

Tab 4 - Multi-Segment

Irving TX CVB
For the month of: October 2018

	Current Month - October 2018 vs October 2017												Year to Date - October 2018 vs October 2017											
	Occ %		ADR		RevPAR		Percent Change from October 2017						Occ %		ADR		RevPAR		Percent Change from YTD 2017					
	2018	2017	2018	2017	2018	2017	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2018	2017	2018	2017	2018	2017	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
United States	69.9	69.4	133.81	130.33	93.55	90.42	0.8	2.7	3.5	5.6	2.0	2.8	67.9	67.5	130.75	127.49	88.78	86.11	0.5	2.6	3.1	5.2	2.0	2.5
Texas	66.4	71.0	111.48	110.18	74.08	78.22	-6.4	1.2	-5.3	-2.6	2.9	-3.7	66.3	65.8	106.52	103.27	70.62	67.95	0.7	3.2	3.9	6.9	2.8	3.6
Atlanta, GA	72.7	72.6	114.80	112.90	83.52	82.02	0.1	1.7	1.8	3.7	1.8	1.9	71.6	71.4	110.98	107.38	79.44	76.68	0.2	3.4	3.6	5.5	1.8	2.1
Arlington, TX	69.4	67.8	99.62	95.63	69.09	64.84	2.3	4.2	6.6	6.2	-0.3	1.9	70.2	69.5	93.90	92.38	65.87	64.23	0.9	1.6	2.6	2.1	-0.5	0.4
Charlotte, NC-SC	76.7	72.1	116.90	112.87	89.65	81.43	6.3	3.6	10.1	14.1	3.7	10.2	71.5	71.1	110.84	110.08	79.26	78.24	0.6	0.7	1.3	4.8	3.5	4.1
Fort Worth, TX+	73.7	72.7	111.11	108.15	81.86	78.63	1.3	2.7	4.1	7.7	3.5	4.8	72.6	71.7	107.02	103.80	77.67	74.42	1.2	3.1	4.4	9.0	4.4	5.7
Frisco, TX+	74.2	68.0	149.61	143.74	111.03	97.72	9.2	4.1	13.6	18.6	4.4	14.0	69.7	69.2	142.83	137.80	99.60	95.32	0.8	3.6	4.5	25.5	20.2	21.1
Grapevine, TX+	75.9	80.0	187.13	174.55	141.94	139.65	-5.2	7.2	1.6	9.0	7.2	1.6	76.5	77.9	182.73	177.15	139.72	137.98	-1.8	3.1	1.3	5.2	3.9	2.0
Irving, TX+	78.2	79.1	115.66	111.13	90.47	87.91	-1.1	4.1	2.9	5.0	2.1	0.9	74.6	74.5	109.30	107.10	81.53	79.80	0.1	2.1	2.2	3.3	1.1	1.3
Nashville, TN	81.9	80.1	162.55	157.86	133.15	126.44	2.3	3.0	5.3	12.5	6.8	9.2	75.2	75.7	148.45	143.56	111.59	108.66	-0.7	3.4	2.7	8.3	5.5	4.8
Phoenix, AZ	73.1	70.4	133.18	126.90	97.33	89.37	3.8	4.9	8.9	11.7	2.6	6.4	70.5	68.4	131.44	128.76	92.65	88.01	3.1	2.1	5.3	8.1	2.7	5.9
San Jose, CA+	85.4	80.5	212.94	199.45	181.82	160.46	6.1	6.8	13.3	13.4	0.1	6.2	81.2	79.3	199.33	188.00	161.80	149.05	2.4	6.0	8.6	10.2	1.5	3.9

Competitive Set Comparison												
Actual Figures							Percent of Change from Last Year					
	Current Month			Year-To-Date			Current Month			Year-To-Date		
	OCC	ADR	RvPAR	OCC	ADR	RvPAR	OCC	ADR	RvPAR	OCC	ADR	RvPAR
US	69.9	133.81	93.55	67.9	130.75	88.78	0.8	2.7	3.5	0.5	2.6	3.1
Texas	66.4	111.48	74.08	66.3	106.52	70.62	-6.4	1.2	-5.3	0.7	3.2	3.9
Irving	78.2	115.66	90.47	74.6	109.30	81.53	-1.1	4.1	2.9	0.1	2.1	2.2
Best USA	SanJose	SanJose	SanJose	SanJose	SanJose	SanJose	Frisco	Grpvine	Frisco	Phoenix	SanJose	SanJose
	85.4	212.94	181.82	81.2	199.33	161.80	9.2	7.2	13.6	3.1	6.0	8.6
Best Texas	Irving	Grpvine	Grpvine	Grpvine	Grpvine	Grpvine	Frisco	Grpvine	Frisco	Ft Worth	Frisco	Frisco
	78.2	187.13	141.94	76.5	182.73	139.72	9.2	7.2	13.6	1.2	3.6	4.5
Worst USA	Arlingtn	Arlingtn	Arlingtn	Frisco	Arlingtn	Arlingtn	Grpvine	Atlanta	Grpvine	Grpvine	Charlotte	Grpvine
	69.4	99.62	69.09	69.7	93.90	65.87	-5.2	1.7	1.6	-1.8	0.7	1.3
Worst Texas	Arlingtn	Arlingtn	Arlingtn	Frisco	Arlingtn	Arlingtn	Grpvine	Ft Worth	Grpvine	Grpvine	Arlingtn	Grpvine
	69.4	99.62	69.09	69.7	93.90	65.87	-5.2	2.7	1.6	-1.8	1.6	1.3
Note: "Best" and "Worst" notations above refer to destinations within this competitive set only												

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Tab 6 - Multi-Segment Custom Sets+

Irving TX CVB
For the month of: October 2018

	Current Month - October 2018 vs October 2017												Year to Date - October 2018 vs October 2017											
	Occ %		ADR		RevPAR		Percent Change from October 2017						Occ %		ADR		RevPAR		Percent Change from YTD 2017					
	2018	2017	2018	2017	2018	2017	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2018	2017	2018	2017	2018	2017	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
Irving, TX+	78.2	79.1	115.66	111.13	90.47	87.91	-1.1	4.1	2.9	5.0	2.1	0.9	74.6	74.5	109.30	107.10	81.53	79.80	0.1	2.1	2.2	3.3	1.1	1.3
Luxury/Full Service Irving+	78.4	76.3	158.02	154.65	123.94	117.96	2.8	2.2	5.1	5.1	0.0	2.8	73.2	71.0	148.86	148.39	108.95	105.33	3.1	0.3	3.4	3.4	0.0	3.1
All Suite/Extended Stay Irving+	81.3	82.7	98.84	96.32	80.36	79.67	-1.7	2.6	0.9	5.2	4.3	2.6	77.0	77.7	95.59	93.82	73.58	72.91	-1.0	1.9	0.9	2.7	1.8	0.8
Limited Service Irving+	78.6	83.2	116.49	108.99	91.57	90.72	-5.6	6.9	0.9	7.5	6.5	0.6	74.9	77.5	111.78	106.45	83.73	82.50	-3.3	5.0	1.5	6.1	4.6	1.1
Budget Irving+	72.9	76.2	60.57	57.18	44.16	43.56	-4.3	5.9	1.4	0.8	-0.5	-4.8	73.4	74.2	57.23	56.20	42.01	41.71	-1.1	1.8	0.7	0.7	-0.1	-1.1
Las Colinas+	80.4	79.2	132.02	126.35	106.16	100.02	1.6	4.5	6.1	9.6	3.3	4.9	75.3	72.7	124.63	121.81	93.83	88.56	3.6	2.3	6.0	7.4	1.3	4.9
DFW North+	82.2	83.2	110.99	108.60	91.24	90.30	-1.1	2.2	1.0	0.9	-0.1	-1.3	78.6	79.5	106.13	104.23	83.41	82.86	-1.1	1.8	0.7	0.7	0.0	-1.1
DFW South+	70.9	74.4	96.32	92.35	68.24	68.75	-4.8	4.3	-0.7	2.2	2.9	-2.0	69.2	71.3	90.83	90.34	62.87	64.43	-2.9	0.5	-2.4	-0.3	2.2	-0.8
Full Service Las Colinas+	75.8	72.1	196.36	190.19	148.79	137.10	5.1	3.2	8.5	8.5	0.0	5.1	70.3	64.2	183.09	183.63	128.62	117.97	9.3	-0.3	9.0	9.0	0.0	9.3
Limited Service Las Colinas+	83.1	83.4	98.38	93.08	81.73	77.66	-0.4	5.7	5.2	10.7	5.2	4.8	78.3	77.8	93.63	91.03	73.28	70.82	0.6	2.9	3.5	5.7	2.1	2.7
Full Service DFW North+	83.4	80.3	142.76	142.31	119.02	114.32	3.8	0.3	4.1	4.1	0.0	3.8	78.4	75.8	136.69	137.92	107.11	104.48	3.4	-0.9	2.5	2.5	0.0	3.4
Limited Service DFW North+	81.4	85.1	88.75	86.89	72.26	73.92	-4.3	2.1	-2.3	-2.5	-0.2	-4.5	78.8	82.1	85.38	82.99	67.24	68.10	-4.0	2.9	-1.3	-1.2	0.1	-4.0
Full Service DFW South+																								
Limited Service DFW South+	68.9	73.2	85.65	80.06	59.00	58.62	-5.9	7.0	0.6	4.9	4.2	-1.9	68.7	69.7	81.39	79.02	55.94	55.05	-1.3	3.0	1.6	4.8	3.1	1.7
ICC Comp Set No Boutiques+	81.1	77.3	157.52	155.66	127.75	120.37	4.9	1.2	6.1	6.1	0.0	4.9	75.9	73.1	151.17	150.69	114.73	110.20	3.8	0.3	4.1	4.1	0.0	3.8

AirBNB Data	Occ %		ADR		RevPAR		Percent Change from Prior Year						Occ %		ADR		RevPAR		Percent Change from Prior Year YTD					
	2018	2017	2018	2017	2018	2017	Occ	ADR	RevPAR	Rev	Avail	Sold	2018	2017	2018	2017	2018	2017	Occ	ADR	RevPAR	Rev	Avail	Sold
Entire Place	56.5	56.9	152.69	152.97	86.26	87.07	-0.7	-0.2	-0.9	127.9	196.8	158.1	62.4	56.9	145.04	140.06	90.51	79.74	9.6	3.6	13.5	71.5	66.7	74.1
Hotel Comparable	70.0	62.3	94.41	92.95	66.07	57.91	12.3	1.6	14.1	90.0	66.6	87.1	64.8	58.3	89.11	82.99	57.78	48.36	11.3	7.4	19.5	61.9	35.5	50.8

Available Listings	Current Year	Last Year	% Change
Entire Place	113	71	59.2
Private Room	153	115	33.0
Shared Room	31	29	6.9
Total Available Listings	297	215	38.1

Participation			
Properties		Rooms	
Census	Sample	Census	Sample
Irving, TX+	84	69	12255
Luxury/Full Service Irving+	14	12	4394
All Suite/Extended Stay Irving+	32	30	3655
Limited Service Irving+	14	14	1786
Budget Irving+	24	13	2420
Las Colinas+	29	27	4822
DFW North+	25	23	3894
DFW South+	30	19	3539
Full Service Las Colinas+	6	6	1757
Limited Service Las Colinas+	23	21	3065
Full Service DFW North+	4	4	1581
Limited Service DFW North+	21	19	2313
Full Service DFW South+	4	2	1056
Limited Service DFW South+	26	17	2483
ICC Comp Set No Boutiques+	5	5	2084

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Irving, Texas & United States Comparison

October 2018

Irving	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	109.98	2.2%	109.98	2.2%	66.4%	-3.3%	66.4%	-3.3%	73.07	-1.2%	73.07	-1.2%
FEBRUARY	111.95	-0.1%	110.99	1.1%	74.4%	3.6%	70.2%	0.0%	83.26	3.4%	77.90	1.1%
MAR	107.92	0.5%	109.88	0.9%	76.5%	1.8%	72.4%	0.7%	82.58	2.3%	79.53	1.6%
APRIL	112.17	3.8%	110.50	1.6%	77.4%	1.7%	73.7%	1.0%	86.86	5.5%	81.42	2.7%
MAY	109.09	-1.5%	110.22	1.0%	74.5%	2.5%	73.8%	1.3%	81.26	0.9%	81.35	2.3%
JUNE	108.29	3.7%	109.85	1.4%	79.4%	4.6%	74.7%	1.8%	85.99	8.4%	82.10	3.2%
JULY	103.68	2.6%	108.92	1.5%	75.0%	2.0%	74.8%	1.8%	77.75	4.7%	81.43	3.4%
AUGUST	105.20	2.8%	108.47	1.7%	70.0%	-6.9%	74.1%	0.7%	73.64	-4.2%	80.42	2.4%
SEPTEMBER	109.03	2.3%	108.53	1.8%	74.4%	-3.1%	74.2%	0.3%	81.16	-0.9%	80.51	2.1%
OCTOBER	115.66	4.1%	109.30	2.1%	78.2%	-1.1%	74.6%	0.1%	90.47	2.9%	81.53	2.2%
NOVEMBER												
DECEMBER												
12 mo. rolling averages: ADR 108.10 2.2% Occupancy 72.8% 0.0% RevPAR 78.74 2.2%												

Texas	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	101.95	3.8%	101.95	3.8%	59.1%	6.1%	59.1%	6.1%	60.23	10.1%	60.23	10.1%
FEBRUARY	106.30	-1.8%	104.16	0.8%	66.3%	4.0%	62.5%	5.0%	70.50	2.1%	65.11	5.9%
MAR	112.60	4.2%	107.35	2.1%	71.9%	3.4%	65.8%	4.4%	80.98	7.8%	70.60	6.6%
APRIL	111.03	7.0%	108.31	3.4%	68.3%	2.5%	66.4%	3.9%	75.87	9.7%	71.92	7.4%
MAY	106.90	4.2%	108.04	3.6%	66.4%	3.7%	66.4%	3.9%	70.98	8.1%	71.74	7.6%
JUNE	105.36	4.9%	107.57	3.8%	70.6%	4.6%	67.1%	4.0%	74.34	9.8%	72.17	7.9%
JULY	102.21	3.8%	106.77	3.8%	67.9%	2.6%	67.2%	3.8%	69.44	6.5%	71.76	7.7%
AUGUST	100.25	4.9%	106.03	3.9%	64.0%	1.1%	66.8%	3.4%	64.13	6.0%	70.83	7.5%
SEPTEMBER	105.16	0.1%	105.96	3.5%	62.0%	-11.7%	66.3%	1.6%	65.20	-11.6%	70.22	5.2%
OCTOBER	111.48	1.2%	106.52	3.2%	66.4%	-6.4%	66.3%	0.7%	74.08	-5.3%	70.62	3.9%
NOVEMBER												
DECEMBER												

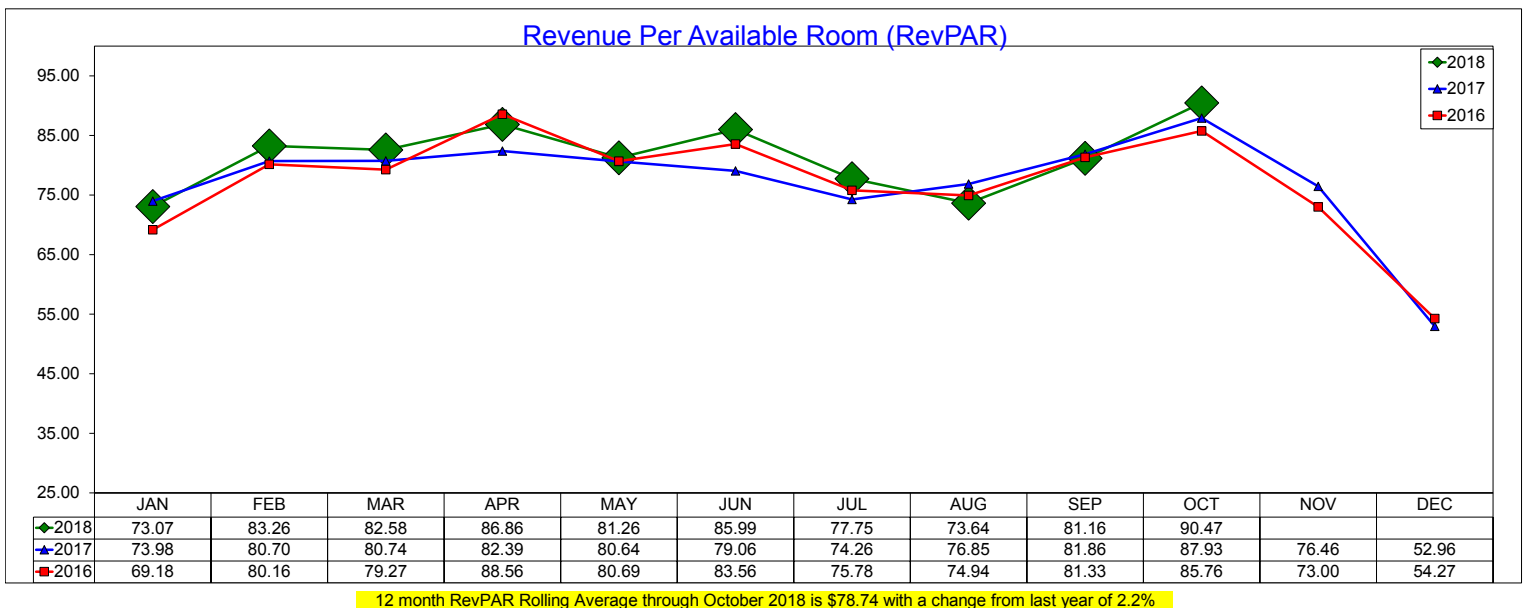
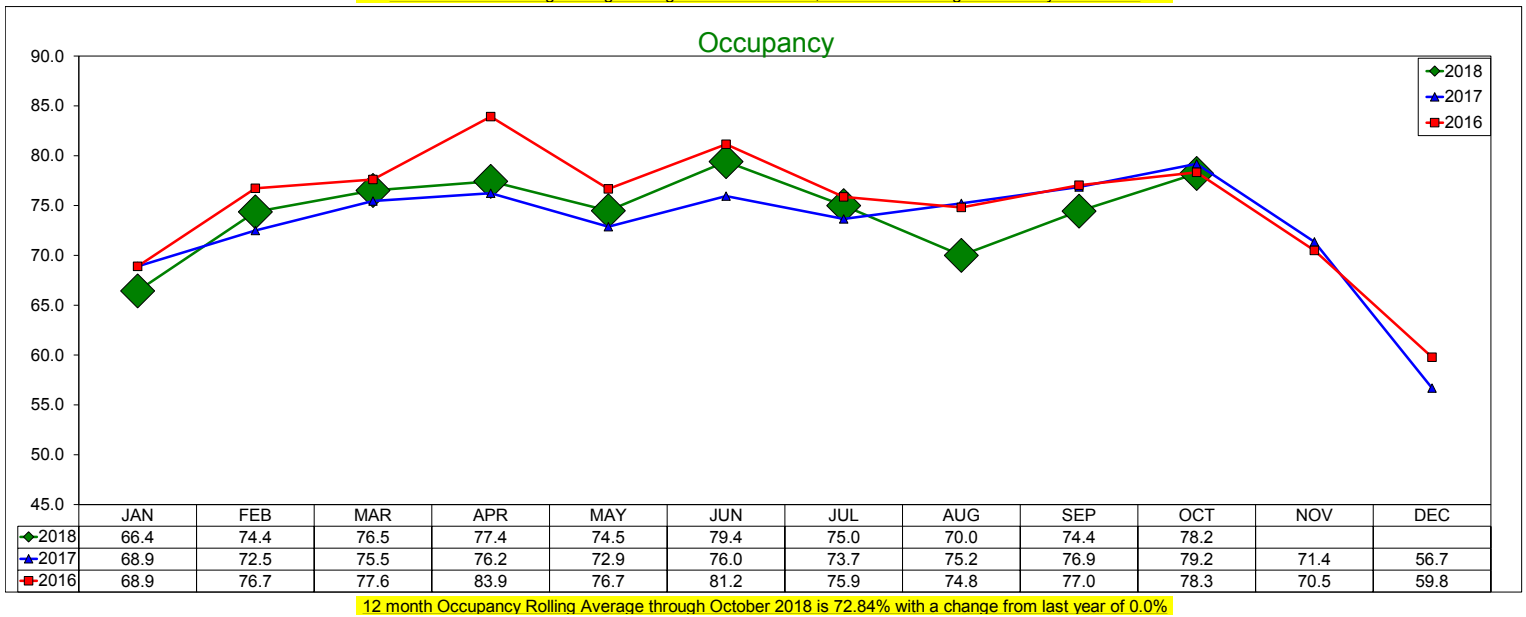
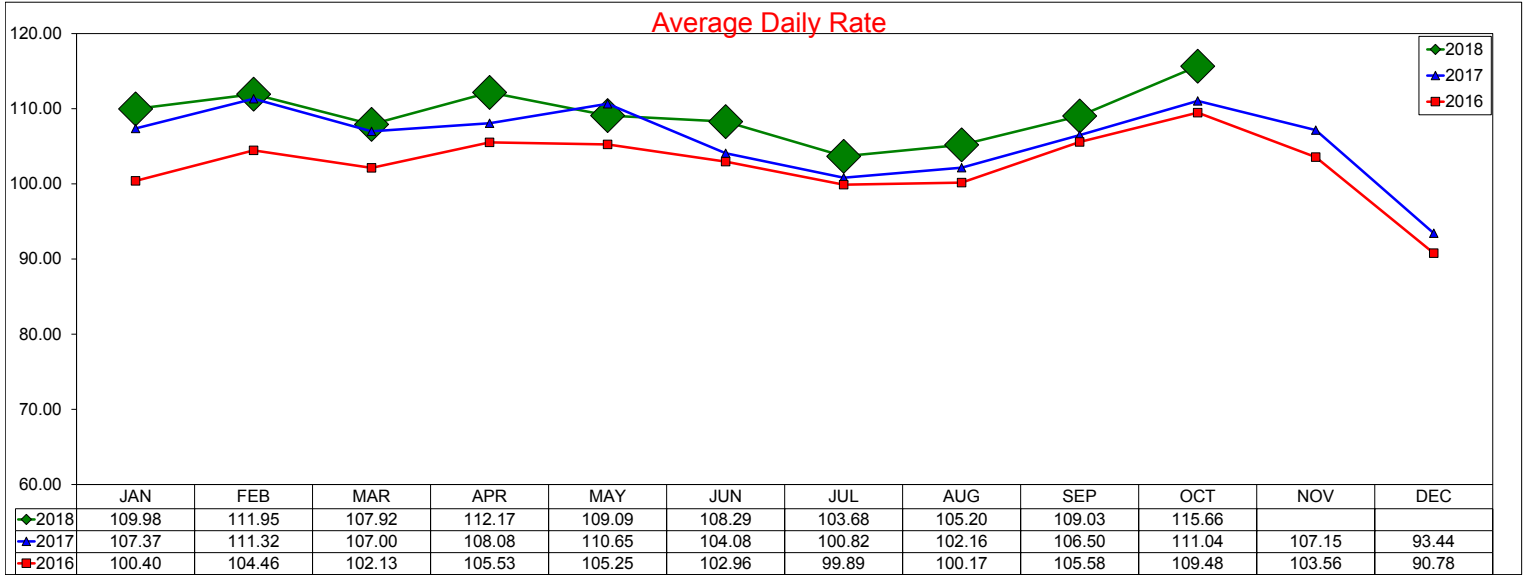
USA	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	123.33	2.0%	123.33	2.0%	54.5%	0.9%	54.5%	0.9%	67.17	2.9%	67.17	2.9%
FEBRUARY	126.38	2.3%	124.88	2.2%	61.7%	1.2%	57.9%	1.0%	78.02	3.5%	72.30	3.2%
MAR	131.56	3.0%	127.37	2.5%	68.5%	0.9%	61.6%	0.9%	90.17	3.9%	78.46	3.5%
APRIL	130.33	3.3%	128.19	2.7%	67.9%	0.9%	63.2%	0.9%	88.54	4.2%	81.00	3.7%
MAY	129.90	2.6%	128.57	2.7%	68.2%	0.7%	64.2%	0.8%	88.59	3.3%	82.57	3.6%
JUNE	132.66	2.8%	129.36	2.7%	74.5%	1.7%	65.9%	1.0%	98.85	4.6%	85.29	3.8%
JULY	133.44	2.0%	130.06	2.6%	73.6%	-0.2%	67.1%	0.8%	98.17	1.8%	87.22	3.5%
AUGUST	130.71	2.3%	130.24	2.6%	71.4%	1.2%	67.6%	0.8%	93.37	3.5%	88.07	3.5%
SEPTEMBER	131.00	1.9%	130.37	2.5%	68.0%	-2.1%	67.7%	0.5%	89.10	-0.3%	88.22	3.1%
OCTOBER	133.81	2.7%	130.75	2.6%	69.9%	0.8%	67.9%	0.5%	93.55	3.5%	88.78	3.1%
NOVEMBER												
DECEMBER												

Note: The "Change %" column refers to the change from the prior year's figure.

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Three Year Comparison - CITY OF IRVING - ALL PROPERTIES

October 2018

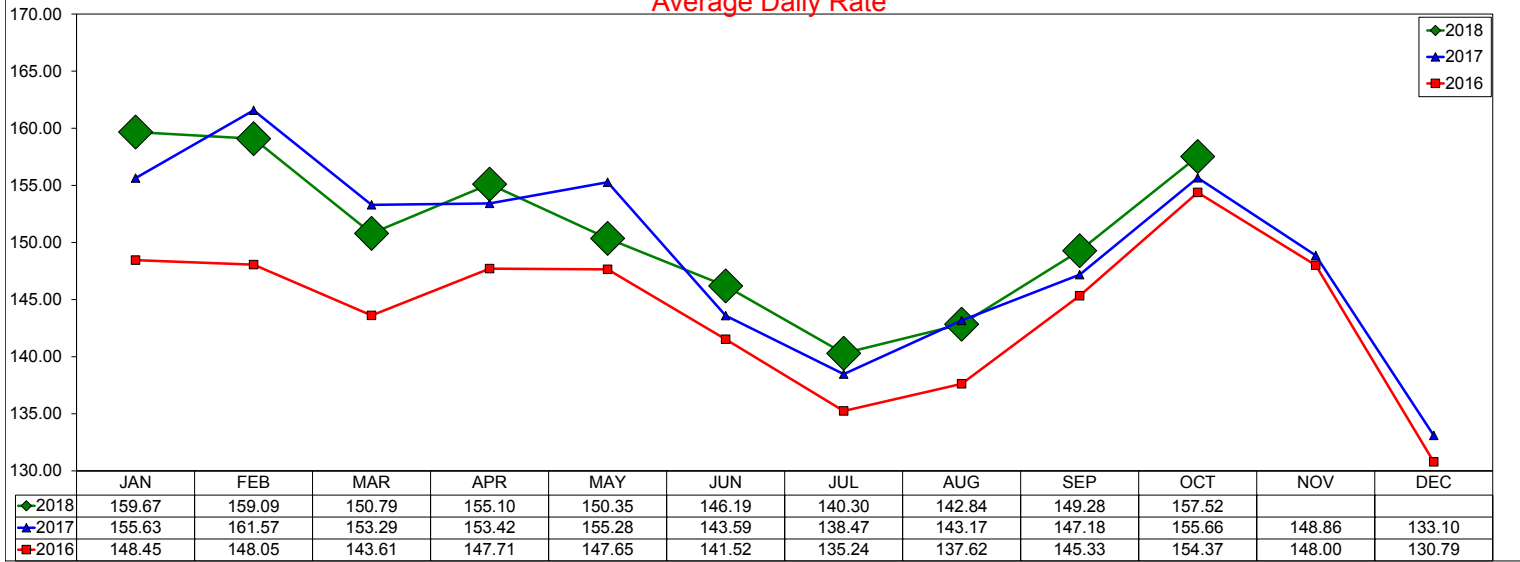


Three Year Comparison - ICC Comp Set

October 2018

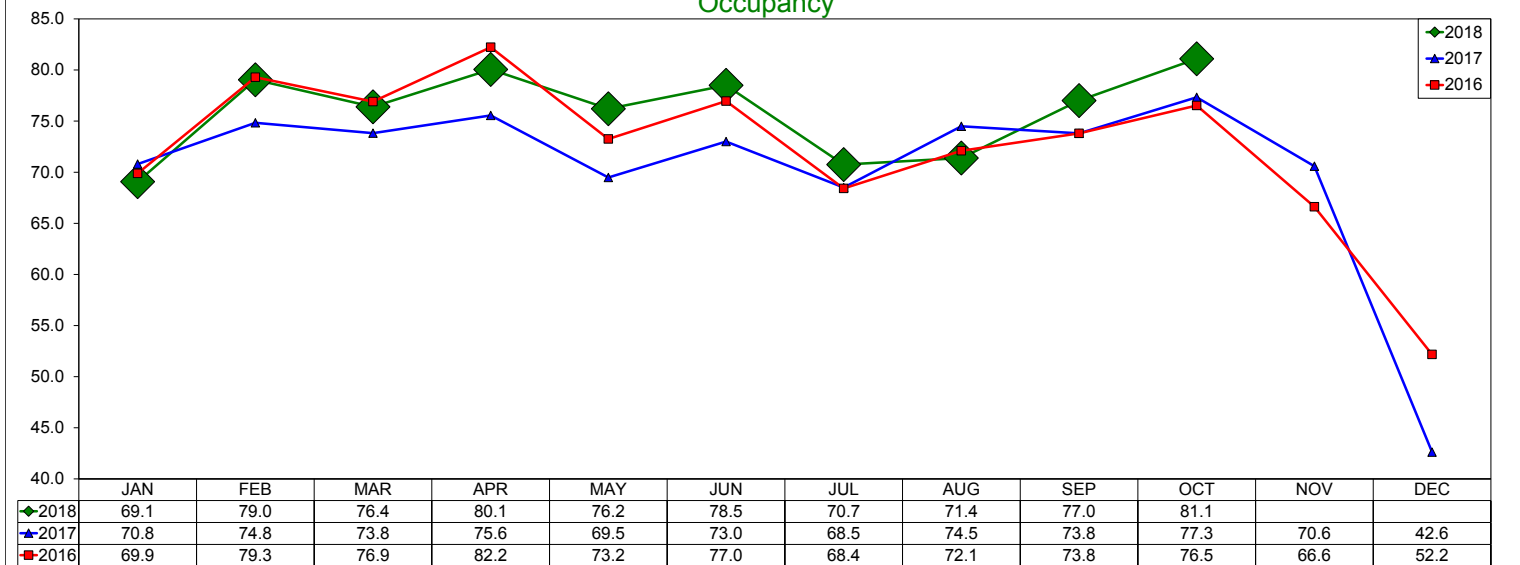
Comp set includes: Marriott Las Colinas, Omni Mandalay, Marriott DFW, Sheraton DFW, Westin DFW

Average Daily Rate



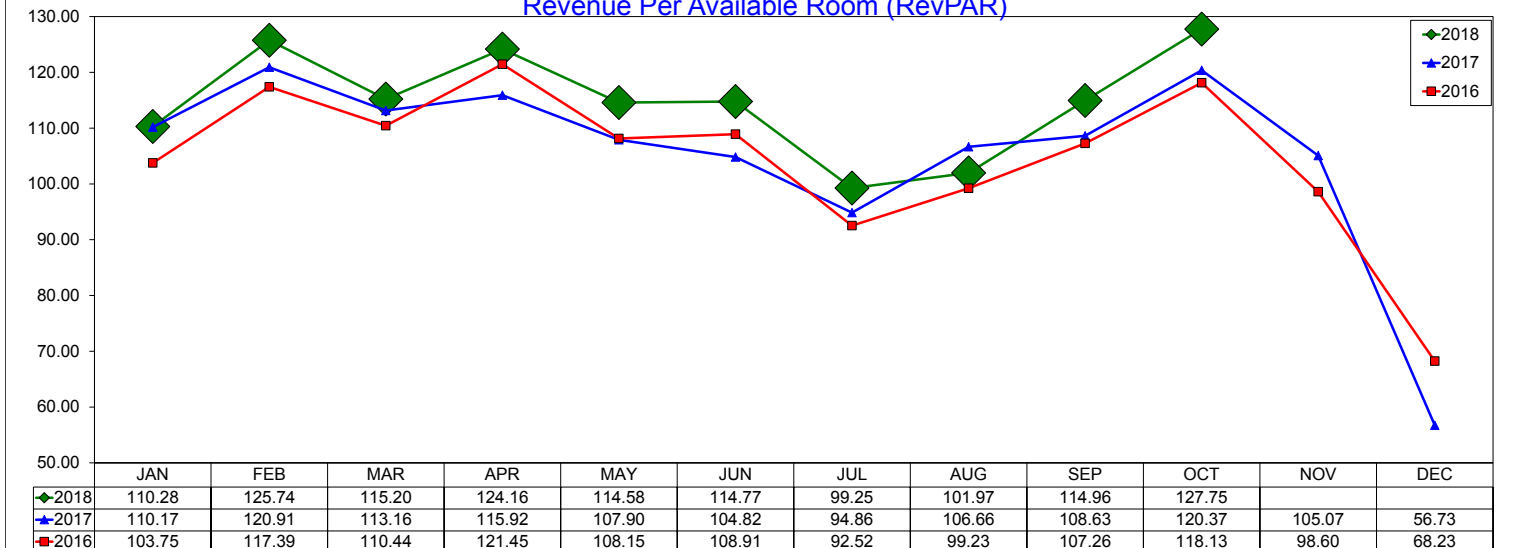
12 month ADR Rolling Average through October 2018 is \$150.08 with a change from last year of 0.6%

Occupancy



12 month Occupancy Rolling Average through October 2018 is 72.63% with a change from last year of 2.6%

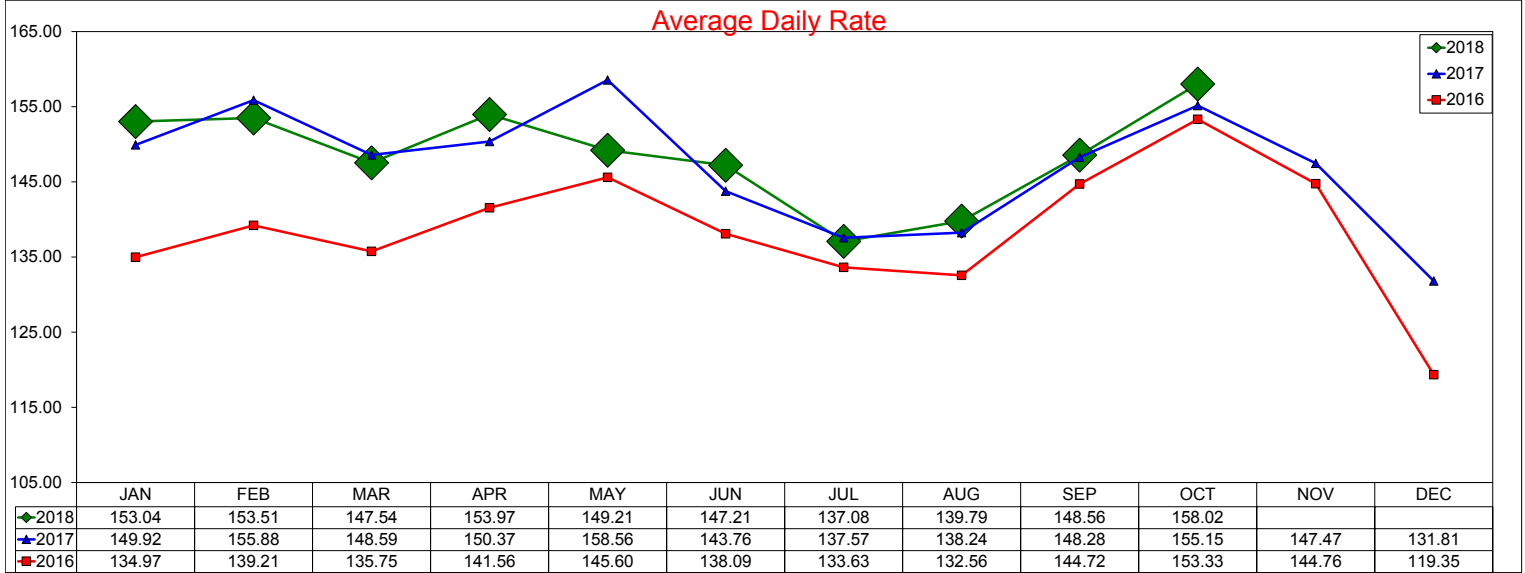
Revenue Per Available Room (RevPAR)



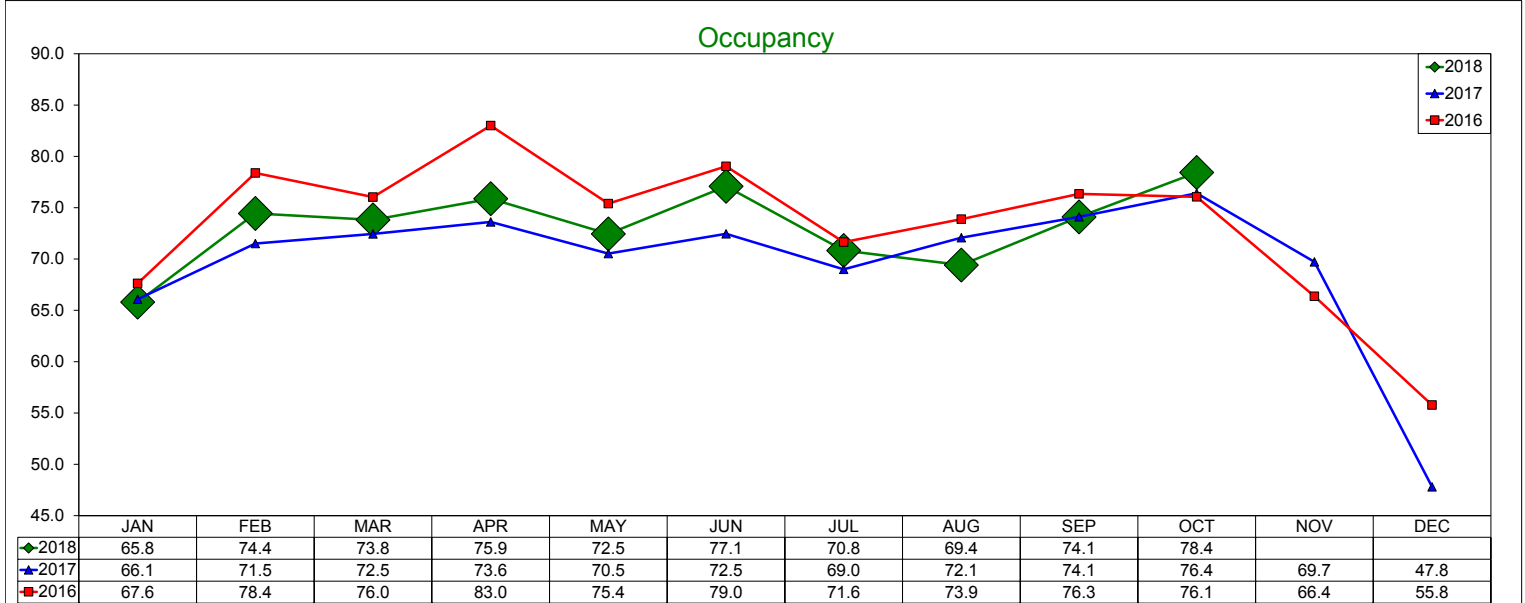
12 month RevPAR Rolling Average through October 2018 is \$109.01 with a change from last year of 3.1%

Three Year Comparison - Luxury/Full Service - Irving

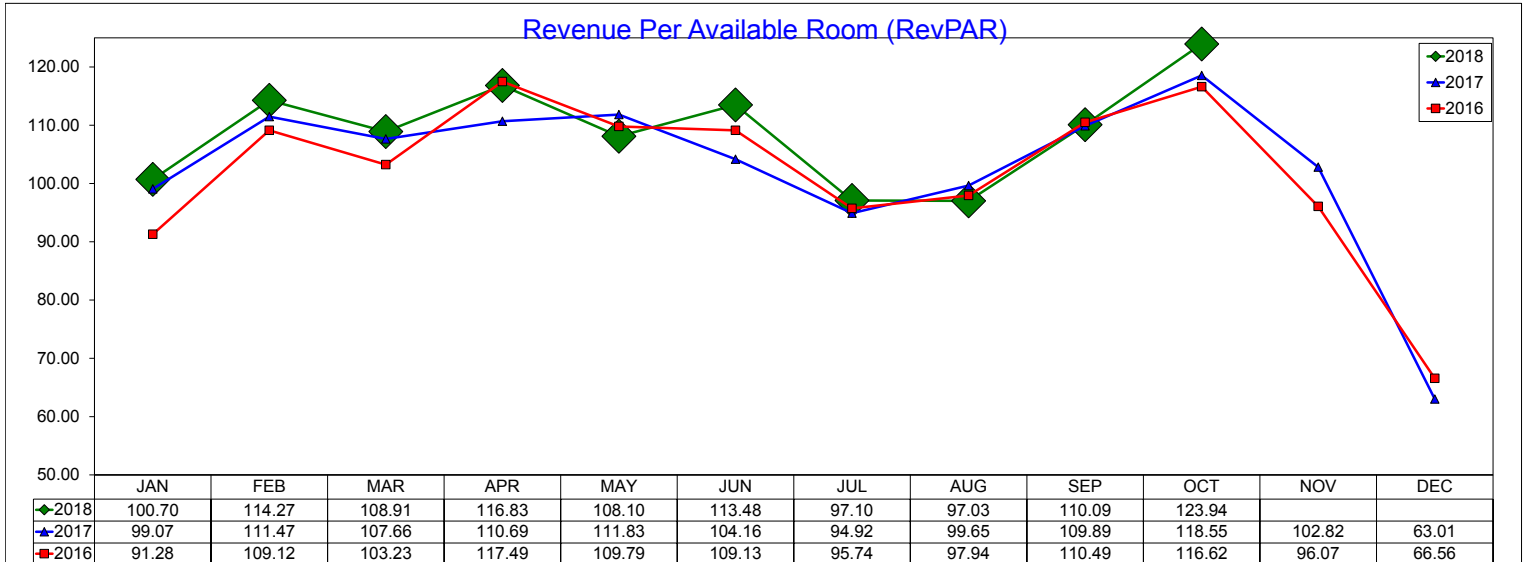
October 2018



12 month ADR Rolling Average through October 2018 is \$147.81 with a change from last year of 1.0%



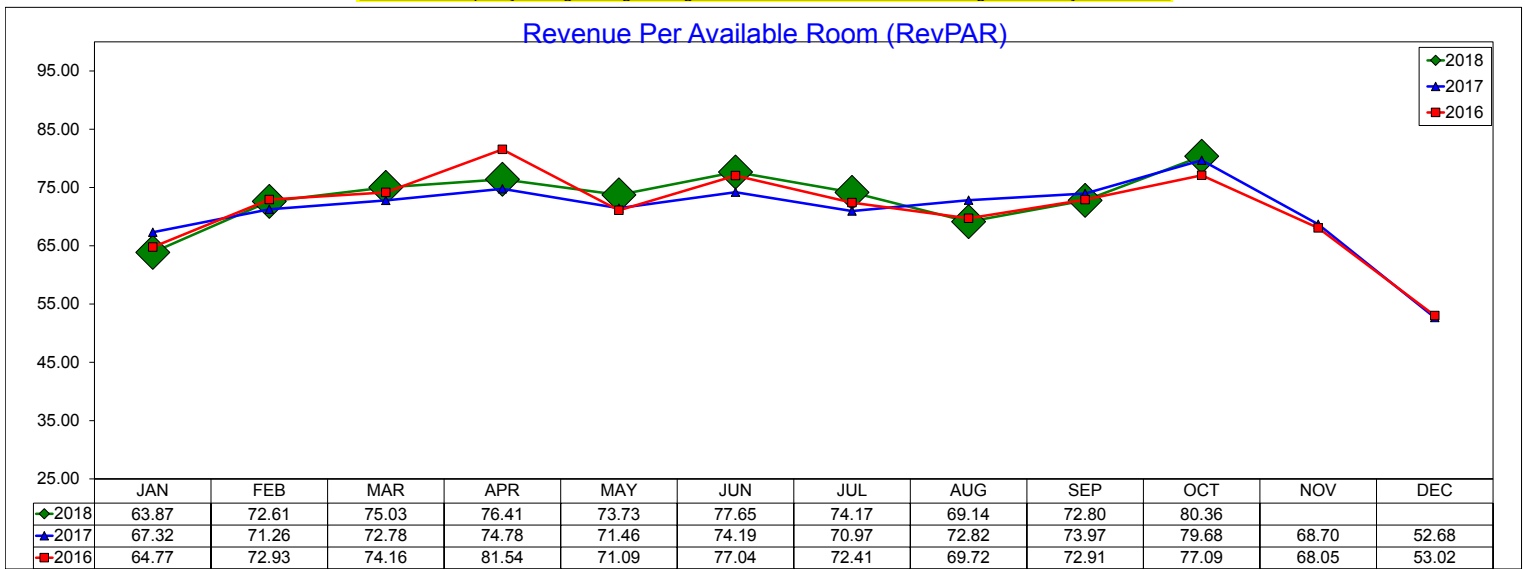
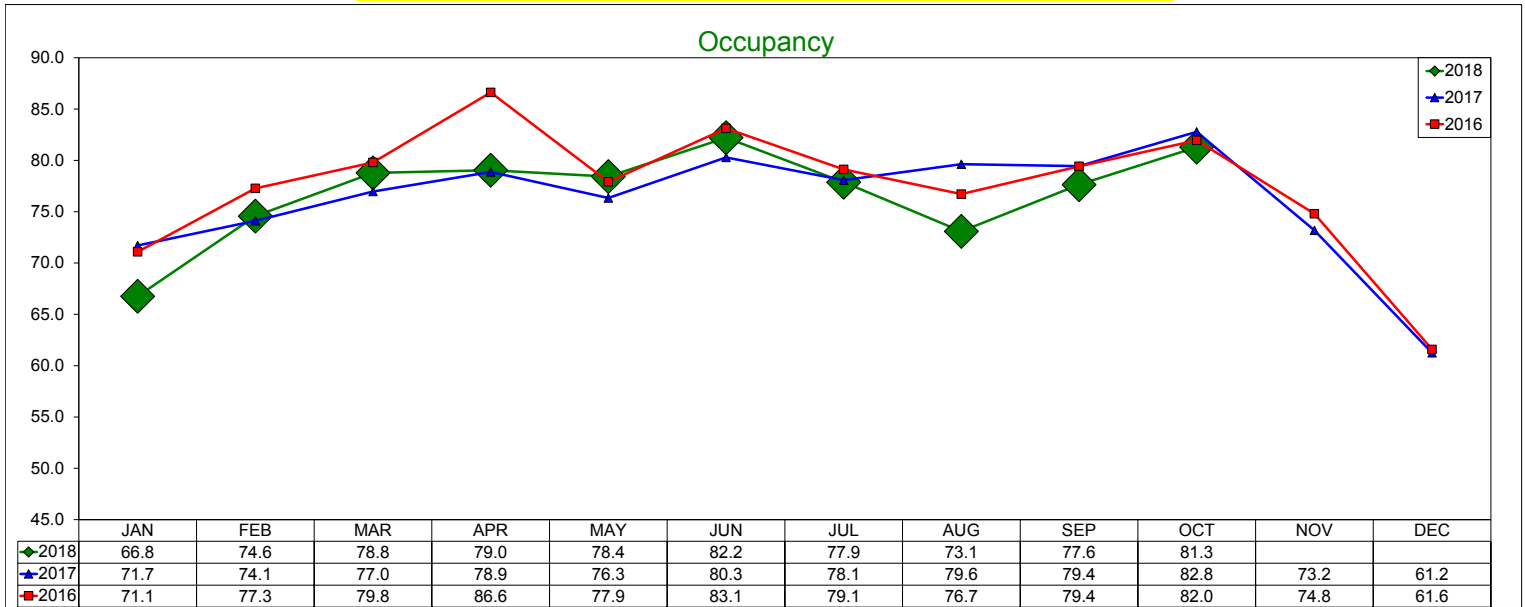
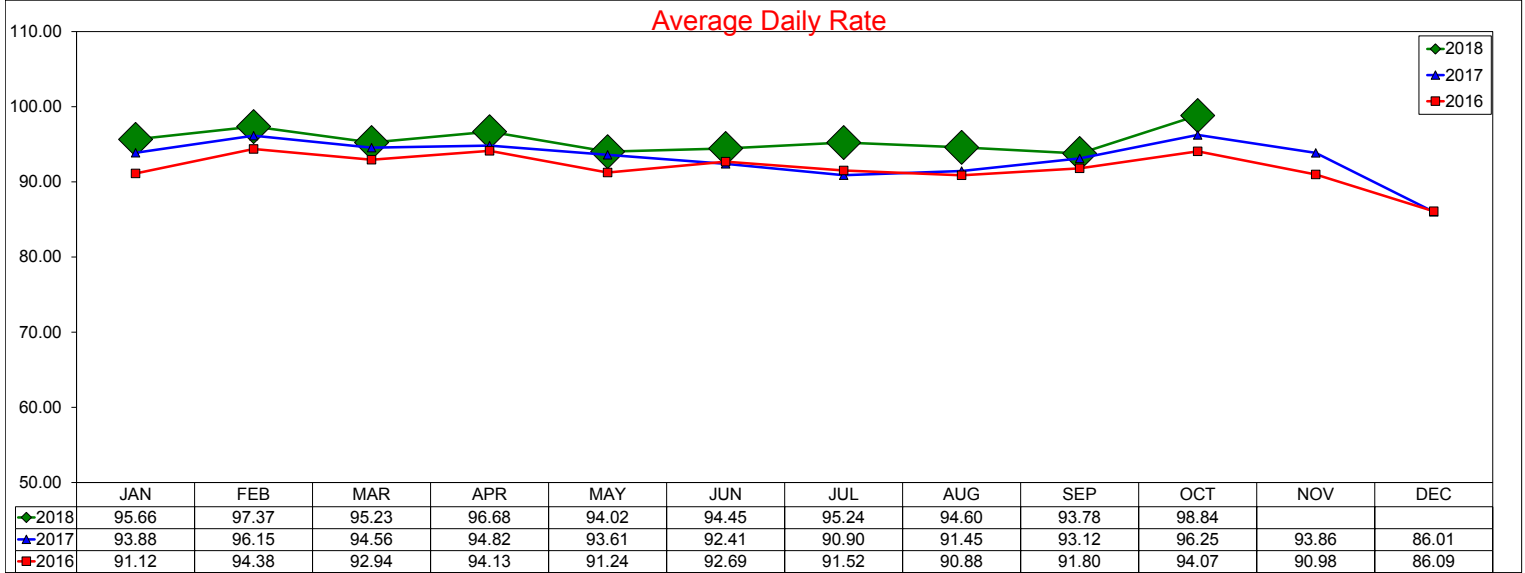
12 month Occupancy Rolling Average through October 2018 is 70.83% with a change from last year of 2.3%



12 month RevPAR Rolling Average through October 2018 is \$104.69 with a change from last year of 3.4%

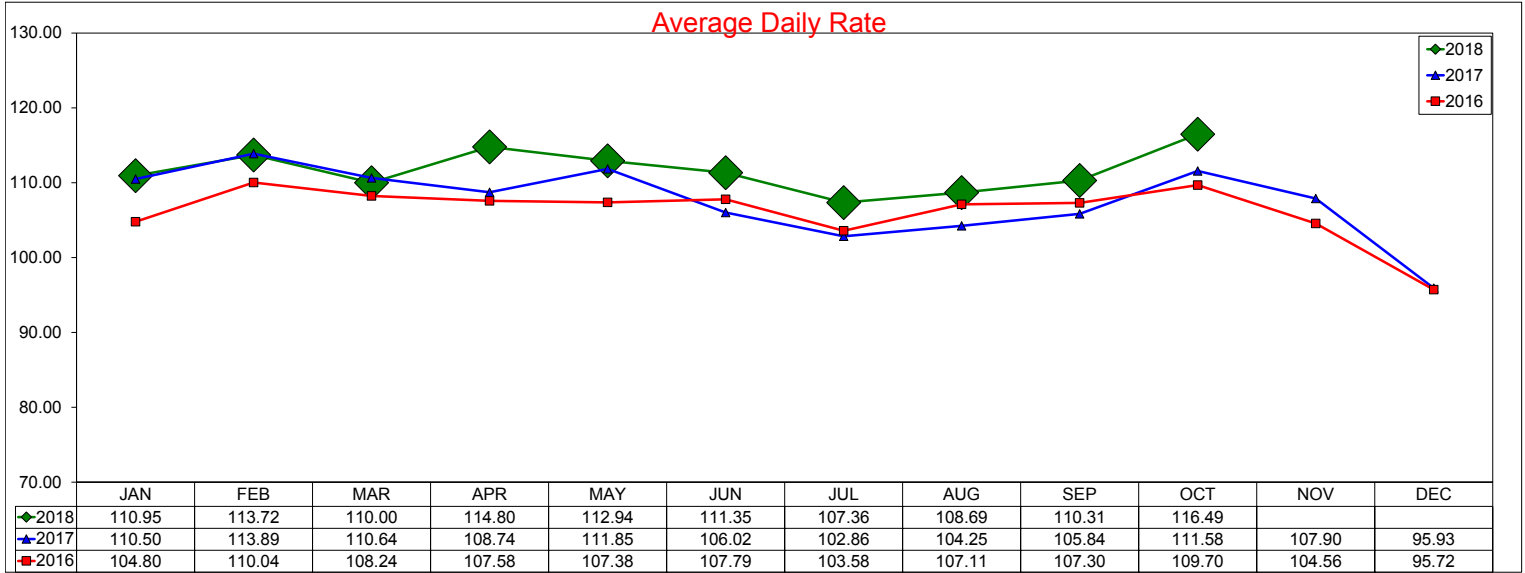
Three Year Comparison - All Suite/Extended Stay - Irving

October 2018

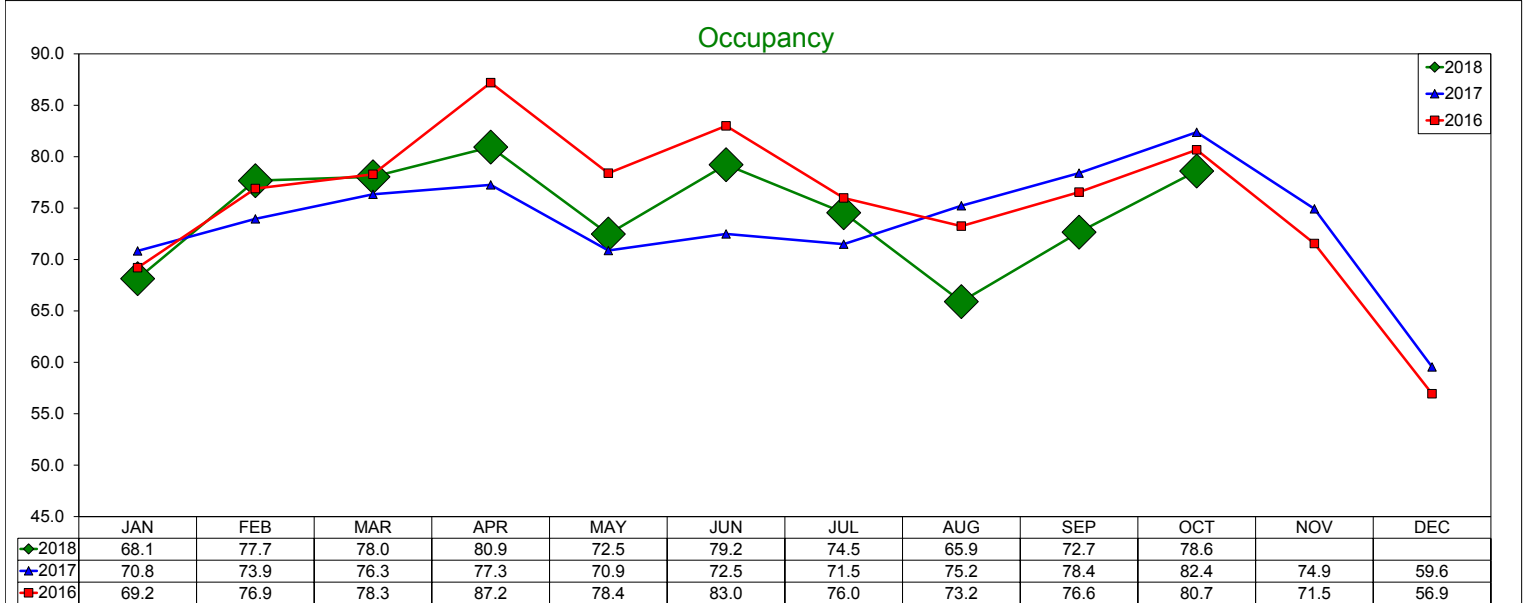


Three Year Comparison - Limited Service - Irving

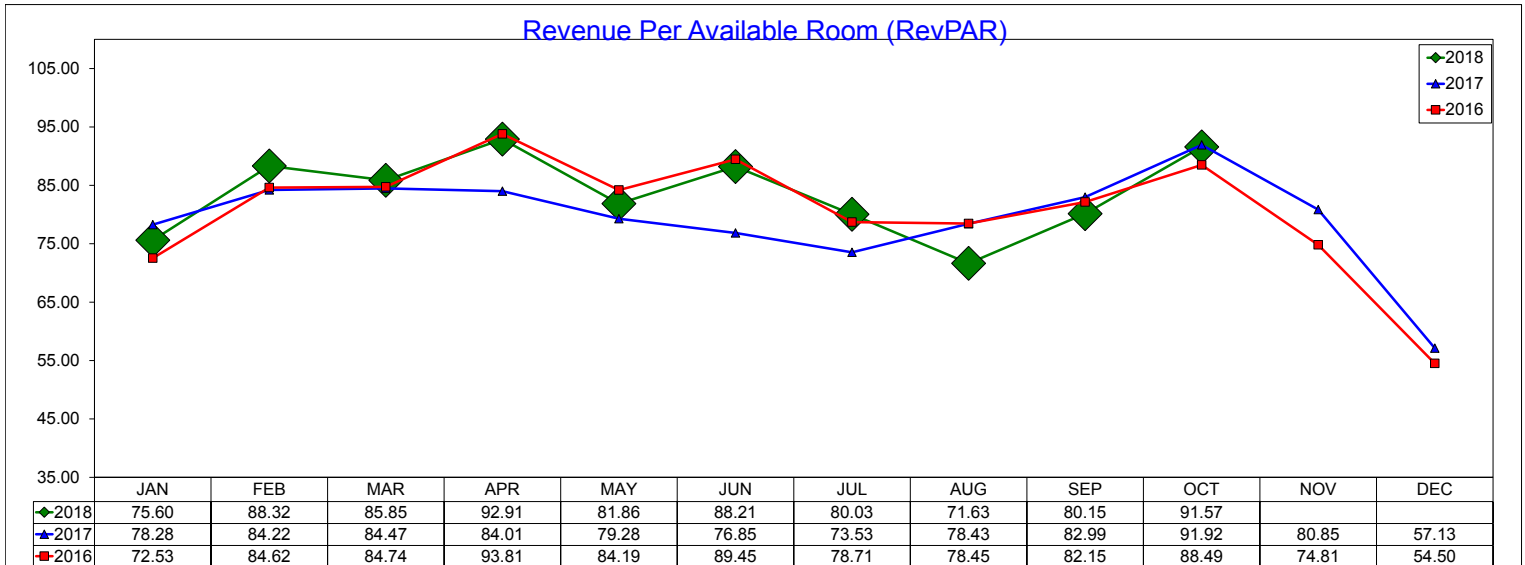
October 2018



12 month ADR Rolling Average through October 2018 is \$110.26 with a change from last year of 4.5%



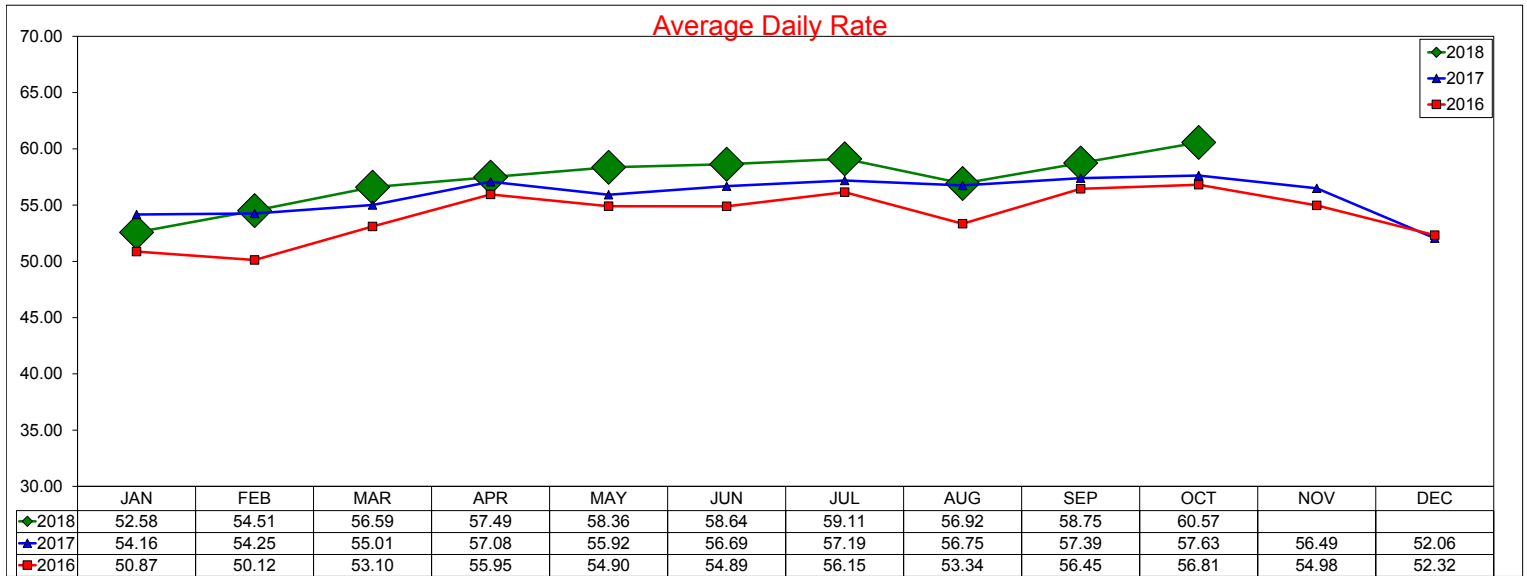
12 month Occupancy Rolling Average through October 2018 is 73.43% with a change from last year of -2.2%



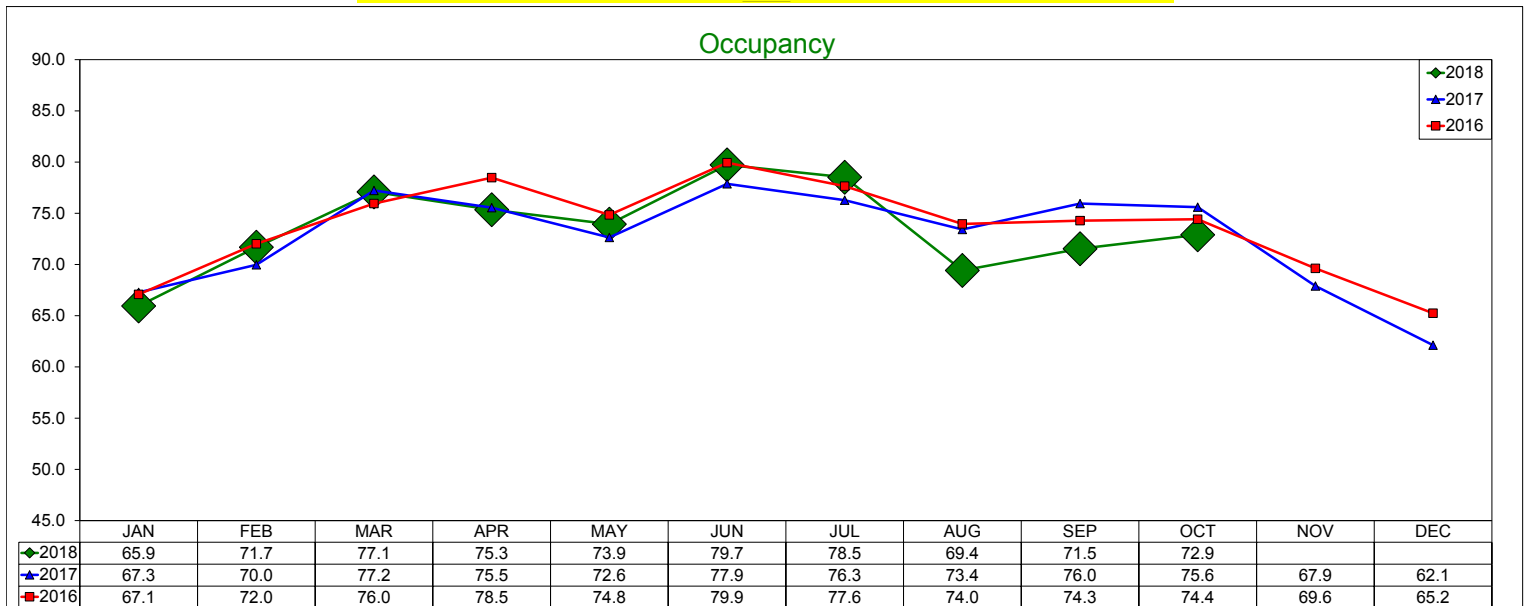
12 month RevPAR Rolling Average through October 2018 is \$80.96 with a change from last year of 2.2%

Three Year Comparison - Budget - Irving

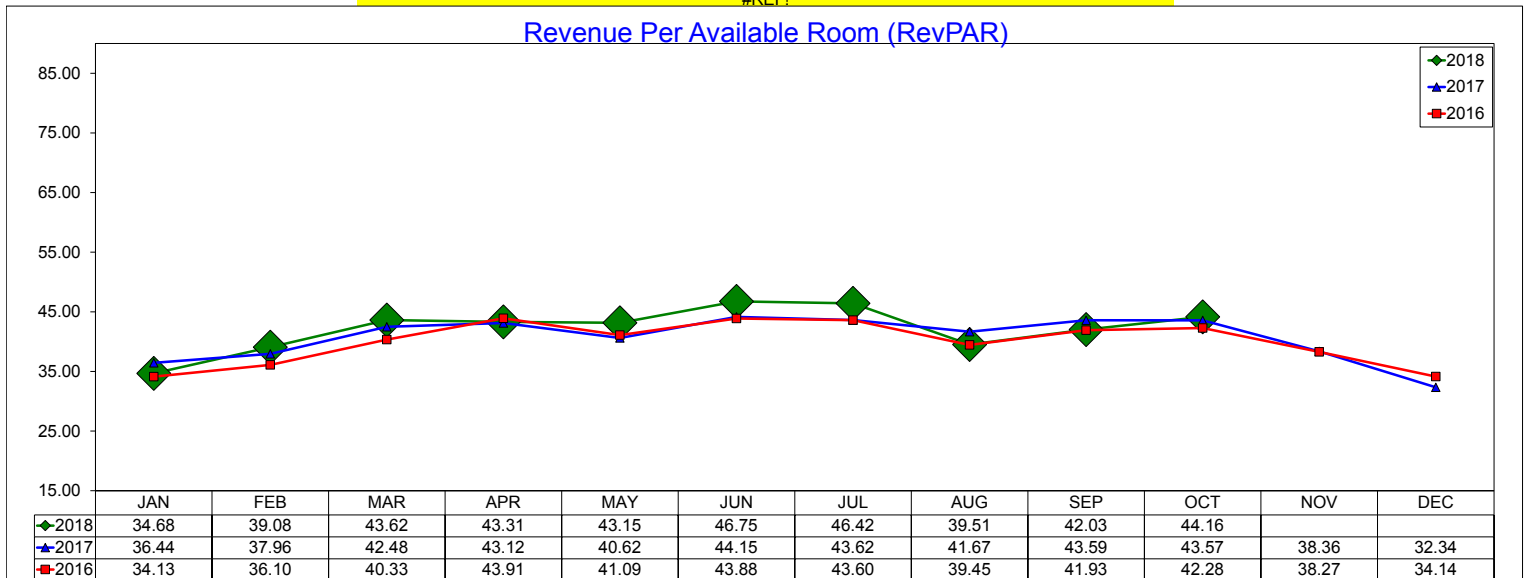
October 2018



#REF!



