

Tab 4 - Multi-Segment

Irving TX CVB

For the month of: July 2018

	Current Month - July 2018 vs July 2017											Year to Date - July 2018 vs July 2017												
	Occ %		ADR		RevPAR		Percent Change from July 2017						Occ %		ADR		RevPAR		Percent Change from YTD 2017					
	2018	2017	2018	2017	2018	2017	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2018	2017	2018	2017	2018	2017	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
United States	73.6	73.7	133.44	130.84	98.17	96.43	-0.2	2.0	1.8	3.9	2.1	1.9	67.1	66.5	130.06	126.70	87.22	84.29	0.8	2.6	3.5	5.6	2.0	2.9
Texas	67.9	66.2	102.21	98.50	69.44	65.22	2.6	3.8	6.5	9.5	2.9	5.5	67.2	64.8	106.77	102.87	71.76	66.62	3.8	3.8	7.7	10.8	2.8	6.7
Atlanta, GA	74.3	74.3	110.55	105.82	82.13	78.59	0.0	4.5	4.5	6.6	2.0	2.1	71.8	71.4	111.03	106.56	79.76	76.12	0.6	4.2	4.8	6.7	1.8	2.4
Arlington, TX	76.5	77.2	93.13	96.01	71.28	74.07	-0.8	-3.0	-3.8	-4.1	-0.3	-1.1	71.5	69.9	92.05	90.89	65.84	63.52	2.4	1.3	3.7	3.1	-0.5	1.8
Charlotte, NC-SC	70.0	73.7	104.53	107.72	73.22	79.35	-4.9	-3.0	-7.7	-4.6	3.3	-1.7	70.7	71.0	110.26	109.29	78.00	77.55	-0.3	0.9	0.6	4.1	3.5	3.2
Fort Worth, TX+	69.6	69.2	98.93	98.09	68.85	67.92	0.5	0.9	1.4	5.4	4.0	4.5	73.0	71.7	106.77	103.73	77.97	74.41	1.8	2.9	4.8	9.3	4.3	6.2
Frisco, TX+	73.7	64.5	136.96	131.97	100.96	85.08	14.3	3.8	18.7	33.8	12.8	29.0	70.5	71.9	143.58	137.55	101.28	98.86	-1.9	4.4	2.4	30.0	26.9	24.5
Grapevine, TX+	80.3	84.0	192.87	187.13	154.91	157.13	-4.4	3.1	-1.4	5.7	7.2	2.5	77.8	78.4	183.75	178.62	142.95	140.02	-0.8	2.9	2.1	4.6	2.5	1.7
Irving, TX+	75.0	73.5	103.71	101.03	77.77	74.26	2.0	2.7	4.7	7.0	2.1	4.2	74.8	73.4	108.93	107.26	81.43	78.75	1.8	1.6	3.4	4.2	0.7	2.6
Nashville, TN	74.1	76.4	137.59	137.44	101.90	105.03	-3.1	0.1	-3.0	2.6	5.7	2.5	73.5	74.3	146.03	140.62	107.34	104.55	-1.1	3.9	2.7	7.8	5.0	3.8
Phoenix, AZ	60.1	56.4	86.50	83.67	51.96	47.15	6.6	3.4	10.2	13.1	2.7	9.4	72.6	70.6	139.37	137.56	101.23	97.16	2.8	1.3	4.2	6.9	2.7	5.6
San Jose, CA+	81.4	81.0	194.70	174.89	158.57	141.64	0.6	11.3	12.0	13.7	1.6	2.2	79.9	78.2	198.49	186.82	158.69	146.13	2.2	6.2	8.6	10.4	1.6	3.9

Competitive Set Comparison												
	Actual Figures						Percent of Change from Last Year					
	Current Month			Year-To-Date			Current Month			Year-To-Date		
	OCC	ADR	RvPAR	OCC	ADR	RvPAR	OCC	ADR	RvPAR	OCC	ADR	RvPAR
US	73.57	133.44	98.17	67.06	130.06	87.22	-0.2	2.0	1.8	0.8	2.6	3.5
Texas	67.94	102.21	69.44	67.21	106.77	71.76	2.6	3.8	6.5	3.8	3.8	7.7
Irving	74.99	103.71	77.77	74.76	108.93	81.43	2.0	2.7	4.7	1.8	1.6	3.4
Best USA	SanJose	SanJose	SanJose	SanJose	SanJose	SanJose	14.3	11.3	18.7	2.8	6.2	8.6
Best Texas	Grpvine	Grpvine	Grpvine	Grpvine	Grpvine	Grpvine	14.3	3.8	18.7	2.4	4.4	4.8
Worst USA	Phoenix	Phoenix	Phoenix	Frisco	Arlngtn	Arlngtn	-4.9	-3.0	-7.7	-1.9	0.9	0.6
Worst Texas	Ft Worth	Arlngtn	Ft Worth	Frisco	Arlngtn	Arlngtn	-4.4	-3.0	-3.8	-1.9	1.3	2.1

Note: "Best" and "Worst" notations above refer to destinations within this competitive set only

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Tab 6 - Multi-Segment Custom Sets+

Irving TX CVB

For the month of: July 2018

	Current Month - July 2018 vs July 2017												Year to Date - July 2018 vs July 2017											
	Occ %		ADR		RevPAR		Percent Change from July 2017						Occ %		ADR		RevPAR		Percent Change from YTD 2017					
	2018	2017	2018	2017	2018	2017	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2018	2017	2018	2017	2018	2017	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
Irving, TX+	75.0	73.5	103.29	101.03	77.50	74.26	2.1	2.2	4.4	5.3	0.9	3.0	74.8	73.4	108.87	107.26	81.40	78.75	1.8	1.5	3.4	3.9	0.5	2.4
Luxury/Full Service Irving+	70.8	67.4	137.12	137.51	97.09	92.73	5.0	-0.3	4.7	4.7	0.0	5.0	72.8	69.8	148.73	148.99	108.34	103.99	4.4	-0.2	4.2	4.2	0.0	4.4
All Suite/Extended Stay Irving+	78.2	78.0	93.50	91.05	73.09	70.98	0.3	2.7	3.0	3.0	0.0	0.3	76.8	76.5	95.22	93.86	73.17	71.77	0.5	1.4	2.0	2.0	0.0	0.5
Limited Service Irving+	74.6	75.6	107.45	101.87	80.13	77.04	-1.4	5.5	4.0	10.8	6.5	5.0	76.0	76.3	111.67	107.10	84.90	81.68	-0.3	4.3	3.9	7.8	3.7	3.4
Budget Irving+	78.5	76.6	59.16	57.01	46.45	43.67	2.5	3.8	6.4	6.1	-0.2	2.3	74.3	73.6	56.59	55.87	42.07	41.11	1.0	1.3	2.3	2.4	0.1	1.1
Las Colinas+	74.1	70.2	115.76	114.56	85.83	80.41	5.6	1.1	6.7	6.7	0.0	5.6	74.9	71.3	124.40	122.48	93.20	87.33	5.1	1.6	6.7	6.7	0.0	5.1
DFW North+	77.4	78.1	101.73	97.37	78.76	76.06	-0.9	4.5	3.5	3.6	0.1	-0.8	78.9	78.6	106.29	104.07	83.90	81.77	0.5	2.1	2.6	2.7	0.1	0.5
DFW South+	73.6	72.8	88.50	87.75	65.13	63.87	1.1	0.9	2.0	5.0	2.9	4.1	69.9	70.4	89.92	90.36	62.87	63.65	-0.7	-0.5	-1.2	0.6	1.8	1.1
Full Service Las Colinas+	64.5	58.3	169.11	173.35	109.02	101.14	10.5	-2.4	7.8	7.8	0.0	10.5	69.6	63.1	183.09	184.75	127.45	116.53	10.4	-0.9	9.4	9.4	0.0	10.4
Limited Service Las Colinas+	80.0	77.3	89.83	87.81	71.84	67.90	3.4	2.3	5.8	5.8	0.0	3.4	78.1	76.3	92.85	91.42	72.54	69.72	2.4	1.6	4.0	4.0	0.0	2.4
Full Service DFW North+	75.5	71.8	127.43	125.65	96.21	90.22	5.1	1.4	6.6	6.6	0.0	5.1	78.6	74.2	137.09	138.73	107.72	102.97	5.9	-1.2	4.6	4.6	0.0	5.9
Limited Service DFW North+	78.7	82.4	84.92	80.54	66.86	66.39	-4.5	5.4	0.7	0.8	0.1	-4.4	79.2	81.6	85.44	82.52	67.66	67.30	-2.9	3.5	0.5	0.7	0.1	-2.8
Full Service DFW South+																								
Limited Service DFW South+	73.3	71.4	81.08	77.94	59.42	55.62	2.7	4.0	6.8	11.4	4.2	7.0	70.0	68.7	80.76	79.08	56.56	54.32	1.9	2.1	4.1	6.9	2.6	4.6
ICC Comp Set No Boutiques+	70.7	68.5	140.30	138.47	99.25	94.86	3.3	1.3	4.6	4.6	0.0	3.3	75.6	72.2	151.59	151.56	114.66	109.46	4.7	0.0	4.8	4.8	0.0	4.7

	AirBNB Data												Percent Change from Prior Year YTD											
	Occ %		ADR		RevPAR		Percent Change from Prior Year						Occ %		ADR		RevPAR		Percent Change from Prior Year YTD					
	2018	2017	2018	2017	2018	2017	Occ	ADR	RevPAR	Rev	Avail	Sold	2018	2017	2018	2017	2018	2017	Occ	ADR	RevPAR	Rev	Avail	Sold
Entire Place	69.7	54.0	148.85	159.49	103.80	86.06	29.2	-6.7	20.6	58.6	44.7	80.2	65.0	57.8	142.29	132.14	92.53	76.33	12.6	7.7	21.2	62.6	38.5	57.0
Hotel Comparable	66.3	51.4	85.03	89.66	56.40	46.13	28.9	-5.2	22.3	36.3	11.4	43.7	62.5	59.0	86.82	78.64	54.30	46.38	6.0	10.4	17.1	55.7	33.0	41.0

	Current Year	Last Year	% Change
Entire Place	93	81	14.8
Private Room	123	84	46.4
Shared Room	16	26	(38.5)
Total Available Listings	232	191	21.5

	Participation			
	Properties		Rooms	
	Census	Sample	Census	Sample
Irving, TX+	83	70	12108	10444
Luxury/Full Service Irving+	14	12	4394	3794
All Suite/Extended Stay Irving+	31	30	3503	3396
Limited Service Irving+	14	14	1786	1786
Budget Irving+	24	14	2425	1468
Las Colinas+	28	27	4670	4334
DFW North+	25	24	3899	3839
DFW South+	30	19	3539	2271
Full Service Las Colinas+	6	6	1757	1757
Limited Service Las Colinas+	22	21	2913	2577
Full Service DFW North+	4	4	1581	1581
Limited Service DFW North+	21	20	2318	2258
Full Service DFW South+	4	2	1056	456
Limited Service DFW South+	26	17	2483	1815
ICC Comp Set No Boutiques+	5	5	2084	2084

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Irving, Texas & United States Comparison

July 2018

Irving	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	109.98	2.2%	109.98	2.2%	66.4%	-3.3%	66.4%	-3.3%	73.07	-1.2%	73.07	-1.2%
FEBRUARY	111.95	-0.1%	110.99	1.1%	74.4%	3.6%	70.2%	0.0%	83.26	3.4%	77.90	1.1%
MAR	107.92	0.5%	109.88	0.9%	76.5%	1.8%	72.4%	0.7%	82.58	2.3%	79.53	1.6%
APRIL	112.17	3.8%	110.50	1.6%	77.4%	1.7%	73.7%	1.0%	86.86	5.5%	81.42	2.7%
MAY	109.09	-1.5%	110.22	1.0%	74.5%	2.5%	73.8%	1.3%	81.26	0.9%	81.35	2.3%
JUNE	108.29	3.7%	109.85	1.4%	79.4%	4.6%	74.7%	1.8%	85.99	8.4%	82.10	3.2%
JULY	103.71	2.7%	108.93	1.6%	75.0%	2.0%	74.8%	1.8%	77.77	4.7%	81.43	3.4%
AUGUST												
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												
12 mo. rolling averages:												
	ADR	107.15	1.7%		Occupancy	73.6%	1.2%		RevPAR	78.81	2.9%	

Texas	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	101.95	3.8%	101.95	3.8%	59.1%	6.1%	59.1%	6.1%	60.23	10.1%	60.23	10.1%
FEBRUARY	106.30	-1.8%	104.16	0.8%	66.3%	4.0%	62.5%	5.0%	70.50	2.1%	65.11	5.9%
MAR	112.60	4.2%	107.35	2.1%	71.9%	3.4%	65.8%	4.4%	80.98	7.8%	70.60	6.6%
APRIL	111.03	7.0%	108.31	3.4%	68.3%	2.5%	66.4%	3.9%	75.87	9.7%	71.92	7.4%
MAY	106.90	4.2%	108.04	3.6%	66.4%	3.7%	66.4%	3.9%	70.98	8.1%	71.74	7.6%
JUNE	105.36	4.9%	107.57	3.8%	70.6%	4.6%	67.1%	4.0%	74.34	9.8%	72.17	7.9%
JULY	102.21	3.8%	106.77	3.8%	67.9%	2.6%	67.2%	3.8%	69.44	6.5%	71.76	7.7%
AUGUST												
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												

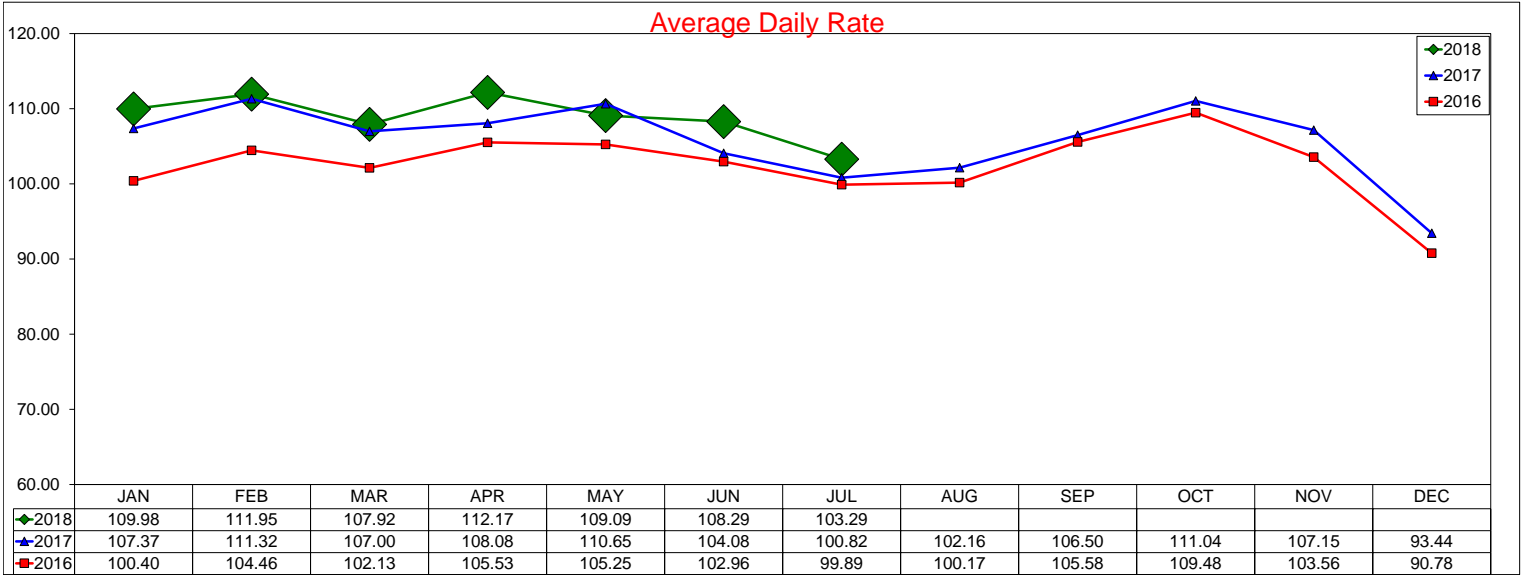
USA	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	123.33	2.0%	123.33	2.0%	54.5%	0.9%	54.5%	0.9%	67.17	2.9%	67.17	2.9%
FEBRUARY	126.38	2.3%	124.88	2.2%	61.7%	1.2%	57.9%	1.0%	78.02	3.5%	72.30	3.2%
MAR	131.56	3.0%	127.37	2.5%	68.5%	0.9%	61.6%	0.9%	90.17	3.9%	78.46	3.5%
APRIL	130.33	3.3%	128.19	2.7%	67.9%	0.9%	63.2%	0.9%	88.54	4.2%	81.00	3.7%
MAY	129.90	2.6%	128.57	2.7%	68.2%	0.7%	64.2%	0.8%	88.59	3.3%	82.57	3.6%
JUNE	132.66	2.8%	129.36	2.7%	74.5%	1.7%	65.9%	1.0%	98.85	4.6%	85.29	3.8%
JULY	133.44	2.0%	130.06	2.6%	73.6%	-0.2%	67.1%	0.8%	98.17	1.8%	87.22	3.5%
AUGUST												
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												

Note: The "Change %" column refers to the change from the prior year's figure.

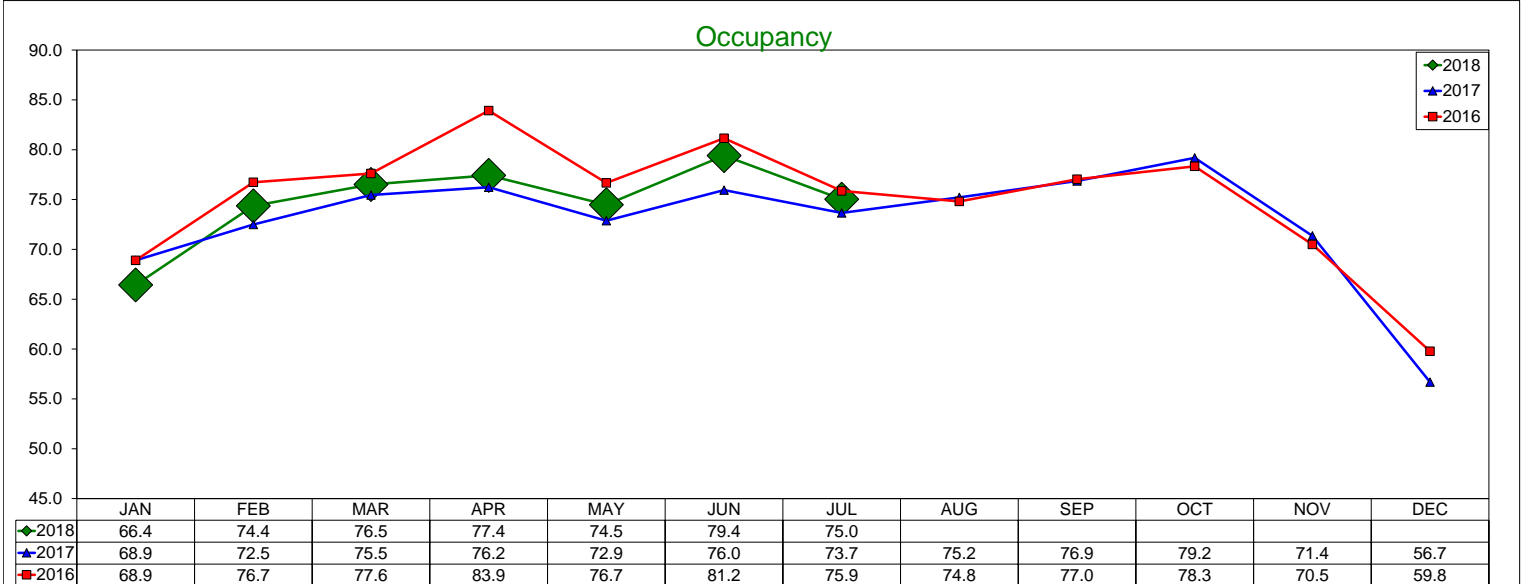
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Three Year Comparison - CITY OF IRVING - ALL PROPERTIES

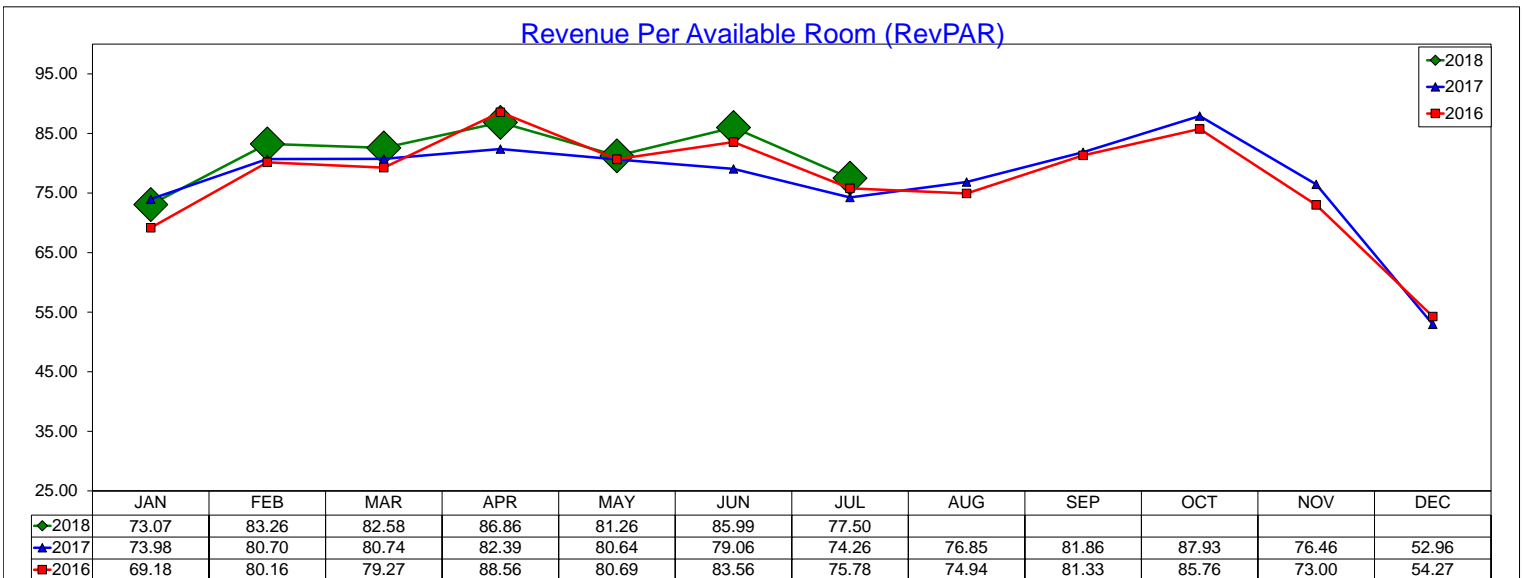
July 2018



12 month ADR Rolling Average through July 2018 is \$107.15 with a change from last year of 1.7%



12 month Occupancy Rolling Average through July 2018 is 73.56% with a change from last year of 1.2%

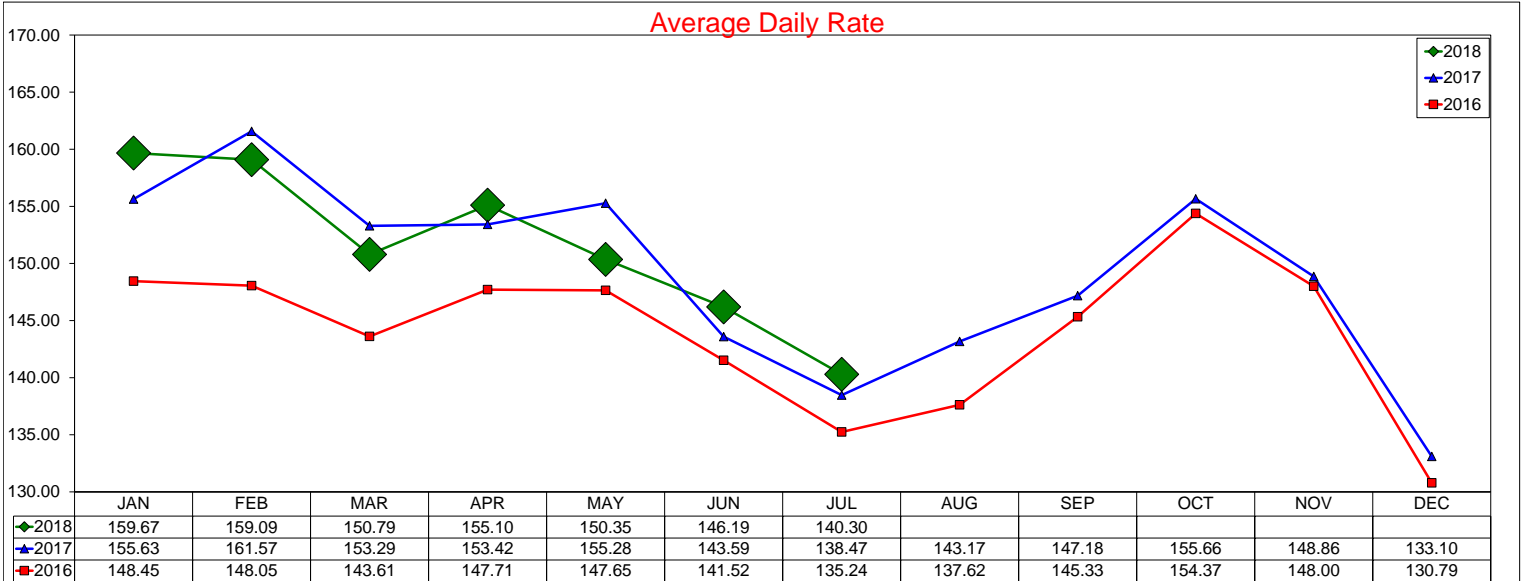


12 month RevPAR Rolling Average through July 2018 is \$78.81 with a change from last year of 2.9%

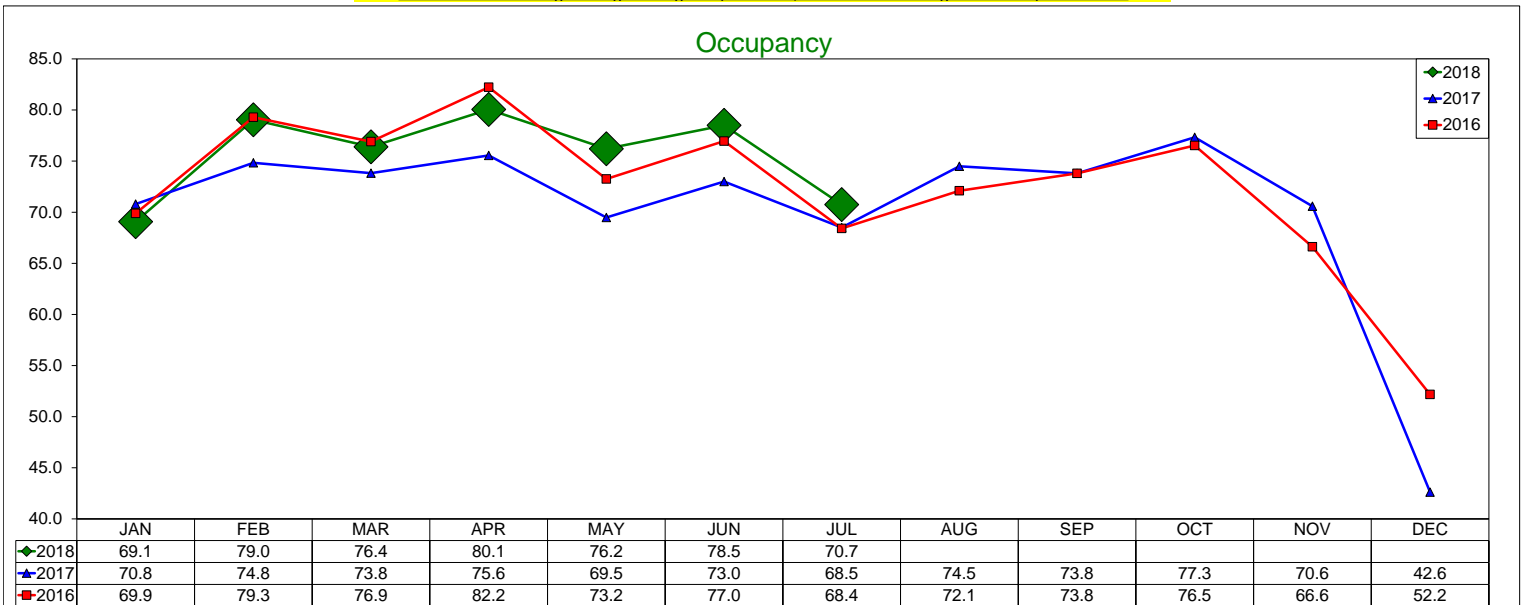
Three Year Comparison - ICC Comp Set

July 2018

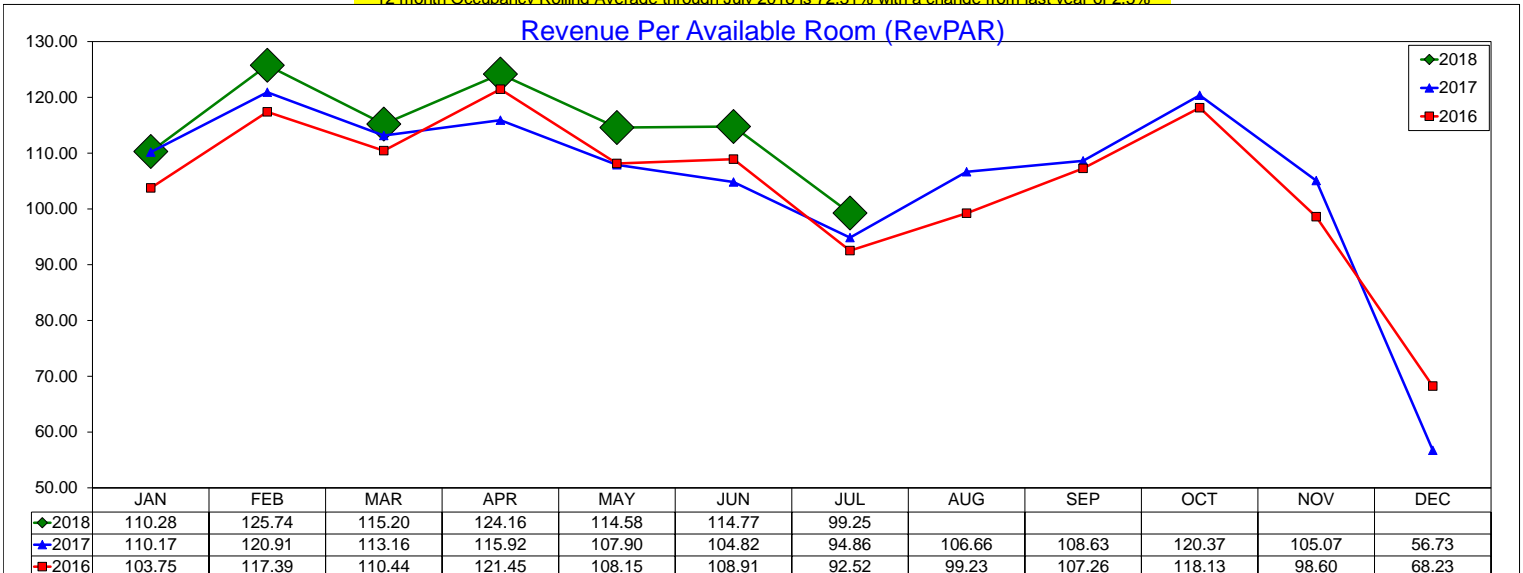
Comp set includes: Marriott Las Colinas, Omni Mandalay, Marriott DFW, Sheraton DFW, Westin DFW



12 month ADR Rolling Average through July 2018 is \$149.71 with a change from last year of 0.8%



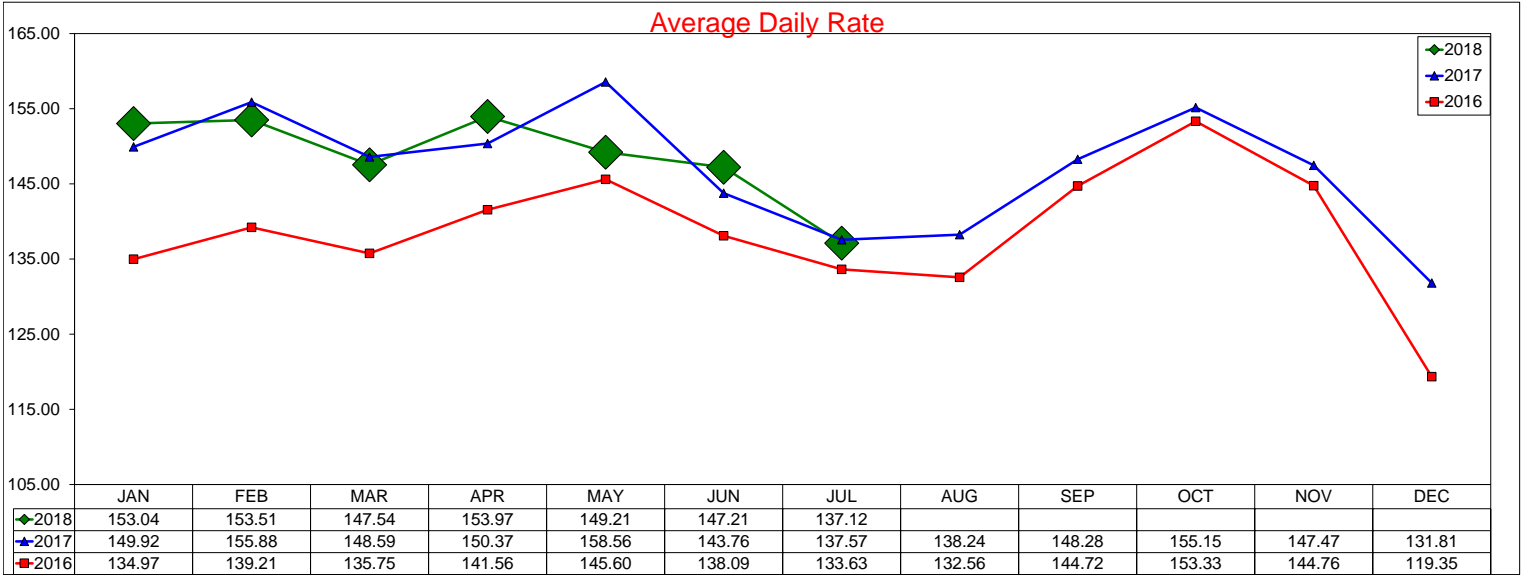
12 month Occupancy Rolling Average through July 2018 is 72.31% with a change from last year of 2.5%



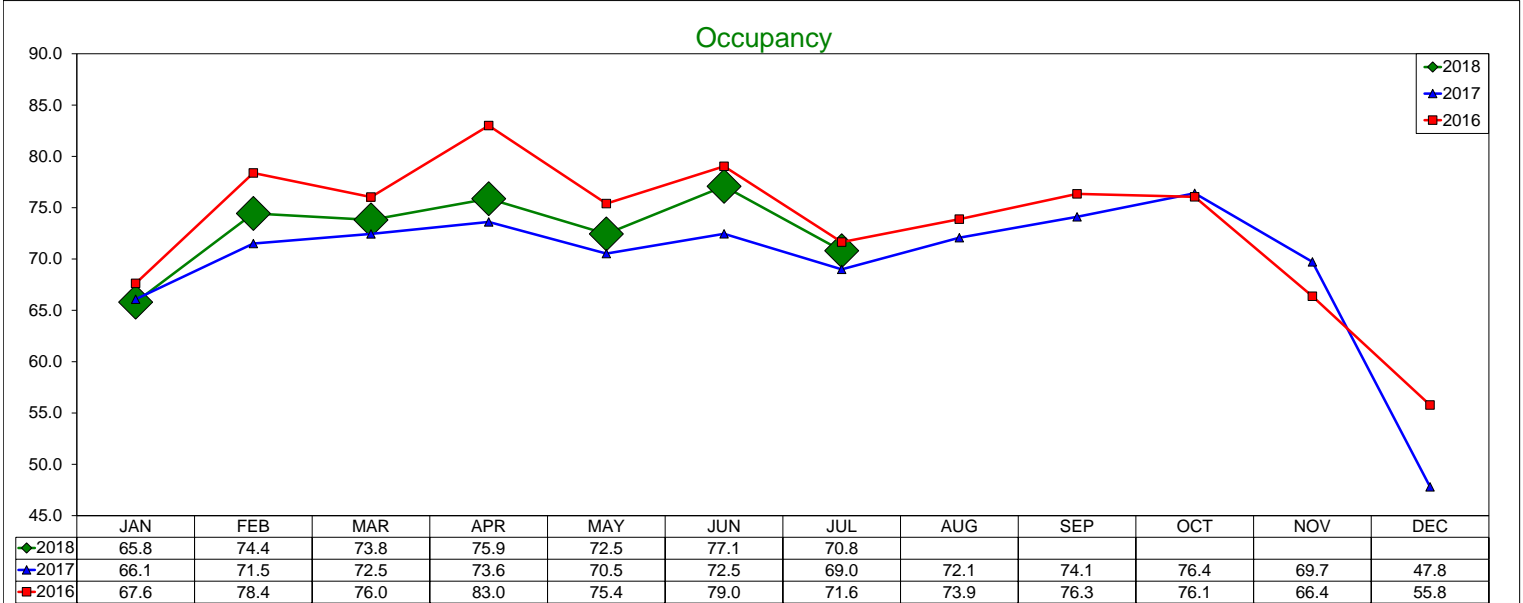
12 month RevPAR Rolling Average through July 2018 is \$108.26 with a change from last year of 3.4%

Three Year Comparison - Luxury/Full Service - Irving

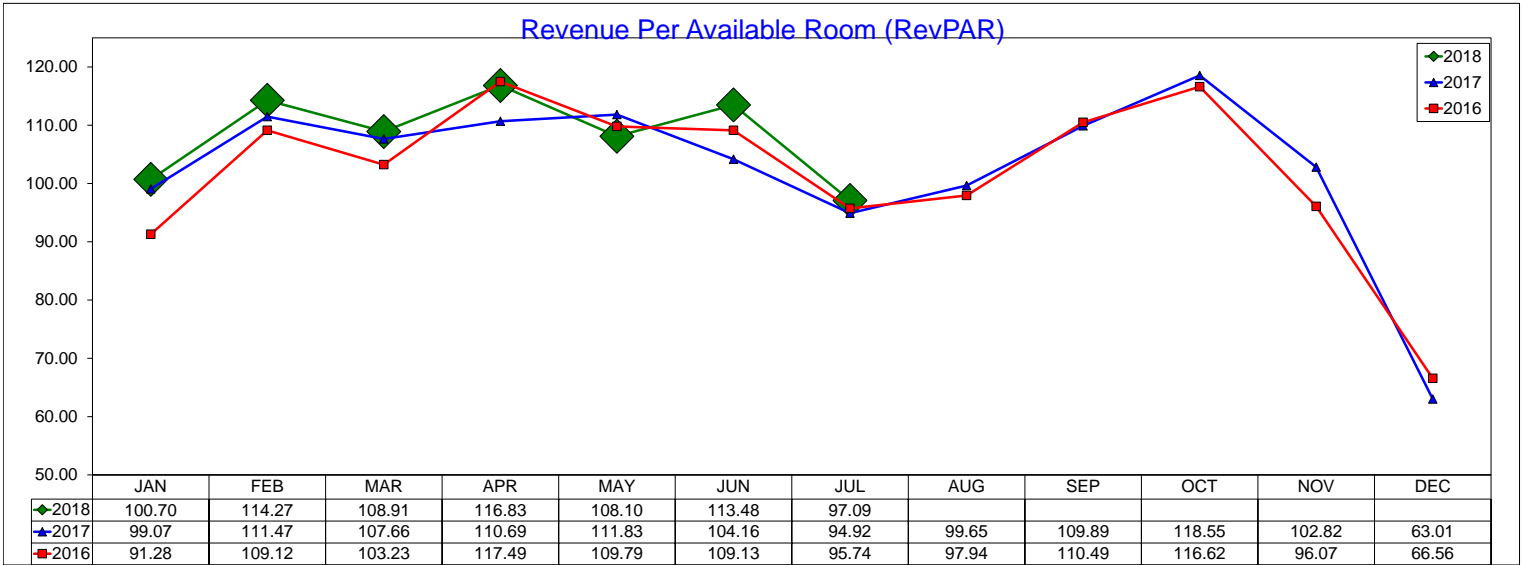
July 2018



12 month ADR Rolling Average through July 2018 is \$147.34 with a change from last year of 1.4%



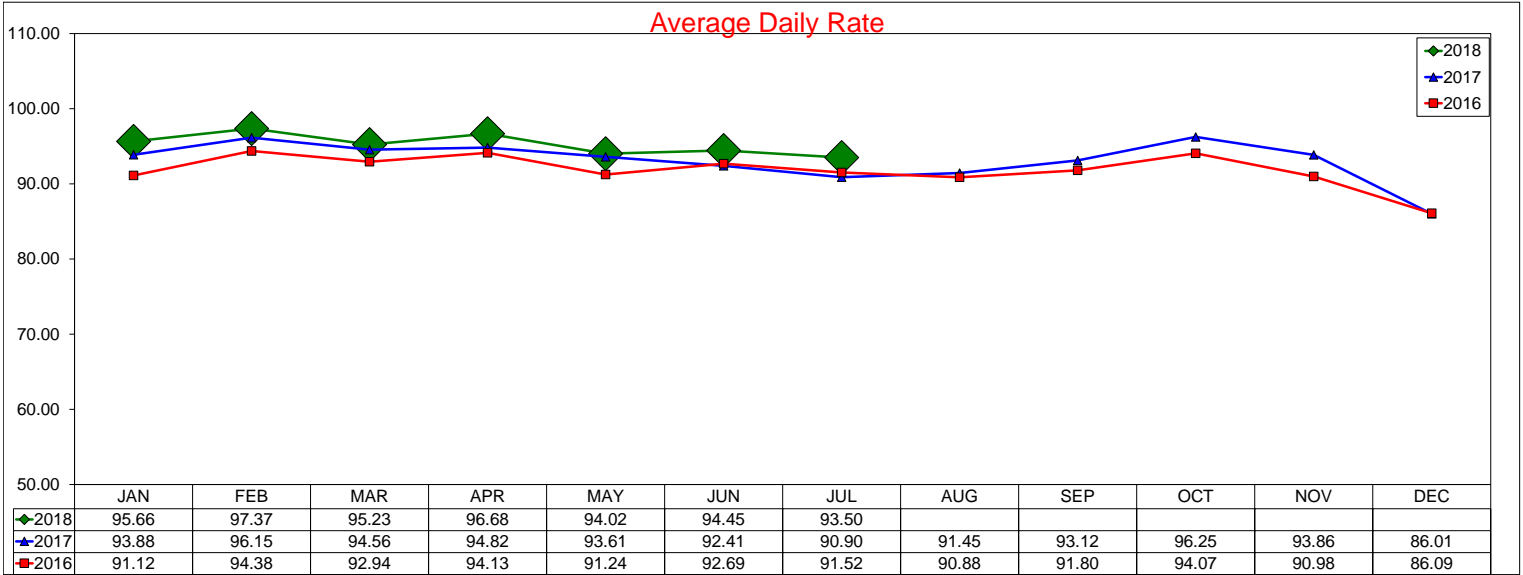
12 month Occupancy Rolling Average through July 2018 is 70.85% with a change from last year of 1.8%



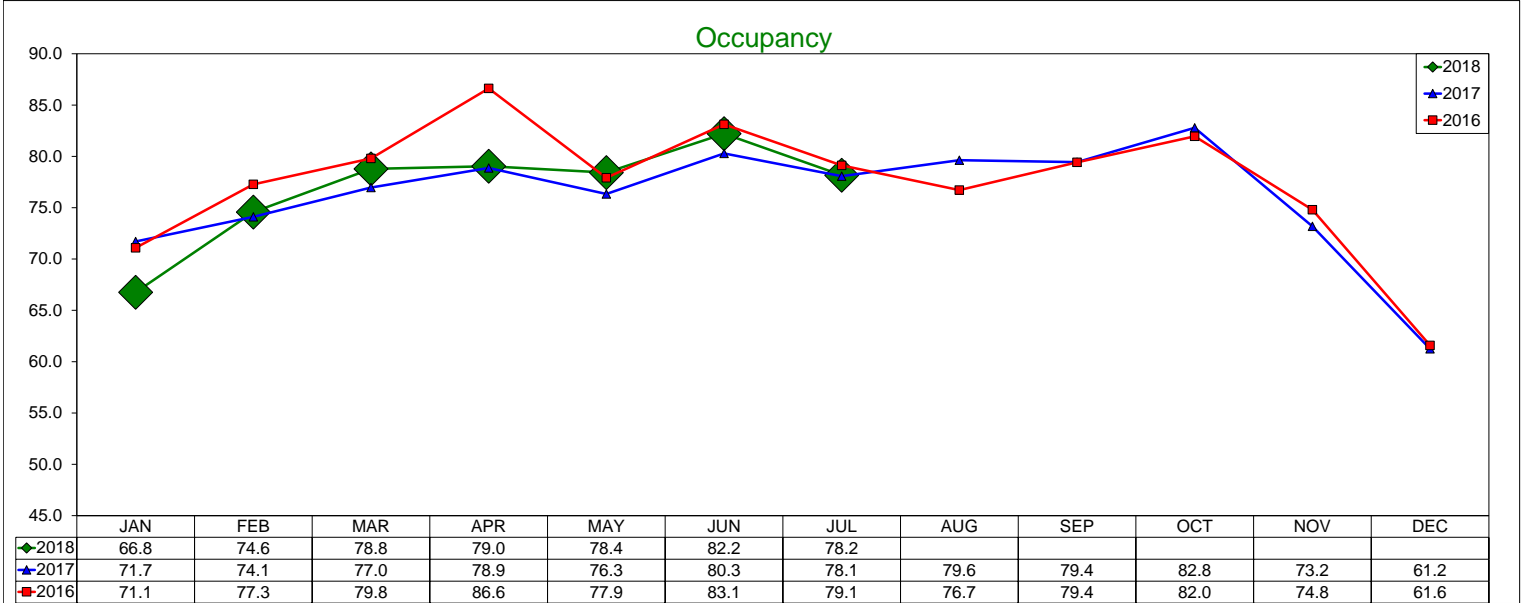
12 month RevPAR Rolling Average through July 2018 is \$104.39 with a change from last year of 3.2%

Three Year Comparison - All Suite/Extended Stay - Irving

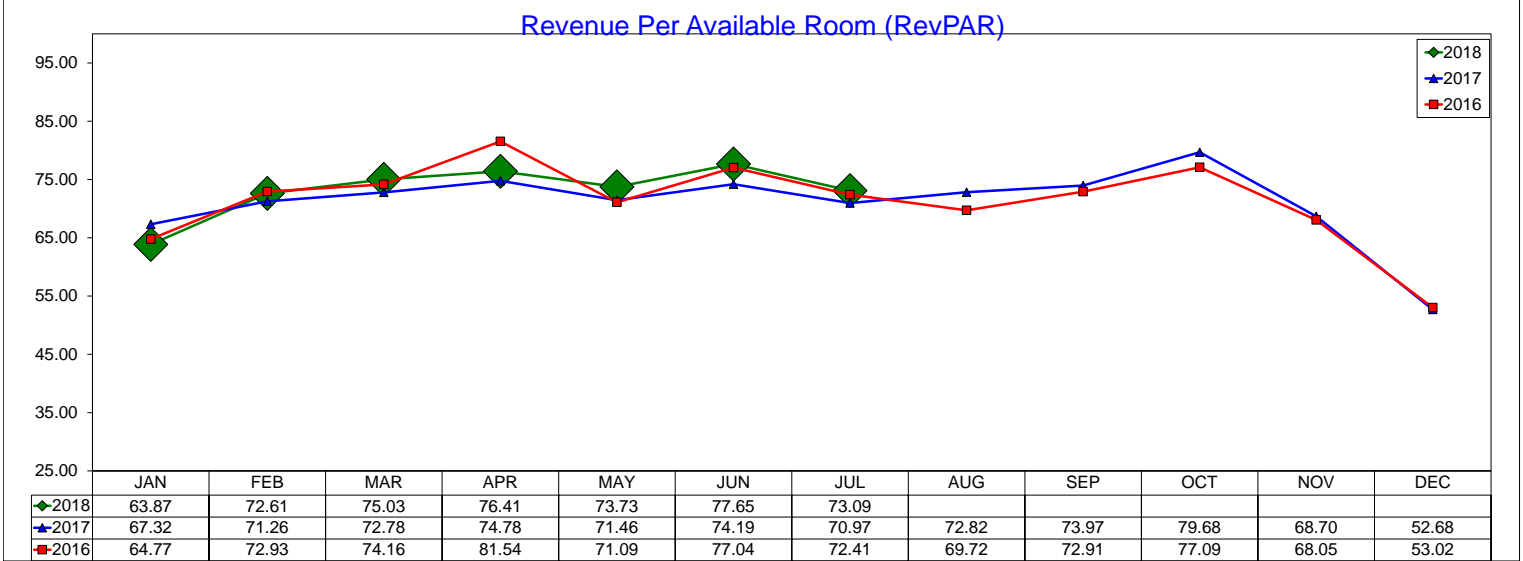
July 2018



12 month ADR Rolling Average through July 2018 is \$94.06 with a change from last year of 1.5%



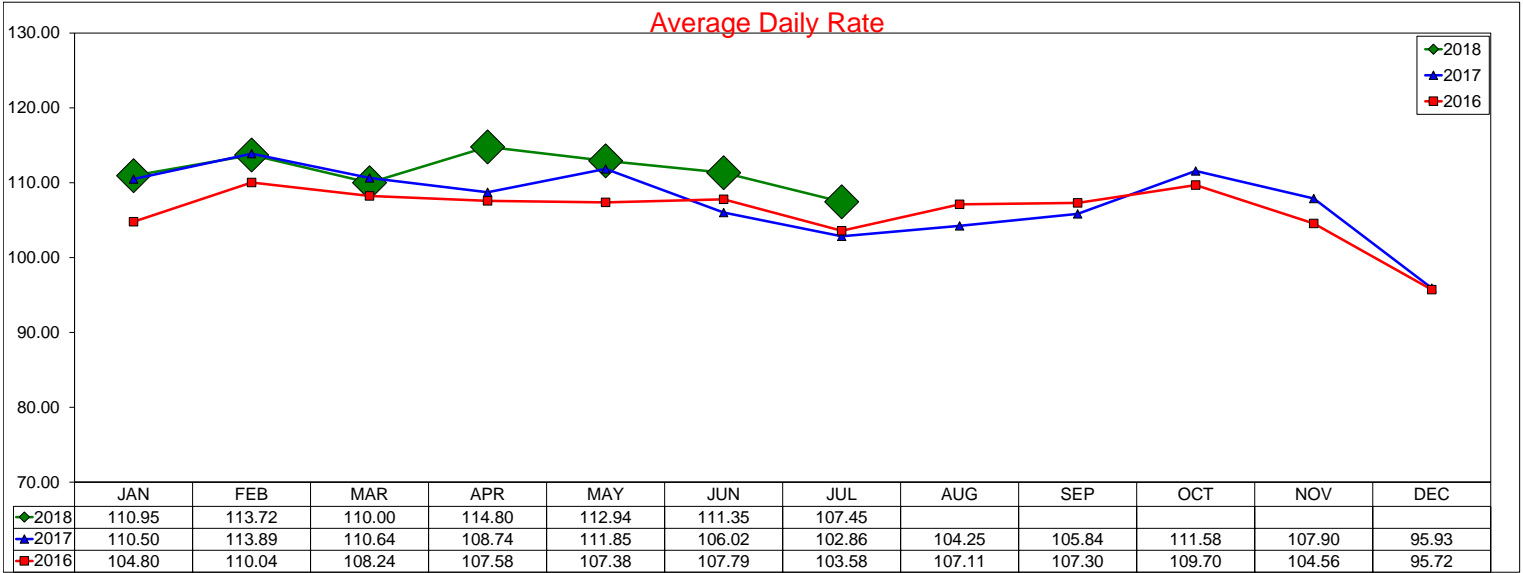
12 month Occupancy Rolling Average through July 2018 is 76.18% with a change from last year of 0.6%



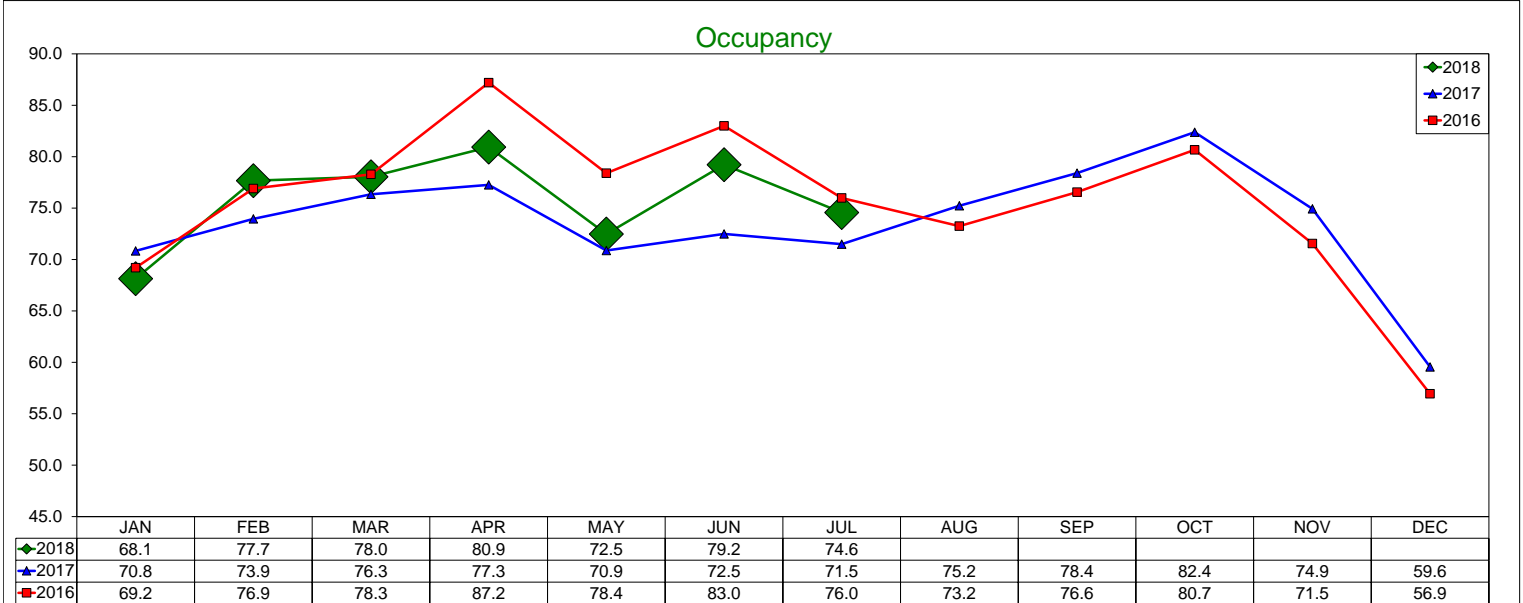
12 month RevPAR Rolling Average through July 2018 is \$71.65 with a change from last year of 2.0%

Three Year Comparison - Limited Service - Irving

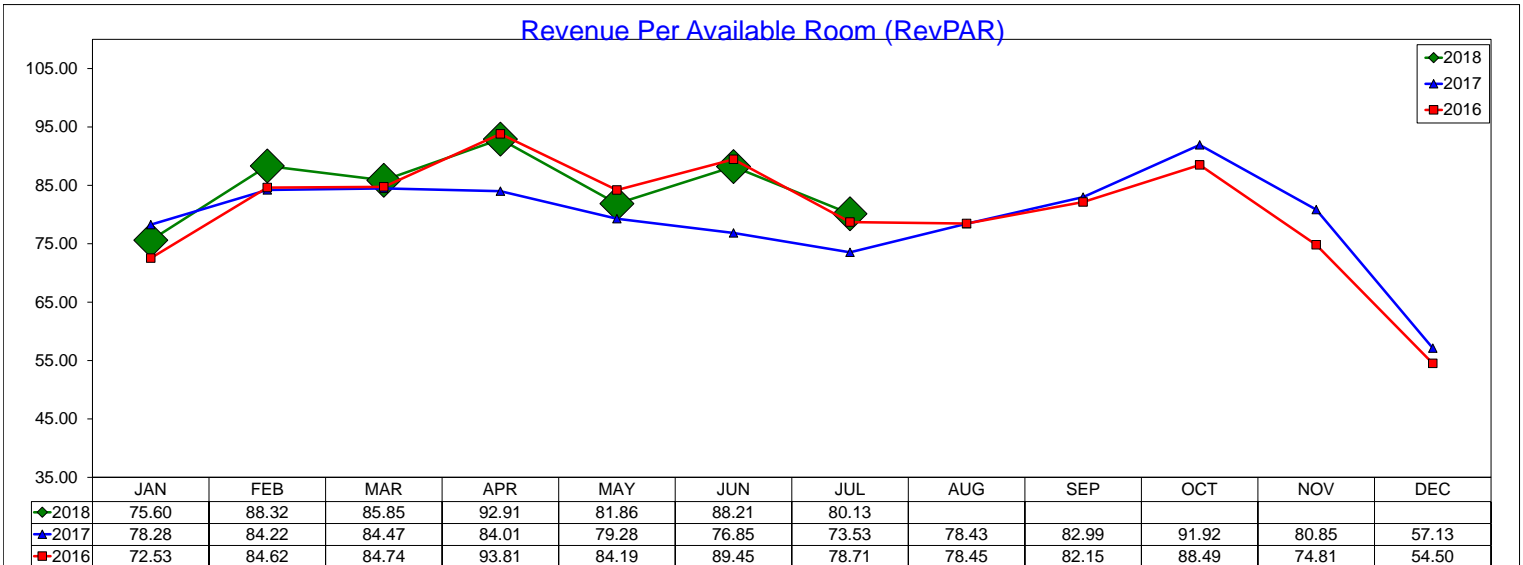
July 2018



12 month ADR Rolling Average through July 2018 is \$109.03 with a change from last year of 2.5%



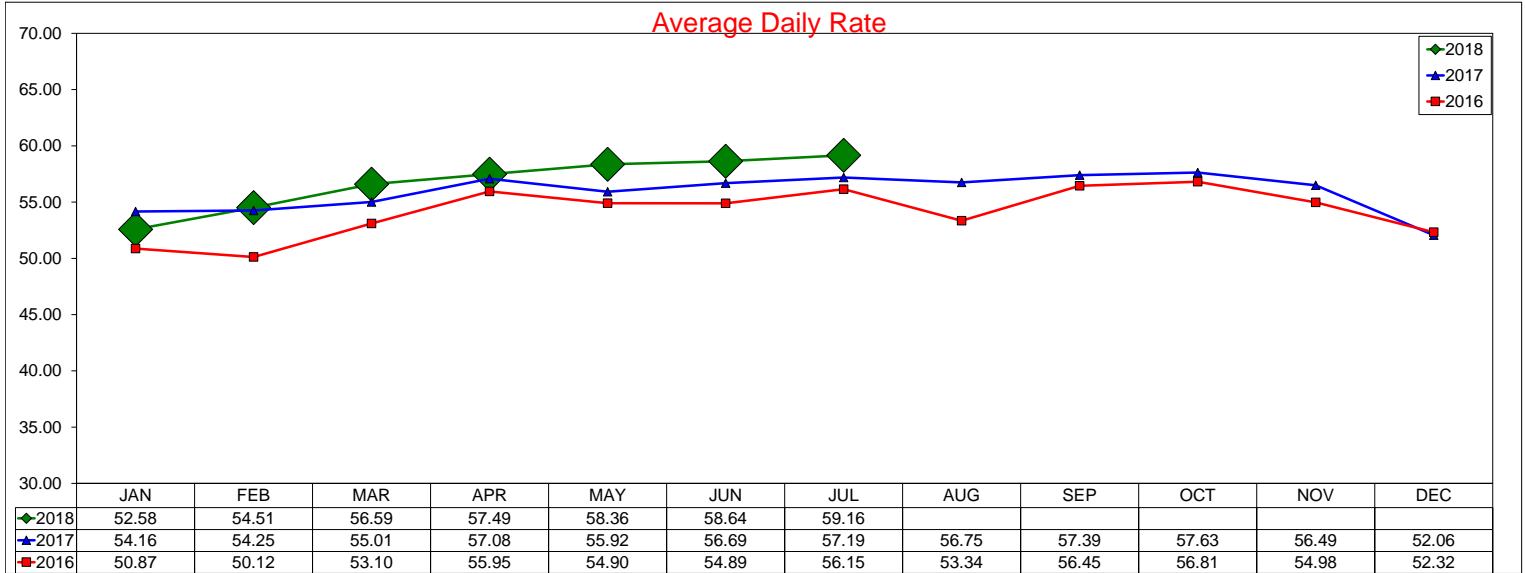
12 month Occupancy Rolling Average through July 2018 is 75.07% with a change from last year of 1.1%



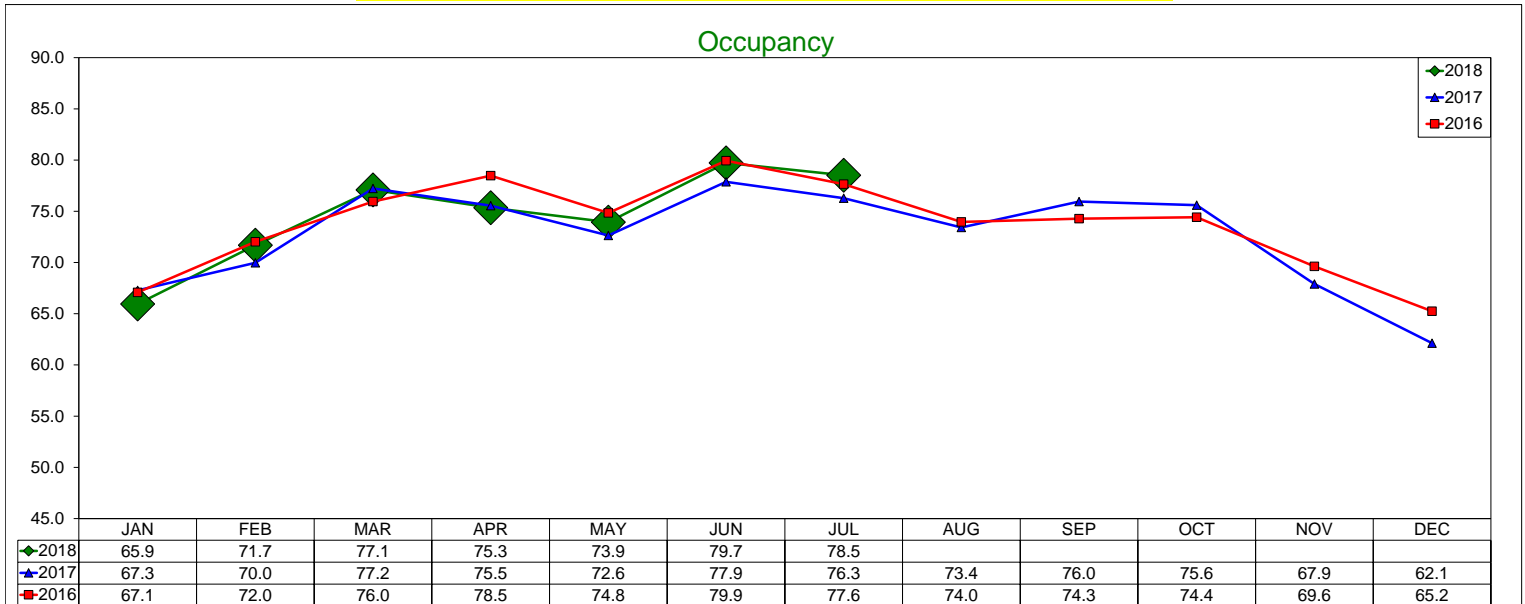
12 month RevPAR Rolling Average through July 2018 is \$81.85 with a change from last year of 3.6%

