

Tab 4 - Multi-Segment

Irving TX CVB

For the month of: March 2020

	Current Month - March 2020 vs March 2019												Year to Date - March 2020 vs March 2019											
	Occ %		ADR		RevPAR		Percent Change from March 2019						Occ %		ADR		RevPAR		Percent Change from YTD 2019					
	2020	2019	2020	2019	2020	2019	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2020	2019	2020	2019	2020	2019	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
United States	39.4	68.2	110.66	132.57	43.54	90.46	-42.3	-16.5	-51.9	-50.9	2.0	-41.2	51.8	61.6	123.76	128.90	64.14	79.46	-15.9	-4.0	-19.3	-17.6	2.0	-14.2
Texas	44.1	71.0	89.23	111.36	39.34	79.08	-37.9	-19.9	-50.3	-48.8	2.9	-36.1	55.3	64.5	99.73	106.86	55.14	68.87	-14.2	-6.7	-19.9	-17.5	3.0	-11.6
Atlanta, GA	43.9	74.8	93.69	115.27	41.10	86.23	-41.4	-18.7	-52.3	-51.1	2.6	-39.8	57.5	70.1	108.99	126.23	62.62	88.50	-18.0	-13.7	-29.2	-27.4	2.7	-15.9
Arlington, TX	50.4	75.4	82.68	93.58	41.69	70.54	-33.1	-11.6	-40.9	-35.9	8.4	-27.5	60.5	69.4	88.58	91.10	53.57	63.19	-12.8	-2.8	-15.2	-8.6	7.9	-6.0
Charlotte, NC-SC	44.5	73.1	95.77	114.89	42.66	83.97	-39.1	-16.6	-49.2	-47.0	4.3	-36.4	56.3	67.3	107.78	116.25	60.72	78.26	-16.3	-7.3	-22.4	-18.7	4.8	-12.3
Fort Worth, TX+	45.6	73.3	94.08	108.14	42.92	79.24	-37.7	-13.0	-45.8	-44.4	2.7	-36.1	59.6	70.2	108.21	110.46	64.45	77.51	-15.1	-2.0	-16.8	-14.6	2.6	-12.9
Frisco, TX+	31.6	72.8	133.73	147.69	42.21	107.51	-56.6	-9.5	-60.7	-55.2	14.1	-50.5	54.6	70.0	139.31	152.14	76.02	106.57	-22.1	-8.4	-28.7	-17.6	15.6	-10.0
Grapevine, TX+	30.0	84.9	195.79	201.68	58.72	171.17	-64.7	-2.9	-65.7	-65.7	0.0	-64.7	58.1	77.1	184.00	187.54	106.94	144.62	-24.6	-1.9	-26.1	-26.1	0.0	-24.6
Irving, TX+	43.7	76.8	95.92	111.03	41.94	85.28	-43.1	-13.6	-50.8	-50.3	1.0	-42.5	59.8	71.3	111.26	112.35	66.52	80.05	-16.1	-1.0	-16.9	-14.5	2.9	-13.7
Nashville, TN	45.0	79.1	126.08	154.50	56.76	122.23	-43.1	-18.4	-53.6	-50.2	7.2	-39.0	57.2	68.1	135.12	143.34	77.23	97.67	-16.1	-5.7	-20.9	-15.6	6.8	-10.4
Phoenix, AZ	47.9	87.5	163.32	197.33	78.27	172.65	-45.2	-17.2	-54.7	-53.0	3.6	-43.3	67.6	81.5	165.38	175.23	111.73	142.80	-17.1	-5.6	-21.8	-19.0	3.5	-14.2
San Jose, CA+	32.3	78.0	169.17	208.27	54.71	162.52	-58.6	-18.8	-66.3	-63.2	9.4	-54.7	55.0	75.0	186.96	208.49	102.82	156.30	-26.6	-10.3	-34.2	-28.4	8.9	-20.1

Competitive Set Comparison													
	Actual Figures						Percent of Change from Last Year						
	Current Month			Year-To-Date			Current Month			Year-To-Date			
	OCC	ADR	RvPAR	OCC	ADR	RvPAR	OCC	ADR	RvPAR	OCC	ADR	RvPAR	
US	39.4	#####	43.54	51.8	#####	64.14	US	-42.3	-16.5	-51.9	-15.9	-4.0	-19.3
Texas	44.1	89.23	39.34	55.3	99.73	55.14	Texas	-37.9	-19.9	-50.3	-14.2	-6.7	-19.9
Irving	43.7	95.92	41.94	59.8	#####	66.52	Irving	-43.1	-13.6	-50.8	-16.1	-1.0	-16.9
Best USA	Arlngtn	Grpvine	Phoenix	Phoenix	SanJose	Phoenix	Best USA	Arlngtn	Grpvine	Arlngtn	Arlngtn	Irving	Arlngtn
	50.4	#####	78.27	67.6	#####	#####		-33.1	-2.9	-40.9	-12.8	-1.0	-15.2
Best Texas	Arlngtn	Grpvine	Grpvine	Arlngtn	Grpvine	Grpvine	Best Texas	Arlngtn	Grpvine	Arlngtn	Arlngtn	Irving	Arlngtn
	50.4	#####	58.72	60.5	#####	#####		-33.1	-2.9	-40.9	-12.8	-1.0	-15.2
Worst USA	Grpvine	Arlngtn	Atlanta	Frisco	Arlngtn	Arlngtn	Worst USA	Grpvine	SanJose	SanJose	SanJose	Atlanta	SanJose
	30.0	82.68	41.10	54.6	88.58	53.57		-64.7	-18.8	-66.3	-26.6	-13.7	-34.2
Worst Texas	Grpvine	Arlngtn	Arlngtn	Frisco	Arlngtn	Arlngtn	Worst Texas	Grpvine	Irving	Grpvine	Grpvine	Frisco	Frisco
	30.0	82.68	41.69	54.6	88.58	53.57		-64.7	-13.6	-65.7	-24.6	-8.4	-28.7

Note: "Best" and "Worst" notations above refer to destinations within this competitive set only

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Tab 6 - Multi-Segment Custom Sets+

Irving TX CVB

For the month of: March 2020

	Current Month - March 2020 vs March 2019												Year to Date - March 2020 vs March 2019											
	Occ %		ADR		RevPAR		Percent Change from March 2019						Occ %		ADR		RevPAR		Percent Change from YTD 2019					
	2020	2019	2020	2019	2020	2019	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2020	2019	2020	2019	2020	2019	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
Irving, TX+	43.7	76.8	95.92	111.03	41.94	85.28	-43.1	-13.6	-50.8	-50.3	1.0	-42.5	59.8	71.3	111.26	112.35	66.52	80.05	-16.1	-1.0	-16.9	-14.5	2.9	-13.7
Luxury/Full Service Irving+	34.5	76.5	137.62	148.01	47.43	113.16	-54.9	-7.0	-58.1	-58.1	-0.0	-54.9	56.5	71.0	155.56	151.62	87.92	107.70	-20.4	2.6	-18.4	-14.4	4.9	-16.5
All Suite/Extended Stay Irving+	49.2	78.5	84.73	96.23	41.69	75.56	-37.3	-12.0	-44.8	-43.0	3.3	-35.3	63.3	73.5	94.30	96.84	59.67	71.23	-14.0	-2.6	-16.2	-13.5	3.3	-11.1
Limited Service Irving+	41.8	76.7	104.83	112.05	43.82	85.92	-45.5	-6.4	-49.0	-51.9	-5.7	-48.6	61.1	71.7	111.39	114.48	68.01	82.13	-14.9	-2.7	-17.2	-21.9	-5.7	-19.7
Budget Irving+	55.6	75.1	54.27	57.90	30.20	43.46	-25.9	-6.3	-30.5	-30.7	-0.3	-26.1	60.1	67.9	54.66	57.32	32.86	38.95	-11.5	-4.6	-15.6	-15.9	-0.3	-11.8
Las Colinas+	37.8	74.8	108.26	126.80	40.89	94.82	-49.5	-14.6	-56.9	-56.9	0.0	-49.5	56.5	70.7	129.36	127.54	73.05	90.15	-20.1	1.4	-19.0	-15.3	4.6	-16.5
DFW North+	45.2	82.7	95.66	106.10	43.27	87.70	-45.3	-9.8	-50.7	-49.0	3.4	-43.4	63.3	75.7	109.07	108.65	69.09	82.30	-16.4	0.4	-16.0	-13.2	3.4	-13.5
DFW South+	50.8	73.3	82.53	93.30	41.96	68.39	-30.6	-11.5	-38.6	-38.7	-0.1	-30.7	60.6	67.1	88.81	94.23	53.85	63.19	-9.6	-5.7	-14.8	-14.9	-0.1	-9.7
Full Service Las Colinas+	23.2	69.9	186.14	174.95	43.10	122.36	-66.9	6.4	-64.8	-64.8	0.0	-66.9	48.9	66.2	191.83	179.81	93.88	119.10	-26.1	6.7	-21.2	-12.3	11.3	-17.8
Limited Service Las Colinas+	48.8	78.4	80.45	94.49	39.23	74.10	-37.8	-14.9	-47.0	-47.0	0.0	-37.8	62.1	73.7	92.34	95.79	57.38	70.59	-15.7	-3.6	-18.7	-18.7	0.0	-15.7
Full Service DFW North+	41.5	84.4	127.79	136.32	53.03	115.09	-50.9	-6.3	-53.9	-53.9	0.0	-50.9	63.2	76.3	145.01	142.41	91.67	108.62	-17.1	1.8	-15.6	-15.6	0.0	-17.1
Limited Service DFW North+	48.2	81.5	76.65	85.05	36.98	69.29	-40.8	-9.9	-46.6	-46.3	0.6	-40.4	63.6	75.4	84.71	85.68	53.85	64.60	-15.7	-1.1	-16.6	-16.1	0.6	-15.2
Full Service DFW South+																								
Limited Service DFW South+	52.0	71.1	75.51	82.90	39.25	58.95	-26.9	-8.9	-33.4	-33.5	-0.2	-27.0	59.7	64.8	78.95	83.60	47.17	54.16	-7.8	-5.6	-12.9	-13.1	-0.2	-7.9

AirBNB Data	Percent Change from Prior Year												Percent Change from Prior Year YTD											
	Occ %		ADR		RevPAR		Percent Change from Prior Year						Occ %		ADR		RevPAR		Percent Change from Prior Year YTD					
	2020	2019	2020	2019	2020	2019	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2020	2019	2020	2019	2020	2019	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
Entire Place	59.4	66.0	166.55	202.06	98.96	133.44	-10.02	-17.57	-25.84	58.8	77.7	64.7	63.2	56.54	172.60	170.55	109.01	96.43	11.69	1.20	13.04	133.3	90.5	133.9
Hotel Comparable	62.5	71.67	106.55	89.48	66.54	64.13	-12.86	19.08	3.76	166.7	157.1	124.0	65.1	67.93	104.44	85.22	67.96	57.90	-4.22	22.55	17.38	156.6	118.6	109.4

Available Listings	2020	2019	% Chg
Entire Place	321	170	88.8
Private Room	174	146	19.2
Shared Room	36	34	5.9
Total Available Listings	531	350	51.7

	Participation			
	Properties		Rooms	
	Census	Sample	Census	Sample
Irving, TX+	87	76	12862	11298
Luxury/Full Service Irving+	16	14	4895	4295
All Suite/Extended Stay Irving+	33	32	3713	3606
Limited Service Irving+	13	13	1685	1685
Budget Irving+	24	16	2450	1593
Las Colinas+	31	30	5262	4926
DFW North+	26	26	4066	4066
DFW South+	30	20	3534	2306
Full Service Las Colinas+	8	8	2259	2259
Limited Service Las Colinas+	23	22	3003	2667
Full Service DFW North+	4	4	1581	1581
Limited Service DFW North+	21	21	2366	2366
Full Service DFW South+	4	2	1055	455
Limited Service DFW South+	26	18	2479	1851
ICC Comp Set No Boutiques+				

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Irving, Texas Room Demand - Source: Smith Travel Research

	2019			2020			Calculated Demand Change over prior year		STR Reported Change over prior year	
	Current	Month	Year To Date	Current	Month	Year To Date	Current	Year To	Current	Year To
	Occ %	Demand	Demand	Occ %	Demand	Demand	Month	Date	Month	Date
January	66.5	254,496	254,496	64.9	258,560	258,560	1.6%	1.6%	-2.4%	-2.4%
February	70.4	243,421	497,917	72.1	259,505	518,065	6.6%	4.0%	2.6%	0.0%
March	77.0	303,898	801,815	43.7	174,320	692,385	-42.6%	-13.6%	-43.1%	-16.1%
April	74.2	283,519	1,085,334							
May	73.9	291,548	1,376,882							
June	78.6	300,278	1,677,160							
July	73.0	288,175	1,965,335							
August	69.5	273,955	2,239,290							
September	70.5	268,938	2,508,228							
October	79.0	317,464	2,825,692							
November	66.1	257,066	3,082,758							
December	57.4	230,578	3,313,336							

Irving, Texas & United States Comparison

March 2020

Irving	A.D.R.				OCCUPANCY				RevPAR				
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	
JANUARY	115.88	3.4%	115.88	3.4%	64.9%	-2.4%	64.9%	-2.4%	75.15	0.9%	75.15	0.9%	
FEBRUARY	116.84	2.3%	116.43	2.9%	72.1%	2.6%	68.2%	0.0%	84.20	4.9%	79.45	2.9%	
MAR	95.92	-13.6%	111.26	-1.0%	43.7%	-43.1%	59.8%	-16.1%	41.94	-50.8%	66.52	-16.9%	
APRIL													
MAY													
JUNE													
JULY													
AUGUST													
SEPTEMBER													
OCTOBER													
NOVEMBER													
DECEMBER													
12 mo. rolling averages:													
ADR		109.92	1.3%	Occupancy				67.4%	-5.7%	RevPAR		74.04	-4.5%

Texas	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	101.19	-0.8%	101.19	-0.8%	57.6%	0.4%	57.6%	0.4%	58.27	-0.5%	58.27	-0.5%
FEBRUARY	106.28	0.0%	103.77	-0.4%	65.3%	0.4%	61.2%	0.4%	69.35	0.5%	63.53	0.0%
MAR	89.23	-19.9%	99.73	-6.7%	44.1%	-37.9%	55.3%	-14.2%	39.34	-50.3%	55.14	-19.9%
APRIL												
MAY												
JUNE												
JULY												
AUGUST												
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												

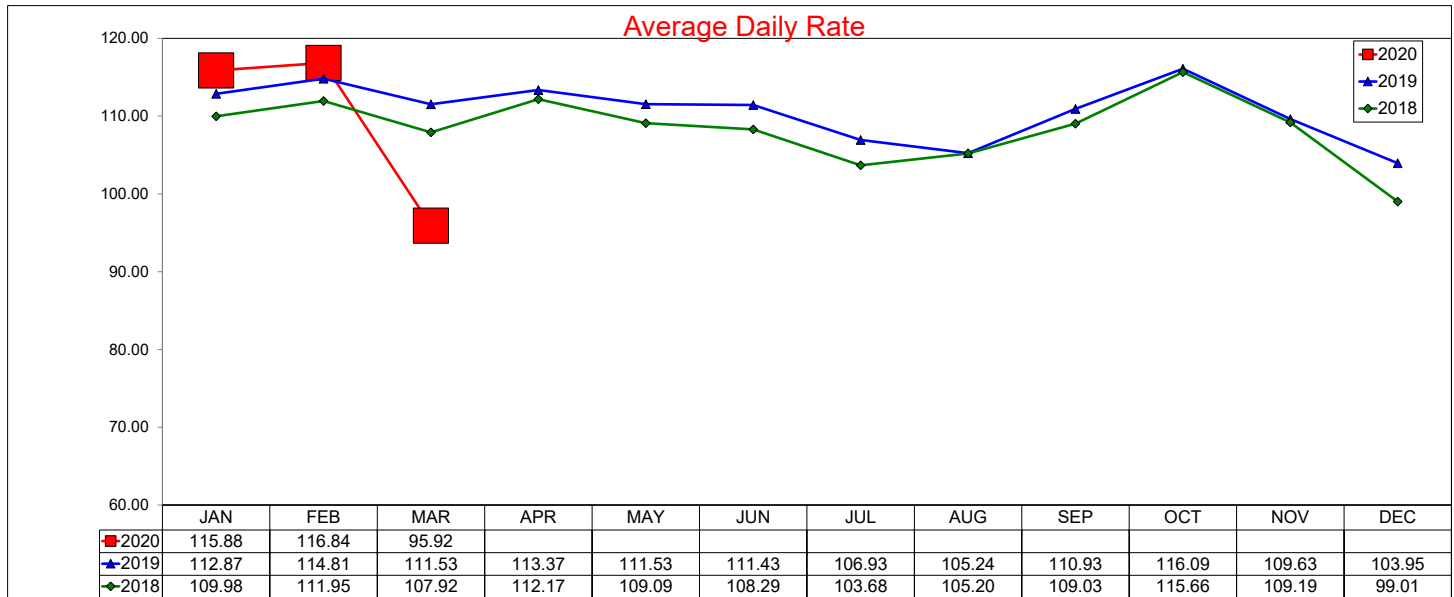
USA	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	126.06	1.4%	126.06	1.4%	55.1%	0.8%	55.1%	0.8%	69.47	2.2%	69.47	2.2%
FEBRUARY	130.78	1.4%	128.44	1.4%	62.2%	0.2%	58.5%	0.5%	81.33	1.7%	75.08	1.9%
MAR	110.66	-16.5%	123.76	-4.0%	39.4%	-42.3%	51.8%	-15.9%	43.54	-51.9%	64.14	-19.3%
APRIL												
MAY												
JUNE												
JULY												
AUGUST												
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												

Note: The "Change %" column refers to the change from the prior year's figure.

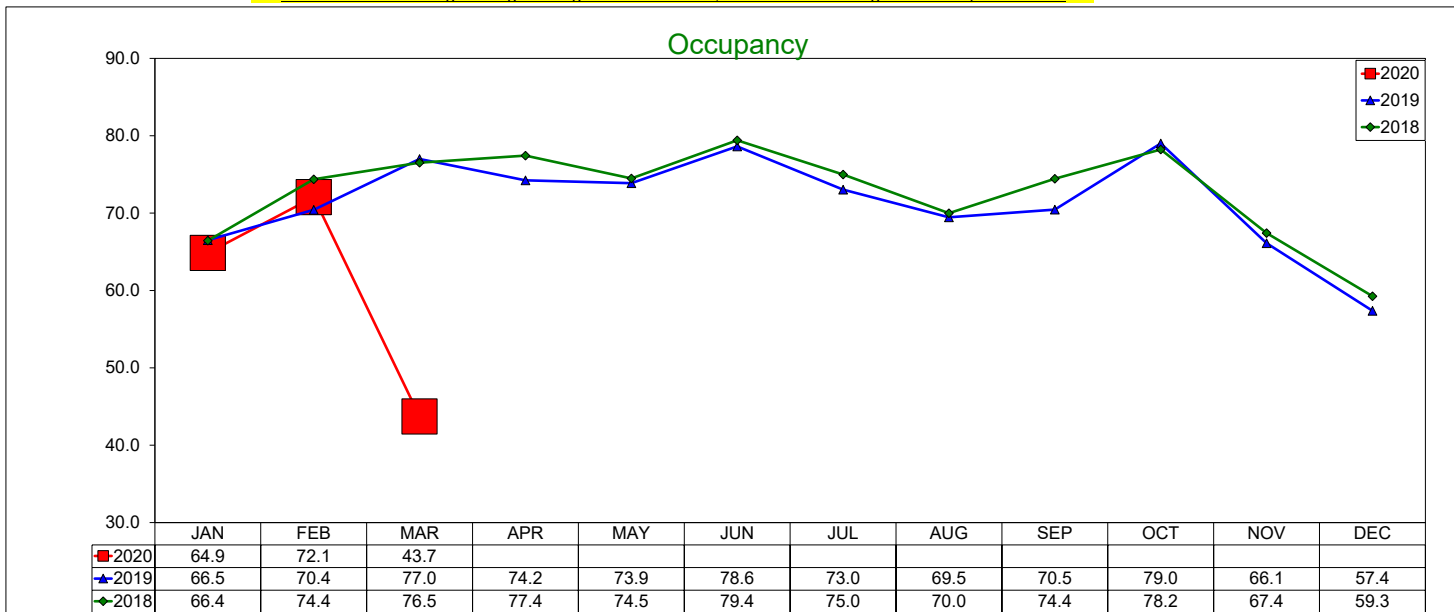
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Three Year Comparison - CITY OF IRVING - ALL PROPERTIES

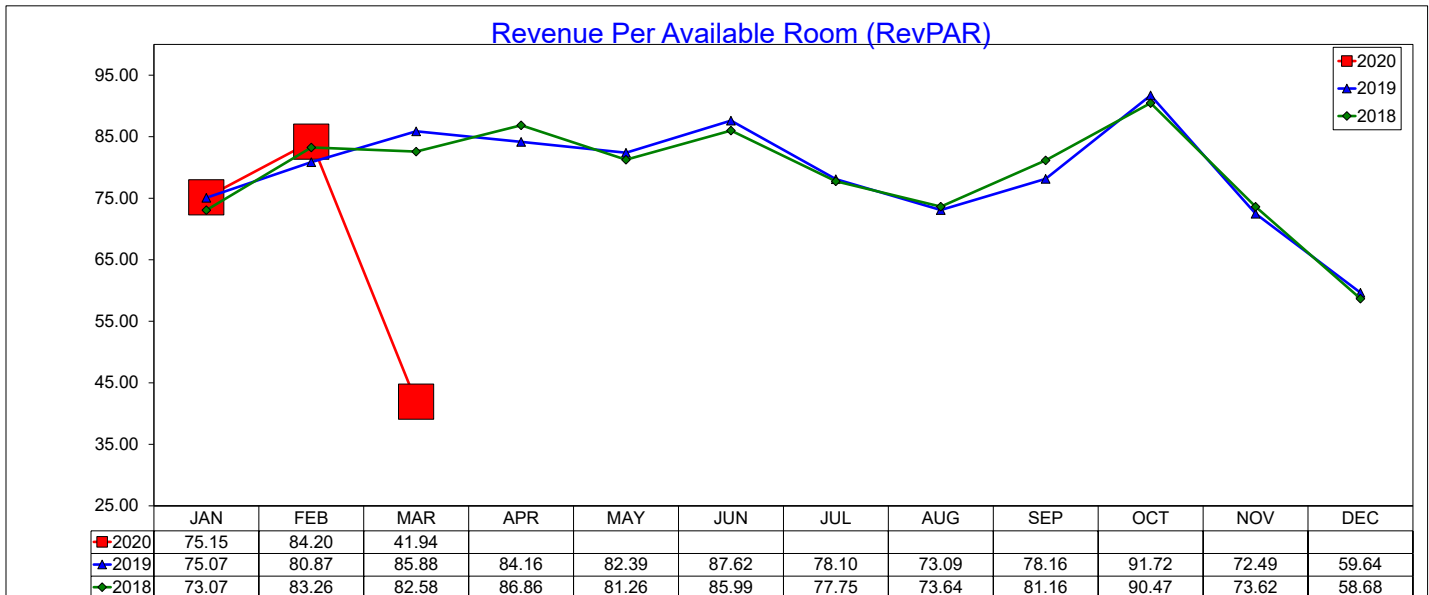
March 2020



12 month ADR Rolling Average through March 2020 is \$109.92 with a change from last year of 1.3%



12 month Occupancy Rolling Average through March 2020 is 67.36% with a change from last year of -5.7%

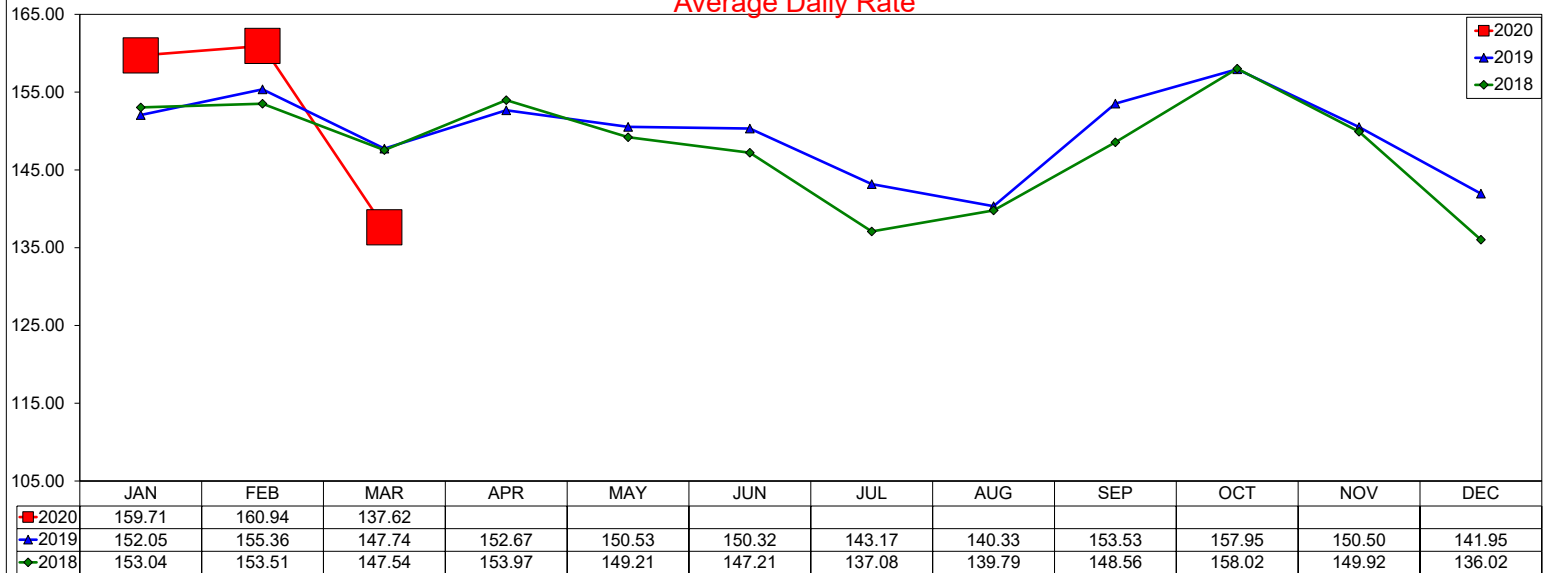


12 month RevPAR Rolling Average through March 2020 is \$74.04 with a change from last year of -4.5%

Three Year Comparison - Luxury/Full Service - Irving

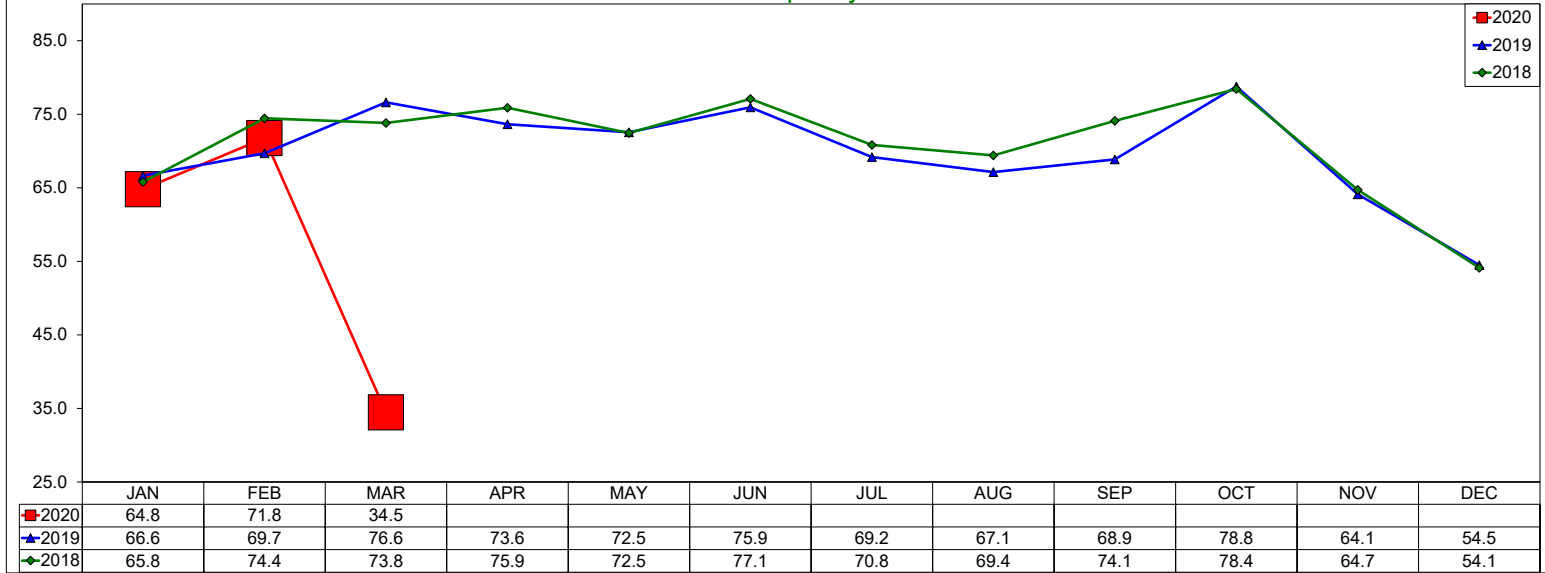
March 2020

Average Daily Rate



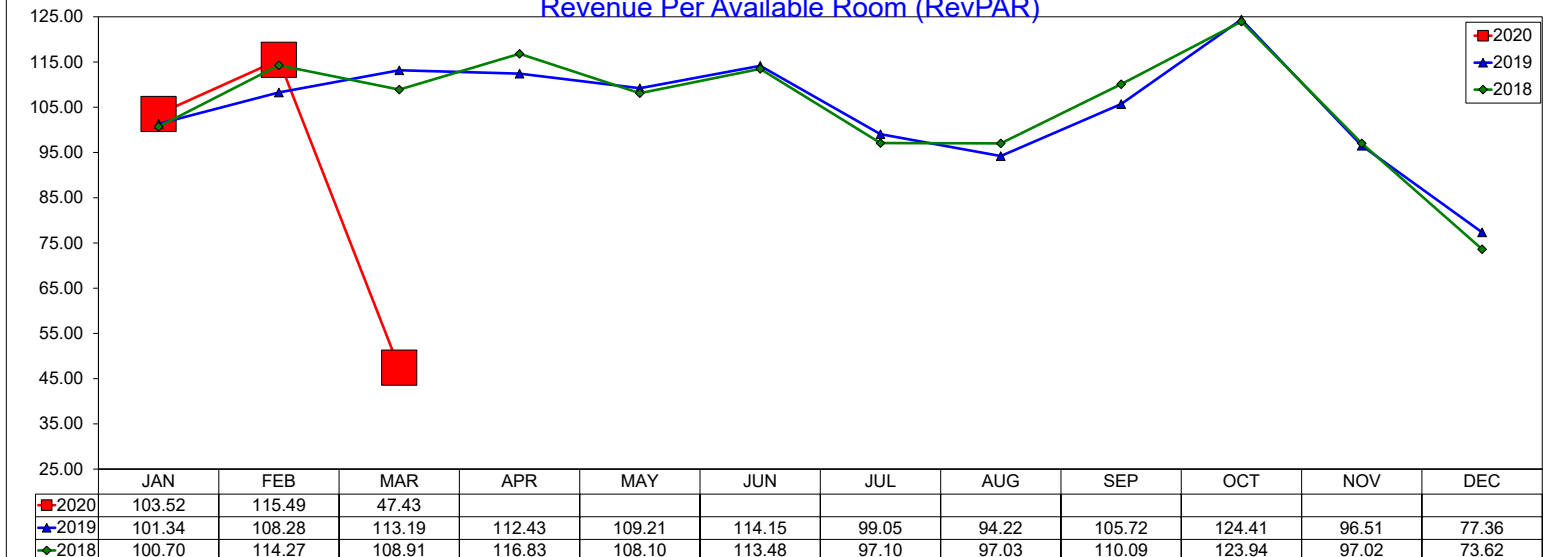
12 month ADR Rolling Average through March 2020 is \$150.42 with a change from last year of 1.9%

Occupancy



12 month Occupancy Rolling Average through March 2020 is 64.84% with a change from last year of -7.5%

Revenue Per Available Room (RevPAR)

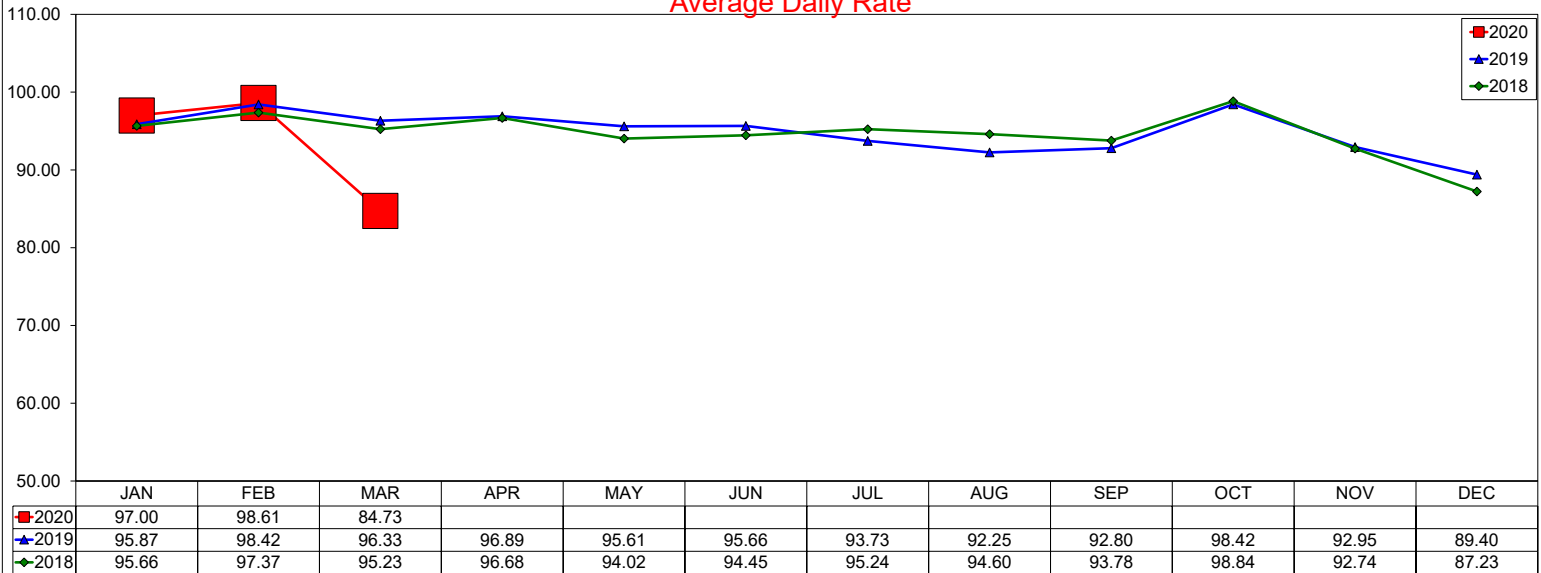


12 month RevPAR Rolling Average through March 2020 is \$97.54 with a change from last year of -5.7%

Three Year Comparison - All Suite/Extended Stay - Irving

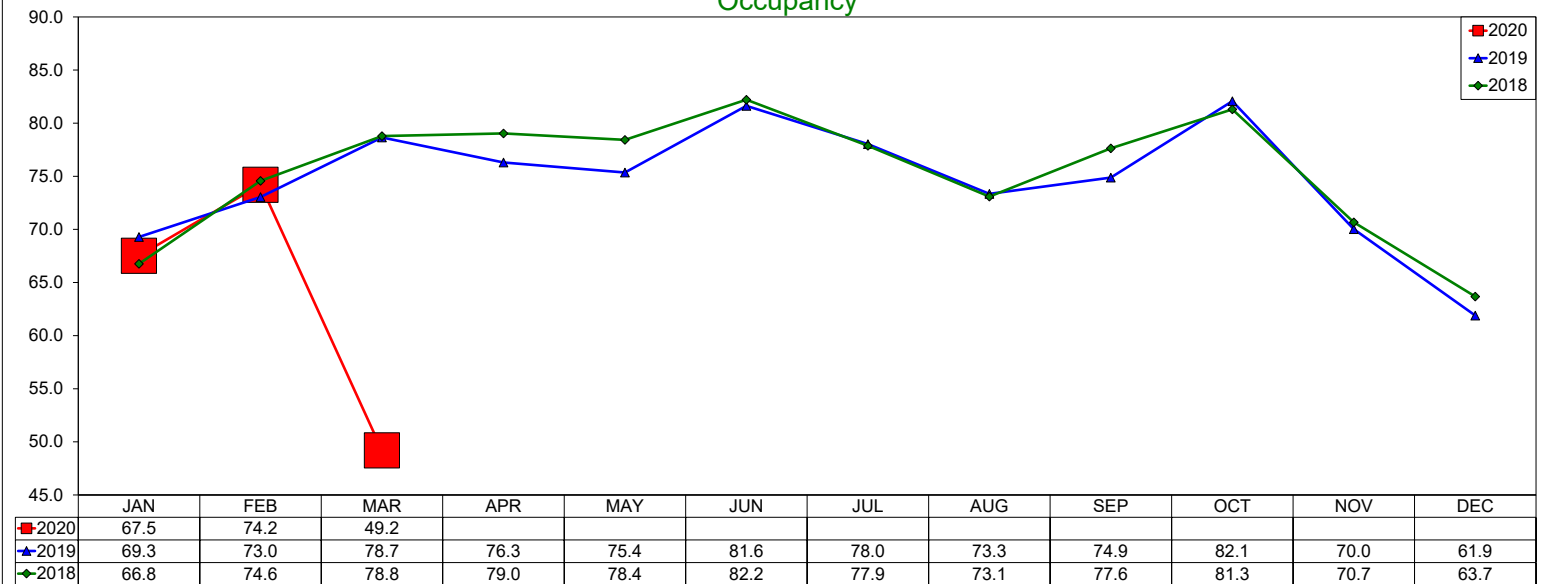
March 2020

Average Daily Rate



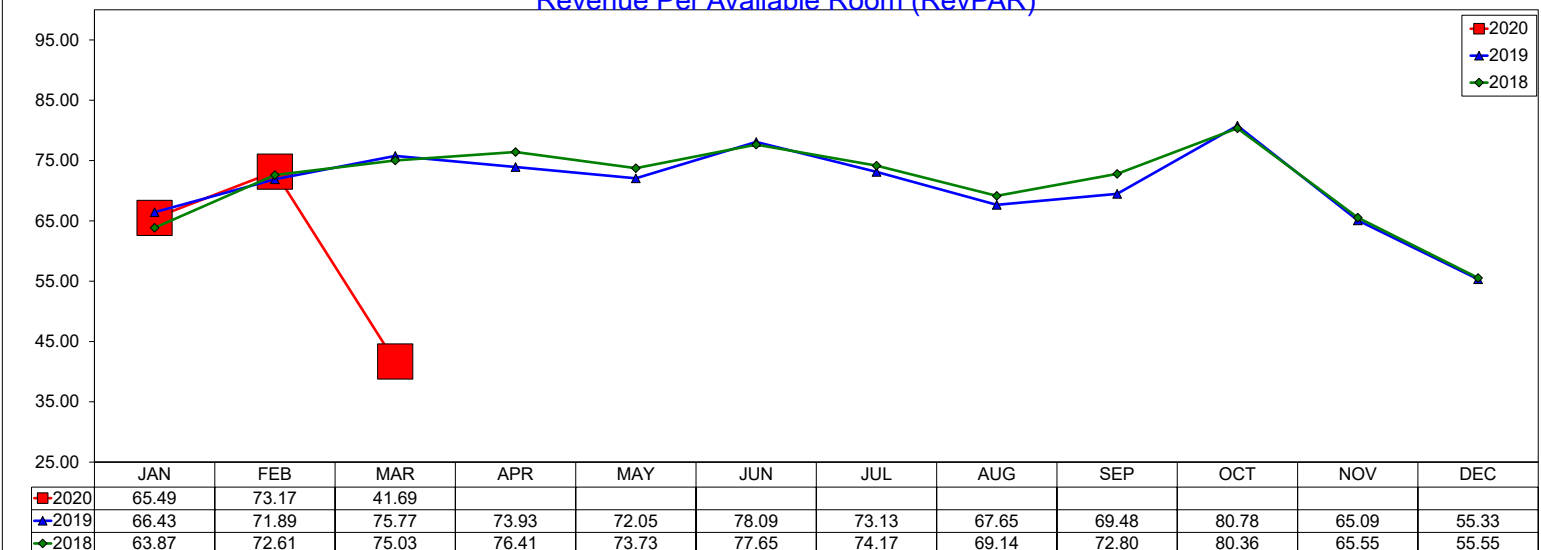
12 month ADR Rolling Average through March 2020 is \$93.94 with a change from last year of -0.1%

Occupancy



12 month Occupancy Rolling Average through March 2020 is 71.13% with a change from last year of -4.4%

Revenue Per Available Room (RevPAR)

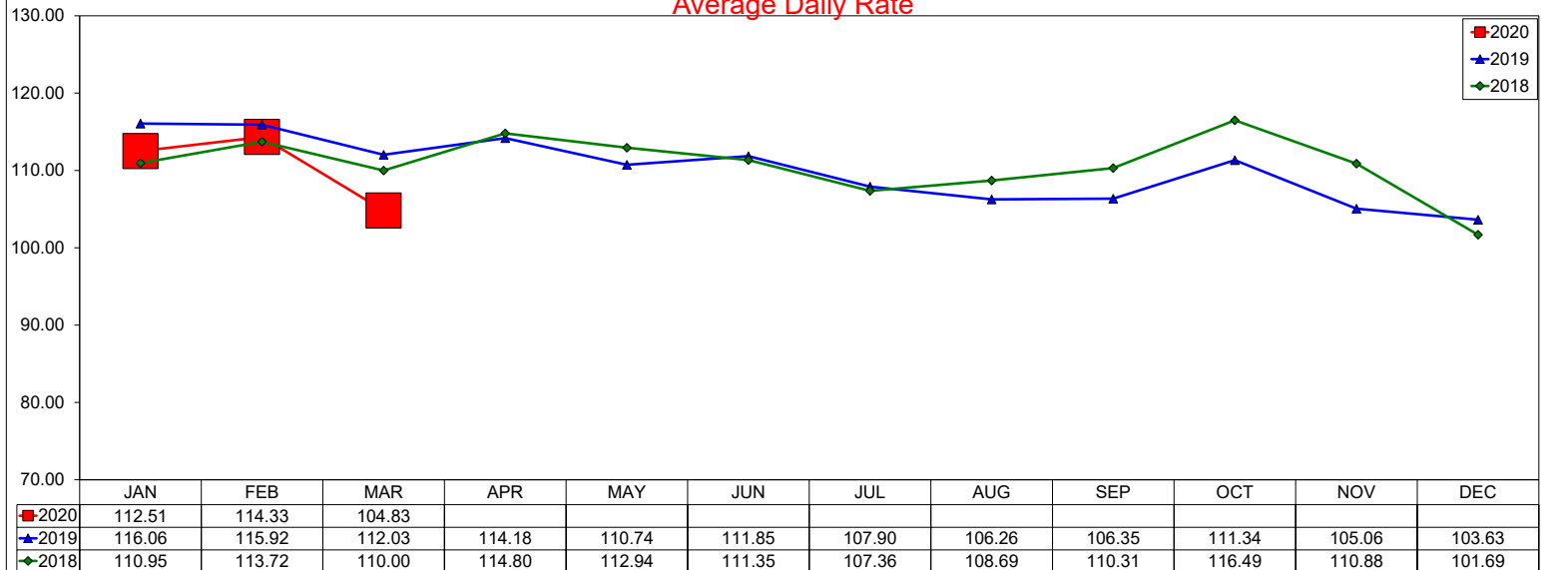


12 month RevPAR Rolling Average through March 2020 is \$66.82 with a change from last year of -4.5%

Three Year Comparison - Limited Service - Irving

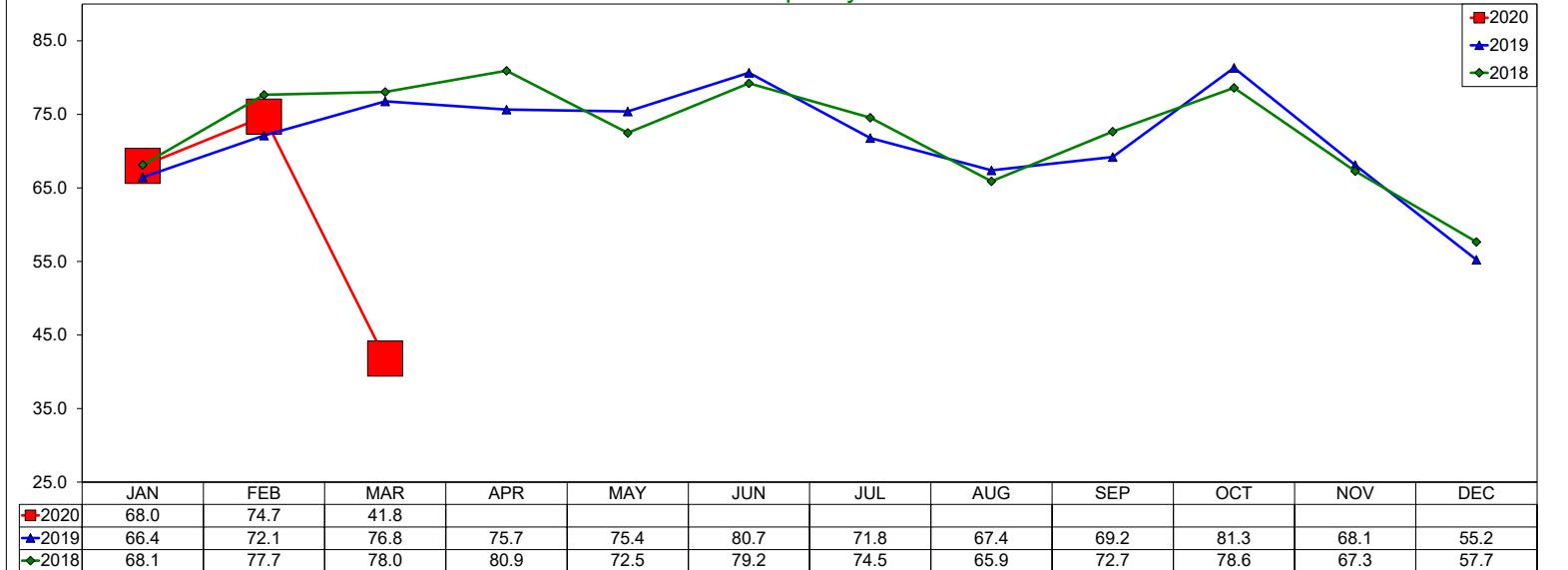
March 2020

Average Daily Rate



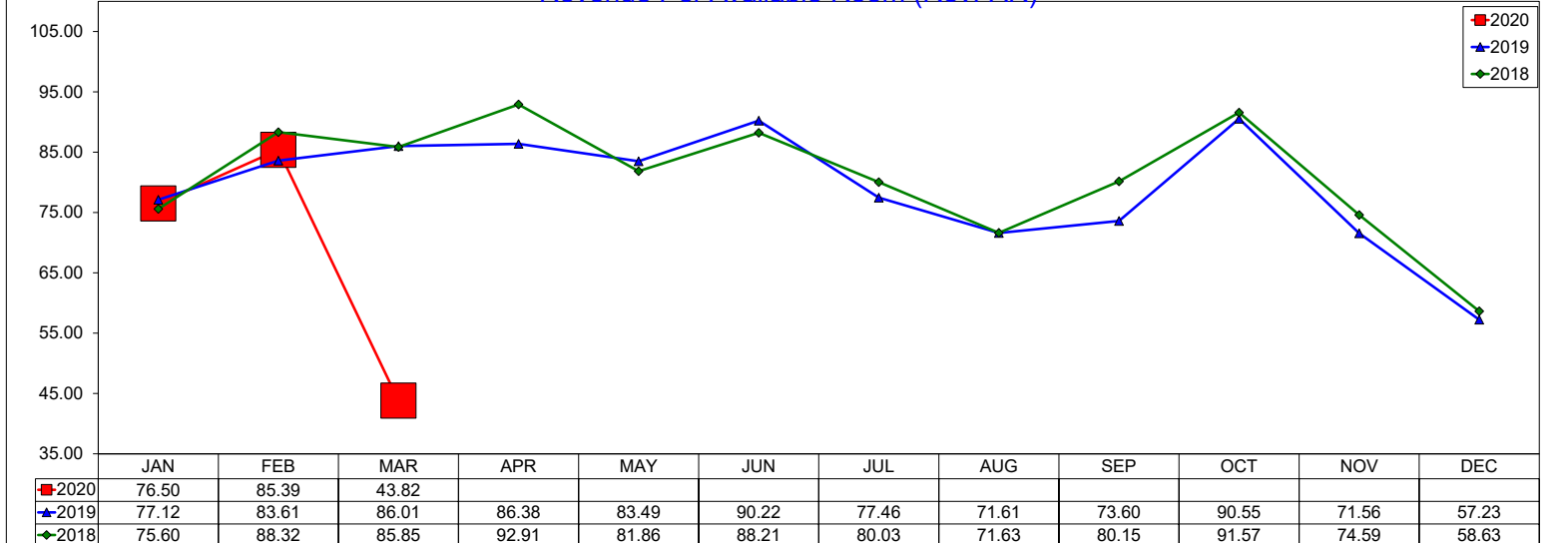
12 month ADR Rolling Average through March 2020 is \$108.72 with a change from last year of -2.3%

Occupancy



12 month Occupancy Rolling Average through March 2020 is 67.82% with a change from last year of -4.6%

Revenue Per Available Room (RevPAR)

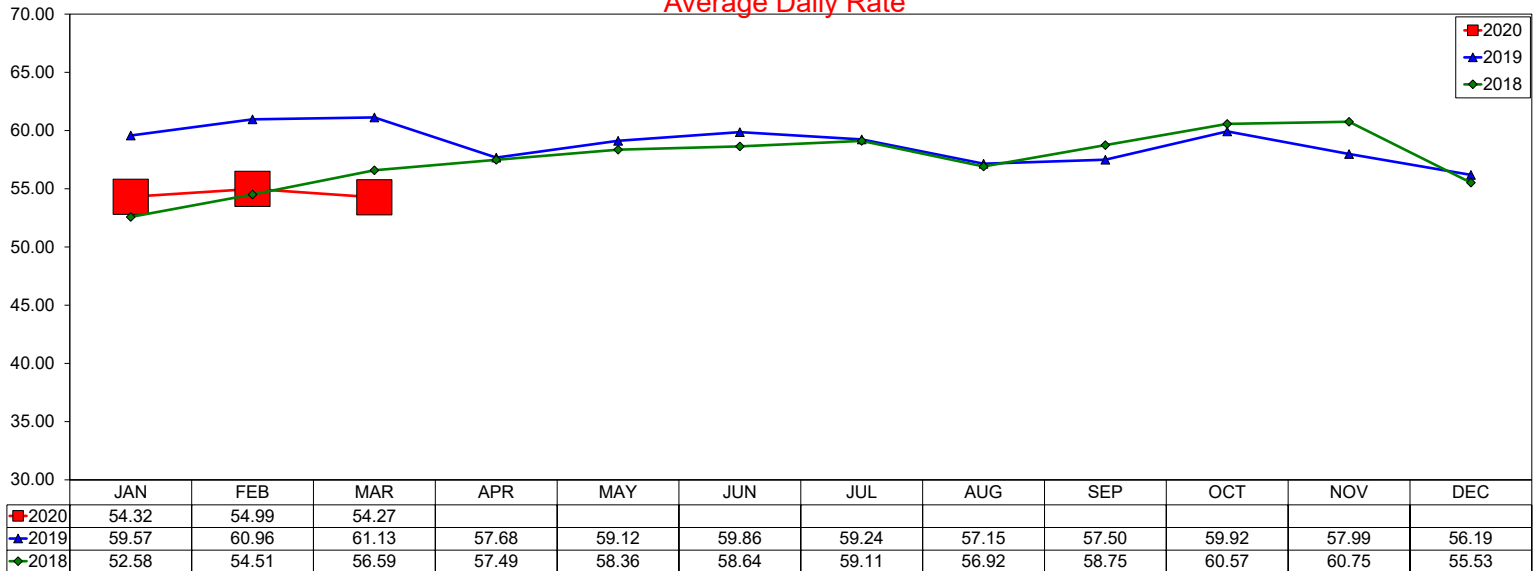


12 month RevPAR Rolling Average through March 2020 is \$73.73 with a change from last year of -6.7%

Three Year Comparison - Budget - Irving

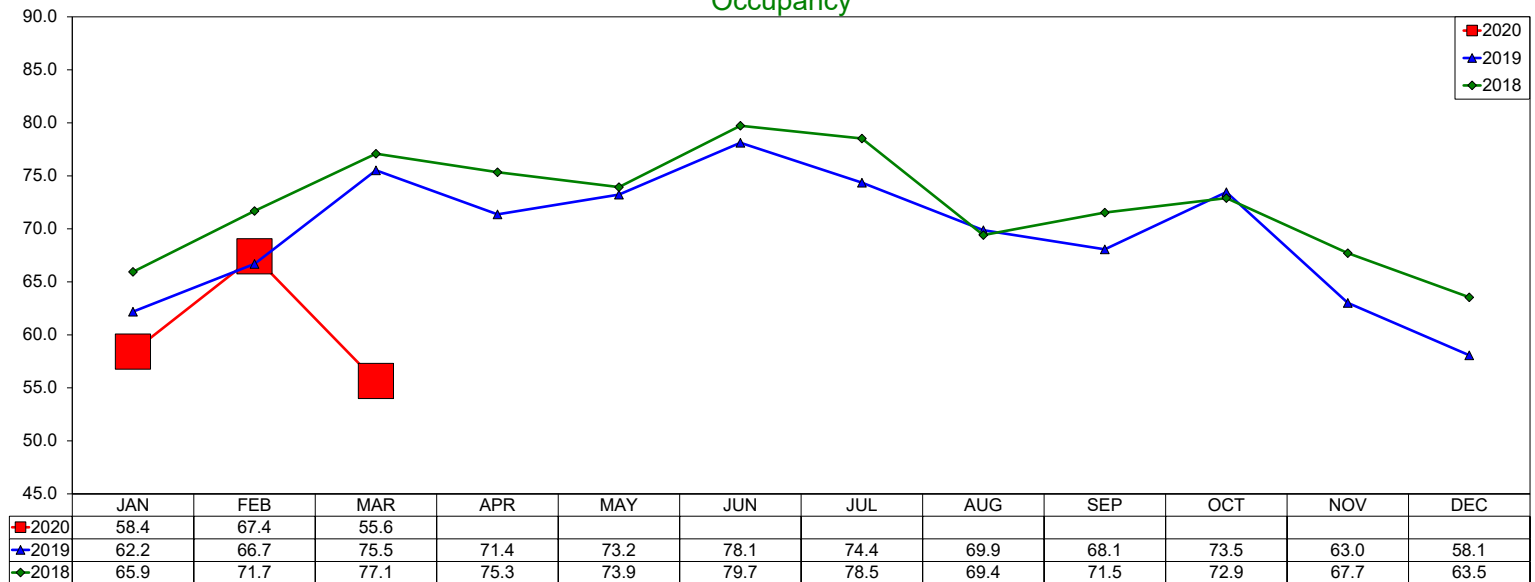
March 2020

Average Daily Rate



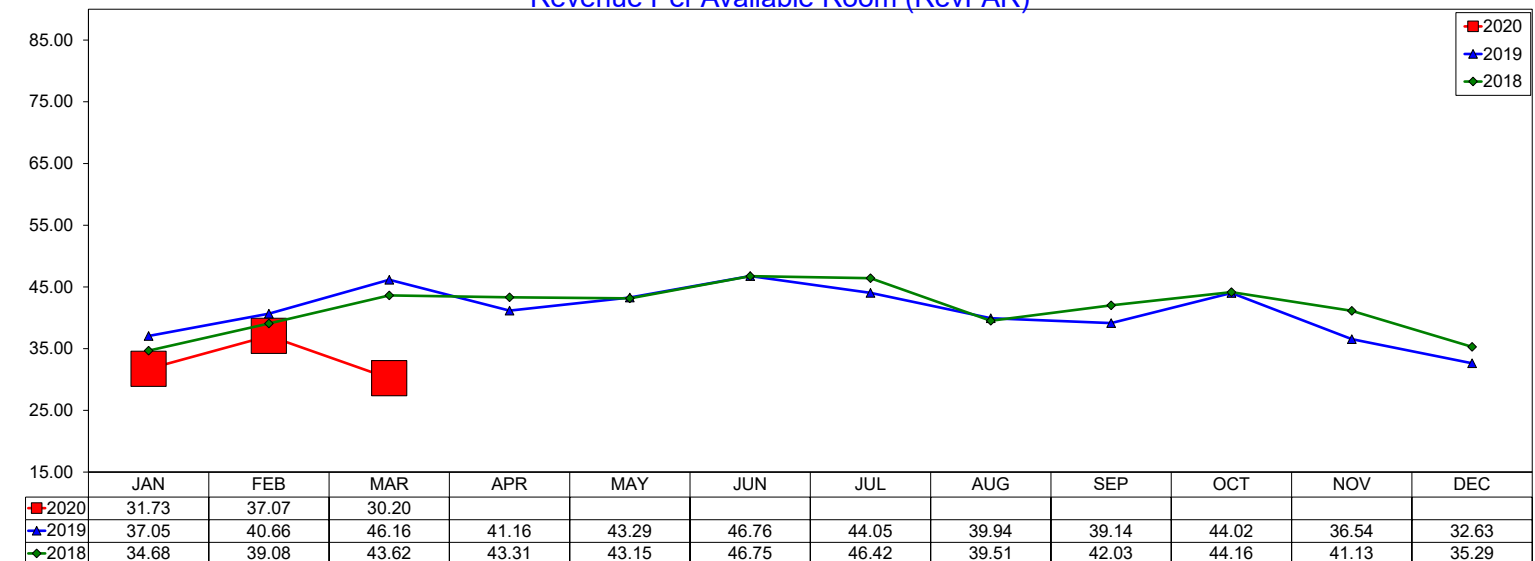
12 month ADR Rolling Average through March 2020 is \$57.34 with a change from last year of 0.3%

Occupancy



12 month Occupancy Rolling Average through March 2020 is 66.61% with a change from last year of -4.6%

Revenue Per Available Room (RevPAR)

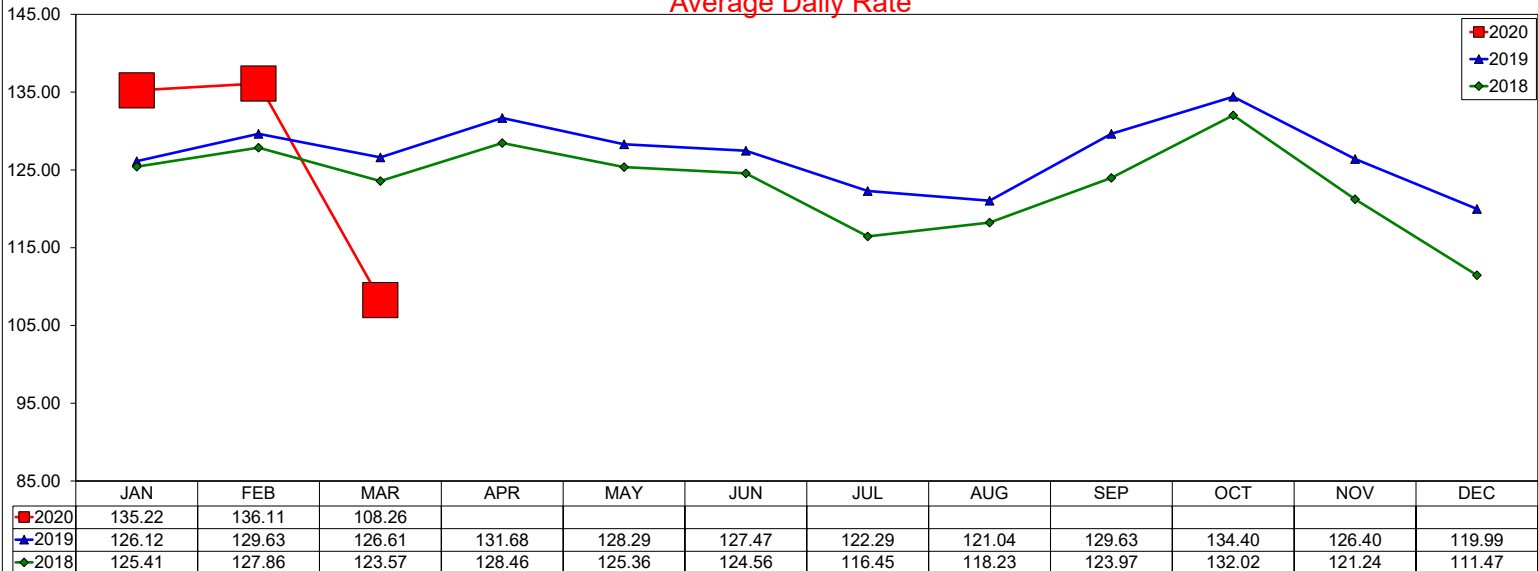


12 month RevPAR Rolling Average through March 2020 is \$38.2 with a change from last year of -4.3%