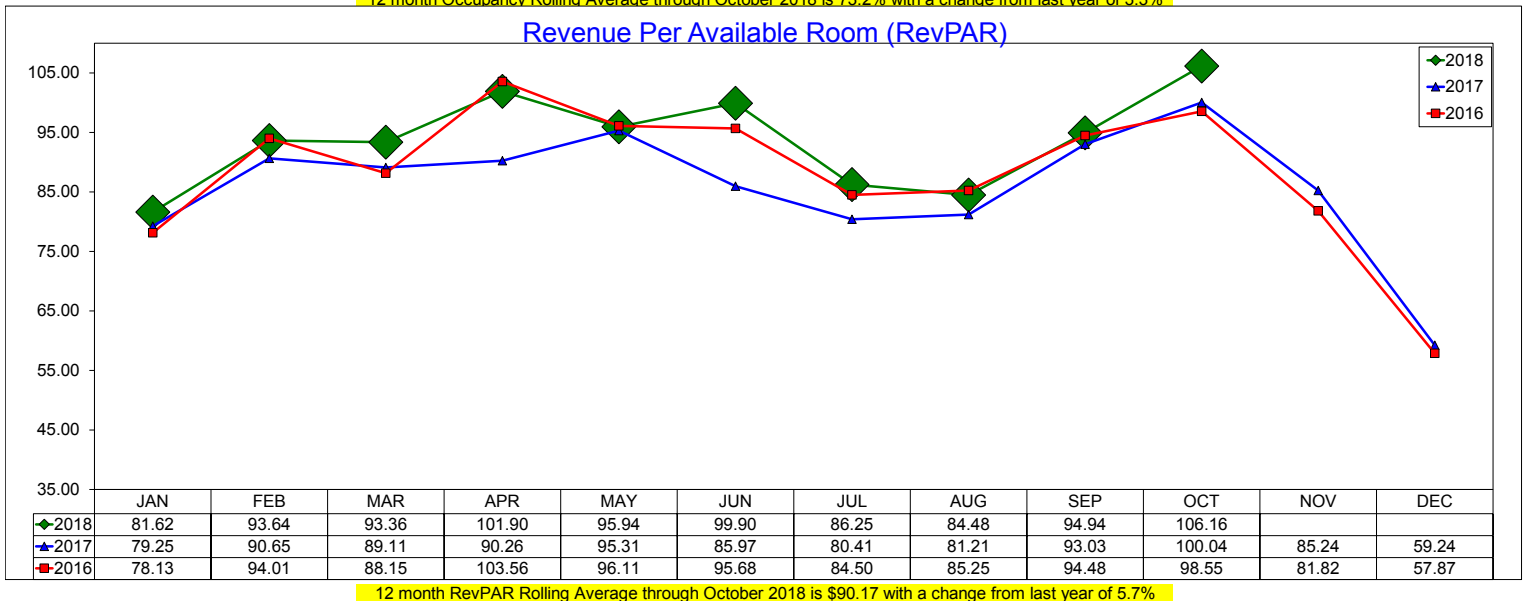
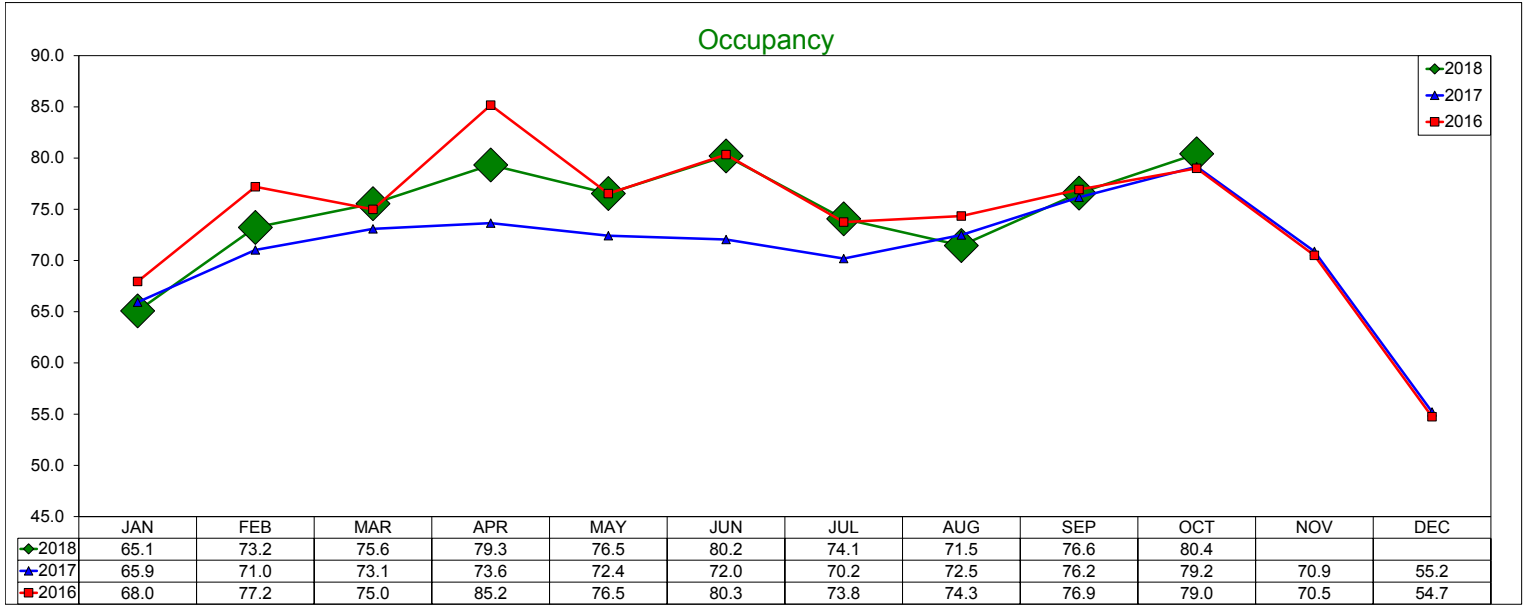
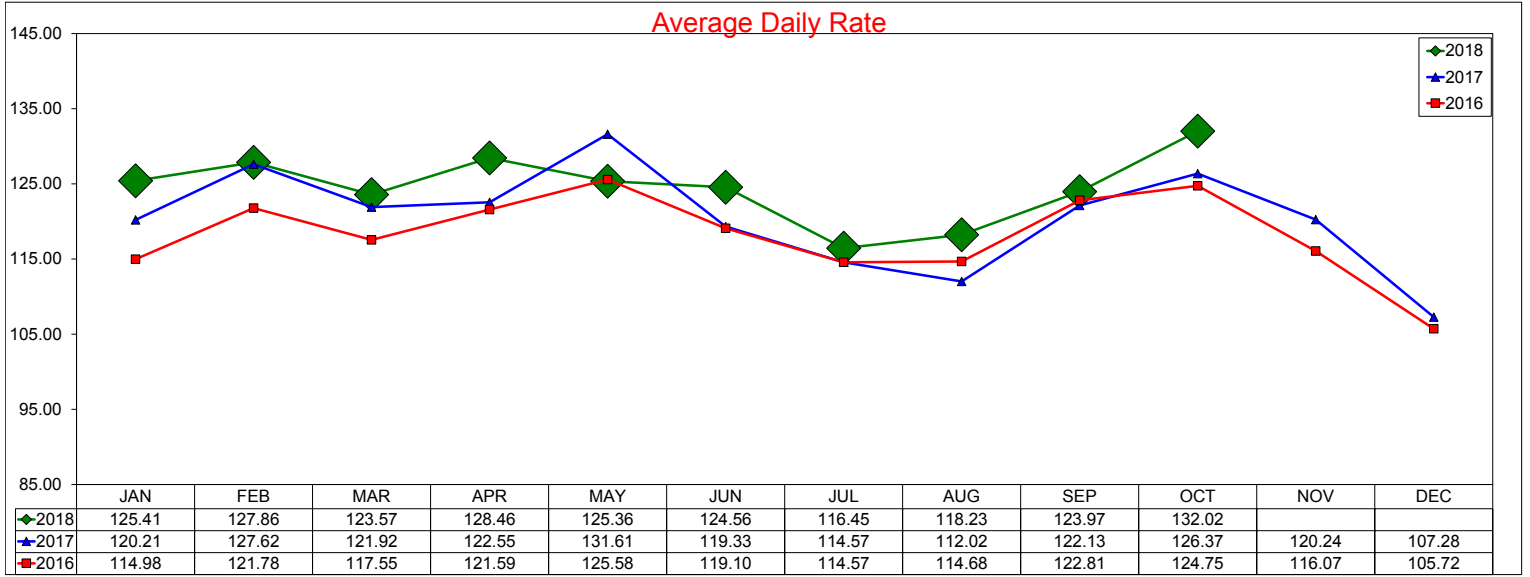
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#REF!

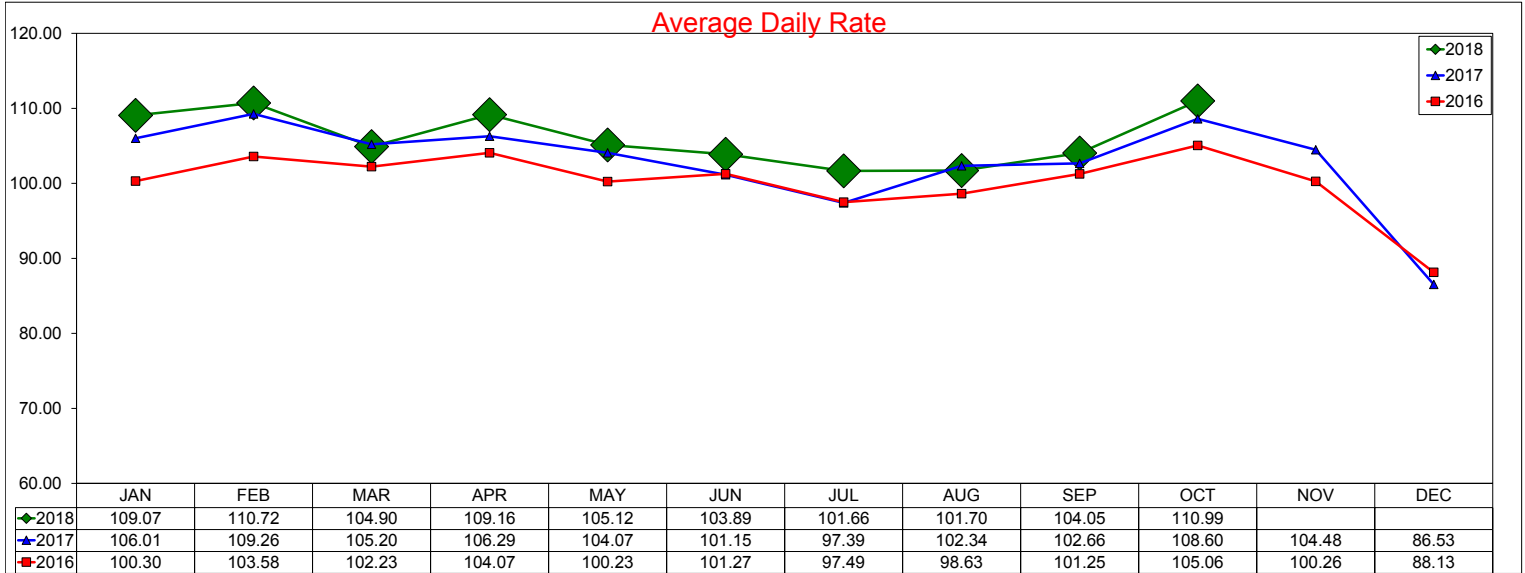
Three Year Comparison - Las Colinas

October 2018

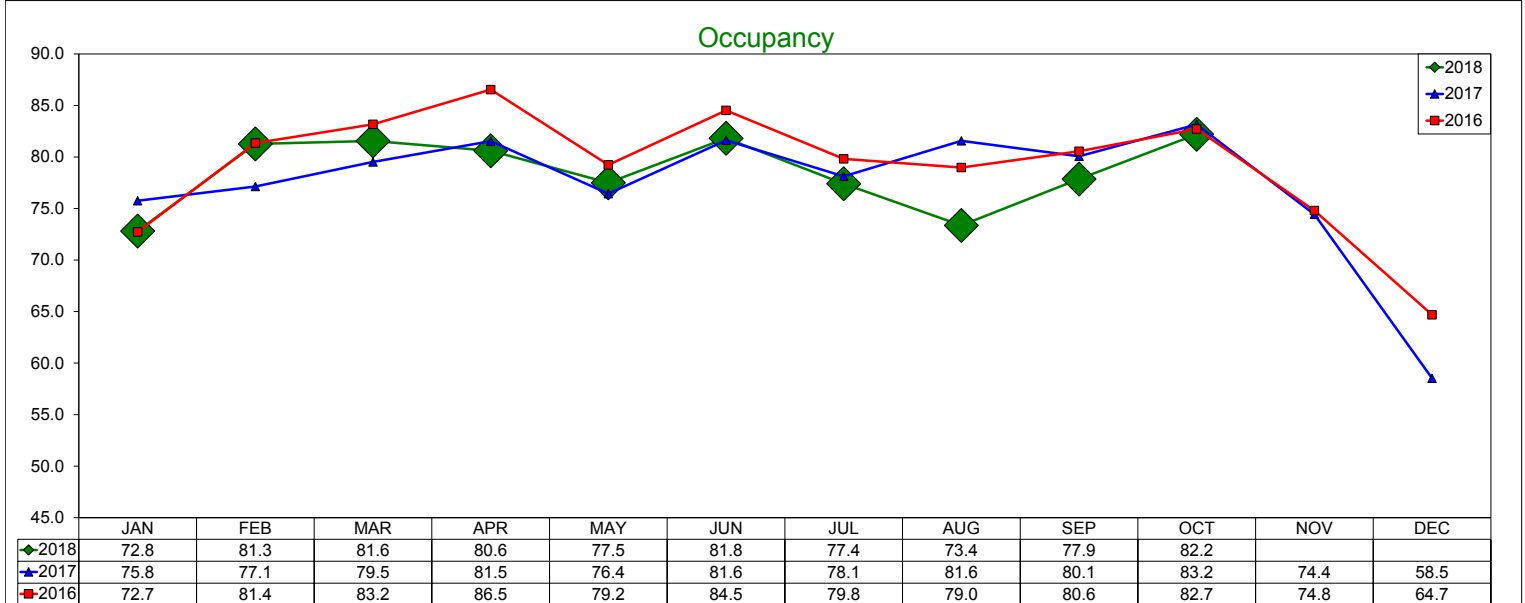


Three Year Comparison - DFW North

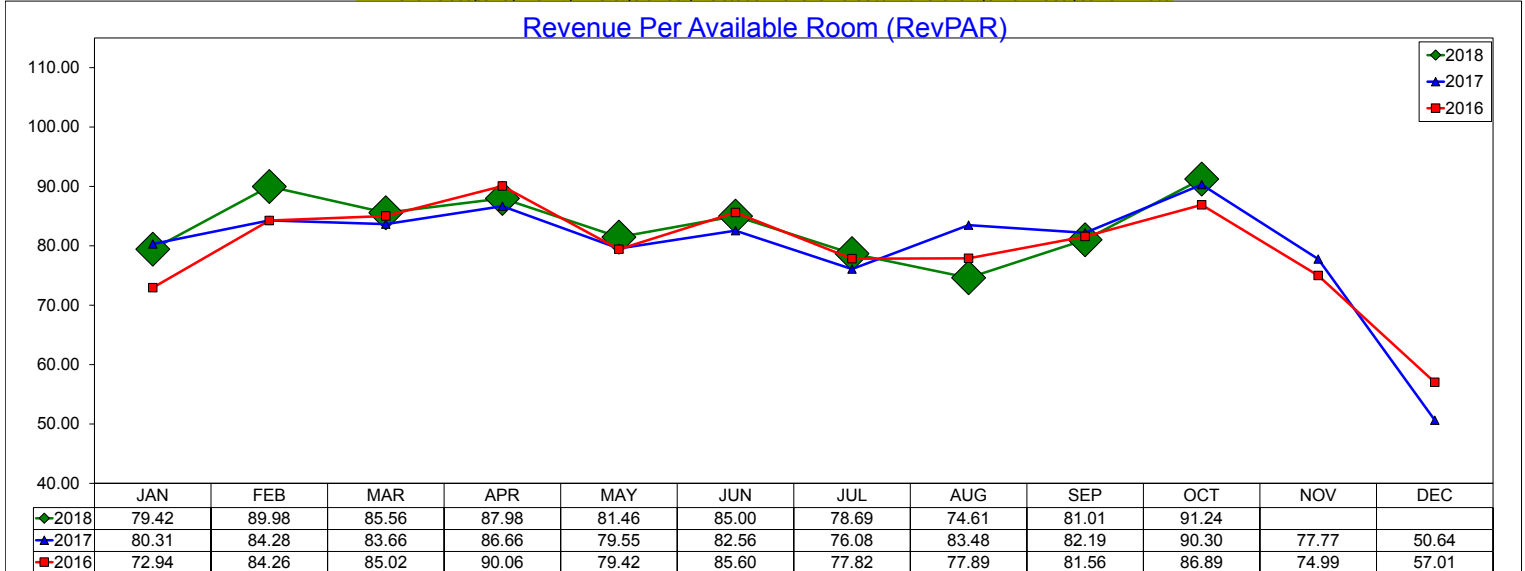
October 2018



12 month ADR Rolling Average through October 2018 is \$104.73 with a change from last year of 1.9%



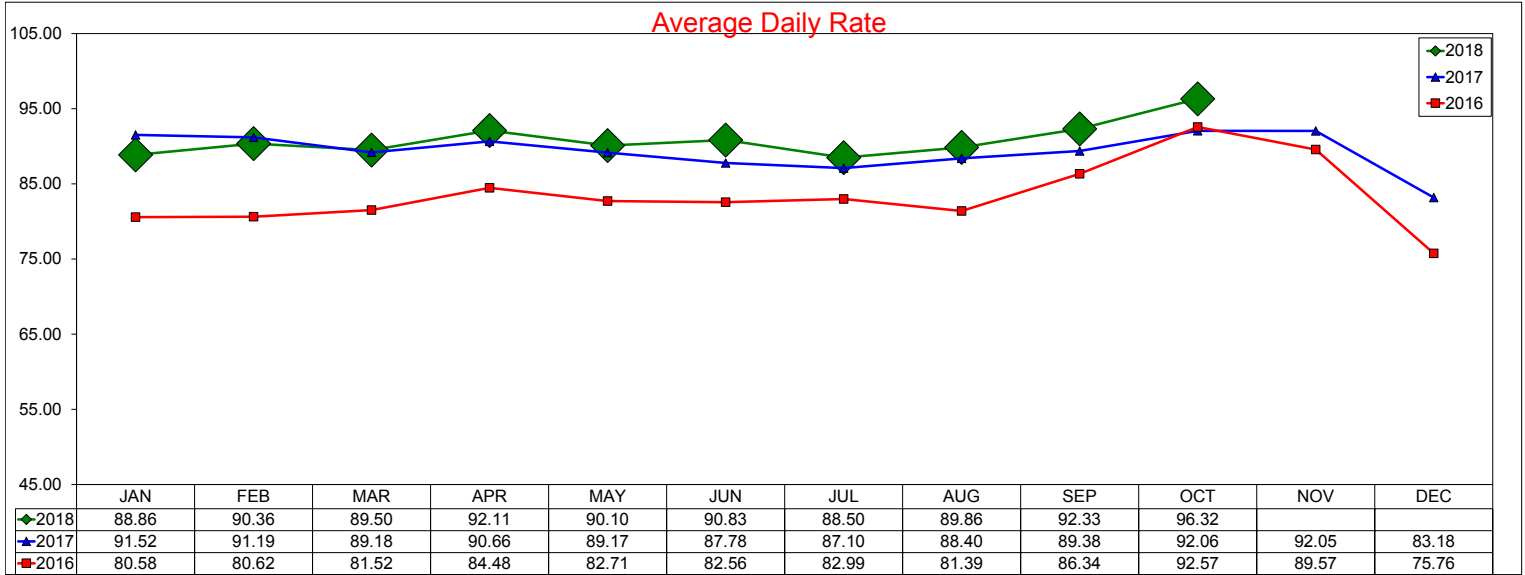
12 month Occupancy Rolling Average through October 2018 is 76.55% with a change from last year of -1.6%



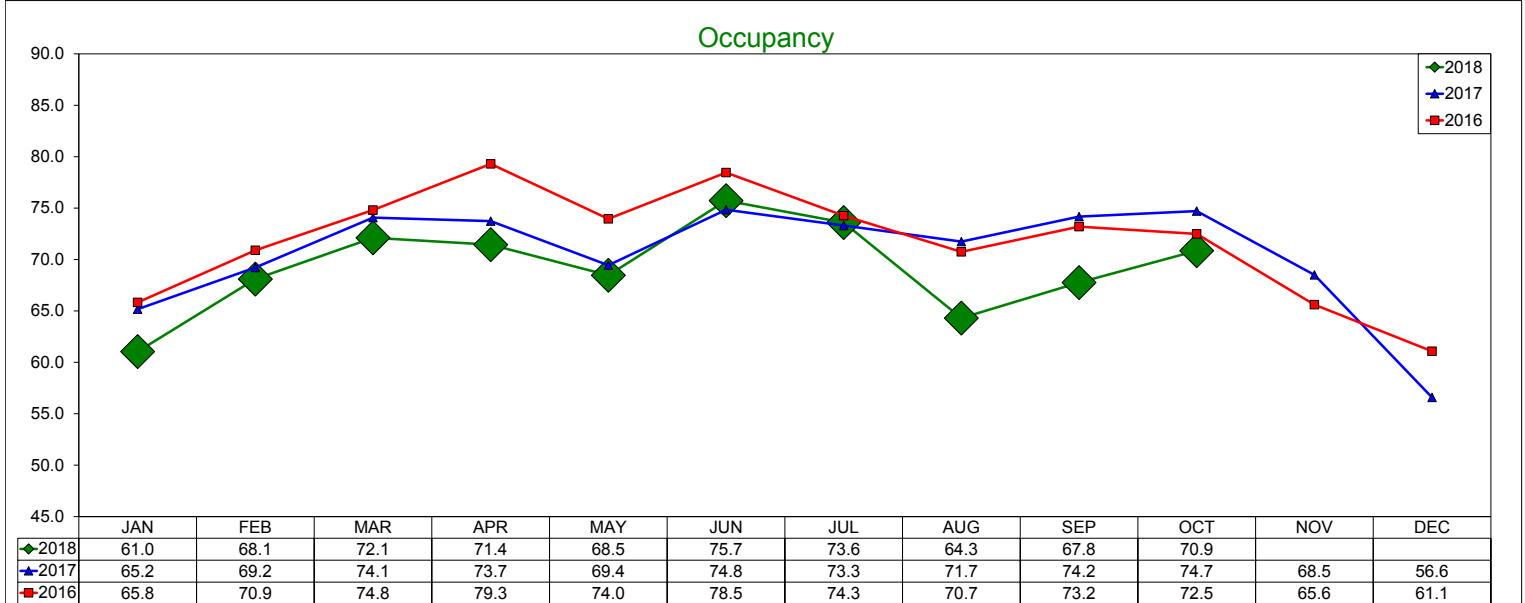
12 month RevPAR Rolling Average through October 2018 is \$80.17 with a change from last year of 0.2%

Three Year Comparison - DFW South

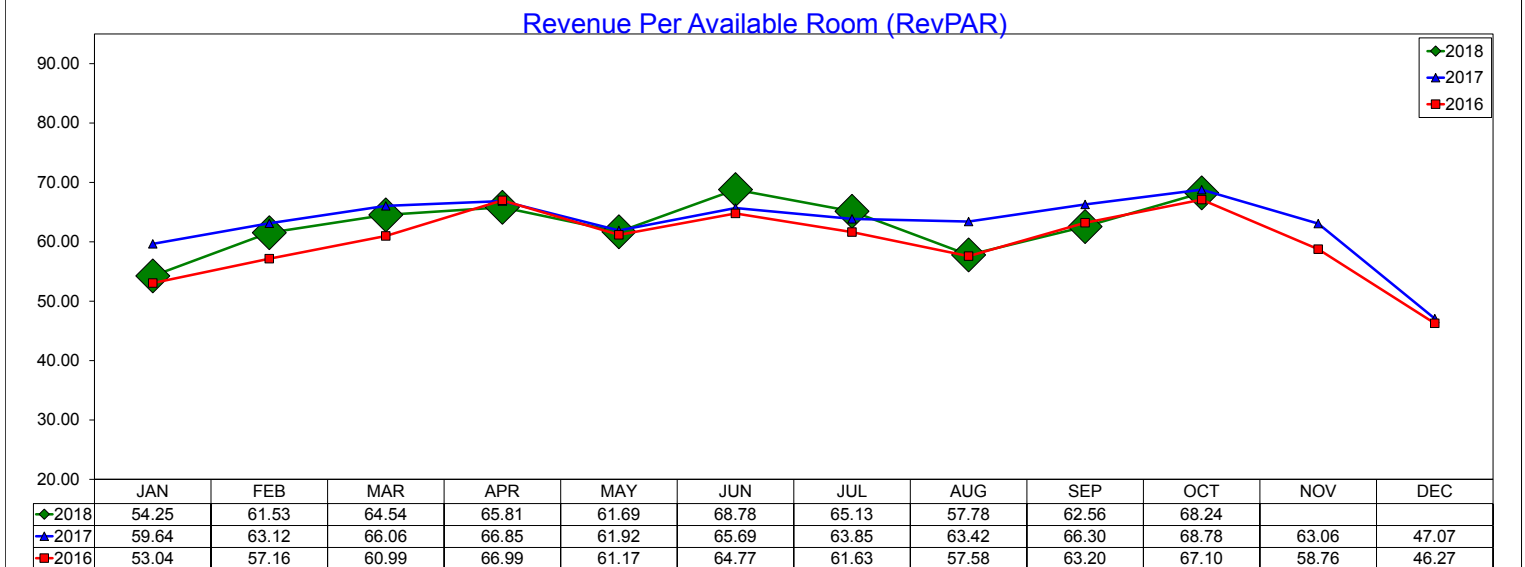
October 2018



12 month ADR Rolling Average through October 2018 is \$90.47 with a change from last year of 1.3%



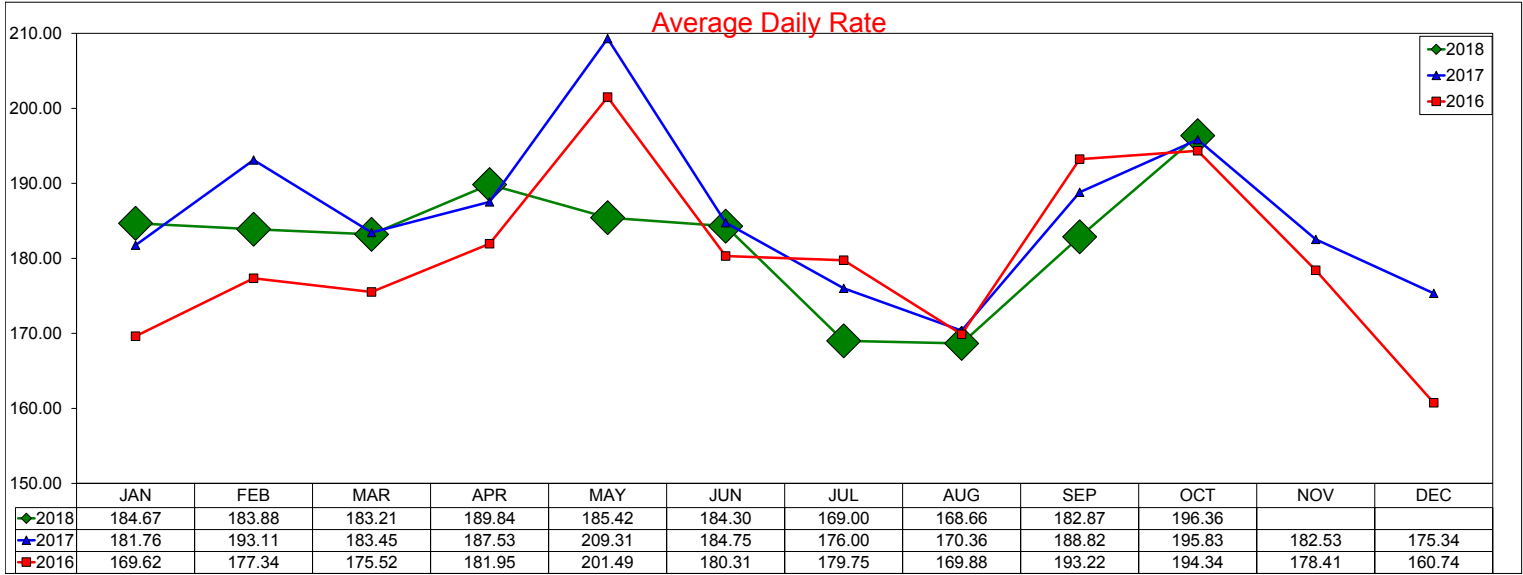
12 month Occupancy Rolling Average through October 2018 is 68.22% with a change from last year of -2.3%



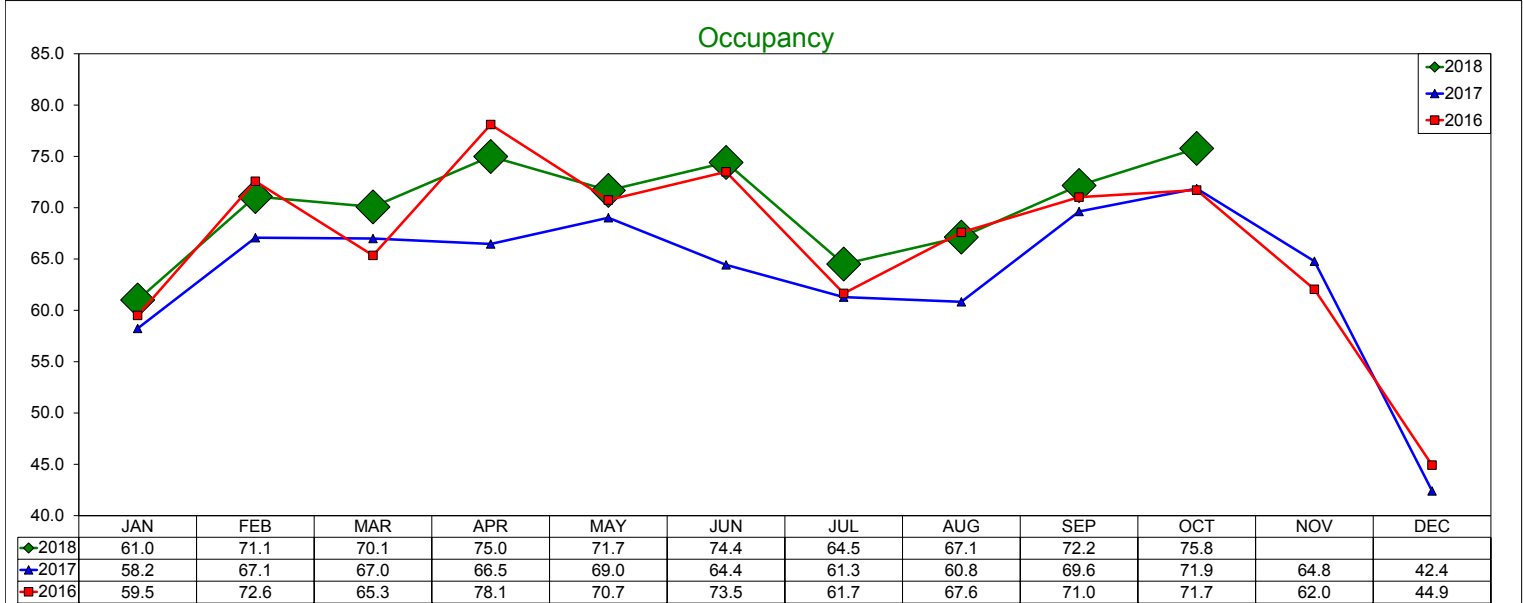
12 month RevPAR Rolling Average through October 2018 is \$61.71 with a change from last year of -1.1%

Three Year Comparison - Full Service - Las Colinas

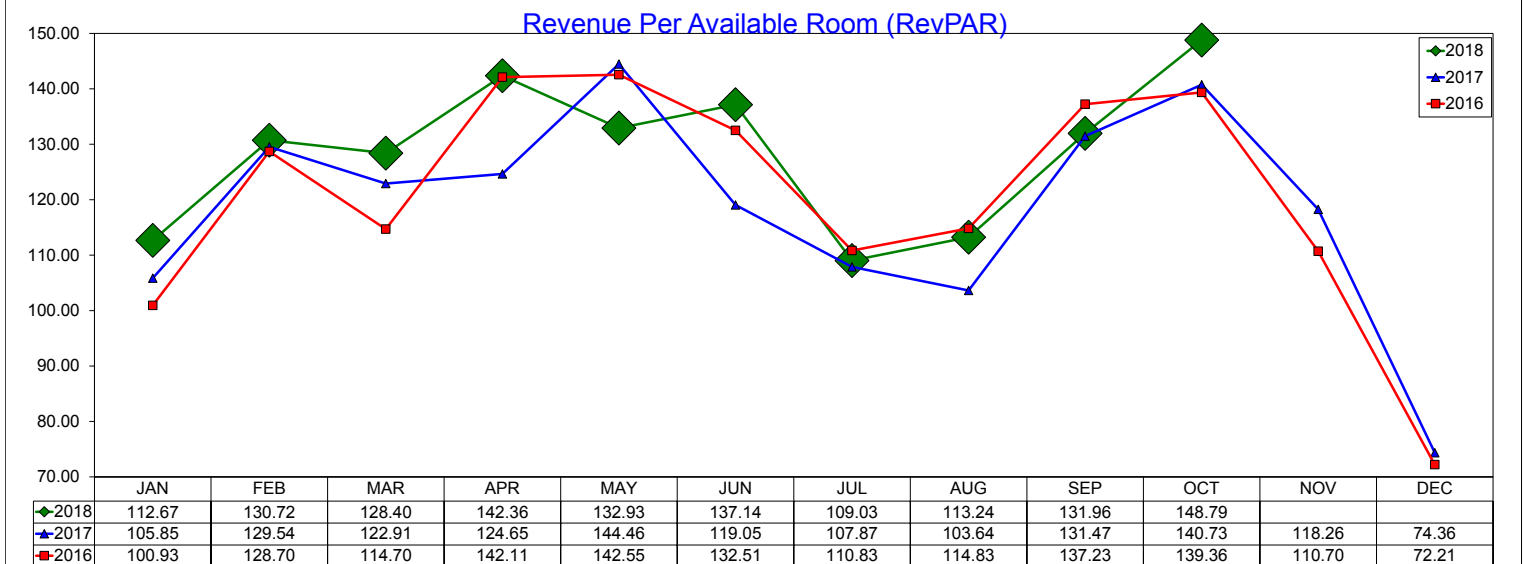
October 2018



12 month ADR Rolling Average through October 2018 is \$182.69 with a change from last year of 0.1%



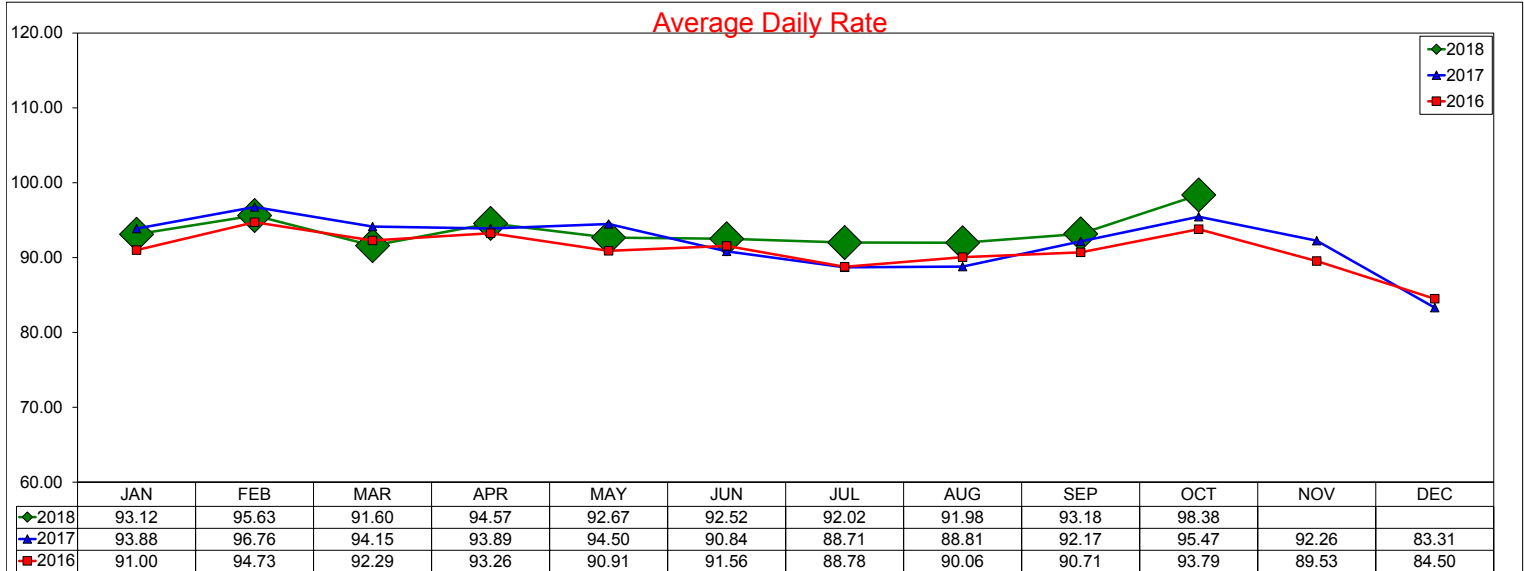
12 month Occupancy Rolling Average through October 2018 is 67.67% with a change from last year of 8.7%



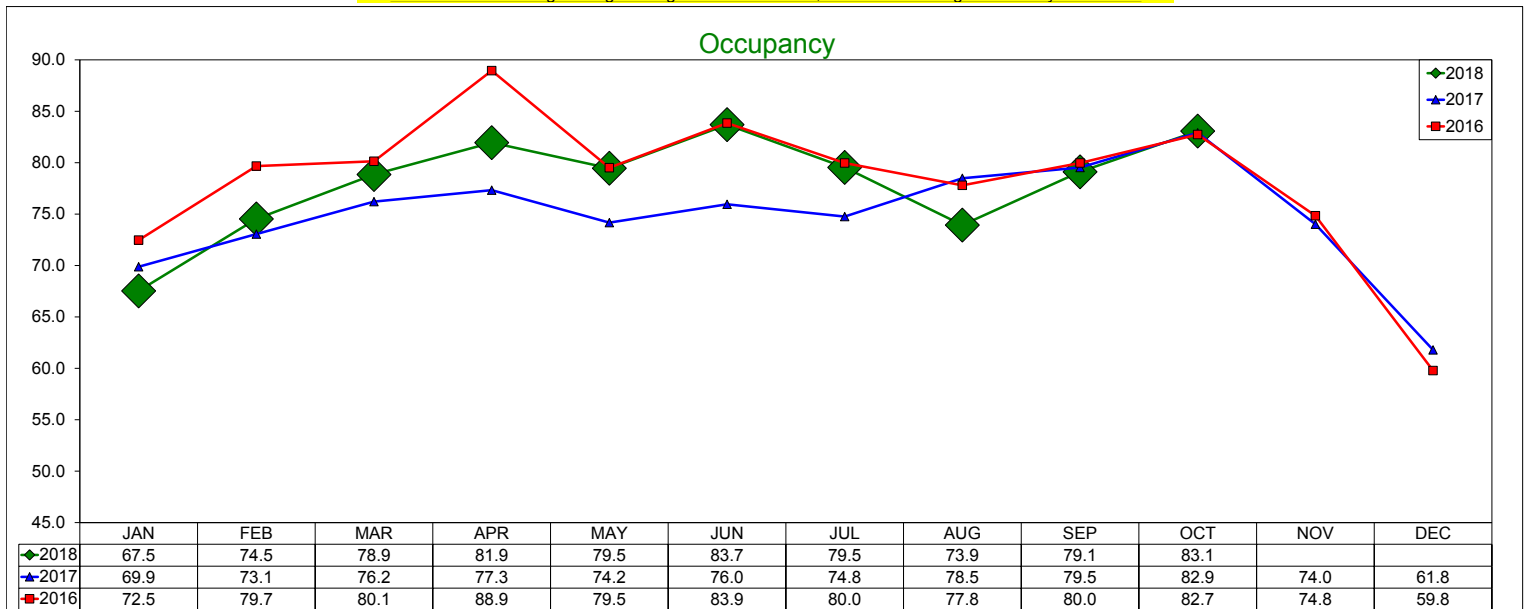
12 month RevPAR Rolling Average through October 2018 is \$123.62 with a change from last year of 8.9%

Three Year Comparison - Limited Service - Las Colinas

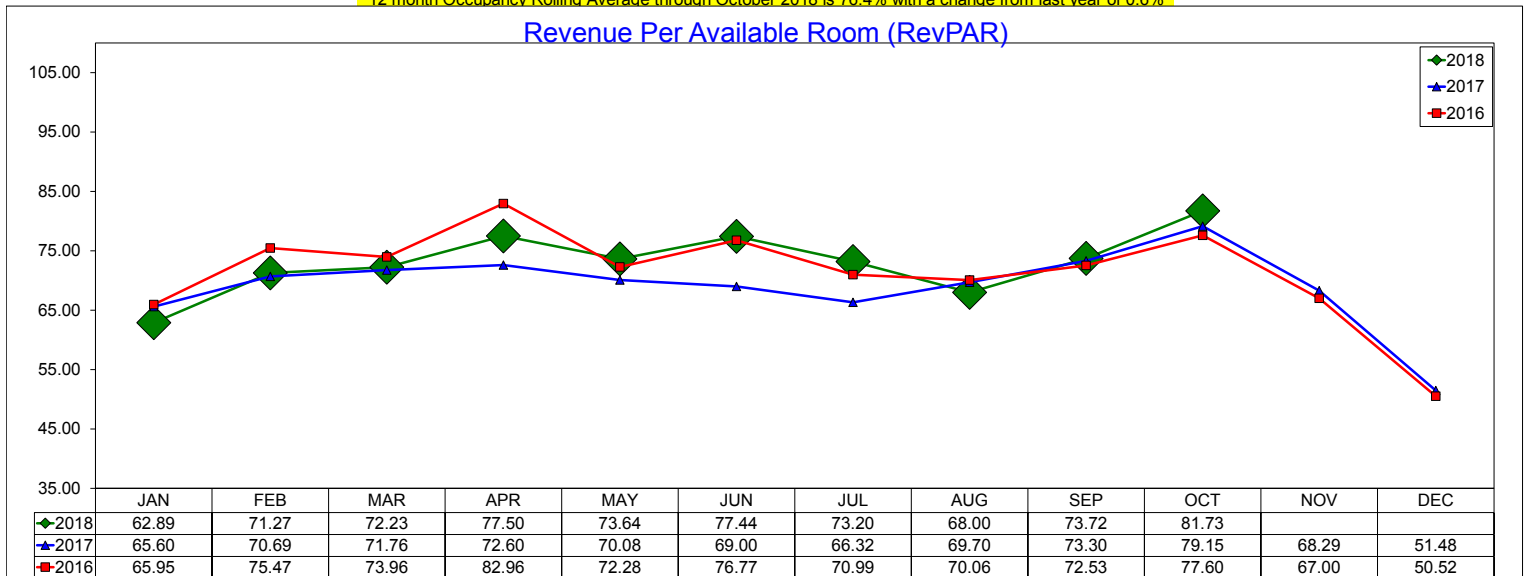
October 2018



12 month ADR Rolling Average through October 2018 is \$92.75 with a change from last year of 2.6%



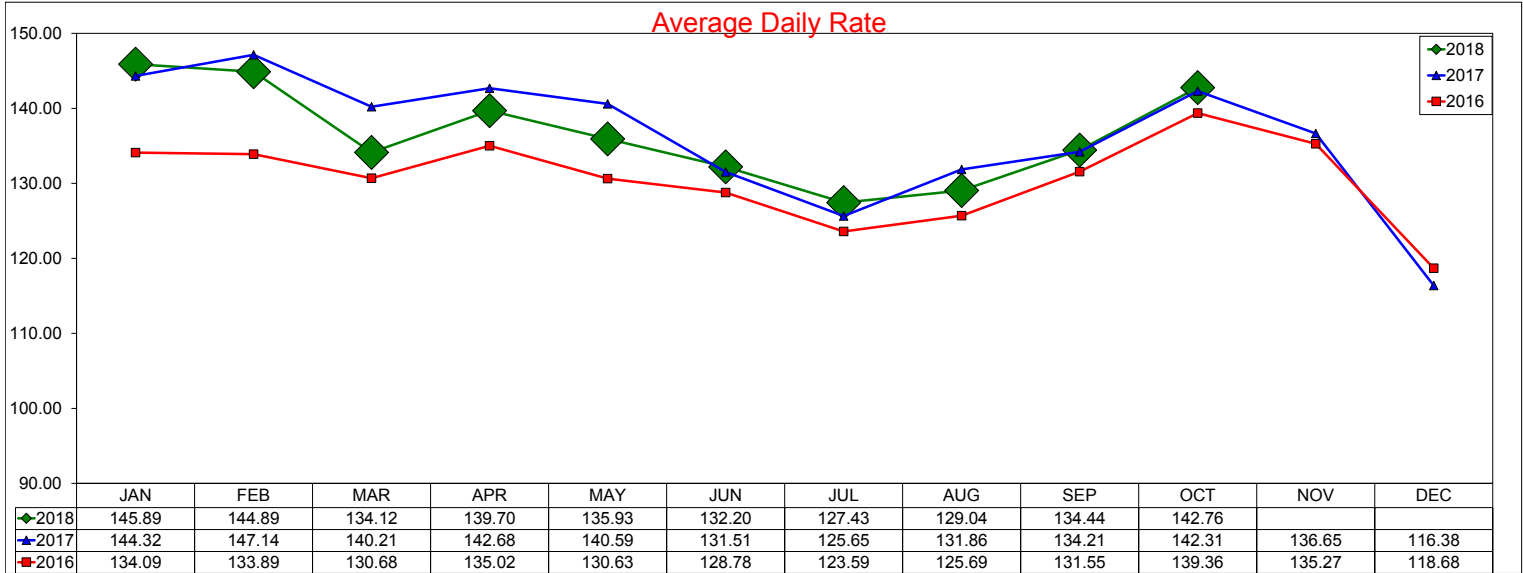
12 month Occupancy Rolling Average through October 2018 is 76.4% with a change from last year of 0.6%



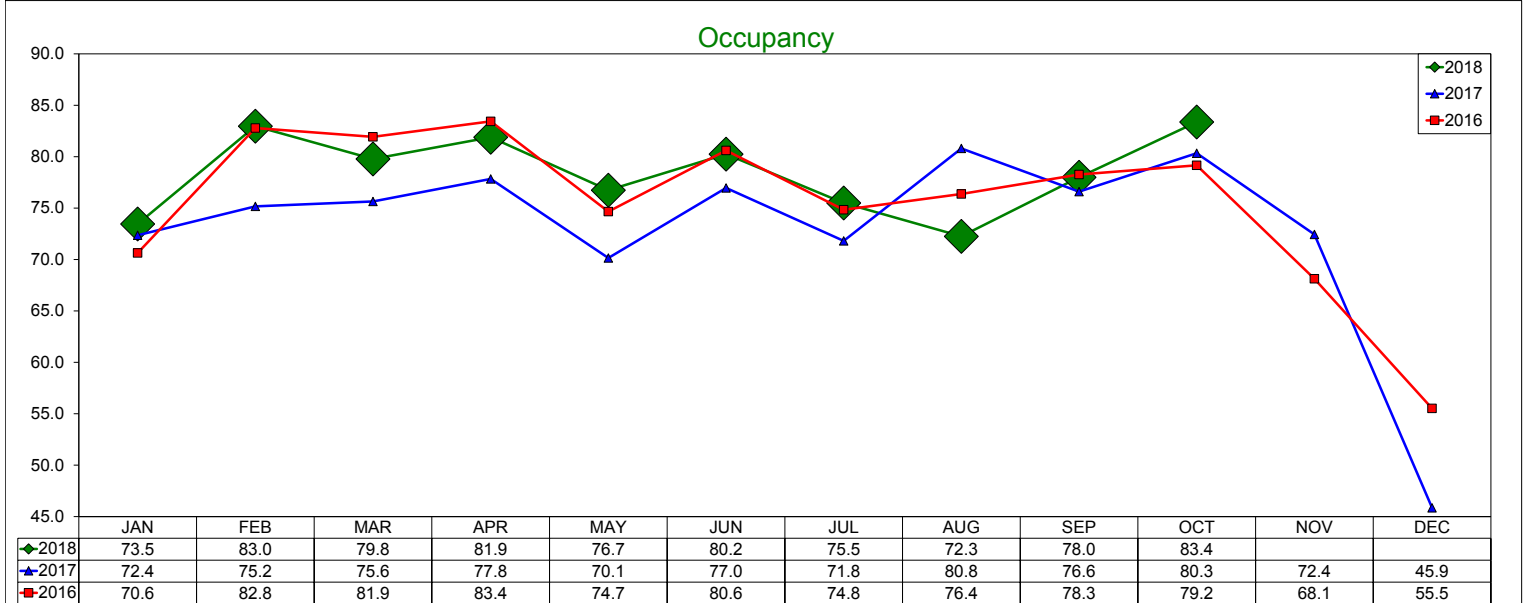
12 month RevPAR Rolling Average through October 2018 is \$70.86 with a change from last year of 3.2%

Three Year Comparison - Full Service - DFW North

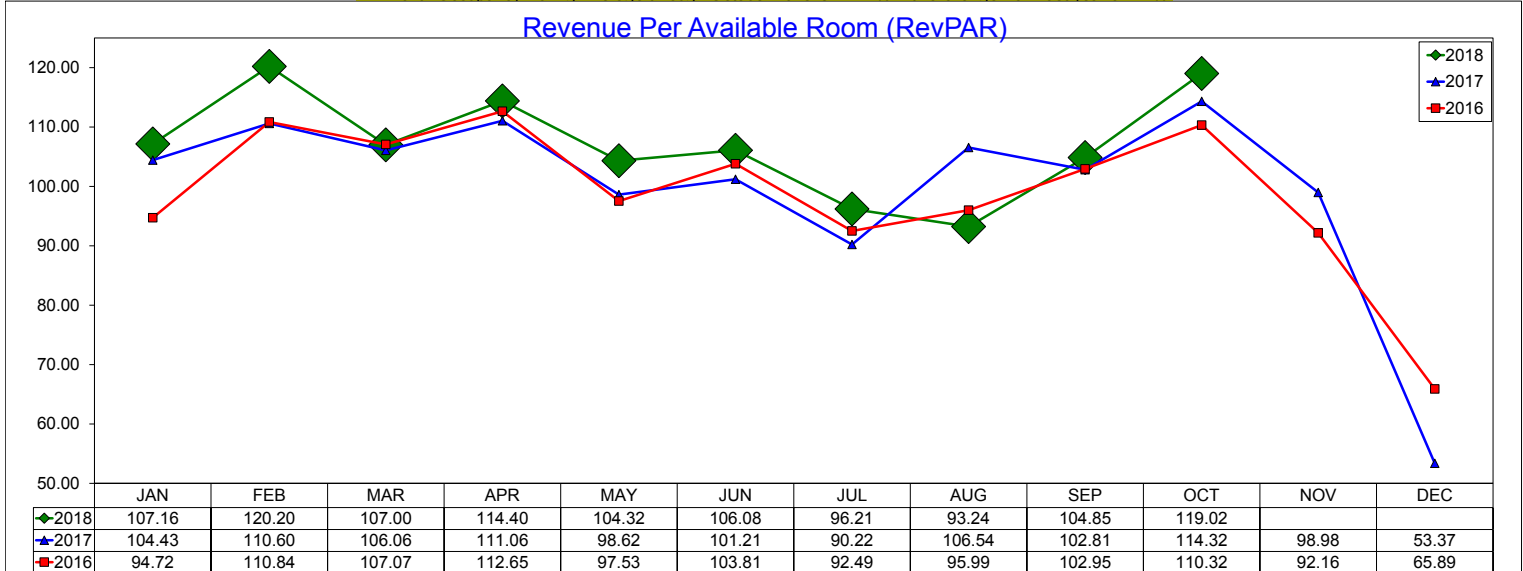
October 2018



12 month ADR Rolling Average through October 2018 is \$135.23 with a change from last year of -0.6%



