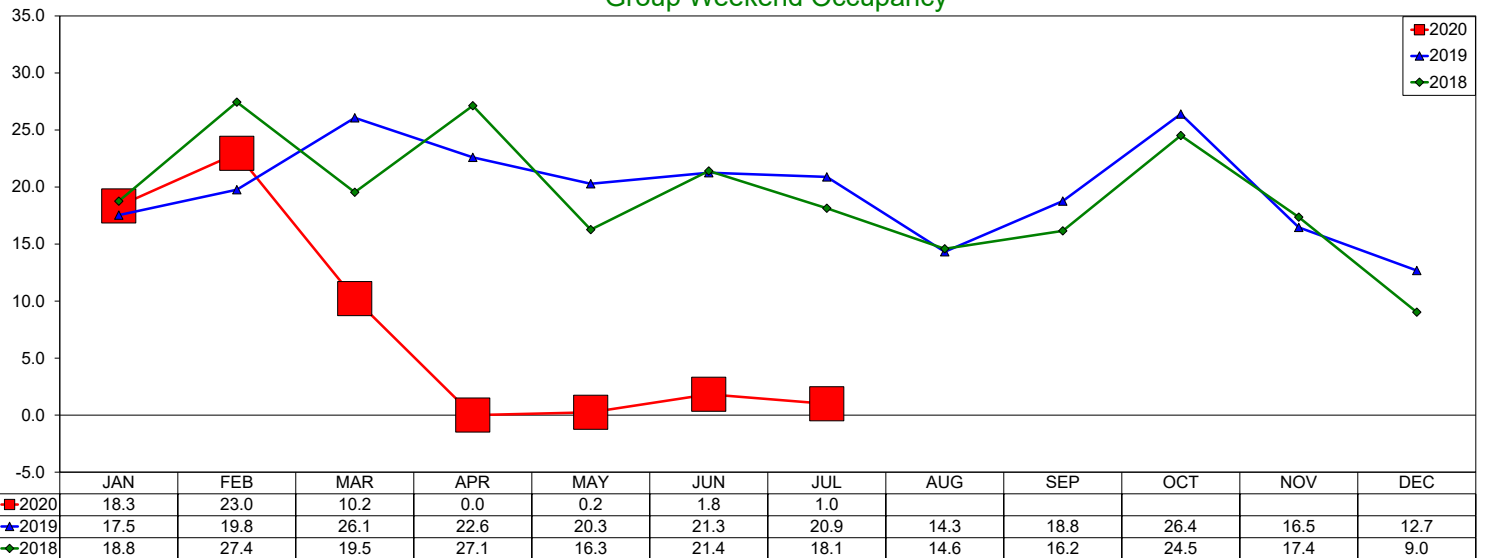
Three Year Comparison - Weekend - Occupancy

