

# Tab 4 - Multi-Segment

Irving TX CVB

For the month of: June 2018

	Current Month - June 2018 vs June 2017												Year to Date - June 2018 vs June 2017											
	Occ %		ADR		RevPAR		Percent Change from June 2017						Occ %		ADR		RevPAR		Percent Change from YTD 2017					
	2018	2017	2018	2017	2018	2017	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2018	2017	2018	2017	2018	2017	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
United States	74.5	73.3	132.66	128.99	98.85	94.49	1.7	2.8	4.6	6.7	2.0	3.7	65.9	65.3	129.36	125.90	85.29	82.20	1.0	2.7	3.8	5.8	2.0	3.0
Texas	70.6	67.4	105.36	100.40	74.34	67.72	4.6	4.9	9.8	13.1	3.1	7.8	67.1	64.5	107.57	103.64	72.17	66.86	4.0	3.8	7.9	11.0	2.8	7.0
Atlanta, GA	74.6	74.0	108.46	106.84	80.88	79.03	0.8	1.5	2.3	4.5	2.1	3.0	71.4	71.0	111.09	106.69	79.36	75.70	0.7	4.1	4.8	6.7	1.8	2.5
Arlington, TX	79.3	74.1	94.77	91.94	75.14	68.11	7.0	3.1	10.3	10.0	-0.3	6.7	70.7	68.6	91.81	89.90	64.90	61.71	3.0	2.1	5.2	4.6	-0.5	2.4
Charlotte, NC-SC	74.8	74.2	106.85	108.15	79.98	80.28	0.8	-1.2	-0.4	2.3	2.7	3.6	70.9	70.5	111.23	109.57	78.83	77.23	0.5	1.5	2.1	5.7	3.6	4.1
Fort Worth, TX+	76.5	74.5	105.25	101.95	80.48	75.98	2.6	3.2	5.9	10.1	4.0	6.7	73.6	72.2	108.05	104.67	79.54	75.53	2.0	3.2	5.3	9.9	4.4	6.5
Frisco, TX+	77.3	76.9	141.67	140.30	109.47	107.84	0.5	1.0	1.5	31.6	29.6	30.3	70.0	73.3	144.81	138.52	101.36	101.57	-4.5	4.5	-0.2	29.4	29.6	23.8
Grapevine, TX+	81.5	82.6	187.50	182.37	152.74	150.65	-1.4	2.8	1.4	8.7	7.2	5.7	77.3	77.4	182.04	177.04	140.79	137.09	-0.1	2.8	2.7	4.4	1.7	1.6
Irving, TX+	79.4	75.9	108.29	104.42	85.99	79.29	4.6	3.7	8.4	9.5	0.9	5.6	74.7	73.4	109.85	108.33	82.10	79.51	1.8	1.4	3.2	3.8	0.5	2.3
Nashville, TN	81.6	80.9	156.42	152.55	127.57	123.48	0.7	2.5	3.3	7.9	4.4	5.2	73.4	74.0	147.56	141.19	108.35	104.46	-0.8	4.5	3.7	8.7	4.8	4.0
Phoenix, AZ	62.9	61.5	93.33	92.08	58.75	56.65	2.3	1.4	3.7	6.0	2.2	4.6	74.7	73.1	146.69	144.68	109.64	105.74	2.3	1.4	3.7	6.0	2.2	4.5
San Jose, CA+	83.8	85.0	208.80	200.57	174.98	170.53	-1.4	4.1	2.6	4.3	1.6	0.1	79.7	77.7	199.15	188.95	158.71	146.90	2.5	5.4	8.0	9.8	1.6	4.2

Competitive Set Comparison												
	Actual Figures						Percent of Change from Last Year					
	Current Month			Year-To-Date			Current Month			Year-To-Date		
	OCC	ADR	RvPAR	OCC	ADR	RvPAR	OCC	ADR	RvPAR	OCC	ADR	RvPAR
US	74.52	132.66	98.85	65.93	129.36	85.29	1.7	2.8	4.6	1.0	2.7	3.8
Texas	70.55	105.36	74.34	67.09	107.57	72.17	4.6	4.9	9.8	4.0	3.8	7.9
Irving	79.41	108.29	85.99	74.74	109.85	82.10	4.6	3.7	8.4	1.8	1.4	3.2
Best USA	SanJose	SanJose	SanJose	SanJose	SanJose	SanJose	Arlngtn	SanJose	Arlngtn	Arlngtn	SanJose	SanJose
	83.80	208.80	174.98	79.69	199.15	158.71	7.0	4.1	10.3	3.0	5.4	8.0
Best Texas	Grpvine	Grpvine	Grpvine	Grpvine	Grpvine	Grpvine	Arlngtn	Irving	Arlngtn	Arlngtn	Frisco	Ft Worth
	81.46	187.50	152.74	77.34	182.04	140.79	7.0	3.7	10.3	3.0	4.5	5.3
Worst USA	Phoenix	Phoenix	Phoenix	Frisco	Arlngtn	Arlngtn	SanJose	Charlotte	Charlotte	Frisco	Phoenix	Frisco
	62.94	93.33	58.75	70.00	91.81	64.90	-1.4	-1.2	-0.4	-4.5	1.4	-0.2
Worst Texas	Ft Worth	Arlngtn	Arlngtn	Frisco	Arlngtn	Arlngtn	Grpvine	Frisco	Grpvine	Frisco	Irving	Frisco
	76.47	94.77	75.14	70.00	91.81	64.90	-1.4	1.0	1.4	-4.5	1.4	-0.2

Note: "Best" and "Worst" notations above refer to destinations within this competitive set only

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# Tab 6 - Multi-Segment Custom Sets+

Irving TX CVB

For the month of: June 2018

	Current Month - June 2018 vs June 2017												Year to Date - June 2018 vs June 2017											
	Occ %		ADR		RevPAR		Percent Change from June 2017						Occ %		ADR		RevPAR		Percent Change from YTD 2017					
	2018	2017	2018	2017	2018	2017	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2018	2017	2018	2017	2018	2017	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
Irving, TX+	79.4	75.9	108.29	104.42	85.99	79.29	4.6	3.7	8.4	9.5	0.9	5.6	74.7	73.4	109.85	108.33	82.10	79.51	1.8	1.4	3.2	3.8	0.5	2.3
Luxury/Full Service Irving+	77.1	70.9	147.21	143.71	113.48	101.87	8.8	2.4	11.4	11.4	0.0	8.8	73.2	70.2	150.65	150.87	110.27	105.92	4.3	-0.1	4.1	4.1	0.0	4.3
All Suite/Extended Stay Irving+	82.2	80.1	94.45	92.55	77.65	74.16	2.6	2.1	4.7	4.7	0.0	2.6	76.6	76.2	95.52	94.35	73.19	71.90	0.5	1.2	1.8	1.8	0.0	0.6
Limited Service Irving+	79.2	78.6	111.35	104.23	88.21	81.98	0.7	6.8	7.6	14.6	6.5	7.3	76.3	76.4	112.39	107.99	85.74	82.48	-0.1	4.1	4.0	7.4	3.3	3.2
Budget Irving+	79.7	77.2	58.64	57.07	46.75	44.04	3.3	2.7	6.2	6.3	0.1	3.5	73.7	73.1	56.25	55.66	41.46	40.67	0.9	1.1	1.9	2.1	0.2	1.0
Las Colinas+	80.2	72.9	124.56	119.03	99.90	86.73	10.1	4.6	15.2	15.2	0.0	10.1	75.1	71.5	125.85	123.82	94.46	88.51	5.0	1.6	6.7	6.7	0.0	5.0
DFW North+	81.8	81.6	103.89	101.15	85.00	82.56	0.2	2.7	3.0	3.0	0.1	0.3	79.2	78.7	107.04	105.21	84.78	82.75	0.7	1.7	2.5	2.5	0.1	0.8
DFW South+	75.7	73.7	90.83	88.91	68.78	65.49	2.8	2.2	5.0	8.4	3.2	6.1	69.3	70.0	90.26	90.83	62.57	63.61	-1.0	-0.6	-1.6	-0.0	1.6	0.6
Full Service Las Colinas+	74.4	61.5	184.30	182.10	137.14	112.04	20.9	1.2	22.4	22.4	0.0	20.9	70.5	63.9	185.27	186.53	130.61	119.16	10.3	-0.7	9.6	9.6	0.0	10.3
Limited Service Las Colinas+	83.7	79.7	92.52	89.67	77.44	71.47	5.0	3.2	8.3	8.3	0.0	5.0	77.8	76.1	93.38	92.05	72.65	70.03	2.3	1.4	3.8	3.8	0.0	2.3
Full Service DFW North+	80.2	77.0	132.20	131.51	106.08	101.21	4.3	0.5	4.8	4.8	0.0	4.3	79.1	74.6	138.67	140.88	109.69	105.15	6.0	-1.6	4.3	4.3	0.0	6.0
Limited Service DFW North+	82.9	84.8	85.19	82.33	70.62	69.82	-2.3	3.5	1.1	1.3	0.1	-2.1	79.3	81.4	85.52	82.87	67.80	67.46	-2.6	3.2	0.5	0.6	0.1	-2.5
Full Service DFW South+																								
Limited Service DFW South+	75.3	72.0	82.15	78.35	61.83	56.44	4.5	4.8	9.6	14.6	4.6	9.3	69.5	68.2	80.81	79.29	56.19	54.10	1.9	1.9	3.9	6.3	2.4	4.3
ICC Comp Set No Boutiques+	78.5	73.0	146.19	143.59	114.77	104.82	7.5	1.8	9.5	9.5	0.0	7.5	76.5	72.9	153.38	153.66	117.30	111.96	5.0	-0.2	4.8	4.8	0.0	5.0

	AirBNB Data												Percent Change from Prior Year YTD											
	Occ %		ADR		RevPAR		Percent Change from Prior Year						Occ %		ADR		RevPAR		Percent Change from Prior Year YTD					
	2018	2017	2018	2017	2018	2017	Occ	ADR	RevPAR	Rev	Avail	Sold	2018	2017	2018	2017	2018	2017	Occ	ADR	RevPAR	Rev	Avail	Sold
Entire Place	72.7	52.3	150.75	155.81	109.60	81.52	39.0	-3.2	34.4	103.7	48.9	99.7	64.0	58.6	140.76	126.63	90.13	74.20	9.3	11.2	21.5	63.7	37.2	52.1
Hotel Comparable	69.4	52.3	90.07	86.89	62.53	45.47	32.7	3.7	37.5	117.4	58.1	109.7	61.8	60.9	87.20	76.30	53.87	46.45	1.5	14.3	16.0	60.5	38.4	40.5

	Current Year	Last Year	% Change
Entire Place	80	69	15.9
Private Room	111	75	48.0
Shared Room	18	18	-
Total Available Listings	209	162	29.0

	Participation			
	Properties		Rooms	
	Census	Sample	Census	Sample
Irving, TX+	83	70	12116	10452
Luxury/Full Service Irving+	14	12	4394	3794
All Suite/Extended Stay Irving+	31	30	3503	3396
Limited Service Irving+	14	14	1786	1786
Budget Irving+	24	14	2433	1476
Las Colinas+	28	27	4670	4334
DFW North+	25	24	3899	3839
DFW South+	30	19	3547	2279
Full Service Las Colinas+	6	6	1757	1757
Limited Service Las Colinas+	22	21	2913	2577
Full Service DFW North+	4	4	1581	1581
Limited Service DFW North+	21	20	2318	2258
Full Service DFW South+	4	2	1056	456
Limited Service DFW South+	26	17	2491	1823
ICC Comp Set No Boutiques+	5	5	2084	2084

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# Irving, Texas & United States Comparison

## June 2018

Irving	A.D.R.				OCCUPANCY				RevPAR												
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg									
JANUARY	109.98	2.2%	109.98	2.2%	66.4%	-3.3%	66.4%	-3.3%	73.07	-1.2%	73.07	-1.2%									
FEBRUARY	111.95	-0.1%	110.99	1.1%	74.4%	3.6%	70.2%	0.0%	83.26	3.4%	77.90	1.1%									
MAR	107.92	0.5%	109.88	0.9%	76.5%	1.8%	72.4%	0.7%	82.58	2.3%	79.53	1.6%									
APRIL	112.17	3.8%	110.50	1.6%	77.4%	1.7%	73.7%	1.0%	86.86	5.5%	81.42	2.7%									
MAY	109.09	-1.5%	110.22	1.0%	74.5%	2.5%	73.8%	1.3%	81.26	0.9%	81.35	2.3%									
JUNE	108.29	3.7%	109.85	1.4%	79.4%	4.6%	74.7%	1.8%	85.99	8.4%	82.10	3.2%									
JULY																					
AUGUST																					
SEPTEMBER																					
OCTOBER																					
NOVEMBER																					
DECEMBER																					
12 mo. rolling averages:													ADR	106.95	1.7%	Occupancy	73.4%	0.7%	RevPAR	78.54	2.4%

Texas	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	101.95	3.8%	101.95	3.8%	59.1%	6.1%	59.1%	6.1%	60.23	10.1%	60.23	10.1%
FEBRUARY	106.30	-1.8%	104.16	0.8%	66.3%	4.0%	62.5%	5.0%	70.50	2.1%	65.11	5.9%
MAR	112.60	4.2%	107.35	2.1%	71.9%	3.4%	65.8%	4.4%	80.98	7.8%	70.60	6.6%
APRIL	111.03	7.0%	108.31	3.4%	68.3%	2.5%	66.4%	3.9%	75.87	9.7%	71.92	7.4%
MAY	106.90	4.2%	108.04	3.6%	66.4%	3.7%	66.4%	3.9%	70.98	8.1%	71.74	7.6%
JUNE	105.36	4.9%	107.57	3.8%	70.6%	4.6%	67.1%	4.0%	74.34	9.8%	72.17	7.9%
JULY												
AUGUST												
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												

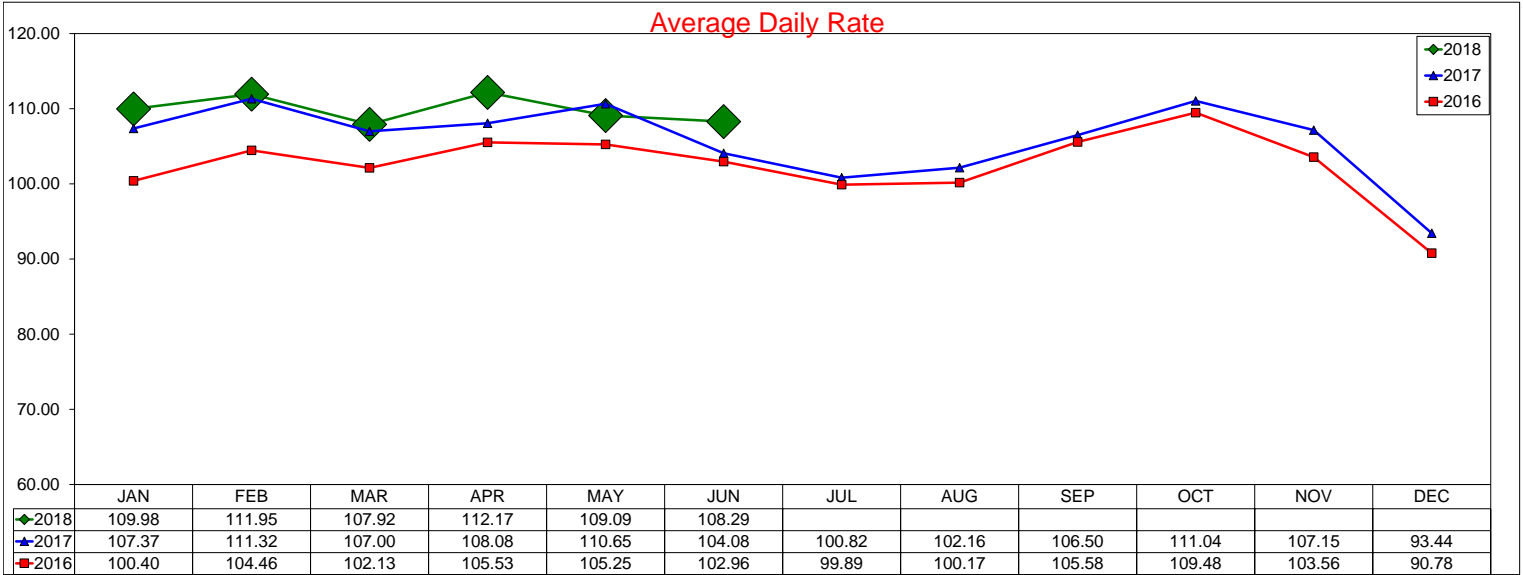
USA	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	123.33	2.0%	123.33	2.0%	54.5%	0.9%	54.5%	0.9%	67.17	2.9%	67.17	2.9%
FEBRUARY	126.38	2.3%	124.88	2.2%	61.7%	1.2%	57.9%	1.0%	78.02	3.5%	72.30	3.2%
MAR	131.56	3.0%	127.37	2.5%	68.5%	0.9%	61.6%	0.9%	90.17	3.9%	78.46	3.5%
APRIL	130.33	3.3%	128.19	2.7%	67.9%	0.9%	63.2%	0.9%	88.54	4.2%	81.00	3.7%
MAY	129.90	2.6%	128.57	2.7%	68.2%	0.7%	64.2%	0.8%	88.59	3.3%	82.57	3.6%
JUNE	132.66	2.8%	129.36	2.7%	74.5%	1.7%	65.9%	1.0%	98.85	4.6%	85.29	3.8%
JULY												
AUGUST												
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												

Note: The "Change %" column refers to the change from the prior year's figure.

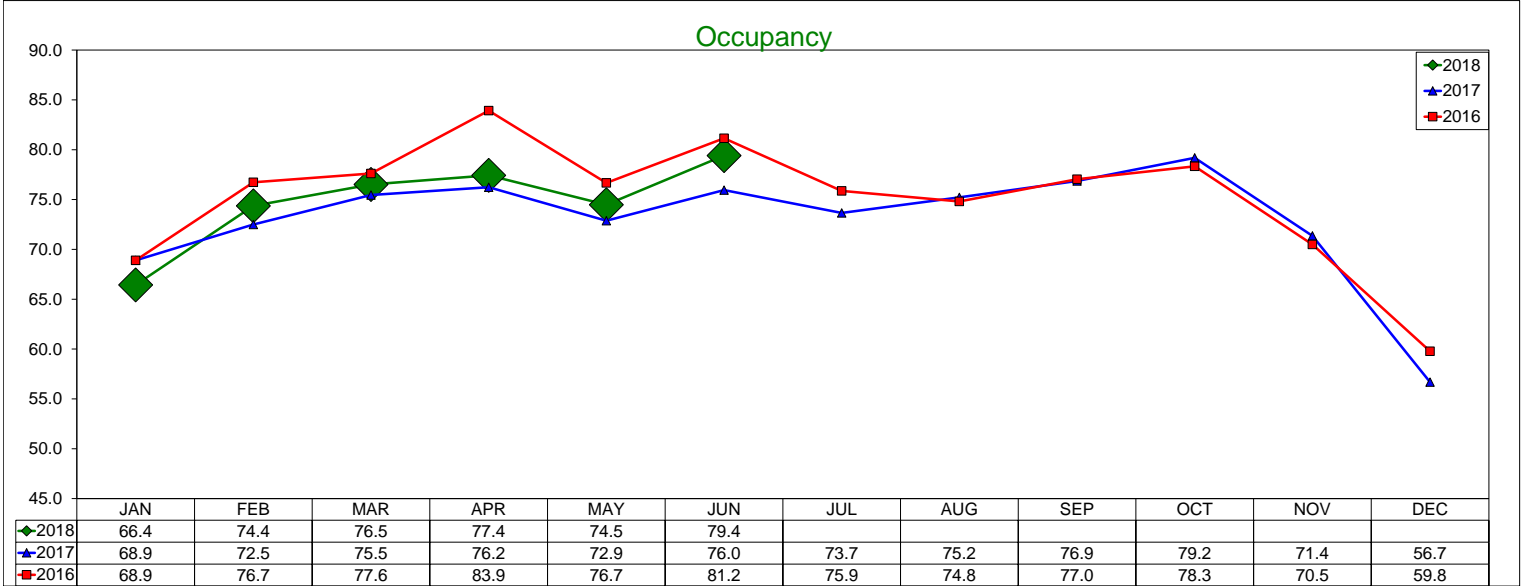
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# Three Year Comparison - CITY OF IRVING - ALL PROPERTIES

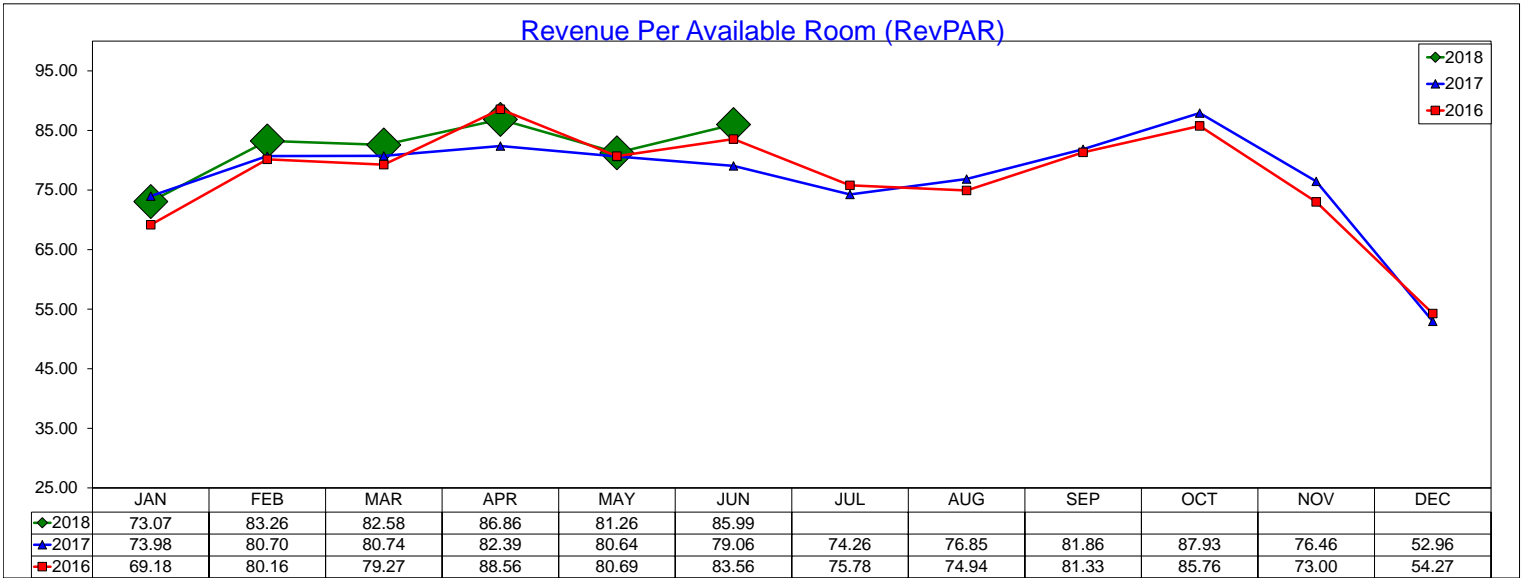
June 2018



12 month ADR Rolling Average through June 2018 is \$106.95 with a change from last year of 1.7%



12 month Occupancy Rolling Average through June 2018 is 73.44% with a change from last year of 0.7%

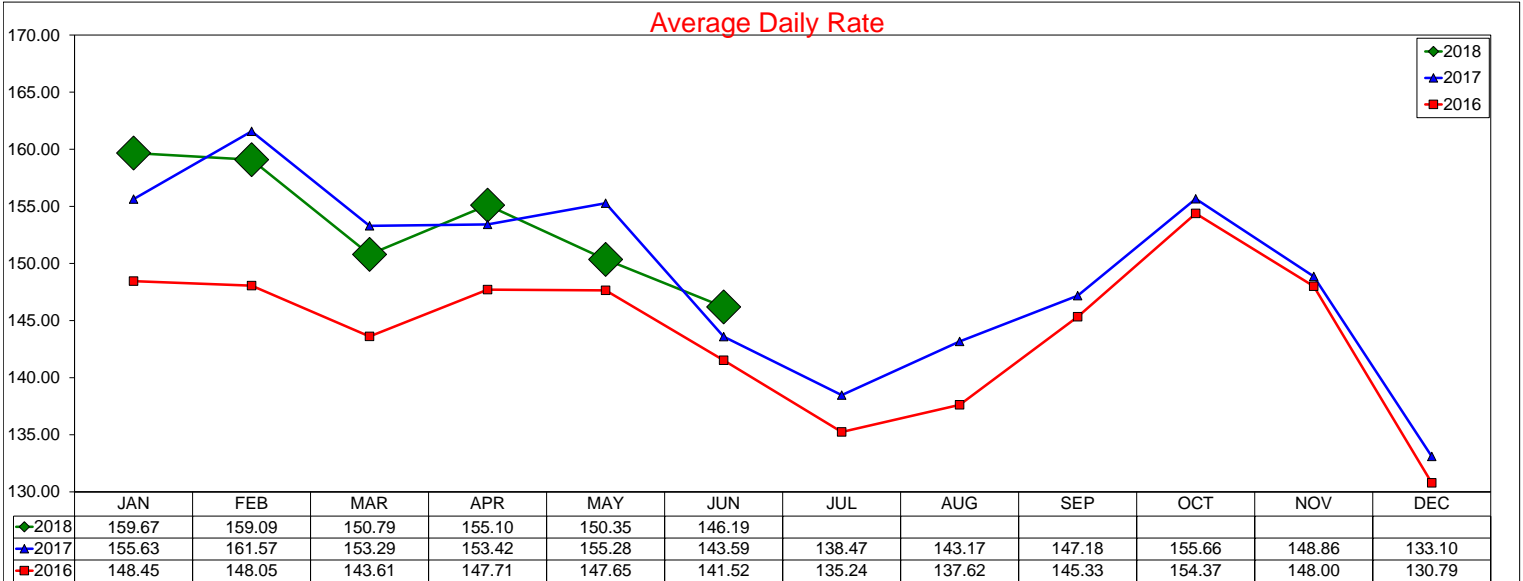


12 month RevPAR Rolling Average through June 2018 is \$78.54 with a change from last year of 2.4%

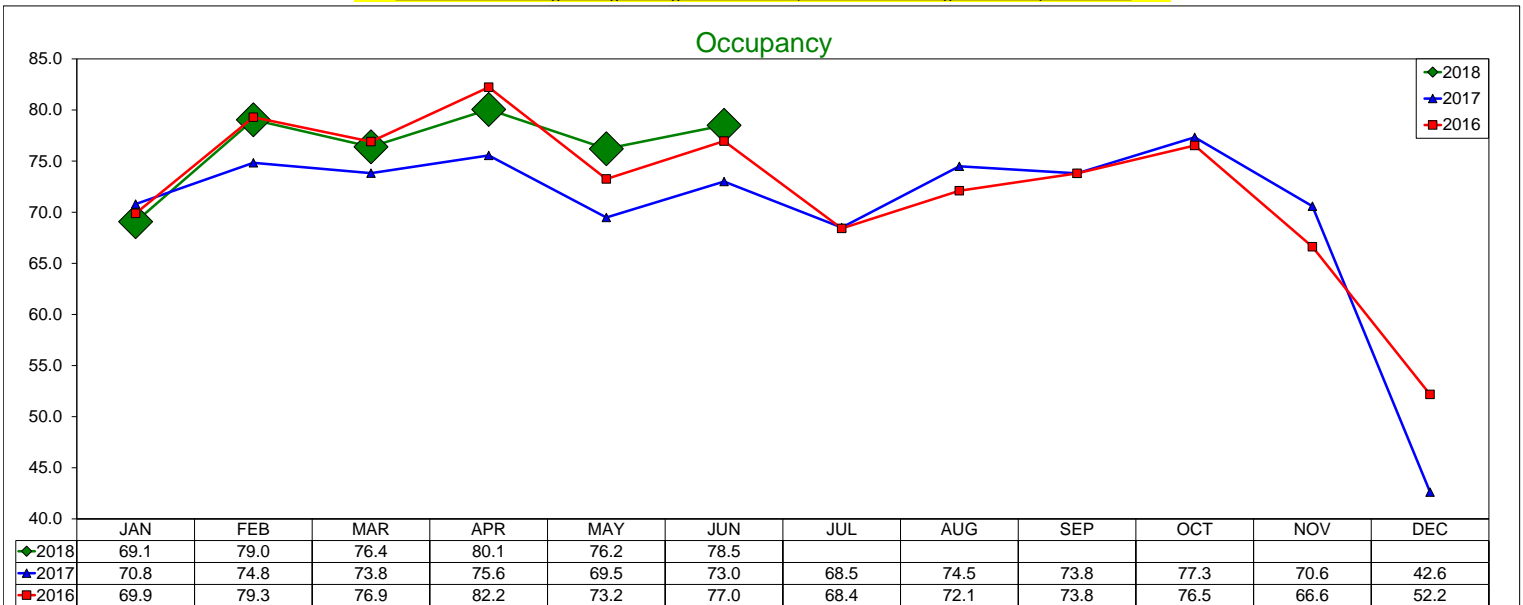
# Three Year Comparison - ICC Comp Set

June 2018

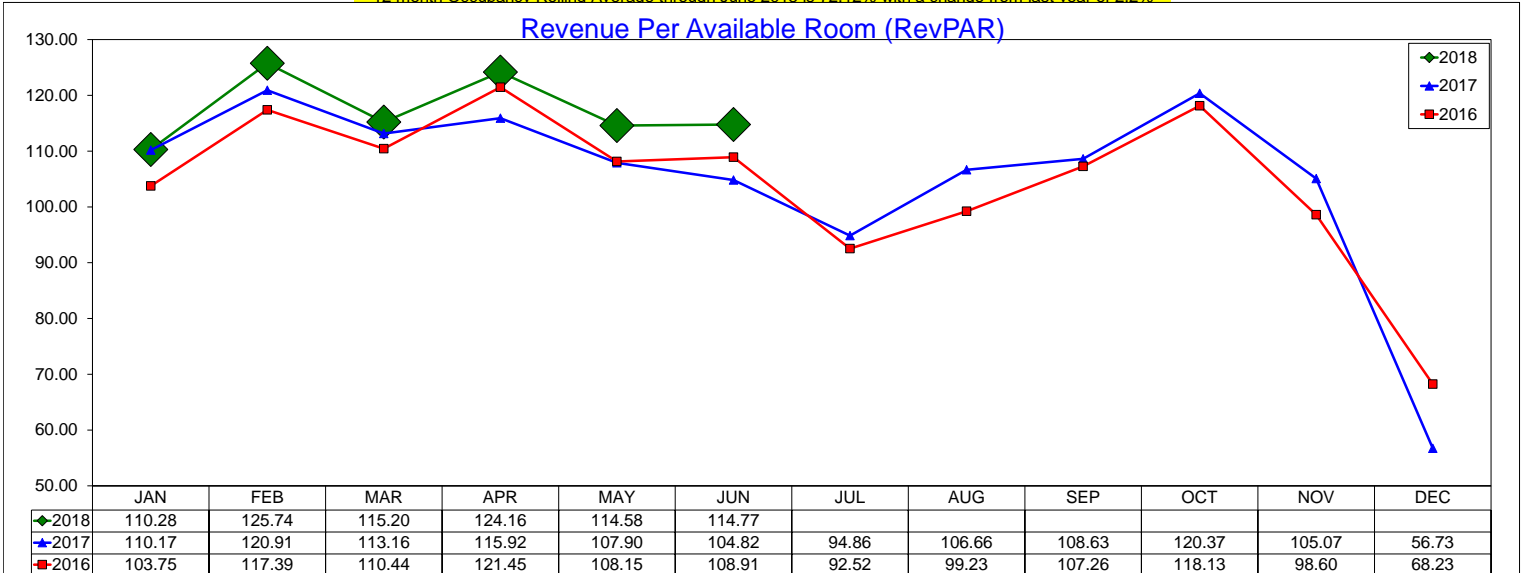
Comp set includes: Marriott Las Colinas, Omni Mandalay, Marriott DFW, Sheraton DFW, Westin DFW



12 month ADR Rolling Average through June 2018 is \$149.59 with a change from last year of 0.9%



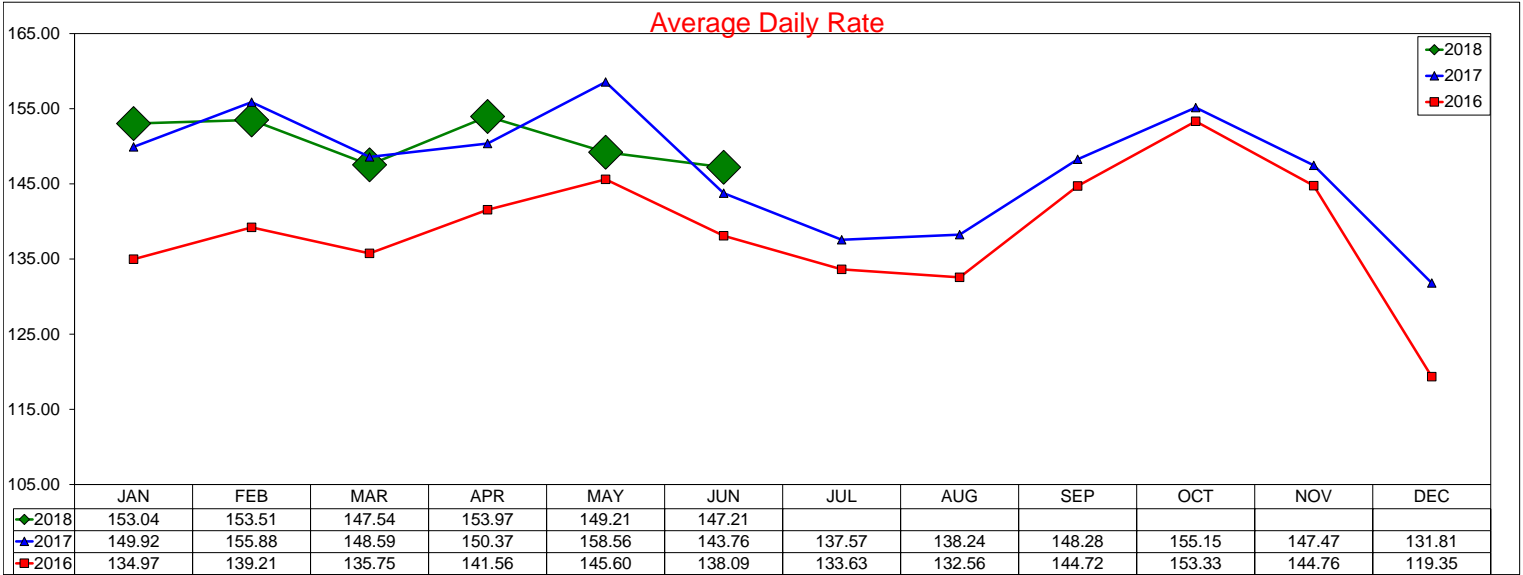
12 month Occupancy Rolling Average through June 2018 is 72.12% with a change from last year of 2.2%



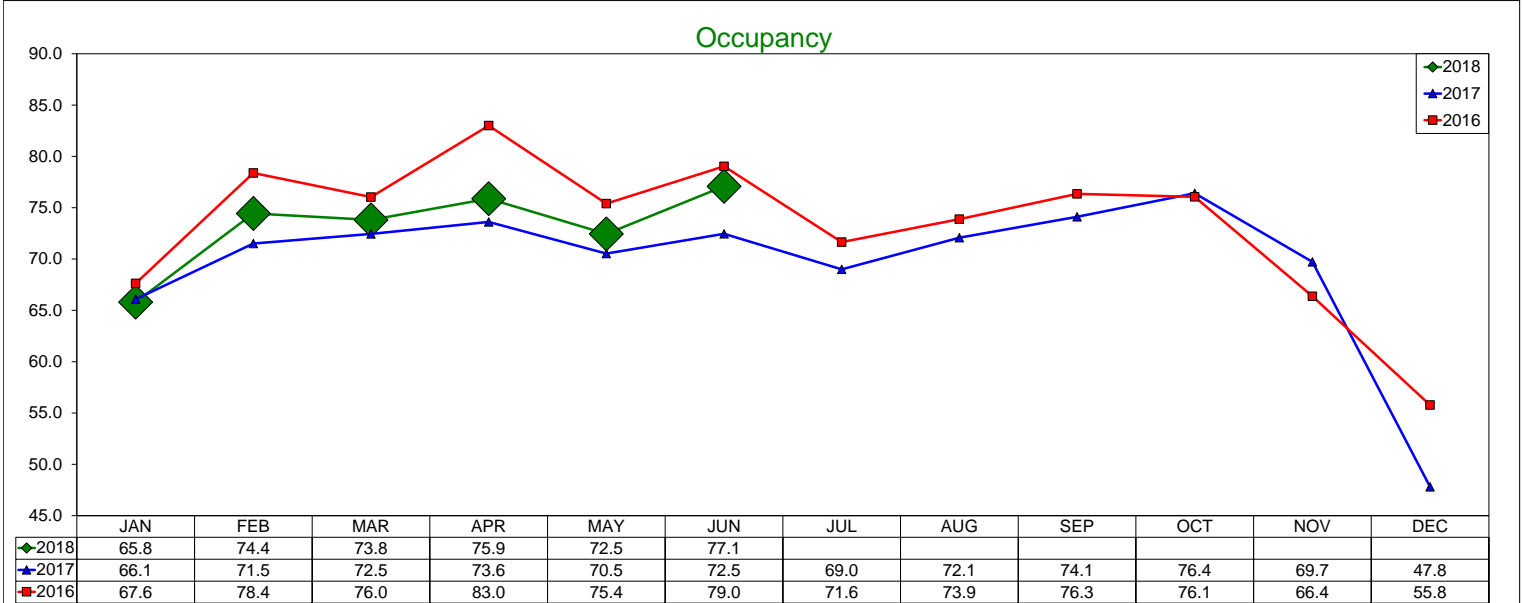
12 month RevPAR Rolling Average through June 2018 is \$107.89 with a change from last year of 3.2%

# Three Year Comparison - Luxury/Full Service - Irving

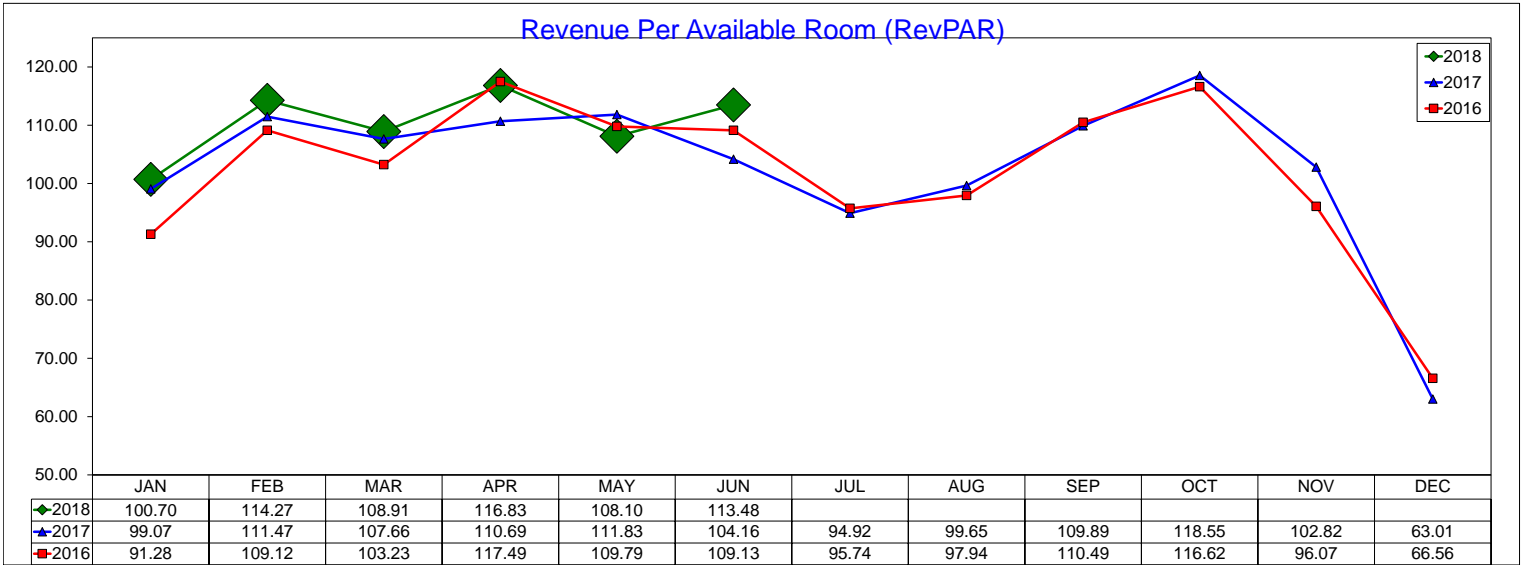
June 2018



12 month ADR Rolling Average through June 2018 is \$147.43 with a change from last year of 1.7%



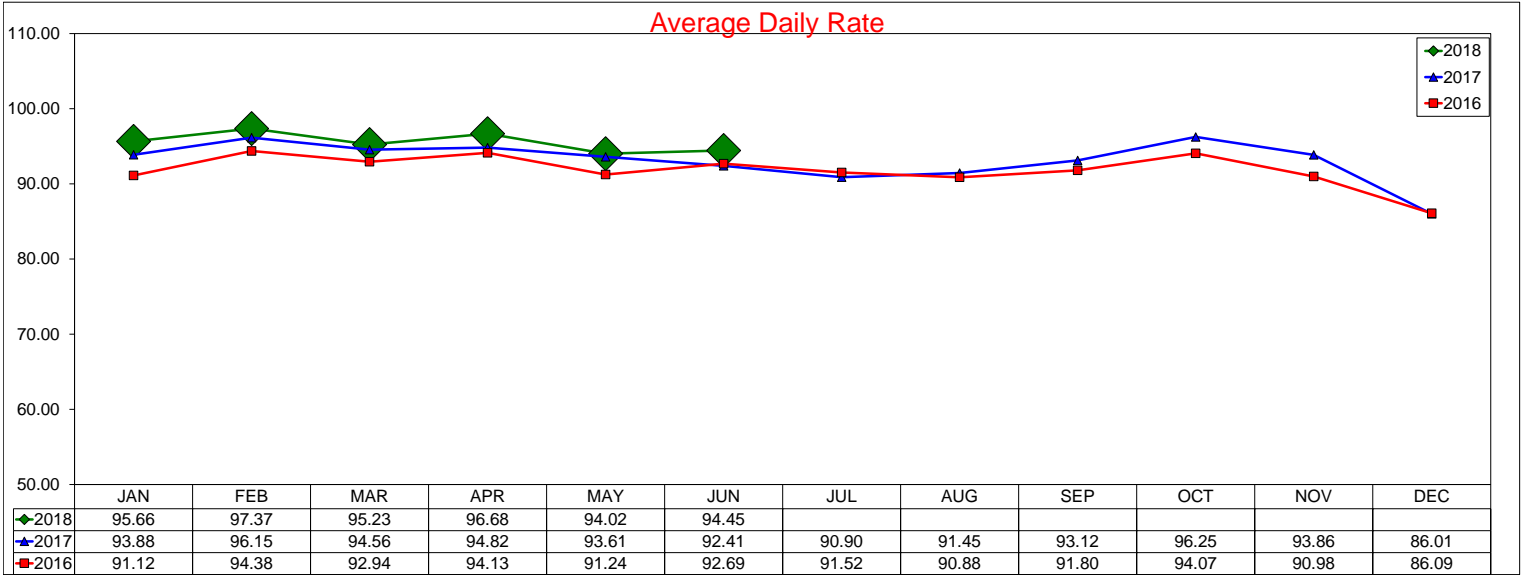
12 month Occupancy Rolling Average through June 2018 is 70.7% with a change from last year of 1.1%



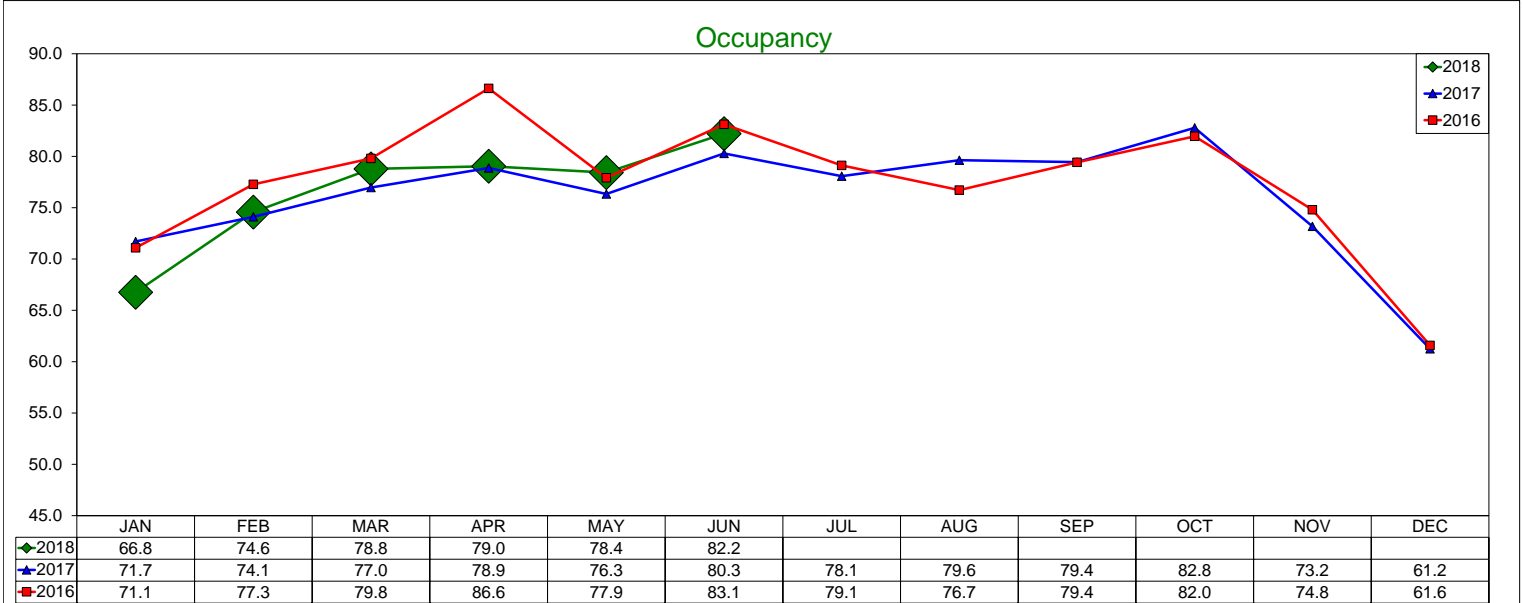
12 month RevPAR Rolling Average through June 2018 is \$104.23 with a change from last year of 2.7%

# Three Year Comparison - All Suite/Extended Stay - Irving

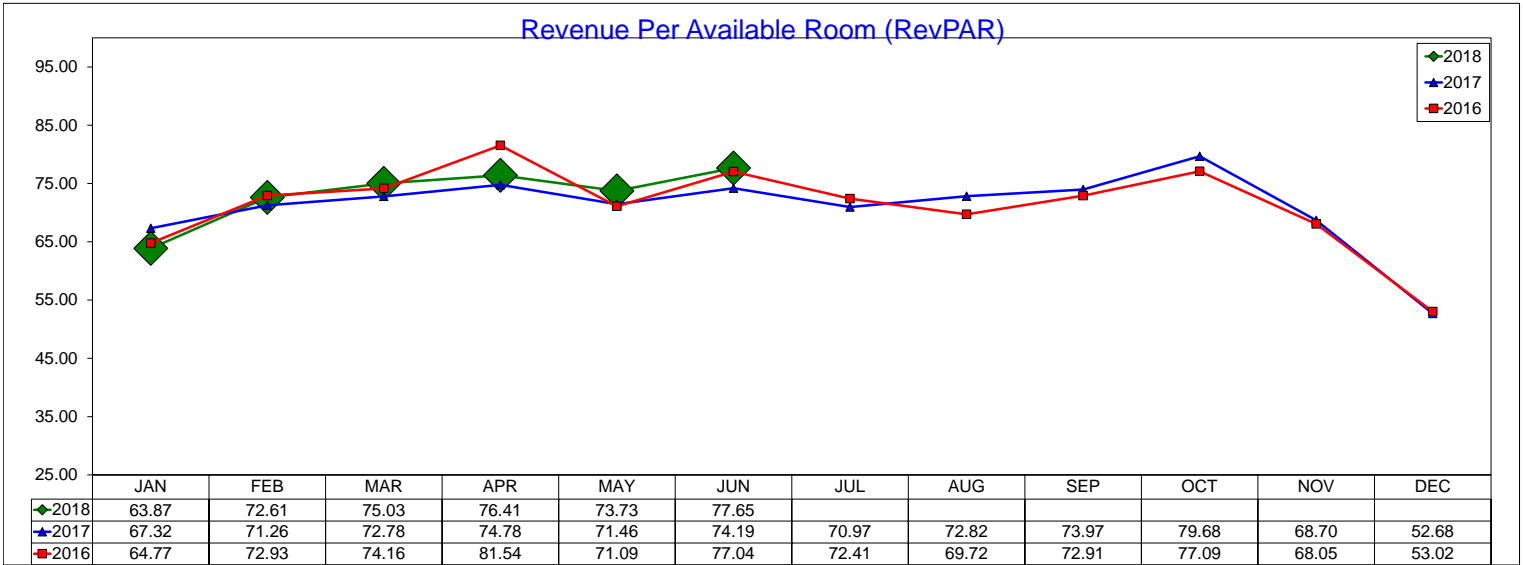
June 2018



12 month ADR Rolling Average through June 2018 is \$93.83 with a change from last year of 1.2%



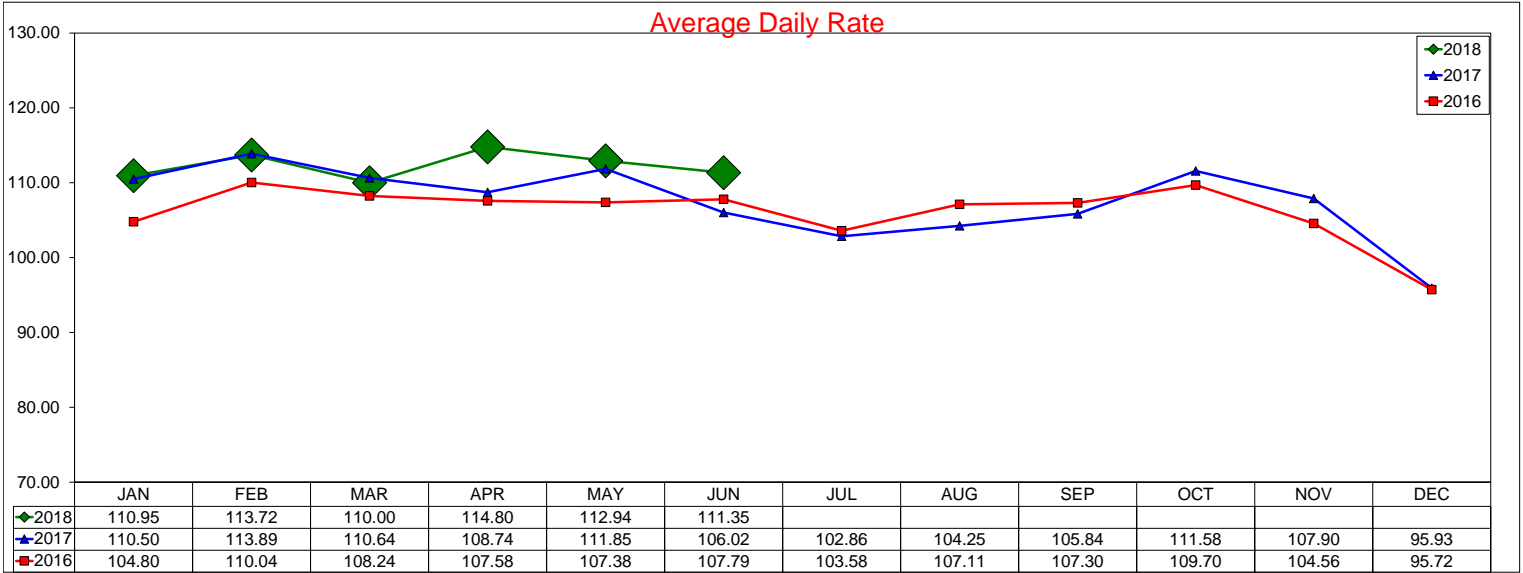
12 month Occupancy Rolling Average through June 2018 is 76.17% with a change from last year of 0.4%



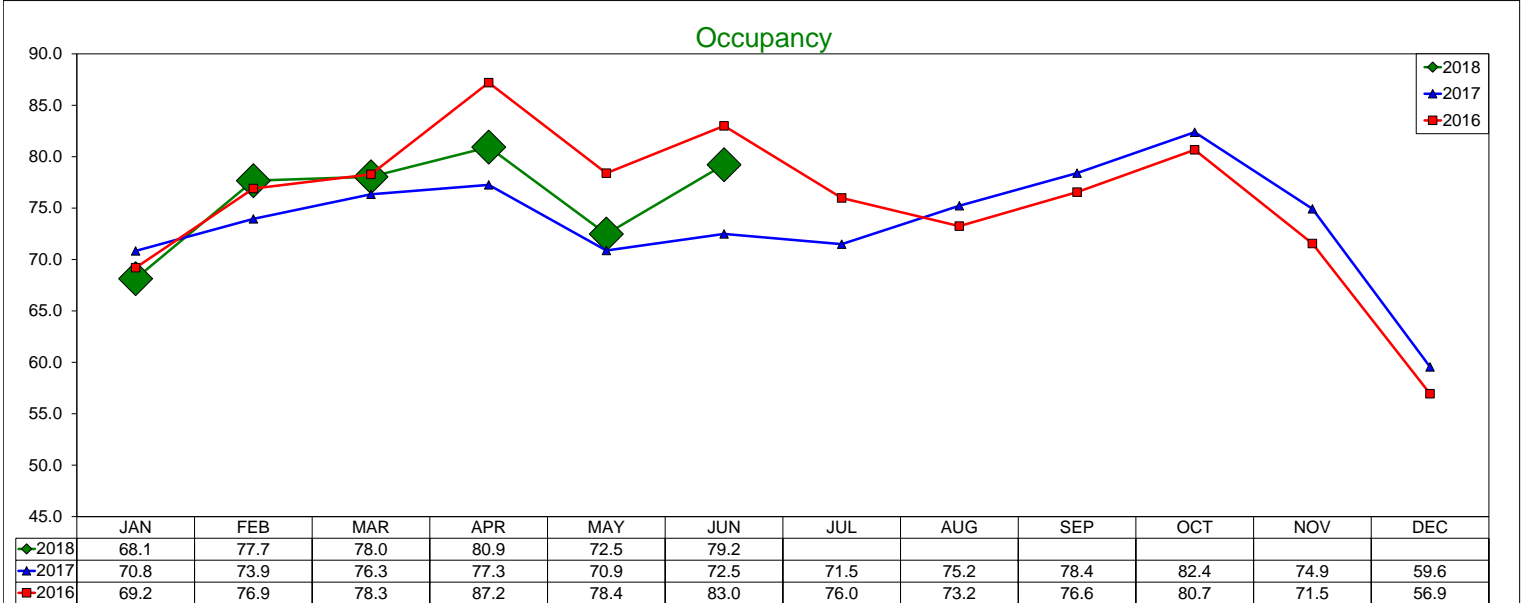
12 month RevPAR Rolling Average through June 2018 is \$71.47 with a change from last year of 1.6%

# Three Year Comparison - Limited Service - Irving

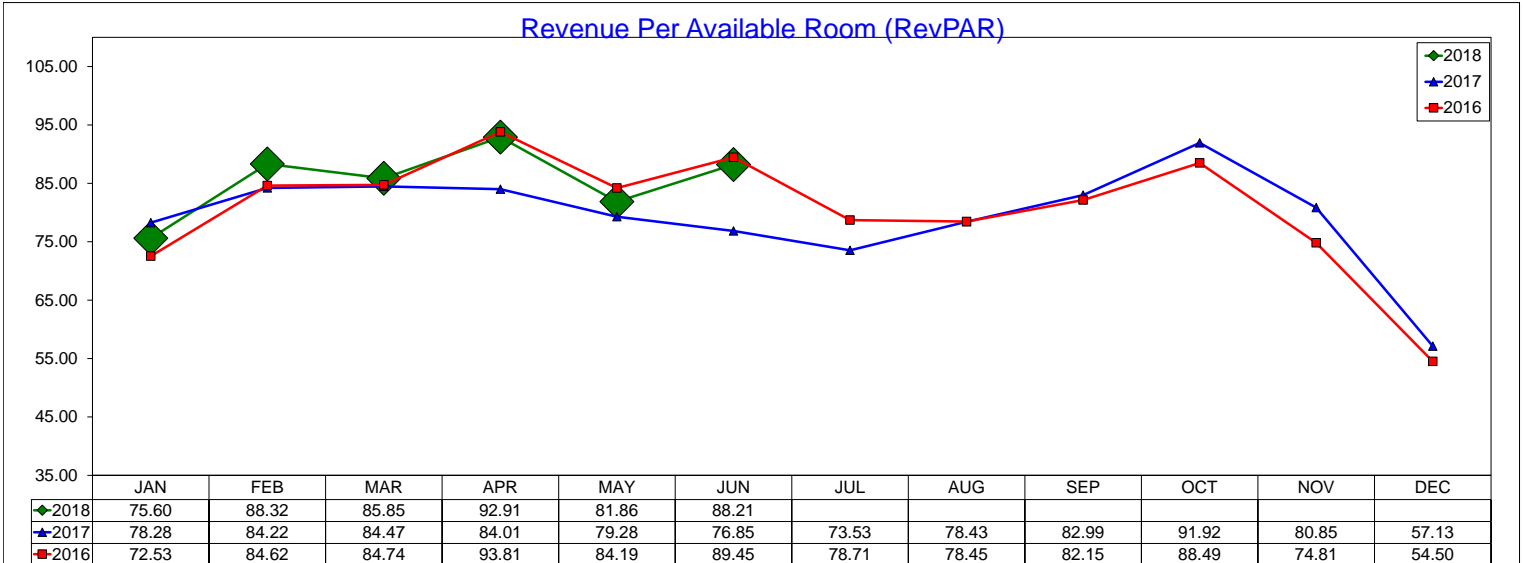
June 2018



12 month ADR Rolling Average through June 2018 is \$108.65 with a change from last year of 2.0%



12 month Occupancy Rolling Average through June 2018 is 74.8% with a change from last year of 0.7%

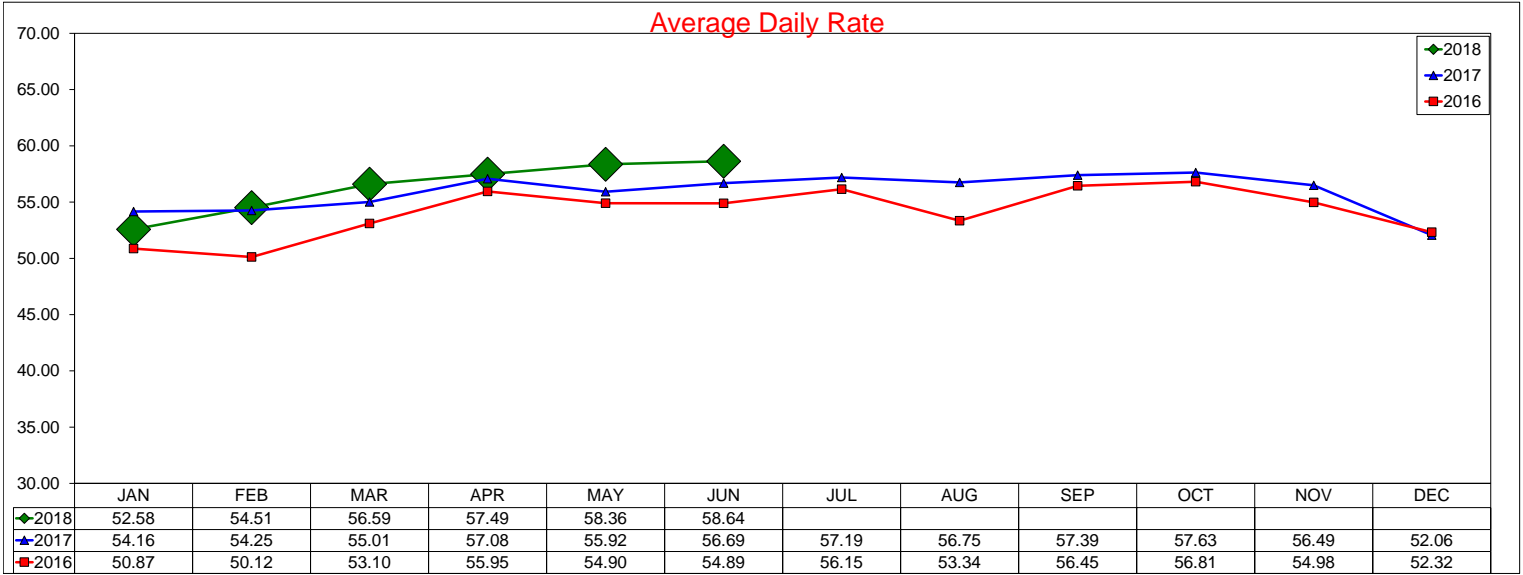


12 month RevPAR Rolling Average through June 2018 is \$81.26 with a change from last year of 2.7%

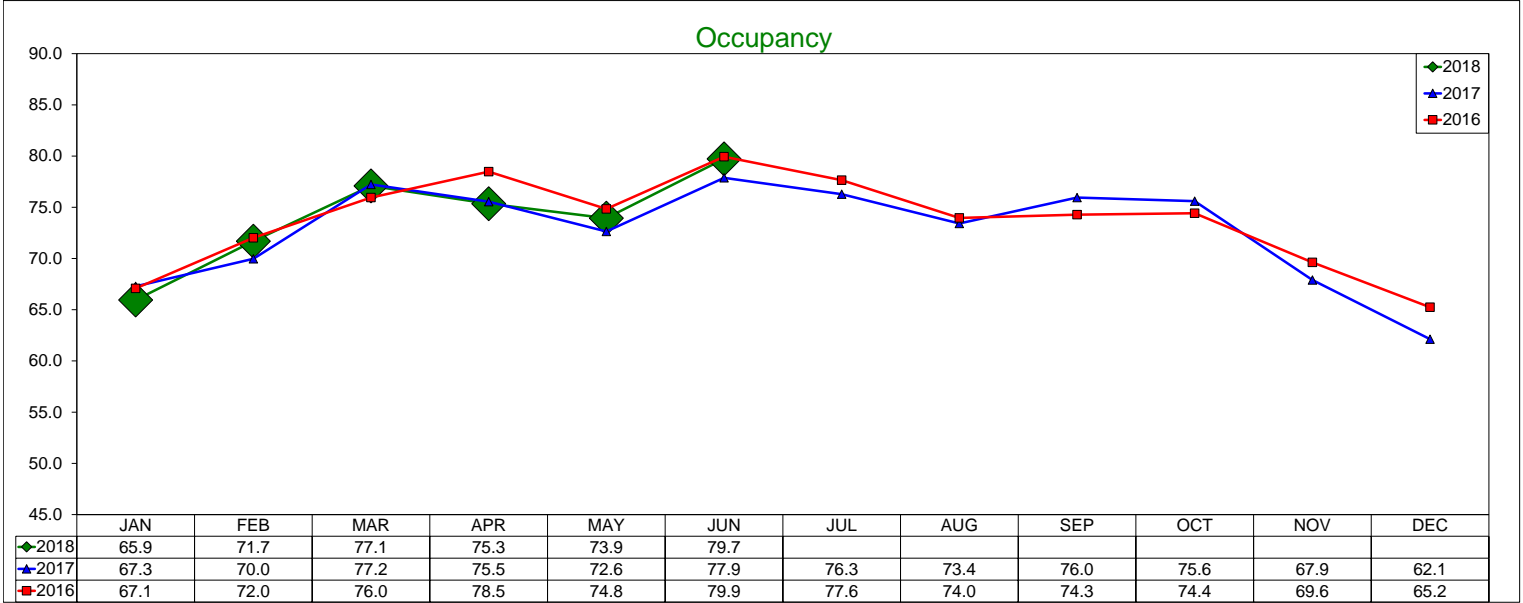


# Three Year Comparison - Budget - Irving

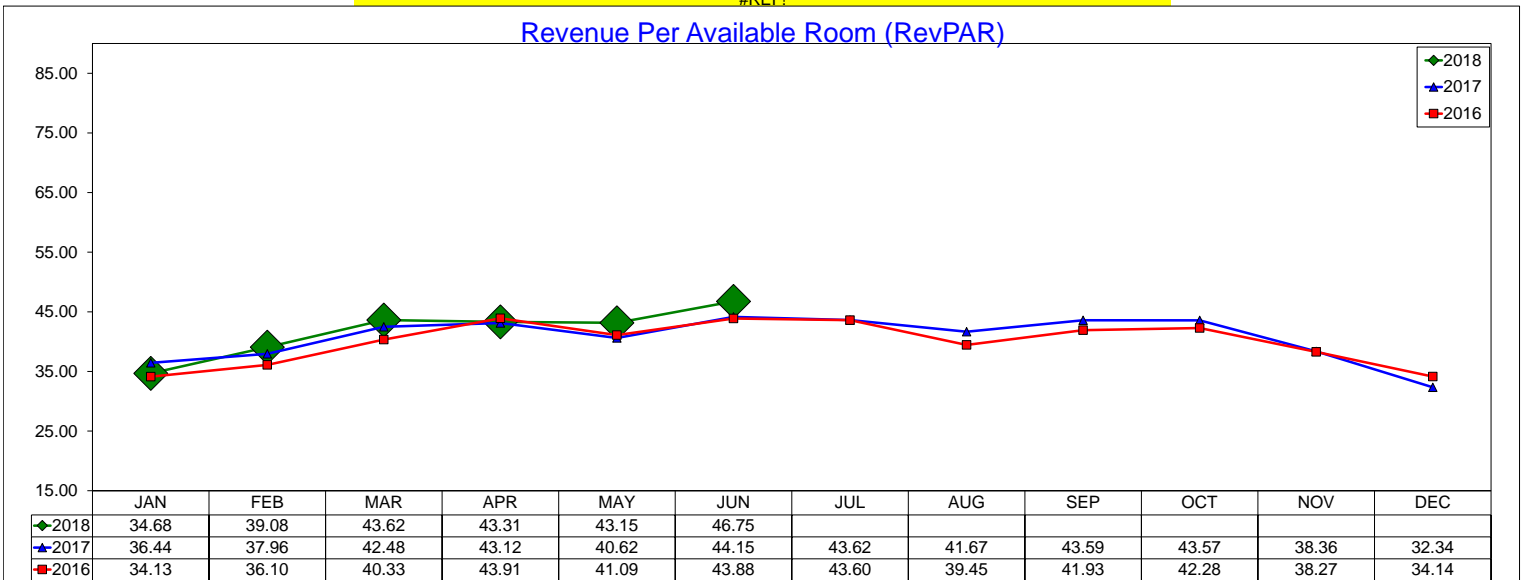
June 2018



#REF!