Three Year Comparison - Las Colinas

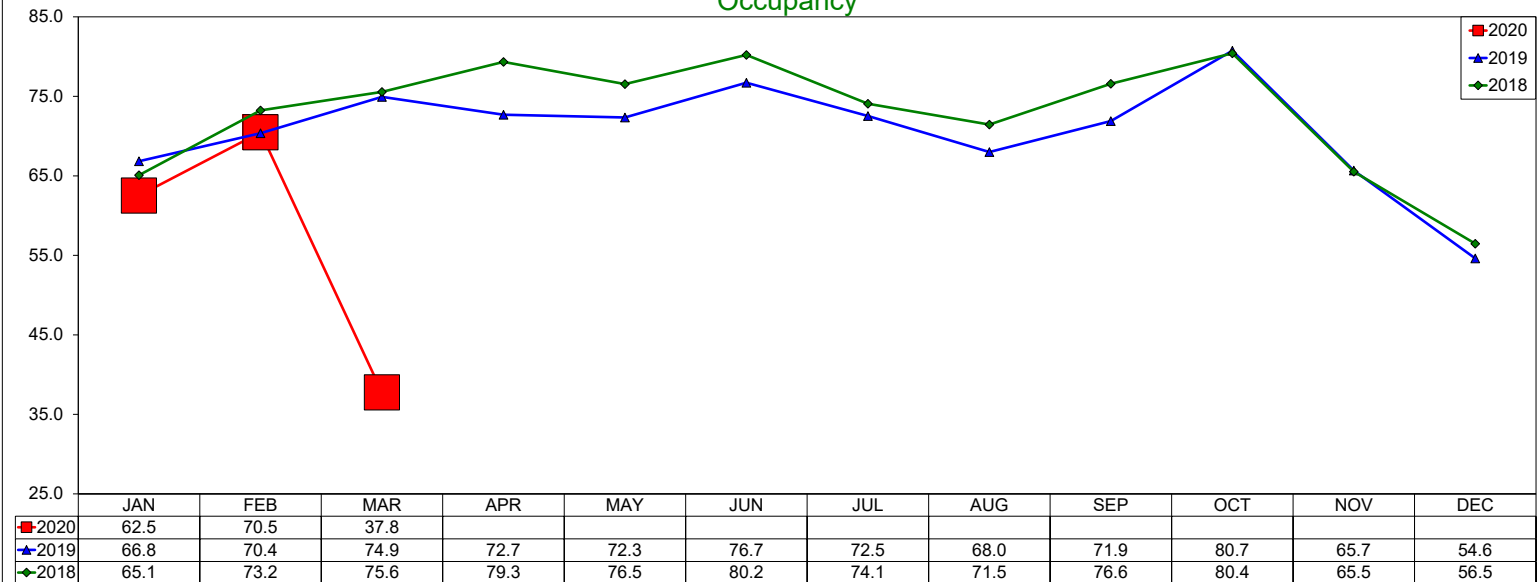
March 2020

Average Daily Rate



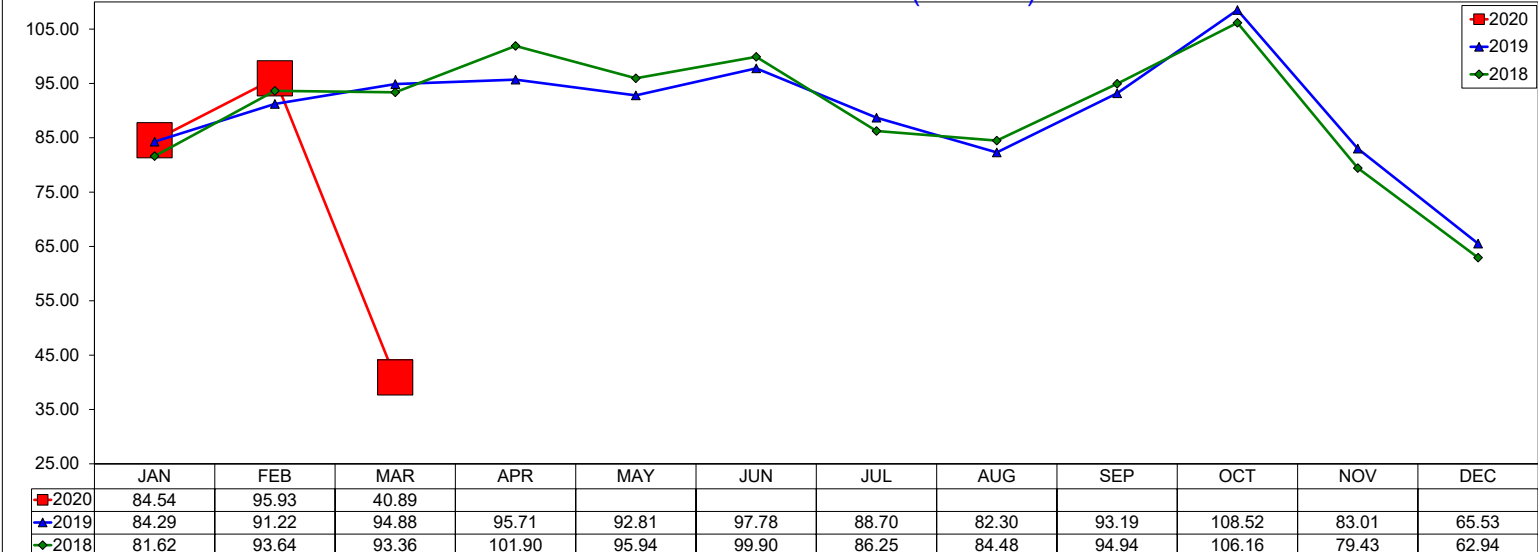
12 month ADR Rolling Average through March 2020 is \$127.05 with a change from last year of 3.3%

Occupancy



12 month Occupancy Rolling Average through March 2020 is 65.99% with a change from last year of -7.6%

Revenue Per Available Room (RevPAR)

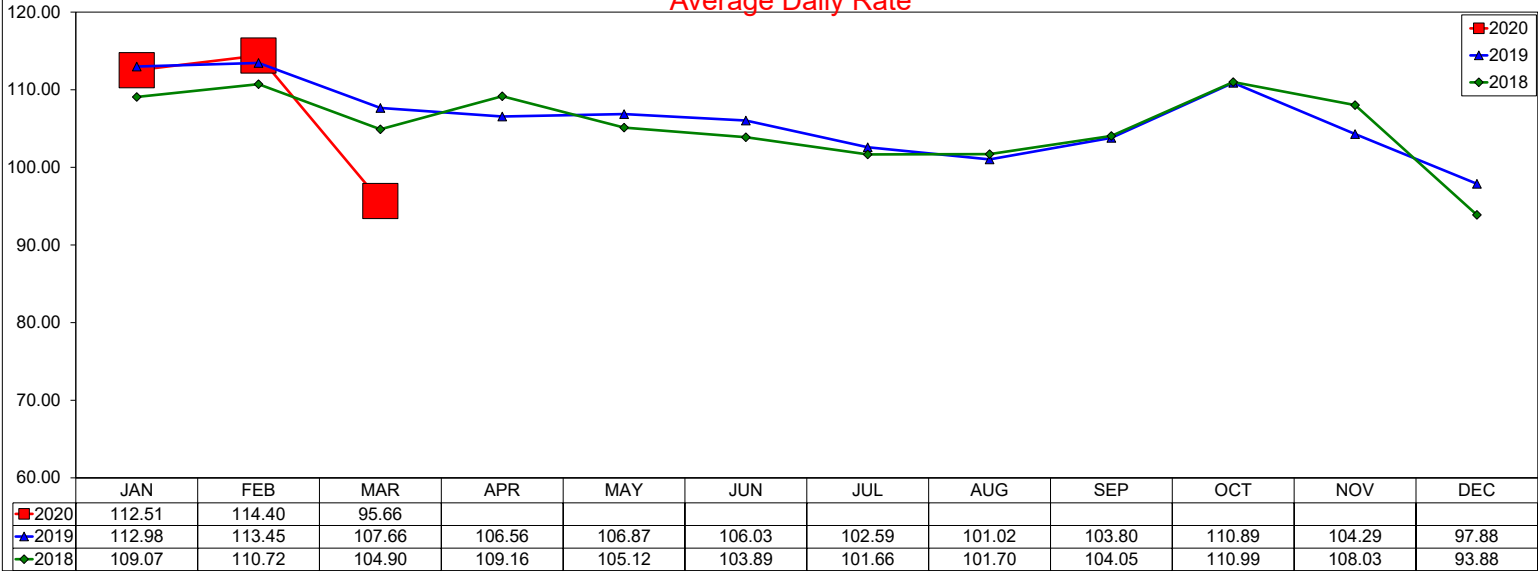


12 month RevPAR Rolling Average through March 2020 is \$83.85 with a change from last year of -4.6%

Three Year Comparison - DFW North

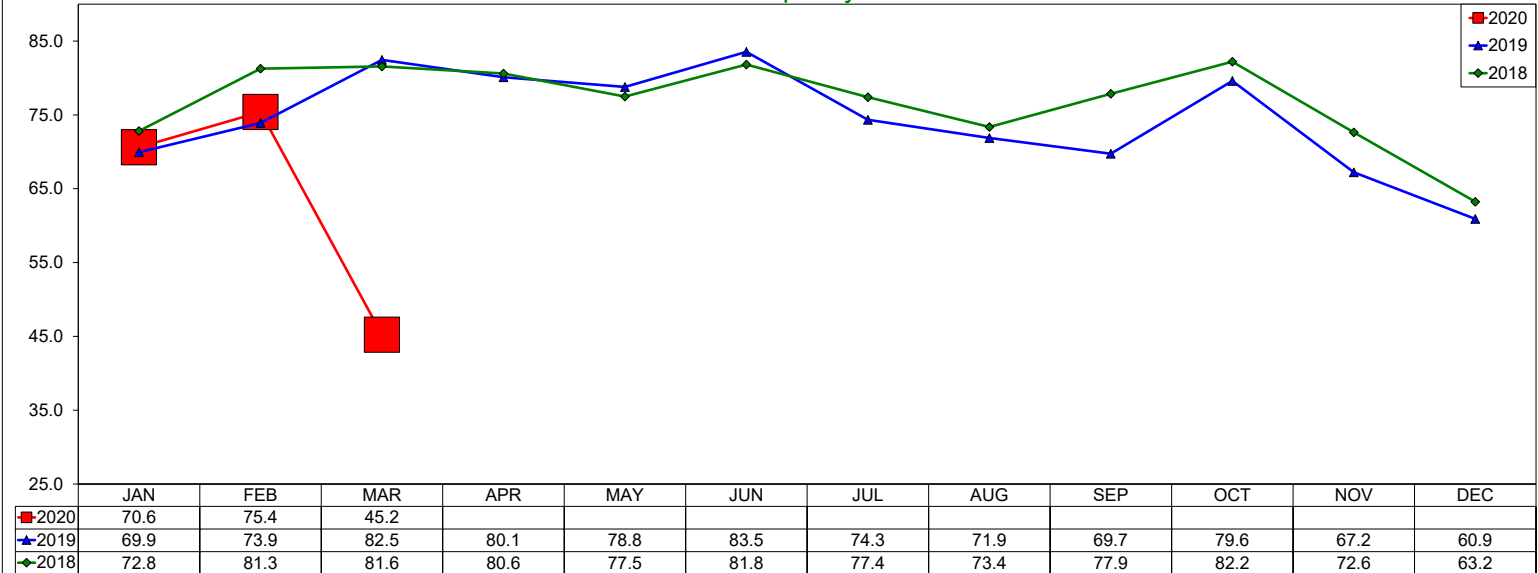
March 2020

Average Daily Rate



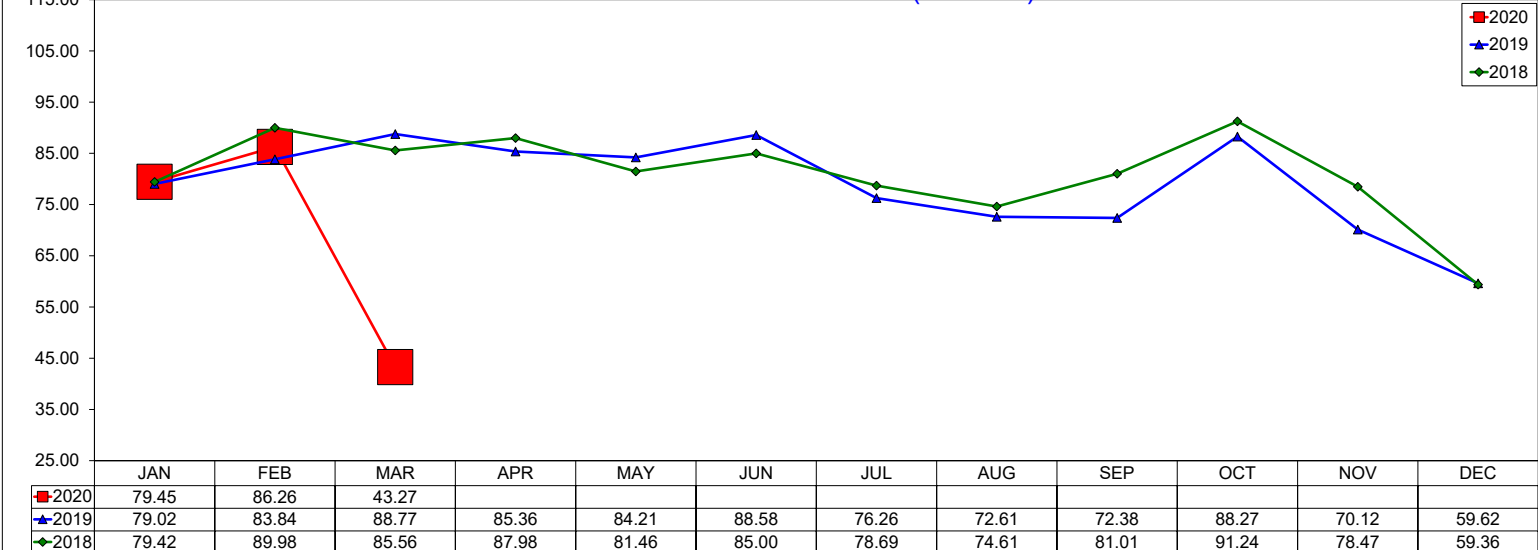
12 month ADR Rolling Average through March 2020 is \$105.43 with a change from last year of 0.8%

Occupancy



12 month Occupancy Rolling Average through March 2020 is 69.68% with a change from last year of -7.5%

Revenue Per Available Room (RevPAR)

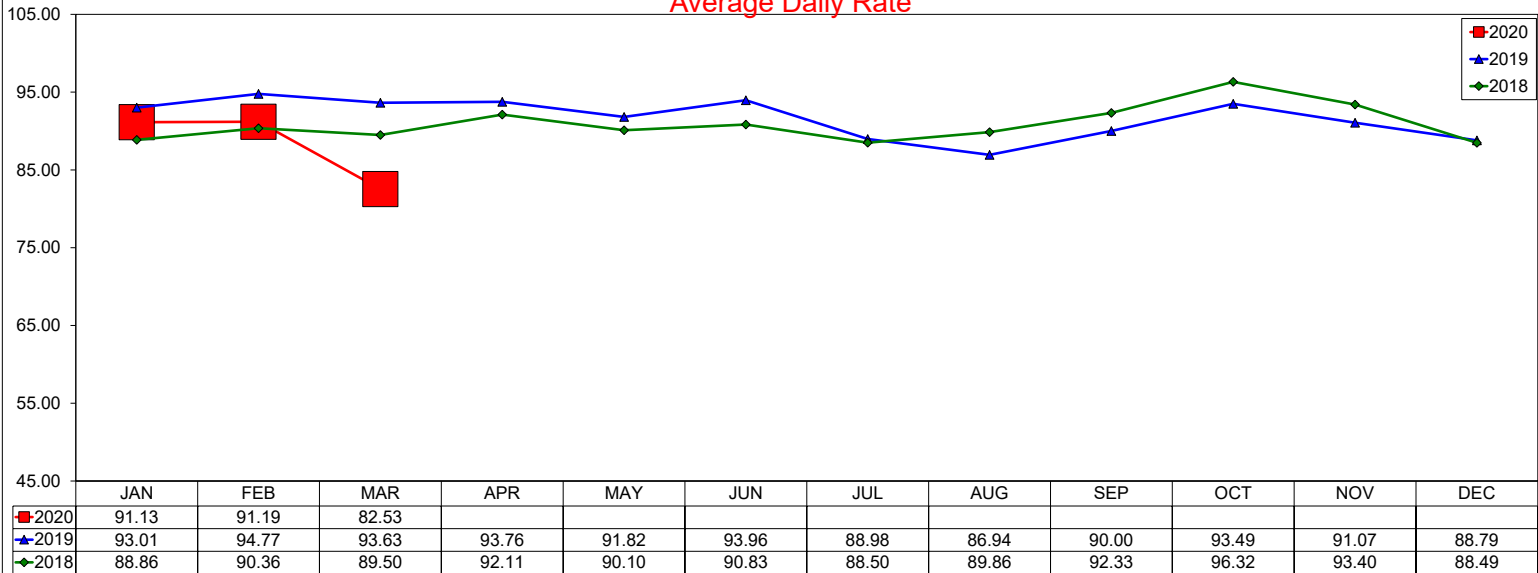


12 month RevPAR Rolling Average through March 2020 is \$73.47 with a change from last year of -6.8%

Three Year Comparison - DFW South

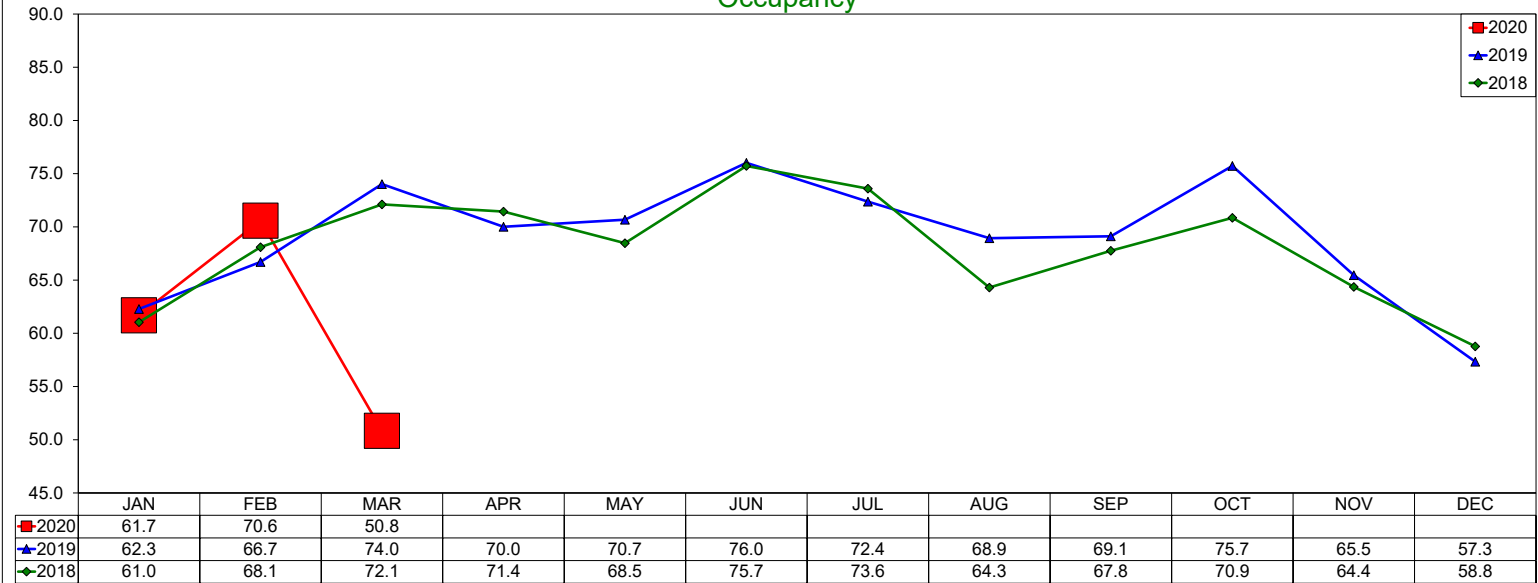
March 2020

Average Daily Rate



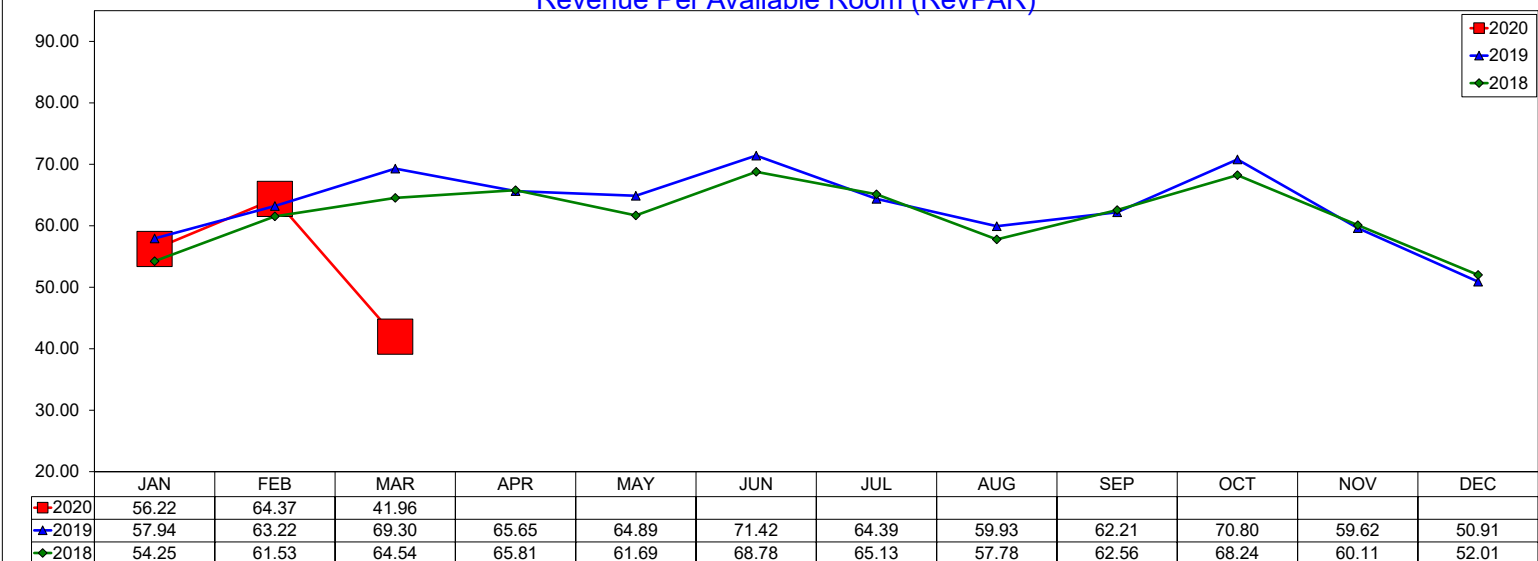
12 month ADR Rolling Average through March 2020 is \$90.05 with a change from last year of -2.3%

Occupancy



12 month Occupancy Rolling Average through March 2020 is 66.74% with a change from last year of -0.6%

Revenue Per Available Room (RevPAR)

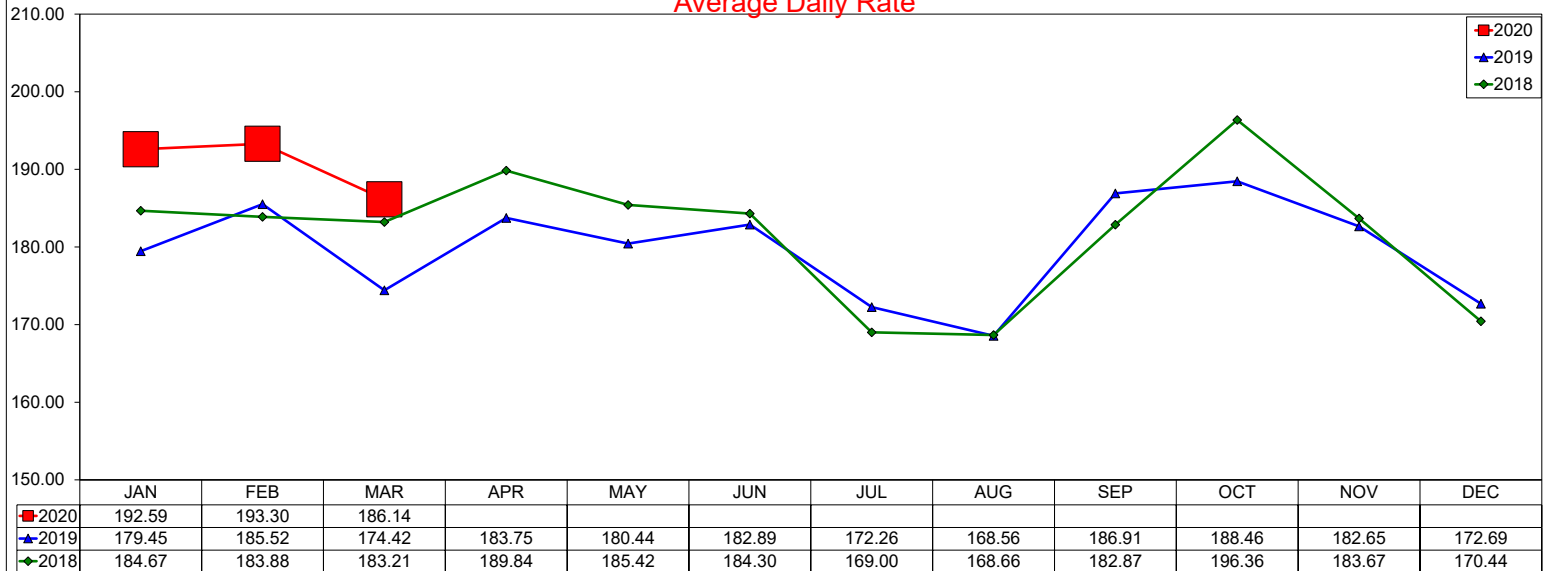


12 month RevPAR Rolling Average through March 2020 is \$60.1 with a change from last year of -2.9%

Three Year Comparison - Full Service - Las Colinas

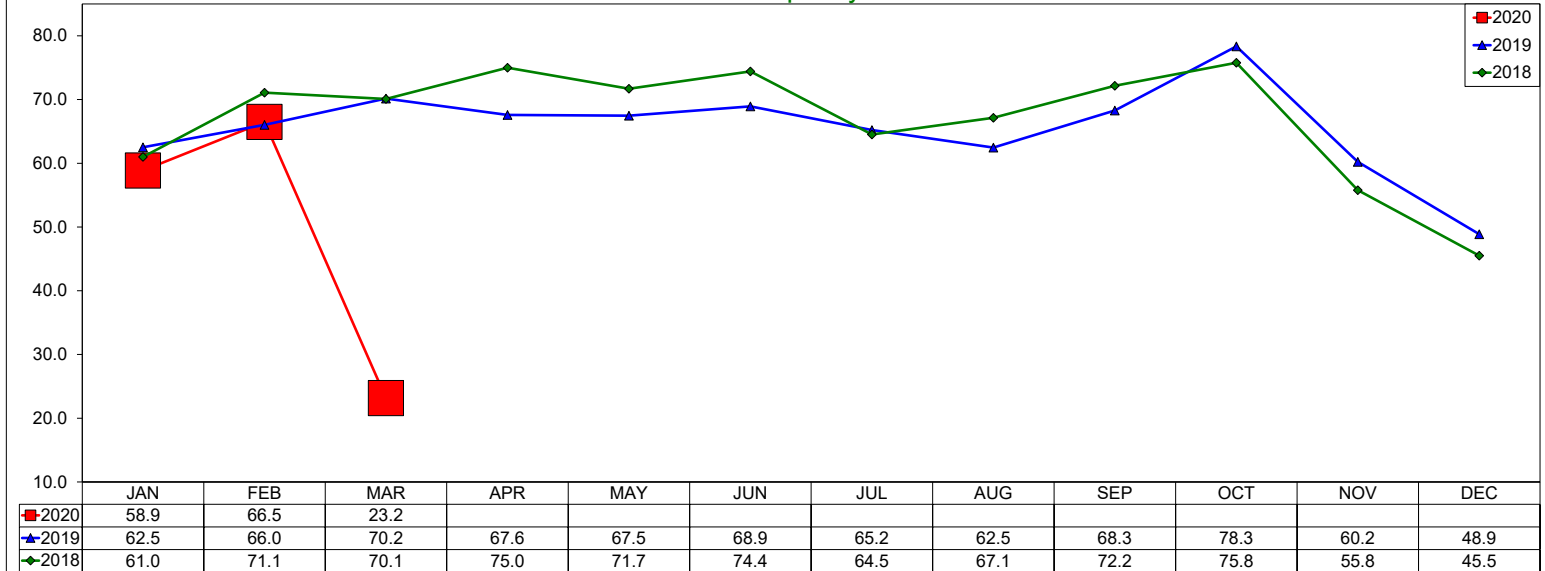
March 2020

Average Daily Rate



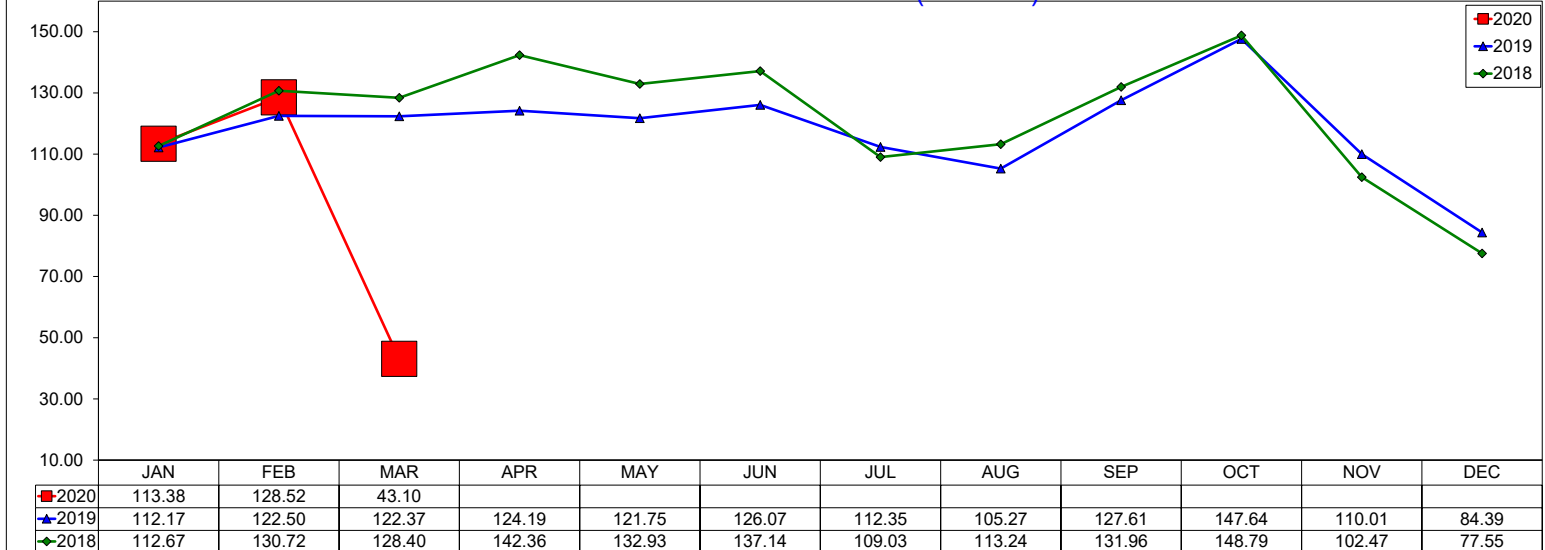
12 month ADR Rolling Average through March 2020 is \$182.67 with a change from last year of 1.5%

Occupancy



12 month Occupancy Rolling Average through March 2020 is 59.96% with a change from last year of -8.0%

Revenue Per Available Room (RevPAR)

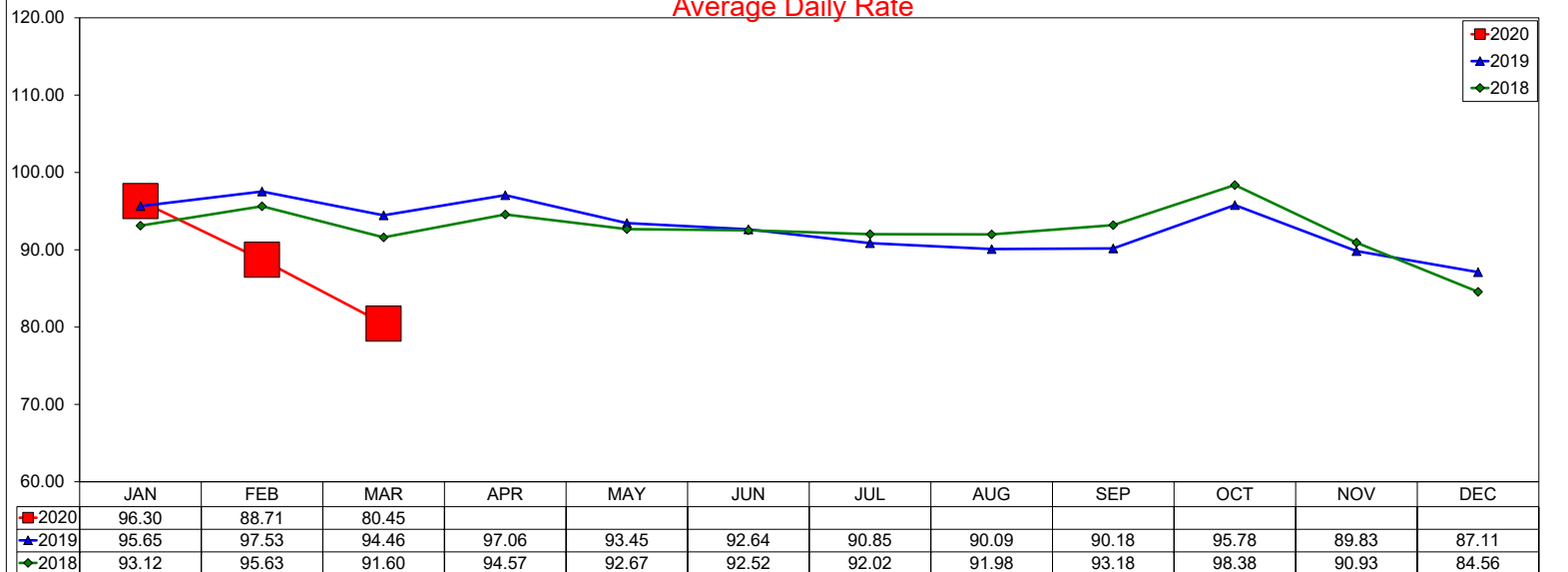


12 month RevPAR Rolling Average through March 2020 is \$109.54 with a change from last year of -6.6%

Three Year Comparison - Limited Service - Las Colinas

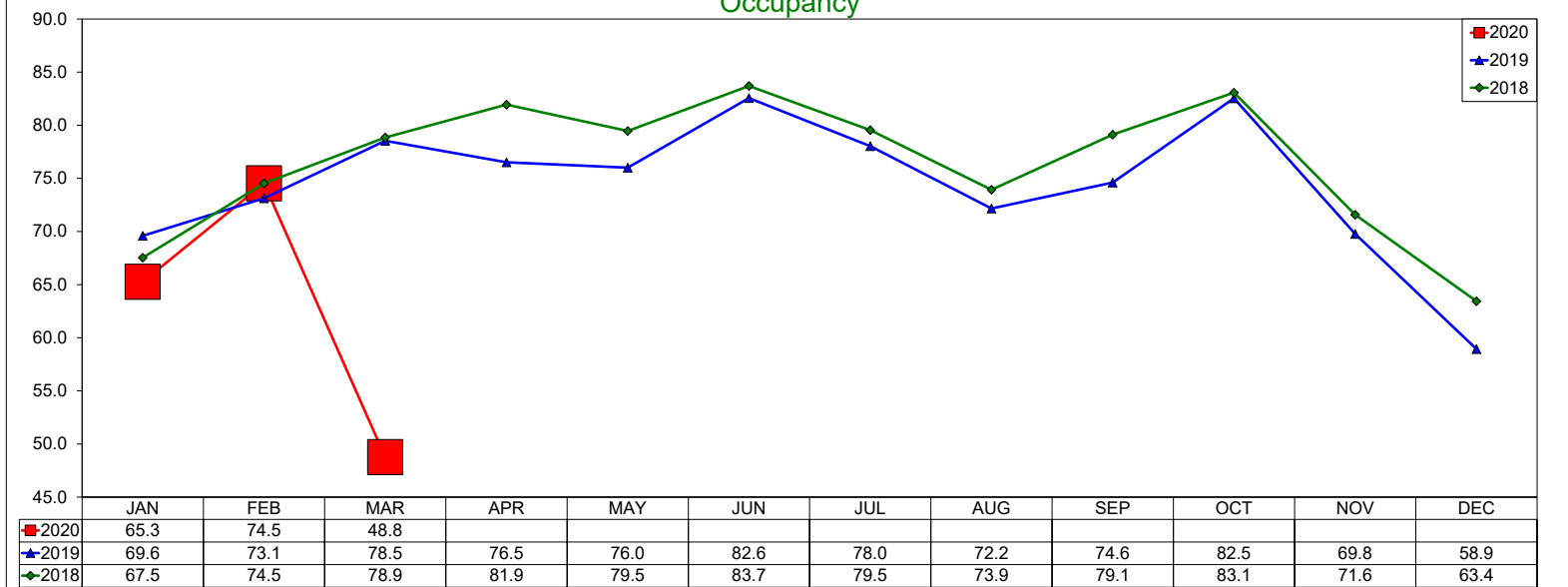
March 2020

Average Daily Rate



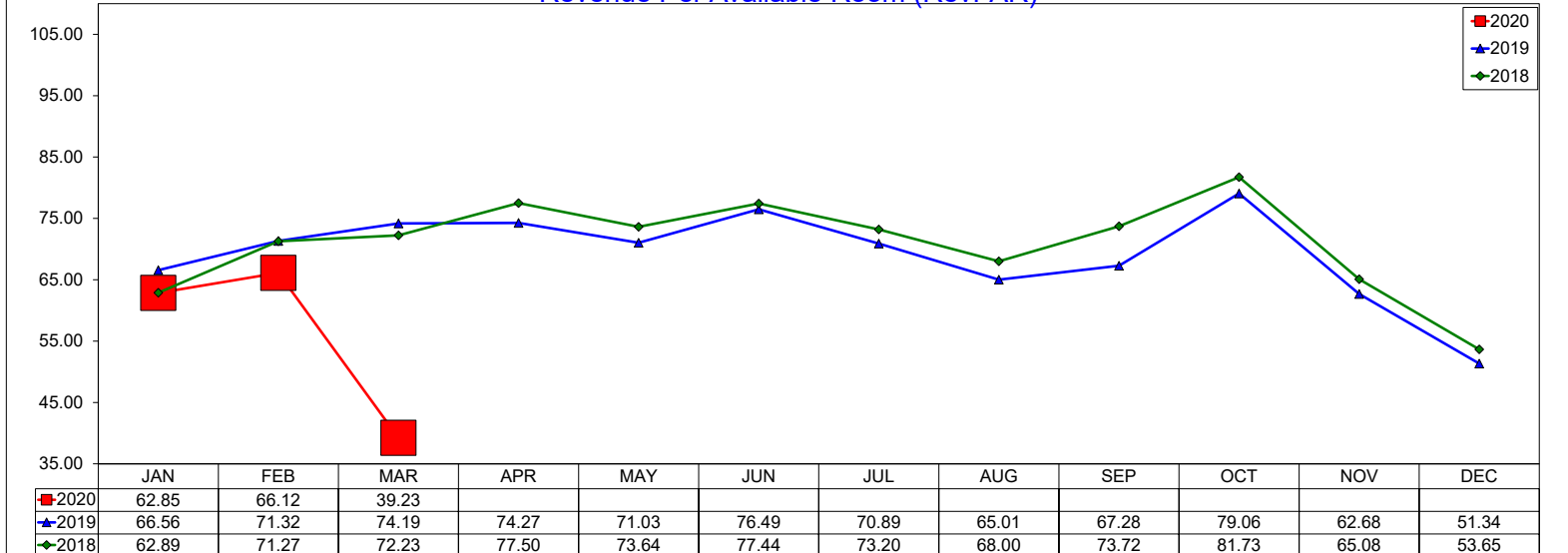
12 month ADR Rolling Average through March 2020 is \$91.47 with a change from last year of -0.9%

Occupancy



12 month Occupancy Rolling Average through March 2020 is 70.53% with a change from last year of -6.3%

Revenue Per Available Room (RevPAR)

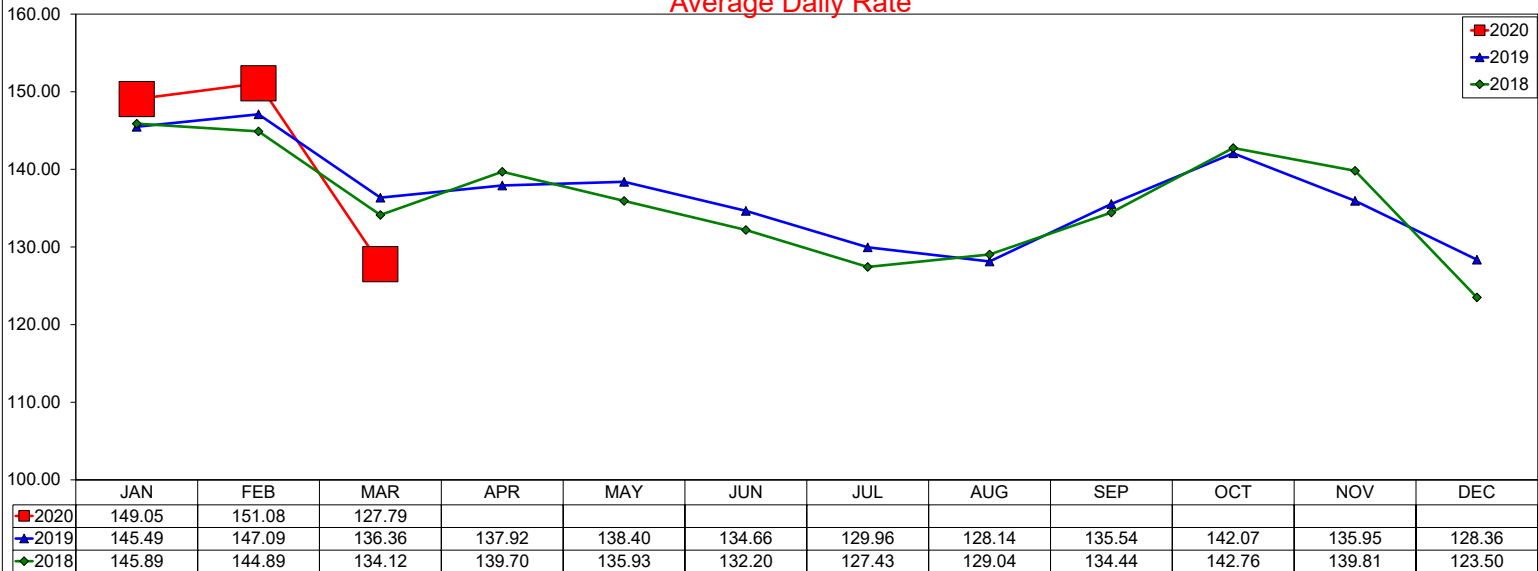


12 month RevPAR Rolling Average through March 2020 is \$64.51 with a change from last year of -7.2%

Three Year Comparison - Full Service - DFW North

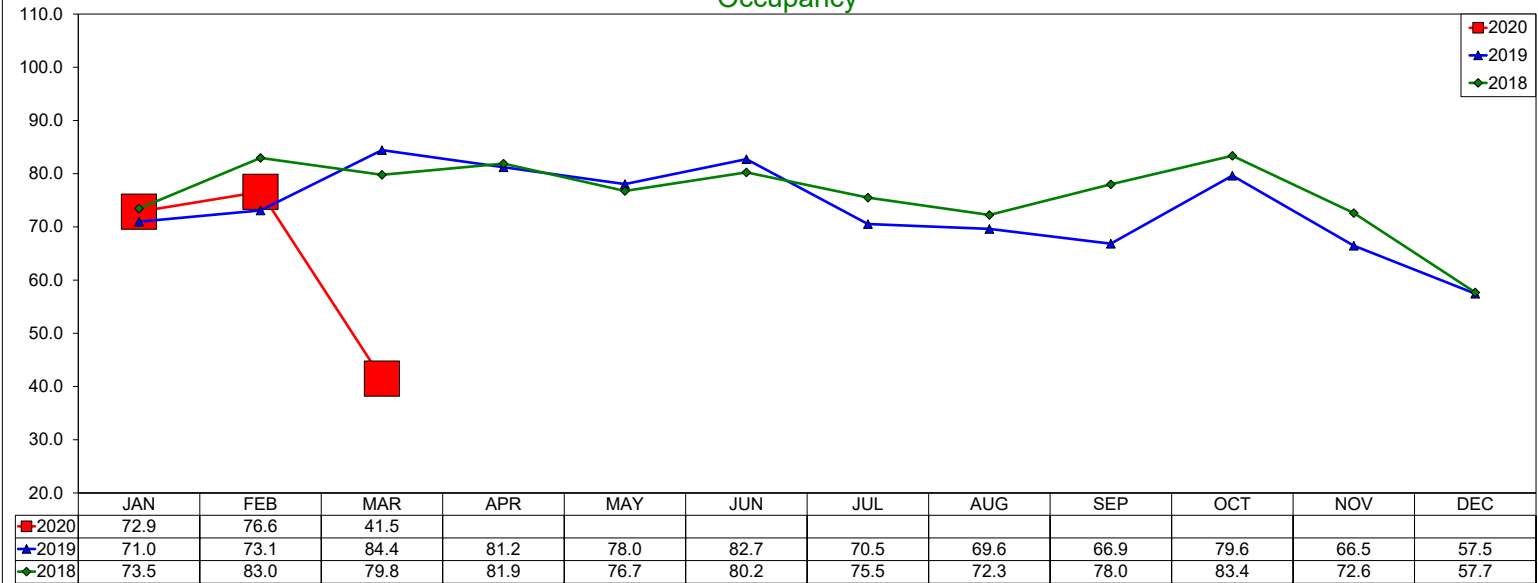
March 2020

Average Daily Rate



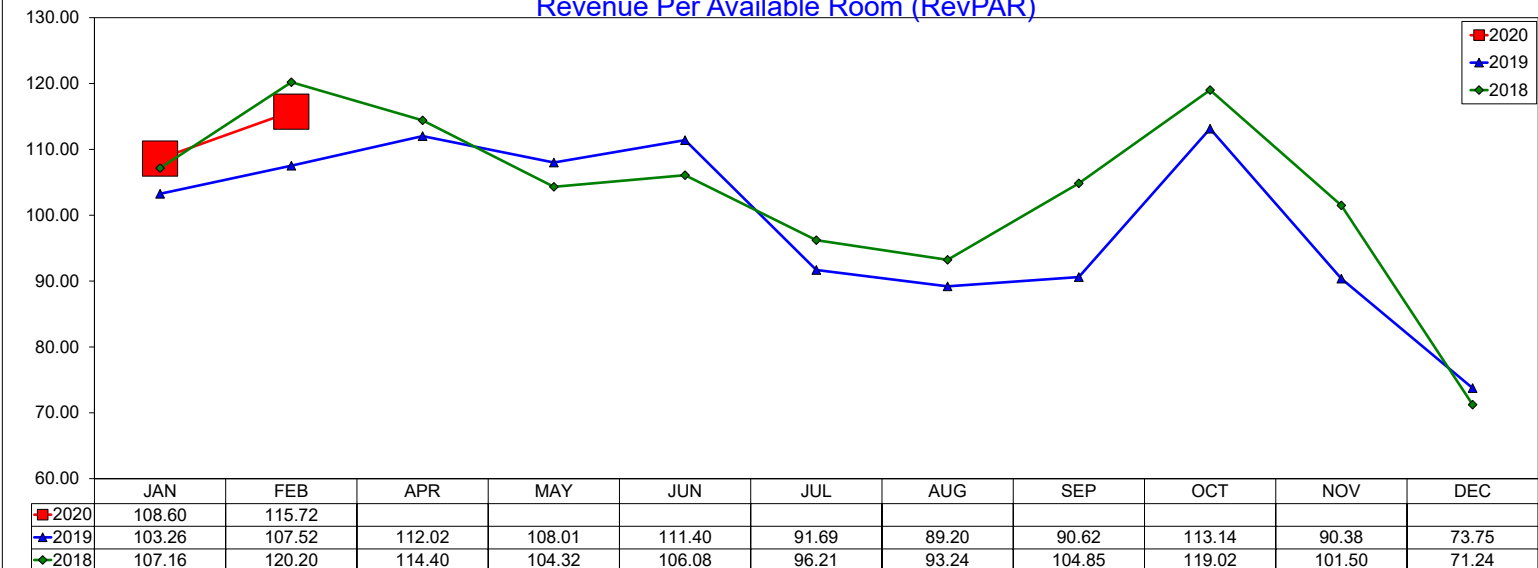
12 month ADR Rolling Average through March 2020 is \$136.87 with a change from last year of 0.7%

Occupancy



12 month Occupancy Rolling Average through March 2020 is 68.31% with a change from last year of -8.7%

Revenue Per Available Room (RevPAR)

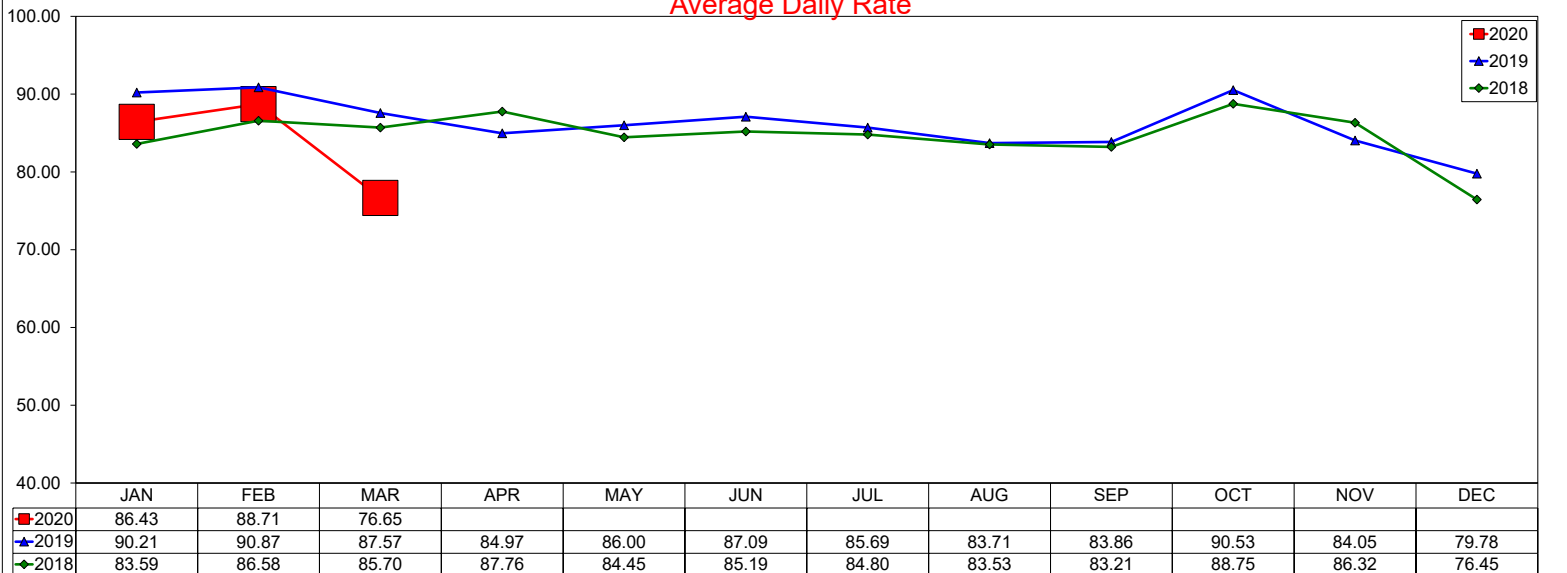


12 month RevPAR Rolling Average through March 2020 is \$93.5 with a change from last year of -8.1%

Three Year Comparison - Limited Service - DFW North

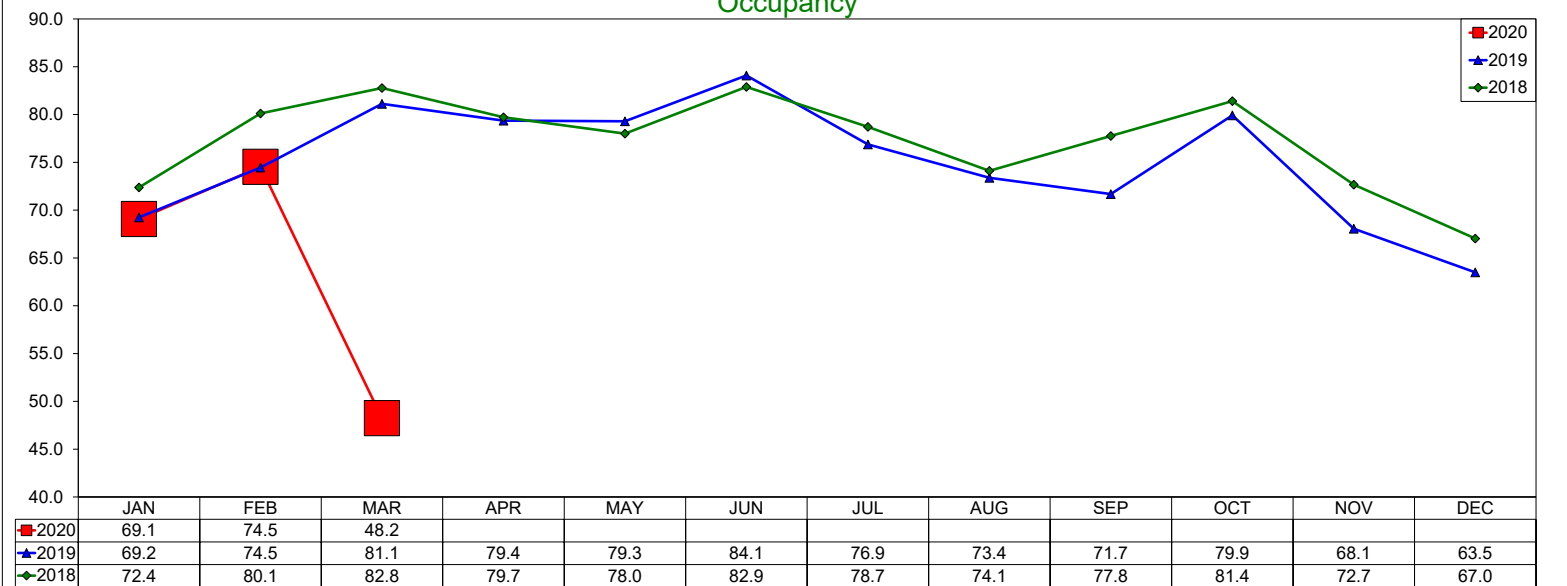
March 2020

Average Daily Rate



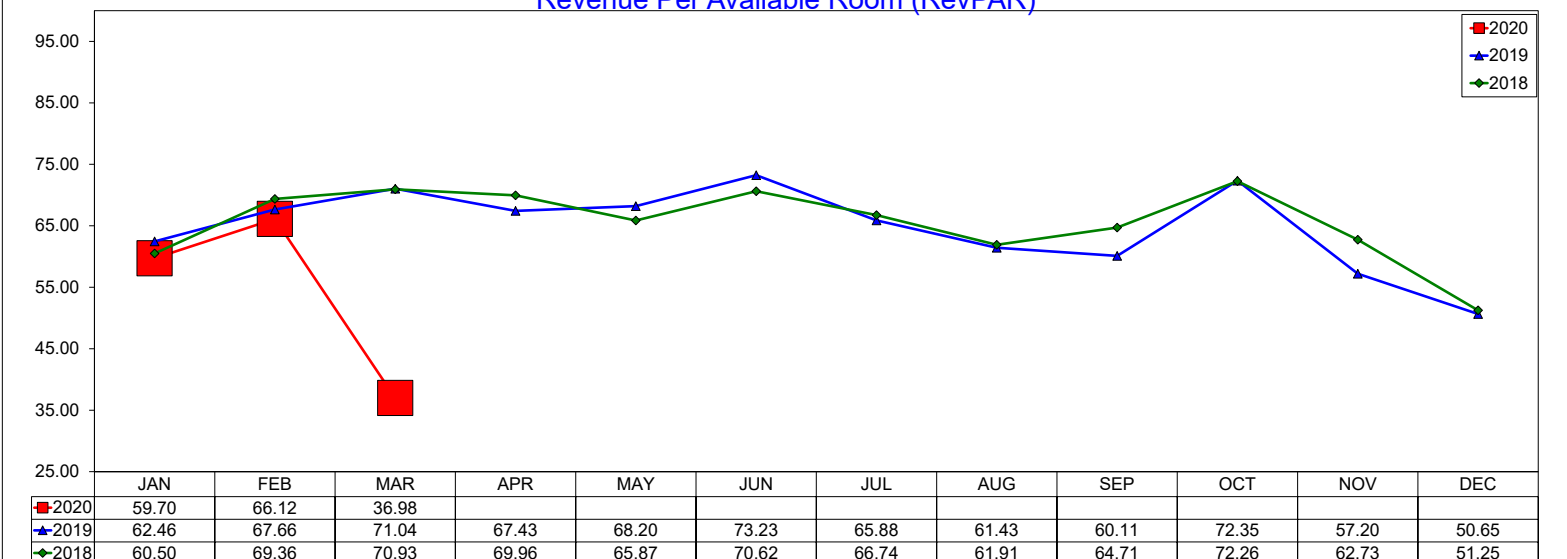
12 month ADR Rolling Average through March 2020 is \$85.06 with a change from last year of 1.5%

Occupancy



12 month Occupancy Rolling Average through March 2020 is 70.84% with a change from last year of -6.4%

Revenue Per Available Room (RevPAR)

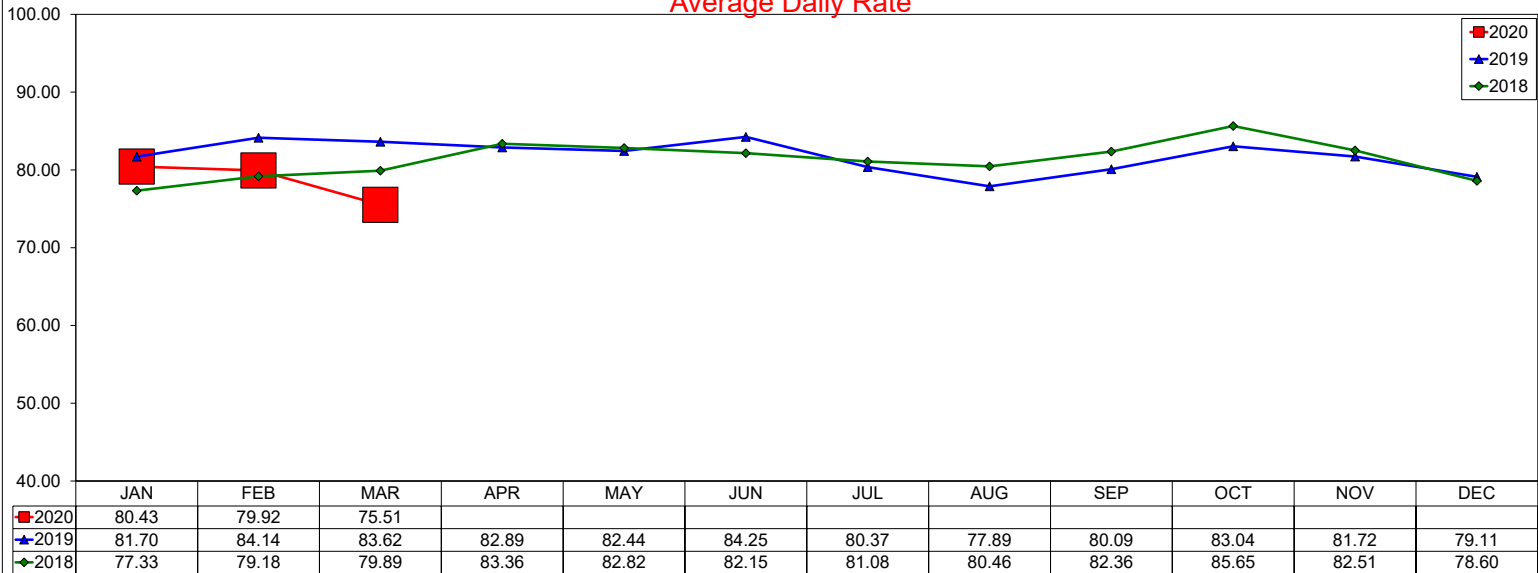


12 month RevPAR Rolling Average through March 2020 is \$60.26 with a change from last year of -5.0%

Three Year Comparison - Limited Service - DFW South

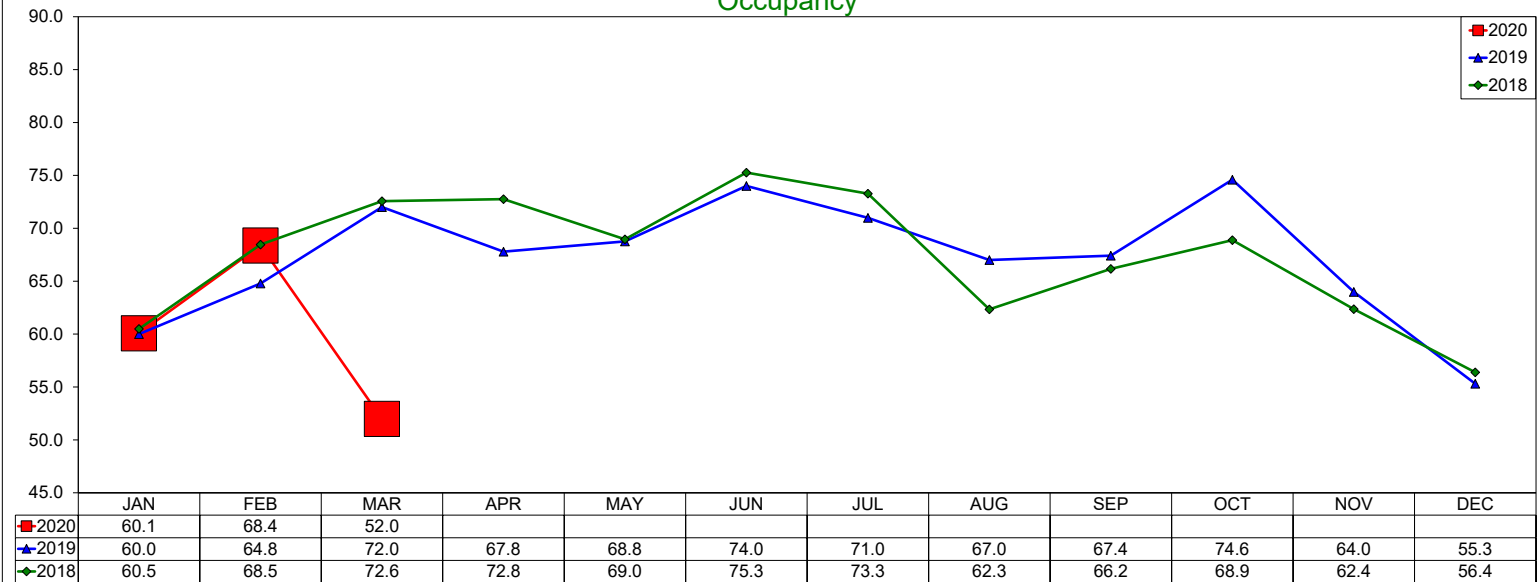
March 2020

Average Daily Rate



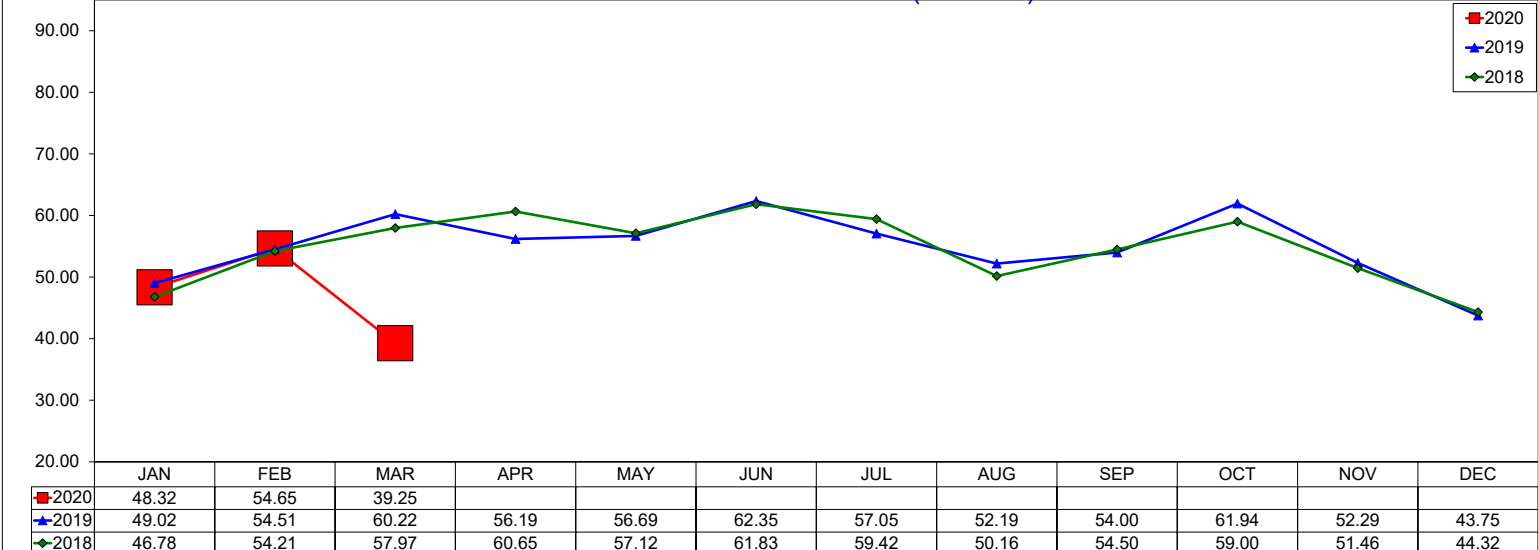
12 month ADR Rolling Average through March 2020 is \$80.42 with a change from last year of -2.1%