Three Year Comparison - Budget - Irving

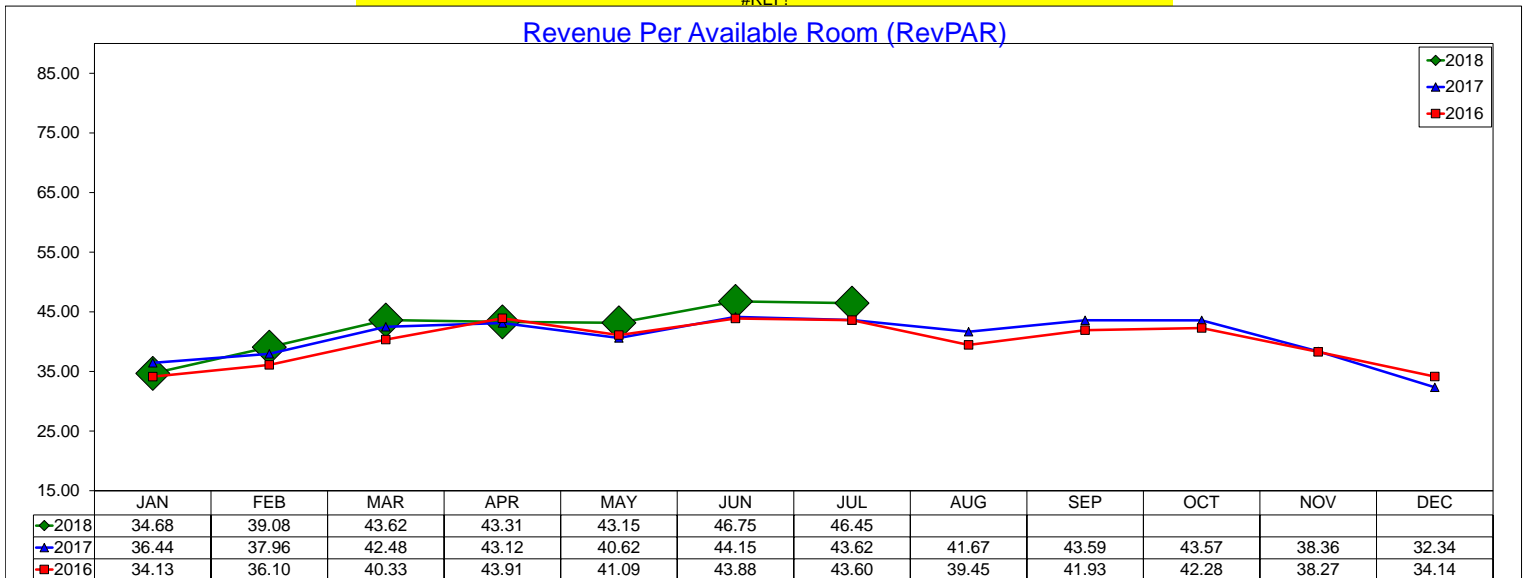
July 2018



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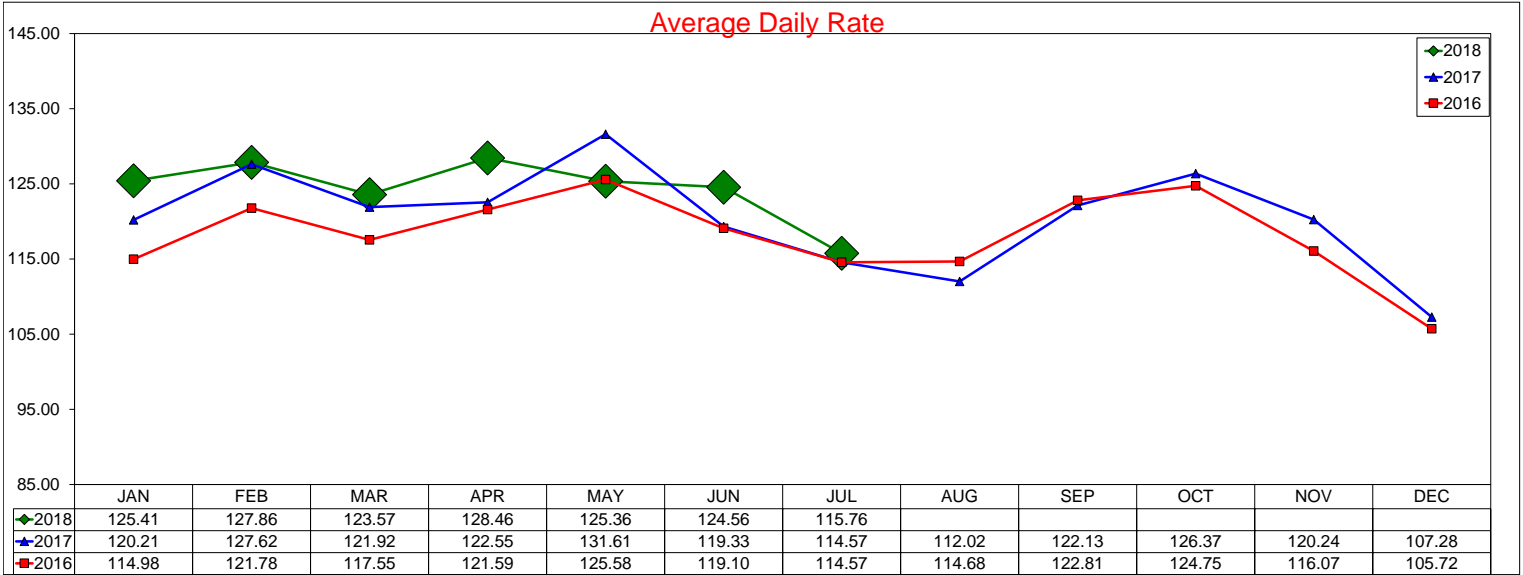
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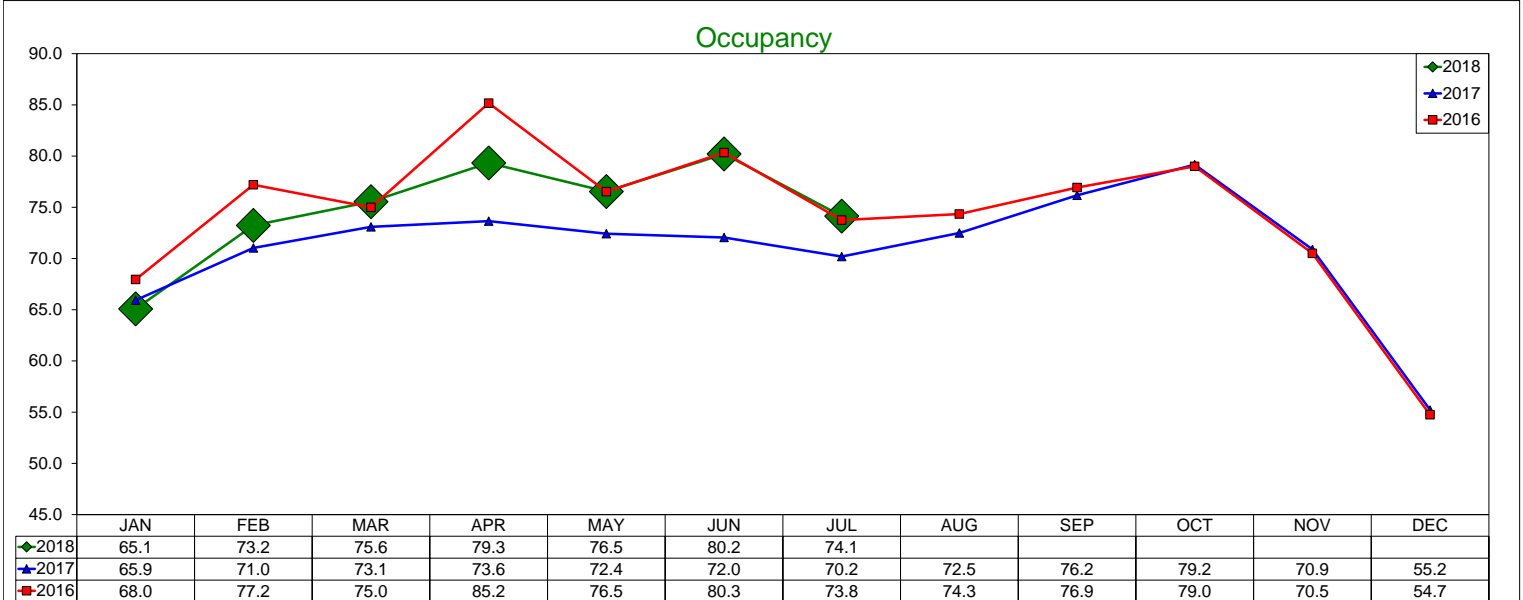
#REF!

Three Year Comparison - Las Colinas

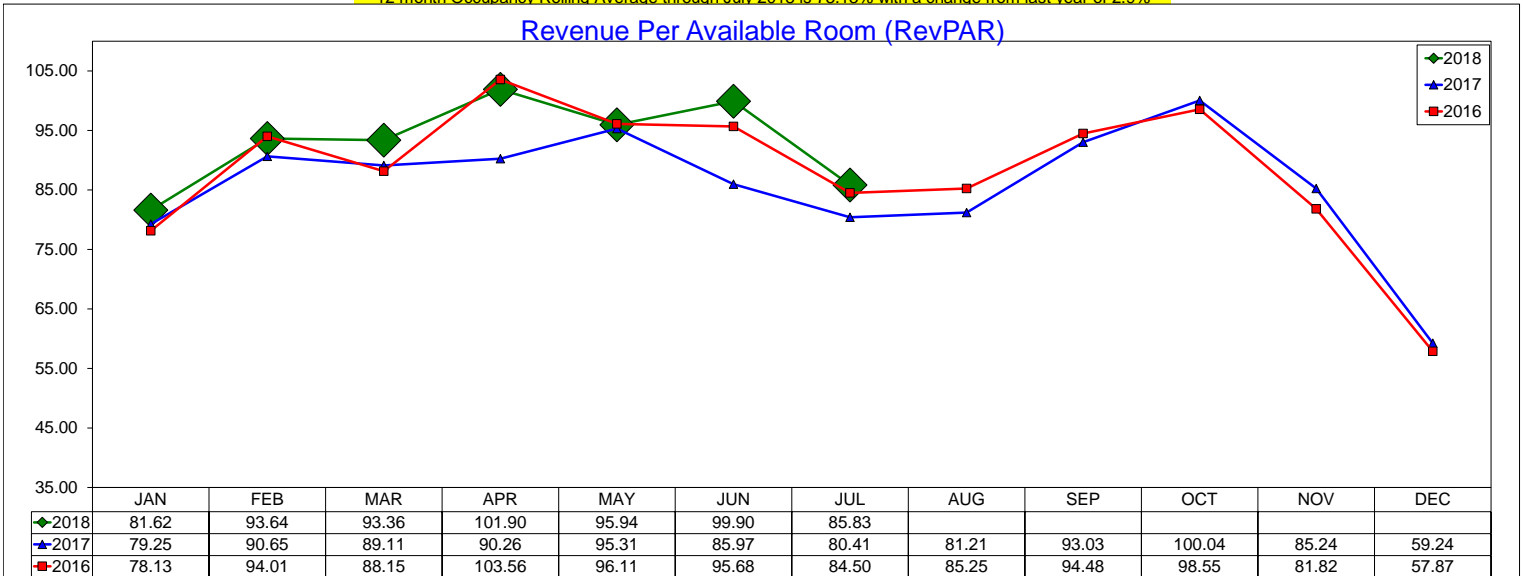
July 2018



12 month ADR Rolling Average through July 2018 is \$121.9 with a change from last year of 1.2%



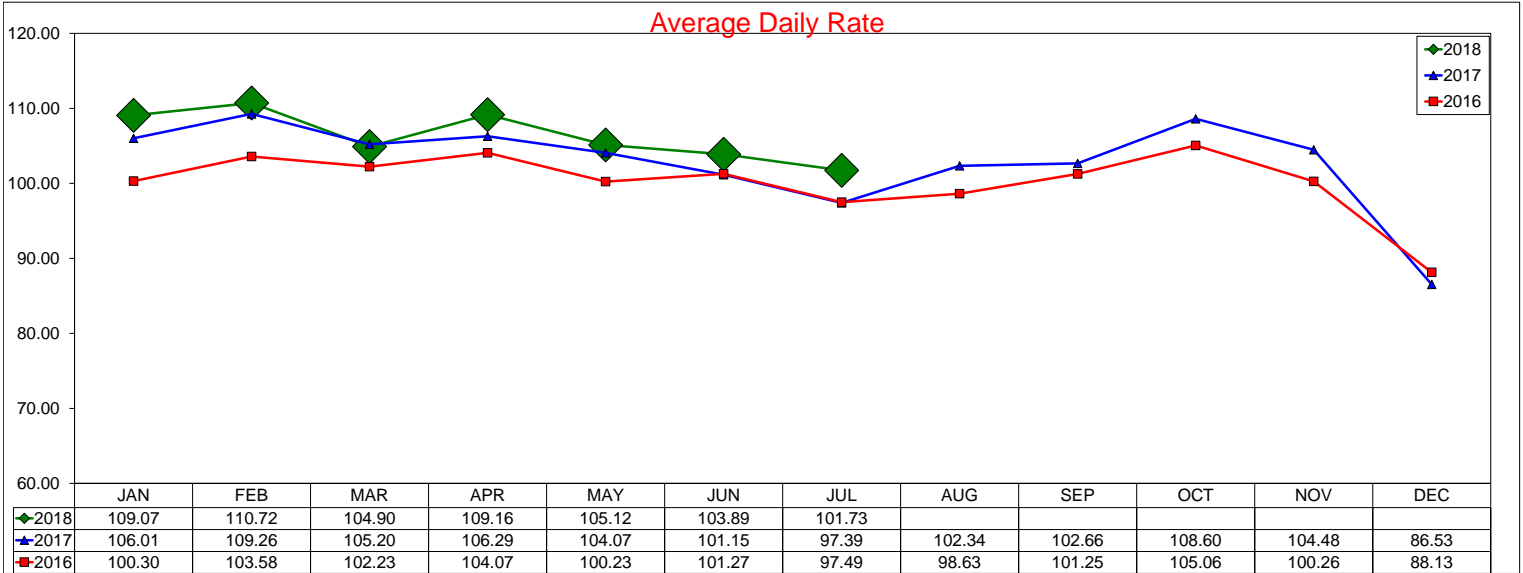
12 month Occupancy Rolling Average through July 2018 is 73.13% with a change from last year of 2.9%



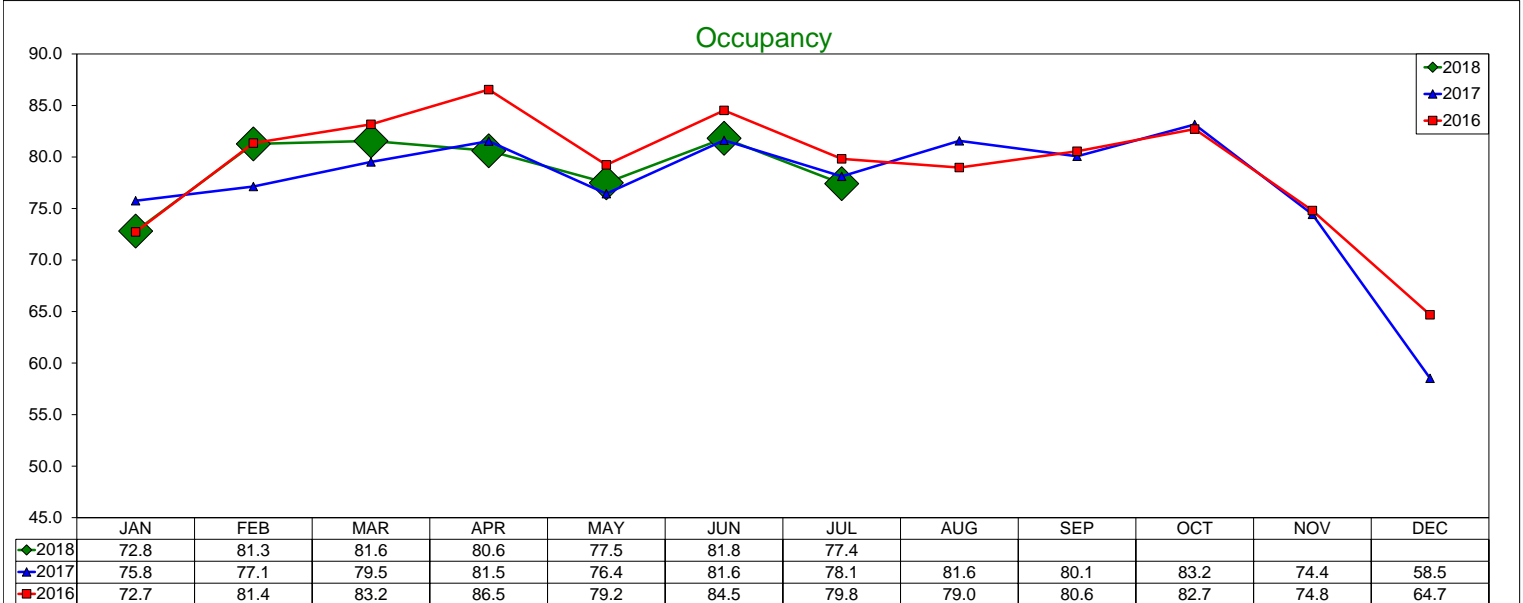
12 month RevPAR Rolling Average through July 2018 is \$89.15 with a change from last year of 4.1%

Three Year Comparison - DFW North

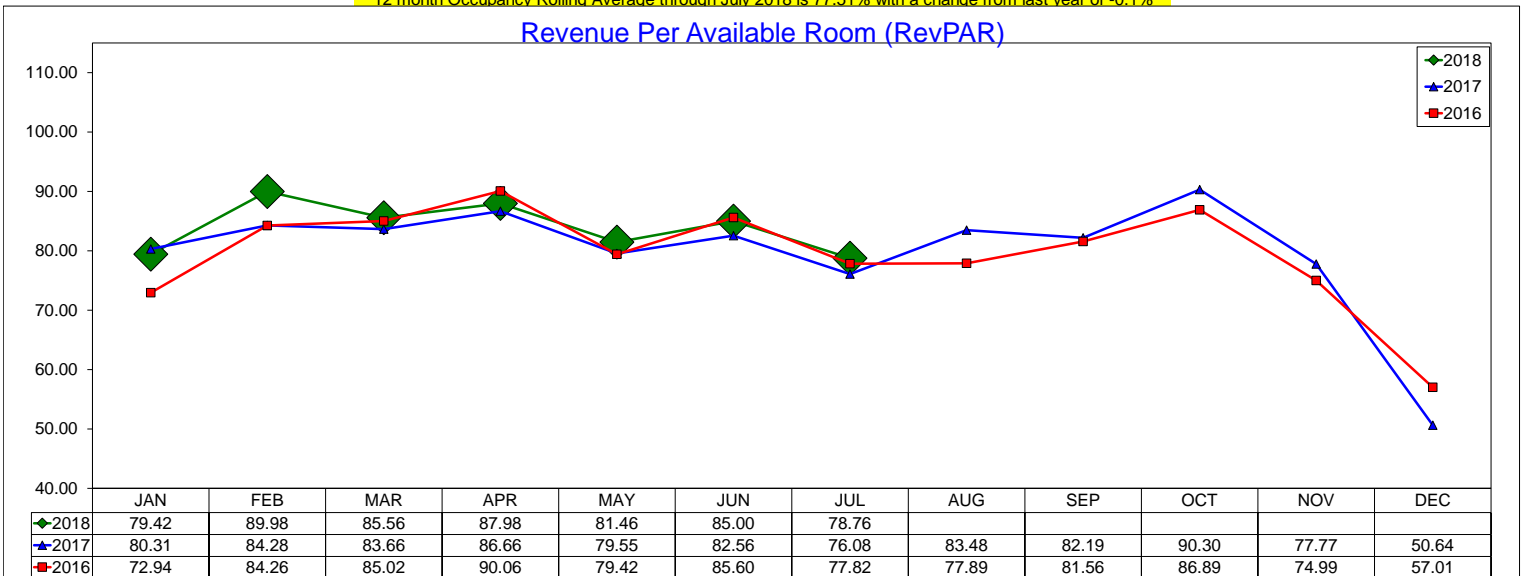
July 2018



12 month ADR Rolling Average through July 2018 is \$104.43 with a change from last year of 2.4%



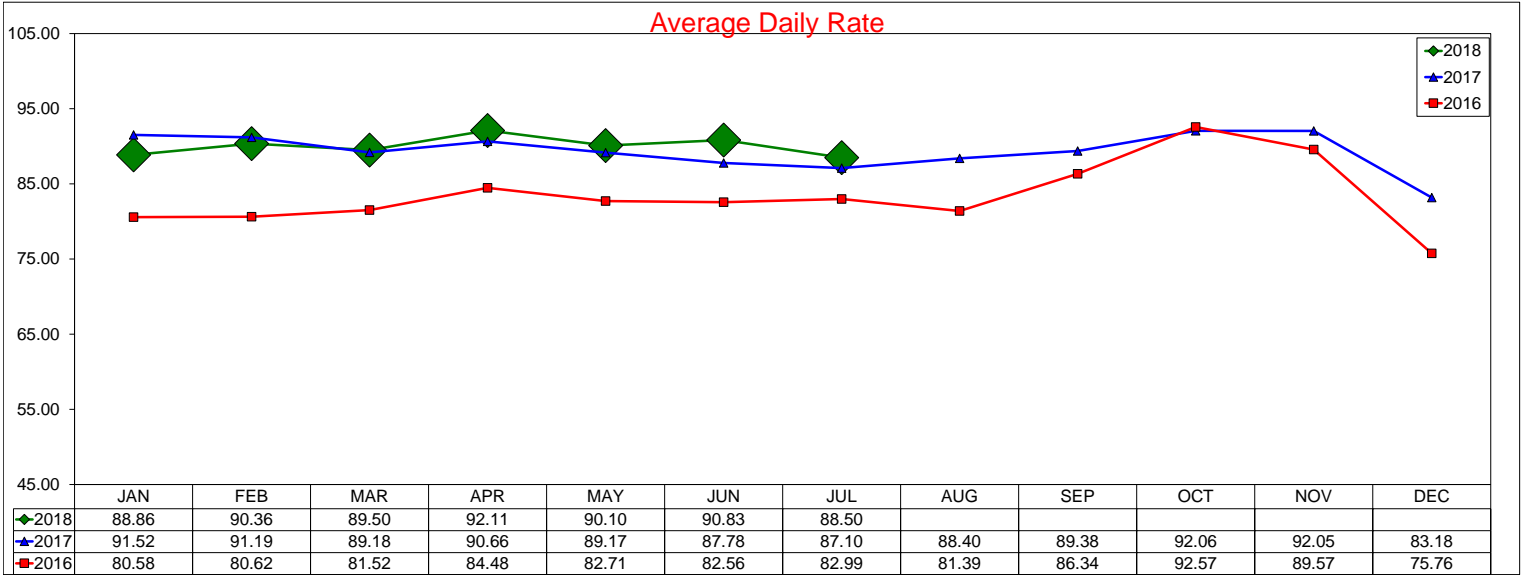
12 month Occupancy Rolling Average through July 2018 is 77.51% with a change from last year of -0.1%



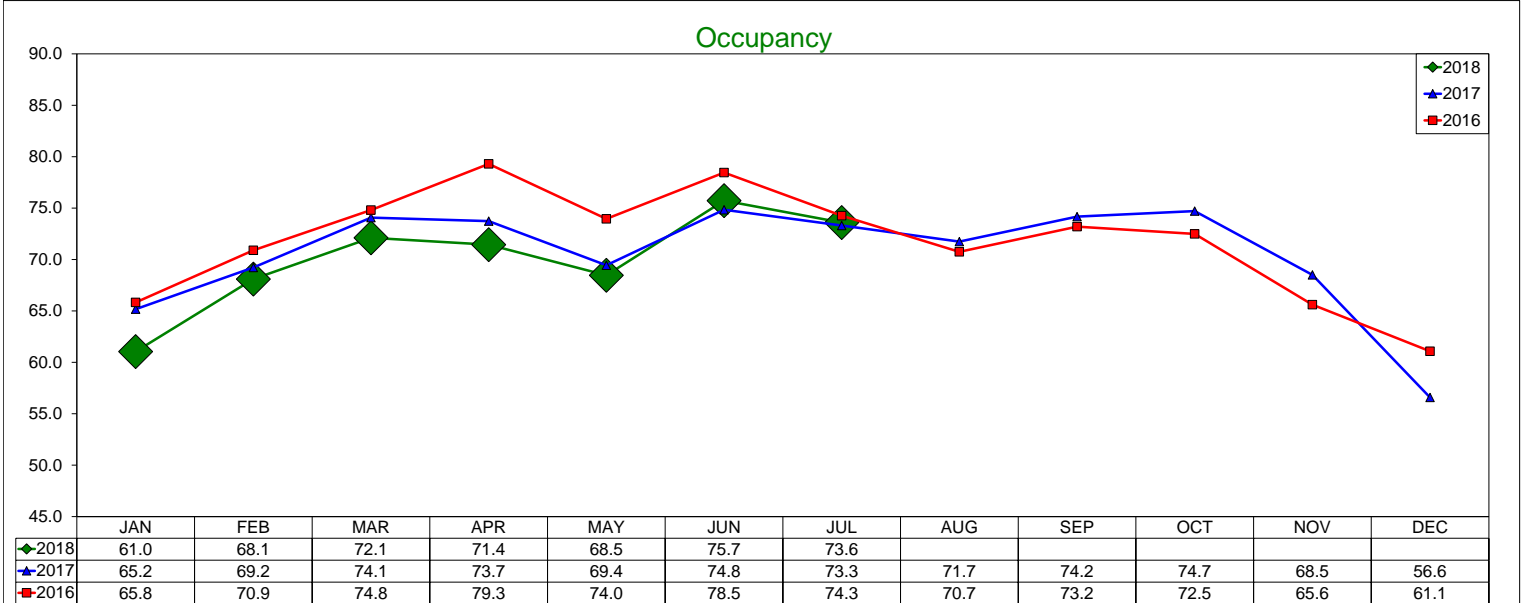
12 month RevPAR Rolling Average through July 2018 is \$80.95 with a change from last year of 2.3%

Three Year Comparison - DFW South

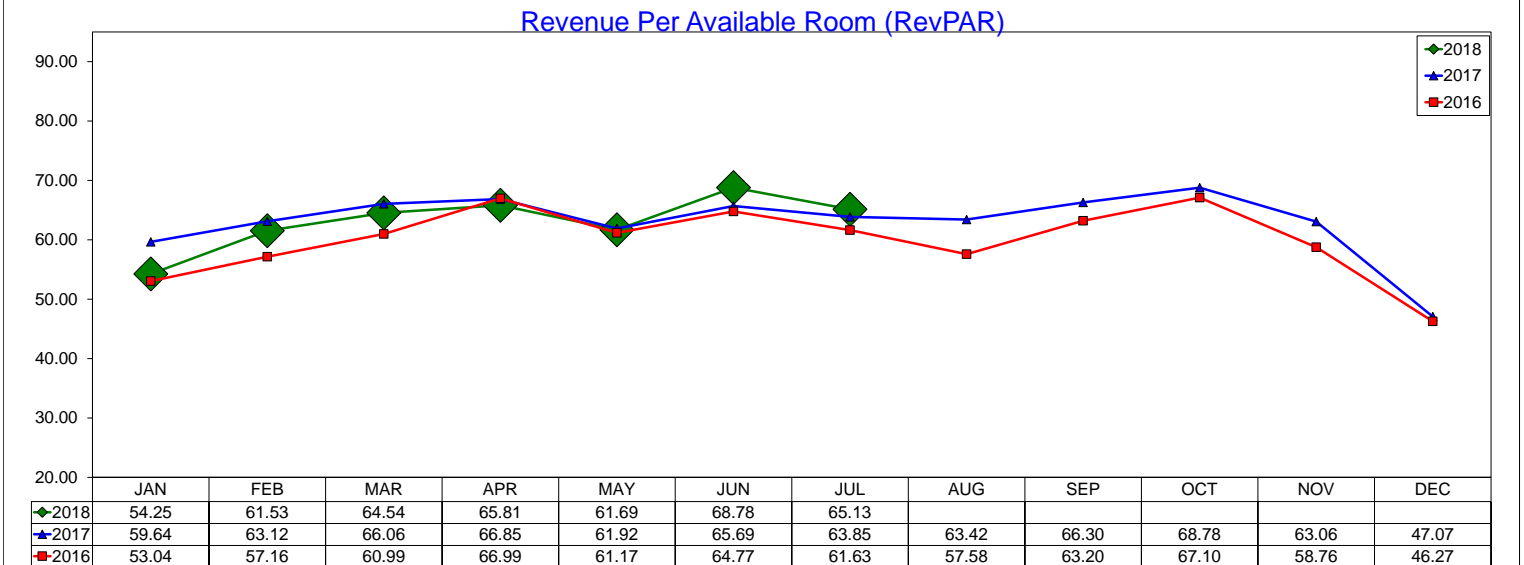
July 2018



12 month ADR Rolling Average through July 2018 is \$89.72 with a change from last year of 1.4%



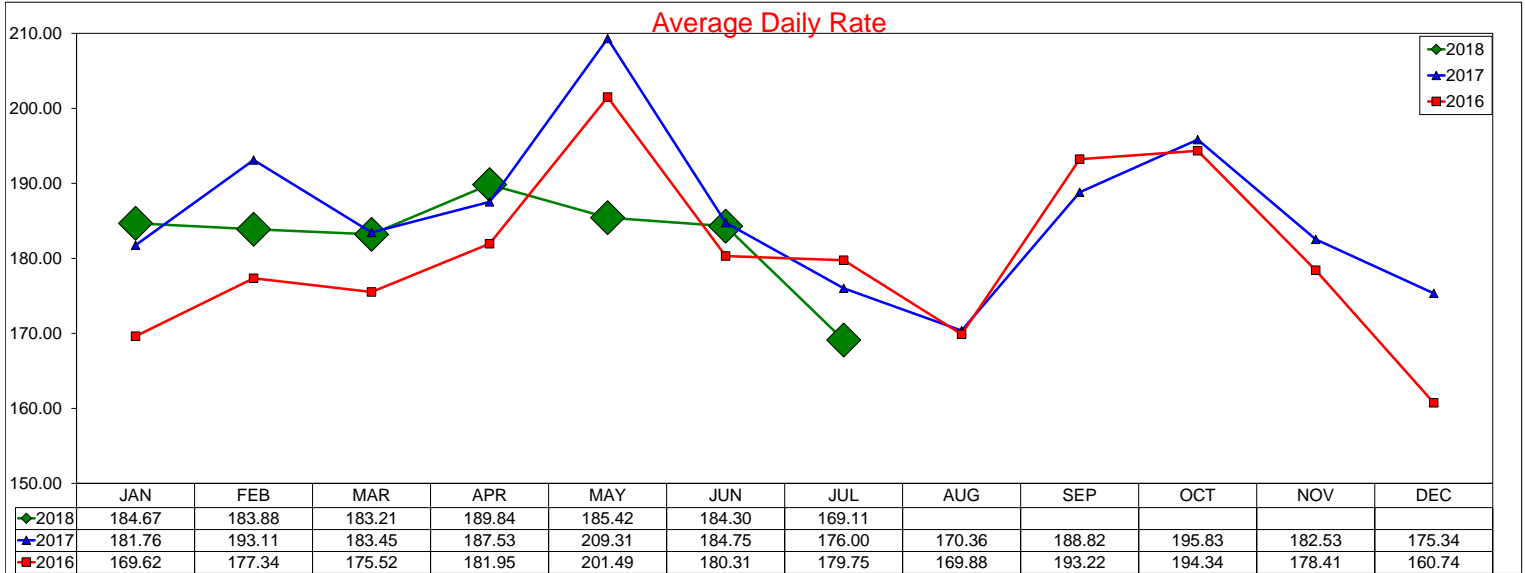
12 month Occupancy Rolling Average through July 2018 is 69.69% with a change from last year of 0.3%



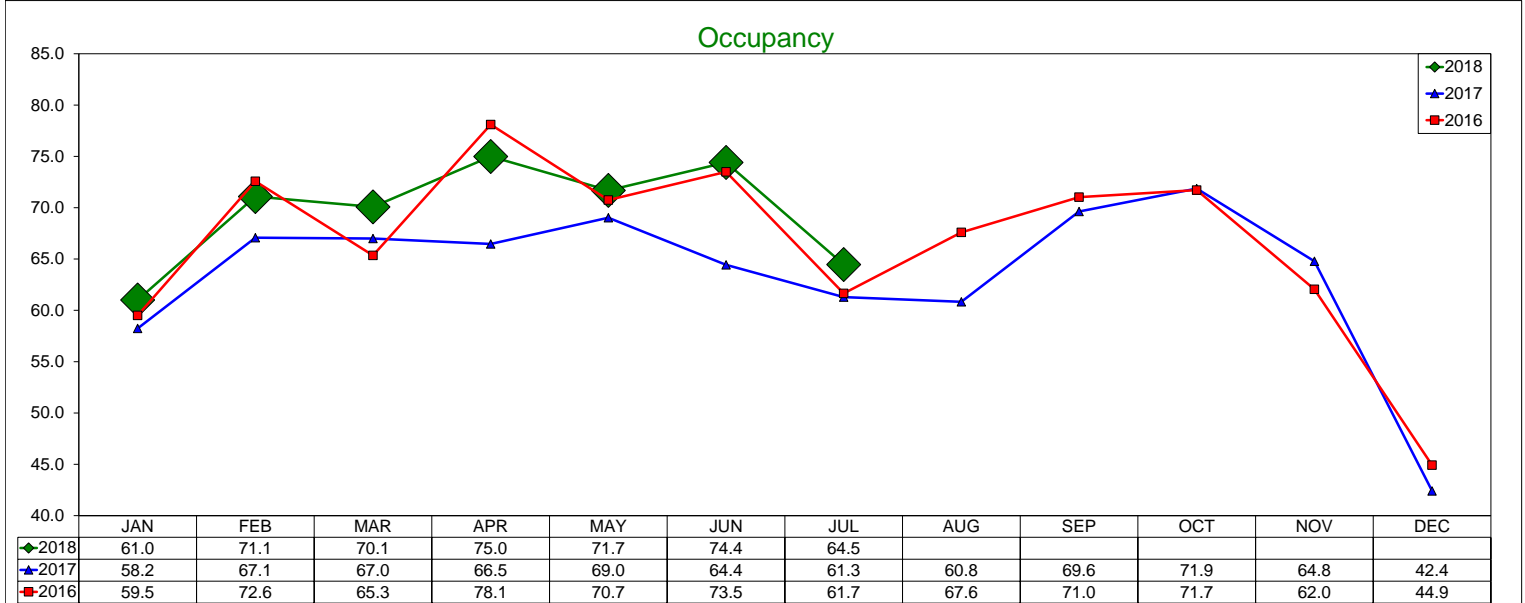
12 month RevPAR Rolling Average through July 2018 is \$62.53 with a change from last year of 1.7%

Three Year Comparison - Full Service - Las Colinas

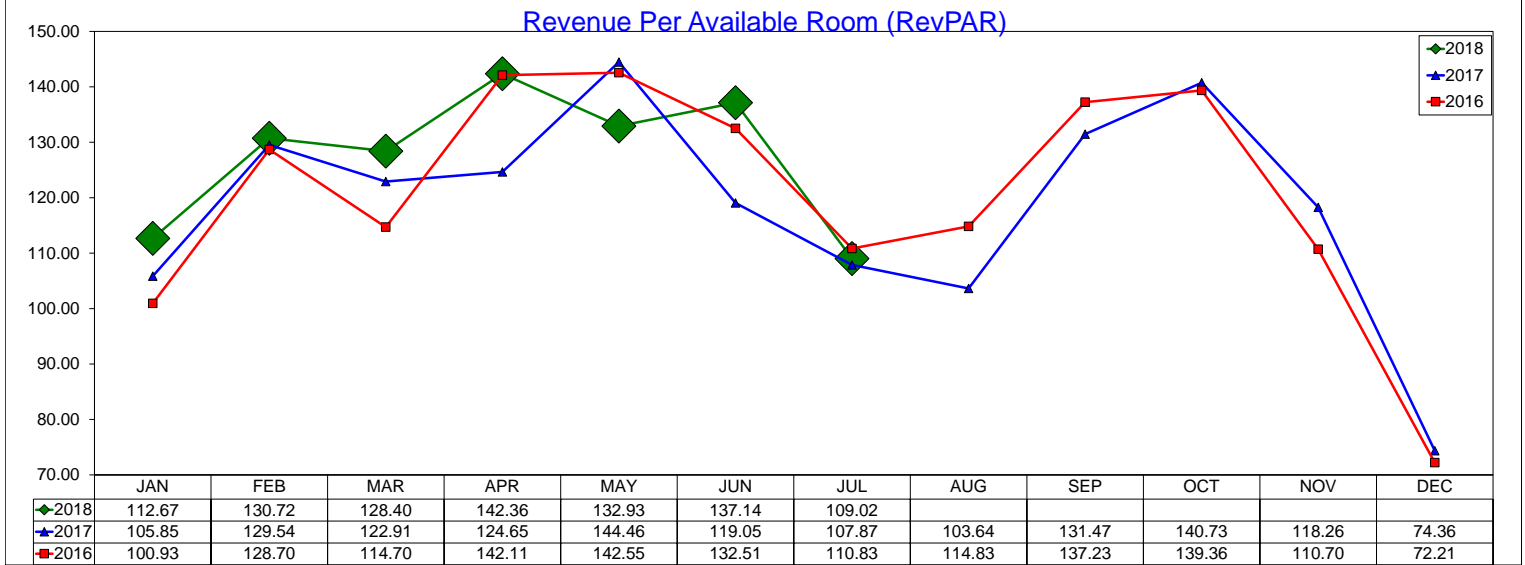
July 2018



12 month ADR Rolling Average through July 2018 is \$183.29 with a change from last year of -0.2%



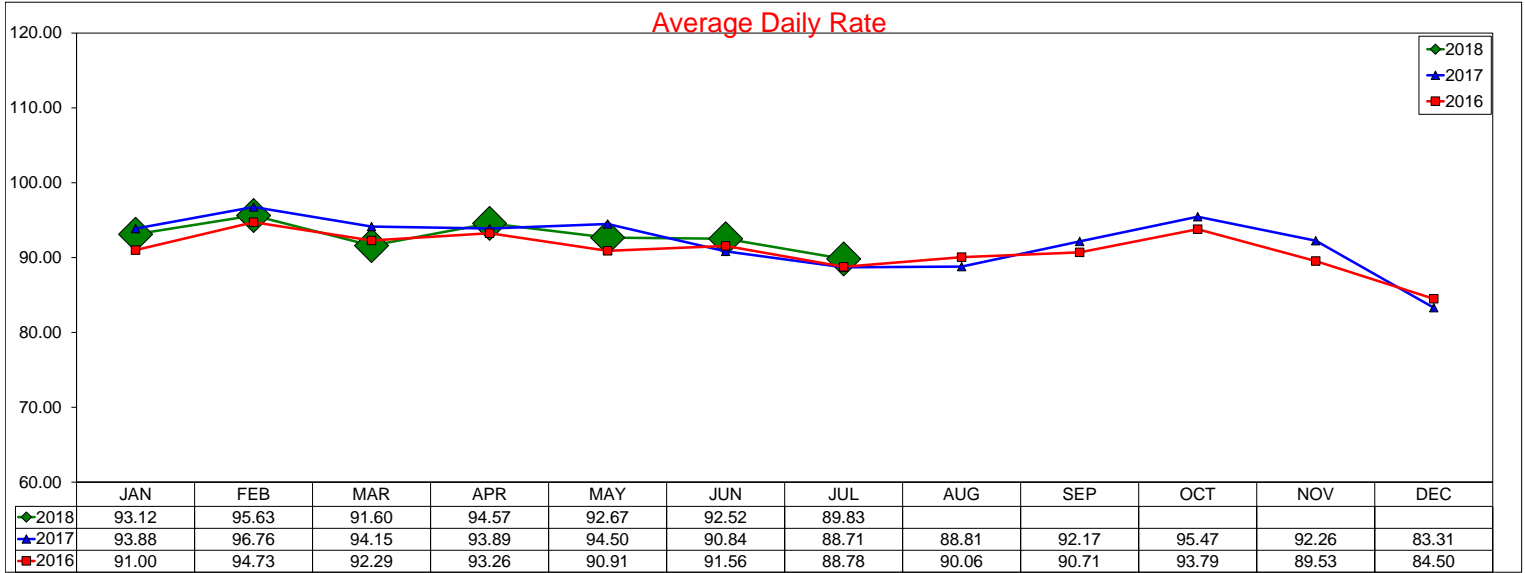
12 month Occupancy Rolling Average through July 2018 is 66.55% with a change from last year of 5.9%



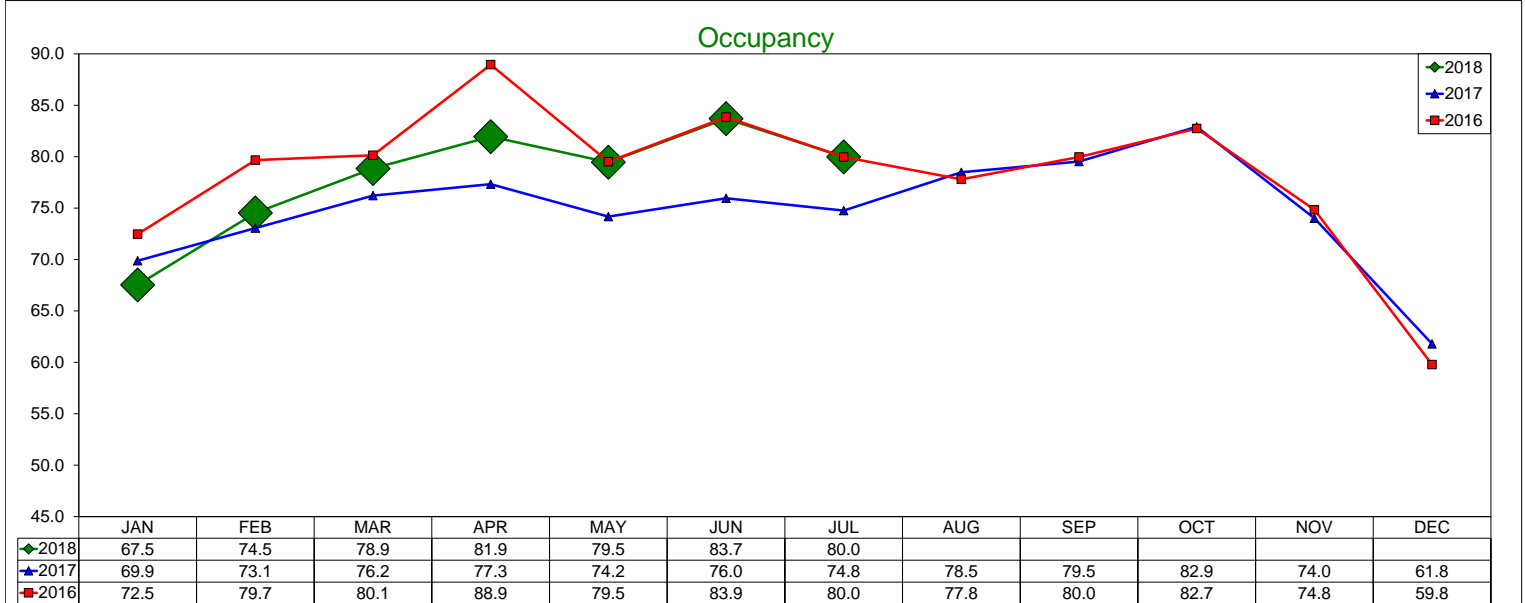
12 month RevPAR Rolling Average through July 2018 is \$121.97 with a change from last year of 5.6%

Three Year Comparison - Limited Service - Las Colinas

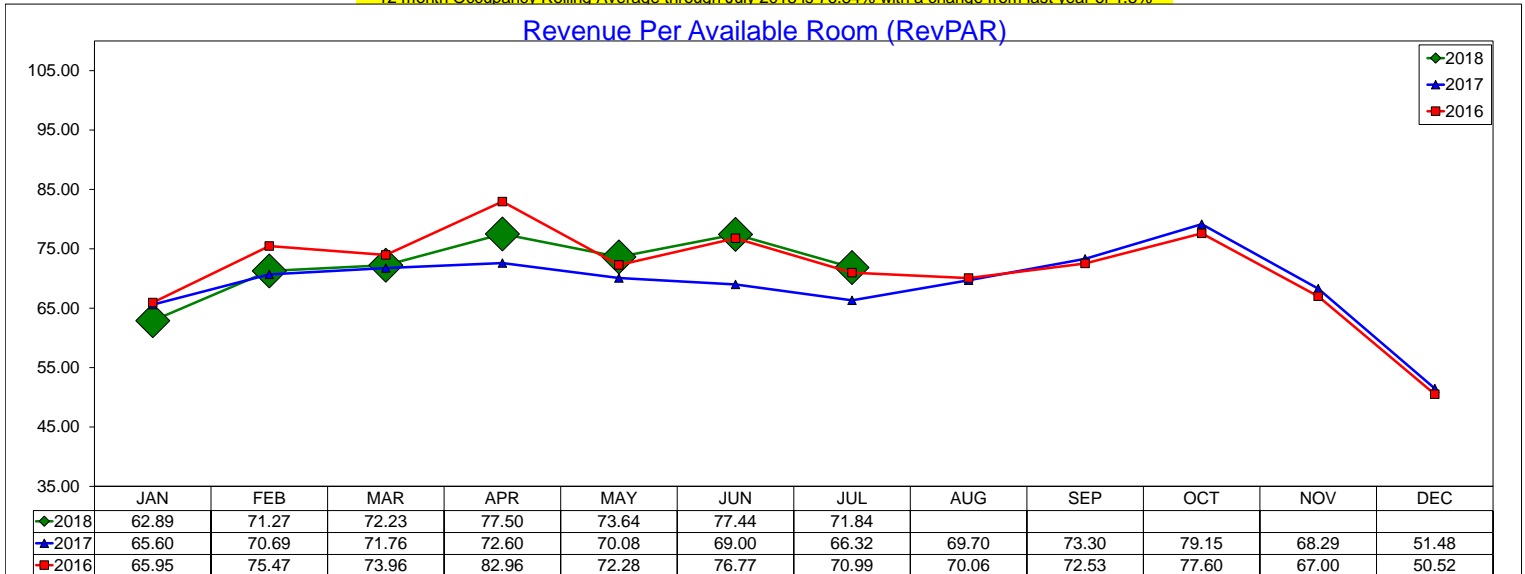
July 2018



12 month ADR Rolling Average through July 2018 is \$91.91 with a change from last year of 1.2%



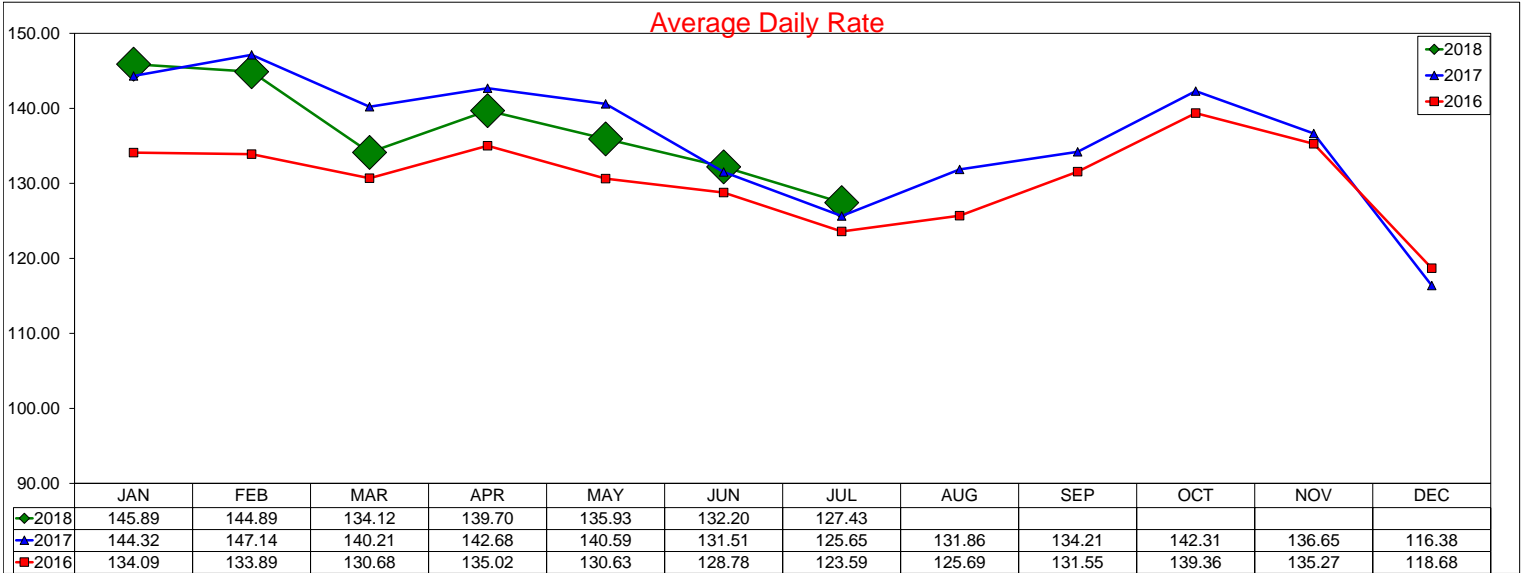
12 month Occupancy Rolling Average through July 2018 is 76.84% with a change from last year of 1.5%



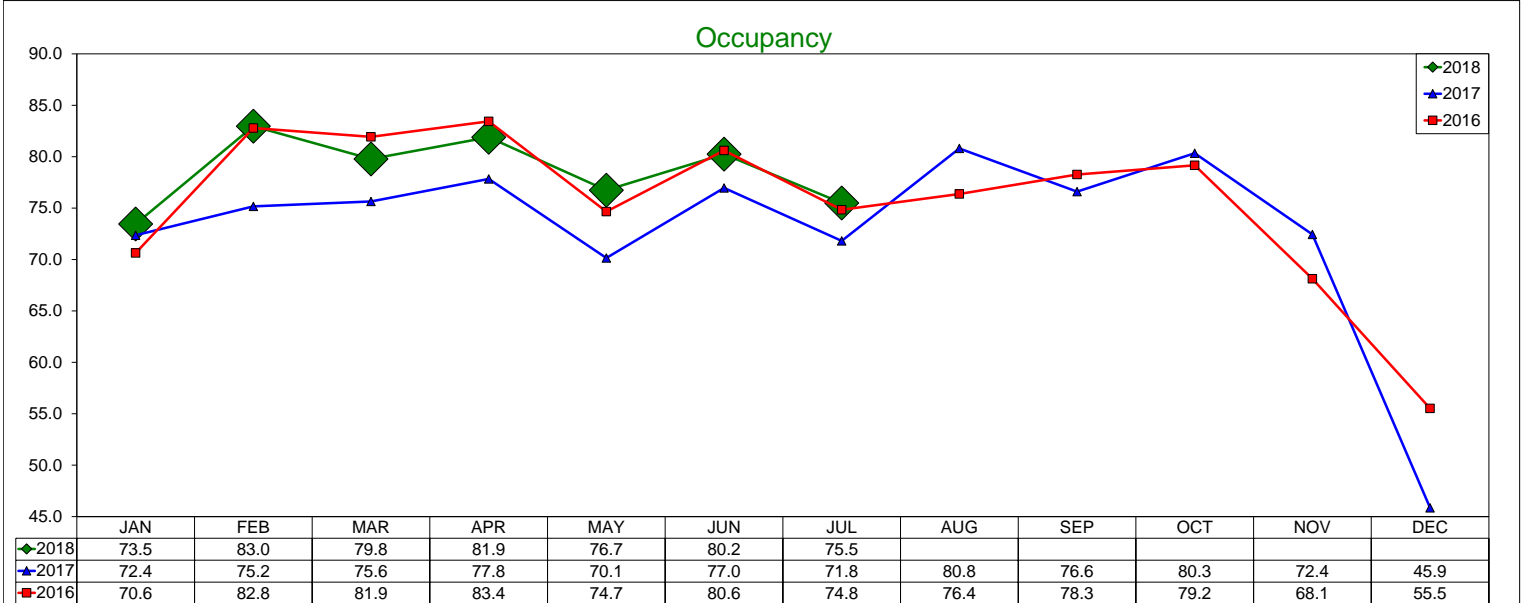
12 month RevPAR Rolling Average through July 2018 is \$70.63 with a change from last year of 2.7%

Three Year Comparison - Full Service - DFW North

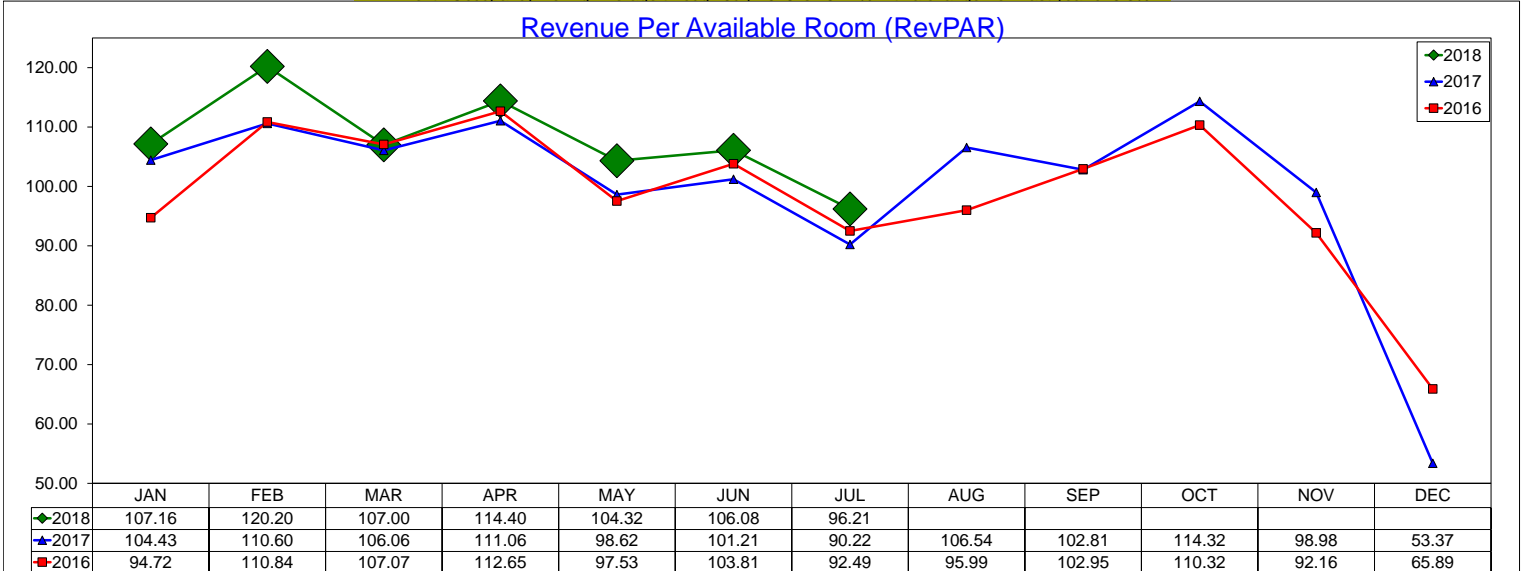
July 2018



12 month ADR Rolling Average through July 2018 is \$135.74 with a change from last year of 0.2%



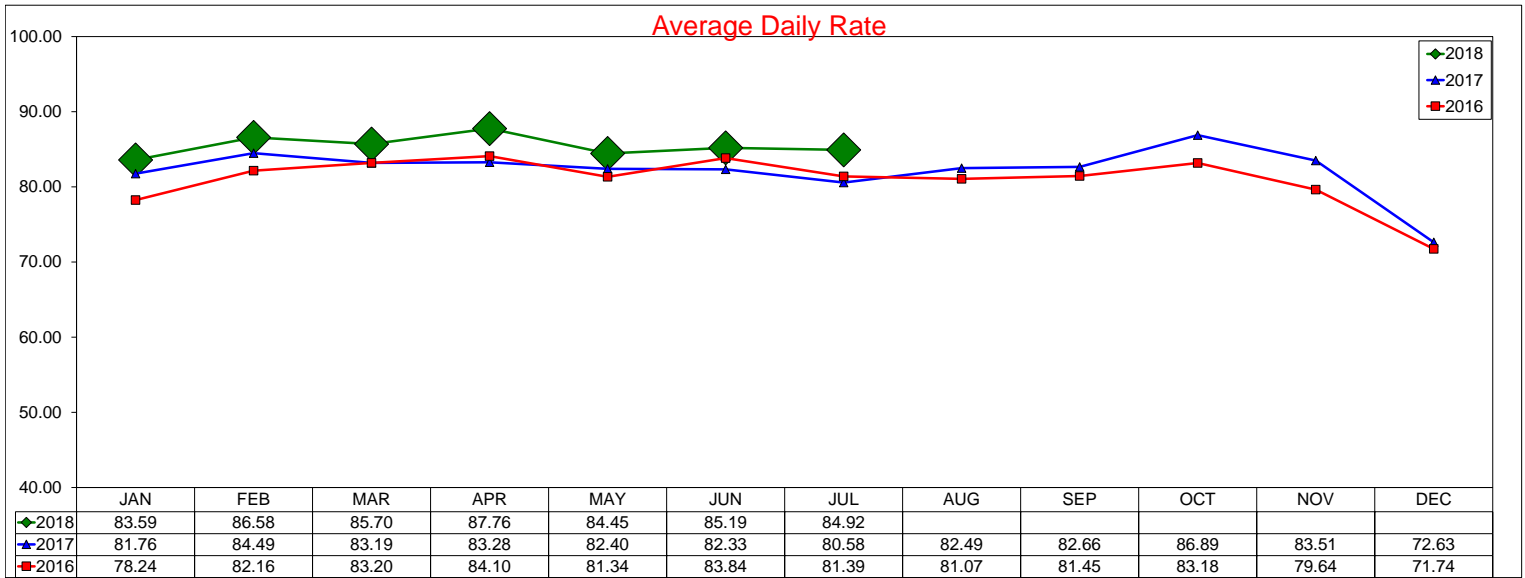
12 month Occupancy Rolling Average through July 2018 is 75.47% with a change from last year of 3.3%



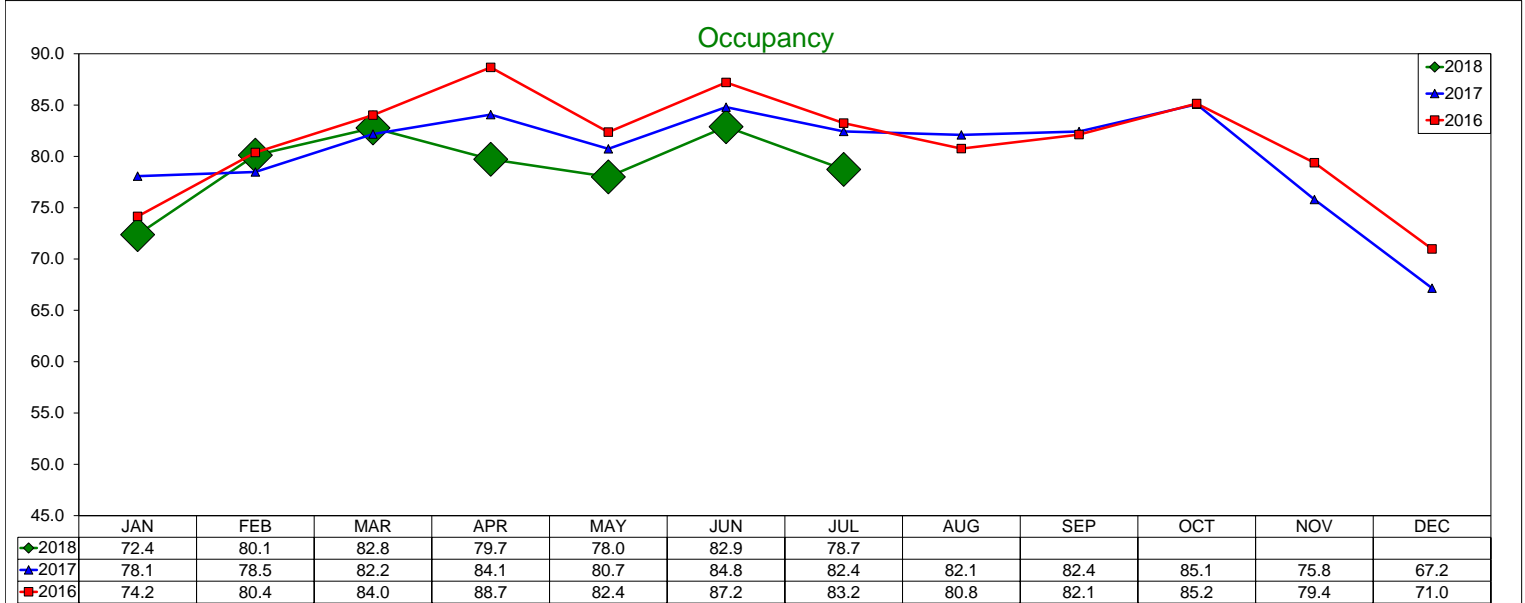
12 month RevPAR Rolling Average through July 2018 is \$102.44 with a change from last year of 3.5%

