

# Tab 4 - Multi-Segment

Irving TX CVB

For the month of: February 2019

	Current Month - February 2019 vs February 2018												Year to Date - February 2019 vs February 2018											
	Occ %		ADR		RevPAR		Percent Change from February 2018						Occ %		ADR		RevPAR		Percent Change from YTD 2018					
	2019	2018	2019	2018	2019	2018	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2019	2018	2019	2018	2019	2018	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
United States	62.2	61.7	128.94	126.56	80.15	78.13	0.7	1.9	2.6	4.8	2.1	2.8	58.3	57.9	126.72	125.00	73.82	72.35	0.7	1.4	2.0	4.1	2.1	2.7
Texas	65.1	66.3	106.31	106.50	69.22	70.62	-1.8	-0.2	-2.0	1.2	3.2	1.4	61.1	62.5	104.26	104.37	63.66	65.21	-2.3	-0.1	-2.4	0.7	3.2	0.8
Atlanta, GA	70.1	67.7	139.86	108.75	98.04	73.68	3.5	28.6	33.1	36.6	2.6	6.2	67.7	66.0	132.45	113.28	89.70	74.71	2.7	16.9	20.1	23.1	2.6	5.3
Arlington, TX	68.9	67.4	90.01	90.30	62.05	60.85	2.3	-0.3	2.0	2.0	-0.0	2.3	66.3	63.5	89.74	87.63	59.53	55.62	4.5	2.4	7.0	7.0	-0.0	4.5
Charlotte, NC-SC	69.3	66.4	125.45	110.46	86.91	73.39	4.3	13.6	18.4	22.4	3.4	7.8	64.3	63.6	117.19	110.19	75.36	70.03	1.2	6.4	7.6	11.0	3.2	4.4
Fort Worth, TX+	72.0	73.3	113.80	110.30	81.99	80.86	-1.7	3.2	1.4	5.6	4.2	2.4	68.5	71.2	111.93	108.77	76.66	77.46	-3.8	2.9	-1.0	3.3	4.4	0.4
Frisco, TX+	70.4	69.8	157.41	152.99	110.87	106.74	1.0	2.9	3.9	7.7	3.7	4.7	68.6	65.8	154.81	150.14	106.18	98.76	4.3	3.1	7.5	9.4	1.8	6.1
Grapevine, TX+	74.8	78.3	179.73	173.80	134.51	136.09	-4.4	3.4	-1.2	6.0	7.2	2.5	73.0	74.3	179.09	176.18	130.80	130.93	-1.7	1.7	-0.1	7.1	7.2	5.4
Irving, TX+	70.4	74.2	114.81	112.28	80.87	83.34	-5.1	2.3	-3.0	-0.3	2.8	-2.4	68.4	70.0	113.84	111.35	77.82	77.94	-2.3	2.2	-0.2	2.6	2.8	0.4
Nashville, TN	68.3	67.5	141.85	139.00	96.93	93.80	1.3	2.0	3.3	12.2	8.6	10.0	62.6	61.2	135.98	133.04	85.08	81.42	2.2	2.2	4.5	13.5	8.6	11.0
Phoenix, AZ	83.8	84.9	173.77	169.12	145.58	143.52	-1.3	2.7	1.4	1.8	0.4	-0.9	78.4	76.9	162.51	156.95	127.45	120.73	2.0	3.5	5.6	6.0	0.4	2.3
San Jose, CA+	76.3	77.1	208.54	194.02	159.12	149.50	-1.0	7.5	6.4	6.5	0.0	-0.9	73.2	74.5	208.73	192.60	152.87	143.44	-1.7	8.4	6.6	6.6	0.0	-1.6

Competitive Set Comparison												
	Actual Figures						Percent of Change from Last Year					
	Current Month			Year-To-Date			Current Month			Year-To-Date		
	OCC	ADR	RvPAR	OCC	ADR	RvPAR	OCC	ADR	RvPAR	OCC	ADR	RvPAR
US	62.2	128.94	80.15	58.3	126.72	73.82	0.7	1.9	2.6	0.7	1.4	2.0
Texas	65.1	106.31	69.22	61.1	104.26	63.66	-1.8	-0.2	-2.0	-2.3	-0.1	-2.4
Irving	70.4	114.81	80.87	68.4	113.84	77.82	-5.1	2.3	-3.0	-2.3	2.2	-0.2
Best USA	Phoenix	SanJose	SanJose	Phoenix	SanJose	SanJose	4.3	28.6	33.1	4.5	16.9	20.1
	83.8	208.54	159.12	78.4	208.73	152.87						
Best Texas	Grpvine	Grpvine	Grpvine	Grpvine	Grpvine	Grpvine	2.3	3.4	3.9	4.5	3.1	7.5
	74.8	179.73	134.51	73.0	179.09	130.80						
Worst USA	Nshvle	Arlngtn	Arlngtn	Nshvle	Arlngtn	Arlngtn	-5.1	-0.3	-3.0	-3.8	1.7	-1.0
	68.3	90.01	62.05	62.6	89.74	59.53						
Worst Texas	Arlngtn	Arlngtn	Arlngtn	Arlngtn	Arlngtn	Arlngtn	-5.1	-0.3	-3.0	-3.8	1.7	-1.0
	68.9	90.01	62.05	66.3	89.74	59.53						

Note: "Best" and "Worst" notations above refer to destinations within this competitive set only

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# Tab 6 - Multi-Segment Custom Sets+

Irving TX CVB

For the month of: February 2019

Current Month - February 2019 vs February 2018												
	Occ %		ADR		RevPAR		Percent Change from February 2018					
	2019	2018	2019	2018	2019	2018	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
Irving, TX+	70.4	74.2	114.81	112.28	80.87	83.34	-5.1	2.3	-3.0	-0.3	2.8	-2.4
Luxury/Full Service Irving+	69.7	74.4	155.36	153.47	108.28	114.21	-6.3	1.2	-5.2	-1.9	3.5	-3.1
All Suite/Extended Stay Irving+	73.0	74.5	98.42	97.52	71.89	72.66	-2.0	0.9	-1.1	1.4	2.5	0.5
Limited Service Irving+	72.1	77.7	115.92	113.72	83.61	88.32	-7.1	1.9	-5.3	0.8	6.5	-1.1
Budget Irving+	66.7	71.1	60.96	55.60	40.66	39.52	-6.2	9.7	2.9	2.3	-0.5	-6.7
Las Colinas+	70.4	73.2	129.63	127.86	91.22	93.64	-3.9	1.4	-2.6	2.4	5.1	1.0
DFW North+	73.9	81.3	113.45	110.70	83.84	89.96	-9.1	2.5	-6.8	-6.9	-0.1	-9.2
DFW South+	66.7	67.6	94.77	91.51	63.22	61.83	-1.3	3.6	2.2	5.3	2.9	1.6
Full Service Las Colinas+	66.0	71.1	185.52	183.89	122.50	130.73	-7.1	0.9	-6.3	1.8	8.7	0.9
Limited Service Las Colinas+	73.1	74.5	97.53	95.63	71.32	71.27	-1.9	2.0	0.1	3.1	3.0	1.1
Full Service DFW North+	73.1	83.0	147.09	144.89	107.52	120.20	-11.9	1.5	-10.5	-10.5	0.0	-11.9
Limited Service DFW North+	74.5	80.1	90.87	86.55	67.66	69.34	-7.1	5.0	-2.4	-2.6	-0.2	-7.3
Full Service DFW South+												
Limited Service DFW South+	64.8	67.8	84.14	80.84	54.51	54.78	-4.4	4.1	-0.5	3.7	4.2	-0.3
ICC Comp Set No Boutiques+	72.7	79.0	163.48	159.09	118.84	125.74	-8.0	2.8	-5.5	-5.5	0.0	-8.0

Year to Date - February 2019 vs February 2018												
	Occ %		ADR		RevPAR		Percent Change from YTD 2018					
	2019	2018	2019	2018	2019	2018	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
Irving, TX+	68.4	70.0	113.84	111.35	77.82	77.94	-2.3	2.2	-0.2	2.6	2.8	0.4
Luxury/Full Service Irving+	68.1	69.9	153.66	153.30	104.63	107.11	-2.5	0.2	-2.3	1.1	3.5	0.8
All Suite/Extended Stay Irving+	71.1	70.4	97.12	96.68	69.02	68.04	1.0	0.4	1.4	4.0	2.5	3.5
Limited Service Irving+	69.1	72.7	115.99	112.35	80.20	81.64	-4.8	3.2	-1.8	4.6	6.5	1.3
Budget Irving+	64.2	67.8	60.31	54.49	38.75	36.95	-5.3	10.7	4.9	4.3	-0.5	-5.8
Las Colinas+	68.5	69.0	127.83	126.64	87.58	87.33	-0.6	0.9	0.3	5.4	5.1	4.5
DFW North+	71.8	76.8	113.20	109.89	81.30	84.42	-6.5	3.0	-3.7	-3.8	-0.1	-6.6
DFW South+	64.3	63.6	93.96	90.87	60.44	57.84	1.1	3.4	4.5	7.6	2.9	4.0
Full Service Las Colinas+	64.2	65.8	182.41	184.25	117.07	121.25	-2.5	-1.0	-3.4	4.9	8.7	6.0
Limited Service Las Colinas+	71.3	70.9	96.57	94.37	68.82	66.86	0.6	2.3	2.9	6.0	3.0	3.6
Full Service DFW North+	72.0	78.0	146.26	145.38	105.28	113.35	-7.7	0.6	-7.1	-7.1	0.0	-7.7
Limited Service DFW North+	71.7	76.0	90.51	85.06	64.91	64.69	-5.7	6.4	0.3	0.1	-0.2	-5.9
Full Service DFW South+												
Limited Service DFW South+	62.2	63.3	83.01	79.92	51.63	50.56	-1.7	3.9	2.1	6.4	4.2	2.5
ICC Comp Set No Boutiques+	71.3	73.8	161.42	159.37	115.17	117.62	-3.3	1.3	-2.1	-2.1	0.0	-3.3

## AirBNB Data

	Occ %		ADR		RevPAR		Percent Change from Prior Year					
	2019	2018	2019	2018	2019	2018	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
Entire Place	53.9	57.3	145.41	135.73	78.39	77.71	-4.9	-2.0	-6.8	78.8	111.7	76.0
Hotel Comparable	70.8	55.5	82.08	89.81	58.14	49.86	26.5	-6.9	17.8	95.1	65.7	109.5

	Occ %		ADR		RevPAR		Percent Change from Prior Year YTD					
	2019	2018	2019	2018	2019	2018	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
Entire Place	51.0	60.5	146.75	131.52	74.85	79.57	-15.5	1.0	-14.7	73.6	139.0	75.8
Hotel Comparable	66.0	57.8	82.79	90.30	54.62	52.18	10.0	-6.6	2.7	59.9	55.7	71.2

## Available Listings

Entire Place	137	95	44.2
Private Room	137	110	24.5
Shared Room	34	17	100.0
Total Available Listings	308	222	38.7

## Participation

	Properties		Rooms	
	Census	Sample	Census	Sample
Irving, TX+	85	71	12343	10591
Luxury/Full Service Irving+	15	13	4546	3946
All Suite/Extended Stay Irving+	32	31	3591	3484
Limited Service Irving+	14	14	1786	1786
Budget Irving+	24	13	2420	1375
Las Colinas+	30	29	4910	4574
DFW North+	25	23	3894	3746
DFW South+	30	19	3539	2271
Full Service Las Colinas+	7	7	1909	1909
Limited Service Las Colinas+	23	22	3001	2665
Full Service DFW North+	4	4	1581	1581
Limited Service DFW North+	21	19	2313	2165
Full Service DFW South+	4	2	1056	456
Limited Service DFW South+	26	17	2483	1815
ICC Comp Set No Boutiques+	5	5	2084	2084

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## Irving, Texas Room Demand - Source: Smith Travel Research

	2018			2019			Calculated Change over prior year		STR Reported Change over prior year	
	Occ %	Current Month Demand	Year To Date Demand	Occ %	Current Month Demand	Year To Date Demand	Current Month	Year To Date	Current Month	Year To Date
January	66.4	247,296	247,296	66.5	254,496	254,496	2.91%	2.91%	0.51%	0.51%
February	74.4	250,037	497,333	70.4	243,421	497,917	-2.65%	0.12%	-5.10%	-2.34%
March	76.5	284,818	782,151							
April	77.4	281,441	1,063,592							
May	74.5	279,748	1,343,340							
June	79.4	288,650	1,631,990							
July	75.0	285,044	1,917,034							
August	70.0	266,054	2,183,088							
September	74.4	273,701	2,456,789							
October	78.2	297,171	2,753,960							
November	67.4	250,958	3,004,918							
December	59.3	226,764	3,231,682							

# Irving, Texas & United States Comparison

## February 2019

Irving	A.D.R.				OCCUPANCY				RevPAR				
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	
JANUARY	112.87	2.2%	112.87	2.2%	66.5%	0.5%	66.5%	0.5%	75.07	2.8%	75.07	2.8%	
FEBRUARY	114.81	2.3%	113.84	2.2%	70.4%	-5.1%	68.4%	-2.3%	80.87	-3.0%	77.82	-0.2%	
MAR													
APRIL													
MAY													
JUNE													
JULY													
AUGUST													
SEPTEMBER													
OCTOBER													
NOVEMBER													
DECEMBER													
12 mo. rolling averages:													
ADR		109.01	2.3%		Occupancy		72.4%	-0.6%		RevPAR		78.91	1.7%

