

Tab 4 - Multi-Segment

Irving TX CVB
For the month of: September 2018

	Current Month - September 2018 vs September 2017												Year to Date - September 2018 vs September 2017											
	Occ %		ADR		RevPAR		Percent Change from September 2017						Occ %		ADR		RevPAR		Percent Change from YTD 2017					
	2018	2017	2018	2017	2018	2017	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2018	2017	2018	2017	2018	2017	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
United States	68.0	69.5	131.00	128.58	89.10	89.35	-2.1	1.9	-0.3	1.7	2.0	-0.1	67.7	67.3	130.37	127.13	88.22	85.60	0.5	2.5	3.1	5.1	2.0	2.5
Texas	62.0	70.2	105.16	105.10	65.20	73.78	-11.7	0.1	-11.6	-9.0	3.0	-9.1	66.3	65.2	105.96	102.40	70.22	66.77	1.6	3.5	5.2	8.2	2.8	4.5
Atlanta, GA	70.1	74.2	110.67	113.63	77.55	84.30	-5.5	-2.6	-8.0	-5.8	2.4	-3.3	71.4	71.3	110.55	106.74	78.98	76.07	0.2	3.6	3.8	5.8	1.9	2.1
Arlington, TX	65.8	68.7	108.09	103.38	71.17	71.04	-4.2	4.6	0.2	-0.2	-0.3	-4.5	70.2	69.7	93.25	92.02	65.51	64.16	0.7	1.3	2.1	1.6	-0.5	0.3
Charlotte, NC-SC	72.3	69.2	110.81	108.93	80.13	75.40	4.5	1.7	6.3	10.1	3.6	8.3	70.9	71.0	109.88	109.58	77.87	77.76	-0.1	0.3	0.1	3.8	3.6	3.5
Fort Worth, TX+	71.2	73.0	110.12	105.59	78.39	77.05	-2.4	4.3	1.7	7.1	5.3	2.7	72.4	71.6	106.54	103.28	77.18	73.93	1.2	3.2	4.4	9.2	4.6	5.8
Frisco, TX+	66.7	63.5	143.87	139.01	96.02	88.31	5.1	3.5	8.7	13.5	4.4	9.7	69.2	69.3	142.01	137.03	98.30	95.01	-0.2	3.6	3.5	26.5	22.2	22.1
Grapevine, TX+	70.3	74.0	172.73	166.83	121.48	123.53	-5.0	3.5	-1.7	5.4	7.2	1.8	76.5	77.6	182.21	177.46	139.46	137.80	-1.4	2.7	1.2	4.8	3.6	2.1
Irving, TX+	74.4	76.9	109.03	106.55	81.16	81.89	-3.1	2.3	-0.9	1.2	2.1	-1.1	74.2	74.0	108.53	106.61	80.51	78.88	0.3	1.8	2.1	3.1	1.0	1.3
Nashville, TN	78.5	79.9	153.44	149.50	120.51	119.52	-1.8	2.6	0.8	7.4	6.5	4.6	74.4	75.2	146.63	141.80	109.06	106.60	-1.1	3.4	2.3	7.8	5.3	4.2
Phoenix, AZ	63.7	60.6	110.37	103.52	70.26	62.69	5.1	6.6	12.1	14.8	2.4	7.7	70.2	68.1	131.23	128.98	92.11	87.86	3.0	1.7	4.8	7.6	2.7	5.8
San Jose, CA+	82.4	81.6	197.66	190.03	162.84	155.10	0.9	4.0	5.0	6.7	1.6	2.6	80.7	79.1	197.69	186.66	159.52	147.74	2.0	5.9	8.0	9.7	1.6	3.6

Competitive Set Comparison													
Actual Figures							Percent of Change from Last Year						
	Current Month			Year-To-Date				Current Month			Year-To-Date		
	OCC	ADR	RvPAR	OCC	ADR	RvPAR		OCC	ADR	RvPAR	OCC	ADR	RvPAR
US	68.0	131.00	89.10	67.7	130.37	88.22	US	-2.1	1.9	-0.3	0.5	2.5	3.1
Texas	62.0	105.16	65.20	66.3	105.96	70.22	Texas	-11.7	0.1	-11.6	1.6	3.5	5.2
Irving	74.4	109.03	81.16	74.2	108.53	80.51	Irving	-3.1	2.3	-0.9	0.3	1.8	2.1
Best USA	SanJose	SanJose	SanJose	SanJose	SanJose	SanJose	Best USA	Phoenix	Phoenix	Phoenix	Phoenix	SanJose	SanJose
	82.4	197.66	162.84	80.7	197.69	159.52		5.1	6.6	12.1	3.0	5.9	8.0
Best Texas	Irving	Grpvine	Grpvine	Grpvine	Grpvine	Grpvine	Best Texas	Frisco	Arlngtn	Frisco	Ft Worth	Frisco	Ft Worth
	74.4	172.73	121.48	76.5	182.21	139.46		5.1	4.6	8.7	1.2	3.6	4.4
Worst USA	Phoenix	Arlngtn	Phoenix	Frisco	Arlngtn	Arlngtn	Worst USA	Atlanta	Atlanta	Atlanta	Grpvine	Charlotte	Charlotte
	63.7	108.09	70.26	69.2	93.25	65.51		-5.5	-2.6	-8.0	-1.4	0.3	0.1
Worst Texas	Arlngtn	Arlngtn	Arlngtn	Frisco	Arlngtn	Arlngtn	Worst Texas	Grpvine	Irving	Grpvine	Grpvine	Arlngtn	Grpvine
	65.8	108.09	71.17	69.2	93.25	65.51		-5.0	2.3	-1.7	-1.4	1.3	1.2
Note: "Best" and "Worst" notations above refer to destinations within this competitive set only													

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Tab 6 - Multi-Segment Custom Sets+

Irving TX CVB
For the month of: September 2018

	Current Month - September 2018 vs September 2017												Year to Date - September 2018 vs September 2017											
	Occ %		ADR		RevPAR		Percent Change from September 2017						Occ %		ADR		RevPAR		Percent Change from YTD 2017					
	2018	2017	2018	2017	2018	2017	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2018	2017	2018	2017	2018	2017	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
Irving, TX+	74.4	76.9	109.03	106.55	81.16	81.89	-3.1	2.3	-0.9	1.2	2.1	-1.1	74.2	74.0	108.53	106.61	80.51	78.88	0.3	1.8	2.1	3.1	1.0	1.3
Luxury/Full Service Irving+	74.1	73.6	148.56	147.98	110.09	108.85	0.7	0.4	1.1	1.1	0.0	0.7	72.6	70.4	147.73	147.62	107.25	103.90	3.1	0.1	3.2	3.2	0.0	3.1
All Suite/Extended Stay Irving+	77.6	79.4	93.78	93.18	72.80	74.01	-2.3	0.6	-1.6	2.7	4.4	2.0	76.5	77.1	95.18	93.51	72.78	72.14	-0.9	1.8	0.9	2.4	1.5	0.6
Limited Service Irving+	72.7	80.3	110.31	103.35	80.15	82.98	-9.5	6.7	-3.4	2.9	6.5	-3.6	74.5	76.8	111.20	106.14	82.82	81.56	-3.1	4.8	1.5	6.0	4.4	1.1
Budget Irving+	71.5	76.7	58.75	57.08	42.03	43.79	-6.8	2.9	-4.0	-4.5	-0.5	-7.3	73.5	74.0	56.85	56.08	41.77	41.50	-0.7	1.4	0.7	0.7	-0.0	-0.7
Las Colinas+	76.6	76.2	123.97	122.15	94.94	93.04	0.5	1.5	2.0	5.4	3.3	3.8	74.7	72.0	123.71	121.25	92.40	87.26	3.8	2.0	5.9	7.1	1.1	4.9
DFW North+	77.9	80.1	104.05	102.66	81.01	82.19	-2.8	1.4	-1.4	-1.6	-0.1	-2.9	78.2	79.1	105.55	103.71	82.52	82.01	-1.1	1.8	0.6	0.7	0.1	-1.1
DFW South+	67.8	74.1	92.33	89.56	62.56	66.40	-8.6	3.1	-5.8	-3.0	2.9	-5.9	69.0	71.0	90.18	90.10	62.25	63.94	-2.7	0.1	-2.6	-0.6	2.1	-0.7
Full Service Las Colinas+	72.2	68.7	182.87	184.52	131.96	126.75	5.1	-0.9	4.1	4.1	0.0	5.1	69.6	63.4	181.46	182.78	126.33	115.80	9.9	-0.7	9.1	9.1	0.0	9.9
Limited Service Las Colinas+	79.1	80.7	93.18	90.12	73.72	72.71	-1.9	3.4	1.4	6.7	5.3	3.2	77.7	77.2	93.04	90.77	72.29	70.04	0.7	2.5	3.2	5.0	1.8	2.5
Full Service DFW North+	78.0	76.6	134.44	134.21	104.85	102.81	1.8	0.2	2.0	2.0	0.0	1.8	77.8	75.2	135.95	137.39	105.76	103.36	3.4	-1.0	2.3	2.3	0.0	3.4
Limited Service DFW North+	77.8	82.4	83.21	82.66	64.71	68.13	-5.7	0.7	-5.0	-5.2	-0.2	-5.9	78.5	81.7	84.98	82.53	66.67	67.43	-4.0	3.0	-1.1	-1.0	0.1	-3.9
Full Service DFW South+																								
Limited Service DFW South+	66.2	72.8	82.36	77.95	54.50	56.77	-9.1	5.7	-4.0	0.1	4.2	-5.3	68.7	69.3	80.90	78.90	55.59	54.65	-0.8	2.5	1.7	4.8	3.0	2.2
ICC Comp Set No Boutiques+	77.0	73.8	149.28	147.18	114.96	108.63	4.3	1.4	5.8	5.8	0.0	4.3	75.3	72.7	150.39	150.09	113.25	109.05	3.6	0.2	3.9	3.9	0.0	3.6

AirBNB Data	Occ %		ADR		RevPAR		Percent Change from Prior Year						Occ %		ADR		RevPAR		Percent Change from Prior Year YTD					
	2018	2017	2018	2017	2018	2017	Occ	ADR	RevPAR	Rev	Avail	Sold	2018	2017	2018	2017	2018	2017	Occ	ADR	RevPAR	Rev	Avail	Sold
Entire Place	57.1	52.1	151.79	162.33	86.63	84.58	9.5	-6.5	2.4	82.2	119.4	111.4	63.5	56.9	143.76	138.57	91.30	78.89	11.6	3.7	15.7	64.2	51.7	64.8
Hotel Comparable	67.1	52.4	96.86	95.12	64.97	49.82	28.1	1.8	30.4	69.3	29.8	66.2	64.0	57.7	88.17	81.61	56.44	47.13	10.8	8.0	19.7	57.5	31.5	45.8

Available Listings	Current Year	Last Year	% Change
Entire Place	117	70	67.1
Private Room	146	96	52.1
Shared Room	26	27	(3.7)
Total Available Listings	289	193	49.7

	Participation			
	Properties		Rooms	
	Census	Sample	Census	Sample
Irving, TX+	84	70	12256	10439
Luxury/Full Service Irving+	14	12	4394	3794
All Suite/Extended Stay Irving+	32	30	3656	3396
Limited Service Irving+	14	14	1786	1786
Budget Irving+	24	14	2420	1463
Las Colinas+	29	27	4823	4334
DFW North+	25	24	3894	3834
DFW South+	30	19	3539	2271
Full Service Las Colinas+	6	6	1757	1757
Limited Service Las Colinas+	23	21	3066	2577
Full Service DFW North+	4	4	1581	1581
Limited Service DFW North+	21	20	2313	2253
Full Service DFW South+	4	2	1056	456
Limited Service DFW South+	26	17	2483	1815
ICC Comp Set No Boutiques+	5	5	2084	2084

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Irving, Texas & United States Comparison

September 2018

Irving	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	109.98	2.2%	109.98	2.2%	66.4%	-3.3%	66.4%	-3.3%	73.07	-1.2%	73.07	-1.2%
FEBRUARY	111.95	-0.1%	110.99	1.1%	74.4%	3.6%	70.2%	0.0%	83.26	3.4%	77.90	1.1%
MAR	107.92	0.5%	109.88	0.9%	76.5%	1.8%	72.4%	0.7%	82.58	2.3%	79.53	1.6%
APRIL	112.17	3.8%	110.50	1.6%	77.4%	1.7%	73.7%	1.0%	86.86	5.5%	81.42	2.7%
MAY	109.09	-1.5%	110.22	1.0%	74.5%	2.5%	73.8%	1.3%	81.26	0.9%	81.35	2.3%
JUNE	108.29	3.7%	109.85	1.4%	79.4%	4.6%	74.7%	1.8%	85.99	8.4%	82.10	3.2%
JULY	103.68	2.6%	108.92	1.5%	75.0%	2.0%	74.8%	1.8%	77.75	4.7%	81.43	3.4%
AUGUST	105.20	2.8%	108.47	1.7%	70.0%	-6.9%	74.1%	0.7%	73.64	-4.2%	80.42	2.4%
SEPTEMBER	109.03	2.3%	108.53	1.8%	74.4%	-3.1%	74.2%	0.3%	81.16	-0.9%	80.51	2.1%
OCTOBER												
NOVEMBER												
DECEMBER												
12 mo. rolling averages: ADR 107.45 1.8% Occupancy 73.1% 0.5% RevPAR 78.55 2.3%												

Texas	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	101.95	3.8%	101.95	3.8%	59.1%	6.1%	59.1%	6.1%	60.23	10.1%	60.23	10.1%
FEBRUARY	106.30	-1.8%	104.16	0.8%	66.3%	4.0%	62.5%	5.0%	70.50	2.1%	65.11	5.9%
MAR	112.60	4.2%	107.35	2.1%	71.9%	3.4%	65.8%	4.4%	80.98	7.8%	70.60	6.6%
APRIL	111.03	7.0%	108.31	3.4%	68.3%	2.5%	66.4%	3.9%	75.87	9.7%	71.92	7.4%
MAY	106.90	4.2%	108.04	3.6%	66.4%	3.7%	66.4%	3.9%	70.98	8.1%	71.74	7.6%
JUNE	105.36	4.9%	107.57	3.8%	70.6%	4.6%	67.1%	4.0%	74.34	9.8%	72.17	7.9%
JULY	102.21	3.8%	106.77	3.8%	67.9%	2.6%	67.2%	3.8%	69.44	6.5%	71.76	7.7%
AUGUST	100.25	4.9%	106.03	3.9%	64.0%	1.1%	66.8%	3.4%	64.13	6.0%	70.83	7.5%
SEPTEMBER	105.16	0.1%	105.96	3.5%	62.0%	-11.7%	66.3%	1.6%	65.20	-11.6%	70.22	5.2%
OCTOBER												
NOVEMBER												
DECEMBER												

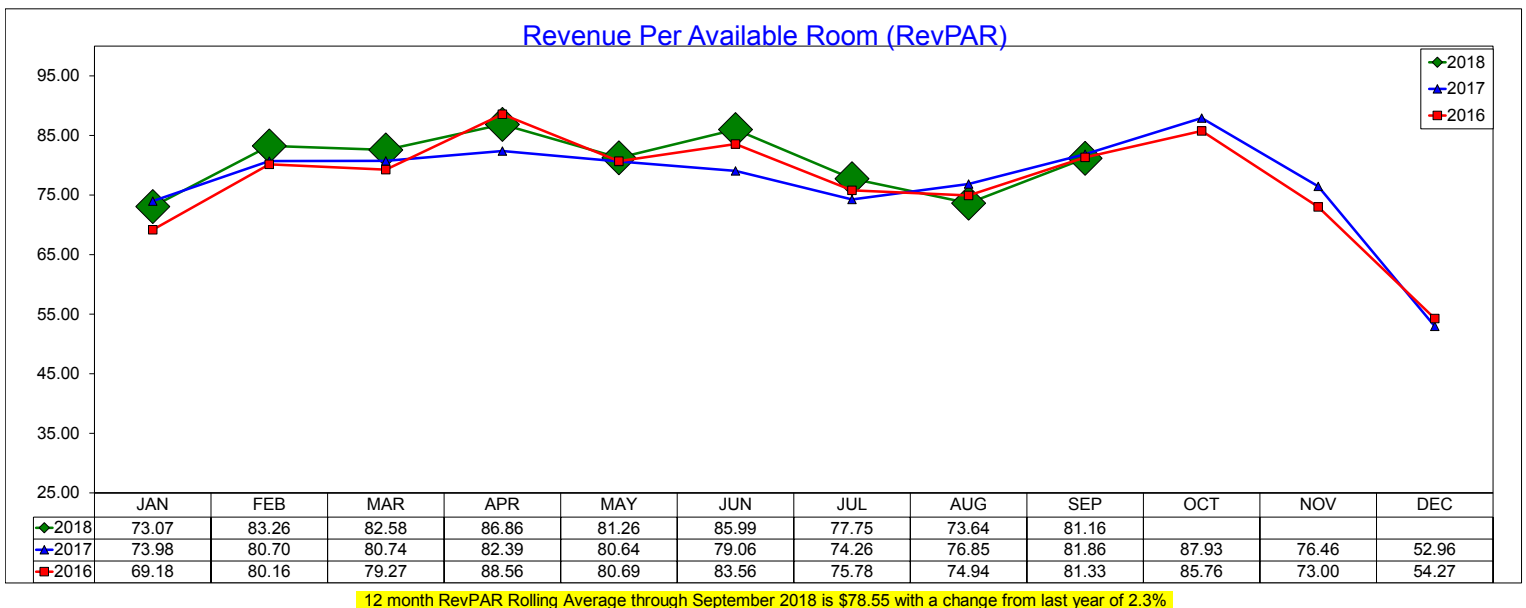
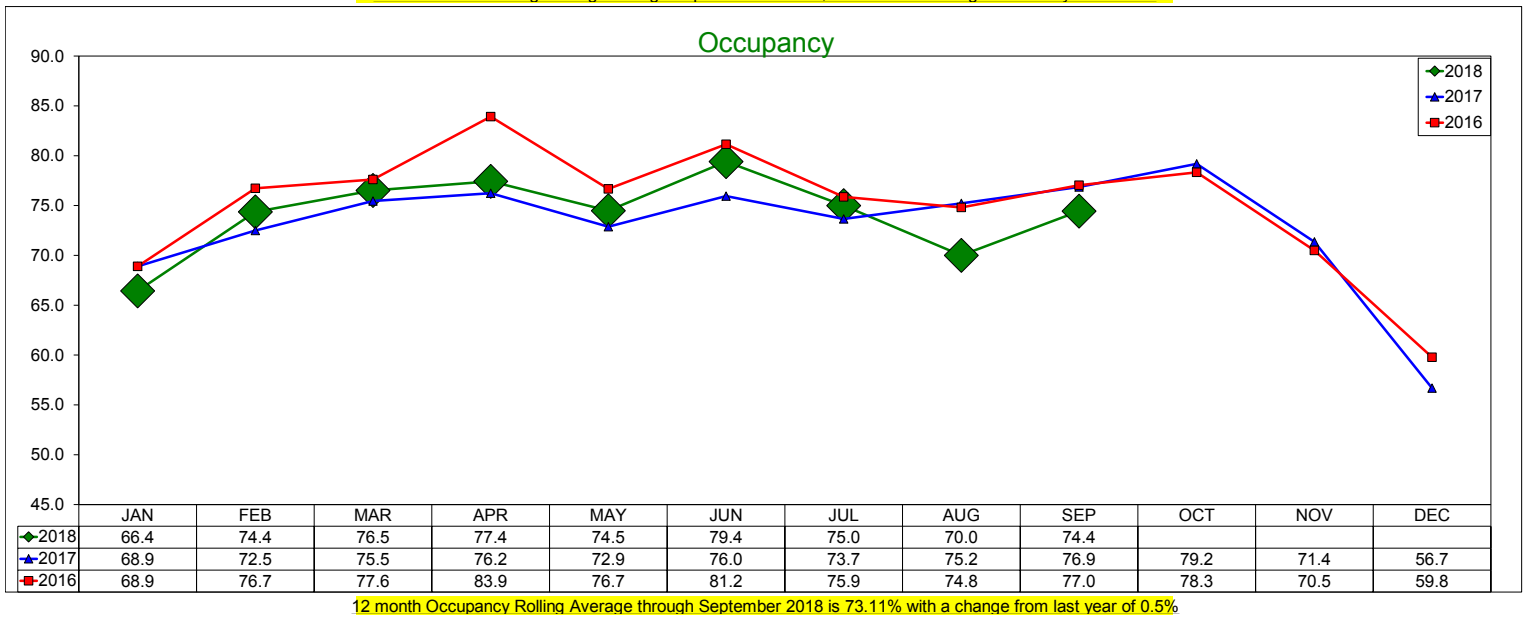
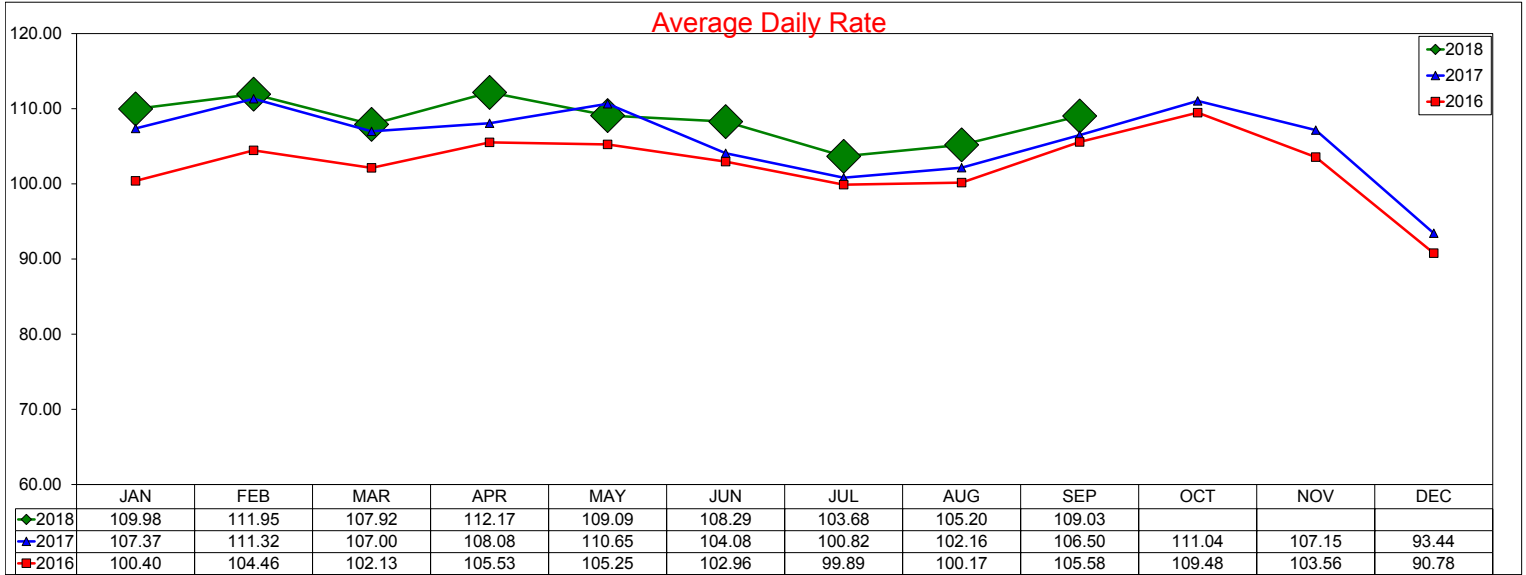
USA	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	123.33	2.0%	123.33	2.0%	54.5%	0.9%	54.5%	0.9%	67.17	2.9%	67.17	2.9%
FEBRUARY	126.38	2.3%	124.88	2.2%	61.7%	1.2%	57.9%	1.0%	78.02	3.5%	72.30	3.2%
MAR	131.56	3.0%	127.37	2.5%	68.5%	0.9%	61.6%	0.9%	90.17	3.9%	78.46	3.5%
APRIL	130.33	3.3%	128.19	2.7%	67.9%	0.9%	63.2%	0.9%	88.54	4.2%	81.00	3.7%
MAY	129.90	2.6%	128.57	2.7%	68.2%	0.7%	64.2%	0.8%	88.59	3.3%	82.57	3.6%
JUNE	132.66	2.8%	129.36	2.7%	74.5%	1.7%	65.9%	1.0%	98.85	4.6%	85.29	3.8%
JULY	133.44	2.0%	130.06	2.6%	73.6%	-0.2%	67.1%	0.8%	98.17	1.8%	87.22	3.5%
AUGUST	130.71	2.3%	130.24	2.6%	71.4%	1.2%	67.6%	0.8%	93.37	3.5%	88.07	3.5%
SEPTEMBER	131.00	1.9%	130.37	2.5%	68.0%	-2.1%	67.7%	0.5%	89.10	-0.3%	88.22	3.1%
OCTOBER												
NOVEMBER												
DECEMBER												

Note: The "Change %" column refers to the change from the prior year's figure.

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Three Year Comparison - CITY OF IRVING - ALL PROPERTIES

September 2018

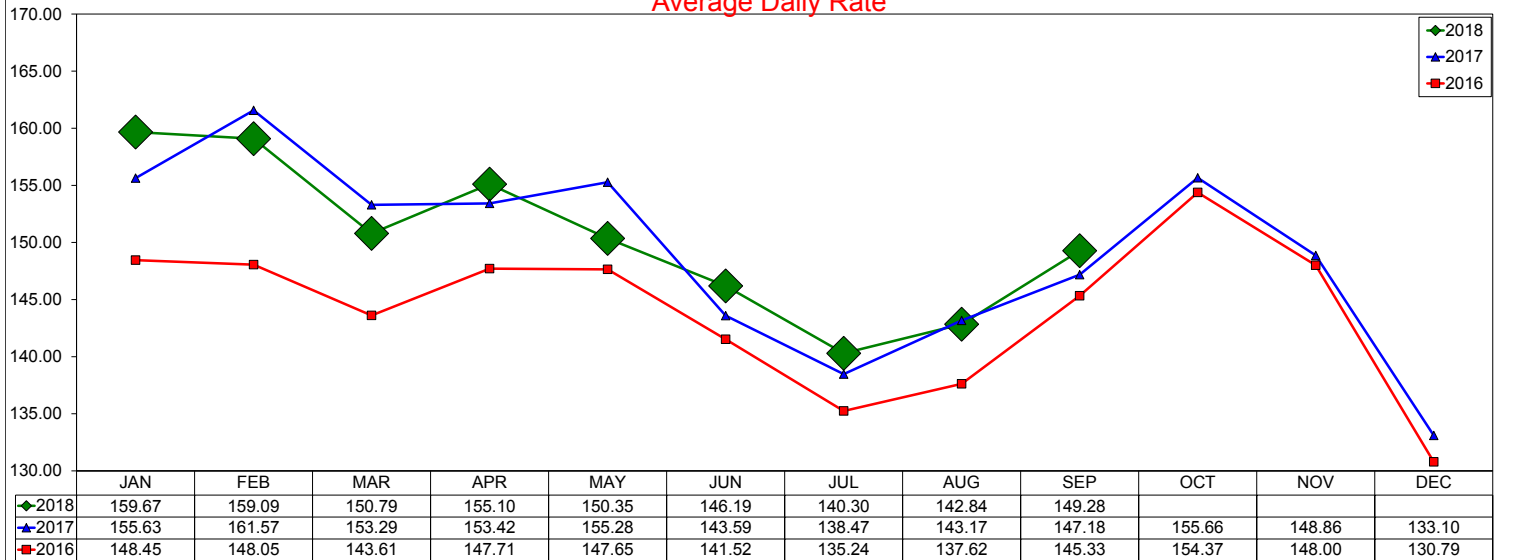


Three Year Comparison - ICC Comp Set

September 2018

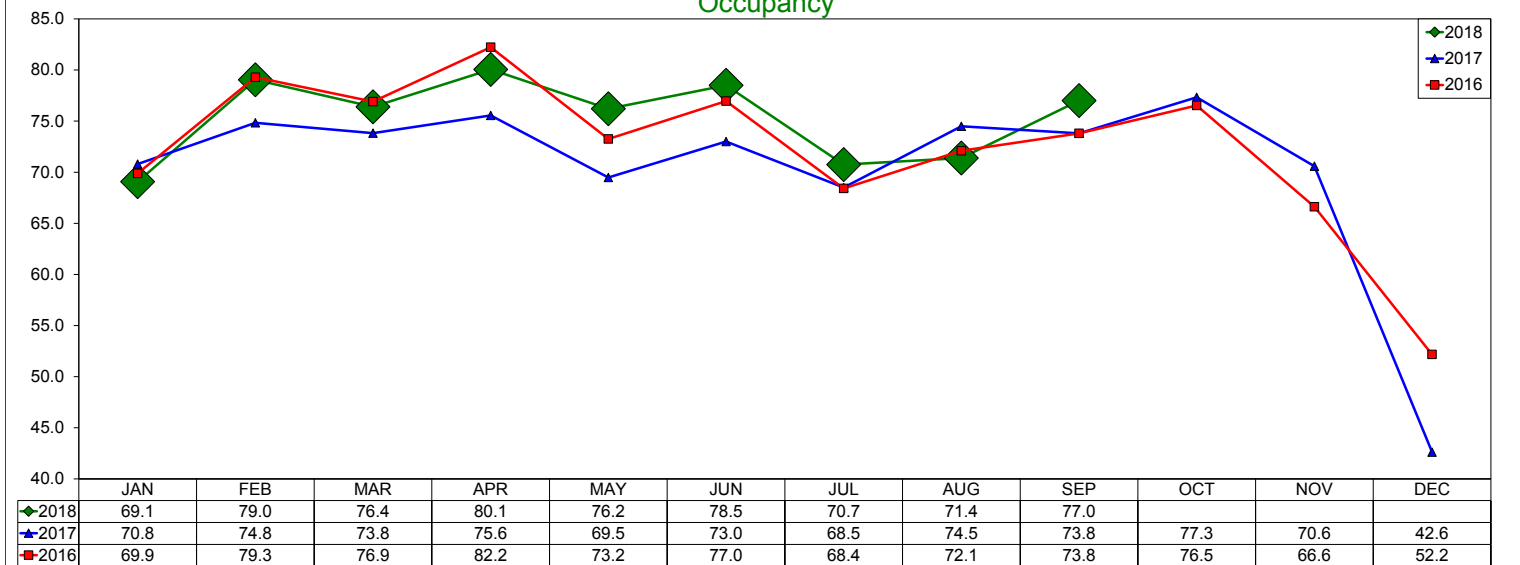
Comp set includes: Marriott Las Colinas, Omni Mandalay, Marriott DFW, Sheraton DFW, Westin DFW

Average Daily Rate



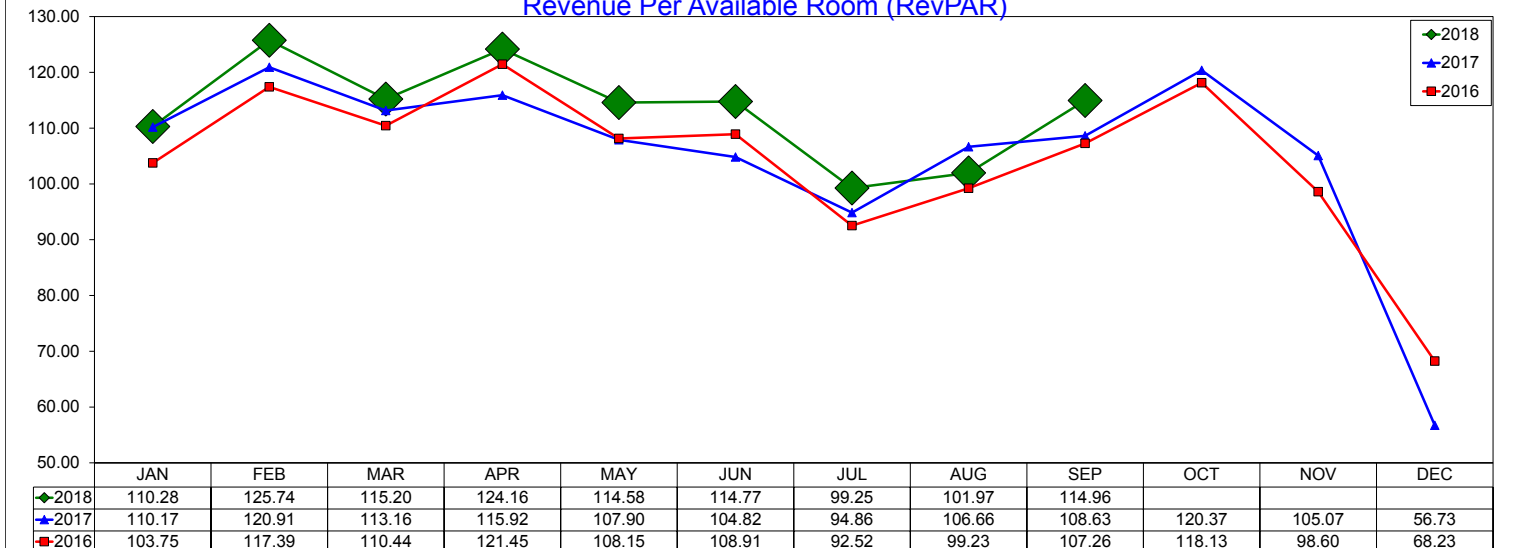
12 month ADR Rolling Average through September 2018 is \$149.71 with a change from last year of 0.5%

Occupancy



12 month Occupancy Rolling Average through September 2018 is 72.05% with a change from last year of 1.8%

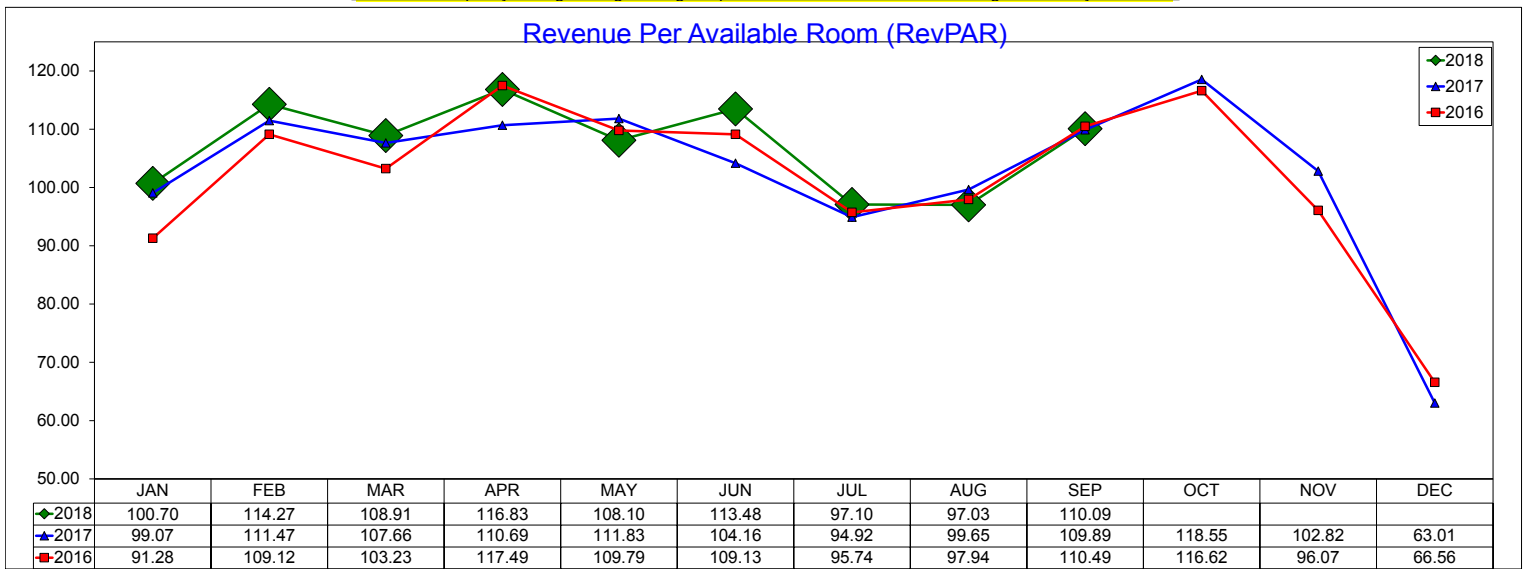
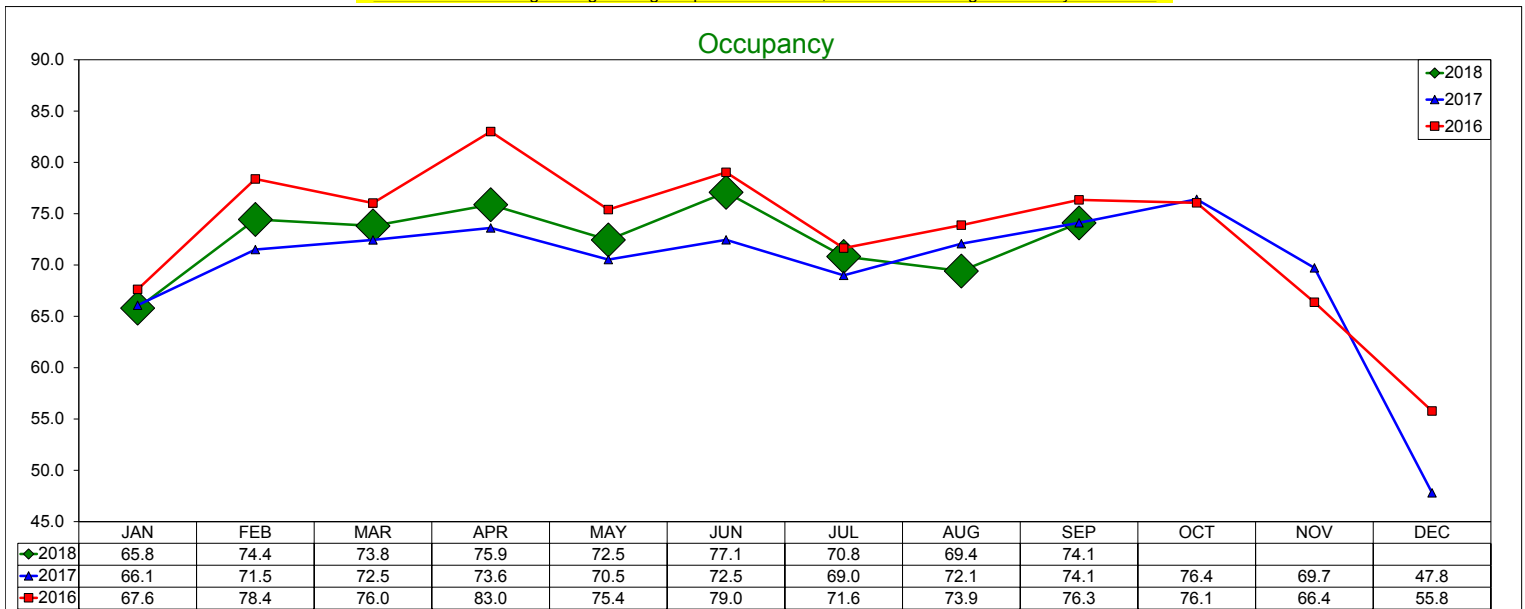
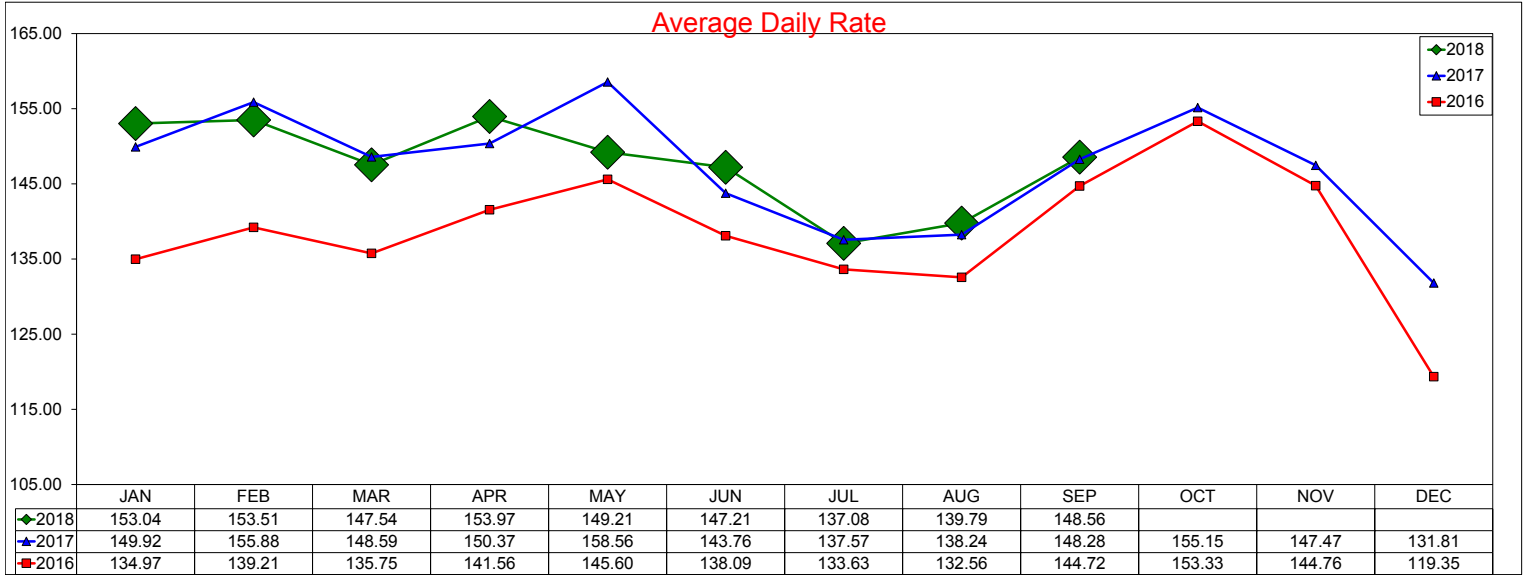
Revenue Per Available Room (RevPAR)



12 month RevPAR Rolling Average through September 2018 is \$107.86 with a change from last year of 2.4%

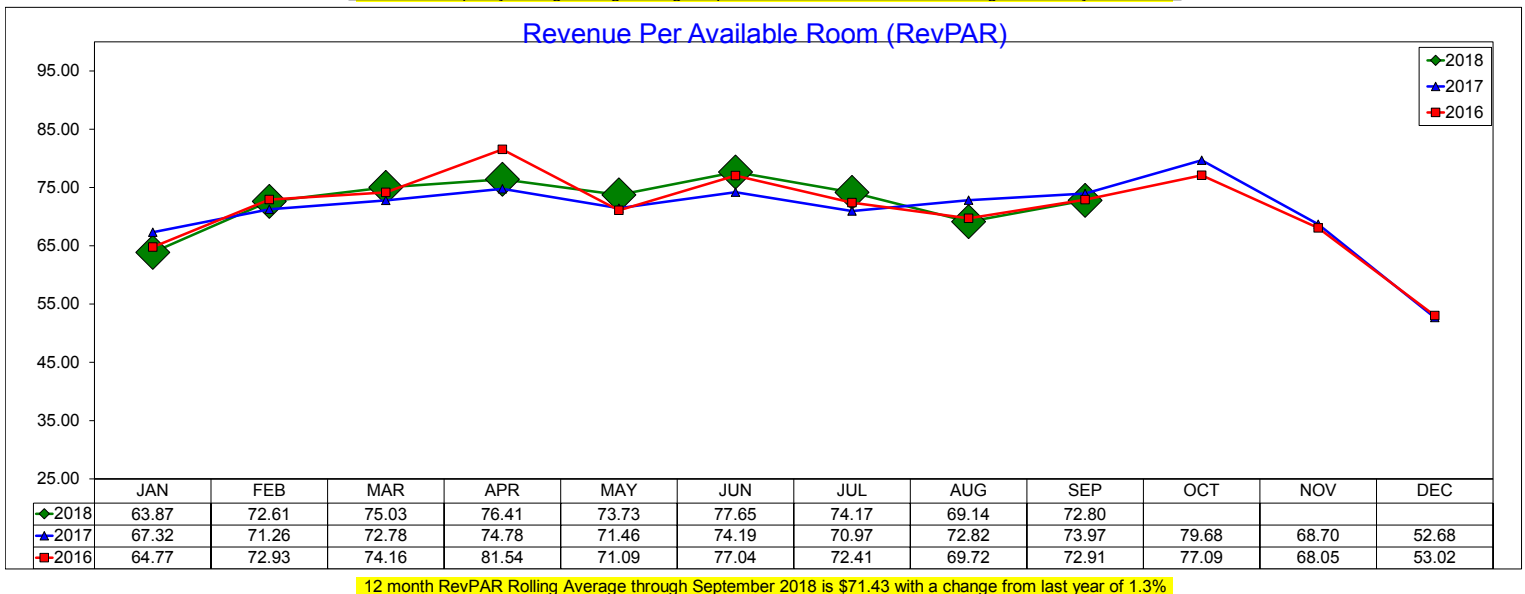
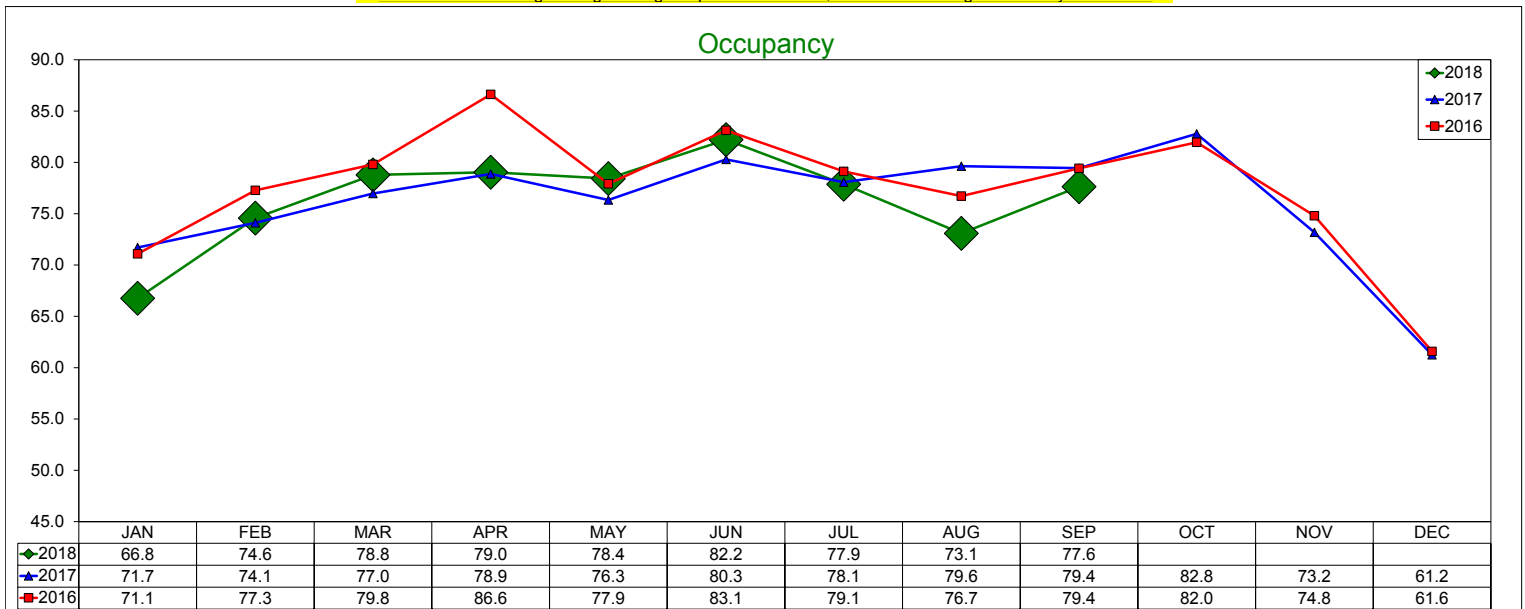
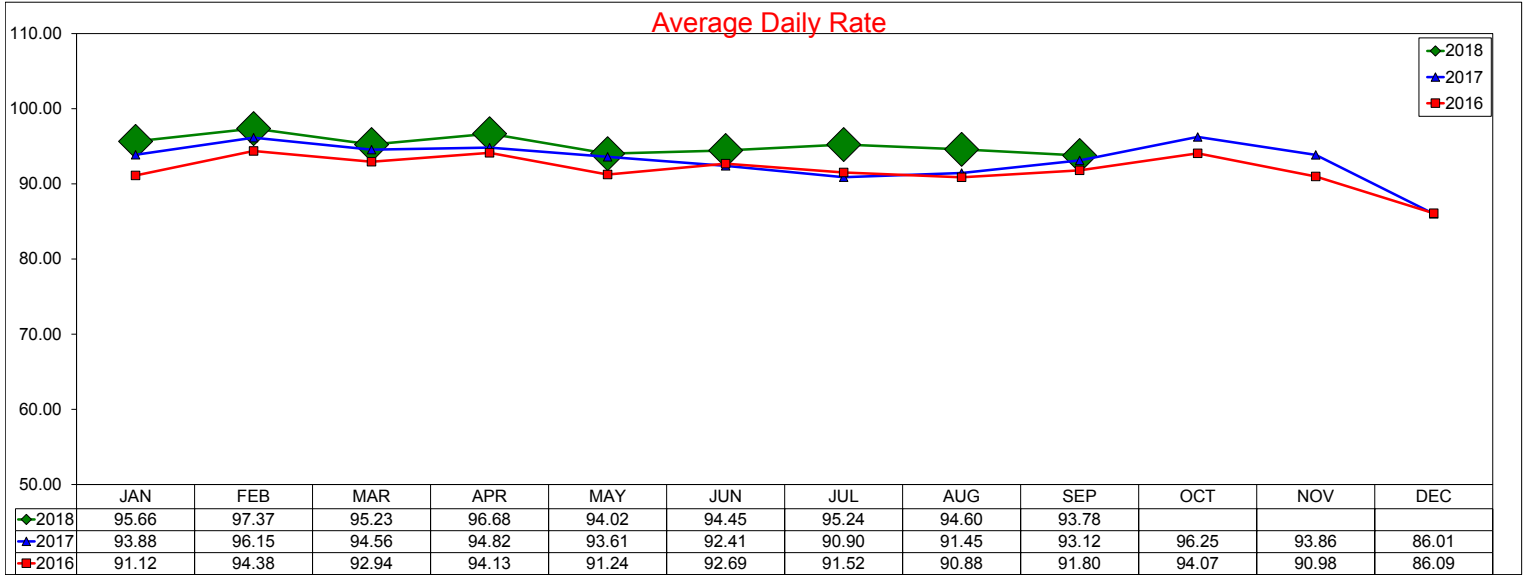
Three Year Comparison - Luxury/Full Service - Irving

September 2018



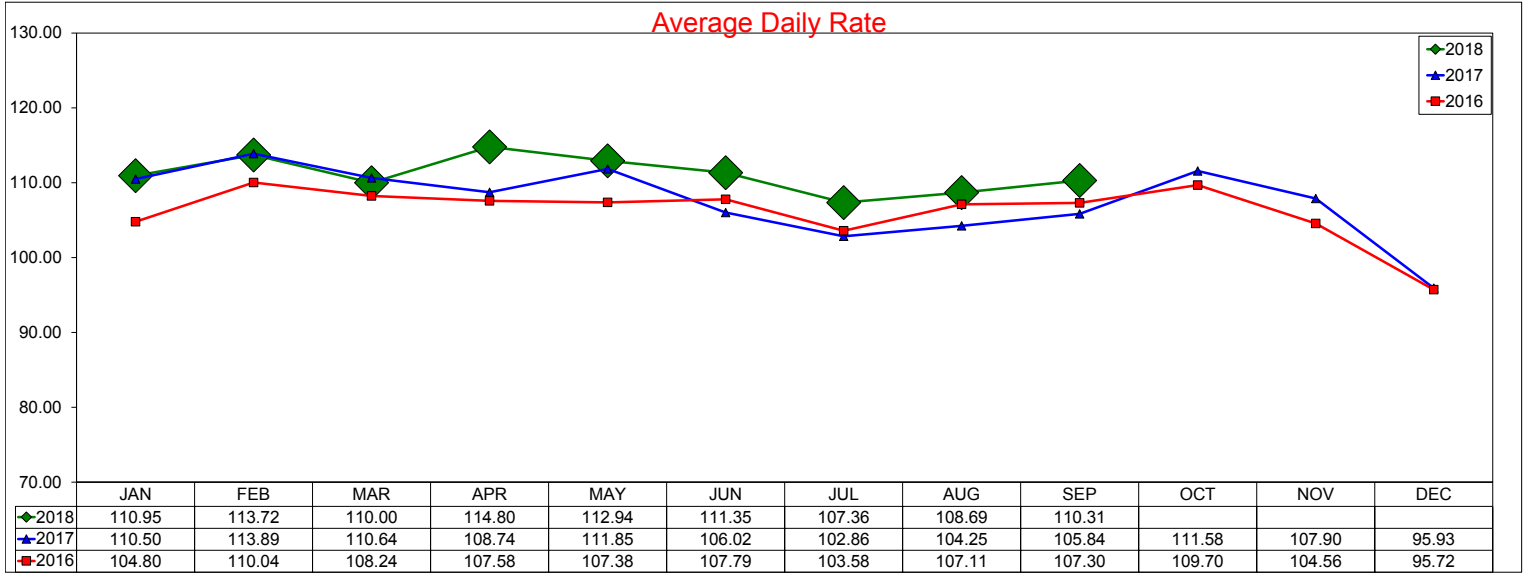
Three Year Comparison - All Suite/Extended Stay - Irving

September 2018

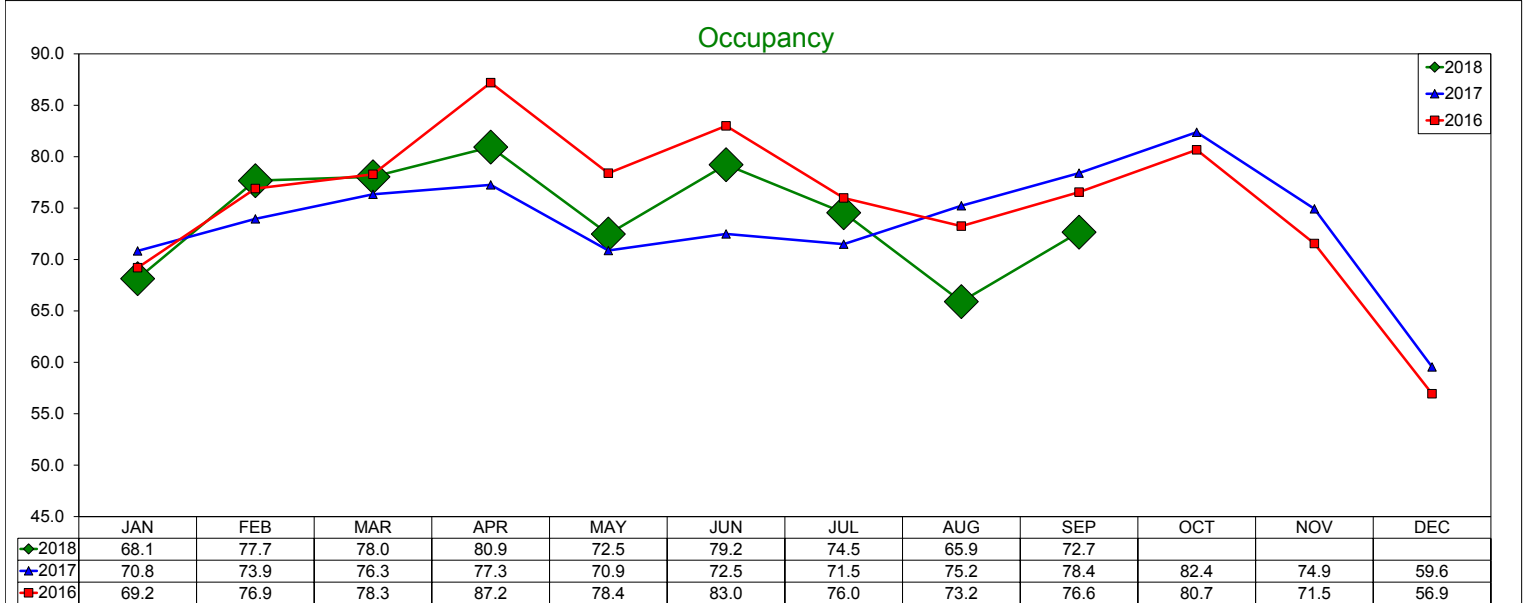


Three Year Comparison - Limited Service - Irving

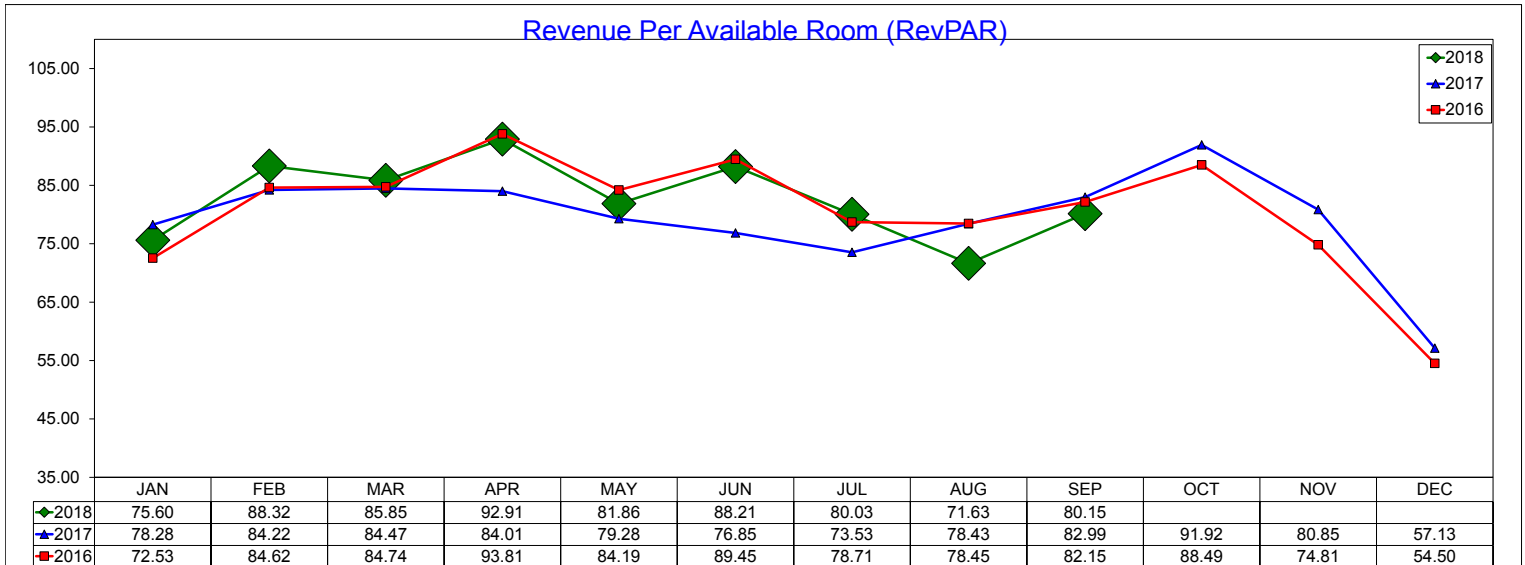
September 2018



12 month ADR Rolling Average through September 2018 is \$109.42 with a change from last year of 3.3%



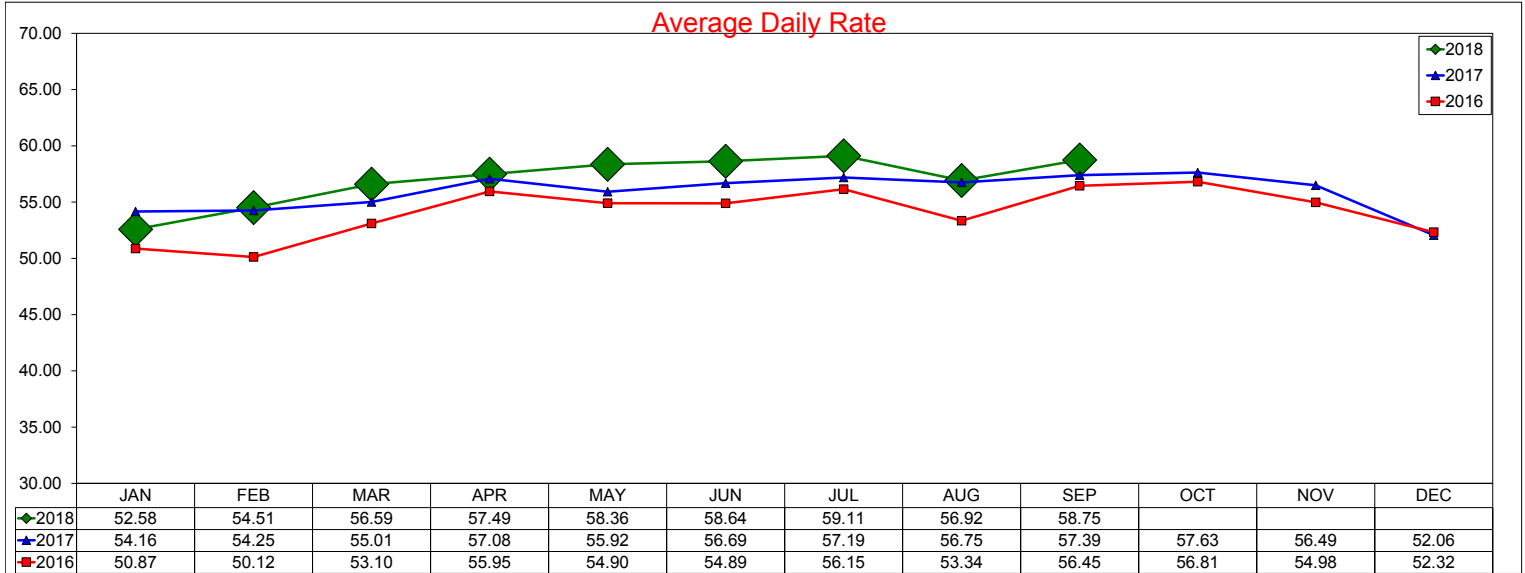
12 month Occupancy Rolling Average through September 2018 is 74.27% with a change from last year of -0.5%



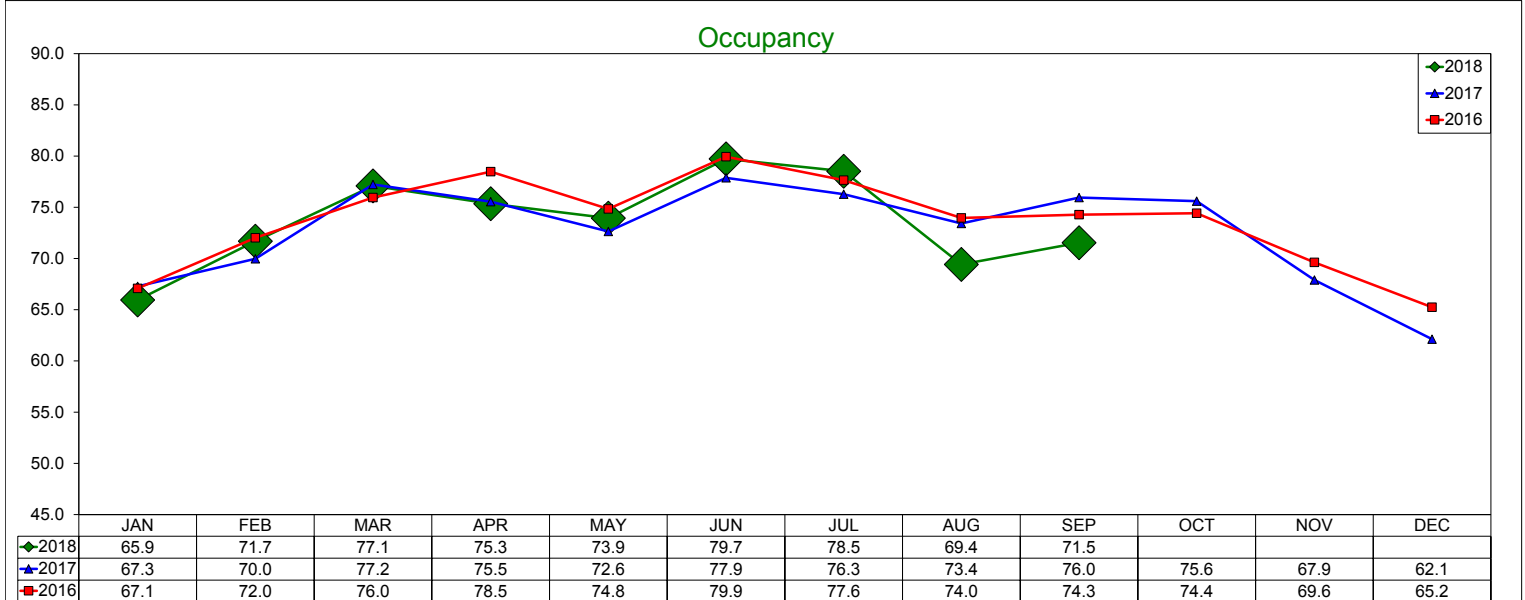
12 month RevPAR Rolling Average through September 2018 is \$81.27 with a change from last year of 2.8%

Three Year Comparison - Budget - Irving

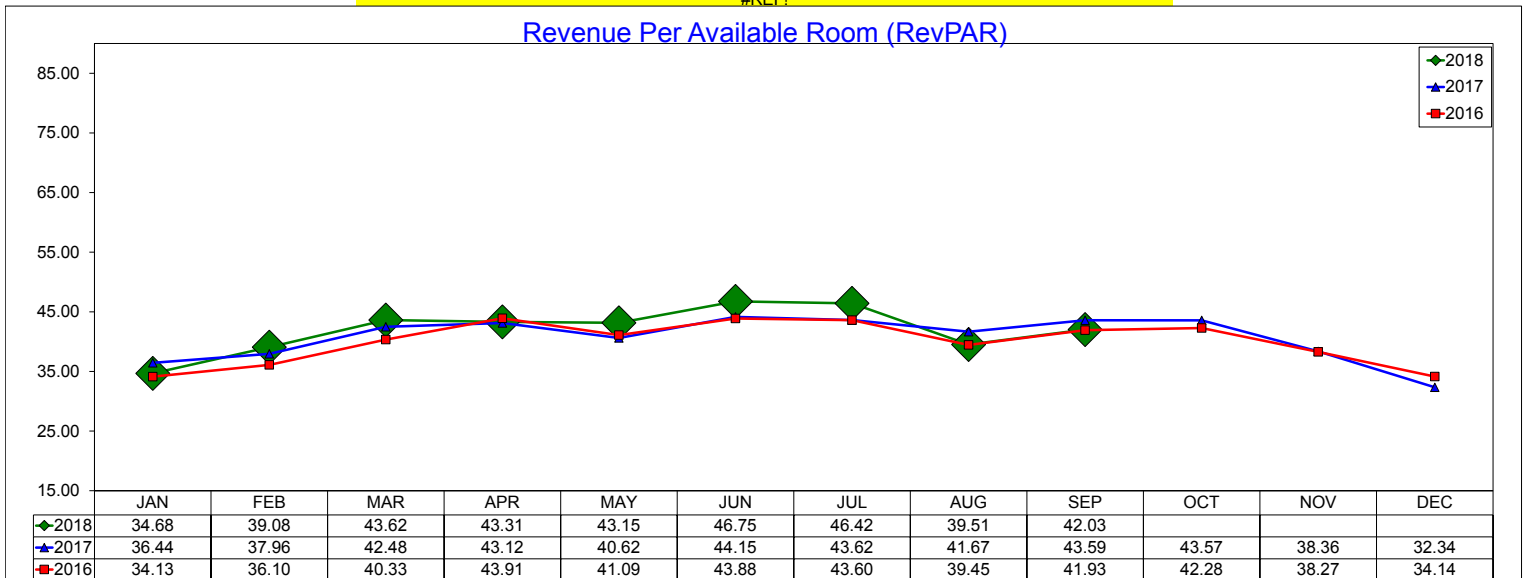
September 2018



#REF!



