

Tab 4 - Multi-Segment

Irving TX CVB

For the month of: July 2021

	Current Month - July 2021 vs July 2020												Year to Date - July 2021 vs July 2020											
	Occ %		ADR		RevPAR		Percent Change from July 2020						Occ %		ADR		RevPAR		Percent Change from YTD 2020					
	2021	2020	2021	2020	2021	2020	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2021	2020	2021	2020	2021	2020	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
United States	69.6	47.1	143.30	102.23	99.71	48.17	47.7	40.2	107.0	121.0	6.8	57.7	56.2	43.7	117.11	107.84	65.77	47.11	28.6	8.6	39.6	47.1	5.4	35.5
Texas	65.7	43.9	105.97	76.47	69.67	33.57	49.7	38.6	107.5	116.4	4.3	56.2	59.2	45.4	92.24	86.80	54.60	39.44	30.3	6.3	38.4	45.2	4.9	36.7
Atlanta, GA	70.5	49.8	114.28	80.80	80.51	40.21	41.6	41.4	100.2	109.6	4.7	48.2	59.6	47.5	95.05	92.02	56.70	43.74	25.5	3.3	29.6	37.4	6.0	33.0
Arlington, TX	73.3	50.9	103.70	68.26	76.04	34.73	44.1	51.9	118.9	118.8	-0.0	44.0	64.9	51.9	87.22	76.63	56.63	39.74	25.2	13.8	42.5	47.1	3.3	29.3
Charlotte, NC	63.0	42.2	102.13	76.80	64.35	32.40	49.4	33.0	98.6	117.2	9.4	63.3	53.2	44.9	89.83	91.62	47.84	41.15	18.6	-1.9	16.3	27.0	9.3	29.5
Fort Worth, TX+	66.5	43.1	103.79	71.27	69.05	30.71	54.4	45.6	124.8	149.6	11.0	71.4	61.1	47.0	93.73	91.07	57.23	42.77	30.0	2.9	33.8	46.3	9.3	42.1
Frisco, TX+	60.8	29.8	128.00	96.09	77.88	28.62	104.3	33.2	172.1	215.7	16.0	137.0	52.3	36.5	115.25	123.92	60.25	45.19	43.4	-7.0	33.3	68.6	26.5	81.3
Grapevine, TX+	78.7	32.0	210.08	178.24	165.27	57.11	145.5	17.9	189.4	206.8	6.0	160.3	52.4	40.3	179.71	177.42	94.20	71.43	30.2	1.3	31.9	63.1	23.7	61.0
Irving, TX+	65.6	34.2	98.71	71.80	64.73	24.58	91.6	37.5	163.4	164.0	0.2	92.0	56.2	42.8	87.07	94.19	48.95	40.34	31.3	-7.6	21.3	23.7	1.9	33.8
Nashville, TN	73.5	37.9	151.80	89.80	111.54	34.04	93.9	69.0	227.7	248.4	6.3	106.1	55.2	42.9	120.56	112.67	66.61	48.33	28.8	7.0	37.8	51.5	9.9	41.5
Phoenix, AZ	61.0	43.3	108.82	80.56	66.37	34.88	40.9	35.1	90.3	108.5	9.5	54.3	61.7	52.1	122.64	129.12	75.62	67.32	18.3	-5.0	12.3	20.7	7.5	27.1
San Jose, CA+	54.5	33.9	115.60	103.47	63.05	35.10	60.8	11.7	79.6	79.5	-0.0	60.7	43.6	39.5	106.20	155.69	46.34	61.43	10.6	-31.8	-24.6	-25.2	-0.8	9.7

Competitive Set Comparison													
	Actual Figures						Percent of Change from Last Year						
	Current Month			Year-To-Date			Current Month			Year-To-Date			
	OCC	ADR	RvPAR	OCC	ADR	RvPAR	OCC	ADR	RvPAR	OCC	ADR	RvPAR	
US	69.6	143.30	99.71	56.2	117.11	65.77	US	47.7	40.2	107.0	28.6	8.6	39.6
Texas	65.7	105.97	69.67	59.2	92.24	54.60	Texas	49.7	38.6	107.5	30.3	6.3	38.4
Irving	65.6	98.71	64.73	56.2	87.07	48.95	Irving	91.6	37.5	163.4	31.3	-7.6	21.3
Best USA	Grpvine	Grpvine	Grpvine	Arlngtn	Grpvine	Grpvine	Best USA	Grpvine	Nshvll	Nshvll	Frisco	Arlngtn	Arlngtn
	78.7	210.08	165.27	64.9	179.71	94.20		145.5	69.0	227.7	43.4	13.8	42.5
Best Texas	Grpvine	Grpvine	Grpvine	Arlngtn	Grpvine	Grpvine	Best Texas	Grpvine	Arlngtn	Grpvine	Frisco	Arlngtn	Arlngtn
	78.7	210.08	165.27	64.9	179.71	94.20		145.5	51.9	189.4	43.4	13.8	42.5
Worst USA	SanJose	Irving	SanJose	SanJose	Irving	SanJose	Worst USA	Phoenix	SanJose	SanJose	SanJose	SanJose	SanJose
	54.5	98.71	63.05	43.6	87.07	46.34		40.9	11.7	79.6	10.6	-31.8	-24.6
Worst Texas	Frisco	Irving	Irving	Frisco	Irving	Irving	Worst Texas	Arlngtn	Grpvine	Arlngtn	Arlngtn	Irving	Irving
	60.8	98.71	64.73	52.3	87.07	48.95		44.1	17.9	118.9	25.2	-7.6	21.3

Note: "Best" and "Worst" notations above refer to destinations within this competitive set only

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Tab 6 - Multi-Segment Custom Sets+

Irving TX CVB

For the month of: July 2021

	Current Month - July 2021 vs July 2020												Year to Date - July 2021 vs July 2020											
	Occ %		ADR		RevPAR		Percent Change from July 2020					Occ %		ADR		RevPAR		Percent Change from YTD 2020						
	2021	2020	2021	2020	2021	2020	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2021	2020	2021	2020	2021	2020	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
Irving, TX+	65.6	34.2	98.71	71.80	64.73	24.58	91.6	37.5	163.4	164.0	0.2	92.0	56.2	42.8	87.07	94.19	48.95	40.34	31.3	-7.6	21.3	23.7	1.9	33.8
Luxury/Full Service Irving+	56.0	19.2	136.25	110.06	76.31	21.12	191.8	23.8	261.2	261.8	0.2	192.3	44.6	34.4	124.40	141.66	55.50	48.70	29.8	-12.2	14.0	19.8	5.1	36.4
All Suite/Extended Stay Irving+	72.8	47.6	84.15	64.93	61.28	30.90	53.0	29.6	98.3	93.2	-2.6	49.1	66.5	49.3	73.83	80.37	49.13	39.63	35.0	-8.1	24.0	22.2	-1.4	33.1
Limited Service Irving+	71.9	34.2	95.25	72.47	68.50	24.75	110.6	31.4	176.8	197.6	7.5	126.5	61.6	41.5	81.47	96.88	50.19	40.25	48.3	-15.9	24.7	29.7	4.0	54.3
Budget Irving+	68.6	44.2	63.19	49.59	43.32	21.92	55.1	27.4	97.6	97.6	-0.0	55.1	59.0	50.0	58.13	51.67	34.28	25.86	17.8	12.5	32.6	32.3	-0.2	17.6
Las Colinas+	63.2	33.2	111.28	82.14	70.31	27.24	90.5	35.5	158.1	164.0	2.3	94.9	53.0	41.6	97.43	108.60	51.59	45.13	27.4	-10.3	14.3	23.4	7.9	37.5
DFW North+	65.1	31.0	92.62	64.05	60.29	19.84	110.2	44.6	204.0	197.3	-2.2	105.6	57.5	41.8	82.65	92.75	47.53	38.81	37.4	-10.9	22.5	18.3	-3.4	32.7
DFW South+	69.7	39.5	88.11	66.15	61.40	26.16	76.2	33.2	134.7	134.7	0.0	76.2	59.7	45.7	78.09	77.61	46.60	35.48	30.5	0.6	31.3	31.2	-0.1	30.4
Full Service Las Colinas+	52.4	13.3	170.66	176.24	89.45	23.43	294.3	-3.2	281.8	281.8	0.0	294.3	37.8	29.6	160.29	186.05	60.58	55.00	27.9	-13.9	10.1	27.2	15.5	47.6
Limited Service Las Colinas+	71.3	48.7	78.43	62.03	55.91	30.22	46.3	26.4	85.0	92.6	4.1	52.3	64.4	49.6	69.66	77.67	44.83	38.52	29.8	-10.3	16.4	19.7	2.8	33.5
Full Service DFW North+	50.5	15.7	117.89	88.40	59.50	13.89	221.3	33.4	328.5	330.7	0.5	223.0	41.7	33.7	111.83	134.39	46.63	45.23	23.9	-16.8	3.1	-1.3	-4.3	18.6
Limited Service DFW North+	74.1	41.1	80.91	57.76	59.96	23.73	80.4	40.1	152.6	142.3	-4.1	73.0	66.8	47.5	70.97	72.65	47.41	34.54	40.5	-2.3	37.3	33.2	-3.0	36.4
Full Service DFW South+																								
Limited Service DFW South+	68.7	40.6	81.86	63.48	56.23	25.78	69.1	29.0	118.1	118.1	0.0	69.1	58.1	46.3	72.31	70.43	42.00	32.60	25.5	2.7	28.9	28.6	-0.2	25.3

AirBNB Data	Percent Change from Prior Year												Percent Change from Prior Year YTD											
	Occ %		ADR		RevPAR		Percent Change from Prior Year					Occ %		ADR		RevPAR		Percent Change from Prior Year YTD						
	2021	2020	2021	2020	2021	2020	Occ	ADR	RevPAR	Rev	Avail	Sold	2021	2020	2021	2020	2021	2020	Occ	ADR	PAR	Rev	Avail	Sold
Entire Place	66.9	61.9	243.57	193.10	162.84	119.57	7.97	26.13	36.19	4.3	-22.1	-12.6	60.3	62.92	205.63	176.21	124.00	110.87	-4.15	16.69	11.85	2.0	-10.9	-11.4
Hotel Comparable	63.5	60.80	105.77	105.99	67.20	64.44	4.49	-0.20	4.28	-29.3	-32.2	-29.1	58.5	64.40	97.26	103.33	56.89	66.55	-9.18	-5.87	-14.52	-26.1	-13.5	-21.5

Available Listings	2021	2020	% Chg
Entire Place	298	176	69.3
Private Room	120	139	(13.7)
Shared Room	38	28	35.7
Total Available Listings	456	343	32.9

	Participation			
	Properties		Rooms	
	Census	Sample	Census	Sample
Irving, TX+	86	76	12762	11334
Luxury/Full Service Irving+	16	14	4904	4304
All Suite/Extended Stay Irving+	32	31	3617	3510
Limited Service Irving+	13	13	1685	1685
Budget Irving+	24	17	2437	1716
Las Colinas+	31	30	5262	4926
DFW North+	25	25	3976	3976
DFW South+	30	21	3524	2432
Full Service Las Colinas+	8	8	2259	2259
Limited Service Las Colinas+	23	22	3003	2667
Full Service DFW North+	4	4	1589	1589
Limited Service DFW North+	20	20	2268	2268
Full Service DFW South+	4	2	1056	456
Limited Service DFW South+	26	19	2468	1976
ICC Comp Set No Boutiques+				

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Irving, Texas Room Demand - Source: Smith Travel Research

	2020			2021			Calculated Demand Change over prior year		STR Reported Change over prior year	
	Occ %	Current Month Demand	Year To Date Demand	Occ %	Current Month Demand	Year To Date Demand	Current Month	Year To Date	Current Month	Year To Date
January	64.9	258,560	258,560	37.6	149,888	149,888	-42.0%	-42.0%	-41.9%	-41.9%
February	72.1	259,505	518,065	46.2	166,232	316,120	-35.9%	-39.0%	-35.7%	-38.8%
March	43.7	174,320	692,385	58.3	232,397	548,517	33.3%	-20.8%	33.4%	-20.7%
April	22.6	79,279	771,664	58.0	223,663	772,180	182.1%	0.1%	157.4%	-1.9%
May	27.1	98,249	869,913	62.1	245,810	1,017,990	150.2%	17.0%	125.7%	12.9%
June	33.4	127,470	997,383	64.8	248,066	1,266,056	94.6%	26.9%	95.1%	23.2%
July	34.3	135,465	1,132,848	65.6	259,433	1,525,489	91.5%	34.7%	91.6%	31.3%
August	39.7	156,844	1,289,692							
September	44.0	168,128	1,457,820							
October	43.2	170,392	1,628,212							
November	35.7	137,553	1,765,765							
December	36.5	145,563	1,911,328							

Irving, Texas & United States Comparison

July 2021

Irving	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	69.98	-39.7%	69.98	-39.7%	37.6%	-41.9%	37.6%	-41.9%	26.33	-65.0%	26.33	-65.0%
FEBRUARY	75.17	-35.7%	72.42	-37.8%	46.2%	-35.7%	41.7%	-38.8%	34.73	-58.7%	30.23	-61.9%
MAR	80.20	-16.0%	75.74	-31.8%	58.3%	33.4%	47.4%	-20.7%	46.75	12.1%	35.93	-46.0%
APRIL	86.32	40.0%	78.45	-26.0%	58.0%	157.4%	50.2%	-1.9%	50.05	260.2%	39.36	-27.4%
MAY	92.37	49.4%	81.82	-19.0%	62.1%	125.7%	52.6%	12.9%	57.39	237.1%	43.07	-8.6%
JUNE	96.63	36.2%	84.73	-12.8%	64.8%	95.1%	54.6%	23.2%	62.61	165.7%	46.29	7.4%
JULY	98.71	37.5%	87.07	-7.6%	65.6%	91.6%	56.2%	31.3%	64.73	163.4%	48.95	21.3%
AUGUST												
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												
12 mo. rolling averages:		ADR	83.43	-18.5%	Occupancy		49.3%	-8.2%	RevPAR		41.14	-25.2%

Texas	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	73.80	-26.9%	73.80	-26.9%	43.3%	-24.5%	43.3%	-24.5%	31.93	-44.8%	31.93	-44.8%
FEBRUARY	77.97	-26.5%	75.97	-26.6%	51.2%	-21.0%	47.0%	-22.7%	39.93	-41.9%	35.73	-43.3%
MAR	86.76	-2.7%	80.56	-19.1%	64.0%	46.1%	52.9%	-3.9%	55.56	42.2%	42.65	-22.3%
APRIL	90.98	43.9%	83.50	-11.8%	62.5%	127.6%	55.3%	13.7%	56.82	227.4%	46.14	0.3%
MAY	97.00	40.8%	86.83	-4.3%	62.0%	71.9%	56.6%	22.8%	60.09	142.0%	49.16	17.5%
JUNE	101.16	31.6%	89.55	1.2%	65.2%	49.3%	58.1%	27.1%	65.94	96.5%	52.00	28.5%
JULY	105.97	38.6%	92.24	6.3%	65.7%	49.7%	59.2%	30.3%	69.67	107.5%	54.60	38.4%
AUGUST												
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												

USA	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	90.79	-27.8%	90.79	-27.8%	39.3%	-28.3%	39.3%	-28.3%	35.72	-48.2%	35.72	-48.2%
FEBRUARY	98.31	-24.8%	94.65	-26.2%	45.3%	-26.6%	42.2%	-27.5%	44.57	-44.8%	39.94	-46.5%
MAR	106.08	-4.1%	99.35	-19.6%	54.6%	40.1%	46.5%	-10.1%	57.87	34.4%	46.16	-27.7%
APRIL	110.34	51.1%	102.58	-12.8%	57.5%	136.1%	49.2%	7.8%	63.46	256.8%	50.45	-6.0%
MAY	117.69	48.4%	106.35	-5.1%	59.3%	78.6%	51.3%	18.6%	69.81	165.1%	54.56	12.6%
JUNE	129.00	39.7%	111.08	2.0%	66.1%	56.4%	53.8%	24.9%	85.31	118.4%	59.77	27.4%
JULY	143.30	40.2%	117.11	8.6%	69.6%	47.7%	56.2%	28.6%	99.71	107.0%	65.77	39.6%
AUGUST												
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												

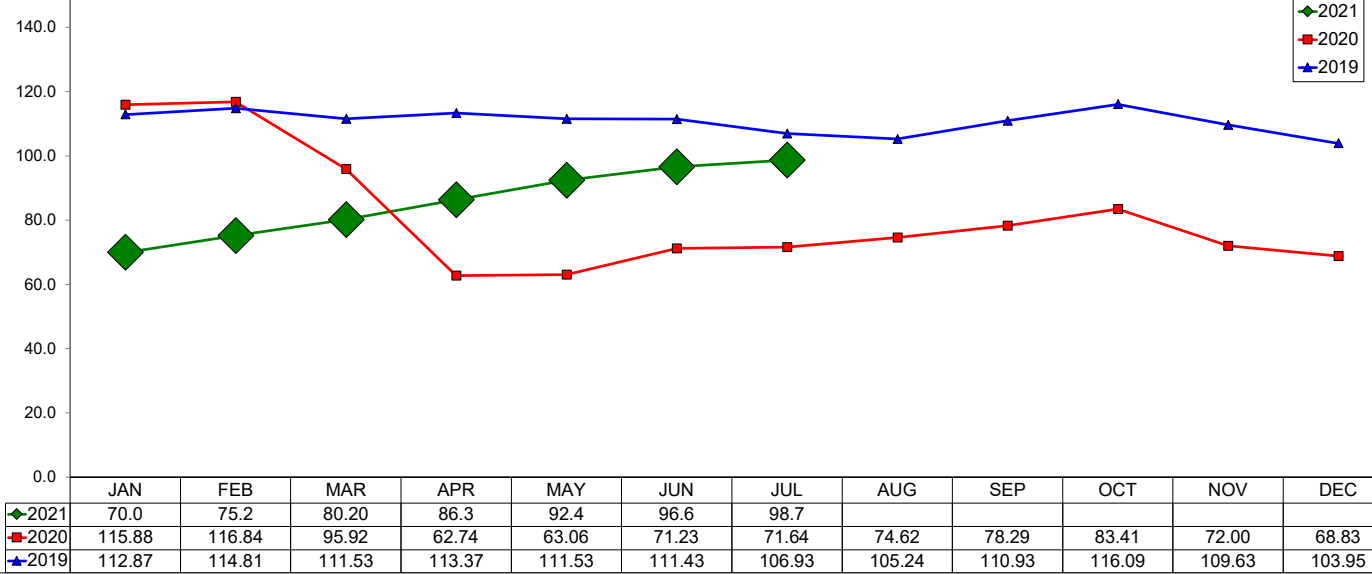
Note: The "Change %" column refers to the change from the prior year's figure.

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Three Year Comparison - CITY OF IRVING - ALL PROPERTIES

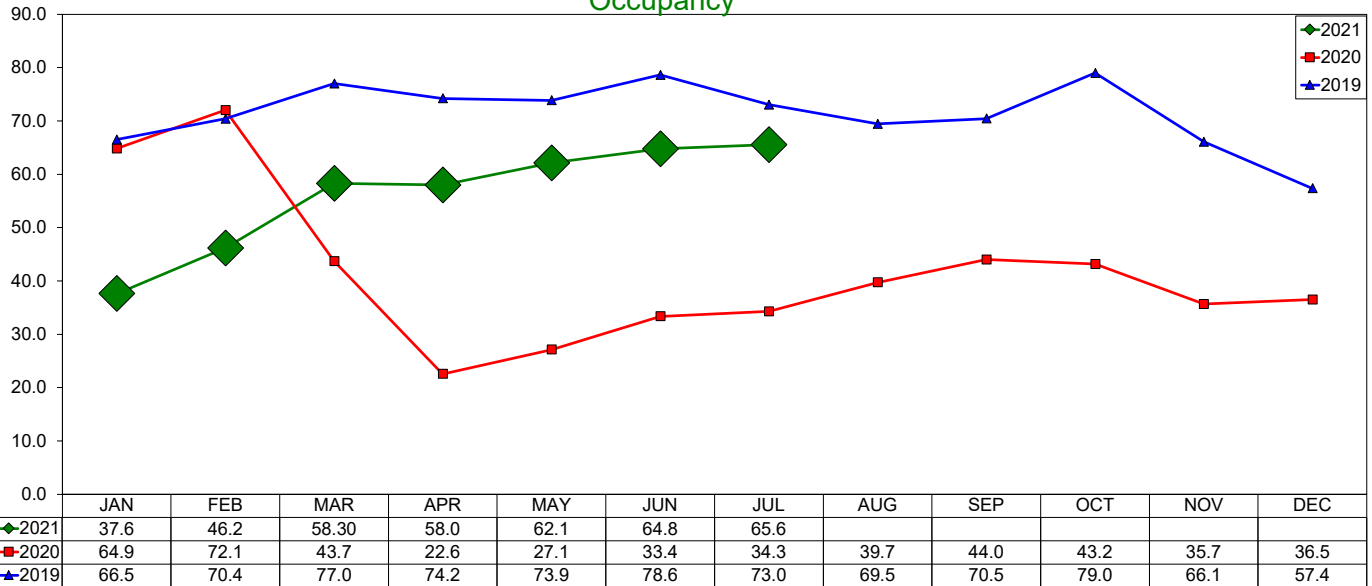
July 2021

Average Daily Rate



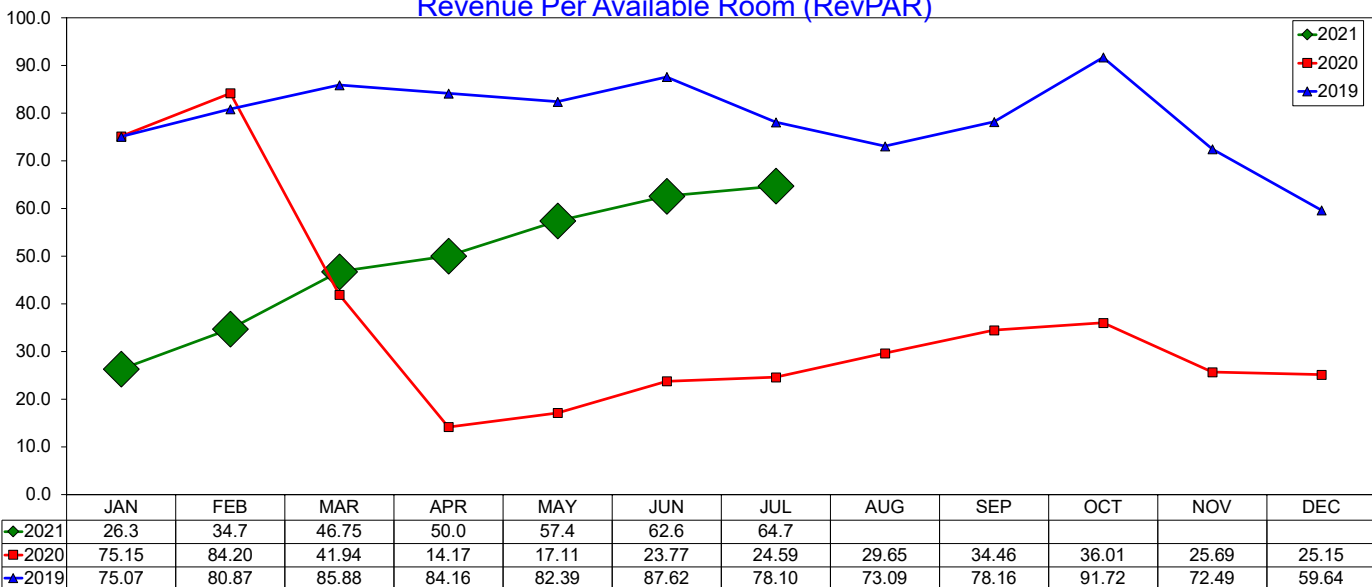
12 month ADR Rolling Average through July 2021 is \$83.43 with a change from last year of -18.5%

Occupancy



12 month Occupancy Rolling Average through July 2021 is 49.31% with a change from last year of -8.2%

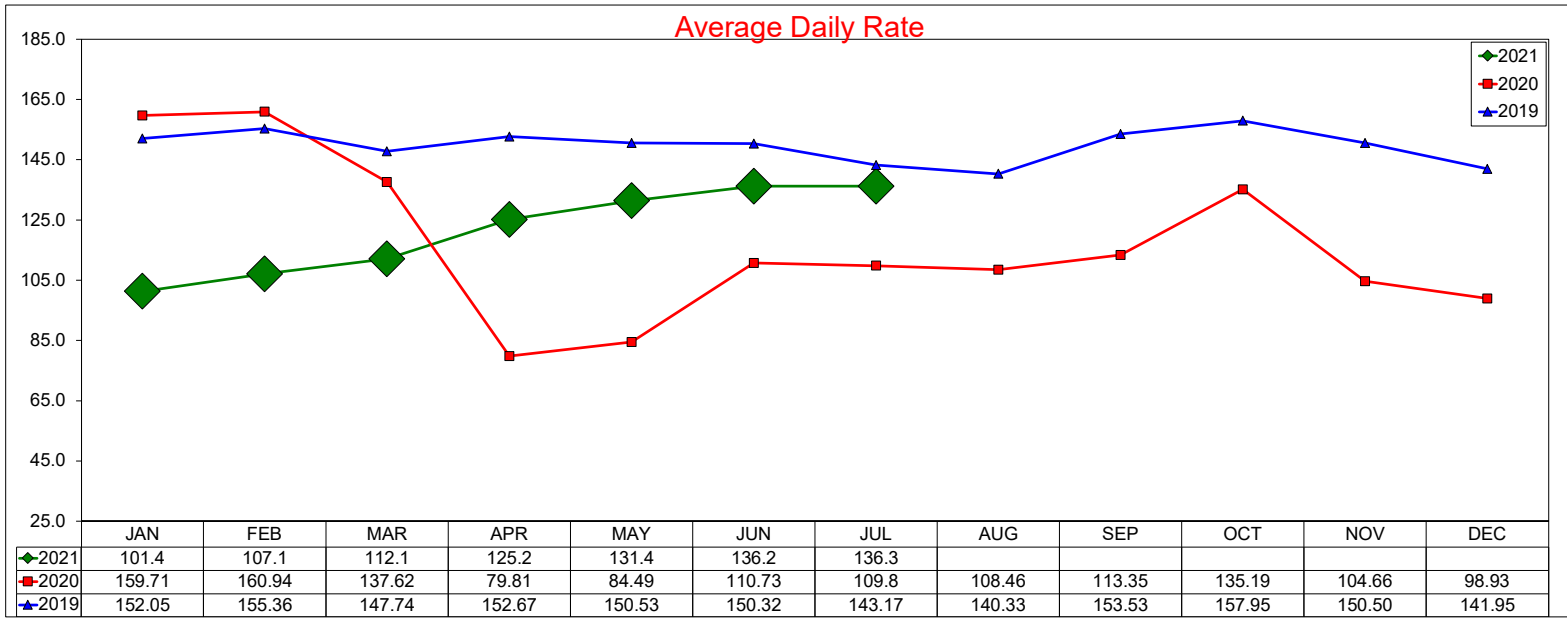
Revenue Per Available Room (RevPAR)



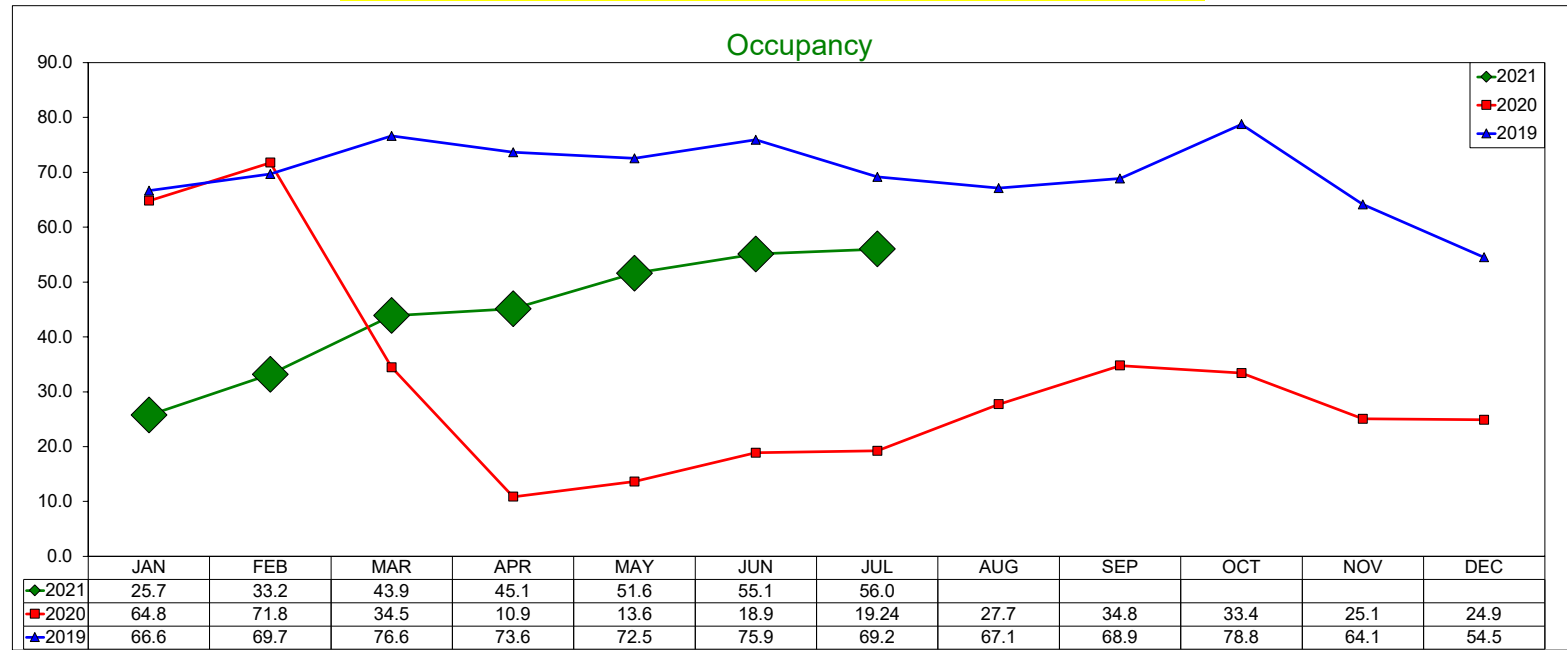
12 month RevPAR Rolling Average through July 2021 is \$41.14 with a change from last year of -25.2%

Three Year Comparison - Luxury/Full Service - Irving

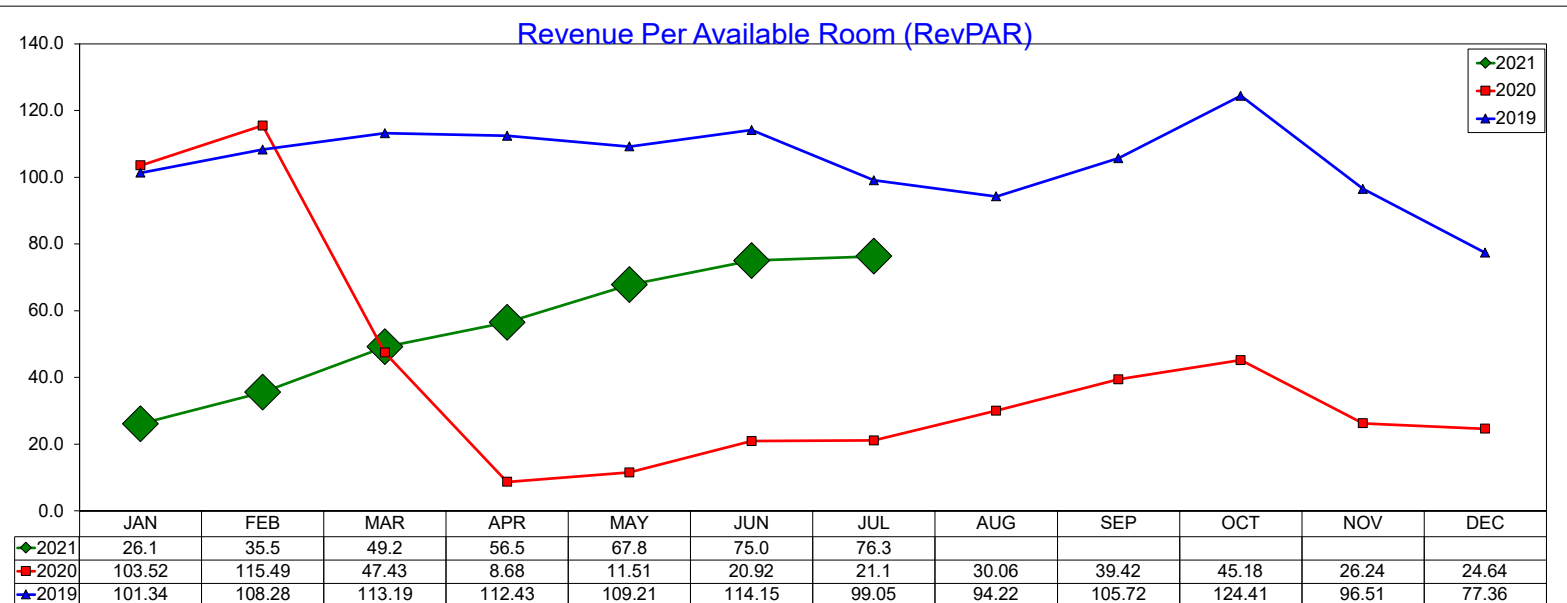
July 2021



12 month ADR Rolling Average through July 2021 is \$120.98 with a change from last year of -17.3%



12 month Occupancy Rolling Average through July 2021 is 38.07% with a change from last year of -21.3%

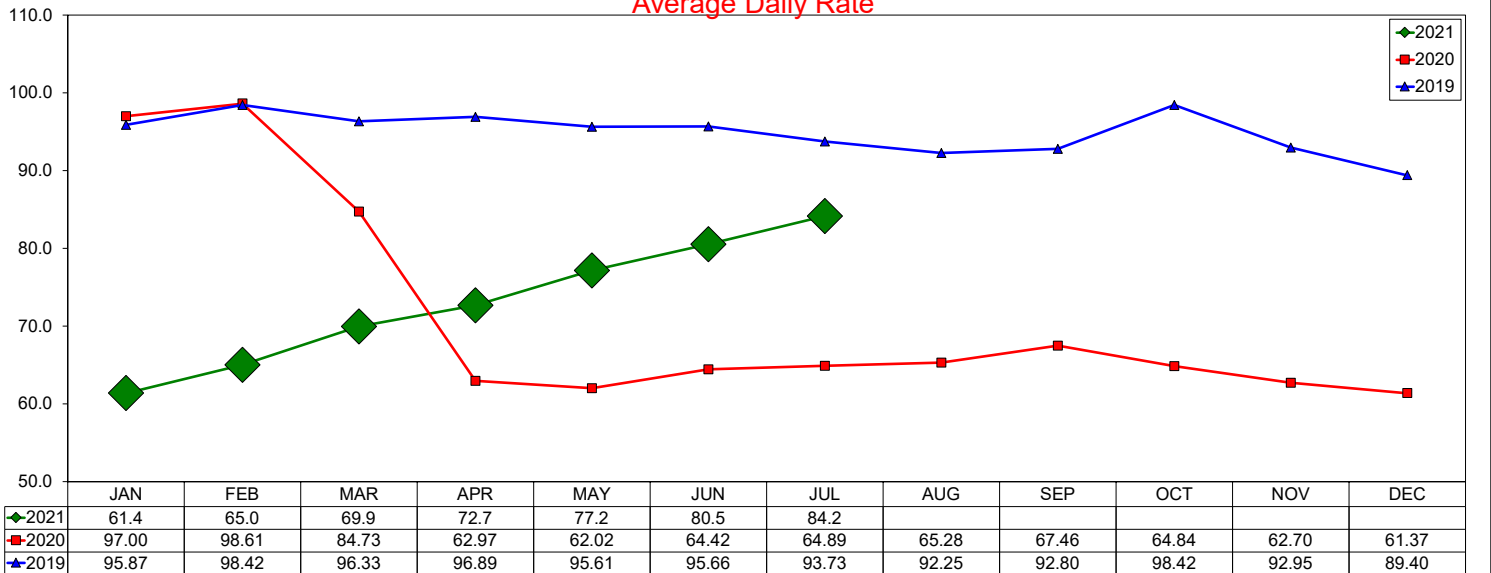


12 month RevPAR Rolling Average through July 2021 is \$46.06 with a change from last year of -34.9%

Three Year Comparison - All Suite/Extended Stay - Irving

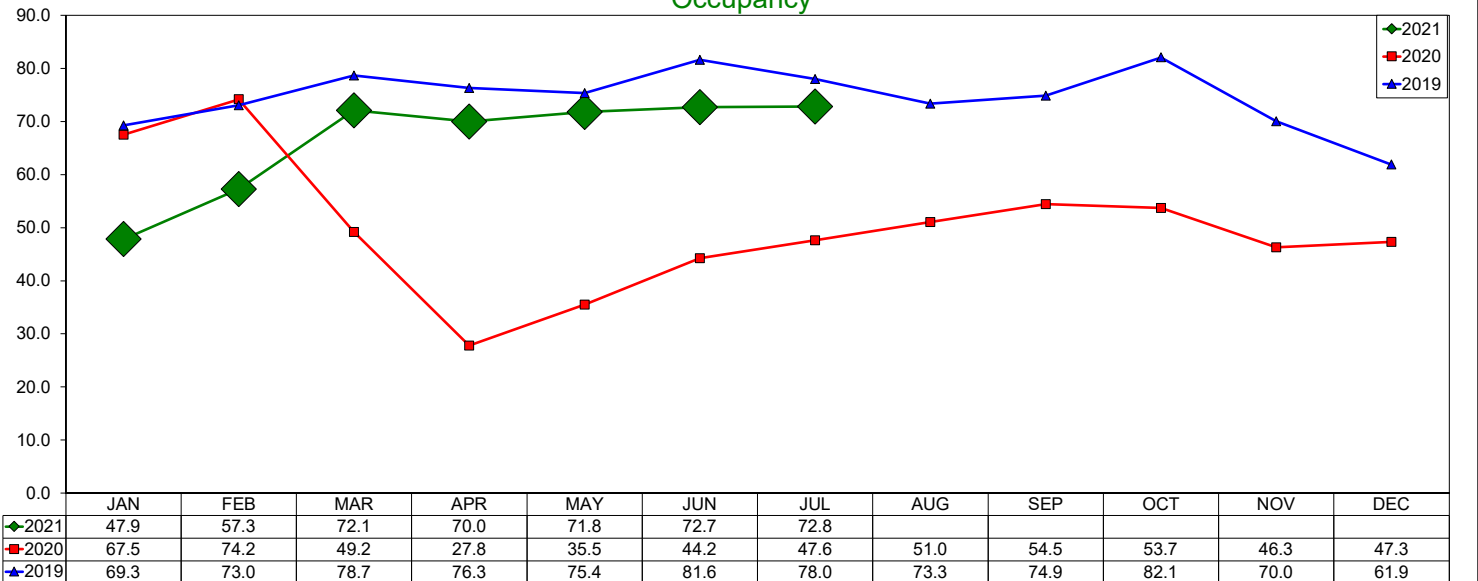
July 2021

Average Daily Rate



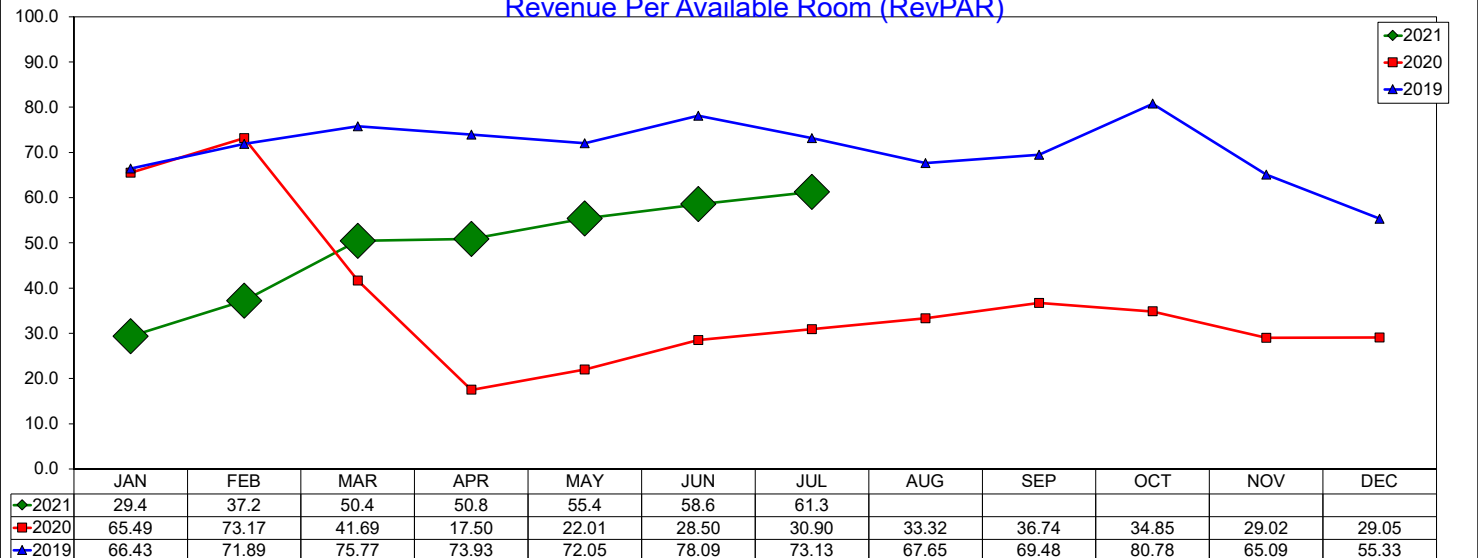
12 month ADR Rolling Average through July 2021 is \$70.49 with a change from last year of -19.1%

Occupancy



12 month Occupancy Rolling Average through July 2021 is 59.71% with a change from last year of 1.5%

Revenue Per Available Room (RevPAR)

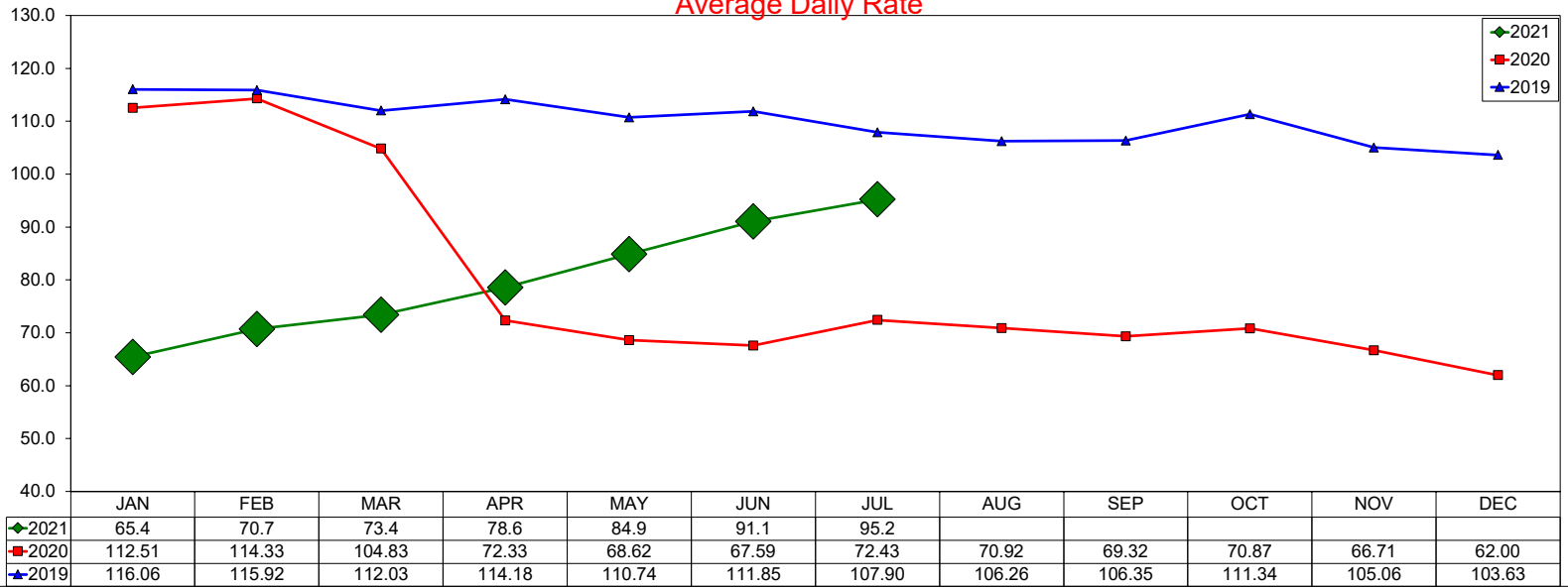


12 month RevPAR Rolling Average through July 2021 is \$42.09 with a change from last year of -17.9%

Three Year Comparison - Limited Service - Irving

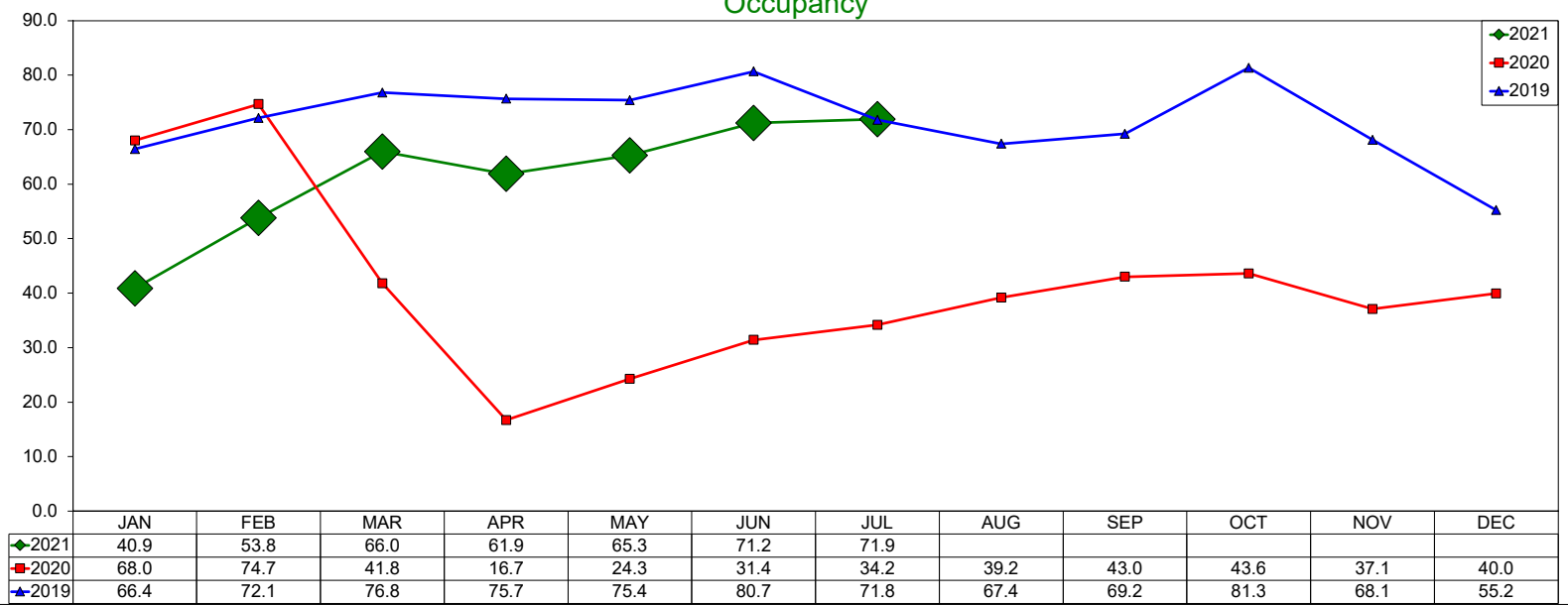
July 2021

Average Daily Rate



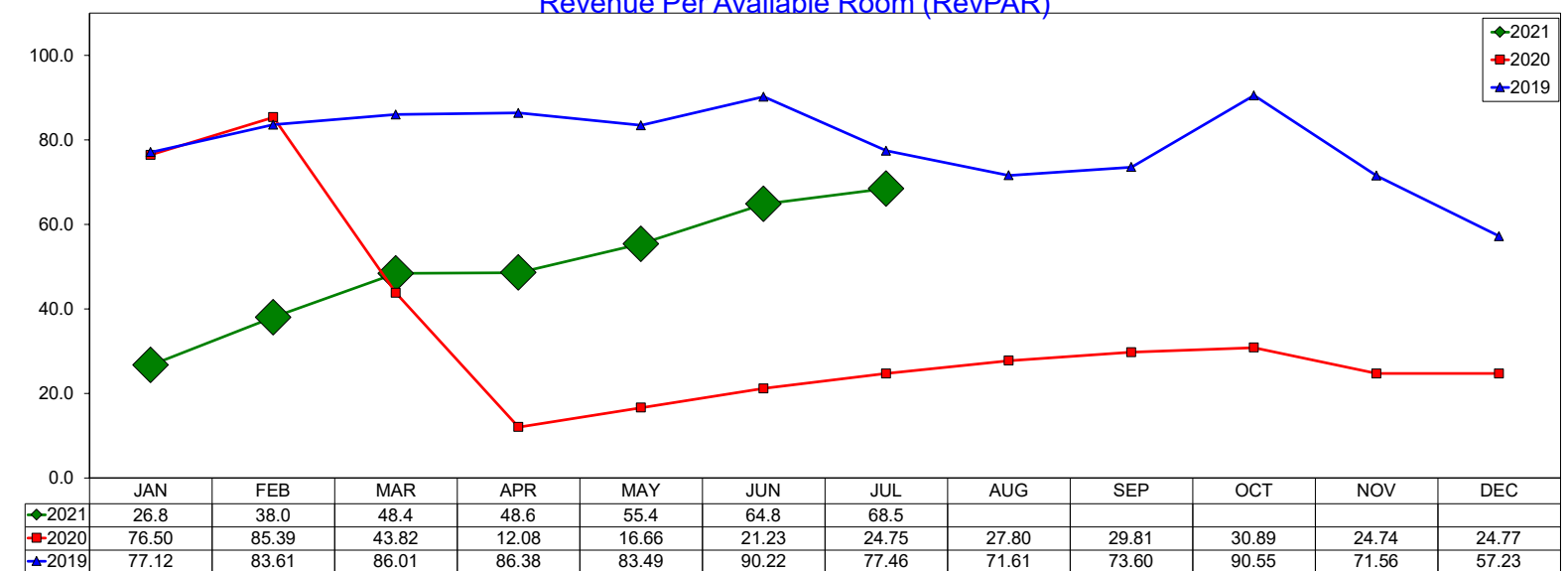
12 month ADR Rolling Average through July 2021 is \$77.24 with a change from last year of -24.7%

Occupancy



12 month Occupancy Rolling Average through July 2021 is 52.99% with a change from last year of -0.6%

Revenue Per Available Room (RevPAR)

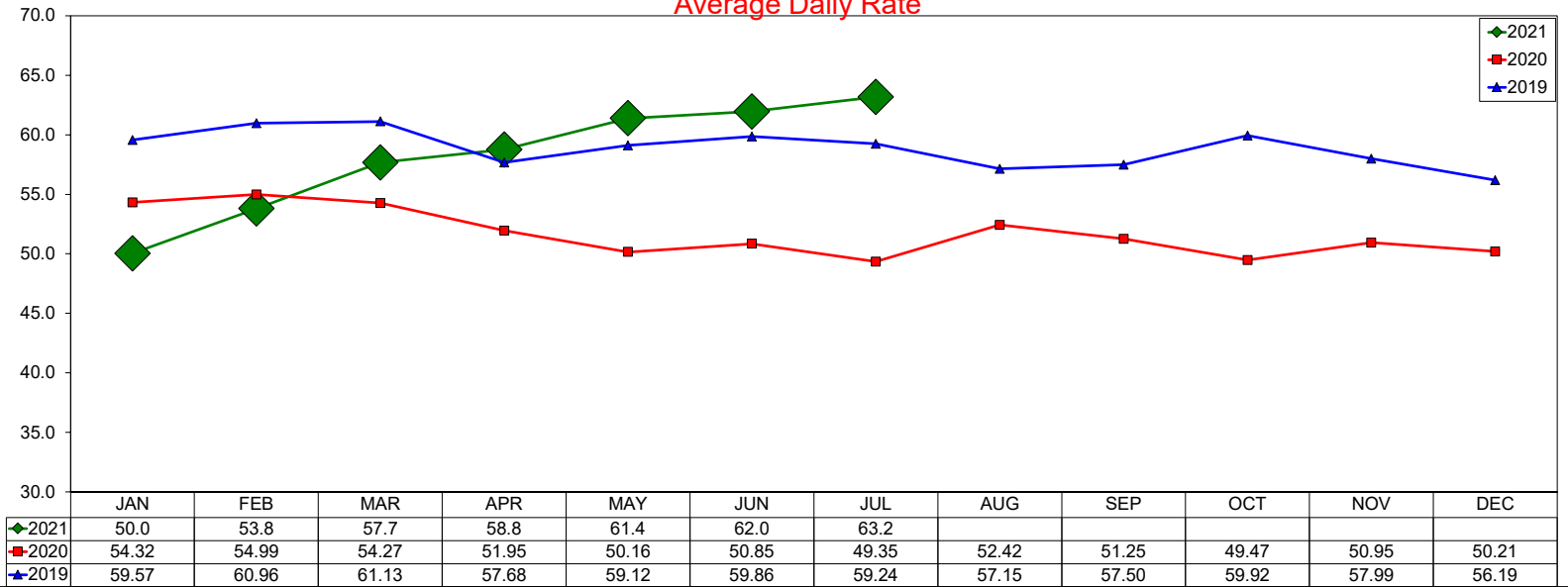


12 month RevPAR Rolling Average through July 2021 is \$40.93 with a change from last year of -25.1%

Three Year Comparison - Budget - Irving

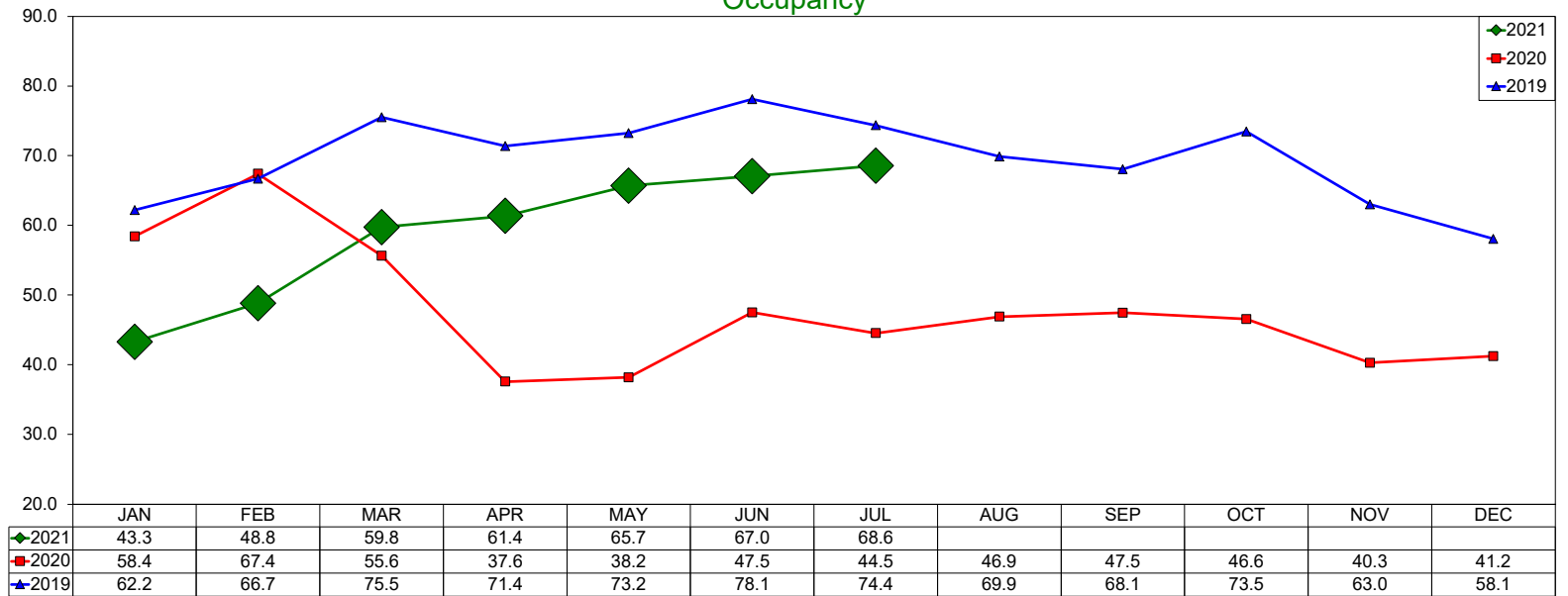
July 2021

Average Daily Rate



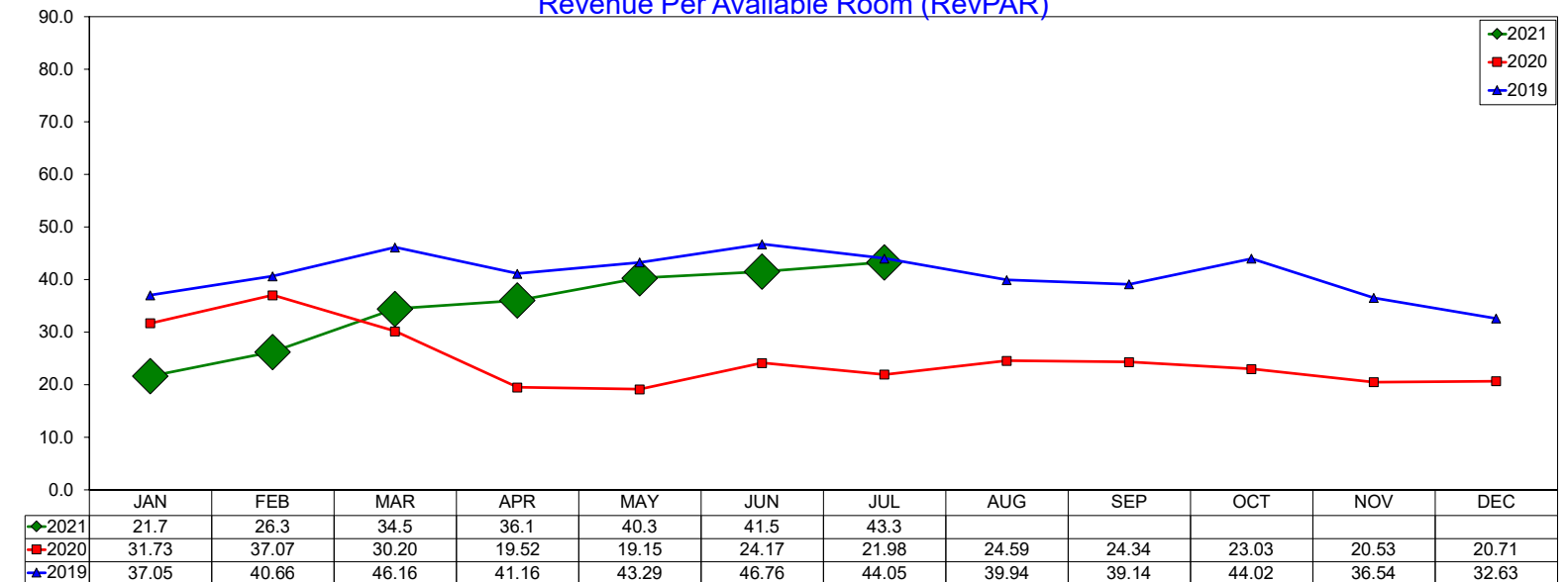
12 month ADR Rolling Average through July 2021 is \$56.03 with a change from last year of 4.0%

Occupancy



12 month Occupancy Rolling Average through July 2021 is 53.11% with a change from last year of -7.0%

Revenue Per Available Room (RevPAR)

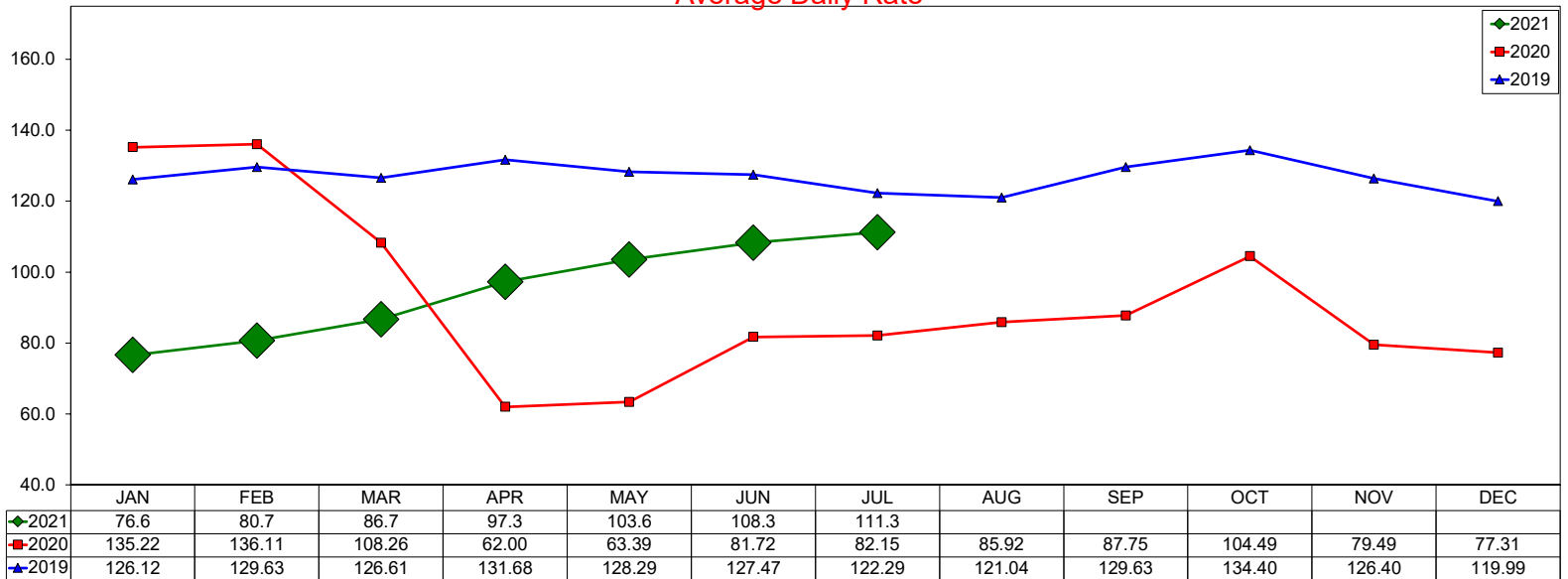


12 month RevPAR Rolling Average through July 2021 is \$29.75 with a change from last year of -3.3%

