

Tab 4 - Multi-Segment

Irving TX CVB
For the month of: June 2021

	Current Month - June 2021 vs June 2020												Year to Date - June 2021 vs June 2020											
	Occ %		ADR		RevPAR		Percent Change from June 2020						Occ %		ADR		RevPAR		Percent Change from YTD 2020					
	2021	2020	2021	2020	2021	2020	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2021	2020	2021	2020	2021	2020	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
United States	66.1	42.3	129.00	92.37	85.31	39.05	56.4	39.7	118.4	138.5	9.2	70.8	53.8	43.1	111.08	108.91	59.77	46.93	24.9	2.0	27.4	33.9	5.2	31.3
Texas	65.2	43.7	101.16	76.86	65.94	33.55	49.3	31.6	96.5	107.2	5.4	57.4	58.1	45.7	89.55	88.53	52.00	40.46	27.1	1.2	28.5	35.0	5.0	33.4
Atlanta, GA	65.7	44.2	102.83	75.13	67.53	33.22	48.5	36.9	103.3	122.1	9.3	62.3	57.8	47.1	91.00	94.11	52.57	44.36	22.6	-3.3	18.5	25.9	6.2	30.2
Arlington, TX	70.0	50.3	95.61	68.86	66.92	34.67	39.0	38.8	93.0	93.0	-0.0	39.0	63.5	52.0	83.95	78.09	53.32	40.63	22.1	7.5	31.2	36.2	3.8	26.7
Charlotte, NC	60.9	39.6	96.45	74.86	58.73	29.67	53.6	28.8	97.9	120.2	11.2	70.9	51.5	45.4	87.20	94.02	44.90	42.67	13.5	-7.3	5.2	15.0	9.2	24.0
Fort Worth, TX+	66.6	42.5	103.58	74.03	68.99	31.44	56.8	39.9	119.4	143.6	11.0	74.1	60.1	47.6	91.76	94.17	55.14	44.86	26.1	-2.6	22.9	34.0	9.0	37.6
Frisco, TX+	62.7	25.1	123.01	96.76	77.18	24.29	149.9	27.1	217.7	282.9	20.5	201.2	50.8	37.7	112.61	128.13	57.20	48.36	34.6	-12.1	18.3	51.9	28.5	72.9
Grapevine, TX+	70.9	21.1	192.08	160.39	136.22	33.86	236.0	19.8	302.4	326.6	6.0	256.2	47.8	42.0	171.02	177.28	81.83	74.43	14.0	-3.5	9.9	40.0	27.4	45.2
Irving, TX+	64.8	33.2	96.63	70.97	62.61	23.57	95.1	36.2	165.7	166.3	0.2	95.5	54.6	44.3	84.73	97.22	46.29	43.11	23.2	-12.8	7.4	9.8	2.2	26.0
Nashville, TN	70.1	35.9	139.33	85.36	97.63	30.68	94.9	63.2	218.2	245.5	8.6	111.7	52.1	43.8	112.86	116.27	58.77	50.92	18.9	-2.9	15.4	27.6	10.5	31.4
Phoenix, AZ	62.3	47.7	110.78	84.20	69.04	40.20	30.5	31.6	71.7	93.0	12.4	46.7	61.7	53.6	125.02	135.78	77.09	72.77	15.1	-7.9	5.9	13.6	7.2	23.4
San Jose, CA+	52.3	31.2	112.37	103.07	58.78	32.18	67.5	9.0	82.6	87.0	2.4	71.6	41.8	40.4	104.11	163.07	43.50	65.86	3.5	-36.2	-33.9	-34.5	-0.9	2.5

Competitive Set Comparison														
Actual Figures							Percent of Change from Last Year							
	Current Month			Year-To-Date				Current Month			Year-To-Date			
	OCC	ADR	RvPAR	OCC	ADR	RvPAR		OCC	ADR	RvPAR	OCC	ADR	RvPAR	
US	66.1	129.00	85.31	53.8	111.08	59.77	US	56.4	39.7	118.4	24.9	2.0	27.4	
Texas	65.2	101.16	65.94	58.1	89.55	52.00	Texas	49.3	31.6	96.5	27.1	1.2	28.5	
Irving	64.8	96.63	62.61	54.6	84.73	46.29	Irving	95.1	36.2	165.7	23.2	-12.8	7.4	
Best USA	Grpvine	Grpvine	Grpvine	Arlngtn	Grpvine	Grpvine	Best USA	Grpvine	Nshvle	Grpvine	Frisco	Arlngtn	Arlngtn	
	70.9	192.08	136.22	63.5	171.02	81.83		236.0	63.2	302.4	34.6	7.5	31.2	
Best Texas	Grpvine	Grpvine	Grpvine	Arlngtn	Grpvine	Grpvine	Best Texas	Grpvine	Ft Worth	Grpvine	Frisco	Arlngtn	Arlngtn	
	70.9	192.08	136.22	63.5	171.02	81.83		236.0	39.9	302.4	34.6	7.5	31.2	
Worst USA	SanJose	Arlngtn	Charlotte	SanJose	Arlngtn	SanJose	Worst USA	Phoenix	SanJose	Phoenix	SanJose	SanJose	SanJose	
	52.3	95.61	58.73	41.8	83.95	43.50		30.5	9.0	71.7	3.5	-36.2	-33.9	
Worst Texas	Frisco	Arlngtn	Irving	Grpvine	Arlngtn	Irving	Worst Texas	Arlngtn	Grpvine	Arlngtn	Grpvine	Irving	Irving	
	62.7	95.61	62.61	47.8	83.95	46.29		39.0	19.8	93.0	14.0	-12.8	7.4	
Note: "Best" and "Worst" notations above refer to destinations within this competitive set only														

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Tab 6 - Multi-Segment Custom Sets+

Irving TX CVB

For the month of: June 2021

	Current Month - June 2021 vs June 2020												Year to Date - June 2021 vs June 2020											
	Occ %		ADR		RevPAR		Percent Change from June 2020						Occ %		ADR		RevPAR		Percent Change from YTD 2020					
	2021	2020	2021	2020	2021	2020	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2021	2020	2021	2020	2021	2020	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
Irving, TX+	64.8	33.2	96.63	70.97	62.61	23.57	95.1	36.2	165.7	166.3	0.2	95.5	54.6	44.3	84.73	97.22	46.29	43.11	23.2	-12.8	7.4	9.8	2.2	26.0
Luxury/Full Service Irving+	55.1	18.9	136.18	111.00	75.03	20.92	192.3	22.7	258.6	259.1	0.2	192.7	42.6	37.2	121.86	144.67	51.94	53.79	14.6	-15.8	-3.4	2.4	6.0	21.5
All Suite/Extended Stay Irving+	72.7	44.2	80.54	64.35	58.55	28.44	64.5	25.2	105.9	100.6	-2.6	60.2	65.5	49.6	71.88	82.93	47.06	41.13	32.0	-13.3	14.4	13.1	-1.2	30.4
Limited Service Irving+	71.2	31.4	91.07	67.66	64.85	21.22	127.1	34.6	205.6	228.6	7.5	144.2	59.8	42.8	78.63	100.09	47.05	42.80	39.9	-21.4	9.9	13.7	3.5	44.8
Budget Irving+	67.0	46.9	61.95	49.50	41.54	23.22	43.0	25.1	78.9	78.8	-0.0	42.9	57.4	51.0	57.24	51.98	32.87	26.53	12.5	10.1	23.9	23.6	-0.3	12.2
Las Colinas+	63.2	31.3	108.28	81.78	68.43	25.62	101.7	32.4	167.1	173.2	2.3	106.4	51.2	43.1	94.51	112.31	48.39	48.40	18.8	-15.9	-0.0	8.9	8.9	29.4
DFW North+	65.9	31.9	92.87	65.84	61.24	21.02	106.6	41.1	191.4	185.0	-2.2	102.0	56.2	43.7	80.79	96.23	45.39	42.06	28.5	-16.0	7.9	4.0	-3.6	23.9
DFW South+	65.9	37.5	84.20	62.80	55.48	23.52	75.9	34.1	135.9	135.9	0.0	75.9	58.0	46.8	76.10	79.27	44.16	37.07	24.1	-4.0	19.1	18.9	-0.2	23.9
Full Service Las Colinas+	51.3	14.2	168.90	166.43	86.63	23.65	261.0	1.5	266.3	266.3	0.0	261.0	35.3	32.9	157.71	186.86	55.64	61.42	7.3	-15.6	-9.4	7.5	18.6	27.3
Limited Service Las Colinas+	72.2	44.7	75.86	60.72	54.74	27.16	61.3	24.9	101.5	109.8	4.1	67.9	63.2	49.7	67.96	80.25	42.94	39.93	27.0	-15.3	7.5	10.4	2.6	30.4
Full Service DFW North+	51.9	15.1	123.02	94.94	63.91	14.30	244.8	29.6	346.8	349.1	0.5	246.6	40.1	36.7	111.00	137.76	44.52	50.59	9.2	-19.4	-12.0	-16.5	-5.1	3.6
Limited Service DFW North+	74.6	43.5	78.63	58.89	58.68	25.63	71.5	33.5	128.9	119.6	-4.1	64.4	65.6	48.6	69.07	74.81	45.29	36.39	34.8	-7.7	24.5	21.0	-2.8	31.1
Full Service DFW South+																								
Limited Service DFW South+	65.0	38.7	77.81	59.07	50.57	22.88	67.8	31.7	121.0	121.0	0.0	67.8	56.4	47.3	70.43	71.45	39.70	33.76	19.3	-1.4	17.6	17.3	-0.2	19.0

AirBNB Data	Occ %		ADR		RevPAR		Percent Change from Prior Year						Occ %		ADR		RevPAR		Percent Change from Prior Year YTD					
	2021	2020	2021	2020	2021	2020	Occ	ADR	RevPAR	Rev	Avail	Sold	2021	2020	2021	2020	2021	2020	Occ	ADR	PAR	Rev	Avail	Sold
Entire Place	64.8	62.4	225.42	170.01	146.04	106.11	3.80	32.59	37.63	9.1	-14.1	-8.0	59.2	63.11	198.70	172.92	117.72	109.13	-6.13	14.91	7.86	1.5	-8.7	-11.2
Hotel Comparable	60.9	62.30	104.99	96.71	63.94	60.26	-2.25	8.56	6.12	-32.9	-36.8	-38.2	57.7	65.15	95.80	102.81	55.28	66.98	-11.43	-6.82	-17.48	-25.4	-9.7	-20.0

Available Listings	2021	2020	% Chg
Entire Place	278	170	63.5
Private Room	131	131	-
Shared Room	32	33	(3.0)
Total Available Listings	441	334	32.0

	Participation			
	Properties		Rooms	
	Census	Sample	Census	Sample
Irving, TX+	86	76	12762	11334
Luxury/Full Service Irving+	16	14	4904	4304
All Suite/Extended Stay Irving+	32	31	3617	3510
Limited Service Irving+	13	13	1685	1685
Budget Irving+	24	17	2437	1716
Las Colinas+	31	30	5262	4926
DFW North+	25	25	3976	3976
DFW South+	30	21	3524	2432
Full Service Las Colinas+	8	8	2259	2259
Limited Service Las Colinas+	23	22	3003	2667
Full Service DFW North+	4	4	1589	1589
Limited Service DFW North+	20	20	2268	2268
Full Service DFW South+	4	2	1056	456
Limited Service DFW South+	26	19	2468	1976
ICC Comp Set No Boutiques+				

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Irving, Texas Room Demand - Source: Smith Travel Research

	2020			2021			Calculated Demand Change over prior year		STR Reported Change over prior year	
	Occ %	Current Month Demand	Year To Date Demand	Occ %	Current Month Demand	Year To Date Demand	Current Month	Year To Date	Current Month	Year To Date
January	64.9	258,560	258,560	37.6	149,888	149,888	-42.0%	-42.0%	-41.9%	-41.9%
February	72.1	259,505	518,065	46.2	166,232	316,120	-35.9%	-39.0%	-35.7%	-38.8%
March	43.7	174,320	692,385	58.3	232,397	548,517	33.3%	-20.8%	33.4%	-20.7%
April	22.6	79,279	771,664	58.0	223,663	772,180	182.1%	0.1%	157.4%	-1.9%
May	27.1	98,249	869,913	62.1	245,810	1,017,990	150.2%	17.0%	125.7%	12.9%
June	33.4	127,470	997,383	64.8	248,066	1,266,056	94.6%	26.9%	95.1%	23.2%
July	34.3	135,465	1,132,848							
August	39.7	156,844	1,289,692							
September	44.0	168,128	1,457,820							
October	43.2	170,392	1,628,212							
November	35.7	137,553	1,765,765							
December	36.5	145,563	1,911,328							

Irving, Texas & United States Comparison

June 2021

Irving	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	69.98	-39.7%	69.98	-39.7%	37.6%	-41.9%	37.6%	-41.9%	26.33	-65.0%	26.33	-65.0%
FEBRUARY	75.17	-35.7%	72.42	-37.8%	46.2%	-35.7%	41.7%	-38.8%	34.73	-58.7%	30.23	-61.9%
MAR	80.20	-16.0%	75.74	-31.8%	58.3%	33.4%	47.4%	-20.7%	46.75	12.1%	35.93	-46.0%
APRIL	86.32	40.0%	78.45	-26.0%	58.0%	157.4%	50.2%	-1.9%	50.05	260.2%	39.36	-27.4%
MAY	92.37	49.4%	81.82	-19.0%	62.1%	125.7%	52.6%	12.9%	57.39	237.1%	43.07	-8.6%
JUNE	96.63	36.2%	84.73	-12.8%	64.8%	95.1%	54.6%	23.2%	62.61	165.7%	46.29	7.4%
JULY												
AUGUST												
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												
12 mo. rolling averages: ADR 80.88 -22.5% Occupancy 46.7% -18.1% RevPAR 37.74 -36.6%												

Texas	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	73.80	-26.9%	73.80	-26.9%	43.3%	-24.5%	43.3%	-24.5%	31.93	-44.8%	31.93	-44.8%
FEBRUARY	77.97	-26.5%	75.97	-26.6%	51.2%	-21.0%	47.0%	-22.7%	39.93	-41.9%	35.73	-43.3%
MAR	86.76	-2.7%	80.56	-19.1%	64.0%	46.1%	52.9%	-3.9%	55.56	42.2%	42.65	-22.3%
APRIL	90.98	43.9%	83.50	-11.8%	62.5%	127.6%	55.3%	13.7%	56.82	227.4%	46.14	0.3%
MAY	97.00	40.8%	86.83	-4.3%	62.0%	71.9%	56.6%	22.8%	60.09	142.0%	49.16	17.5%
JUNE	101.16	31.6%	89.55	1.2%	65.2%	49.3%	58.1%	27.1%	65.94	96.5%	52.00	28.5%
JULY												
AUGUST												
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												

USA	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	90.79	-27.8%	90.79	-27.8%	39.3%	-28.3%	39.3%	-28.3%	35.72	-48.2%	35.72	-48.2%
FEBRUARY	98.31	-24.8%	94.65	-26.2%	45.3%	-26.6%	42.2%	-27.5%	44.57	-44.8%	39.94	-46.5%
MAR	106.08	-4.1%	99.35	-19.6%	54.6%	40.1%	46.5%	-10.1%	57.87	34.4%	46.16	-27.7%
APRIL	110.34	51.1%	102.58	-12.8%	57.5%	136.1%	49.2%	7.8%	63.46	256.8%	50.45	-6.0%
MAY	117.69	48.4%	106.35	-5.1%	59.3%	78.6%	51.3%	18.6%	69.81	165.1%	54.56	12.6%
JUNE	129.00	39.7%	111.08	2.0%	66.1%	56.4%	53.8%	24.9%	85.31	118.4%	59.77	27.4%
JULY												
AUGUST												
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												

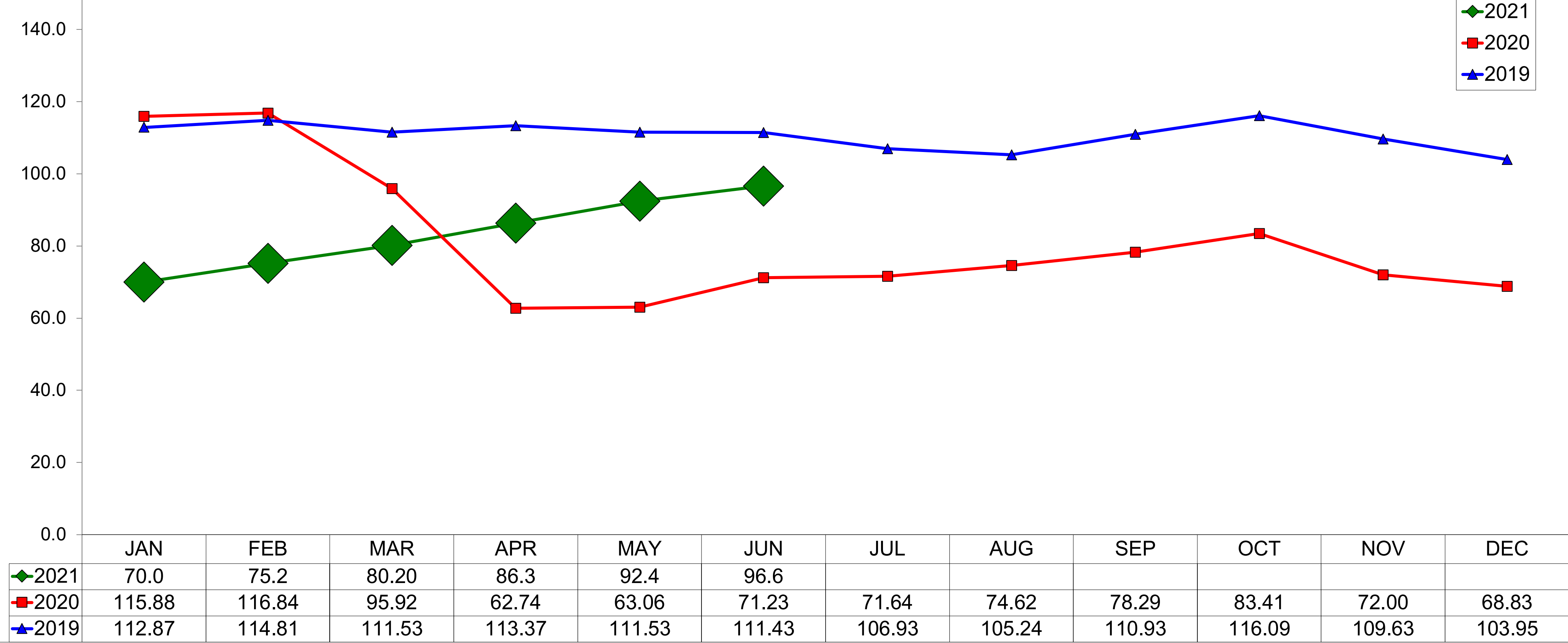
Note: The "Change %" column refers to the change from the prior year's figure.

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Three Year Comparison - CITY OF IRVING - ALL PROPERTIES

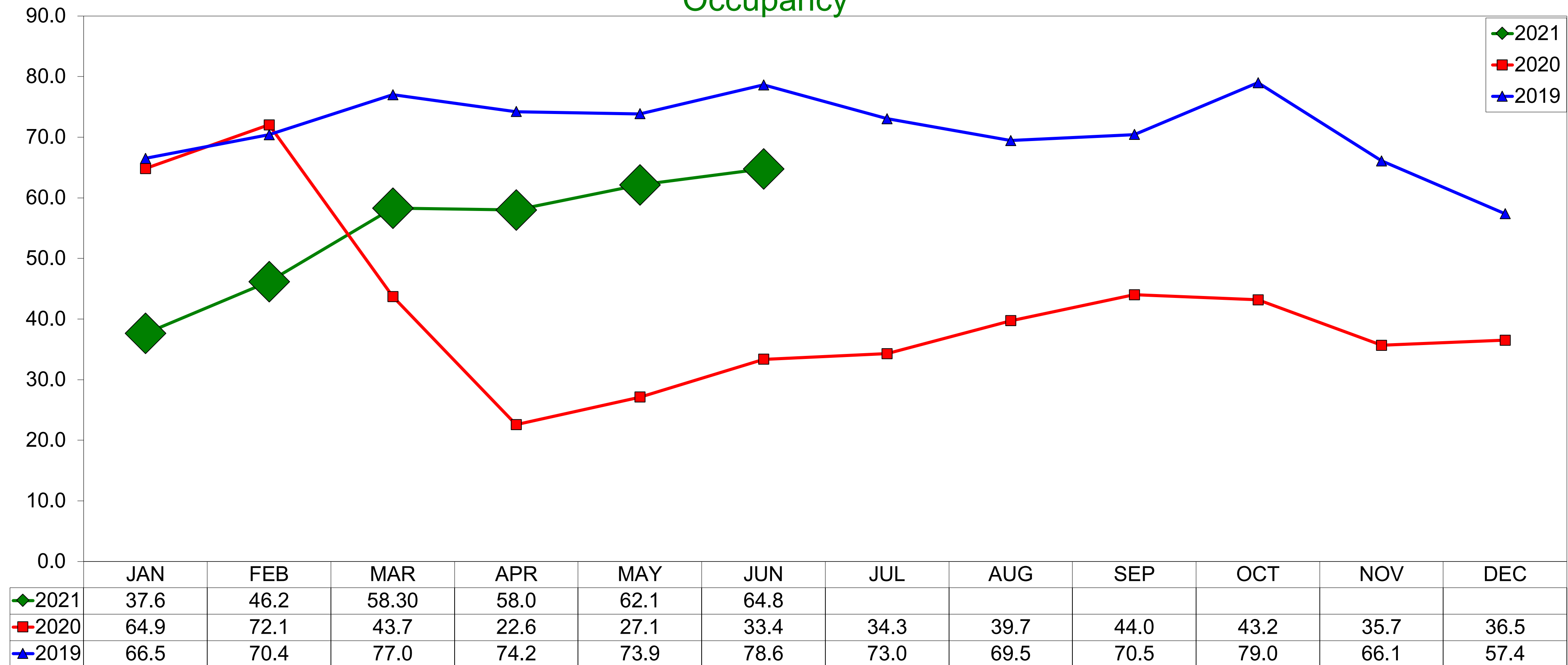
June 2021

Average Daily Rate



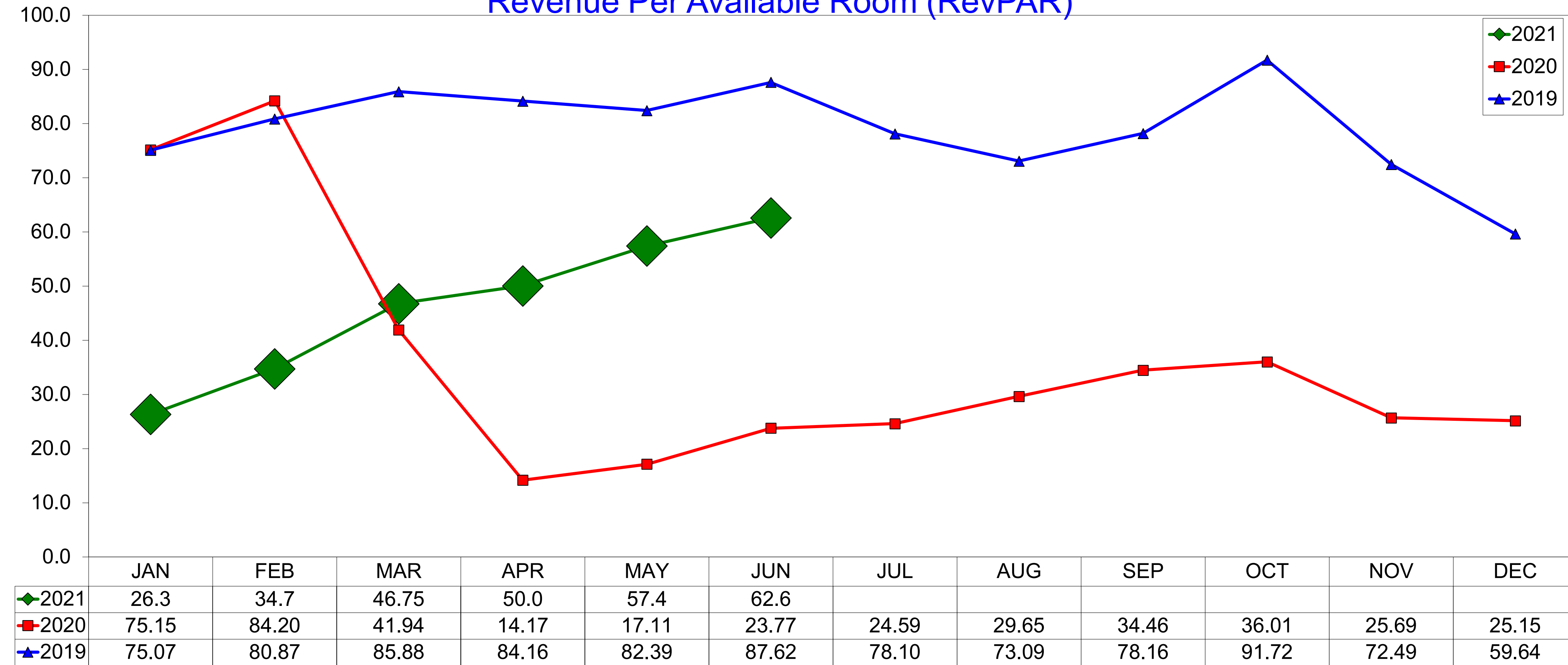
12 month ADR Rolling Average through June 2021 is \$80.88 with a change from last year of -22.5%

Occupancy



12 month Occupancy Rolling Average through June 2021 is 46.67% with a change from last year of -18.1%

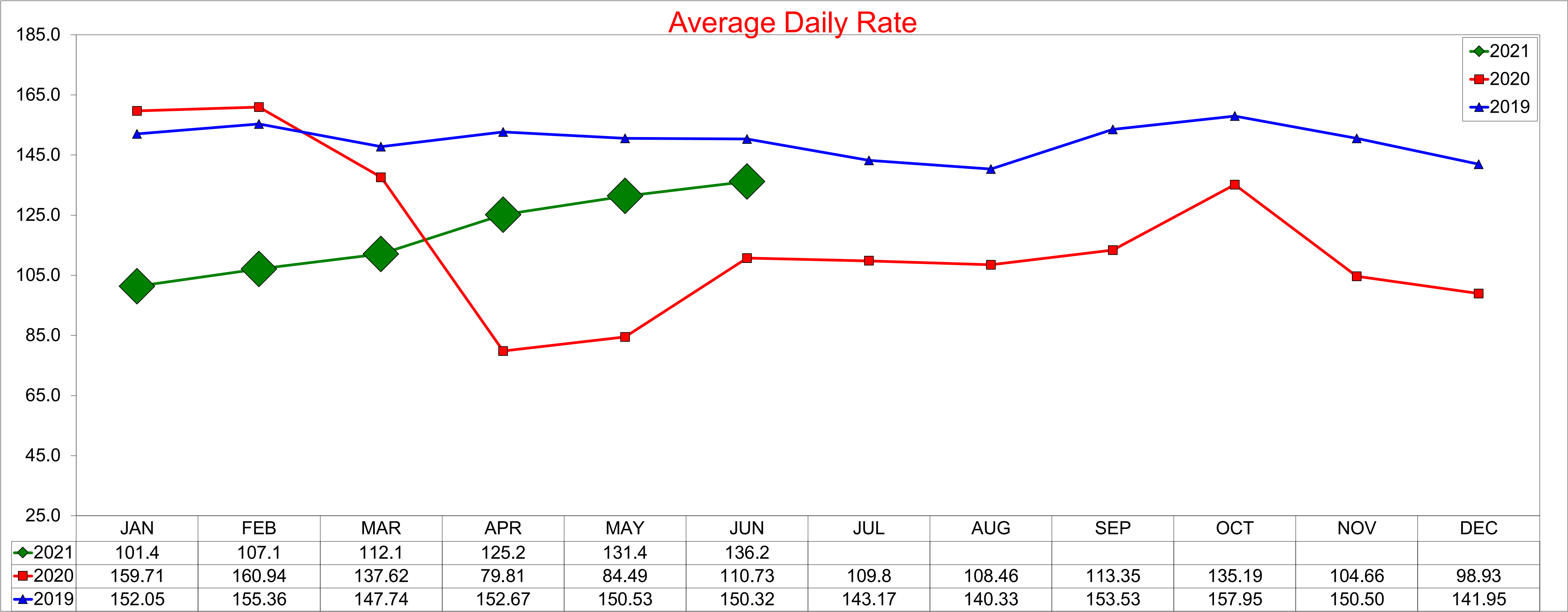
Revenue Per Available Room (RevPAR)



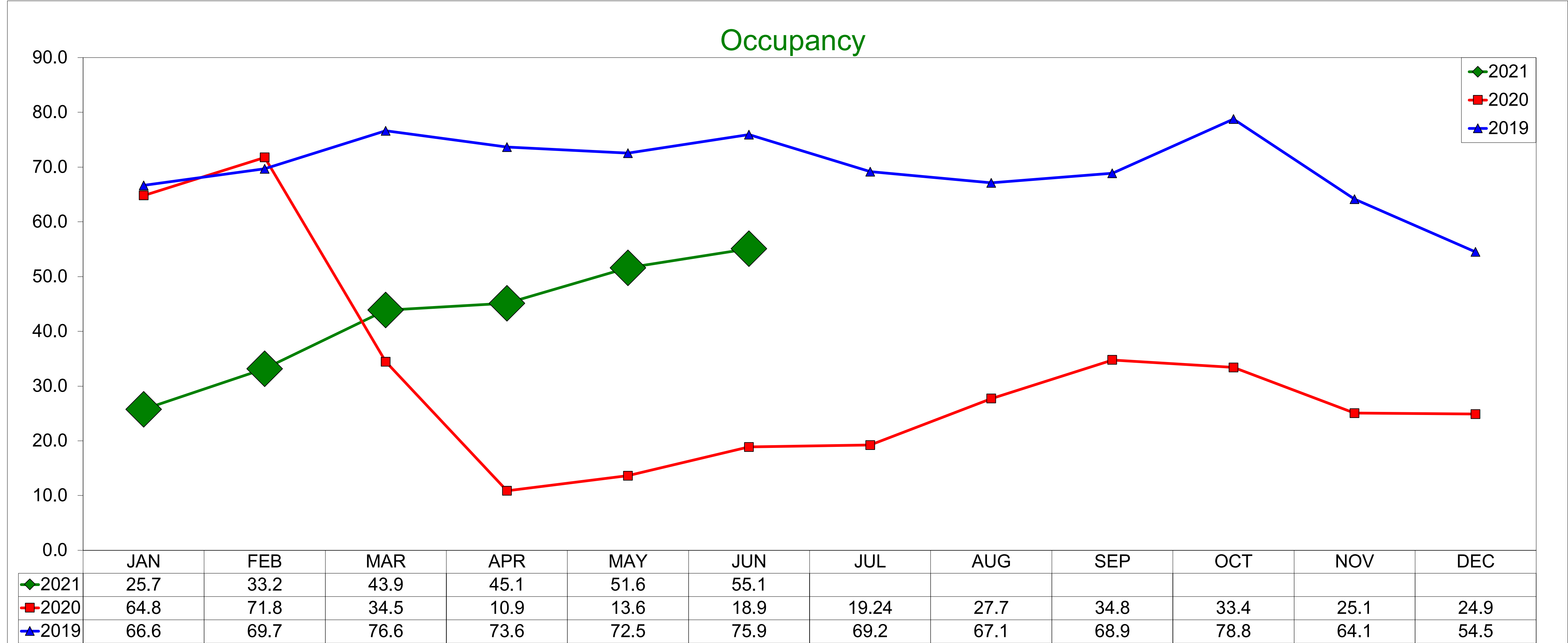
12 month RevPAR Rolling Average through June 2021 is \$37.74 with a change from last year of -36.6%

Three Year Comparison - Luxury/Full Service - Irving

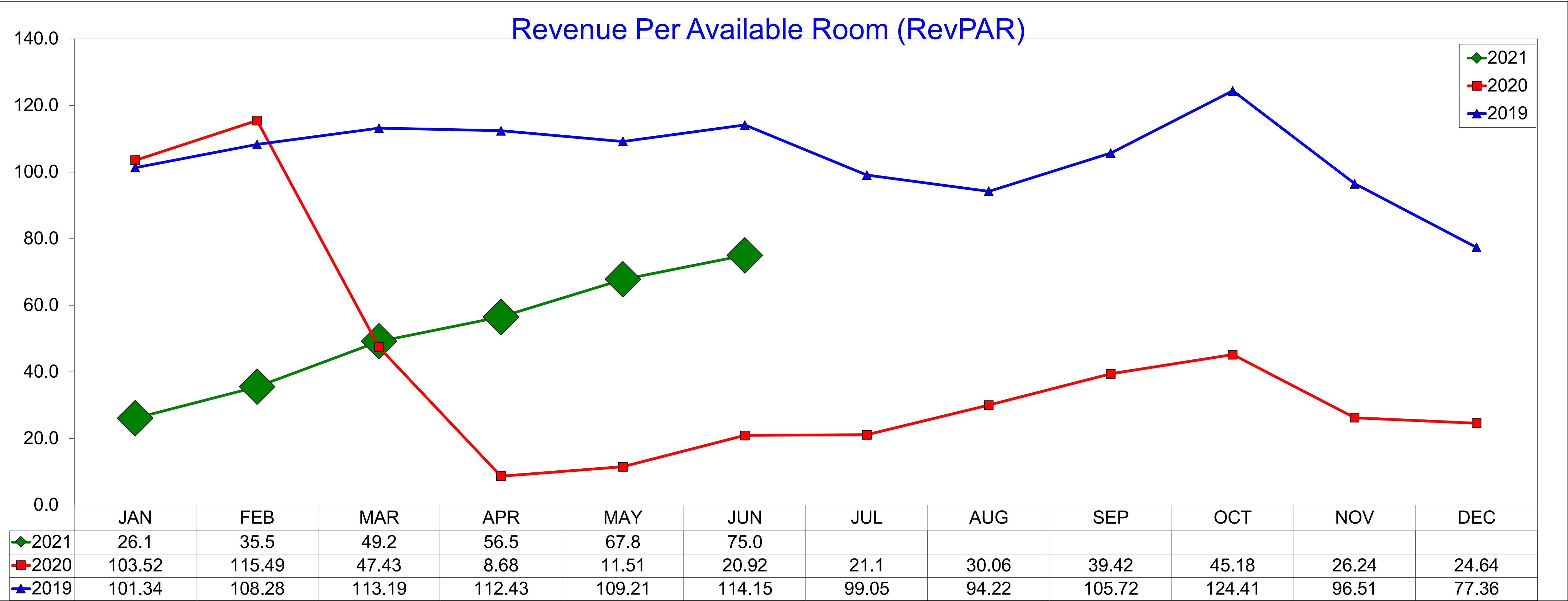
June 2021



12 month ADR Rolling Average through June 2021 is \$118.38 with a change from last year of -19.6%



12 month Occupancy Rolling Average through June 2021 is 34.95% with a change from last year of -33.8%

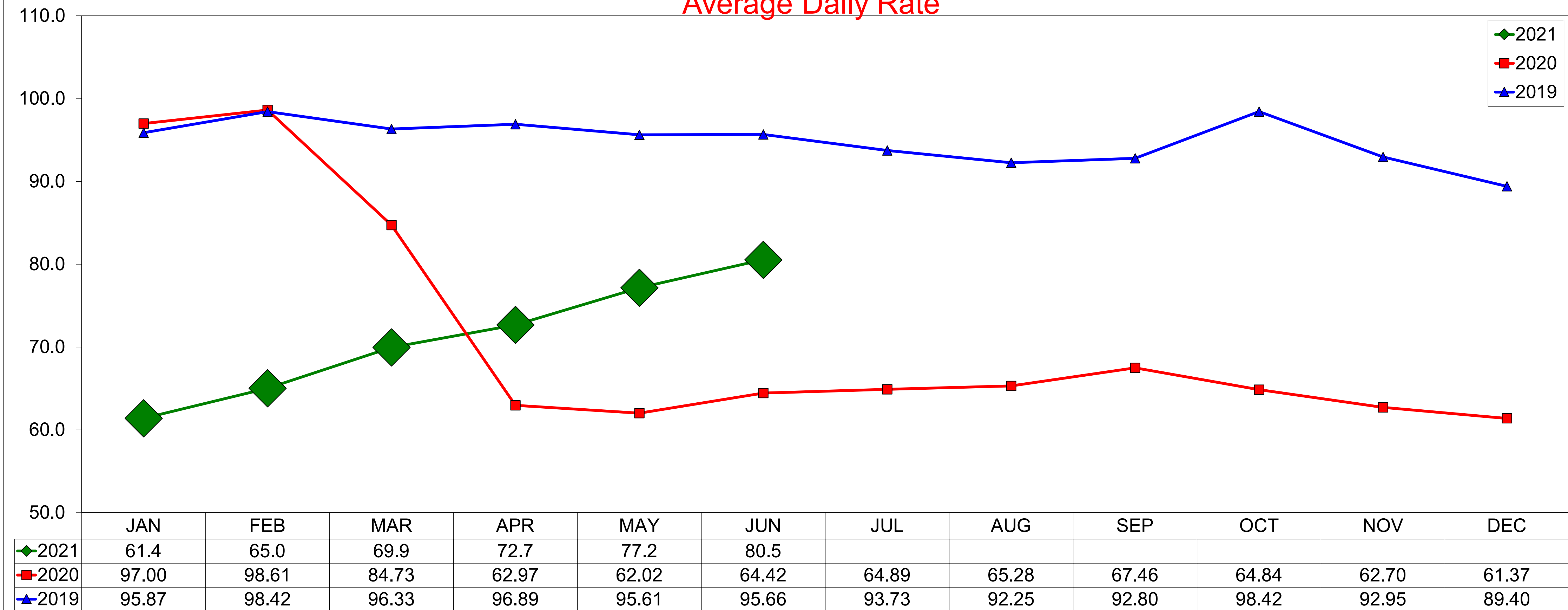


12 month RevPAR Rolling Average through June 2021 is \$41.37 with a change from last year of -46.7%

Three Year Comparison - All Suite/Extended Stay - Irving

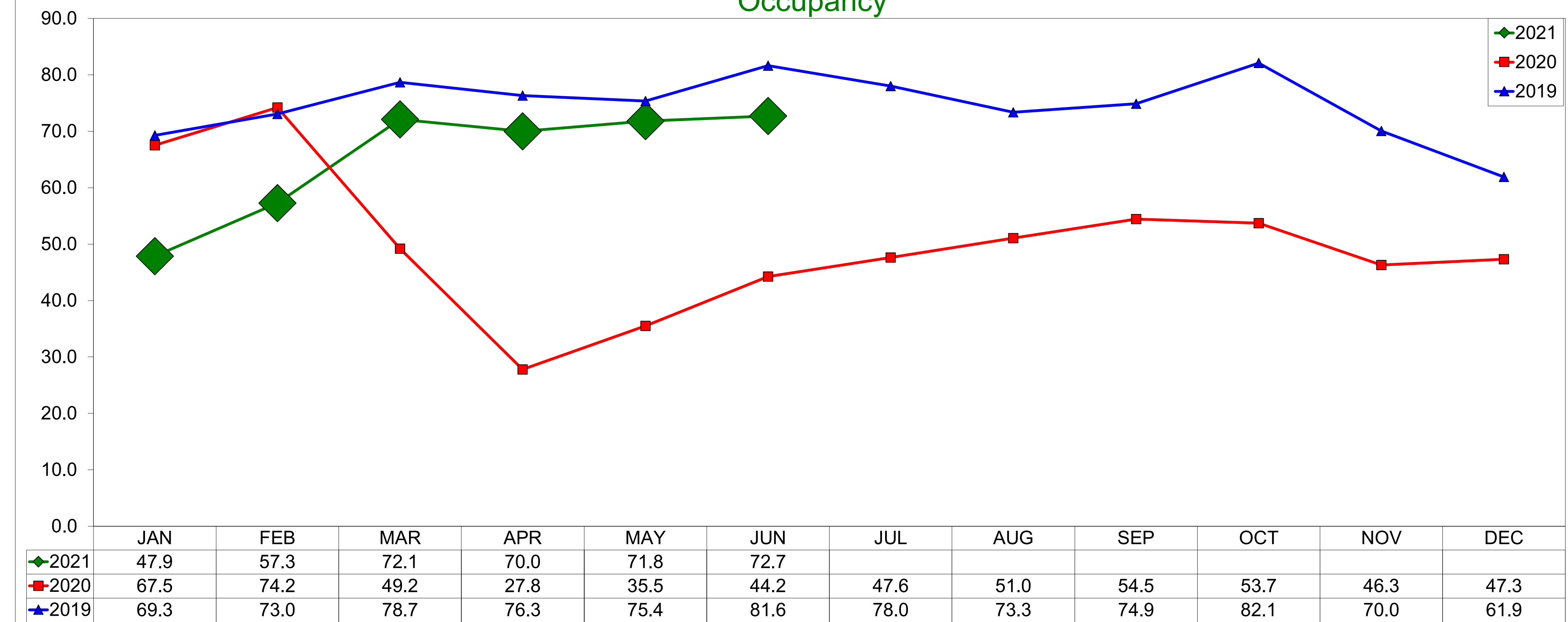
June 2021

Average Daily Rate



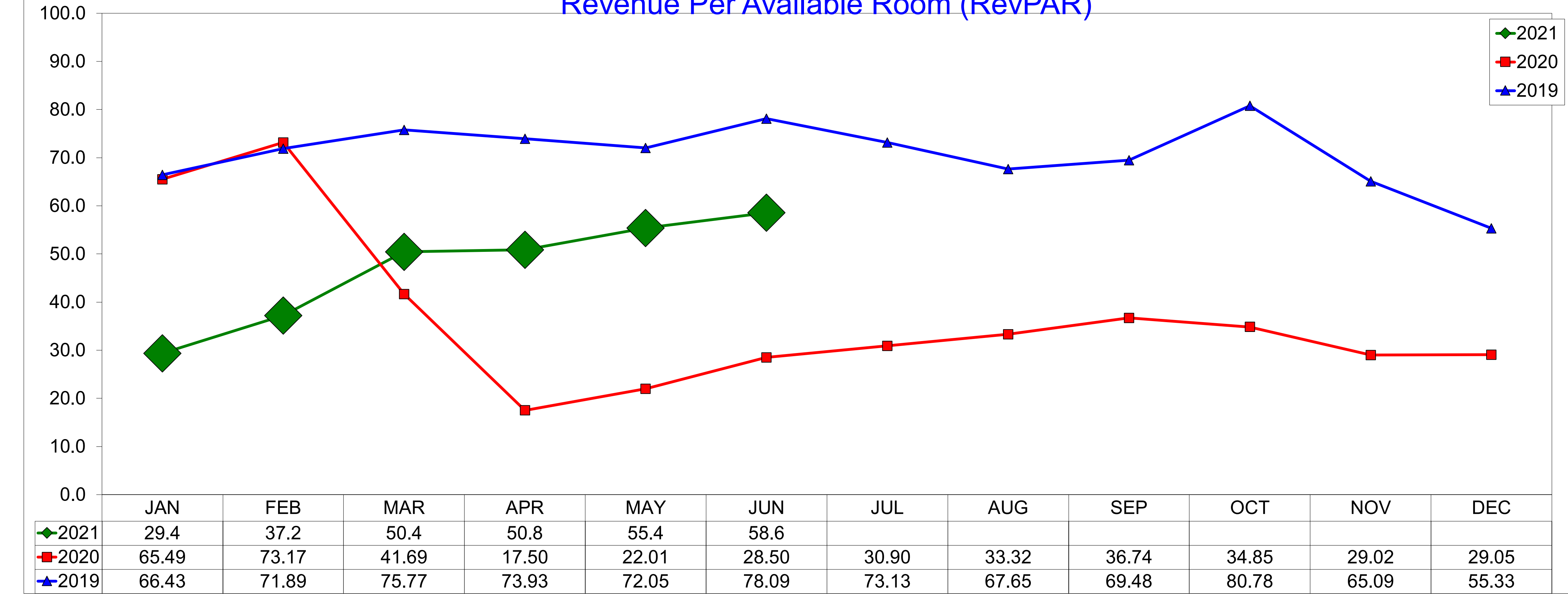
12 month ADR Rolling Average through June 2021 is \$68.66 with a change from last year of -23.1%

Occupancy



12 month Occupancy Rolling Average through June 2021 is 57.59% with a change from last year of -6.2%

Revenue Per Available Room (RevPAR)

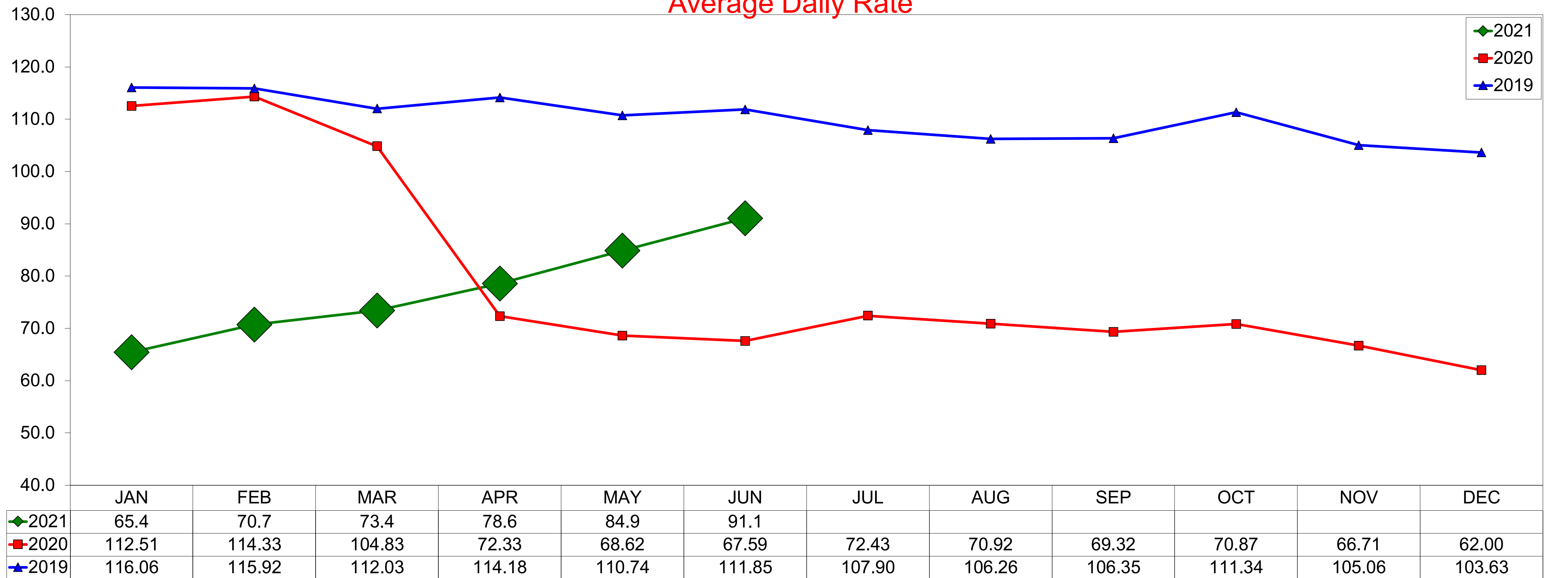


12 month RevPAR Rolling Average through June 2021 is \$39.54 with a change from last year of -27.8%

Three Year Comparison - Limited Service - Irving

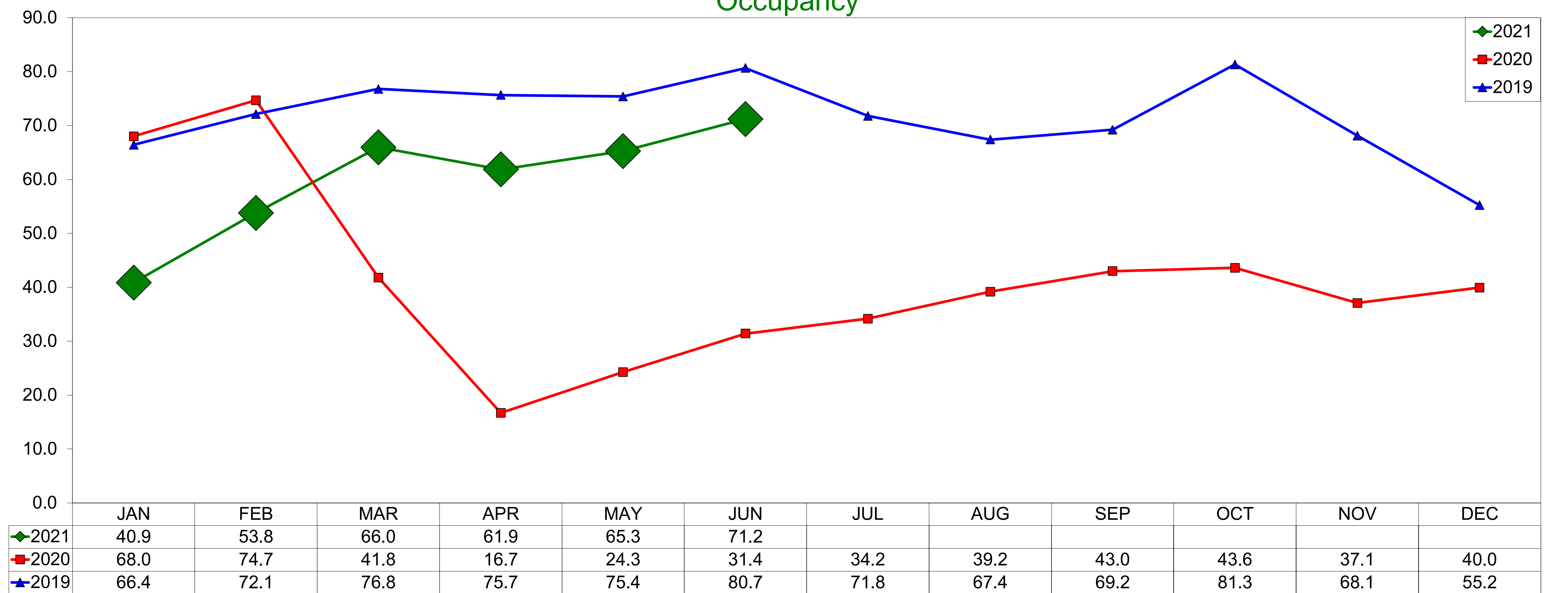
June 2021

Average Daily Rate



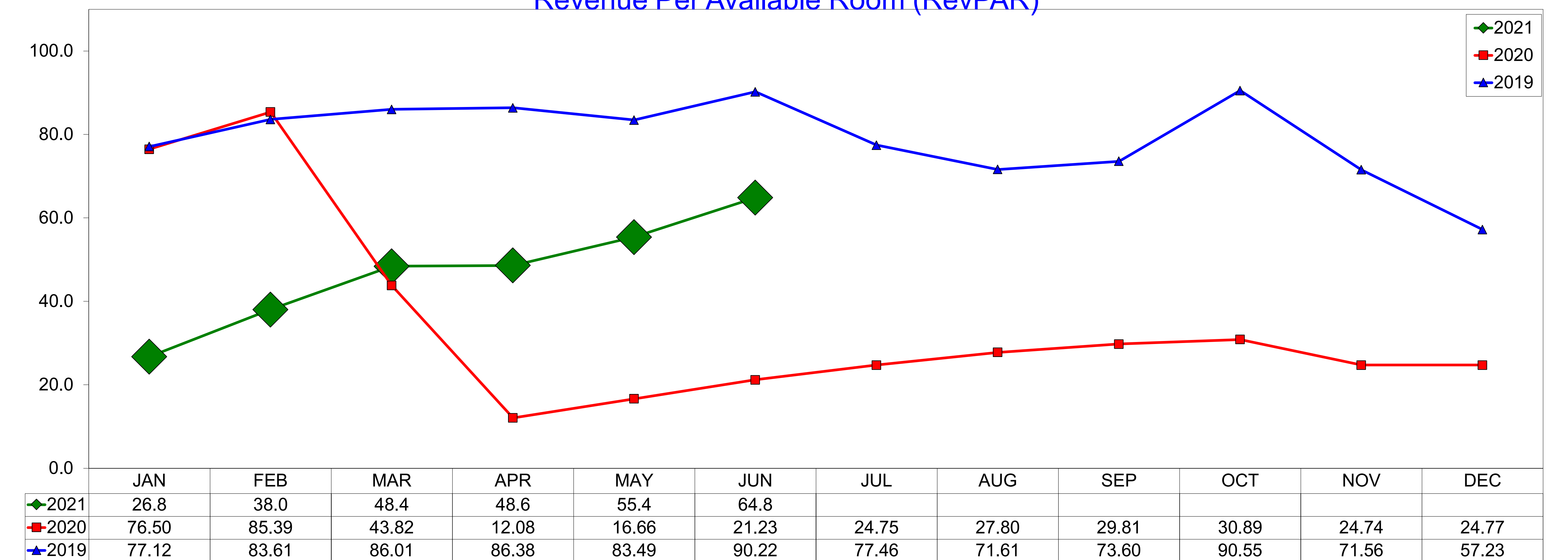
12 month ADR Rolling Average through June 2021 is \$74.71 with a change from last year of -28.6%

Occupancy



12 month Occupancy Rolling Average through June 2021 is 49.82% with a change from last year of -11.4%

Revenue Per Available Room (RevPAR)

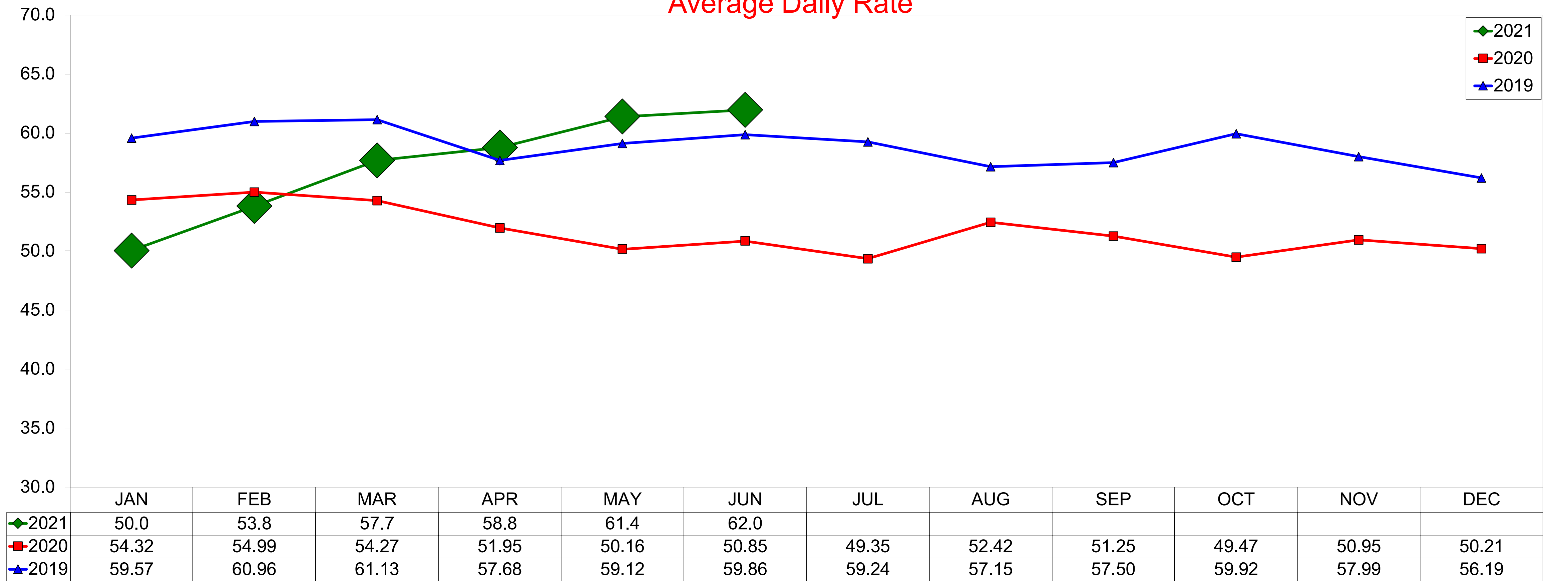


12 month RevPAR Rolling Average through June 2021 is \$37.22 with a change from last year of -36.8%

Three Year Comparison - Budget - Irving

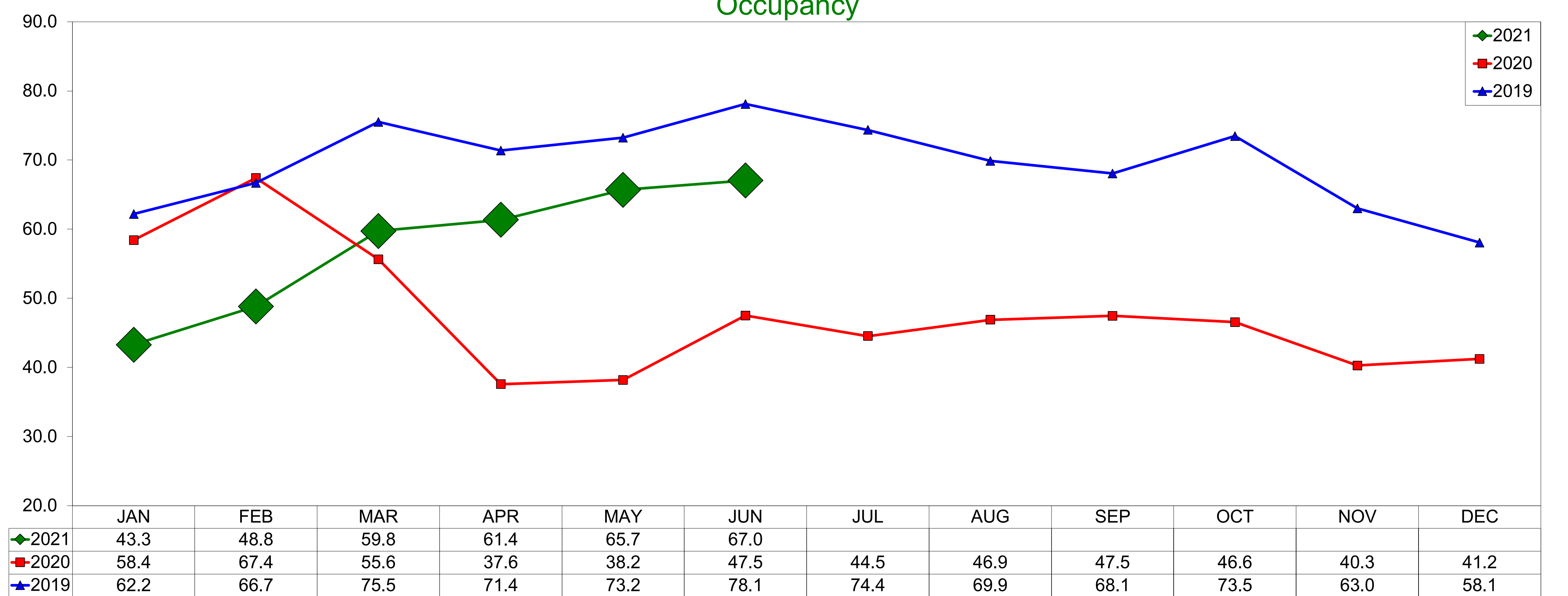
June 2021

Average Daily Rate



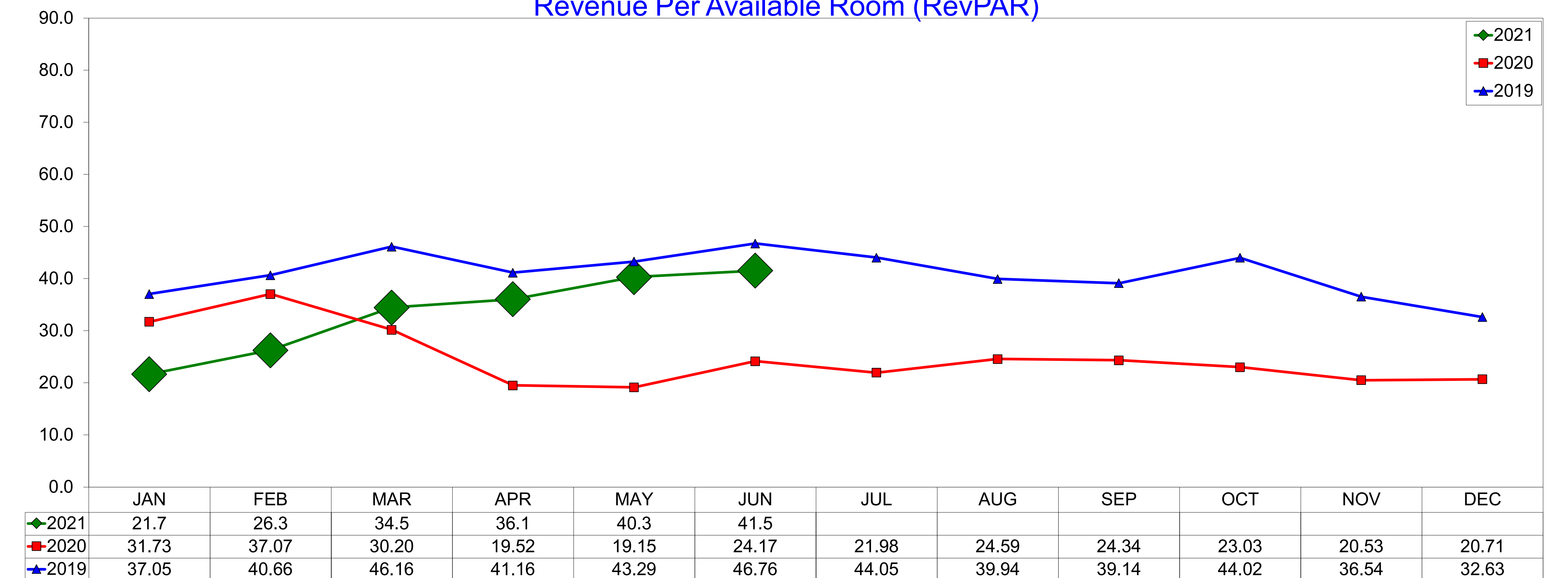
12 month ADR Rolling Average through June 2021 is \$54.72 with a change from last year of 0.3%

Occupancy



12 month Occupancy Rolling Average through June 2021 is 51.07% with a change from last year of -14.4%

Revenue Per Available Room (RevPAR)

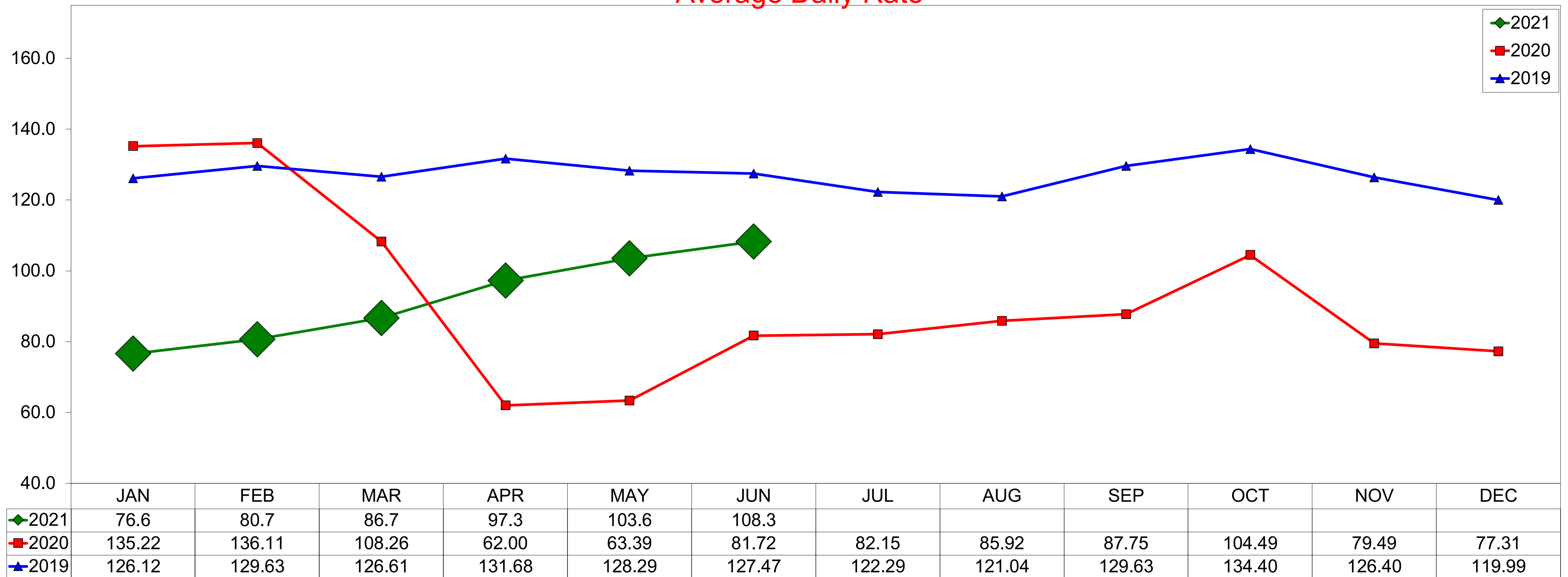


12 month RevPAR Rolling Average through June 2021 is \$27.94 with a change from last year of -14.2%