Occupancy



12 month Occupancy Rolling Average through March 2020 is 65.31% with a change from last year of 0.2%

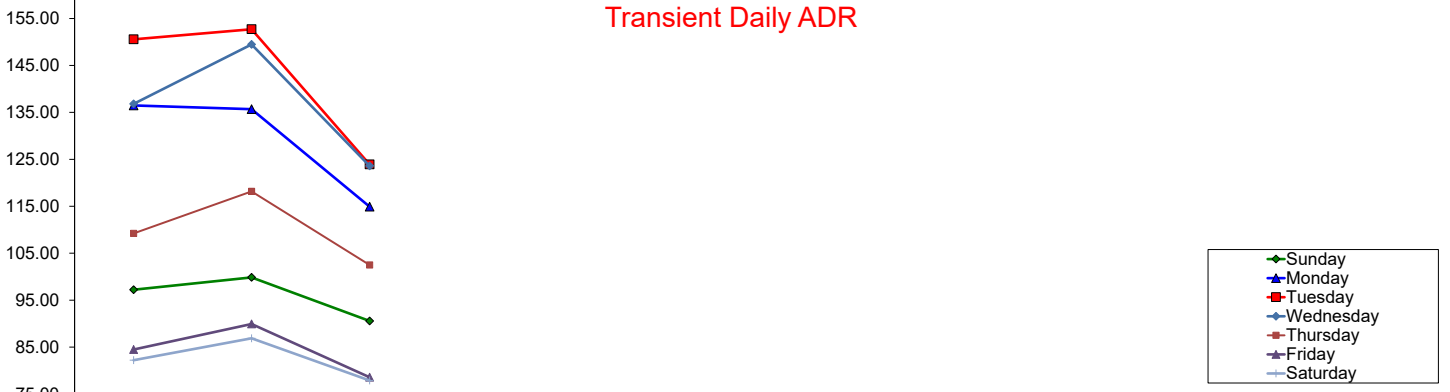
Revenue Per Available Room (RevPAR)



12 month RevPAR Rolling Average through March 2020 is \$52.52 with a change from last year of -1.9%

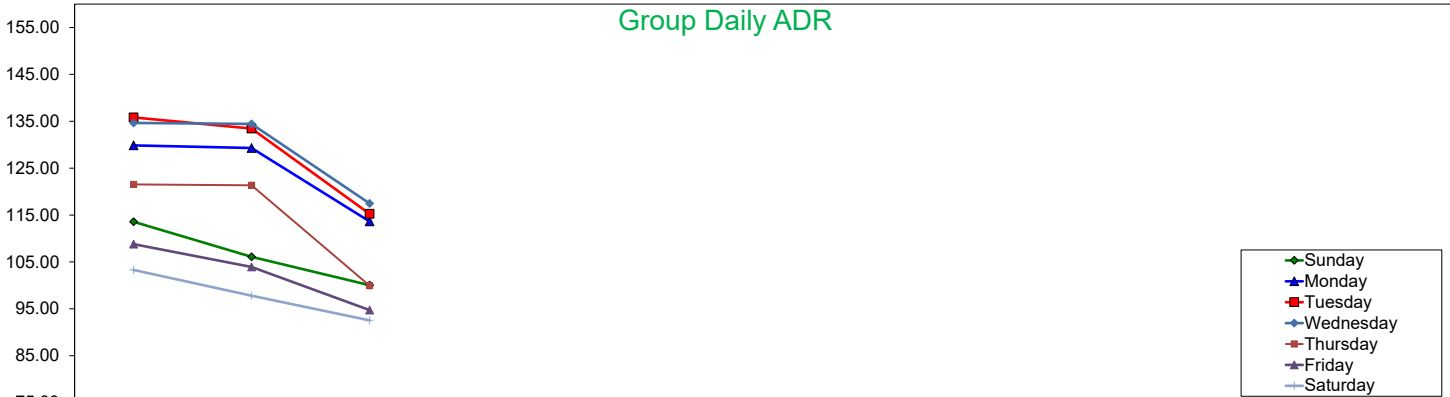
Daily ADR by Month 2020

Transient Daily ADR



	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Sunday	97.23	99.85	90.57									
Monday	136.48	135.69	114.92									
Tuesday	150.55	152.71	123.92									
Wednesday	136.81	149.48	123.59									
Thursday	109.22	118.17	102.50									
Friday	84.49	89.92	78.58									
Saturday	82.21	86.88	77.89									

Group Daily ADR



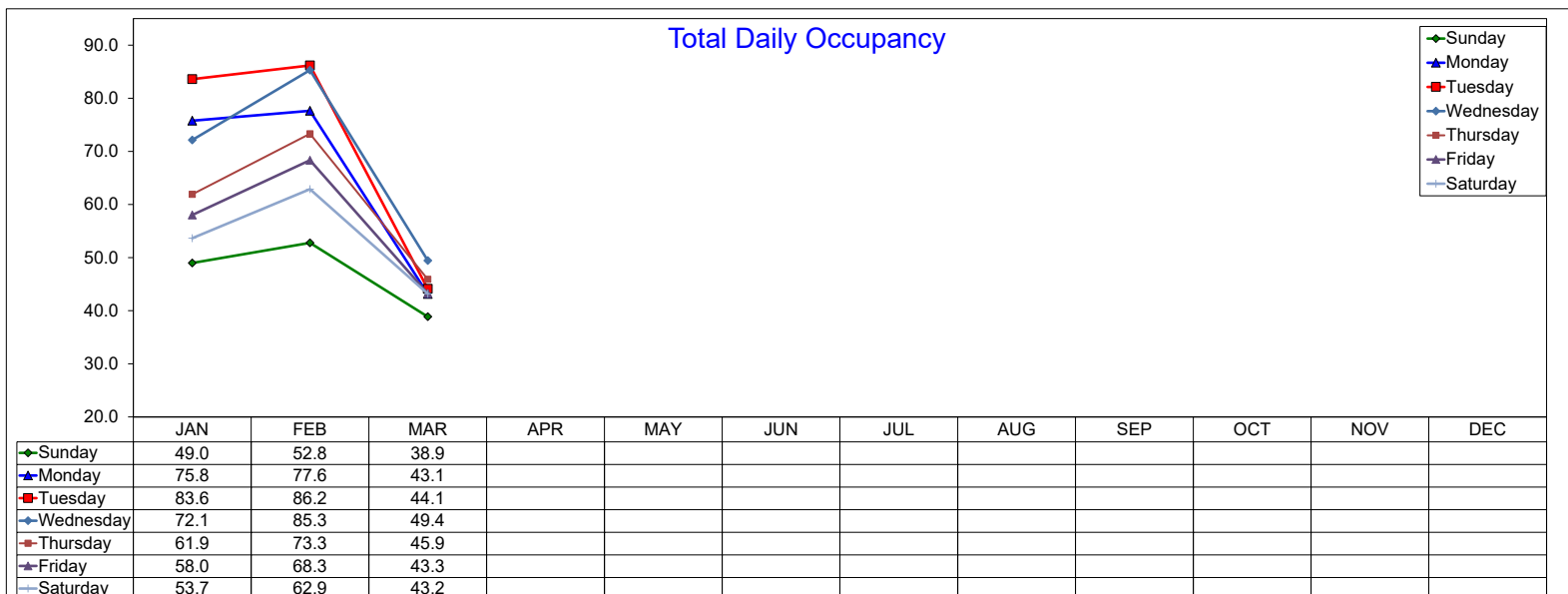
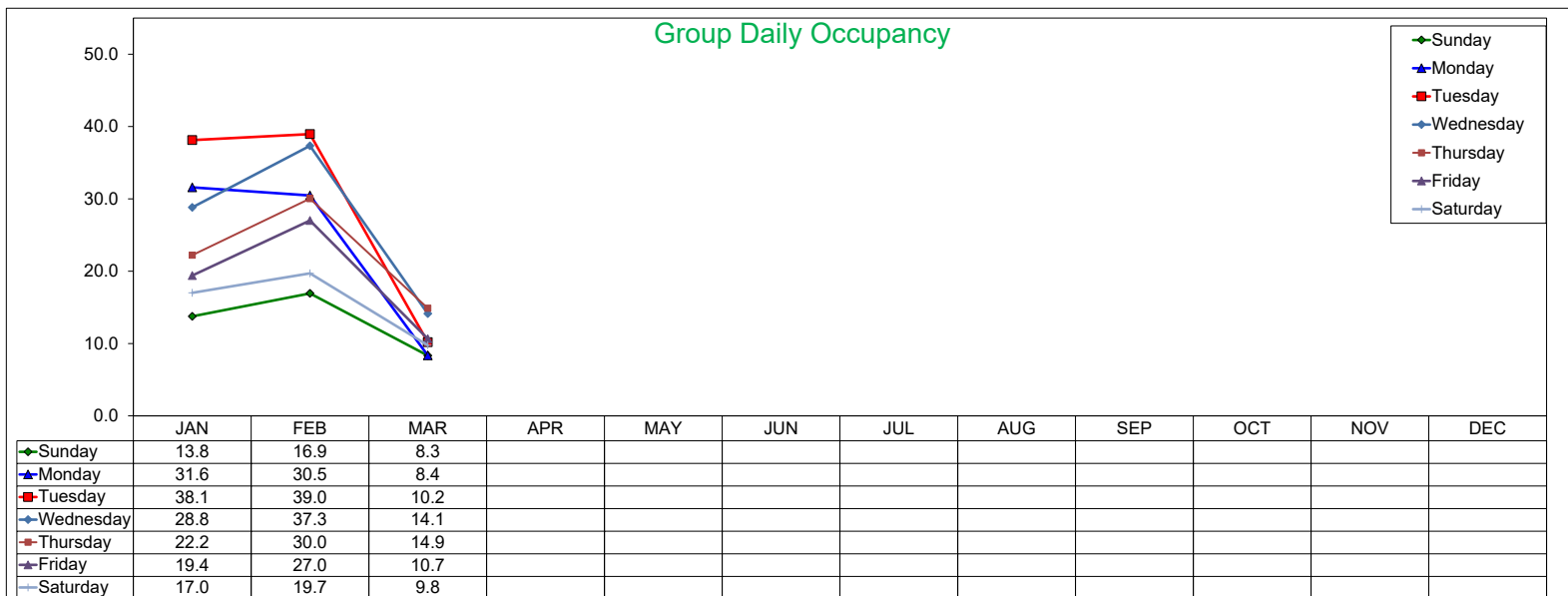
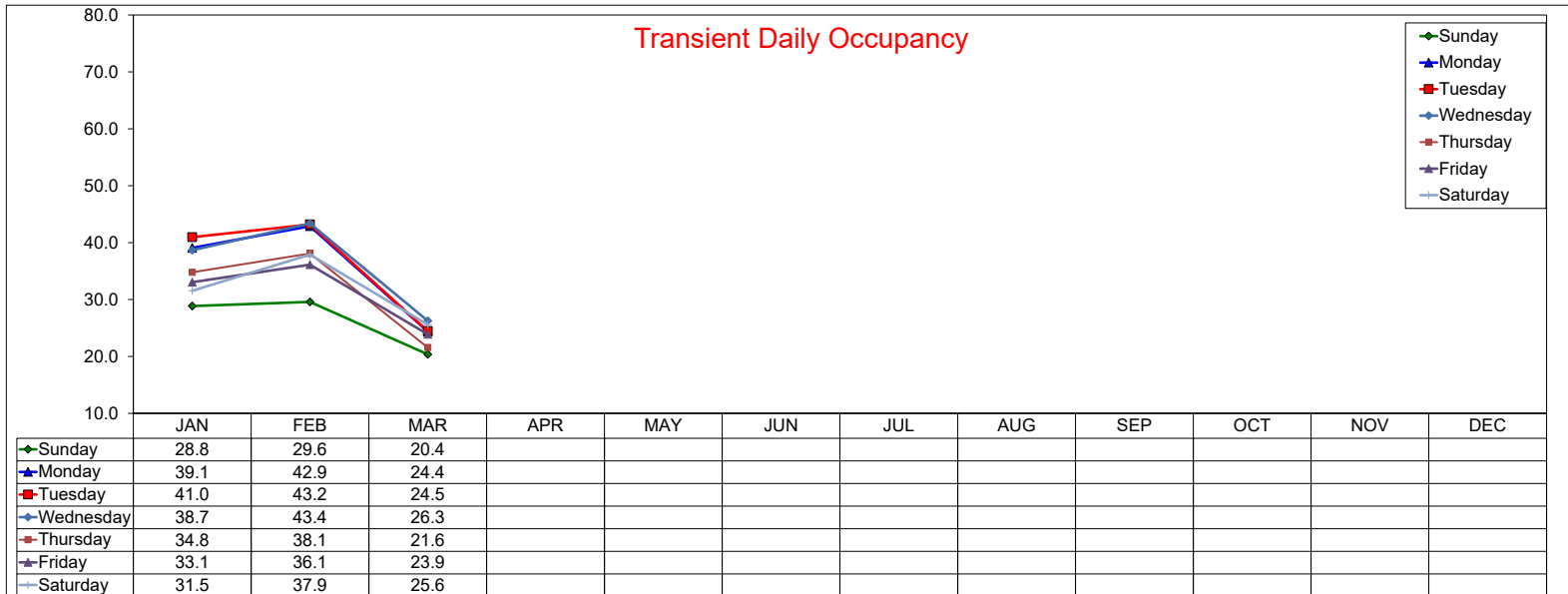
	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Sunday	113.57	106.08	100.04									
Monday	129.86	129.31	113.64									
Tuesday	135.82	133.45	115.26									
Wednesday	134.65	134.43	117.47									
Thursday	121.53	121.35	99.93									
Friday	108.79	103.91	94.72									
Saturday	103.29	97.79	92.53									

Total Daily ADR



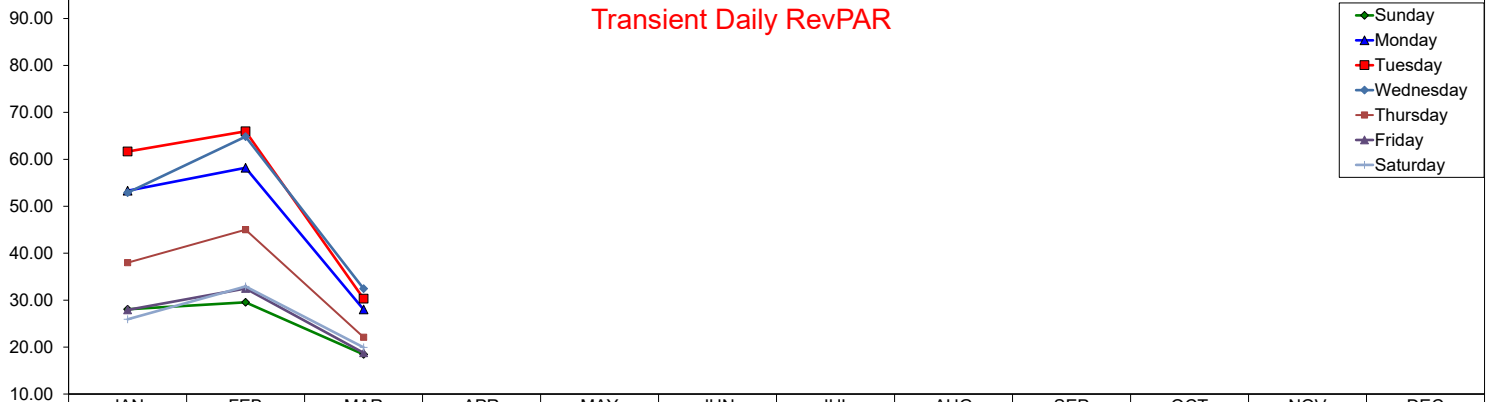
	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Sunday	97.68	97.55	85.48									
Monday	129.62	129.37	102.89									
Tuesday	140.25	140.12	108.93									
Wednesday	132.01	138.69	110.86									
Thursday	110.69	115.82	94.52									
Friday	91.68	93.72	81.46									
Saturday	87.96	88.78	80.35									

Daily Occupancy by Month 2020



Daily RevPAR by Month 2020

Transient Daily RevPAR



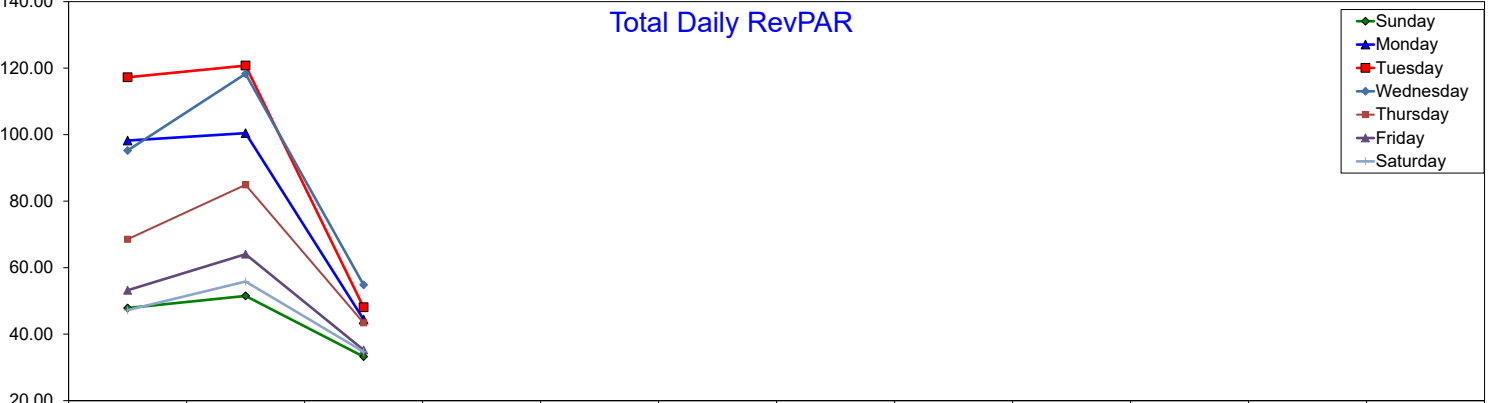
	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Sunday	28.05	29.54	18.44									
Monday	53.31	58.20	28.01									
Tuesday	61.67	65.97	30.32									
Wednesday	52.90	64.84	32.45									
Thursday	37.98	45.01	22.10									
Friday	27.92	32.48	18.77									
Saturday	25.93	32.92	19.94									

Group Daily RevPAR



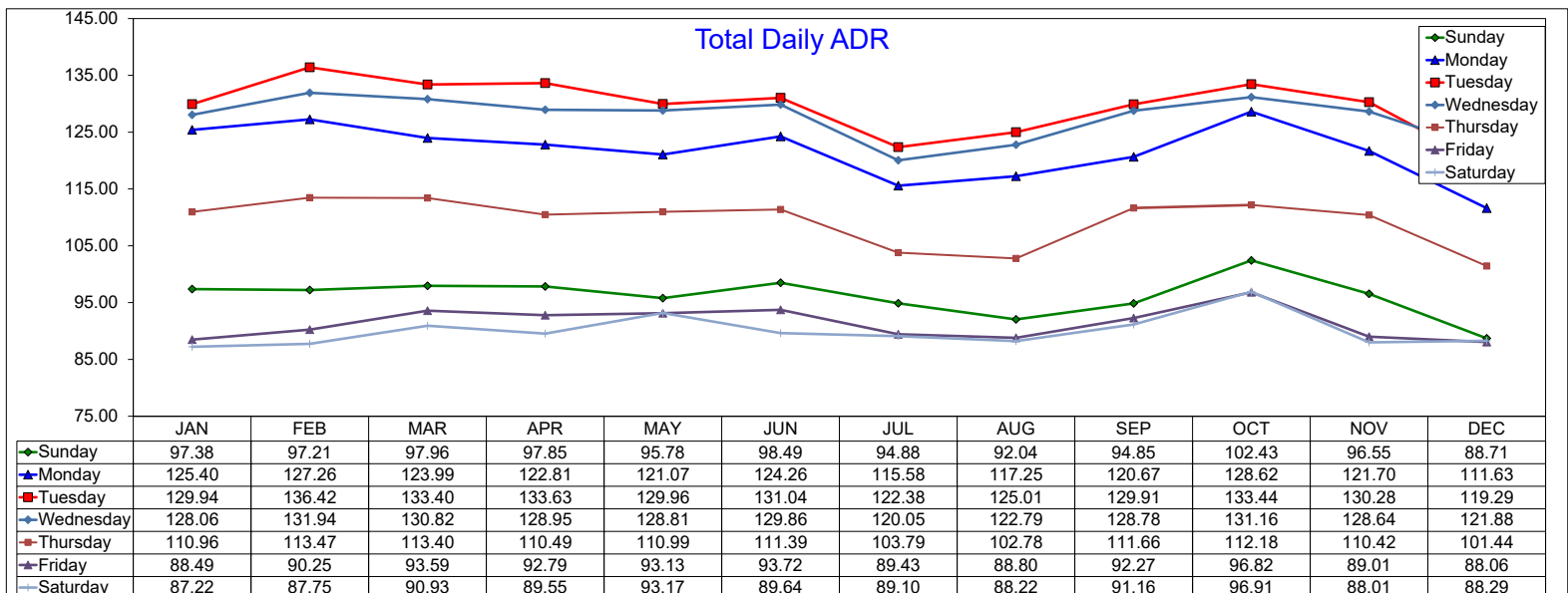
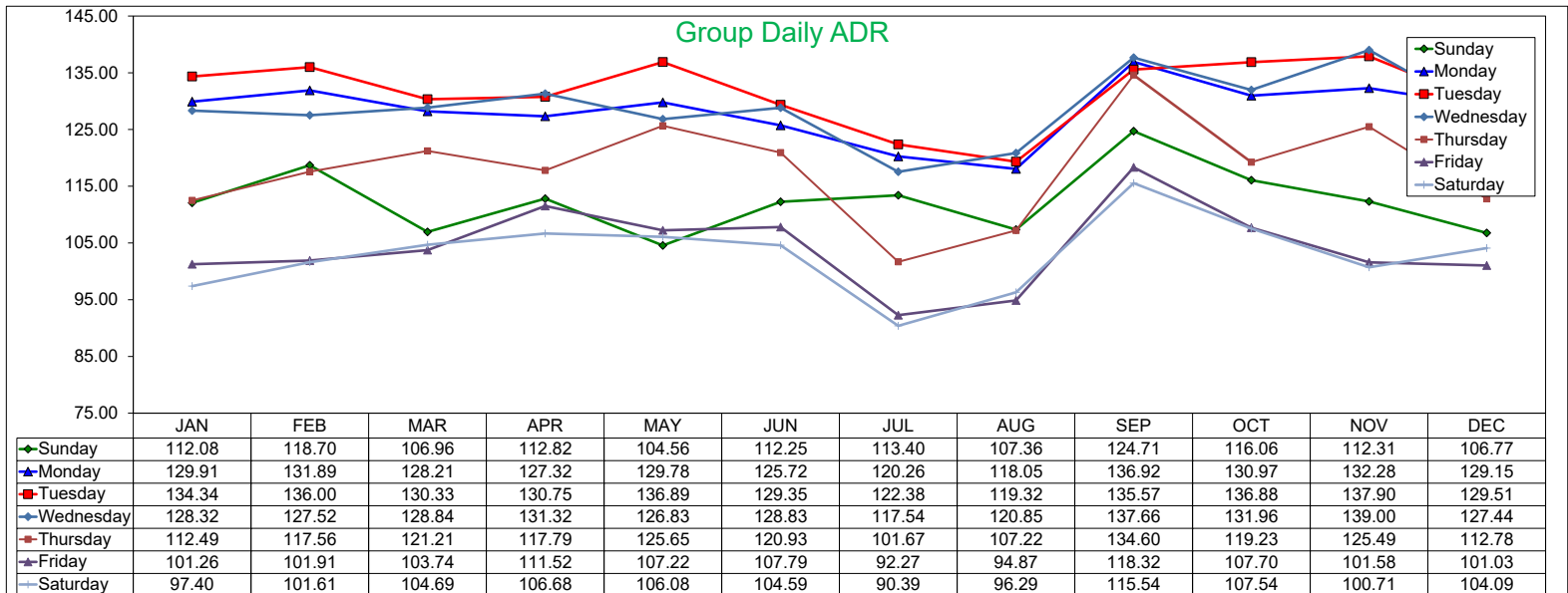
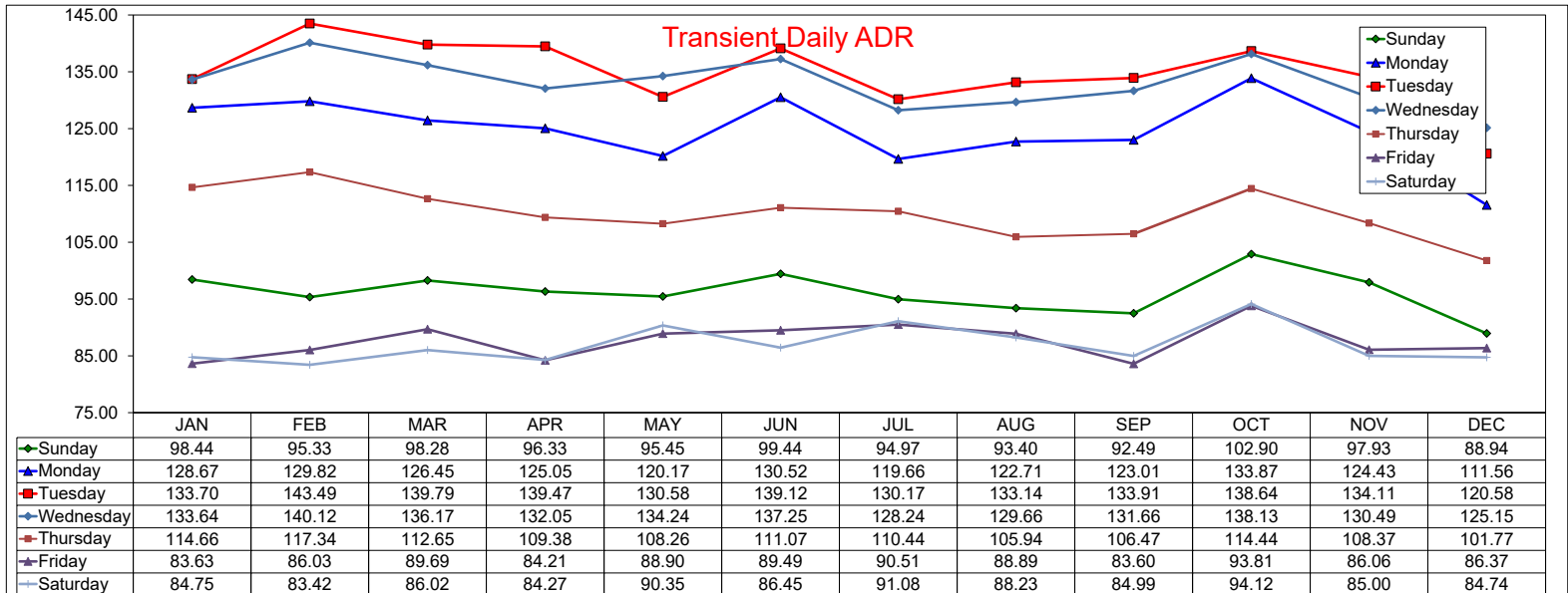
	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Sunday	15.63	17.96	8.34									
Monday	41.03	39.39	9.50									
Tuesday	51.78	51.99	11.74									
Wednesday	38.81	50.19	16.60									
Thursday	27.00	36.45	14.87									
Friday	21.11	28.06	10.10									
Saturday	17.57	19.27	9.04									

Total Daily RevPAR

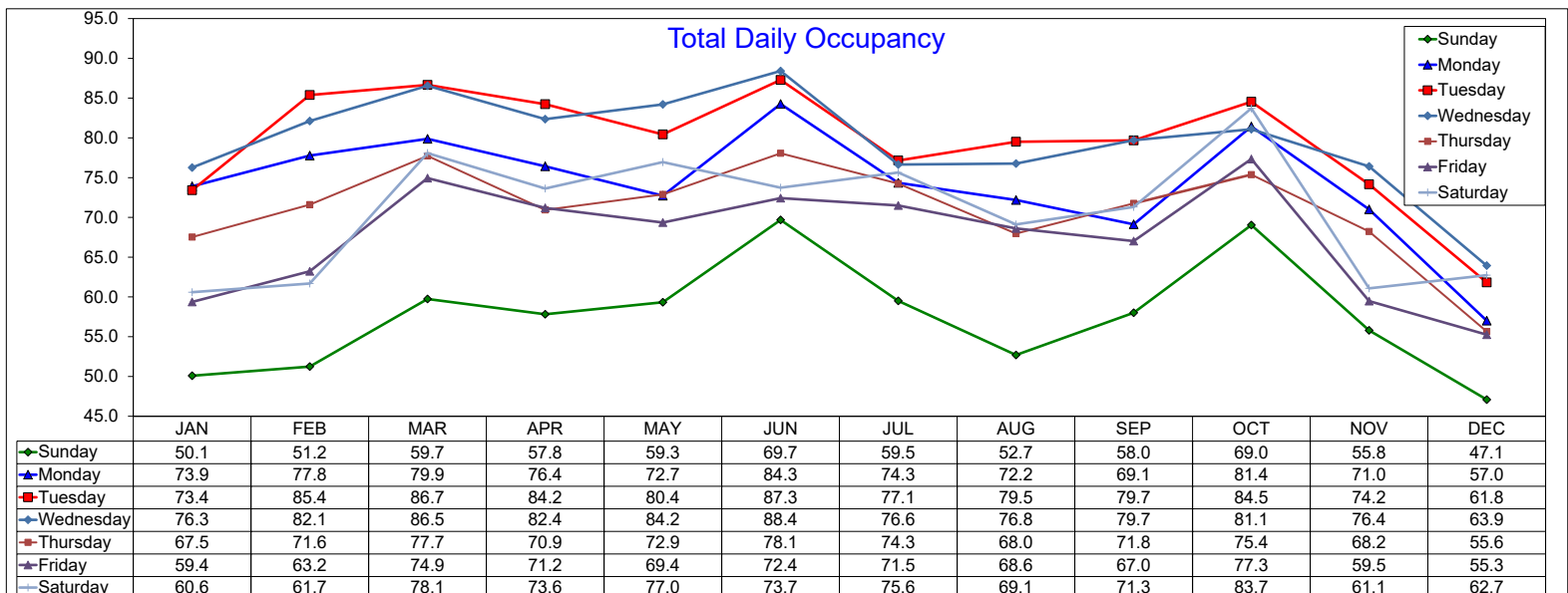
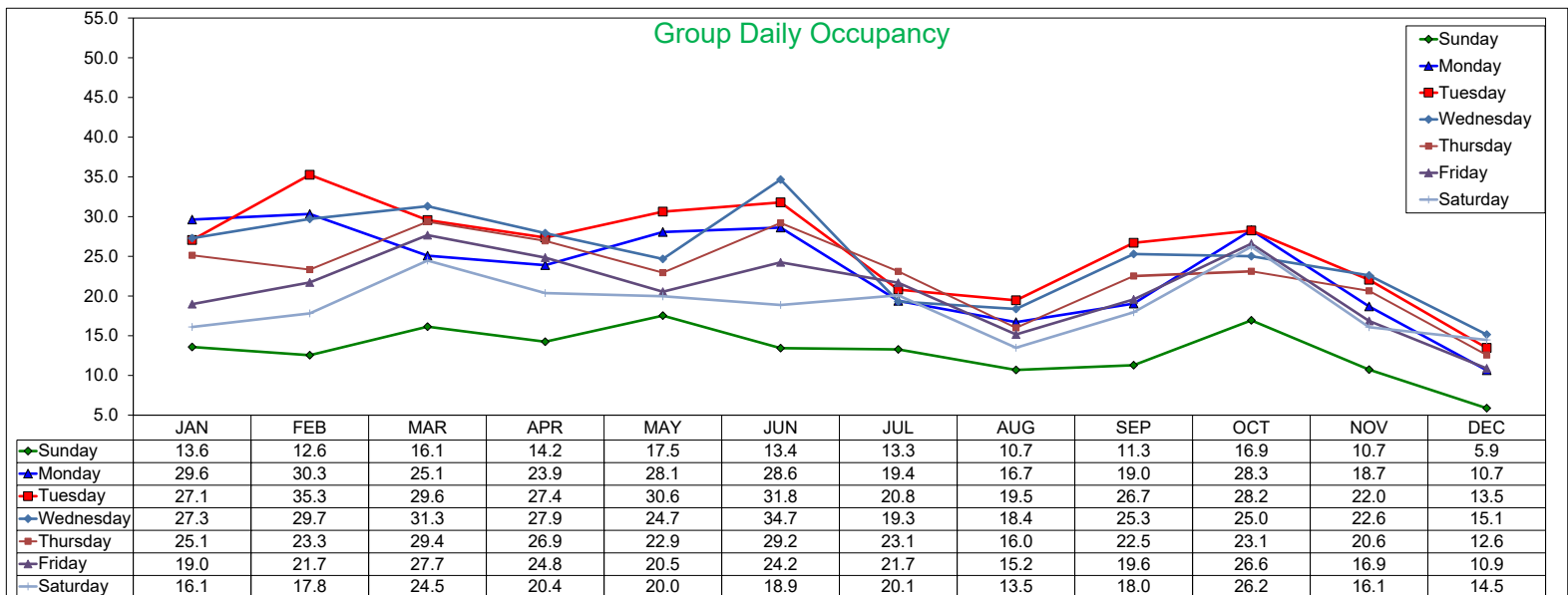
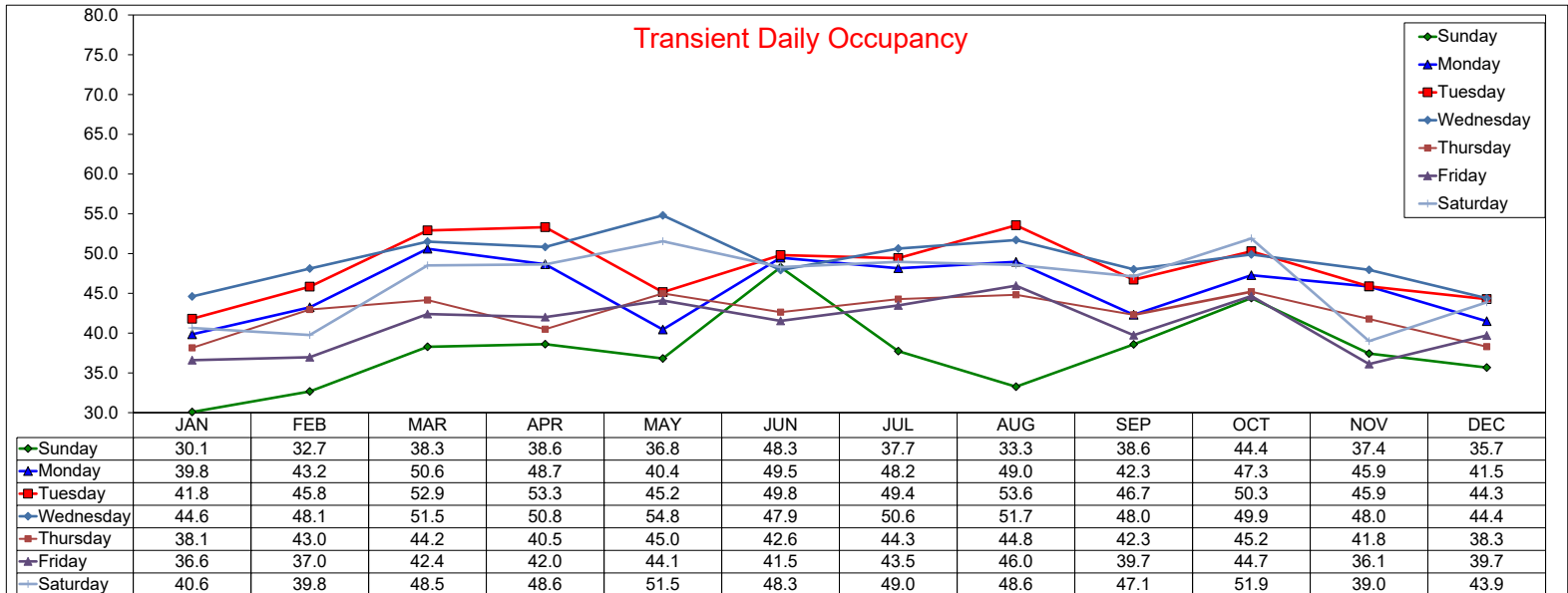


	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Sunday	47.84	51.49	33.22									
Monday	98.22	100.45	44.39									
Tuesday	117.26	120.76	48.06									
Wednesday	95.23	118.30	54.82									
Thursday	68.54	84.91	43.39									
Friday	53.19	64.04	35.24									
Saturday	47.20	55.83	34.70									

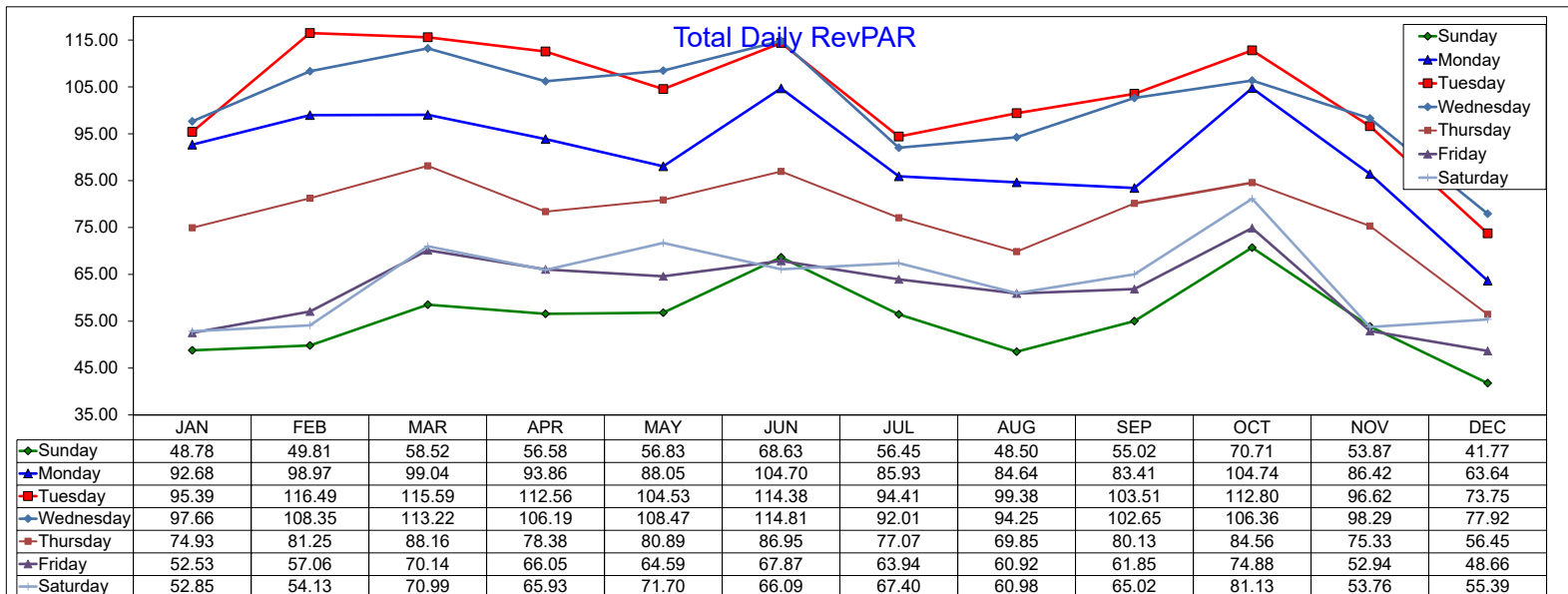
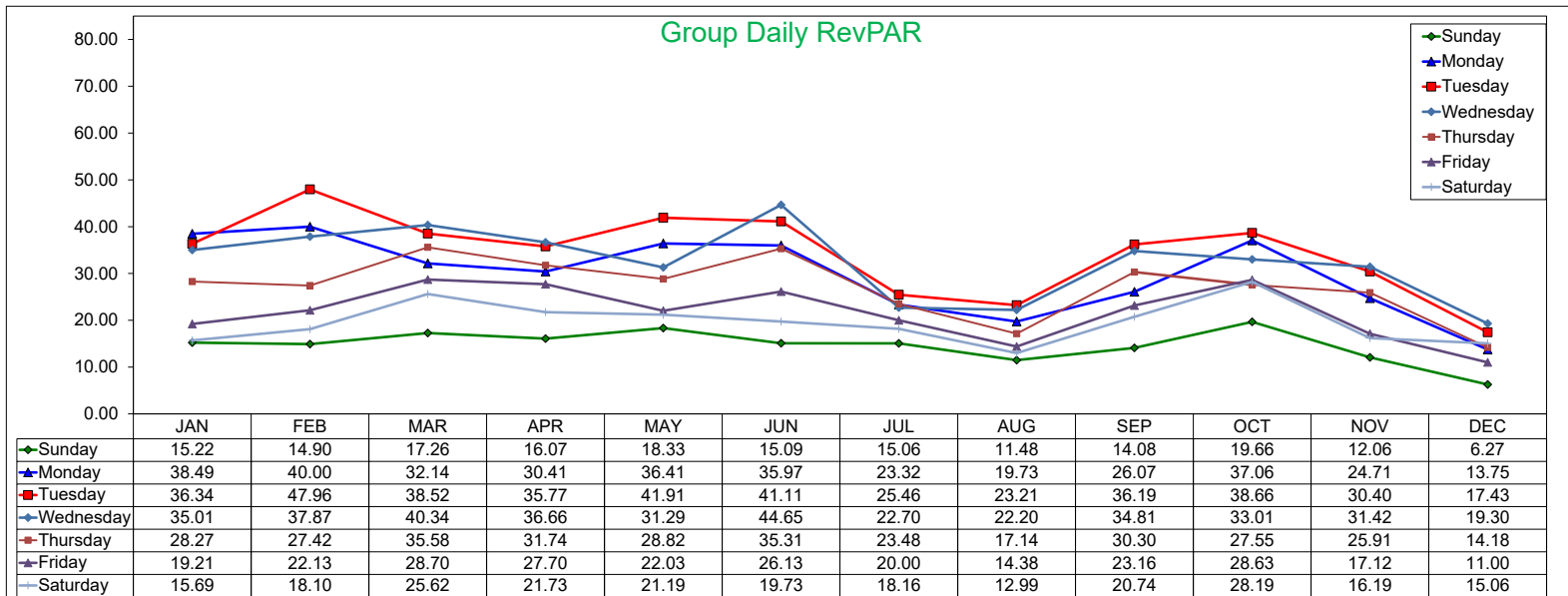
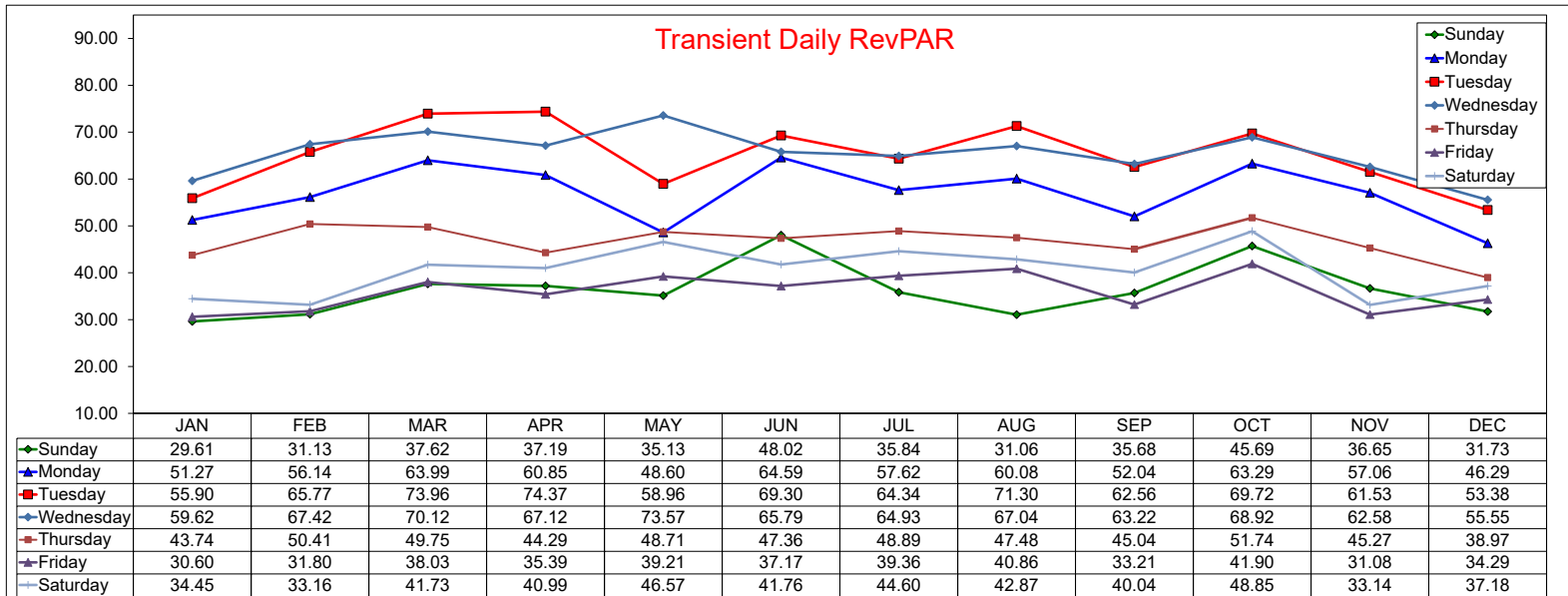
Daily ADR by Month 2019



Daily Occupancy by Month 2019

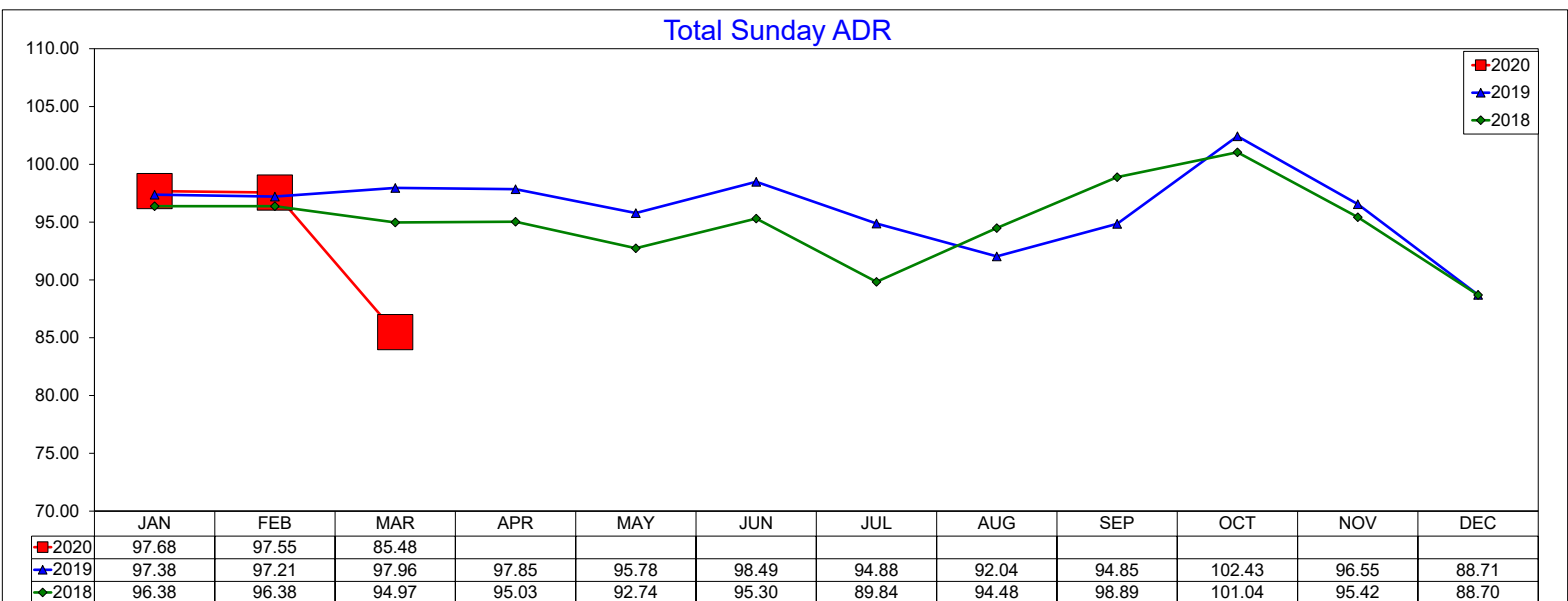
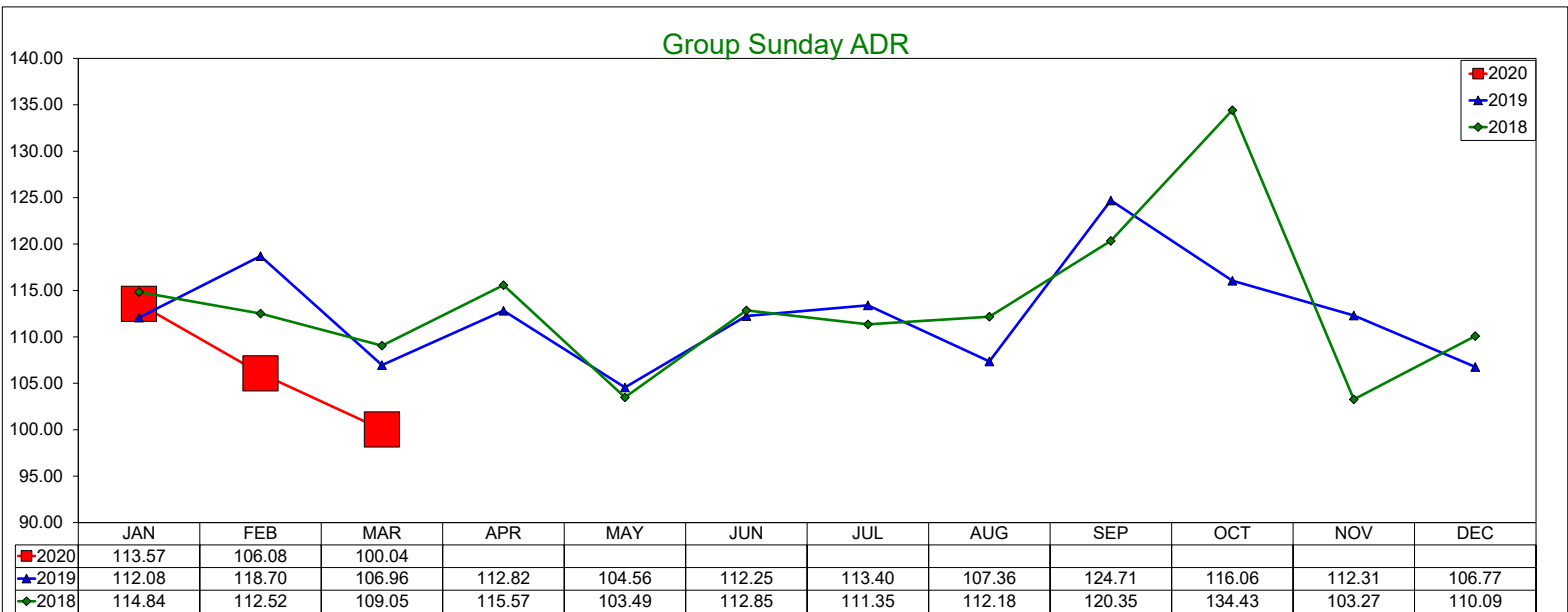
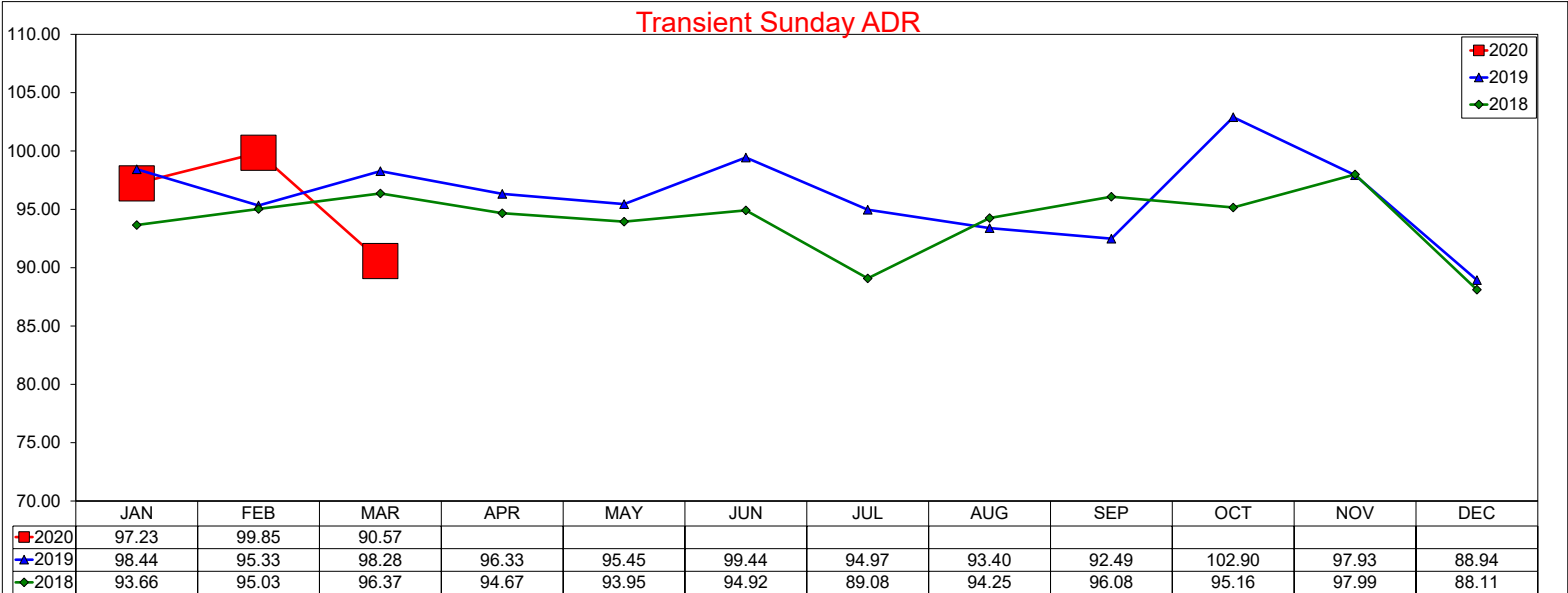


Daily RevPAR by Month 2019



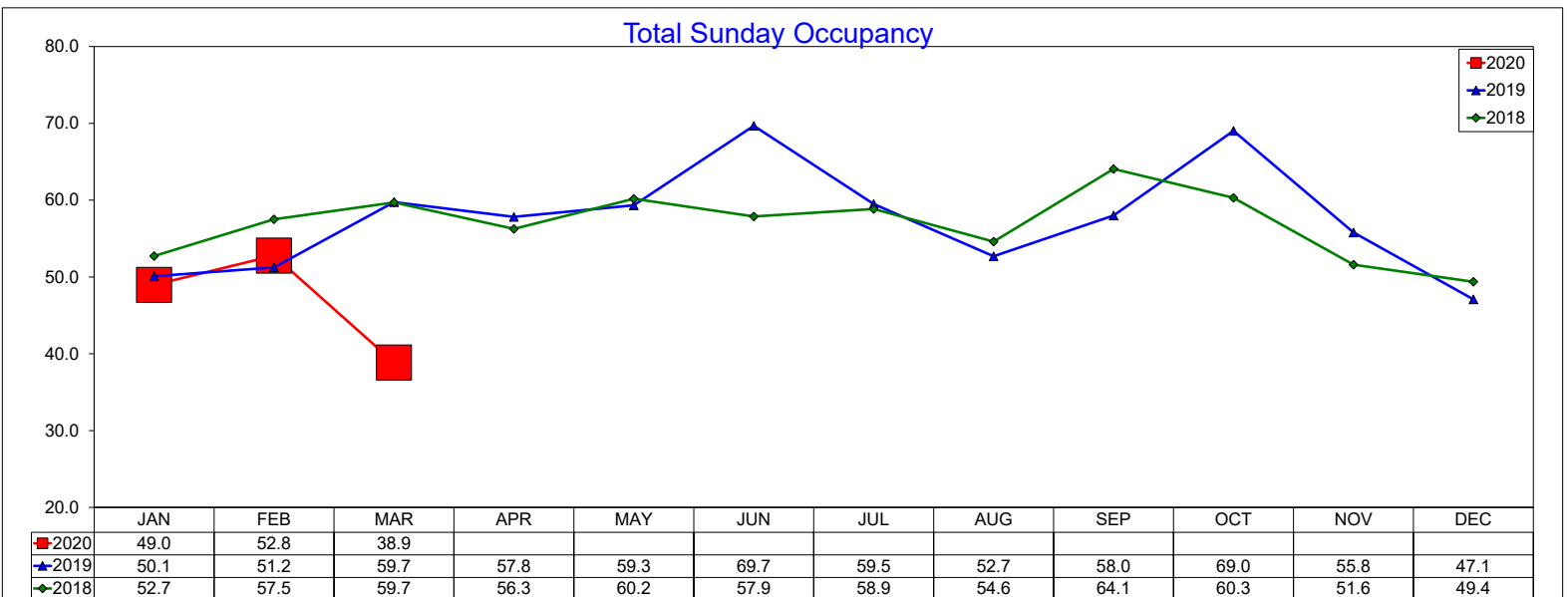
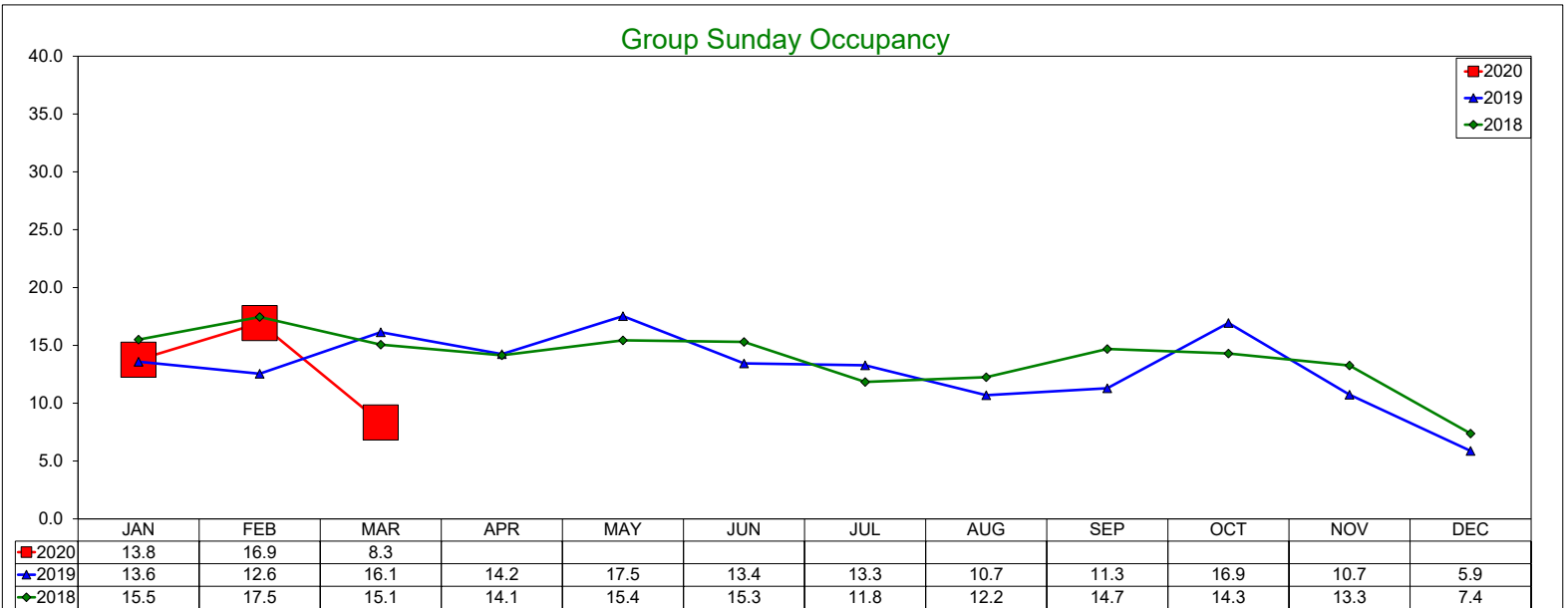
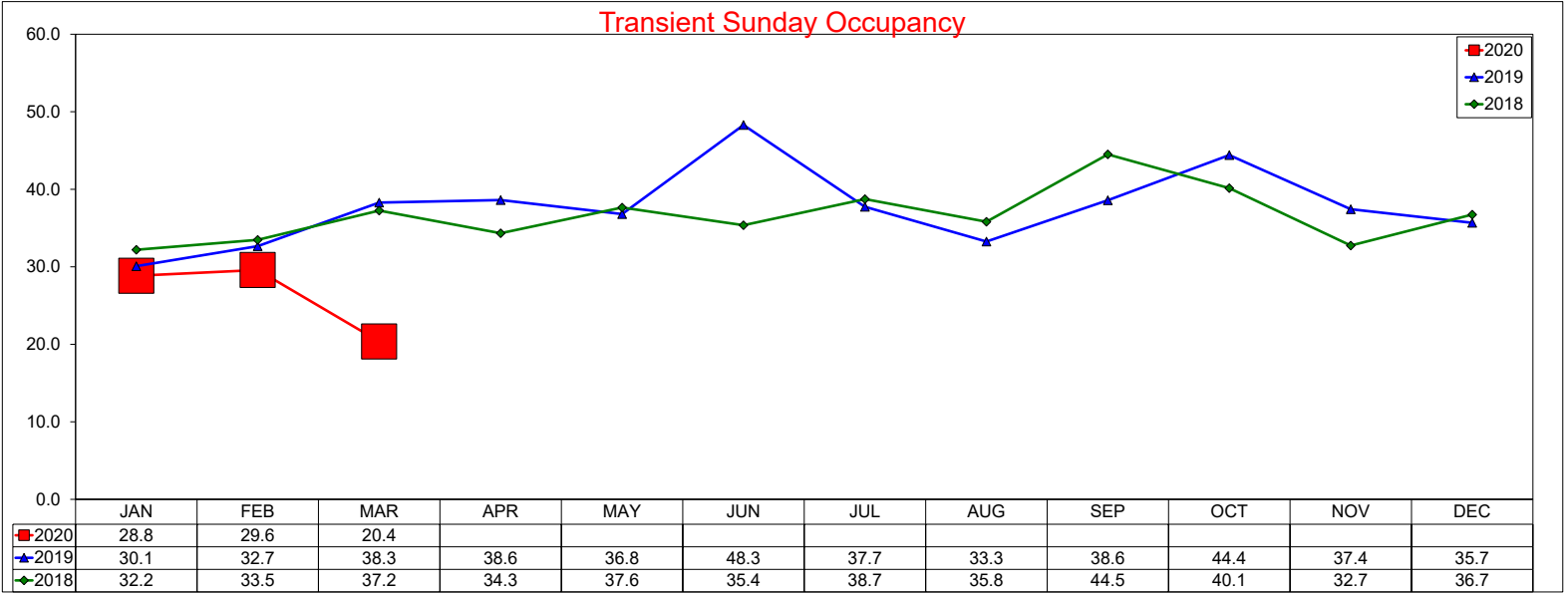
Three Year Comparison - Sunday - ADR