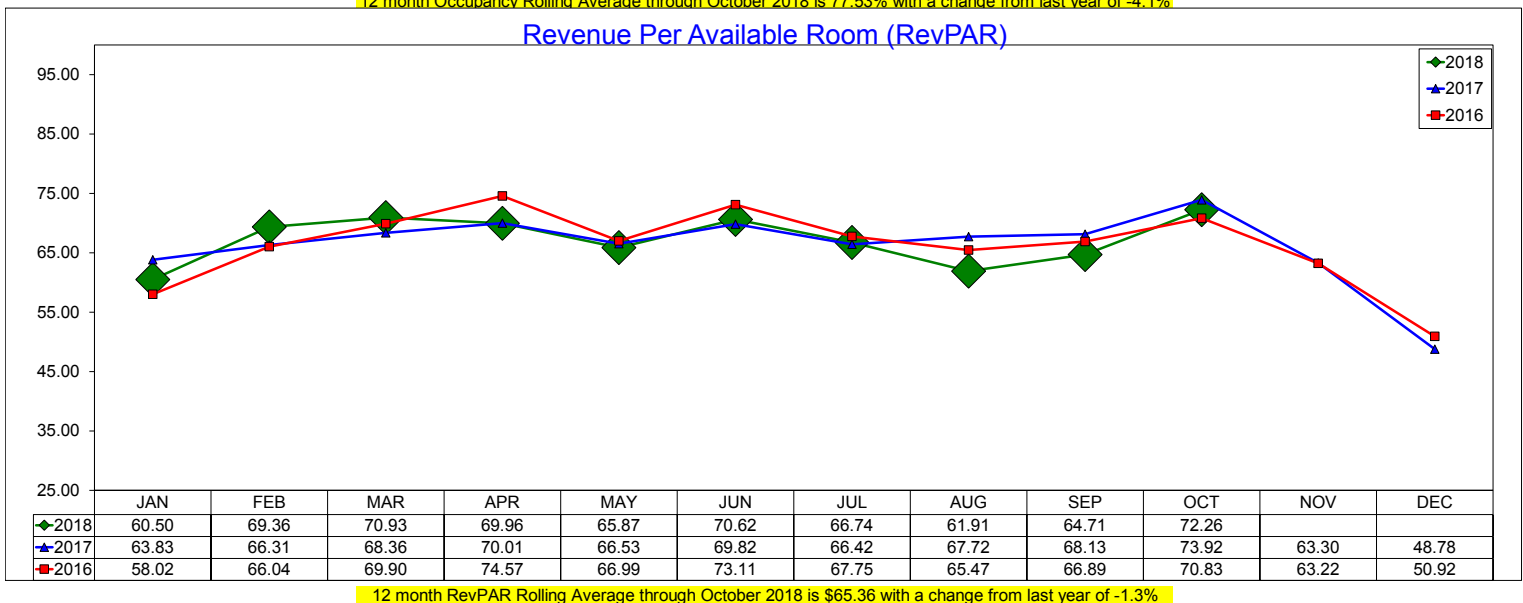
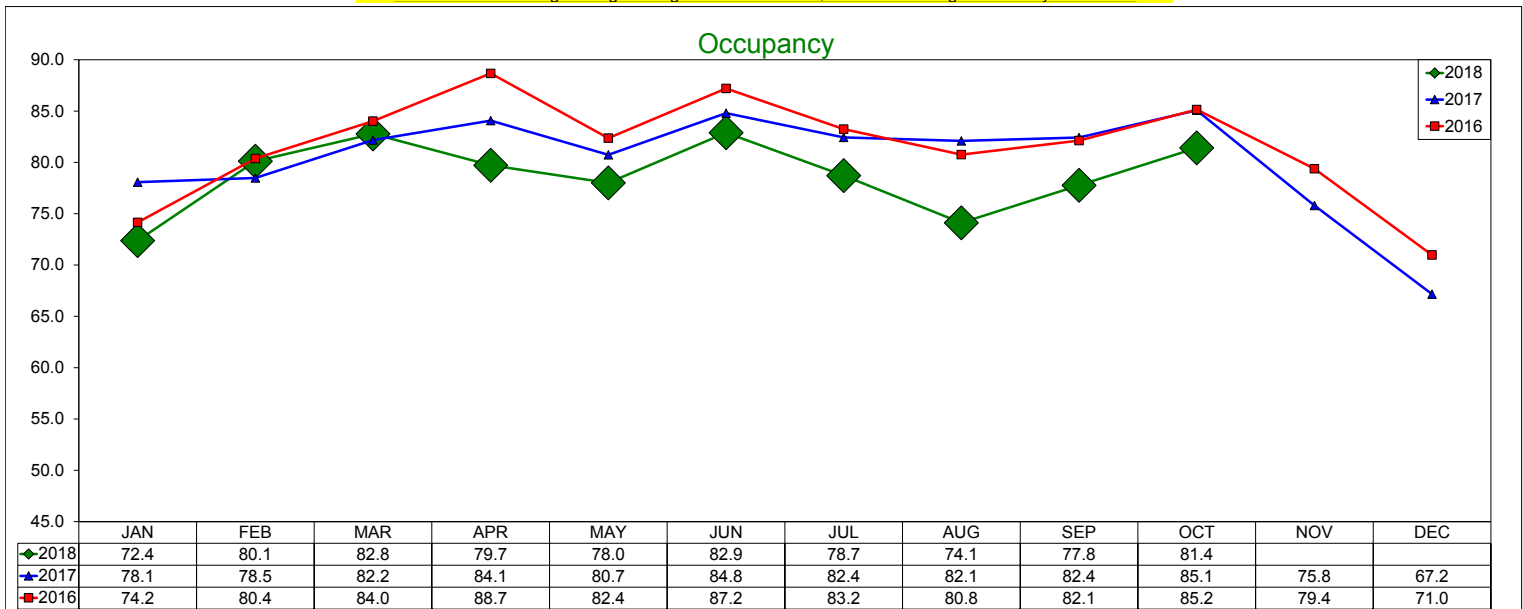
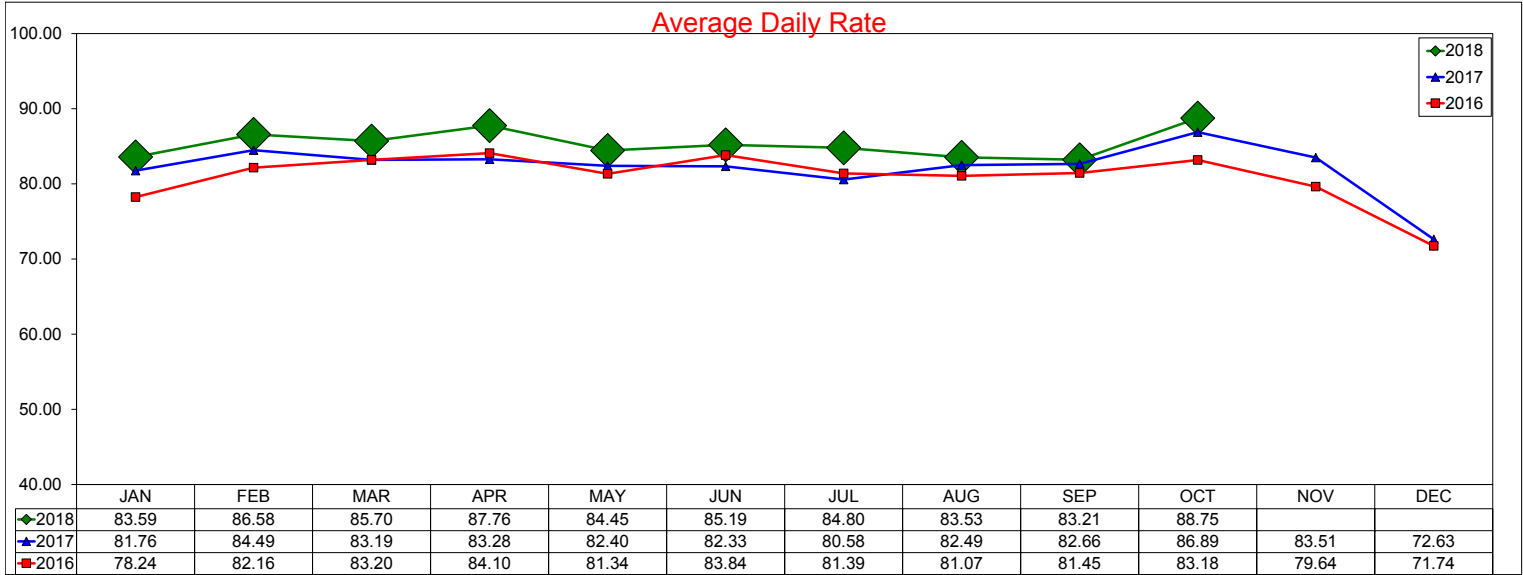
12 month Occupancy Rolling Average through October 2018 is 74.72% with a change from last year of 2.4%



12 month RevPAR Rolling Average through October 2018 is \$101.05 with a change from last year of 1.8%

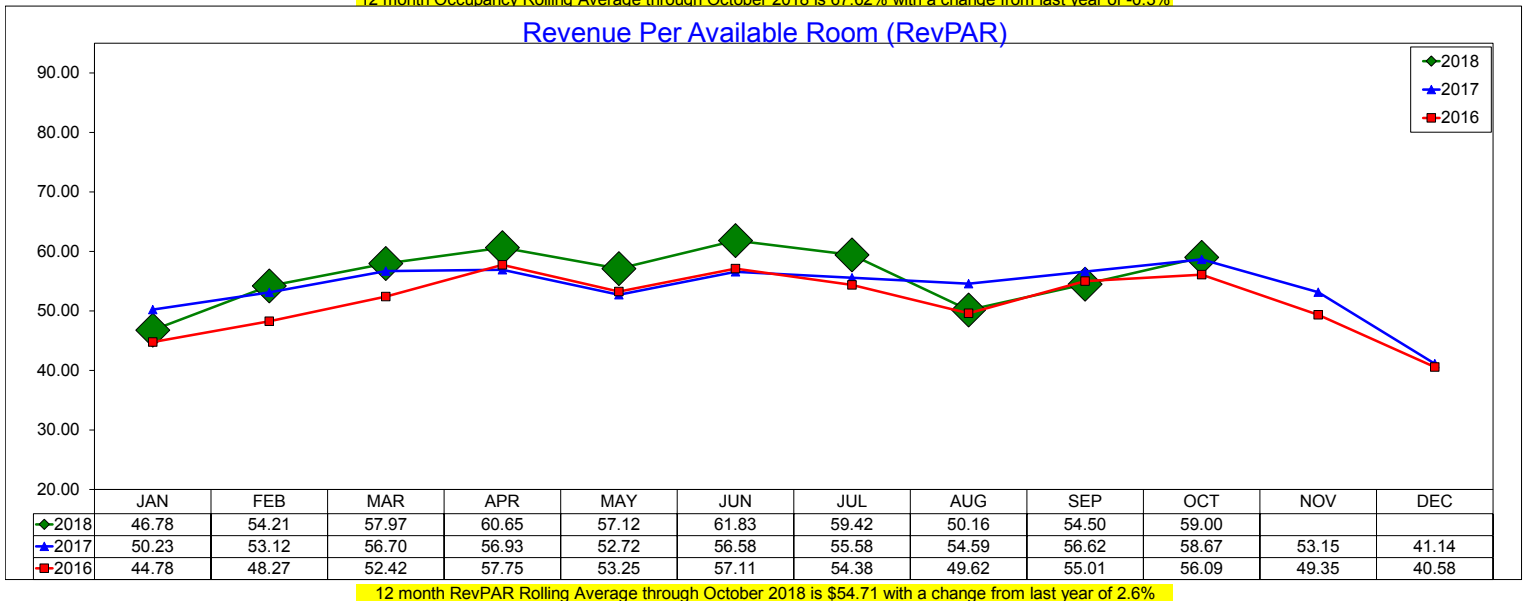
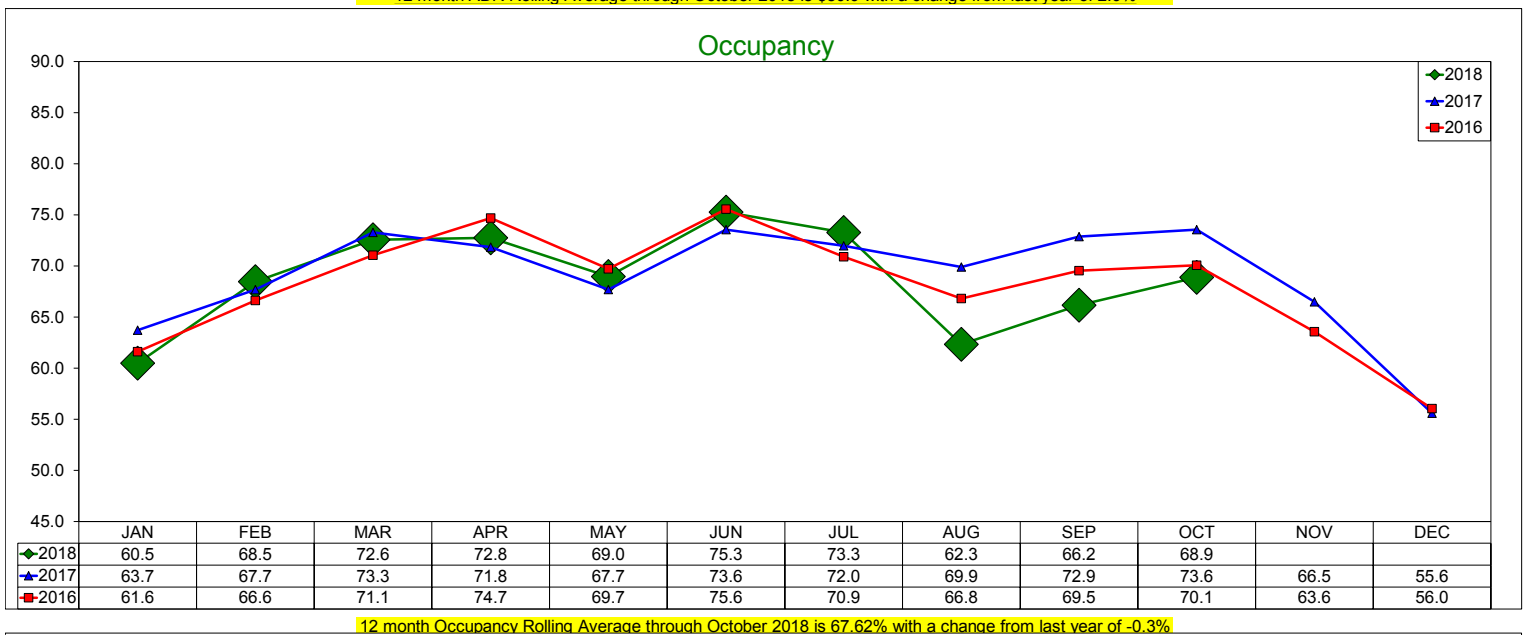
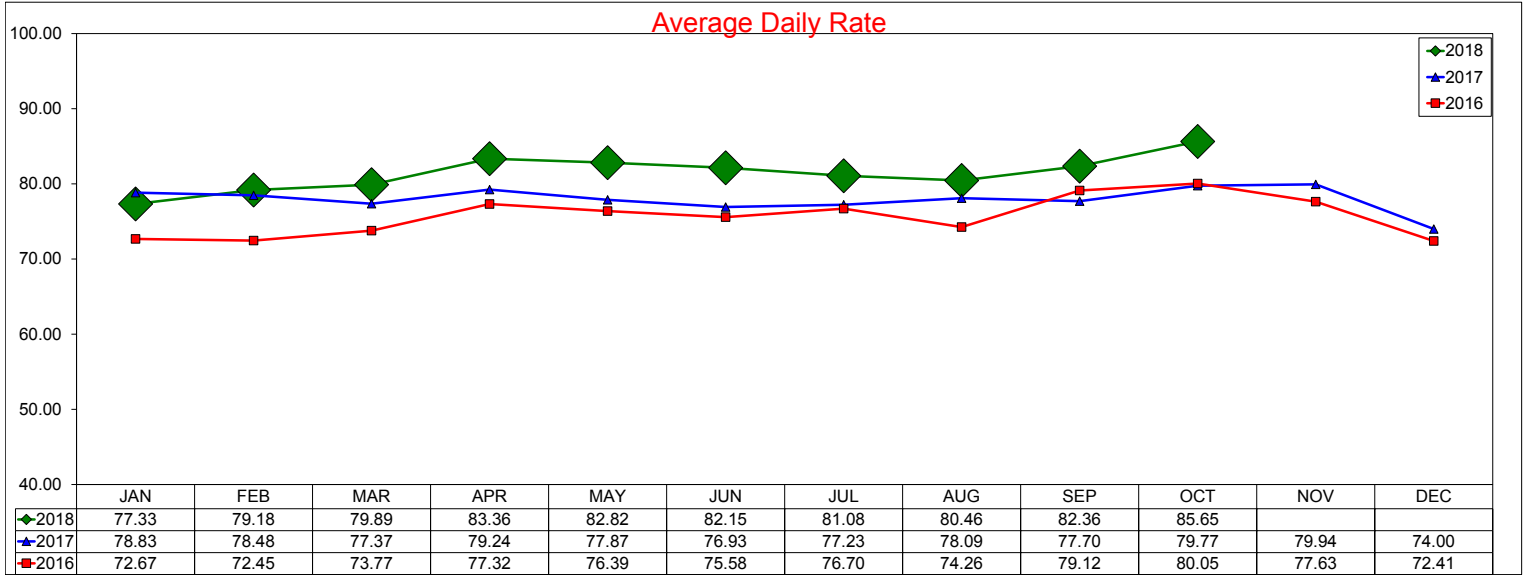
Three Year Comparison - Limited Service - DFW North

October 2018



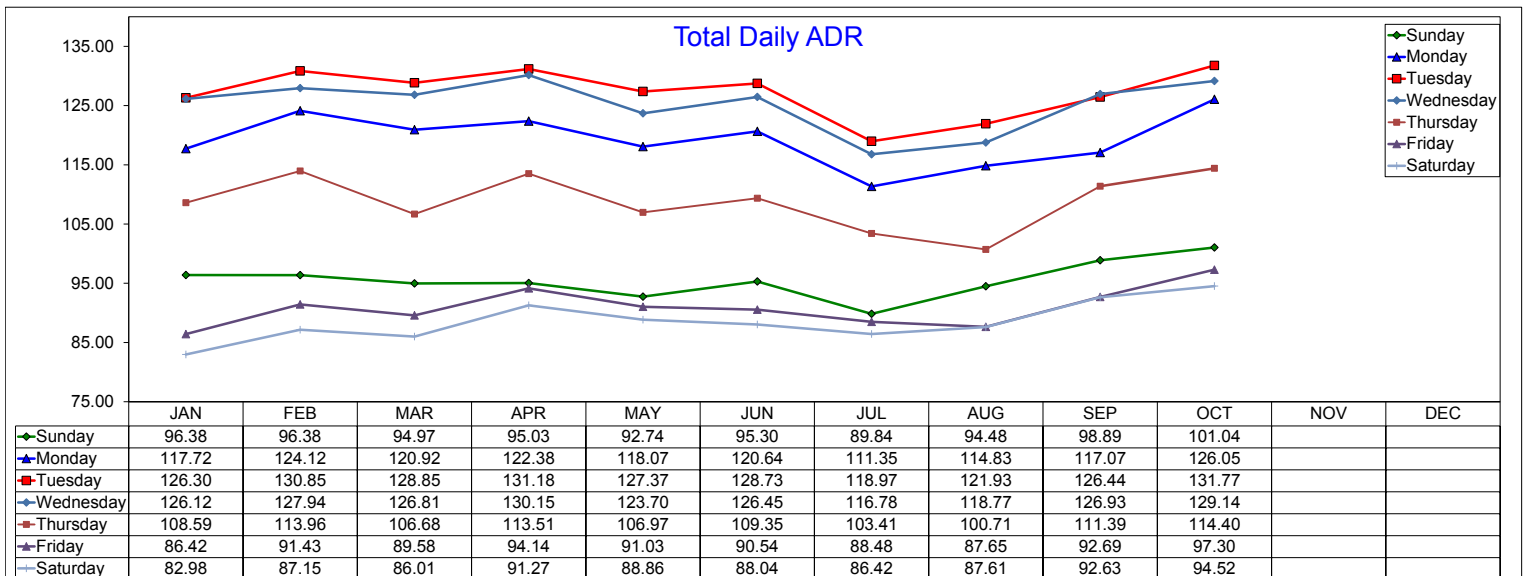
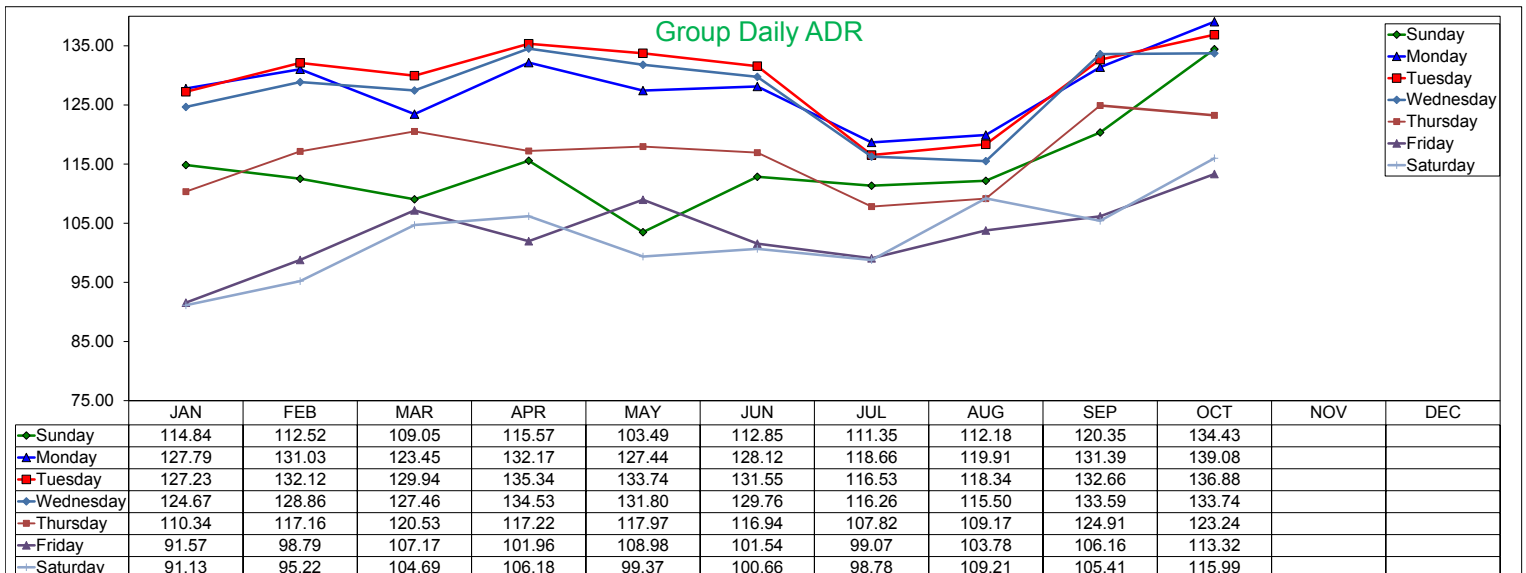
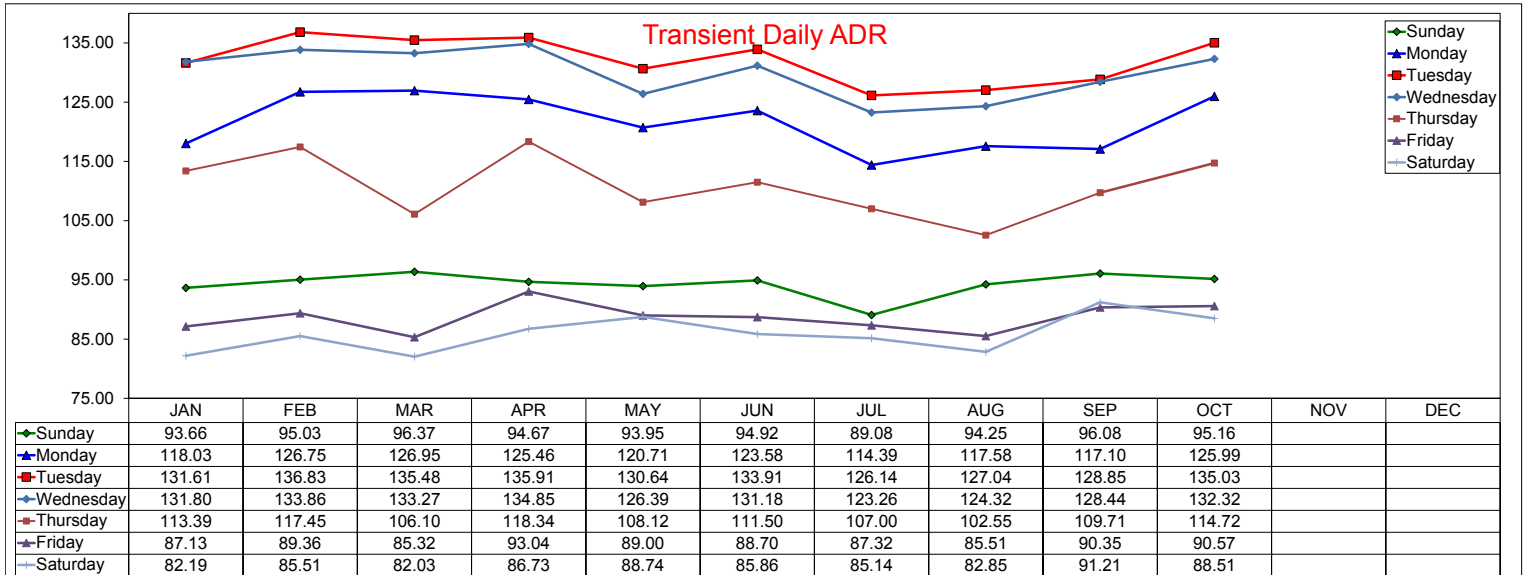
Three Year Comparison - Limited Service - DFW South

October 2018



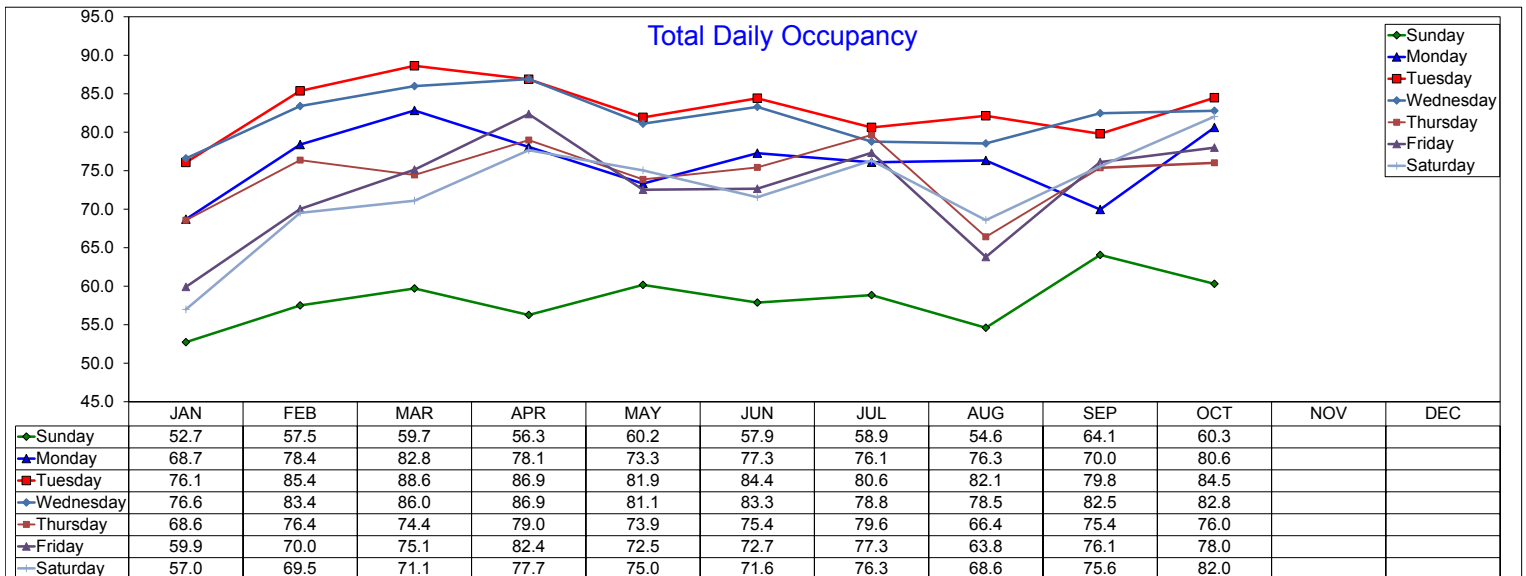
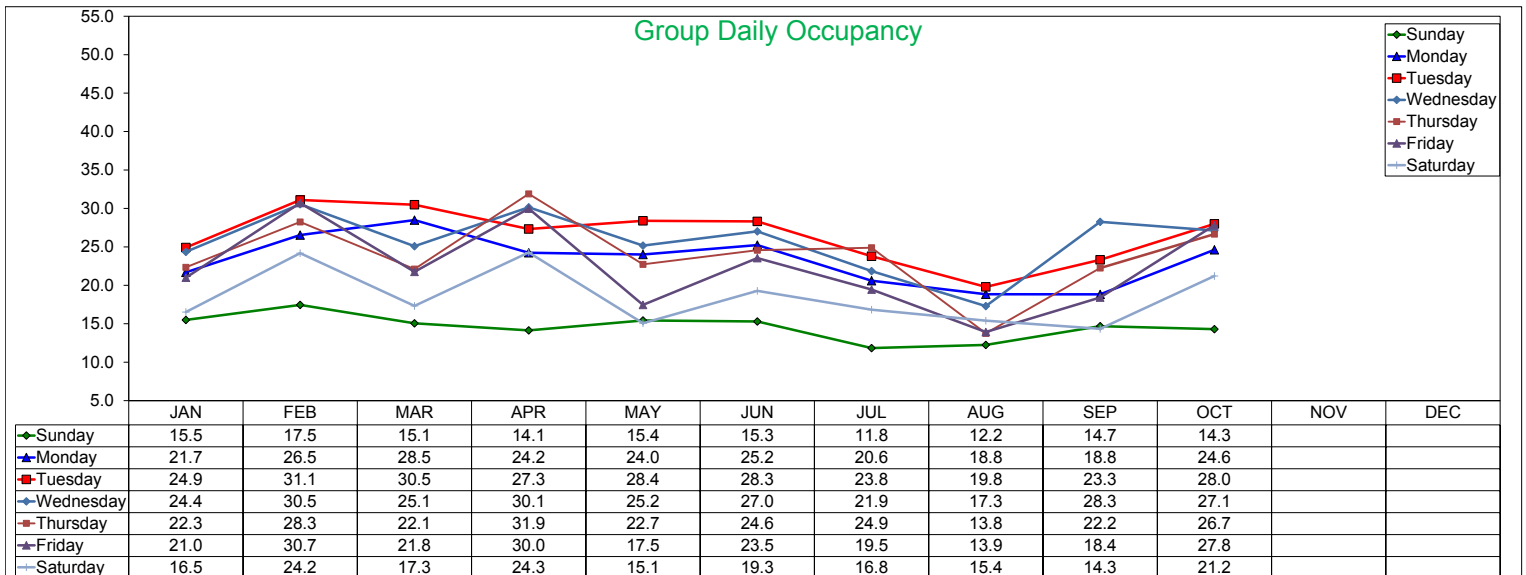
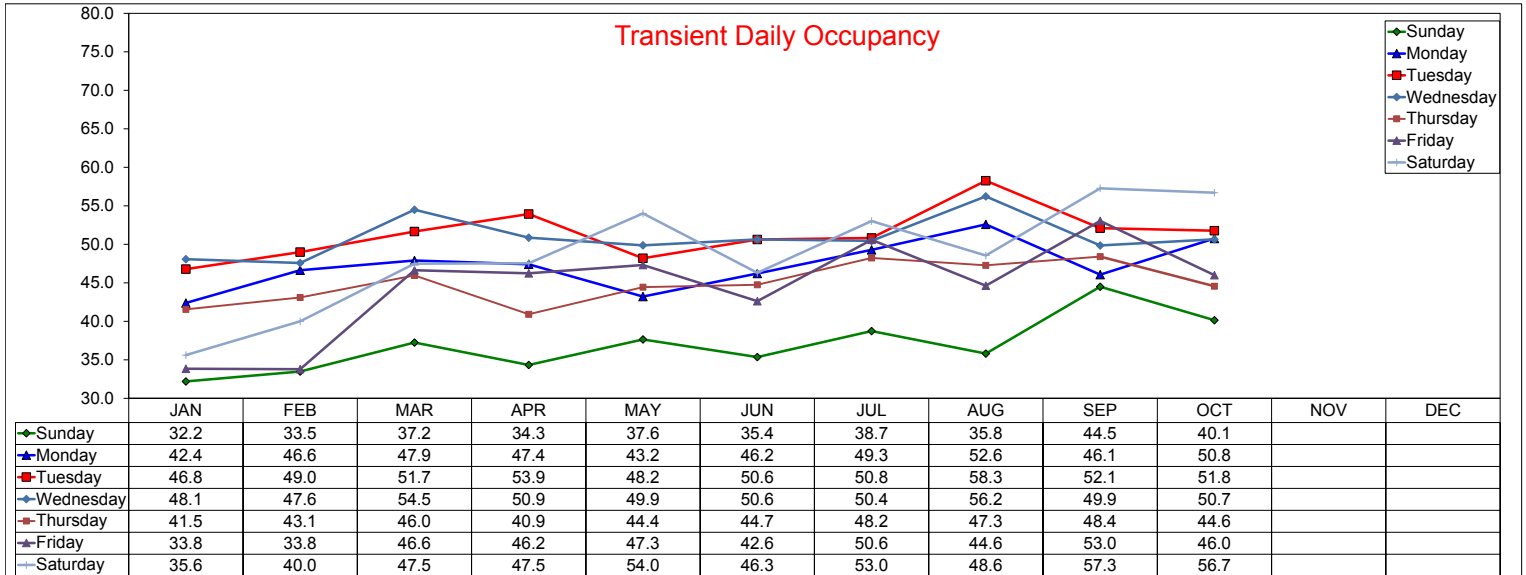
Daily ADR by Month

2018



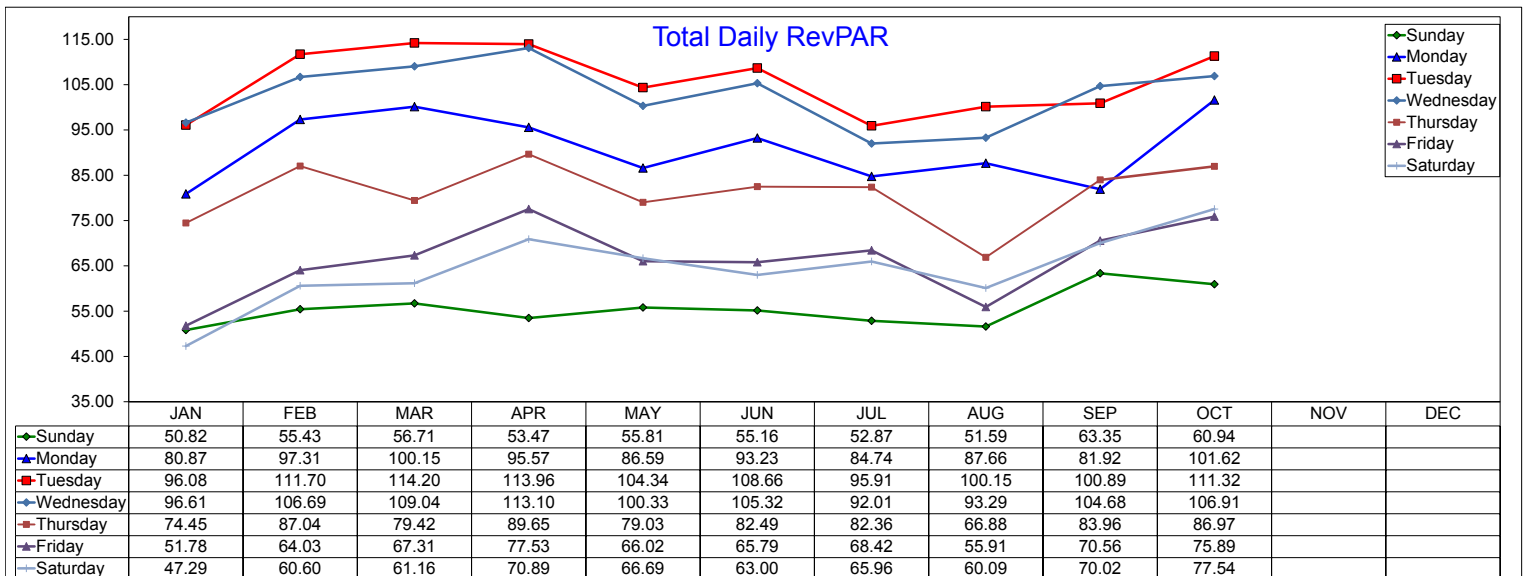
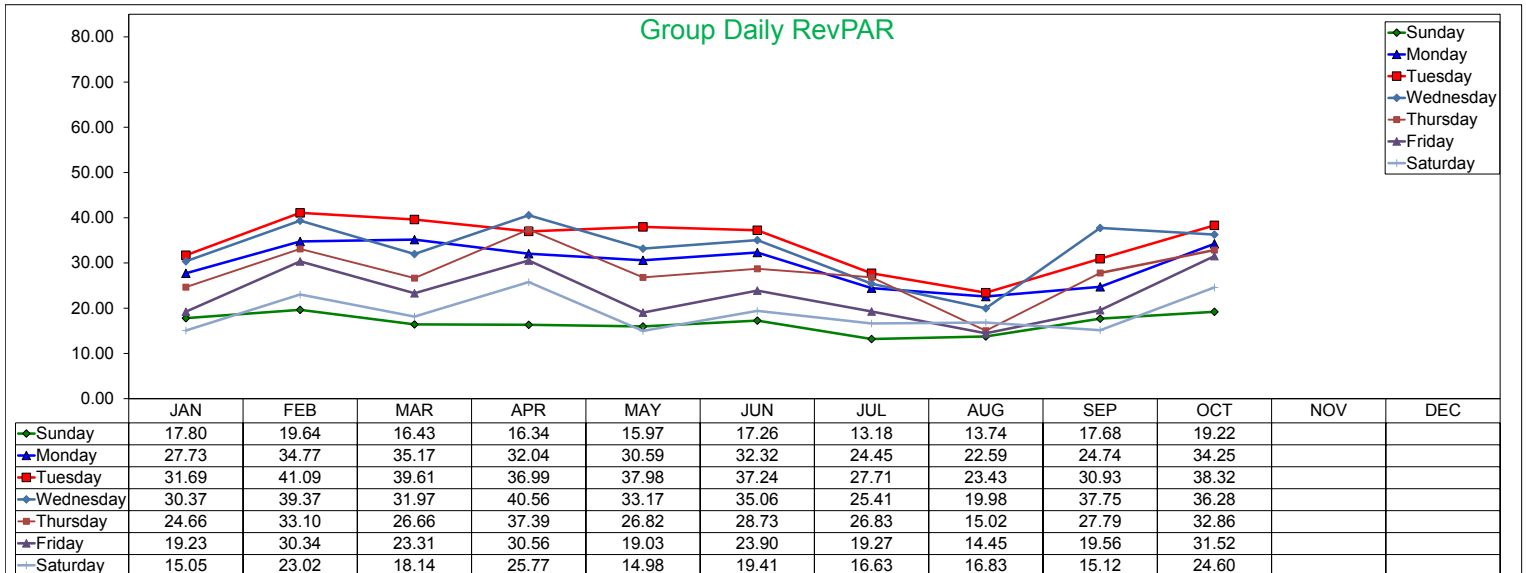
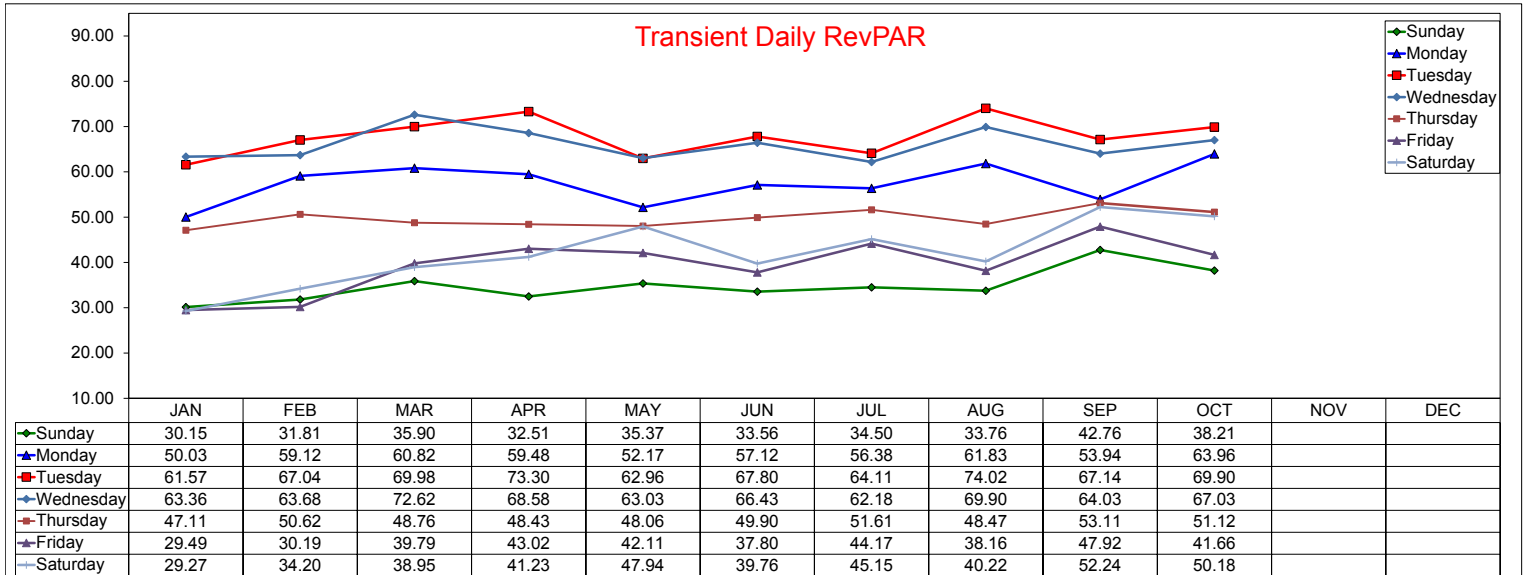
Daily Occupancy by Month

2018

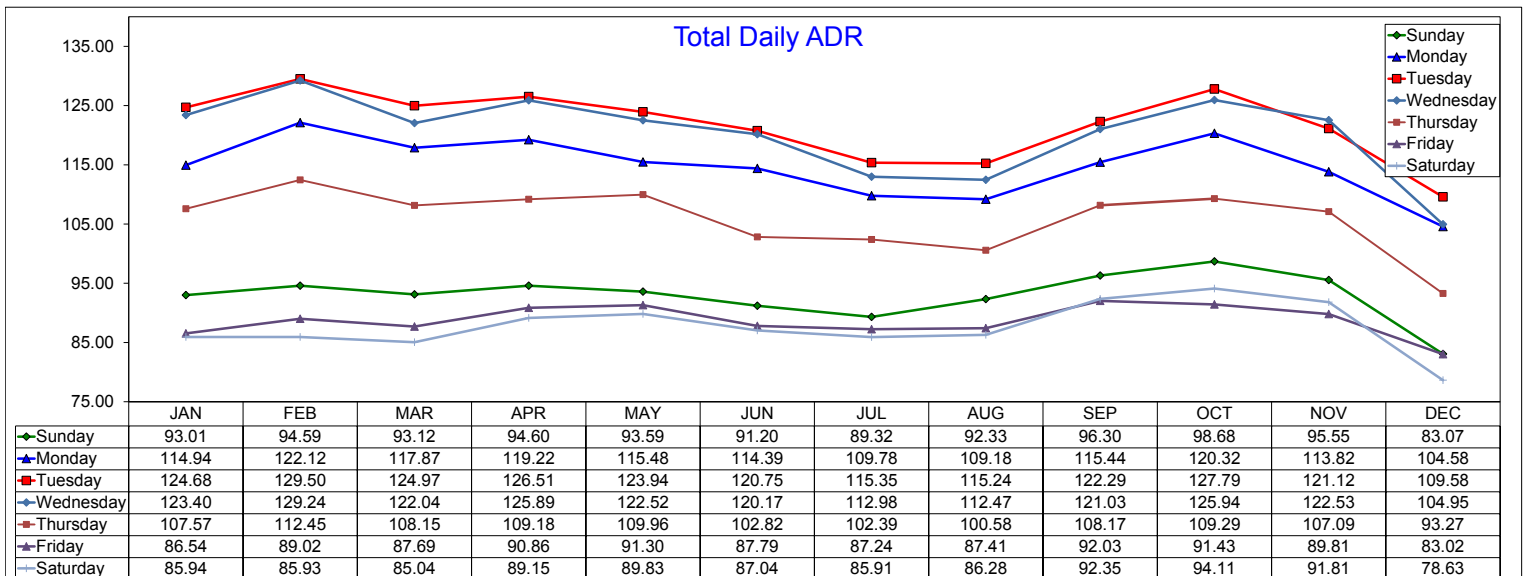
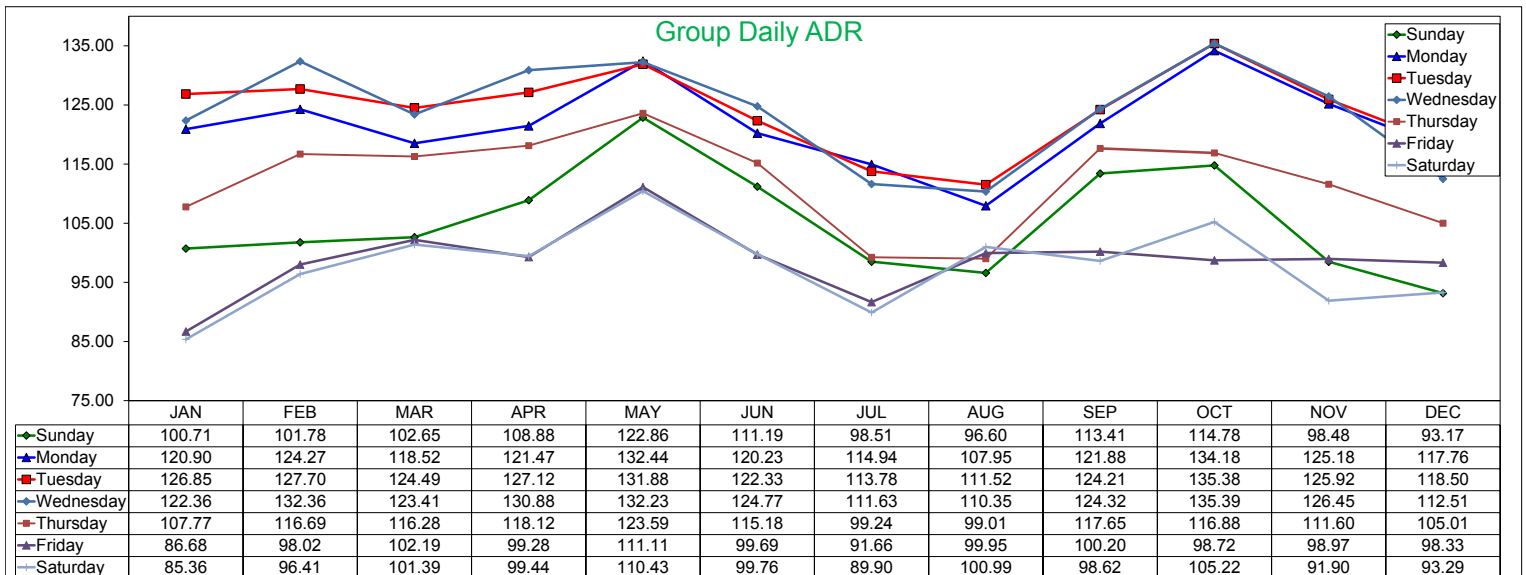
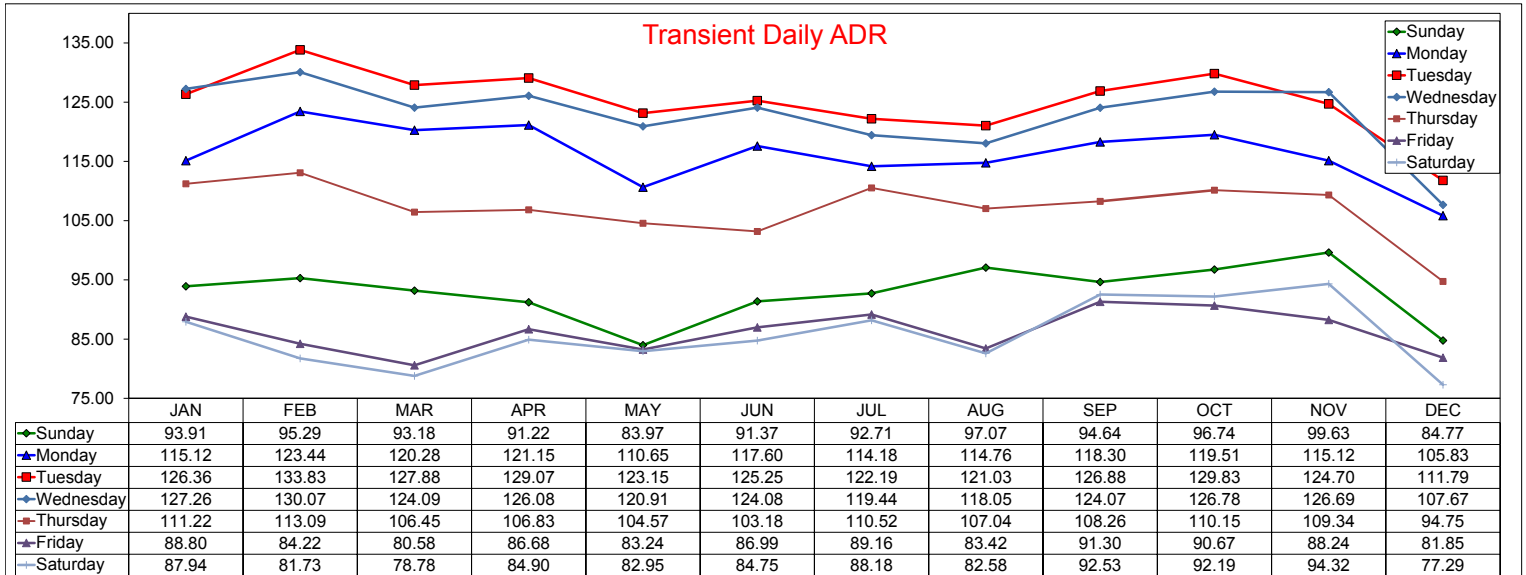


Daily RevPAR by Month

2018

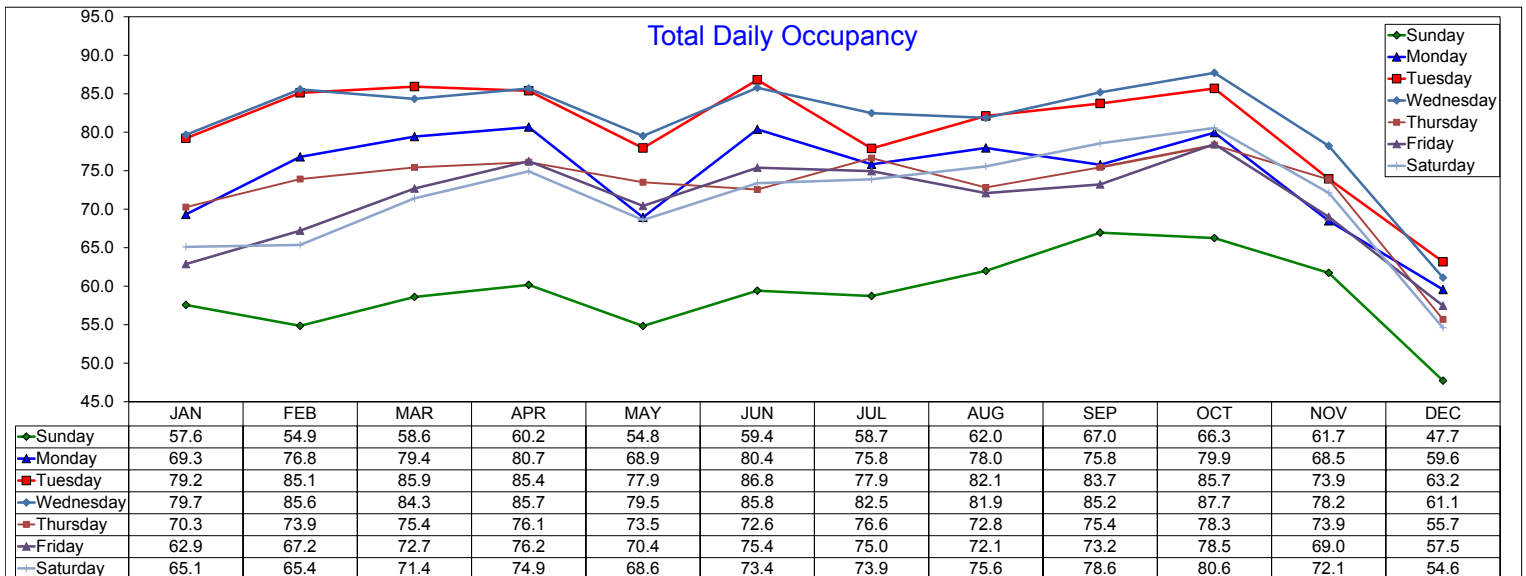
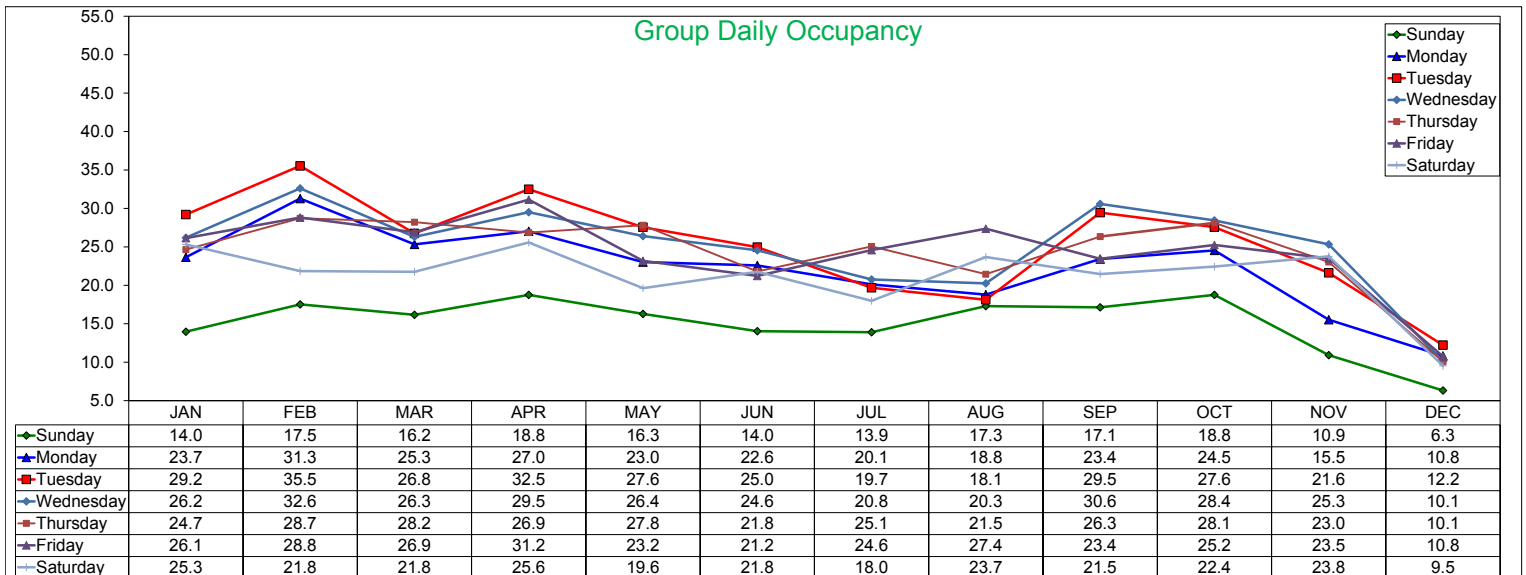
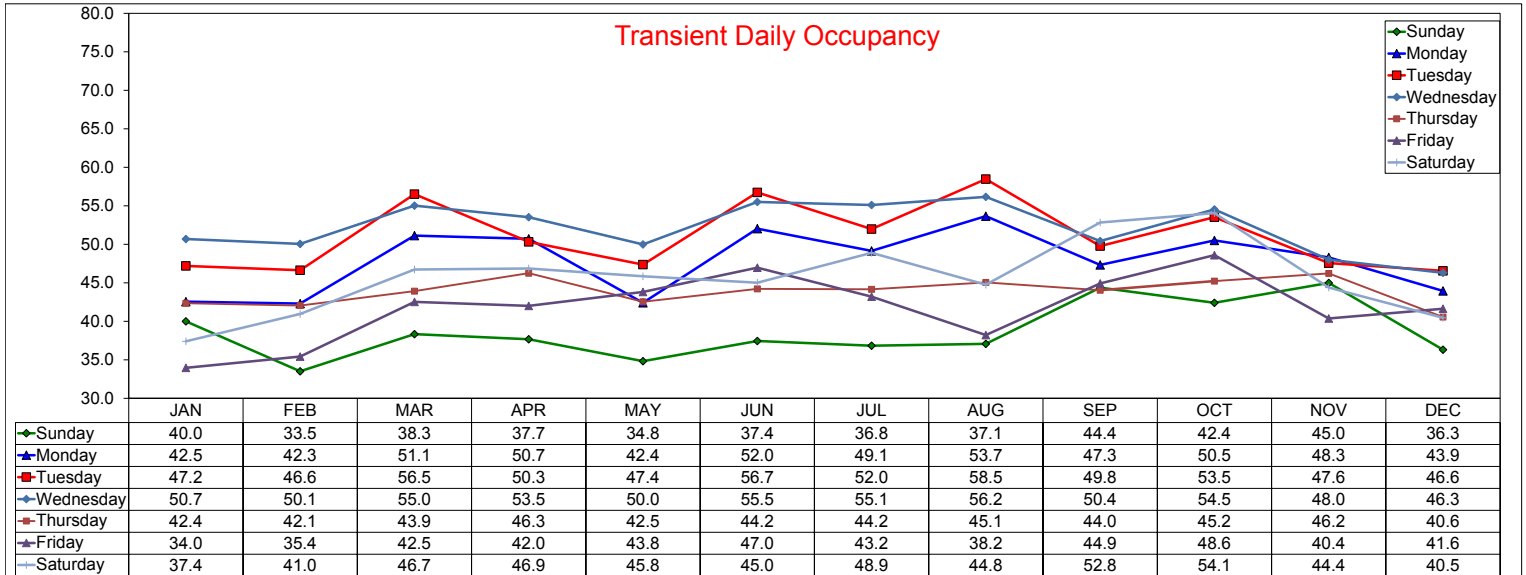