Three Year Comparison - Las Colinas

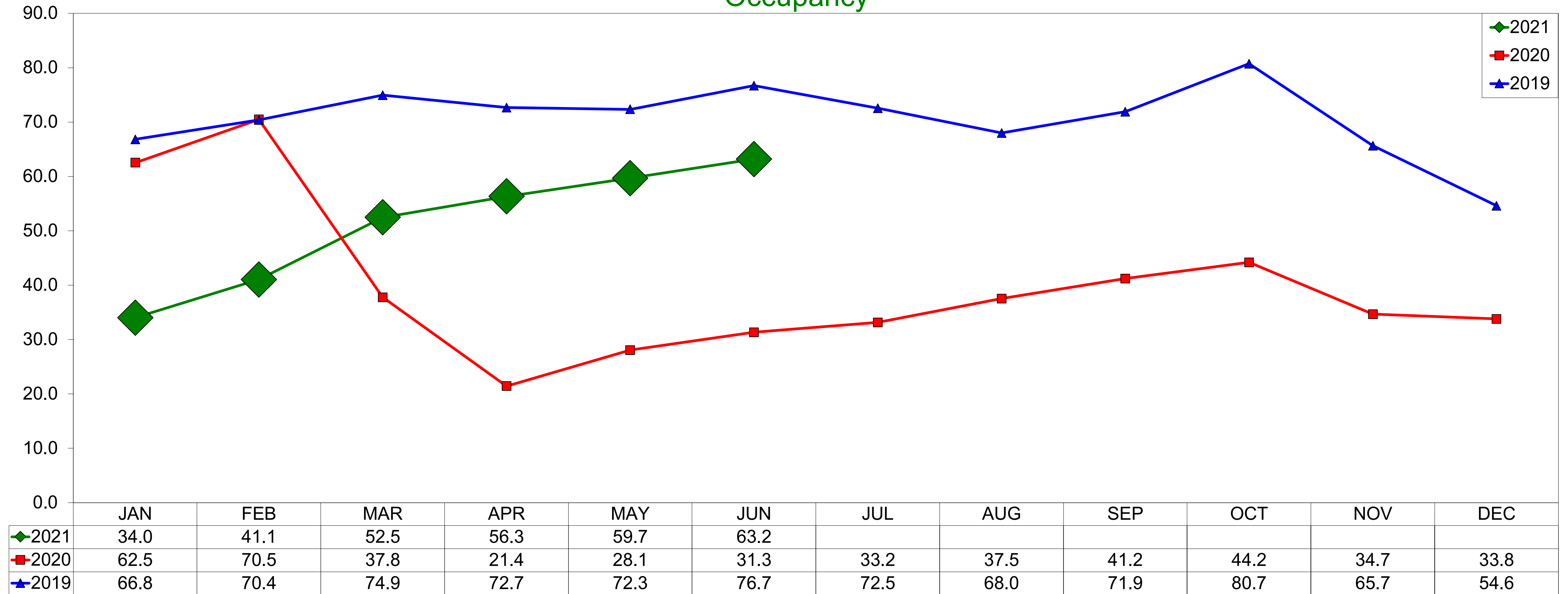
June 2021

Average Daily Rate



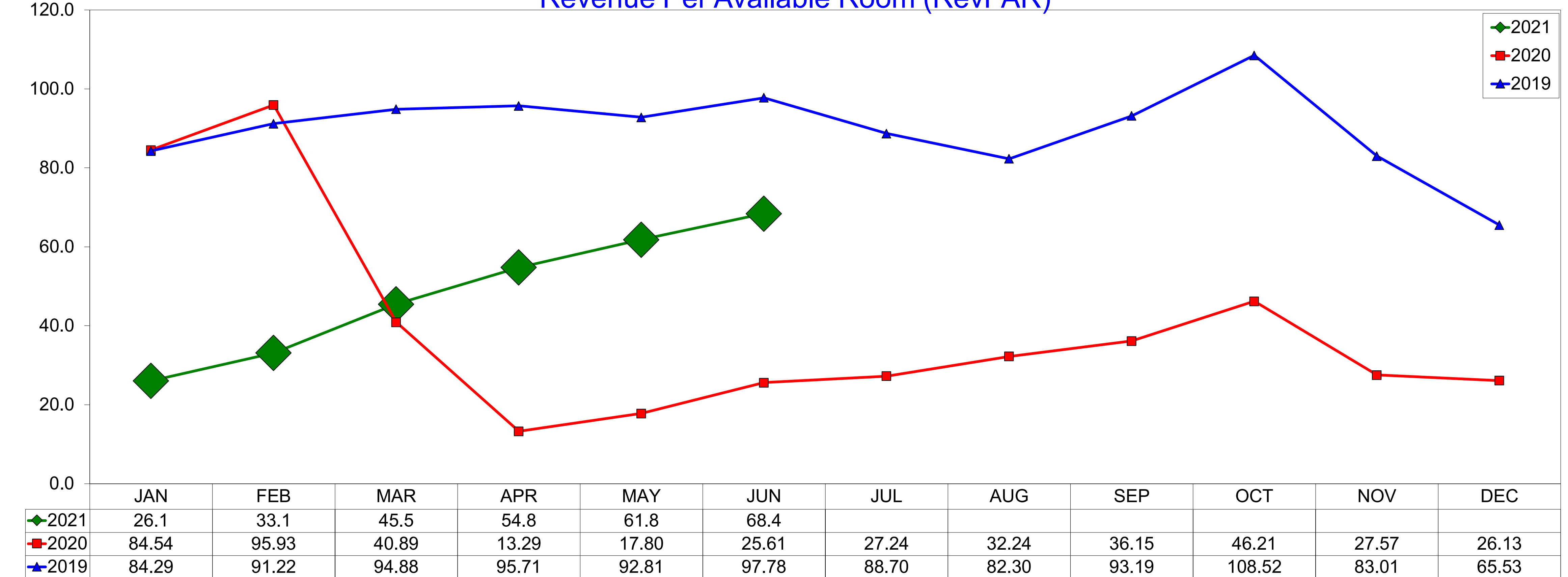
12 month ADR Rolling Average through June 2021 is \$91.36 with a change from last year of -24.5%

Occupancy



12 month Occupancy Rolling Average through June 2021 is 44.29% with a change from last year of -21.7%

Revenue Per Available Room (RevPAR)

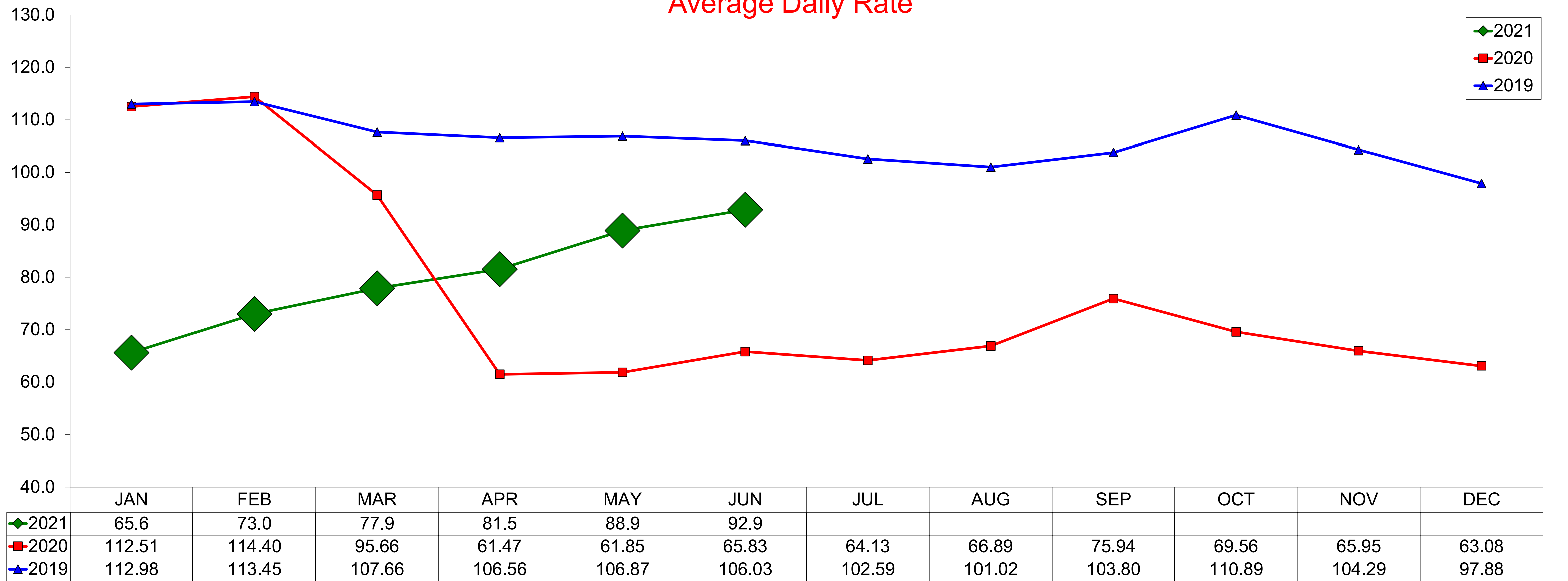


12 month RevPAR Rolling Average through June 2021 is \$40.47 with a change from last year of -41.0%

Three Year Comparison - DFW North

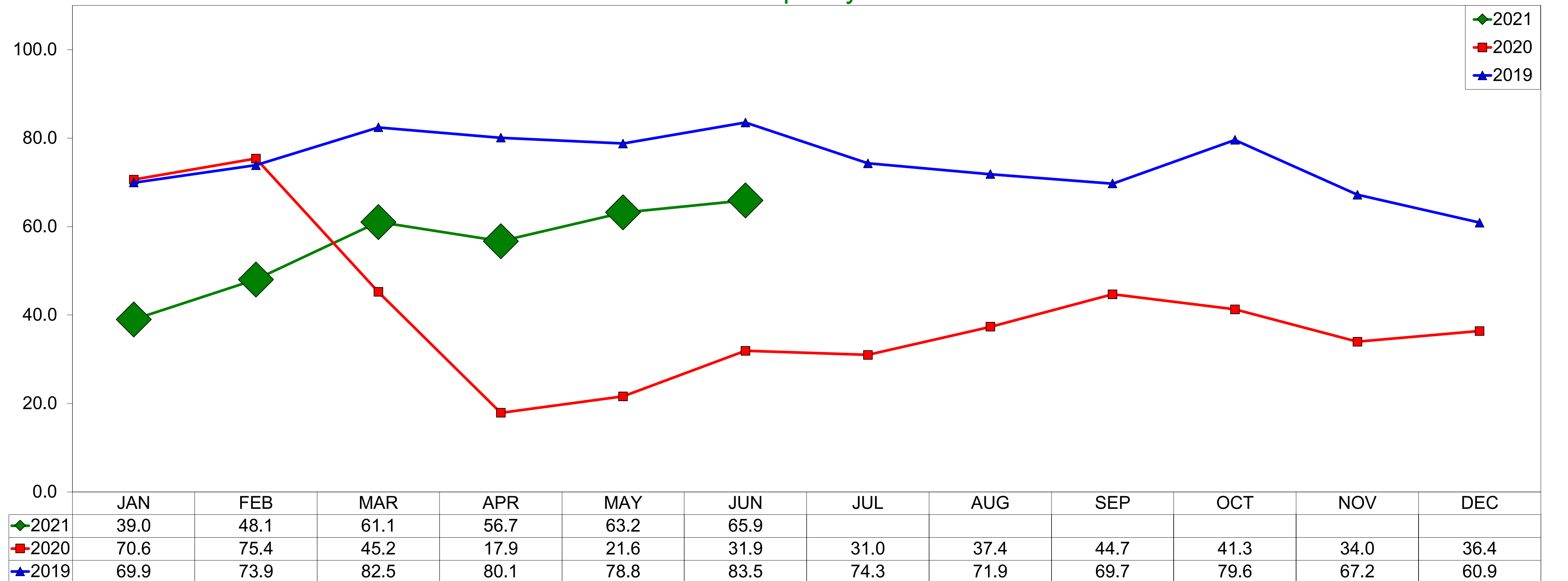
June 2021

Average Daily Rate



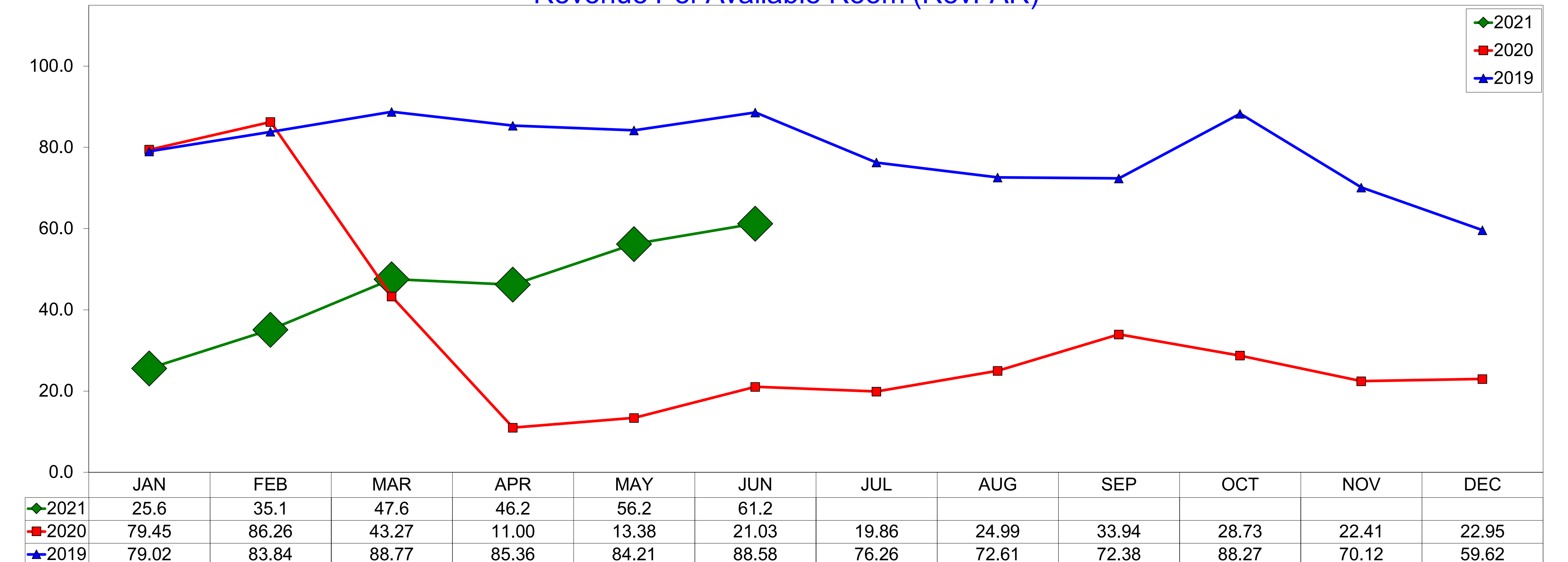
12 month ADR Rolling Average through June 2021 is \$75.92 with a change from last year of -24.8%

Occupancy



12 month Occupancy Rolling Average through June 2021 is 46.44% with a change from last year of -18.7%

Revenue Per Available Room (RevPAR)

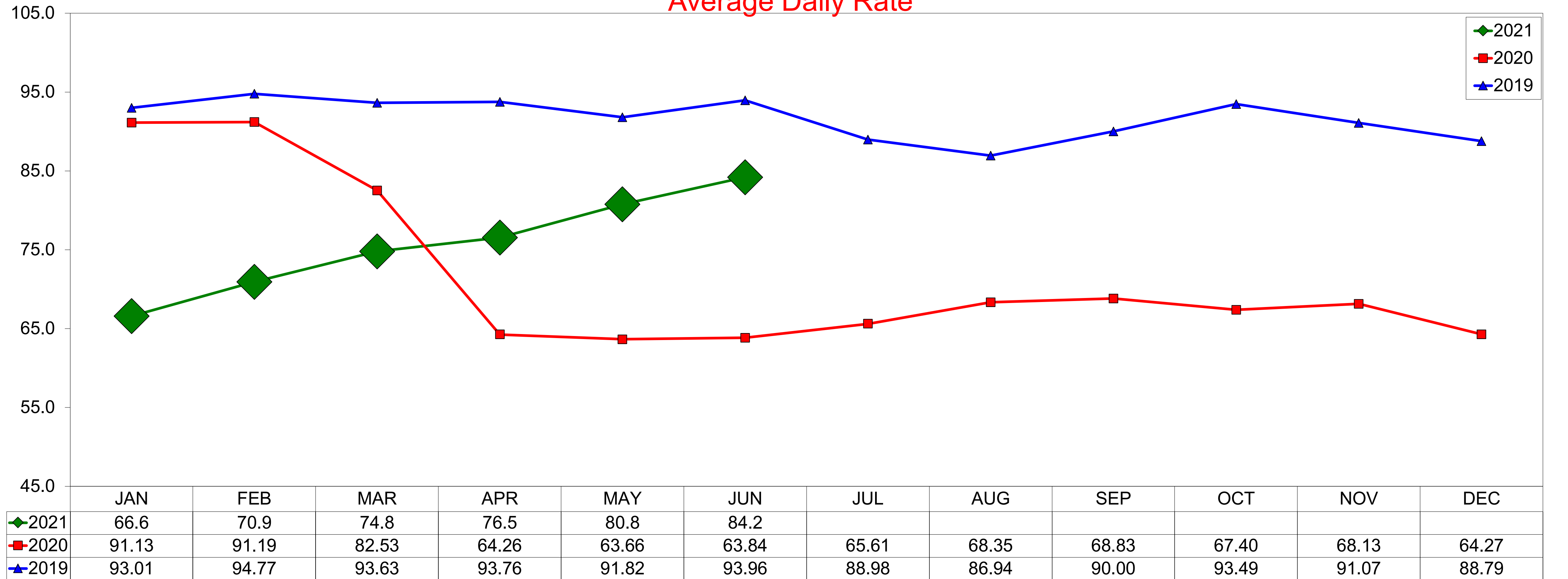


12 month RevPAR Rolling Average through June 2021 is \$35.26 with a change from last year of -38.8%

Three Year Comparison - DFW South

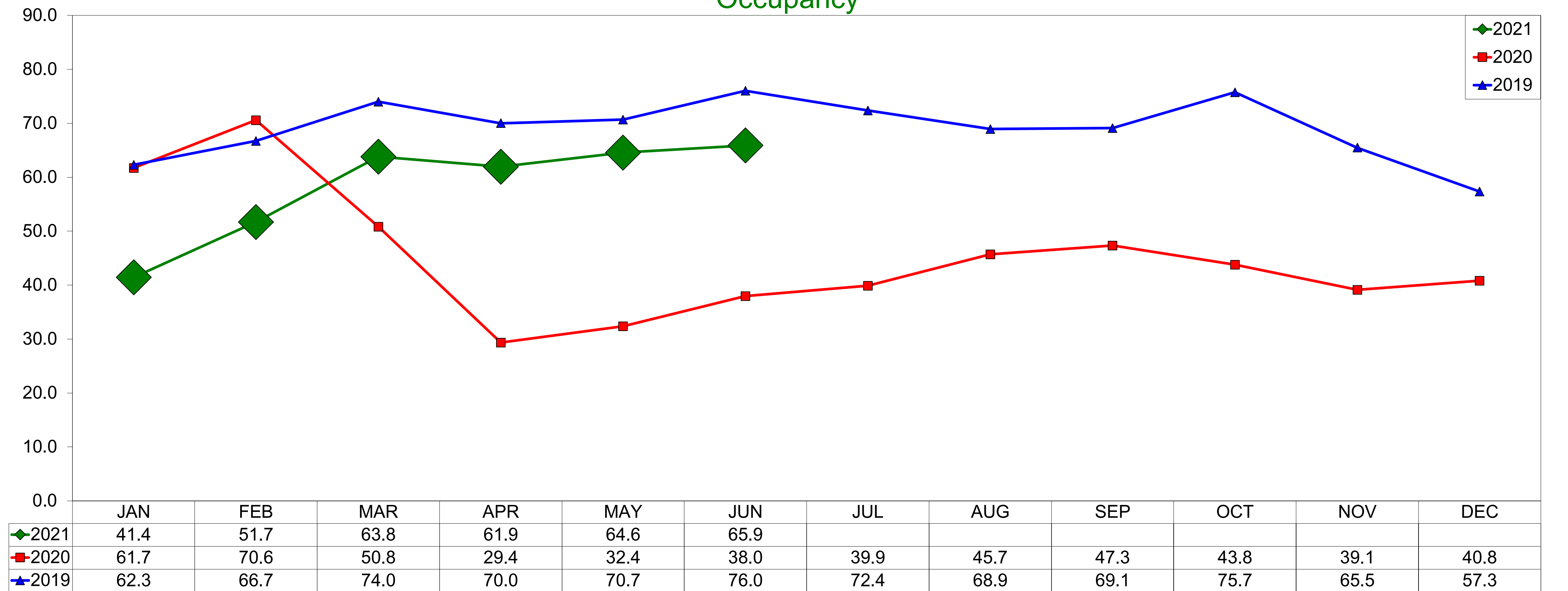
June 2021

Average Daily Rate



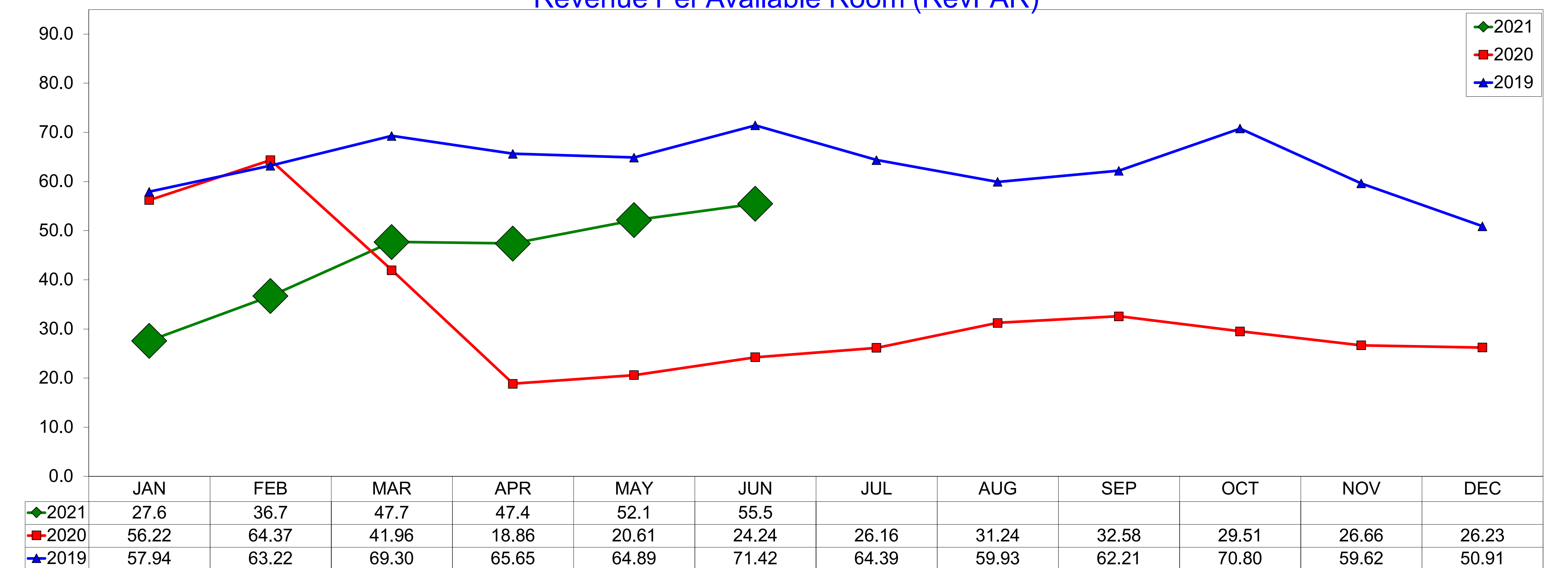
12 month ADR Rolling Average through June 2021 is \$72.49 with a change from last year of -14.7%

Occupancy



12 month Occupancy Rolling Average through June 2021 is 50.45% with a change from last year of -12.3%

Revenue Per Available Room (RevPAR)

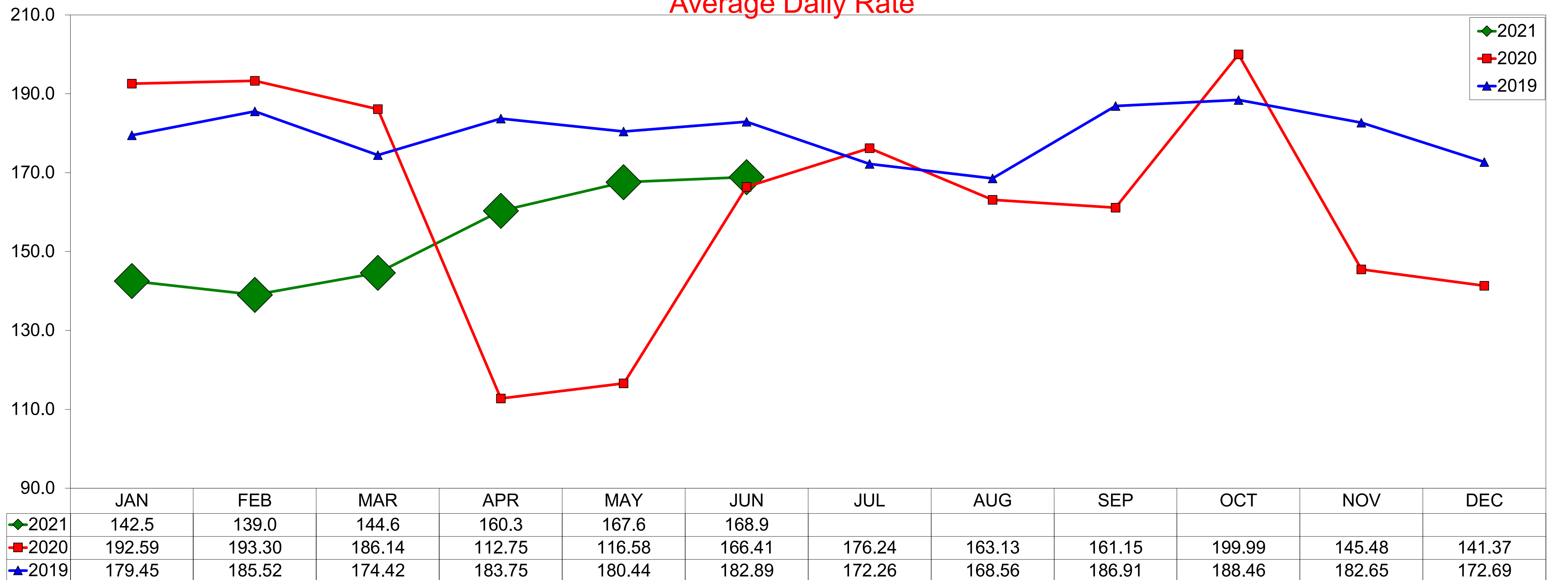


12 month RevPAR Rolling Average through June 2021 is \$36.57 with a change from last year of -25.2%

Three Year Comparison - Full Service - Las Colinas

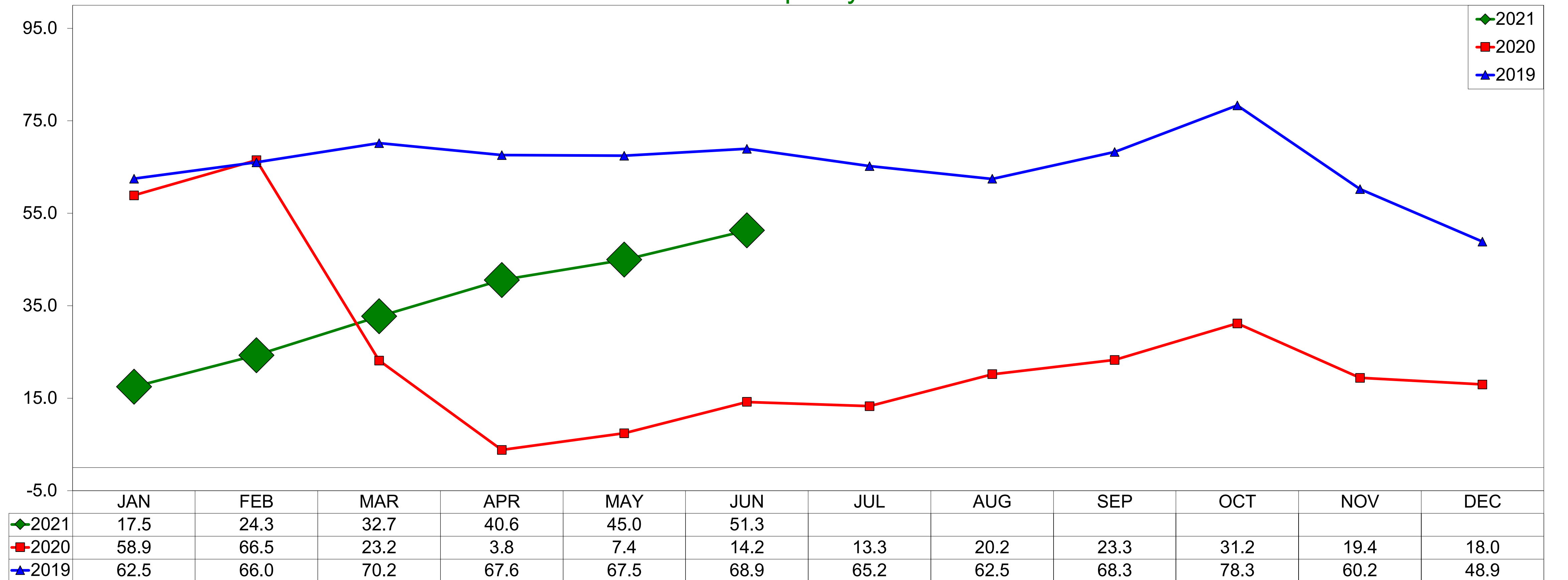
June 2021

Average Daily Rate



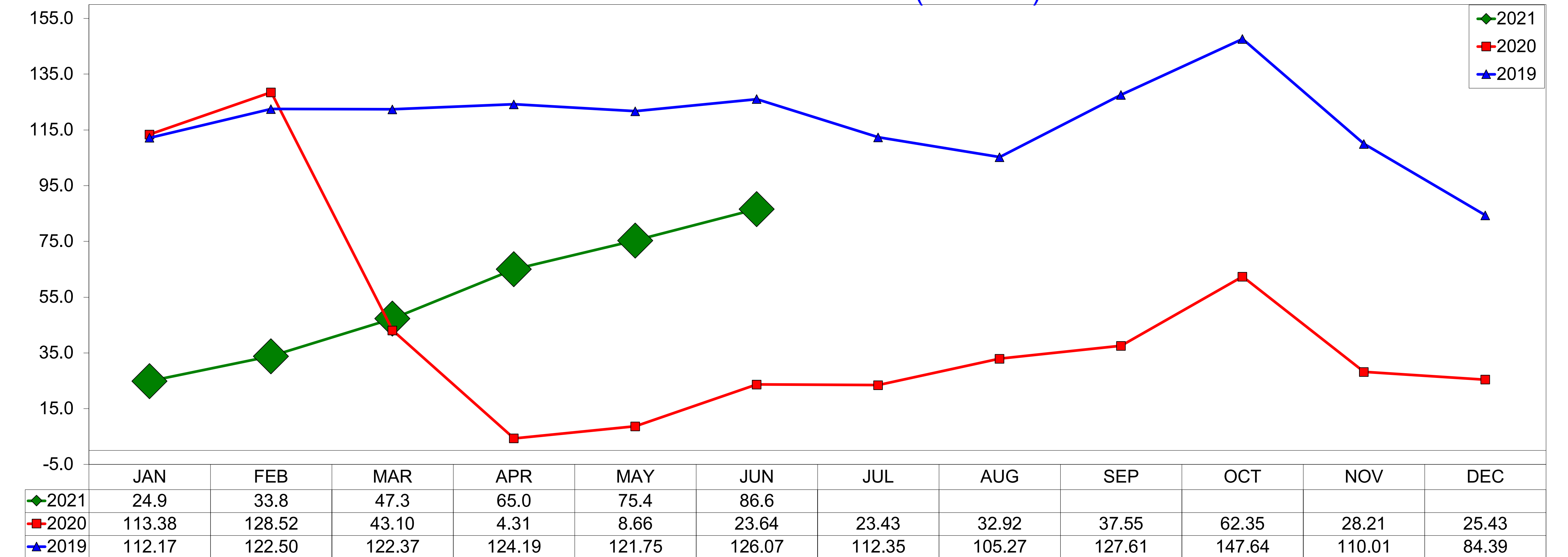
12 month ADR Rolling Average through June 2021 is \$161.43 with a change from last year of -11.0%

Occupancy



12 month Occupancy Rolling Average through June 2021 is 28.02% with a change from last year of -43.8%

Revenue Per Available Room (RevPAR)

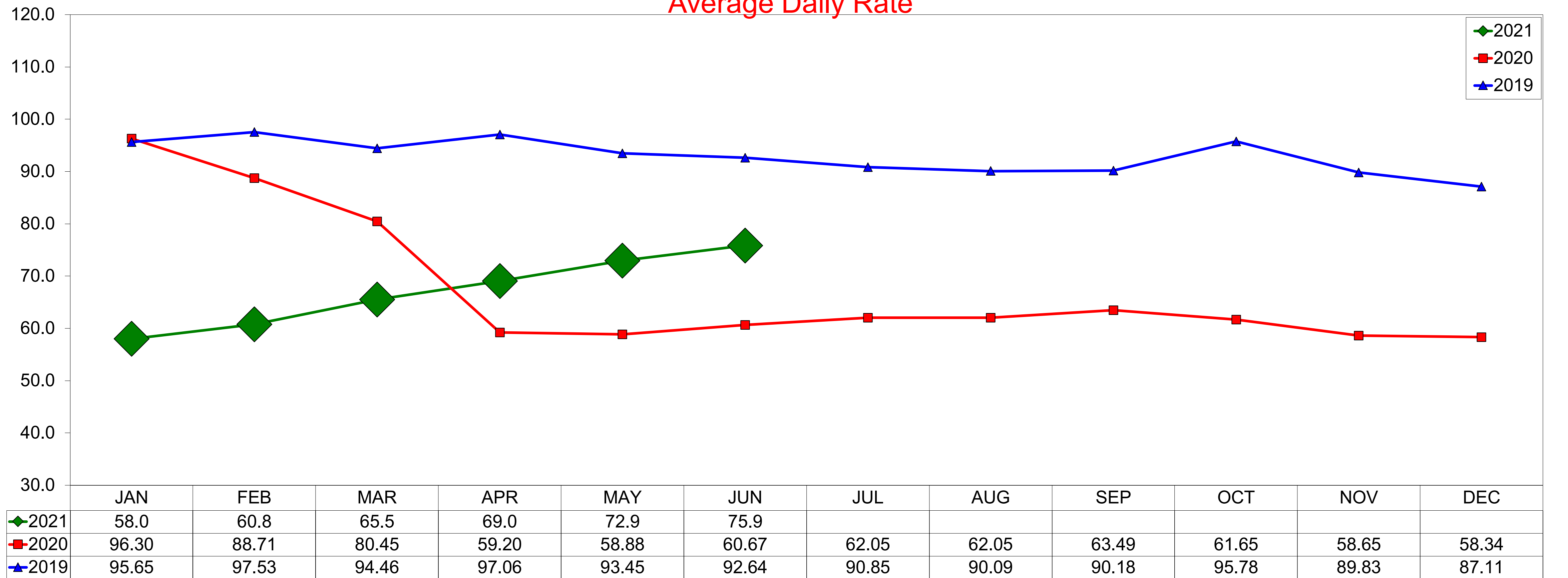


12 month RevPAR Rolling Average through June 2021 is \$45.24 with a change from last year of -50.0%

Three Year Comparison - Limited Service - Las Colinas

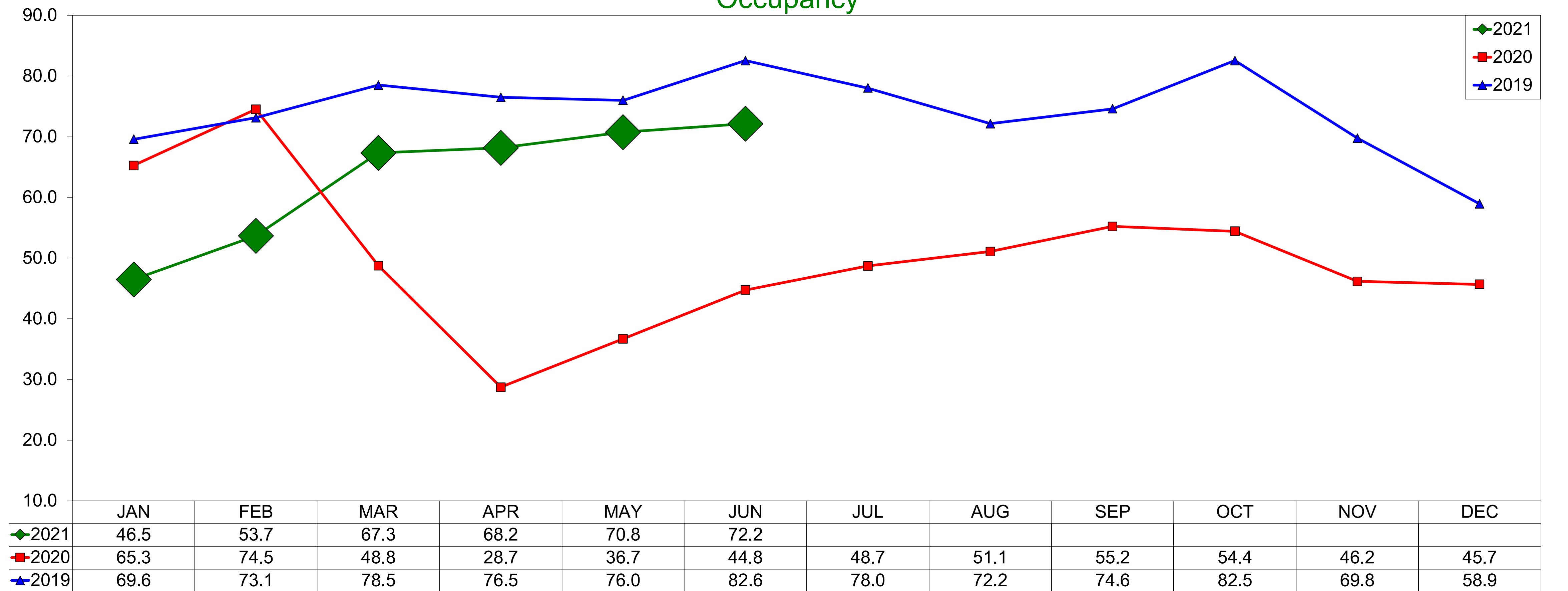
June 2021

Average Daily Rate



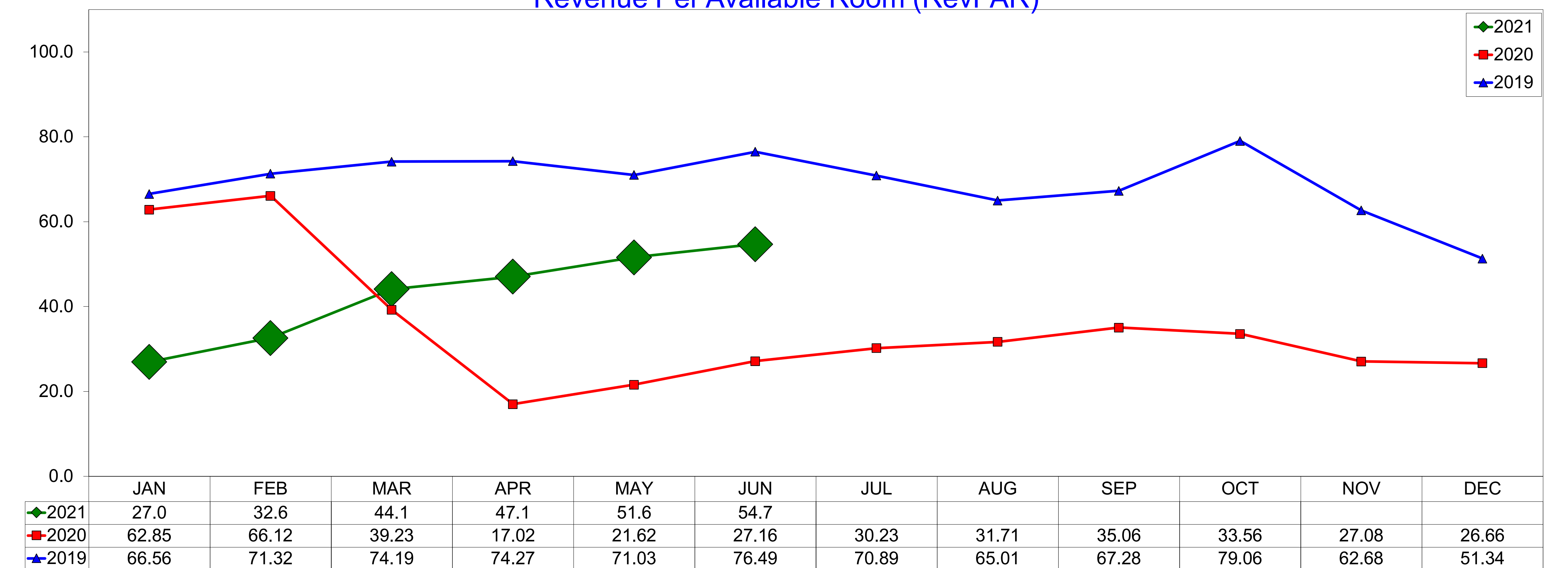
12 month ADR Rolling Average through June 2021 is \$64.95 with a change from last year of -25.0%

Occupancy



12 month Occupancy Rolling Average through June 2021 is 56.7% with a change from last year of -7.6%

Revenue Per Available Room (RevPAR)

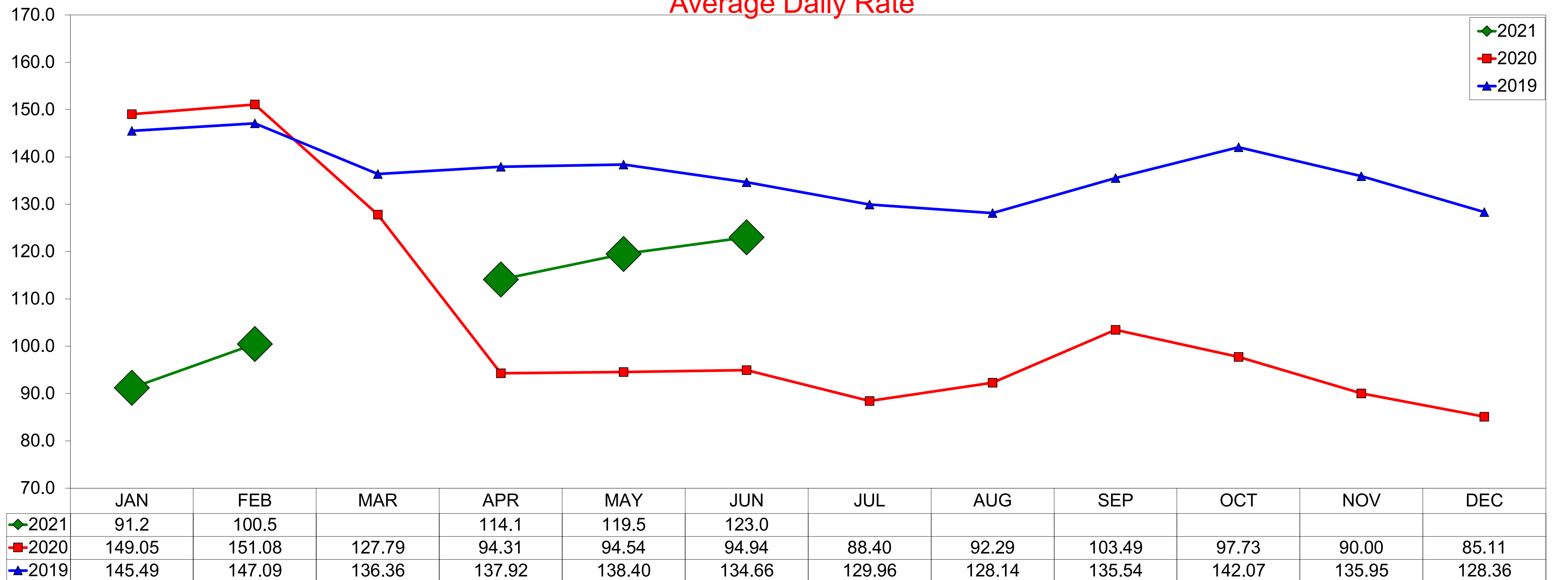


12 month RevPAR Rolling Average through June 2021 is \$36.83 with a change from last year of -30.7%

Three Year Comparison - Full Service - DFW North

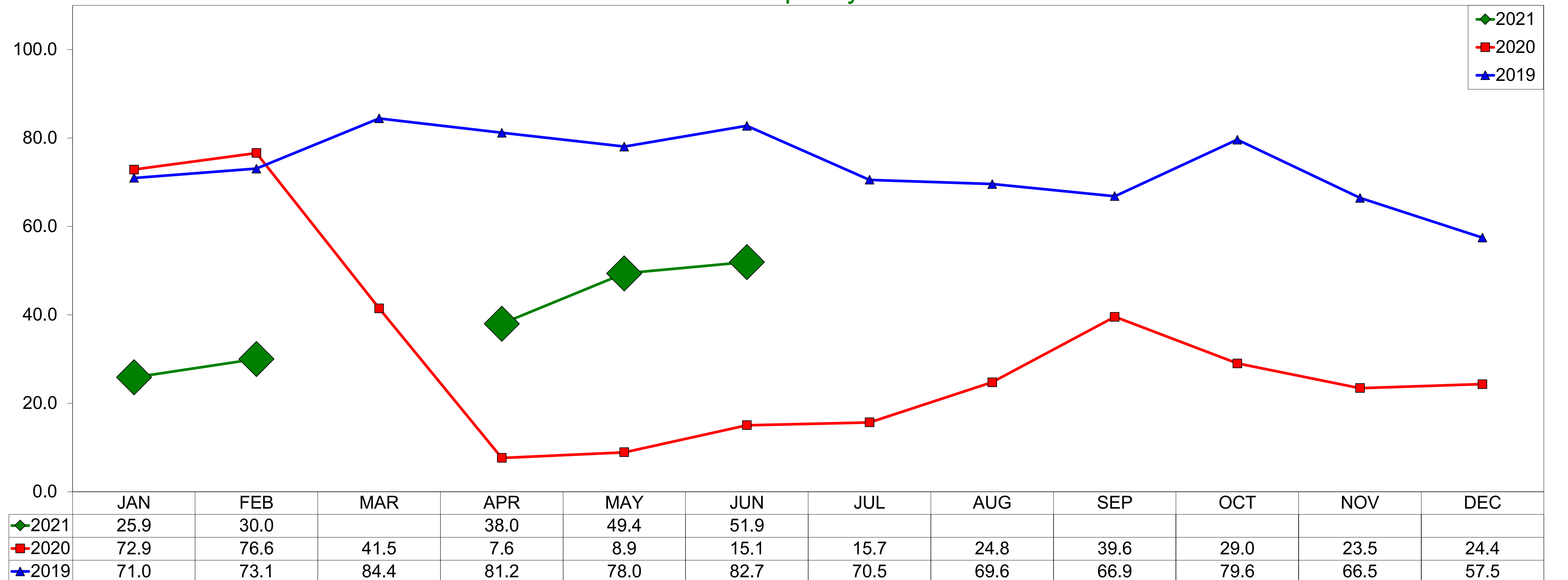
June 2021

Average Daily Rate



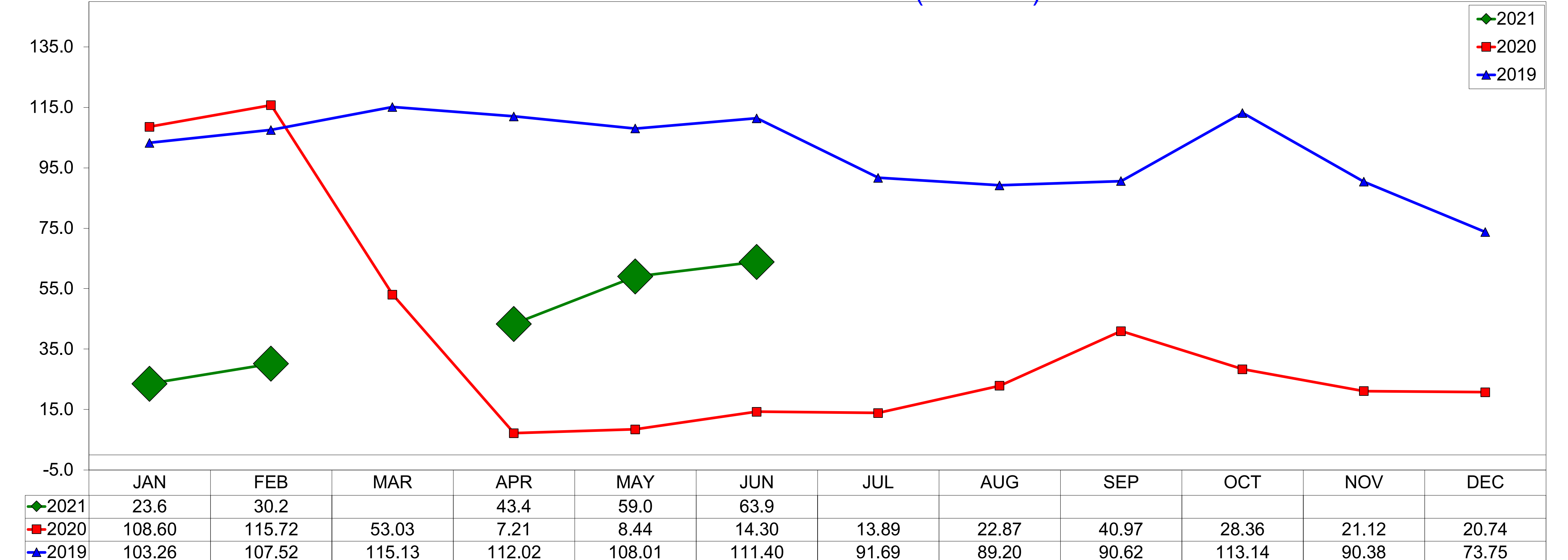
12 month ADR Rolling Average through June 2021 is \$104.47 with a change from last year of -22.6%

Occupancy



12 month Occupancy Rolling Average through June 2021 is 31.98% with a change from last year of -39.3%

Revenue Per Available Room (RevPAR)

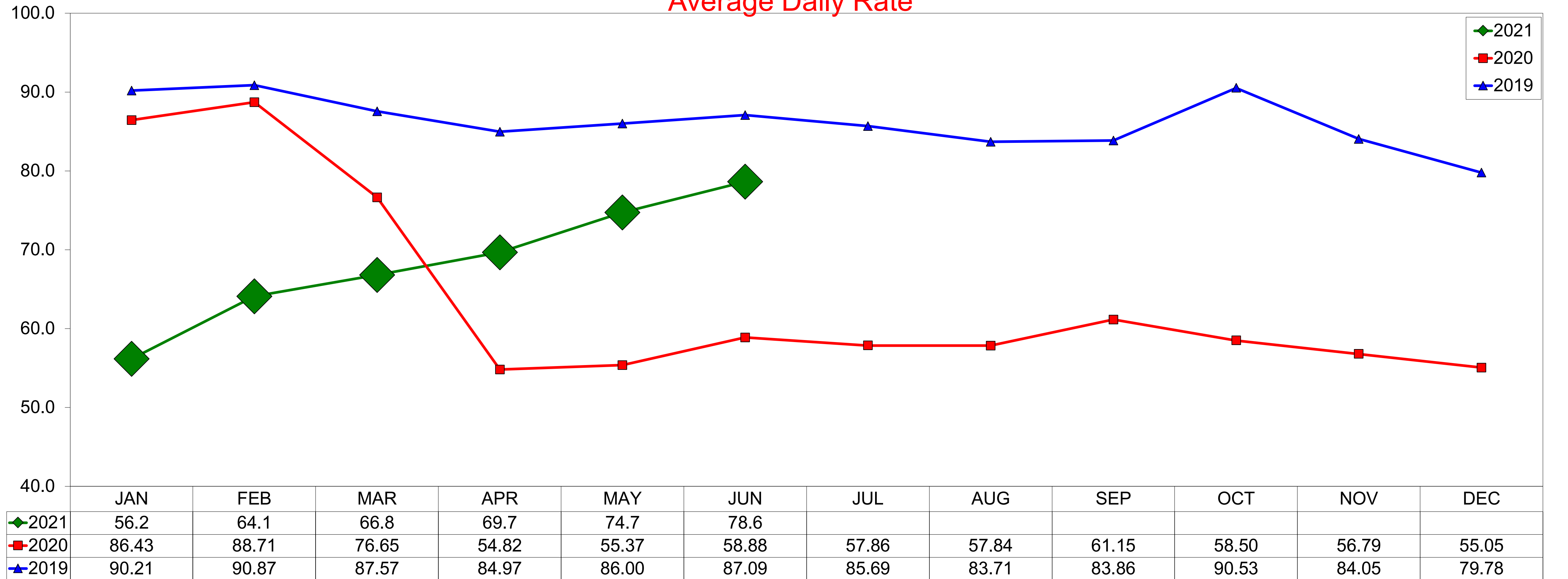


12 month RevPAR Rolling Average through June 2021 is \$33.41 with a change from last year of -53.1%

Three Year Comparison - Limited Service - DFW North

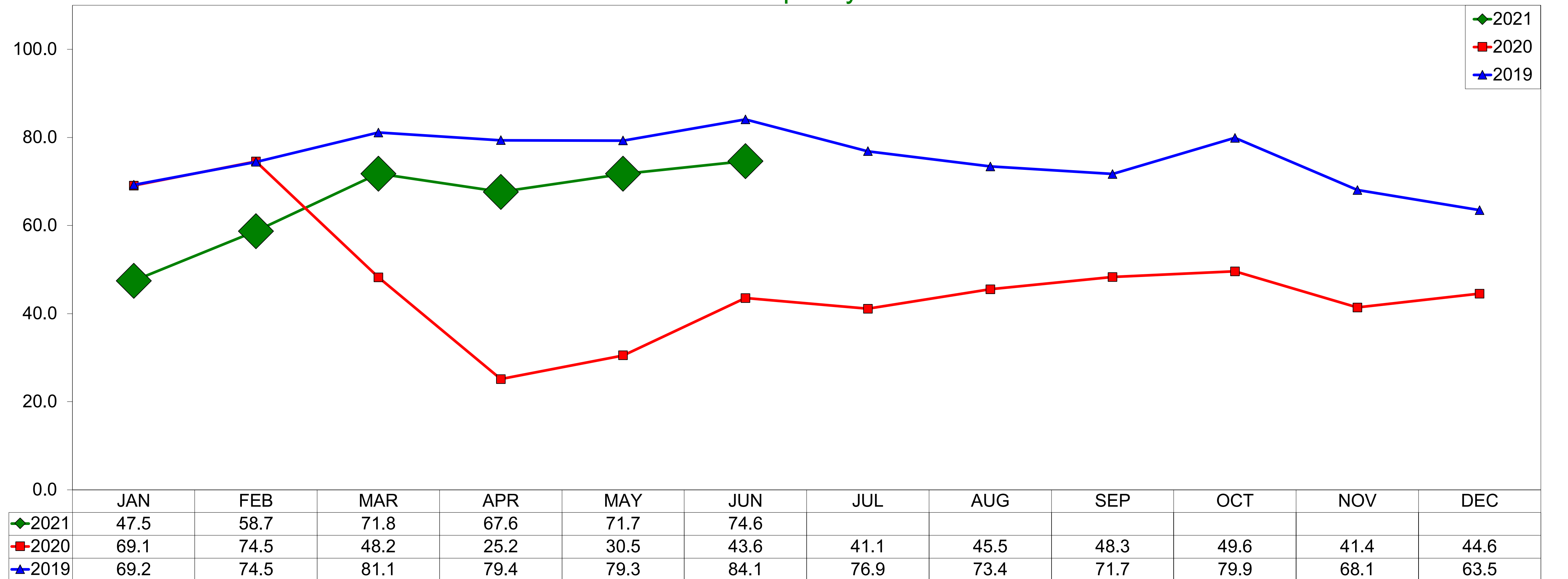
June 2021

Average Daily Rate



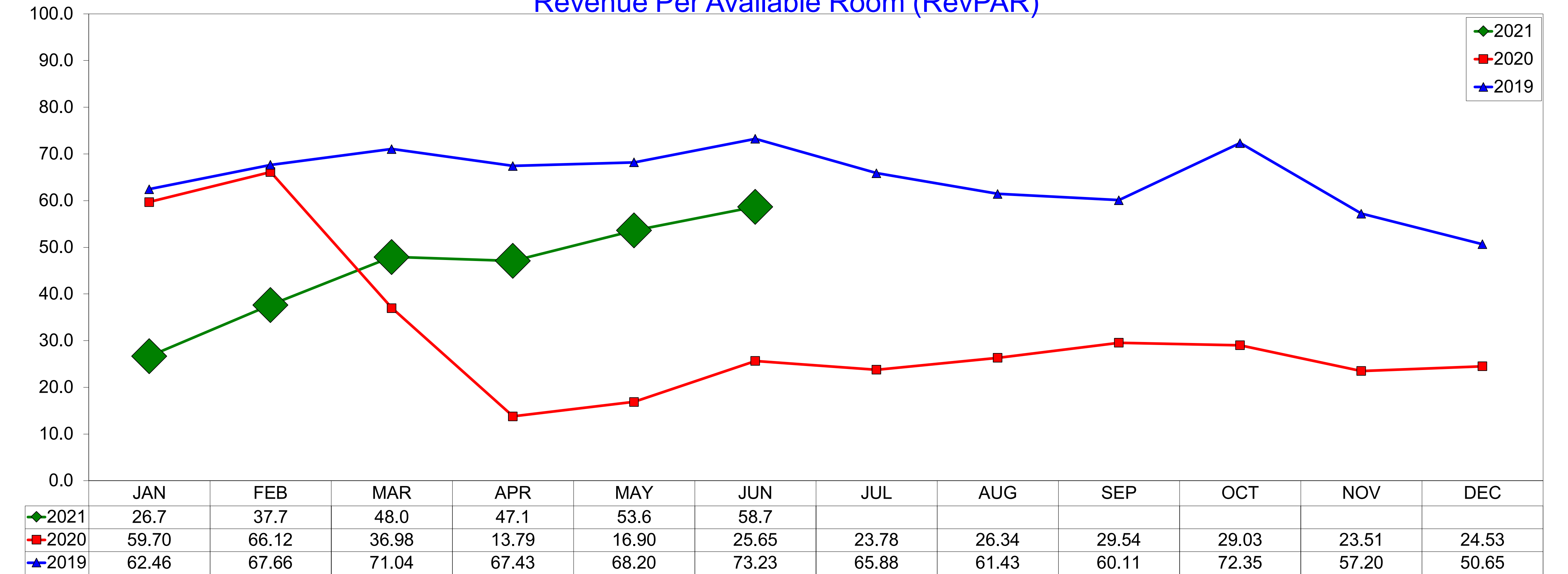
12 month ADR Rolling Average through June 2021 is \$64.51 with a change from last year of -20.4%

Occupancy



12 month Occupancy Rolling Average through June 2021 is 55.02% with a change from last year of -9.0%

Revenue Per Available Room (RevPAR)

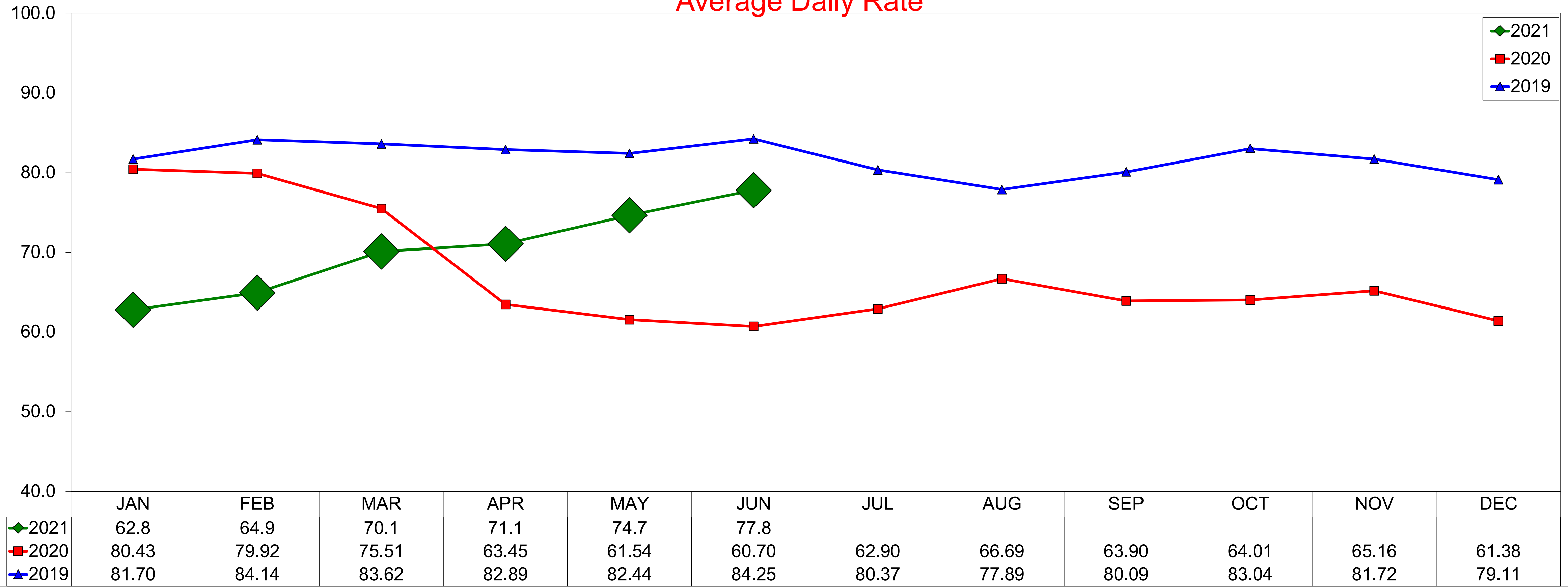


12 month RevPAR Rolling Average through June 2021 is \$35.5 with a change from last year of -27.6%