Three Year Comparison - Las Colinas

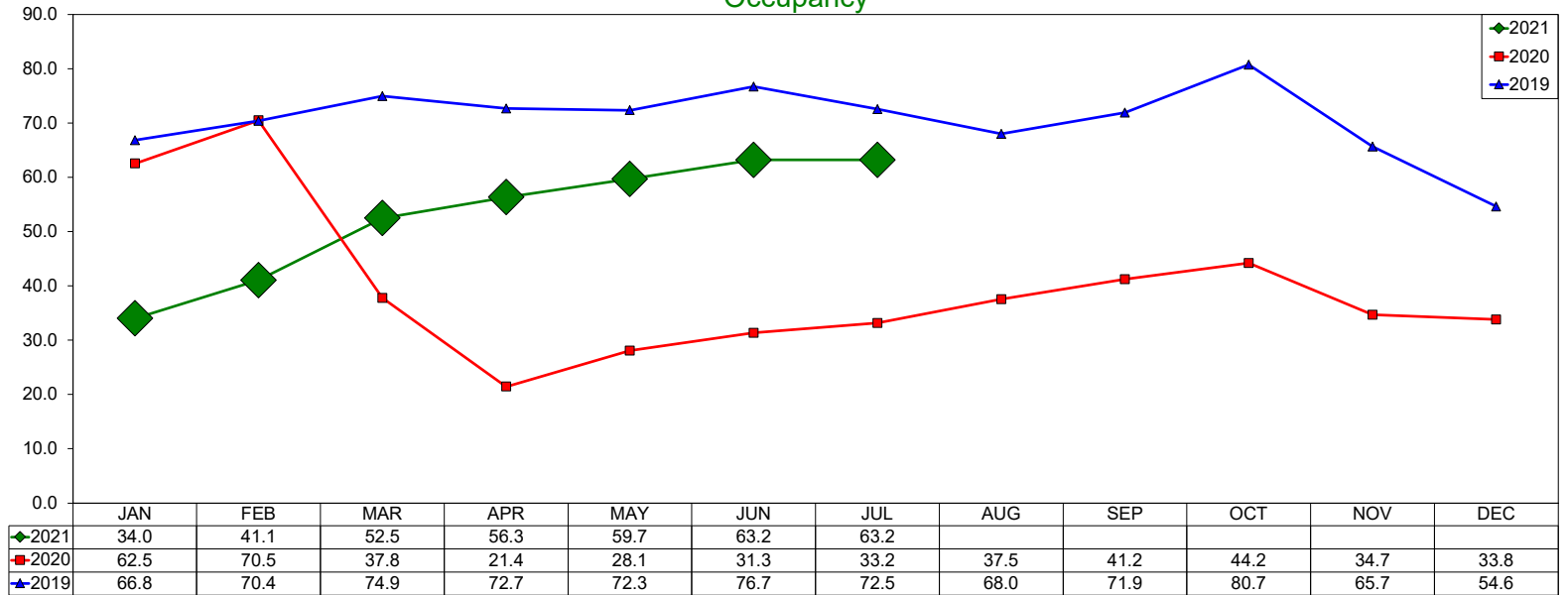
July 2021

Average Daily Rate



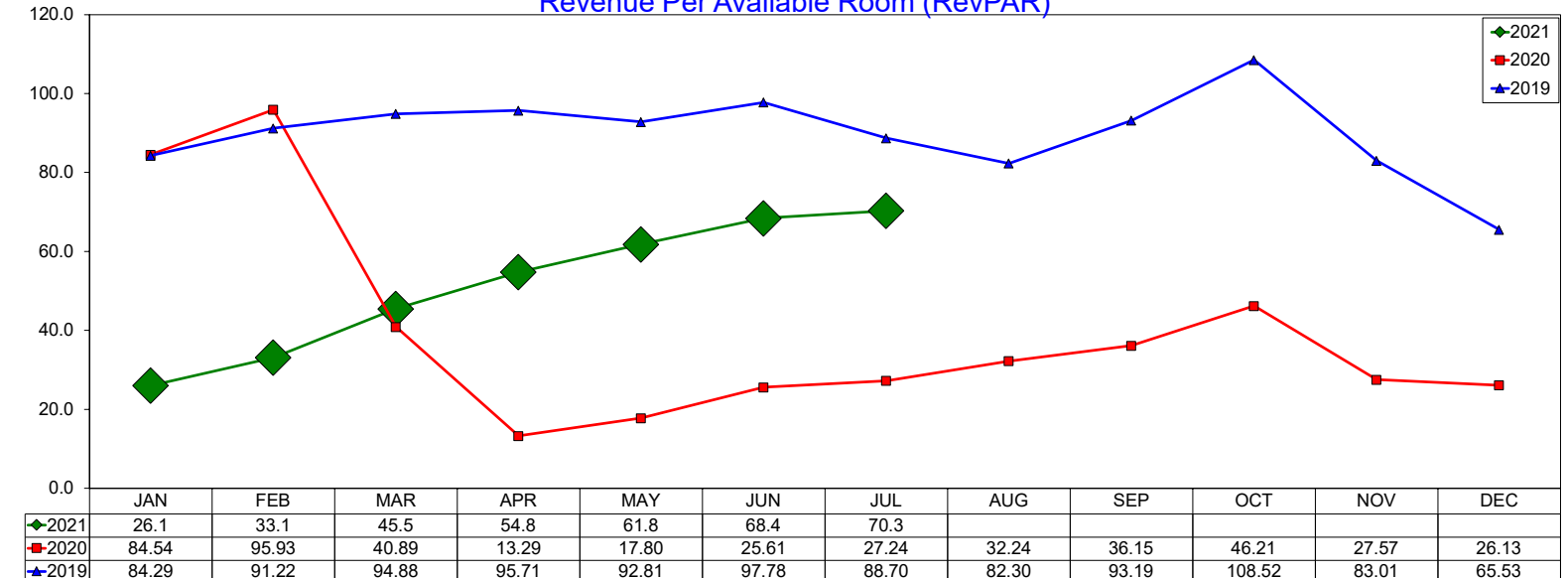
12 month ADR Rolling Average through July 2021 is \$94.19 with a change from last year of -20.7%

Occupancy



12 month Occupancy Rolling Average through July 2021 is 46.84% with a change from last year of -12.0%

Revenue Per Available Room (RevPAR)

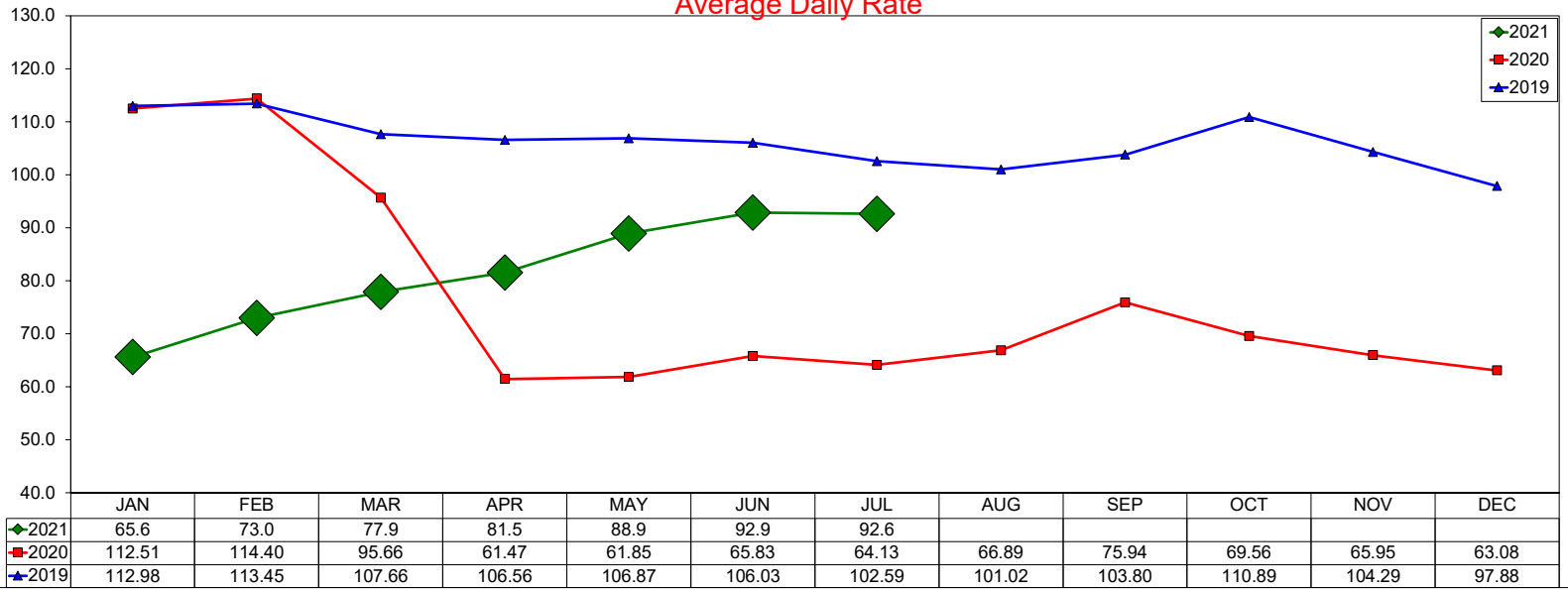


12 month RevPAR Rolling Average through July 2021 is \$44.12 with a change from last year of -30.2%

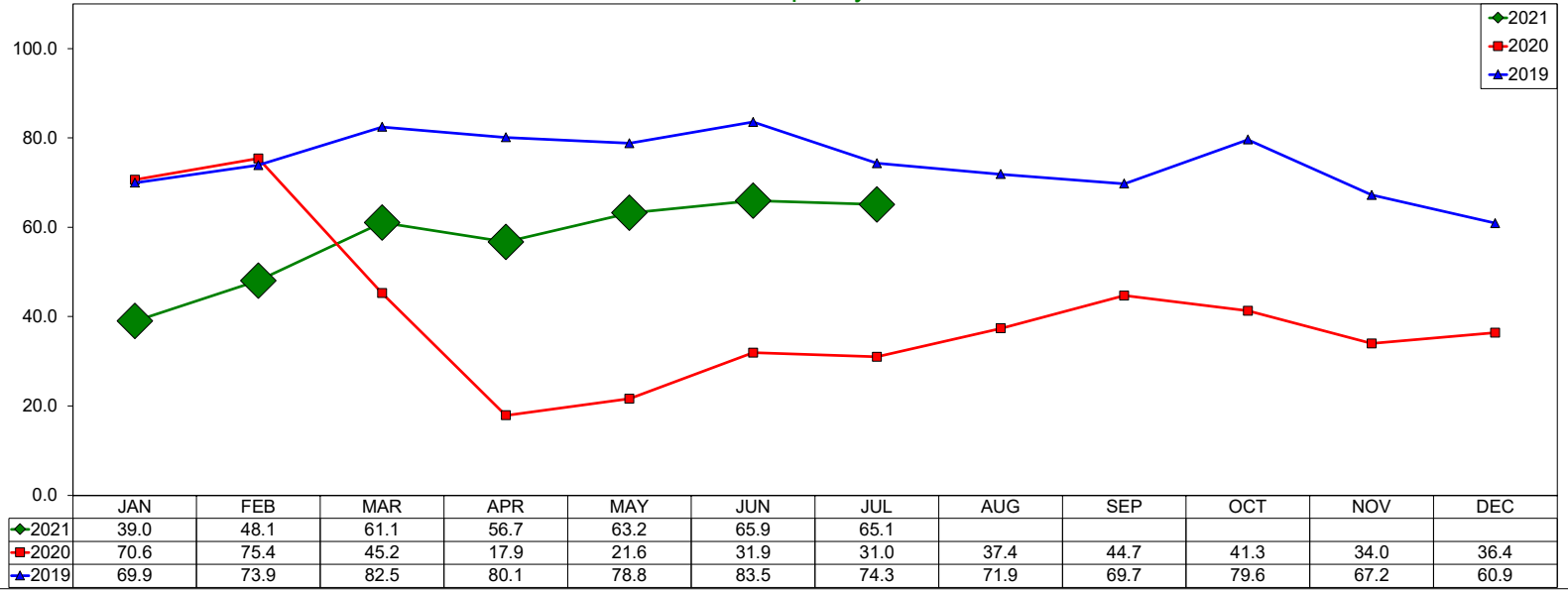
Three Year Comparison - DFW North

July 2021

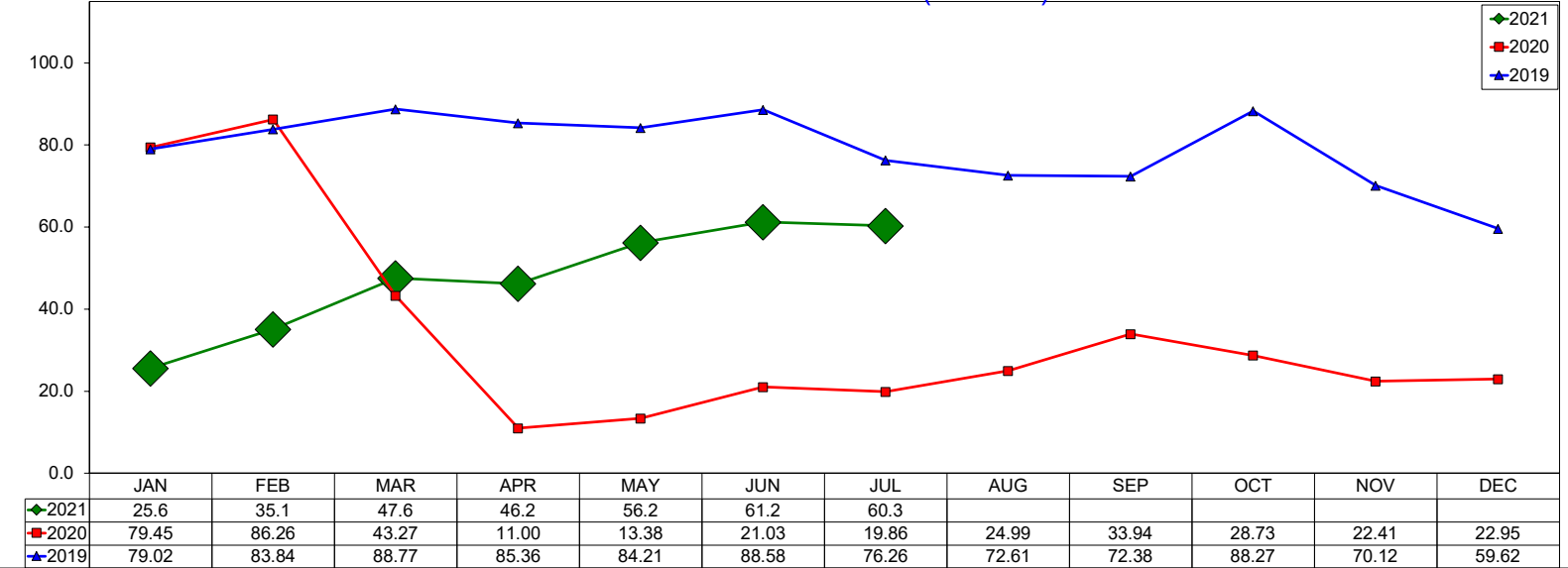
Average Daily Rate



Occupancy



Revenue Per Available Room (RevPAR)

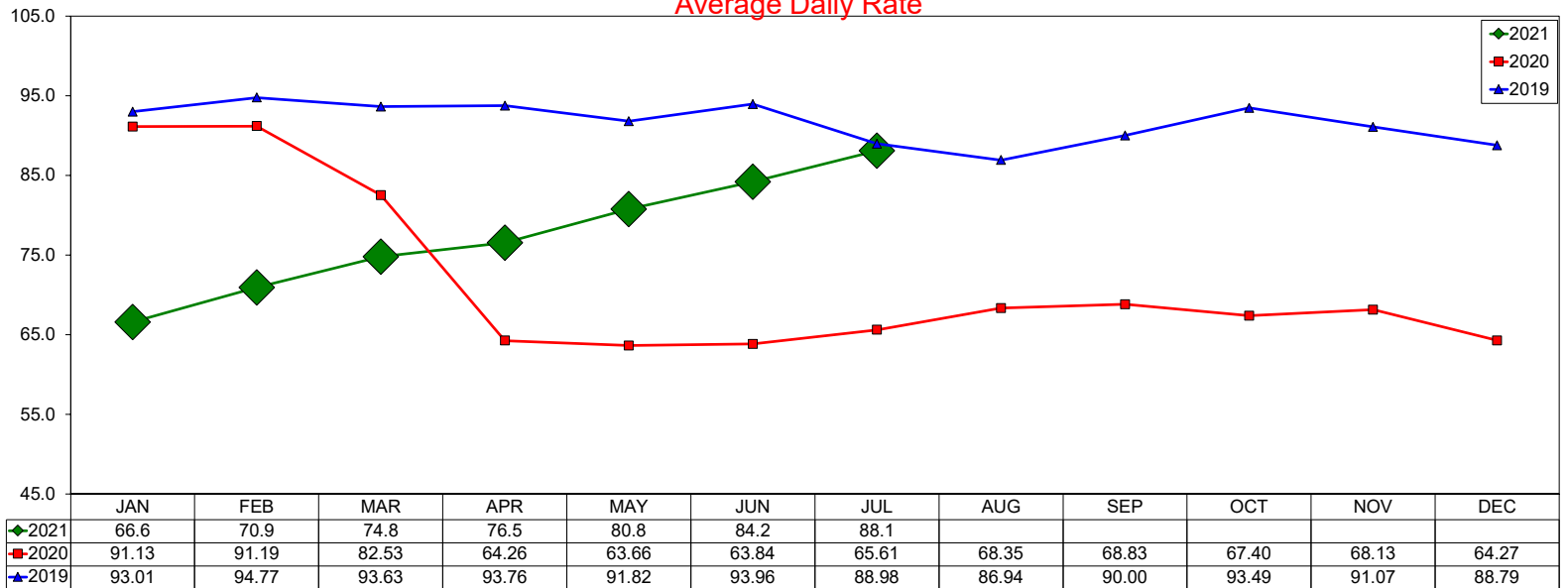


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Three Year Comparison - DFW South

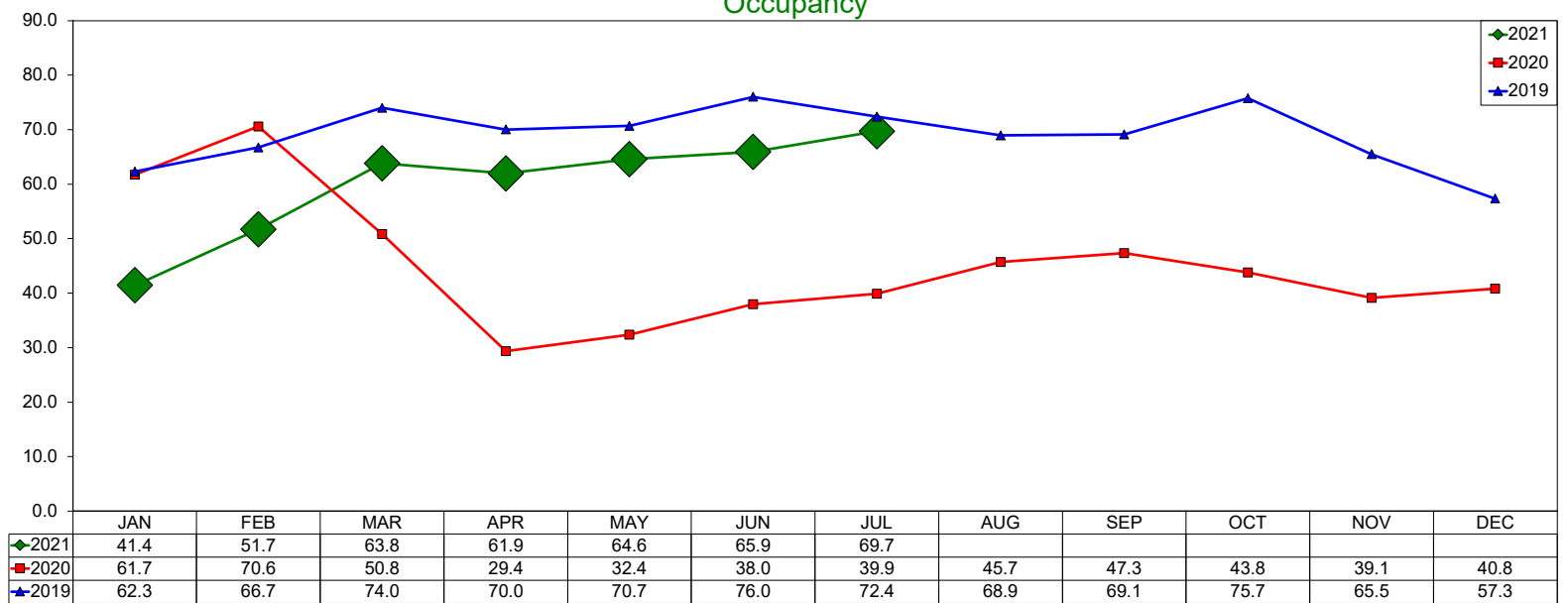
July 2021

Average Daily Rate



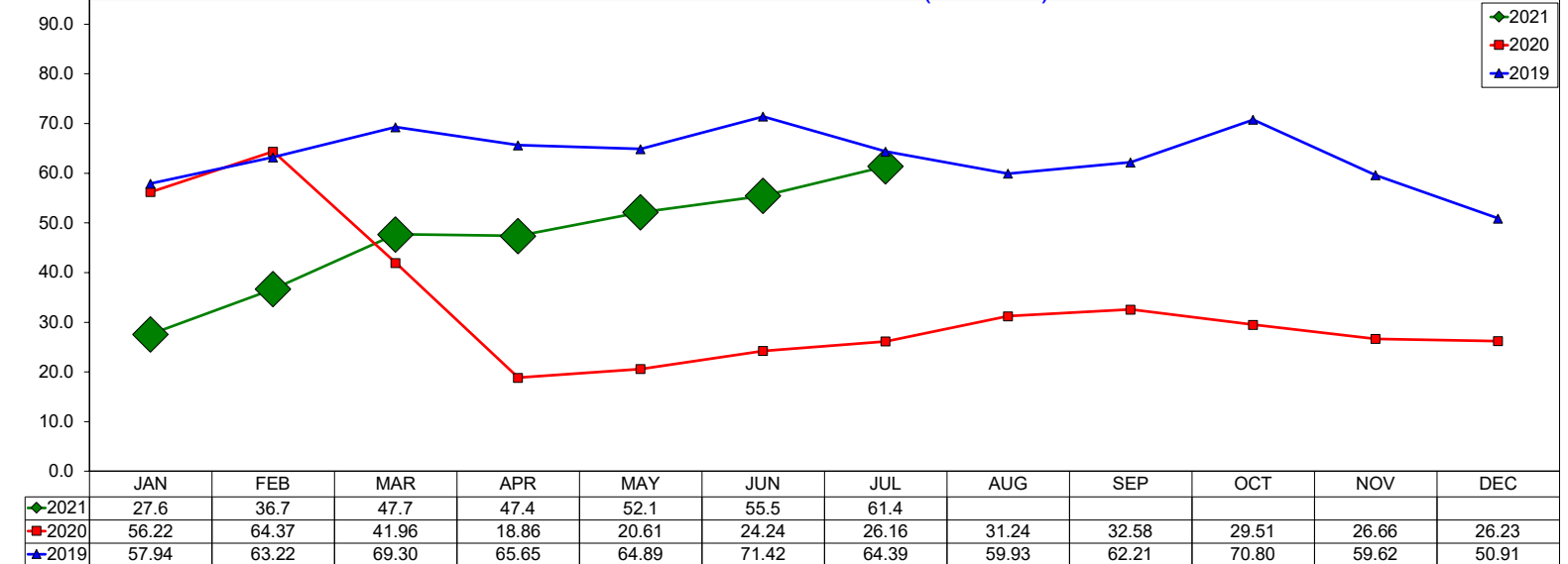
12 month ADR Rolling Average through July 2021 is \$74.67 with a change from last year of -10.5%

Occupancy



12 month Occupancy Rolling Average through July 2021 is 52.99% with a change from last year of -3.3%

Revenue Per Available Room (RevPAR)

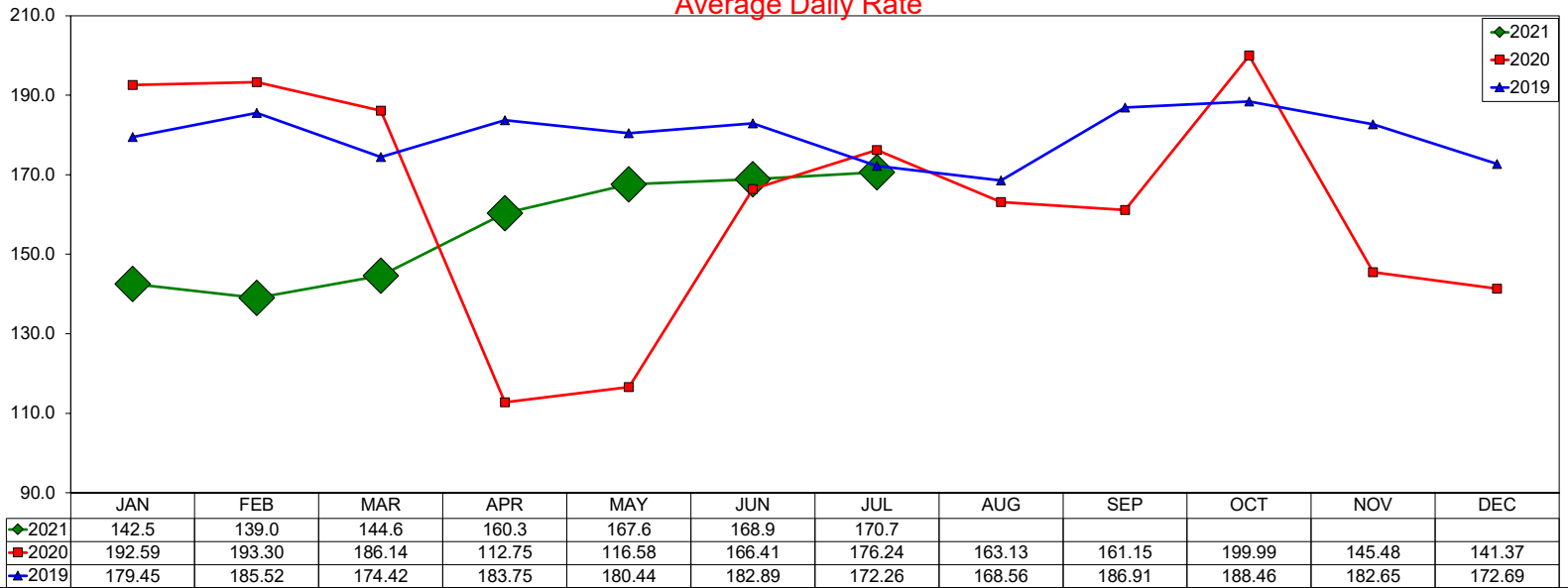


12 month RevPAR Rolling Average through July 2021 is \$39.57 with a change from last year of -13.4%

Three Year Comparison - Full Service - Las Colinas

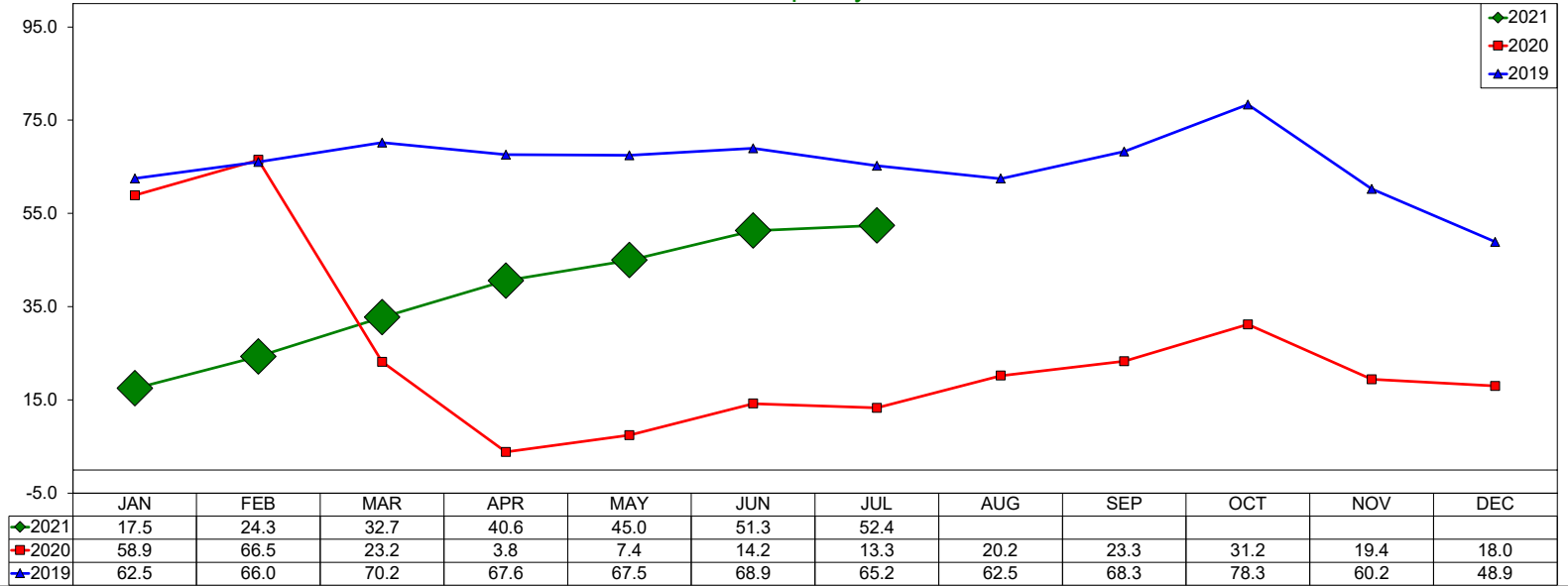
July 2021

Average Daily Rate



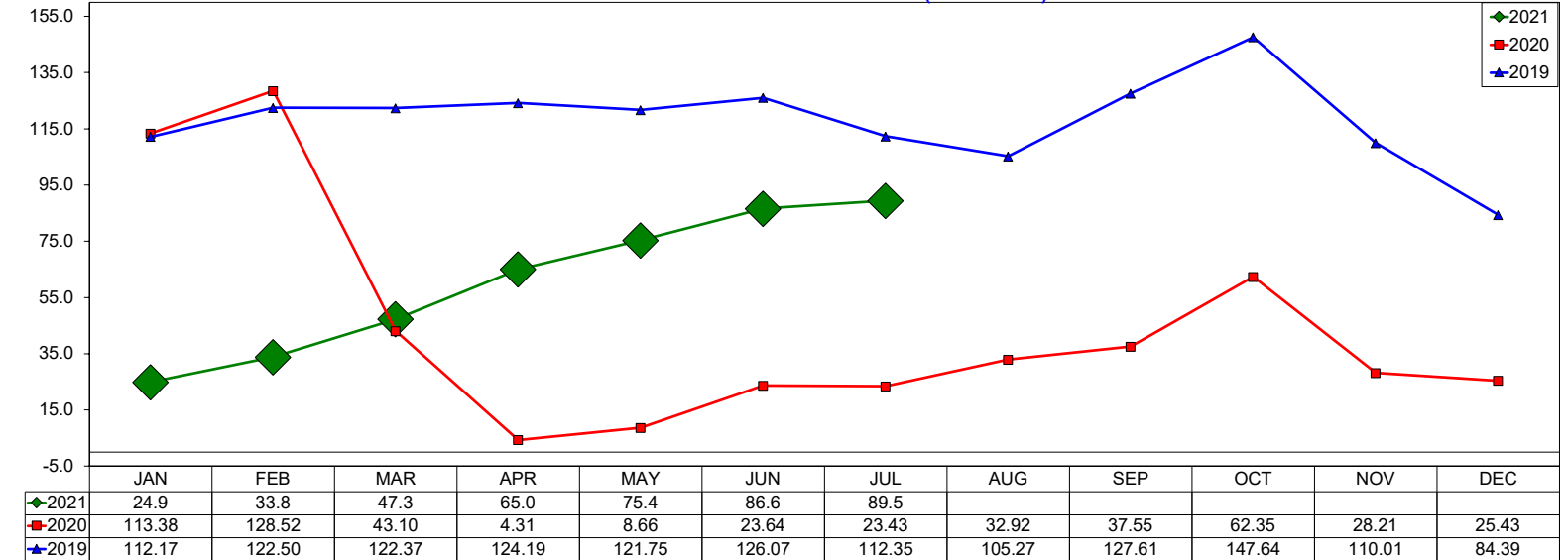
12 month ADR Rolling Average through July 2021 is \$162.21 with a change from last year of -11.2%

Occupancy



12 month Occupancy Rolling Average through July 2021 is 31.34% with a change from last year of -30.4%

Revenue Per Available Room (RevPAR)

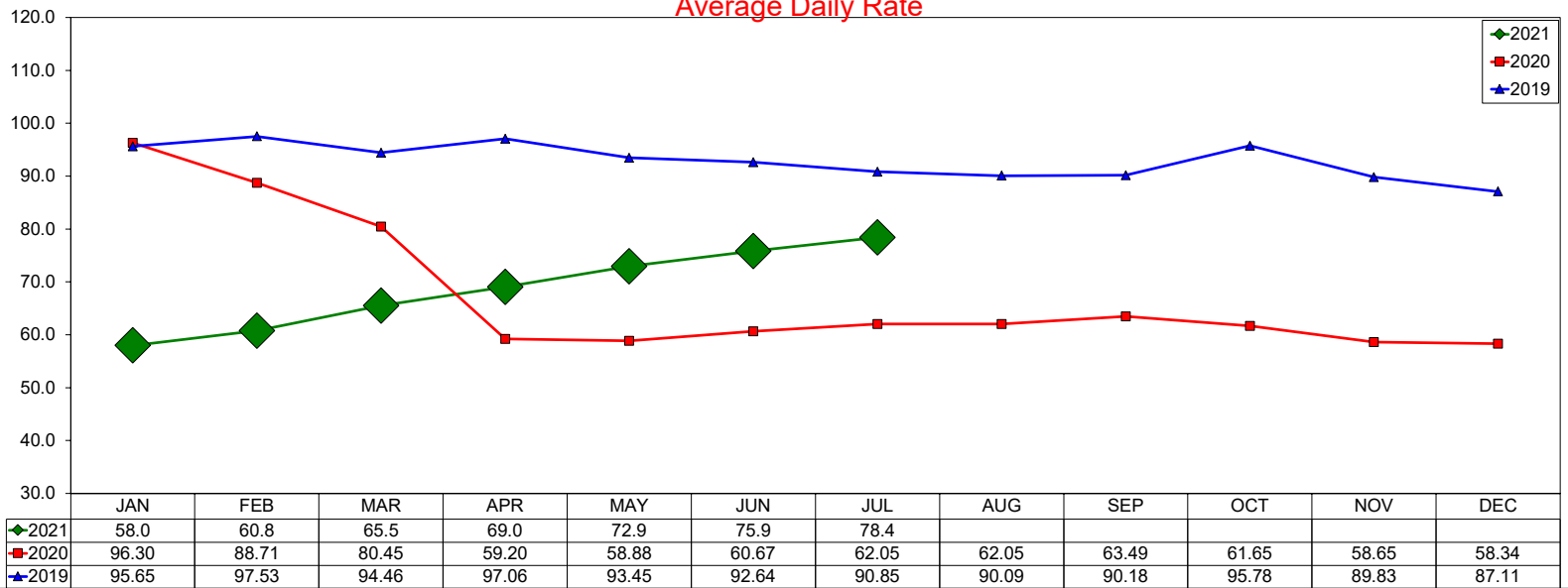


12 month RevPAR Rolling Average through July 2021 is \$50.84 with a change from last year of -38.2%

Three Year Comparison - Limited Service - Las Colinas

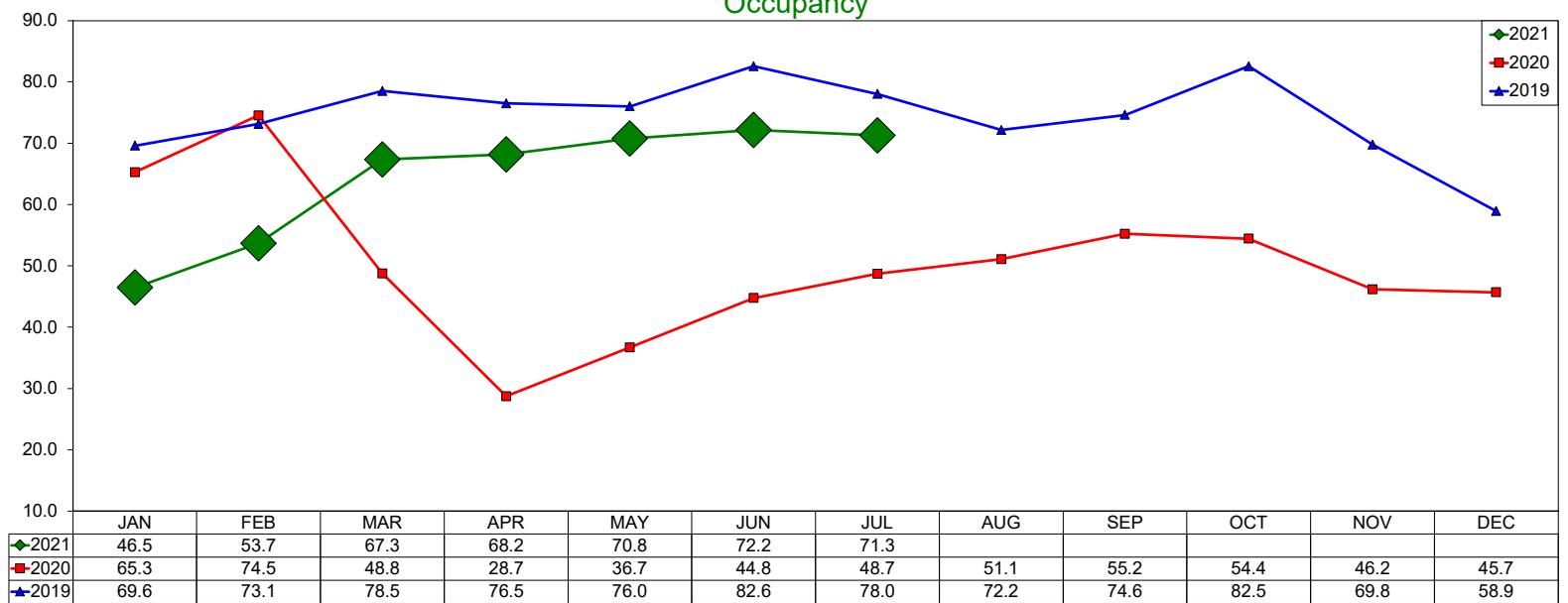
July 2021

Average Daily Rate



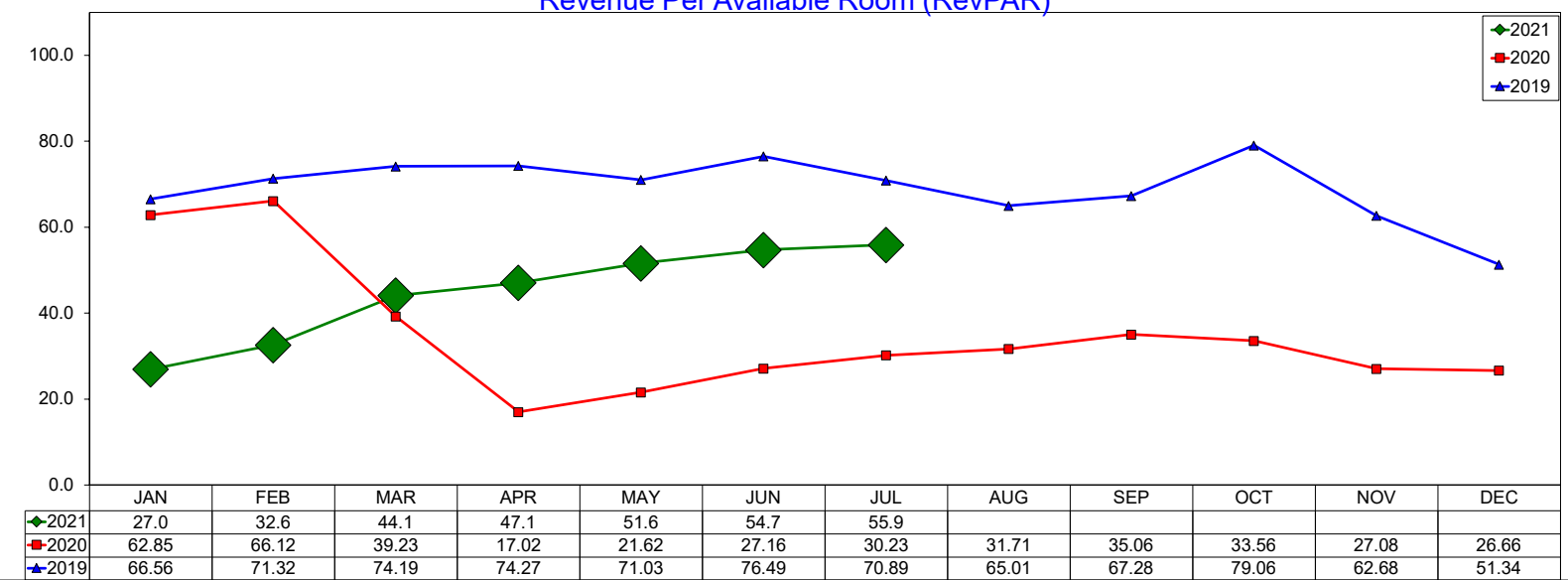
12 month ADR Rolling Average through July 2021 is \$66.56 with a change from last year of -21.2%

Occupancy



12 month Occupancy Rolling Average through July 2021 is 58.61% with a change from last year of -0.6%

Revenue Per Available Room (RevPAR)

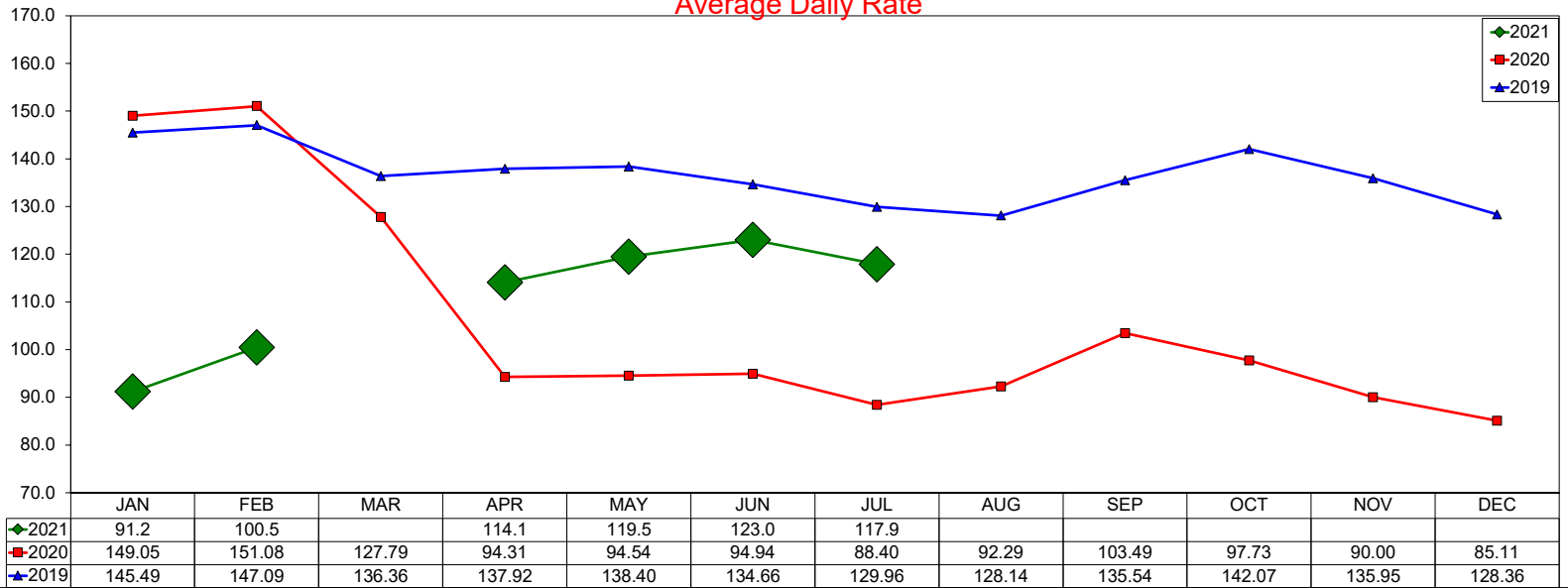


12 month RevPAR Rolling Average through July 2021 is \$39.01 with a change from last year of -21.7%

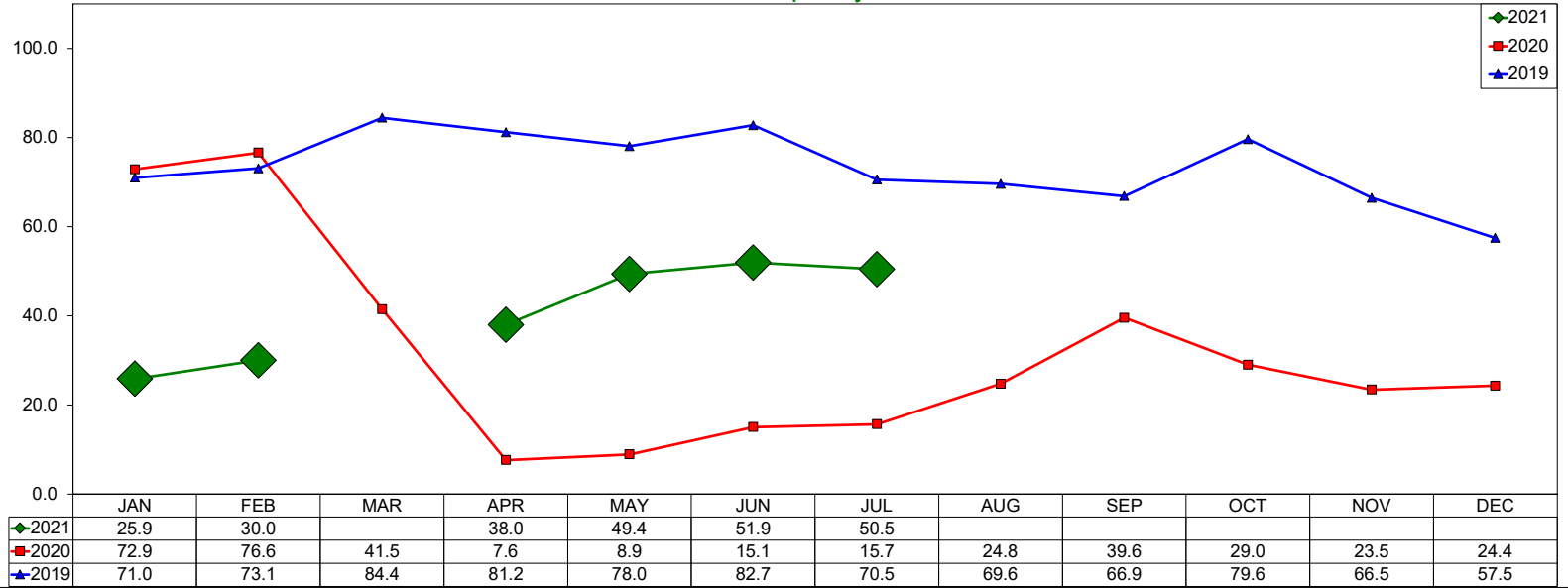
Three Year Comparison - Full Service - DFW North

July 2021

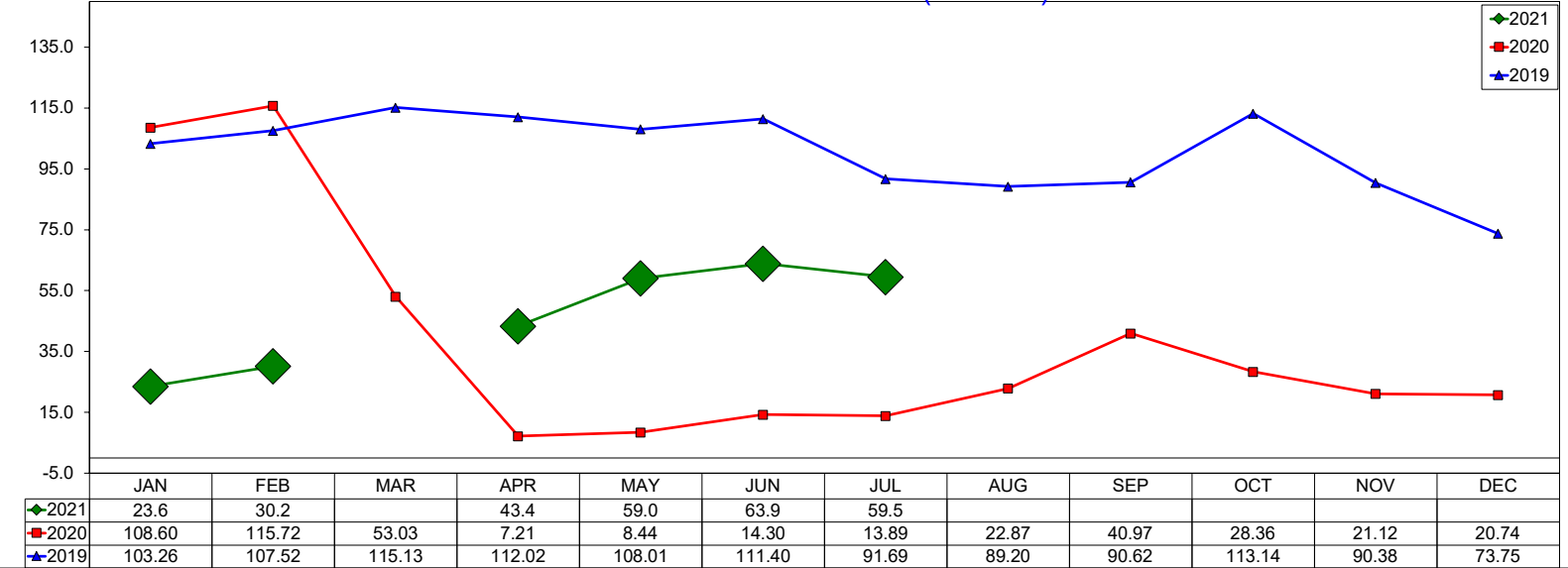
Average Daily Rate



Occupancy



Revenue Per Available Room (RevPAR)

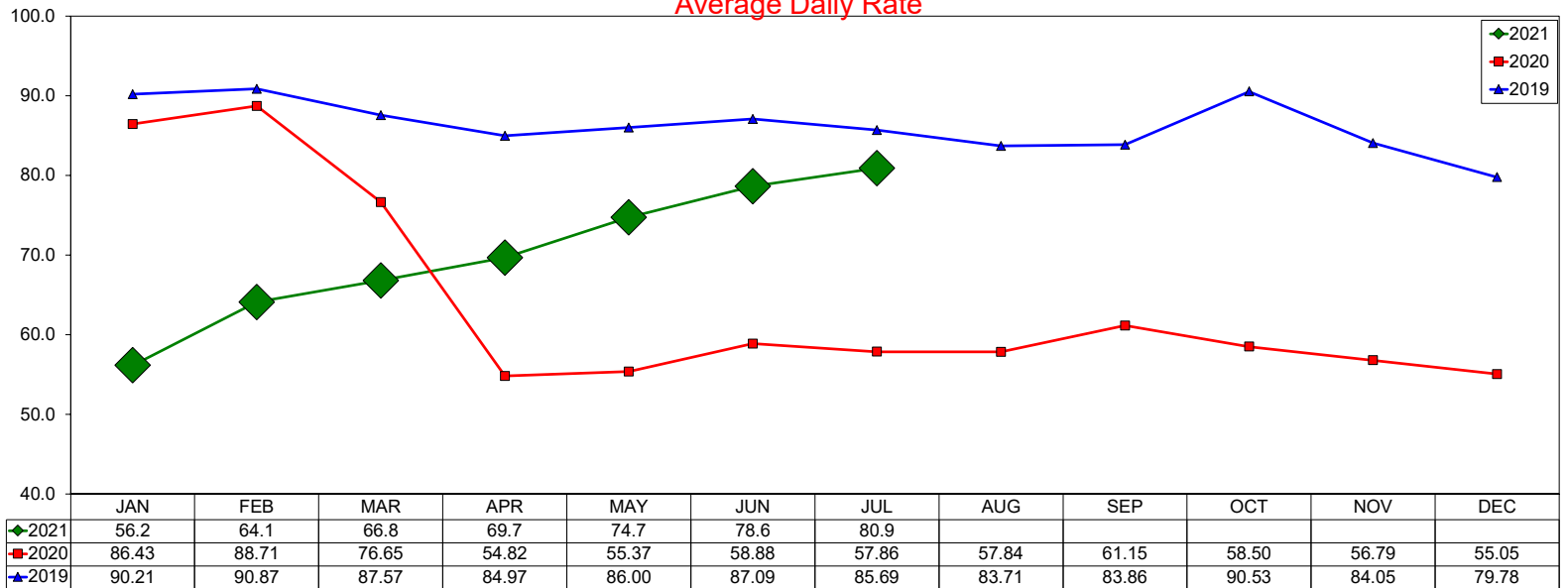


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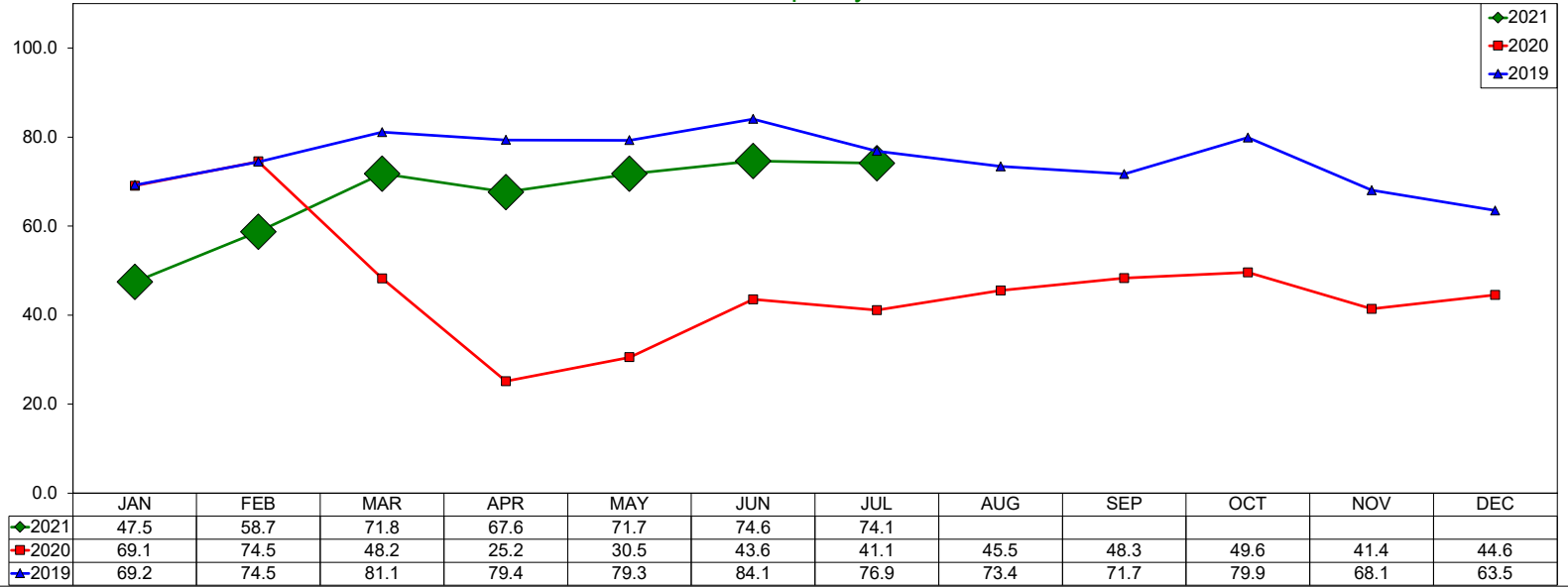
Three Year Comparison - Limited Service - DFW North

July 2021

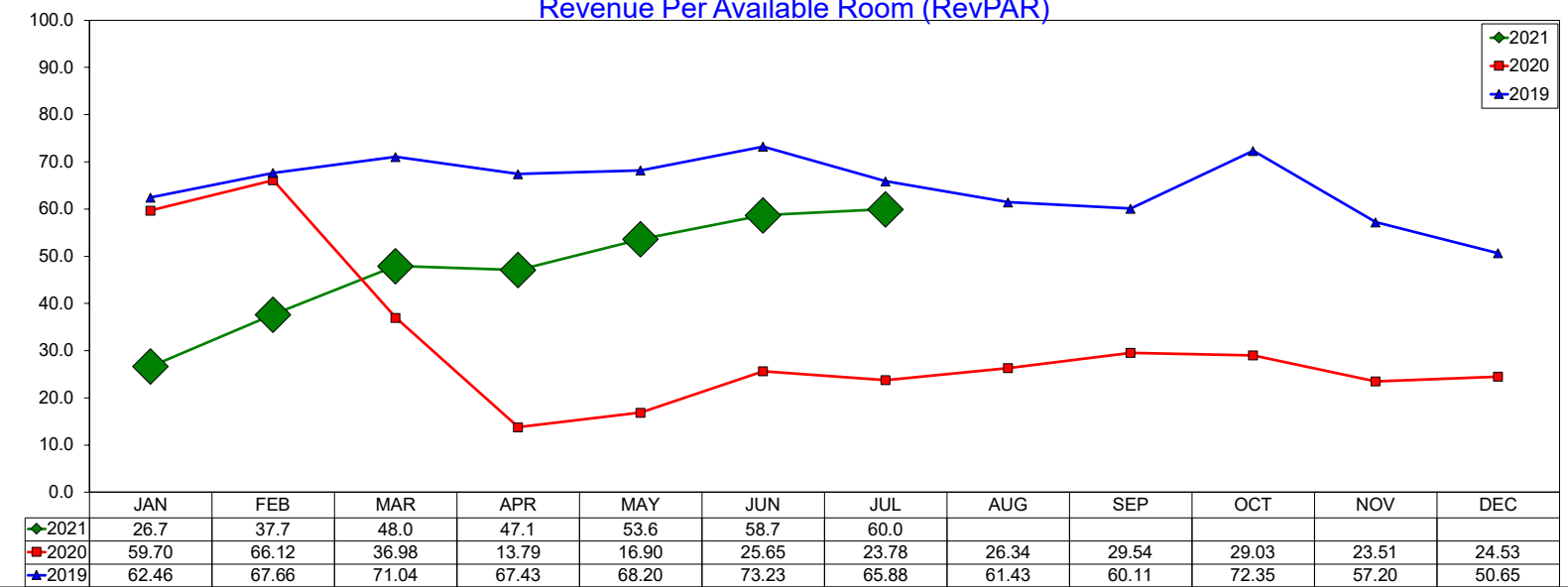
Average Daily Rate



Occupancy



Revenue Per Available Room (RevPAR)

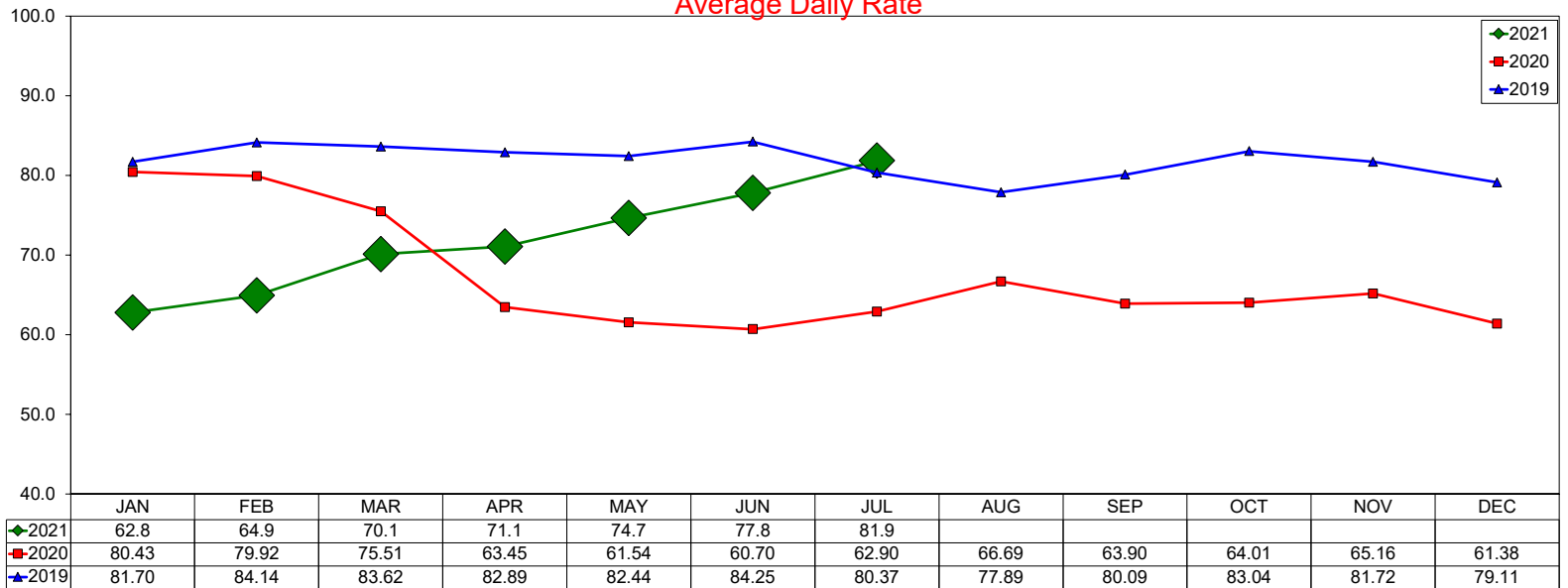


SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

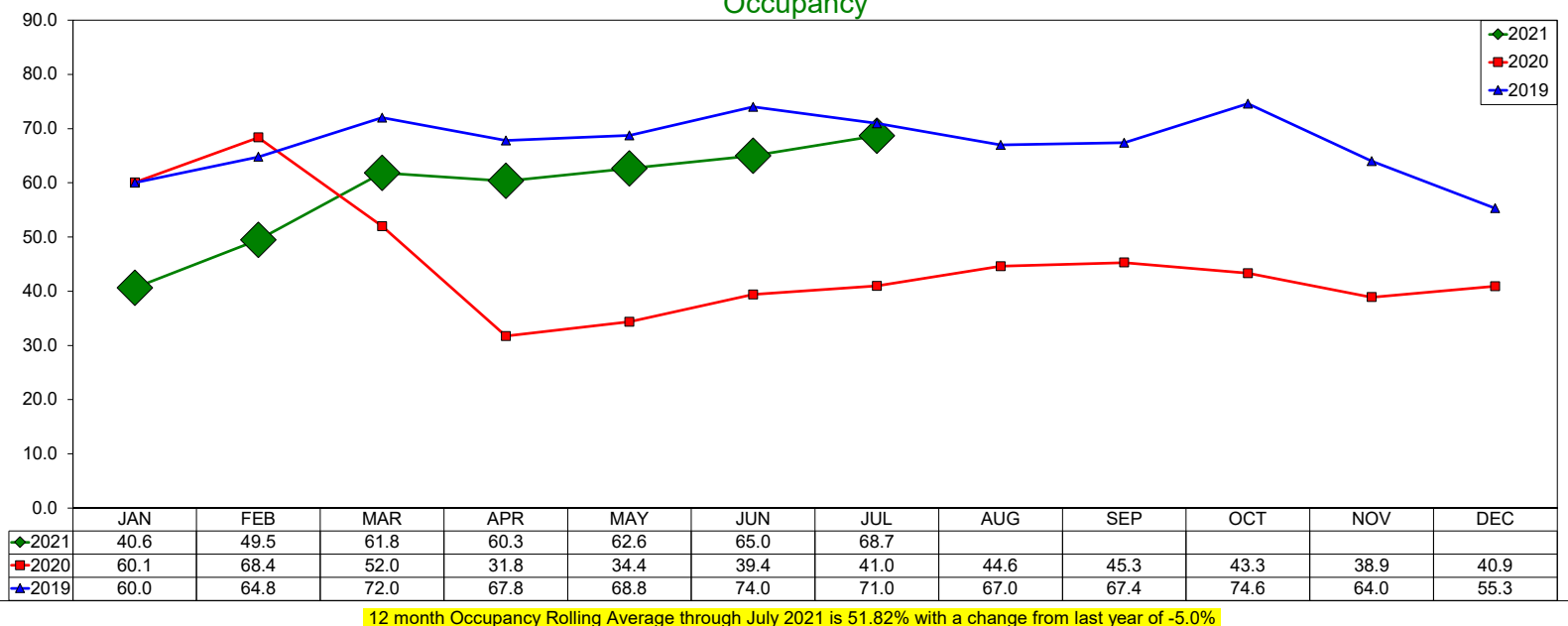
Three Year Comparison - Limited Service - DFW South