July 2020

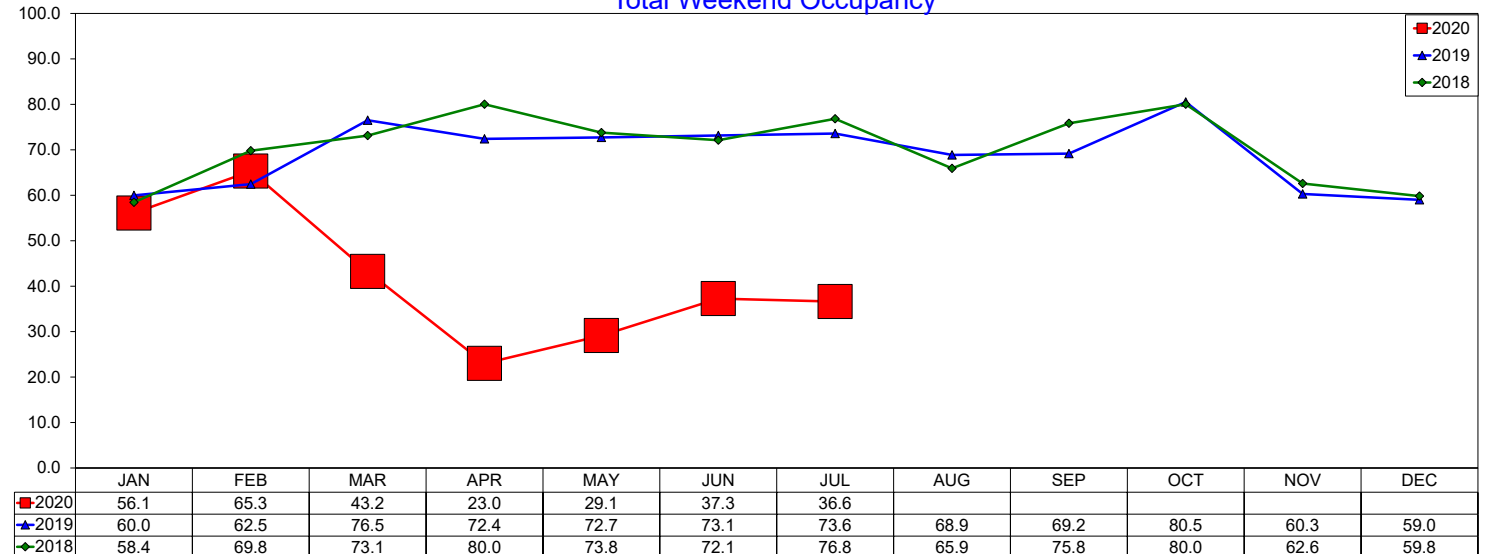
Transient Weekend Occupancy



Group Weekend Occupancy