Texas	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	102.12	-0.1%	102.12	-0.1%	57.4%	-2.7%	57.4%	-2.7%	58.63	-2.8%	58.63	-2.8%
FEBRUARY	106.31	-0.2%	104.26	-0.1%	65.1%	-1.8%	61.1%	-2.3%	69.22	-2.0%	63.66	-2.4%
MAR												
APRIL												
MAY												
JUNE												
JULY												
AUGUST												
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												

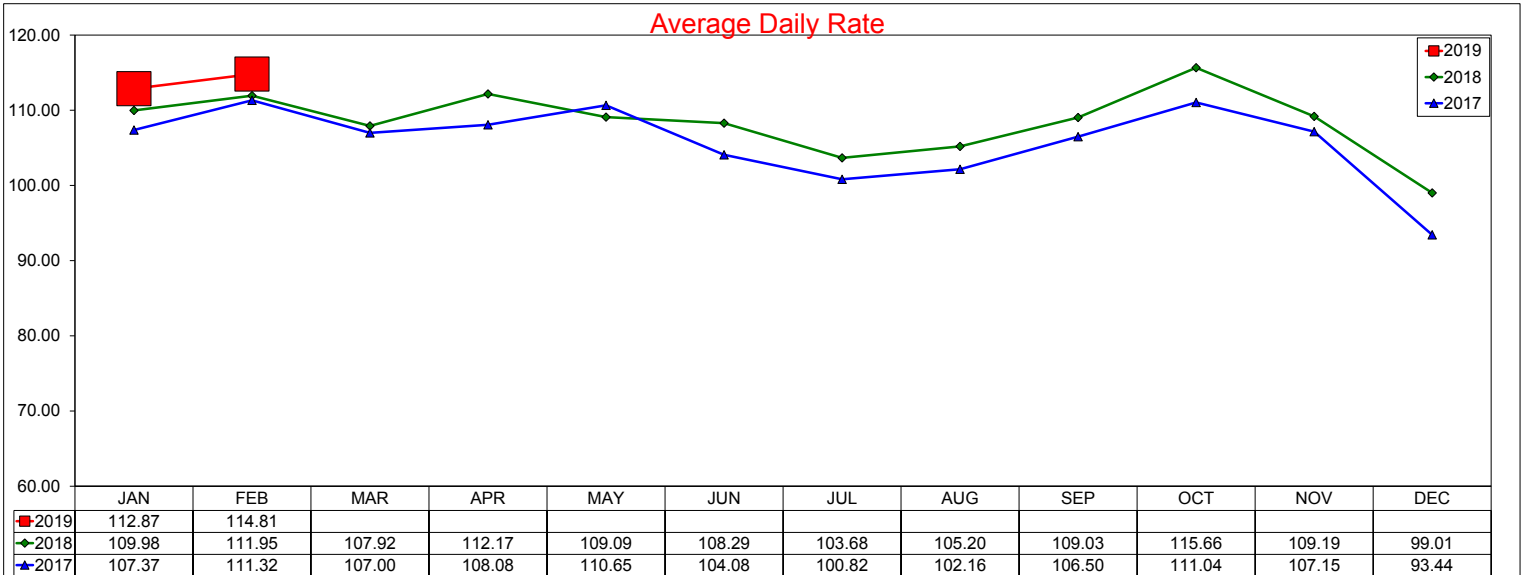
USA	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	124.39	0.8%	124.39	0.8%	54.8%	0.7%	54.8%	0.7%	68.13	1.5%	68.13	1.5%
FEBRUARY	128.94	1.9%	126.72	1.4%	62.2%	0.7%	58.3%	0.7%	80.15	2.6%	73.82	2.0%
MAR												
APRIL												
MAY												
JUNE												
JULY												
AUGUST												
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												

Note: The "Change %" column refers to the change from the prior year's figure.

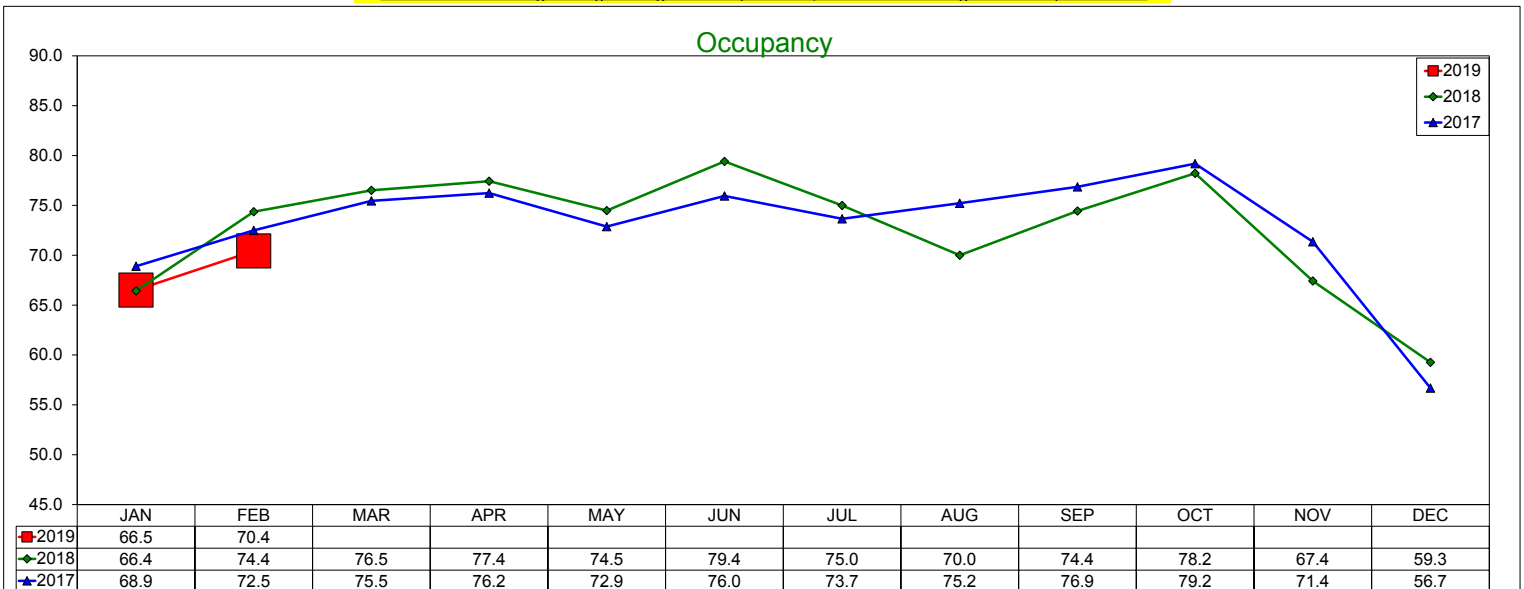
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# Three Year Comparison - CITY OF IRVING - ALL PROPERTIES

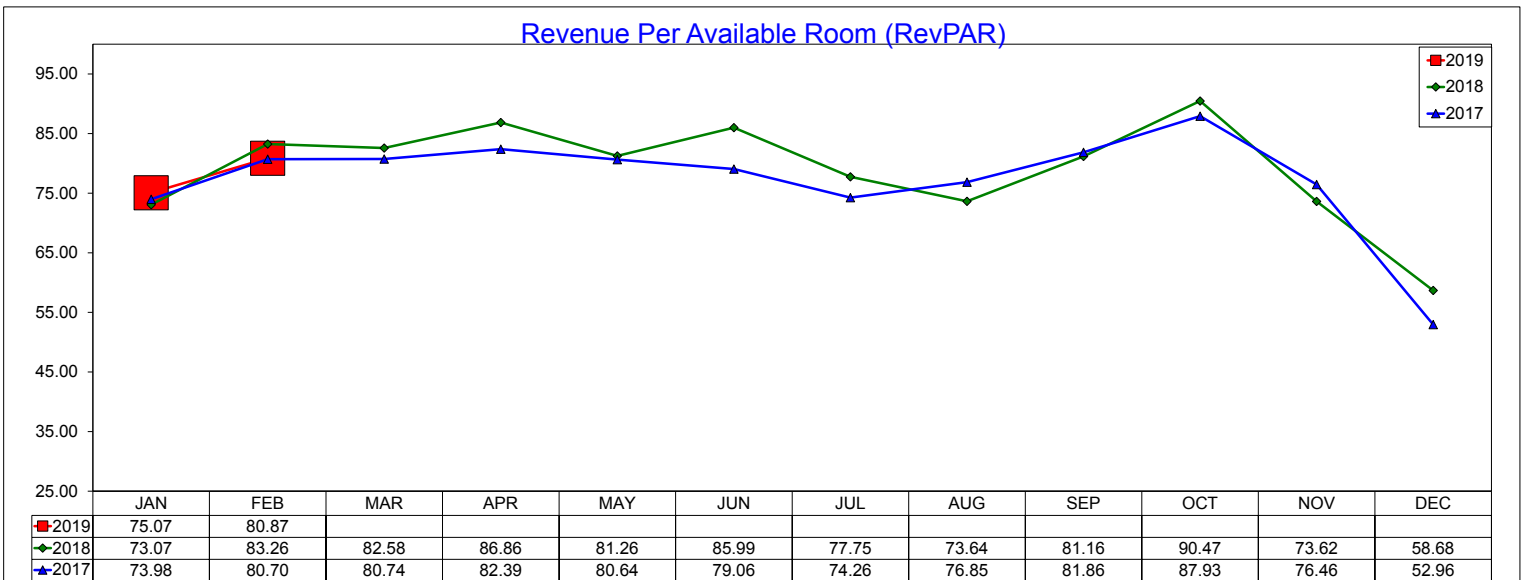
## February 2019



12 month ADR Rolling Average through February 2019 is \$109.01 with a change from last year of 2.3%



12 month Occupancy Rolling Average through February 2019 is 72.38% with a change from last year of -0.6%

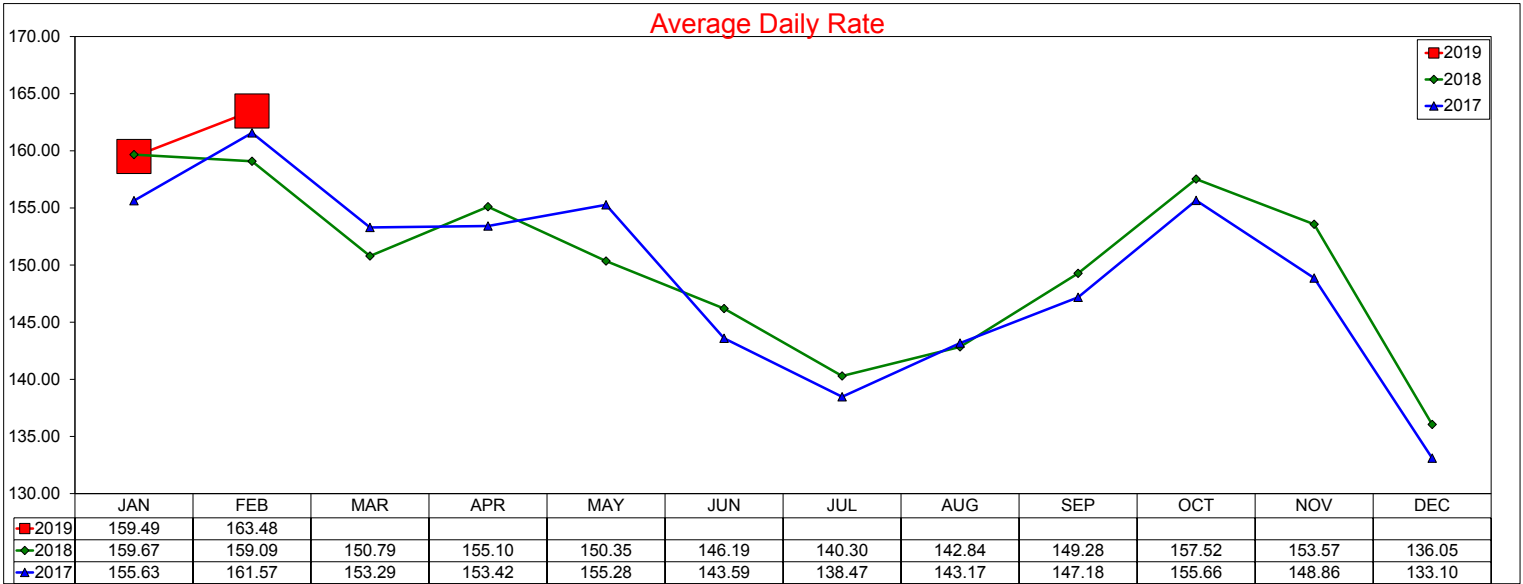


12 month RevPAR Rolling Average through February 2019 is \$78.91 with a change from last year of 1.7%