Three Year Comparison - Limited Service - DFW South

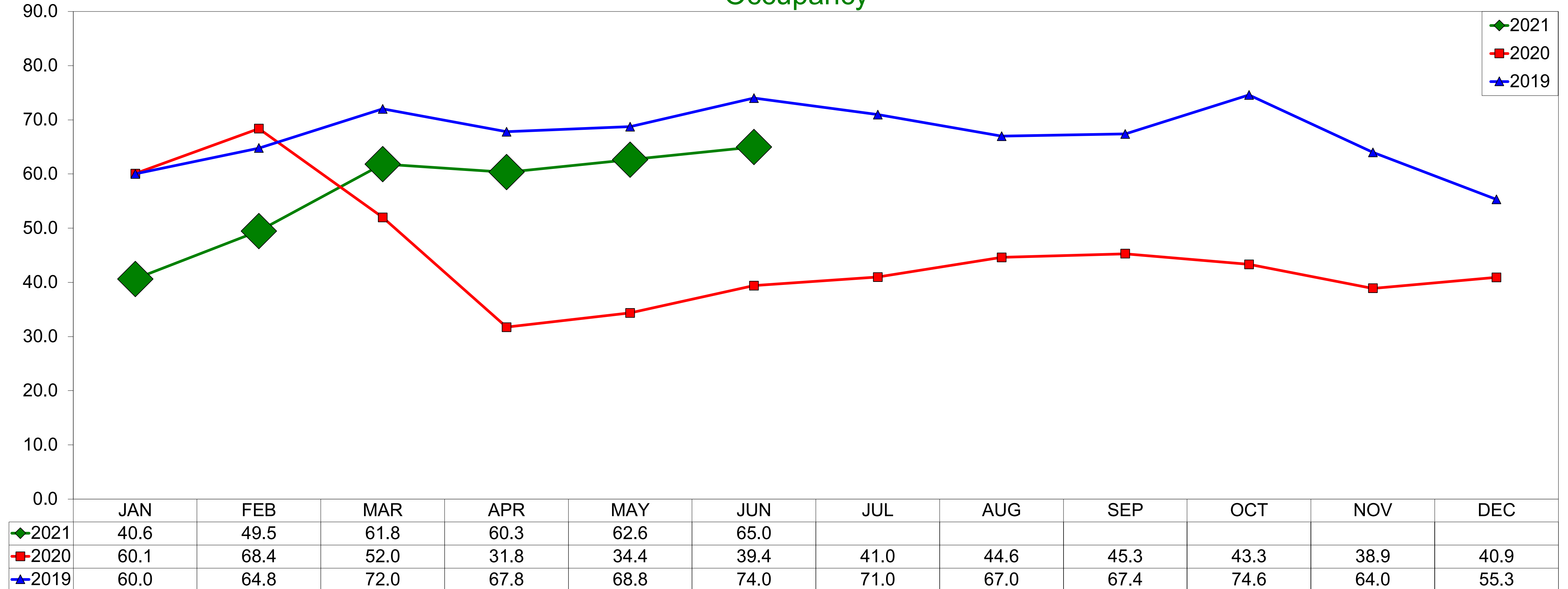
June 2021

Average Daily Rate



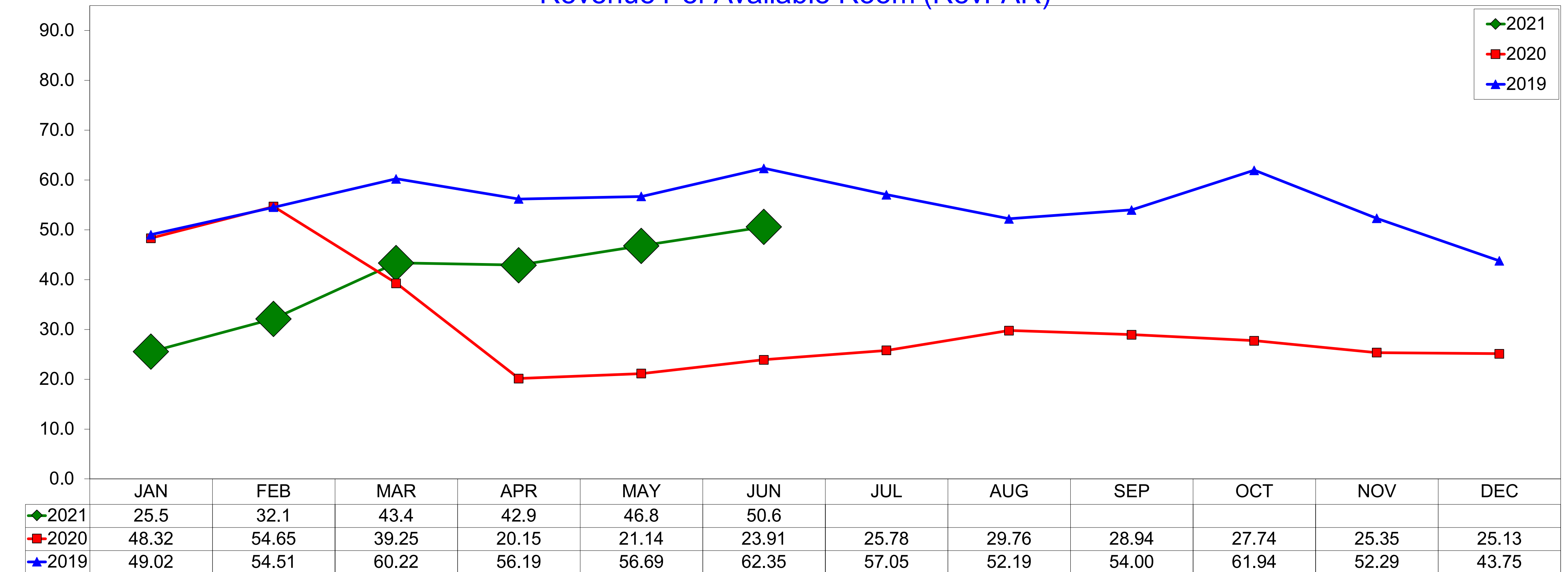
12 month ADR Rolling Average through June 2021 is \$67.99 with a change from last year of -10.2%

Occupancy



12 month Occupancy Rolling Average through June 2021 is 49.47% with a change from last year of -13.3%

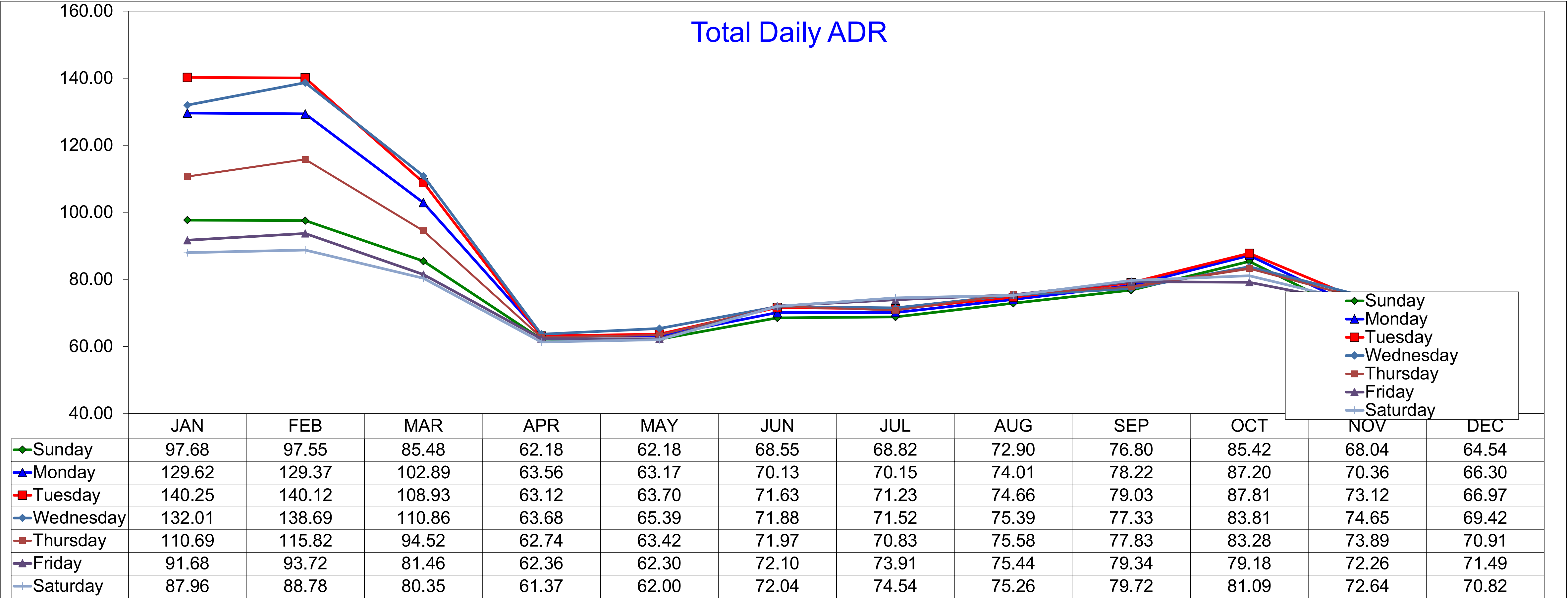
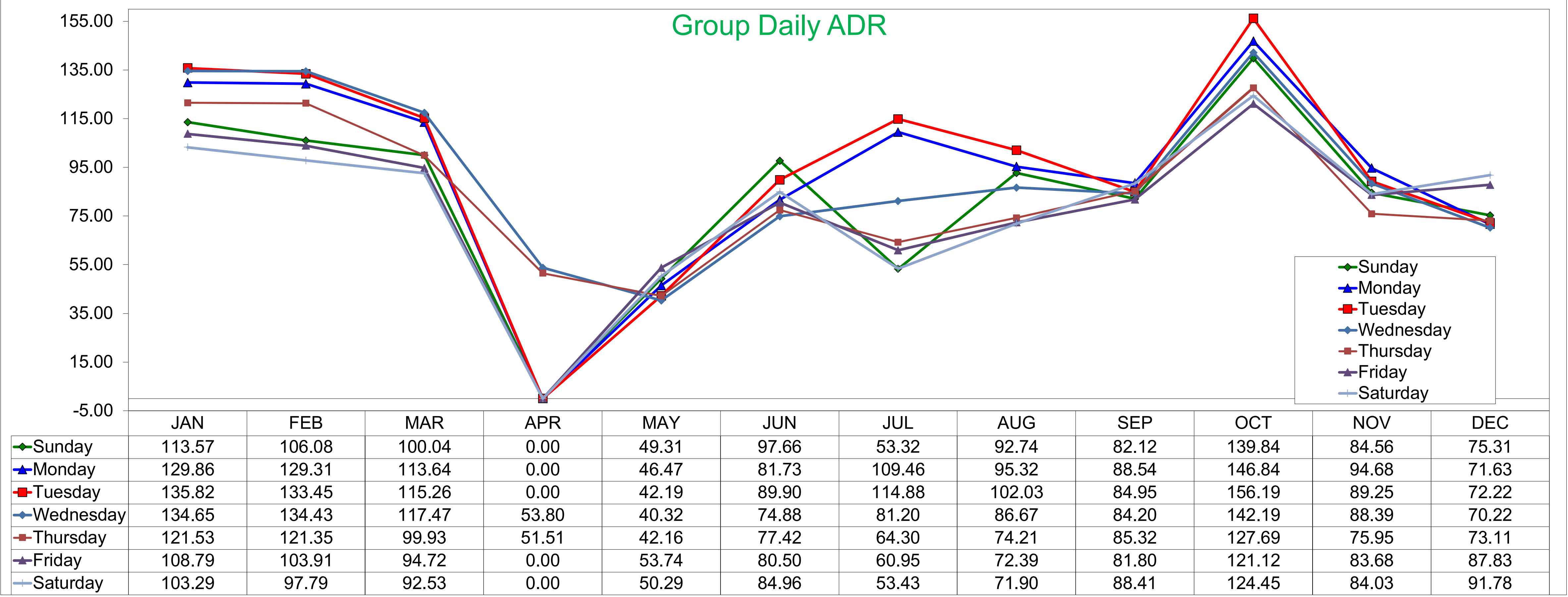
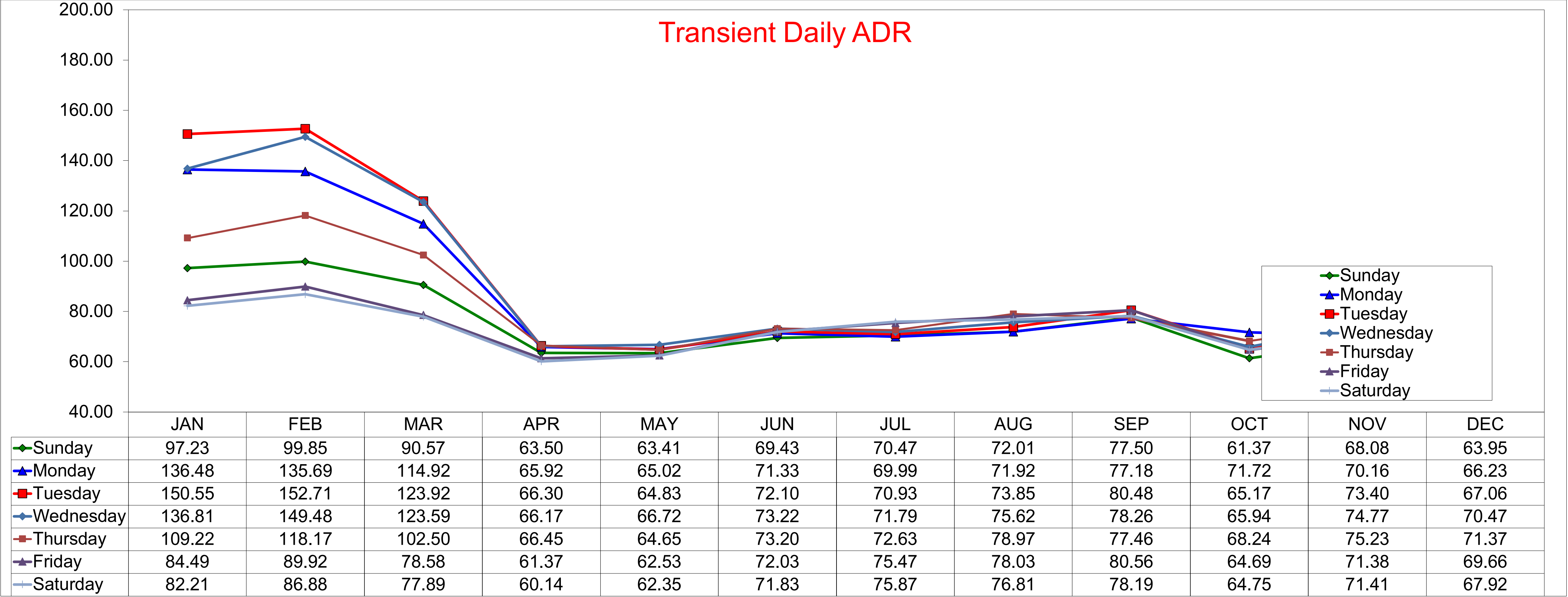
Revenue Per Available Room (RevPAR)



12 month RevPAR Rolling Average through June 2021 is \$33.64 with a change from last year of -22.2%

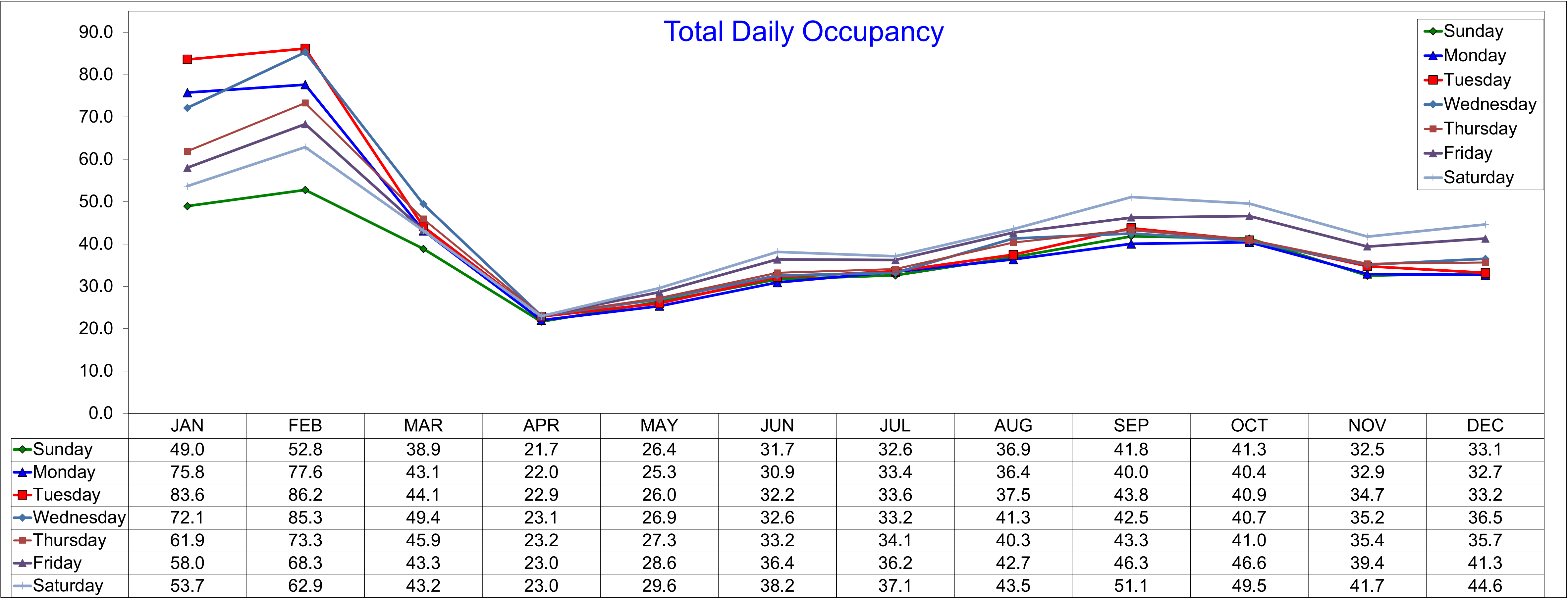
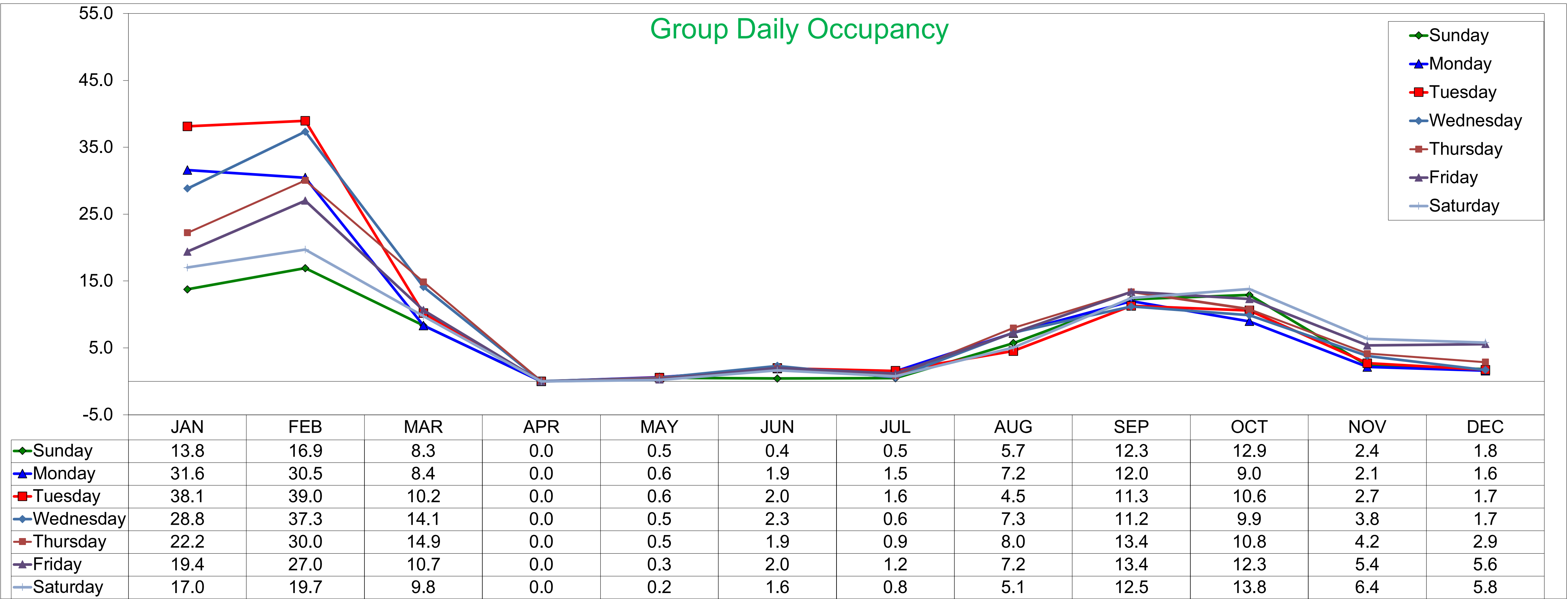
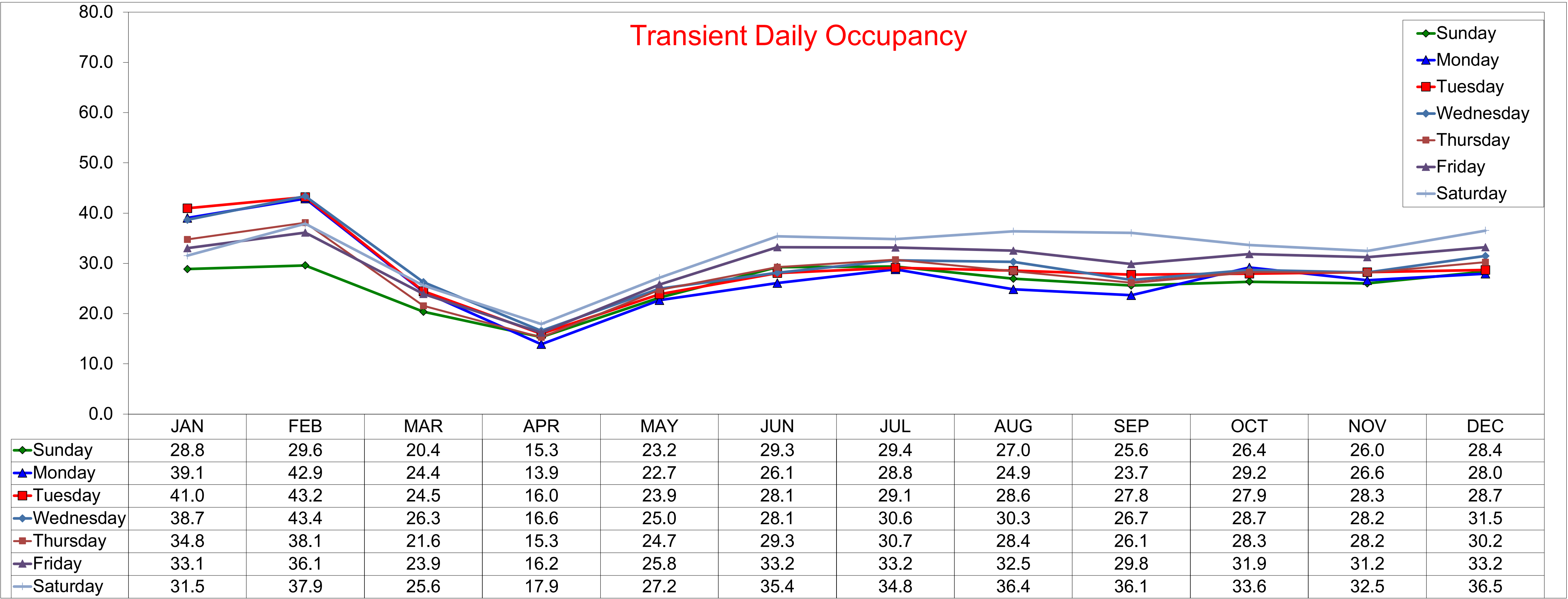
Daily ADR by Month

2020



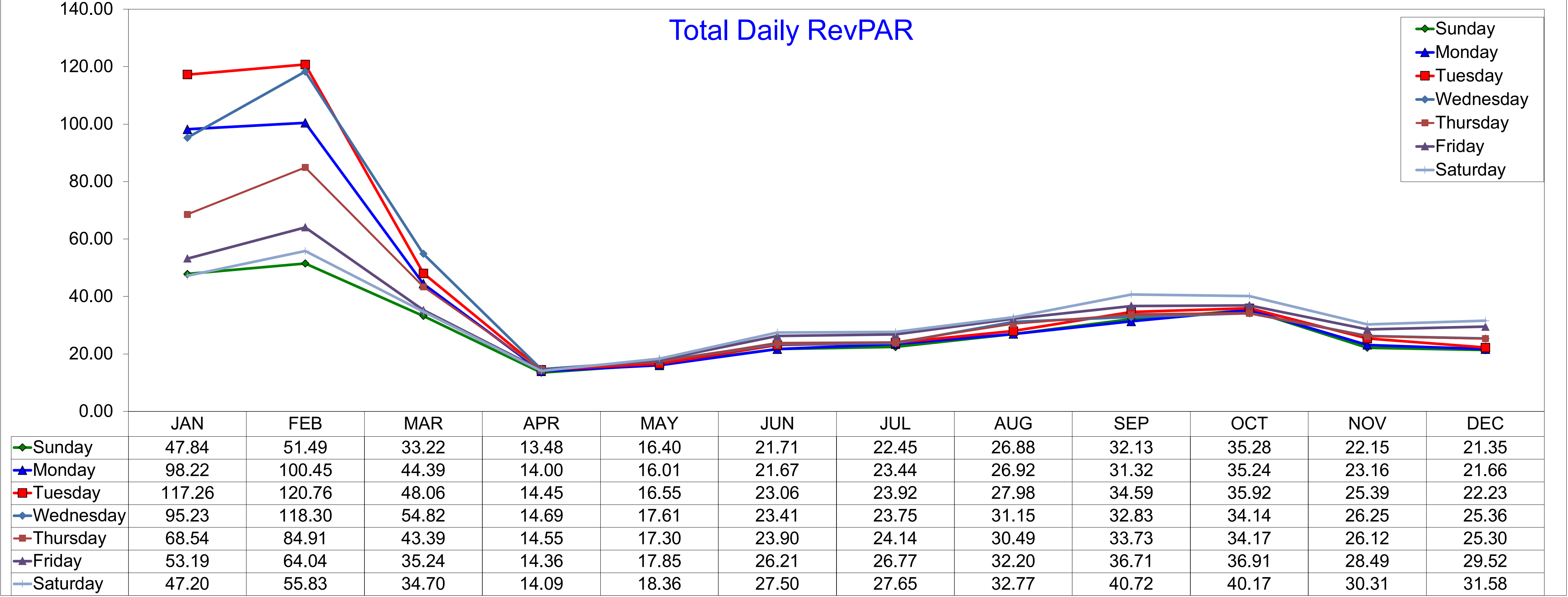
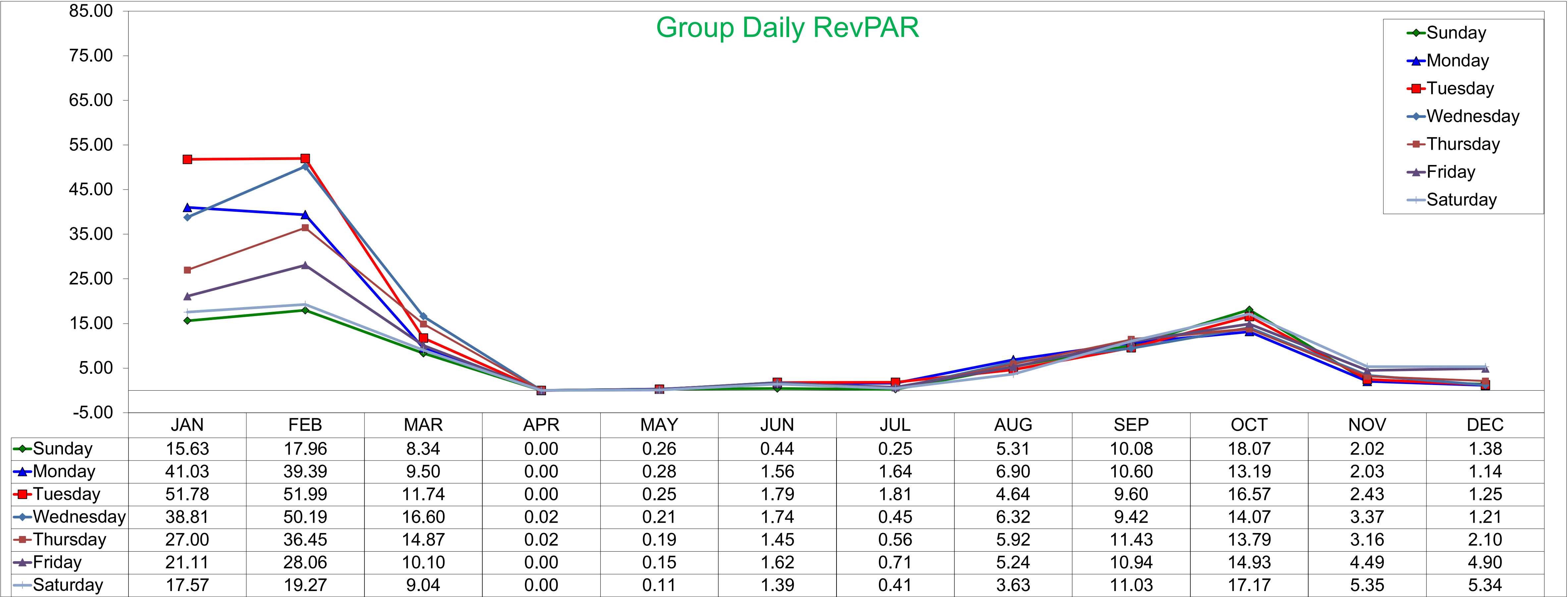
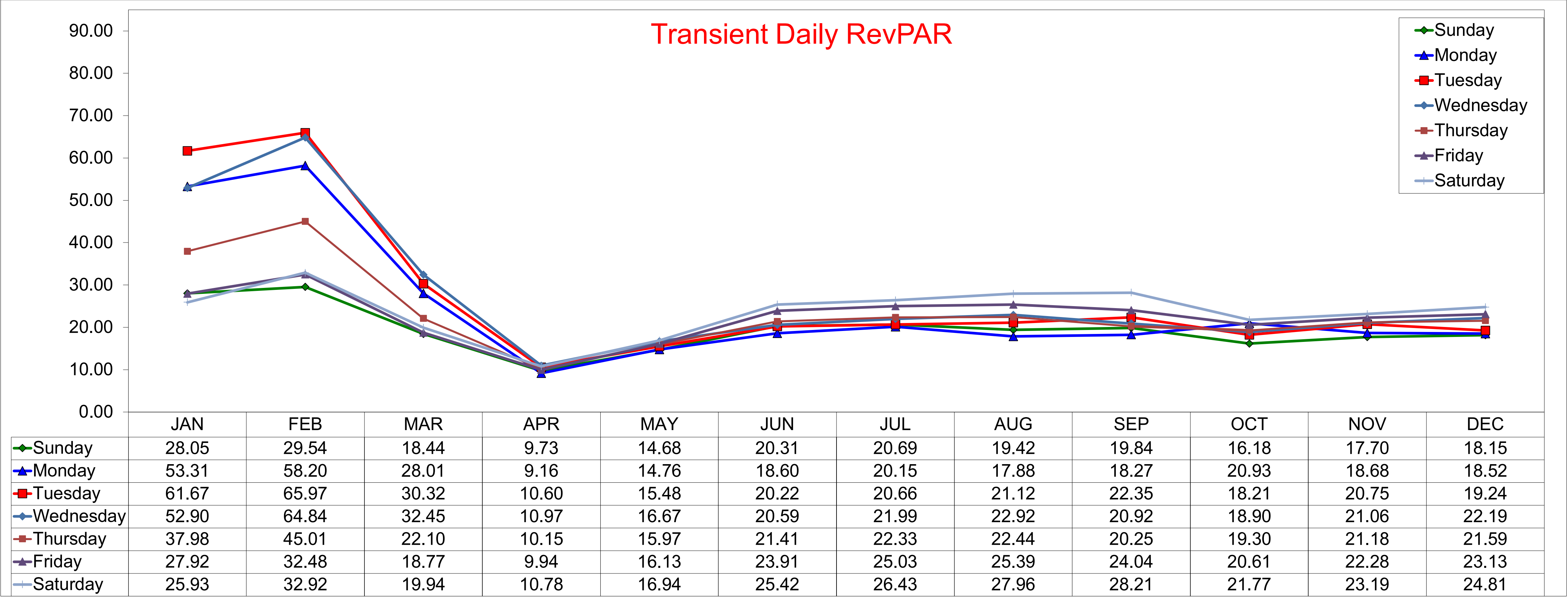
Daily Occupancy by Month

2020



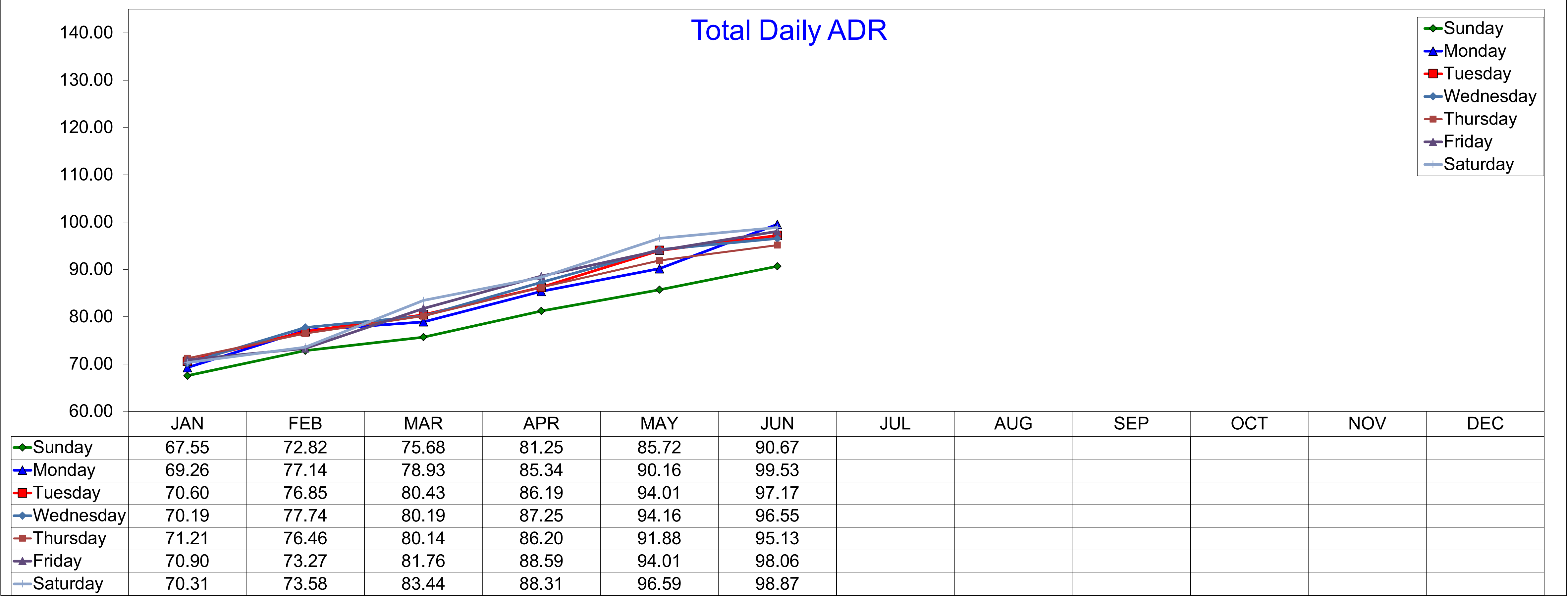
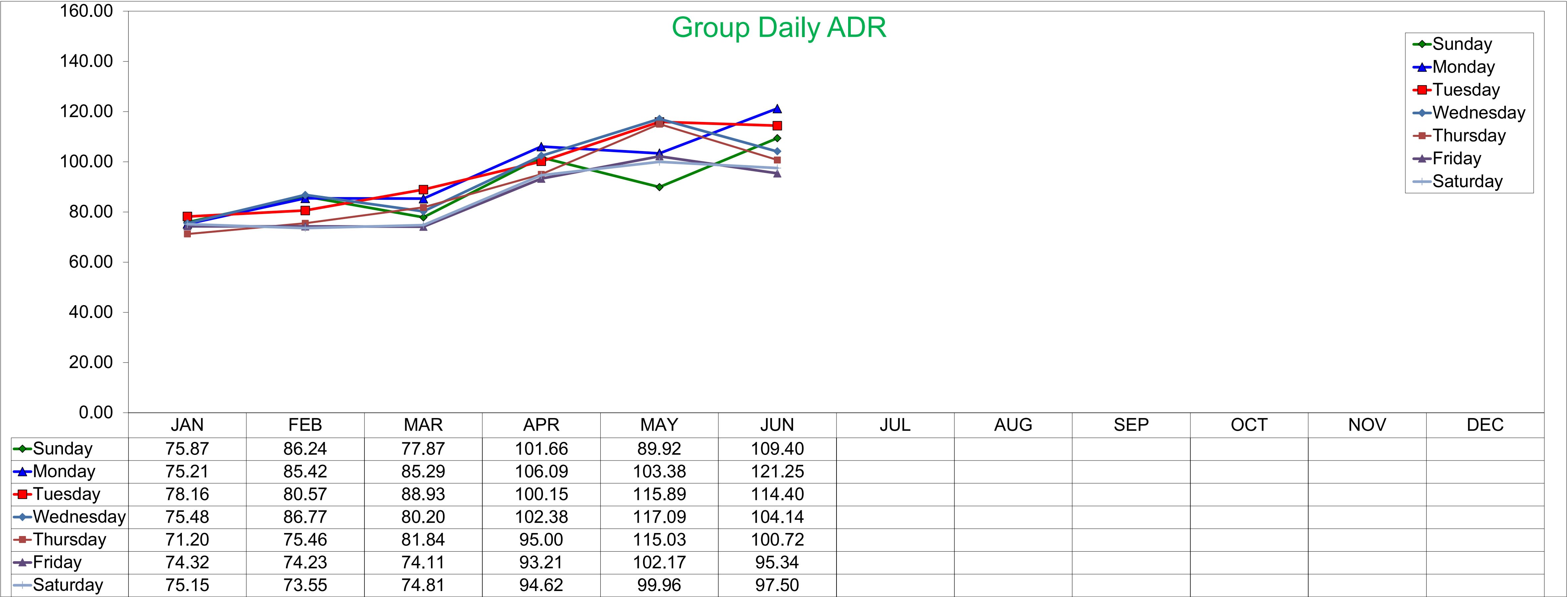
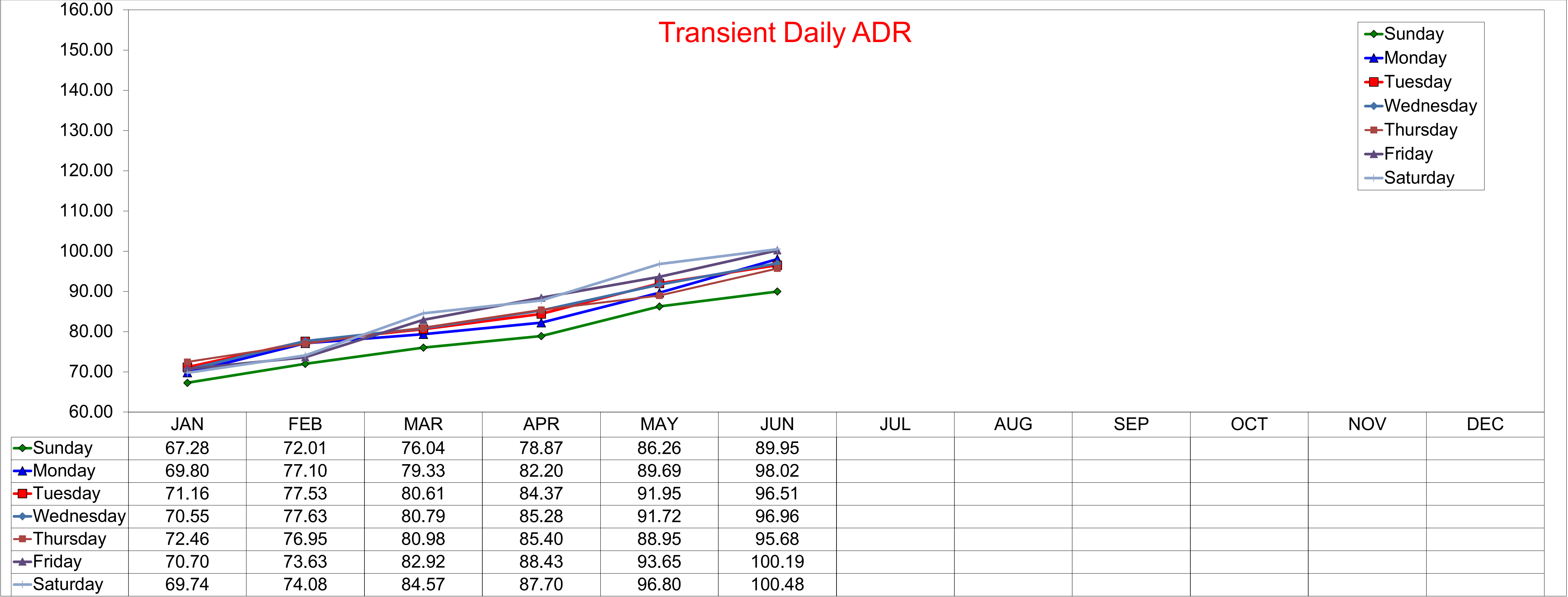
Daily RevPAR by Month

2020



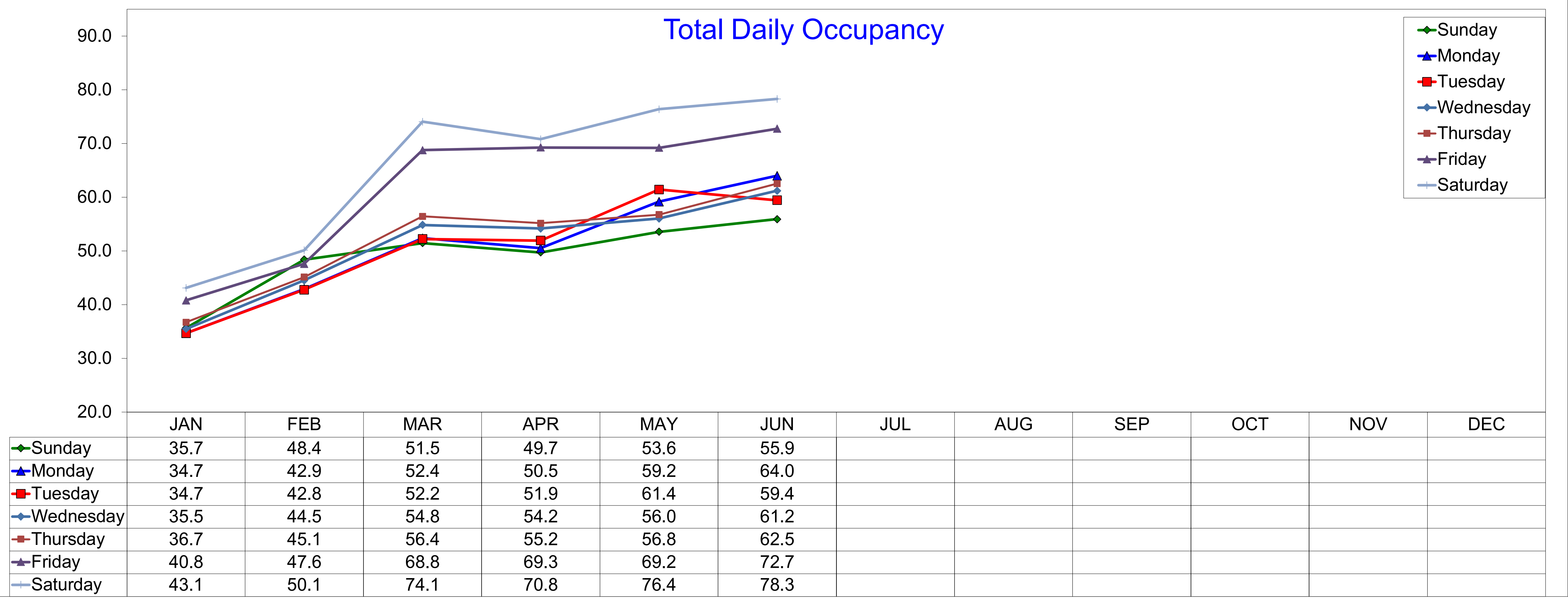
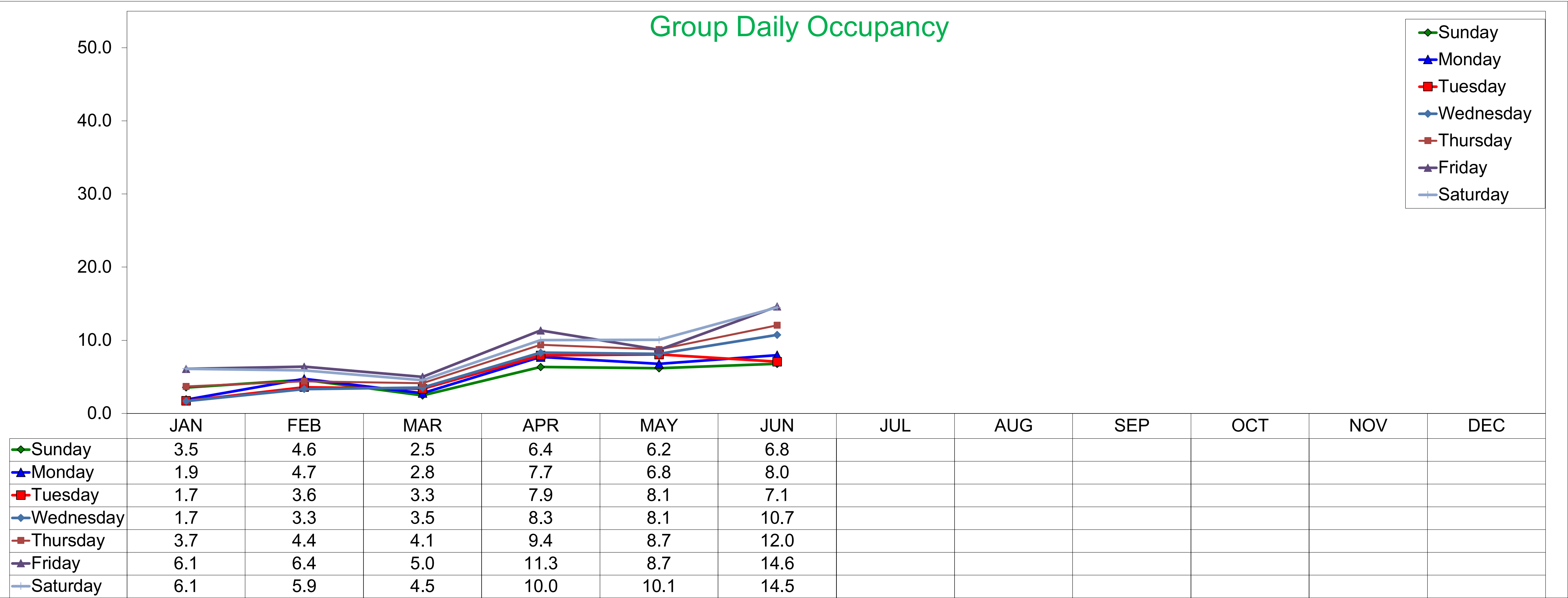
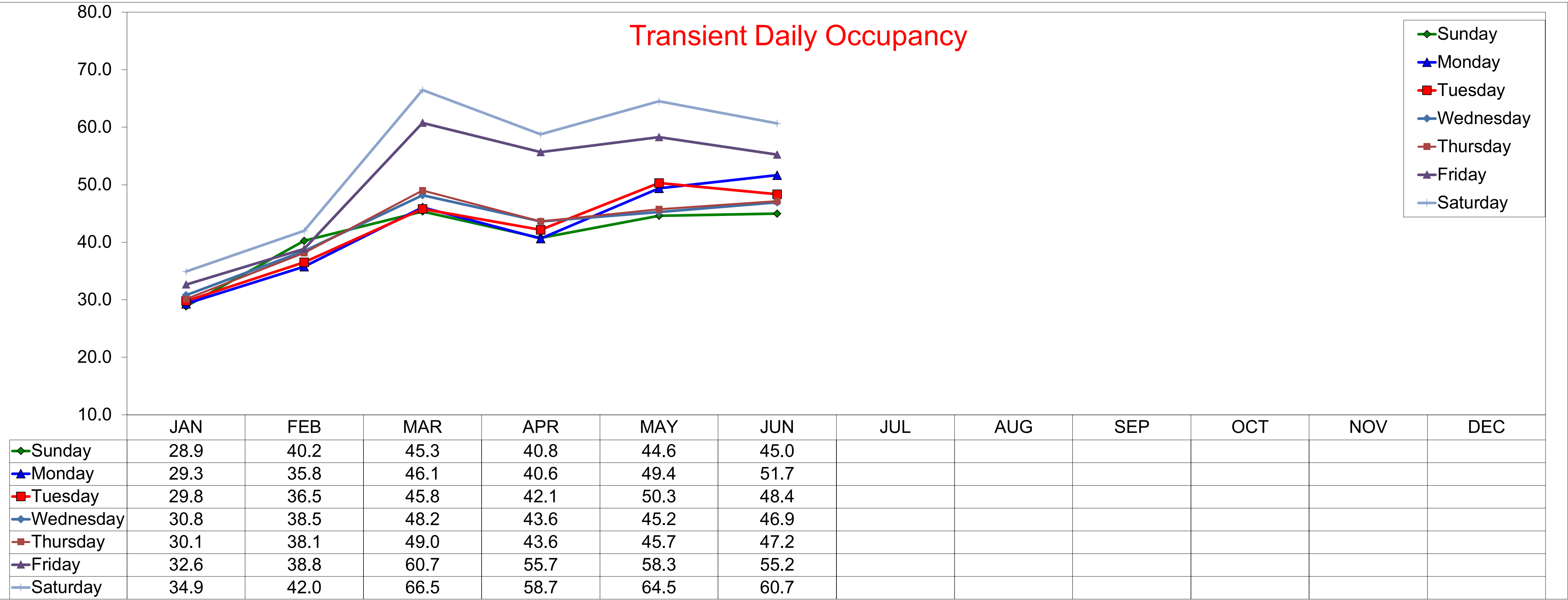
Daily ADR by Month

2021



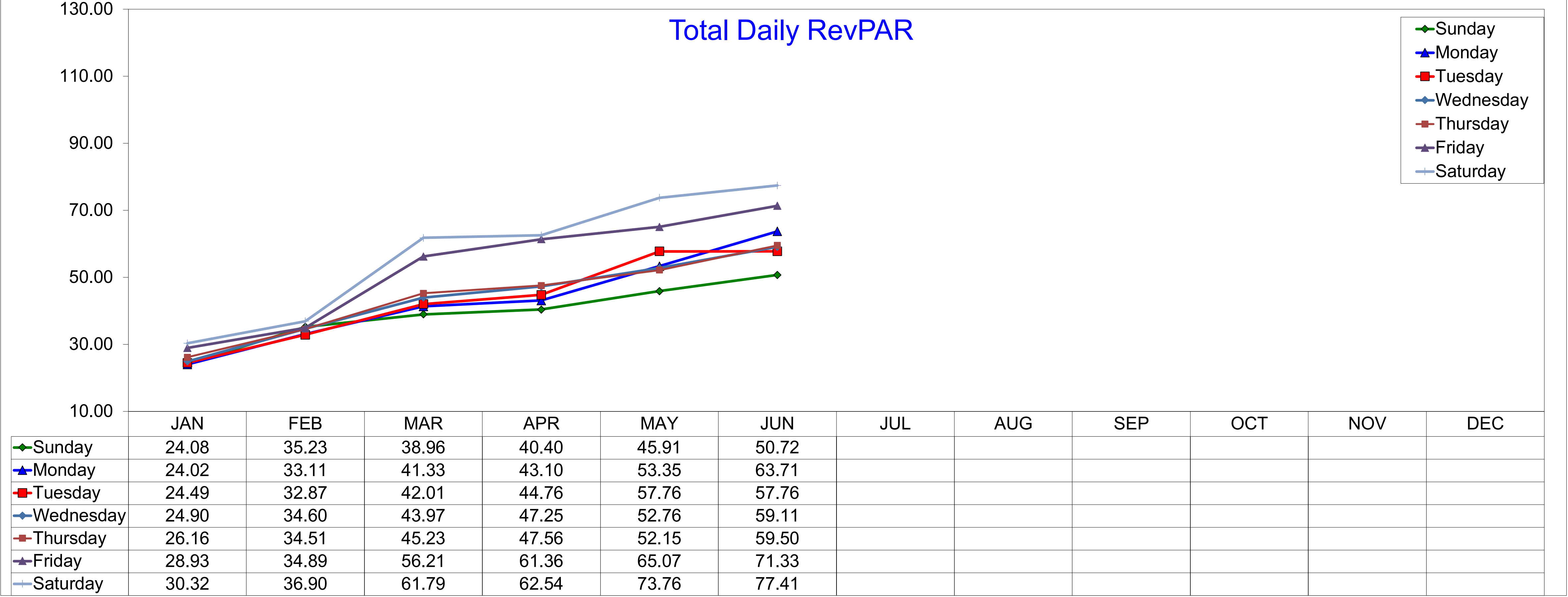
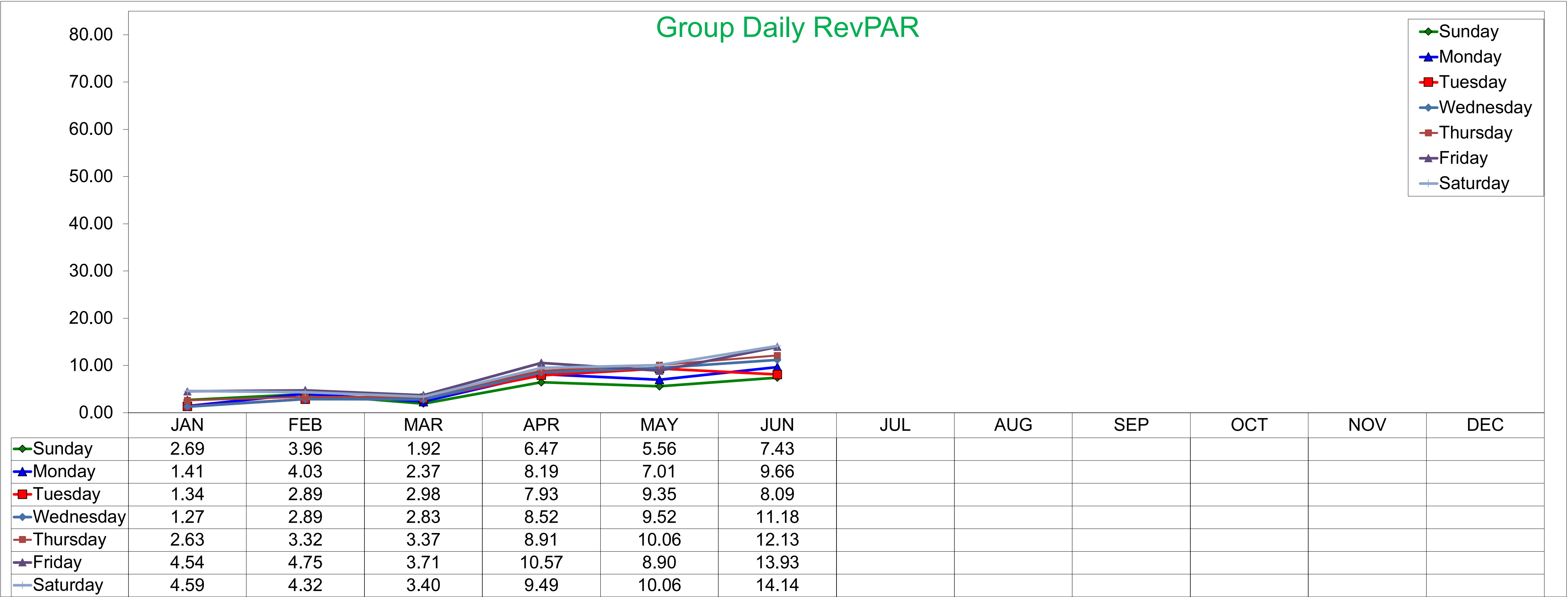
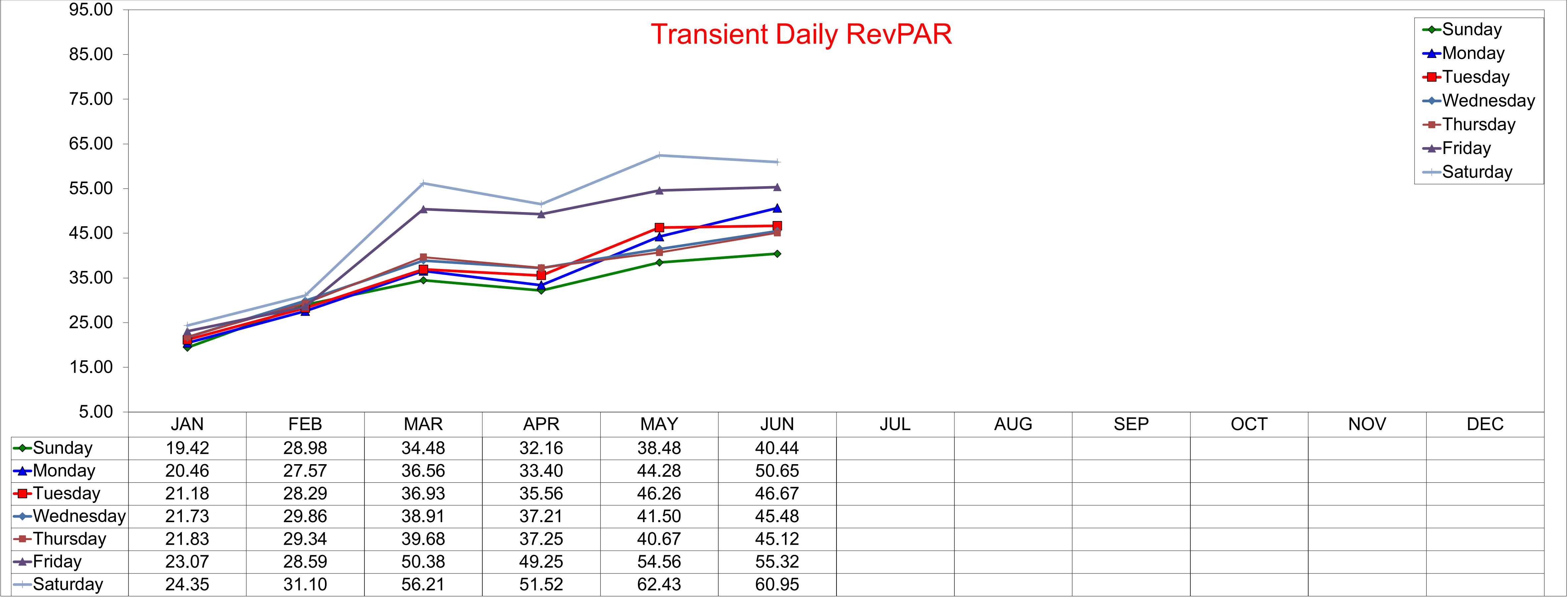
Daily Occupancy by Month