March 2020



Three Year Comparison - Sunday - Occupancy

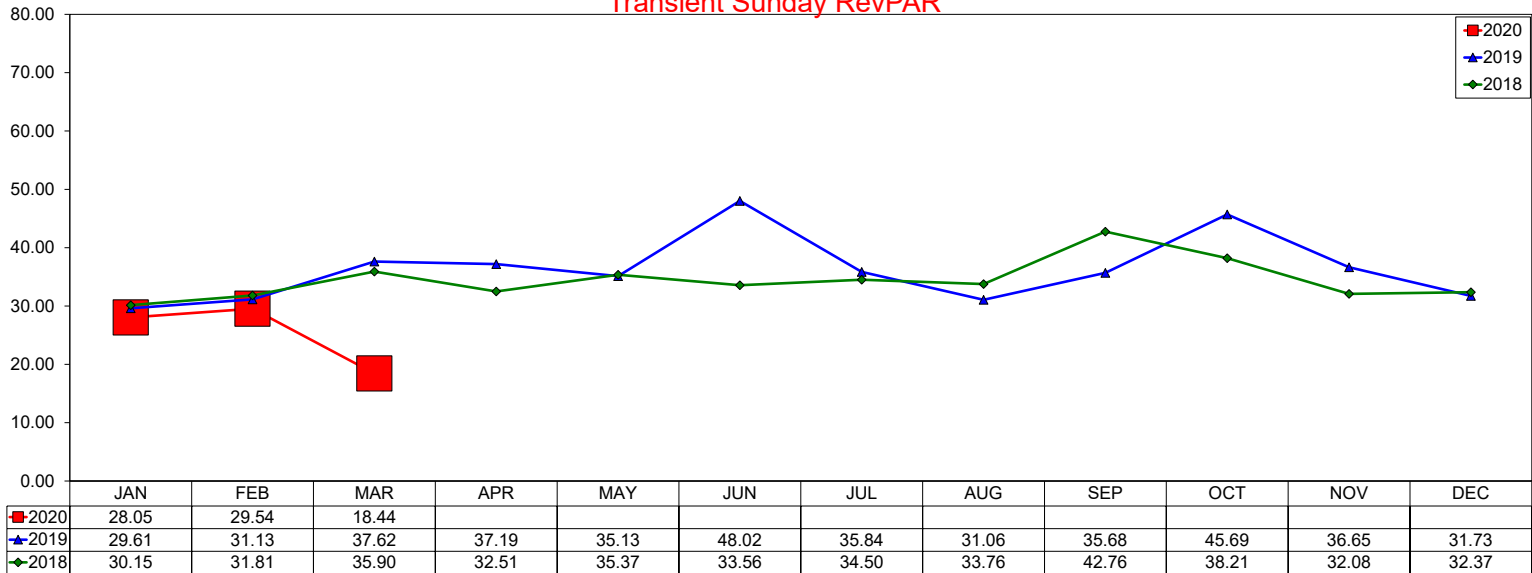
March 2020



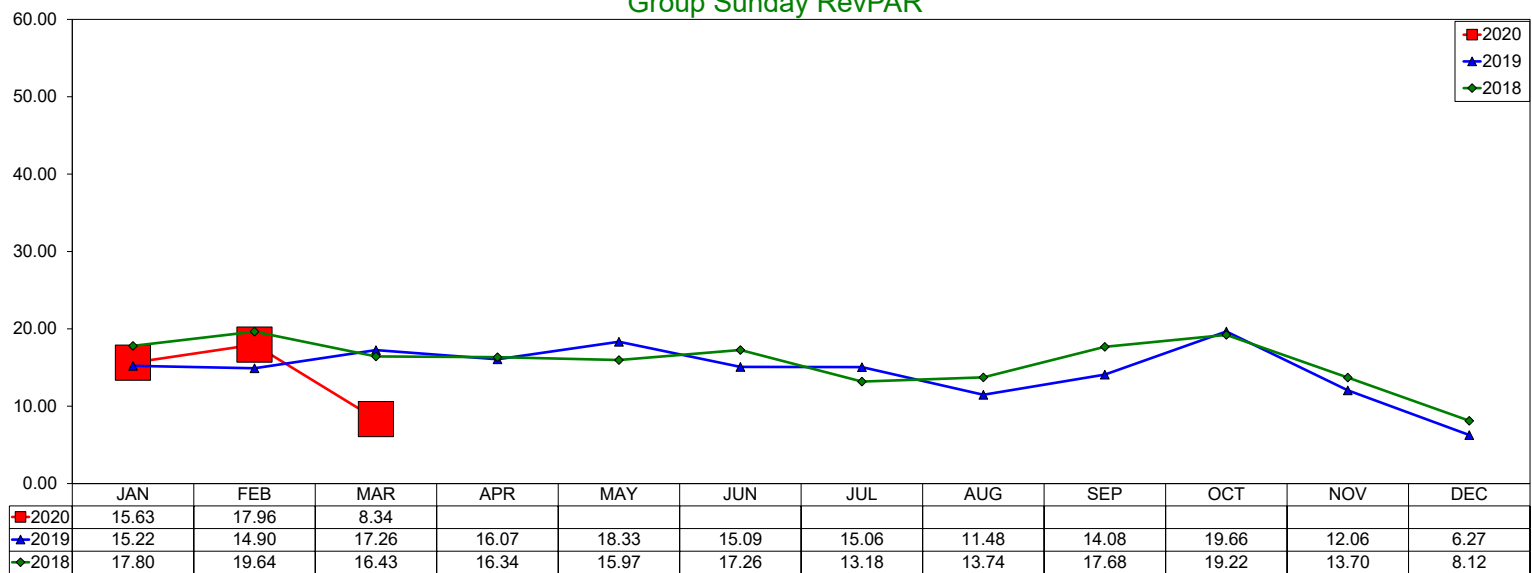
Three Year Comparison - Sunday - RevPAR

March 2020

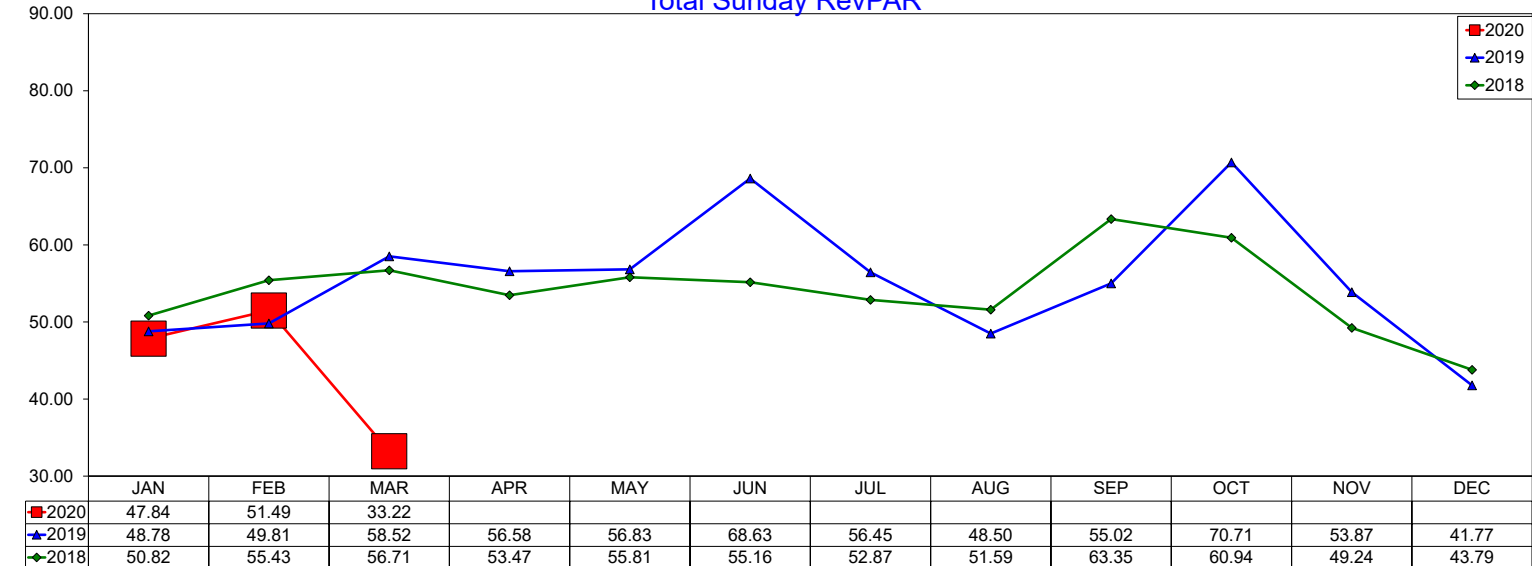
Transient Sunday RevPAR



Group Sunday RevPAR

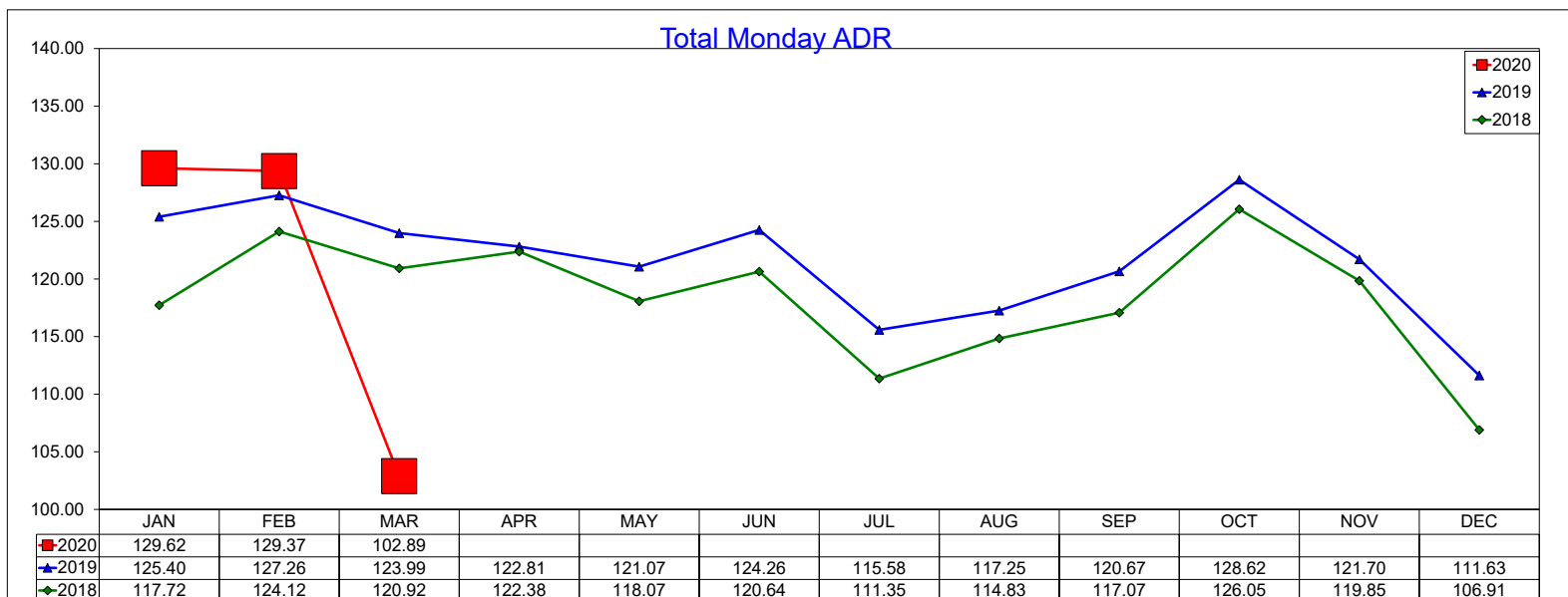
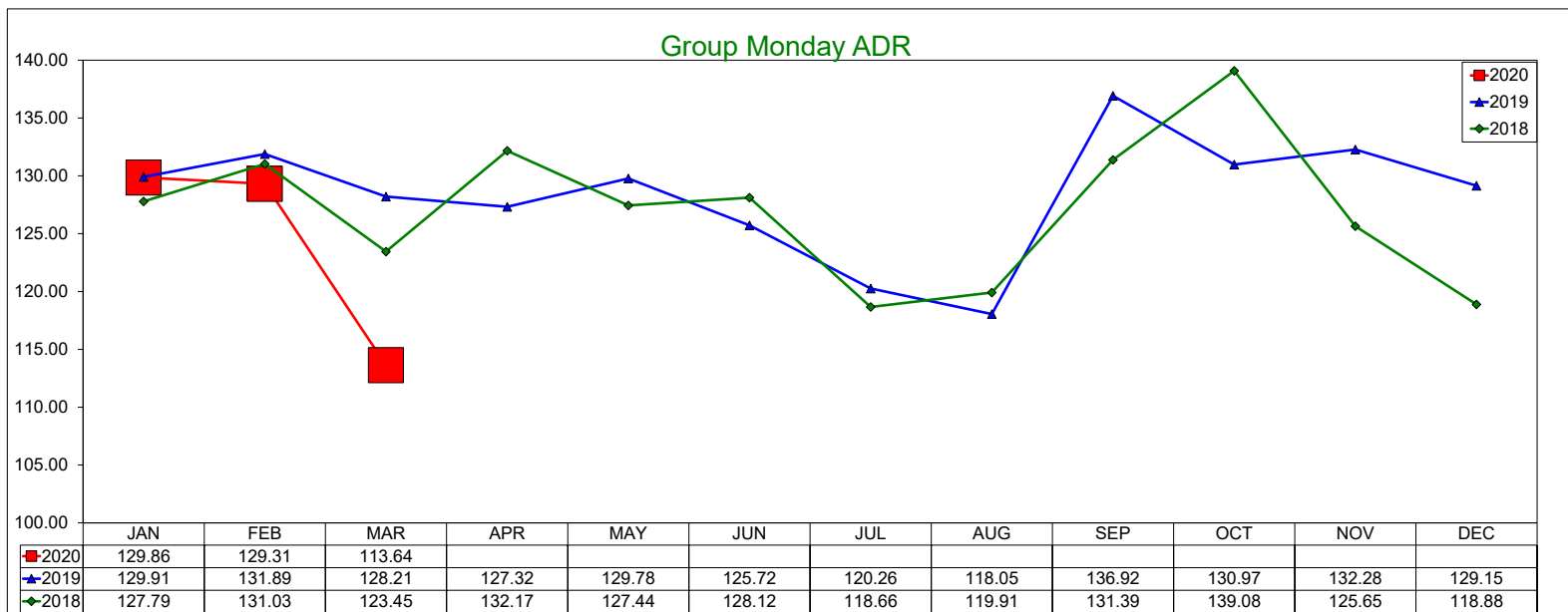
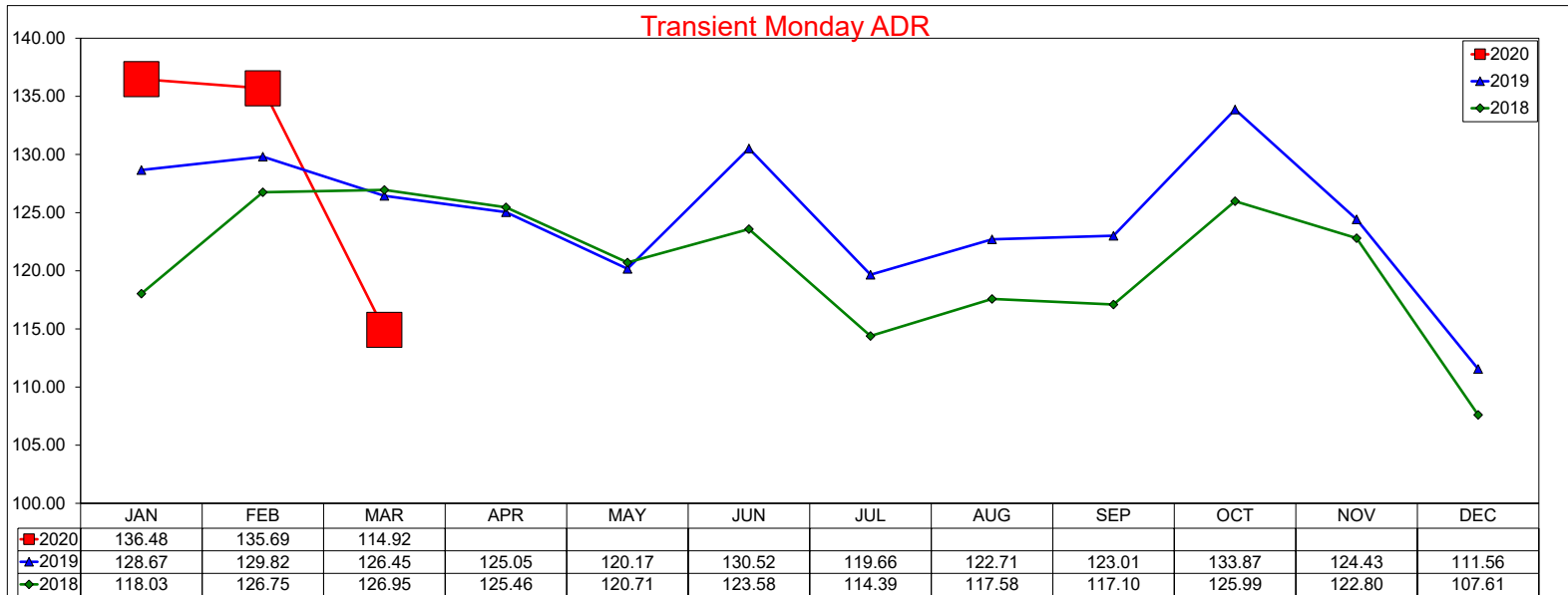


Total Sunday RevPAR



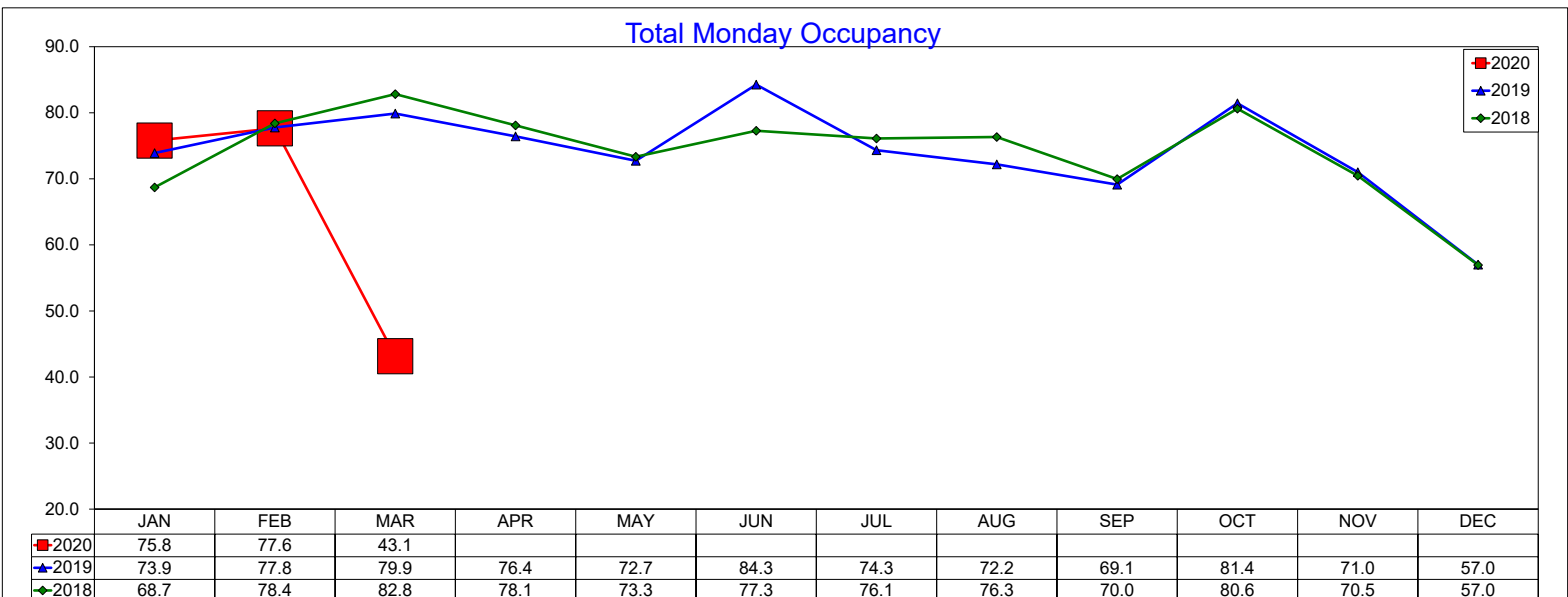
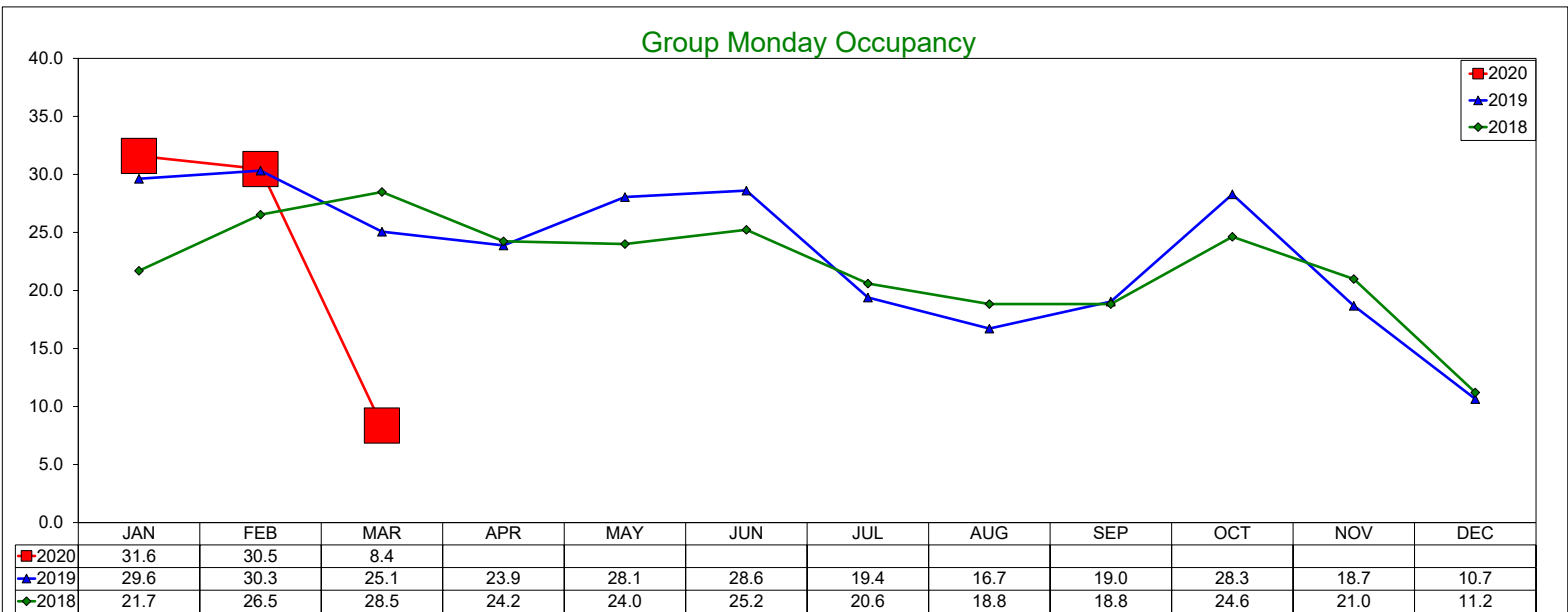
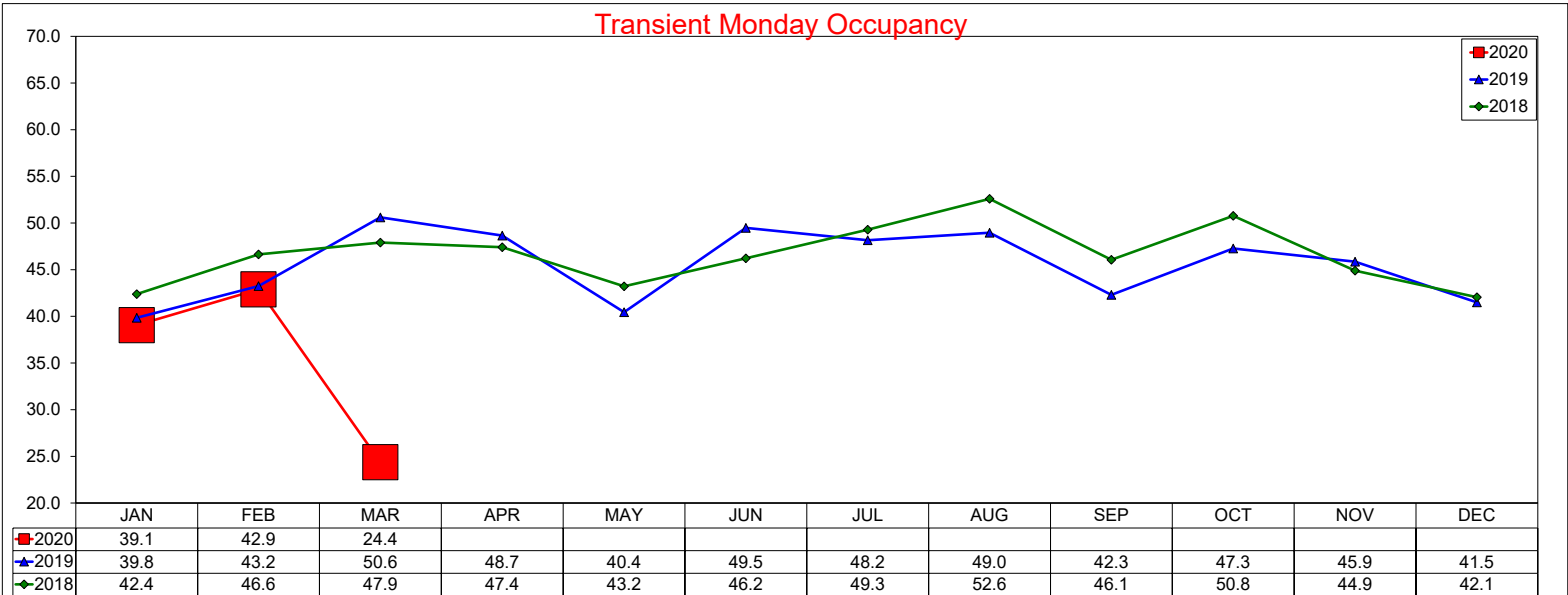
Three Year Comparison - Monday - ADR

March 2020



Three Year Comparison - Monday - Occupancy

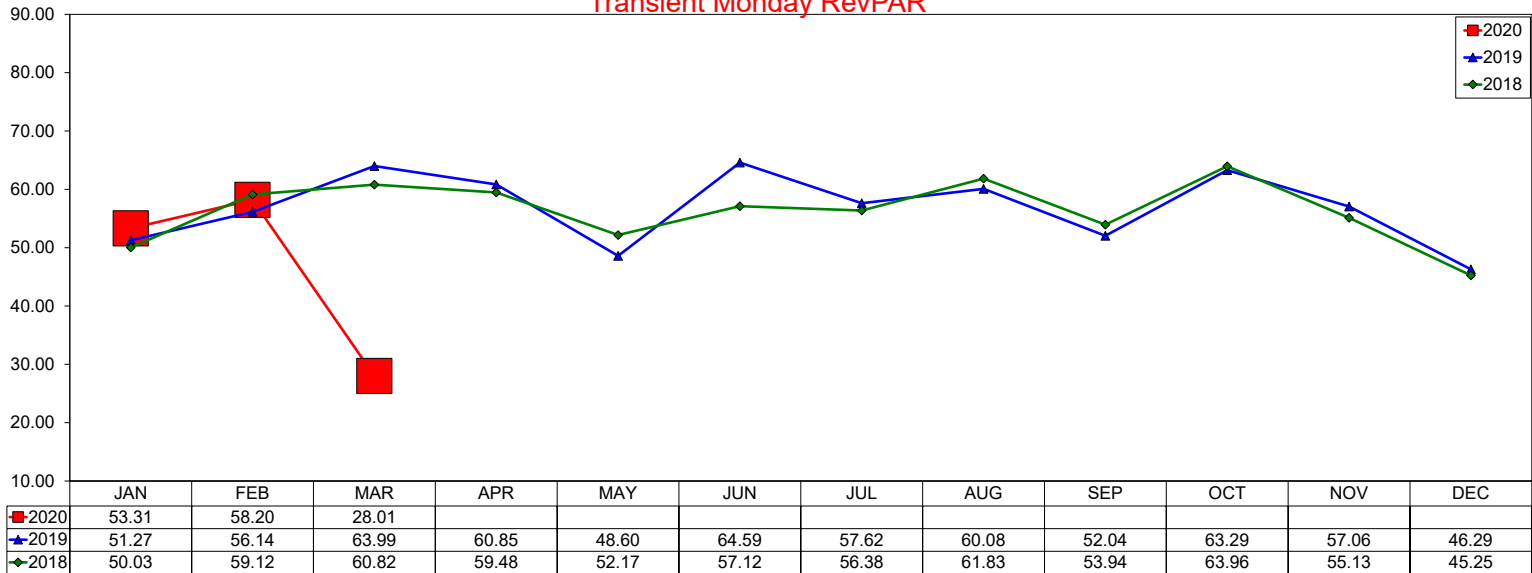
March 2020



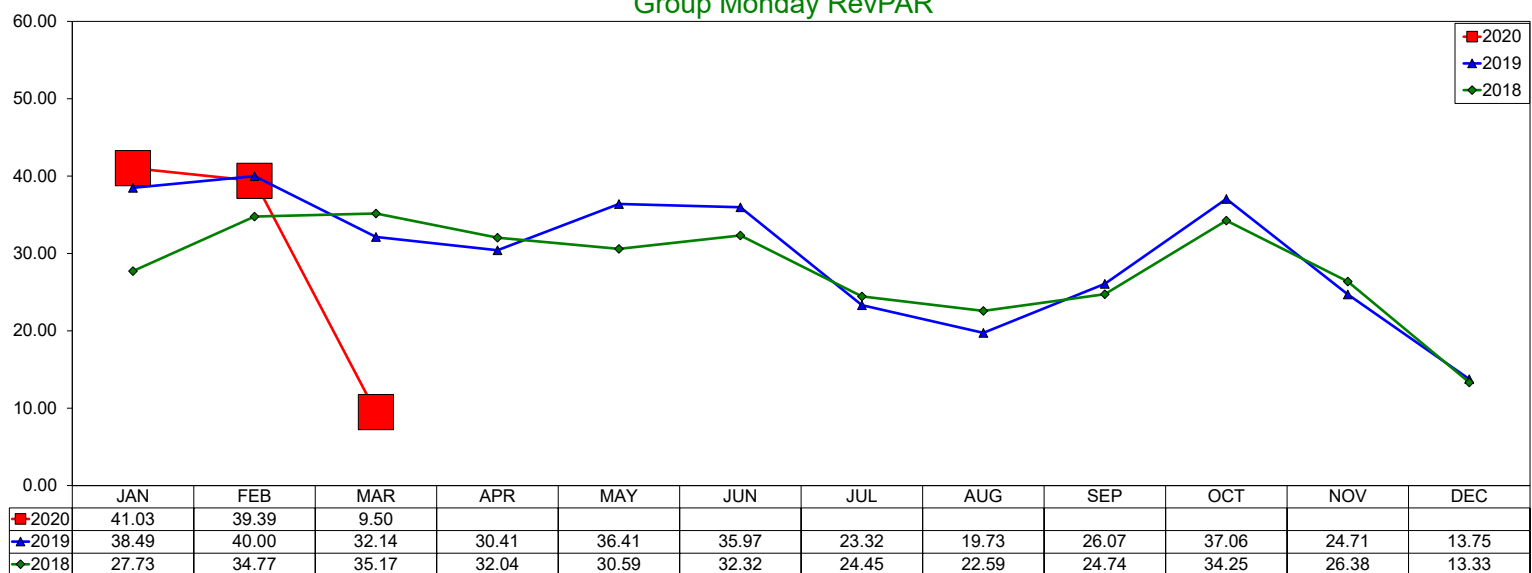
Three Year Comparison - Monday - RevPAR

March 2020

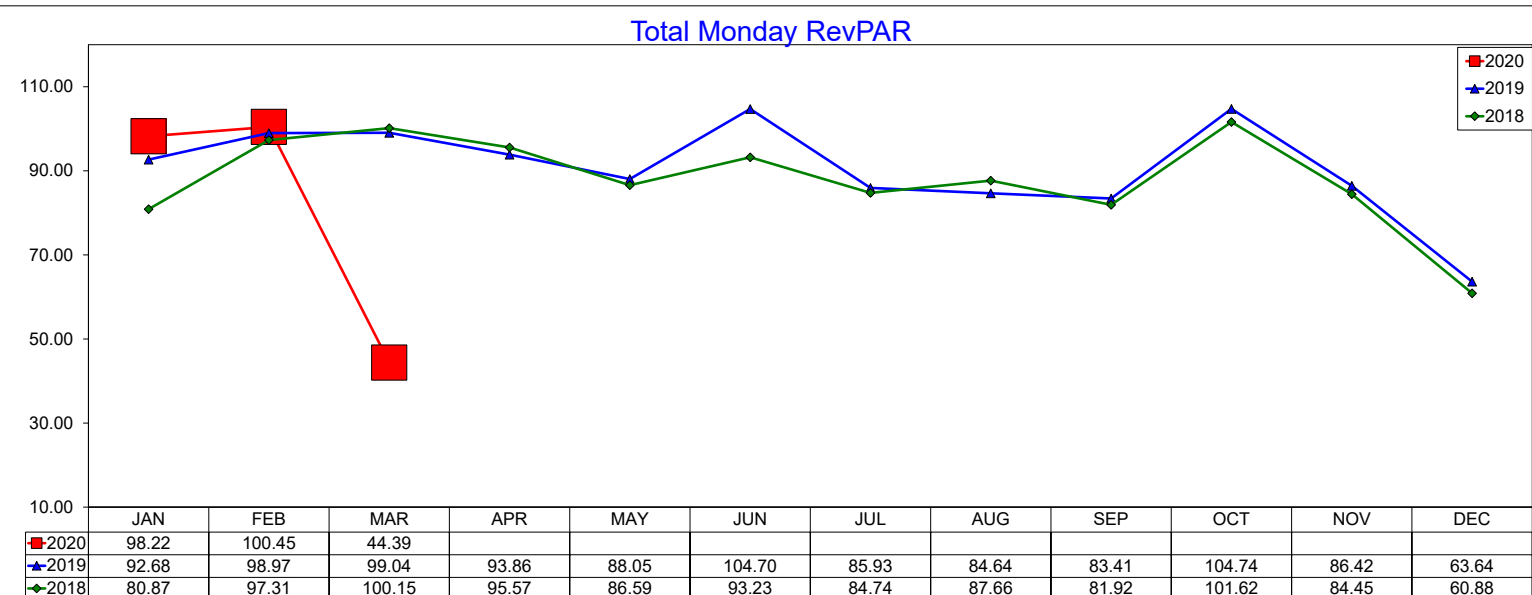
Transient Monday RevPAR



Group Monday RevPAR

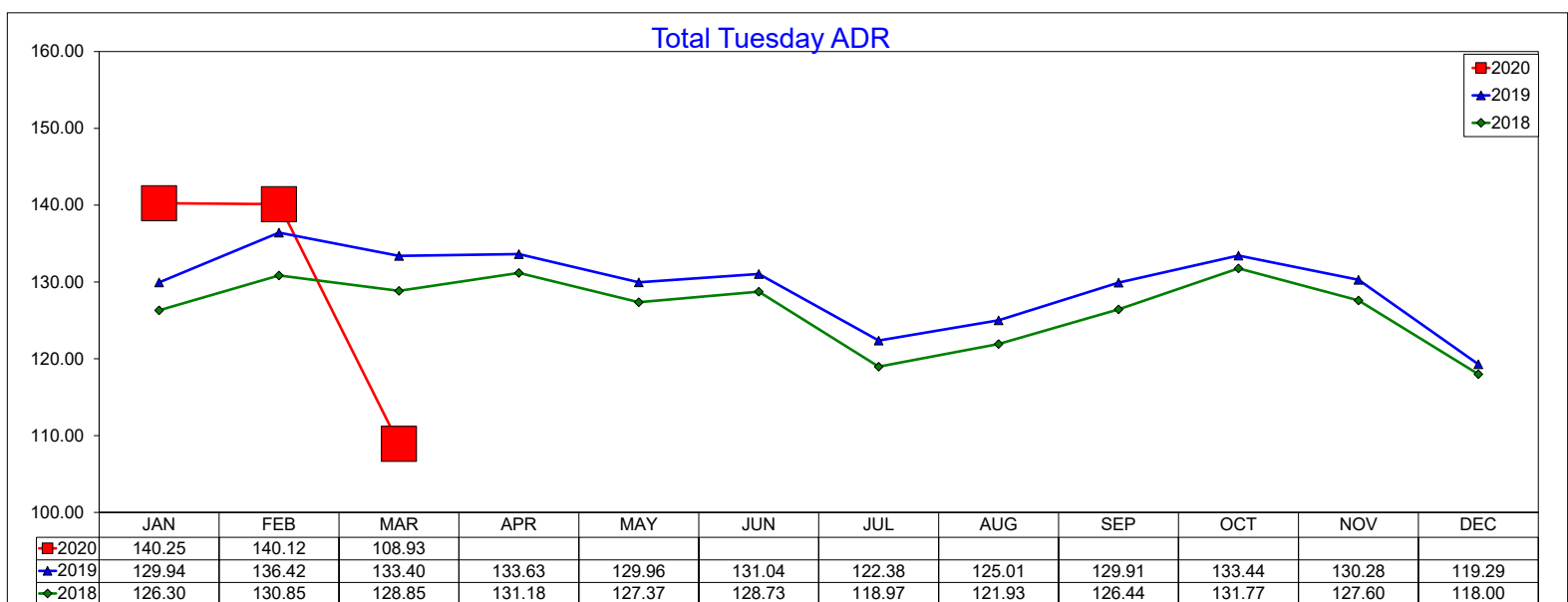
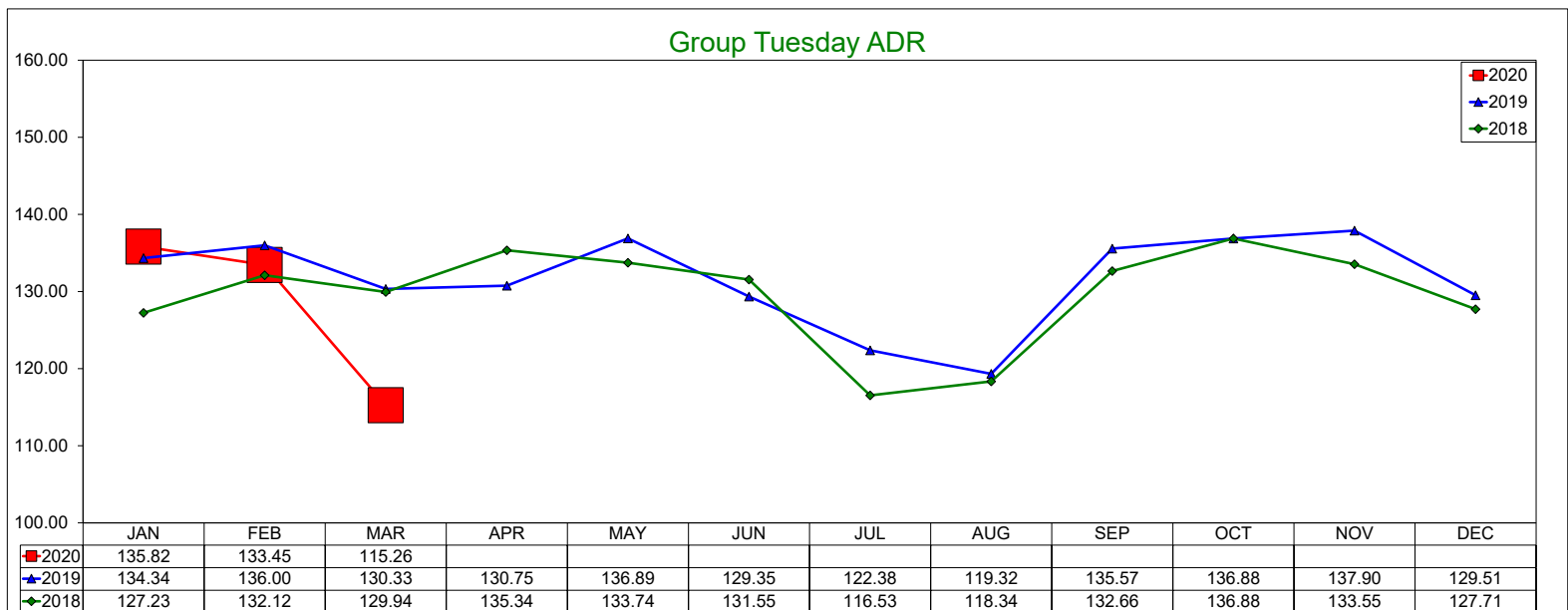
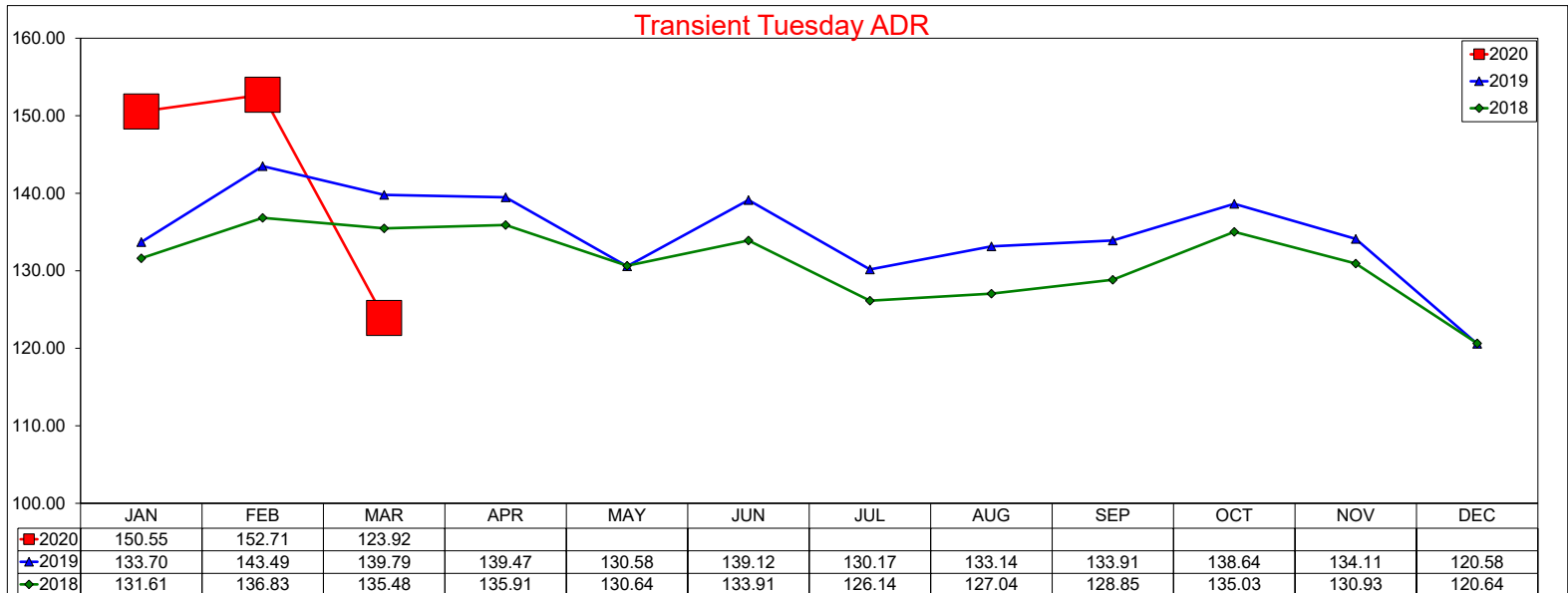


Total Monday RevPAR



Three Year Comparison - Tuesday - ADR

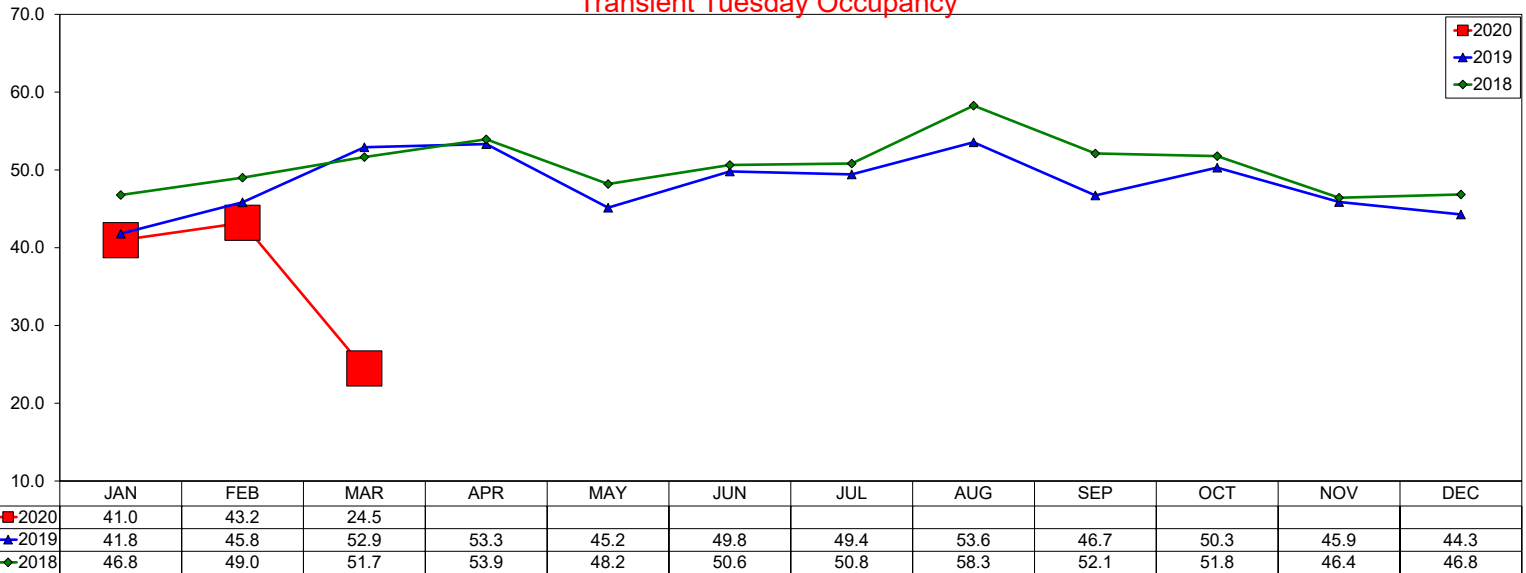
March 2020



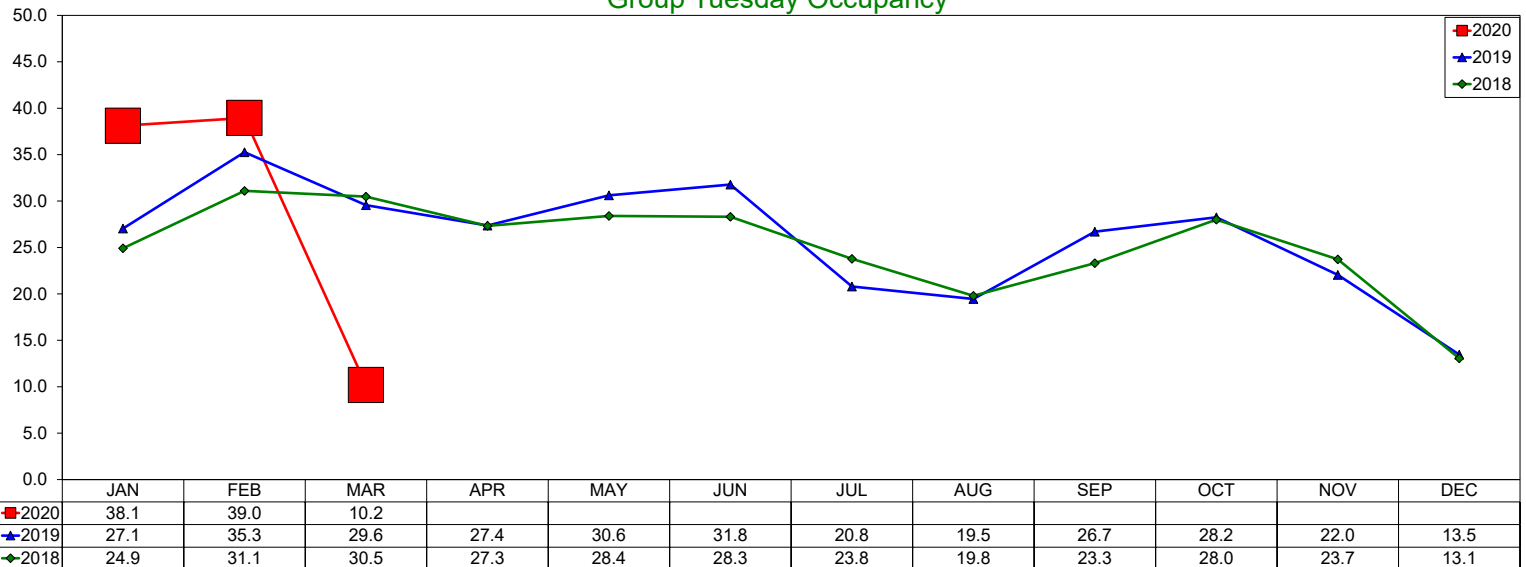
Three Year Comparison - Tuesday - Occupancy

March 2020

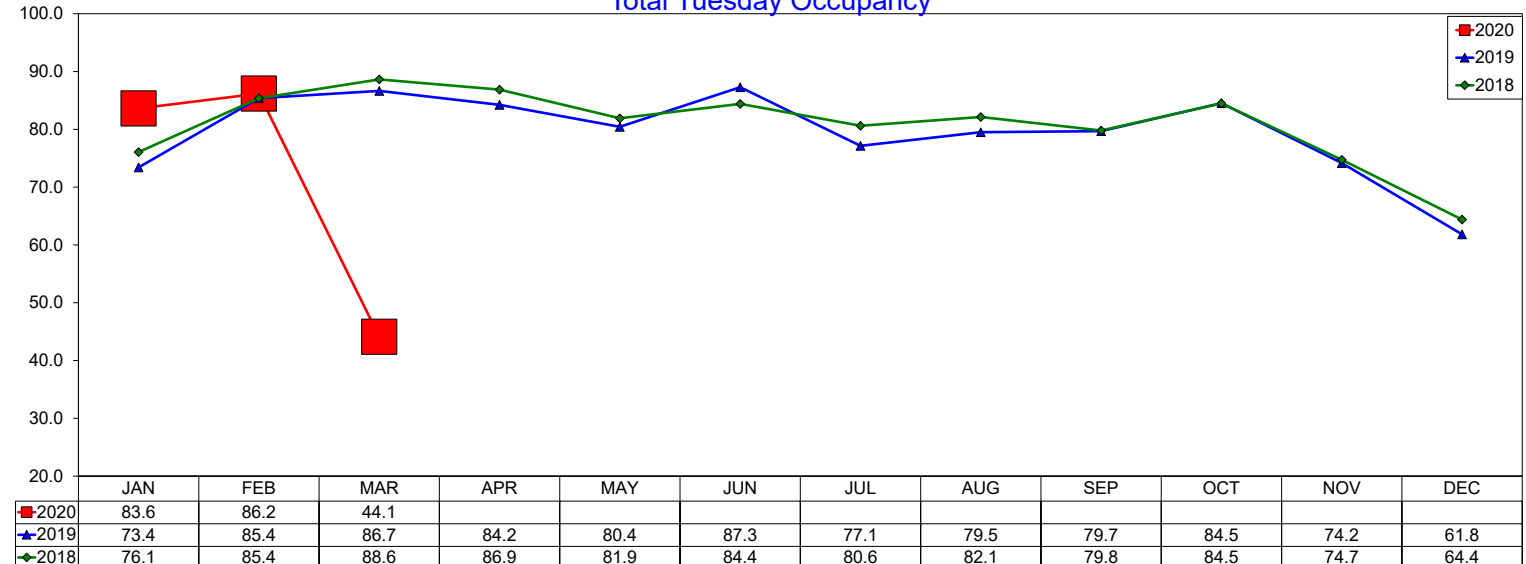
Transient Tuesday Occupancy



Group Tuesday Occupancy



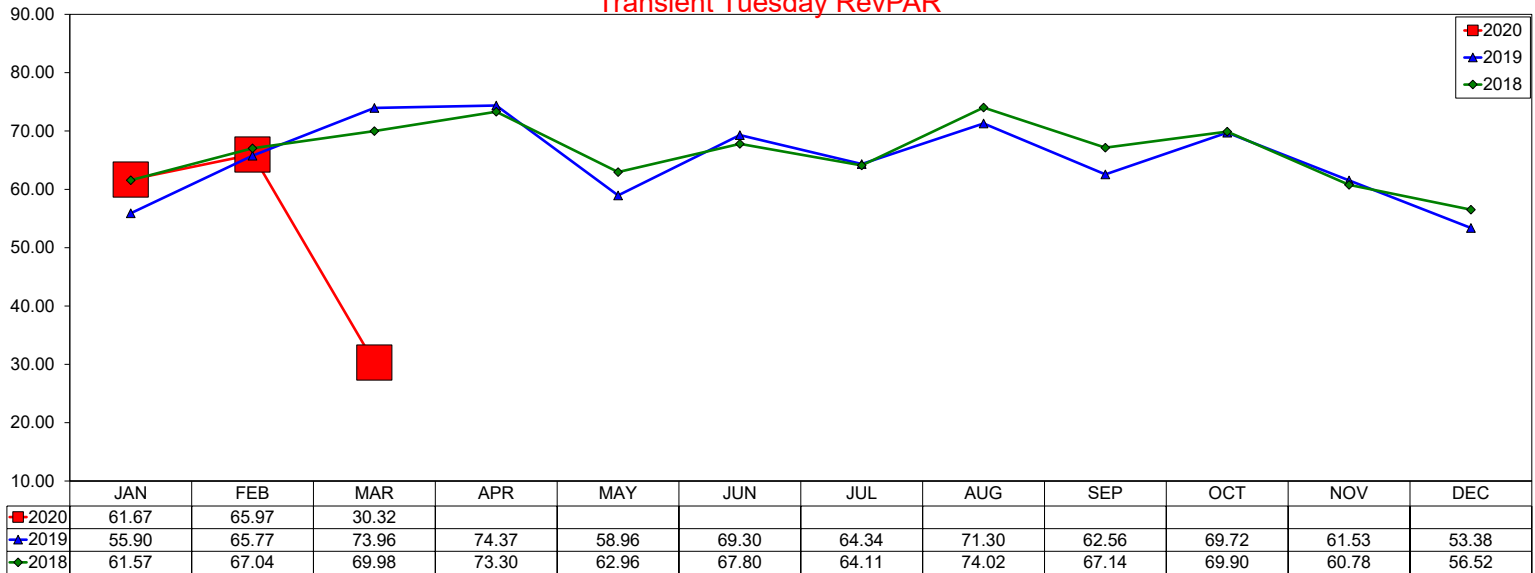
Total Tuesday Occupancy



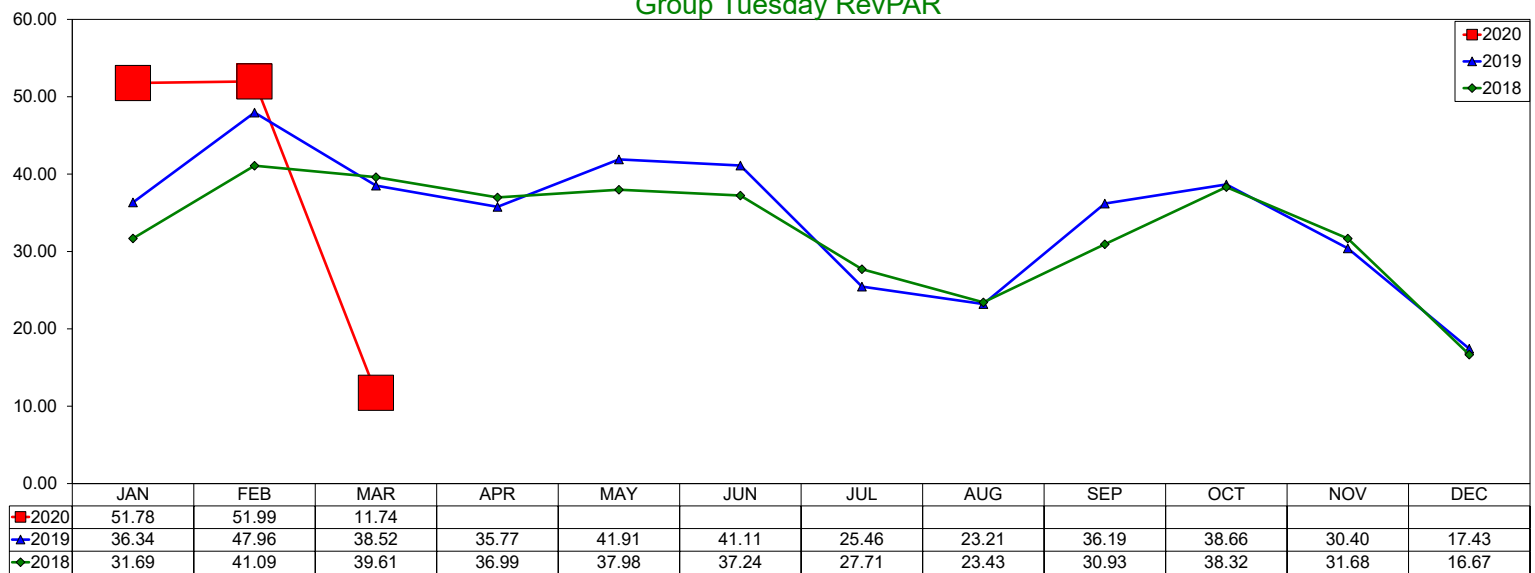
Three Year Comparison - Tuesday - RevPAR