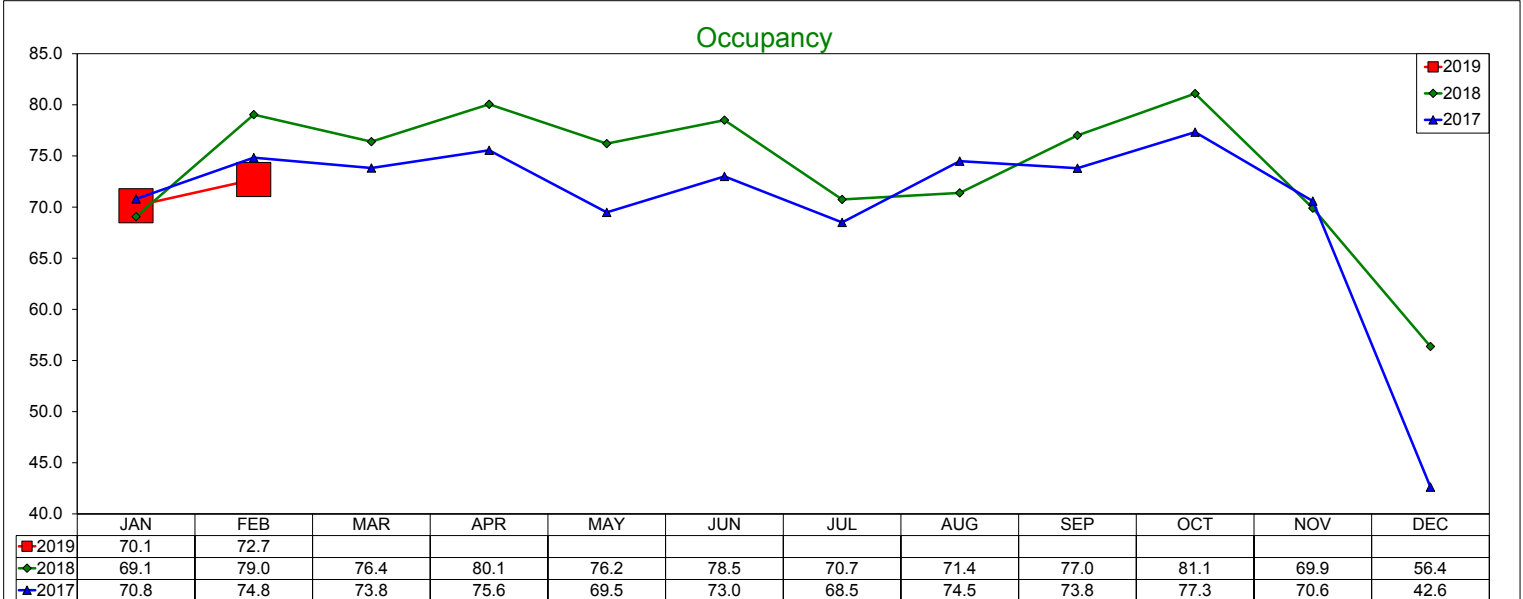
# Three Year Comparison - ICC Comp Set

February 2019

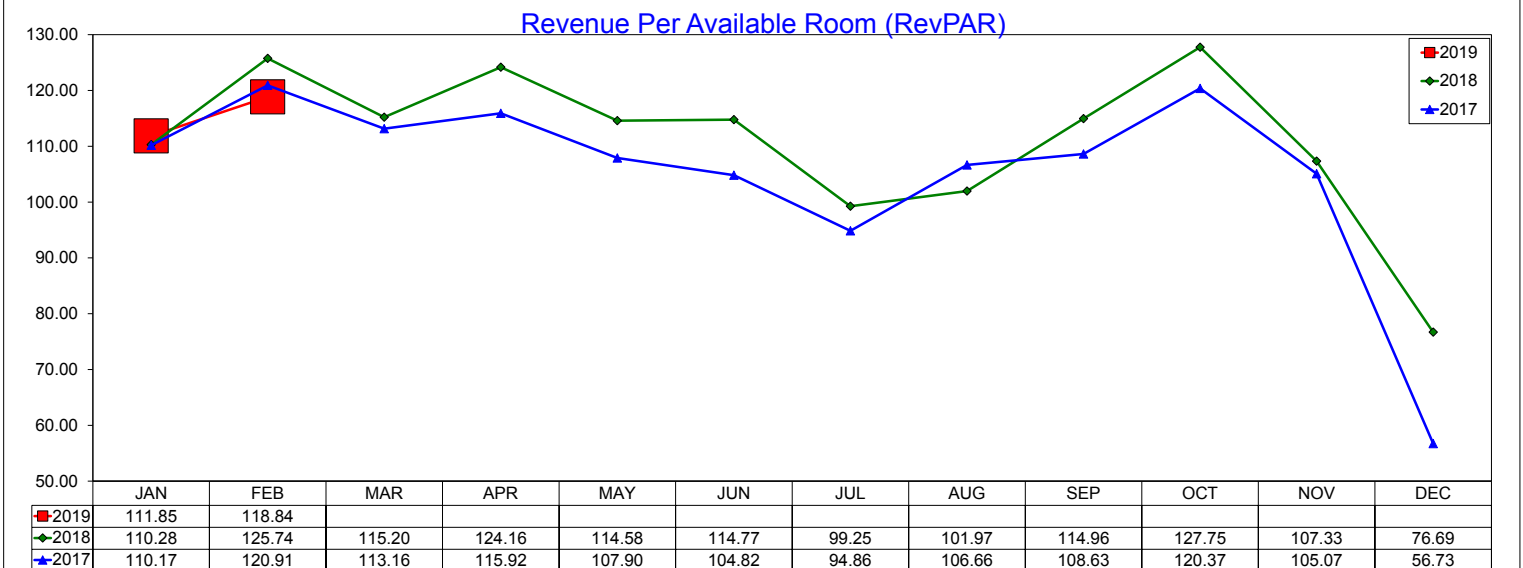
Comp set includes: Marriott Las Colinas, Omni Mandalay, Marriott DFW, Sheraton DFW, Westin DFW



12 month ADR Rolling Average through February 2019 is \$150.65 with a change from last year of 0.7%



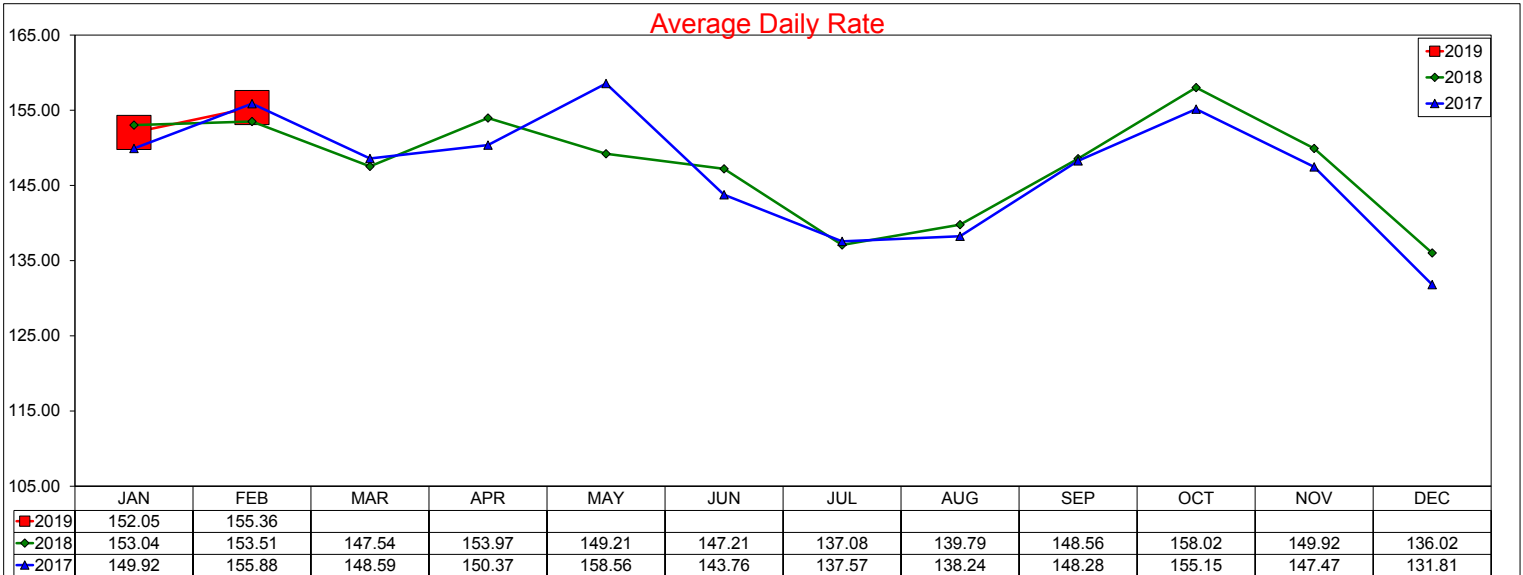
12 month Occupancy Rolling Average through February 2019 is 73.35% with a change from last year of 2.8%



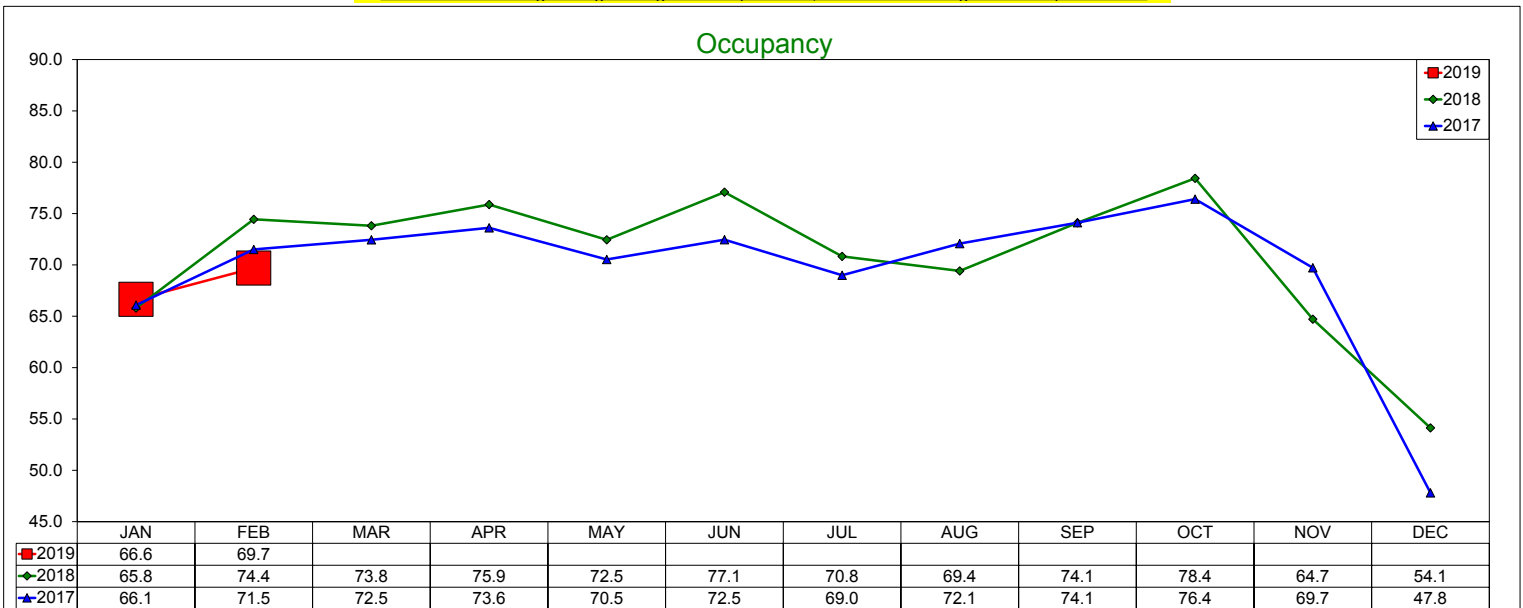
12 month RevPAR Rolling Average through February 2019 is \$110.49 with a change from last year of 3.5%

# Three Year Comparison - Luxury/Full Service - Irving

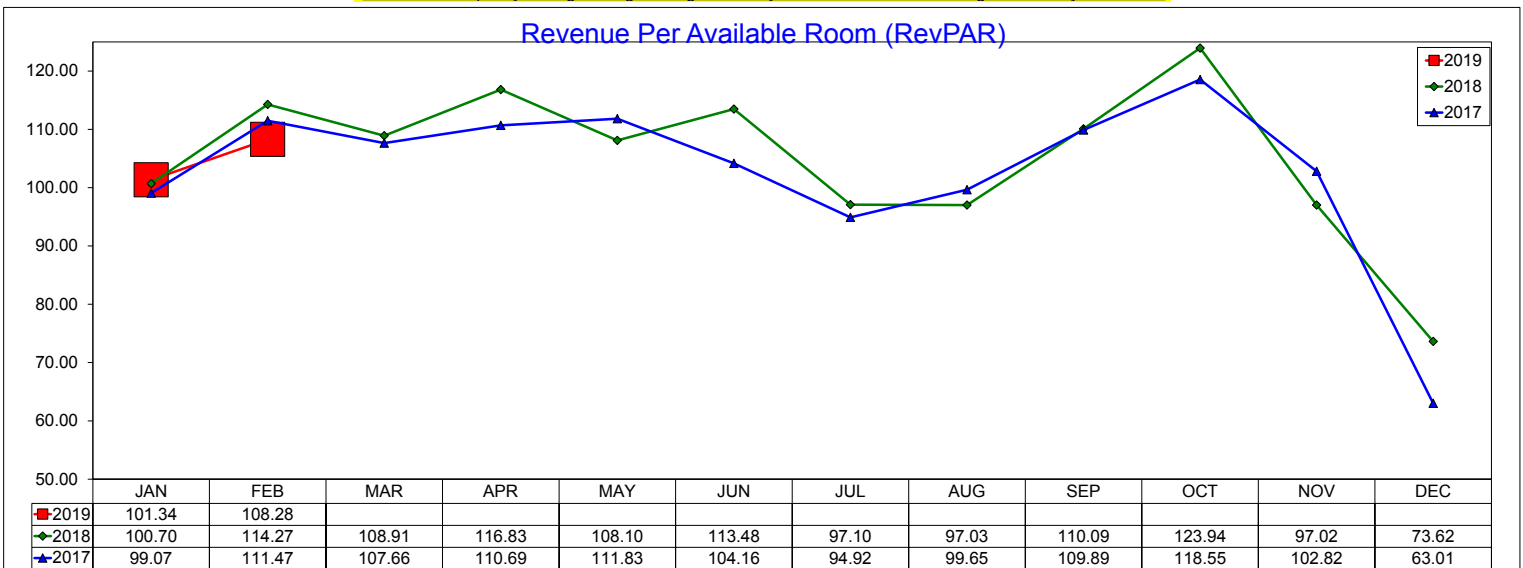
## February 2019



12 month ADR Rolling Average through February 2019 is \$148.15 with a change from last year of 0.5%



