

AGENDA
Irving Convention & Visitors Bureau Board of Directors
Monday, May 21, 2018 at 11:45 a.m.
Dallas Fort Worth Airport Marriott
Grand Ballroom Salon E
8440 Freepoint Parkway
Irving, Texas 75063

NOTE: A possible quorum of the Irving City Council may be present at this committee meeting.

Consent Agenda

1. Approving ICVB Board Minutes for April 30, 2018
2. Accepting ICVB Financial Reports for April 2018
3. Accepting Irving Convention Center Financial Reports for April 2018

Presentation

4. DestinationNEXT Survey Results – Paul Ouimet, NEXT Practices

Reports

5. Board Chair Report
 - a. Welcome Todd Hawkins and David Cole as official Board members
 - b. Schedule of Upcoming Meetings and Activities
 - c. Next Board Meeting – June 25, 2018
 - d. Next Executive Committee Meeting – June 22, 2018 @ 8:30 a.m.
6. Board Committee Reports
 - a. Board Development – Debbi Haacke
 - Strategic Planning Retreat – June 21-22, 2018
 - Next Meeting – June 5, 2018
 - b. Community Relations – Rick Lindsey
 - Next Meeting – July 17, 2018
 - c. Destination Development – Greg Malcolm
 - Recap of May 15 meeting
 - Next Meeting – August 7, 2018
7. City Reports
 - a. Council Liaison – John Danish
 - b. Mayor & Other Council Members
 - c. City Manager – Chris Hillman
 - Visitor Development Updates
 - Headquarter Hotel
 - Irving Music Factory/Entertainment Venue
 - Other City Updates

AGENDA - Continued

- 8. Bureau Monthly Management Reports
 - a. Executive Director – Maura Gast
 - b. Sales and Services – Lori Fojtasek
 - c. Marketing and Communications – Diana Pfaff
 - d. Finance and Administration – Mike Zumbaugh
 - i. Smith Travel Research and Air DNA Monthly Reports
- 9. Convention Center Management Report – Tom Meehan
- 10. Industry Partner Reports
 - a. The Pavilion at the Music Factory/Live Nation Report – Mike Riley
 - b. Toyota Music Factory / Big Beat Dallas Report – Julia Kang
 - c. Hotel Industry Updates
 - d. Restaurant Industry Update
- 11. Partner Organization & Stakeholder Reports
 - a. DART/Transportation and Infrastructure – Mayor Rick Stopfer
 - b. The Las Colinas Association – Hammond Perot
 - c. DCURD – Jacky Knox
 - d. TIF – John Haigler
 - e. Chamber of Commerce – Lori Bunger/Beth Bowman
 - f. Irving Arts and Culture – Todd Hawkins

CERTIFICATION

I, the undersigned authority, do hereby certify that this notice of meeting was posted on the kiosk at City Hall of the City of Irving, Texas, a place readily accessible to the general public at all times, and said notice was posted by the following date and time:

_____ at _____ and will remain so posted at least 72 hours before said meeting convened.

Deputy Clerk, City Secretary's Office

This meeting can be adjourned and reconvened, if necessary, the following regular business day.

Any item on this posted agenda could be discussed in executive session as long as it is within one of the permitted categories under sections 551.071 through 551.076 and section 551.087 of the Texas government code.

This facility is physically accessible and parking spaces for the disabled are available. Accommodations for people with disabilities are available upon request. Requests for accommodations must be made 48 hours prior to the meeting. Contact the City Secretary's Office at 972-721-2493 or Relay Texas at 7-1-1 or 1-800-735-2988.