Three Year Comparison - Limited Service - DFW North

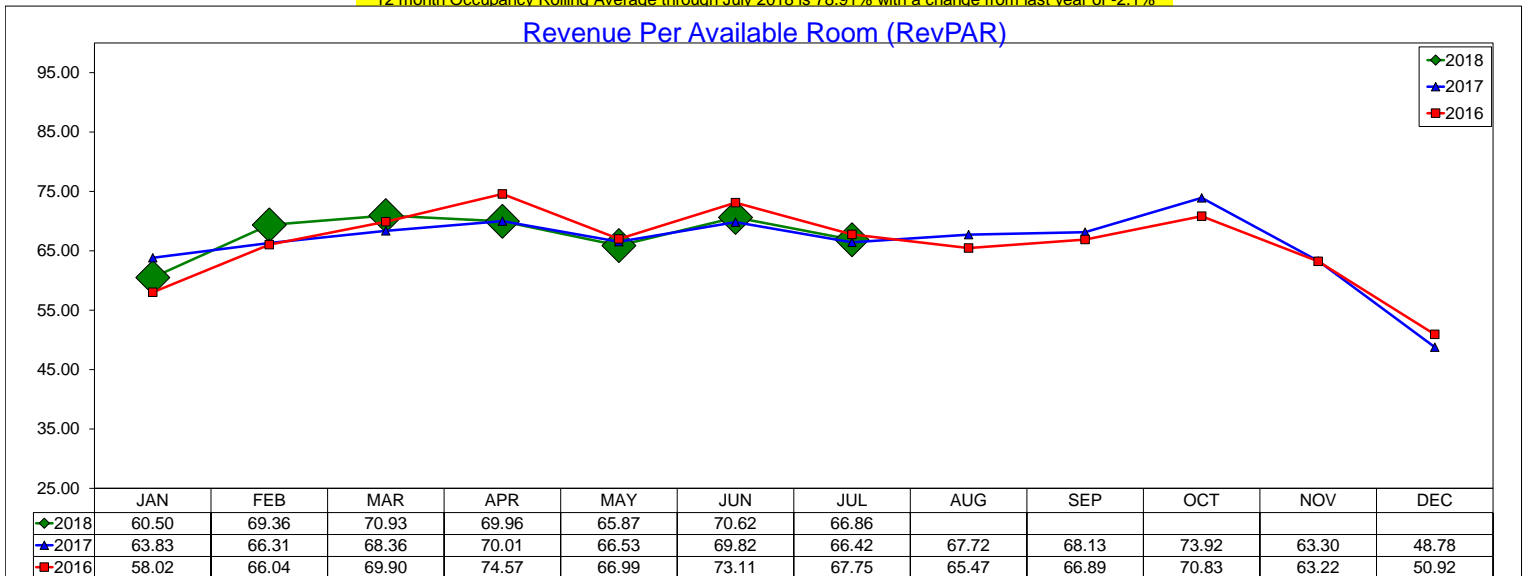
July 2018



12 month ADR Rolling Average through July 2018 is \$84.01 with a change from last year of 3.3%



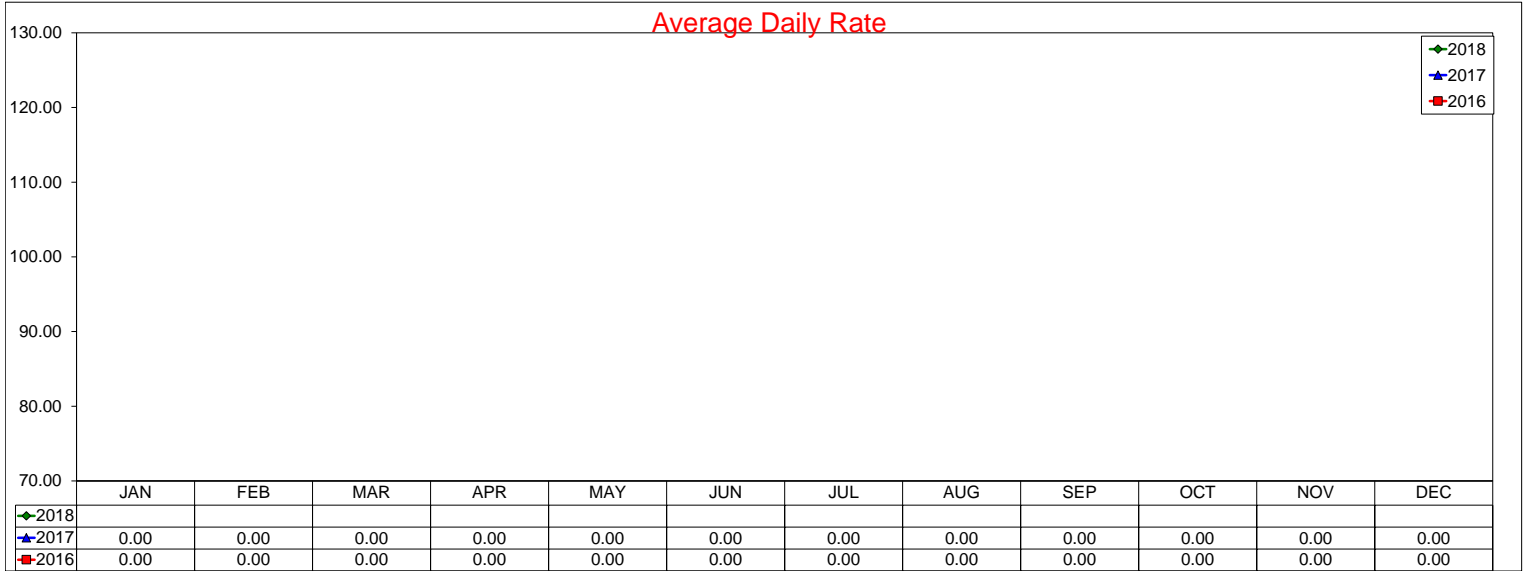
12 month Occupancy Rolling Average through July 2018 is 78.91% with a change from last year of -2.1%



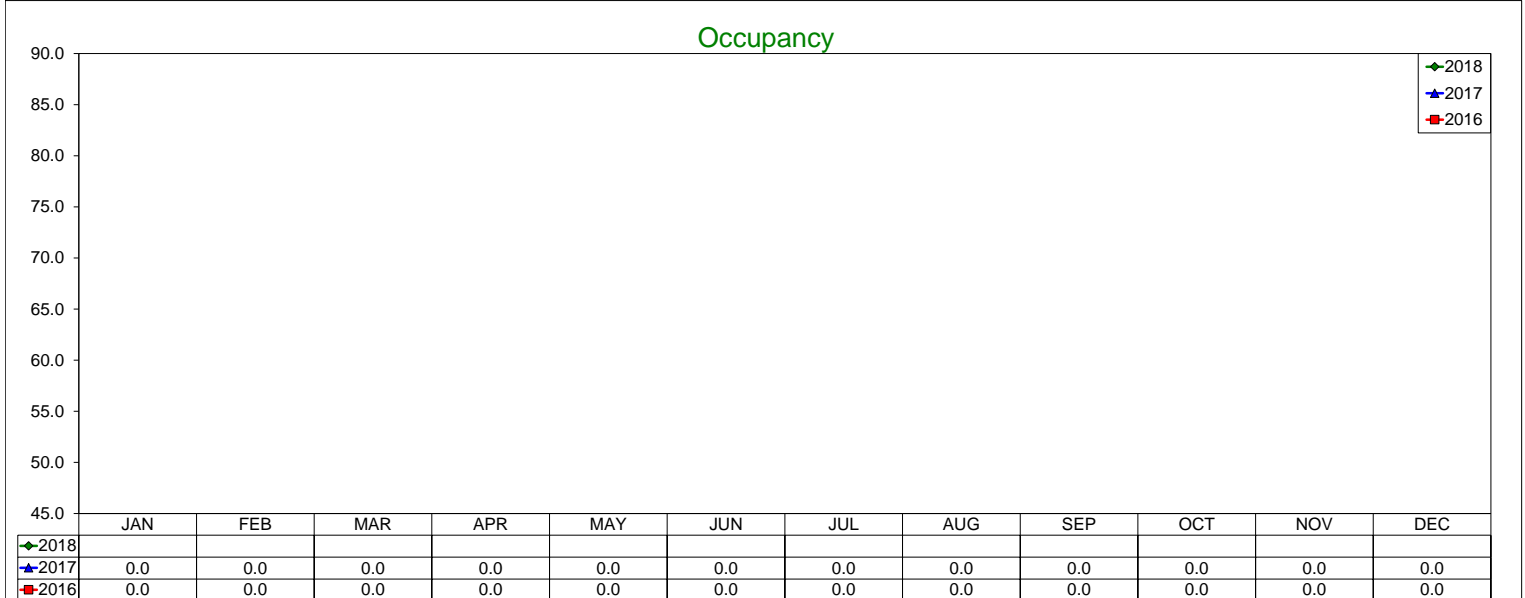
12 month RevPAR Rolling Average through July 2018 is \$66.29 with a change from last year of 1.1%

Three Year Comparison - Full Service - DFW South

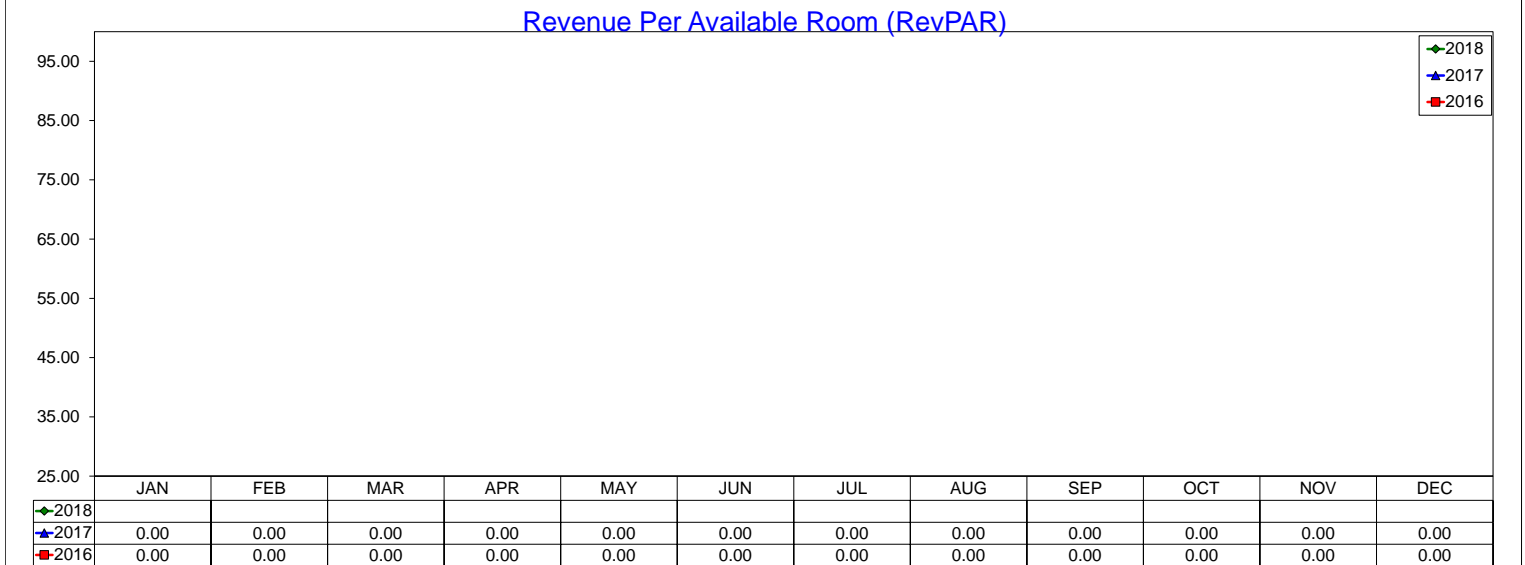
July 2018



#DIV/0!



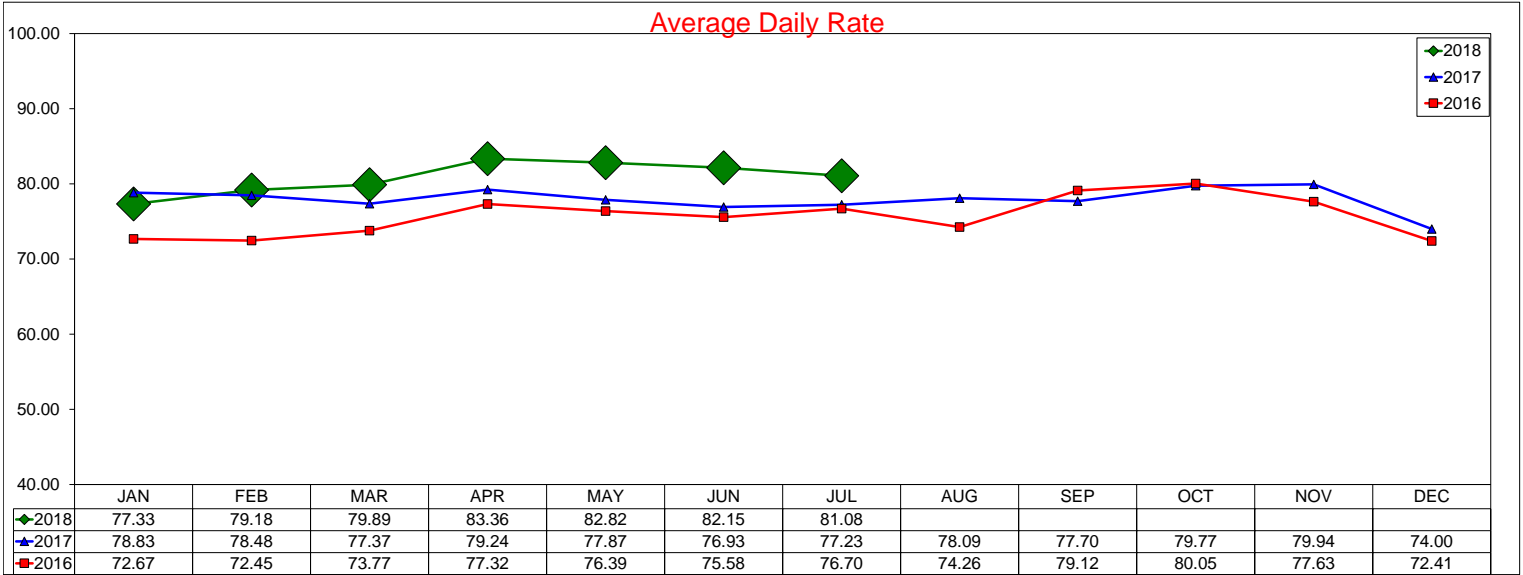
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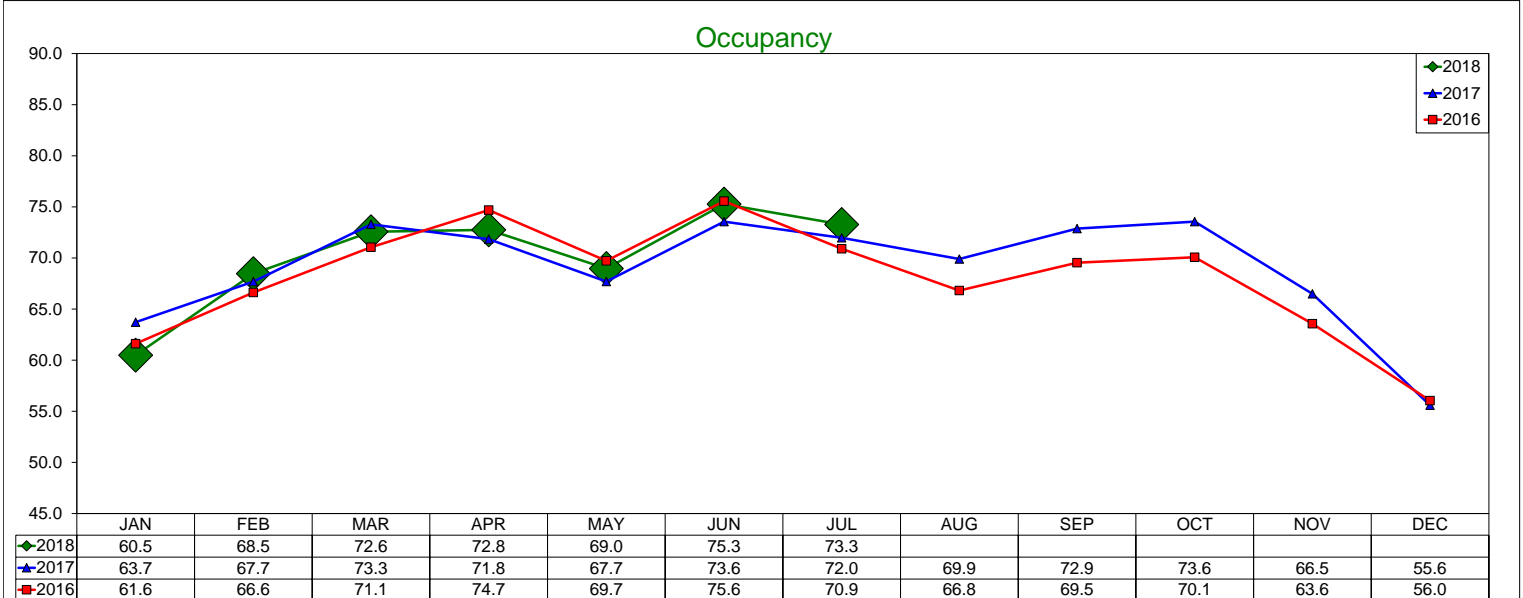
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Three Year Comparison - Limited Service - DFW South

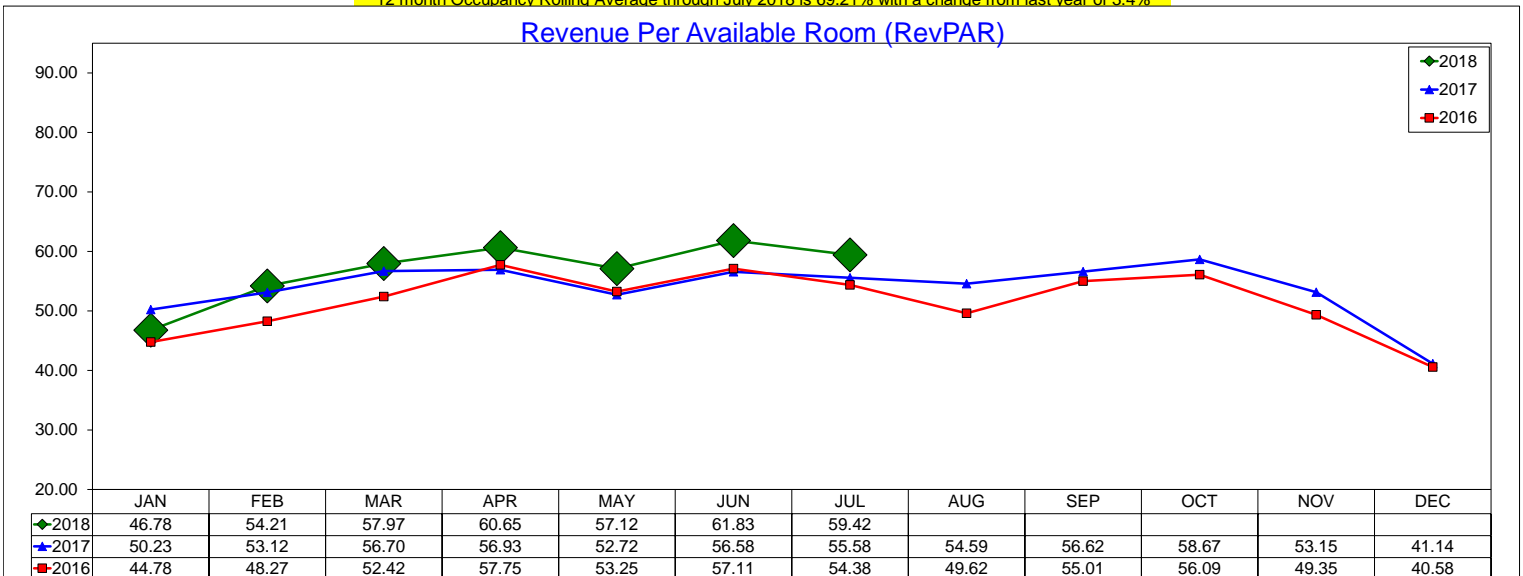
July 2018



12 month ADR Rolling Average through July 2018 is \$79.79 with a change from last year of 1.7%

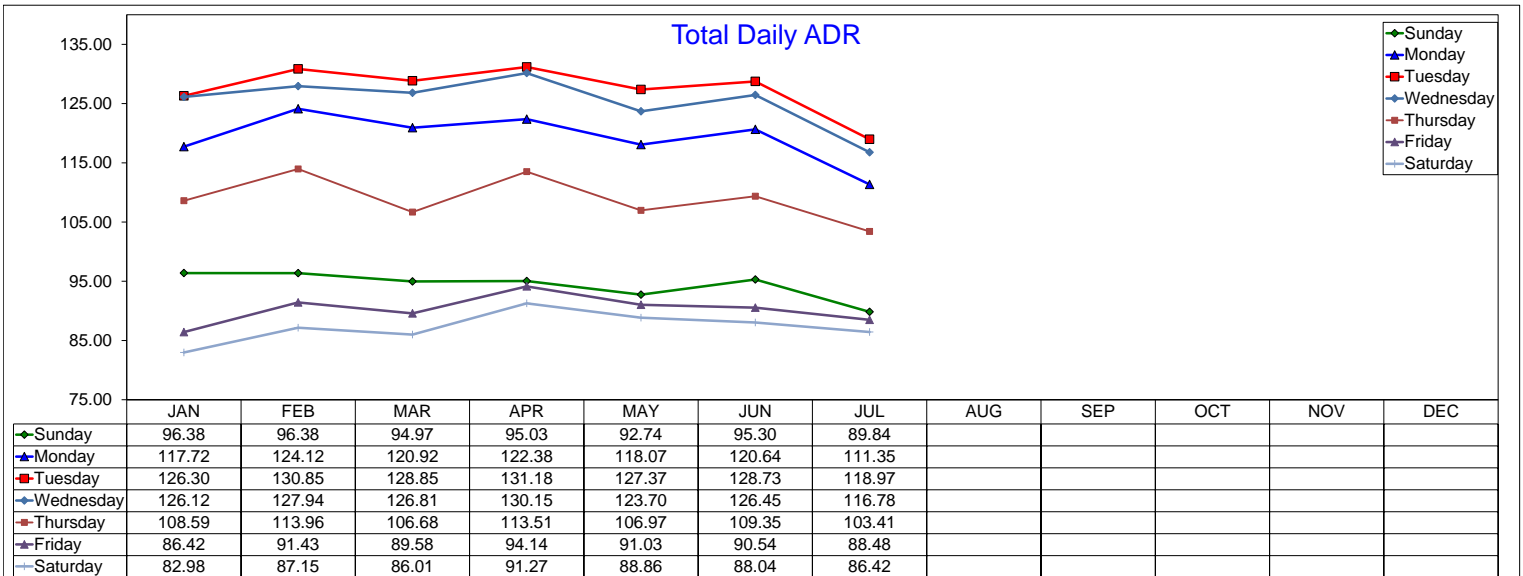
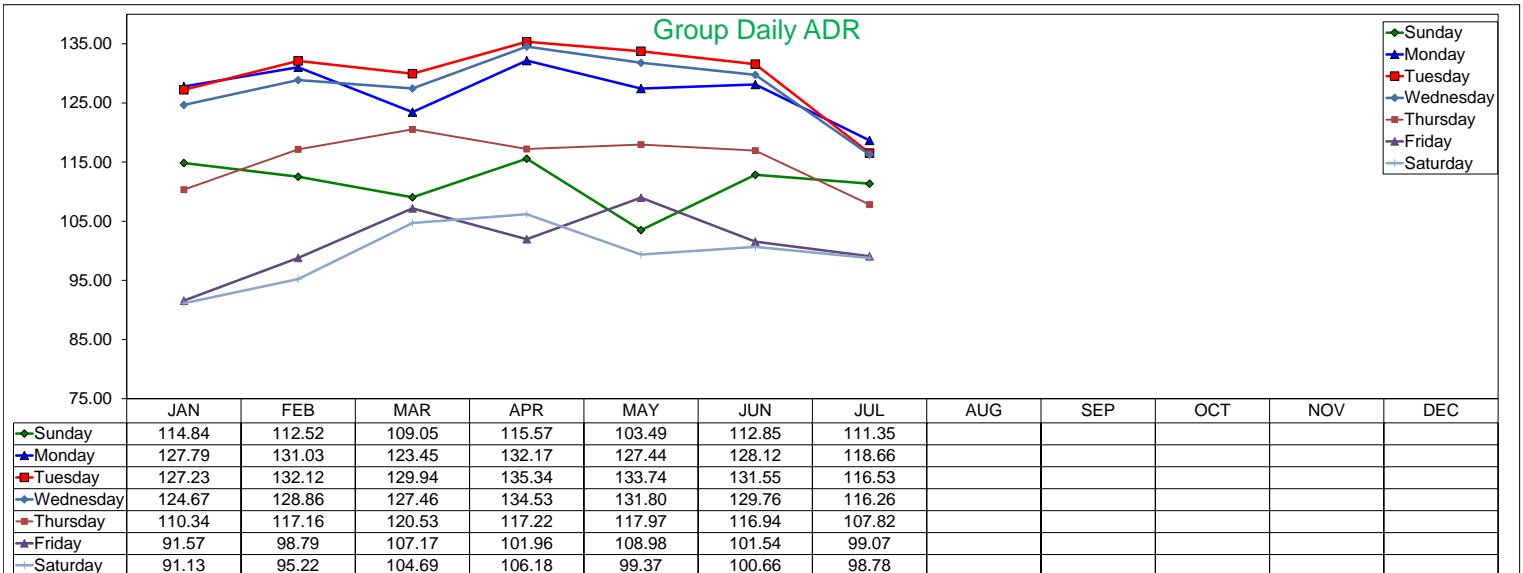
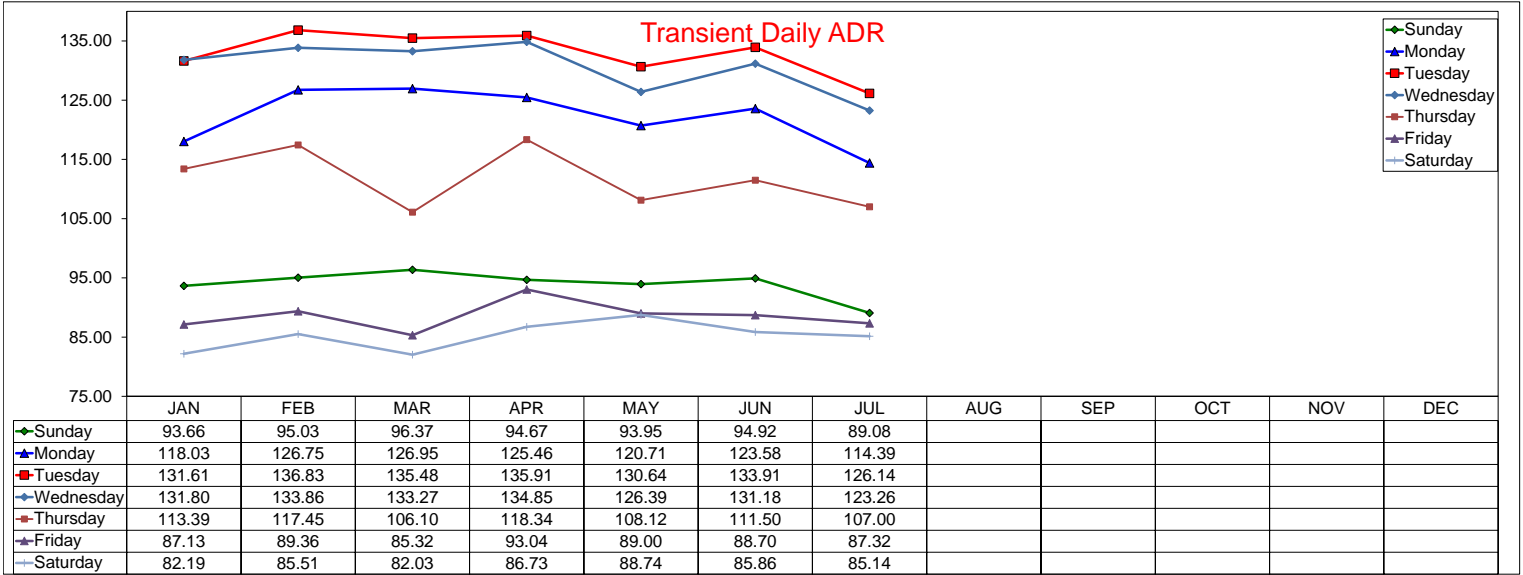


12 month Occupancy Rolling Average through July 2018 is 69.21% with a change from last year of 3.4%

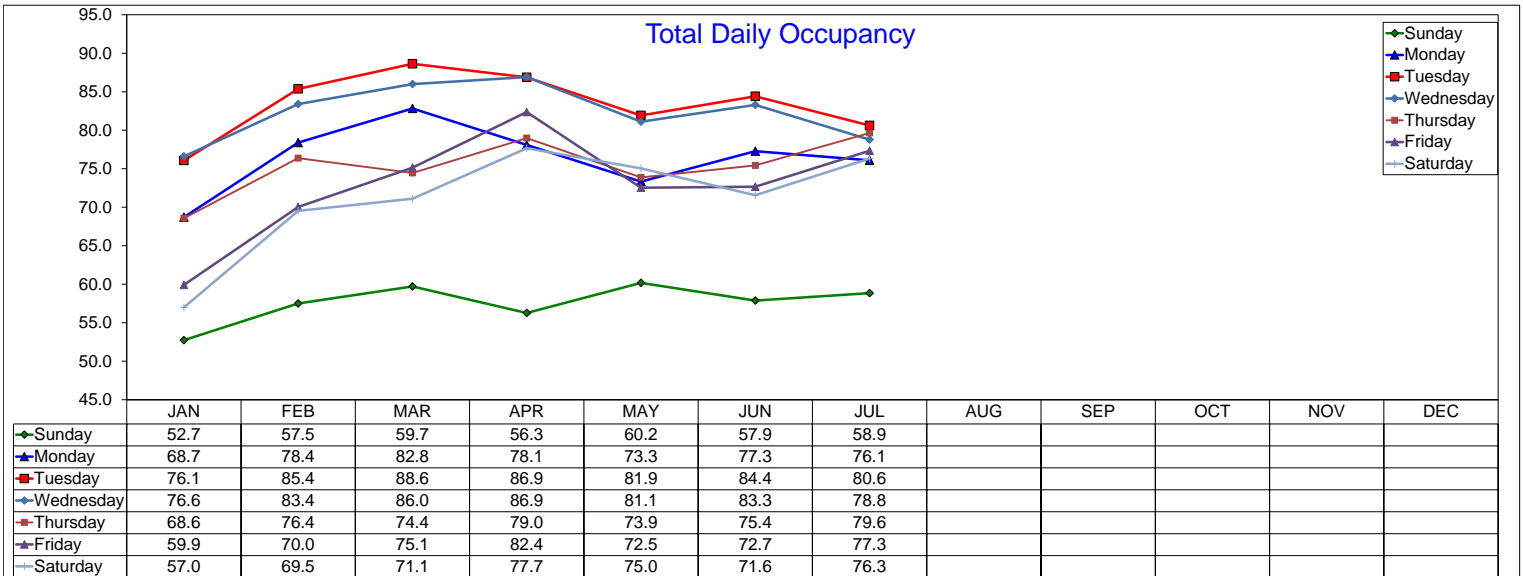
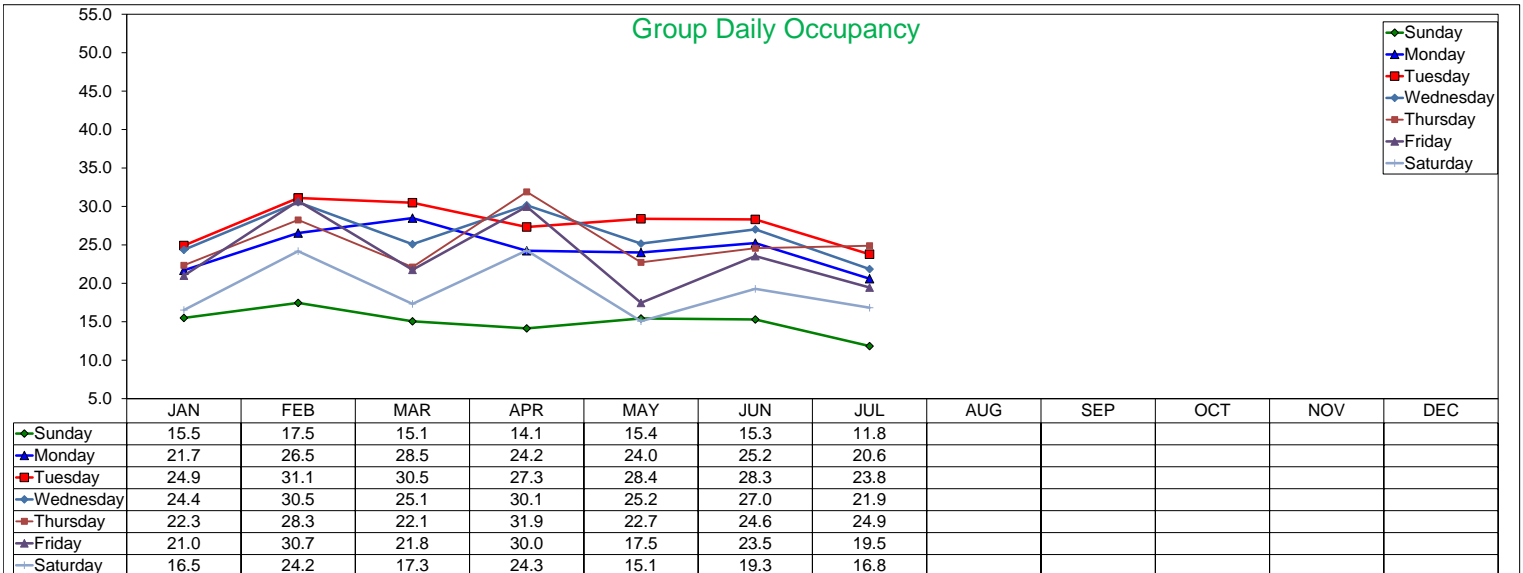
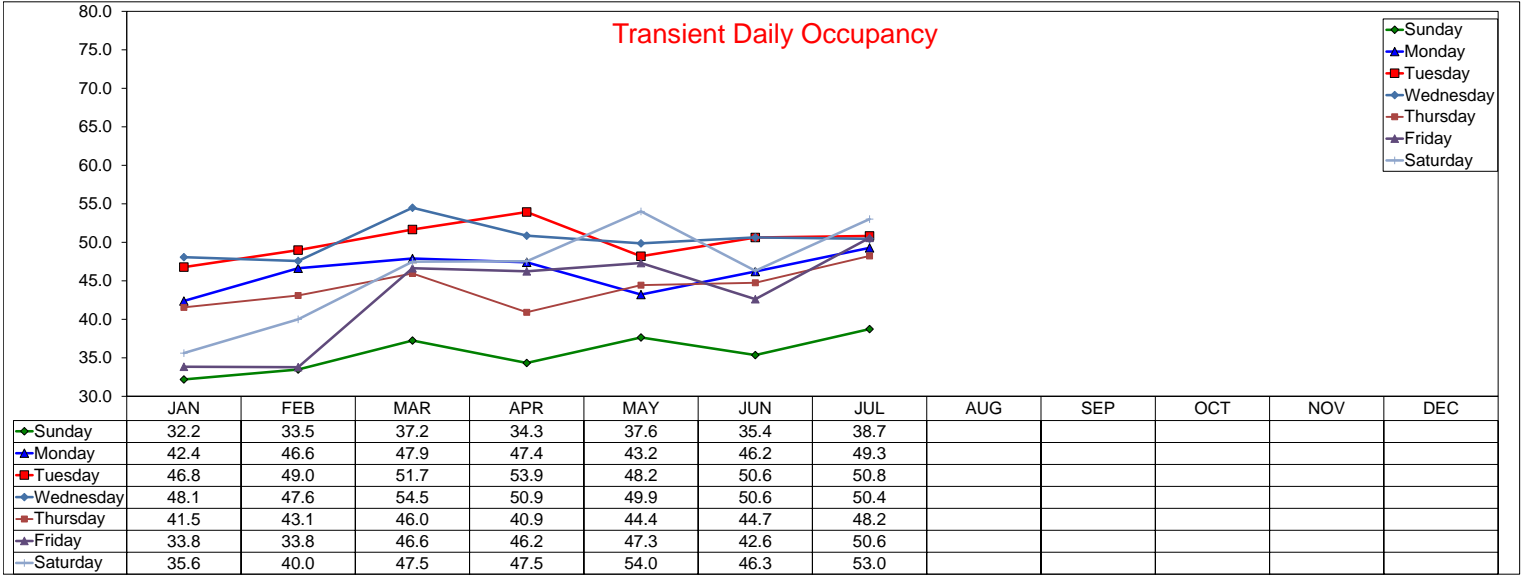


12 month RevPAR Rolling Average through July 2018 is \$55.22 with a change from last year of 5.2%

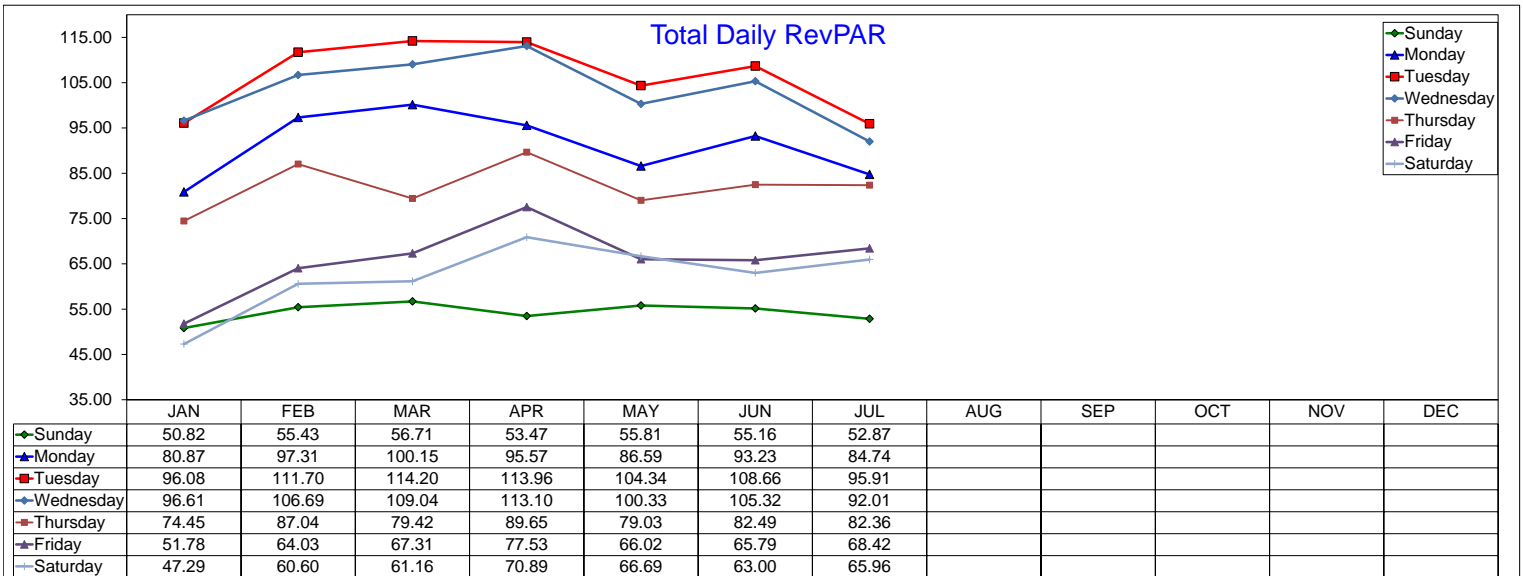
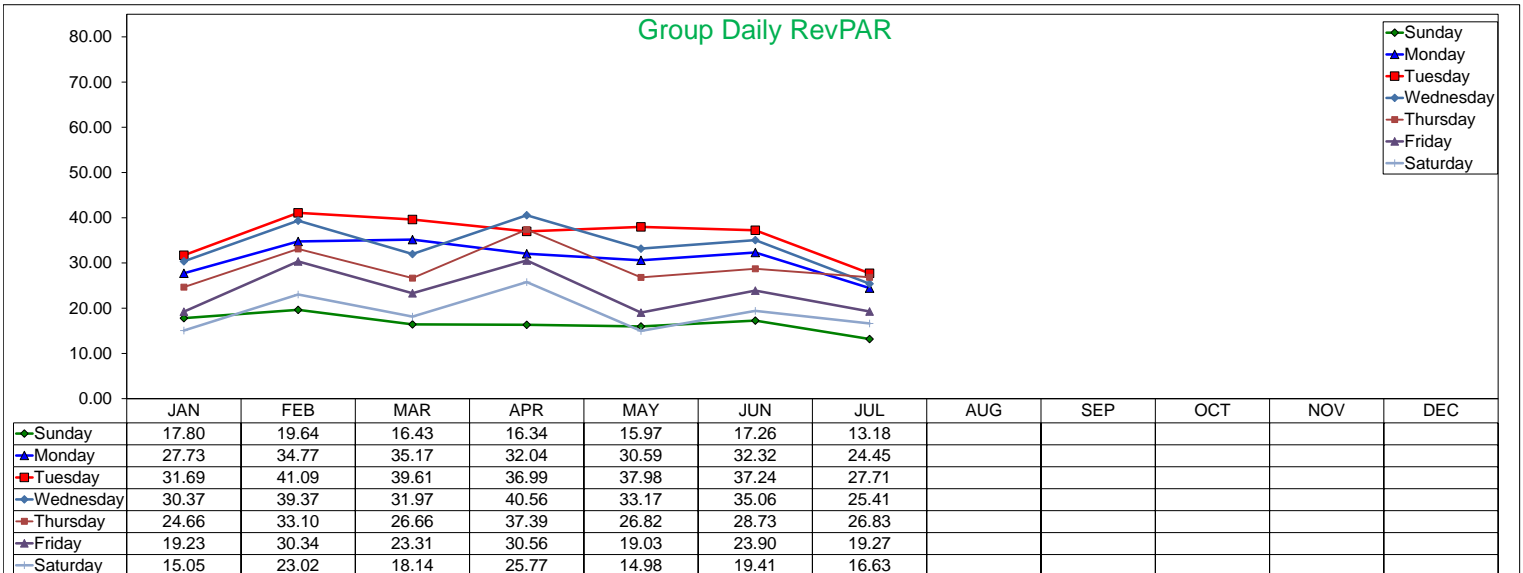
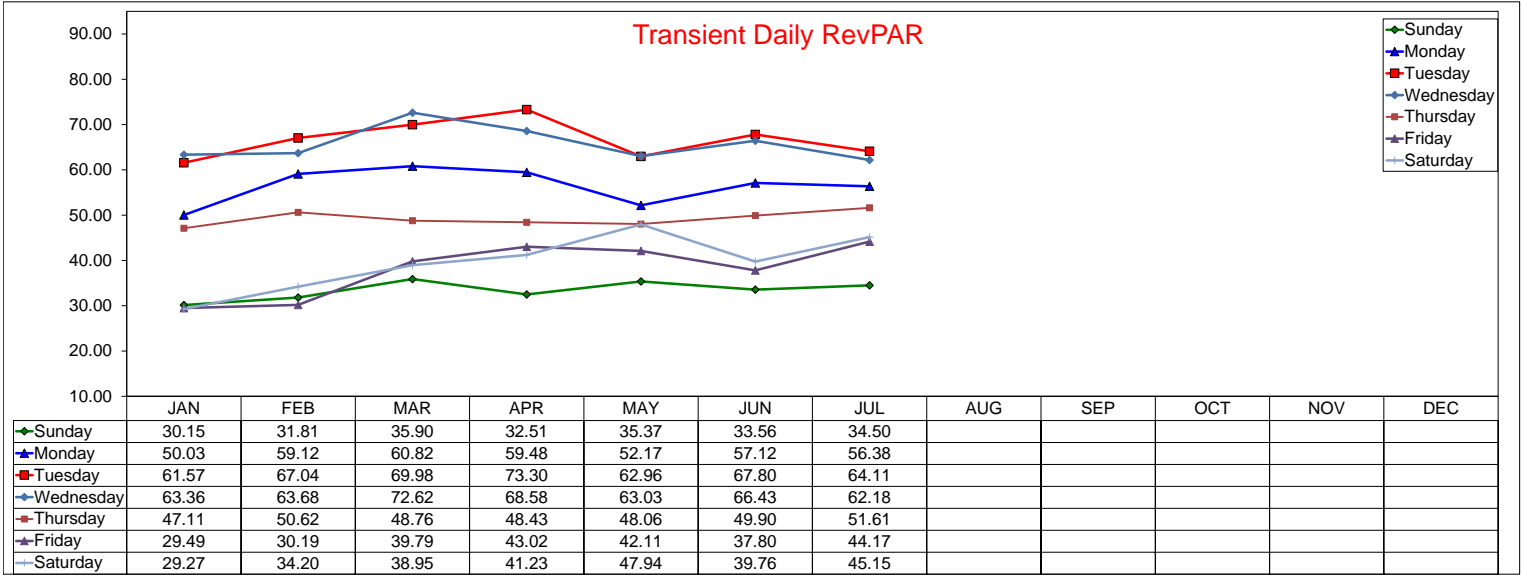
Daily ADR by Month 2018



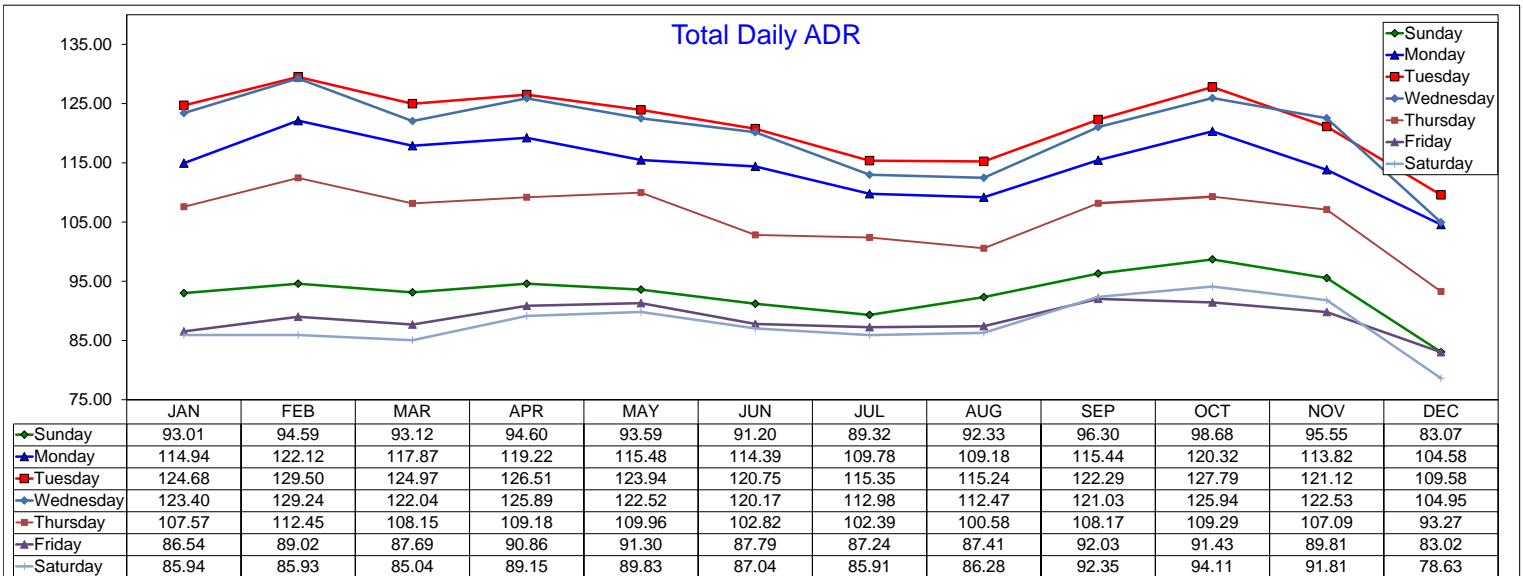
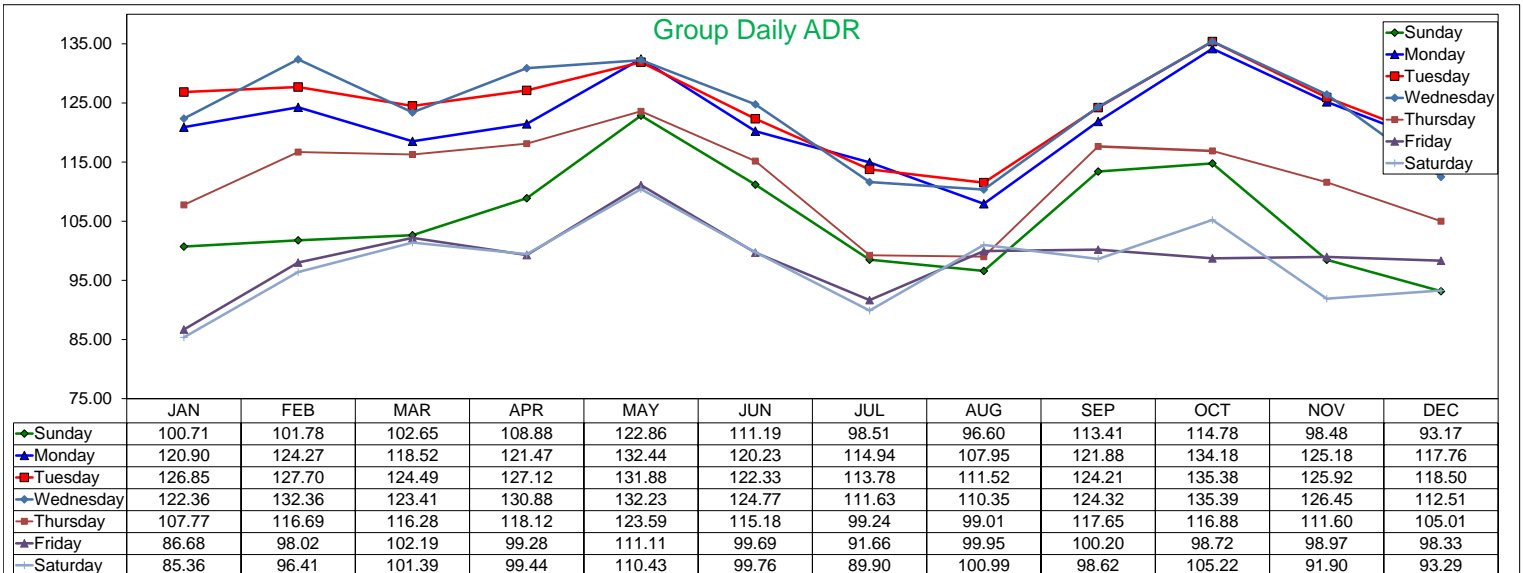
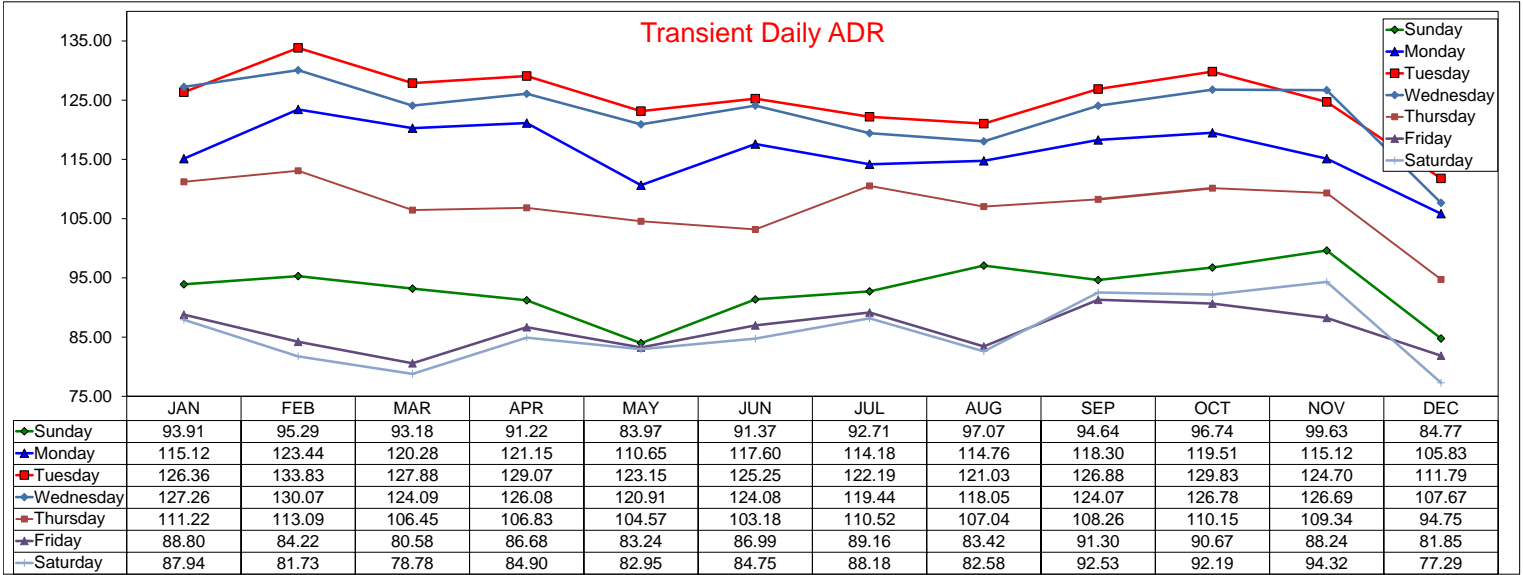
Daily Occupancy by Month 2018



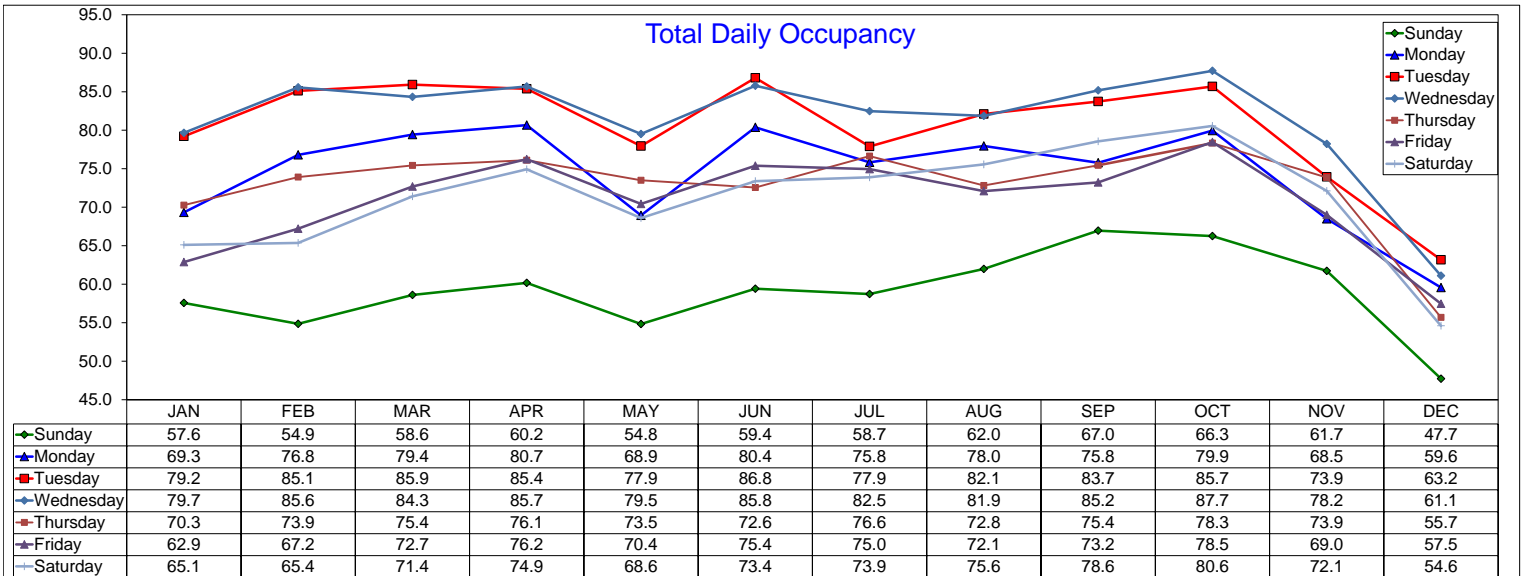
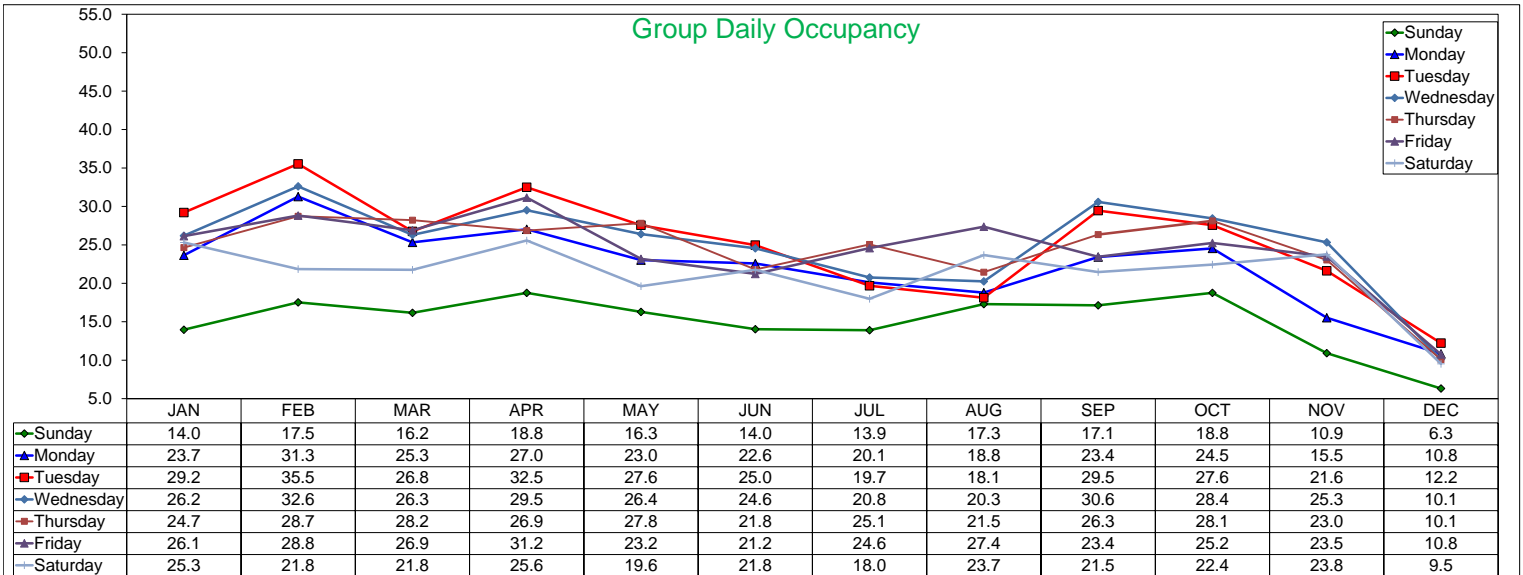
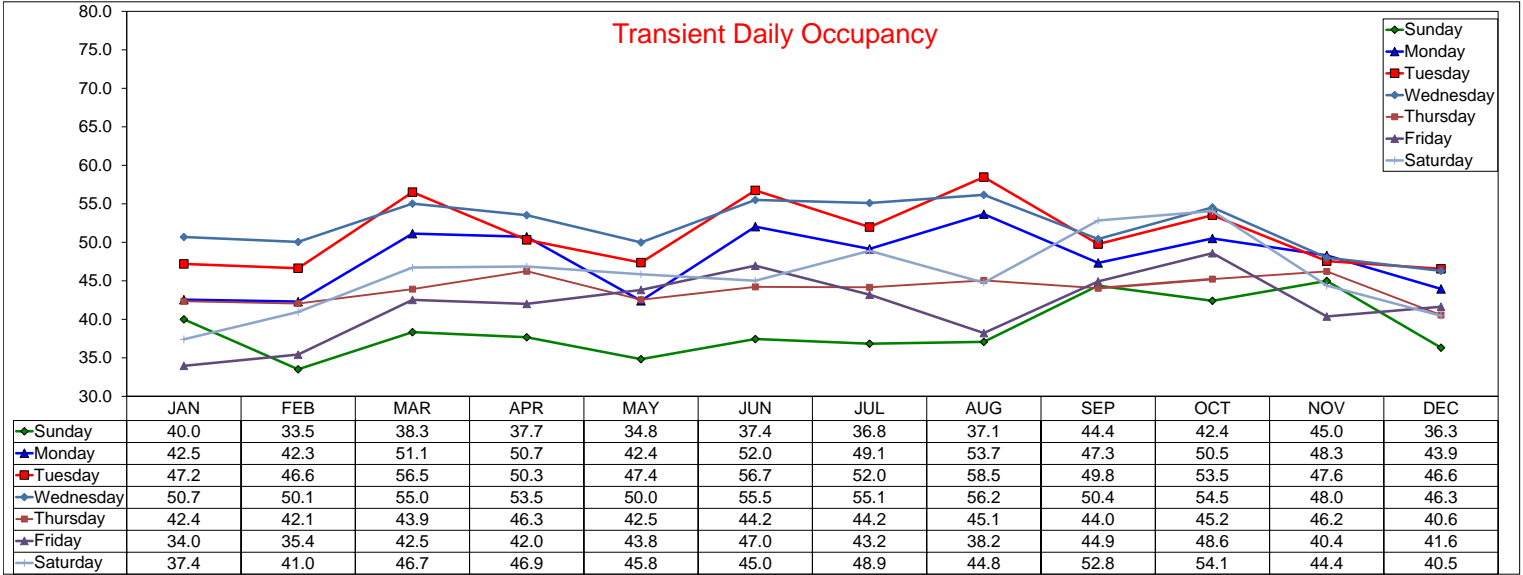
Daily RevPAR by Month 2018



