

AGENDA
Irving Convention and Visitors Bureau Board of Directors
Monday, November 15, 2021, at 11:45 AM
Irving Convention Center, Third Floor Junior Ball Room C-D
500 W. Las Colinas Blvd.
Irving, Texas 75039

NOTE: A possible quorum of the Irving City Council may be present at this committee meeting.

1. Citizen Comments on Items Listed on the Agenda
2. Review of Nominating Taskforce Report and Election of Officers
 - a. Chair
 - b. Vice chair

Consent Agenda

3. Approving ICVB Board Meeting Minutes for September 27 and October 22, 2021
4. Reviewing the Hotel Occupancy Tax Collections
5. Accepting the Irving Convention Center Financial Report for September 2021

Individual Consideration

6. Accepting the Irving Convention Center Audit Report for FY 2020-21 – Laura Edwards, Crowe LLC
7. Approving the ICVB Five-Year FY2021-26 Strategic Plan

Board Reports

8. COVID-19/American Rescue Plan Act Update
9. Board Chair Report
 - a. Welcome New/Incoming Board Members
 - b. Acknowledgement of Retiring Board Members
 - c. Schedule of Upcoming Meetings and Activities
 - d. Next Board Meeting – December 13, 2021

AGENDA - Continued

10. Board Committee Reports

- a. Board and Business Development – Bob Bourgeois
 - Next Meeting – December 3, 2021
- b. Community Engagement – Clem Lear
 - Recap of October 12 meeting
 - Next Meeting – TBD
- c. Destination Development – Greg Malcolm
 - Recap of November 9 Meeting
 - Next Meeting – TBD

11. City Reports

- a. Council Liaison – Mayor Pro Tem Kyle Taylor
- b. Mayor & Other Council Members
 - DART/Transportation and Infrastructure – Mayor Rick Stopfer
- c. City Manager – Chris Hillman
 - Visitor Development Updates
 - Toyota Music Factory
 - Other City Updates

12. Bureau Monthly Management Reports

- a. Executive Director – Maura Gast
- b. Sales and Services – Lori Fojtasek
- c. Marketing and Communications – Diana Pfaff
- d. Administration and Finance – Susan Rose
 - Smith Travel Research and AirDNA Monthly Reports

13. Convention Center Management Report – Tom Meehan/Matt Tungett

14. Industry Partner Reports

- a. Hotel Industry Updates – Greg Malcolm, Kim Limon, Nydia Hoskins
- b. Restaurant Industry Update – David Cole

AGENDA - Continued

15. Partner Organization & Stakeholder Reports

- a. DCURD and Irving Flood Control Districts – Dallas Burke
- b. Chamber of Commerce – John Nicks/Beth Bowman
- c. Irving Arts and Culture – Todd Hawkins/Kim Andres
- d. The Las Colinas Association – Hammond Perot
- e. TIF – Michael Randall
- f. University of Dallas – Clare Venegas

CERTIFICATION

I, the undersigned authority, do hereby certify that this notice of meeting was posted on the kiosk at City Hall of the City of Irving, Texas, a place readily accessible to the general public at all times, and said notice was posted by the following date and time:

_____ at _____ and will remain so posted at least 72 hours before said meeting convened.

Deputy Clerk, City Secretary's Office

This meeting can be adjourned and reconvened, if necessary, the following regular business day.

Any item on this posted agenda could be discussed in executive session as long as it is within one of the permitted categories under sections 551.071 through 551.076 and section 551.087 of the Texas Government Code.

A member of the public may address the governing body regarding an item on the agenda either before or during the body's consideration of the item, upon being recognized by the presiding officer or the consent of the body.

This facility is physically accessible and parking spaces for the disabled are available. Accommodations for people with disabilities are available upon request. Requests for accommodations must be made 48 hours prior to the meeting. Contact the City Secretary's Office at 972-721-2493 or Relay Texas at 7-1-1 or 1-800-735-2988.