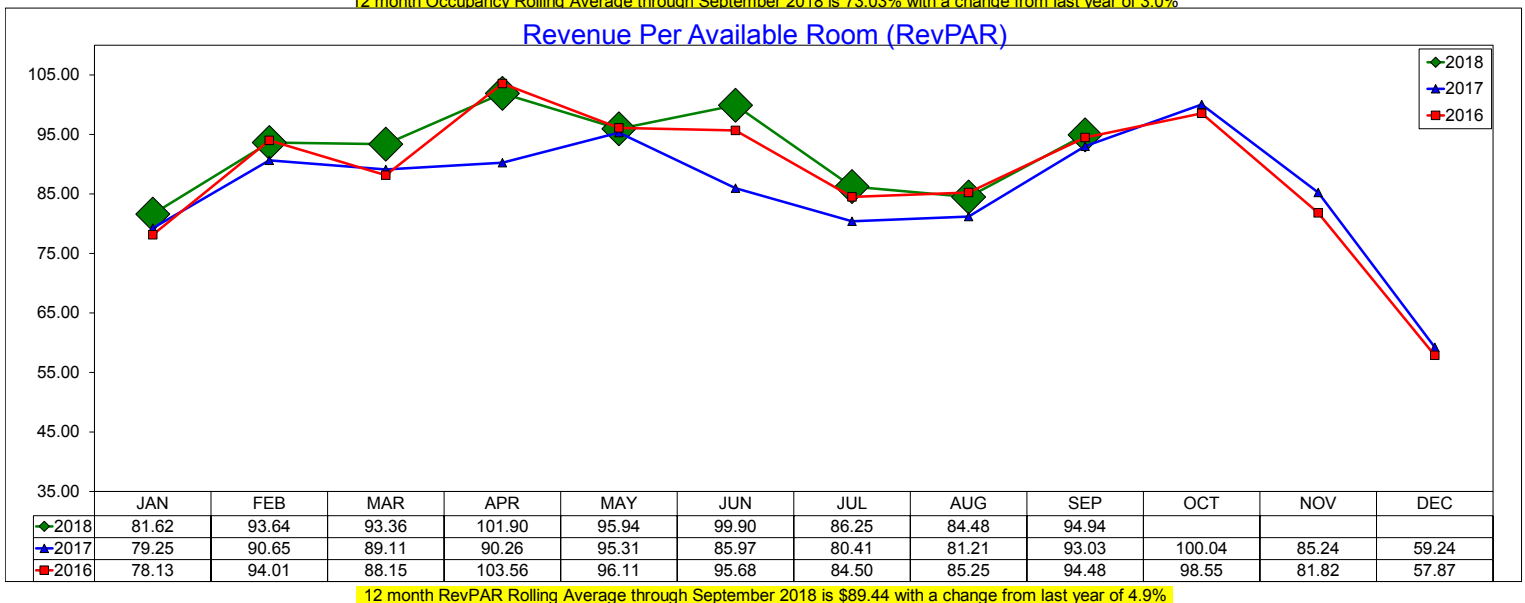
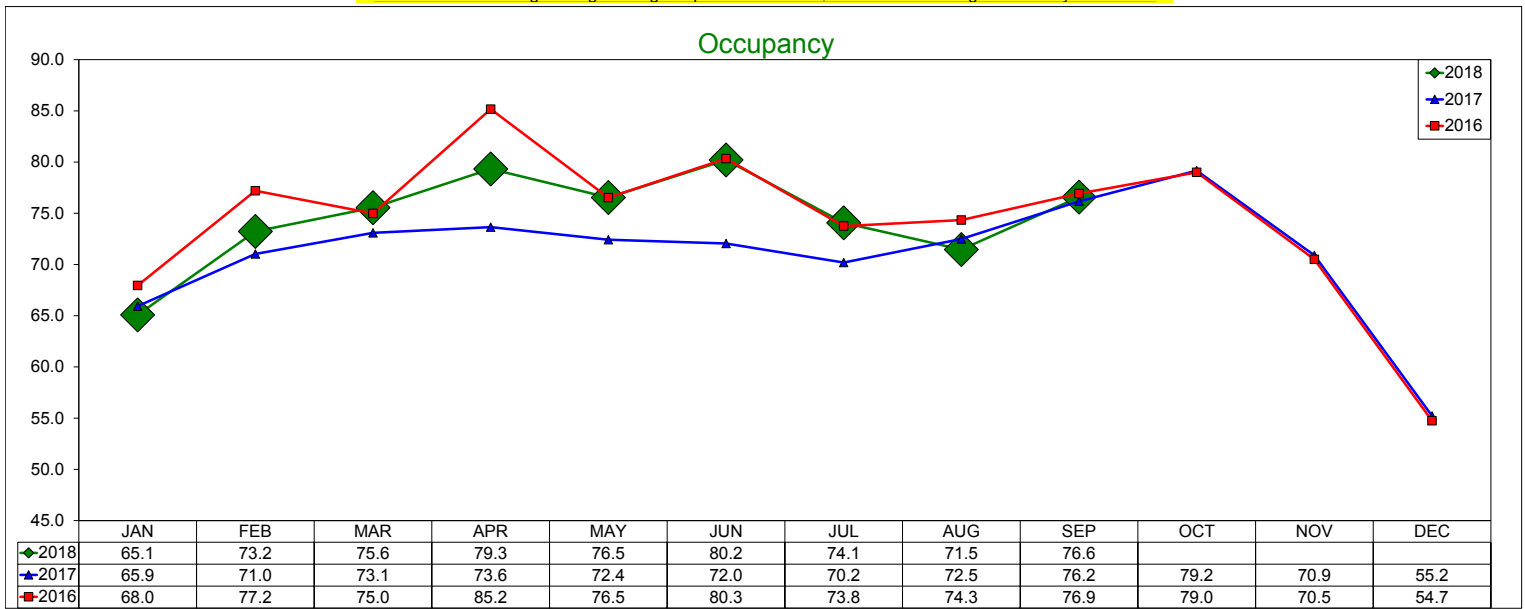
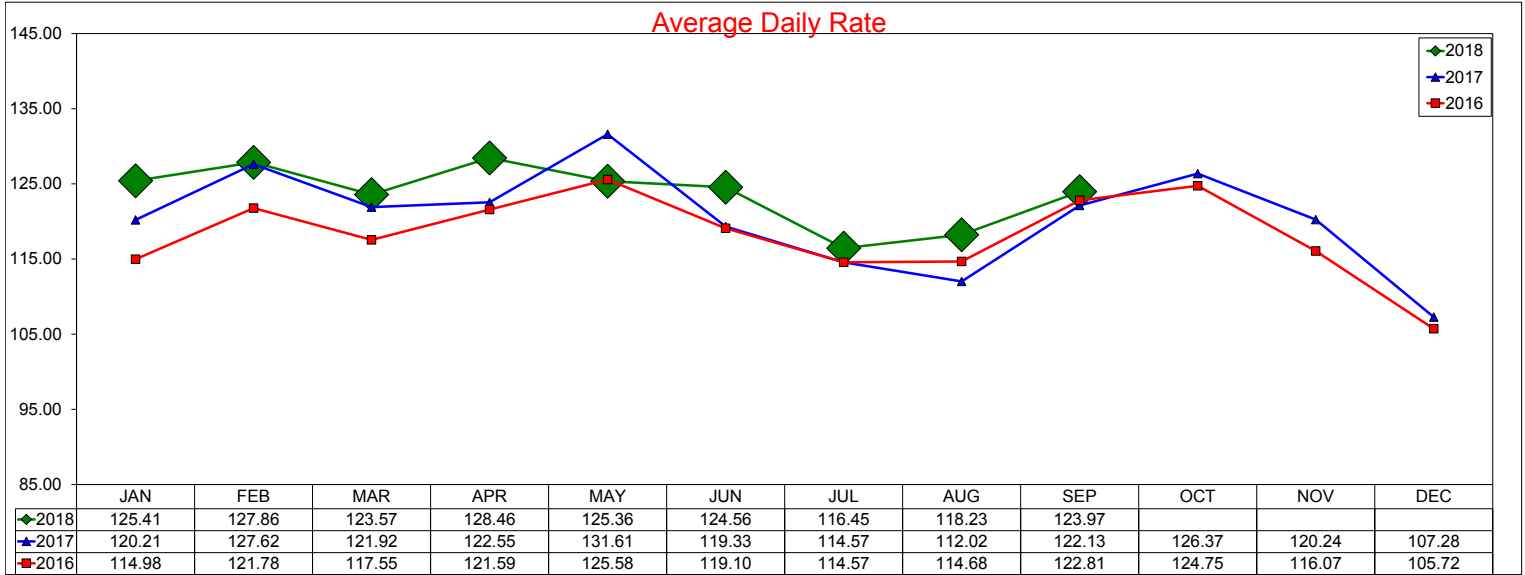
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#REF!

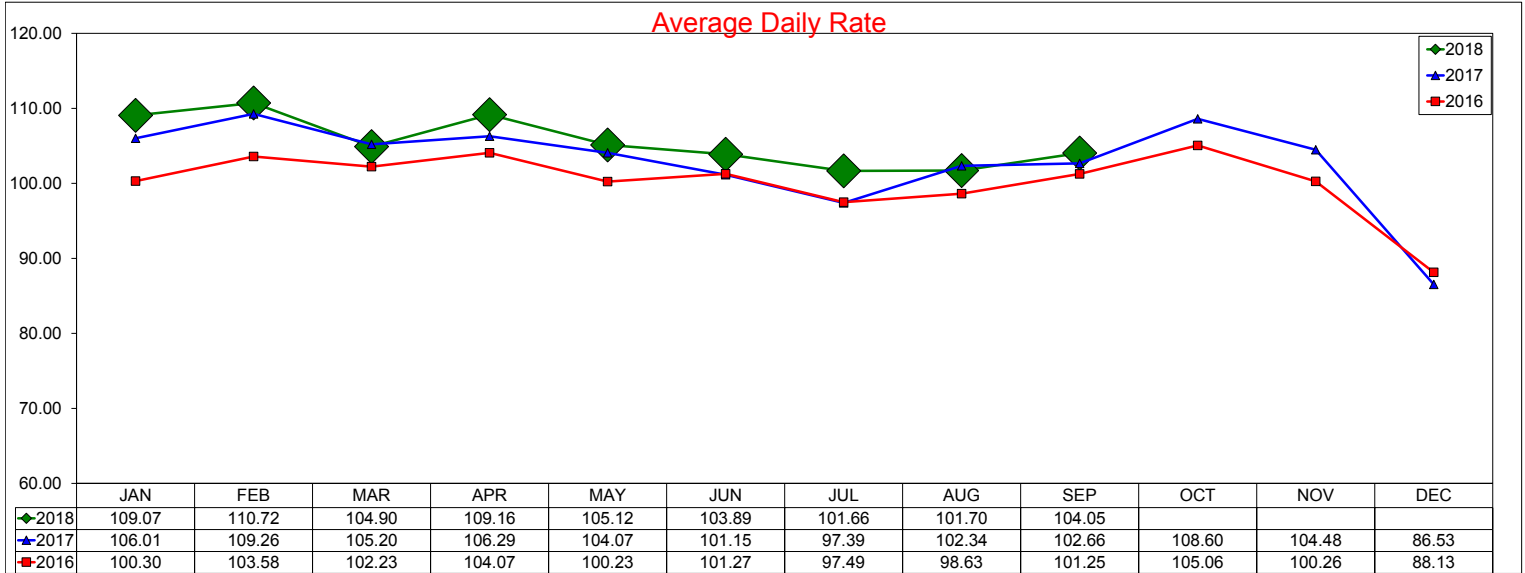
Three Year Comparison - Las Colinas

September 2018

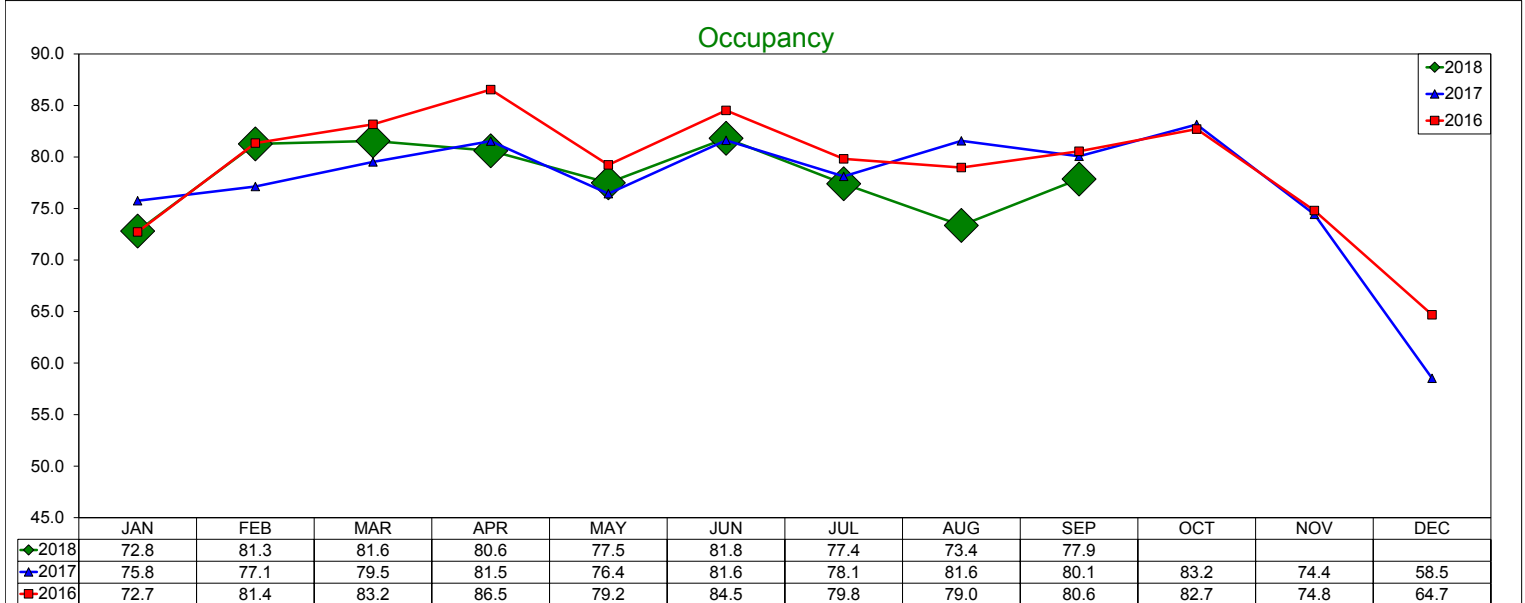


Three Year Comparison - DFW North

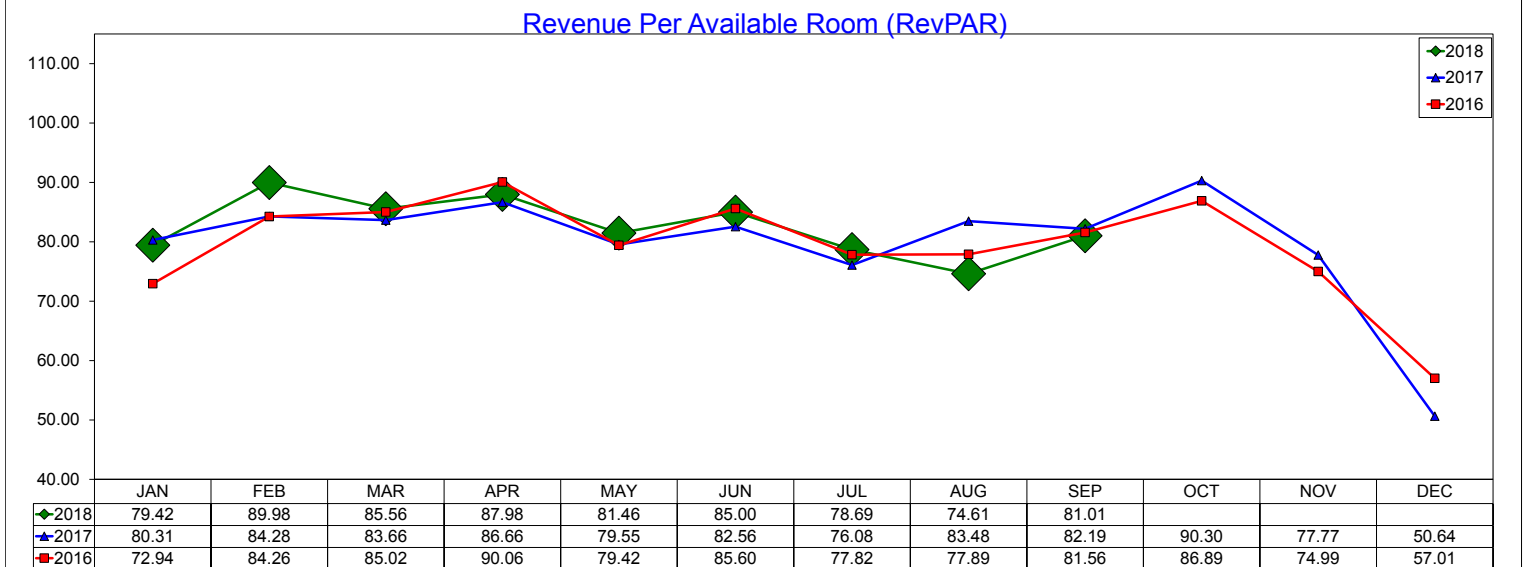
September 2018



12 month ADR Rolling Average through September 2018 is \$104.39 with a change from last year of 2.0%



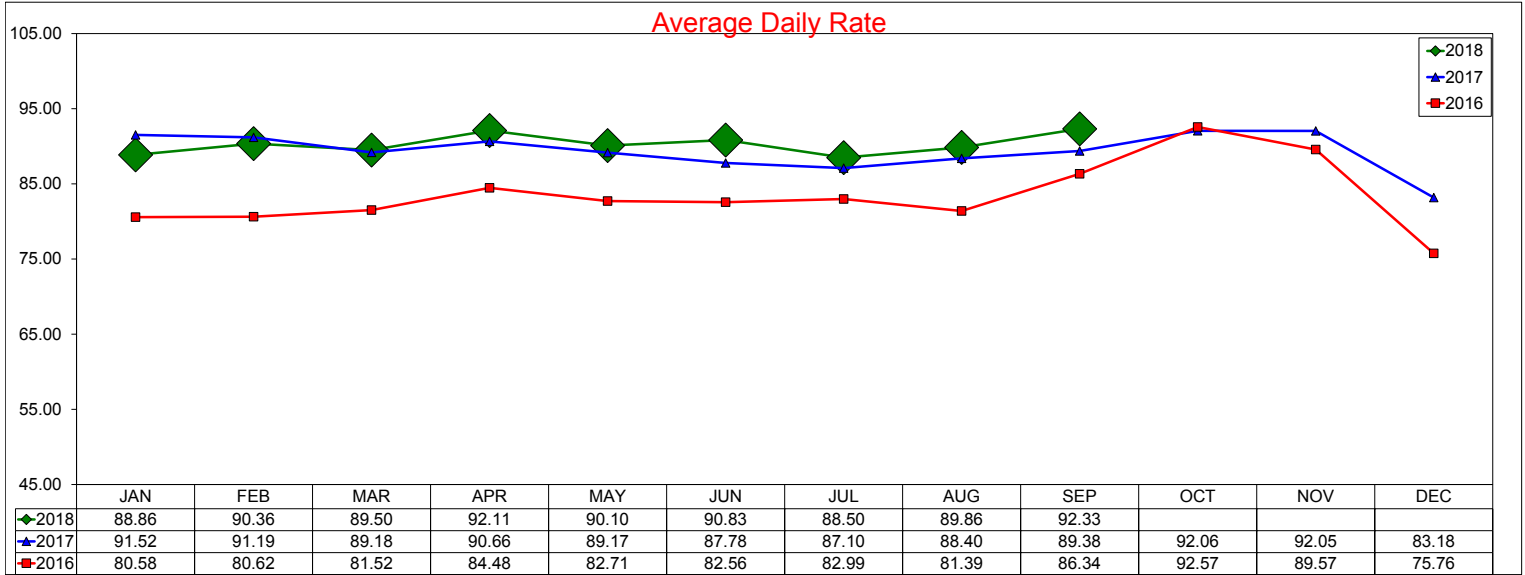
12 month Occupancy Rolling Average through September 2018 is 76.81% with a change from last year of -1.3%



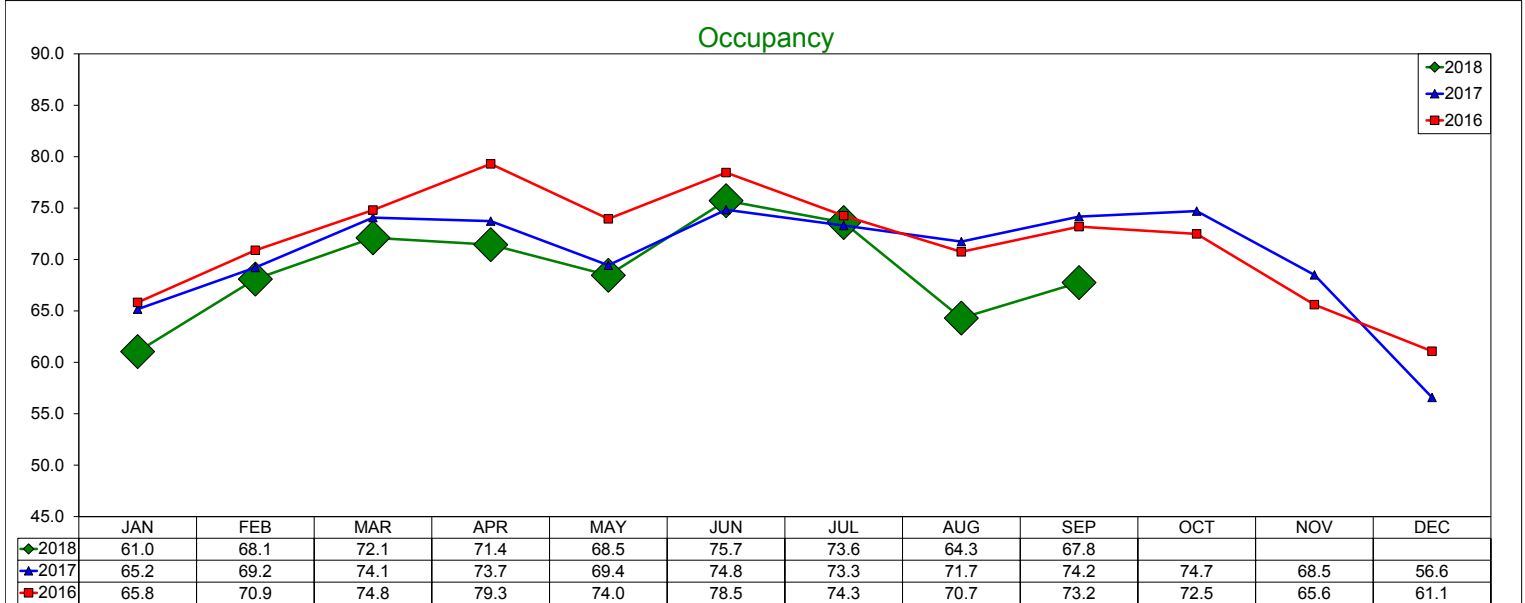
12 month RevPAR Rolling Average through September 2018 is \$80.19 with a change from last year of 0.7%

Three Year Comparison - DFW South

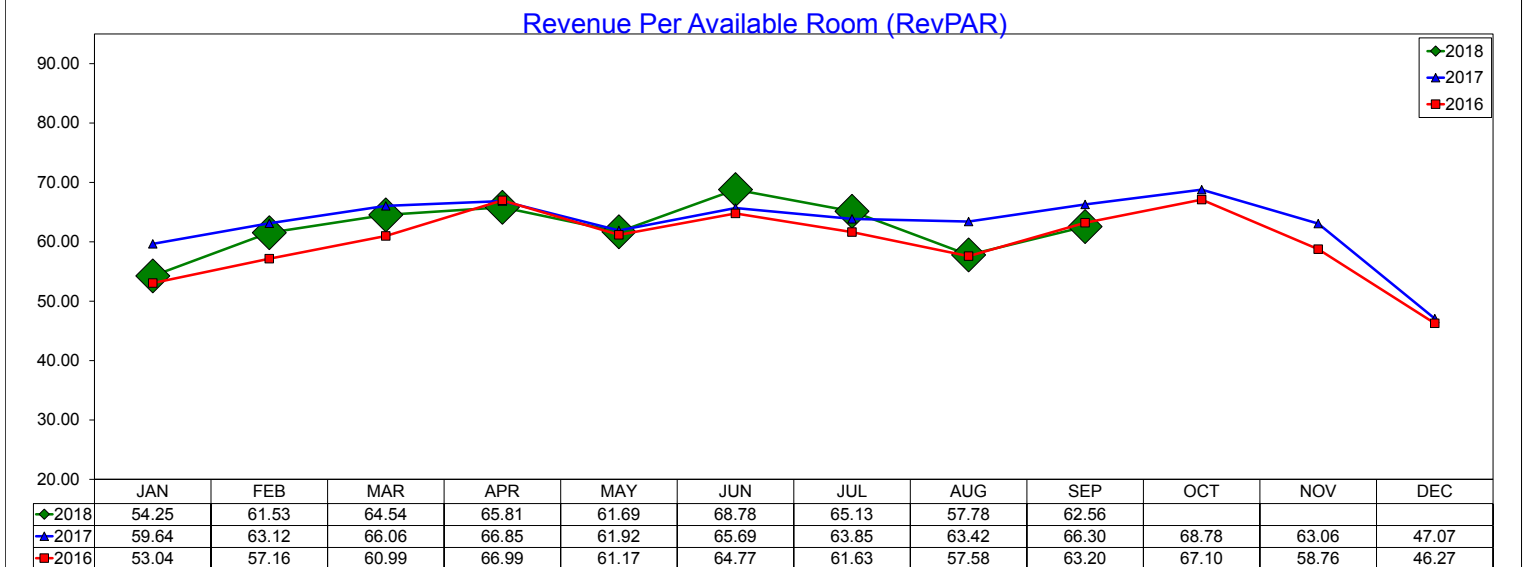
September 2018



12 month ADR Rolling Average through September 2018 is \$89.85 with a change from last year of 0.8%



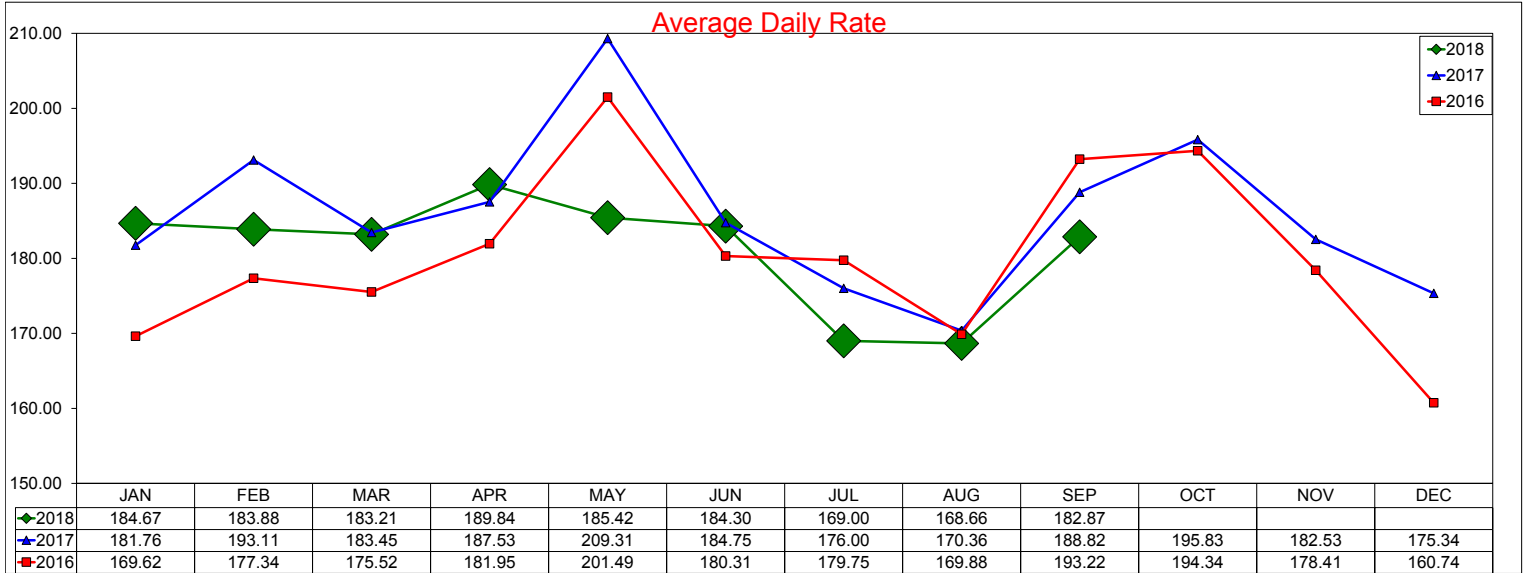
12 month Occupancy Rolling Average through September 2018 is 69.06% with a change from last year of -0.7%



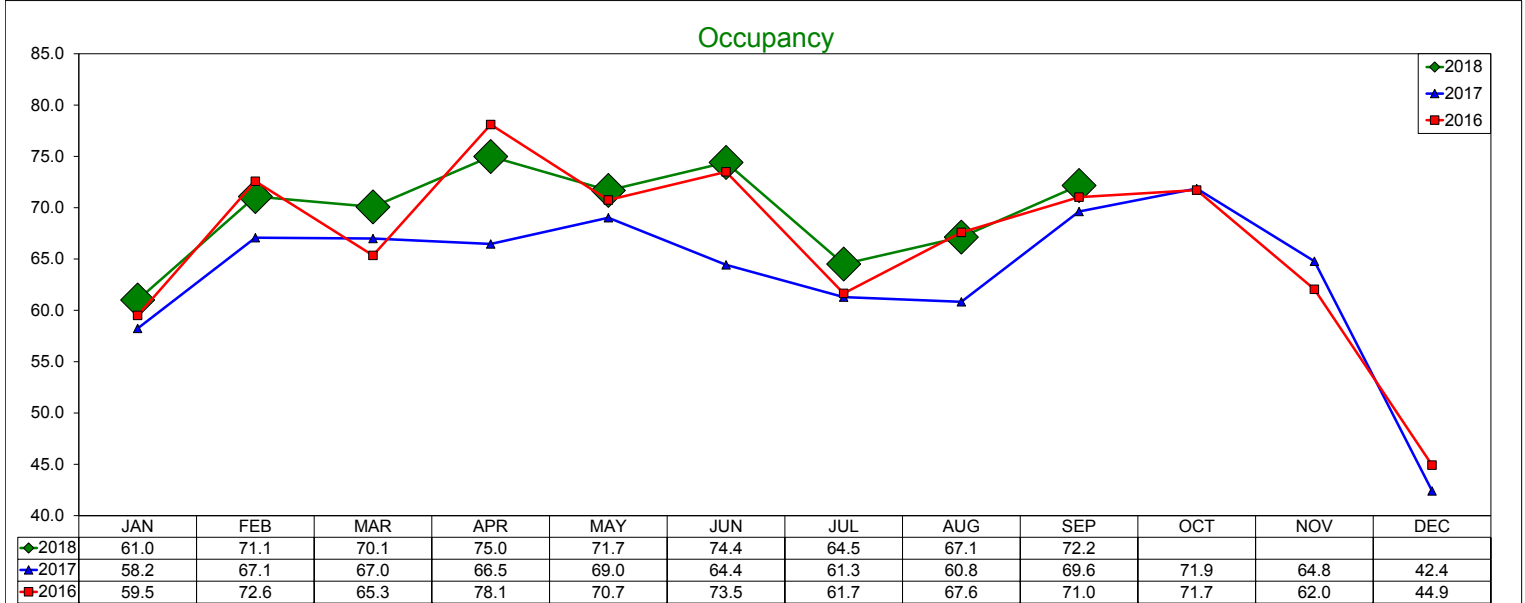
12 month RevPAR Rolling Average through September 2018 is \$62.04 with a change from last year of 0.1%

Three Year Comparison - Full Service - Las Colinas

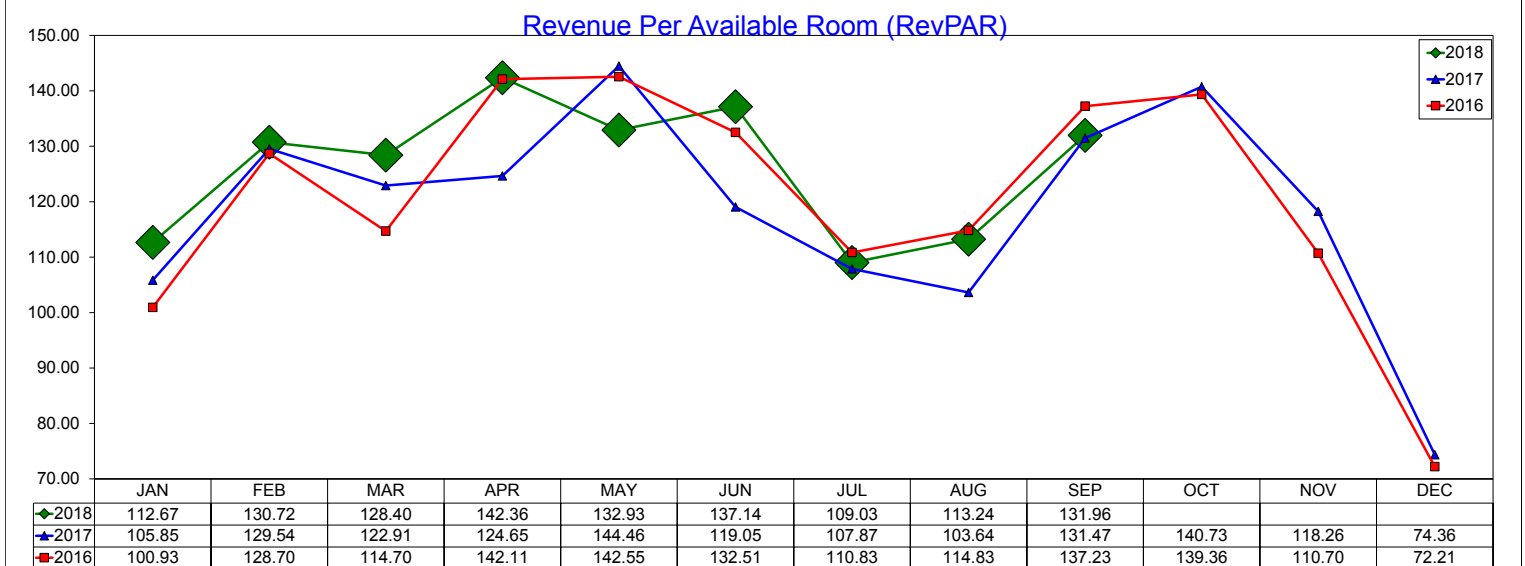
September 2018



12 month ADR Rolling Average through September 2018 is \$182.92 with a change from last year of -0.3%



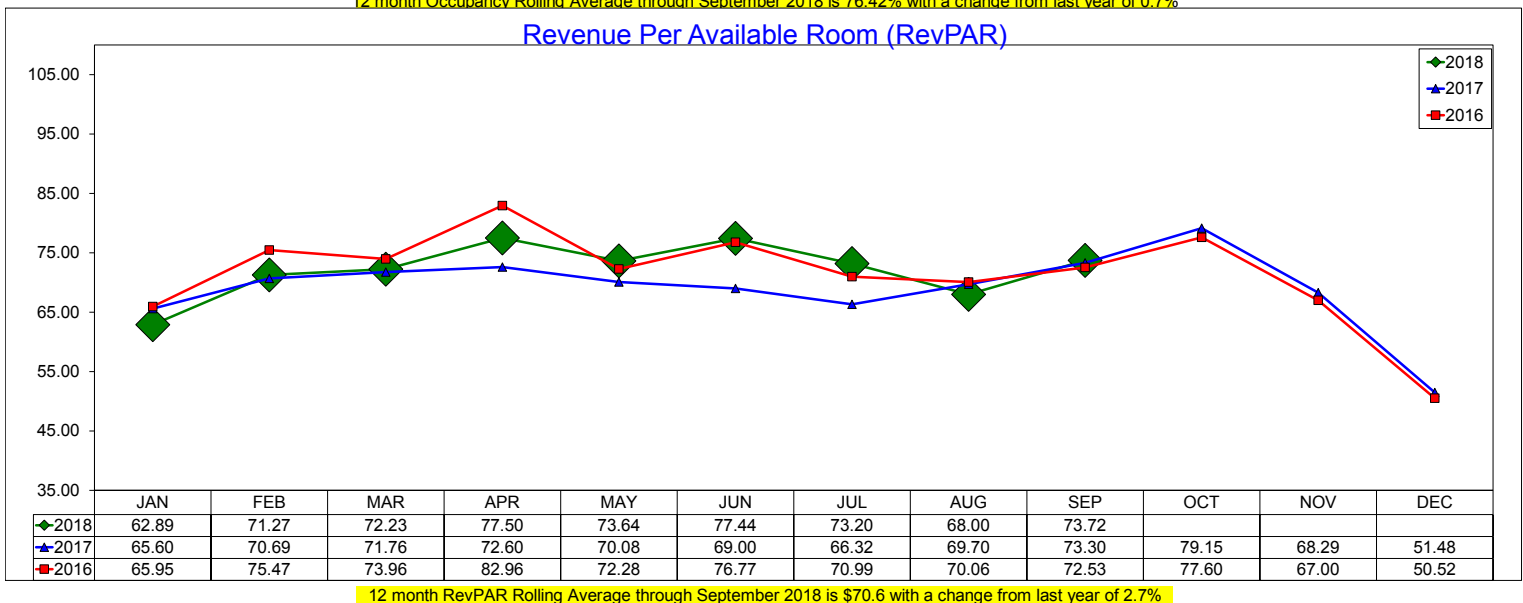
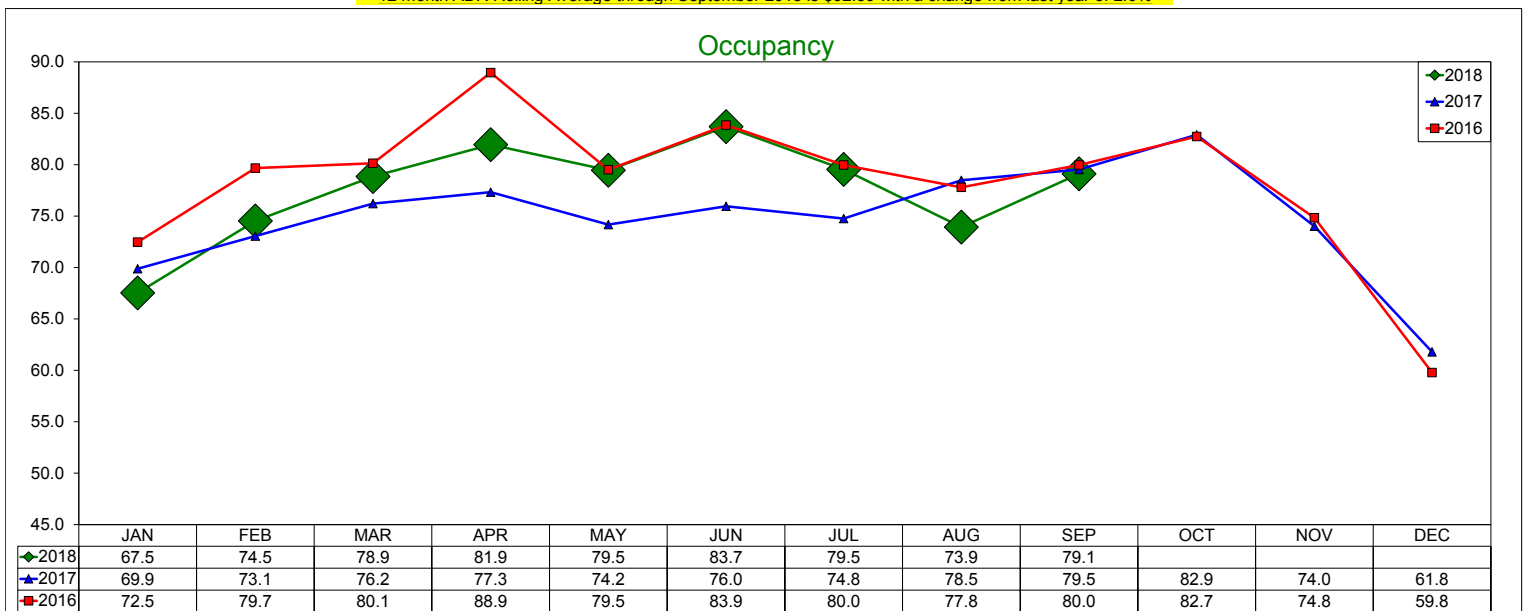
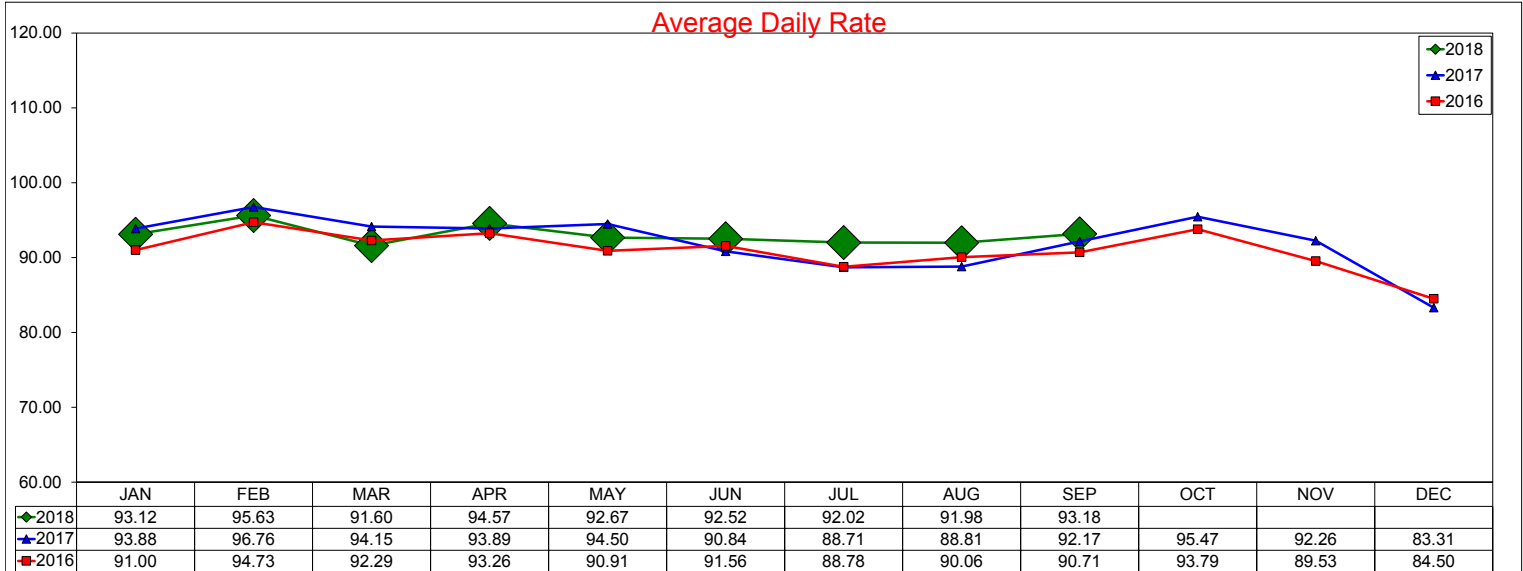
12 month Occupancy Rolling Average through September 2018 is 67.05% with a change from last year of 7.7%



12 month RevPAR Rolling Average through September 2018 is \$122.65 with a change from last year of 7.4%

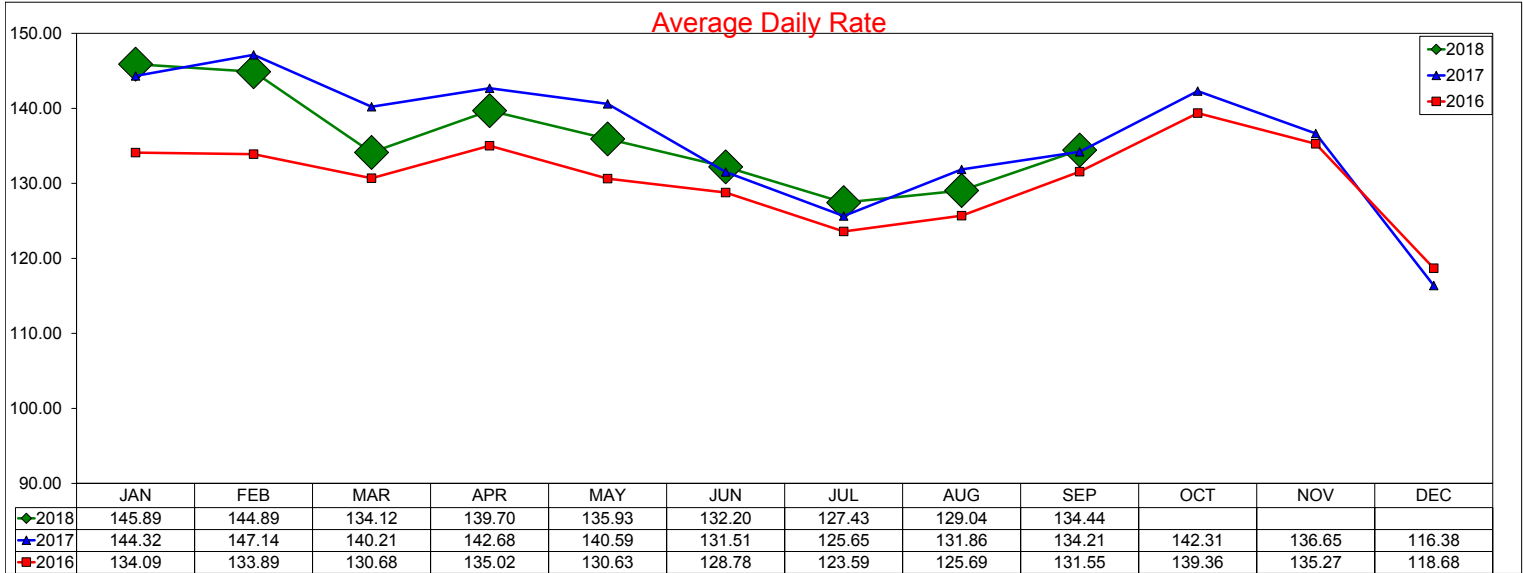
Three Year Comparison - Limited Service - Las Colinas

September 2018

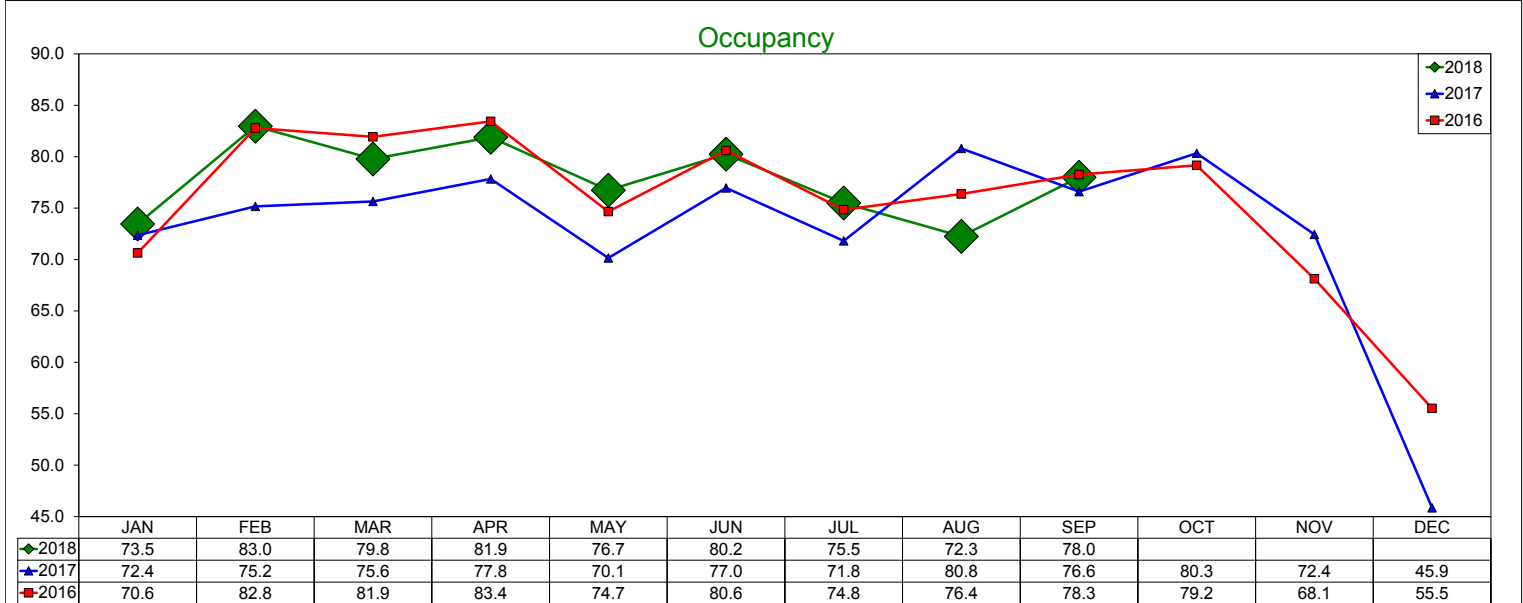


Three Year Comparison - Full Service - DFW North

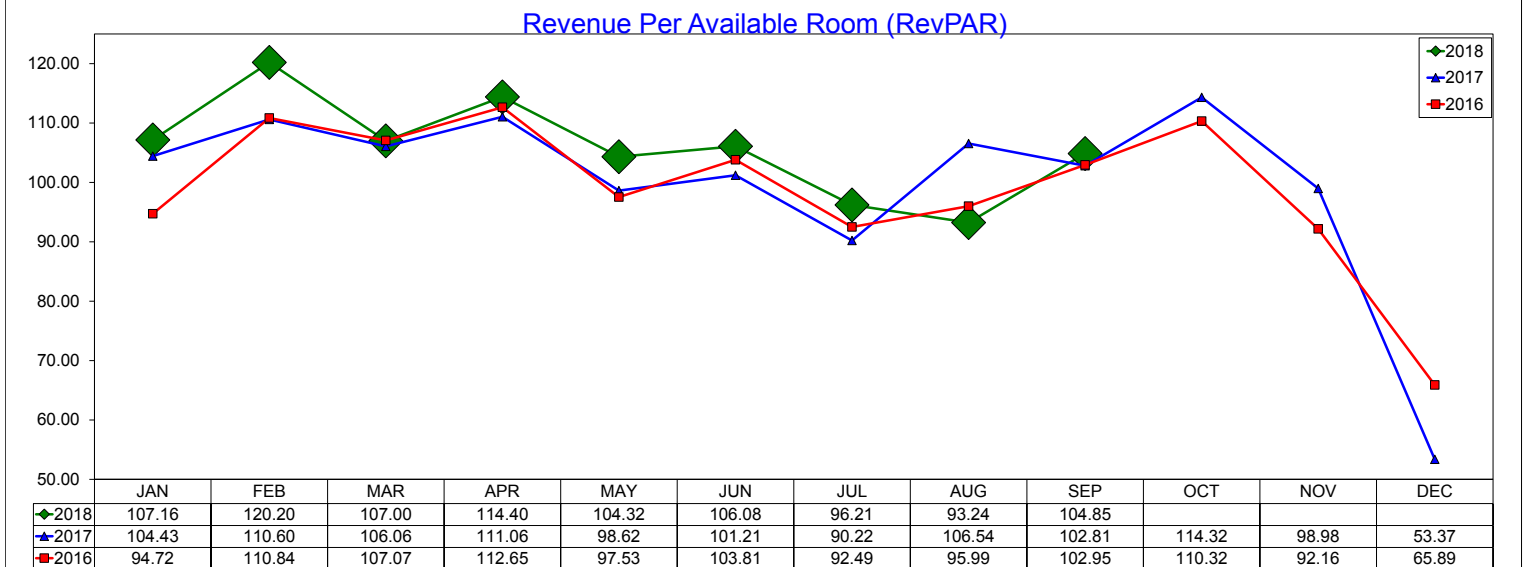
September 2018



12 month ADR Rolling Average through September 2018 is \$135.15 with a change from last year of -0.3%