2021



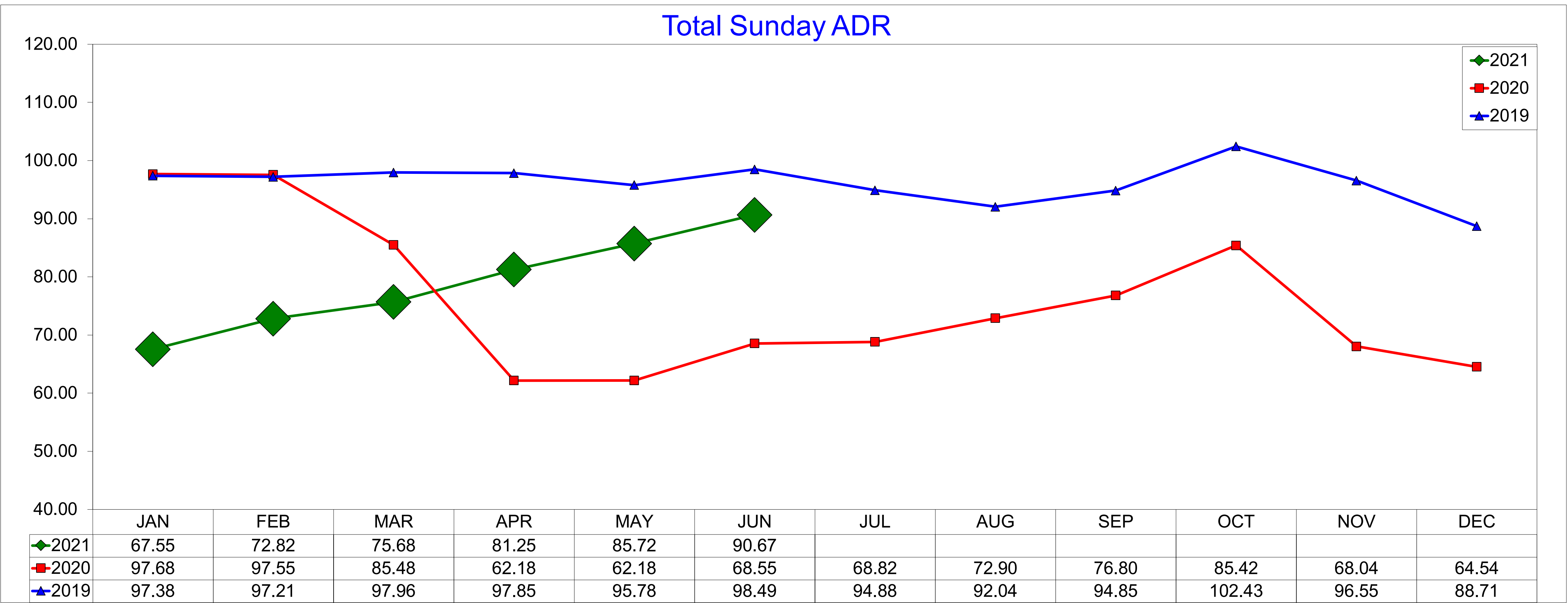
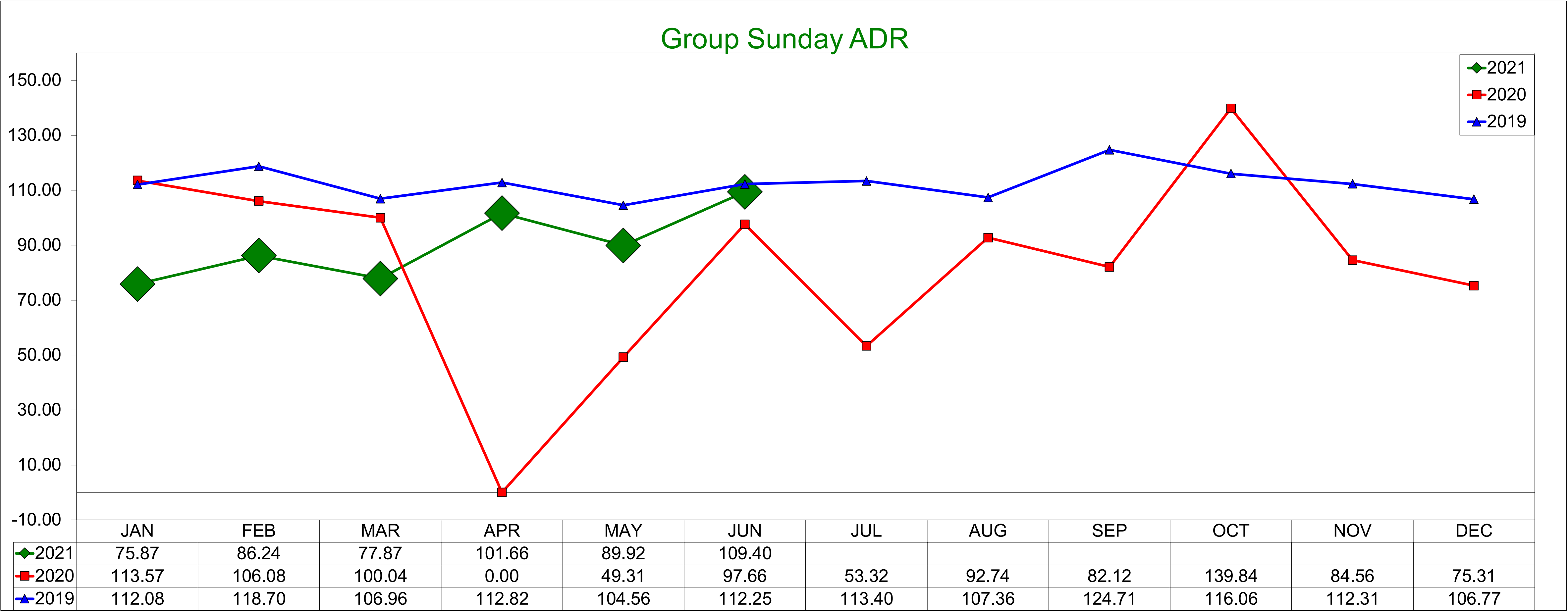
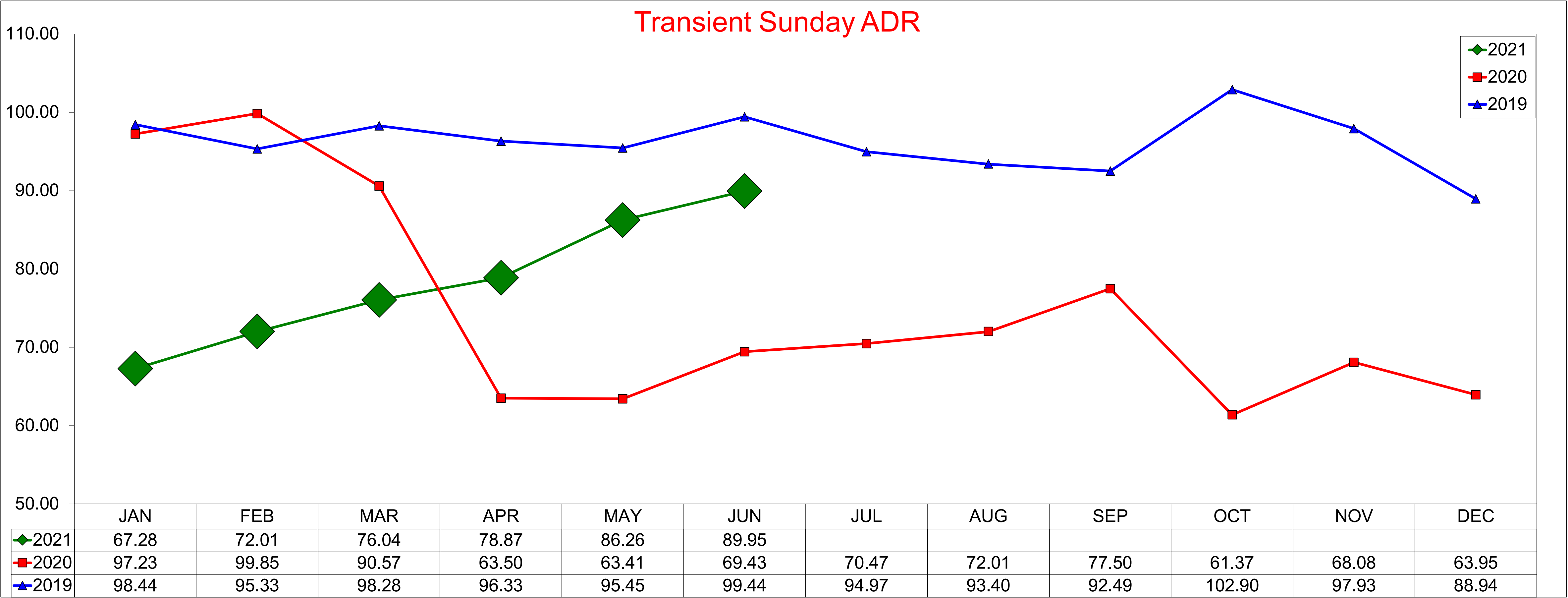
Daily RevPAR by Month

2021



Three Year Comparison - Sunday - ADR

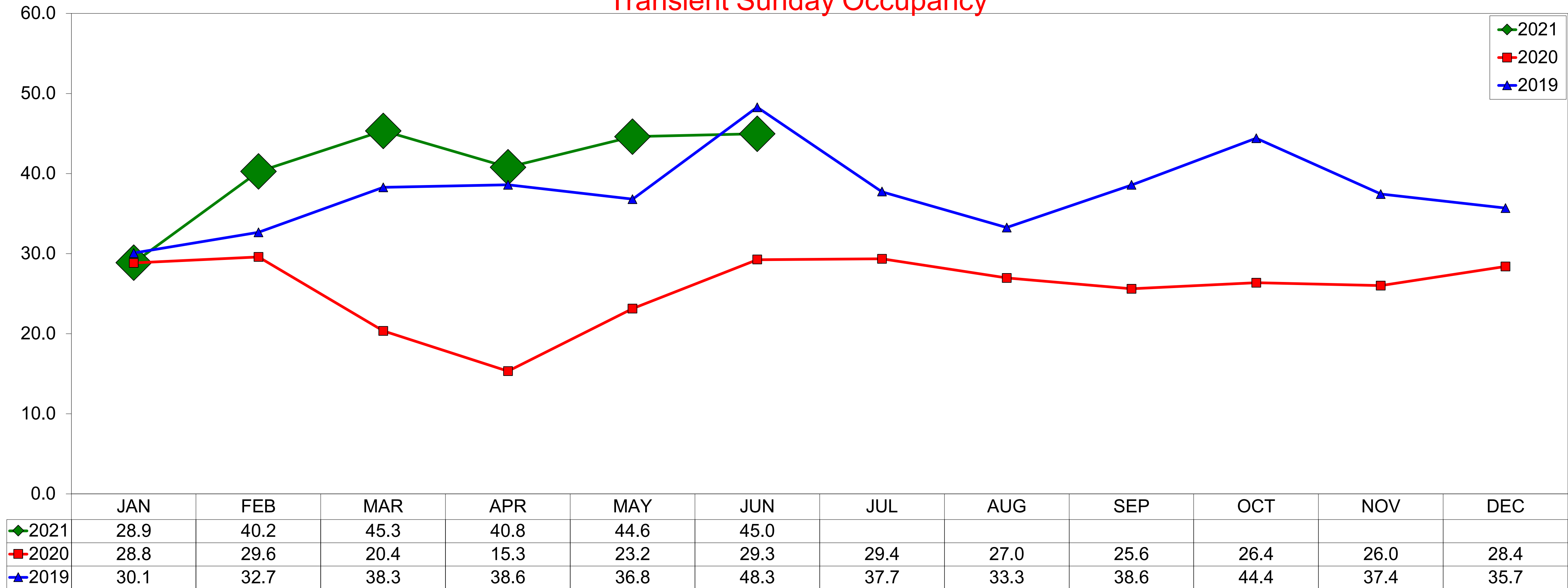
June 2021



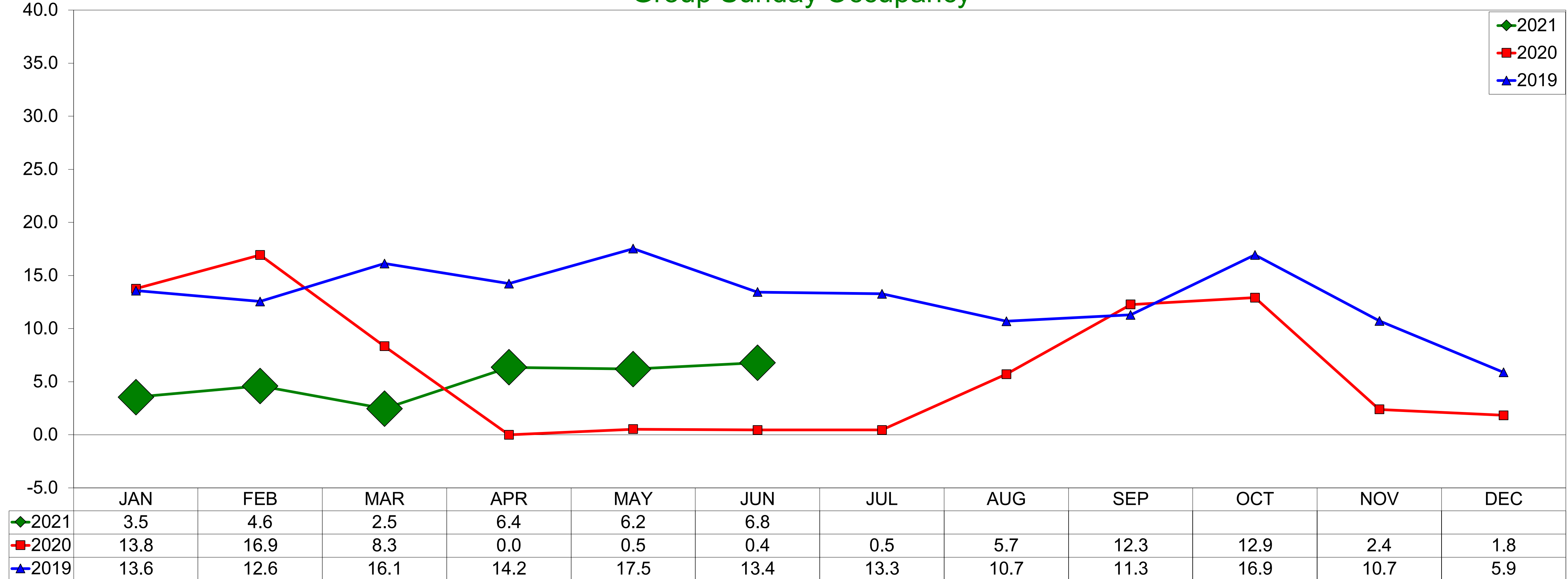
Three Year Comparison - Sunday - Occupancy

June 2021

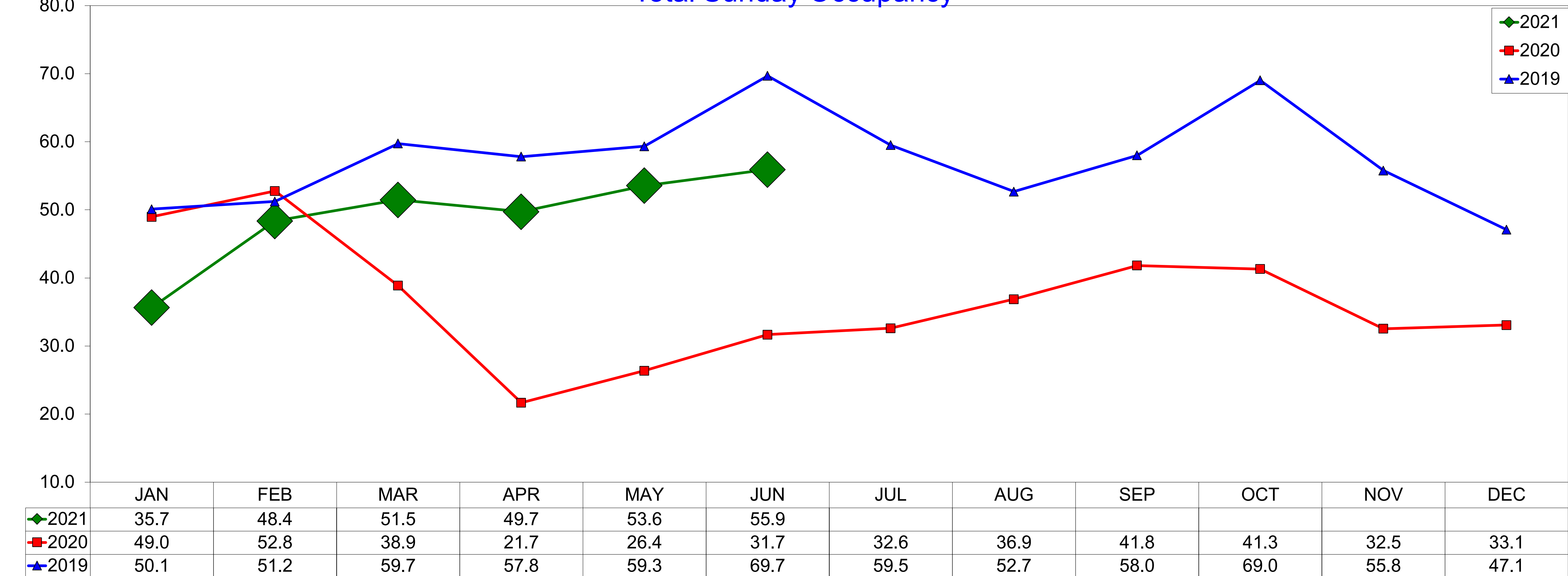
Transient Sunday Occupancy



Group Sunday Occupancy

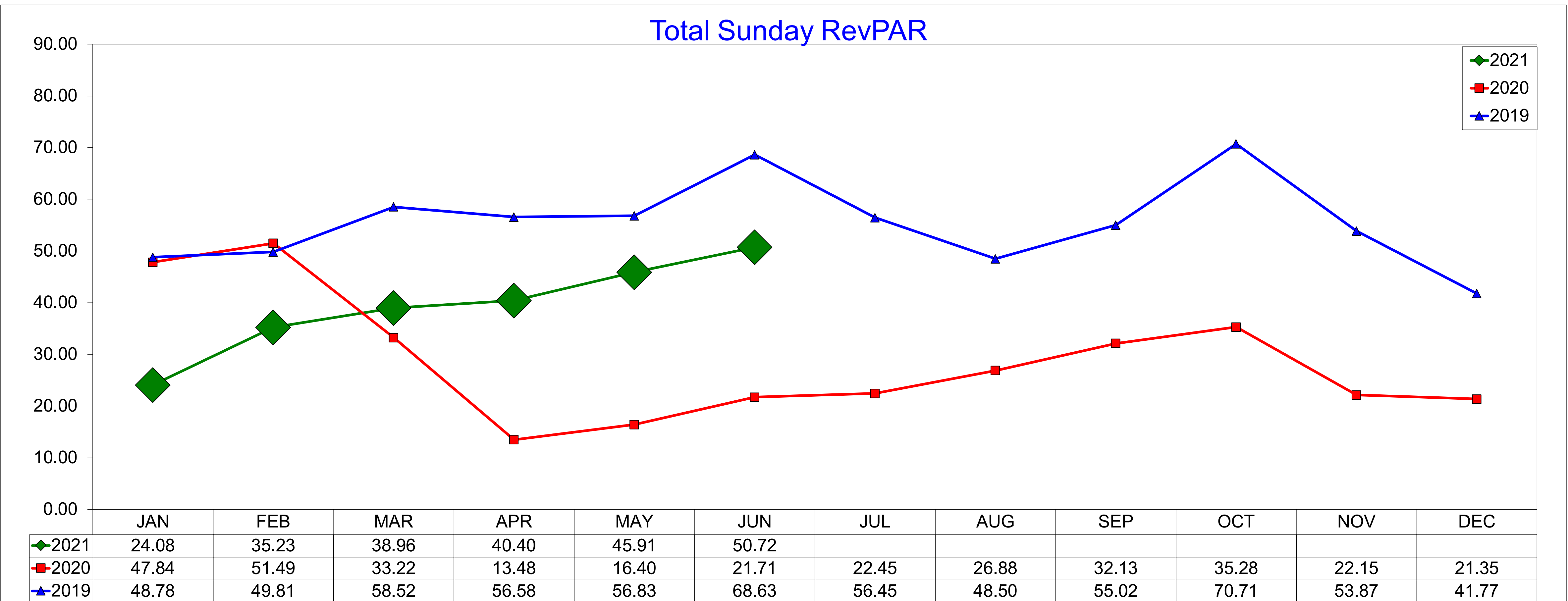
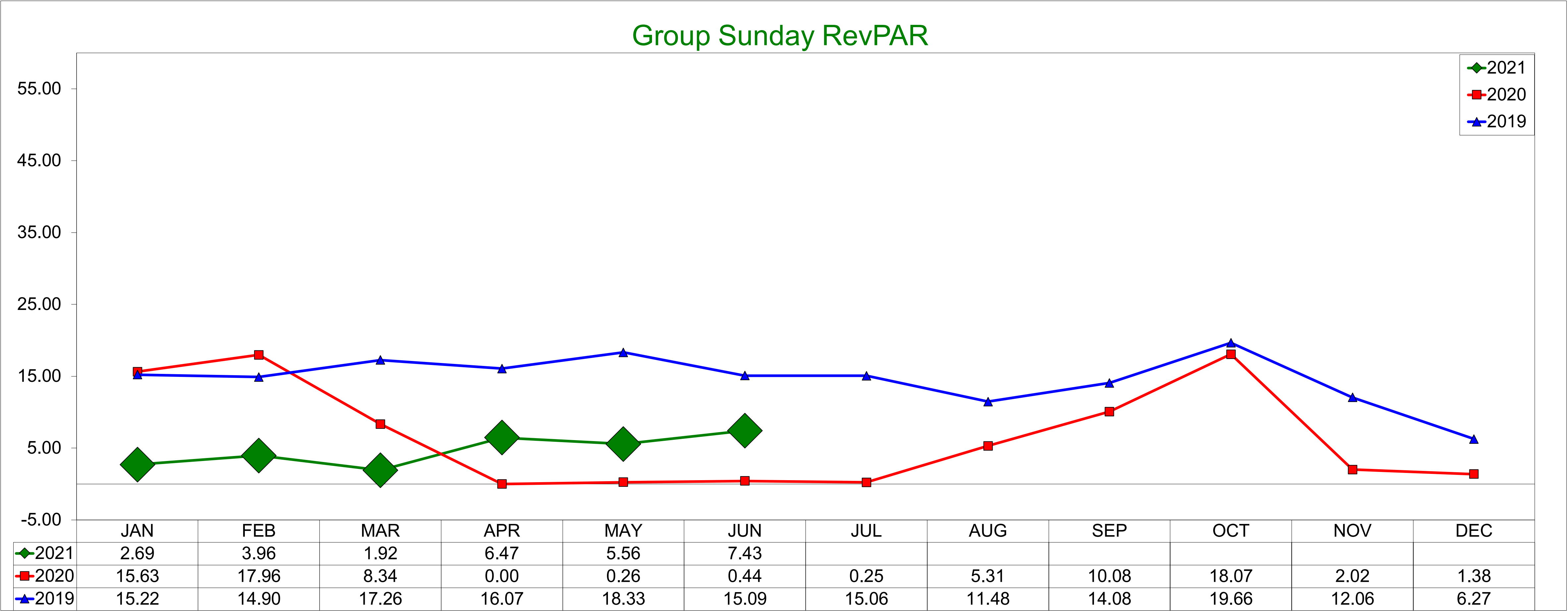
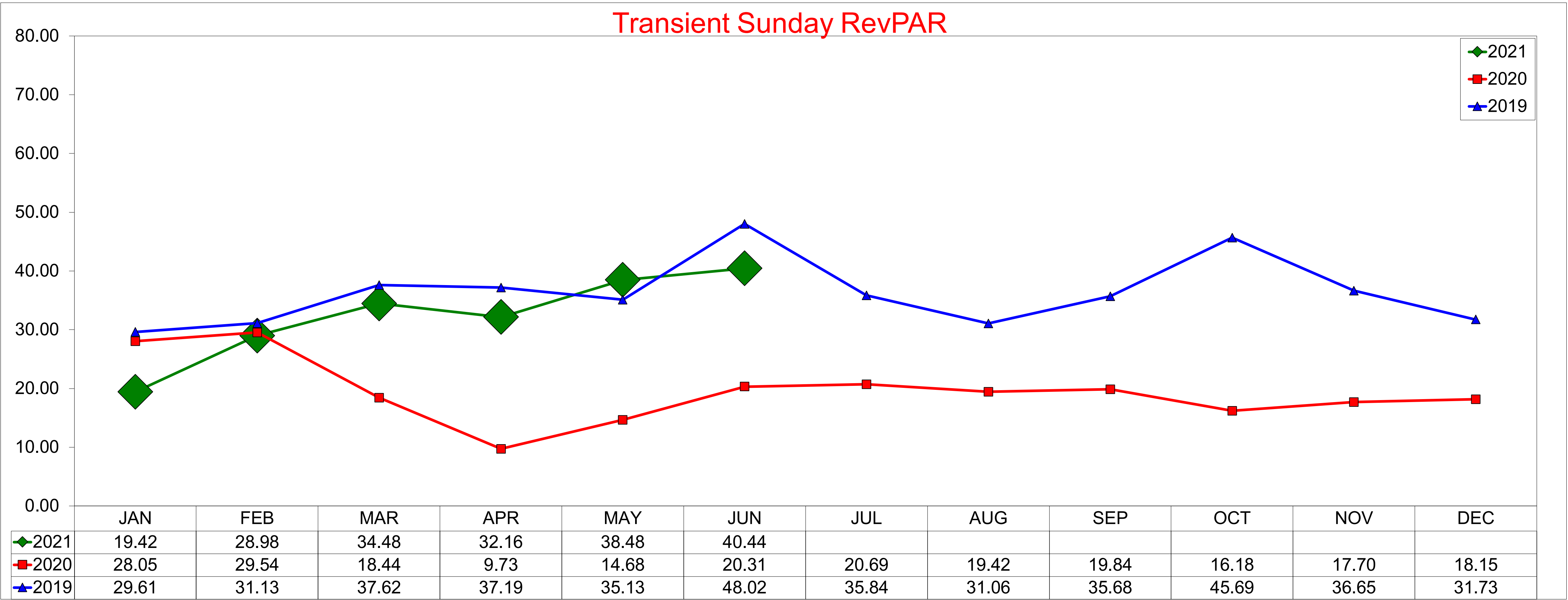


Total Sunday Occupancy



Three Year Comparison - Sunday - RevPAR

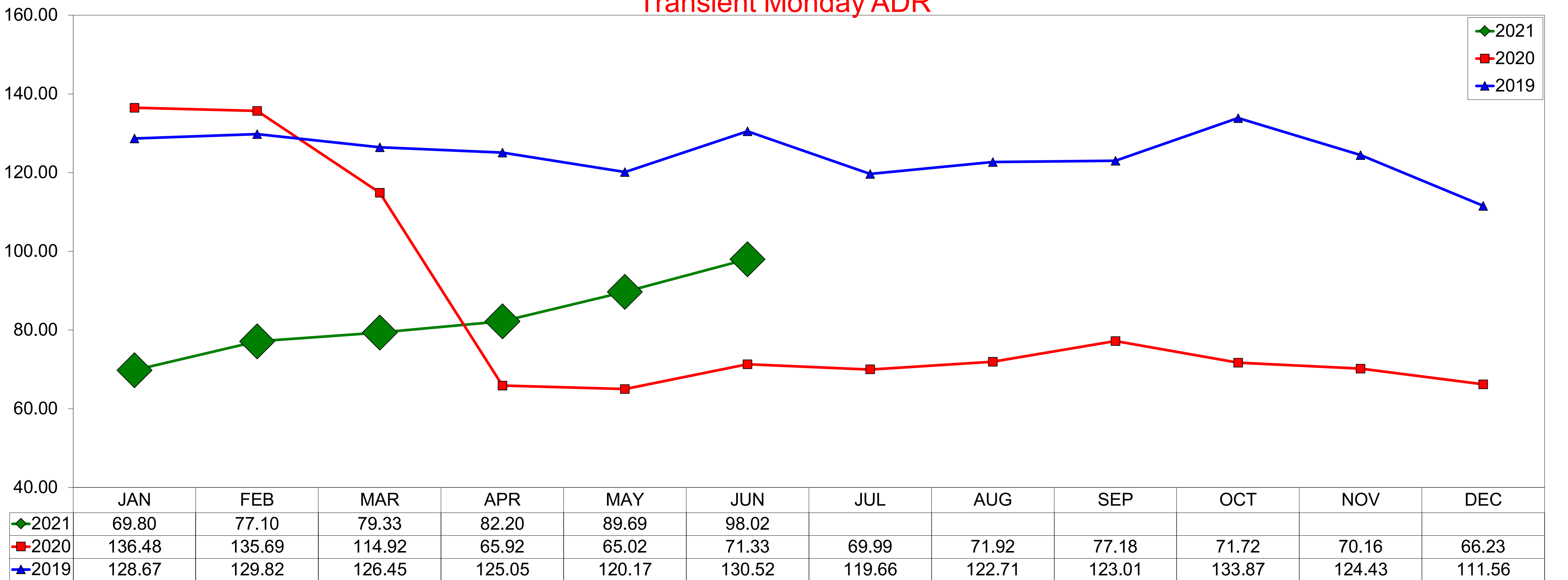
June 2021



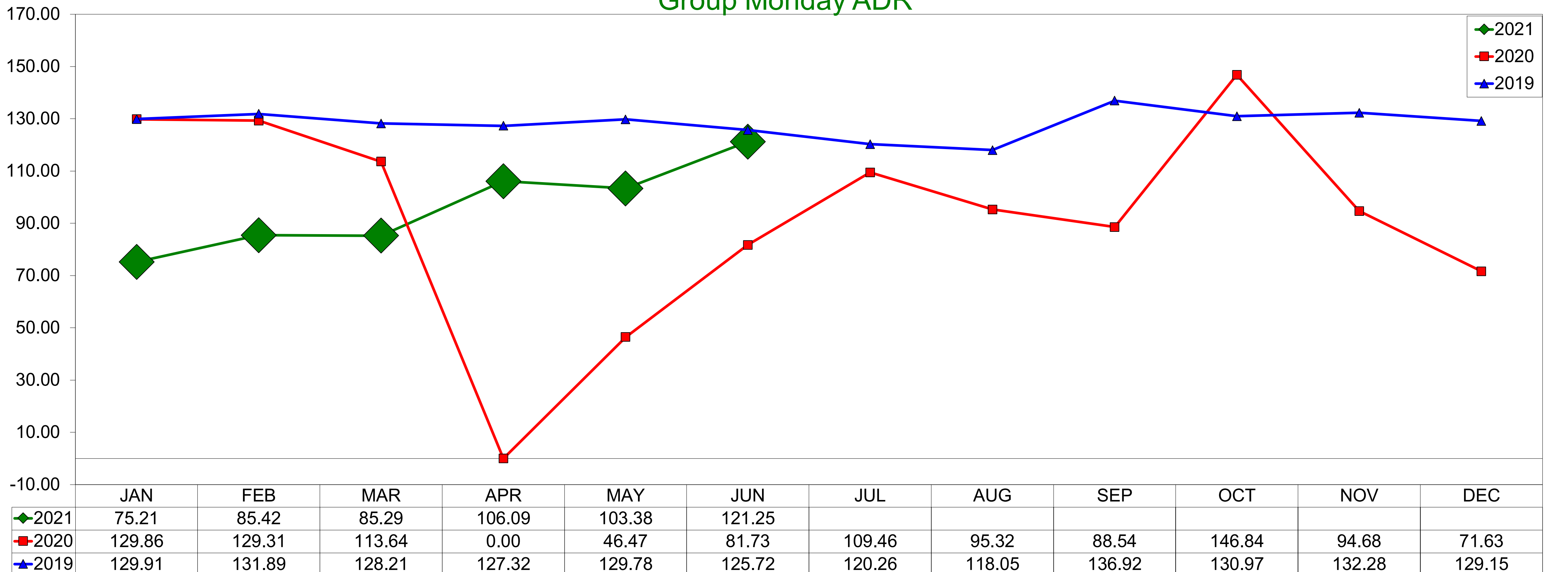
Three Year Comparison - Monday - ADR

June 2021

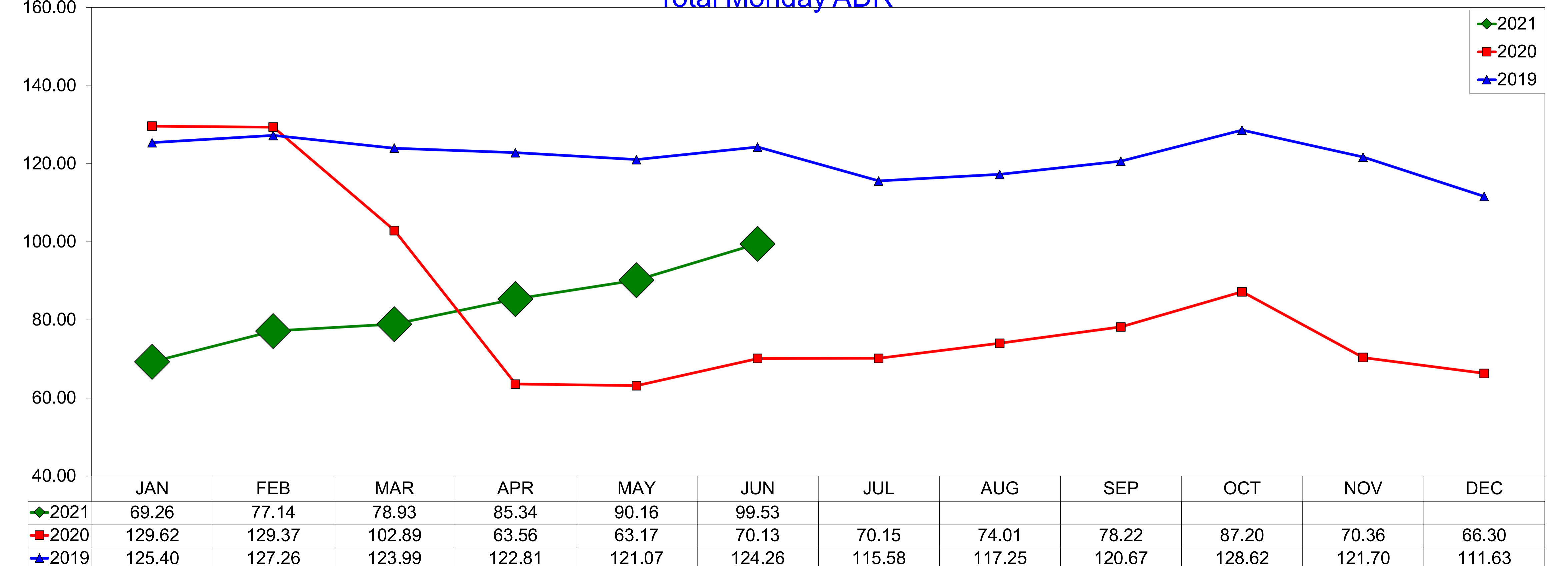
Transient Monday ADR



Group Monday ADR



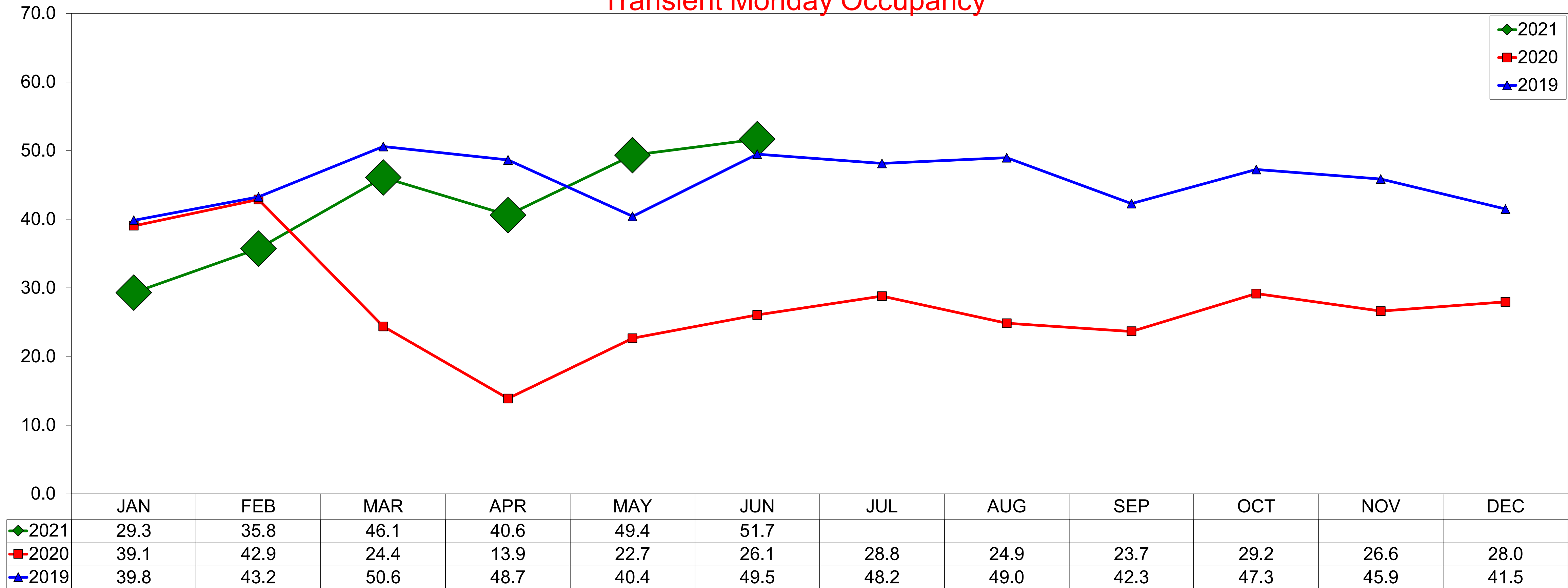
Total Monday ADR



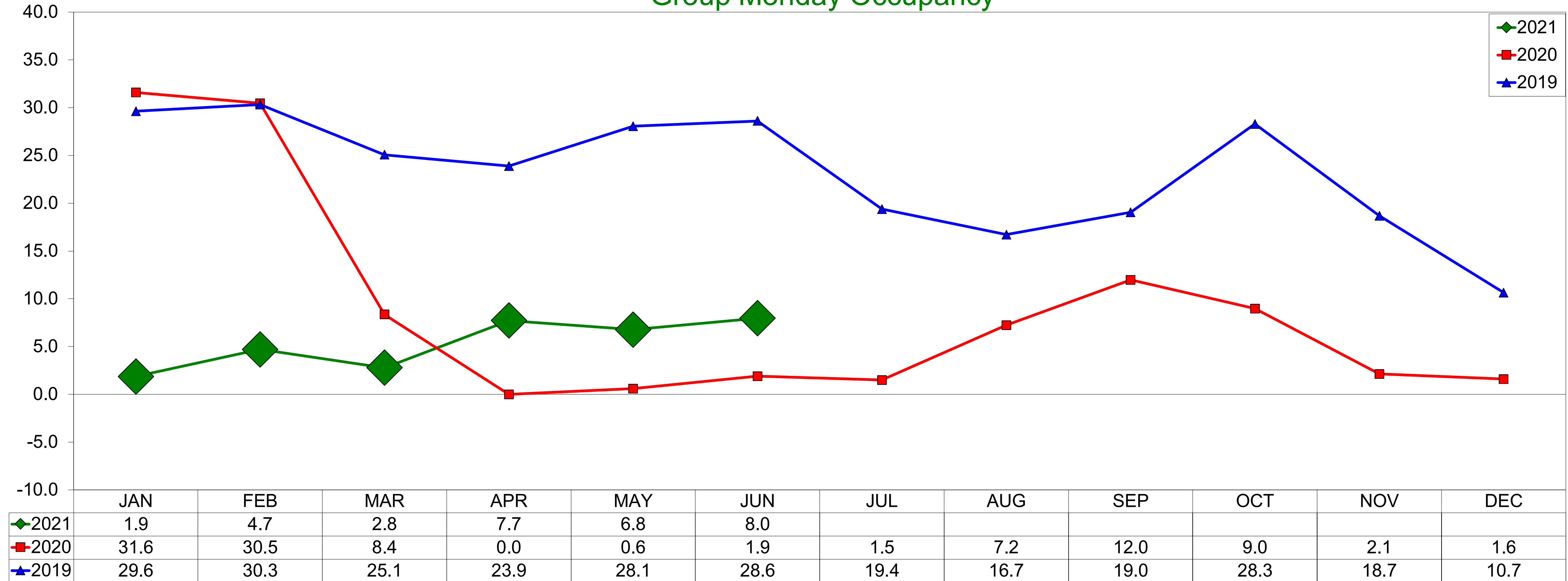
Three Year Comparison - Monday - Occupancy

June 2021

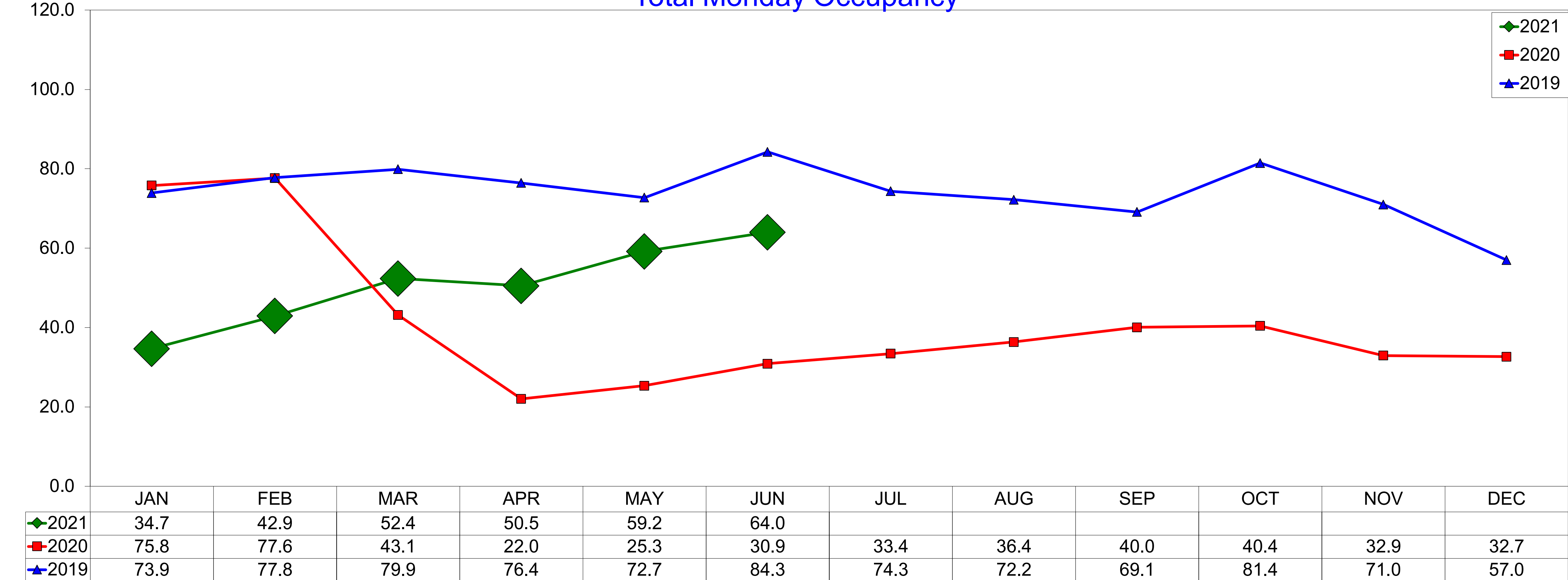
Transient Monday Occupancy



Group Monday Occupancy

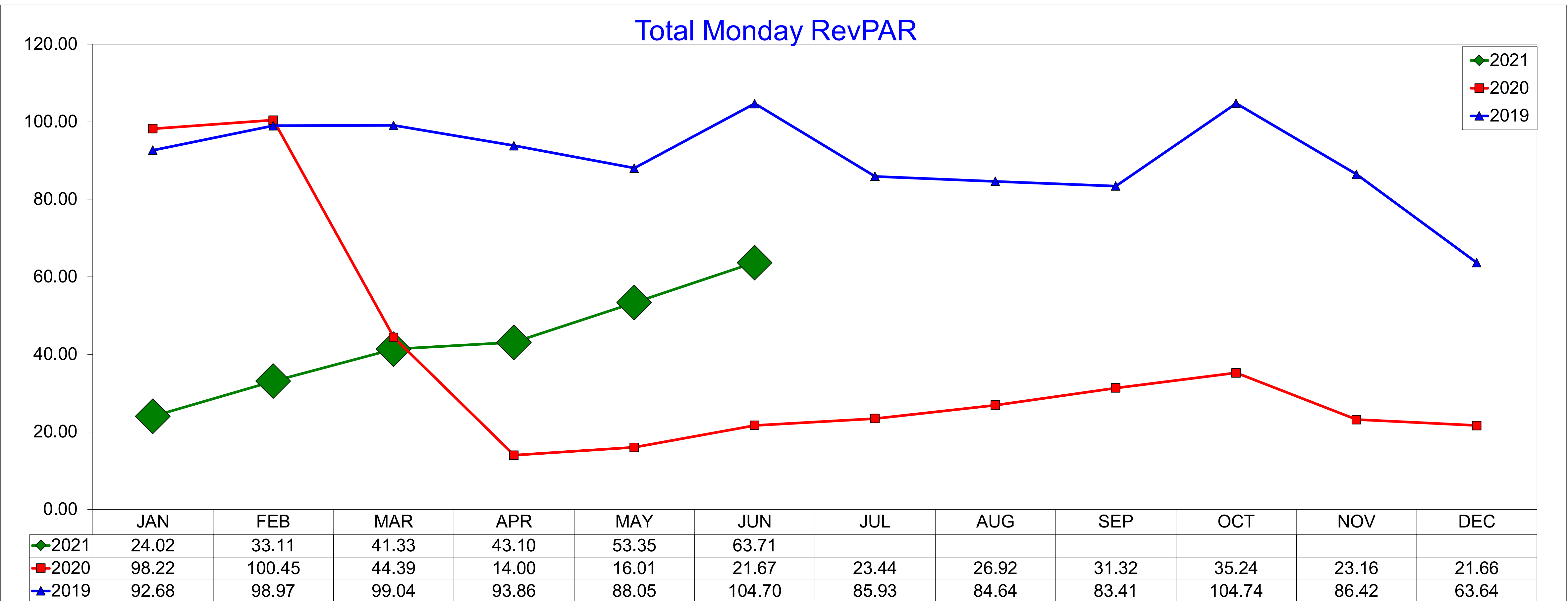
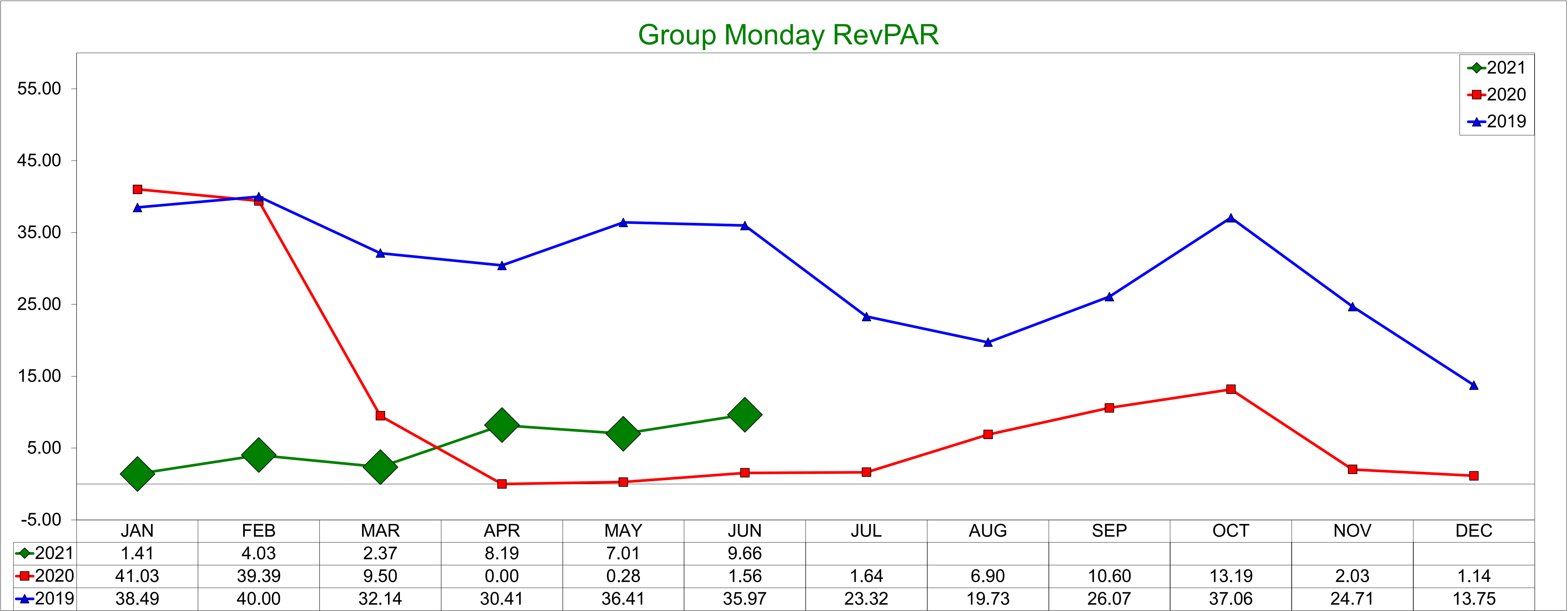
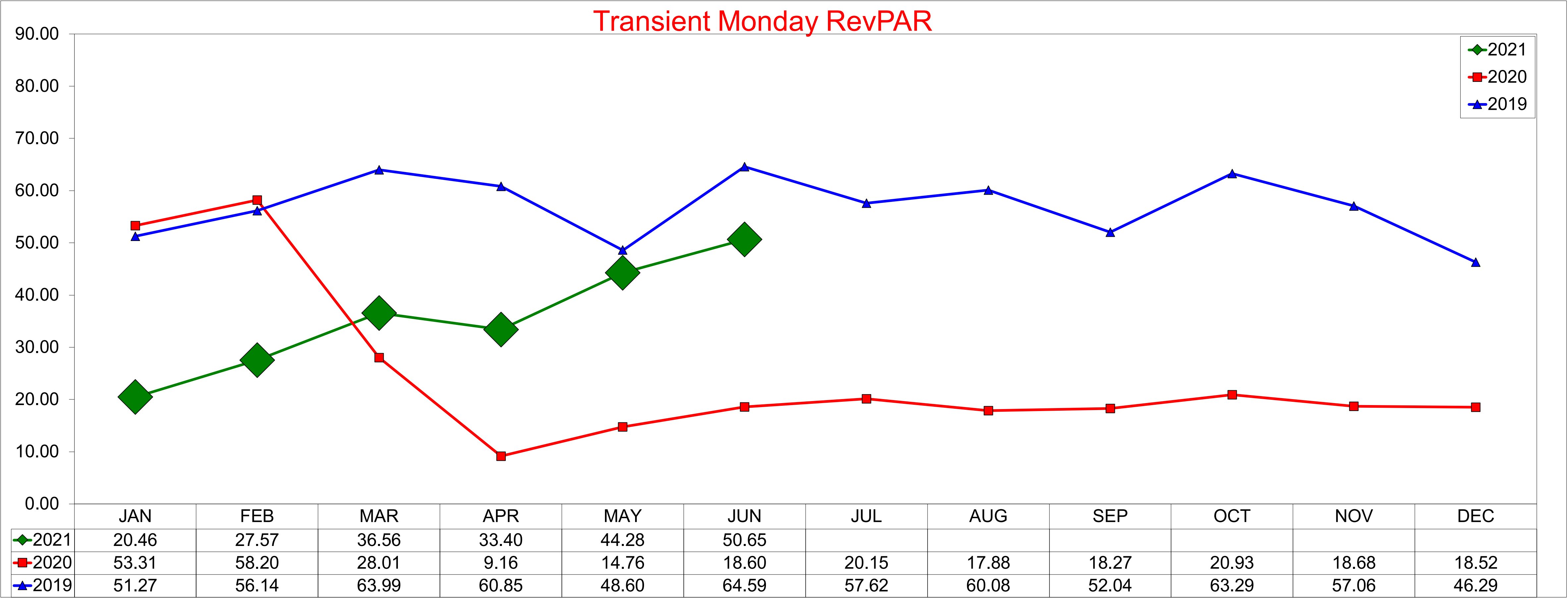


Total Monday Occupancy



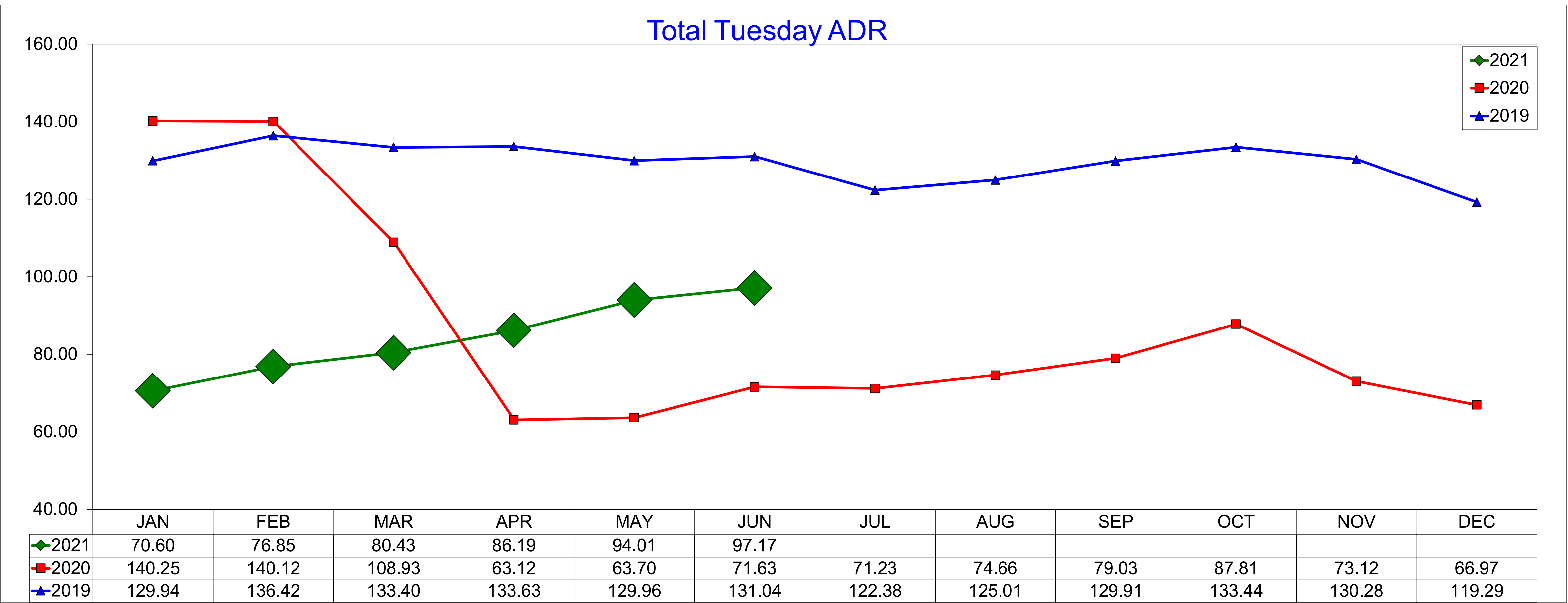
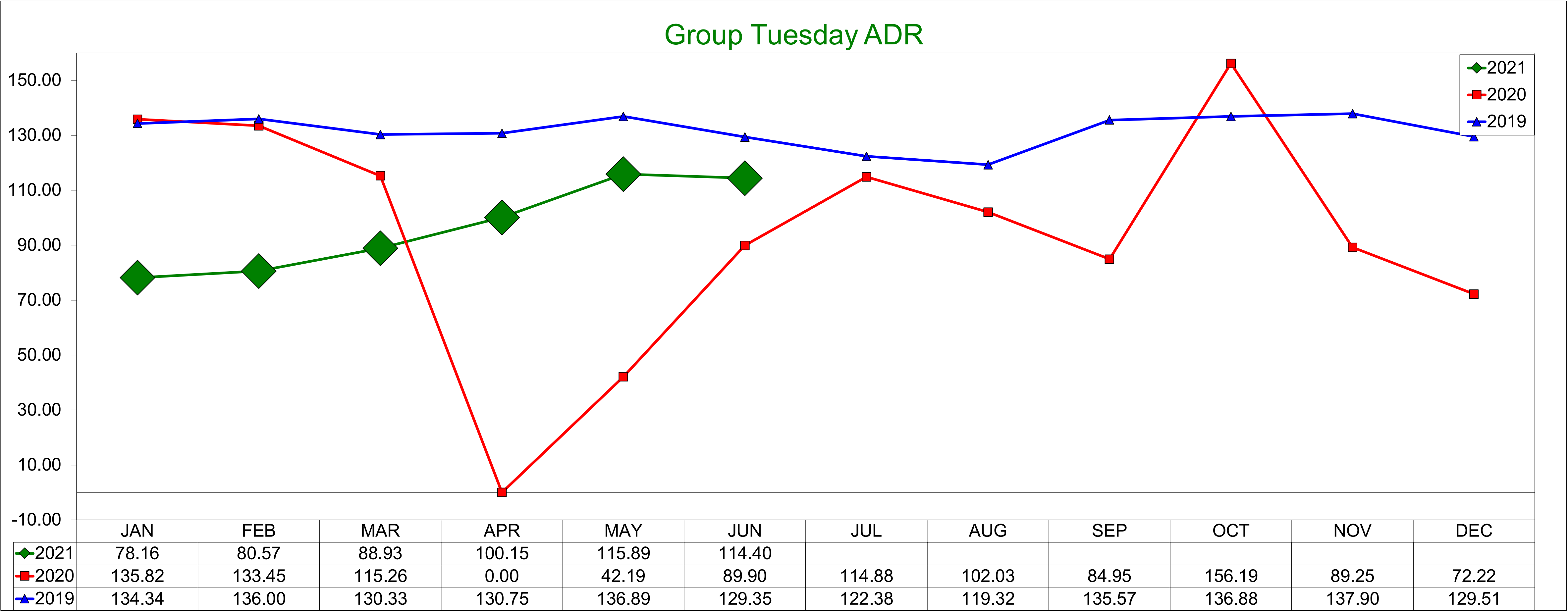
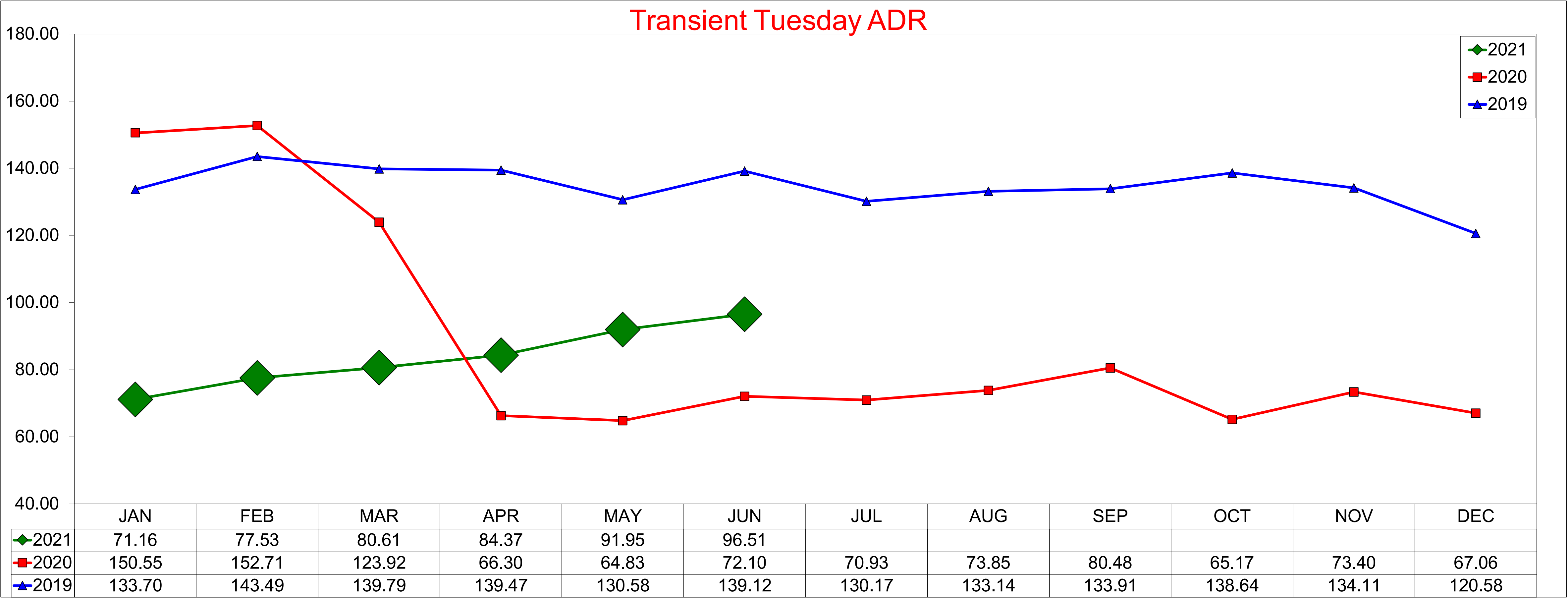
Three Year Comparison - Monday - RevPAR

June 2021



Three Year Comparison - Tuesday - ADR

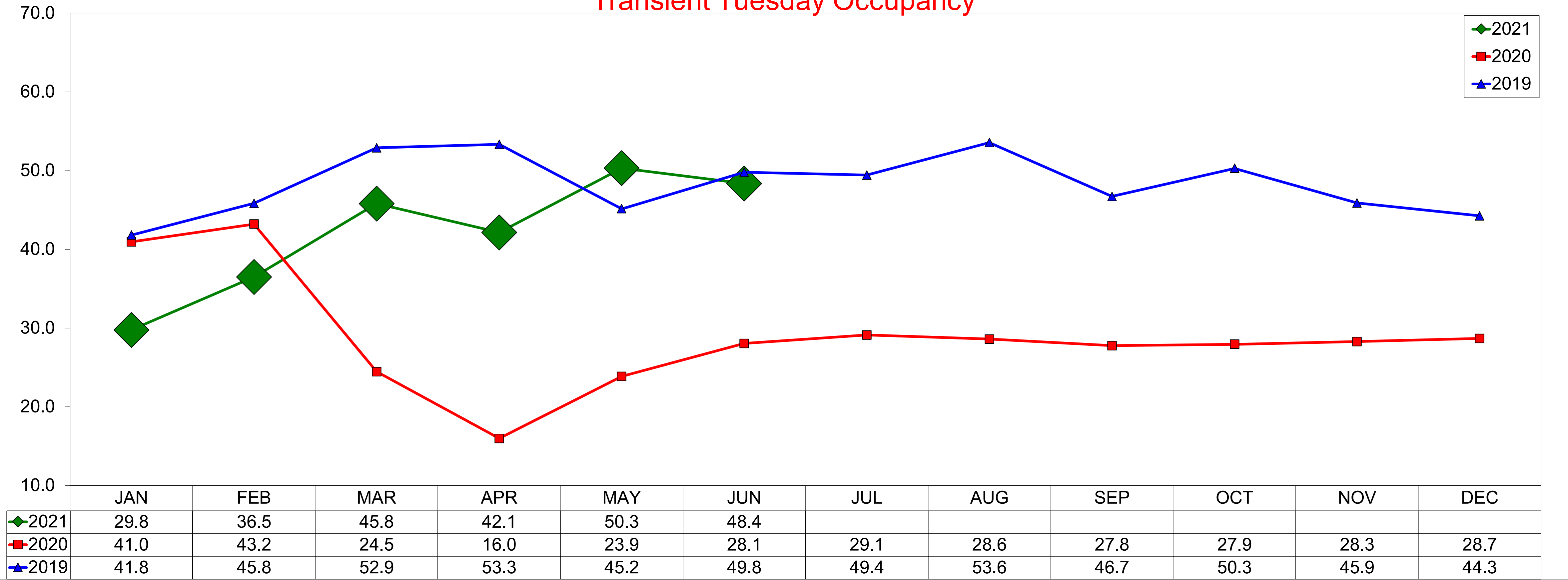
June 2021



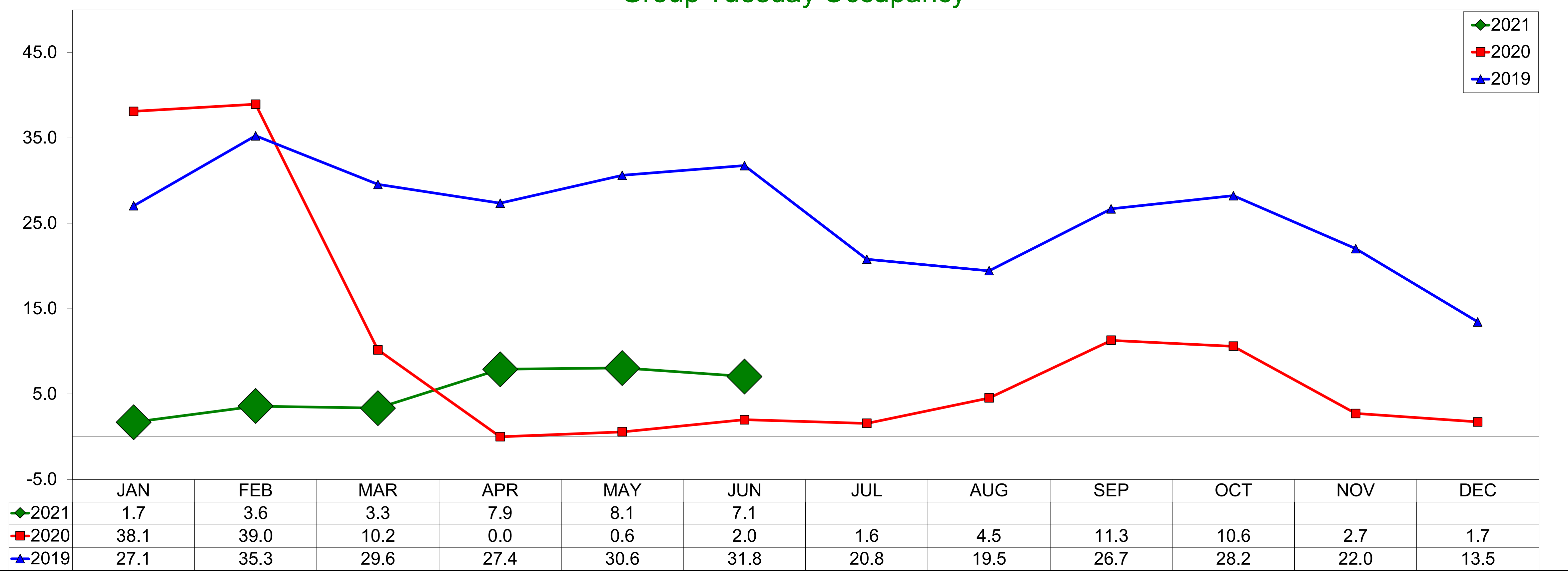
Three Year Comparison - Tuesday - Occupancy