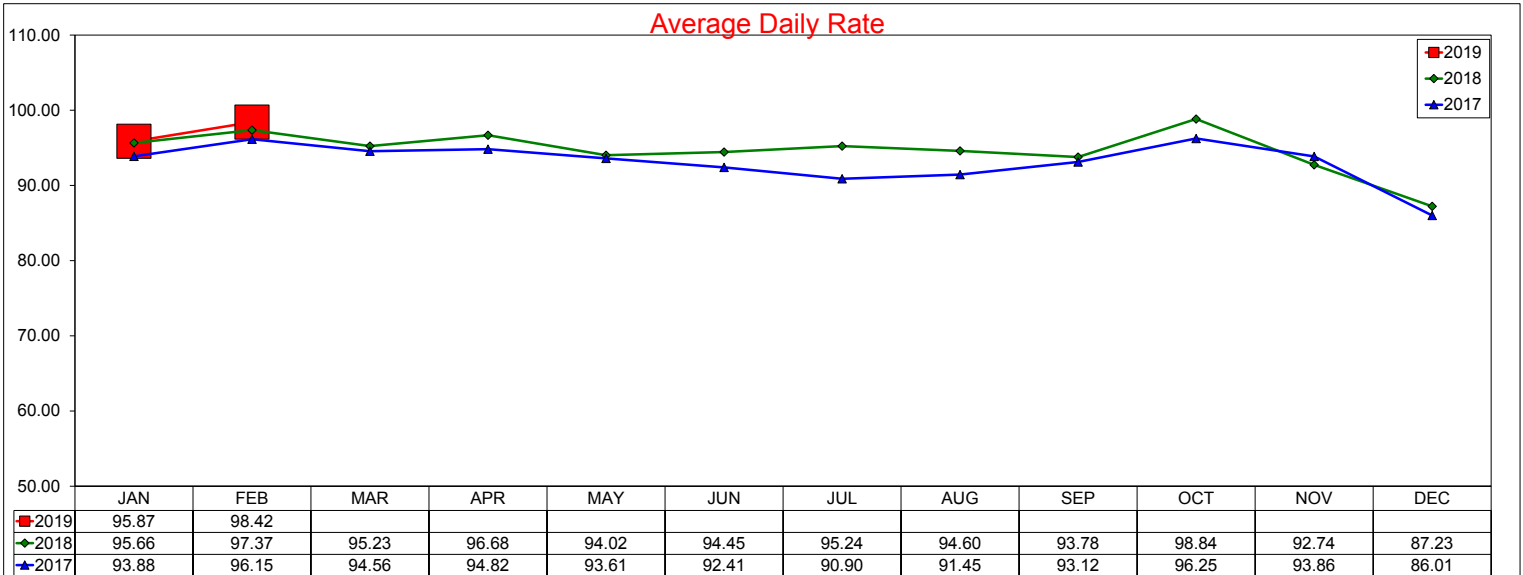
12 month Occupancy Rolling Average through February 2019 is 70.5% with a change from last year of 1.4%



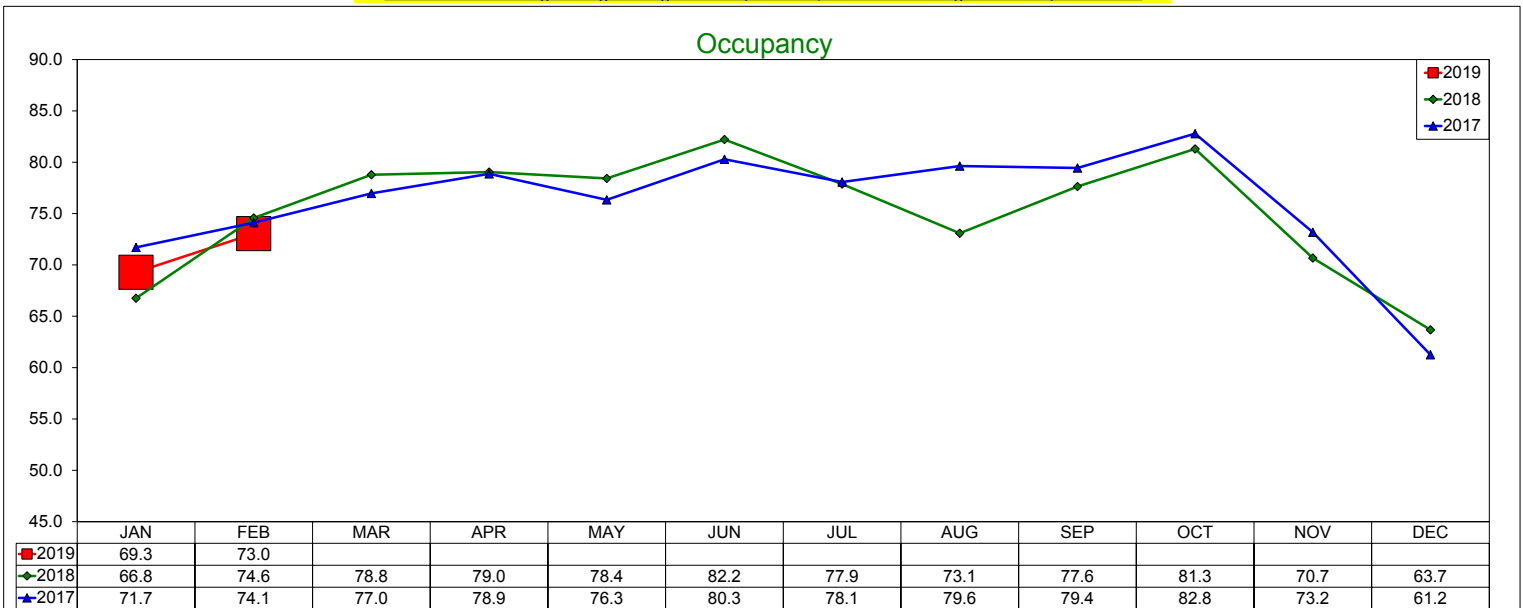
12 month RevPAR Rolling Average through February 2019 is \$104.45 with a change from last year of 2.0%

# Three Year Comparison - All Suite/Extended Stay - Irving

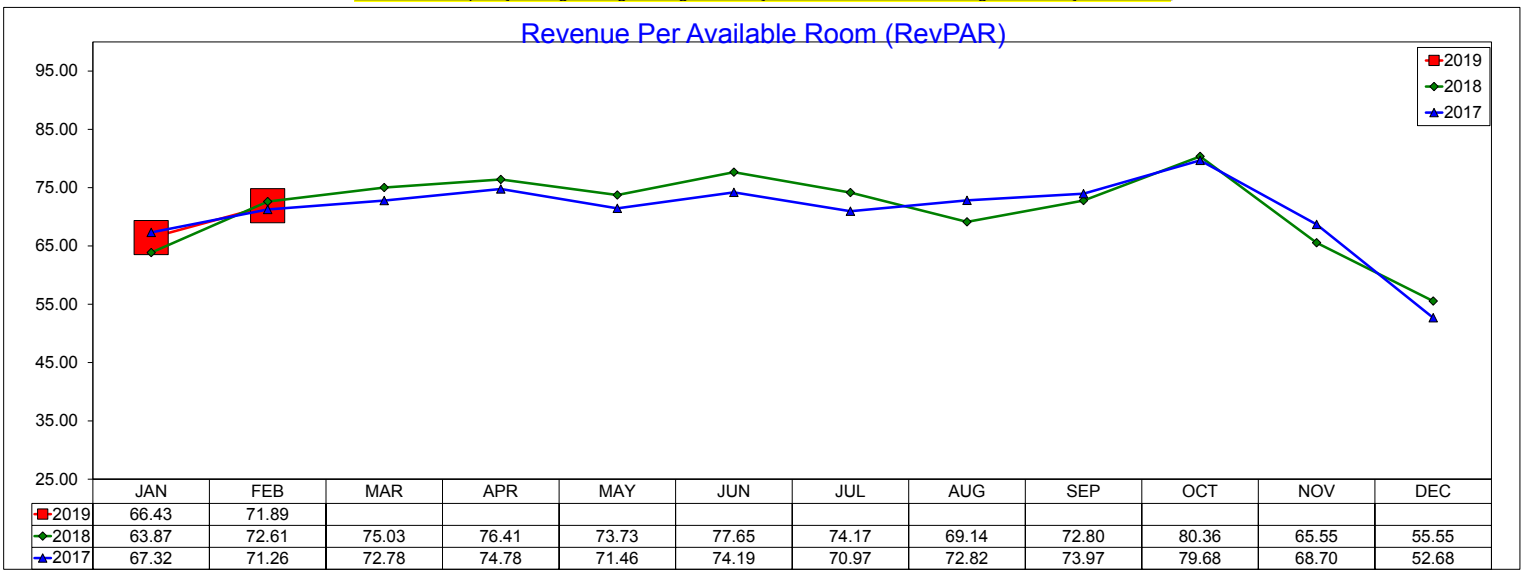
## February 2019



12 month ADR Rolling Average through February 2019 is \$94.86 with a change from last year of 1.4%



12 month Occupancy Rolling Average through February 2019 is 75.39% with a change from last year of -0.2%

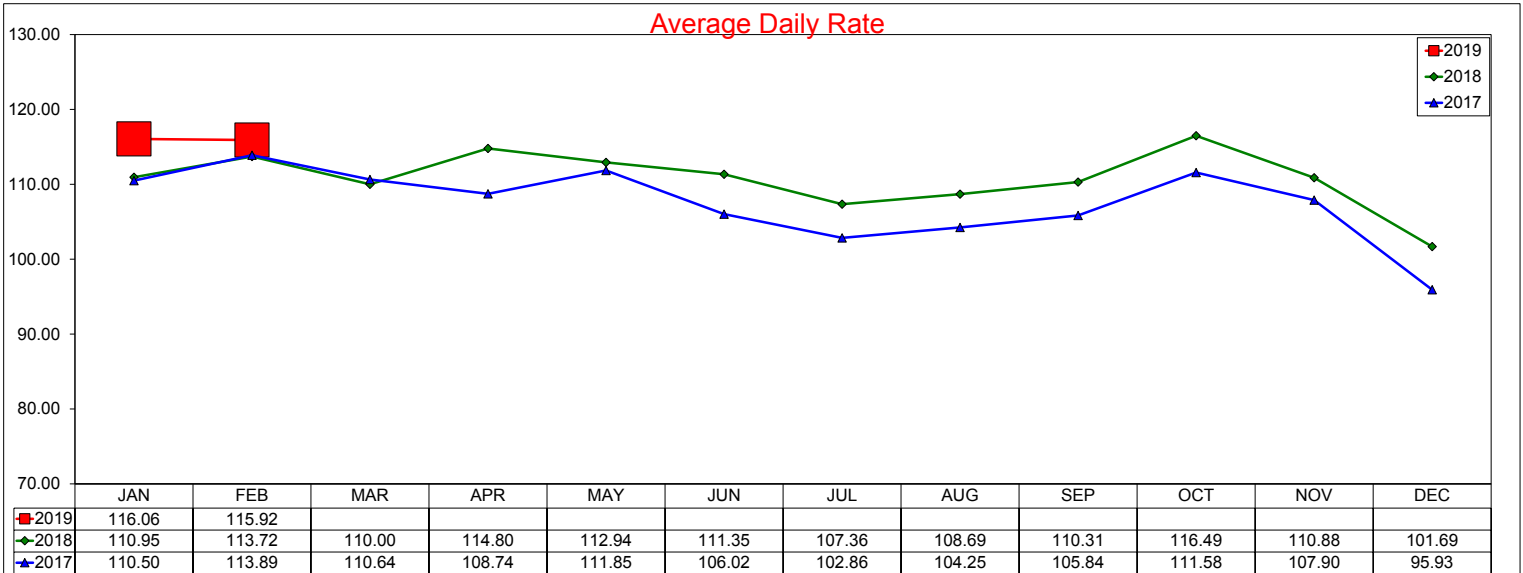


12 month RevPAR Rolling Average through February 2019 is \$71.51 with a change from last year of 1.2%