March 2020

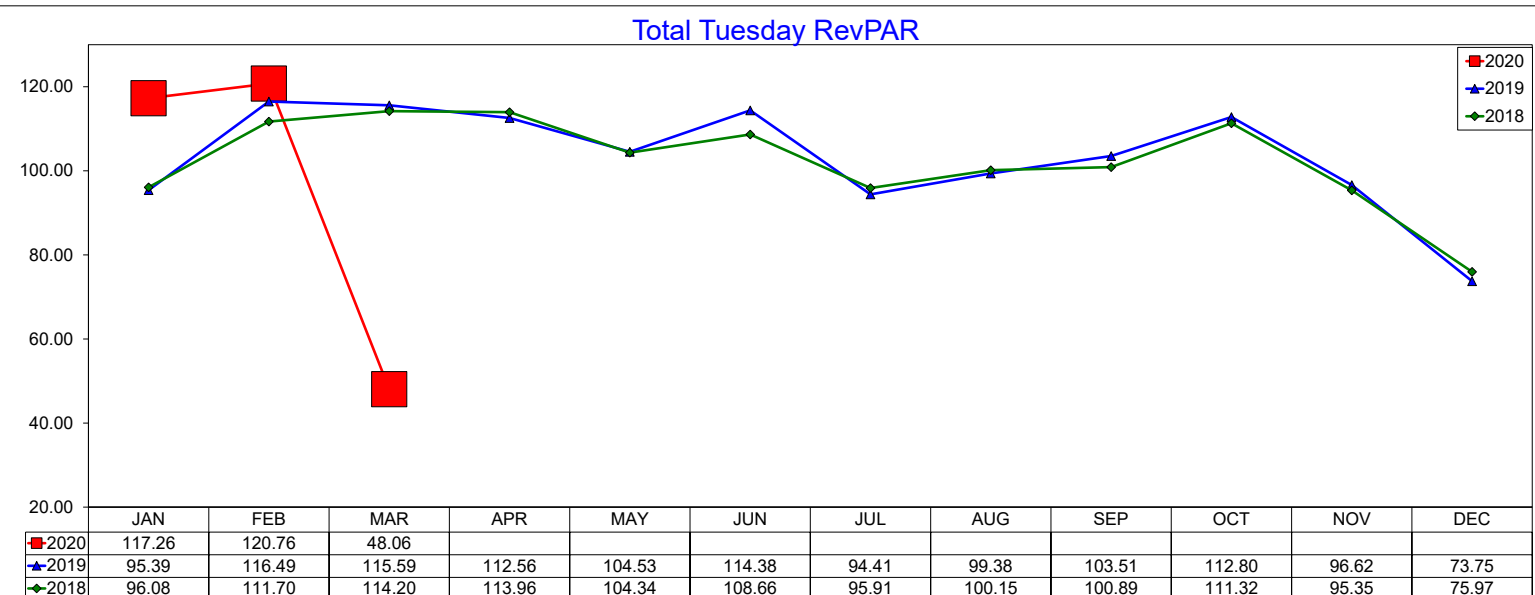
Transient Tuesday RevPAR



Group Tuesday RevPAR

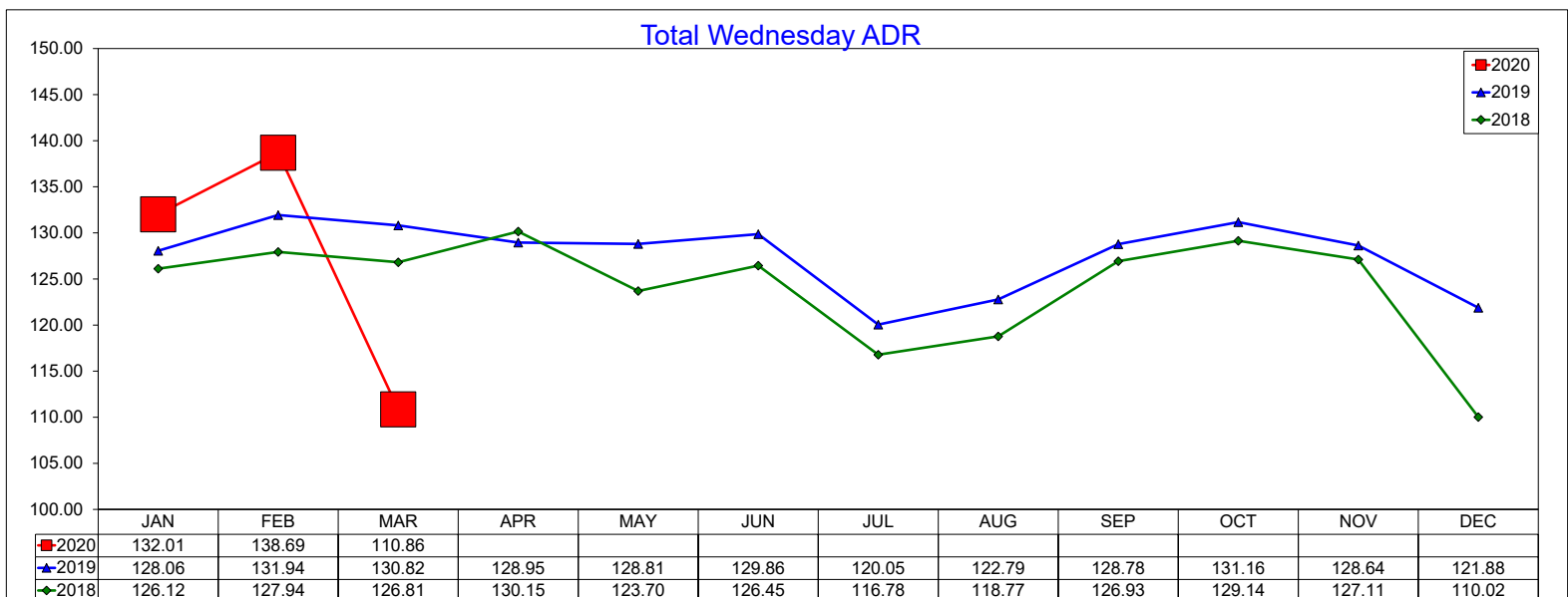
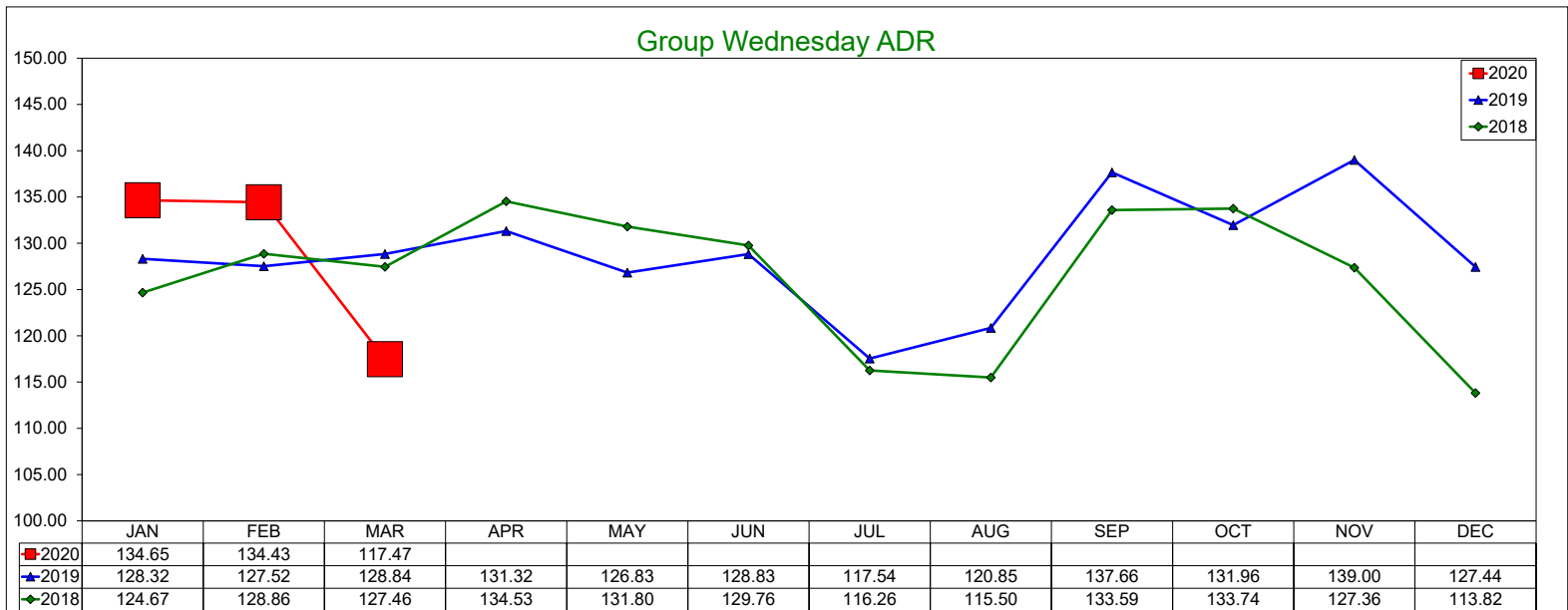
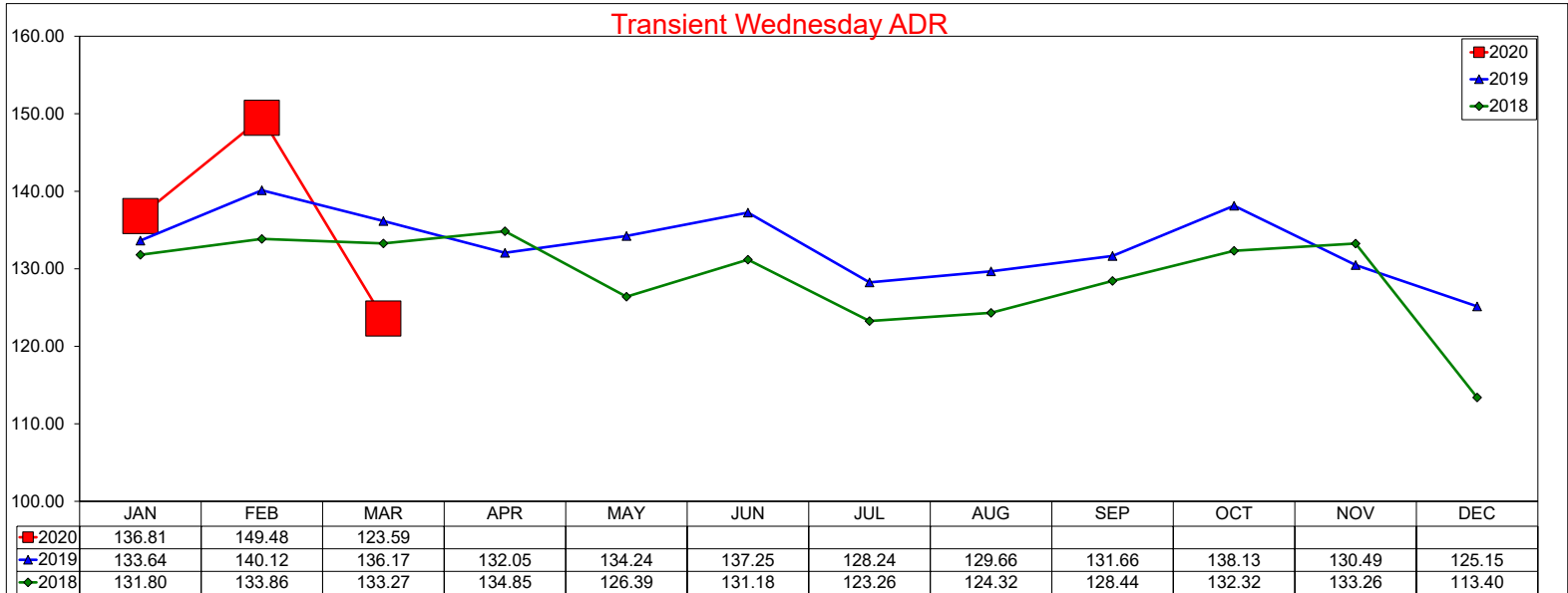


Total Tuesday RevPAR



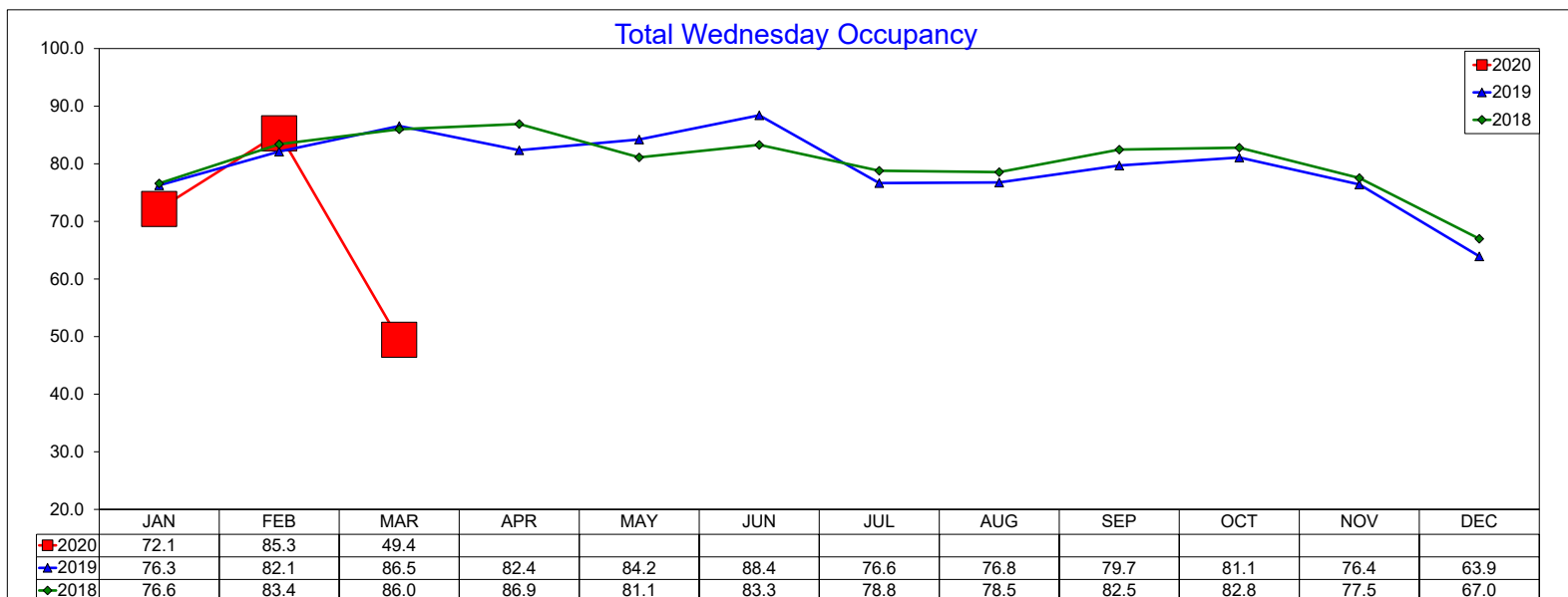
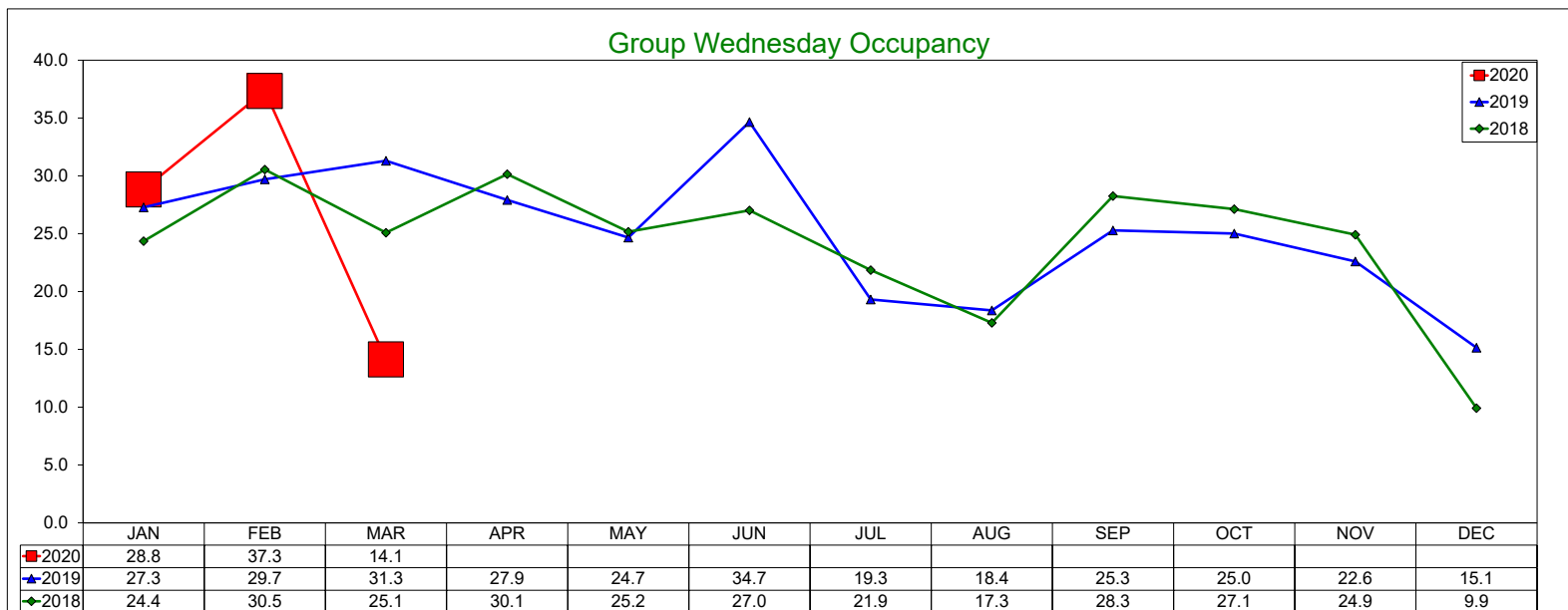
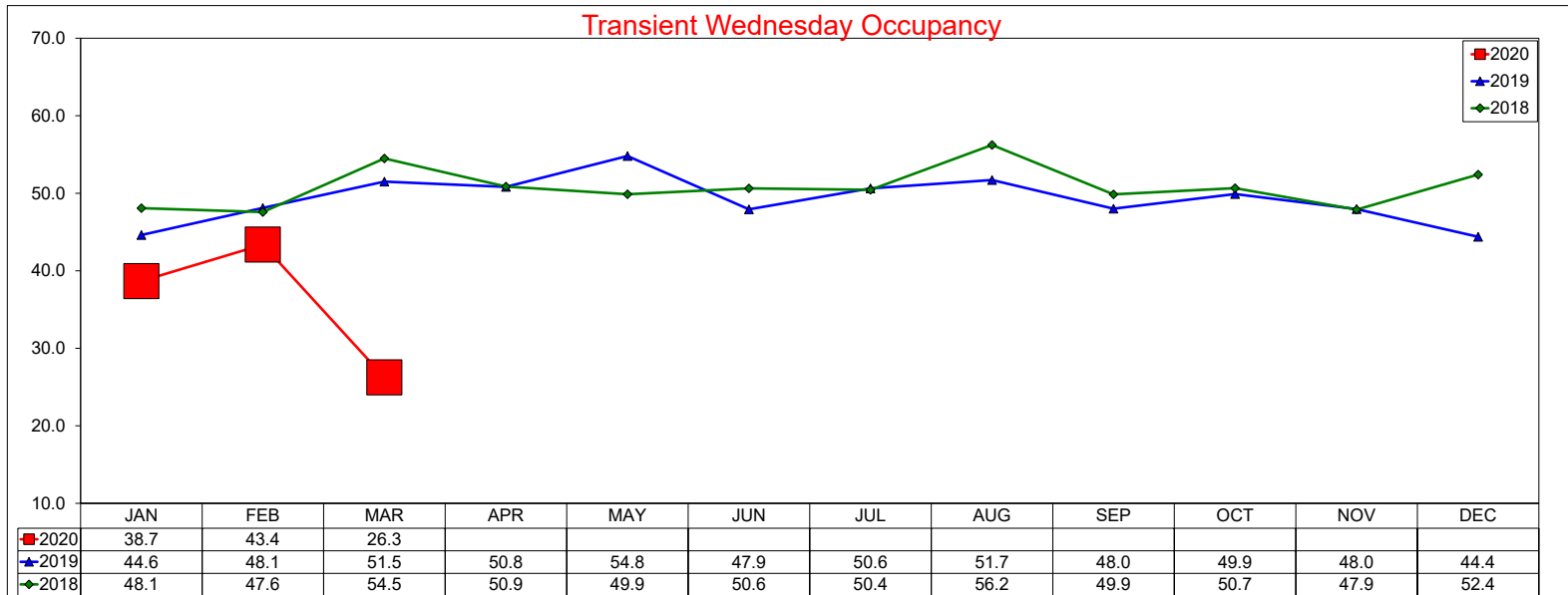
Three Year Comparison - Wednesday - ADR

March 2020



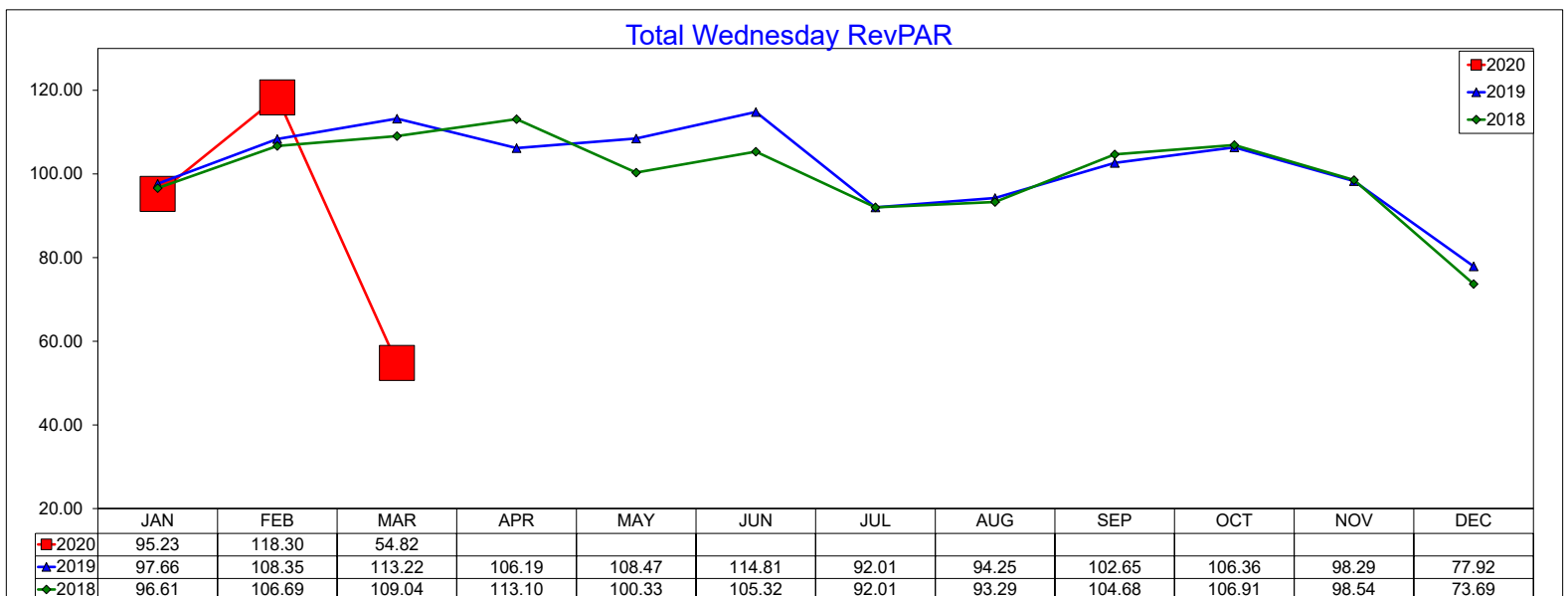
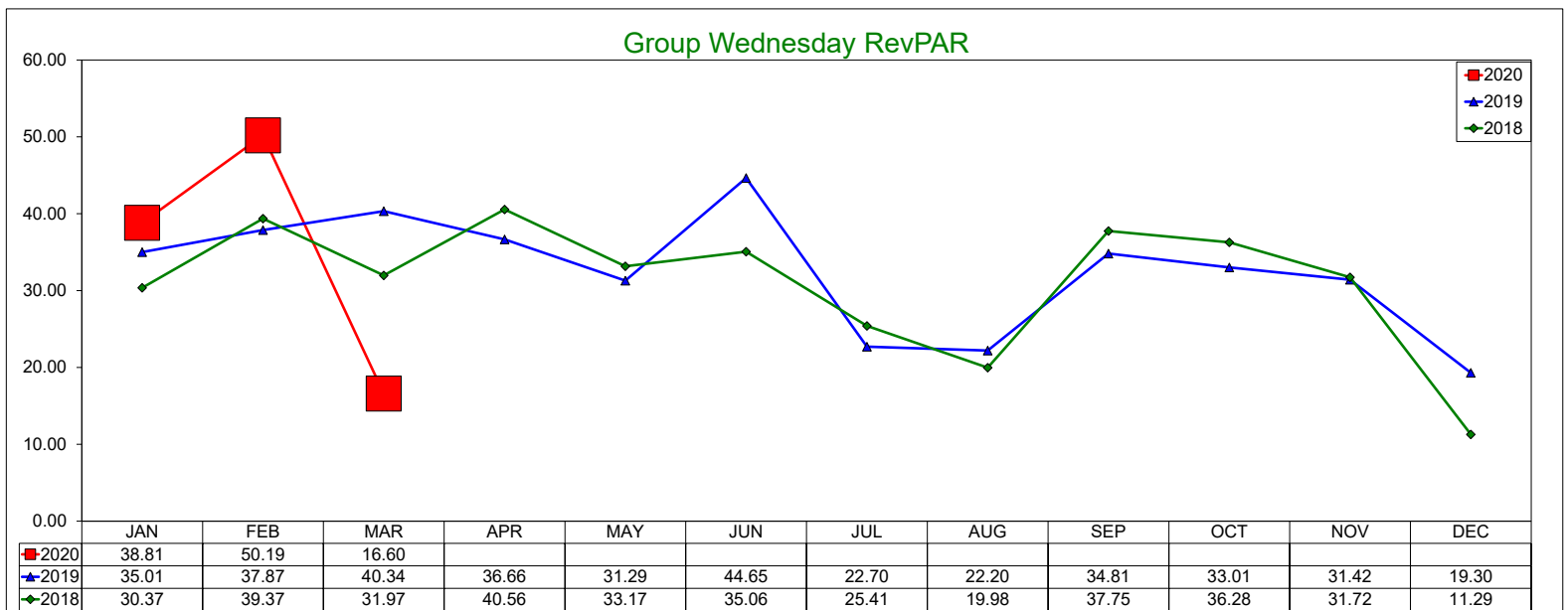
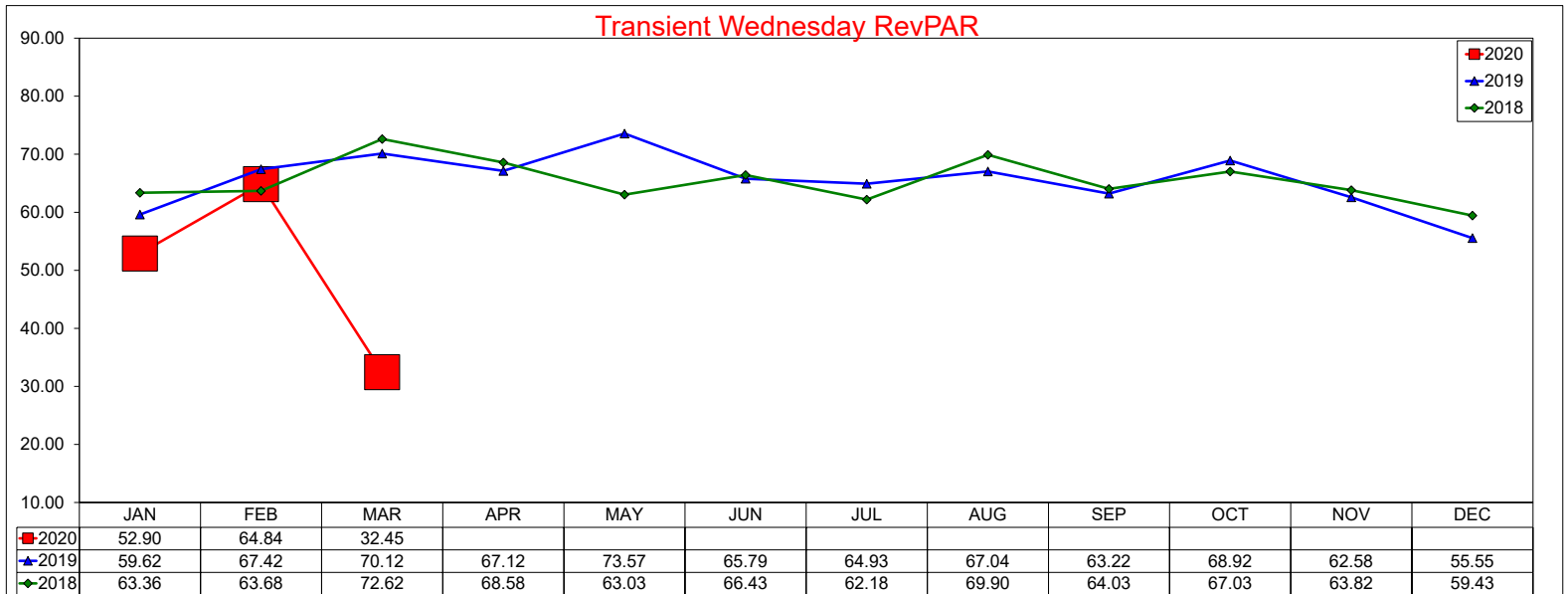
Three Year Comparison - Wednesday - Occupancy

March 2020



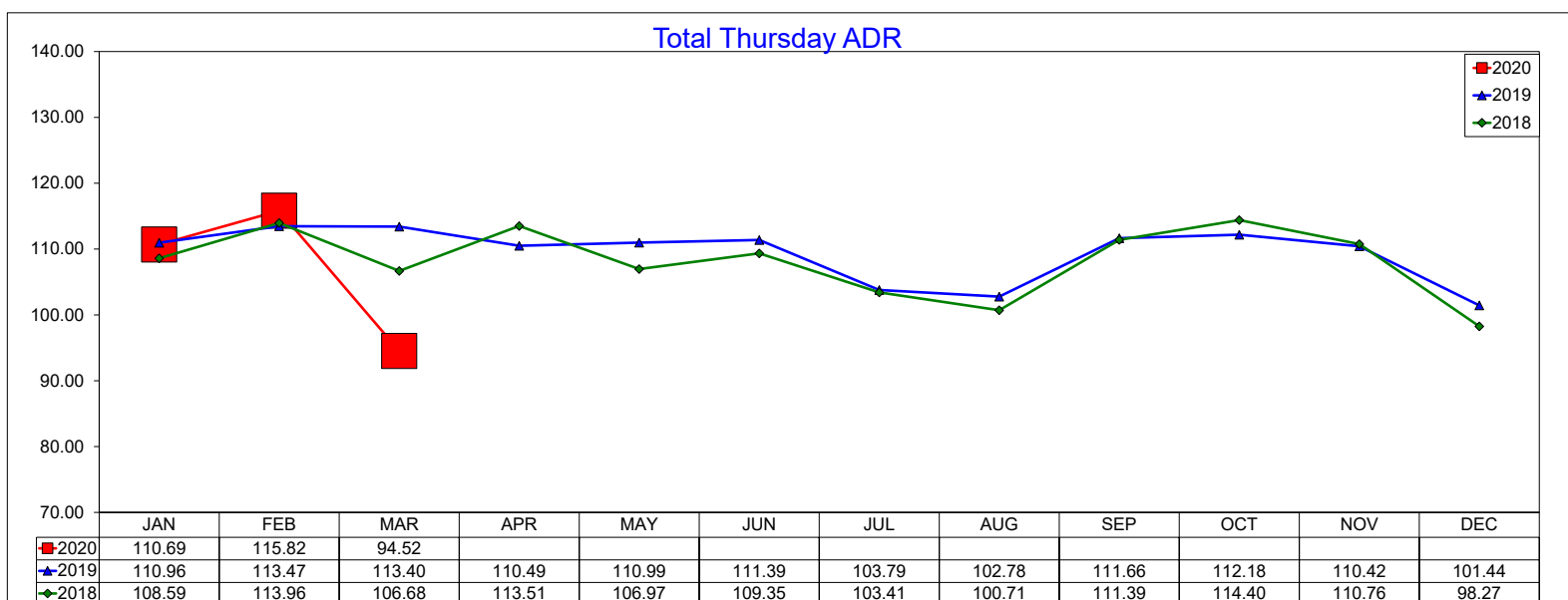
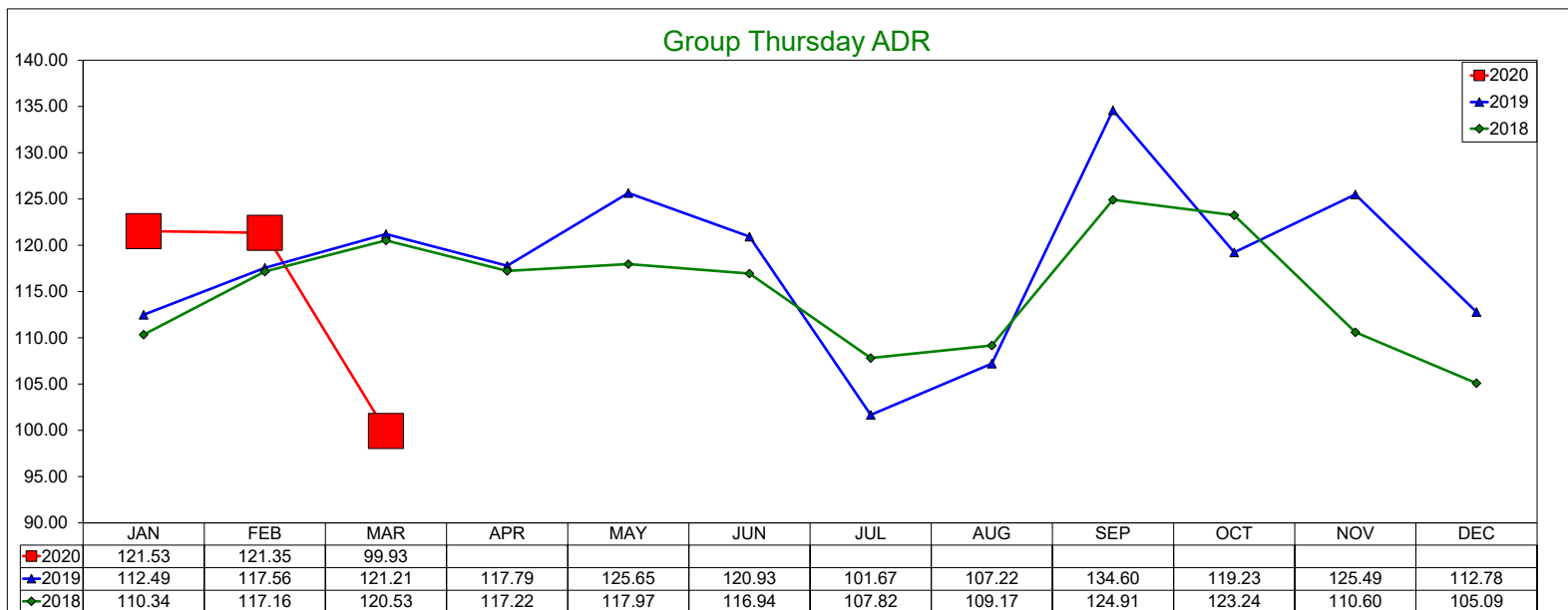
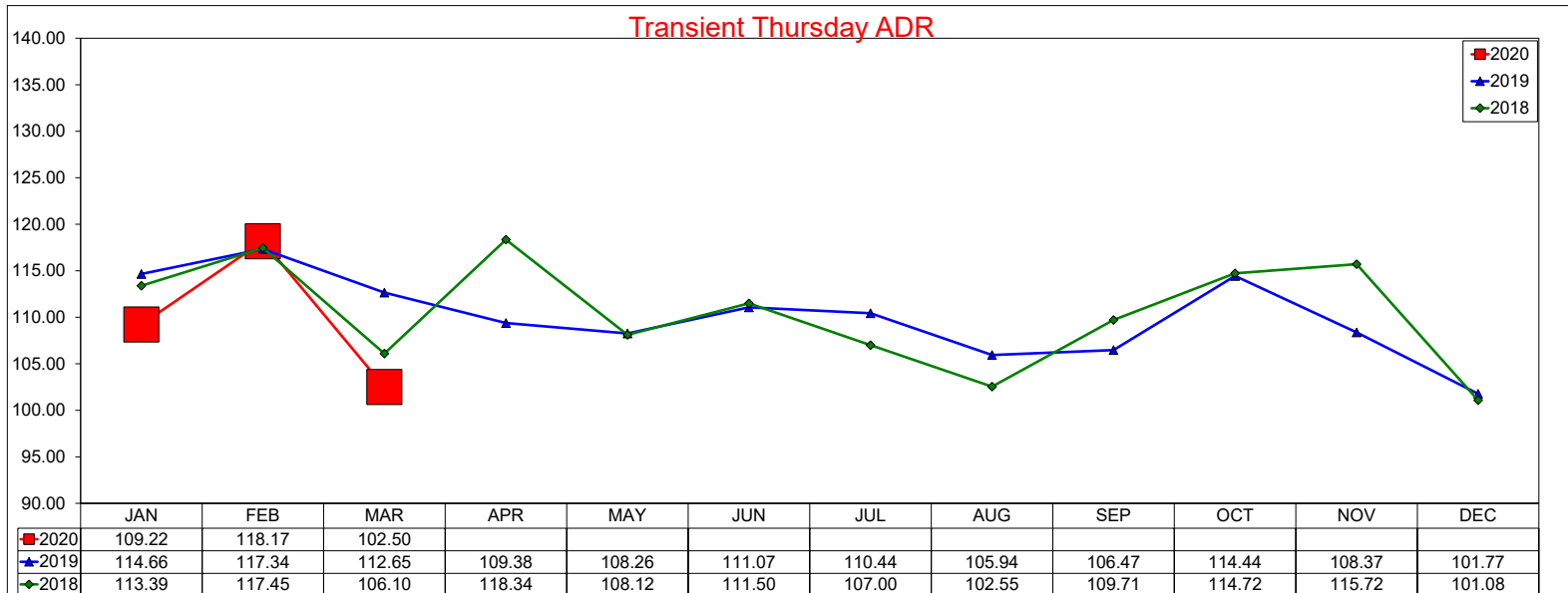
Three Year Comparison - Wednesday - RevPAR

March 2020



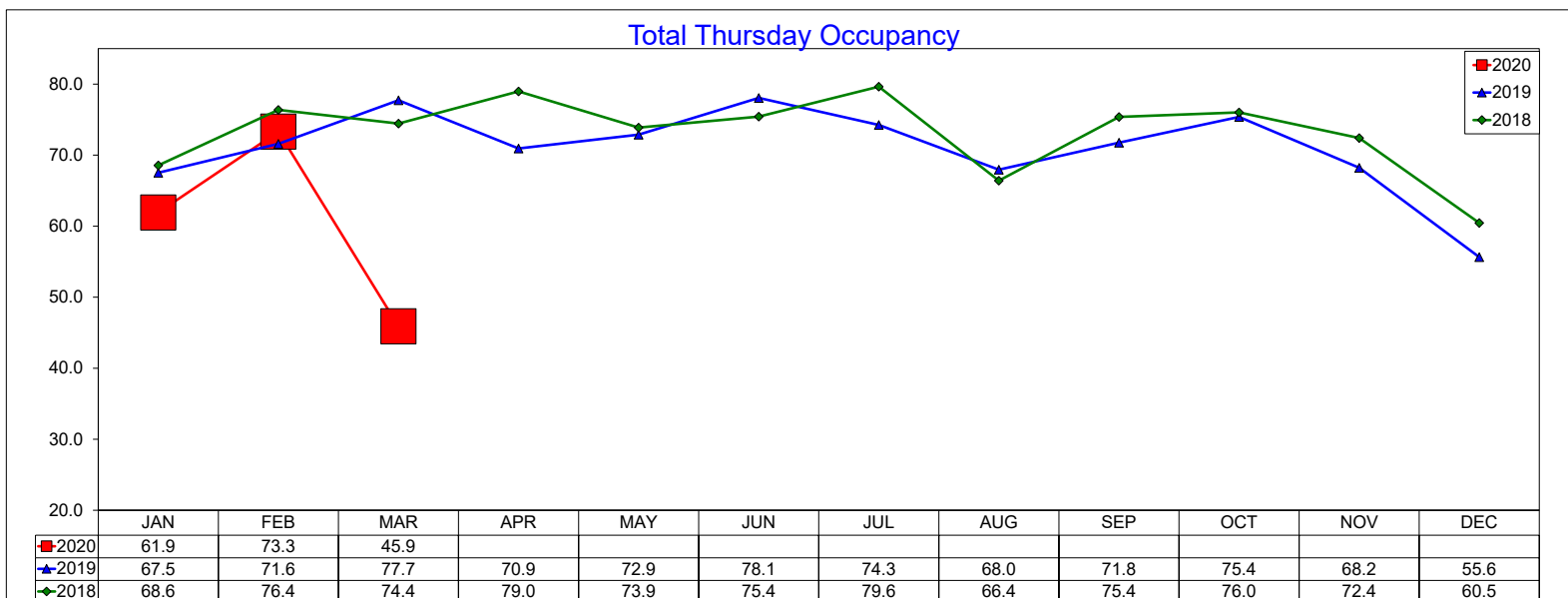
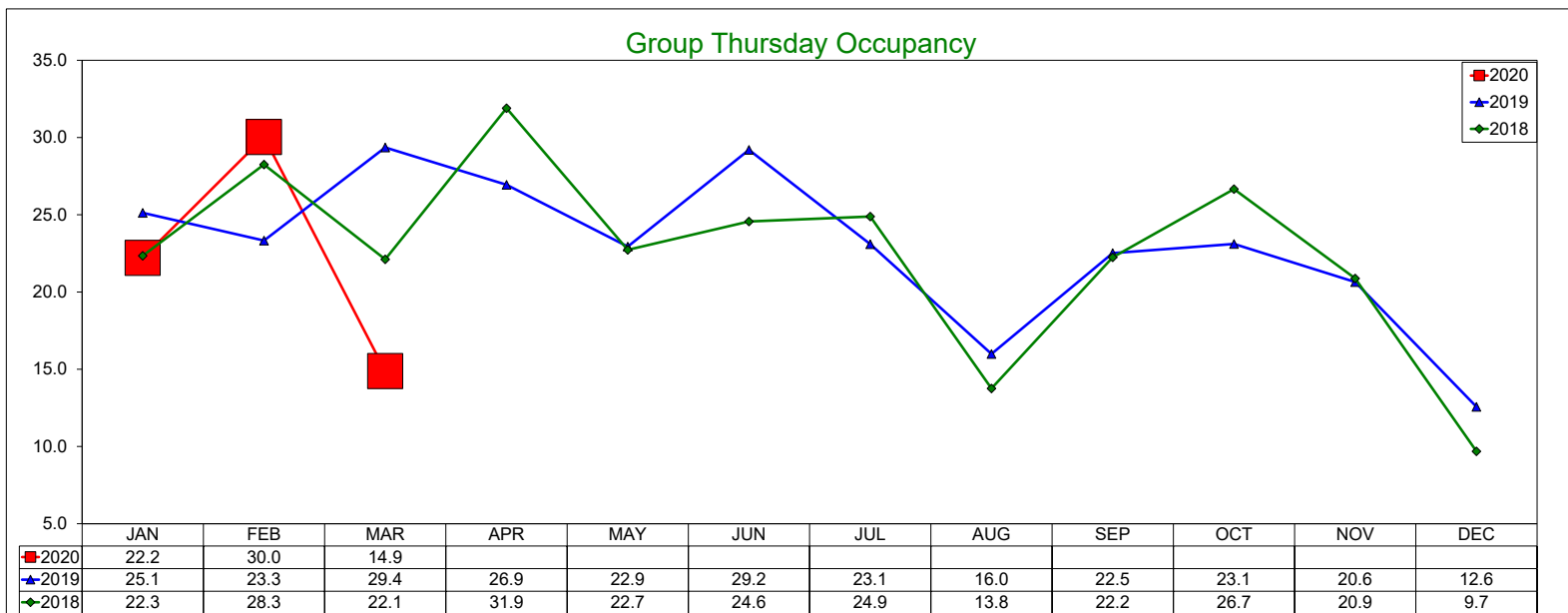
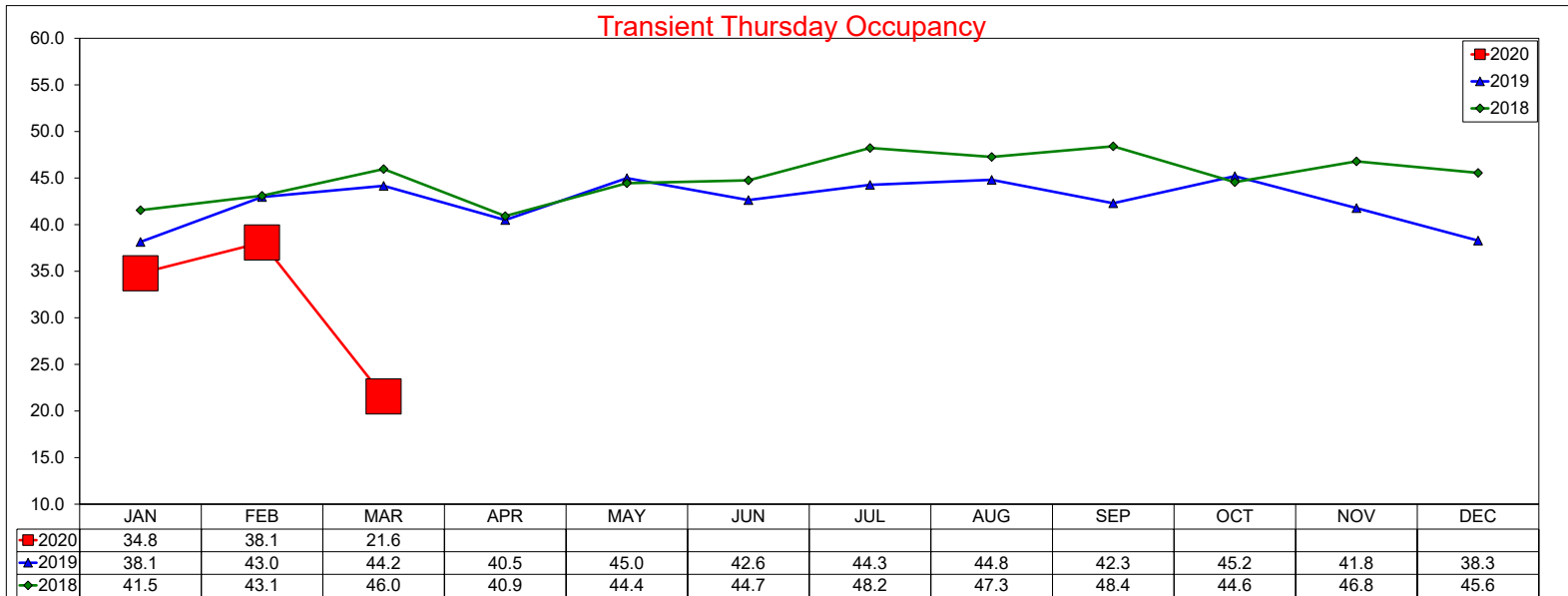
Three Year Comparison - Thursday - ADR

March 2020



Three Year Comparison - Thursday - Occupancy

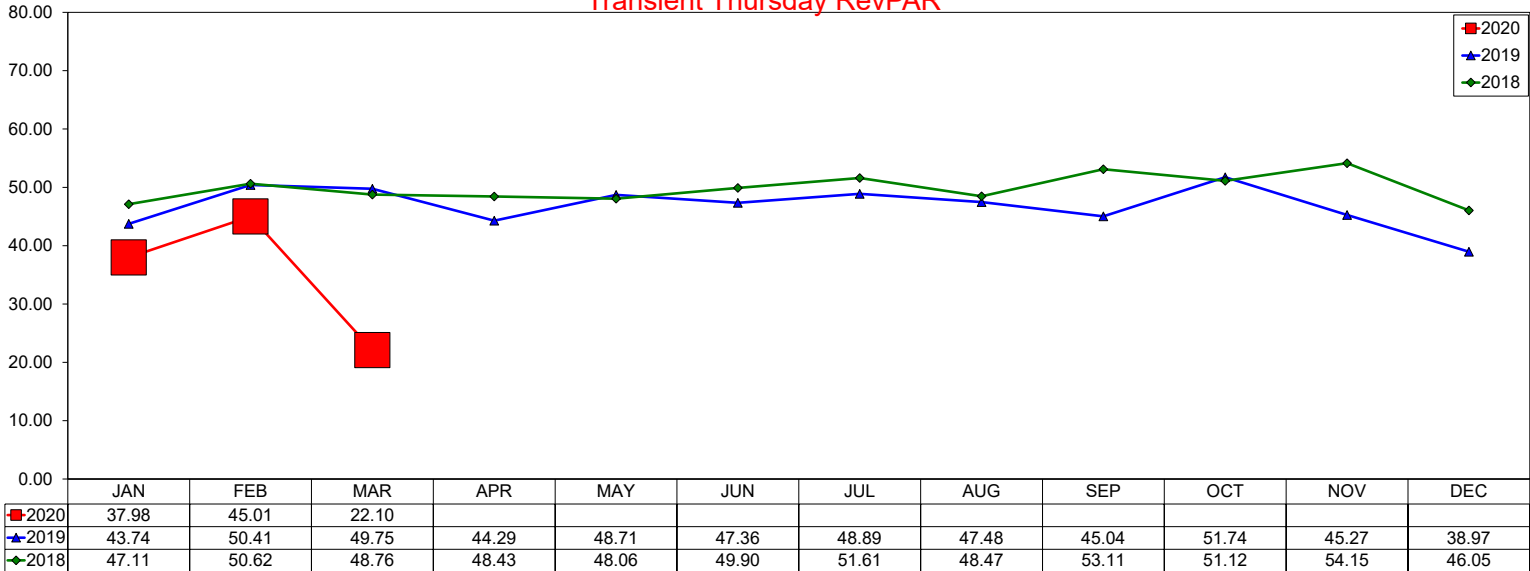
March 2020



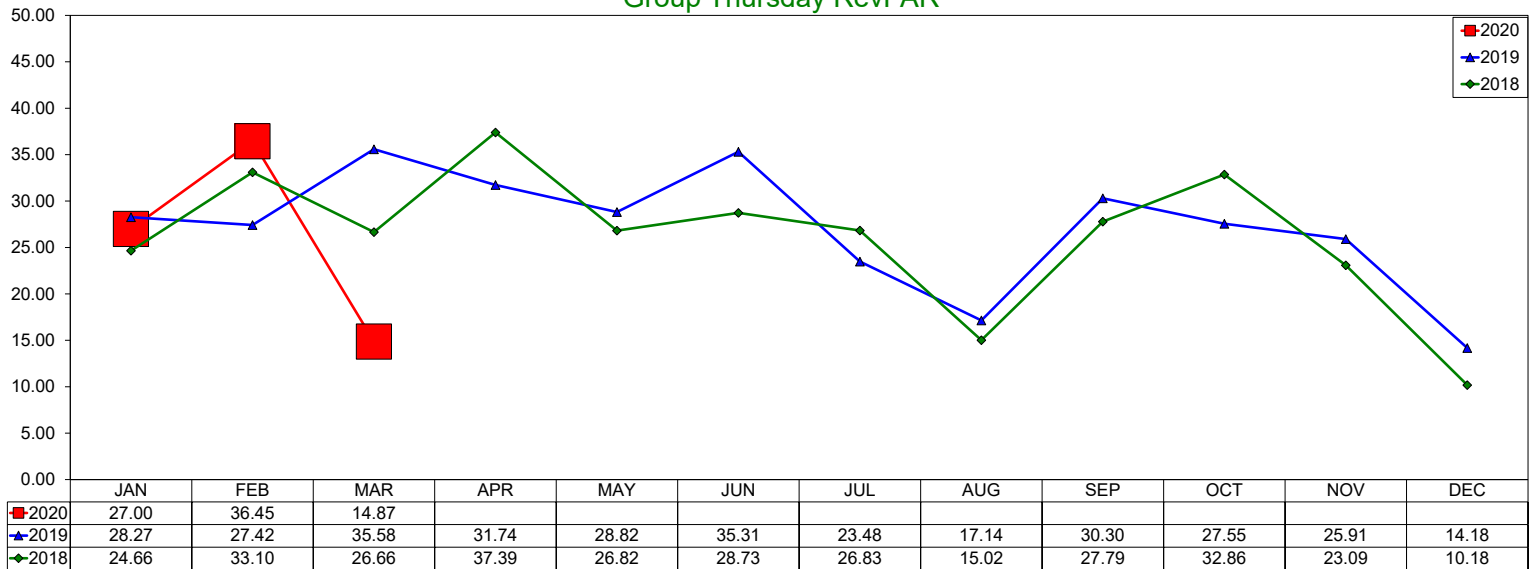
Three Year Comparison - Thursday - RevPAR

March 2020

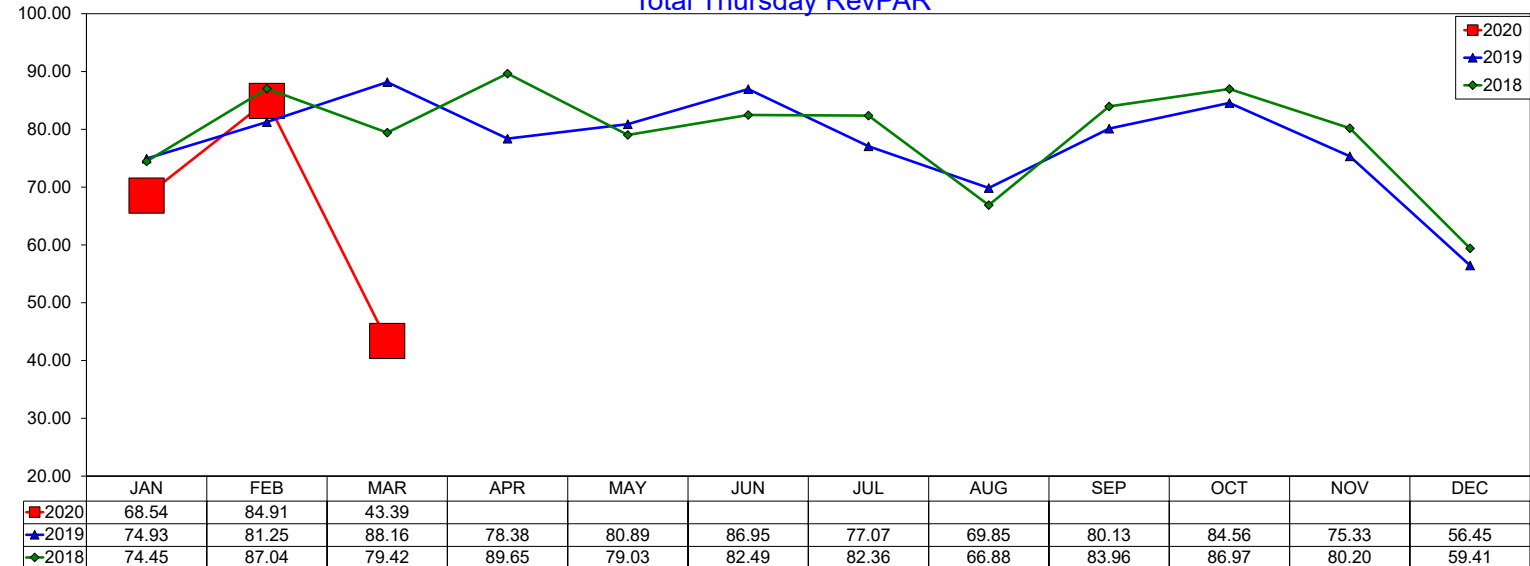
Transient Thursday RevPAR



Group Thursday RevPAR

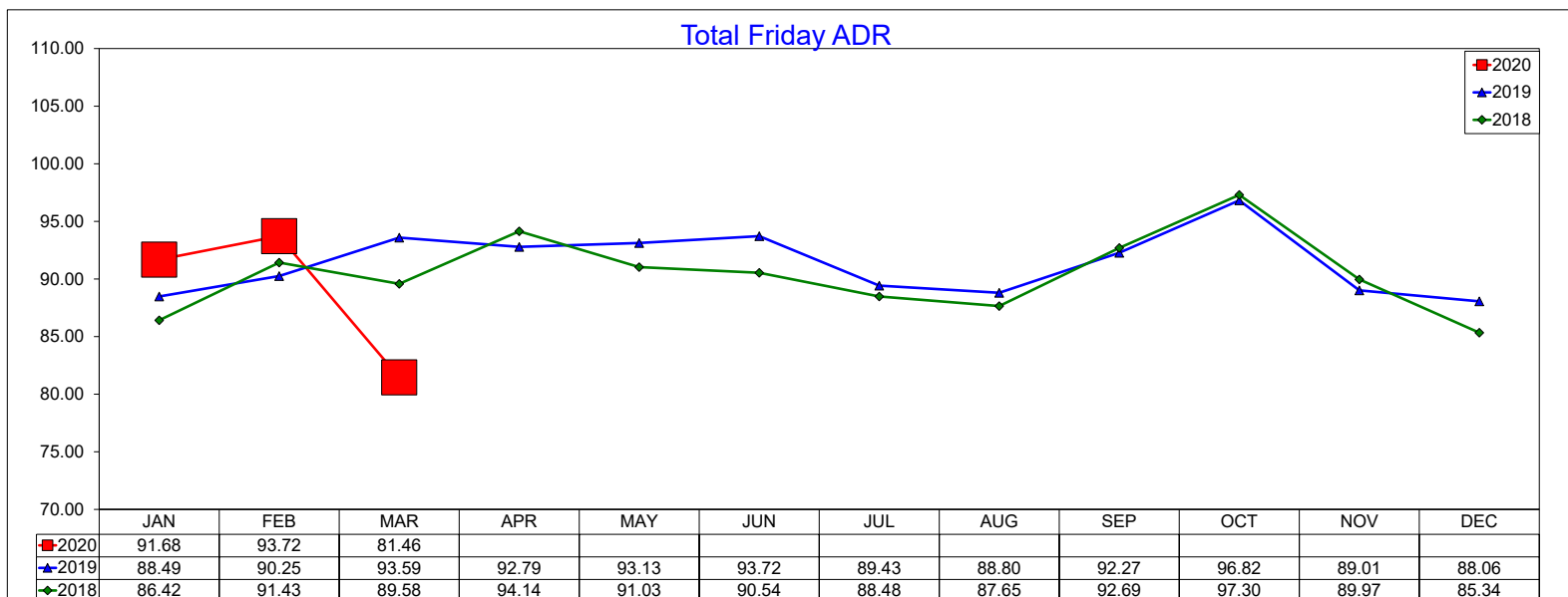
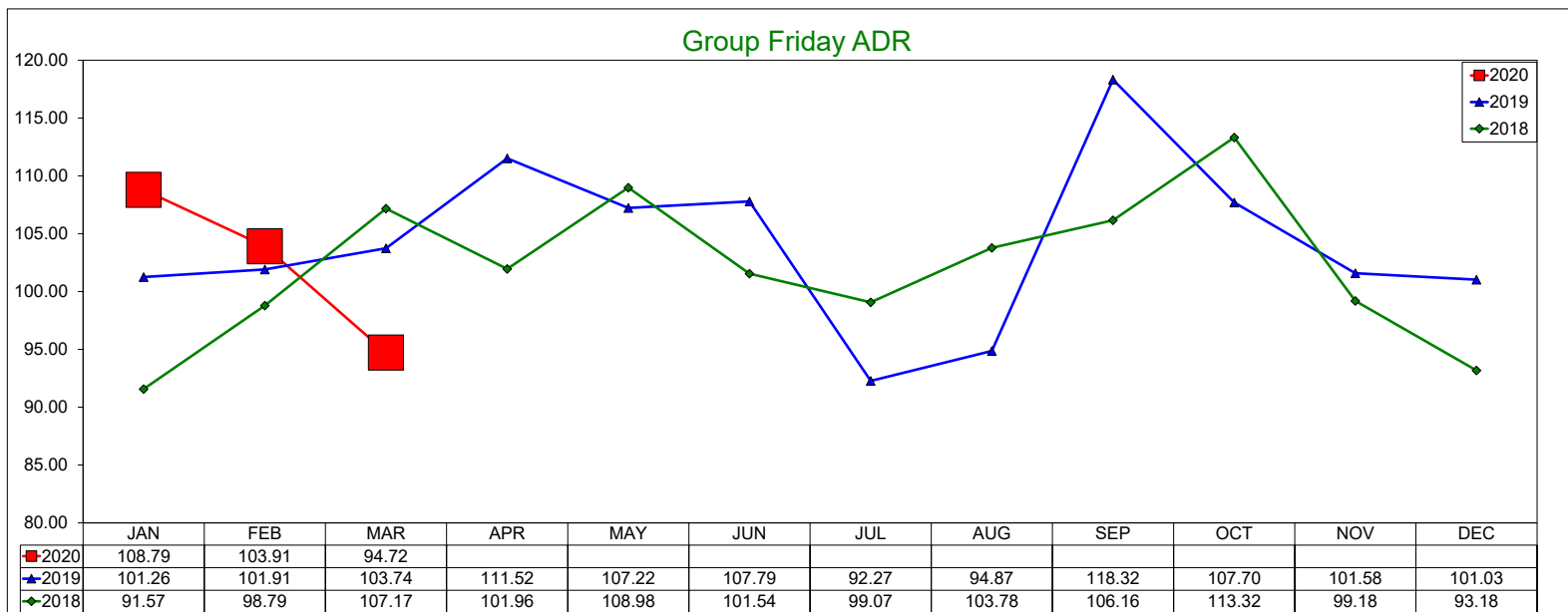
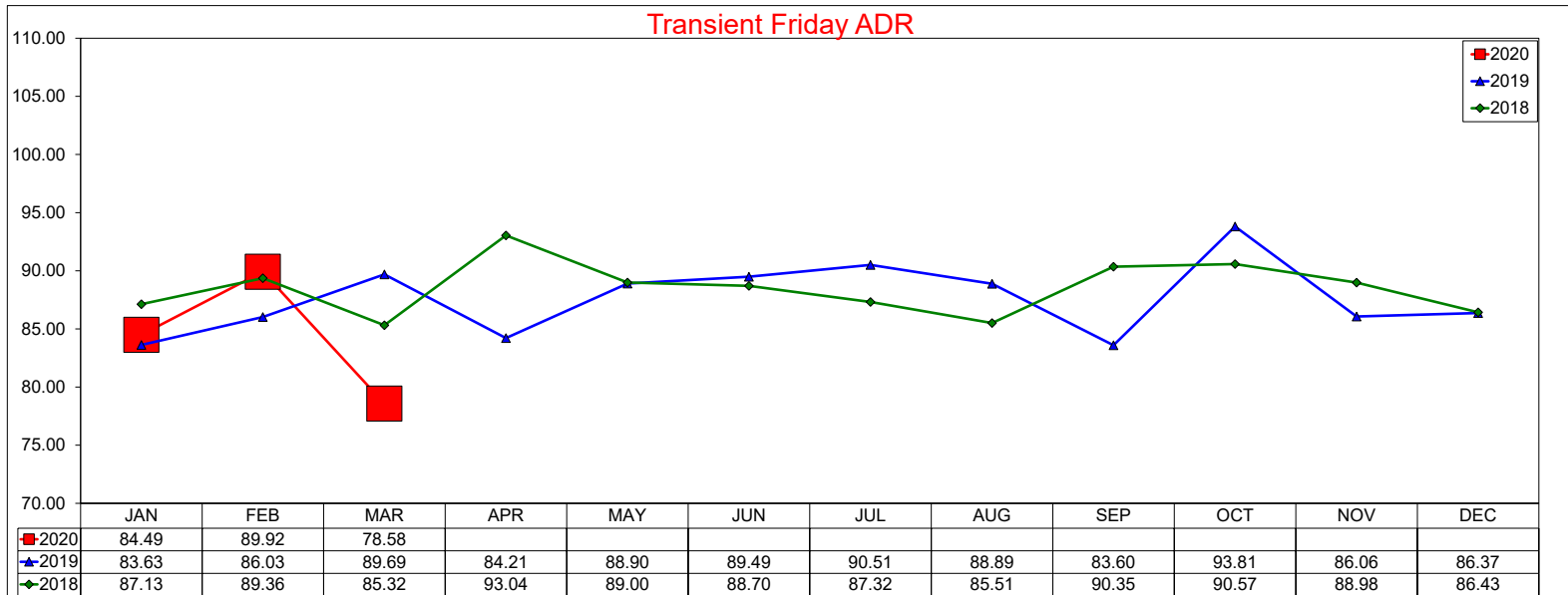