June 2021

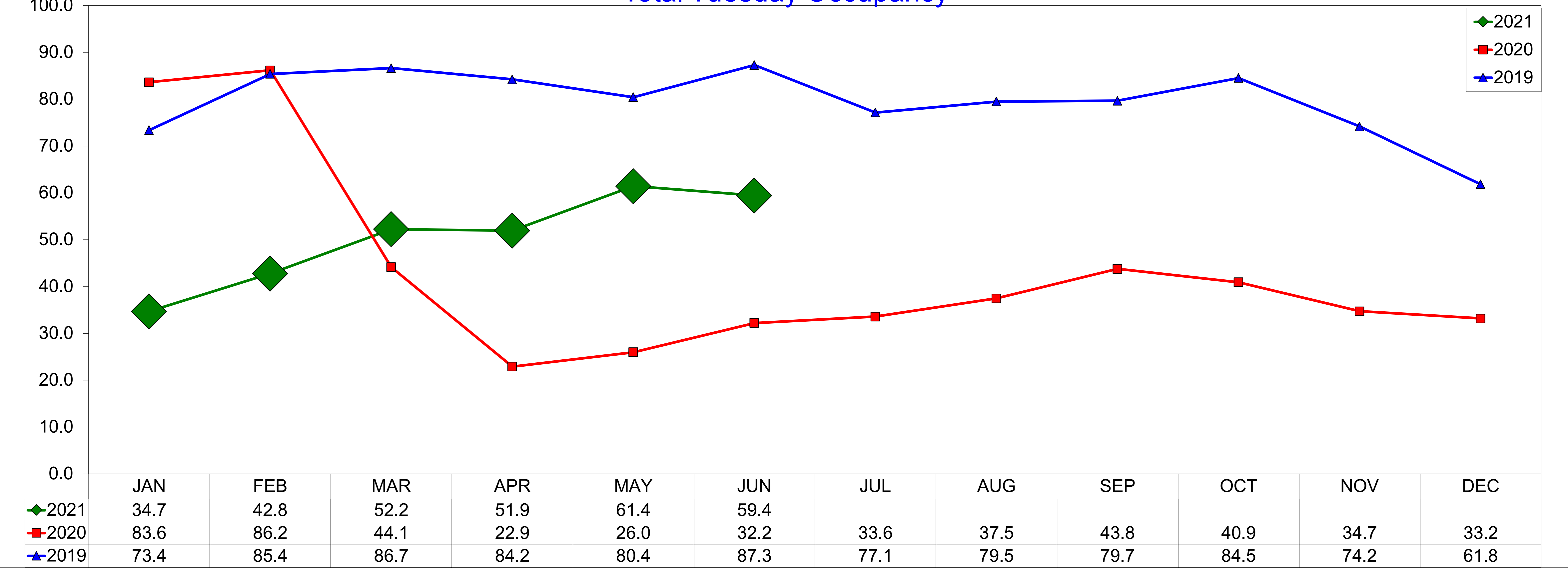
Transient Tuesday Occupancy



Group Tuesday Occupancy

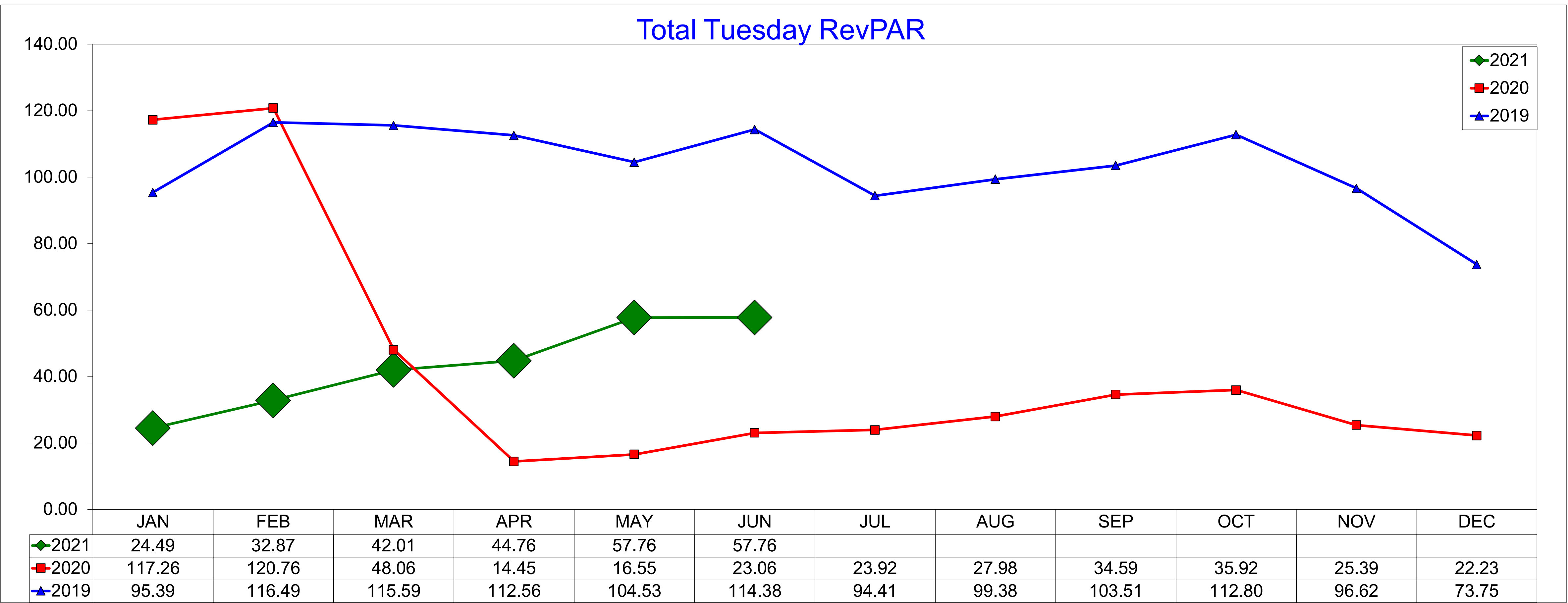
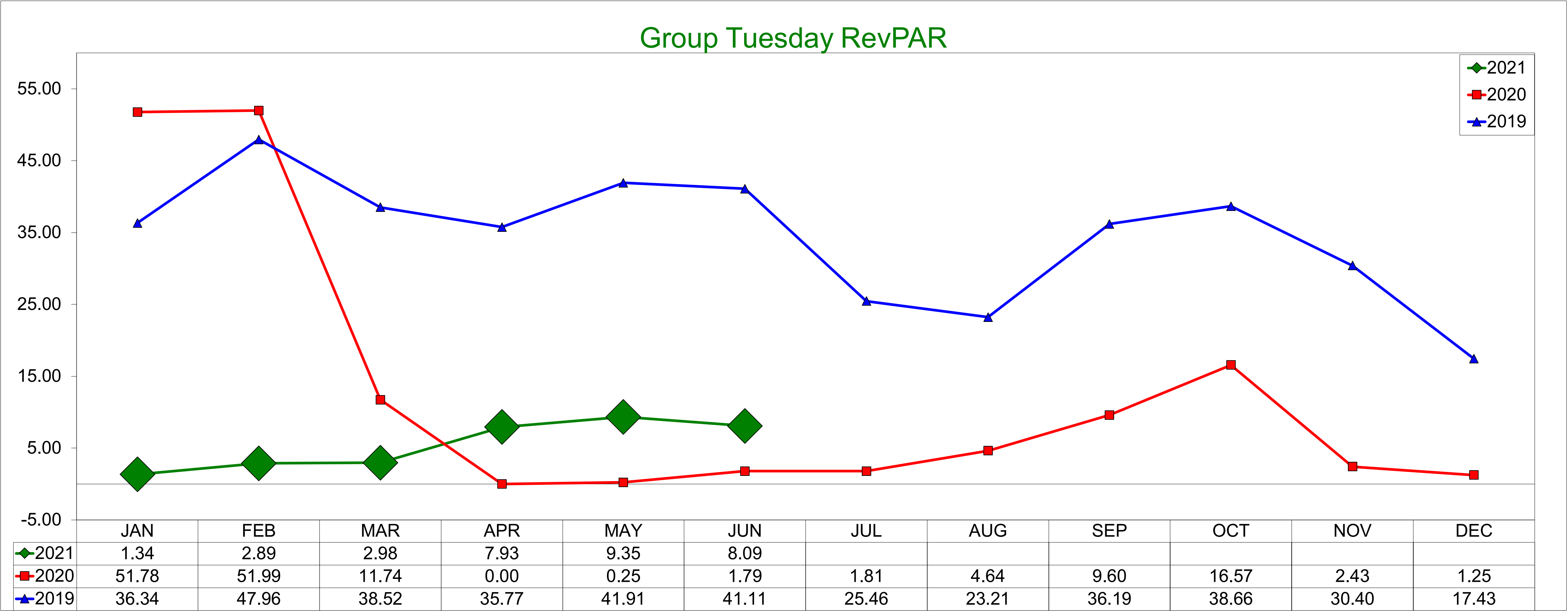
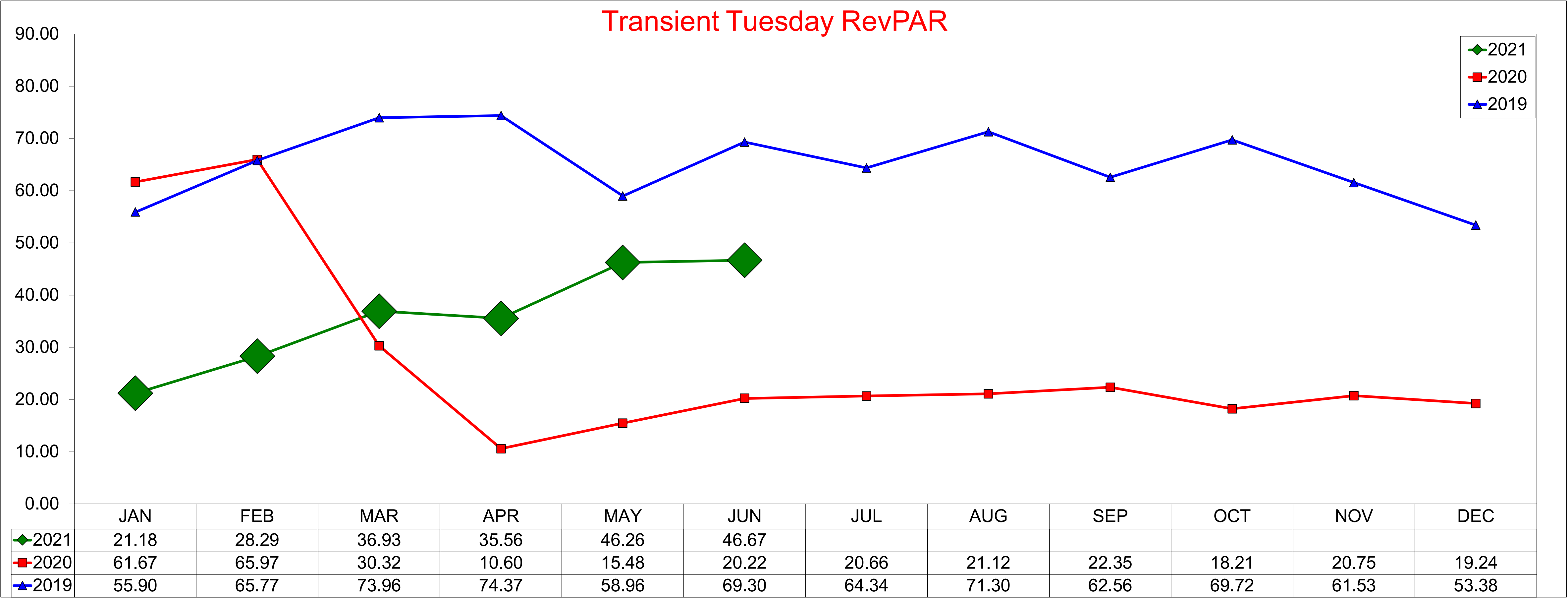


Total Tuesday Occupancy



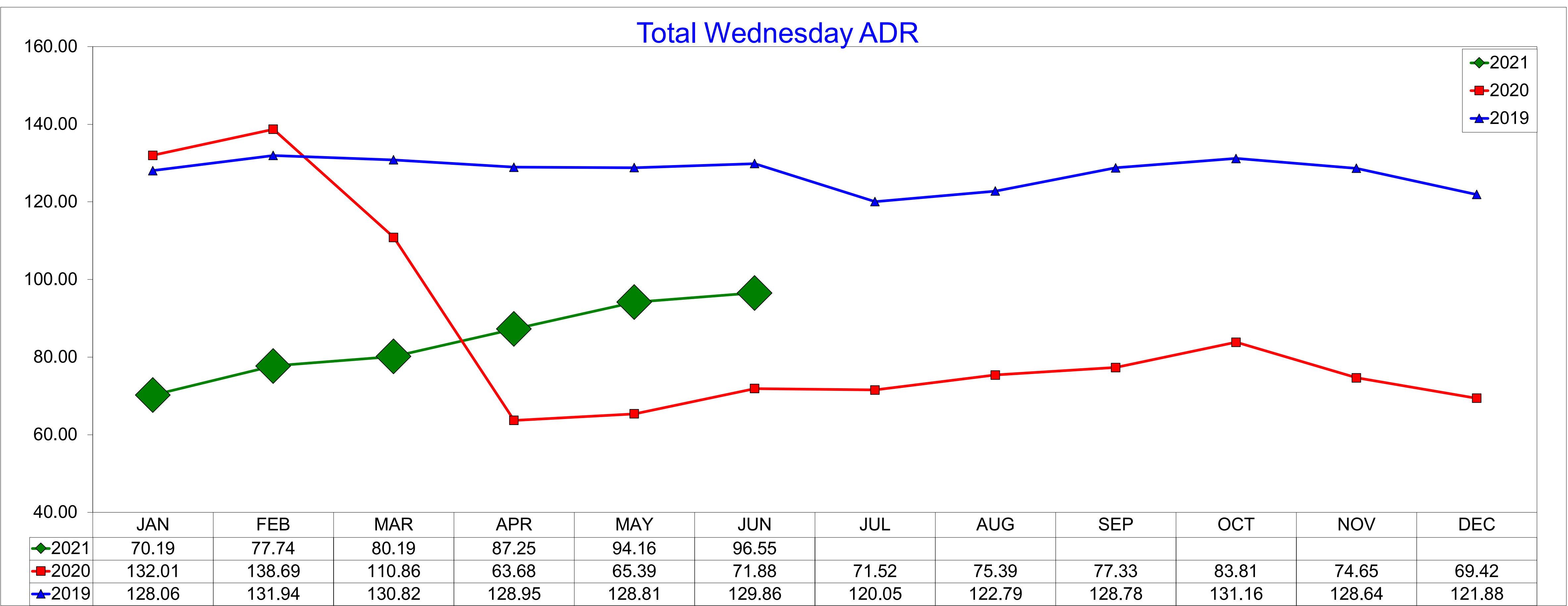
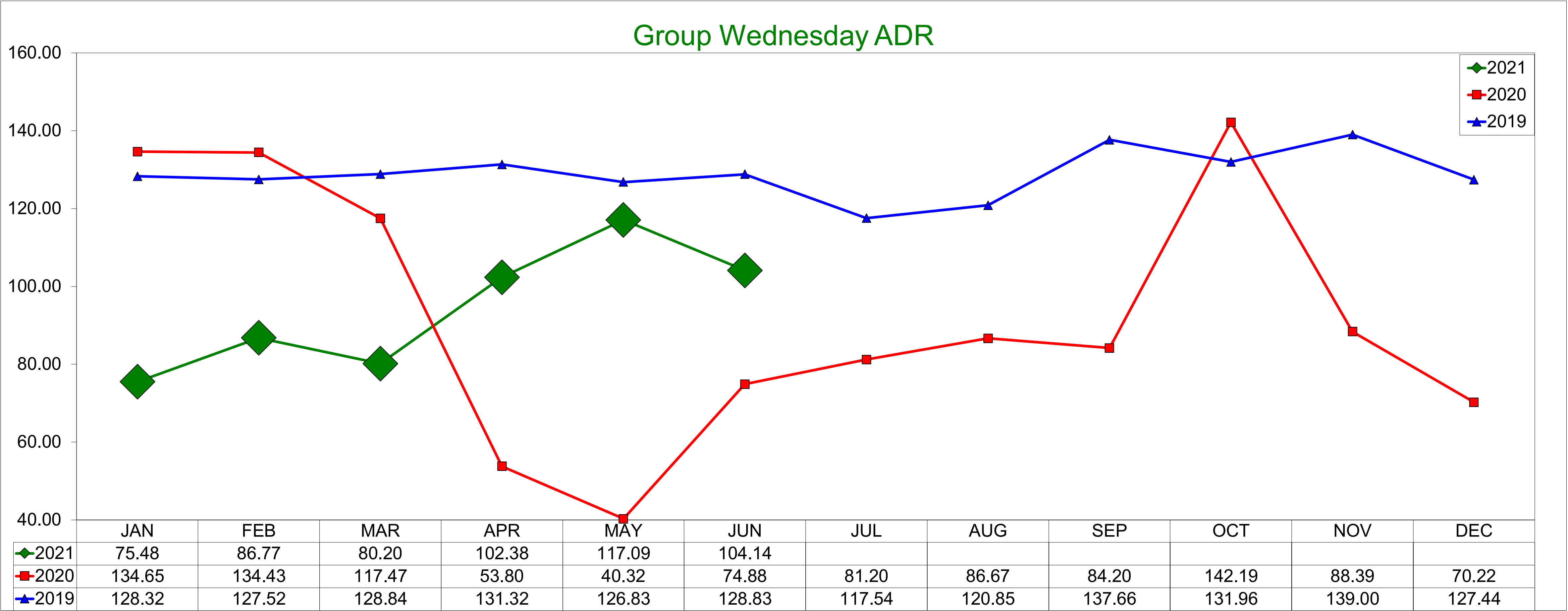
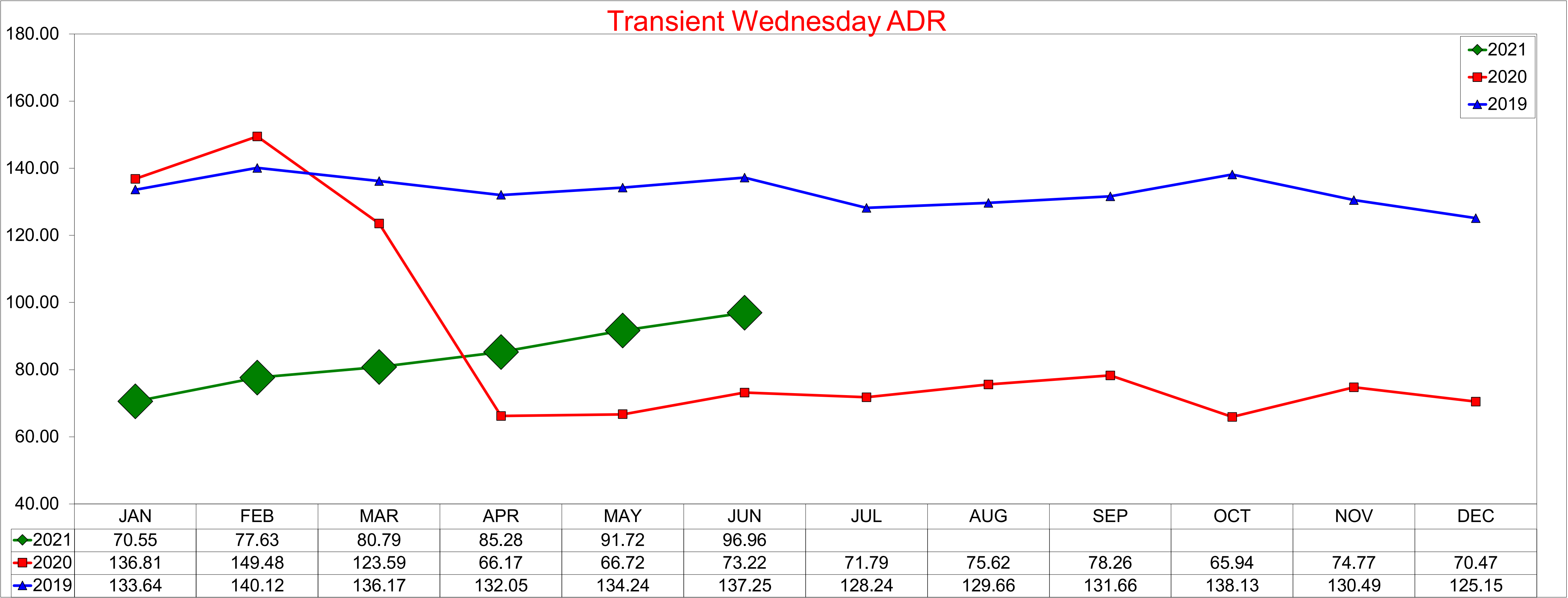
Three Year Comparison - Tuesday - RevPAR

June 2021



Three Year Comparison - Wednesday - ADR

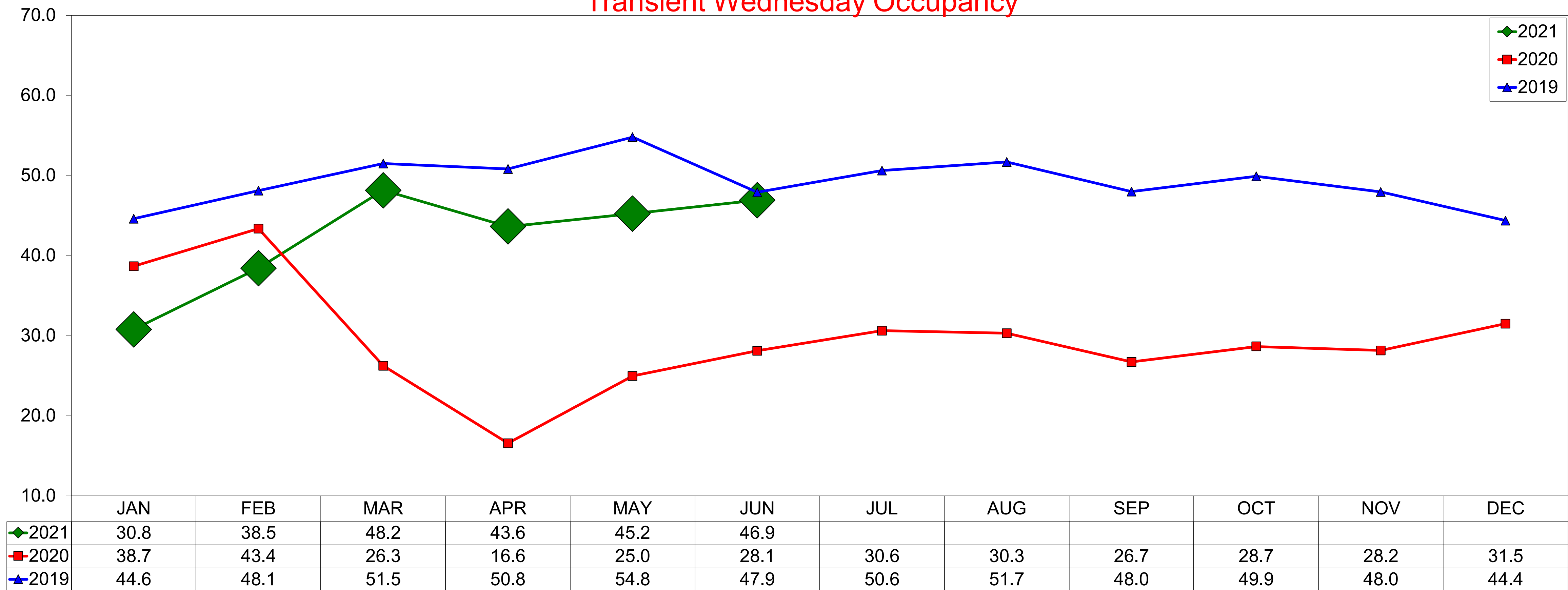
June 2021



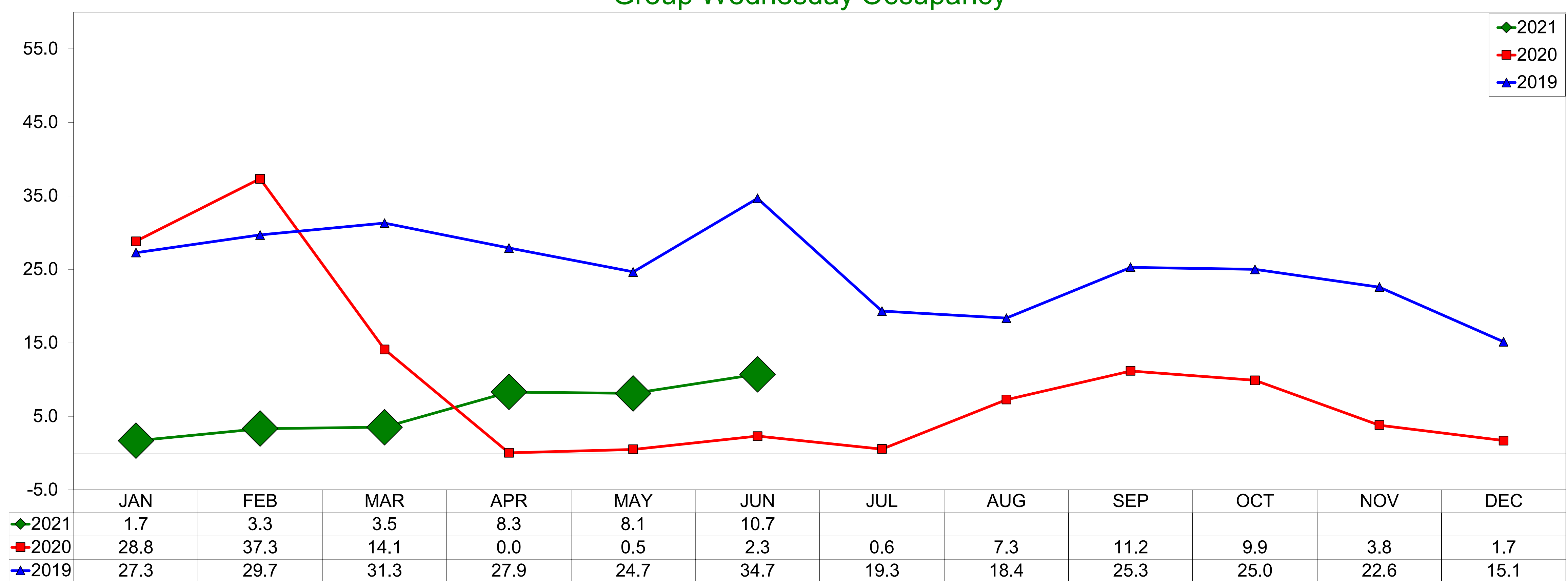
Three Year Comparison - Wednesday - Occupancy

June 2021

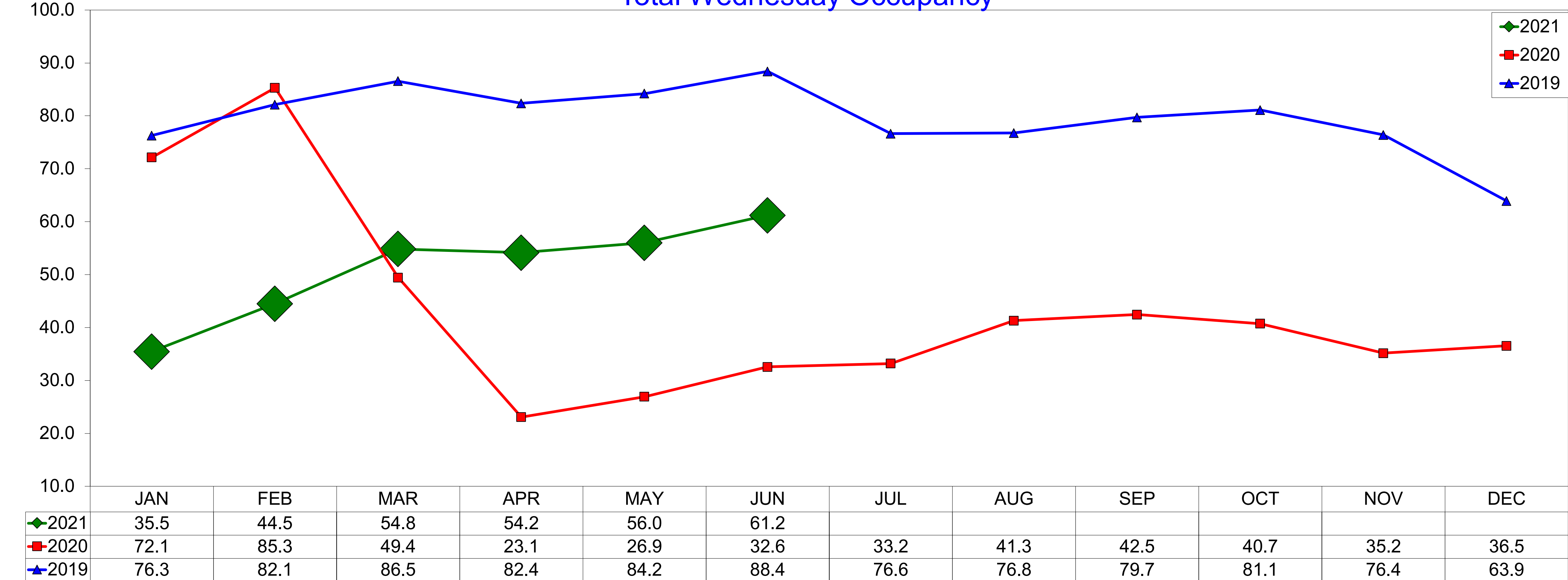
Transient Wednesday Occupancy



Group Wednesday Occupancy



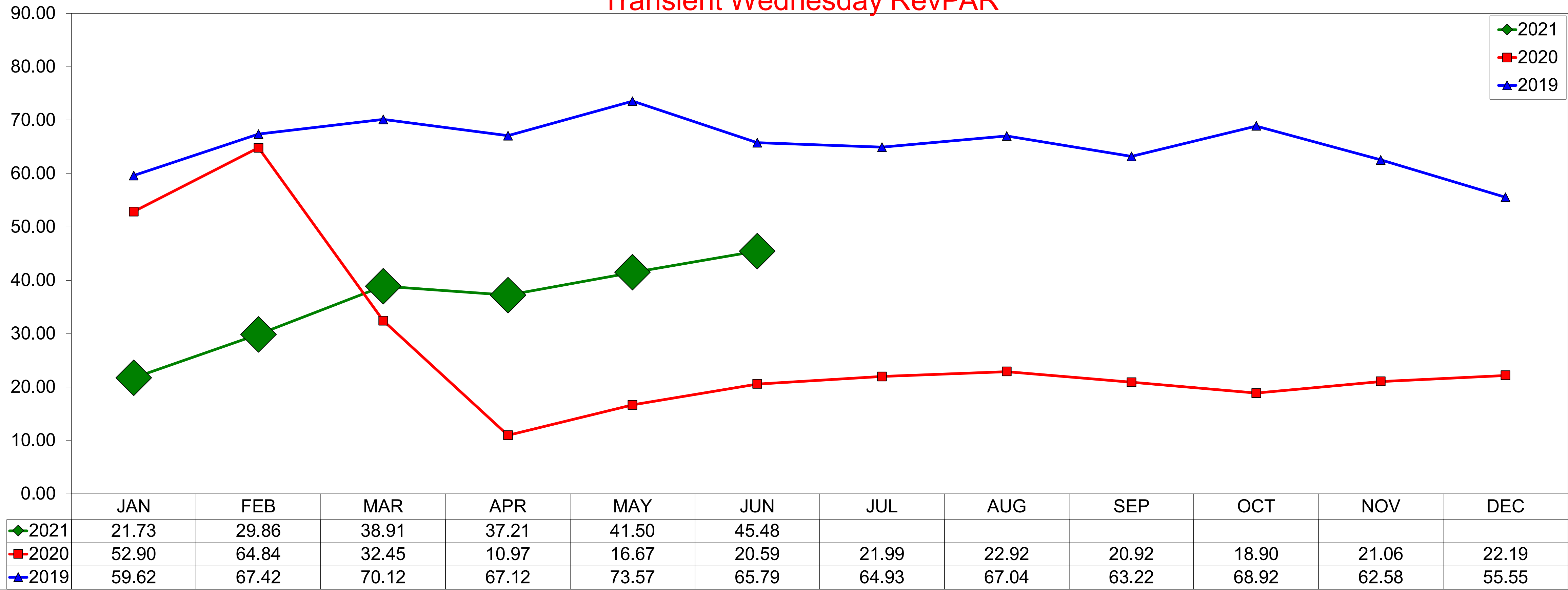
Total Wednesday Occupancy



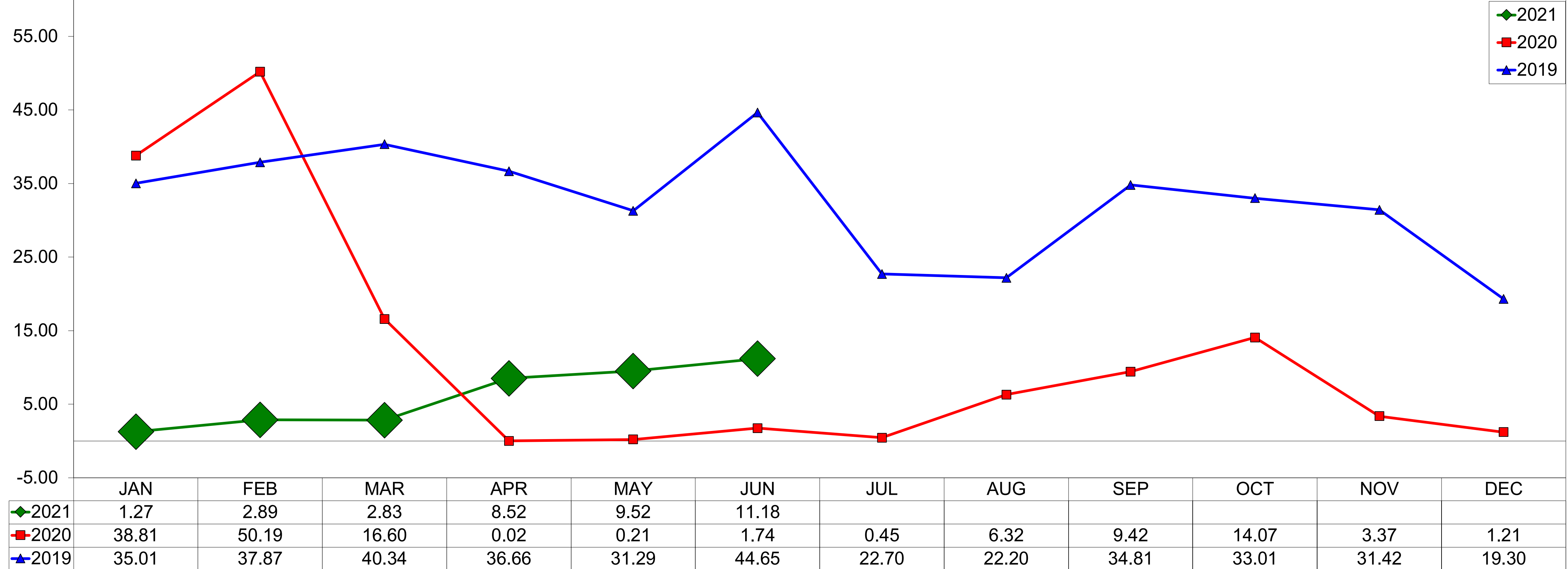
Three Year Comparison - Wednesday - RevPAR

June 2021

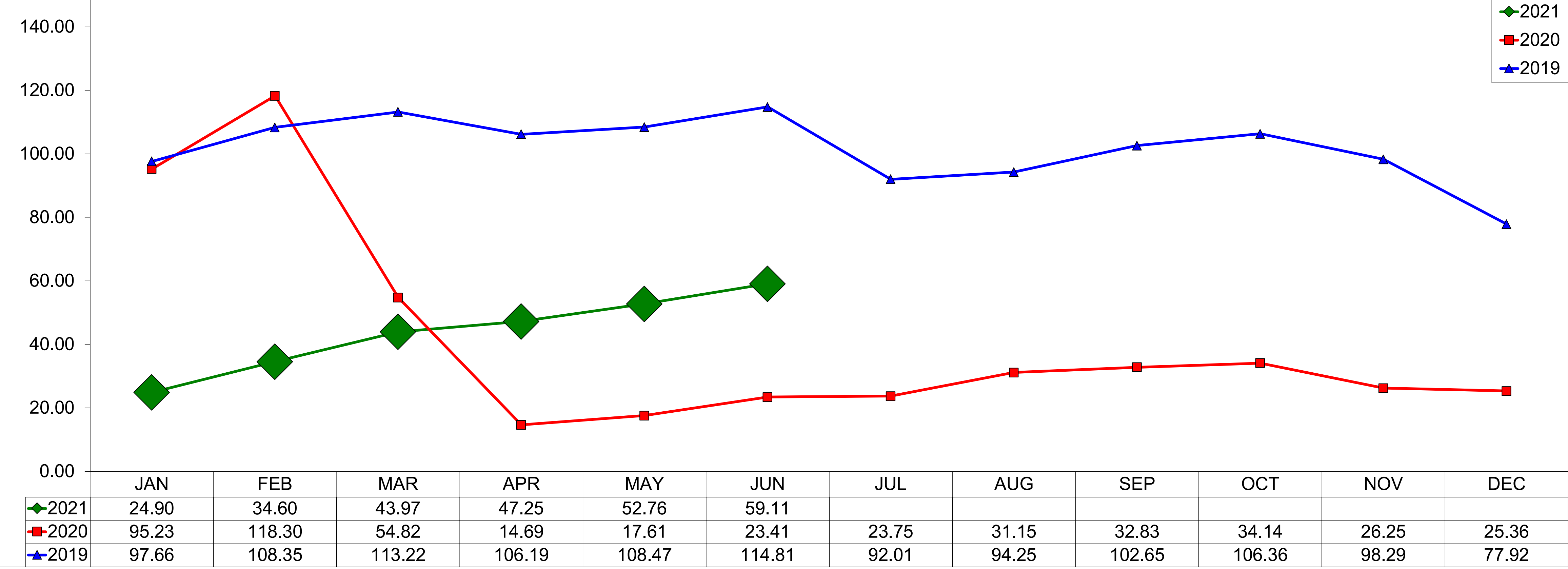
Transient Wednesday RevPAR



Group Wednesday RevPAR

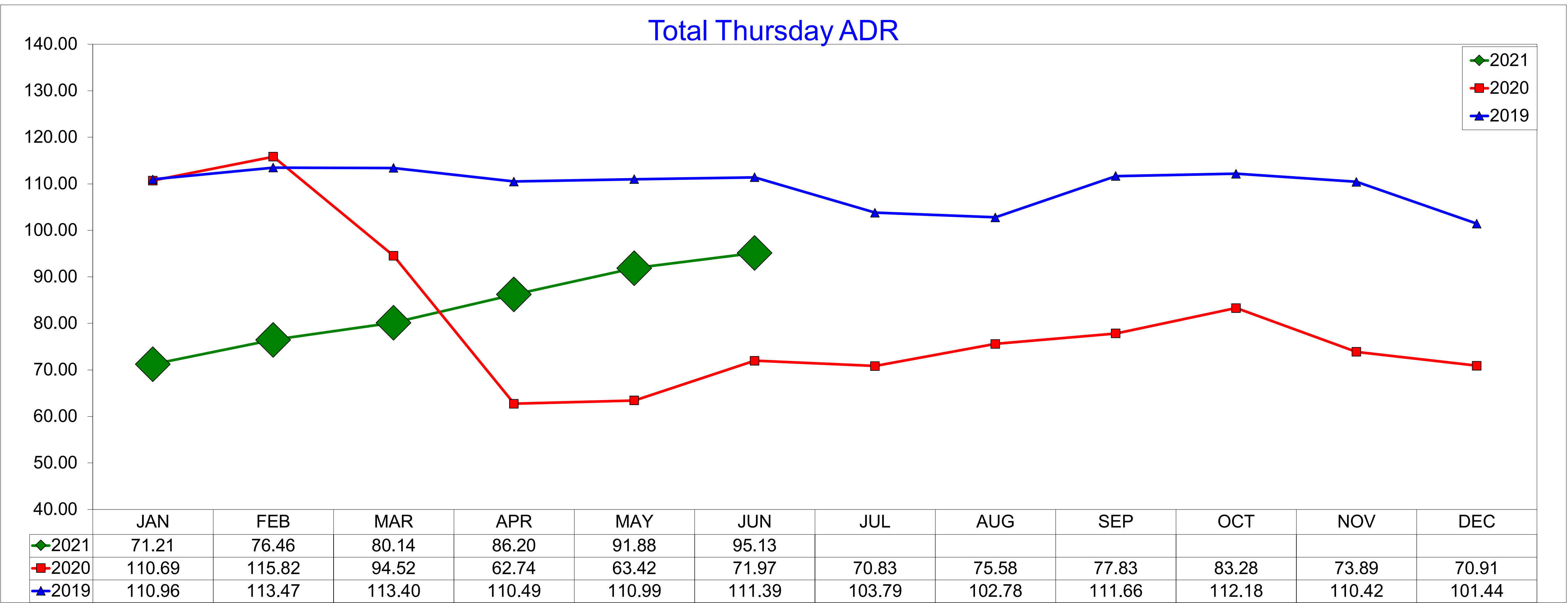
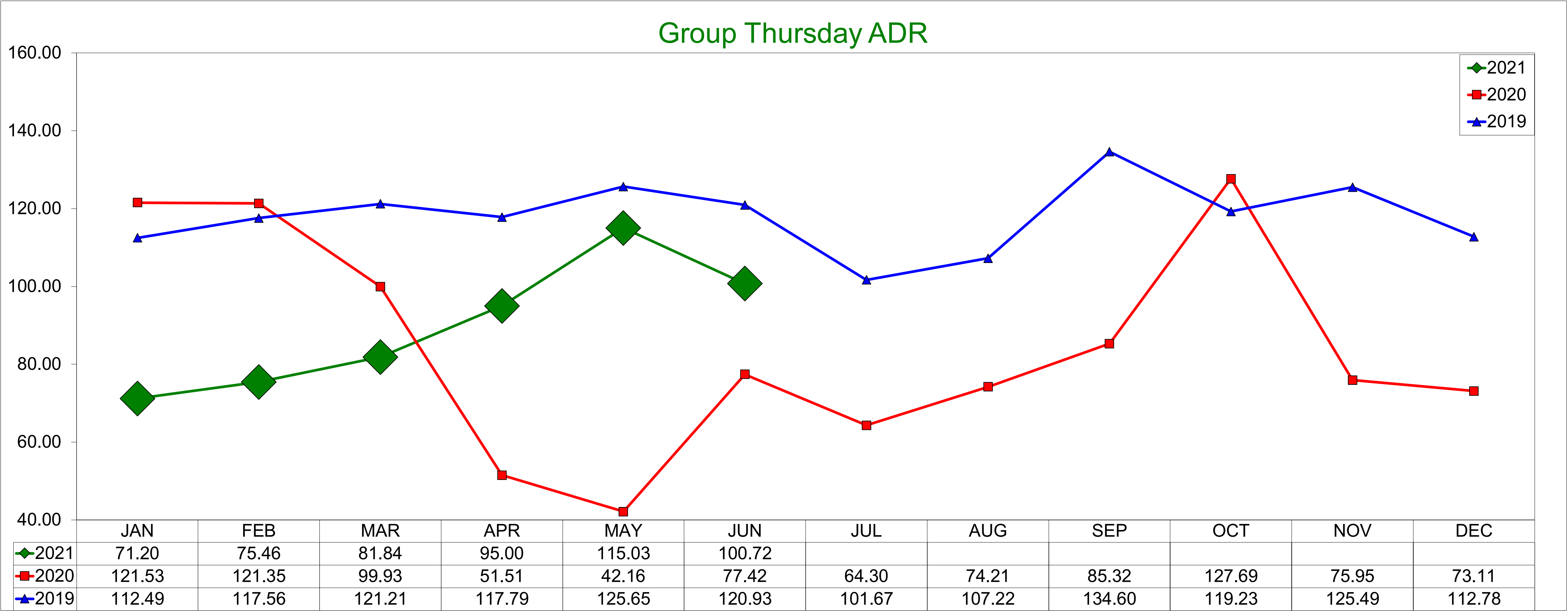
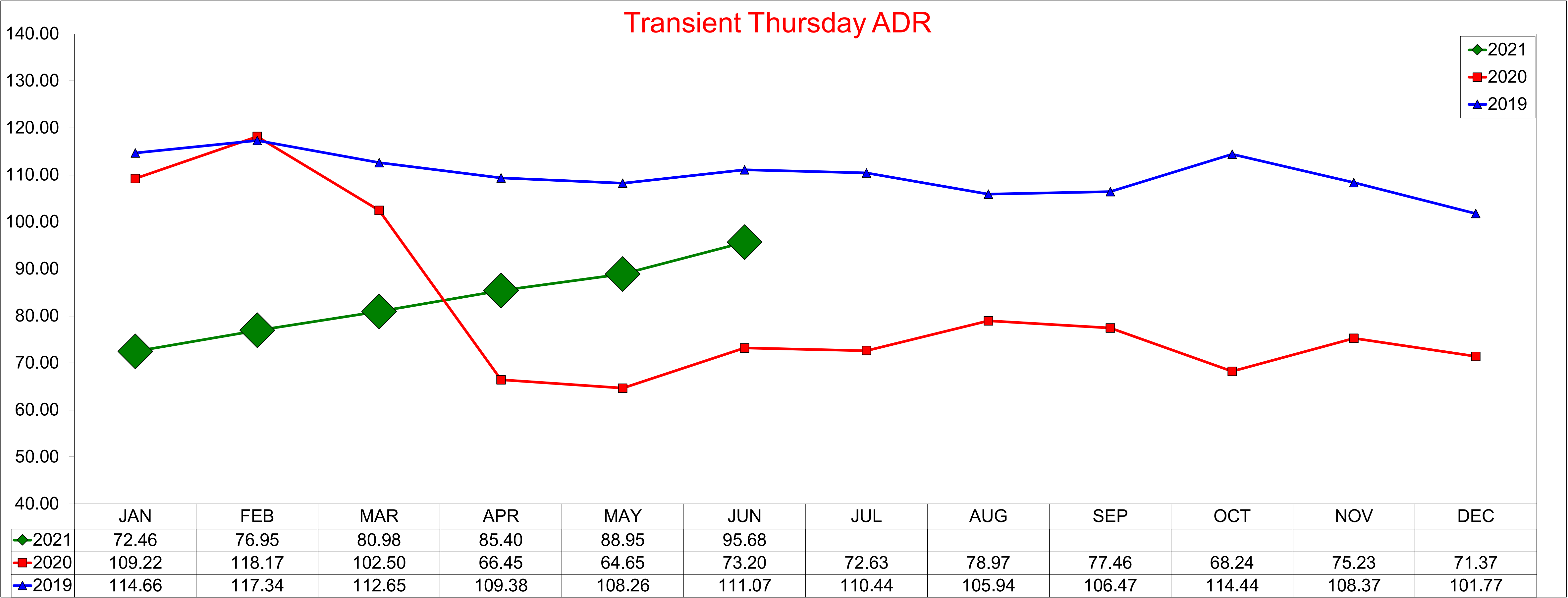


Total Wednesday RevPAR



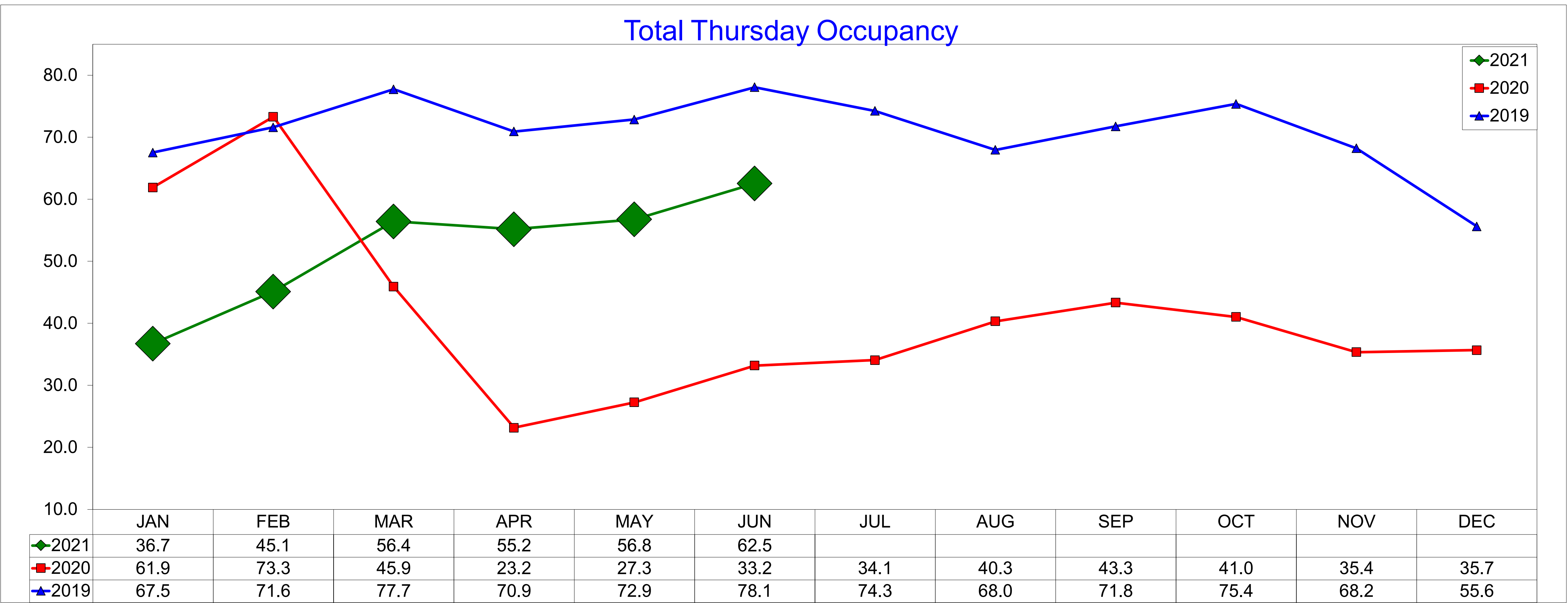
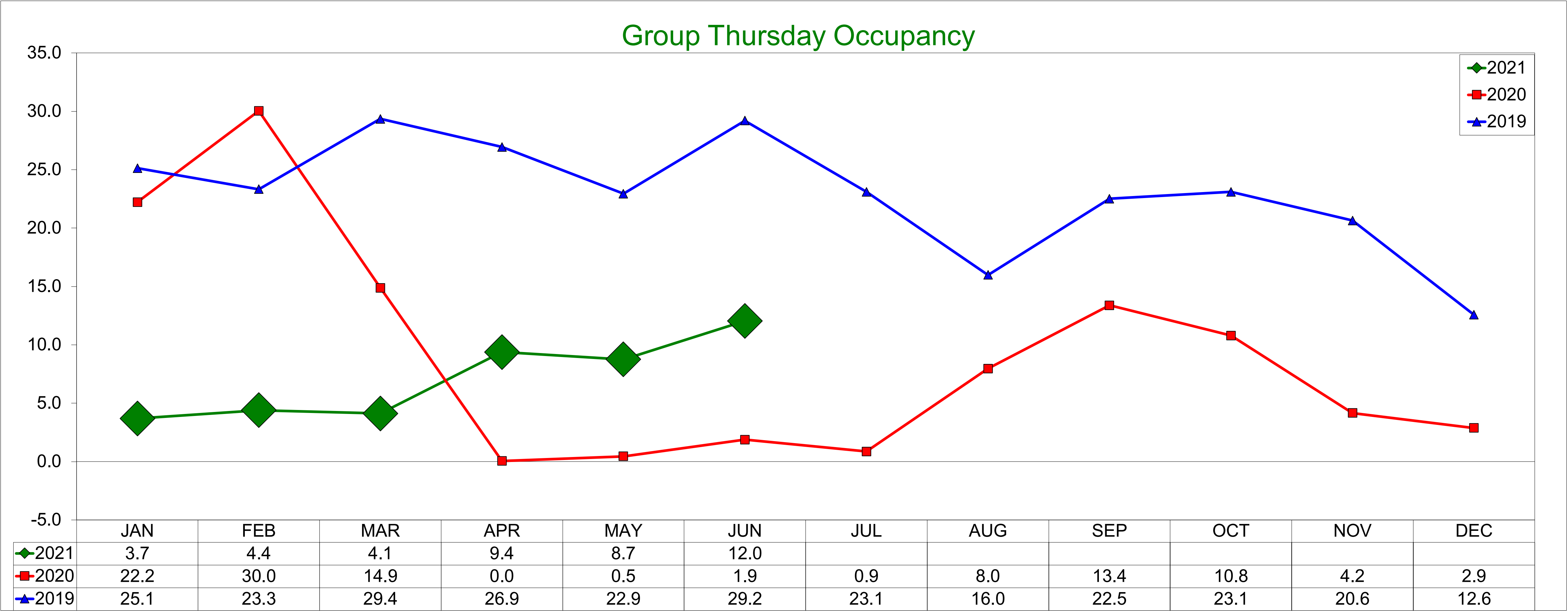
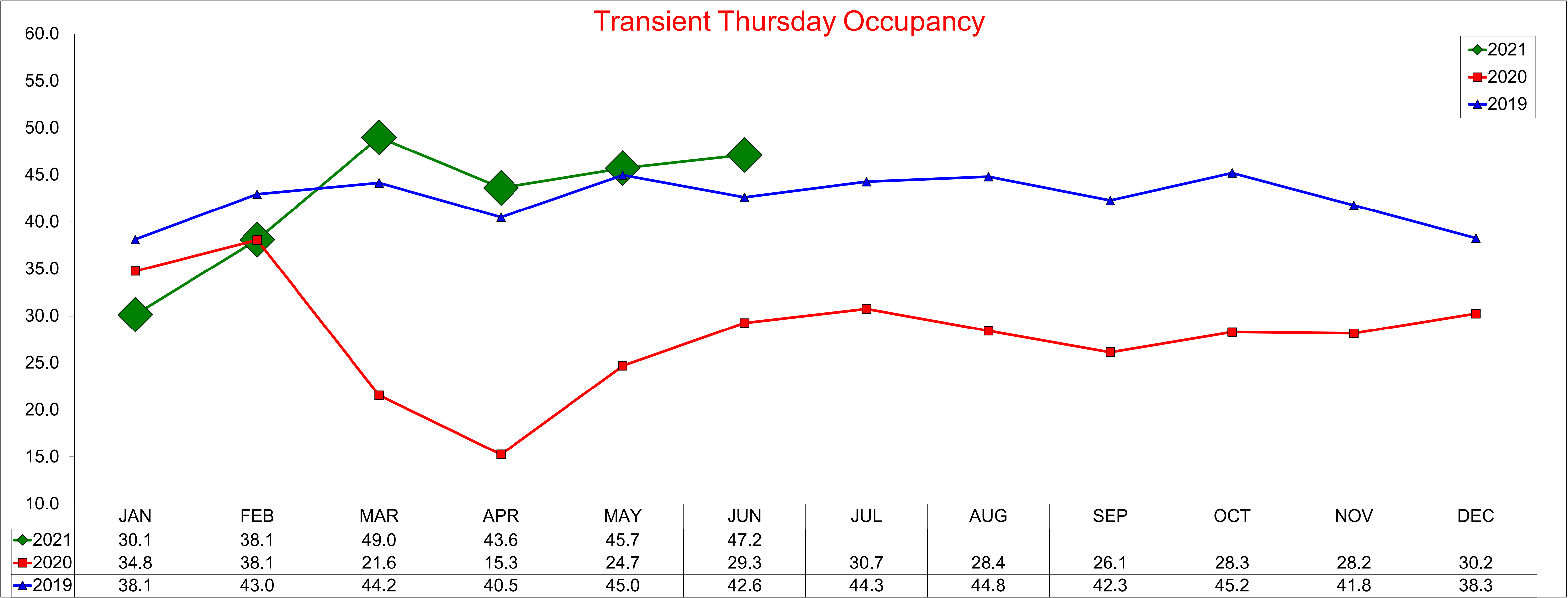
Three Year Comparison - Thursday - ADR

June 2021



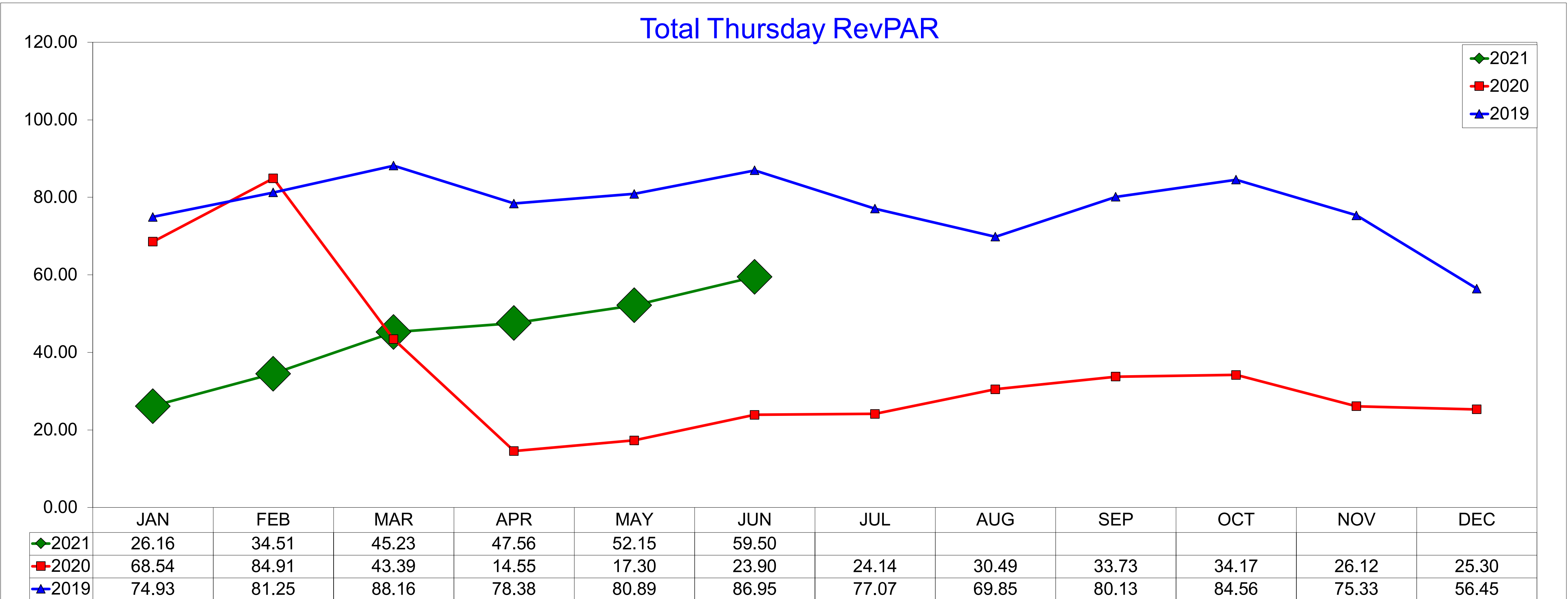
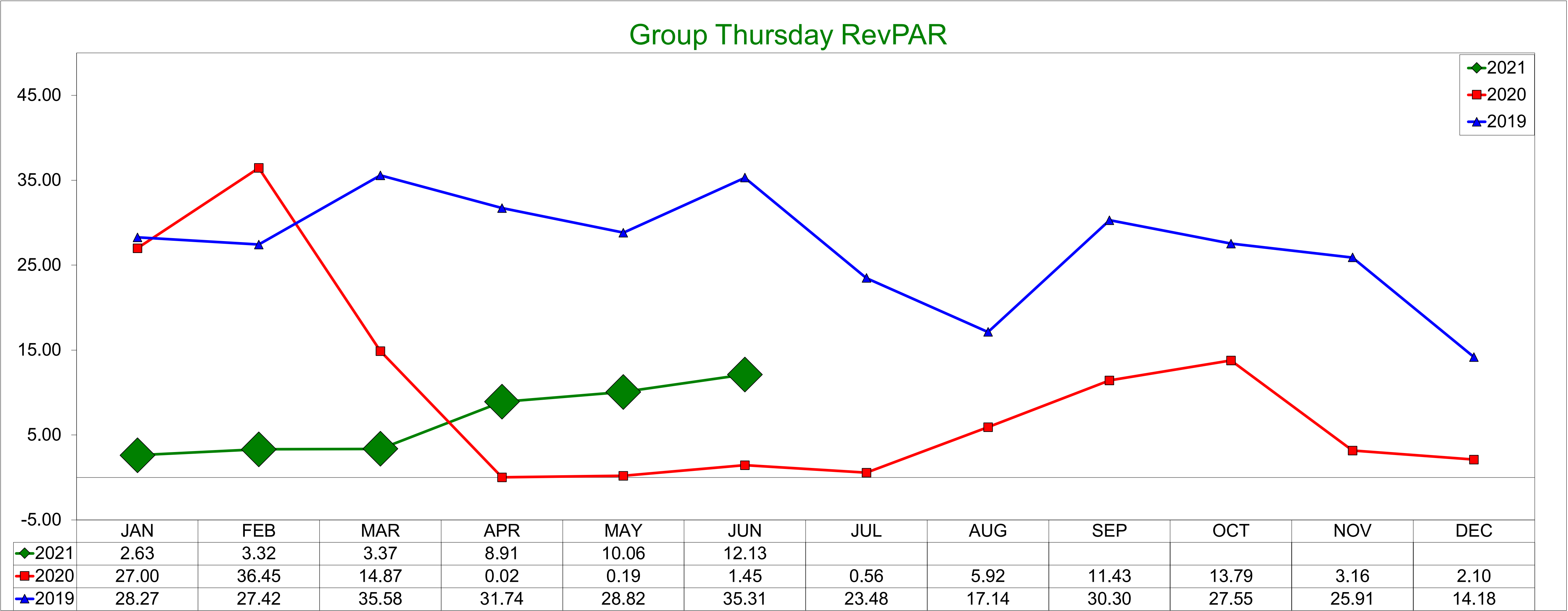
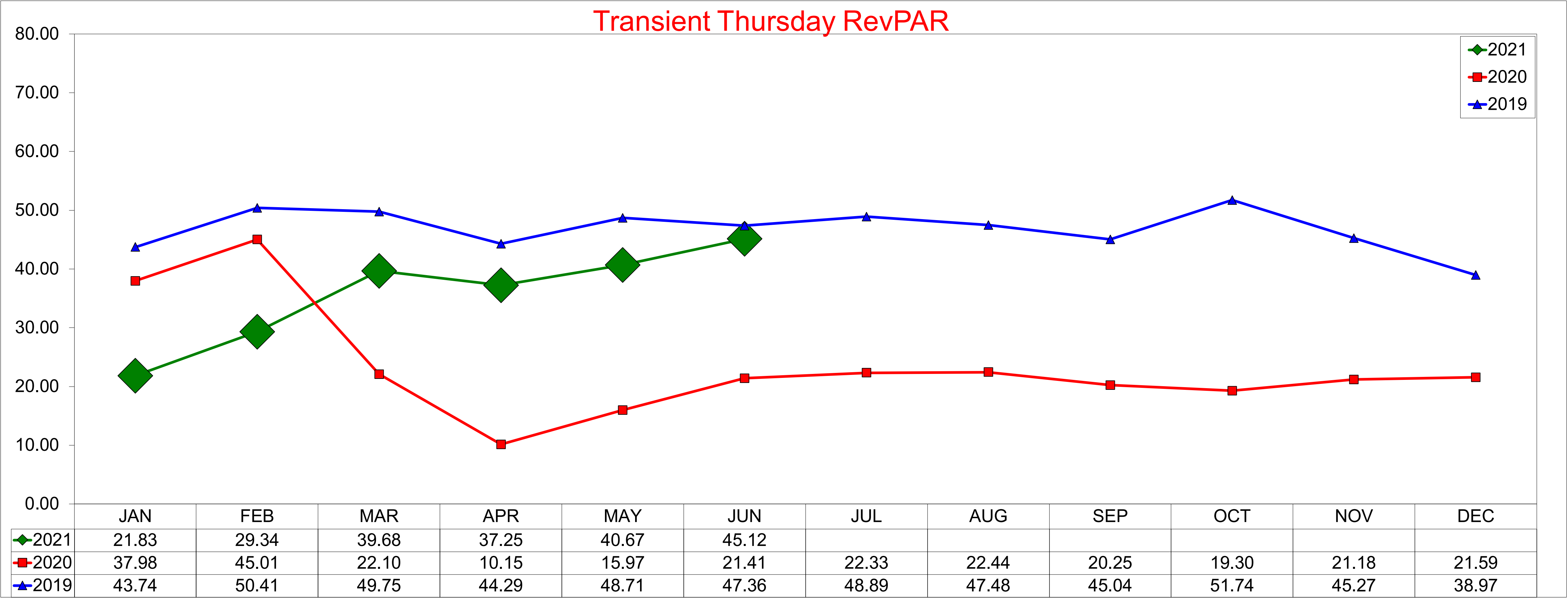
Three Year Comparison - Thursday - Occupancy