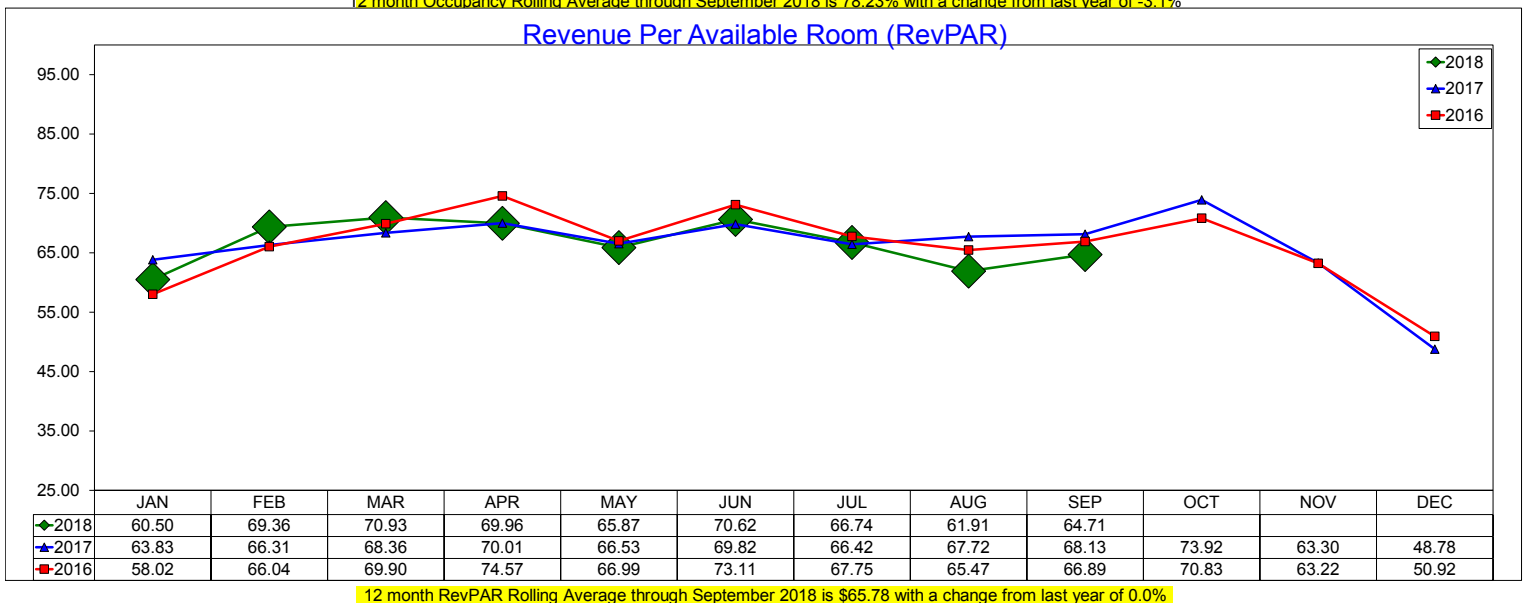
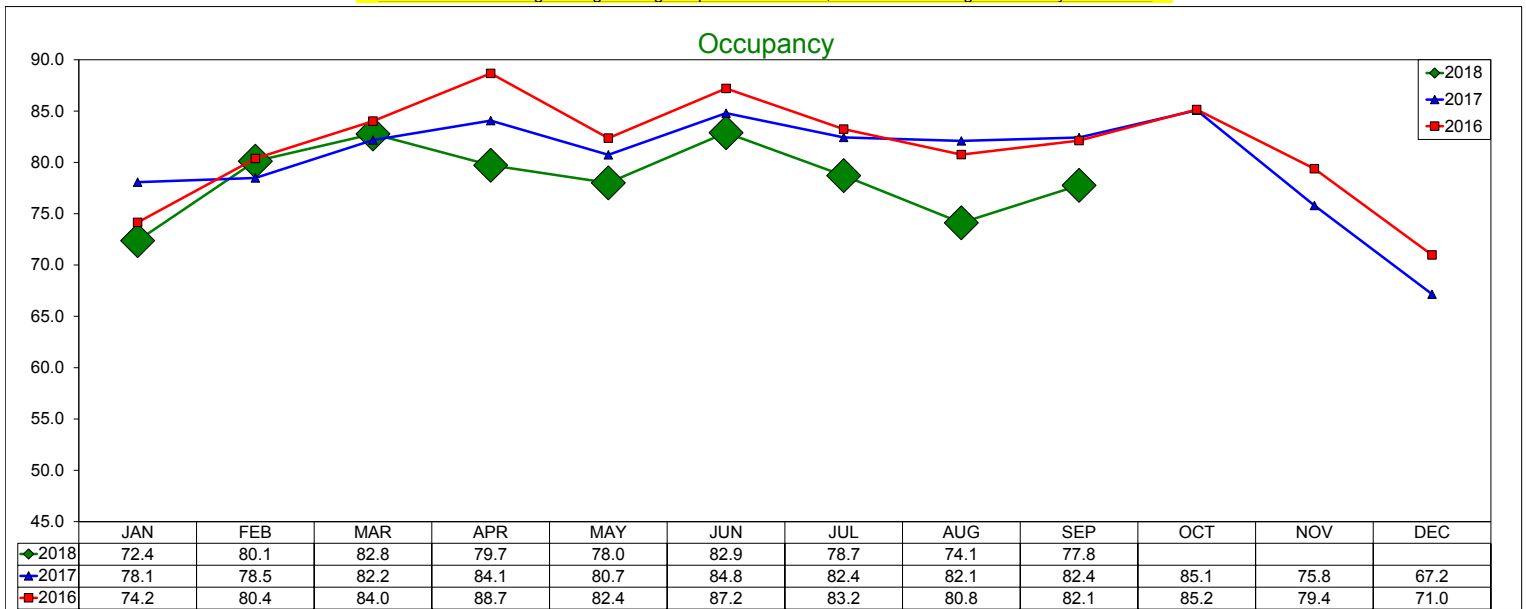
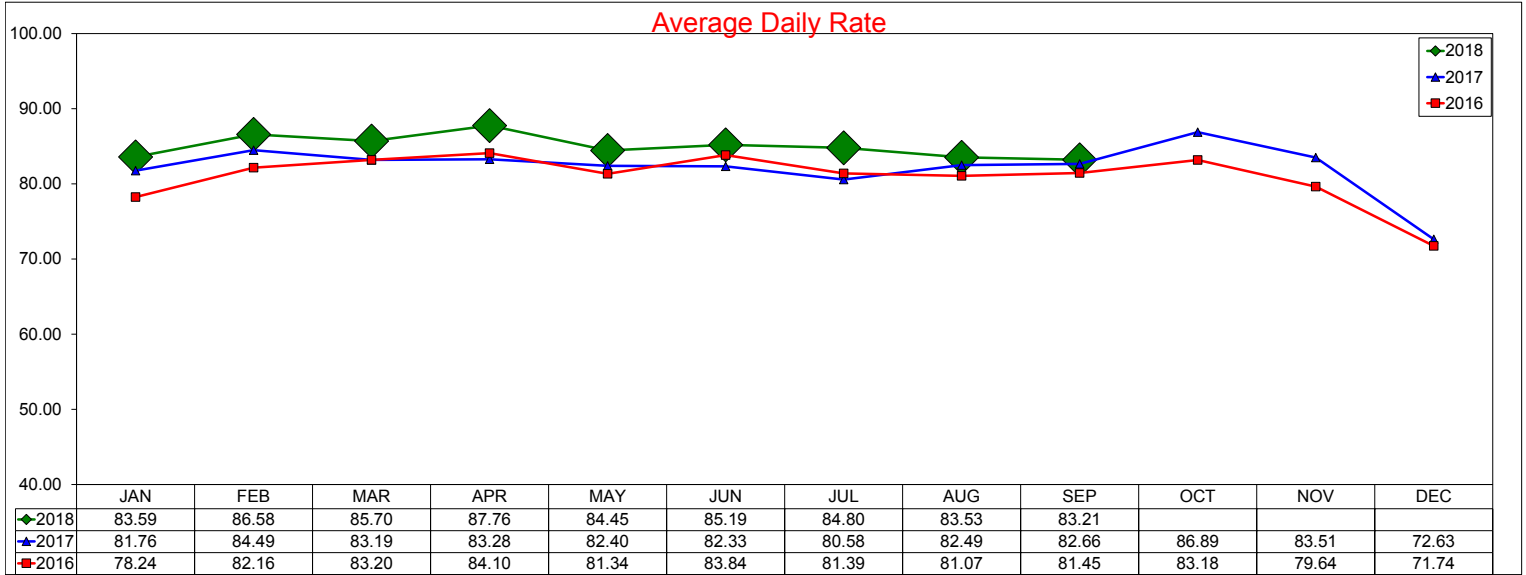
12 month Occupancy Rolling Average through September 2018 is 74.35% with a change from last year of 1.8%



12 month RevPAR Rolling Average through September 2018 is \$100.49 with a change from last year of 1.6%

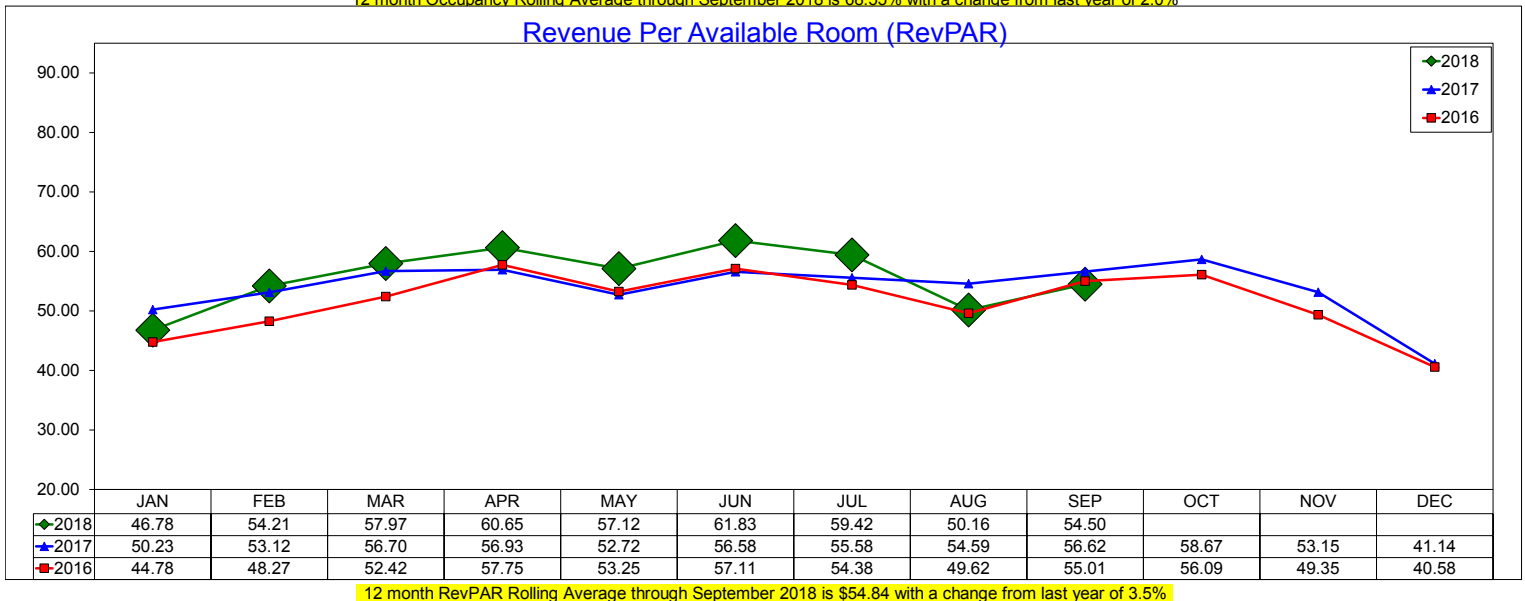
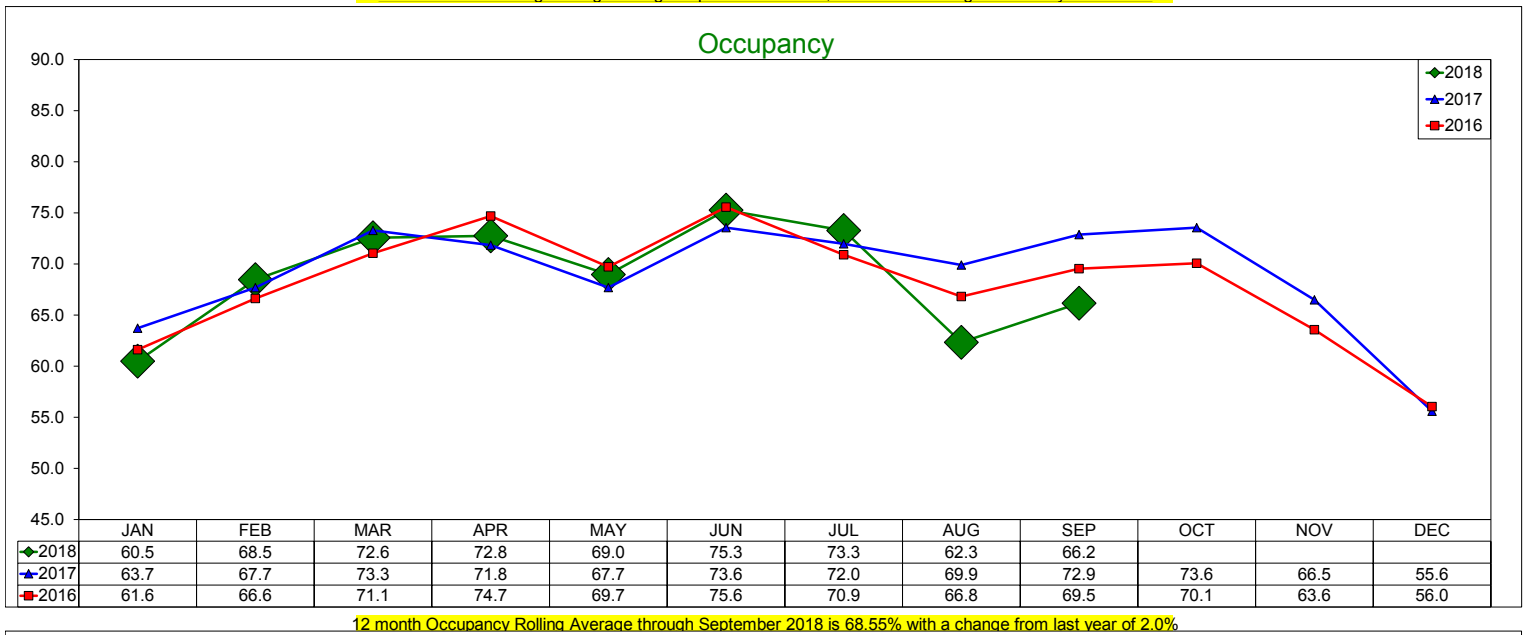
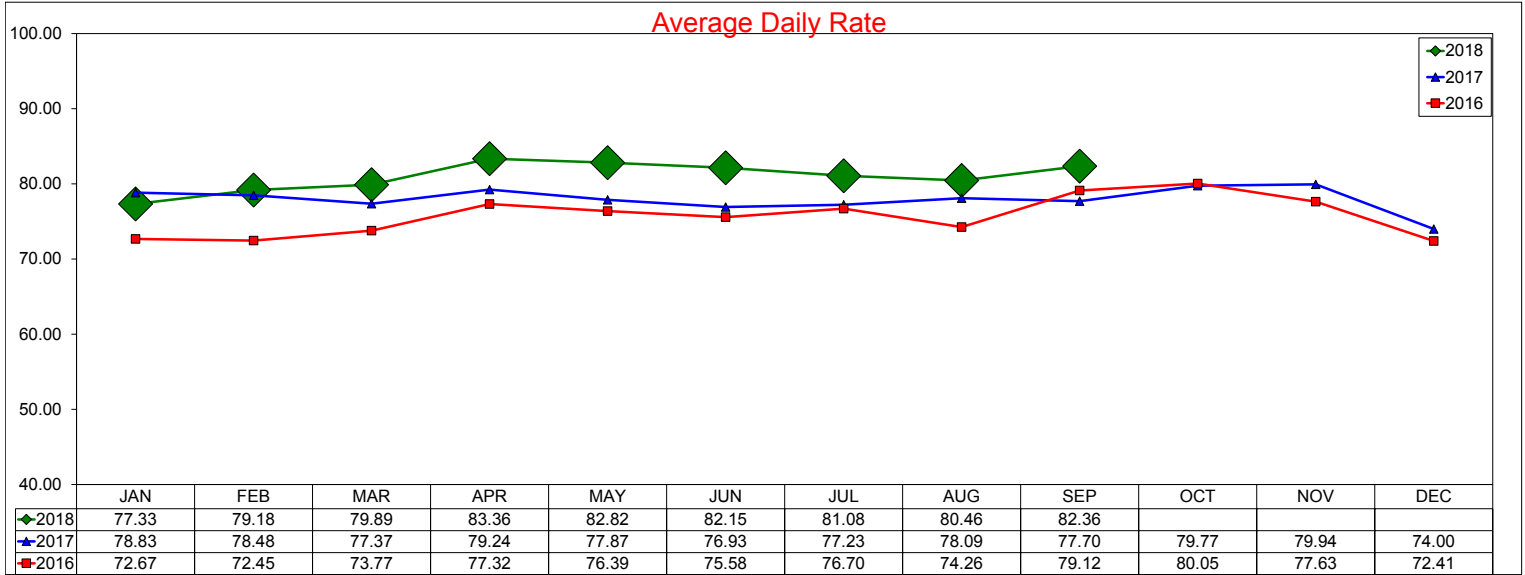
Three Year Comparison - Limited Service - DFW North

September 2018



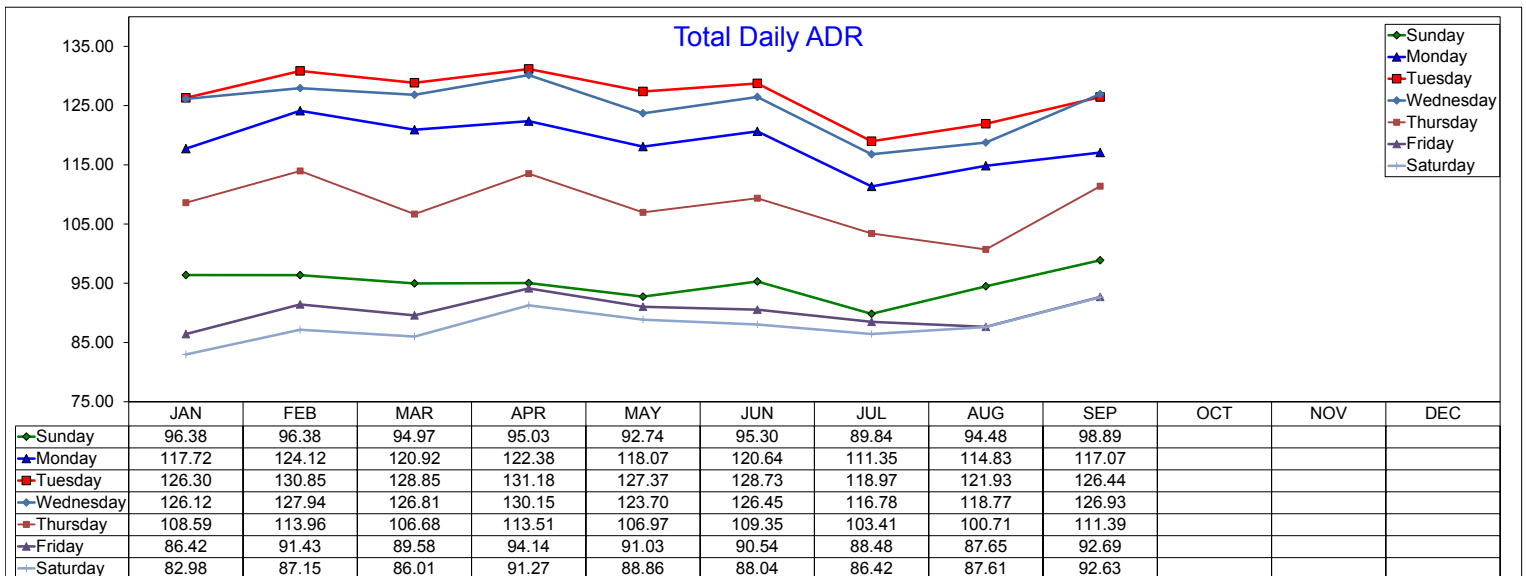
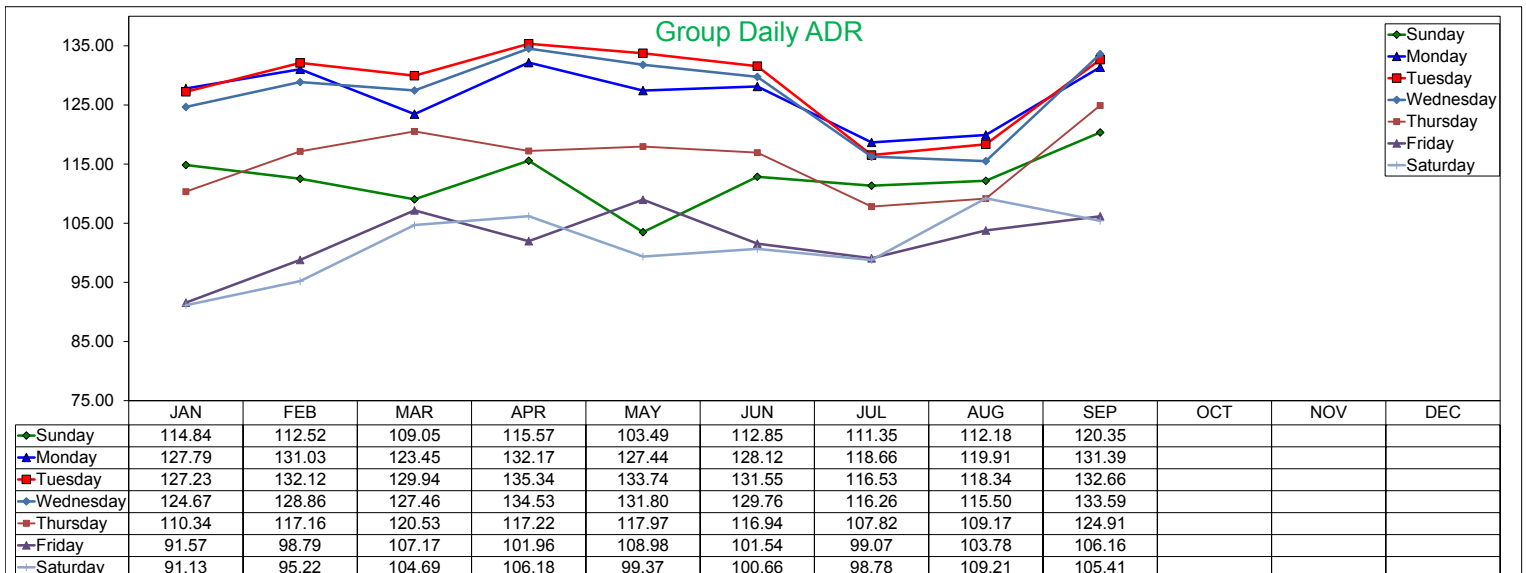
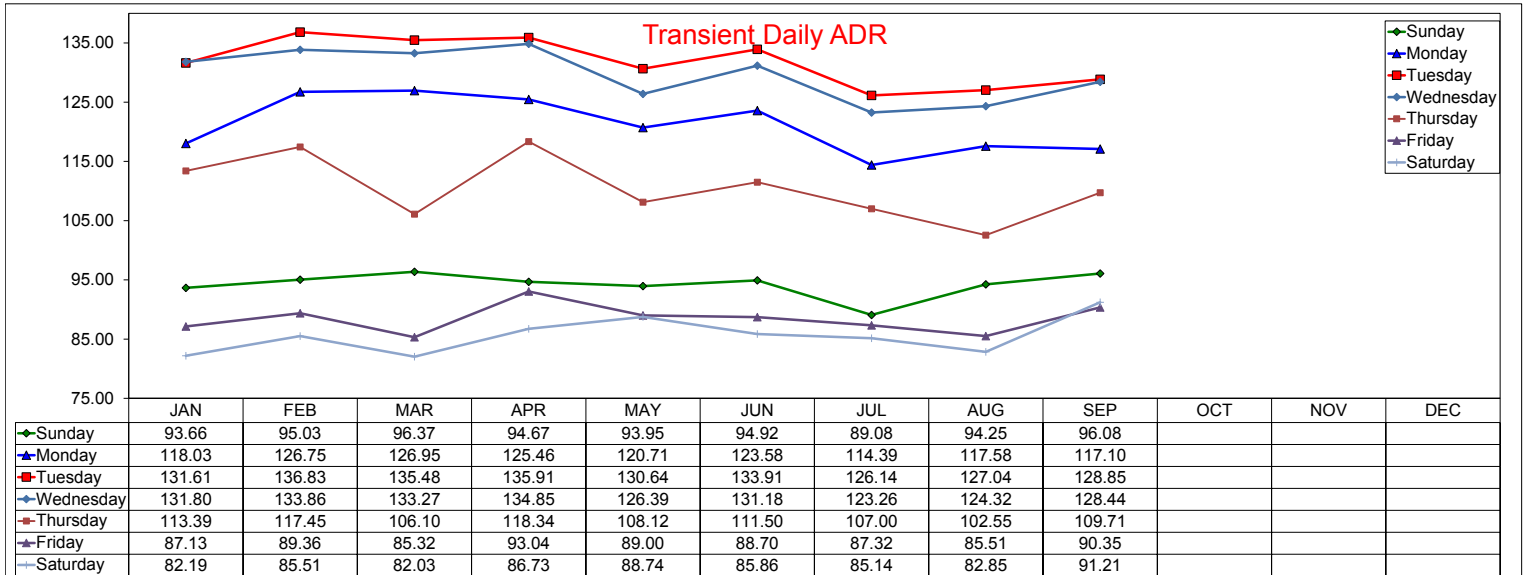
Three Year Comparison - Limited Service - DFW South

September 2018



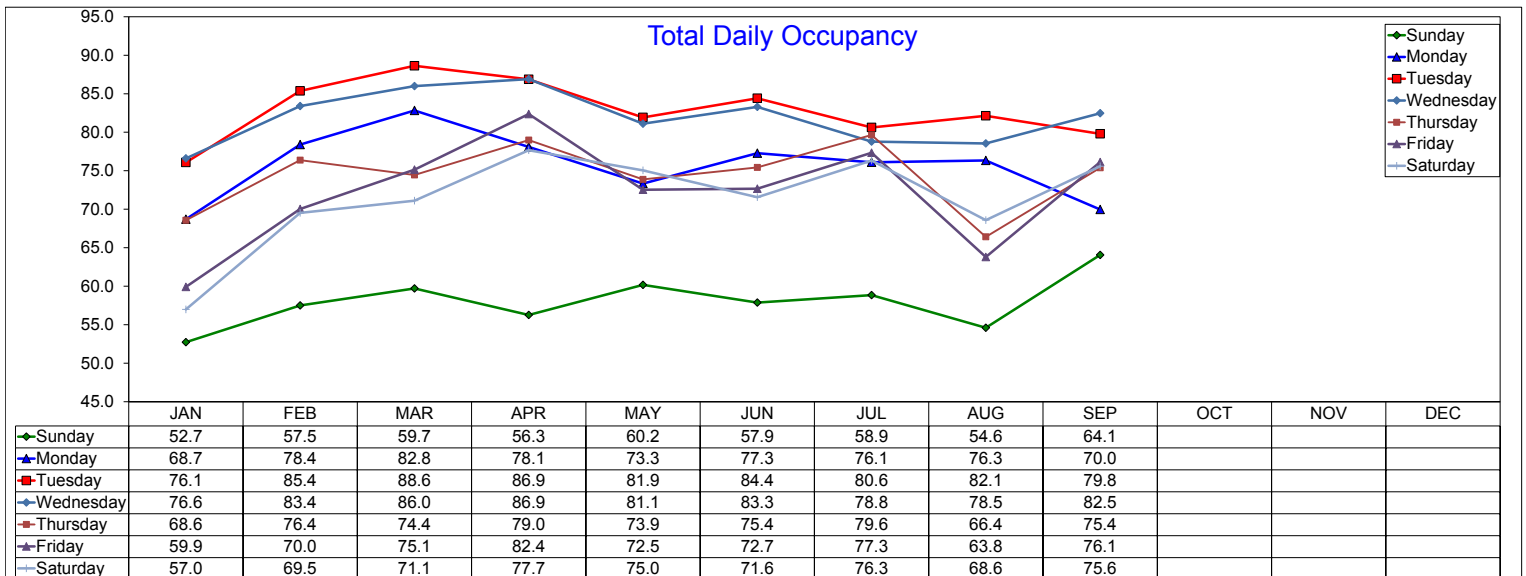
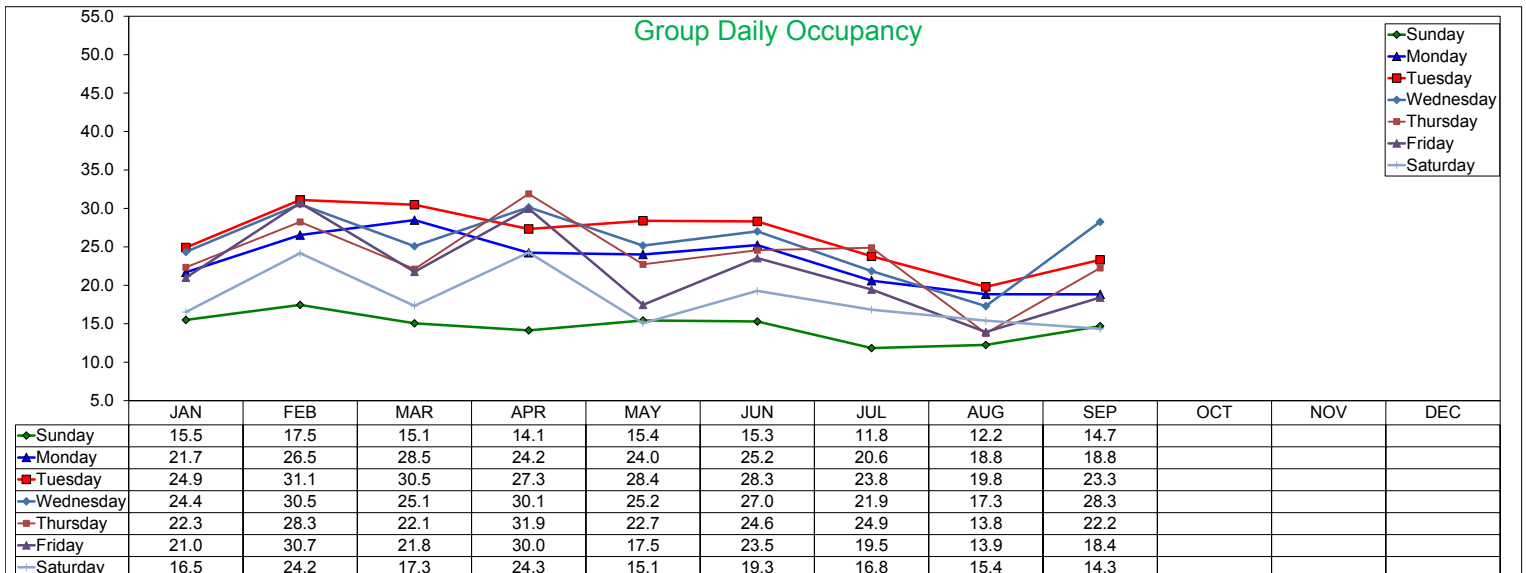
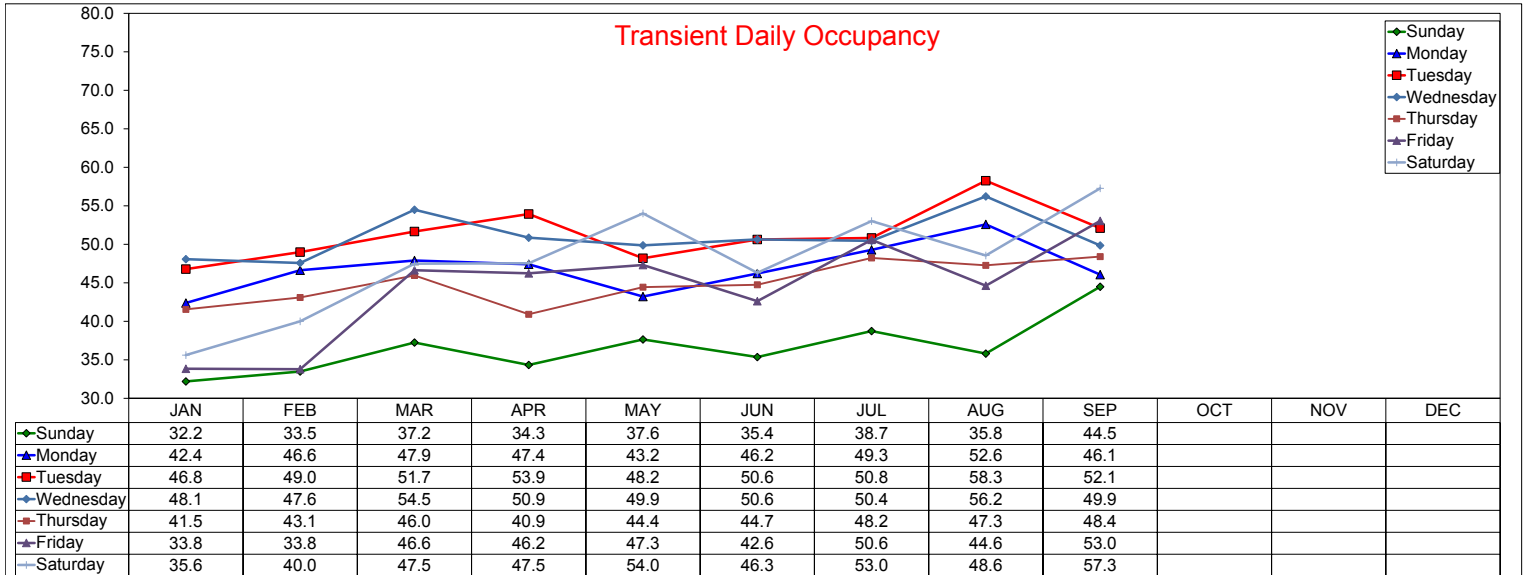
Daily ADR by Month

2018



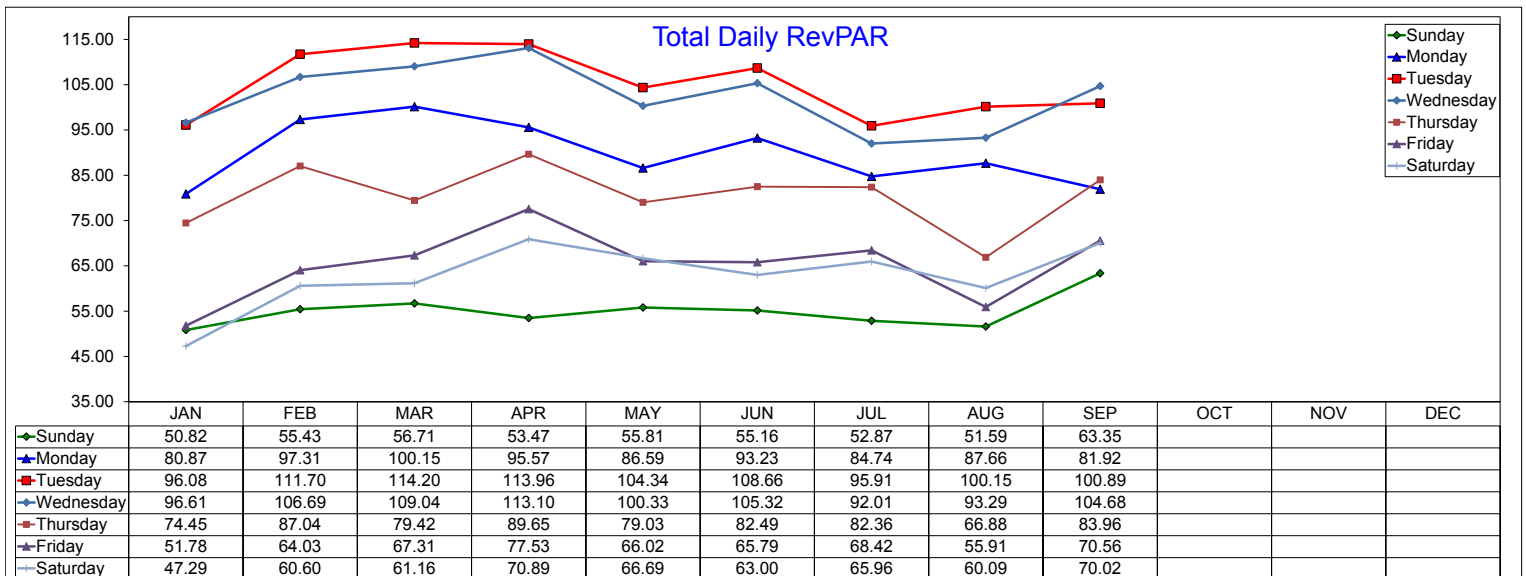
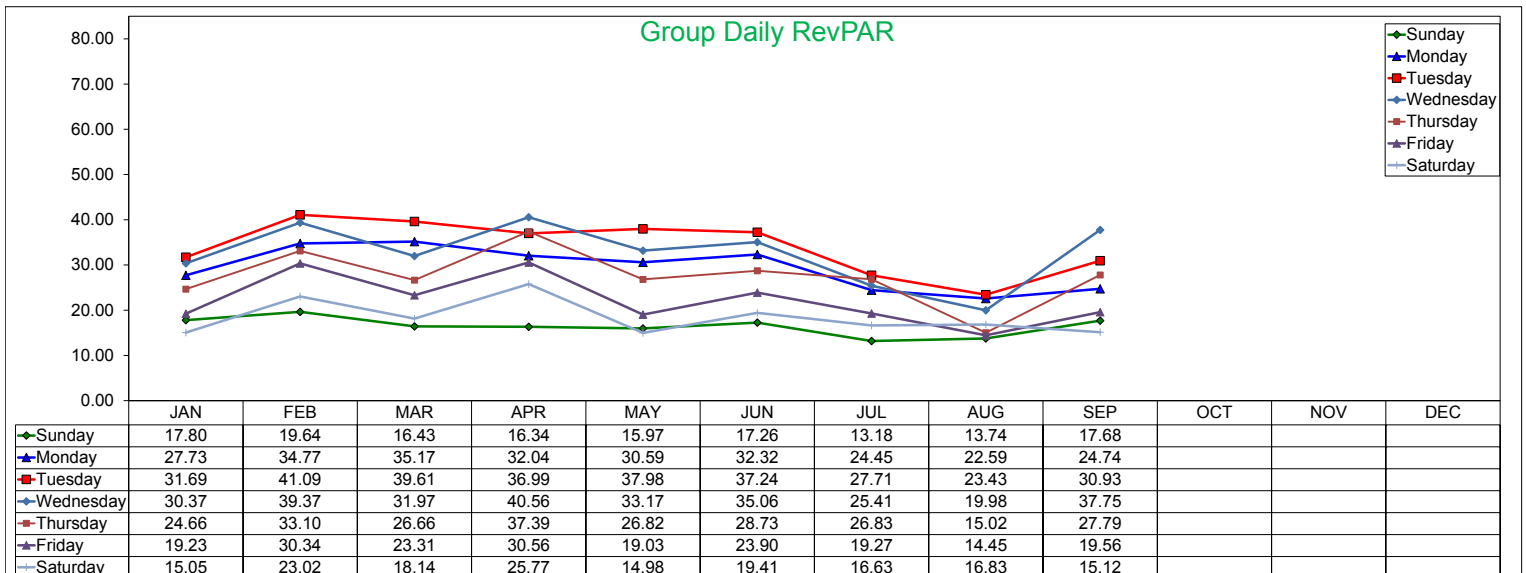
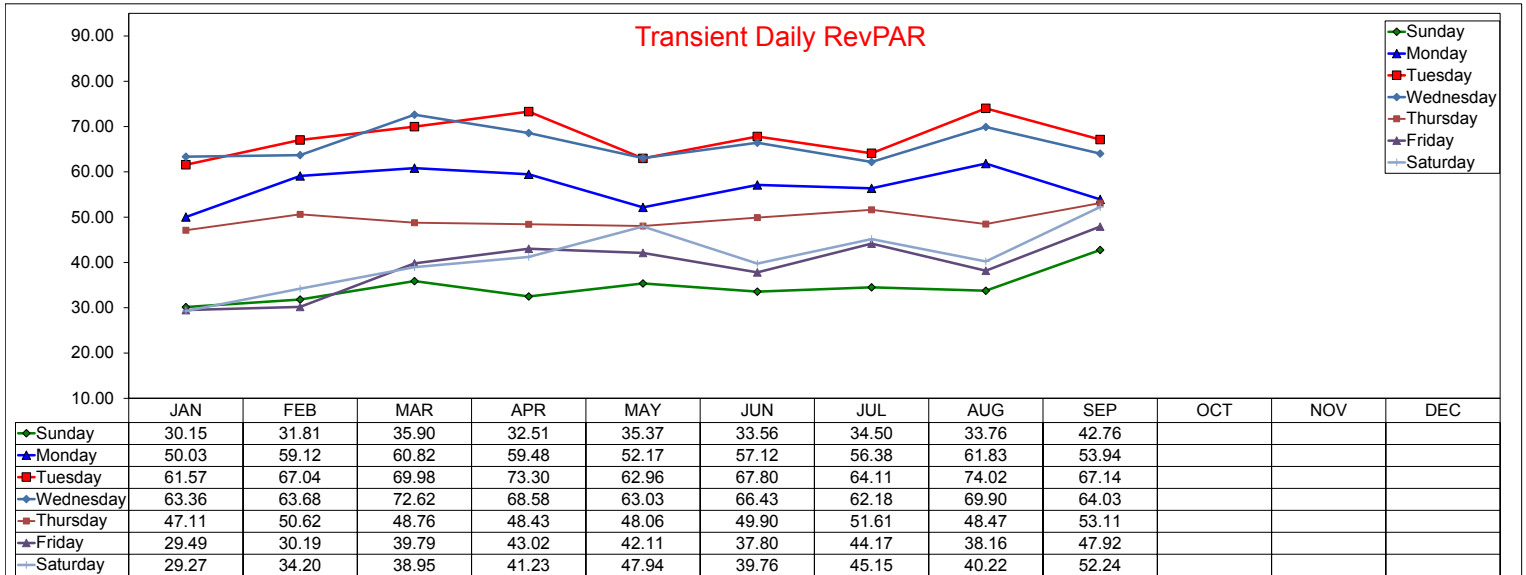
Daily Occupancy by Month

2018

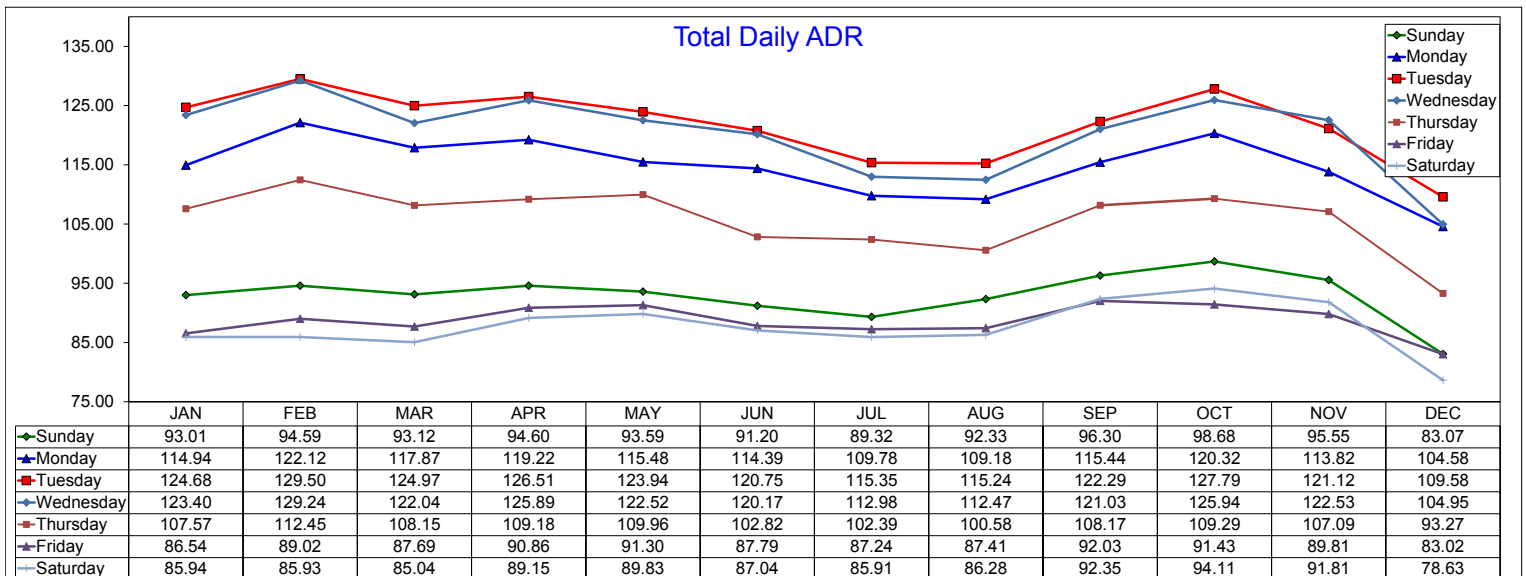
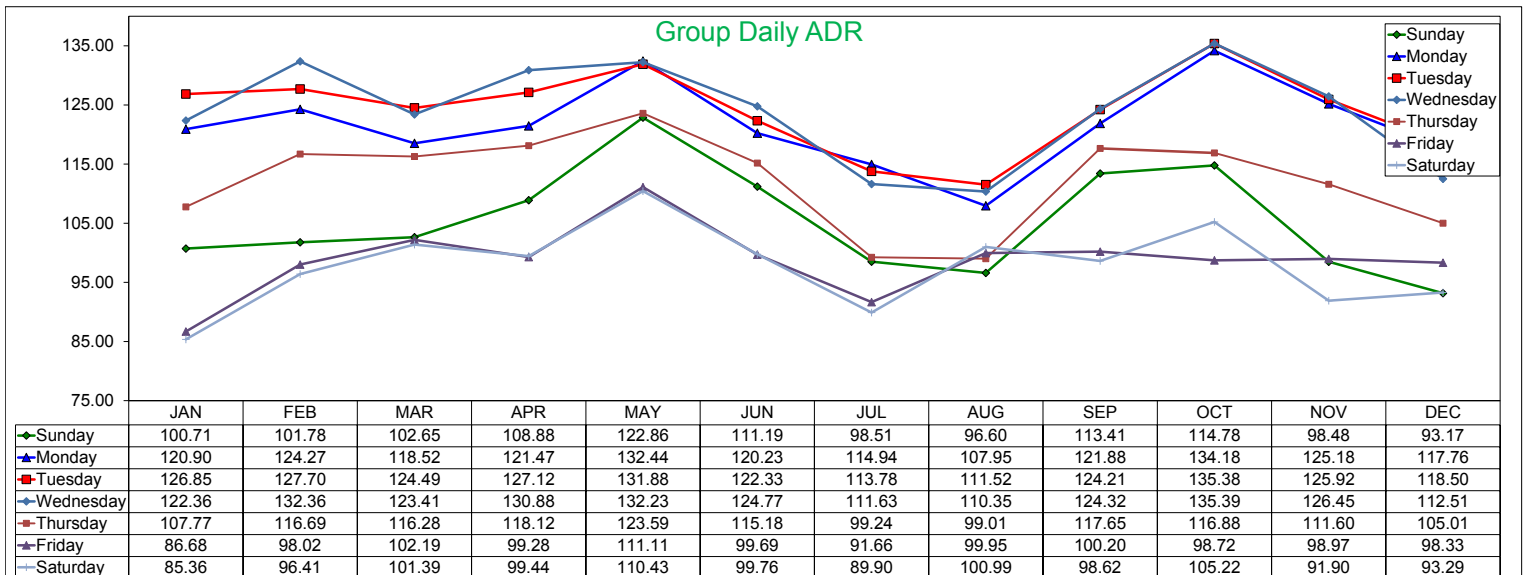
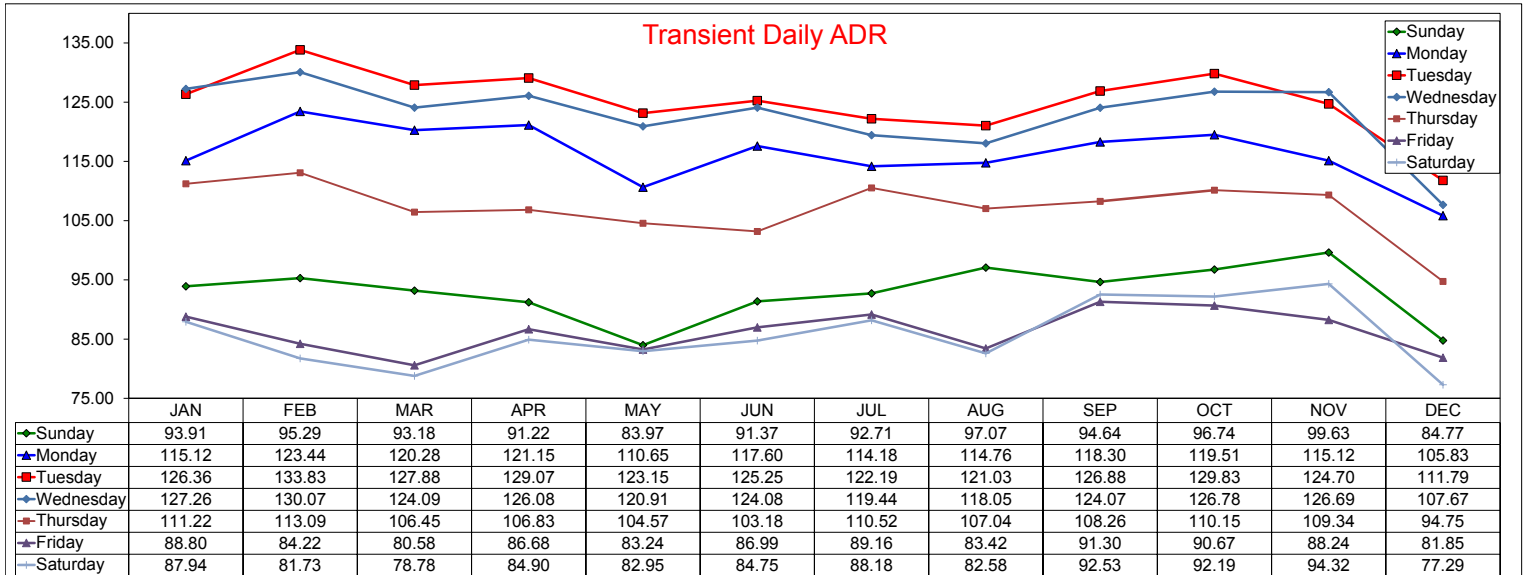


Daily RevPAR by Month

2018

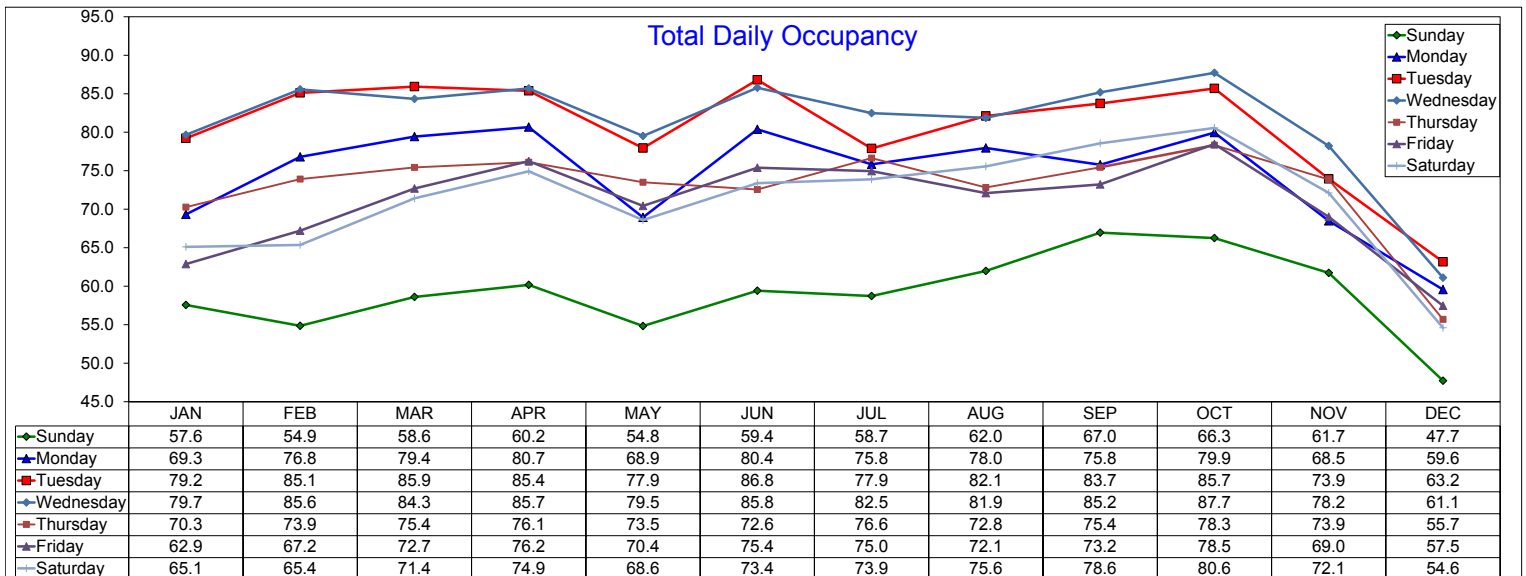
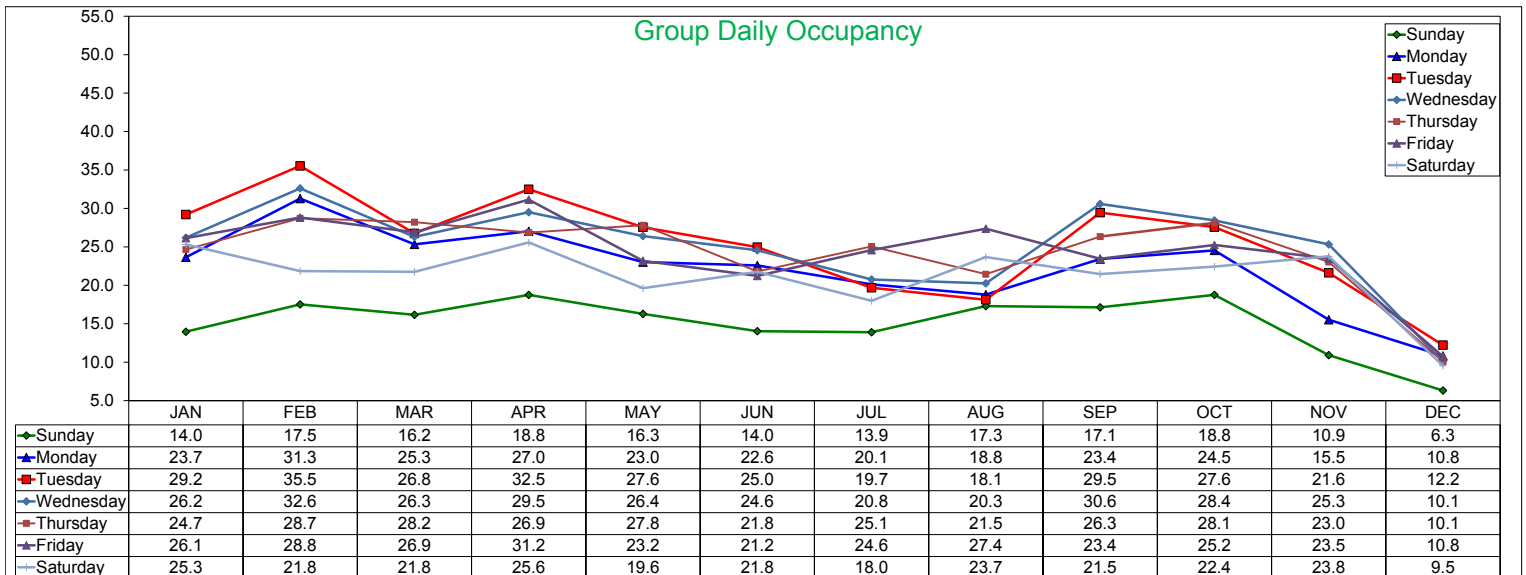
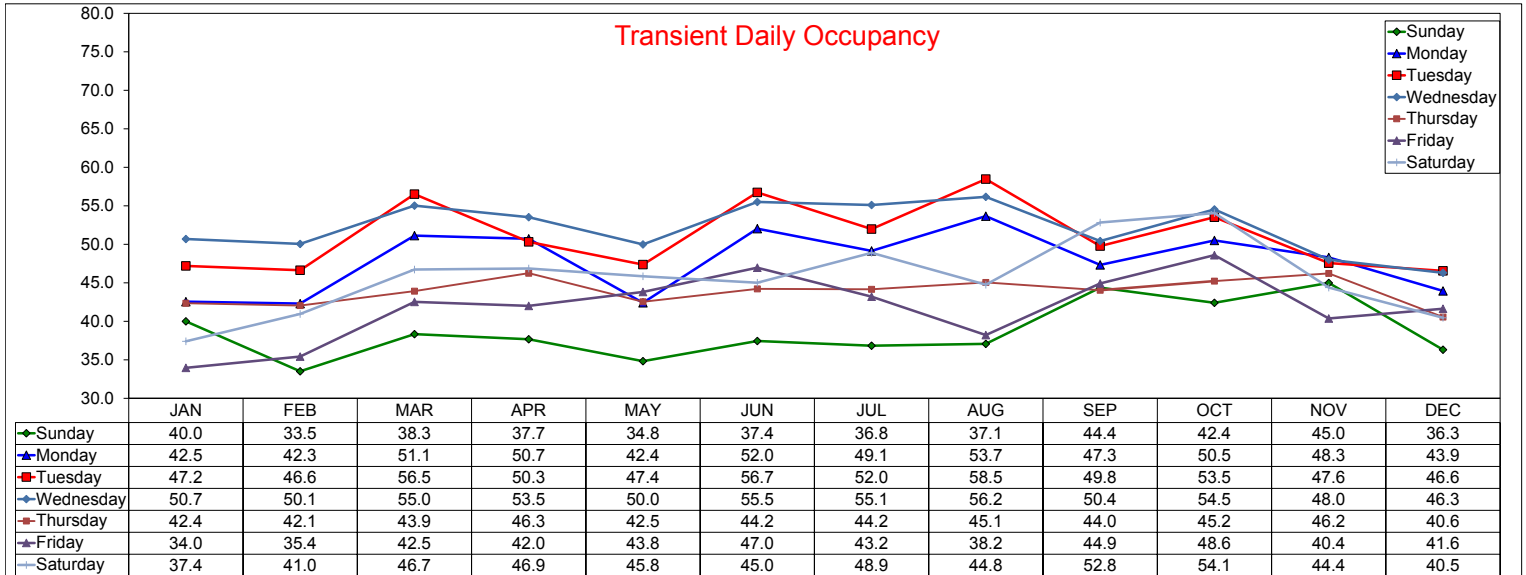


Daily ADR by Month 2017



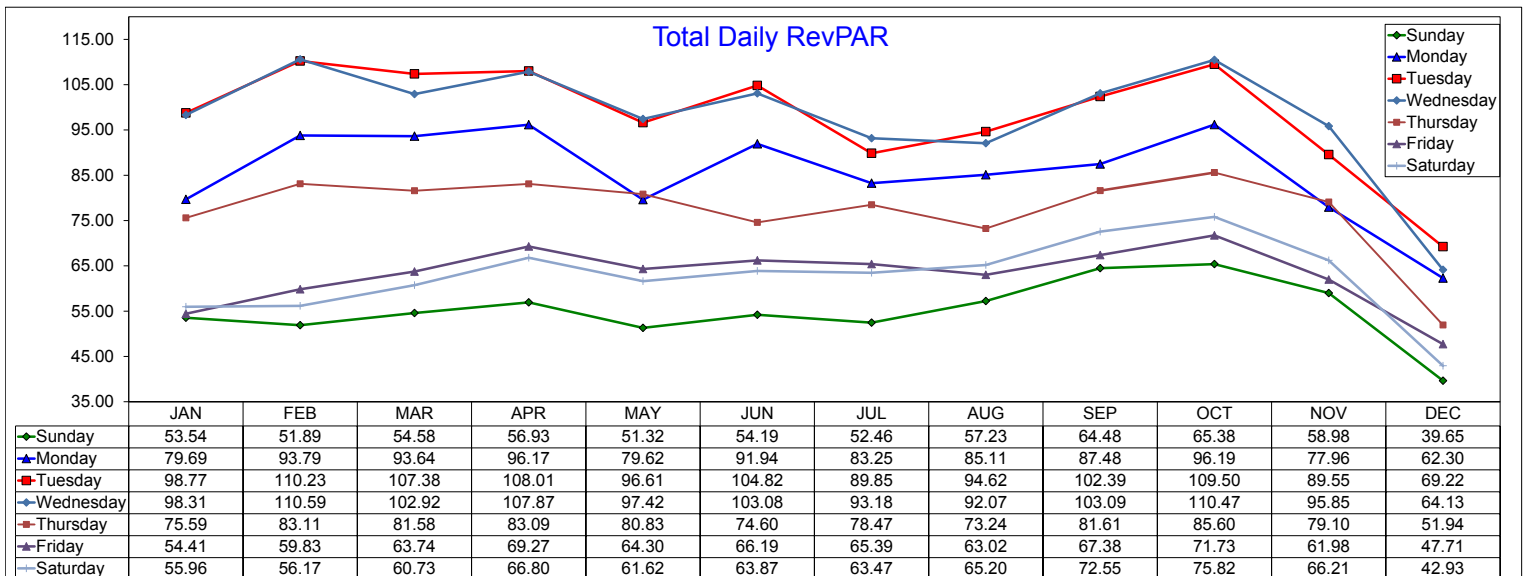
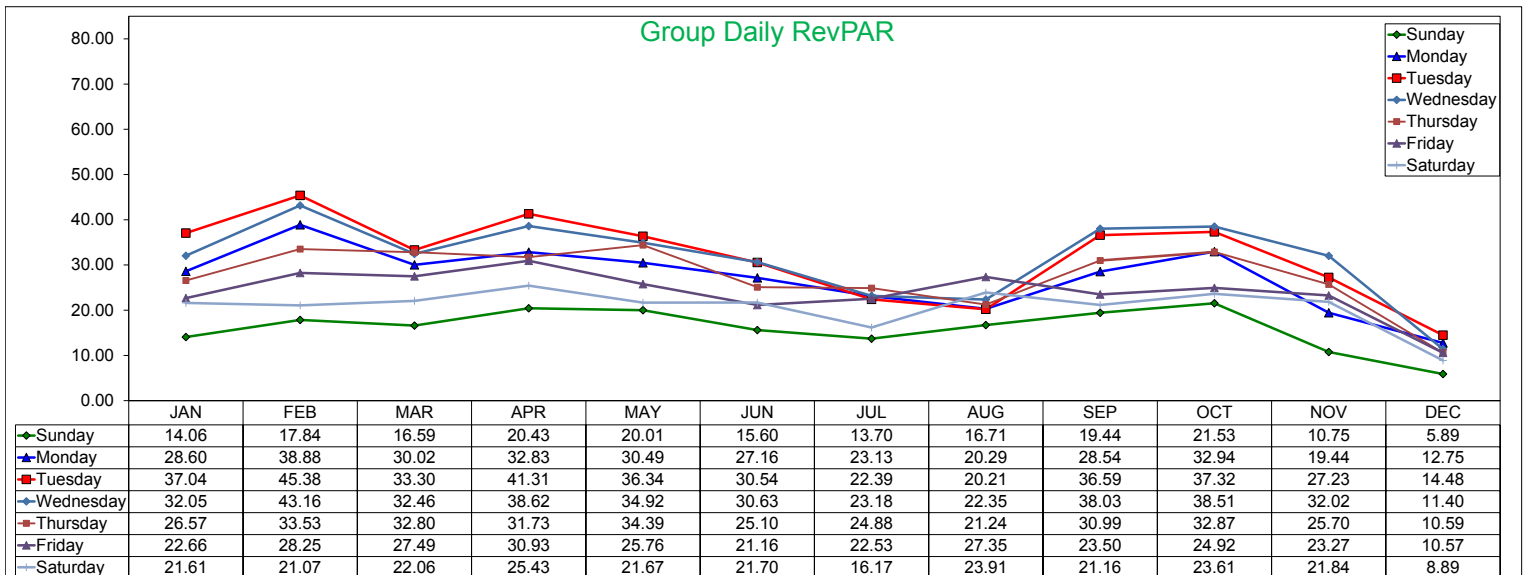
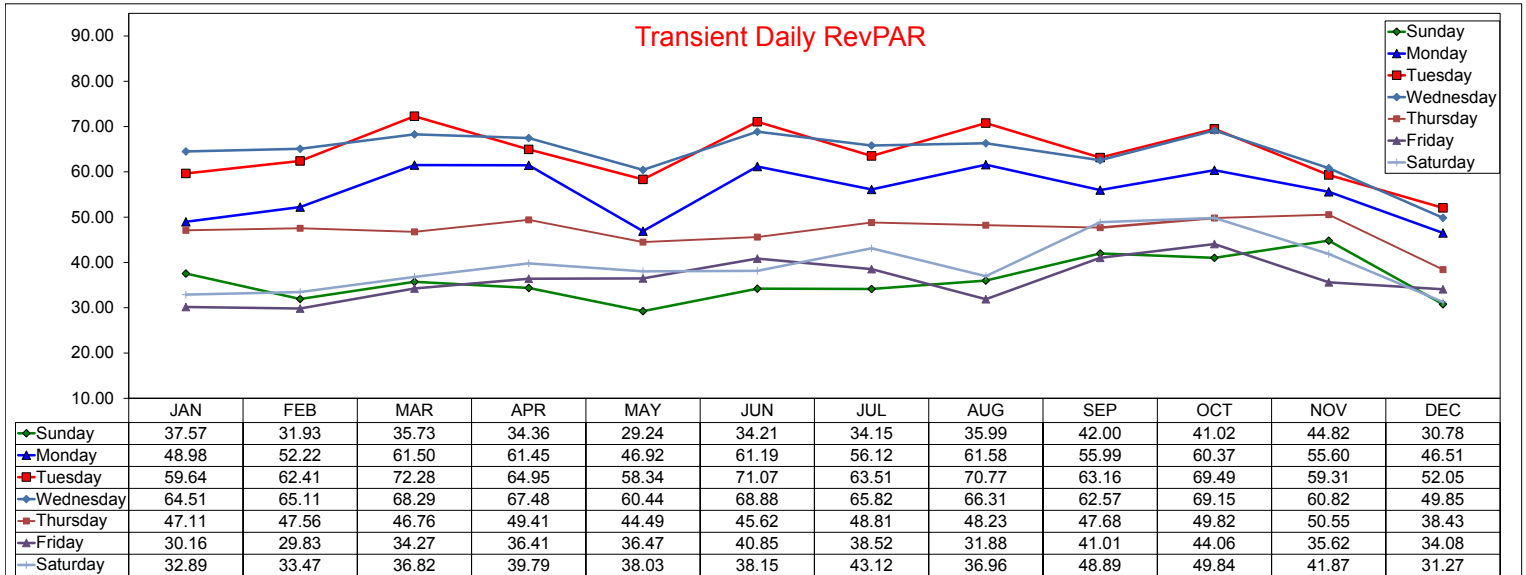
Daily Occupancy by Month