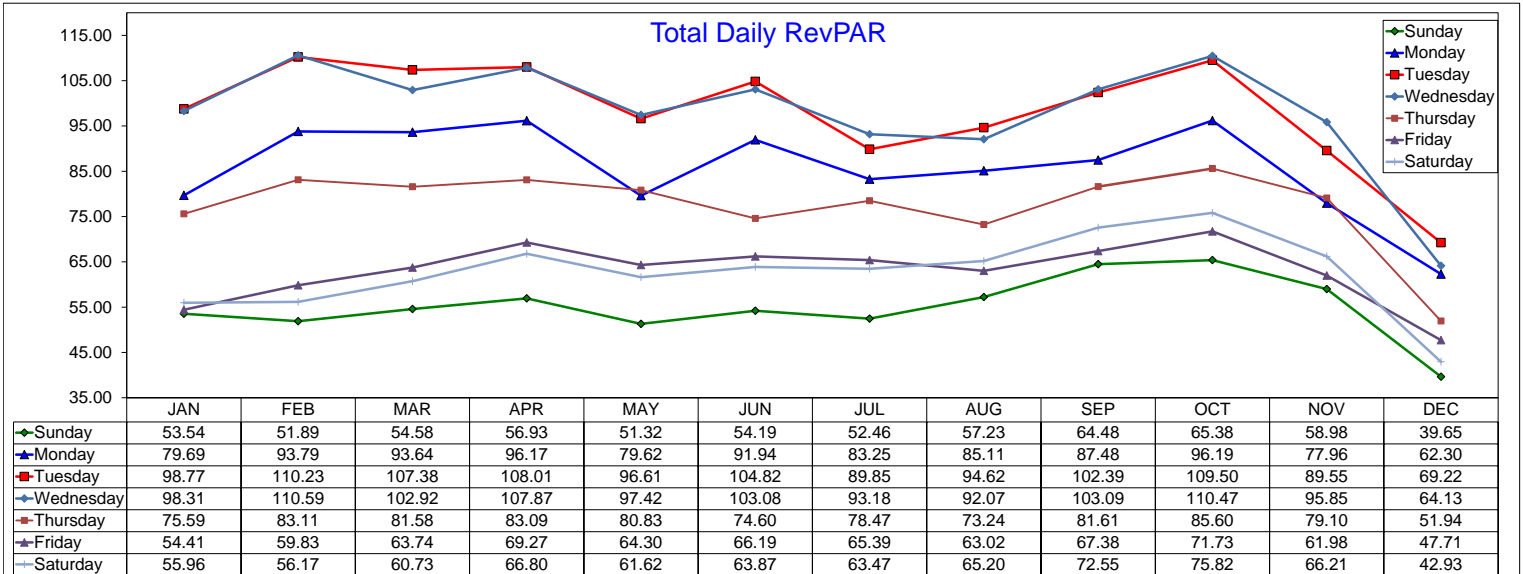
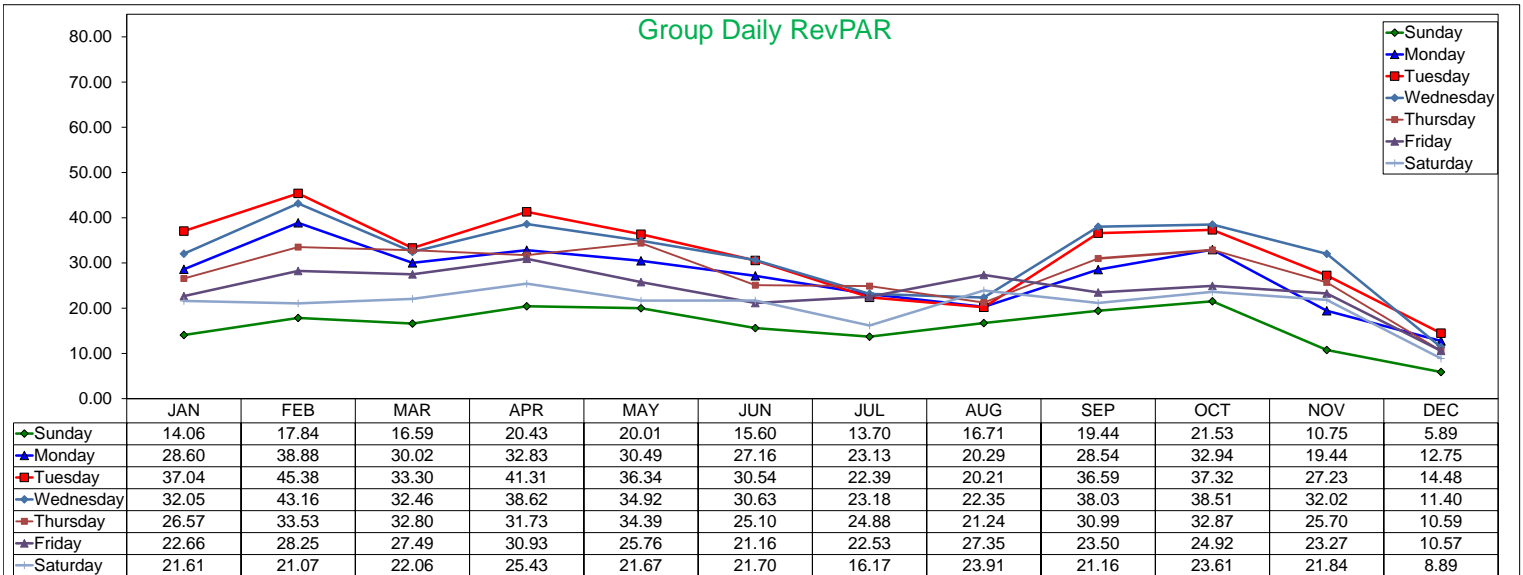
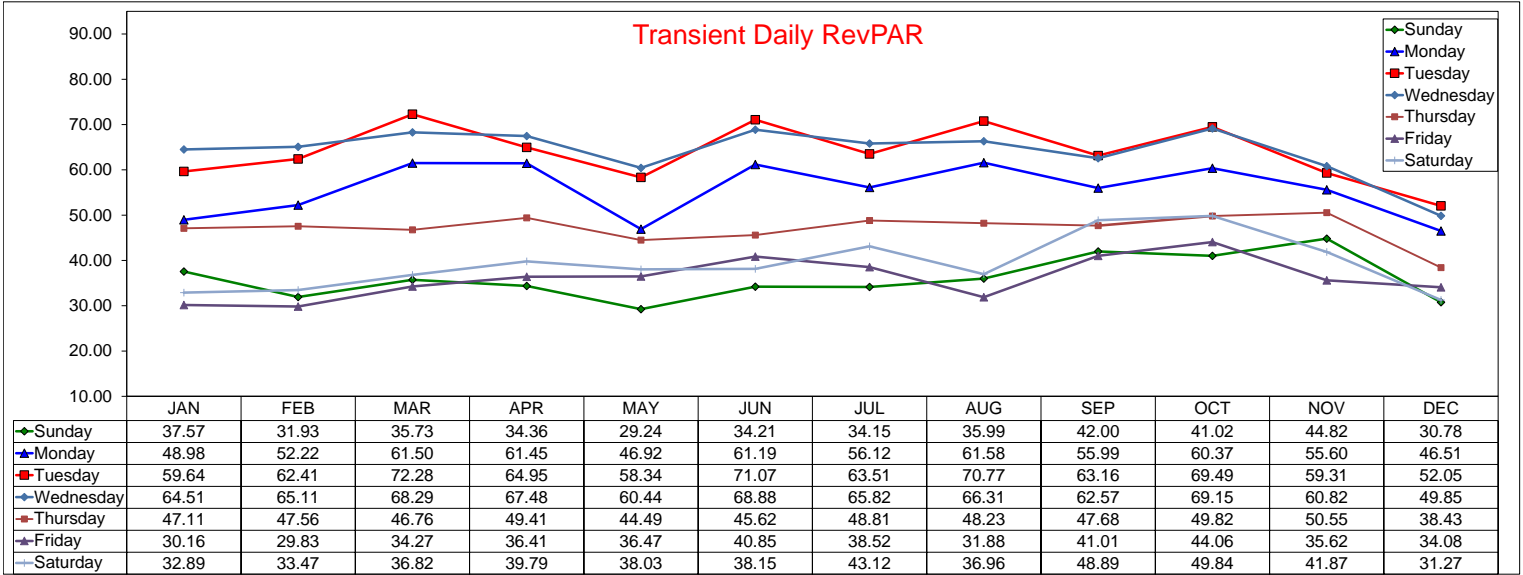
Daily ADR by Month 2017



Daily Occupancy by Month 2017

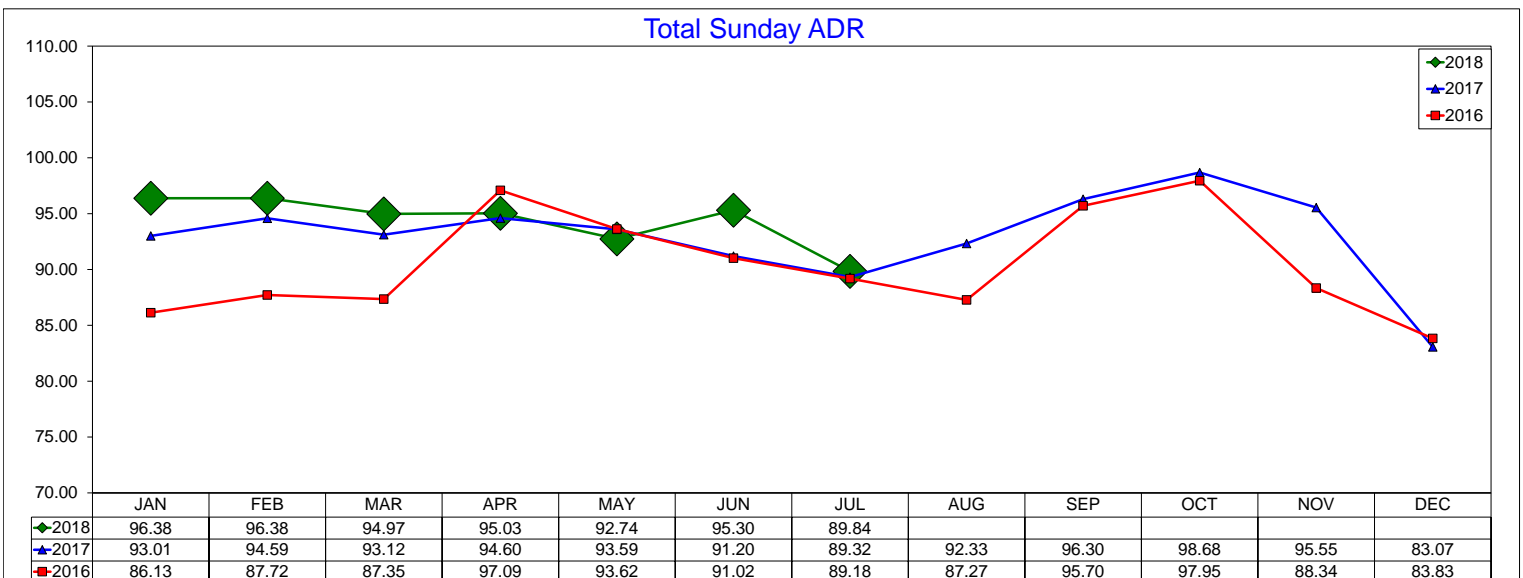
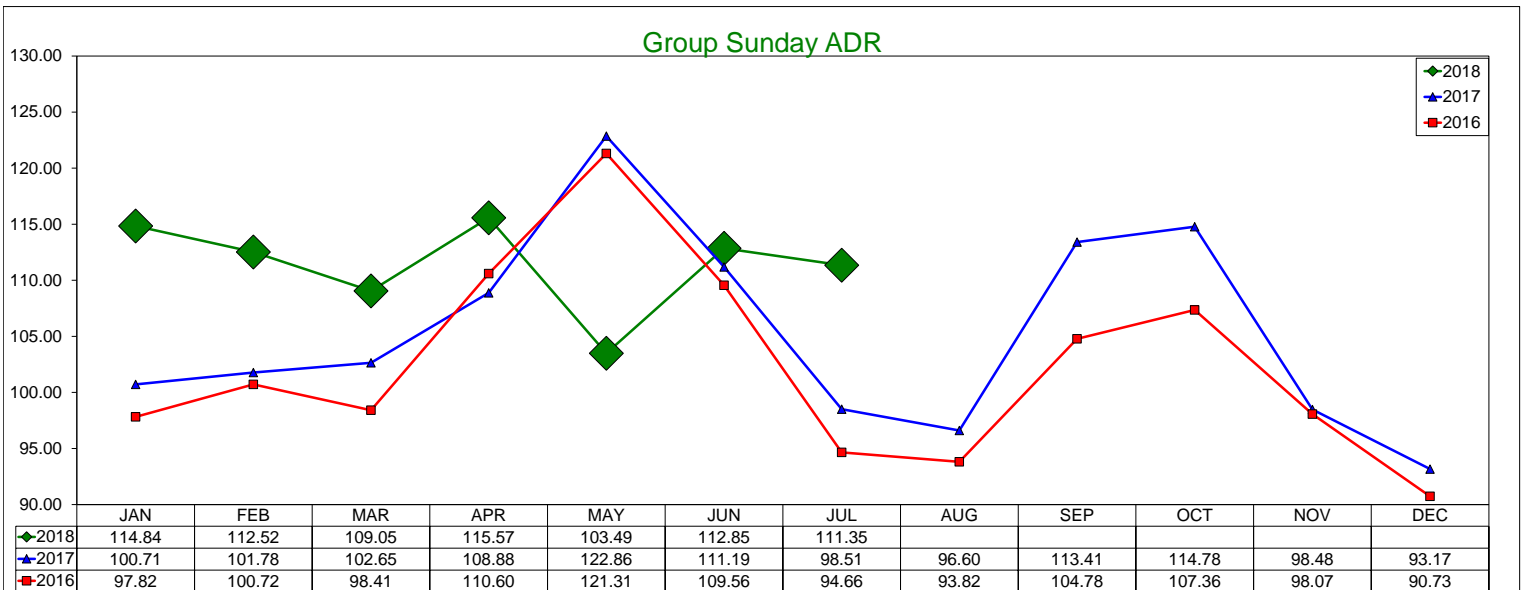
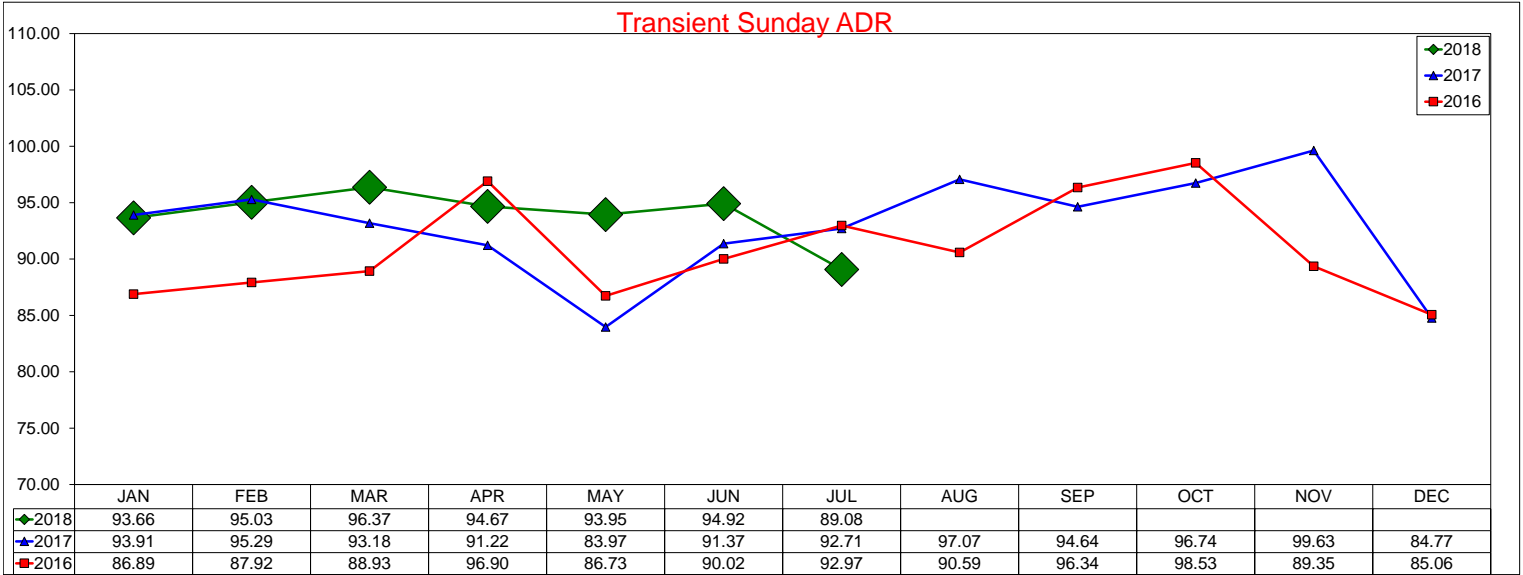


Daily RevPAR by Month 2017



Three Year Comparison - Sunday - ADR

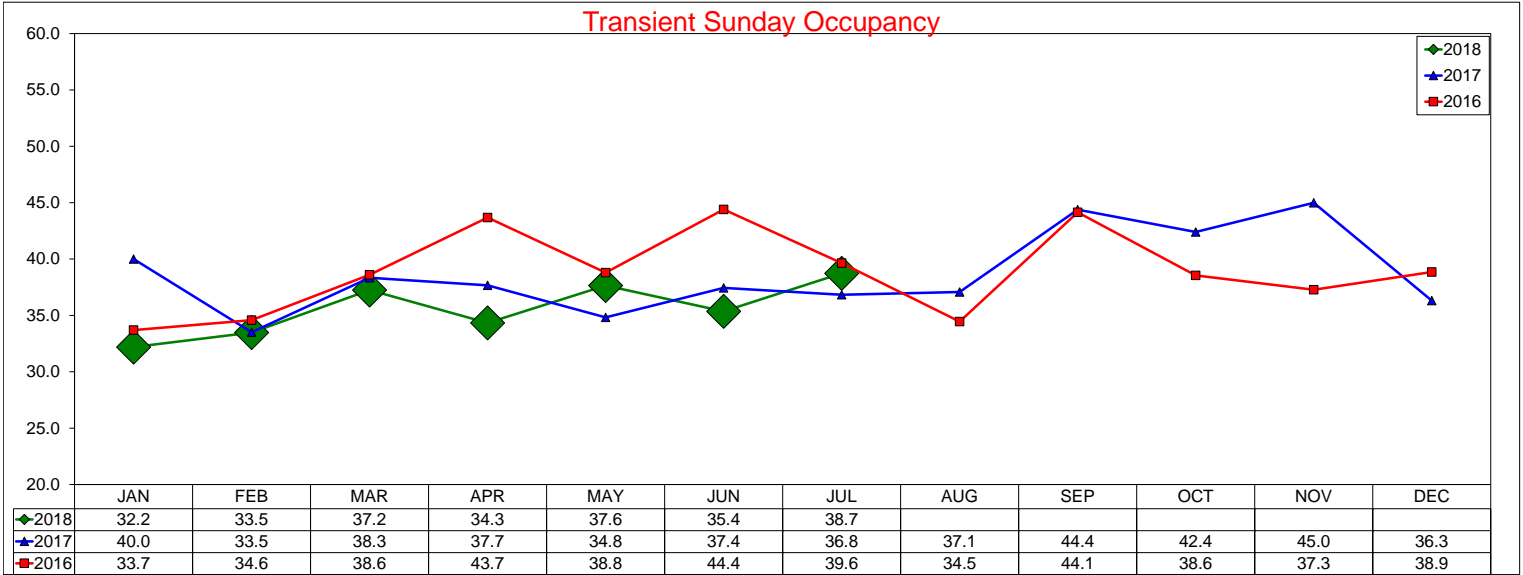
July 2018



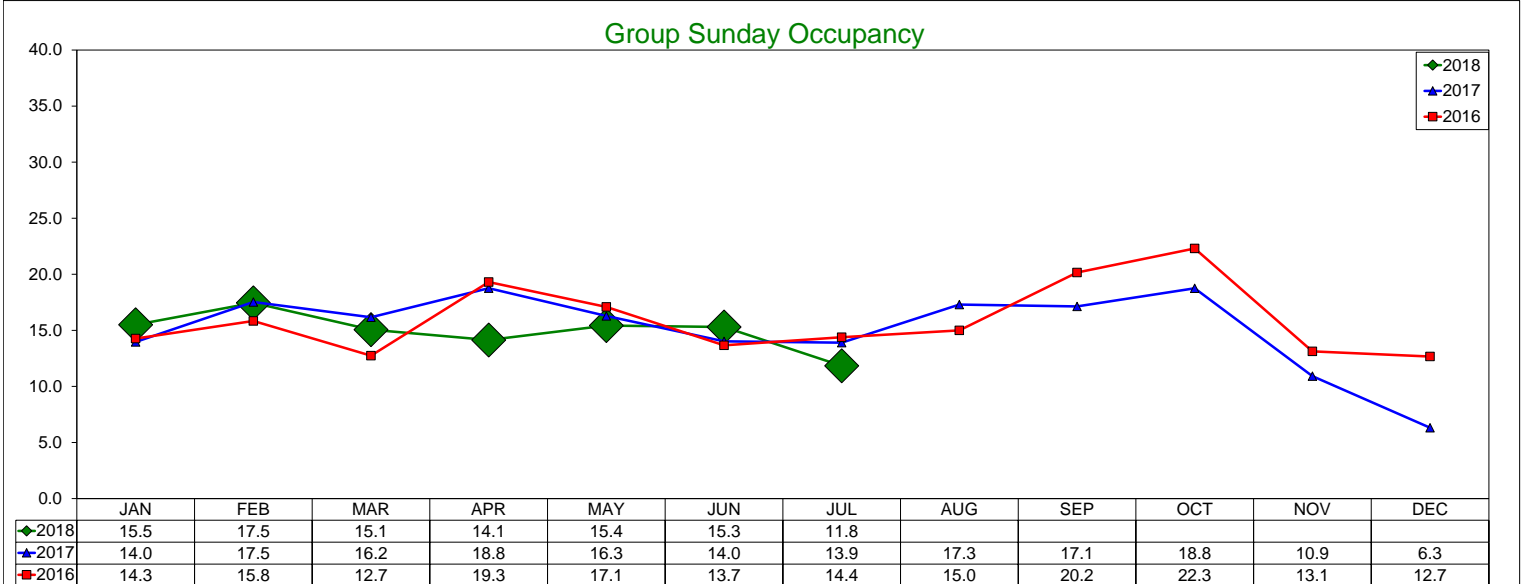
Three Year Comparison - Sunday - Occupancy

July 2018

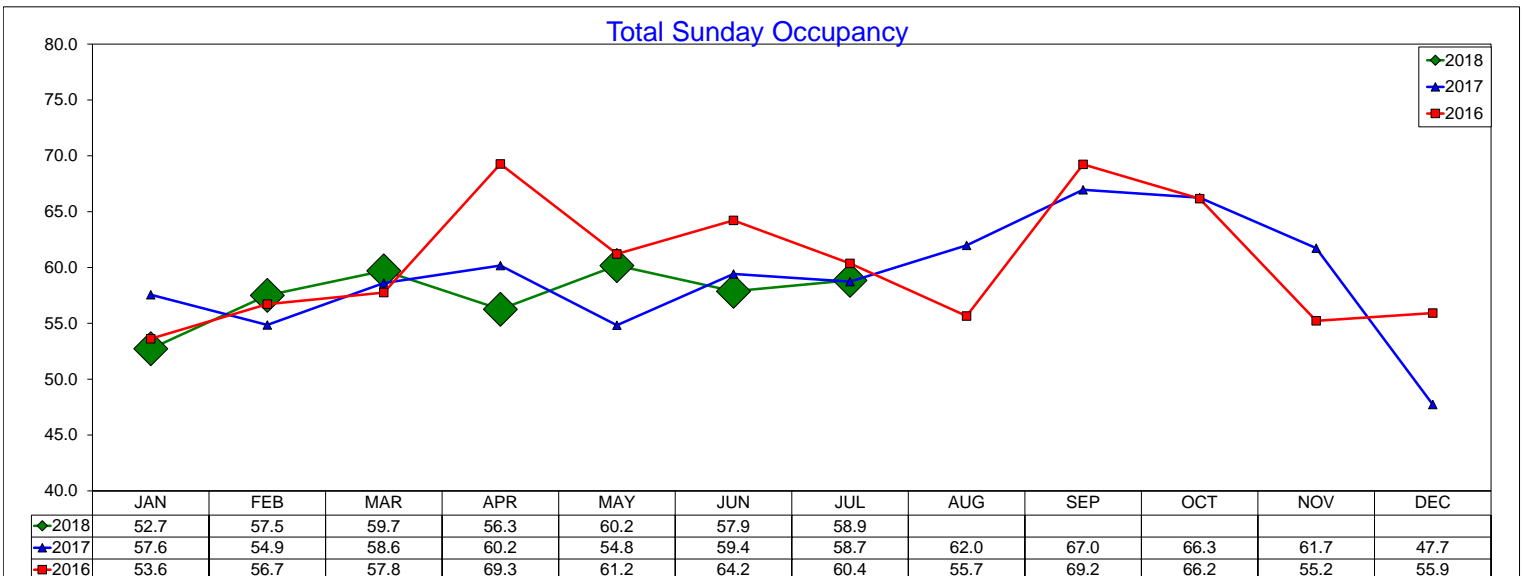
Transient Sunday Occupancy



Group Sunday Occupancy



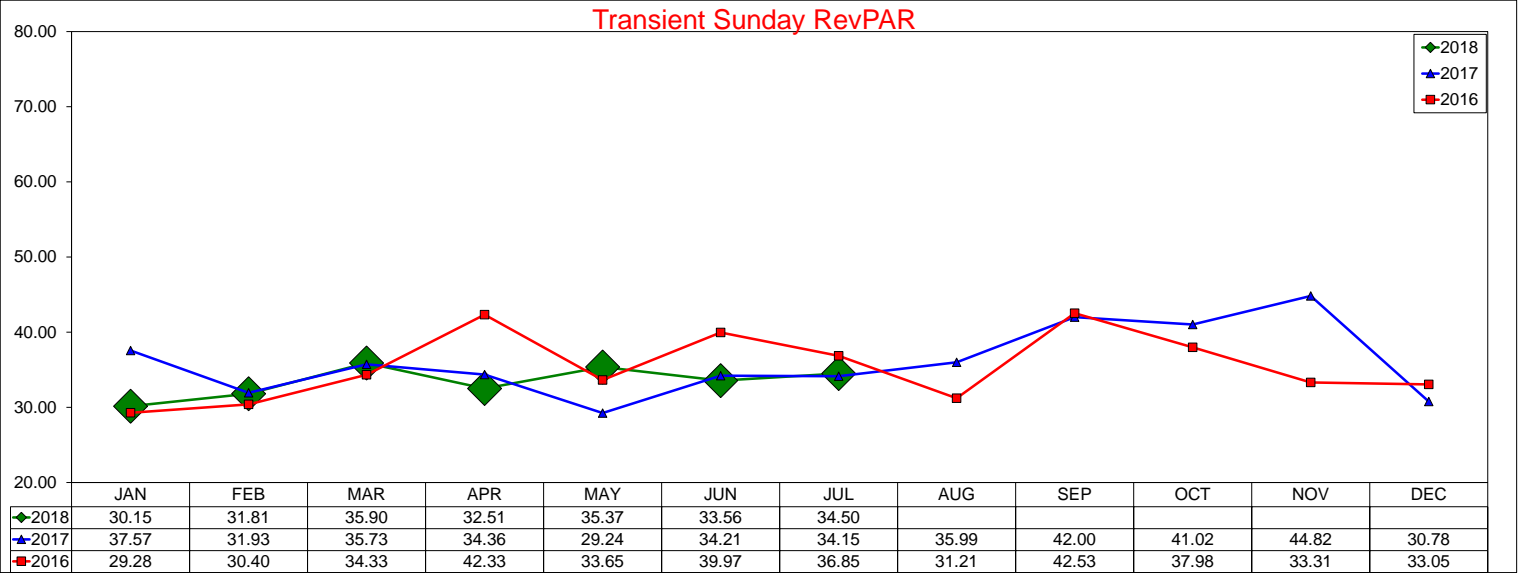
Total Sunday Occupancy



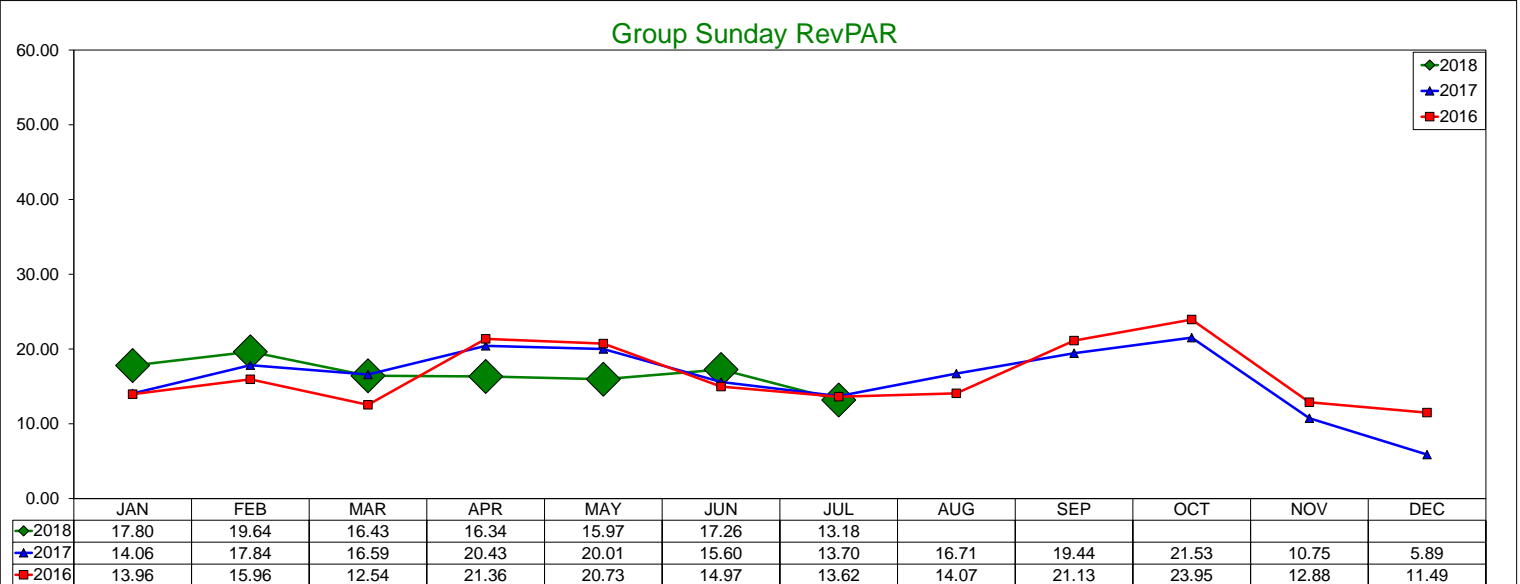
Three Year Comparison - Sunday - RevPAR

July 2018

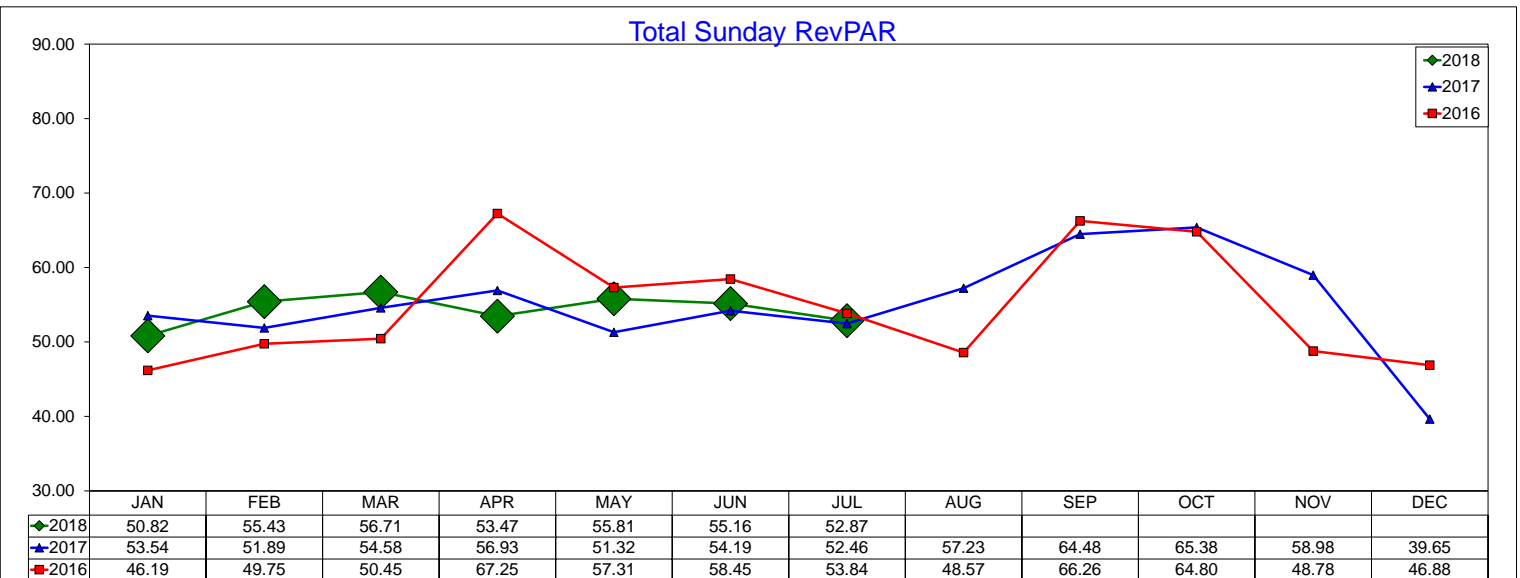
Transient Sunday RevPAR



Group Sunday RevPAR

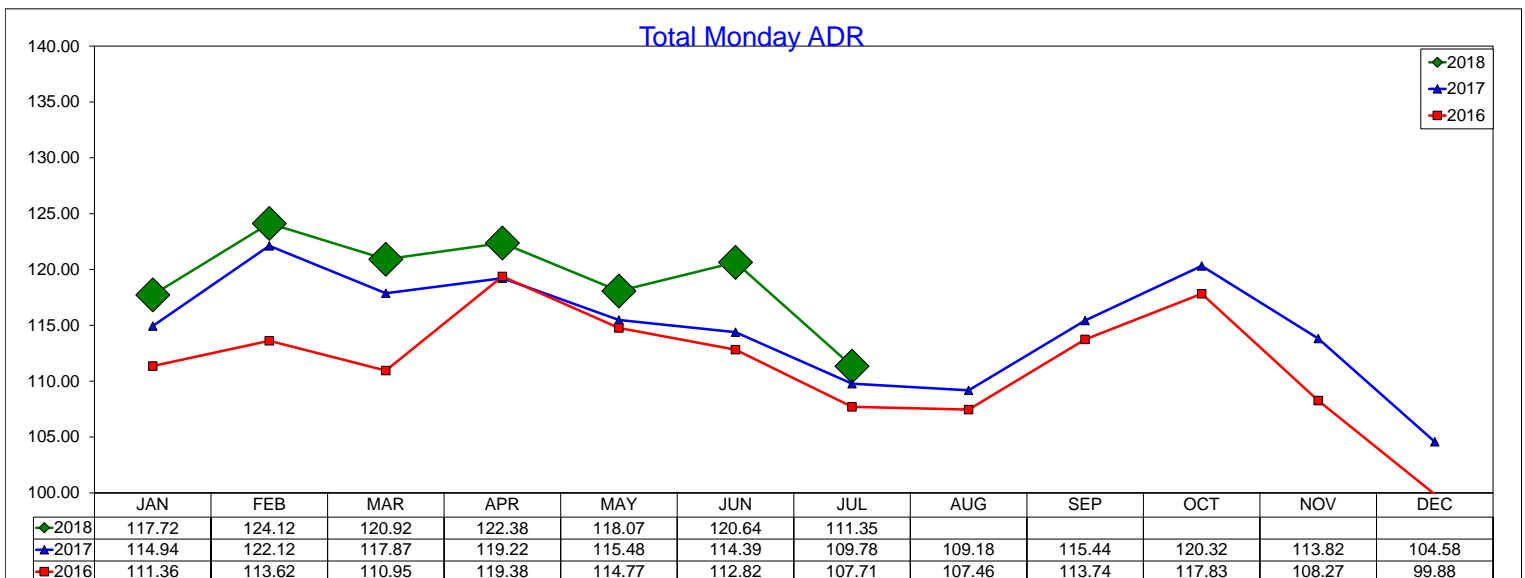
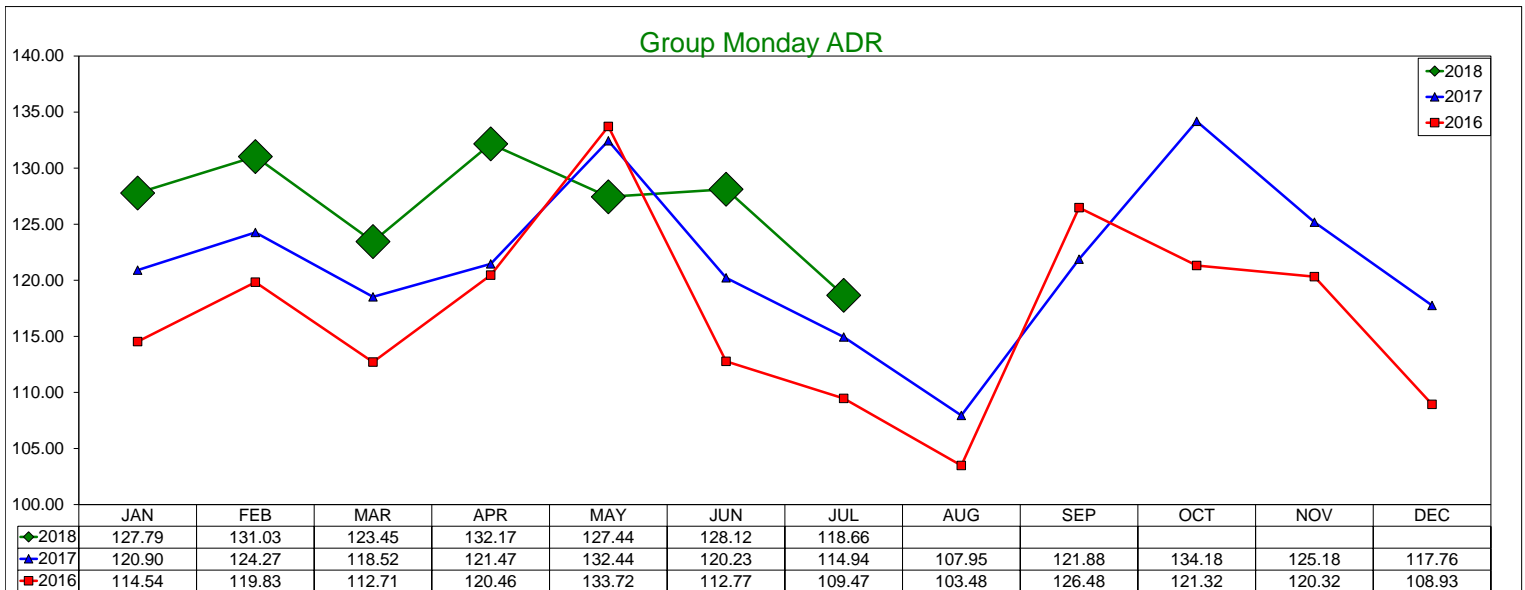
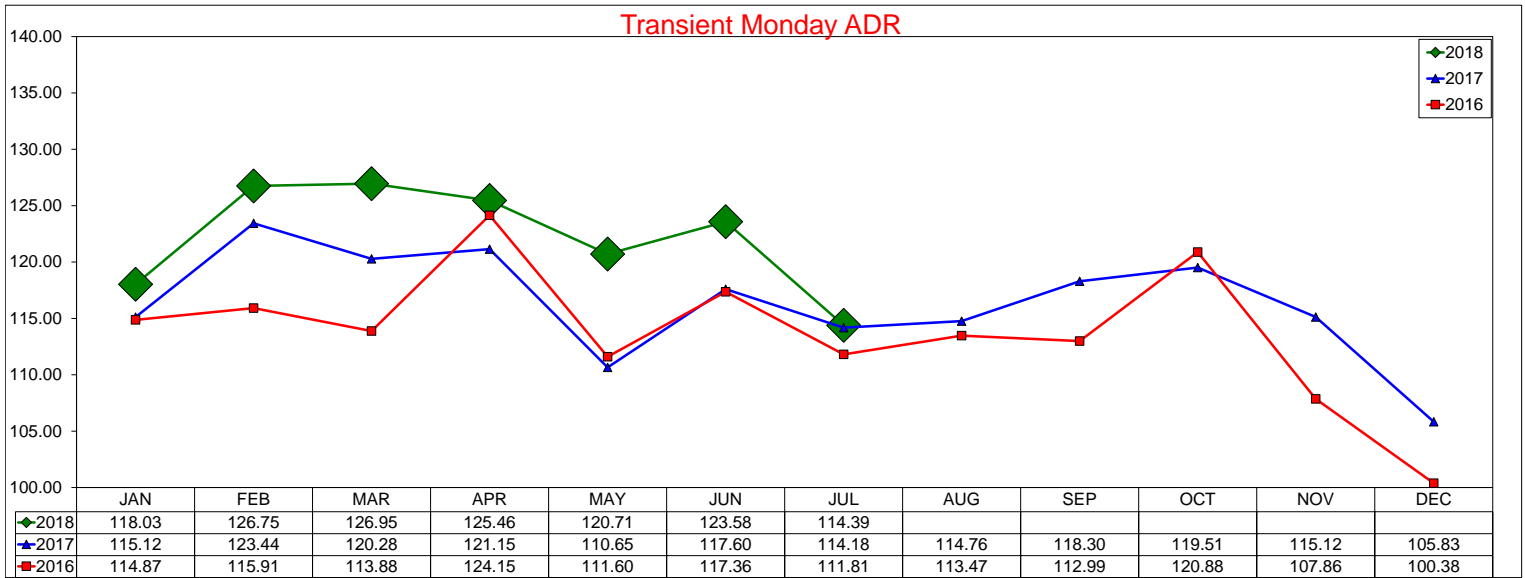


Total Sunday RevPAR



Three Year Comparison - Monday - ADR

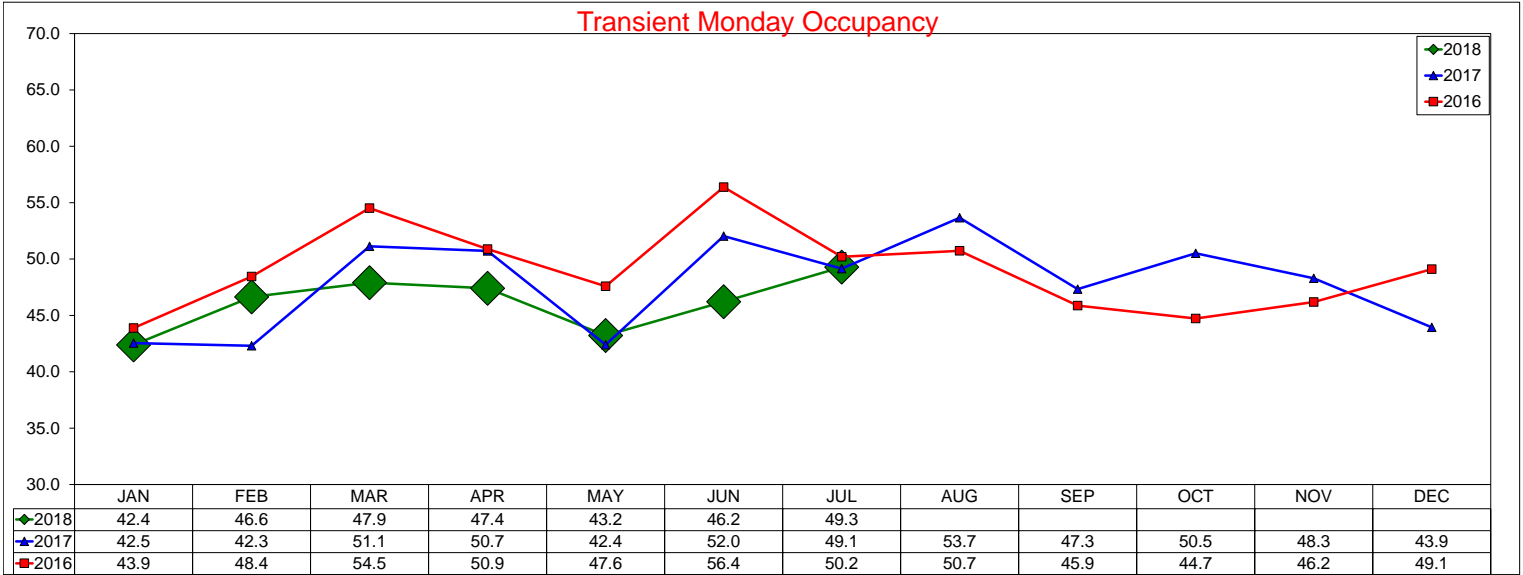
July 2018



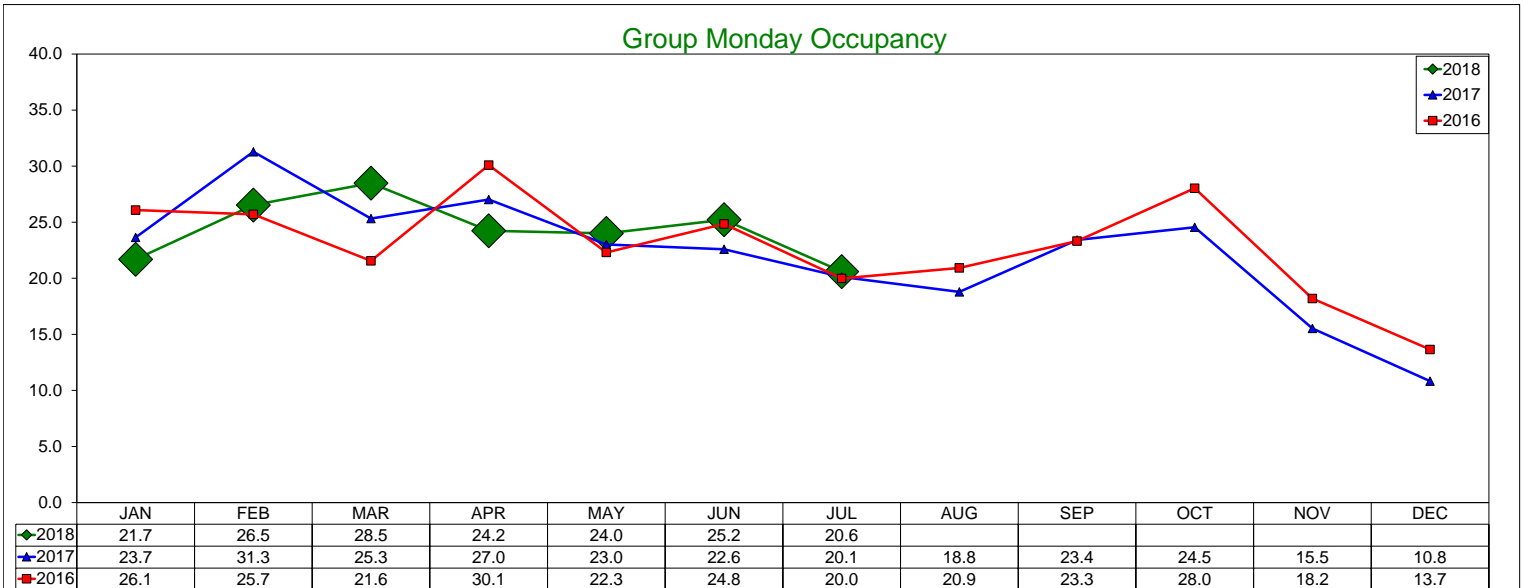
Three Year Comparison - Monday - Occupancy

July 2018

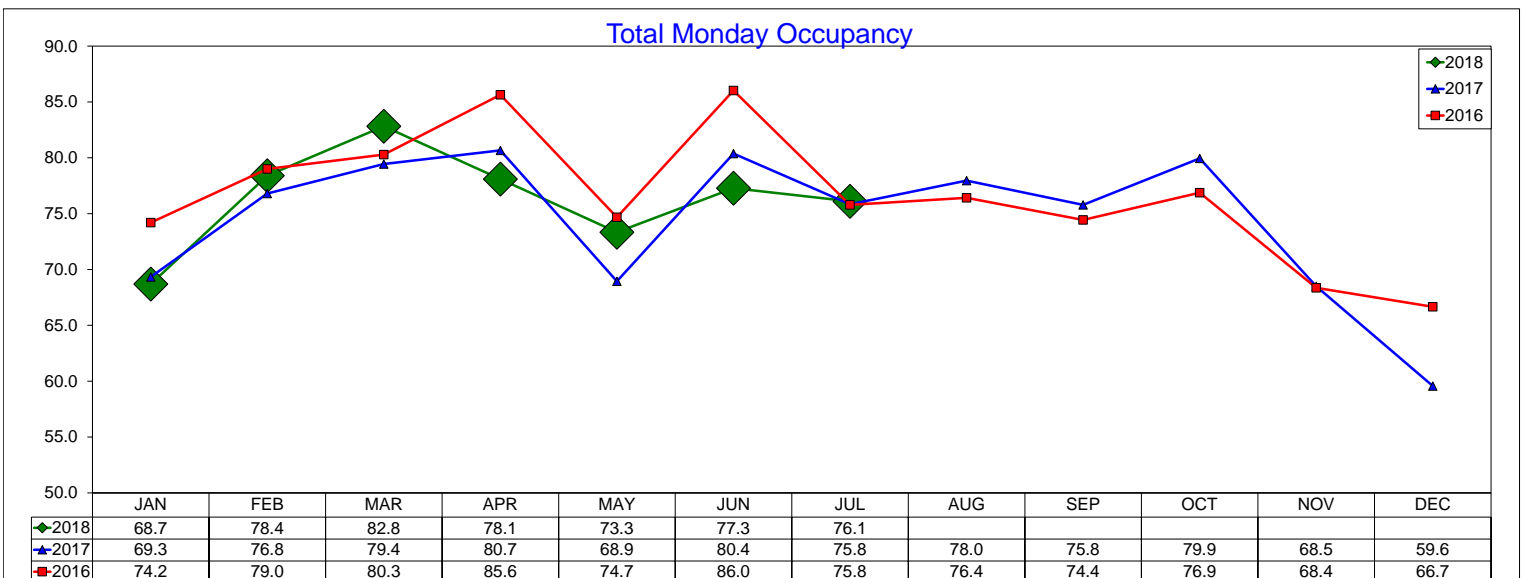
Transient Monday Occupancy



Group Monday Occupancy



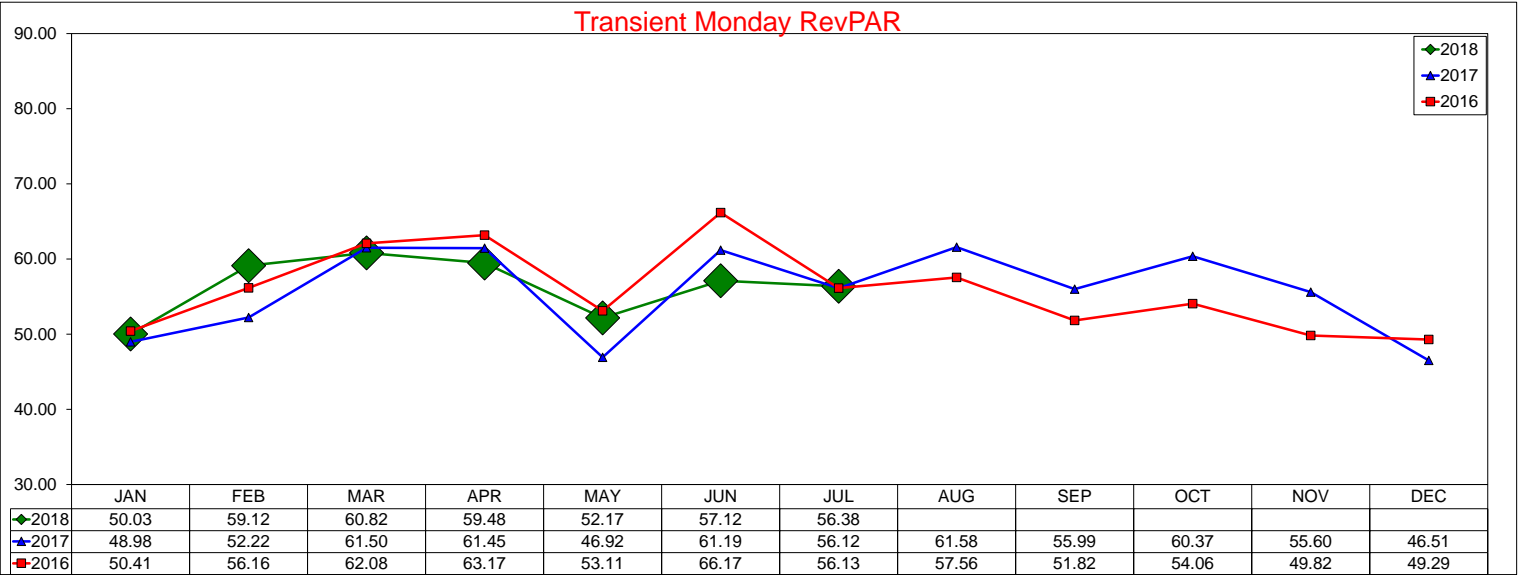
Total Monday Occupancy



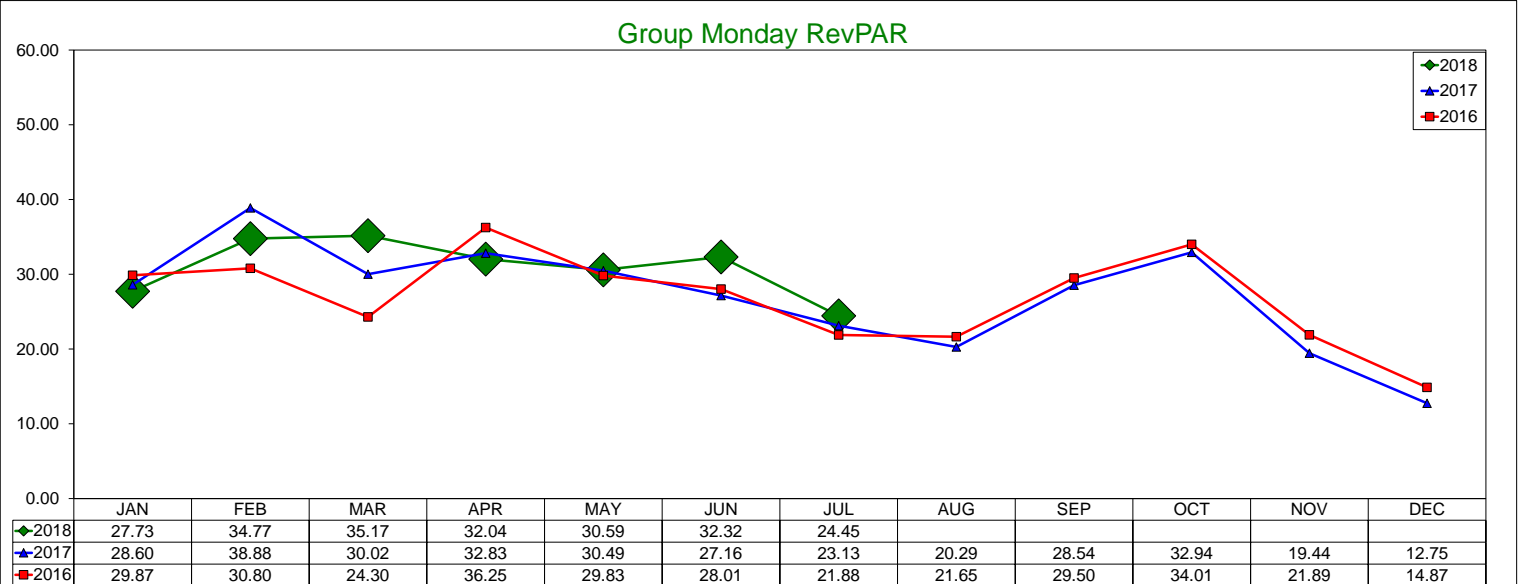
Three Year Comparison - Monday - RevPAR

July 2018

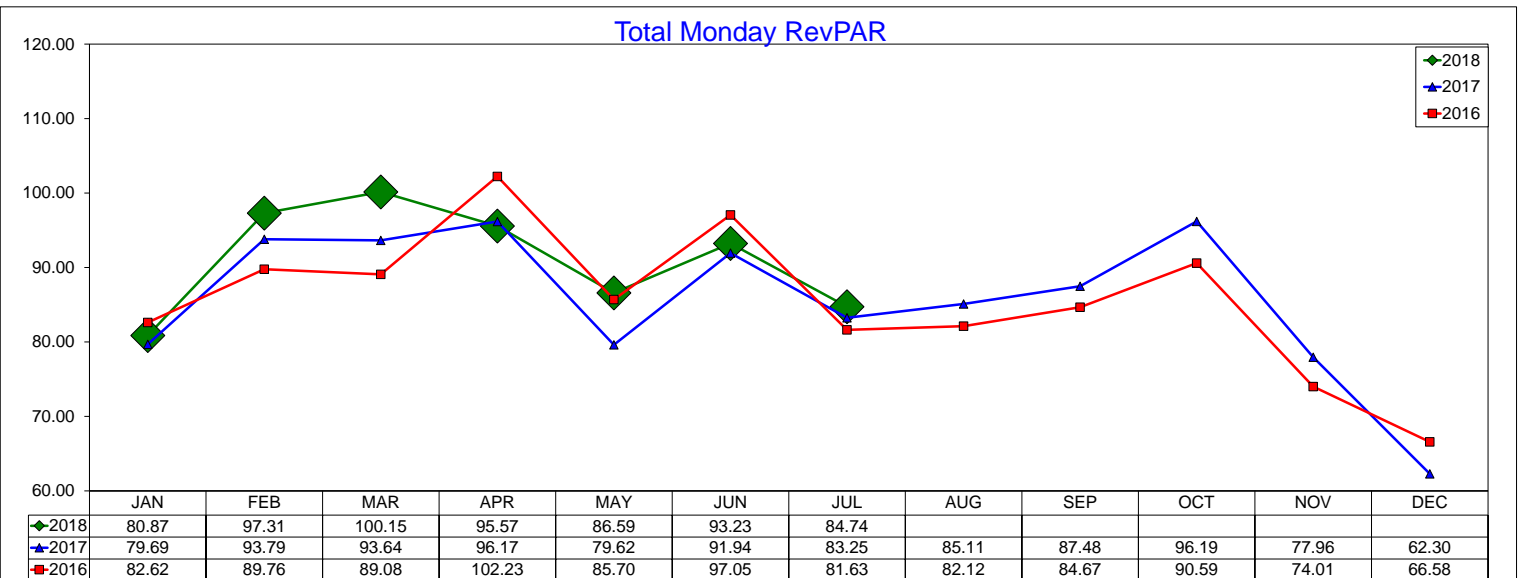
Transient Monday RevPAR



Group Monday RevPAR

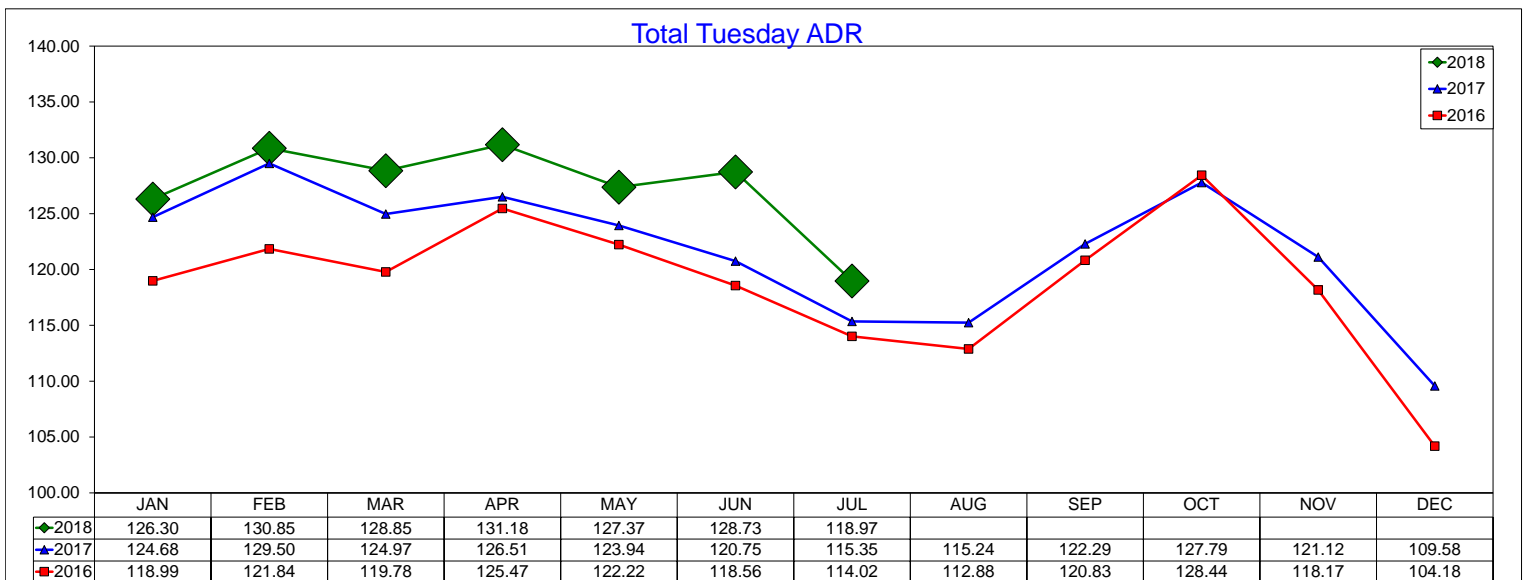
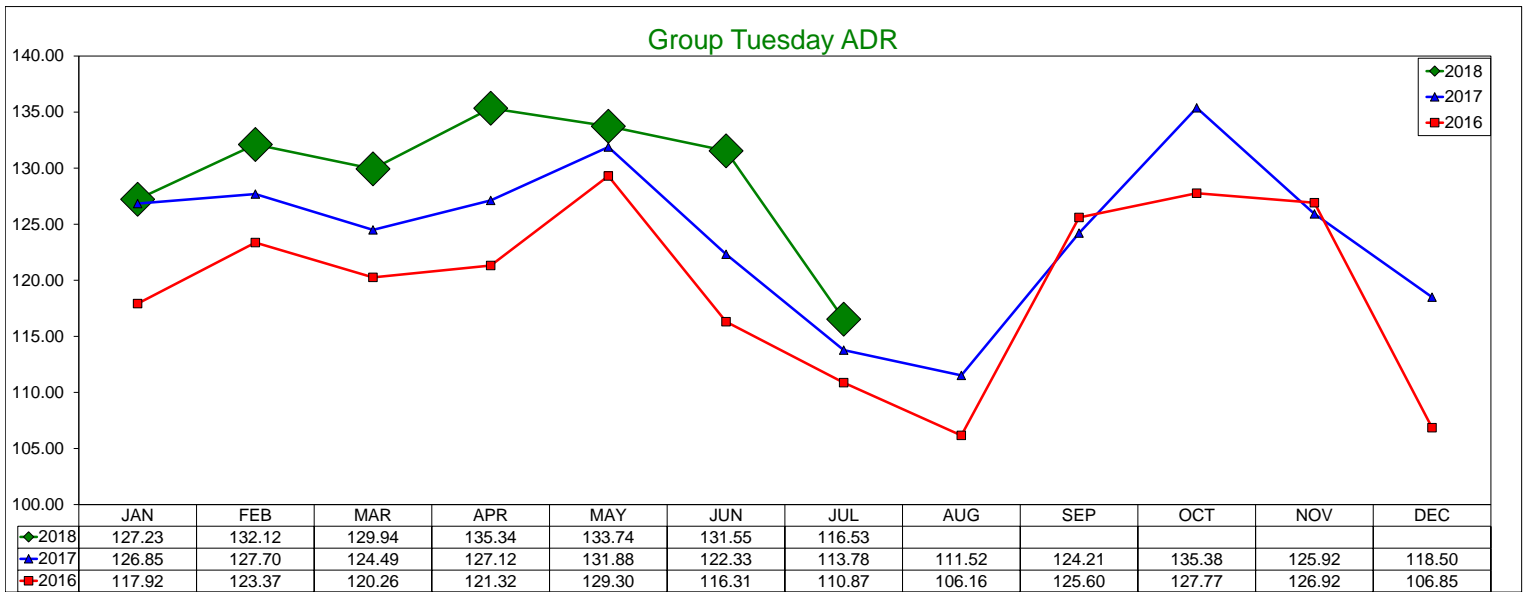
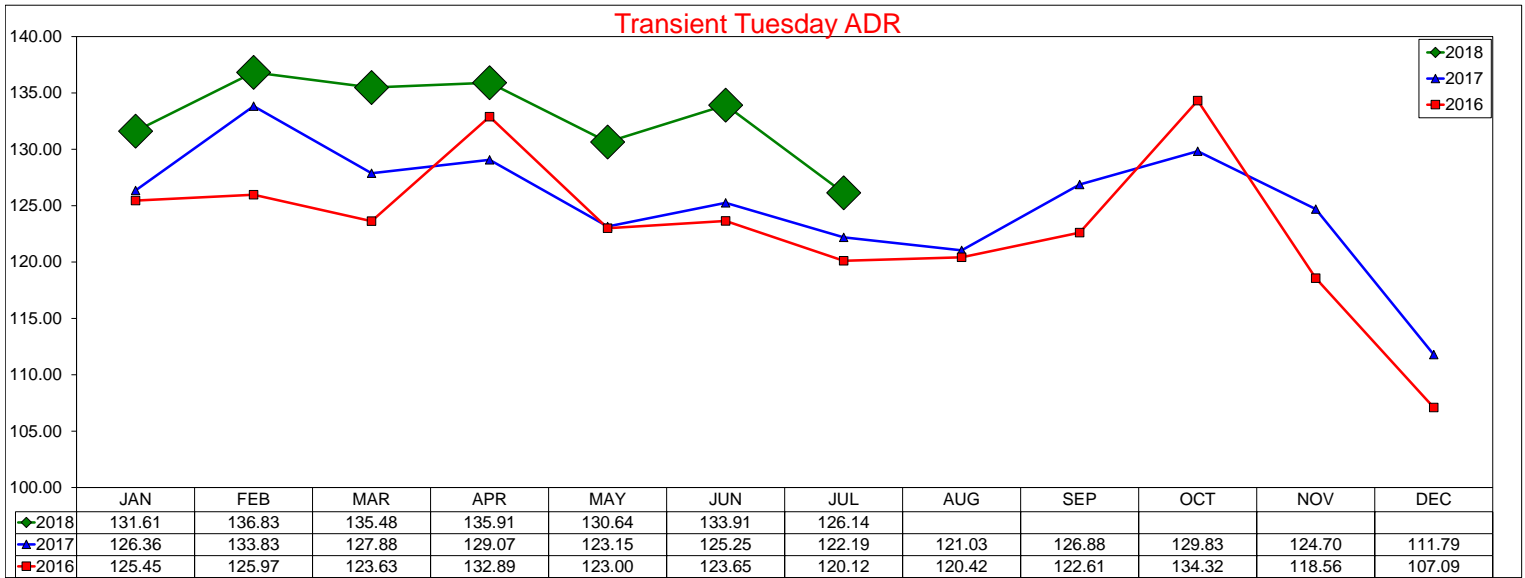