June 2021



Three Year Comparison - Thursday - RevPAR

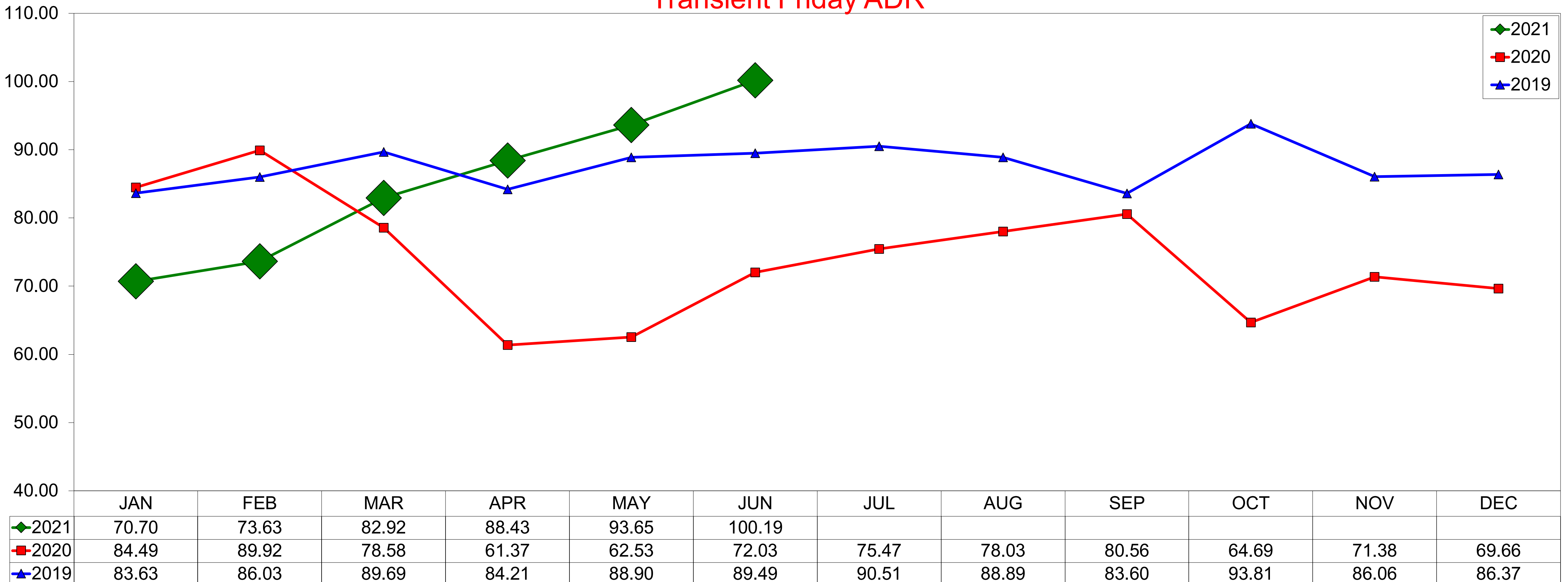
June 2021



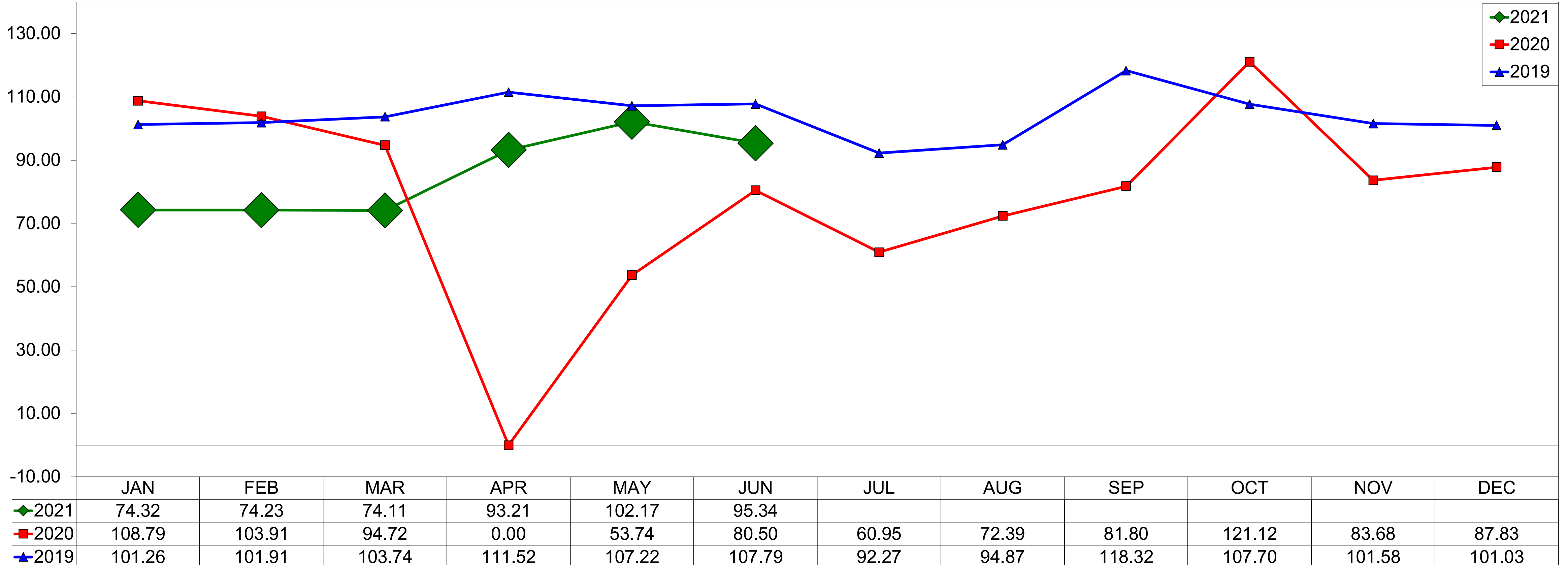
Three Year Comparison - Friday - ADR

June 2021

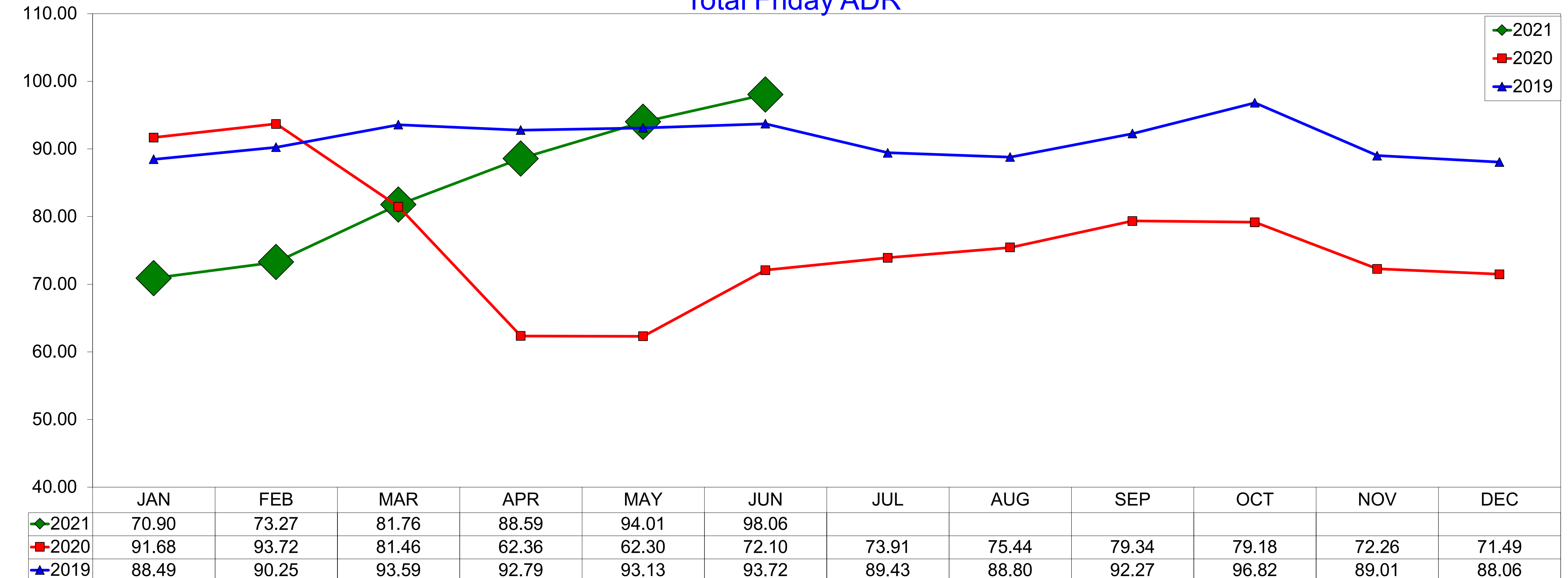
Transient Friday ADR



Group Friday ADR

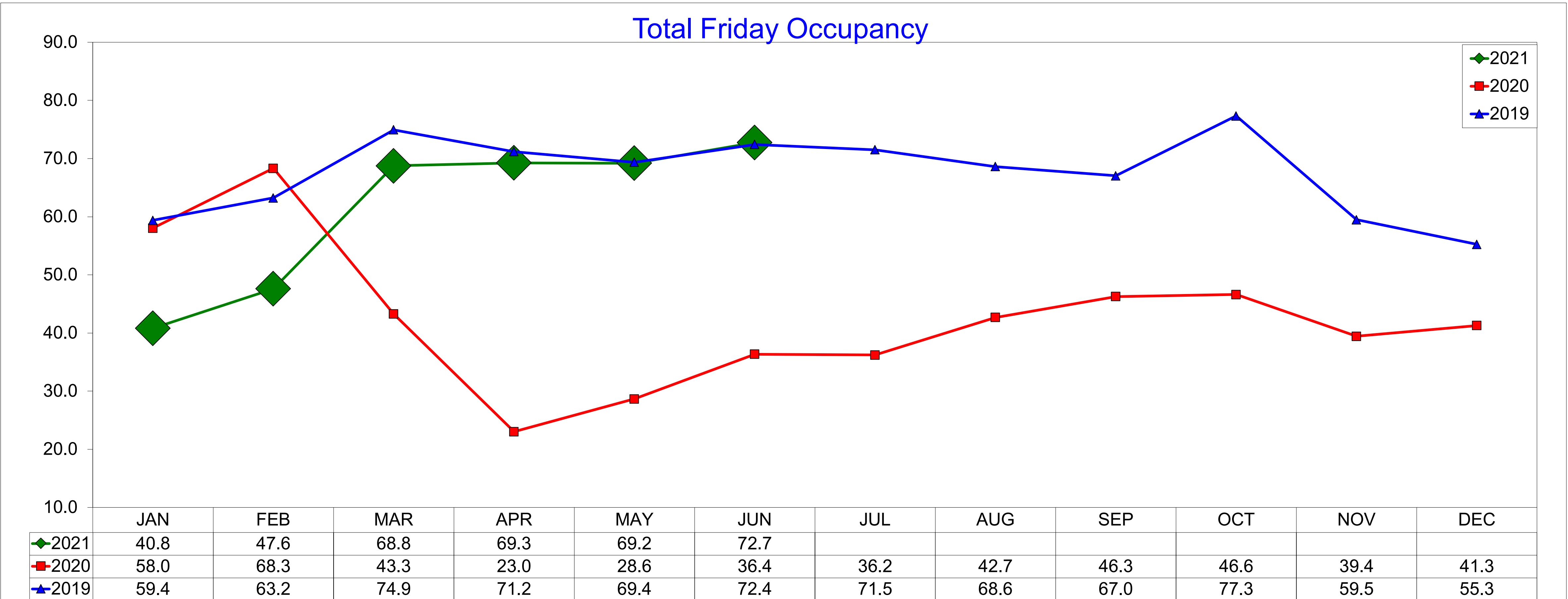
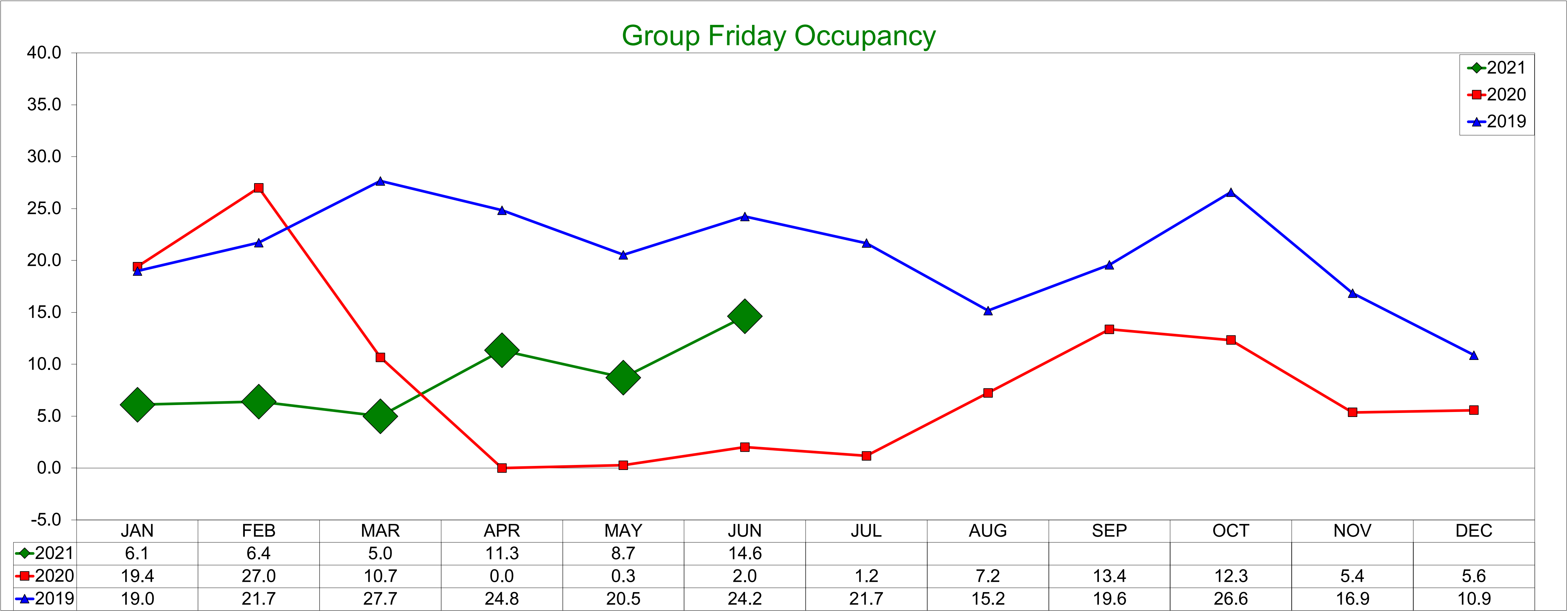
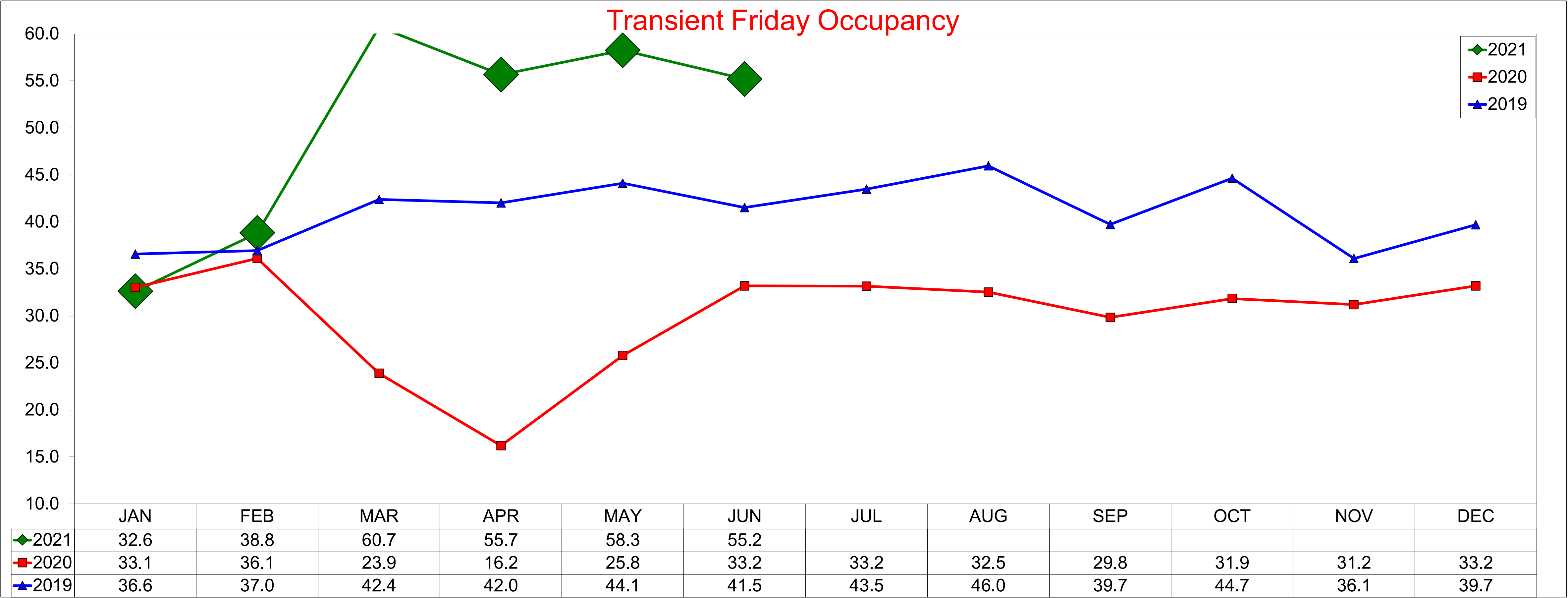


Total Friday ADR



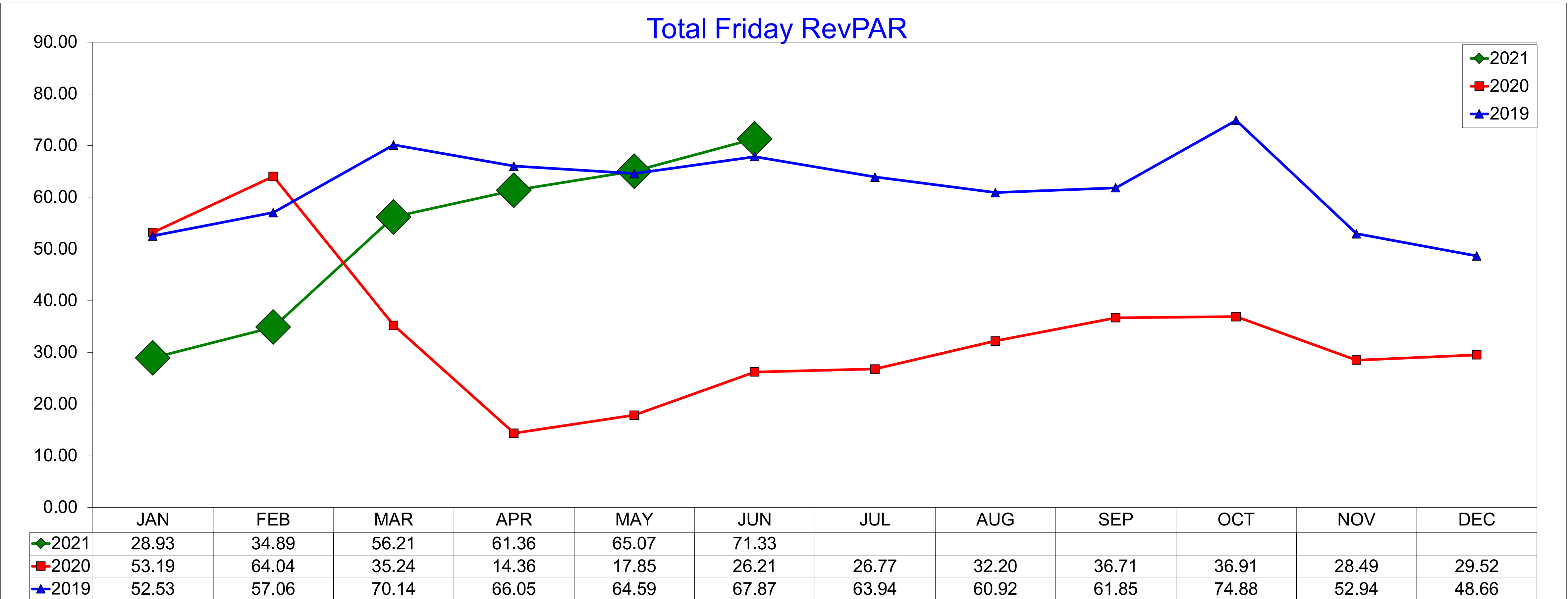
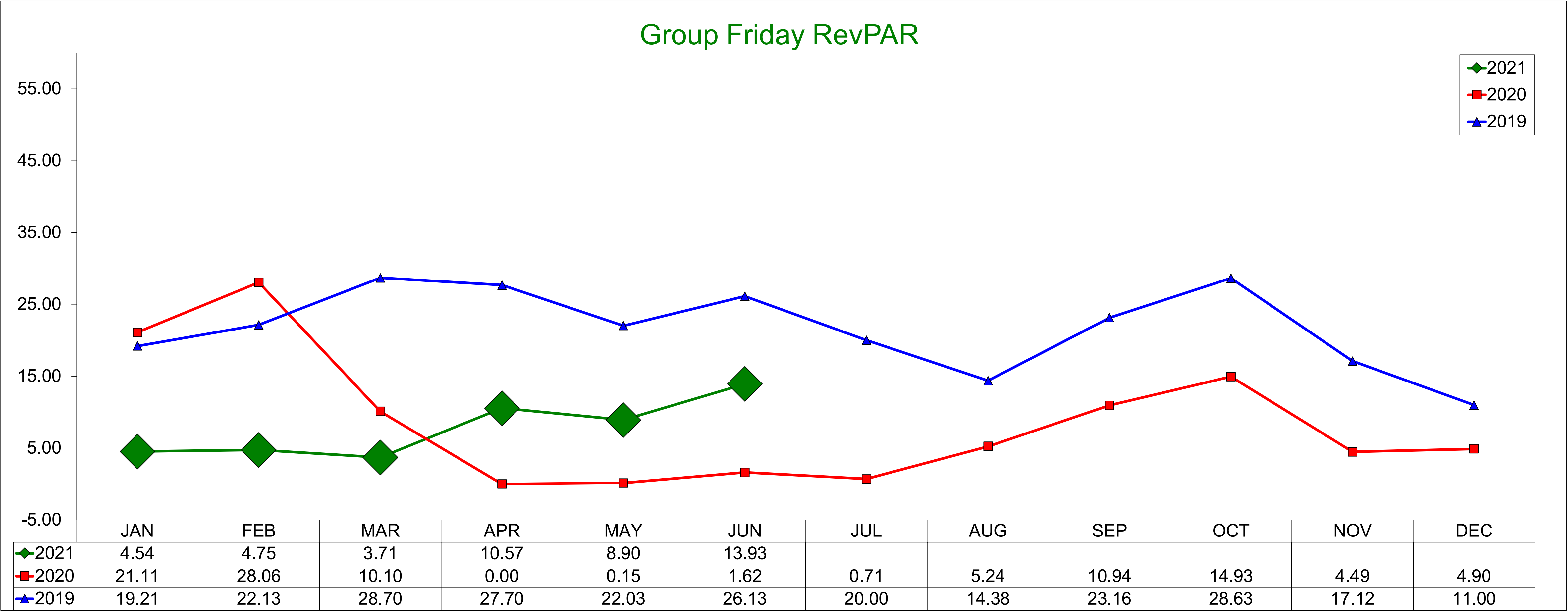
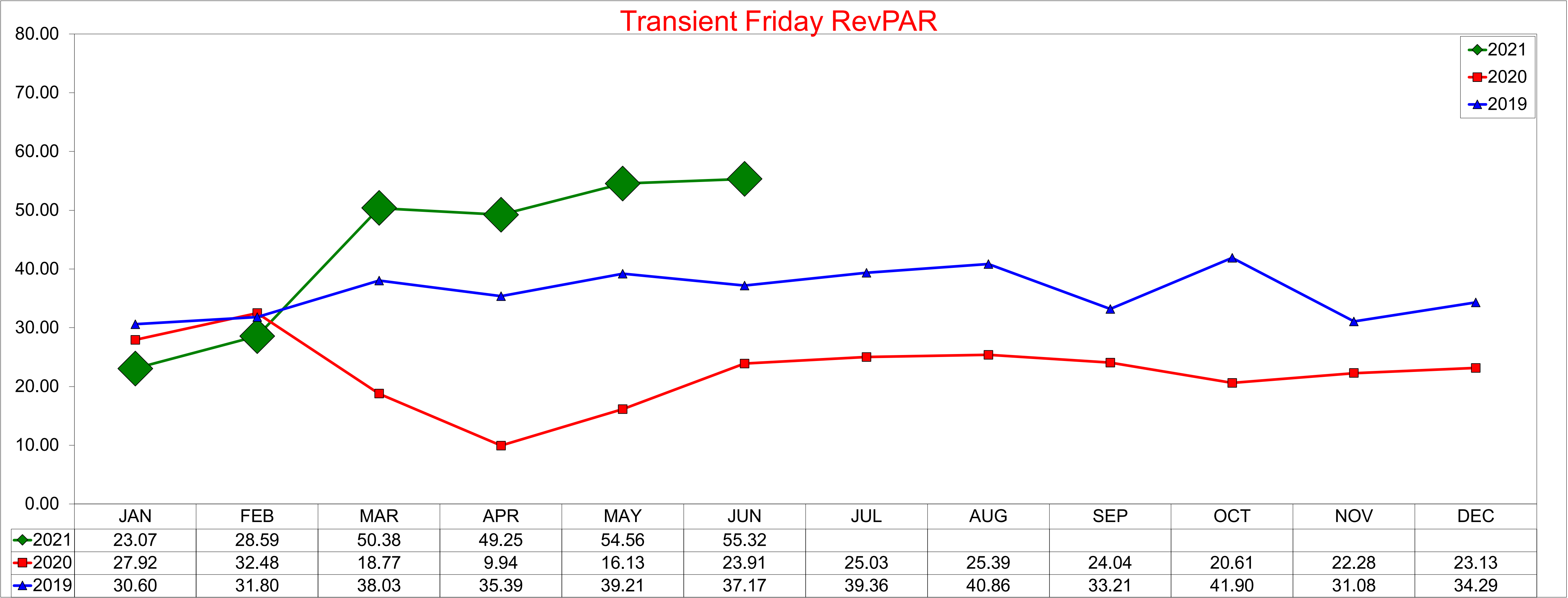
Three Year Comparison - Friday - Occupancy

June 2021



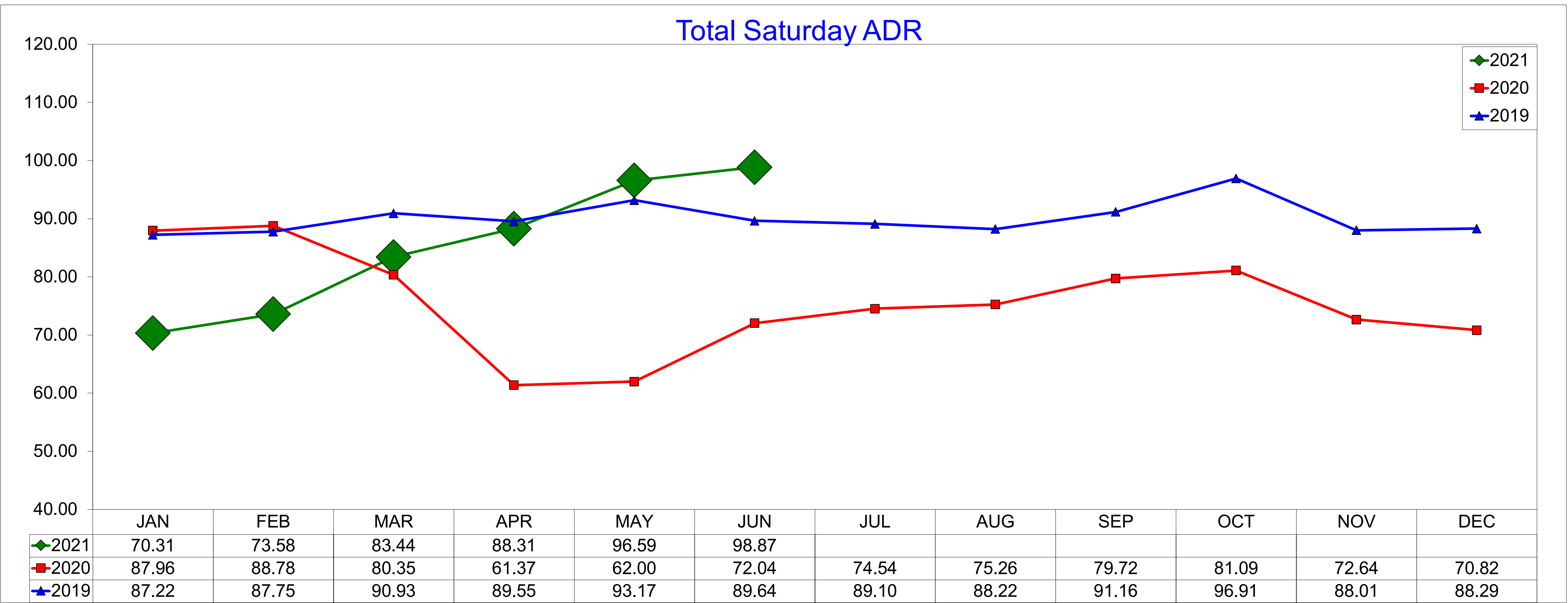
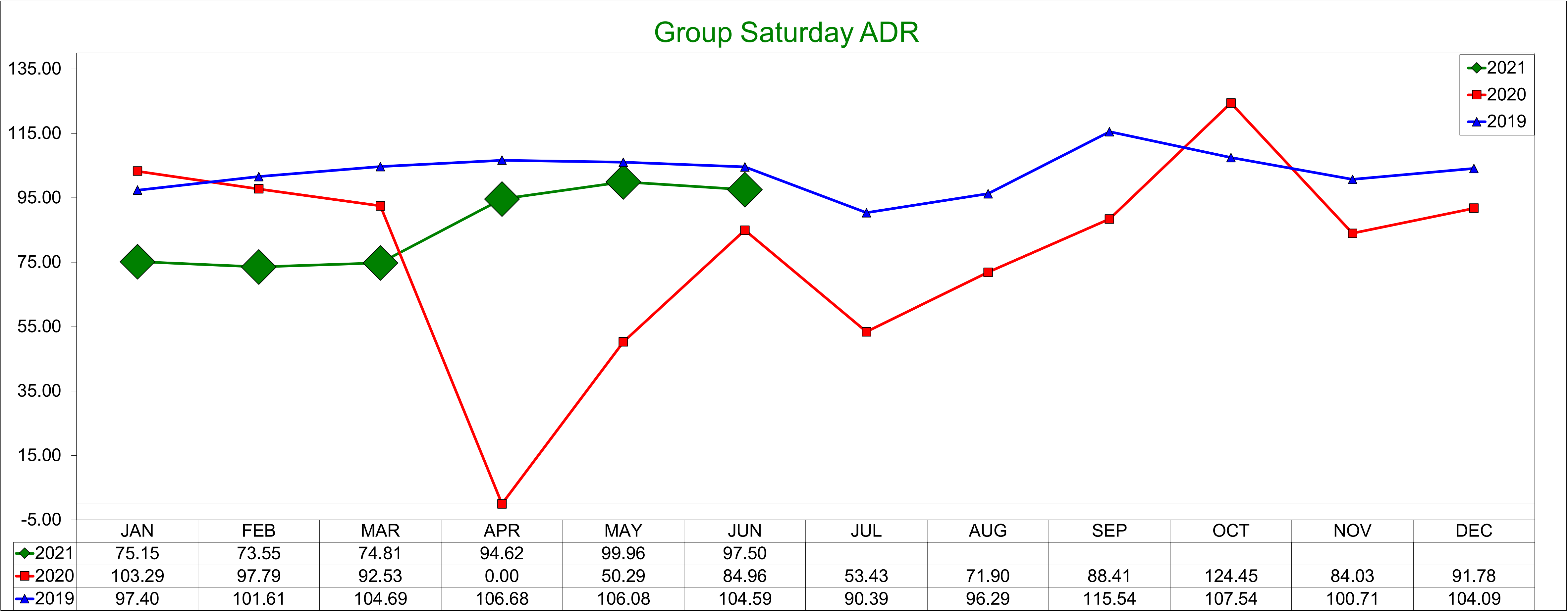
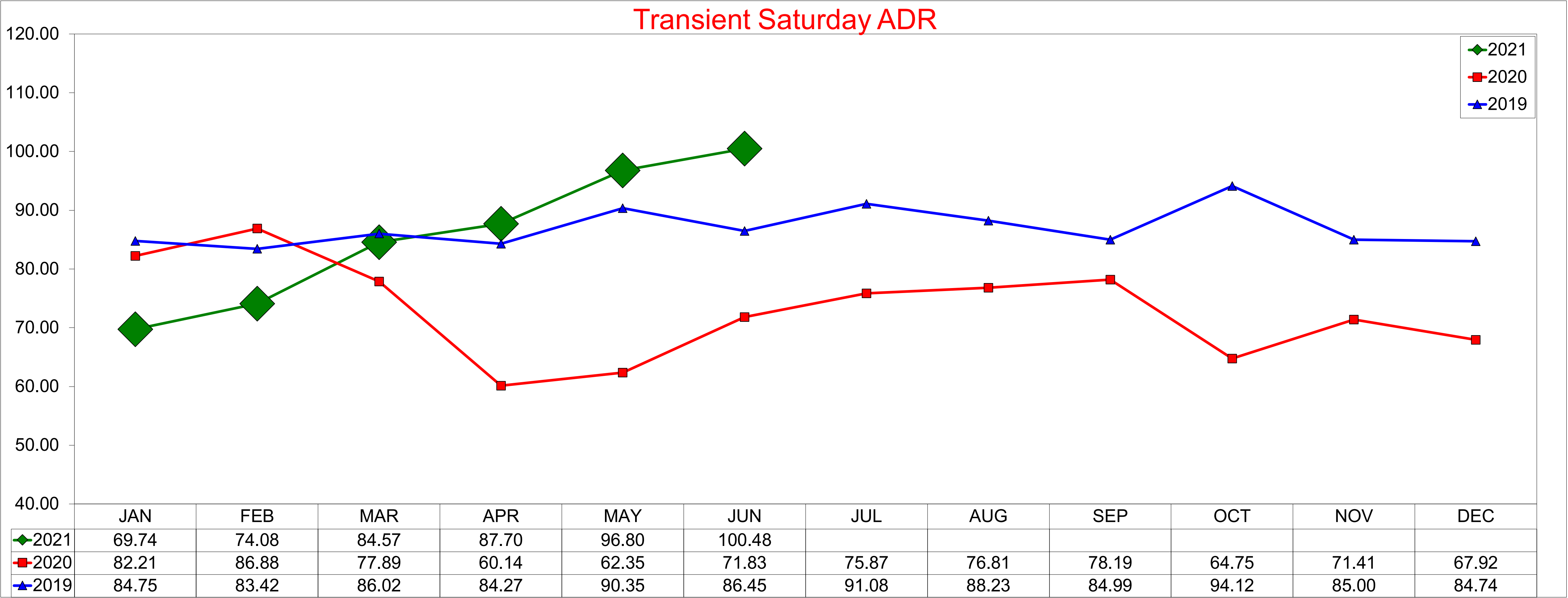
Three Year Comparison - Friday - RevPAR

June 2021



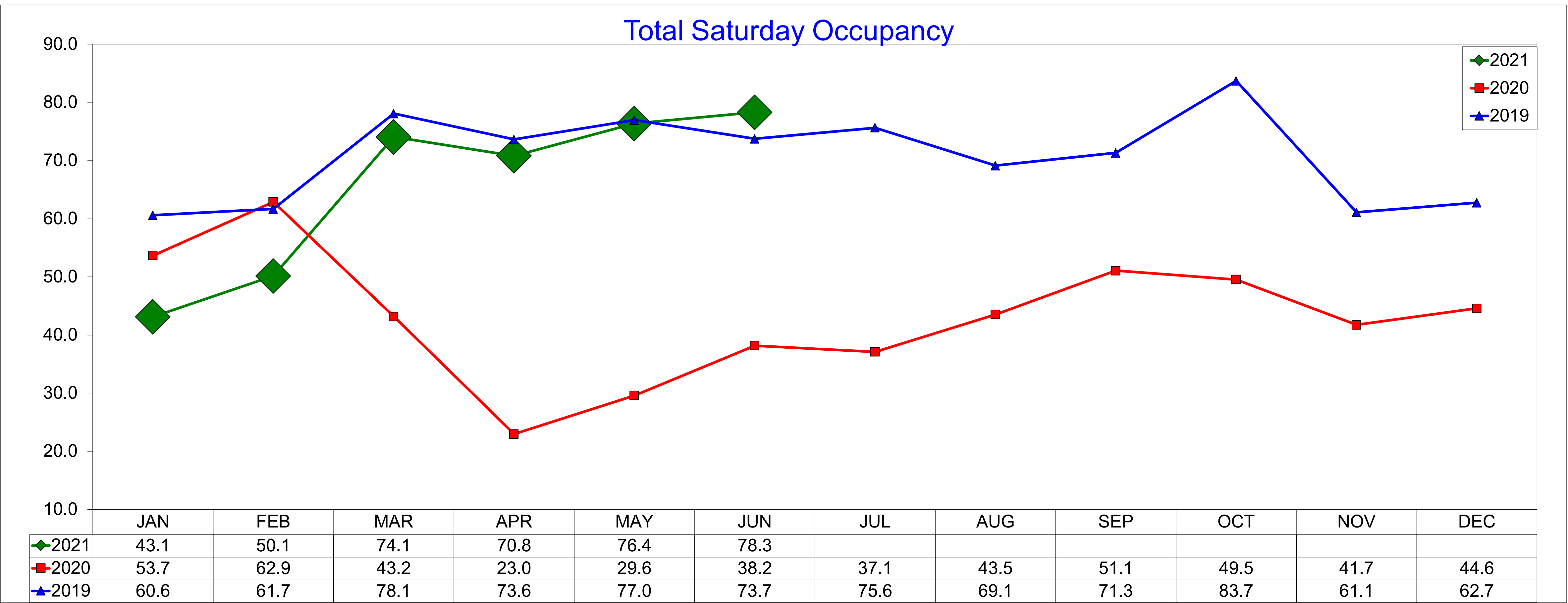
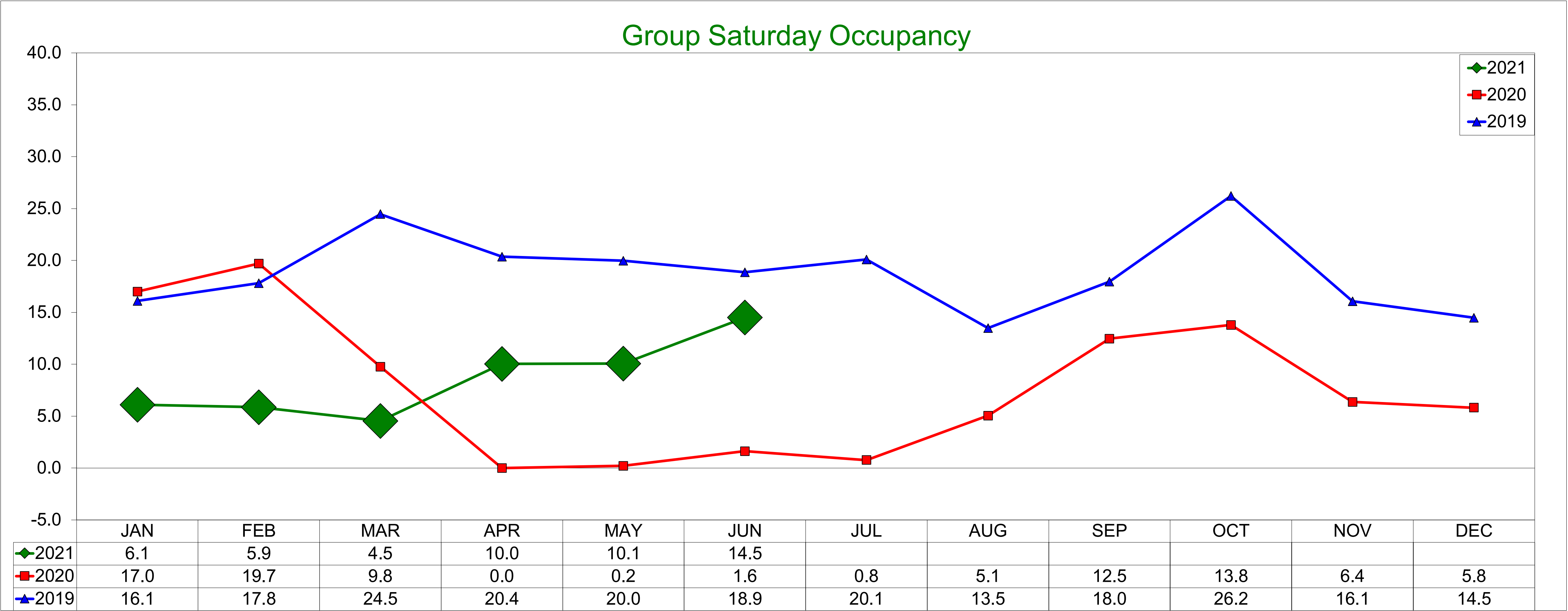
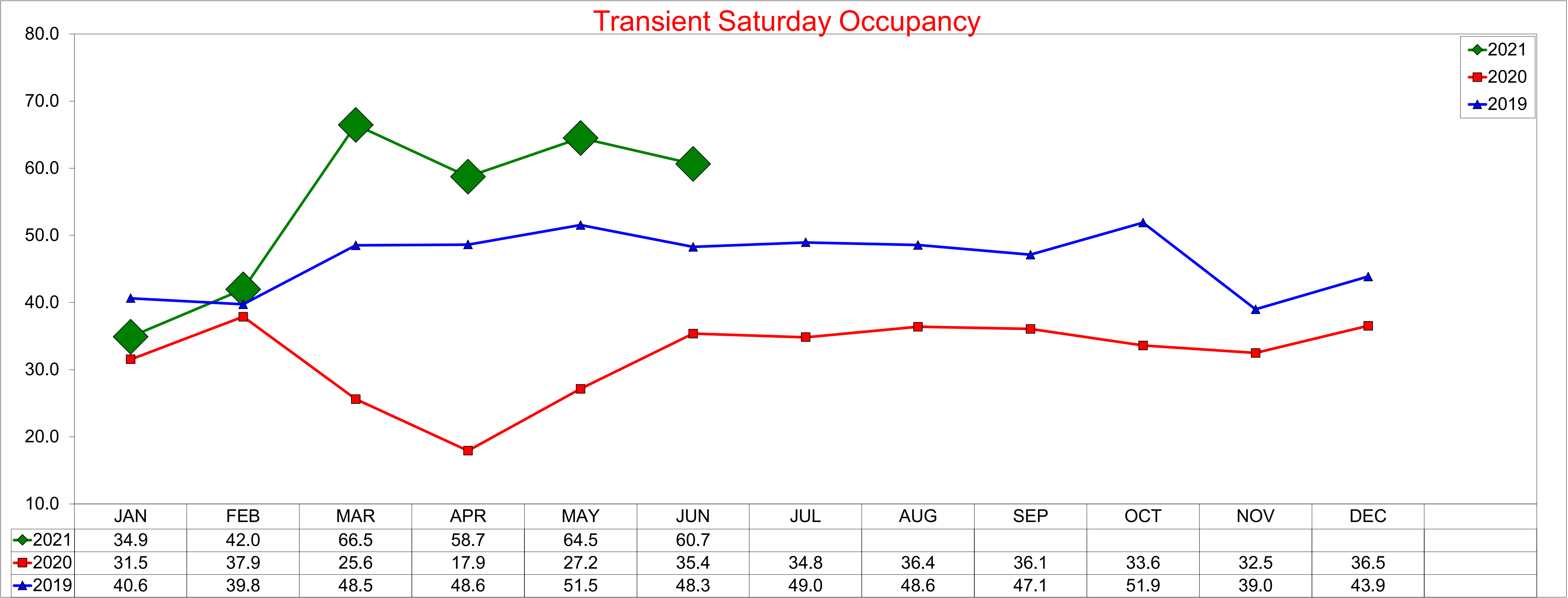
Three Year Comparison - Saturday - ADR

June 2021



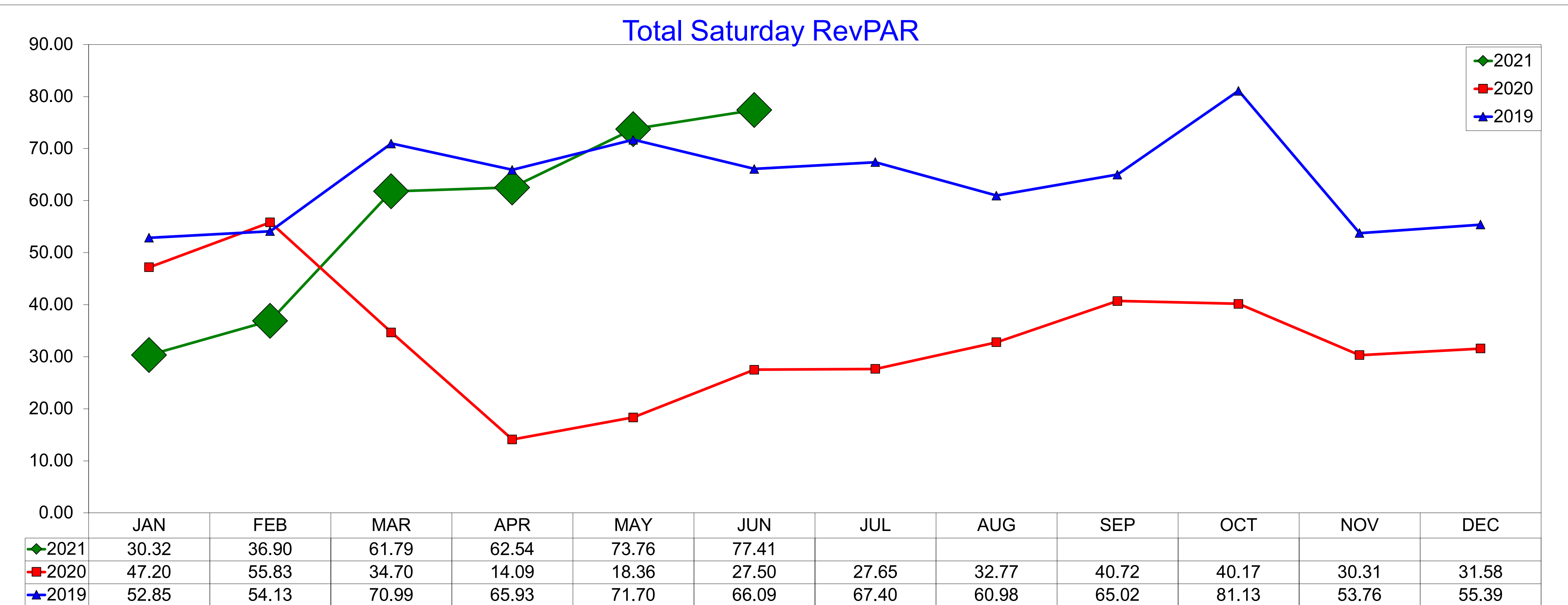
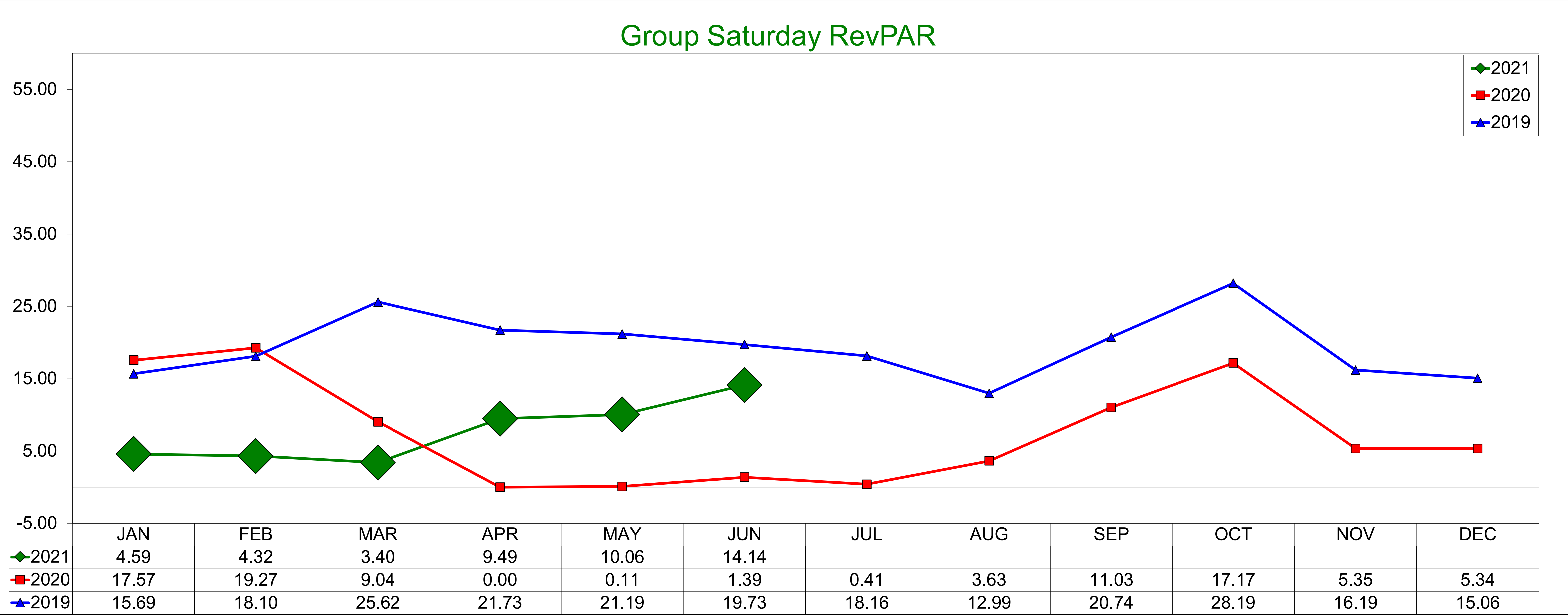
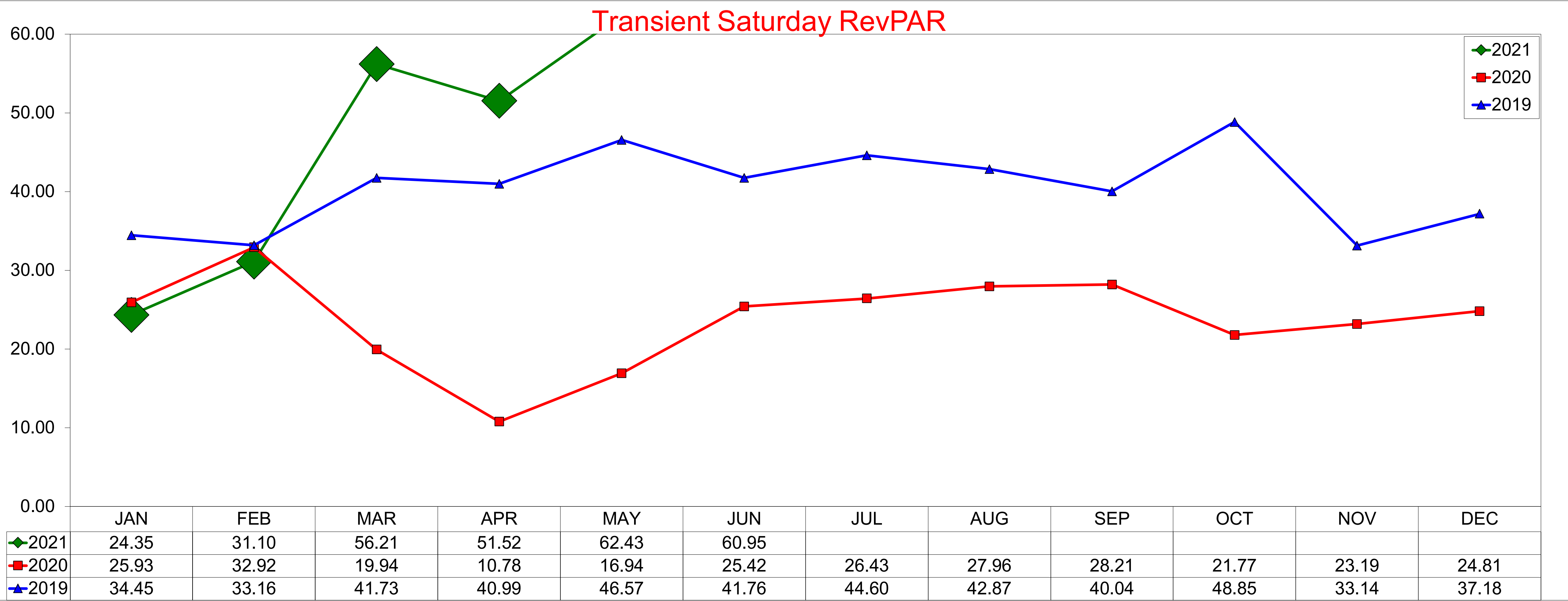
Three Year Comparison - Saturday - Occupancy

June 2021



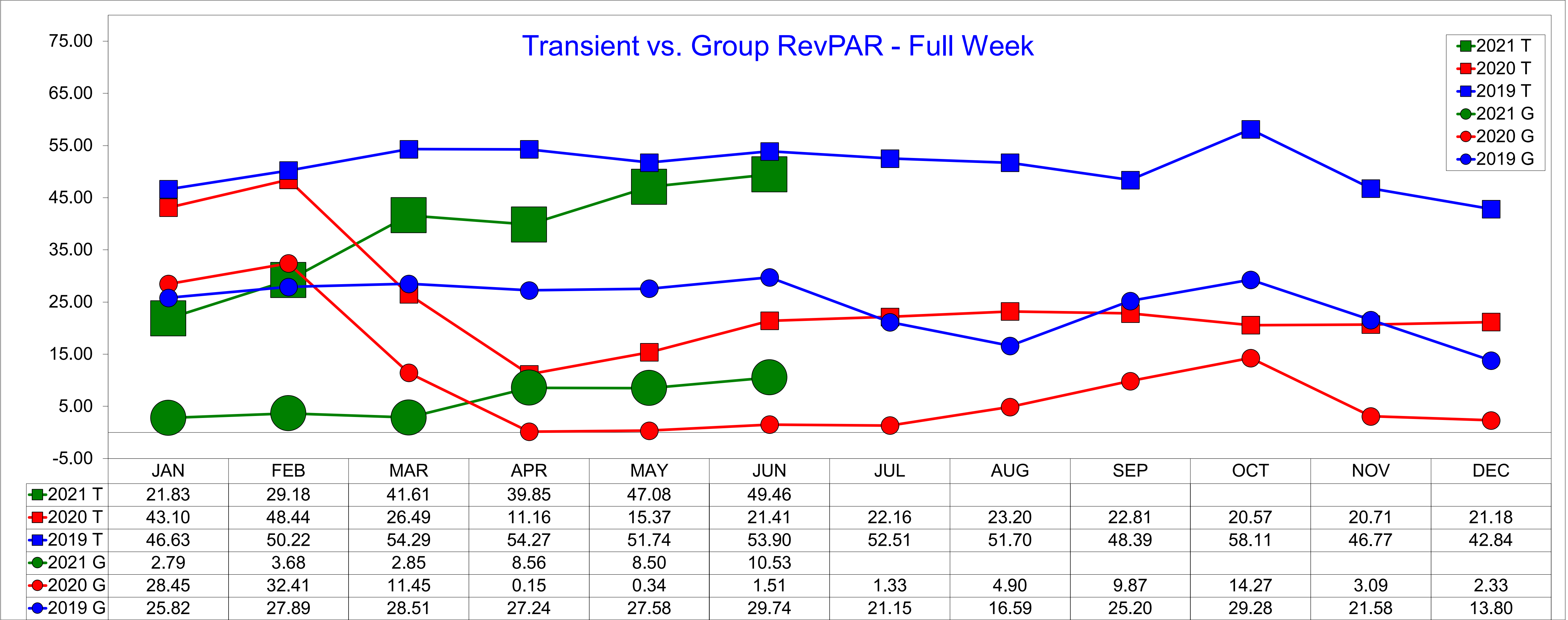
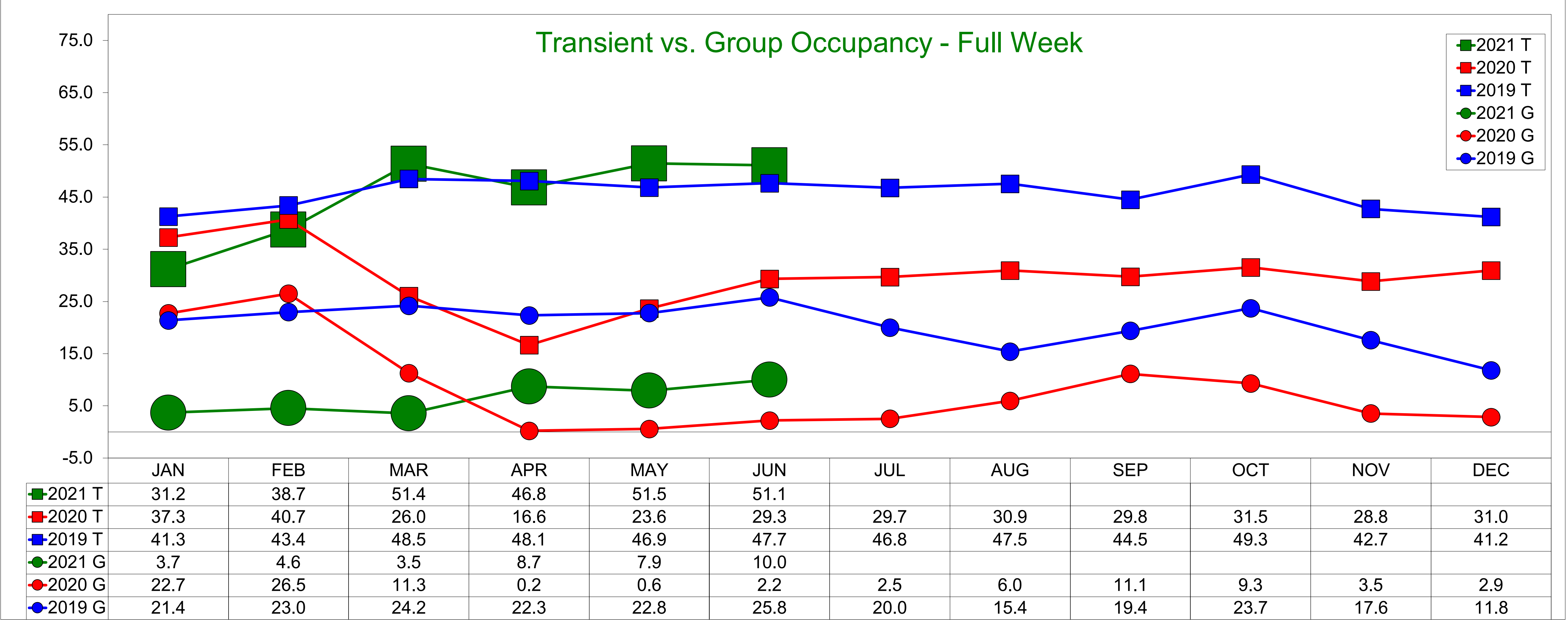
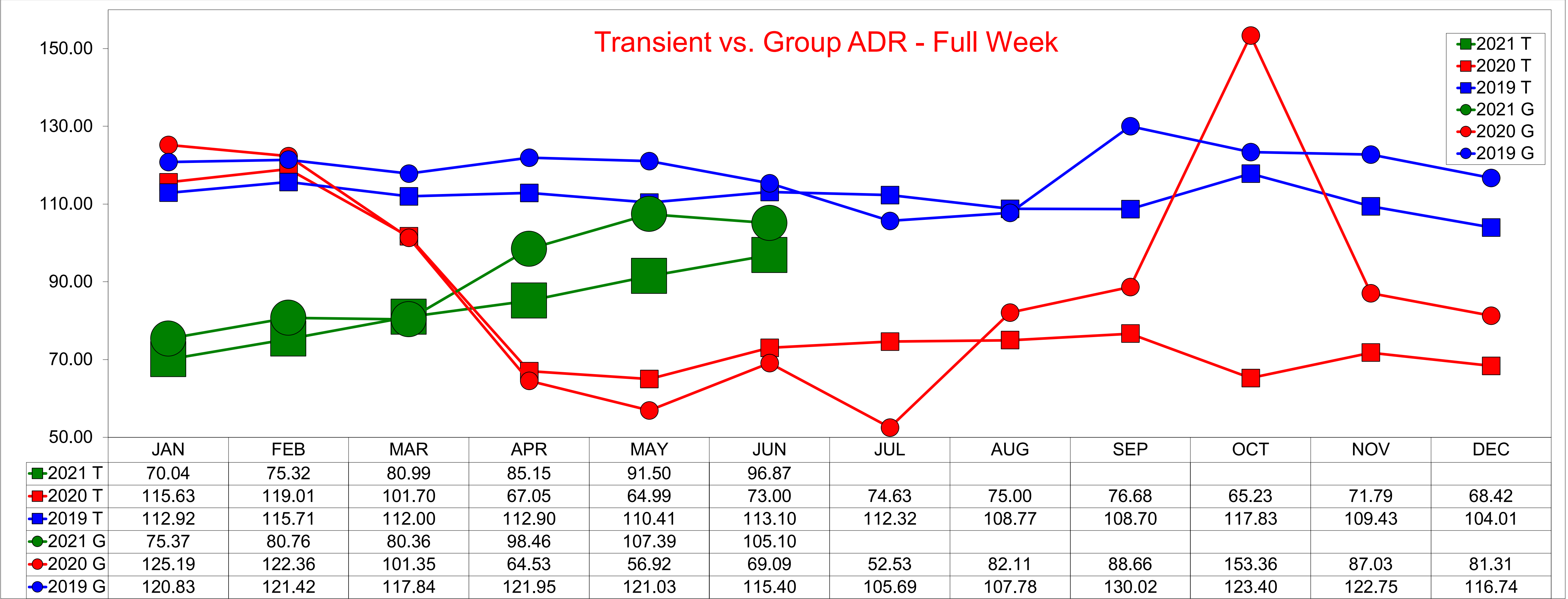
Three Year Comparison - Saturday - RevPAR