July 2021

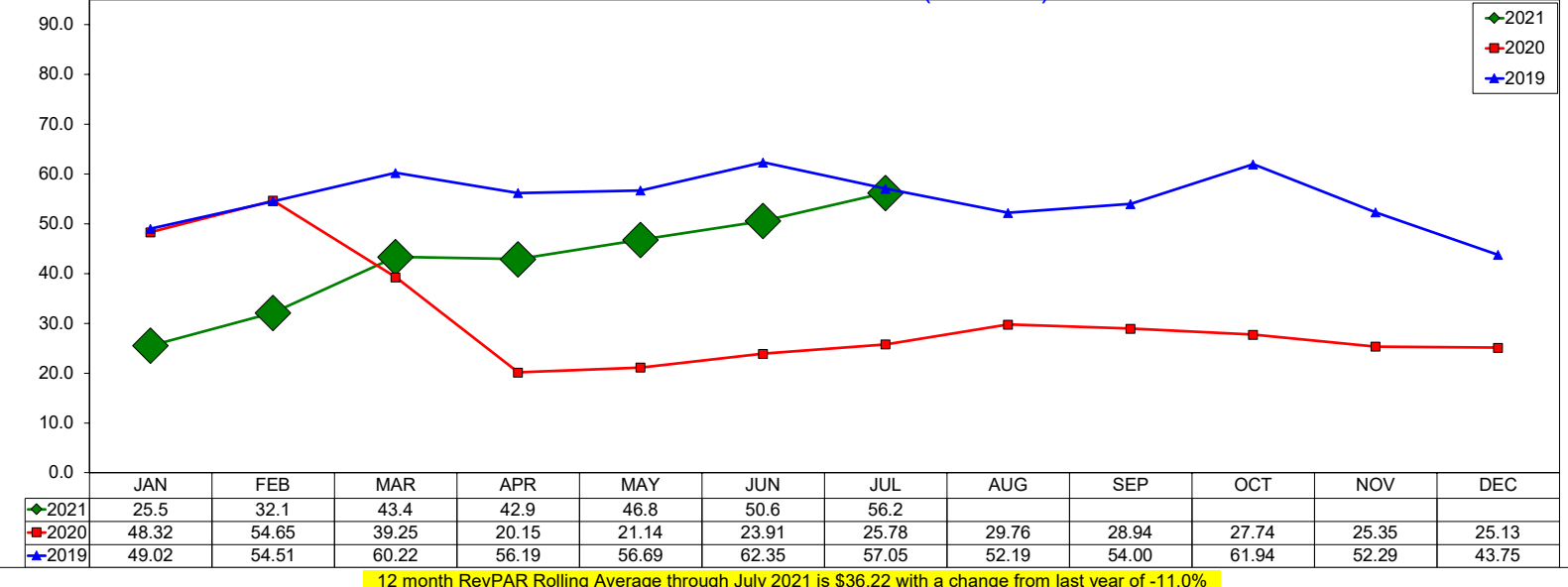
Average Daily Rate



Occupancy

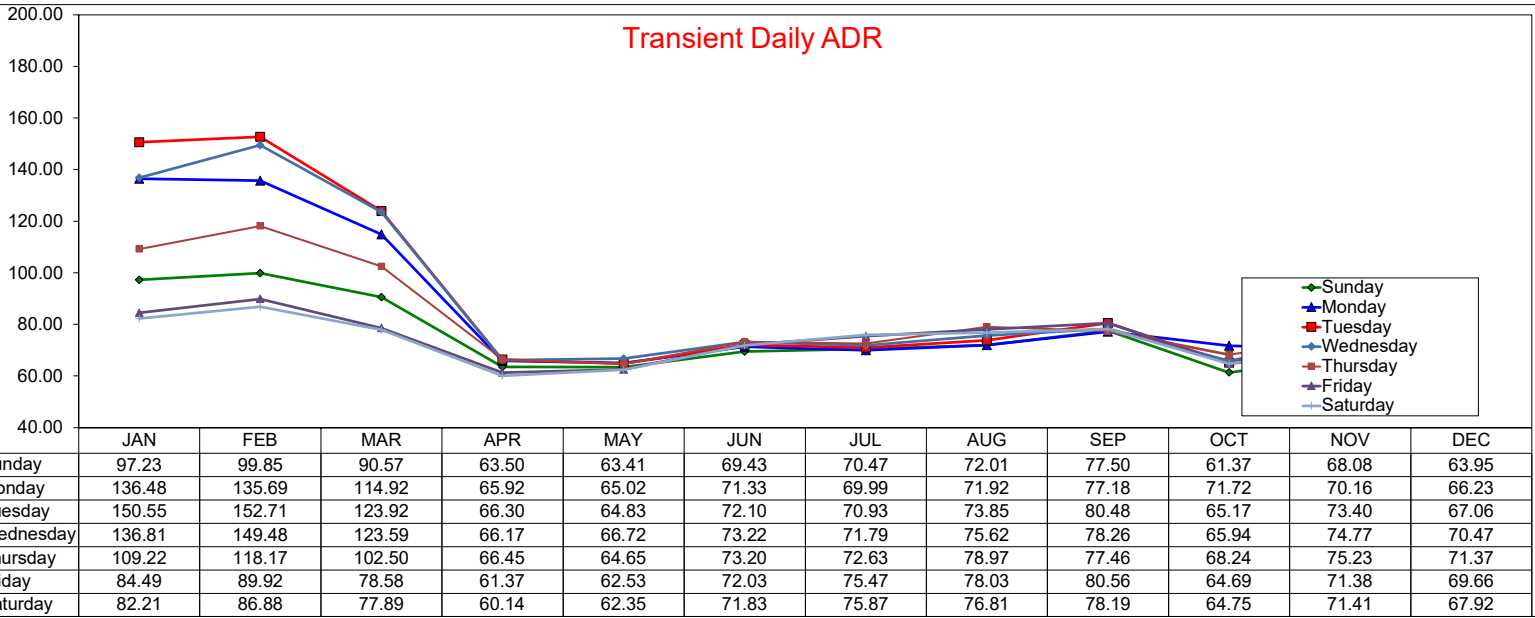


Revenue Per Available Room (RevPAR)

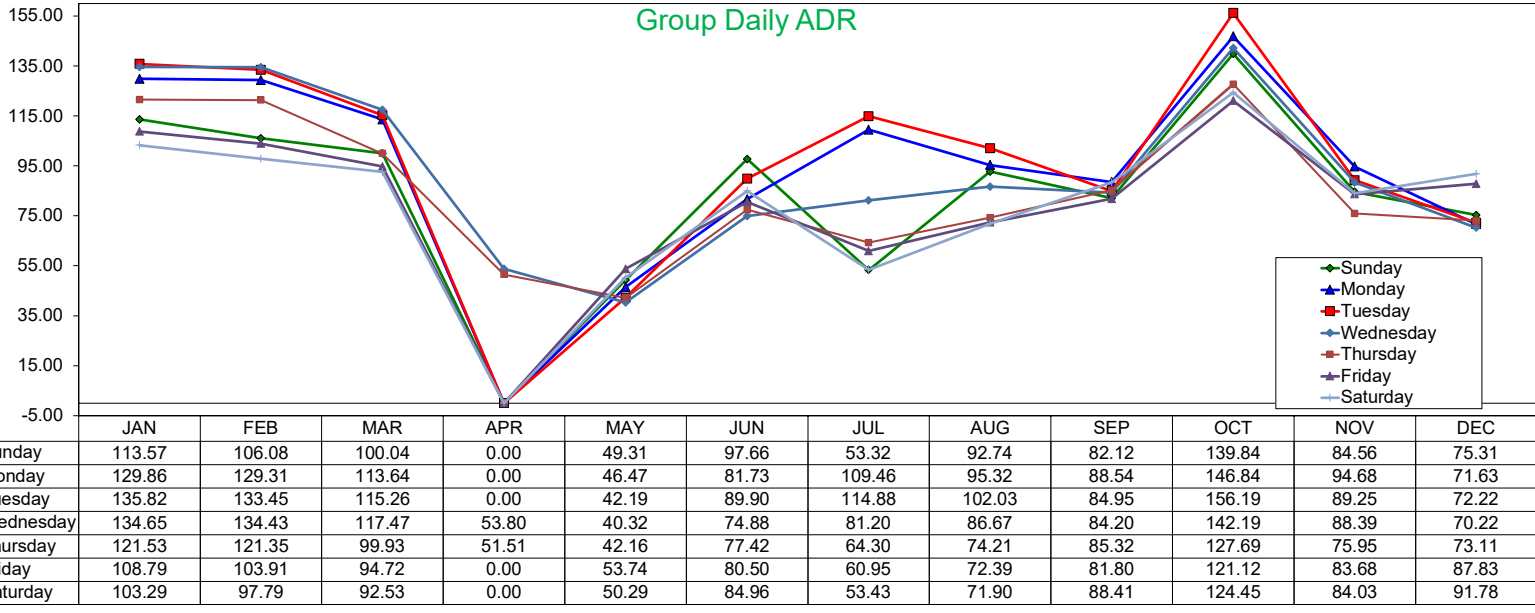


Daily ADR by Month 2020

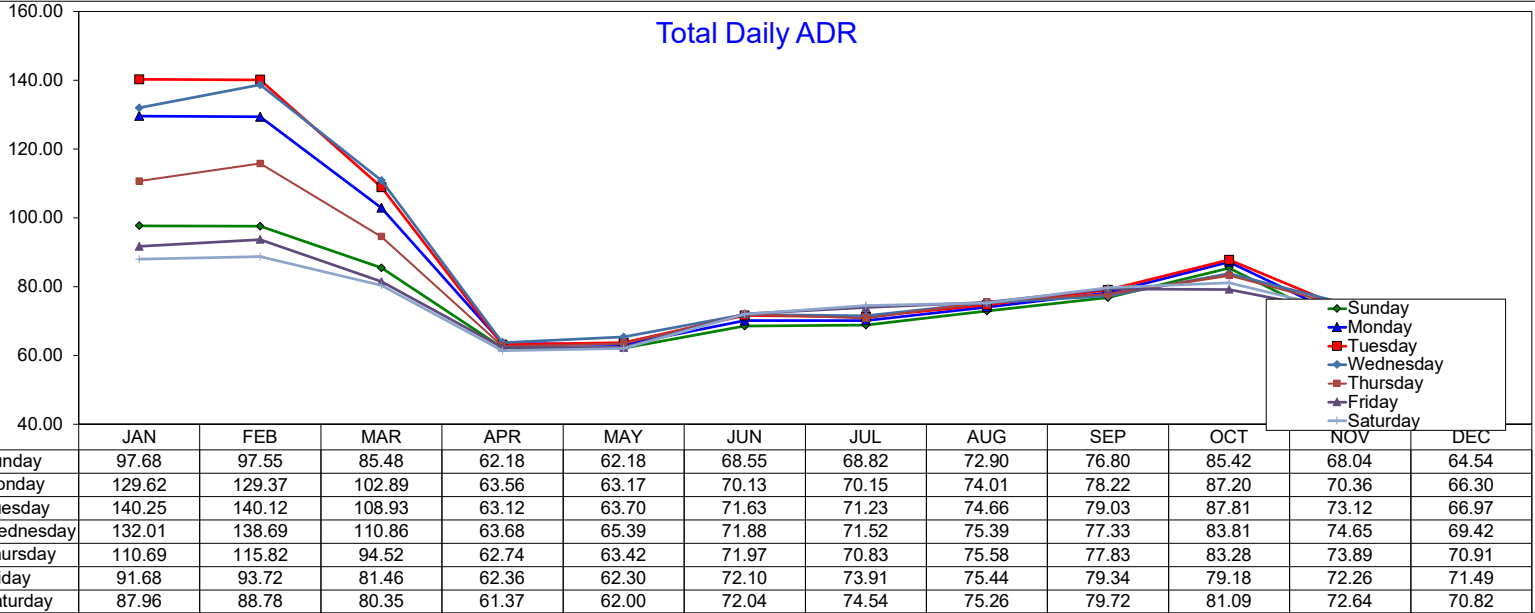
Transient Daily ADR



Group Daily ADR

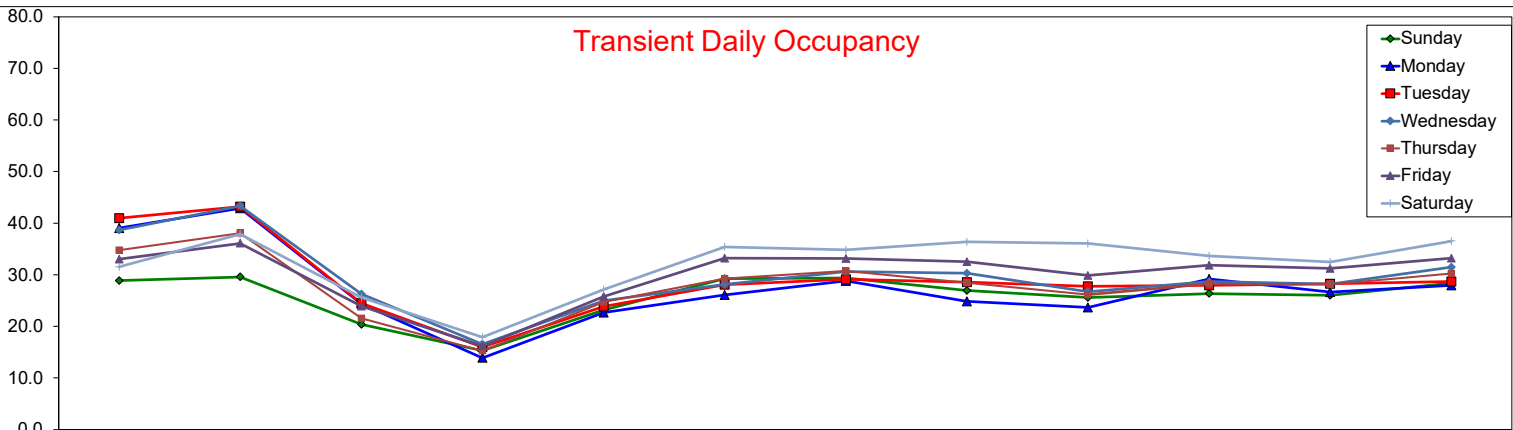


Total Daily ADR



Daily Occupancy by Month 2020

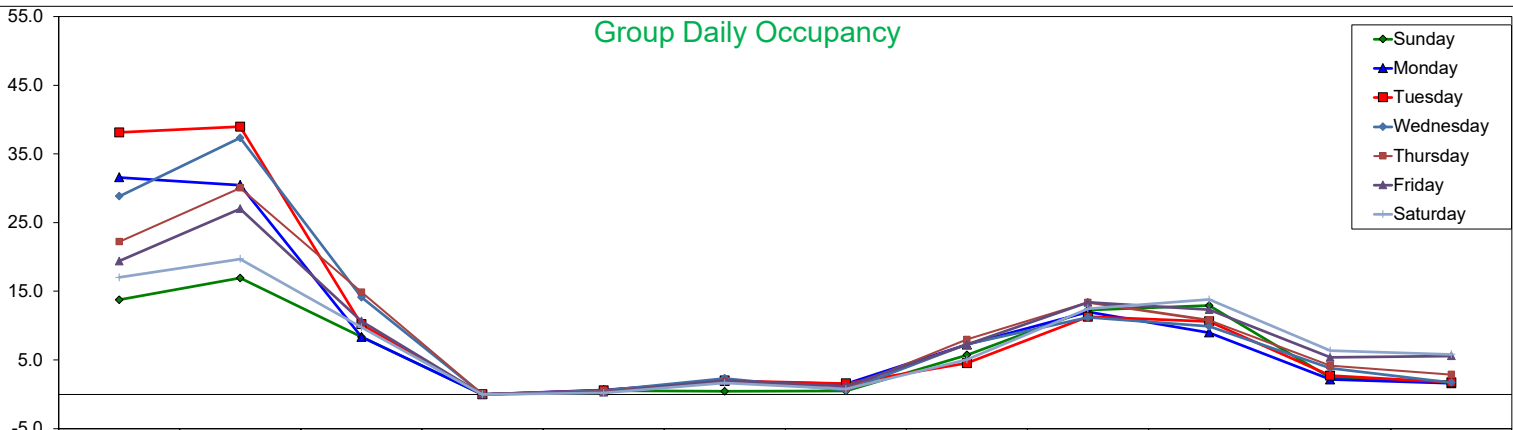
Transient Daily Occupancy



- ◆ Sunday
- ▲ Monday
- Tuesday
- ◆ Wednesday
- Thursday
- ▲ Friday
- ◆ Saturday

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
◆ Sunday	28.8	29.6	20.4	15.3	23.2	29.3	29.4	27.0	25.6	26.4	26.0	28.4
▲ Monday	39.1	42.9	24.4	13.9	22.7	26.1	28.8	24.9	23.7	29.2	26.6	28.0
■ Tuesday	41.0	43.2	24.5	16.0	23.9	28.1	29.1	28.6	27.8	27.9	28.3	28.7
◆ Wednesday	38.7	43.4	26.3	16.6	25.0	28.1	30.6	30.3	26.7	28.7	28.2	31.5
■ Thursday	34.8	38.1	21.6	15.3	24.7	29.3	30.7	28.4	26.1	28.3	28.2	30.2
▲ Friday	33.1	36.1	23.9	16.2	25.8	33.2	33.2	32.5	29.8	31.9	31.2	33.2
◆ Saturday	31.5	37.9	25.6	17.9	27.2	35.4	34.8	36.4	36.1	33.6	32.5	36.5

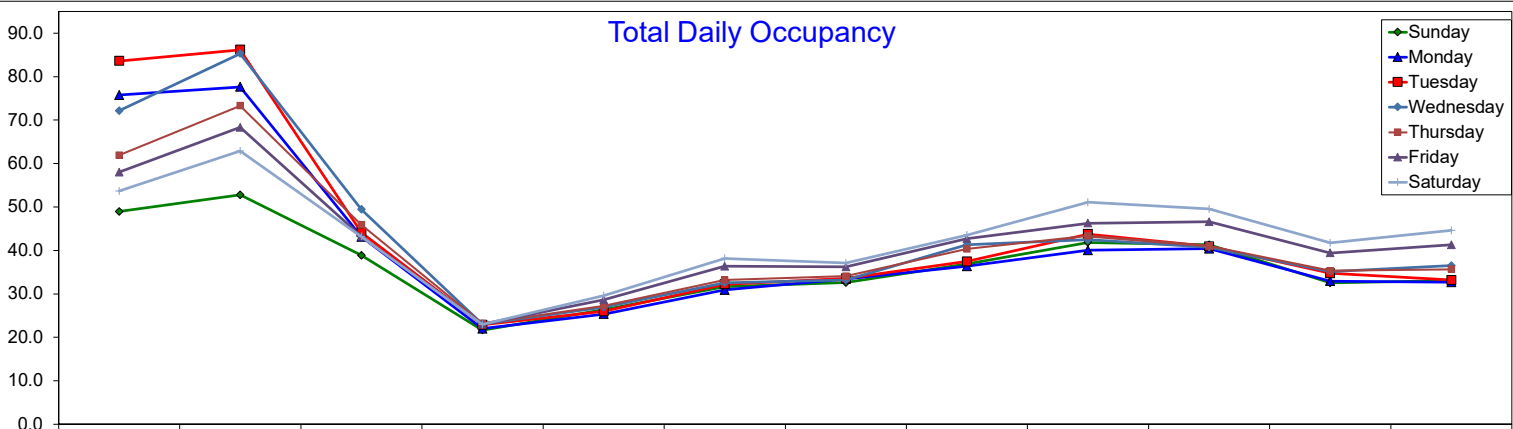
Group Daily Occupancy



- ◆ Sunday
- ▲ Monday
- Tuesday
- ◆ Wednesday
- Thursday
- ▲ Friday
- ◆ Saturday

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
◆ Sunday	13.8	16.9	8.3	0.0	0.5	0.4	0.5	5.7	12.3	12.9	2.4	1.8
▲ Monday	31.6	30.5	8.4	0.0	0.6	1.9	1.5	7.2	12.0	9.0	2.1	1.6
■ Tuesday	38.1	39.0	10.2	0.0	0.6	2.0	1.6	4.5	11.3	10.6	2.7	1.7
◆ Wednesday	28.8	37.3	14.1	0.0	0.5	2.3	0.6	7.3	11.2	9.9	3.8	1.7
■ Thursday	22.2	30.0	14.9	0.0	0.5	1.9	0.9	8.0	13.4	10.8	4.2	2.9
▲ Friday	19.4	27.0	10.7	0.0	0.3	2.0	1.2	7.2	13.4	12.3	5.4	5.6
◆ Saturday	17.0	19.7	9.8	0.0	0.2	1.6	0.8	5.1	12.5	13.8	6.4	5.8

Total Daily Occupancy

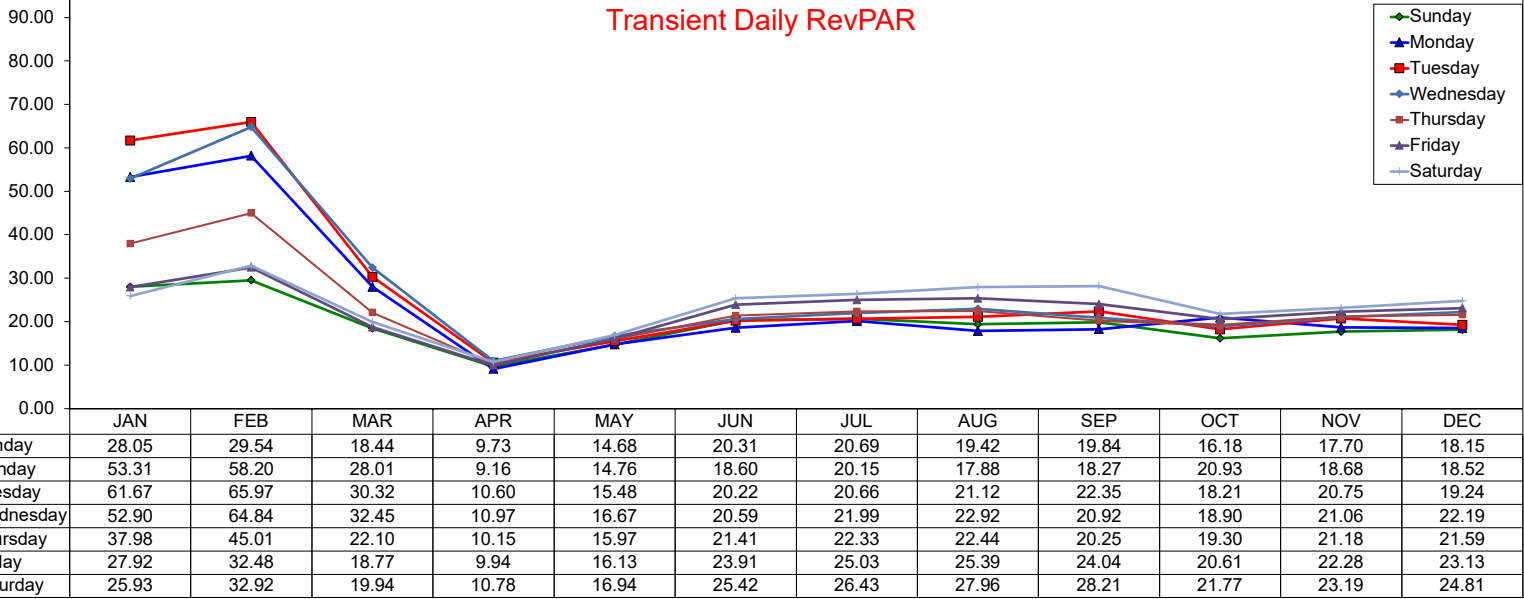


- ◆ Sunday
- ▲ Monday
- Tuesday
- ◆ Wednesday
- Thursday
- ▲ Friday
- ◆ Saturday

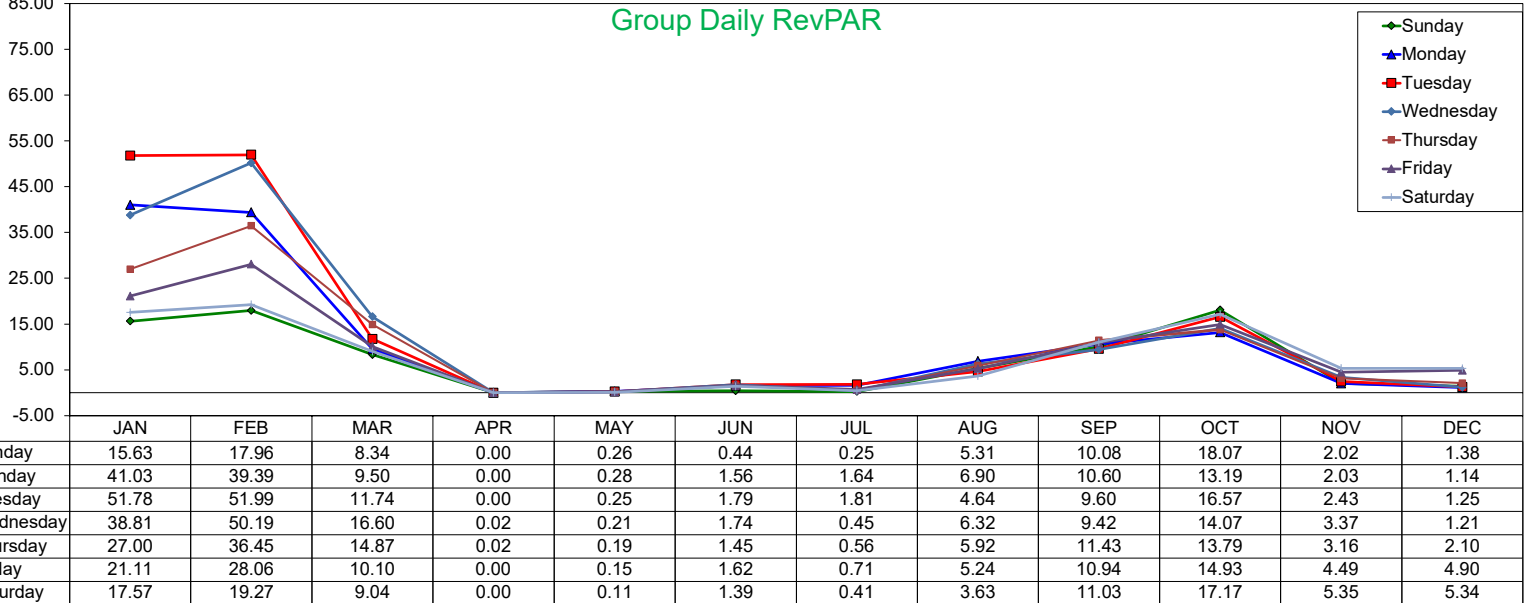
	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
◆ Sunday	49.0	52.8	38.9	21.7	26.4	31.7	32.6	36.9	41.8	41.3	32.5	33.1
▲ Monday	75.8	77.6	43.1	22.0	25.3	30.9	33.4	36.4	40.0	40.4	32.9	32.7
■ Tuesday	83.6	86.2	44.1	22.9	26.0	32.2	33.6	37.5	43.8	40.9	34.7	33.2
◆ Wednesday	72.1	85.3	49.4	23.1	26.9	32.6	33.2	41.3	42.5	40.7	35.2	36.5
■ Thursday	61.9	73.3	45.9	23.2	27.3	33.2	34.1	40.3	43.3	41.0	35.4	35.7
▲ Friday	58.0	68.3	43.3	23.0	28.6	36.4	36.2	42.7	46.3	46.6	39.4	41.3
◆ Saturday	53.7	62.9	43.2	23.0	29.6	38.2	37.1	43.5	51.1	49.5	41.7	44.6

Daily RevPAR by Month 2020

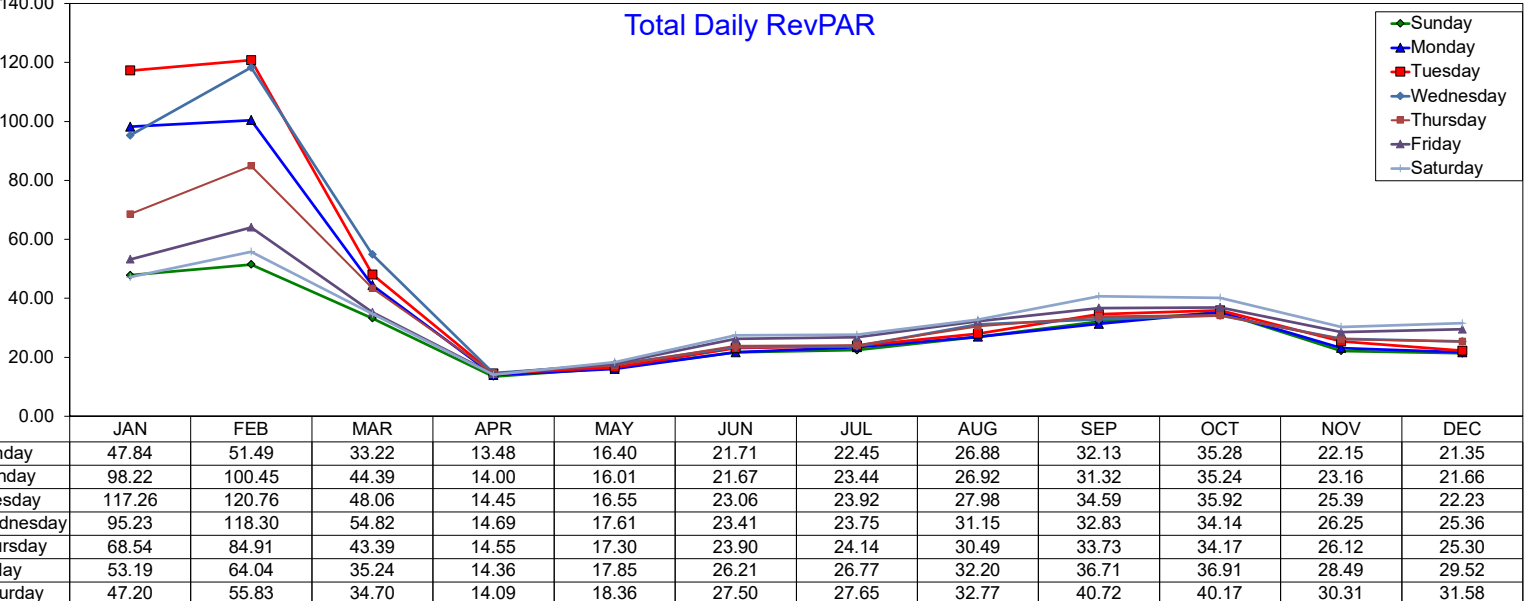
Transient Daily RevPAR



Group Daily RevPAR

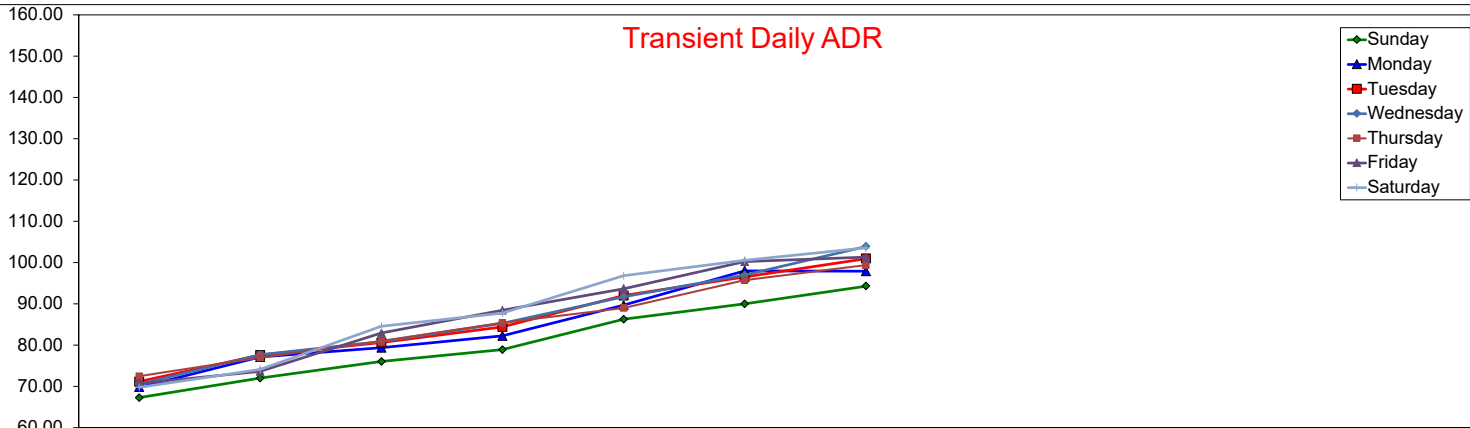


Total Daily RevPAR

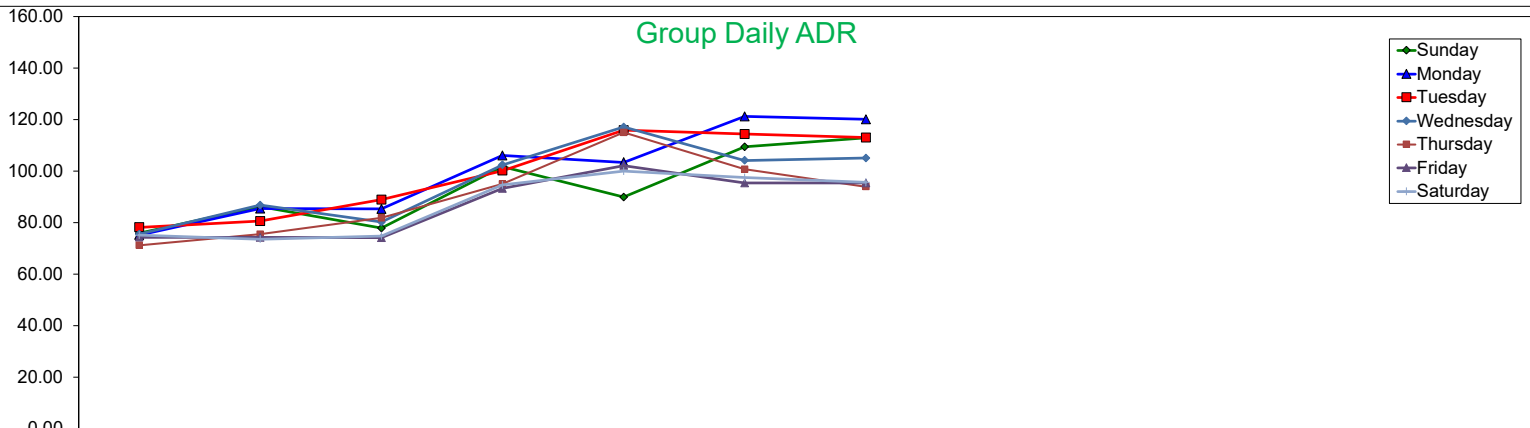


Daily ADR by Month 2021

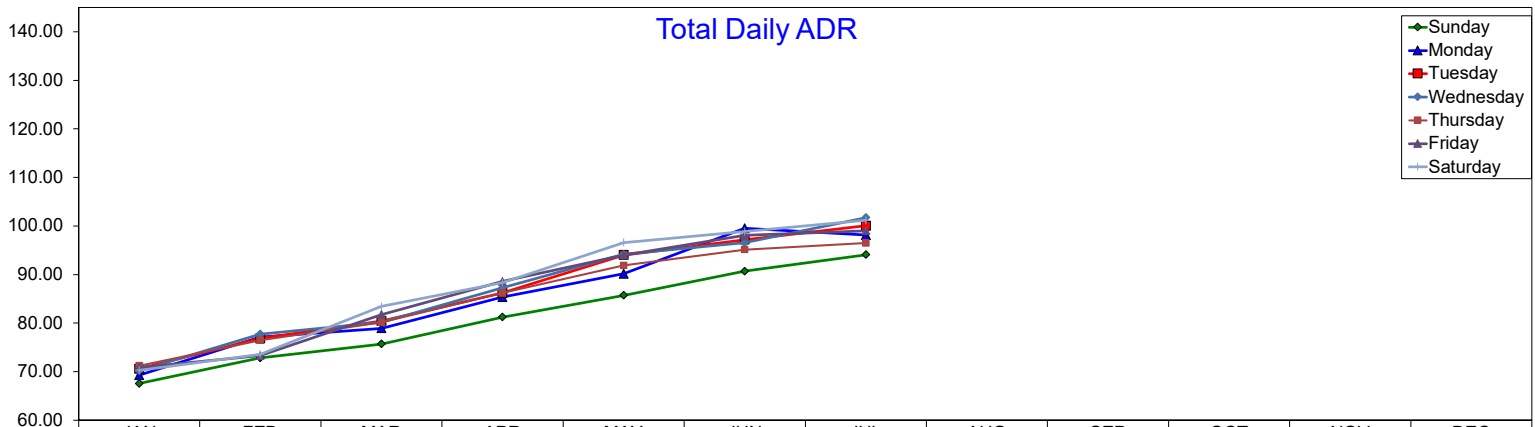
Transient Daily ADR



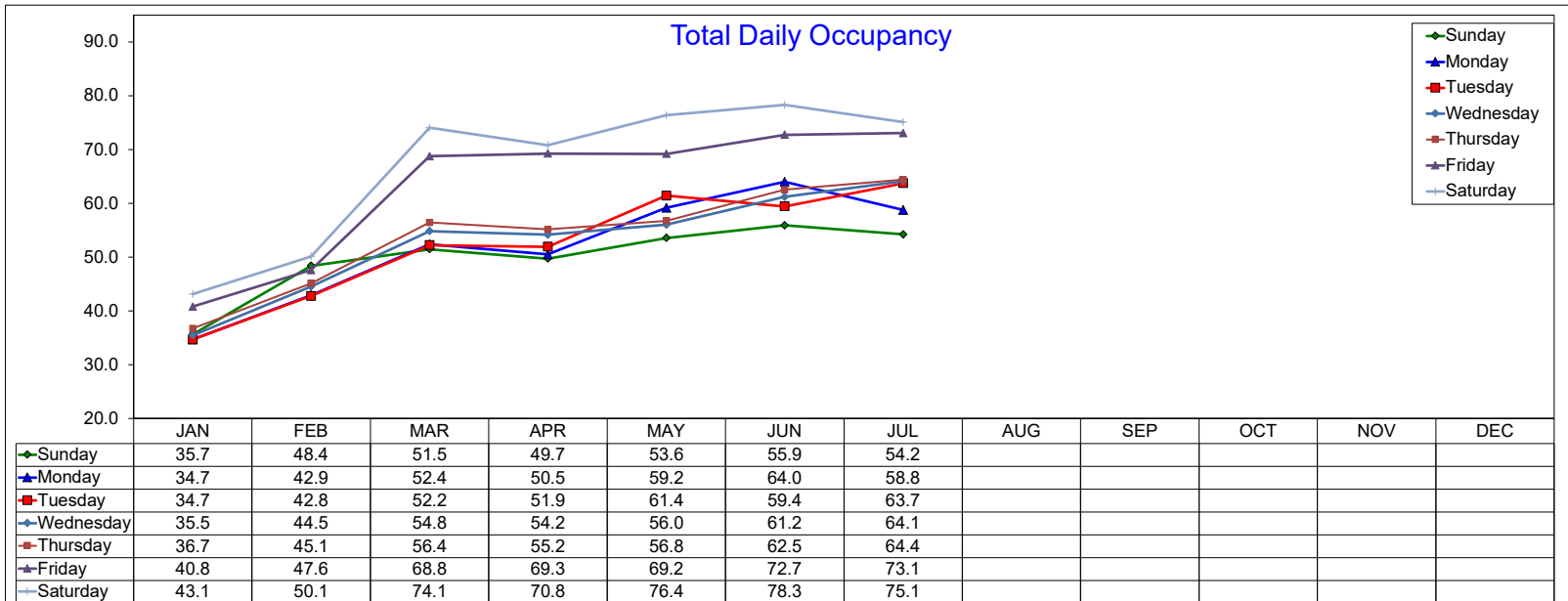
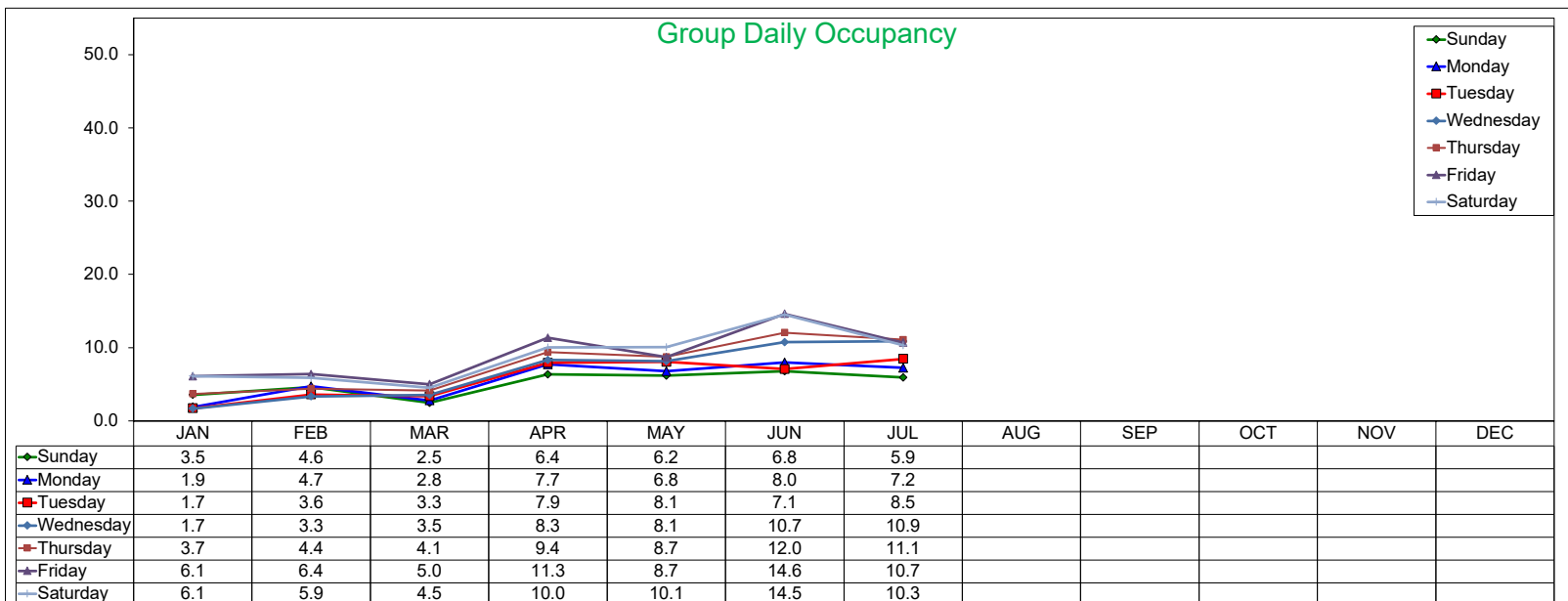
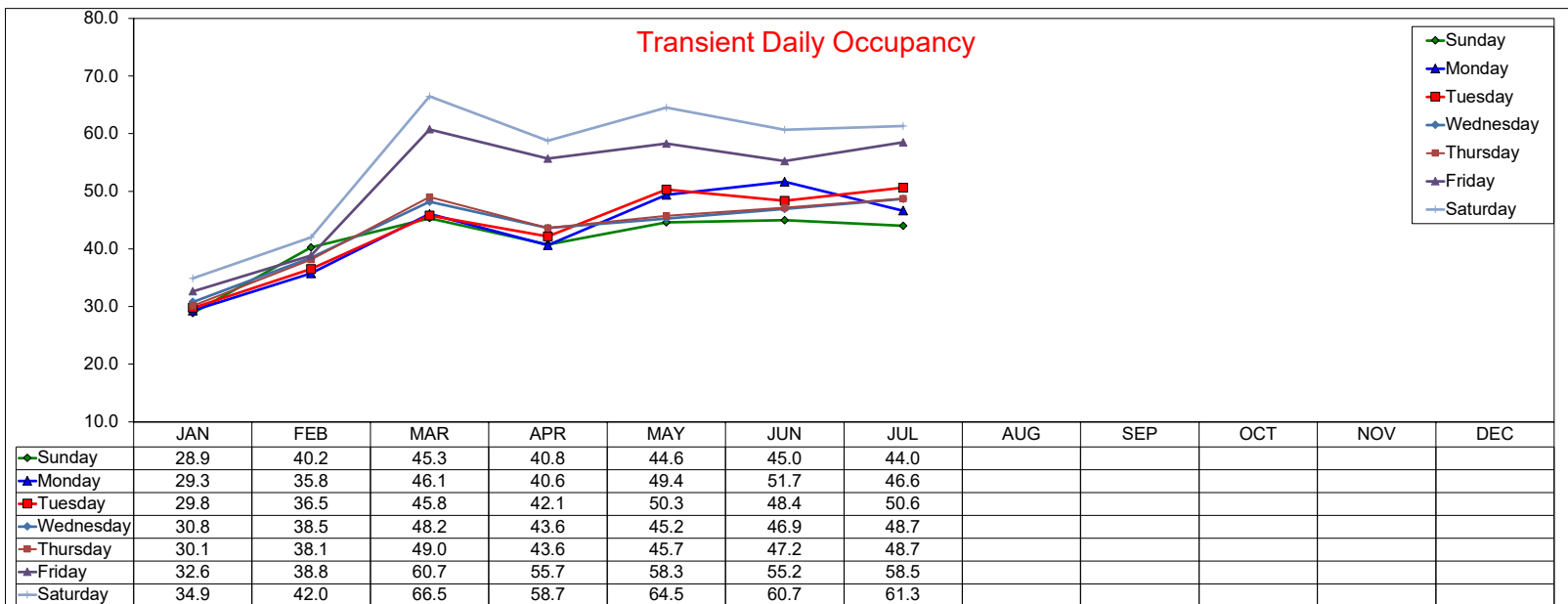
Group Daily ADR



Total Daily ADR

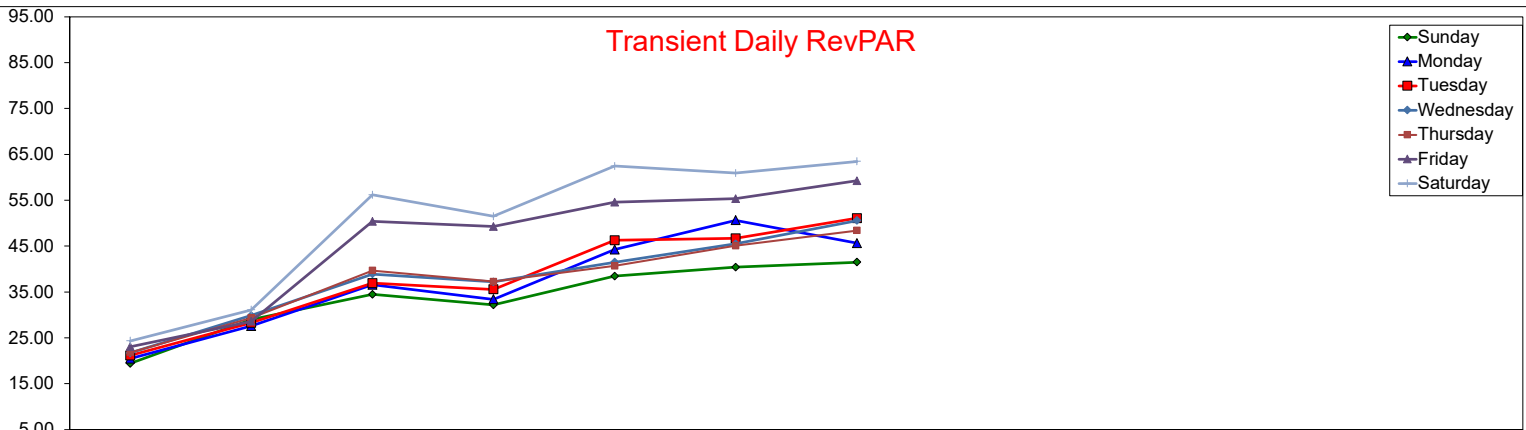


Daily Occupancy by Month 2021



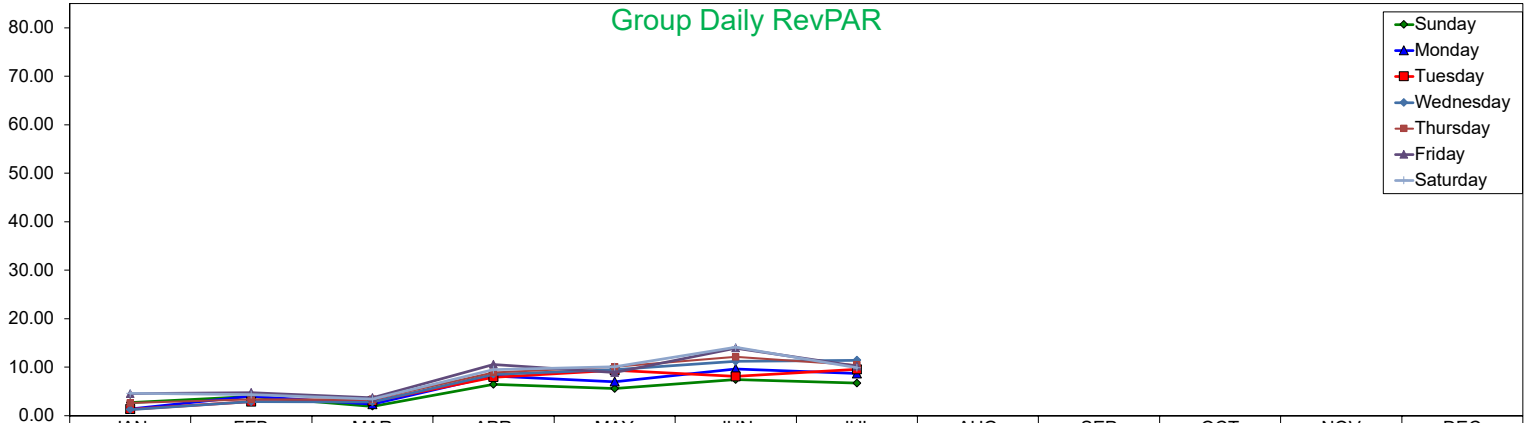
Daily RevPAR by Month 2021

Transient Daily RevPAR



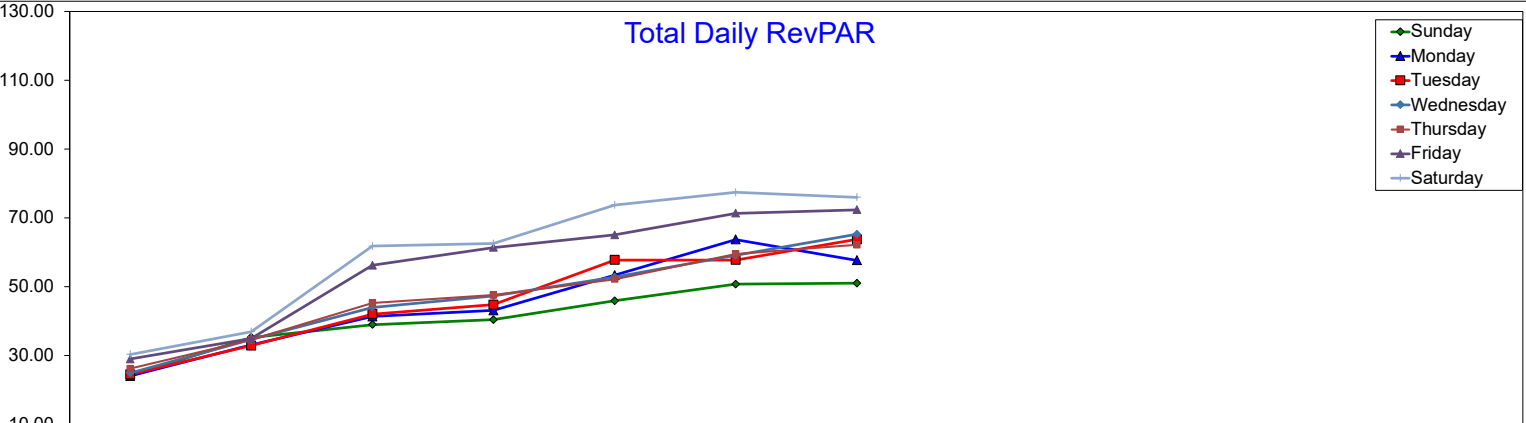
	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Sunday	19.42	28.98	34.48	32.16	38.48	40.44	41.51					
Monday	20.46	27.57	36.56	33.40	44.28	50.65	45.65					
Tuesday	21.18	28.29	36.93	35.56	46.26	46.67	51.11					
Wednesday	21.73	29.86	38.91	37.21	41.50	45.48	50.59					
Thursday	21.83	29.34	39.68	37.25	40.67	45.12	48.43					
Friday	23.07	28.59	50.38	49.25	54.56	55.32	59.25					
Saturday	24.35	31.10	56.21	51.52	62.43	60.95	63.50					

Group Daily RevPAR



	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Sunday	2.69	3.96	1.92	6.47	5.56	7.43	6.70					
Monday	1.41	4.03	2.37	8.19	7.01	9.66	8.69					
Tuesday	1.34	2.89	2.98	7.93	9.35	8.09	9.57					
Wednesday	1.27	2.89	2.83	8.52	9.52	11.18	11.42					
Thursday	2.63	3.32	3.37	8.91	10.06	12.13	10.43					
Friday	4.54	4.75	3.71	10.57	8.90	13.93	10.19					
Saturday	4.59	4.32	3.40	9.49	10.06	14.14	9.87					

Total Daily RevPAR

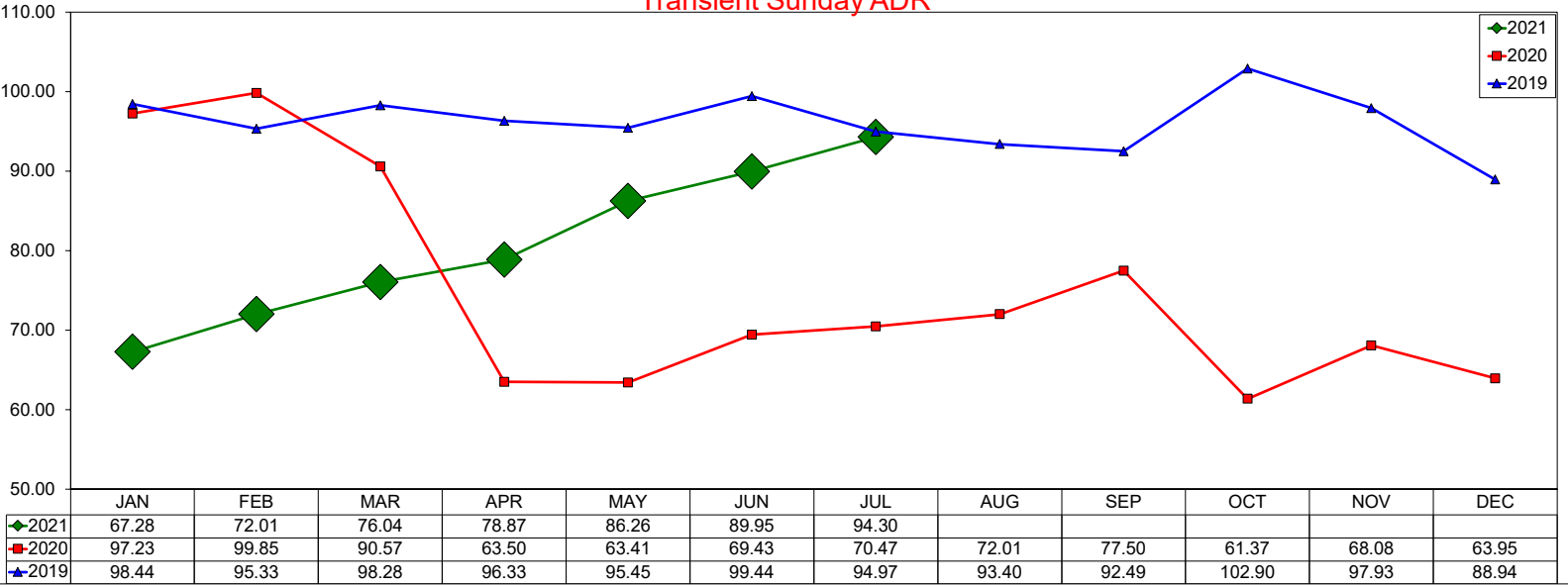


	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Sunday	24.08	35.23	38.96	40.40	45.91	50.72	51.02					
Monday	24.02	33.11	41.33	43.10	53.35	63.71	57.65					
Tuesday	24.49	32.87	42.01	44.76	57.76	57.76	63.76					
Wednesday	24.90	34.60	43.97	47.25	52.76	59.11	65.23					
Thursday	26.16	34.51	45.23	47.56	52.15	59.50	62.15					
Friday	28.93	34.89	56.21	61.36	65.07	71.33	72.34					
Saturday	30.32	36.90	61.79	62.54	73.76	77.41	75.97					