2017



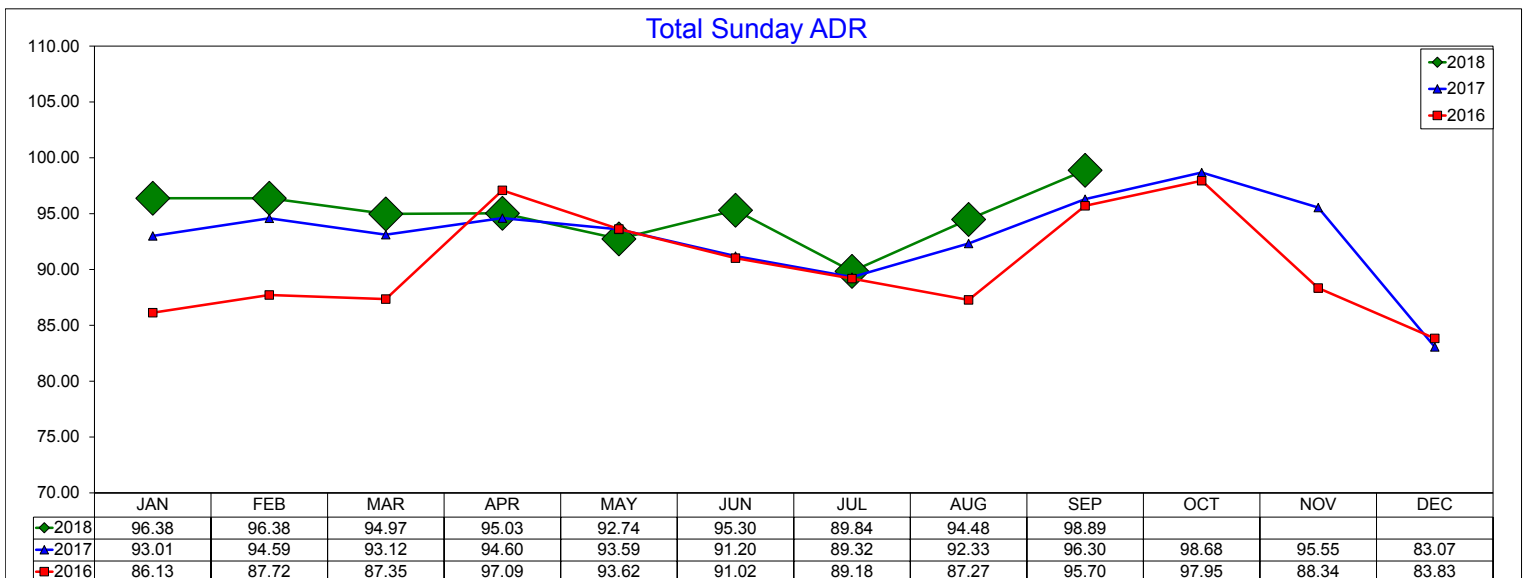
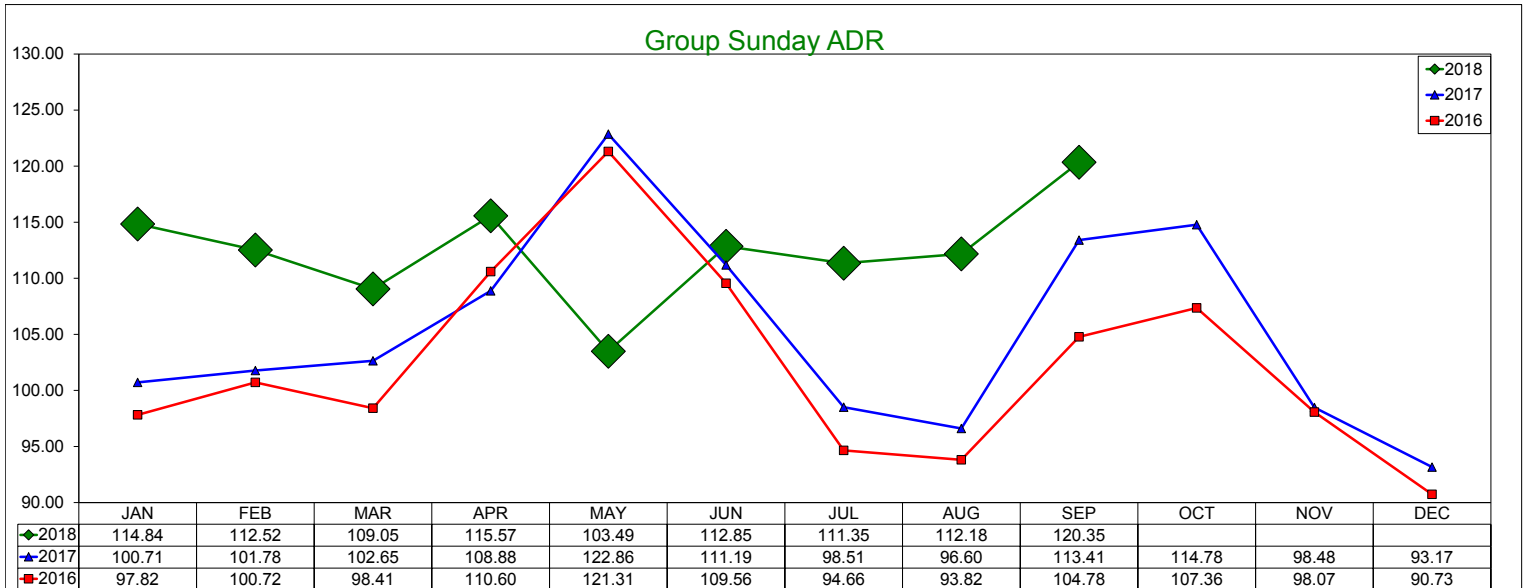
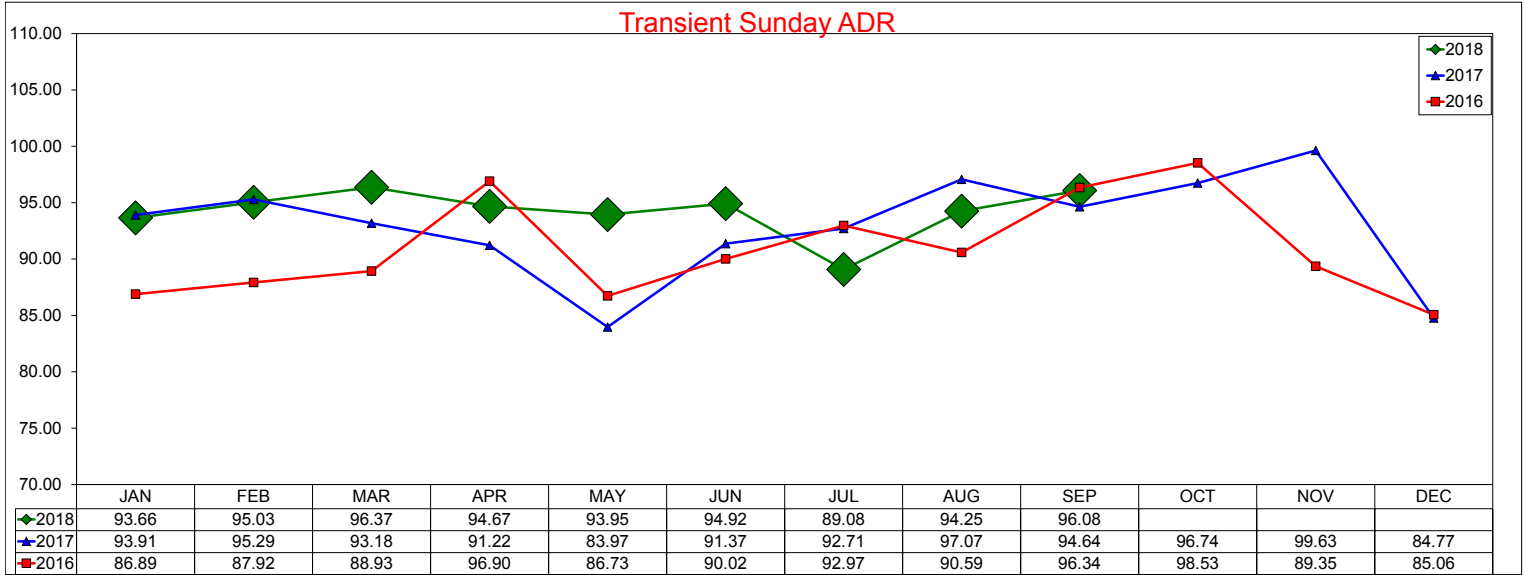
Daily RevPAR by Month

2017



Three Year Comparison - Sunday - ADR

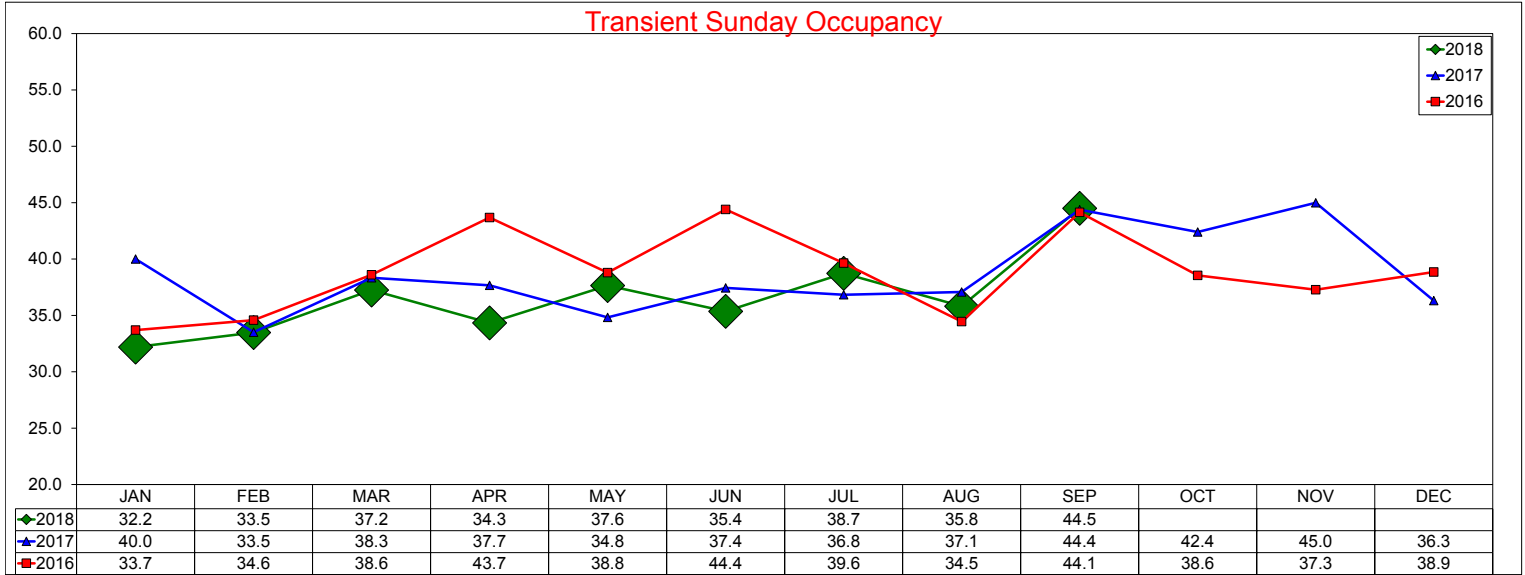
September 2018



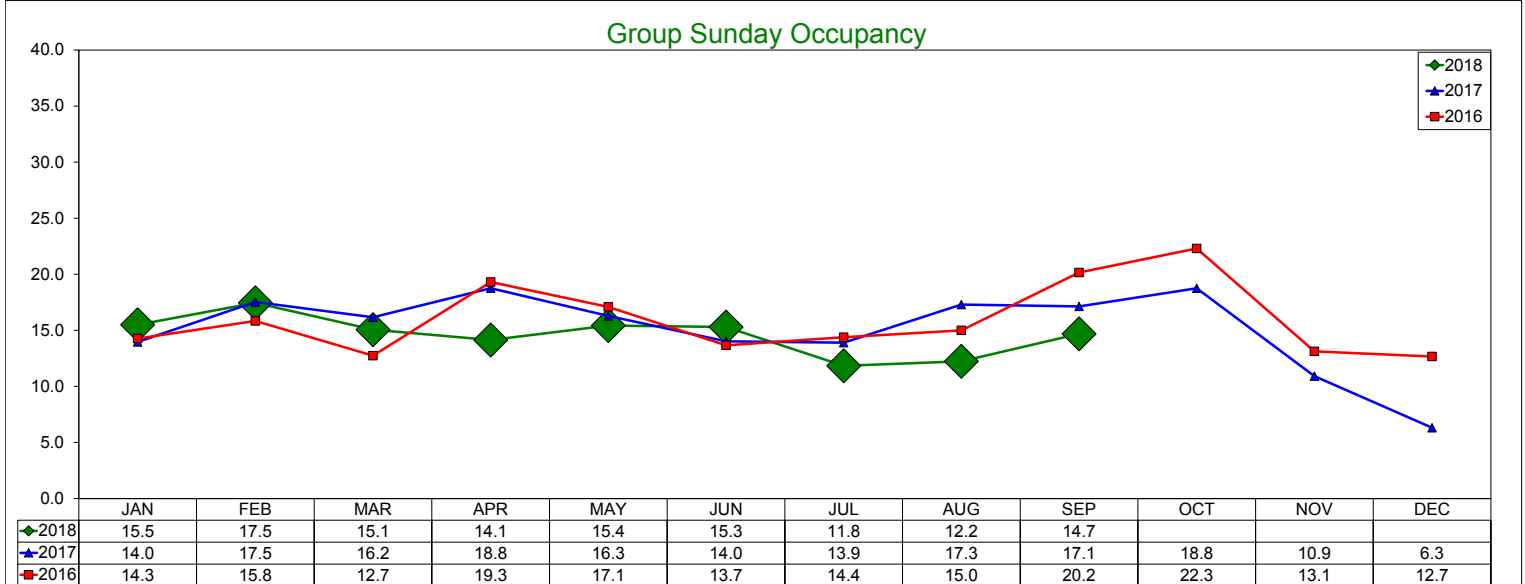
Three Year Comparison - Sunday - Occupancy

September 2018

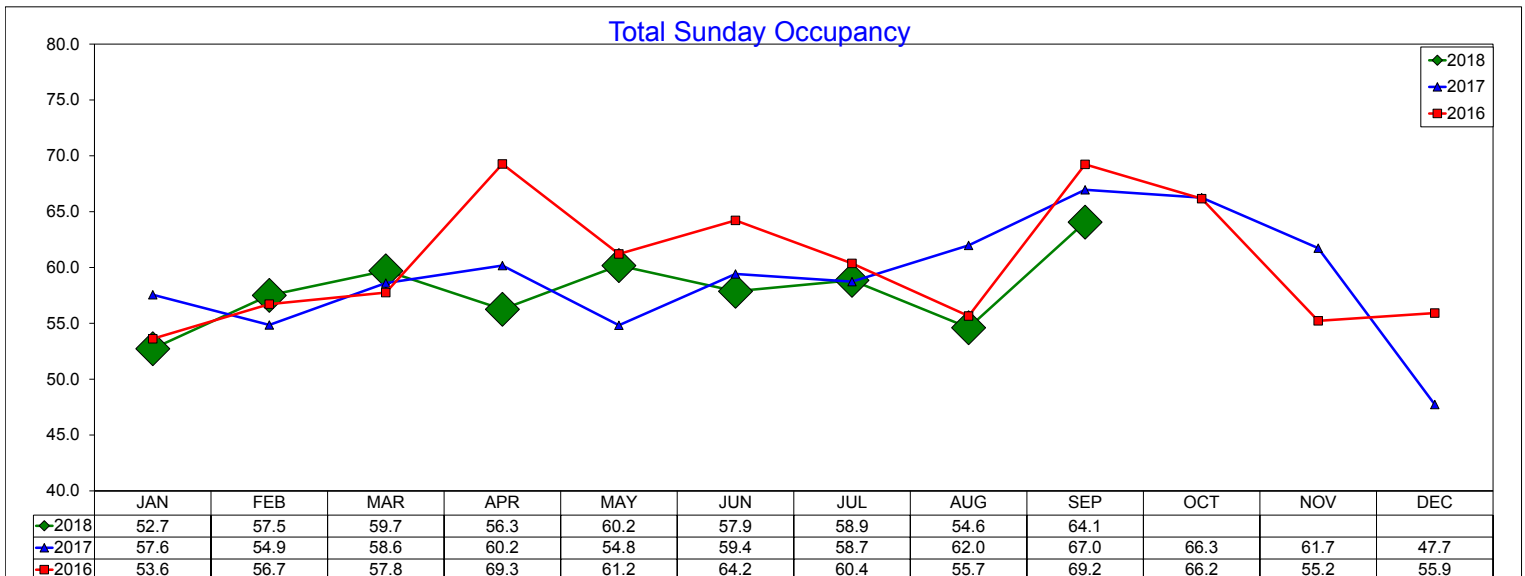
Transient Sunday Occupancy



Group Sunday Occupancy



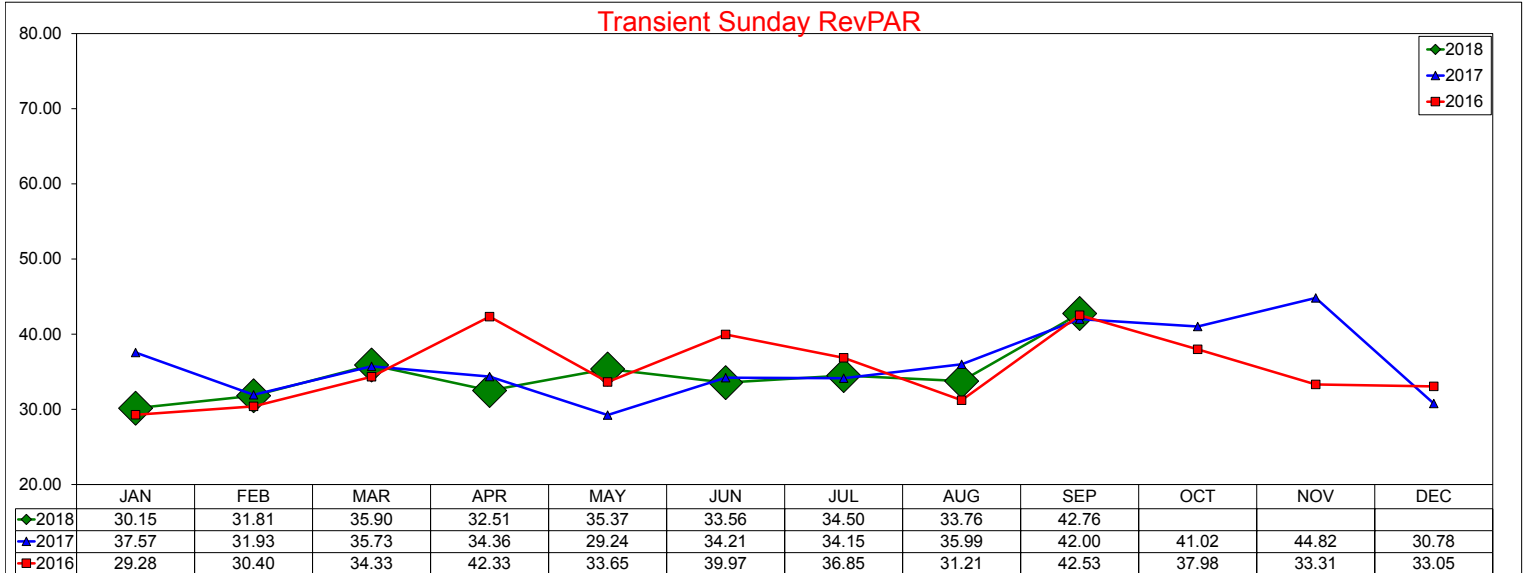
Total Sunday Occupancy



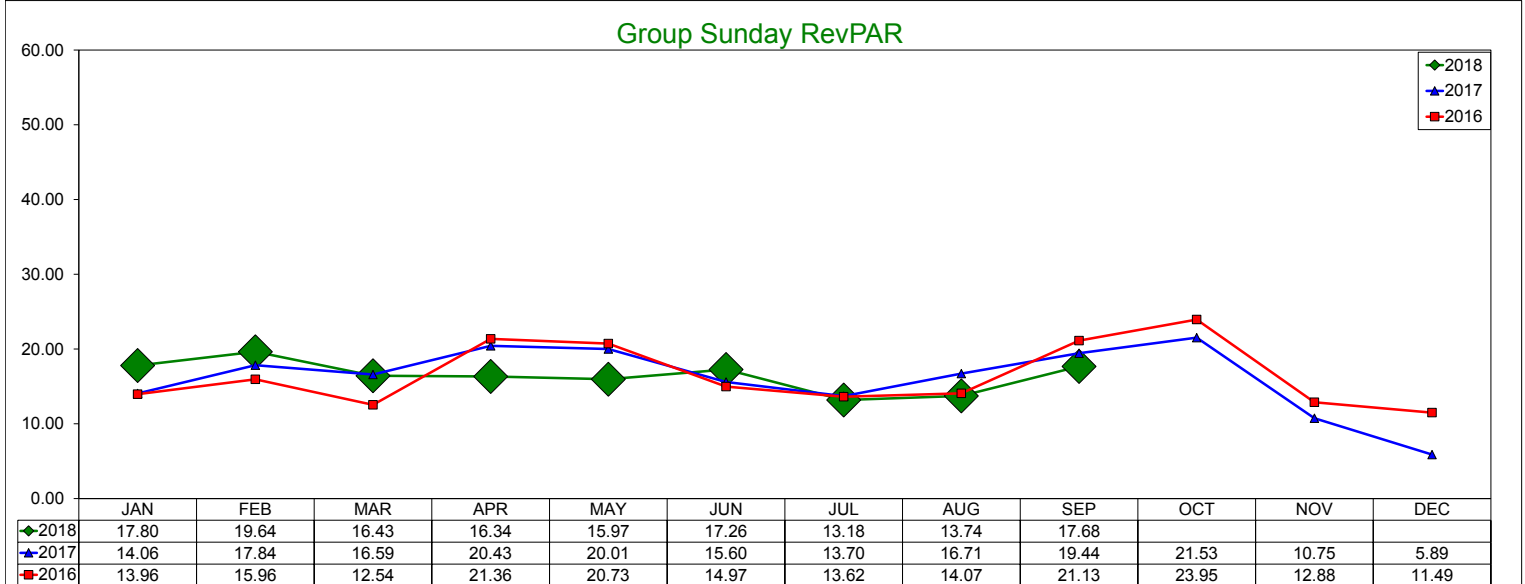
Three Year Comparison - Sunday - RevPAR

September 2018

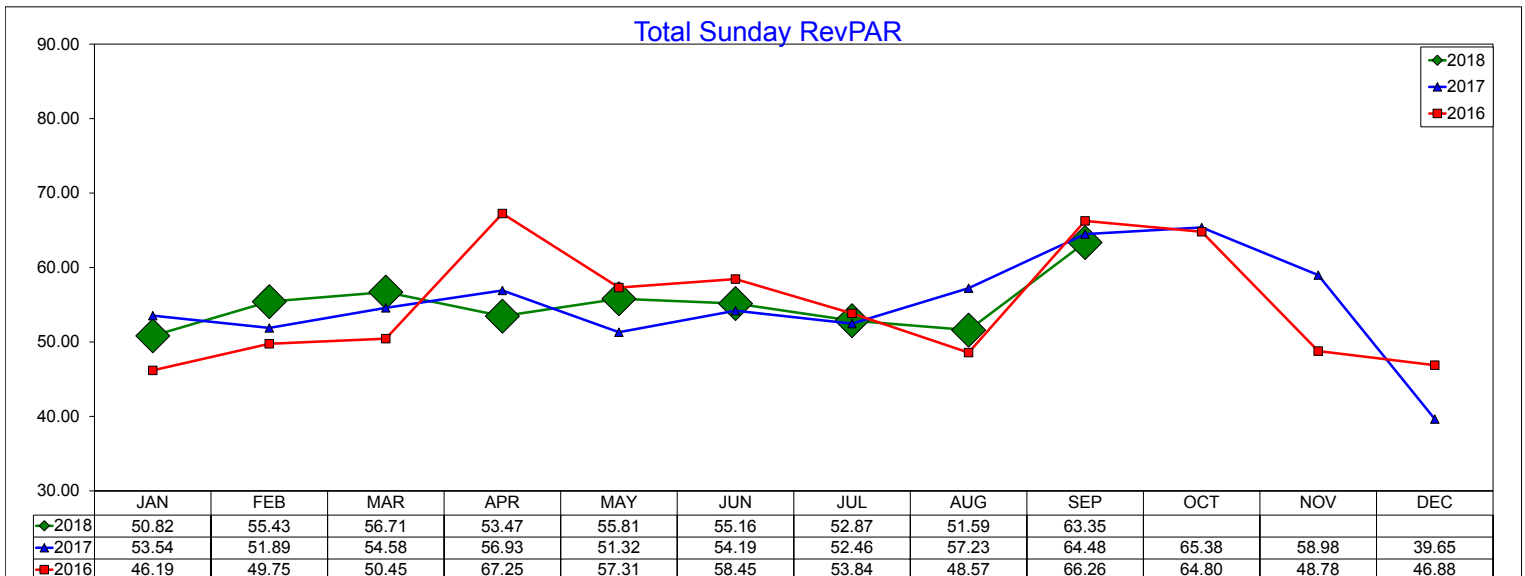
Transient Sunday RevPAR



Group Sunday RevPAR

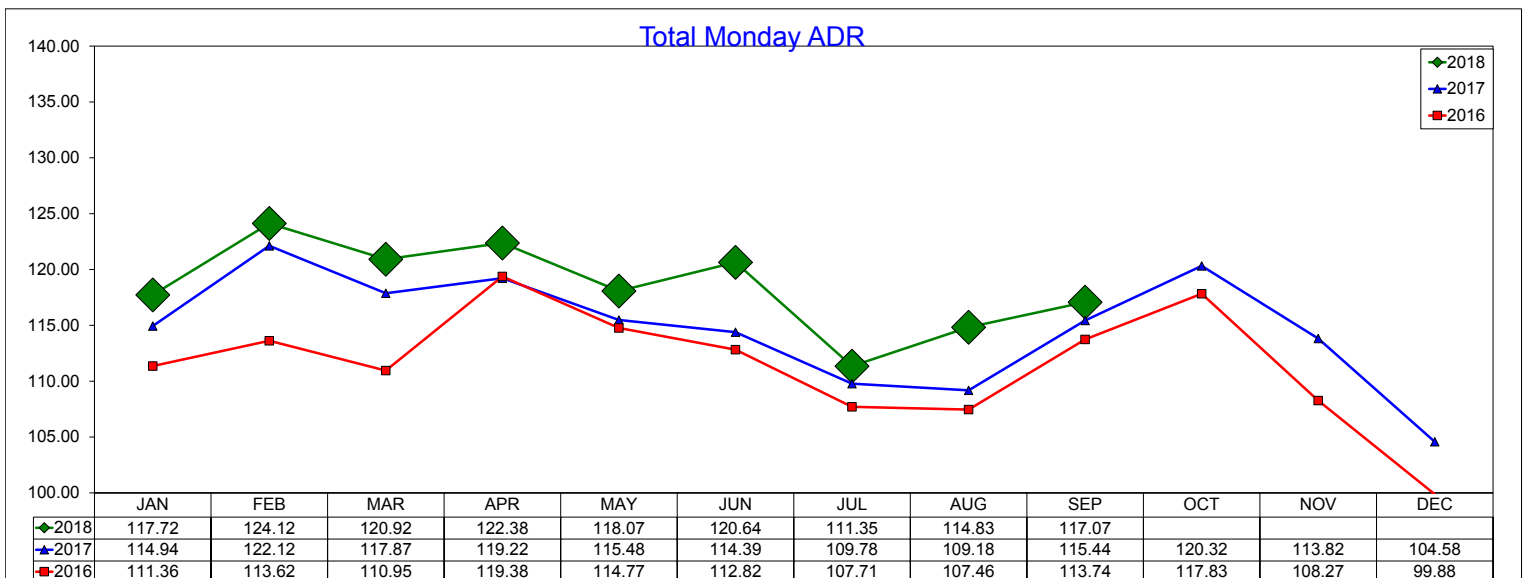
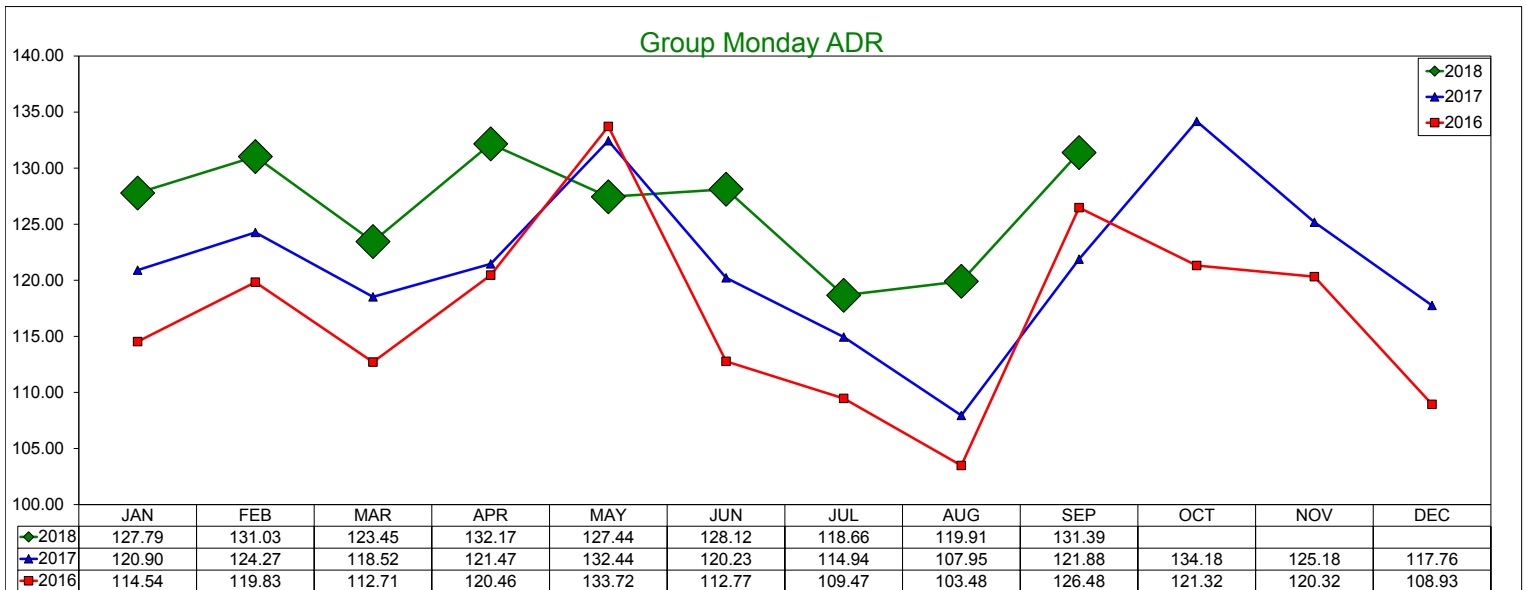
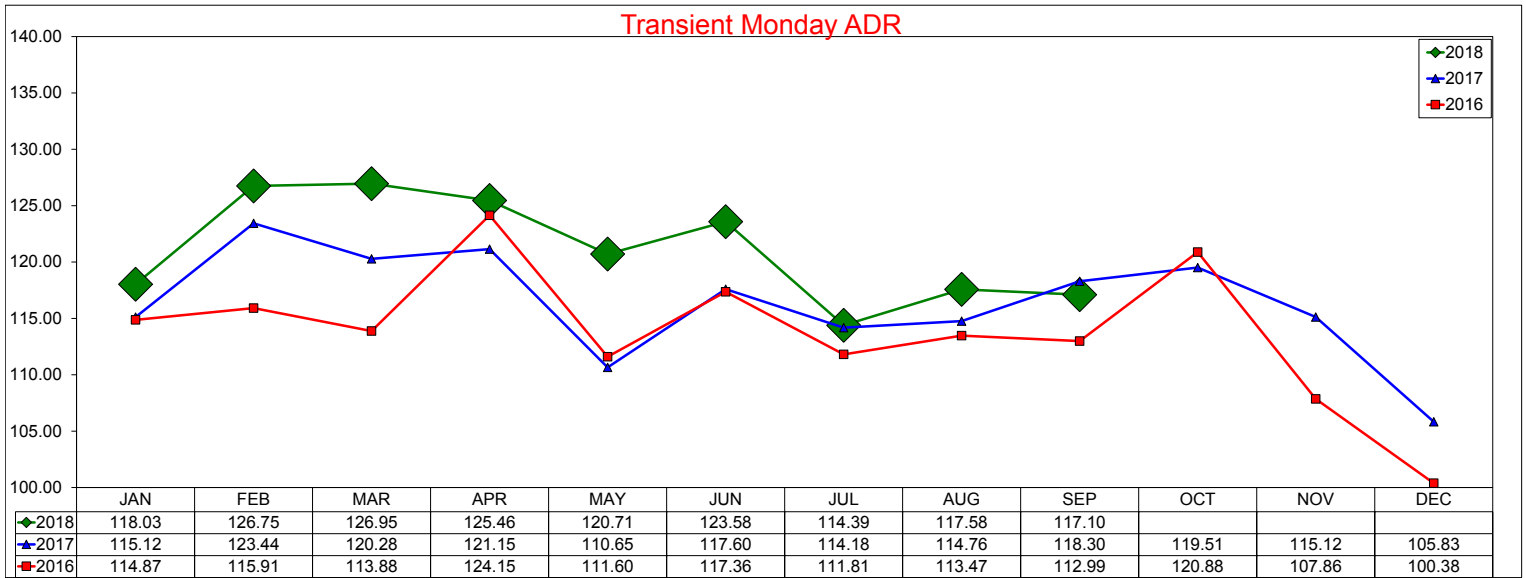


Total Sunday RevPAR



Three Year Comparison - Monday - ADR

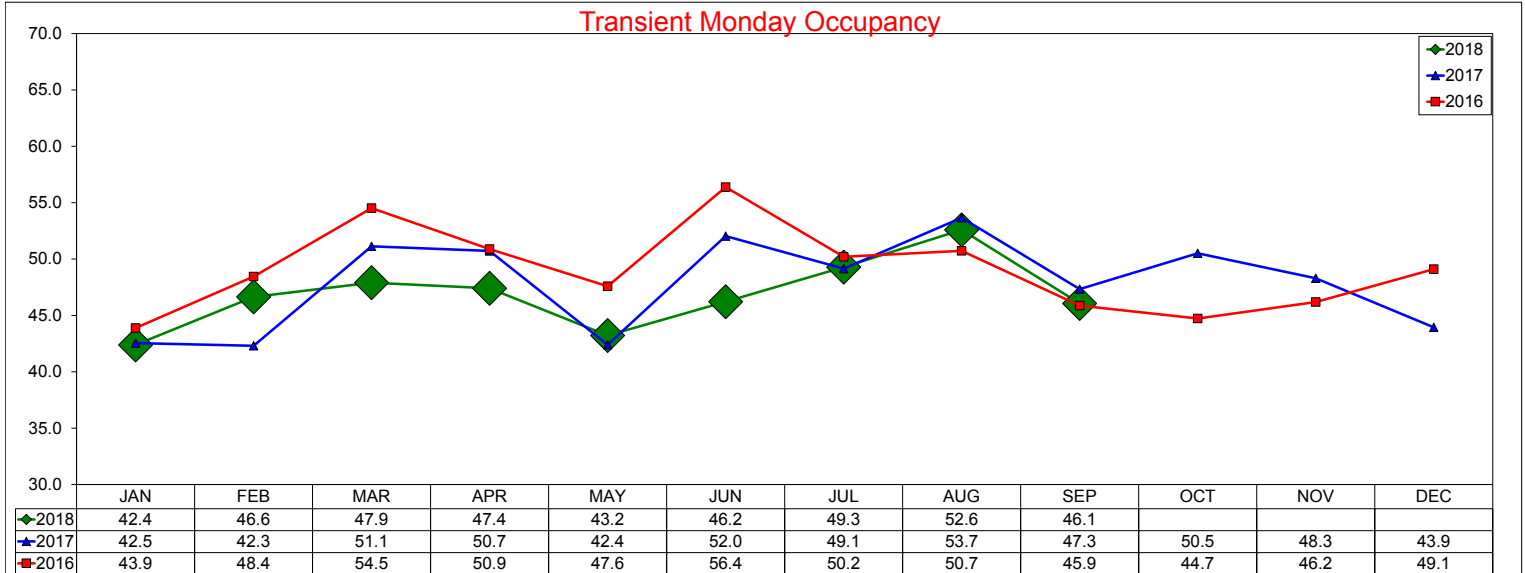
September 2018



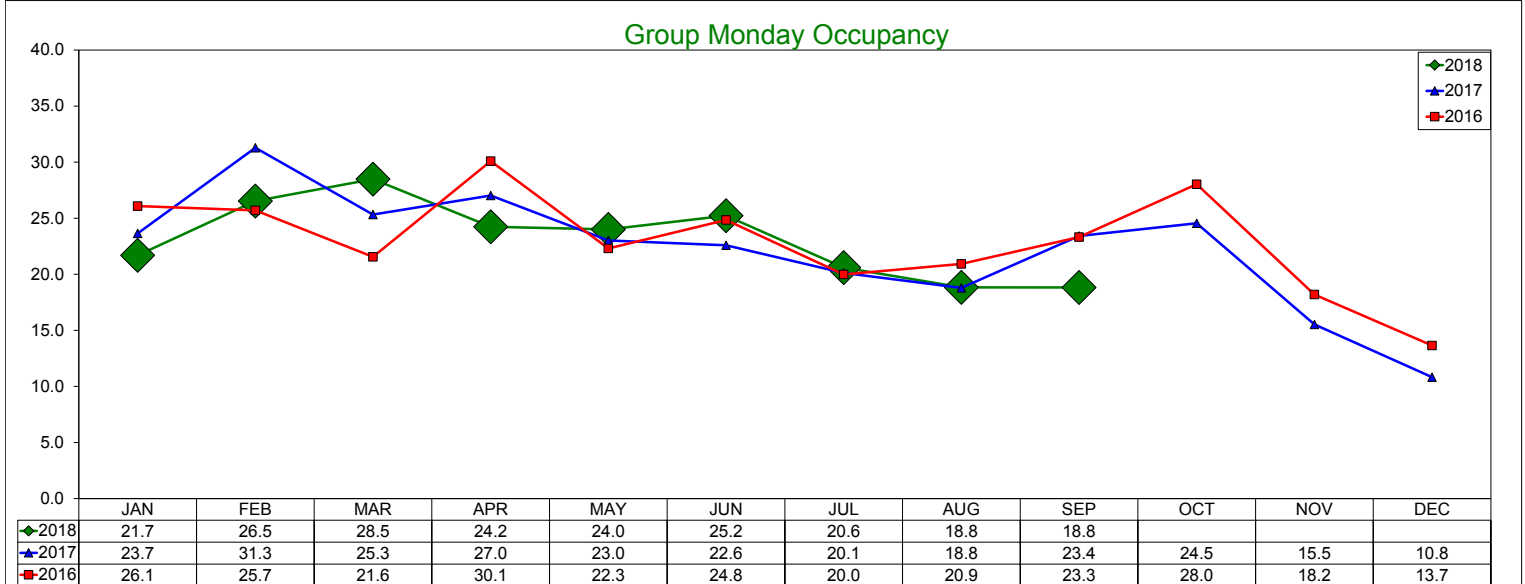
Three Year Comparison - Monday - Occupancy

September 2018

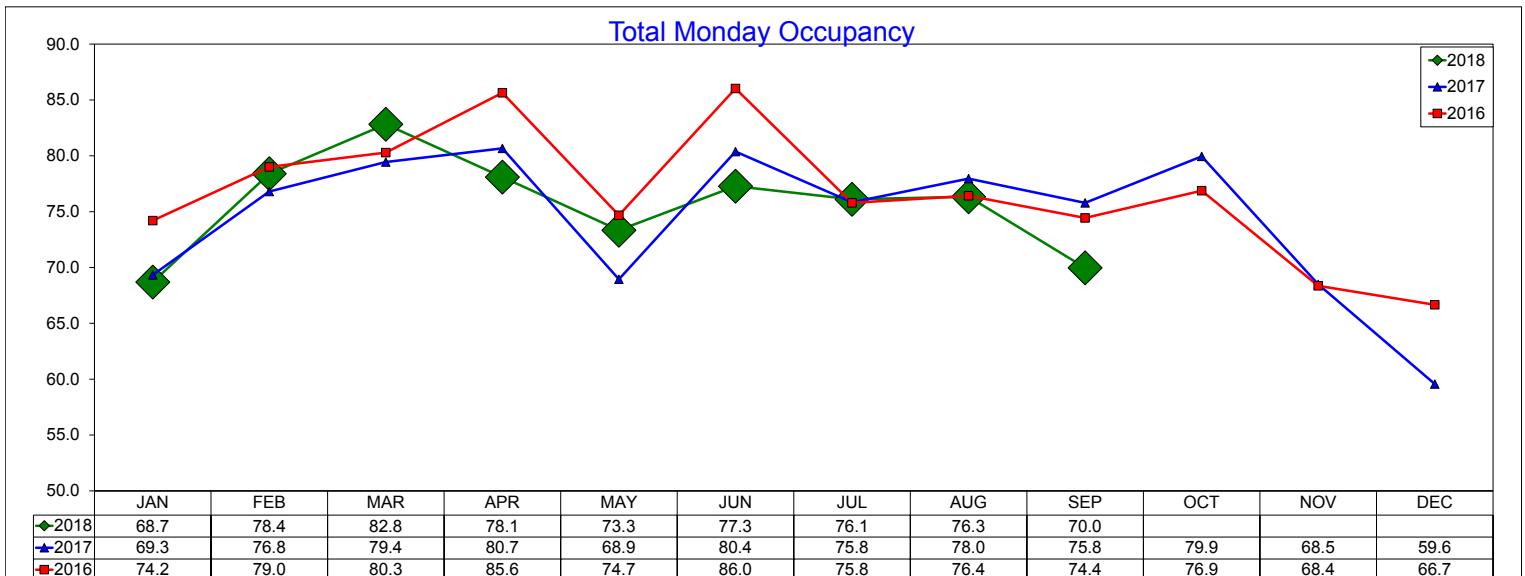
Transient Monday Occupancy



Group Monday Occupancy



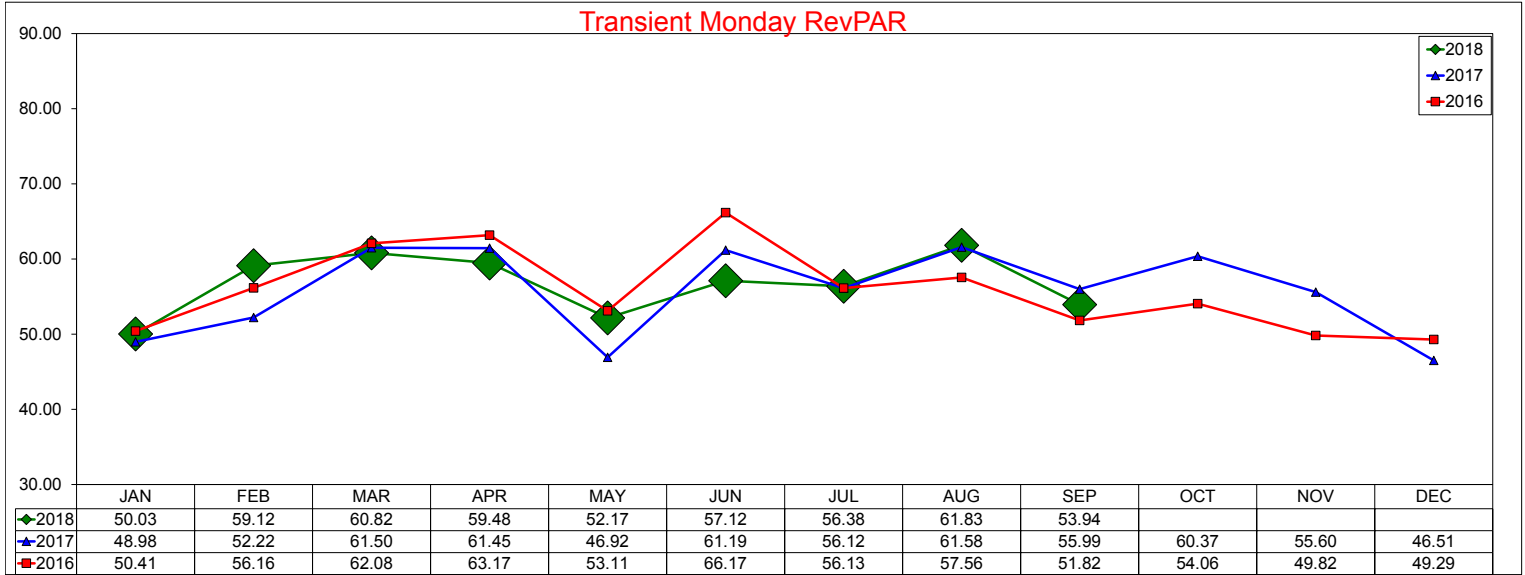
Total Monday Occupancy



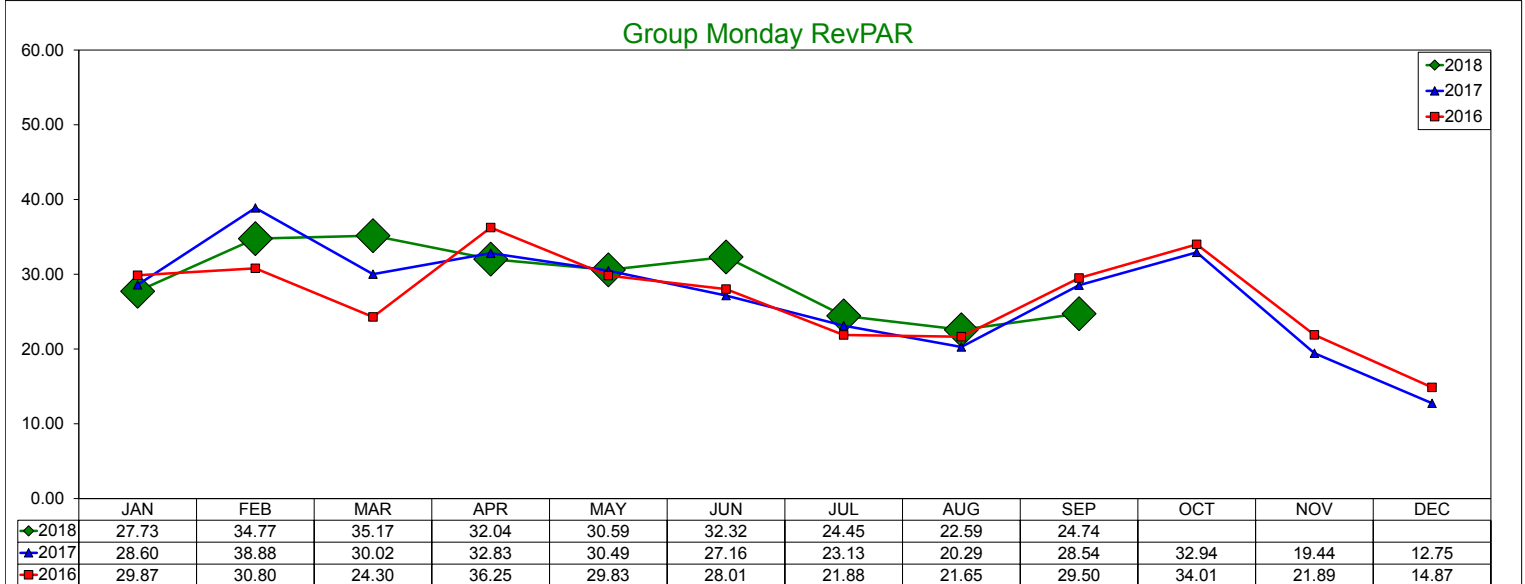
Three Year Comparison - Monday - RevPAR

September 2018

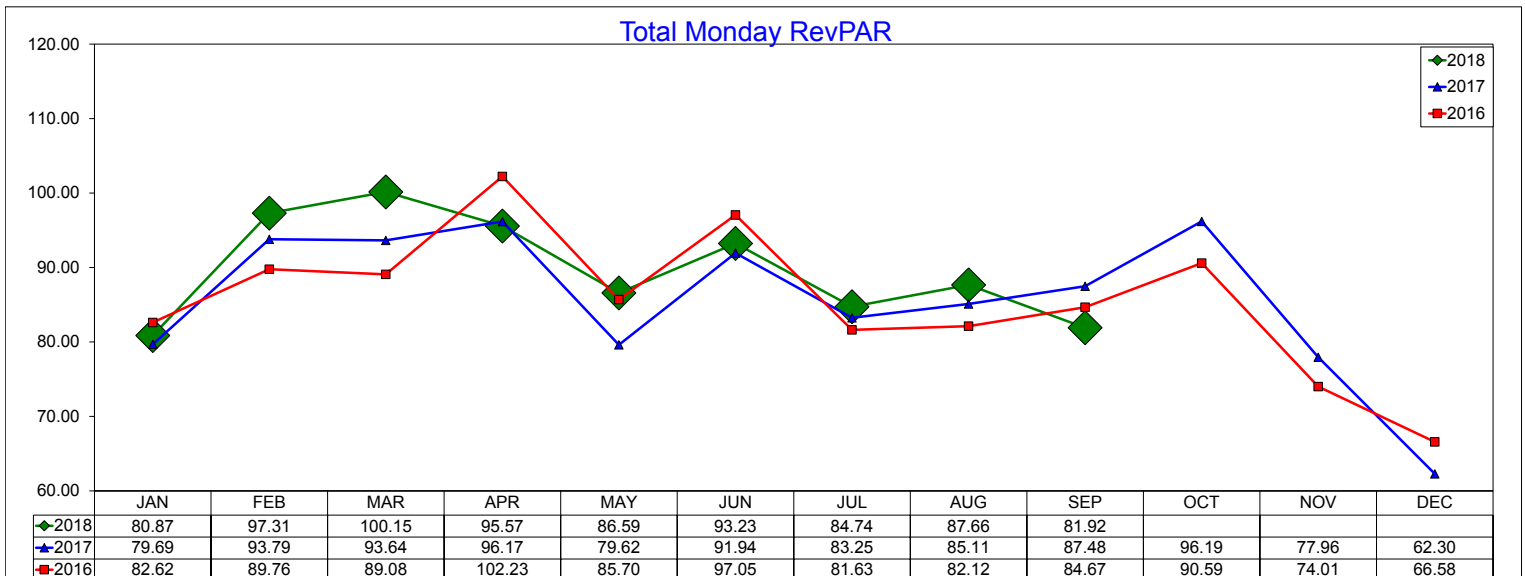
Transient Monday RevPAR



Group Monday RevPAR

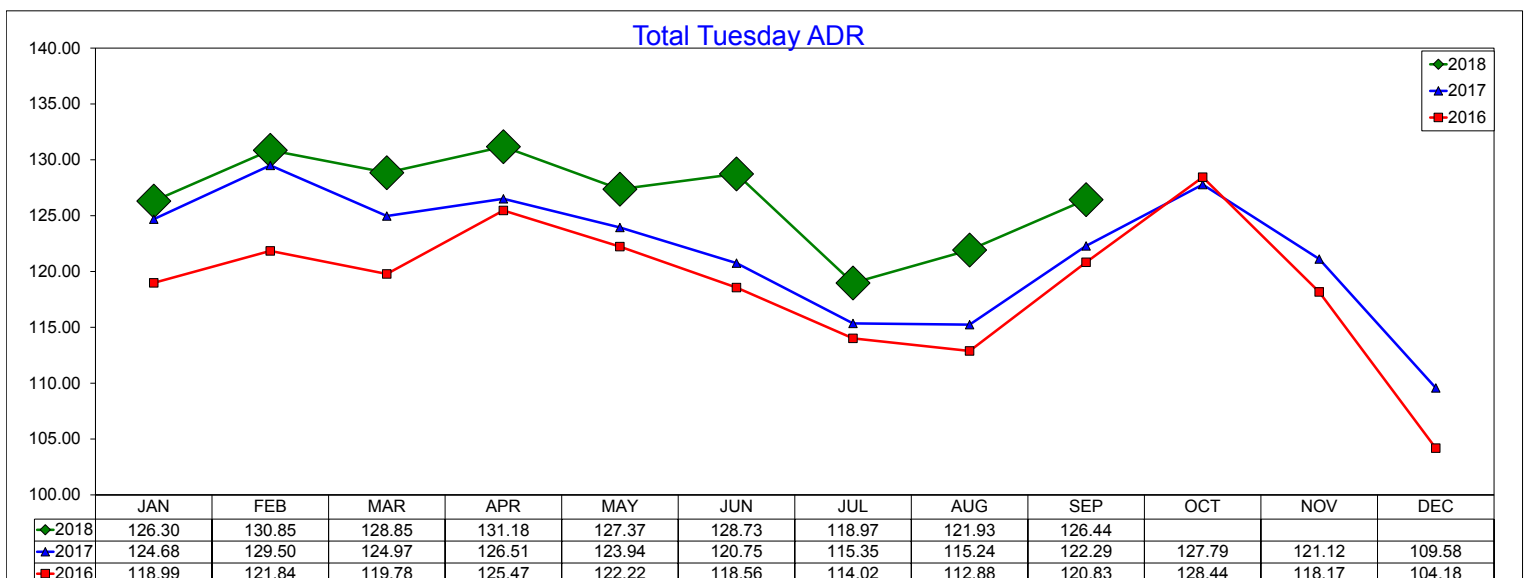
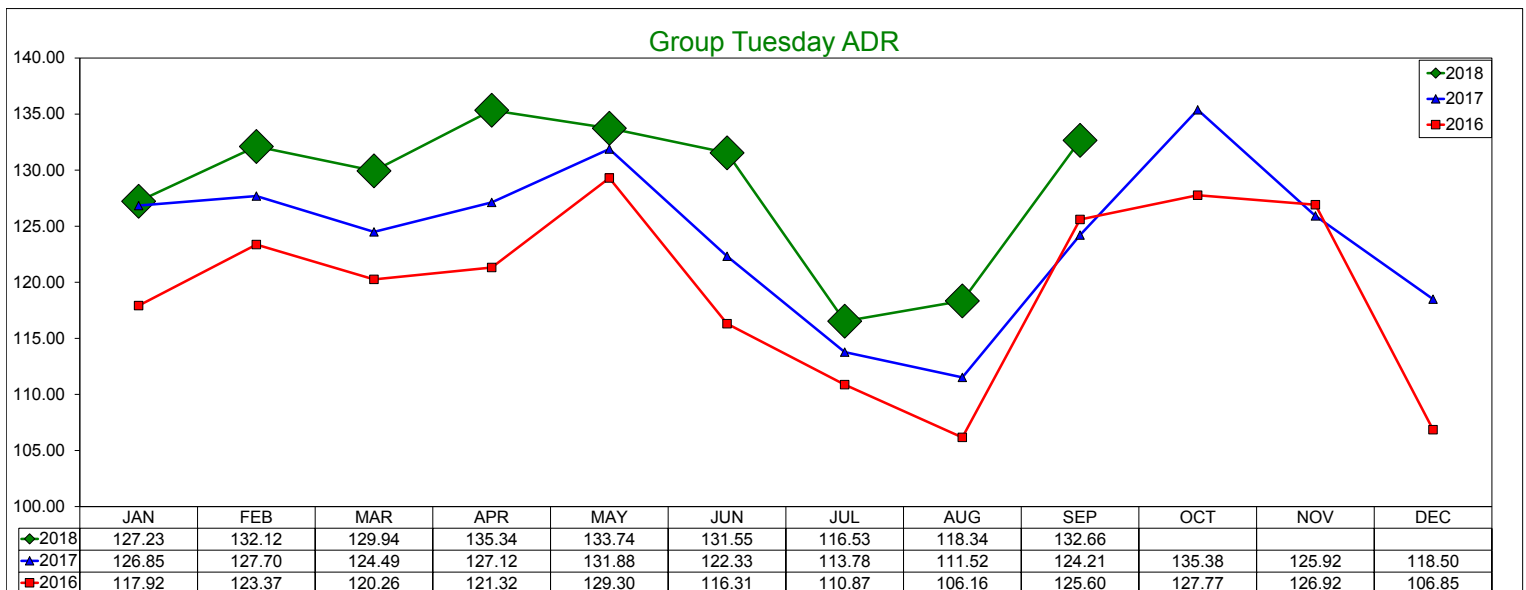
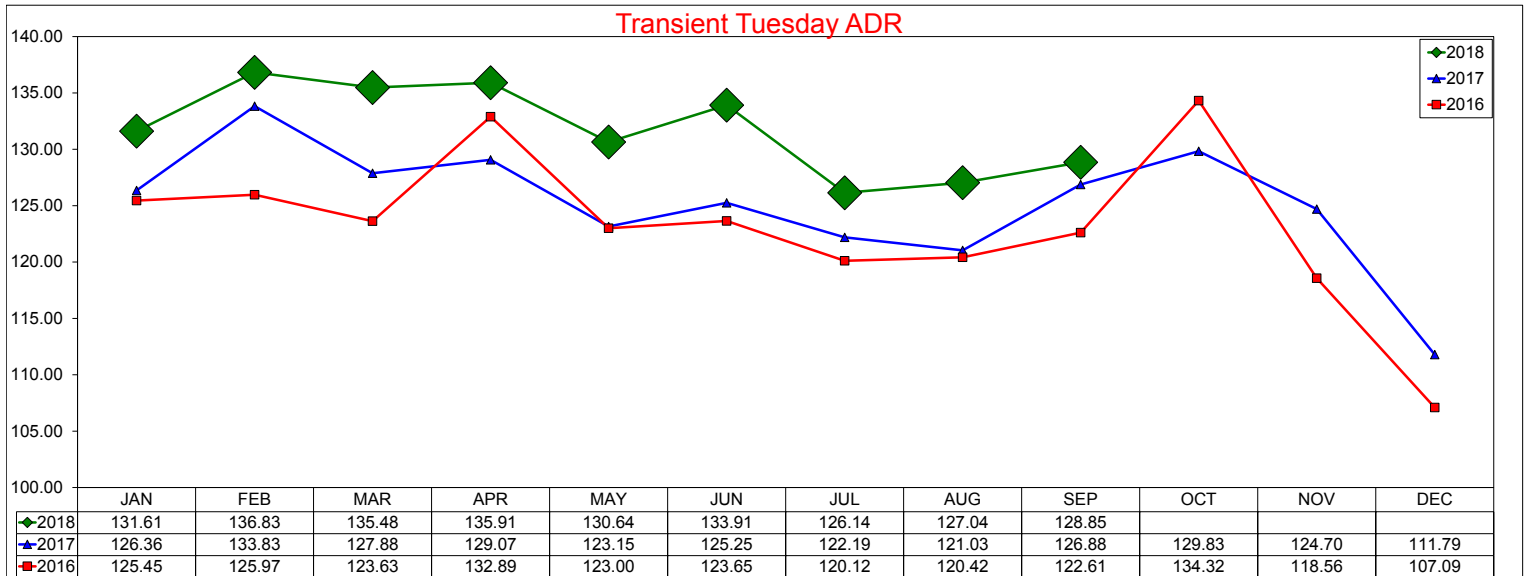