June 2021



Three Year Comparison - Transient vs. Group - Full Week

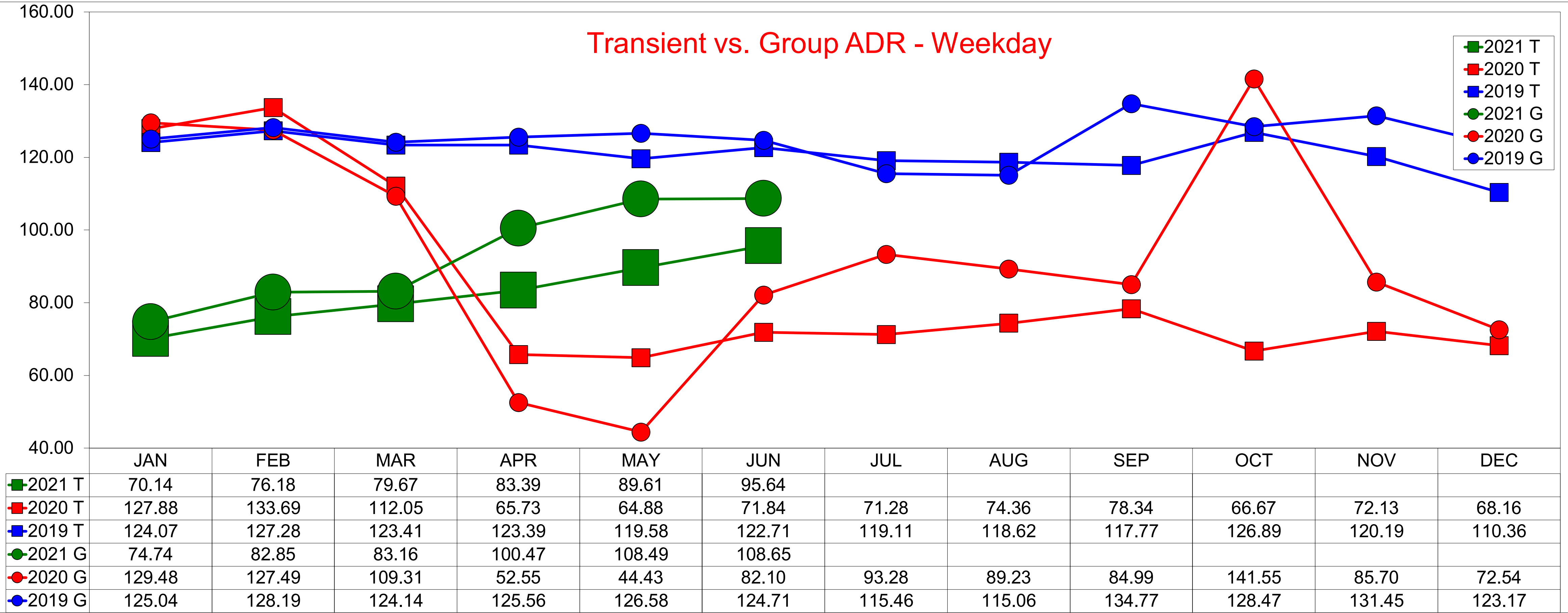
June 2021



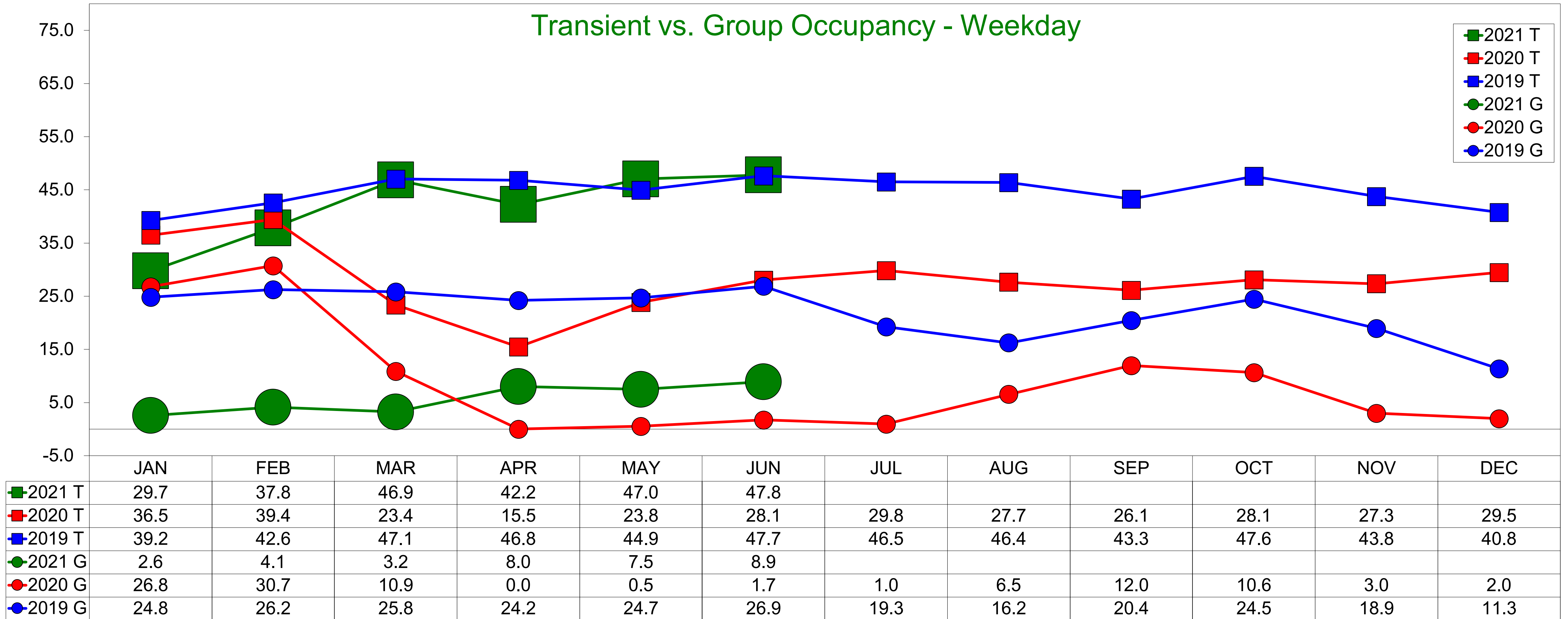
Three Year Comparison - Transient vs. Group - Weekday

June 2021

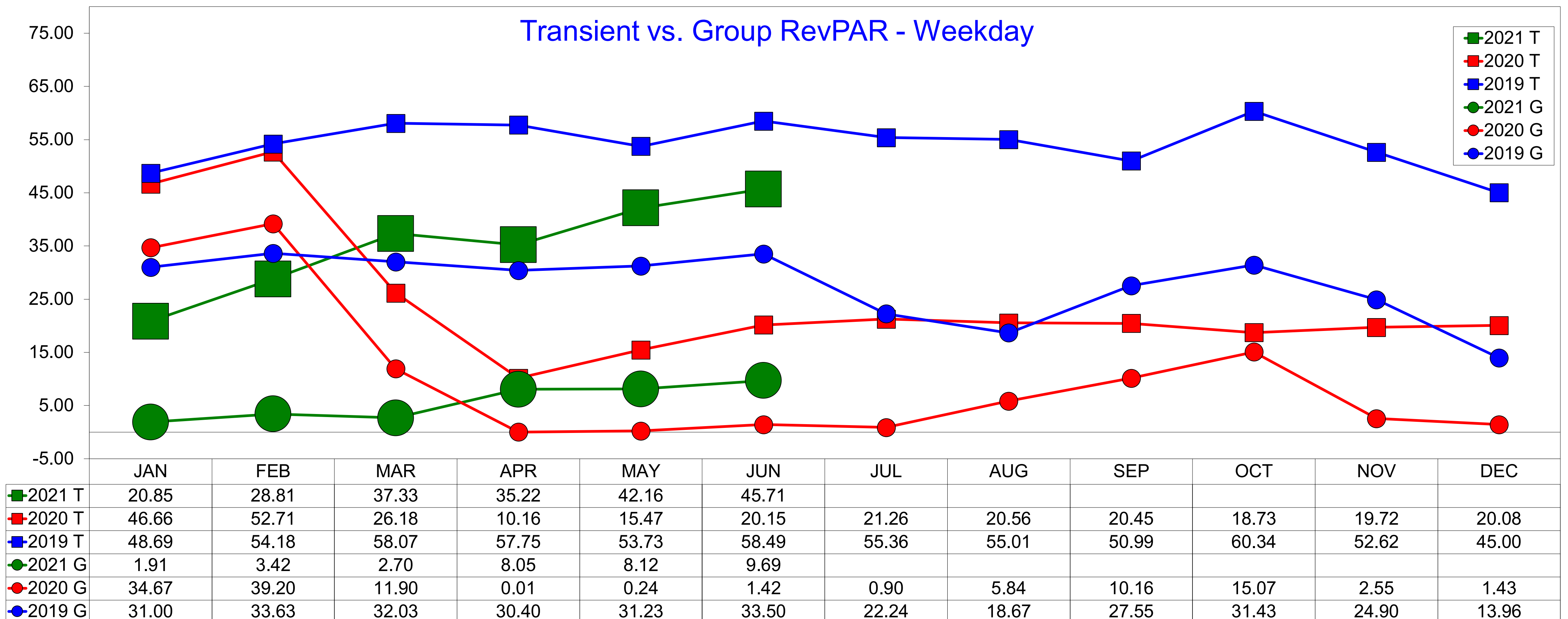
Transient vs. Group ADR - Weekday



Transient vs. Group Occupancy - Weekday



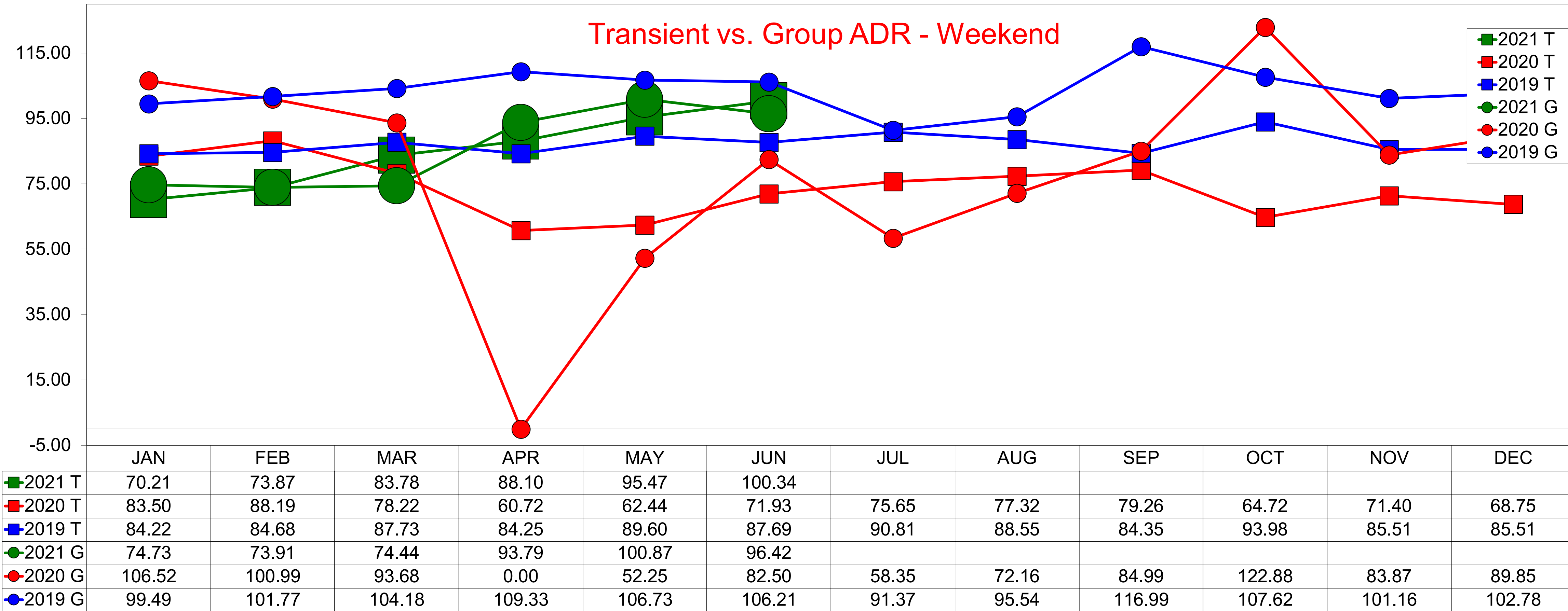
Transient vs. Group RevPAR - Weekday



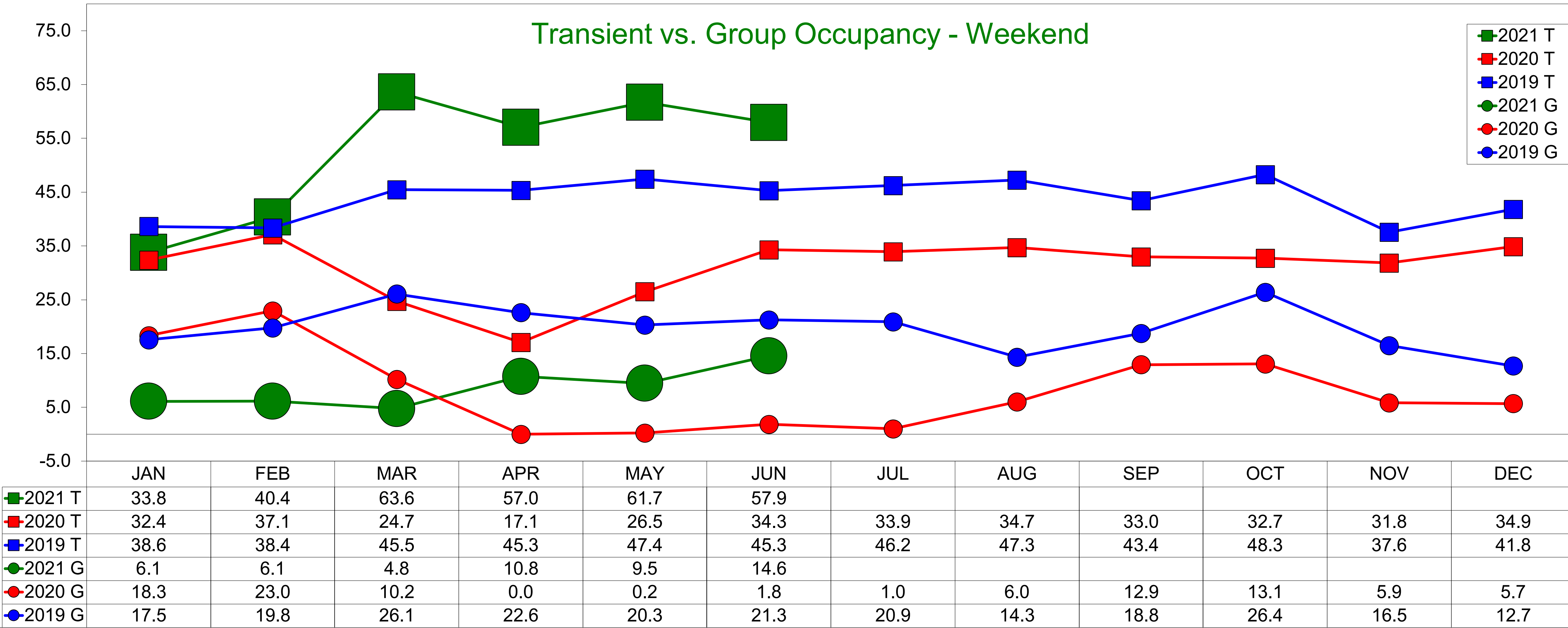
Three Year Comparison - Transient vs. Group - Weekend

June 2021

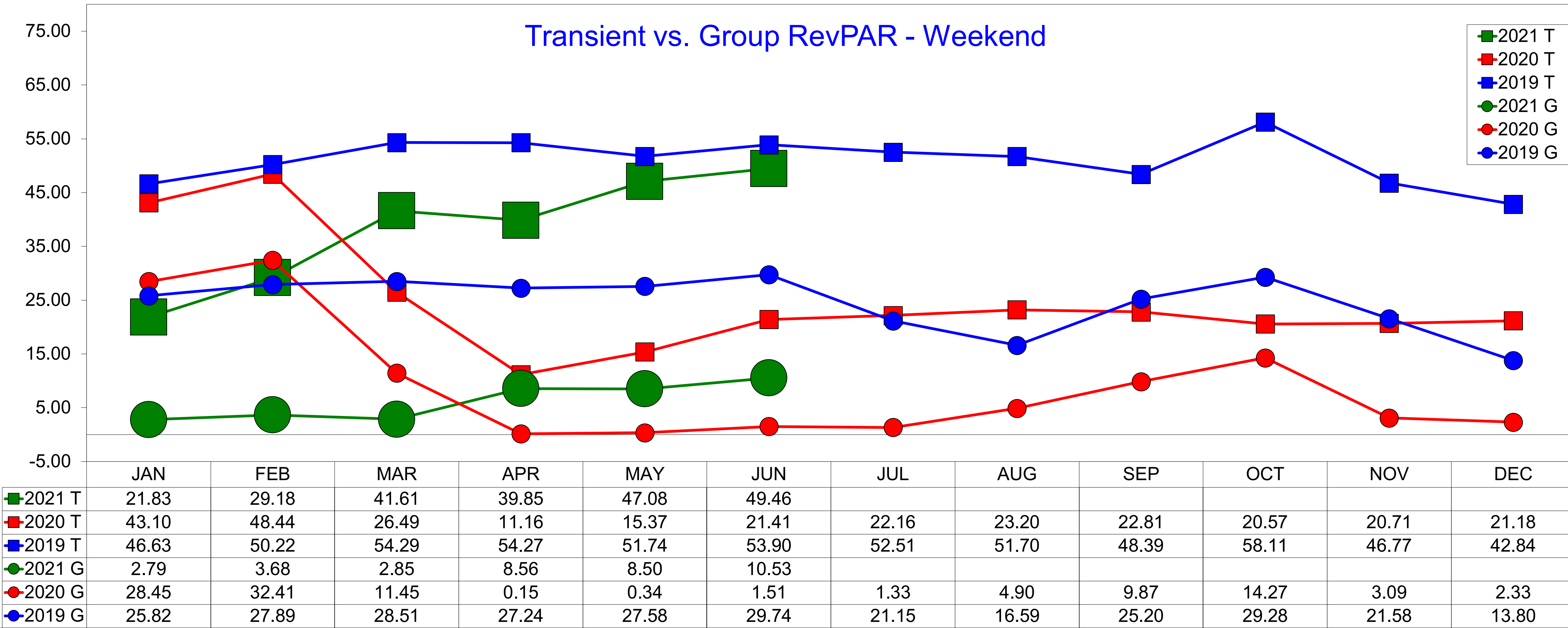
Transient vs. Group ADR - Weekend



Transient vs. Group Occupancy - Weekend



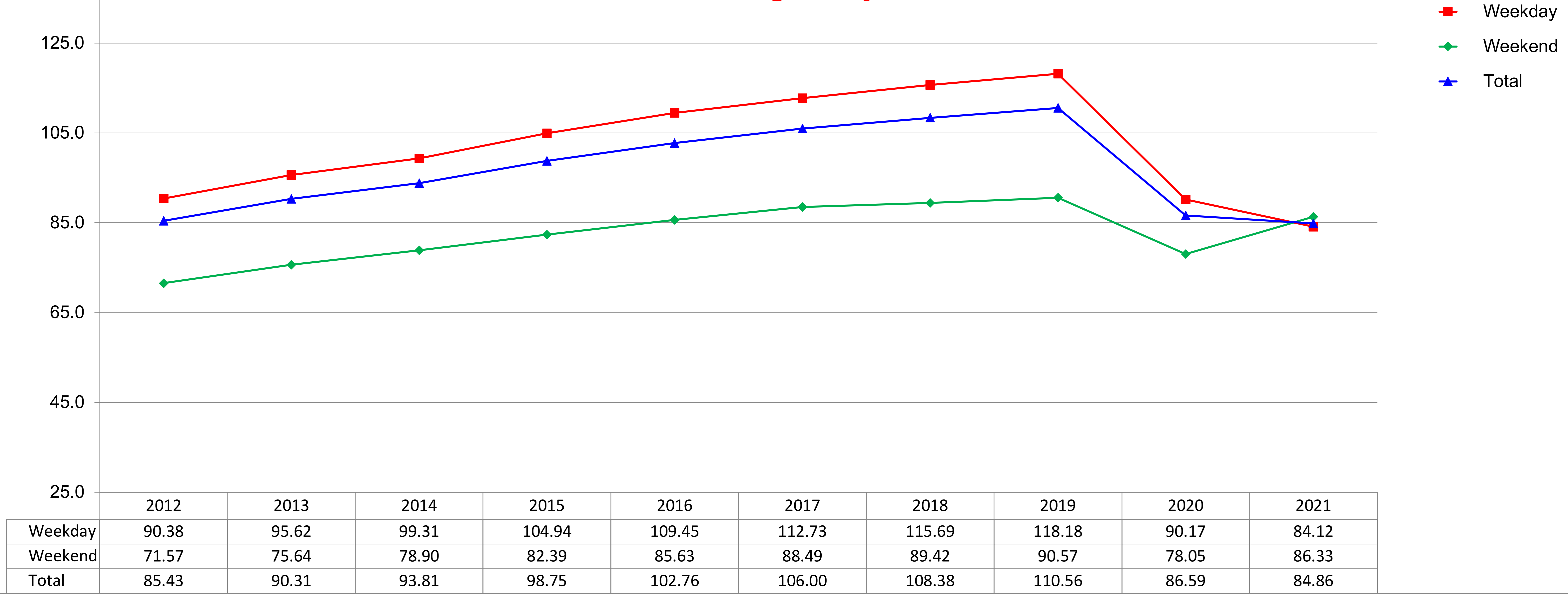
Transient vs. Group RevPAR - Weekend



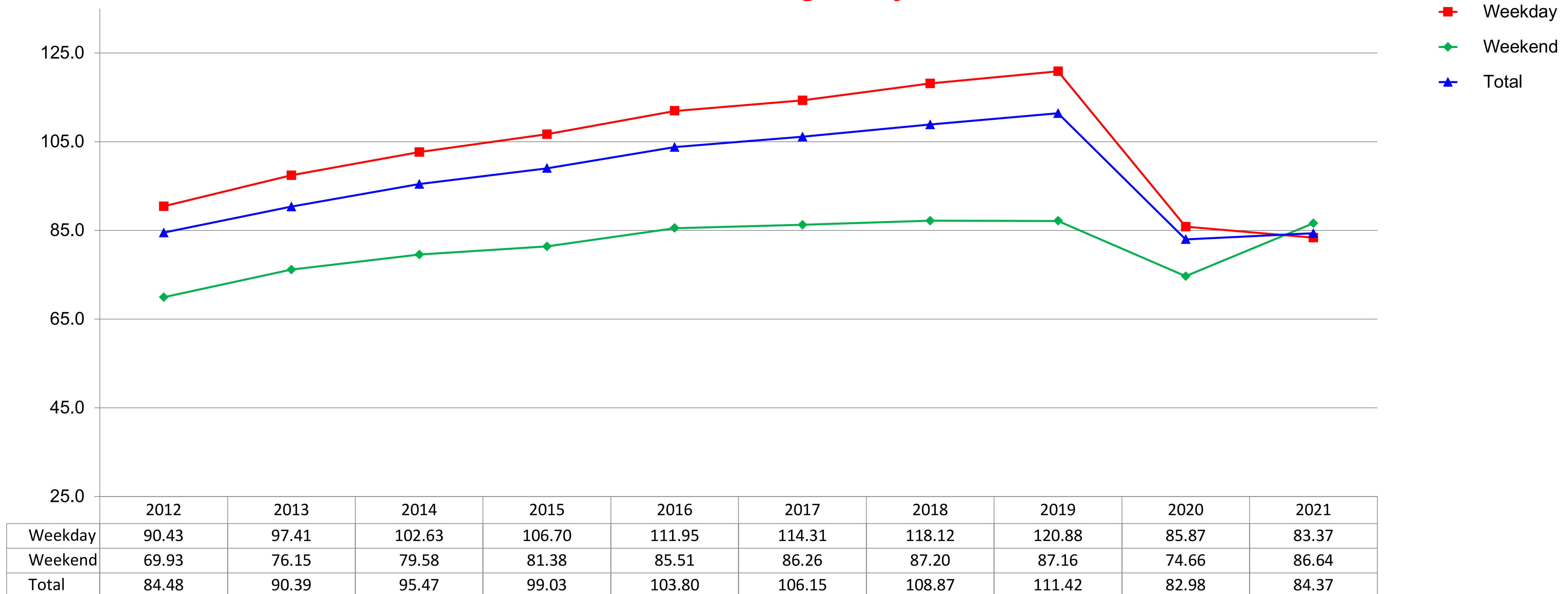
10 Year Average Daily Rate Comparison - Weekday/Weekend

Annual Year End Figures And YTD through June 2021

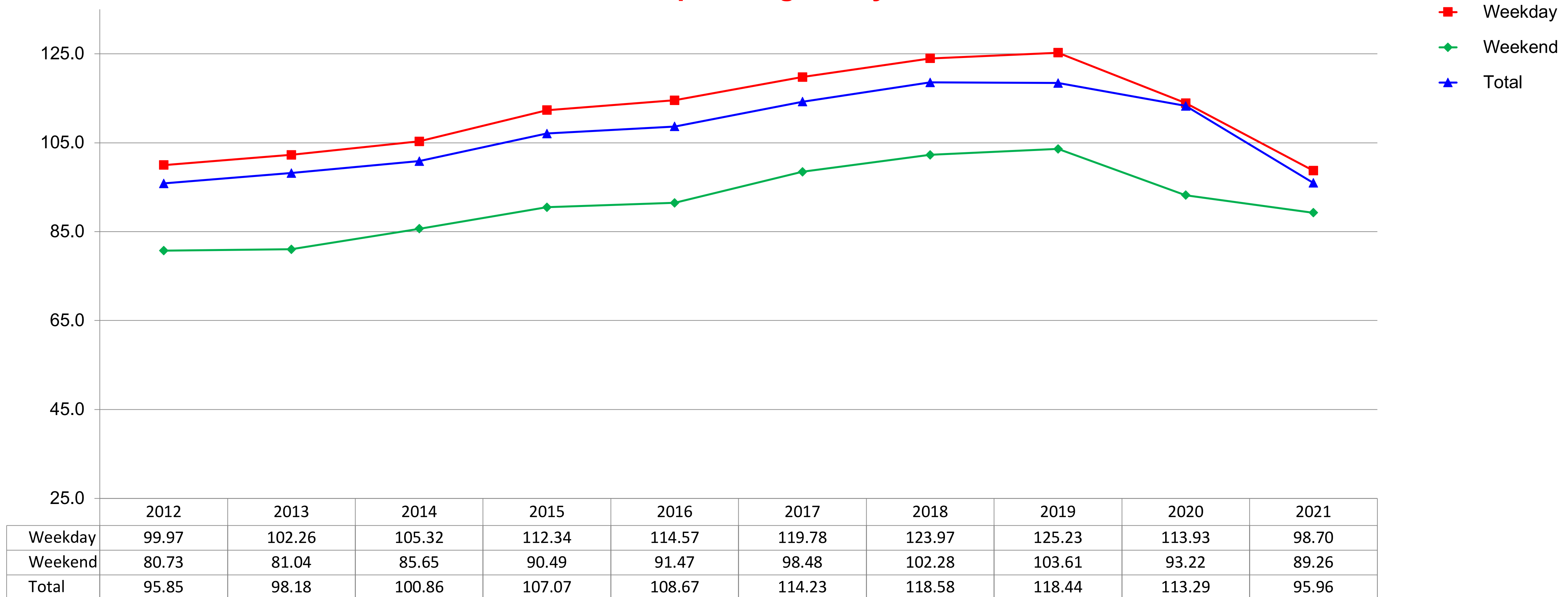
Total Average Daily Rate



Transient Average Daily Rate

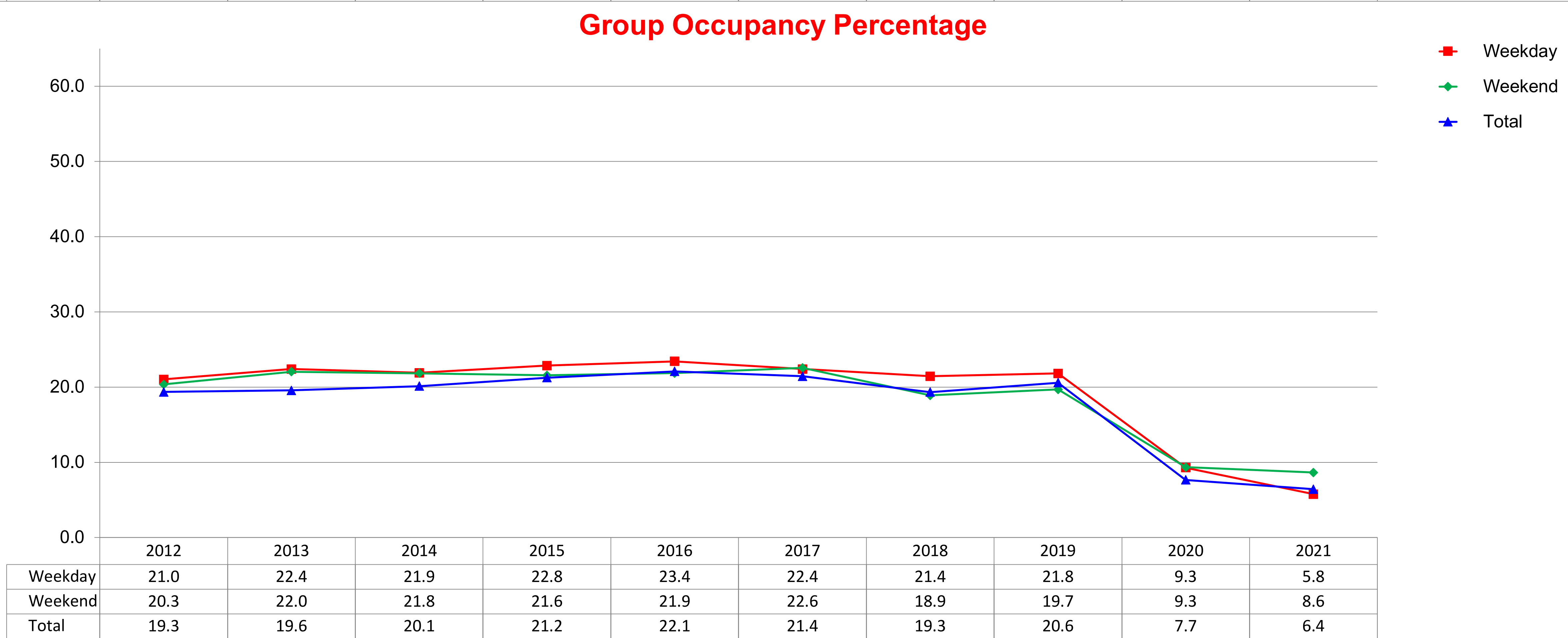
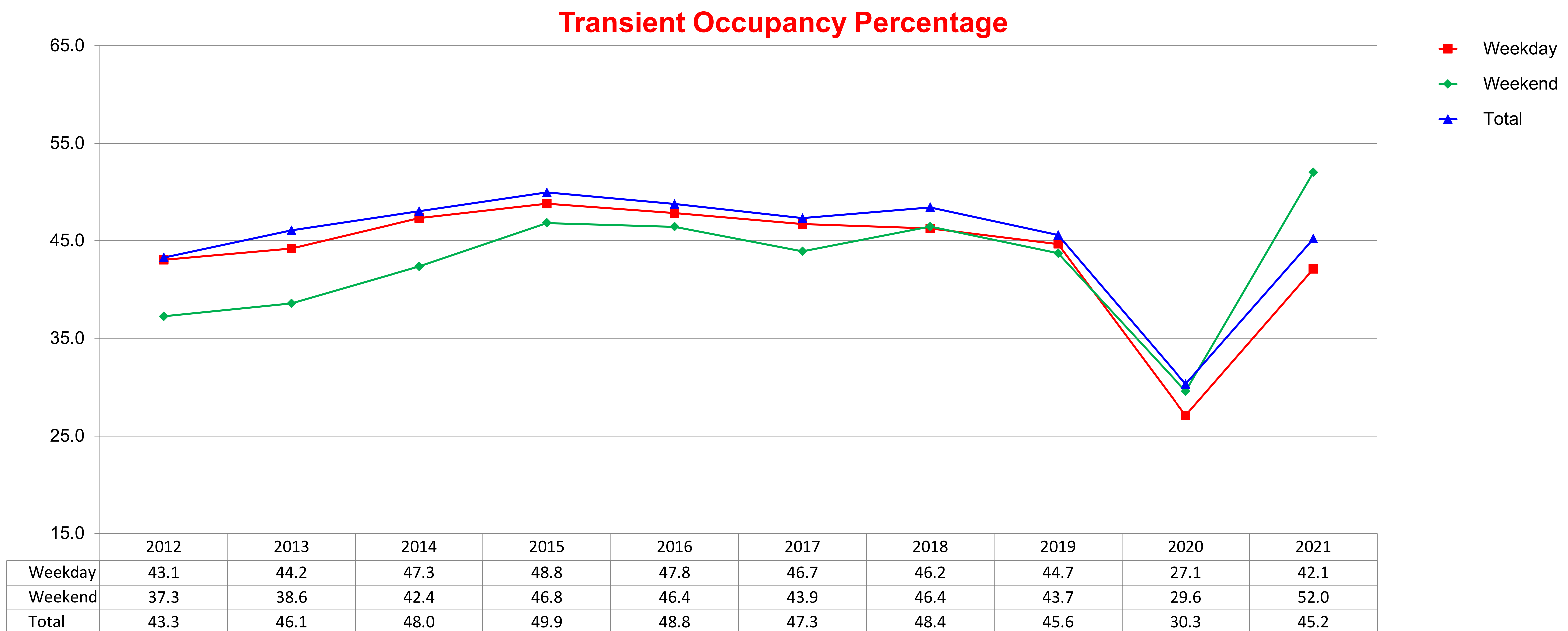
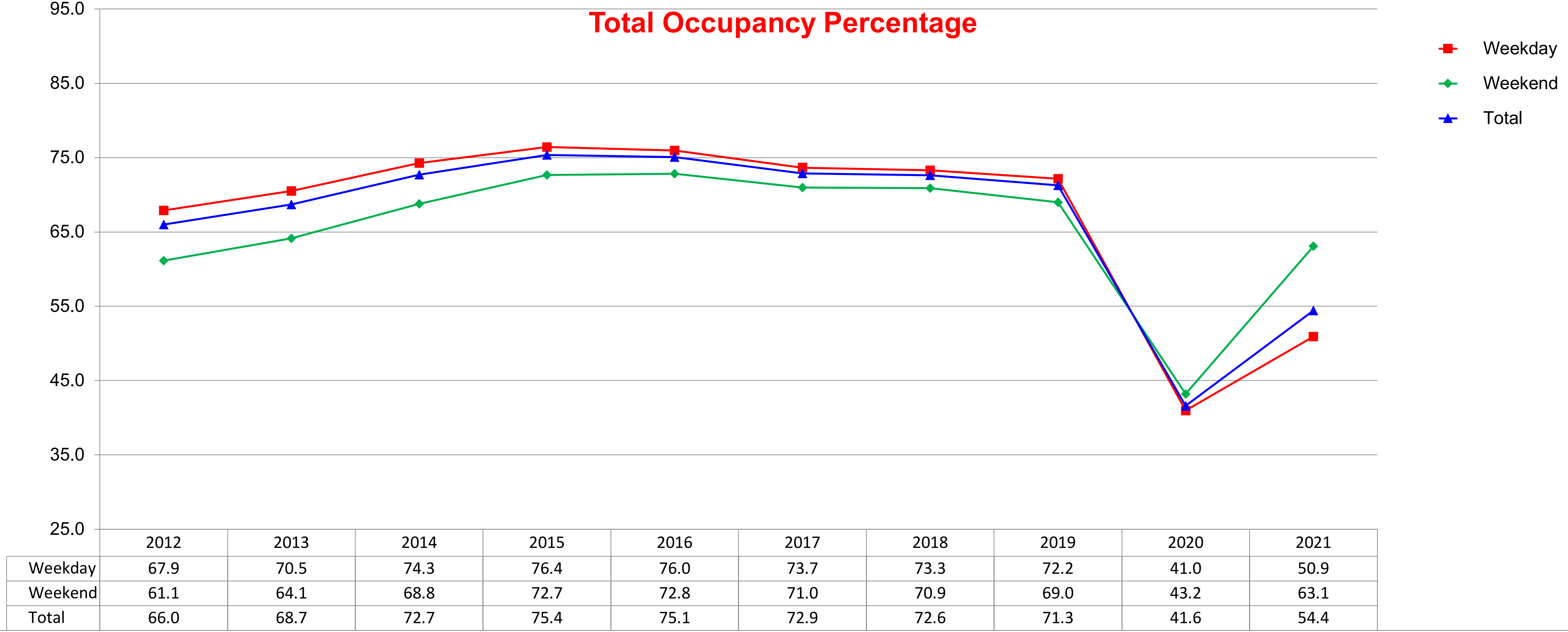


Group Average Daily Rate



10 Year Occupancy Comparison - Weekday/Weekend

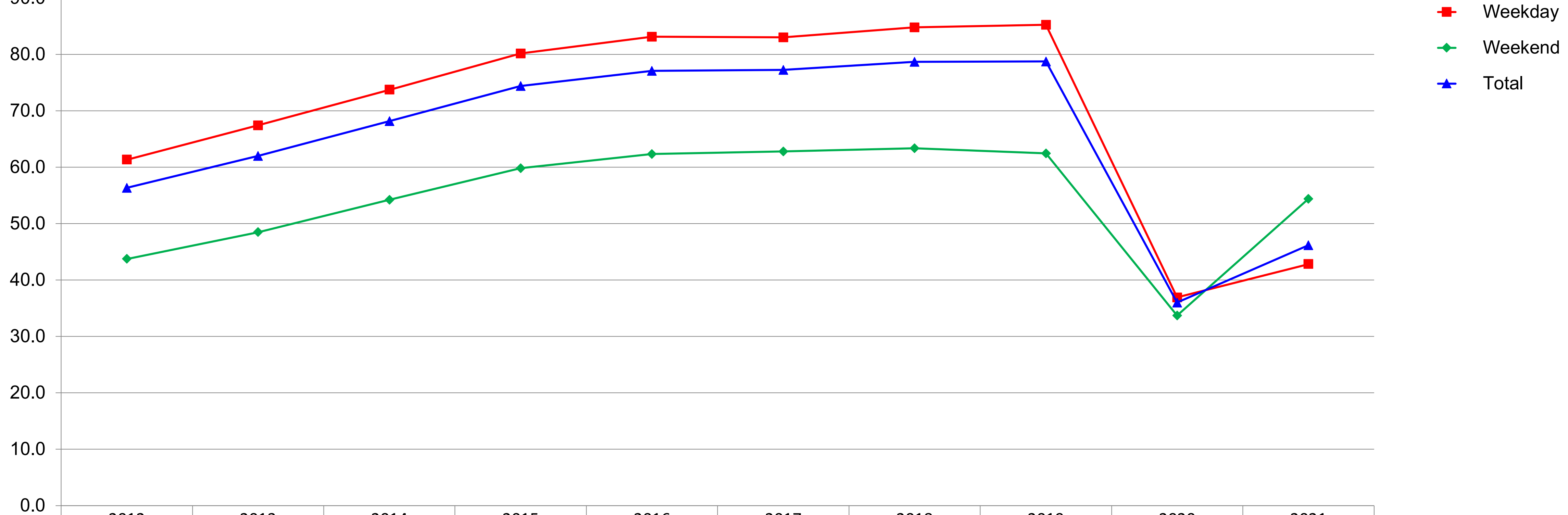
Annual Year End Figures And YTD through June 2021



10 Year RevPAR Comparison - Weekday/Weekend

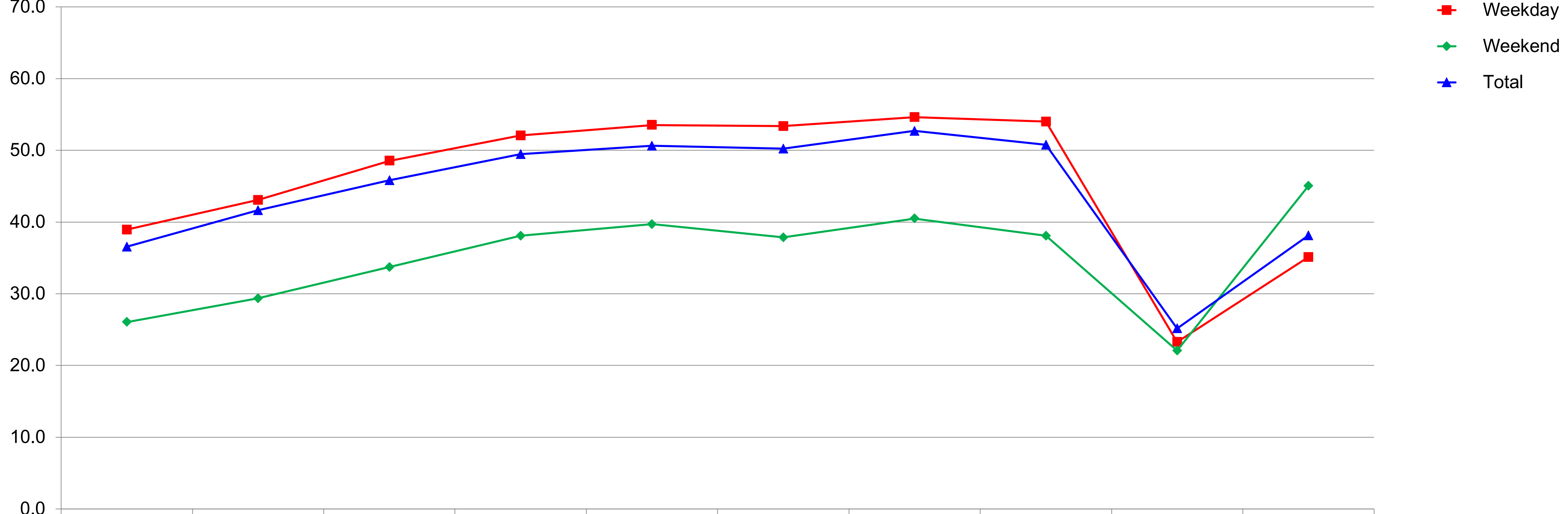
Annual Year End Figures And YTD through June 2021

Total RevPAR



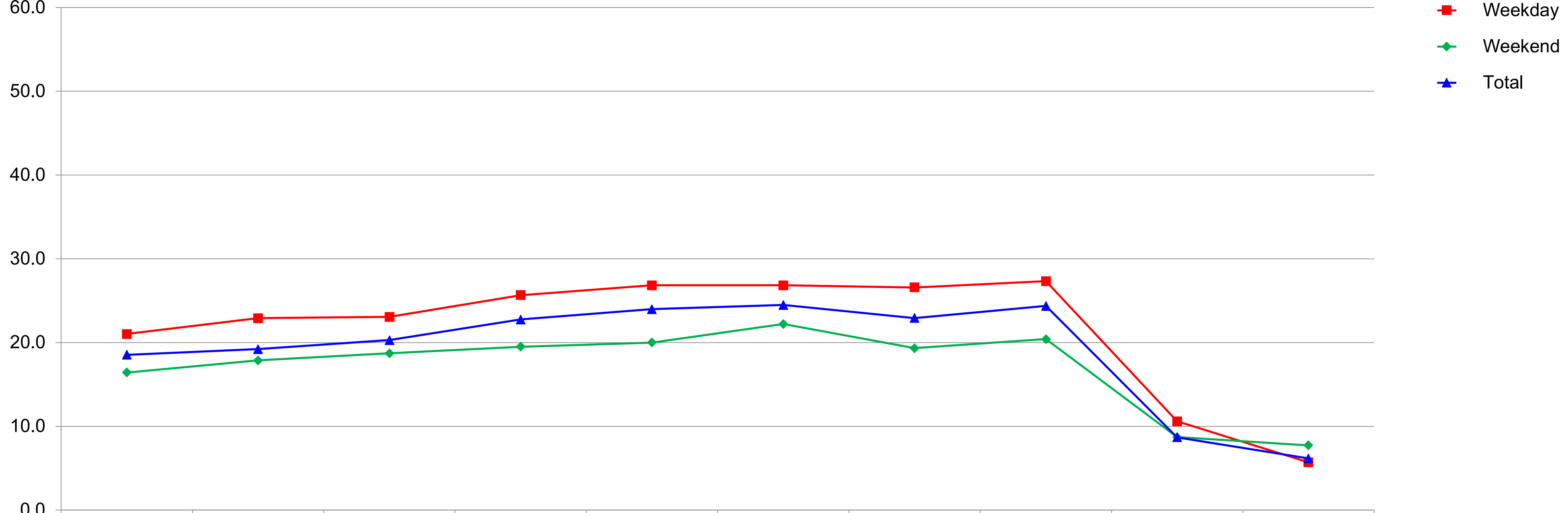
	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
Weekday	61.36	67.43	73.77	80.20	83.15	83.03	84.80	85.28	36.94	42.84
Weekend	43.76	48.51	54.26	59.86	62.36	62.80	63.38	62.48	33.72	54.44
Total	56.36	62.04	68.21	74.41	77.13	77.26	78.70	78.78	36.03	46.18

Transient RevPAR



	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
Weekday	38.93	43.06	48.55	52.06	53.54	53.39	54.62	53.99	23.28	35.11
Weekend	26.06	29.38	33.72	38.10	39.70	37.88	40.49	38.09	22.08	45.05
Total	36.56	41.64	45.84	49.46	50.62	50.22	52.72	50.78	25.16	38.14

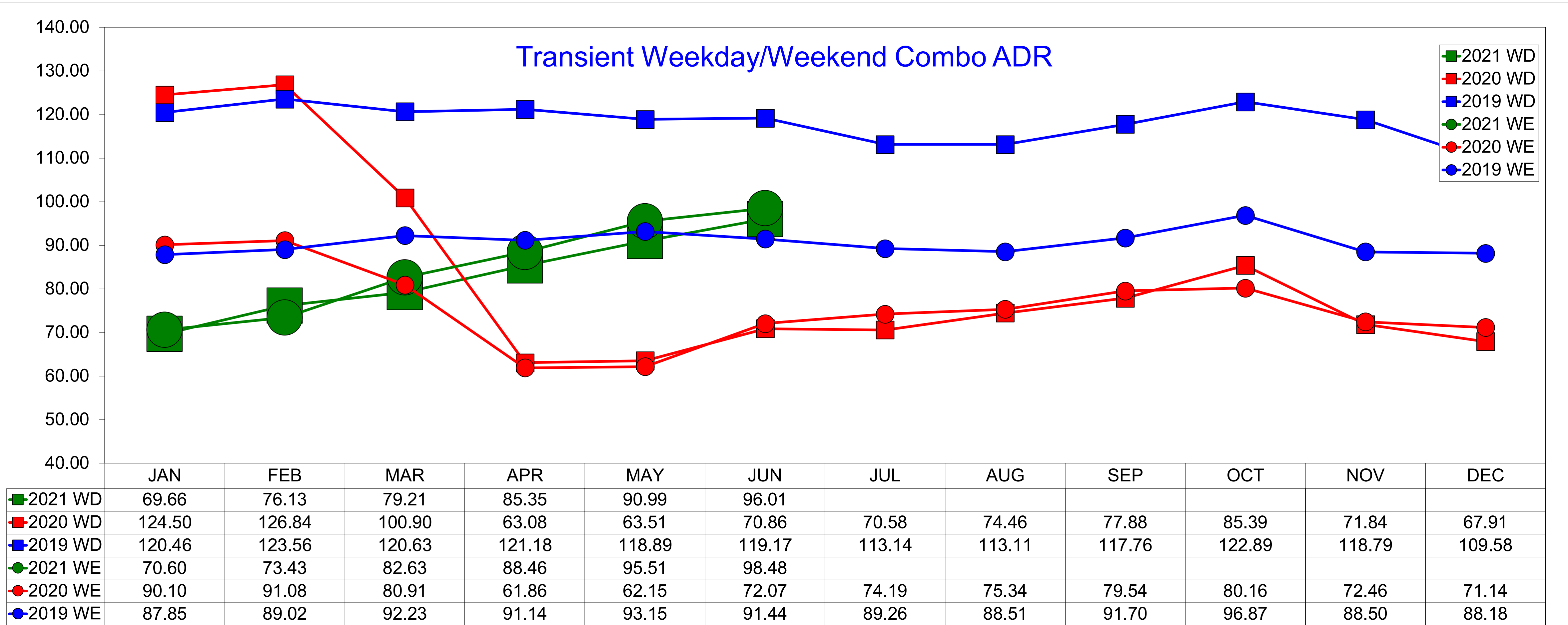
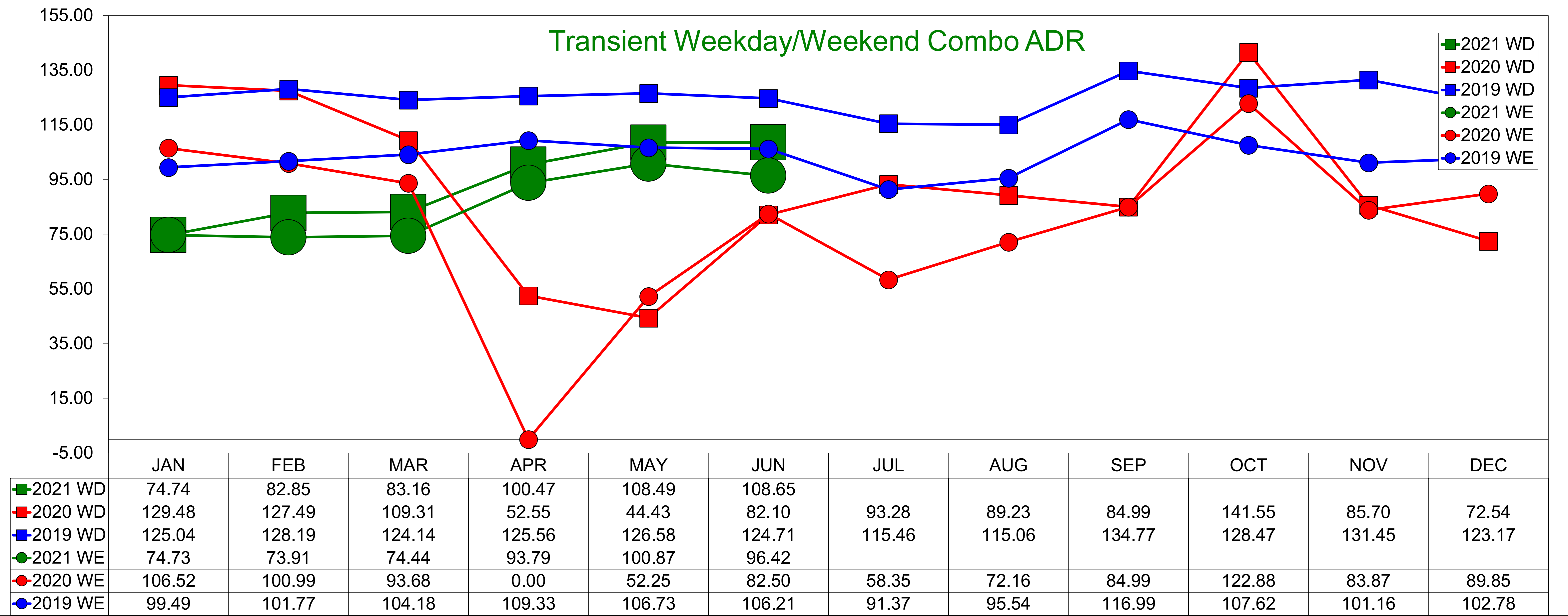
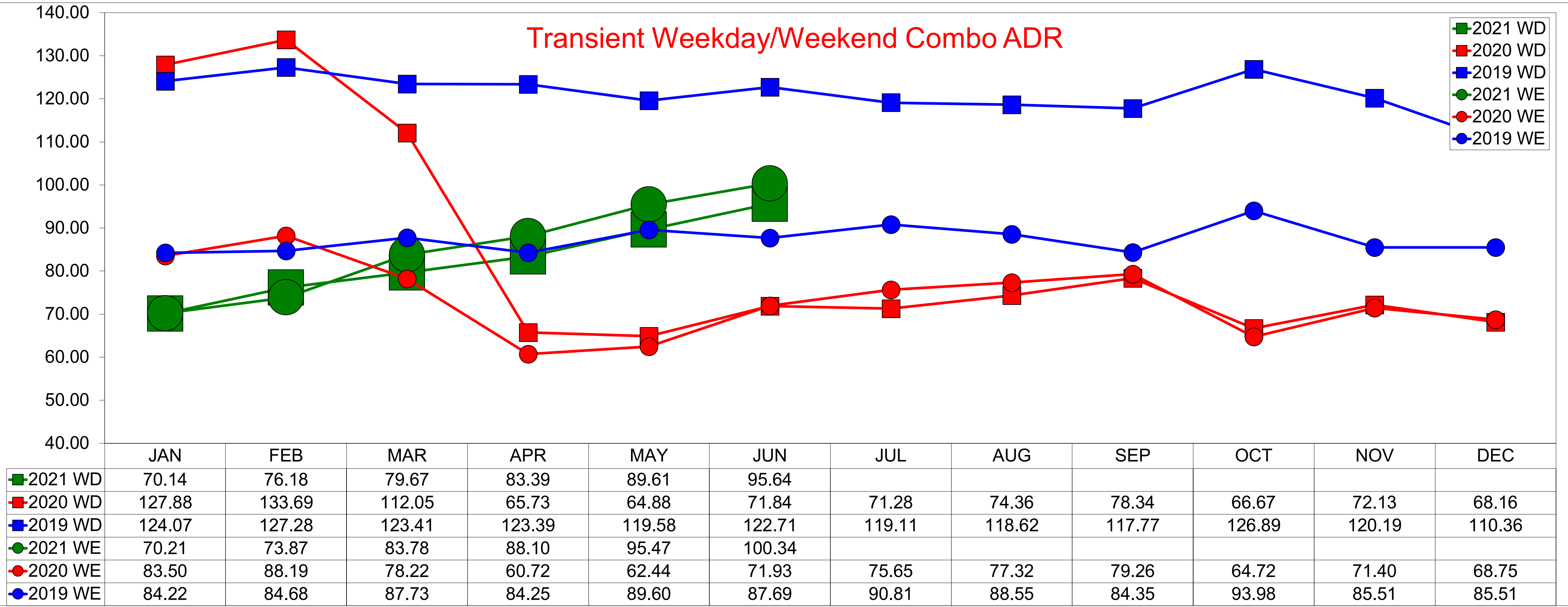
Group RevPAR



	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
Weekday	21.02	22.91	23.07	25.66	26.82	26.82	26.58	27.33	10.58	5.69
Weekend	16.42	17.86	18.71	19.50	20.00	22.21	19.32	20.40	8.71	7.72
Total	18.54	19.20	20.29	22.75	23.99	24.49	22.93	24.38	8.68	6.16

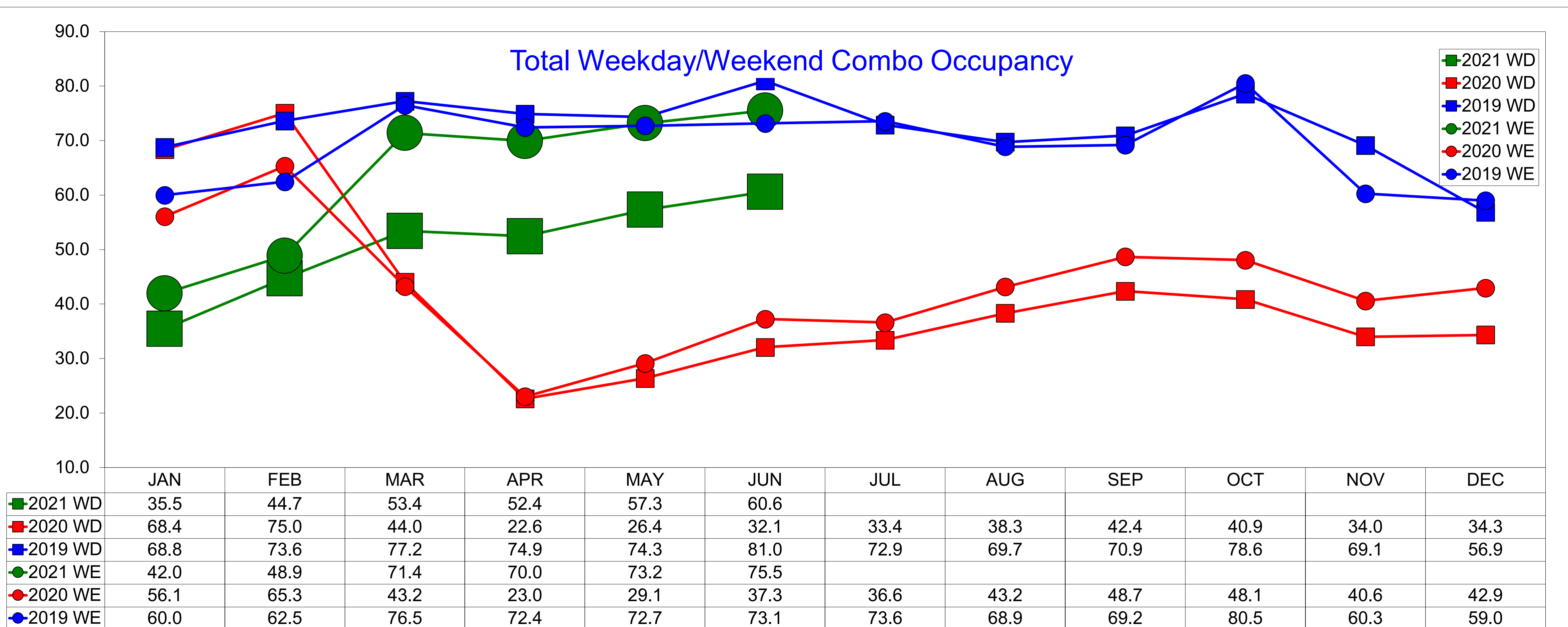
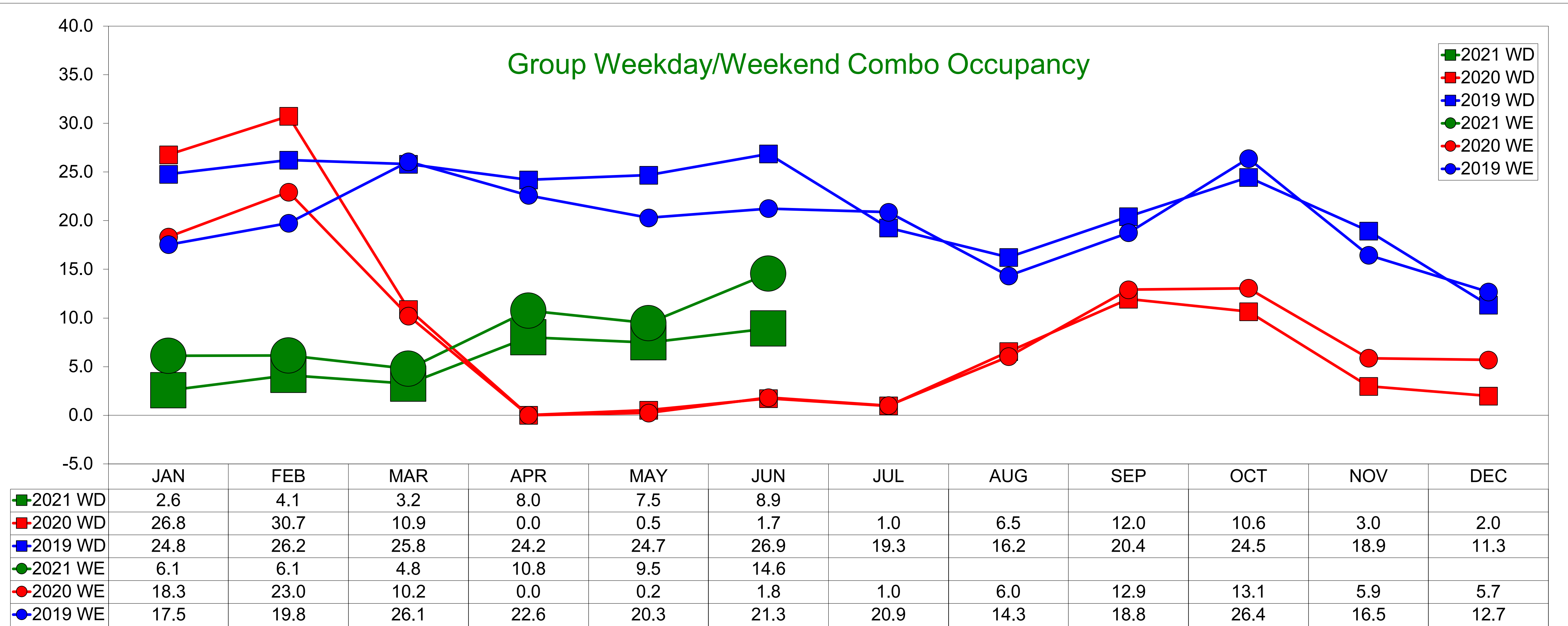
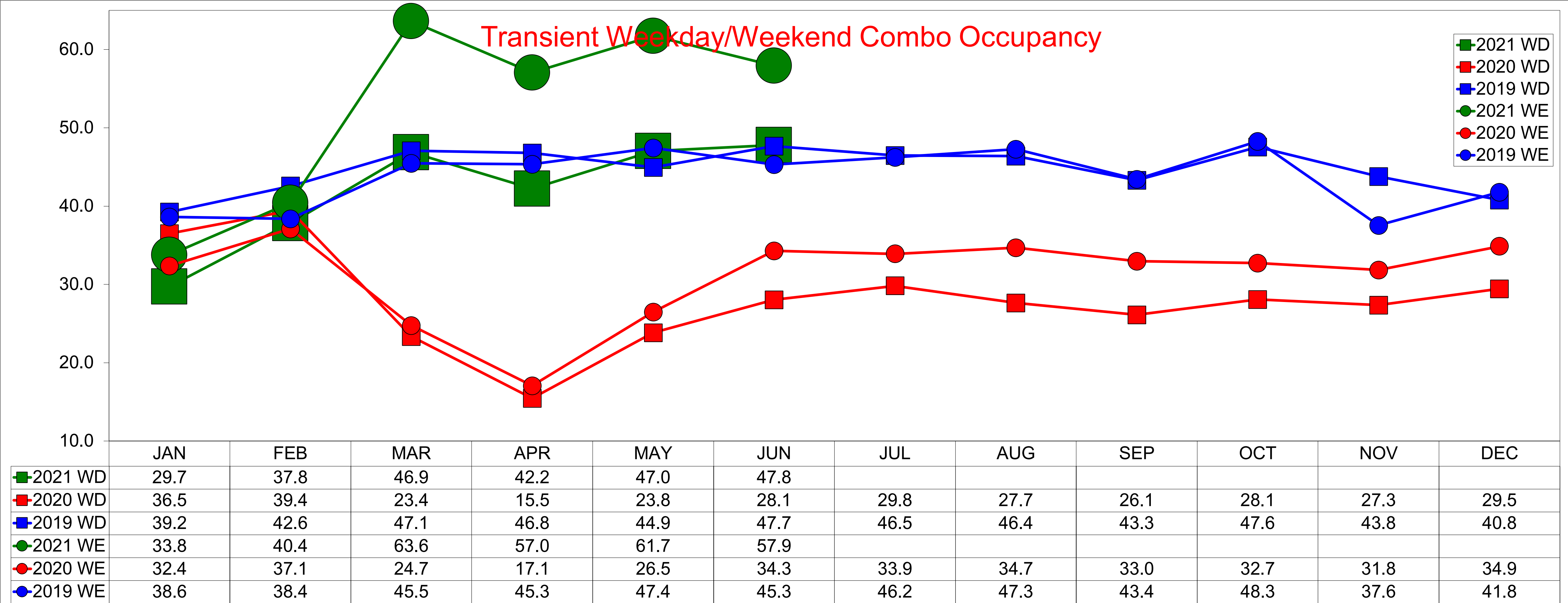
Three Year Comparison - Weekday/Weekend Combo - ADR