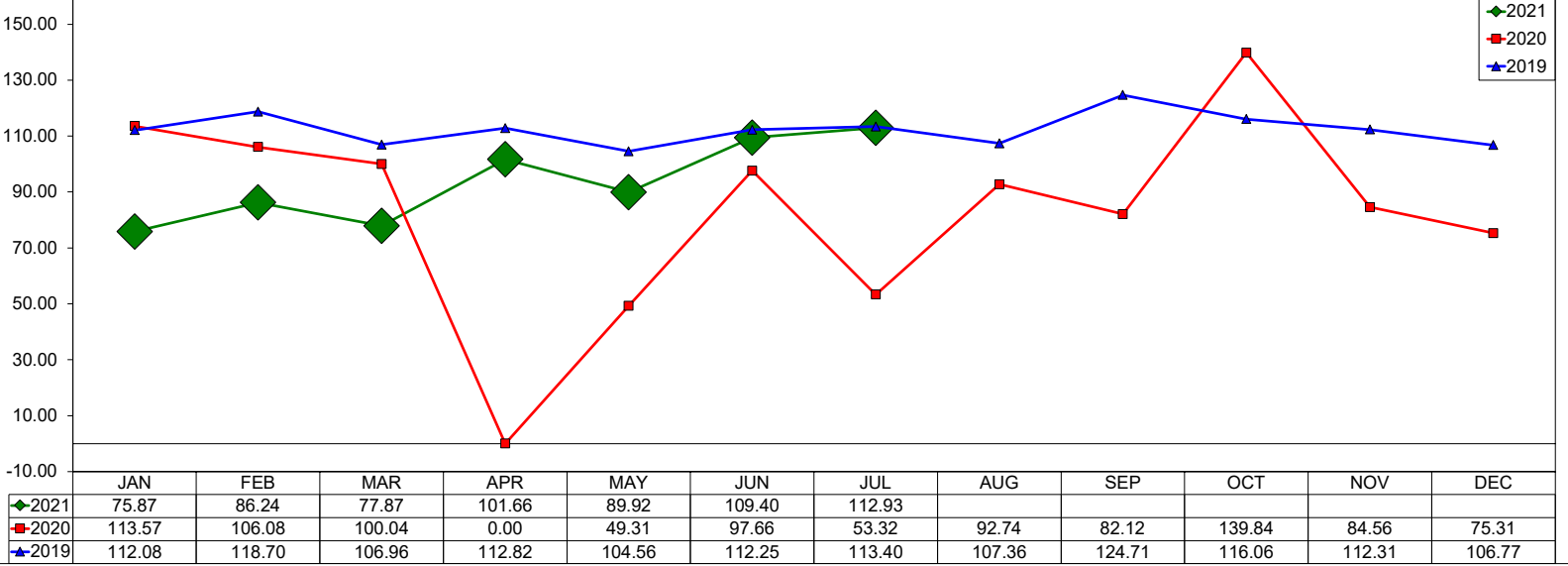
Three Year Comparison - Sunday - ADR

July 2021

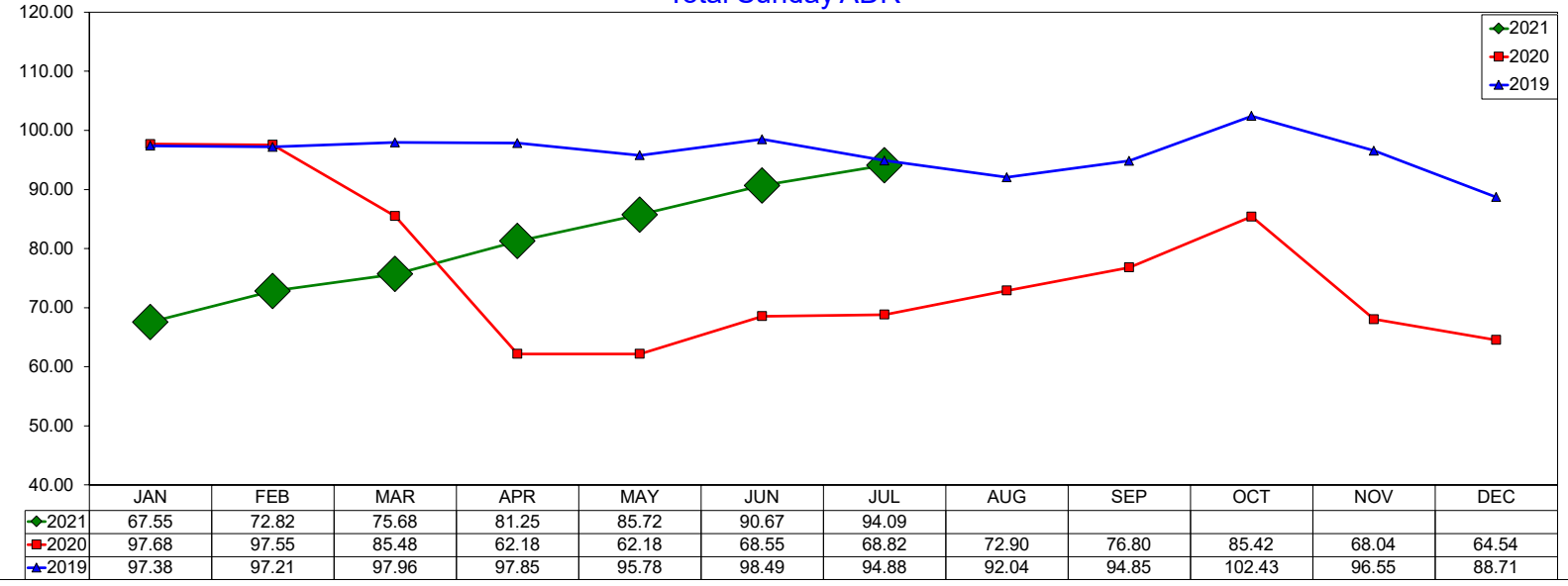
Transient Sunday ADR



Group Sunday ADR



Total Sunday ADR

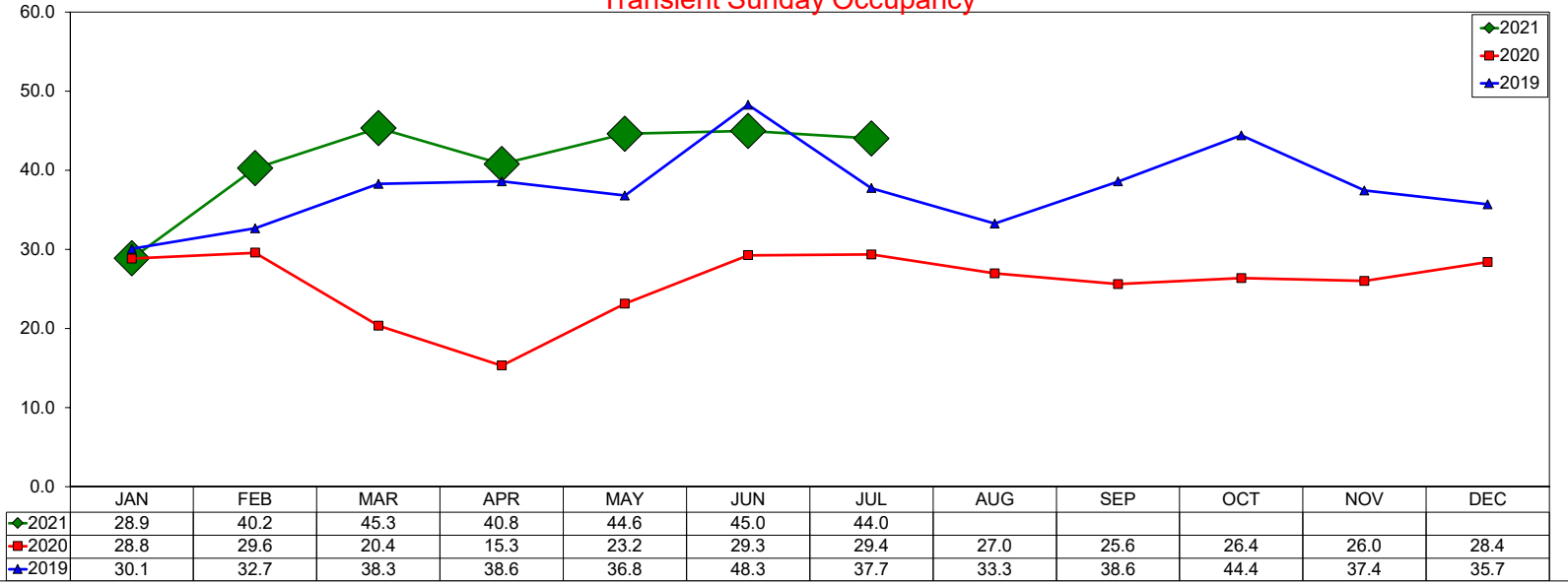


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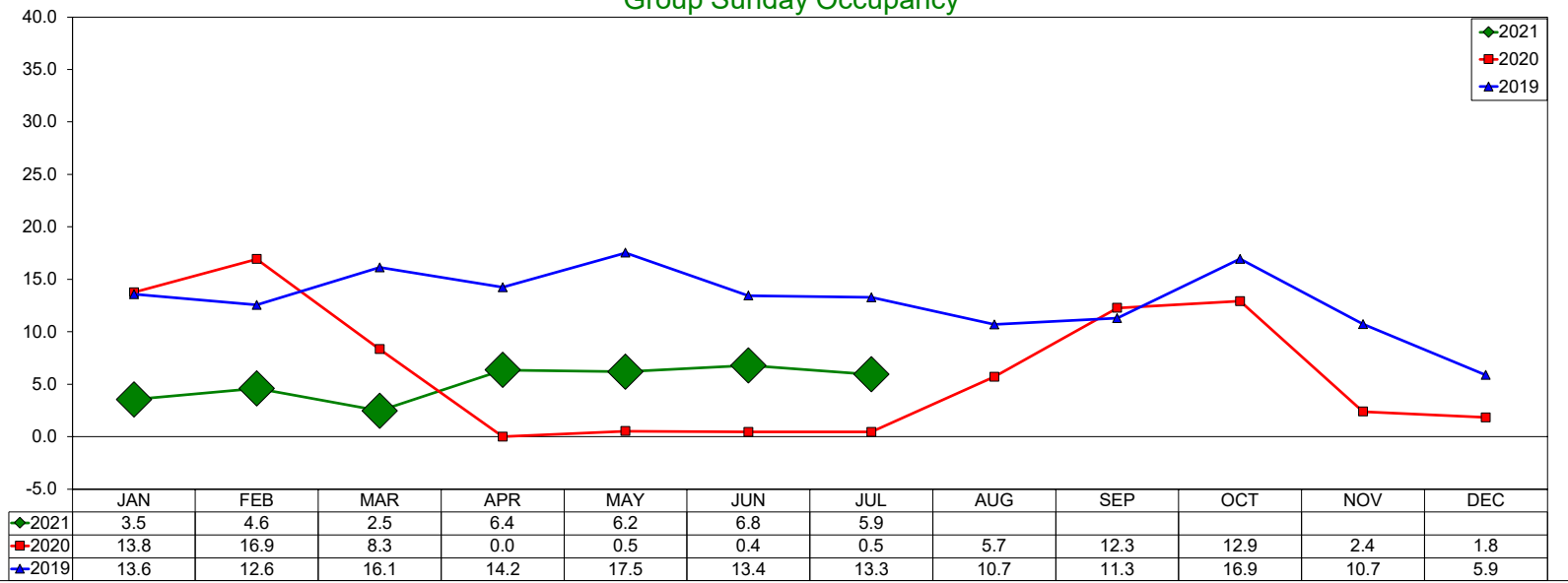
Three Year Comparison - Sunday - Occupancy

July 2021

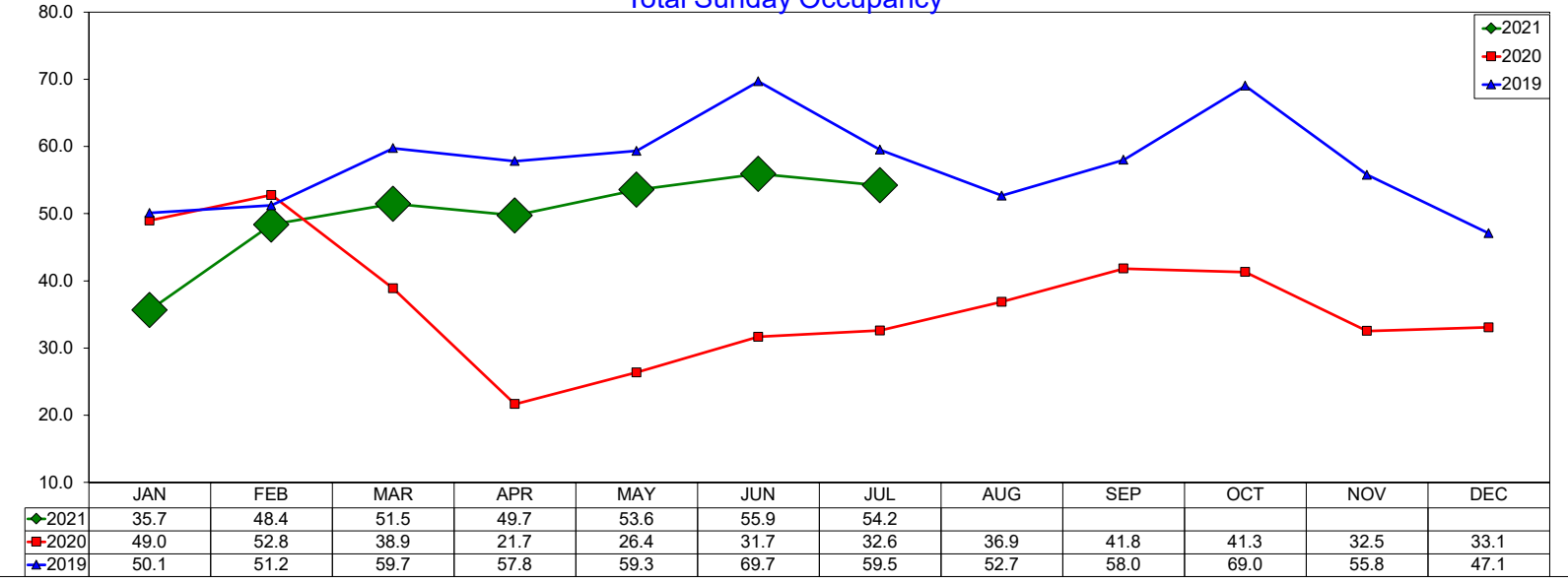
Transient Sunday Occupancy



Group Sunday Occupancy



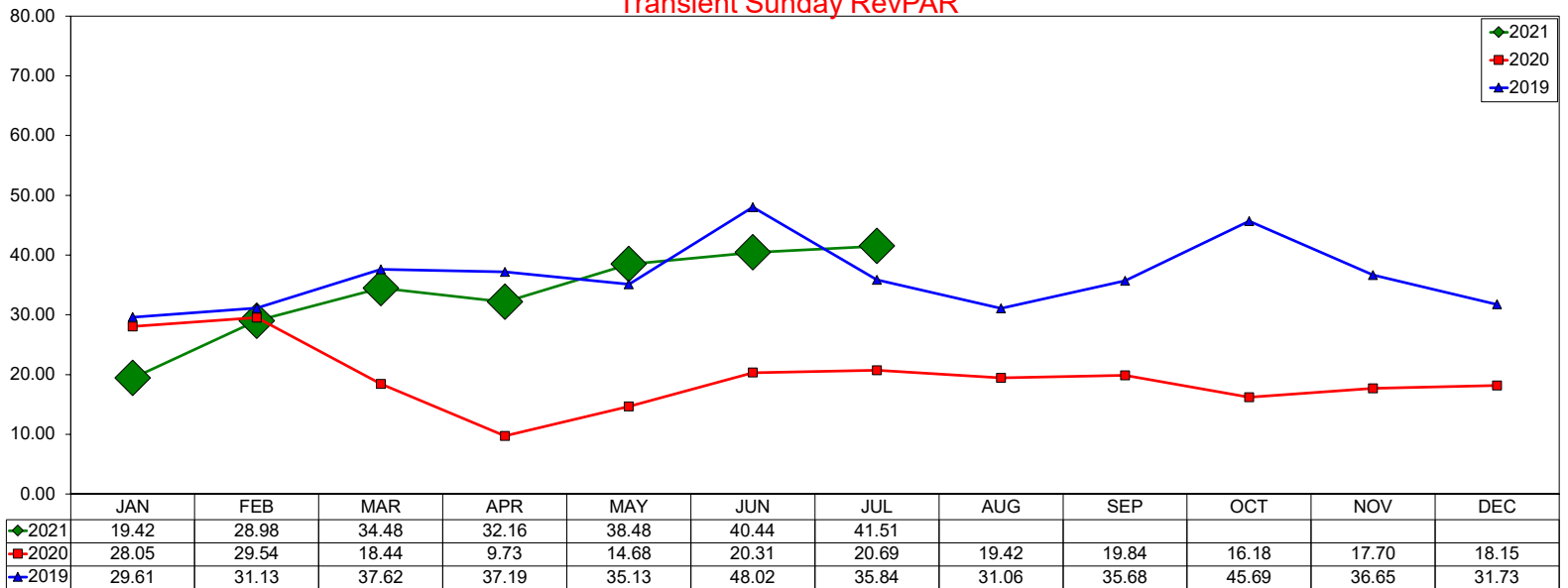
Total Sunday Occupancy



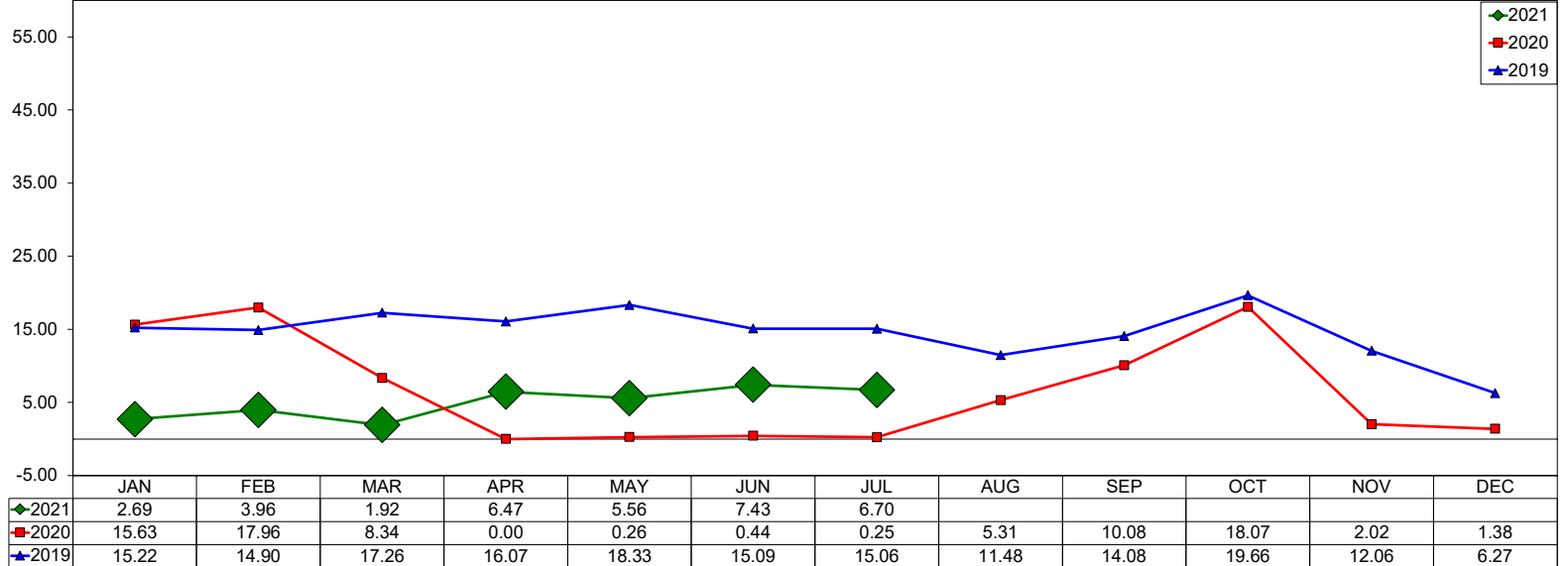
Three Year Comparison - Sunday - RevPAR

July 2021

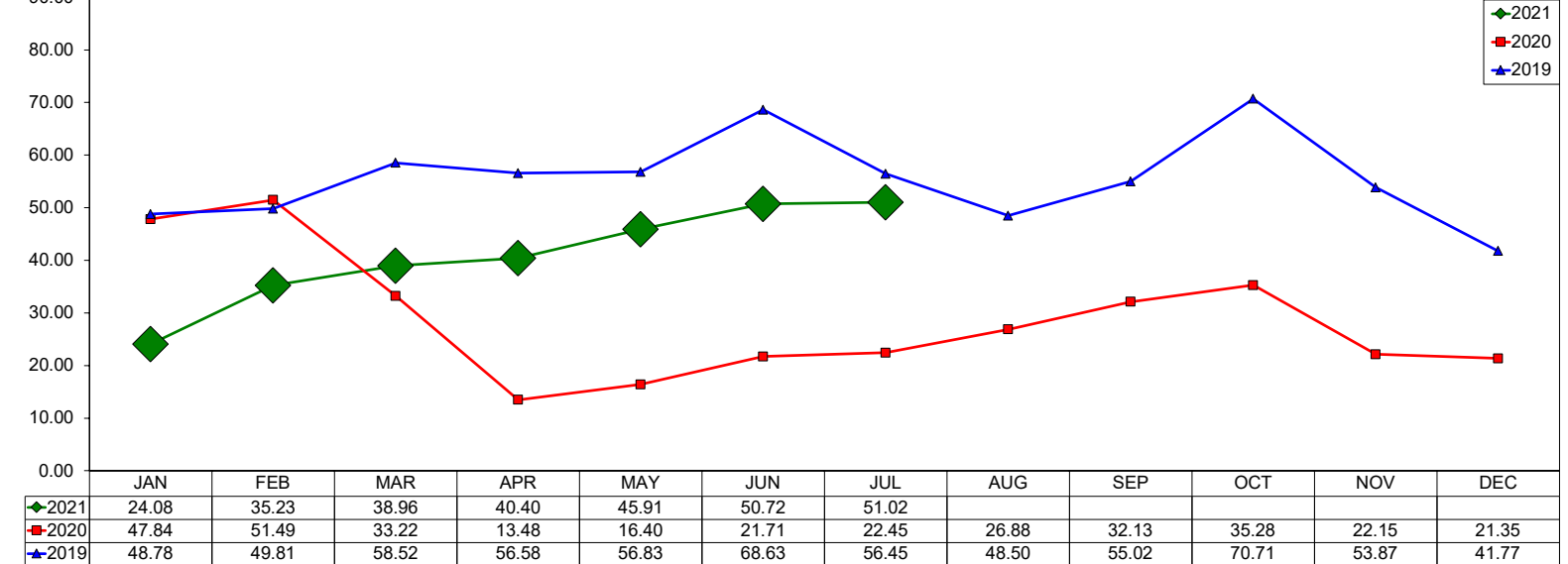
Transient Sunday RevPAR



Group Sunday RevPAR



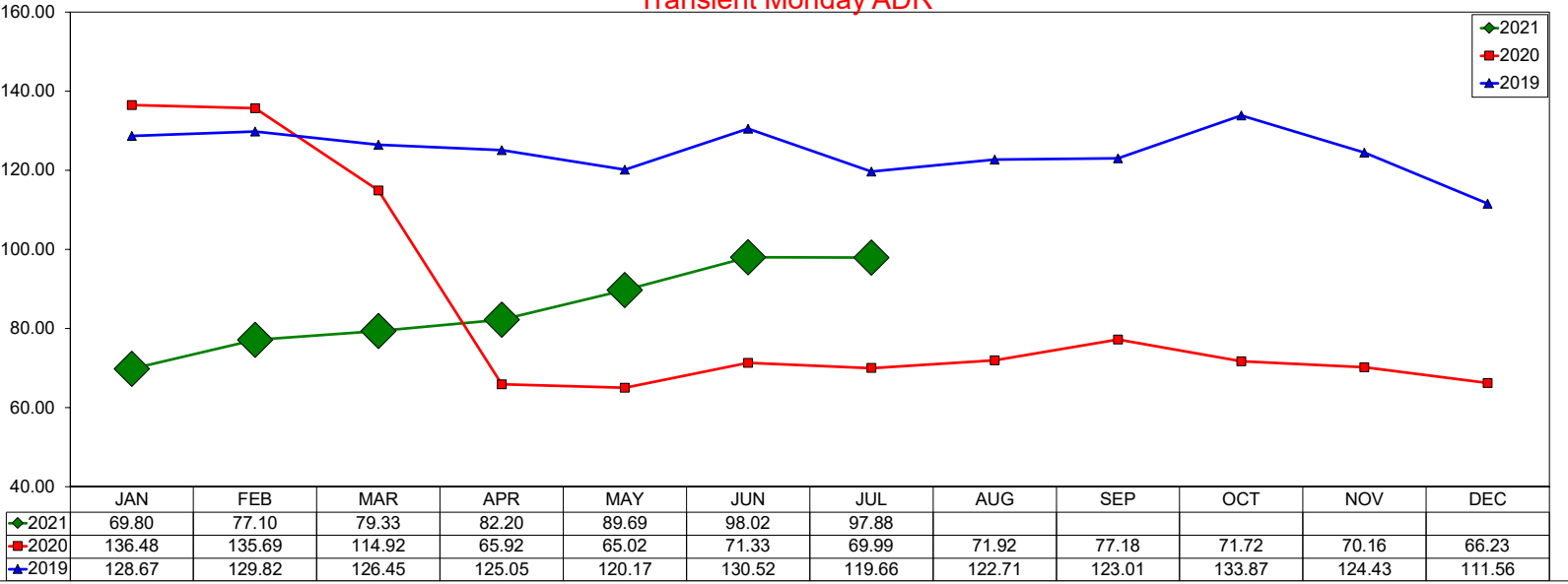
Total Sunday RevPAR



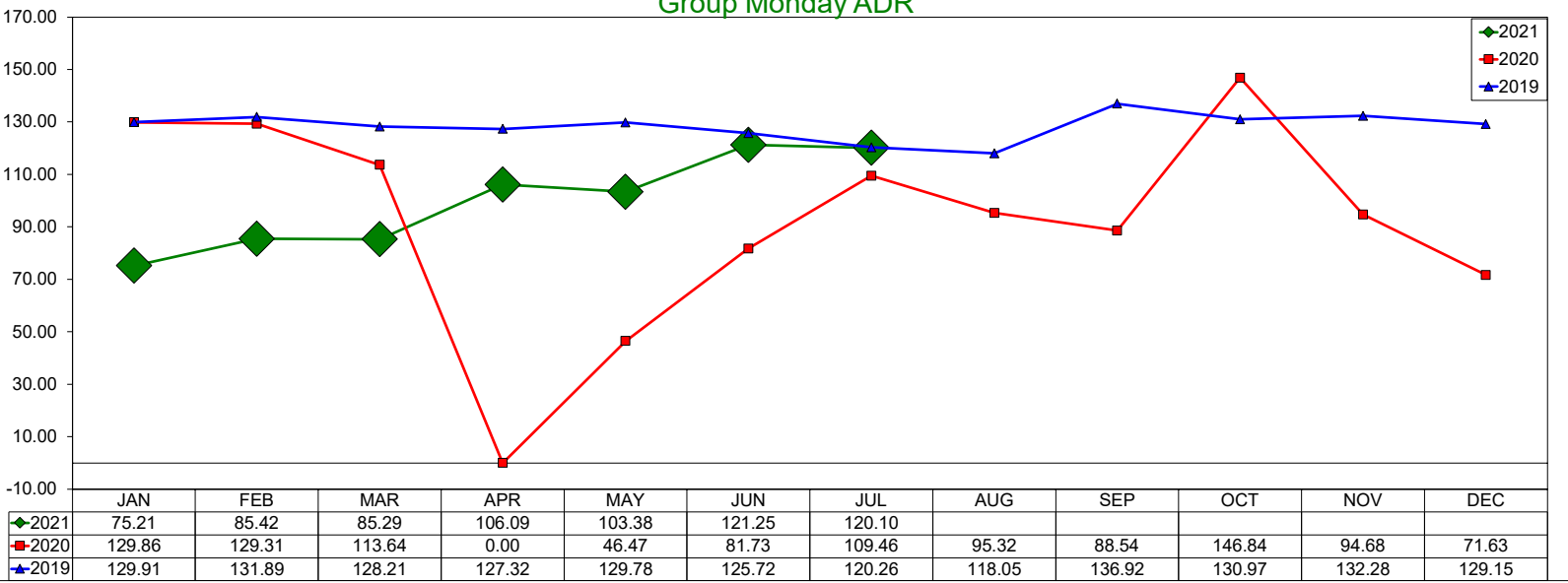
Three Year Comparison - Monday - ADR

July 2021

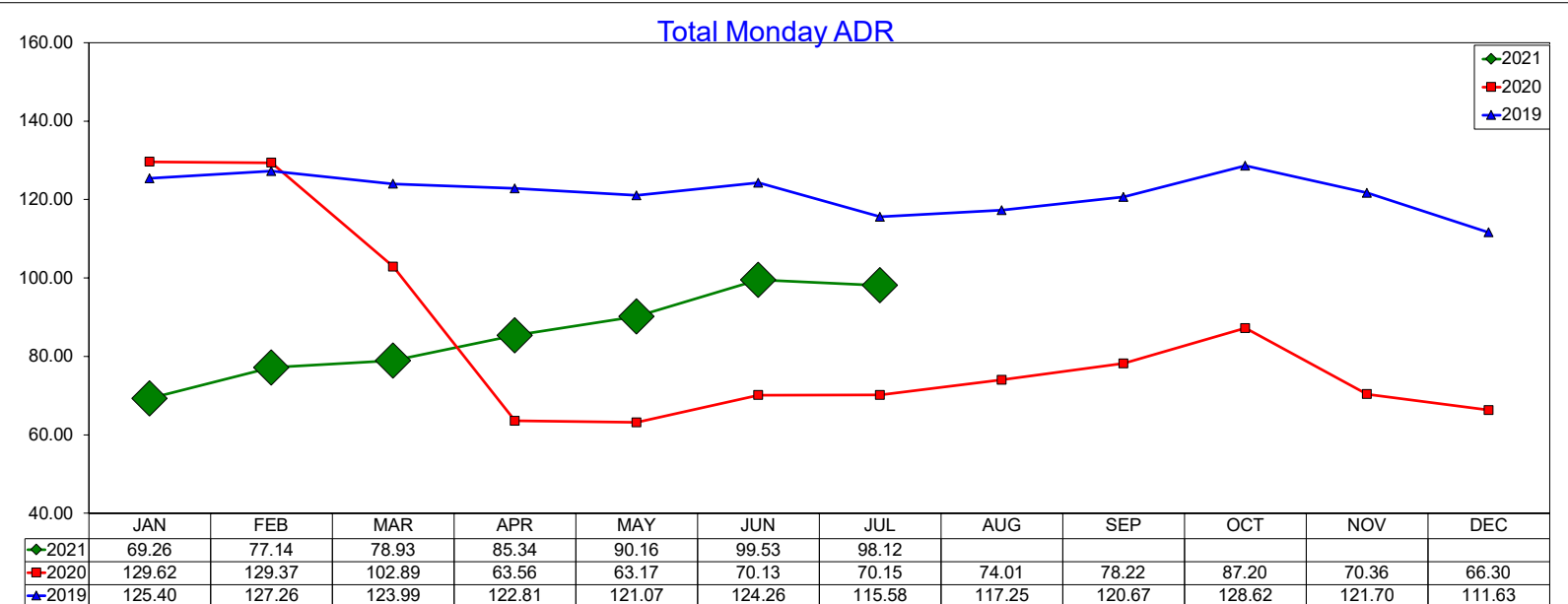
Transient Monday ADR



Group Monday ADR



Total Monday ADR

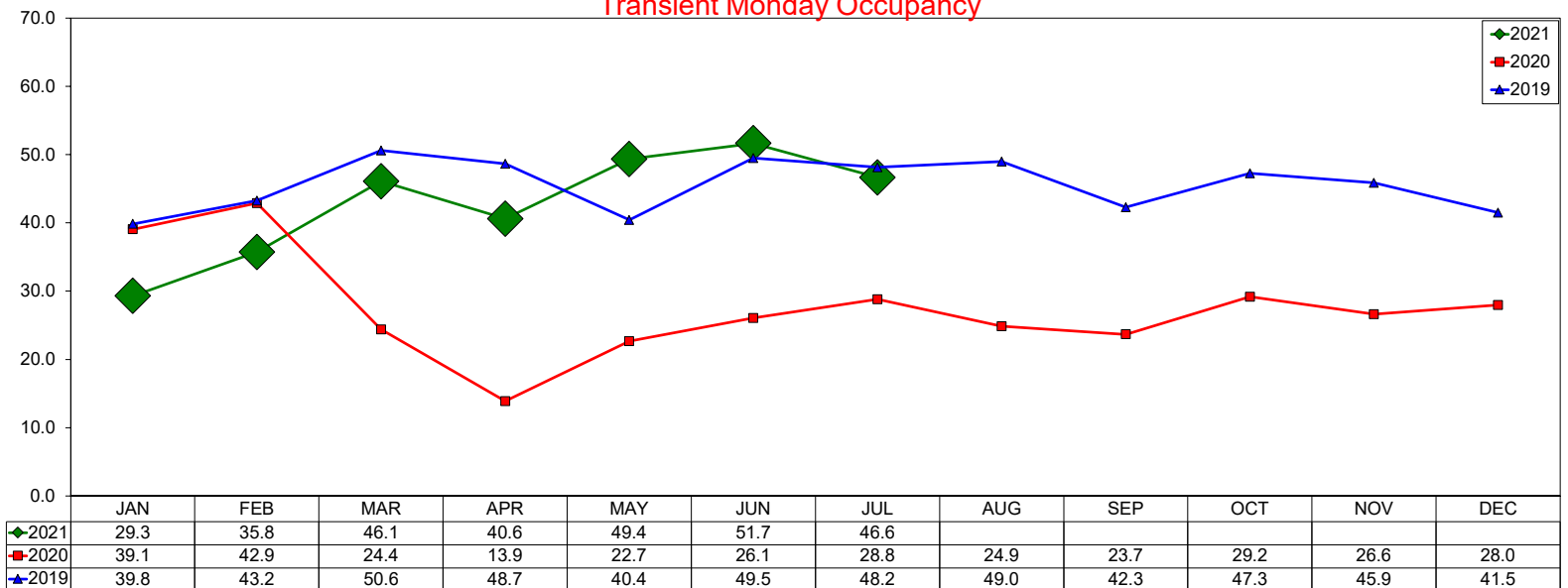


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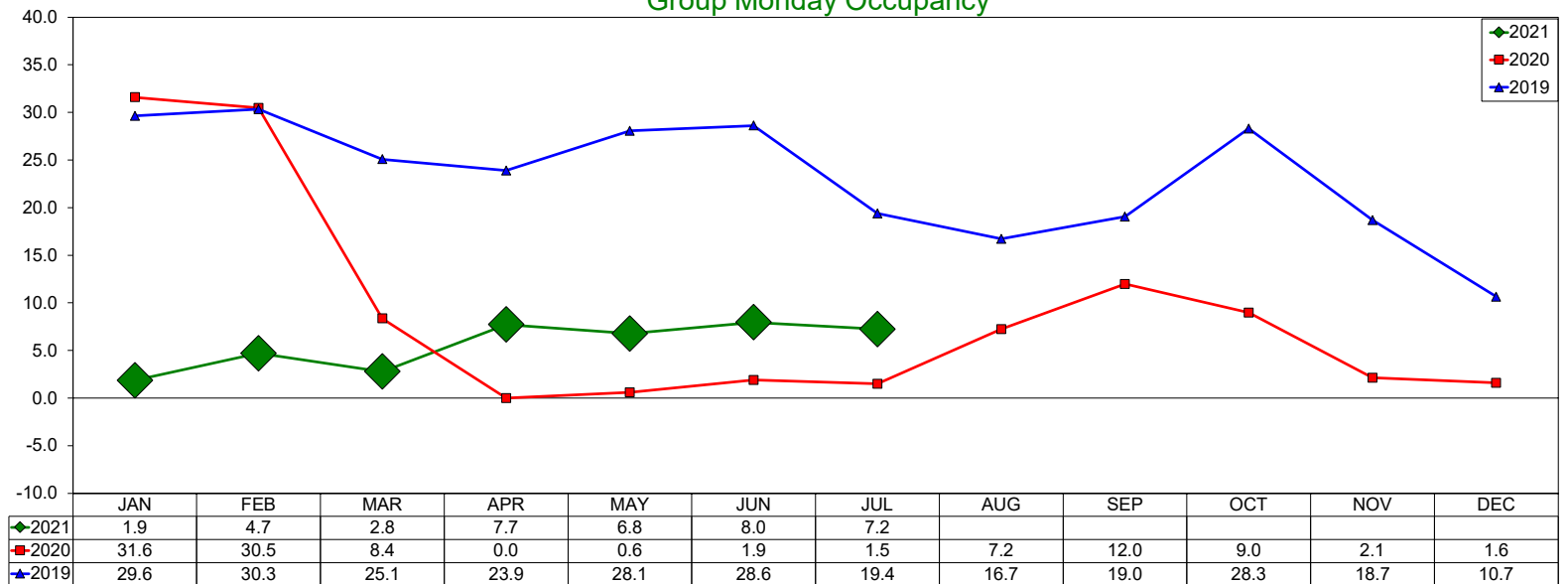
Three Year Comparison - Monday - Occupancy

July 2021

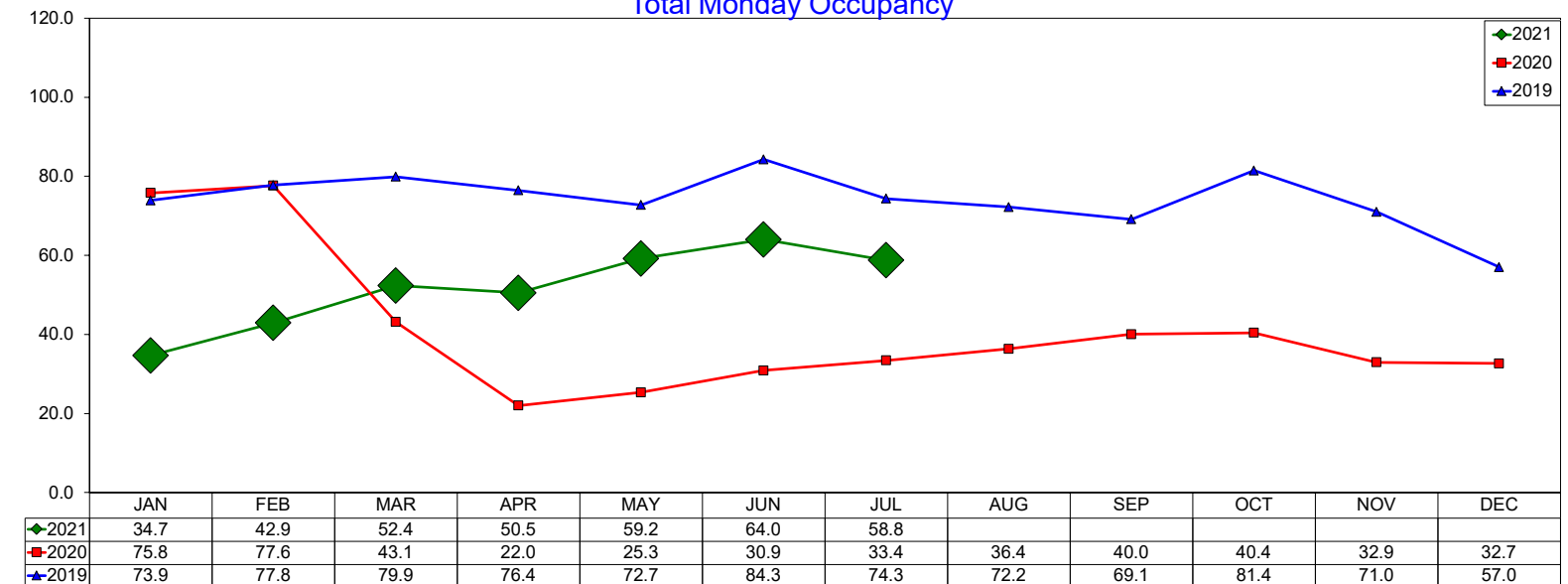
Transient Monday Occupancy



Group Monday Occupancy



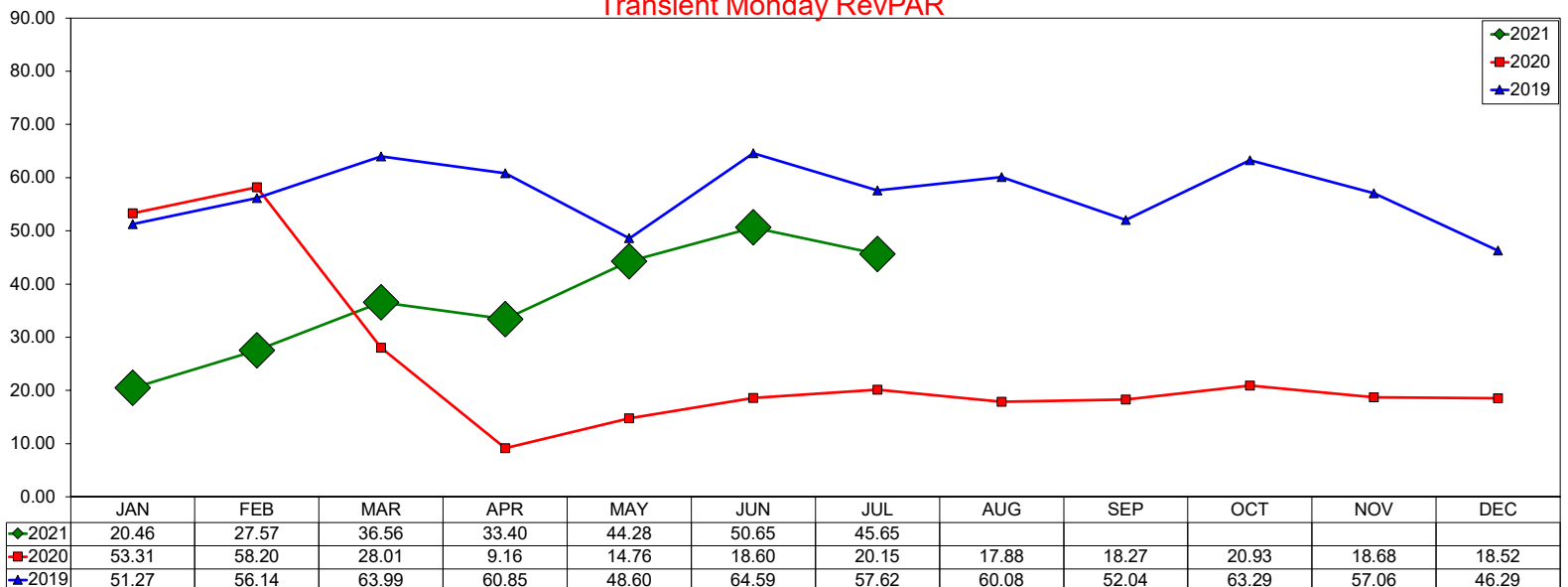
Total Monday Occupancy



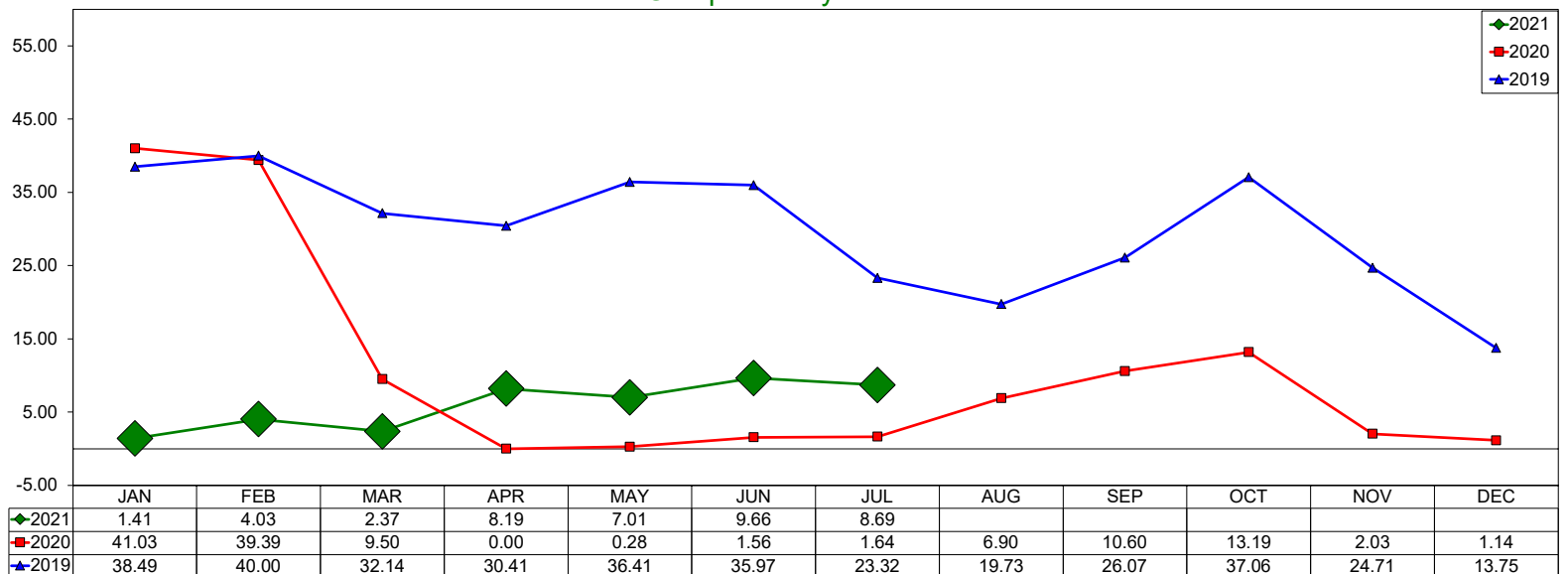
Three Year Comparison - Monday - RevPAR

July 2021

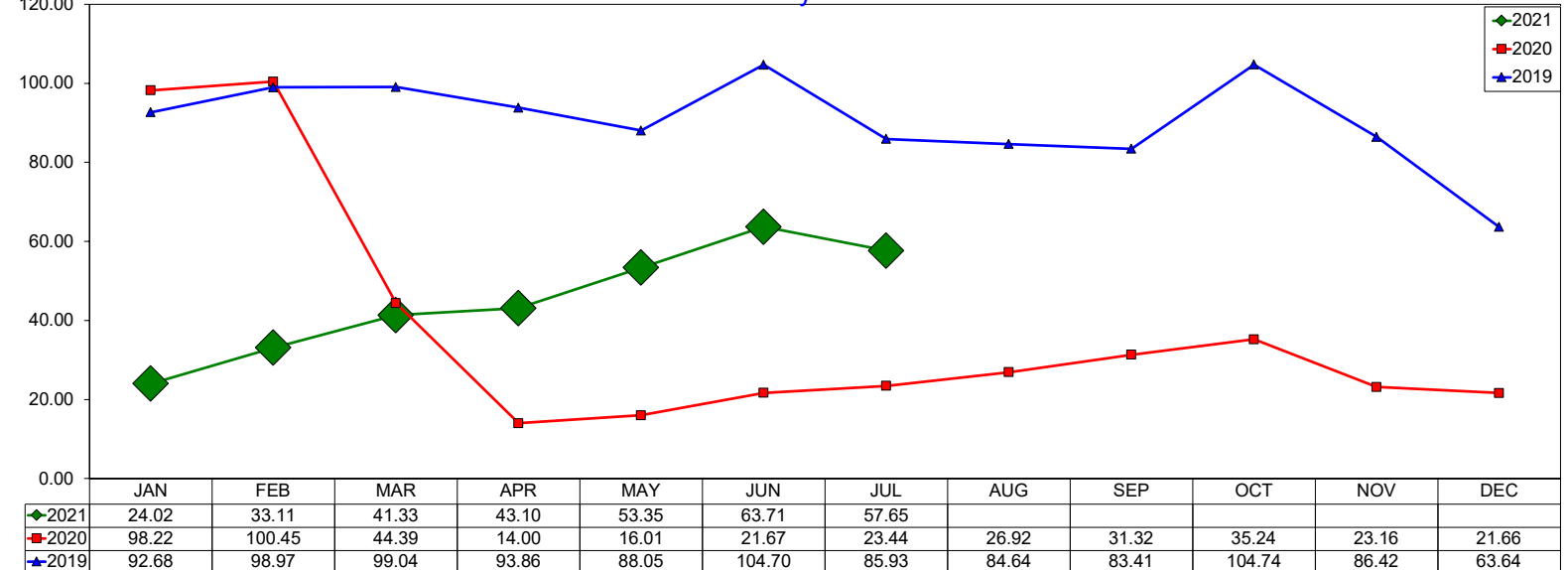
Transient Monday RevPAR



Group Monday RevPAR



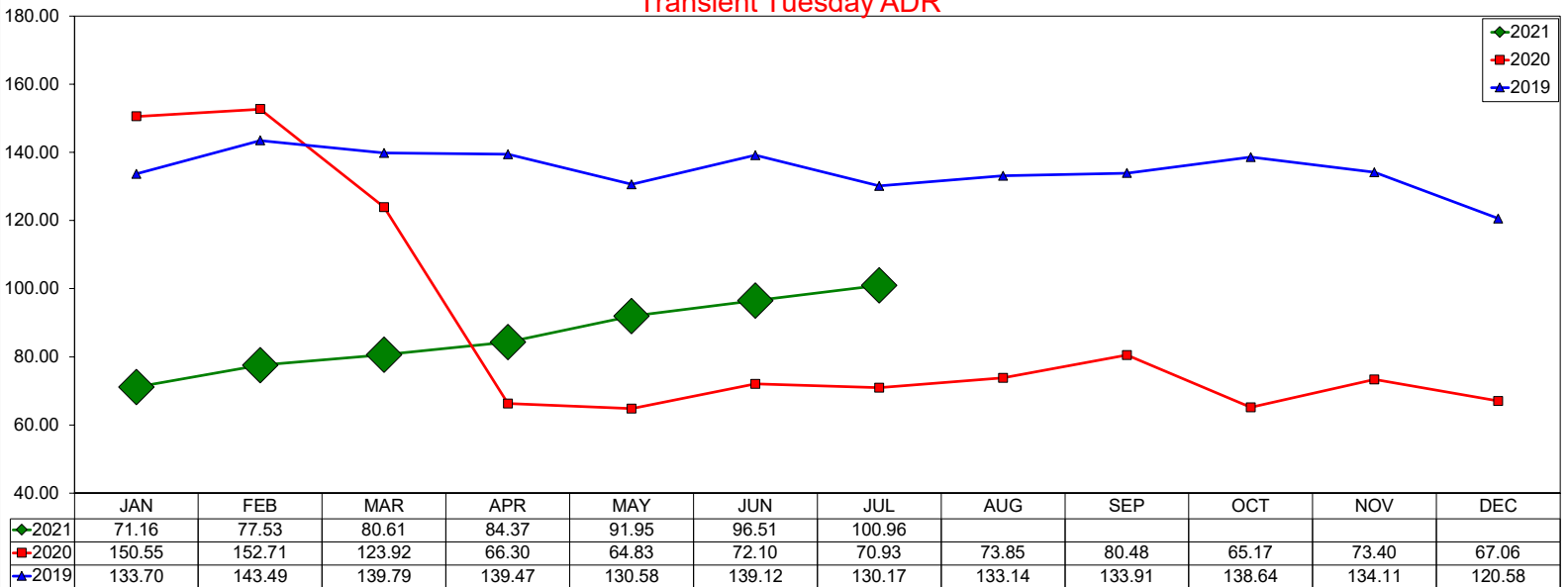
Total Monday RevPAR



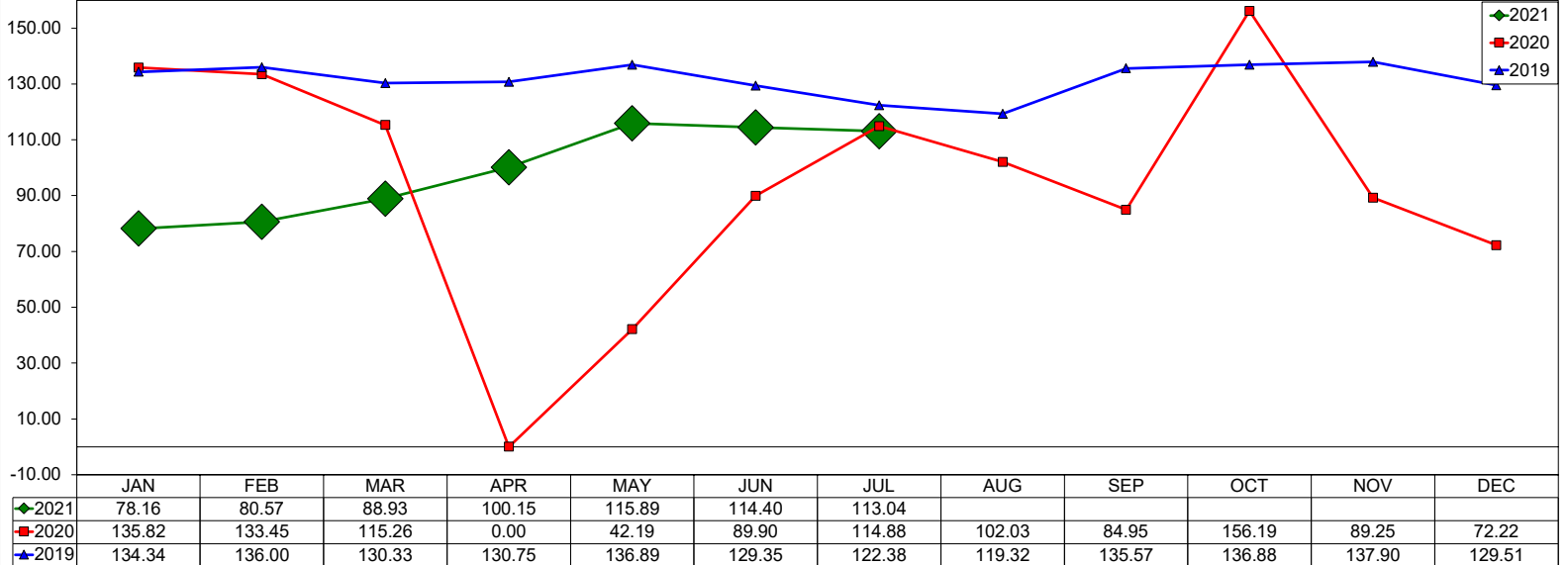
Three Year Comparison - Tuesday - ADR

July 2021

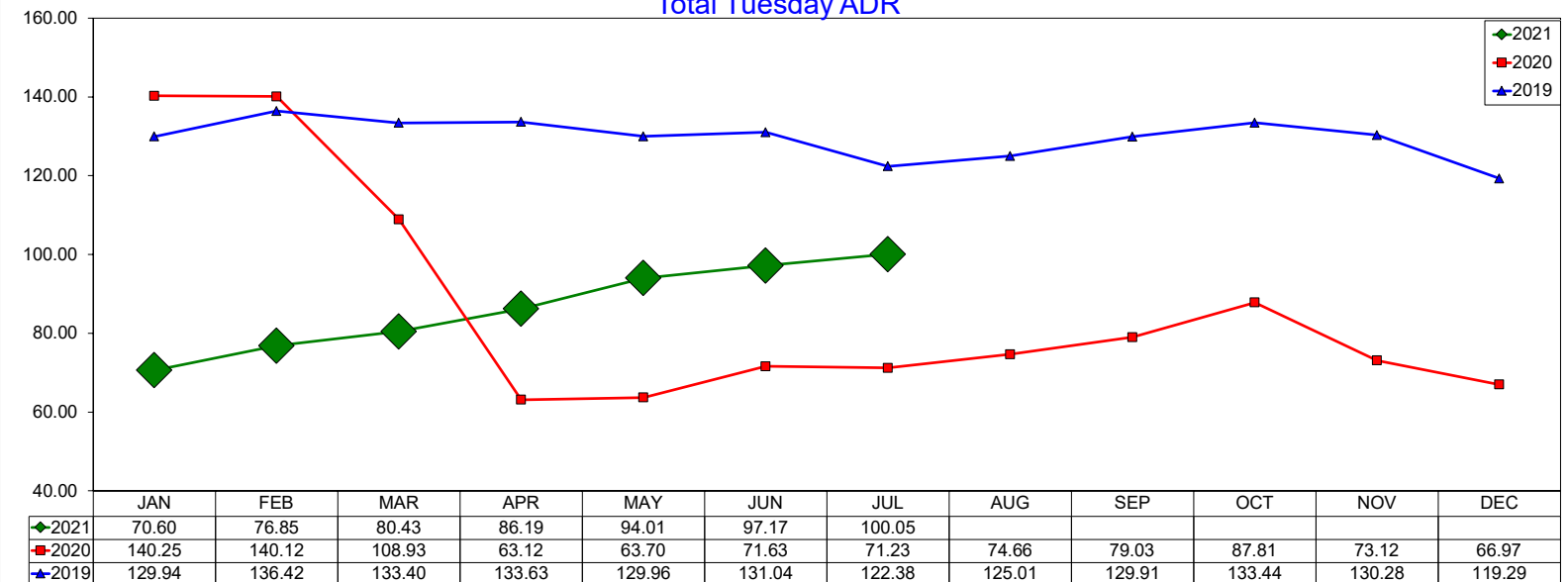
Transient Tuesday ADR



Group Tuesday ADR



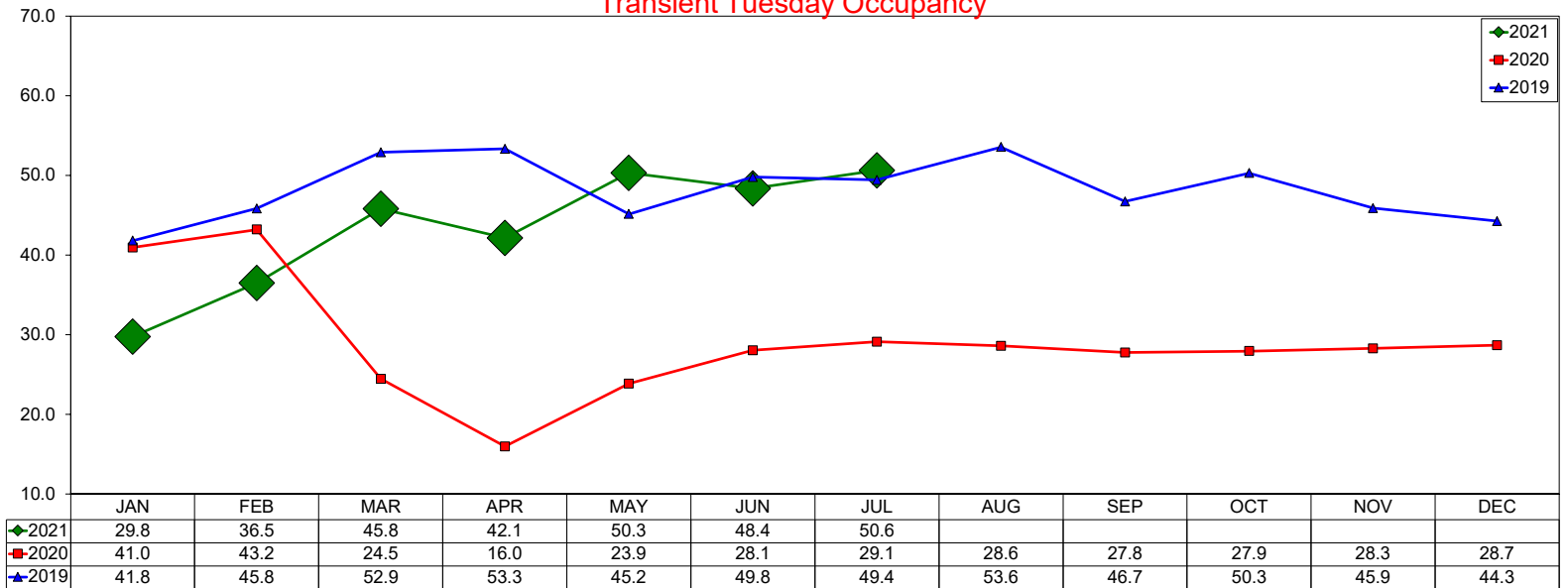
Total Tuesday ADR



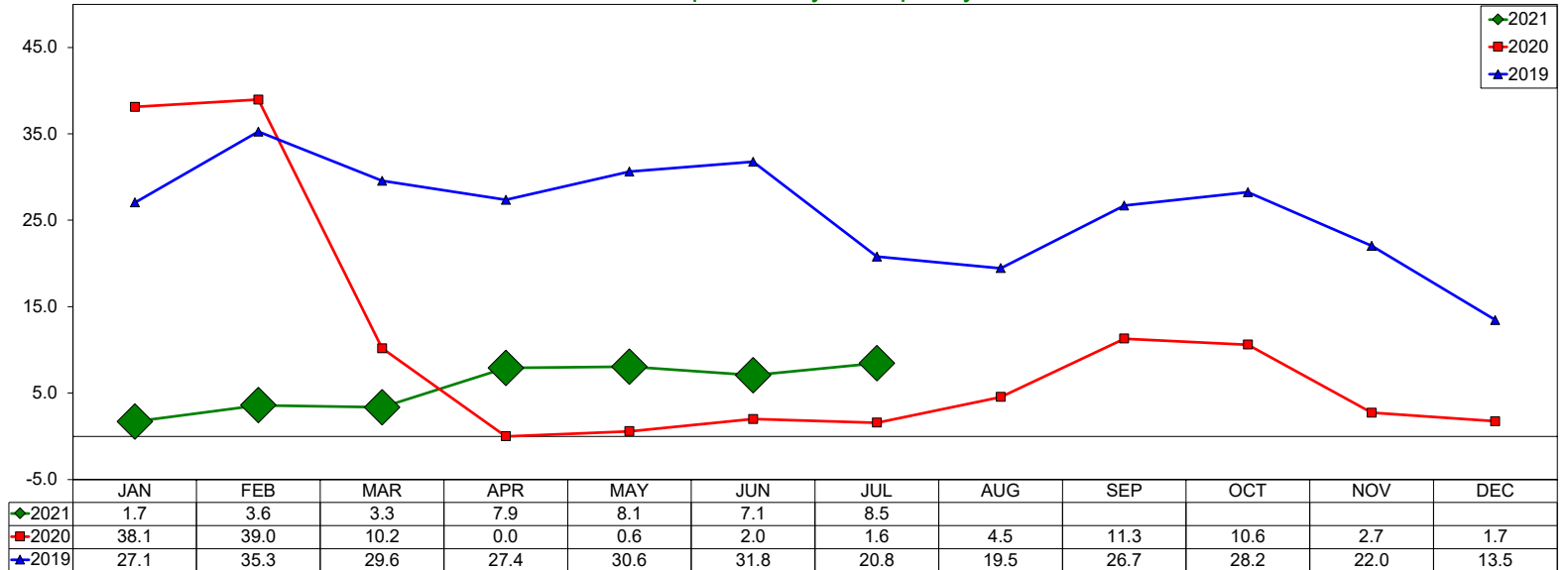
Three Year Comparison - Tuesday - Occupancy