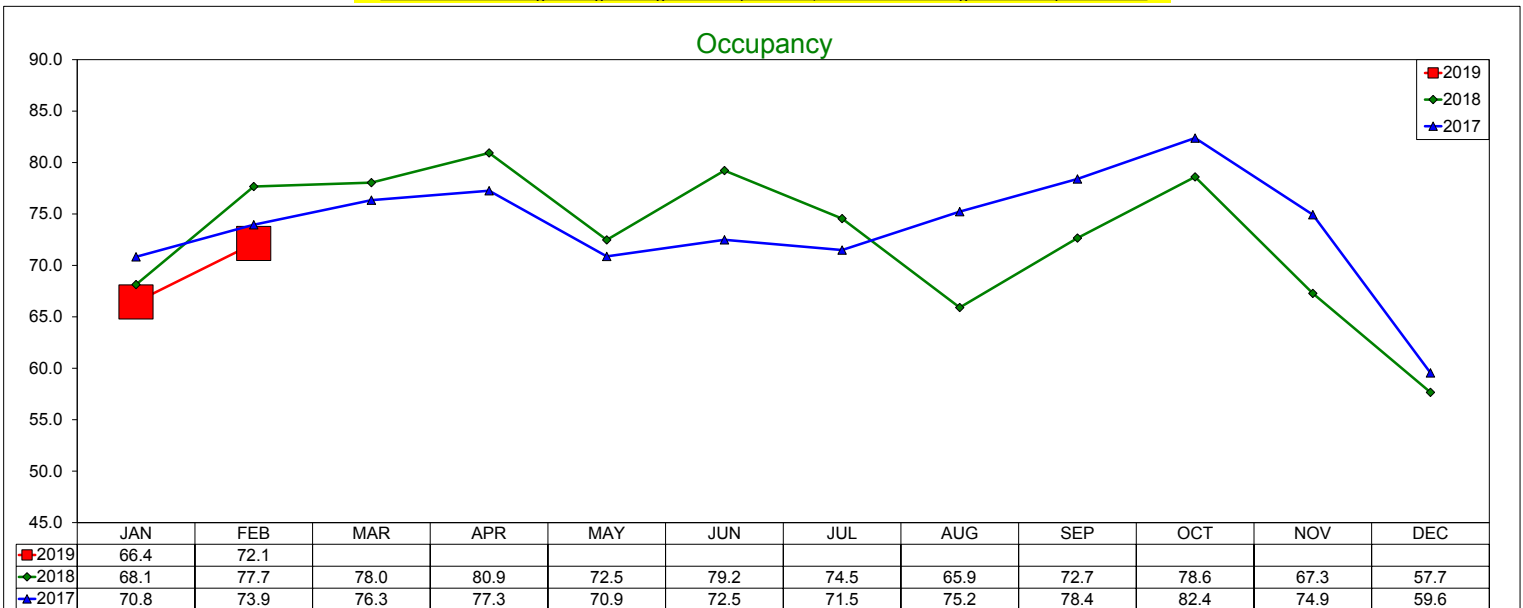


# Three Year Comparison - Limited Service - Irving

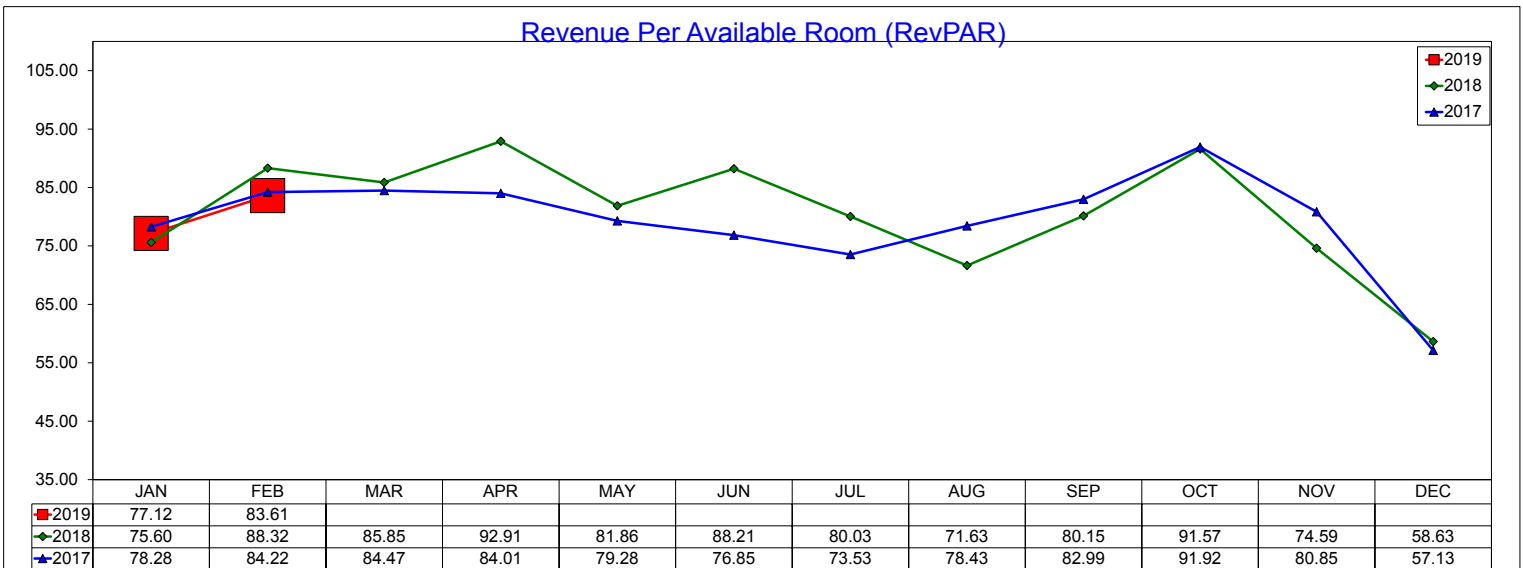
## February 2019



12 month ADR Rolling Average through February 2019 is \$111.55 with a change from last year of 5.3%



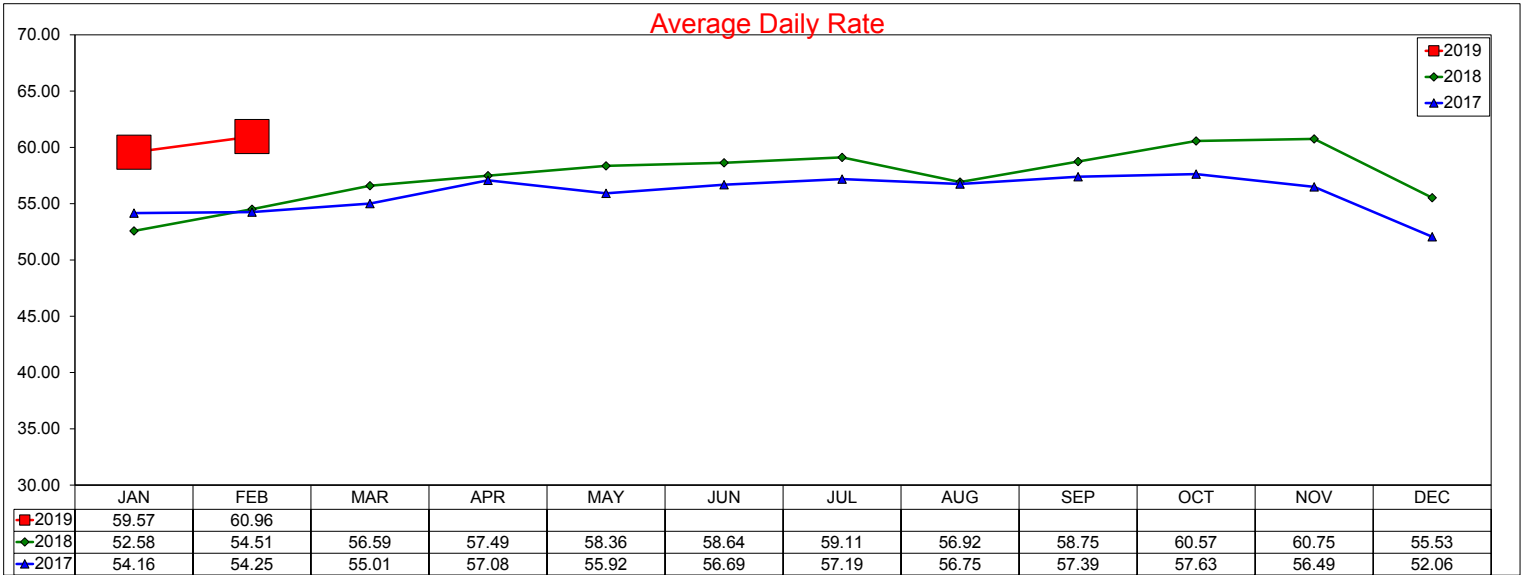
12 month Occupancy Rolling Average through February 2019 is 72.1% with a change from last year of -5.0%



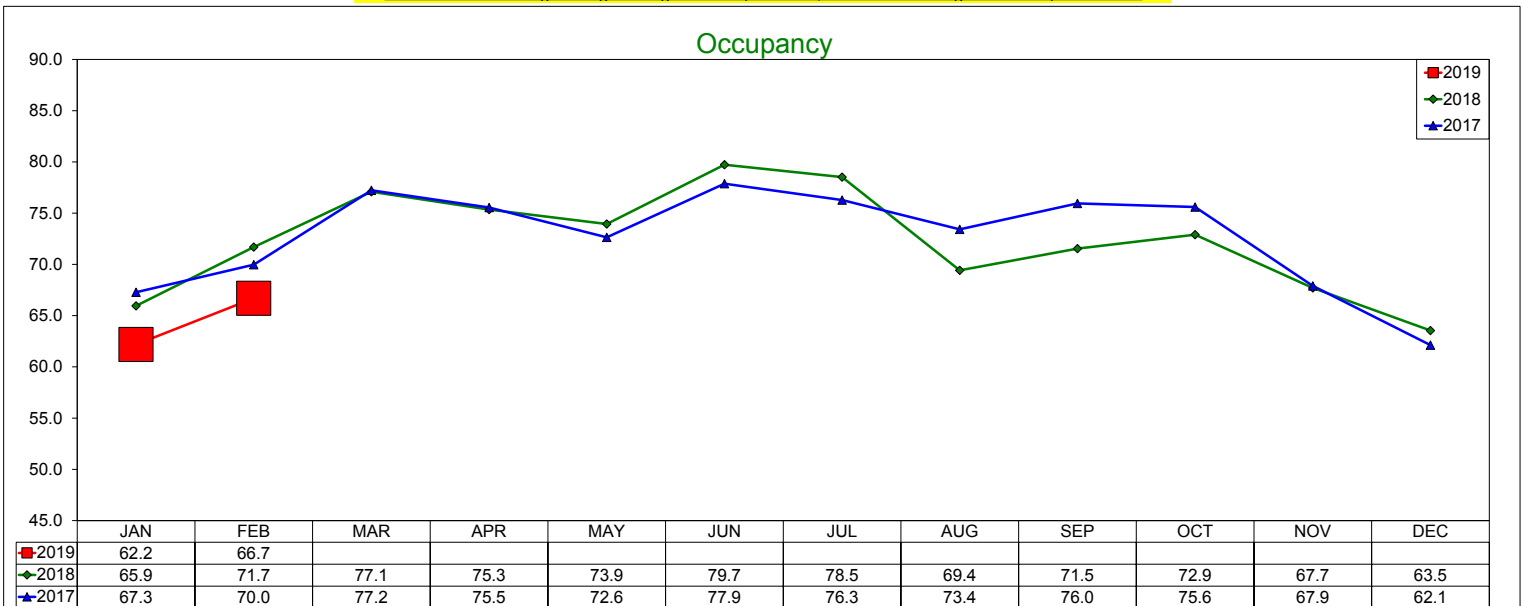
12 month RevPAR Rolling Average through February 2019 is \$80.42 with a change from last year of 0.0%

# Three Year Comparison - Budget - Irving

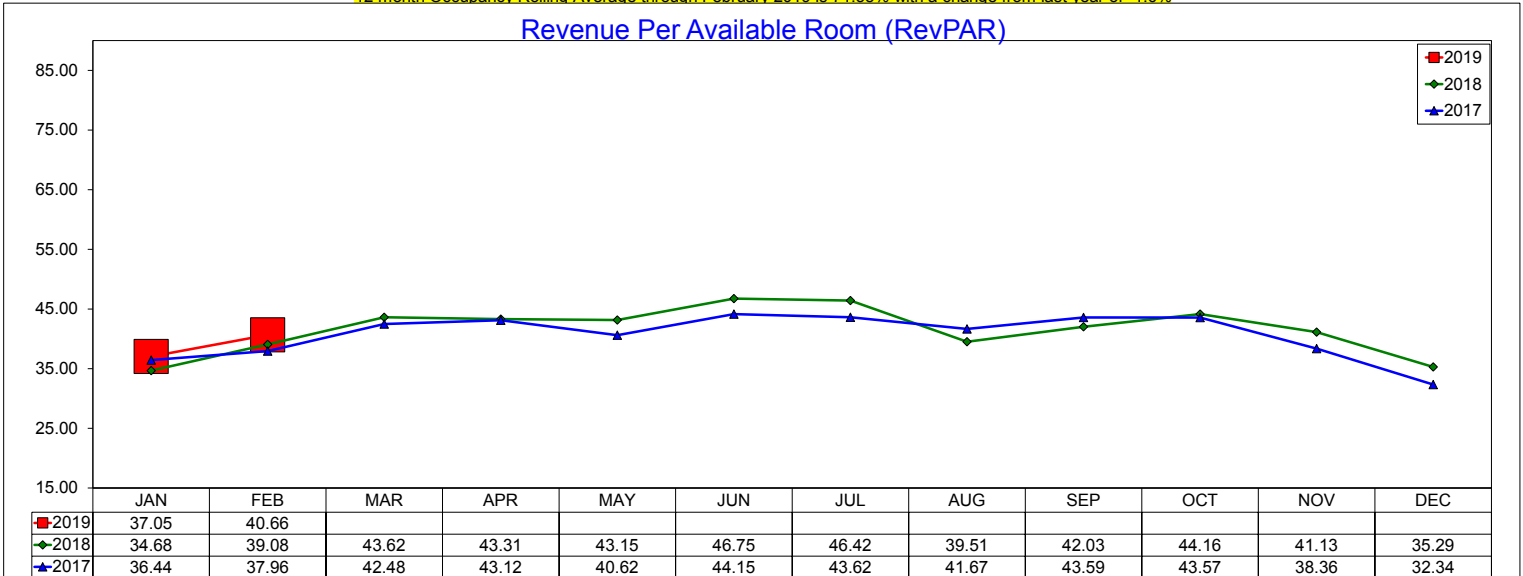
## February 2019



12 month ADR Rolling Average through February 2019 is \$58.57 with a change from last year of 4.7%