Total Monday RevPAR



Three Year Comparison - Tuesday - ADR

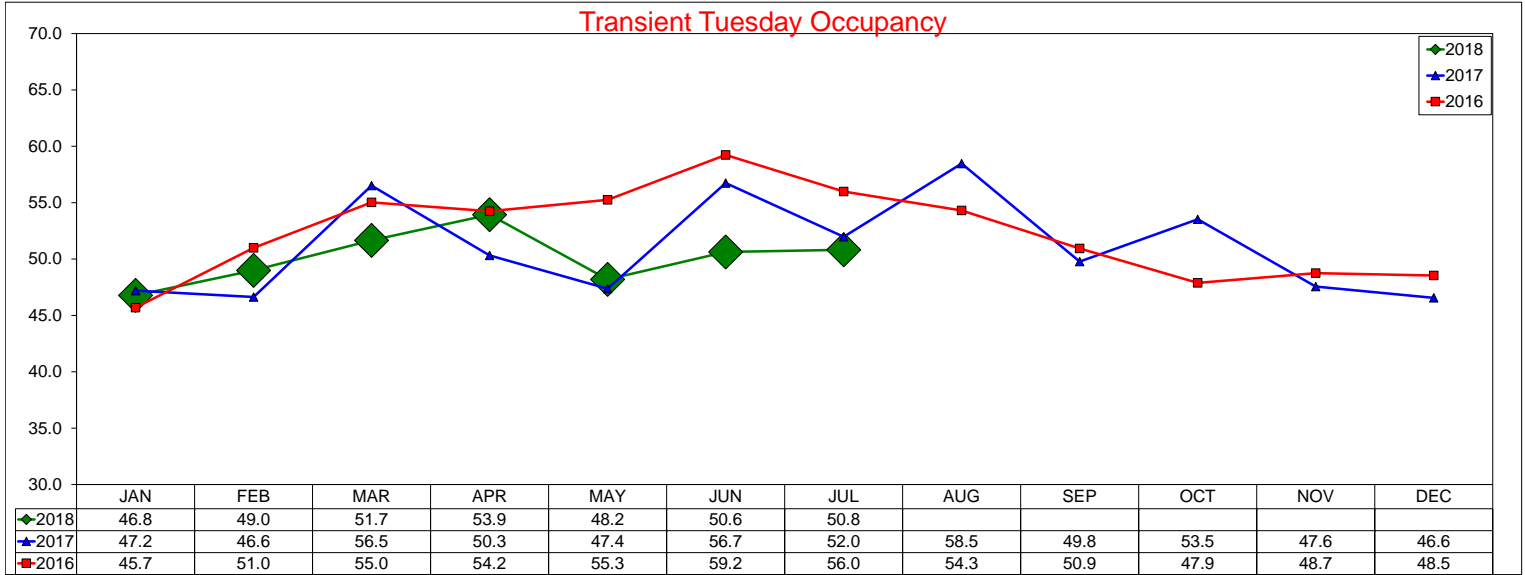
July 2018



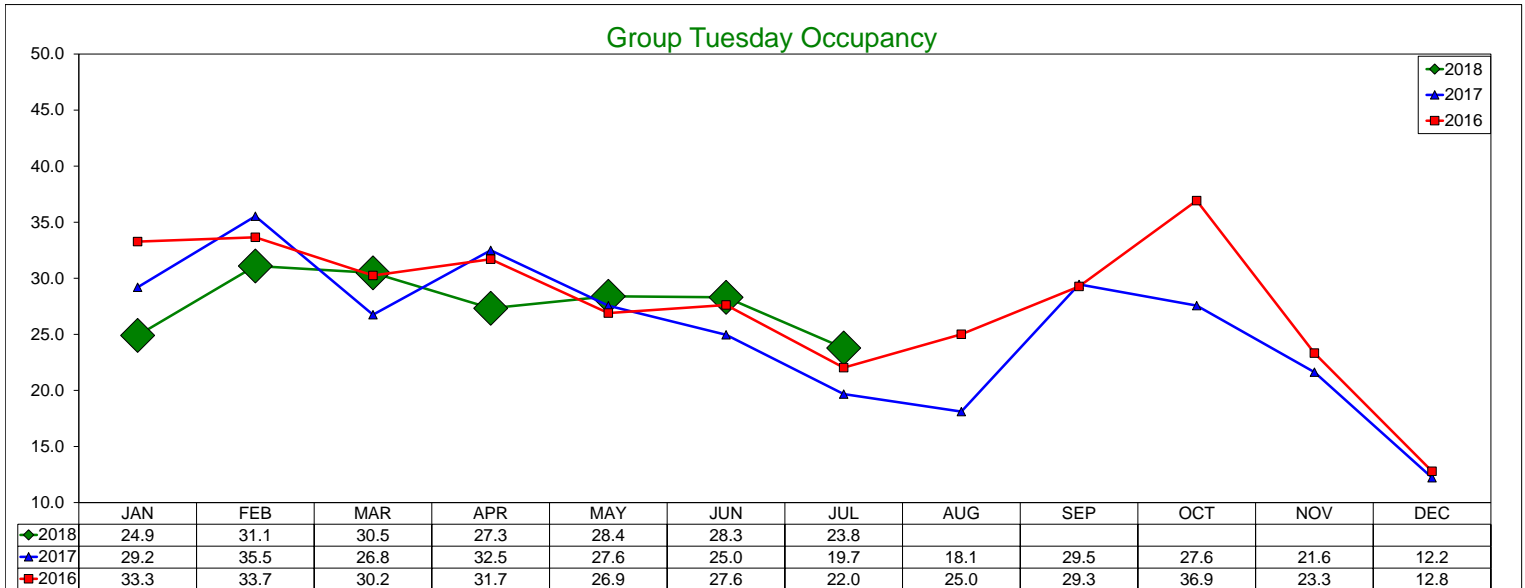
Three Year Comparison - Tuesday - Occupancy

July 2018

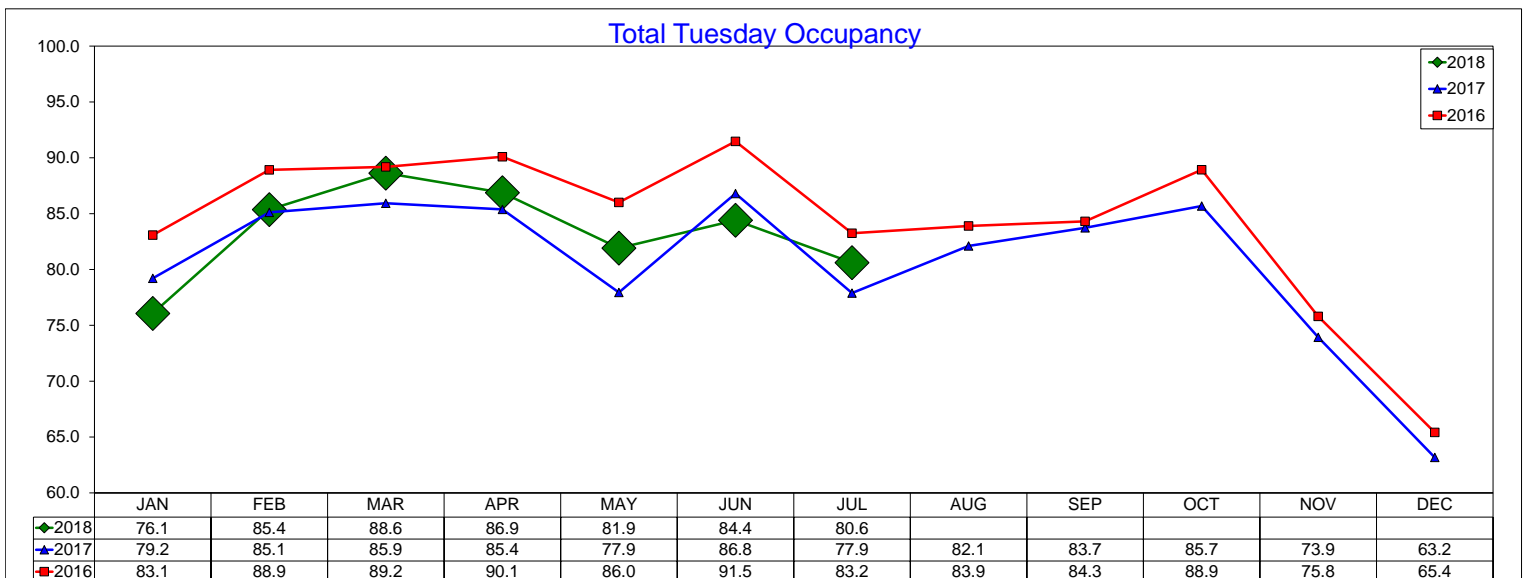
Transient Tuesday Occupancy



Group Tuesday Occupancy



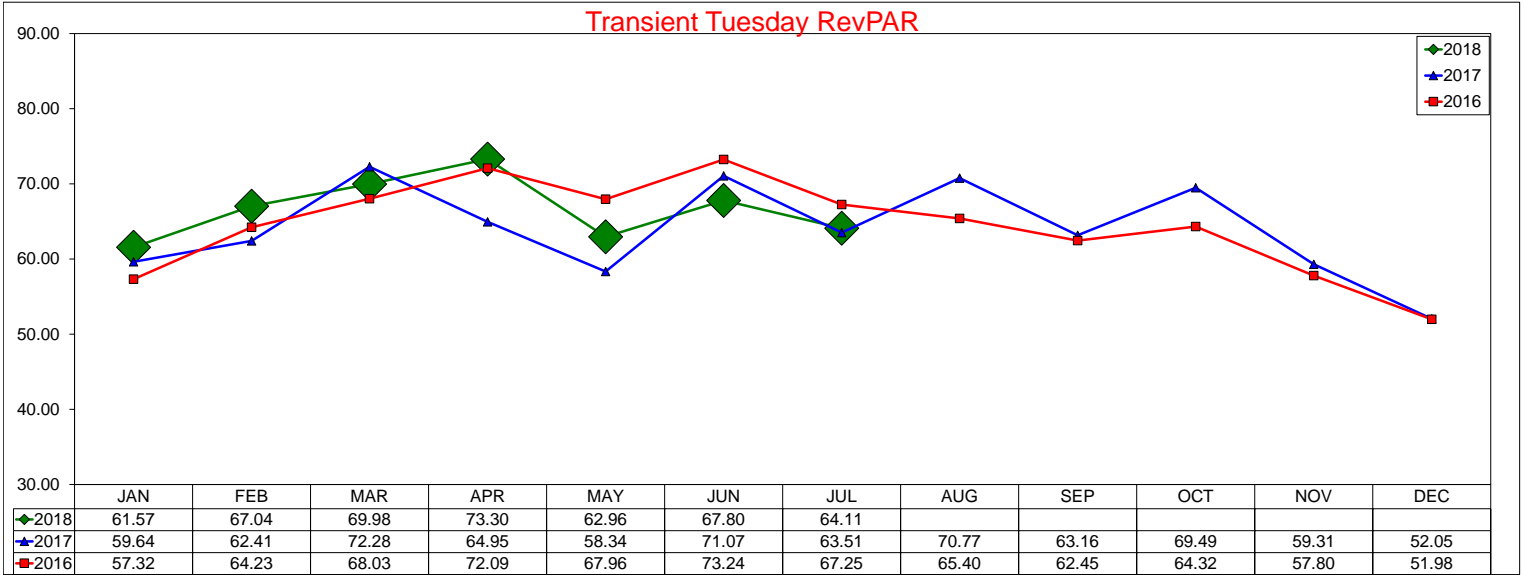
Total Tuesday Occupancy



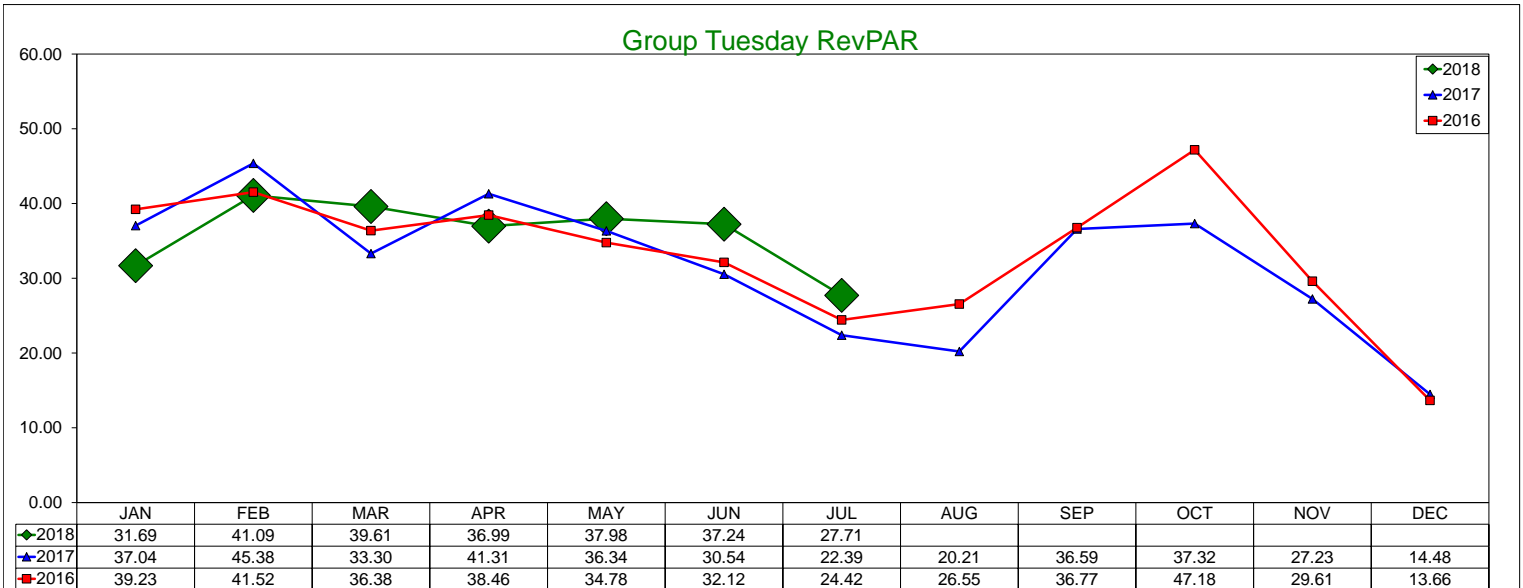
Three Year Comparison - Tuesday - RevPAR

July 2018

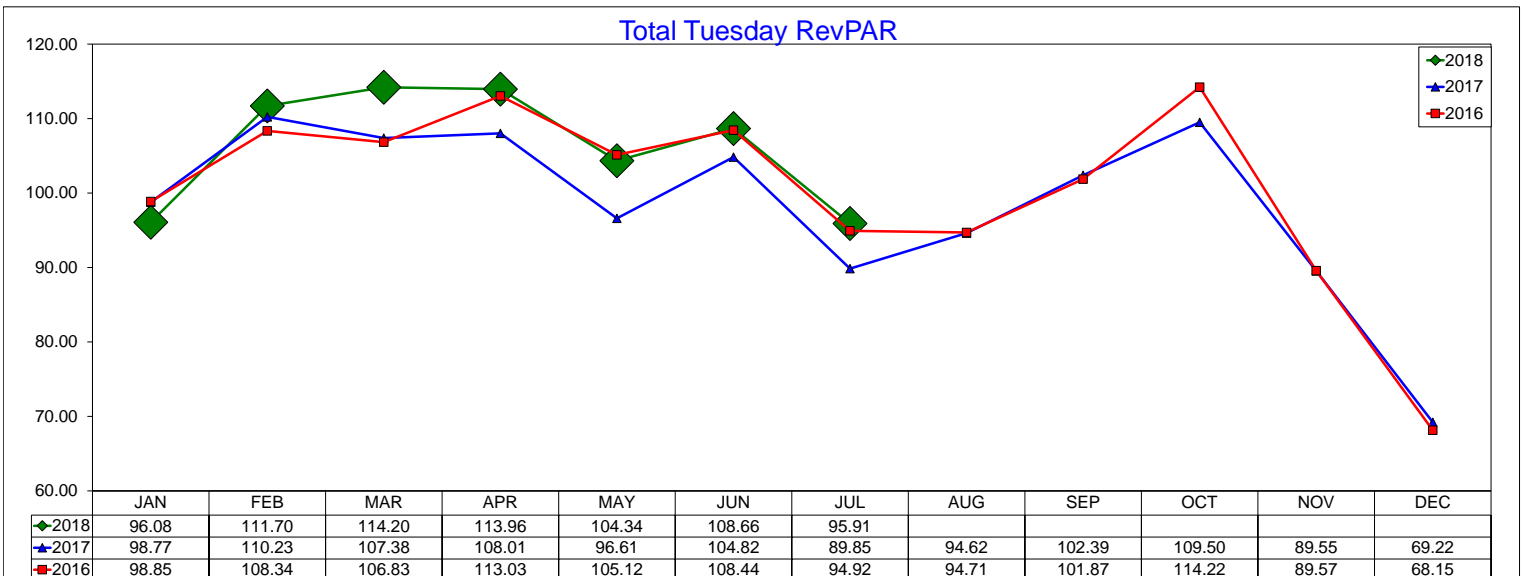
Transient Tuesday RevPAR



Group Tuesday RevPAR

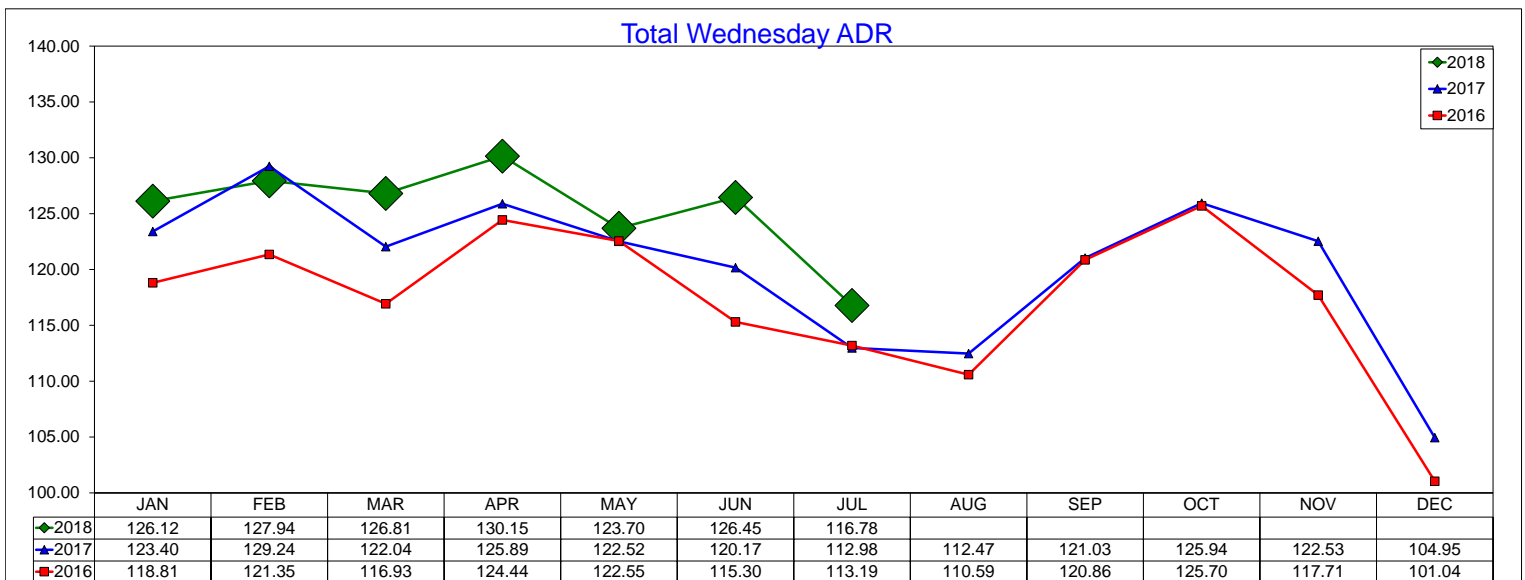
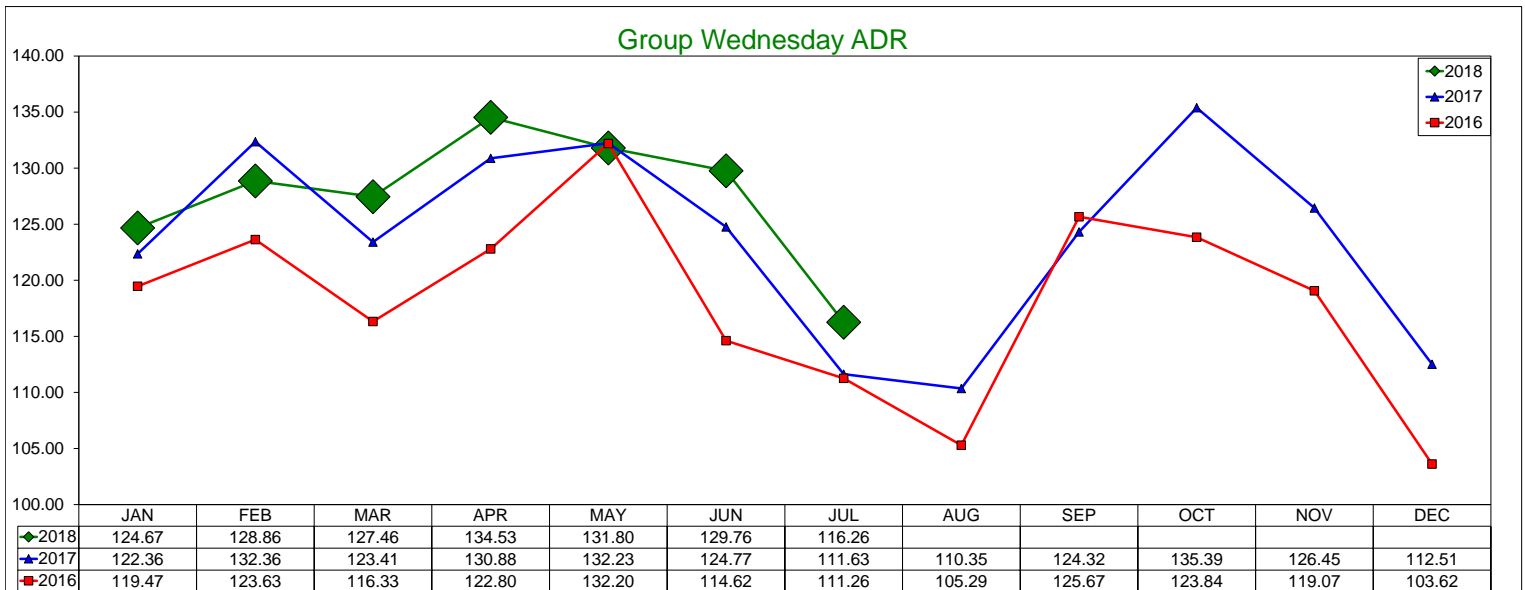
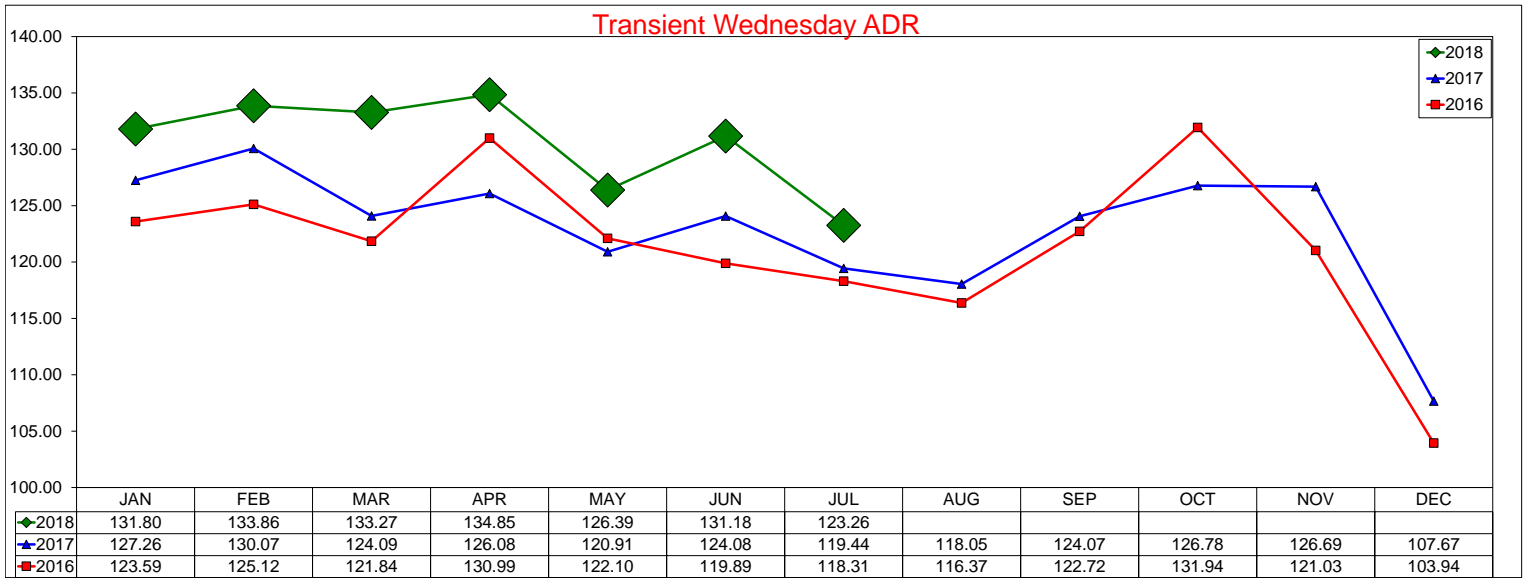


Total Tuesday RevPAR



Three Year Comparison - Wednesday - ADR

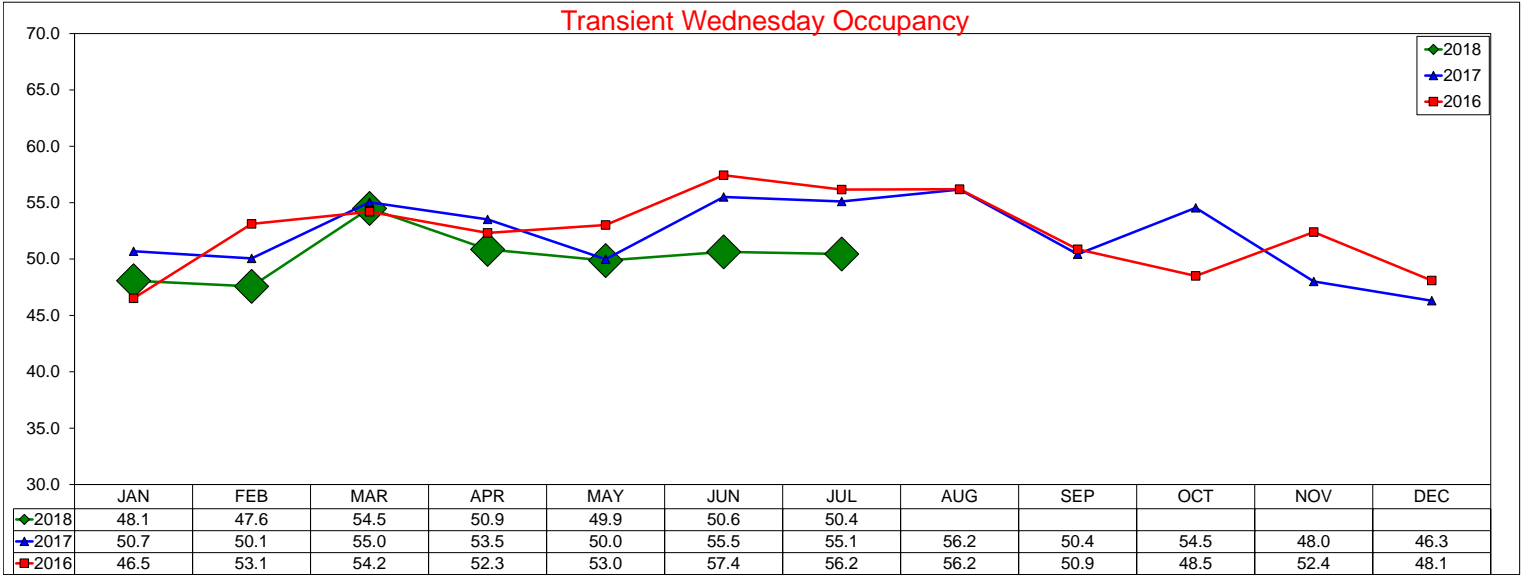
July 2018



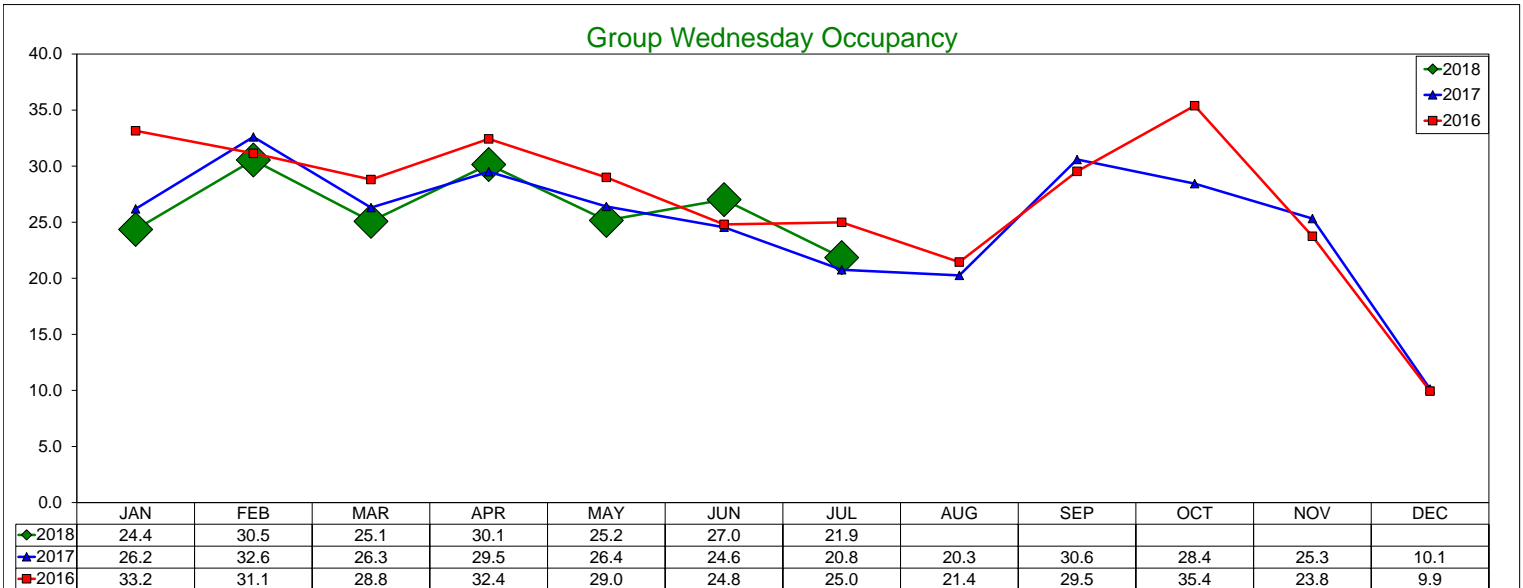
Three Year Comparison - Wednesday - Occupancy

July 2018

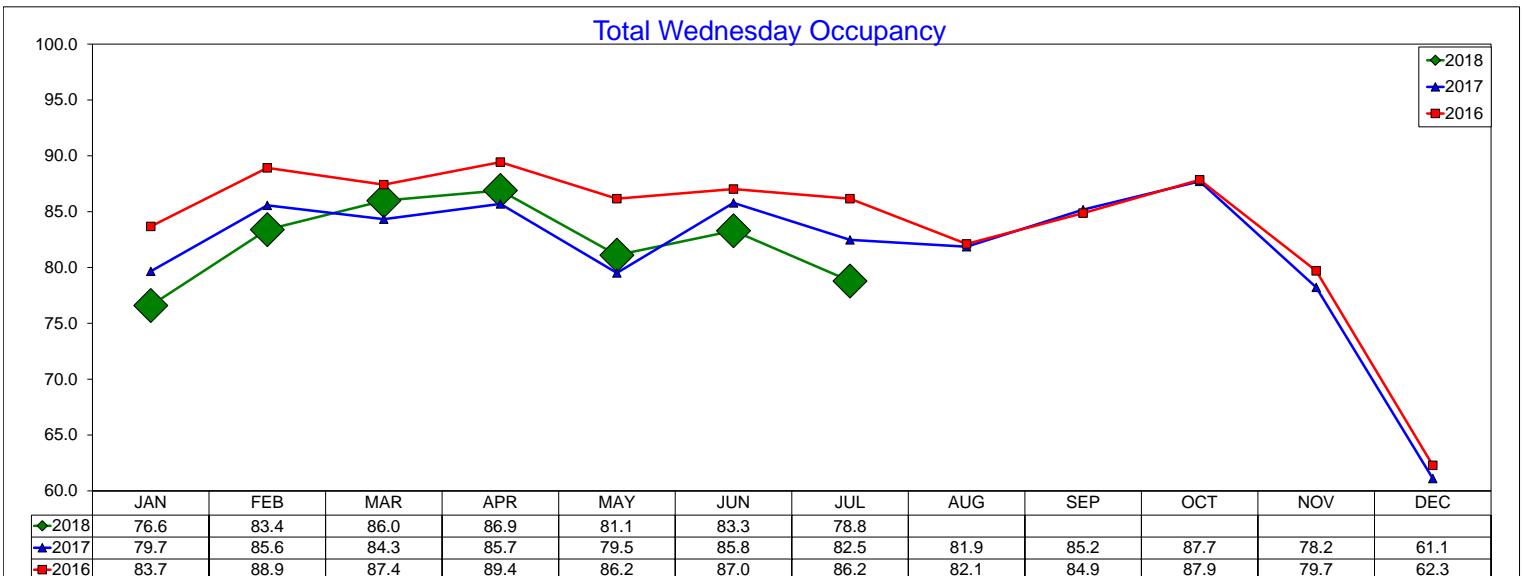
Transient Wednesday Occupancy



Group Wednesday Occupancy



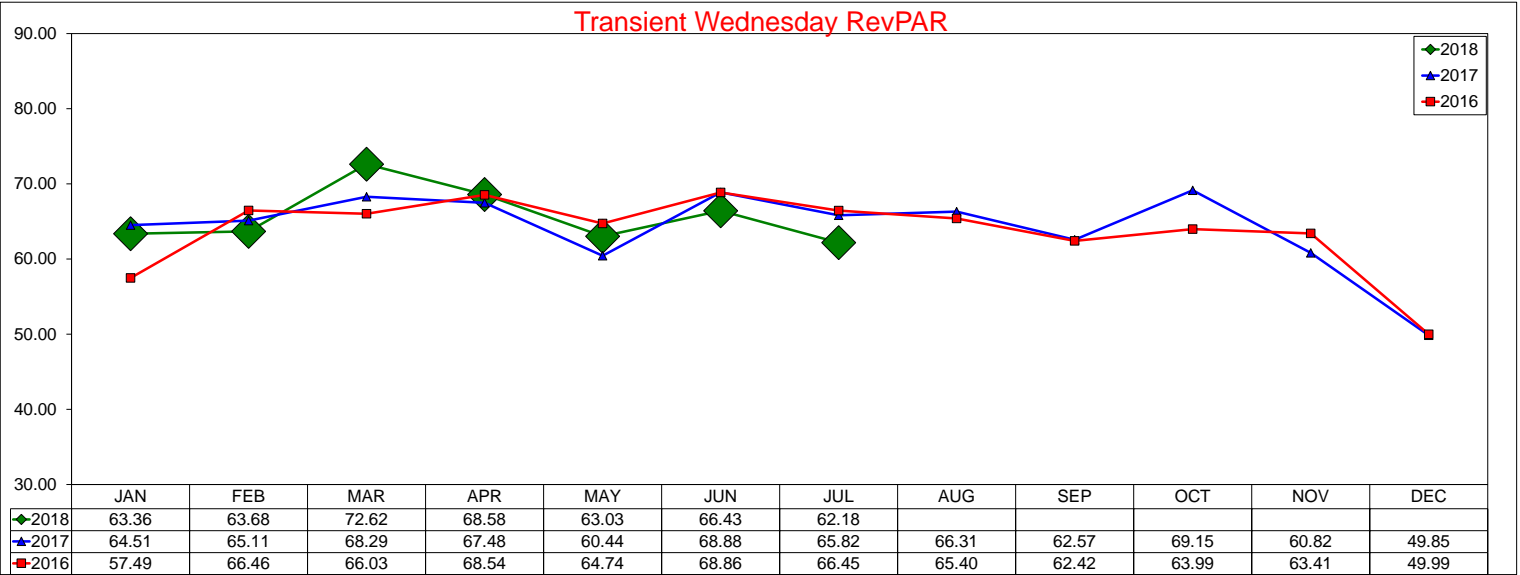
Total Wednesday Occupancy



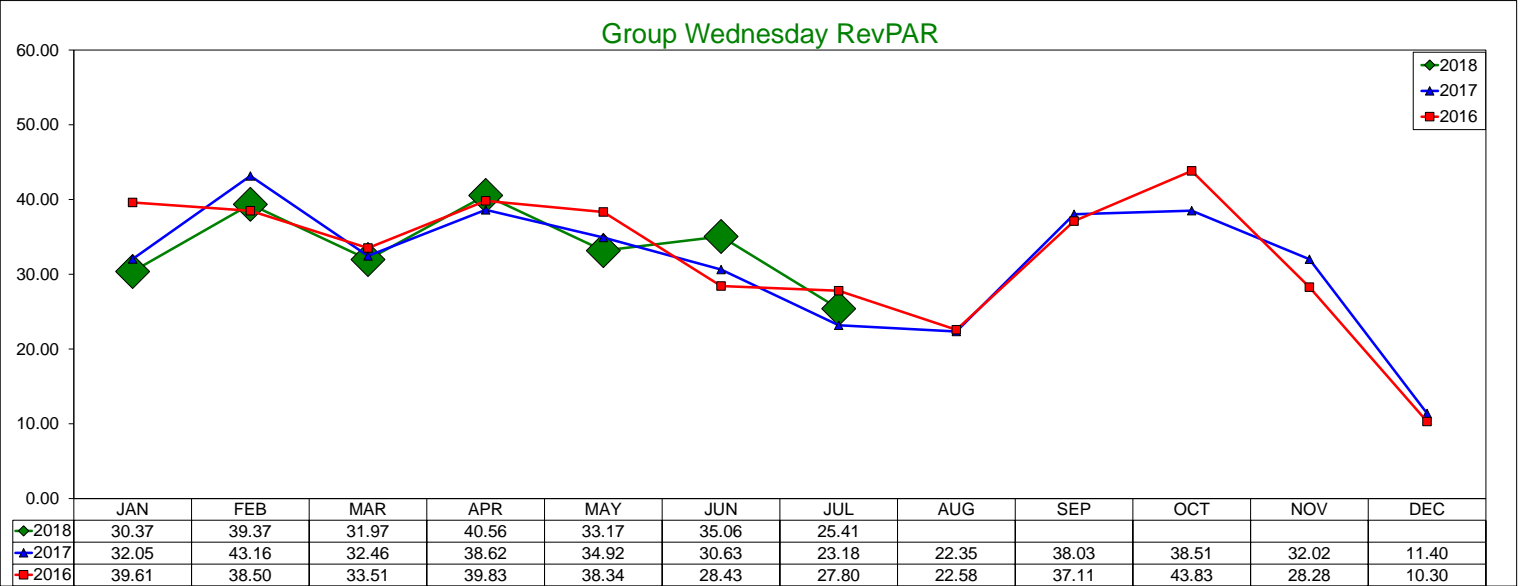
Three Year Comparison - Wednesday - RevPAR

July 2018

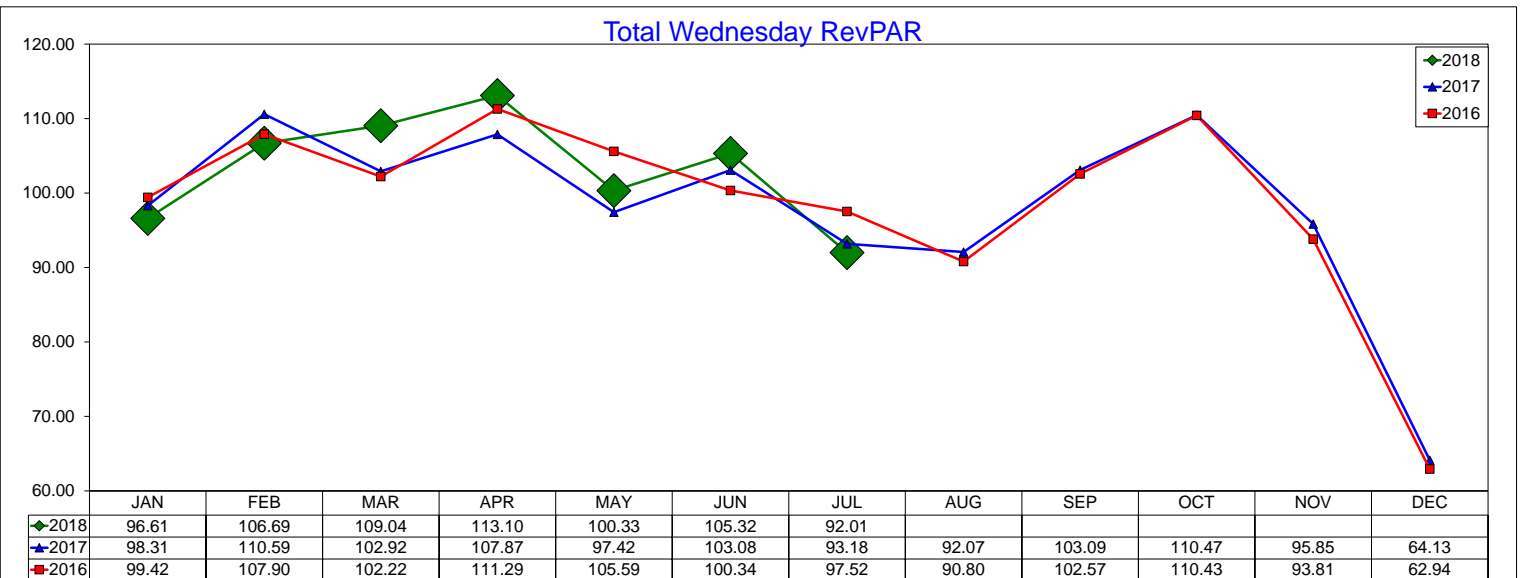
Transient Wednesday RevPAR



Group Wednesday RevPAR

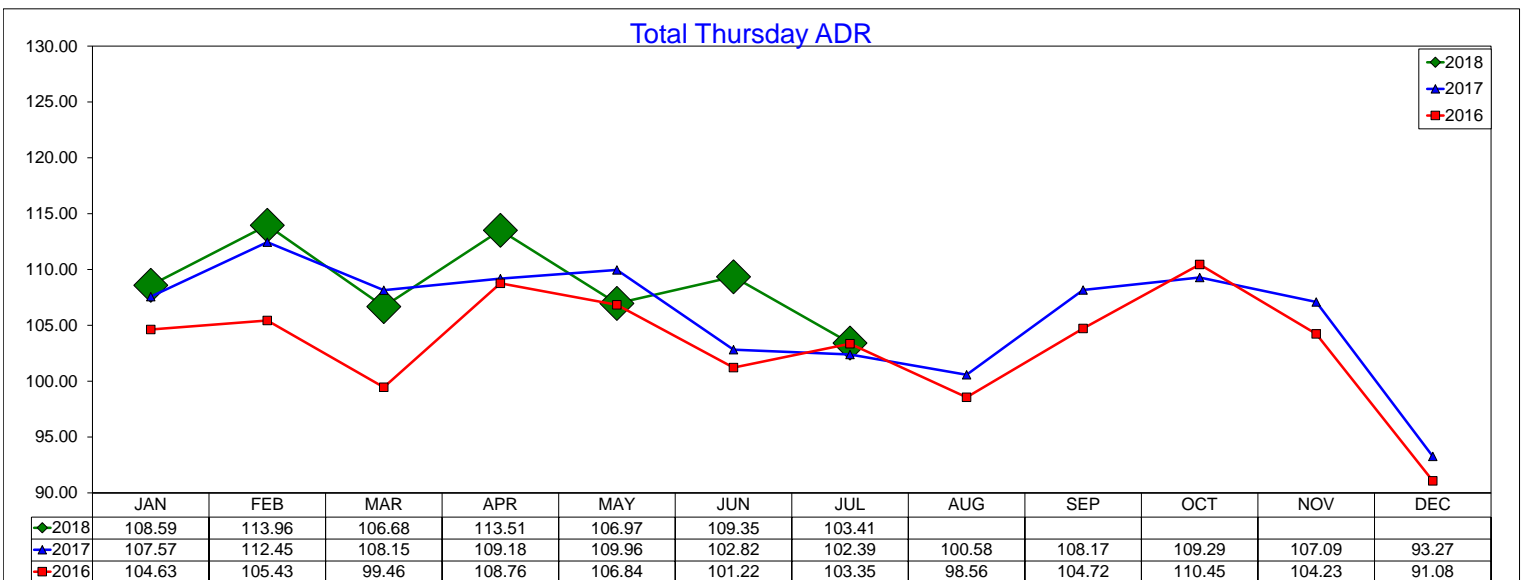
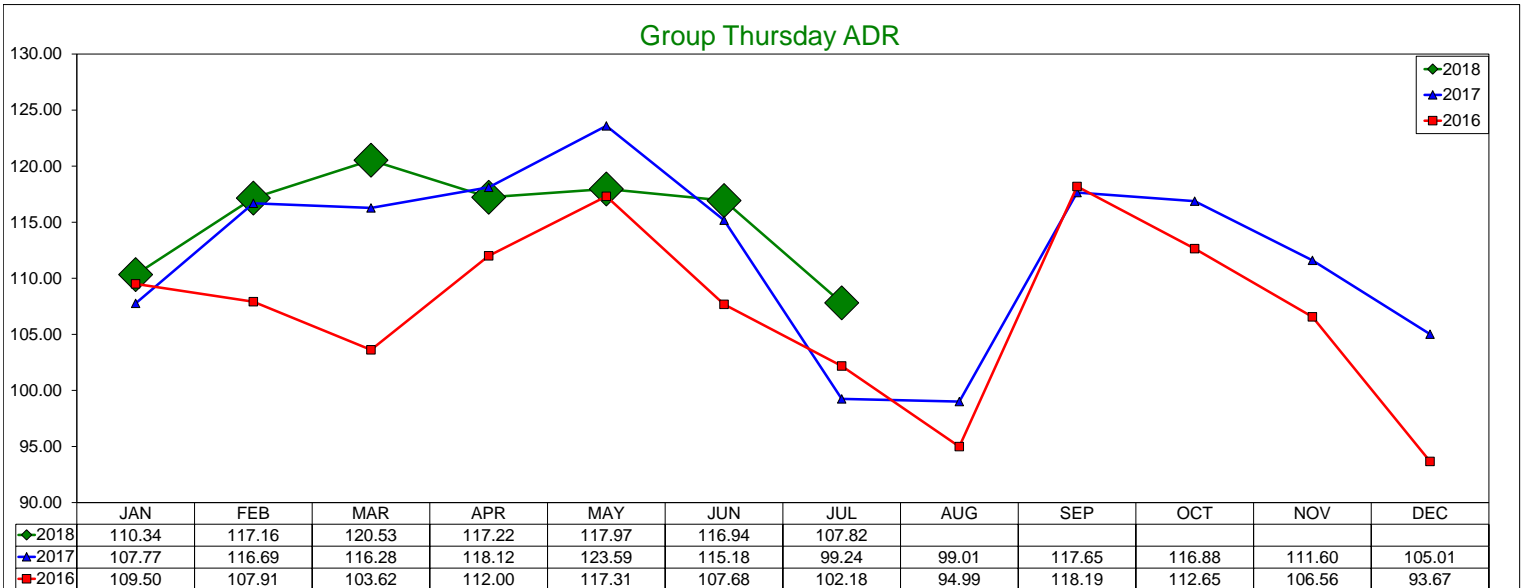
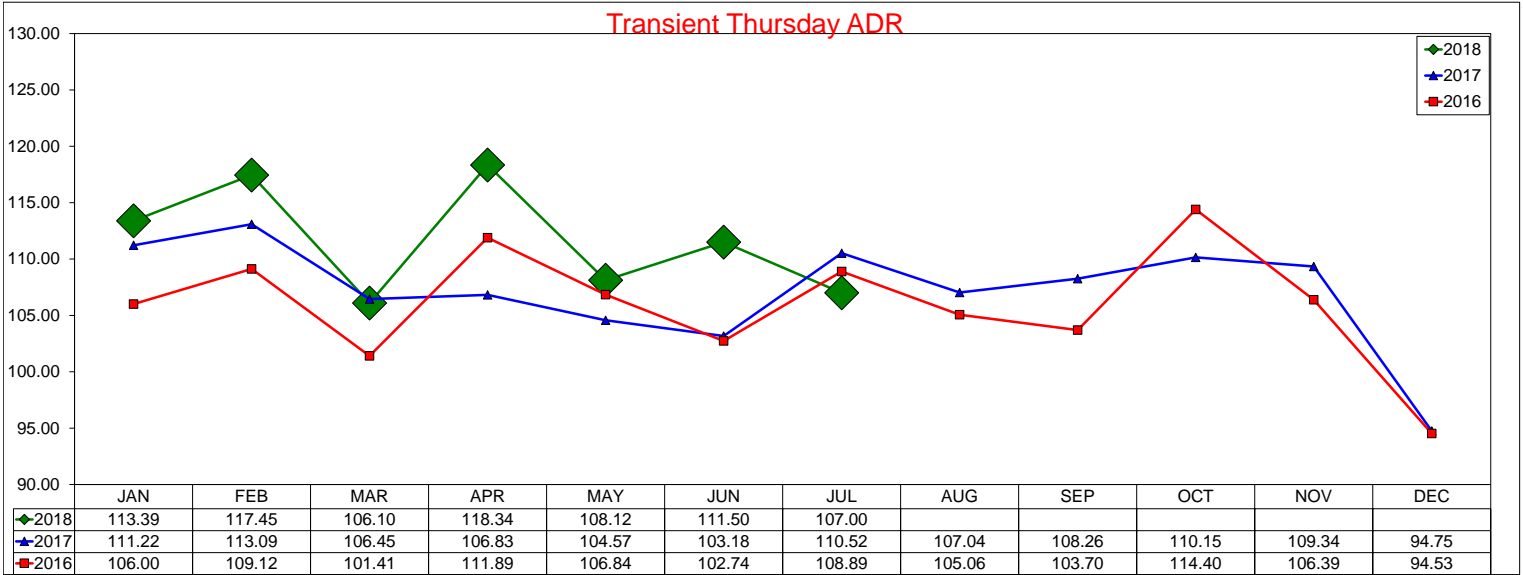


Total Wednesday RevPAR



Three Year Comparison - Thursday - ADR

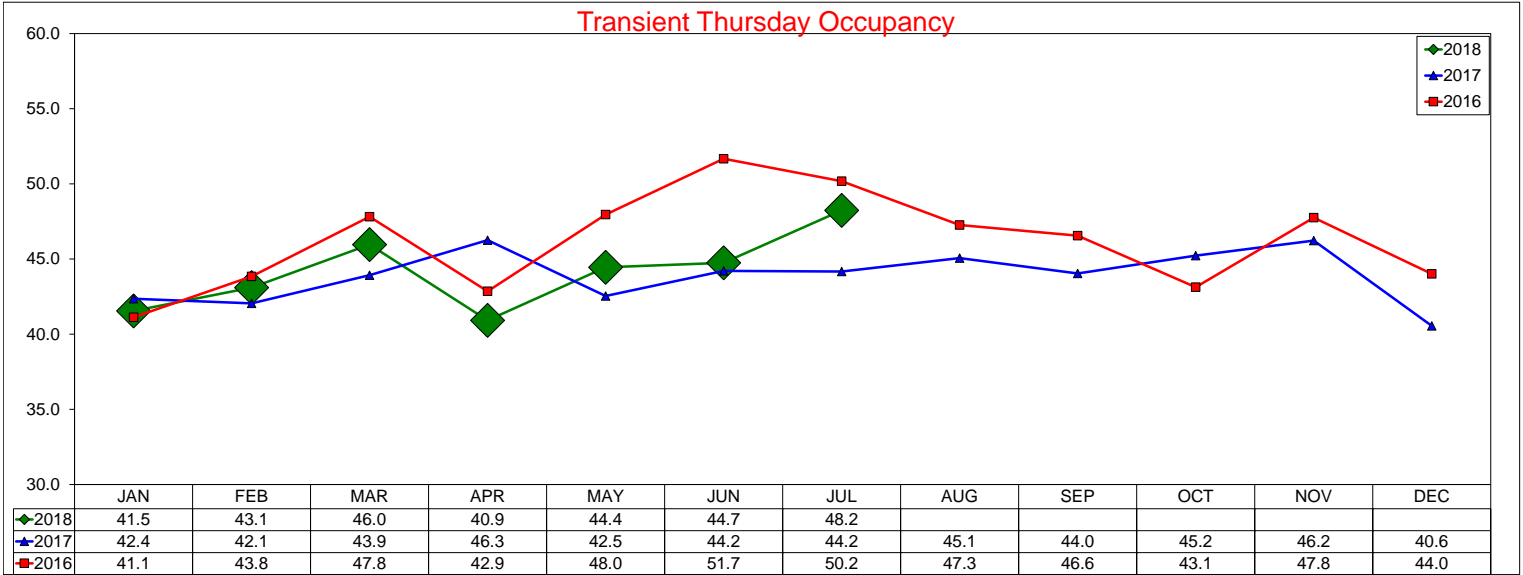
July 2018



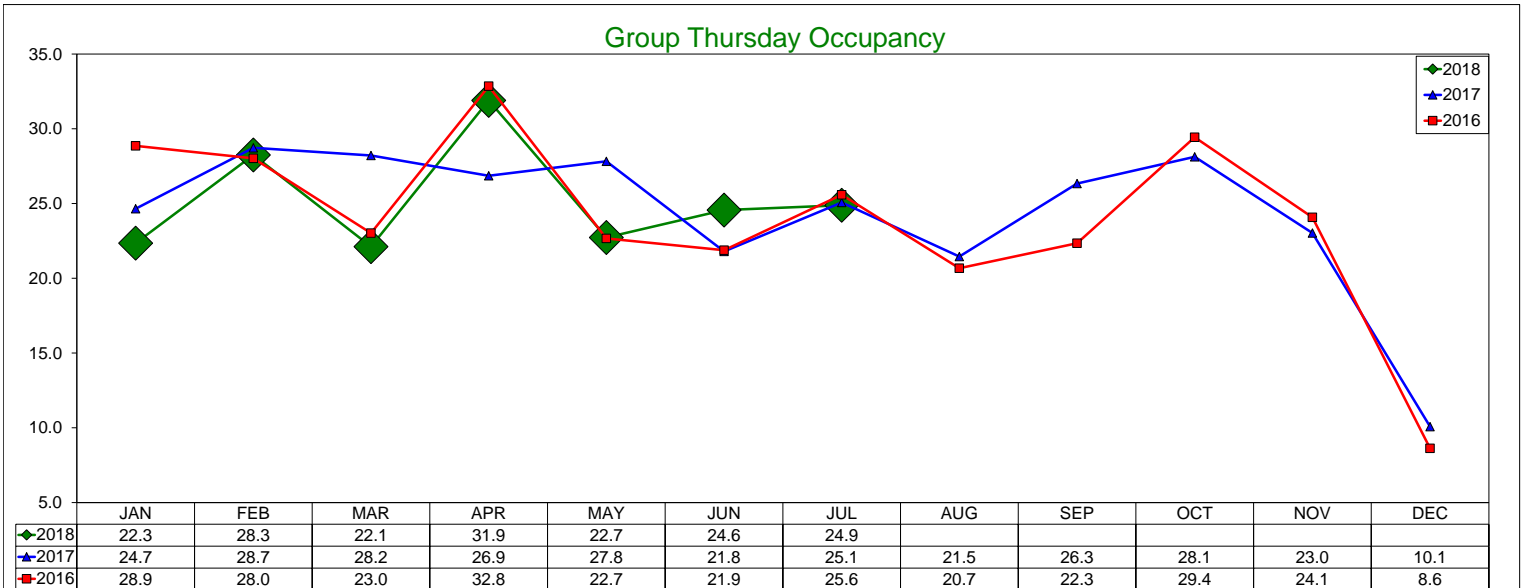
Three Year Comparison - Thursday - Occupancy