Daily ADR by Month 2017



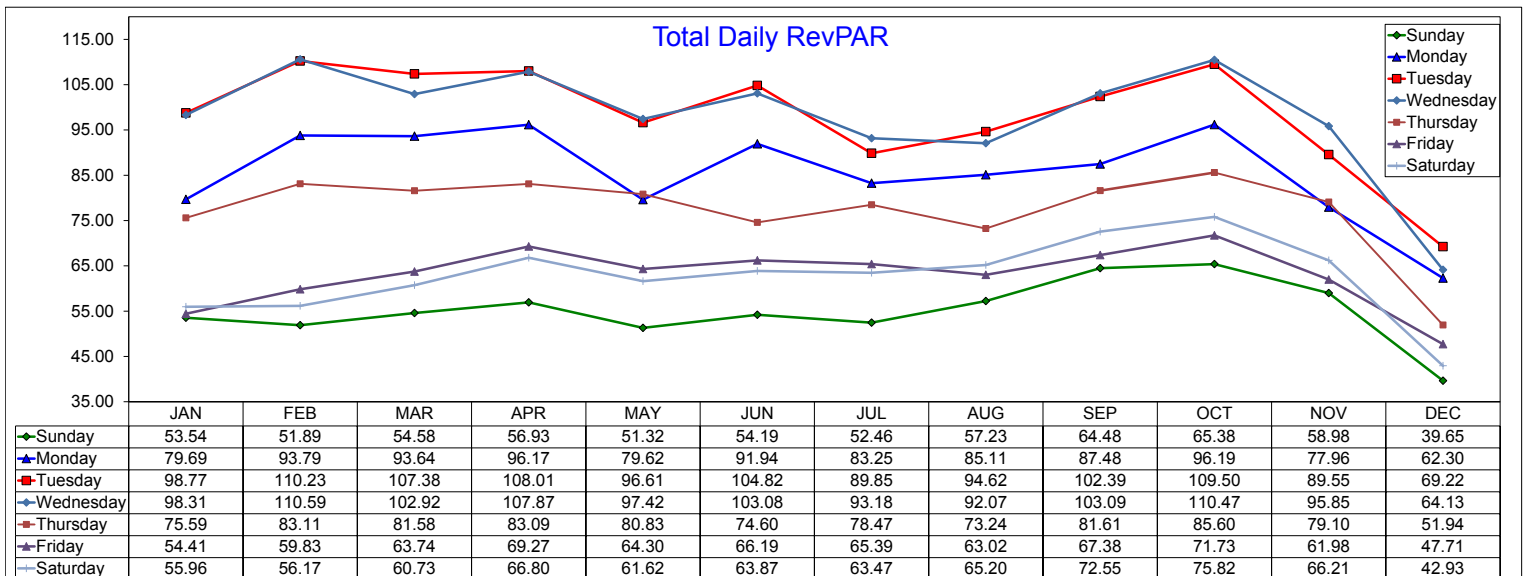
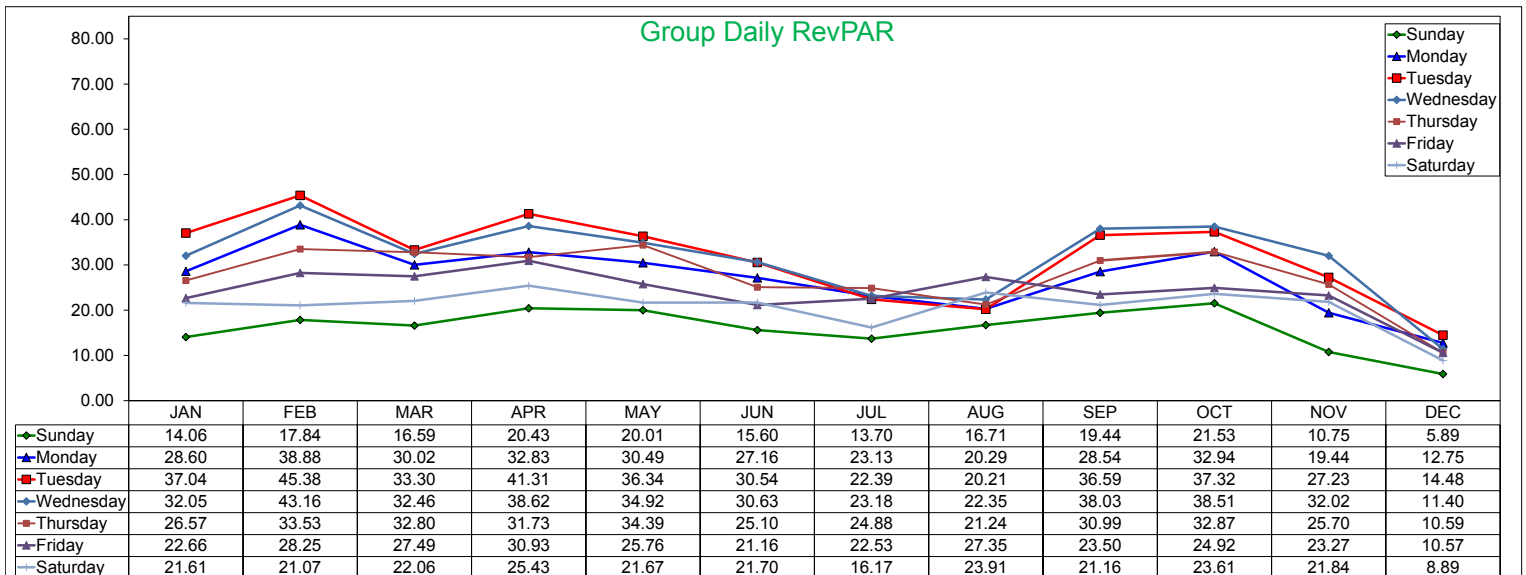
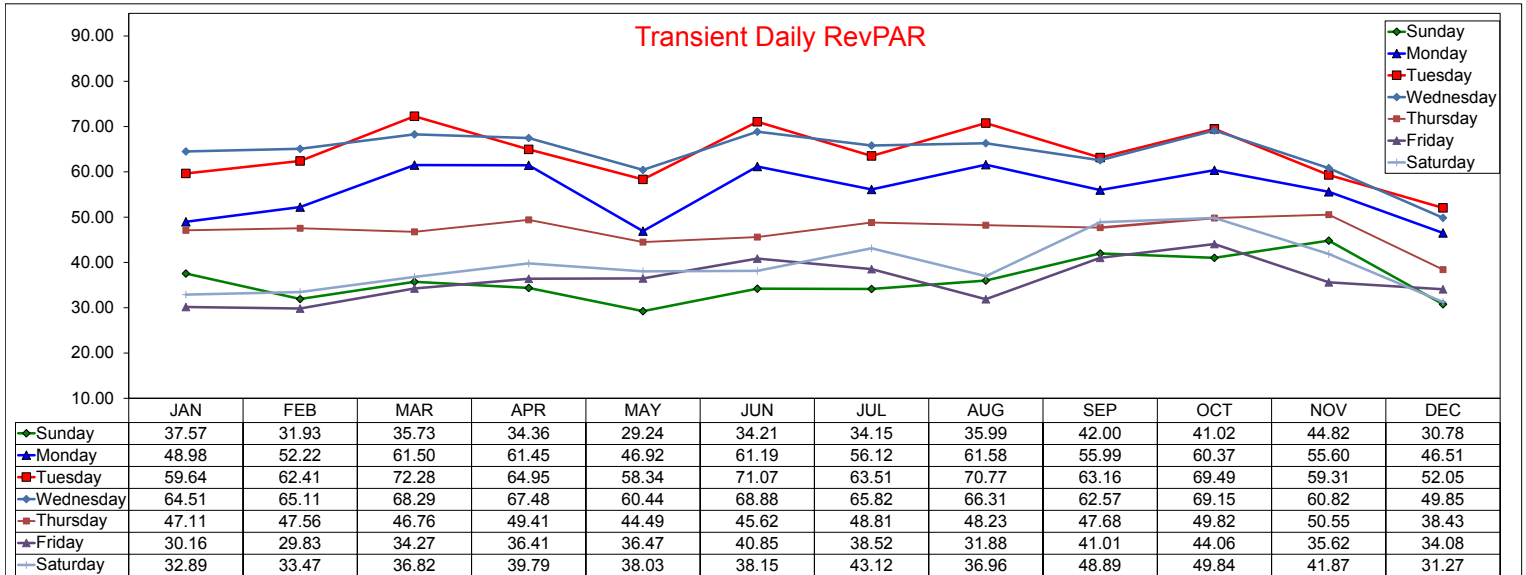
Daily Occupancy by Month

2017



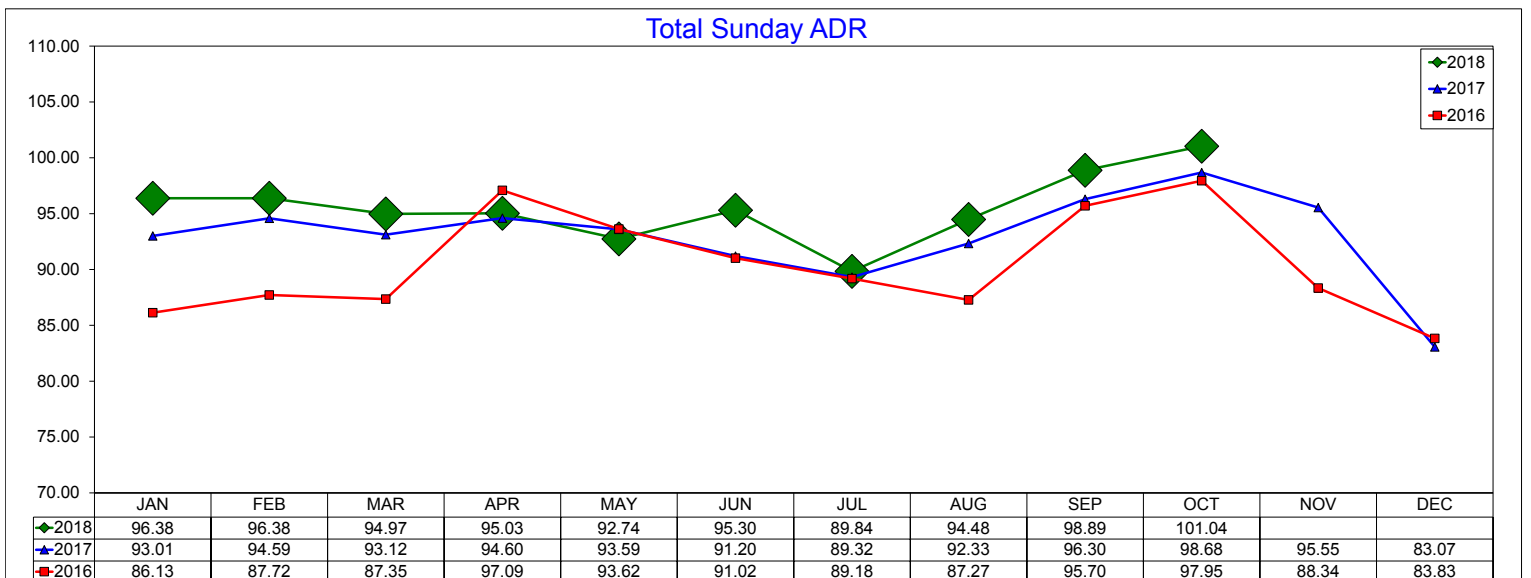
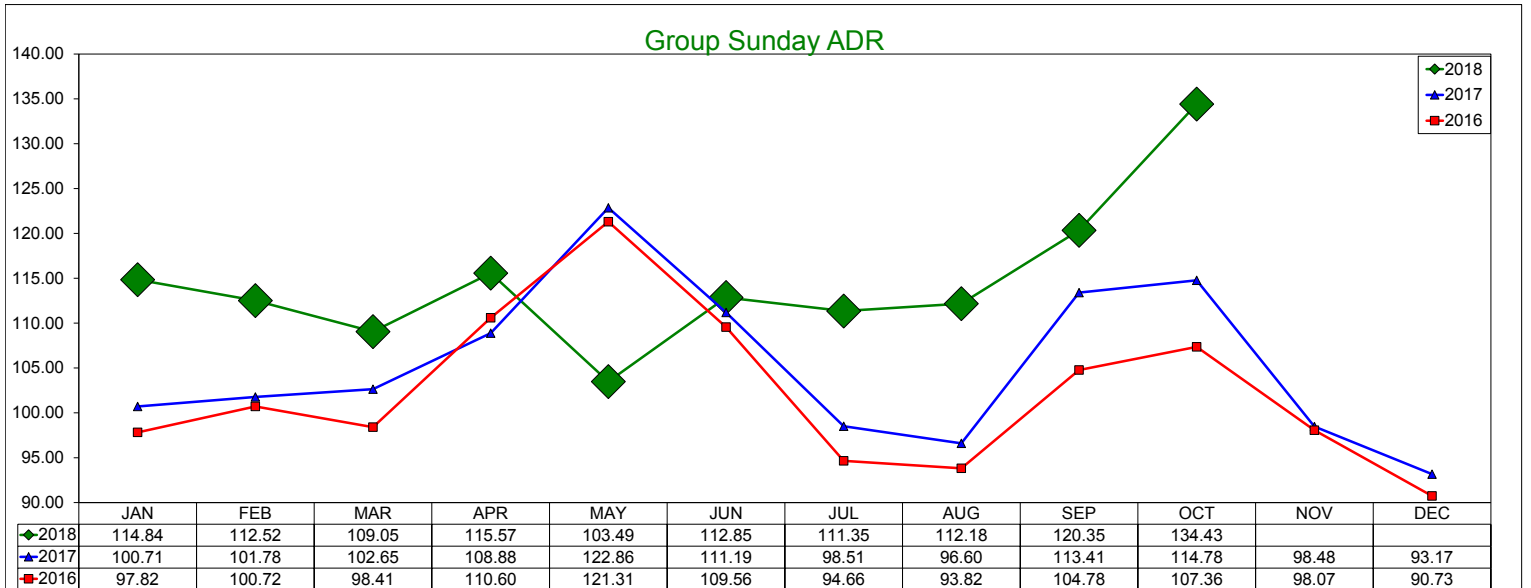
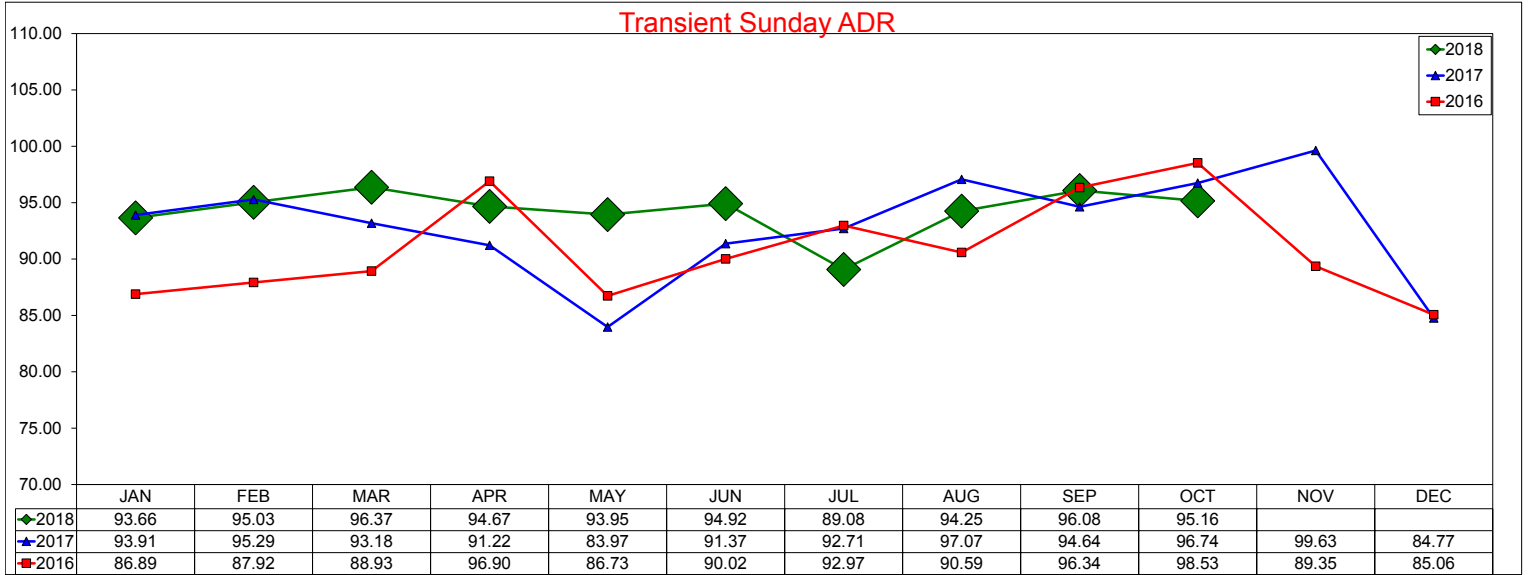
Daily RevPAR by Month

2017



Three Year Comparison - Sunday - ADR

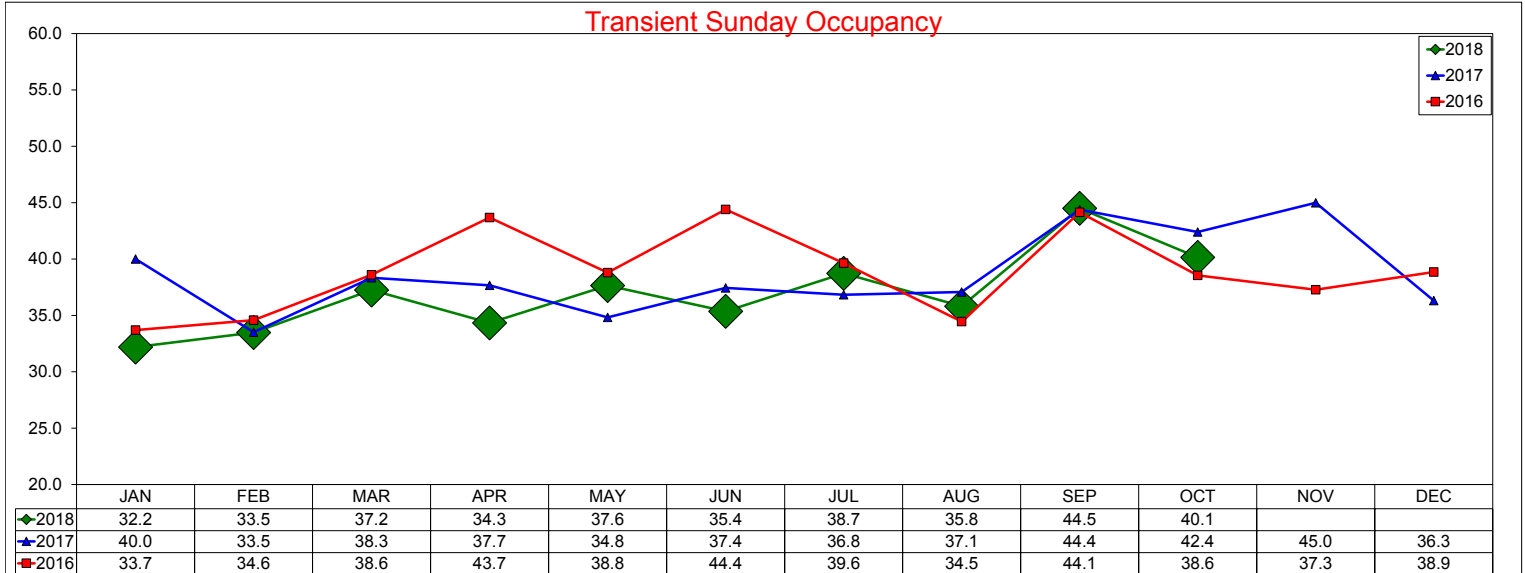
October 2018



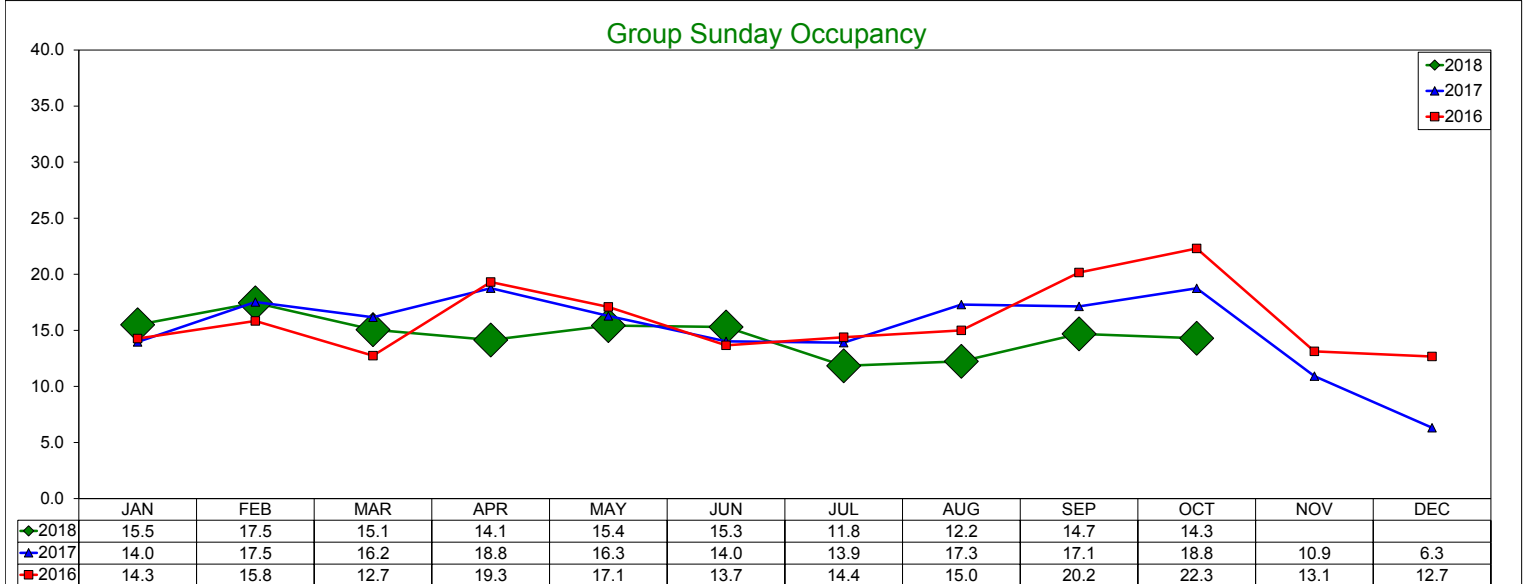
Three Year Comparison - Sunday - Occupancy

October 2018

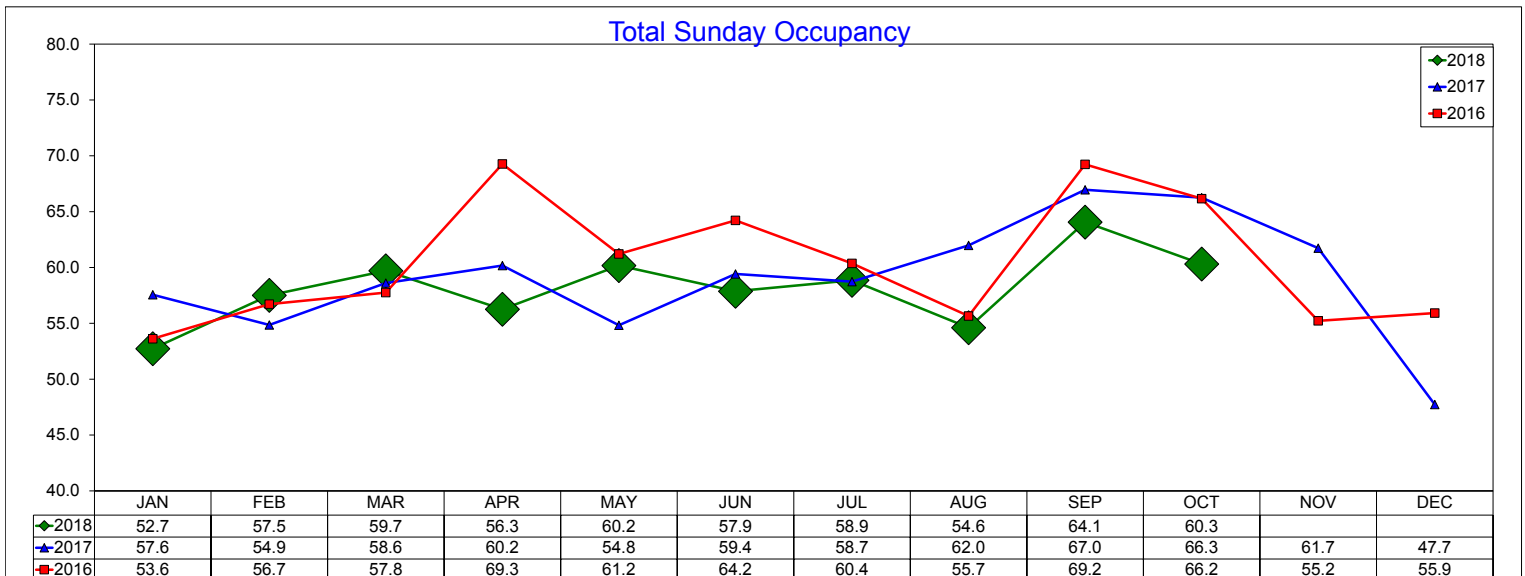
Transient Sunday Occupancy



Group Sunday Occupancy



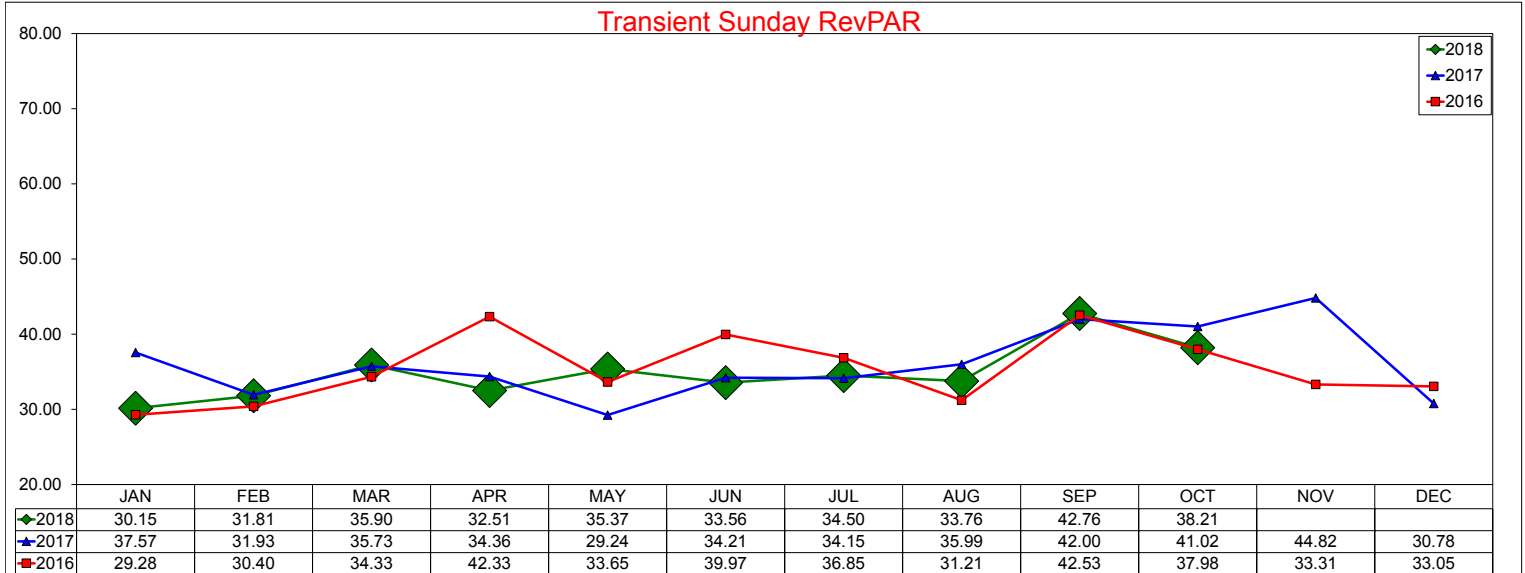
Total Sunday Occupancy



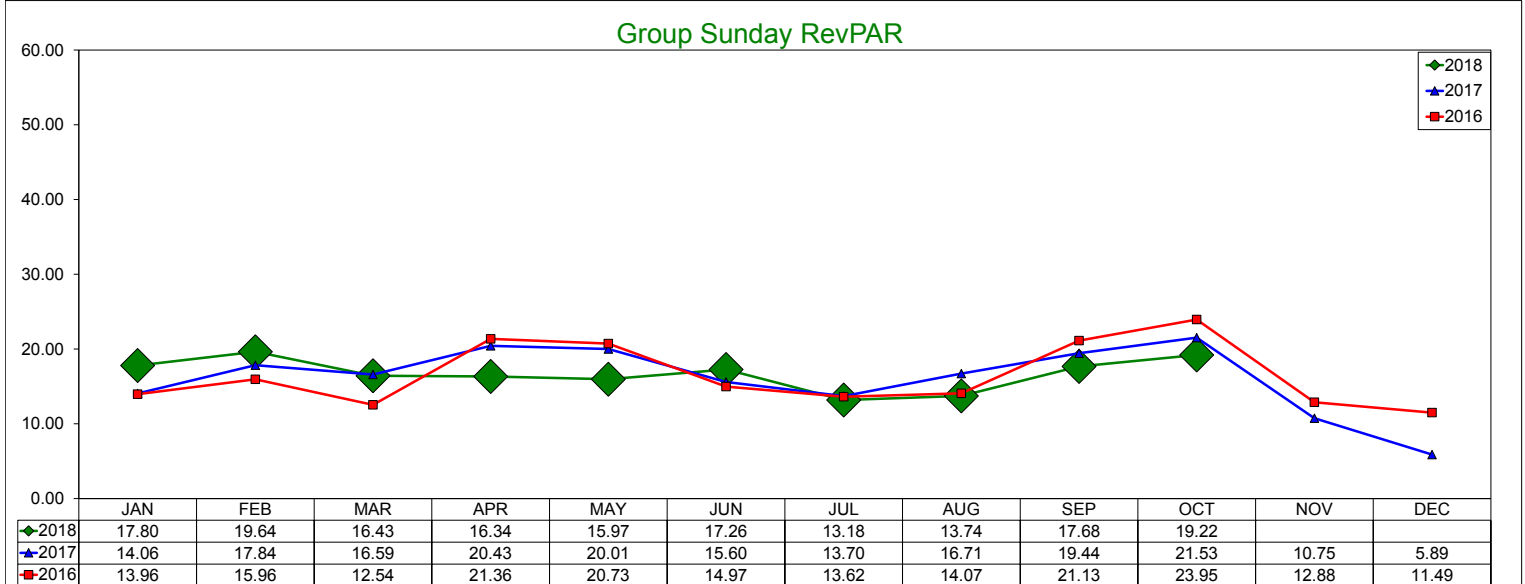
Three Year Comparison - Sunday - RevPAR

October 2018

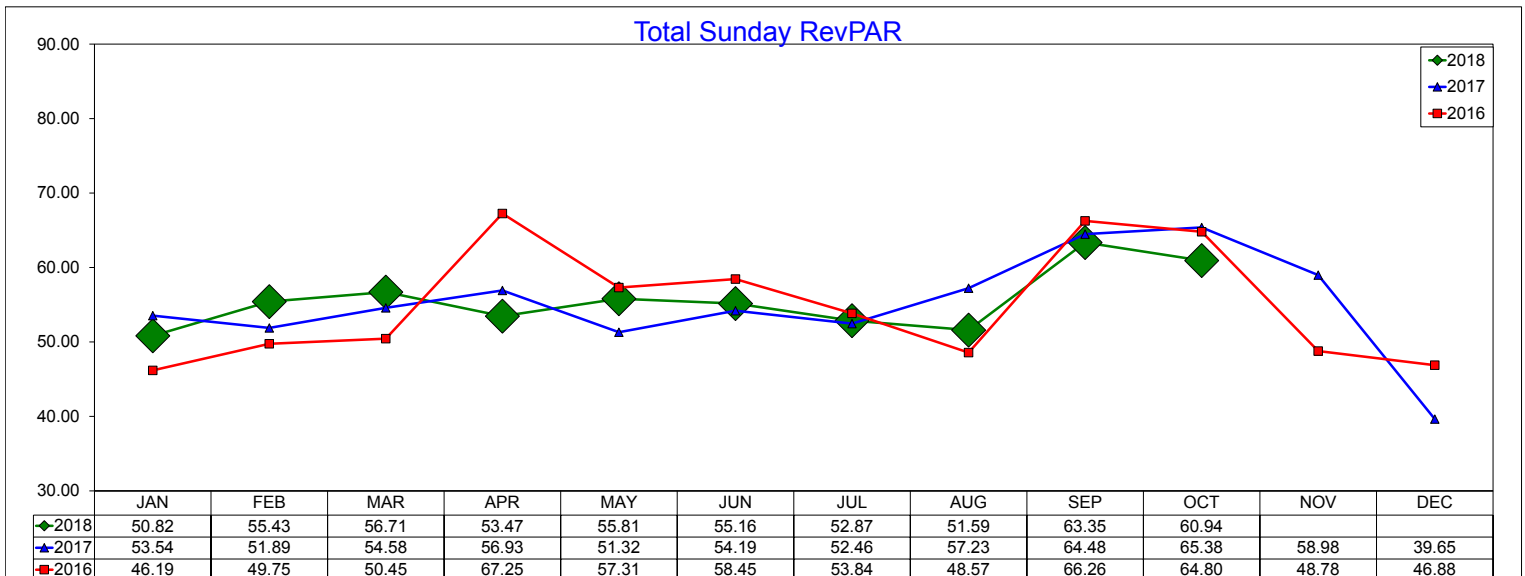
Transient Sunday RevPAR



Group Sunday RevPAR

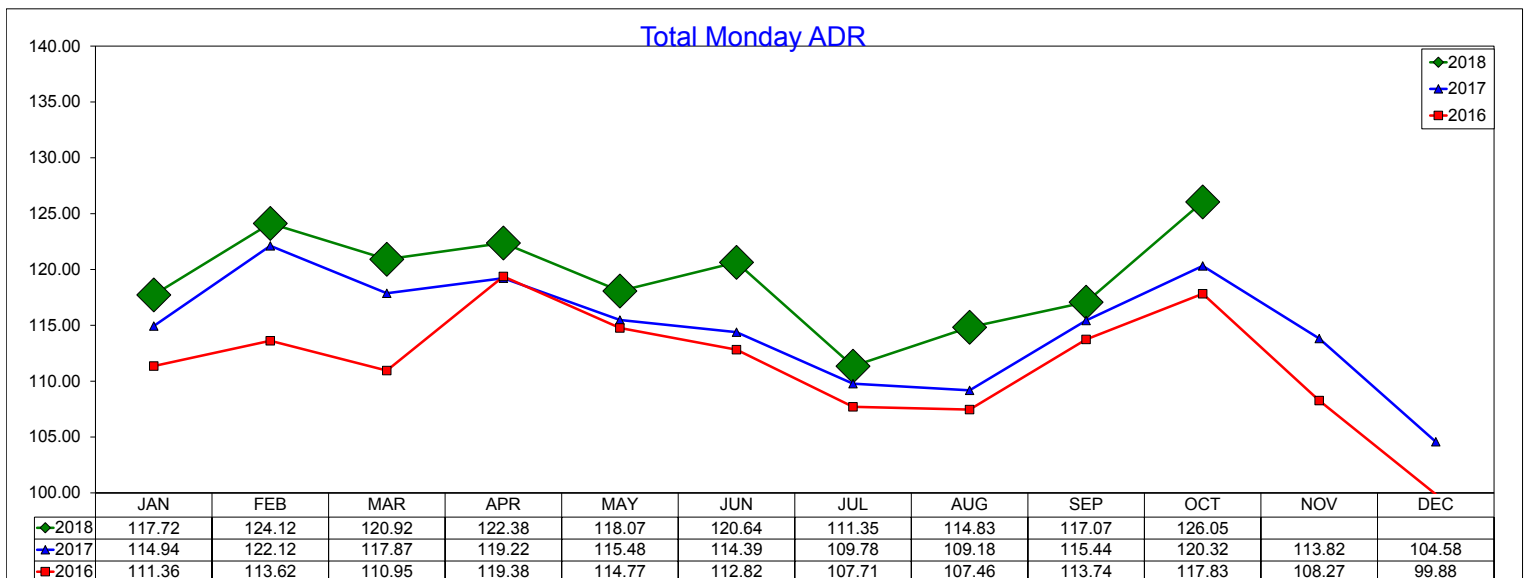
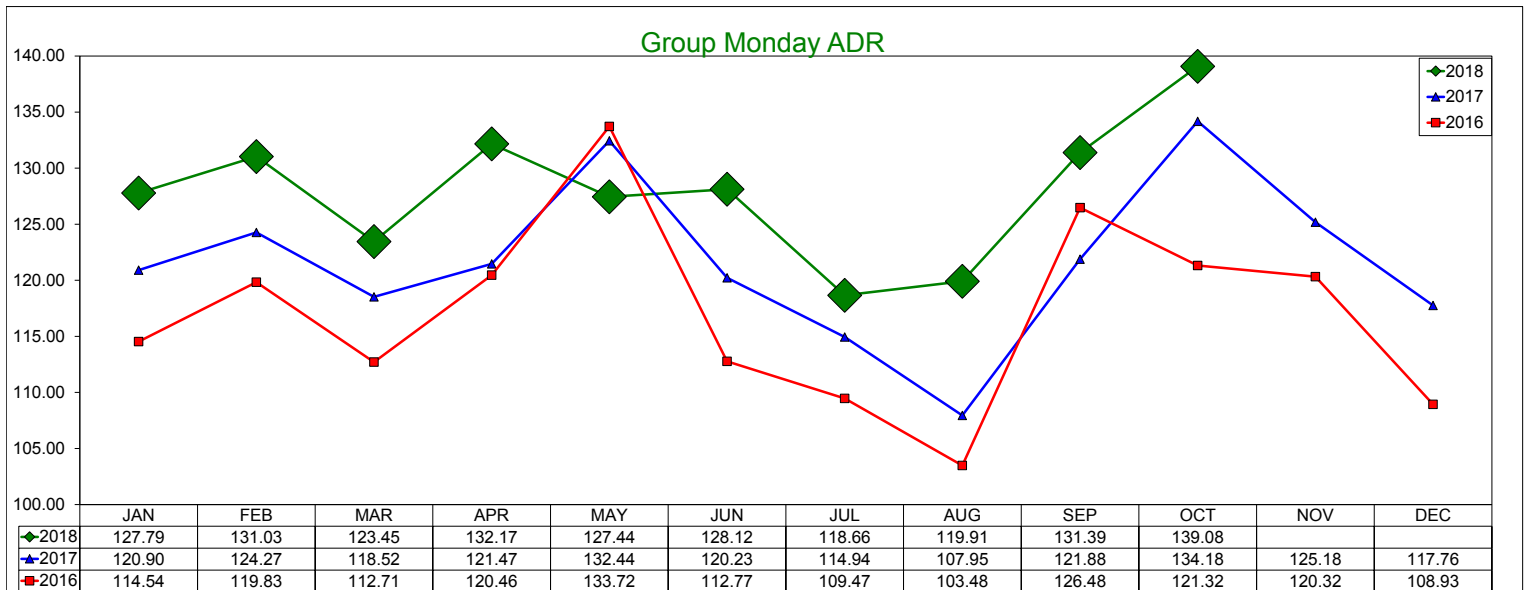
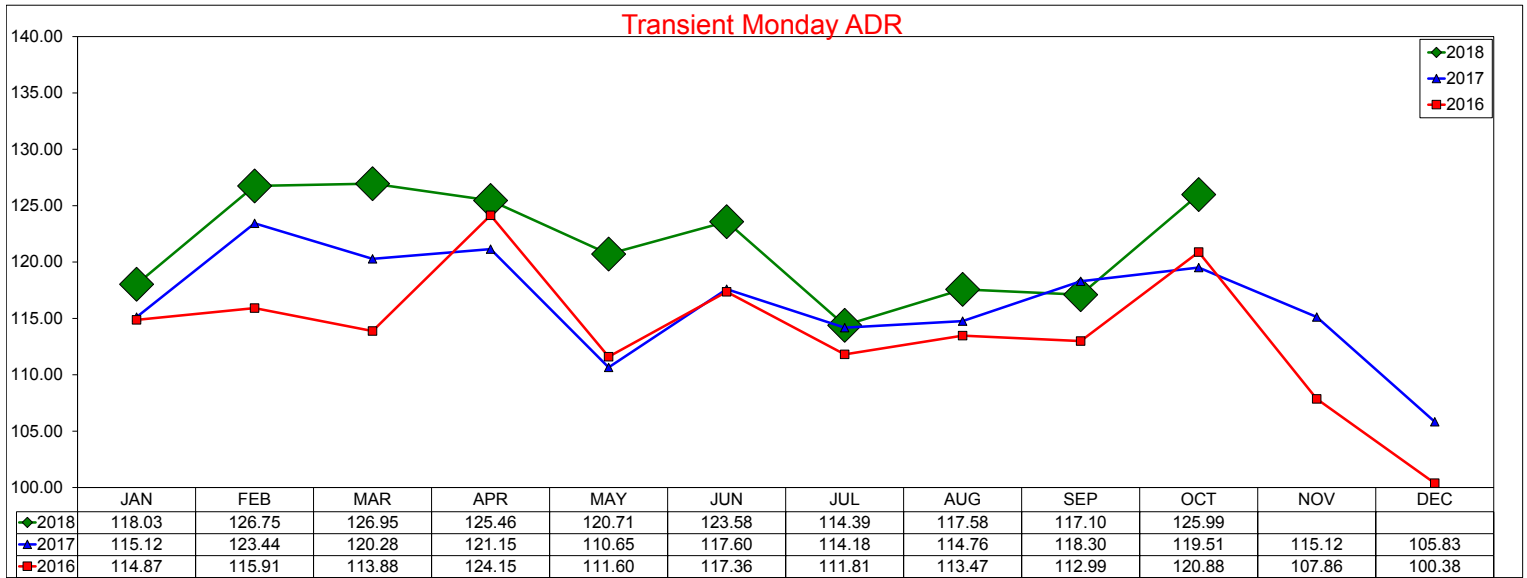


Total Sunday RevPAR



Three Year Comparison - Monday - ADR

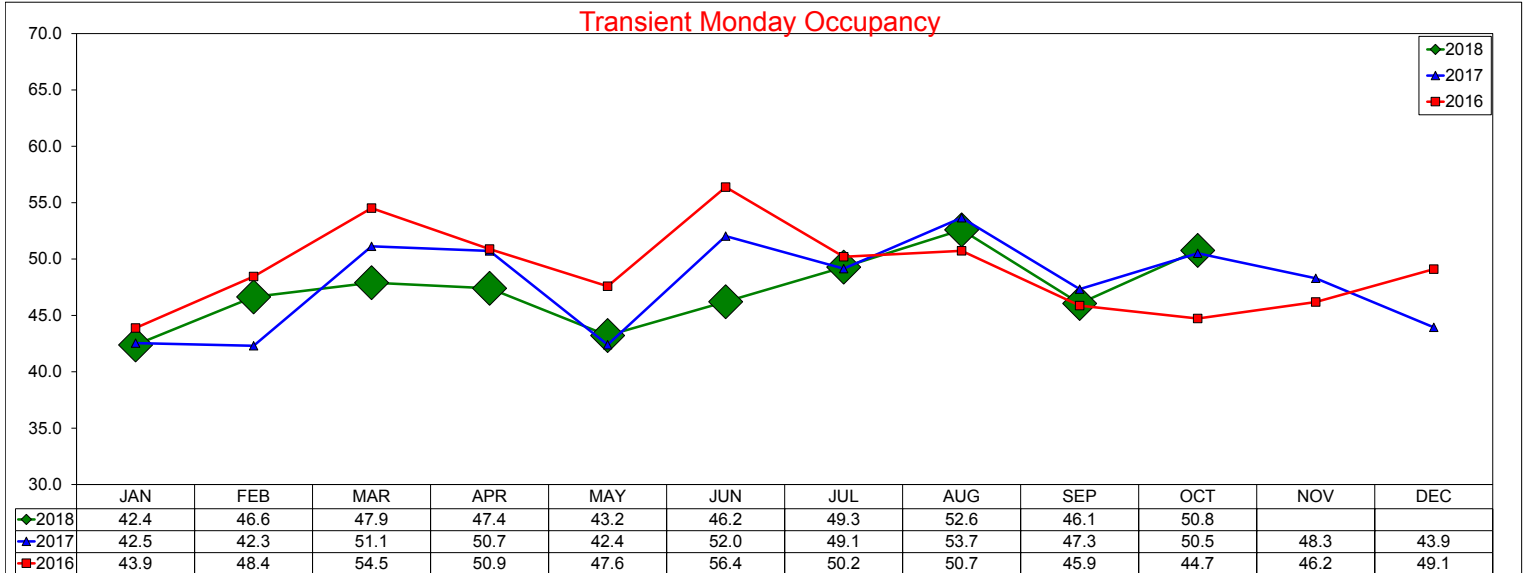
October 2018



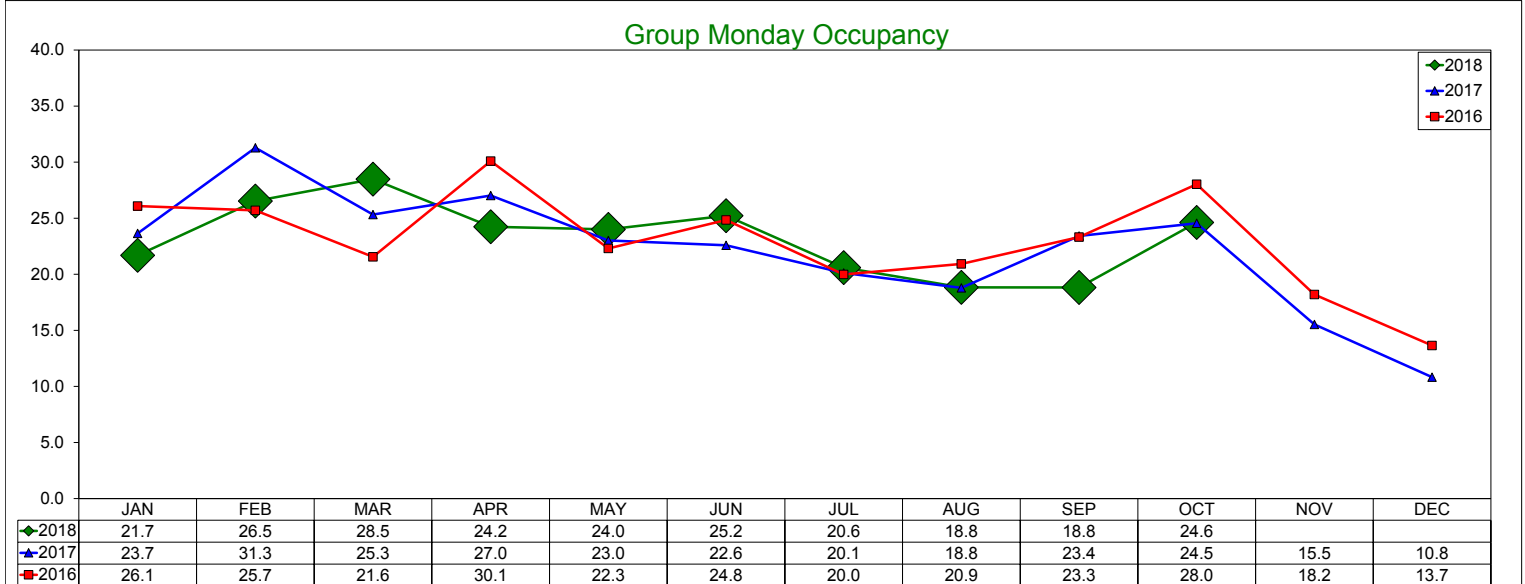
Three Year Comparison - Monday - Occupancy

October 2018

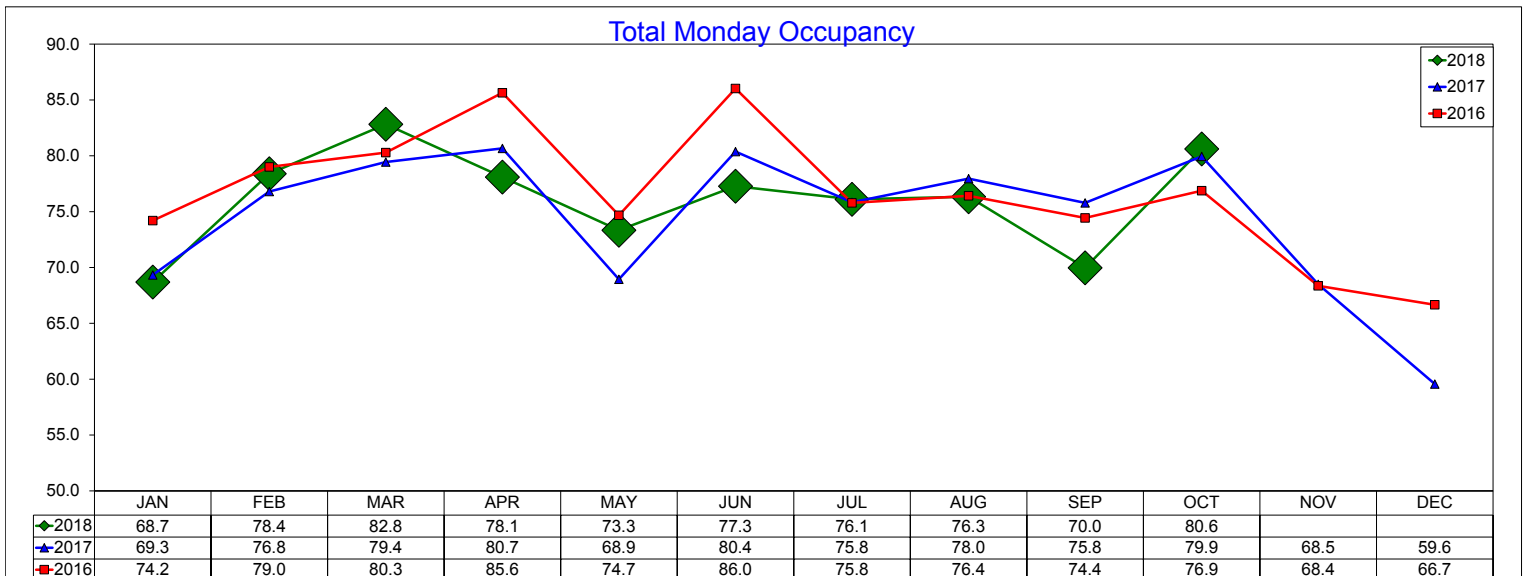
Transient Monday Occupancy



Group Monday Occupancy



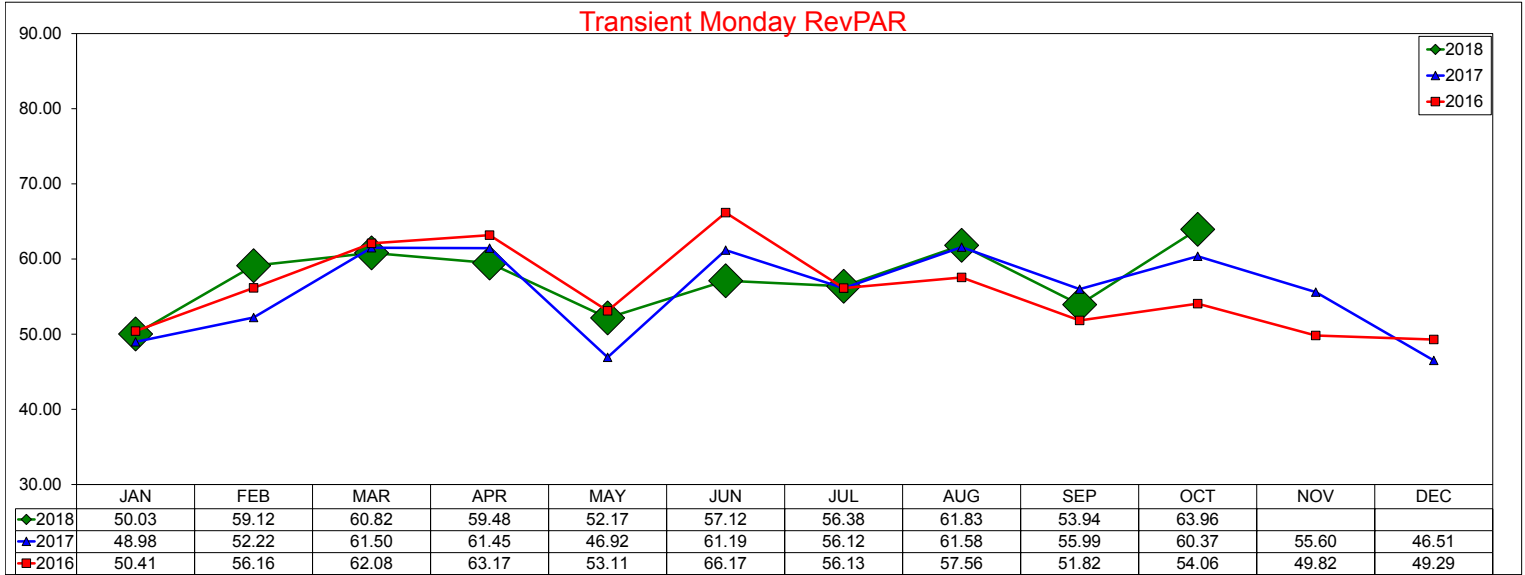
Total Monday Occupancy



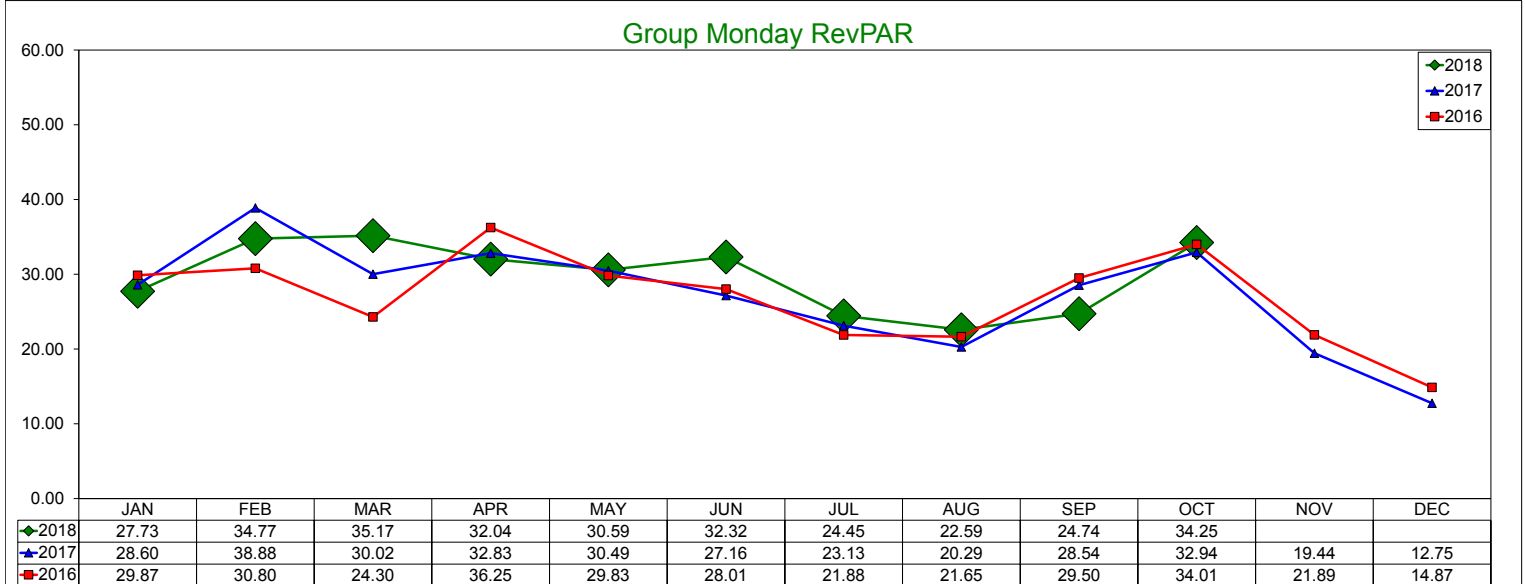
Three Year Comparison - Monday - RevPAR

October 2018

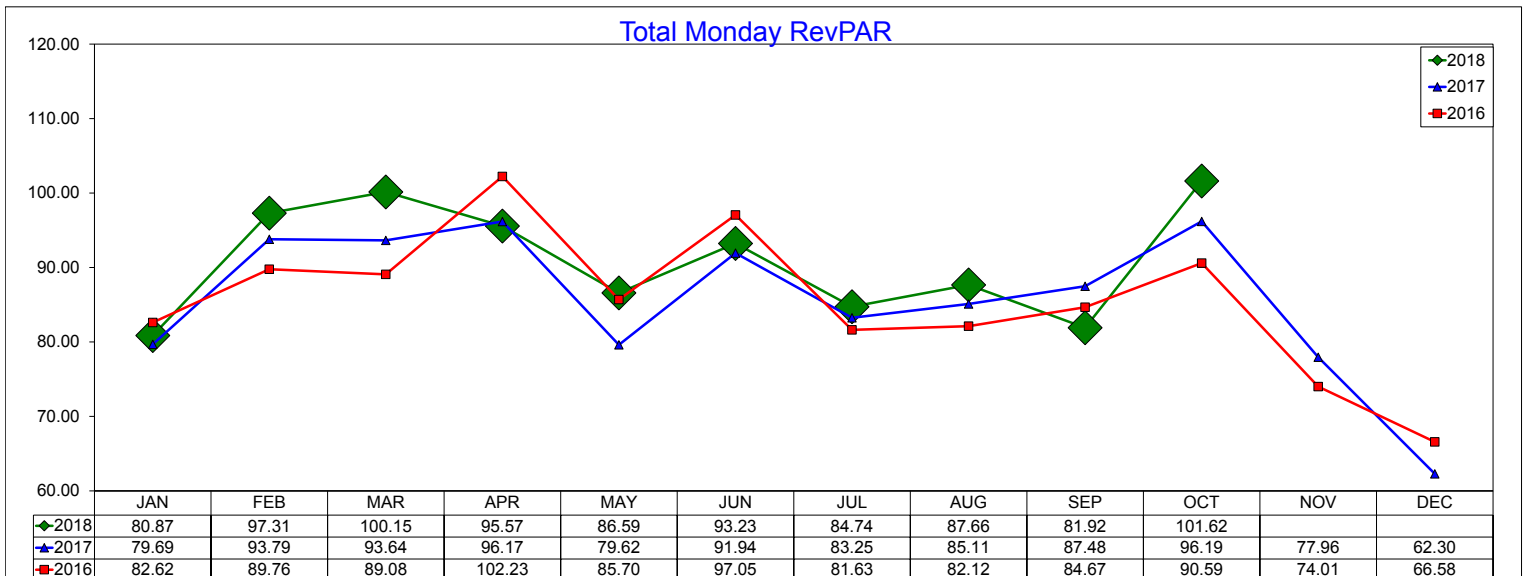
Transient Monday RevPAR



Group Monday RevPAR

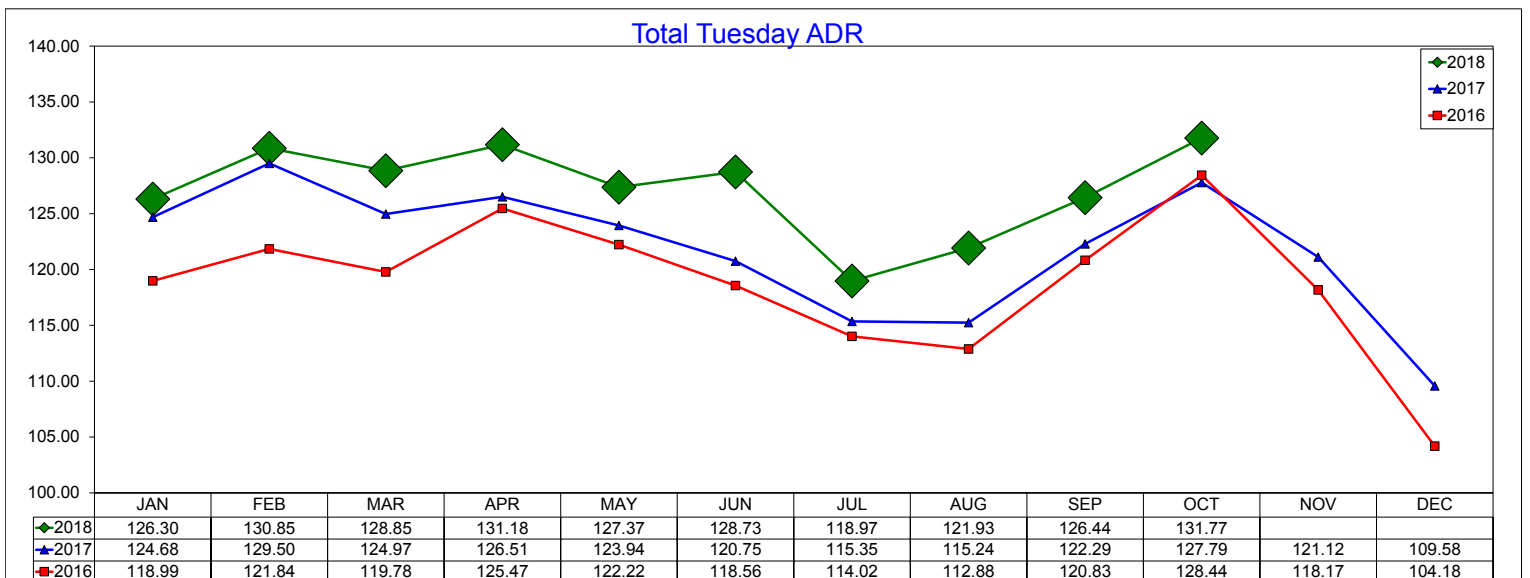
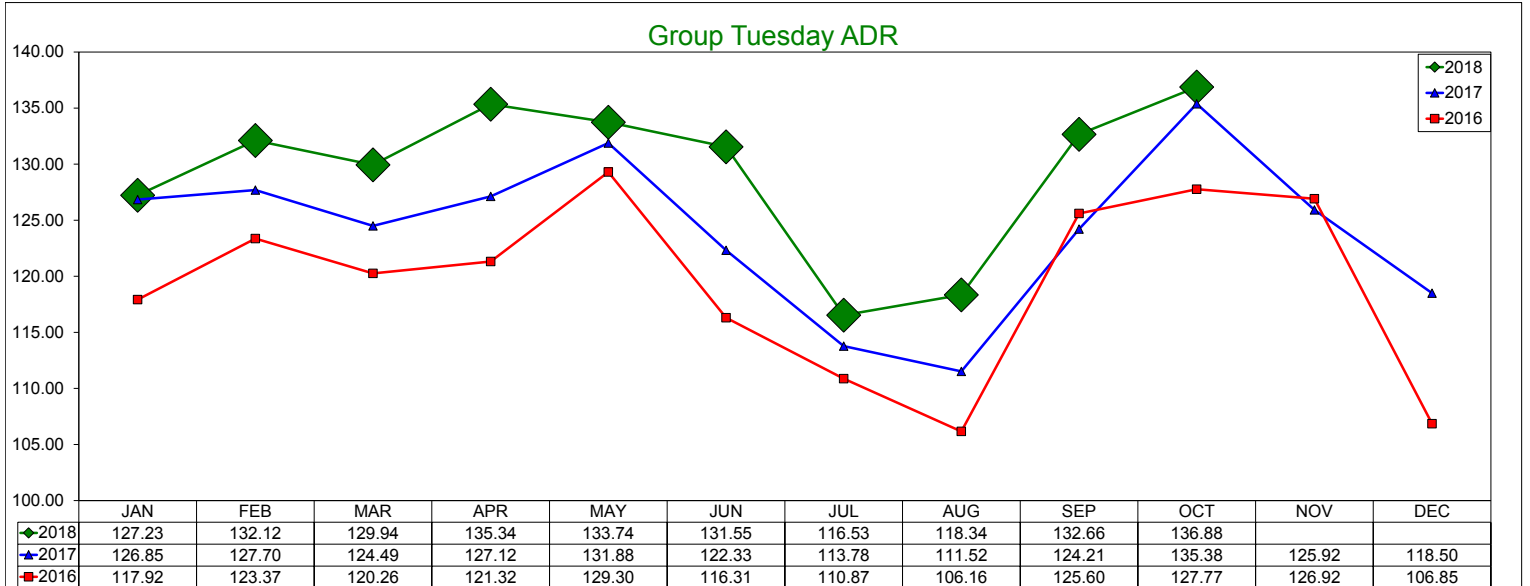
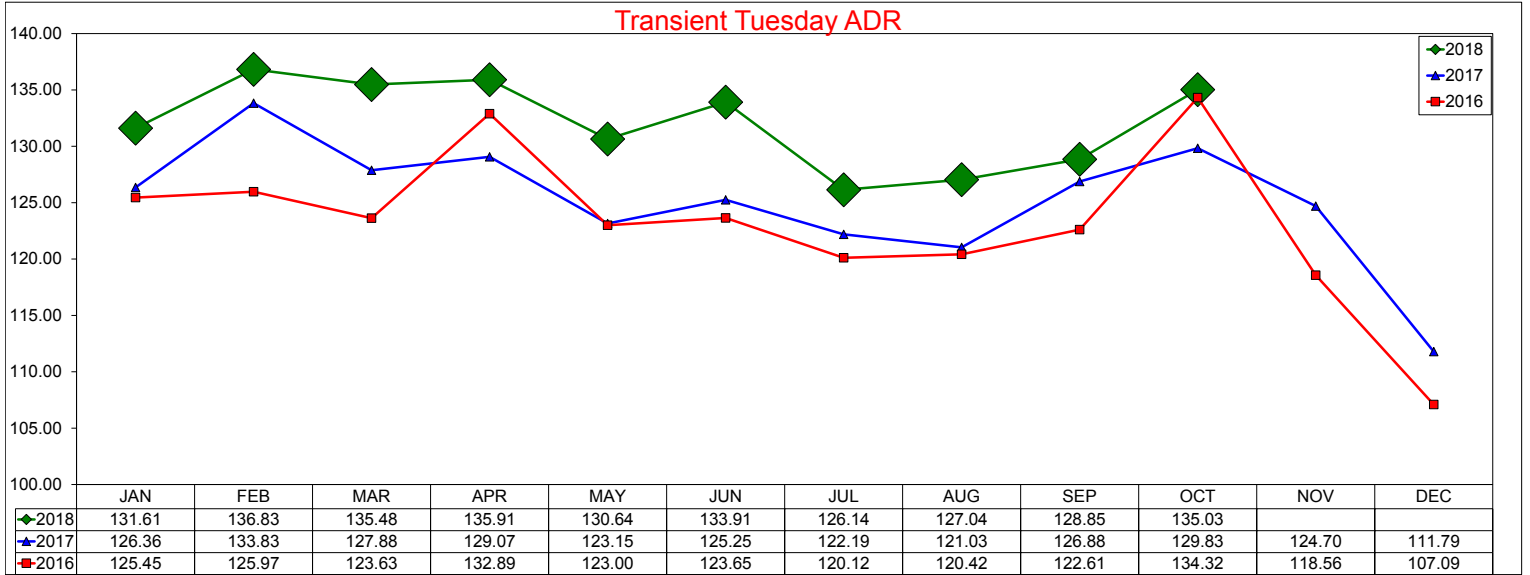