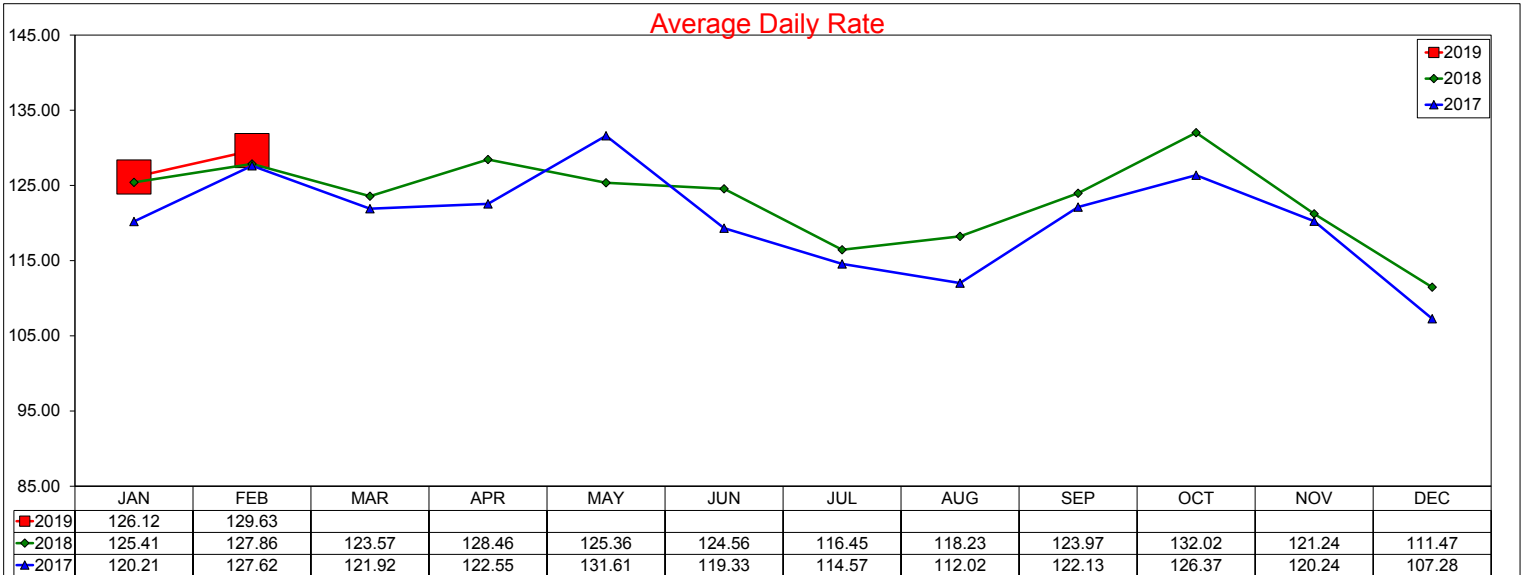
12 month Occupancy Rolling Average through February 2019 is 71.58% with a change from last year of -1.6%



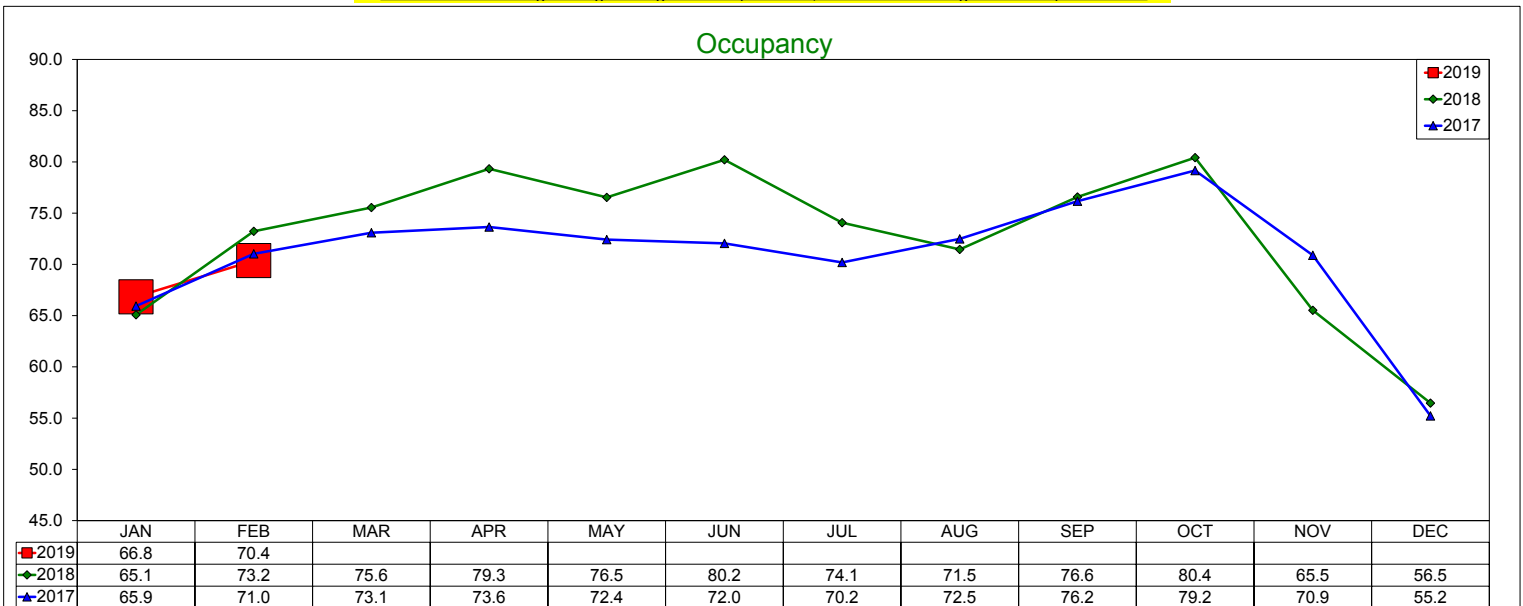
12 month RevPAR Rolling Average through February 2019 is \$41.92 with a change from last year of 3.0%

# Three Year Comparison - Las Colinas

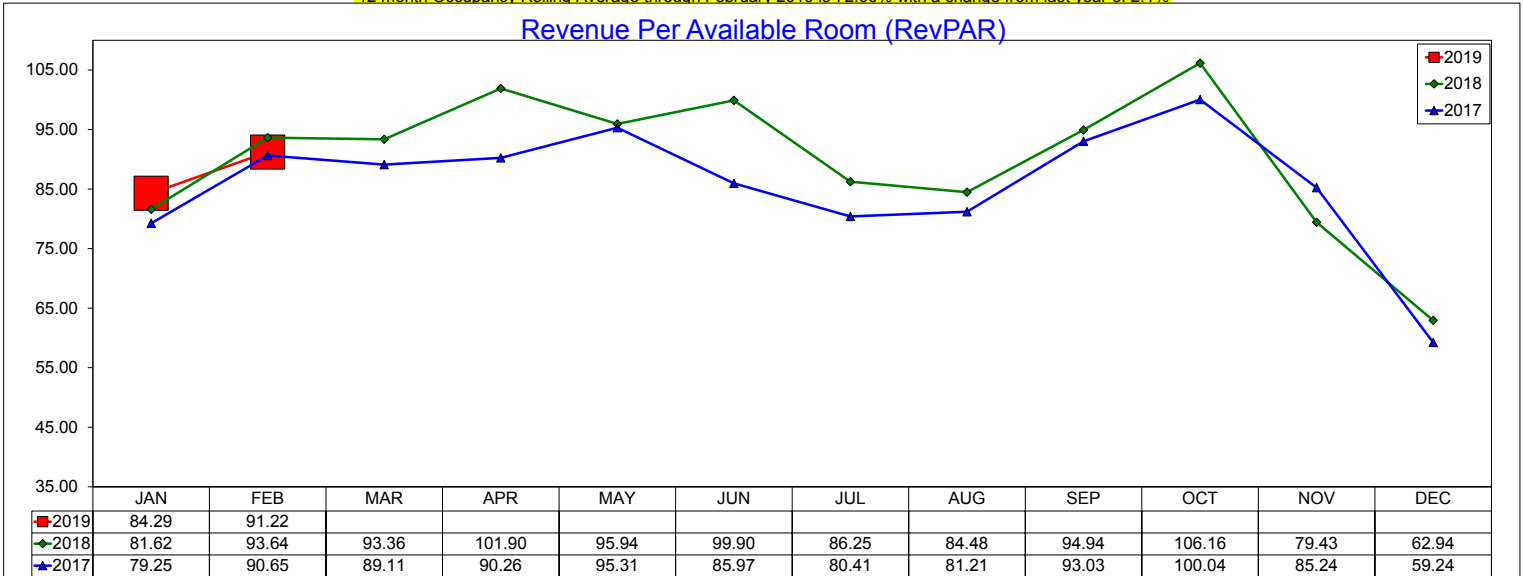
## February 2019



12 month ADR Rolling Average through February 2019 is \$123.67 with a change from last year of 2.1%



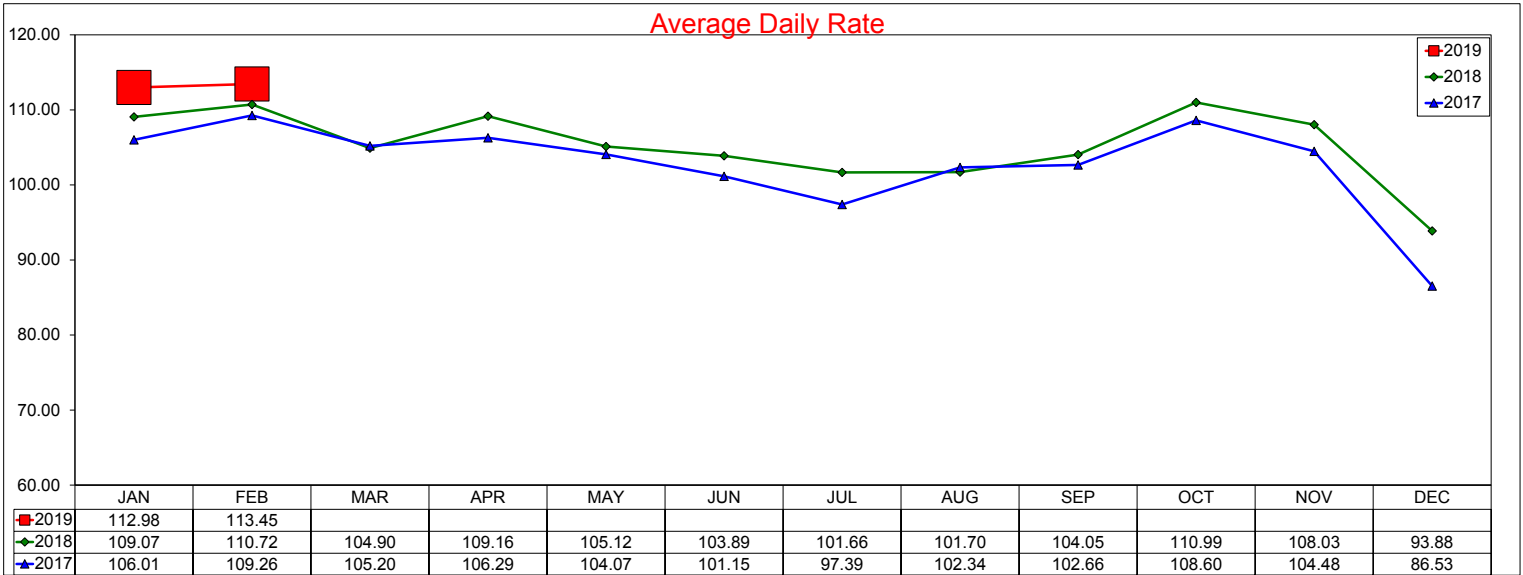
12 month Occupancy Rolling Average through February 2019 is 72.66% with a change from last year of 2.1%