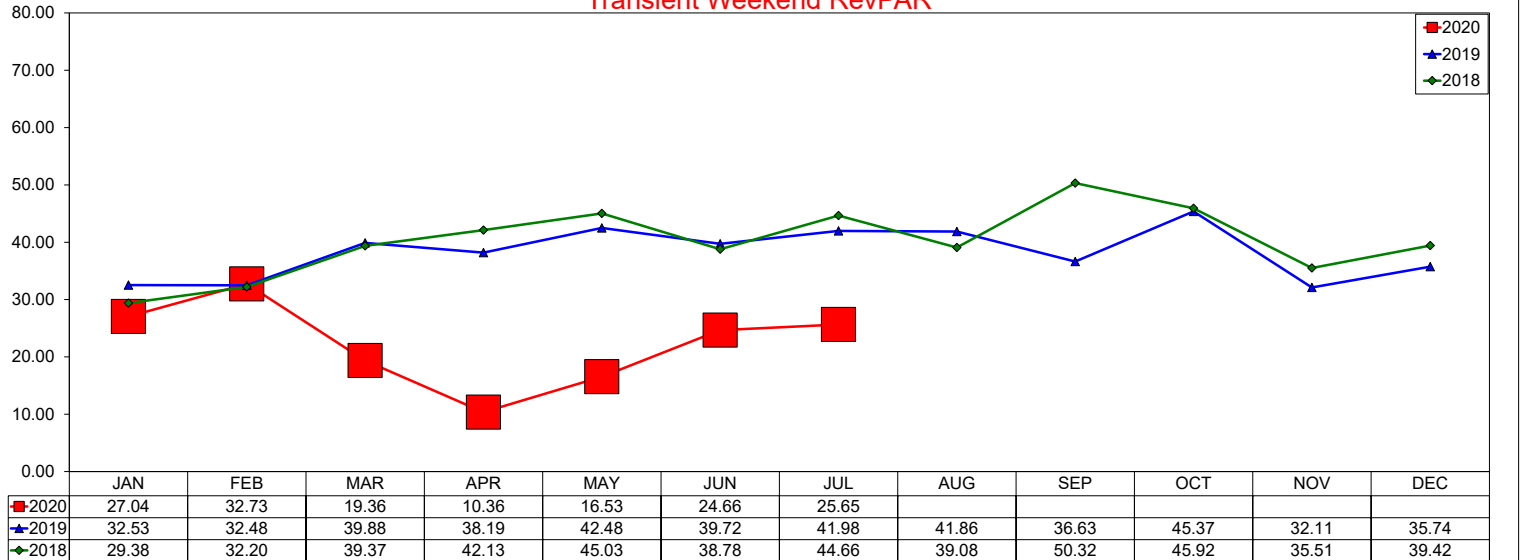
Total Weekend Occupancy



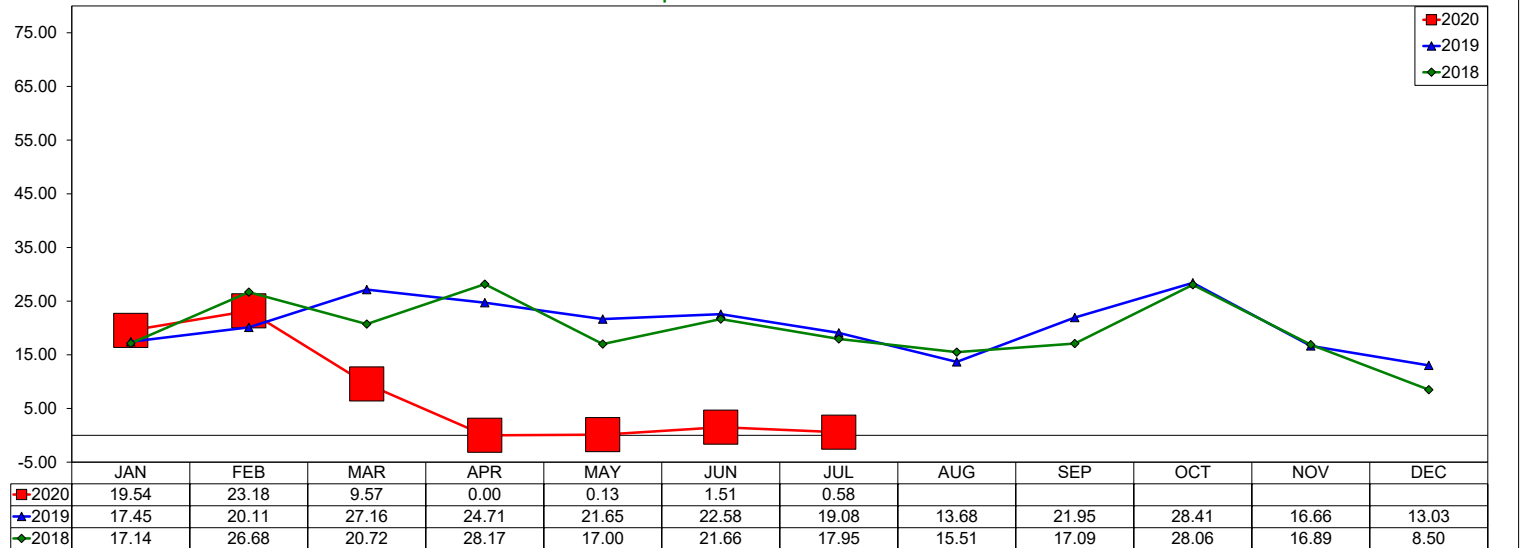
Three Year Comparison - Weekend - RevPAR