June 2021



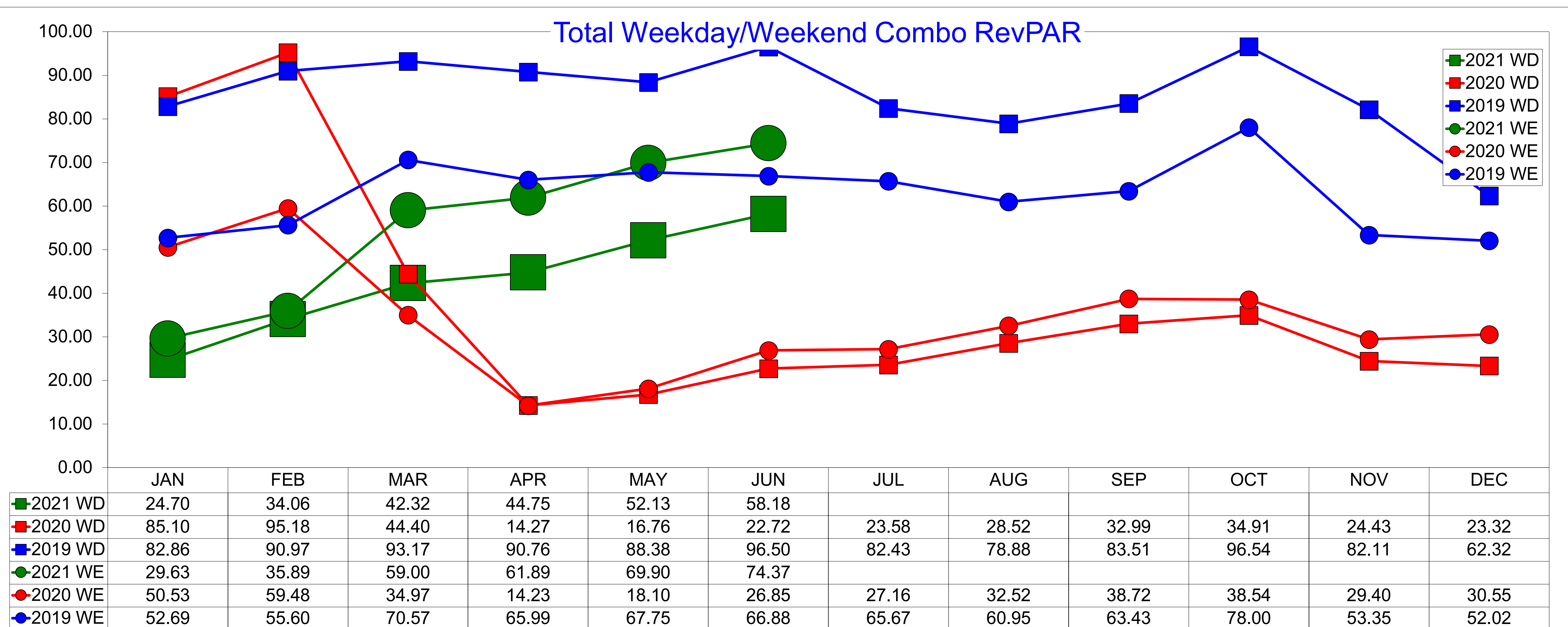
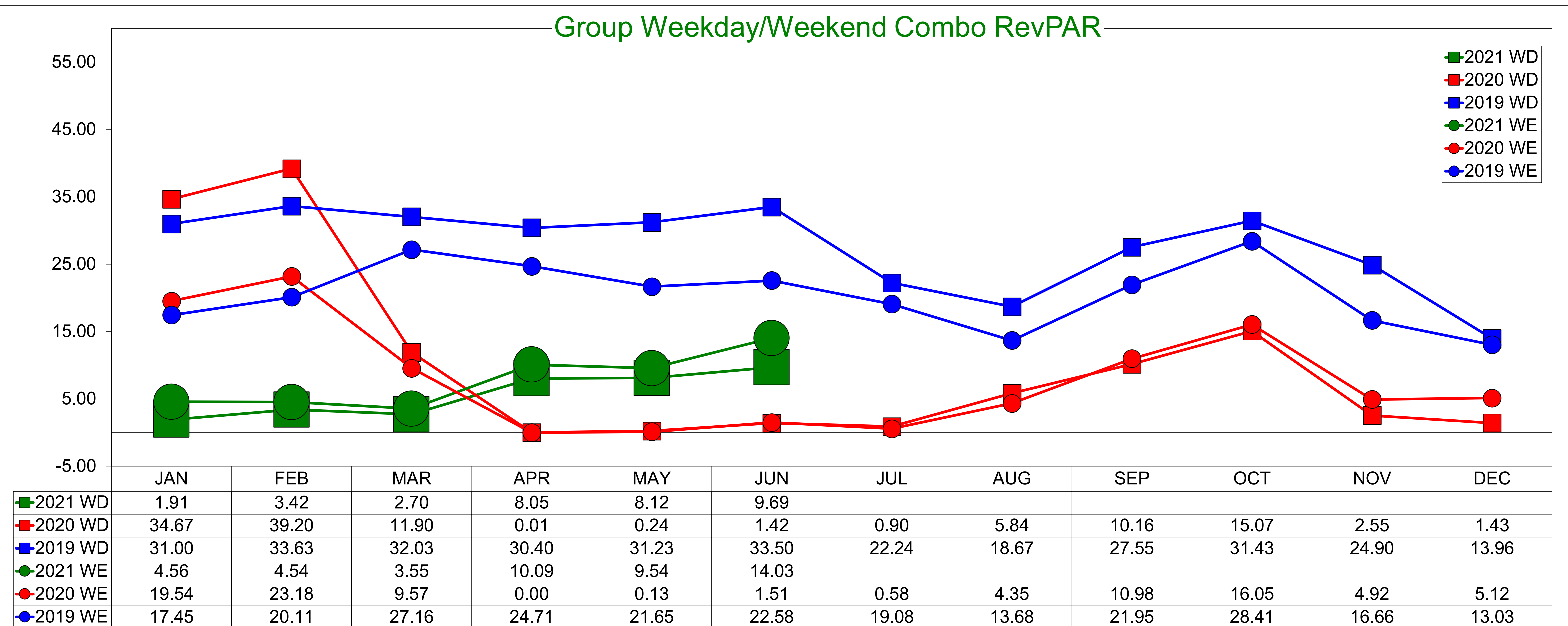
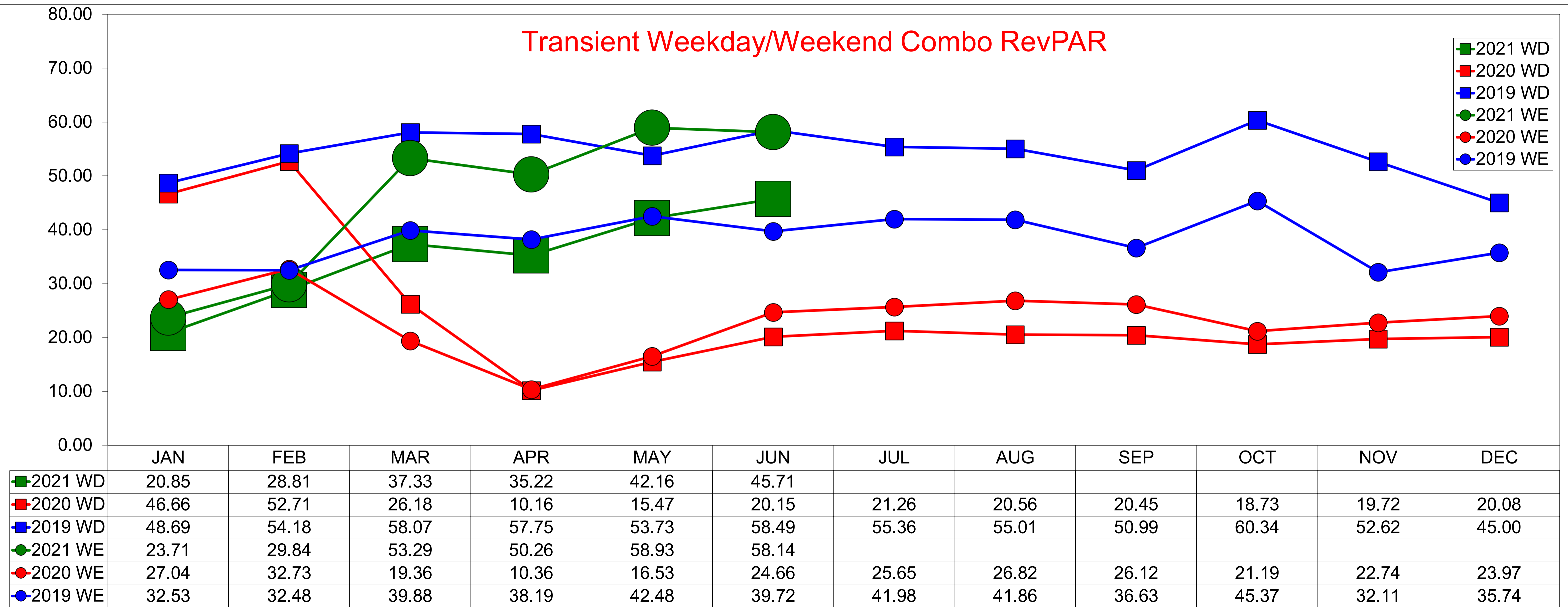
Three Year Comparison - Weekday/Weekend Combo - Occupancy

June 2021



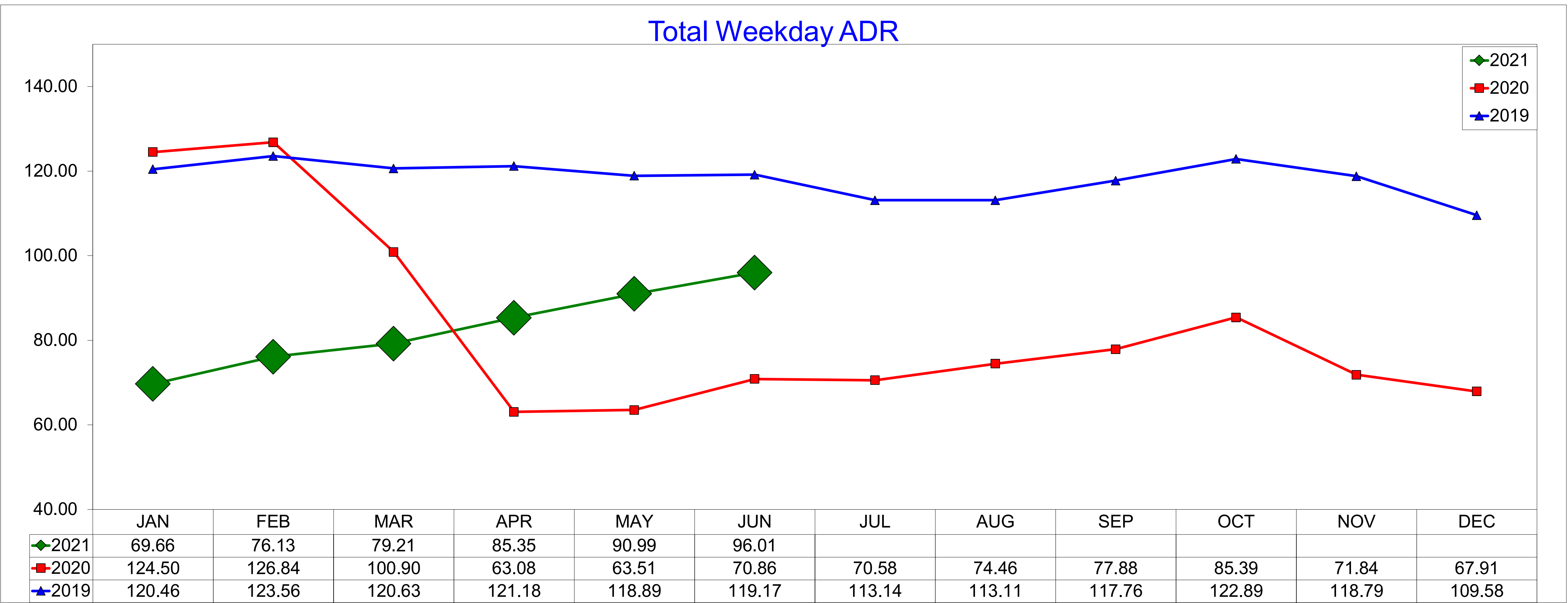
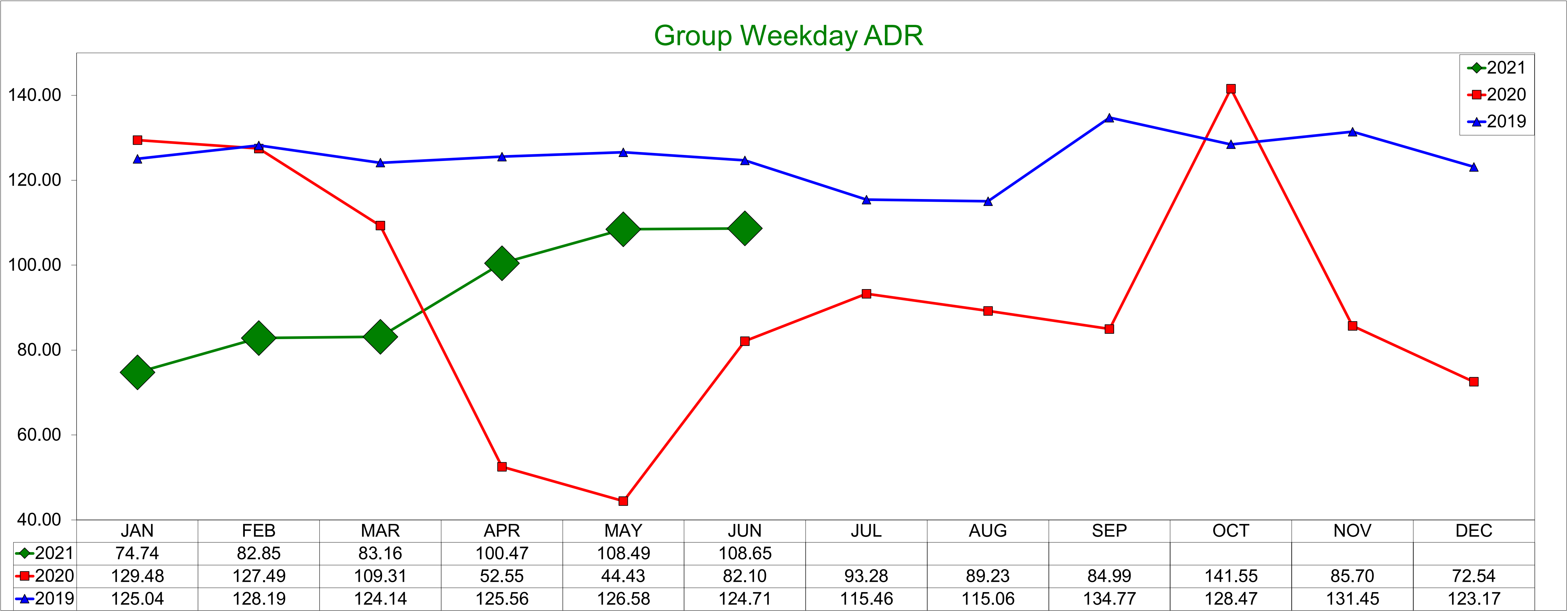
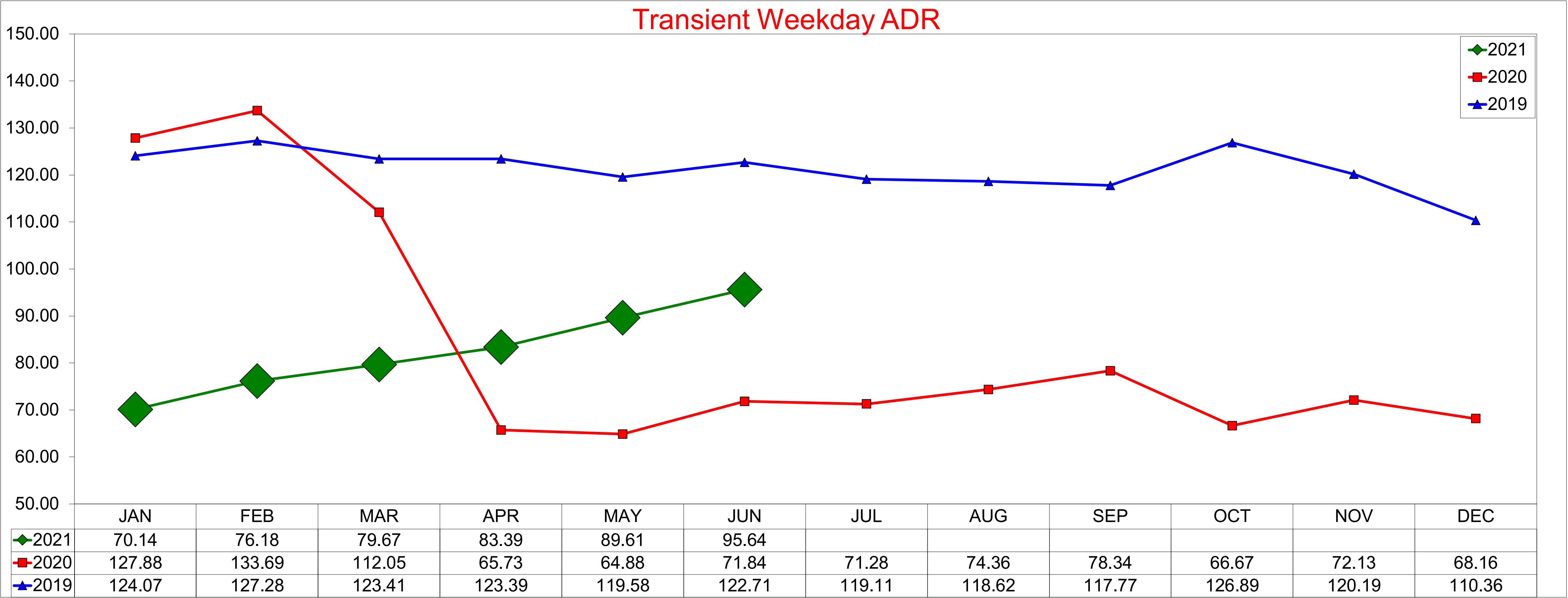
Three Year Comparison - Weekday/Weekend Combo - RevPAR

June 2021



Three Year Comparison - Weekday - ADR

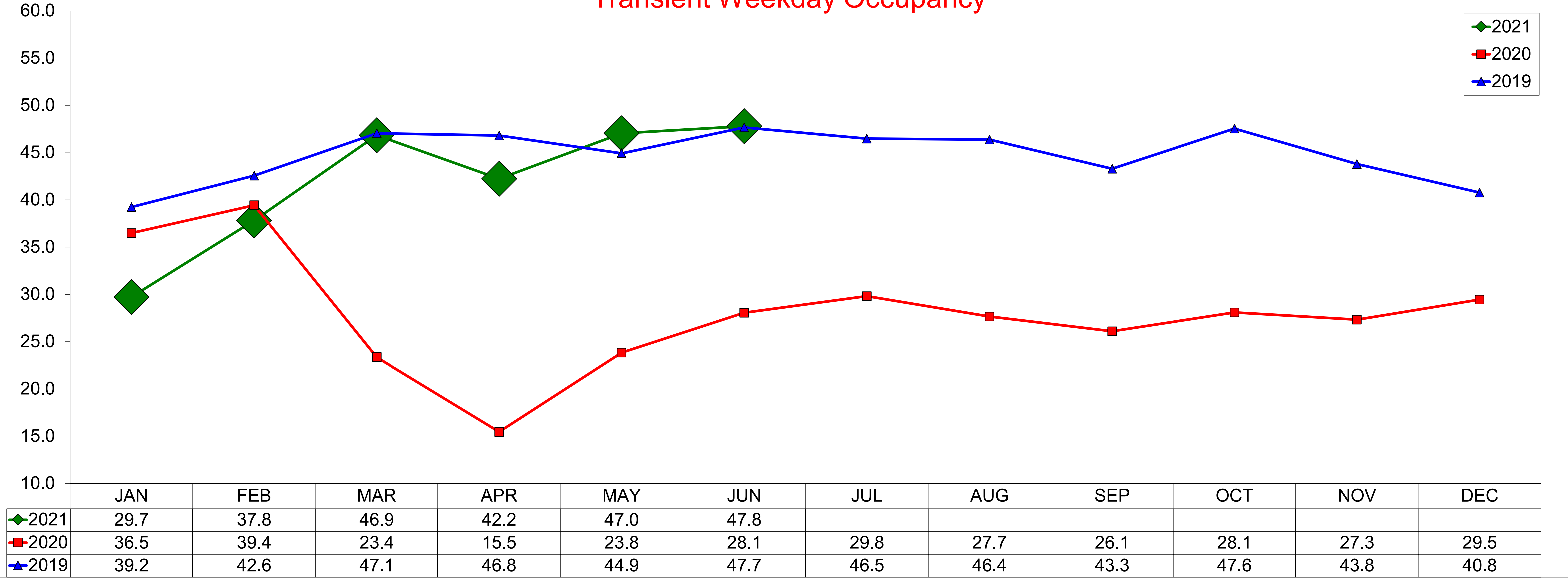
June 2021



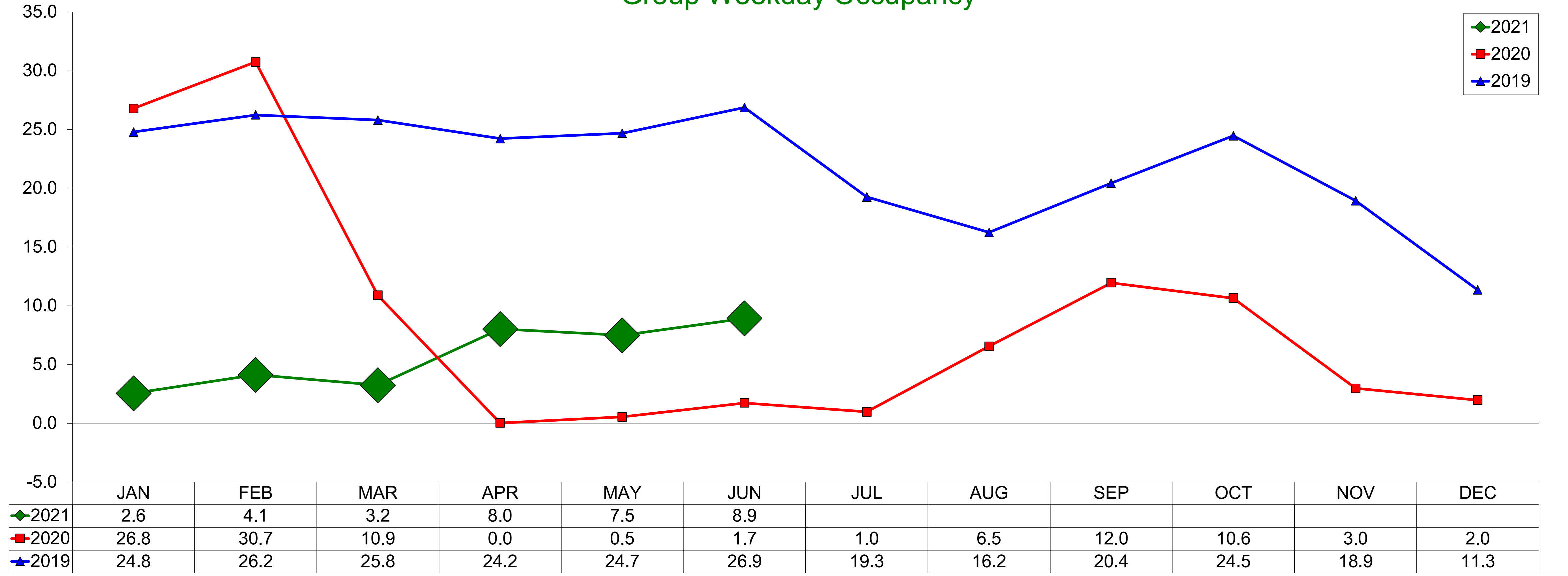
Three Year Comparison - Weekday - Occupancy

June 2021

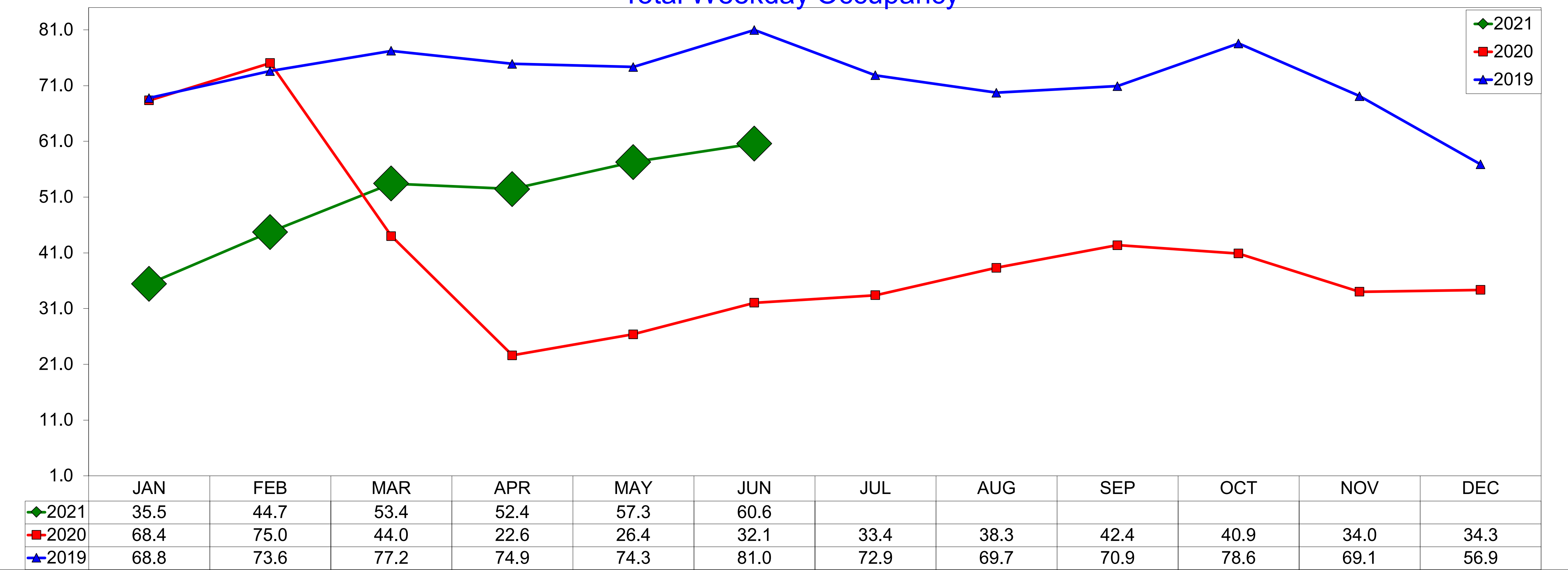
Transient Weekday Occupancy



Group Weekday Occupancy



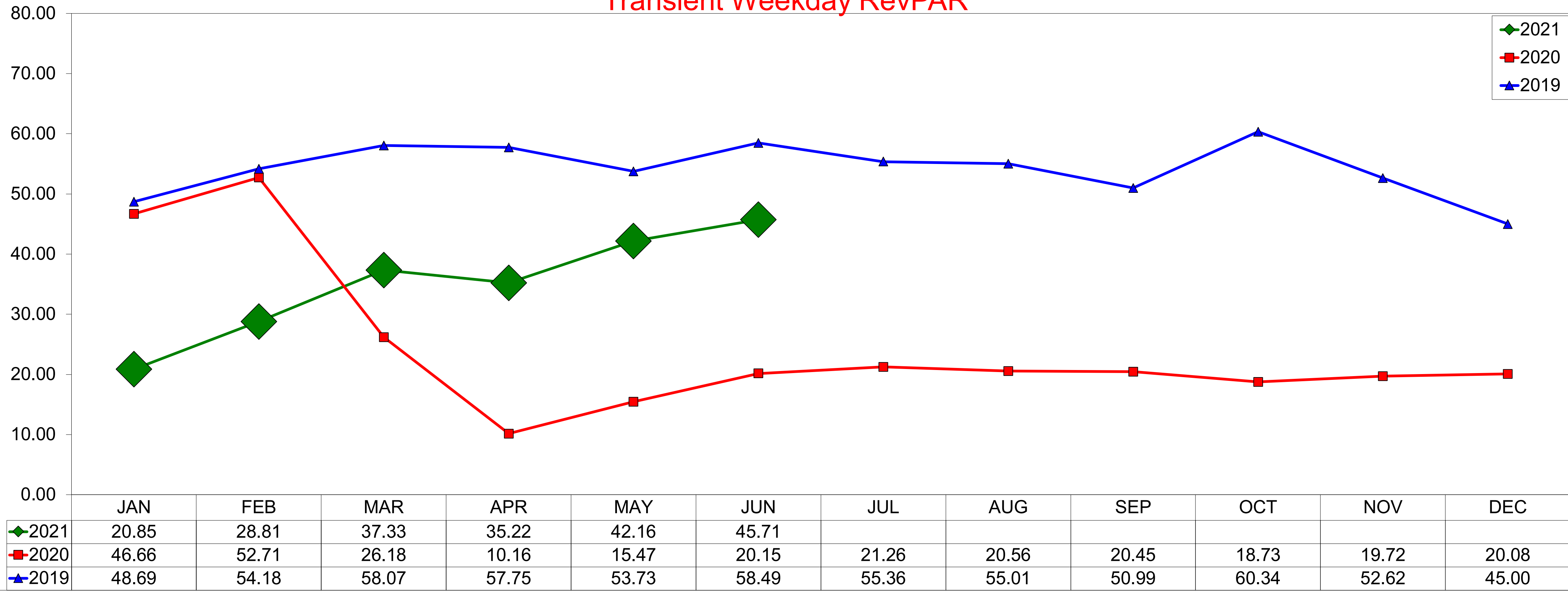
Total Weekday Occupancy



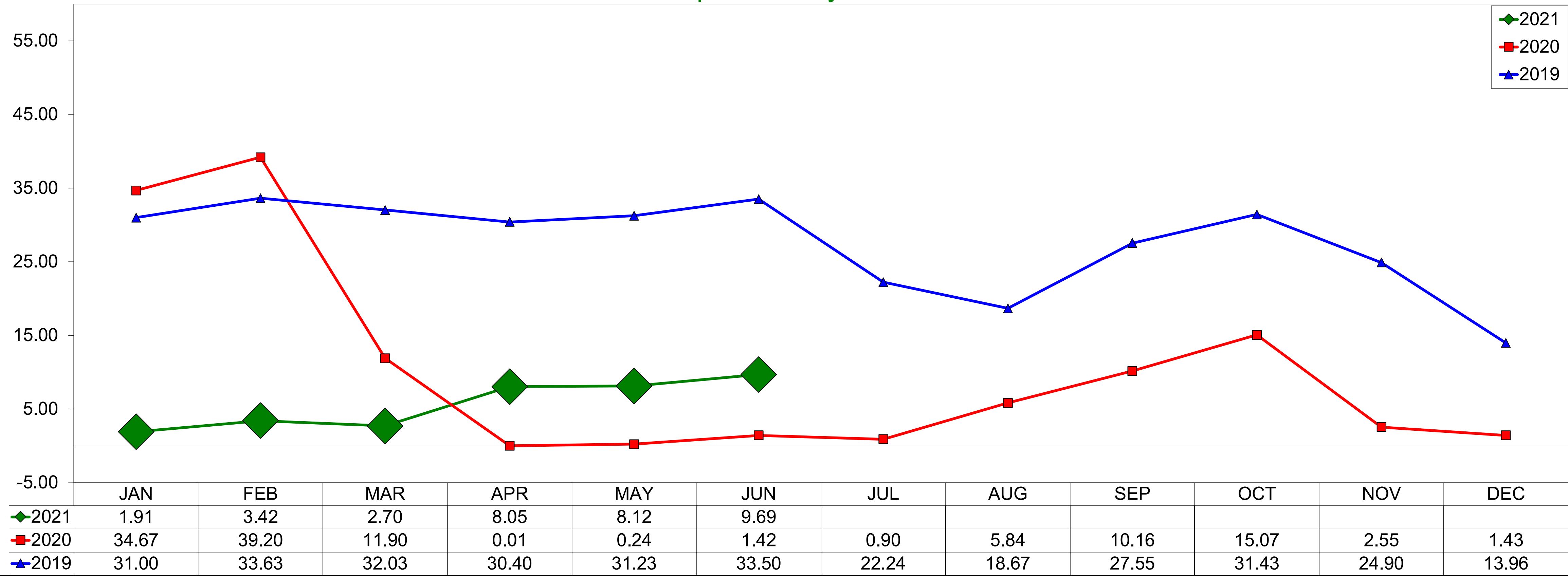
Three Year Comparison - Weekday - RevPAR

June 2021

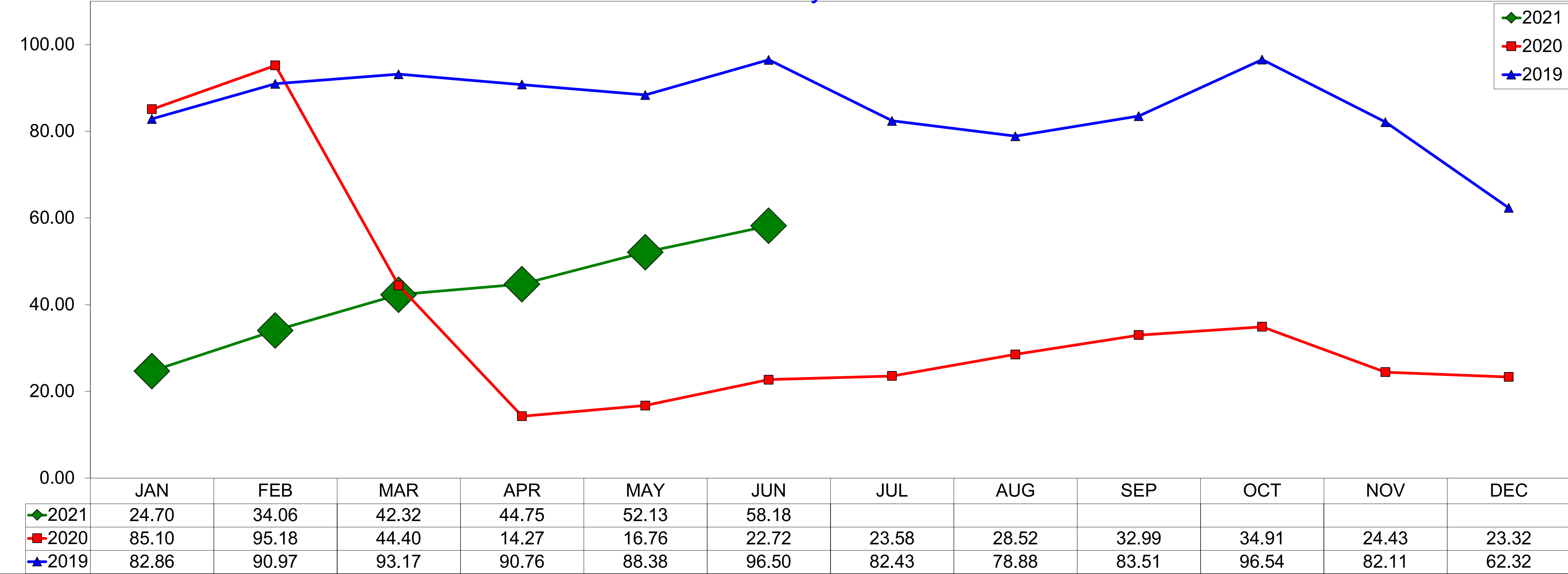
Transient Weekday RevPAR



Group Weekday RevPAR

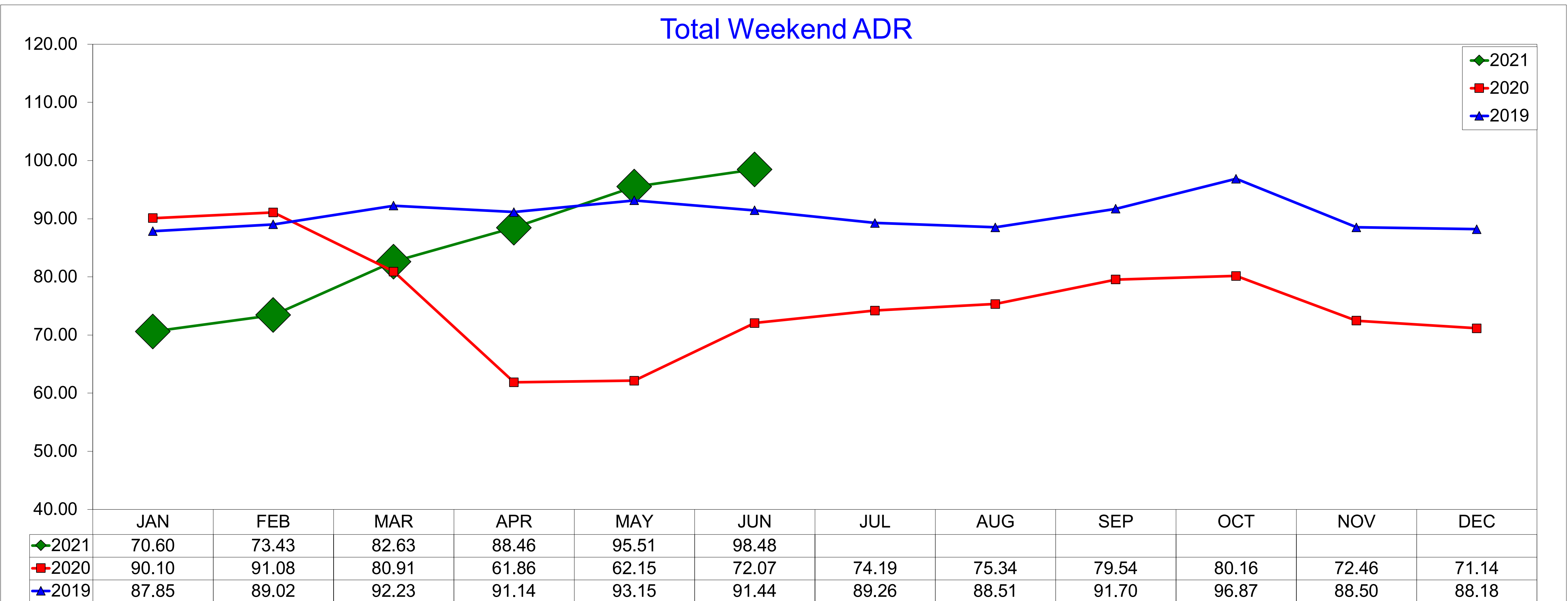
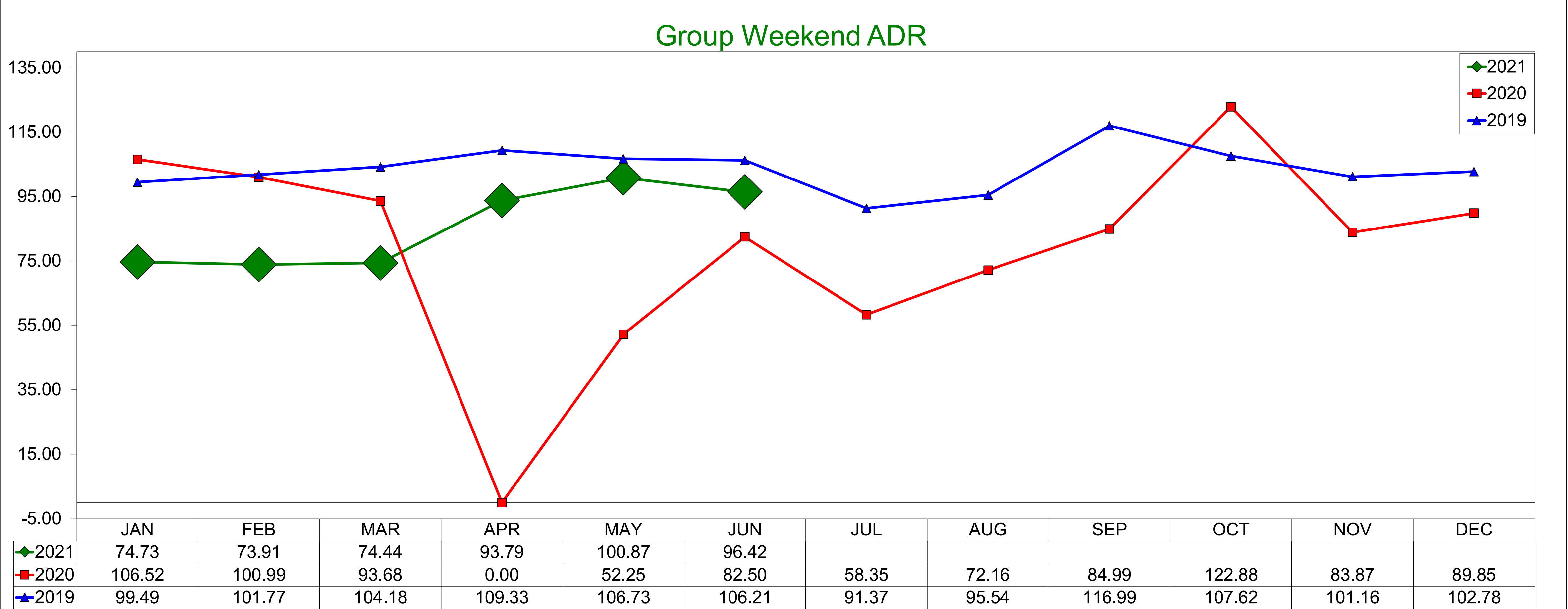
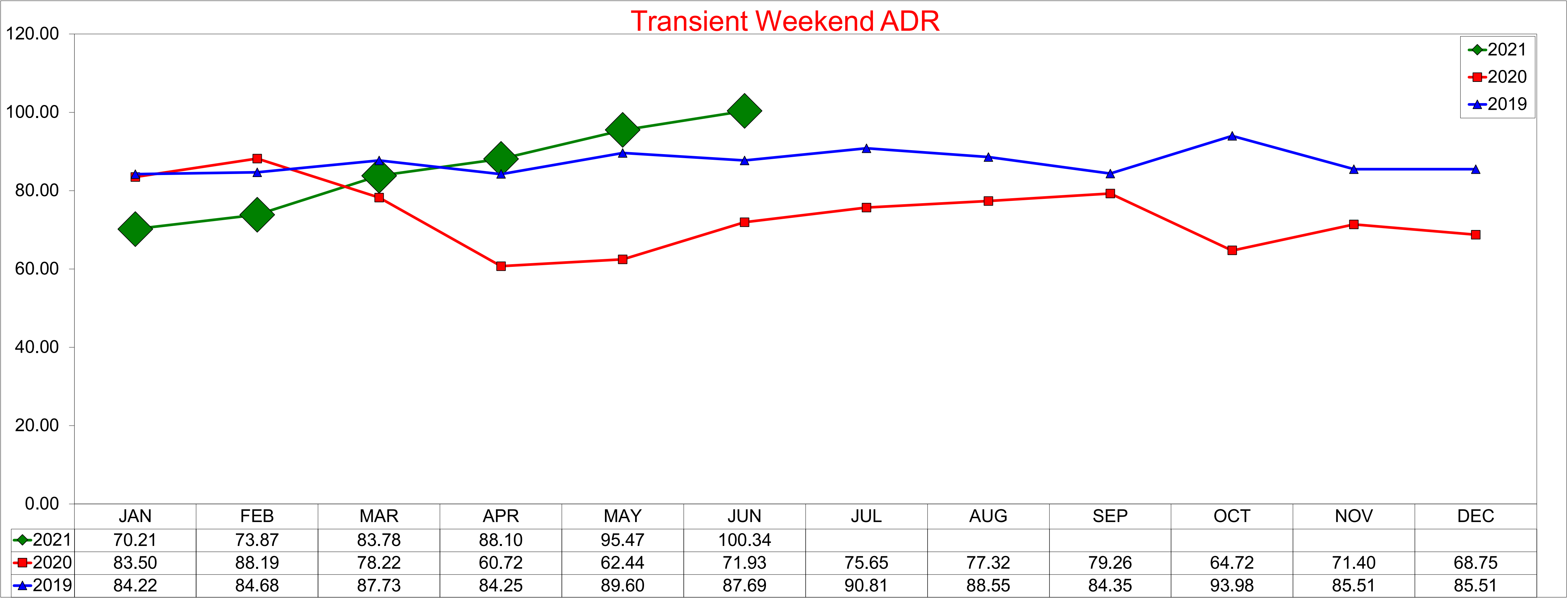


Total Weekday RevPAR



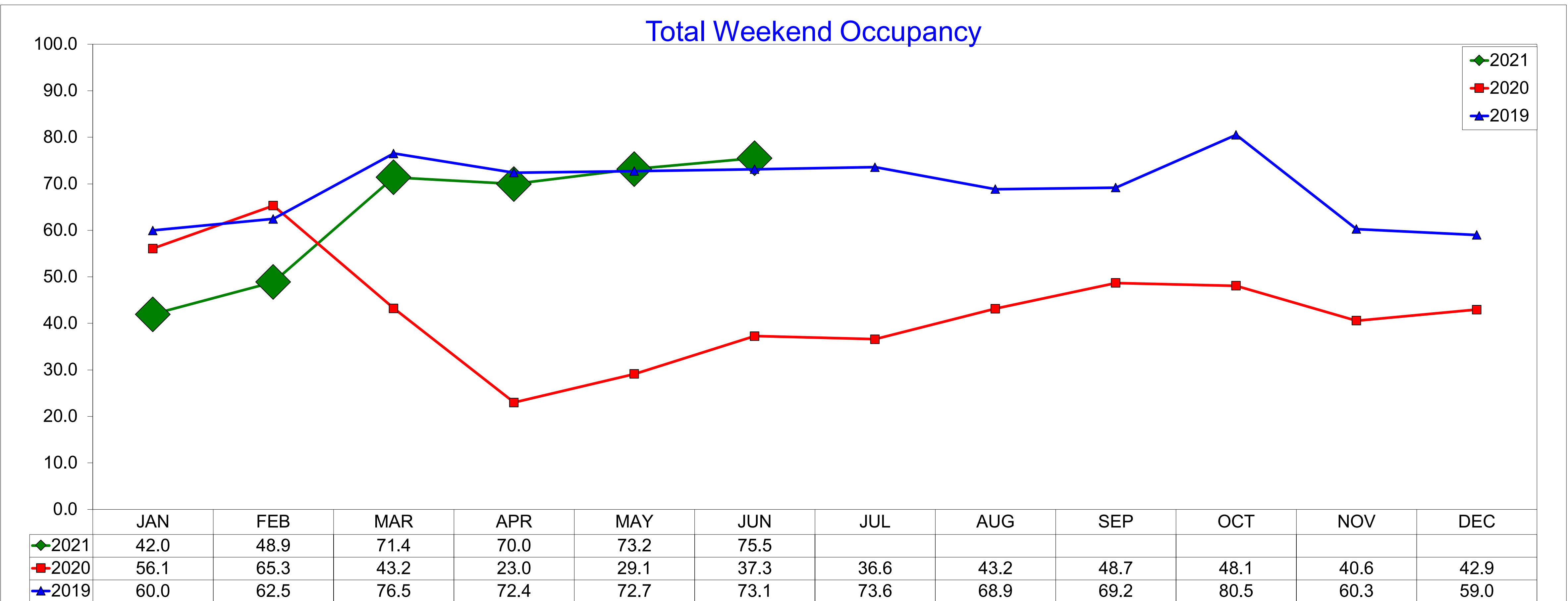
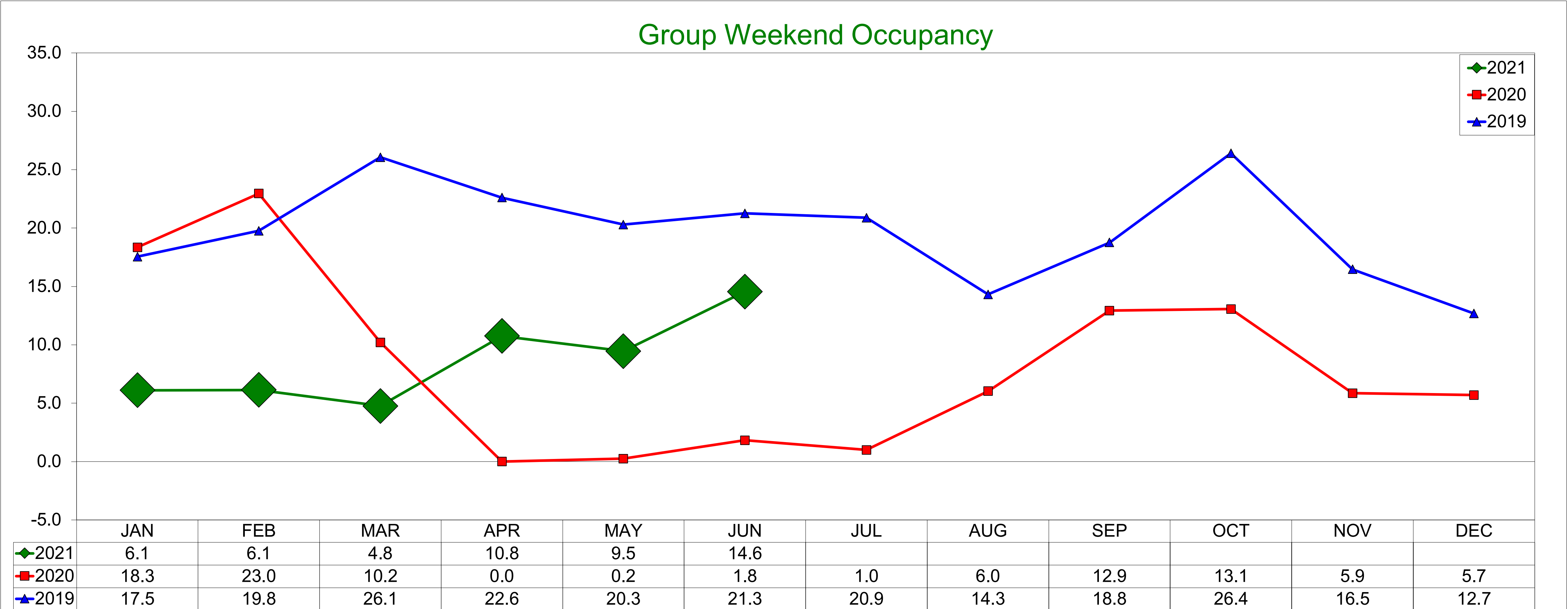
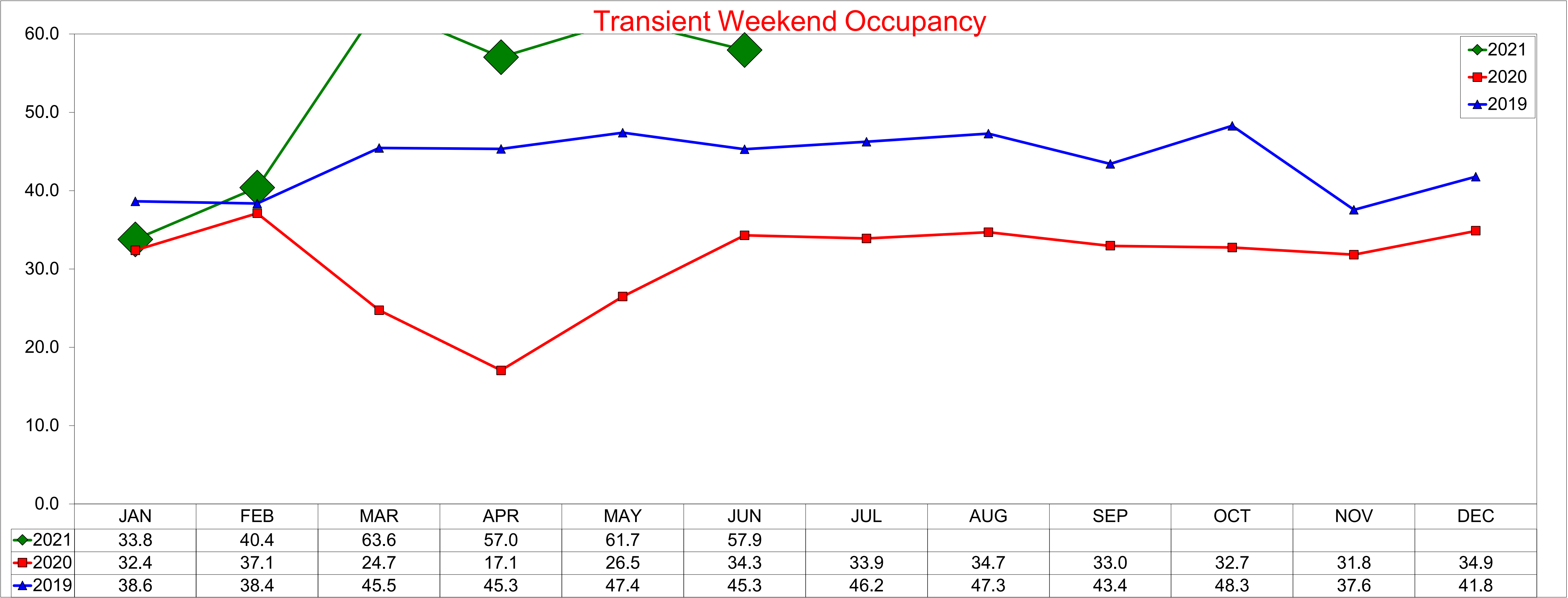
Three Year Comparison - Weekend - ADR

June 2021



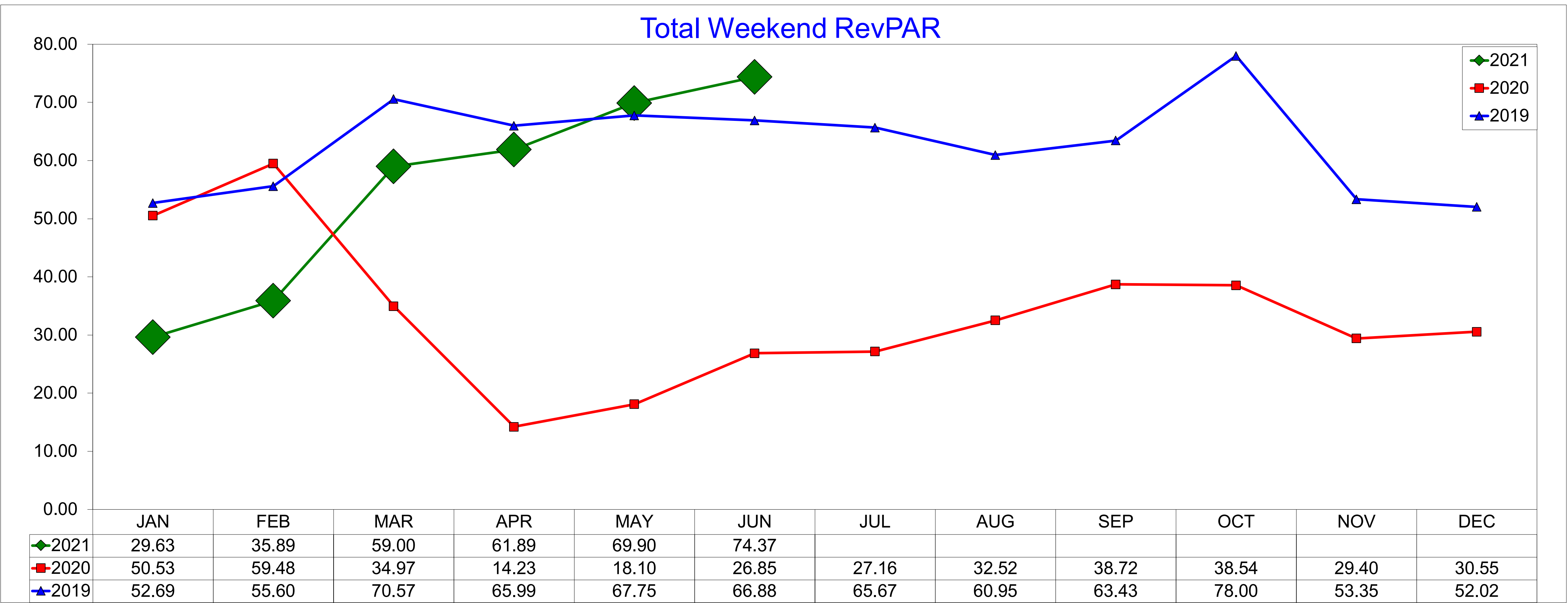
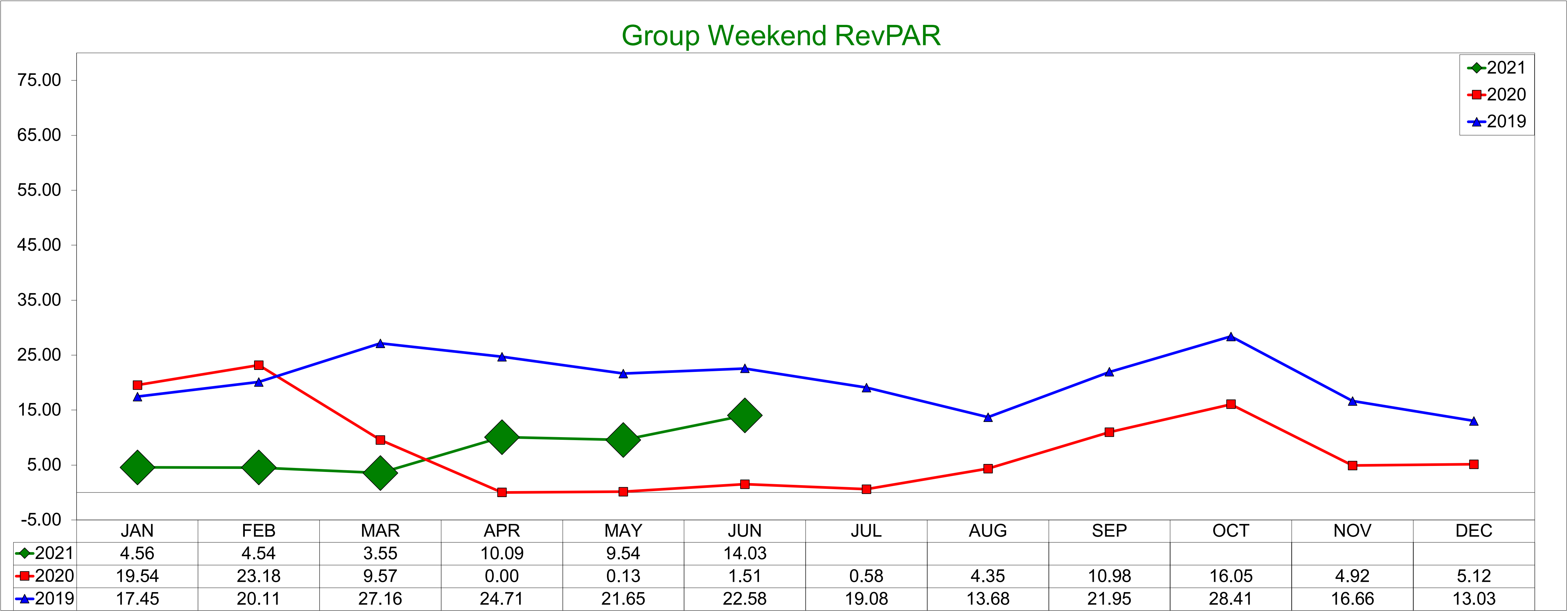
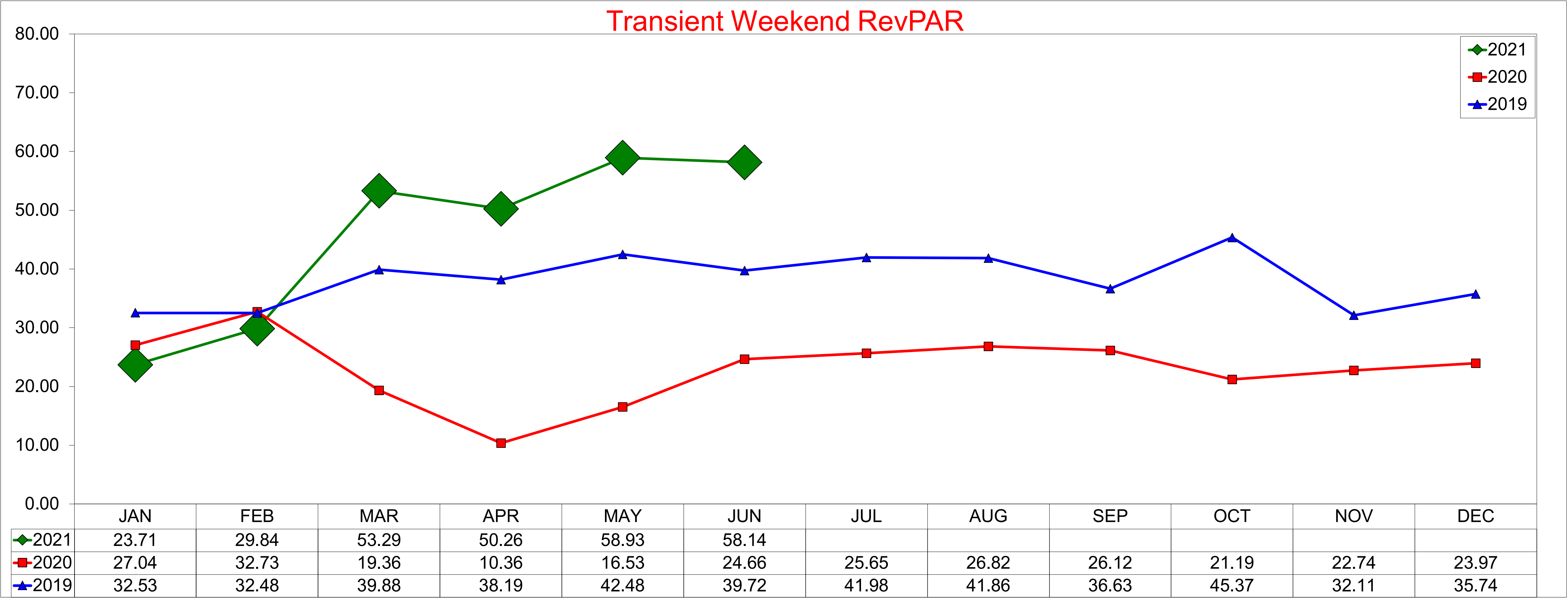
Three Year Comparison - Weekend - Occupancy

June 2021



Three Year Comparison - Weekend - RevPAR

June 2021



2021 - 2020 - 2019 COMPARISON

Occupancy/ADR/RevPAR

Month	Occ %				ADR				RevPAR		
	2021	2020	2019		2021	2020	2019		2021	2020	2019
January	37.62	64.85	66.51		69.98	115.88	112.87		26.33	75.15	75.07
February	46.20	72.06	70.43		75.17	116.84	114.81		34.73	84.20	80.87
March	58.30	43.72	77.00		80.20	95.92	111.53		46.75	41.94	85.88
April	58.00	22.59	74.23		86.32	62.74	113.37		50.05	14.17	84.16
May	62.10	27.10	73.87		92.37	63.06	111.53		57.39	17.11	82.39
June	64.80	33.37	78.63		96.63	71.23	111.43		62.61	23.77	87.62
July		34.32	73.04			71.64	106.93			24.59	78.10
August		39.74	68.79			74.62	105.30			29.65	72.44
September		44.01	70.15			78.29	110.85			34.46	77.76
October		43.17	79.07			83.41	116.05			36.01	91.76
November		35.68	66.12			72.00	109.63			25.69	72.49
December		36.54	57.38			68.83	103.95			25.15	59.64