July 2018

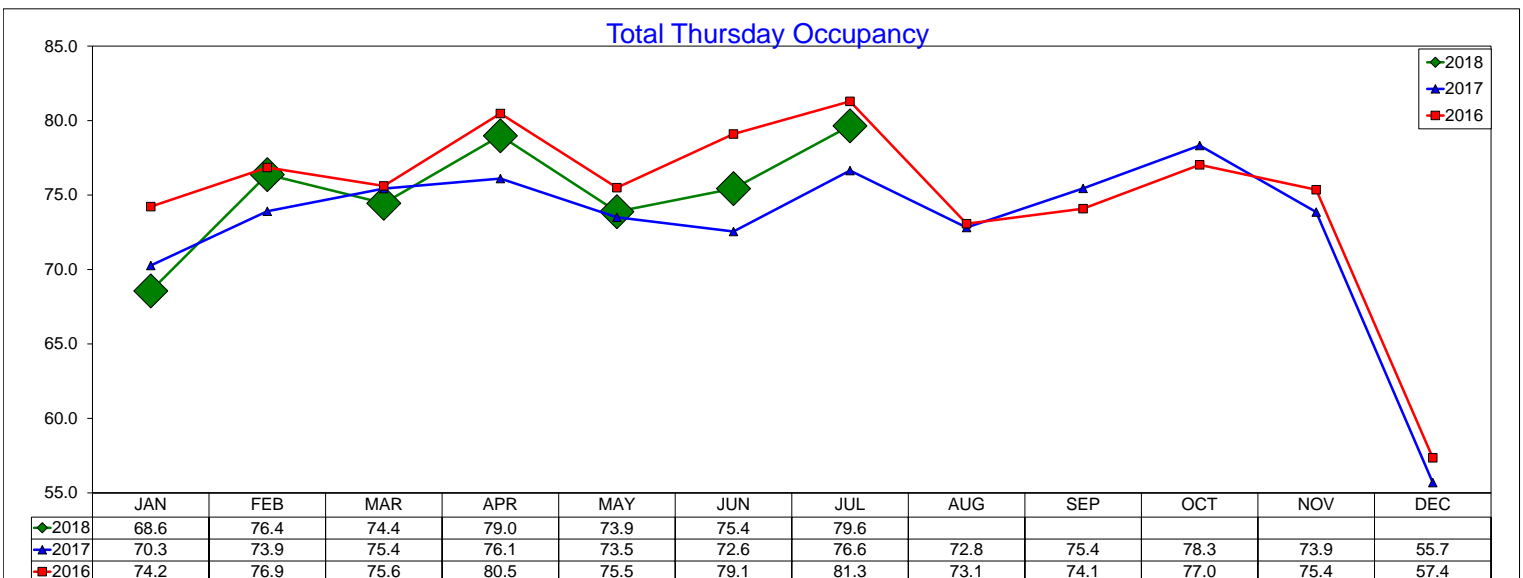
Transient Thursday Occupancy



Group Thursday Occupancy



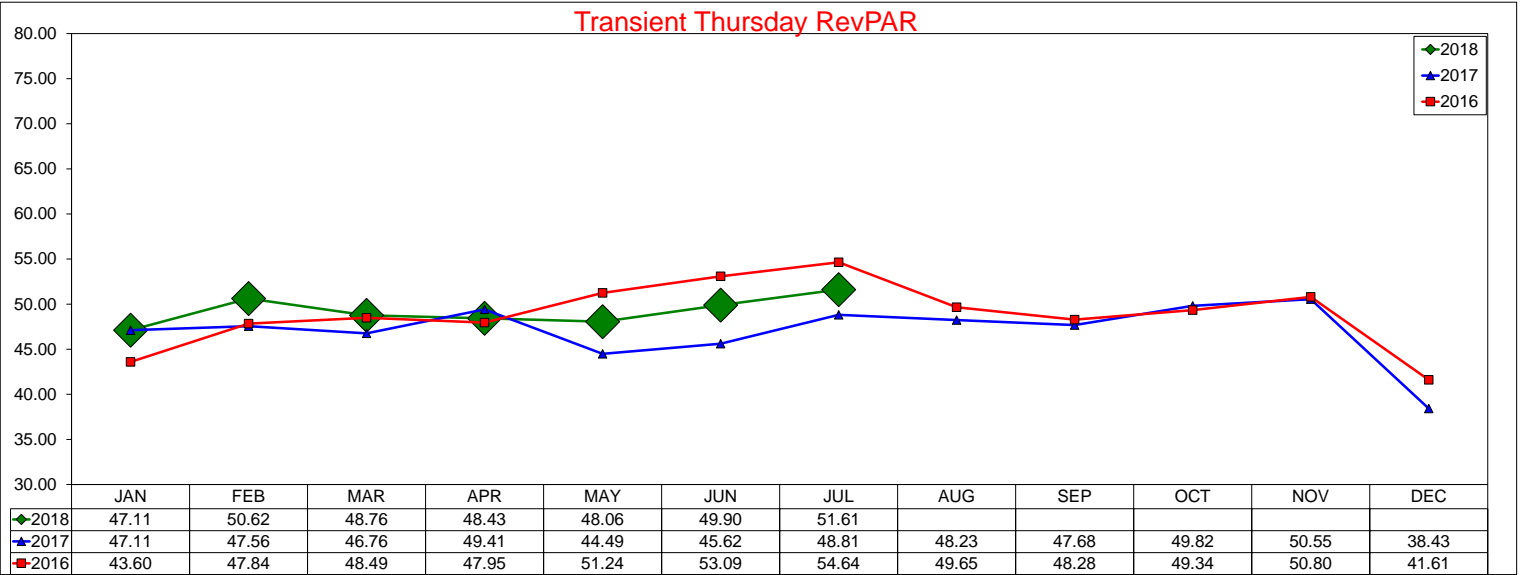
Total Thursday Occupancy



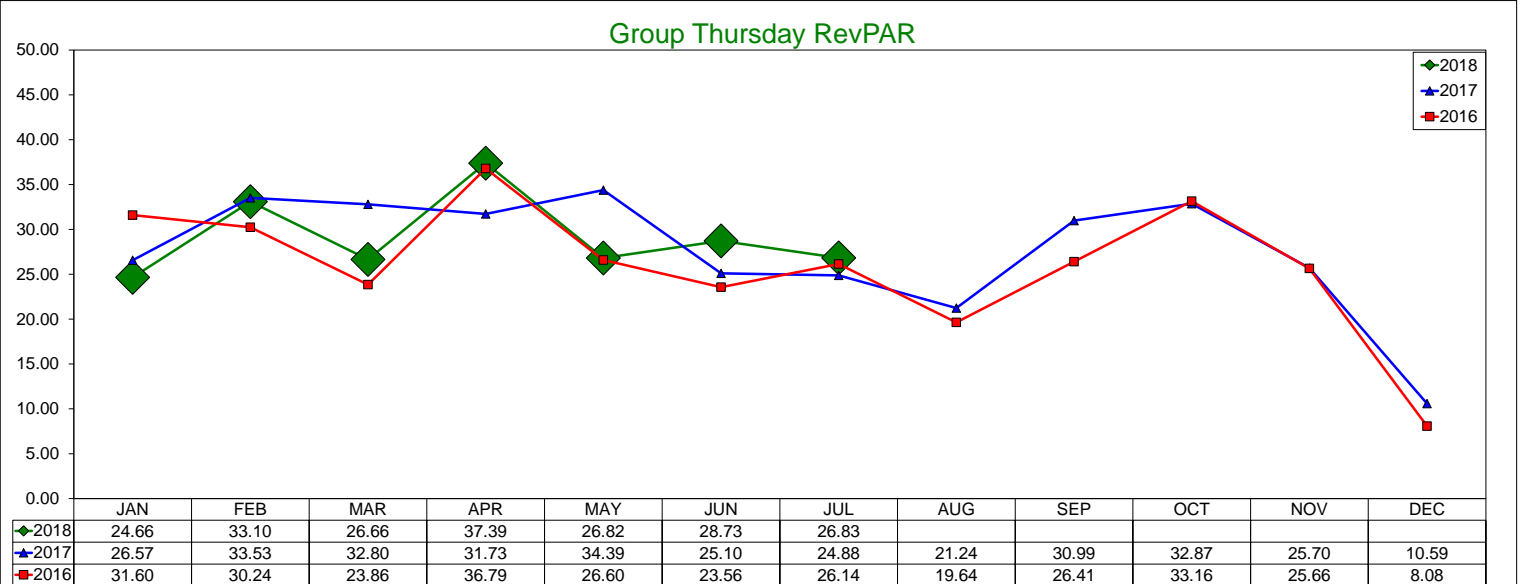
Three Year Comparison - Thursday - RevPAR

July 2018

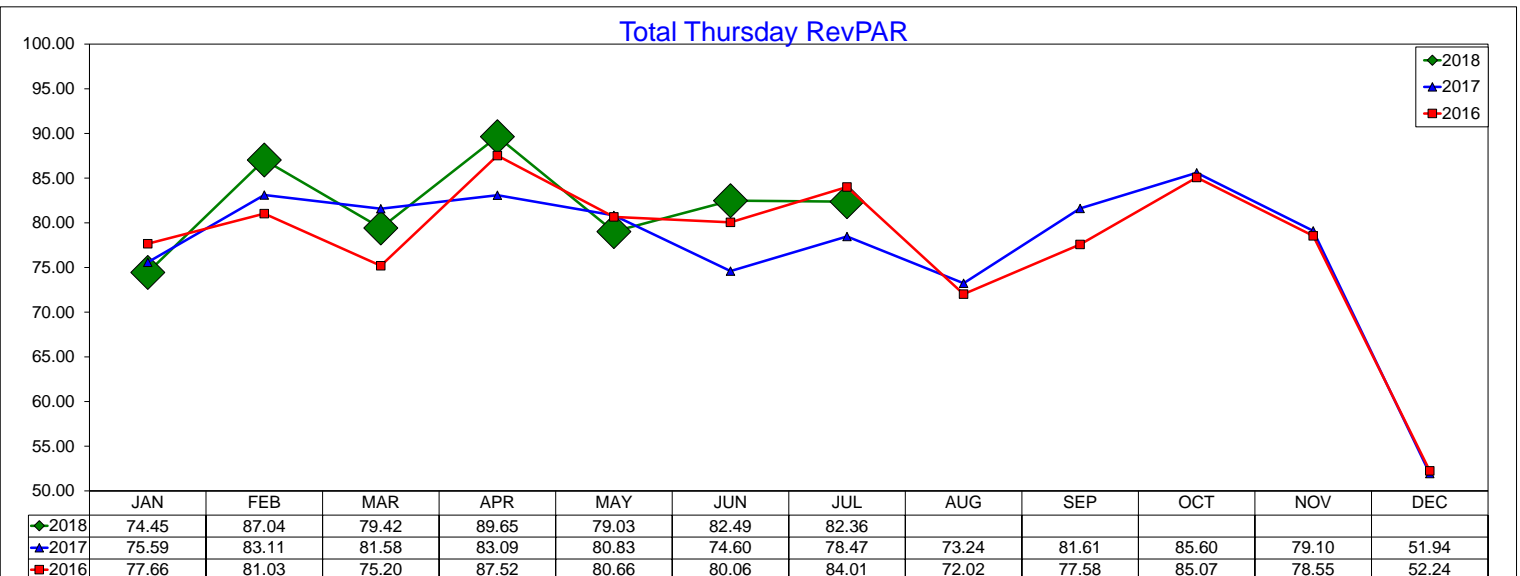
Transient Thursday RevPAR



Group Thursday RevPAR

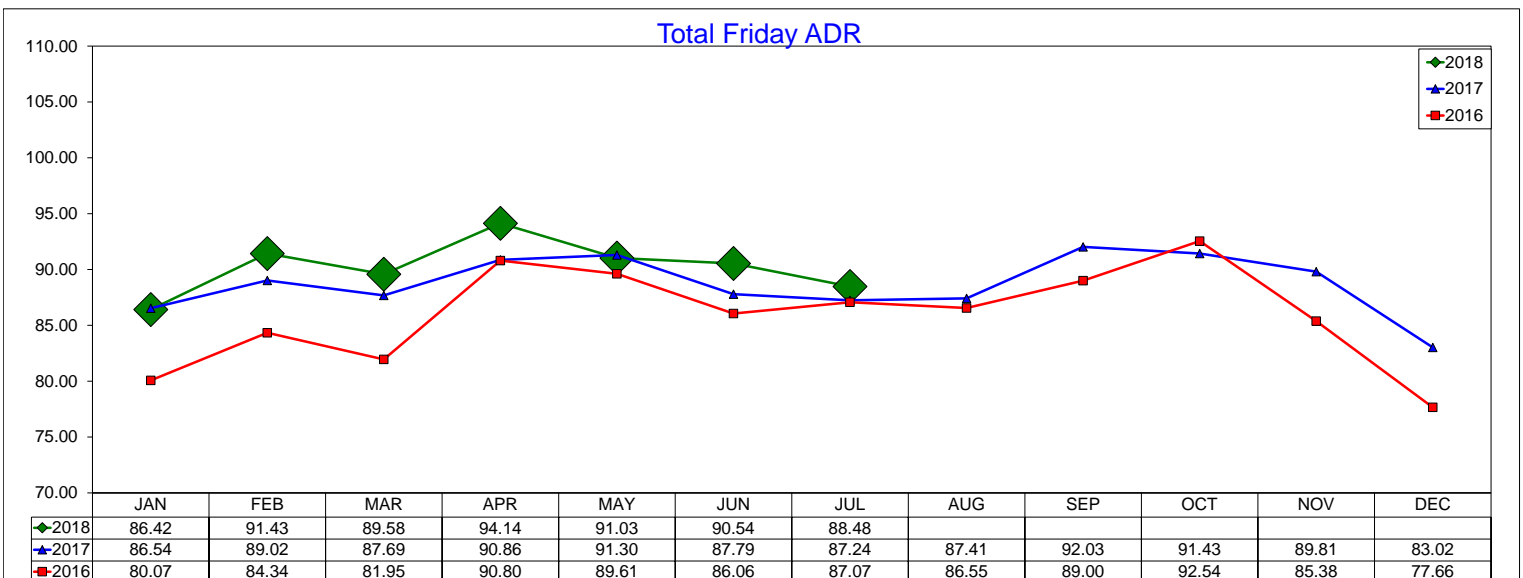
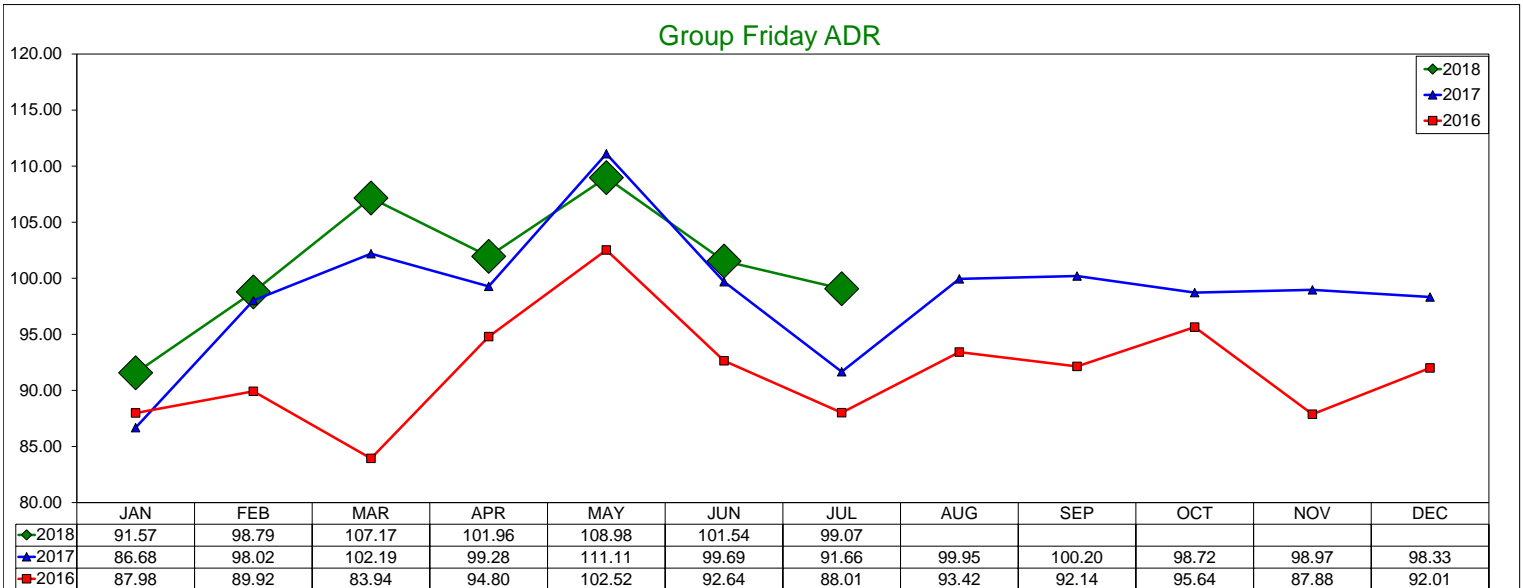
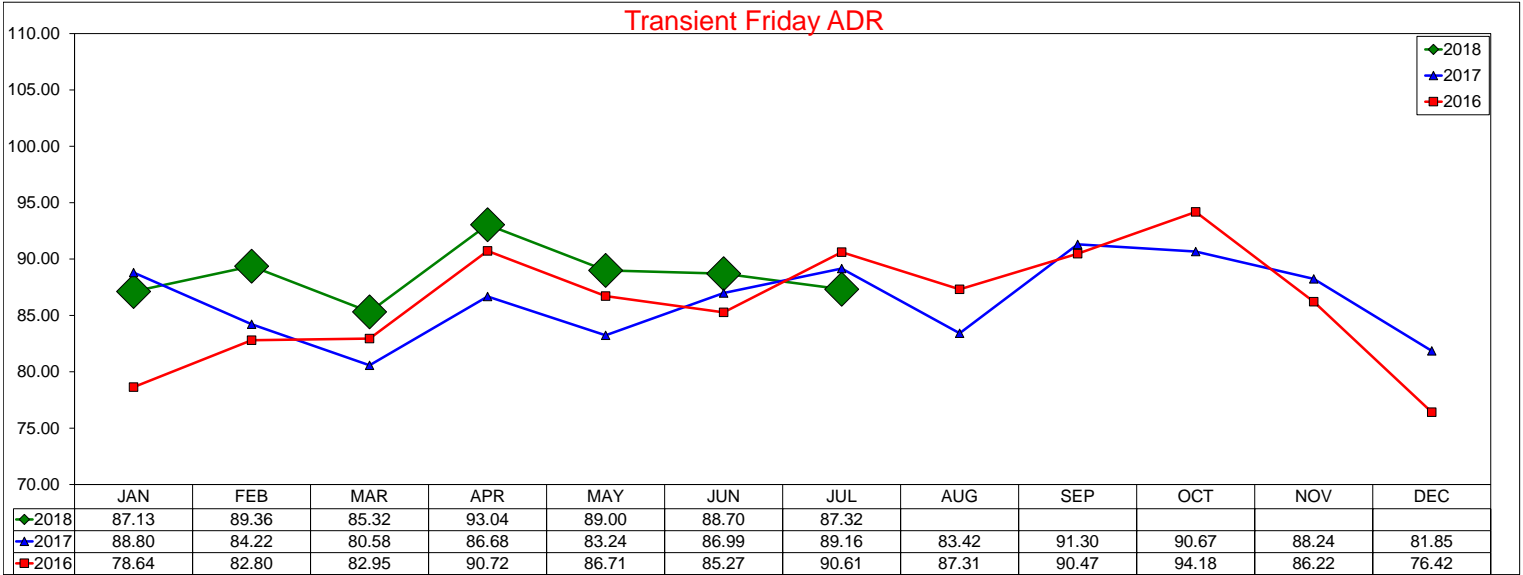


Total Thursday RevPAR



Three Year Comparison - Friday - ADR

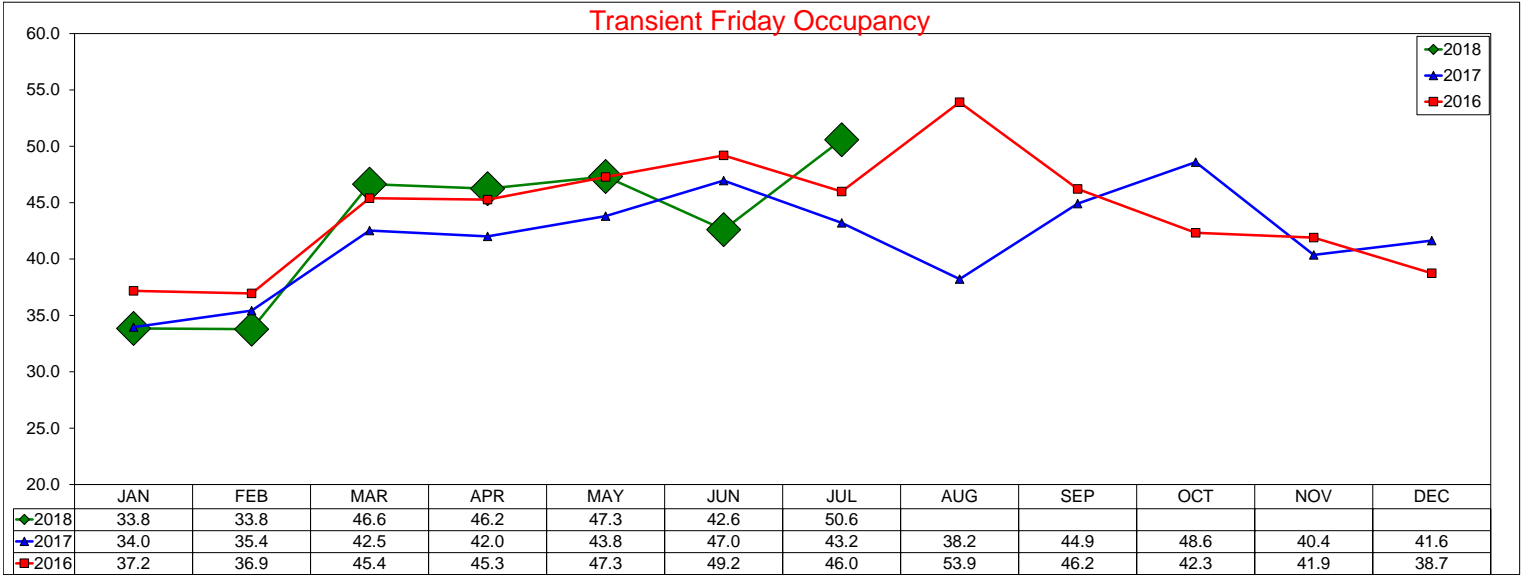
July 2018



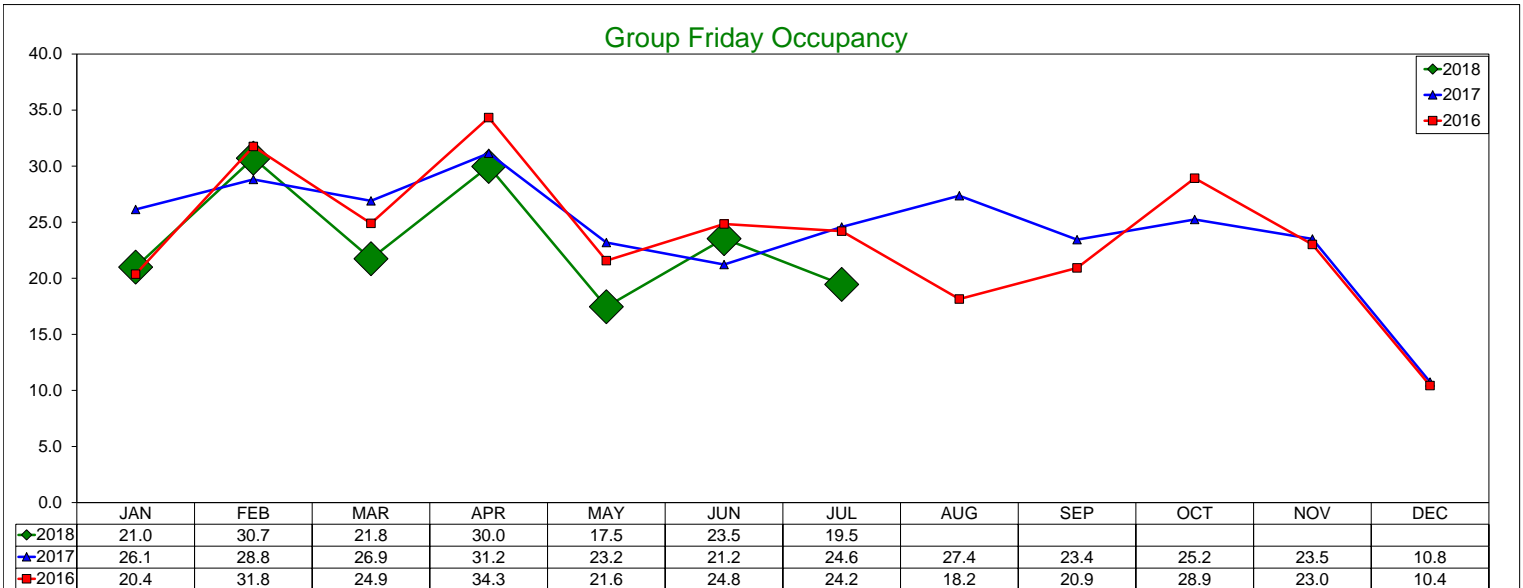
Three Year Comparison - Friday - Occupancy

July 2018

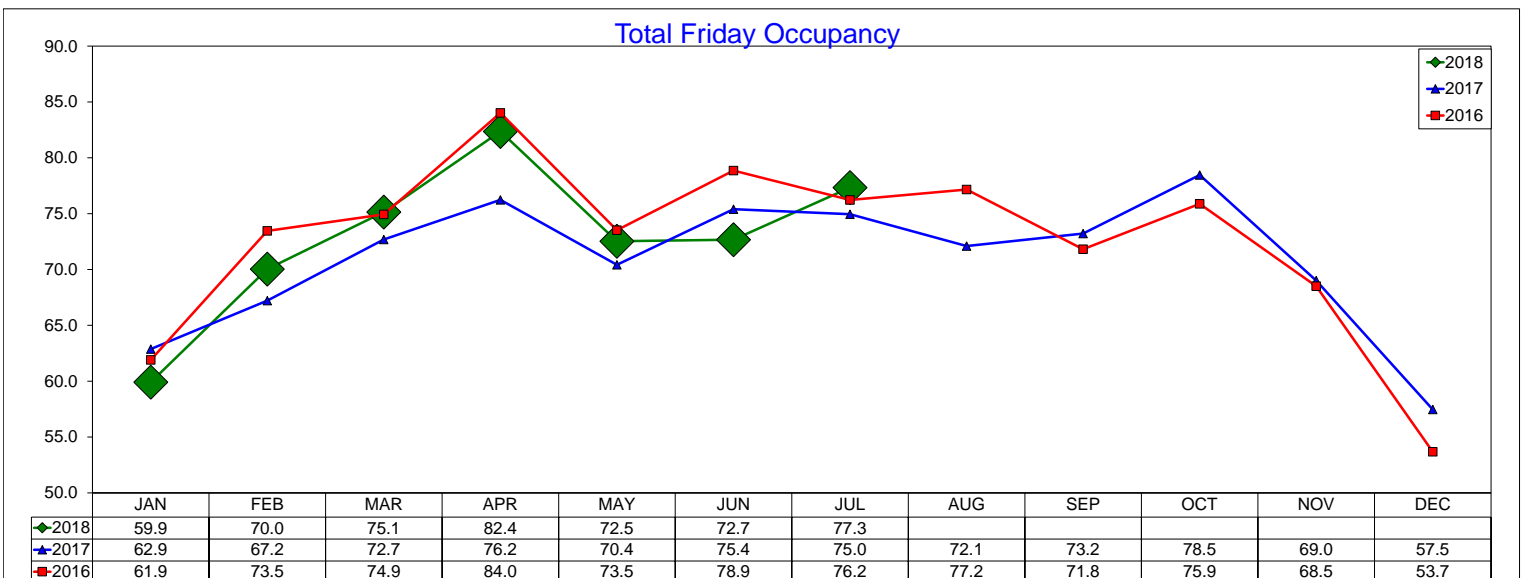
Transient Friday Occupancy



Group Friday Occupancy



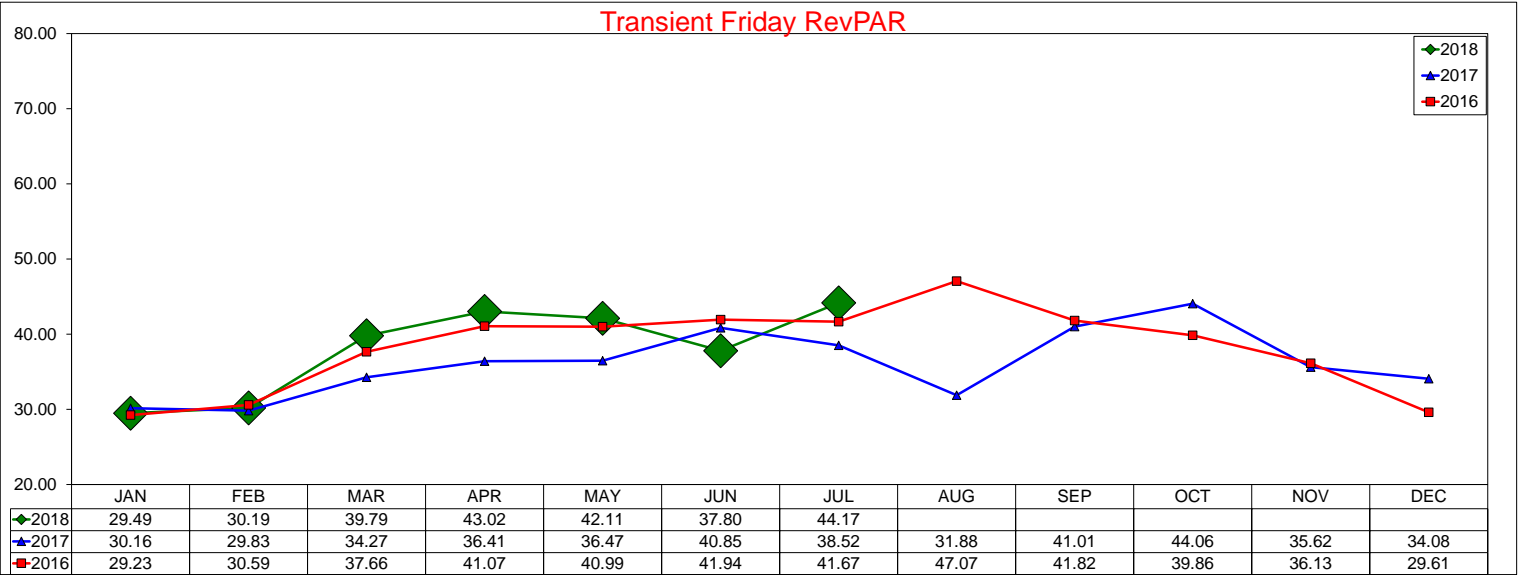
Total Friday Occupancy



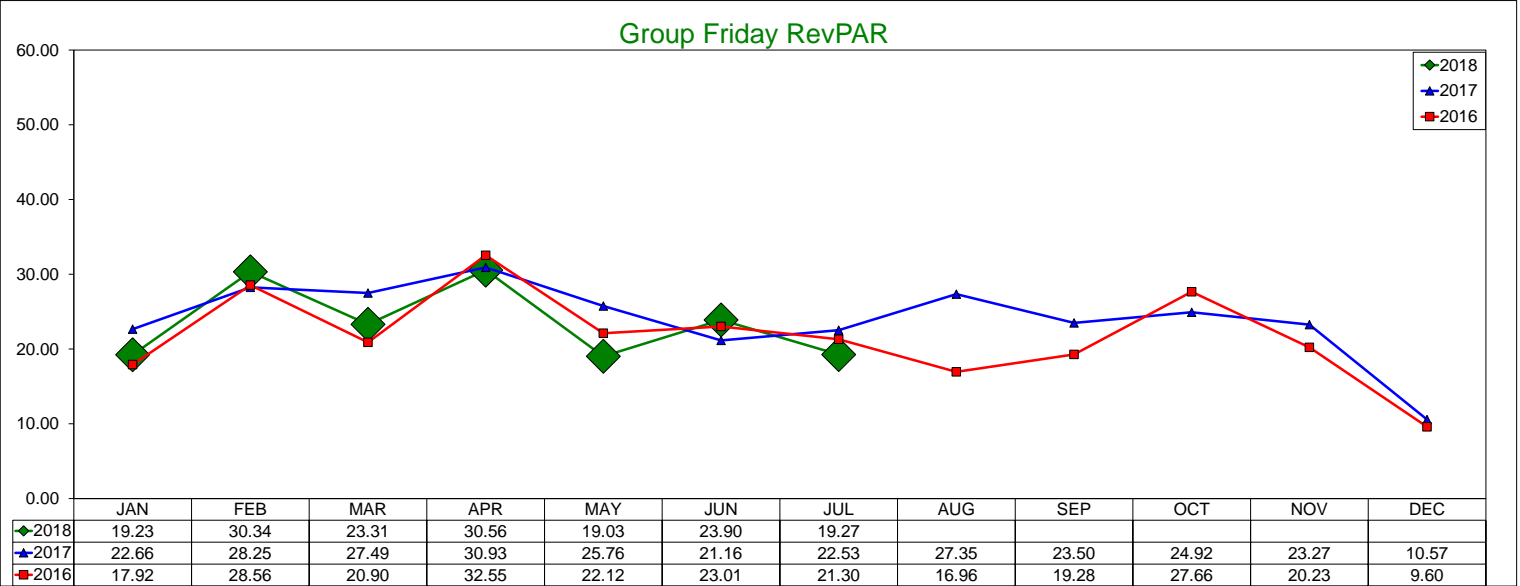
Three Year Comparison - Friday - RevPAR

July 2018

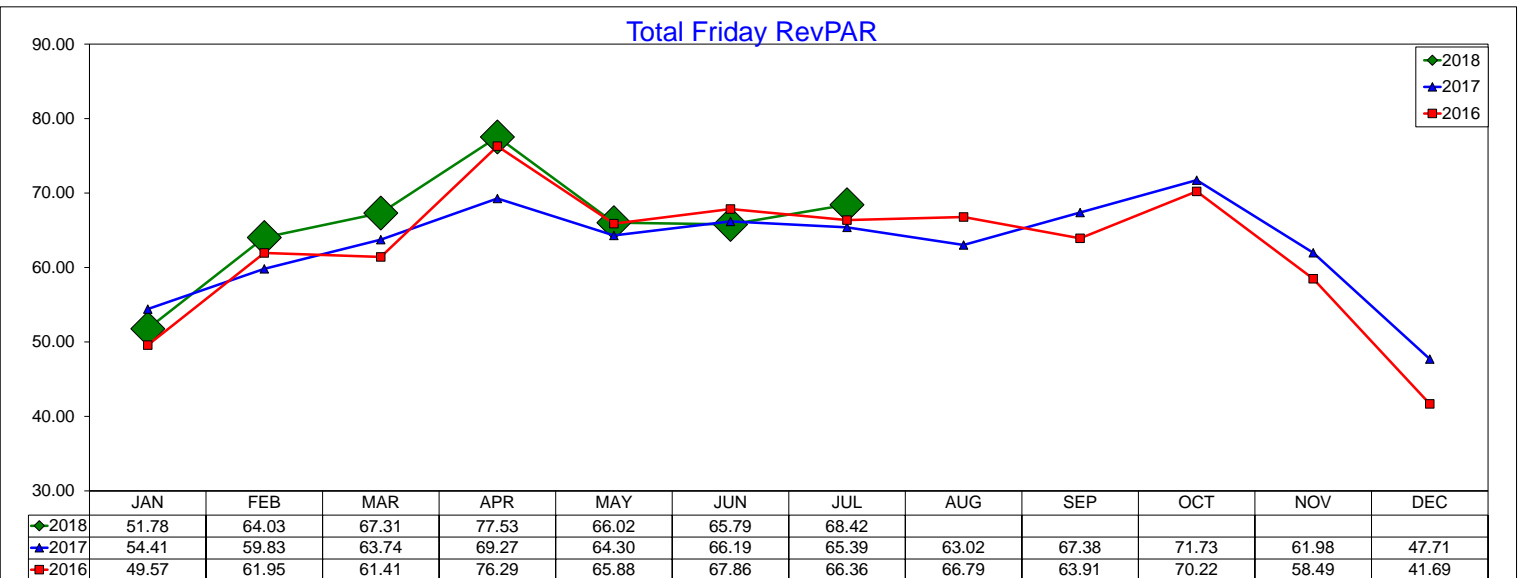
Transient Friday RevPAR



Group Friday RevPAR

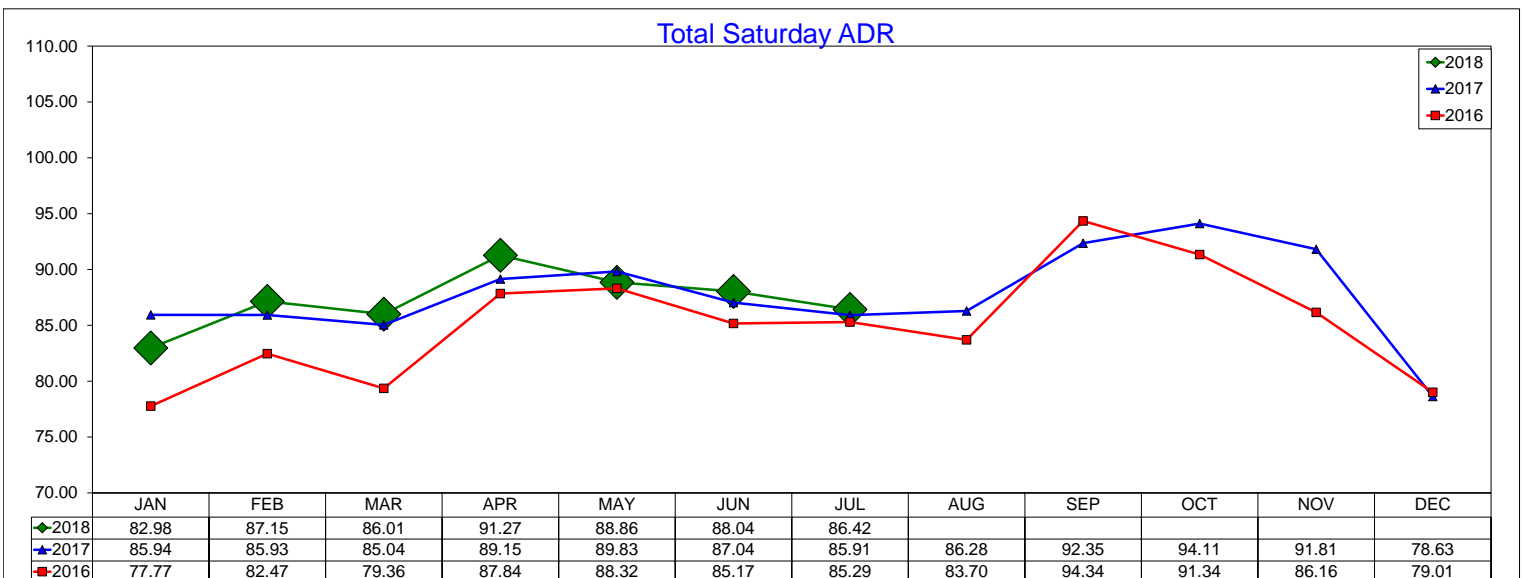
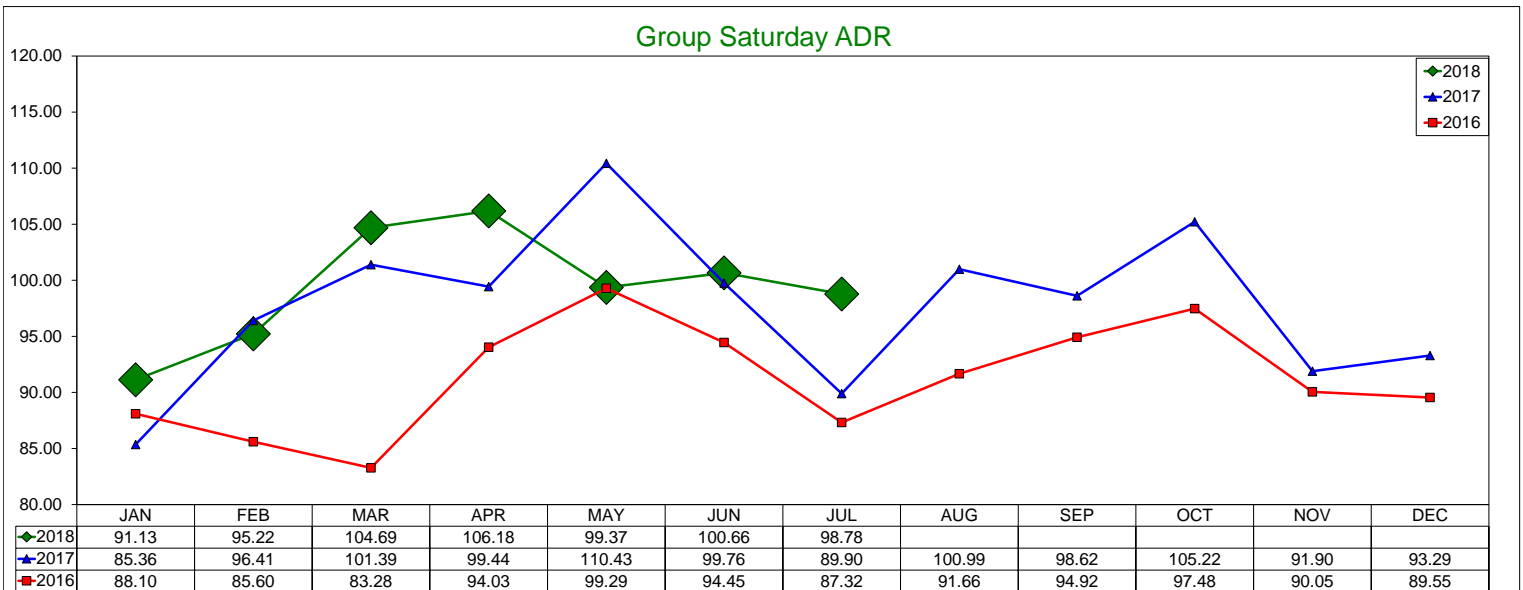
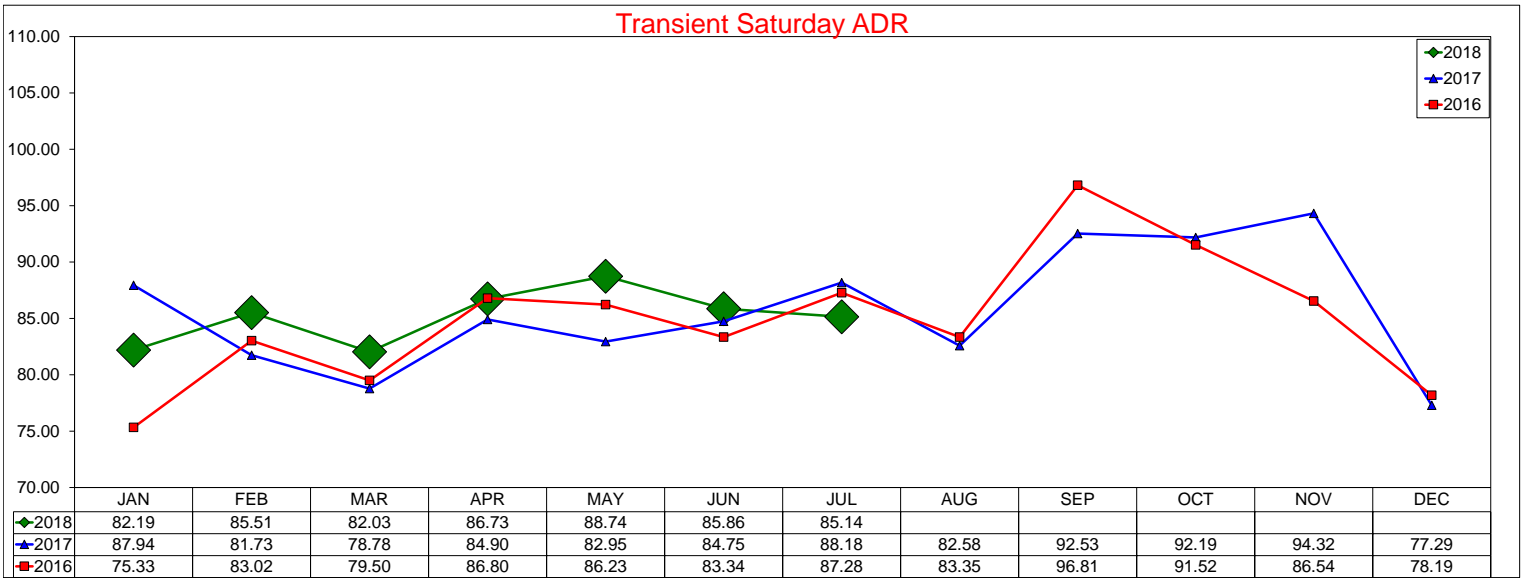


Total Friday RevPAR



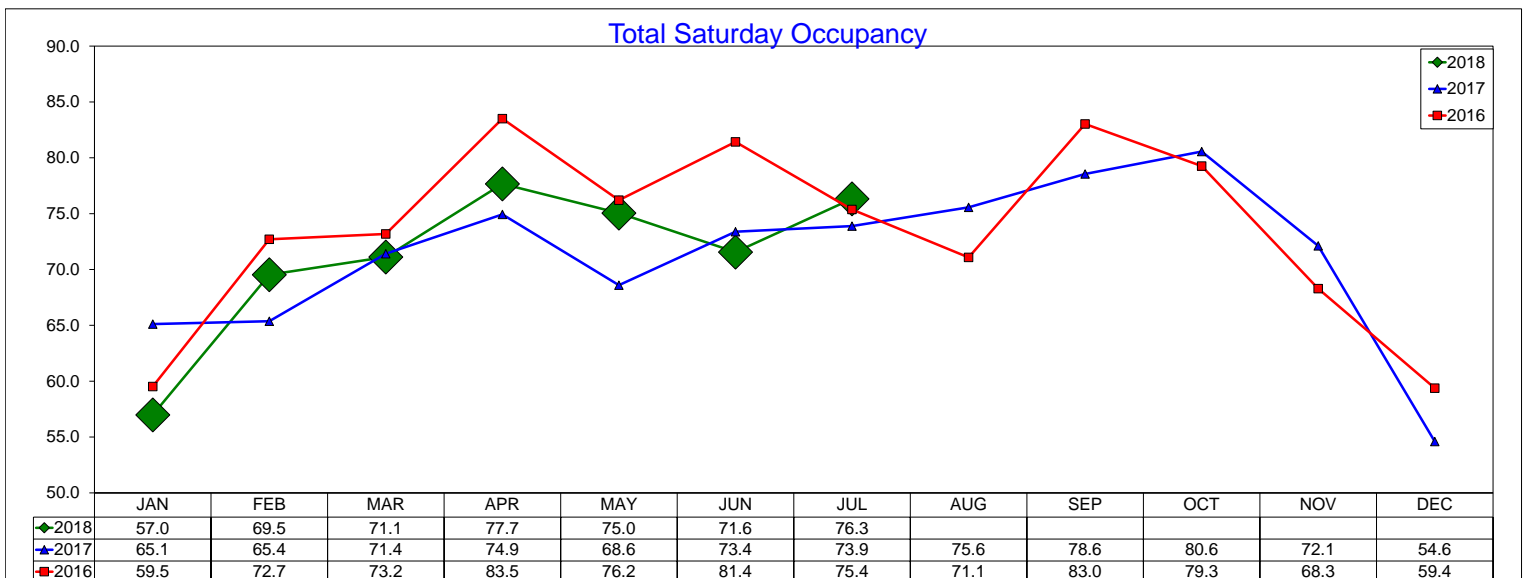
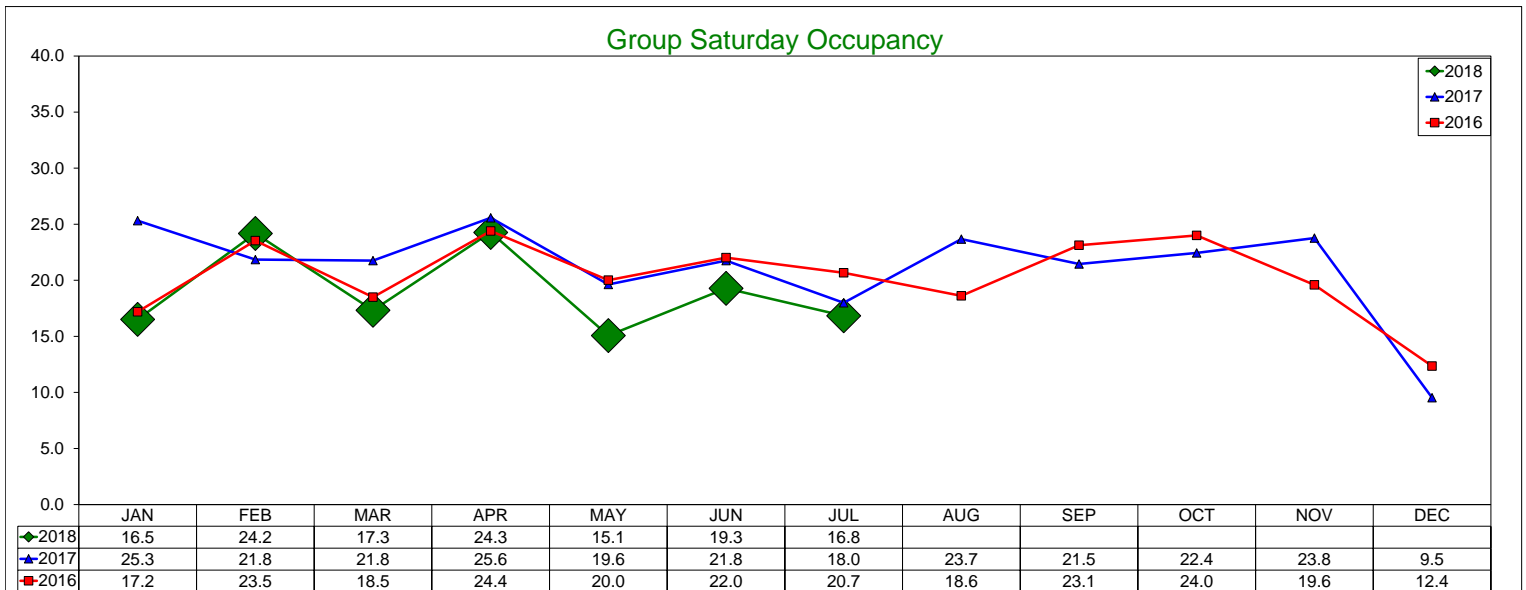
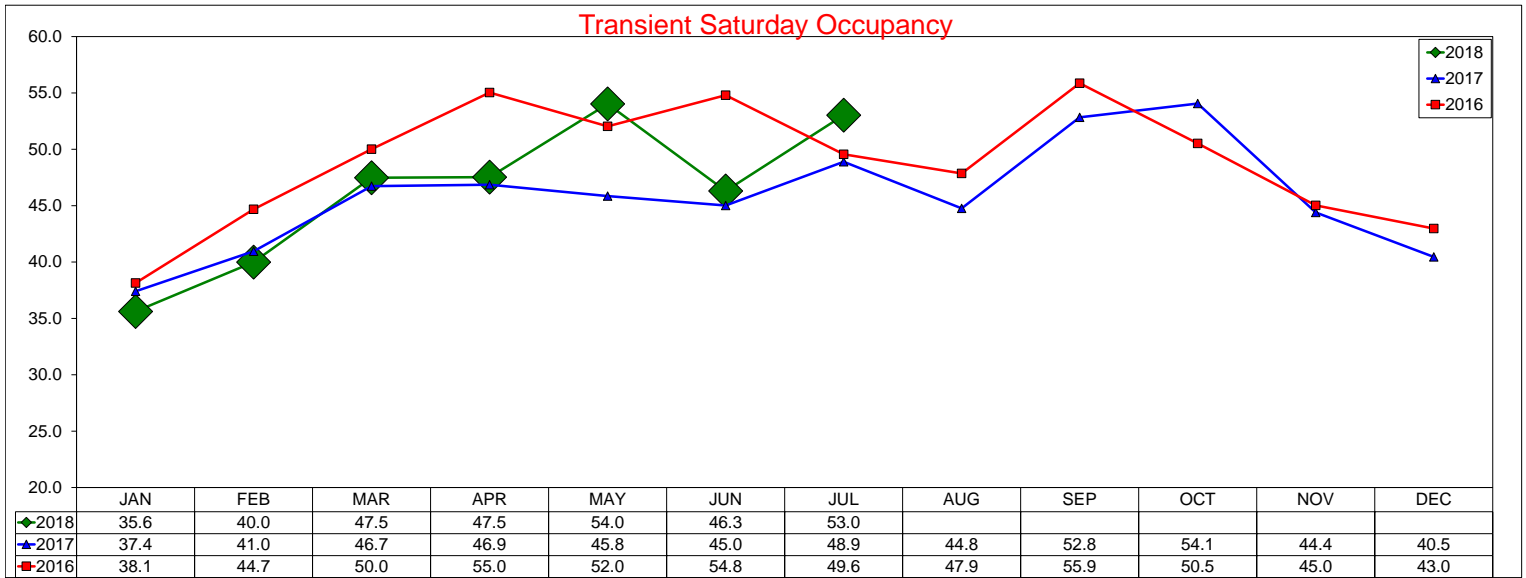
Three Year Comparison - Saturday - ADR

July 2018



Three Year Comparison - Saturday - Occupancy

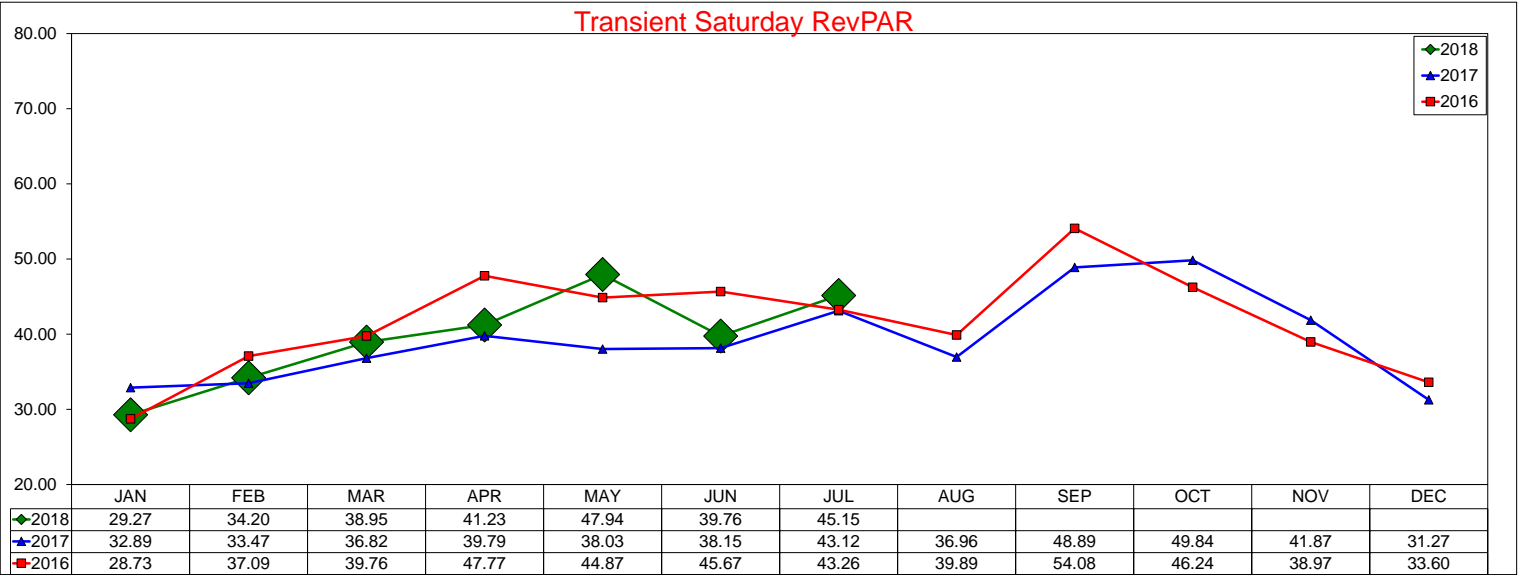
July 2018



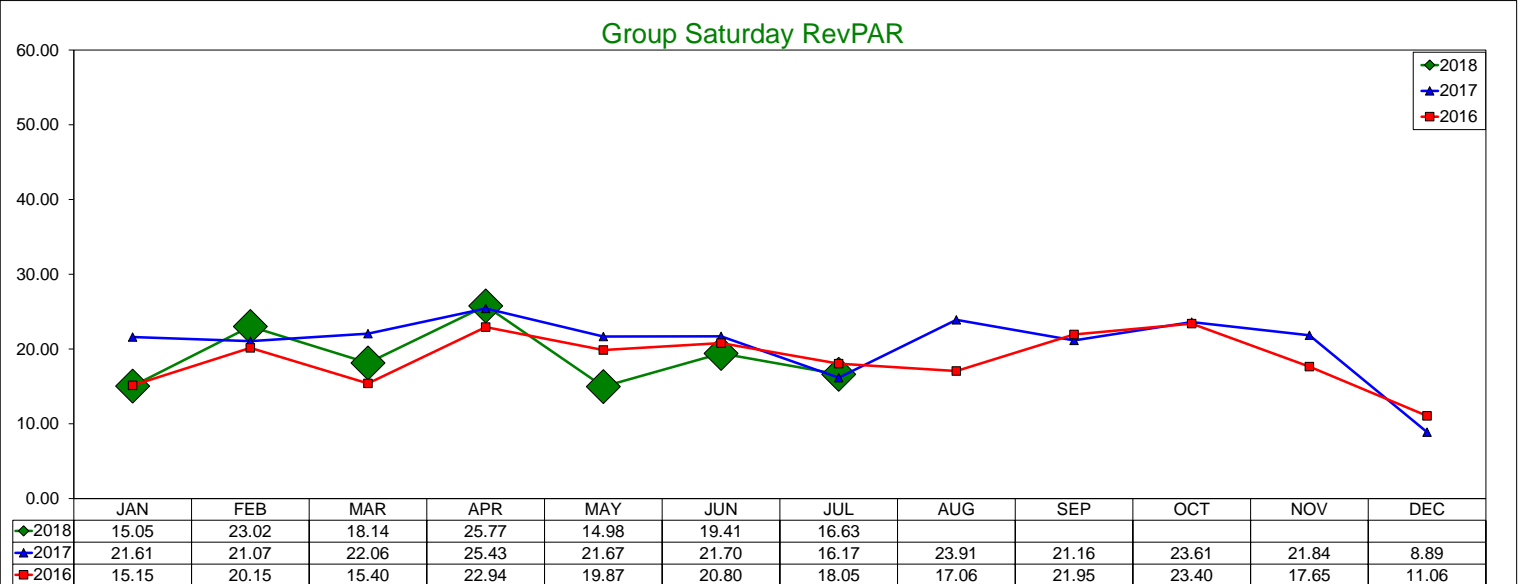
Three Year Comparison - Saturday - RevPAR