Total Monday RevPAR



Three Year Comparison - Tuesday - ADR

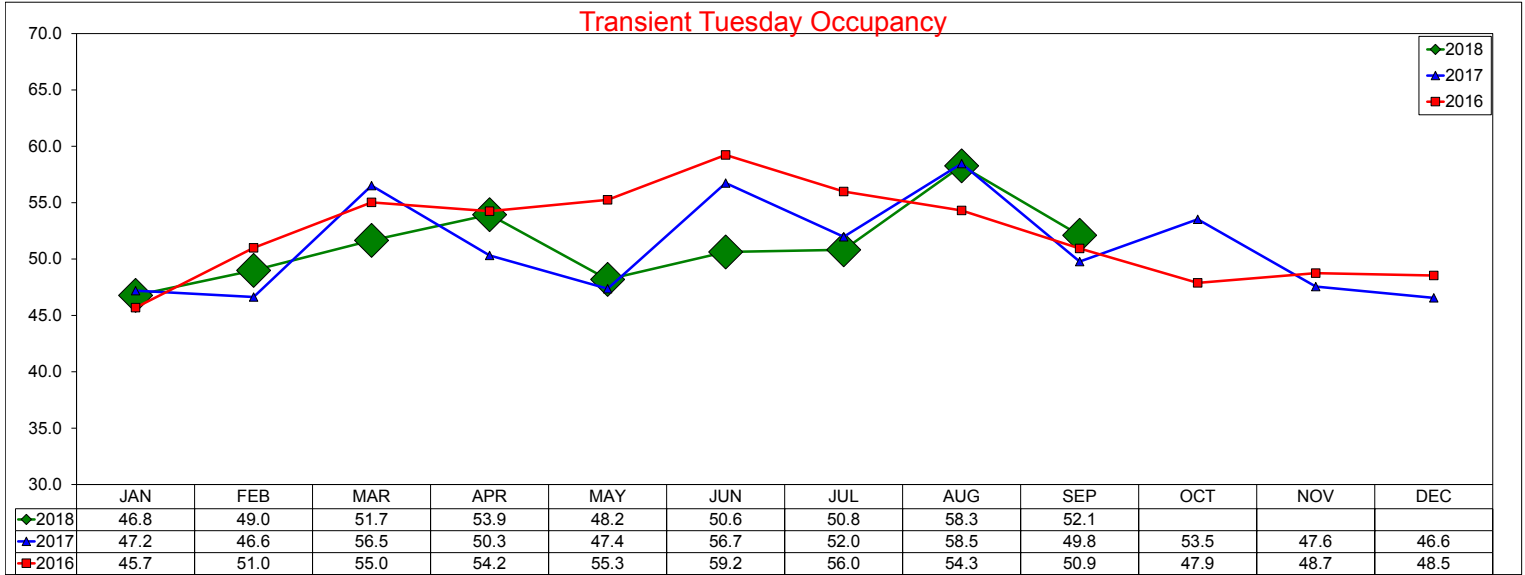
September 2018



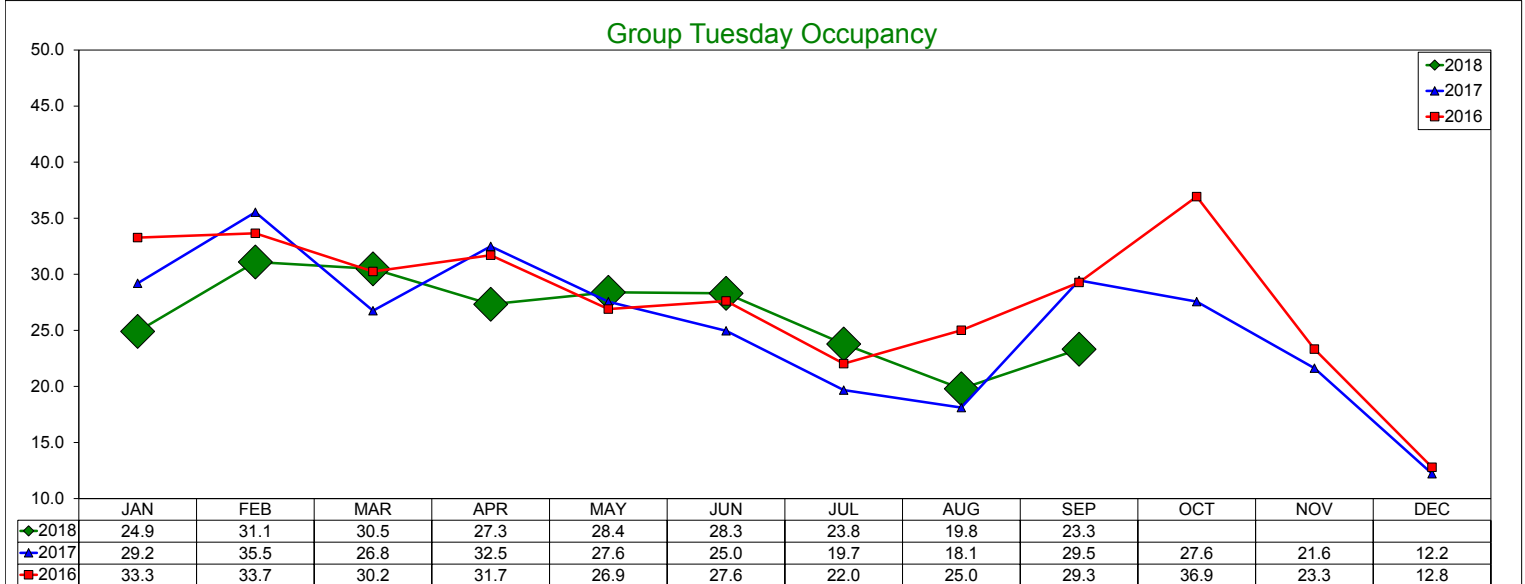
Three Year Comparison - Tuesday - Occupancy

September 2018

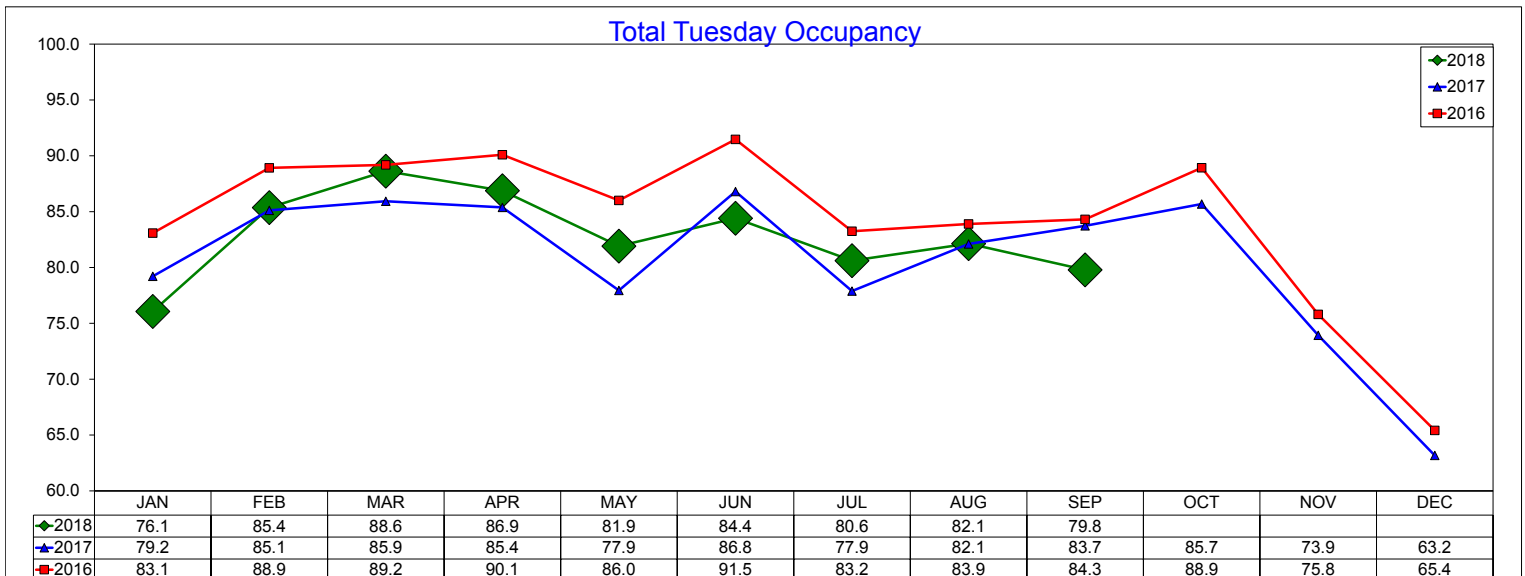
Transient Tuesday Occupancy



Group Tuesday Occupancy



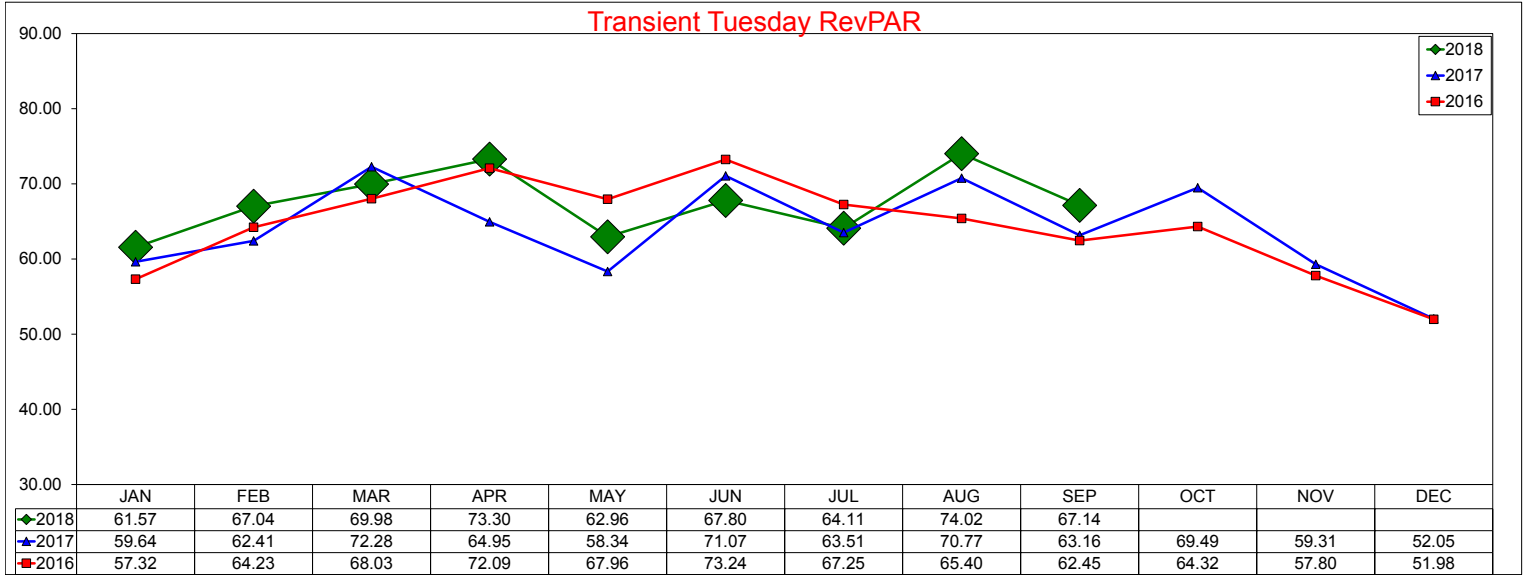
Total Tuesday Occupancy



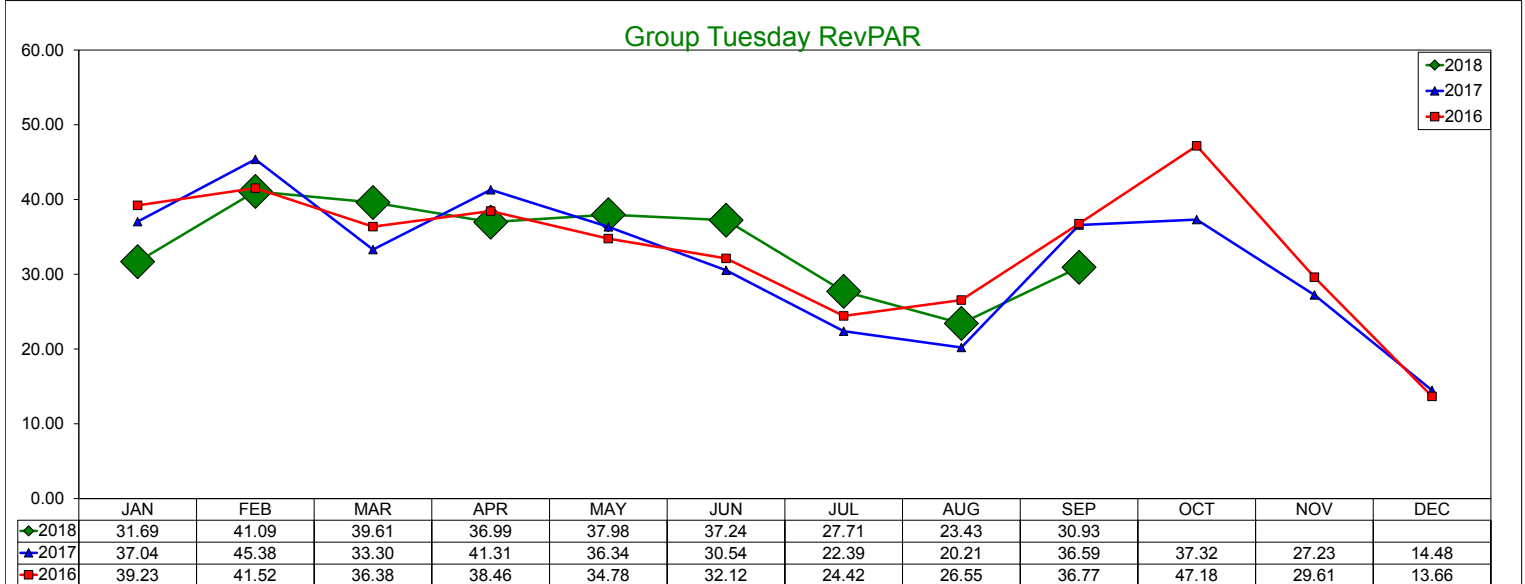
Three Year Comparison - Tuesday - RevPAR

September 2018

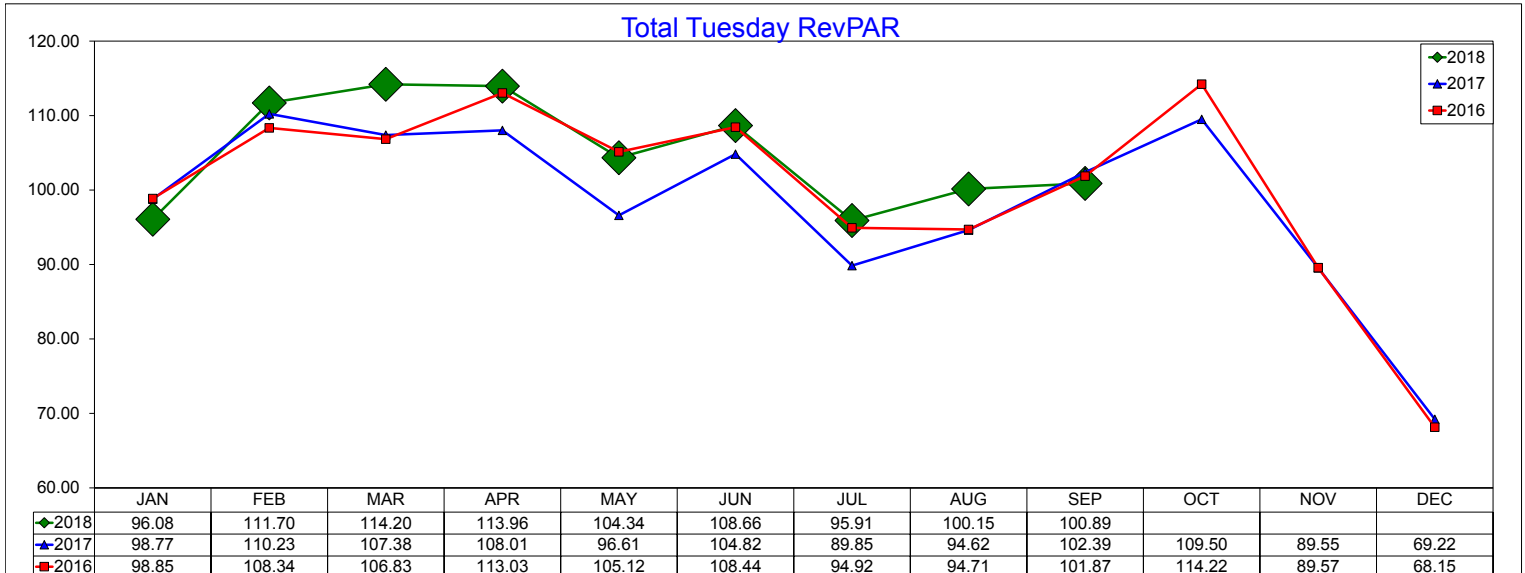
Transient Tuesday RevPAR



Group Tuesday RevPAR



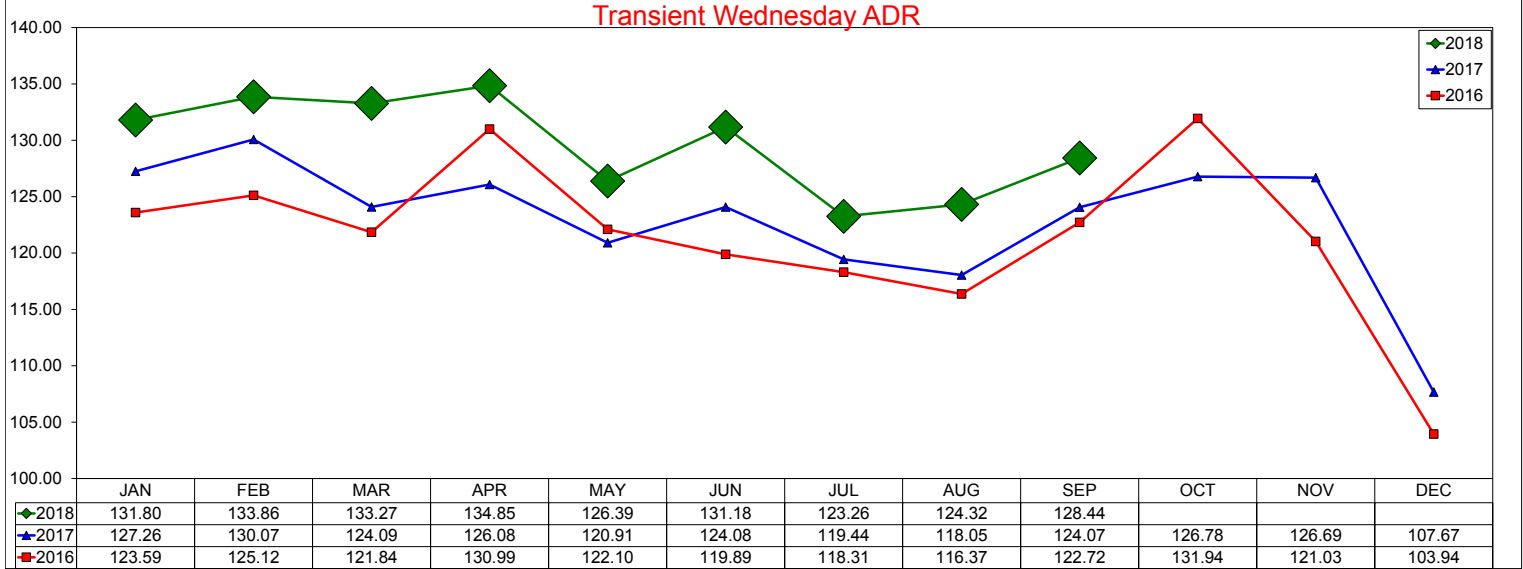
Total Tuesday RevPAR



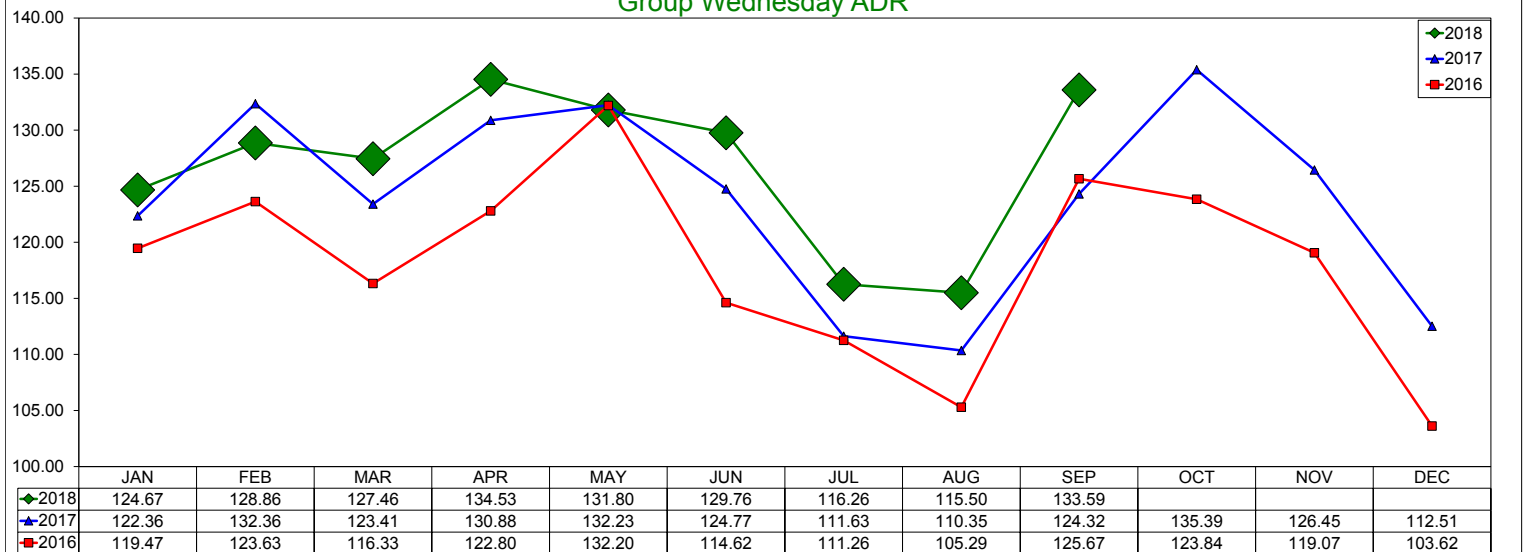
Three Year Comparison - Wednesday - ADR

September 2018

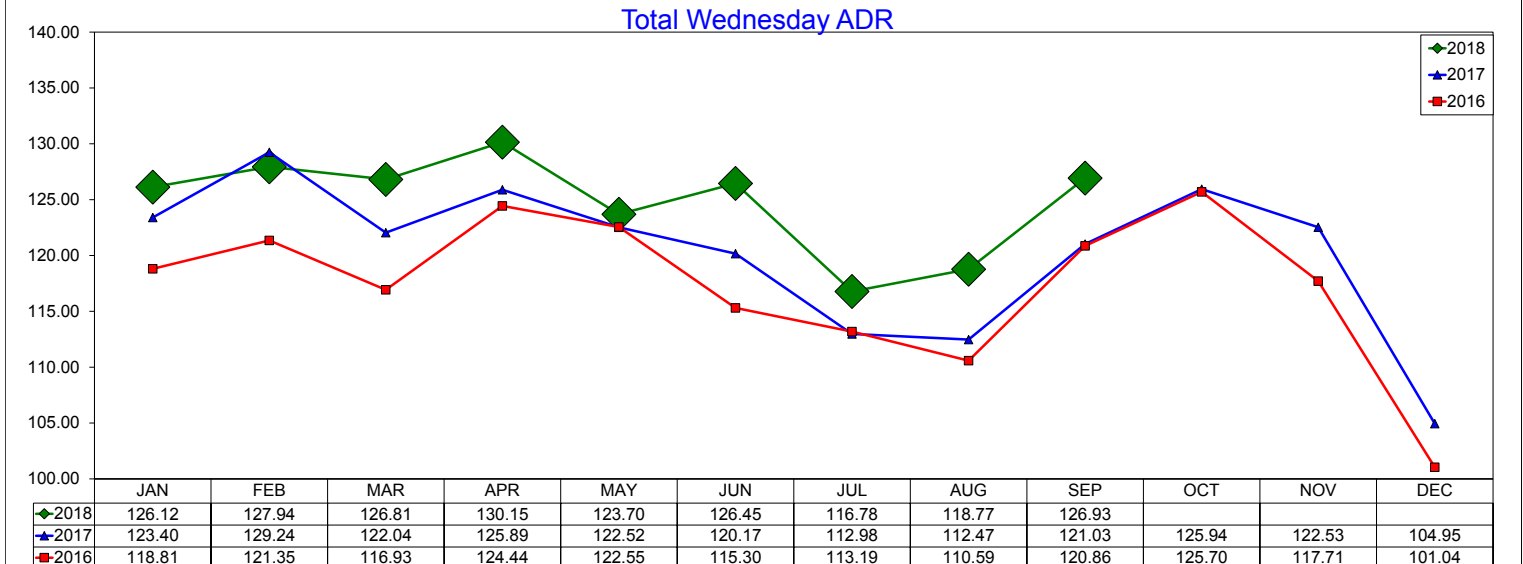
Transient Wednesday ADR



Group Wednesday ADR



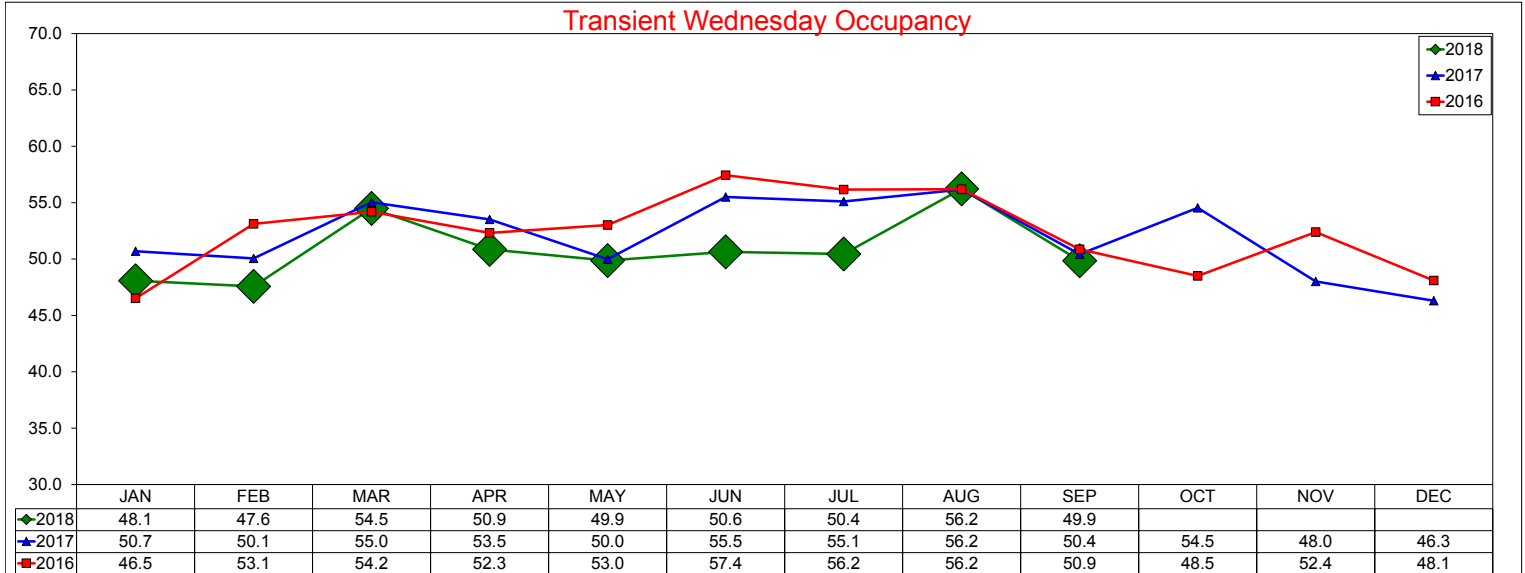
Total Wednesday ADR



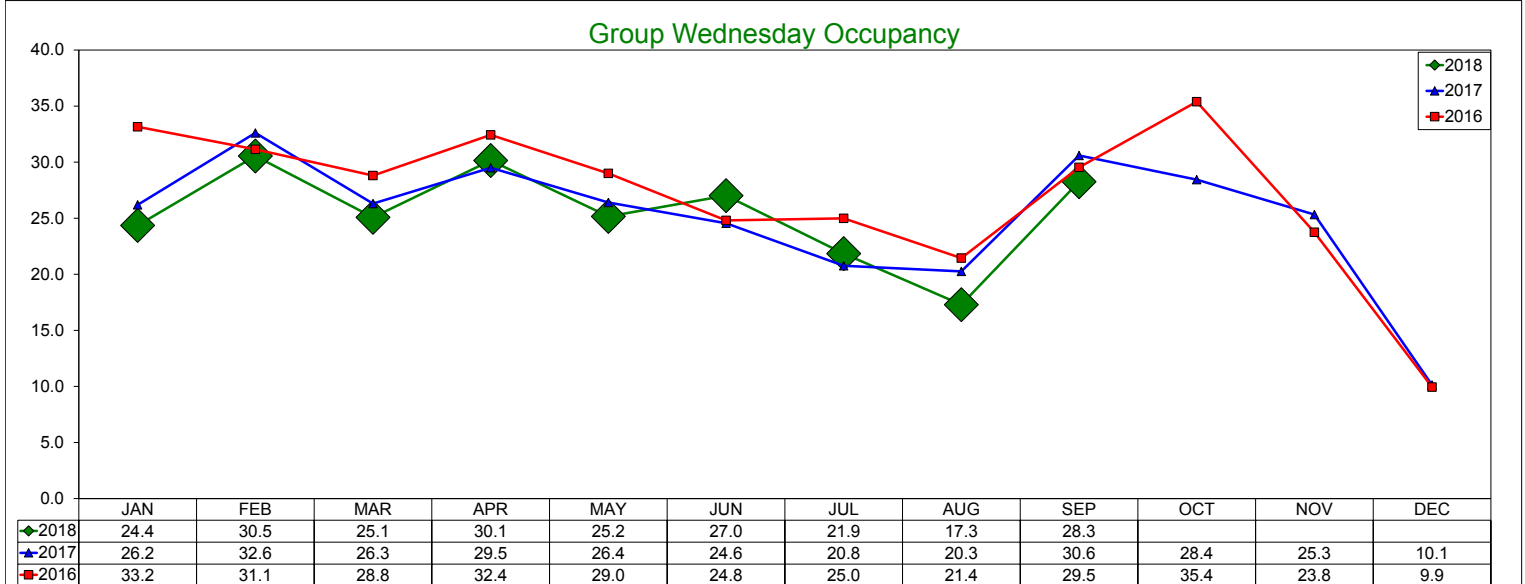
Three Year Comparison - Wednesday - Occupancy

September 2018

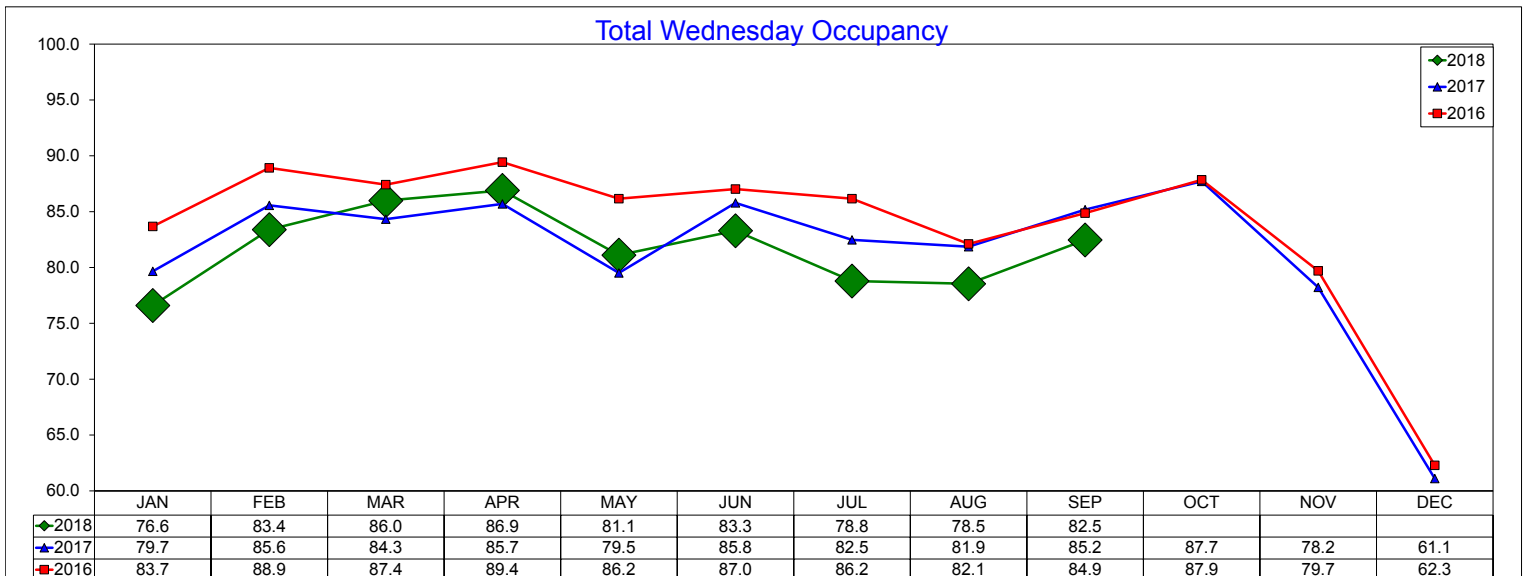
Transient Wednesday Occupancy



Group Wednesday Occupancy



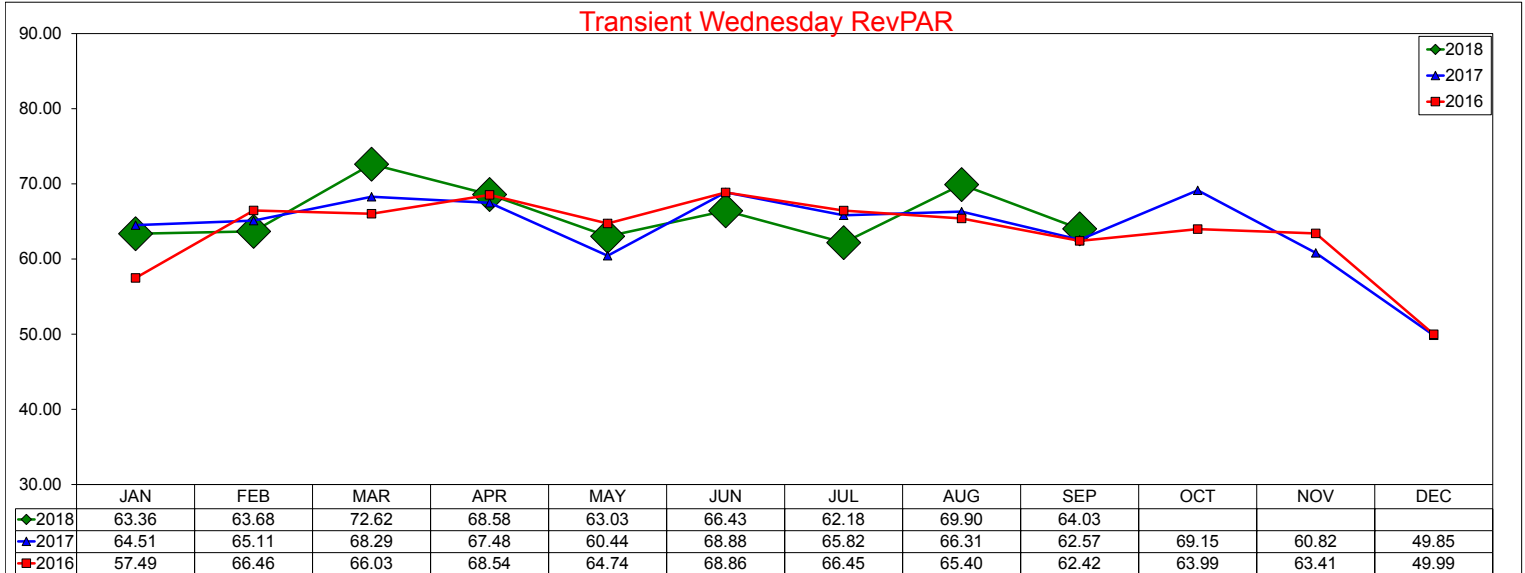
Total Wednesday Occupancy



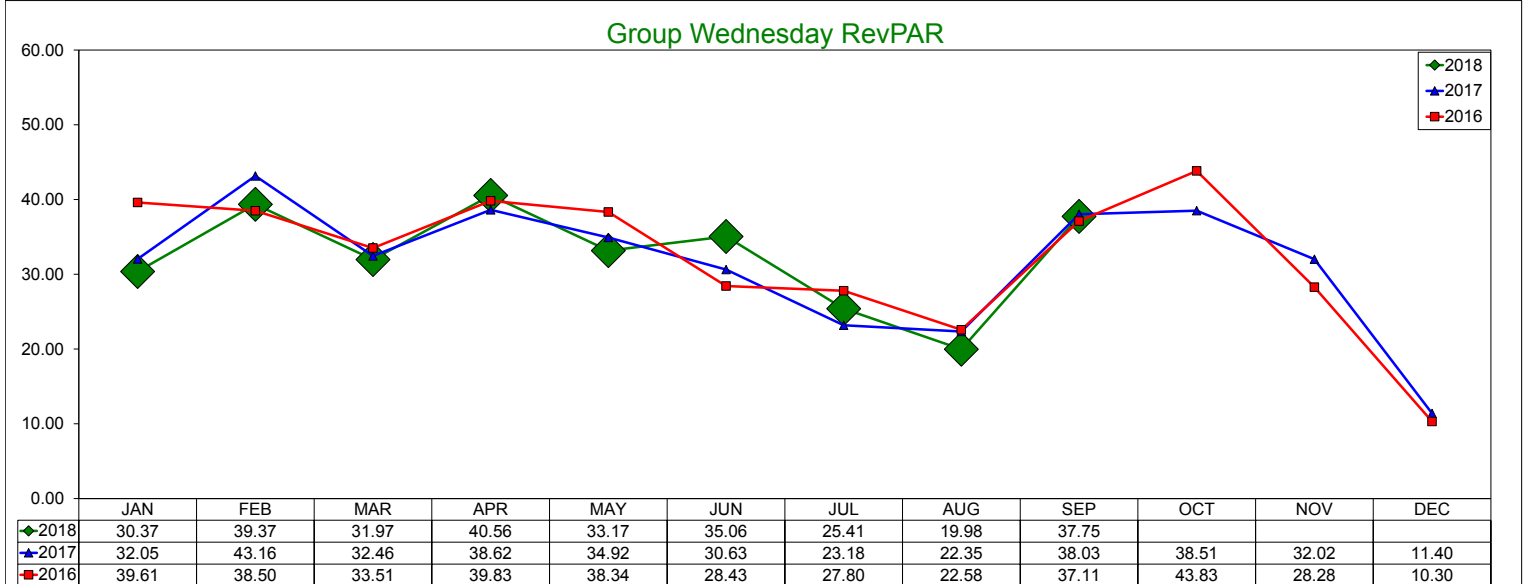
Three Year Comparison - Wednesday - RevPAR

September 2018

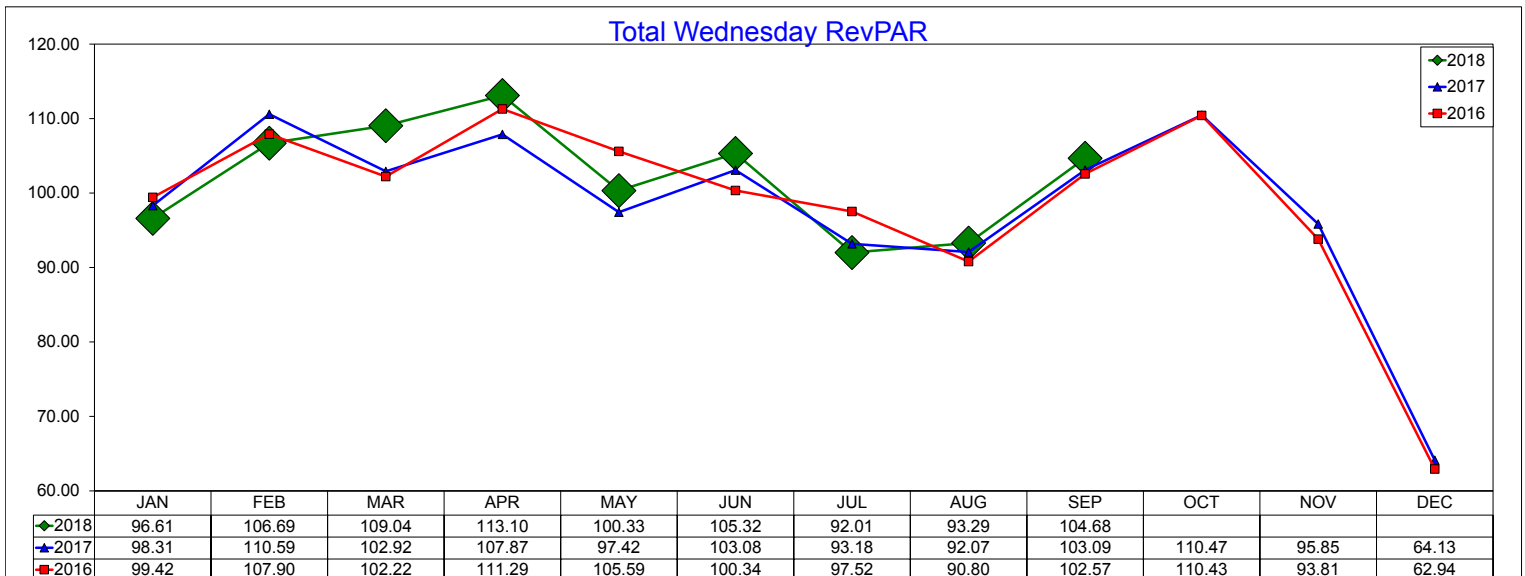
Transient Wednesday RevPAR



Group Wednesday RevPAR



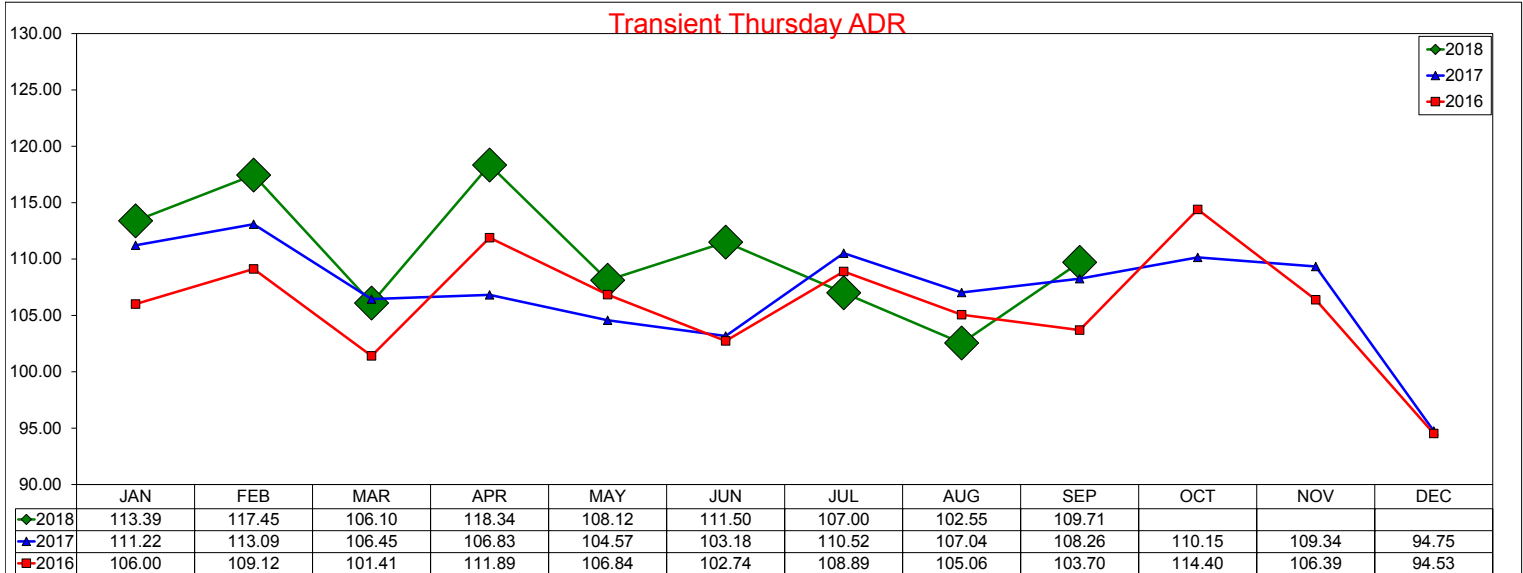
Total Wednesday RevPAR



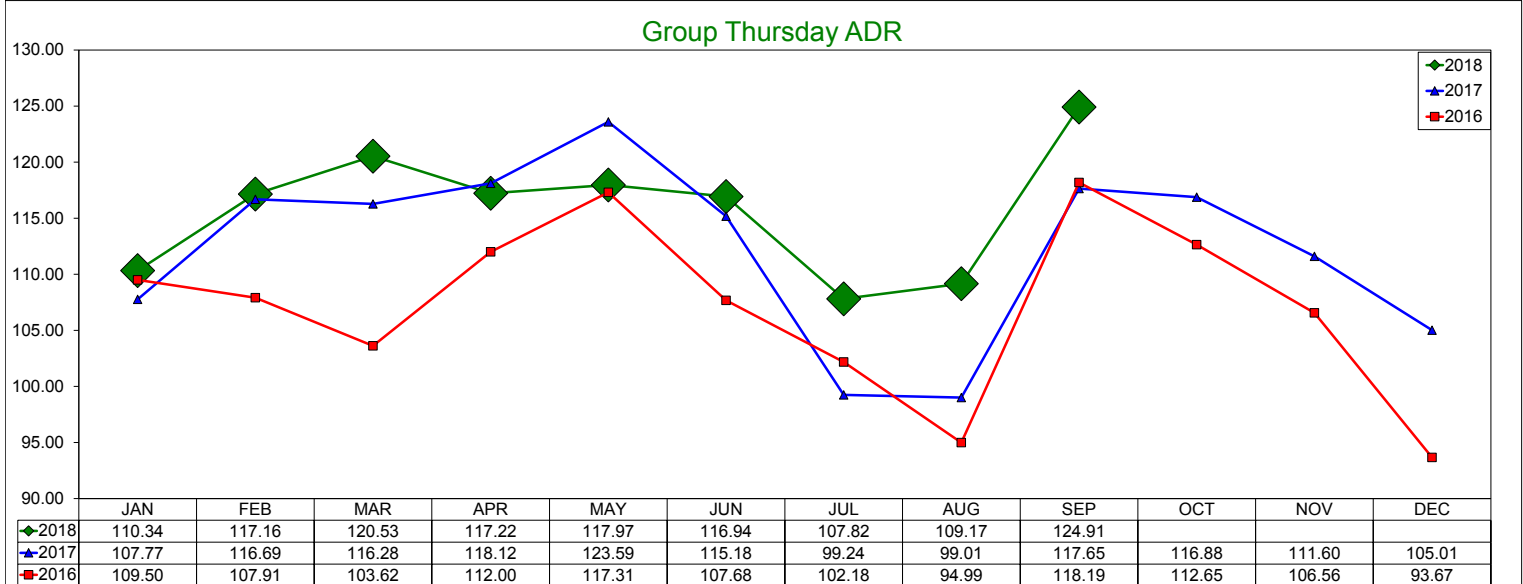
Three Year Comparison - Thursday - ADR

September 2018

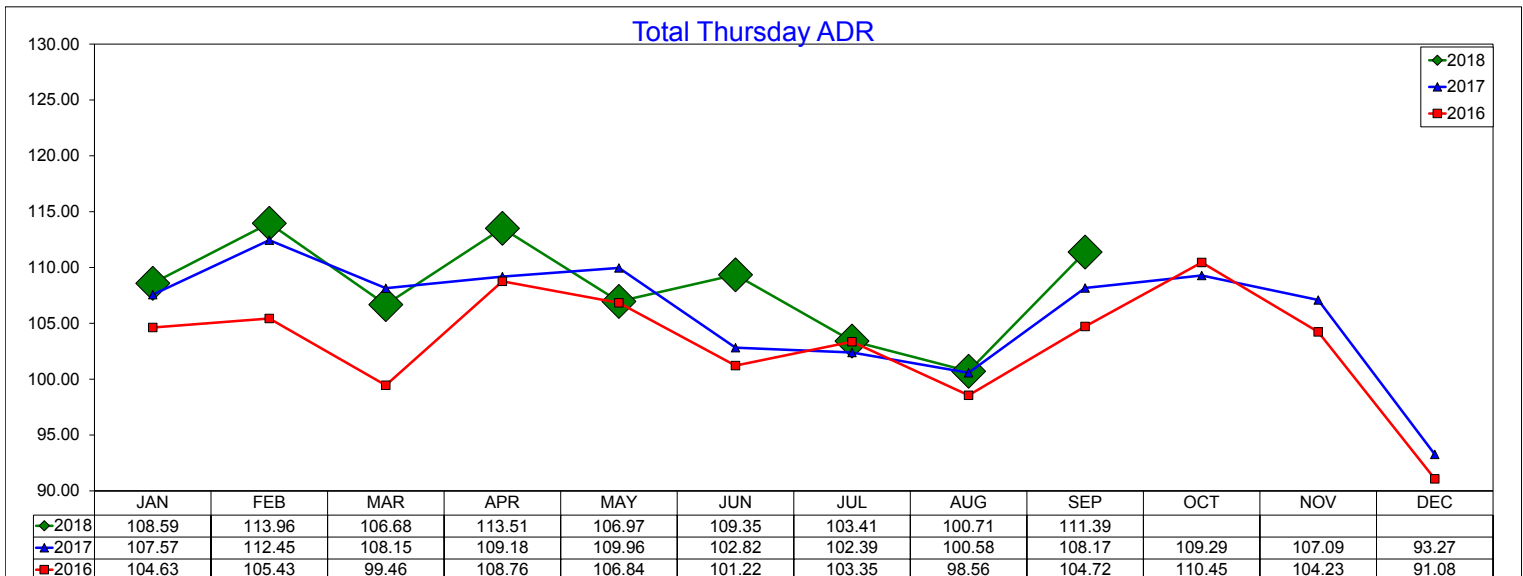
Transient Thursday ADR



Group Thursday ADR



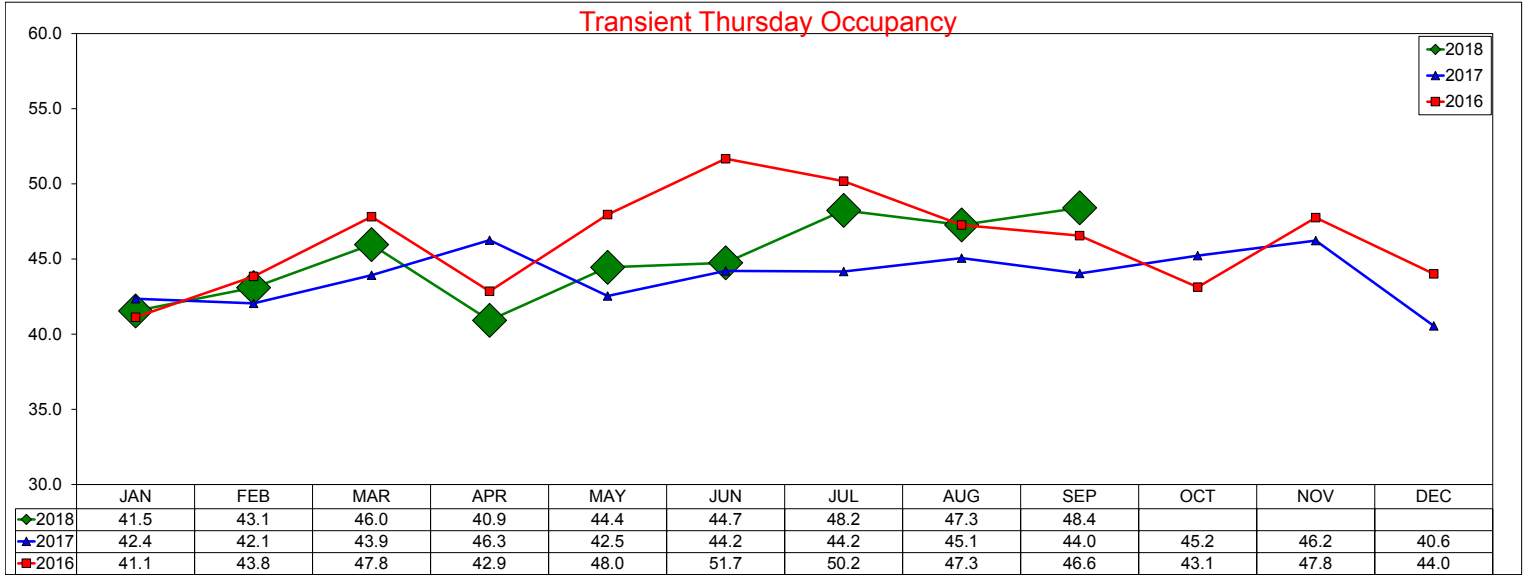
Total Thursday ADR



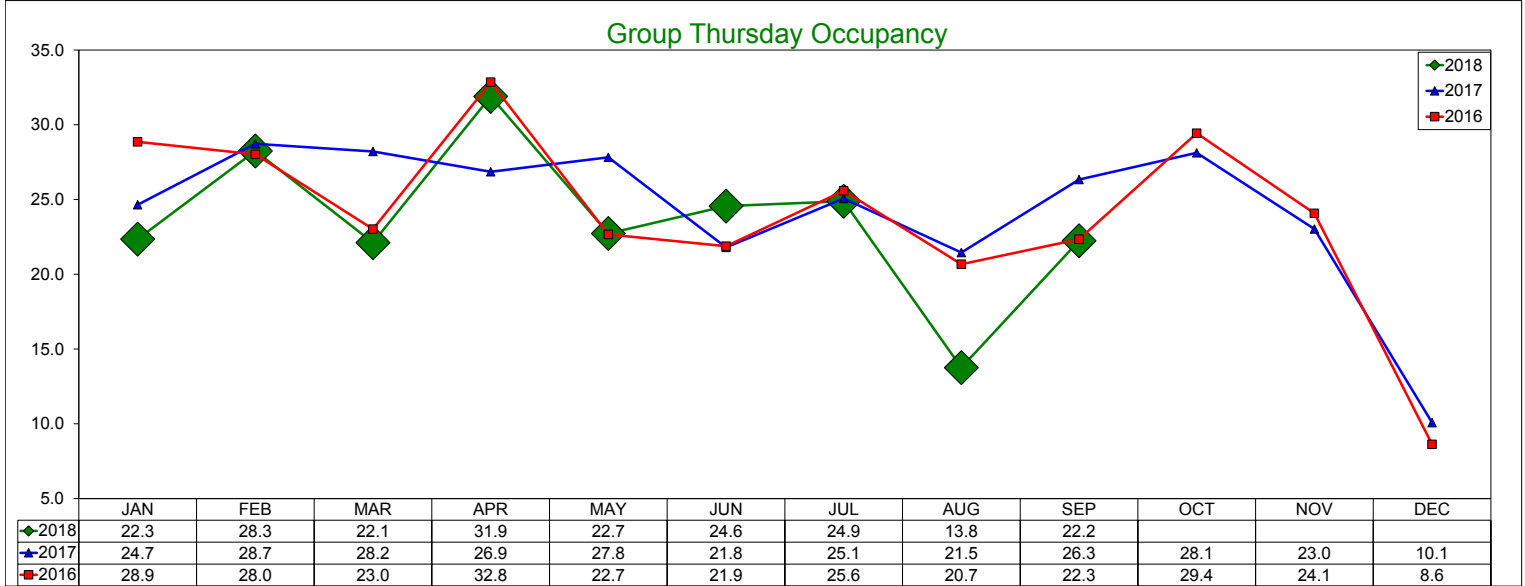
Three Year Comparison - Thursday - Occupancy