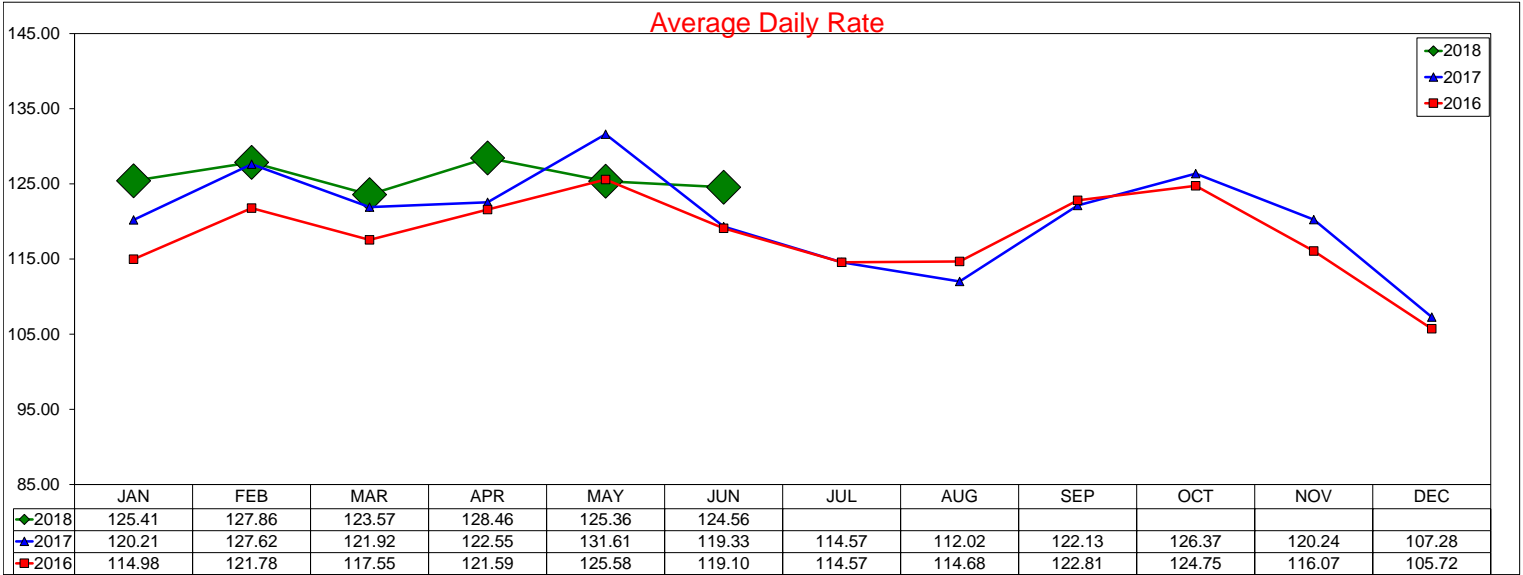
#REF!



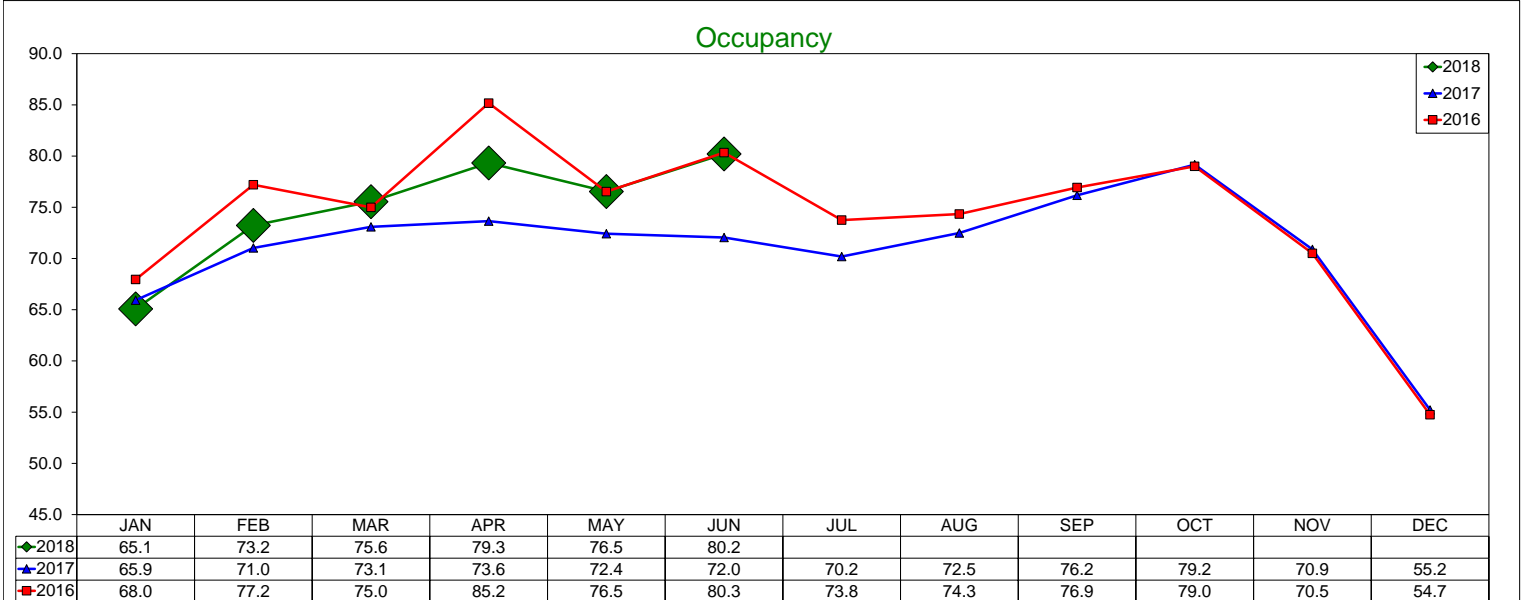
#REF!

# Three Year Comparison - Las Colinas

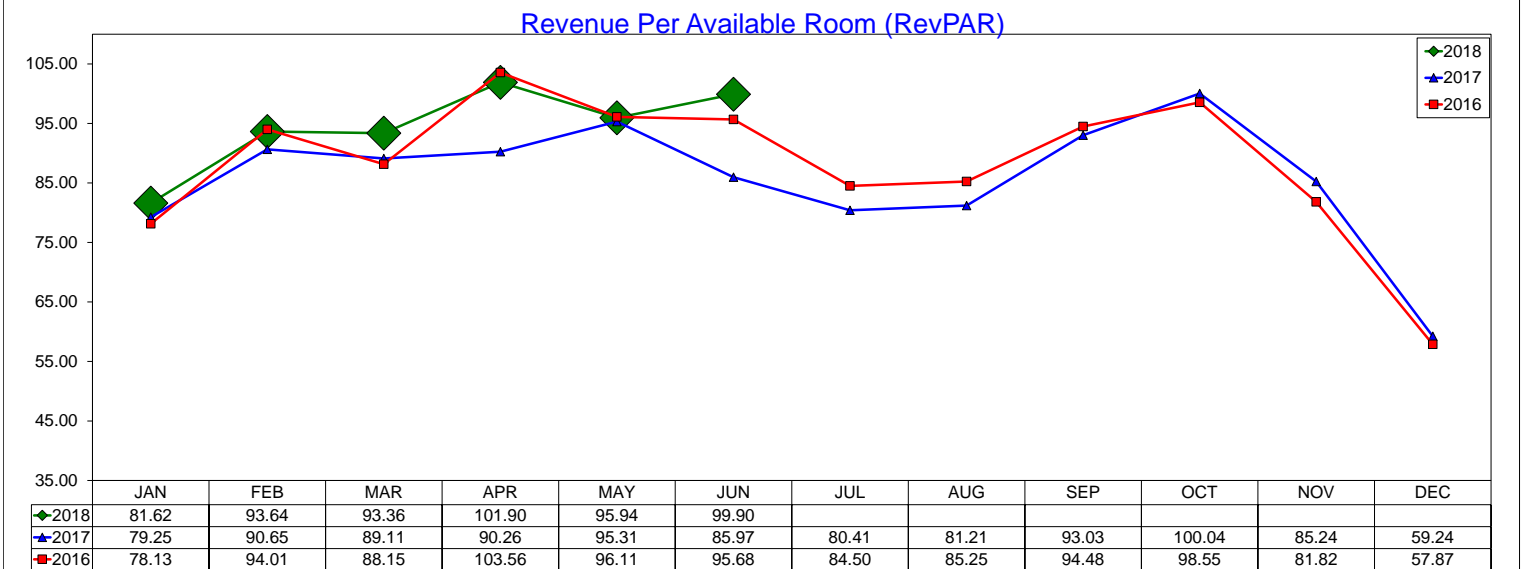
June 2018



12 month ADR Rolling Average through June 2018 is \$121.83 with a change from last year of 1.2%



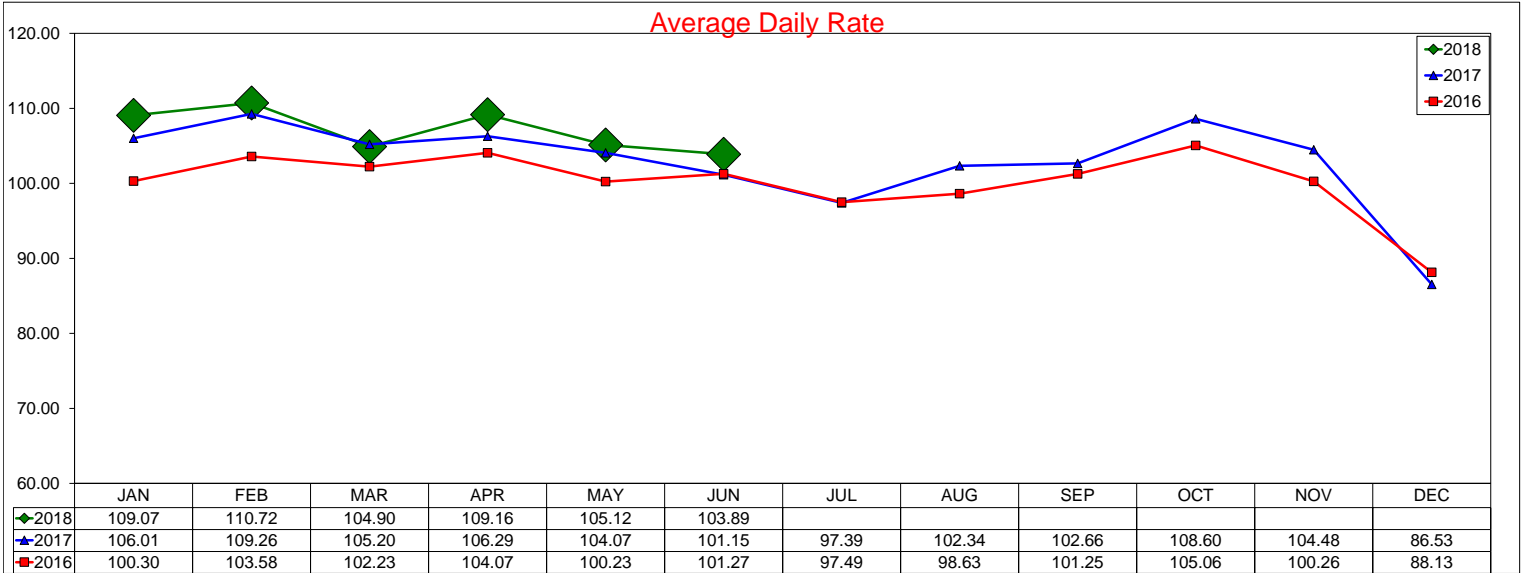
12 month Occupancy Rolling Average through June 2018 is 72.79% with a change from last year of 2.0%



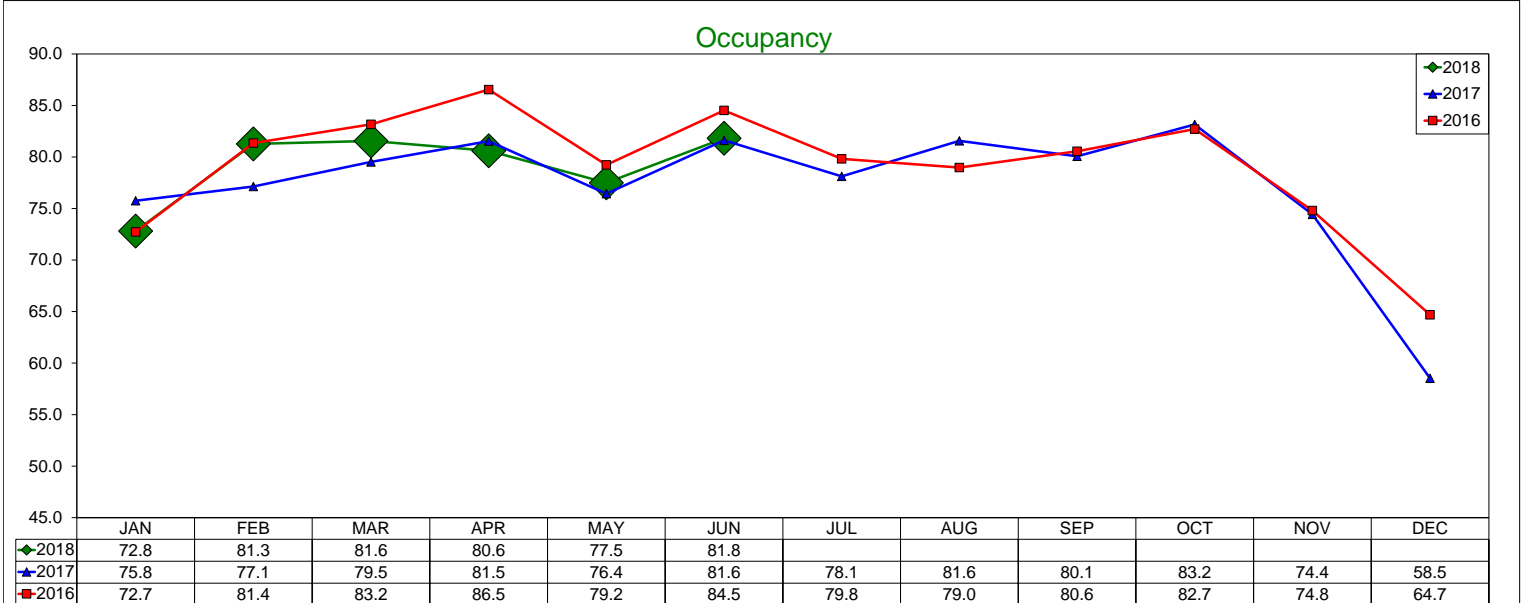
12 month RevPAR Rolling Average through June 2018 is \$88.69 with a change from last year of 3.2%

# Three Year Comparison - DFW North

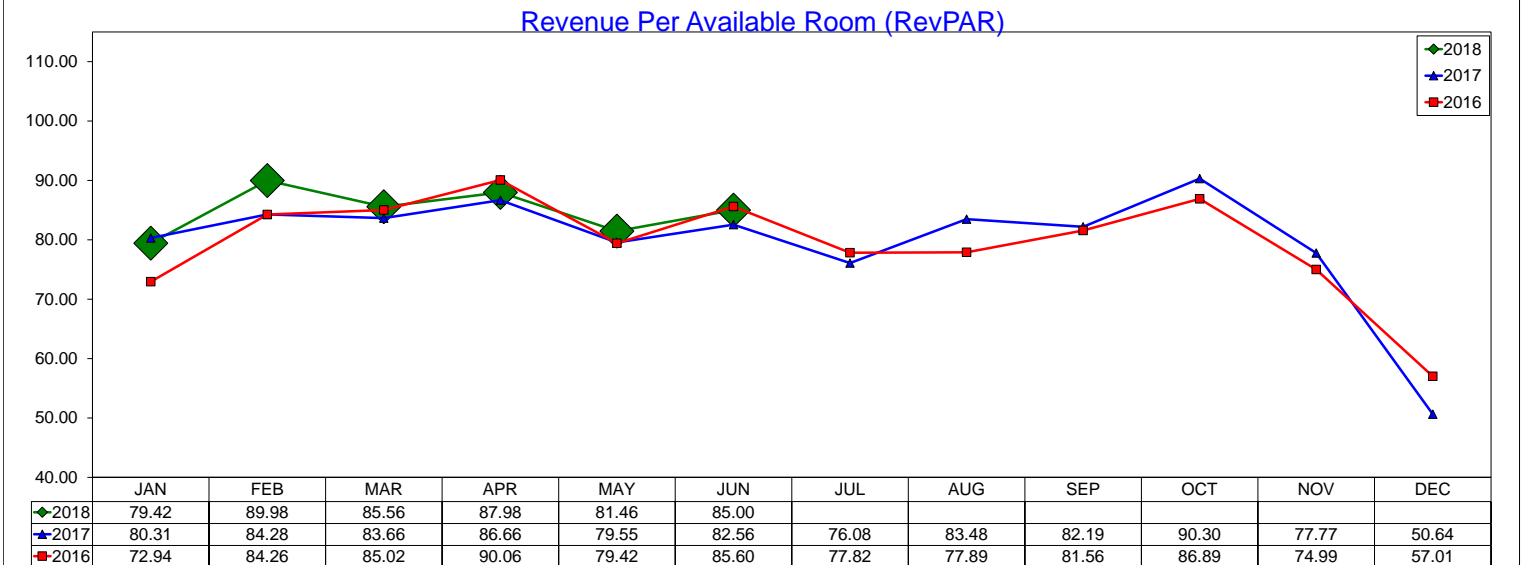
June 2018



12 month ADR Rolling Average through June 2018 is \$104.06 with a change from last year of 2.0%



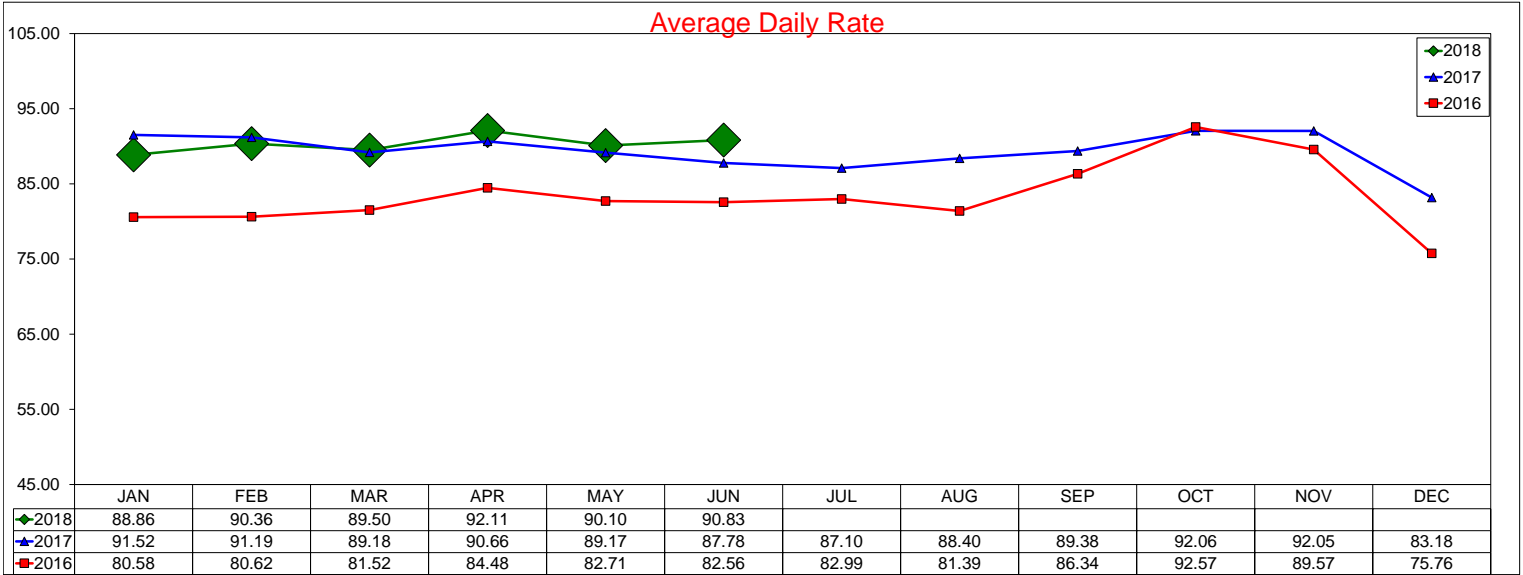
12 month Occupancy Rolling Average through June 2018 is 77.57% with a change from last year of -0.1%



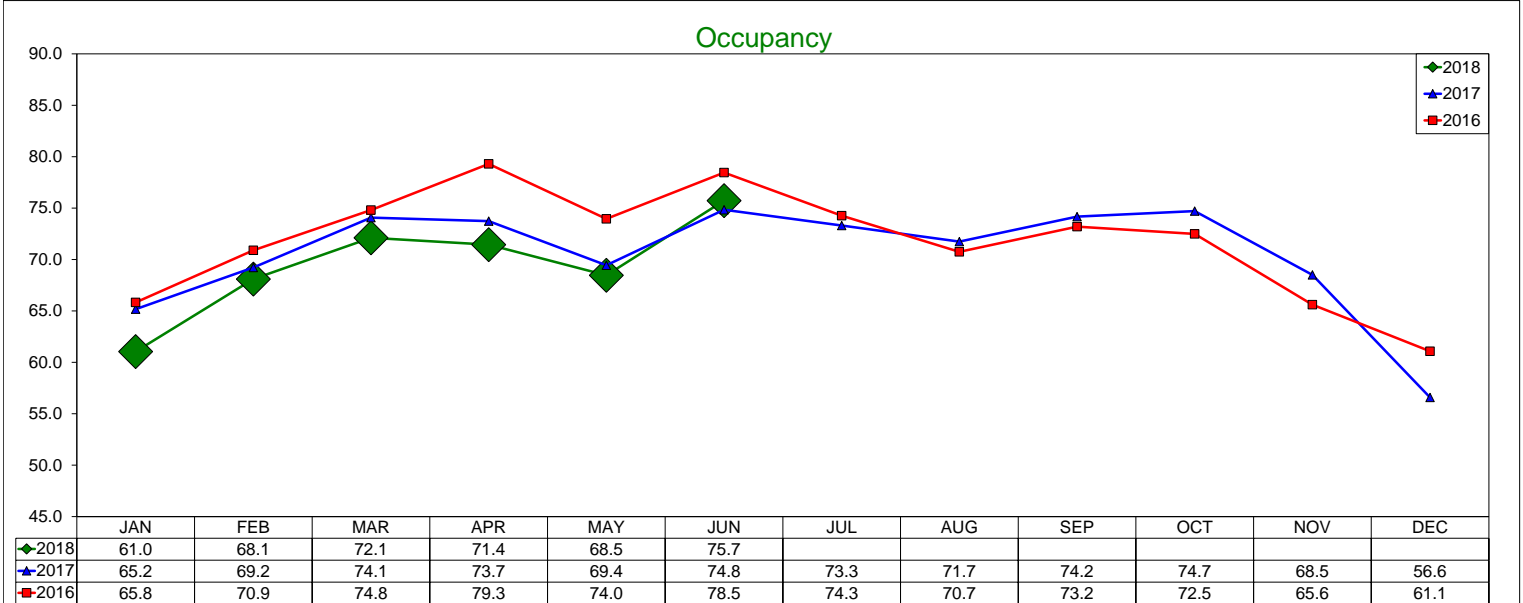
12 month RevPAR Rolling Average through June 2018 is \$80.72 with a change from last year of 1.9%

# Three Year Comparison - DFW South

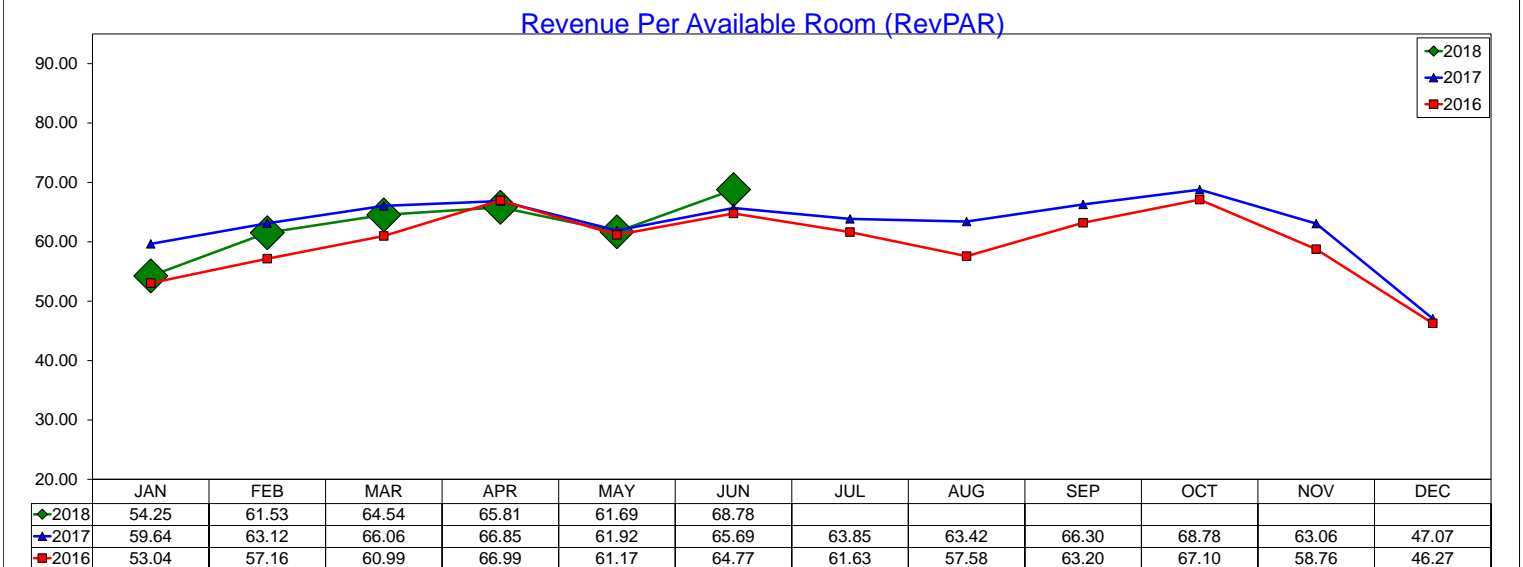
June 2018



12 month ADR Rolling Average through June 2018 is \$89.6 with a change from last year of 1.9%



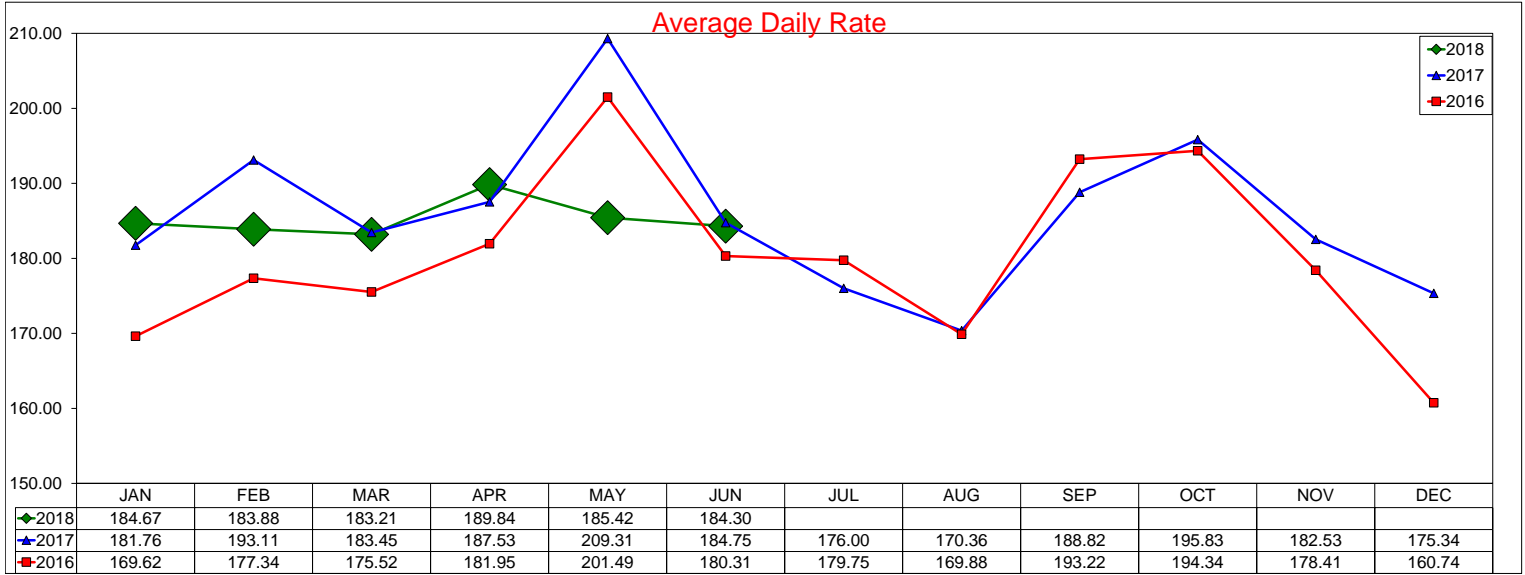
12 month Occupancy Rolling Average through June 2018 is 69.66% with a change from last year of 0.1%



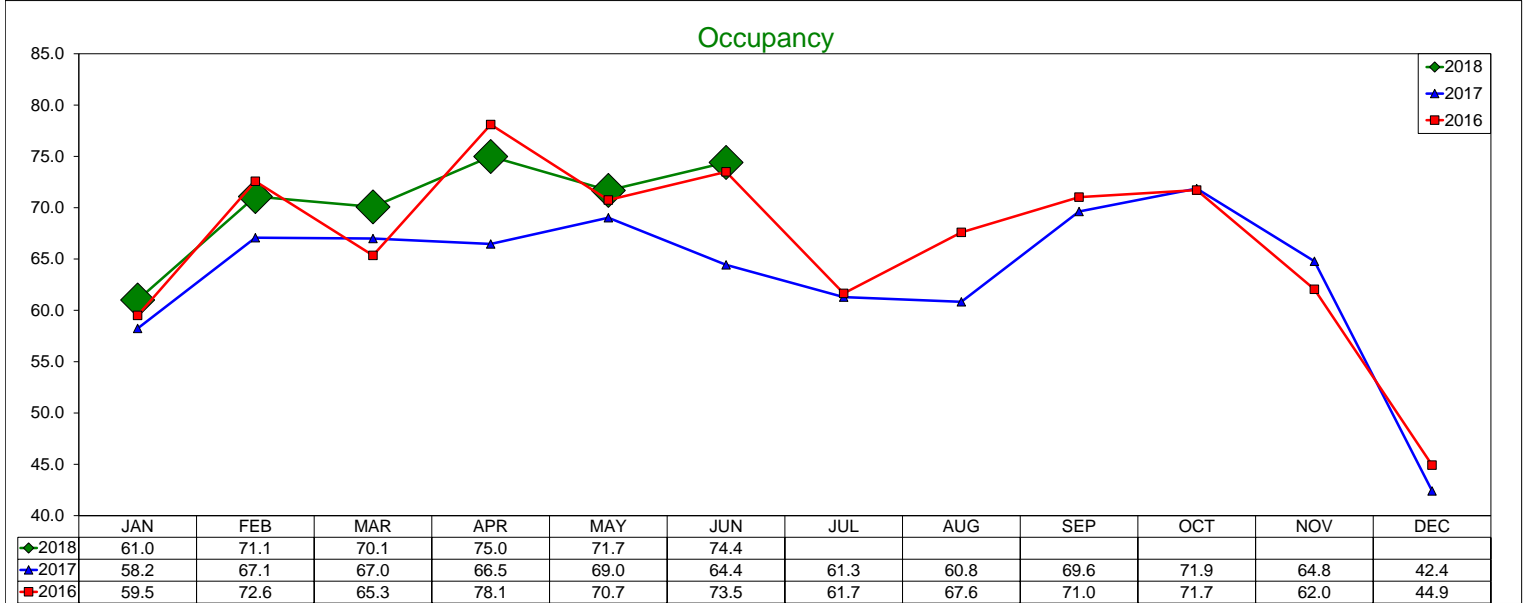
12 month RevPAR Rolling Average through June 2018 is \$62.41 with a change from last year of 2.0%

# Three Year Comparison - Full Service - Las Colinas

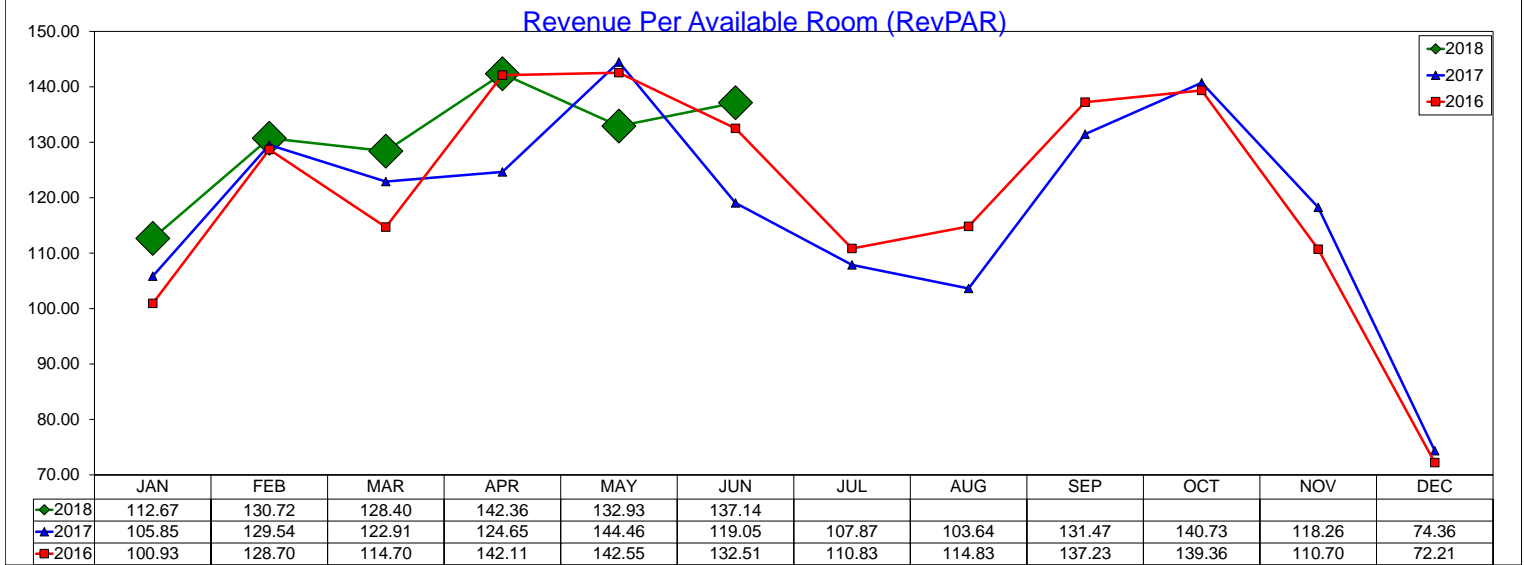
June 2018



12 month ADR Rolling Average through June 2018 is \$183.97 with a change from last year of -0.2%



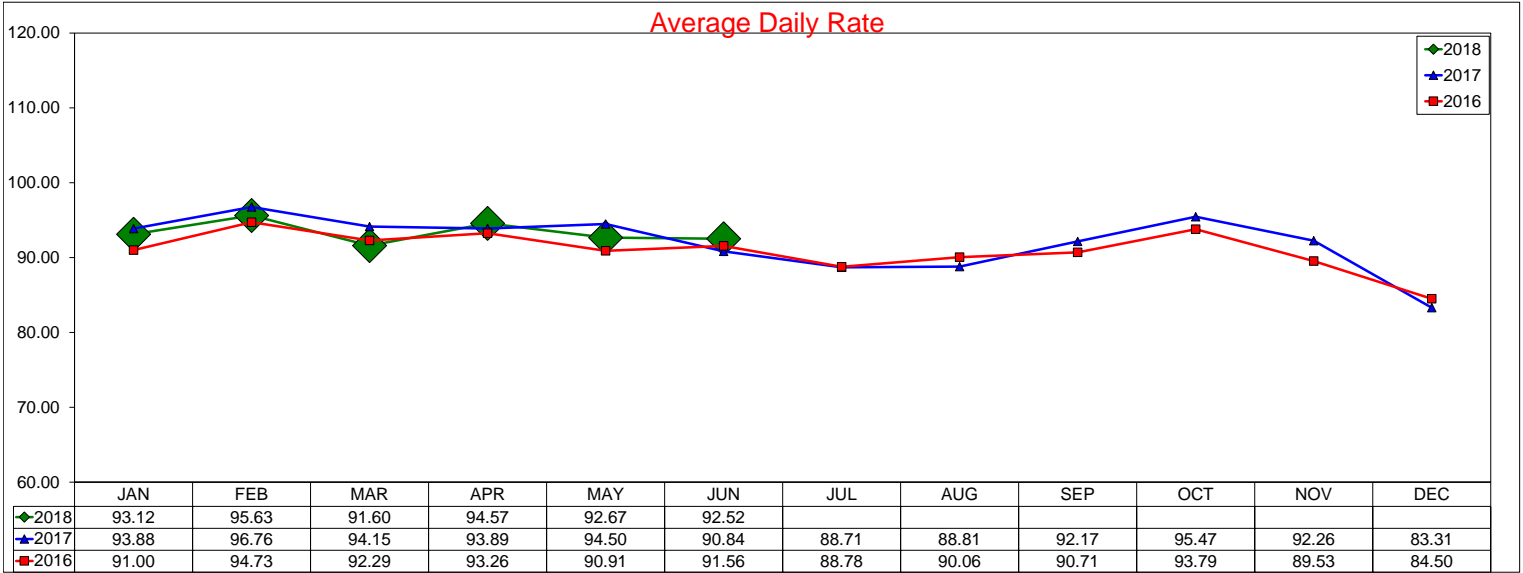
12 month Occupancy Rolling Average through June 2018 is 66.31% with a change from last year of 5.0%



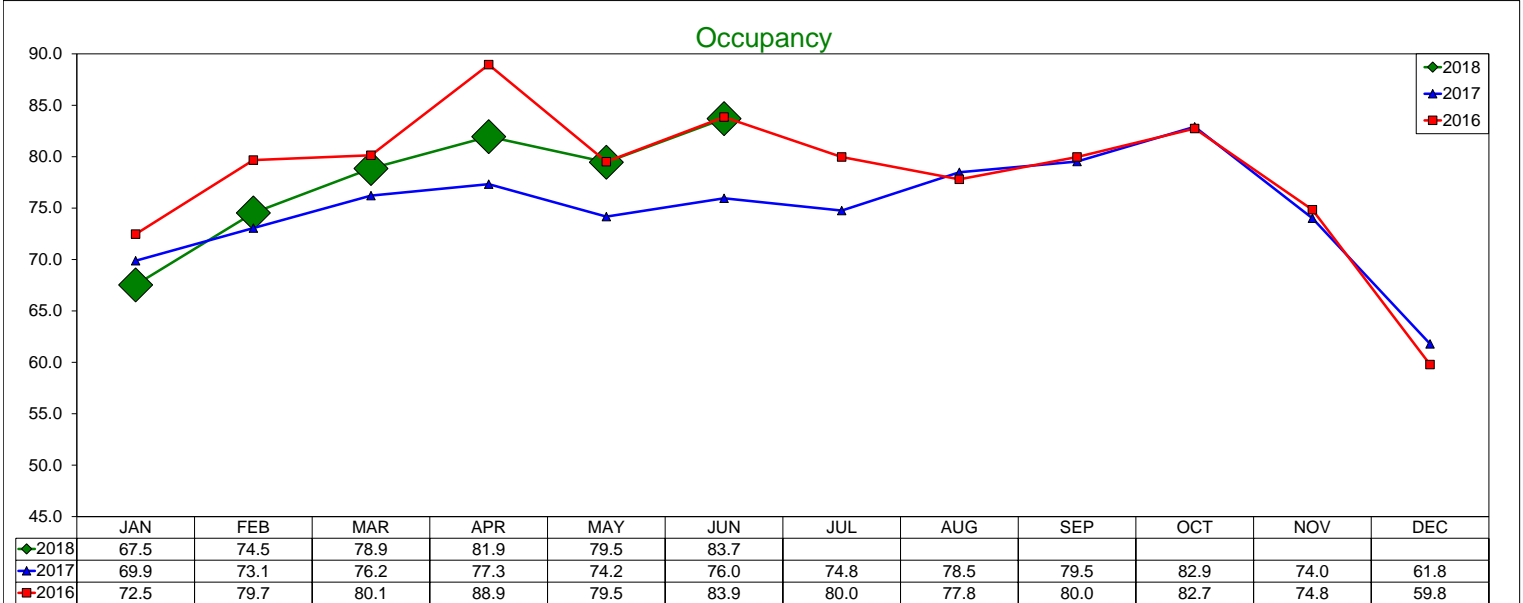
12 month RevPAR Rolling Average through June 2018 is \$121.99 with a change from last year of 4.8%

# Three Year Comparison - Limited Service - Las Colinas

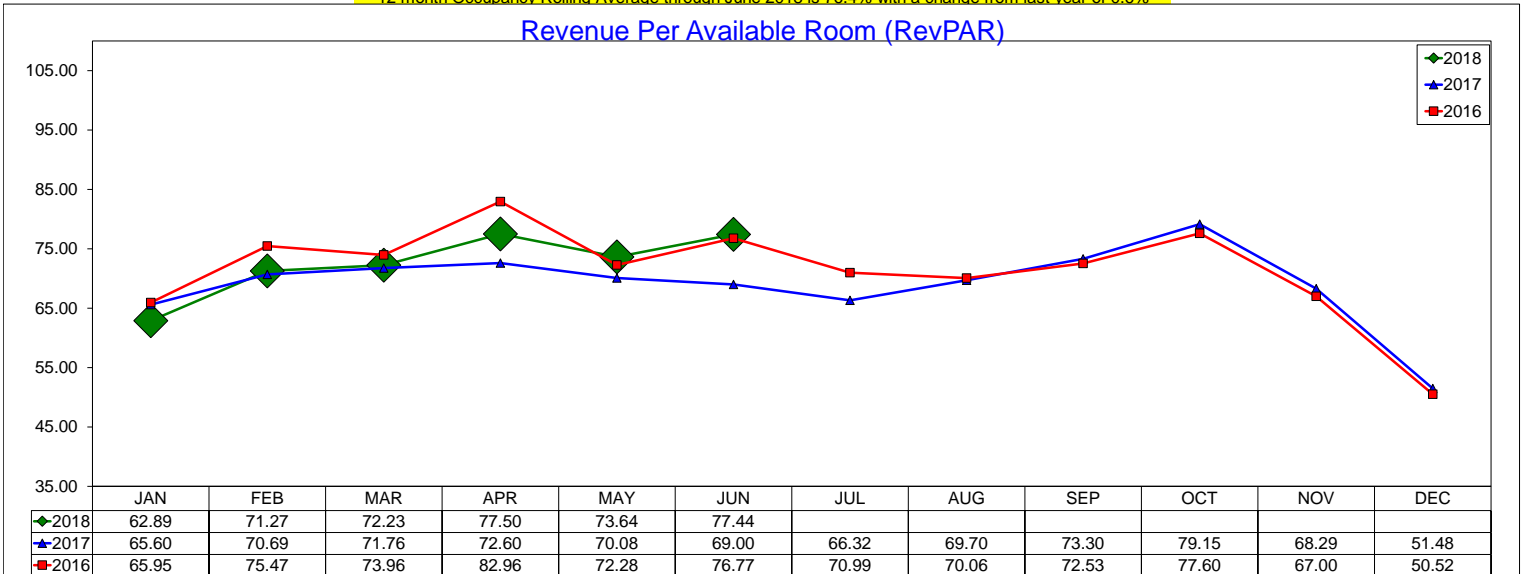
June 2018



12 month ADR Rolling Average through June 2018 is \$91.82 with a change from last year of 1.0%



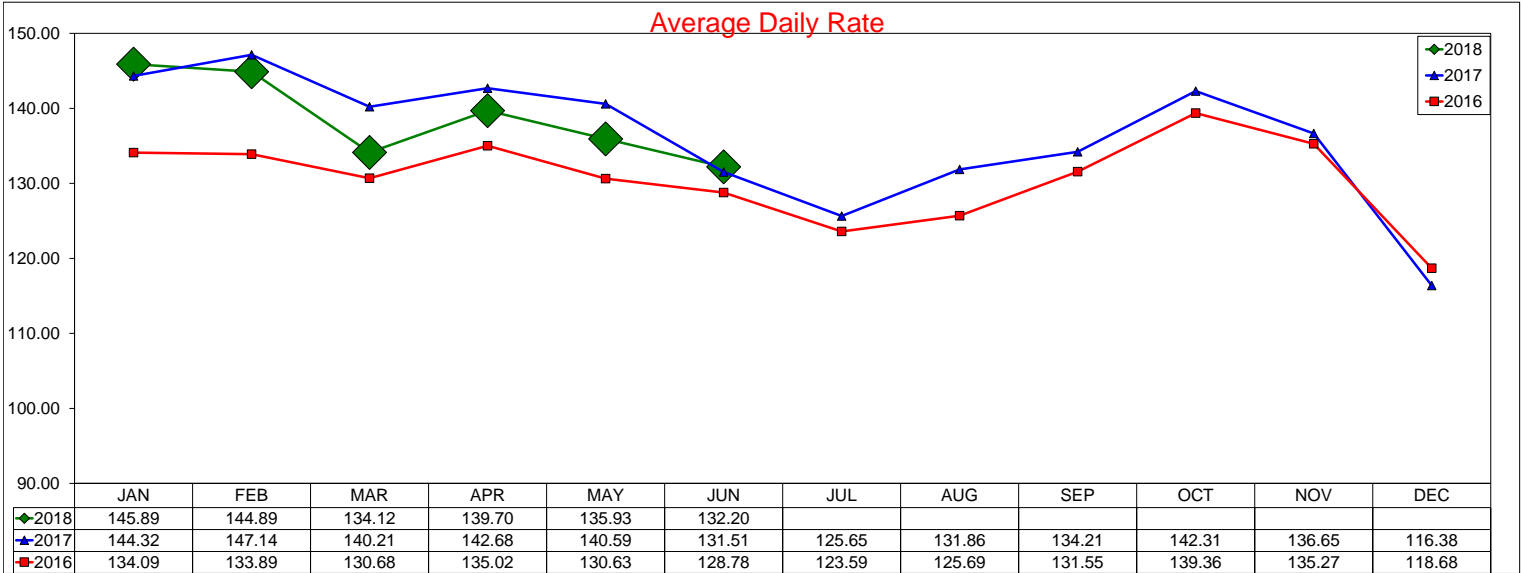
12 month Occupancy Rolling Average through June 2018 is 76.4% with a change from last year of 0.6%



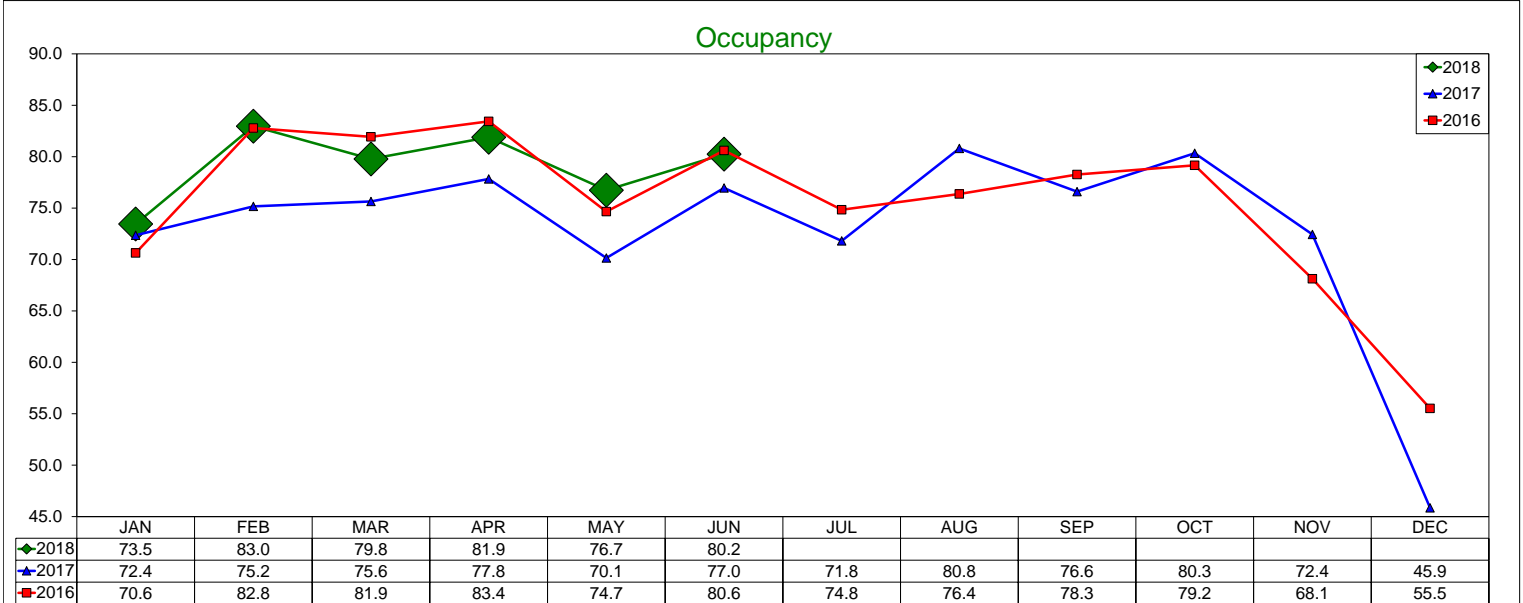
12 month RevPAR Rolling Average through June 2018 is \$70.15 with a change from last year of 1.6%

# Three Year Comparison - Full Service - DFW North

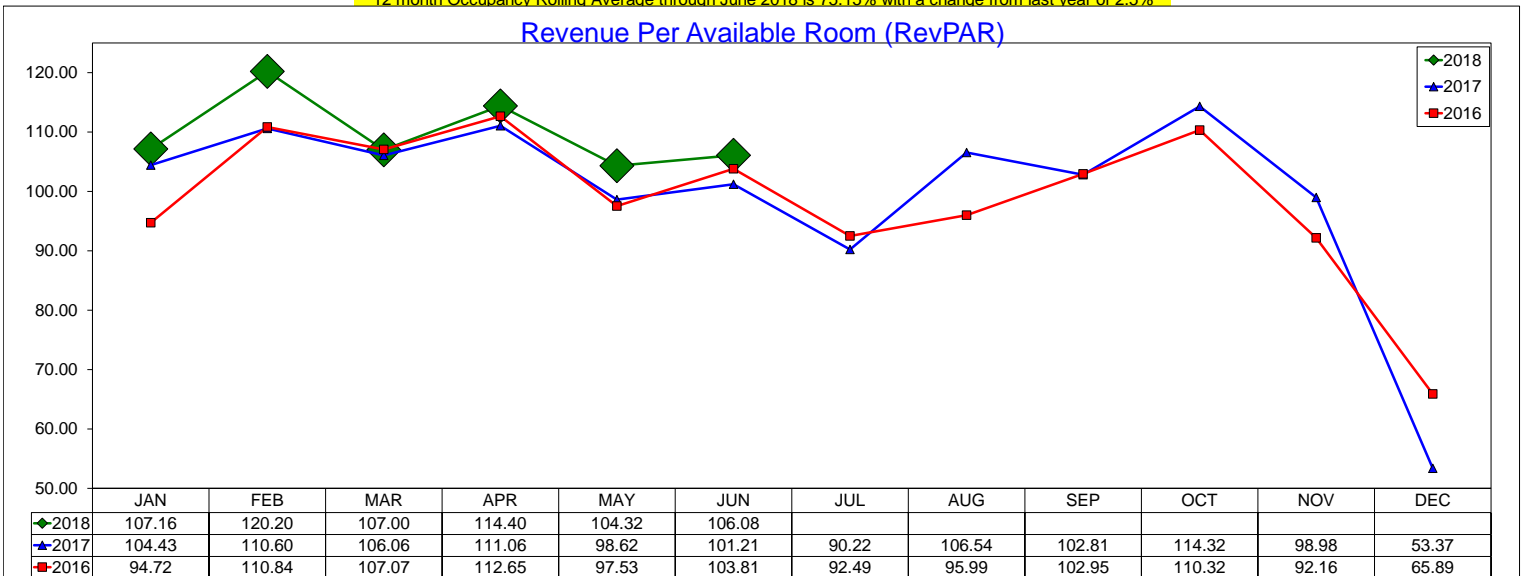
June 2018



12 month ADR Rolling Average through June 2018 is \$135.63 with a change from last year of 0.3%



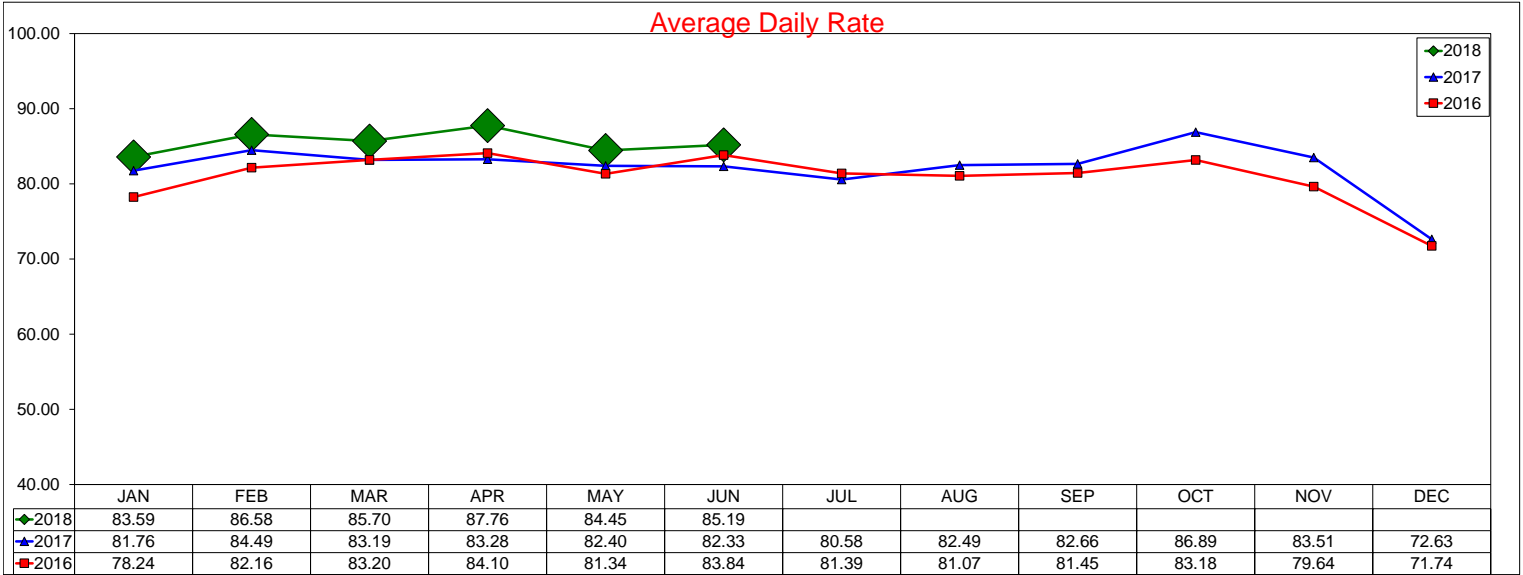
12 month Occupancy Rolling Average through June 2018 is 75.15% with a change from last year of 2.5%



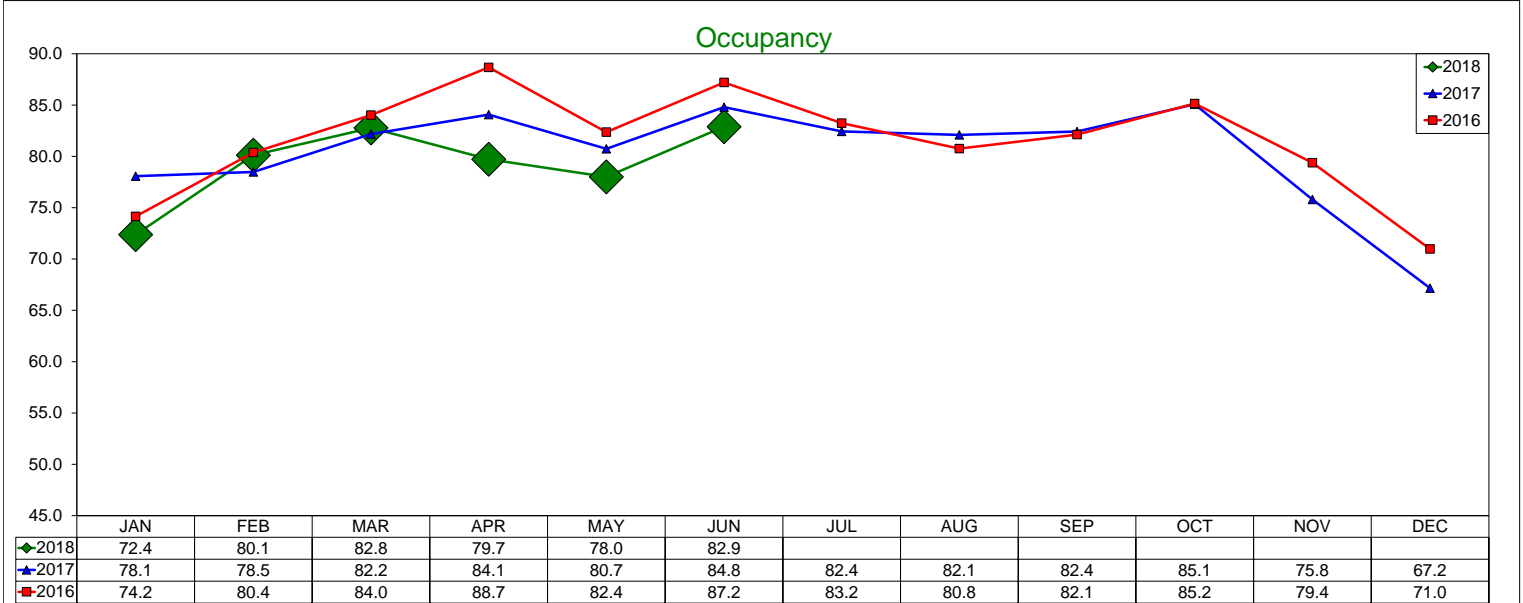
12 month RevPAR Rolling Average through June 2018 is \$101.93 with a change from last year of 2.8%