July 2021

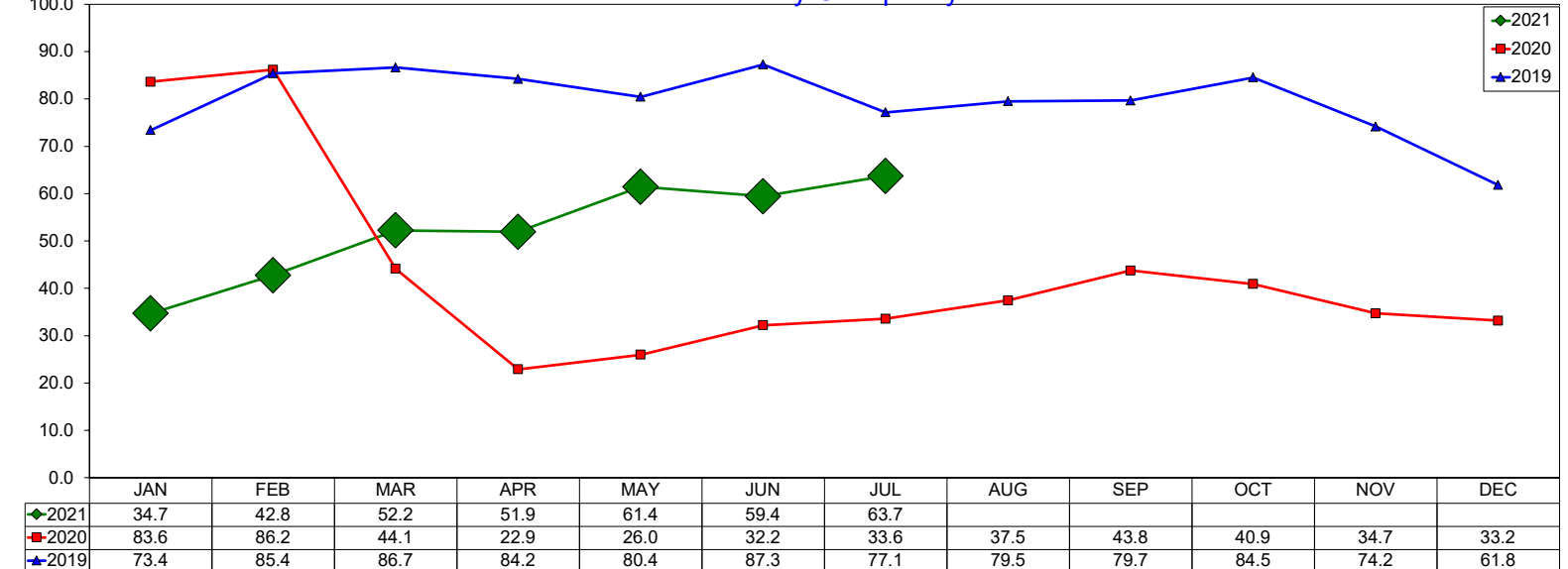
Transient Tuesday Occupancy



Group Tuesday Occupancy



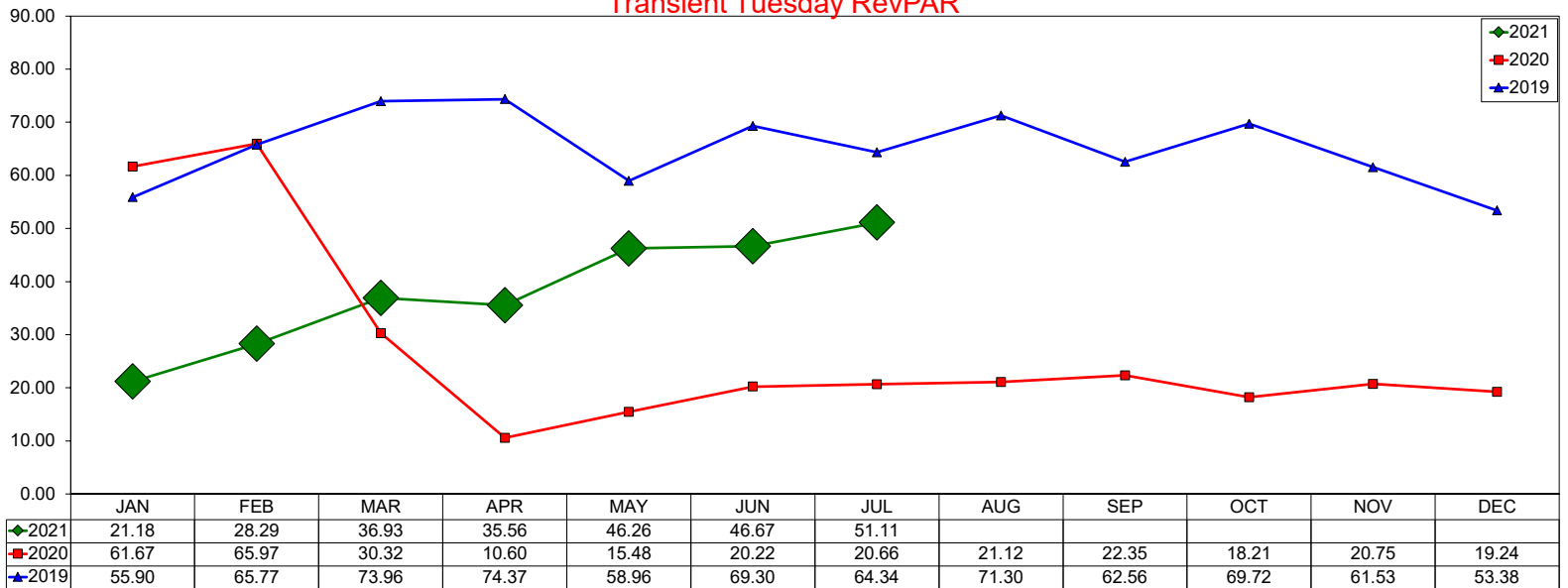
Total Tuesday Occupancy



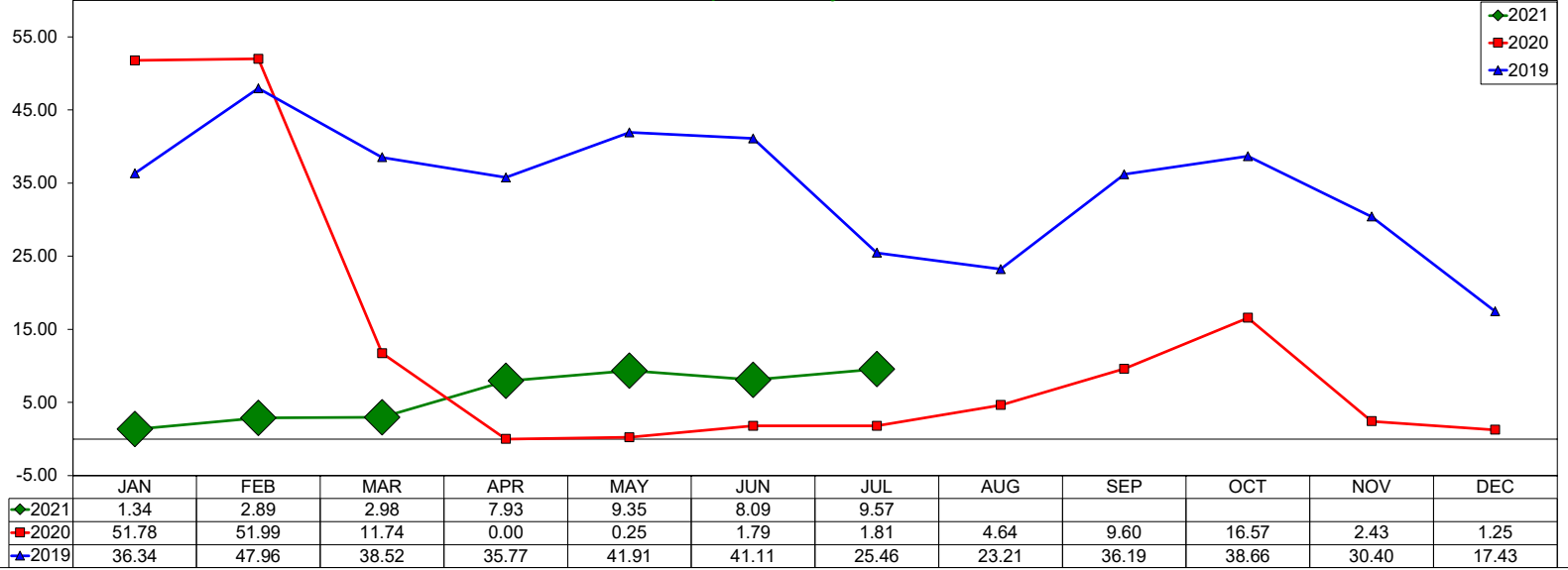
Three Year Comparison - Tuesday - RevPAR

July 2021

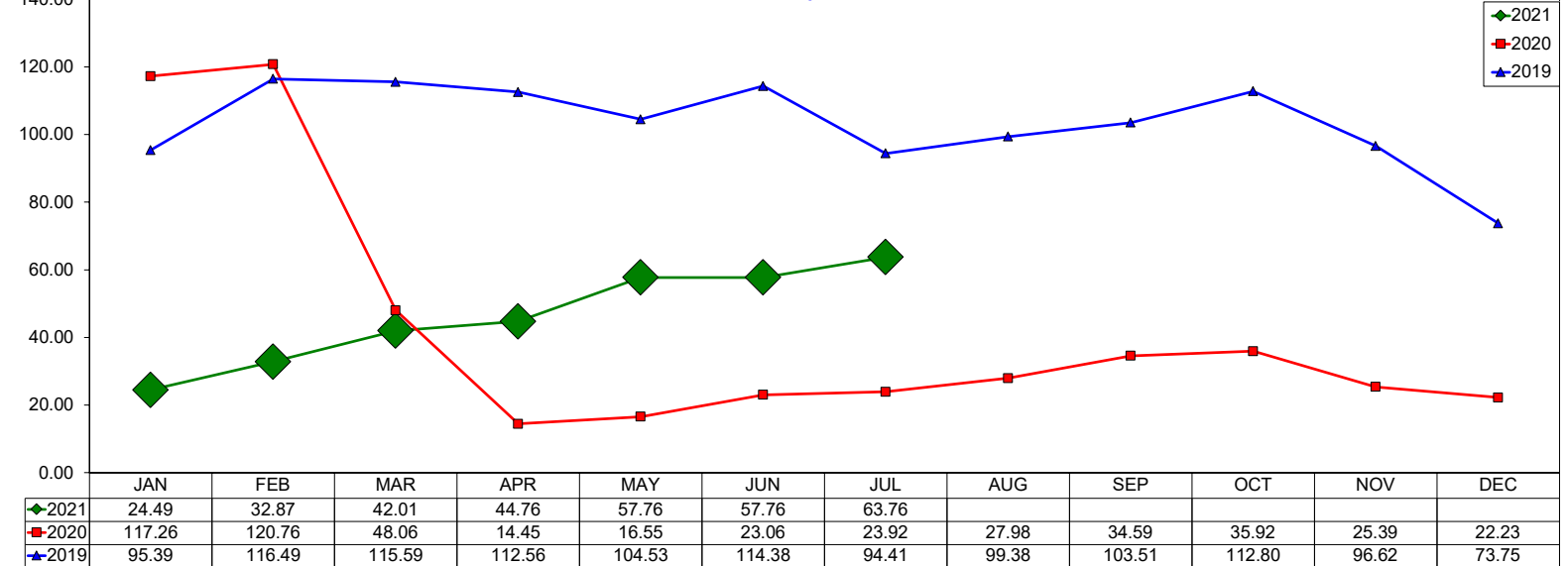
Transient Tuesday RevPAR



Group Tuesday RevPAR



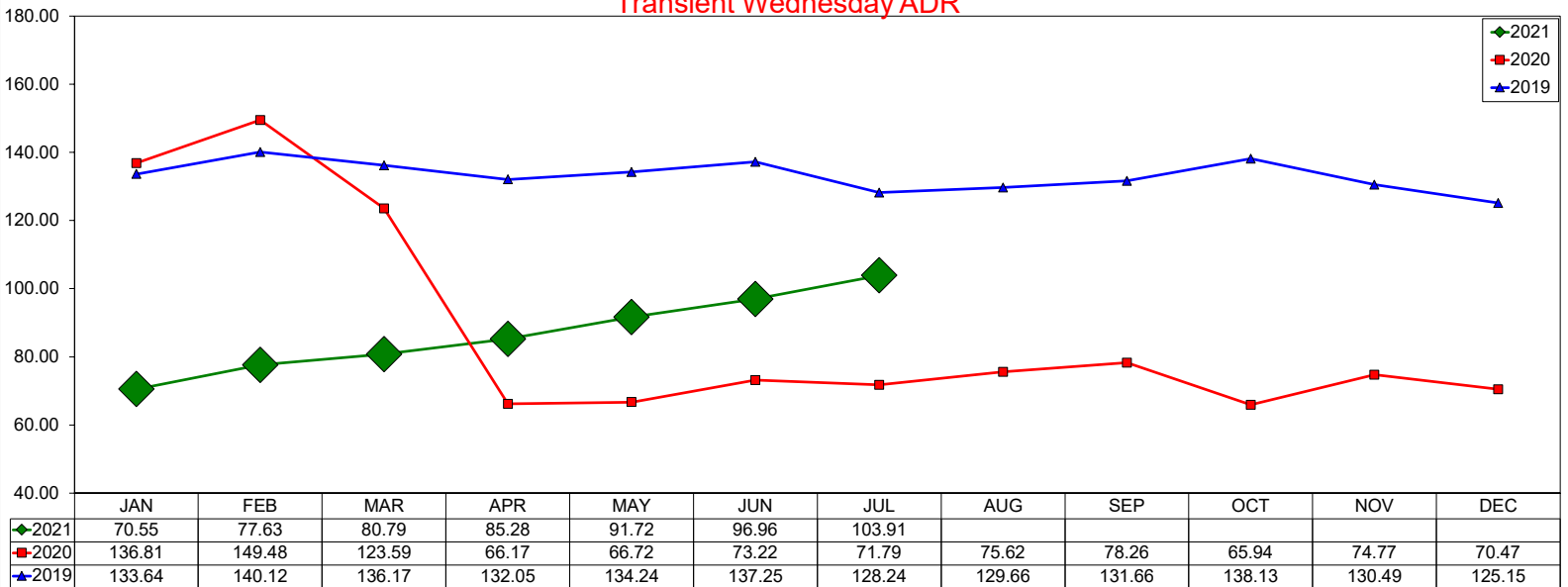
Total Tuesday RevPAR



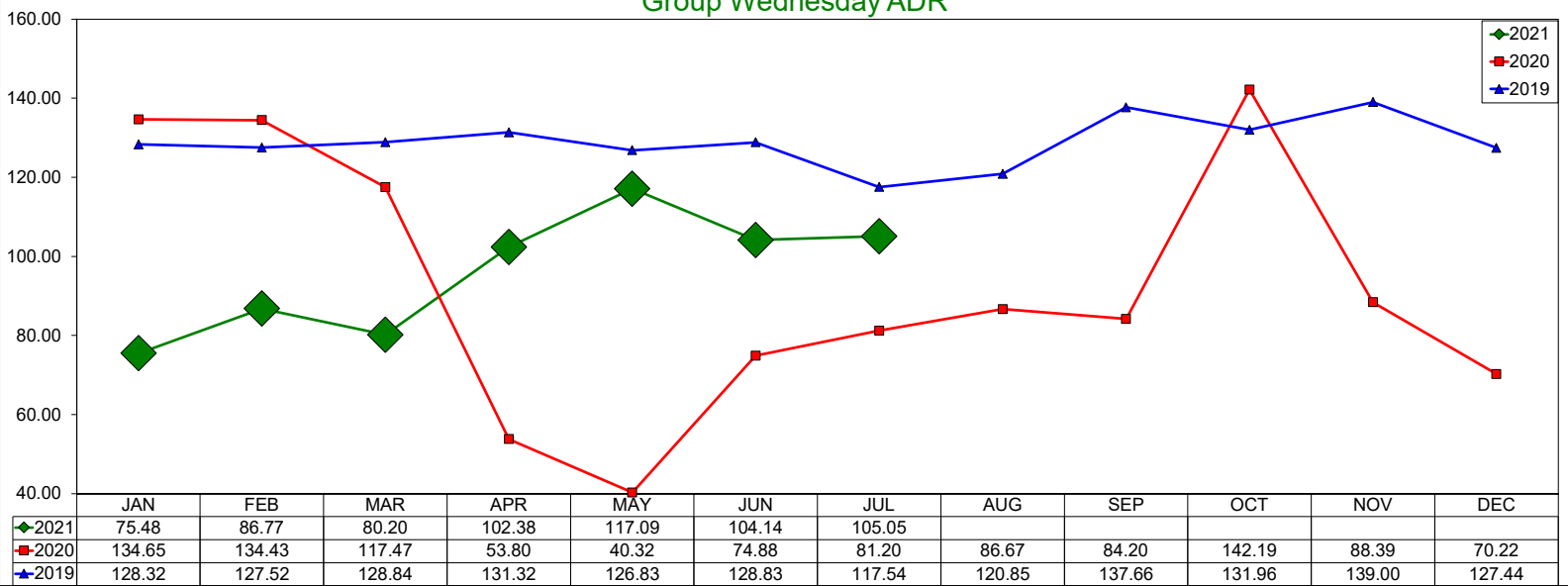
Three Year Comparison - Wednesday - ADR

July 2021

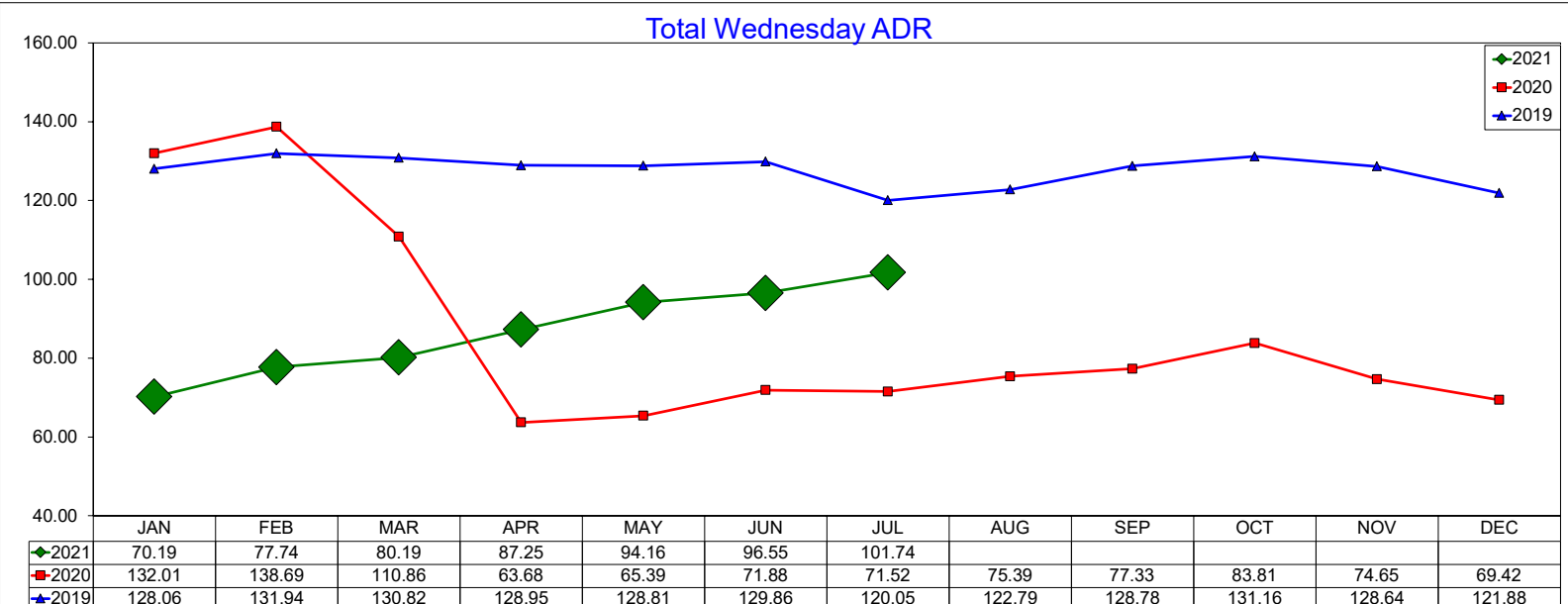
Transient Wednesday ADR



Group Wednesday ADR



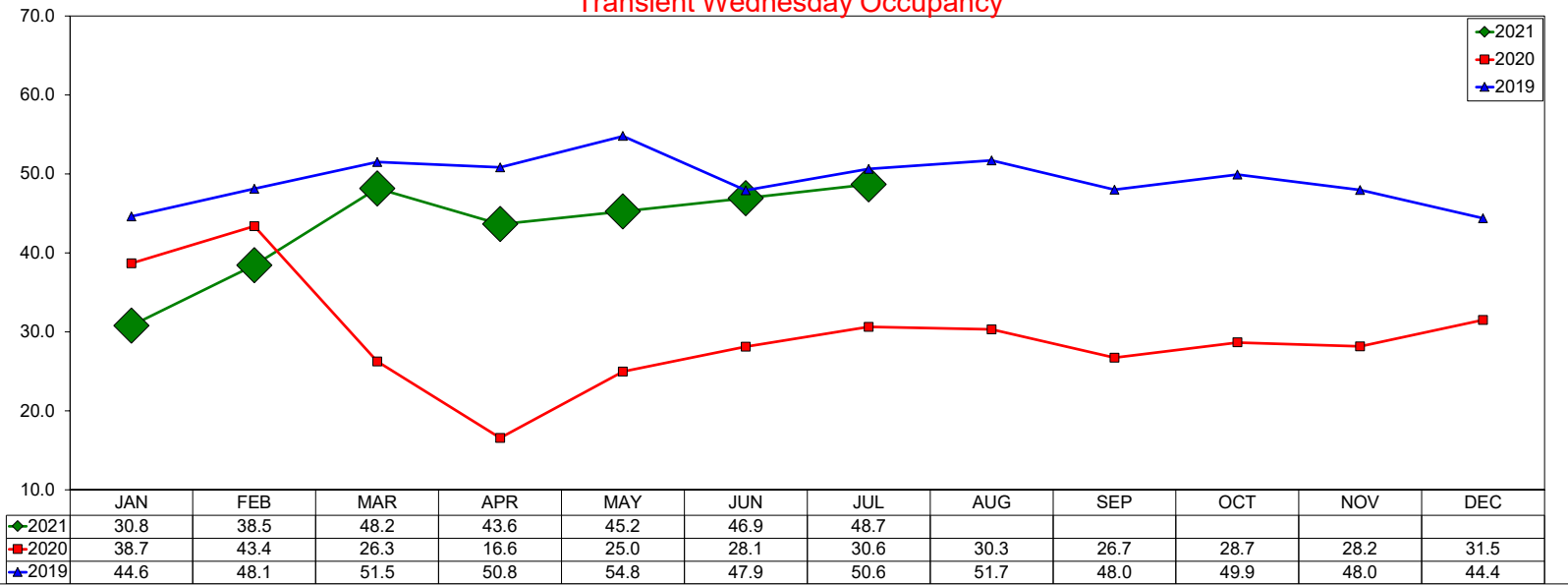
Total Wednesday ADR



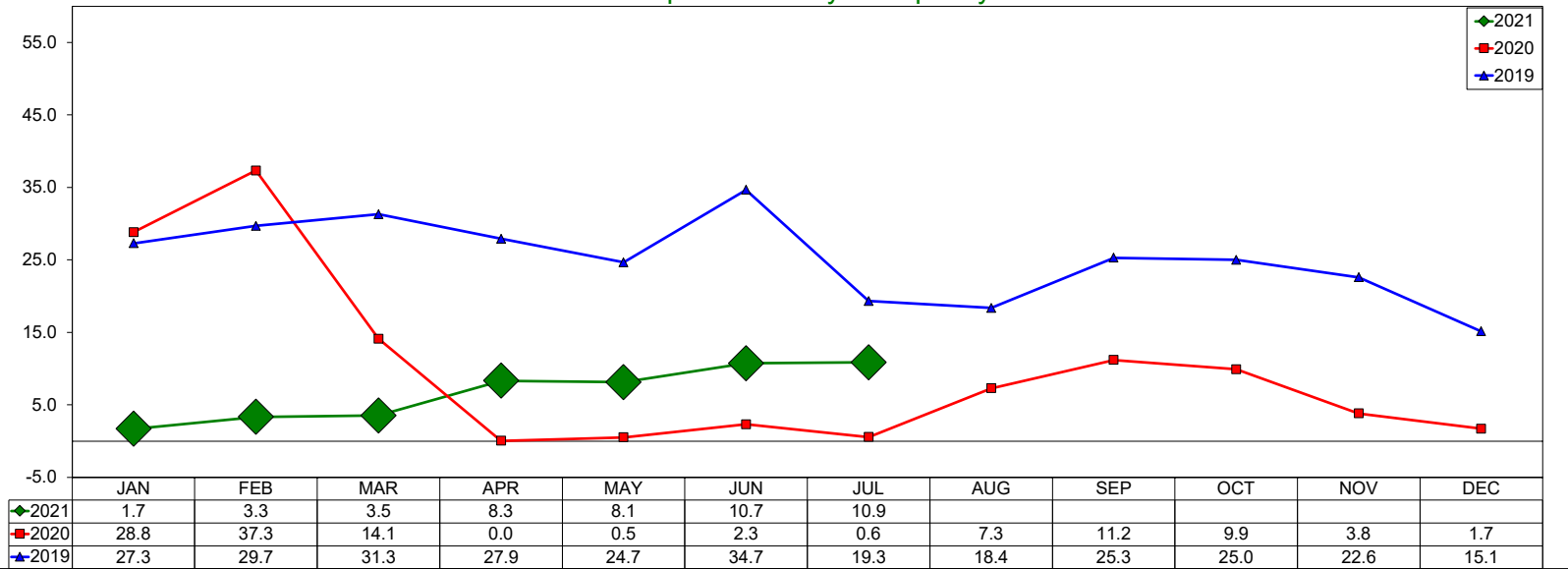
Three Year Comparison - Wednesday - Occupancy

July 2021

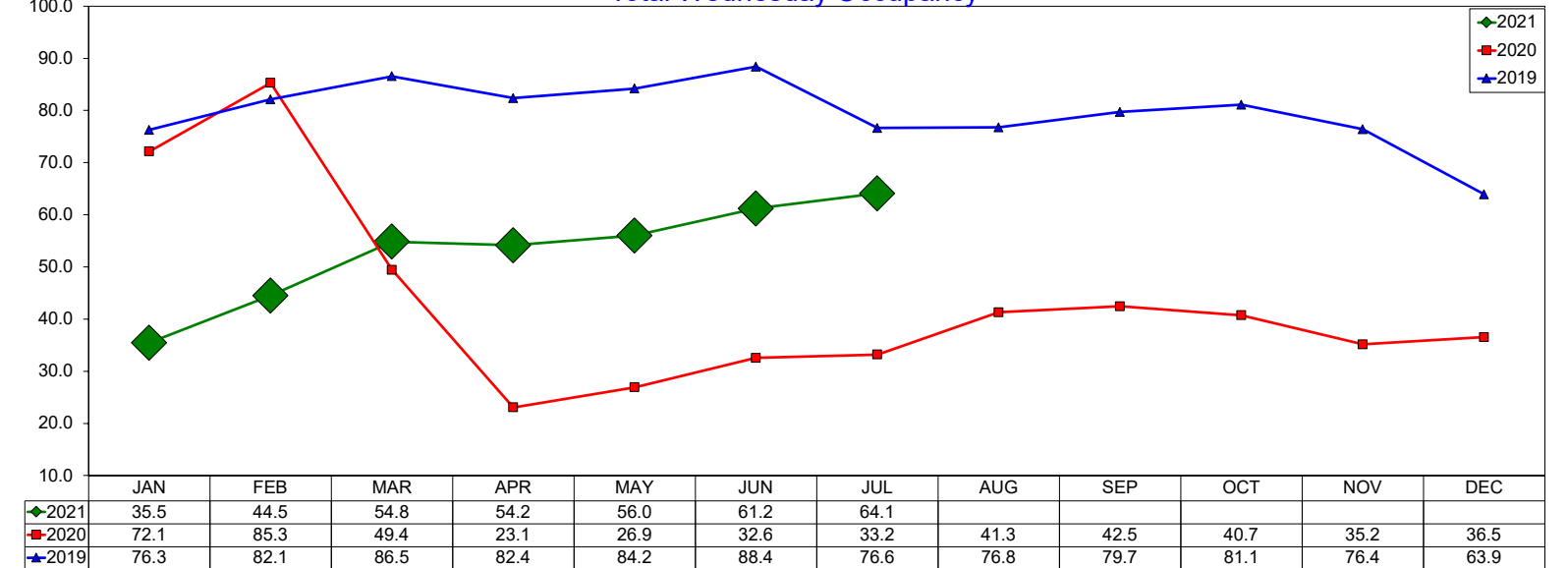
Transient Wednesday Occupancy



Group Wednesday Occupancy



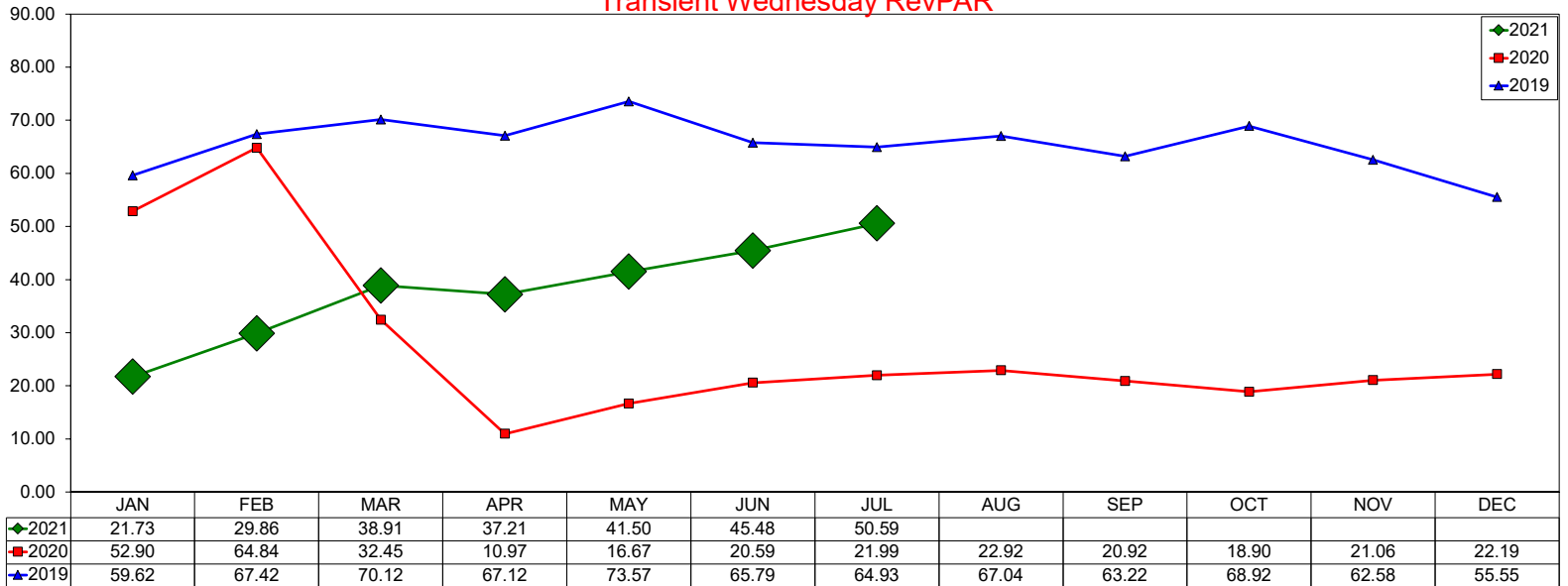
Total Wednesday Occupancy



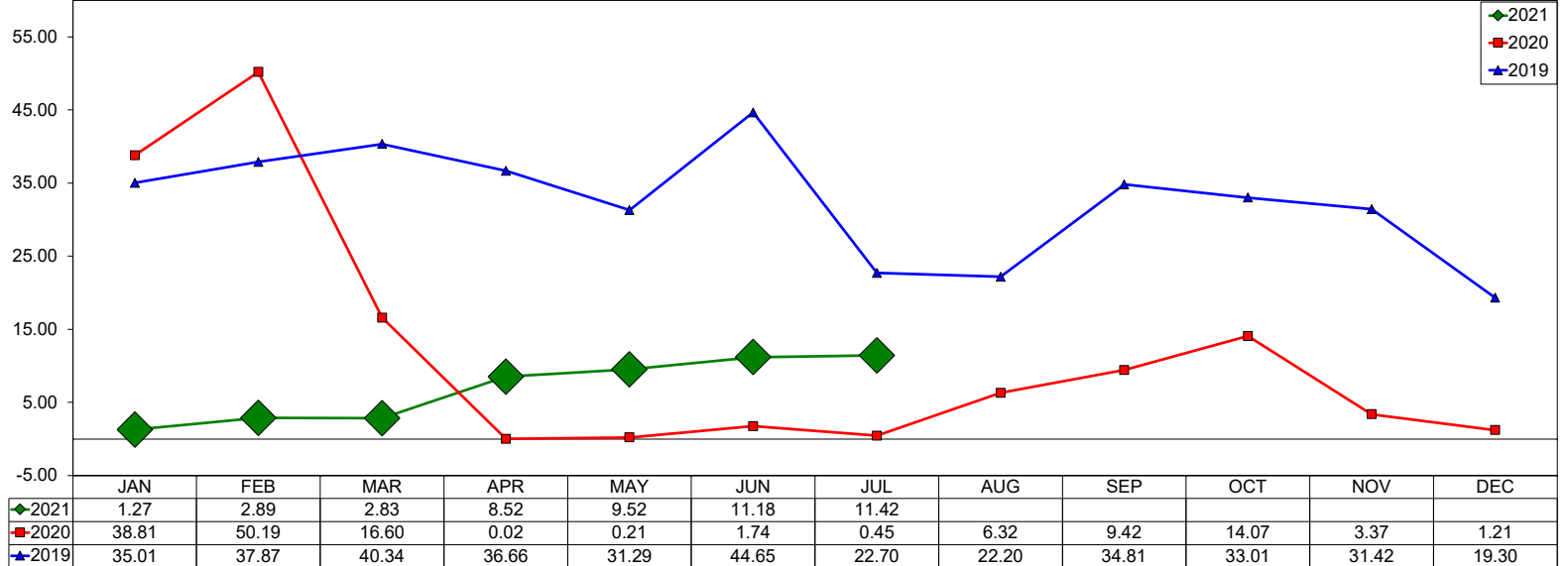
Three Year Comparison - Wednesday - RevPAR

July 2021

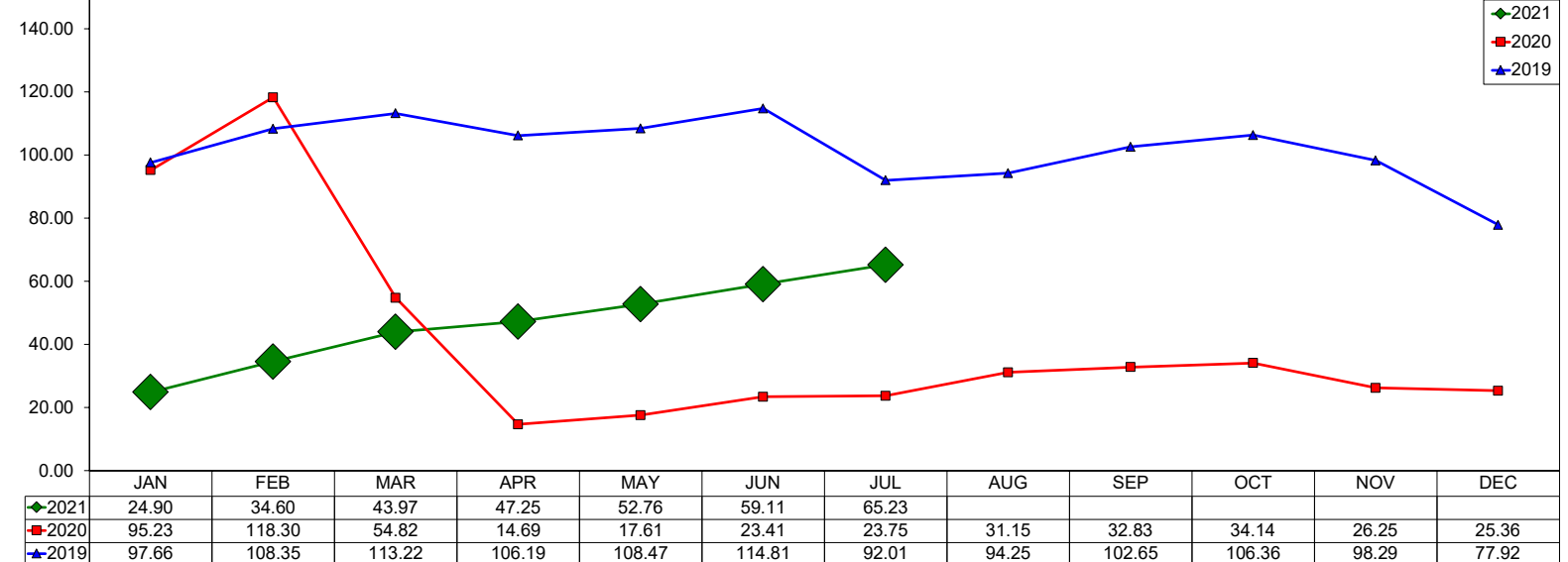
Transient Wednesday RevPAR



Group Wednesday RevPAR



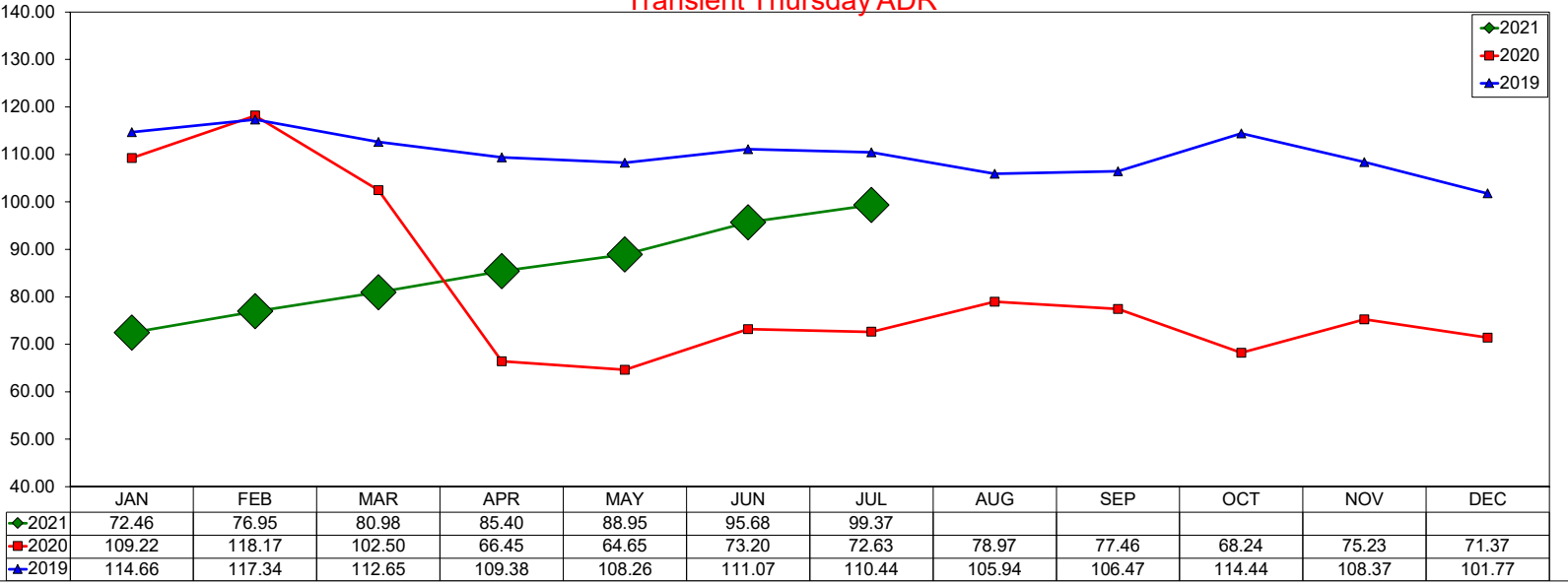
Total Wednesday RevPAR



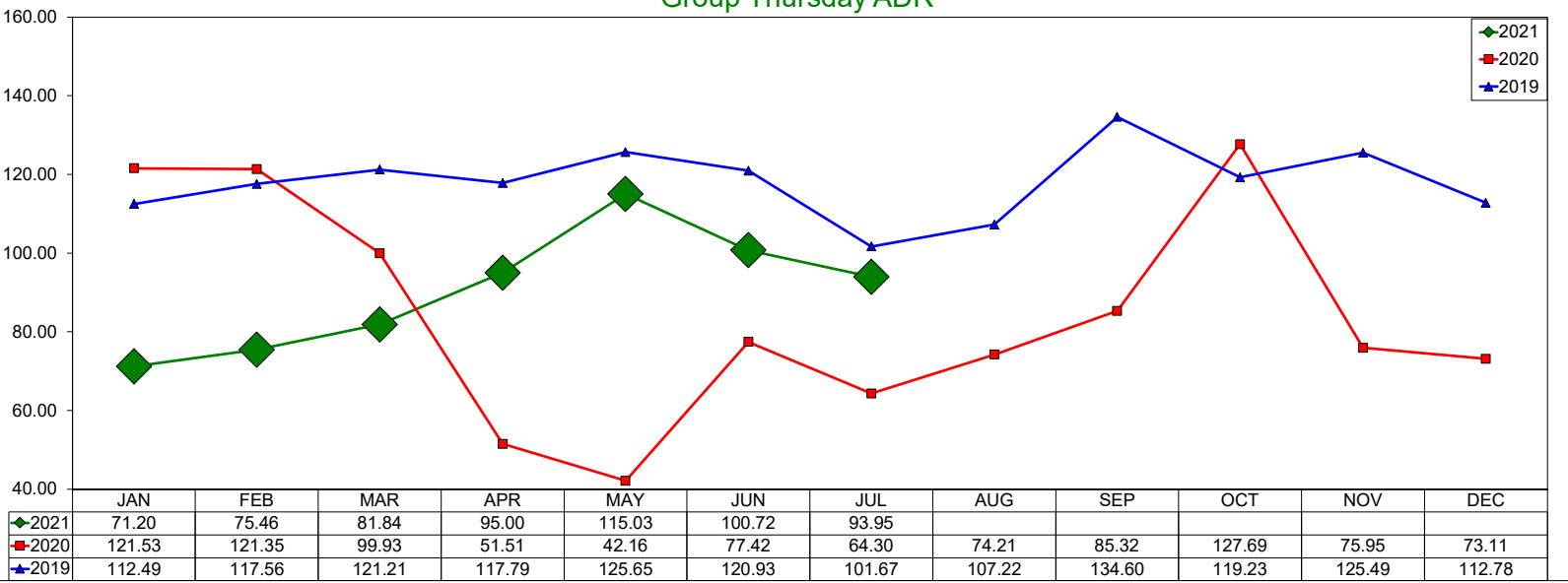
Three Year Comparison - Thursday - ADR

July 2021

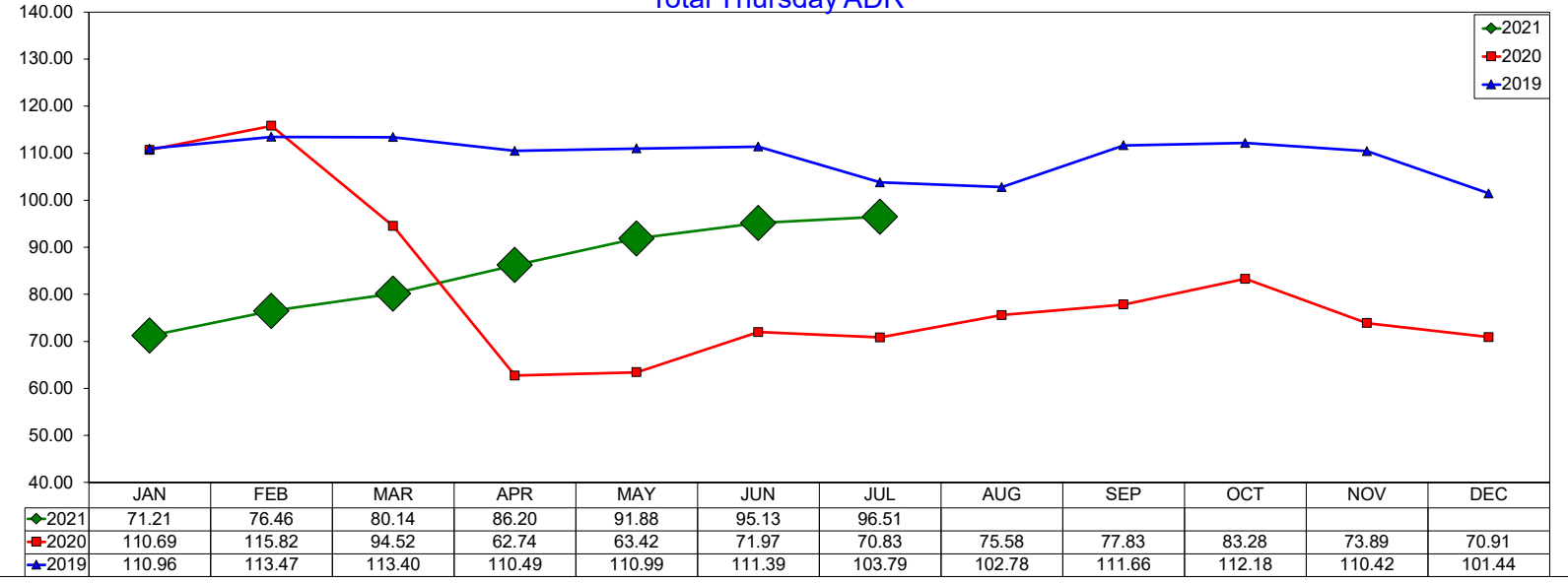
Transient Thursday ADR



Group Thursday ADR



Total Thursday ADR

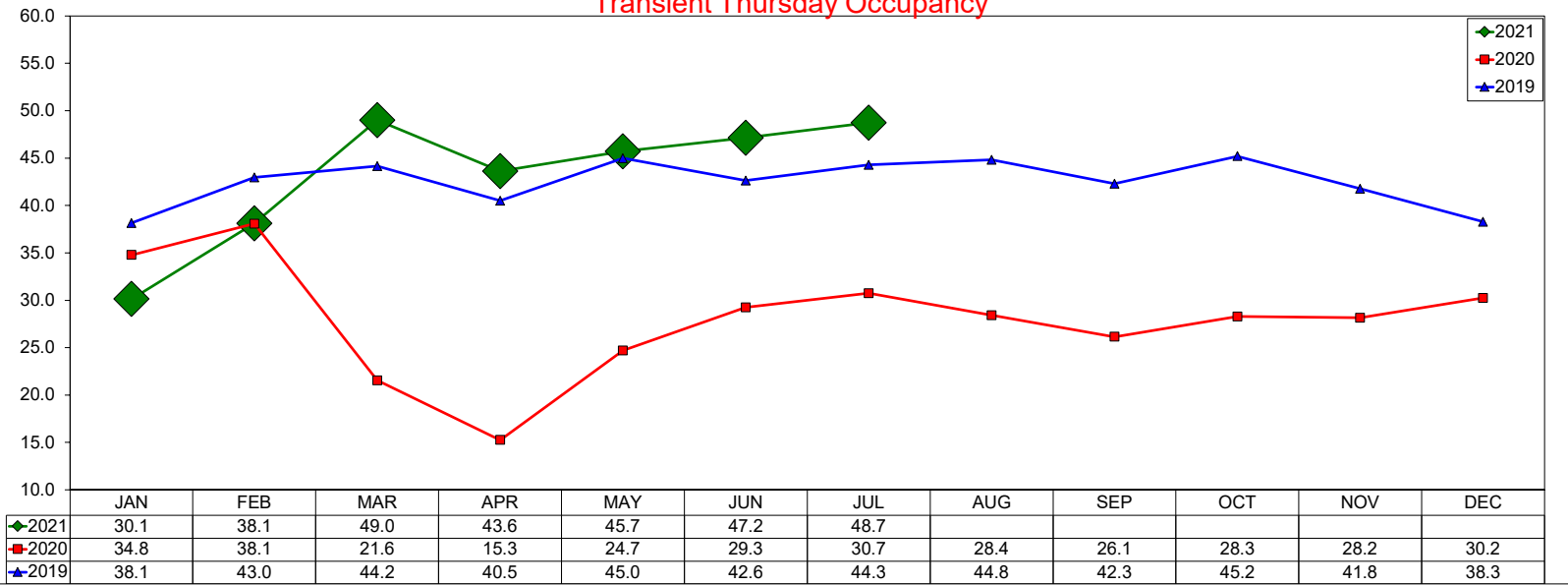


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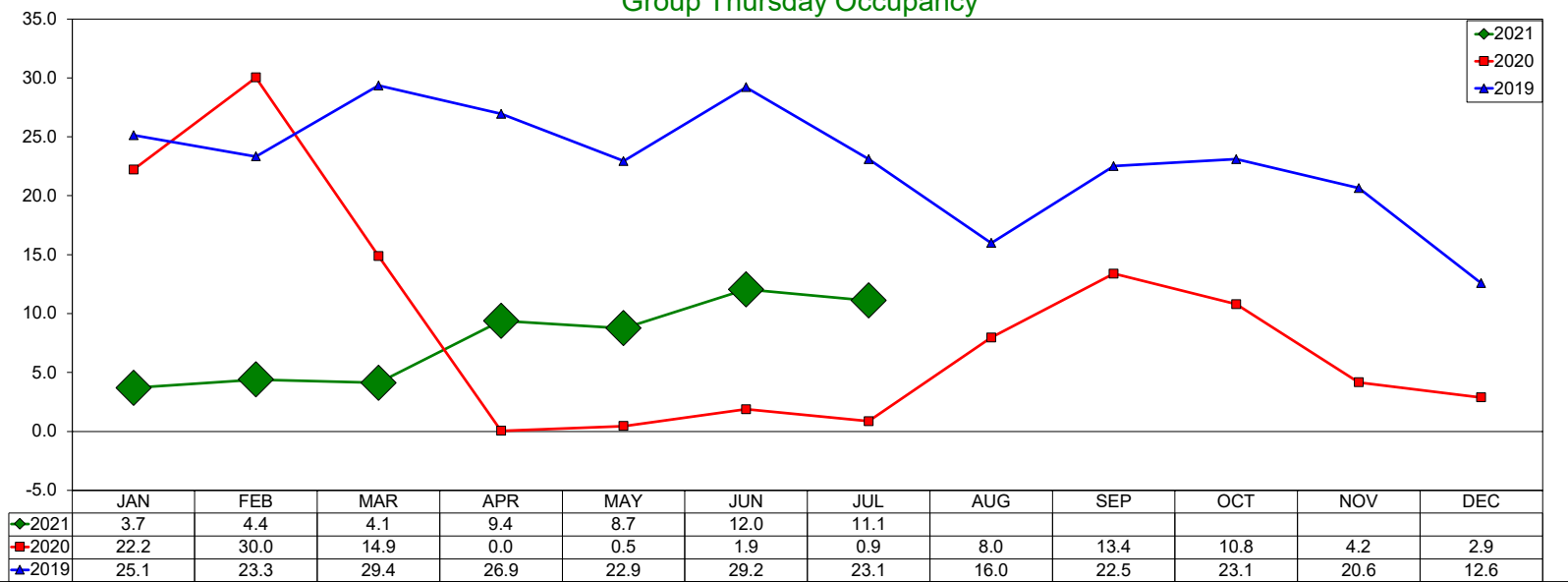
Three Year Comparison - Thursday - Occupancy

July 2021

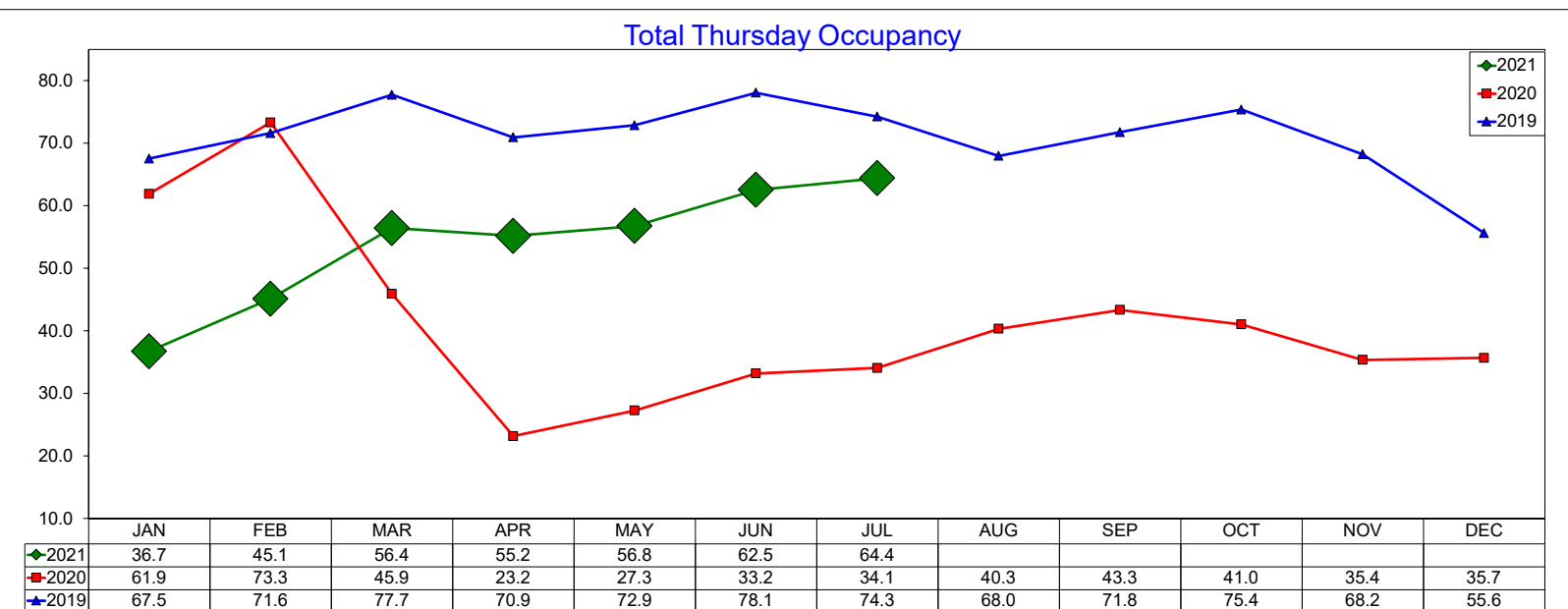
Transient Thursday Occupancy



Group Thursday Occupancy



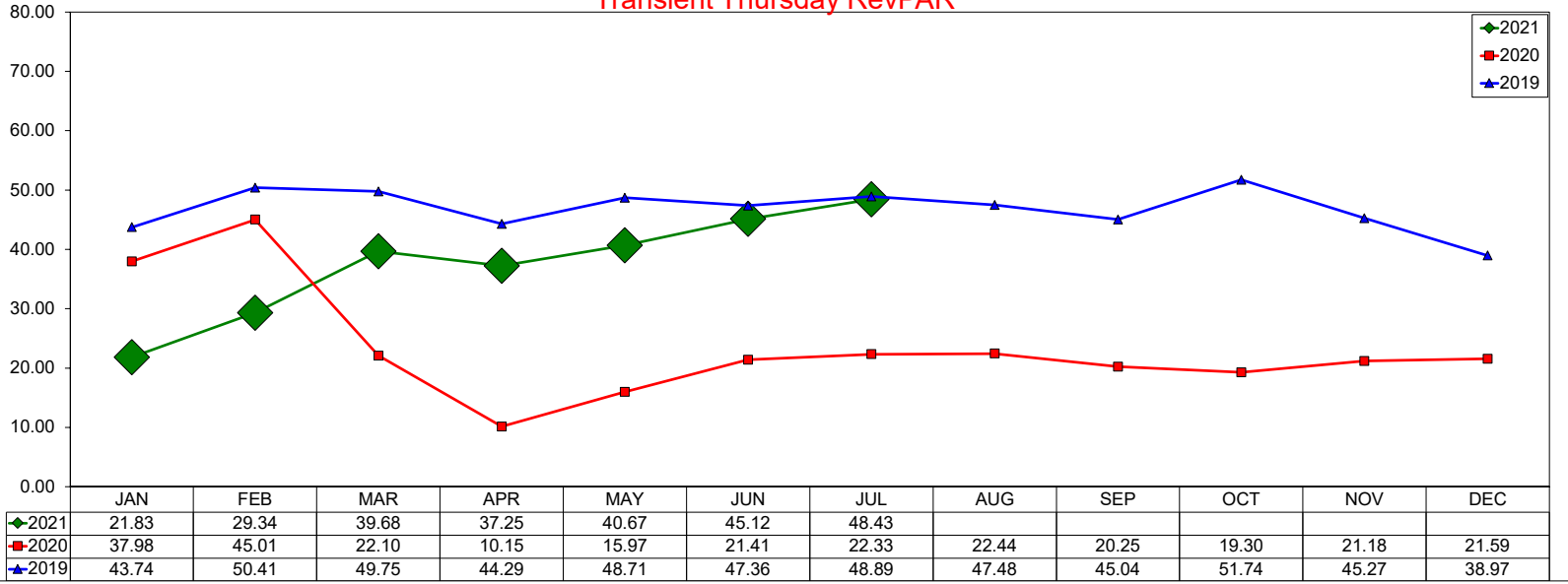
Total Thursday Occupancy



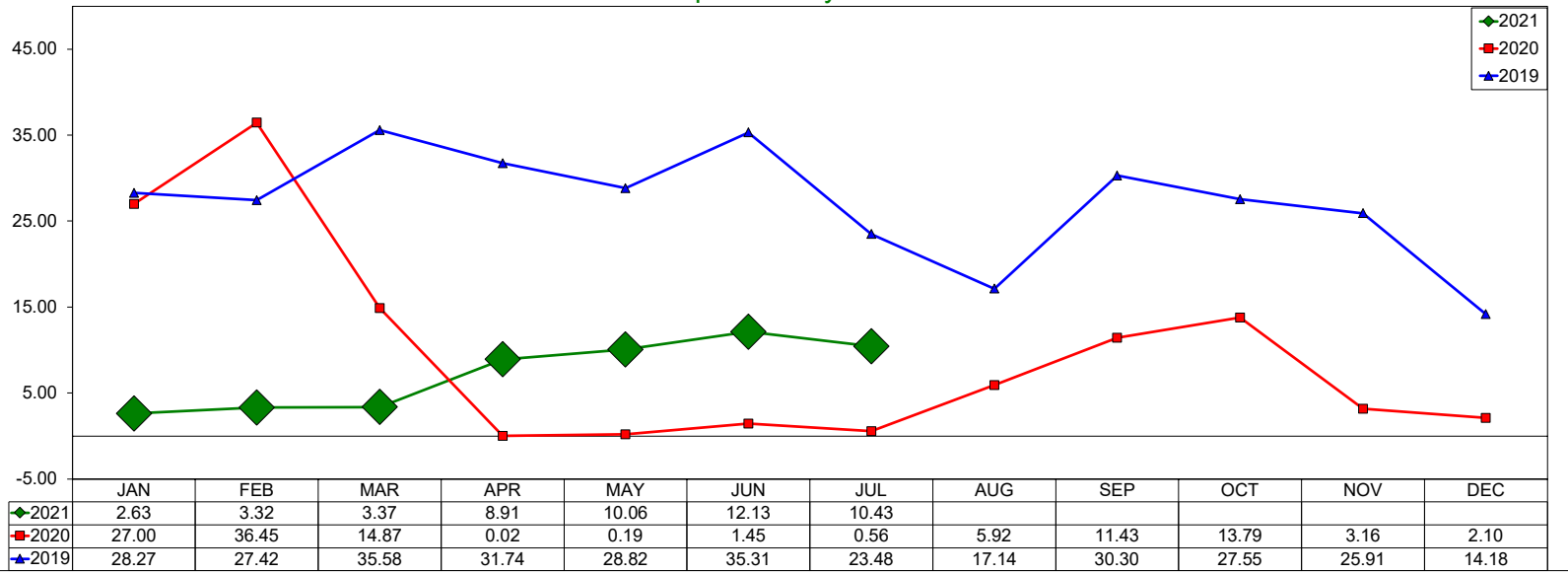
Three Year Comparison - Thursday - RevPAR