July 2018

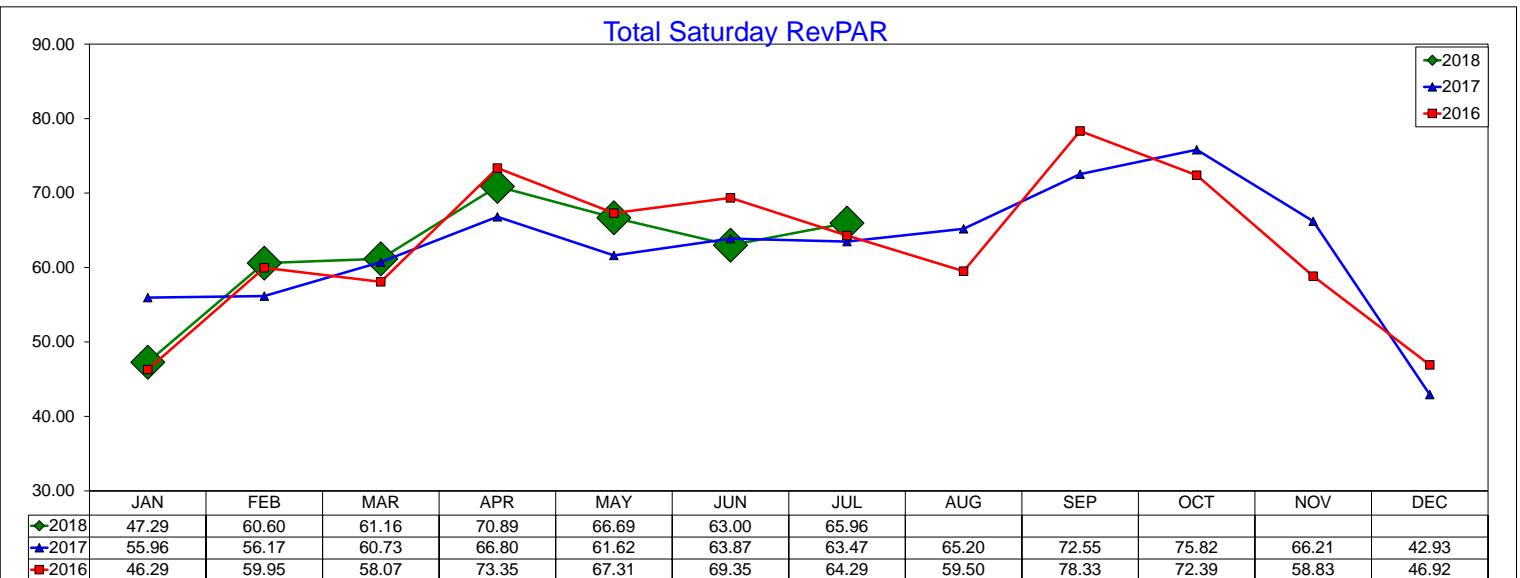
Transient Saturday RevPAR



Group Saturday RevPAR

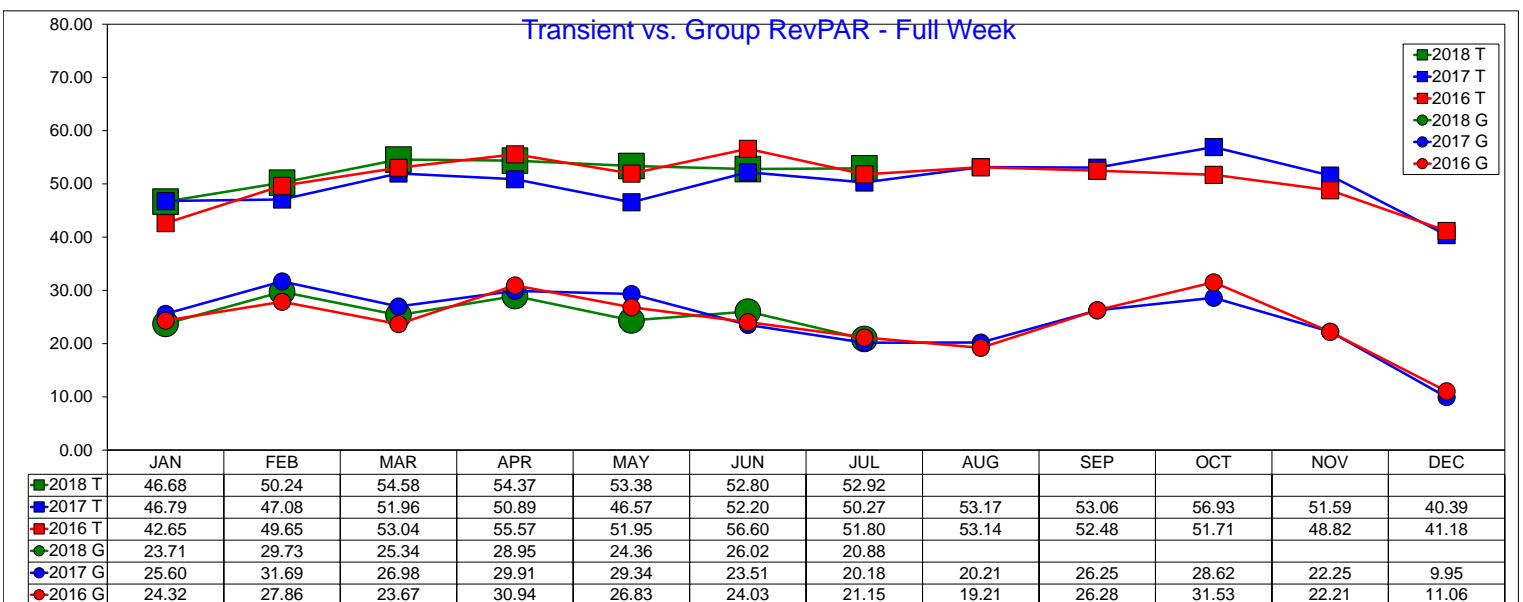
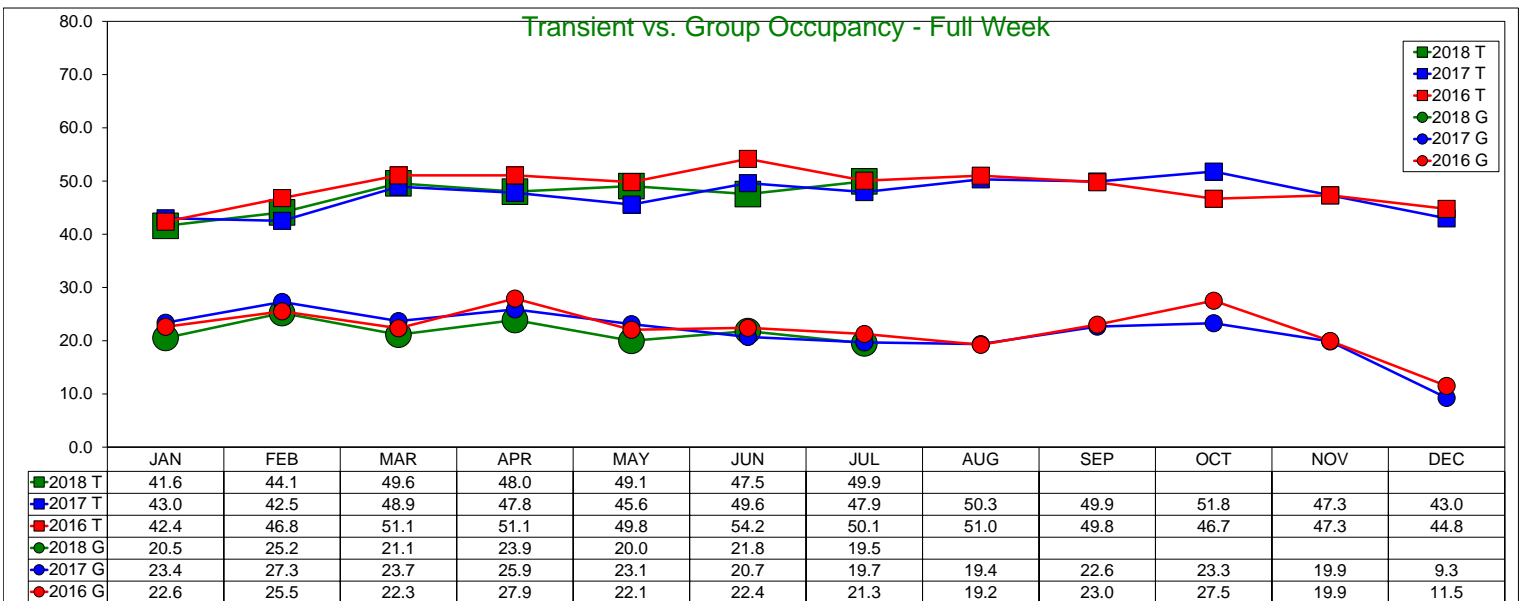
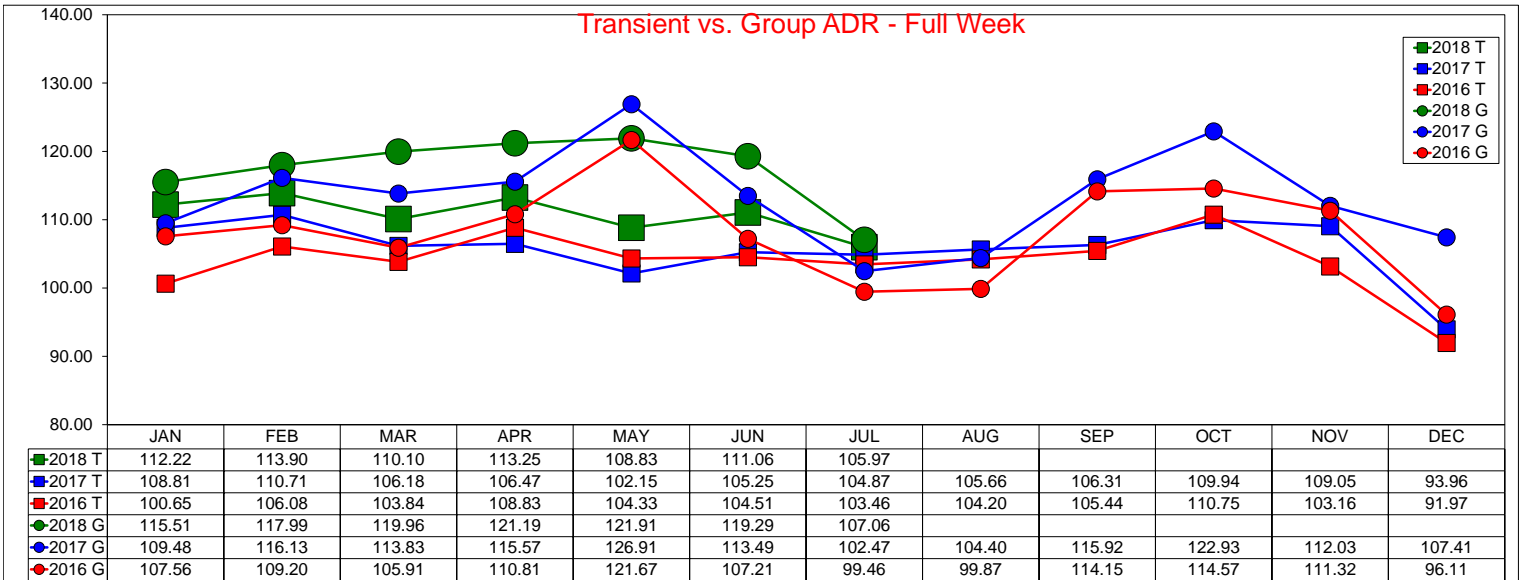


Total Saturday RevPAR



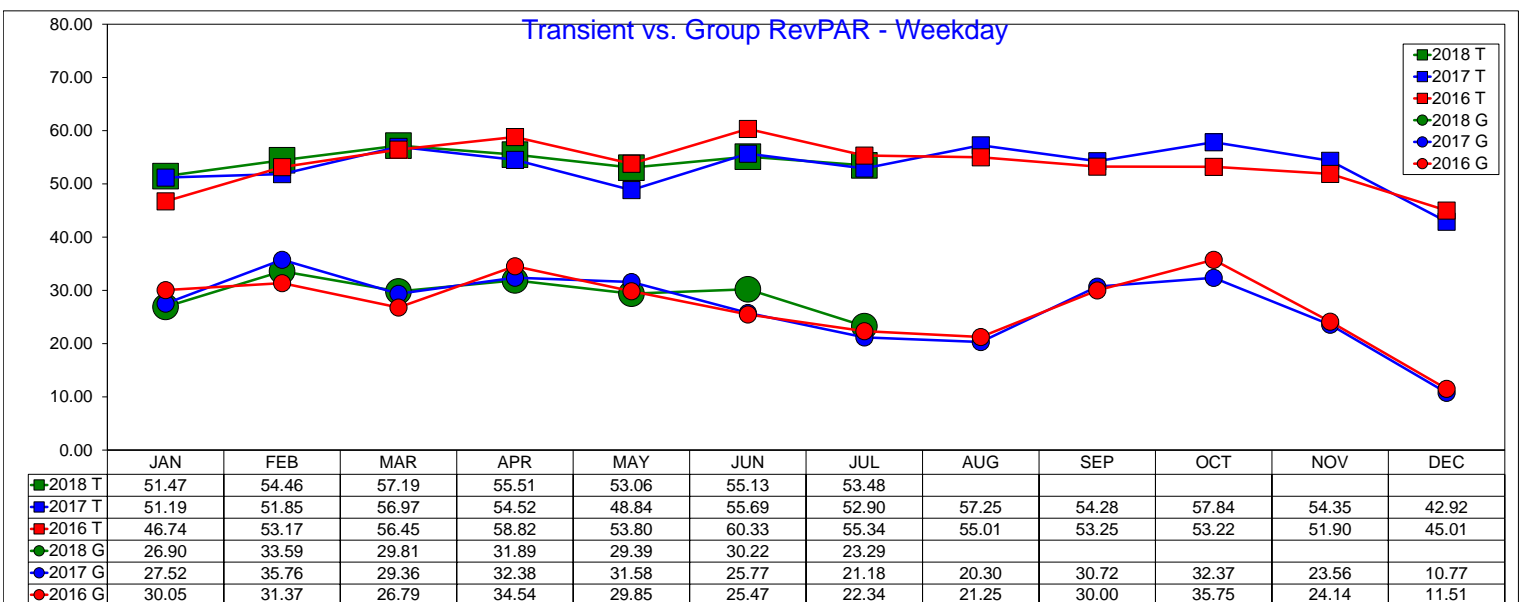
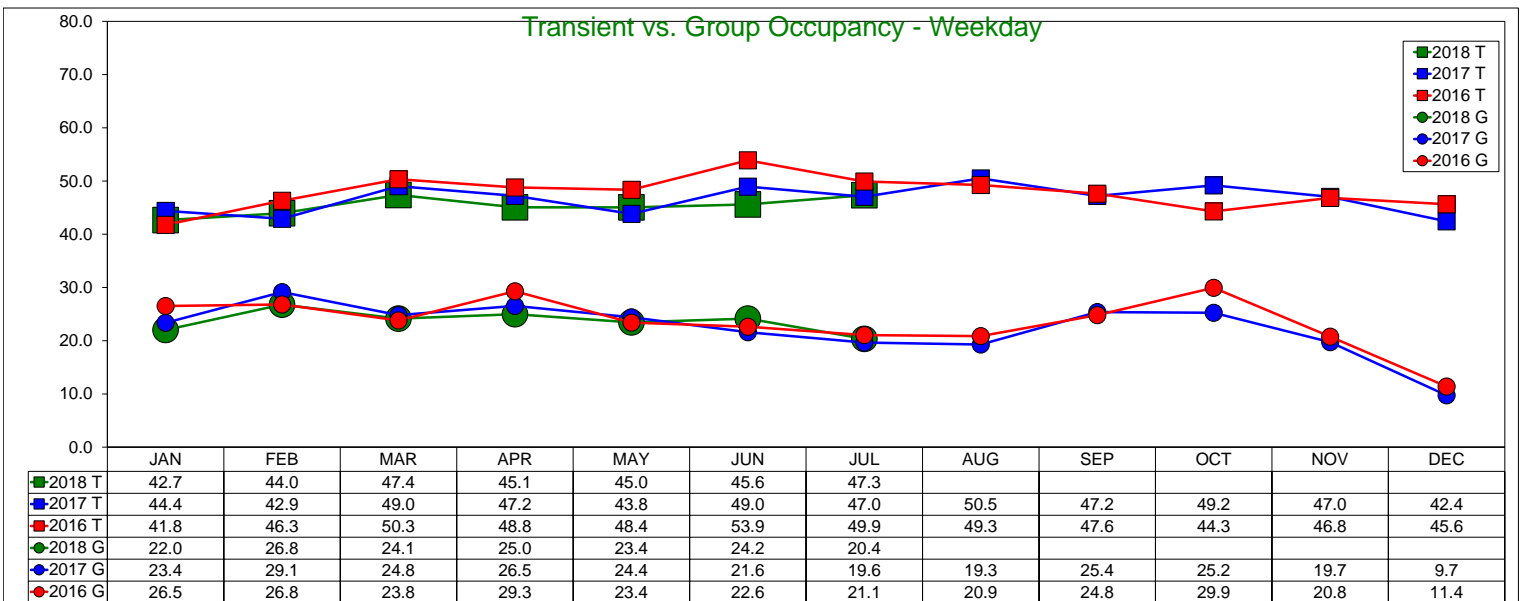
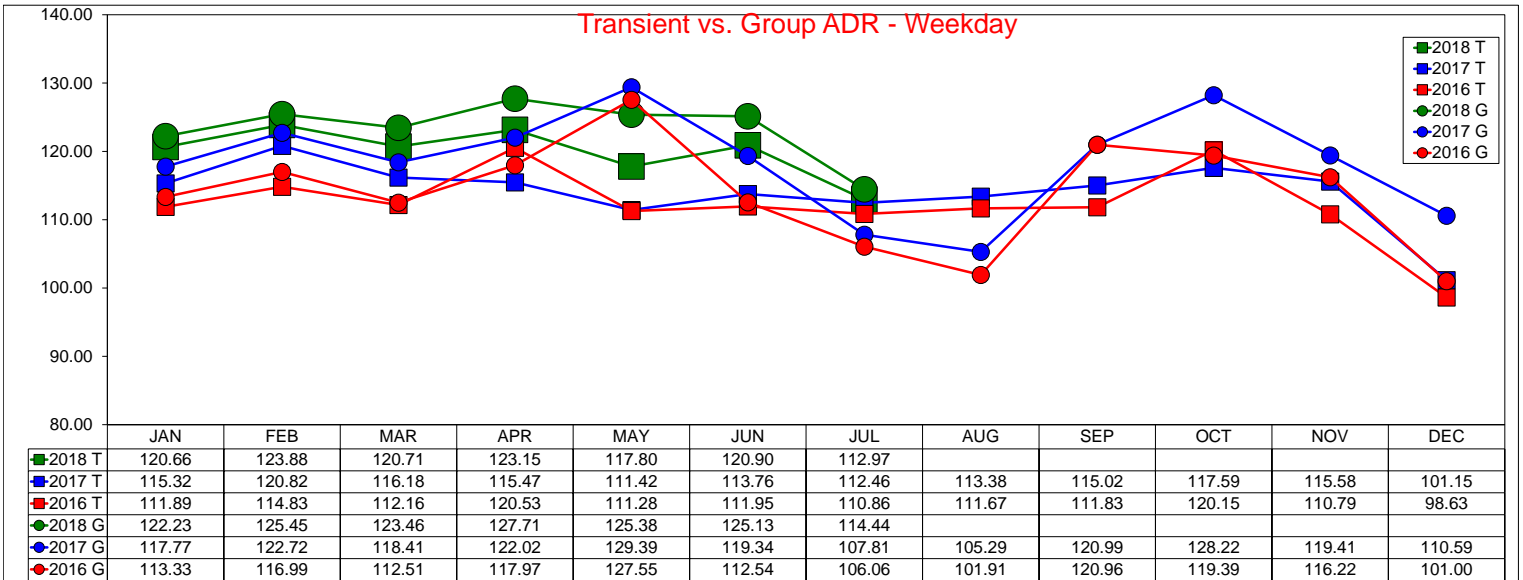
Three Year Comparison - Transient vs. Group - Full Week

July 2018



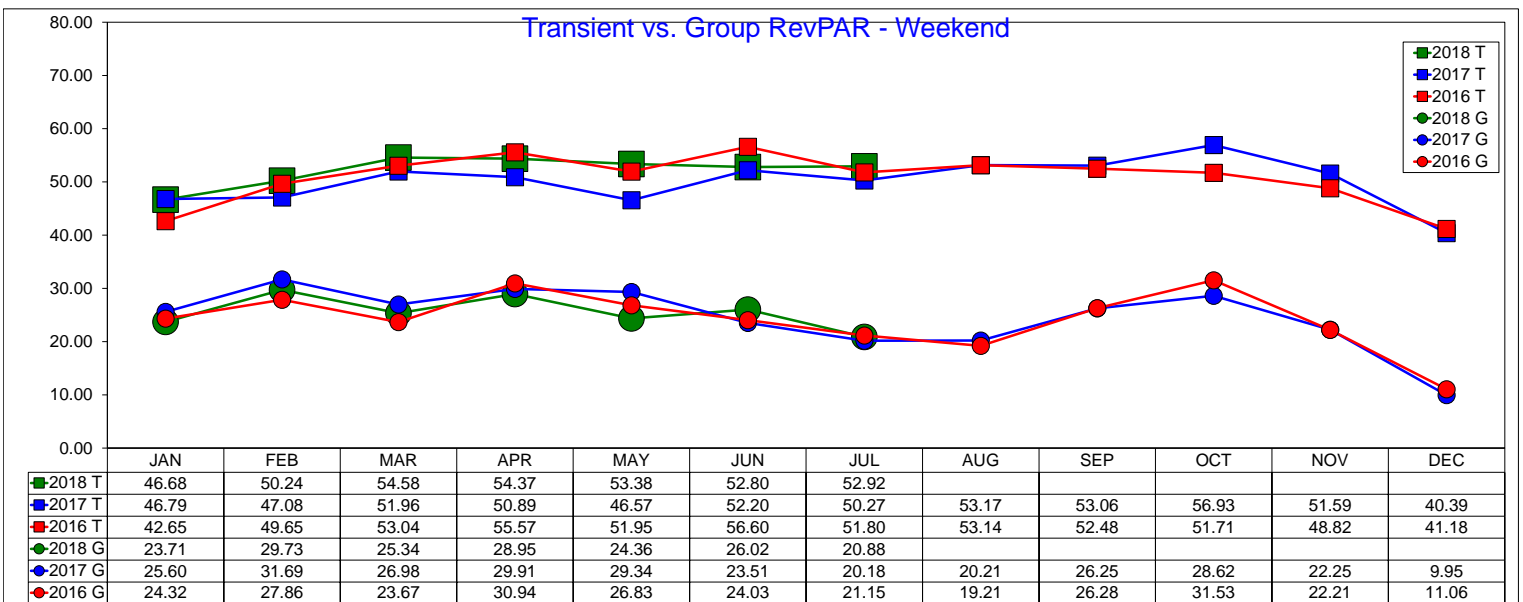
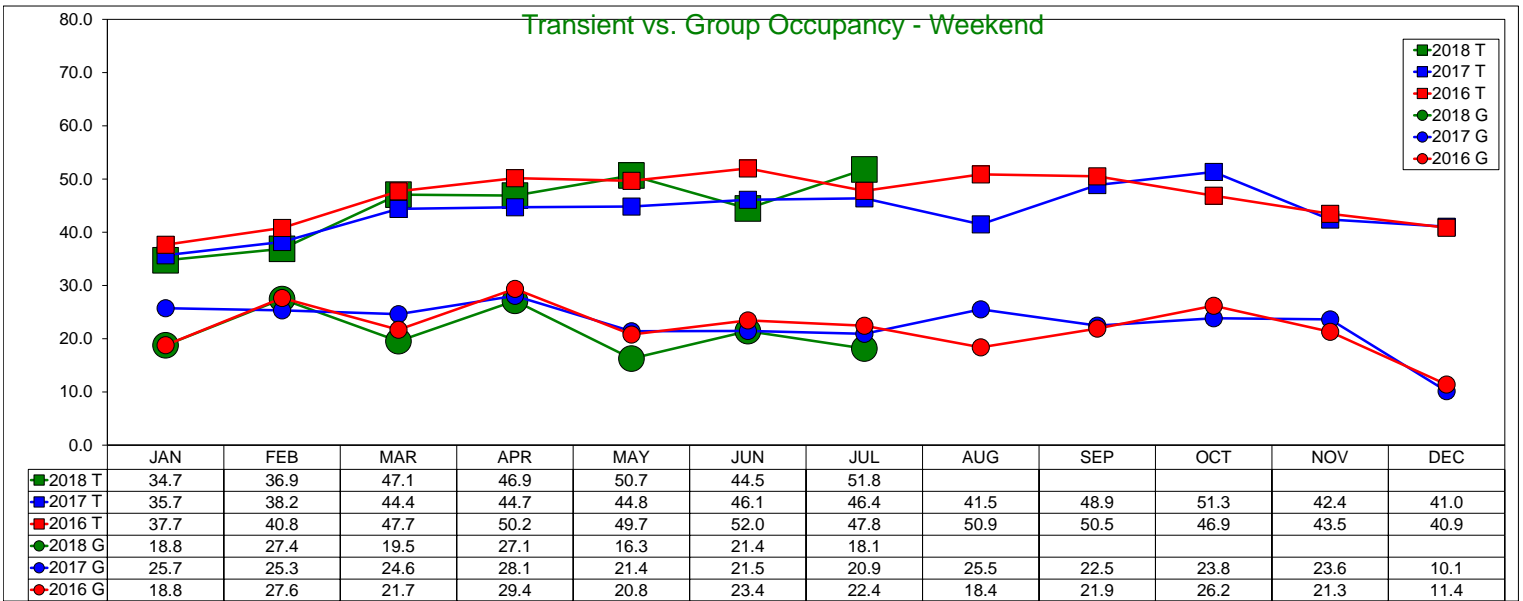
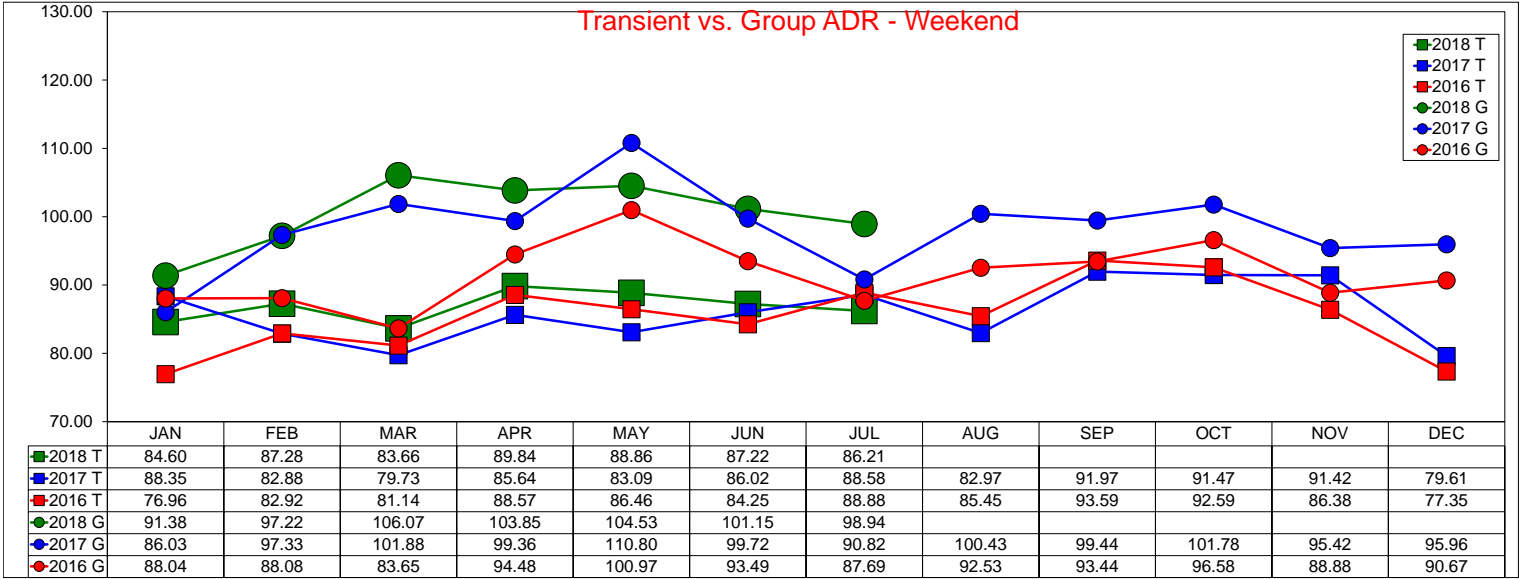
Three Year Comparison - Transient vs. Group - Weekday

July 2018



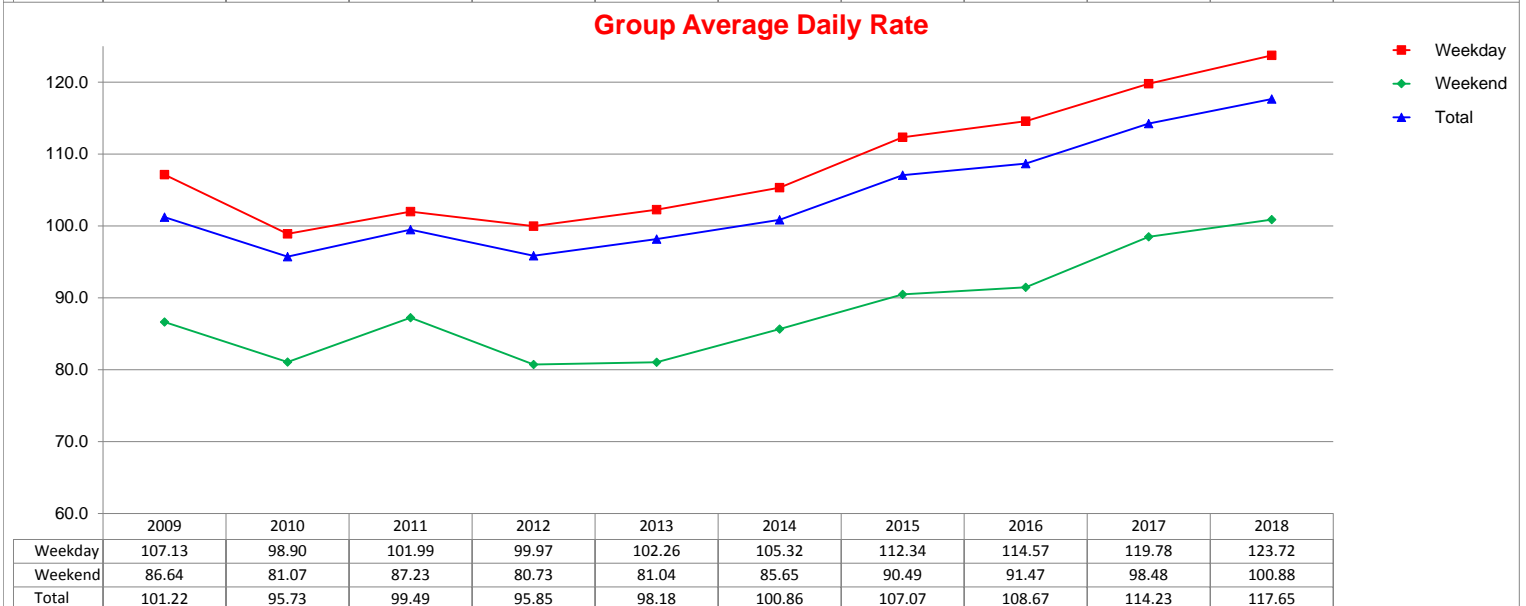
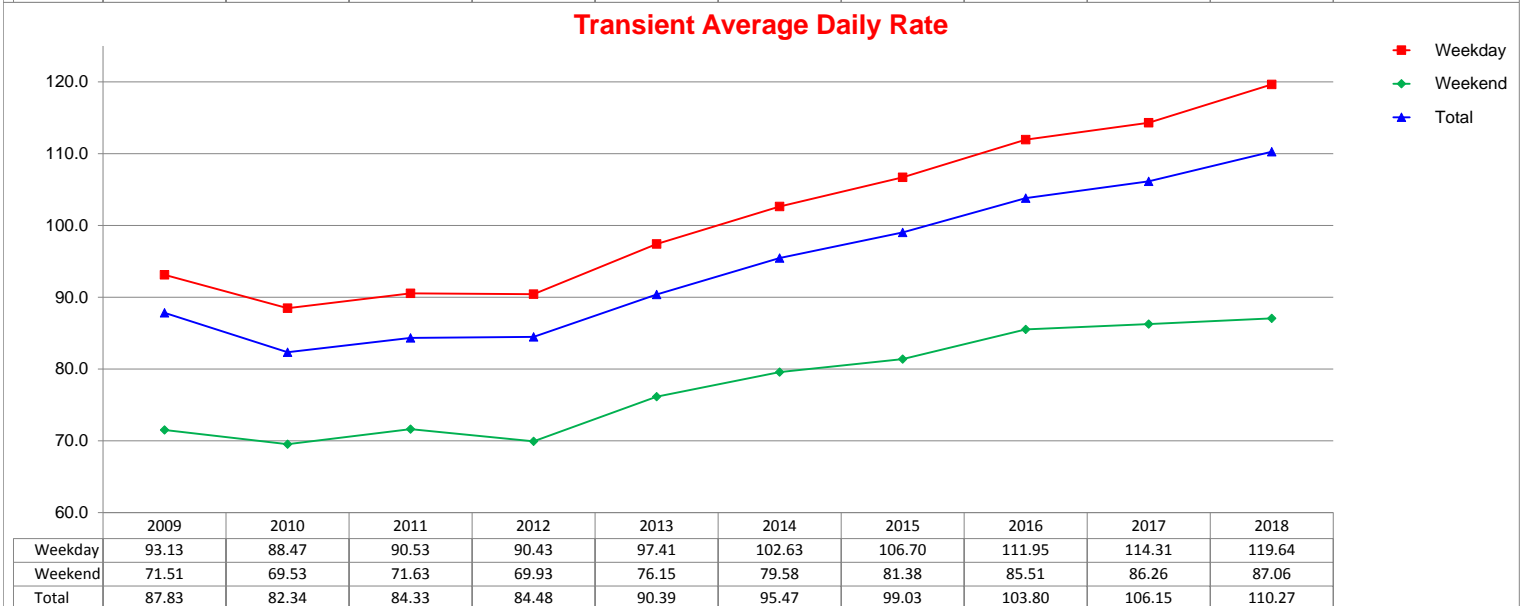
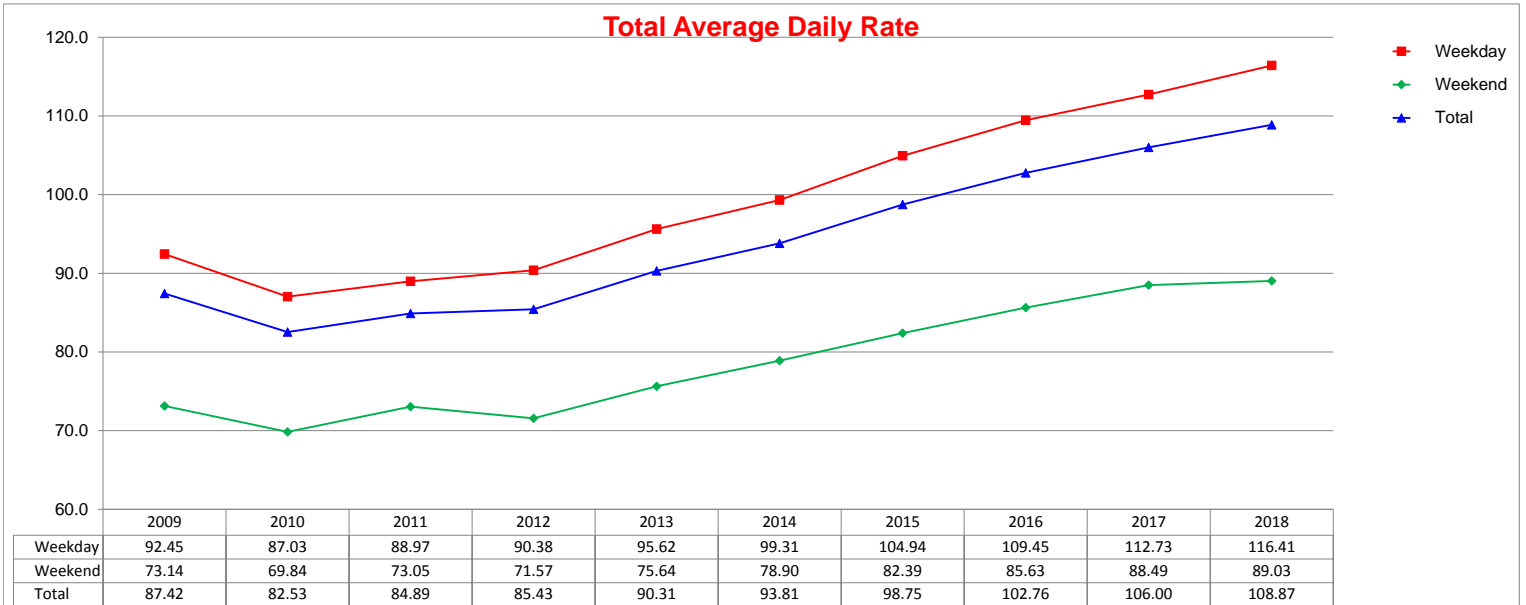
Three Year Comparison - Transient vs. Group - Weekend

July 2018



10 Year Occupancy Comparison - Weekday/Weekend

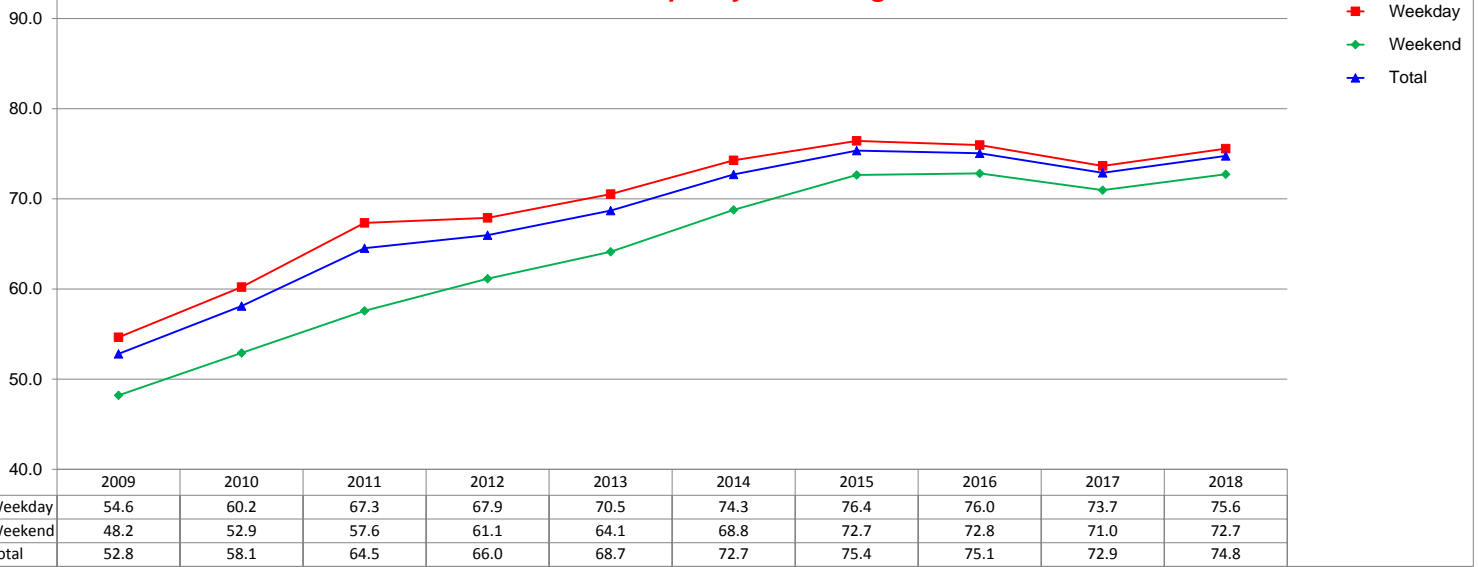
Annual Year End Figures And YTD through July 2018



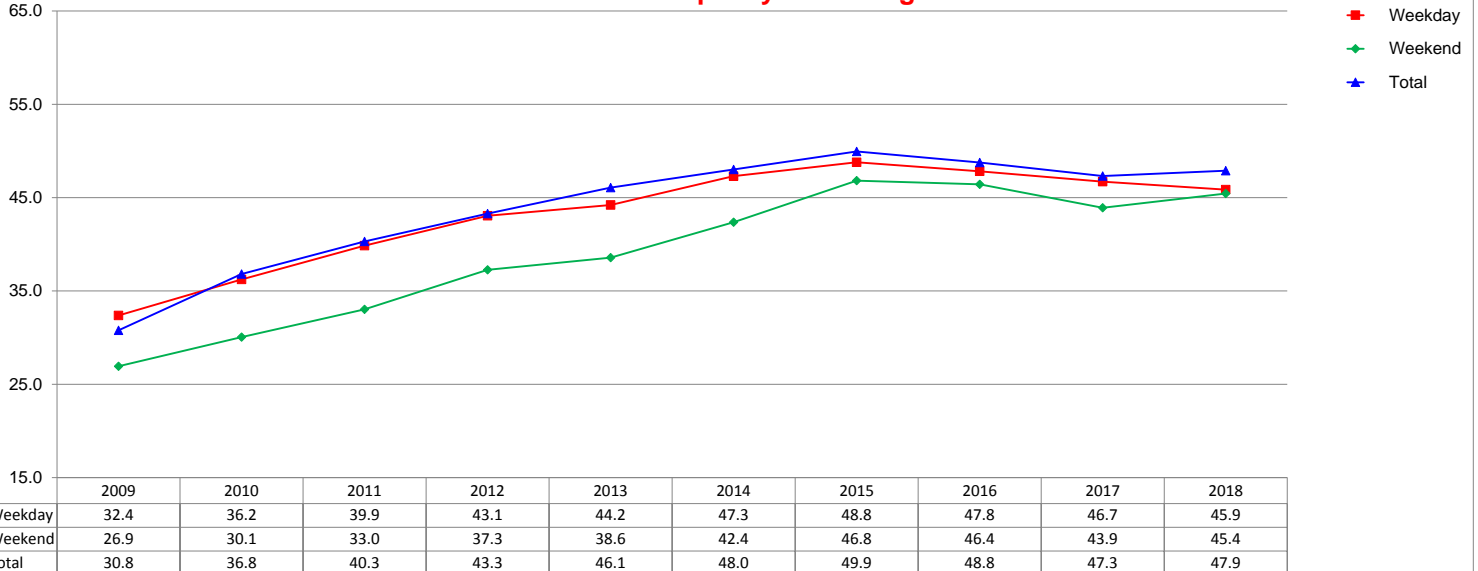
10 Year Occupancy Comparison - Weekday/Weekend

Annual Year End Figures And YTD through July 2018

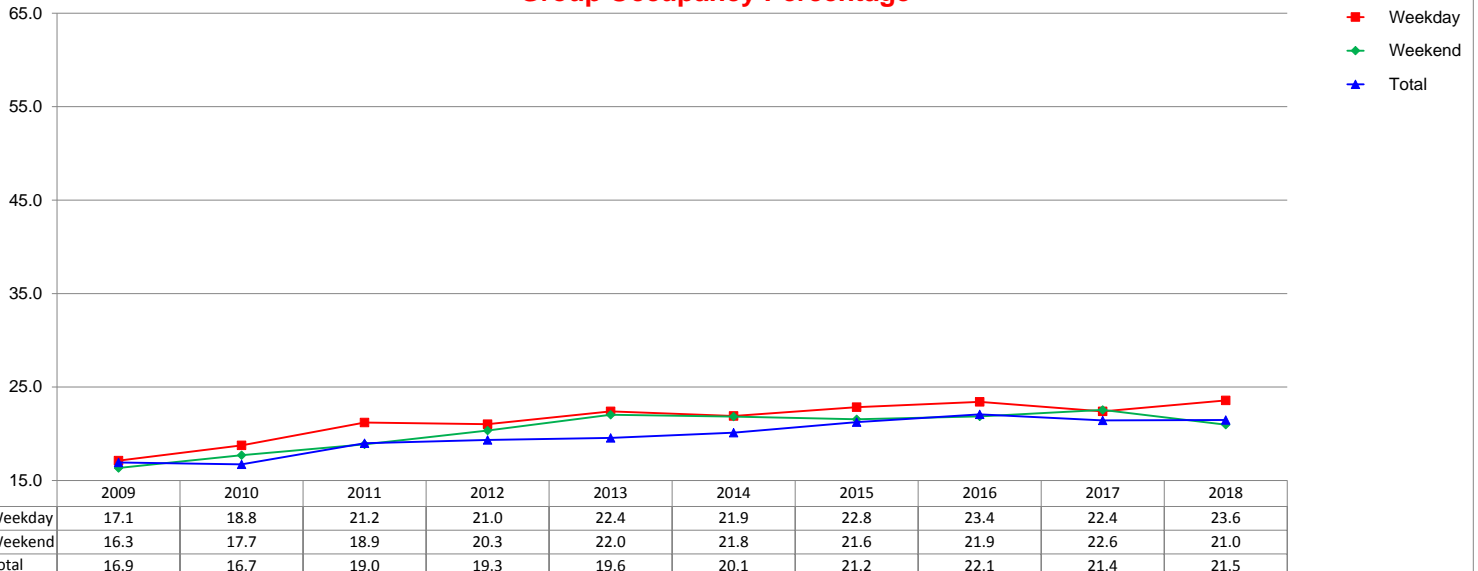
Total Occupancy Percentage



Transient Occupancy Percentage

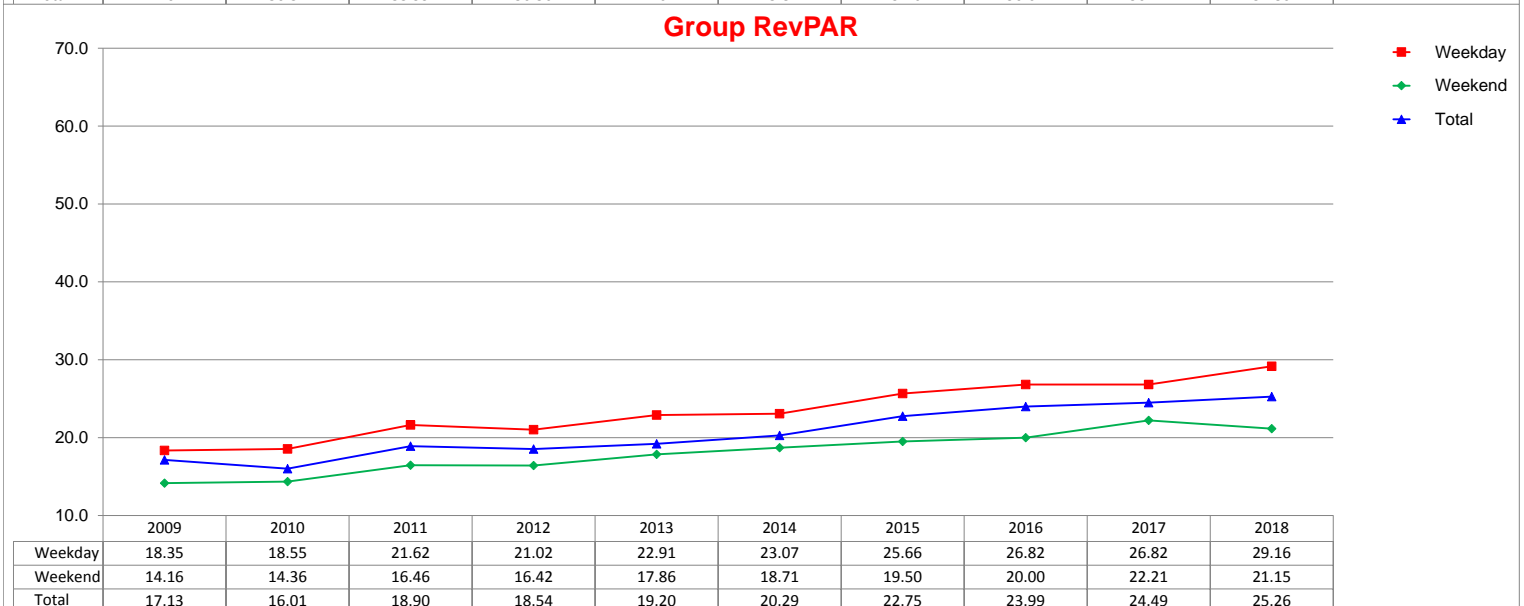
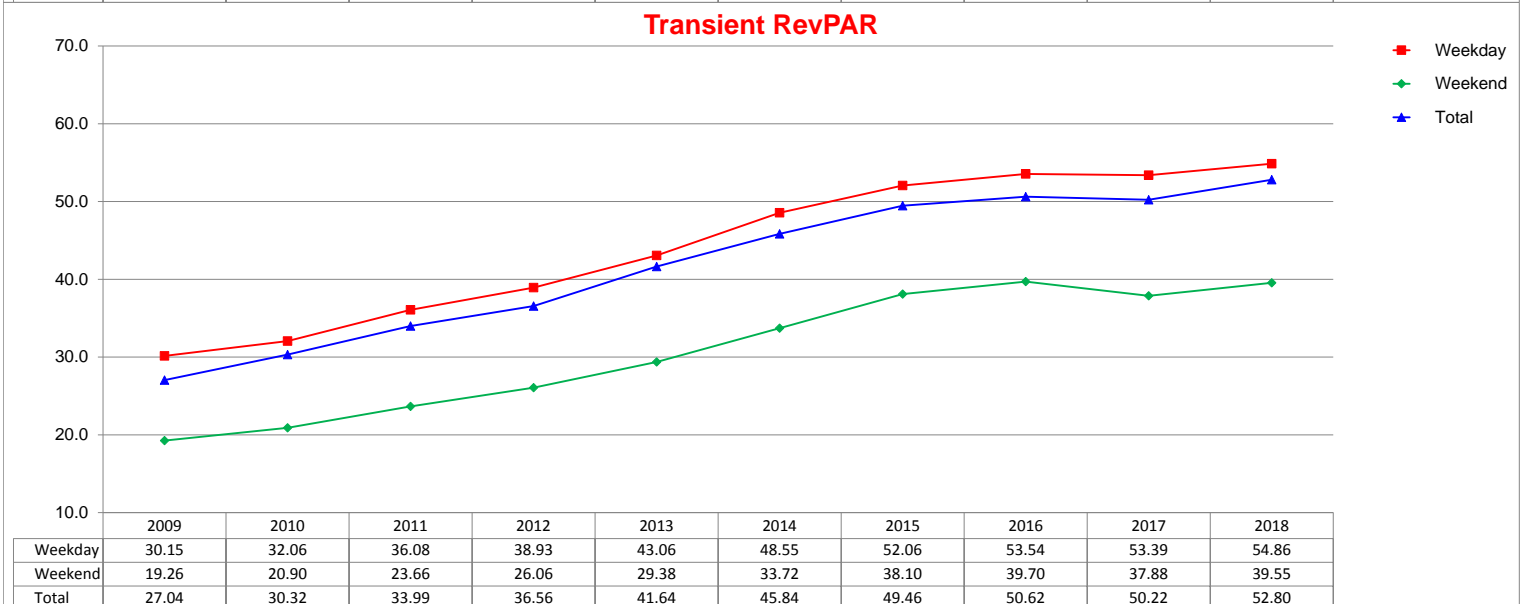
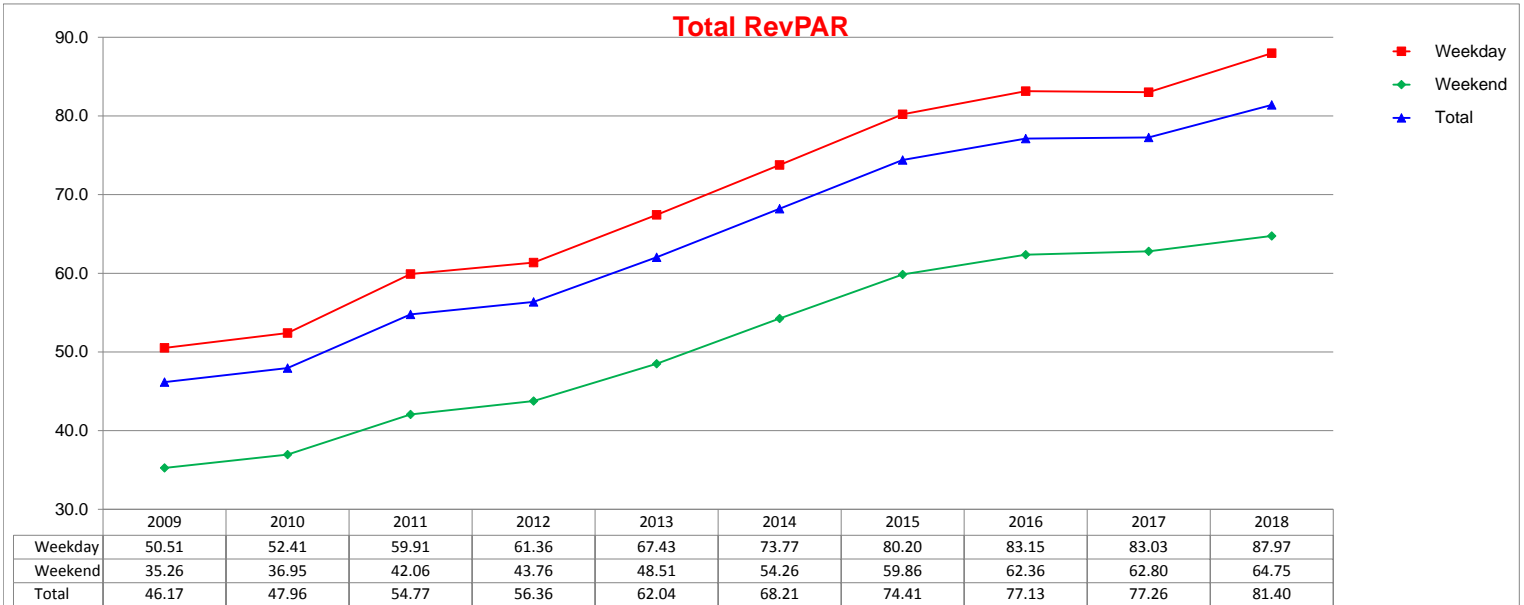


Group Occupancy Percentage



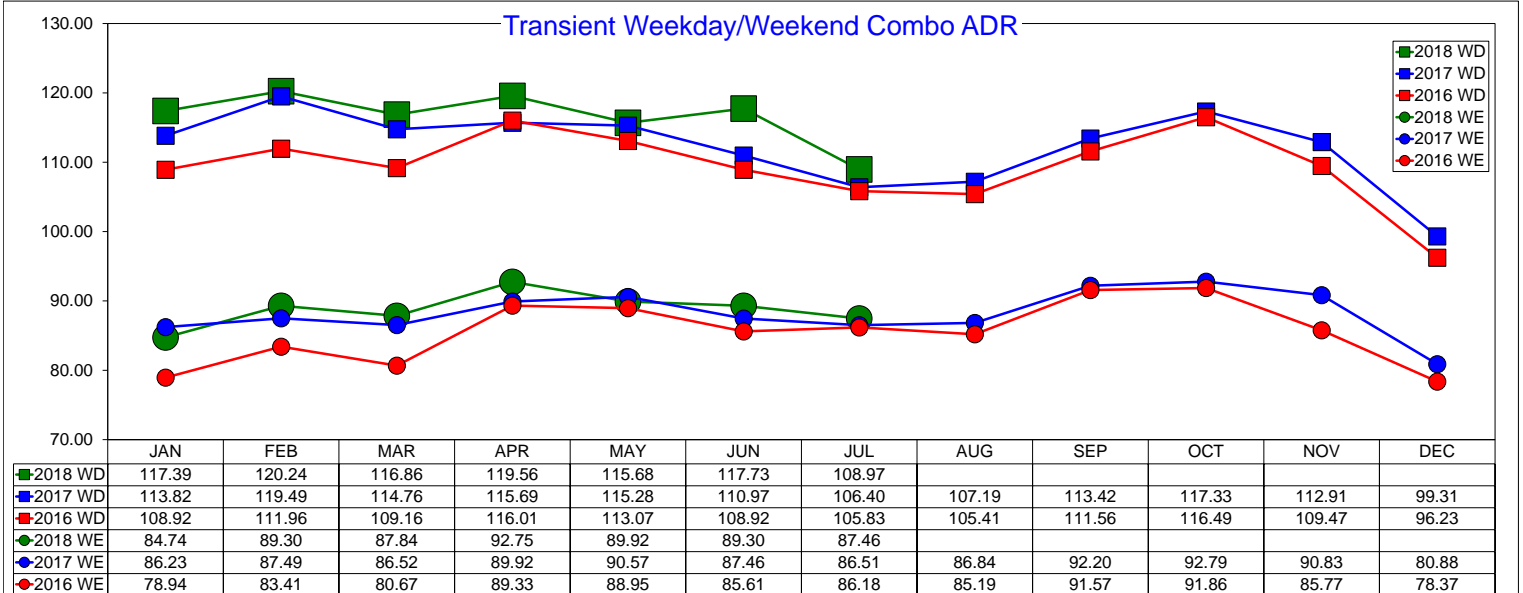
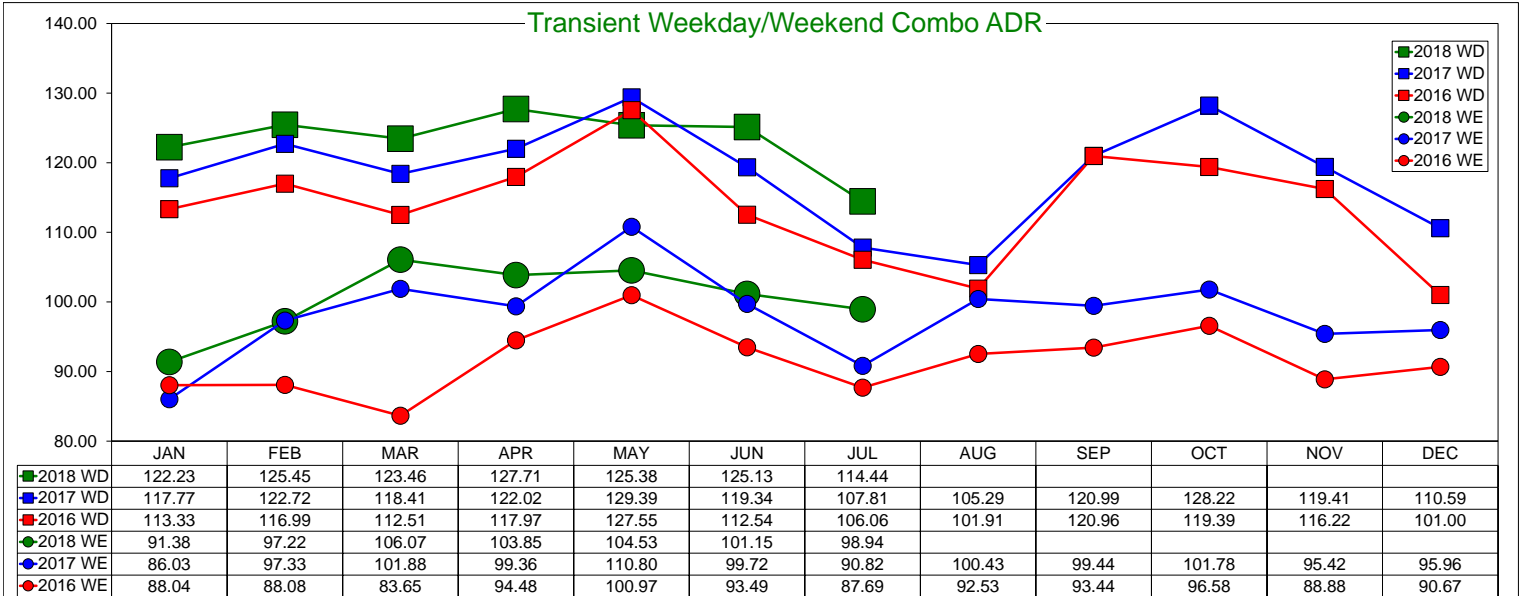
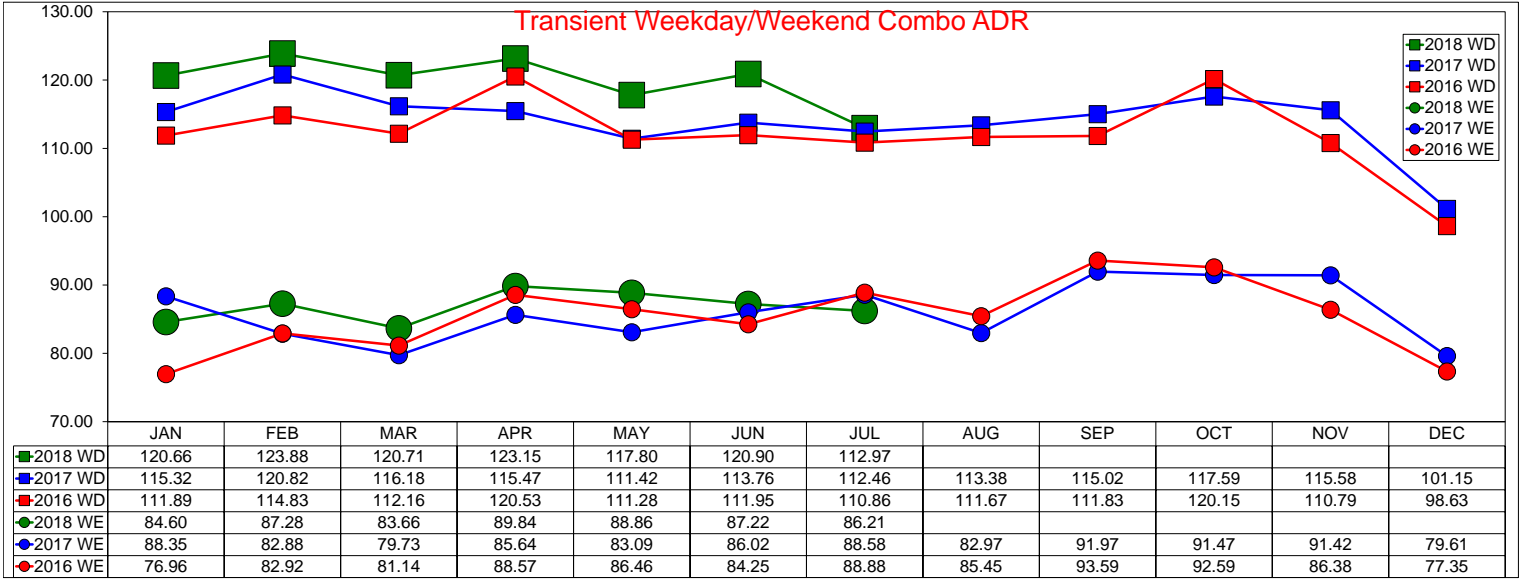
10 Year RevPAR Comparison - Weekday/Weekend