# Three Year Comparison - Limited Service - DFW North

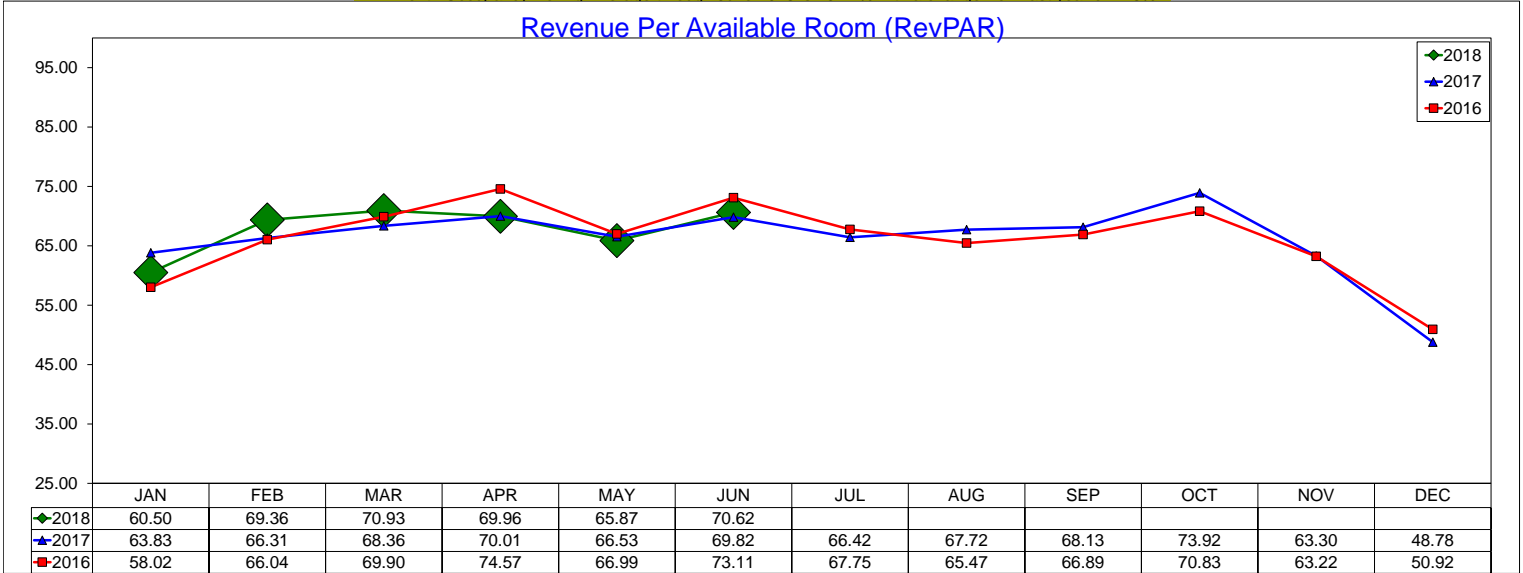
June 2018



12 month ADR Rolling Average through June 2018 is \$83.63 with a change from last year of 2.7%



12 month Occupancy Rolling Average through June 2018 is 79.22% with a change from last year of -1.8%

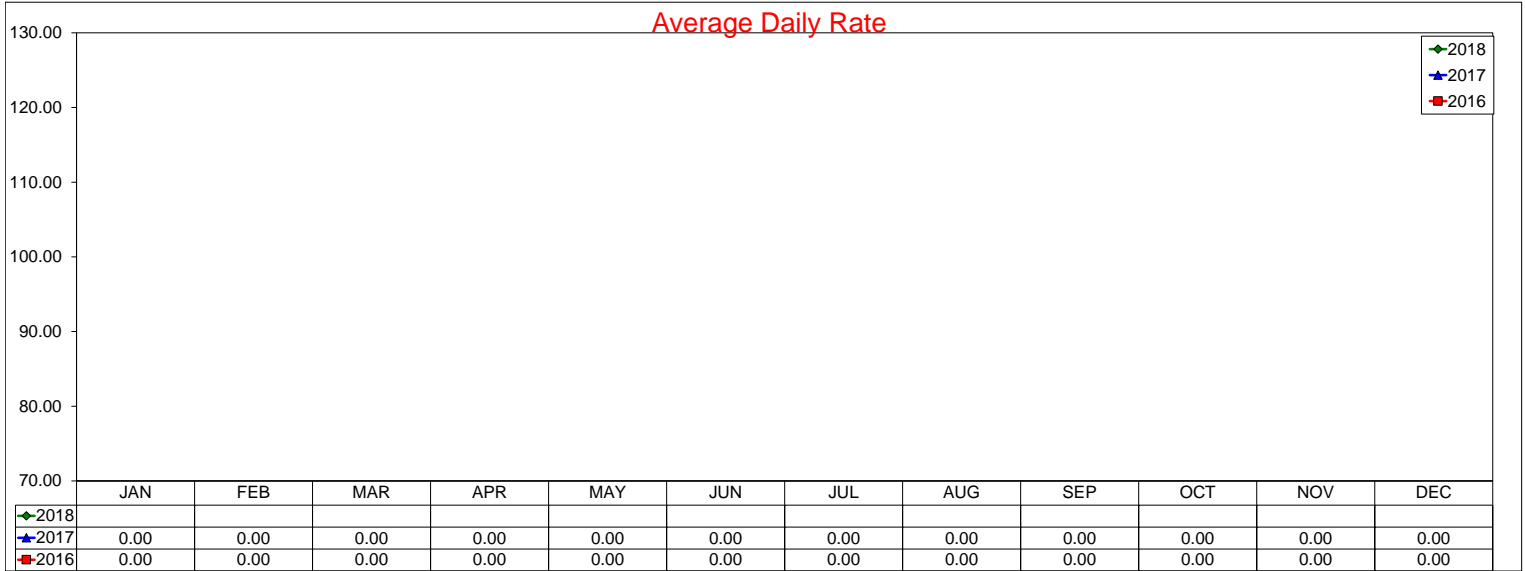


12 month RevPAR Rolling Average through June 2018 is \$66.25 with a change from last year of 0.9%

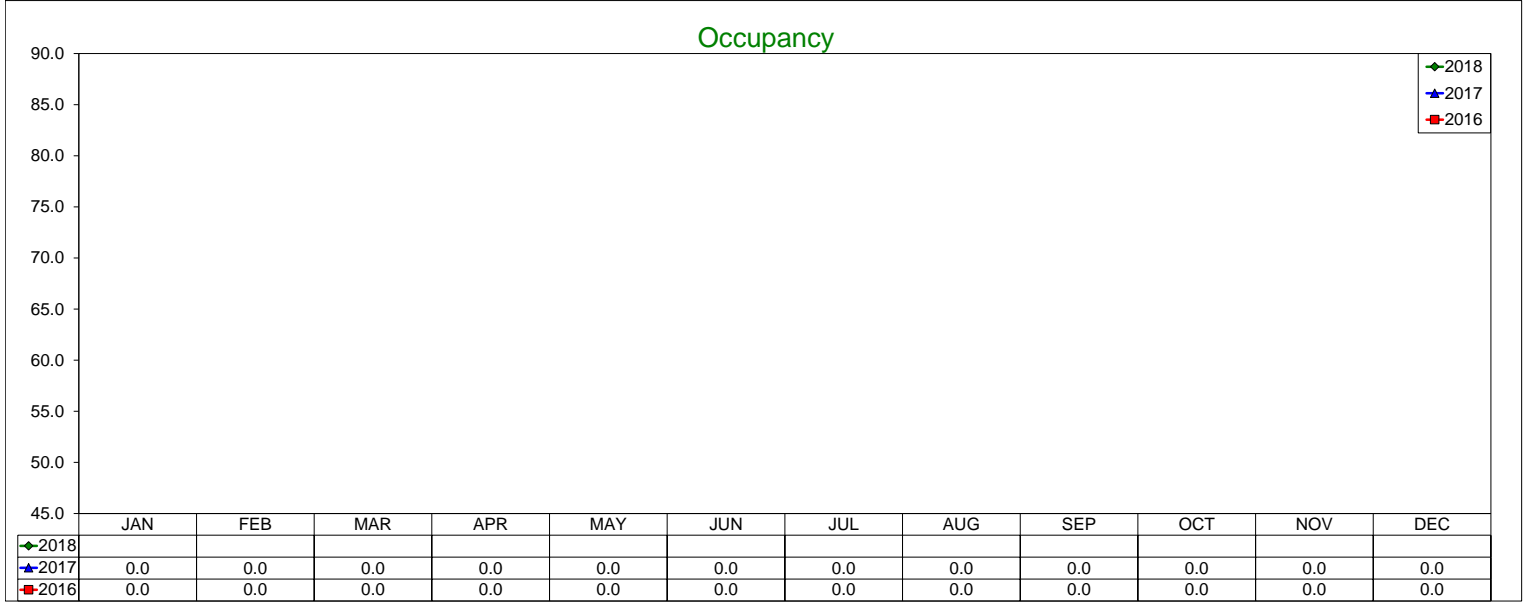


# Three Year Comparison - Full Service - DFW South

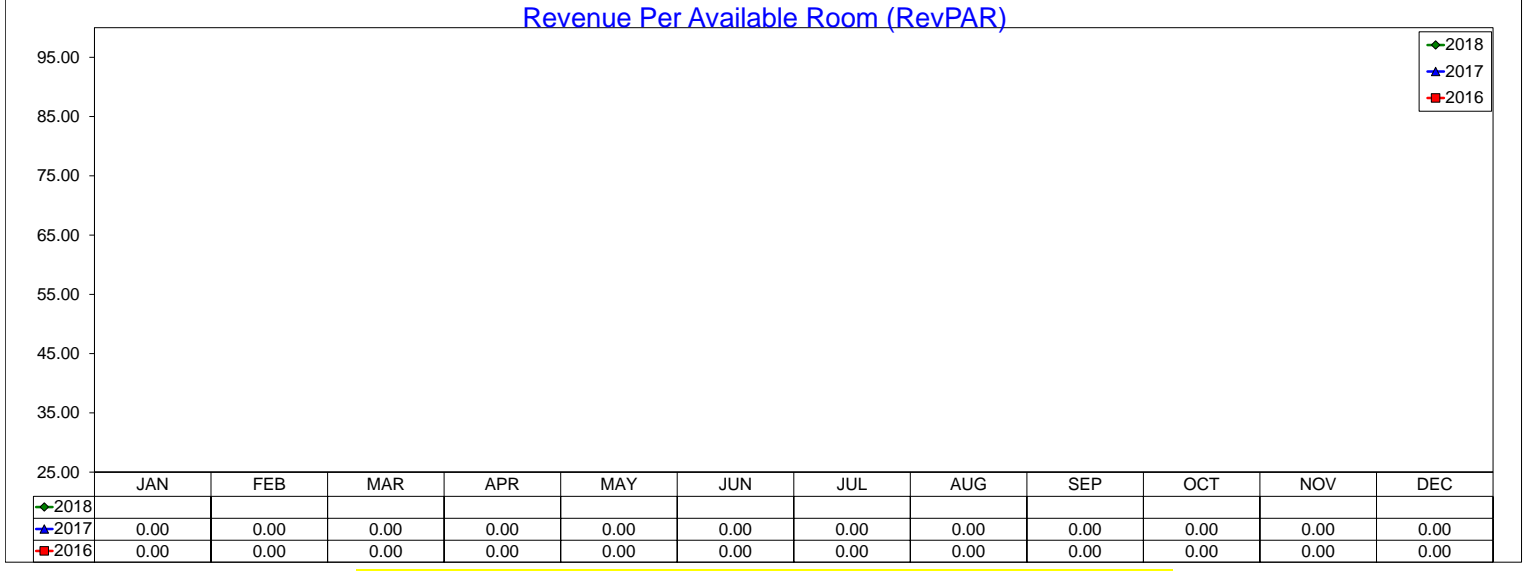
June 2018



#DIV/0!



#DIV/0!

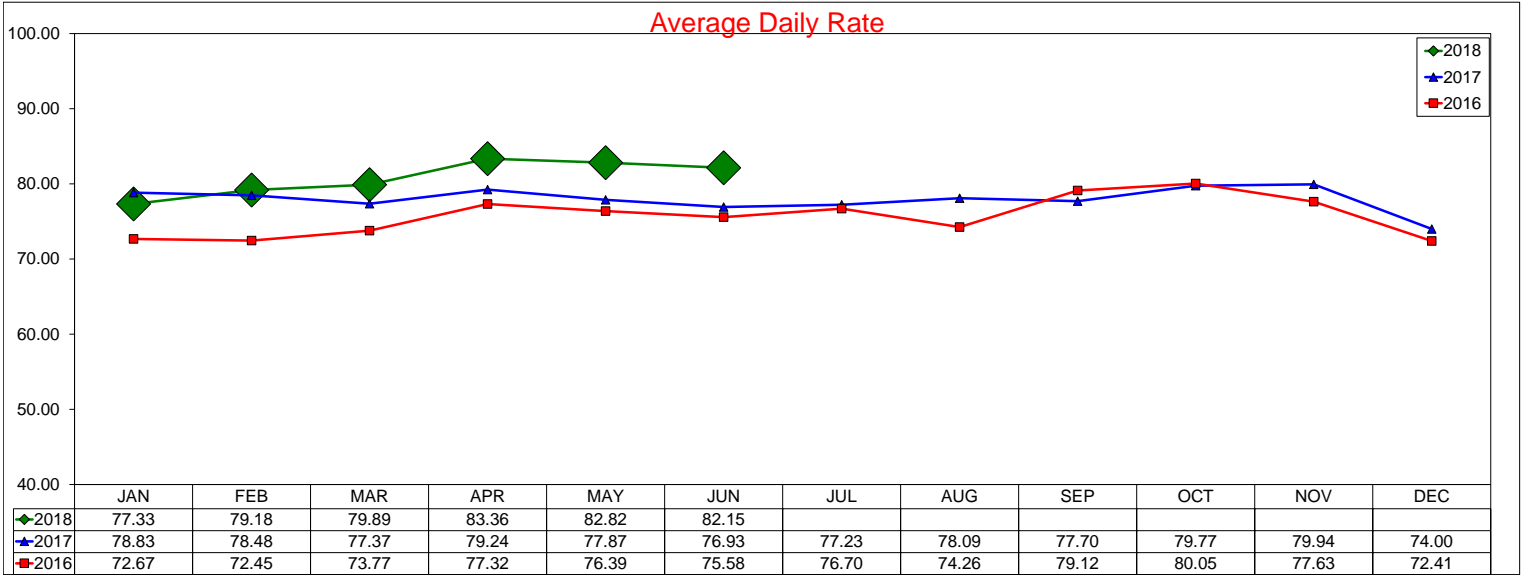


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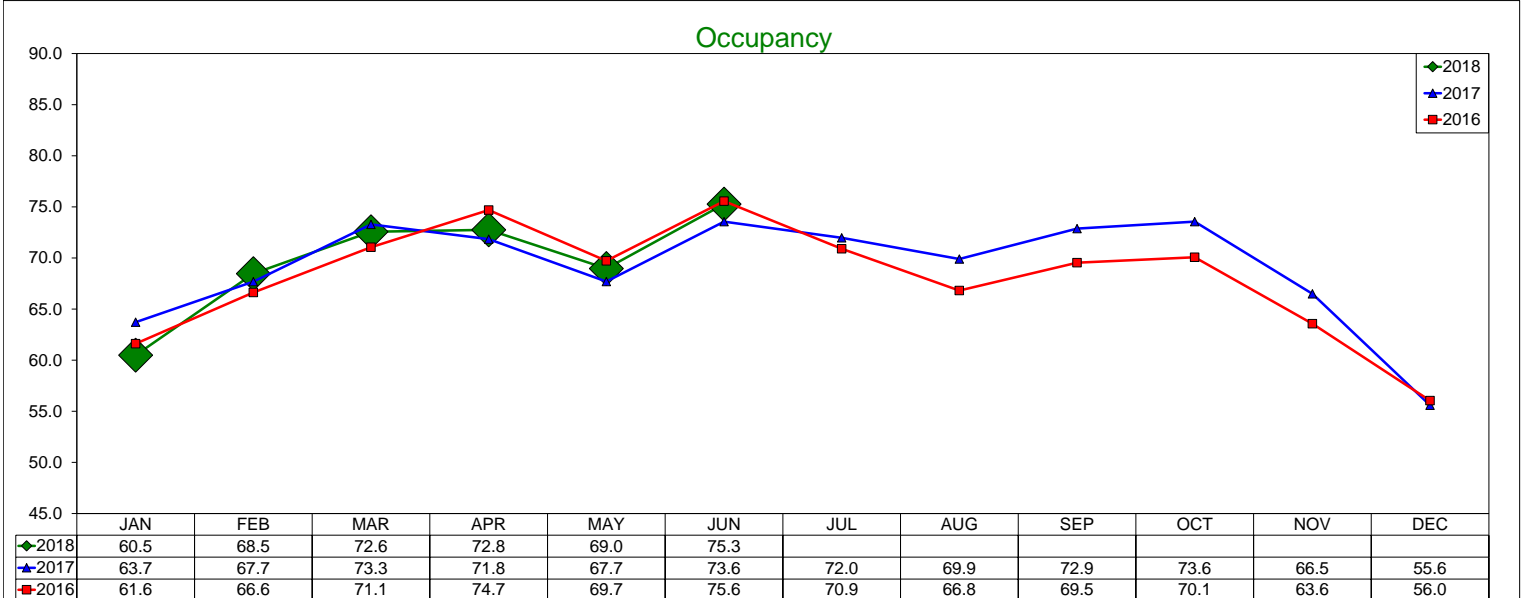
SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

# Three Year Comparison - Limited Service - DFW South

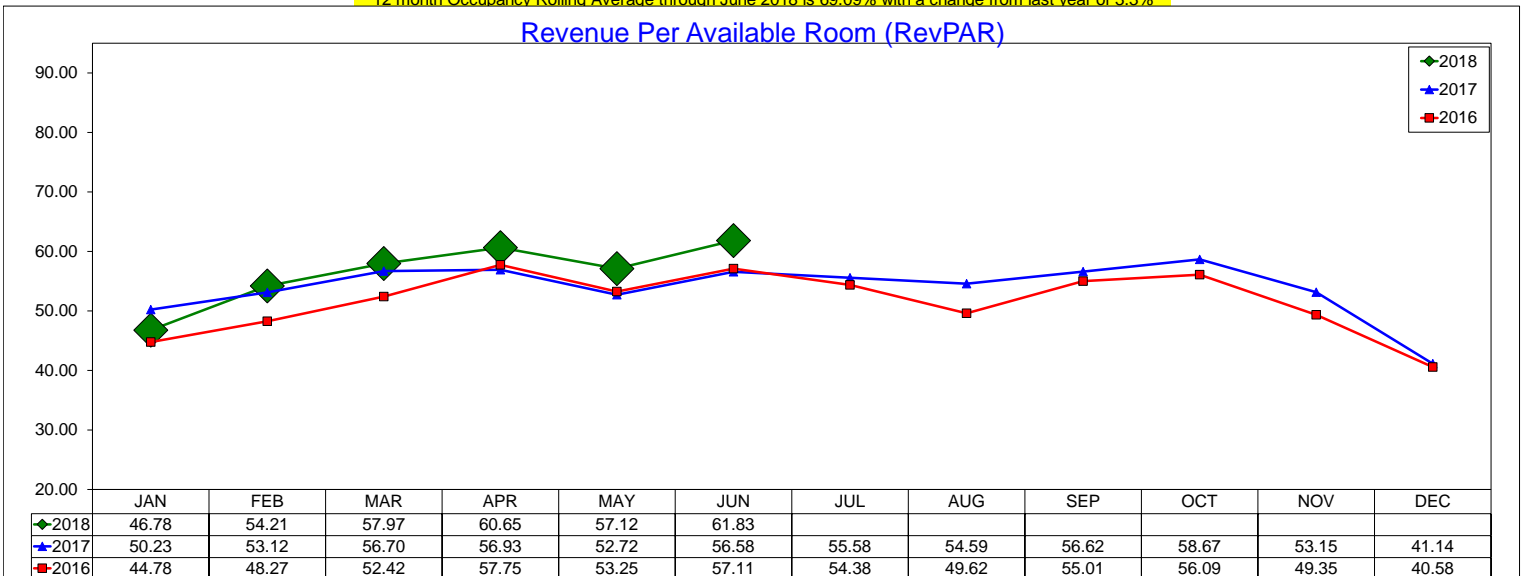
June 2018



12 month ADR Rolling Average through June 2018 is \$79.45 with a change from last year of 1.6%

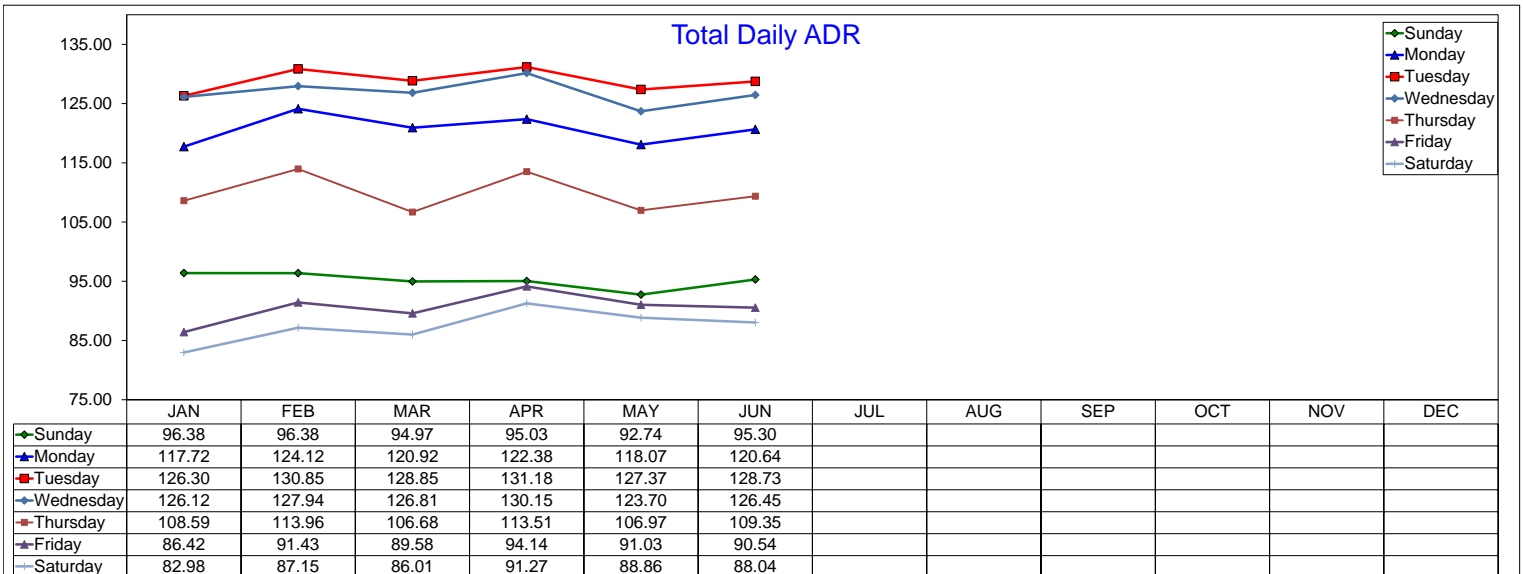
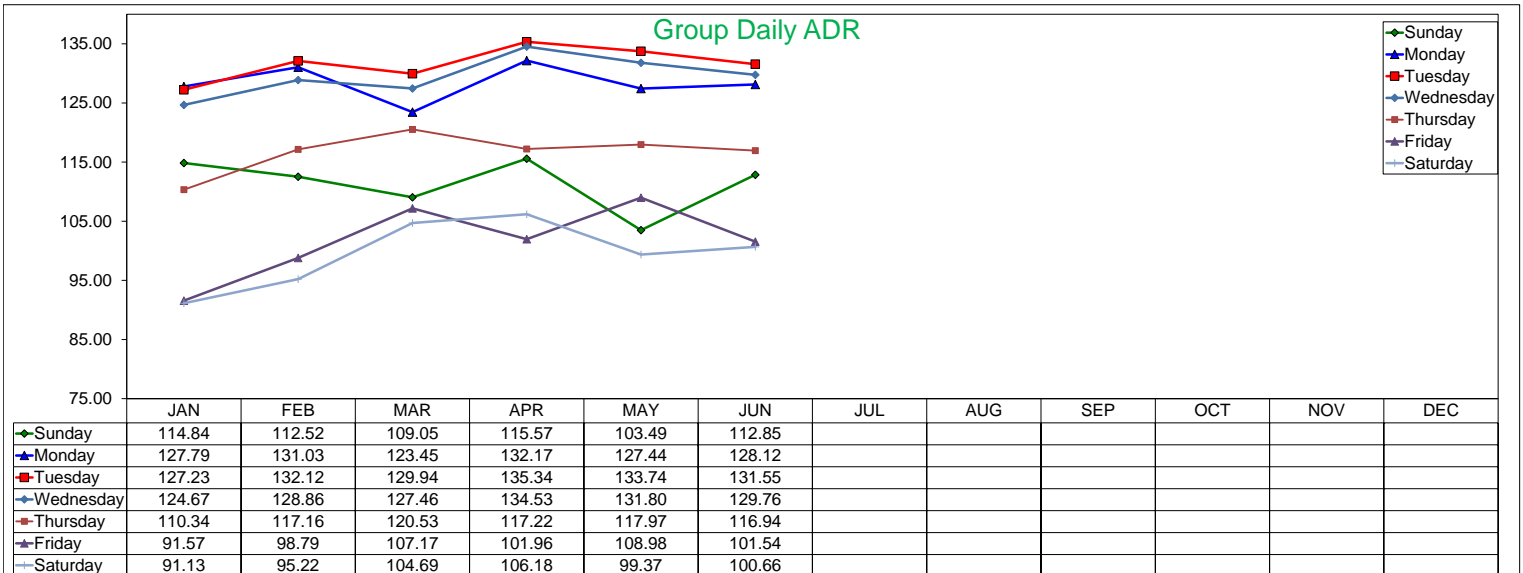
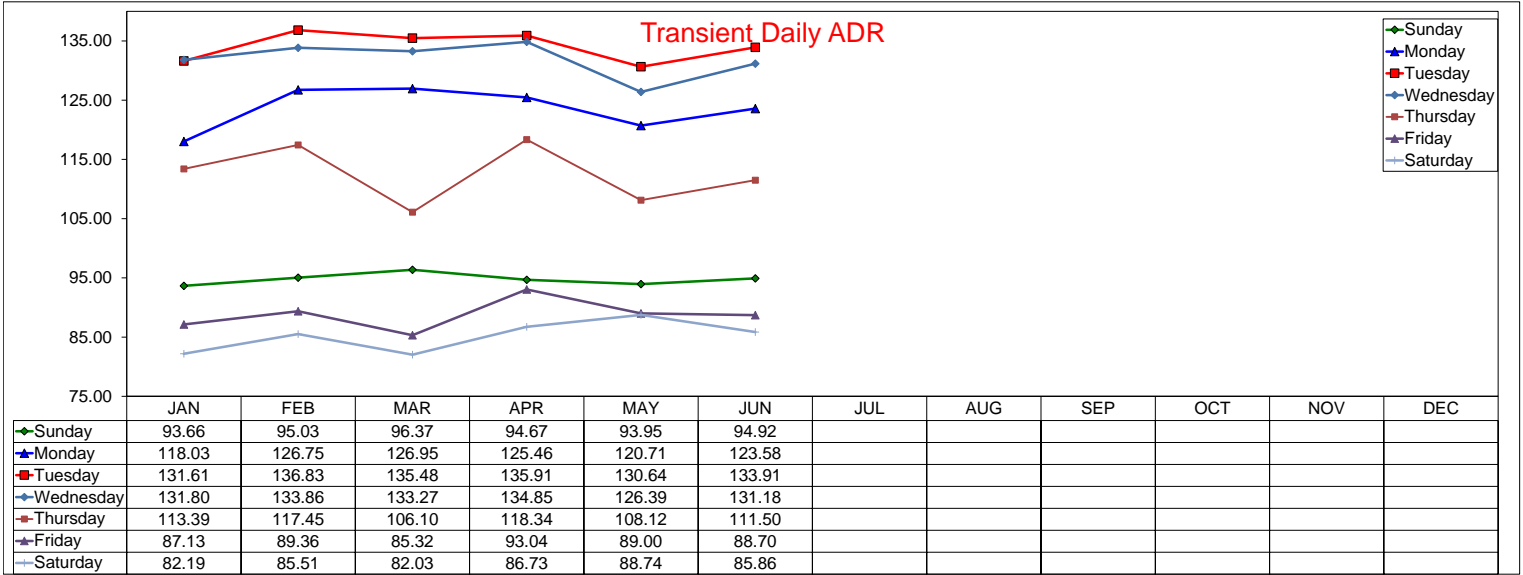


12 month Occupancy Rolling Average through June 2018 is 69.09% with a change from last year of 3.3%

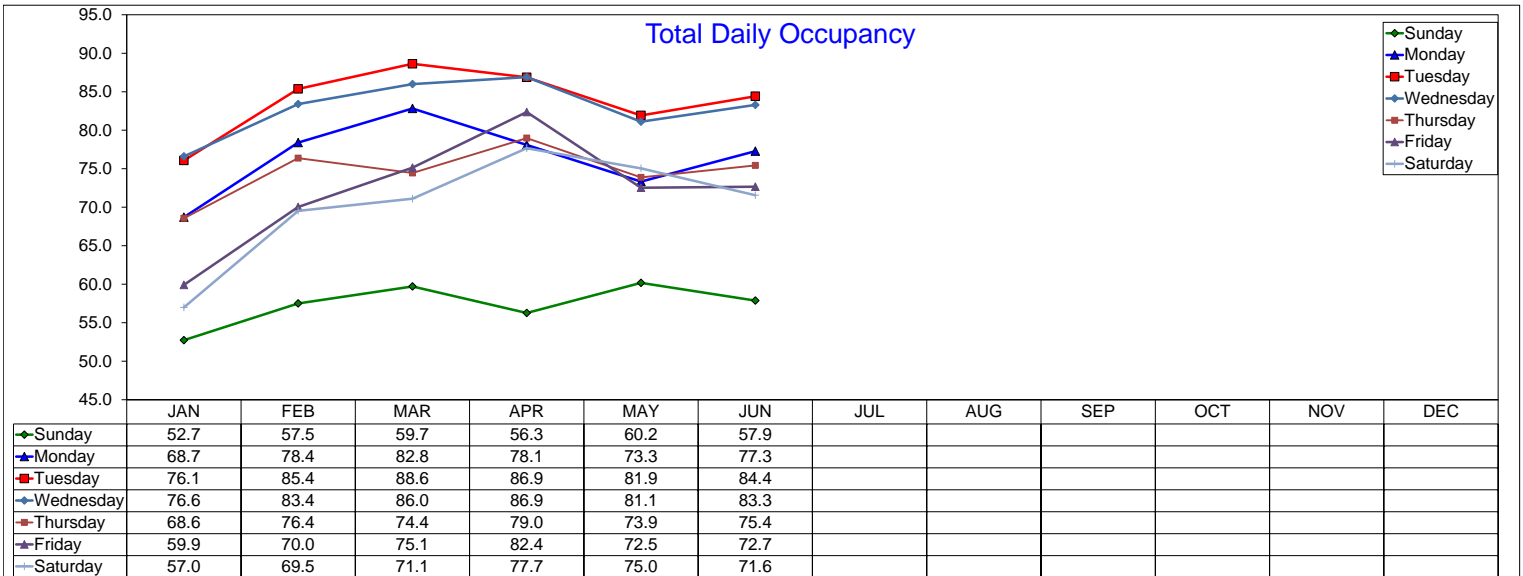
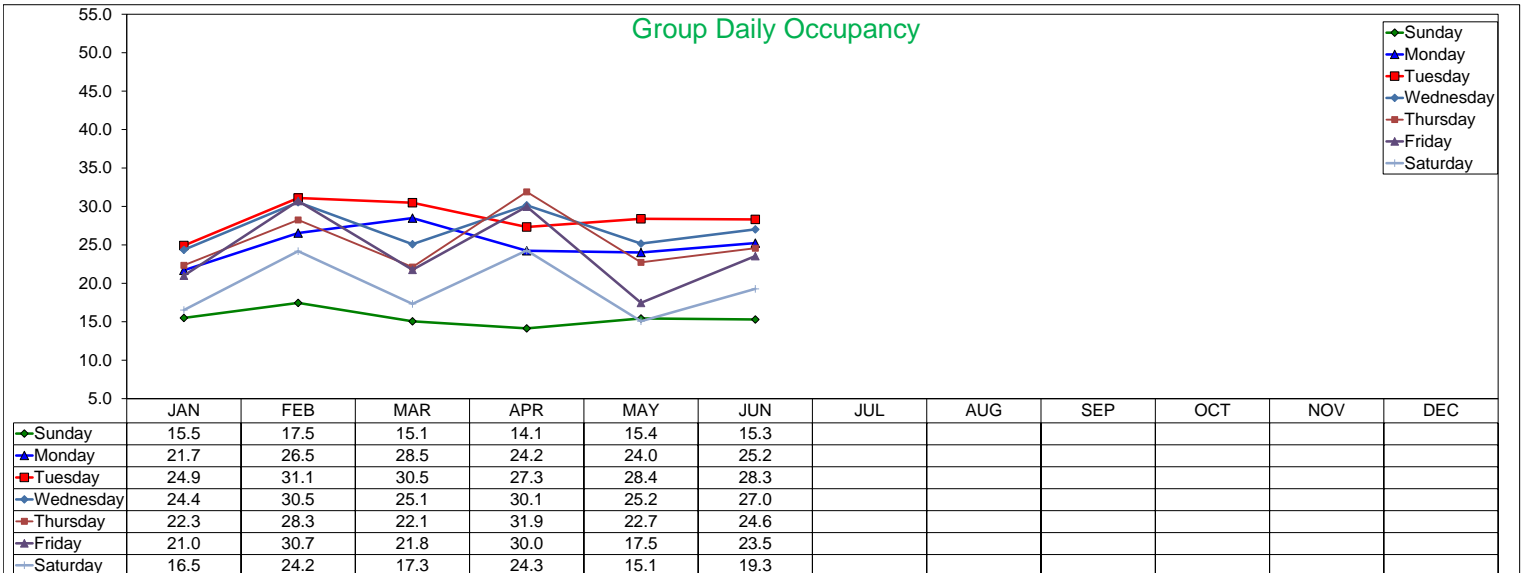
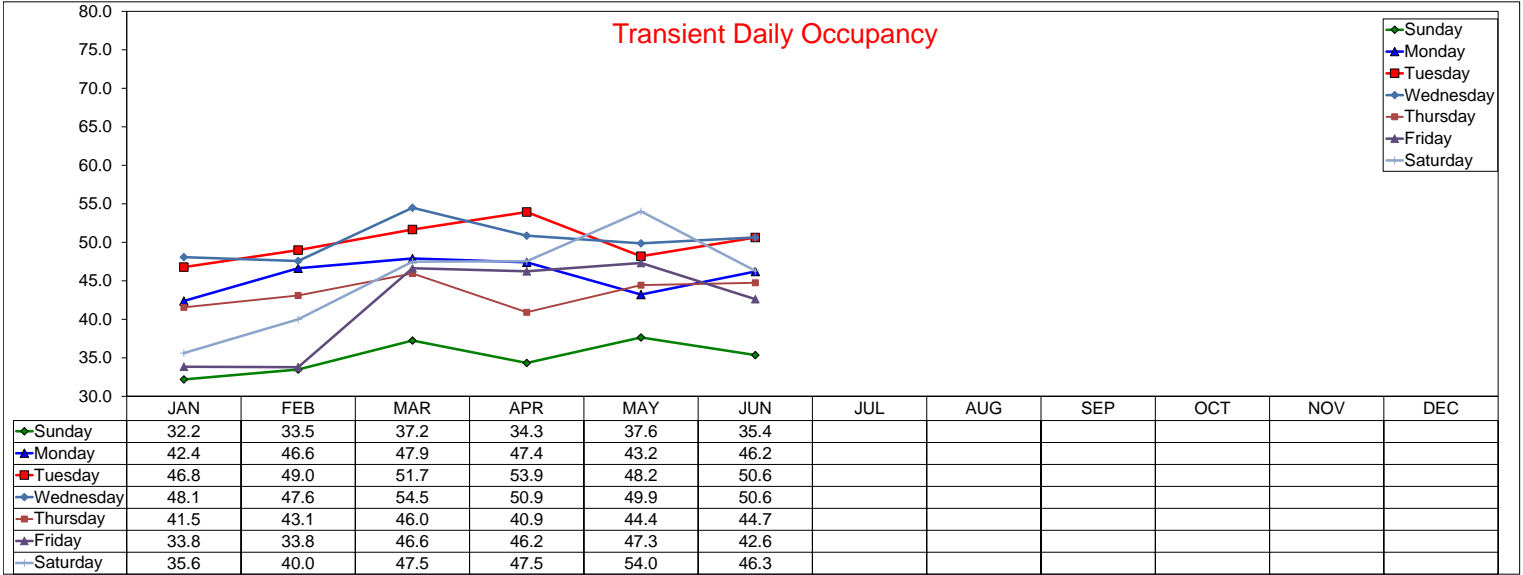


12 month RevPAR Rolling Average through June 2018 is \$54.89 with a change from last year of 4.9%

# Daily ADR by Month 2018

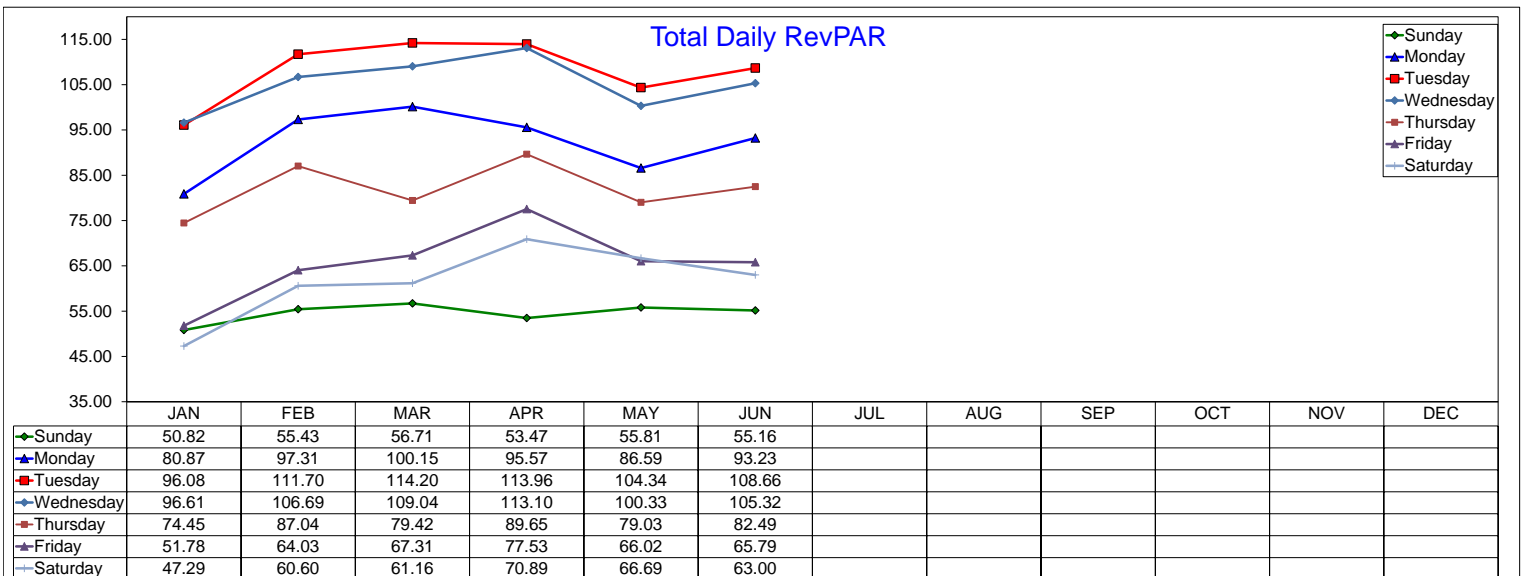
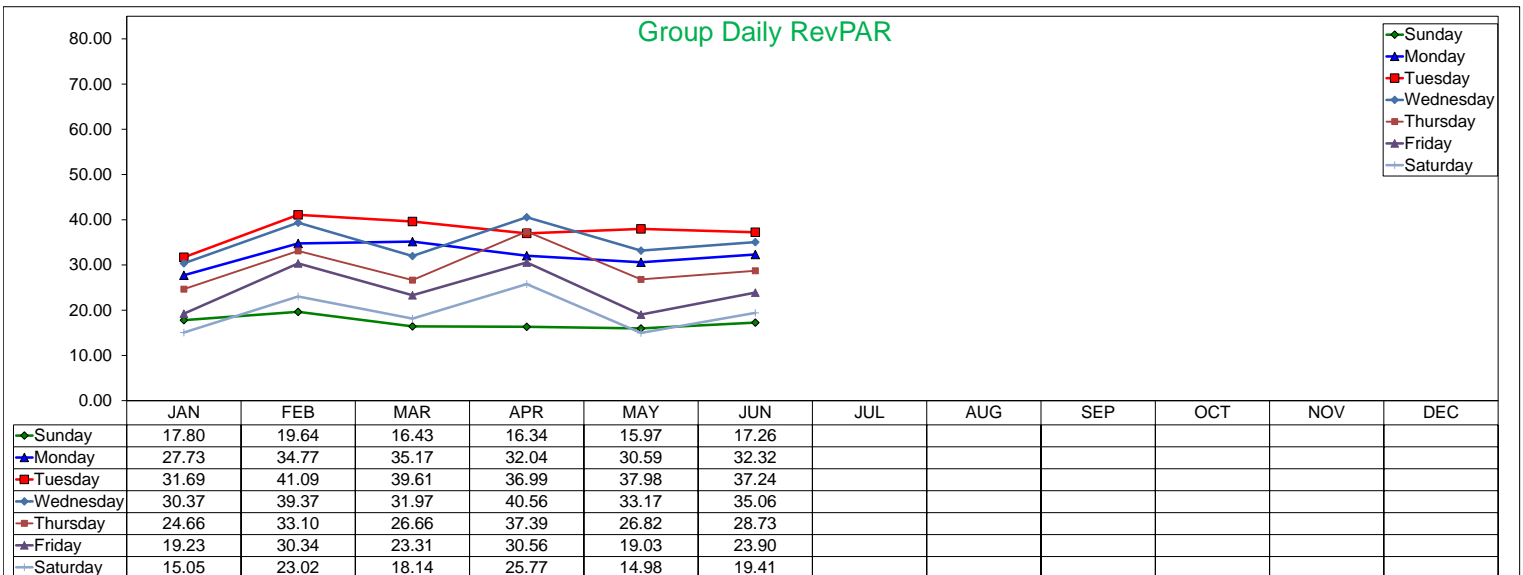
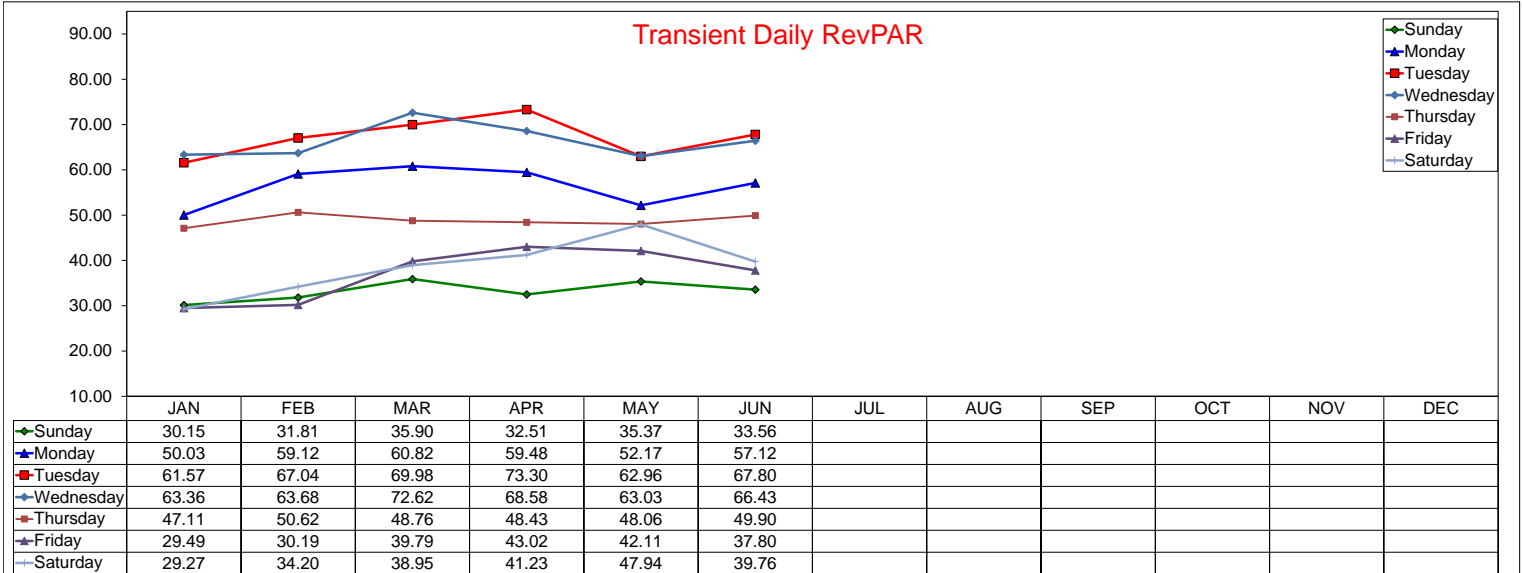


# Daily Occupancy by Month 2018

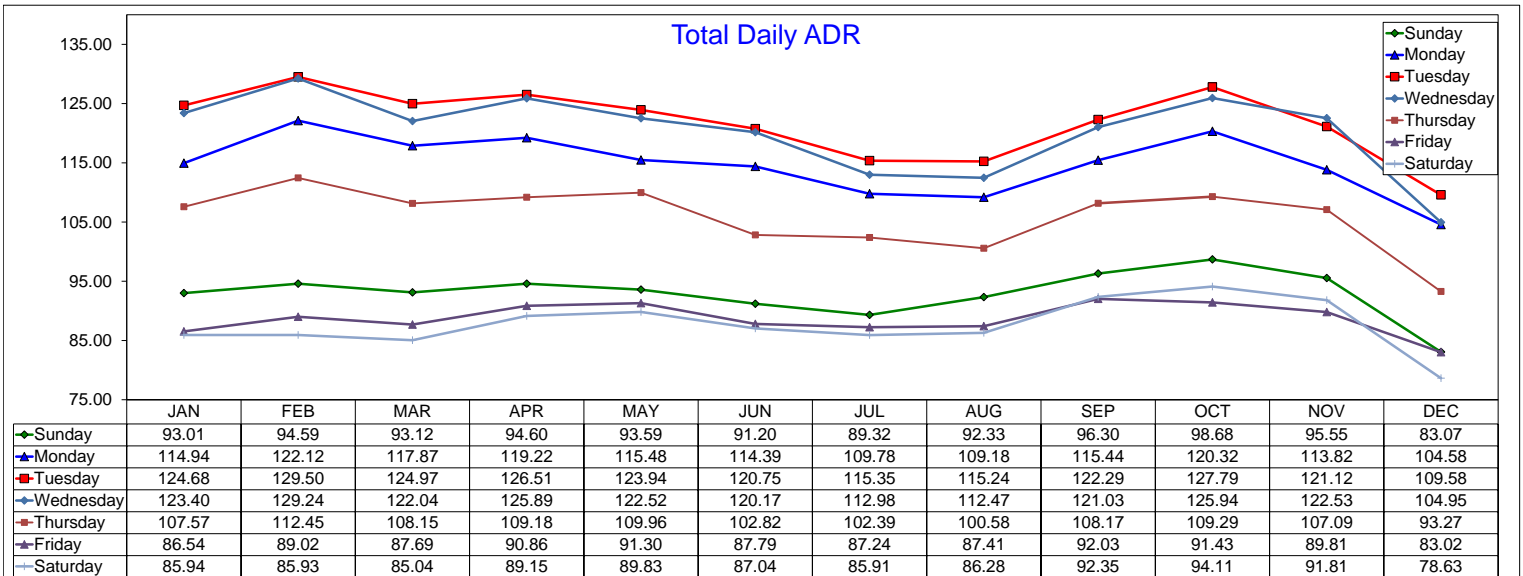
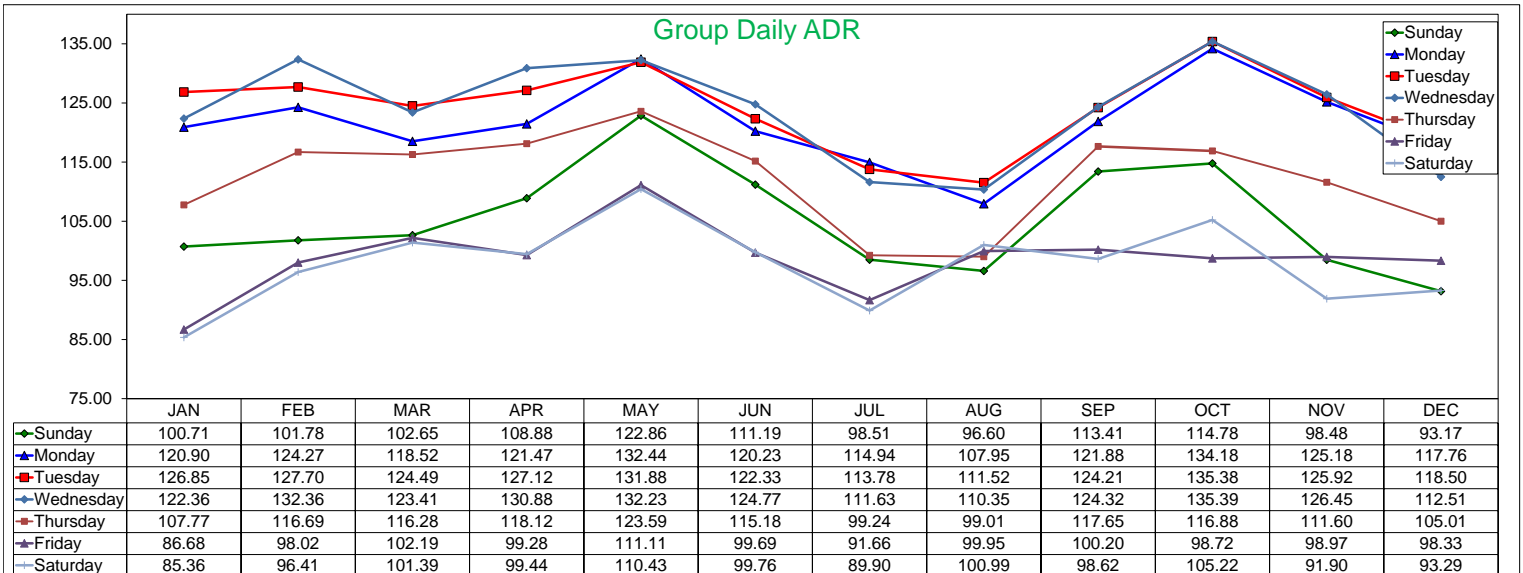
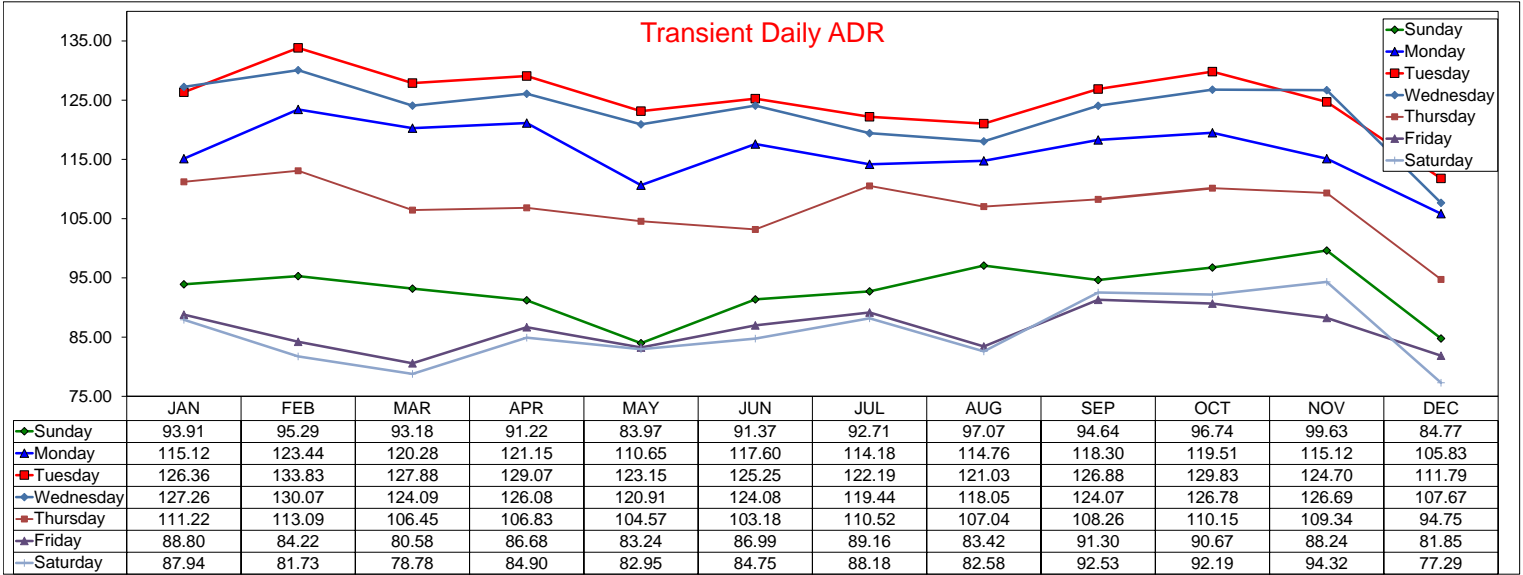


# Daily RevPAR by Month

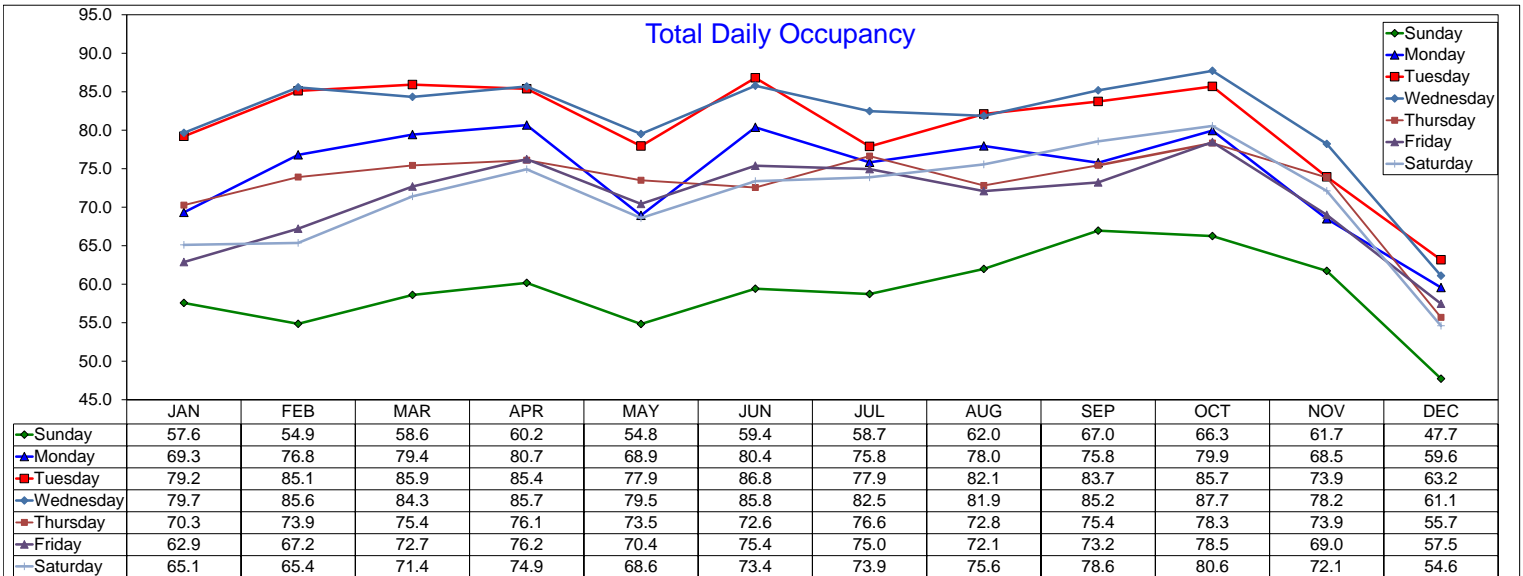
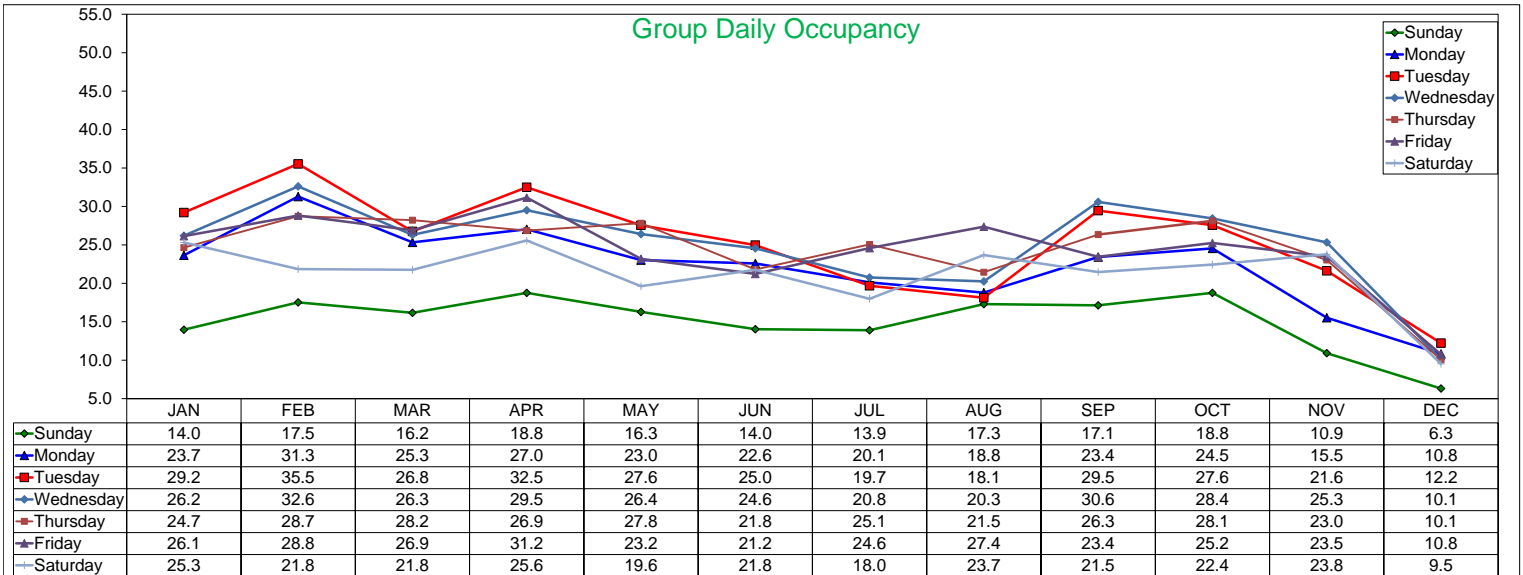
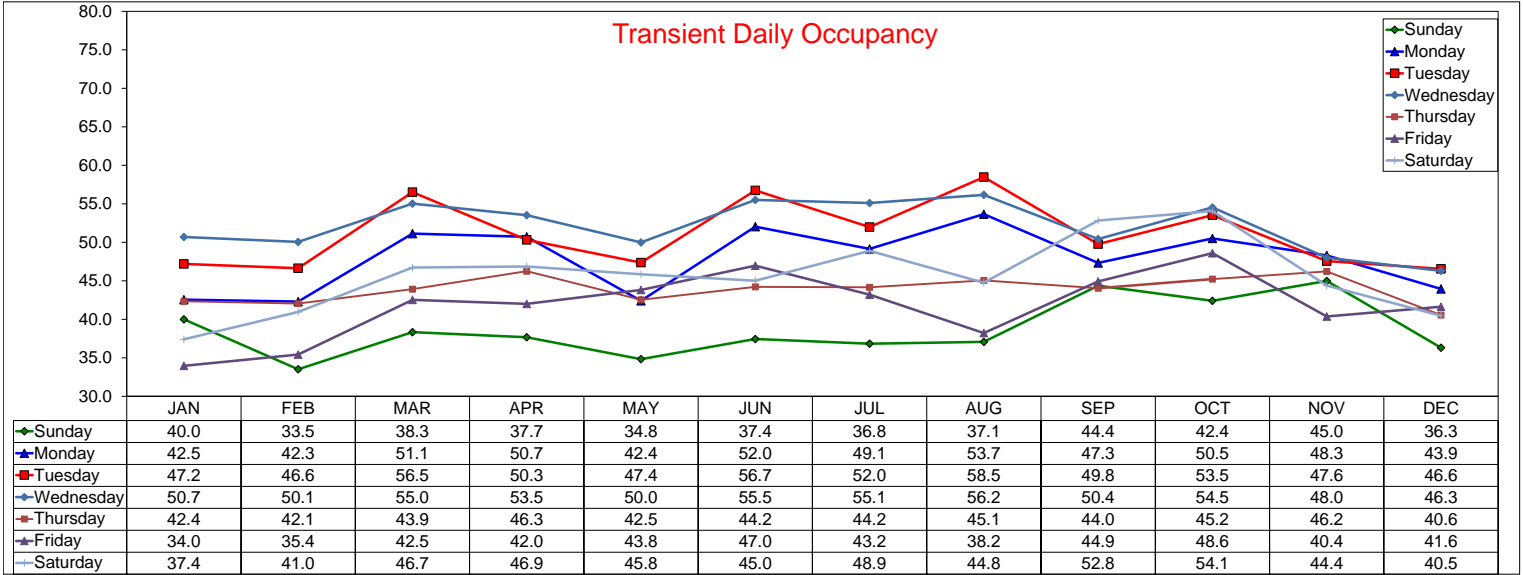
## 2018