Total Thursday RevPAR



Three Year Comparison - Friday - ADR

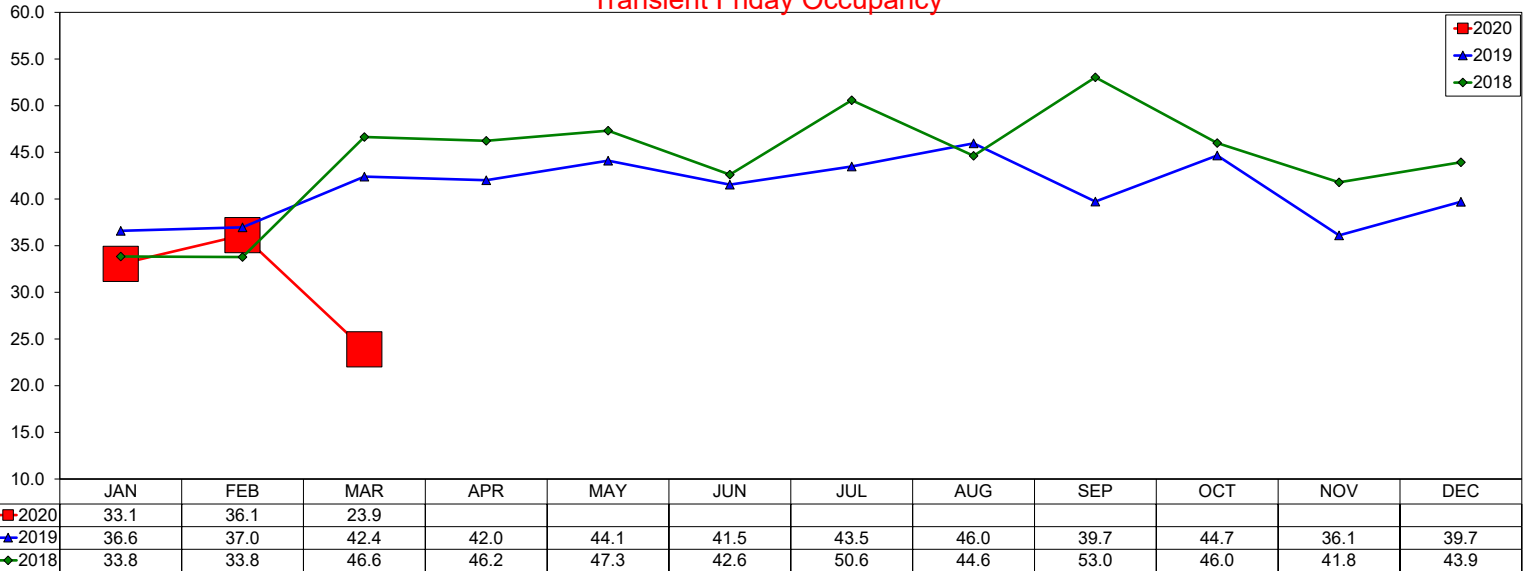
March 2020



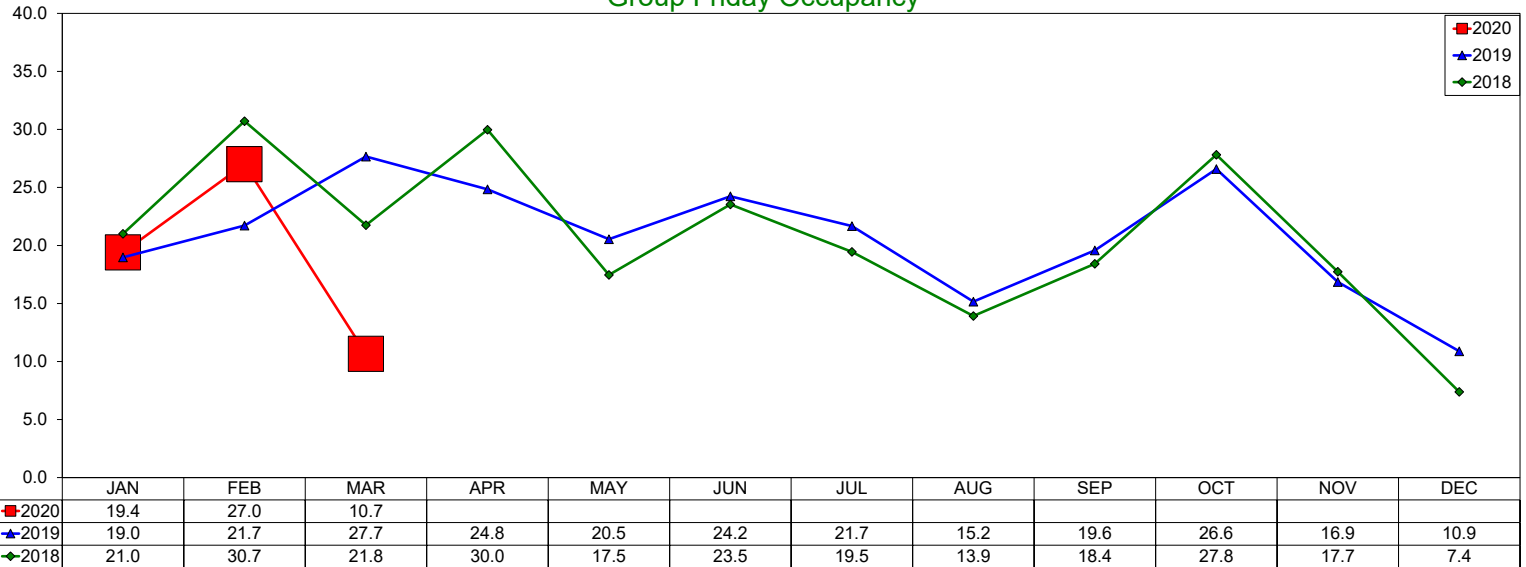
Three Year Comparison - Friday - Occupancy

March 2020

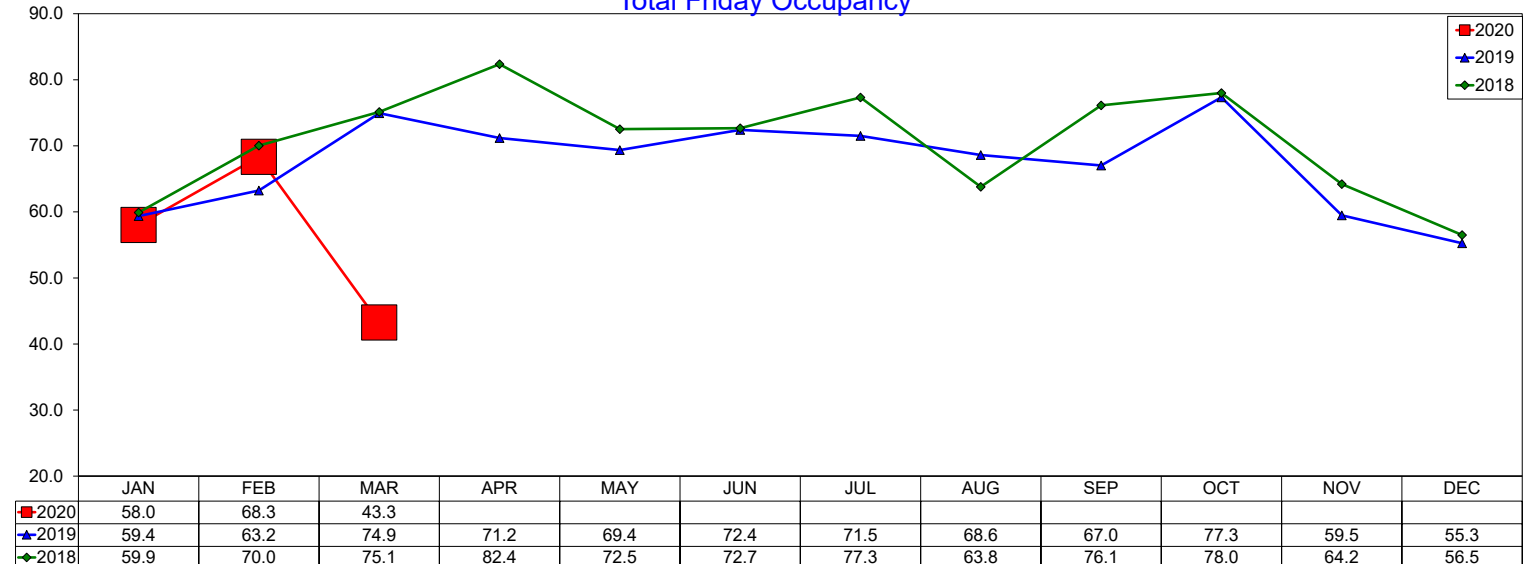
Transient Friday Occupancy



Group Friday Occupancy



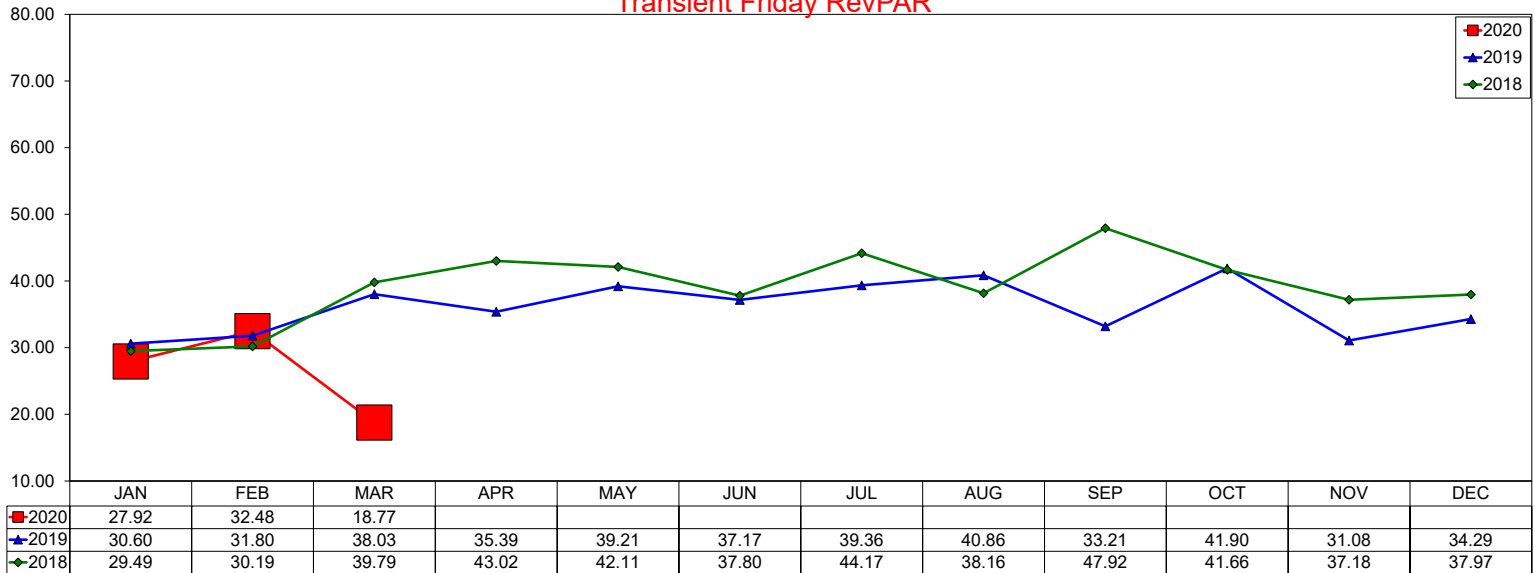
Total Friday Occupancy



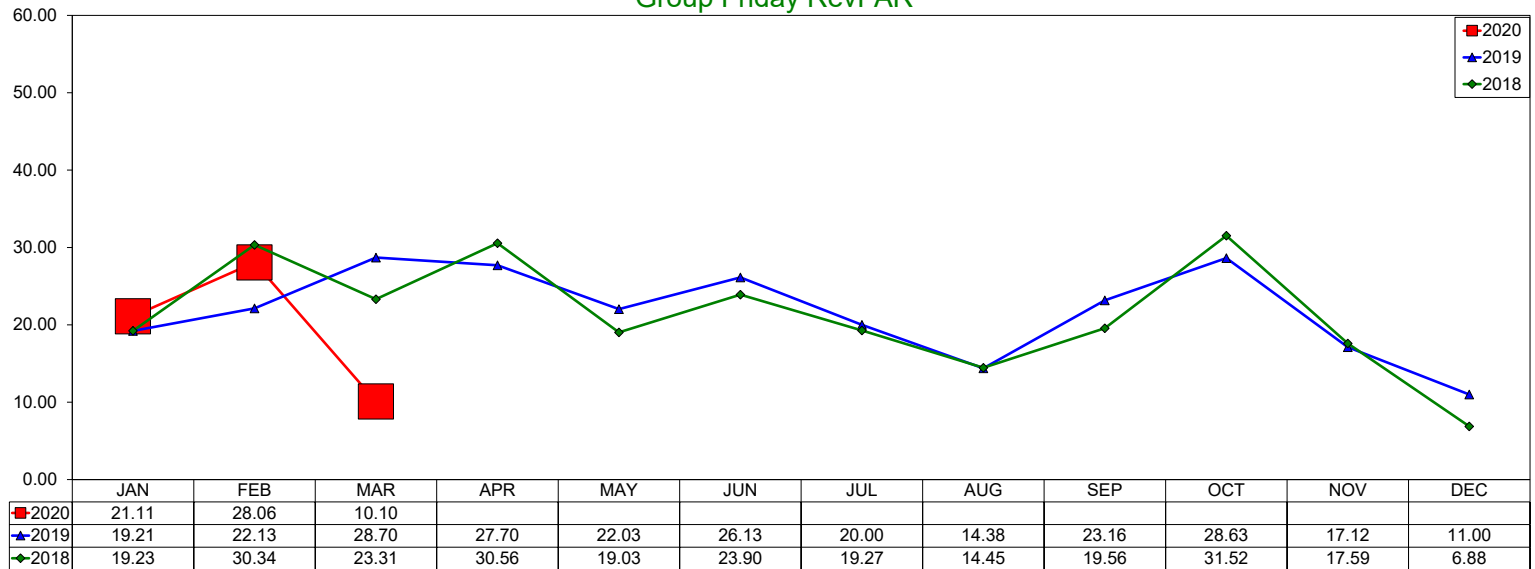
Three Year Comparison - Friday - RevPAR

March 2020

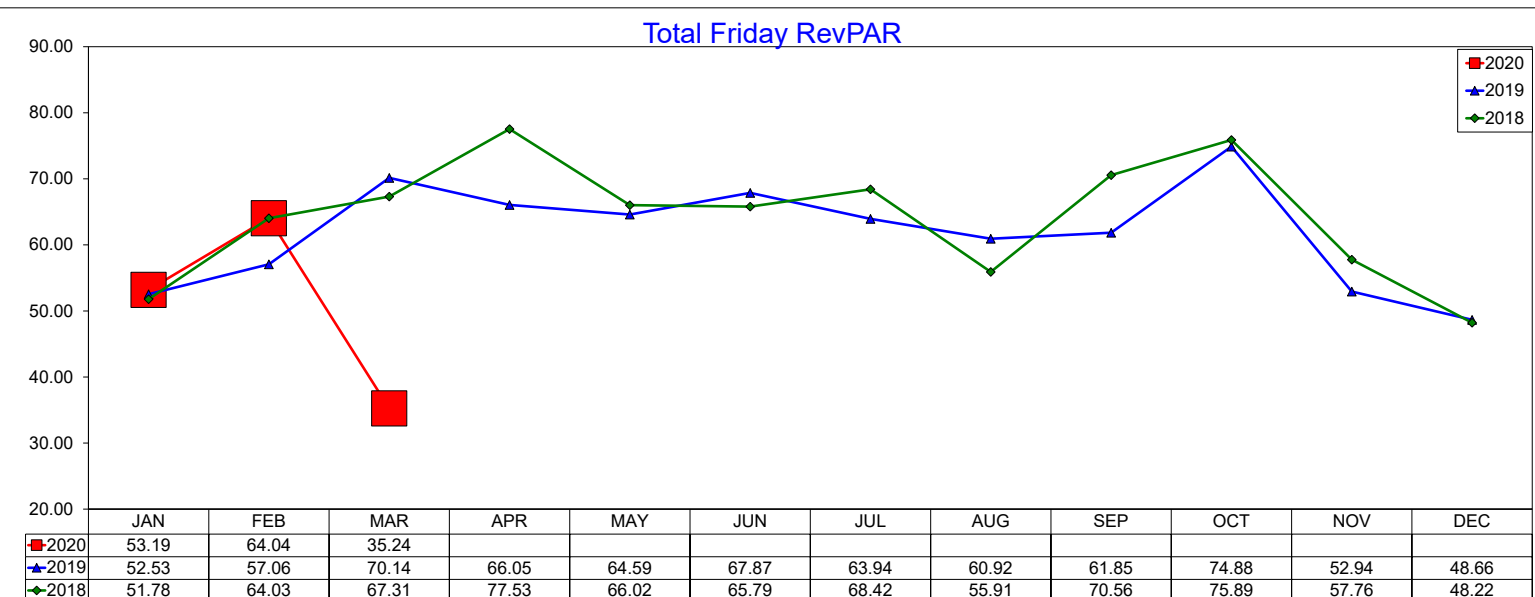
Transient Friday RevPAR



Group Friday RevPAR

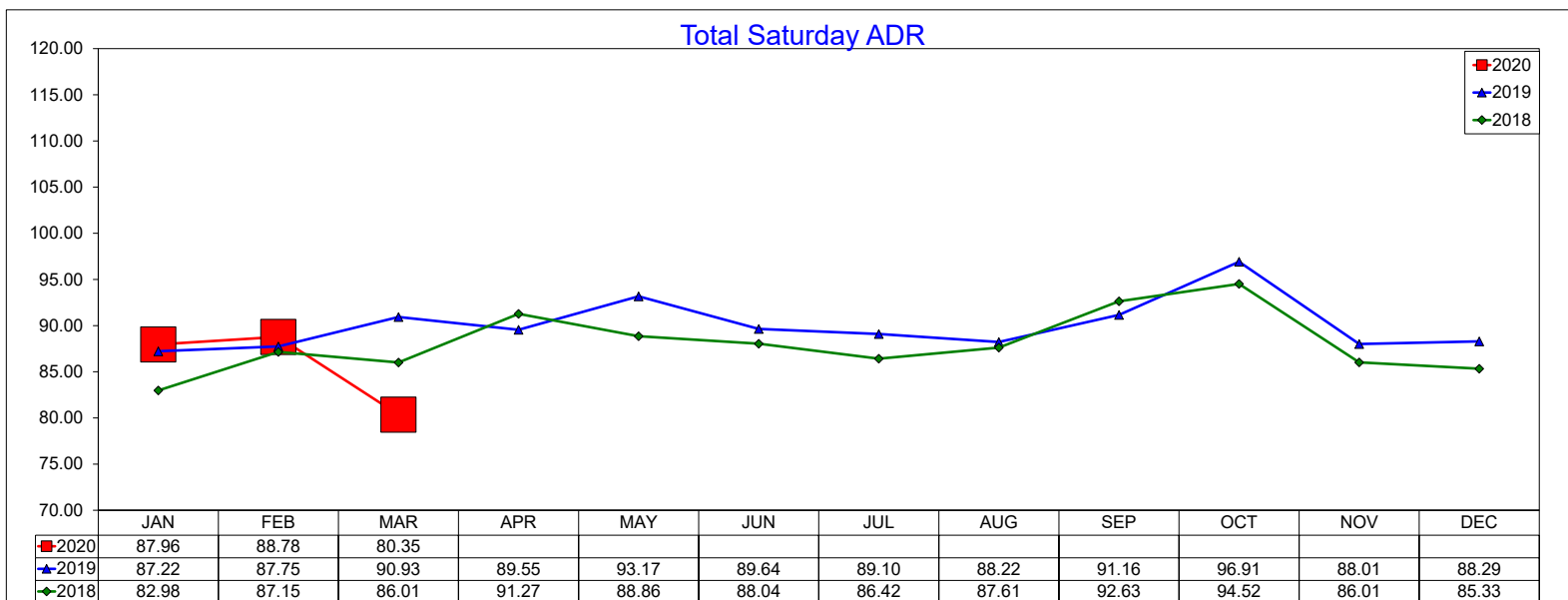
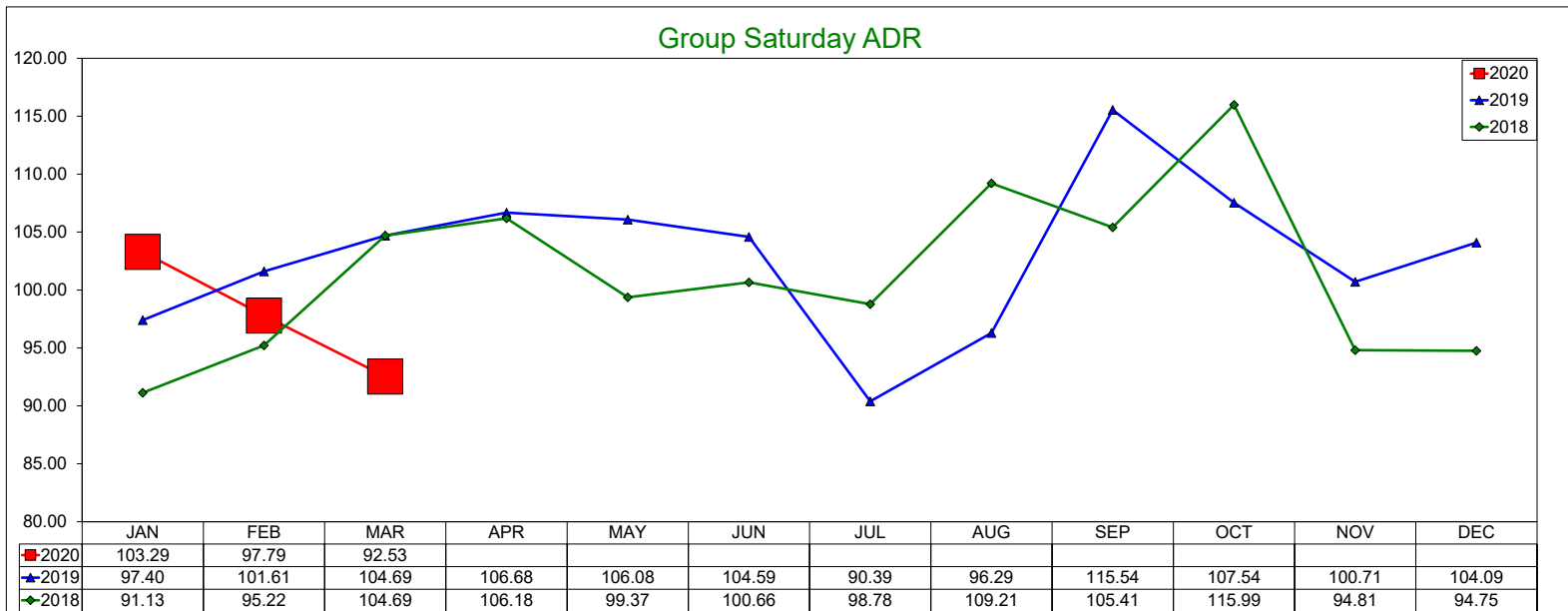
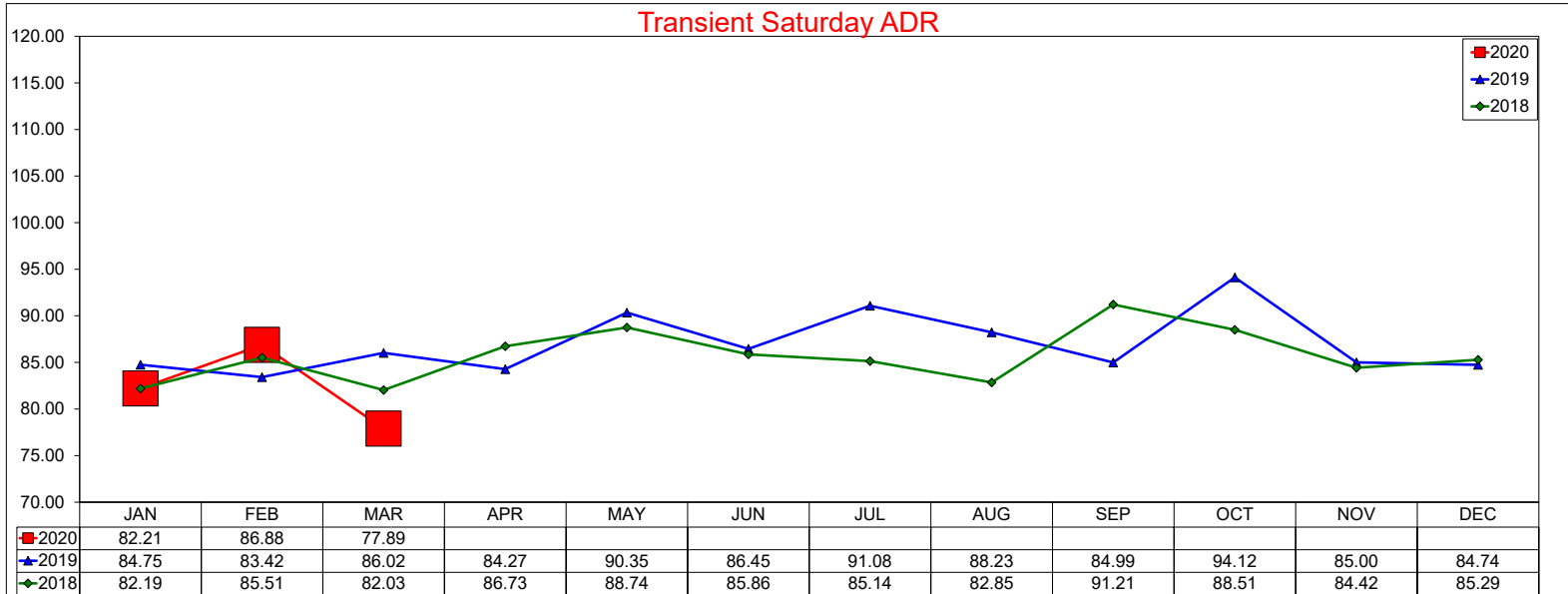


Total Friday RevPAR



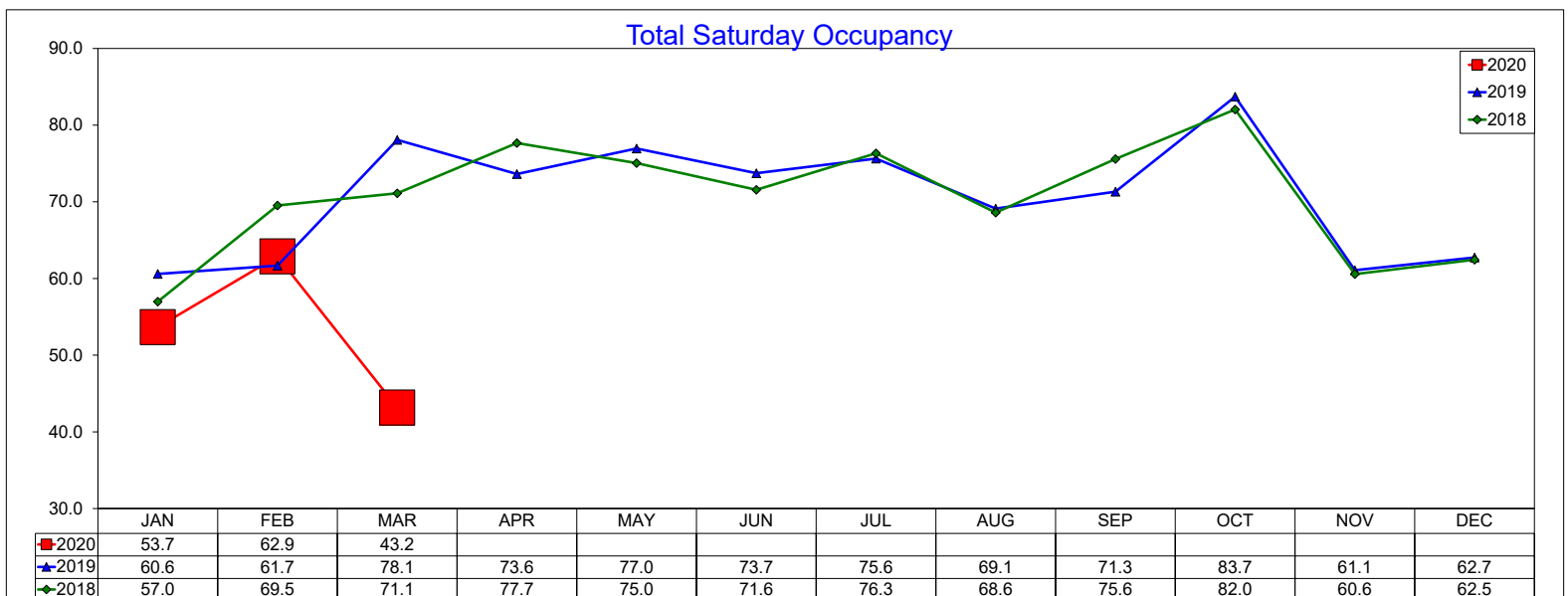
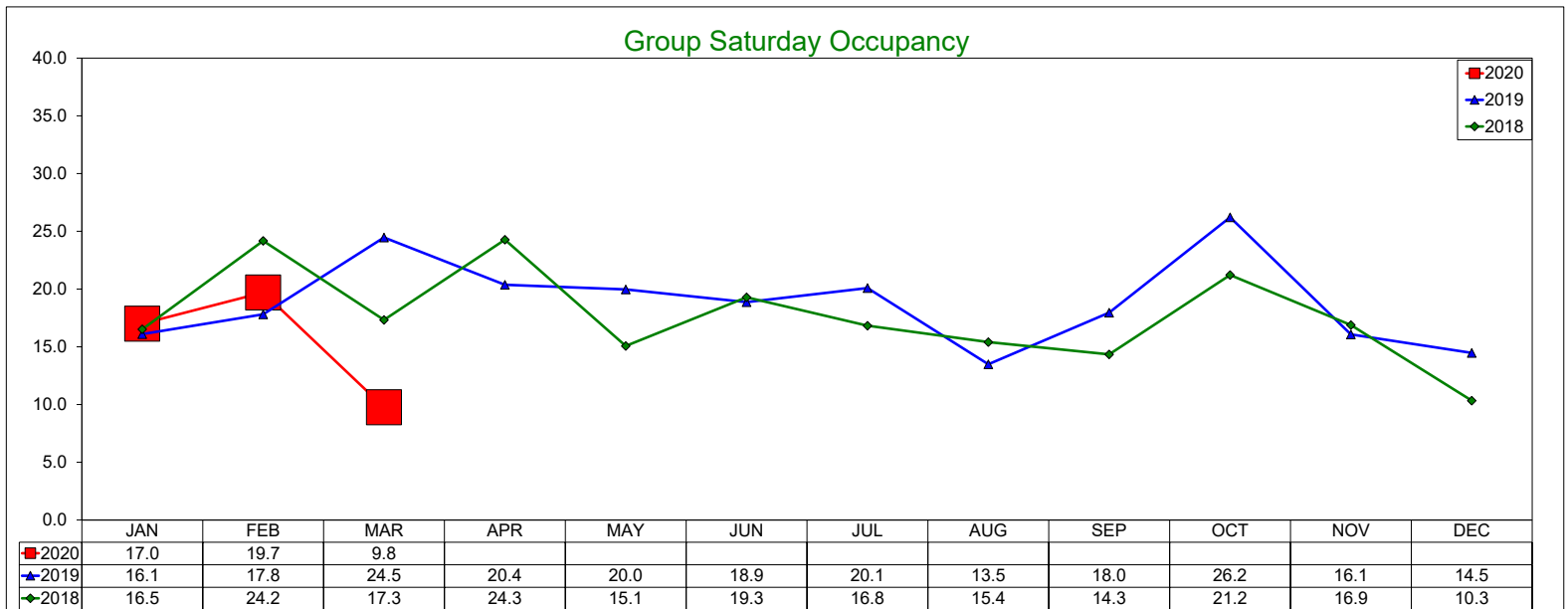
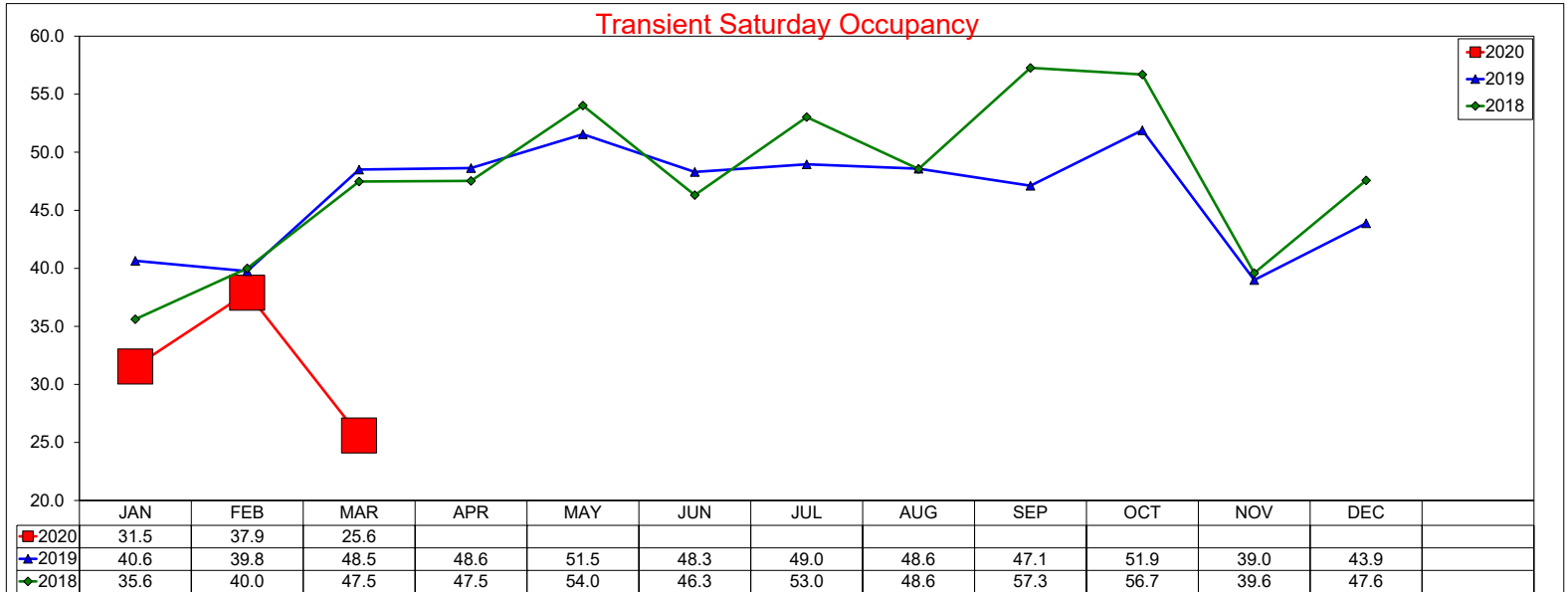
Three Year Comparison - Saturday - ADR

March 2020



Three Year Comparison - Saturday - Occupancy

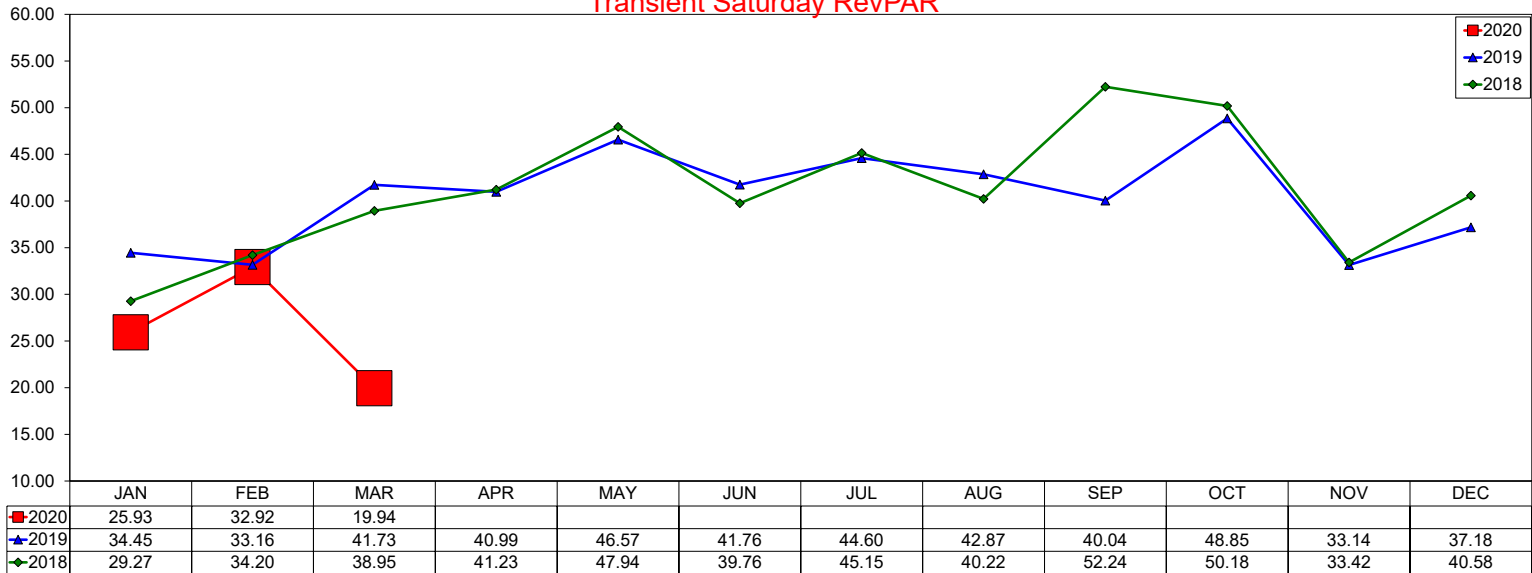
March 2020



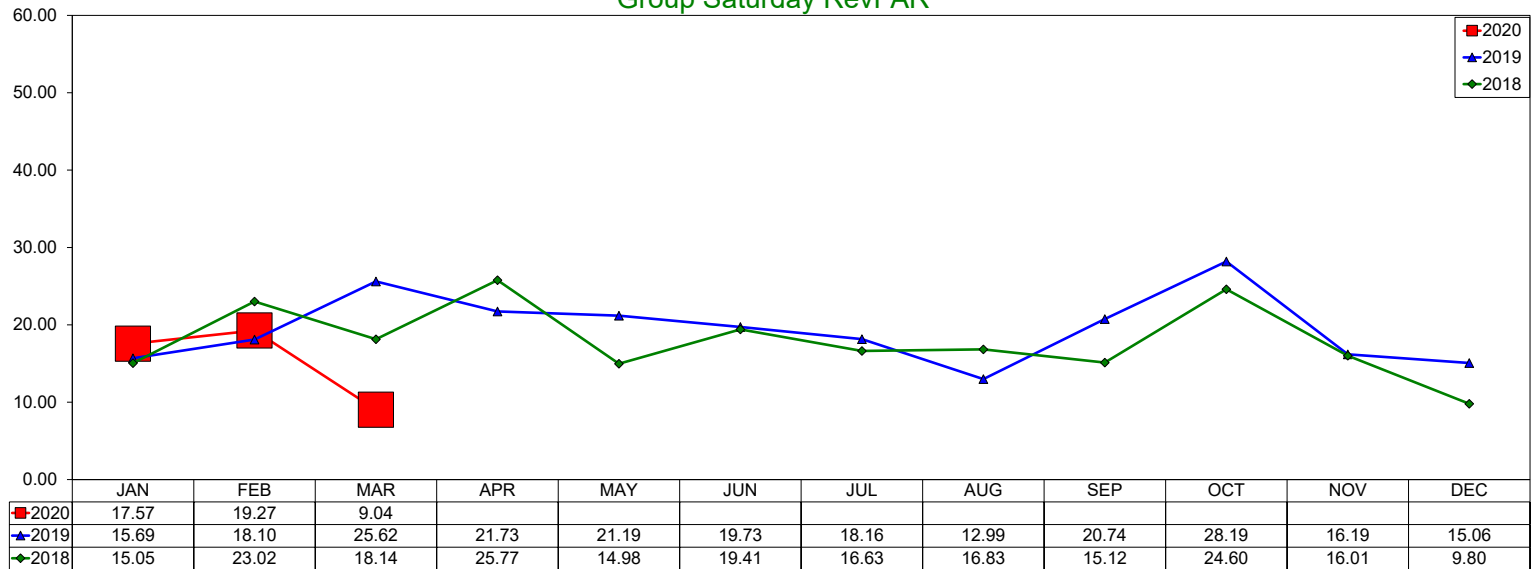
Three Year Comparison - Saturday - RevPAR

March 2020

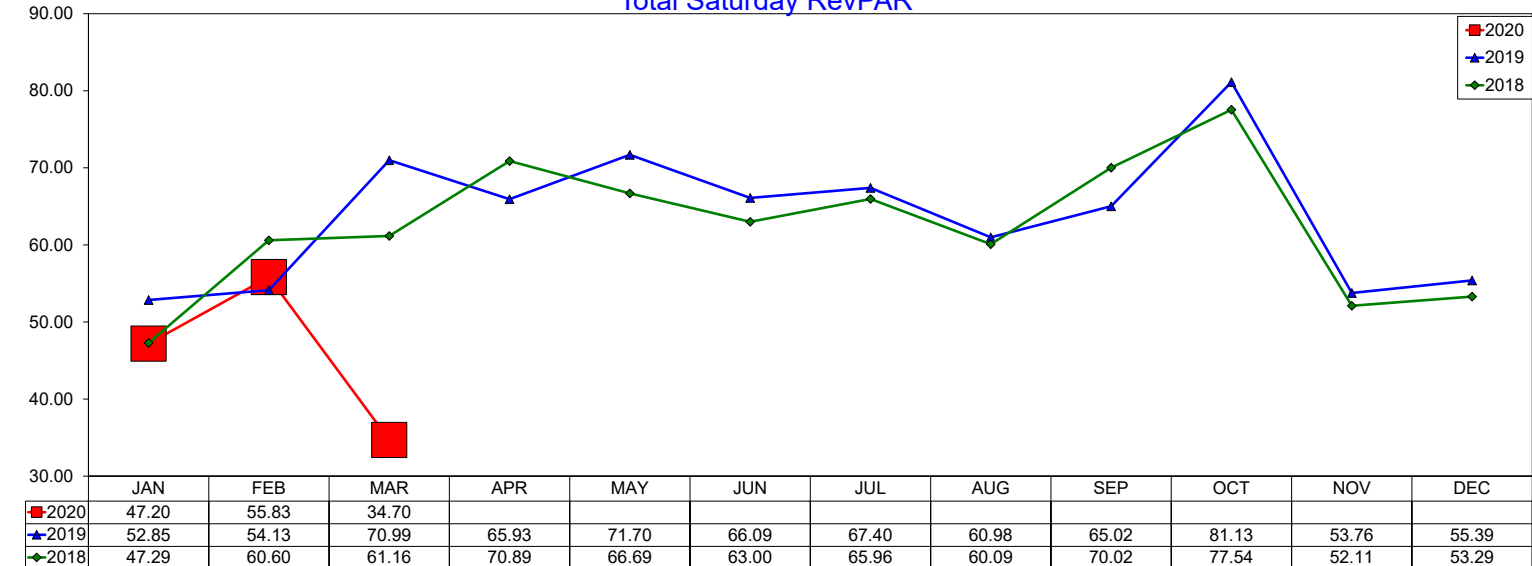
Transient Saturday RevPAR



Group Saturday RevPAR

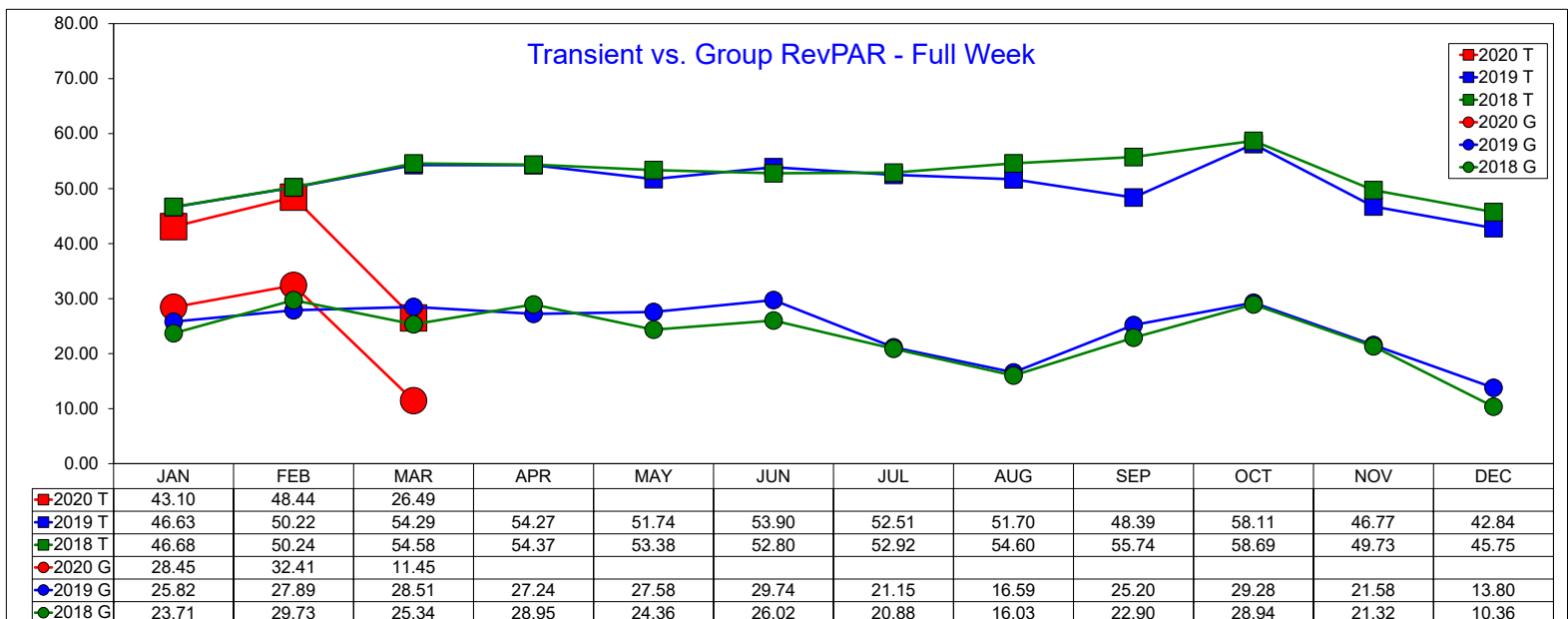
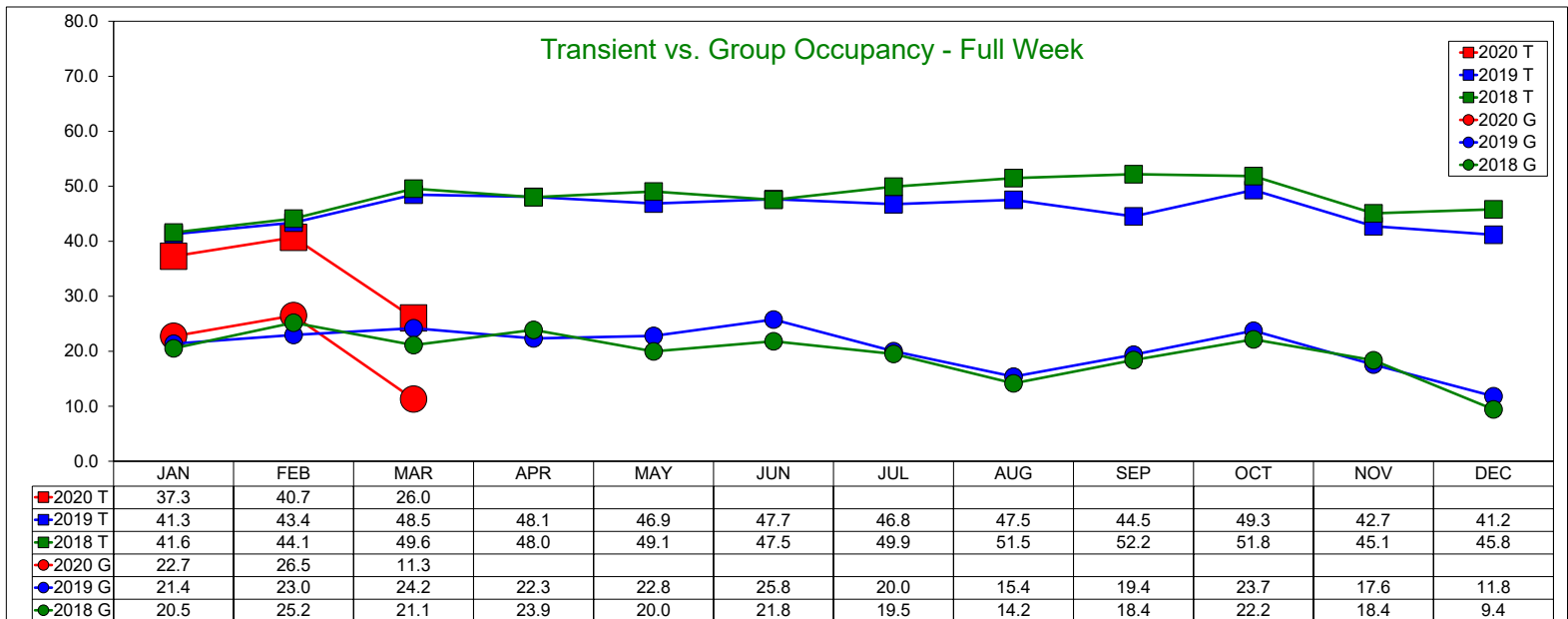
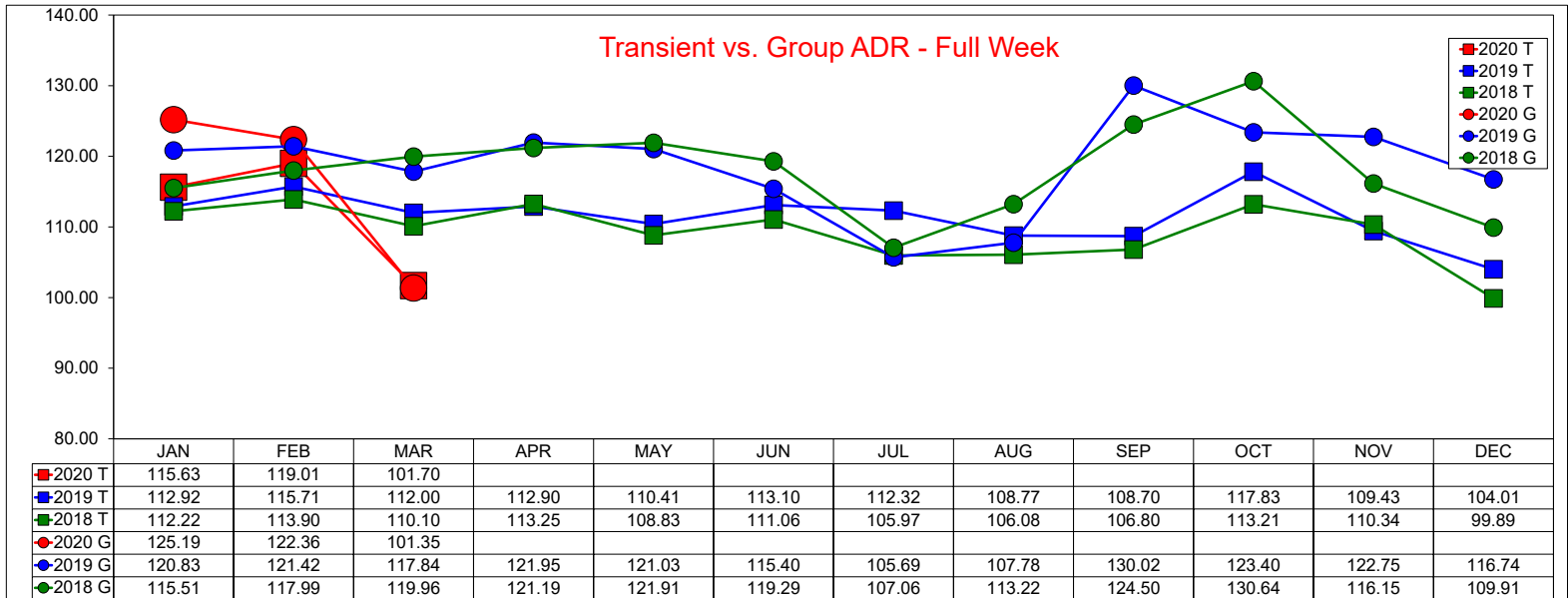


Total Saturday RevPAR



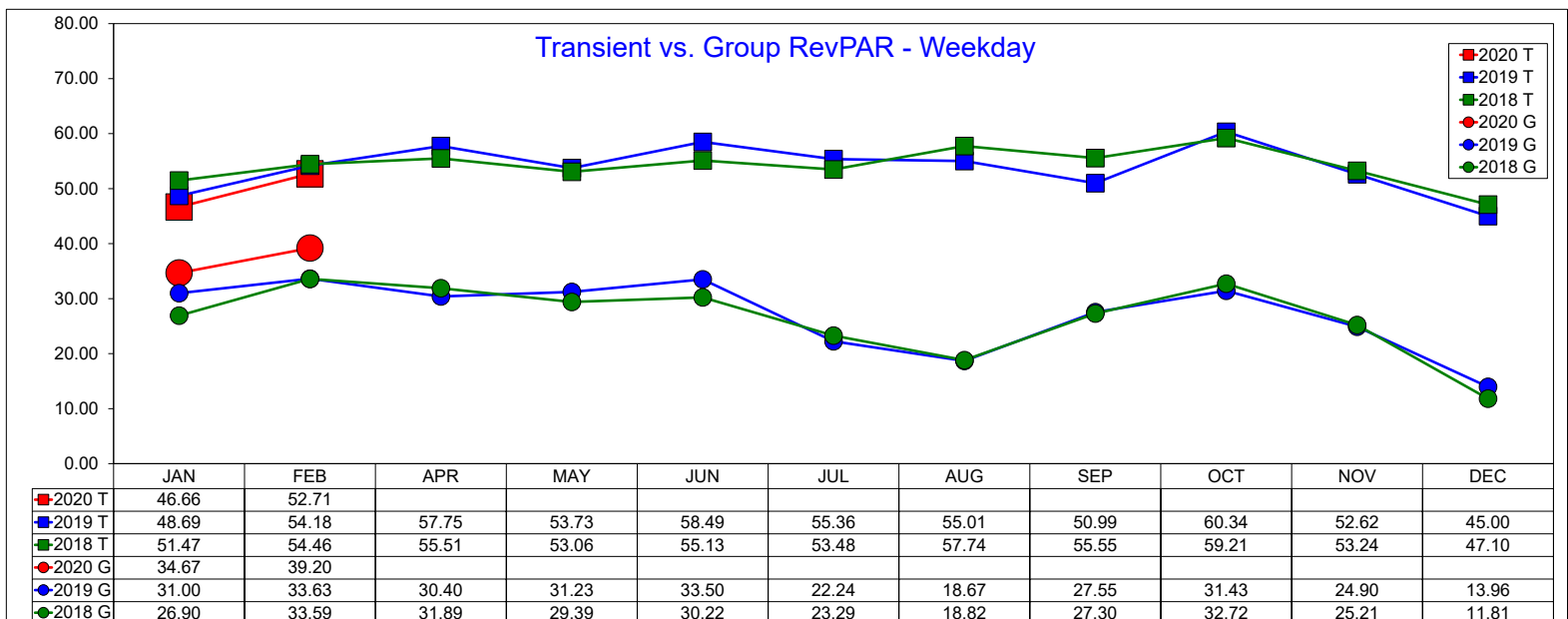
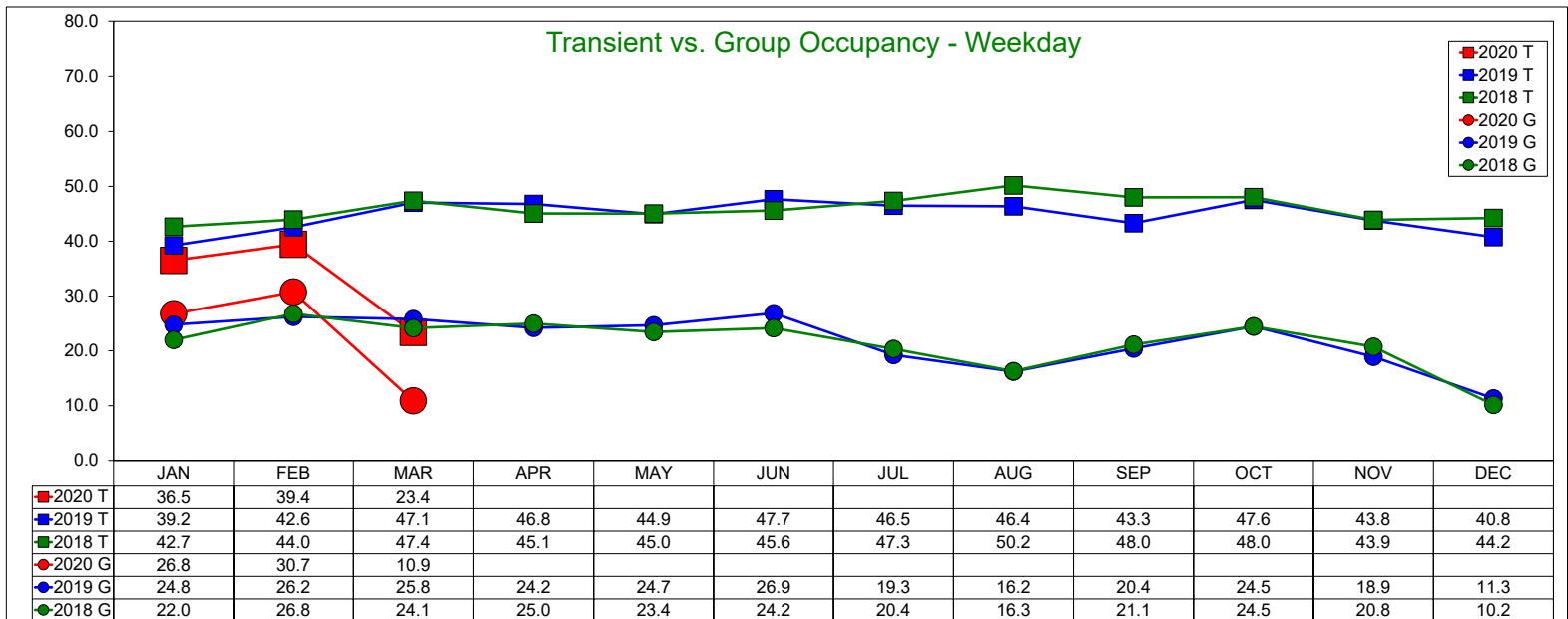
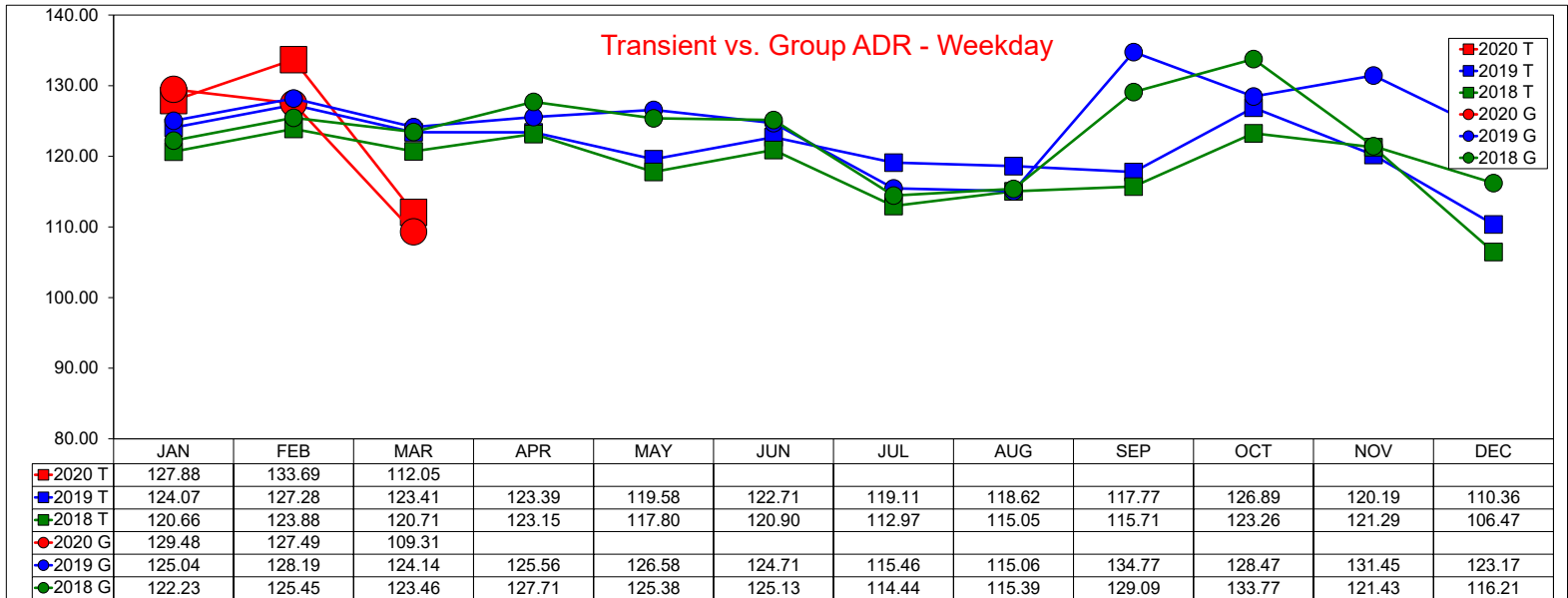
Three Year Comparison - Transient vs. Group - Full Week