July 2021

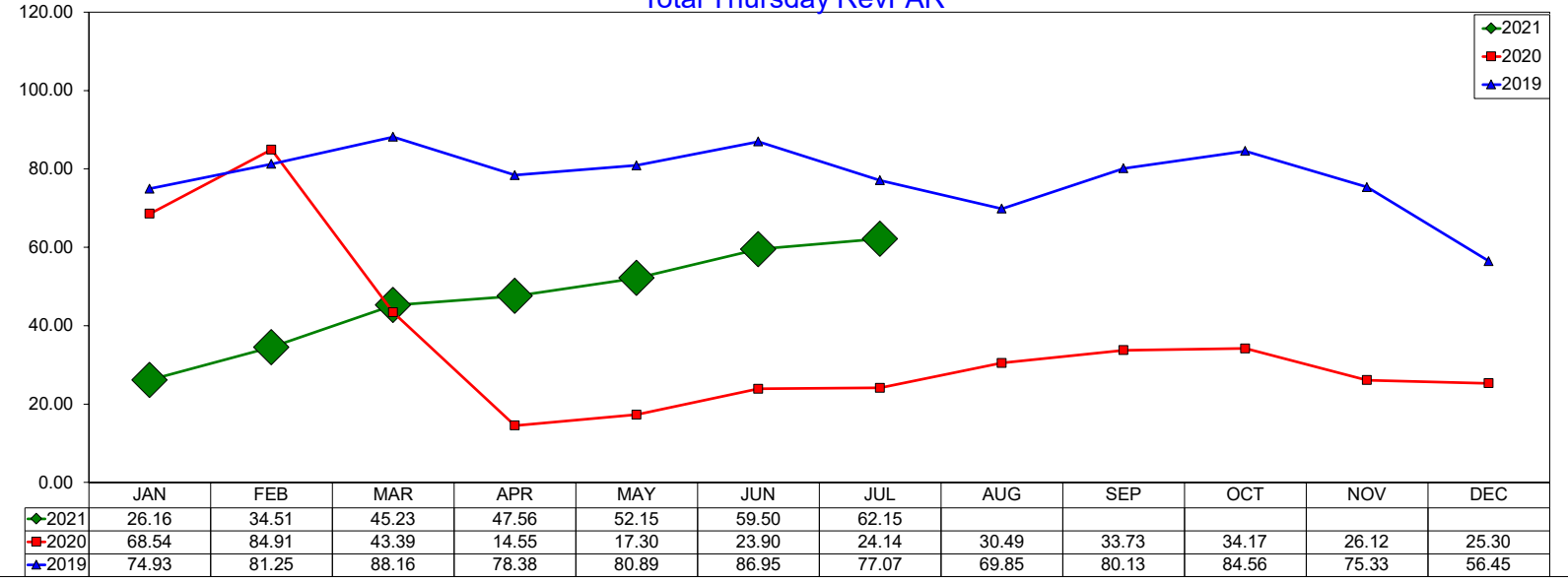
Transient Thursday RevPAR



Group Thursday RevPAR



Total Thursday RevPAR

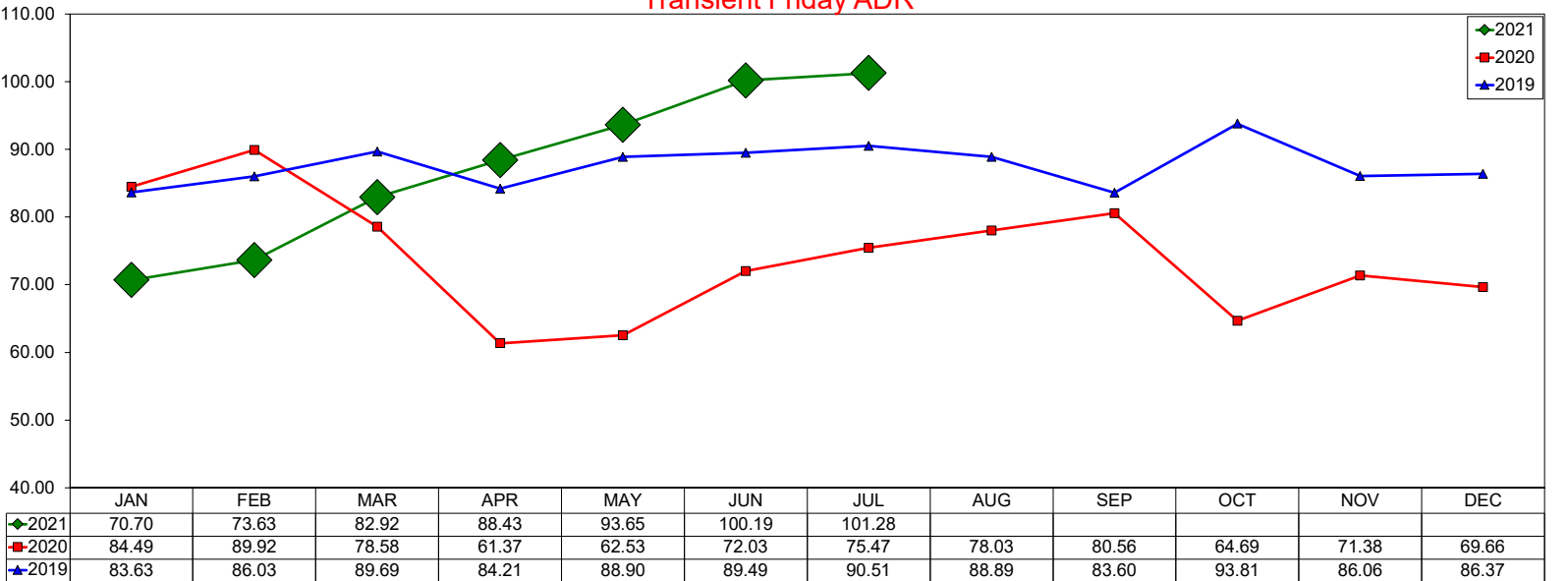


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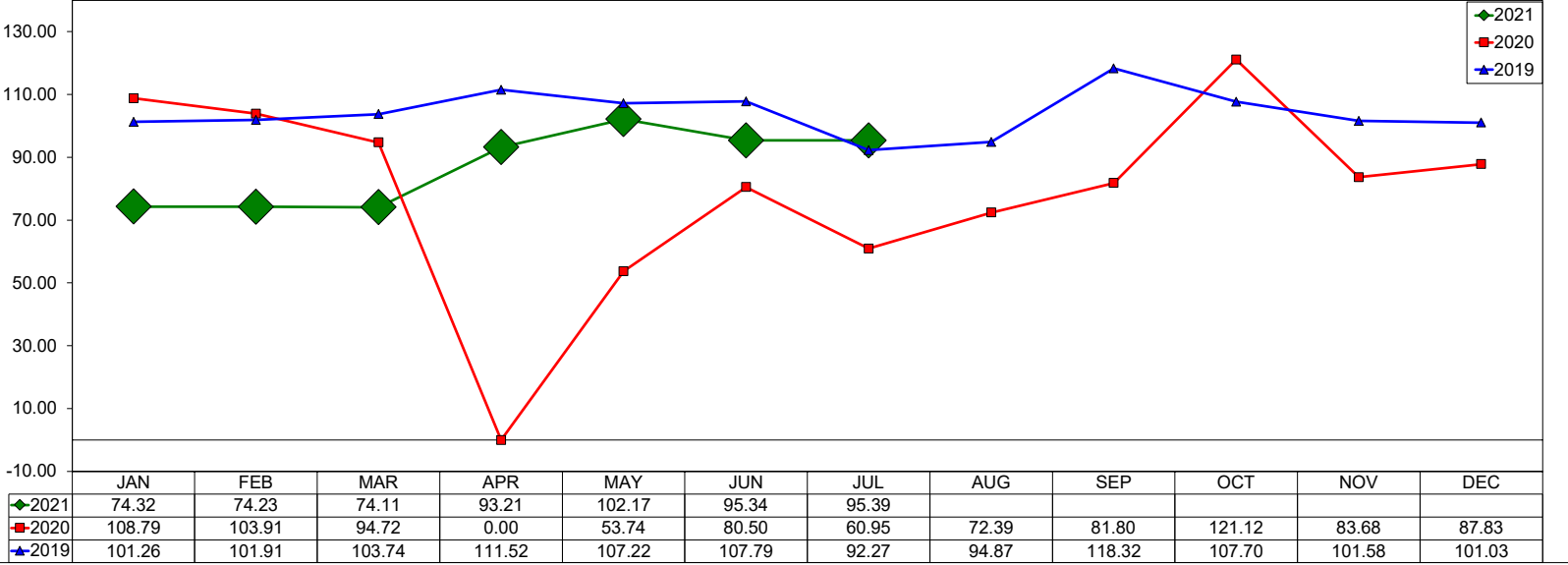
Three Year Comparison - Friday - ADR

July 2021

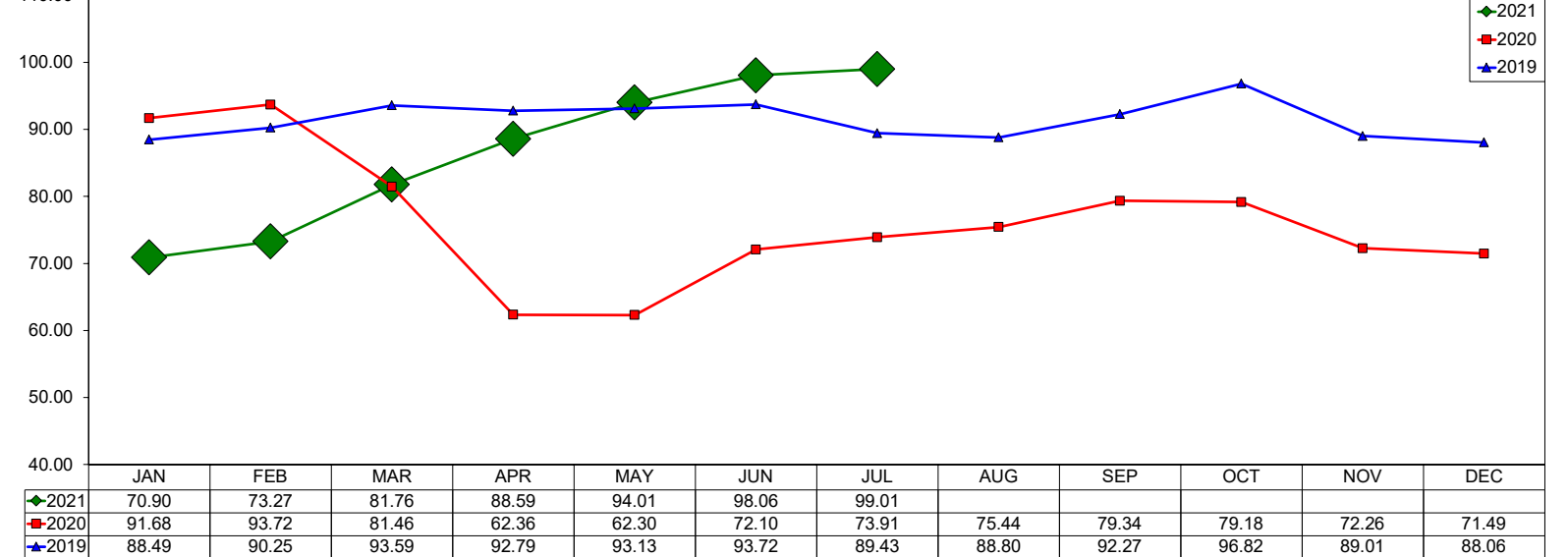
Transient Friday ADR



Group Friday ADR



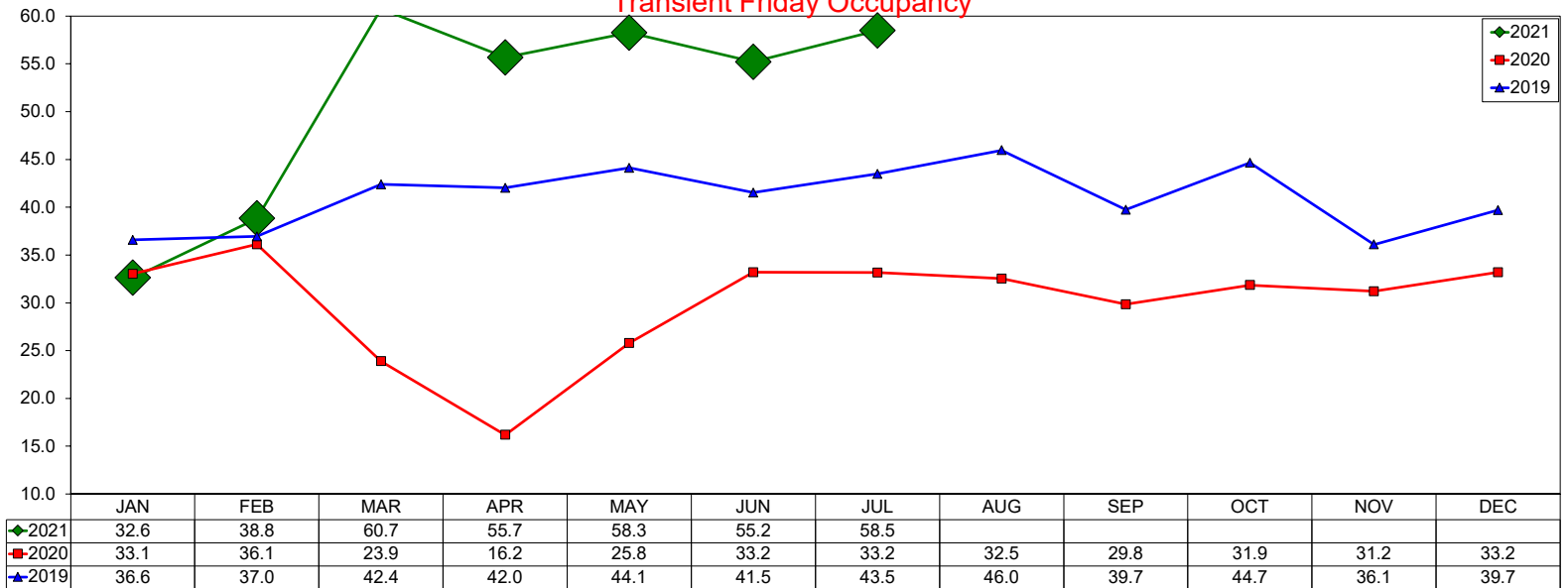
Total Friday ADR



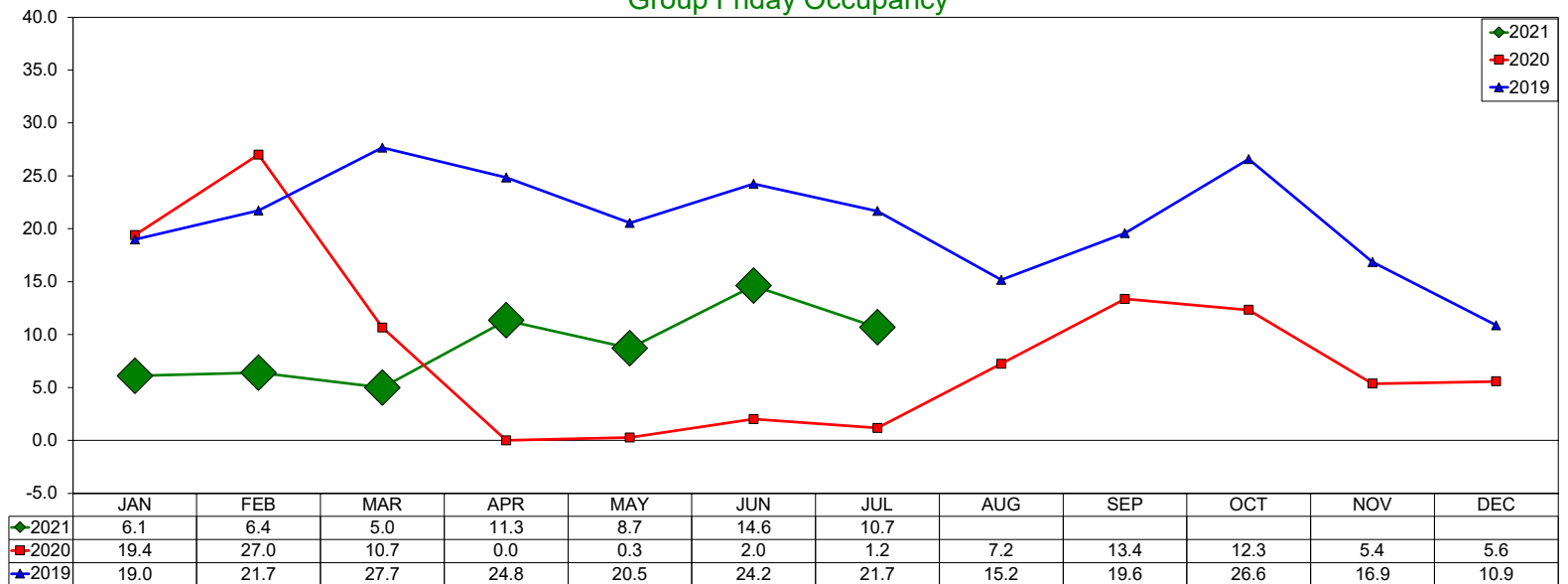
Three Year Comparison - Friday - Occupancy

July 2021

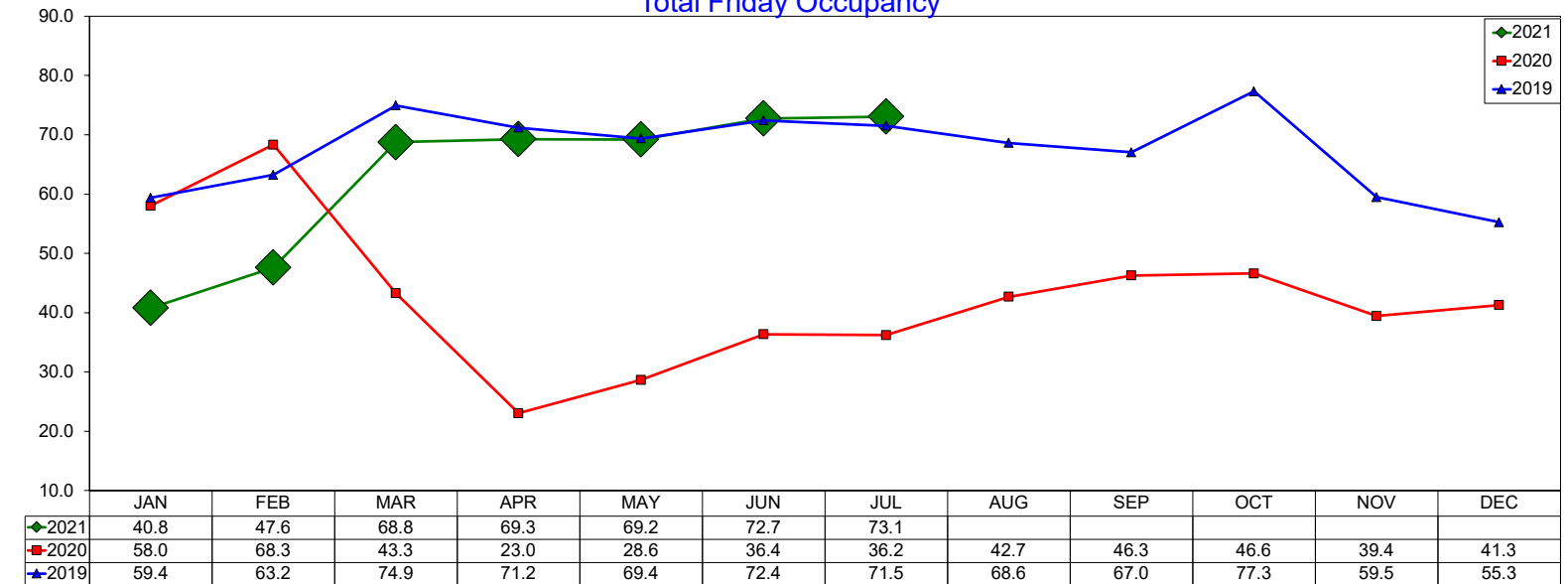
Transient Friday Occupancy



Group Friday Occupancy



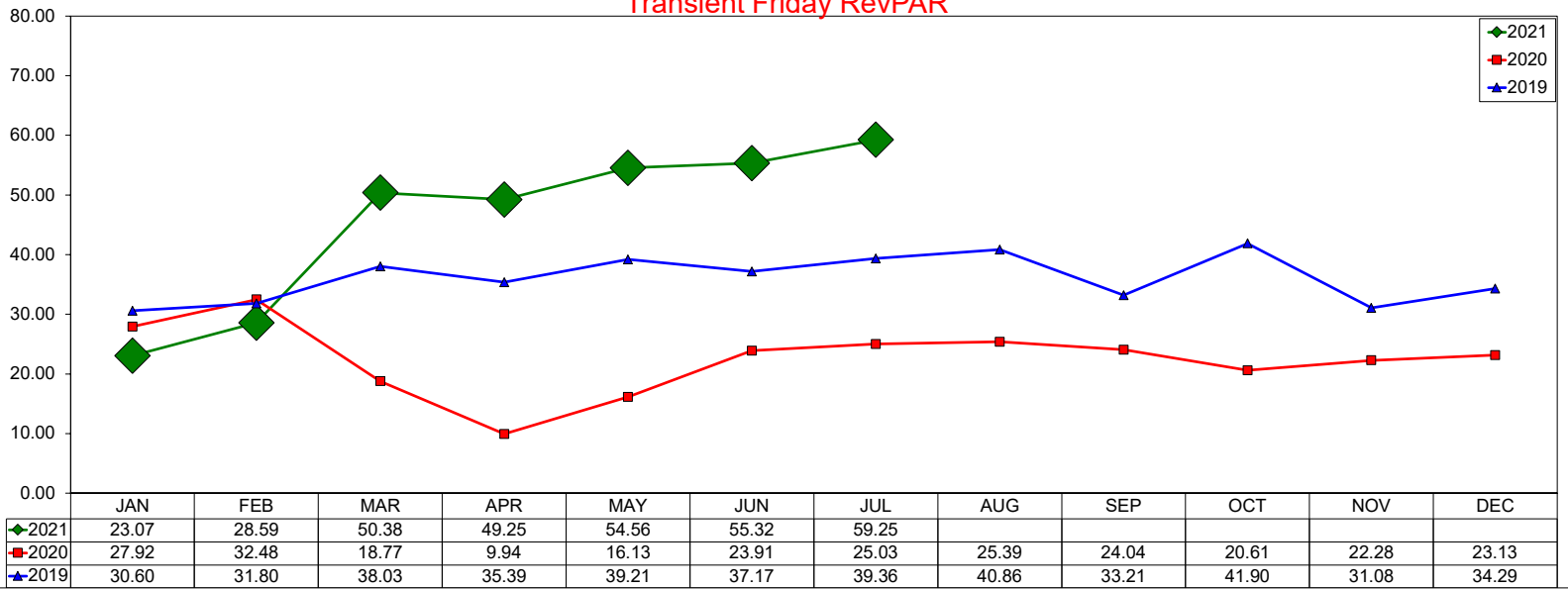
Total Friday Occupancy



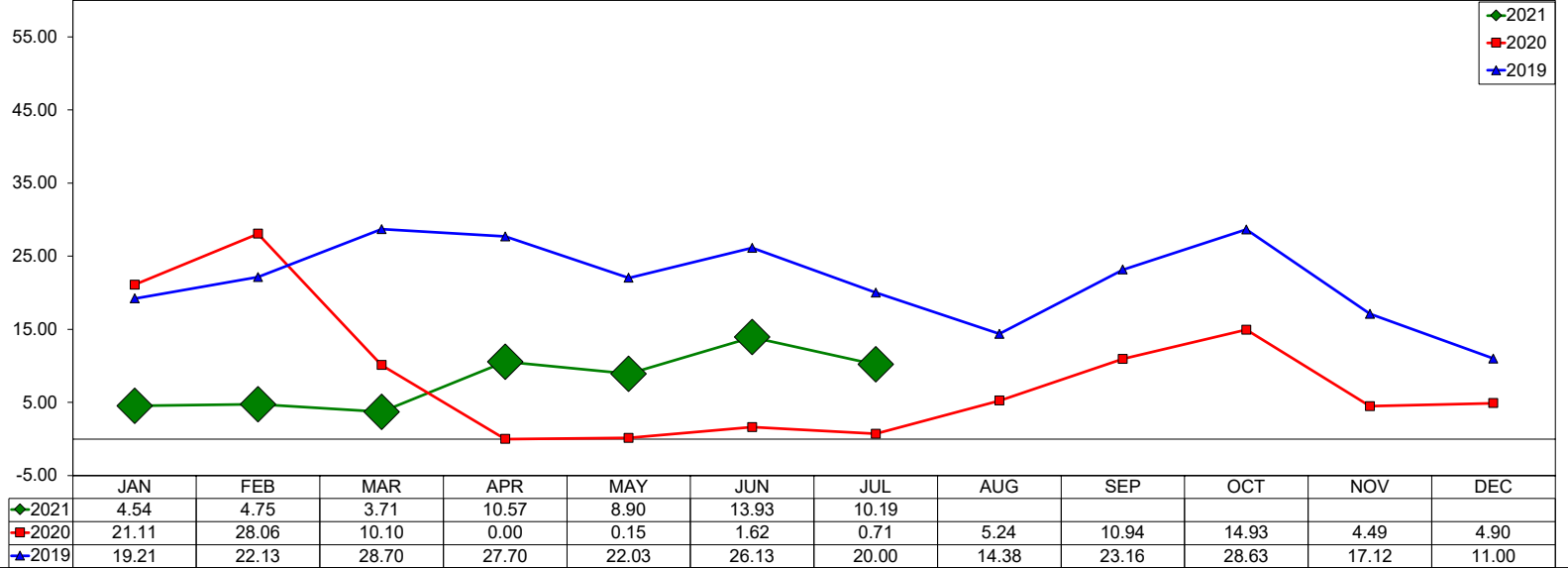
Three Year Comparison - Friday - RevPAR

July 2021

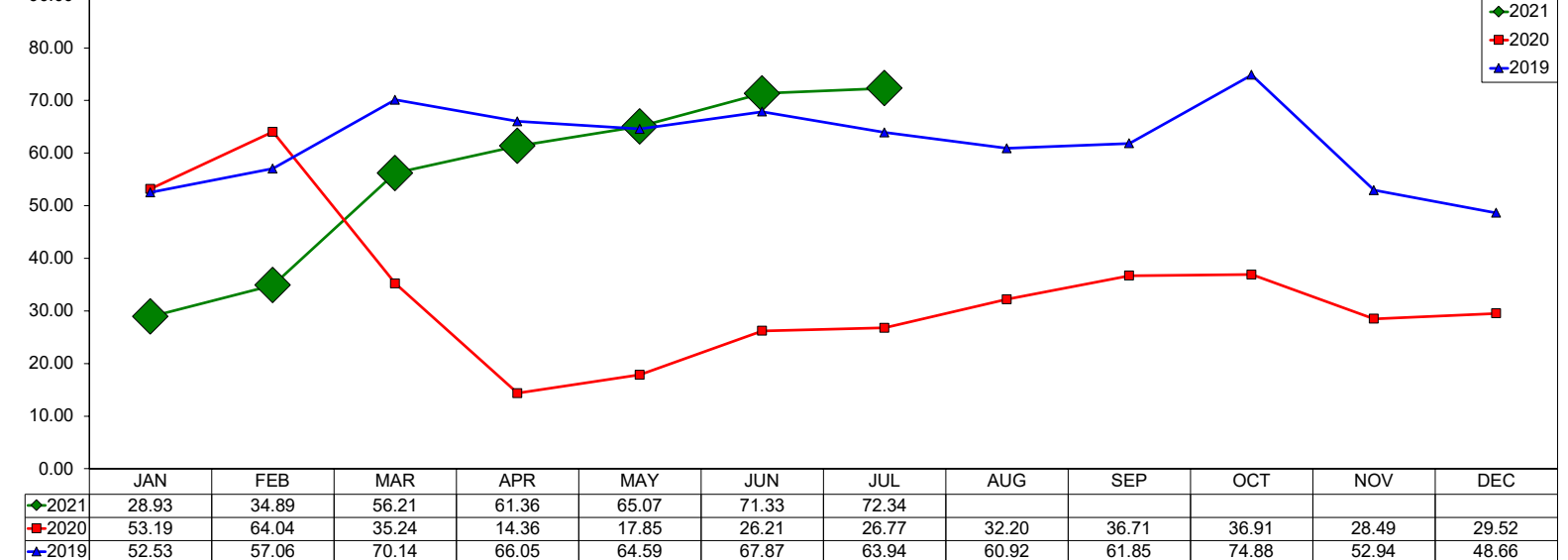
Transient Friday RevPAR



Group Friday RevPAR



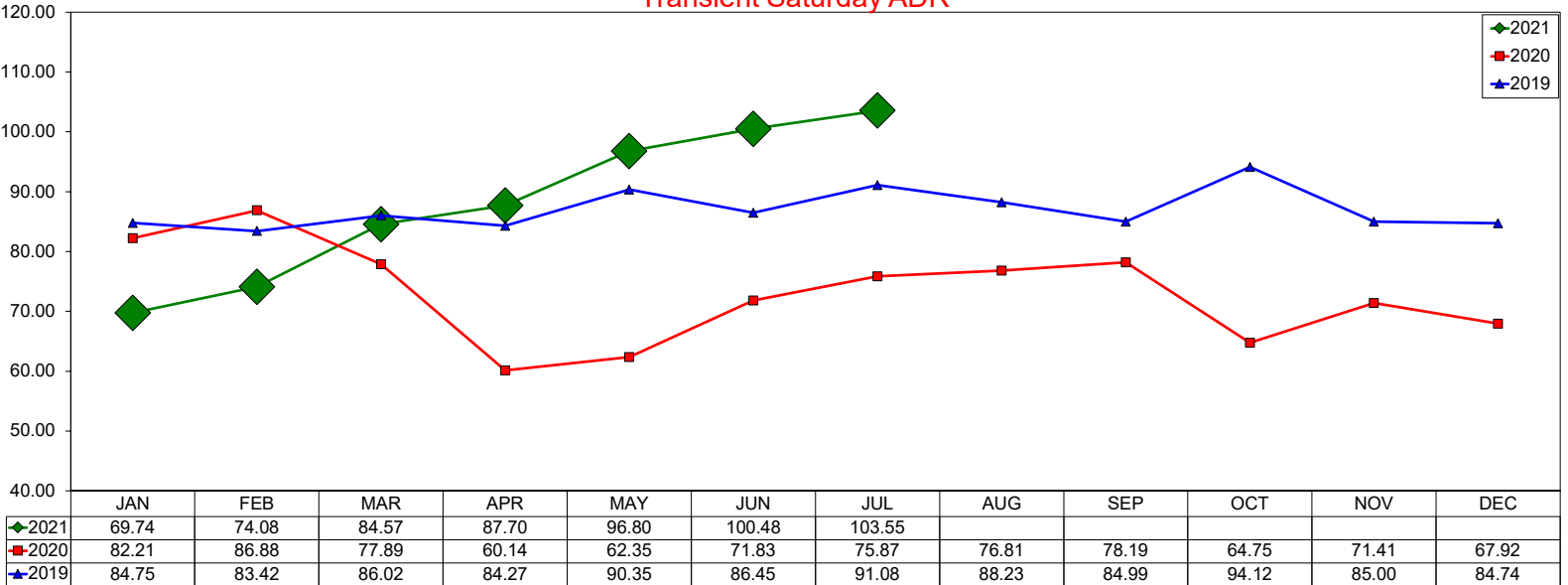
Total Friday RevPAR



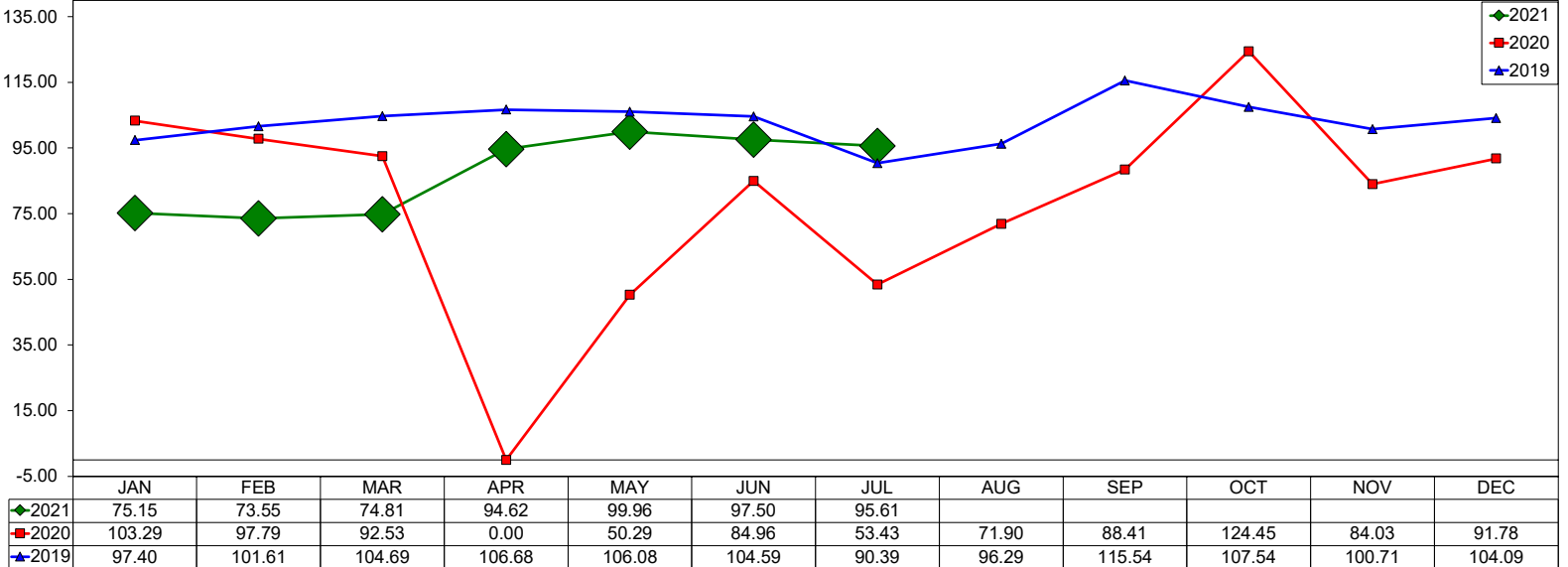
Three Year Comparison - Saturday - ADR

July 2021

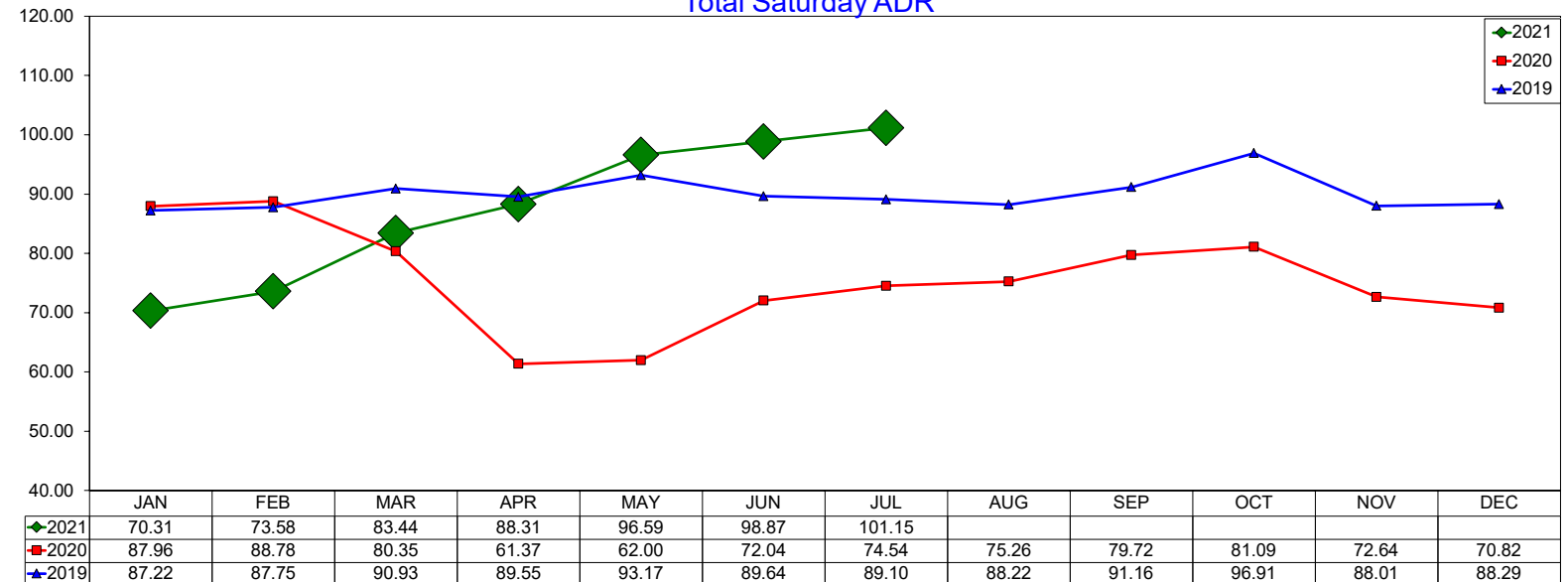
Transient Saturday ADR



Group Saturday ADR



Total Saturday ADR

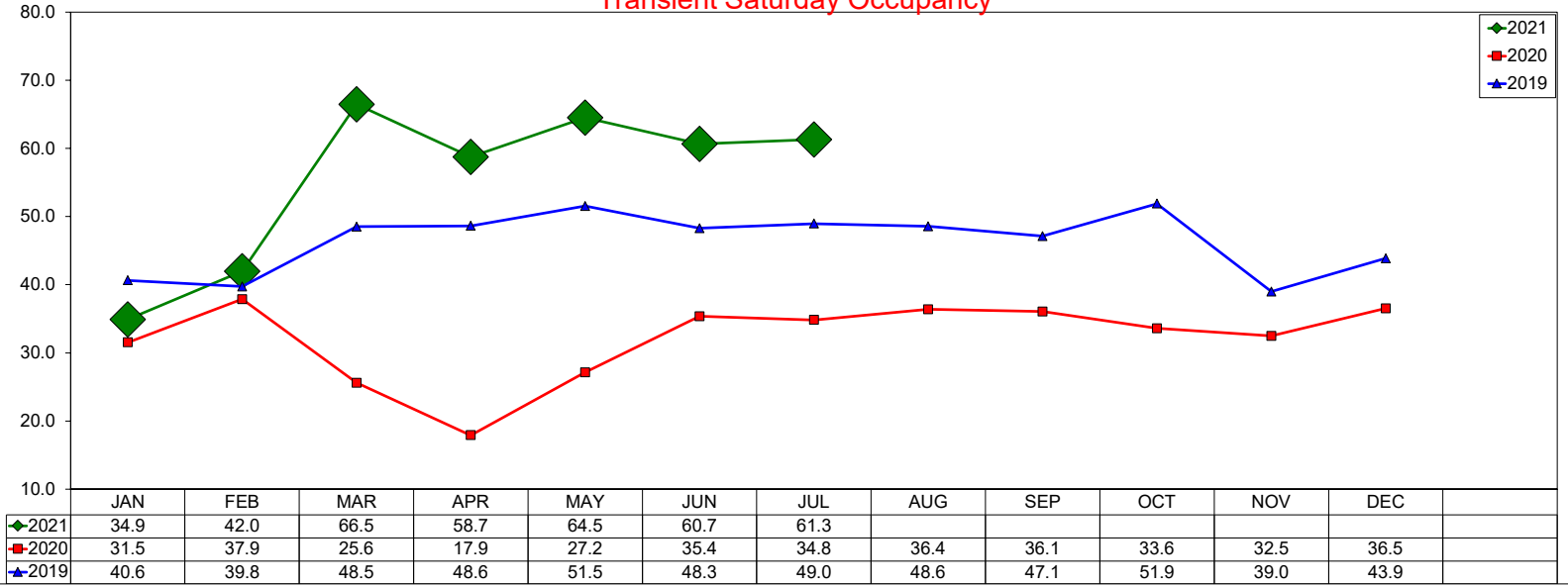


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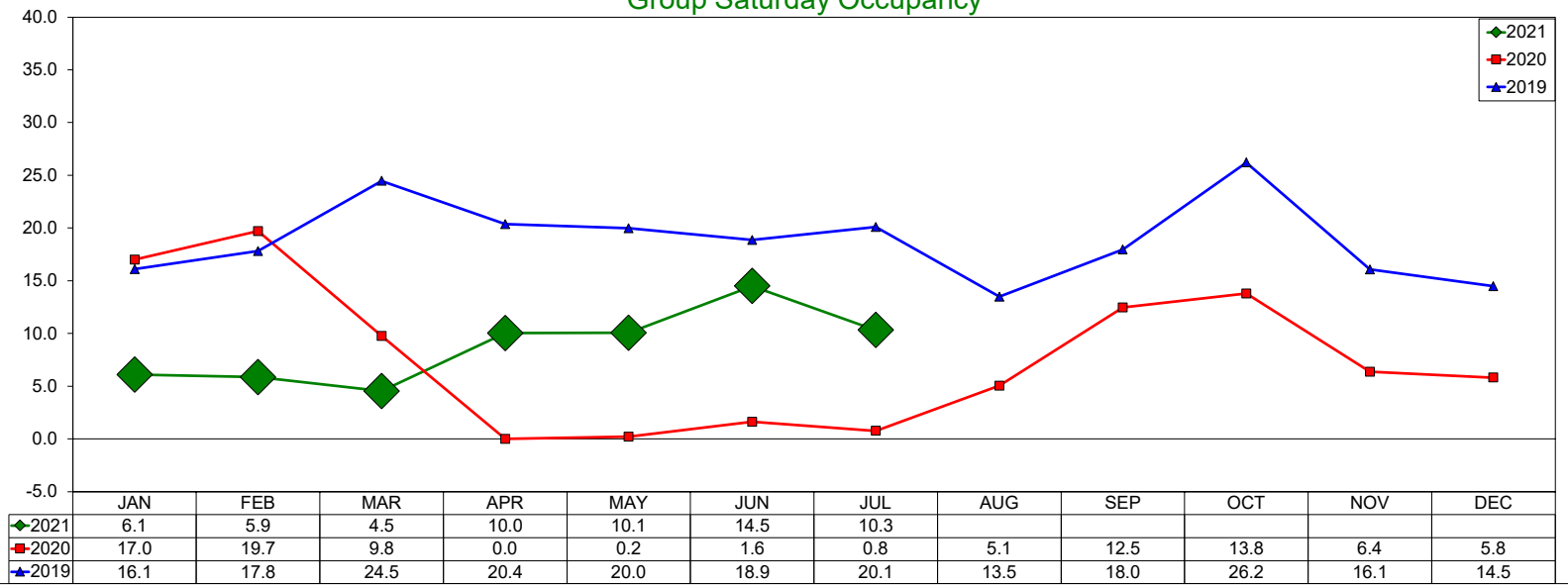
Three Year Comparison - Saturday - Occupancy

July 2021

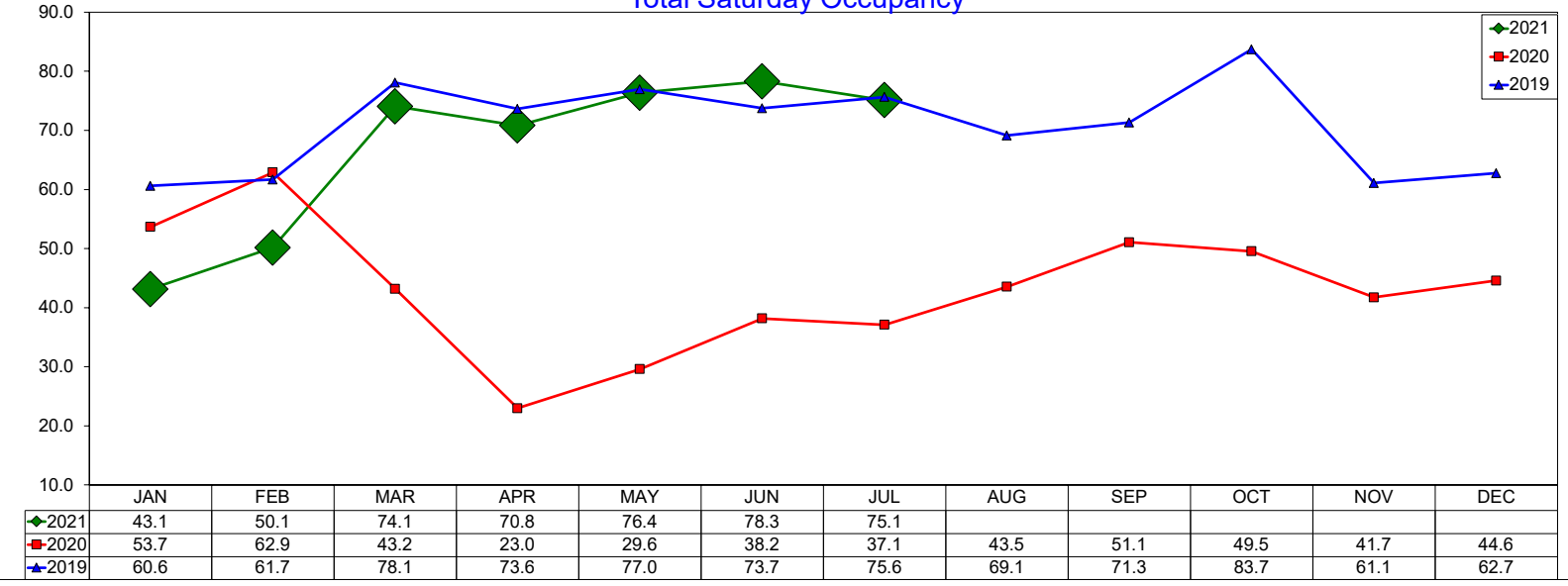
Transient Saturday Occupancy



Group Saturday Occupancy



Total Saturday Occupancy

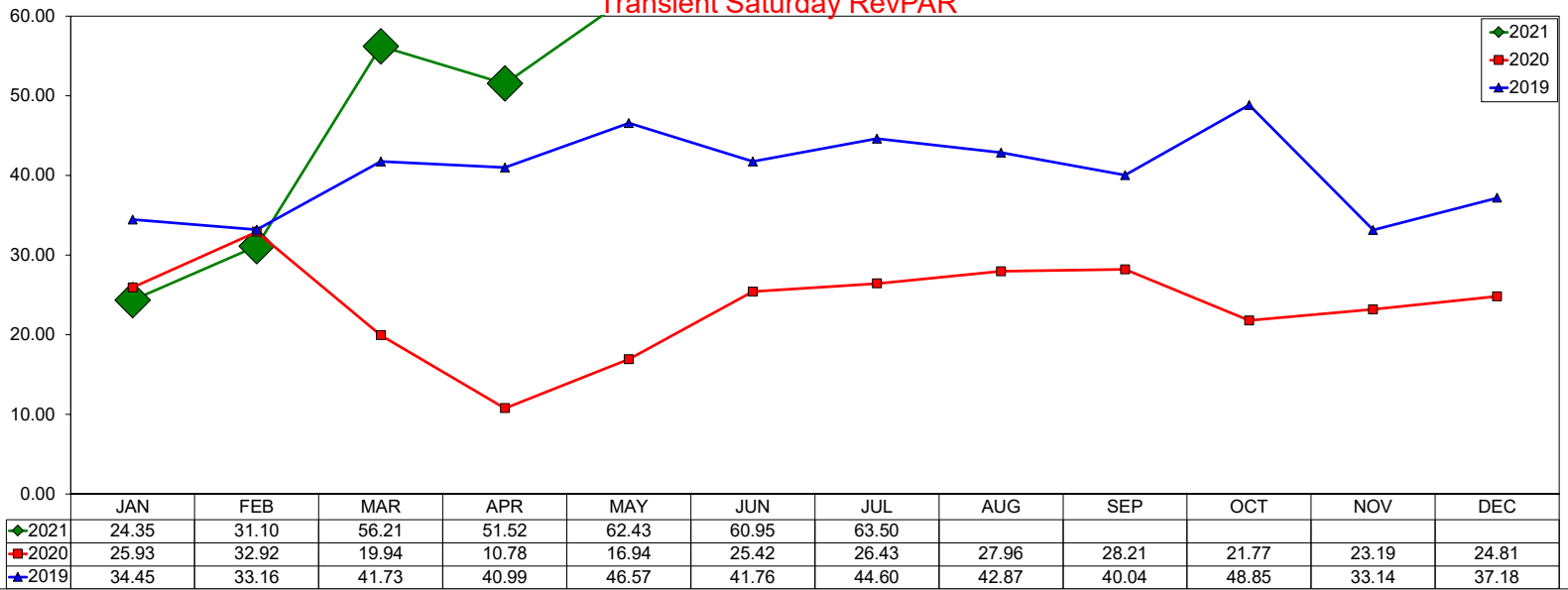


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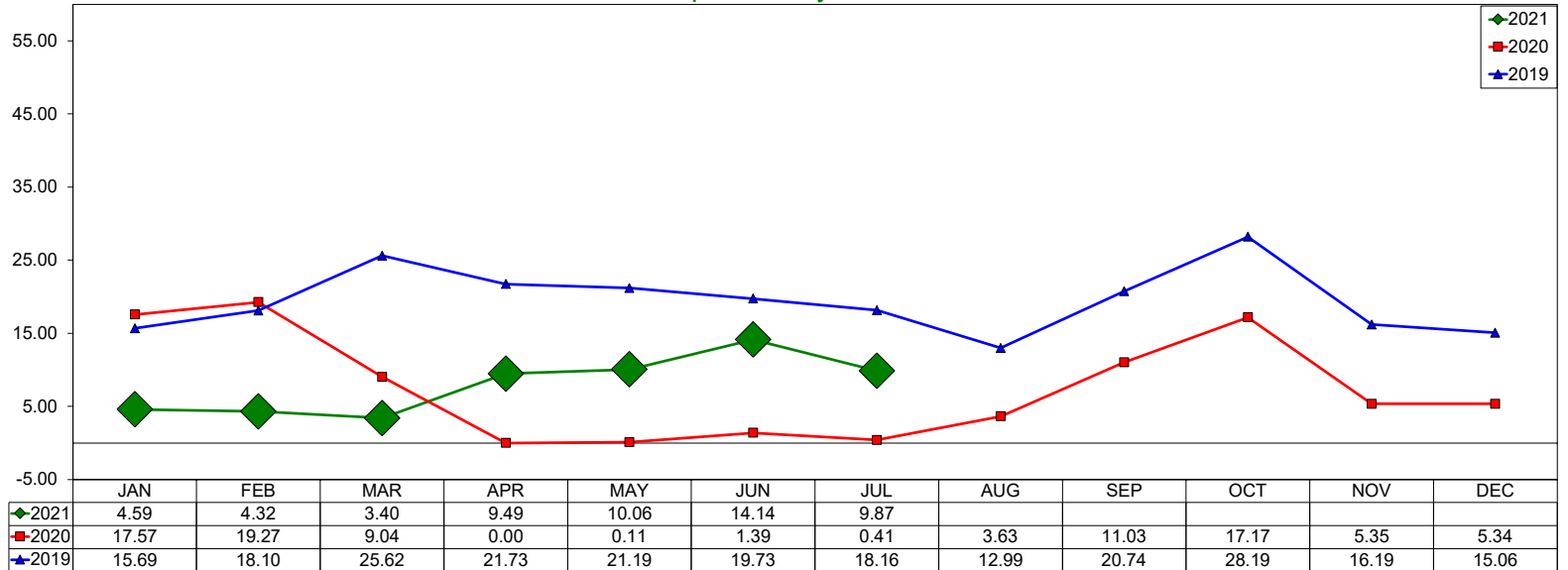
Three Year Comparison - Saturday - RevPAR

July 2021

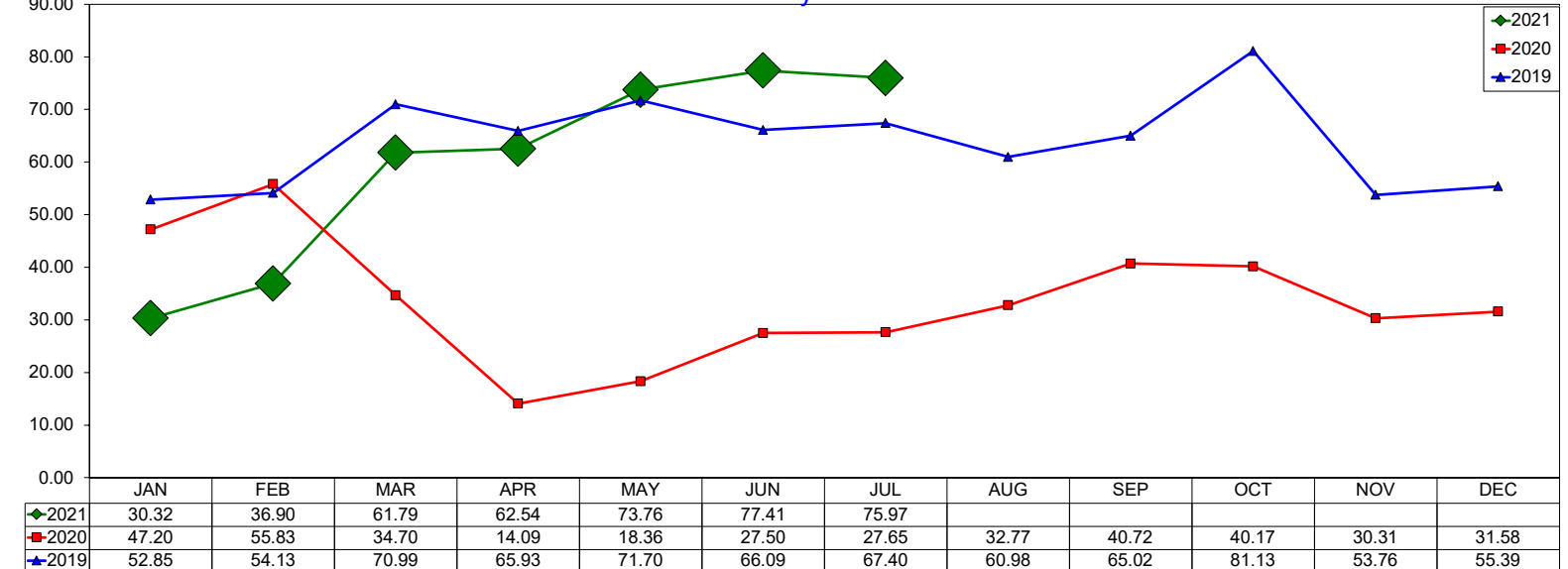
Transient Saturday RevPAR



Group Saturday RevPAR



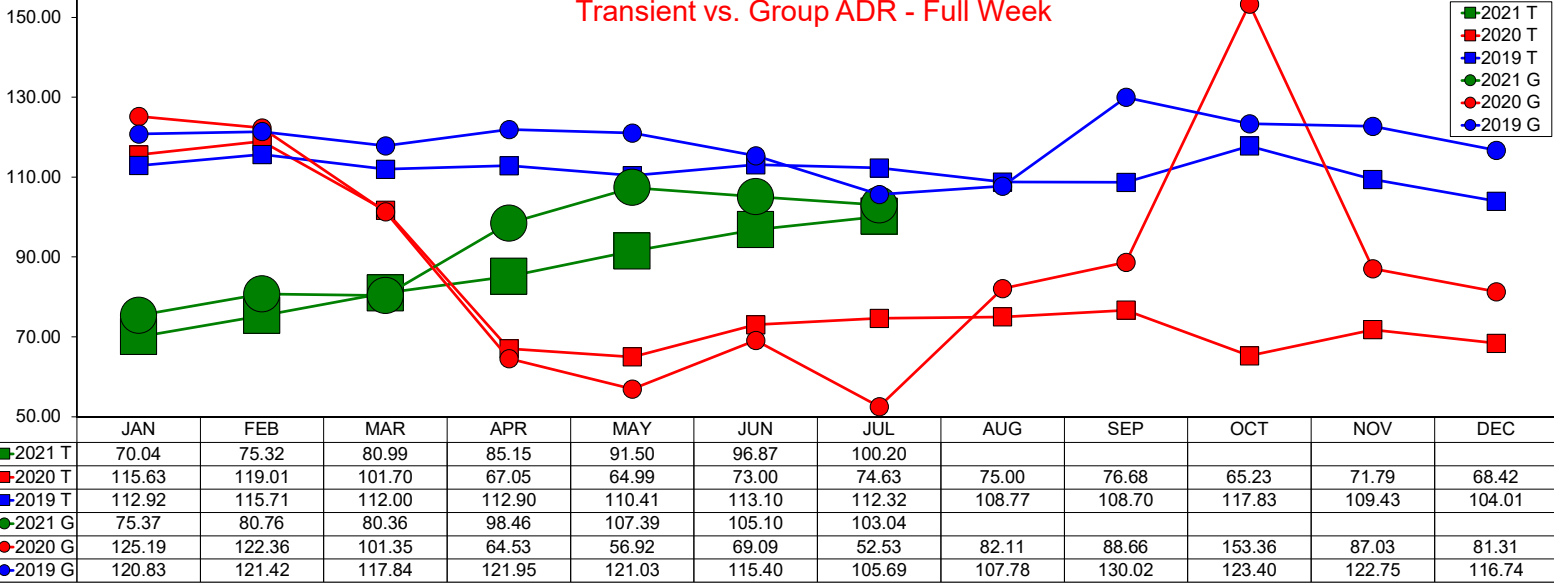
Total Saturday RevPAR



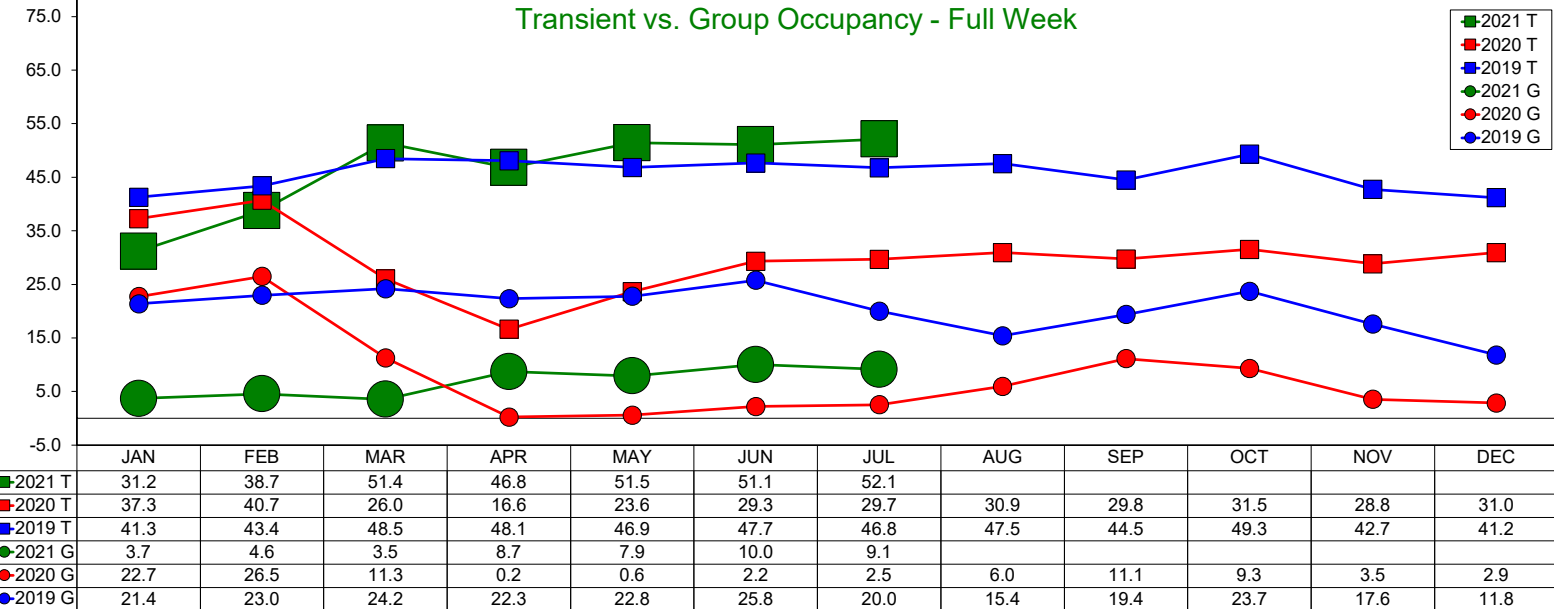
Three Year Comparison - Transient vs. Group - Full Week

July 2021

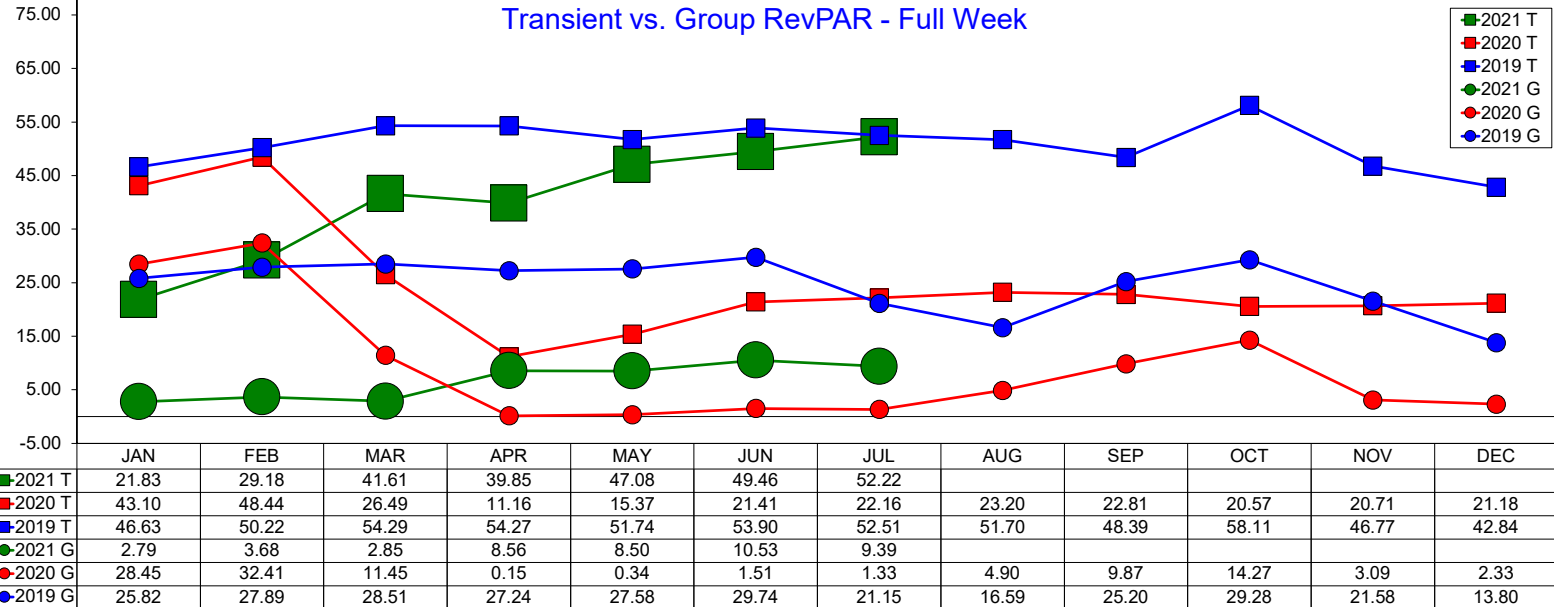
Transient vs. Group ADR - Full Week



Transient vs. Group Occupancy - Full Week



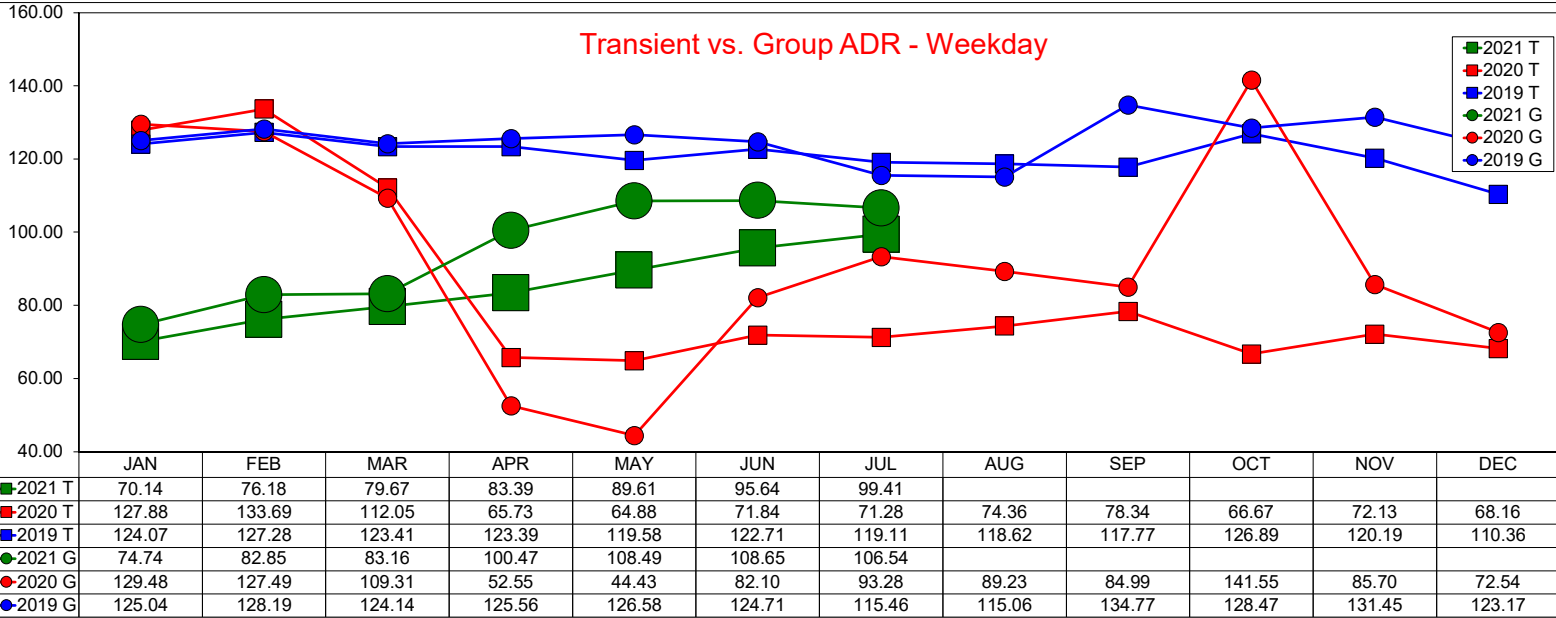
Transient vs. Group RevPAR - Full Week



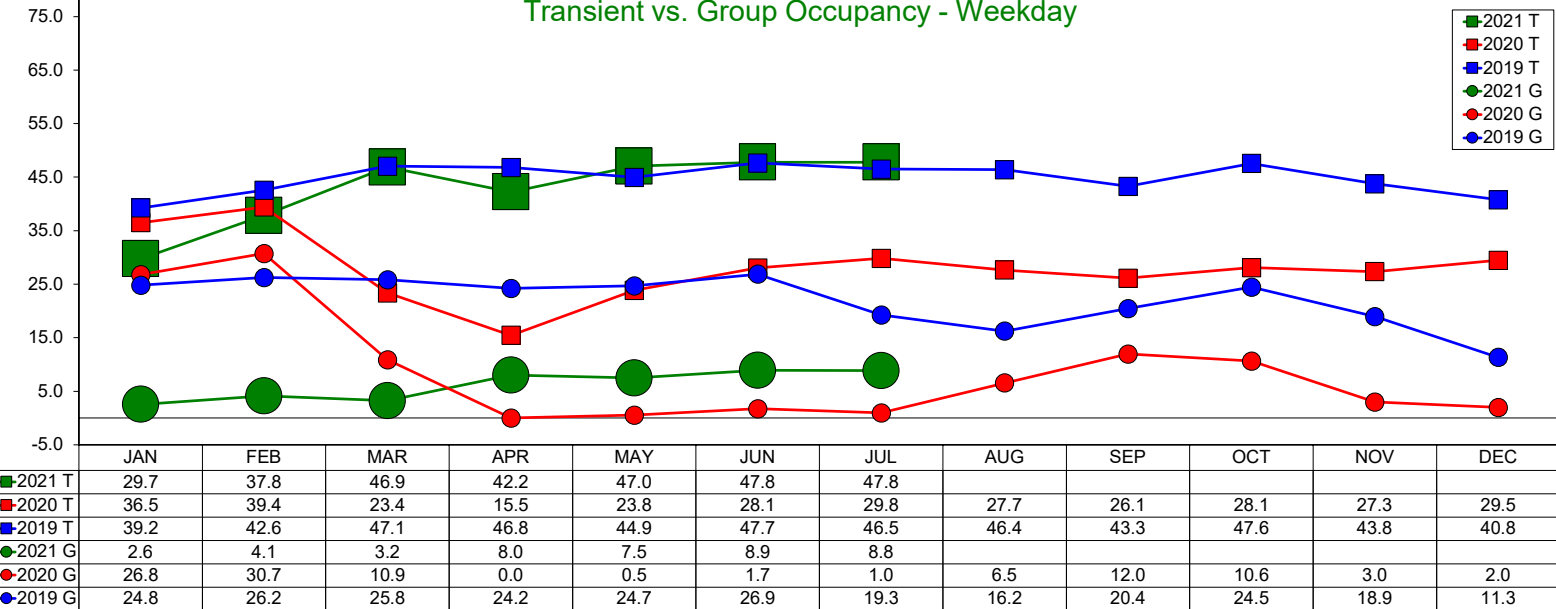
Three Year Comparison - Transient vs. Group - Weekday