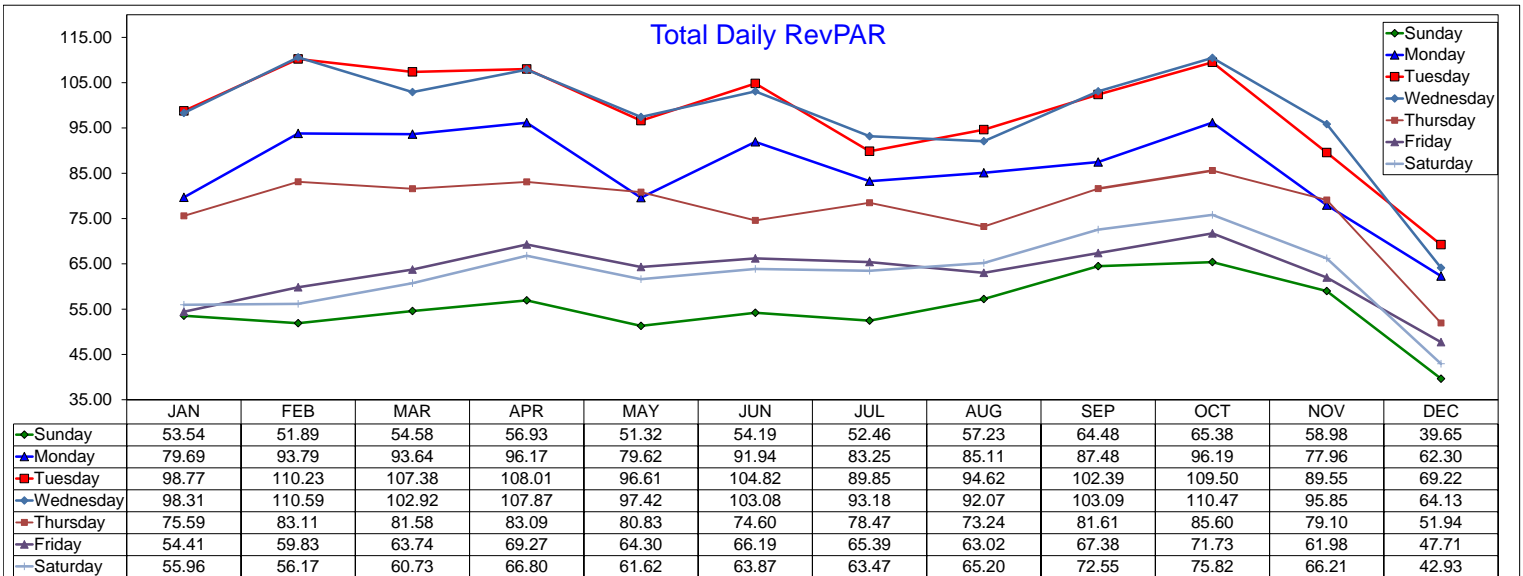
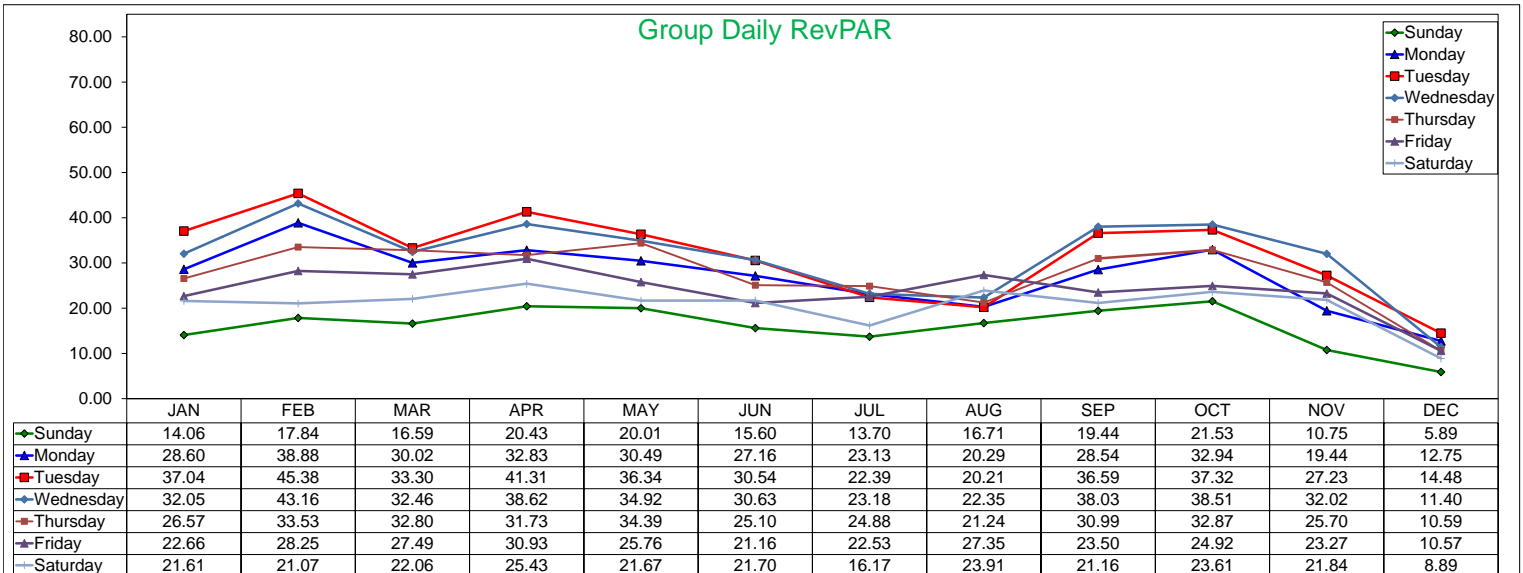
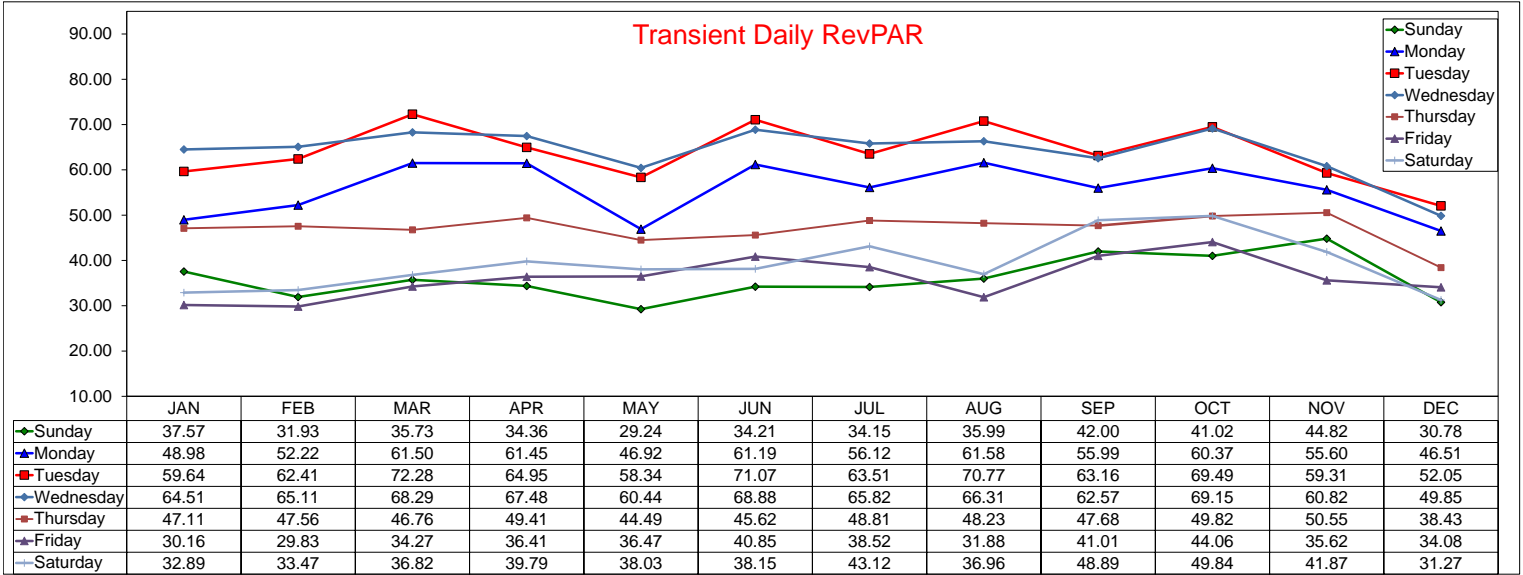
# Daily ADR by Month 2017



# Daily Occupancy by Month 2017



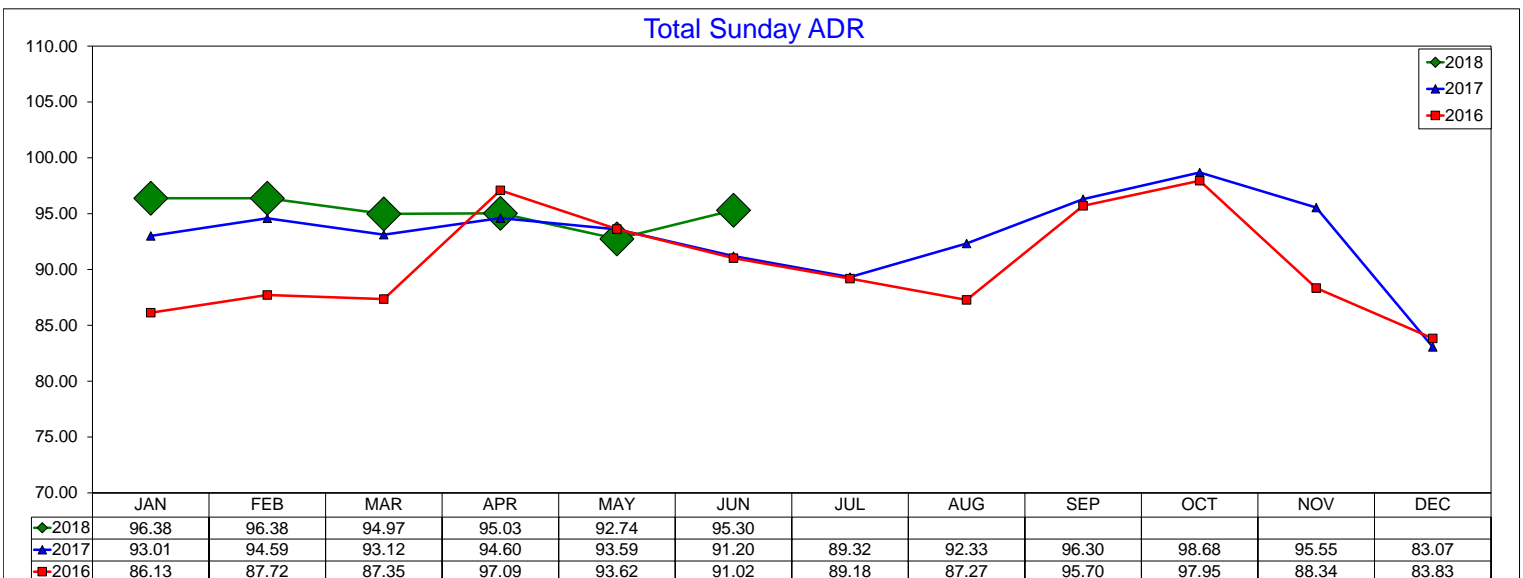
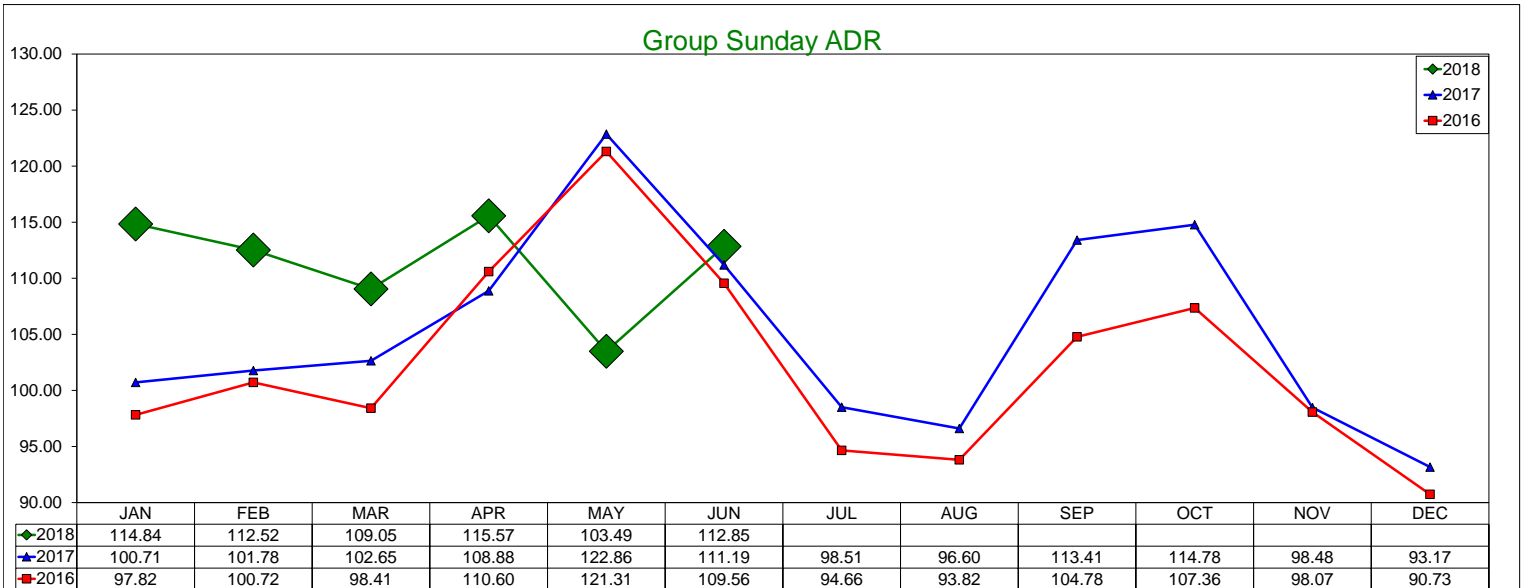
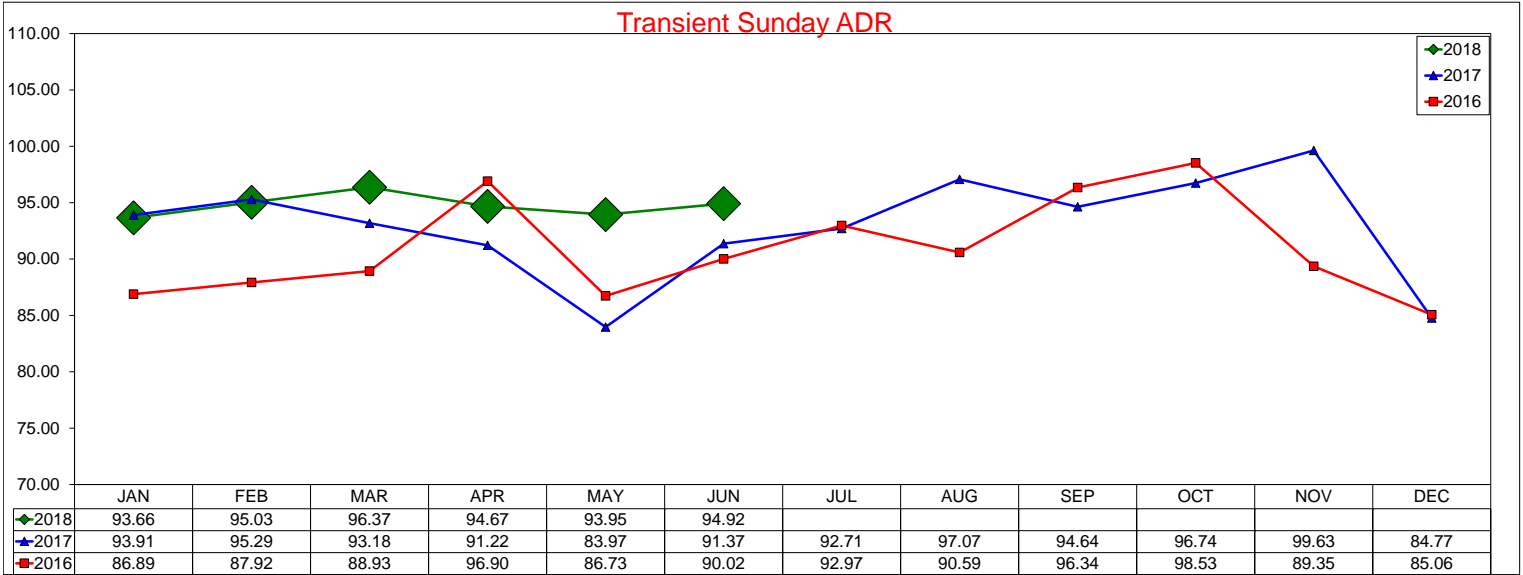
# Daily RevPAR by Month 2017





# Three Year Comparison - Sunday - ADR

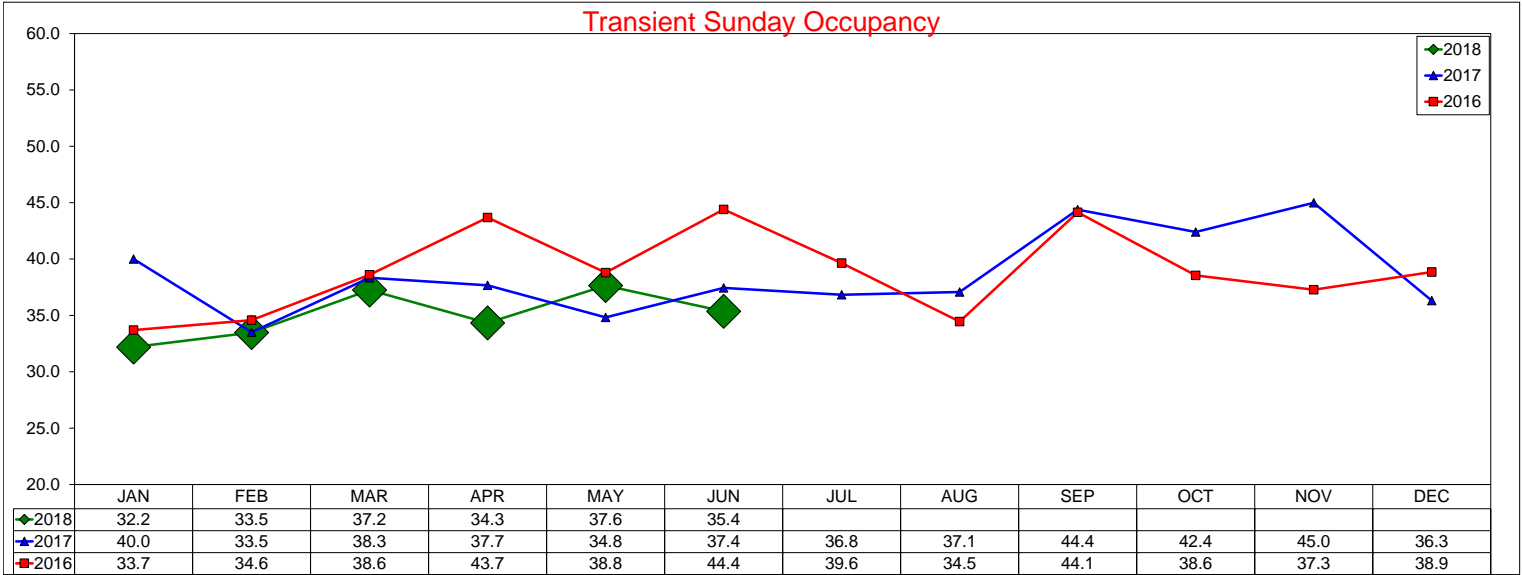
June 2018



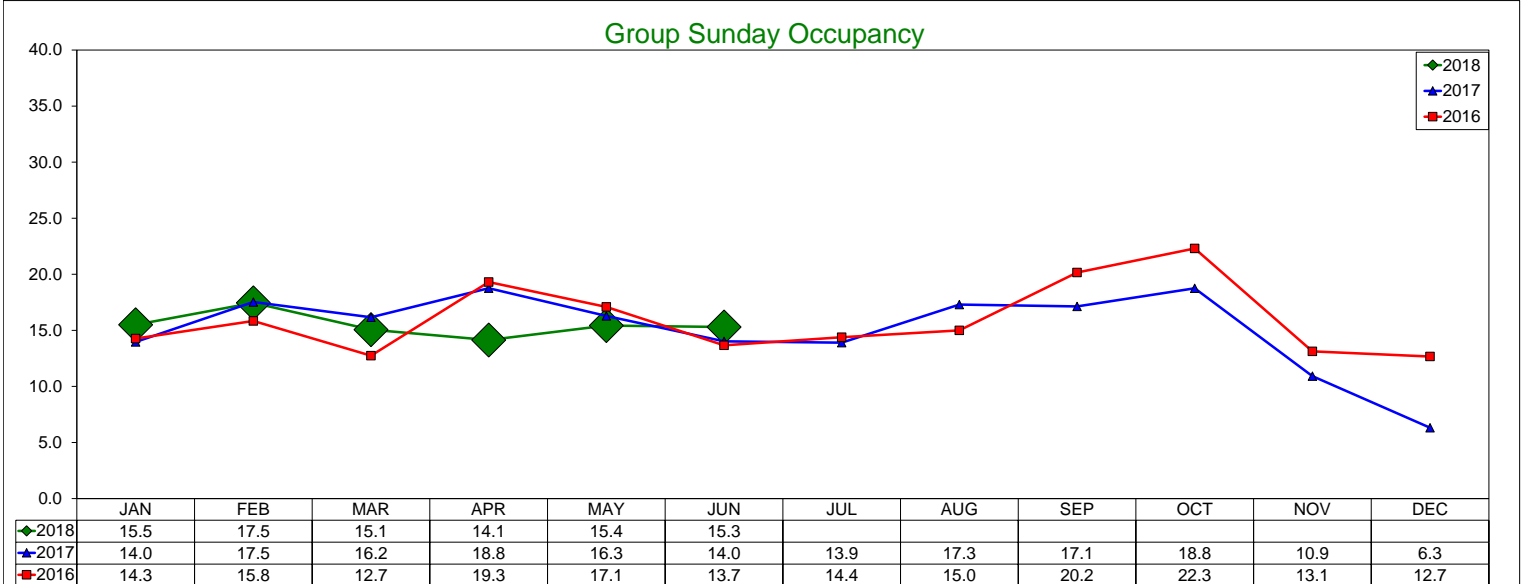
# Three Year Comparison - Sunday - Occupancy

June 2018

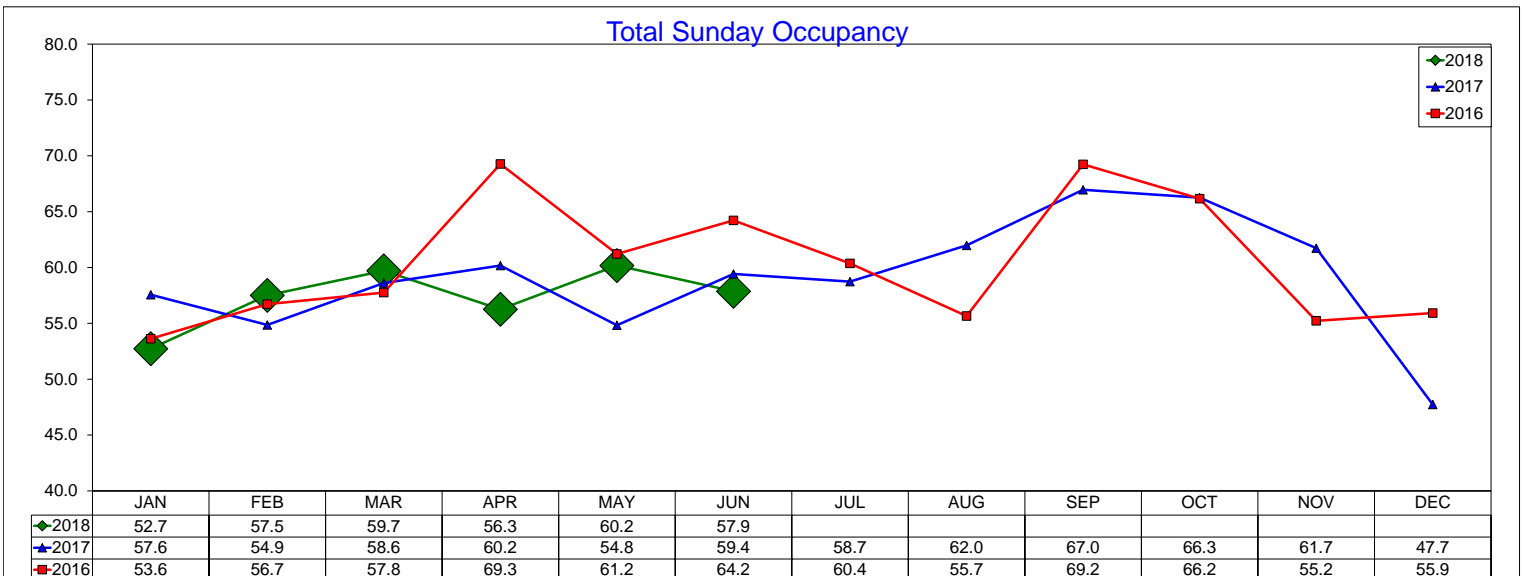
### Transient Sunday Occupancy



### Group Sunday Occupancy



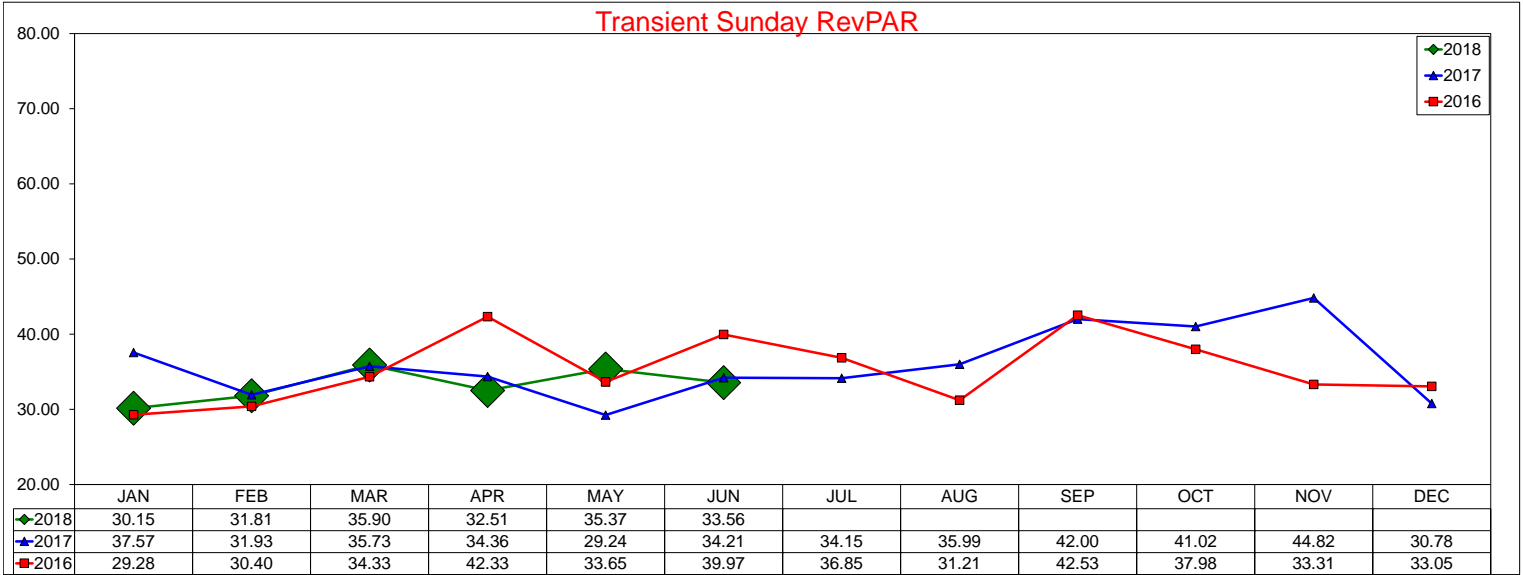
### Total Sunday Occupancy



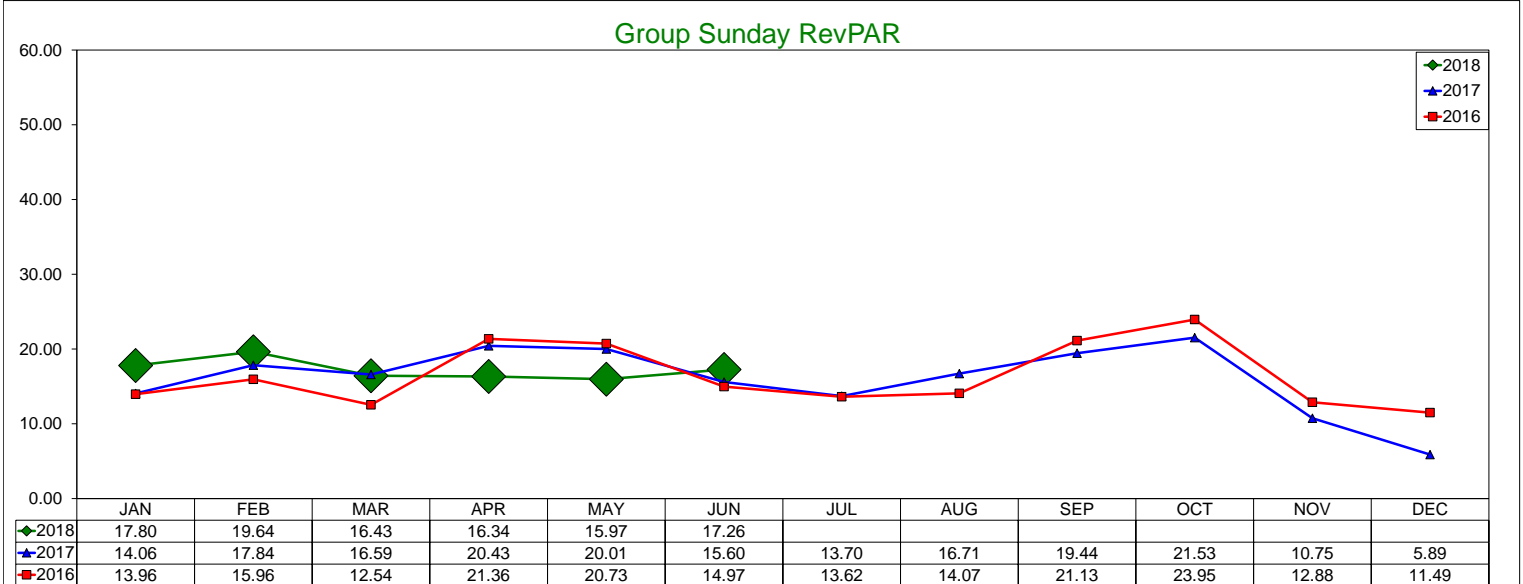
# Three Year Comparison - Sunday - RevPAR

June 2018

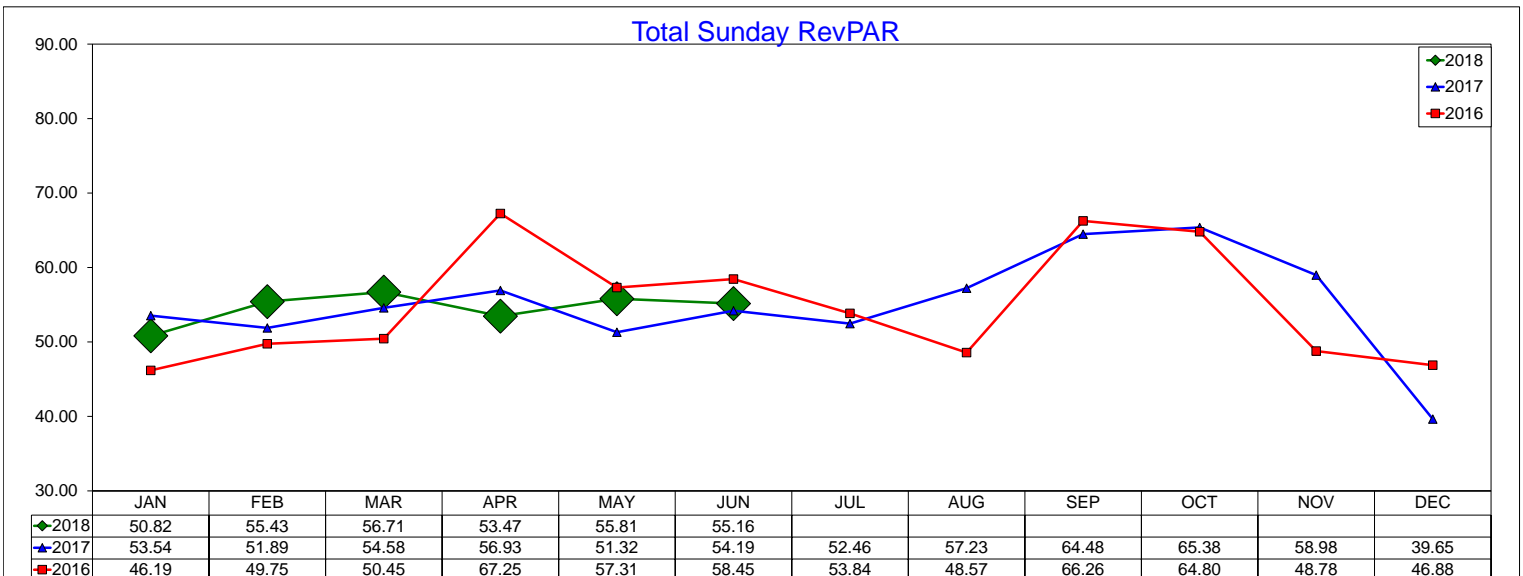
### Transient Sunday RevPAR



### Group Sunday RevPAR

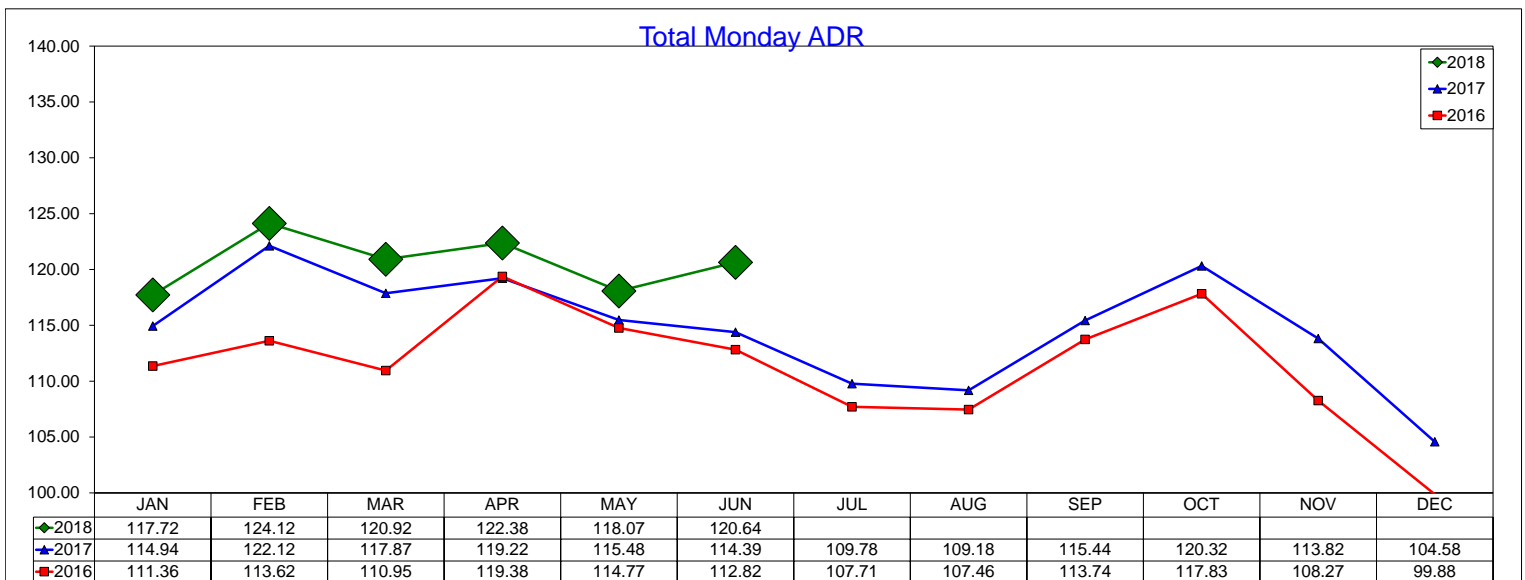
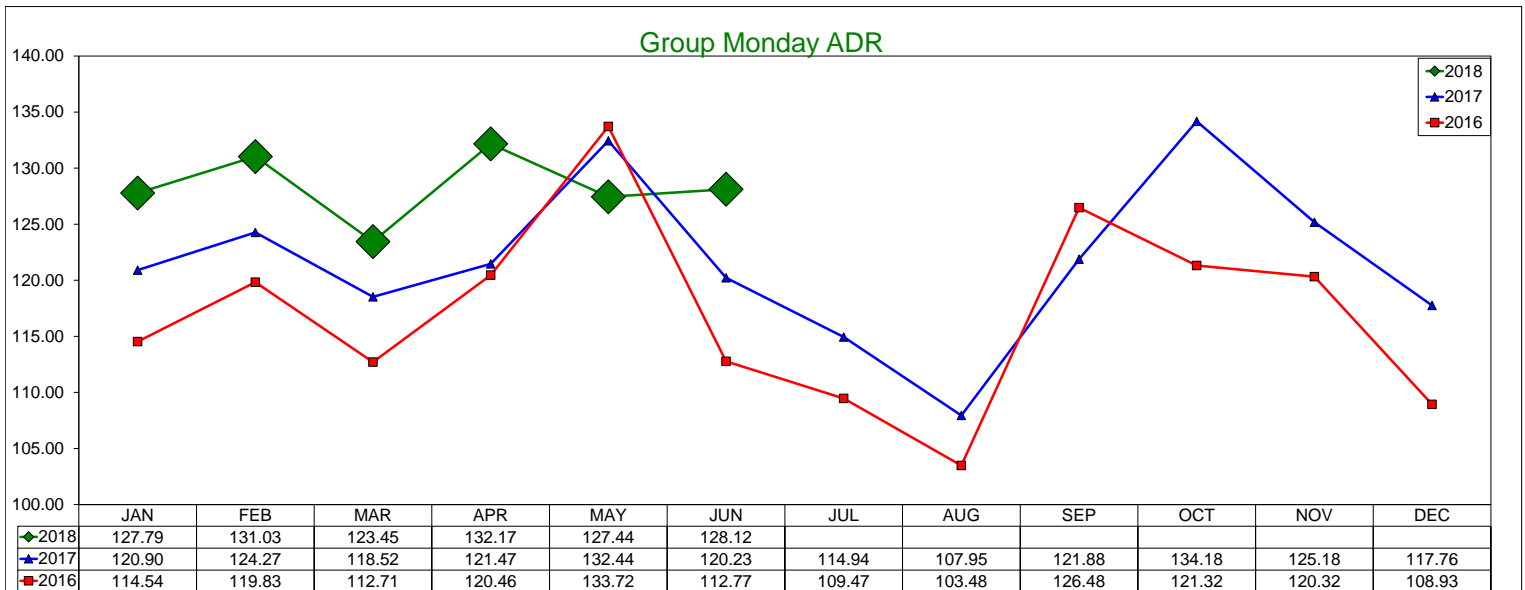
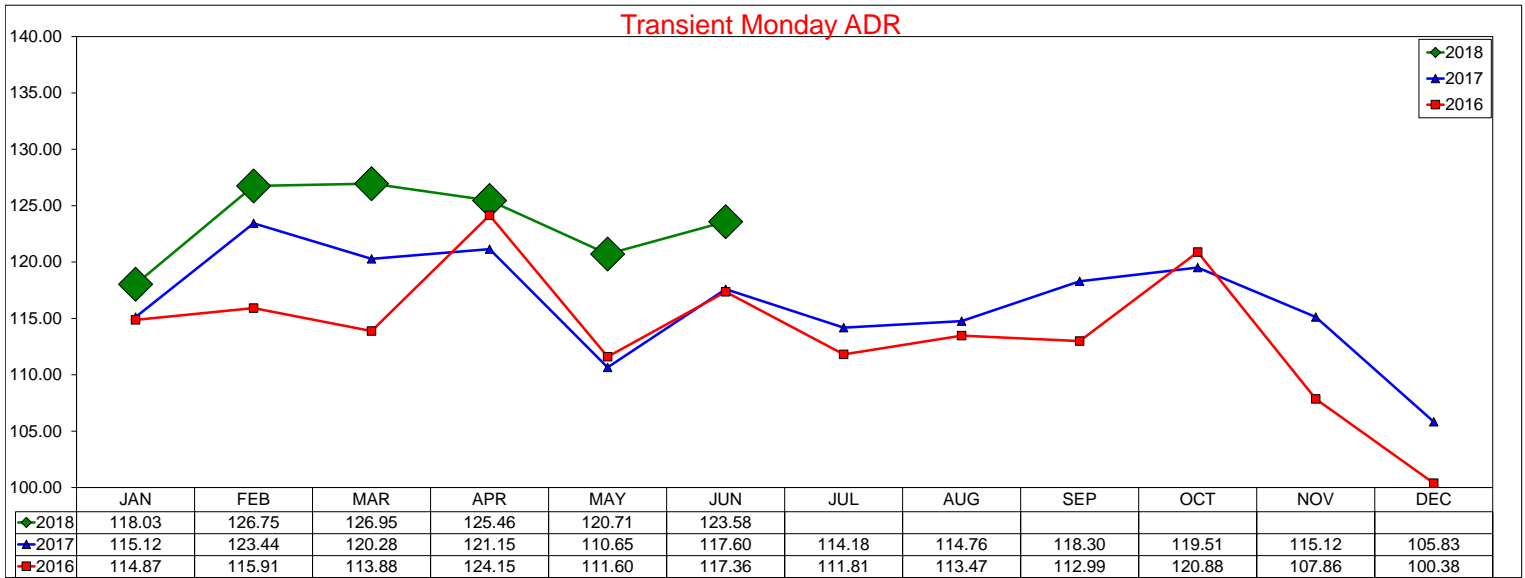


### Total Sunday RevPAR



# Three Year Comparison - Monday - ADR

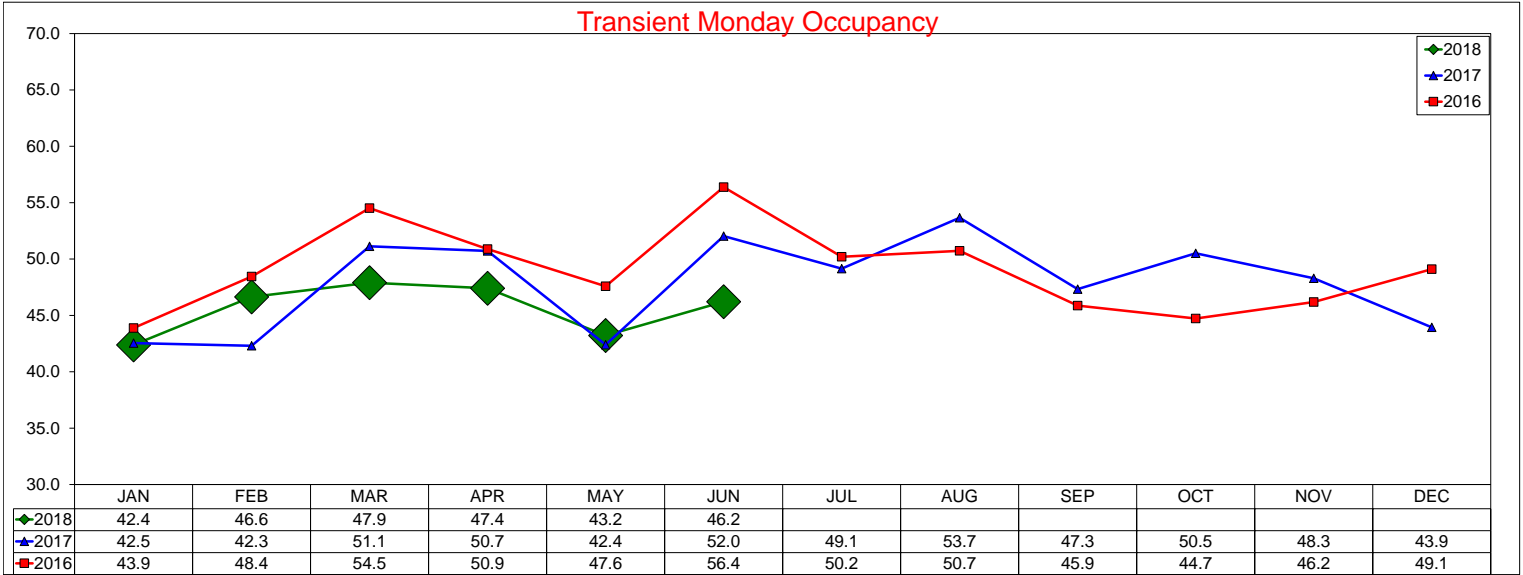
June 2018



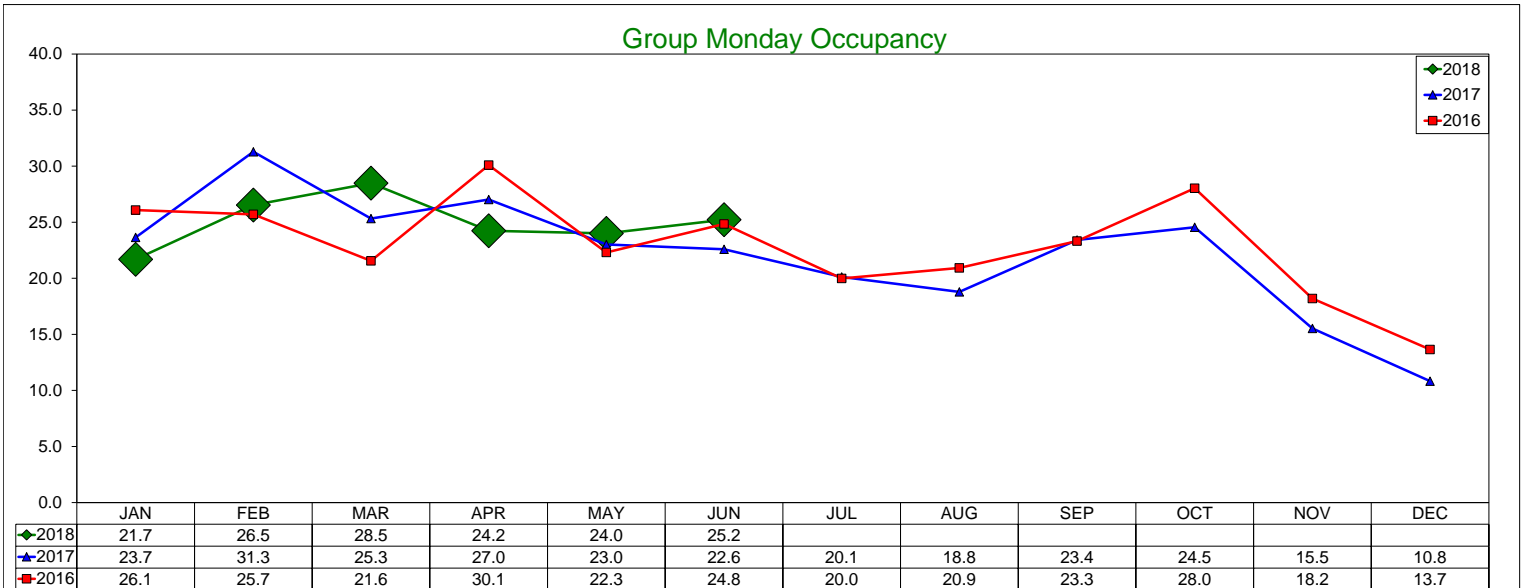
# Three Year Comparison - Monday - Occupancy

June 2018

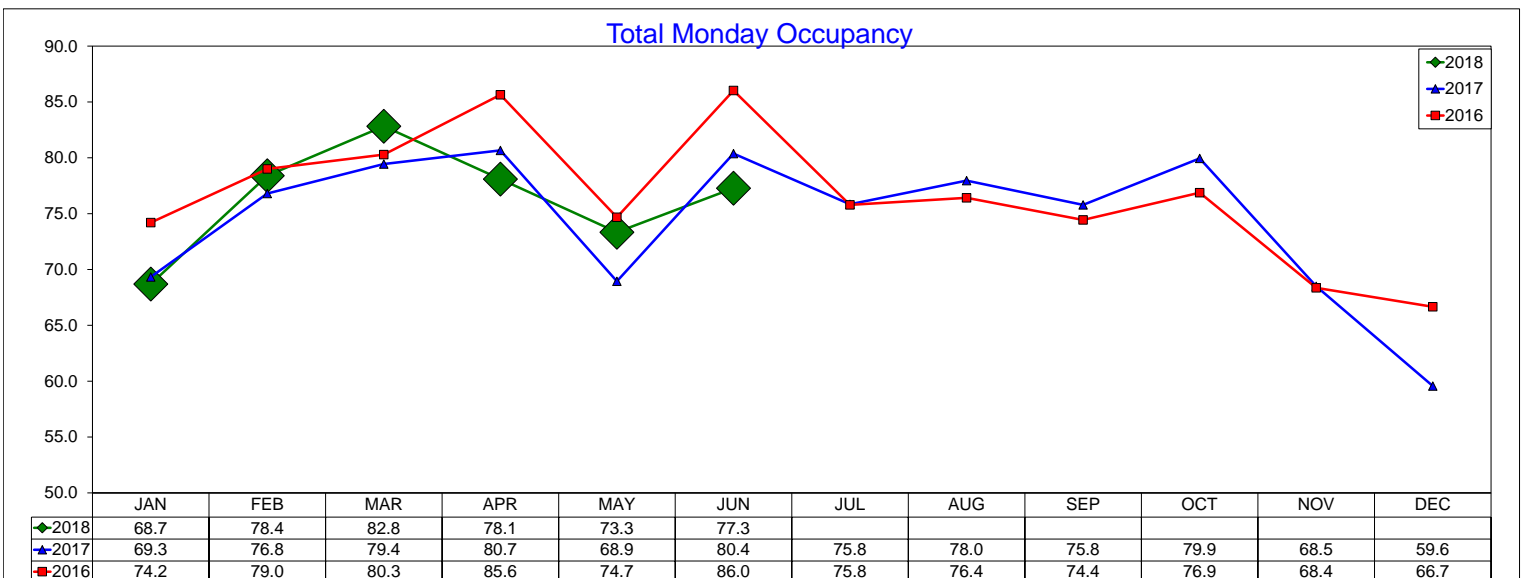
### Transient Monday Occupancy



### Group Monday Occupancy



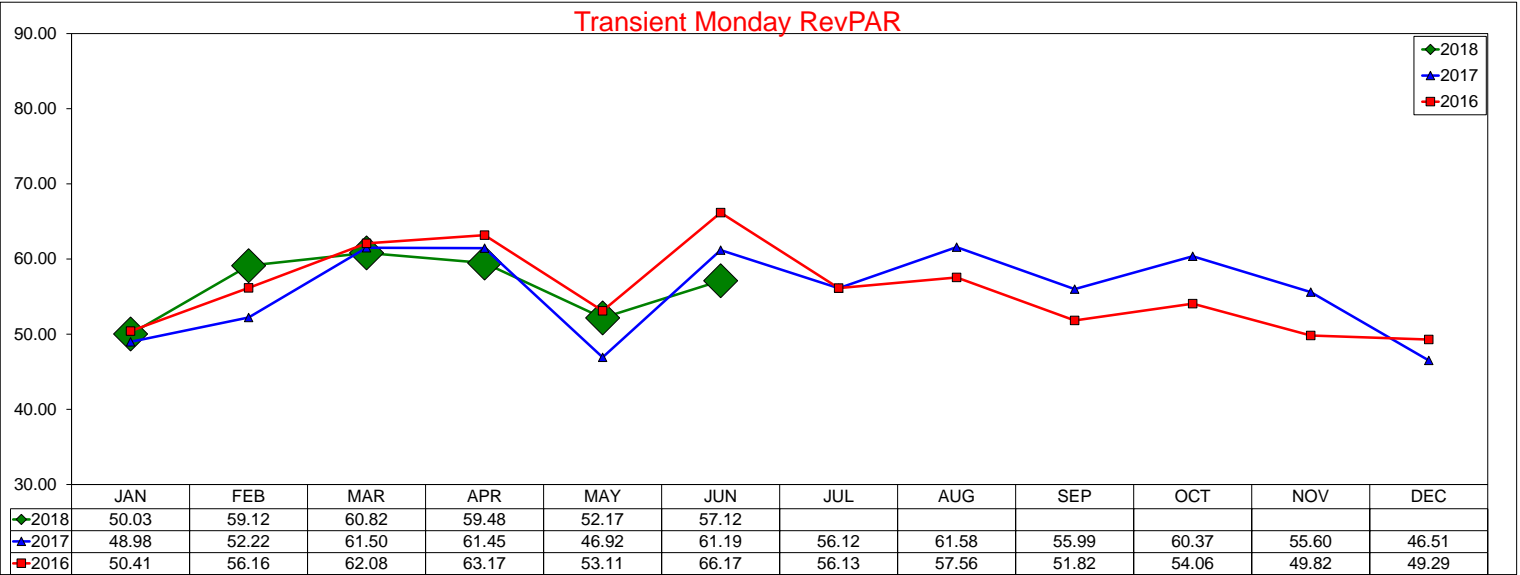
### Total Monday Occupancy



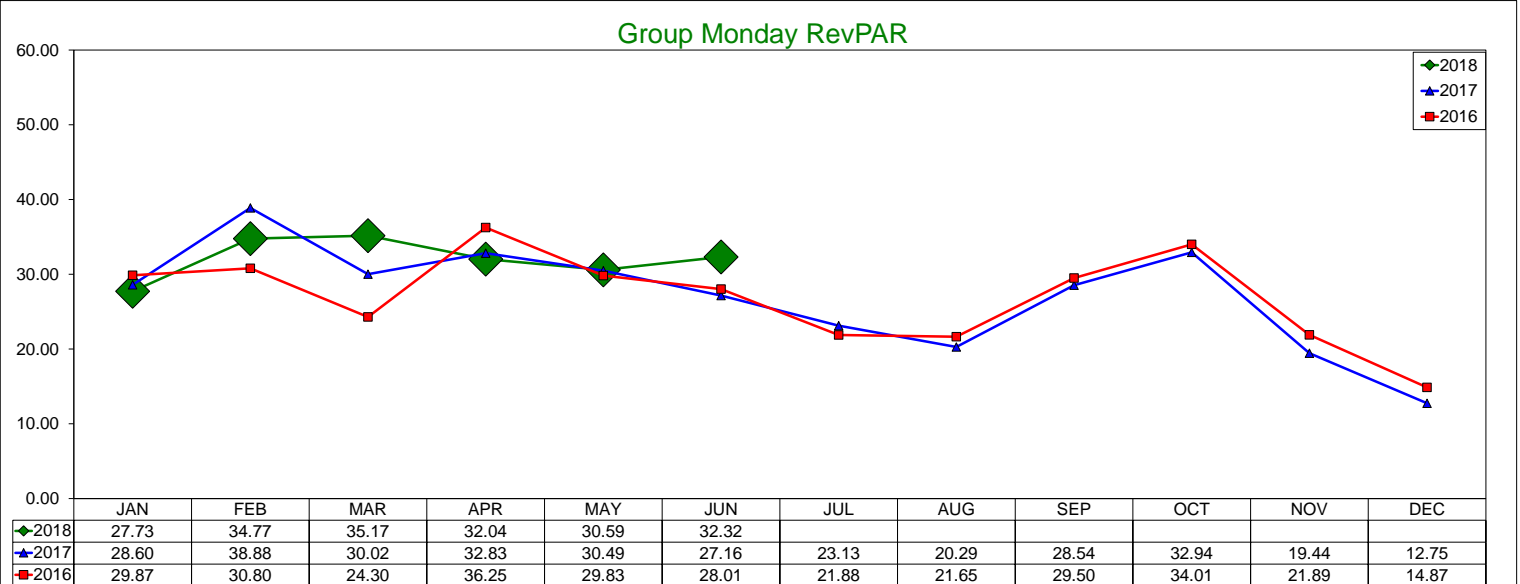
# Three Year Comparison - Monday - RevPAR