July 2020

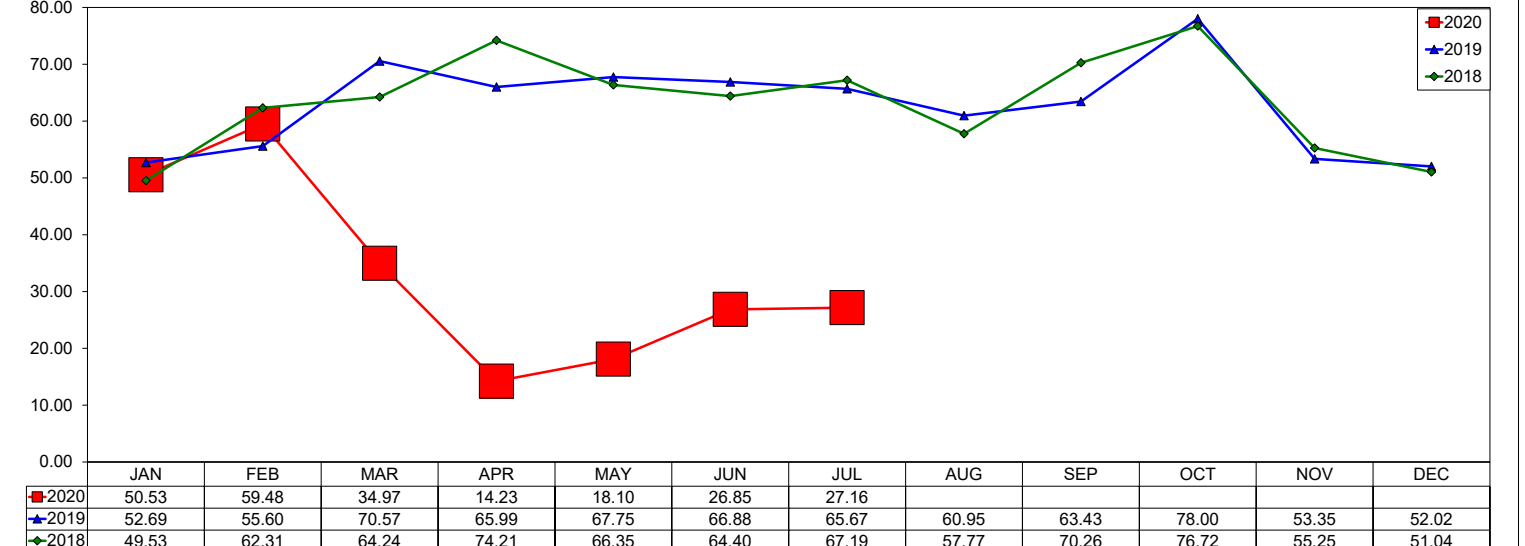
Transient Weekend RevPAR



Group Weekend RevPAR



Total Weekend RevPAR

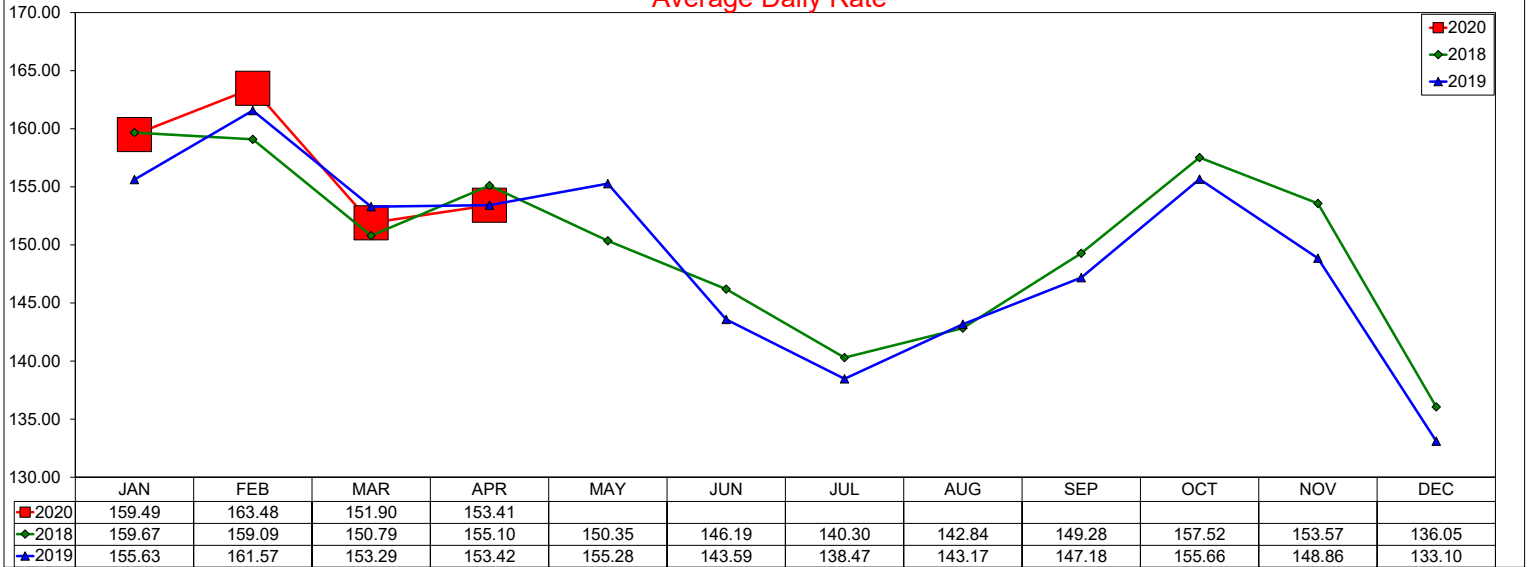


Three Year Comparison - ICC Comp Set

July 2020

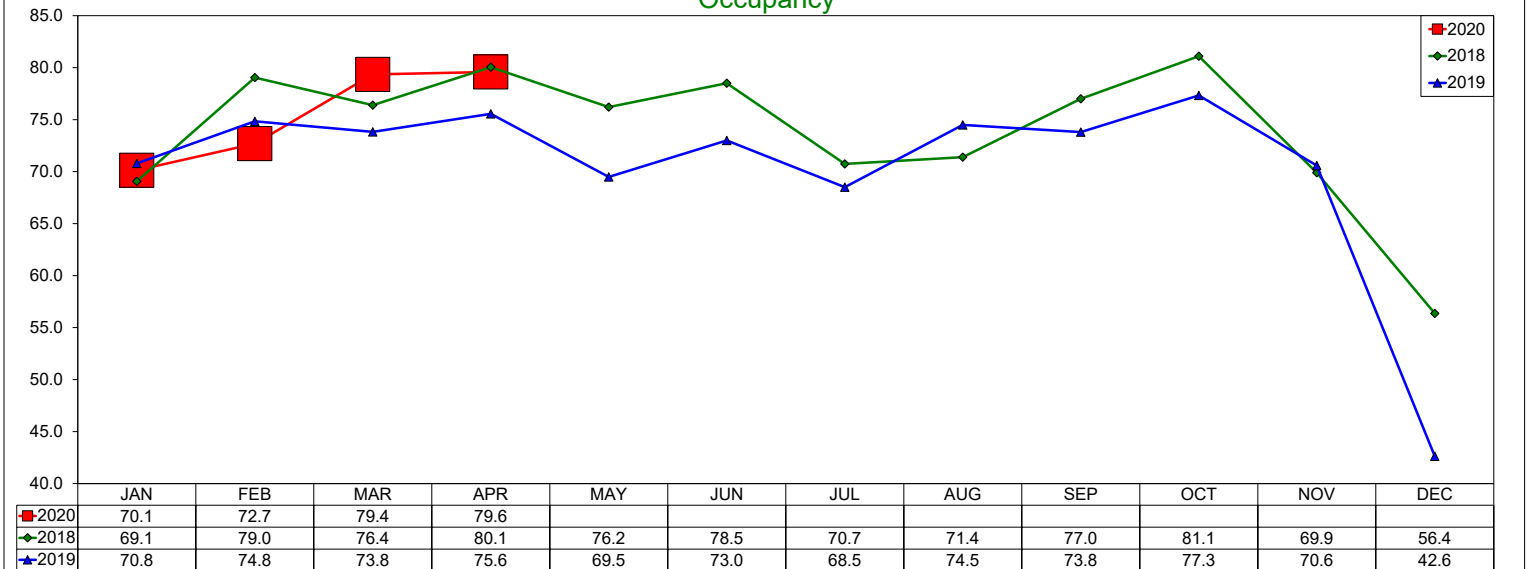