September 2018

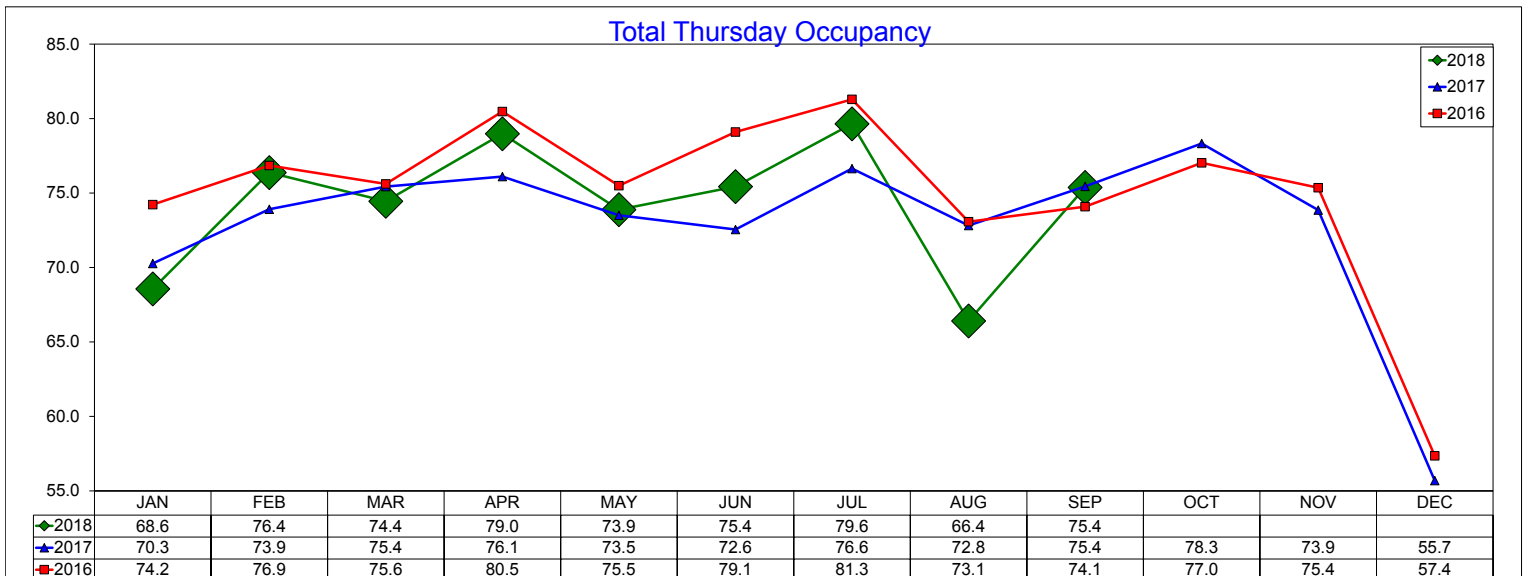
Transient Thursday Occupancy



Group Thursday Occupancy



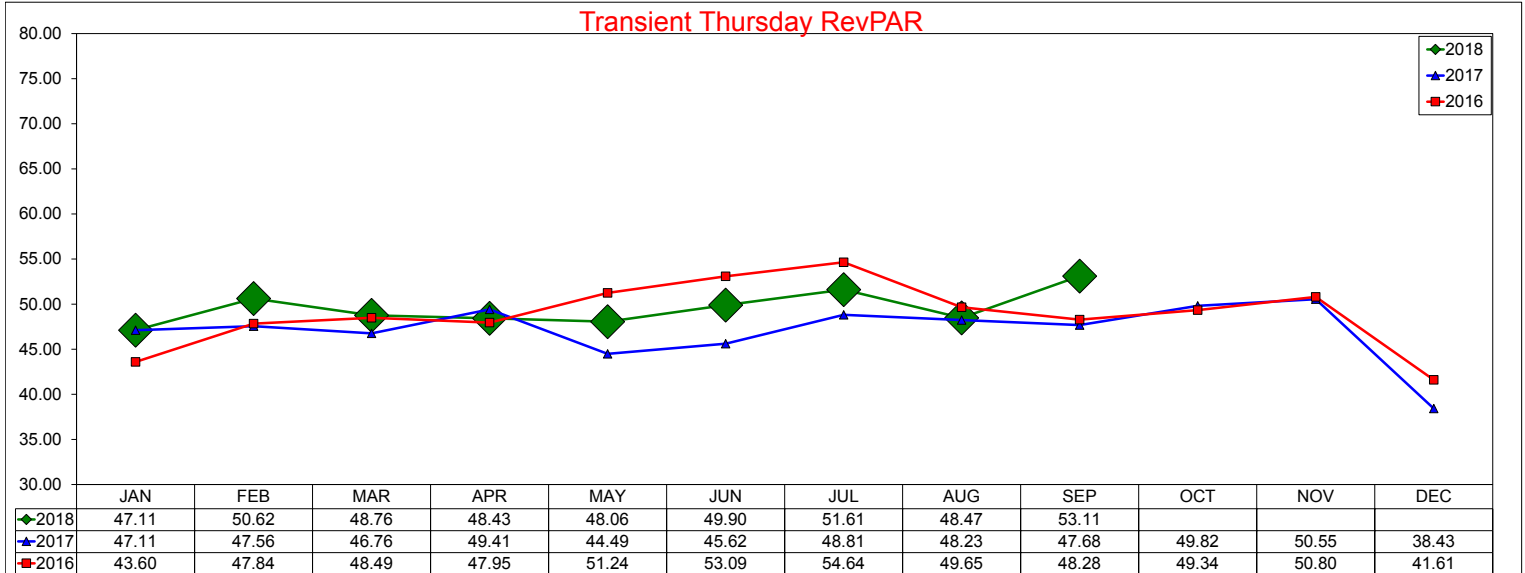
Total Thursday Occupancy



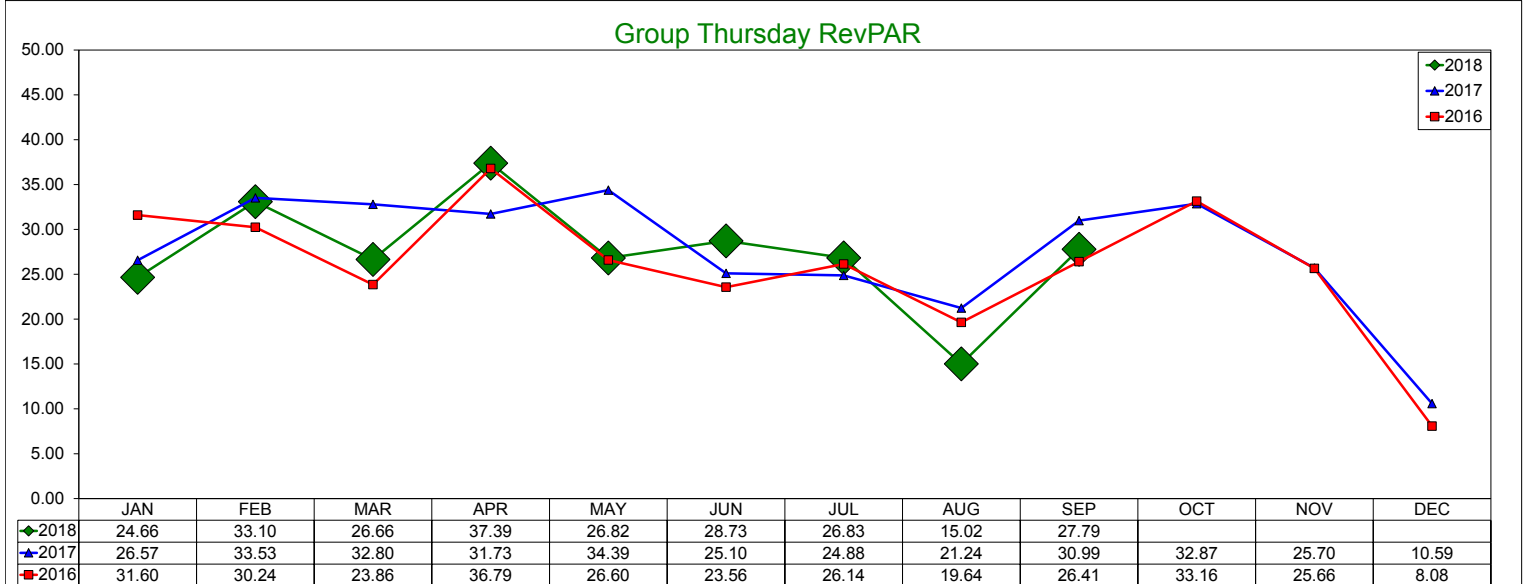
Three Year Comparison - Thursday - RevPAR

September 2018

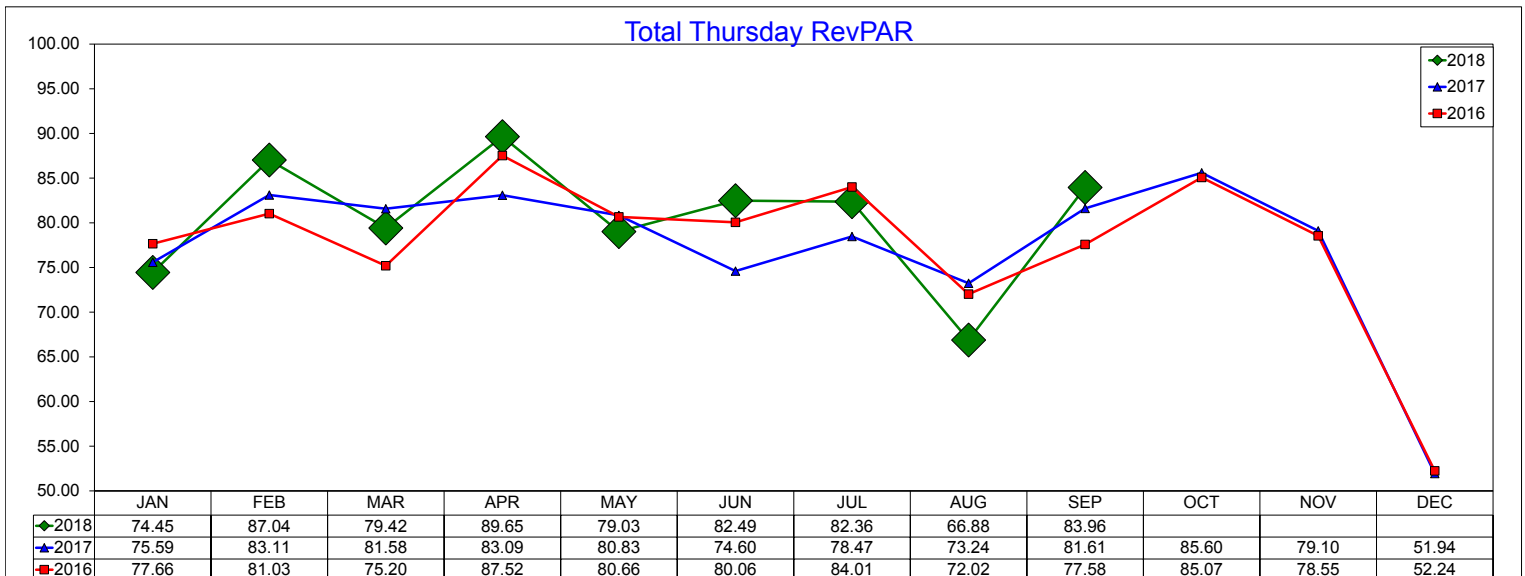
Transient Thursday RevPAR



Group Thursday RevPAR

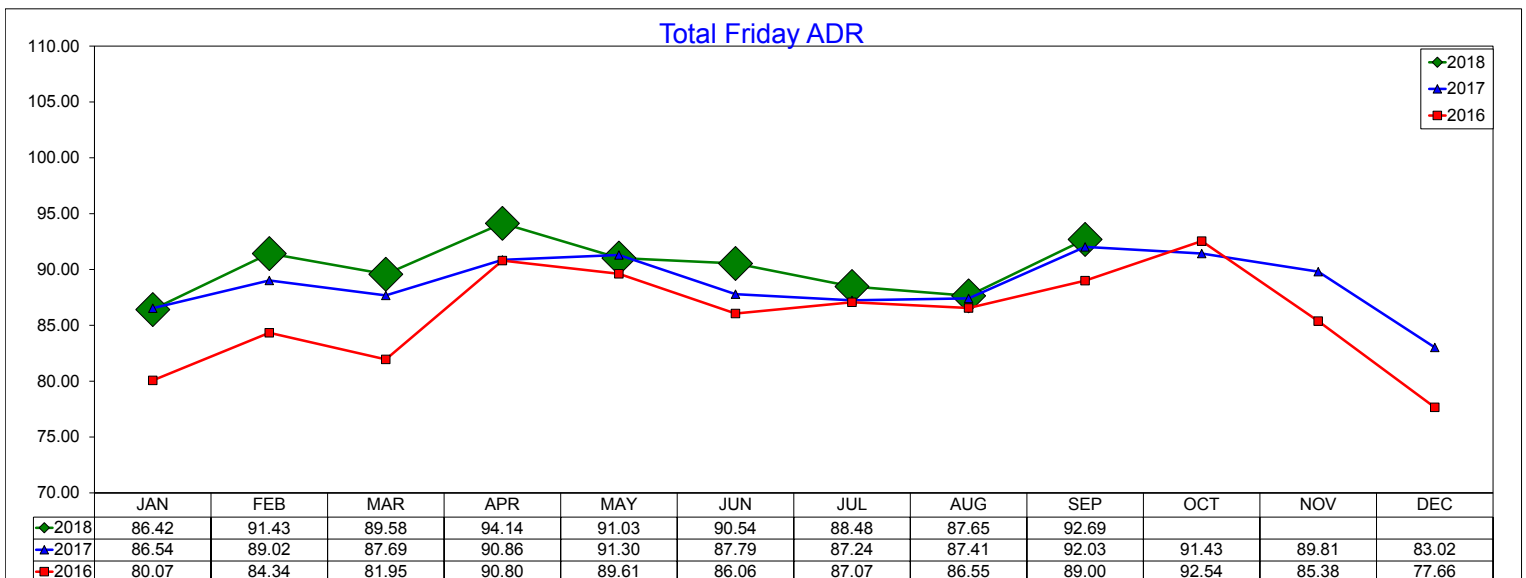
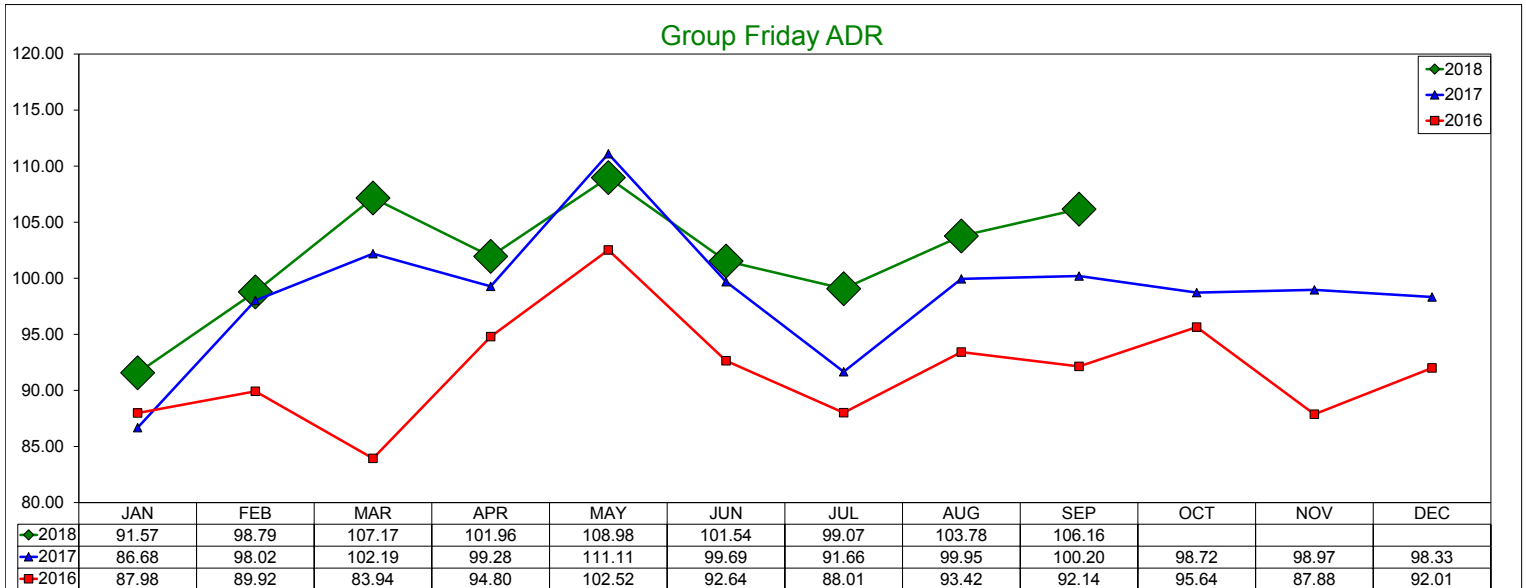
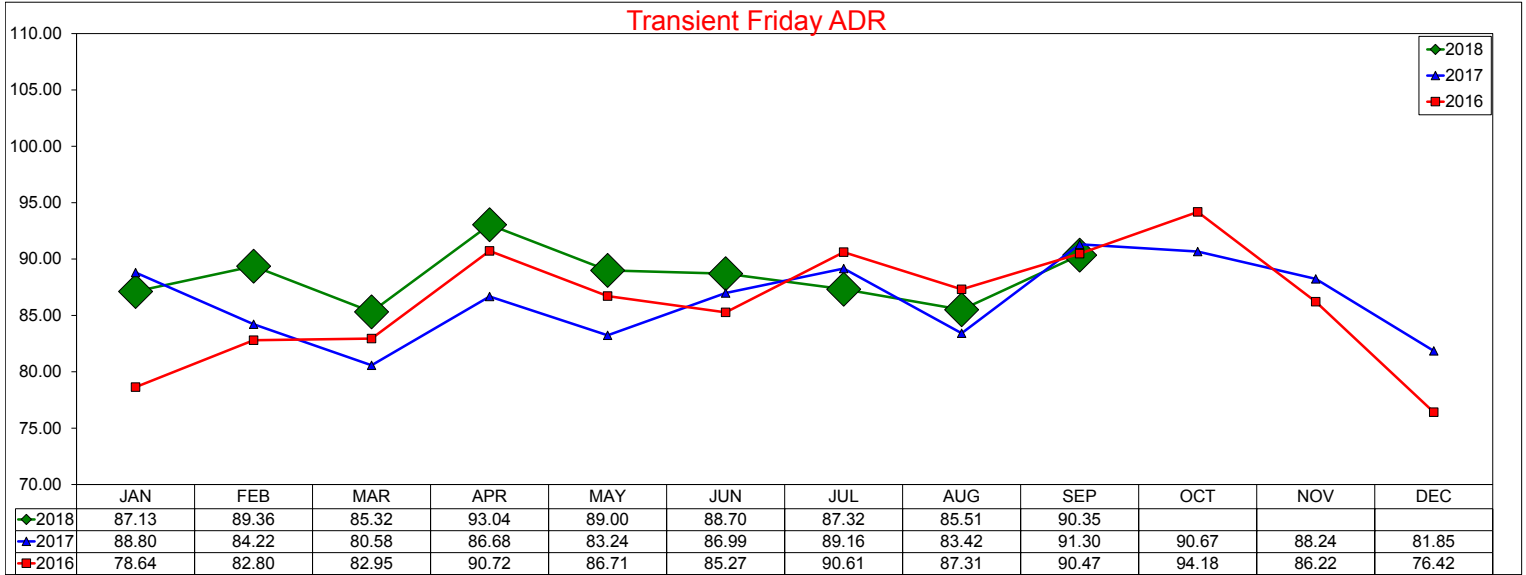


Total Thursday RevPAR



Three Year Comparison - Friday - ADR

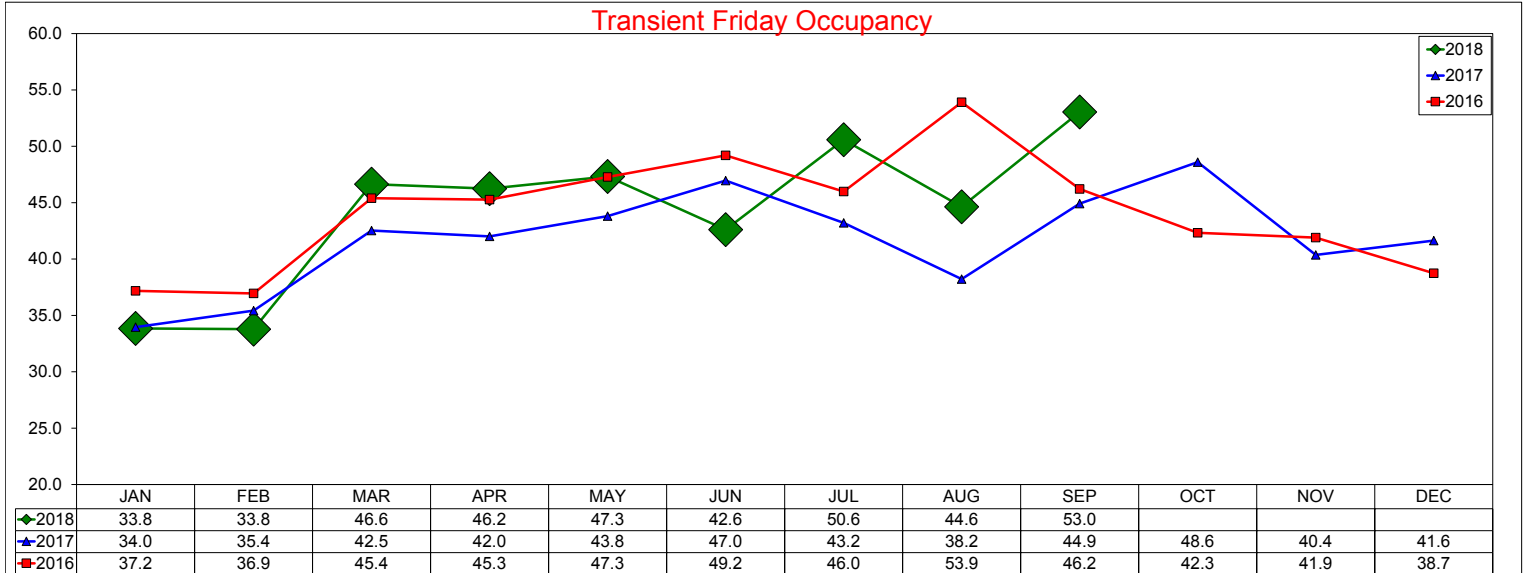
September 2018



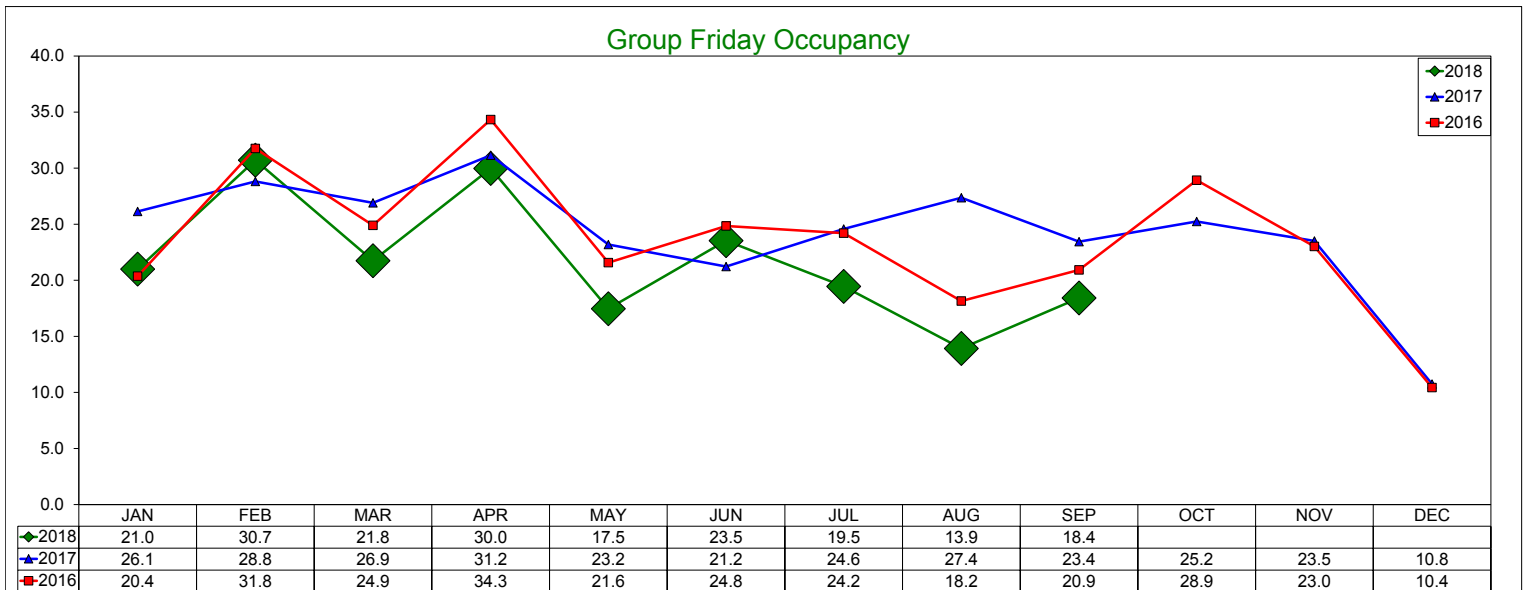
Three Year Comparison - Friday - Occupancy

September 2018

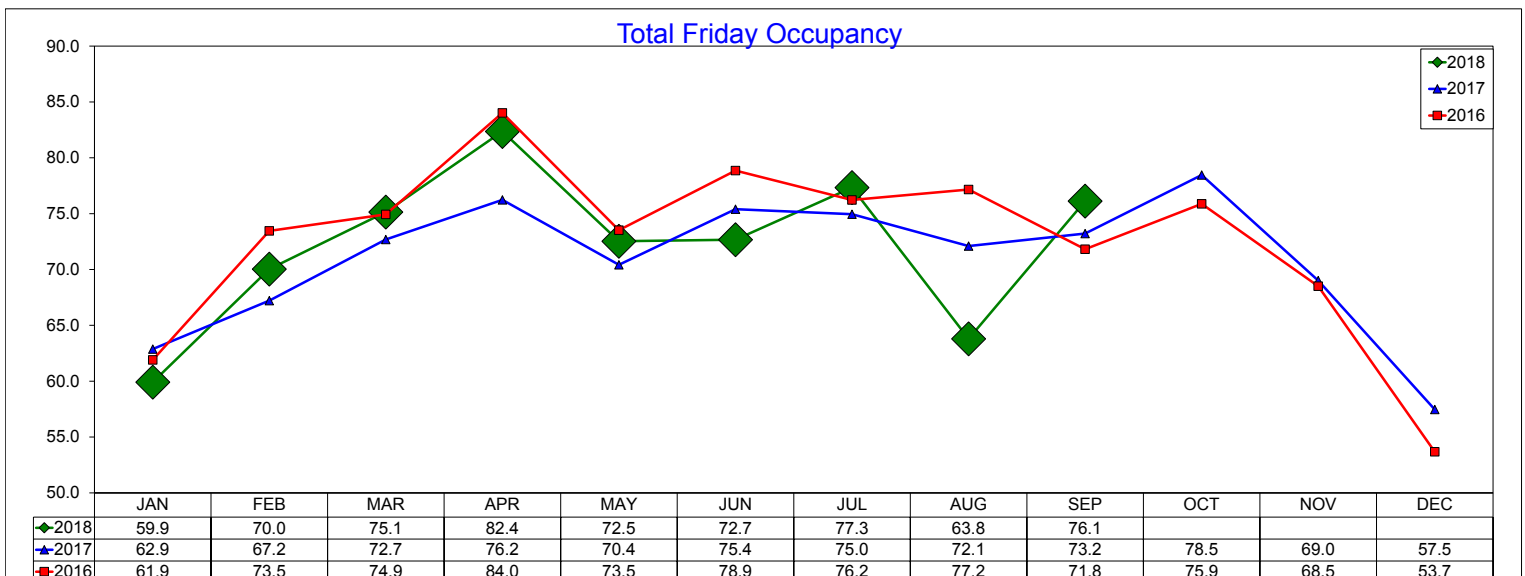
Transient Friday Occupancy



Group Friday Occupancy



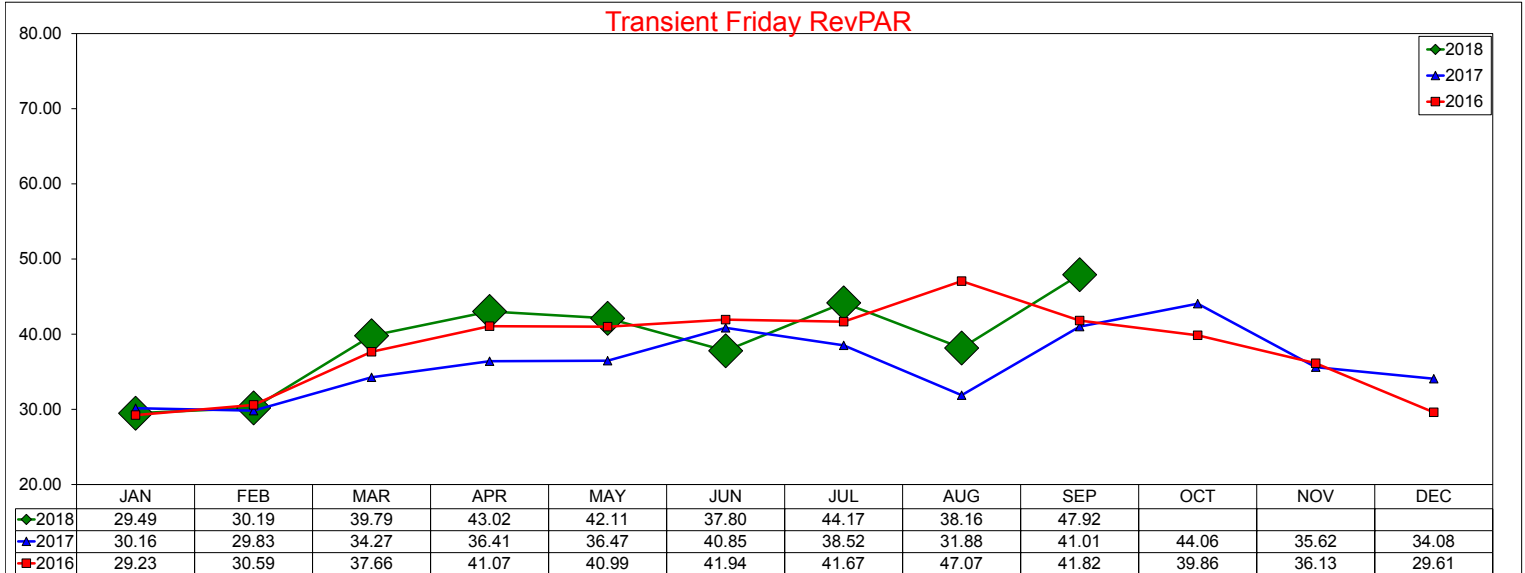
Total Friday Occupancy



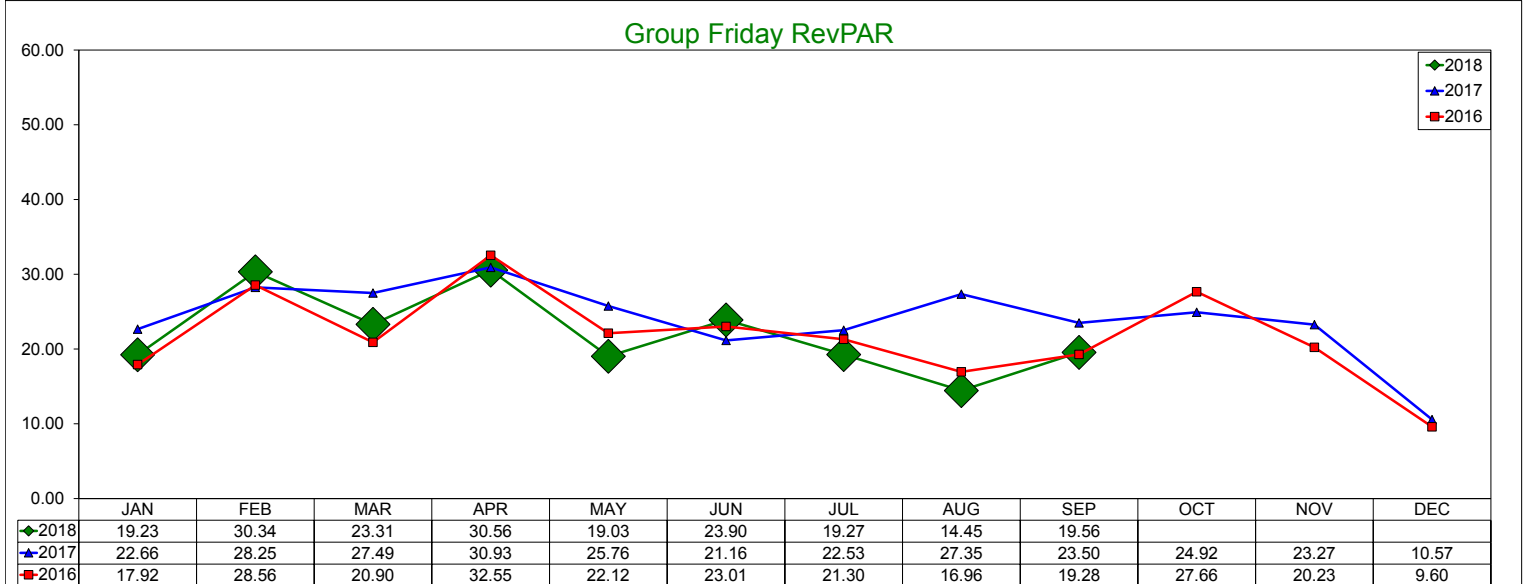
Three Year Comparison - Friday - RevPAR

September 2018

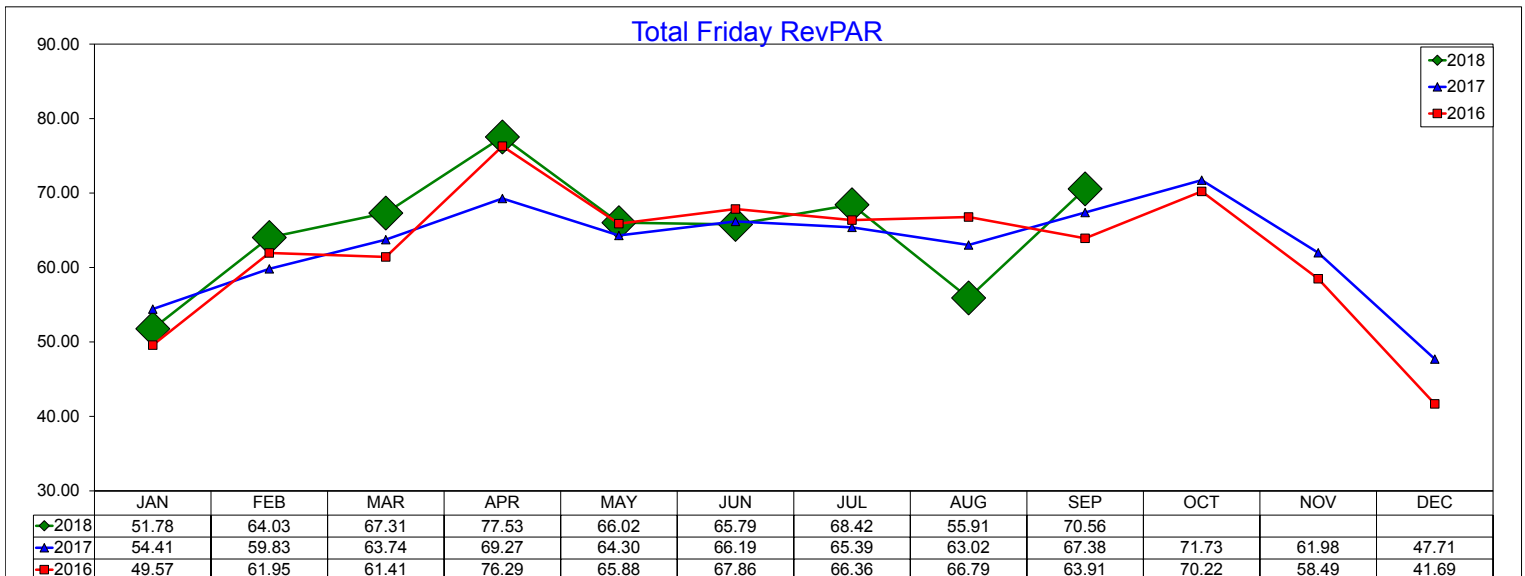
Transient Friday RevPAR



Group Friday RevPAR

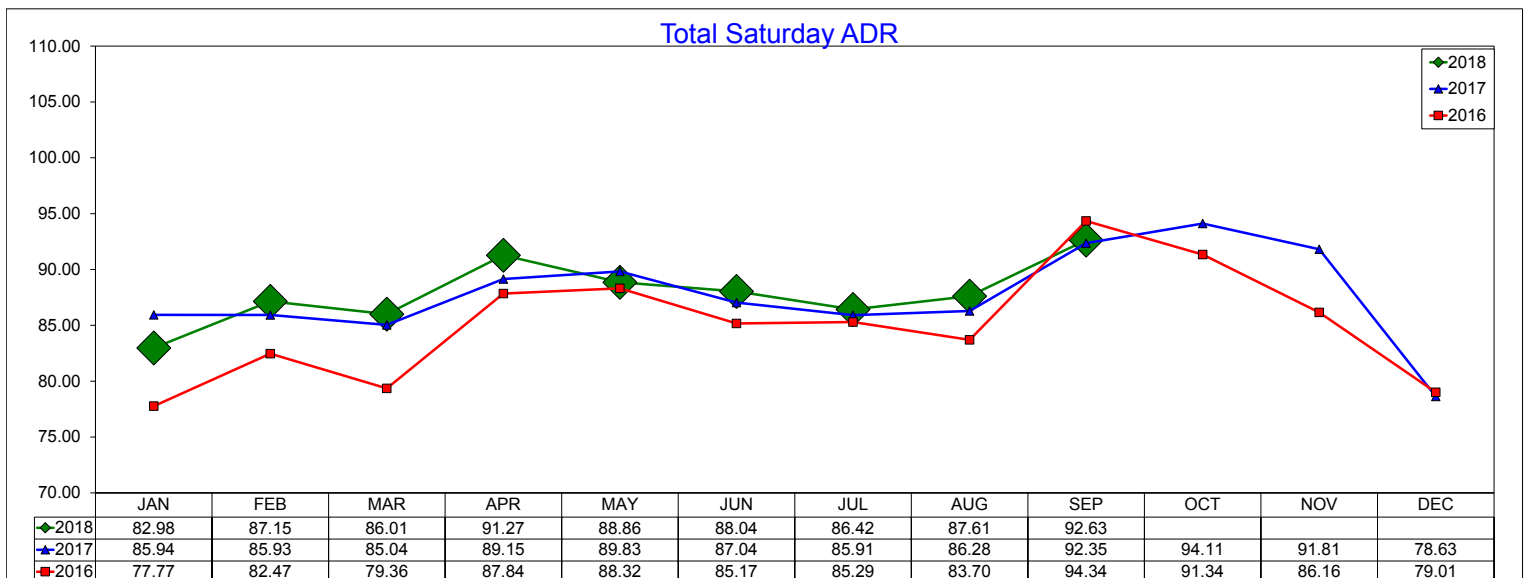
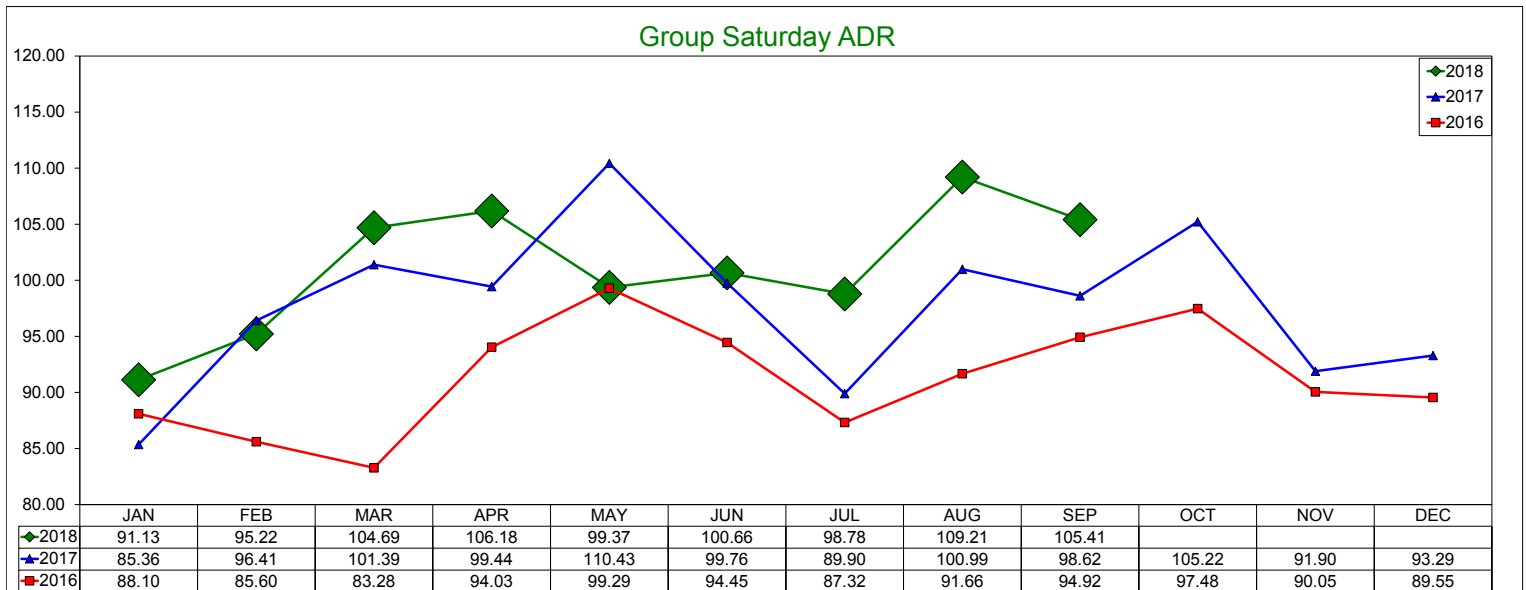
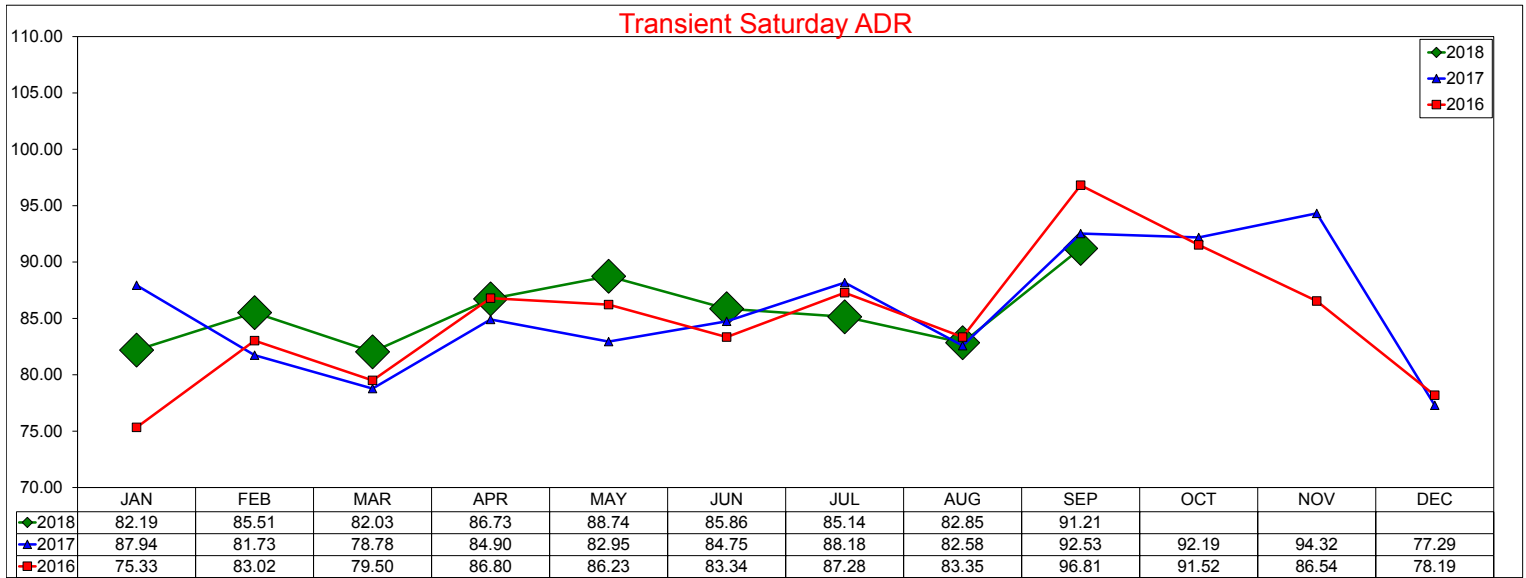


Total Friday RevPAR



Three Year Comparison - Saturday - ADR

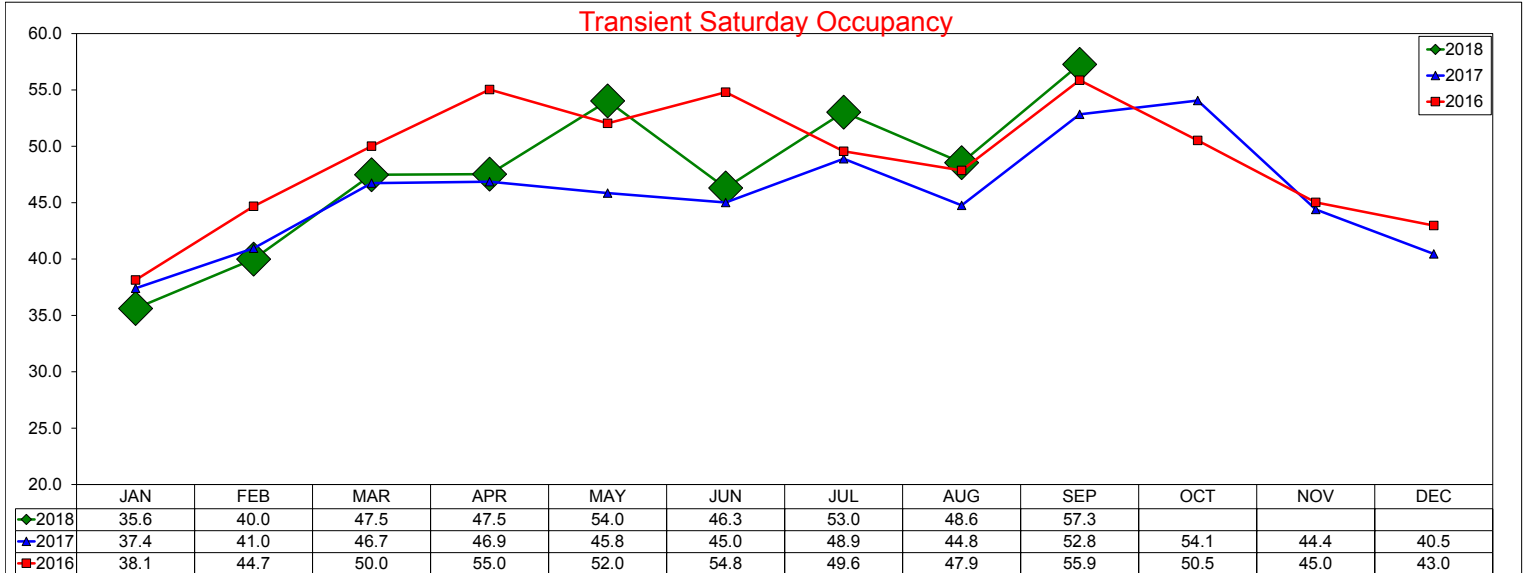
September 2018



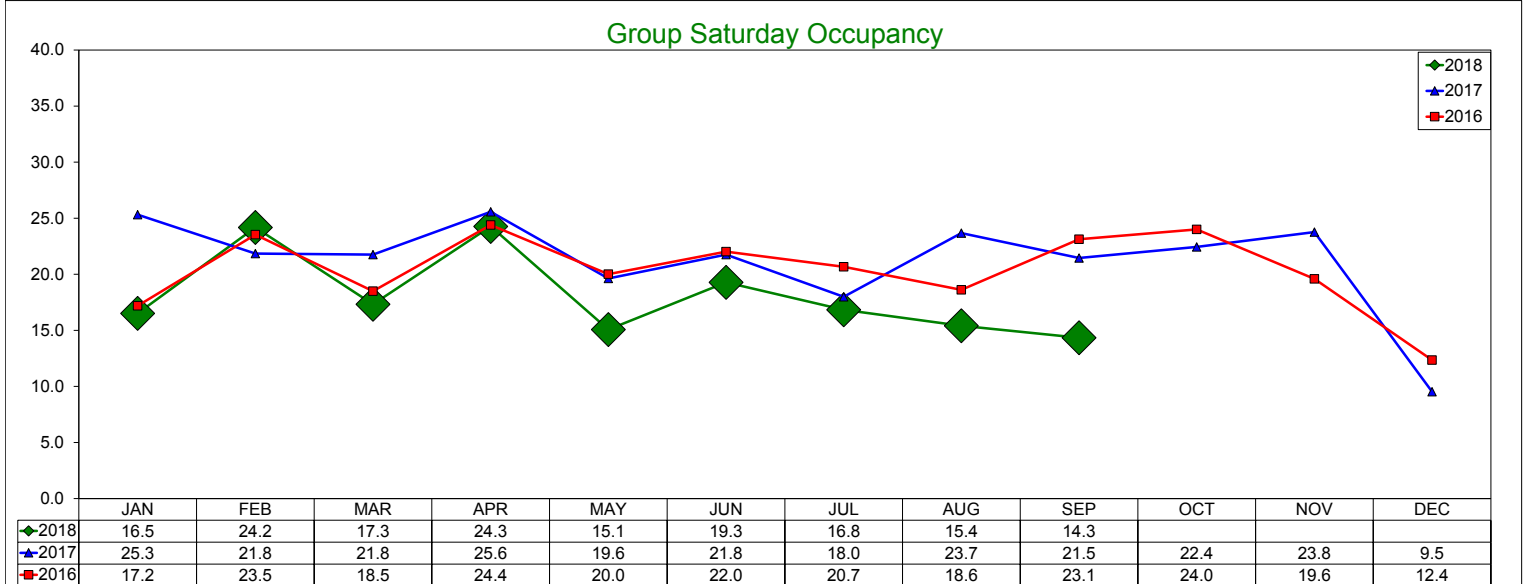
Three Year Comparison - Saturday - Occupancy

September 2018

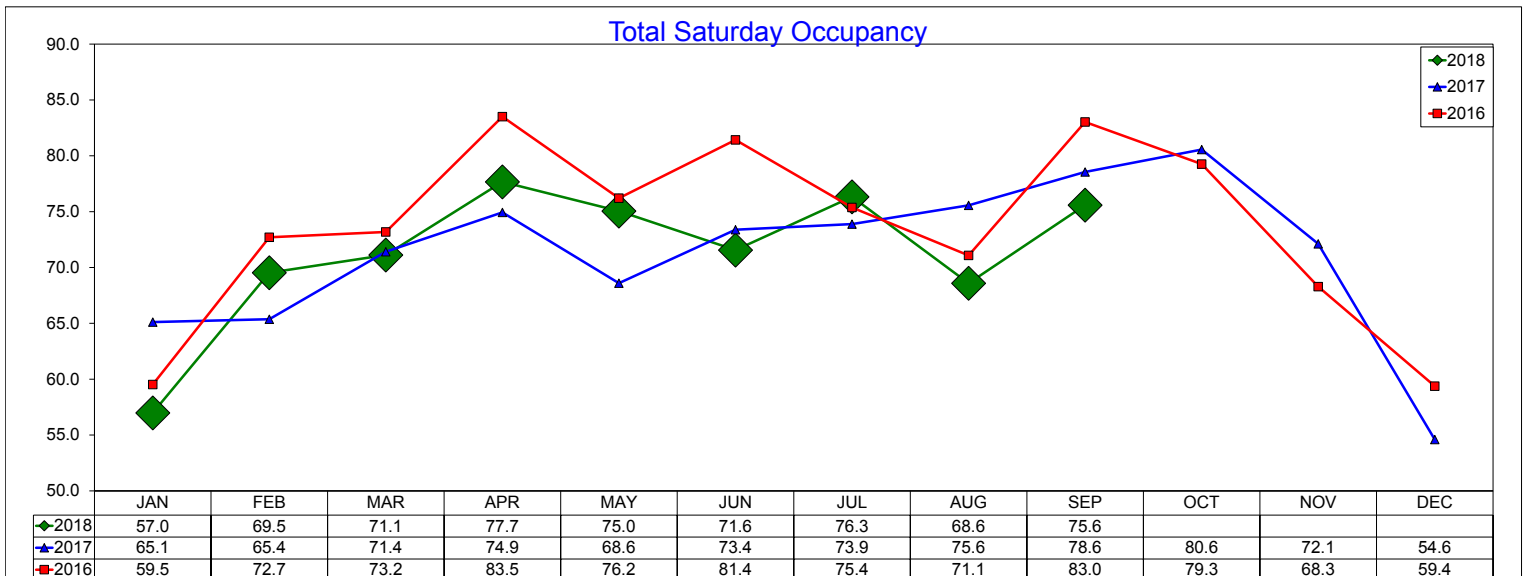
Transient Saturday Occupancy



Group Saturday Occupancy



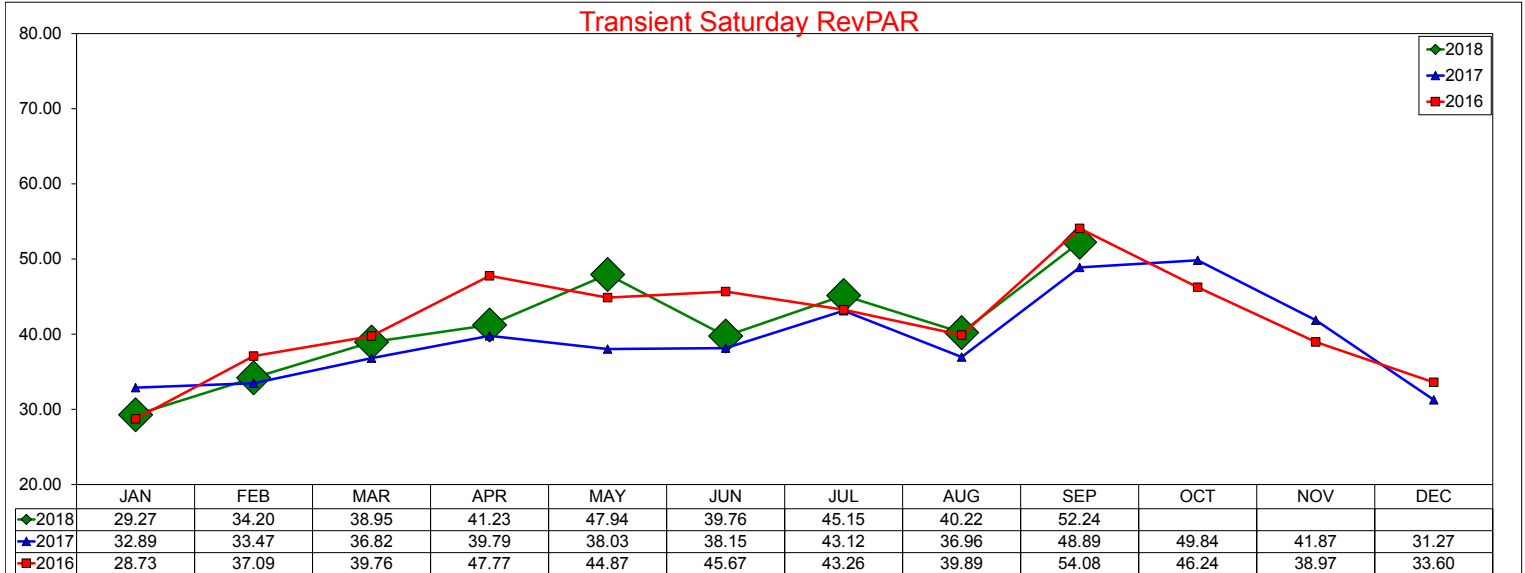
Total Saturday Occupancy



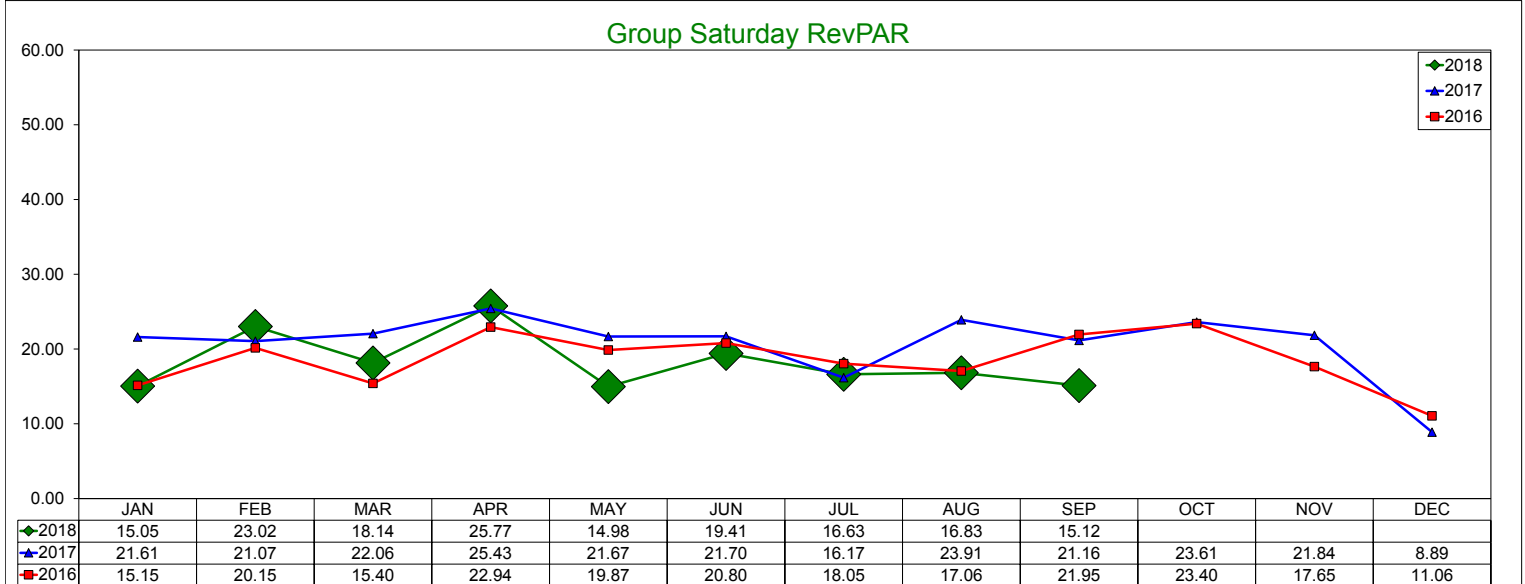
Three Year Comparison - Saturday - RevPAR