March 2020



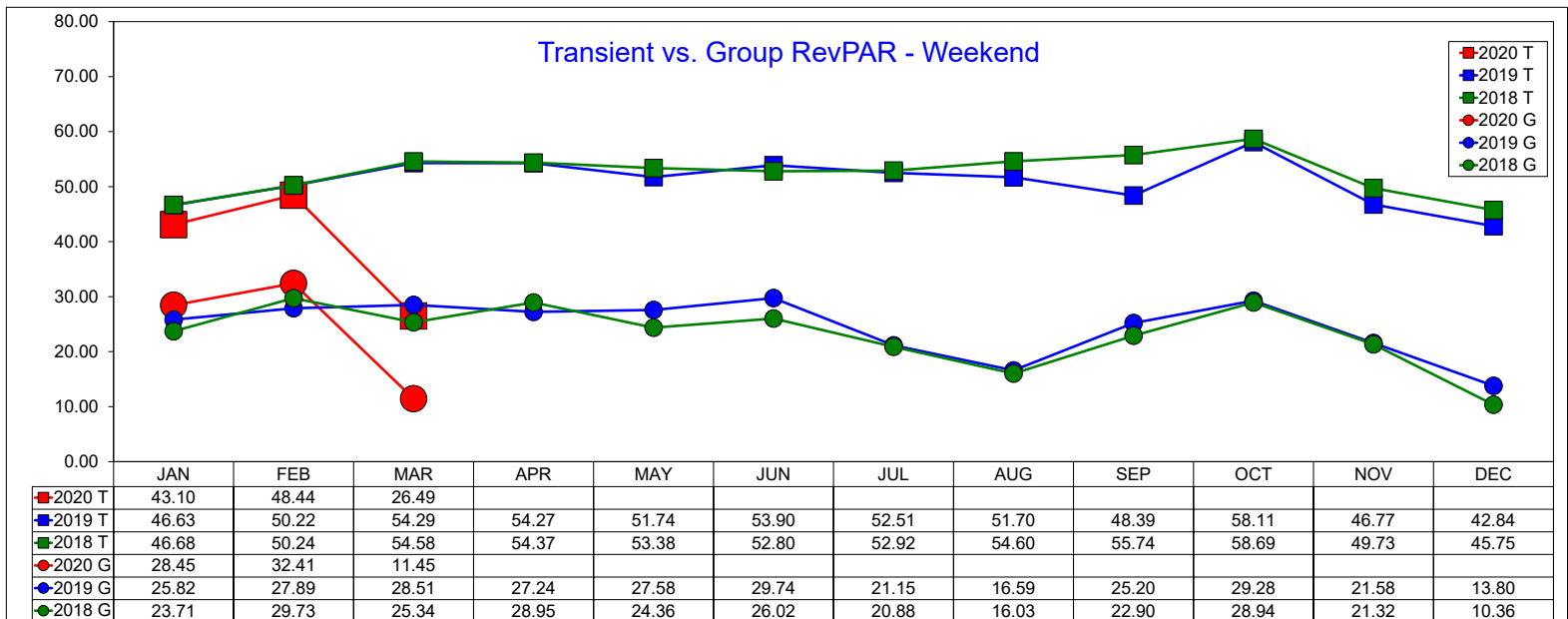
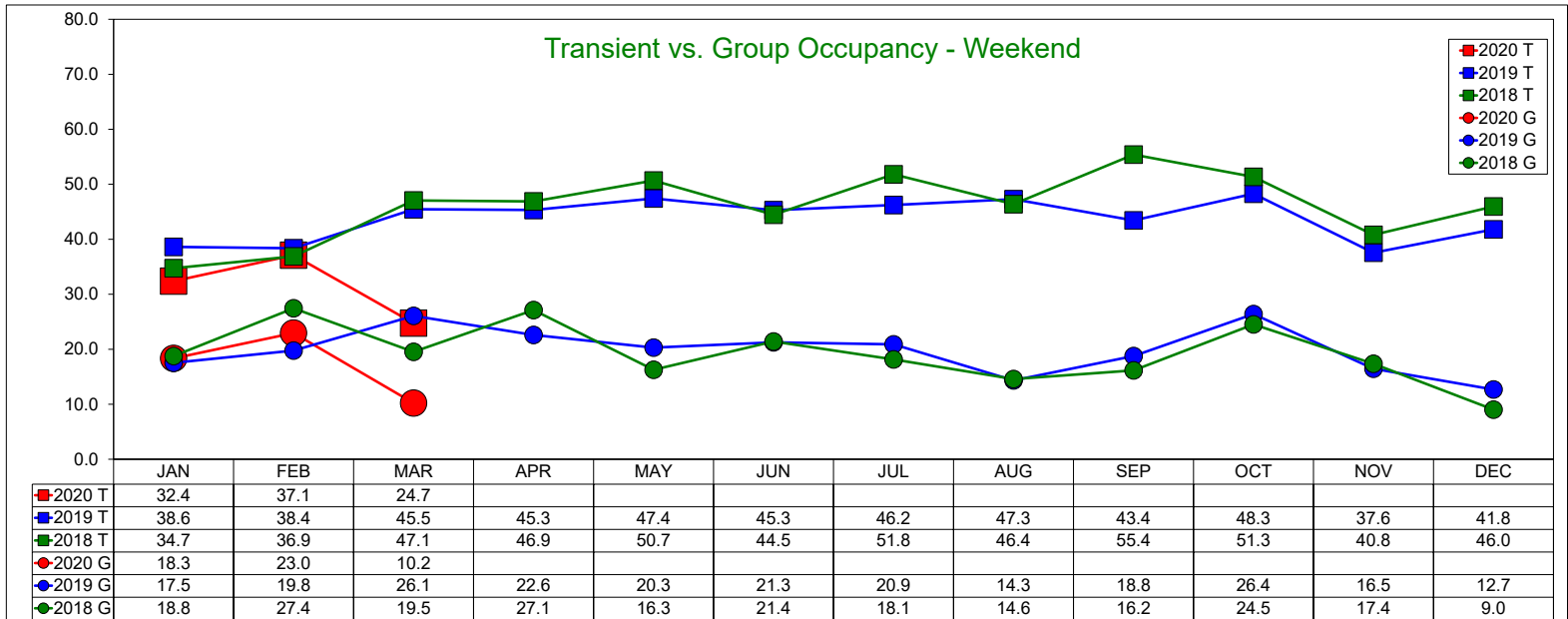
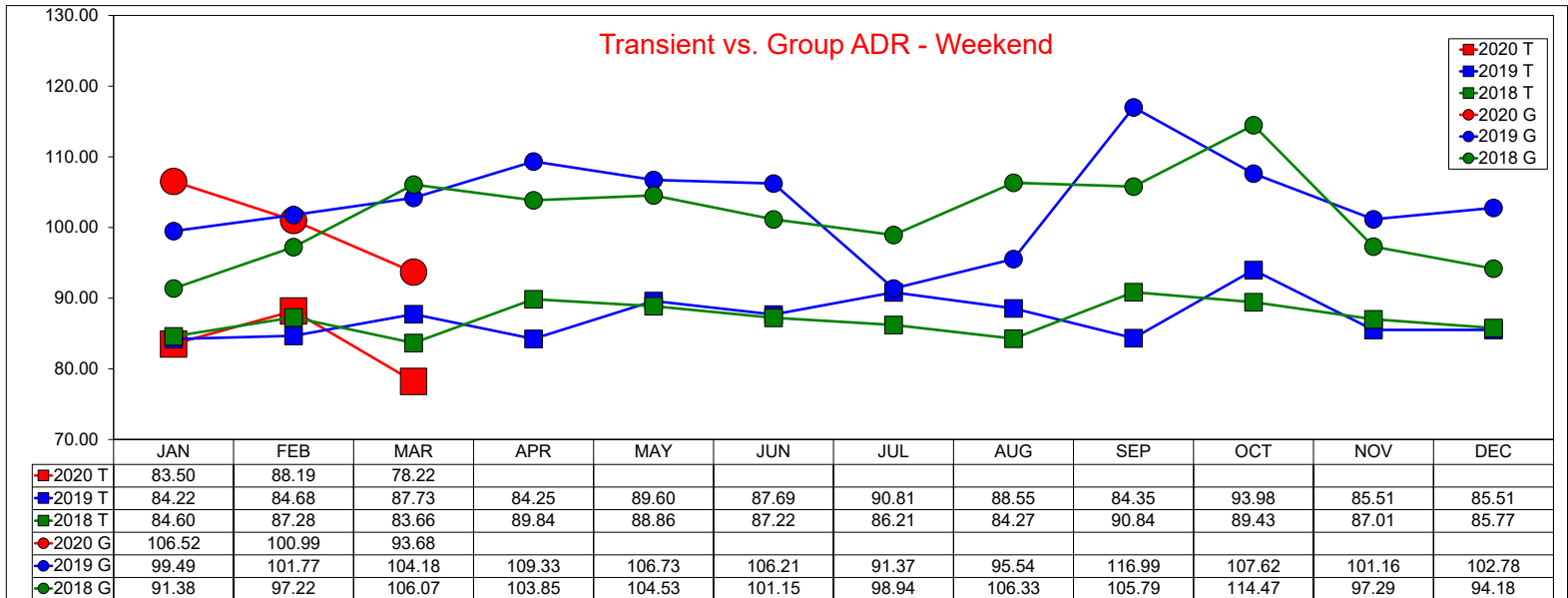
Three Year Comparison - Transient vs. Group - Weekday

March 2020



Three Year Comparison - Transient vs. Group - Weekend

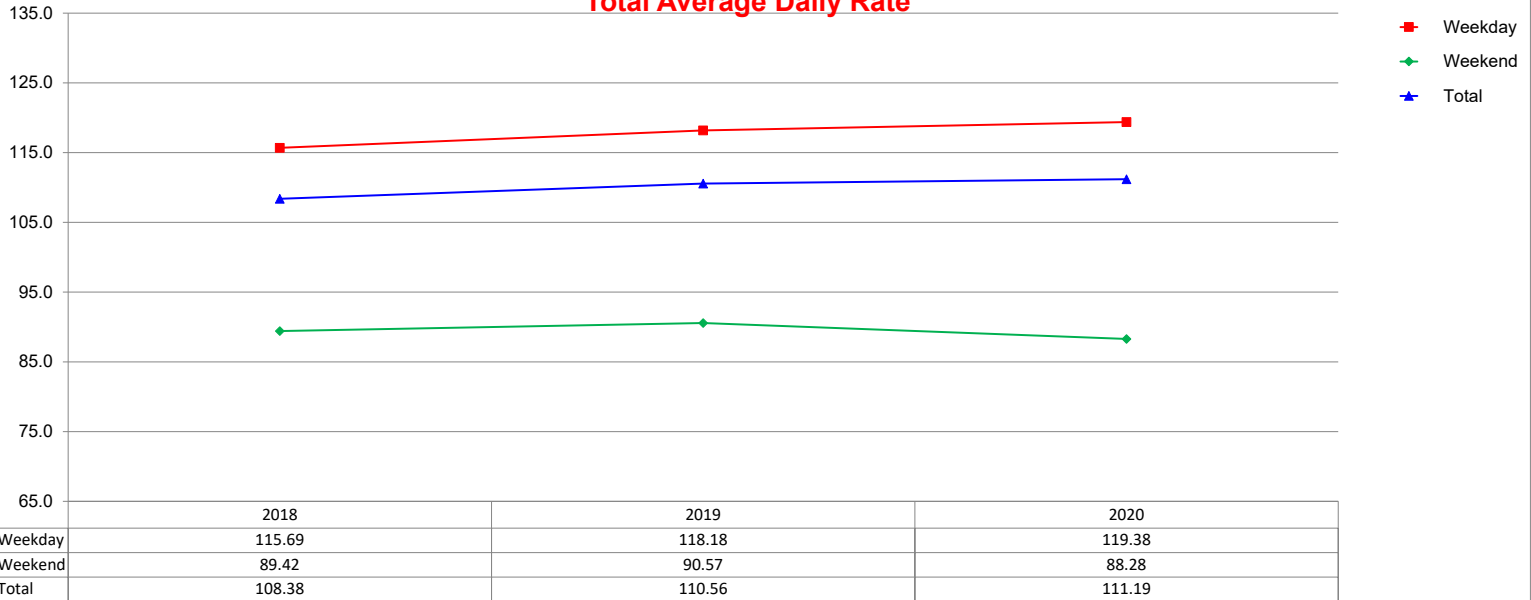
March 2020



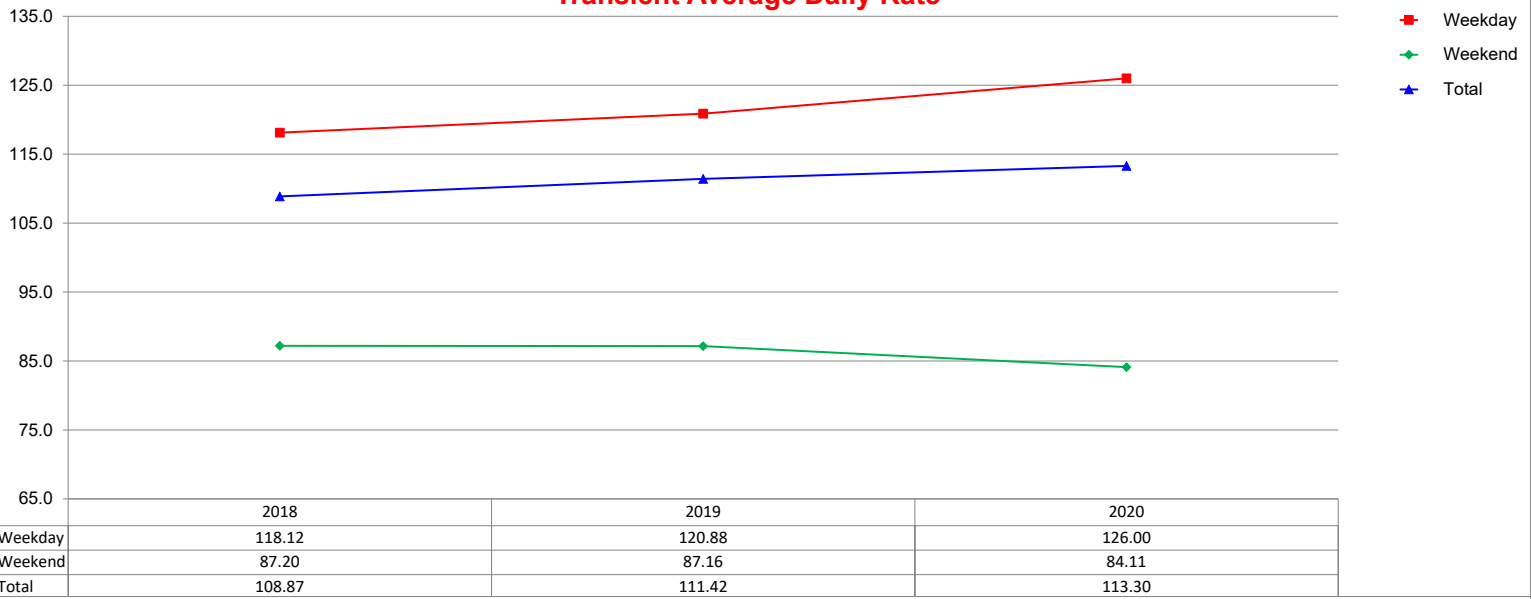
10 Year Occupancy Comparison - Weekday/Weekend

Annual Year End Figures And YTD through March 2020

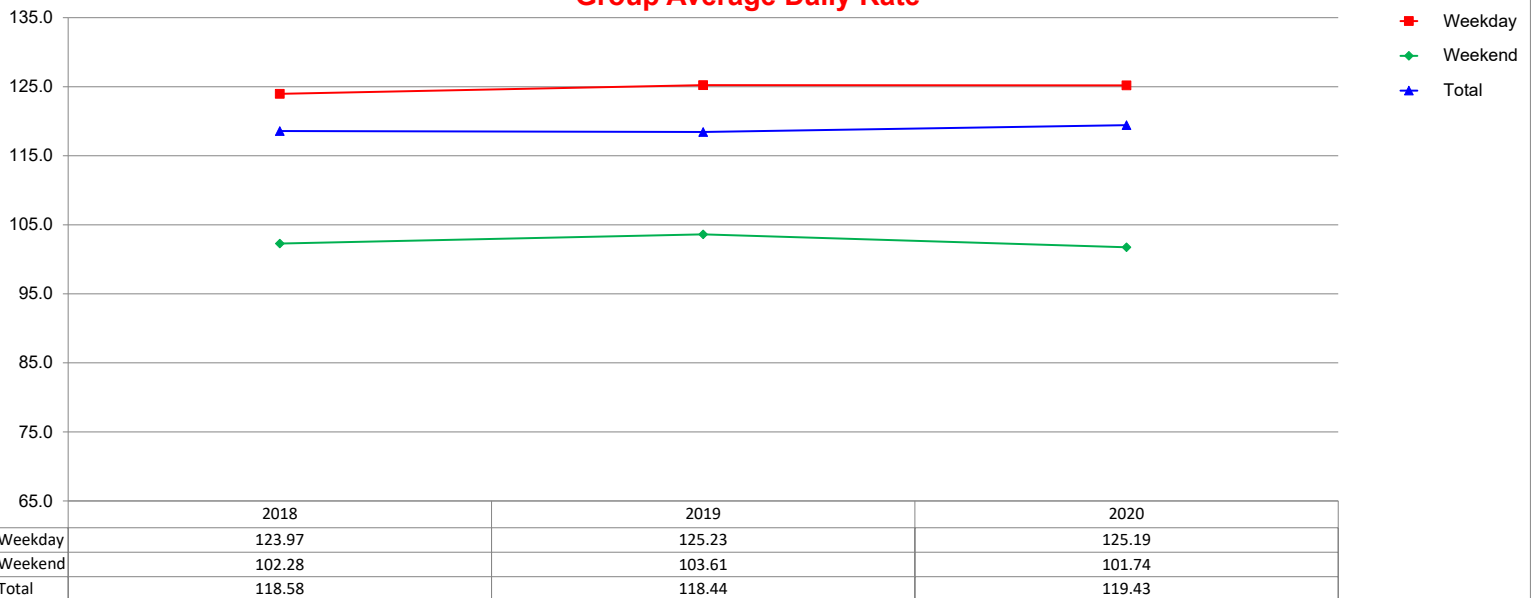
Total Average Daily Rate



Transient Average Daily Rate



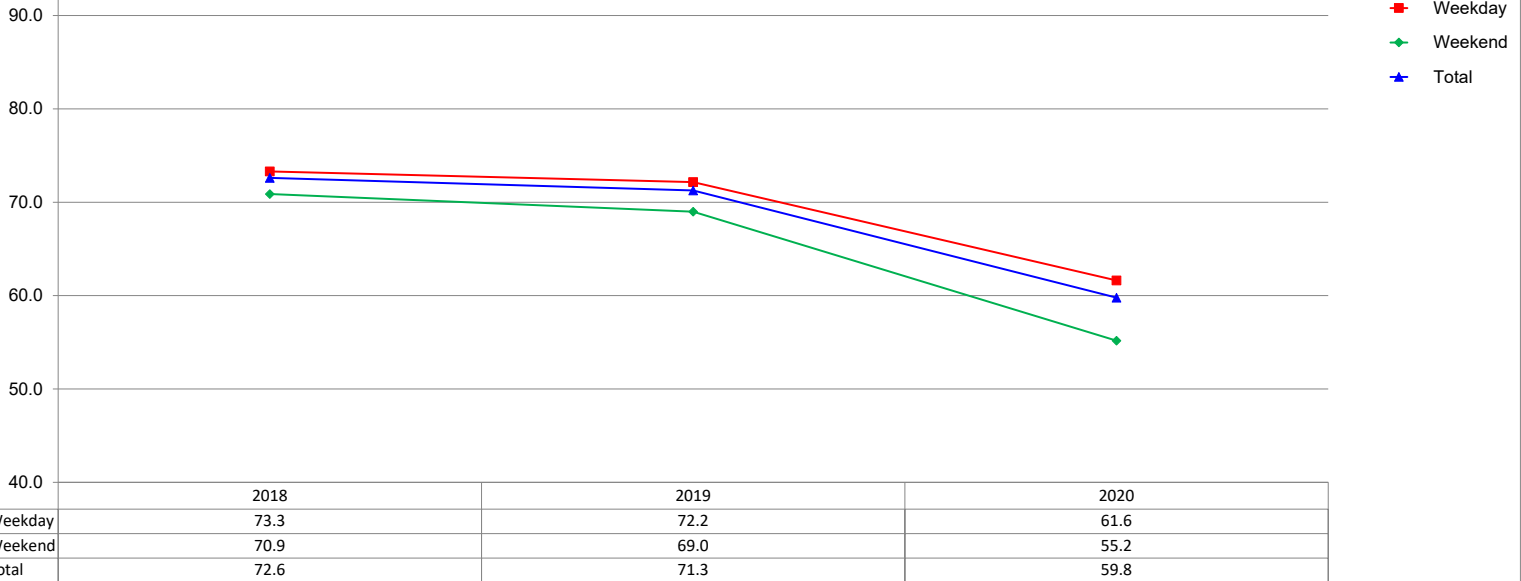
Group Average Daily Rate



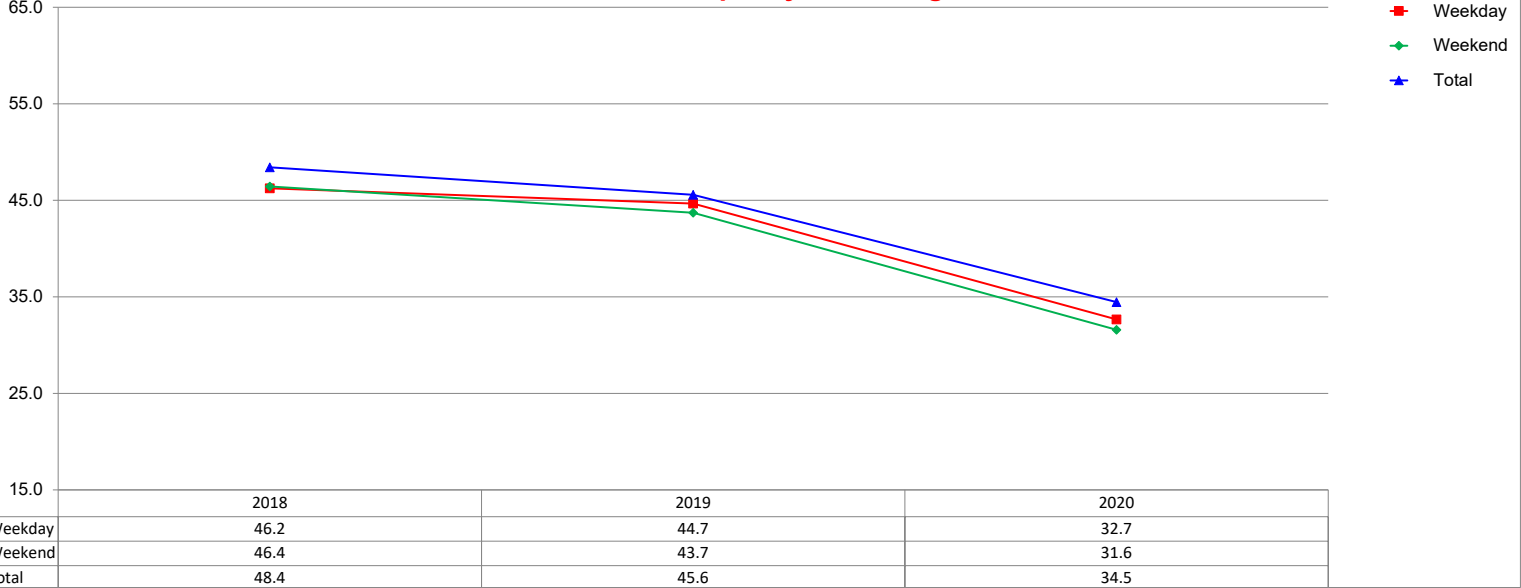
10 Year Occupancy Comparison - Weekday/Weekend

Annual Year End Figures And YTD through March 2020

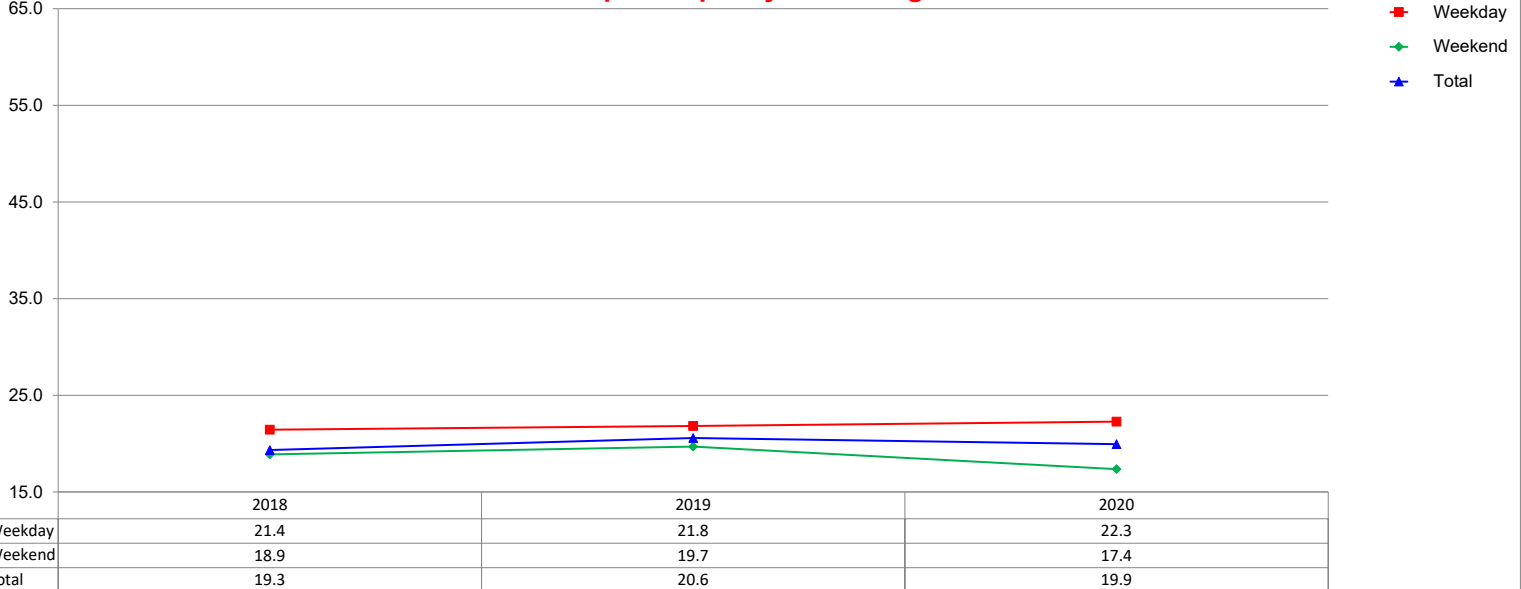
Total Occupancy Percentage



Transient Occupancy Percentage



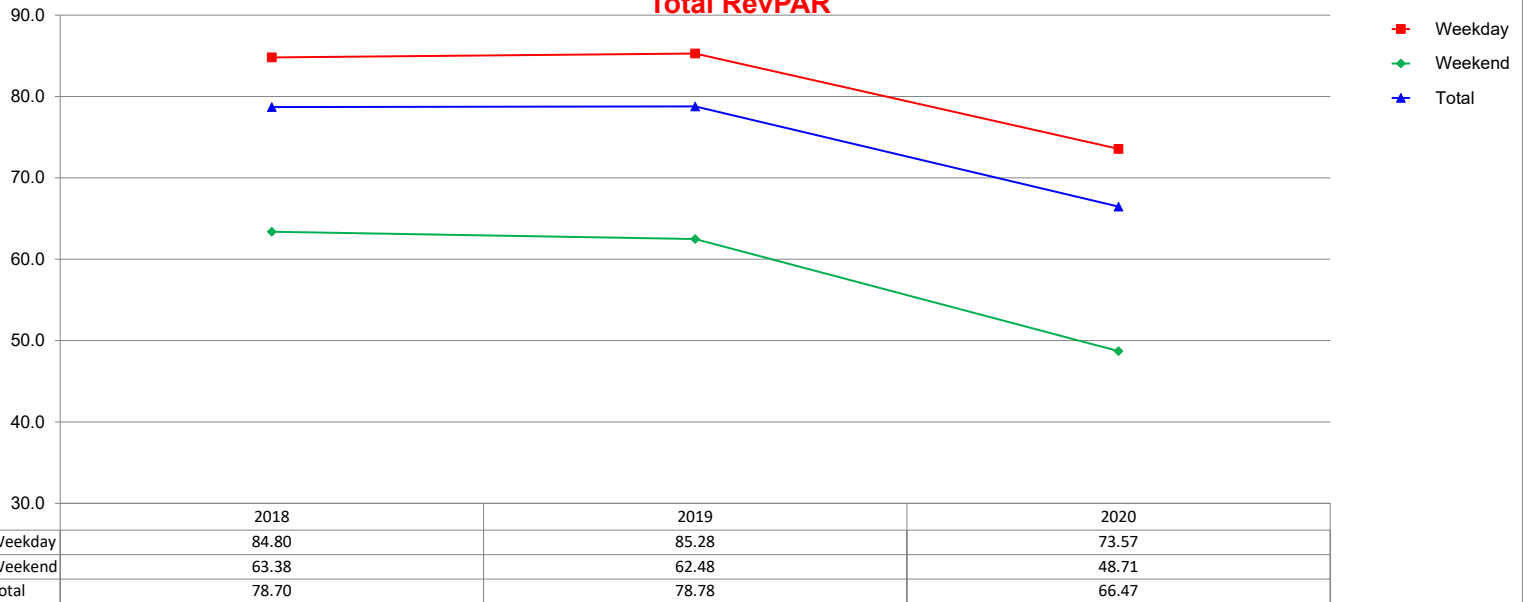
Group Occupancy Percentage



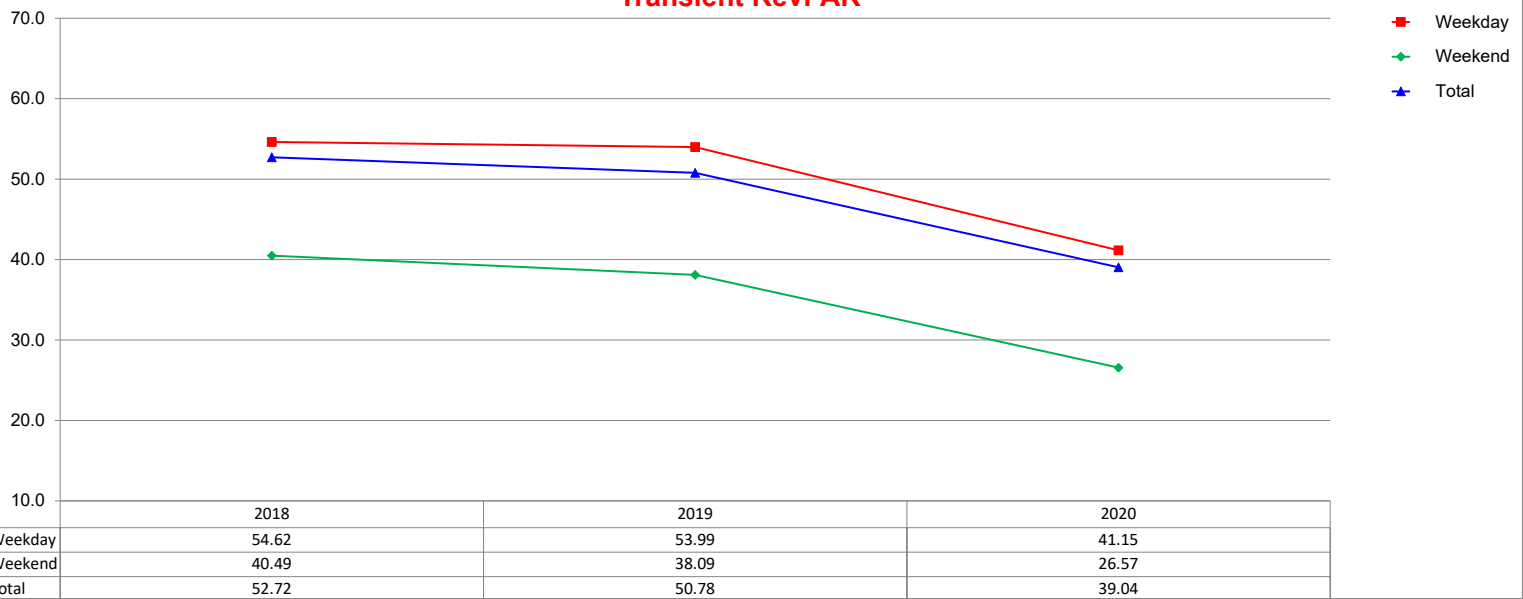
10 Year RevPAR Comparison - Weekday/Weekend

Annual Year End Figures And YTD through March 2020

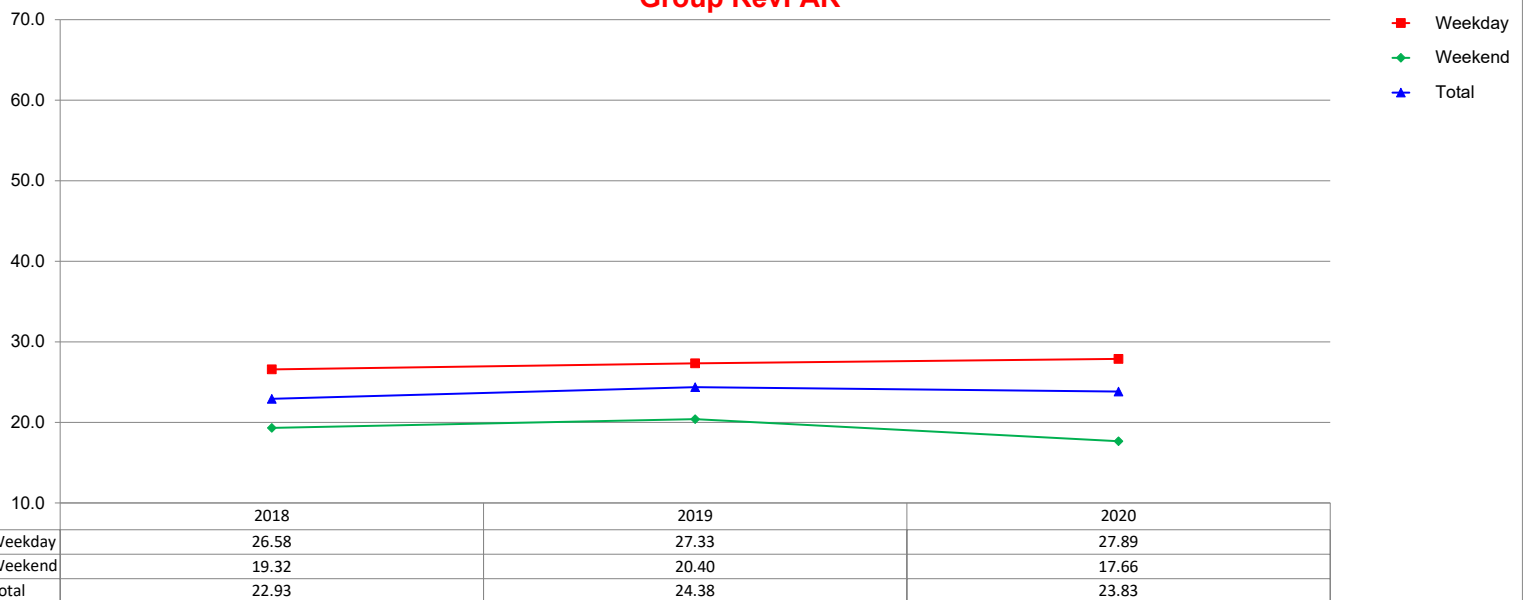
Total RevPAR



Transient RevPAR

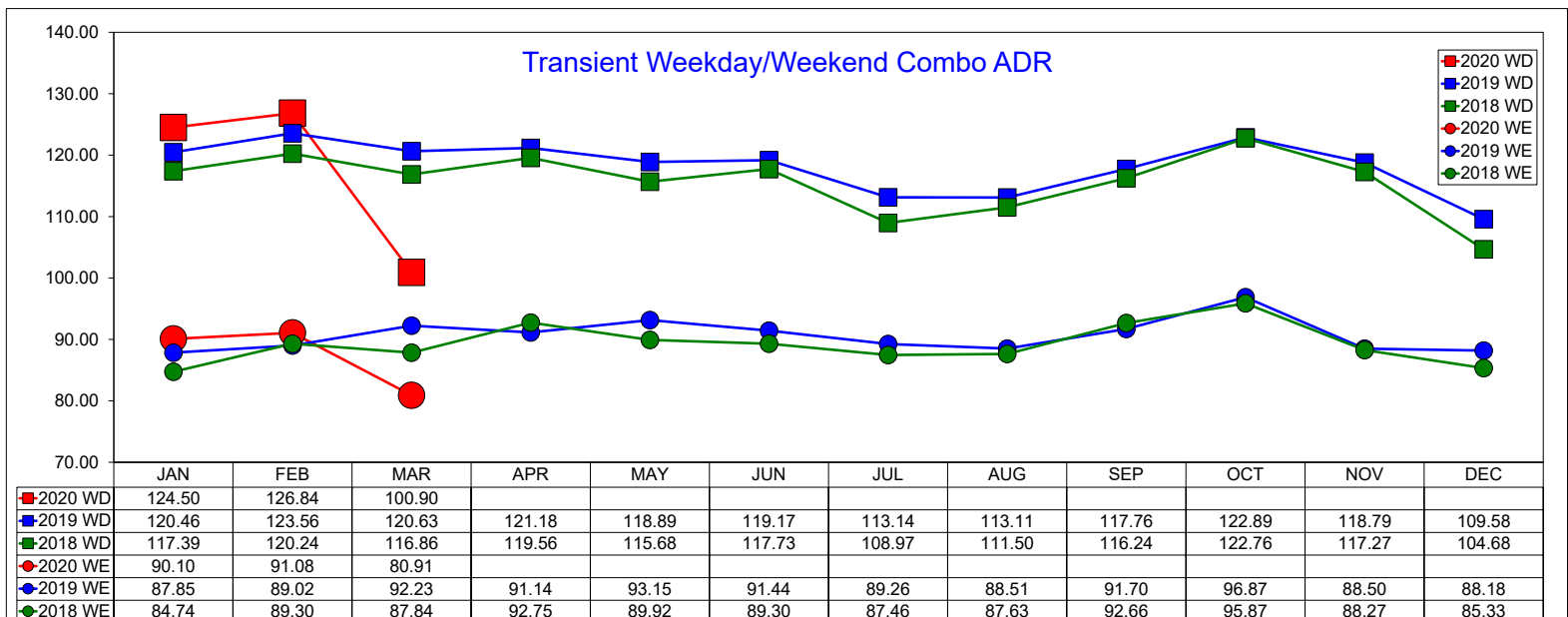
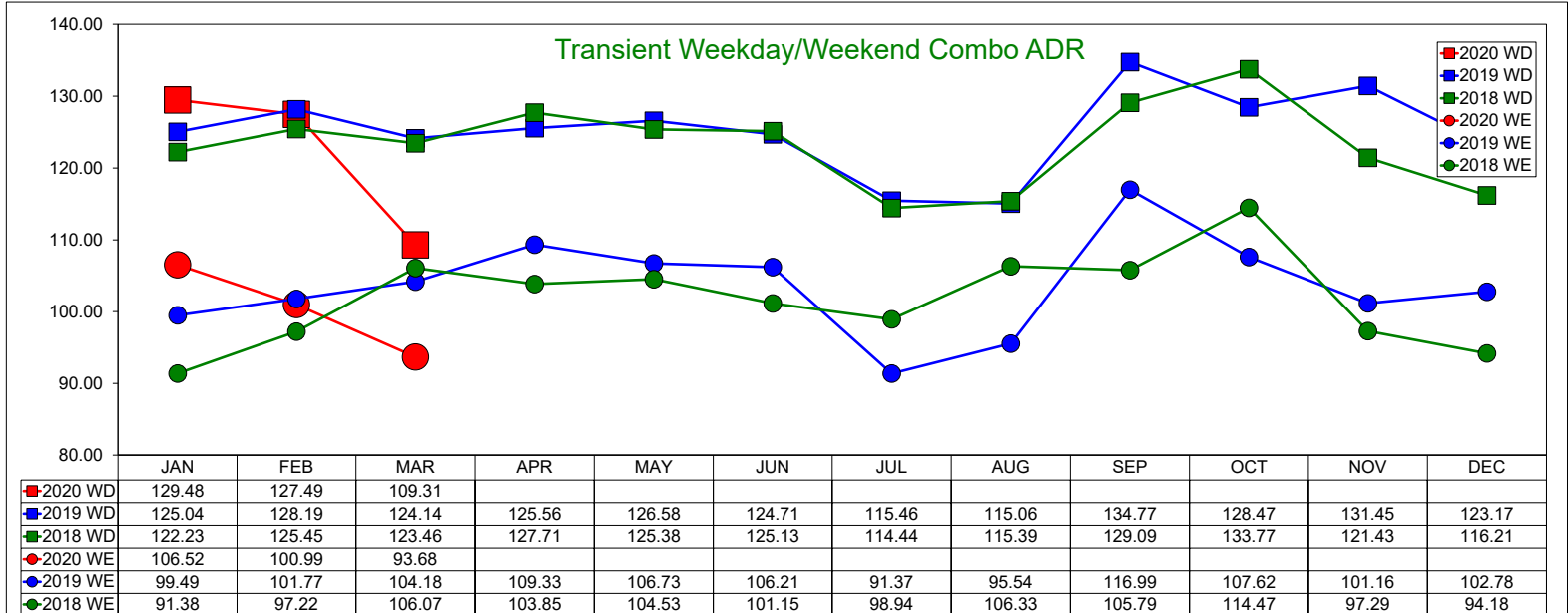
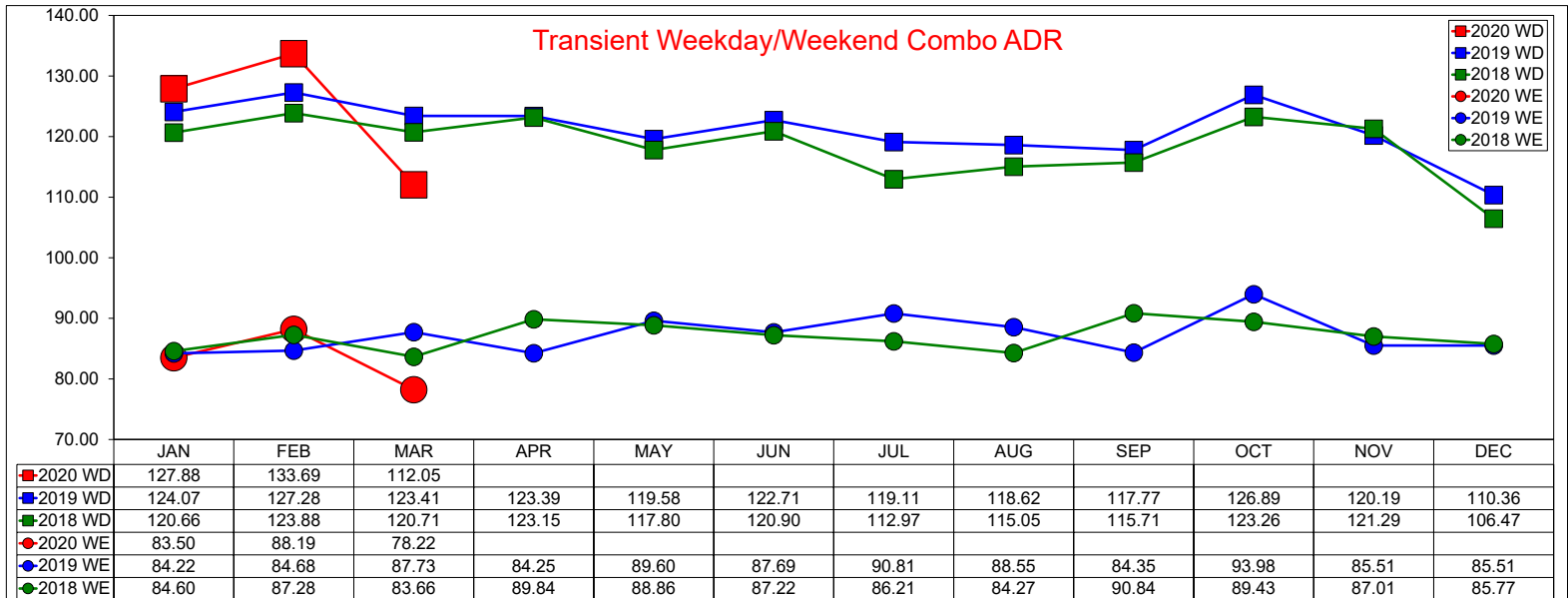


Group RevPAR



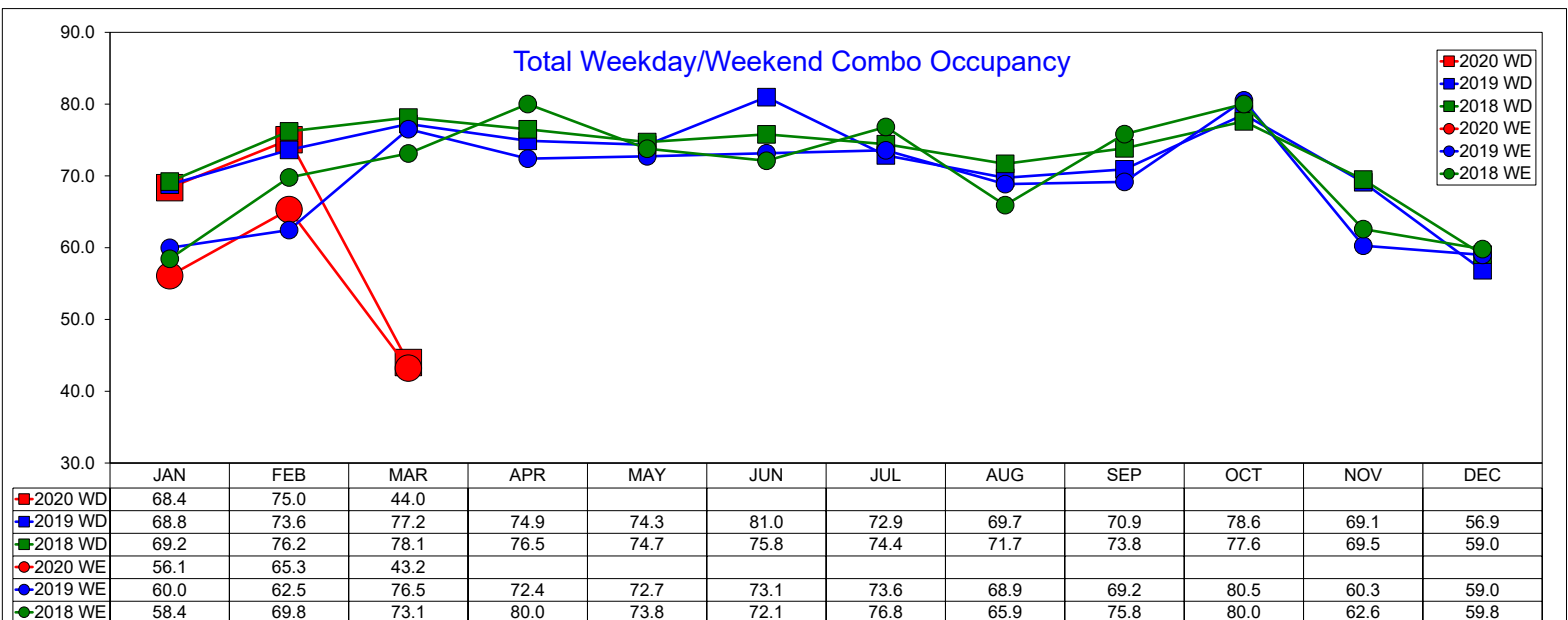
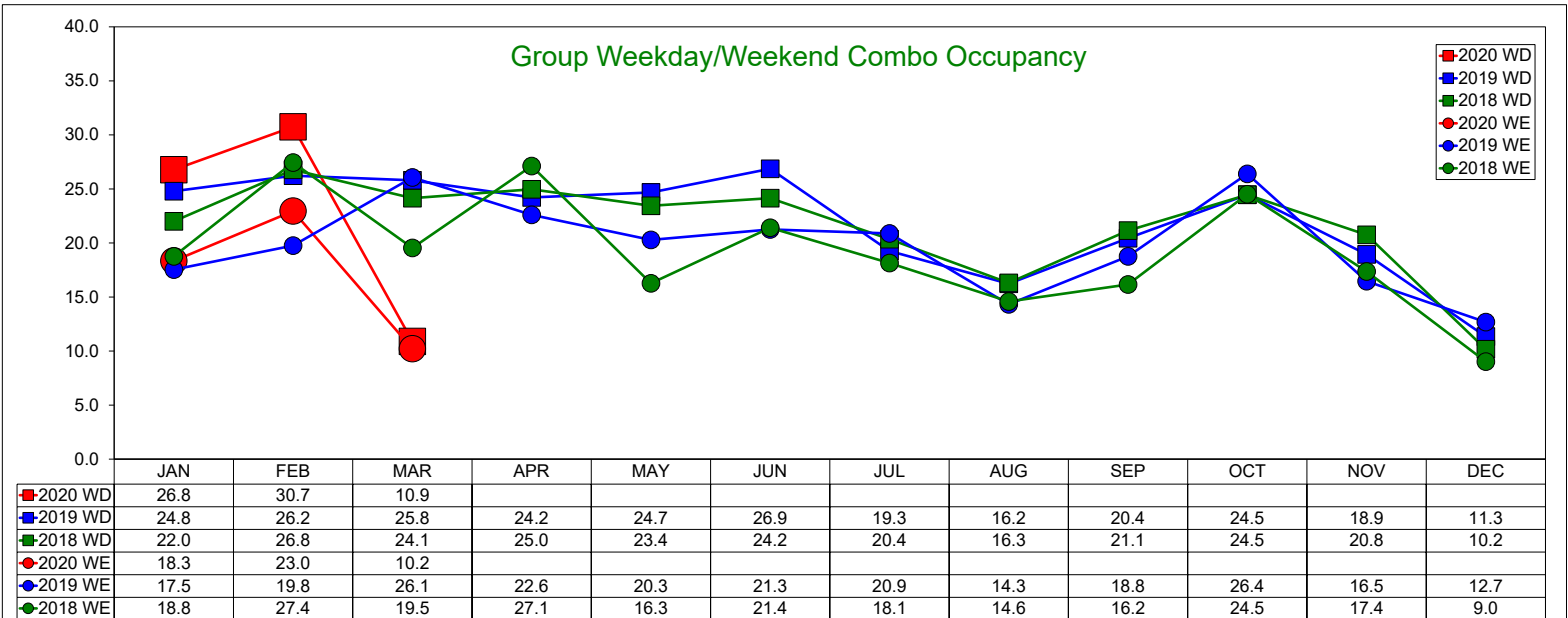
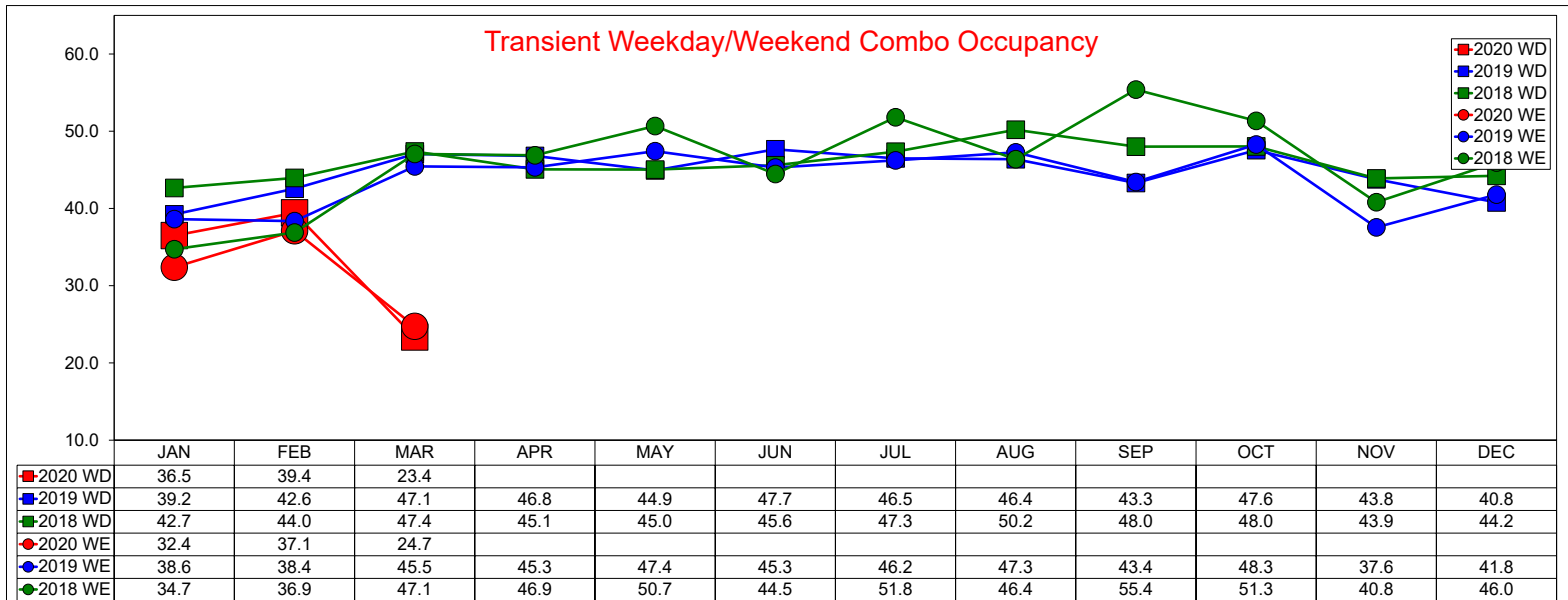
Three Year Comparison - Weekday/Weekend Combo - ADR

March 2020



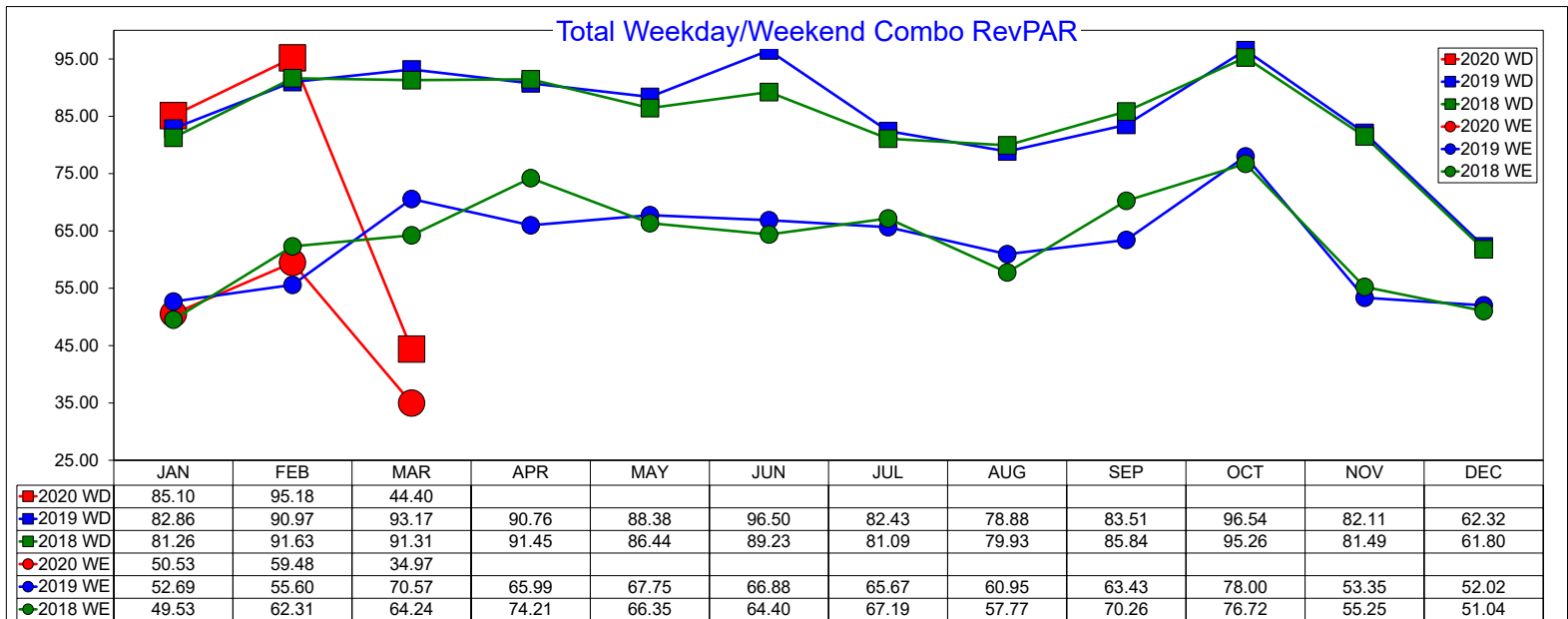
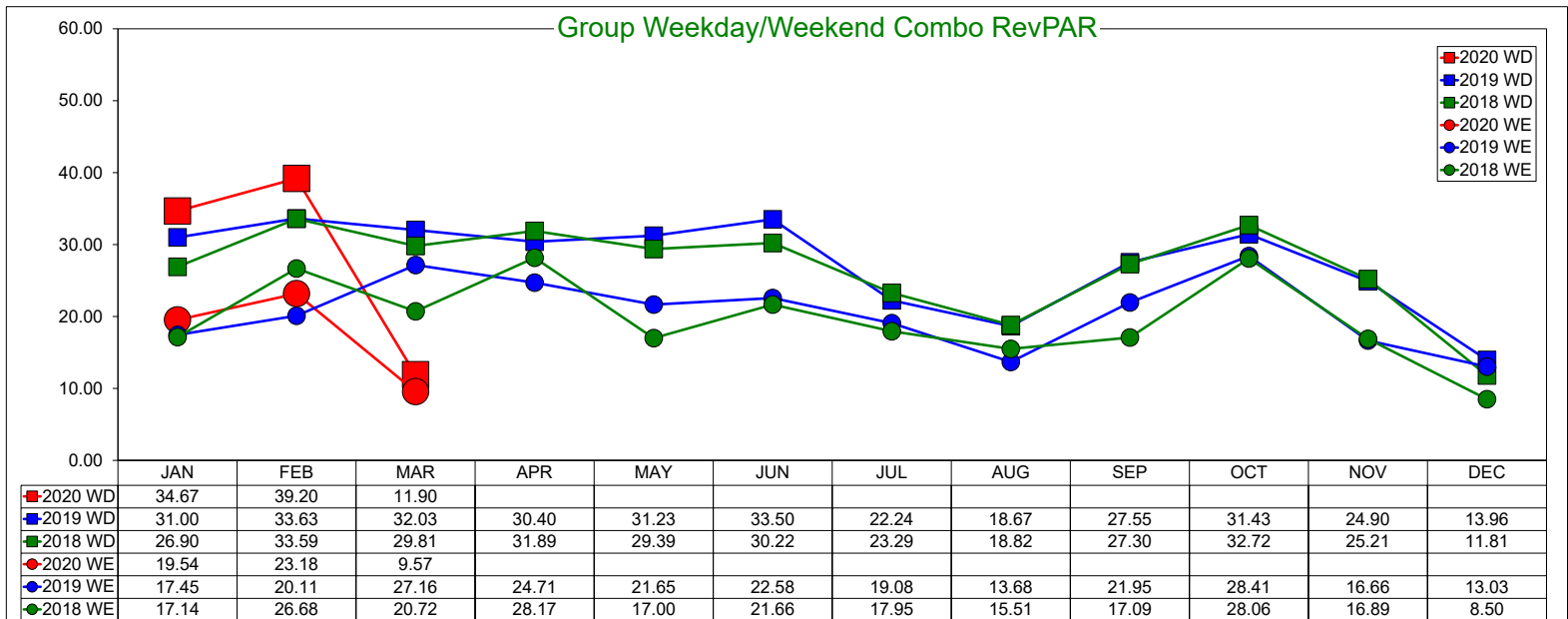
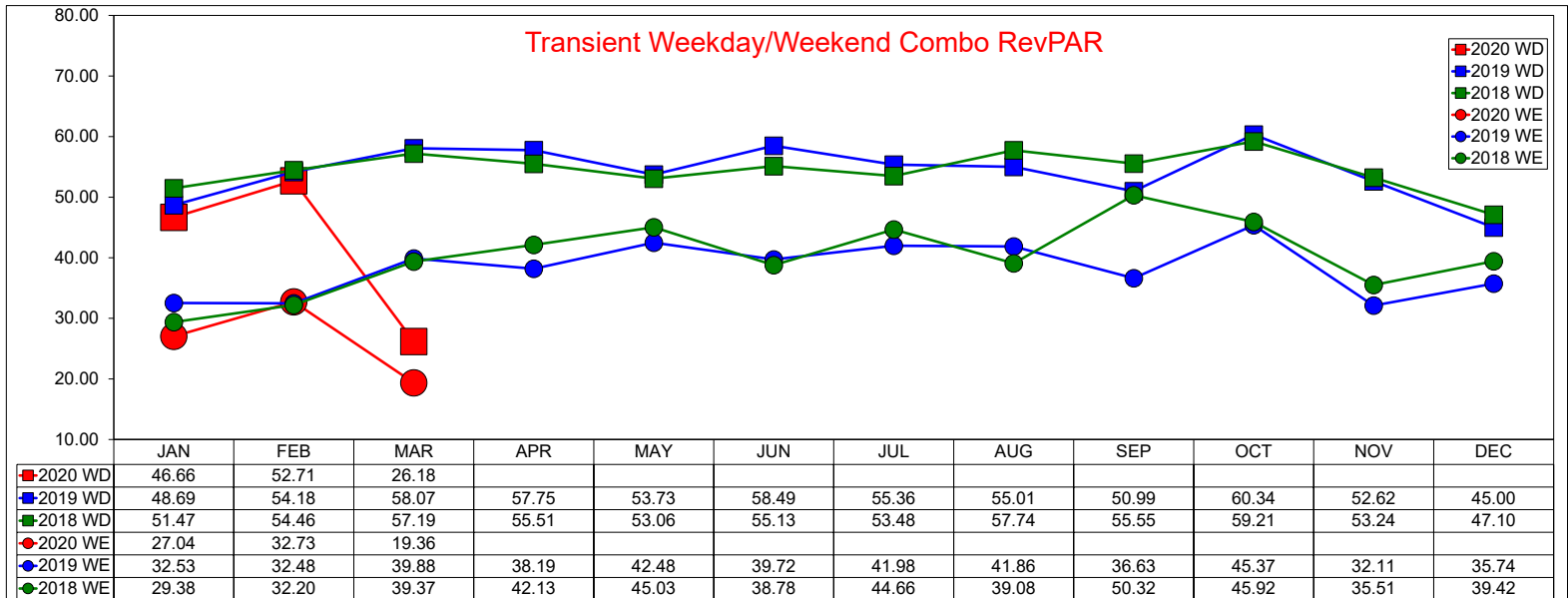
Three Year Comparison - Weekday/Weekend Combo - Occupancy