July 2021

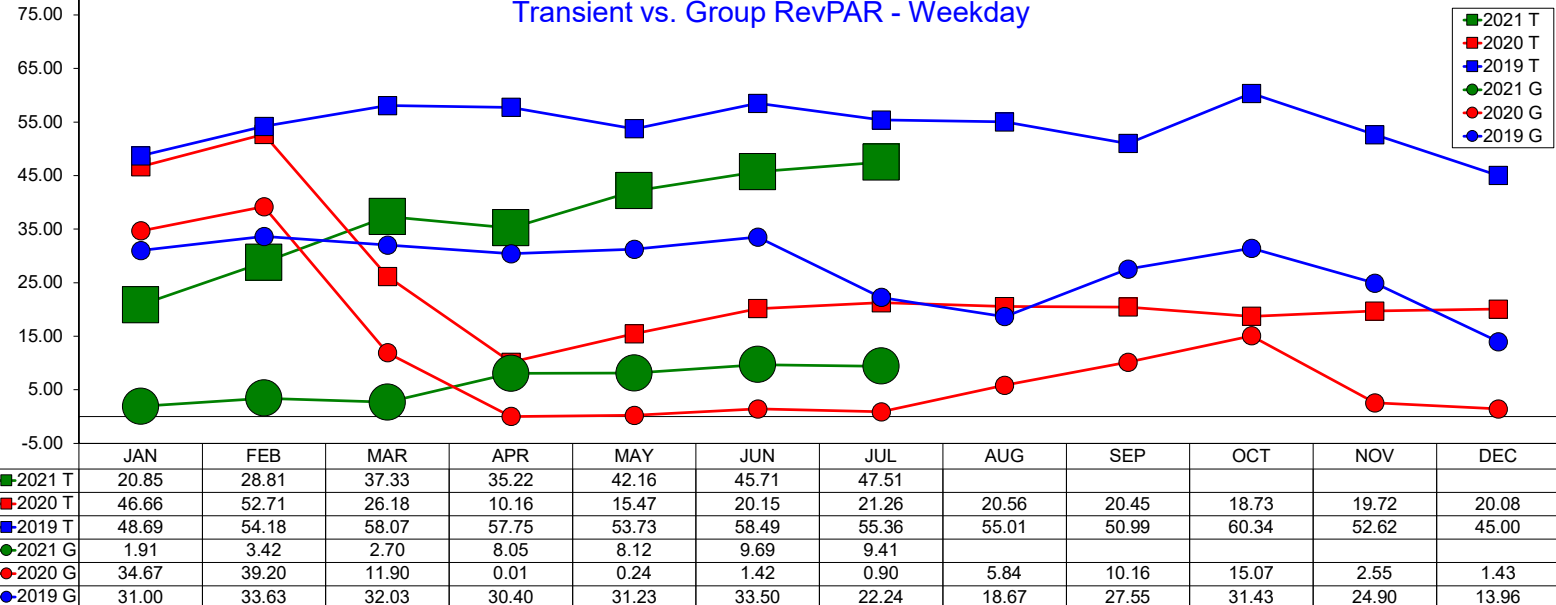
Transient vs. Group ADR - Weekday



Transient vs. Group Occupancy - Weekday

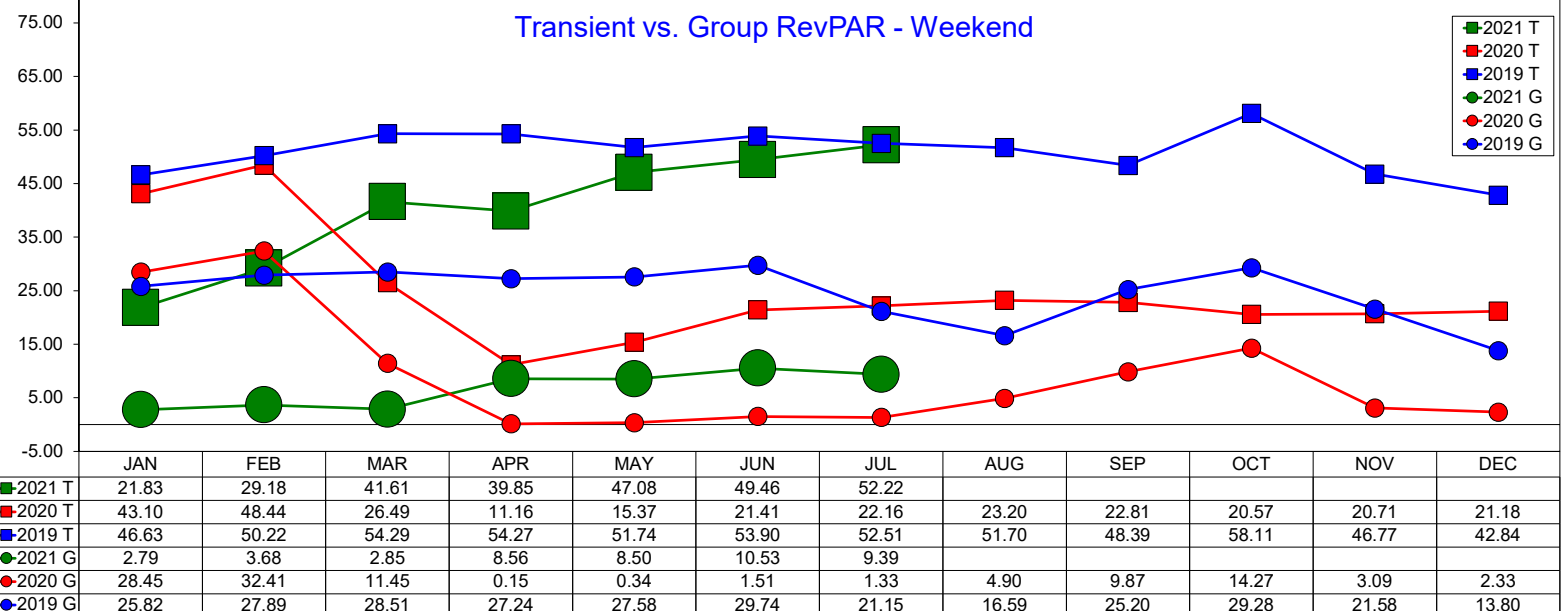
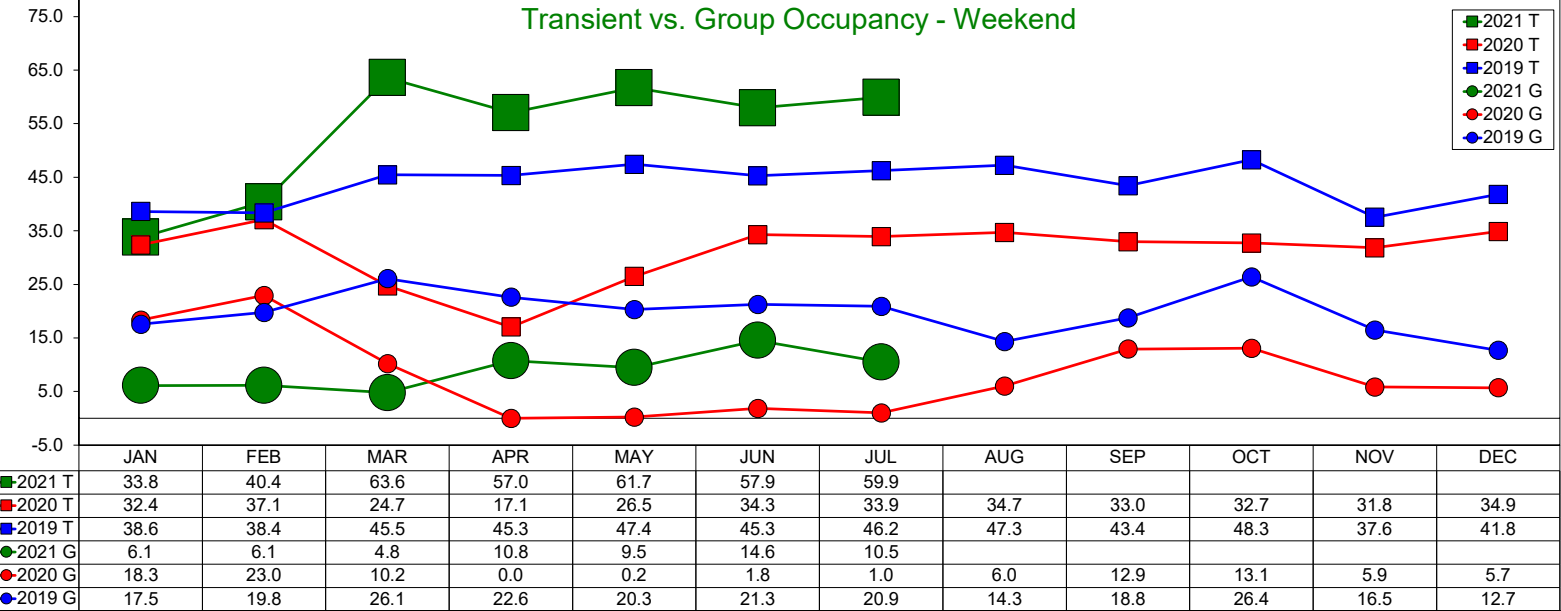
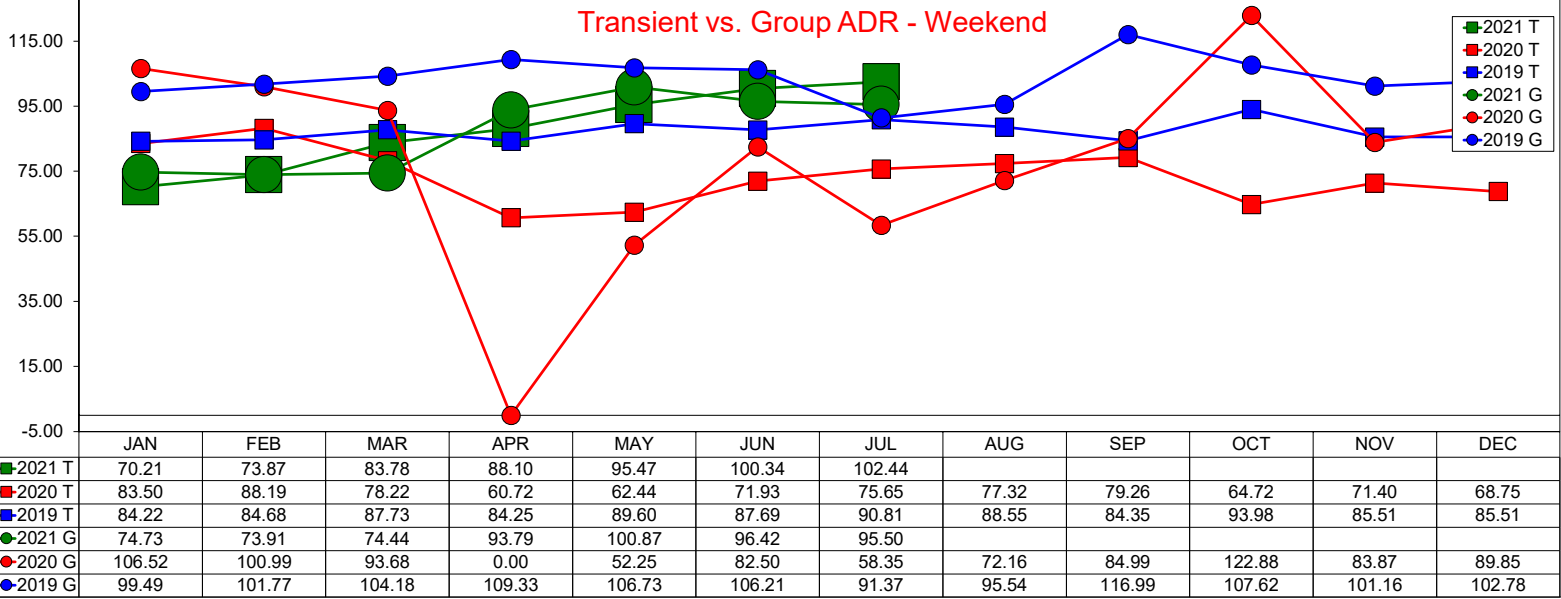


Transient vs. Group RevPAR - Weekday



Three Year Comparison - Transient vs. Group - Weekend

July 2021

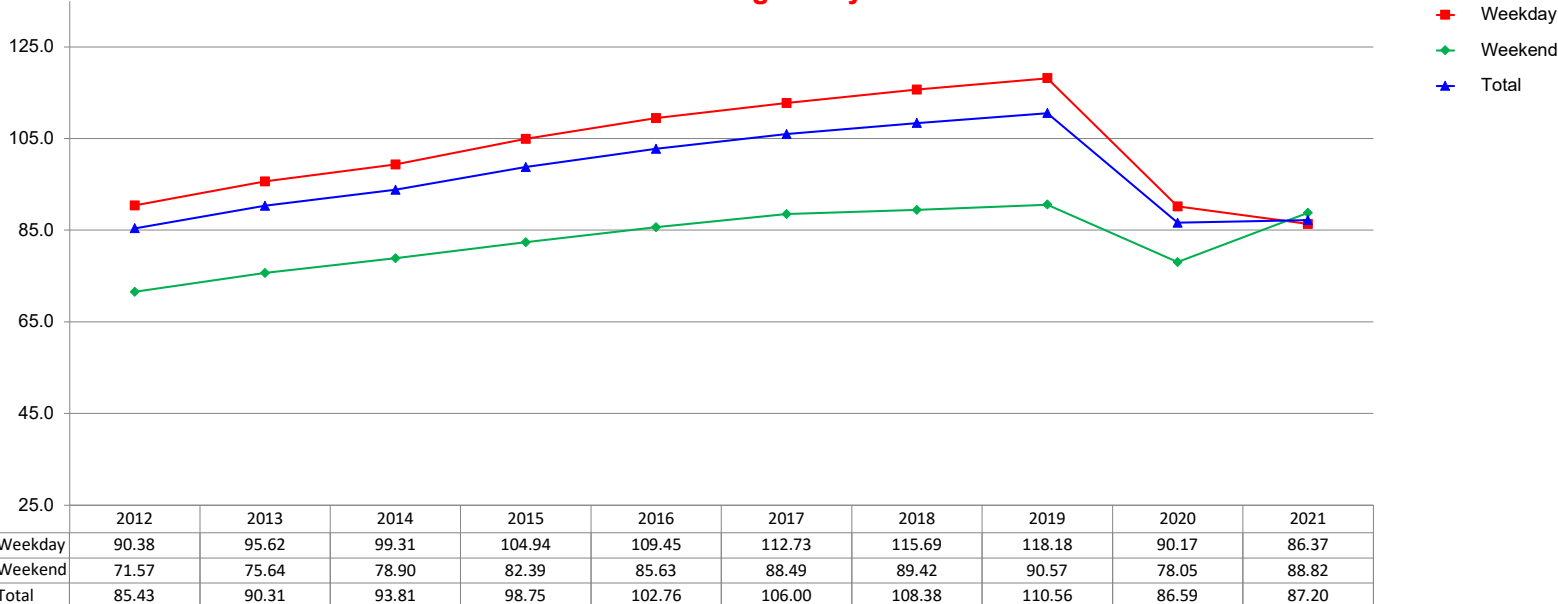


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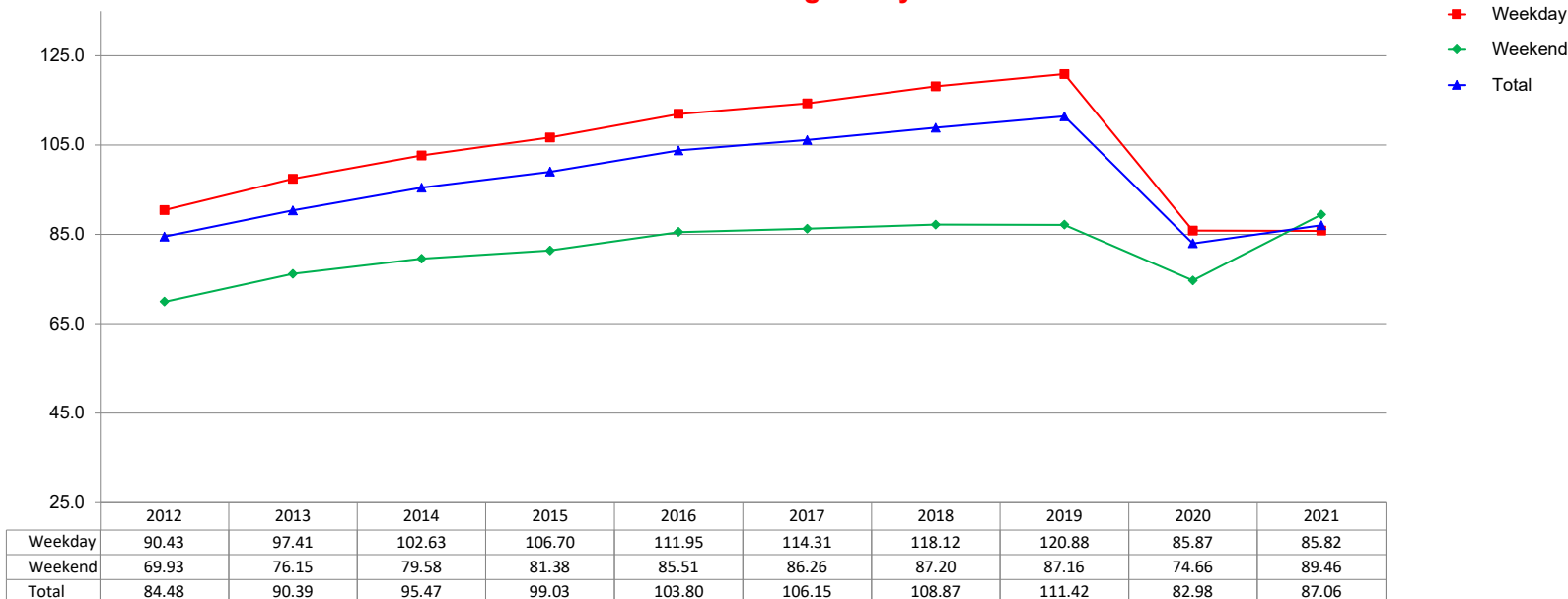
10 Year Average Daily Rate Comparison - Weekday/Weekend

Annual Year End Figures And YTD through July 2021

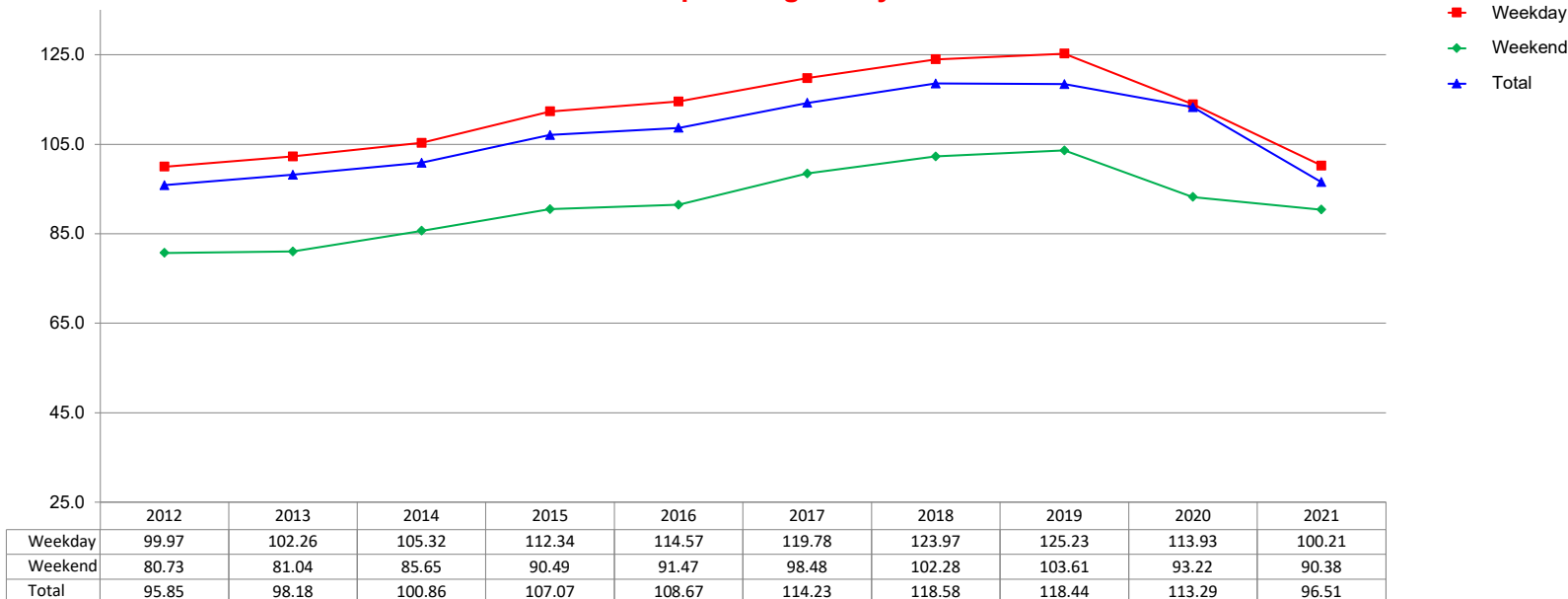
Total Average Daily Rate



Transient Average Daily Rate



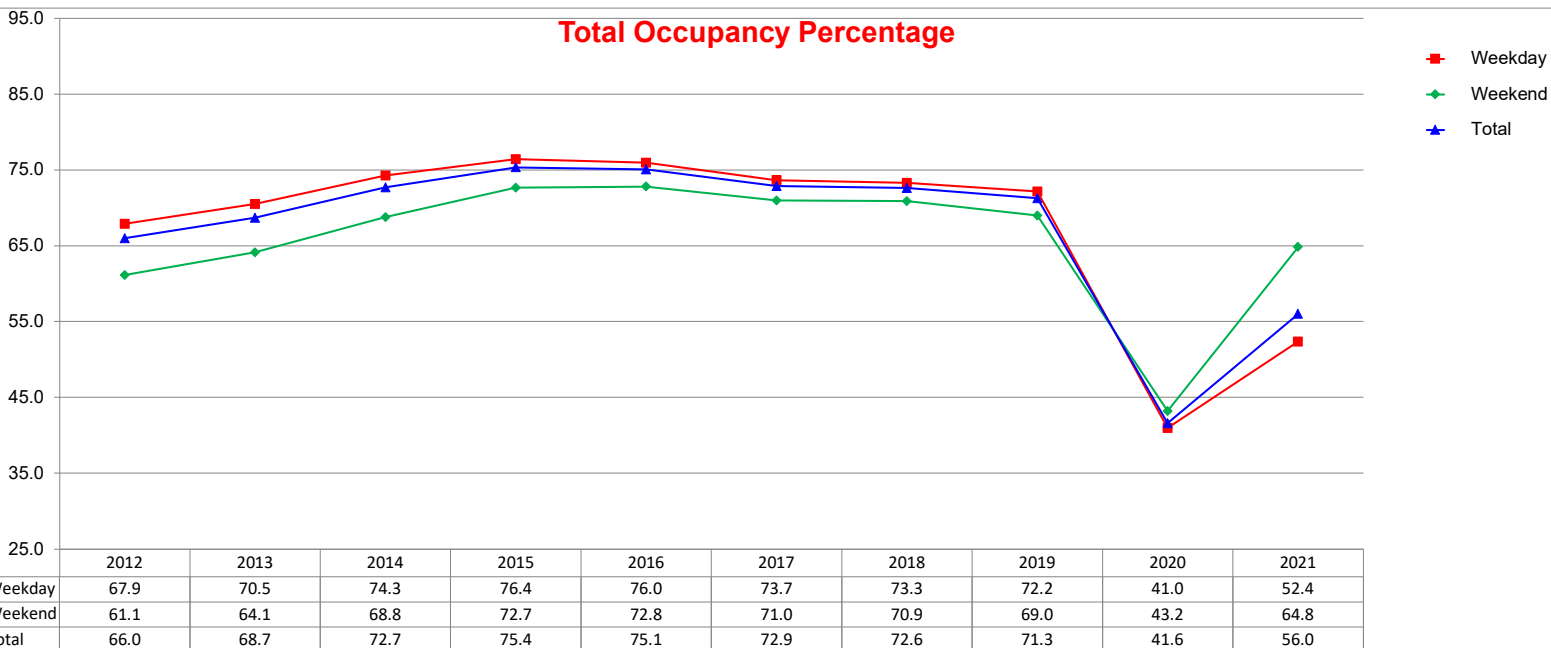
Group Average Daily Rate



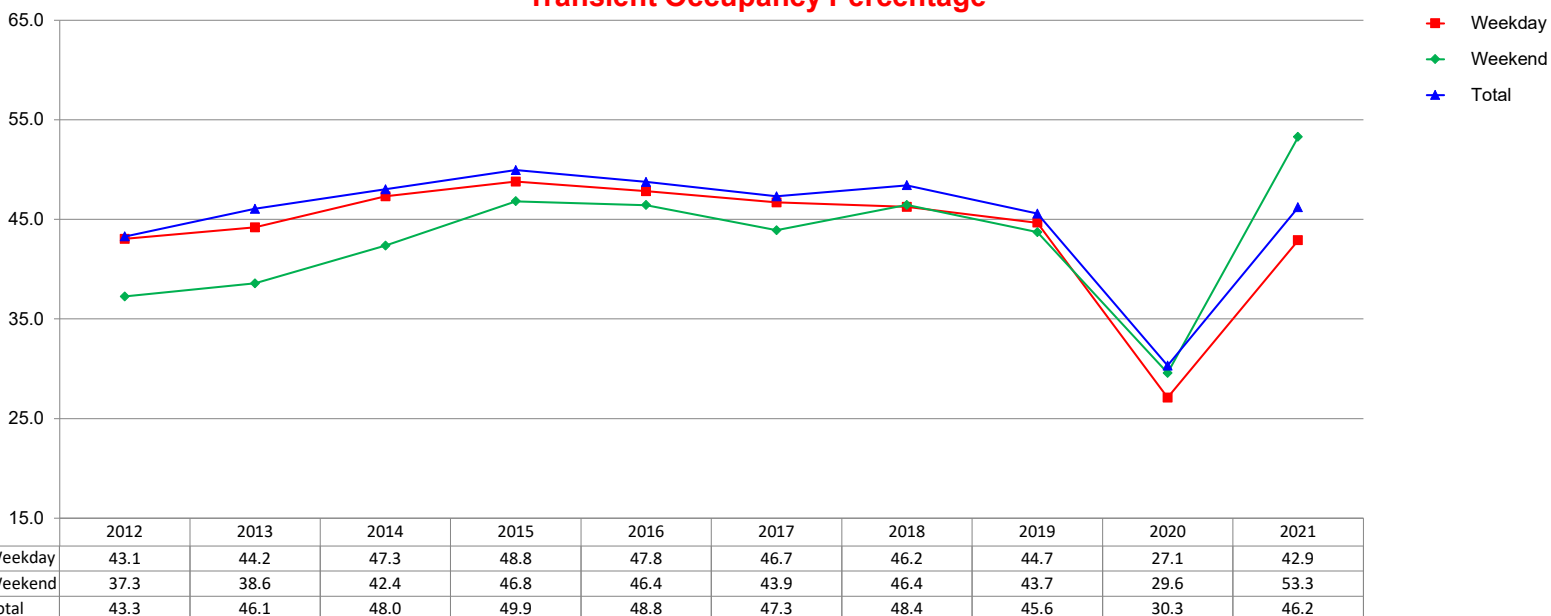
10 Year Occupancy Comparison - Weekday/Weekend

Annual Year End Figures And YTD through July 2021

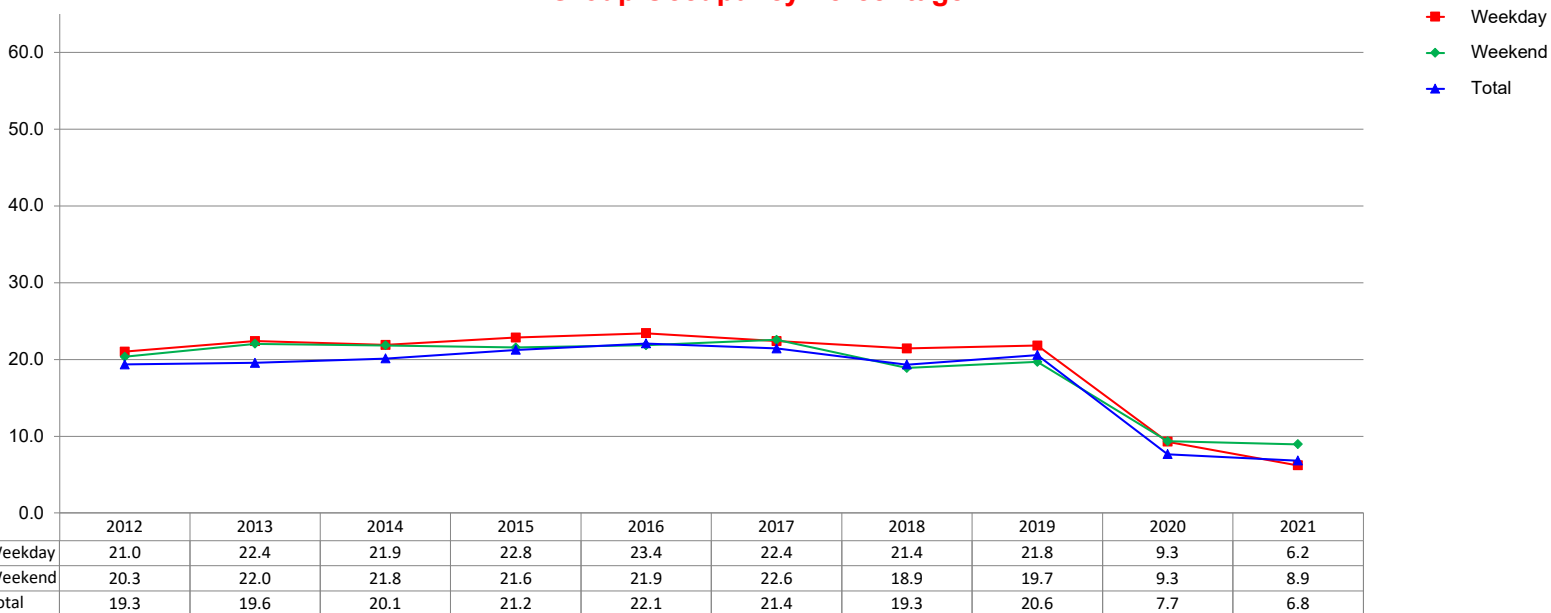
Total Occupancy Percentage



Transient Occupancy Percentage

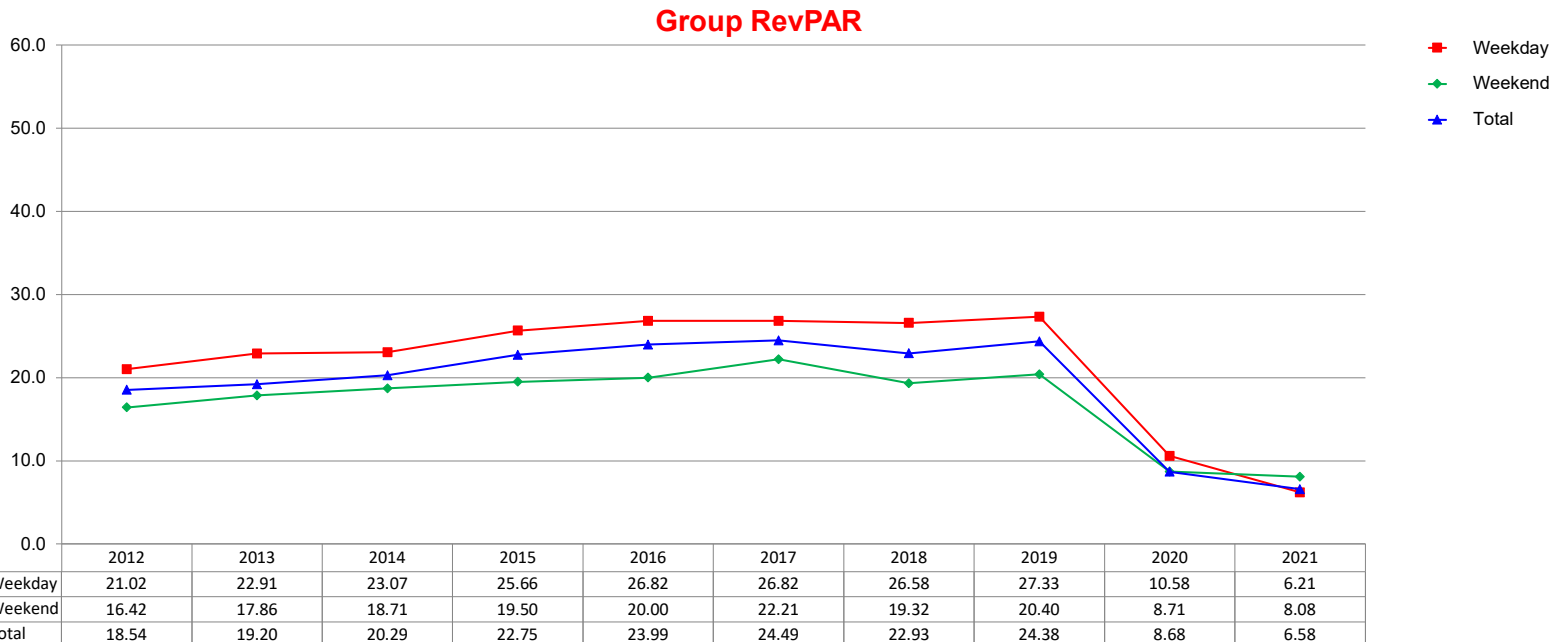
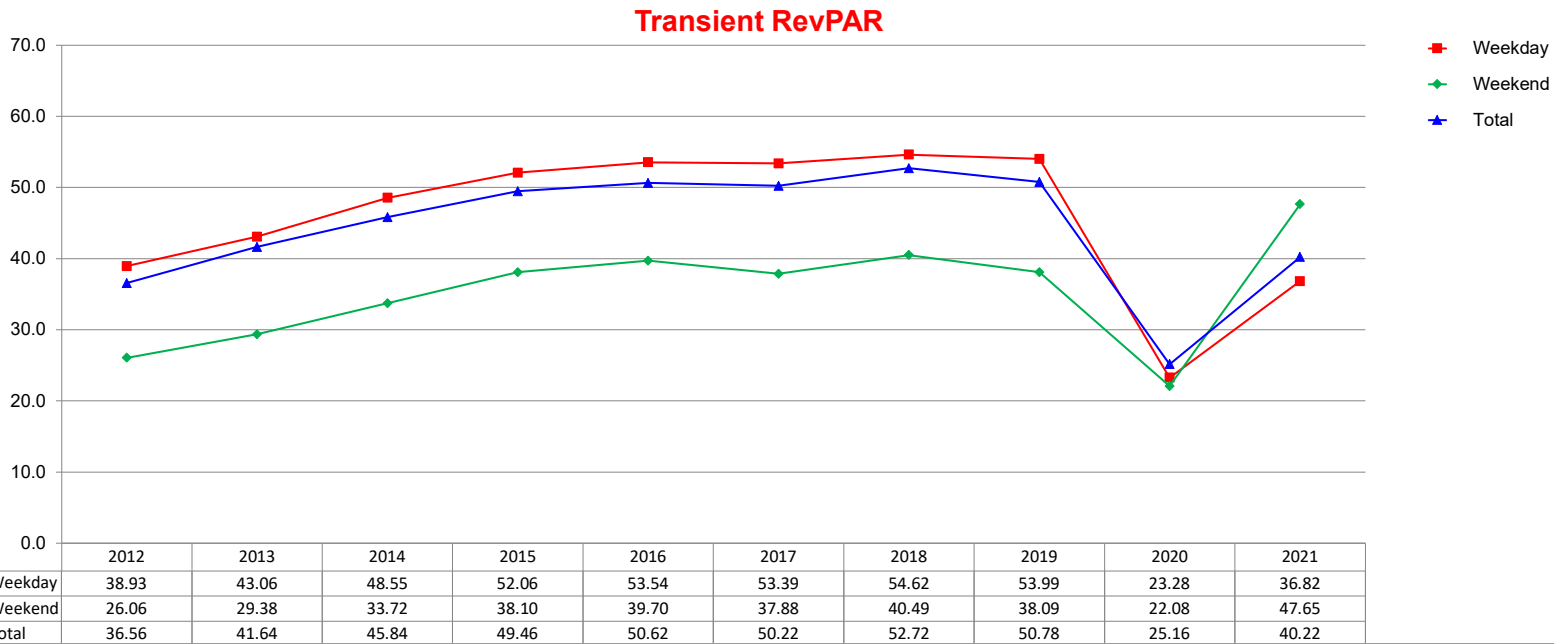
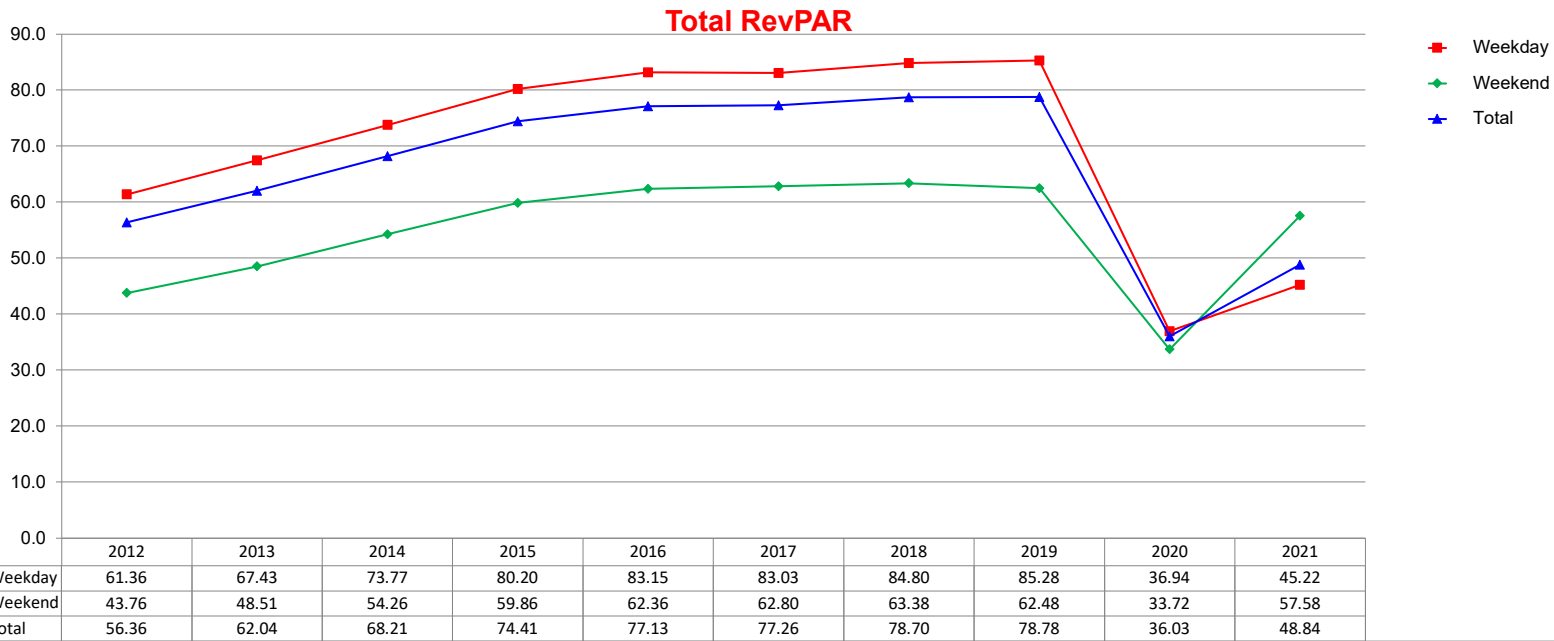


Group Occupancy Percentage



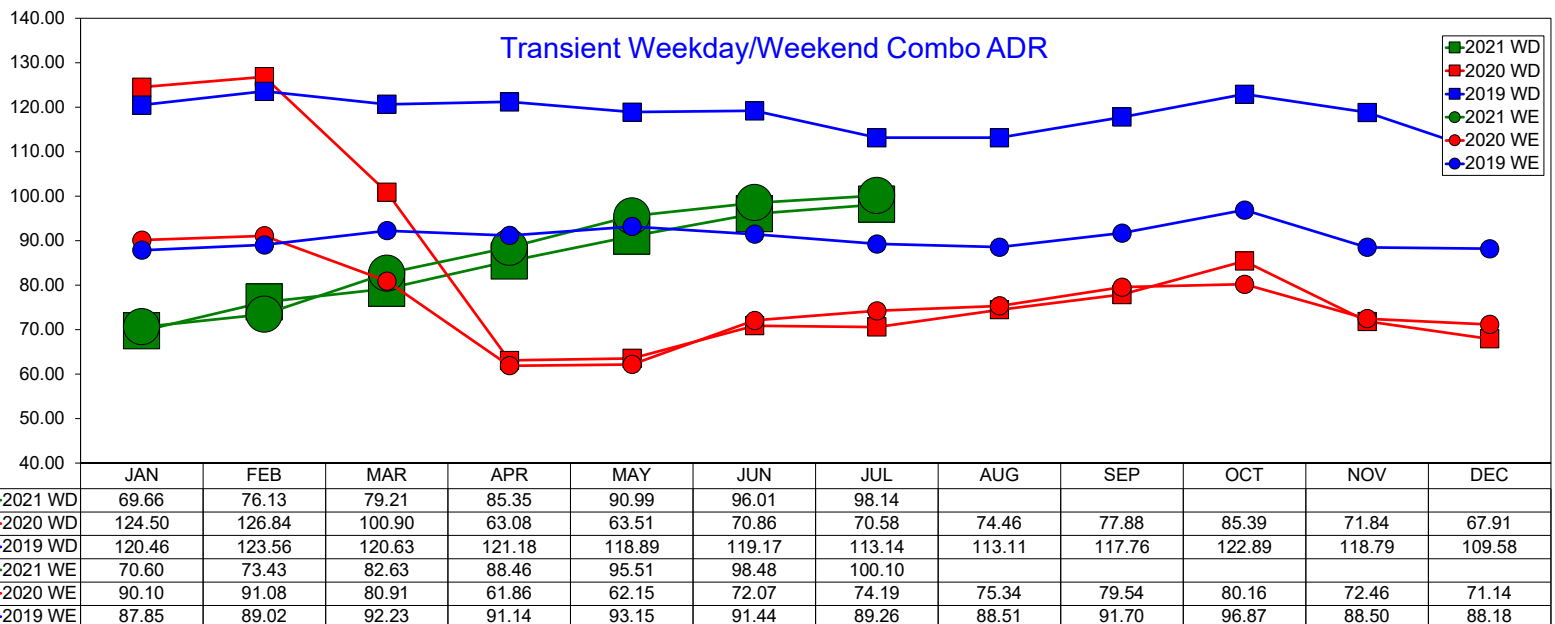
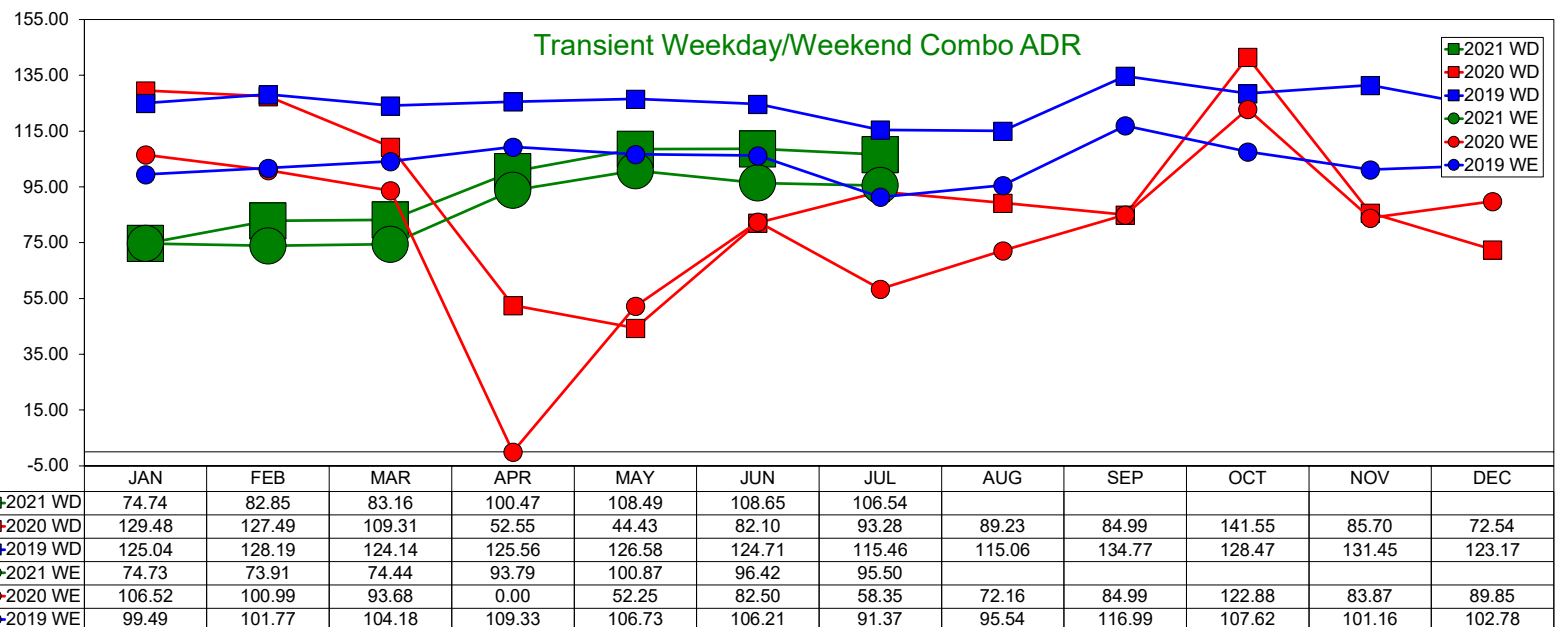
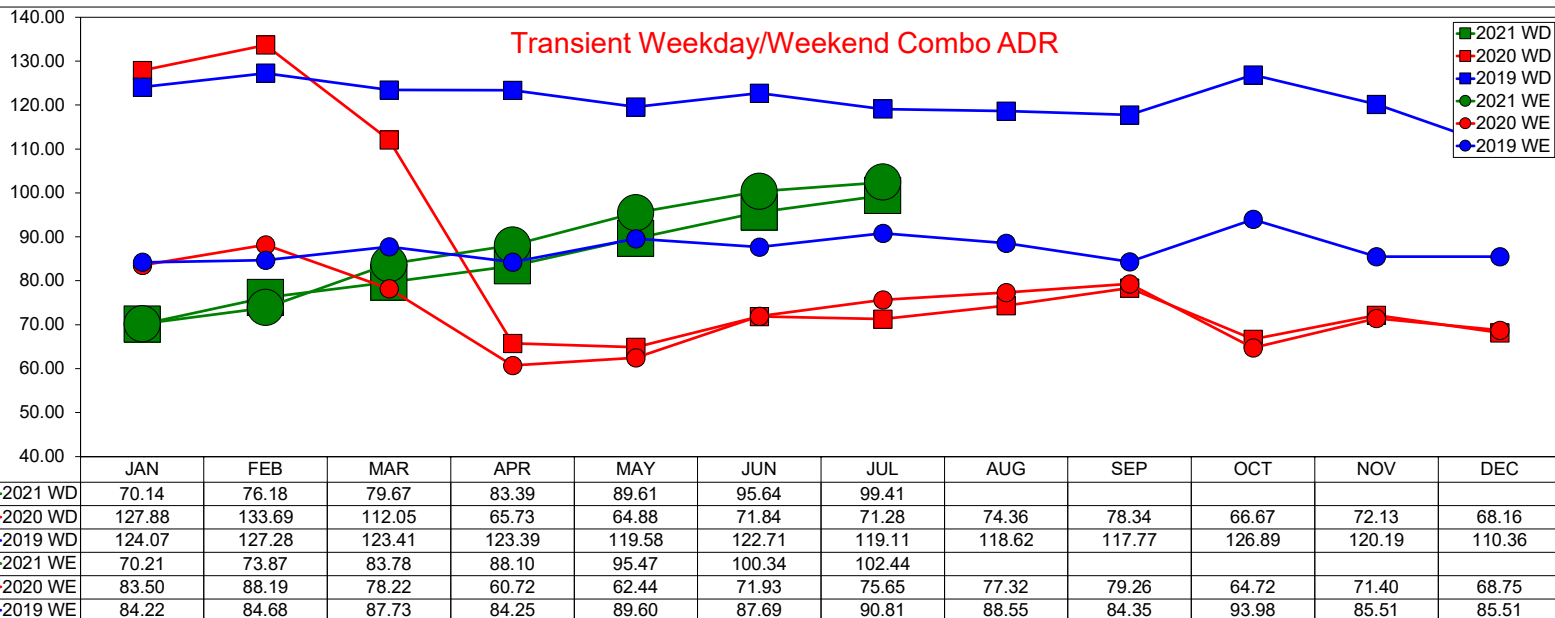
10 Year RevPAR Comparison - Weekday/Weekend

Annual Year End Figures And YTD through July 2021



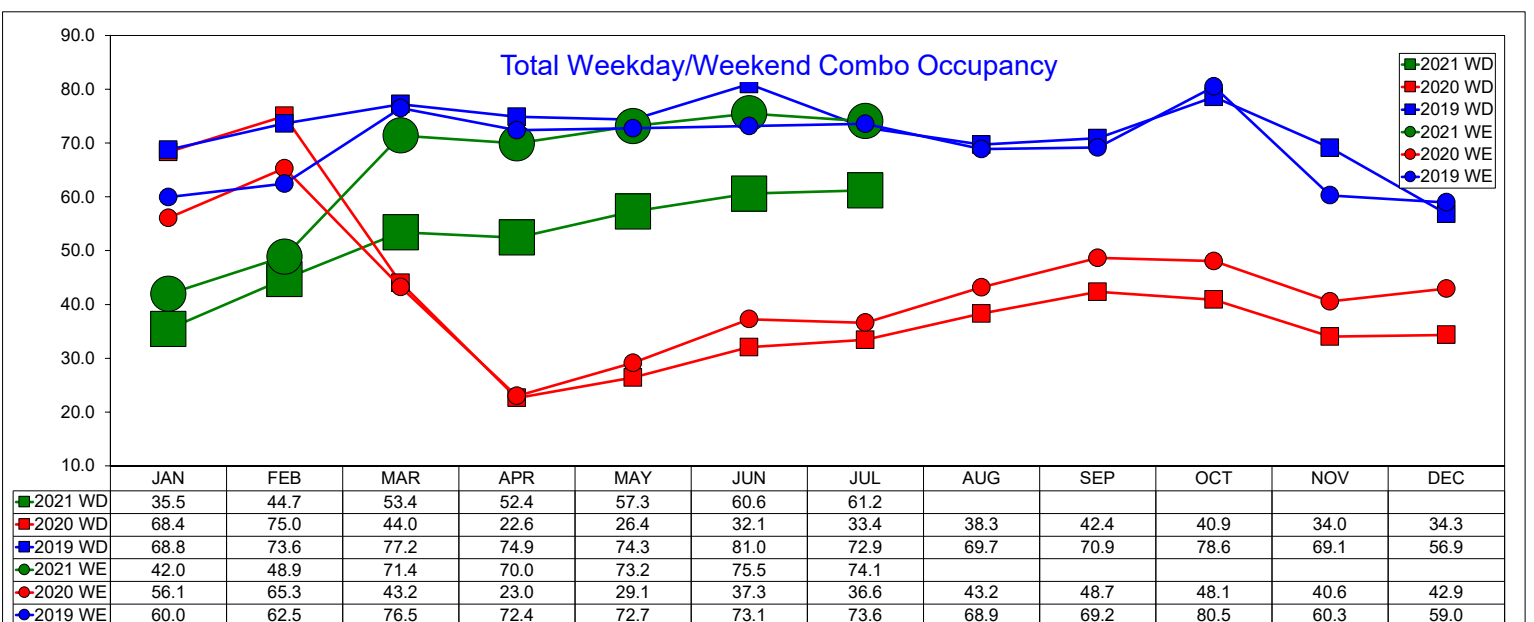
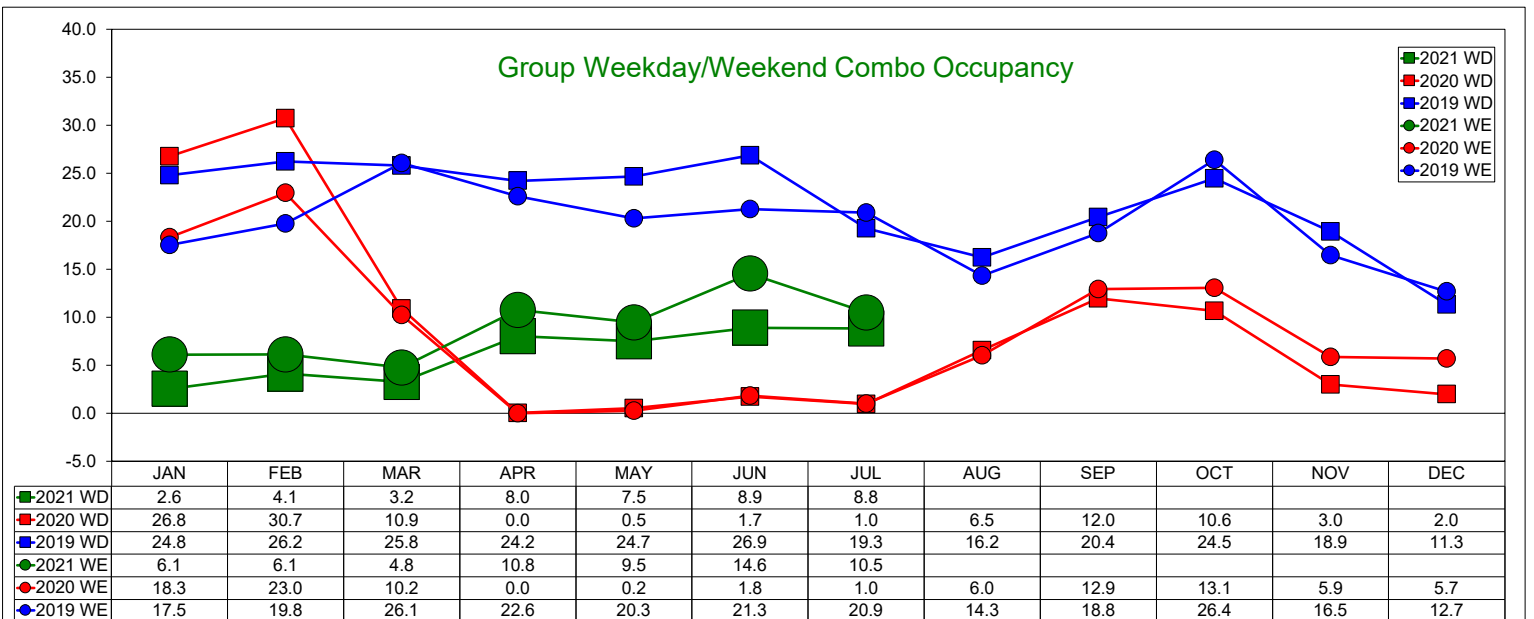
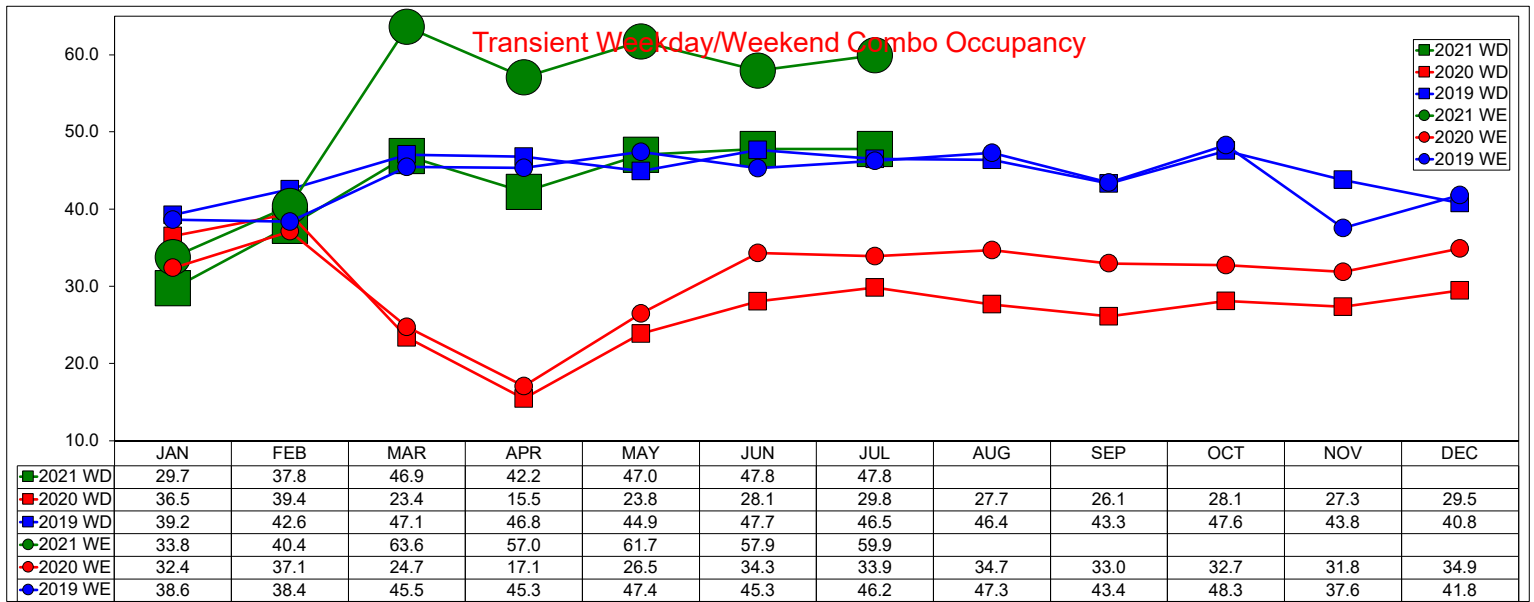
Three Year Comparison - Weekday/Weekend Combo - ADR