Total Monday RevPAR



Three Year Comparison - Tuesday - ADR

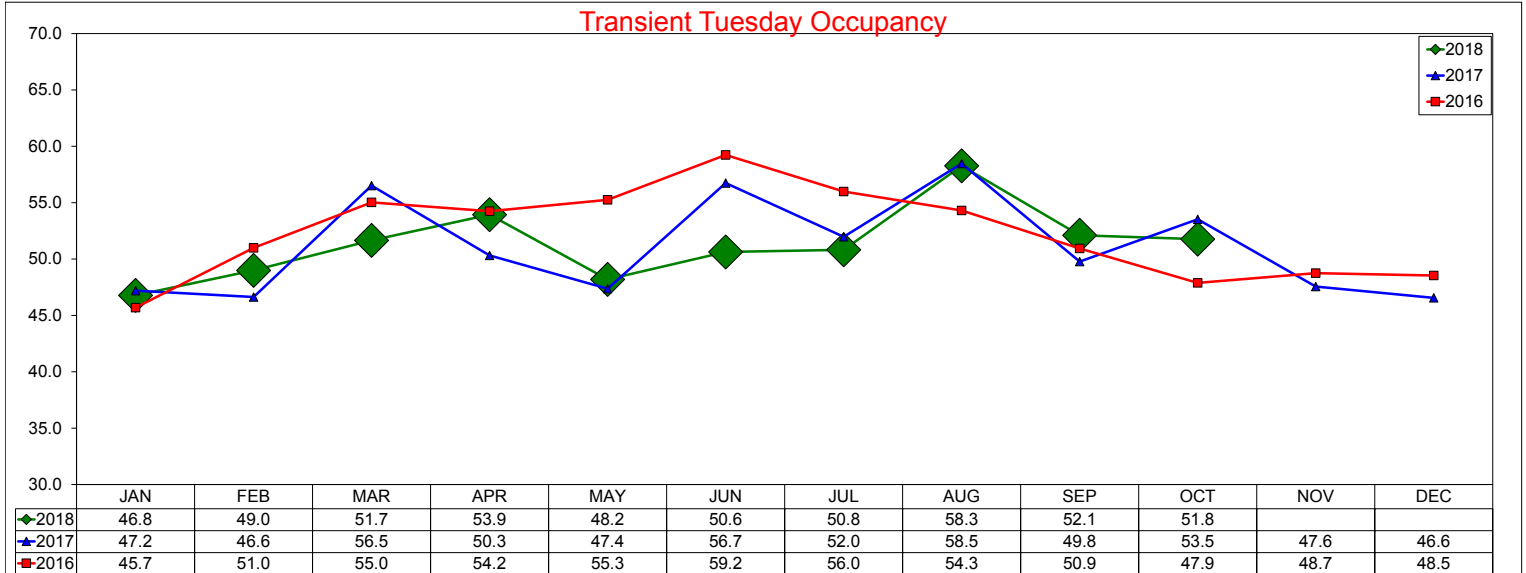
October 2018



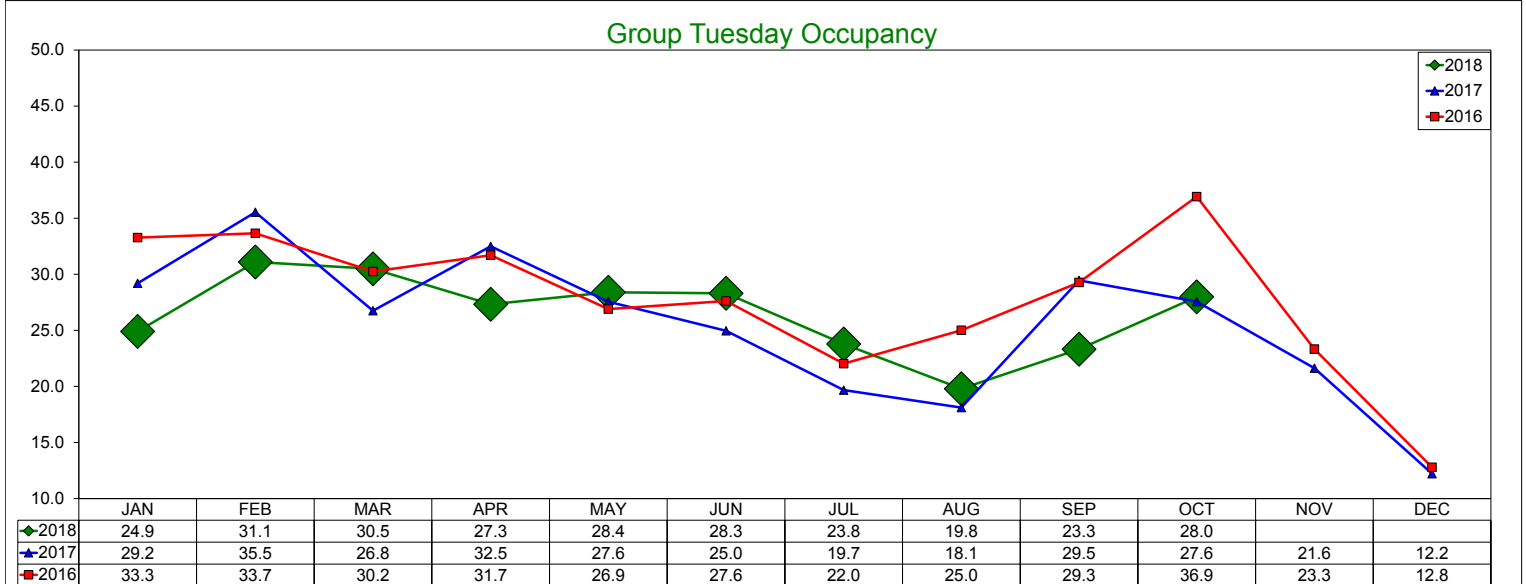
Three Year Comparison - Tuesday - Occupancy

October 2018

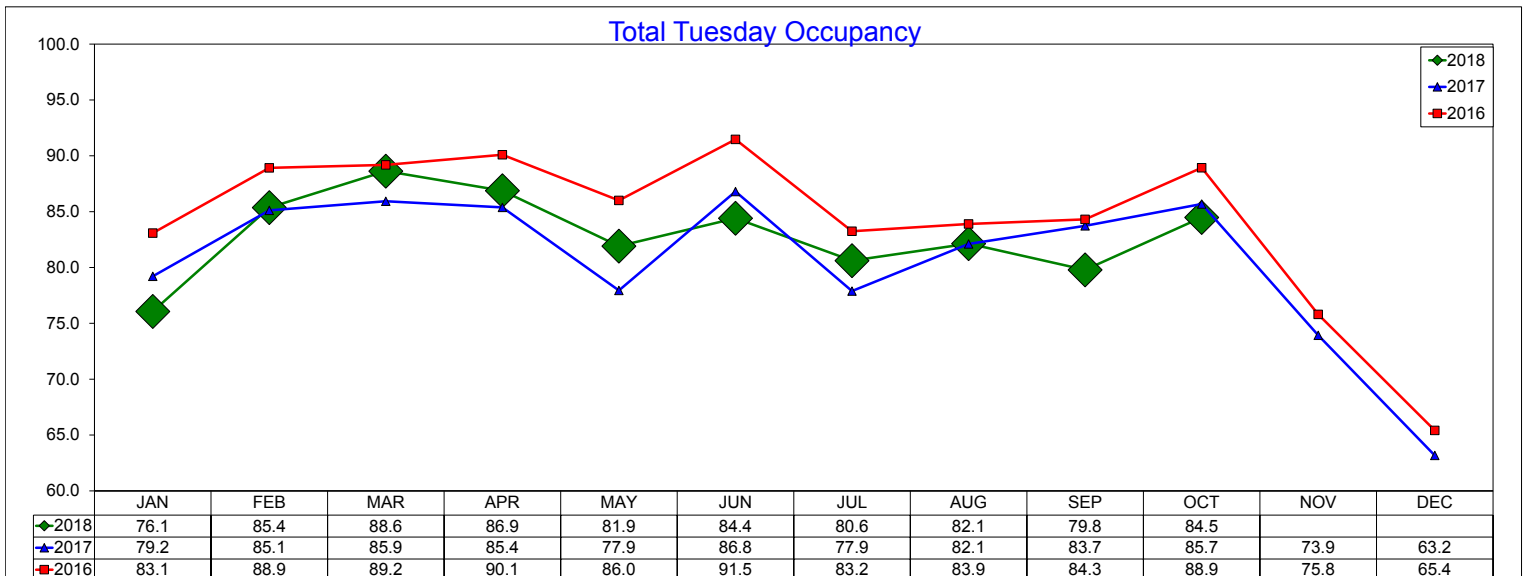
Transient Tuesday Occupancy



Group Tuesday Occupancy



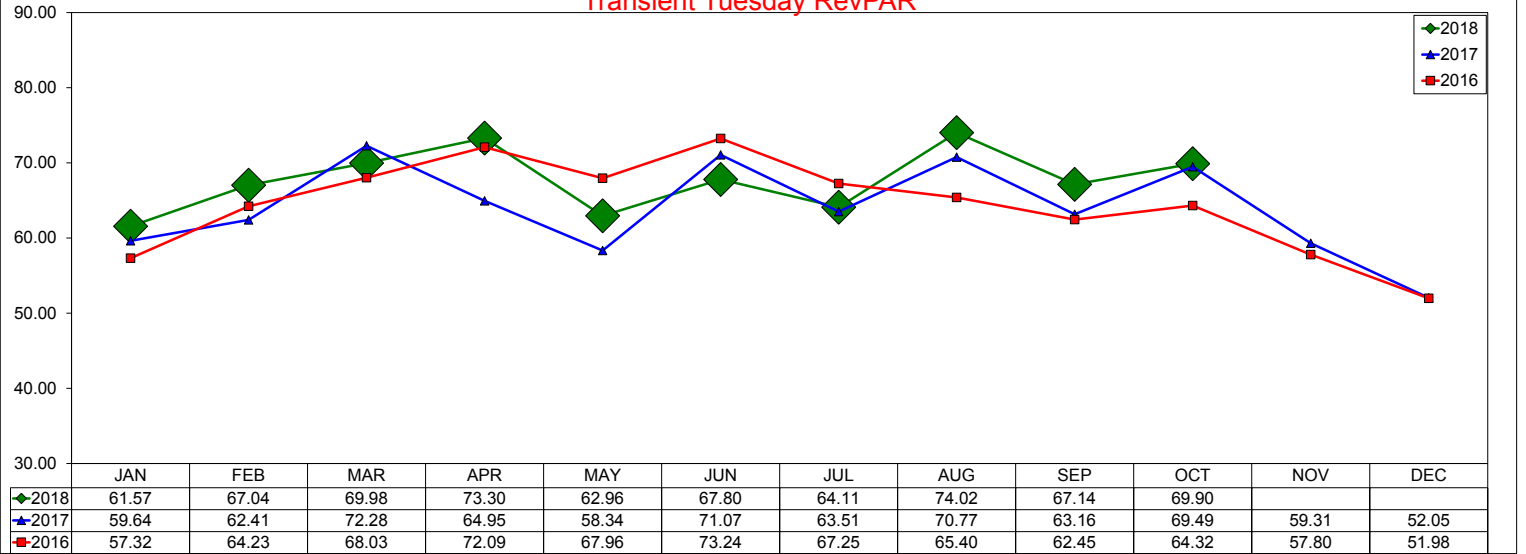
Total Tuesday Occupancy



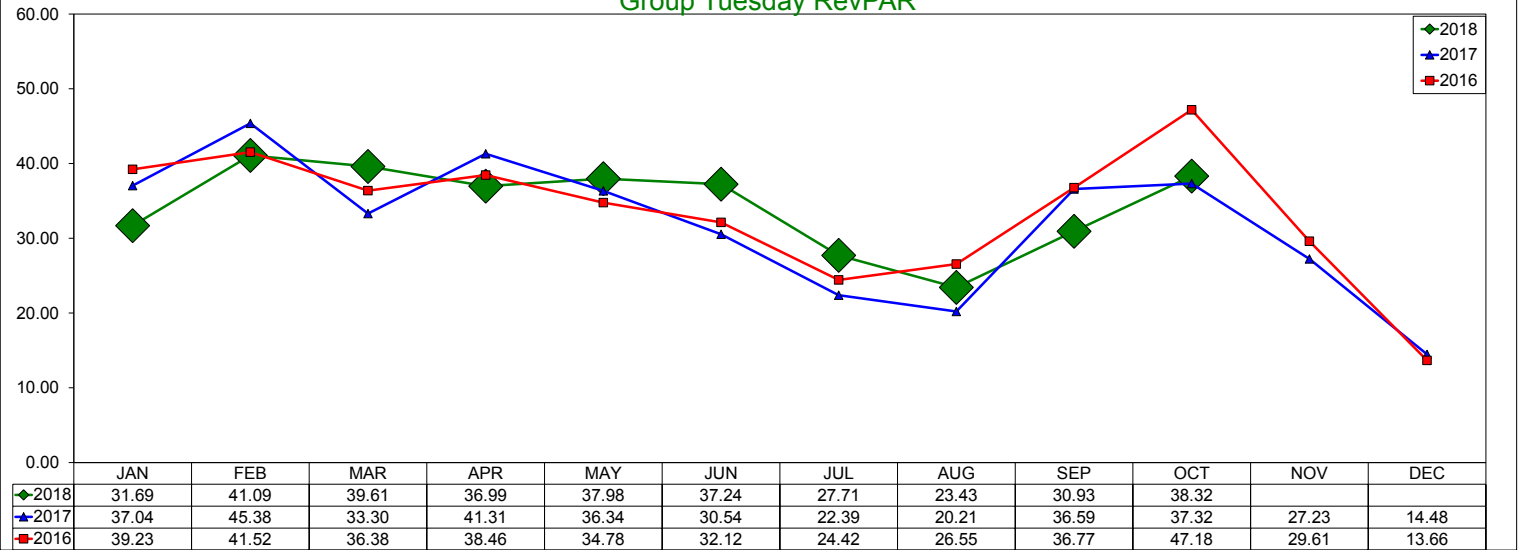
Three Year Comparison - Tuesday - RevPAR

October 2018

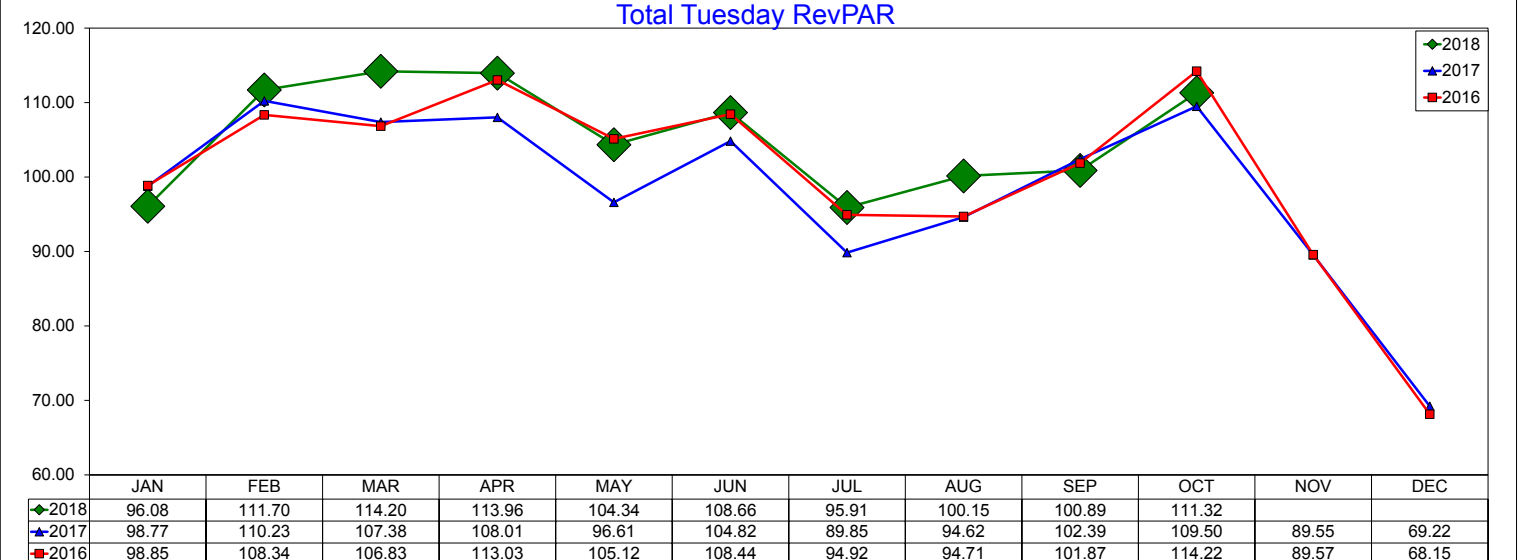
Transient Tuesday RevPAR



Group Tuesday RevPAR



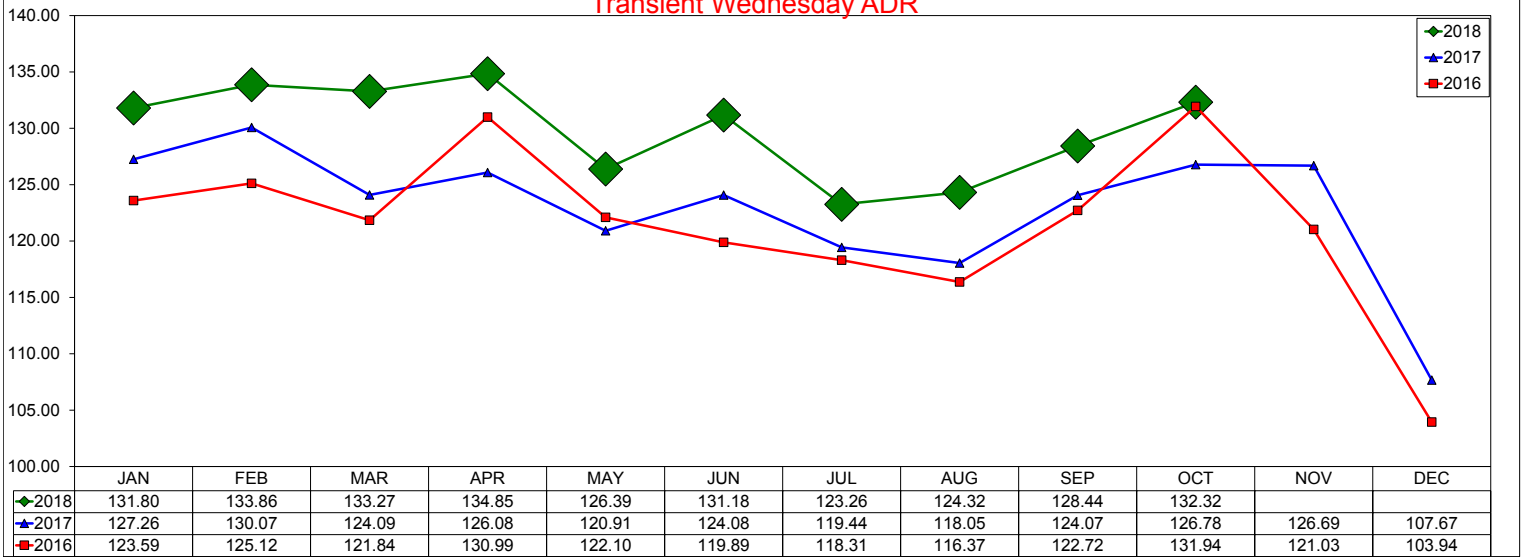
Total Tuesday RevPAR



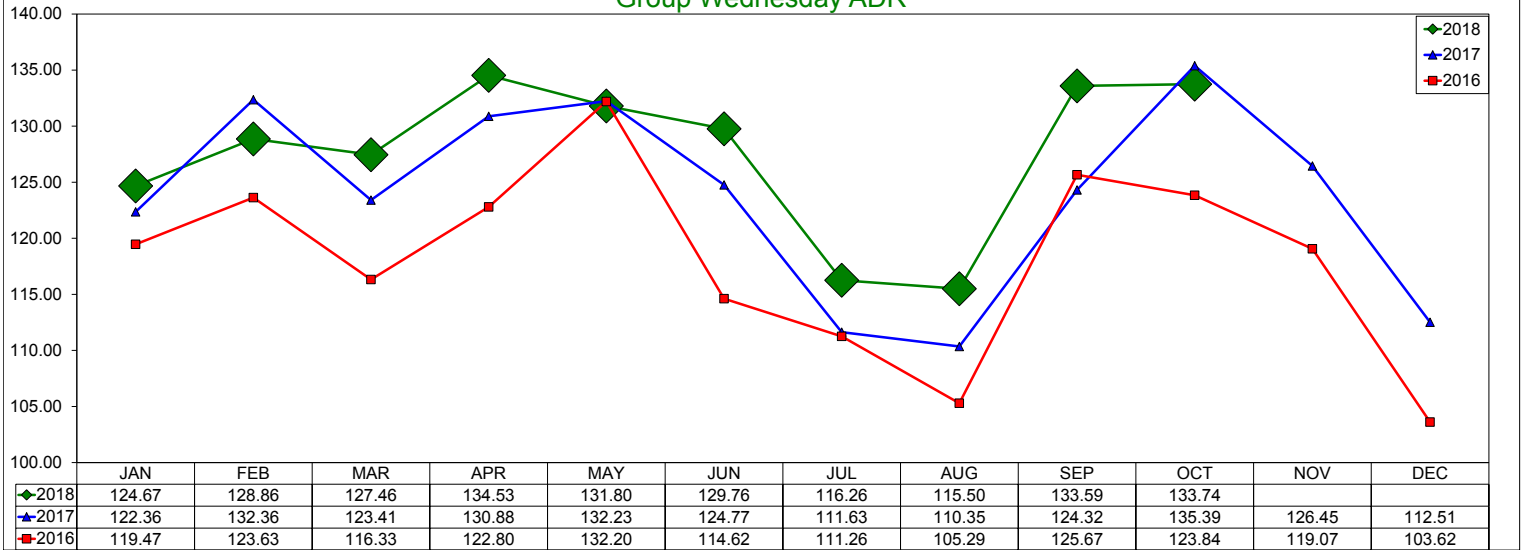
Three Year Comparison - Wednesday - ADR

October 2018

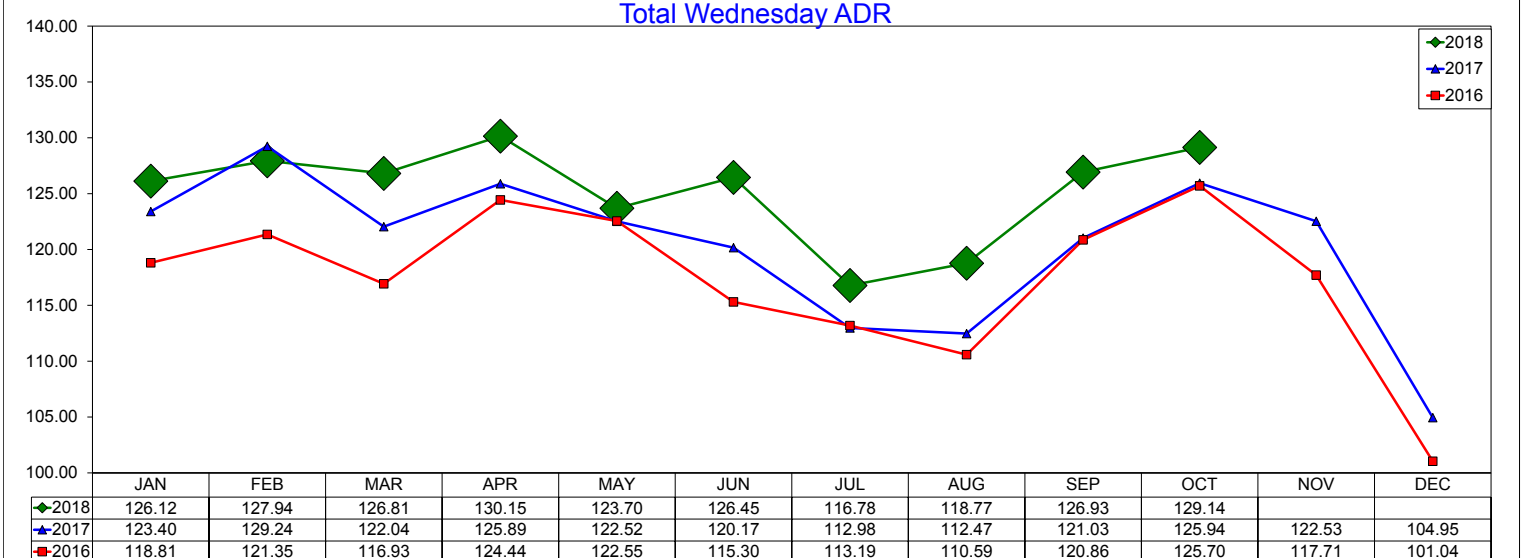
Transient Wednesday ADR



Group Wednesday ADR



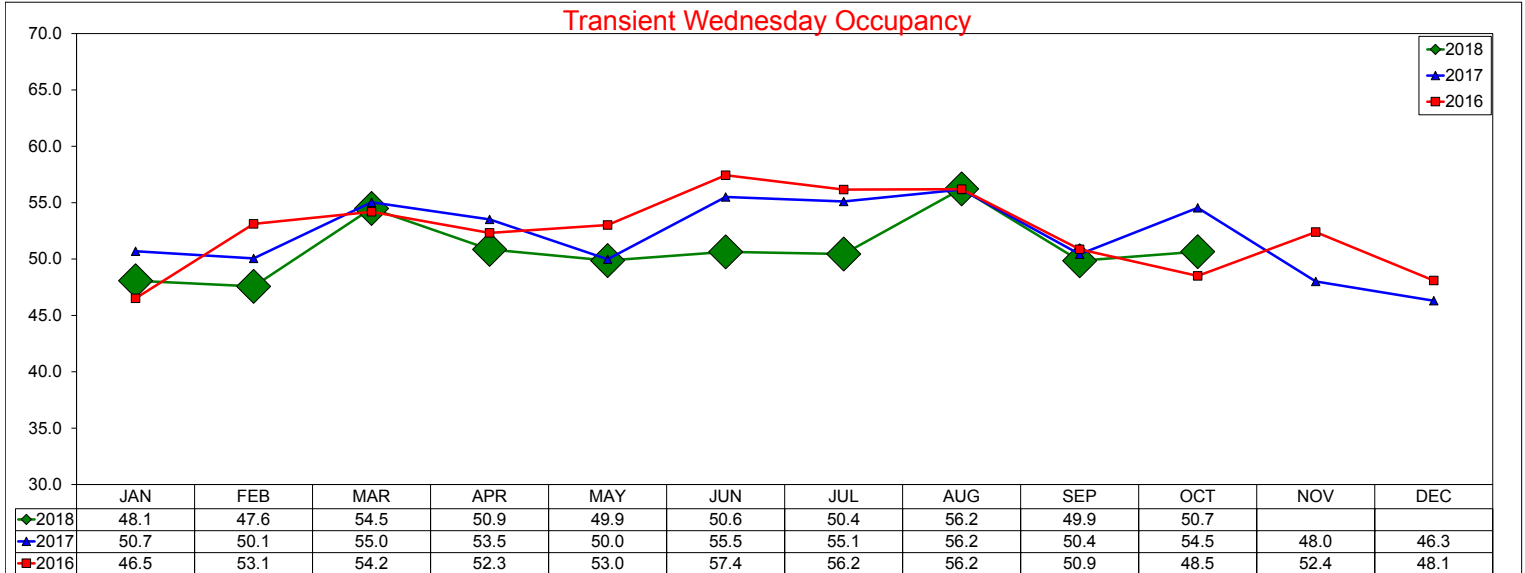
Total Wednesday ADR



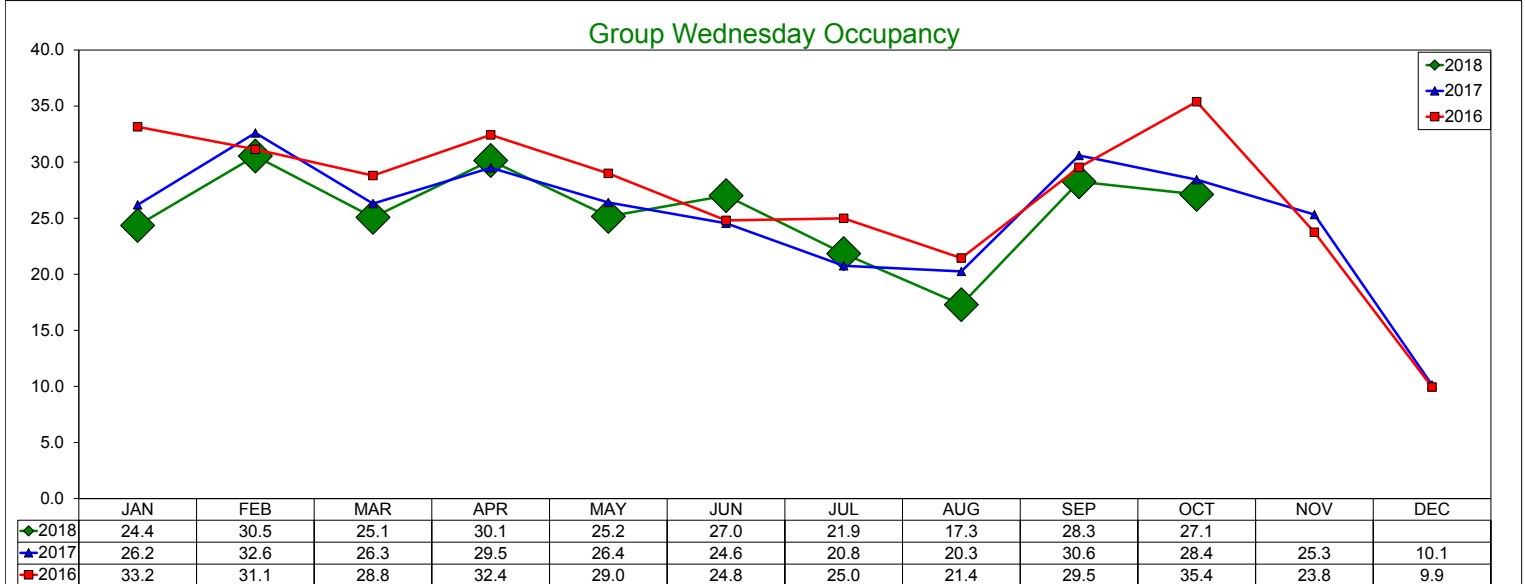
Three Year Comparison - Wednesday - Occupancy

October 2018

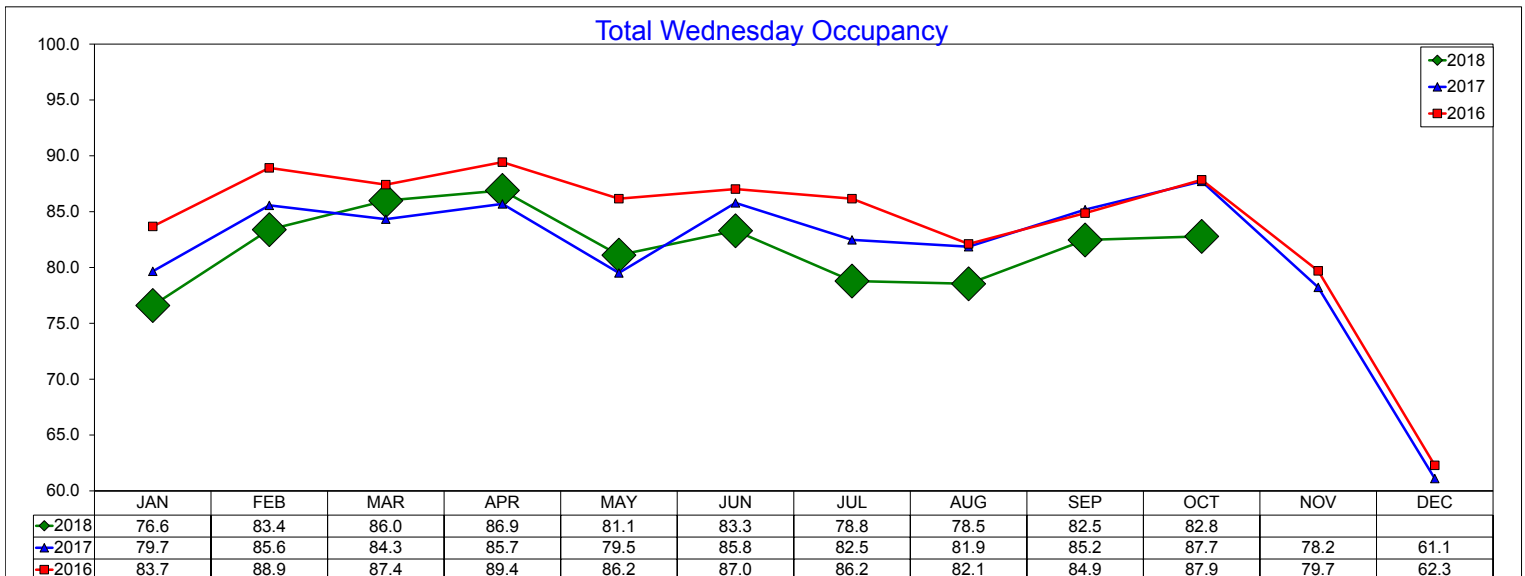
Transient Wednesday Occupancy



Group Wednesday Occupancy



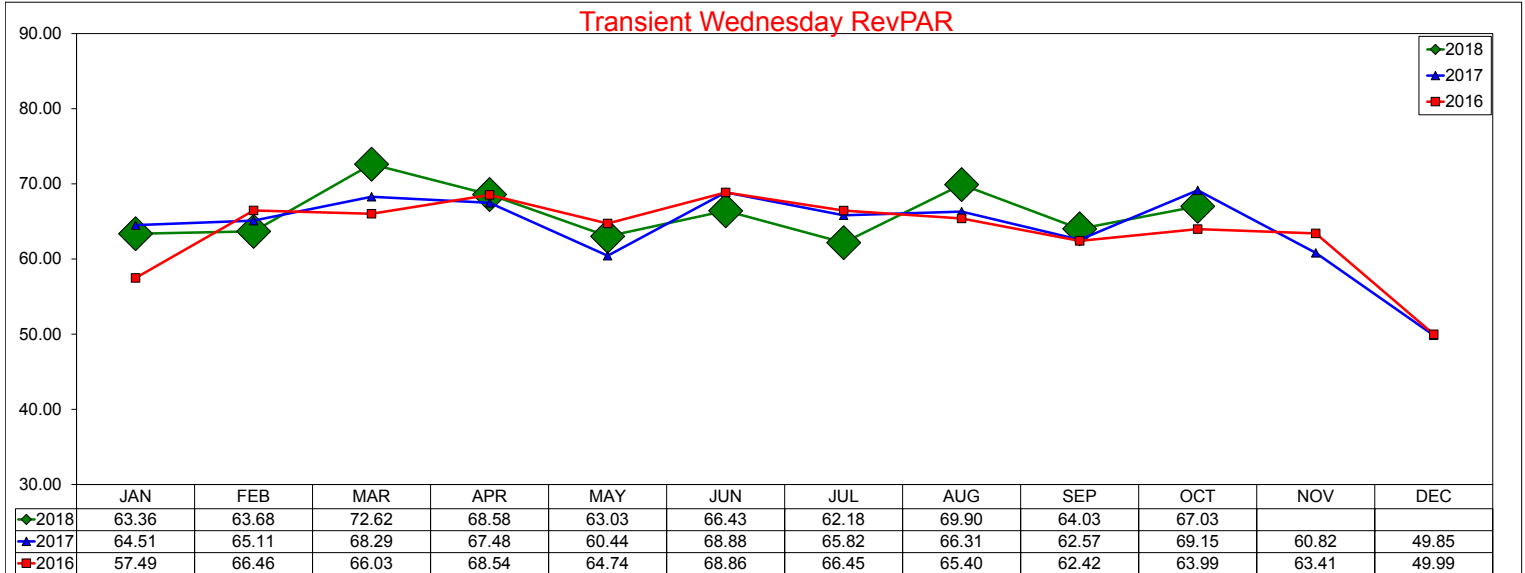
Total Wednesday Occupancy



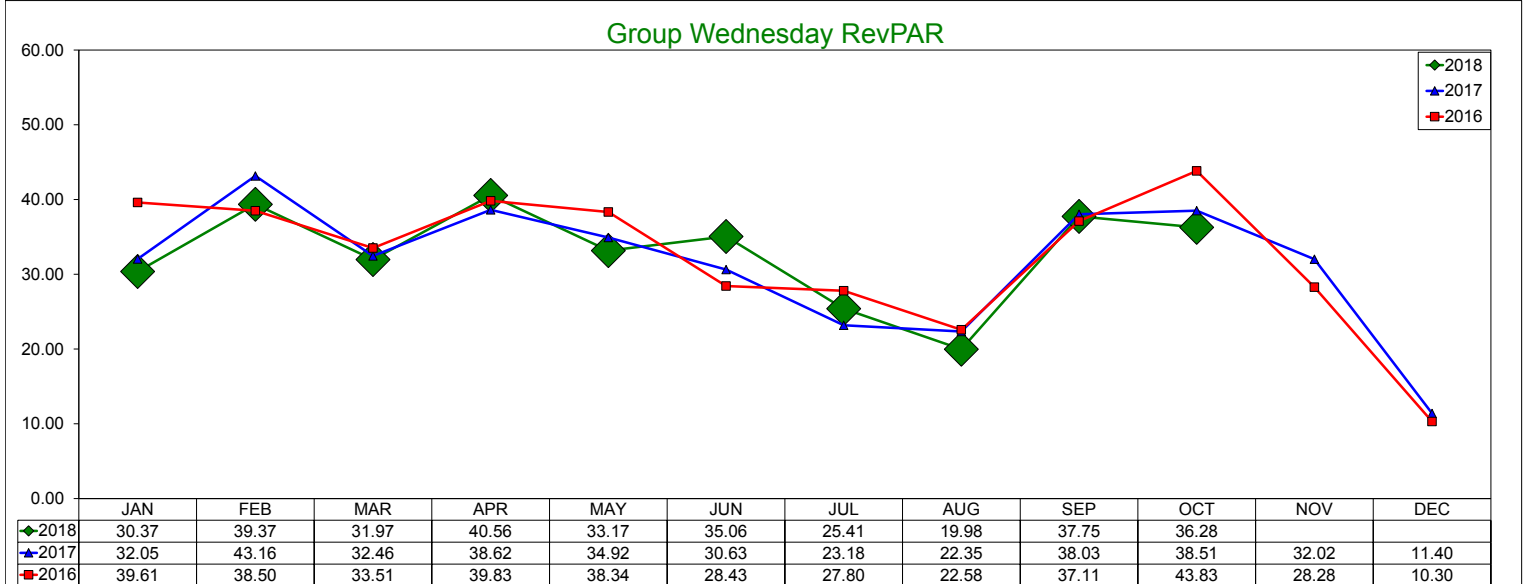
Three Year Comparison - Wednesday - RevPAR

October 2018

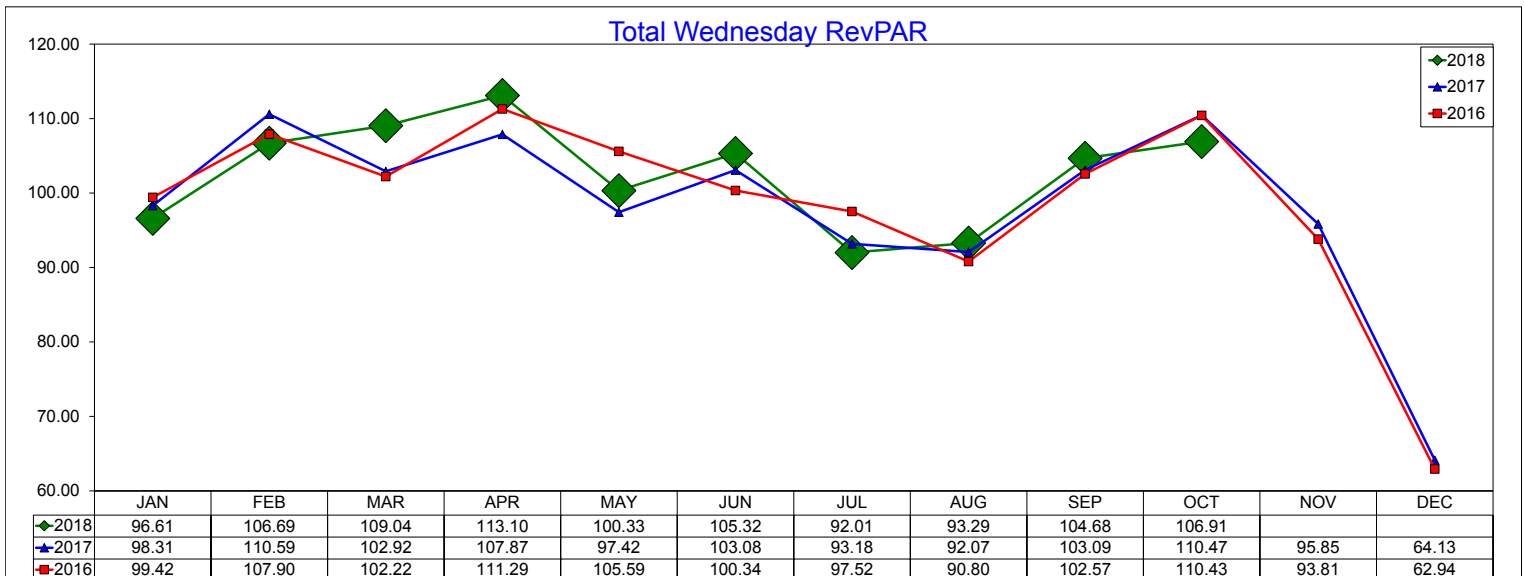
Transient Wednesday RevPAR



Group Wednesday RevPAR

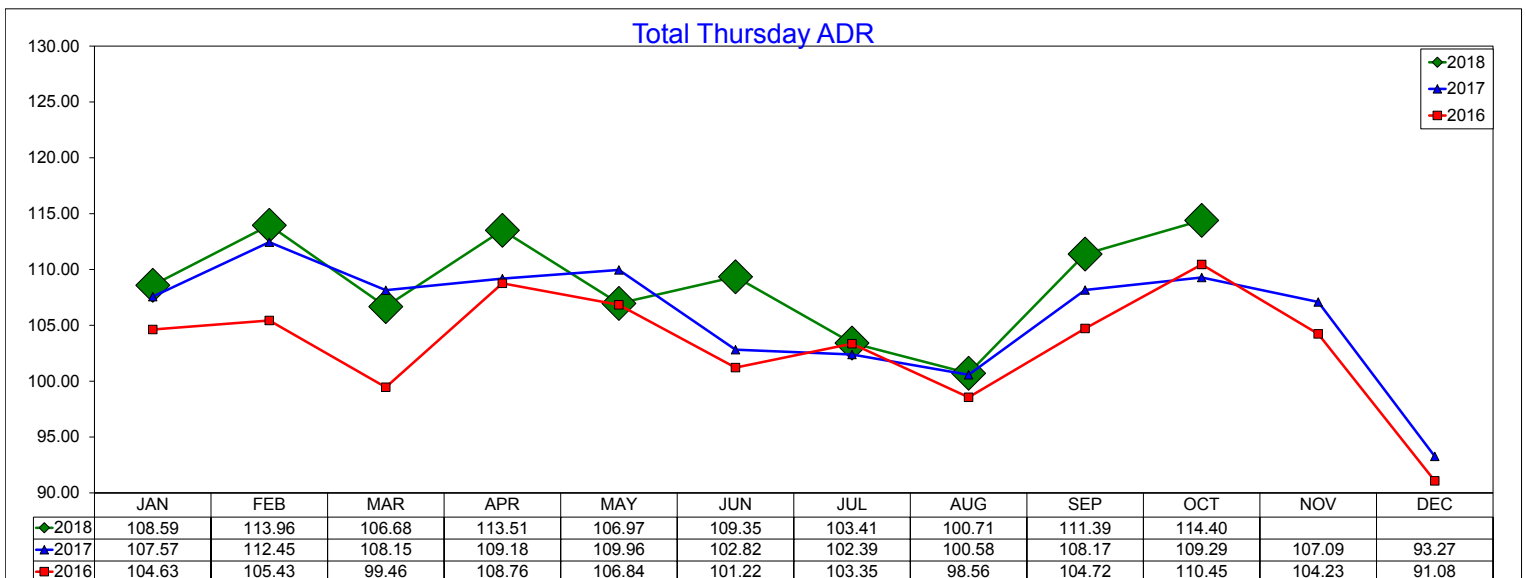
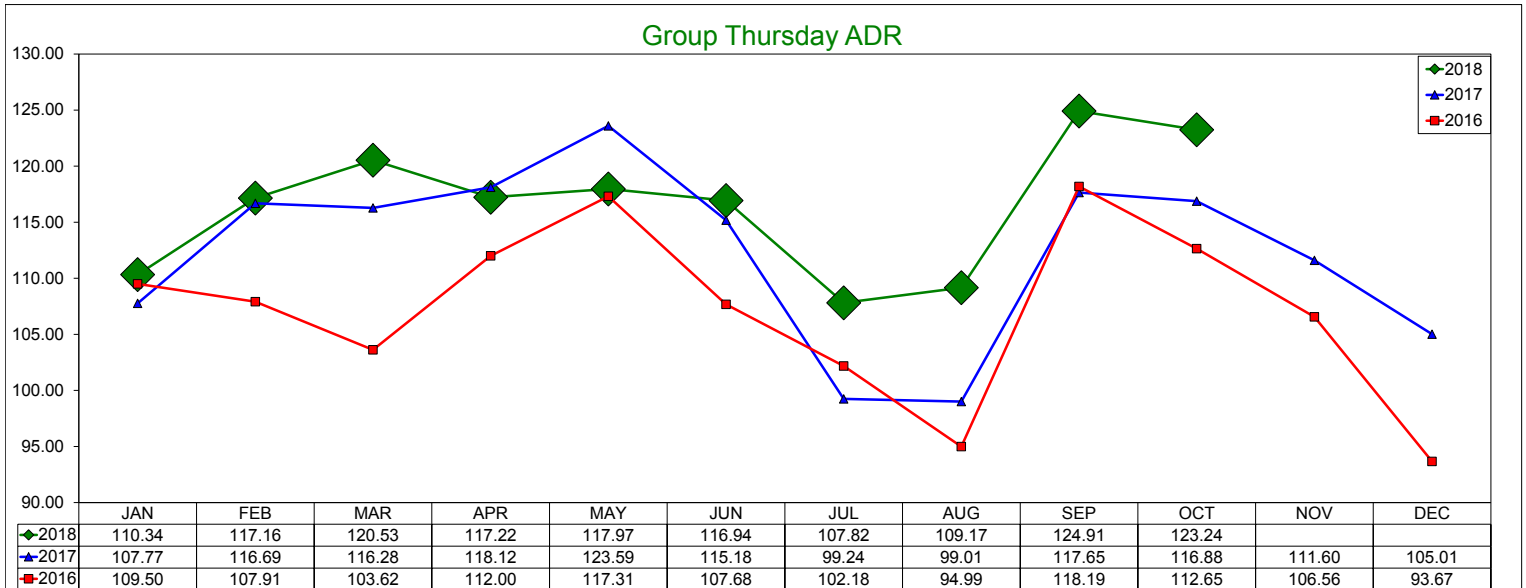
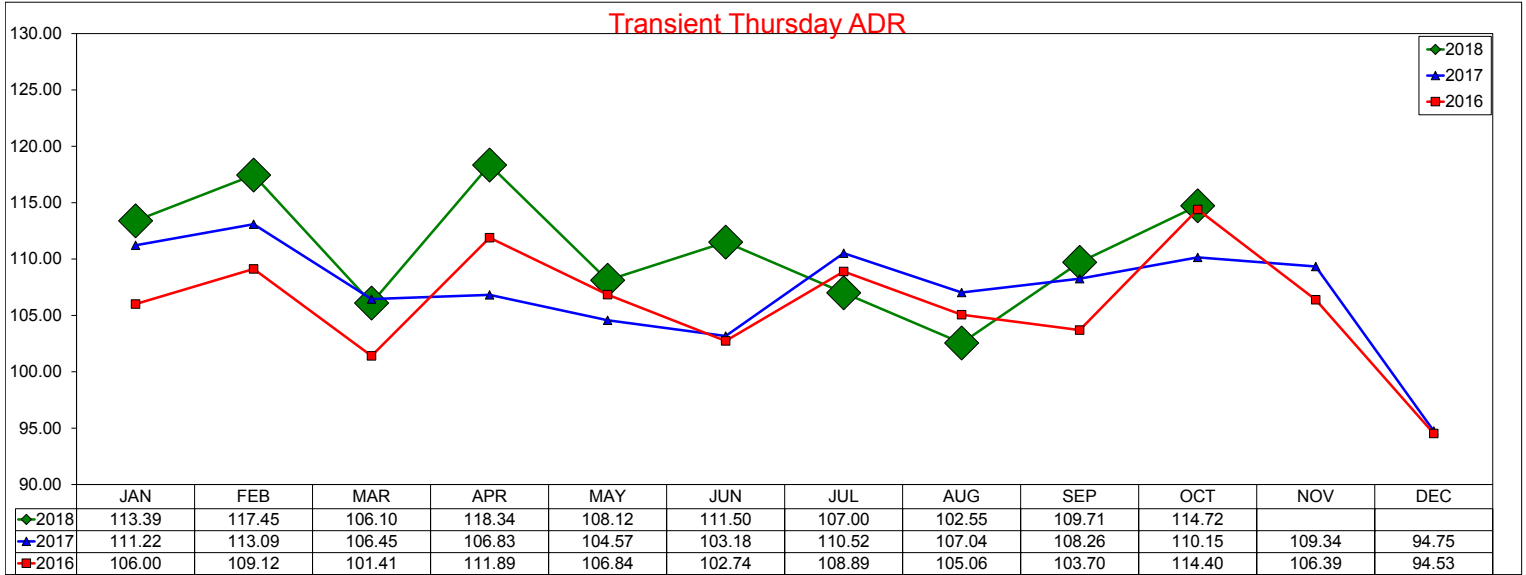


Total Wednesday RevPAR



Three Year Comparison - Thursday - ADR

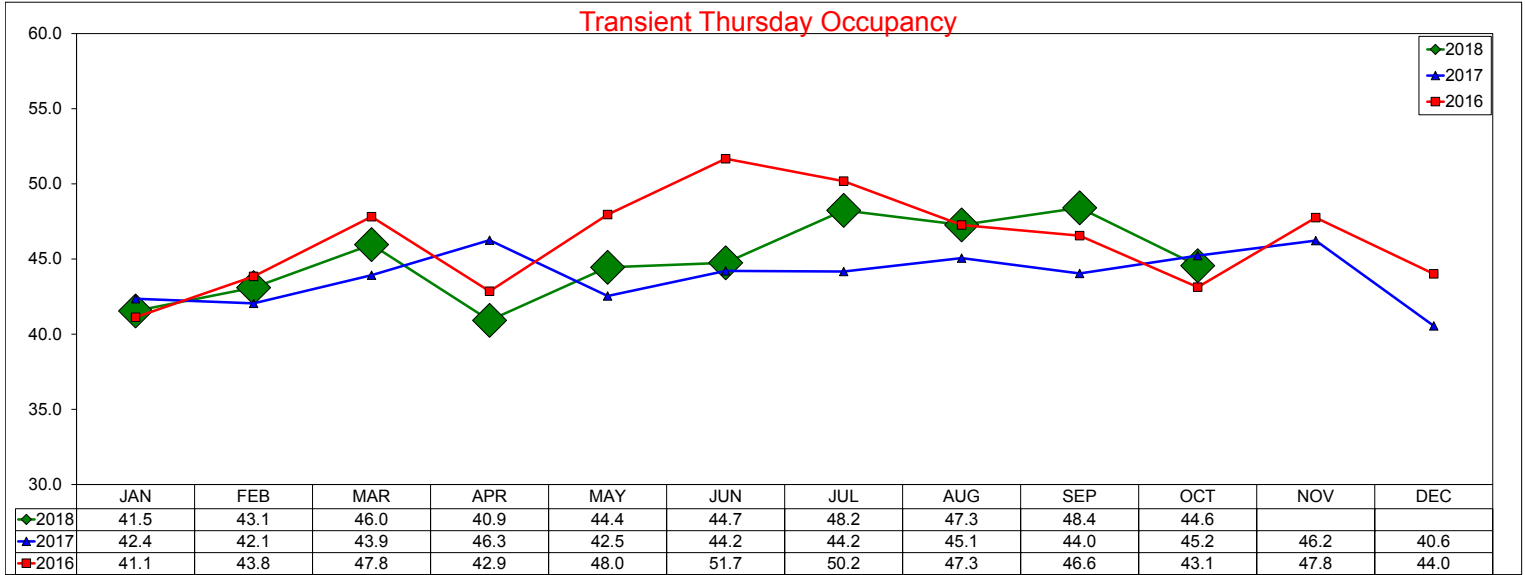
October 2018



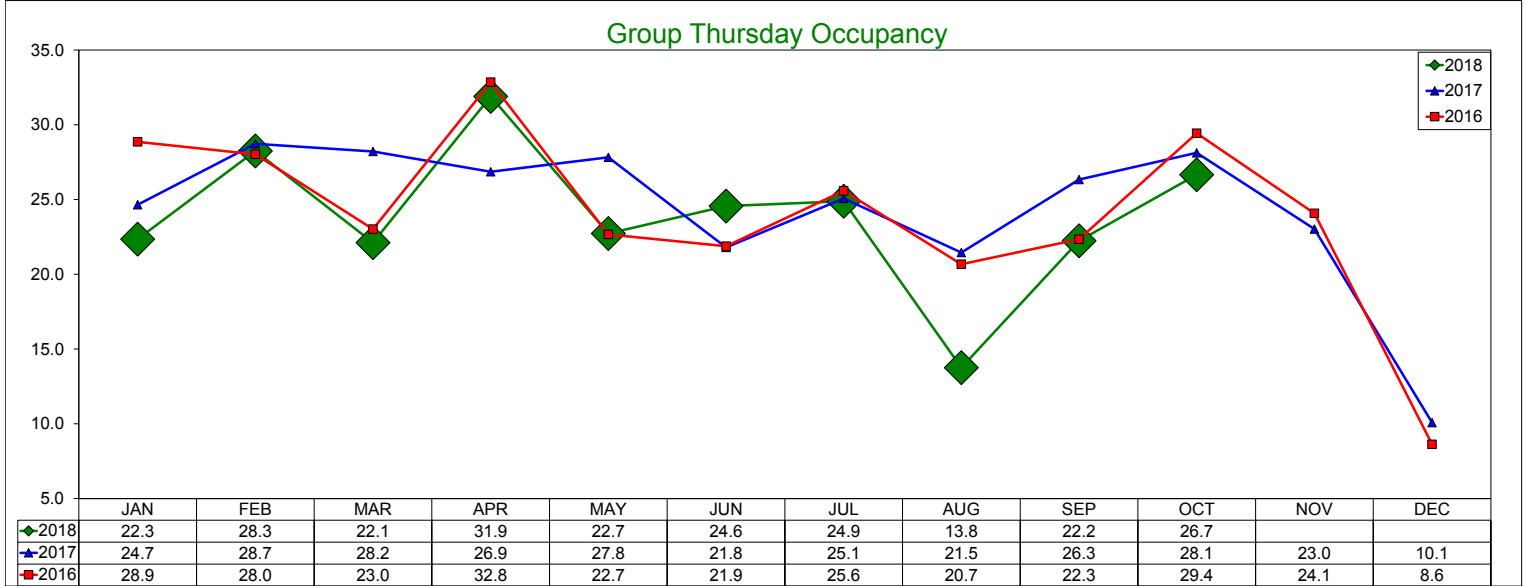
Three Year Comparison - Thursday - Occupancy