Comp set includes: Marriott Las Colinas, Omni Mandalay, Marriott DFW, Sheraton DFW, Westin DFW

Average Daily Rate



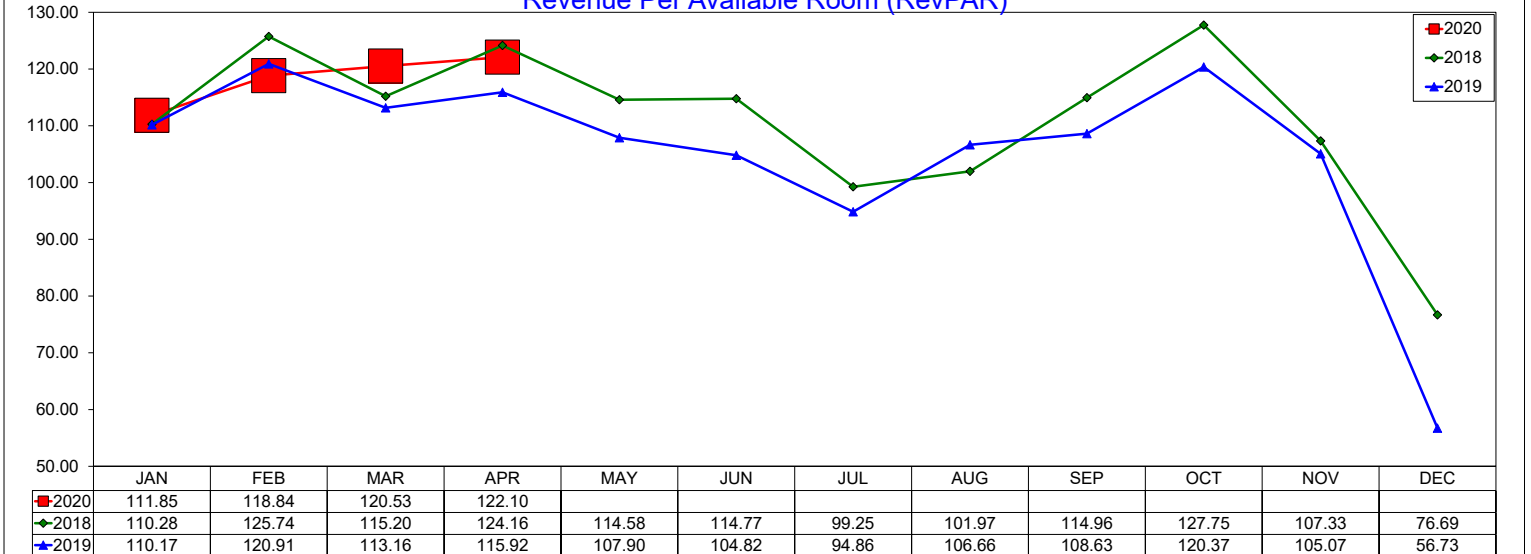
#DIV/0!

Occupancy



#DIV/0!

Revenue Per Available Room (RevPAR)



#DIV/0!