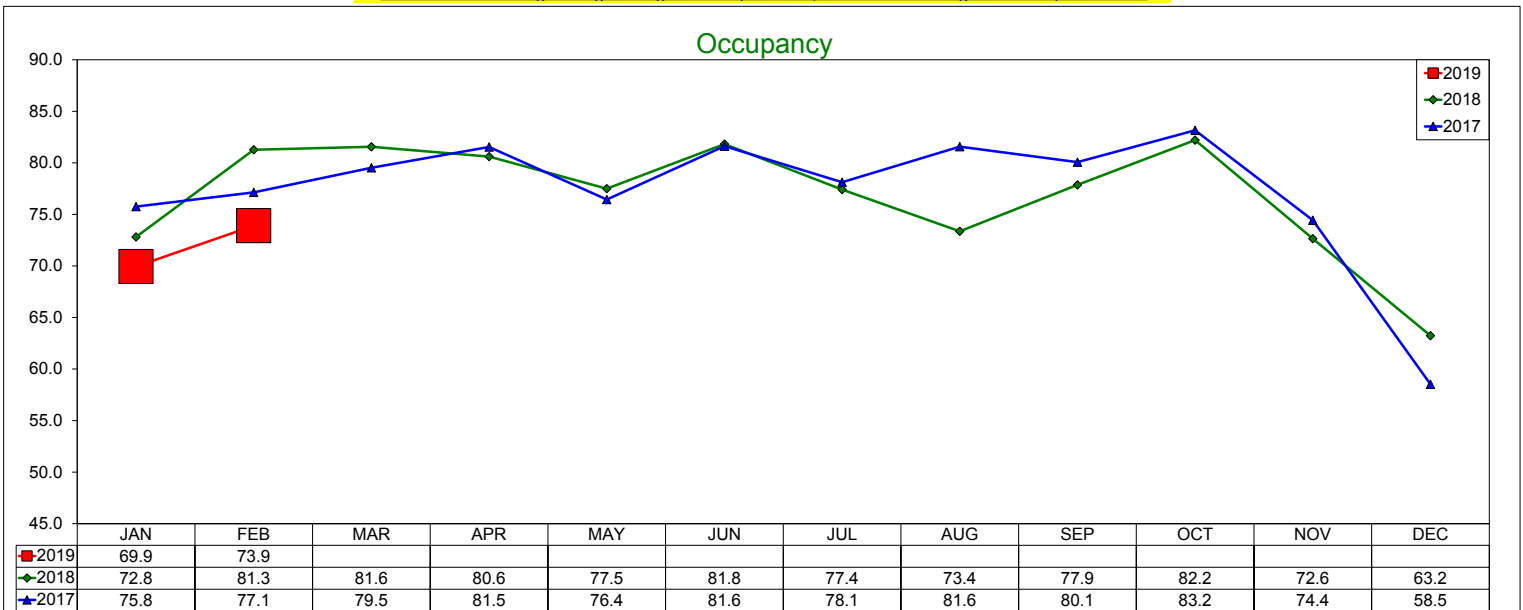
12 month RevPAR Rolling Average through February 2019 is \$89.86 with a change from last year of 4.2%

# Three Year Comparison - DFW North

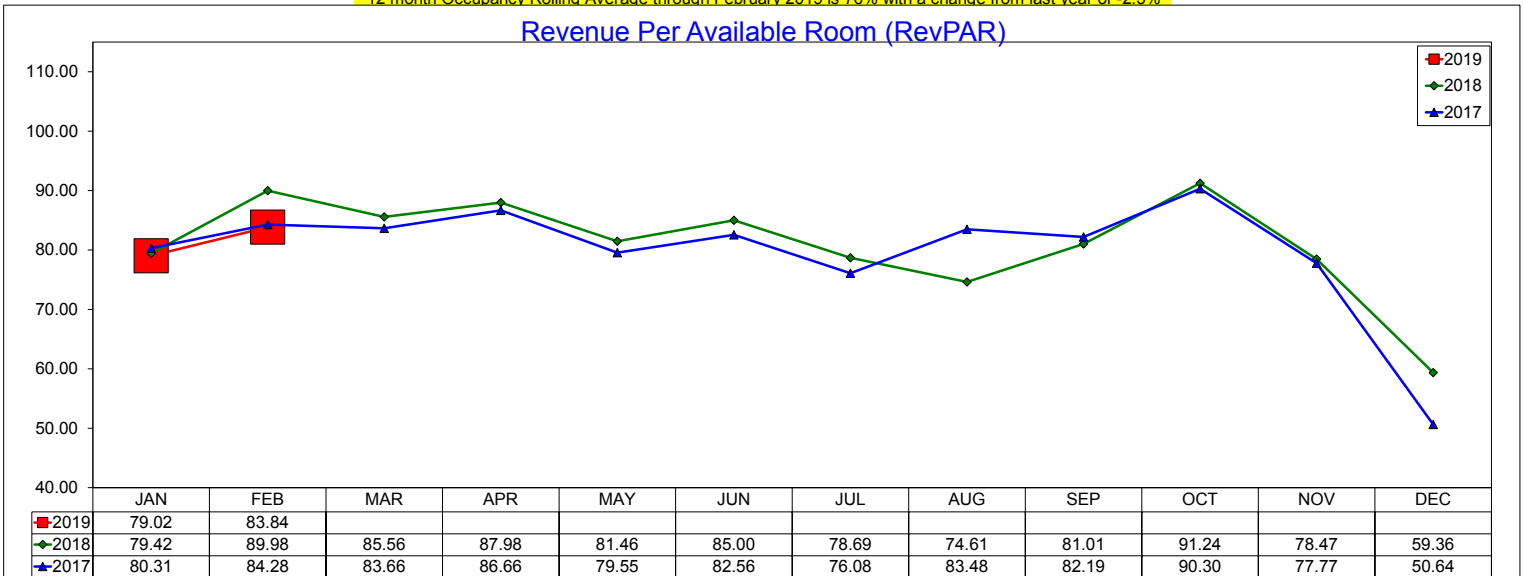
## February 2019



12 month ADR Rolling Average through February 2019 is \$105.88 with a change from last year of 2.1%



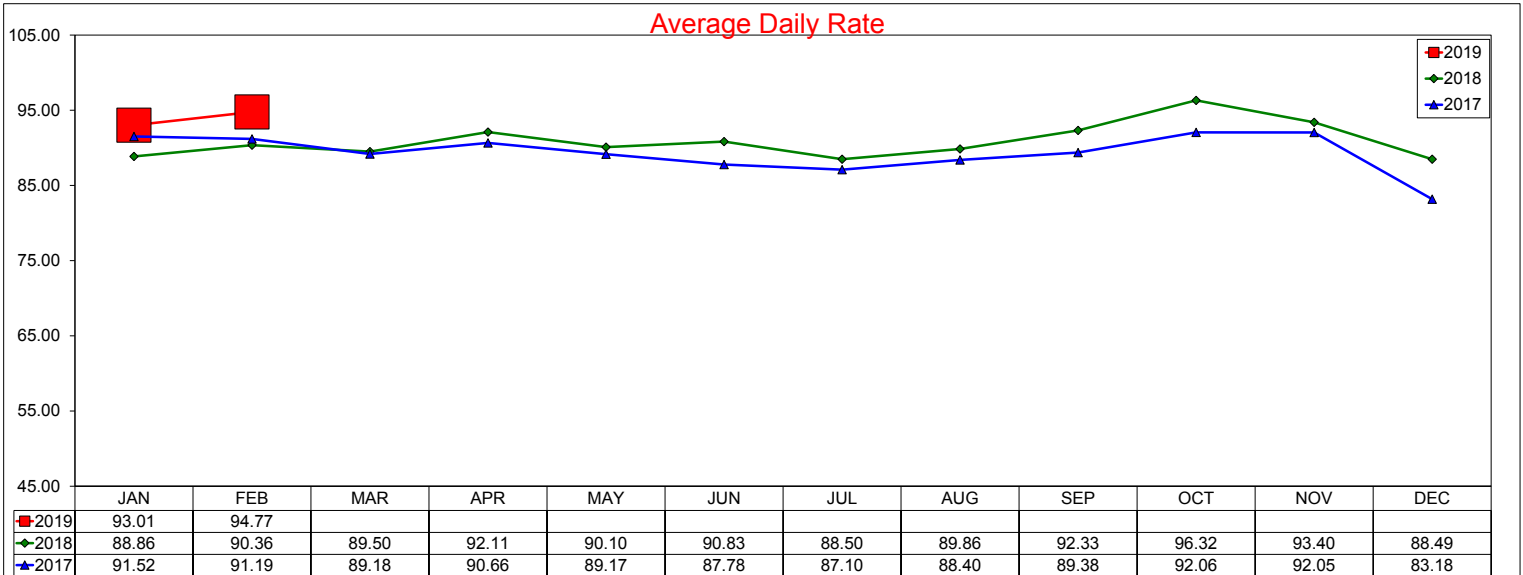
12 month Occupancy Rolling Average through February 2019 is 76% with a change from last year of -2.3%



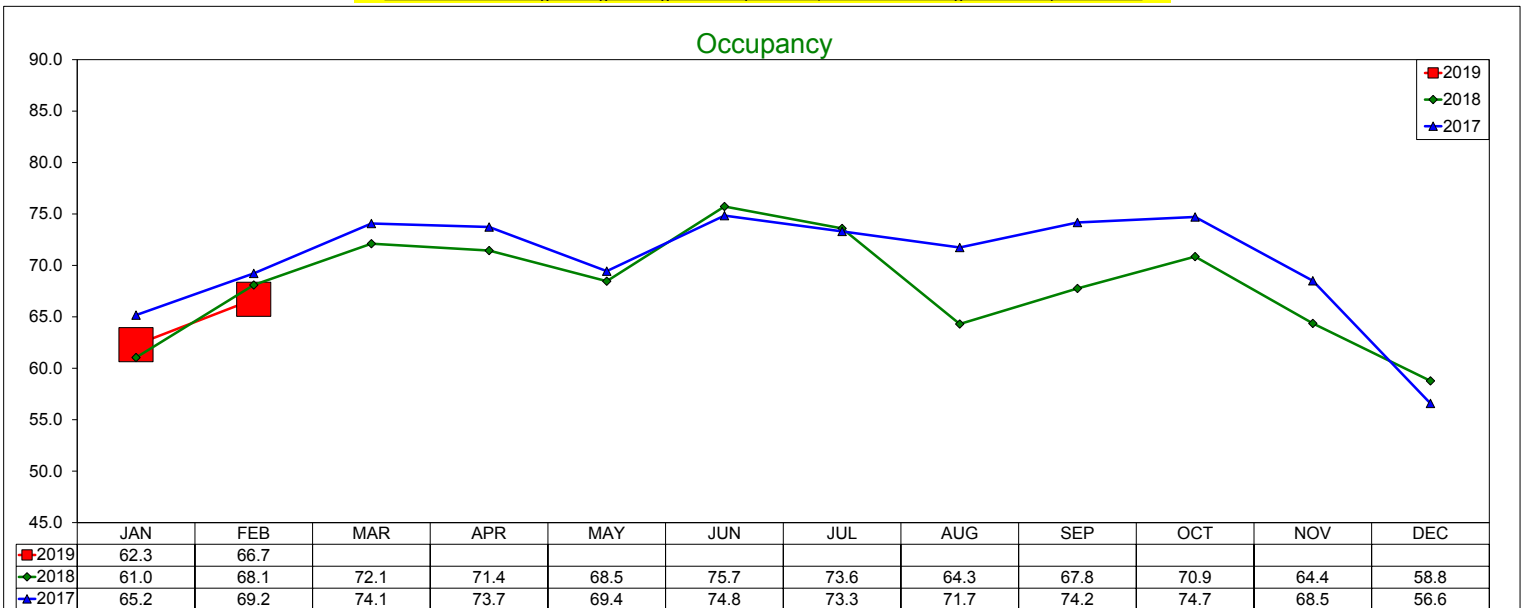
12 month RevPAR Rolling Average through February 2019 is \$80.47 with a change from last year of -0.2%

# Three Year Comparison - DFW South

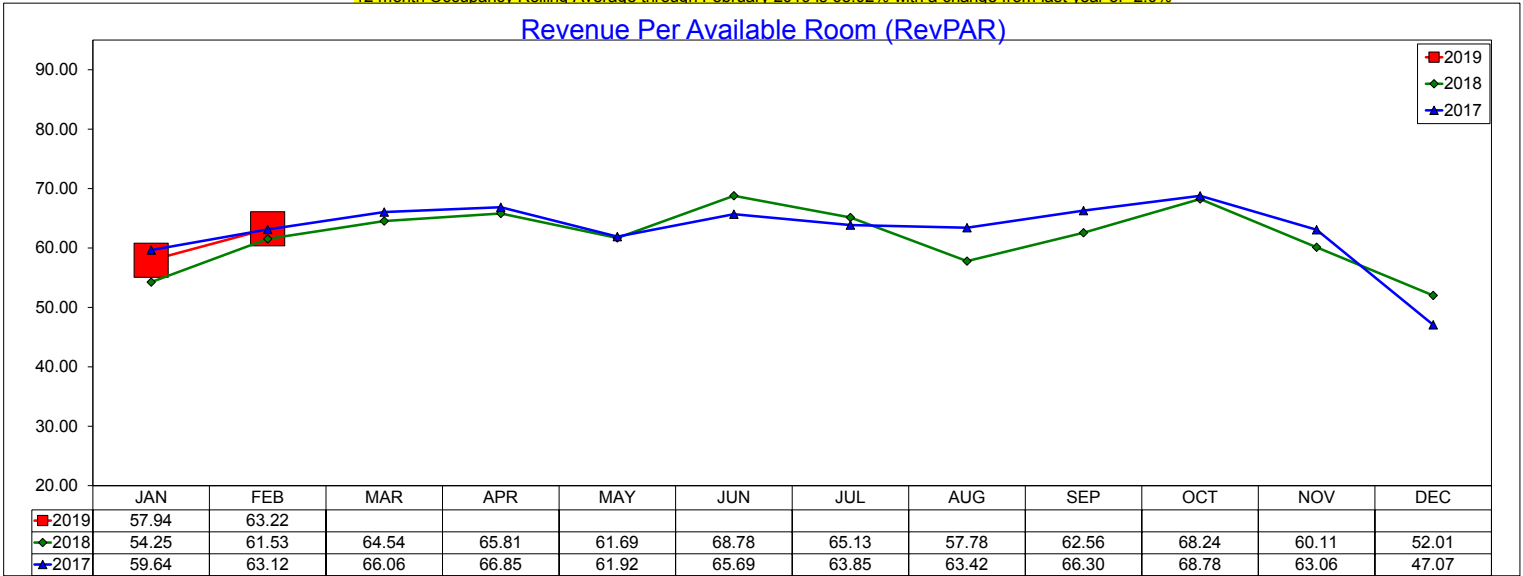
## February 2019



12 month ADR Rolling Average through February 2019 is \$91.57 with a change from last year of 1.9%