June 2018

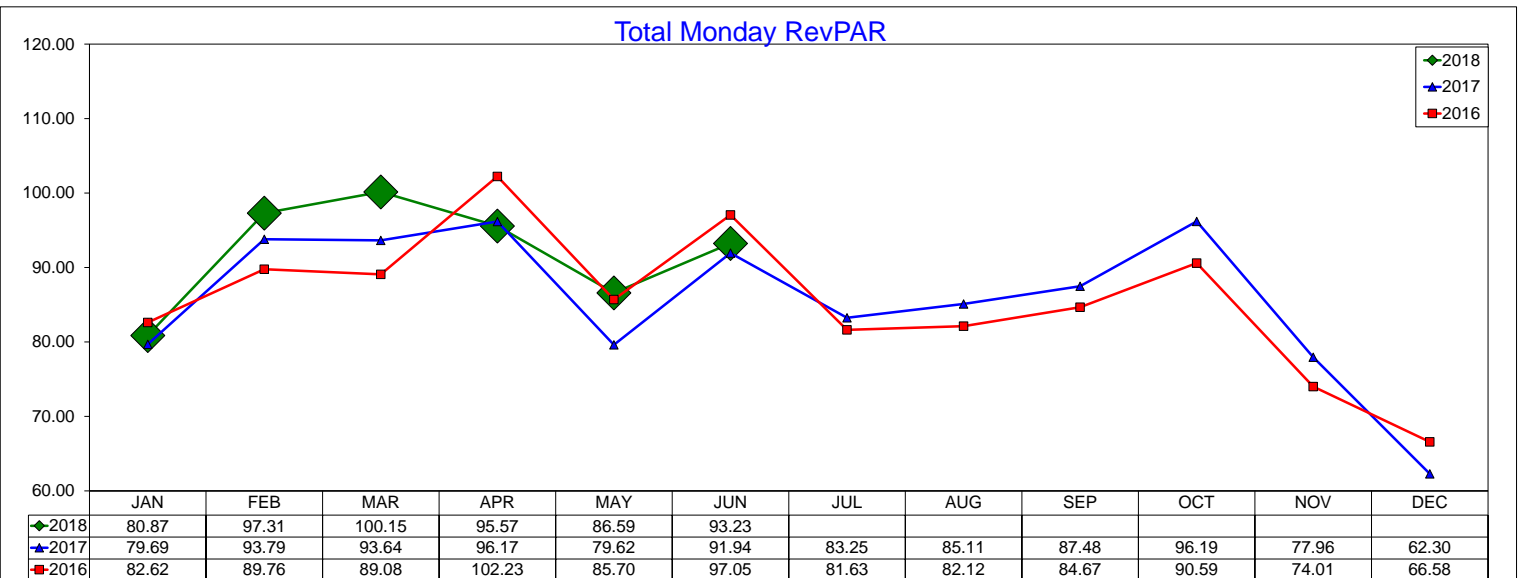
### Transient Monday RevPAR



### Group Monday RevPAR

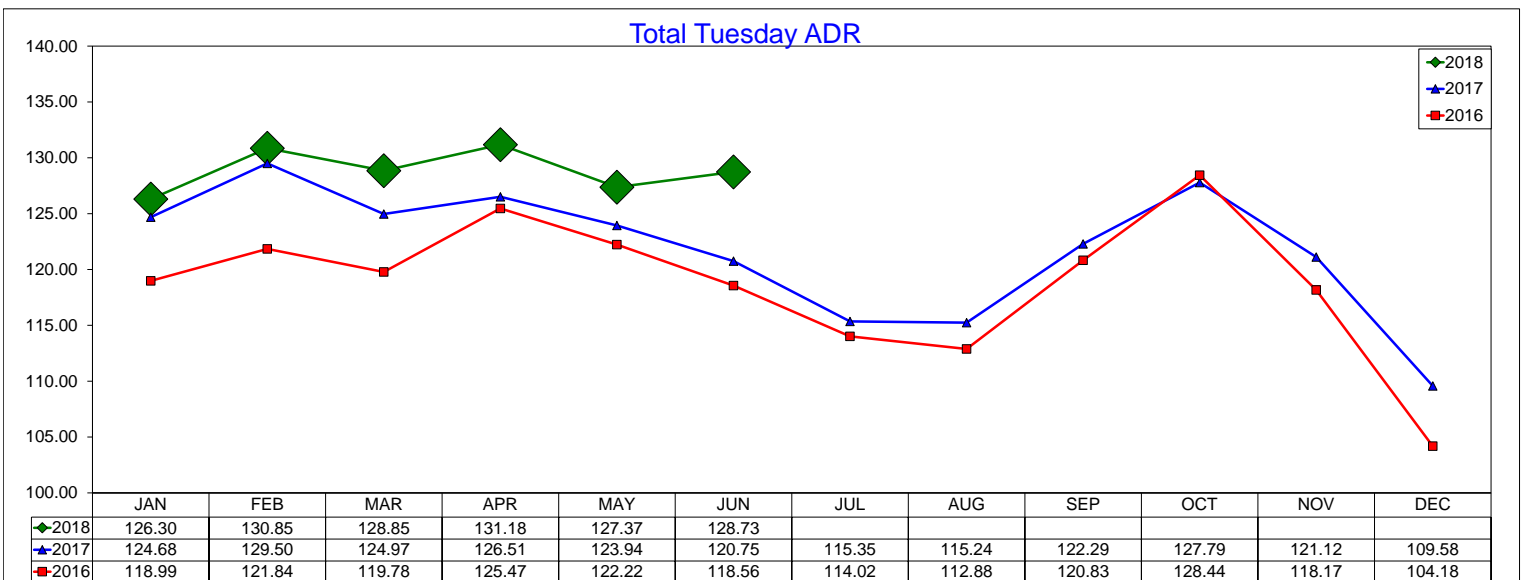
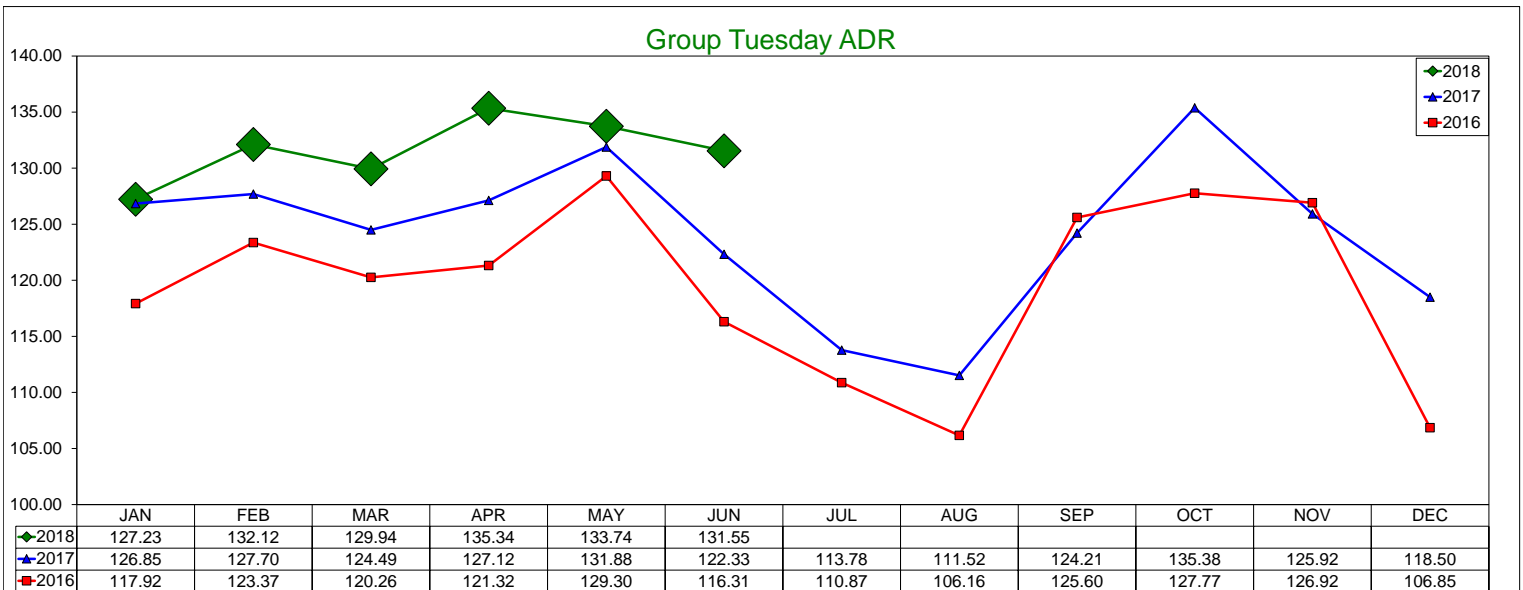
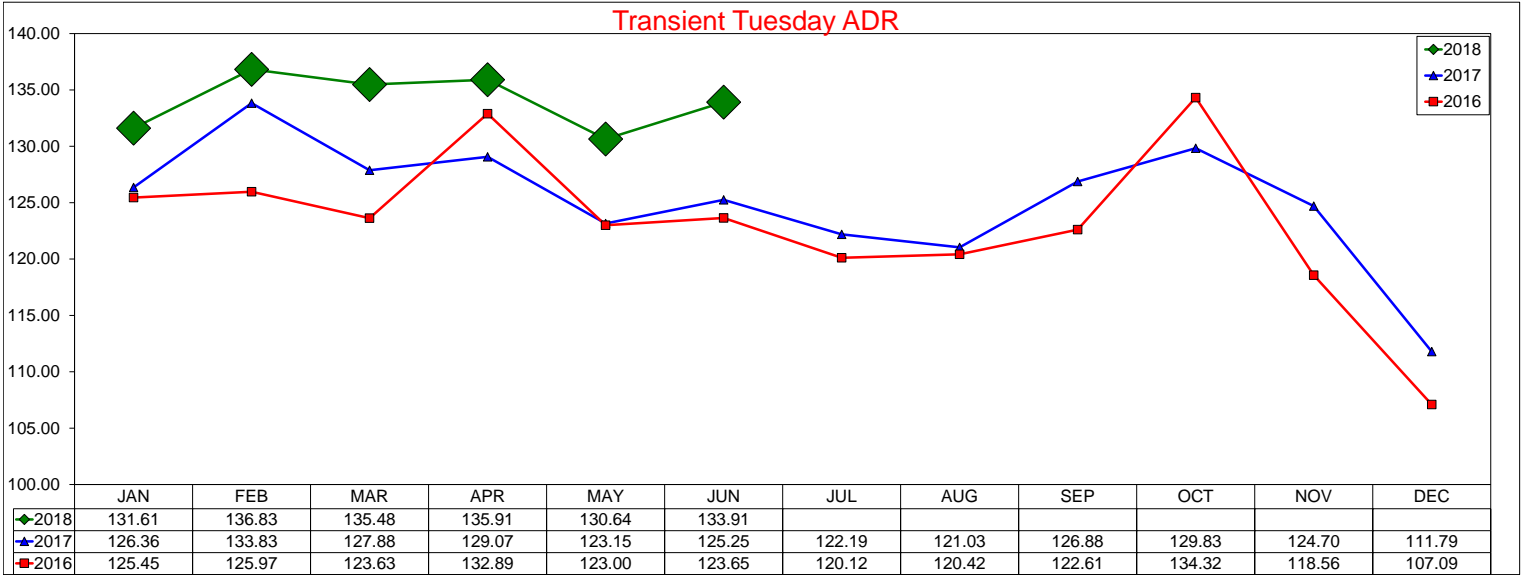


### Total Monday RevPAR



# Three Year Comparison - Tuesday - ADR

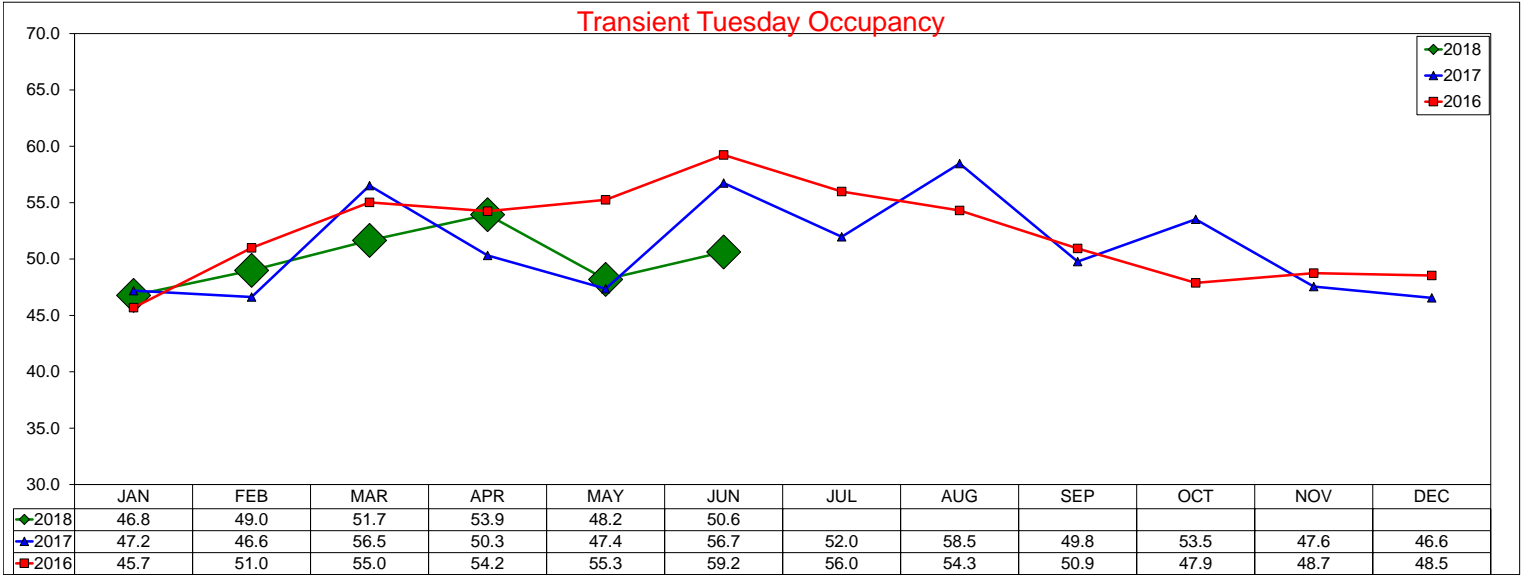
June 2018



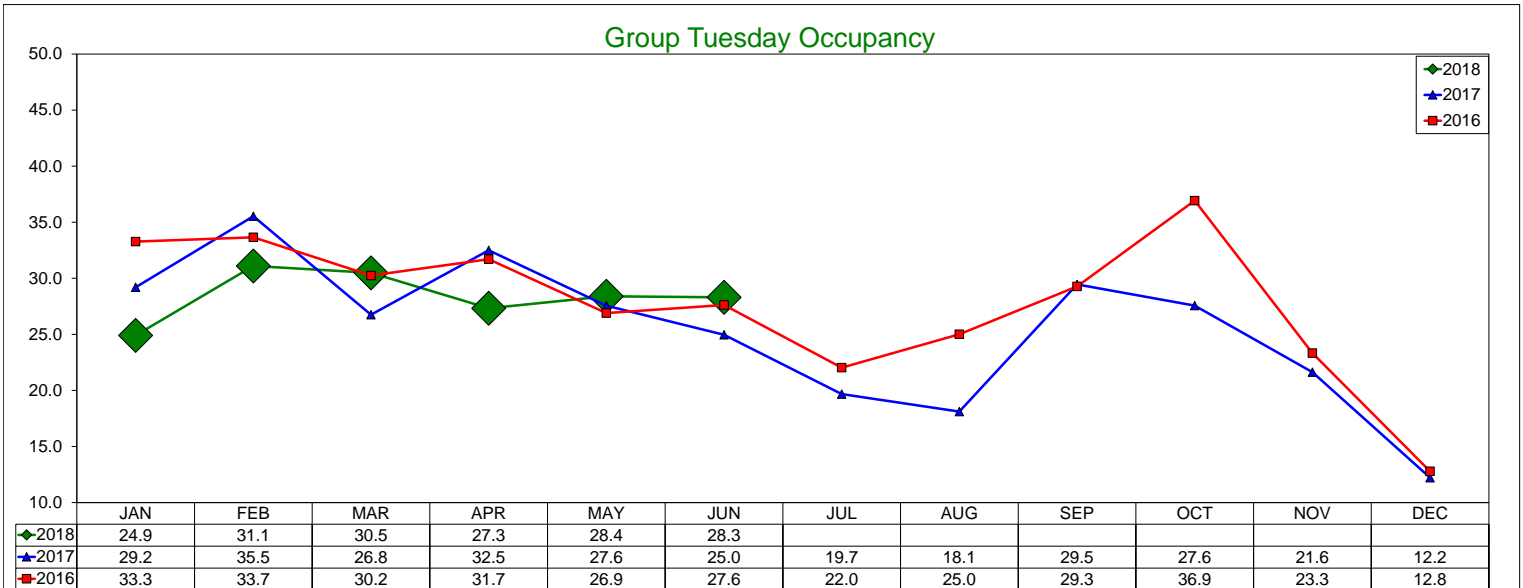
# Three Year Comparison - Tuesday - Occupancy

June 2018

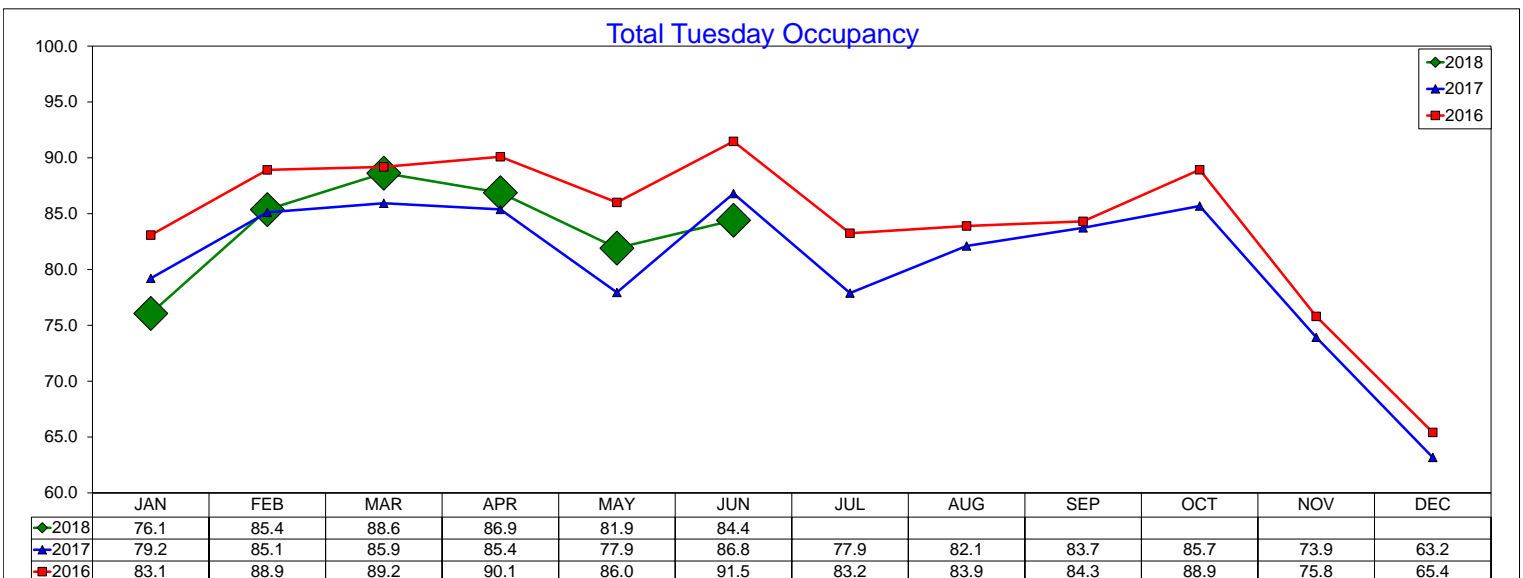
### Transient Tuesday Occupancy



### Group Tuesday Occupancy



### Total Tuesday Occupancy

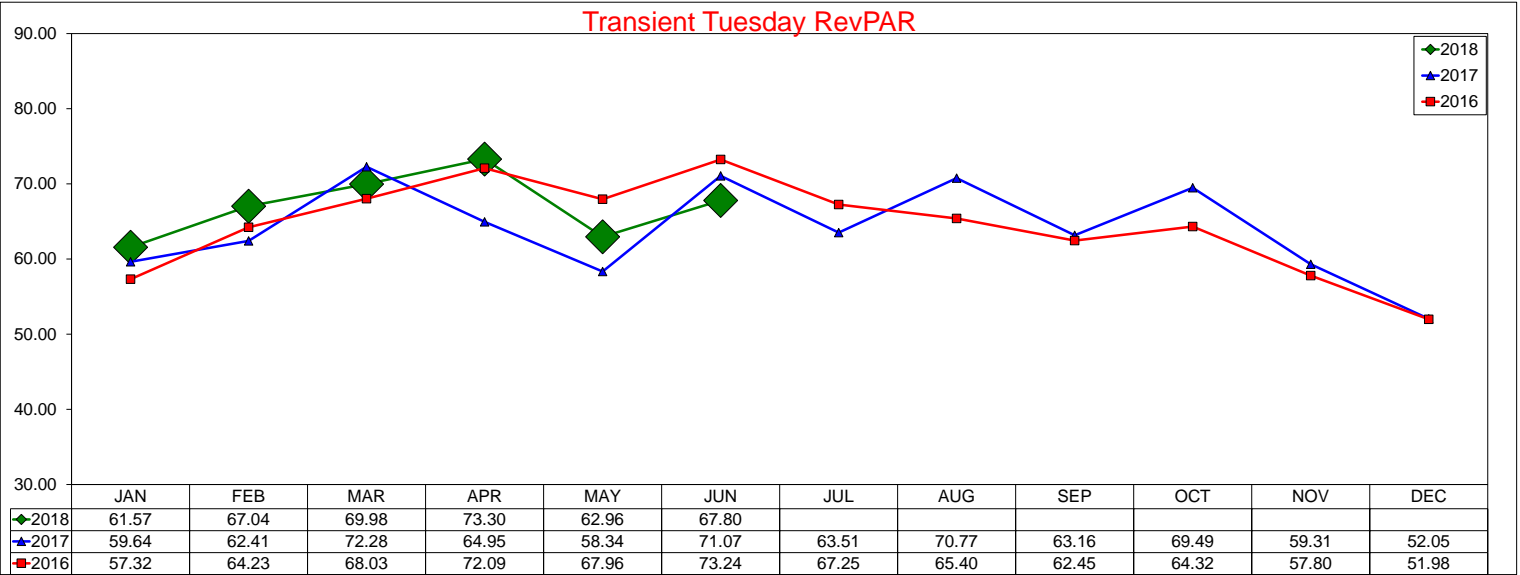




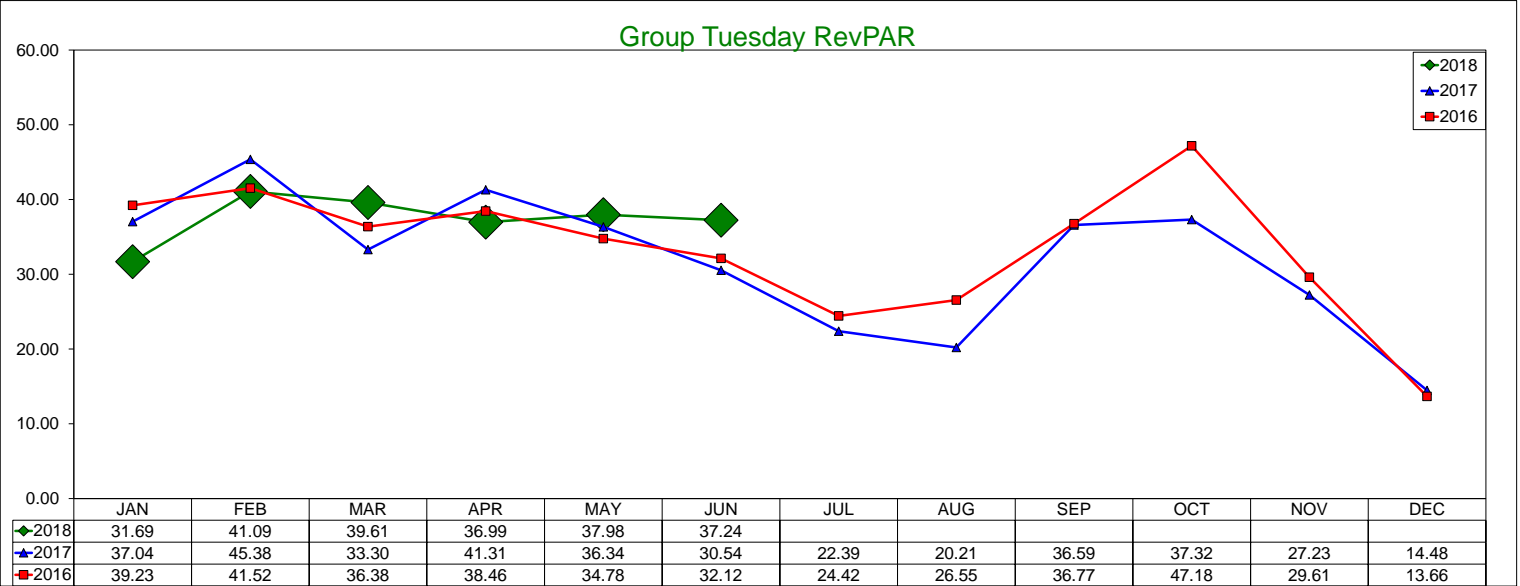
# Three Year Comparison - Tuesday - RevPAR

June 2018

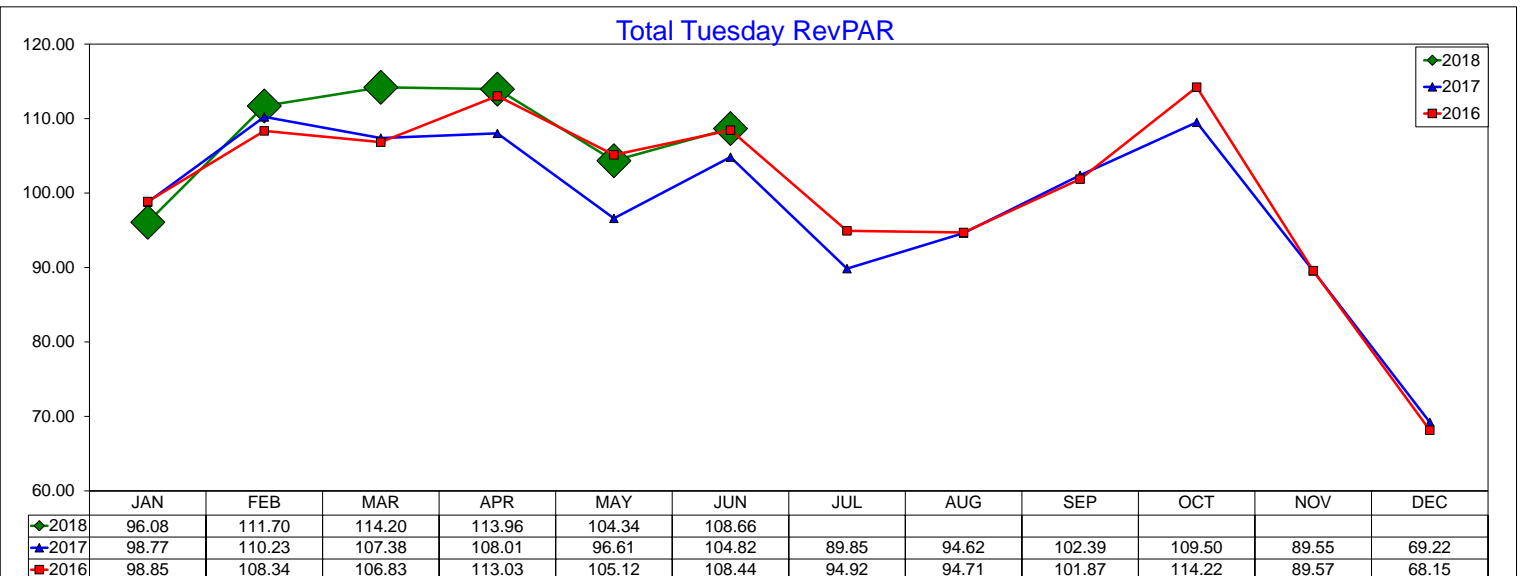
### Transient Tuesday RevPAR



### Group Tuesday RevPAR

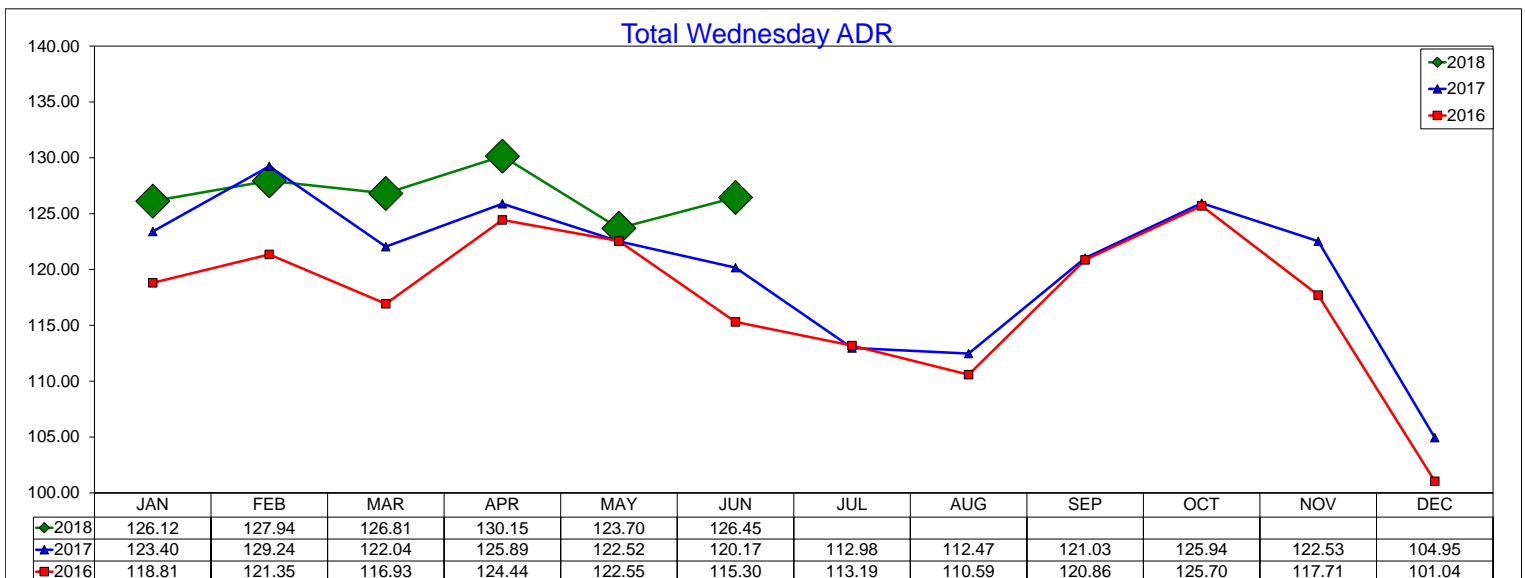
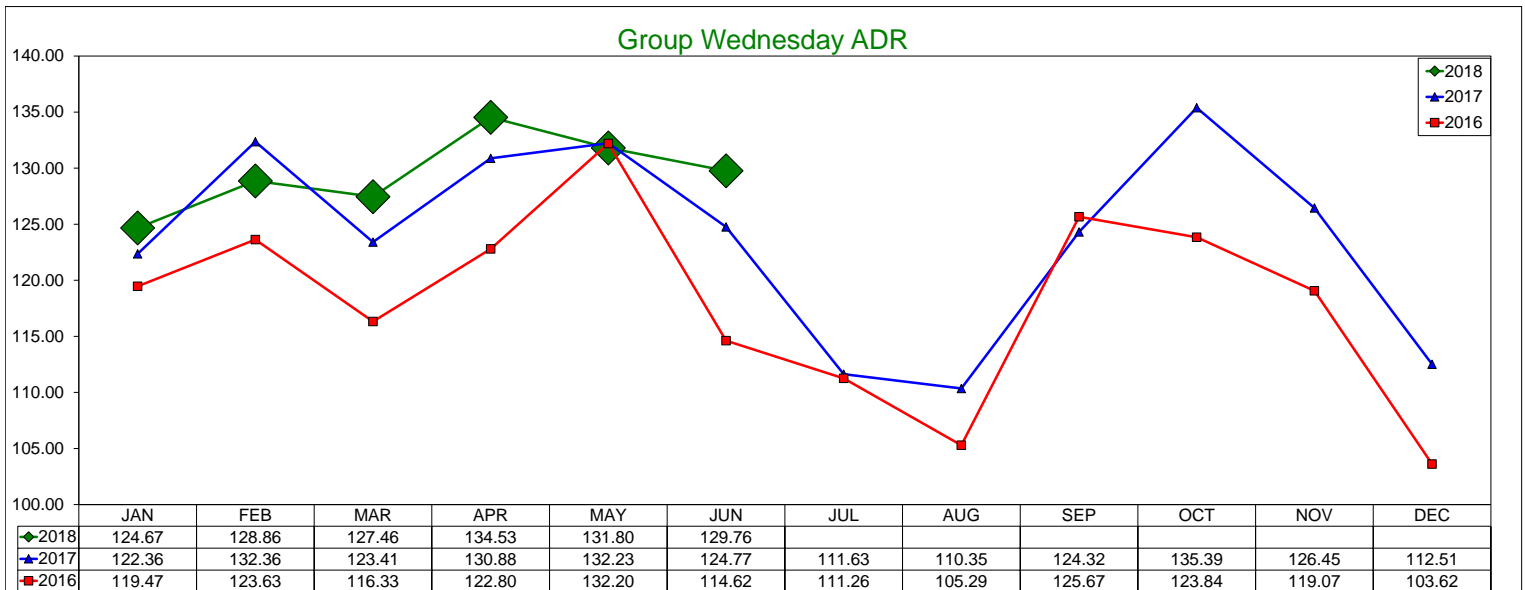
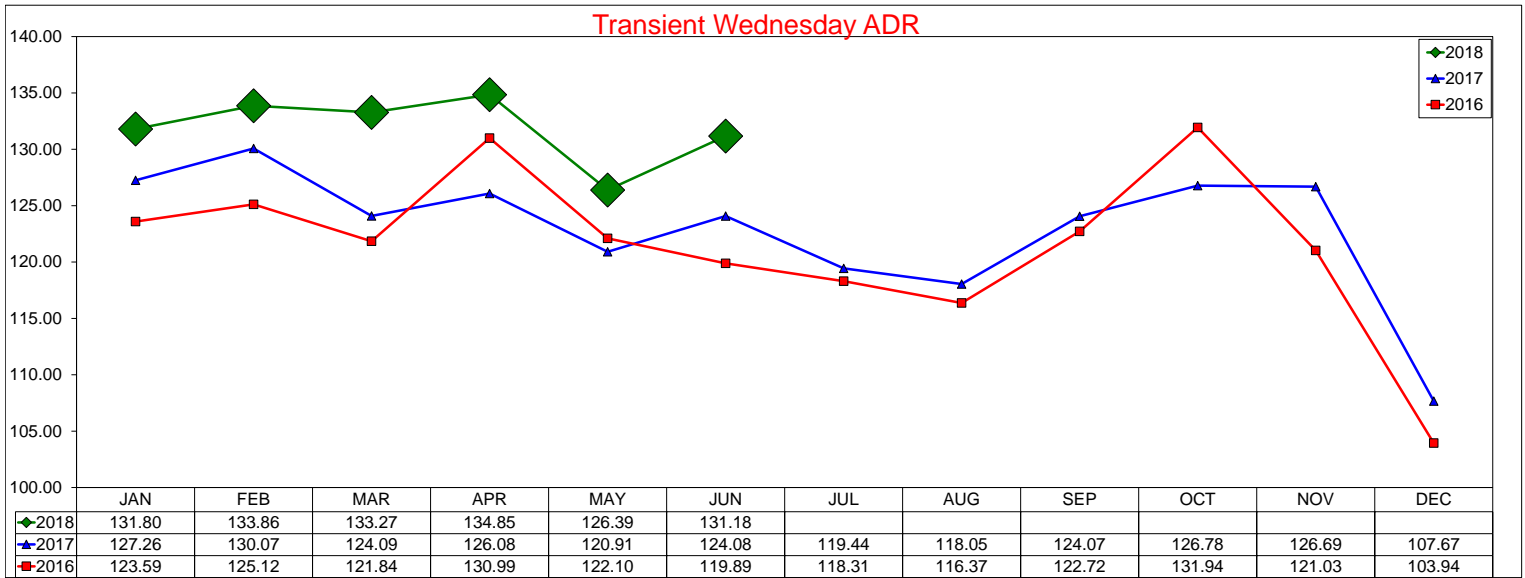


### Total Tuesday RevPAR



# Three Year Comparison - Wednesday - ADR

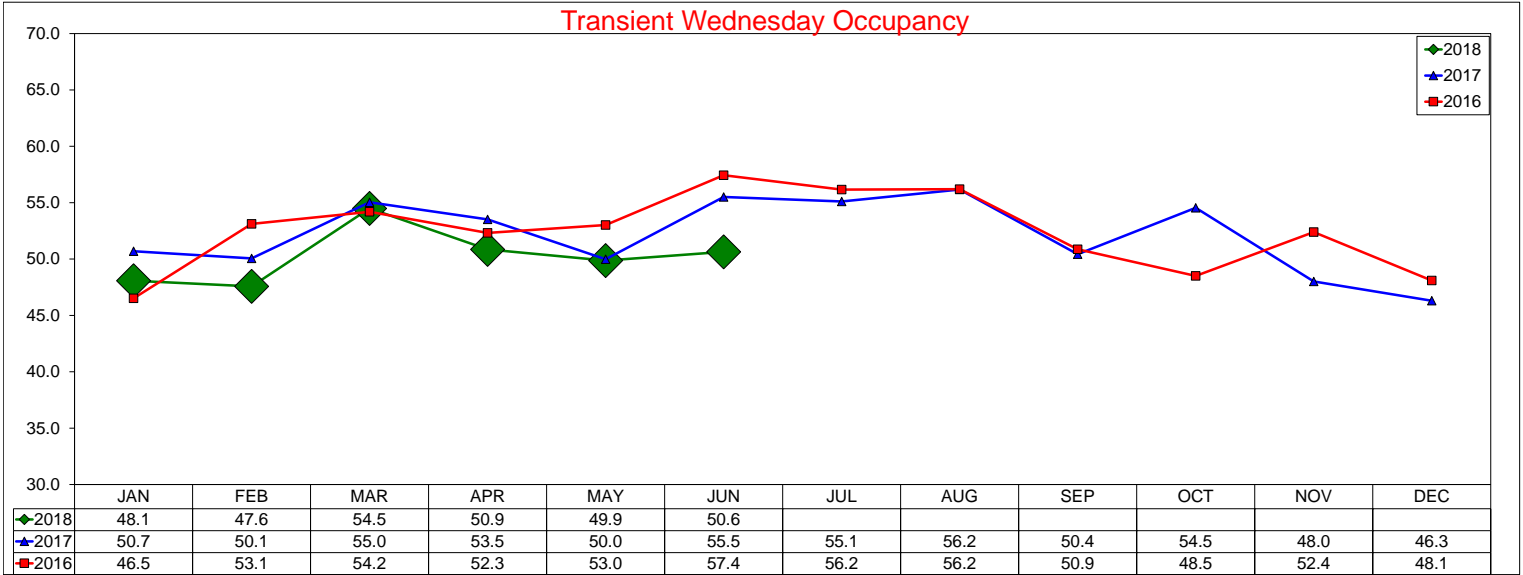
June 2018



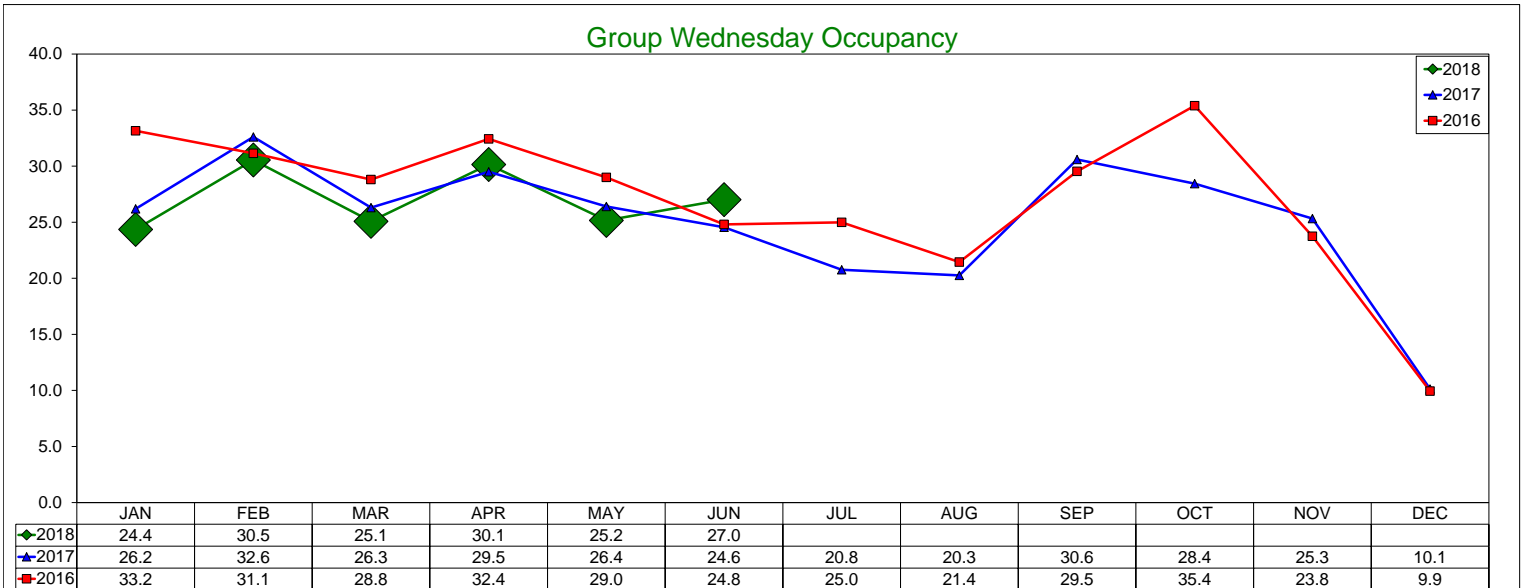
# Three Year Comparison - Wednesday - Occupancy

June 2018

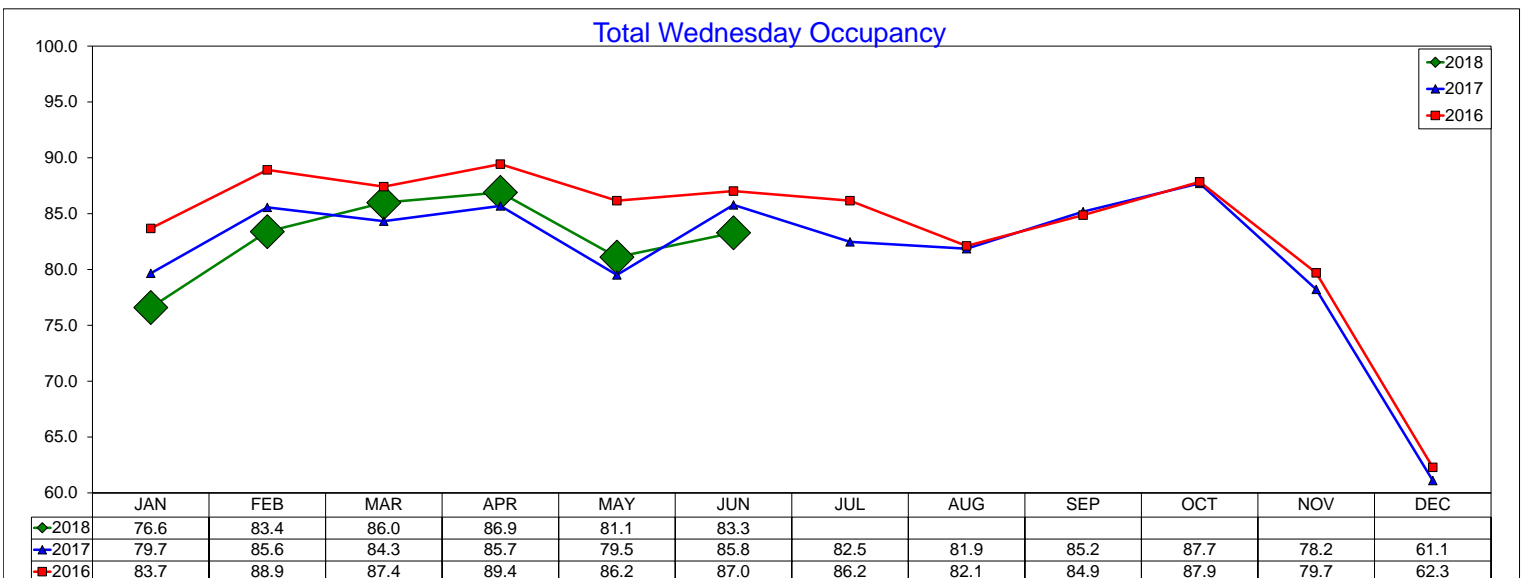
### Transient Wednesday Occupancy



### Group Wednesday Occupancy



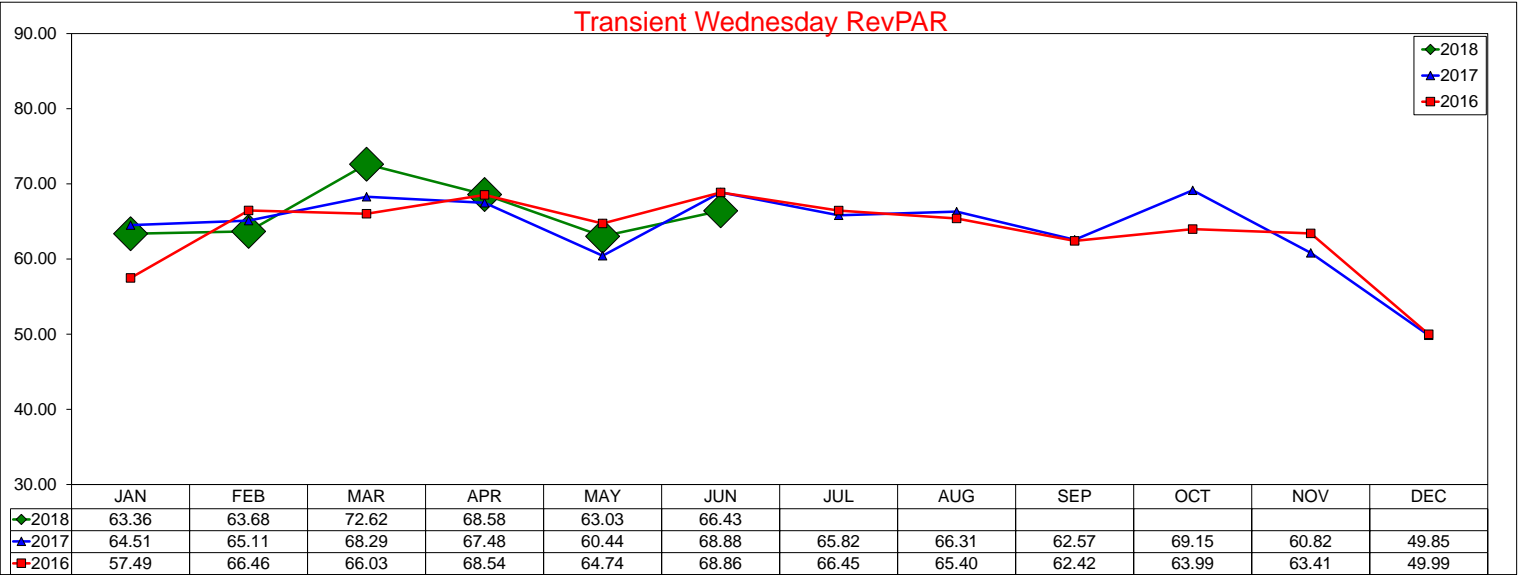
### Total Wednesday Occupancy



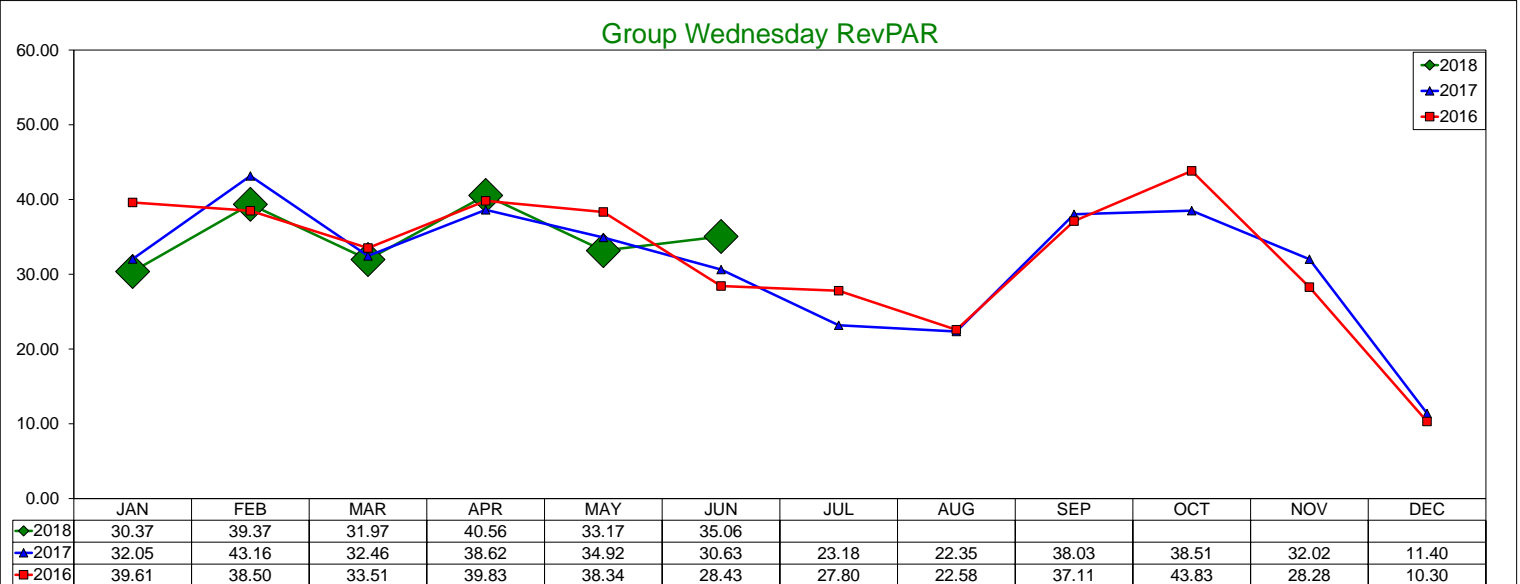
# Three Year Comparison - Wednesday - RevPAR

June 2018

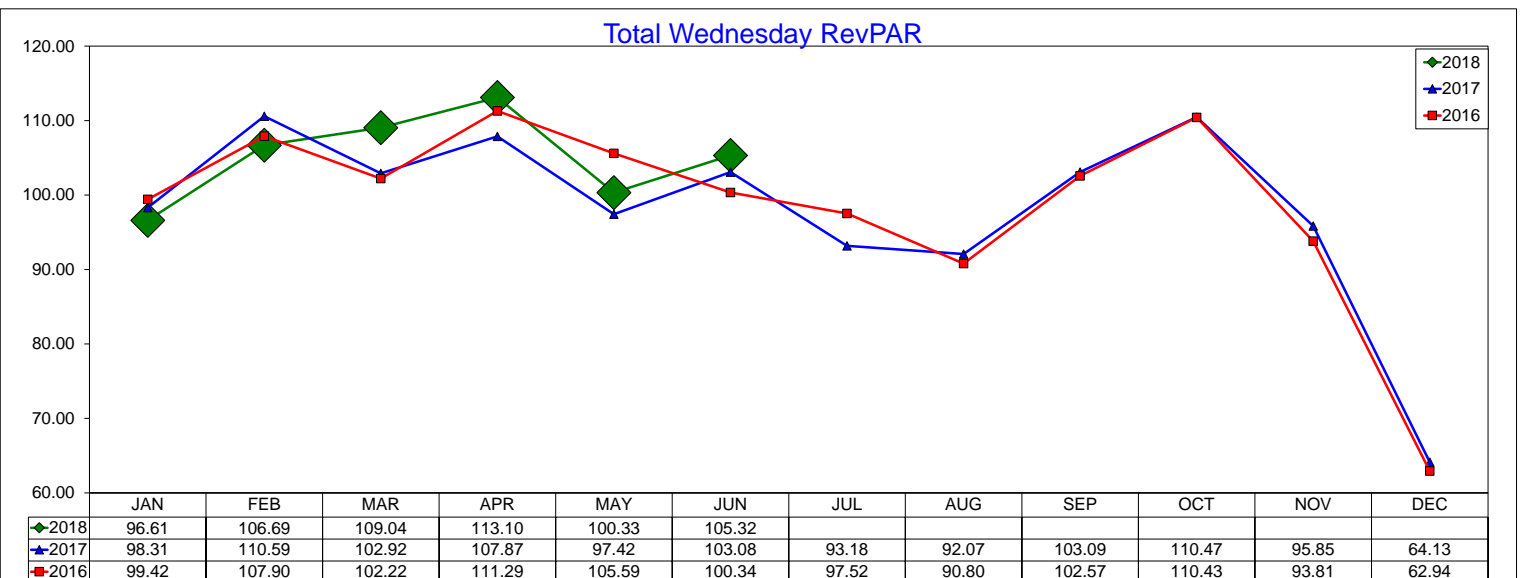
### Transient Wednesday RevPAR



### Group Wednesday RevPAR

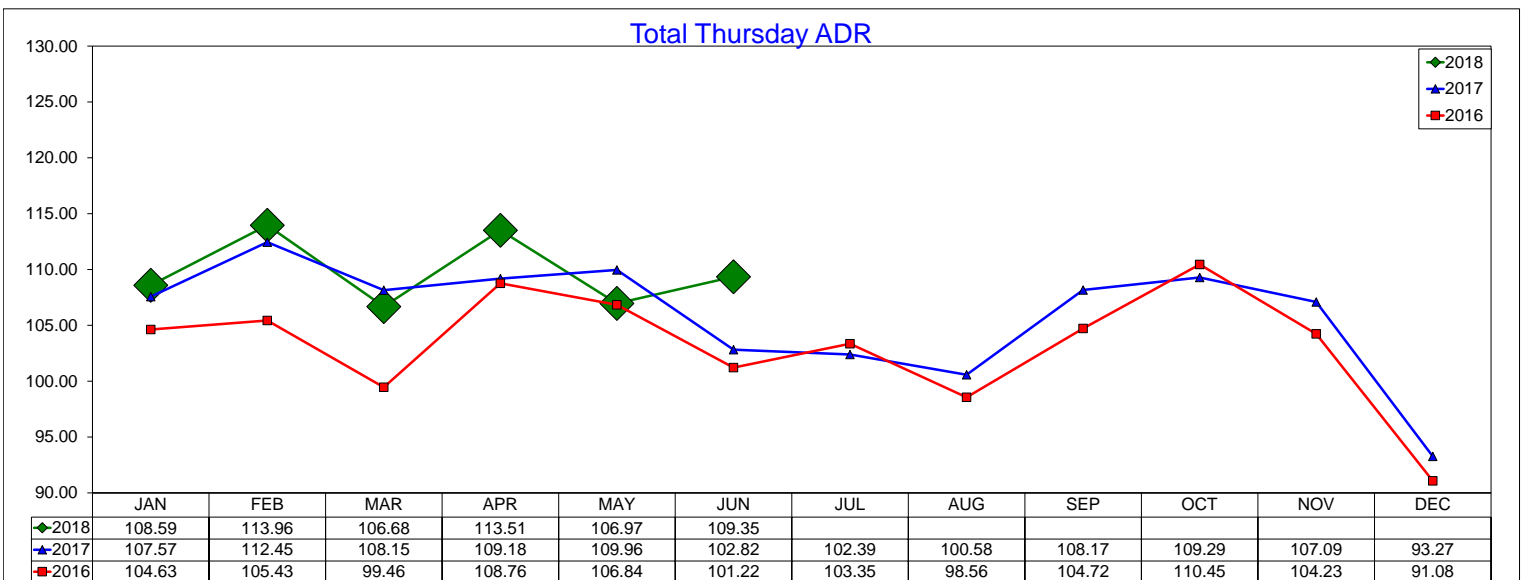
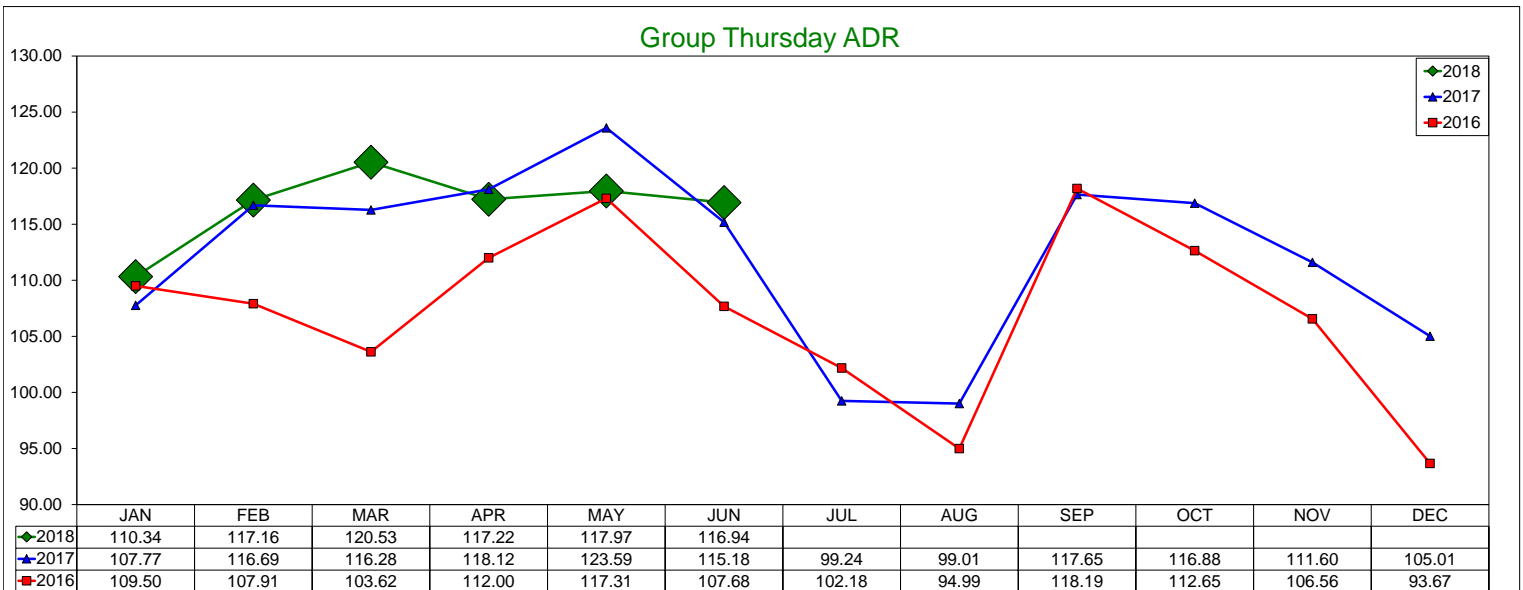
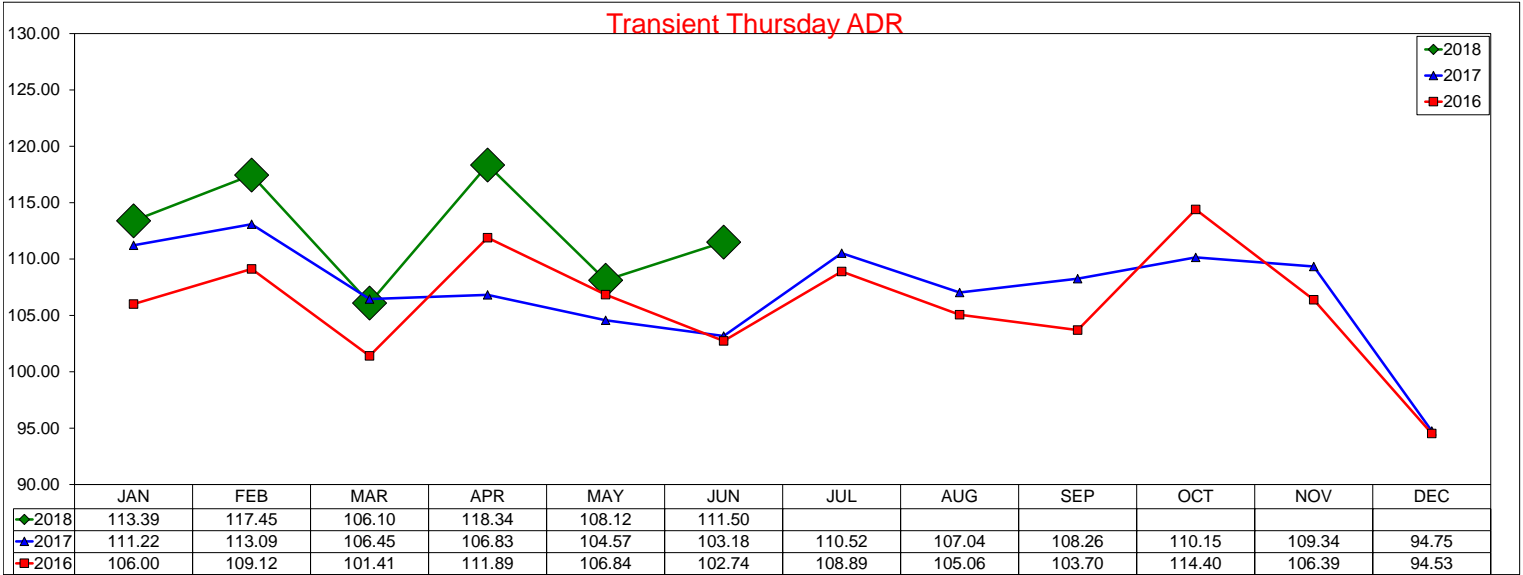


### Total Wednesday RevPAR



# Three Year Comparison - Thursday - ADR

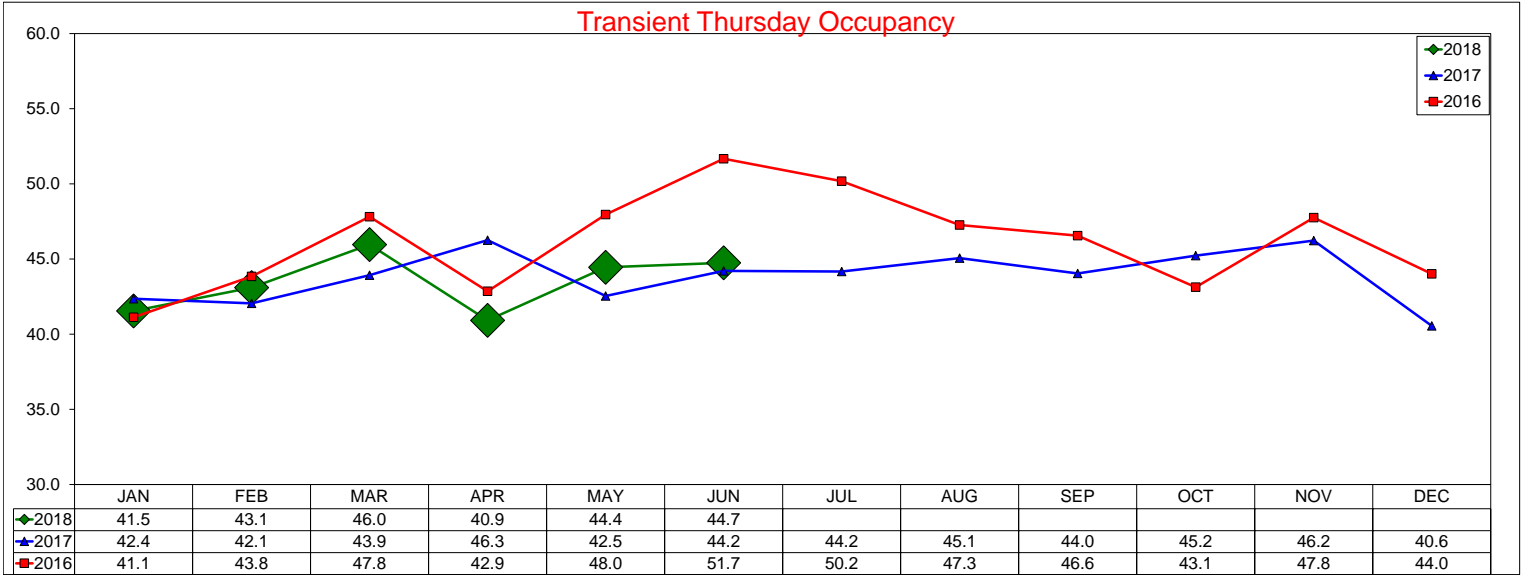
June 2018



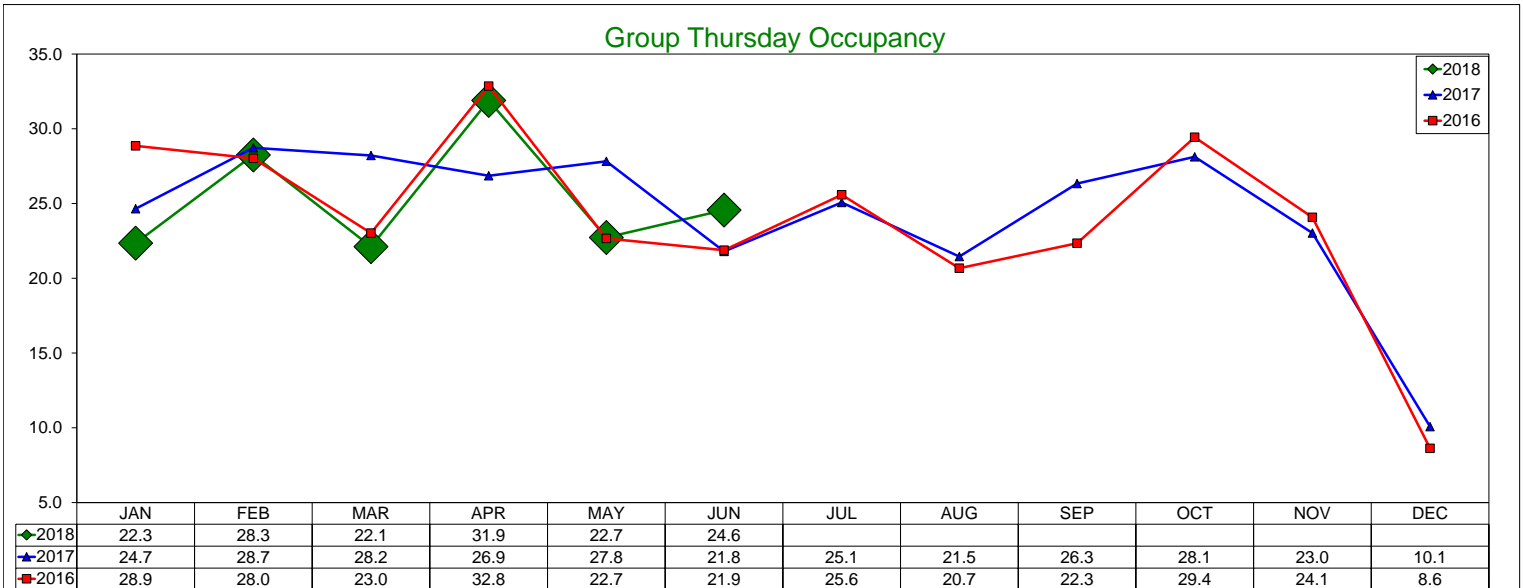
# Three Year Comparison - Thursday - Occupancy