October 2018

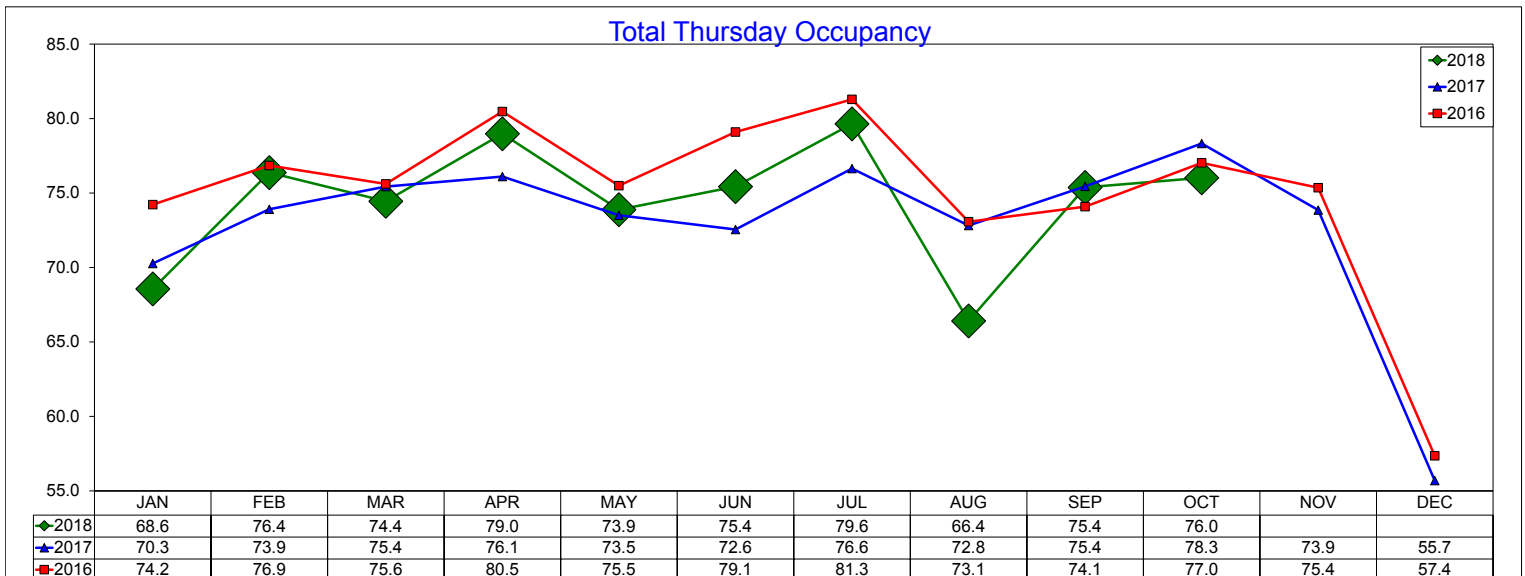
Transient Thursday Occupancy



Group Thursday Occupancy



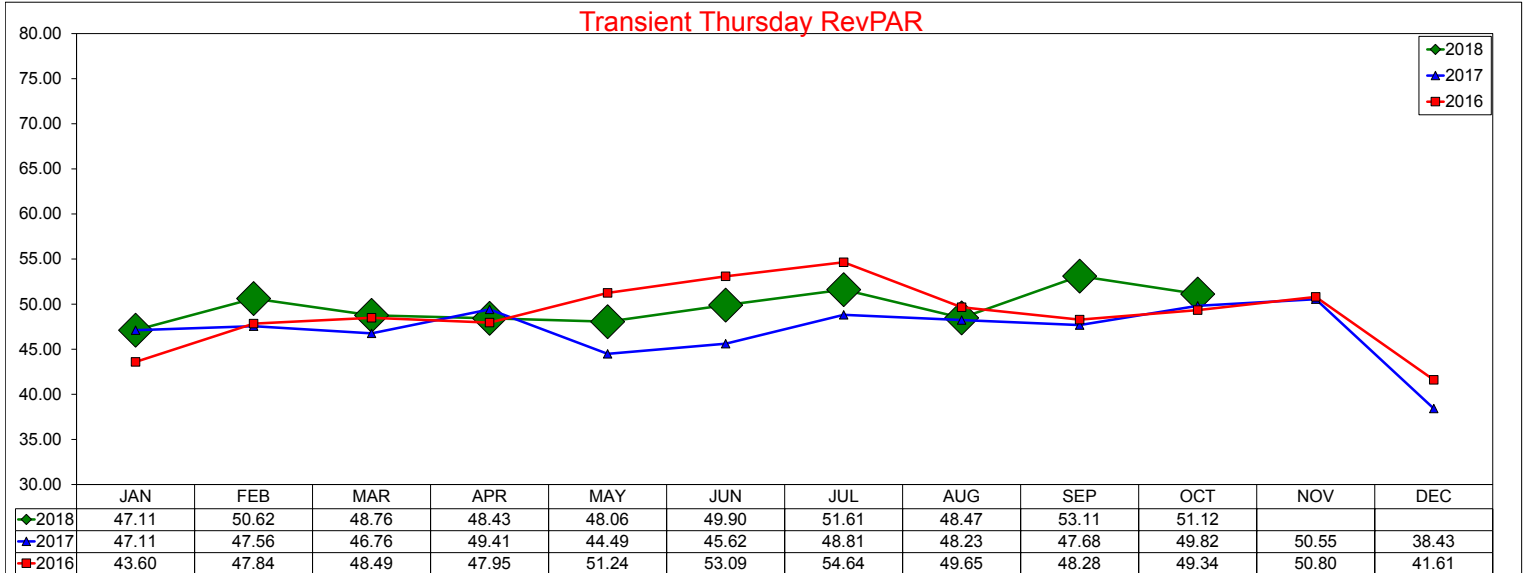
Total Thursday Occupancy



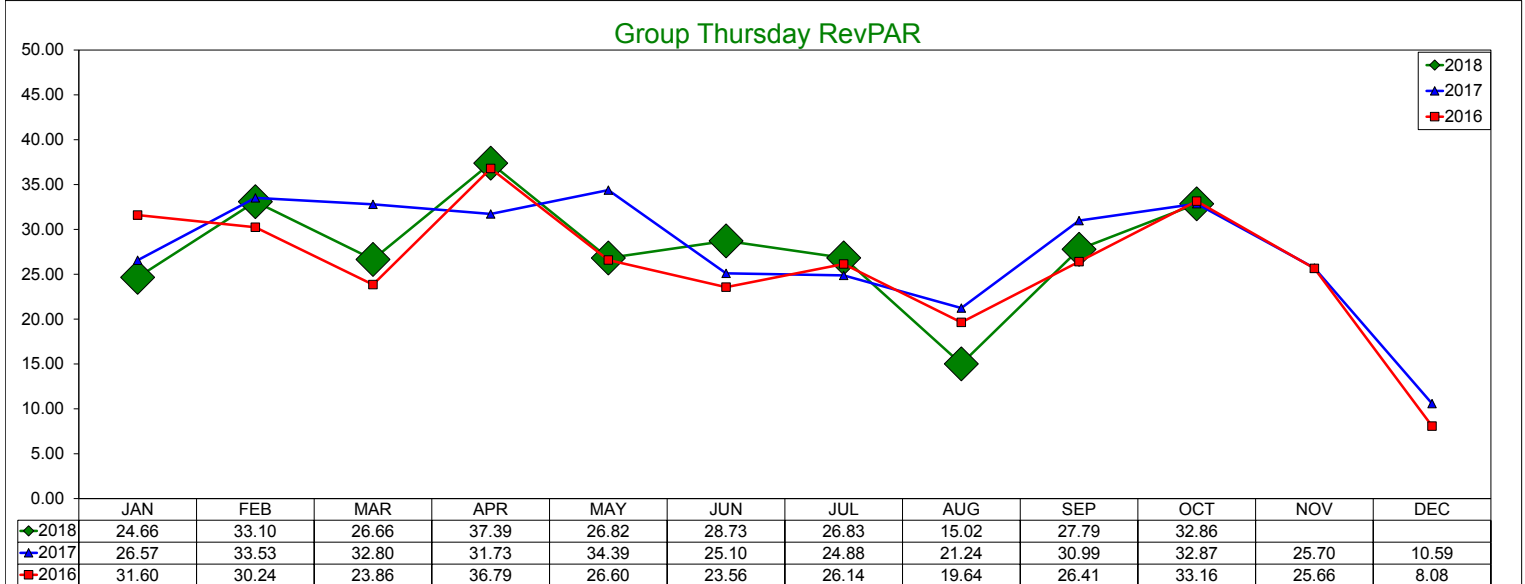
Three Year Comparison - Thursday - RevPAR

October 2018

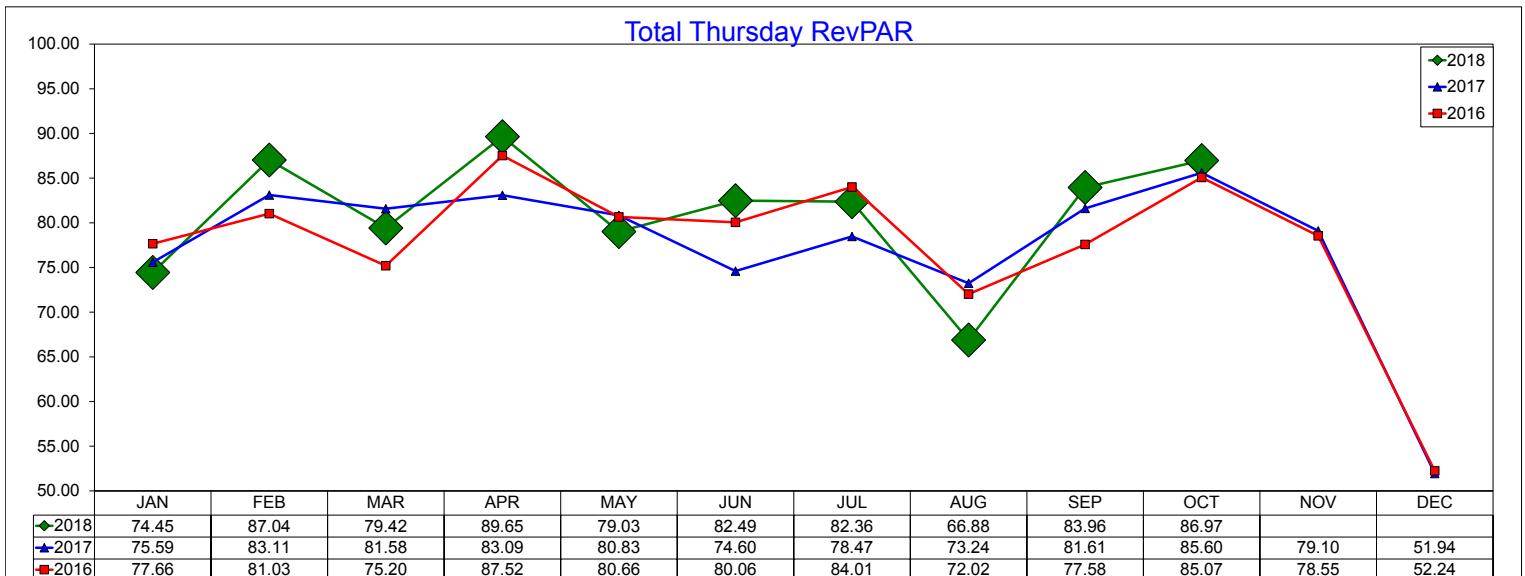
Transient Thursday RevPAR



Group Thursday RevPAR

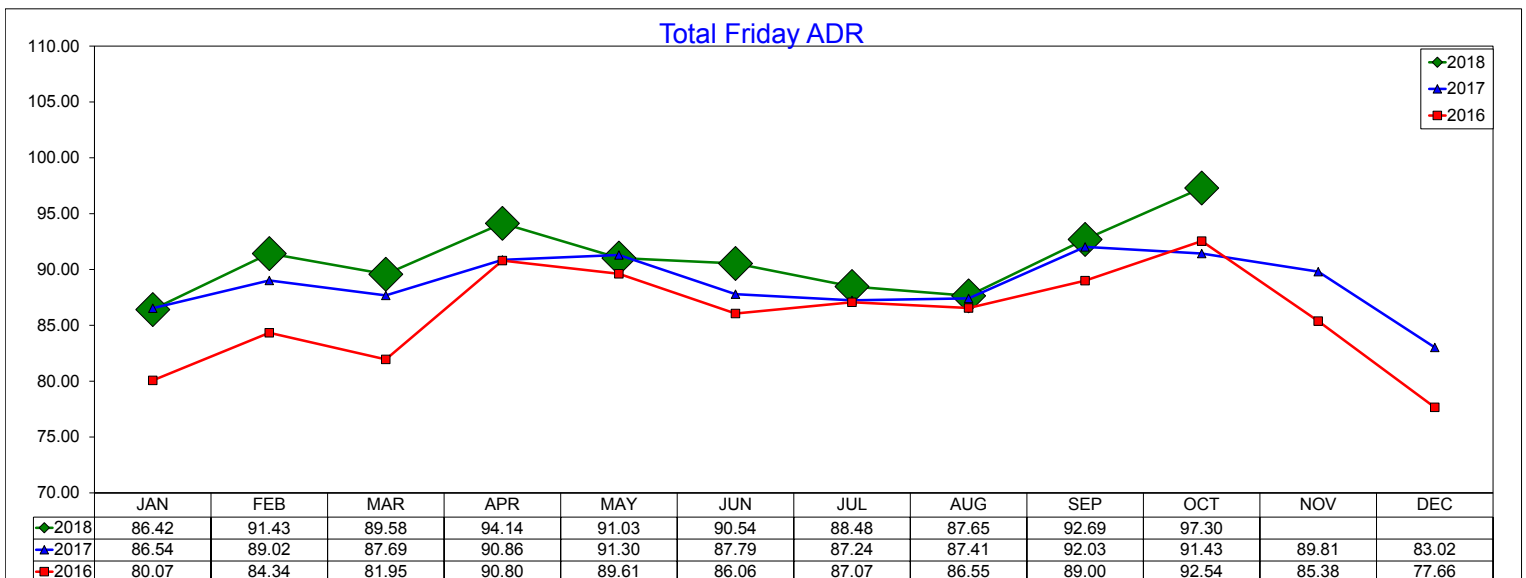
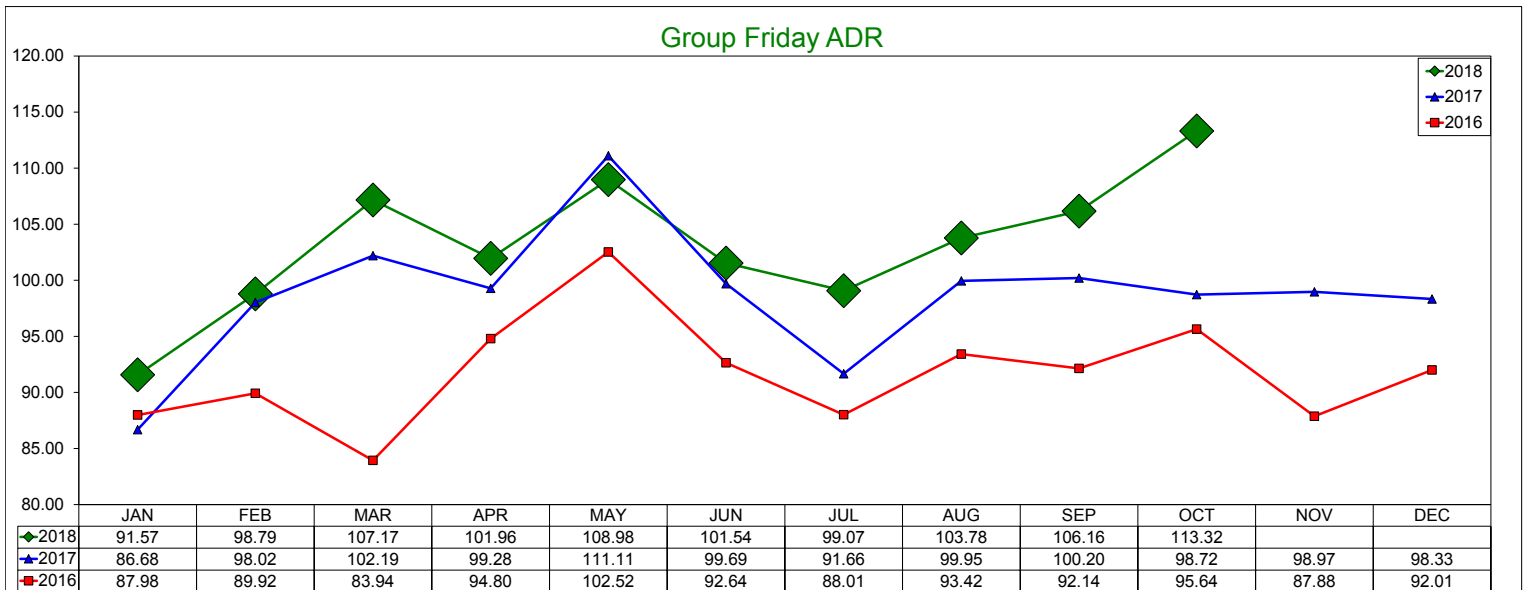
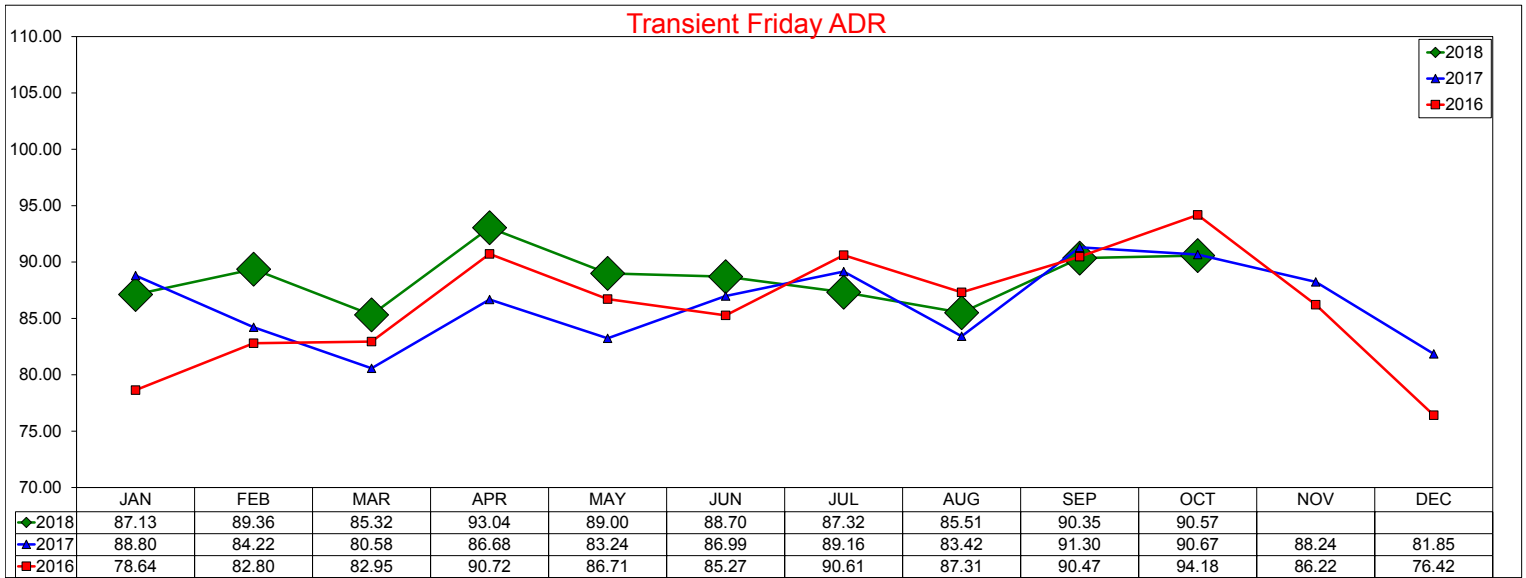


Total Thursday RevPAR



Three Year Comparison - Friday - ADR

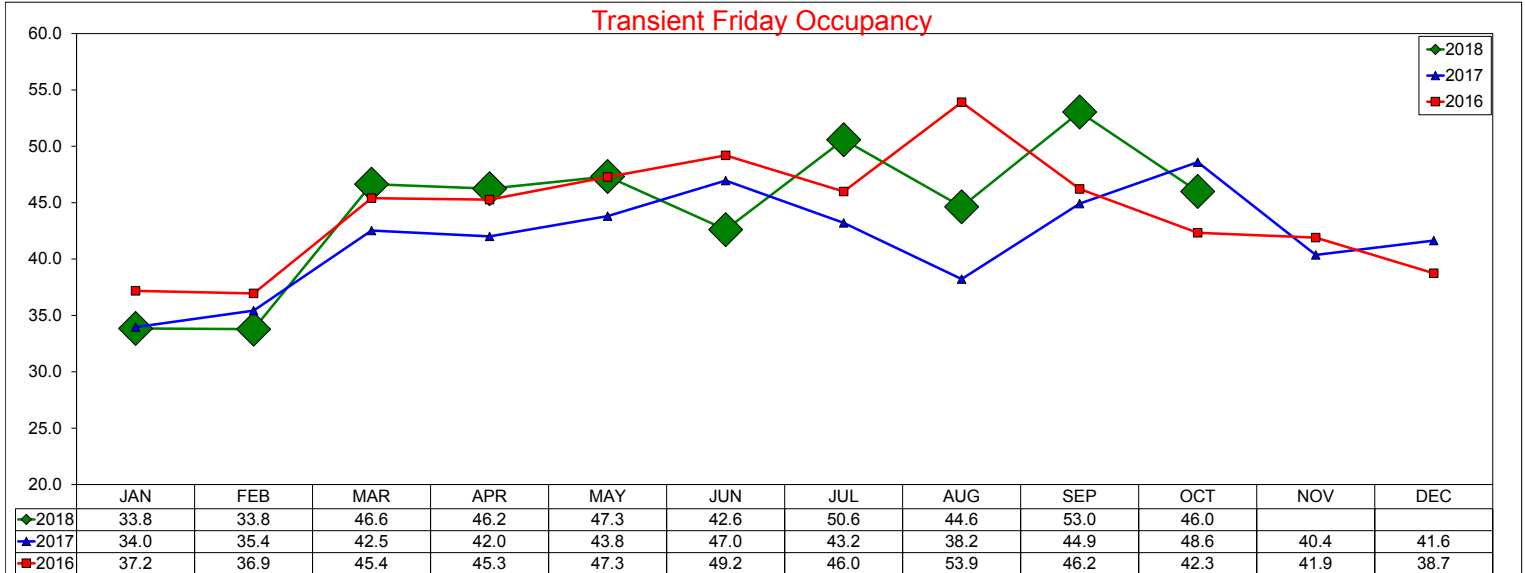
October 2018



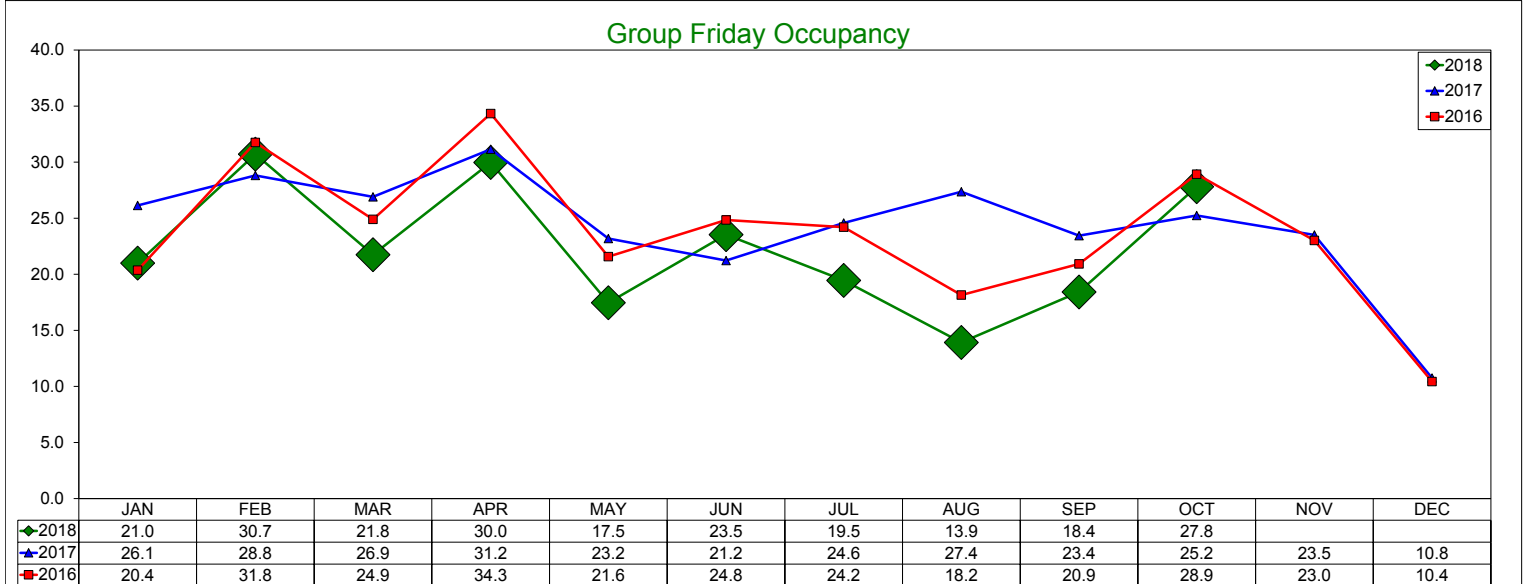
Three Year Comparison - Friday - Occupancy

October 2018

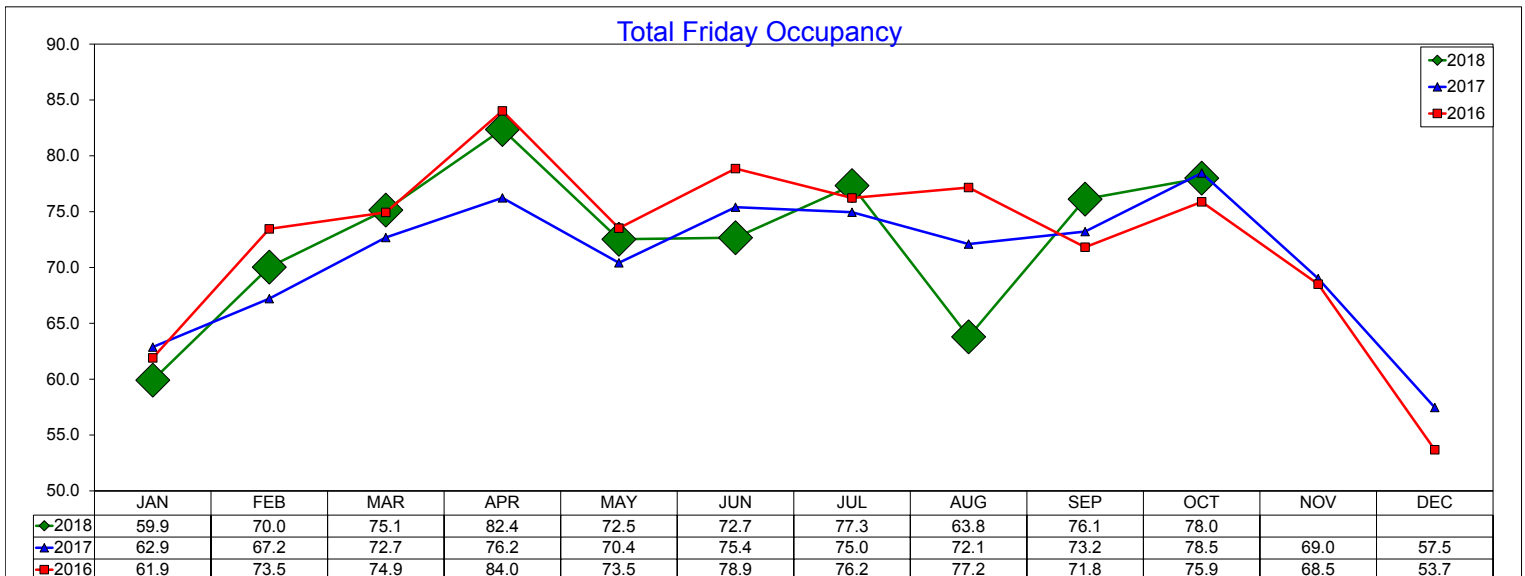
Transient Friday Occupancy



Group Friday Occupancy



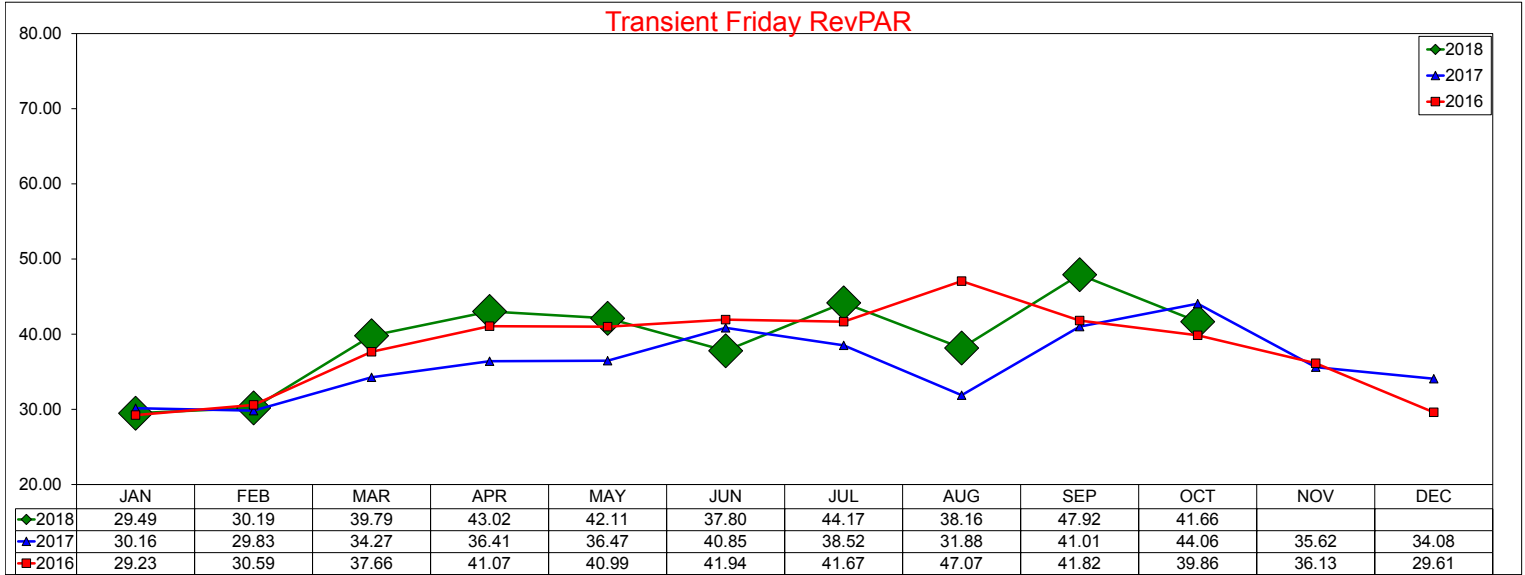
Total Friday Occupancy



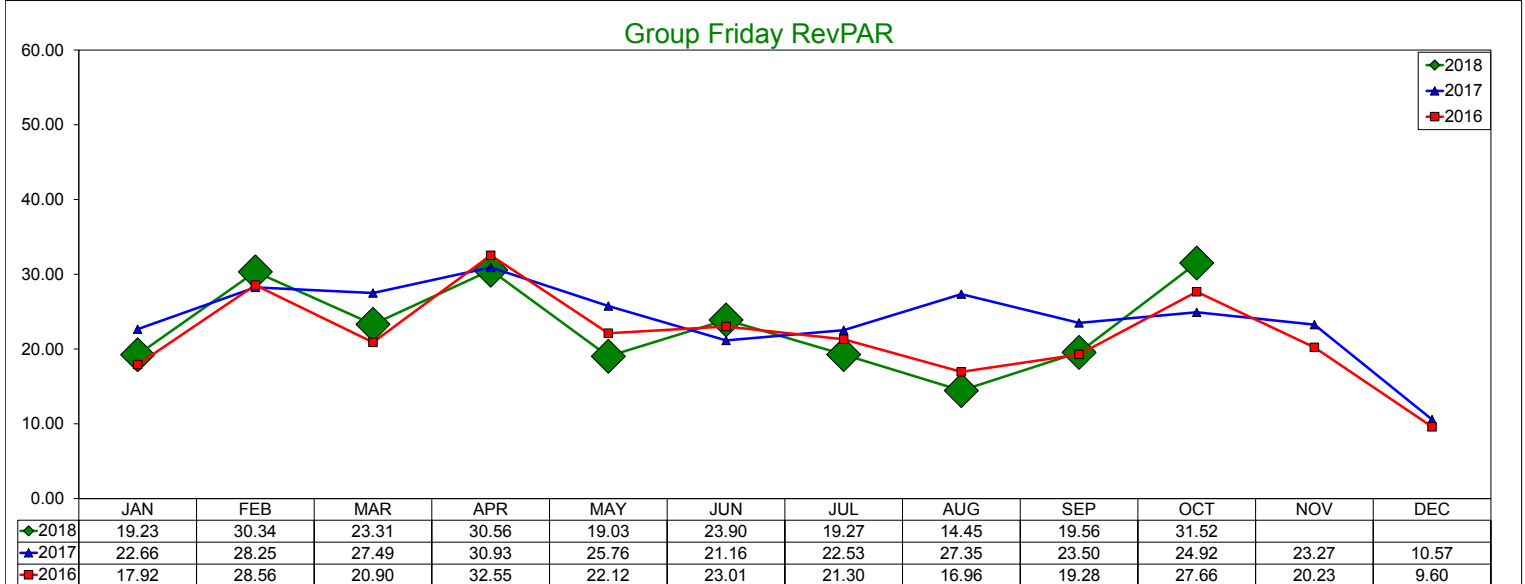
Three Year Comparison - Friday - RevPAR

October 2018

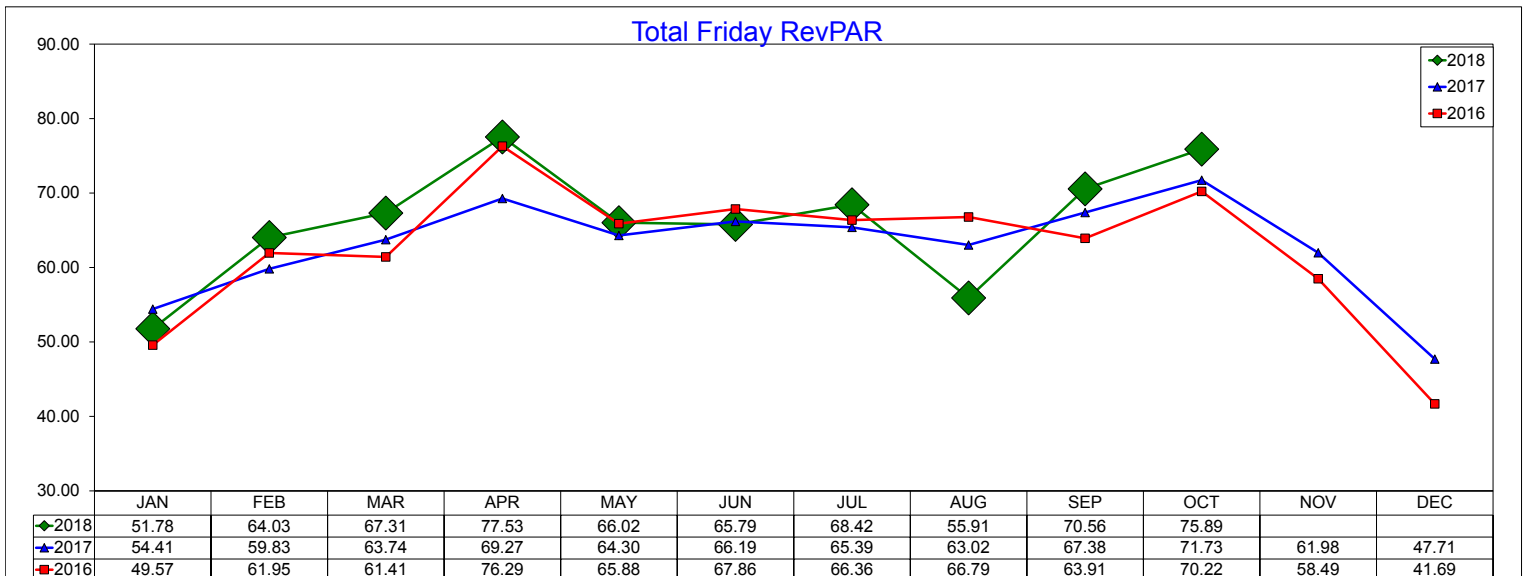
Transient Friday RevPAR



Group Friday RevPAR

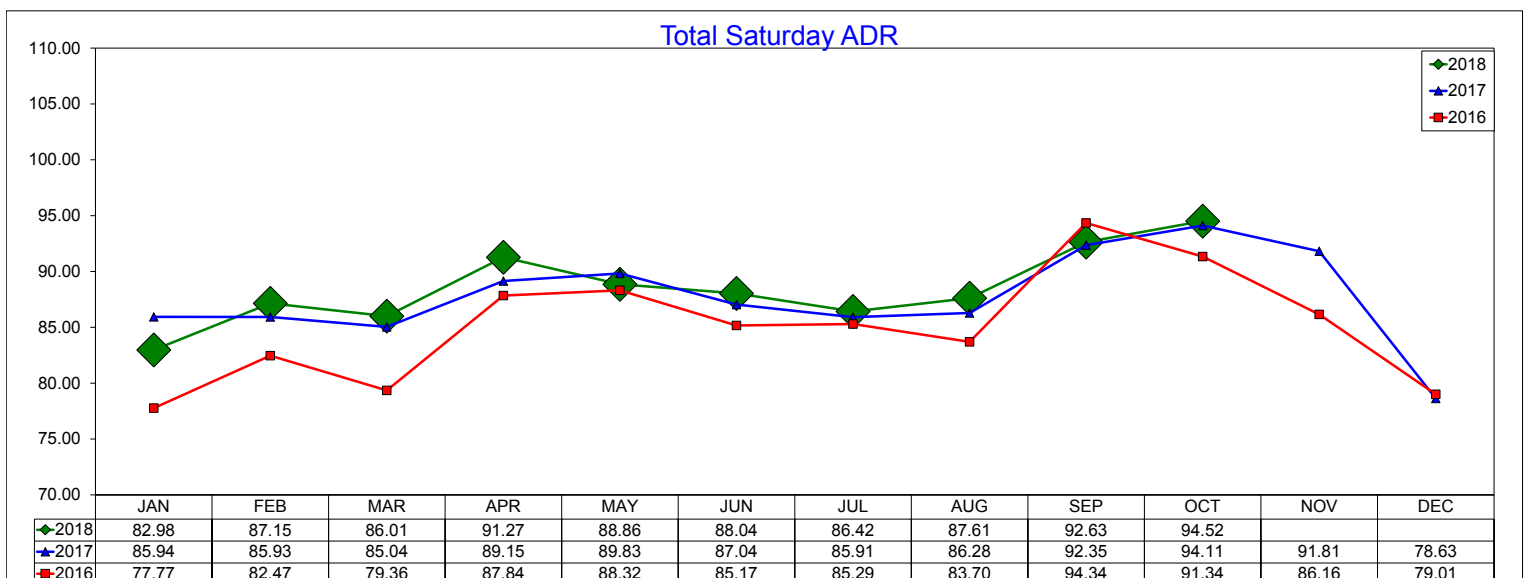
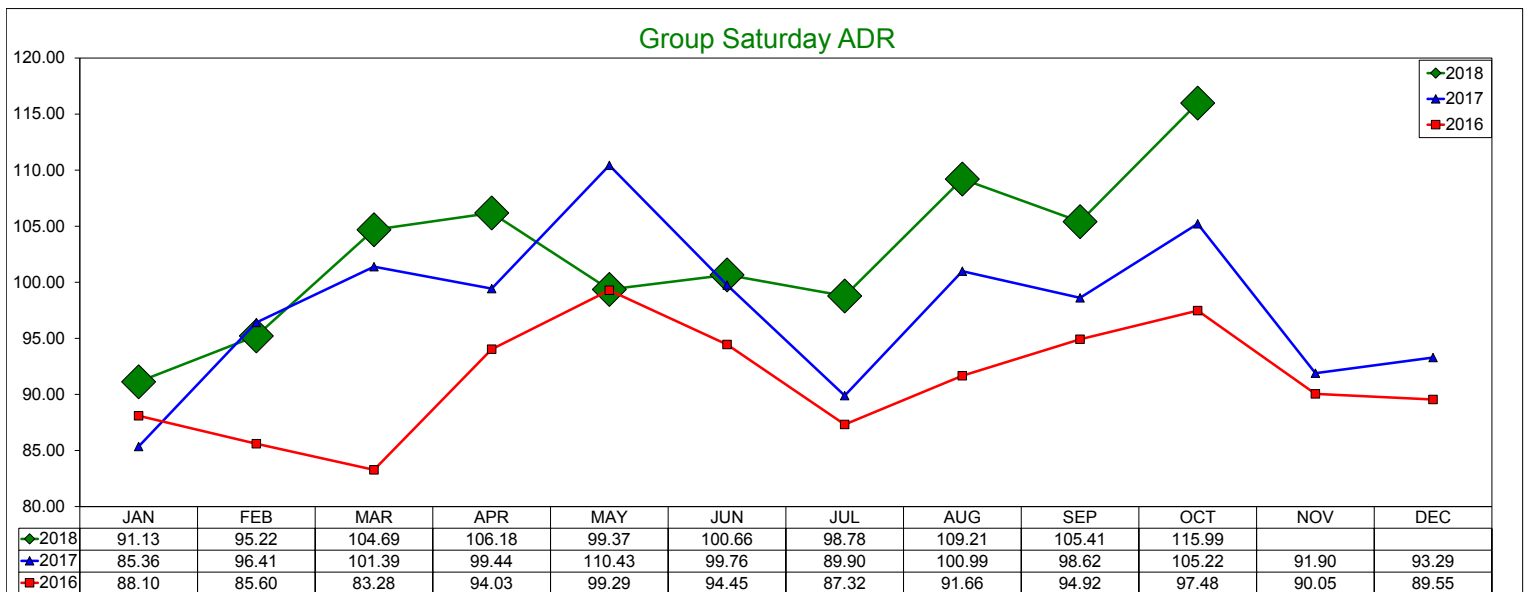
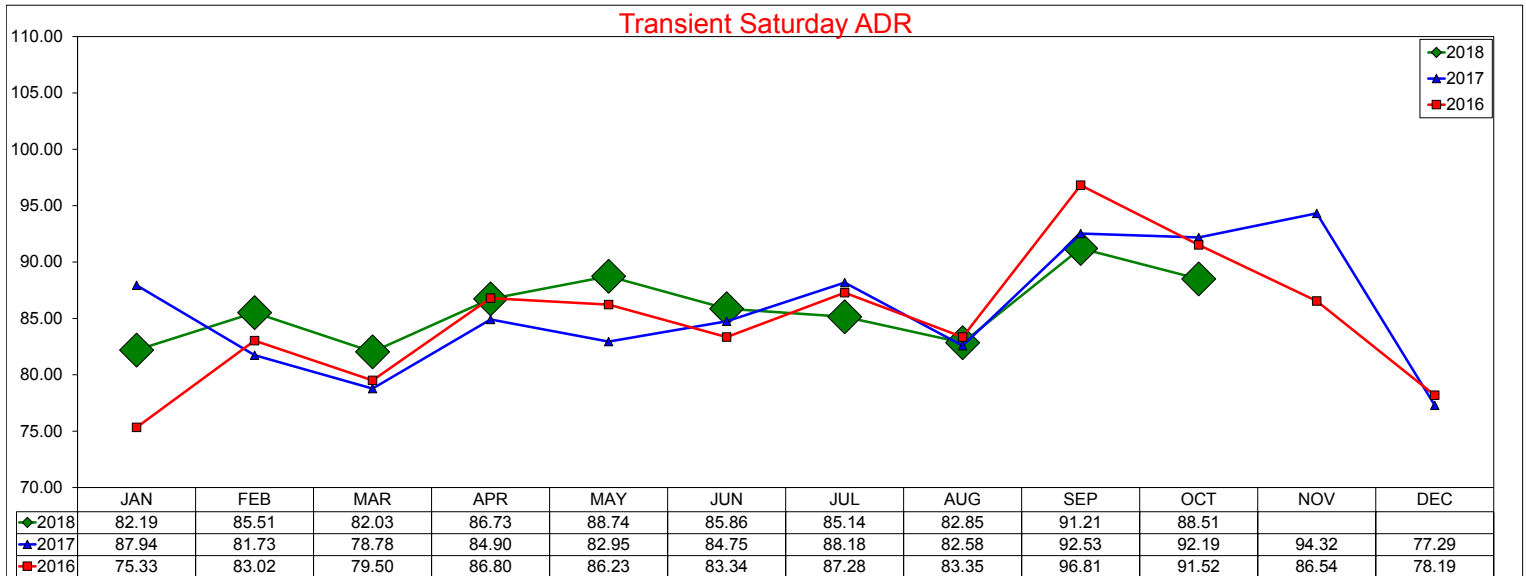


Total Friday RevPAR



Three Year Comparison - Saturday - ADR

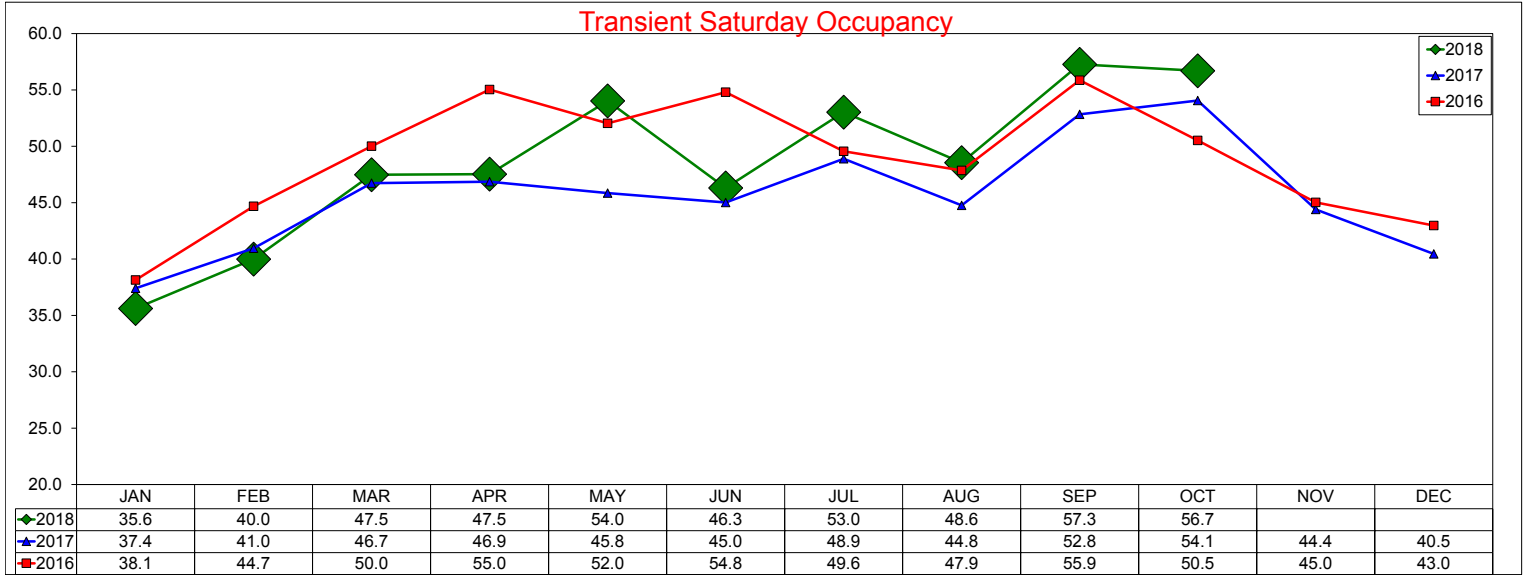
October 2018



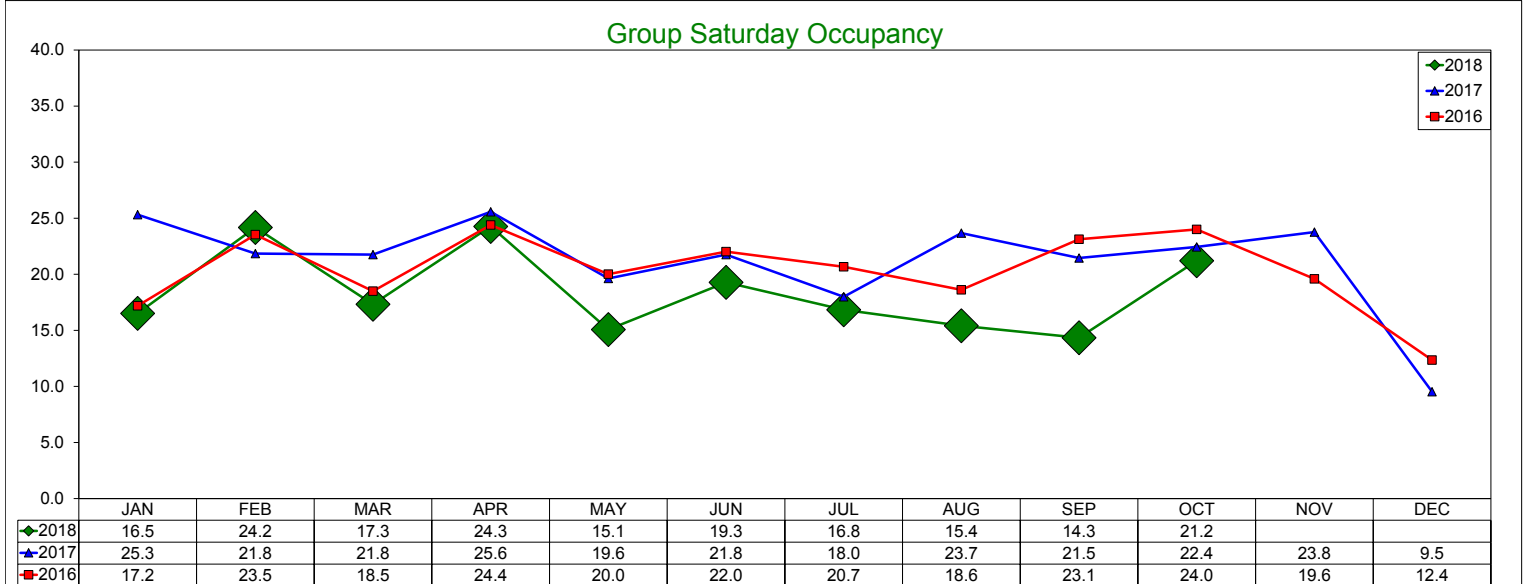
Three Year Comparison - Saturday - Occupancy

October 2018

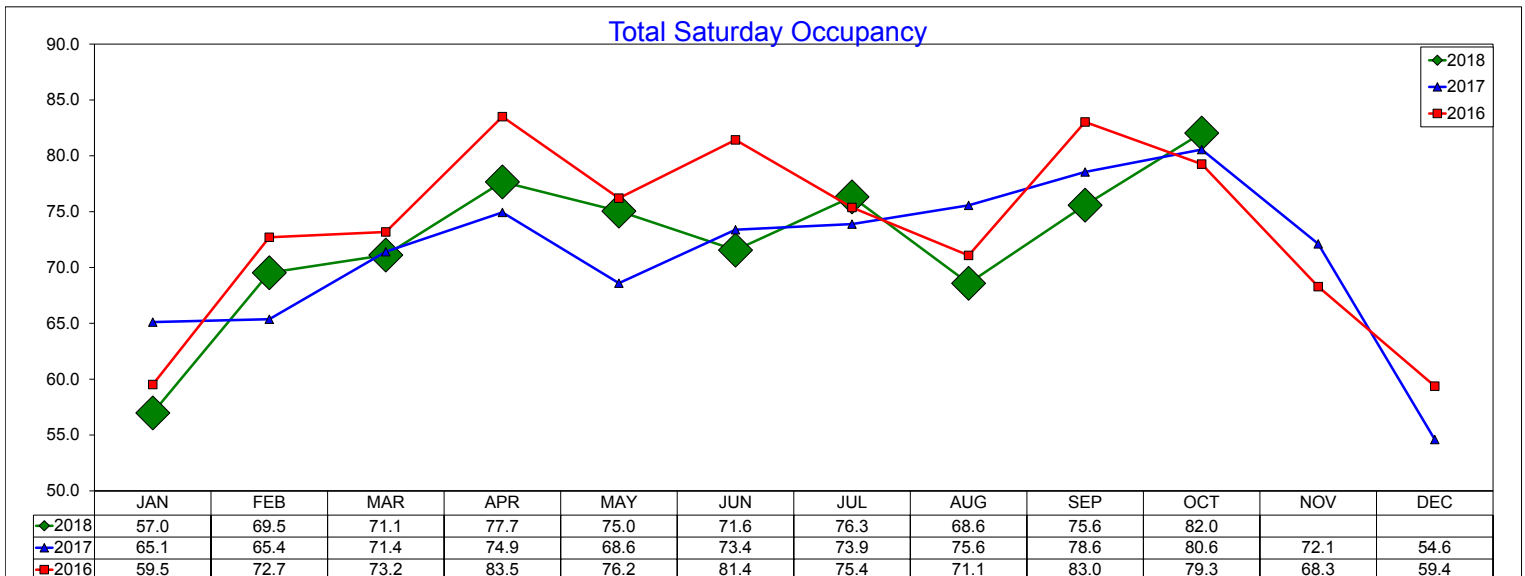
Transient Saturday Occupancy



Group Saturday Occupancy



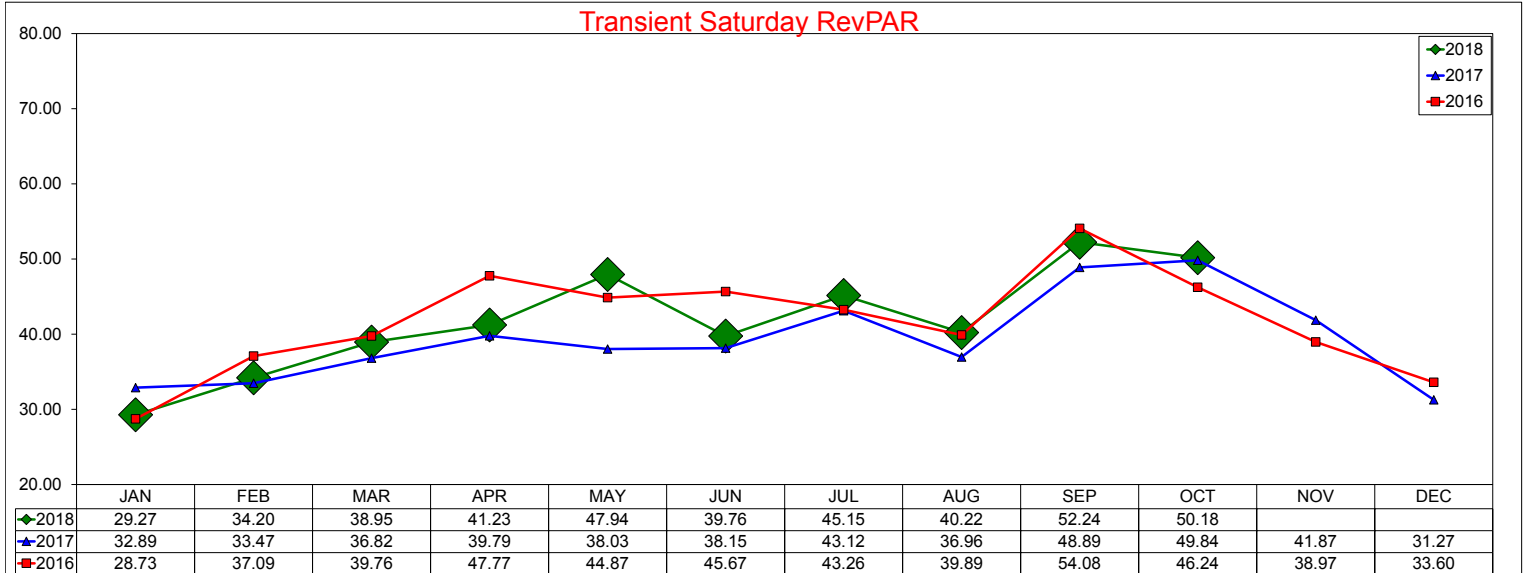
Total Saturday Occupancy



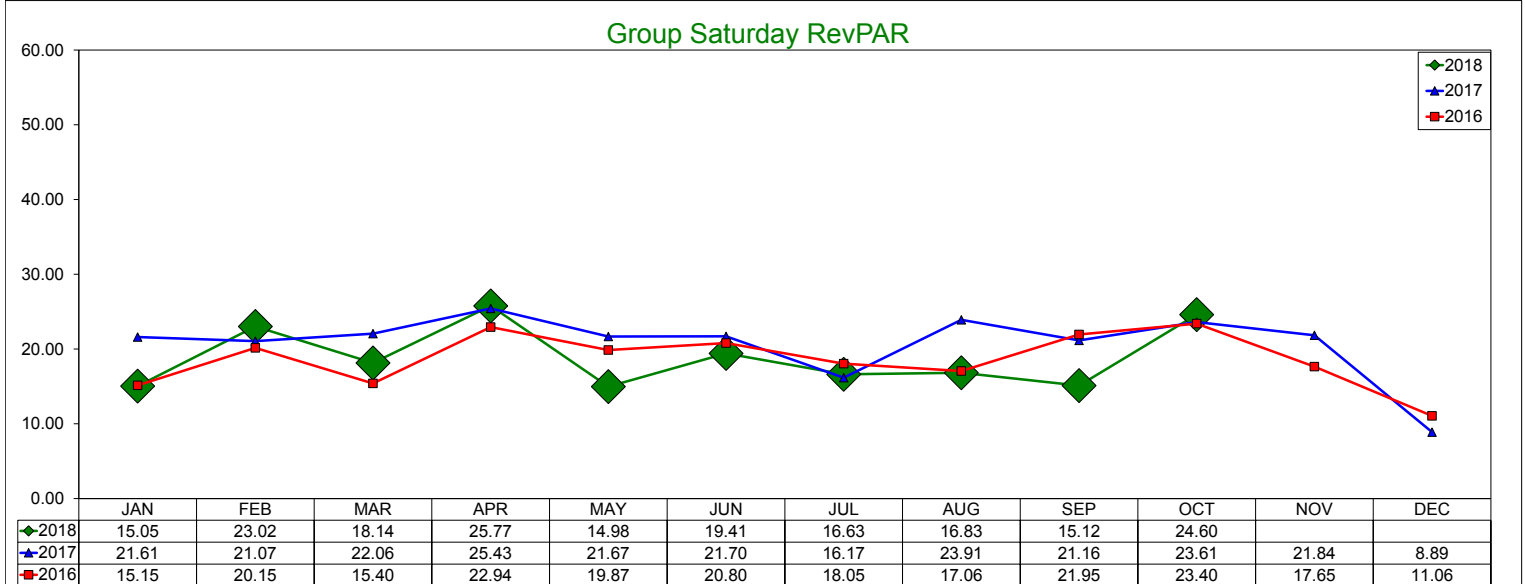
Three Year Comparison - Saturday - RevPAR