March 2020



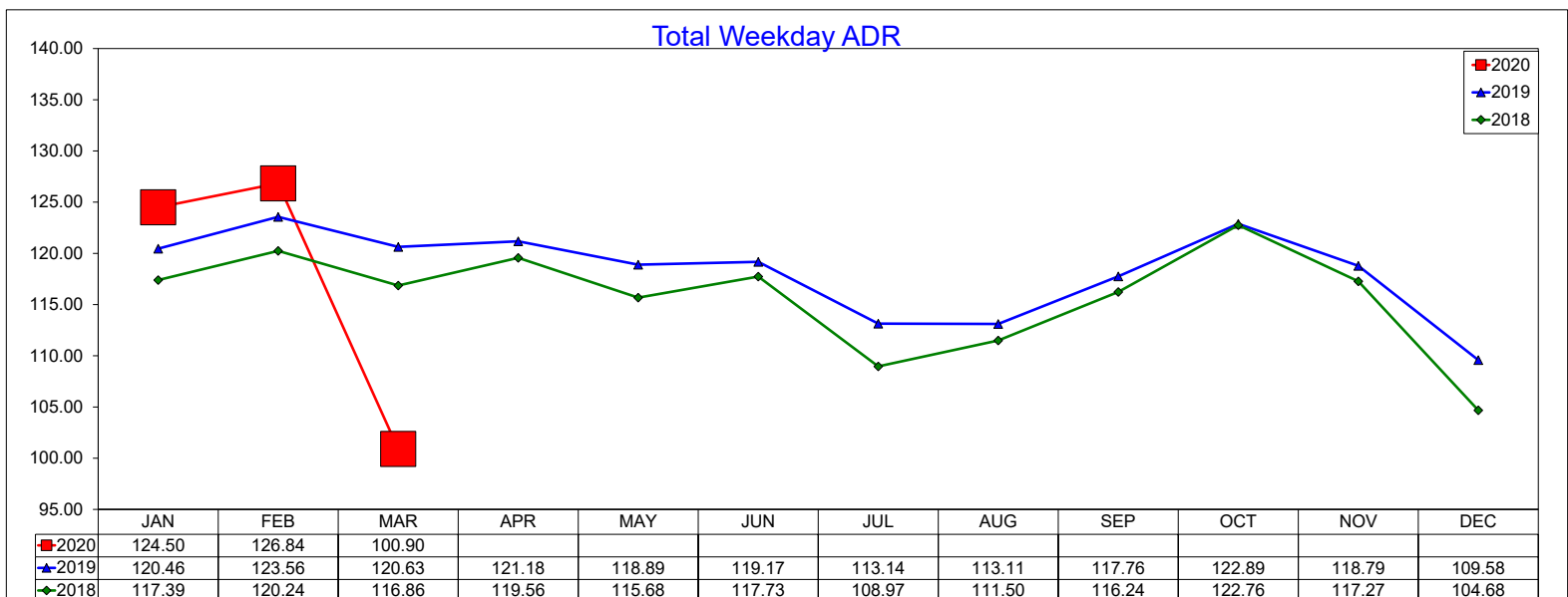
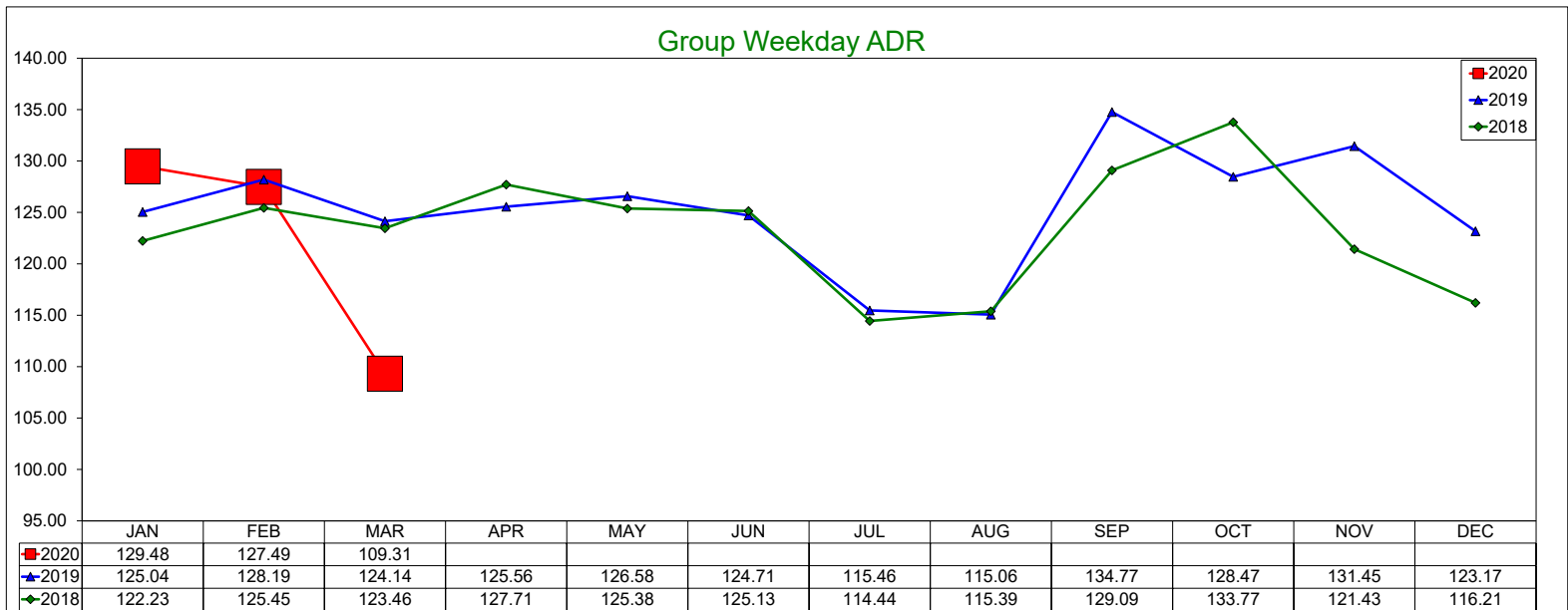
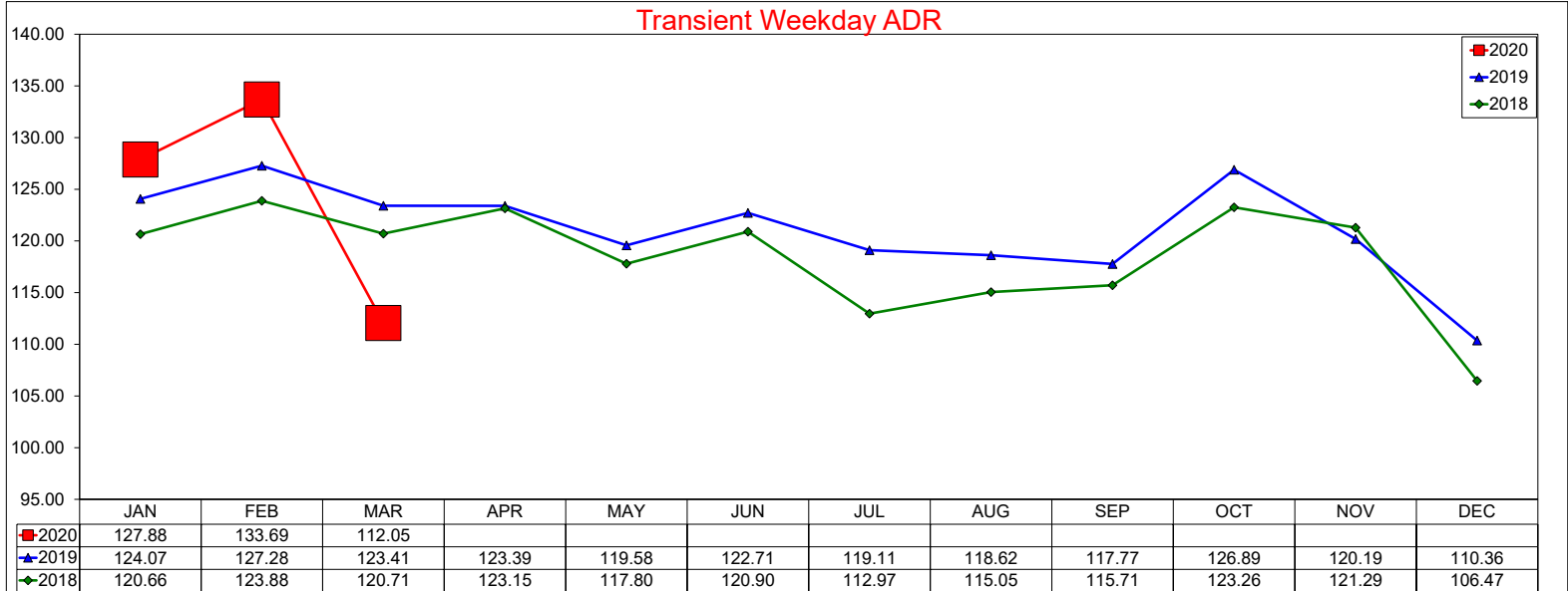
Three Year Comparison - Weekday/Weekend Combo - RevPAR

March 2020



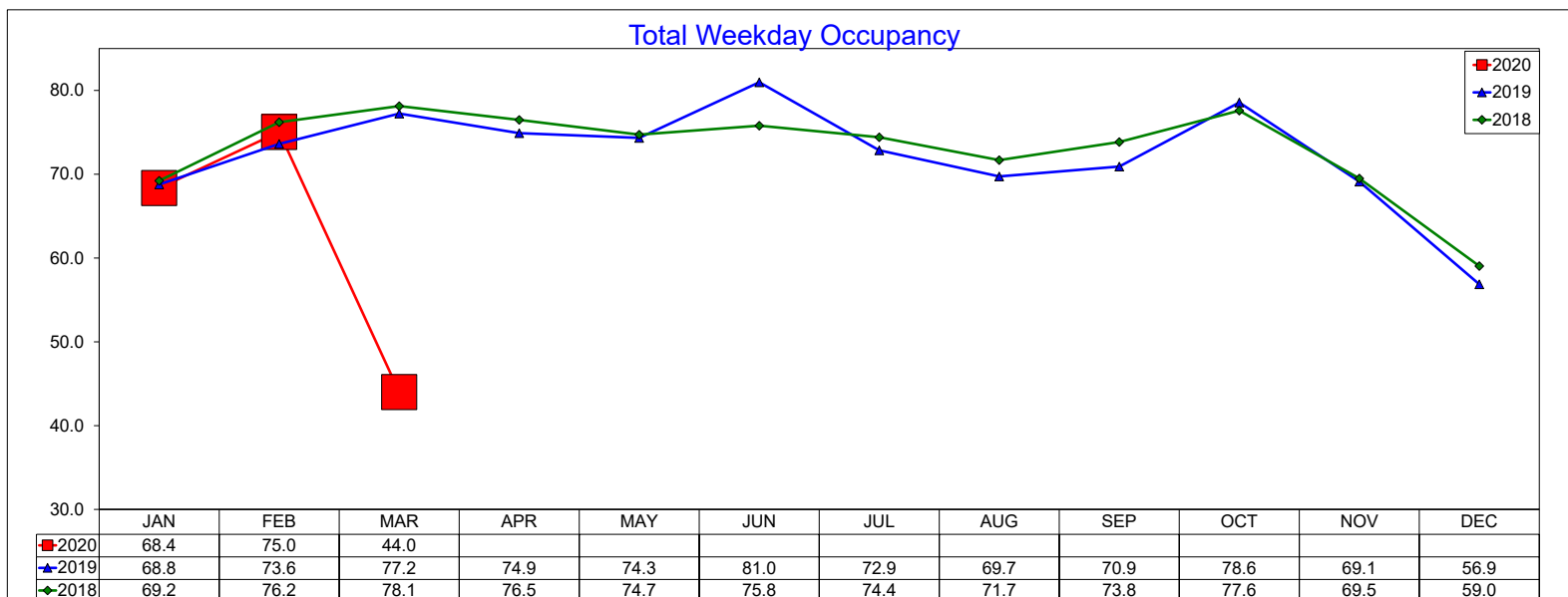
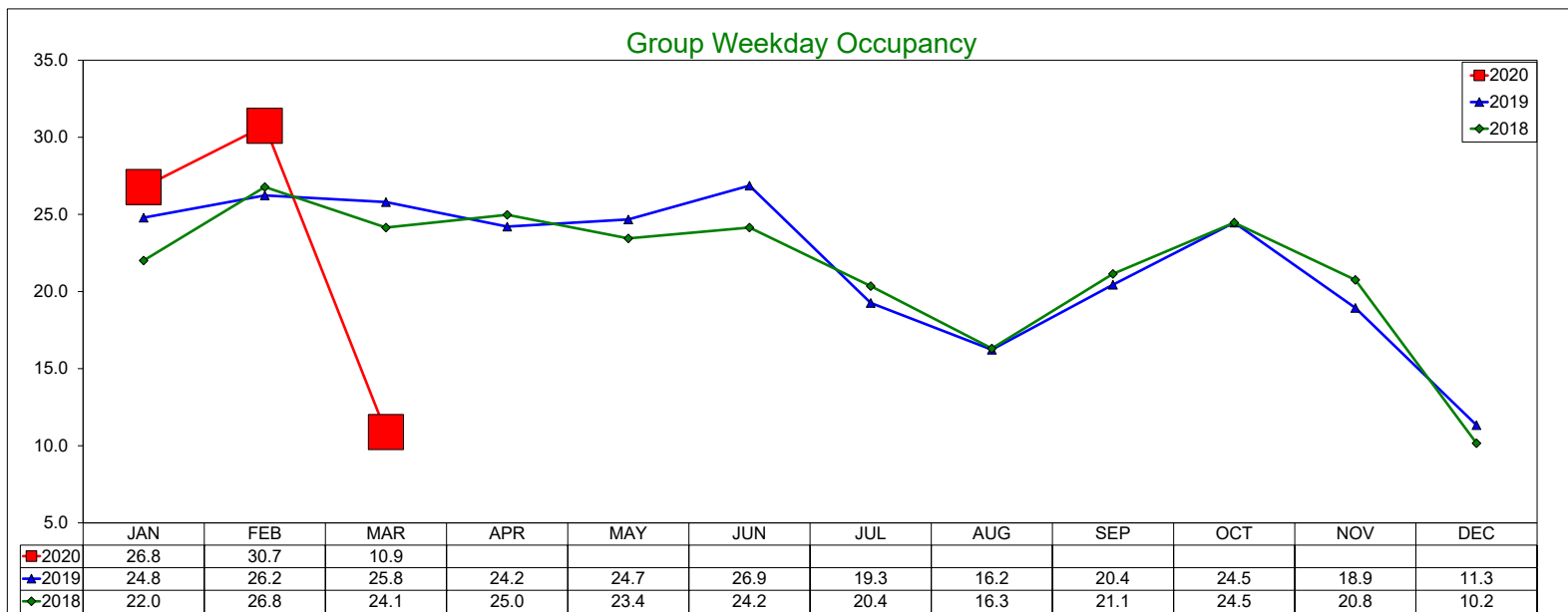
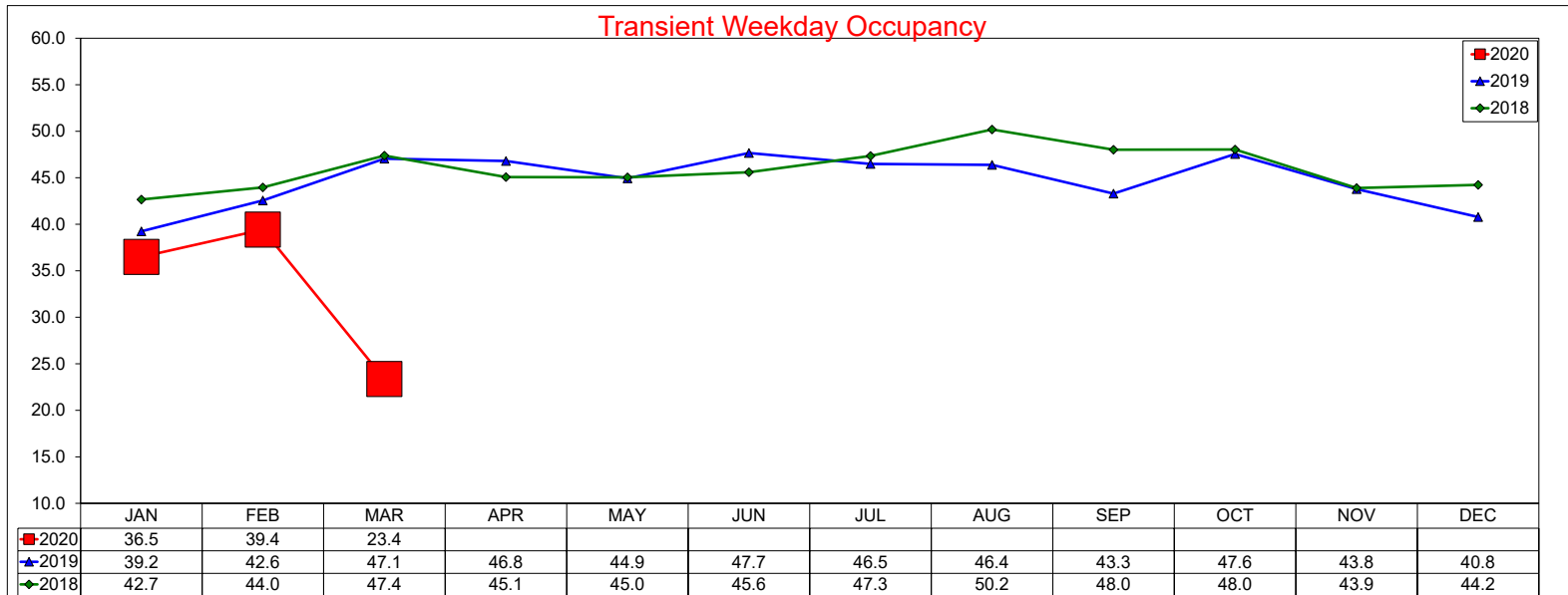
Three Year Comparison - Weekday - ADR

March 2020



Three Year Comparison - Weekday - Occupancy

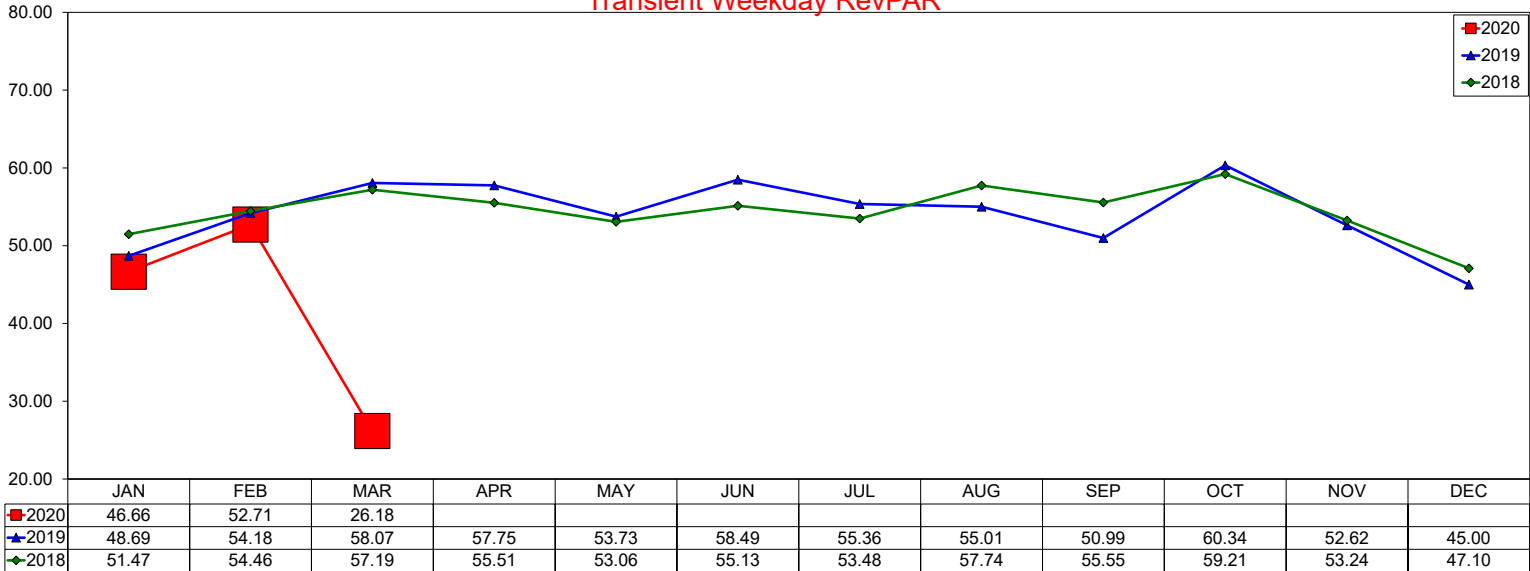
March 2020



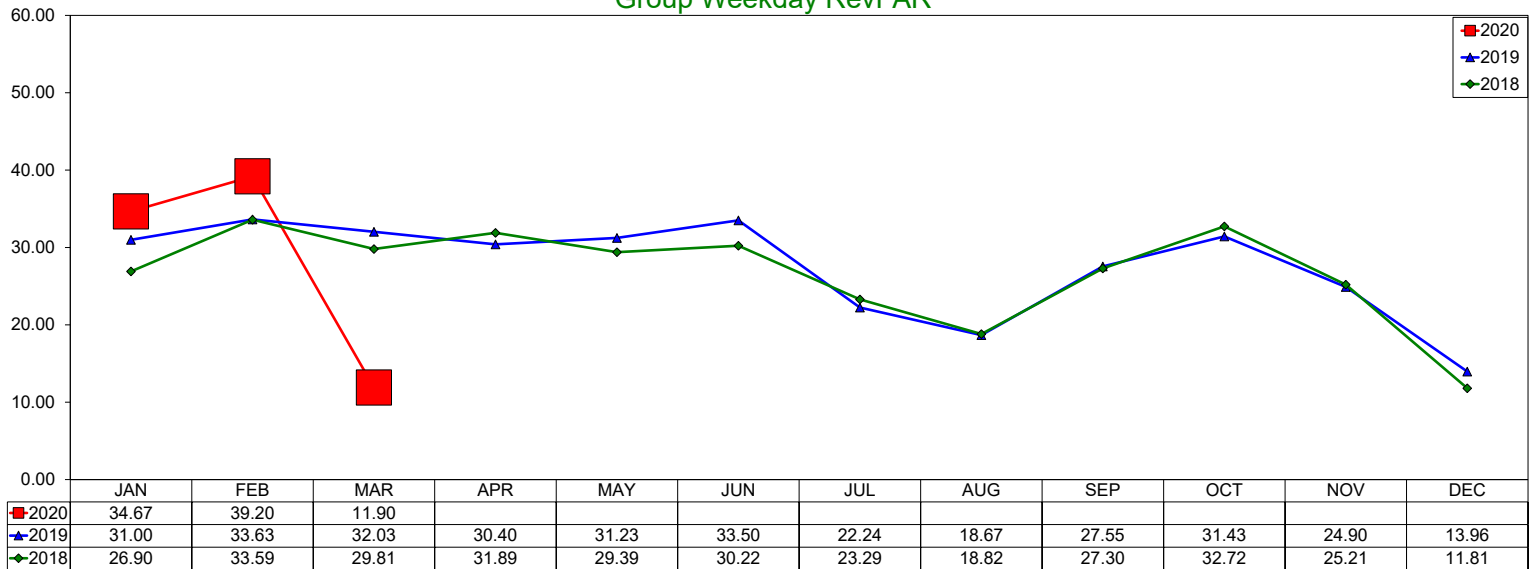
Three Year Comparison - Weekday - RevPAR

March 2020

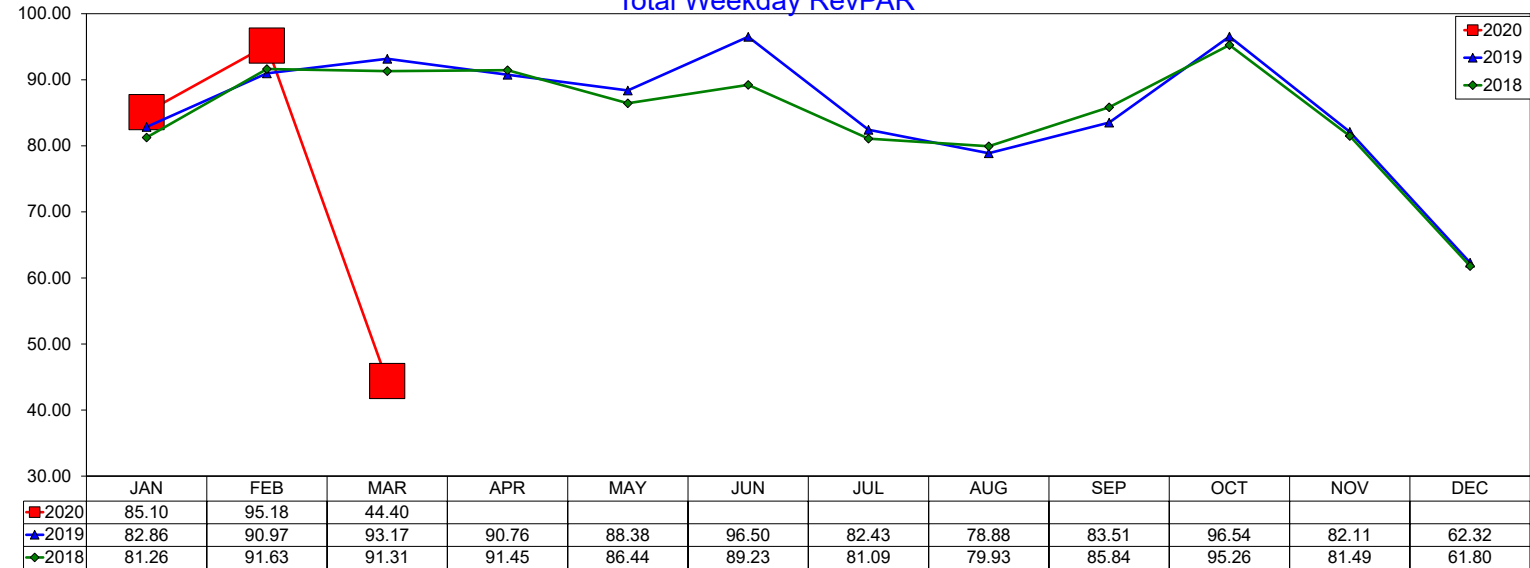
Transient Weekday RevPAR



Group Weekday RevPAR

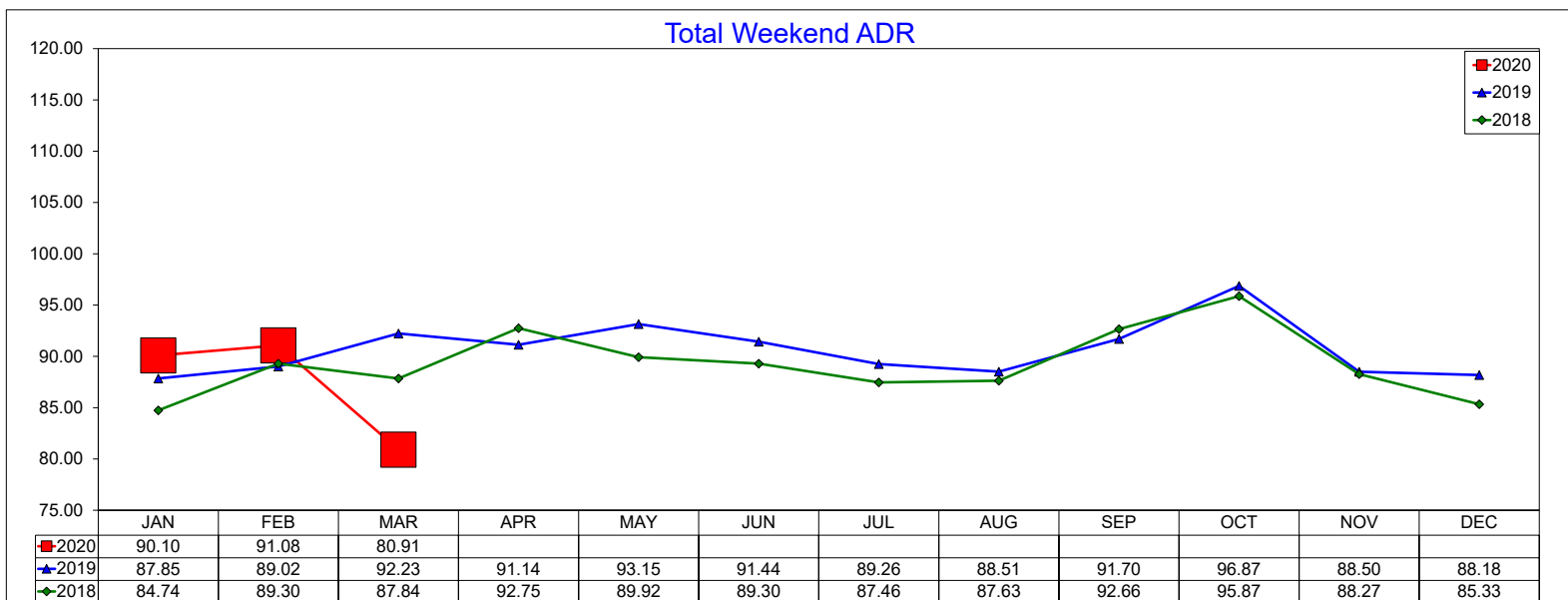
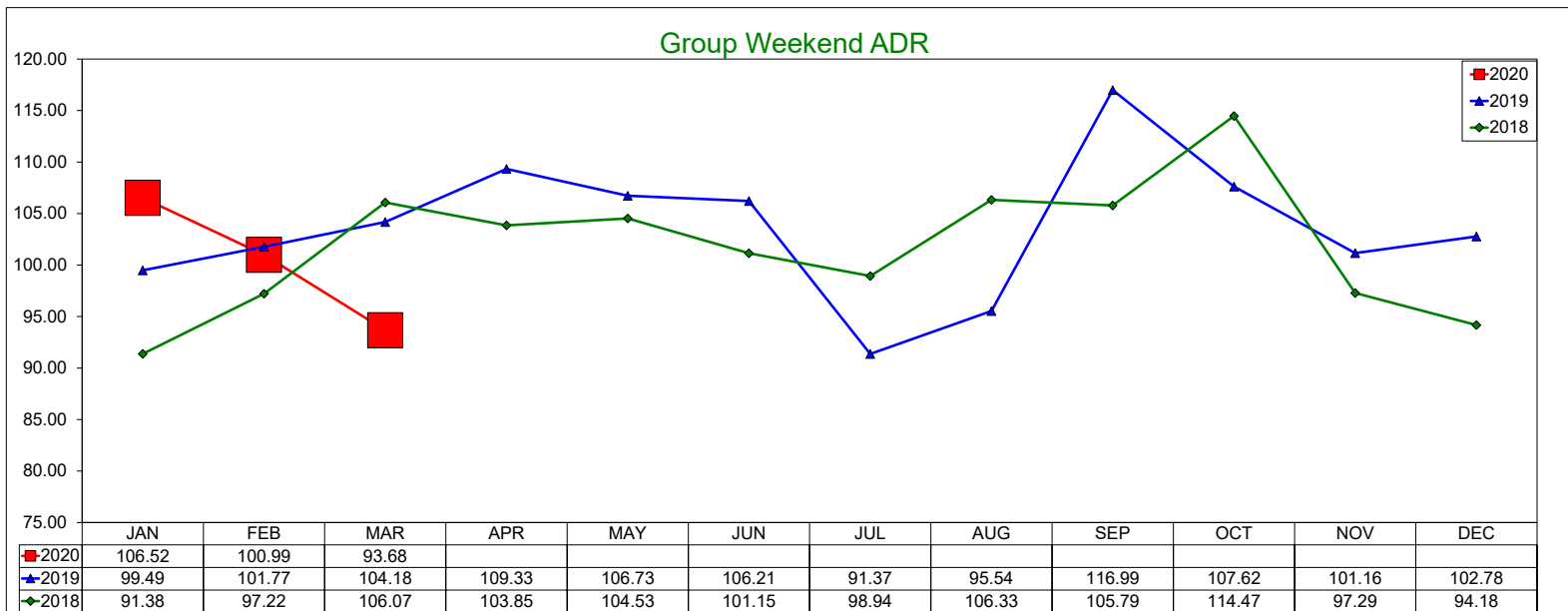
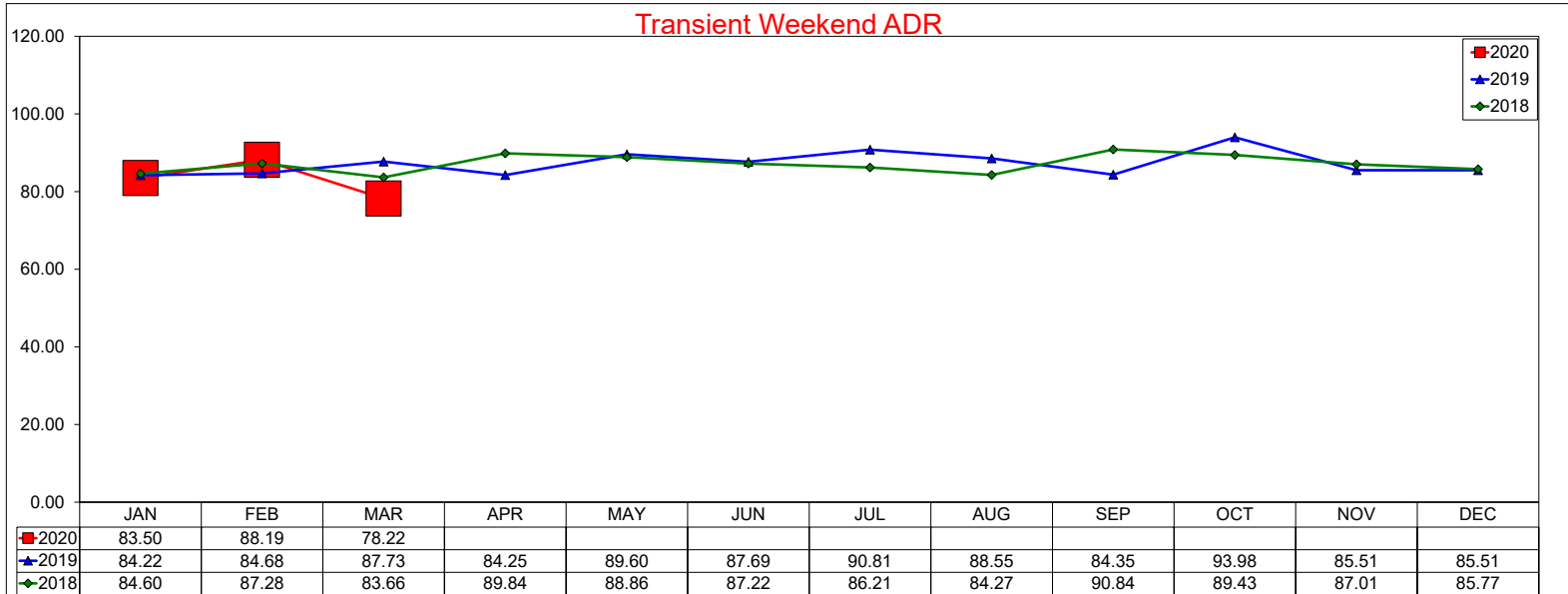


Total Weekday RevPAR



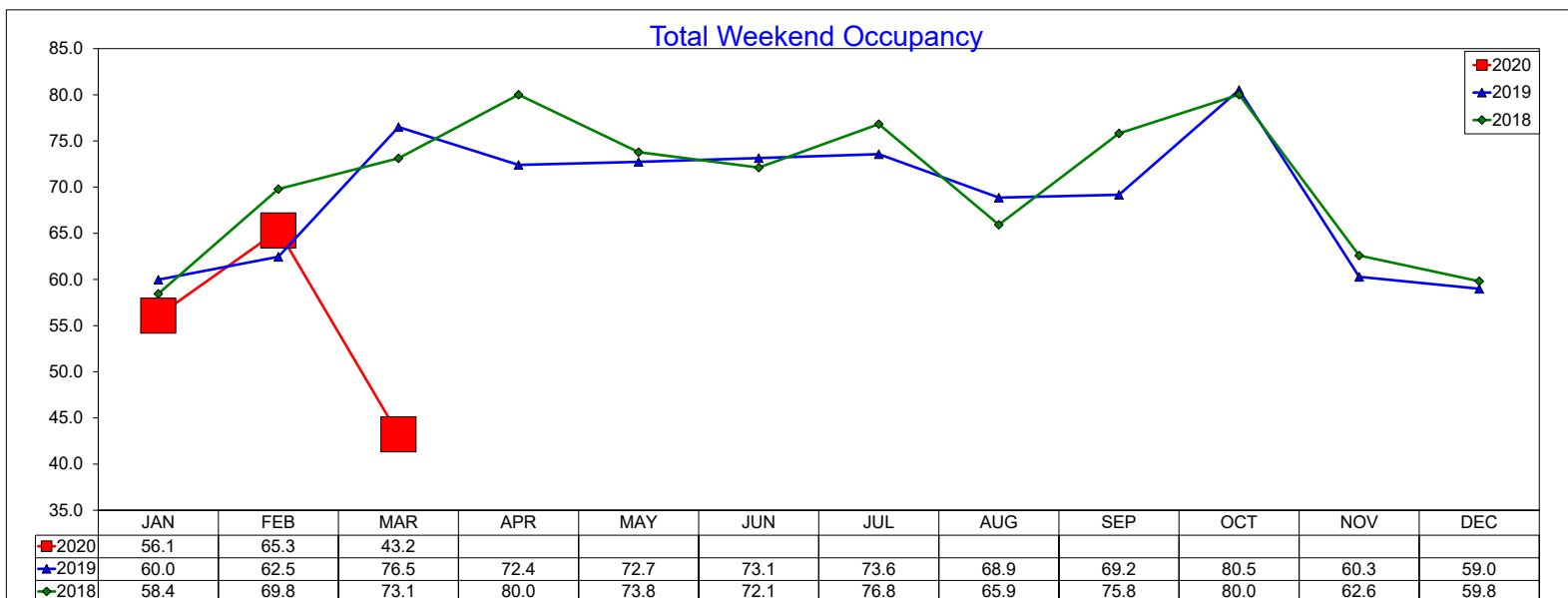
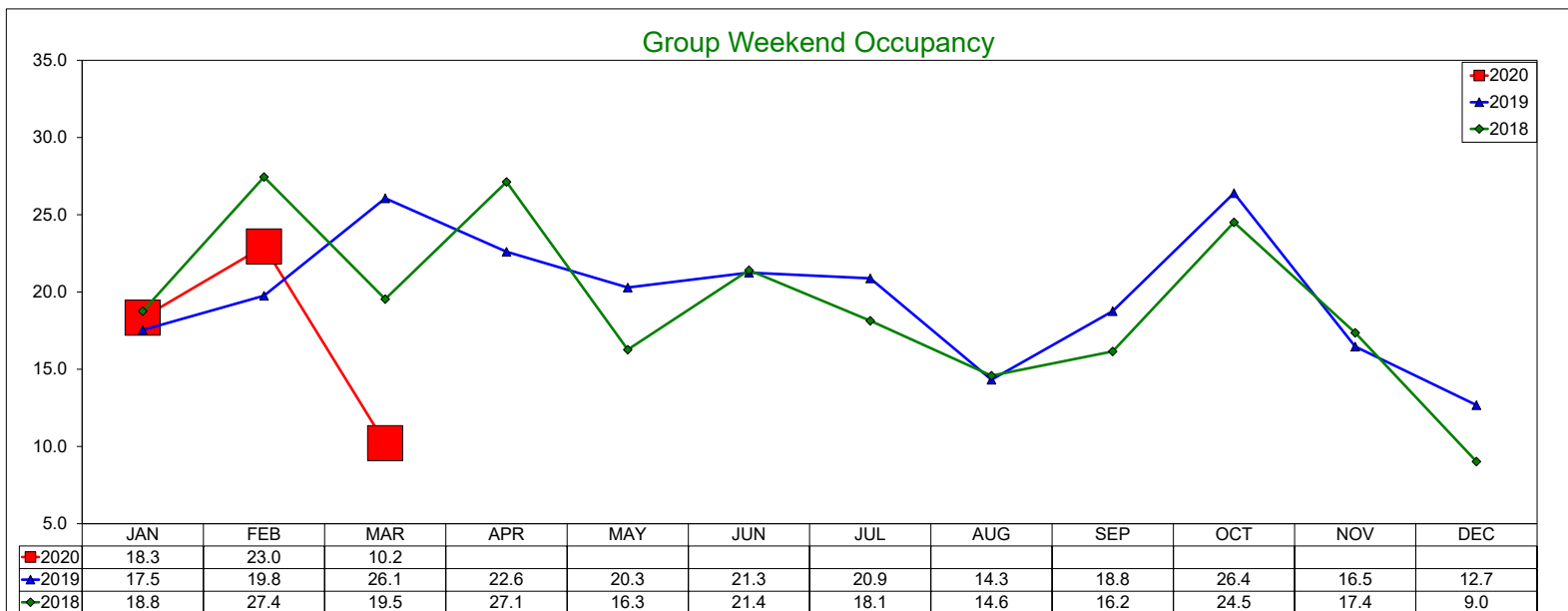
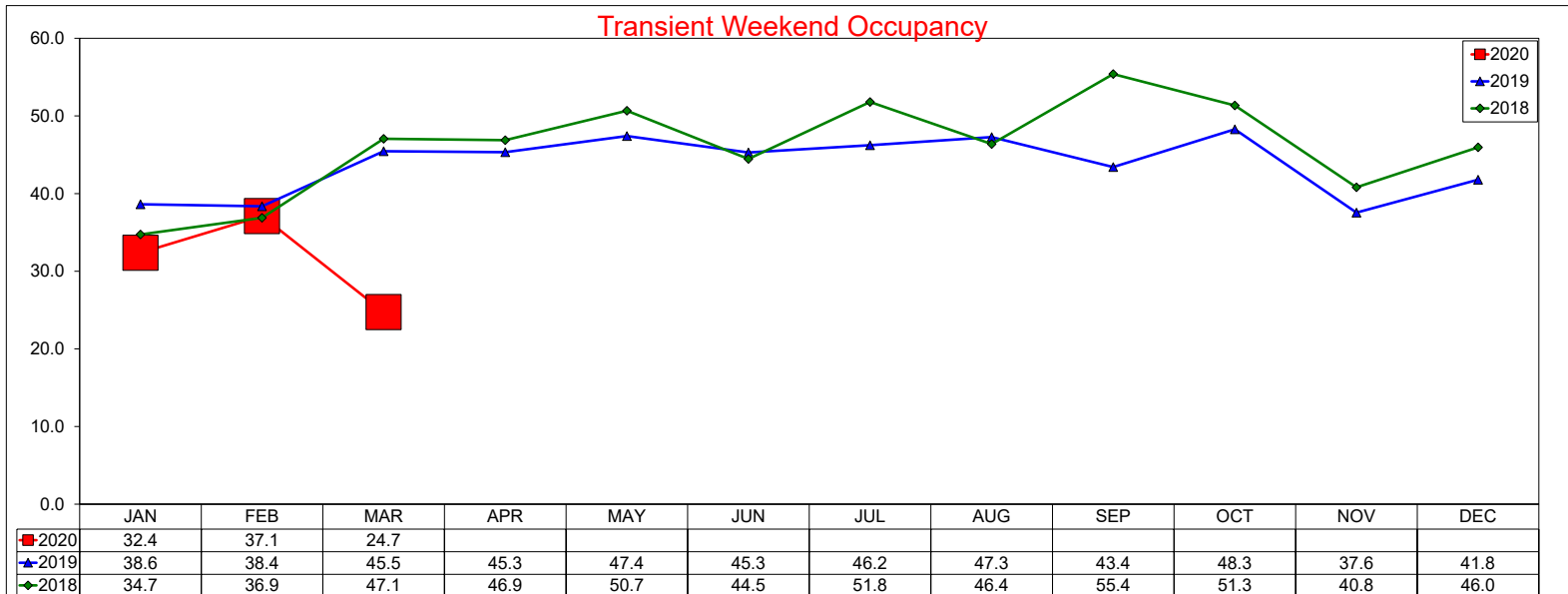
Three Year Comparison - Weekend - ADR

March 2020



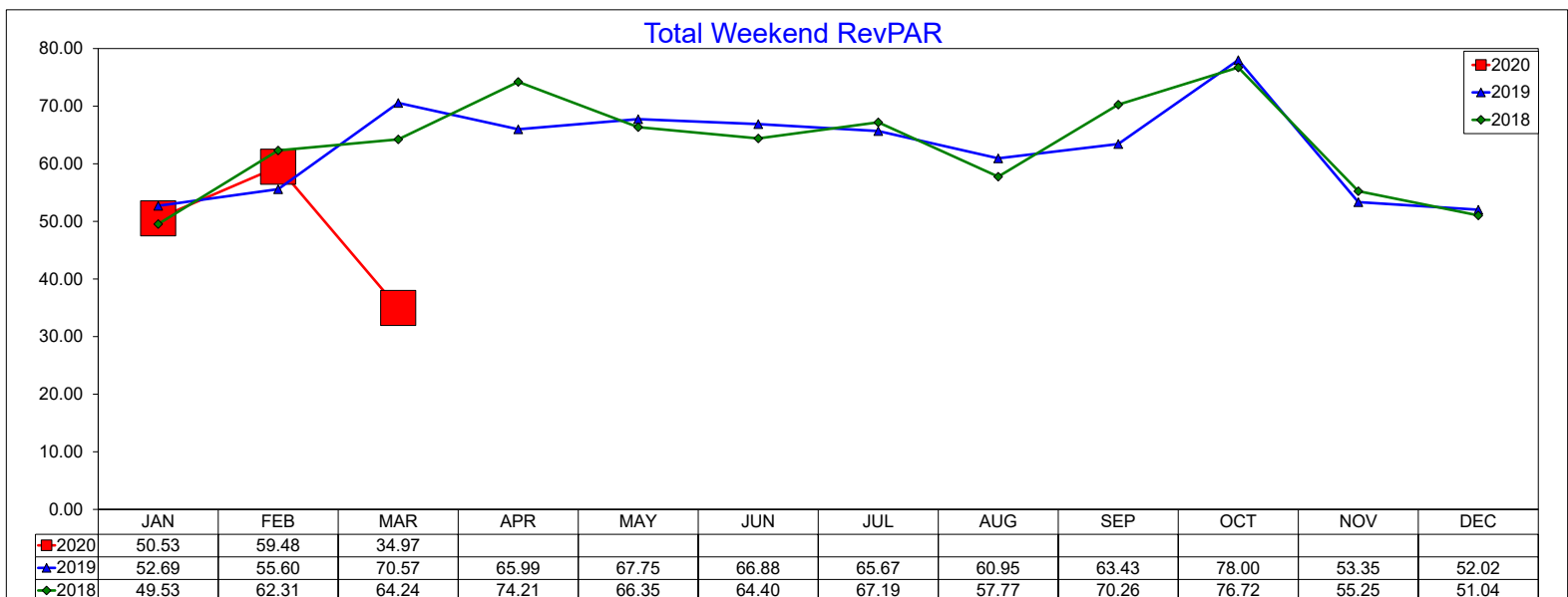
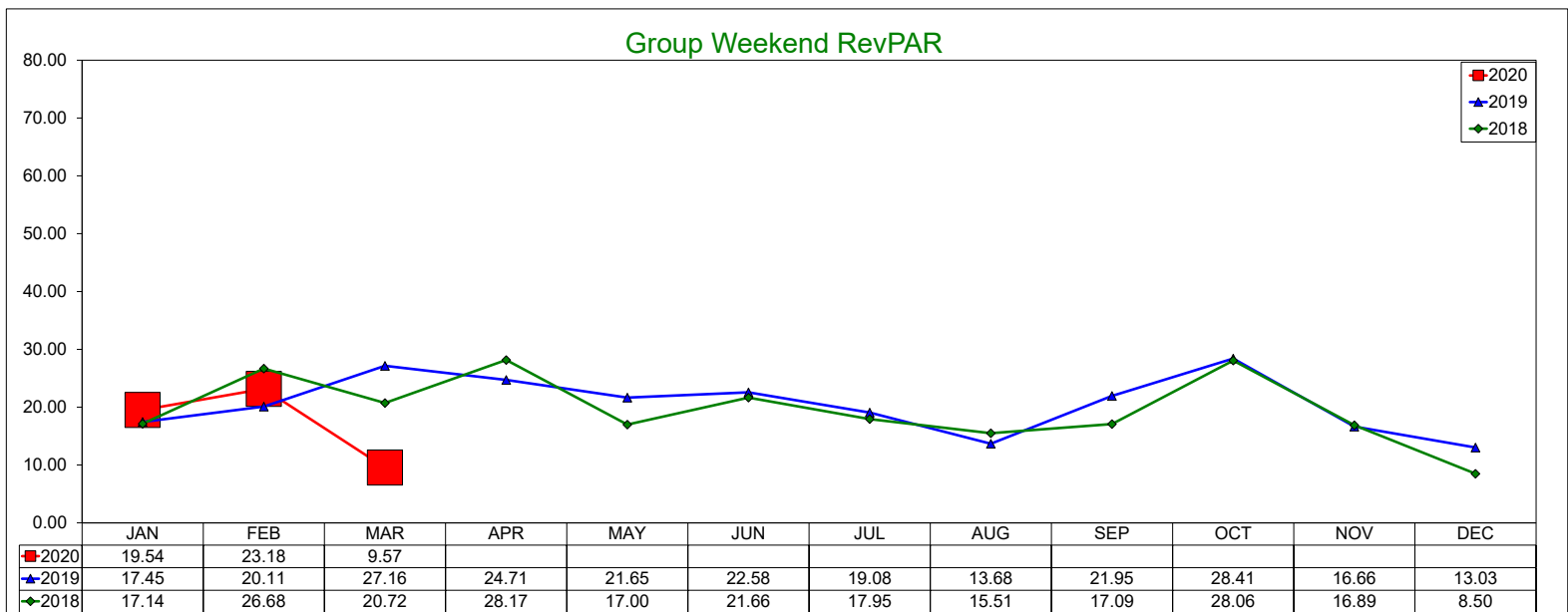
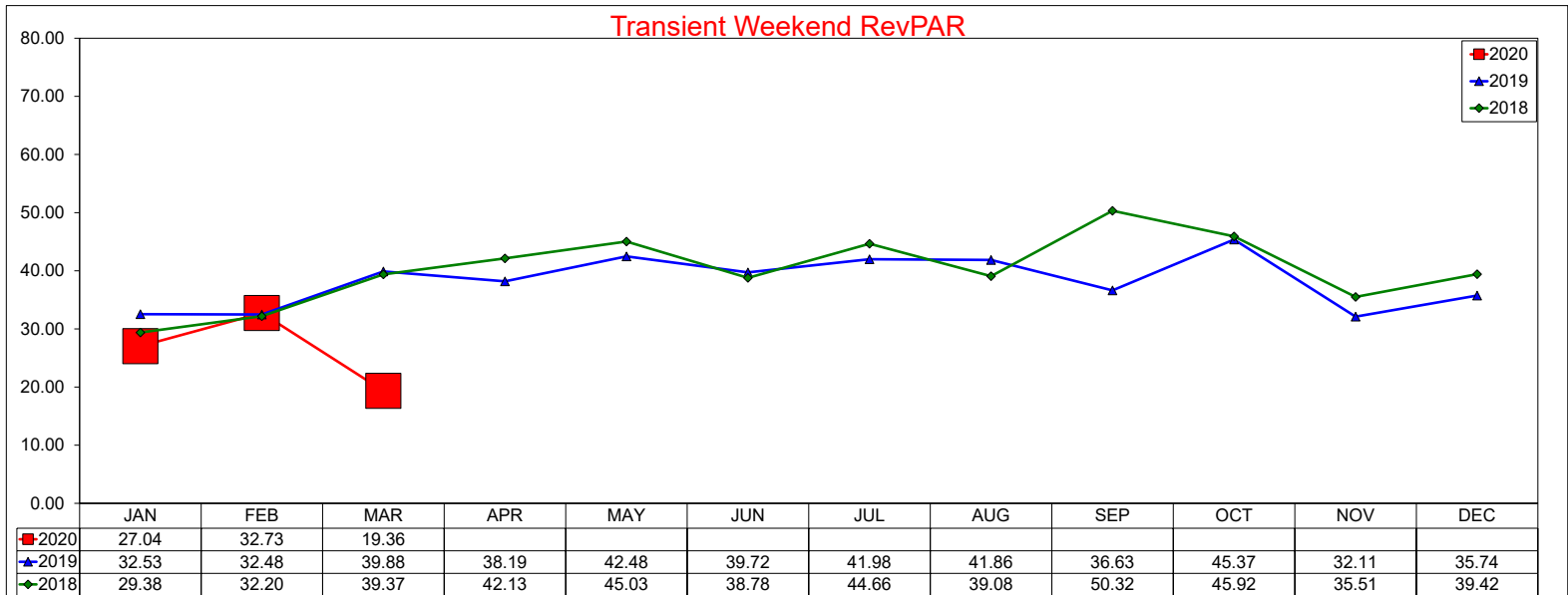
Three Year Comparison - Weekend - Occupancy

March 2020



Three Year Comparison - Weekend - RevPAR

March 2020

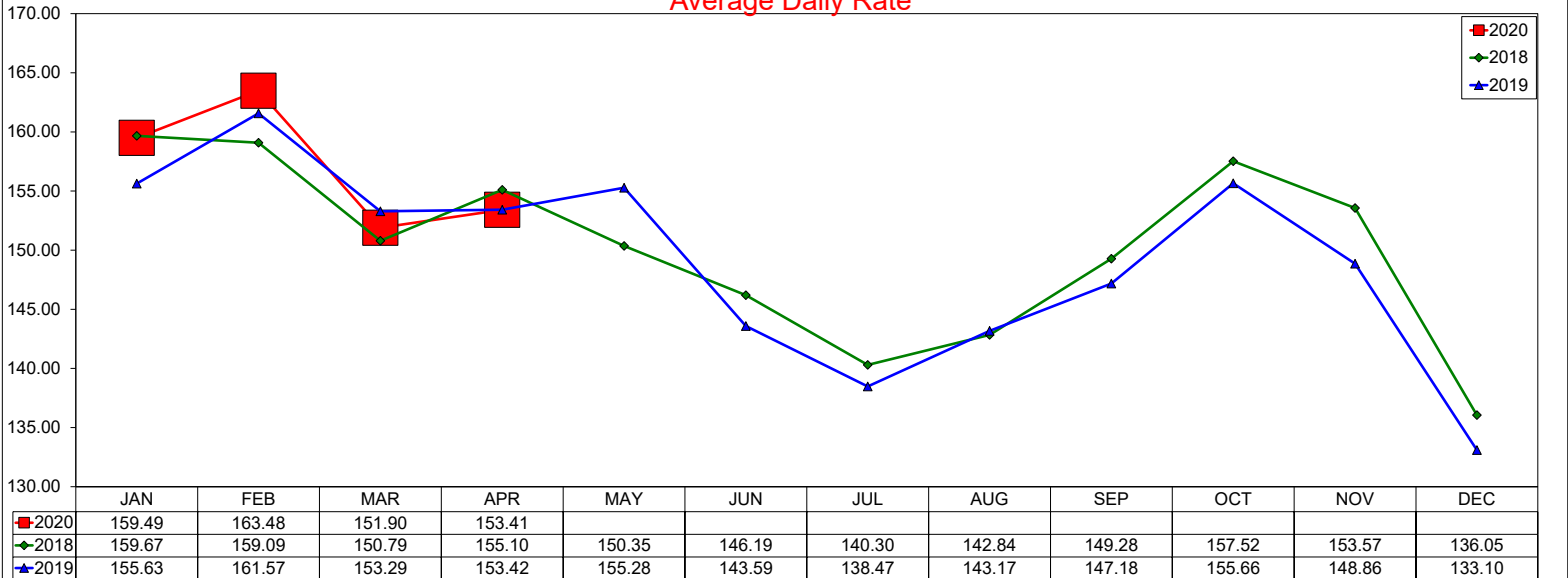


Three Year Comparison - ICC Comp Set

March 2020

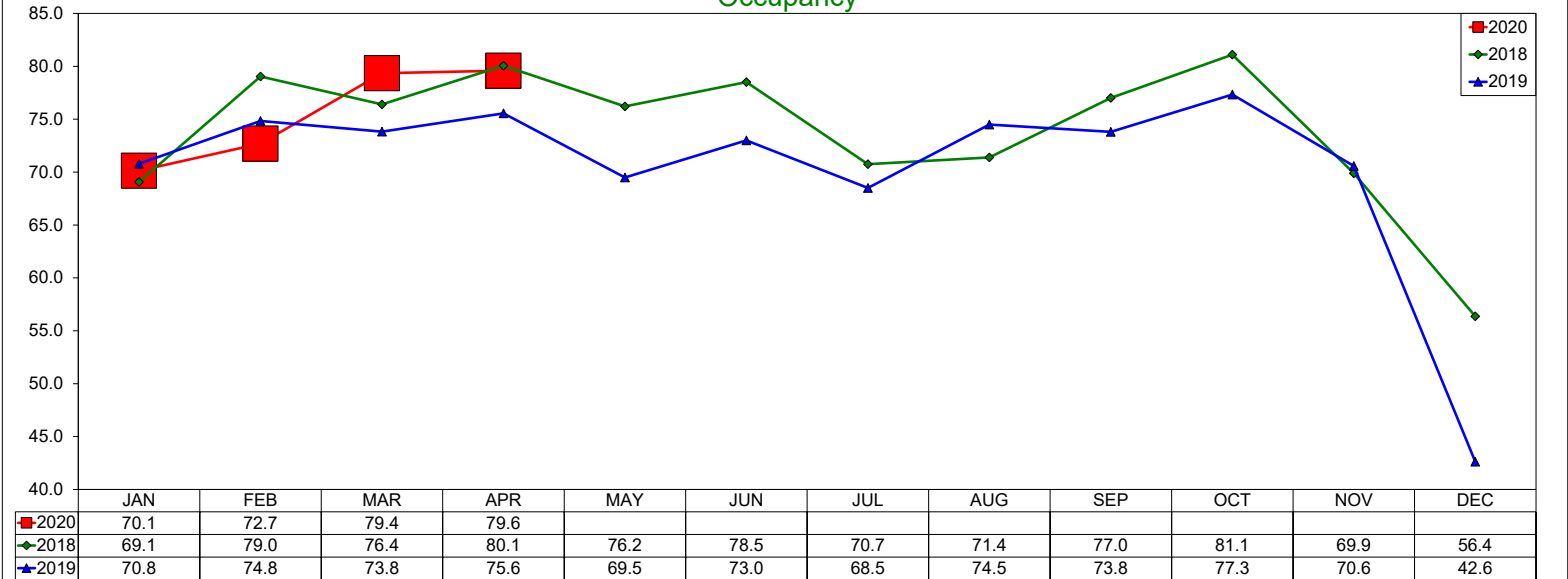
Comp set includes: Marriott Las Colinas, Omni Mandalay, Marriott DFW, Sheraton DFW, Westin DFW

Average Daily Rate



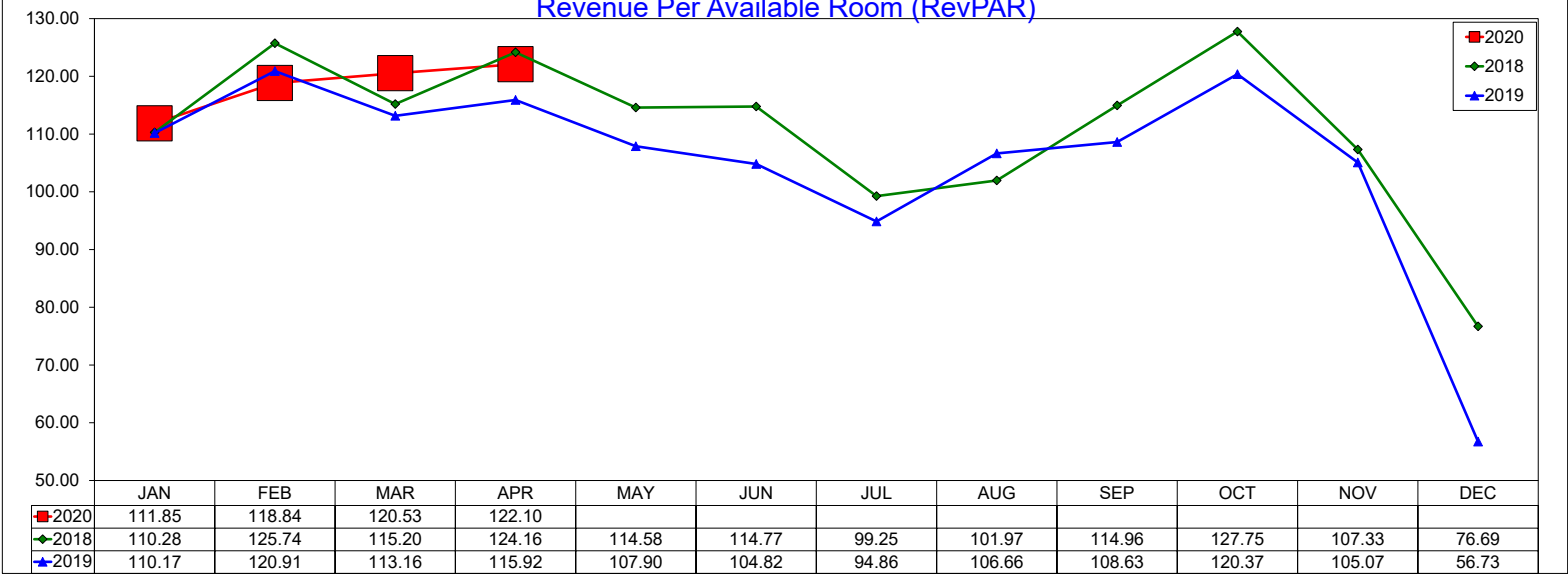
#DIV/0!

Occupancy



#DIV/0!

Revenue Per Available Room (RevPAR)



#DIV/0!