June 2018

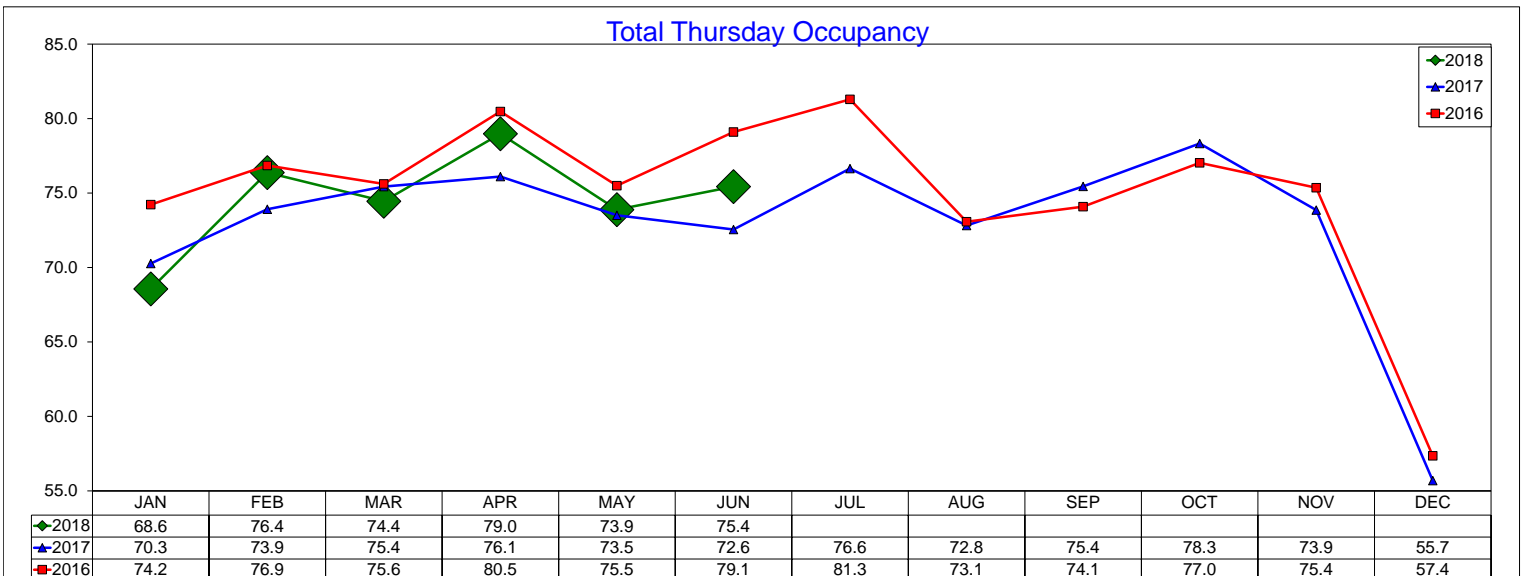
### Transient Thursday Occupancy



### Group Thursday Occupancy



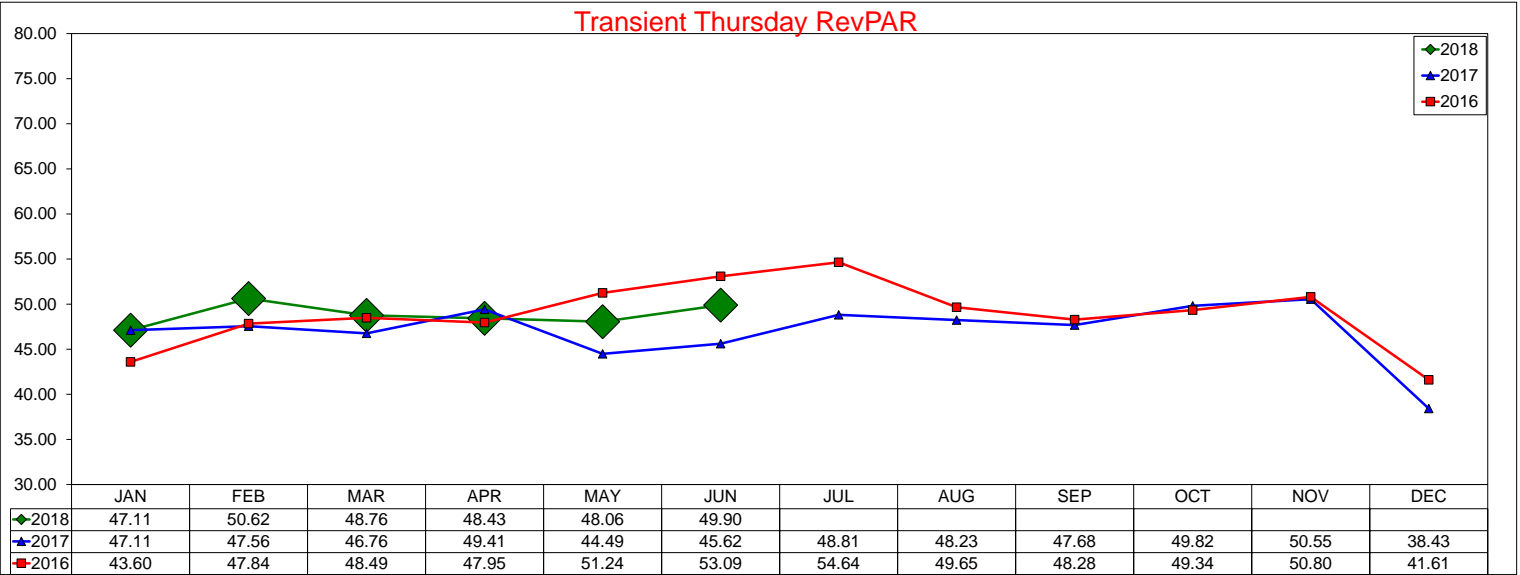
### Total Thursday Occupancy



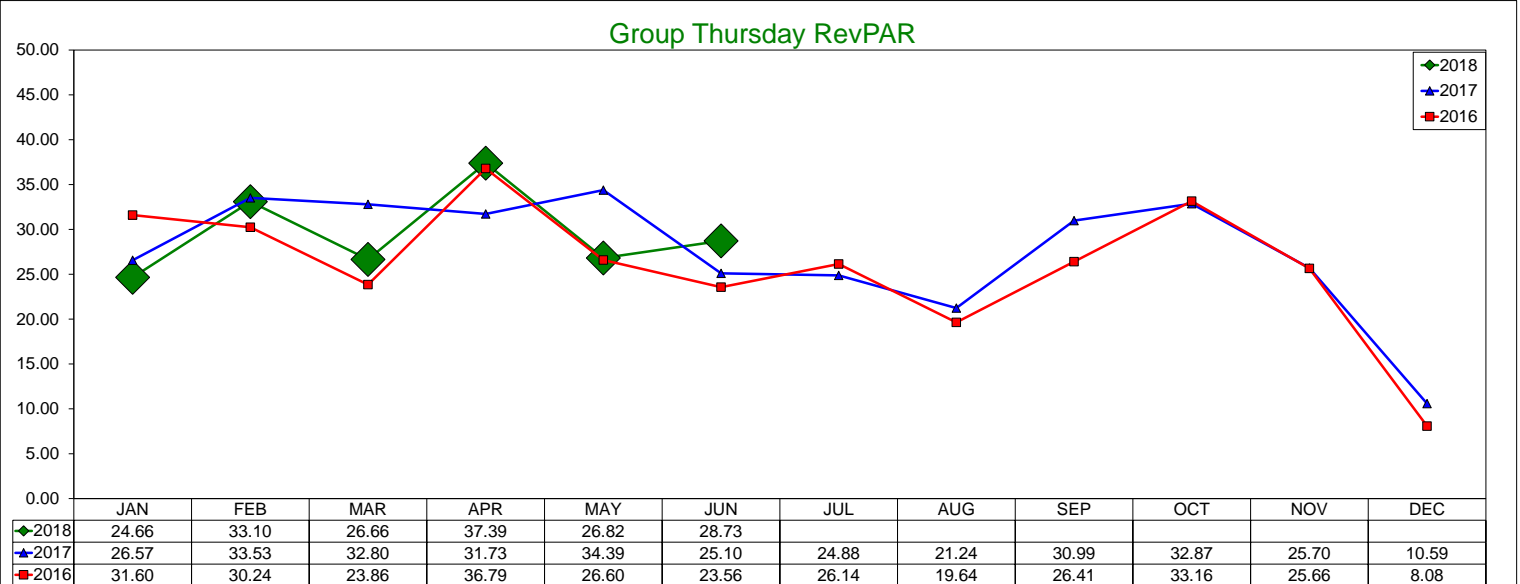
# Three Year Comparison - Thursday - RevPAR

June 2018

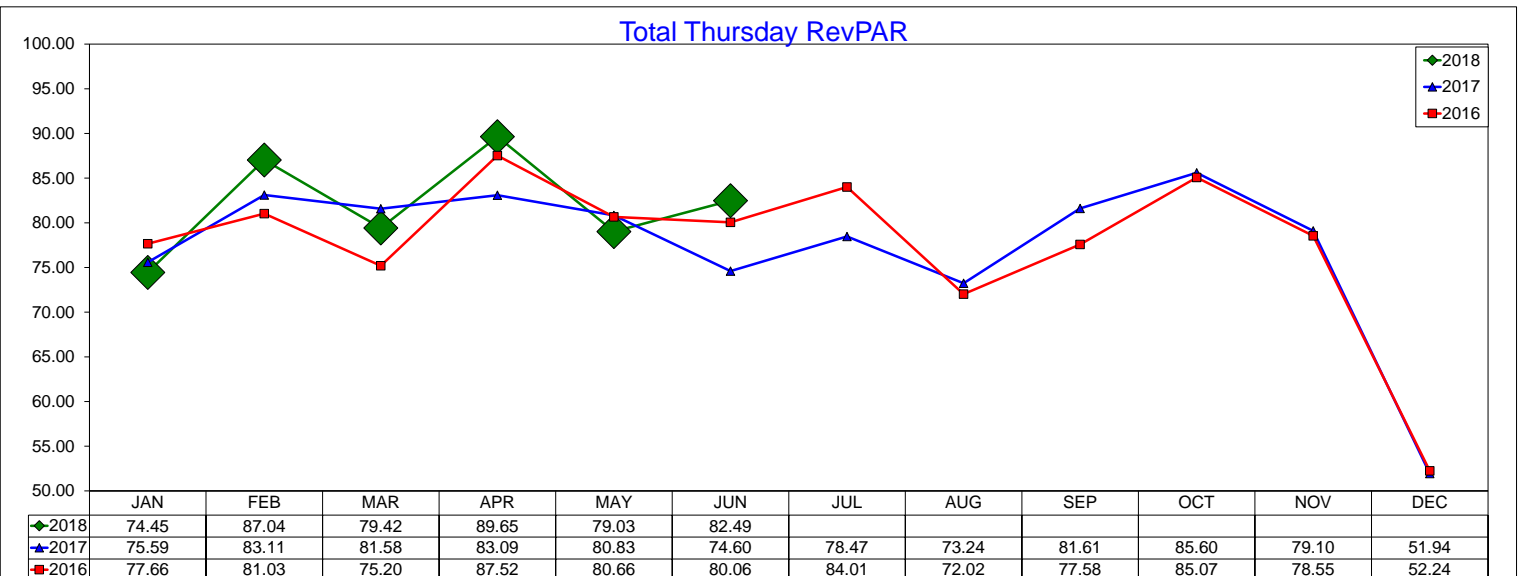
### Transient Thursday RevPAR



### Group Thursday RevPAR

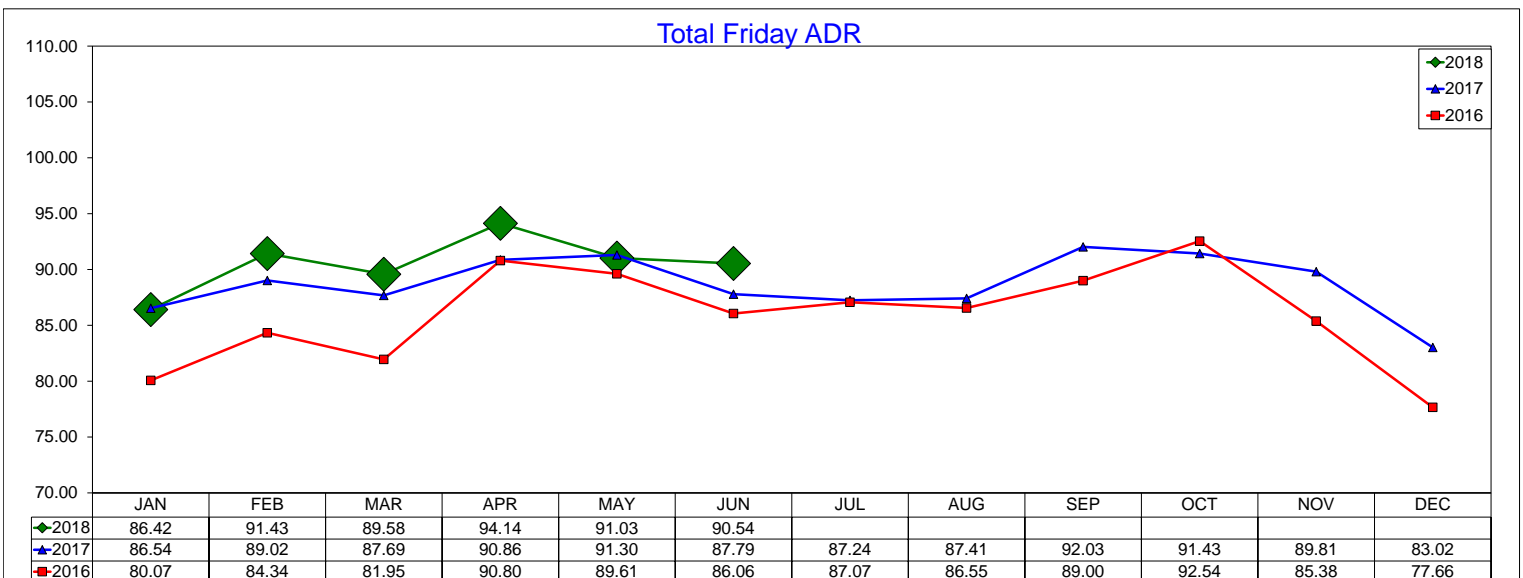
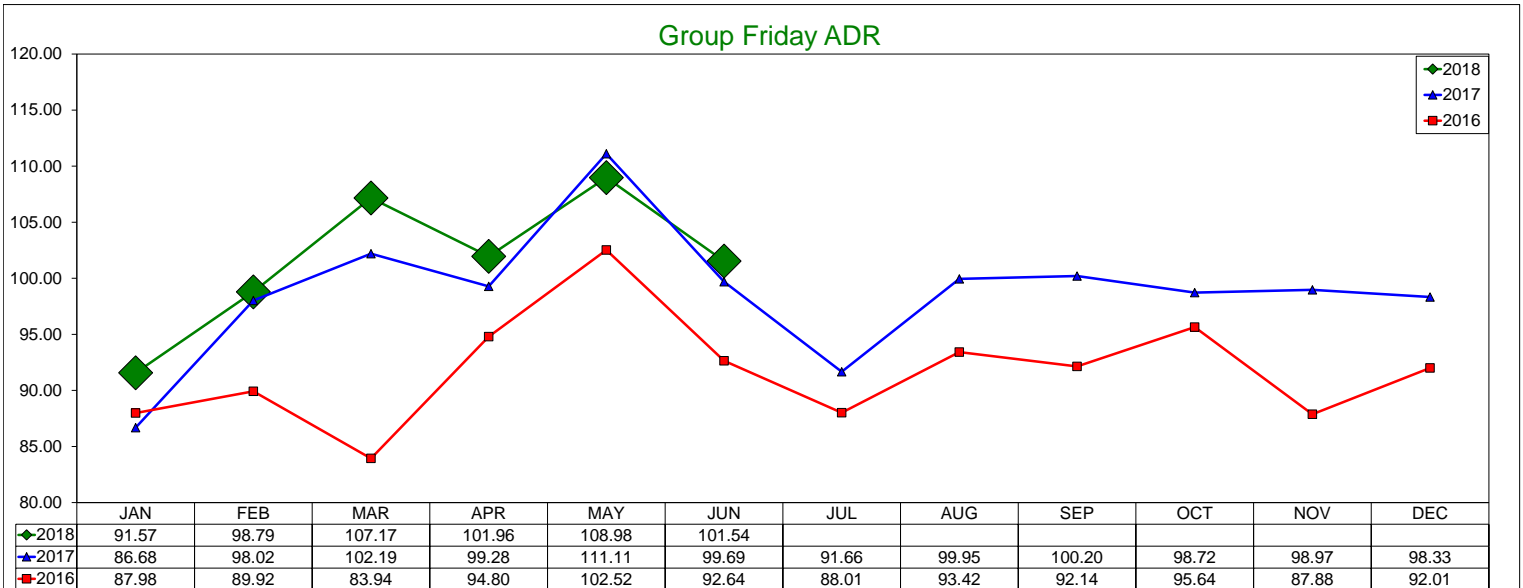
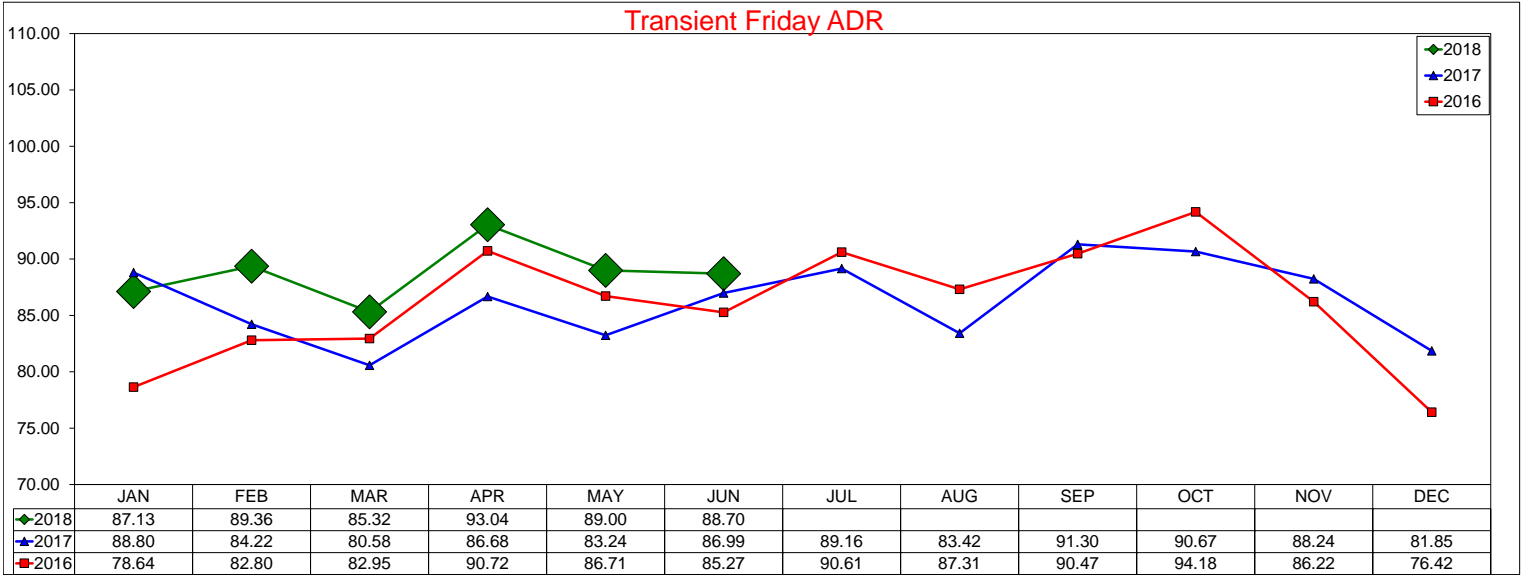


### Total Thursday RevPAR



# Three Year Comparison - Friday - ADR

June 2018

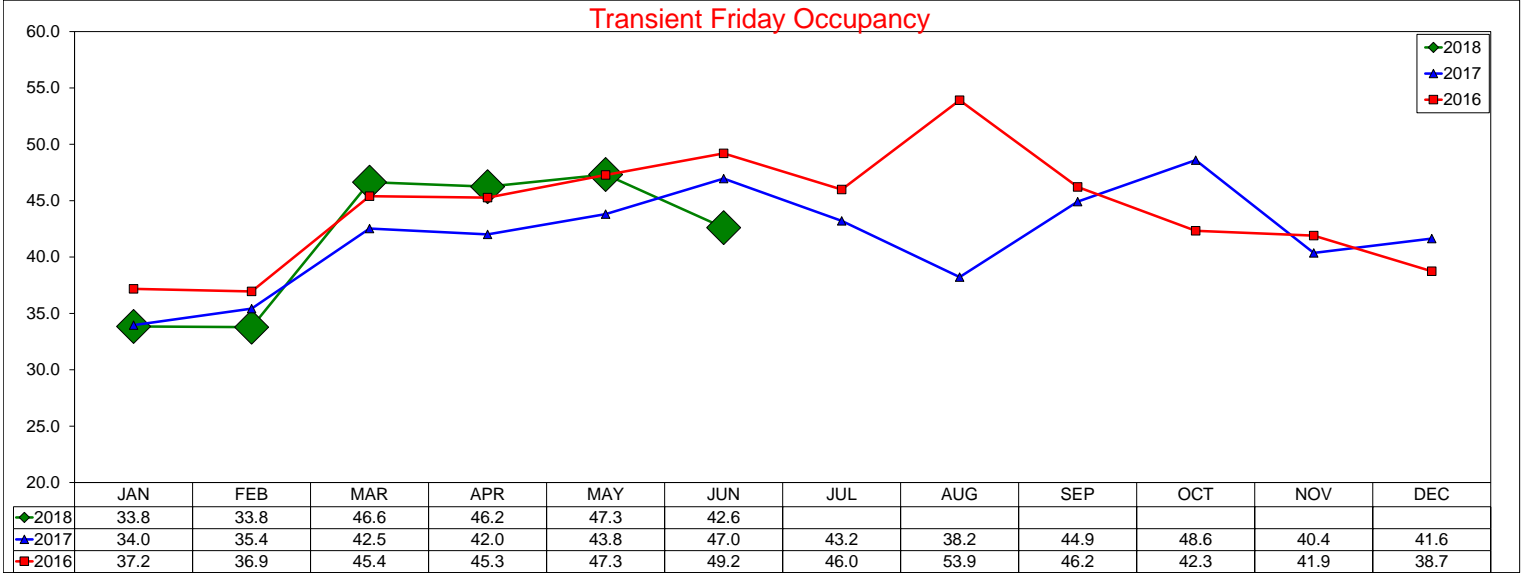




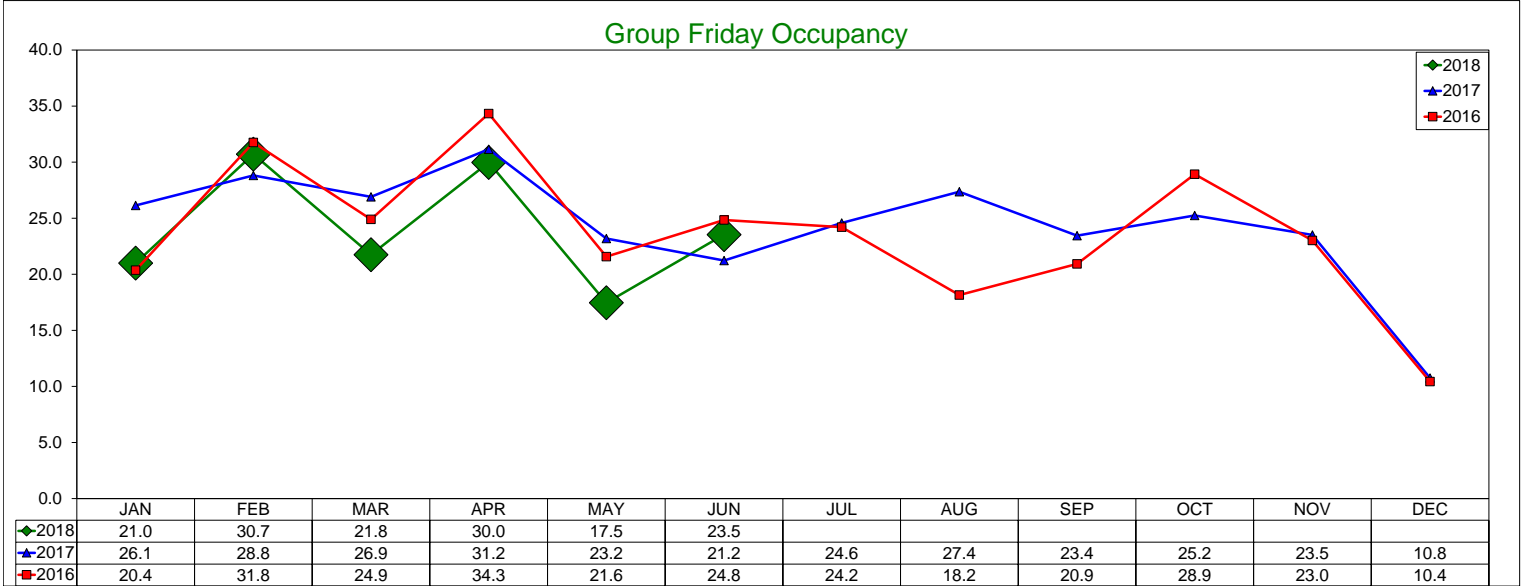
# Three Year Comparison - Friday - Occupancy

June 2018

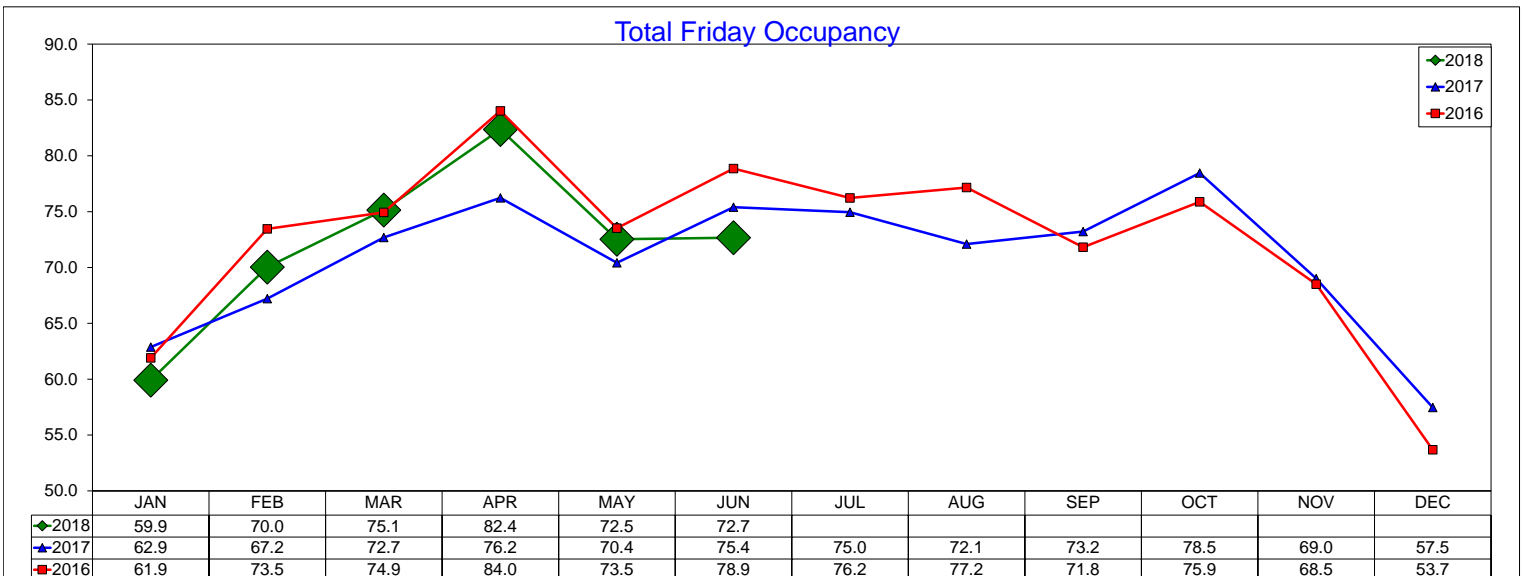
### Transient Friday Occupancy



### Group Friday Occupancy



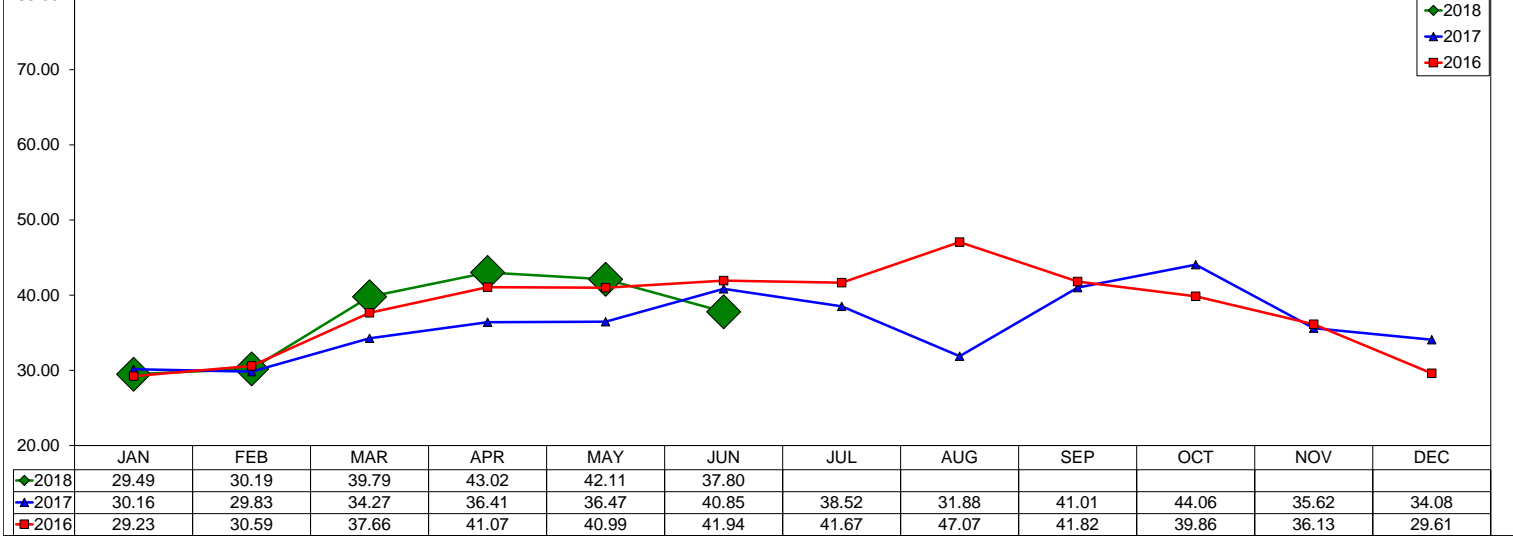
### Total Friday Occupancy



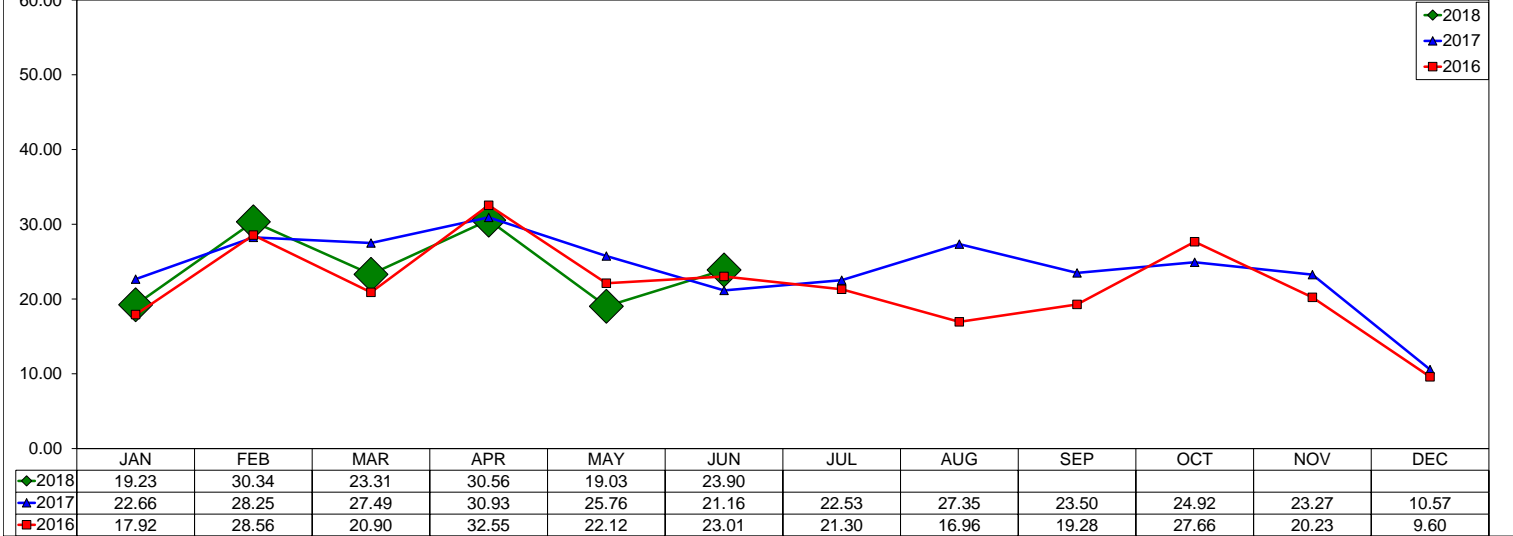
# Three Year Comparison - Friday - RevPAR

June 2018

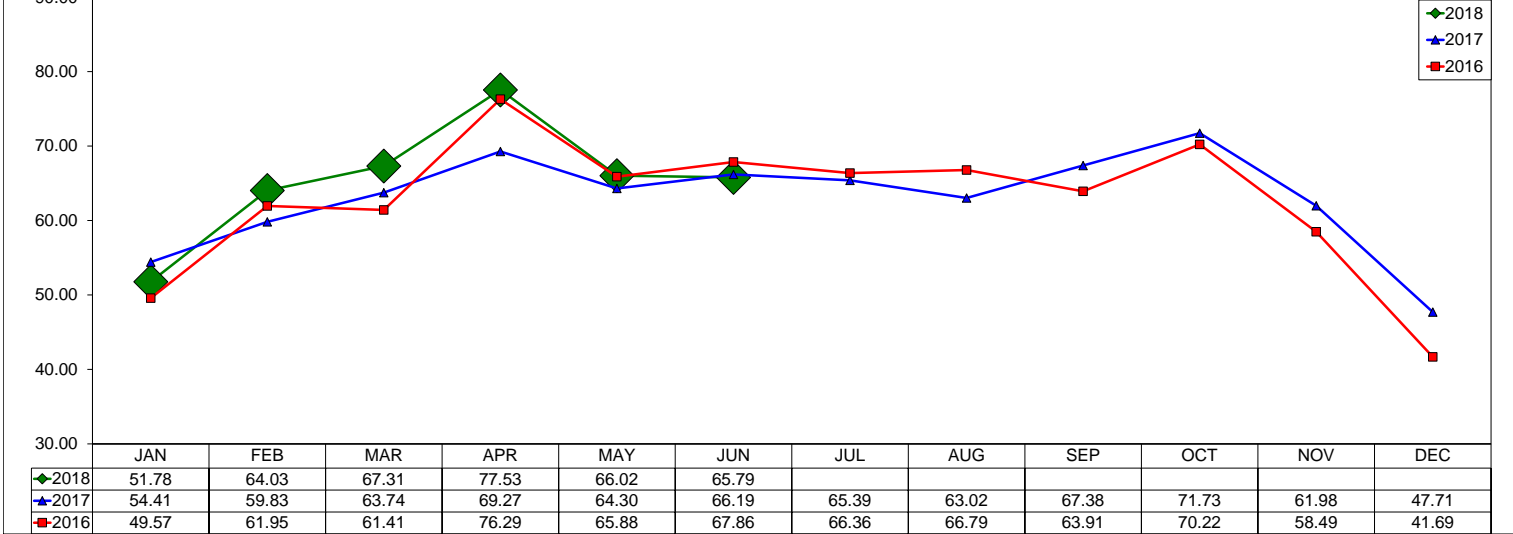
### Transient Friday RevPAR



### Group Friday RevPAR

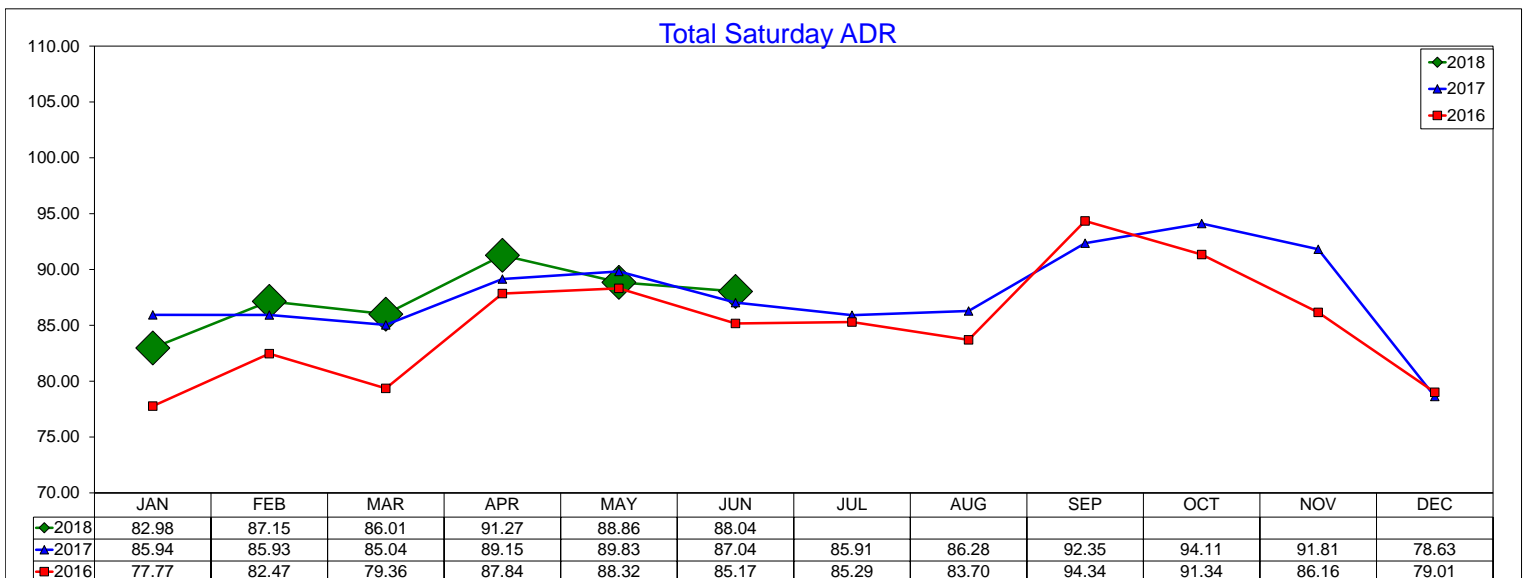
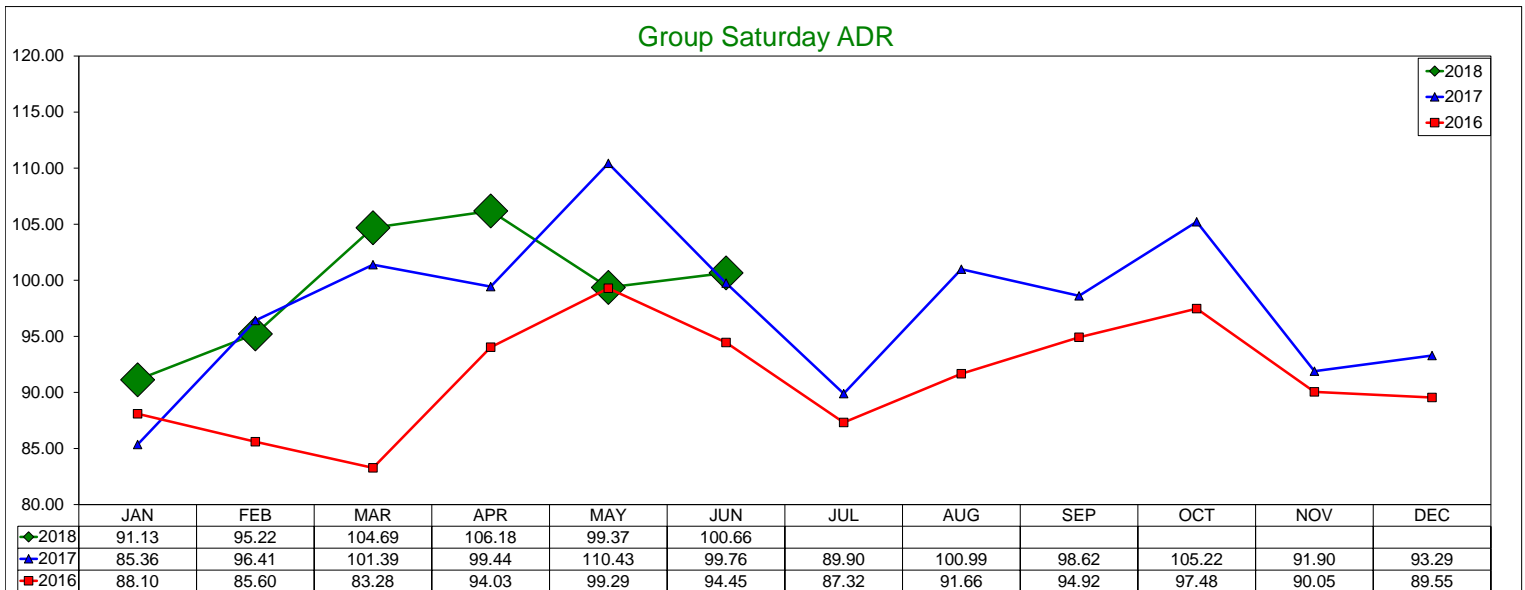
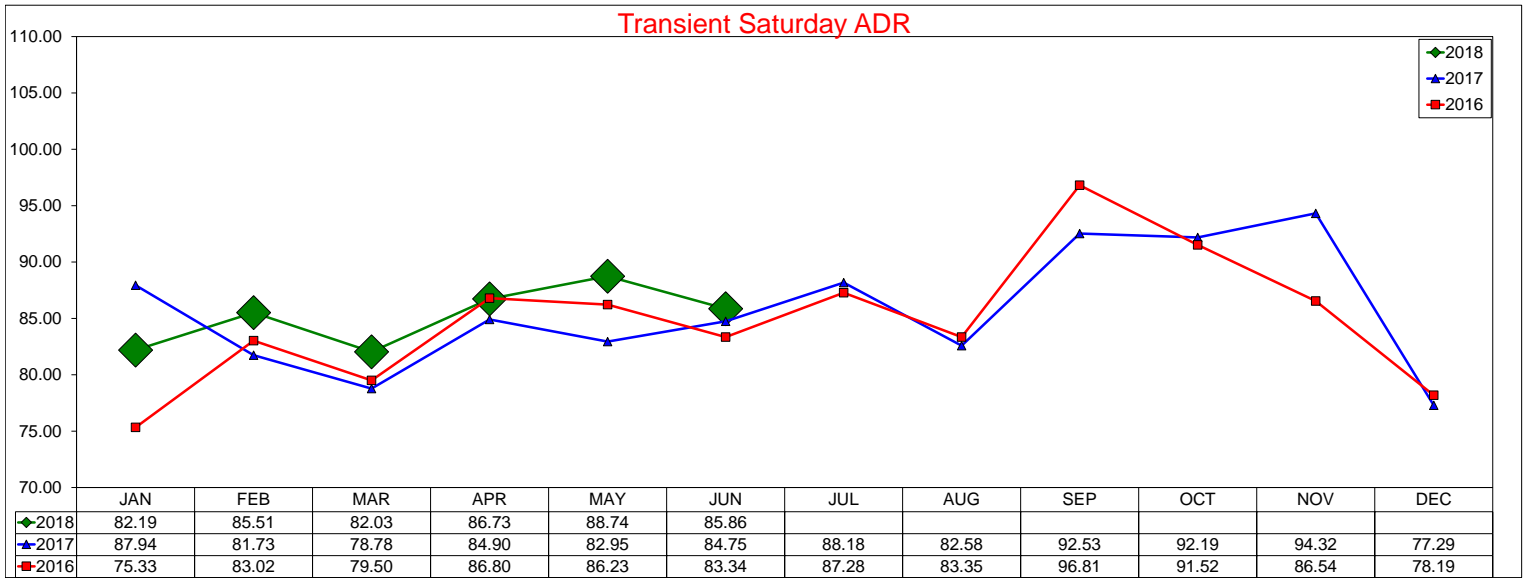


### Total Friday RevPAR



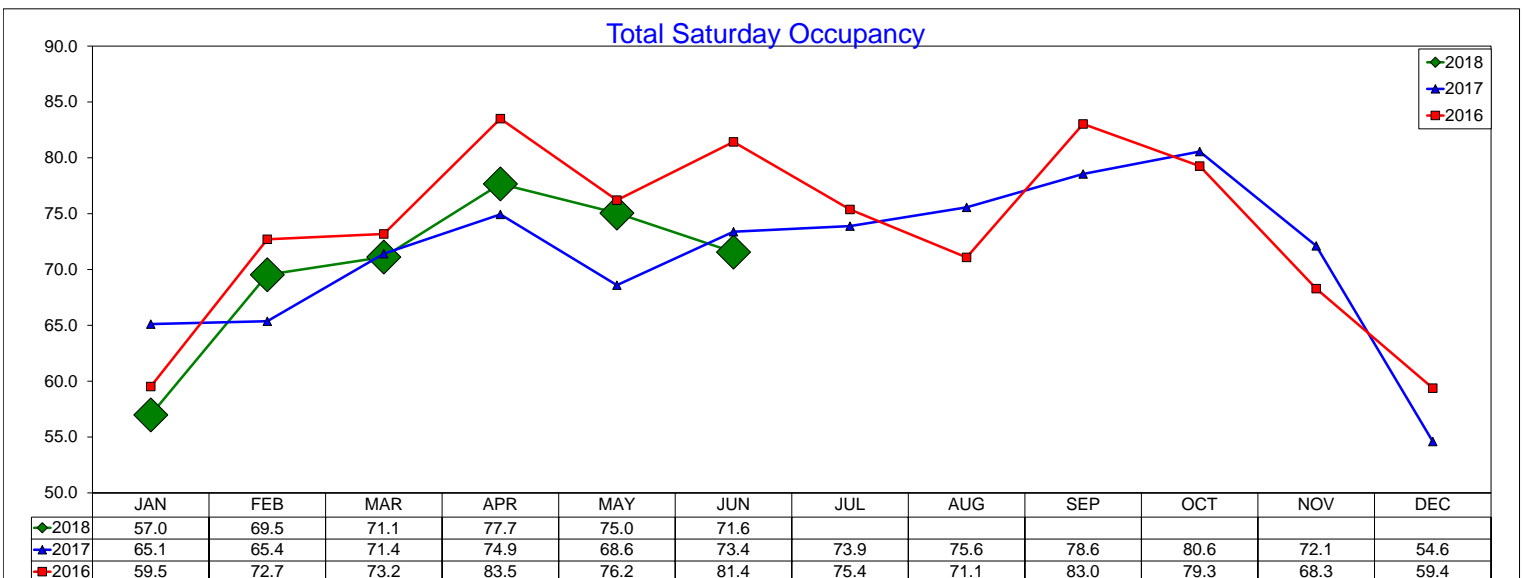
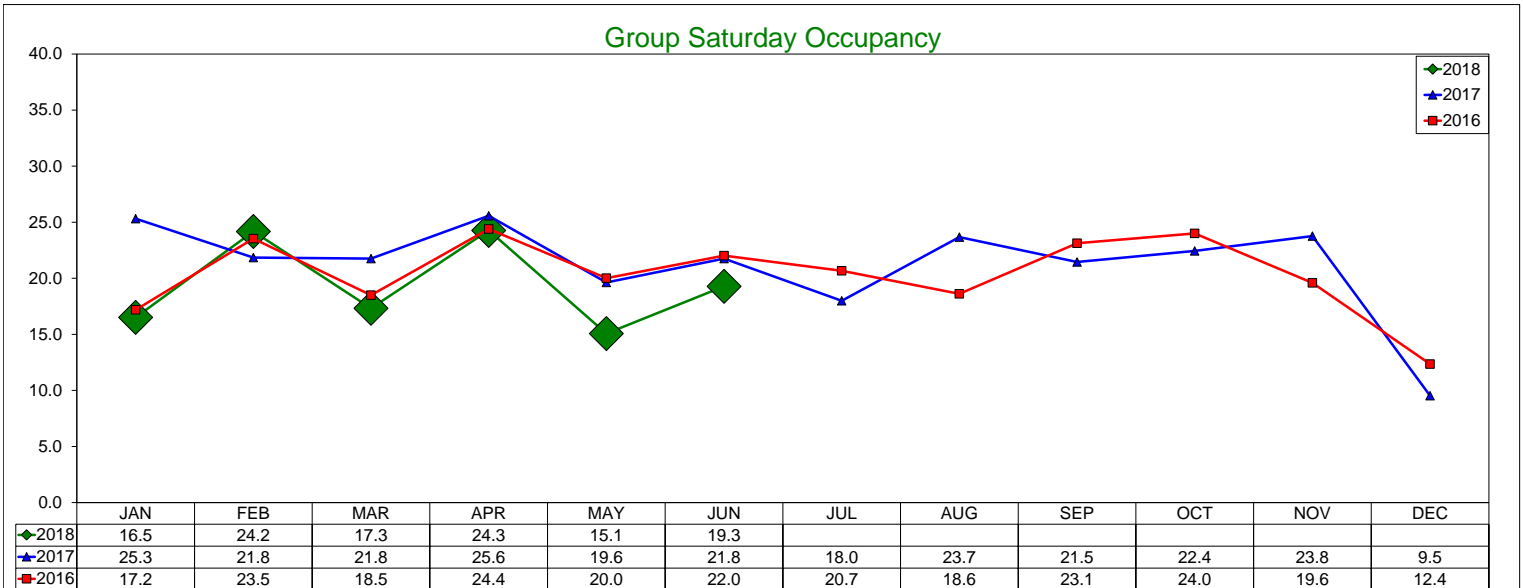
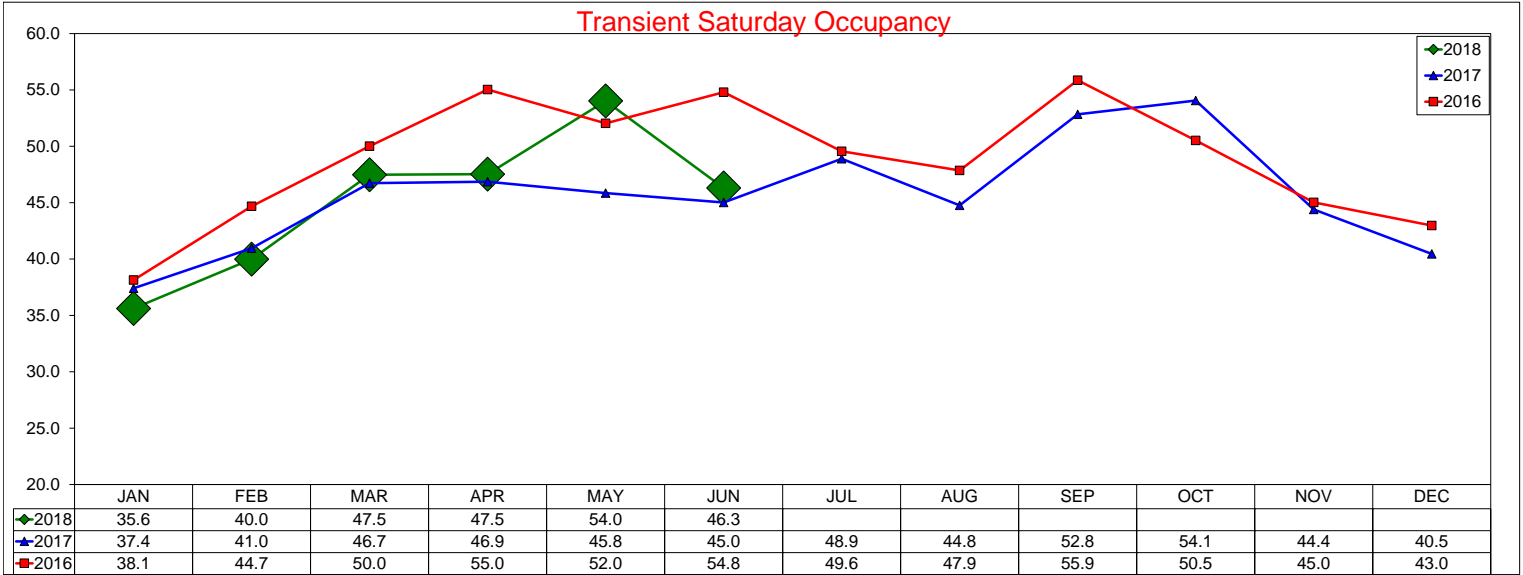
# Three Year Comparison - Saturday - ADR

June 2018



# Three Year Comparison - Saturday - Occupancy

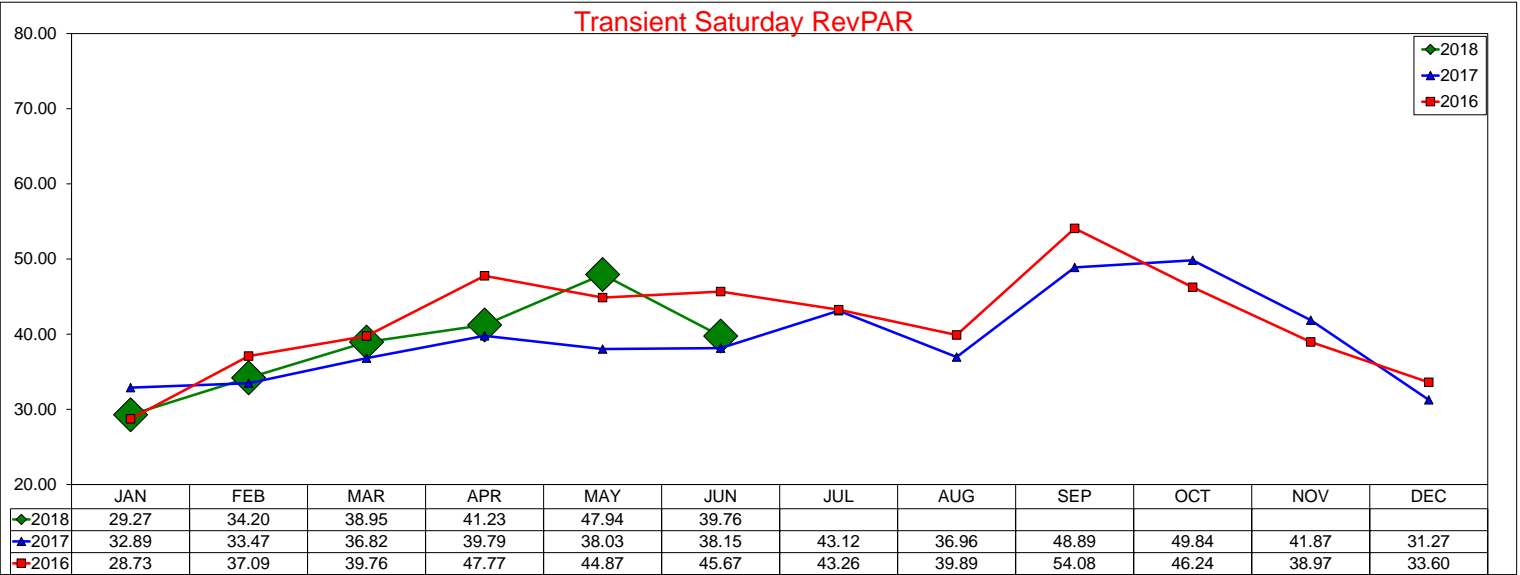
June 2018



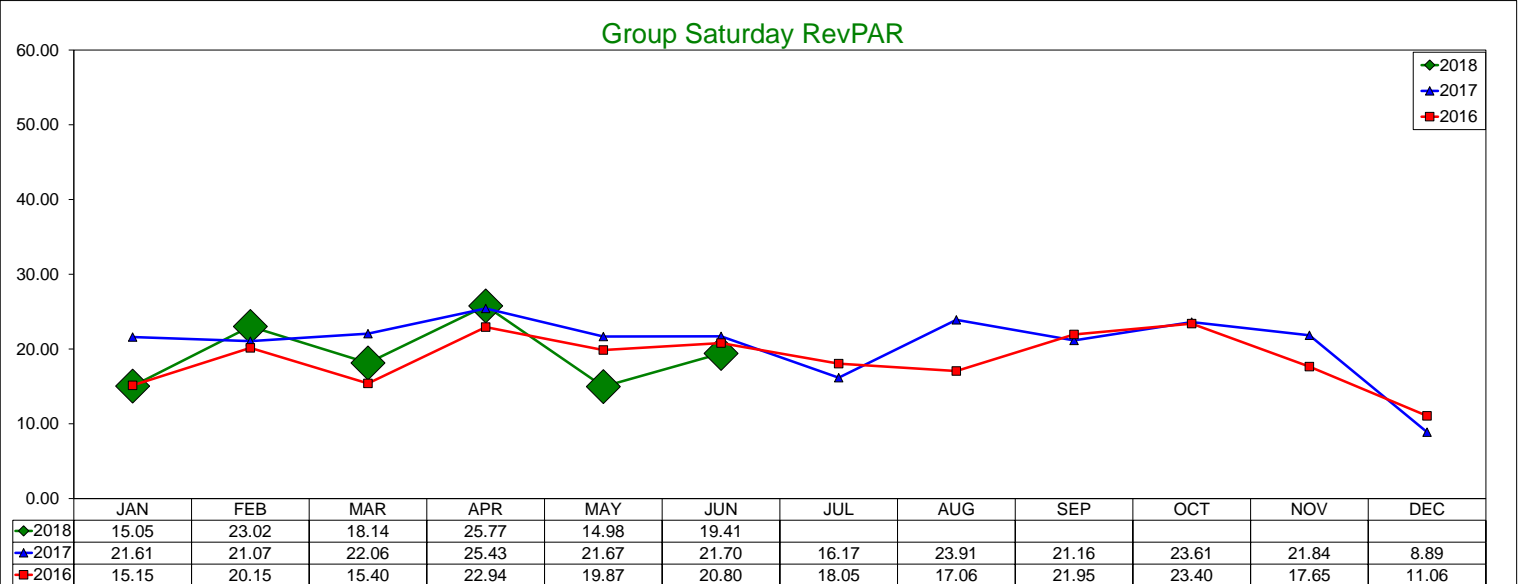
# Three Year Comparison - Saturday - RevPAR