October 2018

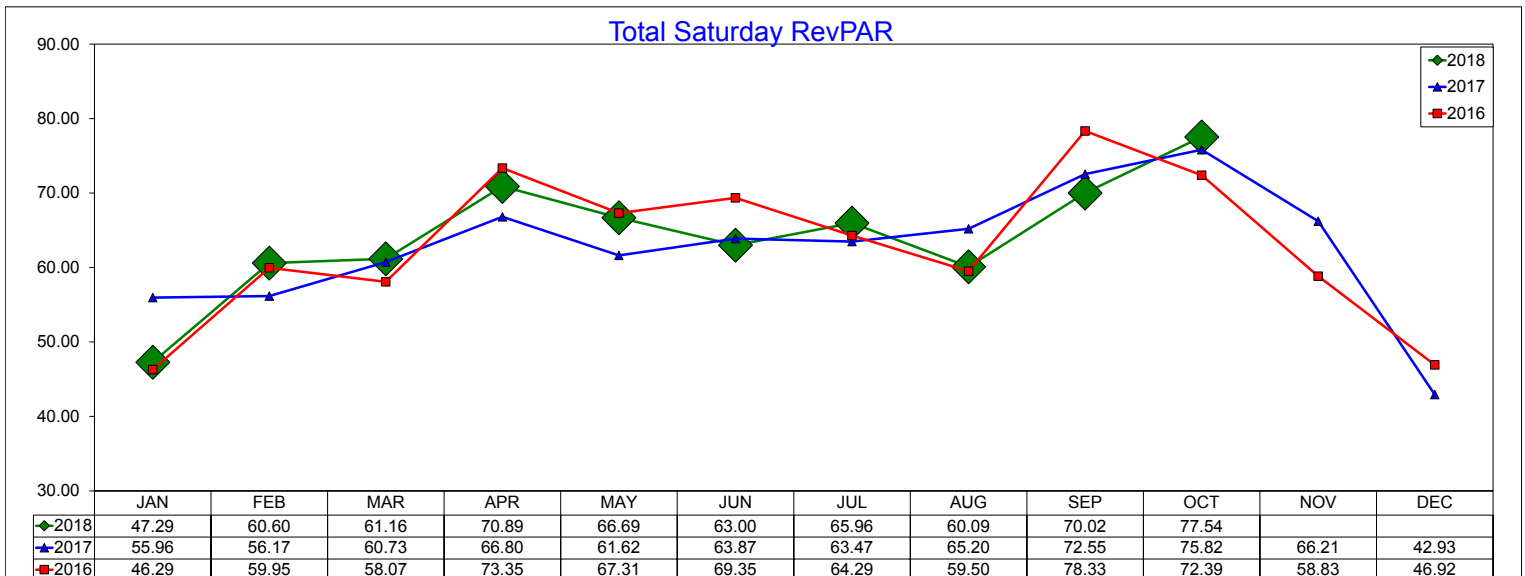
Transient Saturday RevPAR



Group Saturday RevPAR

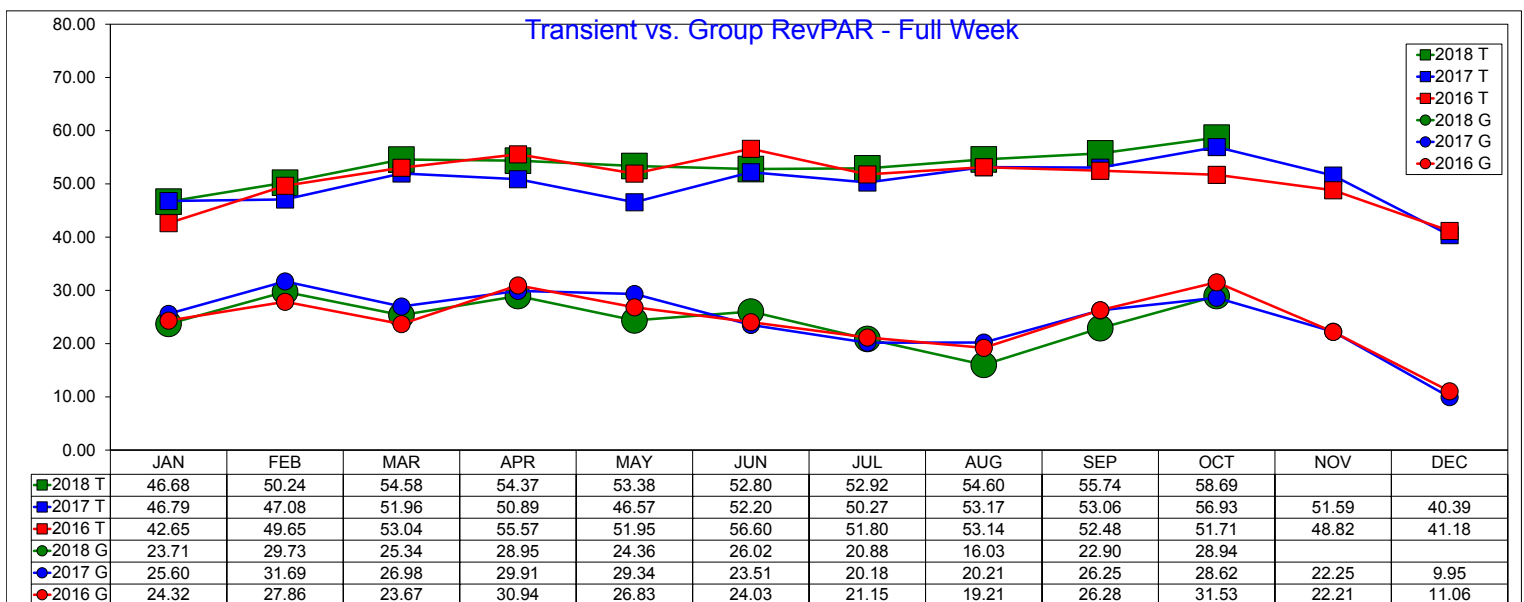
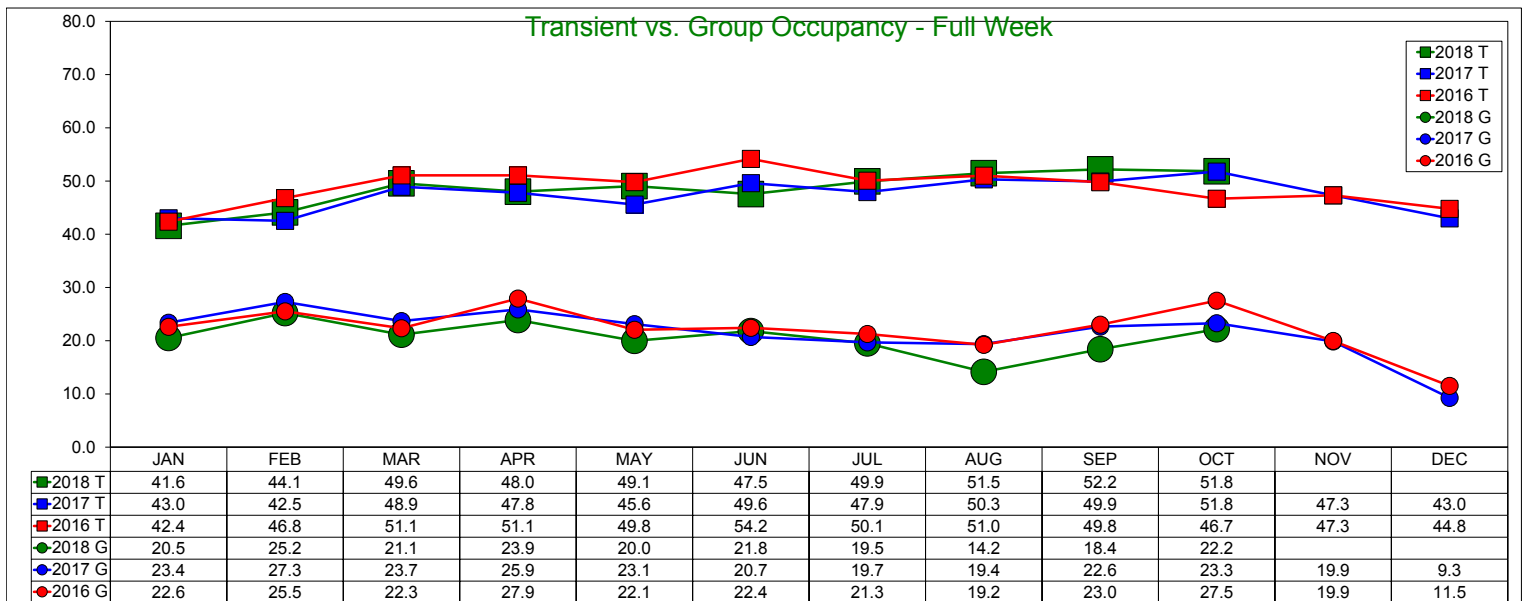
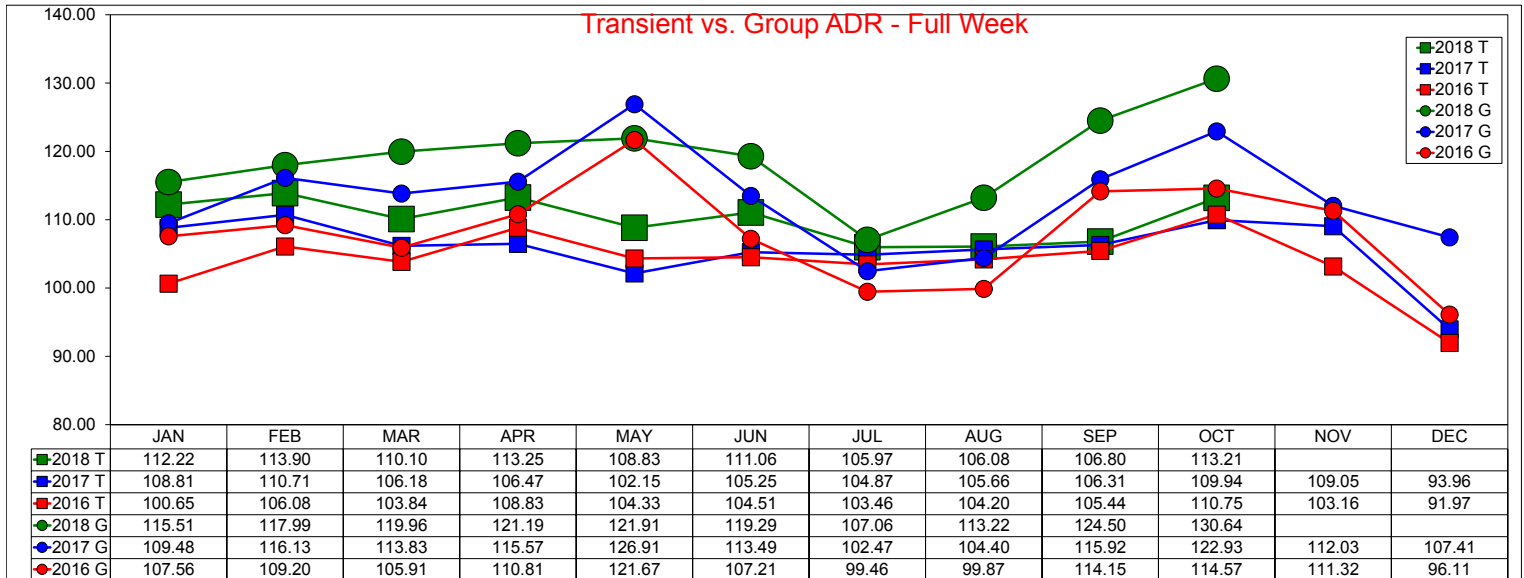


Total Saturday RevPAR



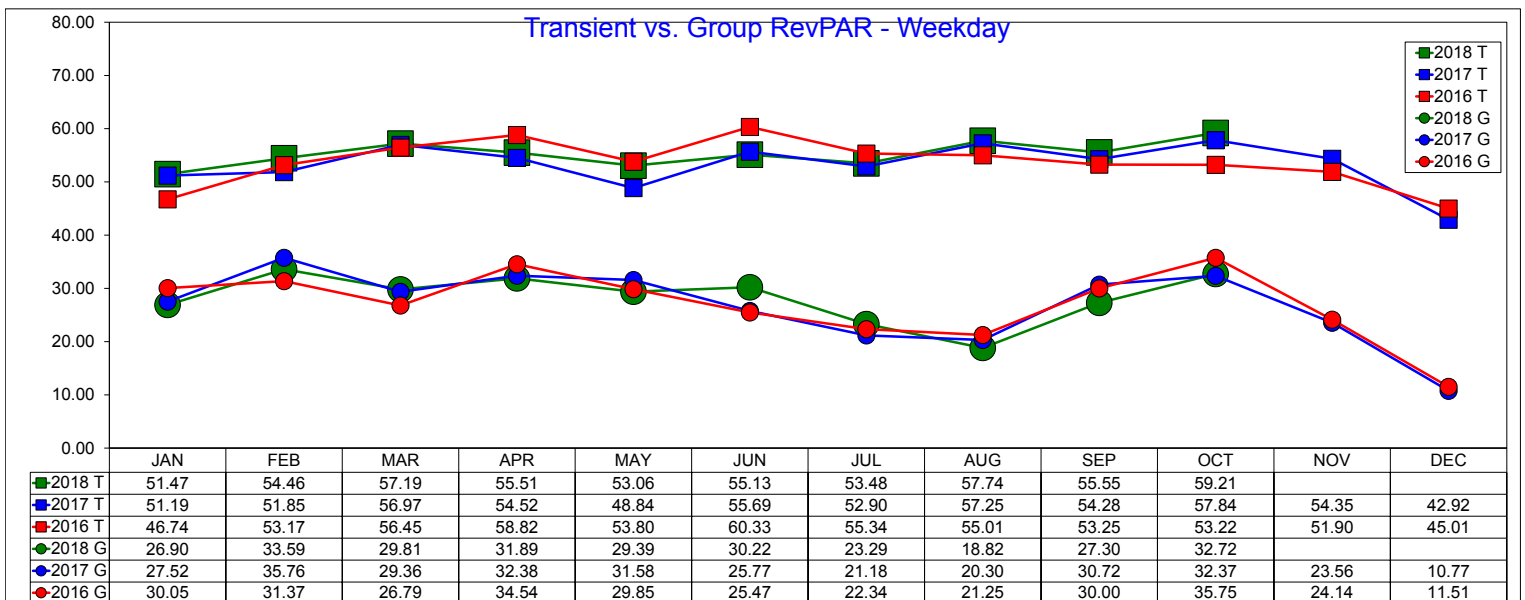
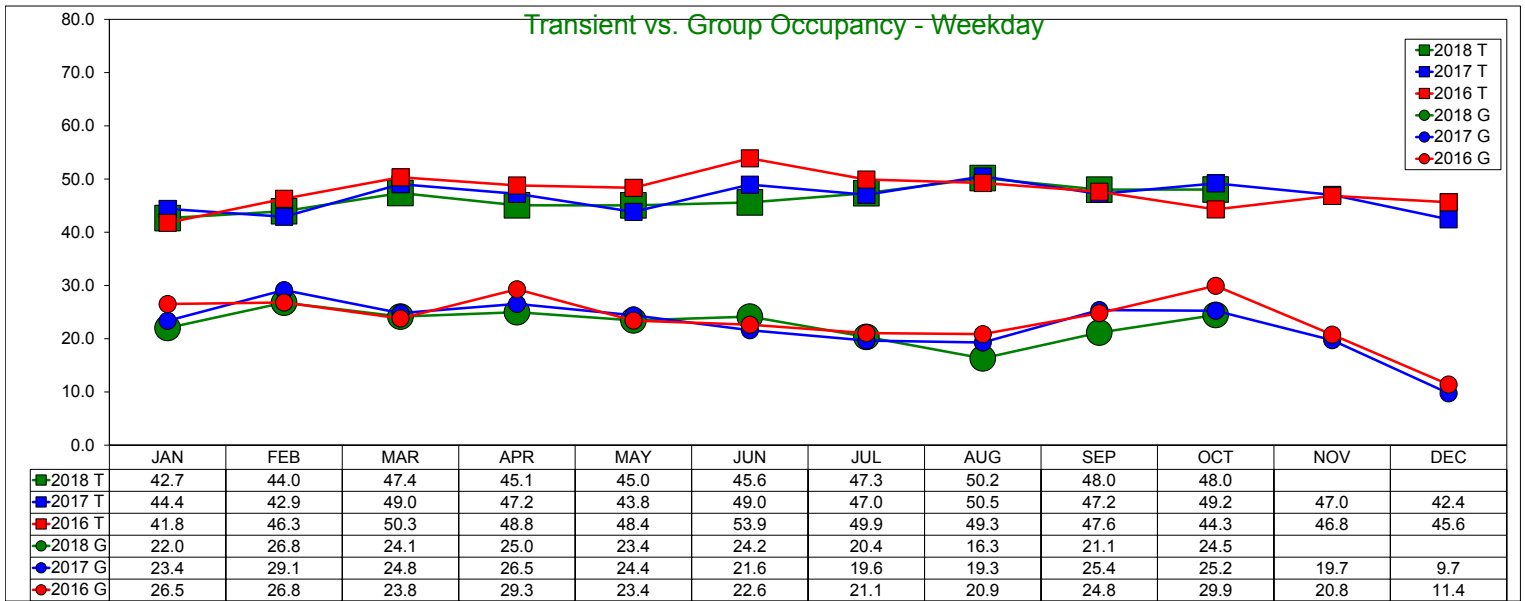
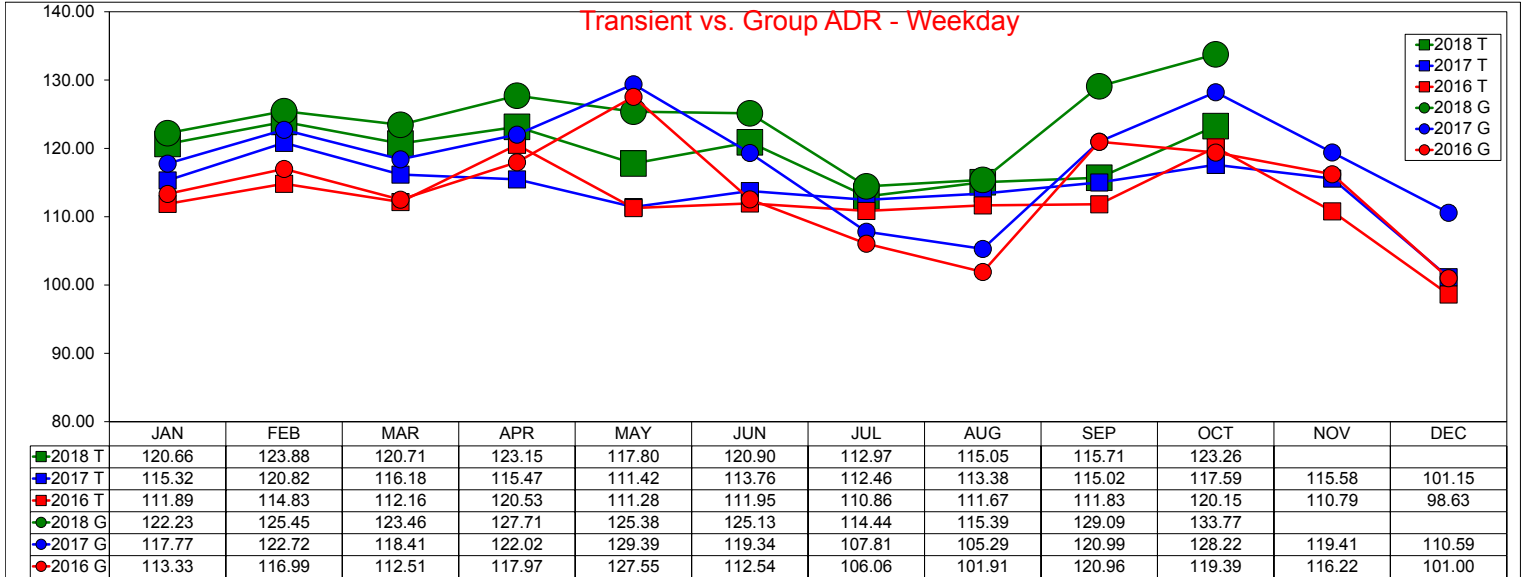
Three Year Comparison - Transient vs. Group - Full Week

October 2018



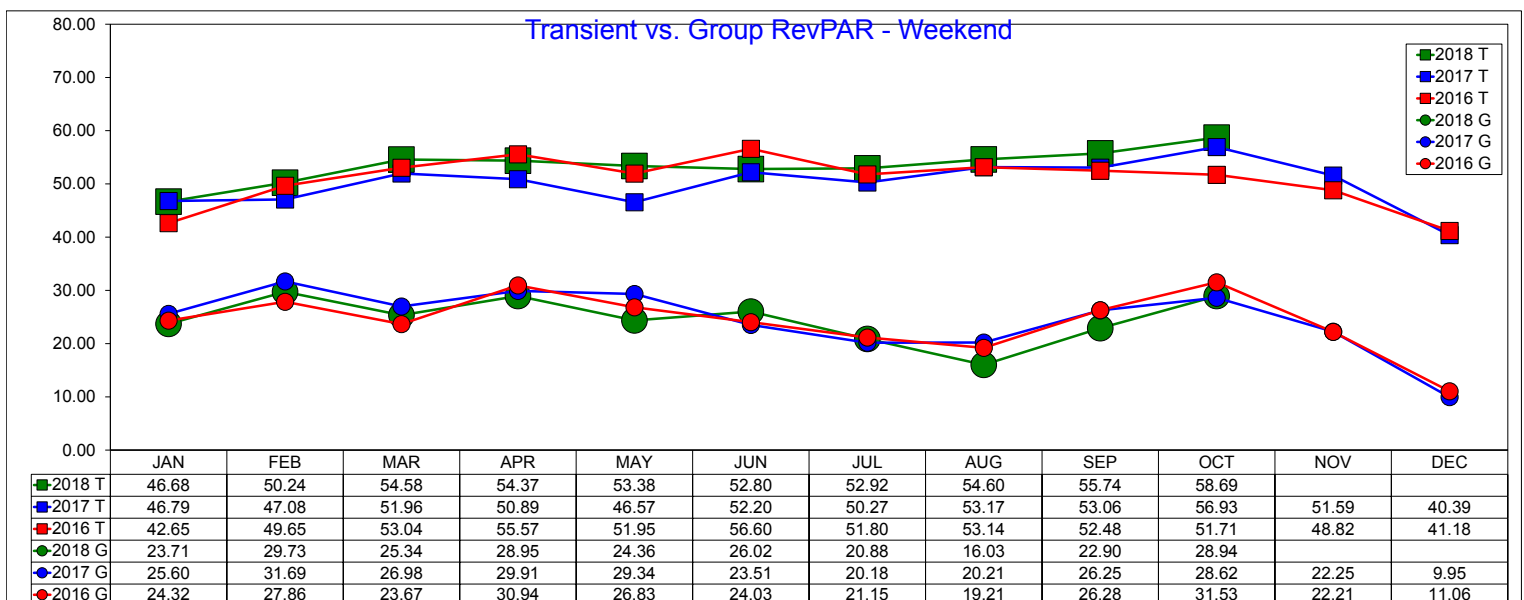
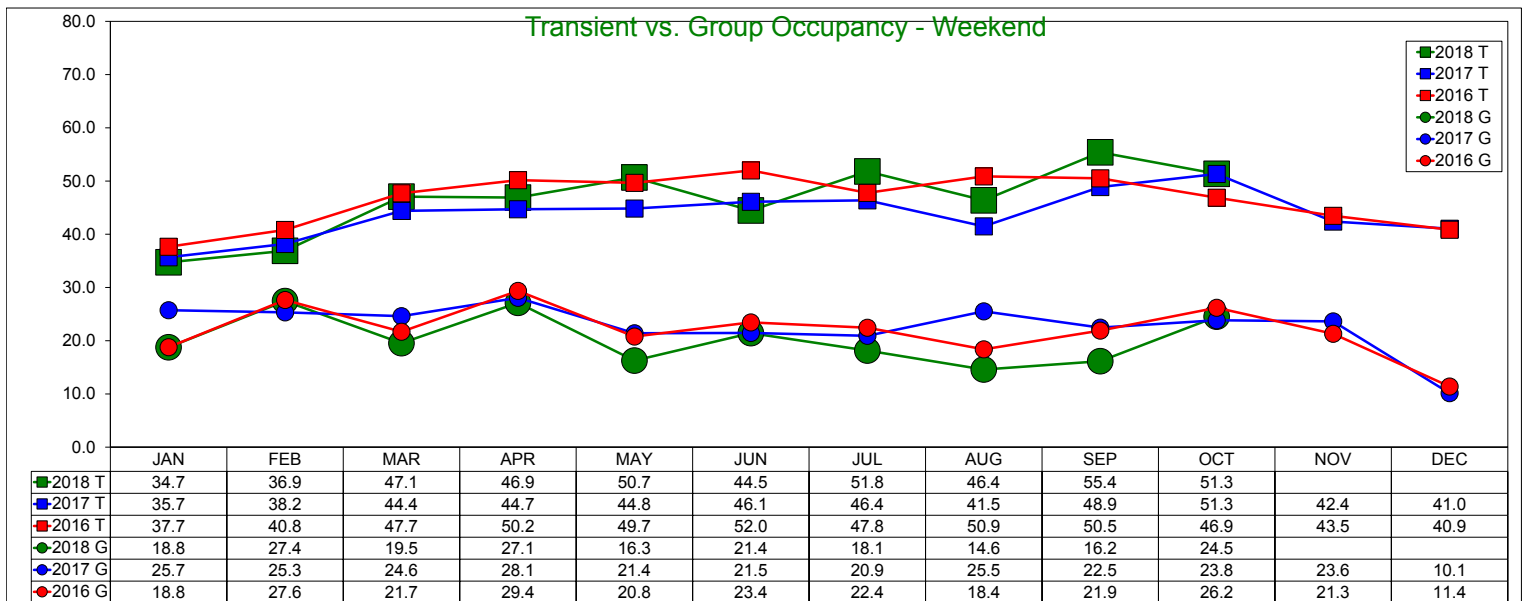
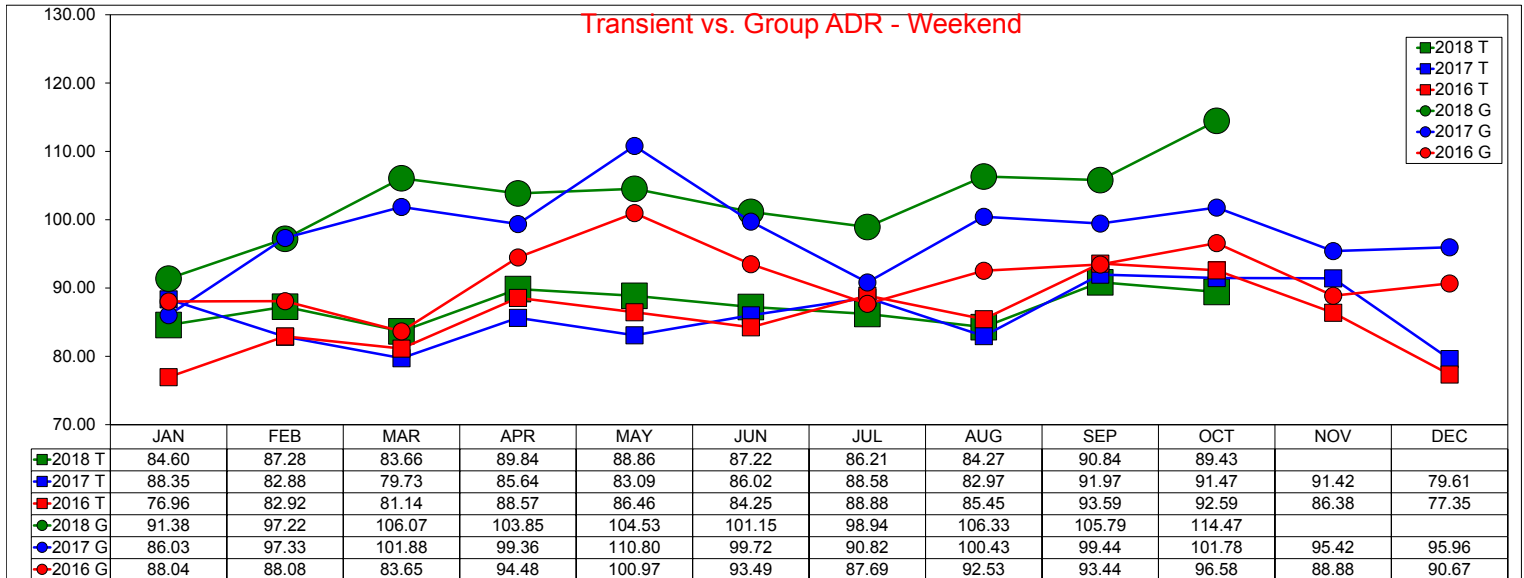
Three Year Comparison - Transient vs. Group - Weekday

October 2018



Three Year Comparison - Transient vs. Group - Weekend

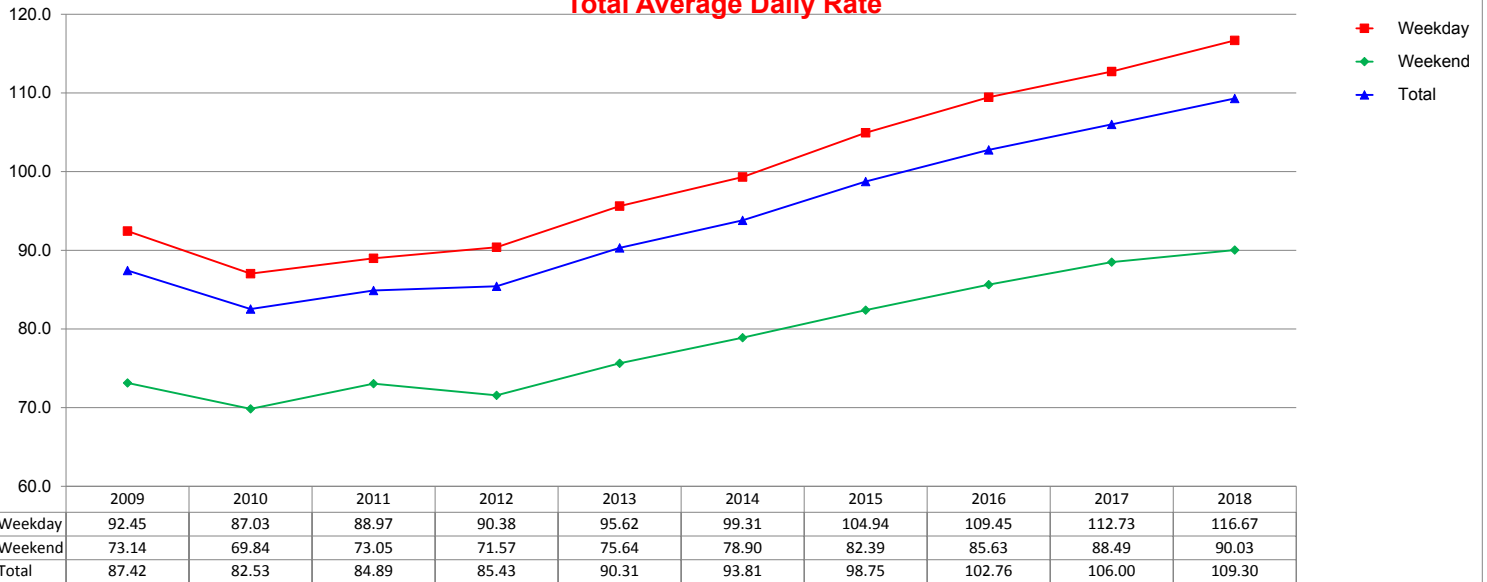
October 2018



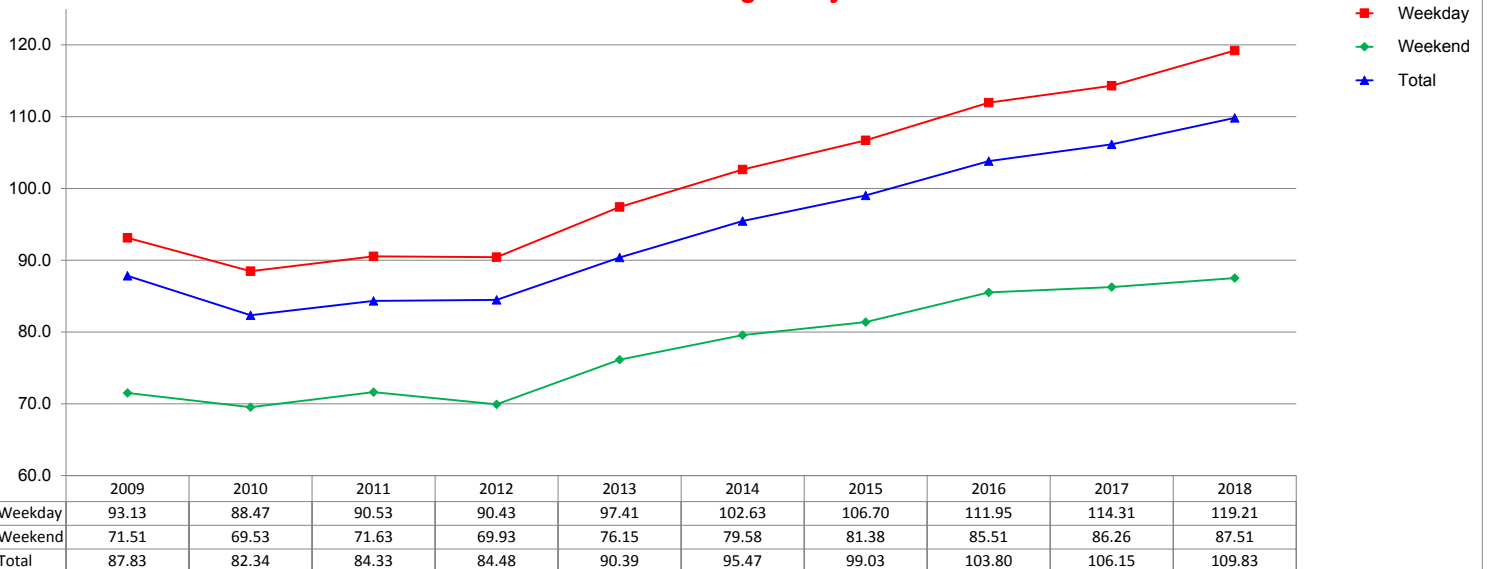
10 Year Occupancy Comparison - Weekday/Weekend

Annual Year End Figures And YTD through October 2018

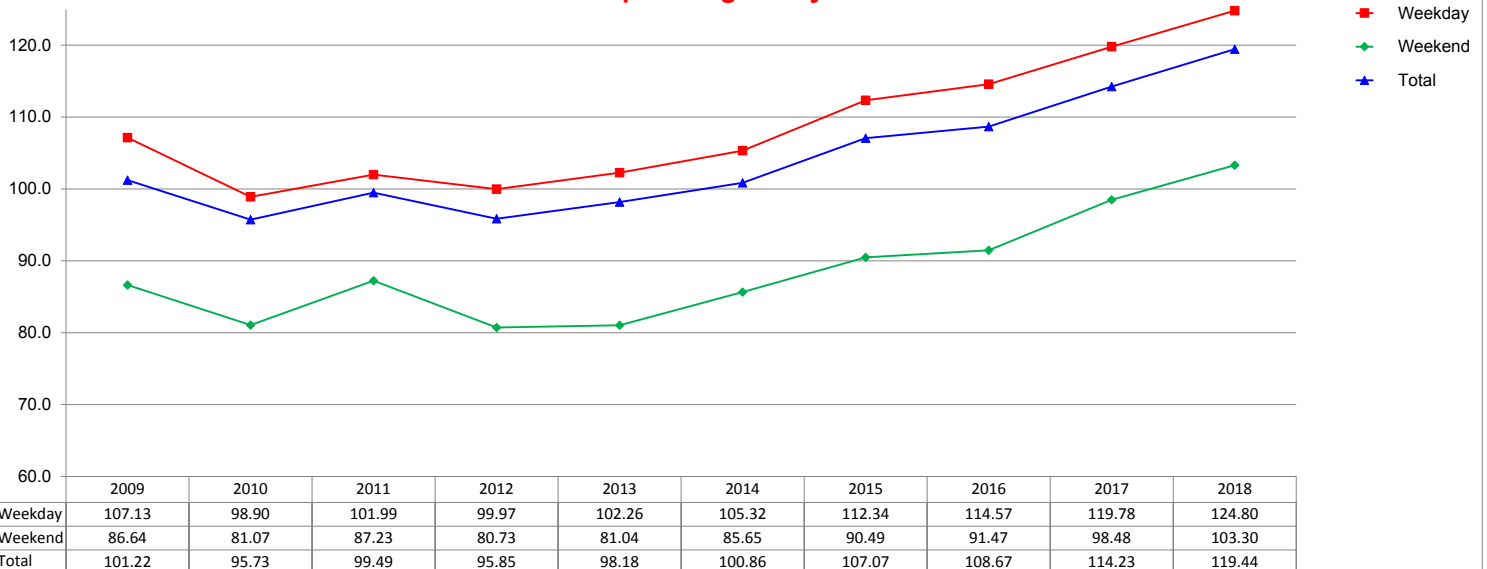
Total Average Daily Rate



Transient Average Daily Rate



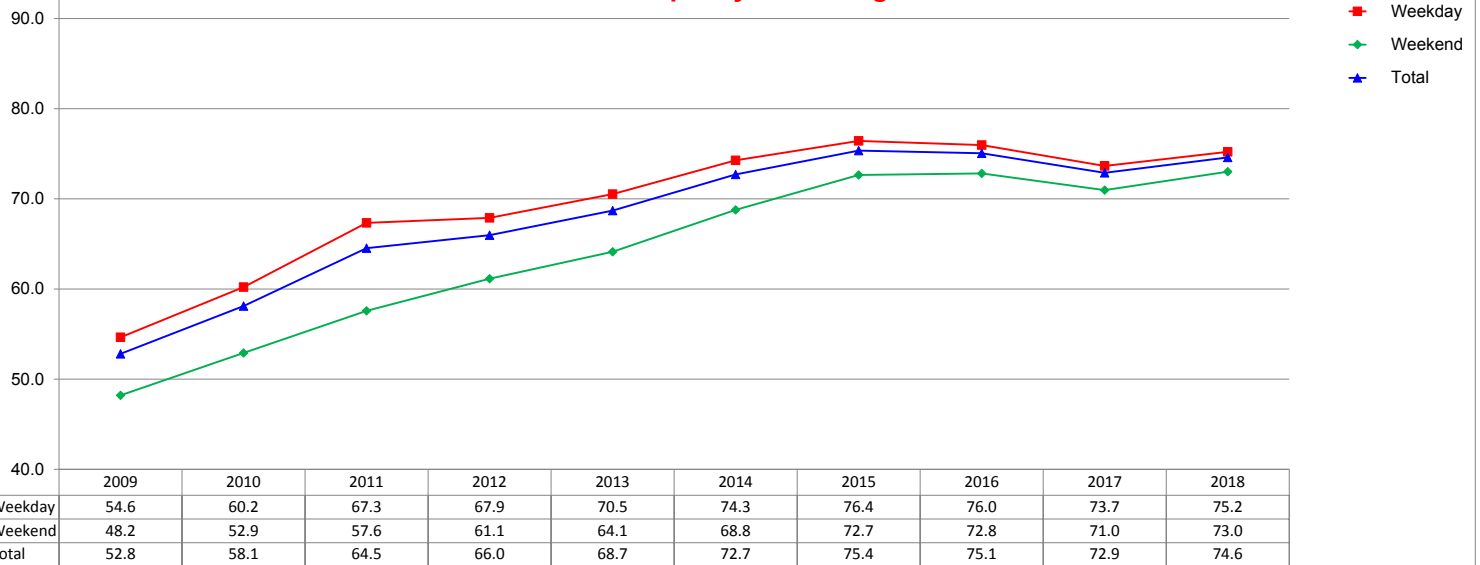
Group Average Daily Rate



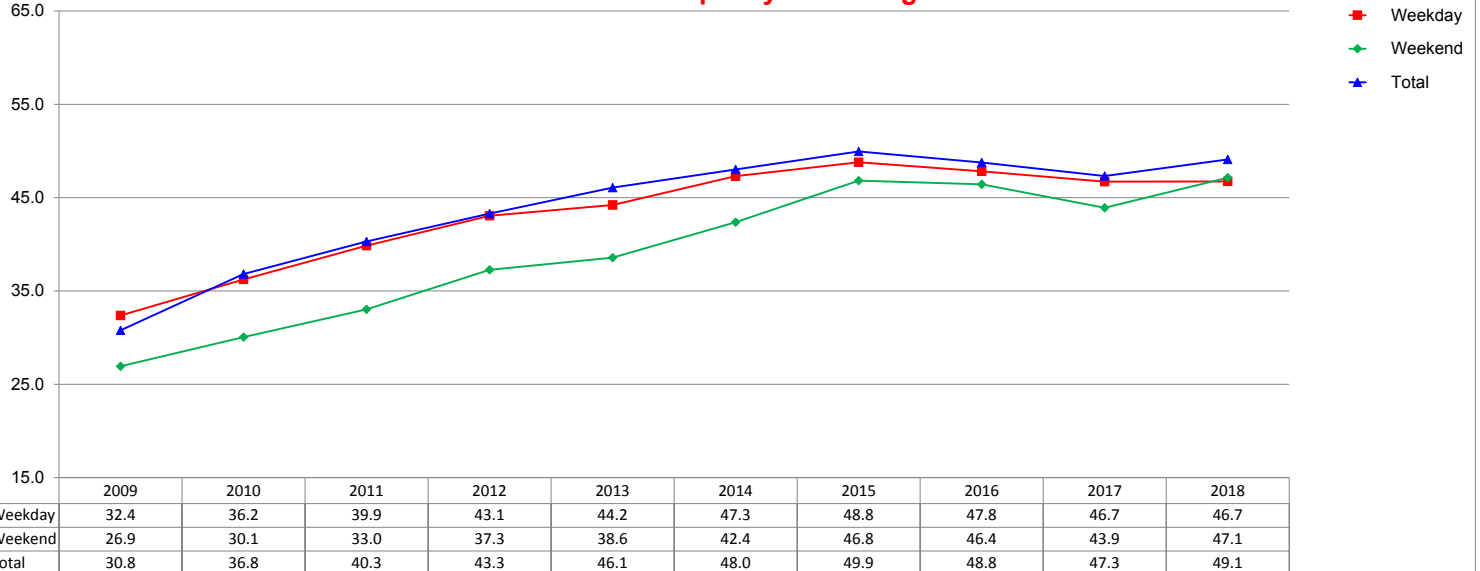
10 Year Occupancy Comparison - Weekday/Weekend

Annual Year End Figures And YTD through October 2018

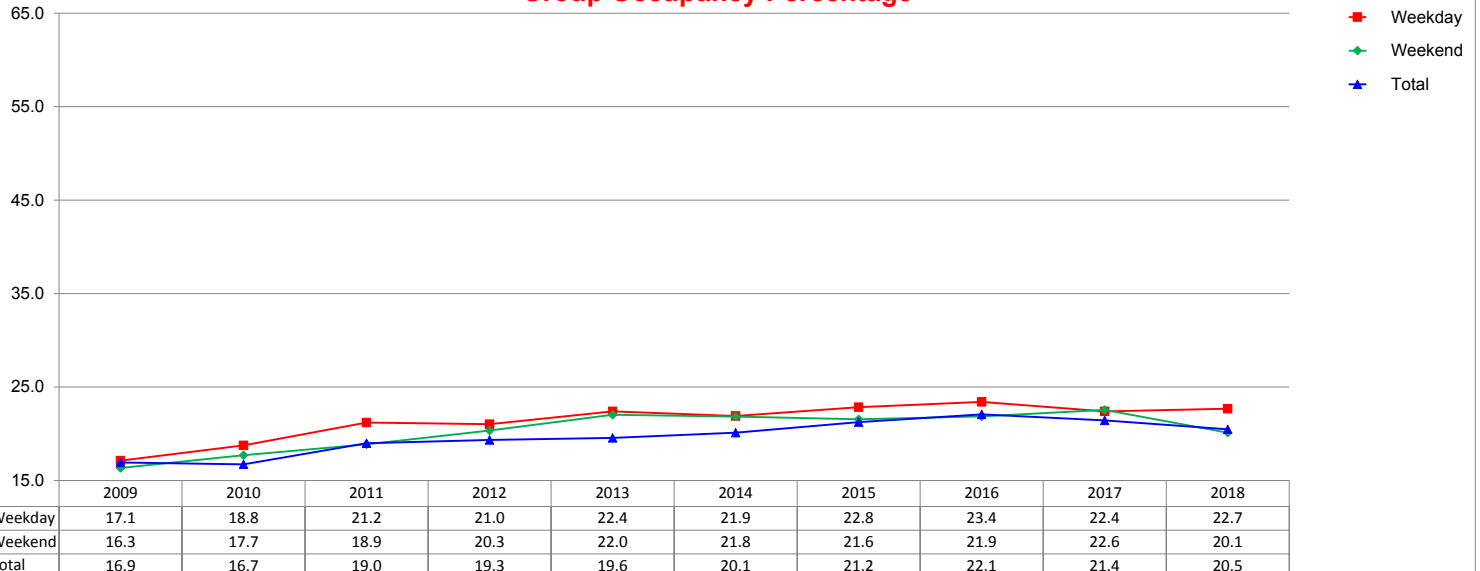
Total Occupancy Percentage



Transient Occupancy Percentage

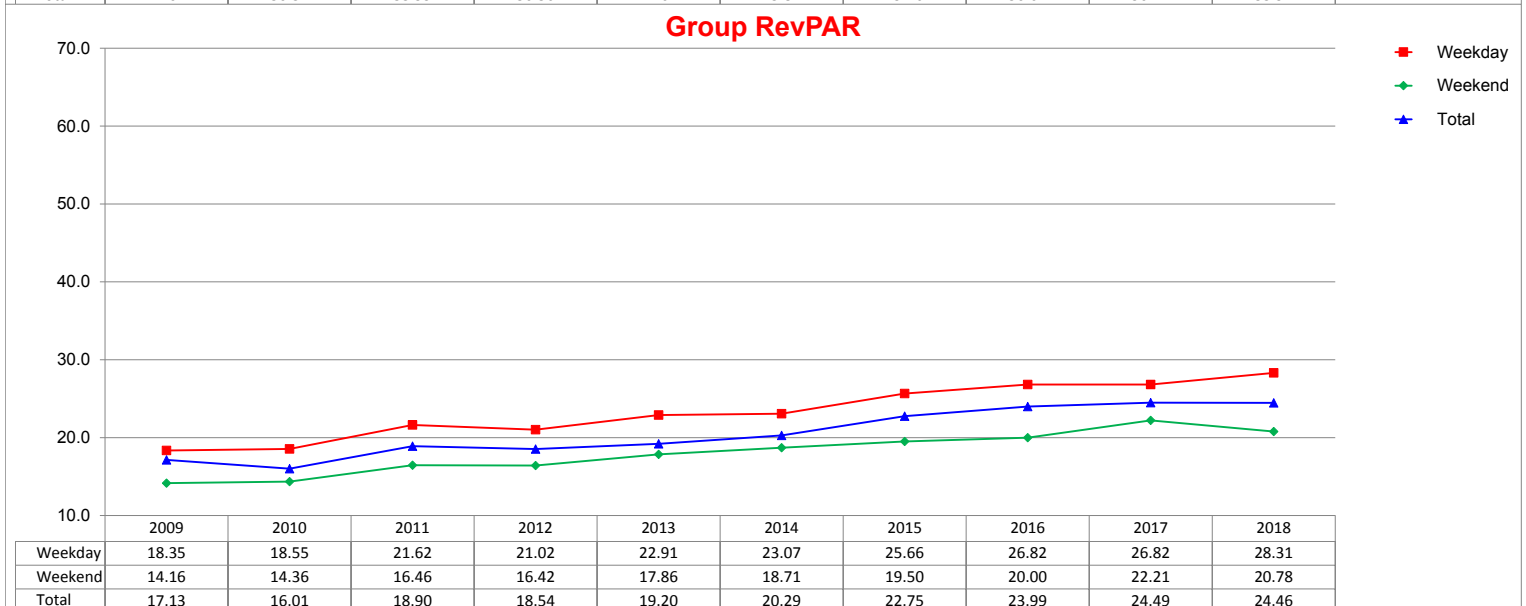
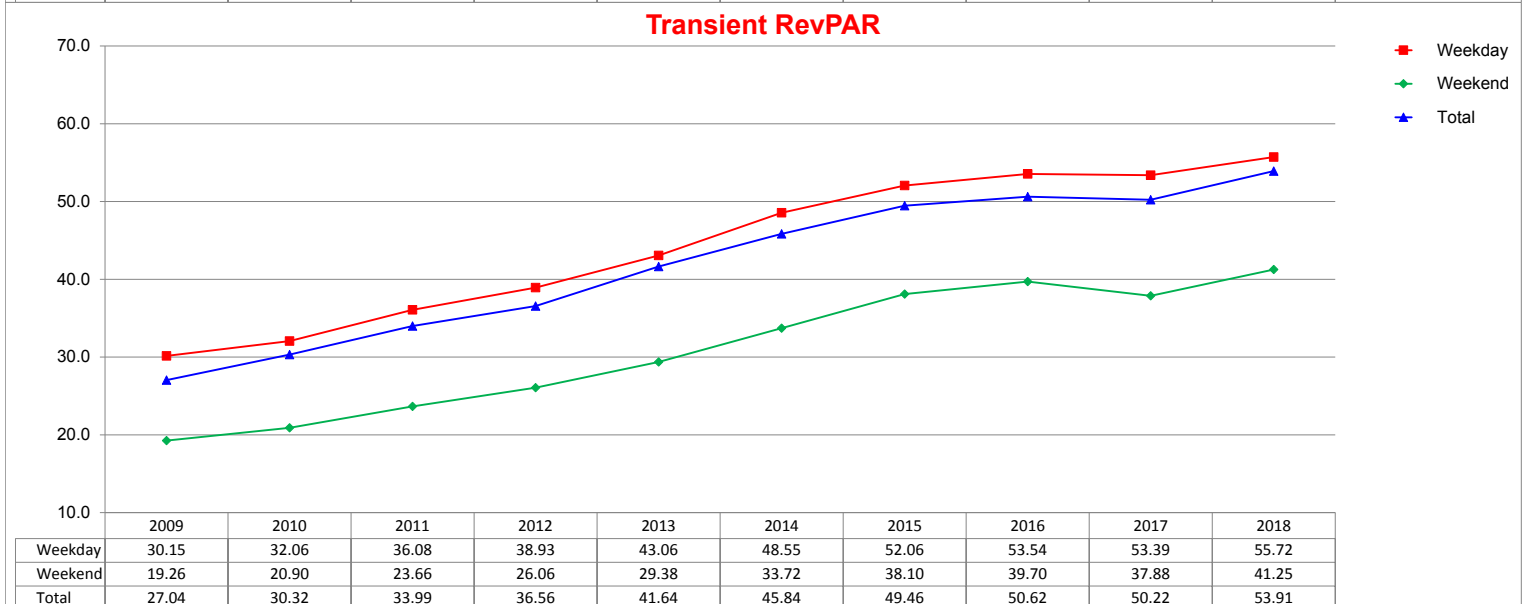
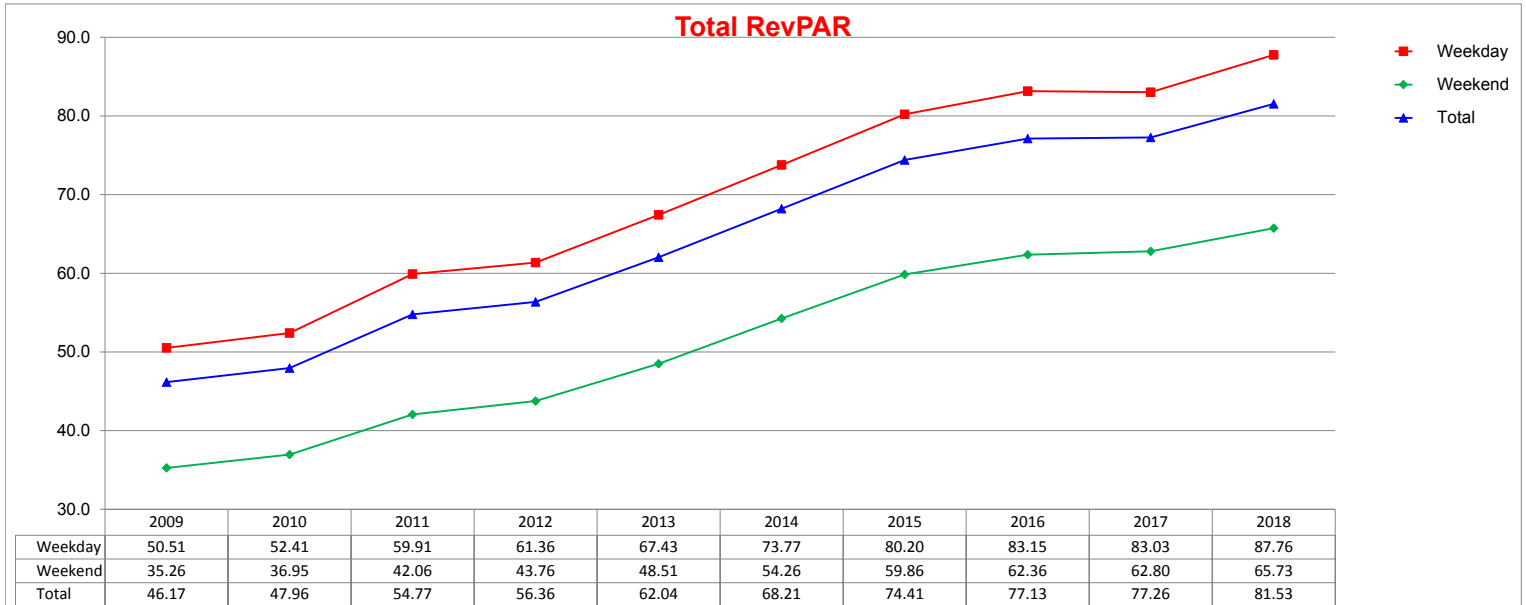


Group Occupancy Percentage



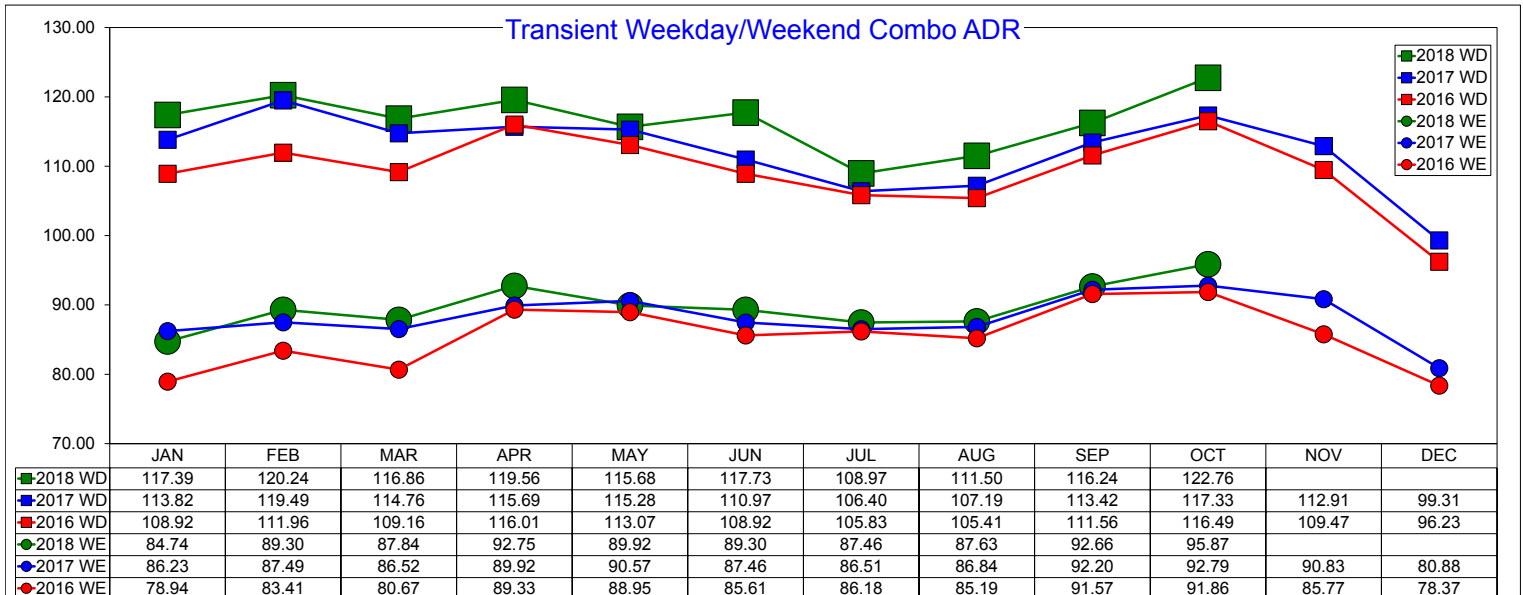
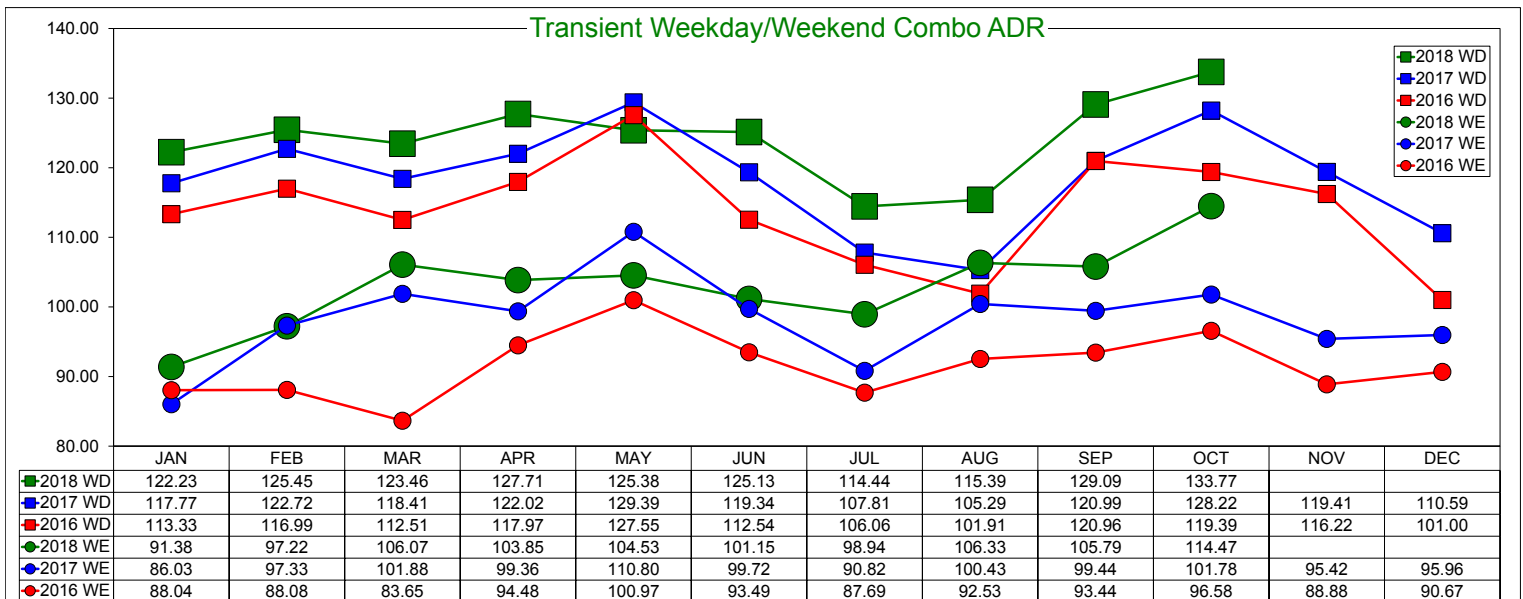
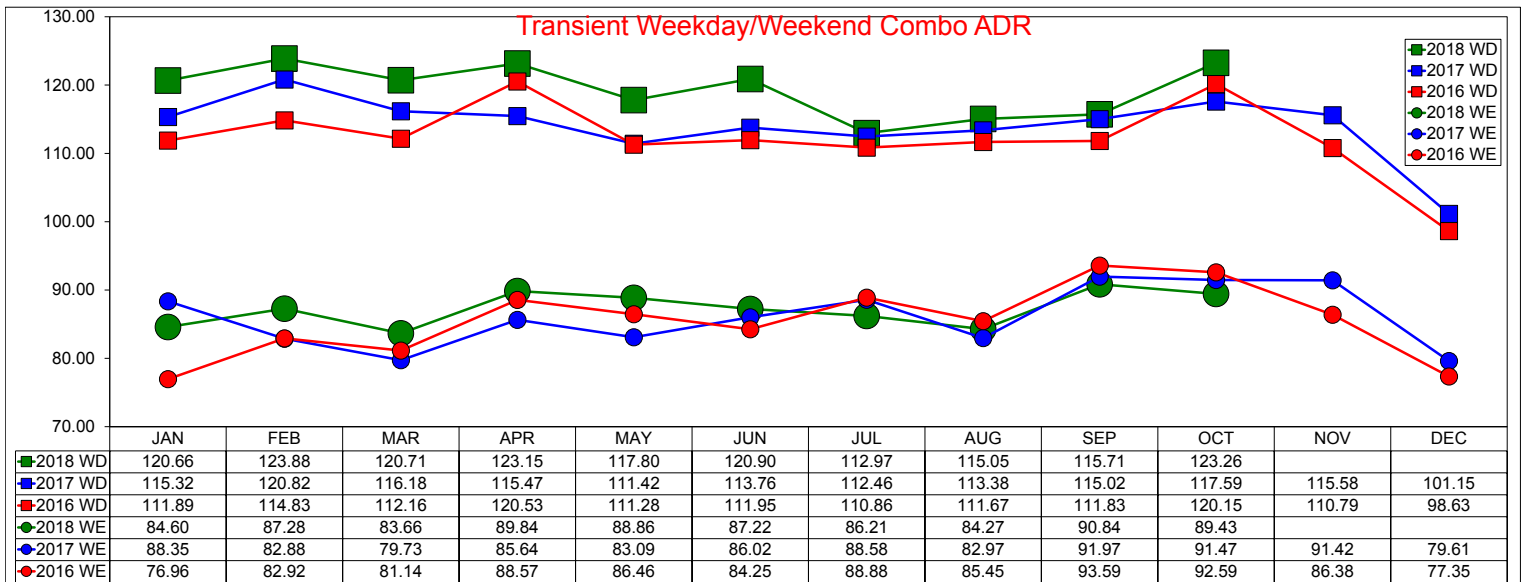
10 Year RevPAR Comparison - Weekday/Weekend