September 2018

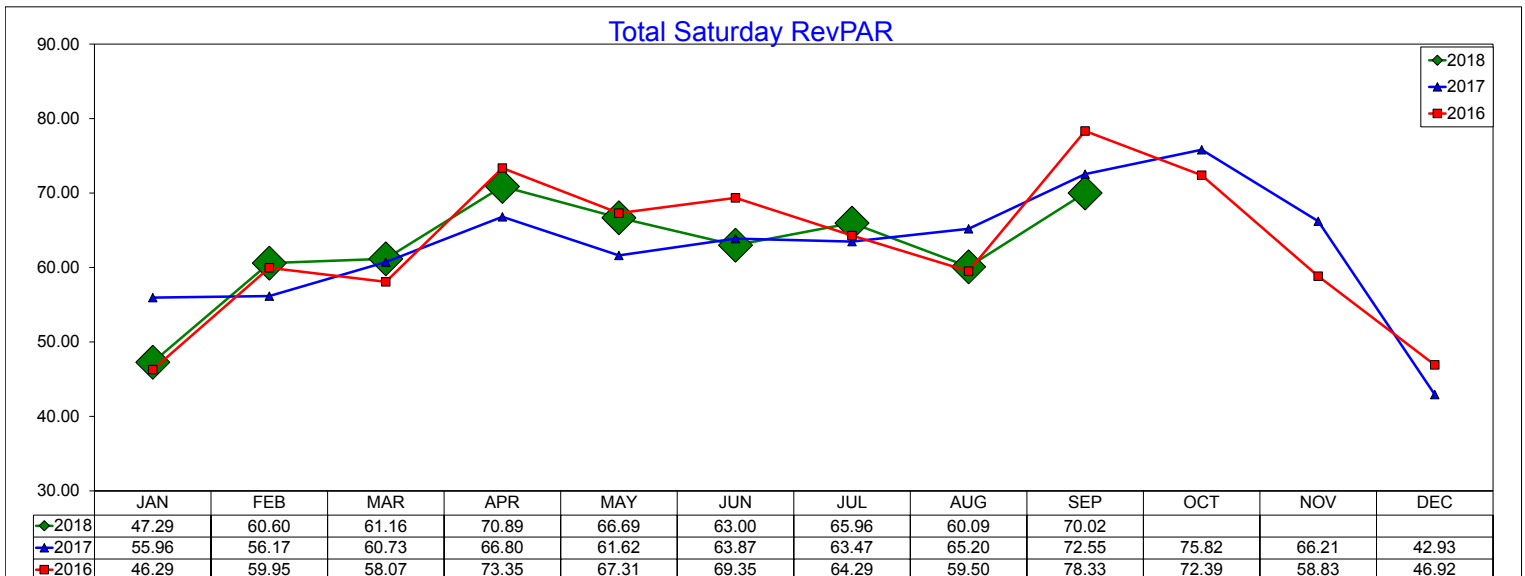
Transient Saturday RevPAR



Group Saturday RevPAR

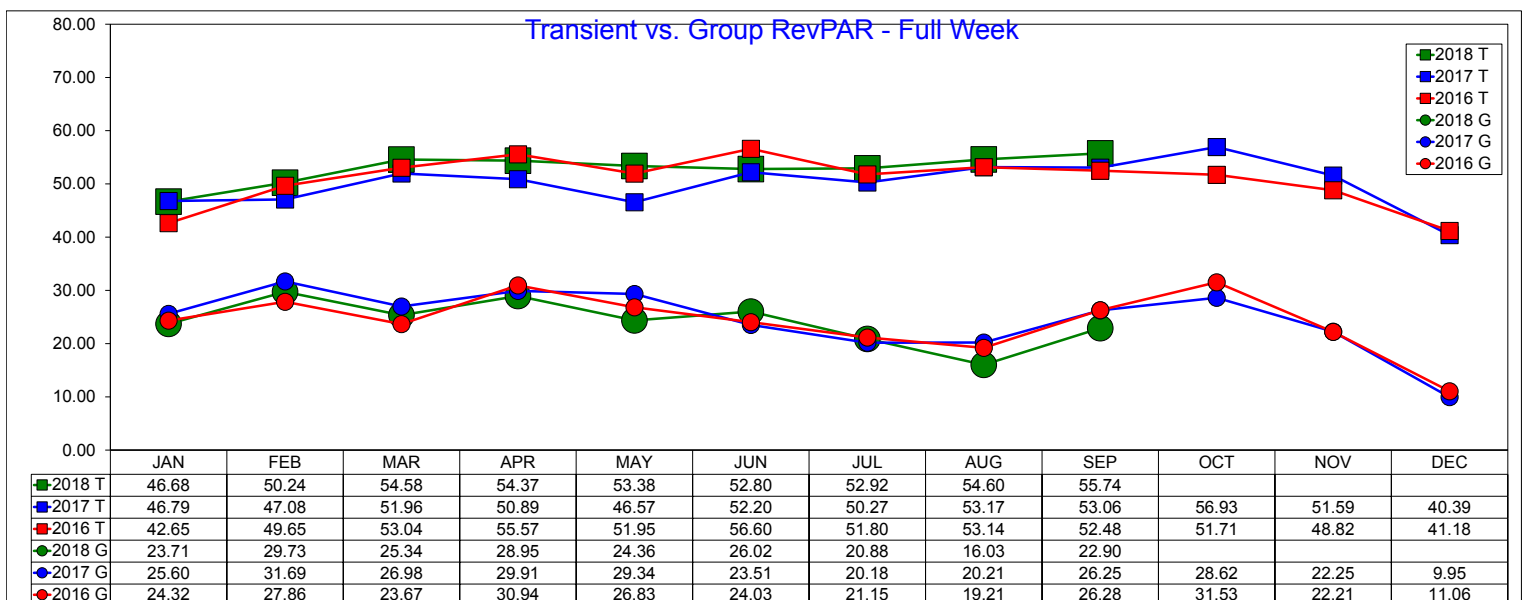
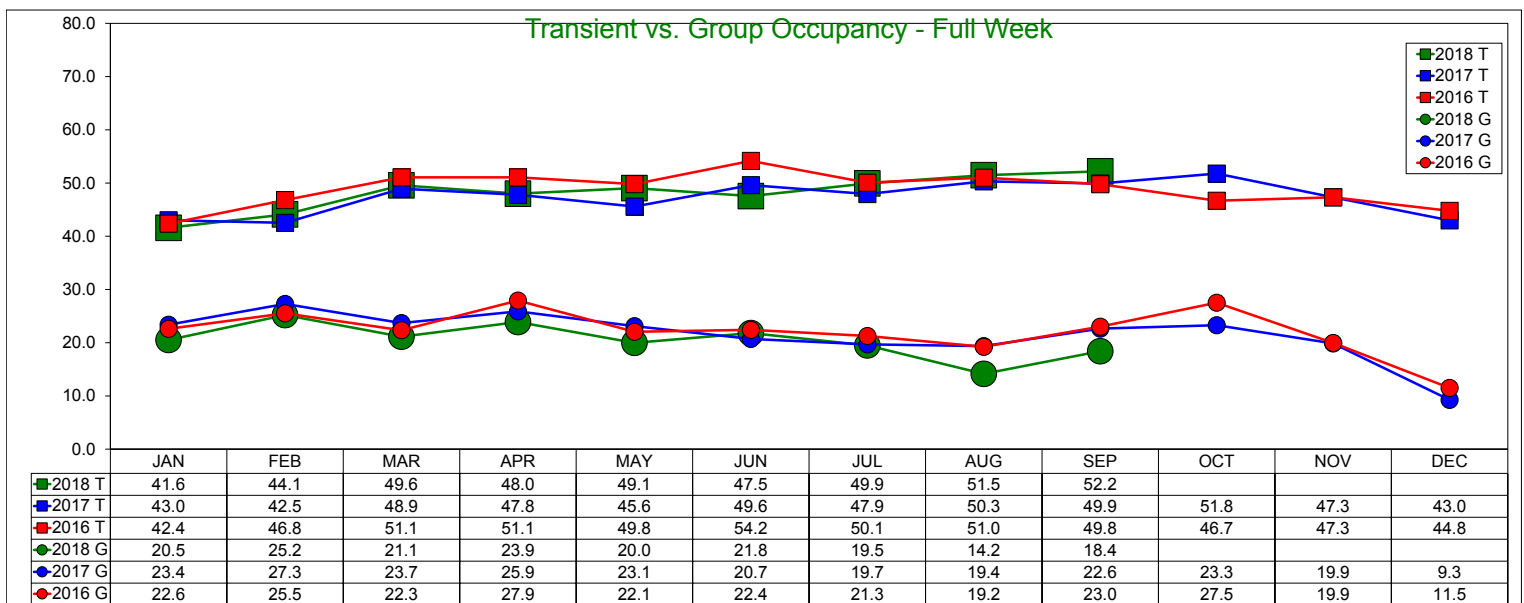
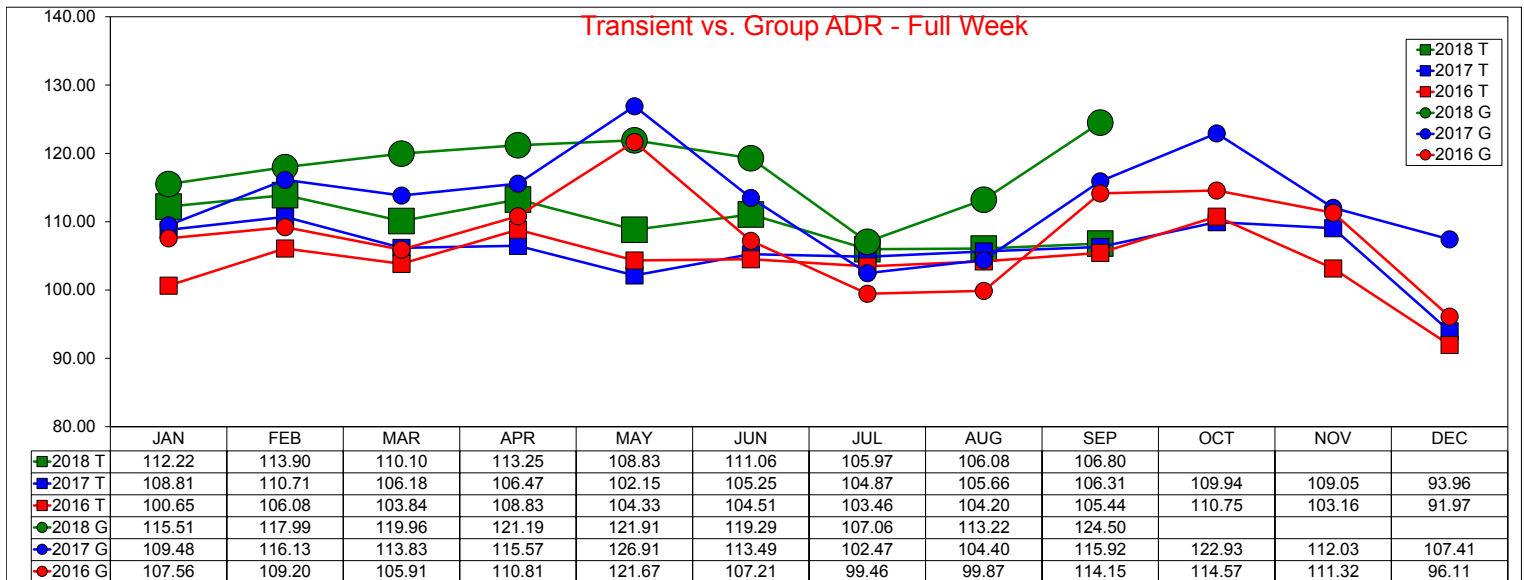


Total Saturday RevPAR



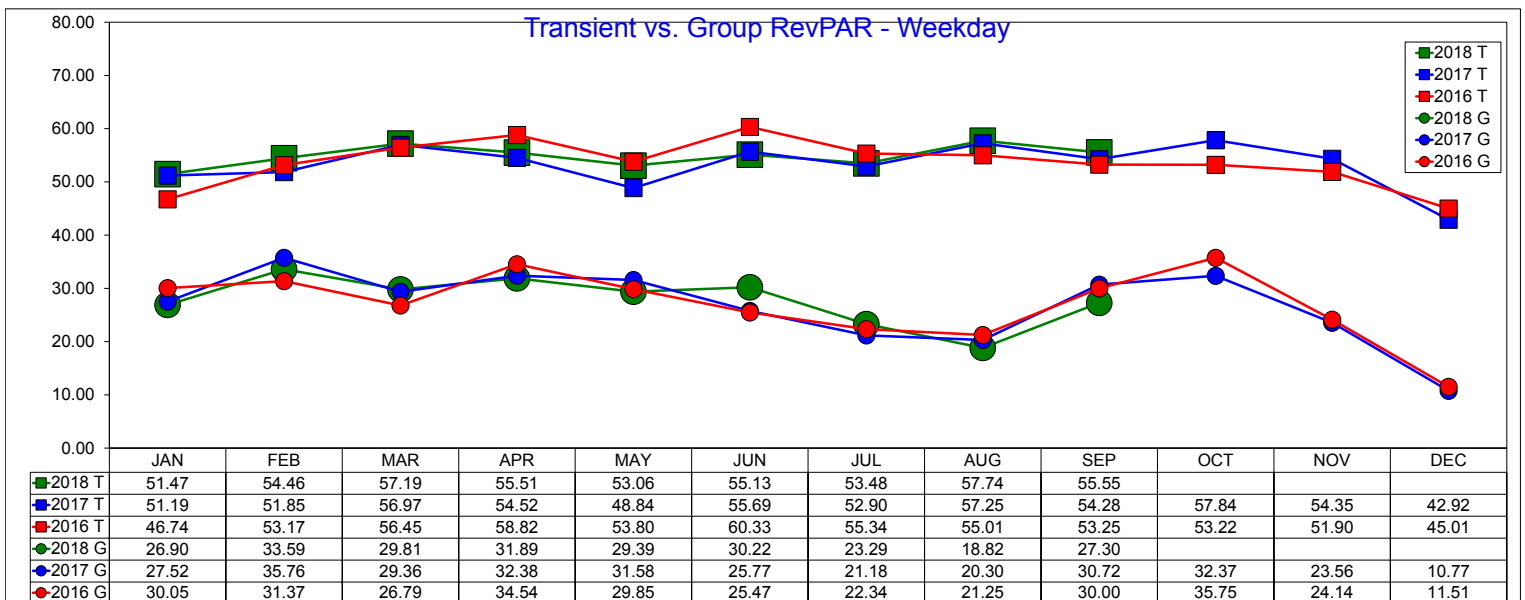
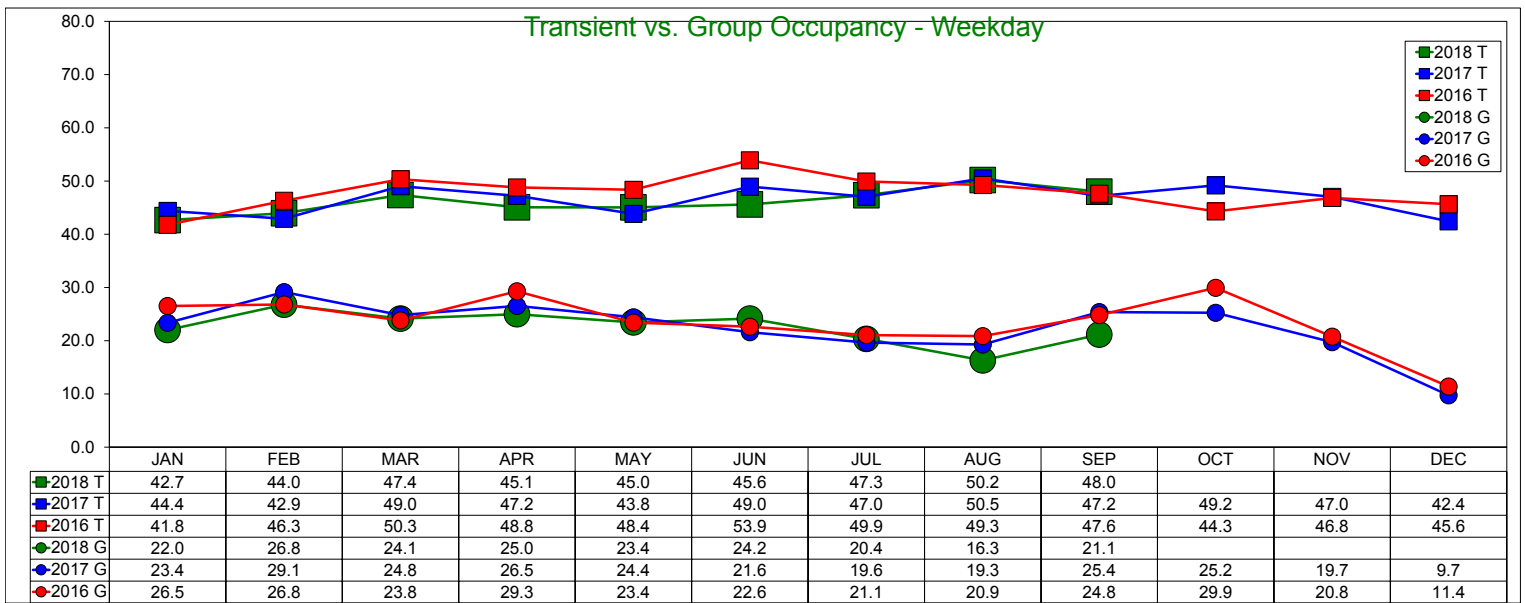
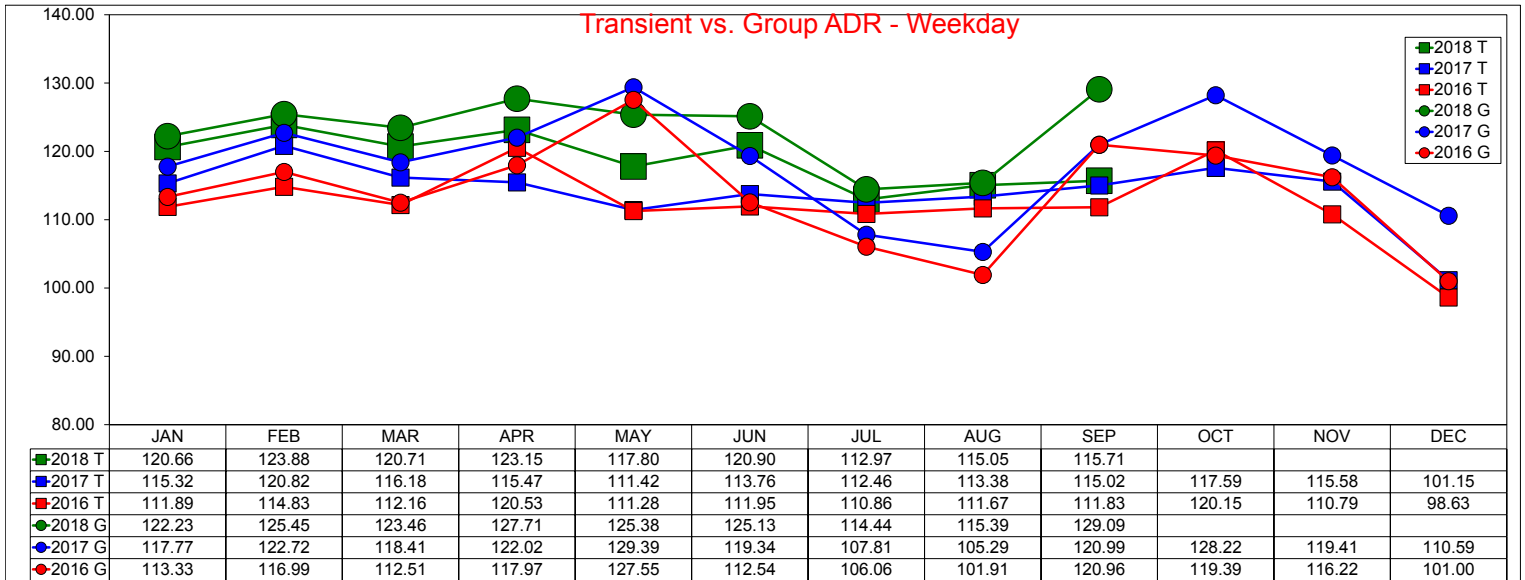
Three Year Comparison - Transient vs. Group - Full Week

September 2018



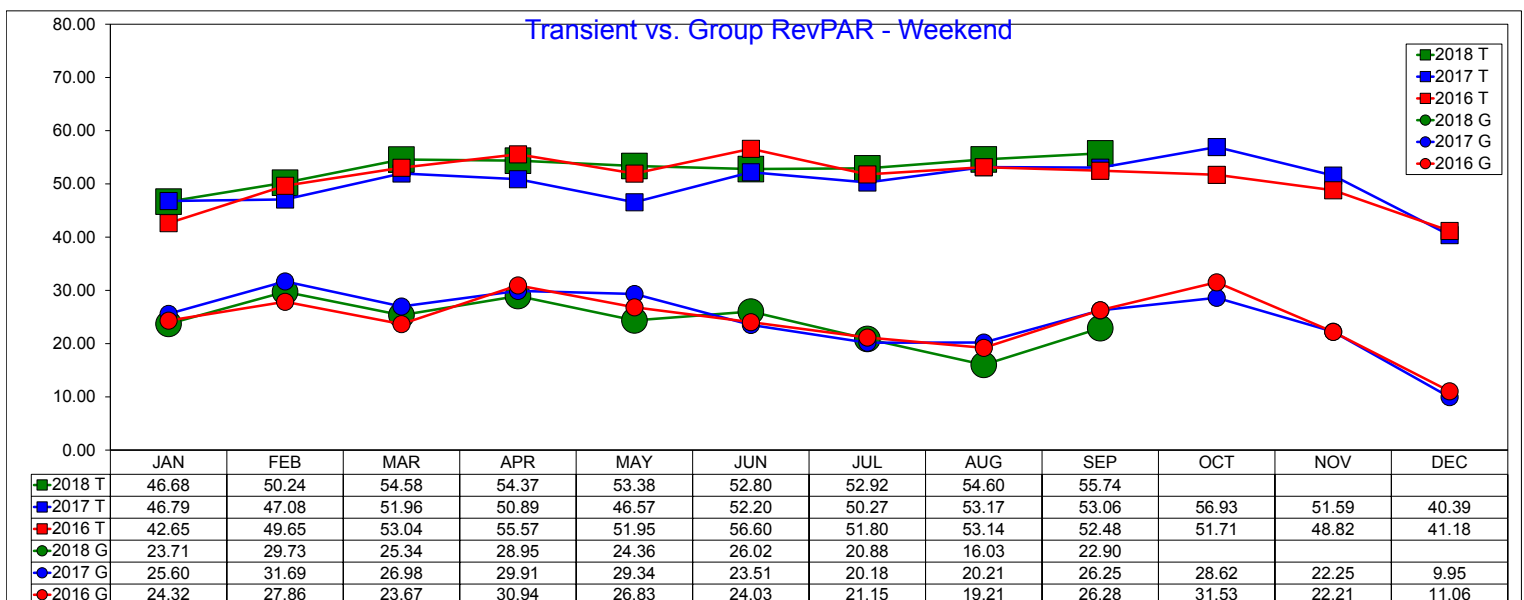
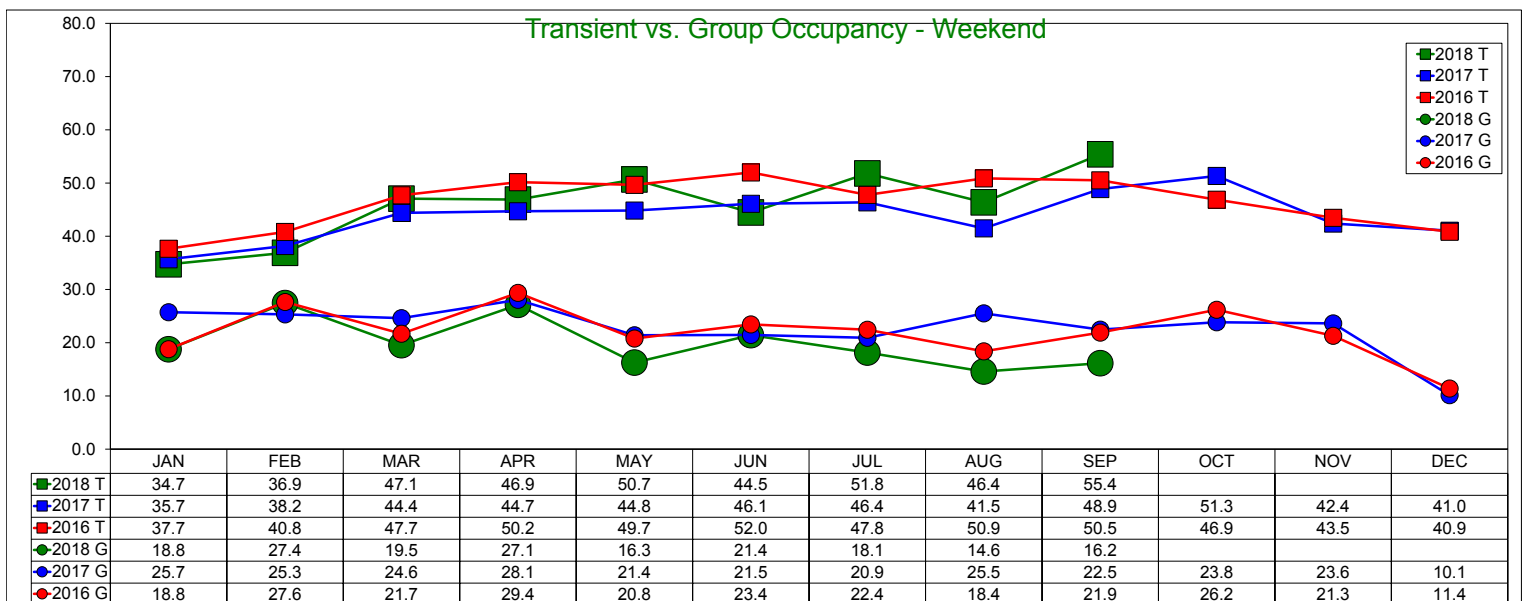
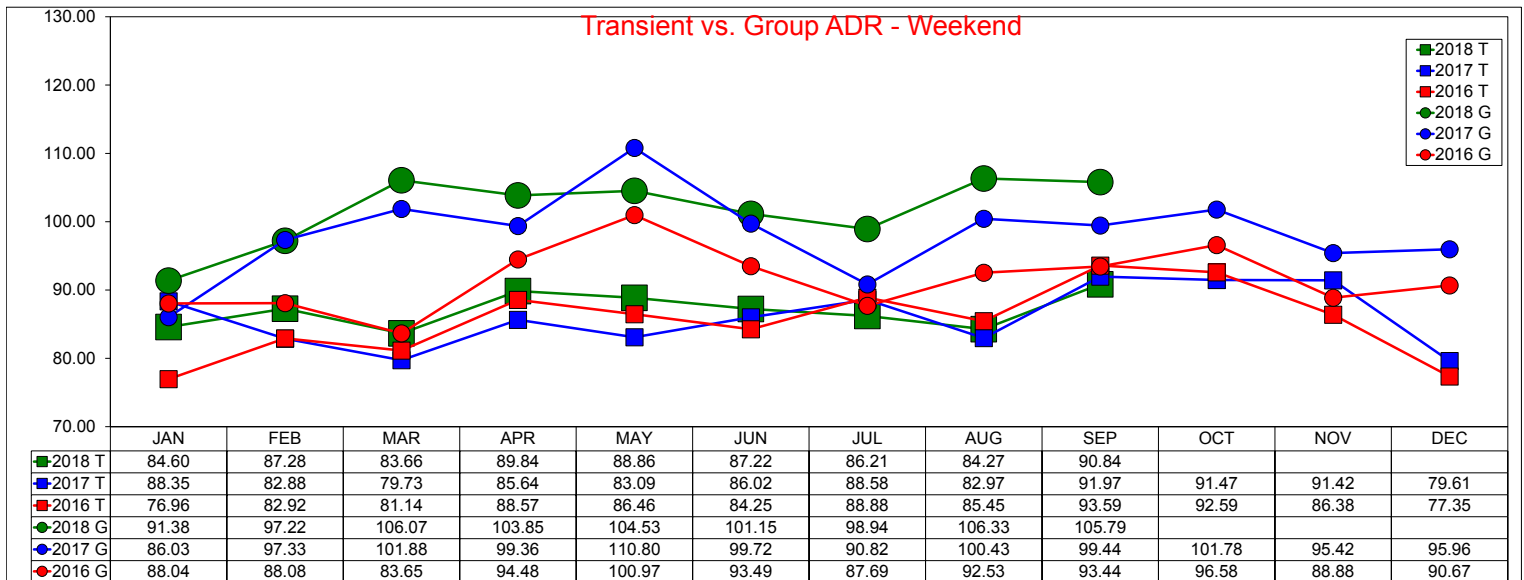
Three Year Comparison - Transient vs. Group - Weekday

September 2018



Three Year Comparison - Transient vs. Group - Weekend

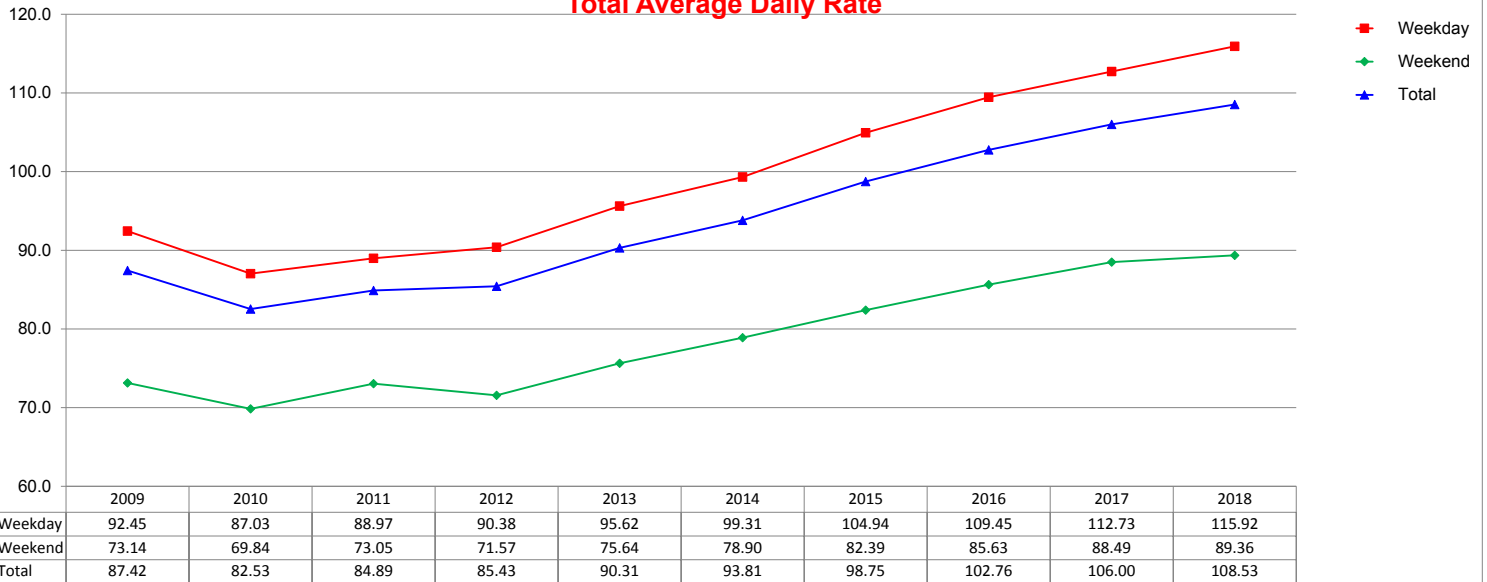
September 2018



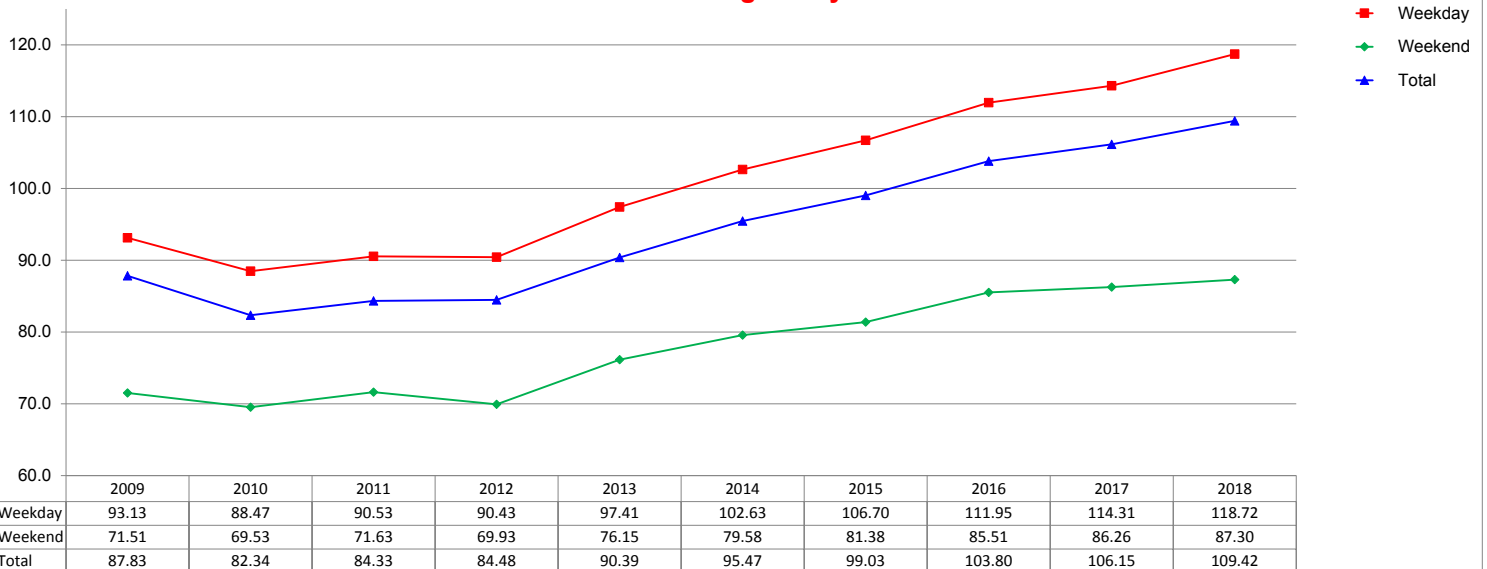
10 Year Occupancy Comparison - Weekday/Weekend

Annual Year End Figures And YTD through September 2018

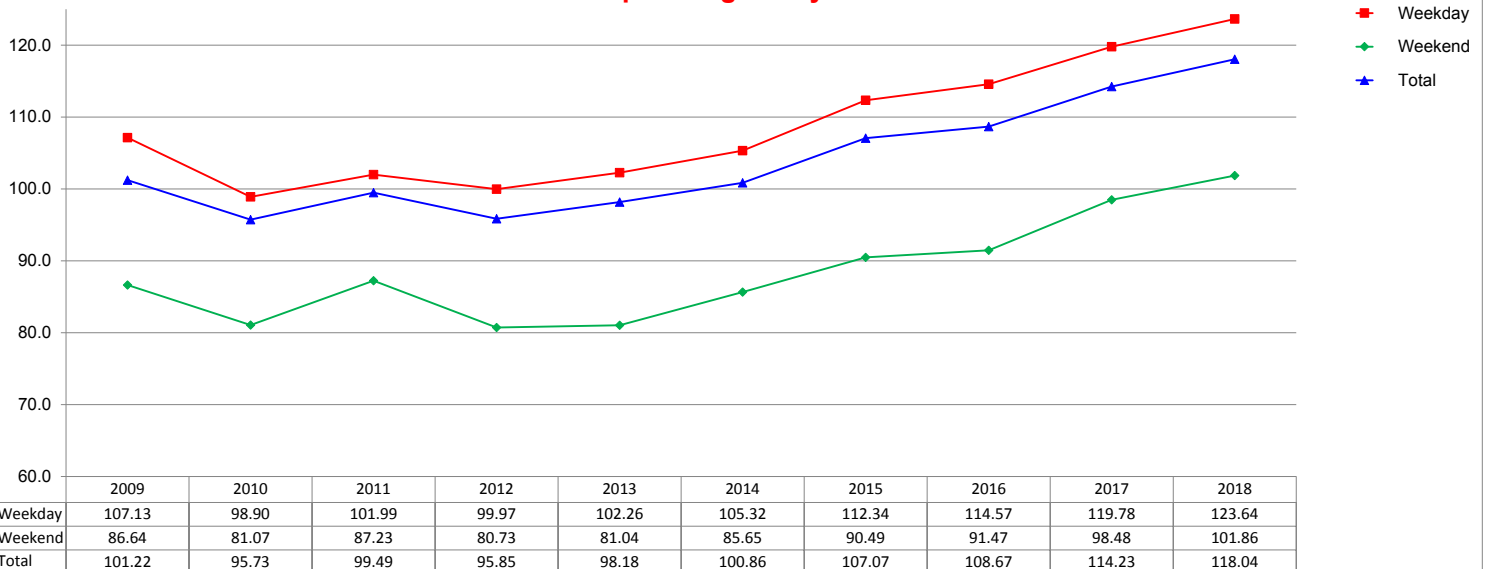
Total Average Daily Rate



Transient Average Daily Rate



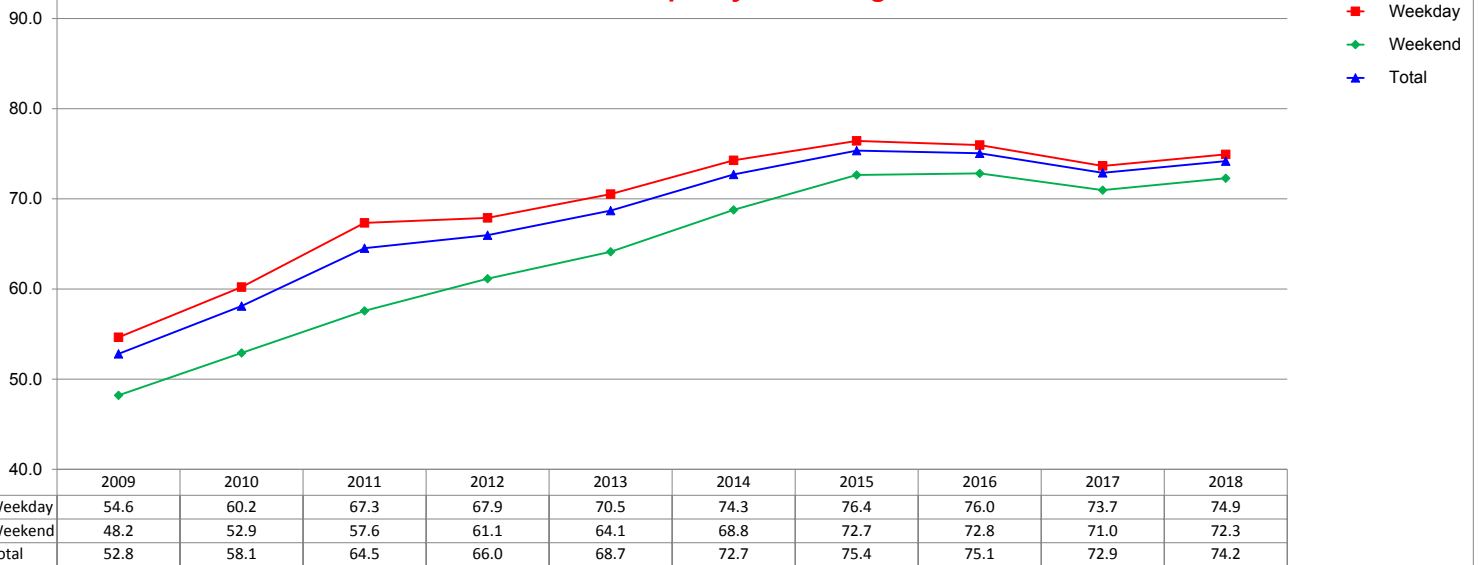
Group Average Daily Rate



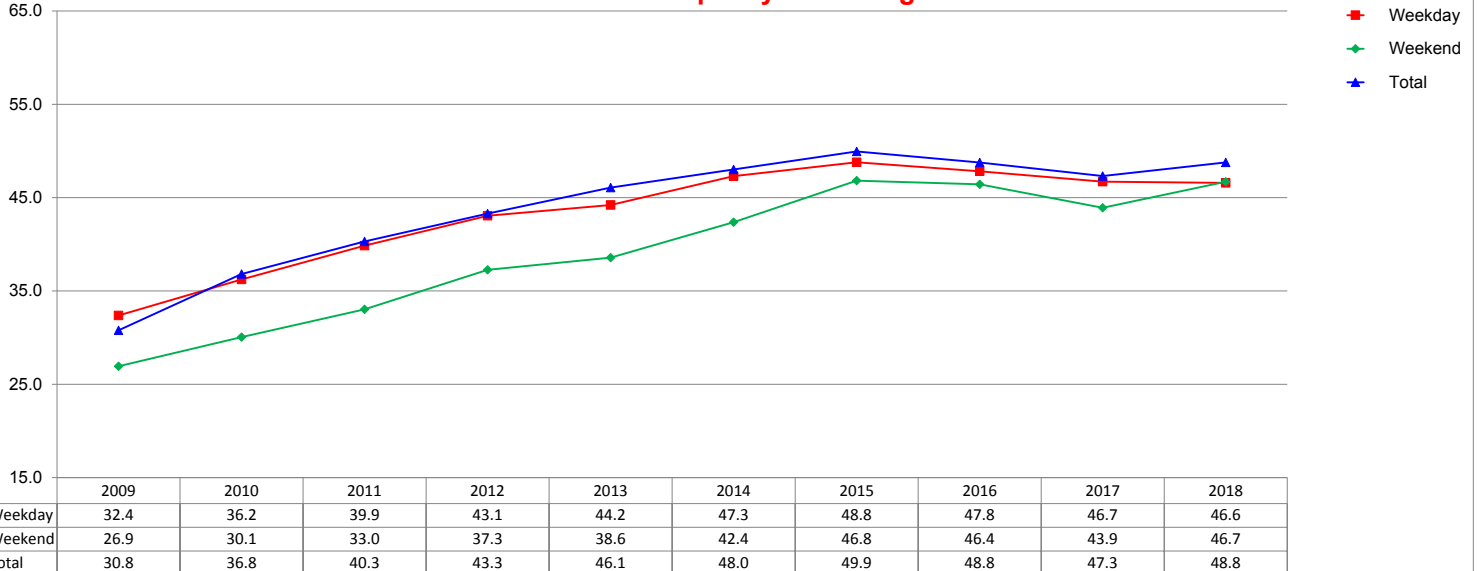
10 Year Occupancy Comparison - Weekday/Weekend

Annual Year End Figures And YTD through September 2018

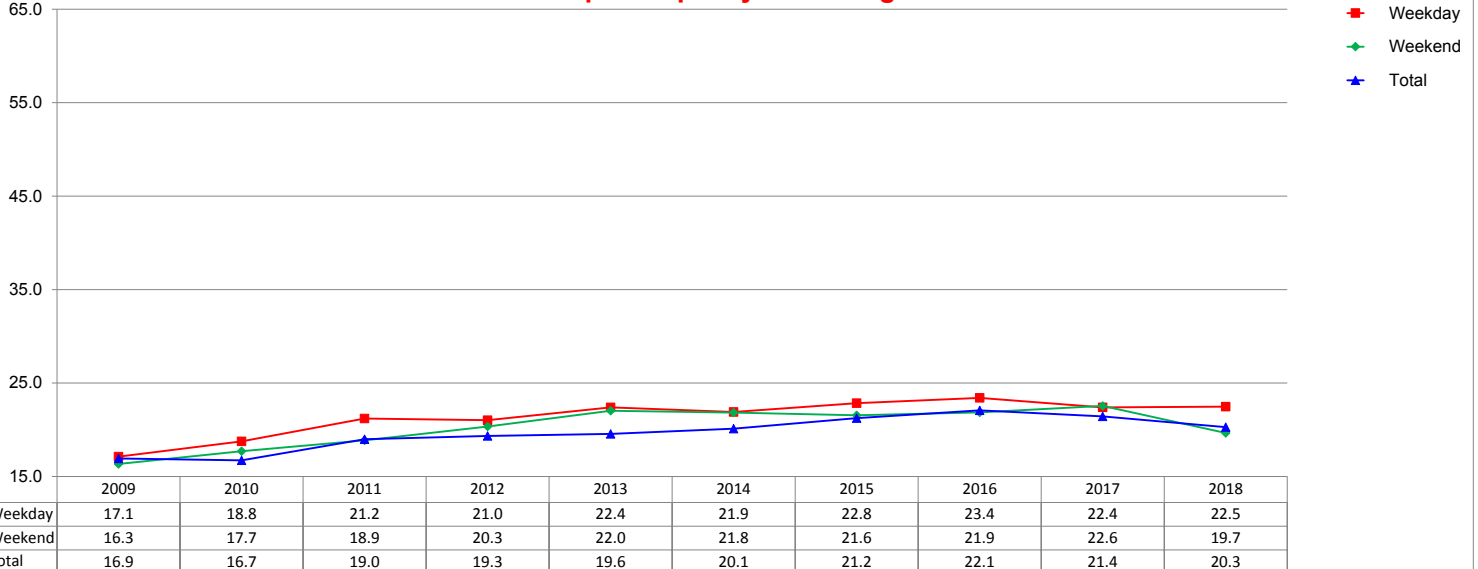
Total Occupancy Percentage



Transient Occupancy Percentage

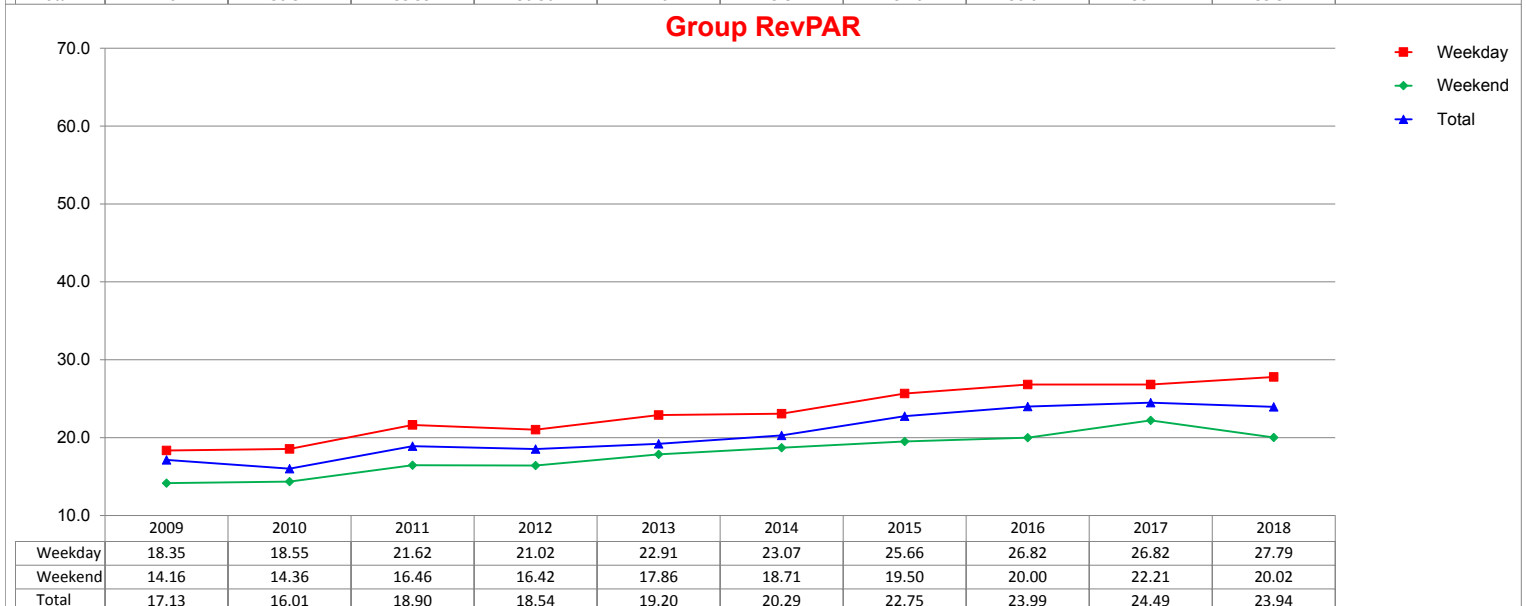
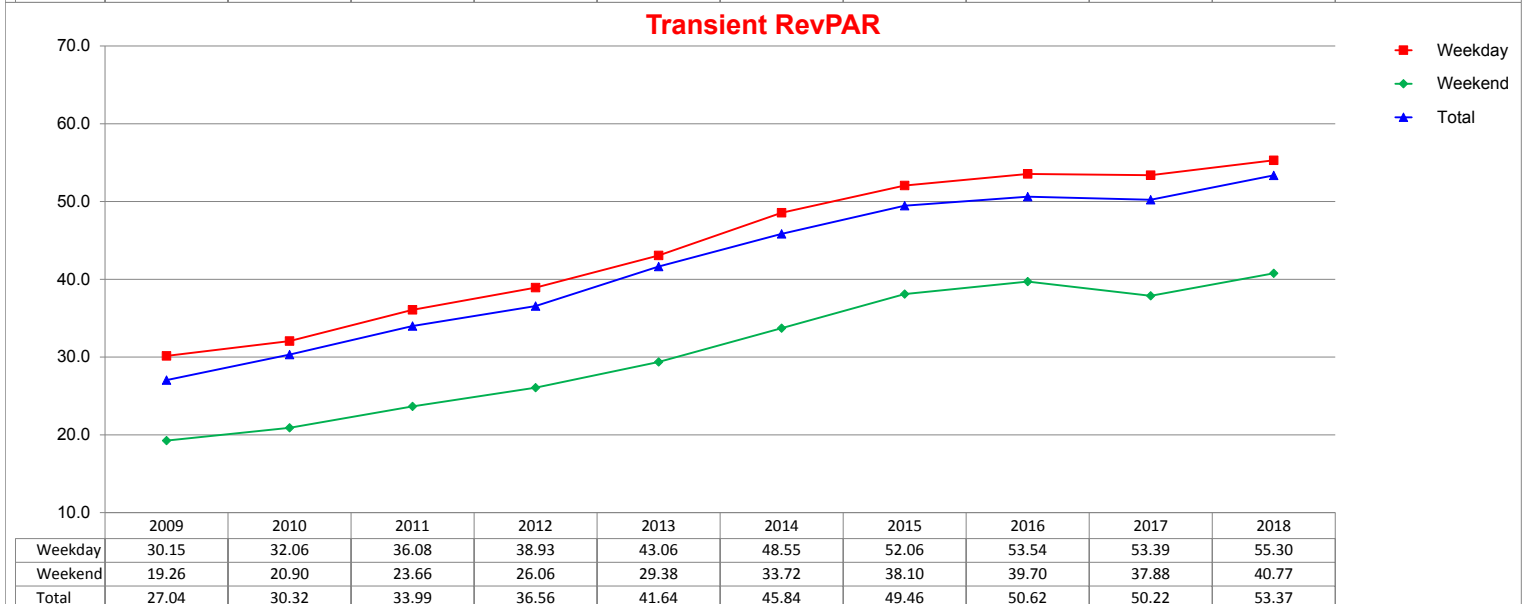
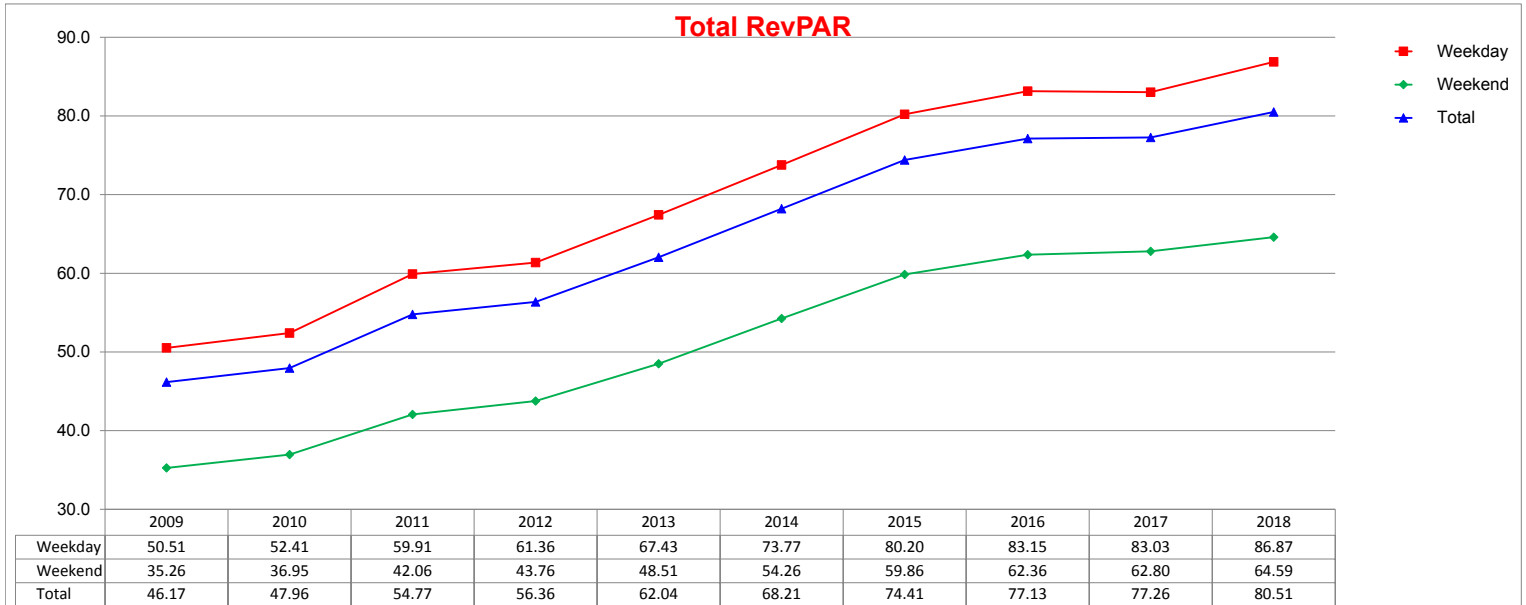


Group Occupancy Percentage



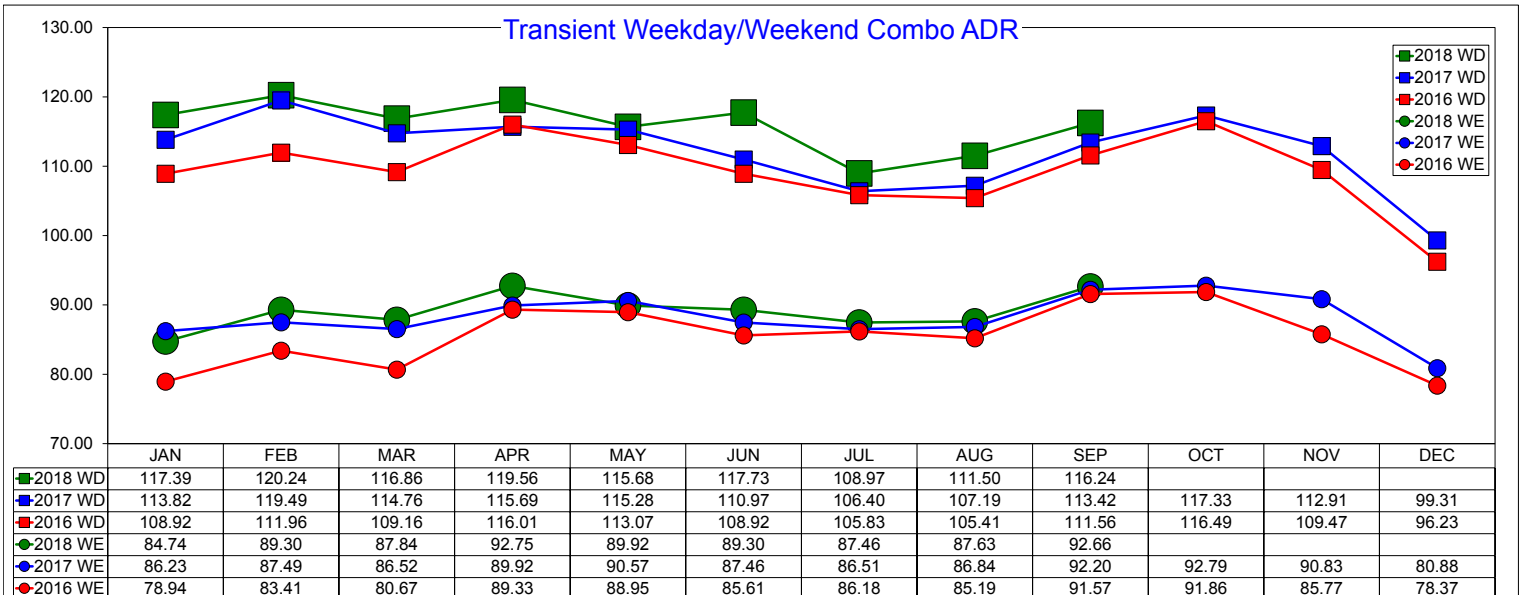
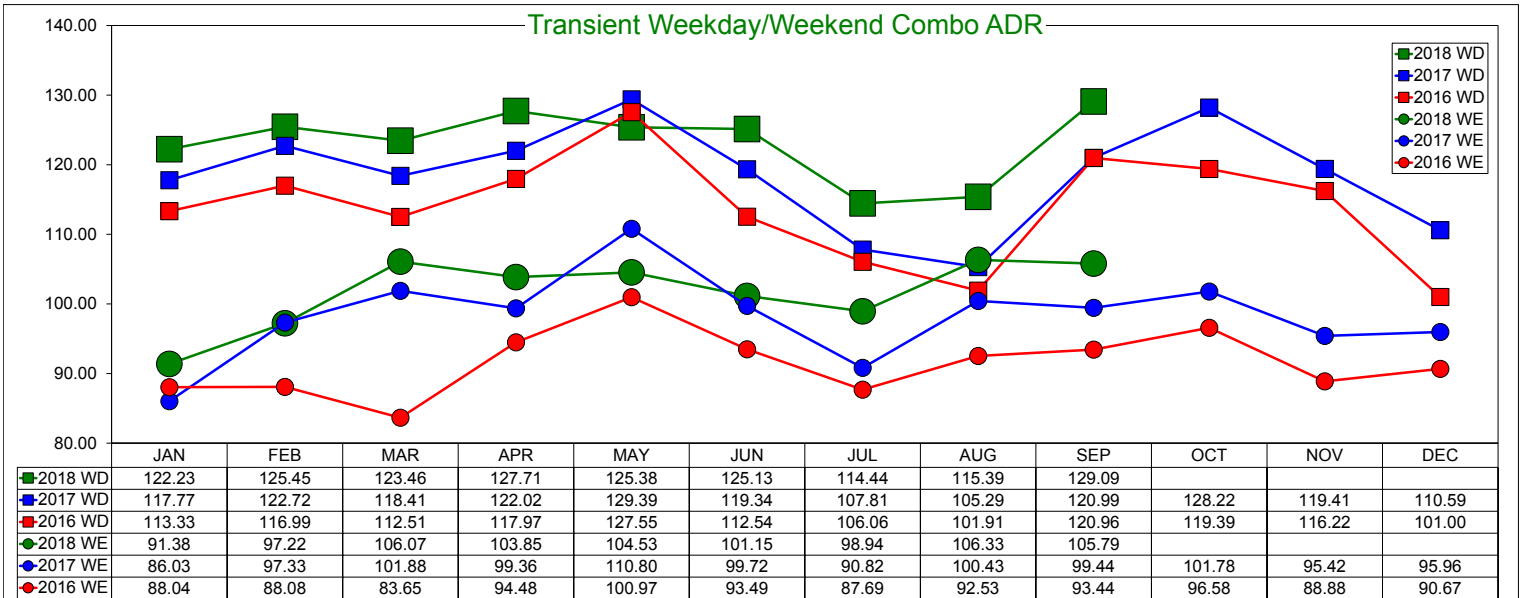
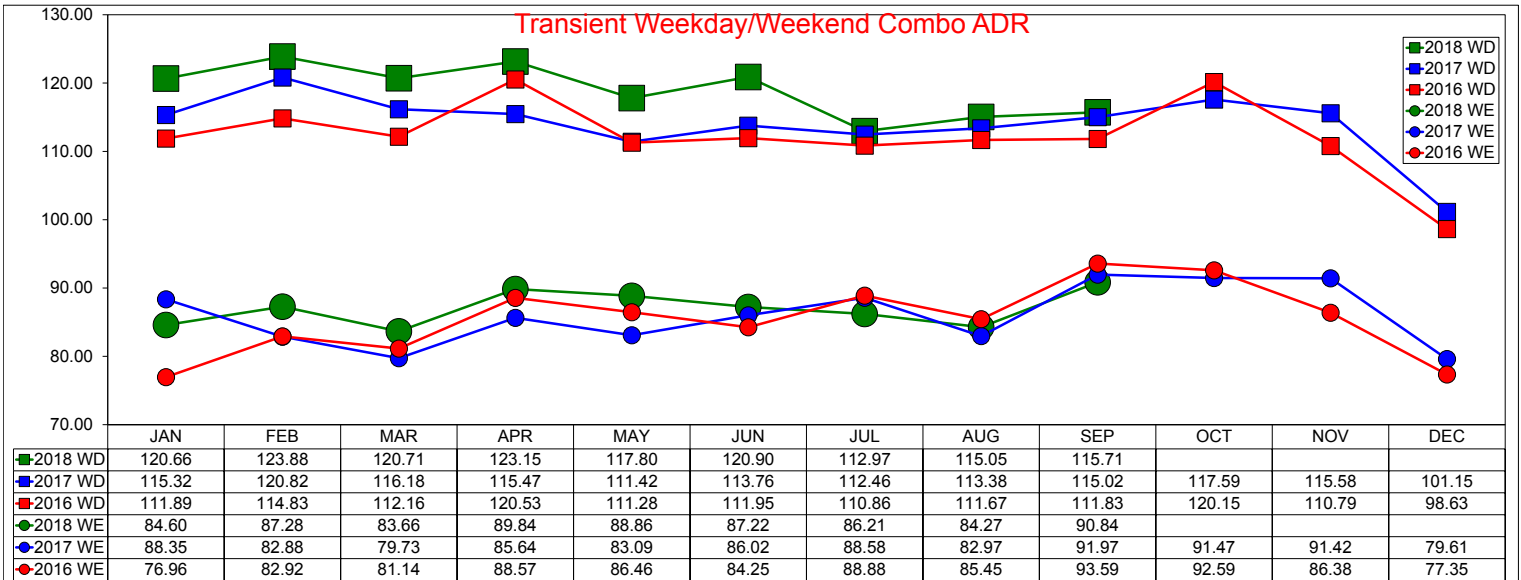
10 Year RevPAR Comparison - Weekday/Weekend