June 2018

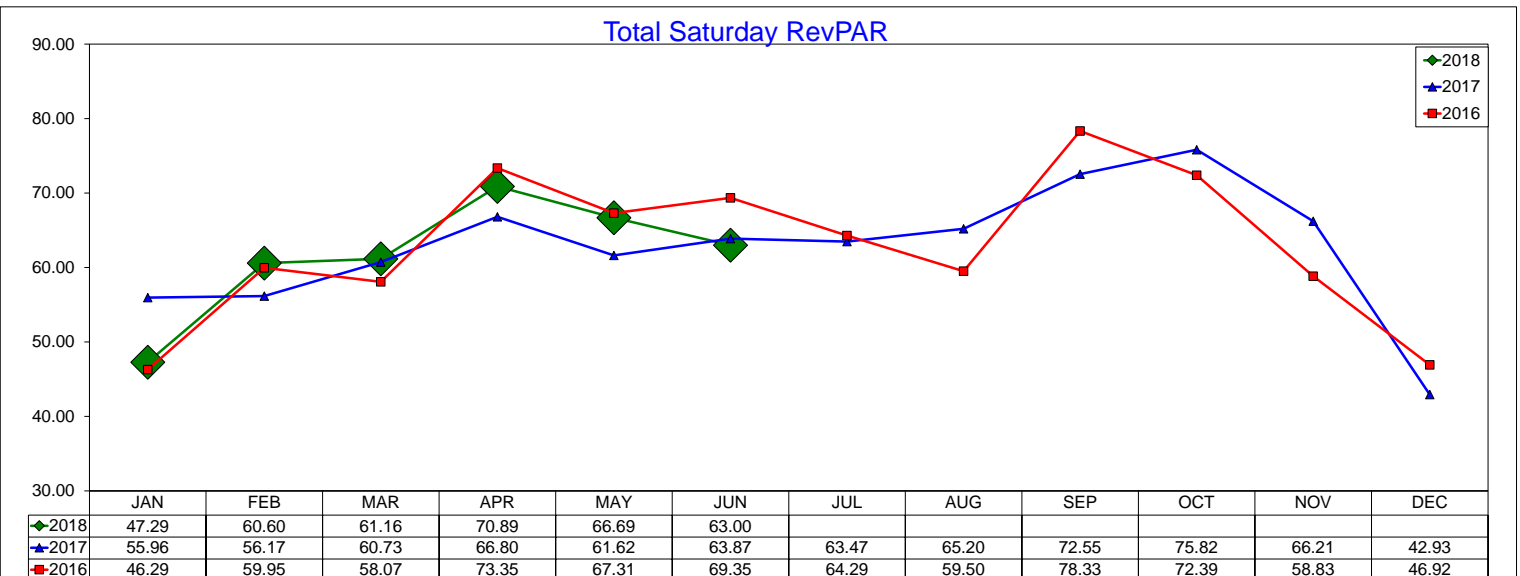
### Transient Saturday RevPAR



### Group Saturday RevPAR

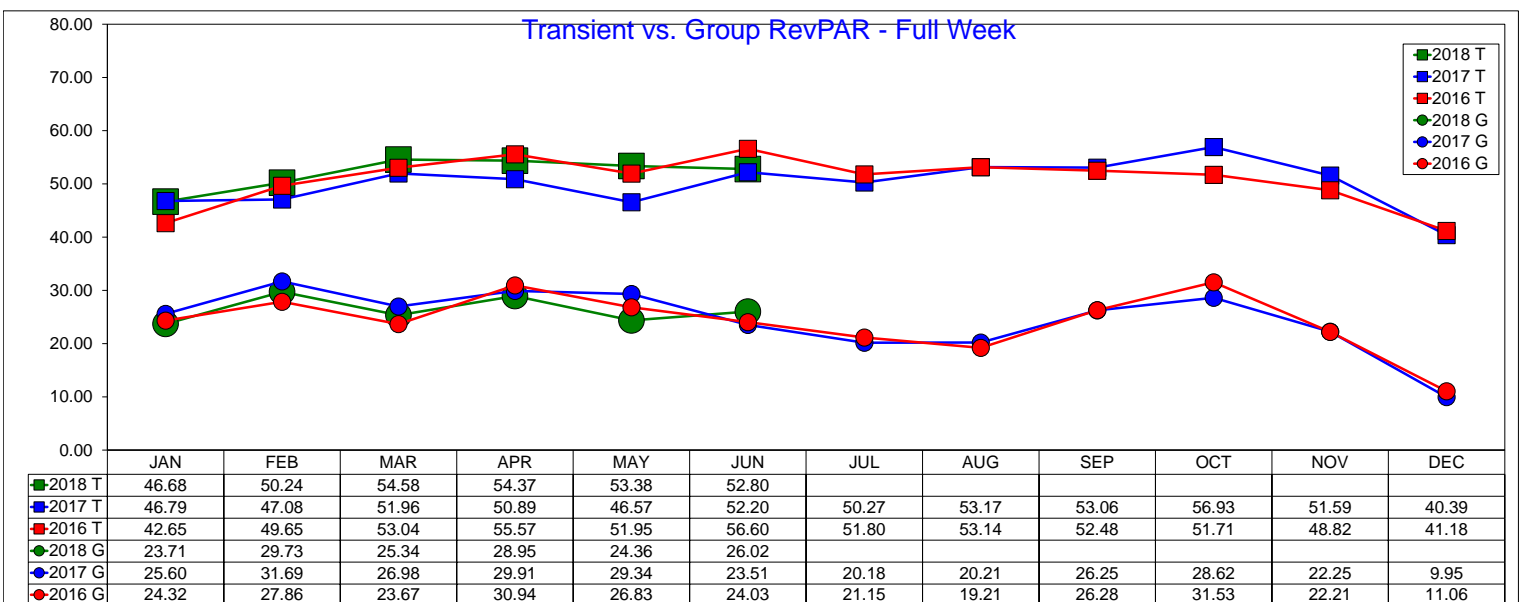
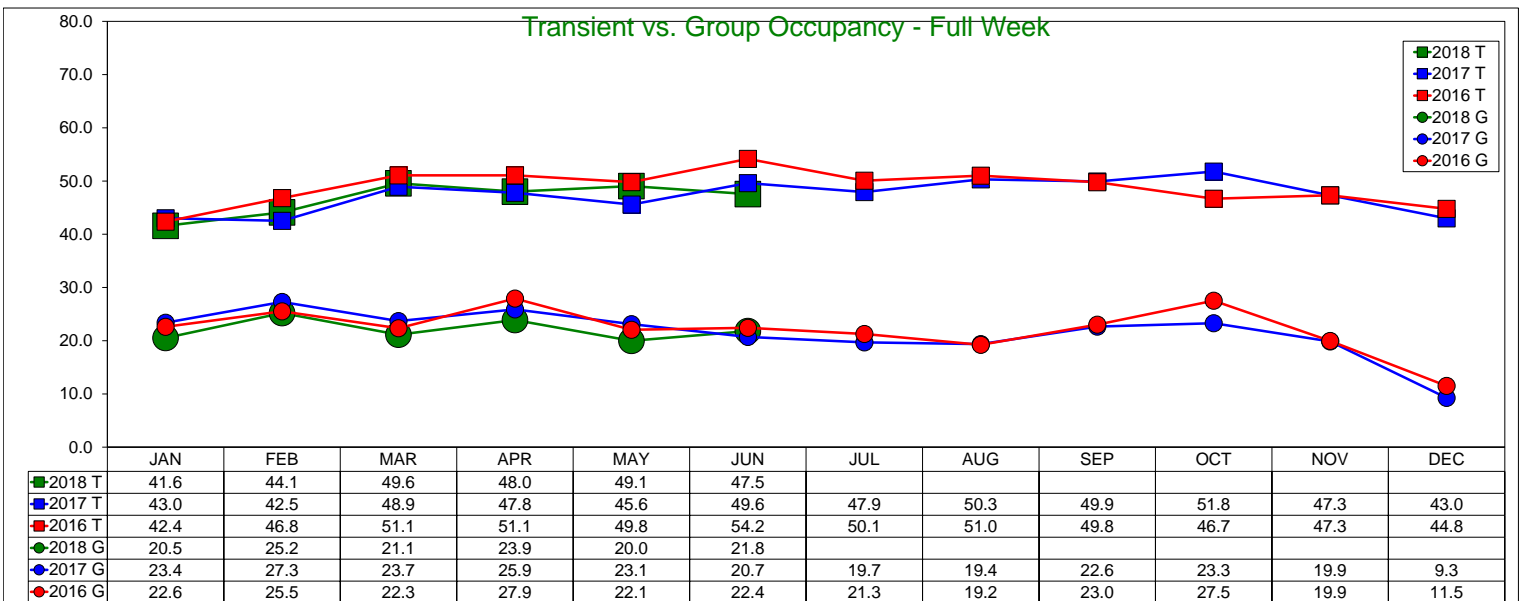
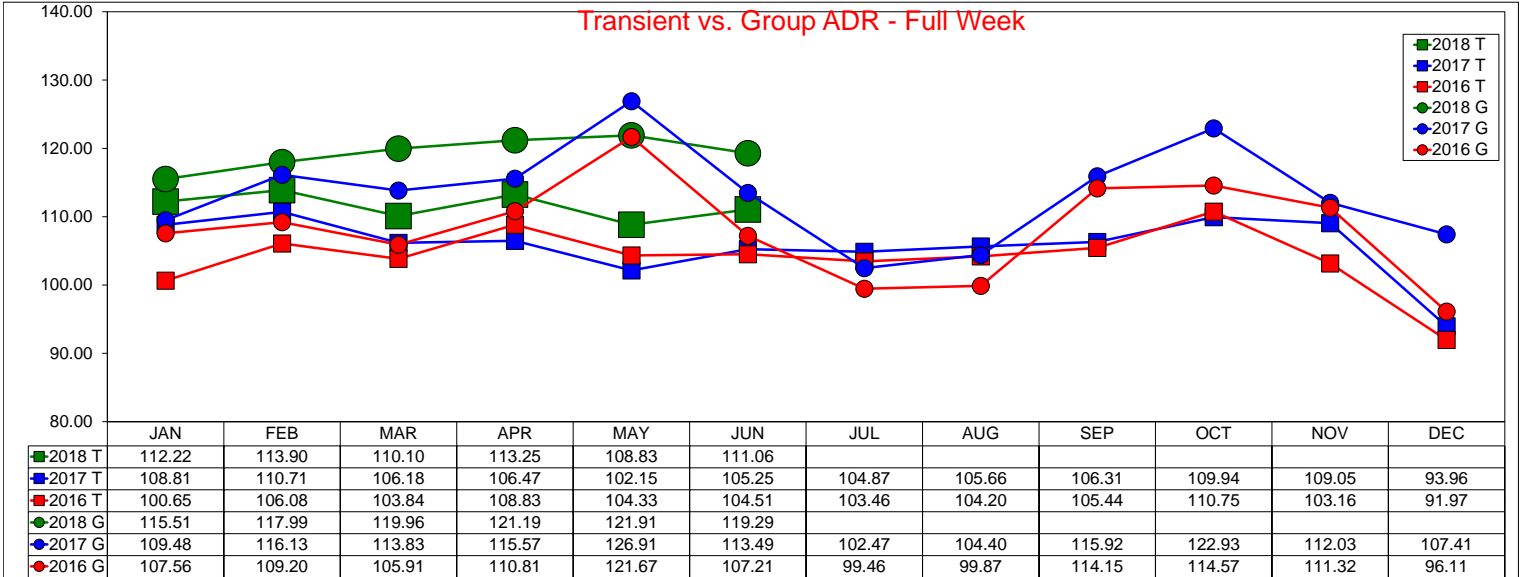


### Total Saturday RevPAR



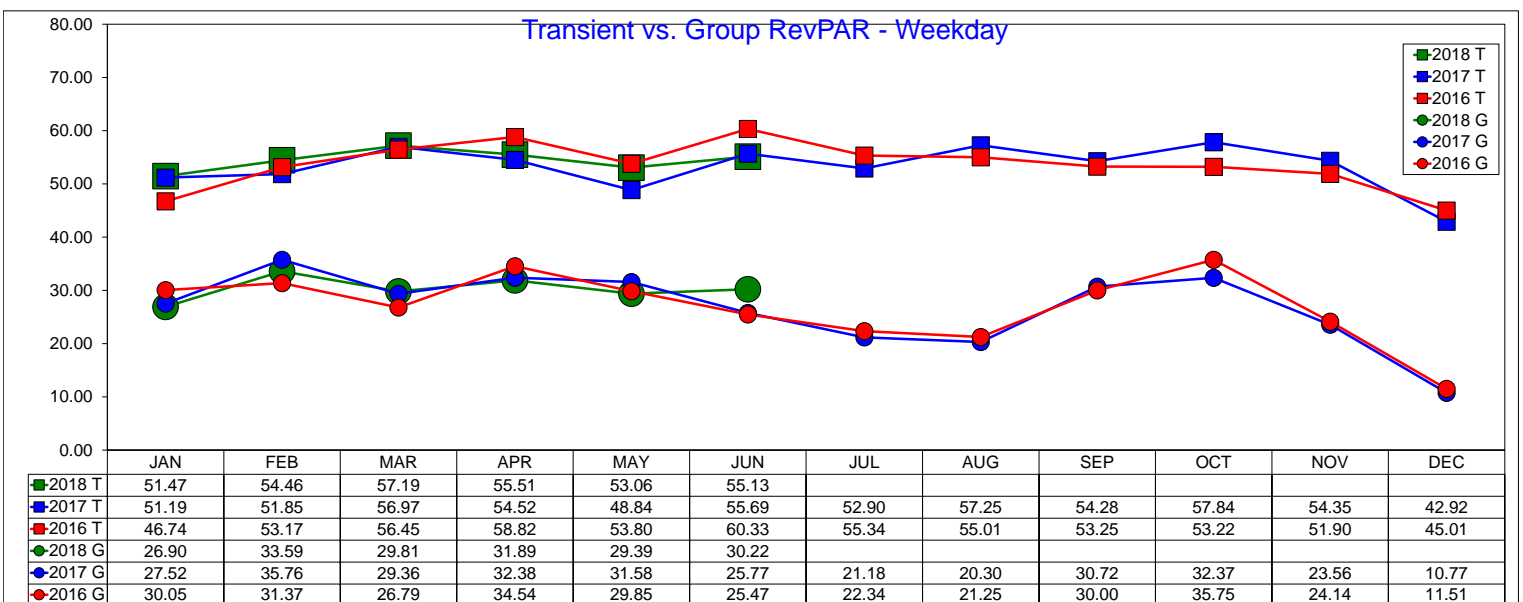
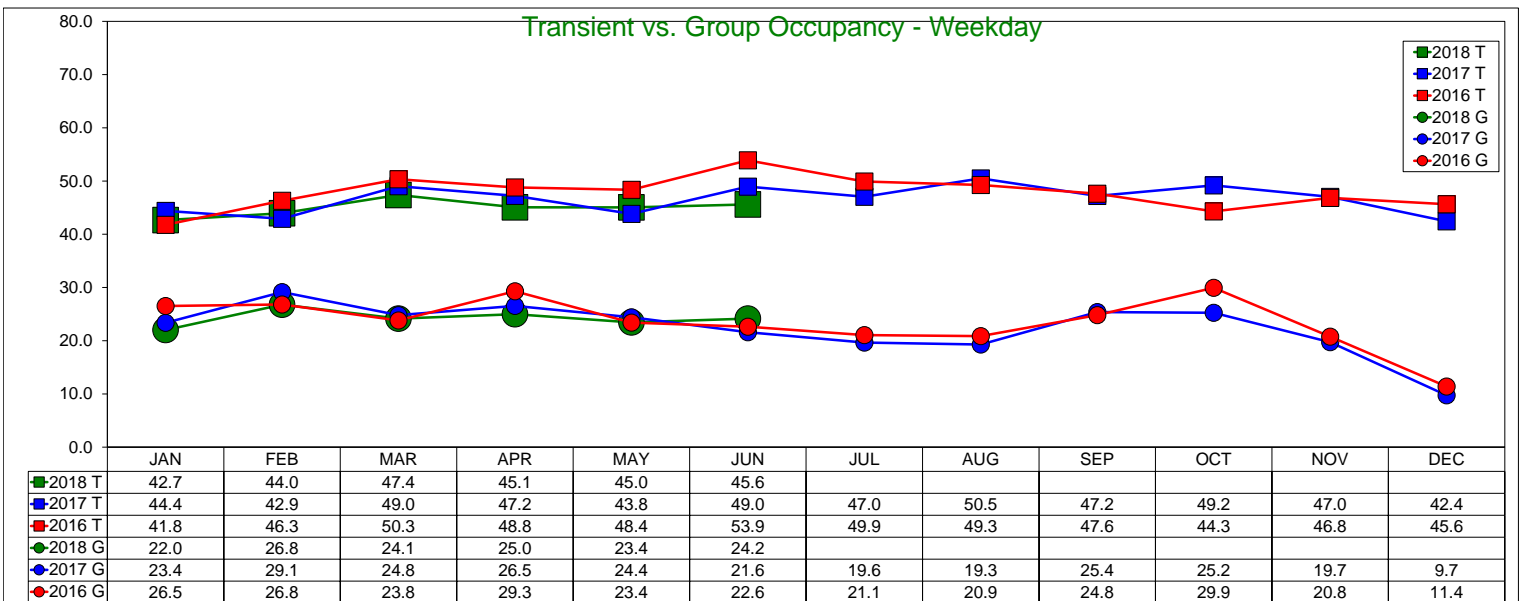
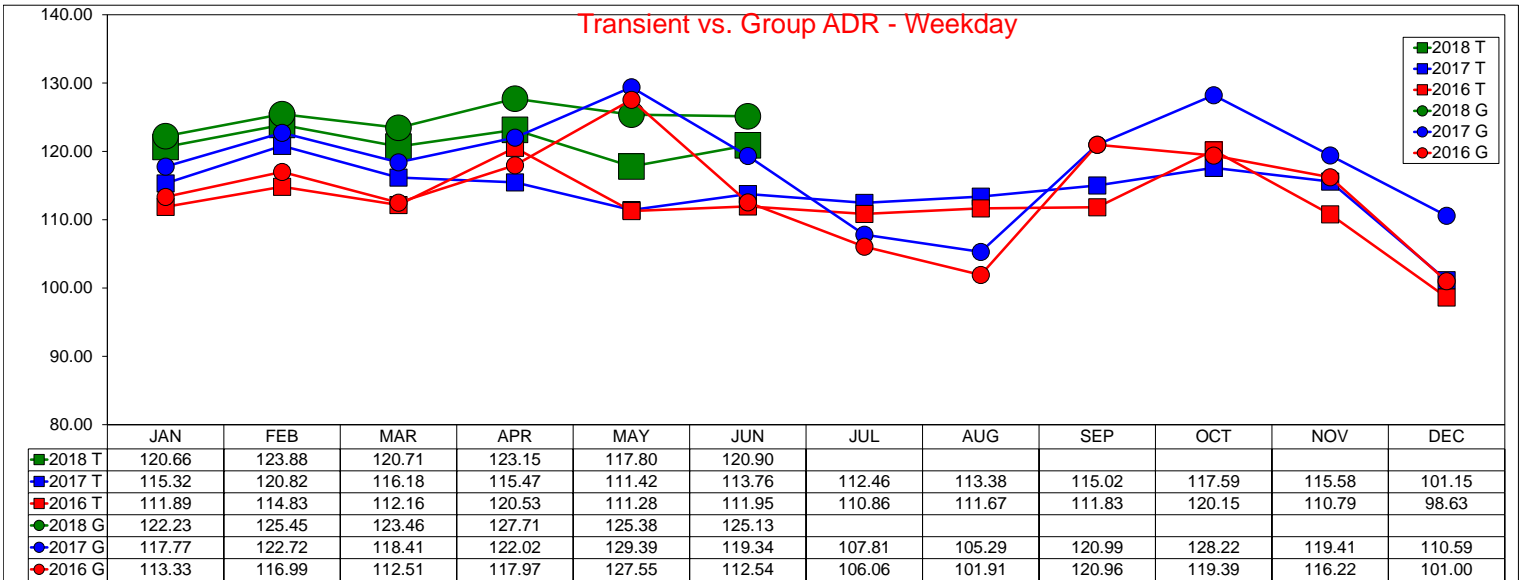
# Three Year Comparison - Transient vs. Group - Full Week

June 2018



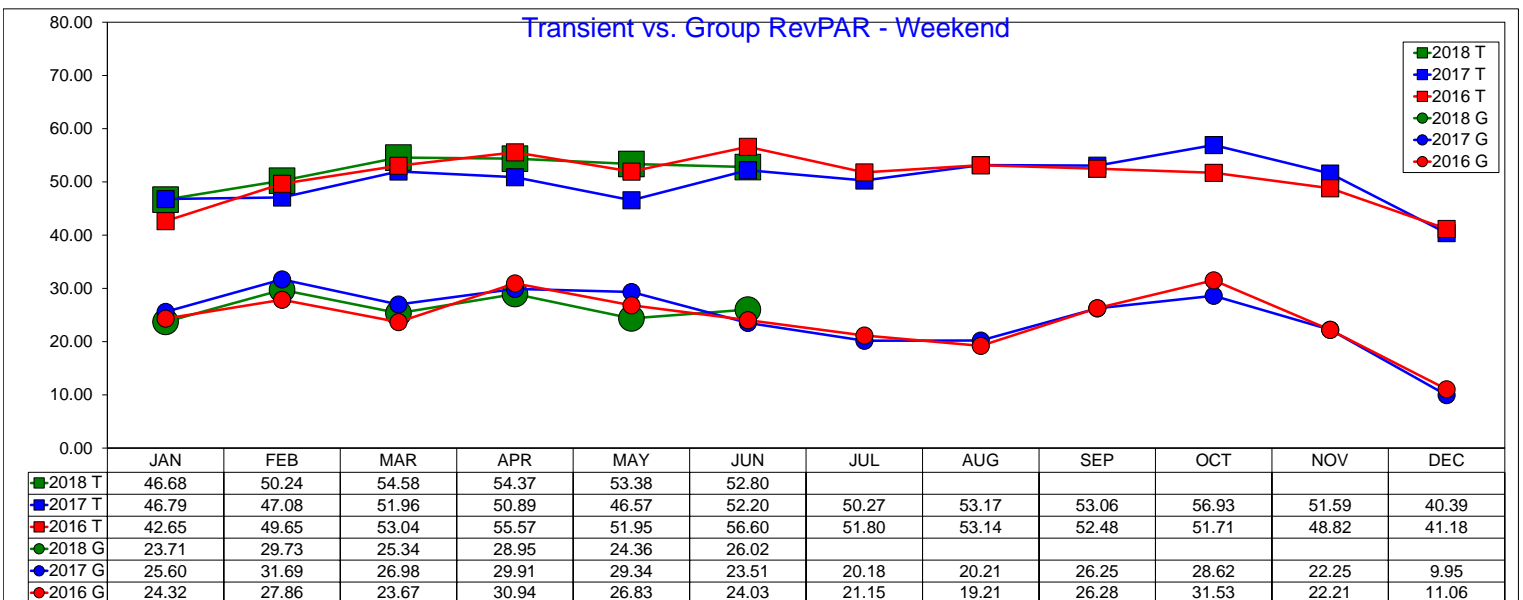
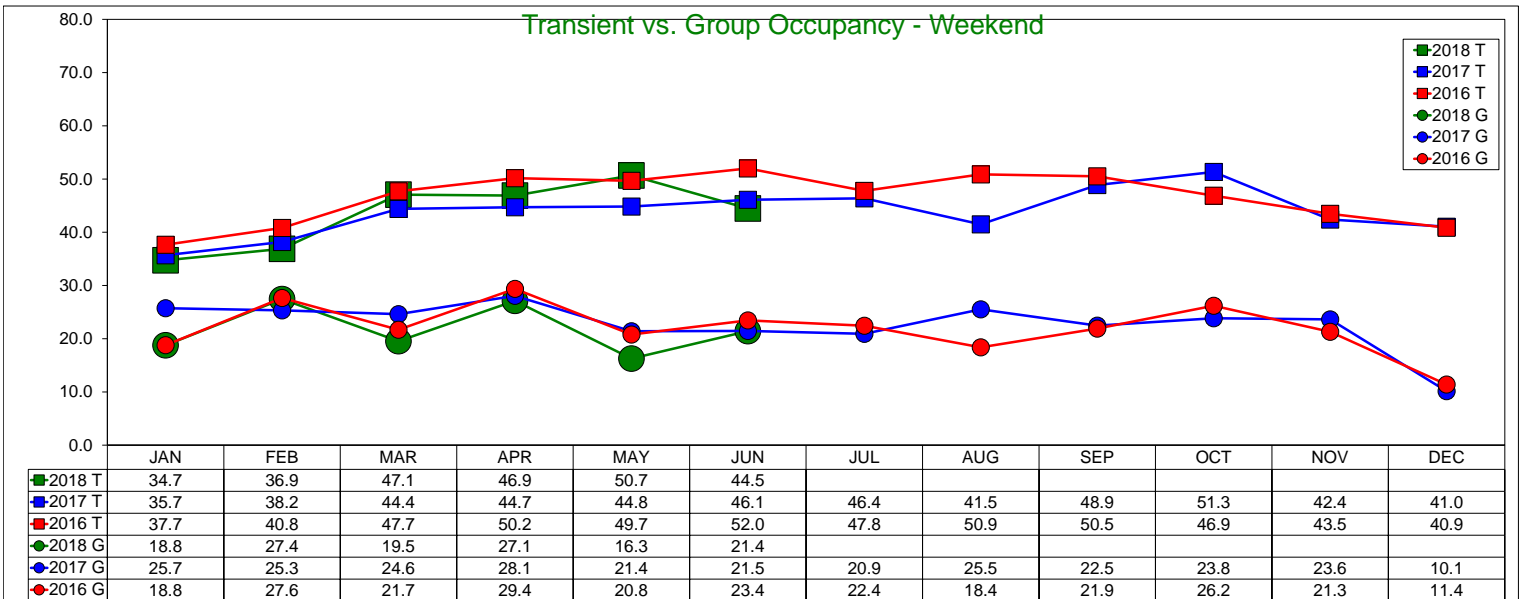
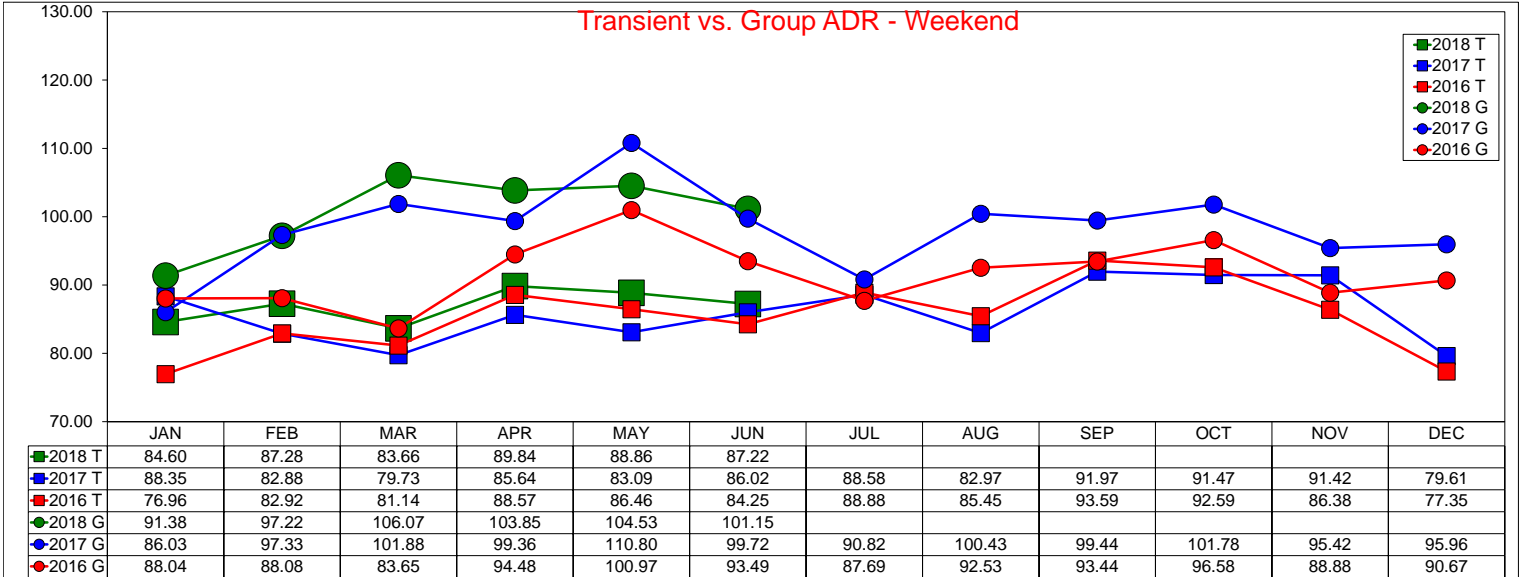
# Three Year Comparison - Transient vs. Group - Weekday

June 2018



# Three Year Comparison - Transient vs. Group - Weekend

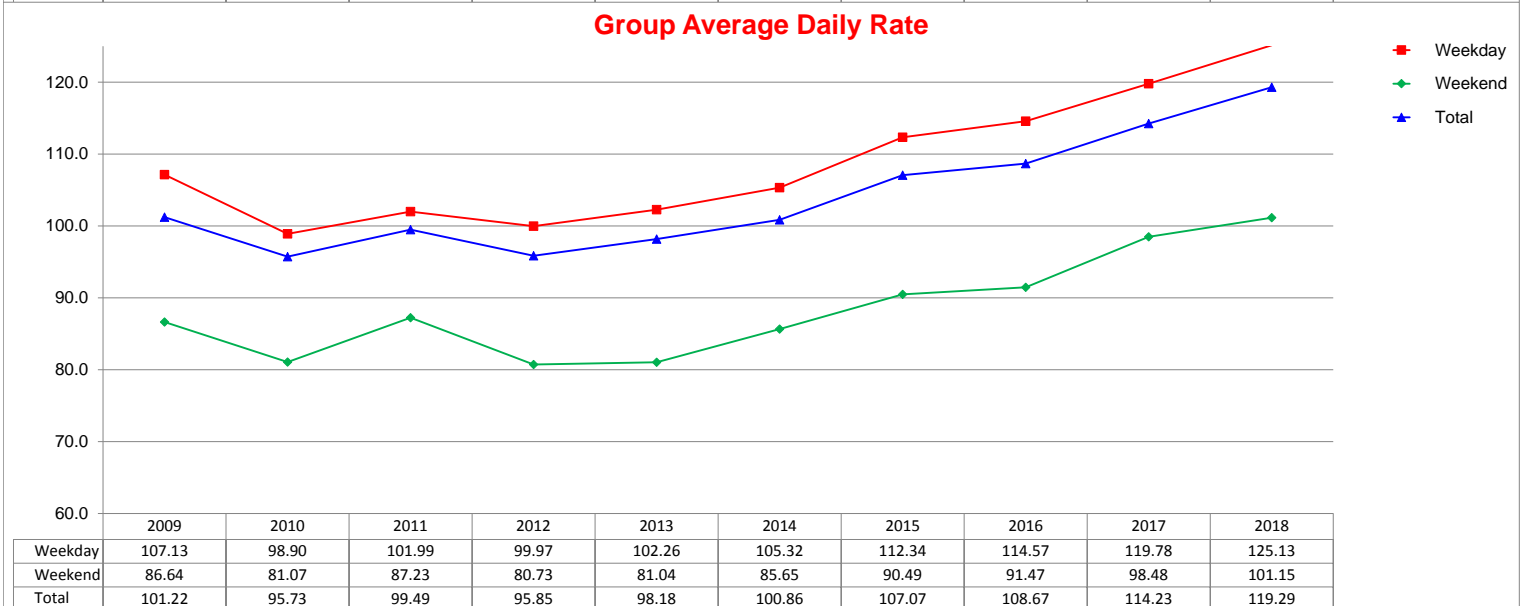
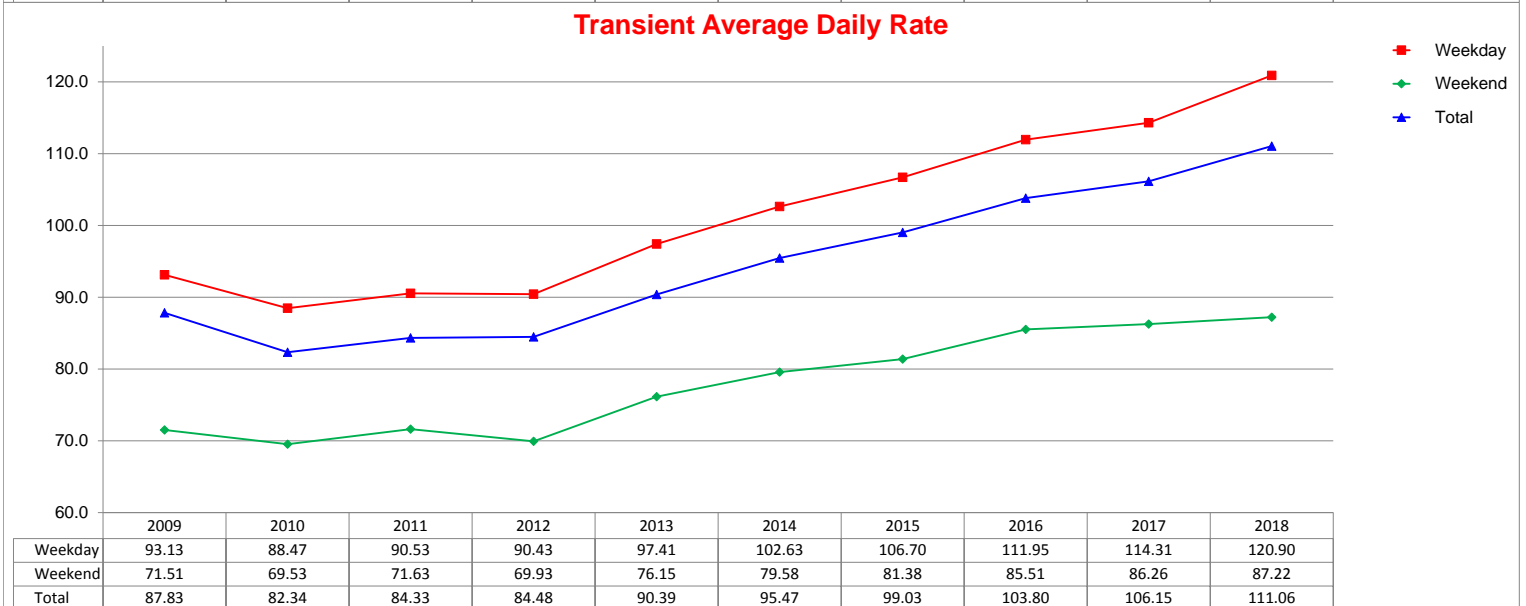
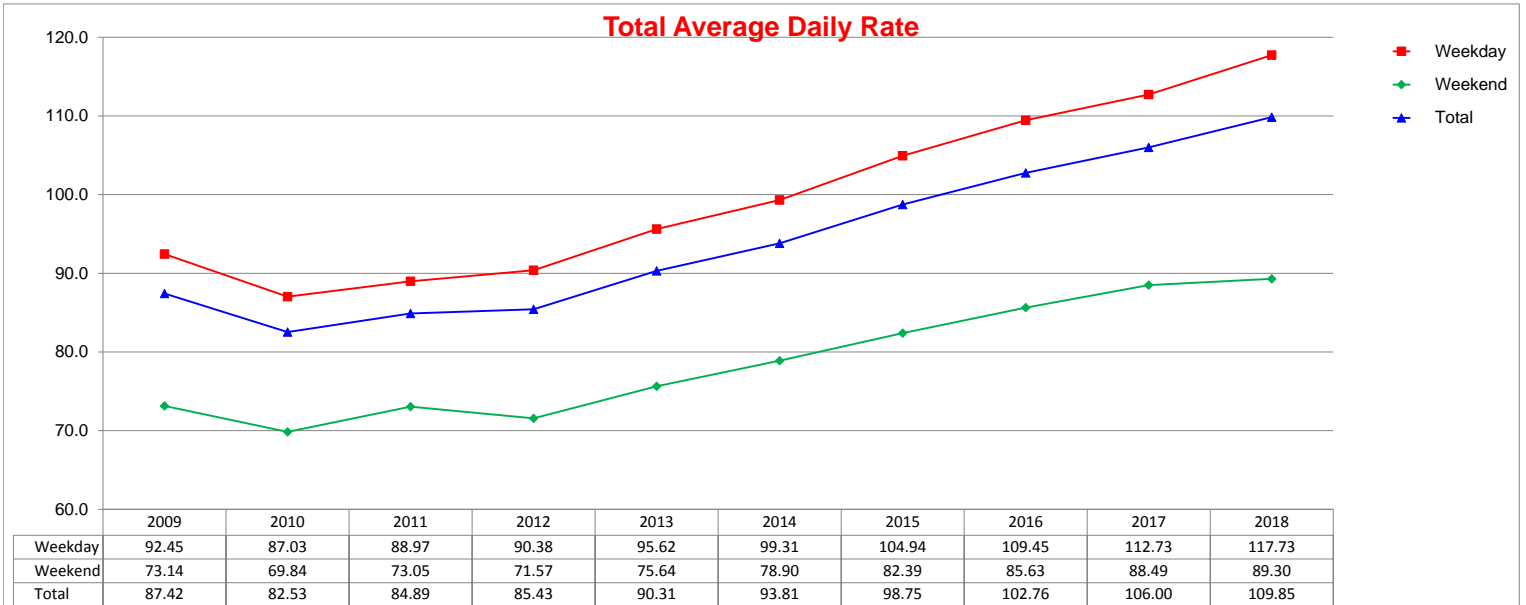
## June 2018





# 10 Year Occupancy Comparison - Weekday/Weekend

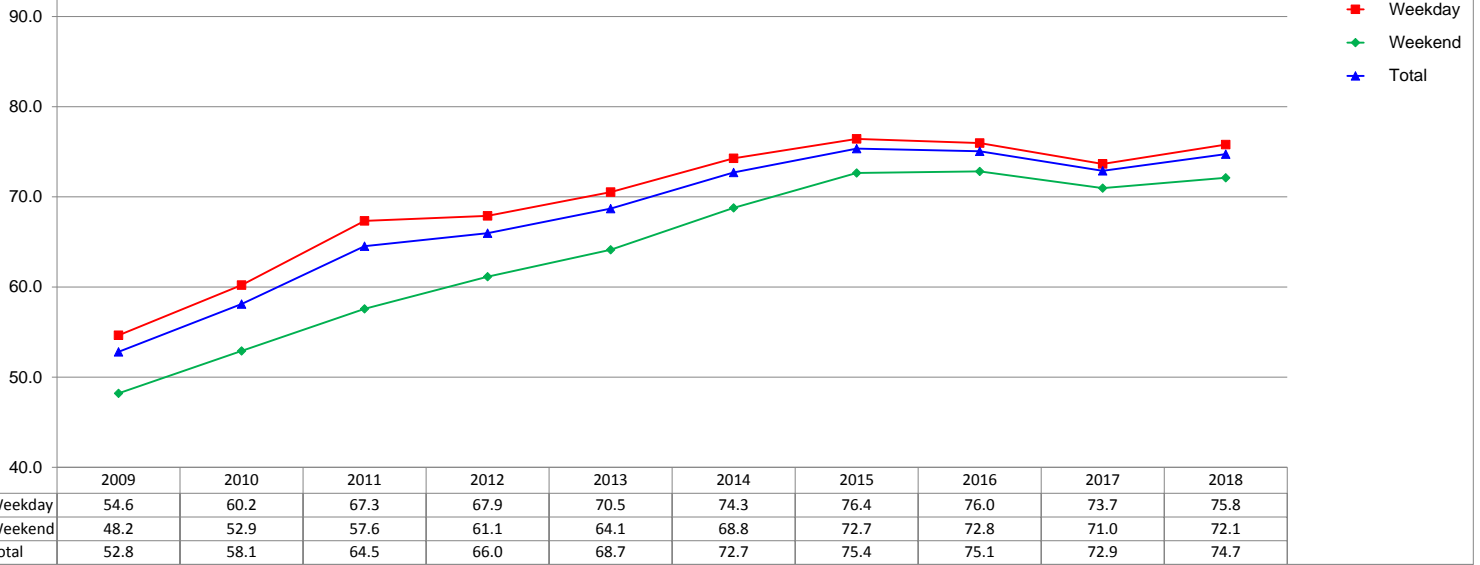
## Annual Year End Figures And YTD through June 2018



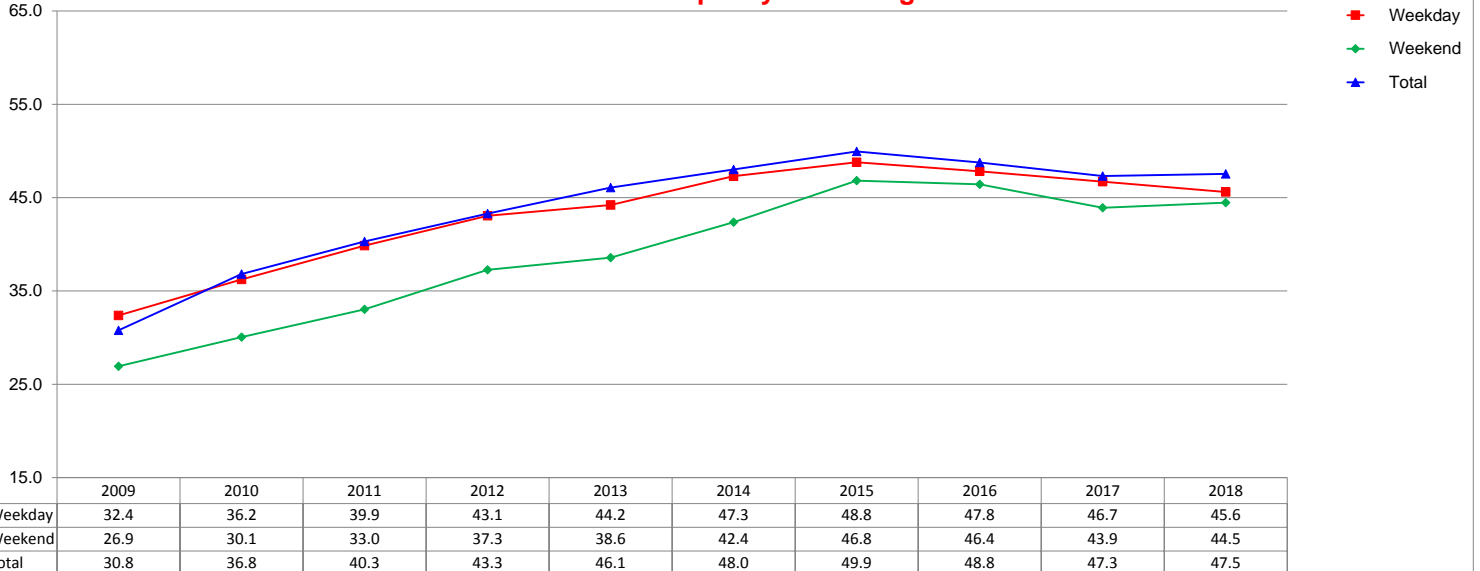
# 10 Year Occupancy Comparison - Weekday/Weekend

## Annual Year End Figures And YTD through June 2018

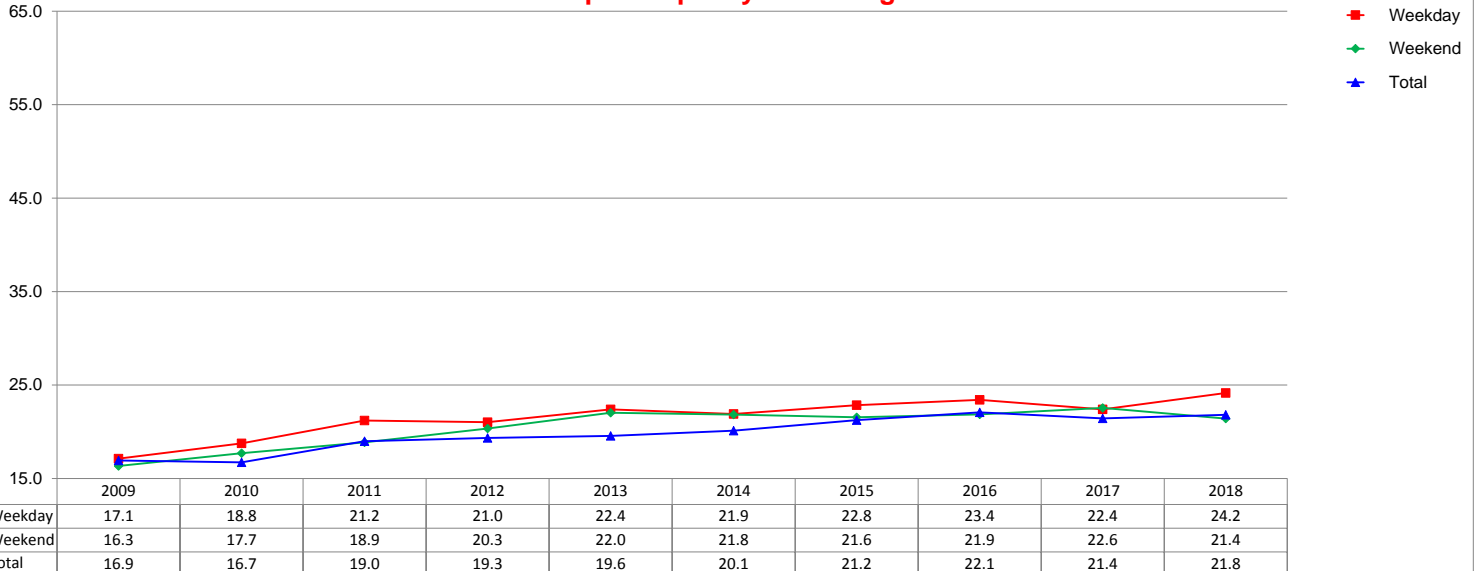
### Total Occupancy Percentage



### Transient Occupancy Percentage

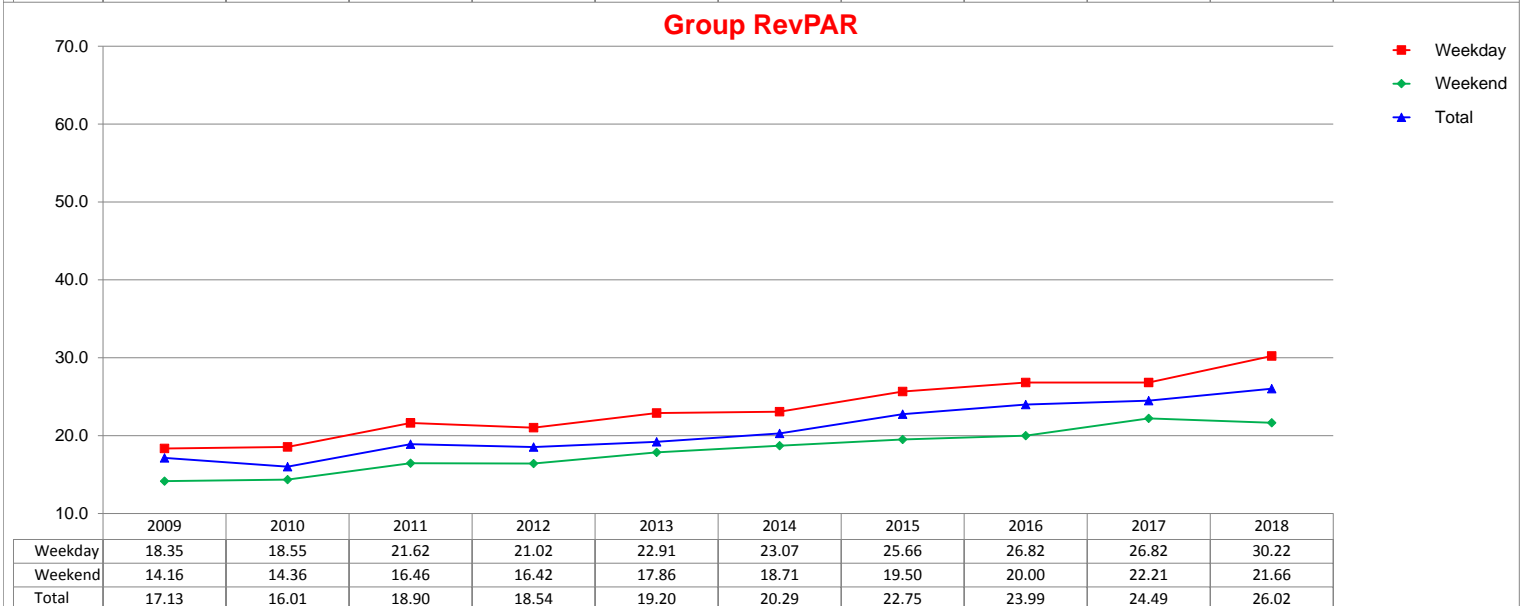
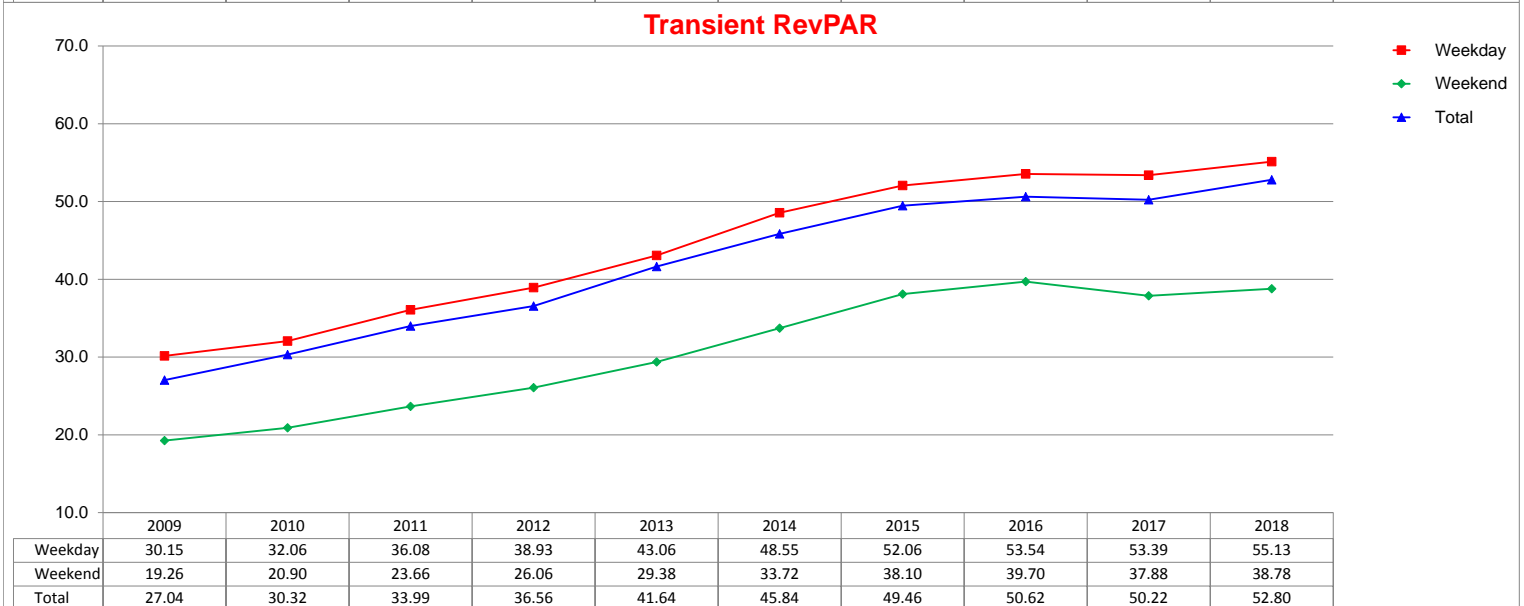
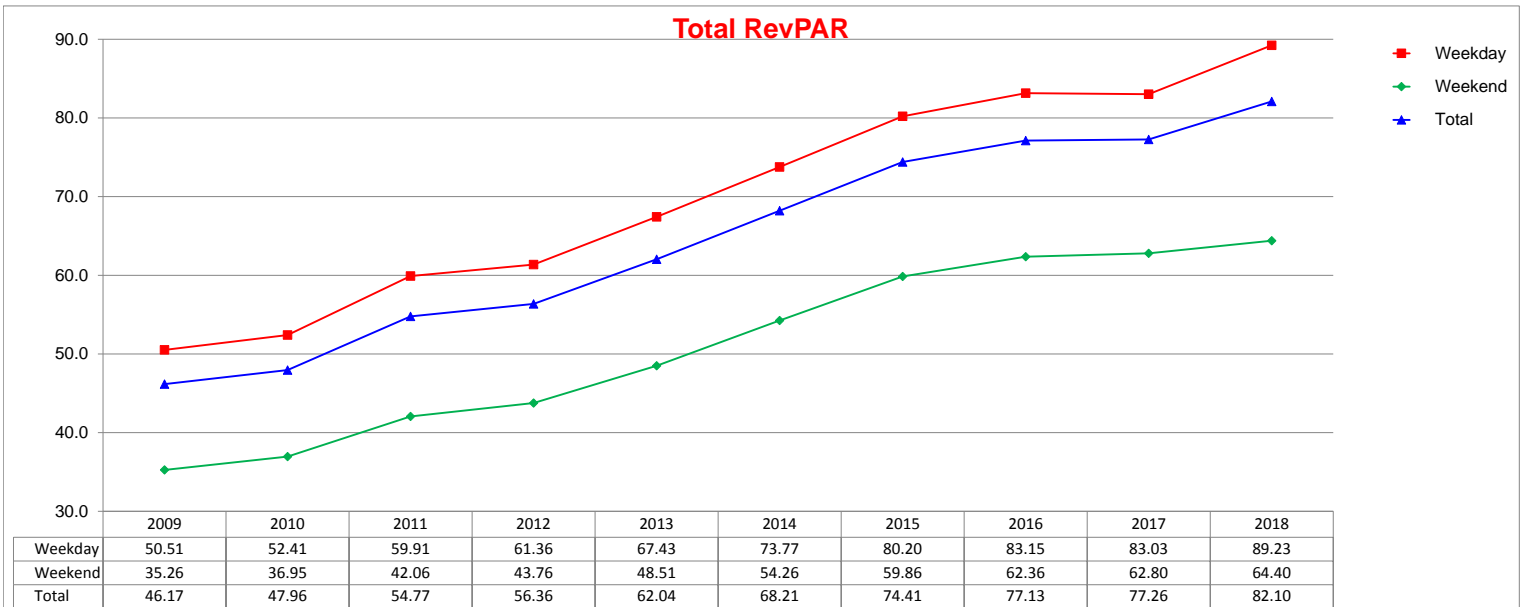


### Group Occupancy Percentage



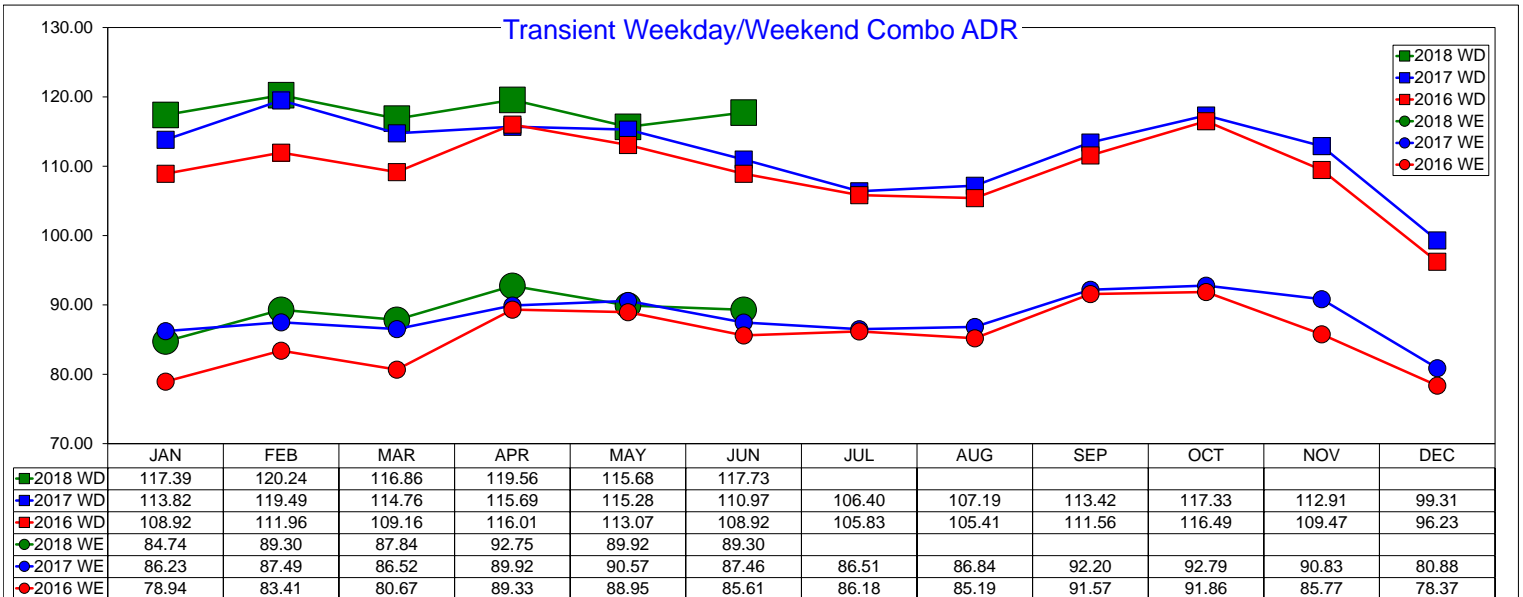
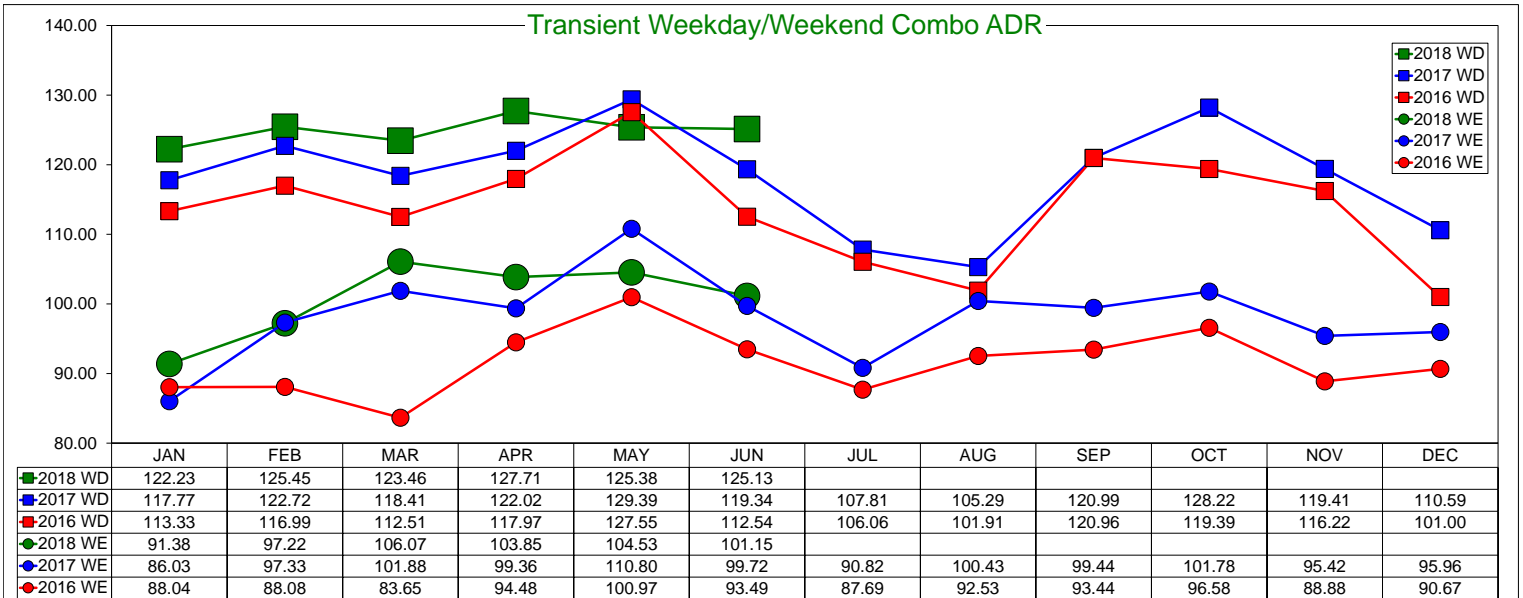
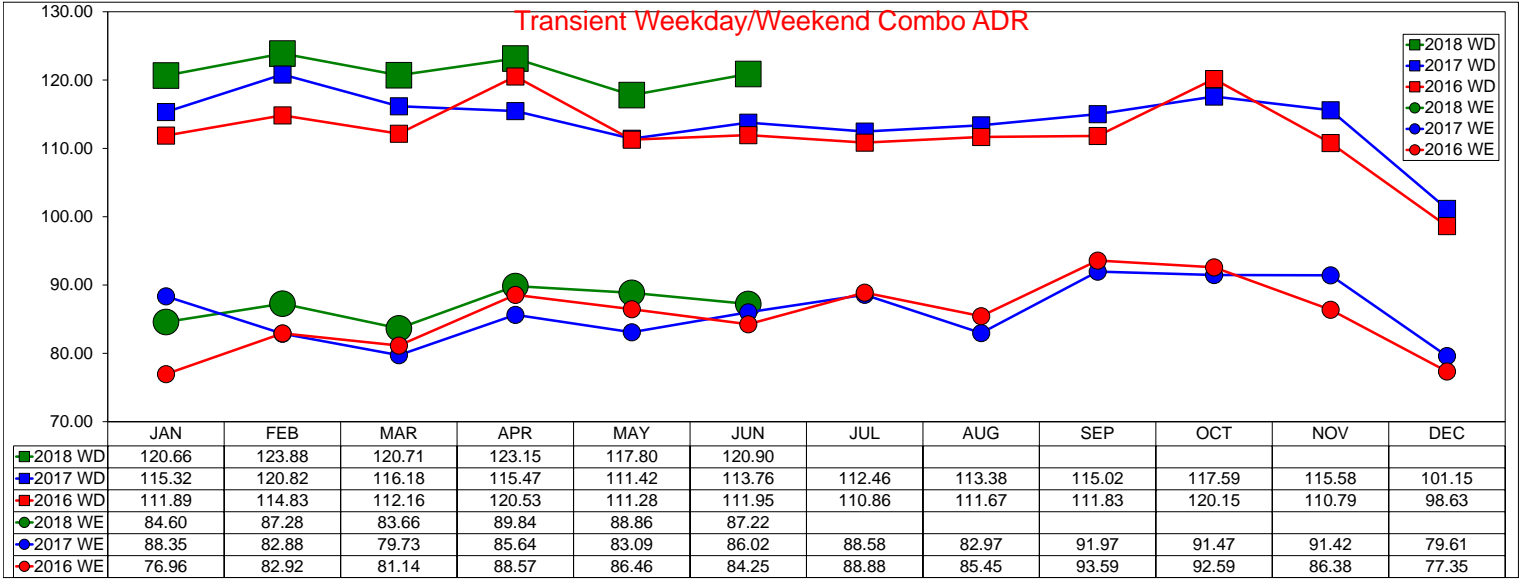
# 10 Year RevPAR Comparison - Weekday/Weekend