July 2021



Three Year Comparison - Weekday/Weekend Combo - Occupancy

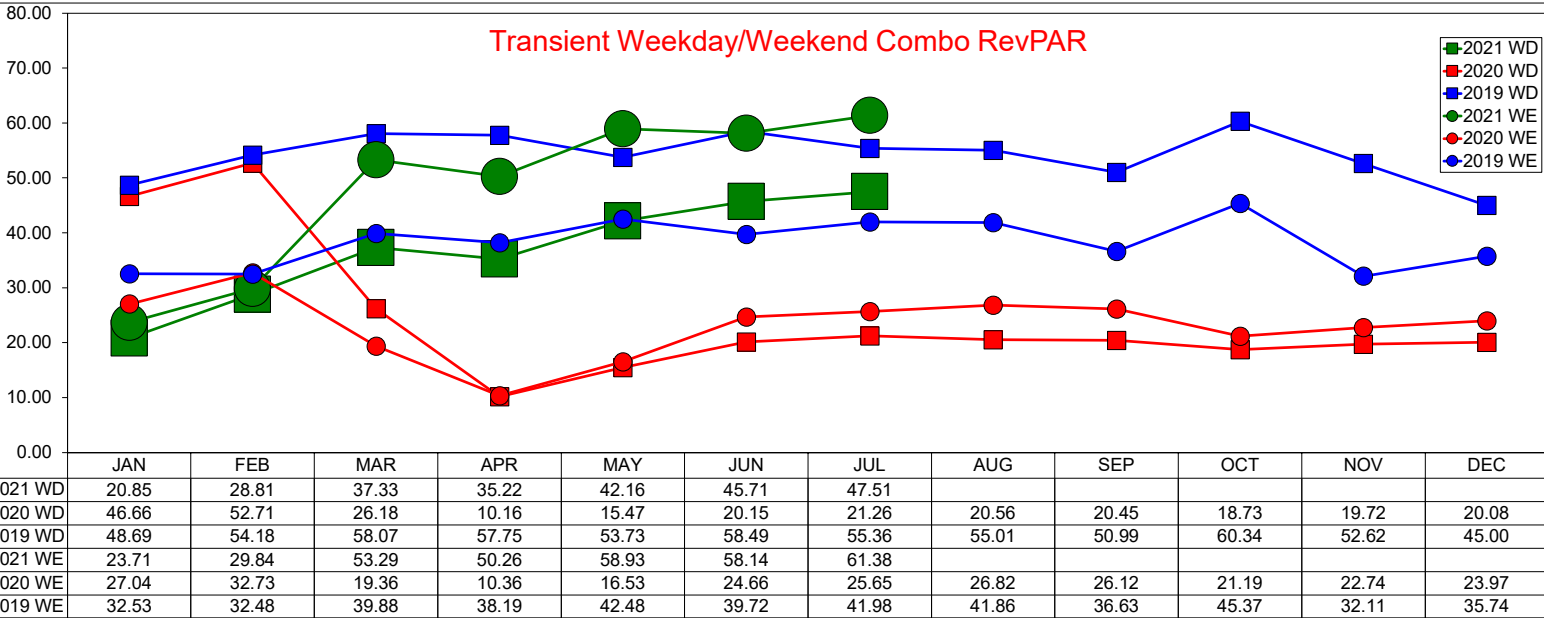
July 2021



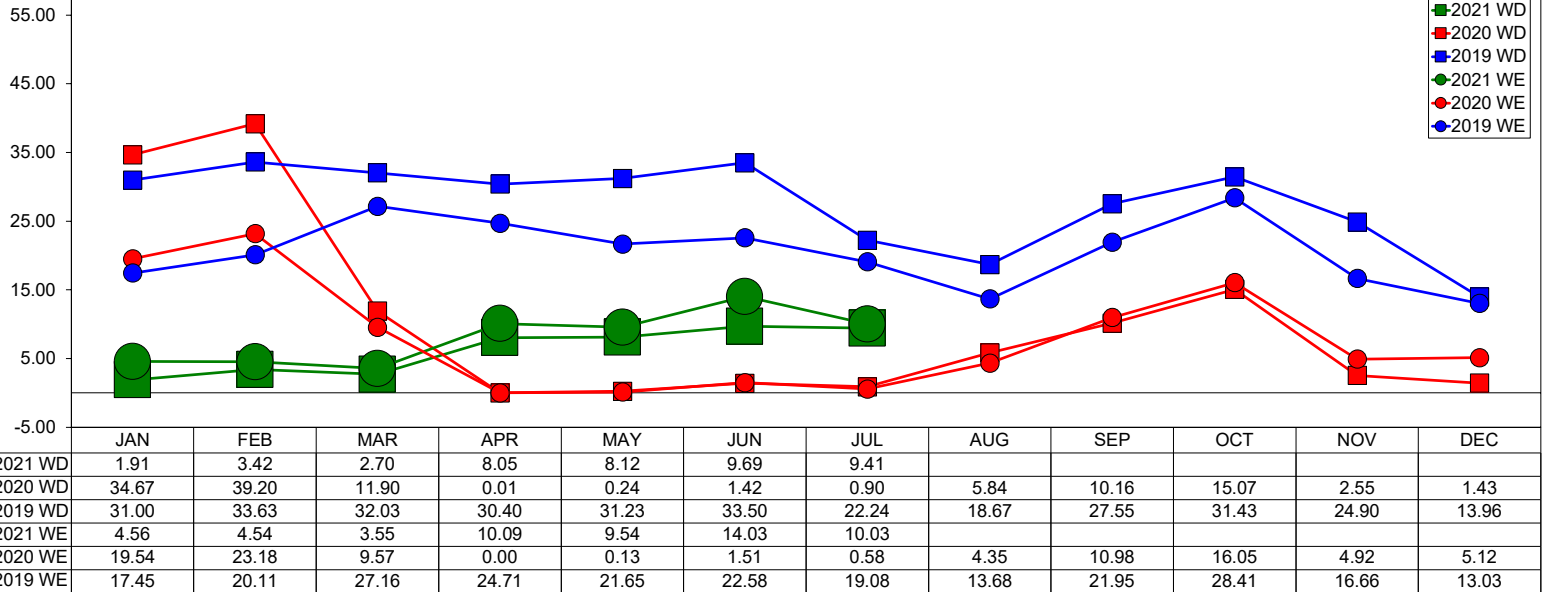
Three Year Comparison - Weekday/Weekend Combo - RevPAR

July 2021

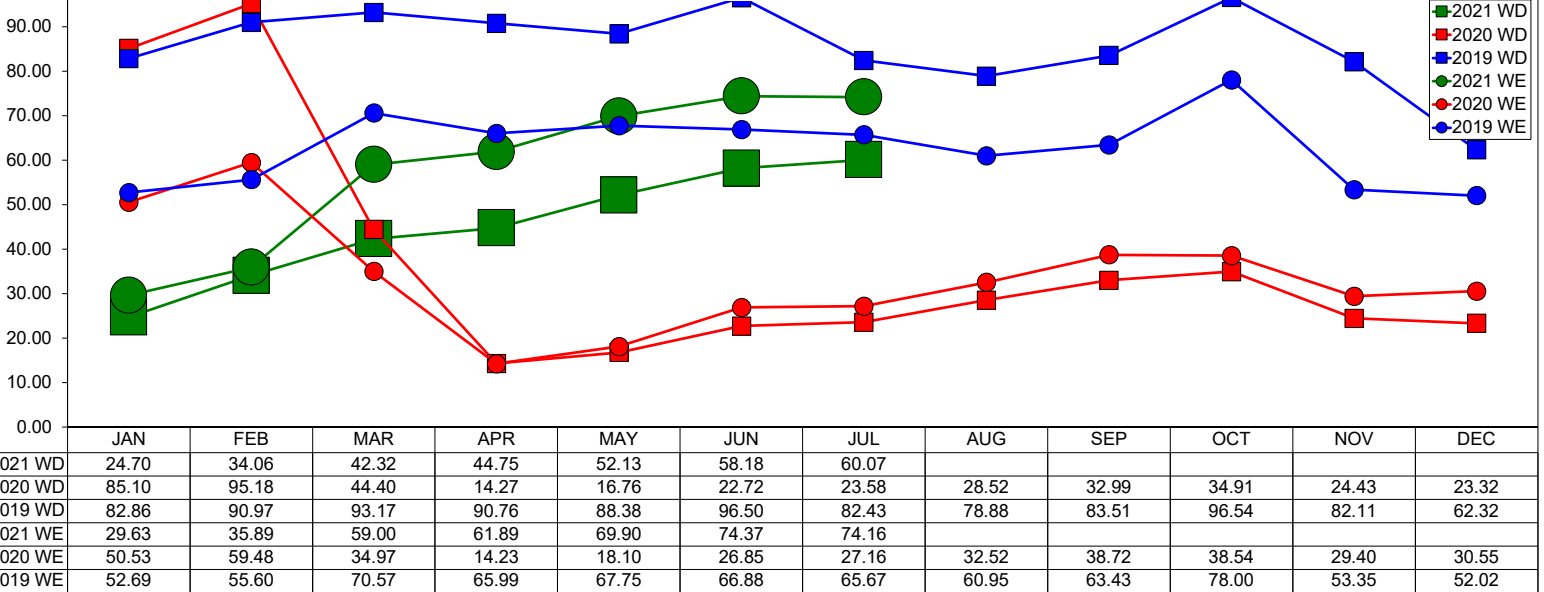
Transient Weekday/Weekend Combo RevPAR



Group Weekday/Weekend Combo RevPAR



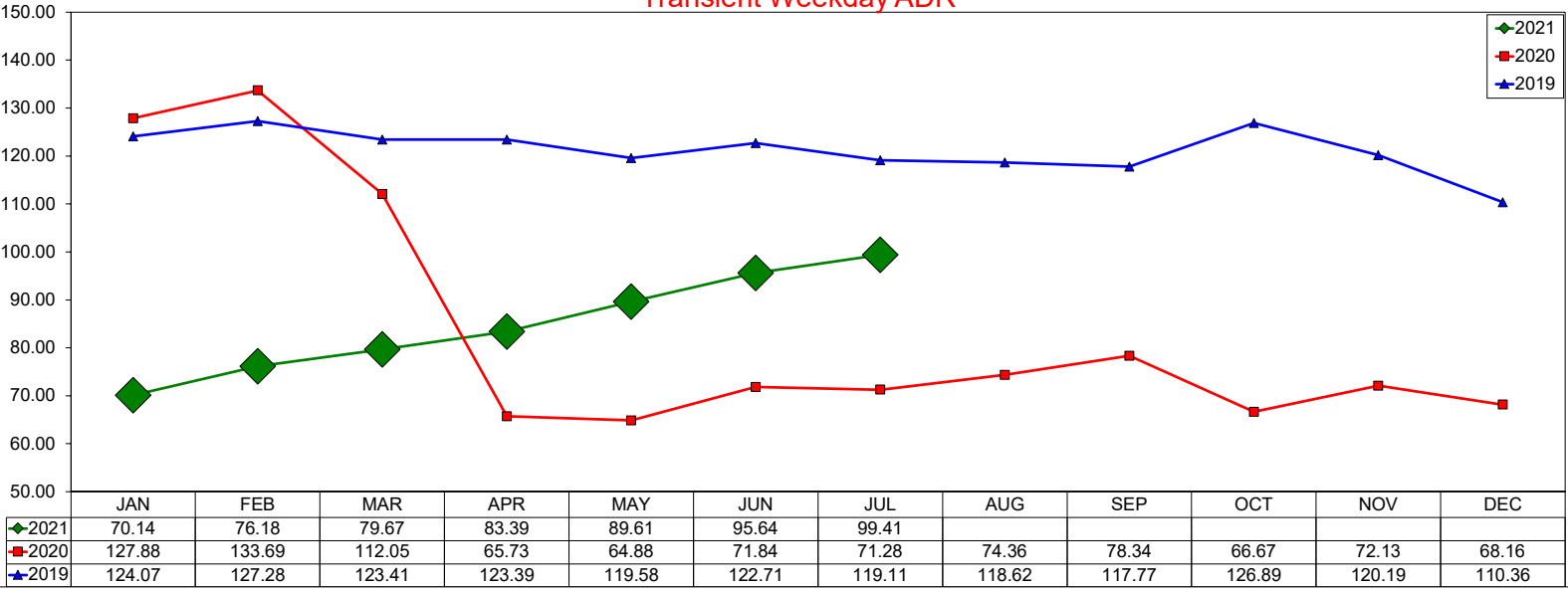
Total Weekday/Weekend Combo RevPAR



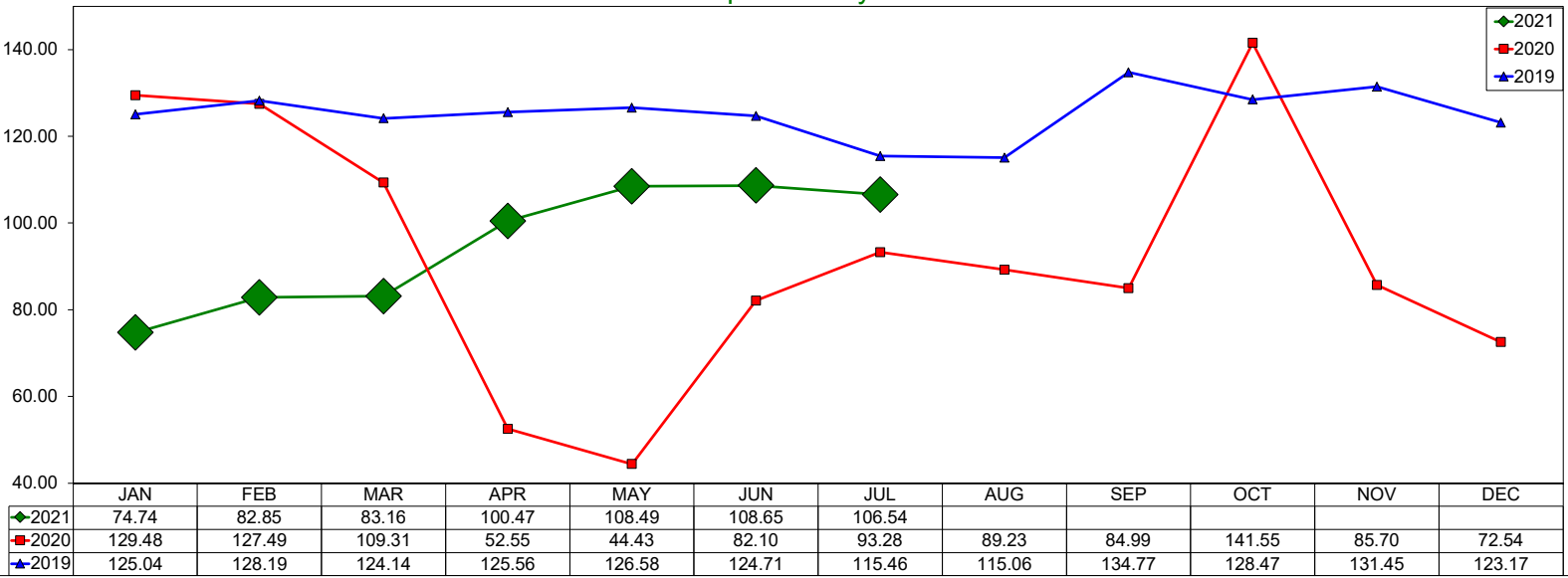
Three Year Comparison - Weekday - ADR

July 2021

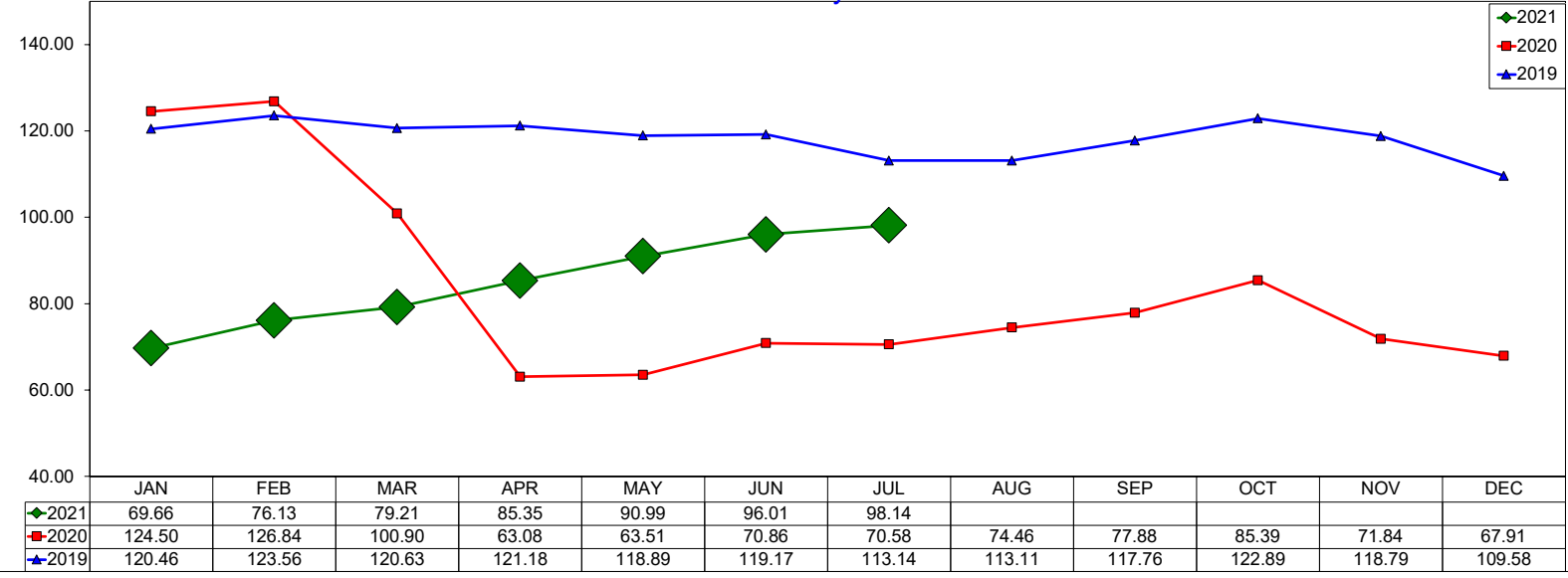
Transient Weekday ADR



Group Weekday ADR



Total Weekday ADR

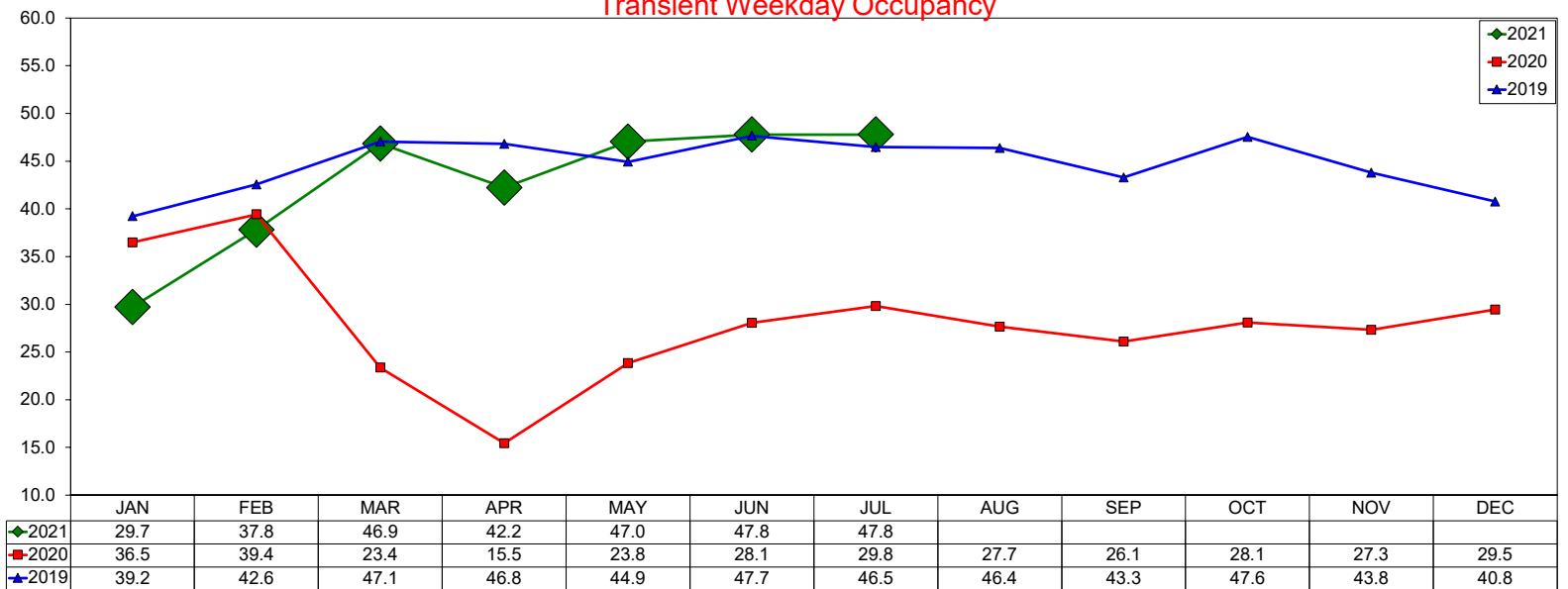


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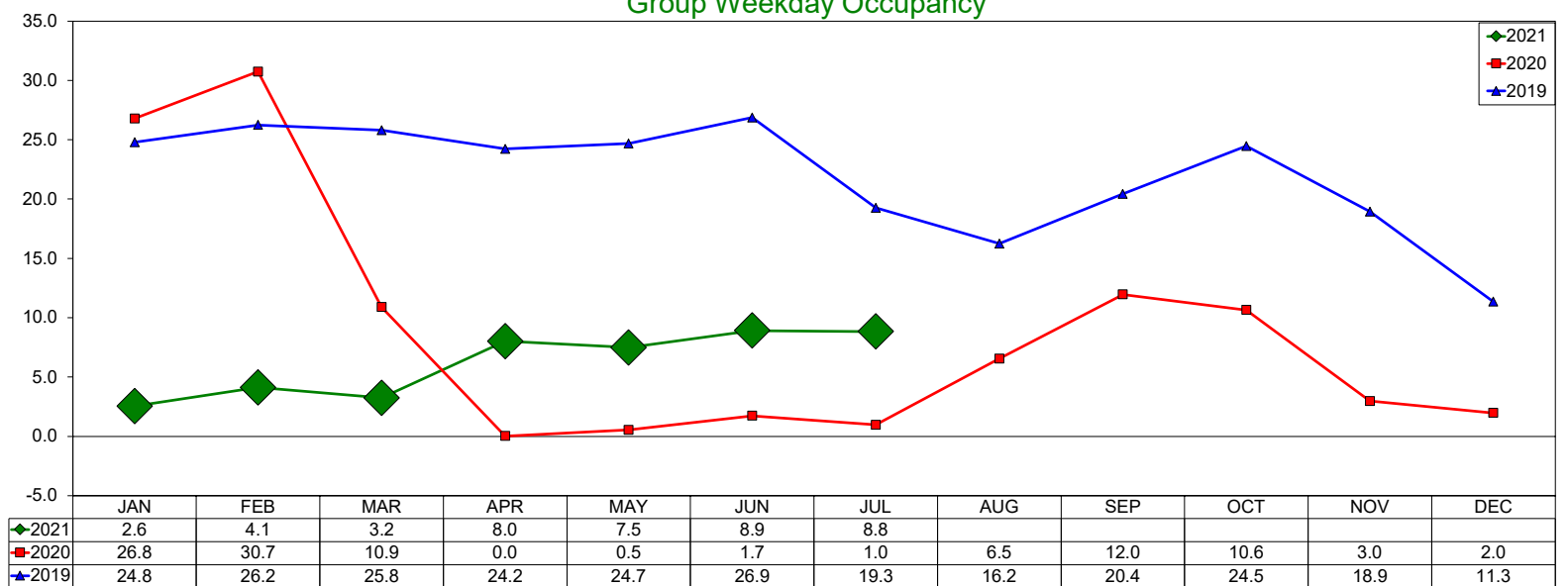
Three Year Comparison - Weekday - Occupancy

July 2021

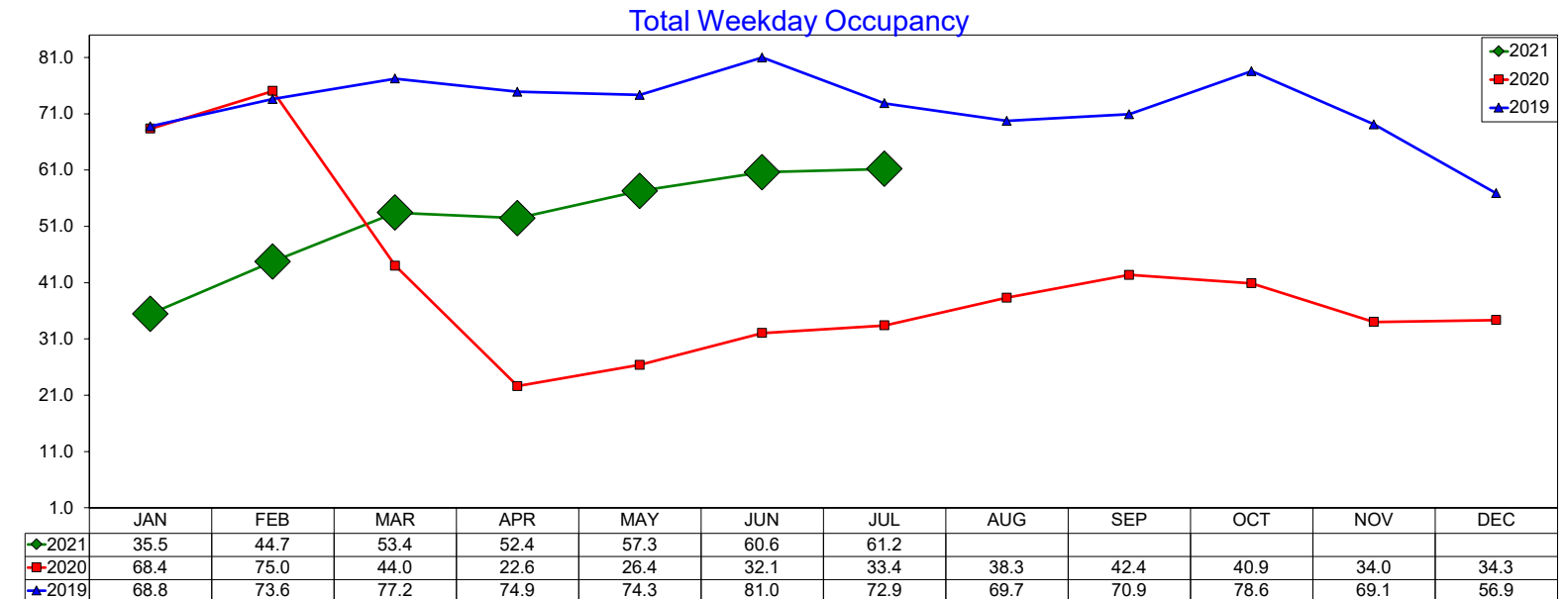
Transient Weekday Occupancy



Group Weekday Occupancy



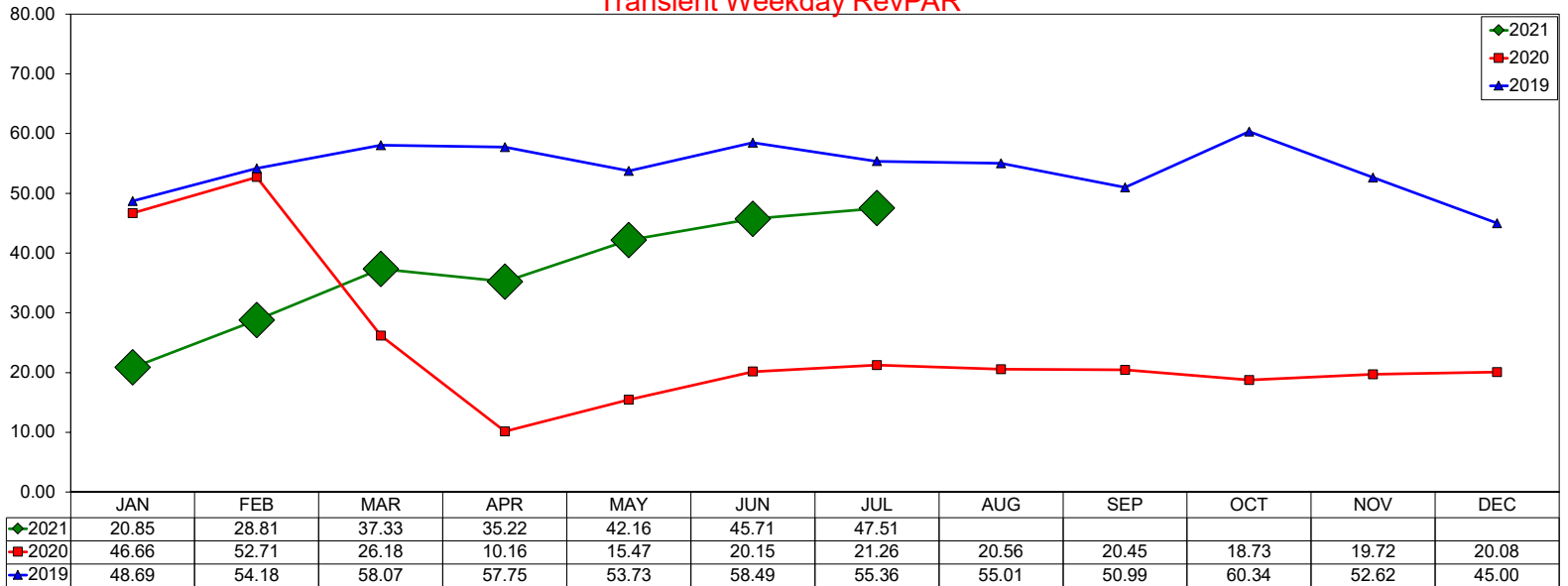
Total Weekday Occupancy



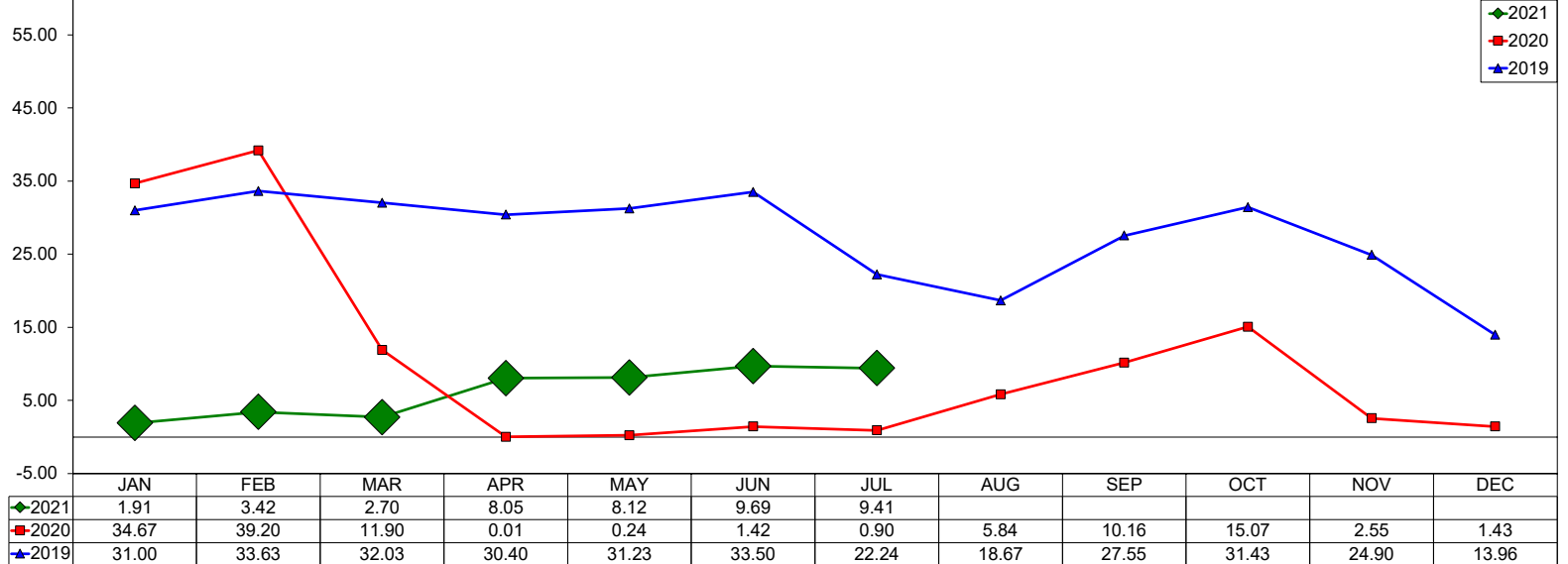
Three Year Comparison - Weekday - RevPAR

July 2021

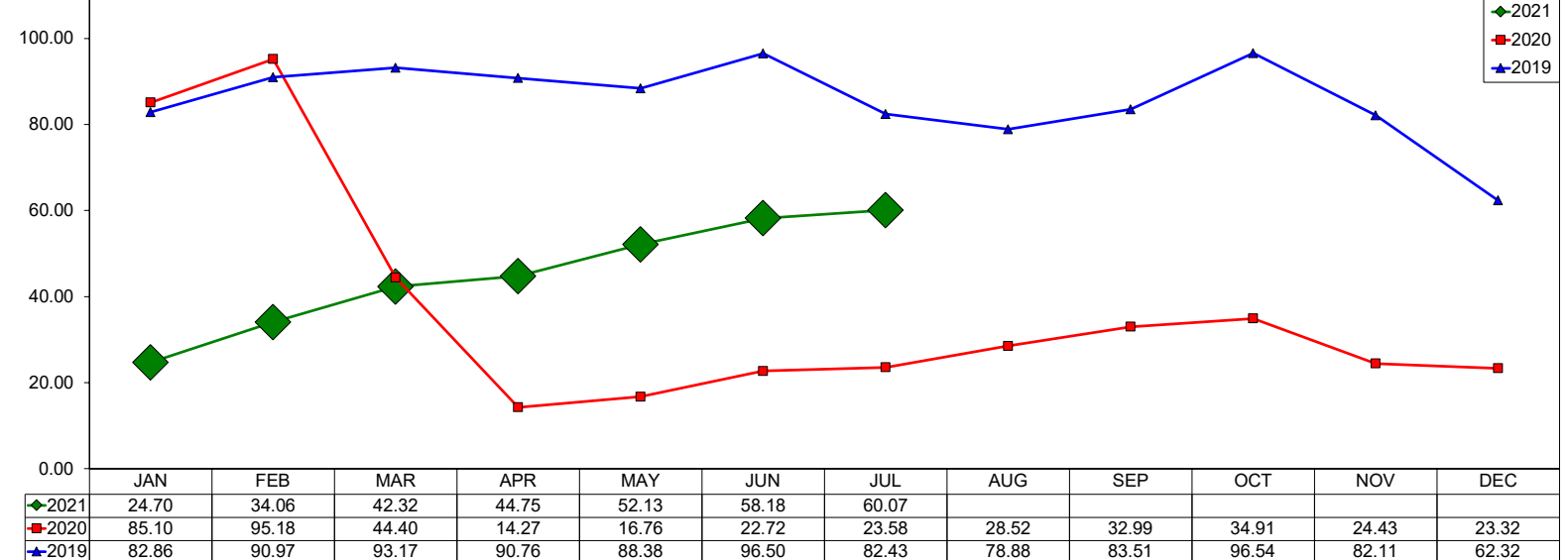
Transient Weekday RevPAR



Group Weekday RevPAR



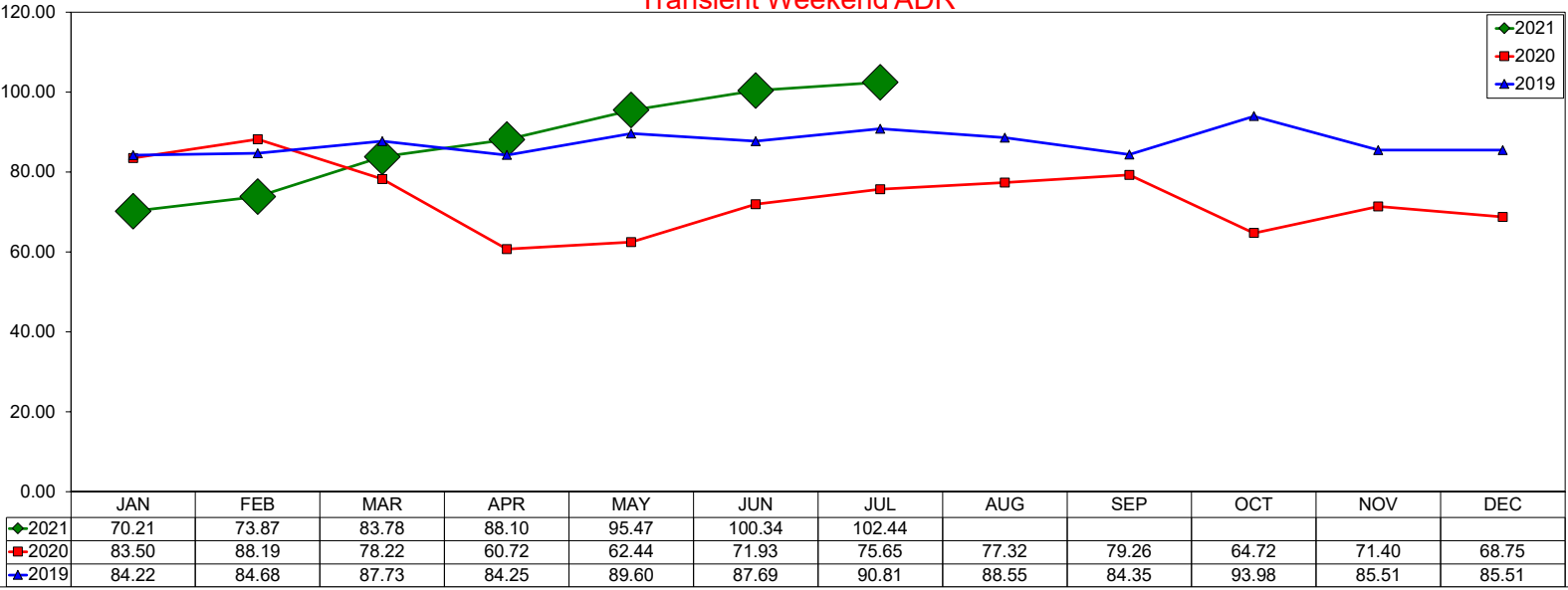
Total Weekday RevPAR



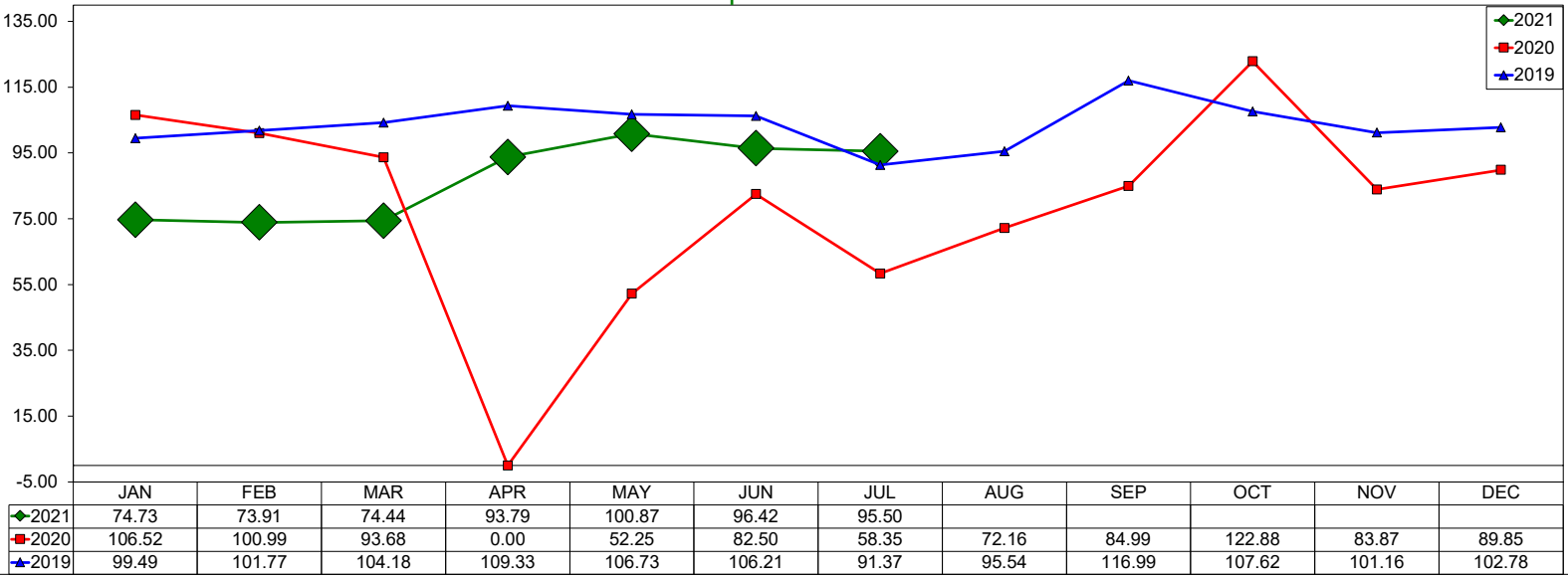
Three Year Comparison - Weekend - ADR

July 2021

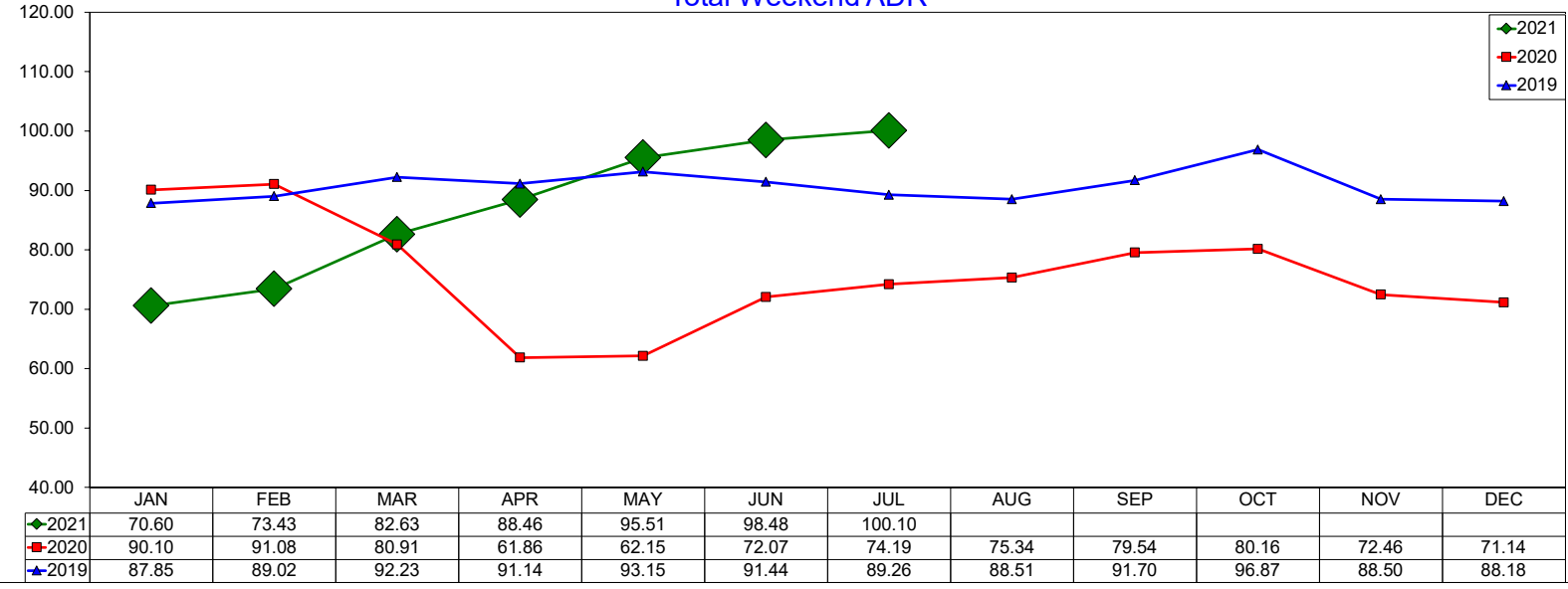
Transient Weekend ADR



Group Weekend ADR



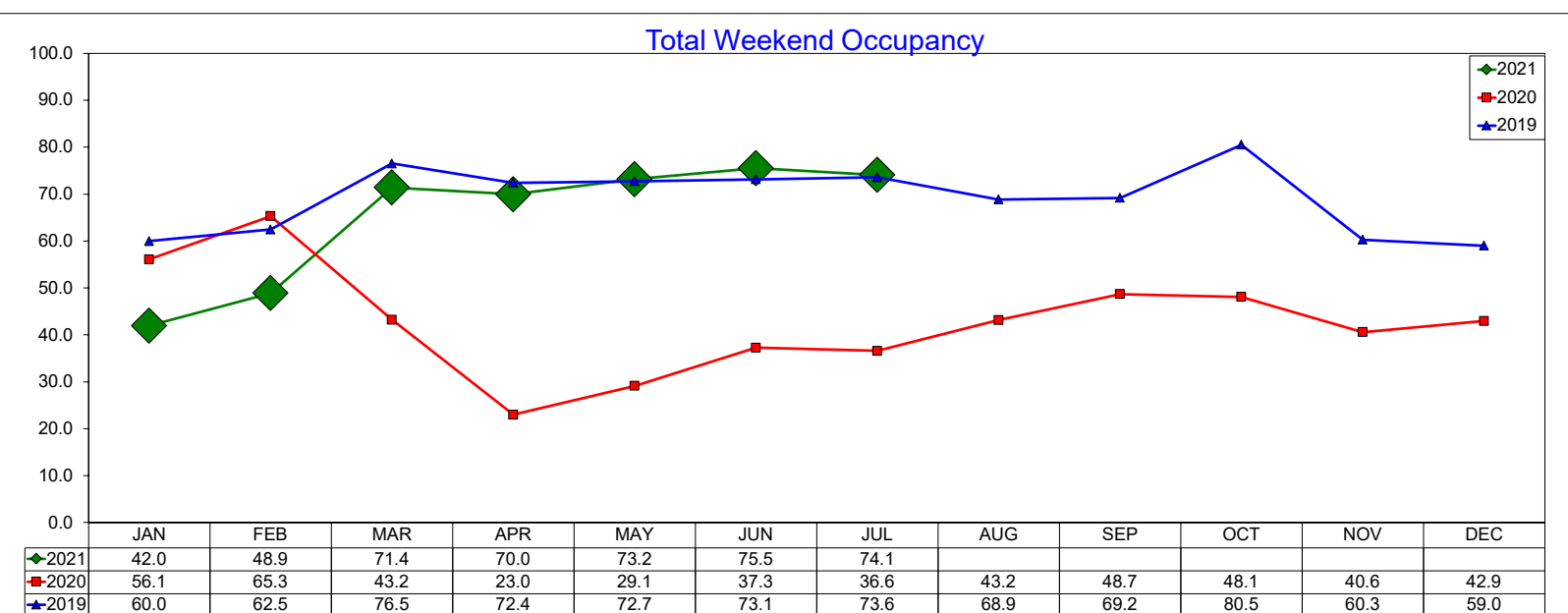
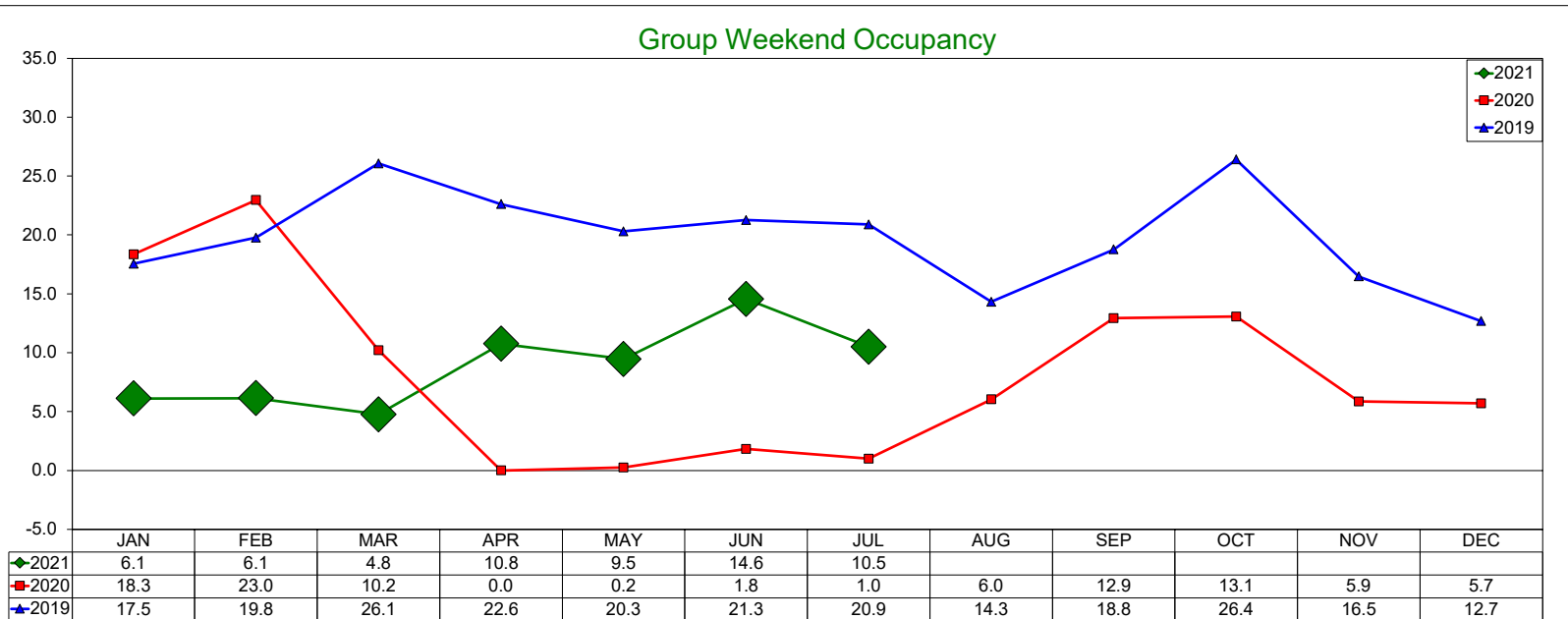
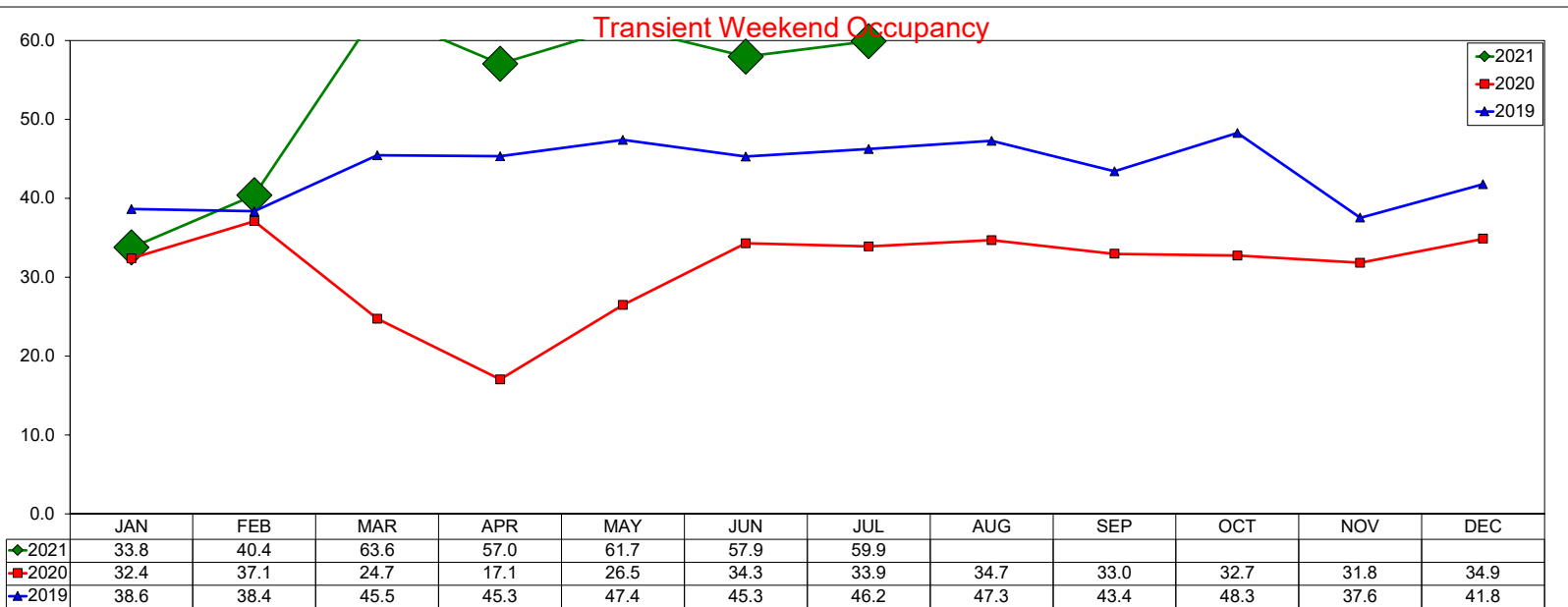
Total Weekend ADR



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Three Year Comparison - Weekend - Occupancy

July 2021

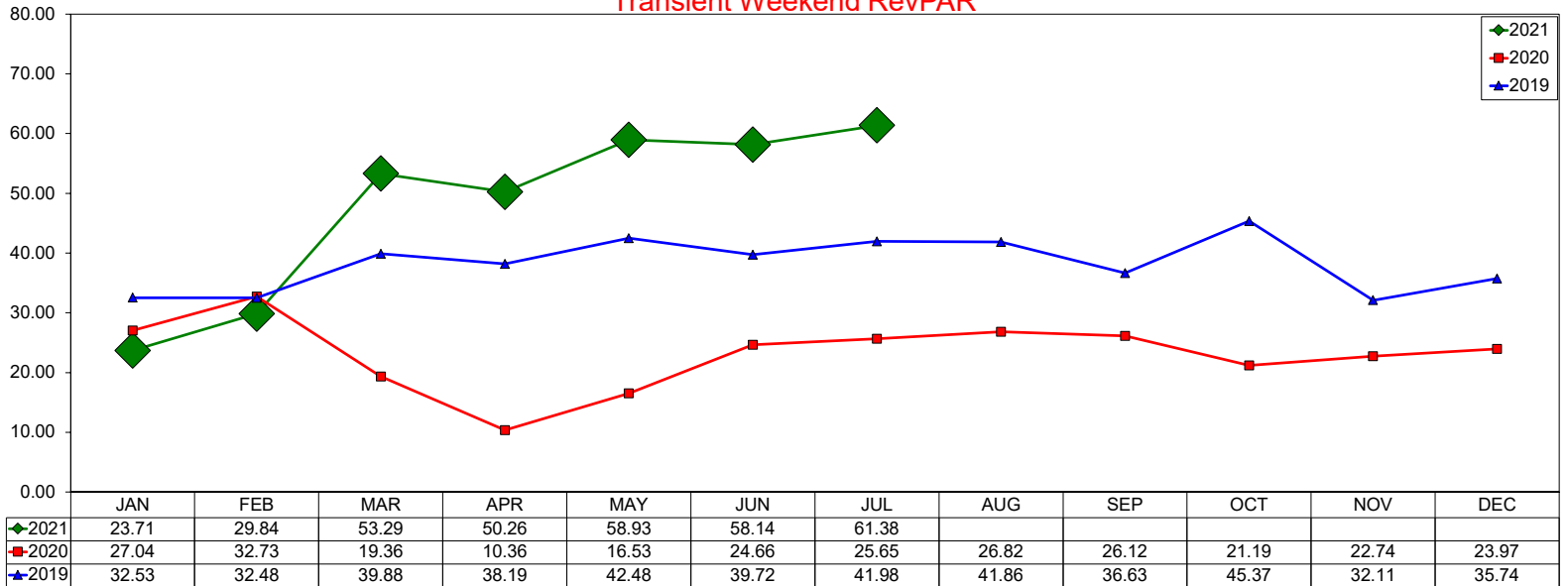


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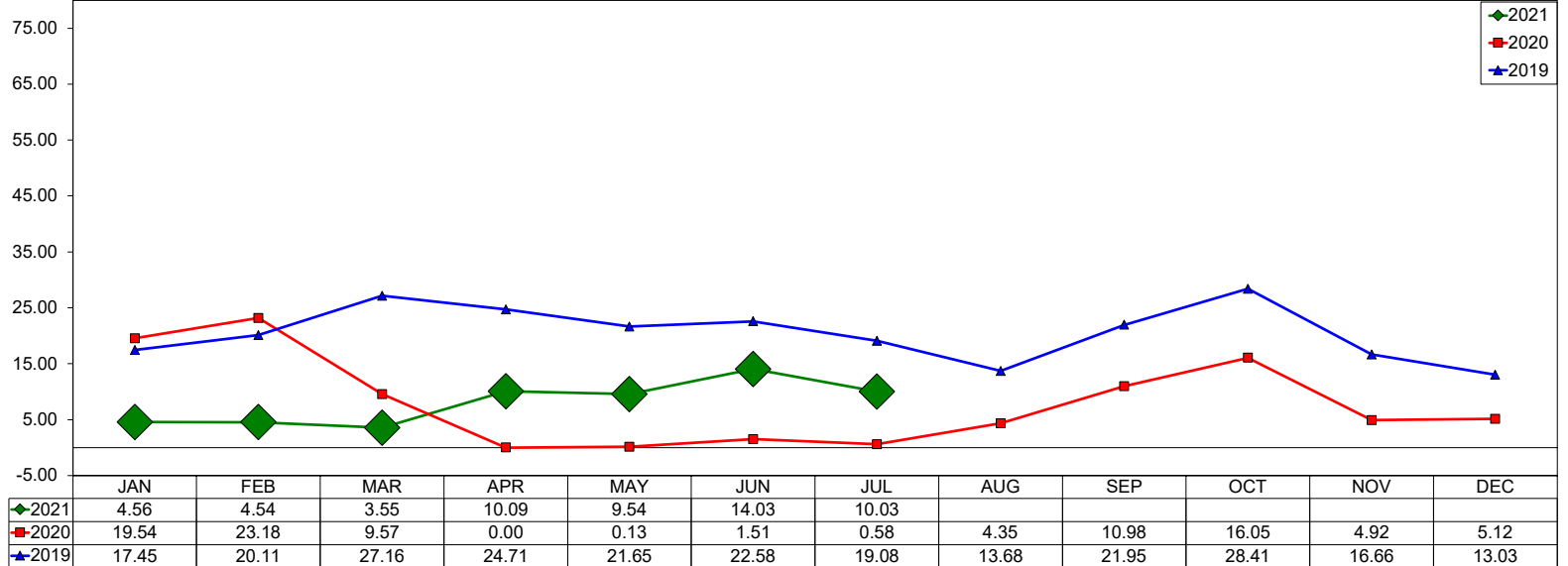
Three Year Comparison - Weekend - RevPAR

July 2021

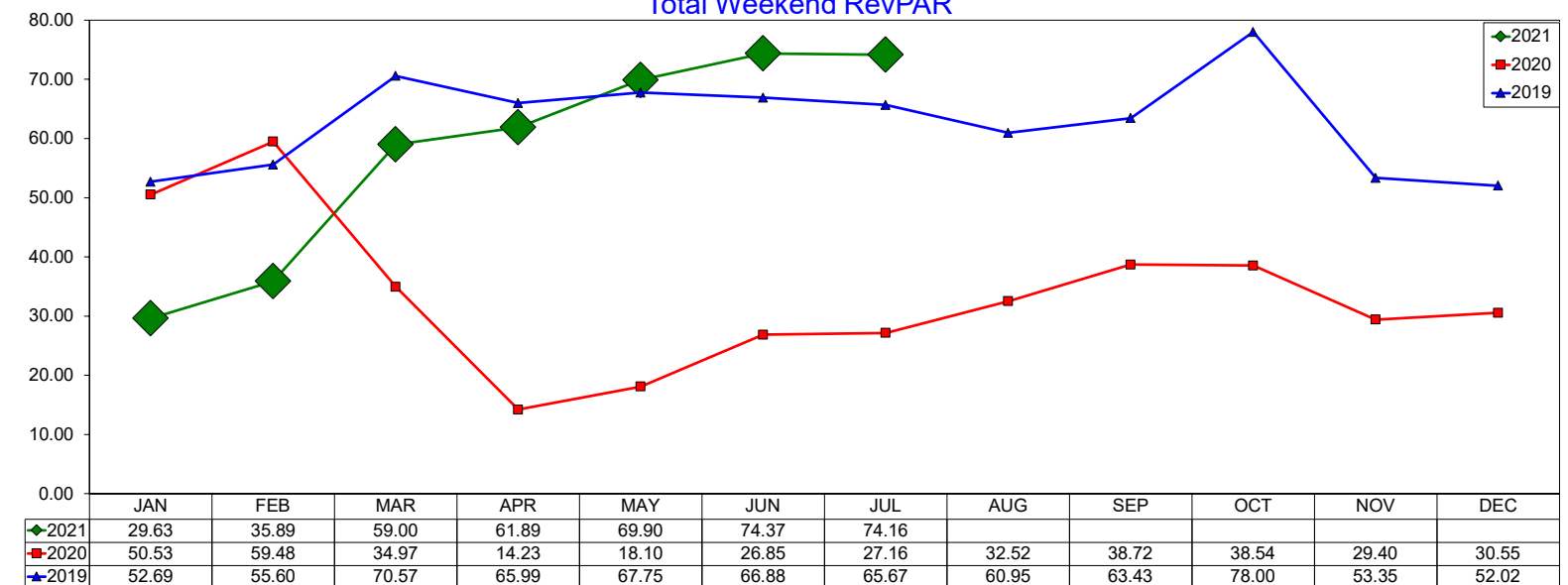
Transient Weekend RevPAR



Group Weekend RevPAR



Total Weekend RevPAR



2021 - 2020 - 2019 COMPARISON Occupancy/ADR/RevPAR

Month	Occ %			ADR			RevPAR		
	2021	2020	2019	2021	2020	2019	2021	2020	2019
January	37.62	64.85	66.51	69.98	115.88	112.87	26.33	75.15	75.07
February	46.20	72.06	70.43	75.17	116.84	114.81	34.73	84.20	80.87
March	58.30	43.72	77.00	80.20	95.92	111.53	46.75	41.94	85.88
April	58.00	22.59	74.23	86.32	62.74	113.37	50.05	14.17	84.16
May	62.10	27.10	73.87	92.37	63.06	111.53	57.39	17.11	82.39
June	65.60	33.37	78.63	98.71	71.23	111.43	64.73	23.77	87.62
July	65.60	34.32	73.04	98.71	71.64	106.93	64.73	24.59	78.10
August		39.74	68.79		74.62	105.30		29.65	72.44
September		44.01	70.15		78.29	110.85		34.46	77.76
October		43.17	79.07		83.41	116.05		36.01	91.76
November		35.68	66.12		72.00	109.63		25.69	72.49
December		36.54	57.38		68.83	103.95		25.15	59.64