Annual Year End Figures And YTD through September 2018



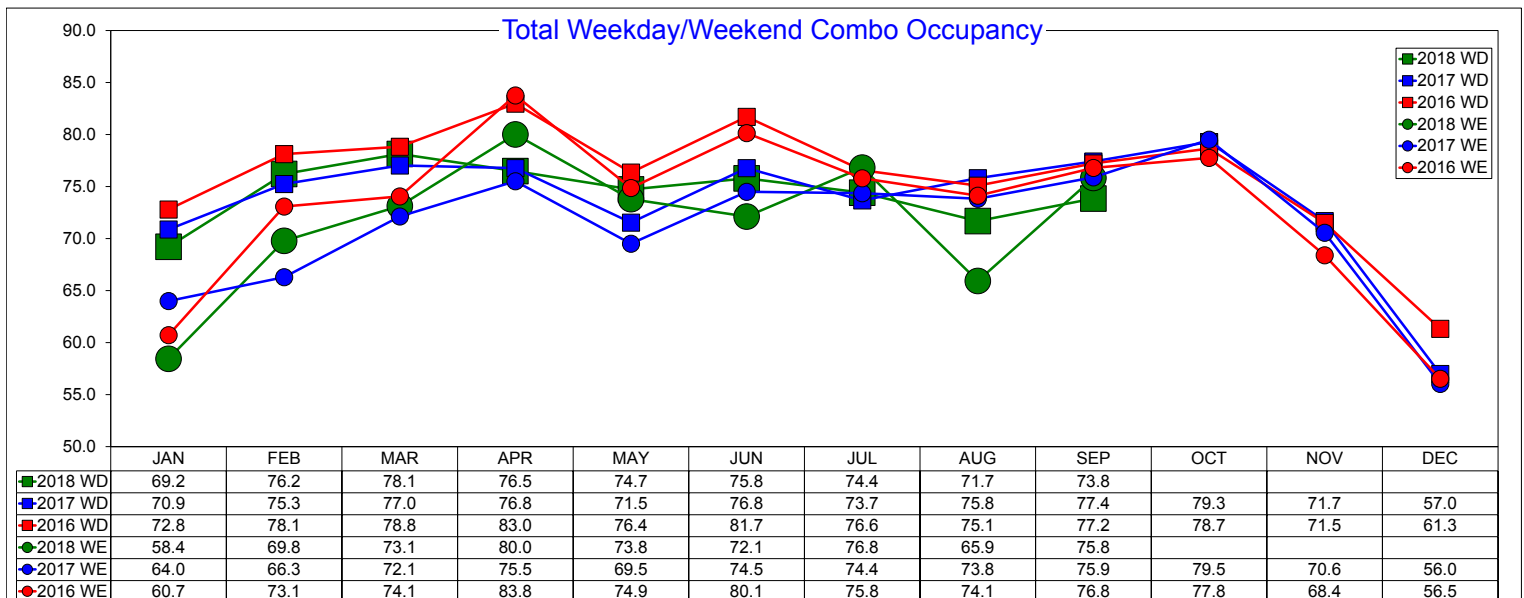
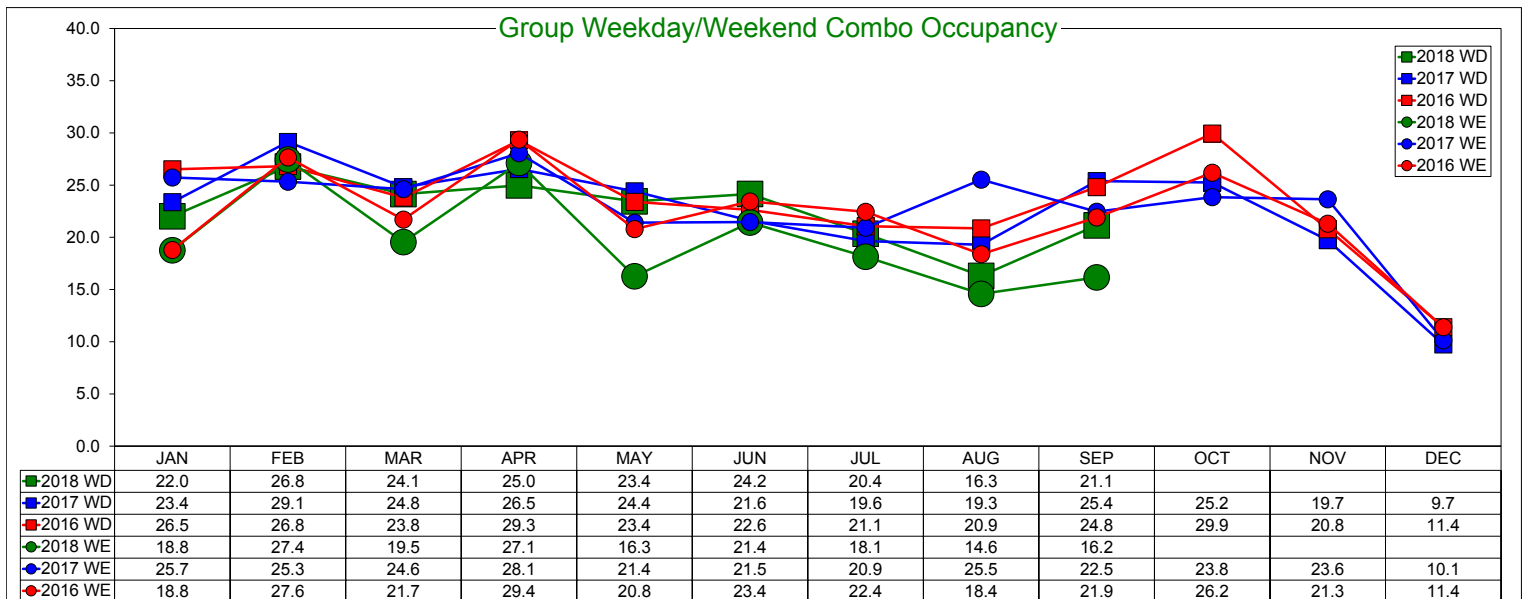
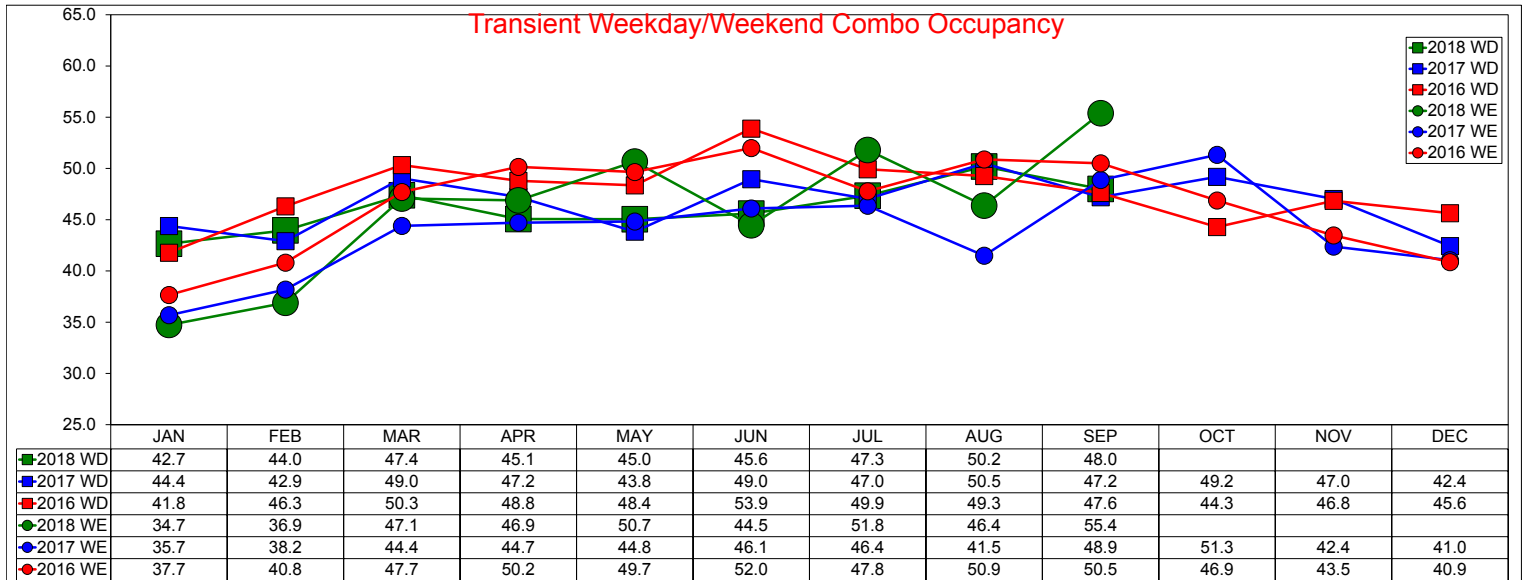
Three Year Comparison - Weekday/Weekend Combo - ADR

September 2018



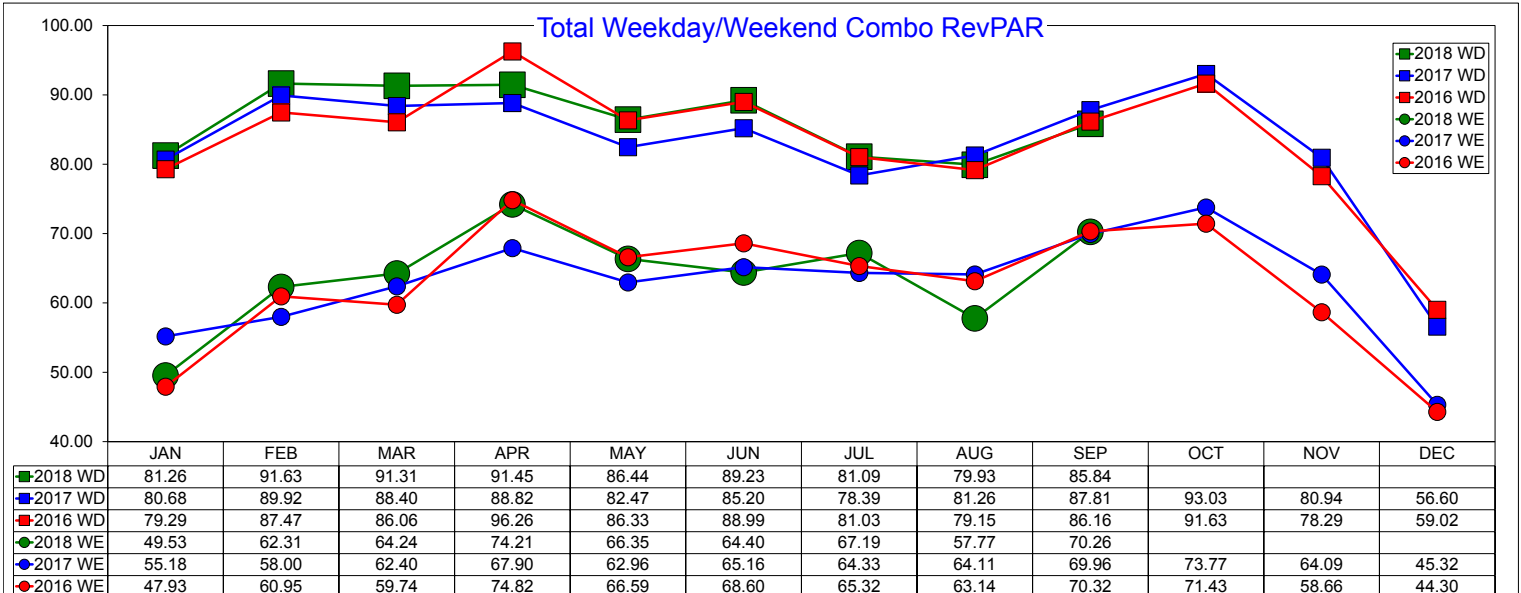
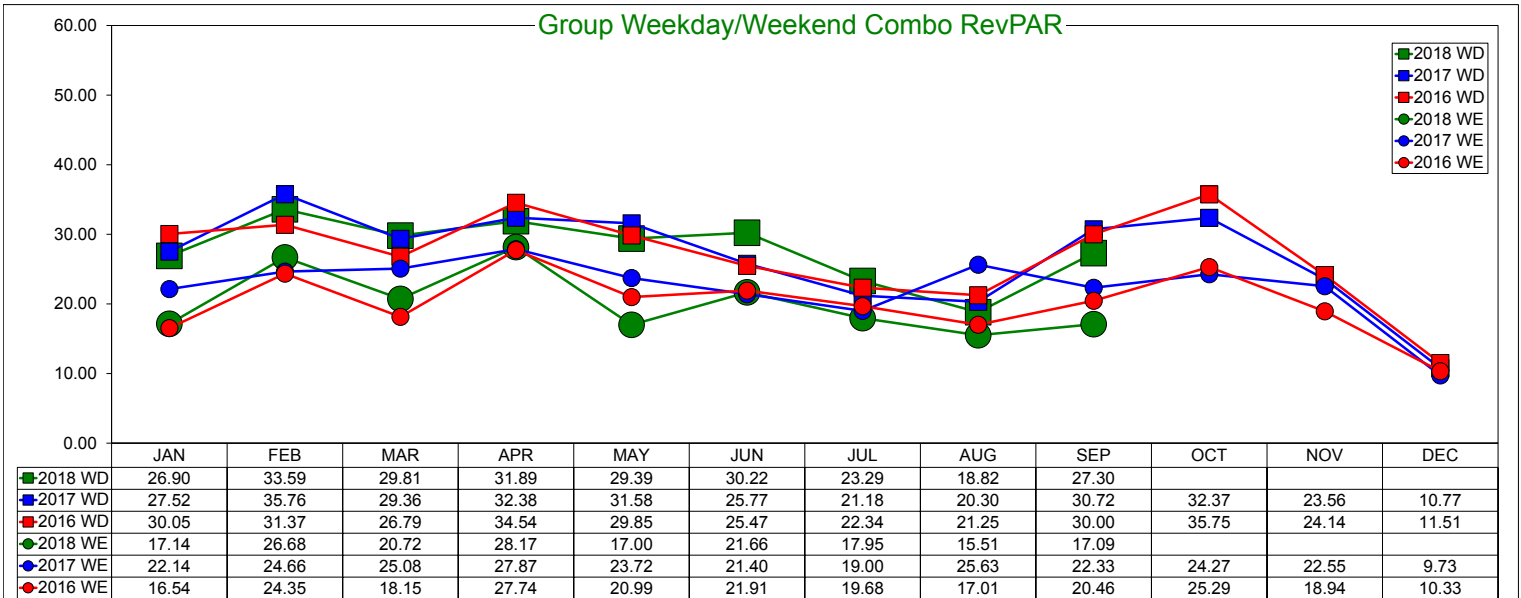
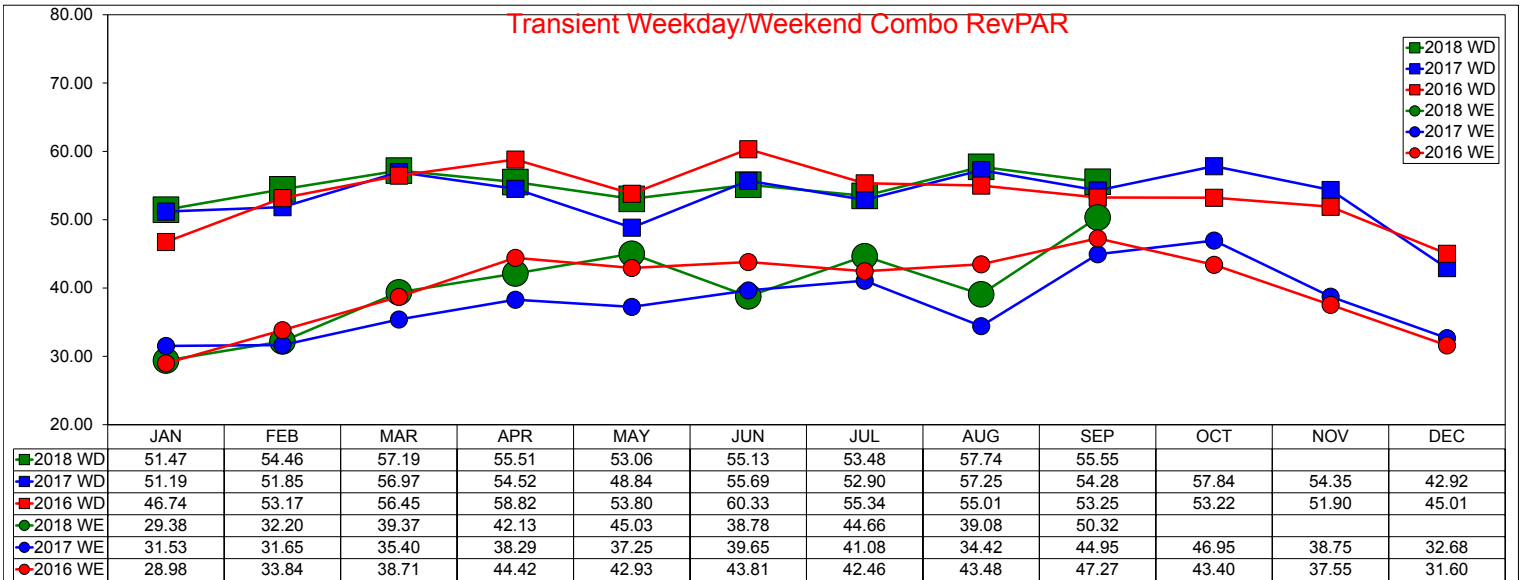
Three Year Comparison - Weekday/Weekend Combo - Occupancy

September 2018



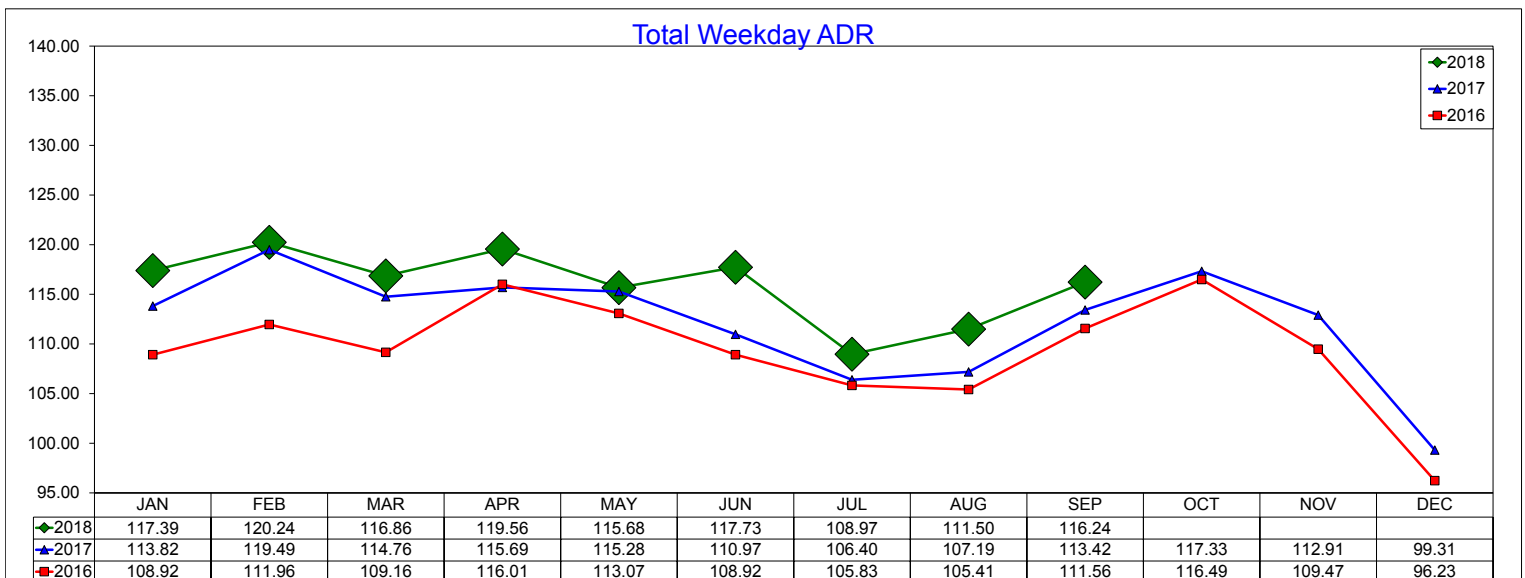
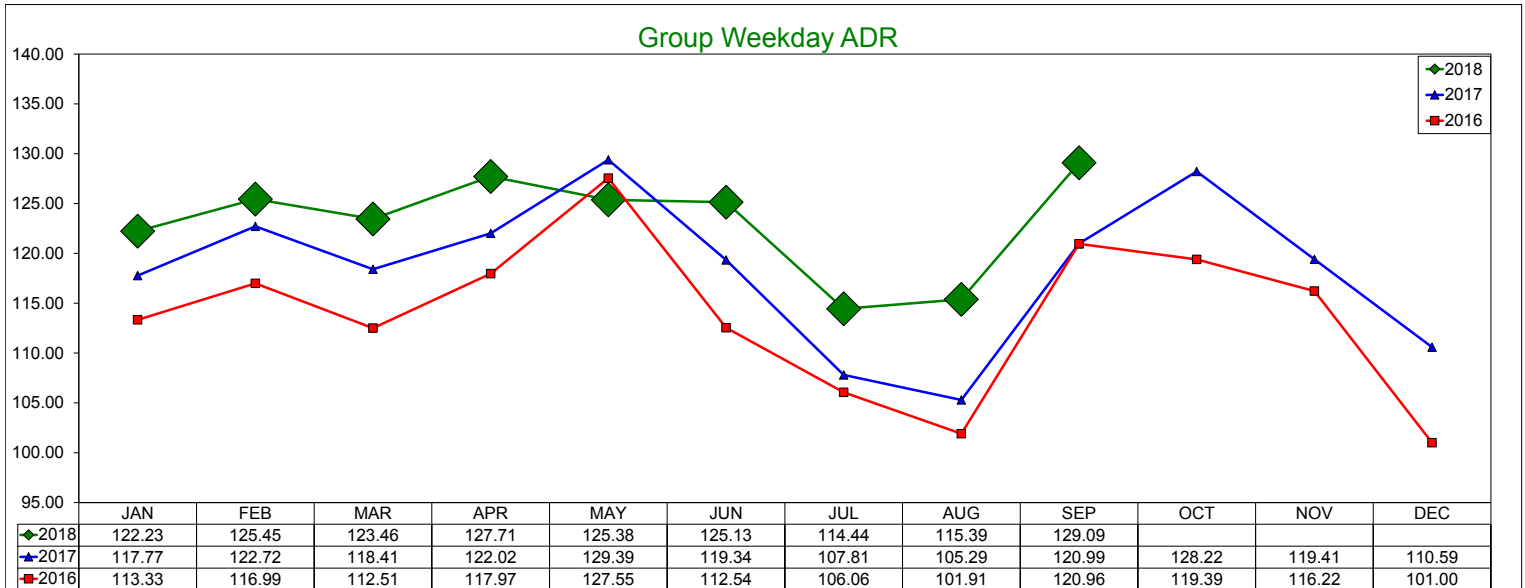
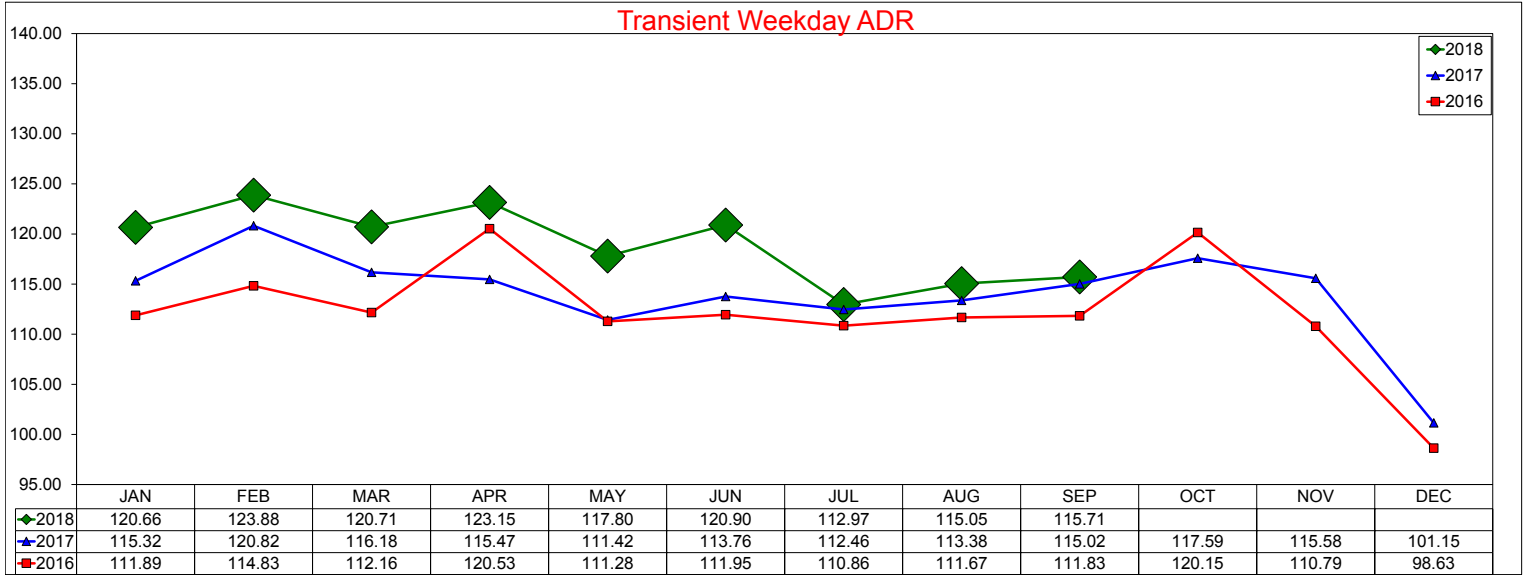
Three Year Comparison - Weekday/Weekend Combo - RevPAR

September 2018



Three Year Comparison - Weekday - ADR

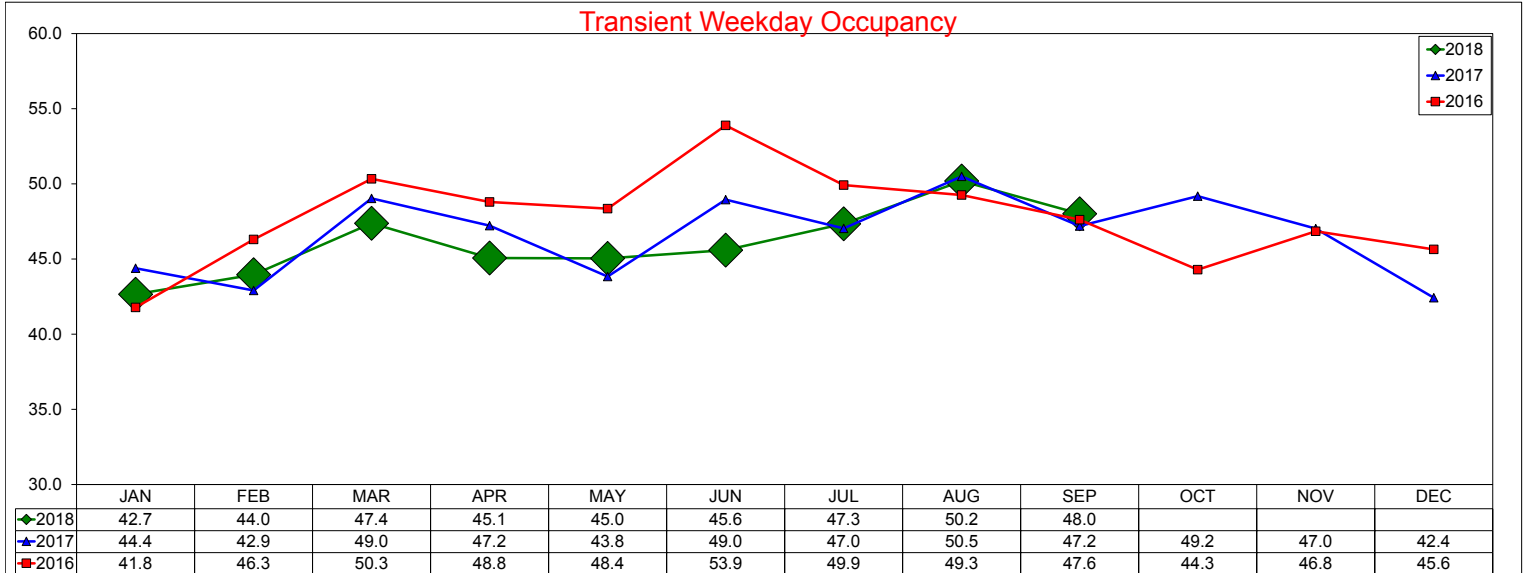
September 2018



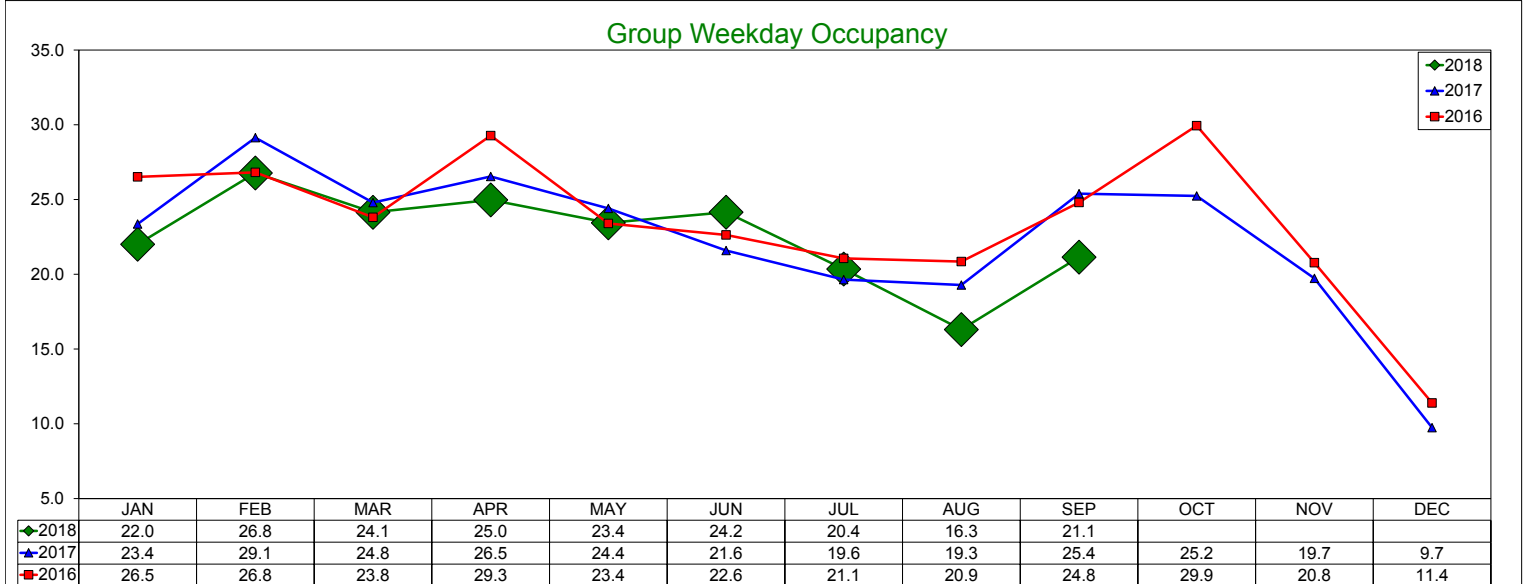
Three Year Comparison - Weekday - Occupancy

September 2018

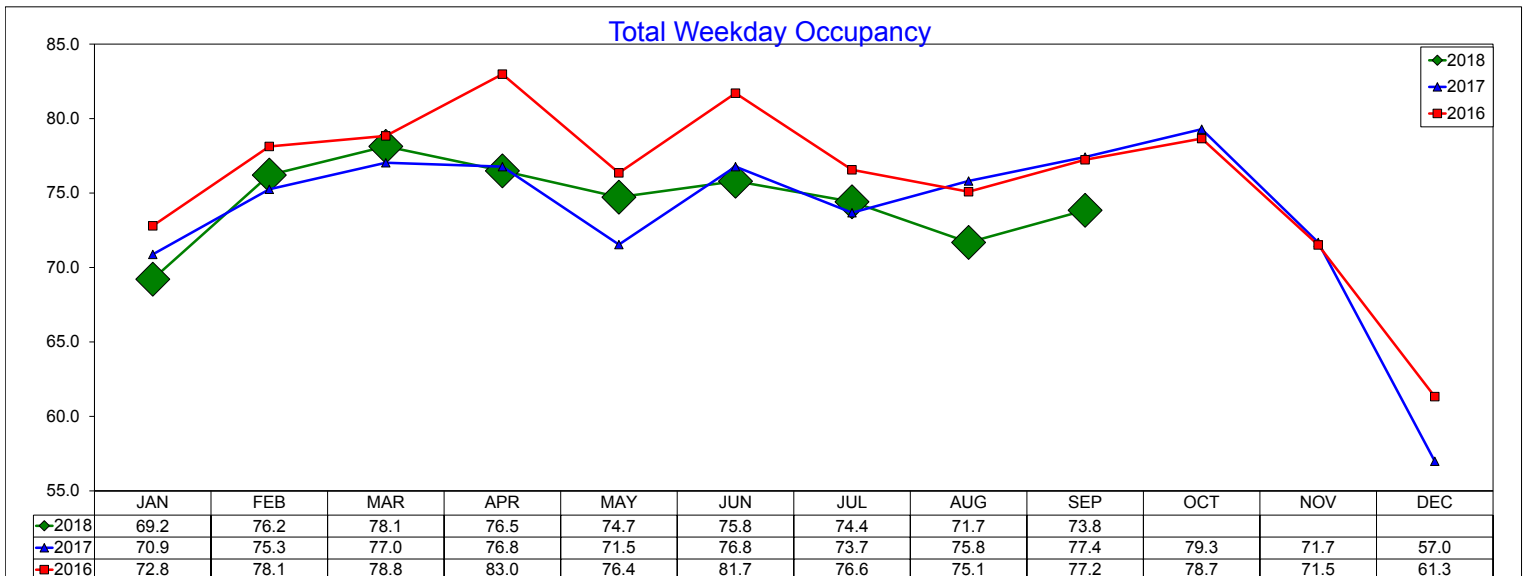
Transient Weekday Occupancy



Group Weekday Occupancy



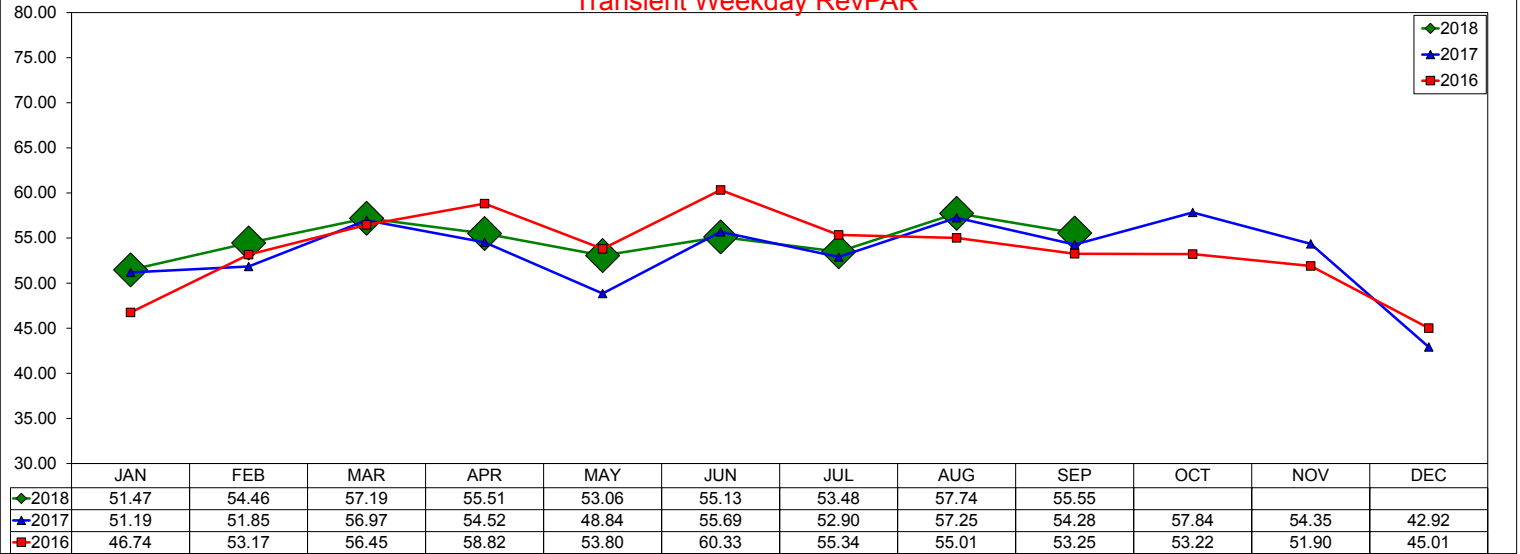
Total Weekday Occupancy



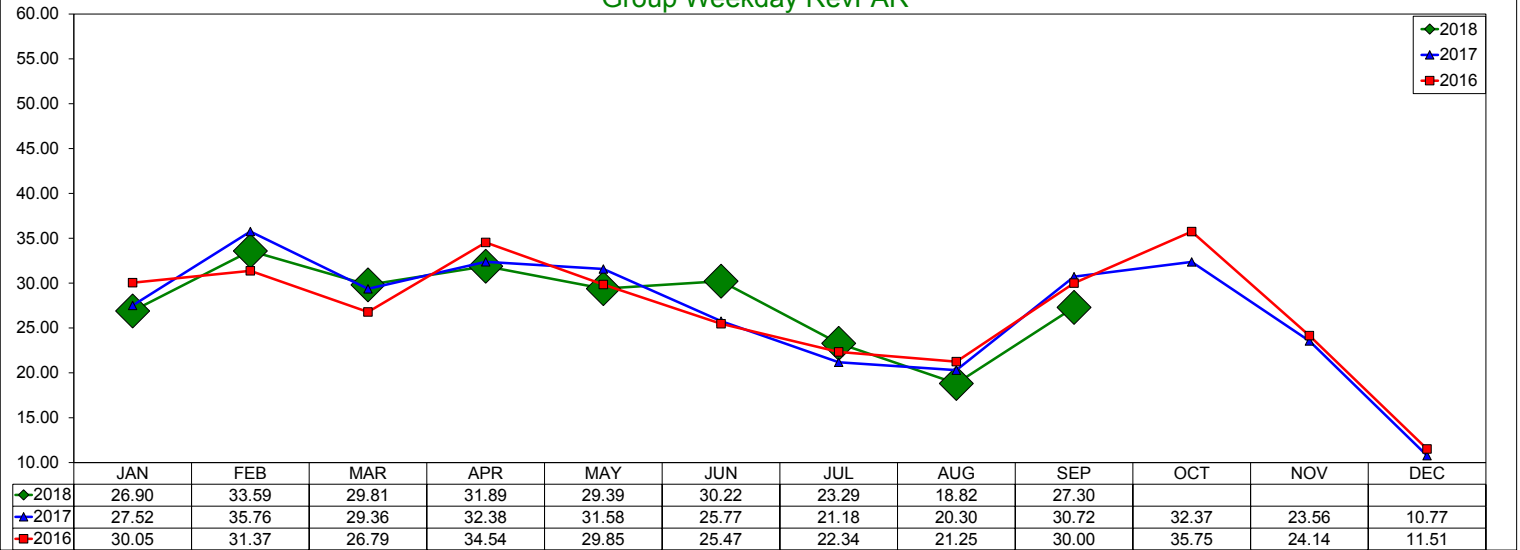
Three Year Comparison - Weekday - RevPAR

September 2018

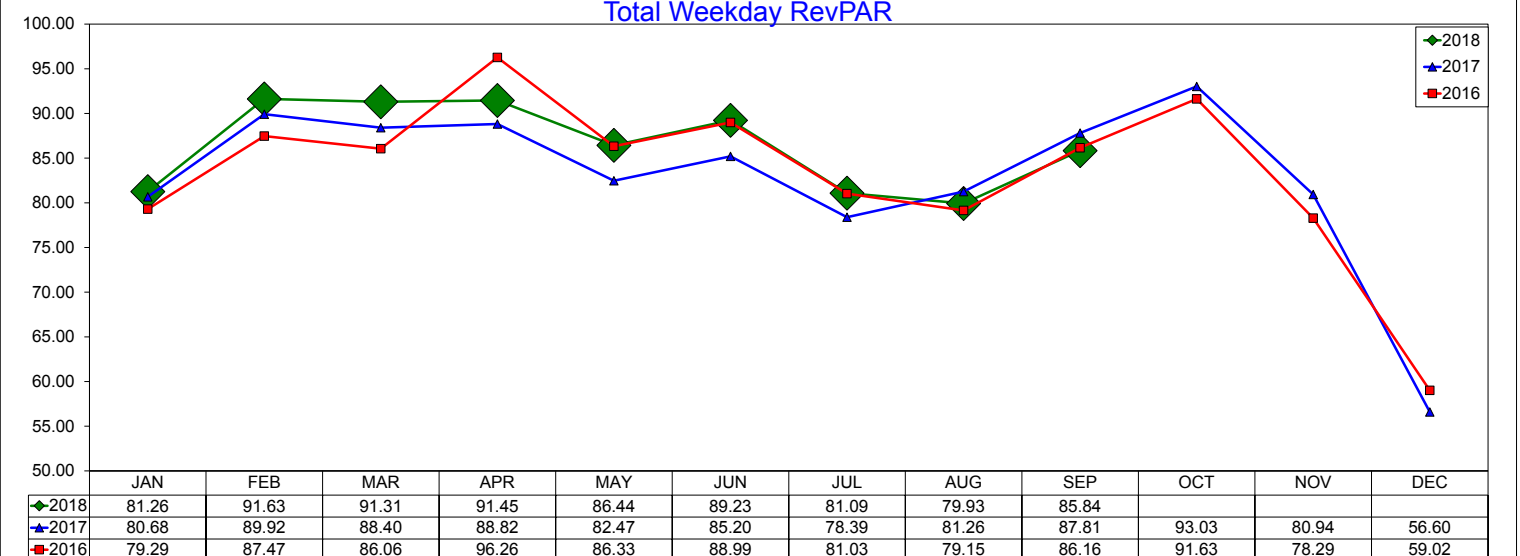
Transient Weekday RevPAR



Group Weekday RevPAR

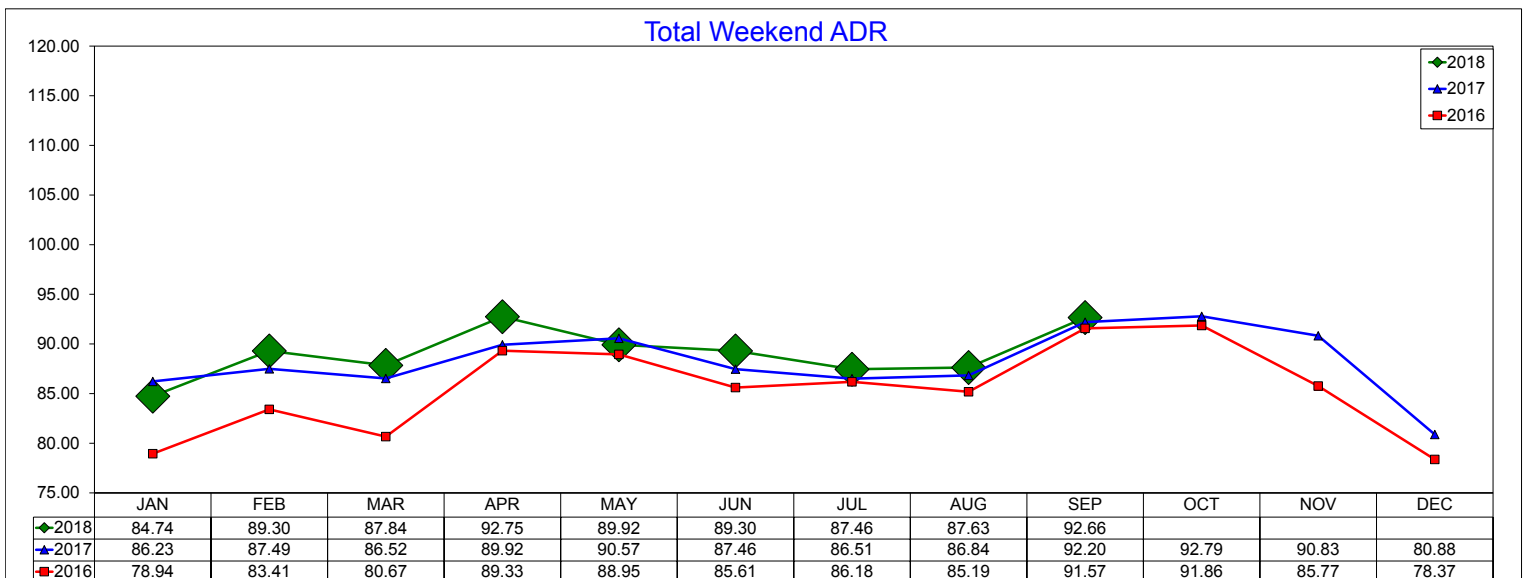
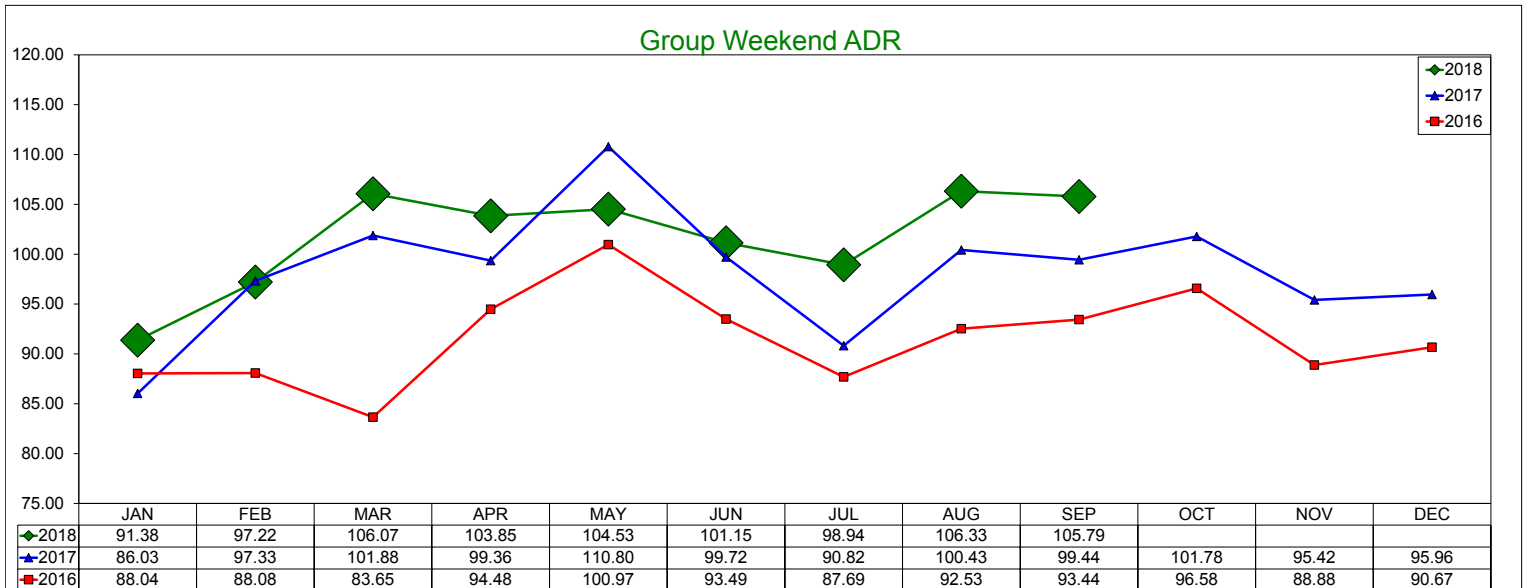
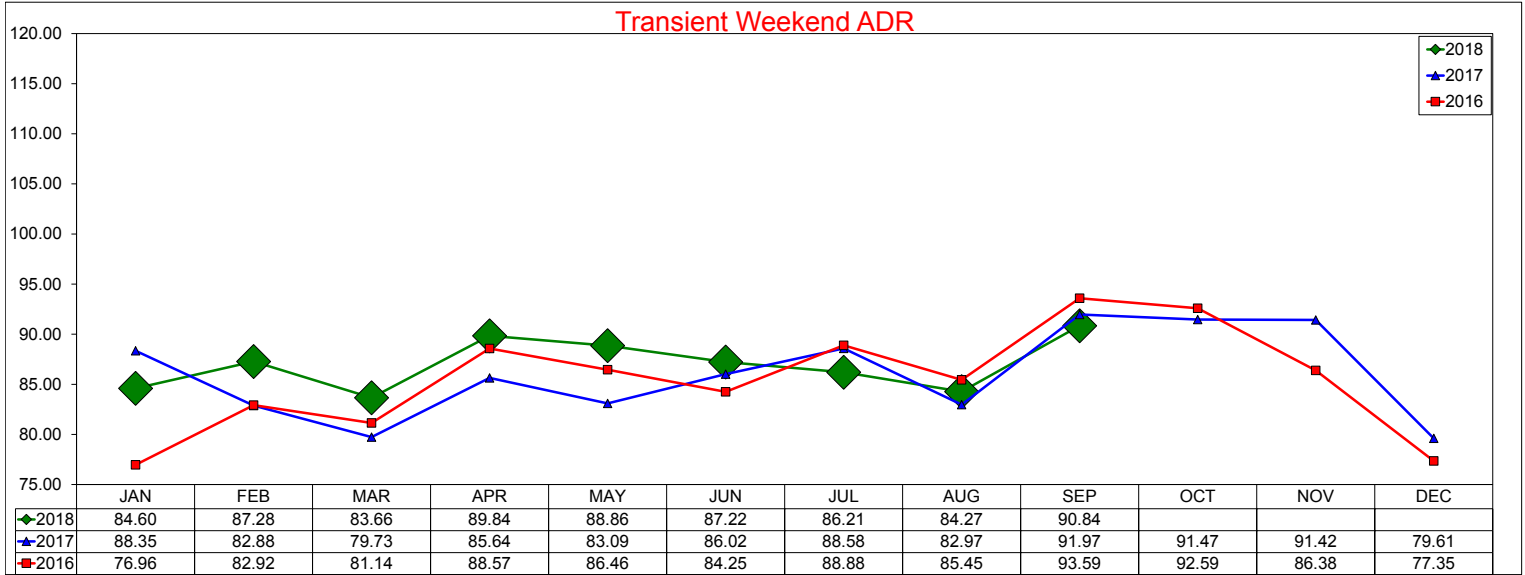


Total Weekday RevPAR



Three Year Comparison - Weekend - ADR

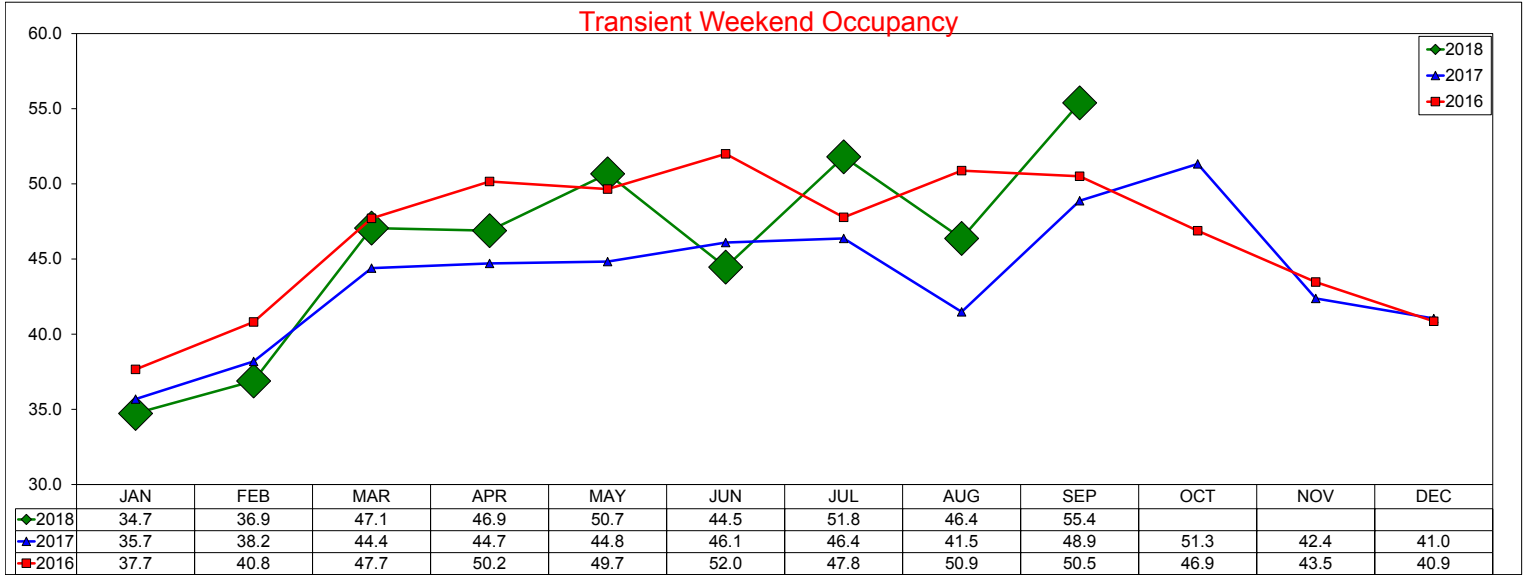
September 2018



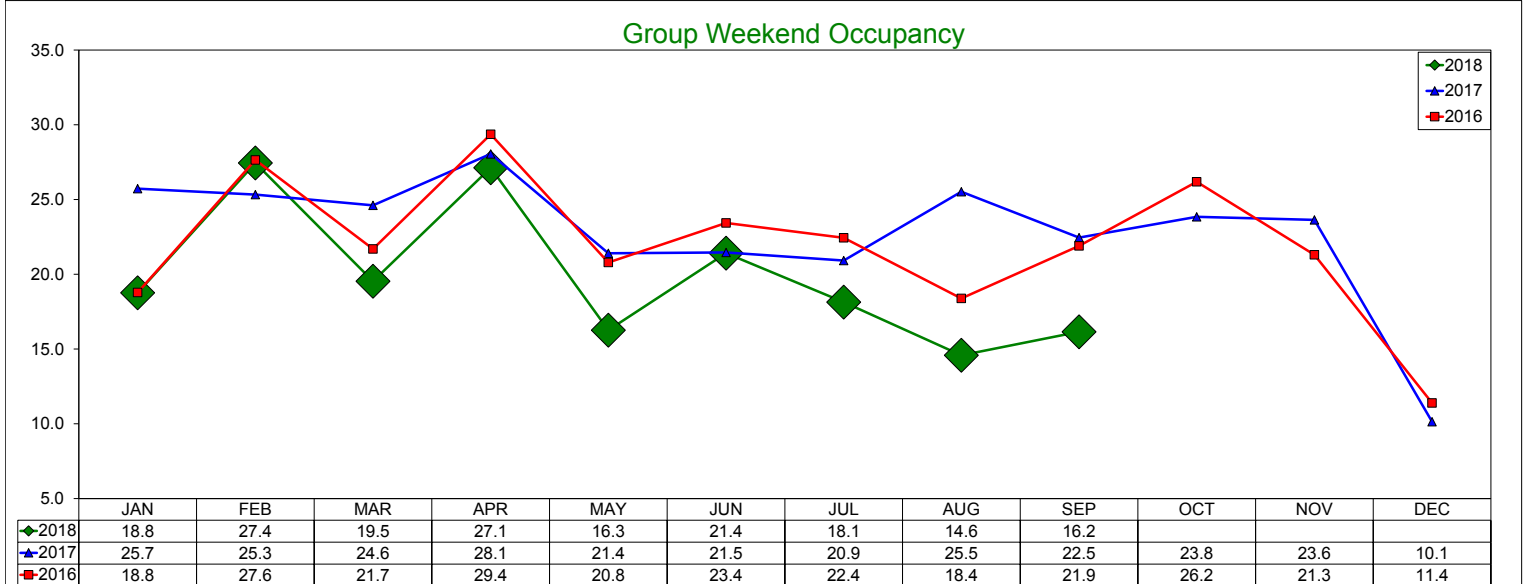
Three Year Comparison - Weekend - Occupancy

September 2018

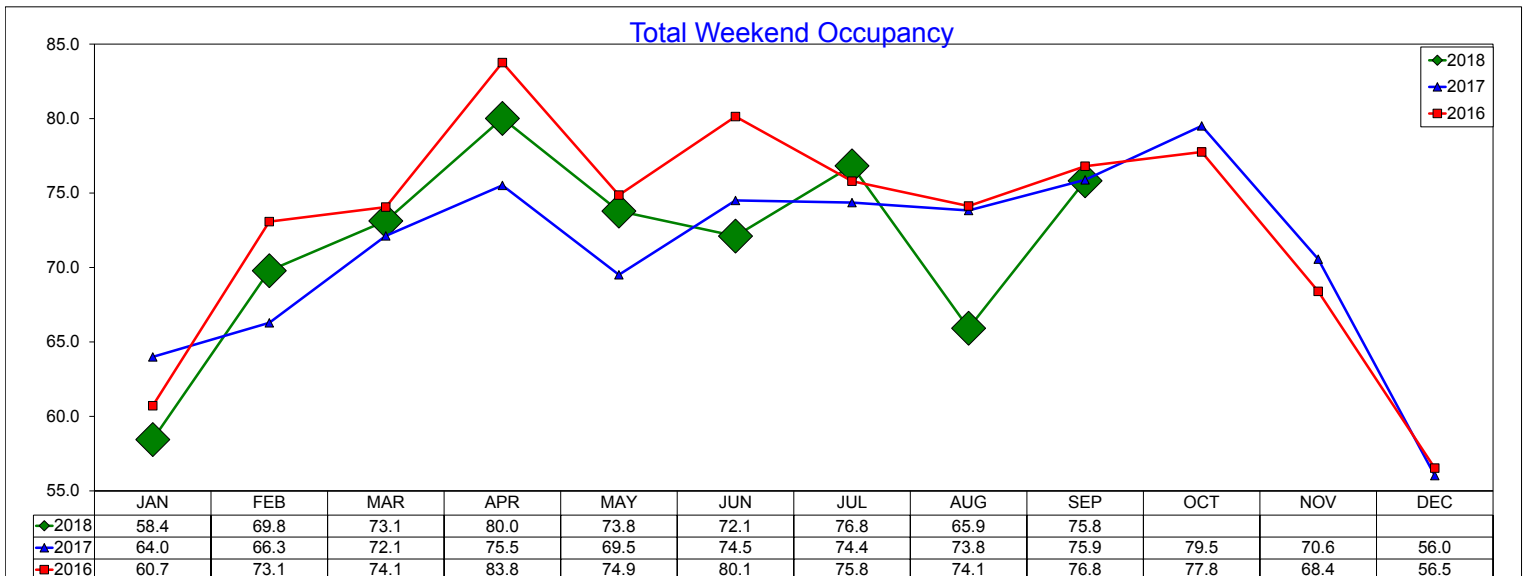
Transient Weekend Occupancy



Group Weekend Occupancy



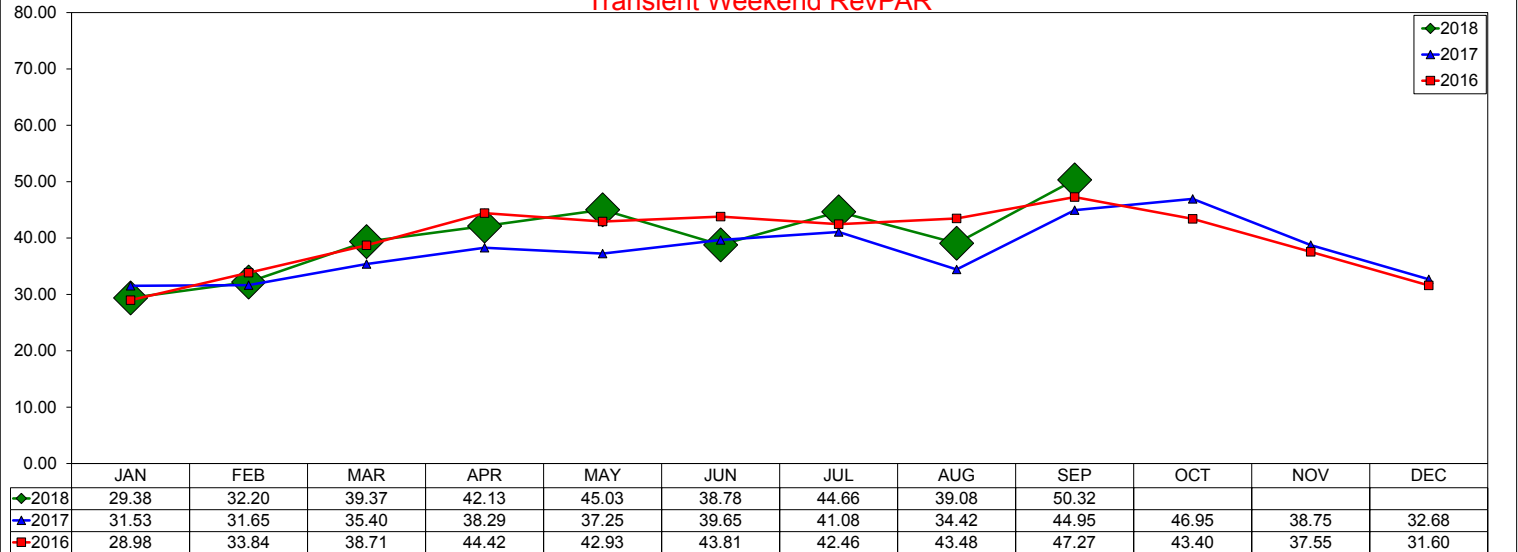
Total Weekend Occupancy



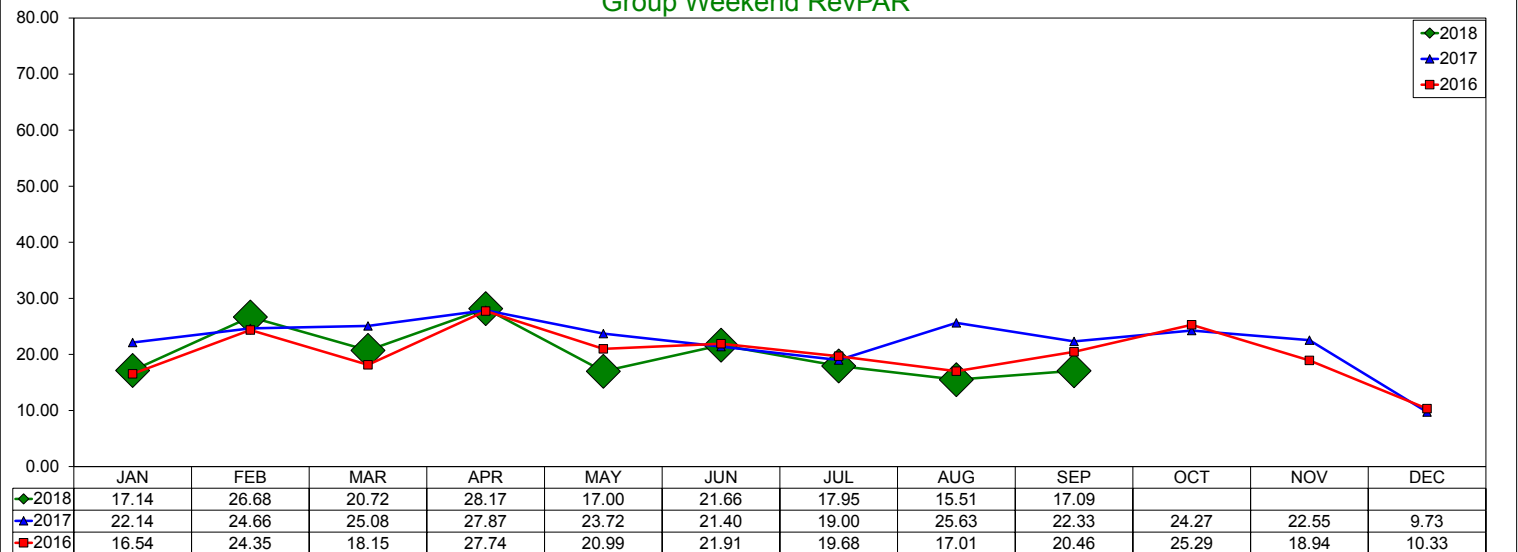
Three Year Comparison - Weekend - RevPAR

September 2018

Transient Weekend RevPAR



Group Weekend RevPAR



Total Weekend RevPAR