## Annual Year End Figures And YTD through June 2018



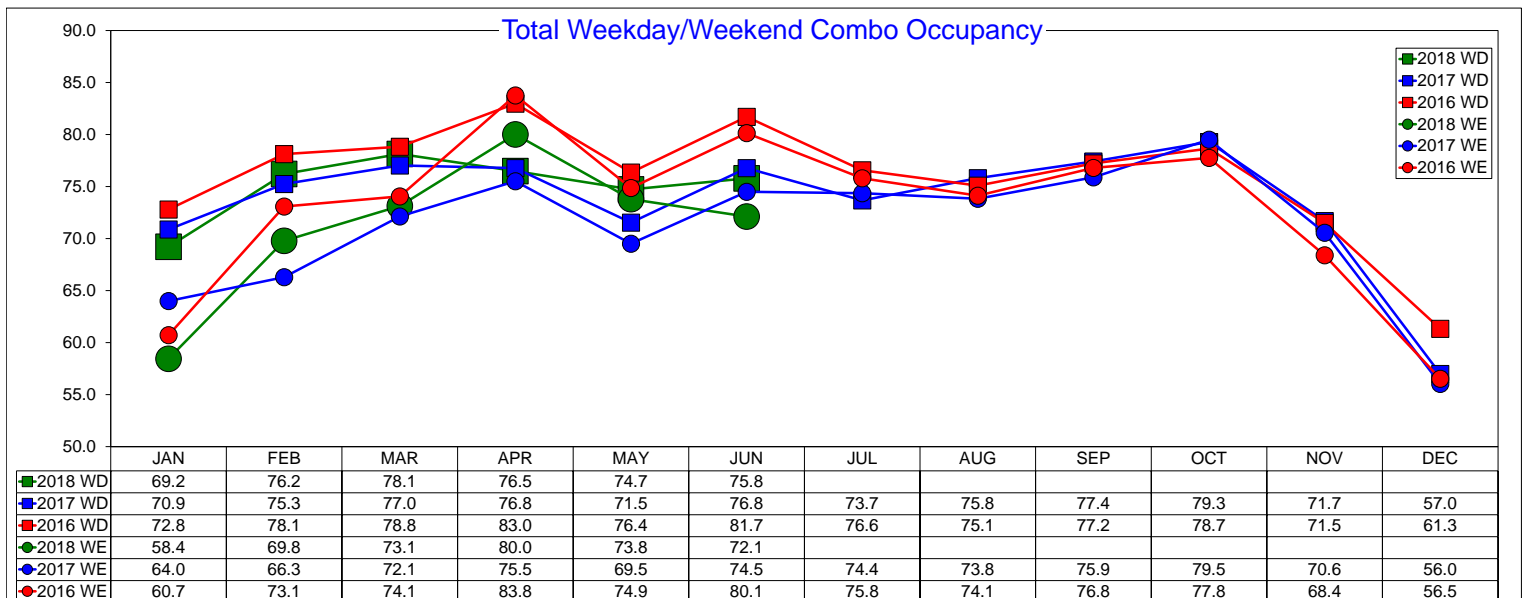
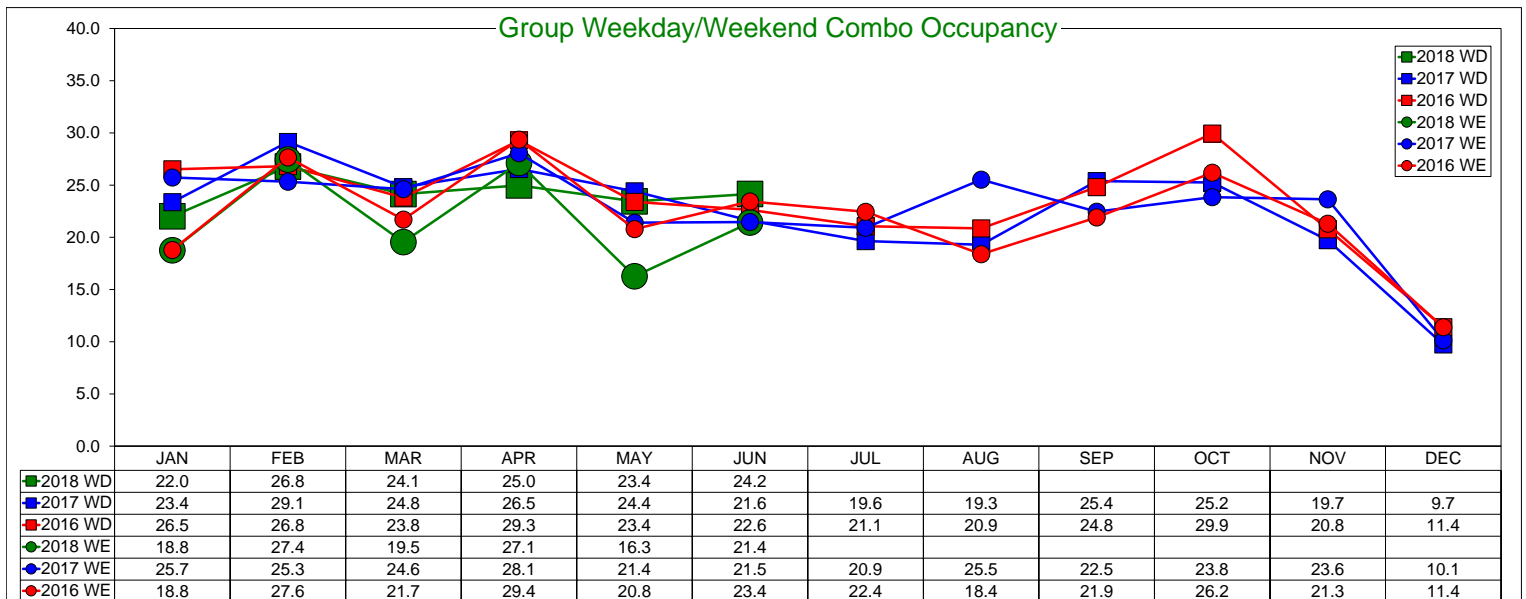
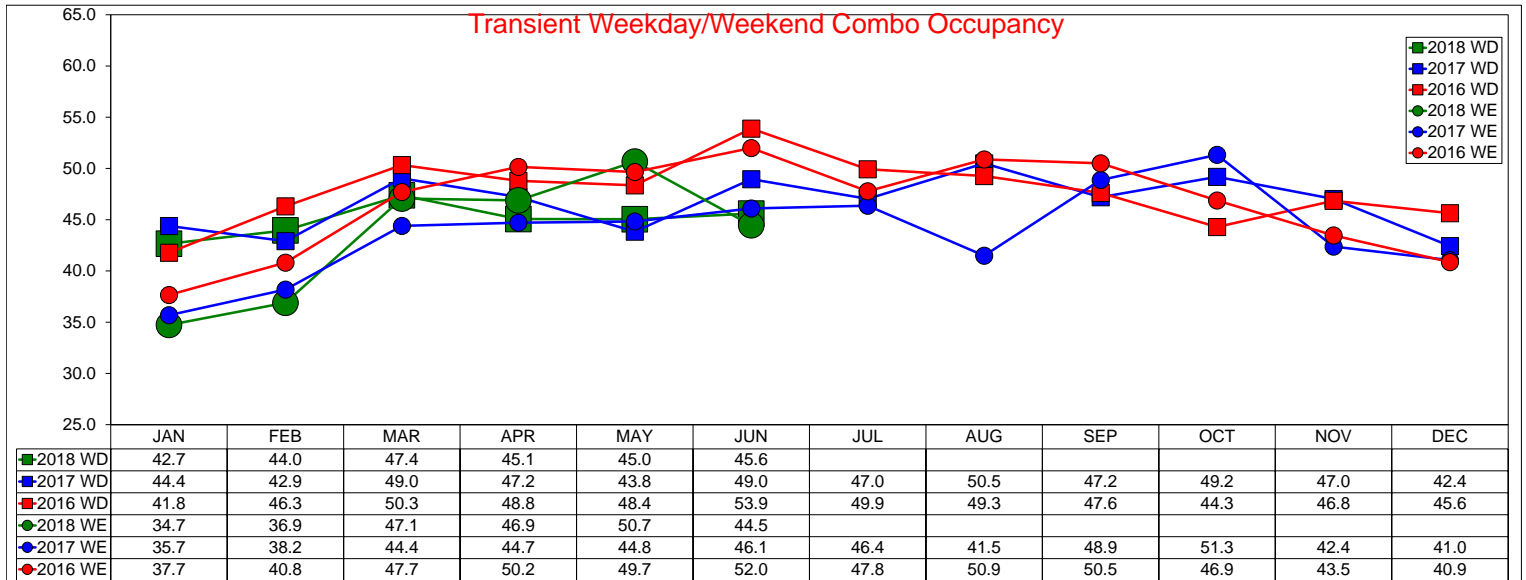
# Three Year Comparison - Weekday/Weekend Combo - ADR

## June 2018



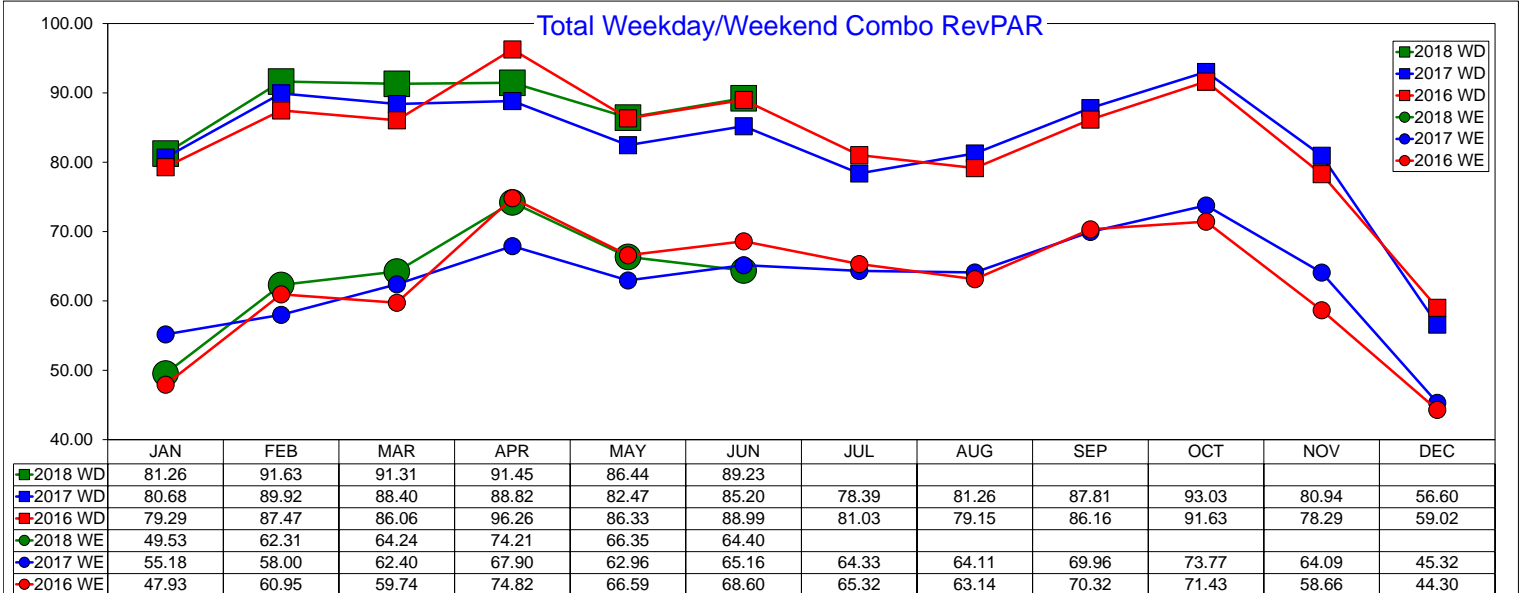
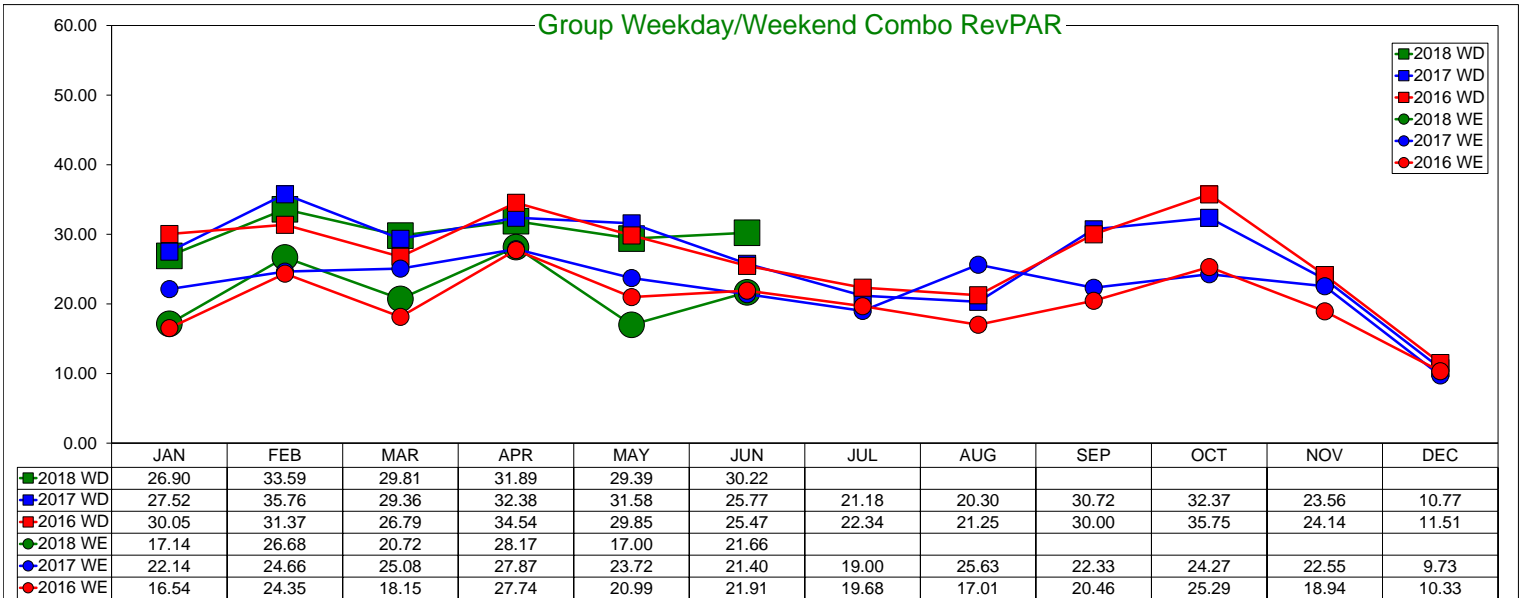
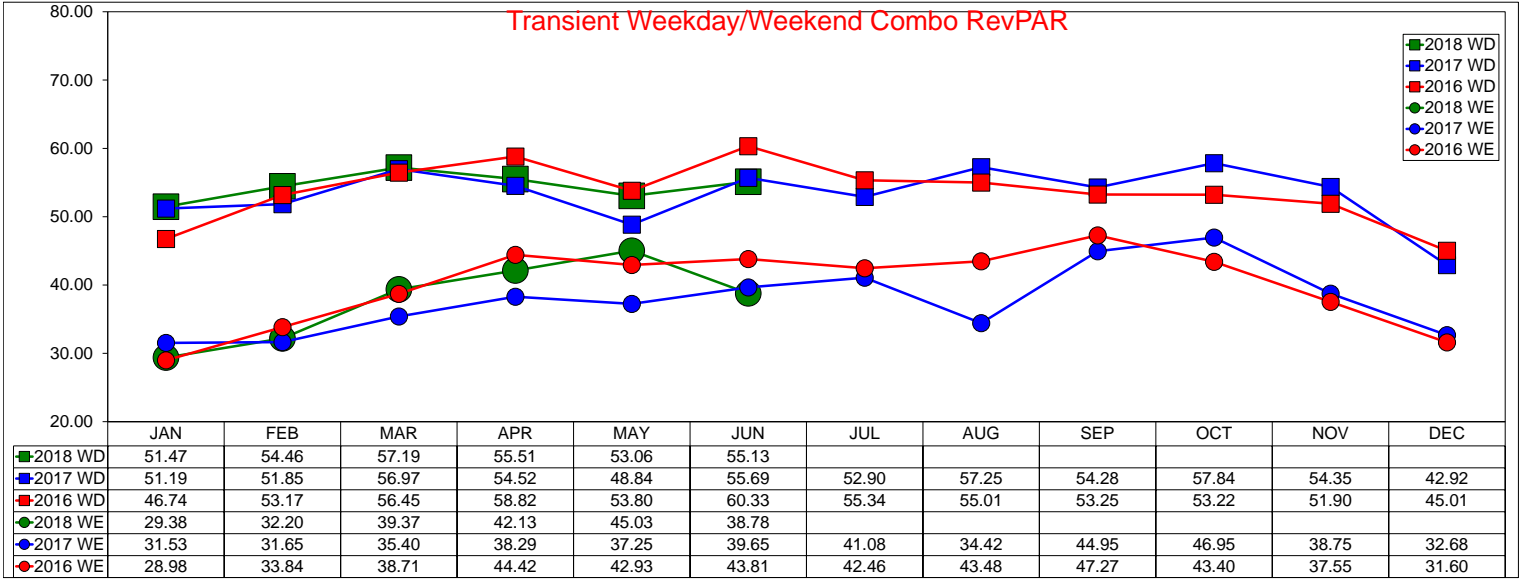
# Three Year Comparison - Weekday/Weekend Combo - Occupancy

June 2018



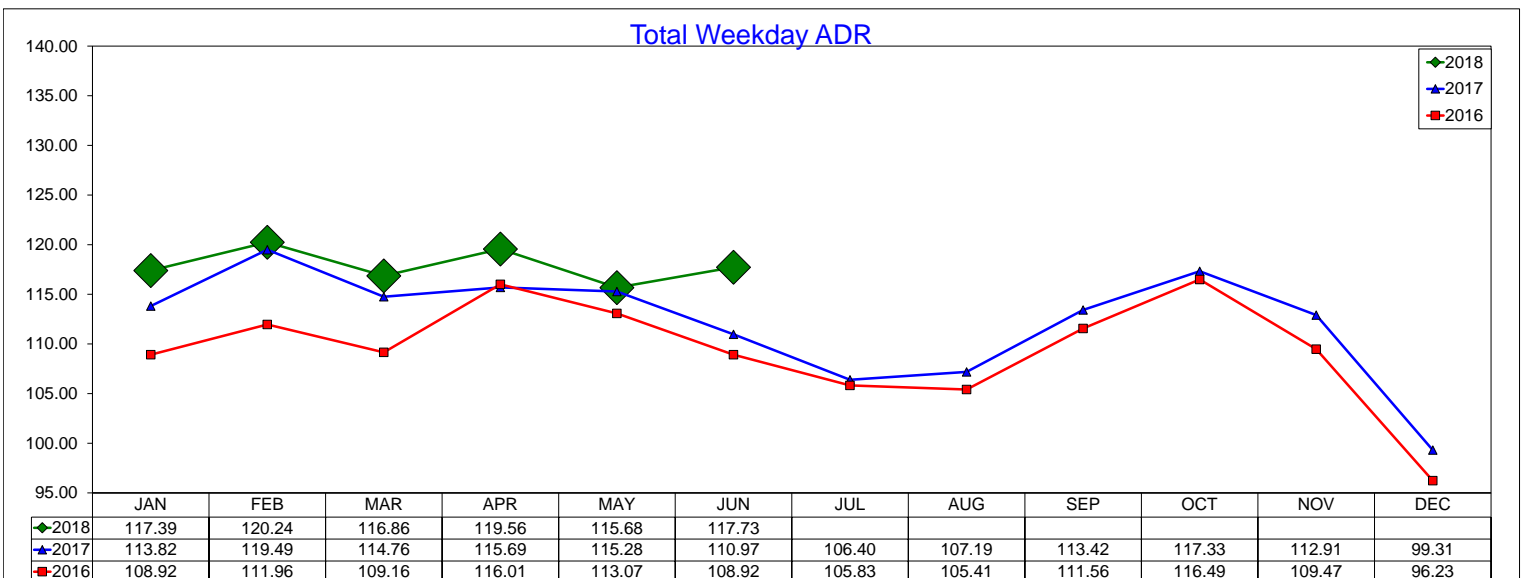
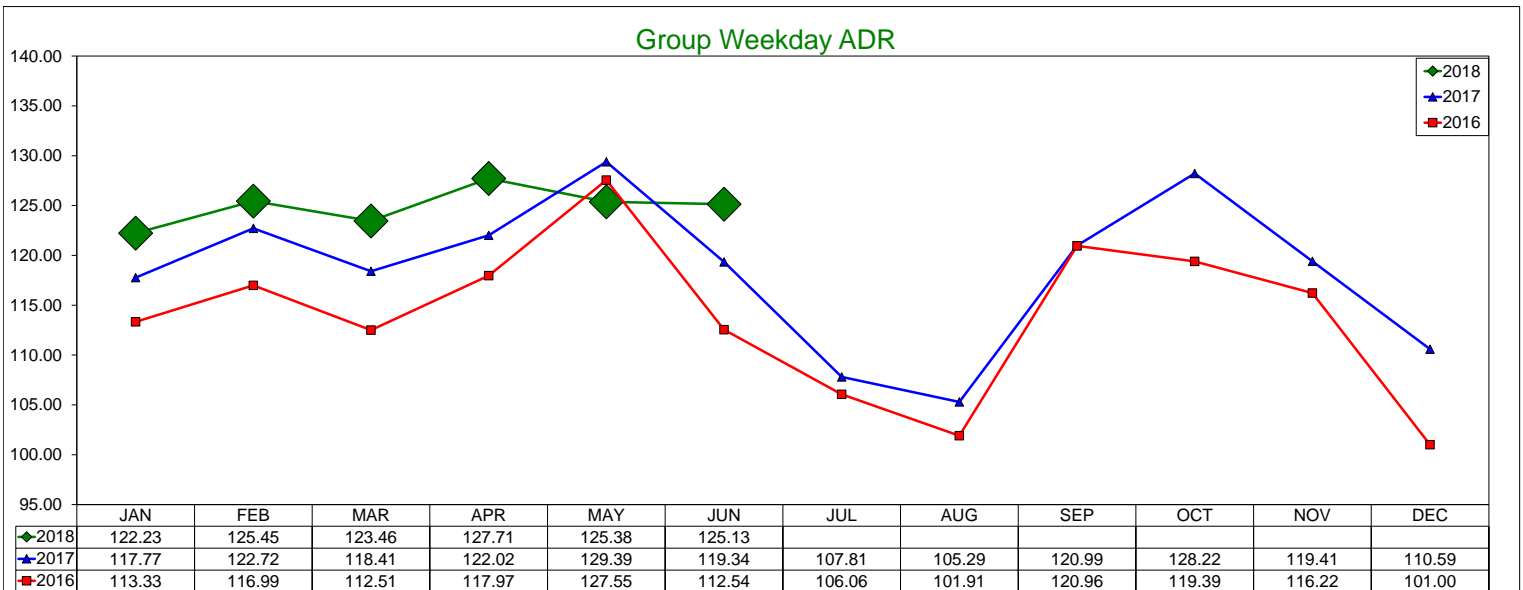
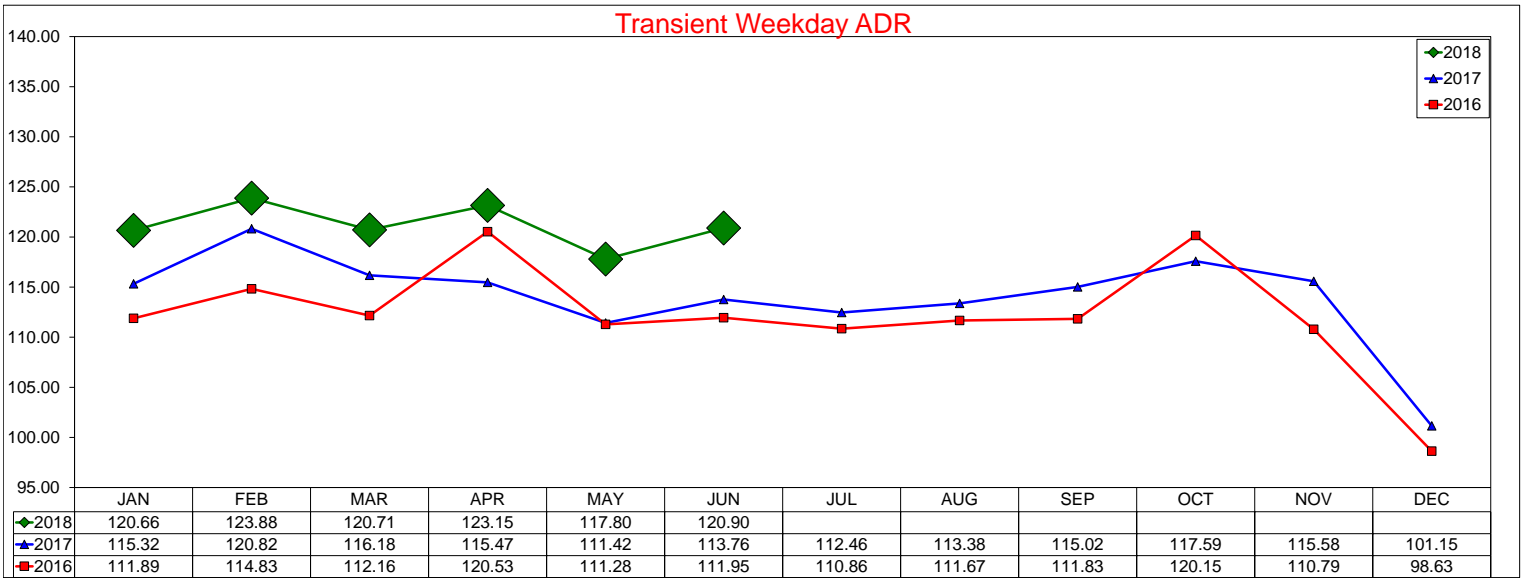
# Three Year Comparison - Weekday/Weekend Combo - RevPAR

June 2018



# Three Year Comparison - Weekday - ADR

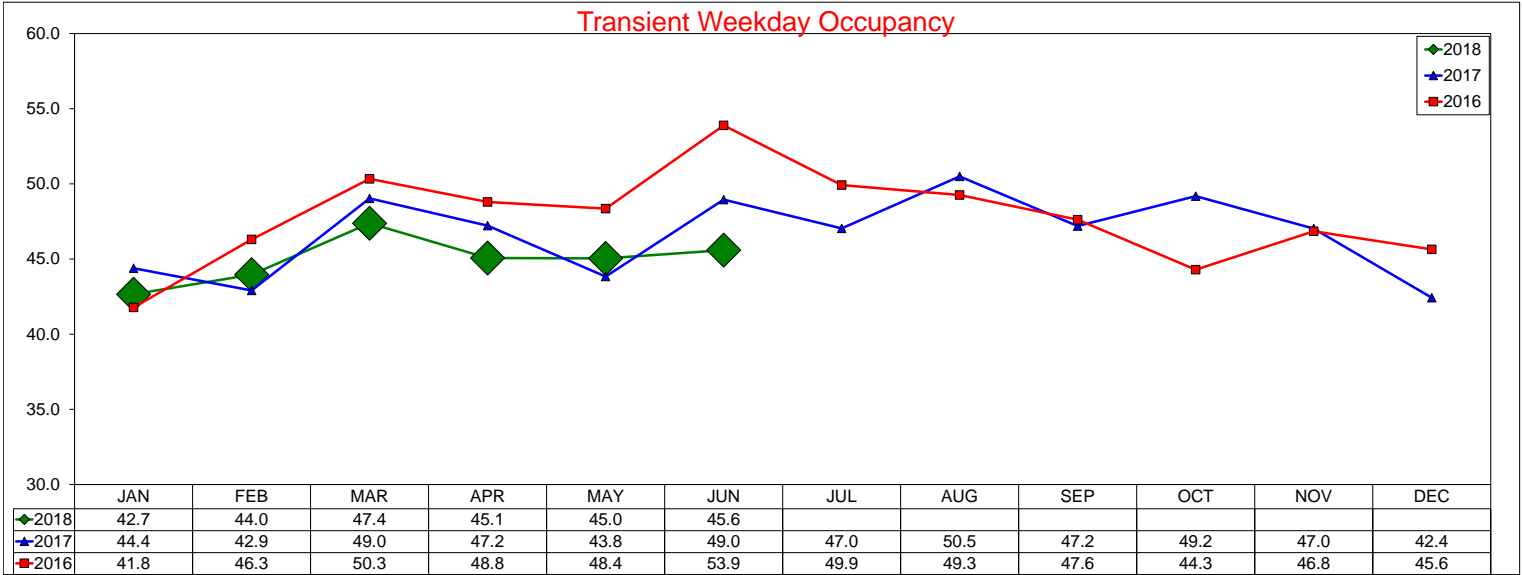
June 2018



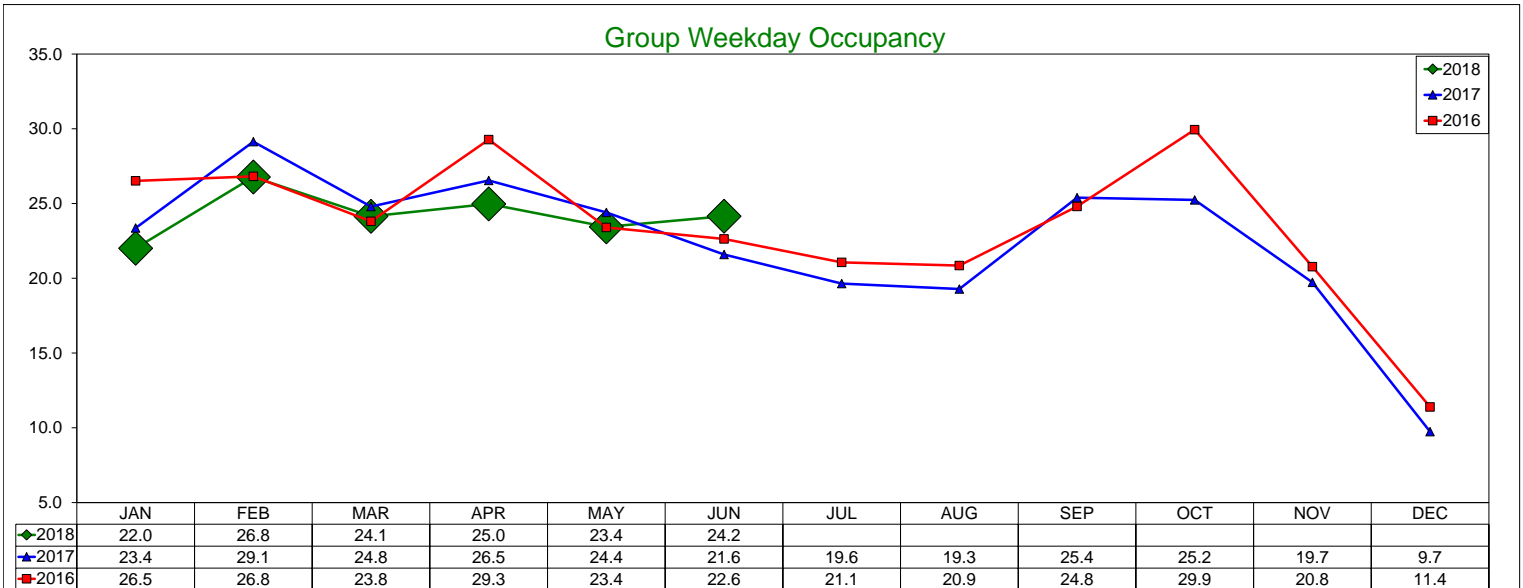
# Three Year Comparison - Weekday - Occupancy

June 2018

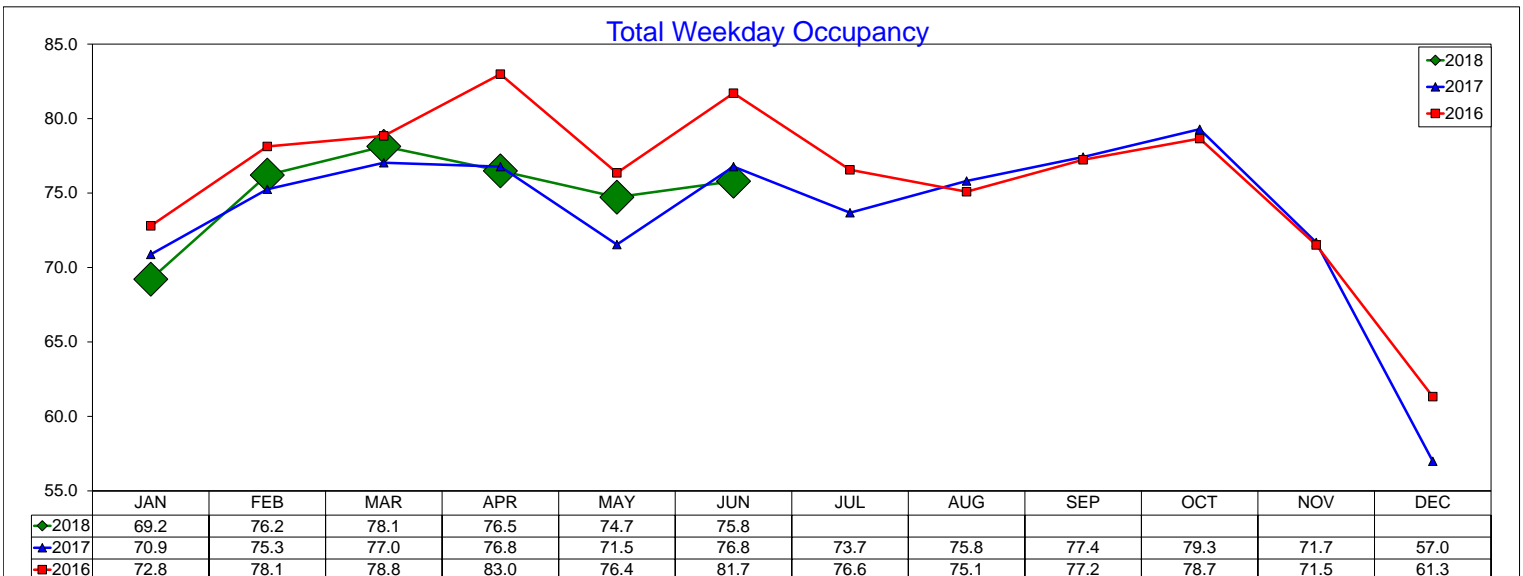
### Transient Weekday Occupancy



### Group Weekday Occupancy



### Total Weekday Occupancy

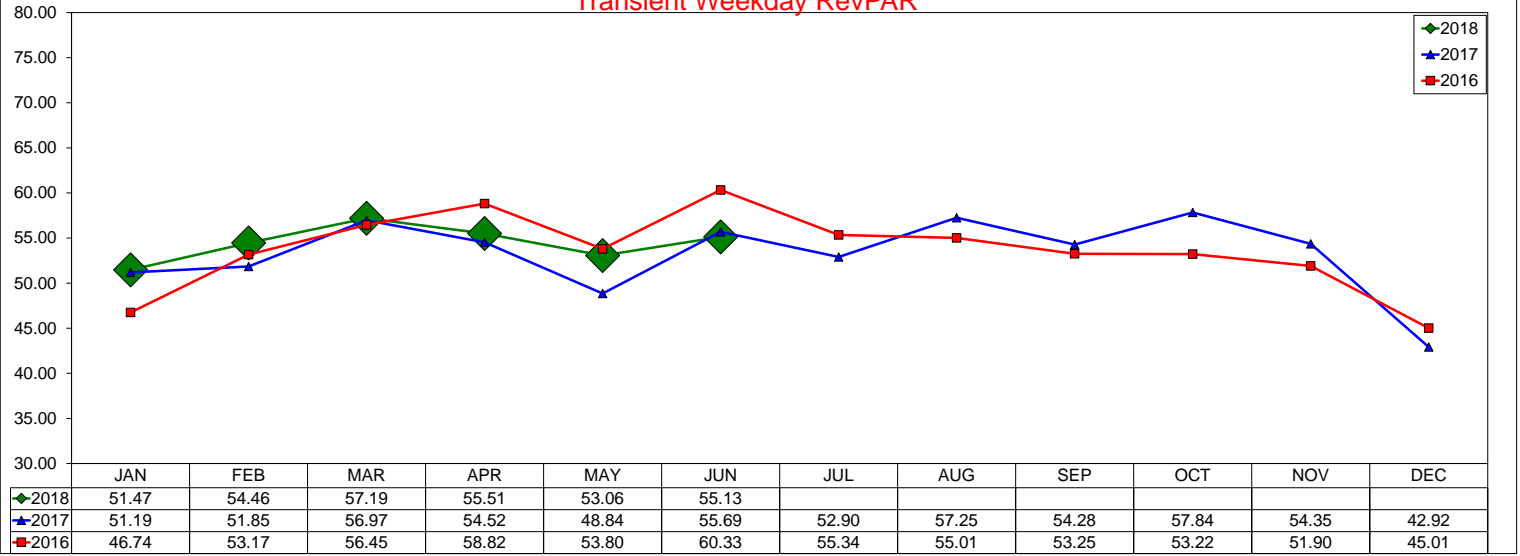




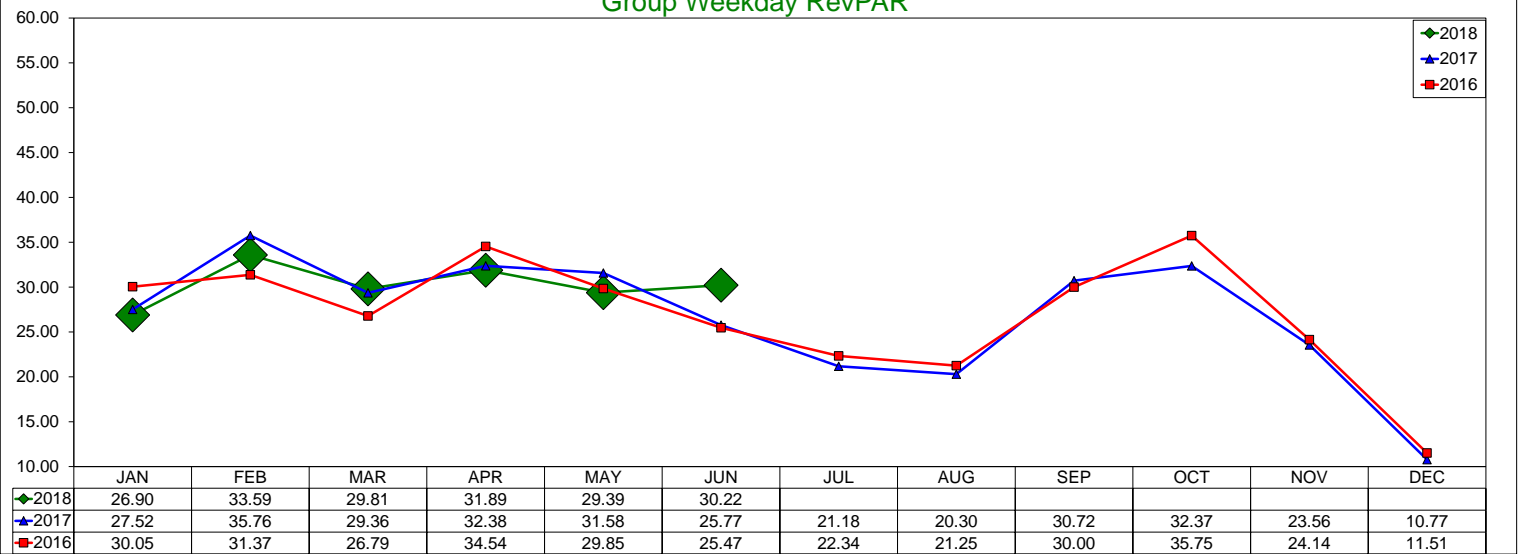
# Three Year Comparison - Weekday - RevPAR

June 2018

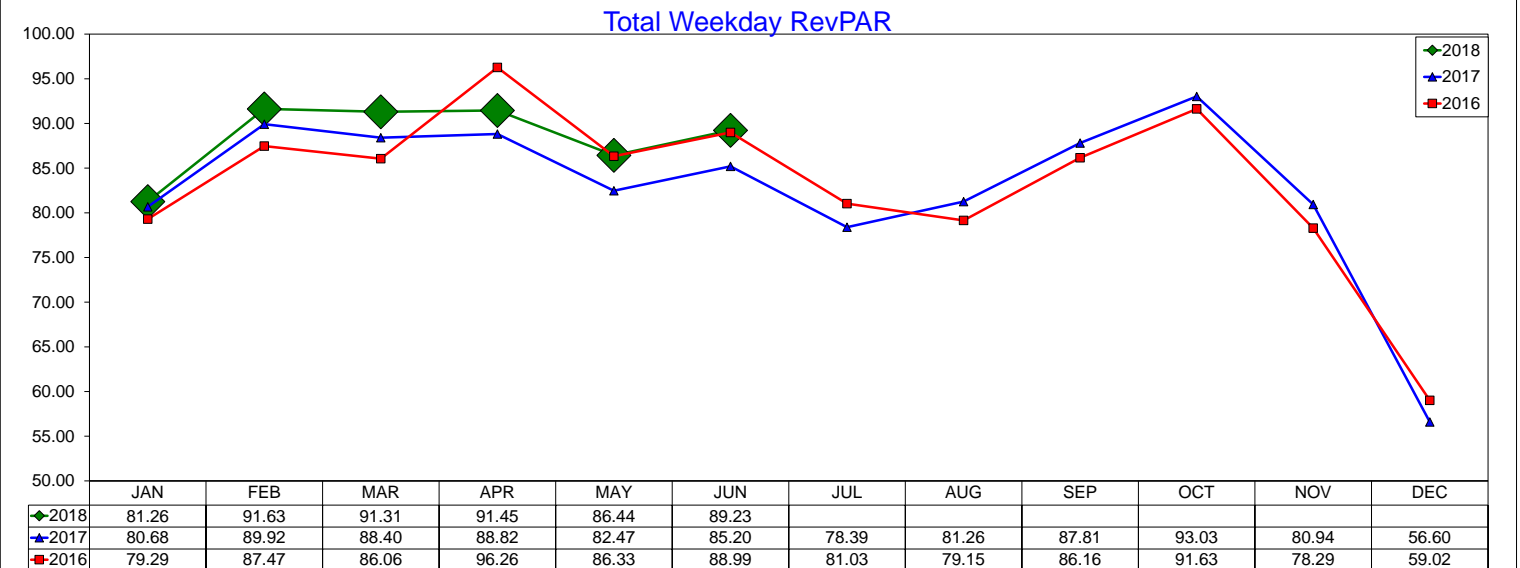
### Transient Weekday RevPAR



### Group Weekday RevPAR

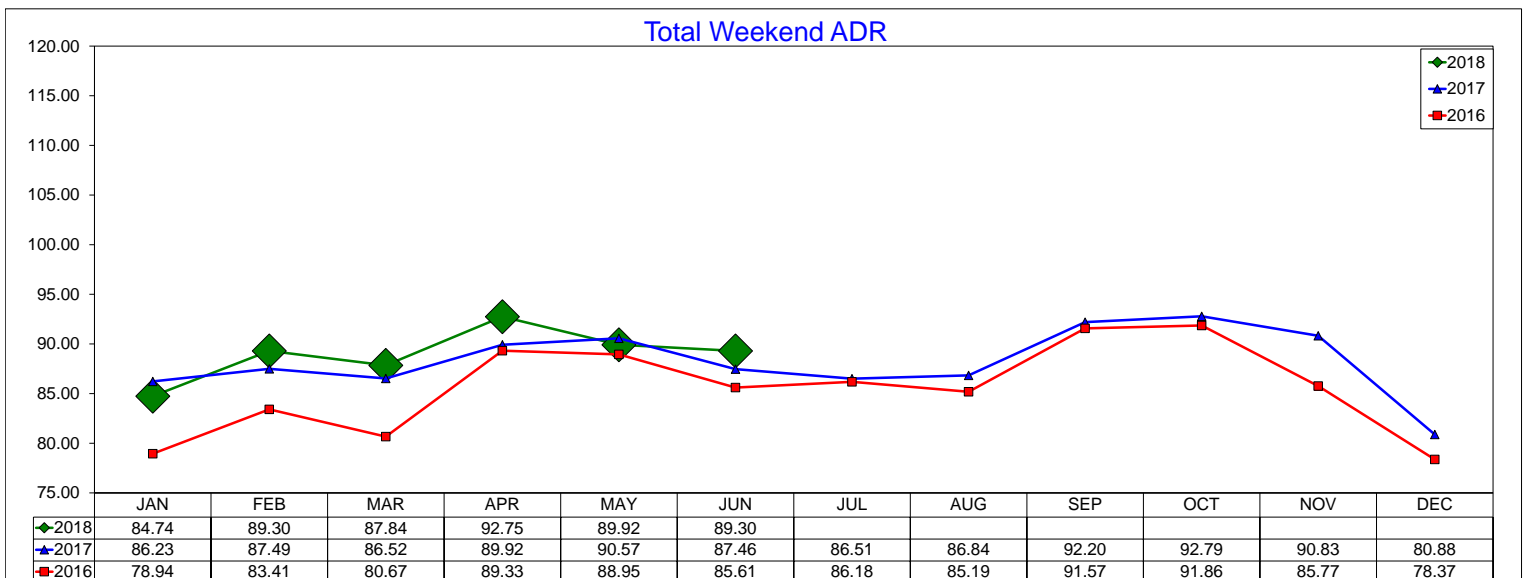
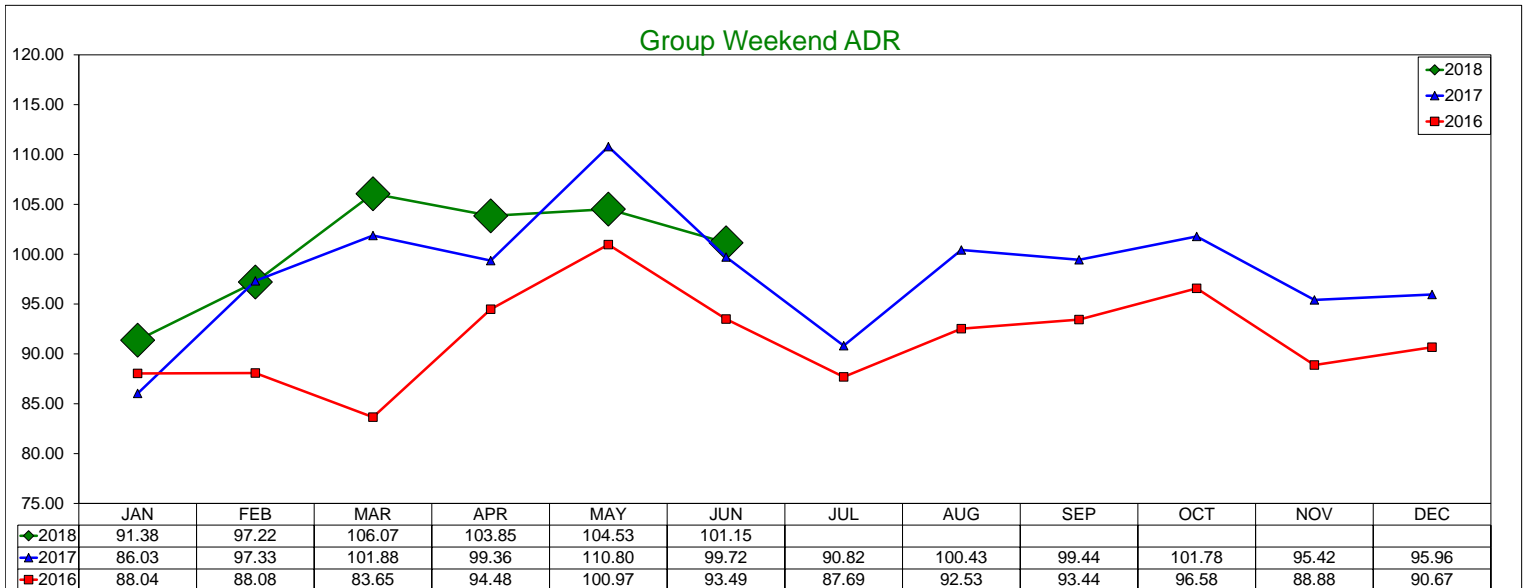
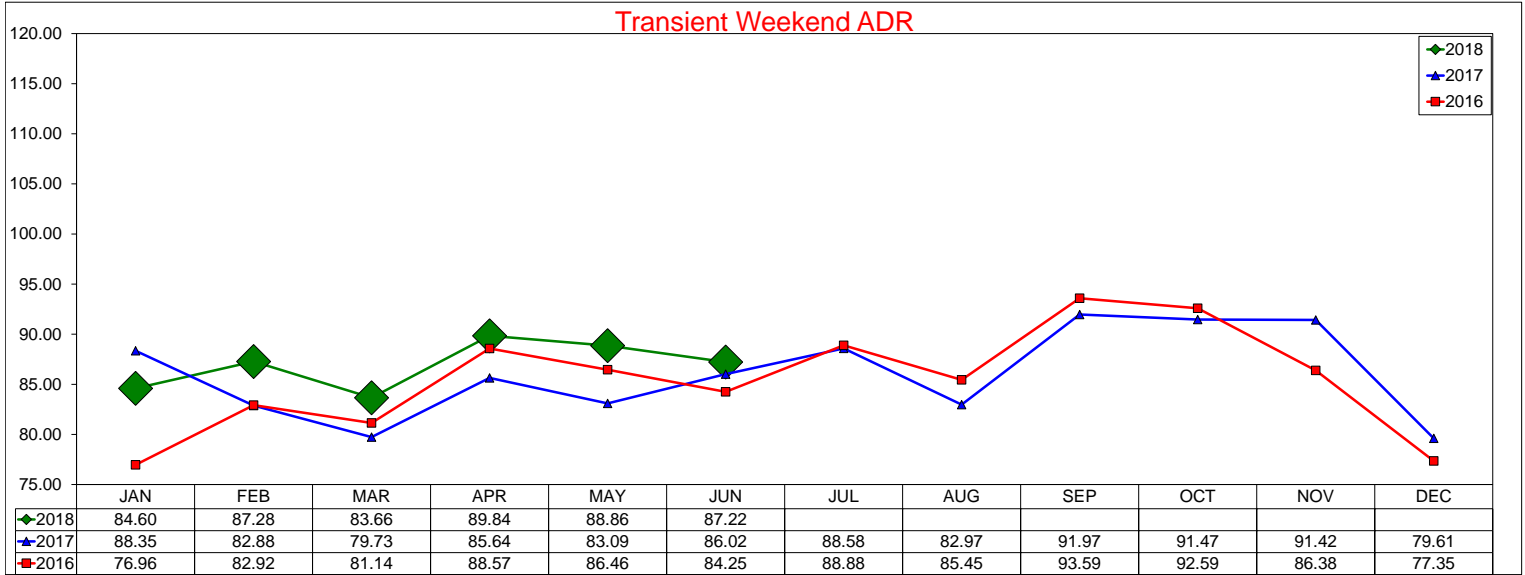


### Total Weekday RevPAR



# Three Year Comparison - Weekend - ADR

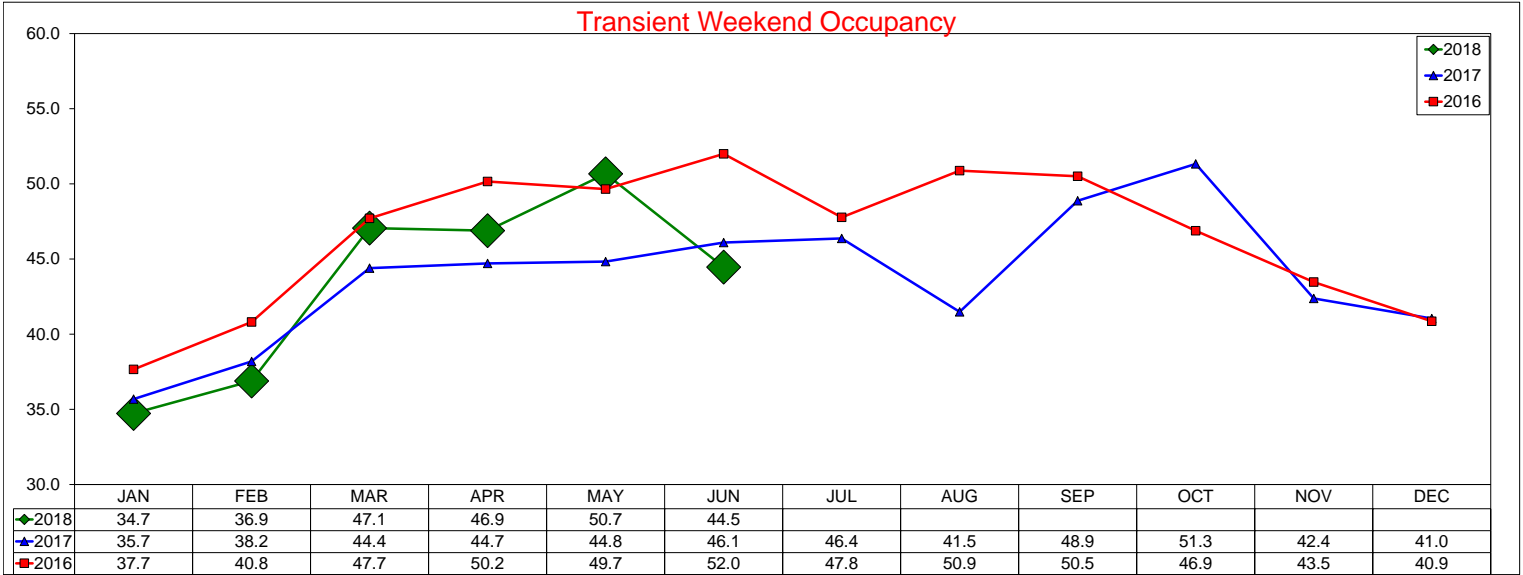
June 2018



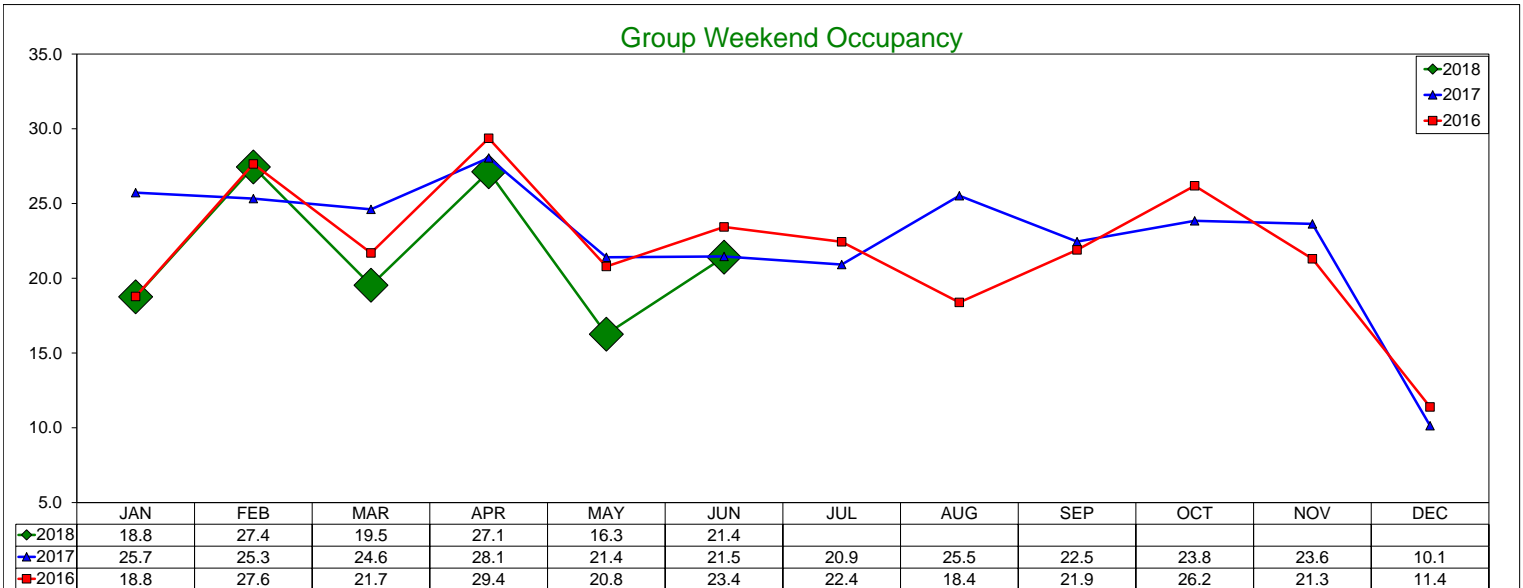
# Three Year Comparison - Weekend - Occupancy

June 2018

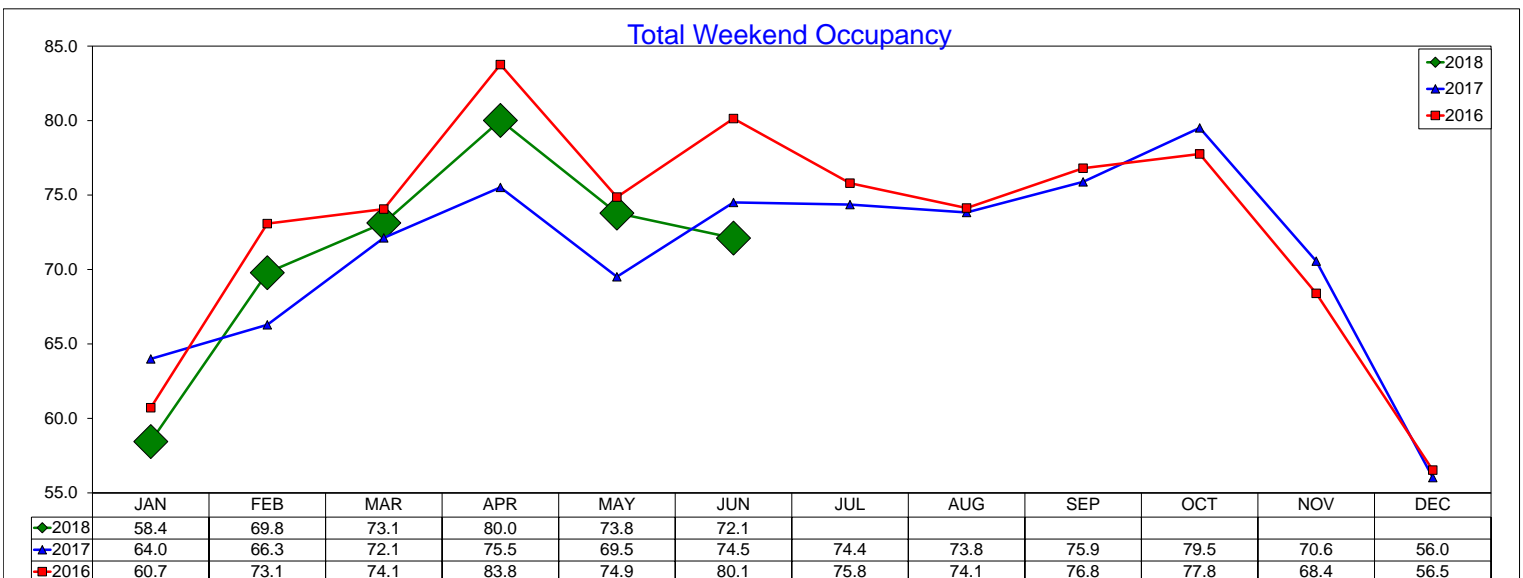
### Transient Weekend Occupancy



### Group Weekend Occupancy



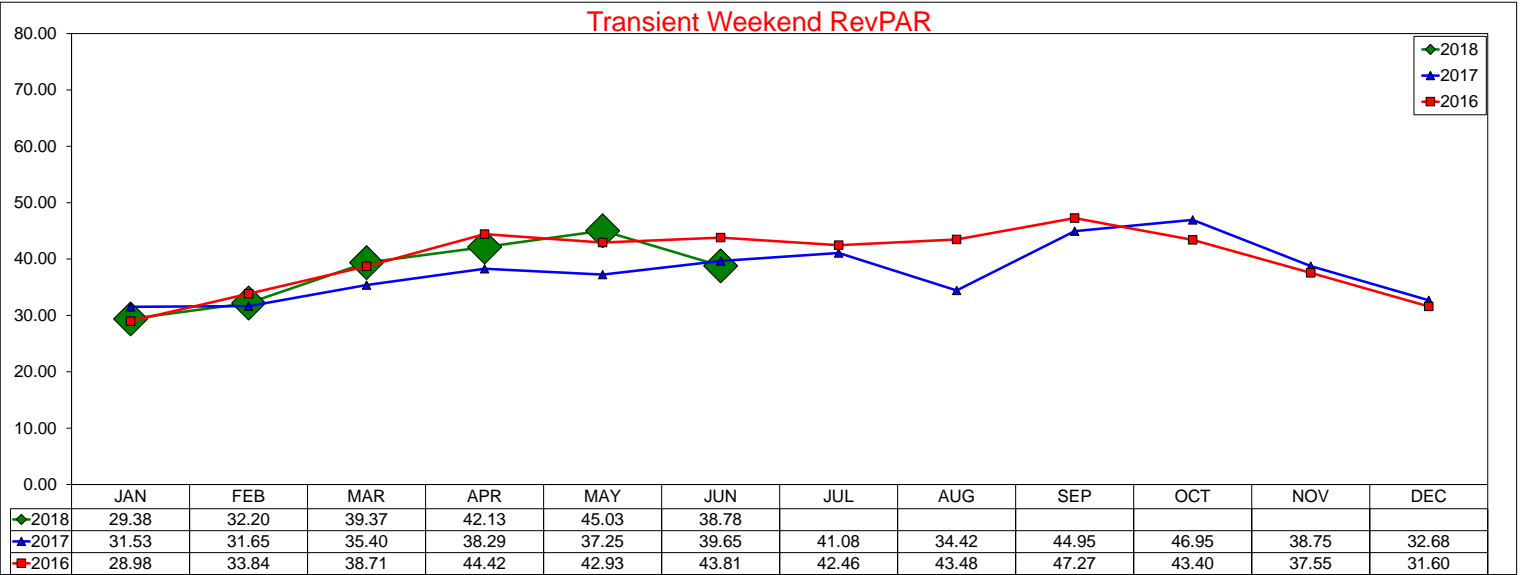
### Total Weekend Occupancy



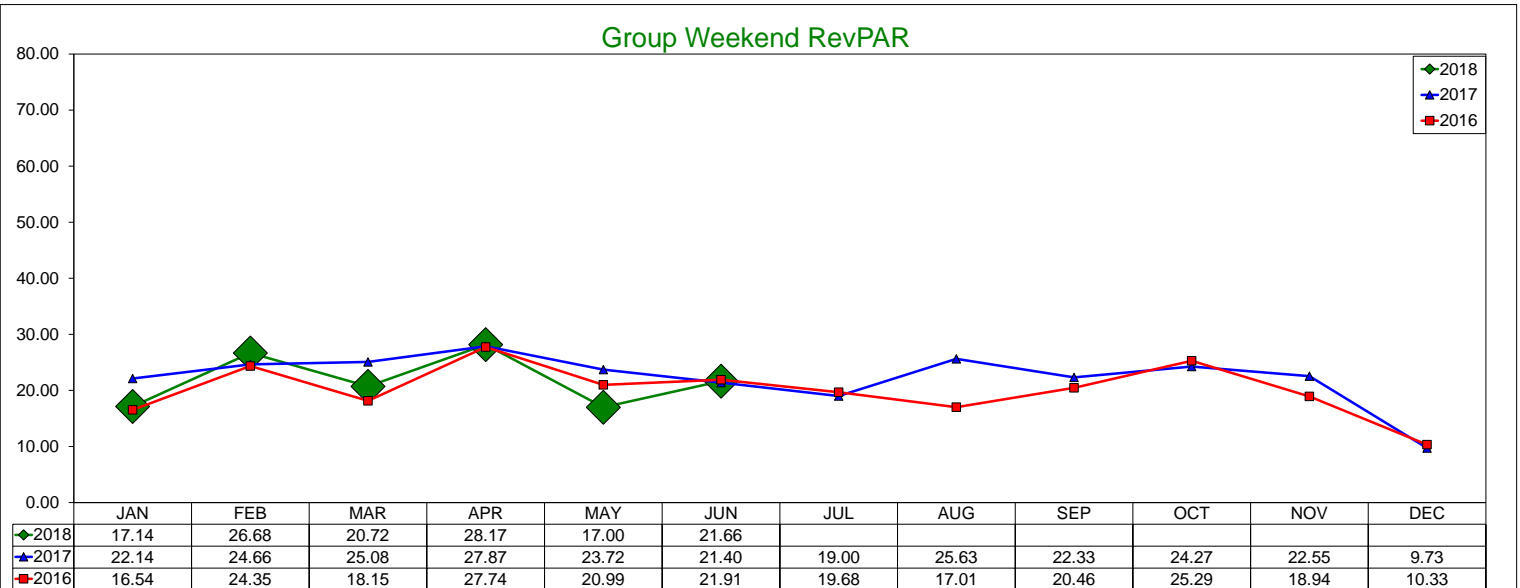
# Three Year Comparison - Weekend - RevPAR

June 2018

### Transient Weekend RevPAR



### Group Weekend RevPAR



### Total Weekend RevPAR

