



MINUTES – BOARD AND BUSINESS DEVELOPMENT COMMITTEE

**IRVING CONVENTION CENTER
VIA ZOOM
Friday, March 12, 2021**

Those in attendance: Committee Chair Bob Bourgeois, Committee Vice Chair Richard Stewart, Jr; Rose Cannaday, Board Chair Karen Cooperstein, Julia Kang, Clem Lear, Rick Lindsey, Joe Philipp – Committee; Stephanie Fenley-Garcia and Greg Malcolm – Board members; Carol Boyer, Maura Gast and Susan Rose – ICVB Staff; Deputy Mayor Pro Tem and Council Liaison Kyle Taylor – Guest.

Committee Chair Bob Bourgeois called the meeting to order at 9:00 a.m.

Bourgeois asked for any citizen comments and there were none.

Discussion was held on the ICVB Board Officer nominating process. Executive Director Maura Gast reviewed the revised ICVB Bylaws, specifically Article VI – Section 1 – “A slate will be developed by the Board and Business Development Committee for the Board’s action at its November meeting.” The Committee agreed the current process for nominating Board officers has been very informative and adding definition to the process is needed. It was noted the Board Vice Chair is not the Board Chair-Elect by default. The majority agreed there is a disadvantage of having a Board Chair that has not had the experience of being Vice Chair.

Further discussion was held on the structure of the nominating process going forward. It was agreed to define the requirements of holding office, including: time commitment, experience on ICVB Board, leadership capability and interest in holding office. These requirements should be added to the new Board member orientation. It was also agreed that Vice Chair candidates should be those who are interested and willing to become Chair.

ACTION ITEM: Call for candidates at the August ICVB Board meeting for September Committee meeting discussion and nomination. Slate could be introduced at September Board meeting, but no action taken until November. Staff to follow up with City Attorney’s Office on options for how a slate might be recommended.

ACTION ITEM: Staff to draft a job description of what is expected of the Board Chair (all Committee meetings, Chamber Board of Directors meeting, Henry Holmes group, etc.) and “grooming guidelines” to be presented at June Board and Business Development Committee meeting and review and make determination at the September meeting.

The Committee reviewed the 2021 Texas State Legislature session and noted the bill filing deadline is today. The Texas Hotel & Lodging Association Converge on the Capital event is scheduled for March 25 at 3:30 p.m. and is a free event.

There is legislation being discussed that could allow for some uses of Hotel Occupancy Tax toward certain park-type facilities with evidence of room night generation; there would be protections for maintaining CVB funding levels should this legislation move forward. Objective is to make sure the work CVBs do stays protected while putting in uses that can be advantageous.

The Alcohol-to-Go bill passed from the Licensing & Administration Procedures Committee by a 11-0 vote.

Texas Competes is combating discriminatory legislation:

HB 3860/SB1540 – Companion Comprehensive Non-Discrimination Bills. This is fiscally important and the focus is to keep visitors coming to Texas.

Discussion was held on the restriction of lobbying. The ICVB will follow City and State guidelines. The Committee is willing to help amplify the City's message. Deputy Mayor Pro Tem Kyle Taylor to keep the board informed on any updates.

Gast reviewed the American Rescue Plan Act. A copy of the presentation in detail was included as a handout. There is more work to be done. U.S. Travel is continuing to work on the following priorities:

- Extend the PPP deadline through June 30 and provide a third draw loan for the hardest-hit industries. Travel businesses of all sizes still need access to the loans the program provides to keep their doors open and staff employed.
- Pass the Hospitality and Commerce Job Recovery Act. This legislation would accelerate rehiring and drive demand to travel through temporary tax credits.

Discussion was held on Grant funds and if those funds could cut the amount of the loan from the City and if it could help with replenishing Reserves, Business Development Incentive funds and help the ICC with their losses.

It was noted the following agenda items are postponed until the June Committee meeting:

- Related Party Transaction policy for the Irving Convention Center
- Formalizing the Irving Convention Center Bad Debt Policy

Other future meeting topics:

- Legislative Update
- Strategic Plan Update
- Board Officer nominations
- Board Applicant Recruitment Efforts

Bourgeois asked for a motion to approve the December 4, 2020, minutes. On a motion from Board member Rick Lindsey and a second from Board Chair Karen Cooperstein, the motion was unanimously approved.

The next Committee meeting will be held on June 11.

Bourgeois adjourned the meeting at 9:47 a.m.

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Respectfully submitted,

A handwritten signature in blue ink that reads "Maura Allen Gast". The signature is written in a cursive, flowing style.

Maura Allen Gast, FCDME
Executive Director