Annual Year End Figures And YTD through July 2018



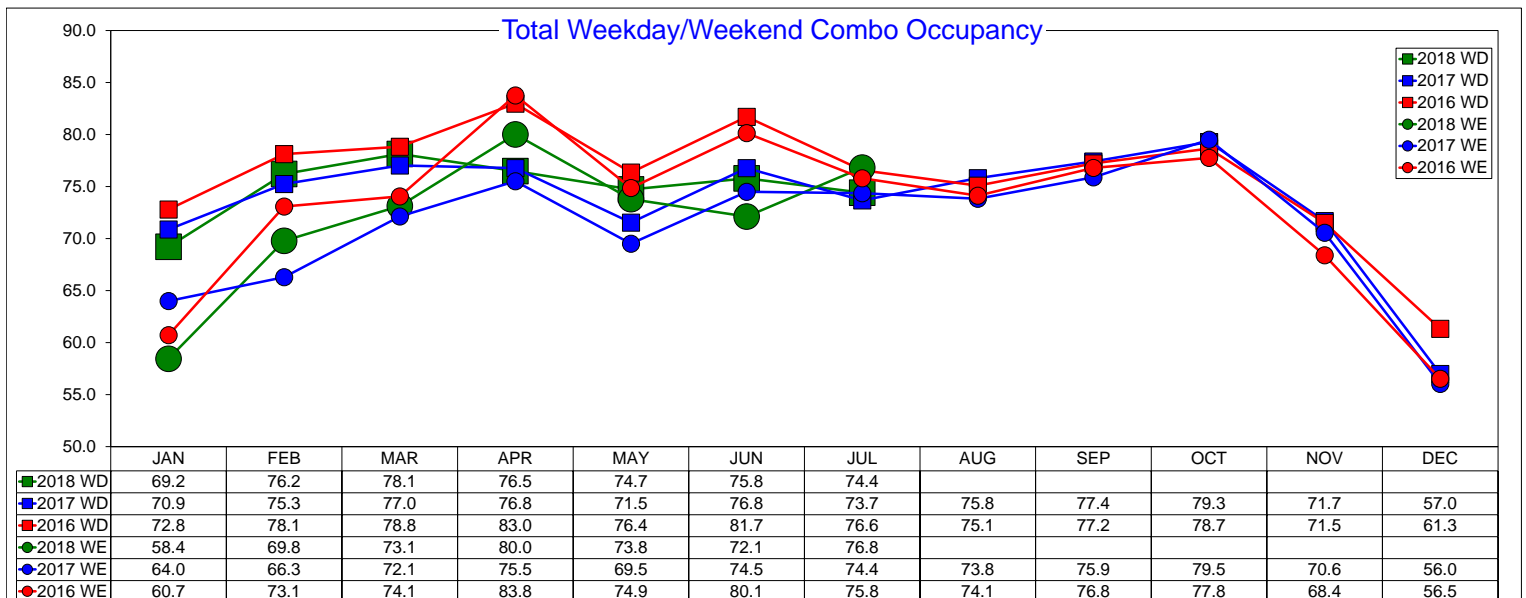
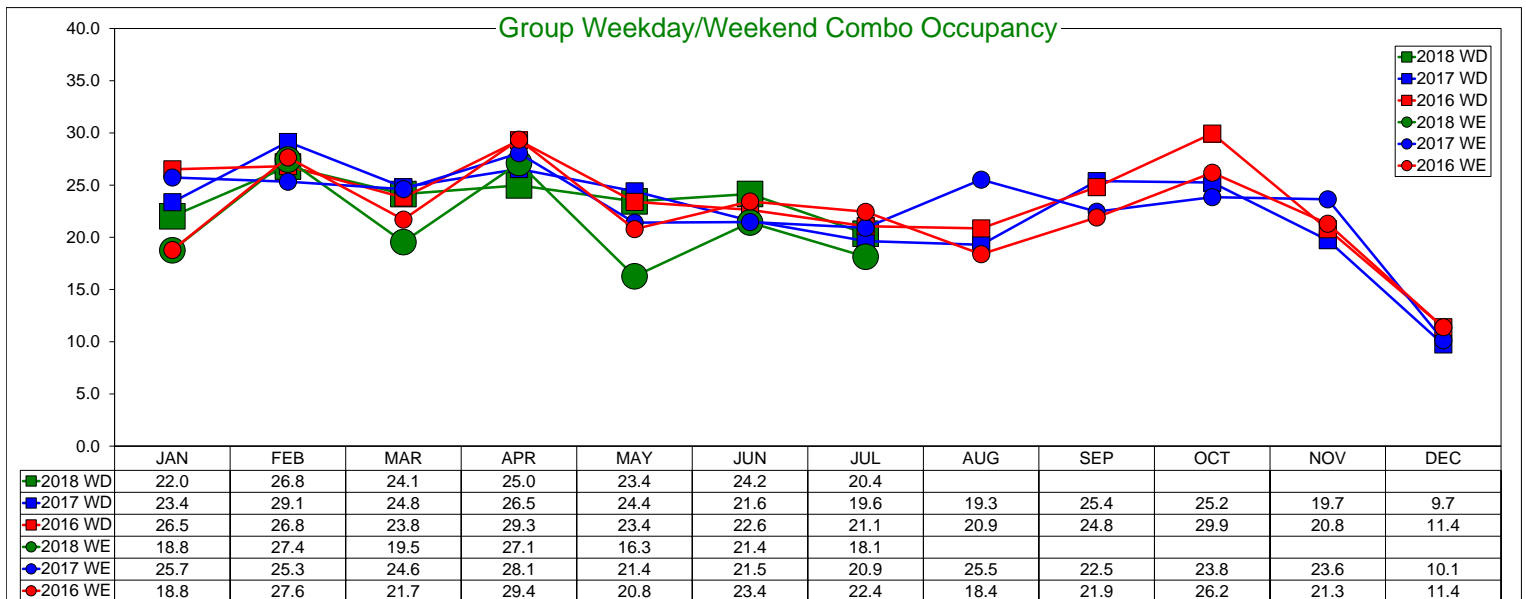
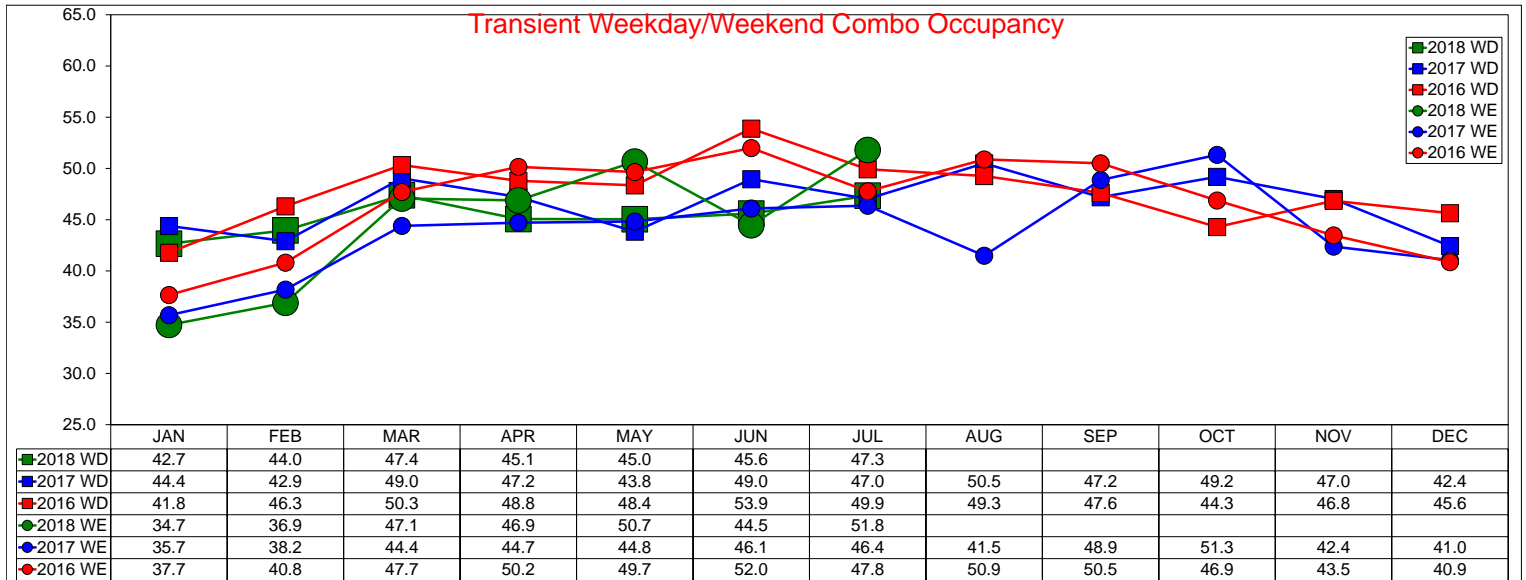
Three Year Comparison - Weekday/Weekend Combo - ADR

July 2018



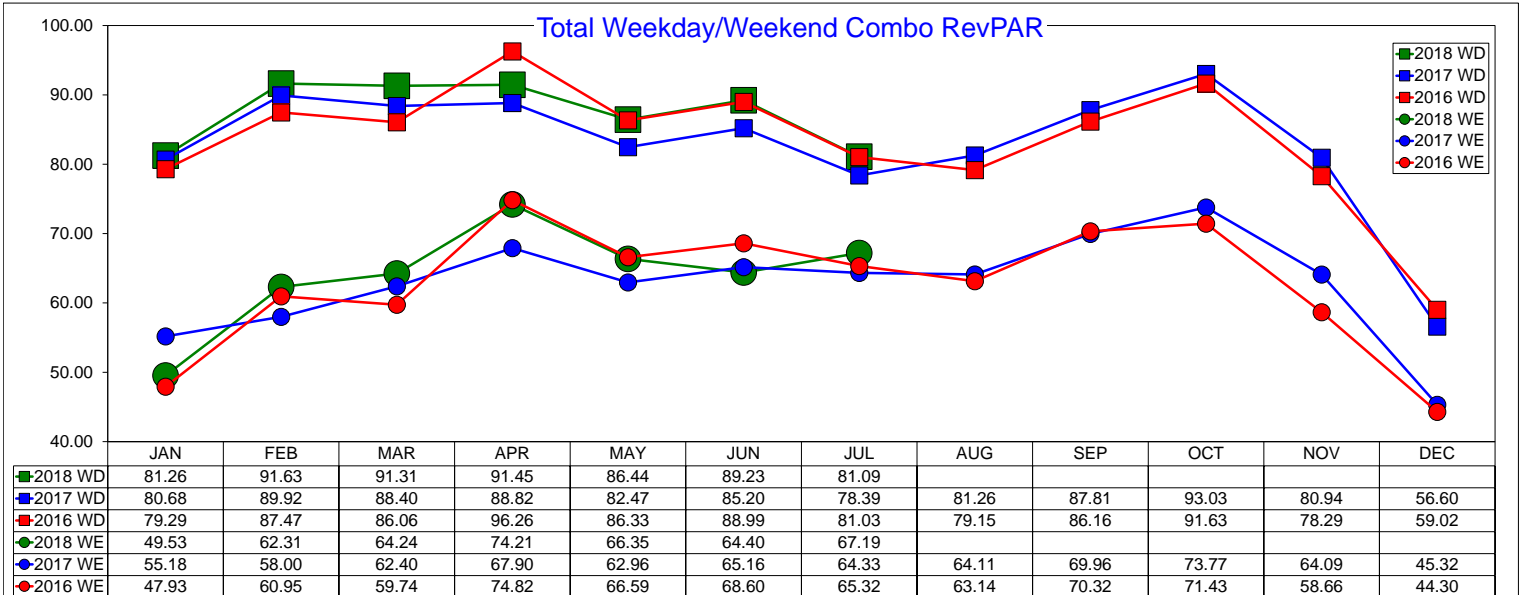
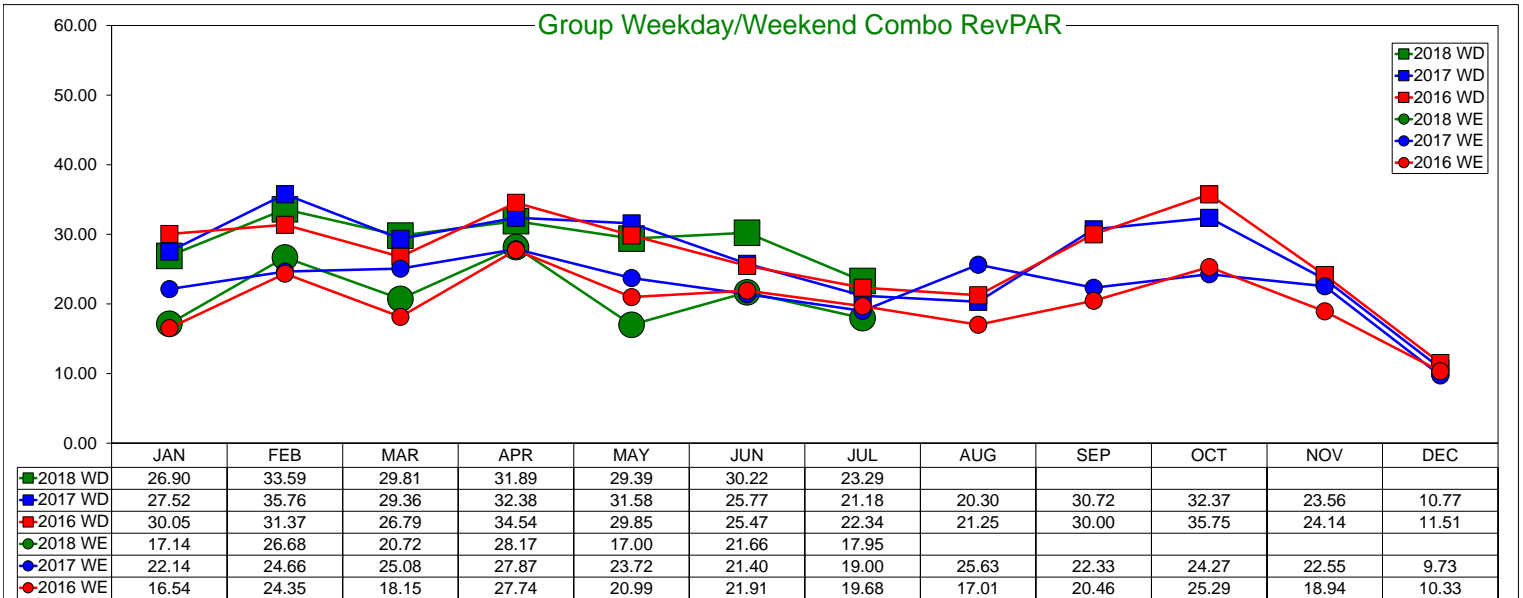
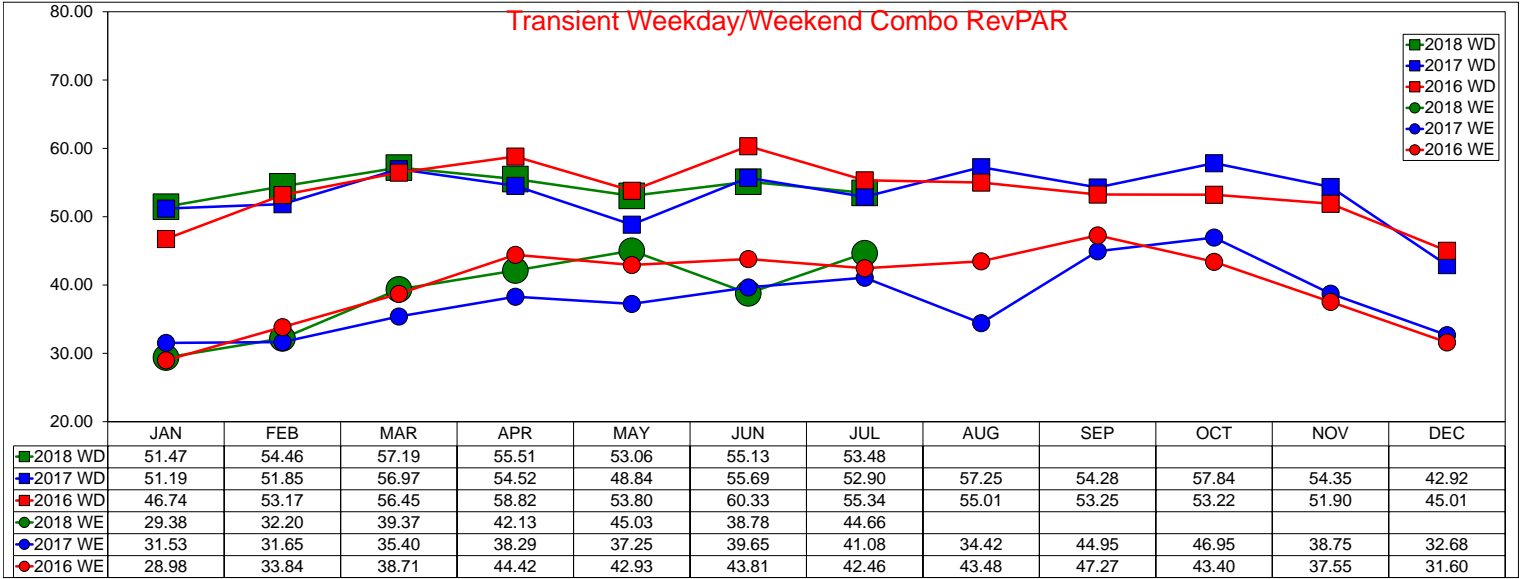
Three Year Comparison - Weekday/Weekend Combo - Occupancy

July 2018



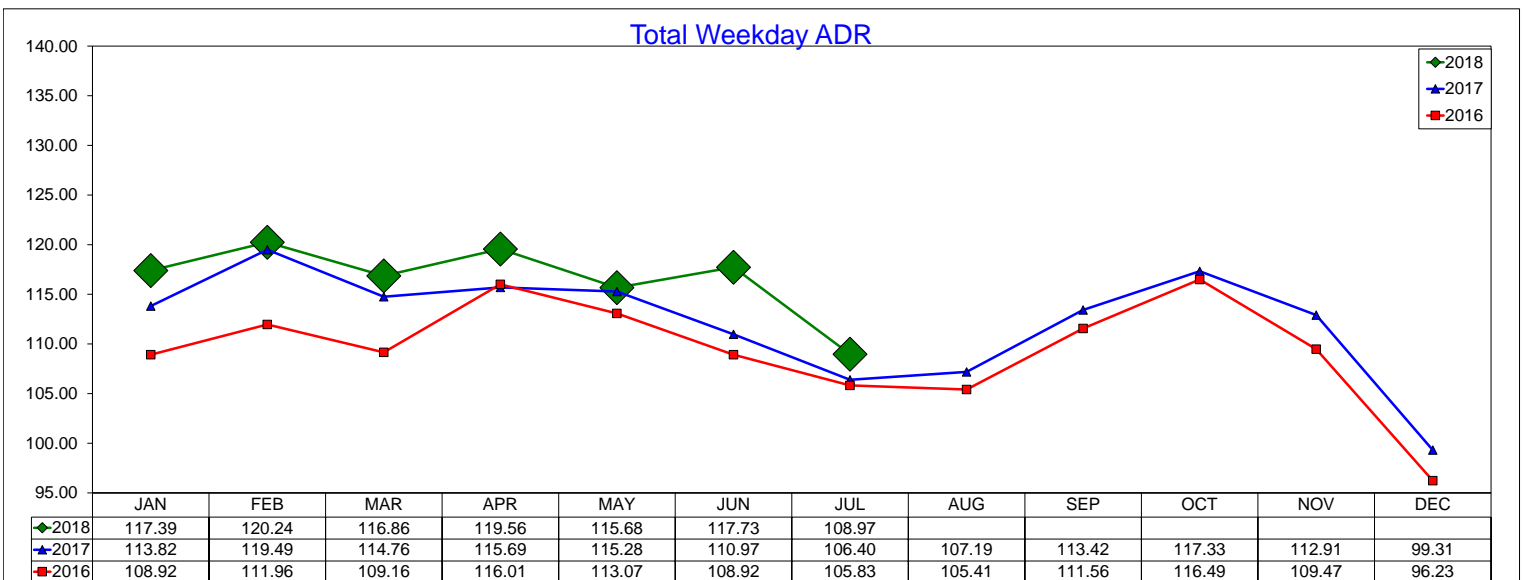
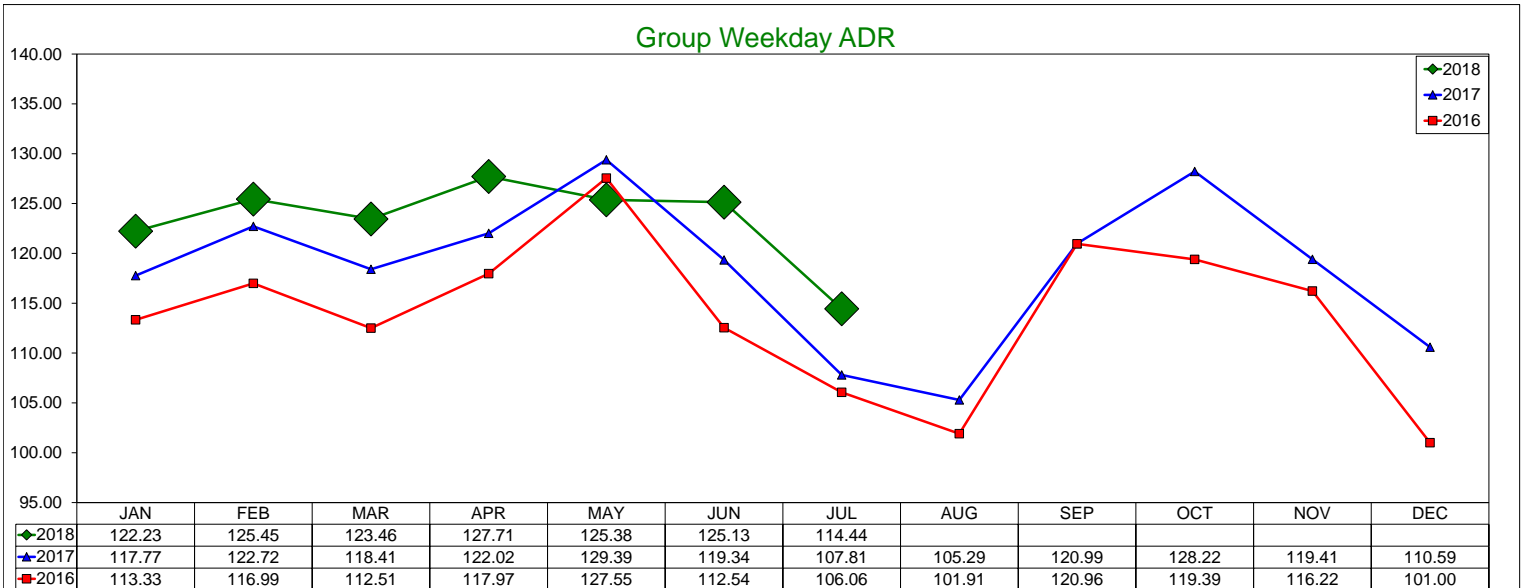
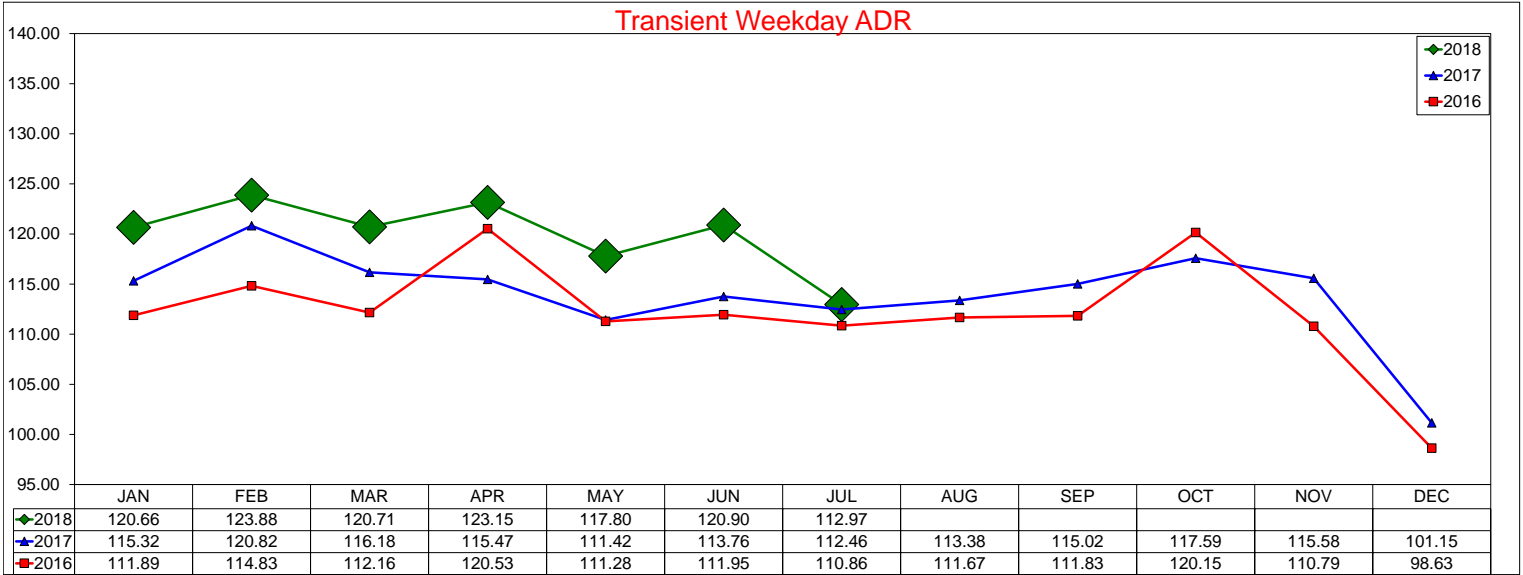
Three Year Comparison - Weekday/Weekend Combo - RevPAR

July 2018



Three Year Comparison - Weekday - ADR

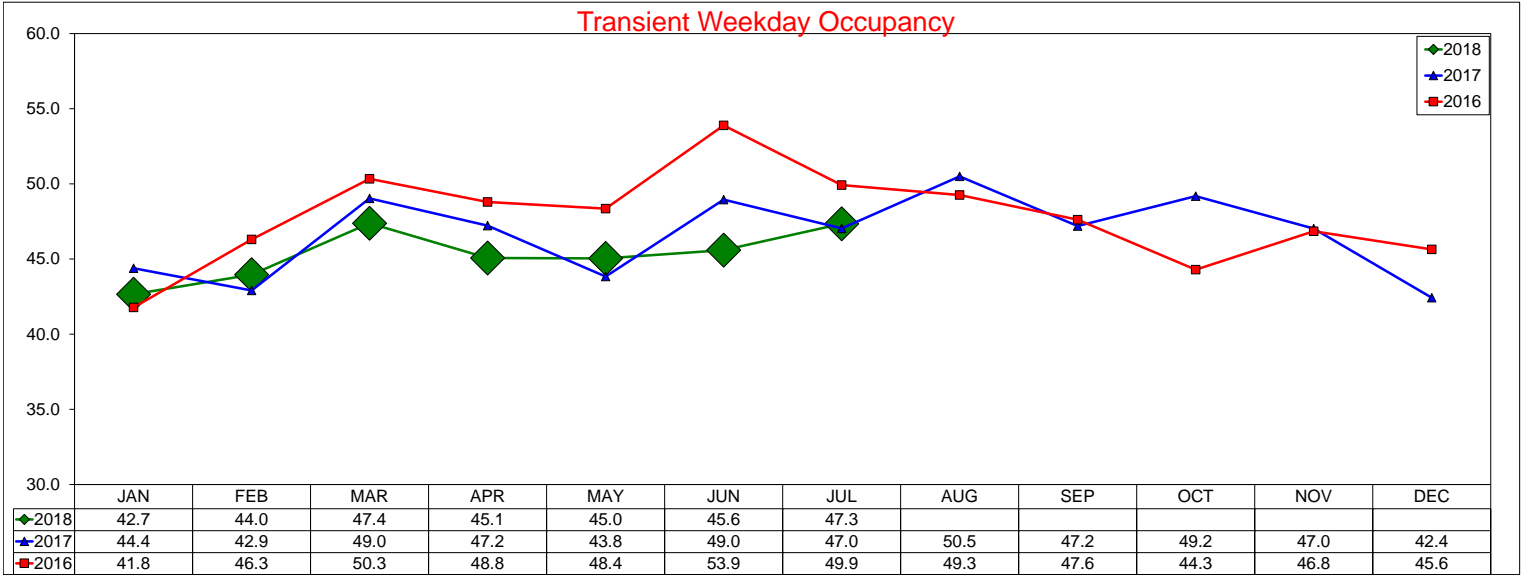
July 2018



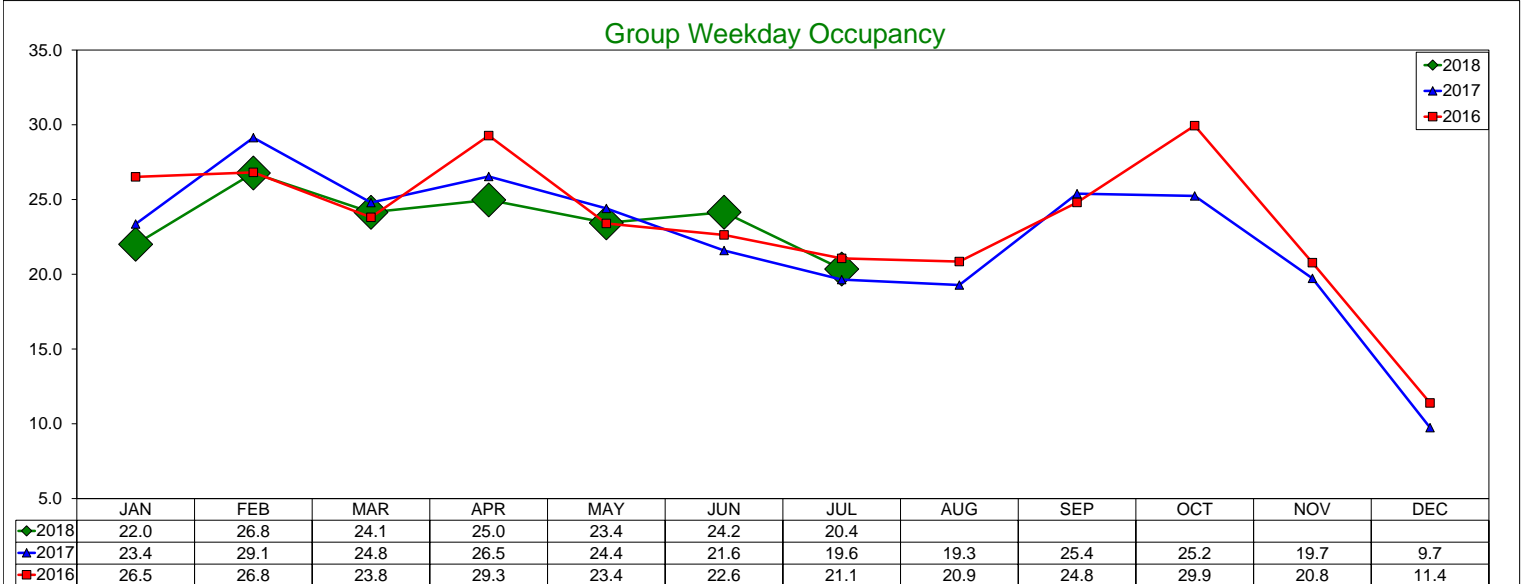
Three Year Comparison - Weekday - Occupancy

July 2018

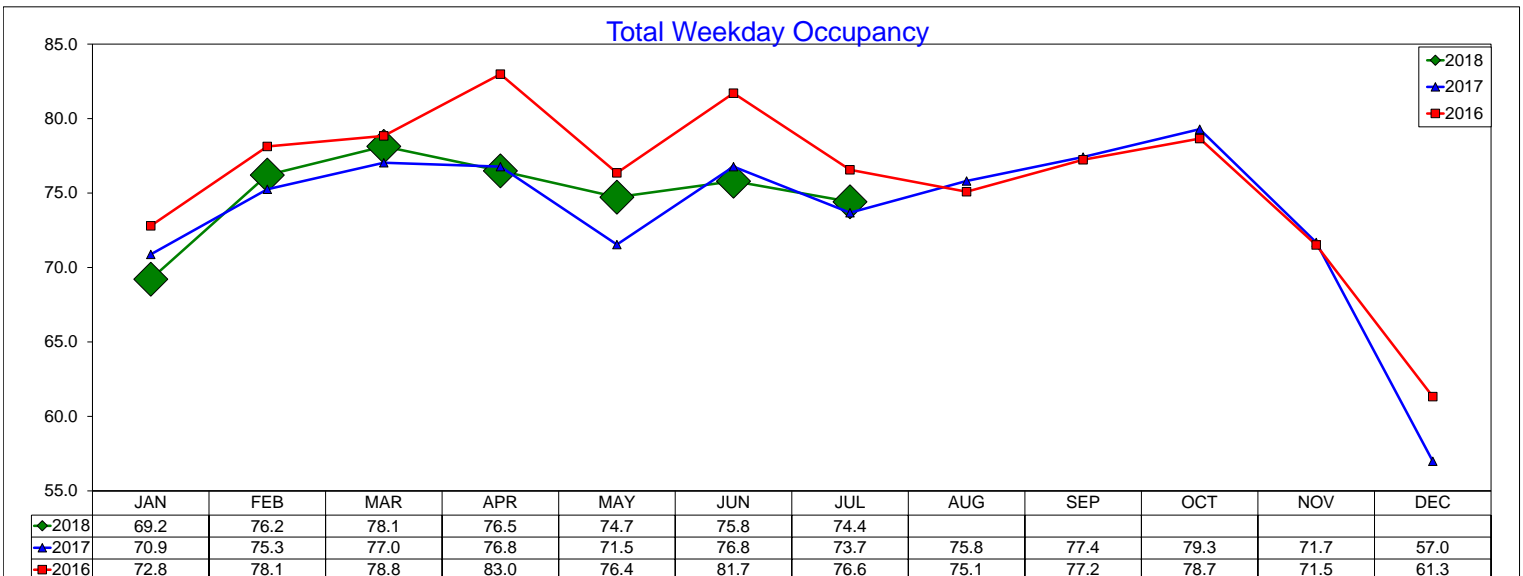
Transient Weekday Occupancy



Group Weekday Occupancy



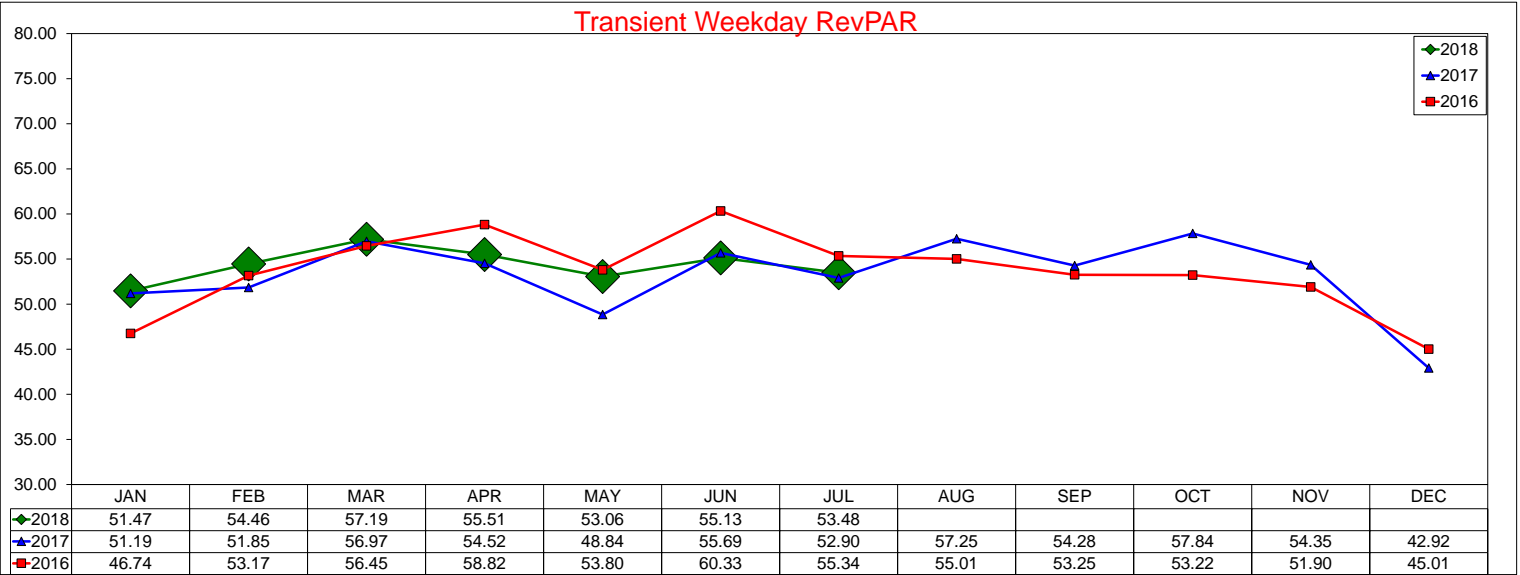
Total Weekday Occupancy



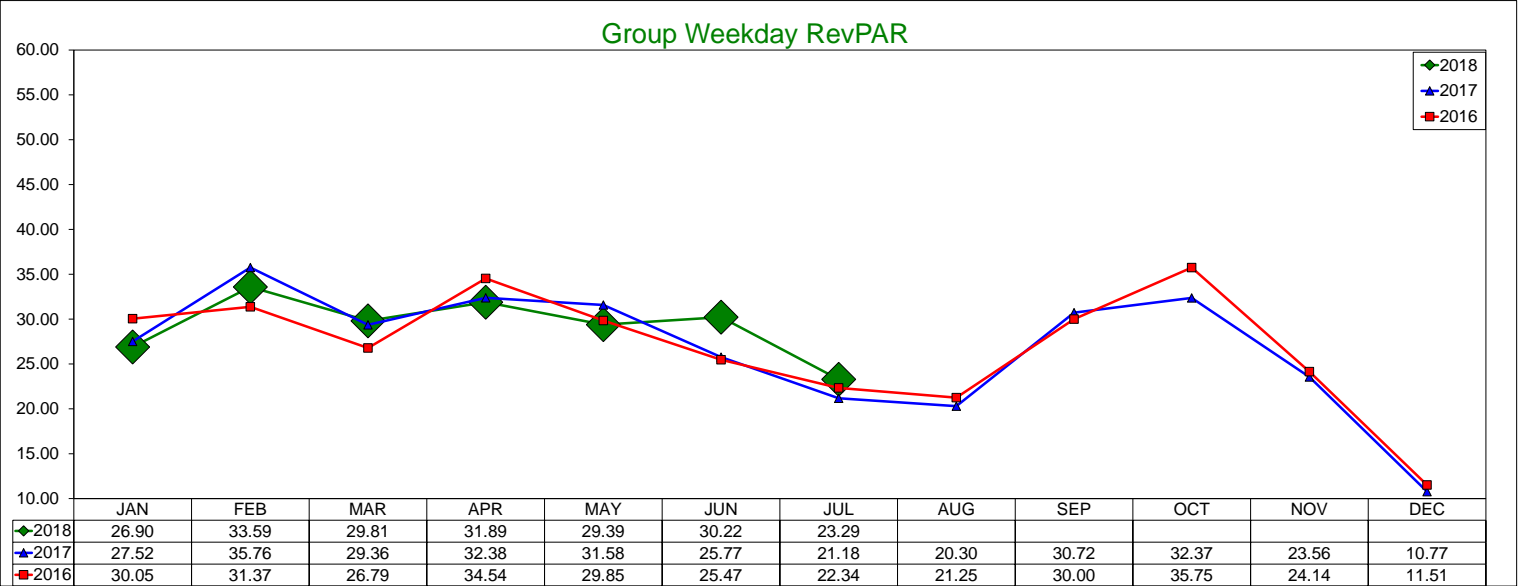
Three Year Comparison - Weekday - RevPAR

July 2018

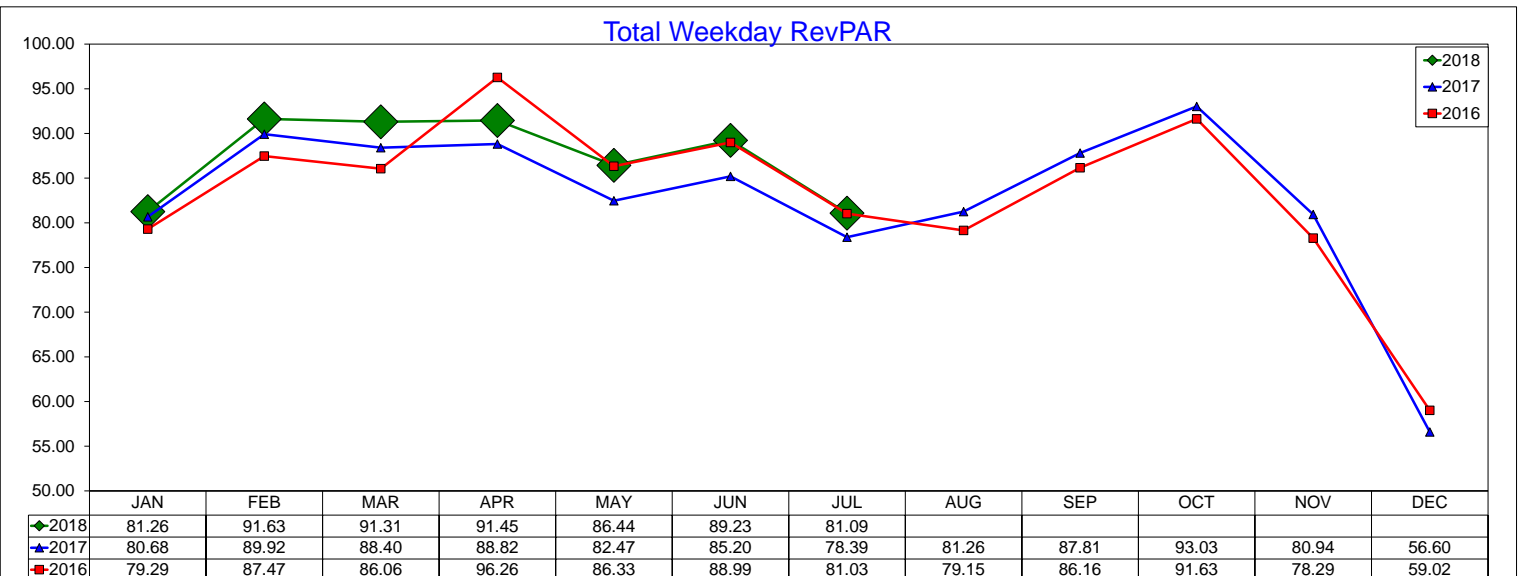
Transient Weekday RevPAR



Group Weekday RevPAR

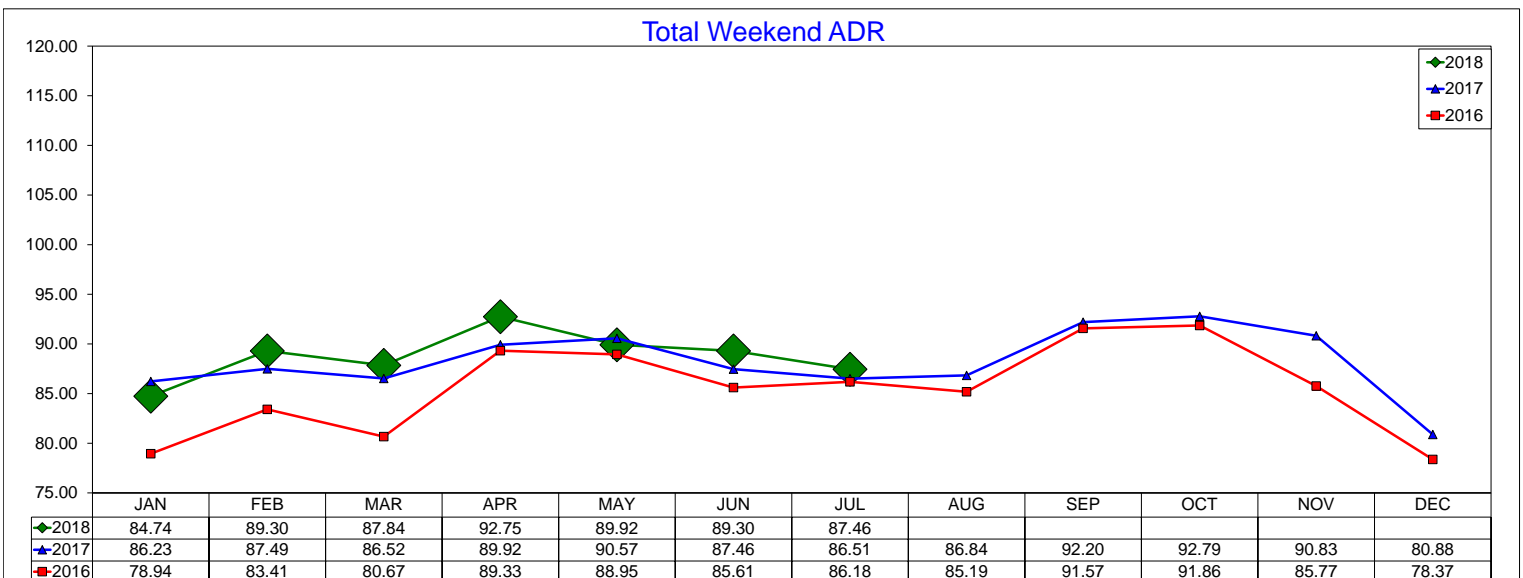
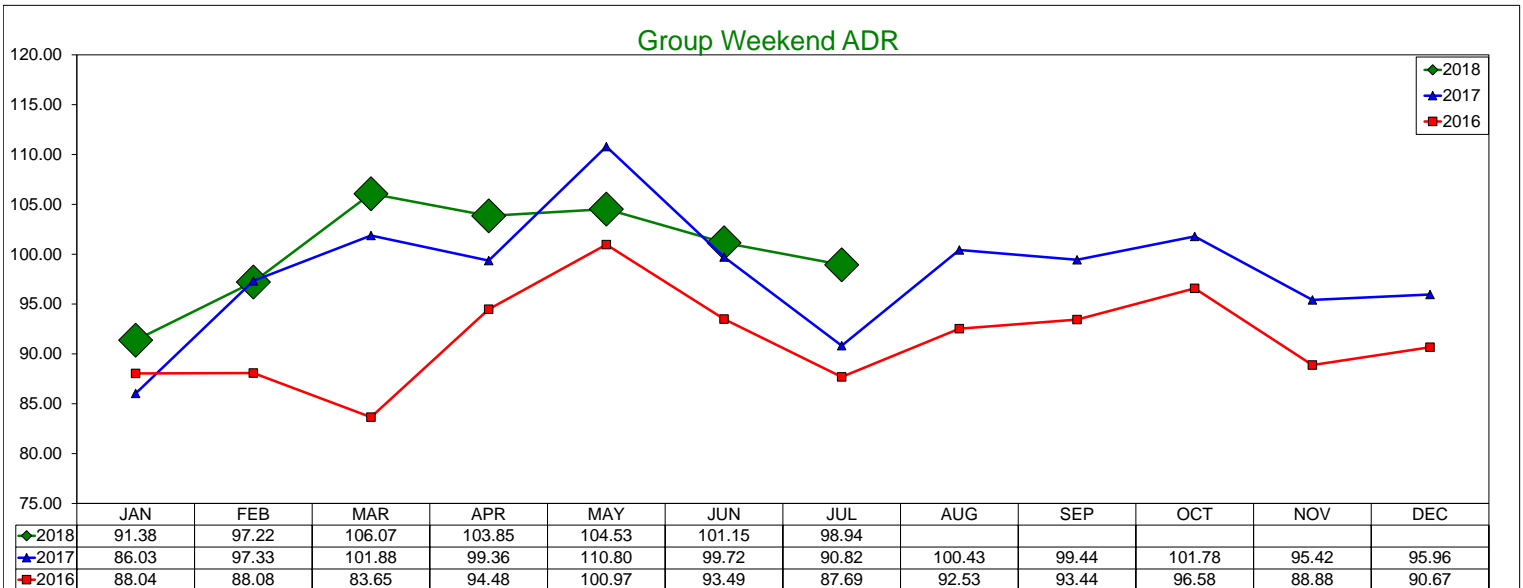
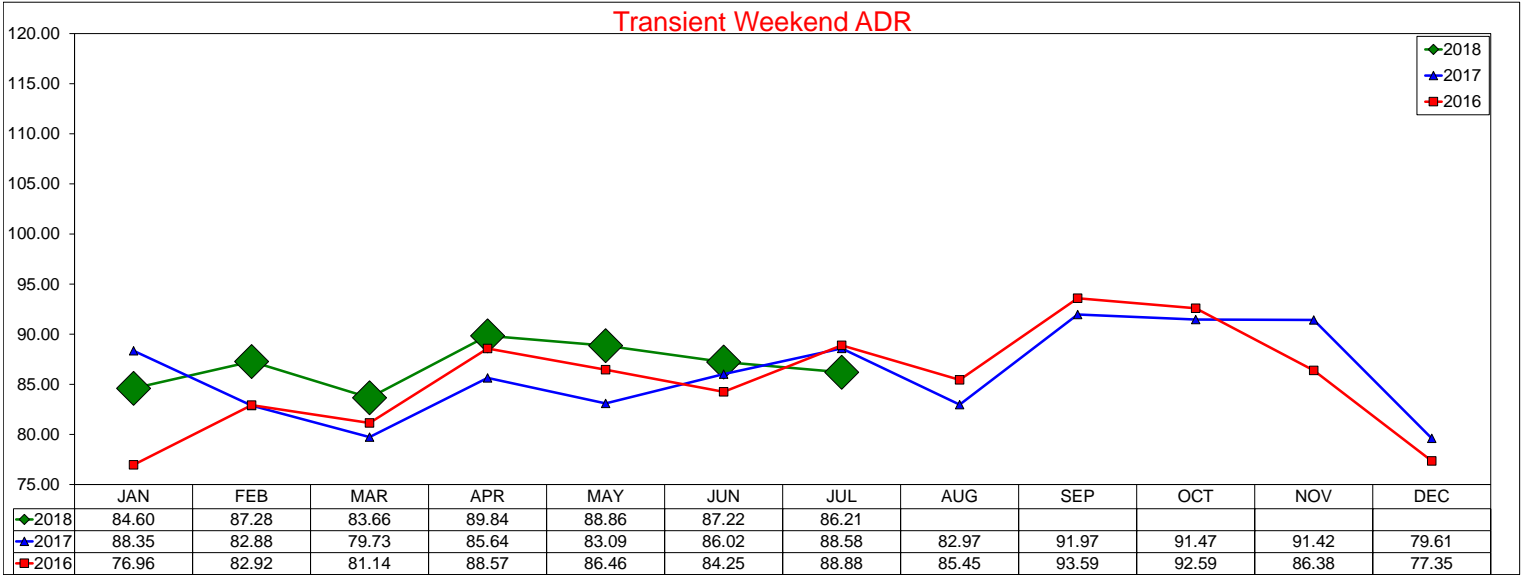


Total Weekday RevPAR



Three Year Comparison - Weekend - ADR

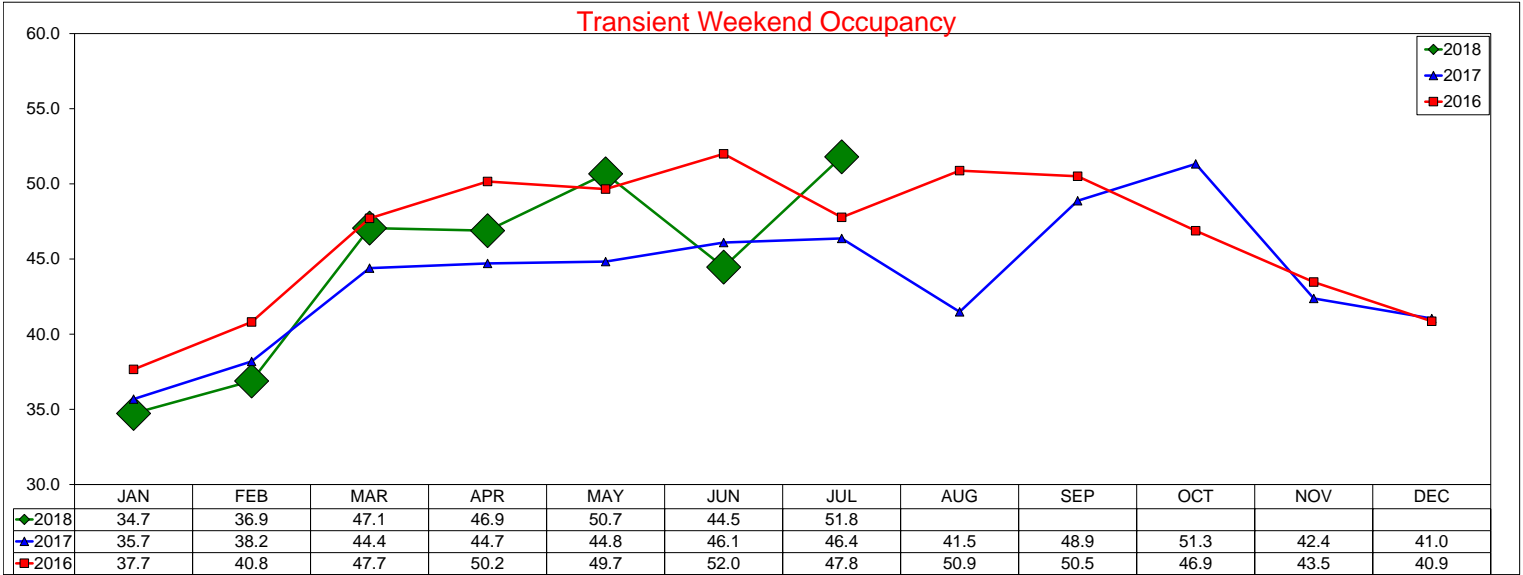
July 2018



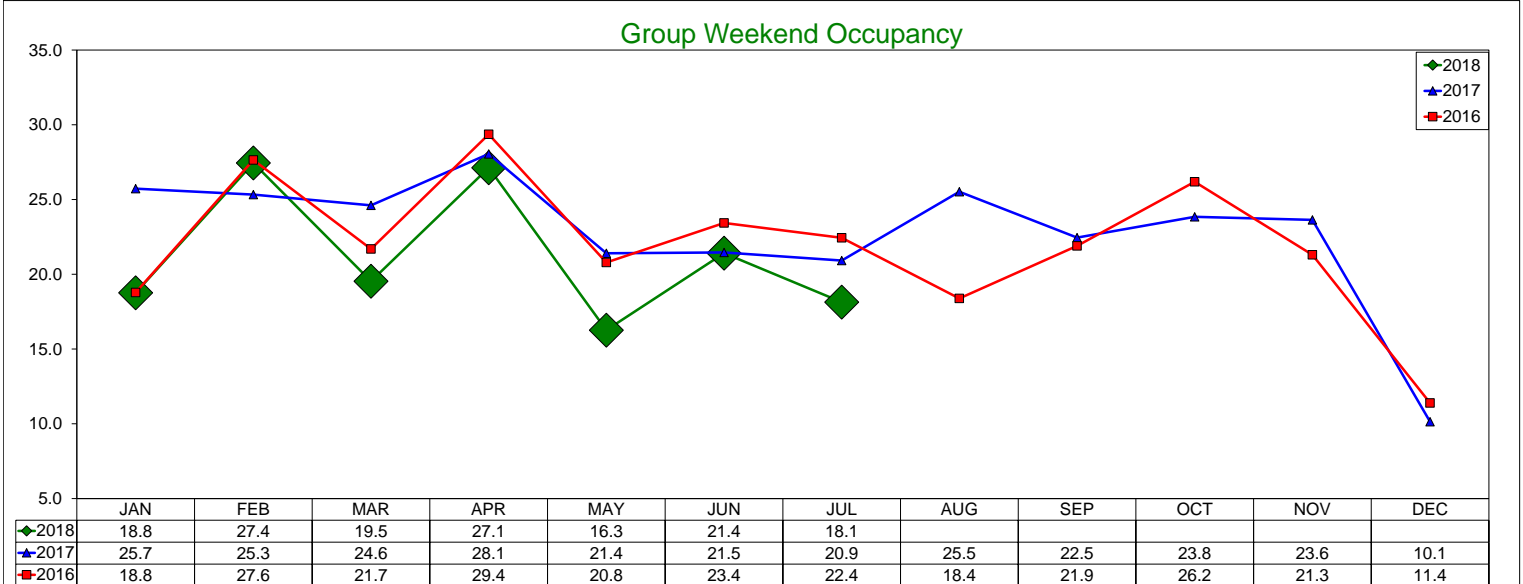
Three Year Comparison - Weekend - Occupancy

July 2018

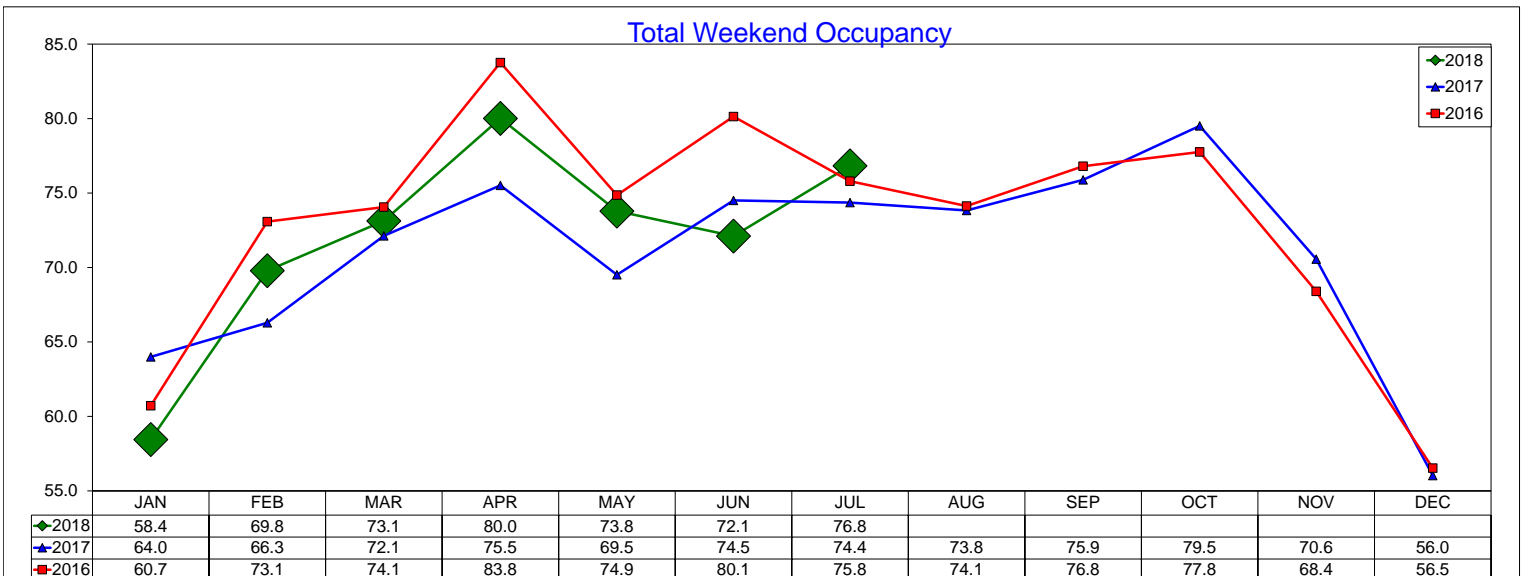
Transient Weekend Occupancy



Group Weekend Occupancy



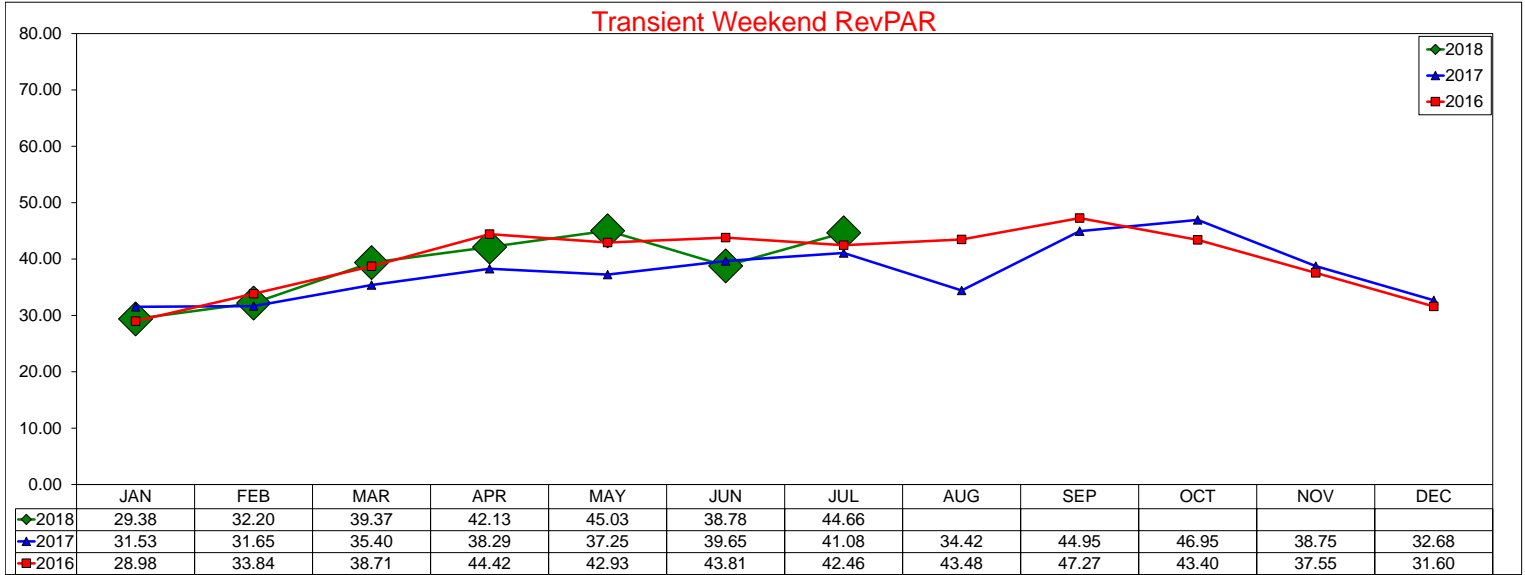
Total Weekend Occupancy



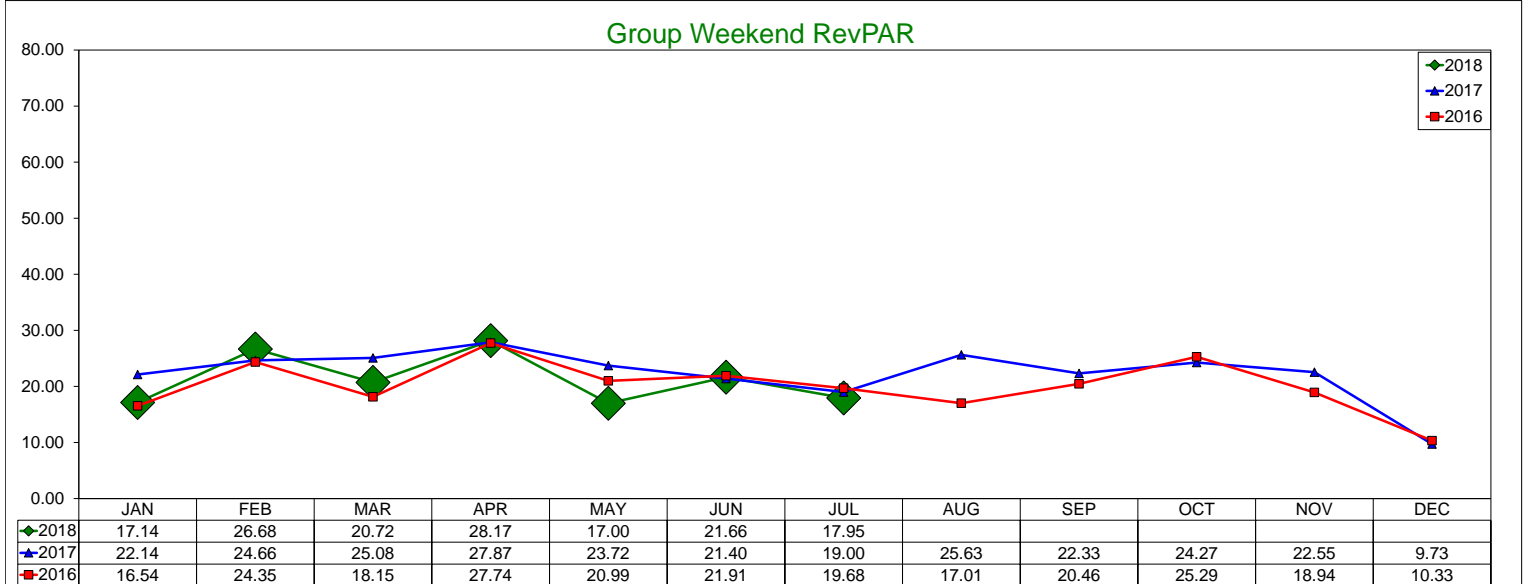
Three Year Comparison - Weekend - RevPAR

July 2018

Transient Weekend RevPAR



Group Weekend RevPAR



Total Weekend RevPAR