Annual Year End Figures And YTD through October 2018



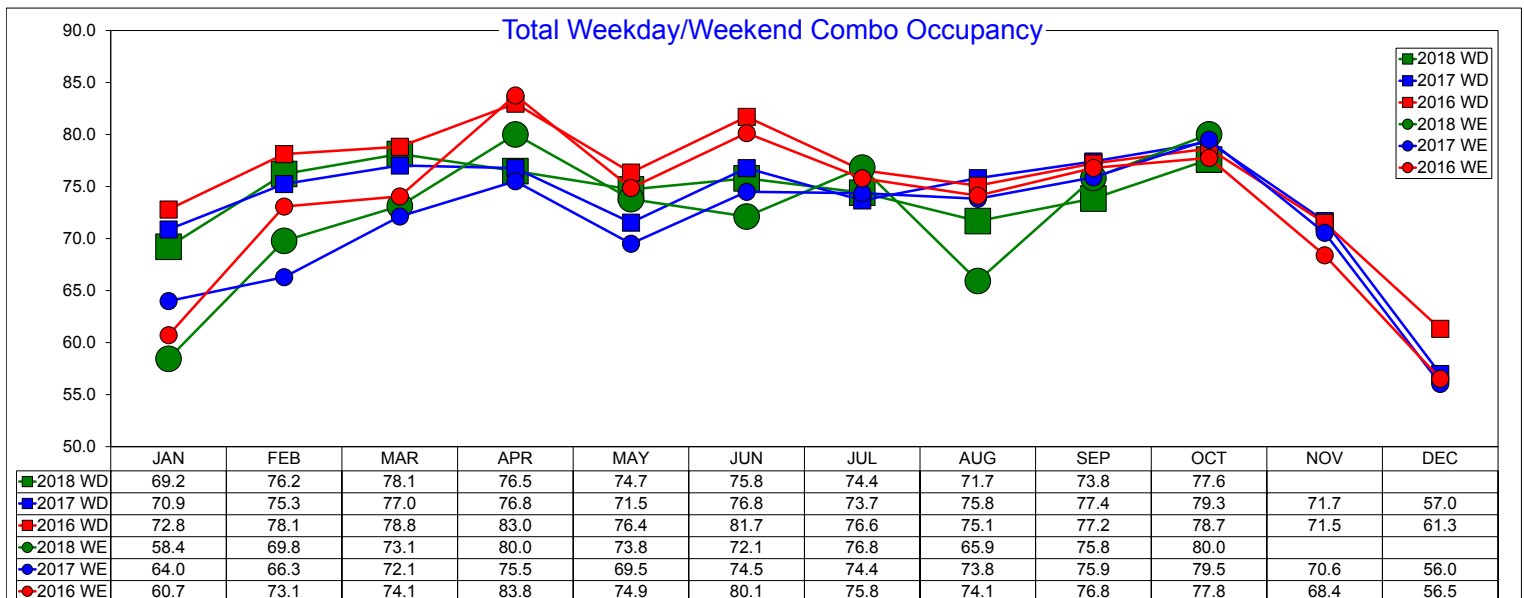
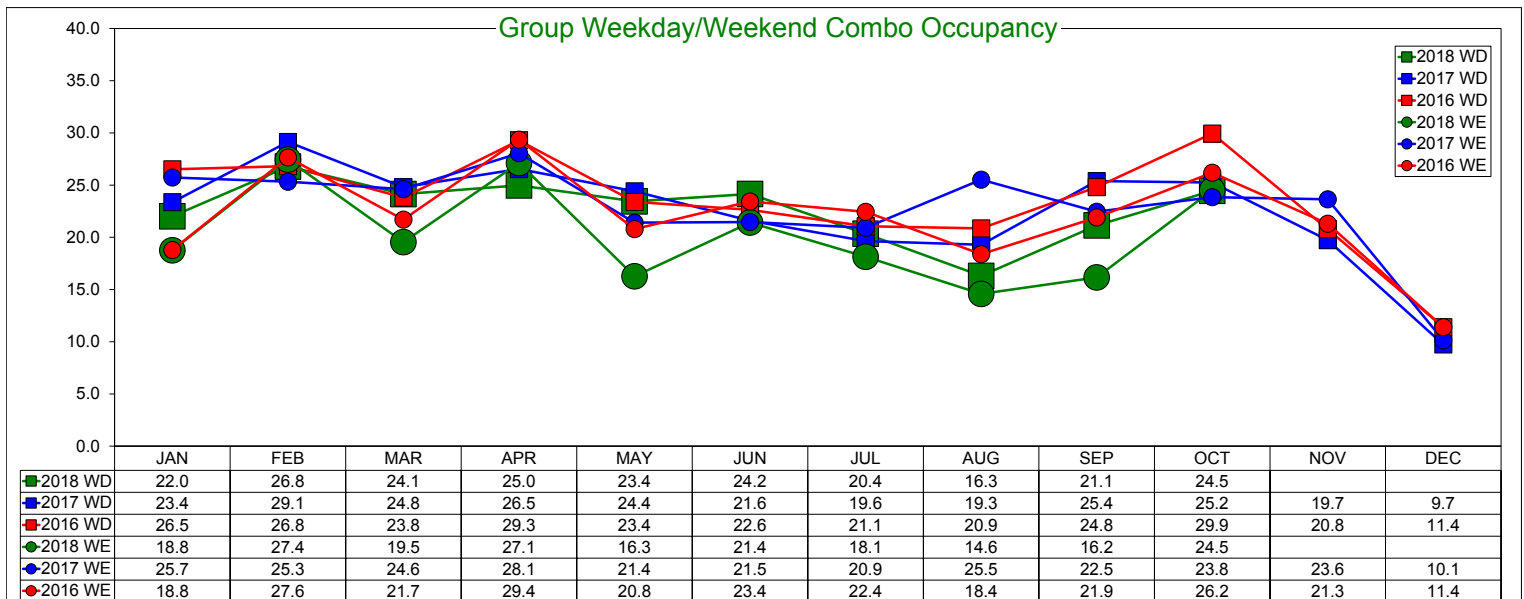
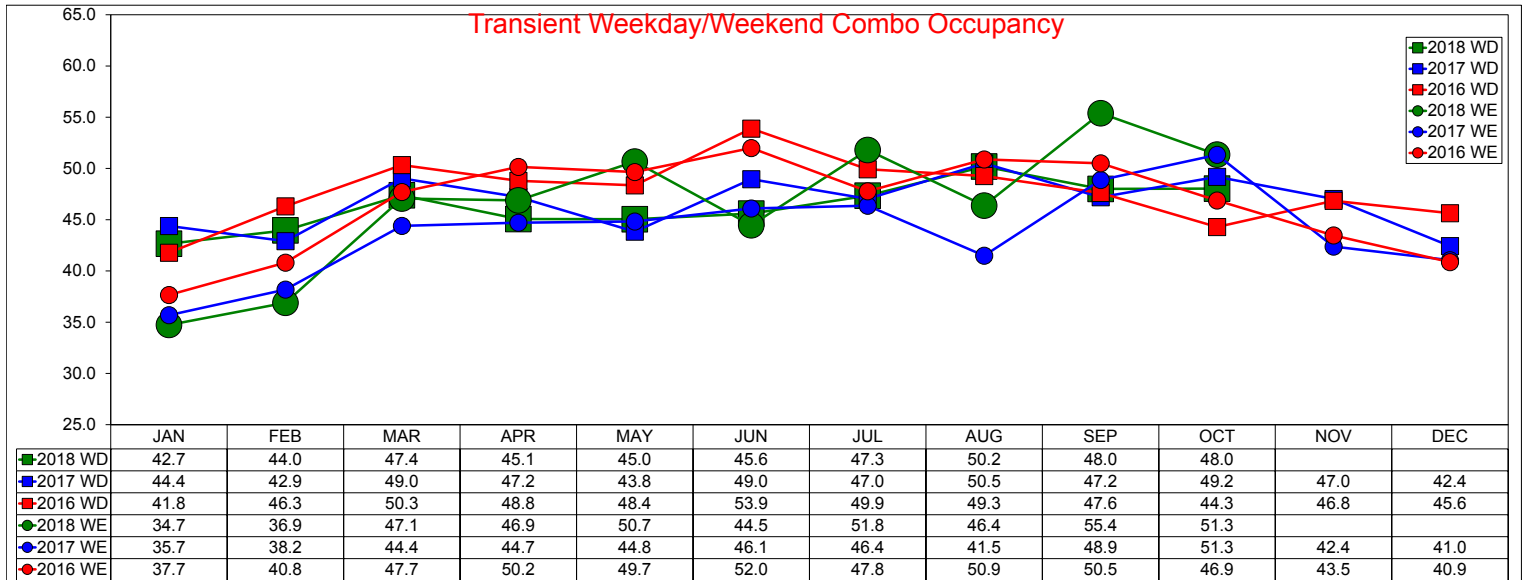
Three Year Comparison - Weekday/Weekend Combo - ADR

October 2018



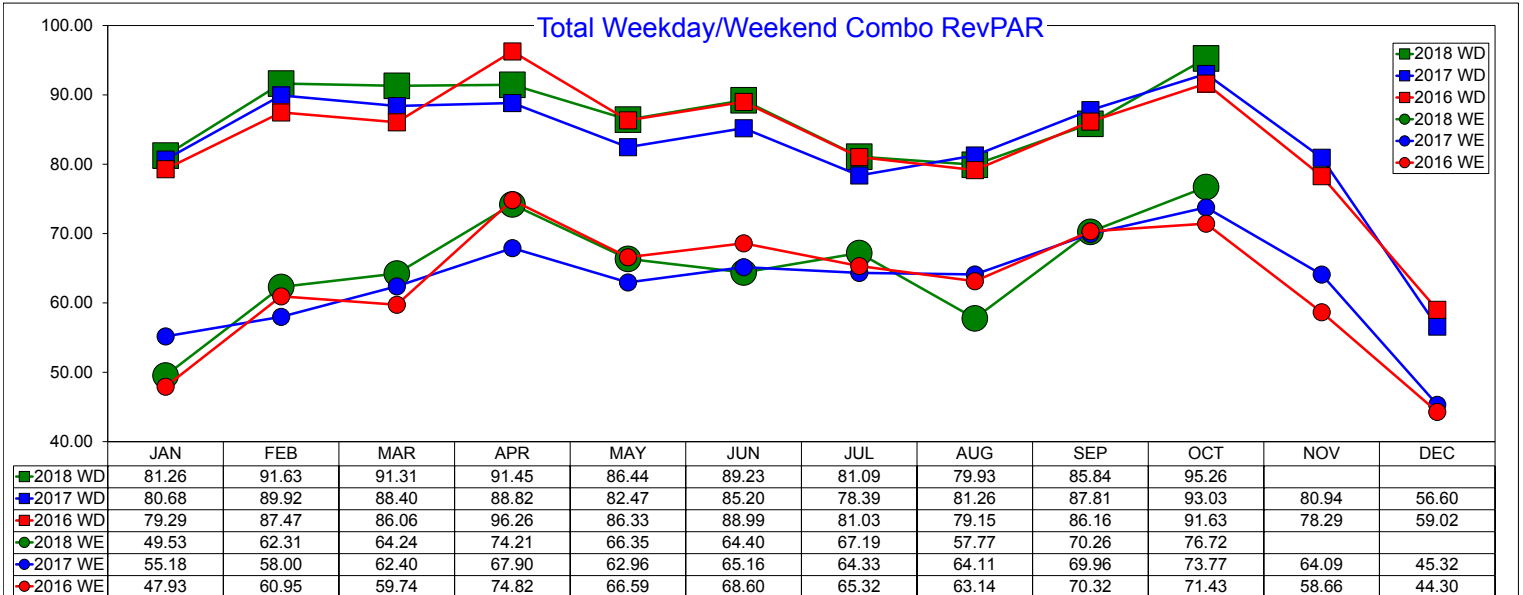
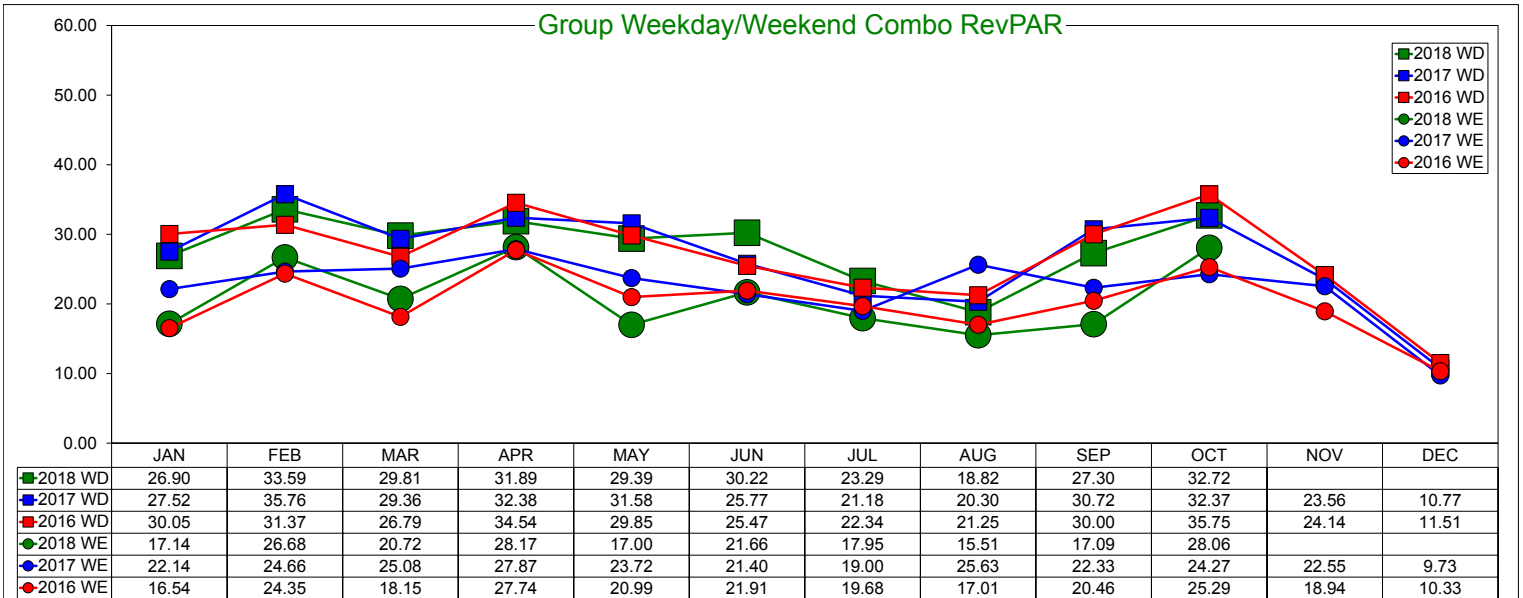
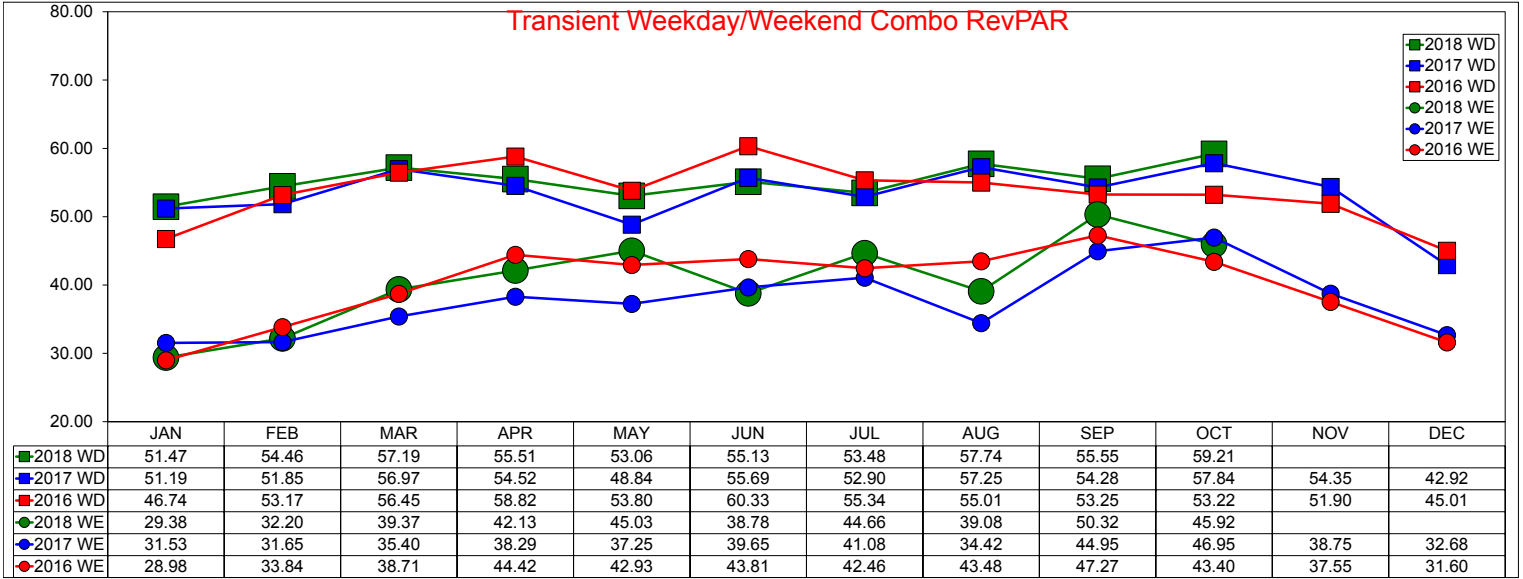
Three Year Comparison - Weekday/Weekend Combo - Occupancy

October 2018



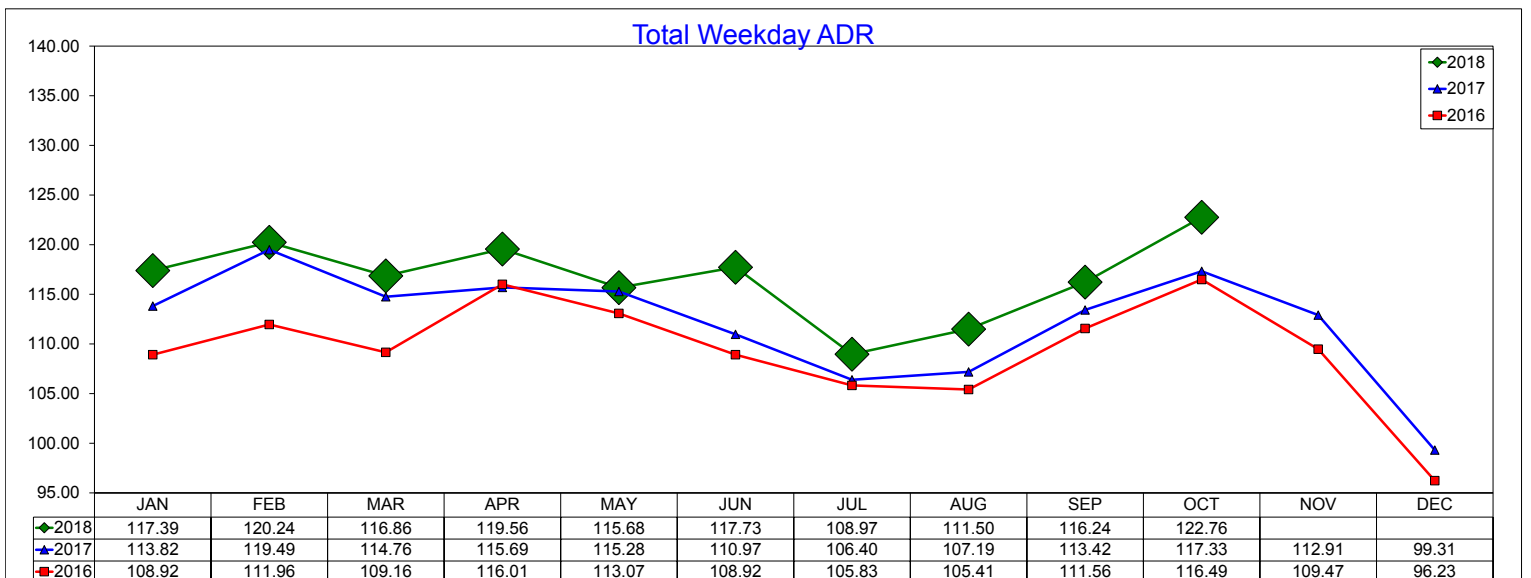
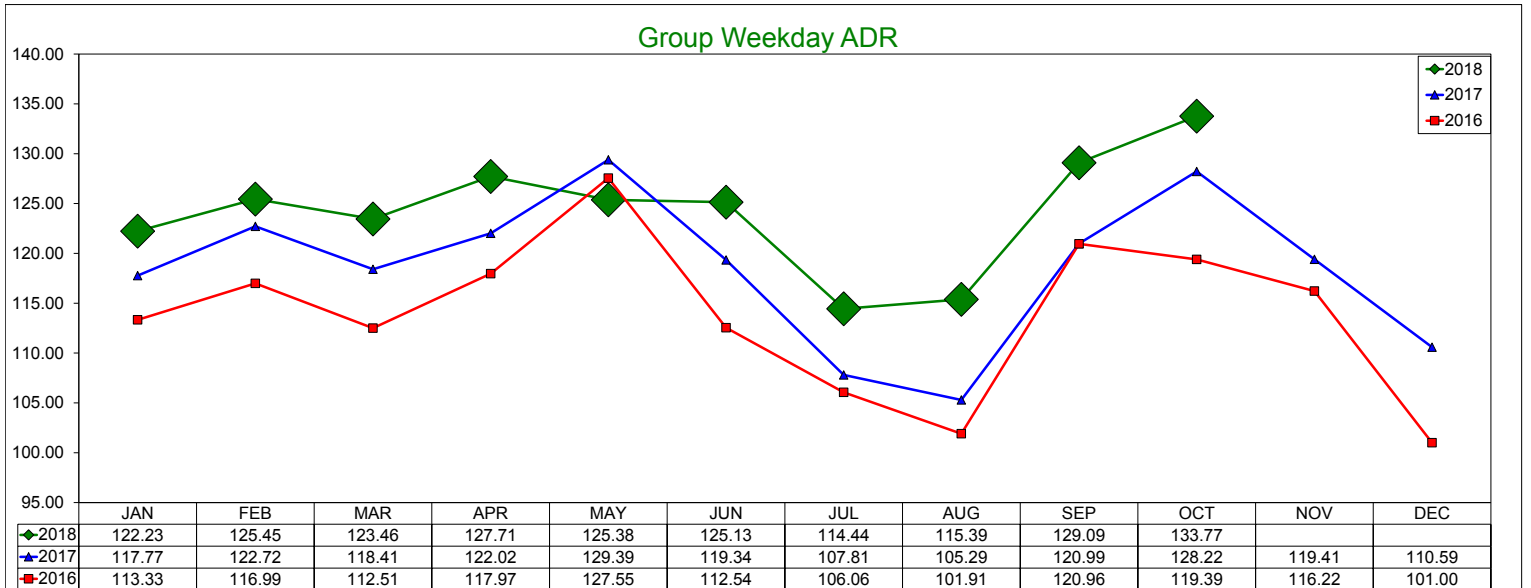
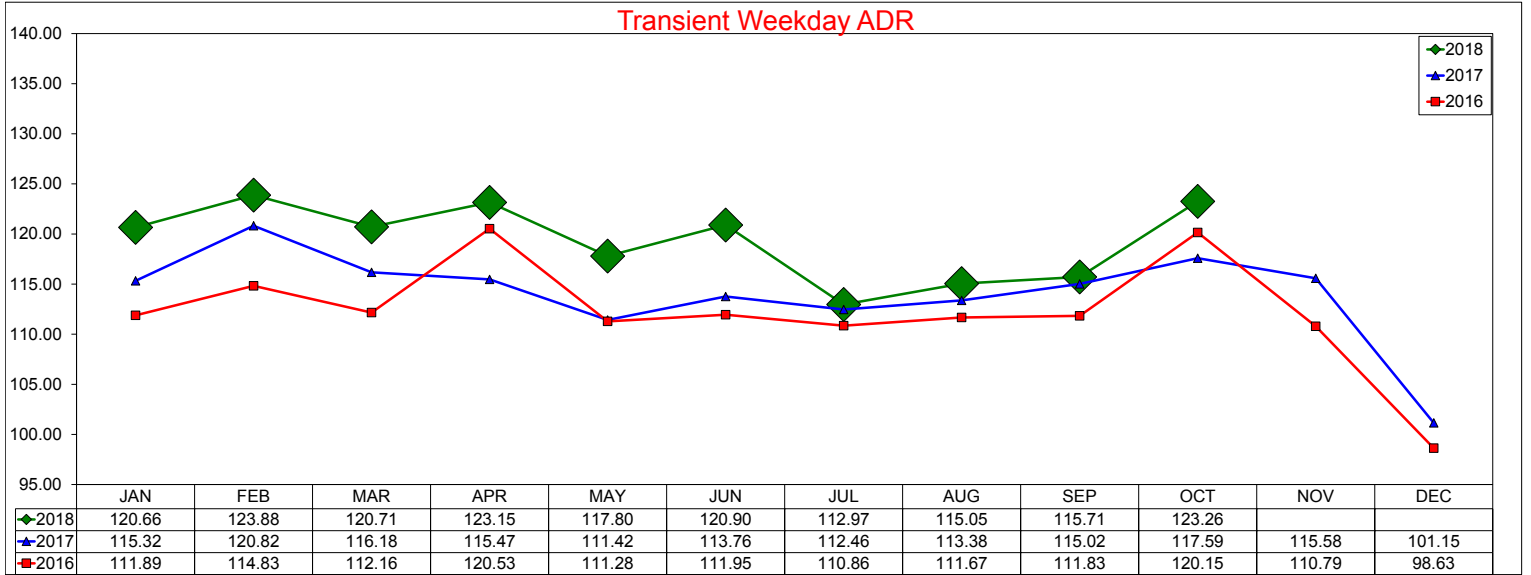
Three Year Comparison - Weekday/Weekend Combo - RevPAR

October 2018



Three Year Comparison - Weekday - ADR

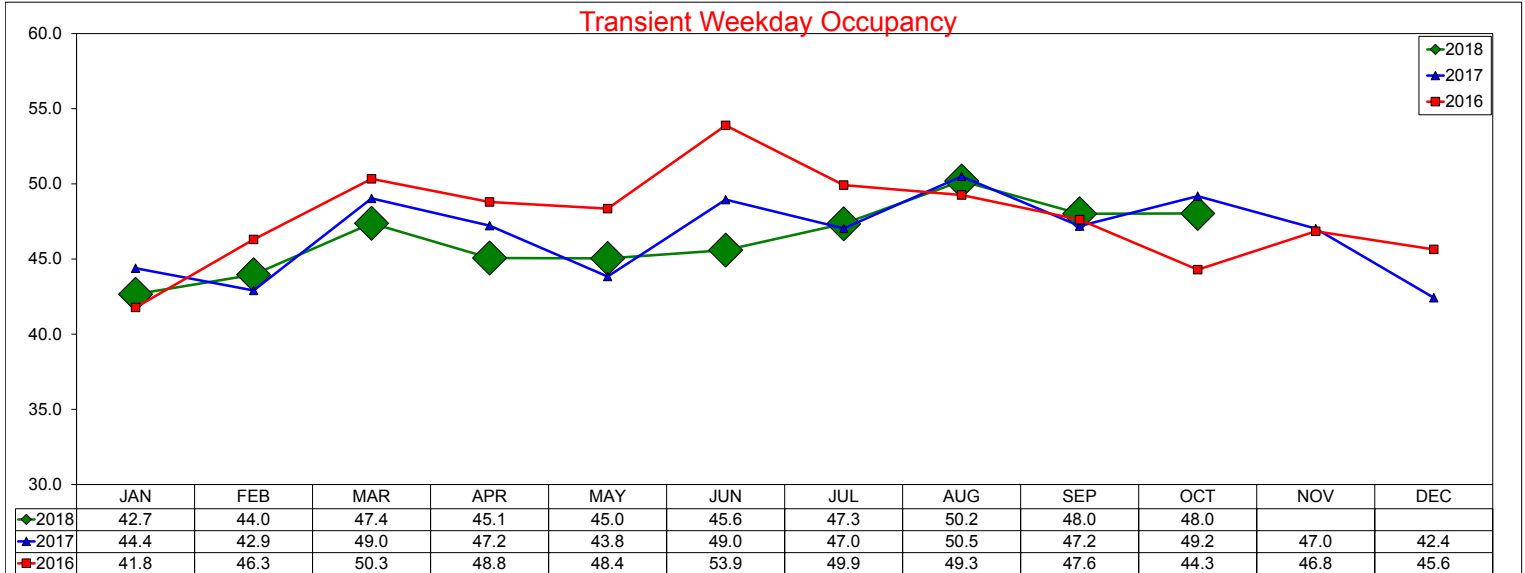
October 2018



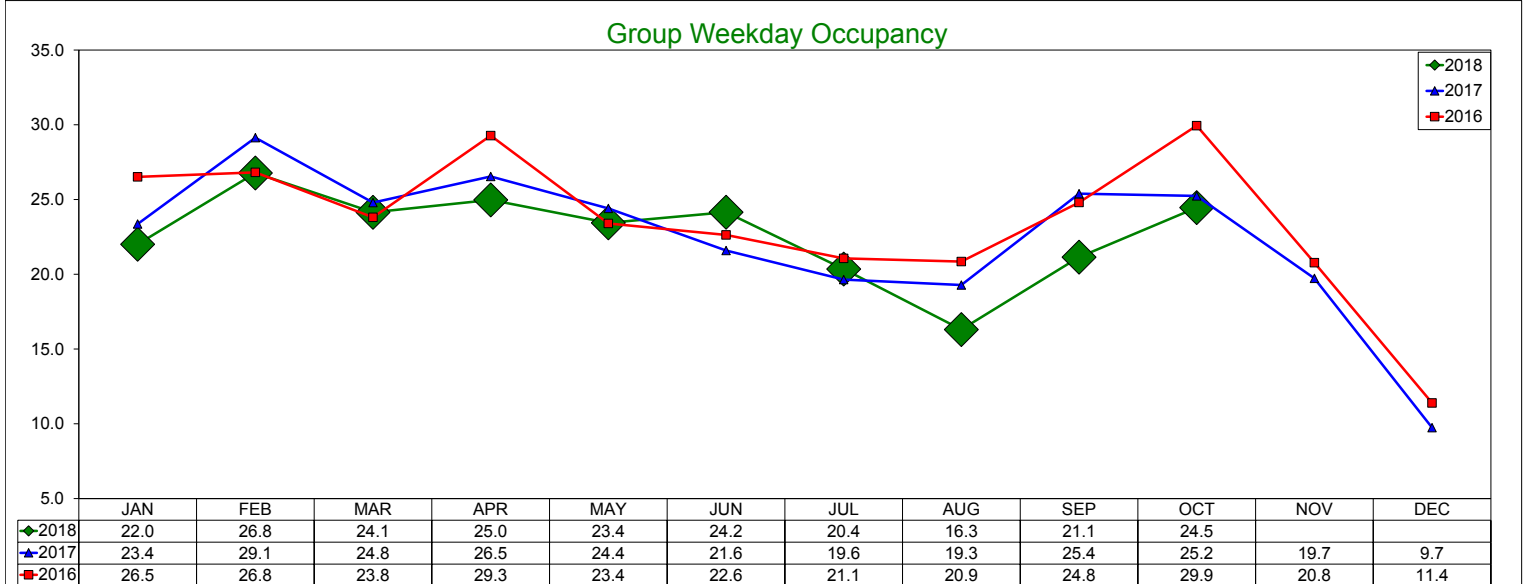
Three Year Comparison - Weekday - Occupancy

October 2018

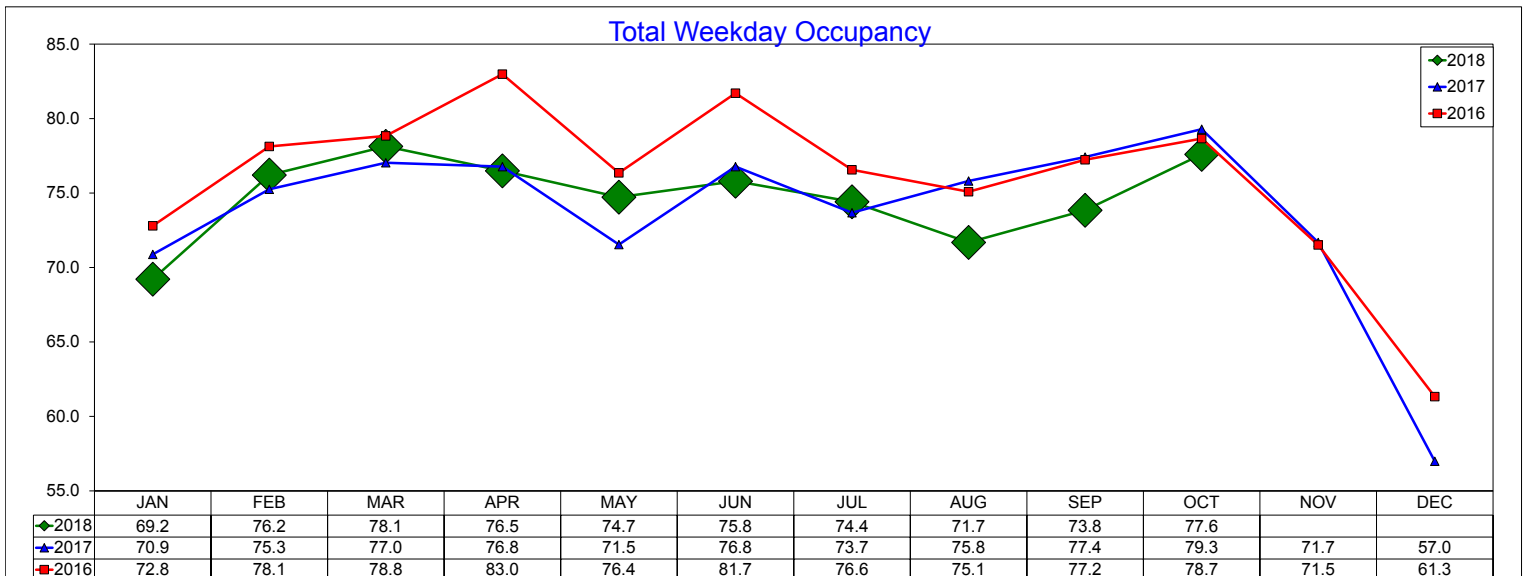
Transient Weekday Occupancy



Group Weekday Occupancy



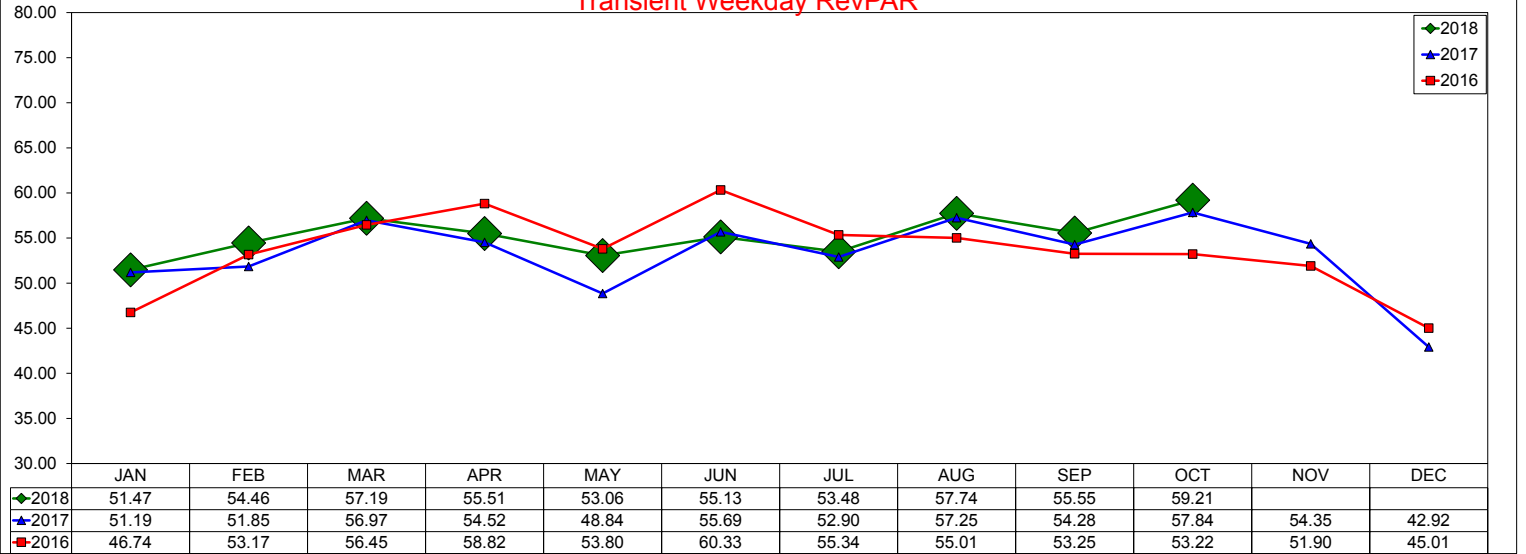
Total Weekday Occupancy



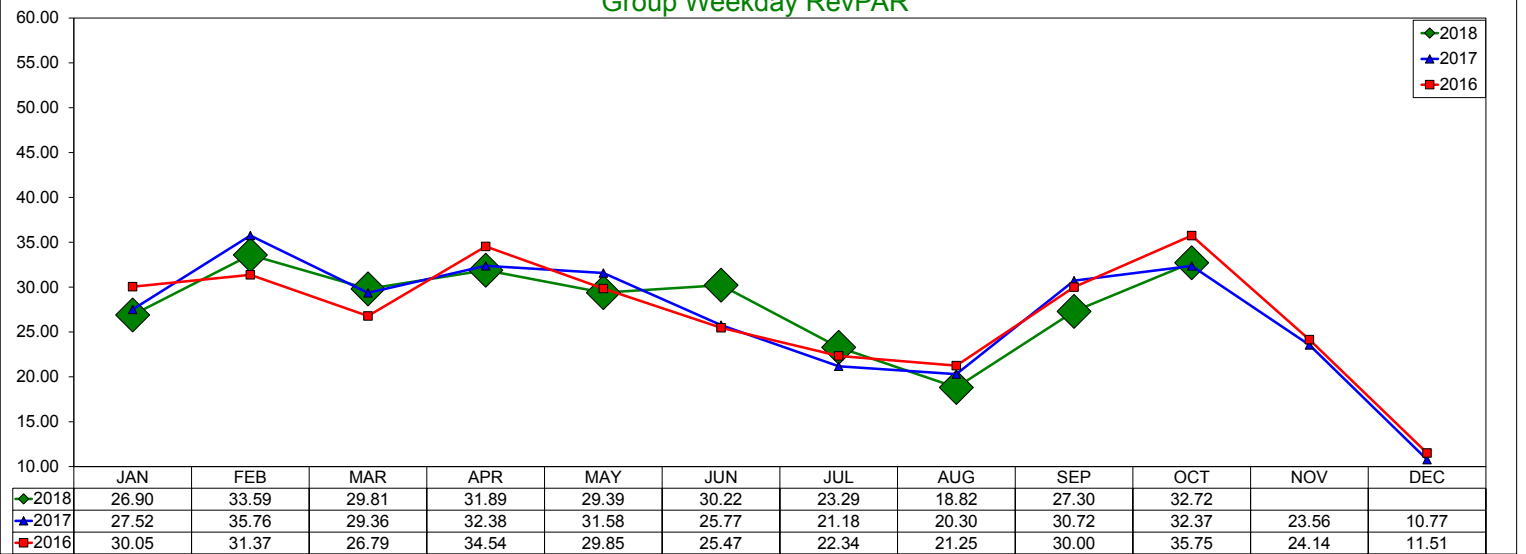
Three Year Comparison - Weekday - RevPAR

October 2018

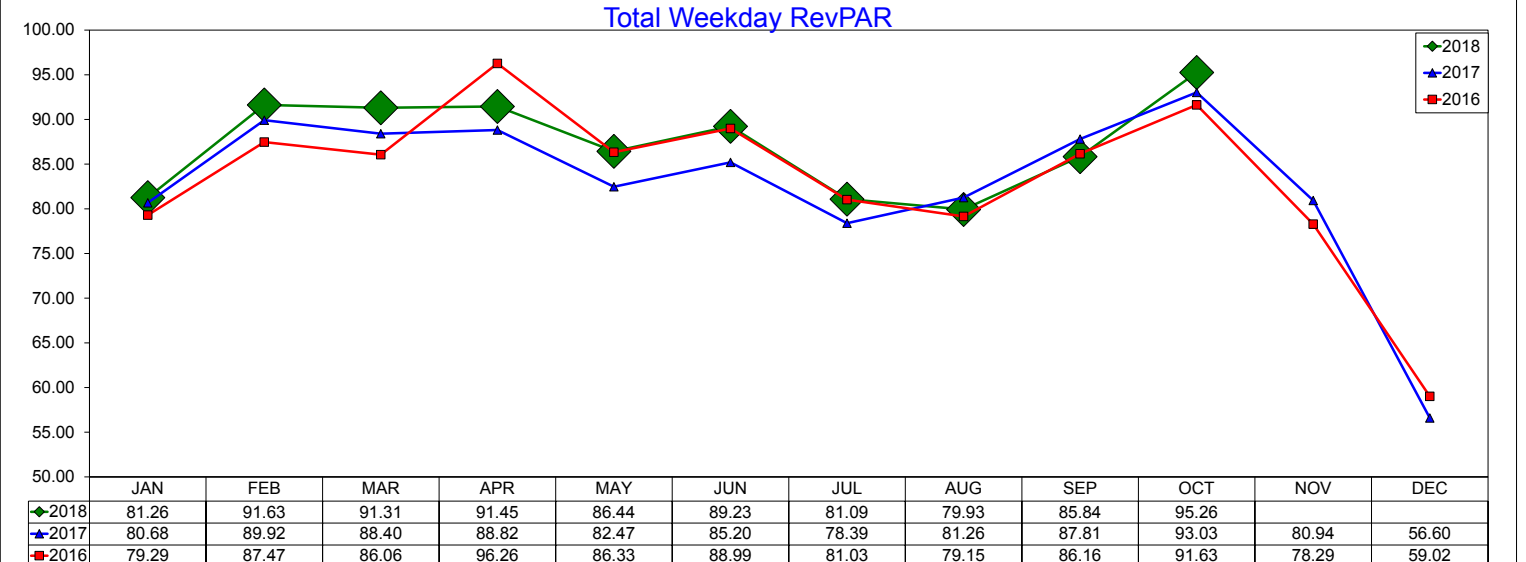
Transient Weekday RevPAR



Group Weekday RevPAR

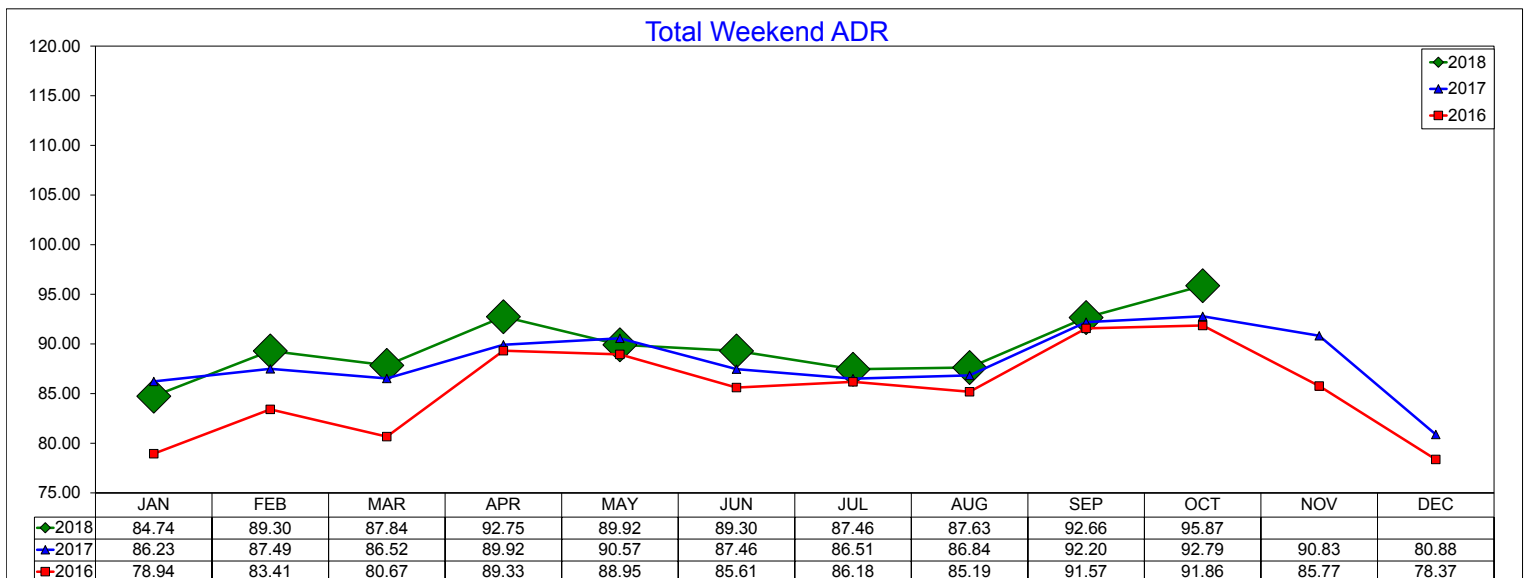
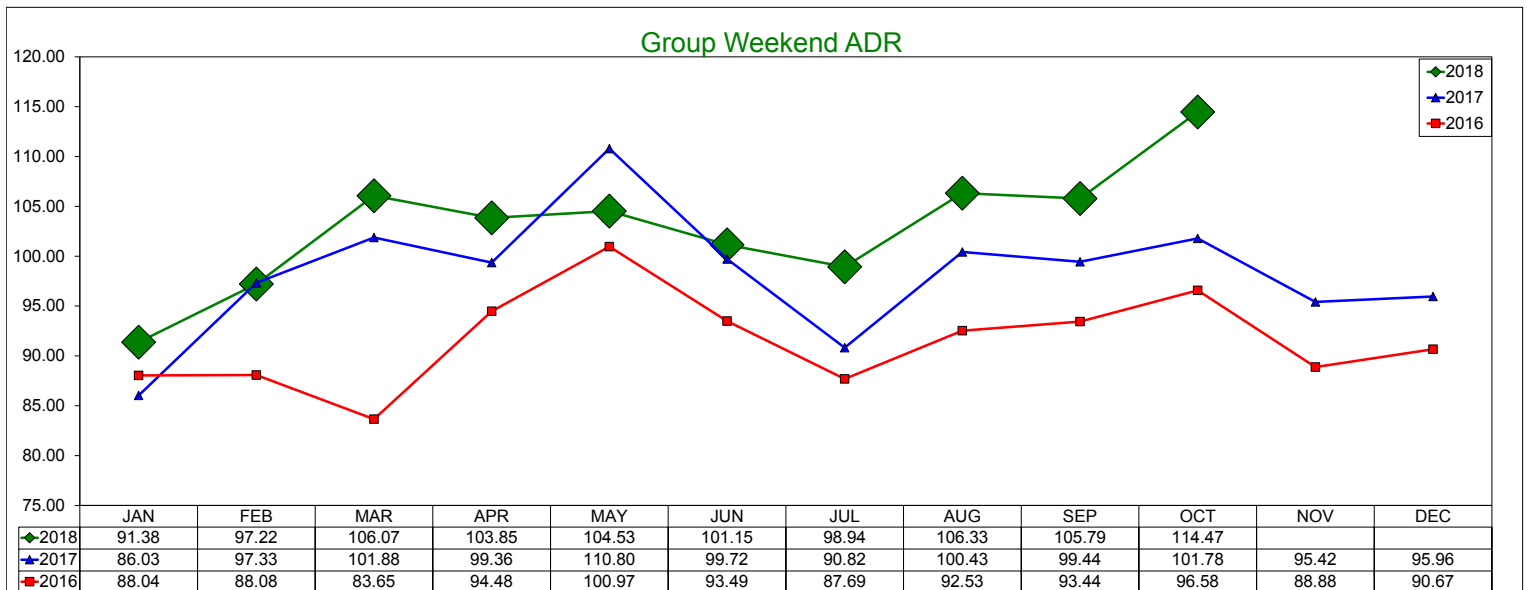
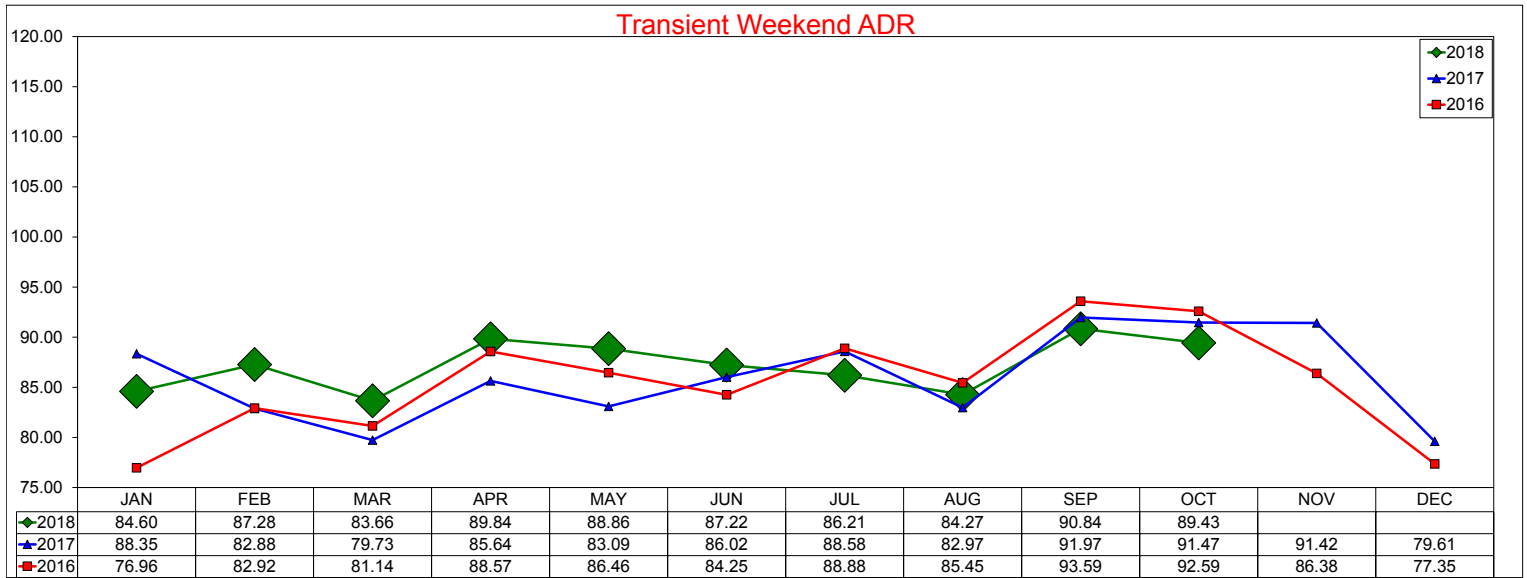


Total Weekday RevPAR



Three Year Comparison - Weekend - ADR

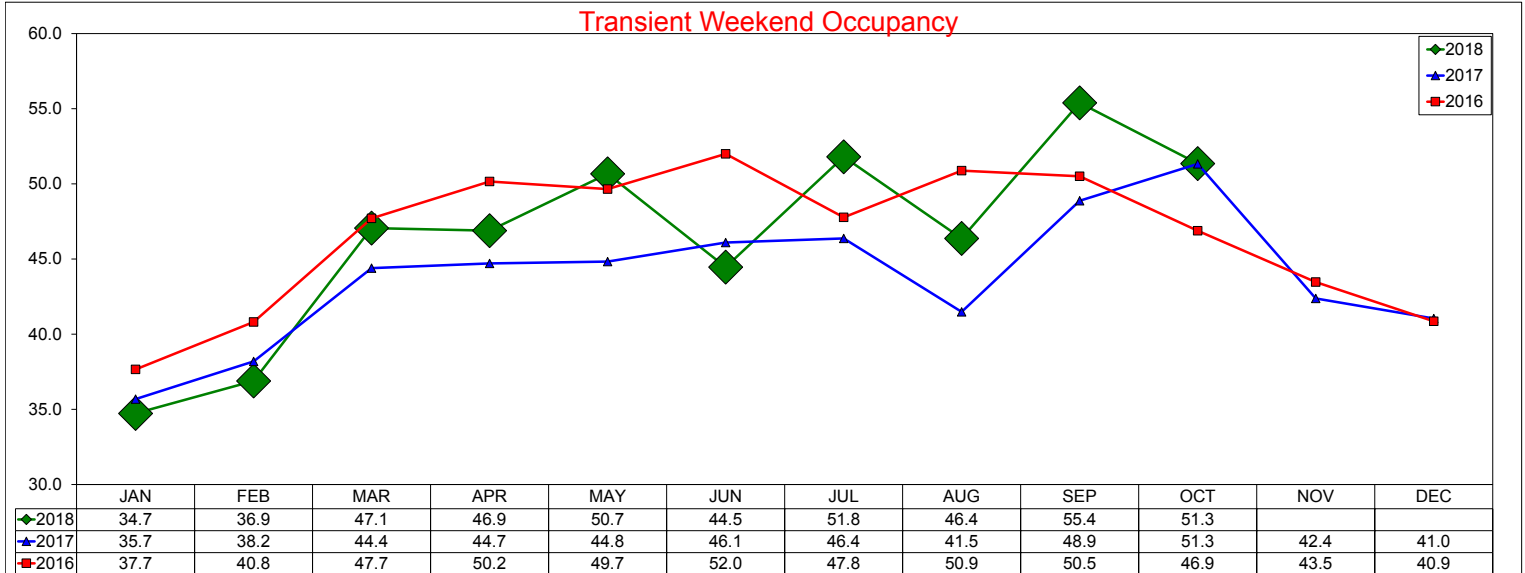
October 2018



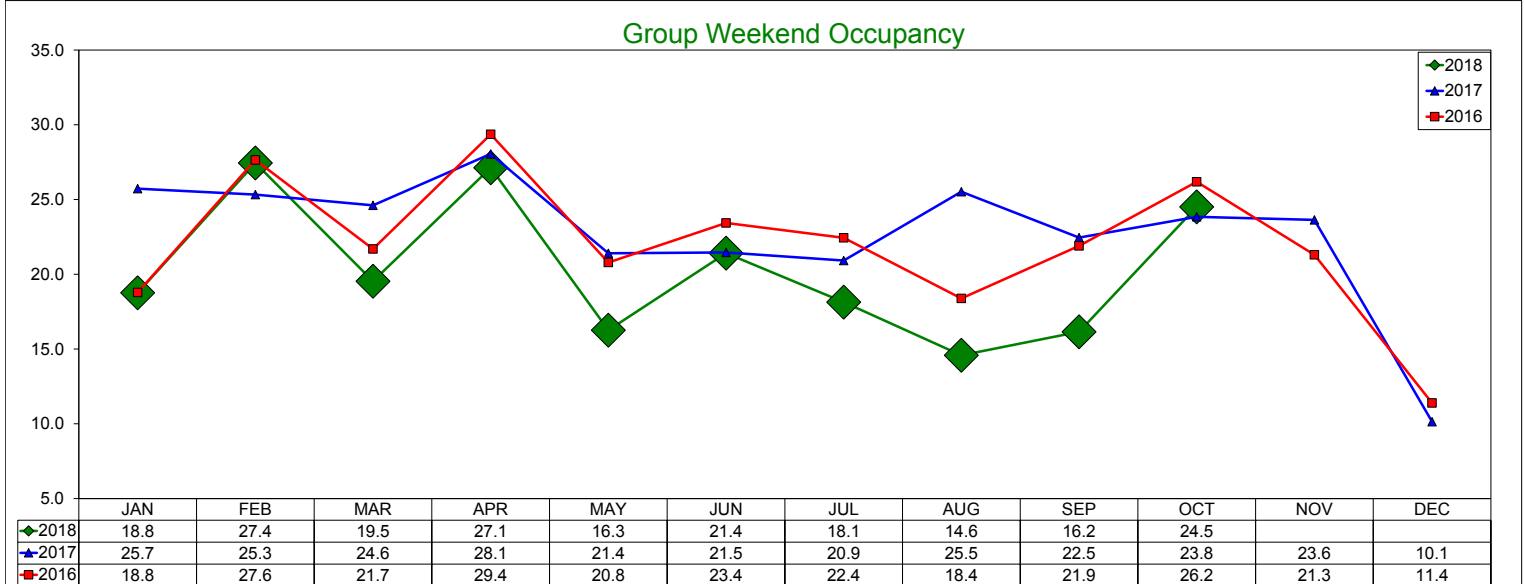
Three Year Comparison - Weekend - Occupancy

October 2018

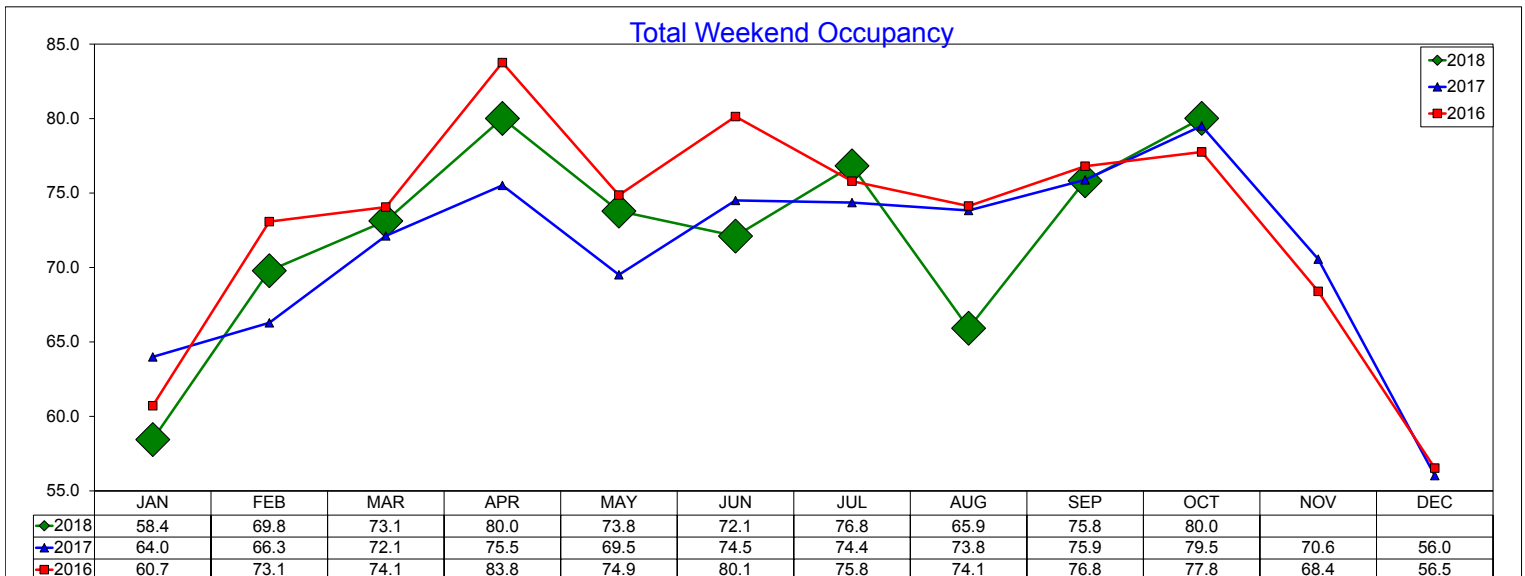
Transient Weekend Occupancy



Group Weekend Occupancy



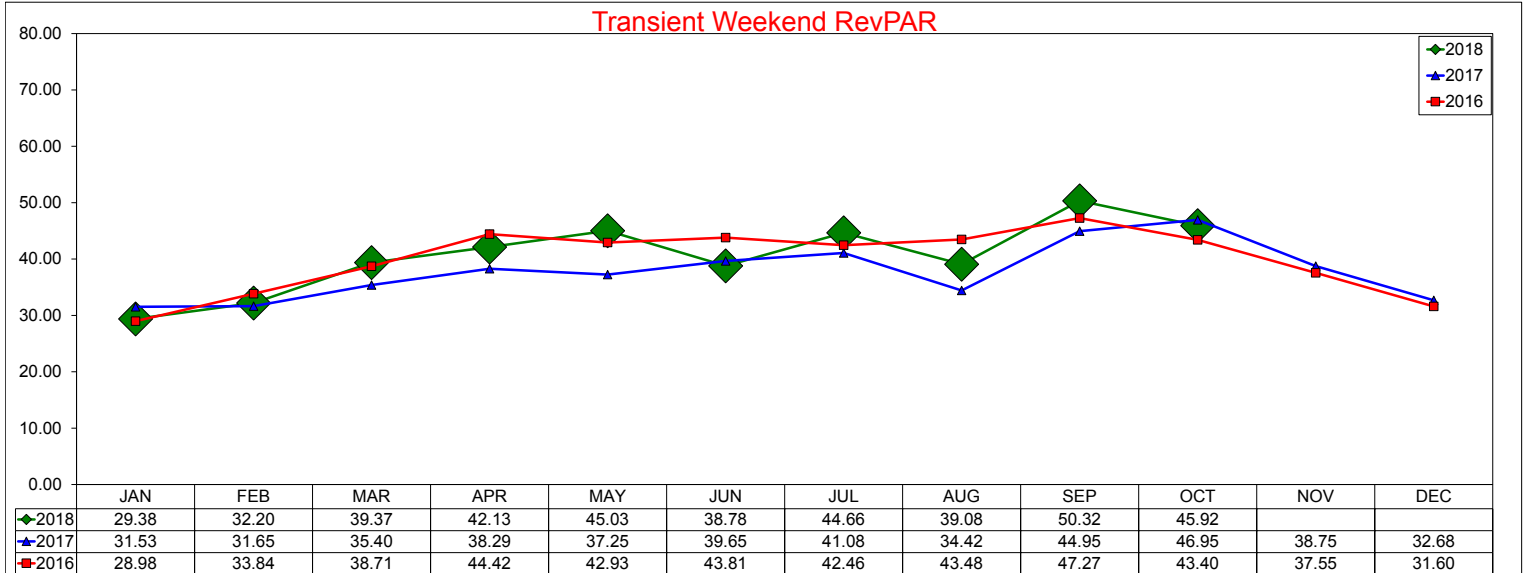
Total Weekend Occupancy



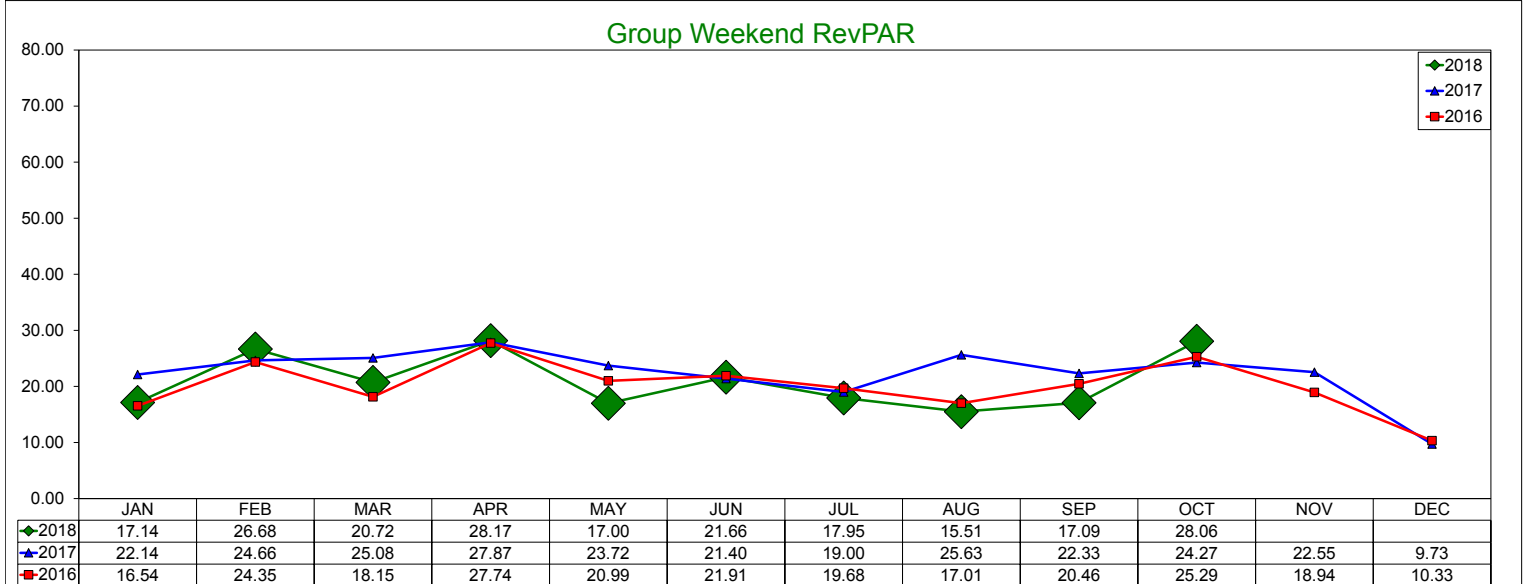
Three Year Comparison - Weekend - RevPAR

October 2018

Transient Weekend RevPAR



Group Weekend RevPAR



Total Weekend RevPAR