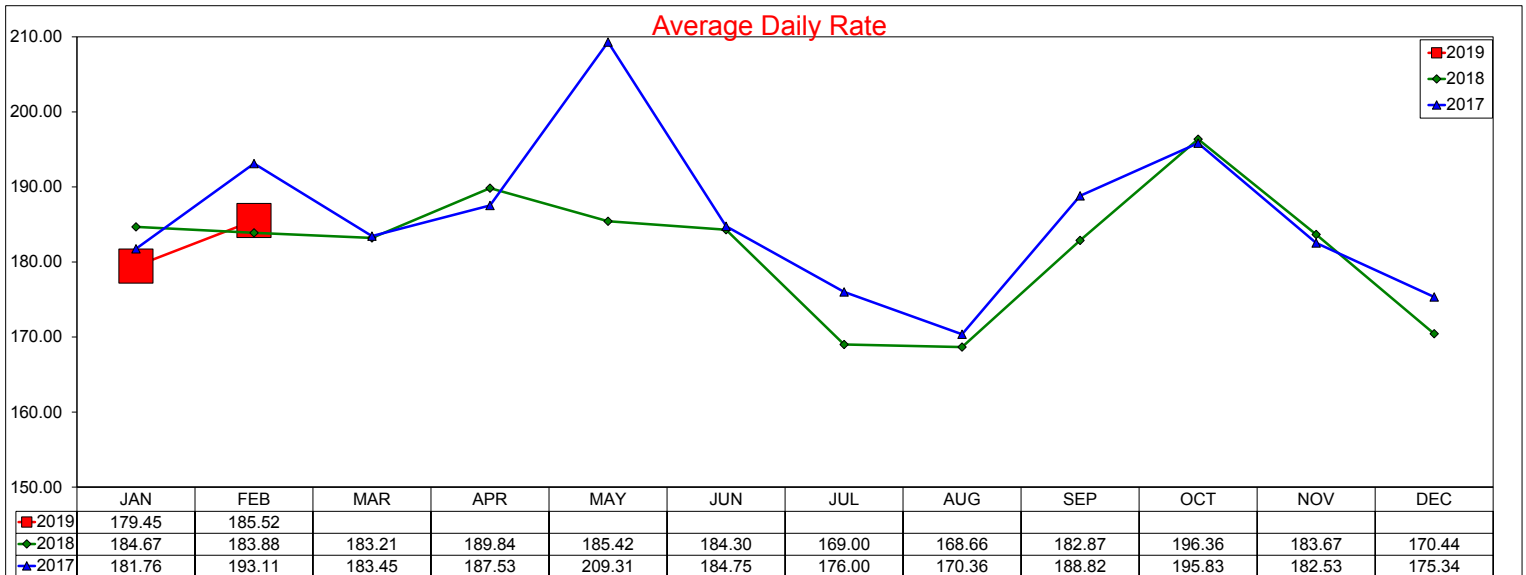
12 month Occupancy Rolling Average through February 2019 is 68.02% with a change from last year of -2.0%



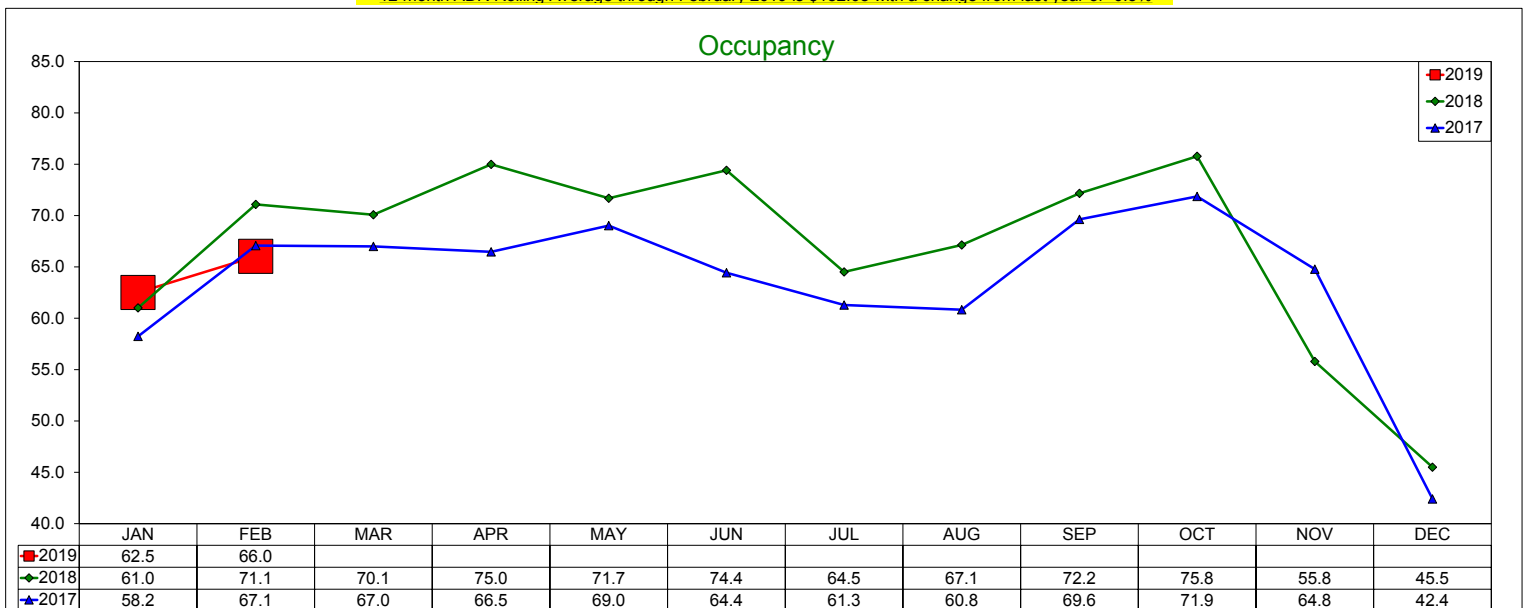
12 month RevPAR Rolling Average through February 2019 is \$62.28 with a change from last year of -0.1%

# Three Year Comparison - Full Service - Las Colinas

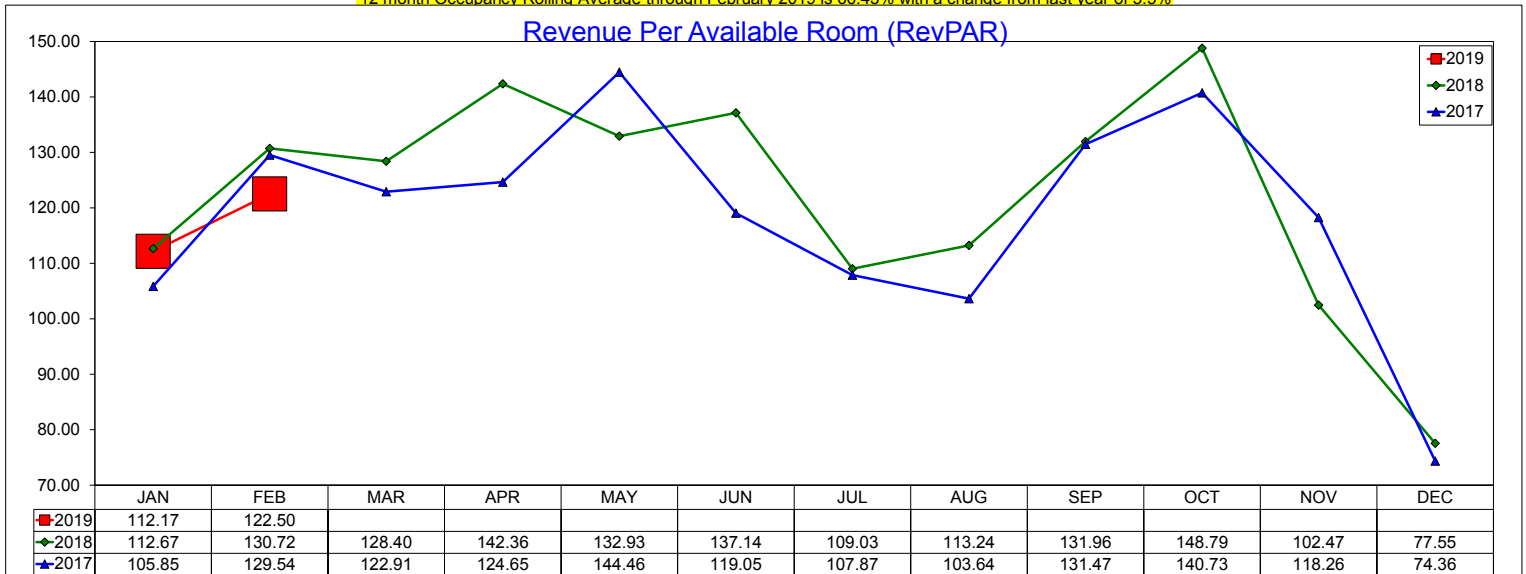
## February 2019



12 month ADR Rolling Average through February 2019 is \$182.08 with a change from last year of -0.3%



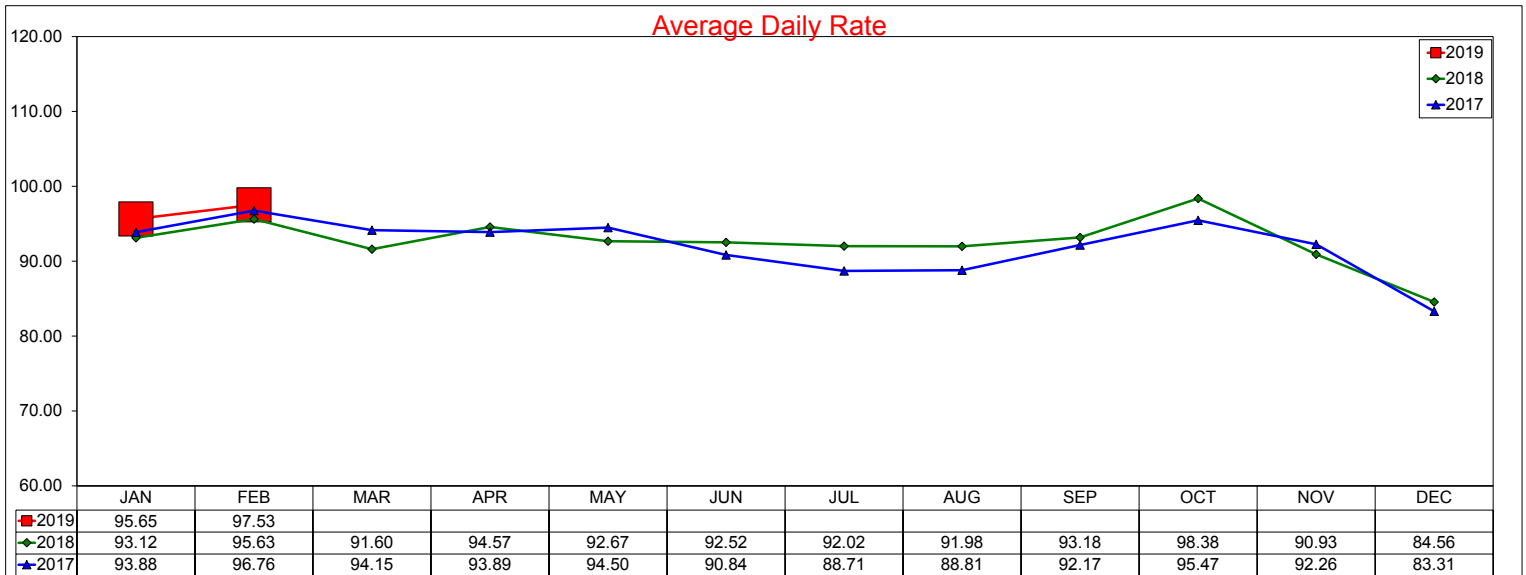
12 month Occupancy Rolling Average through February 2019 is 66.43% with a change from last year of 5.5%



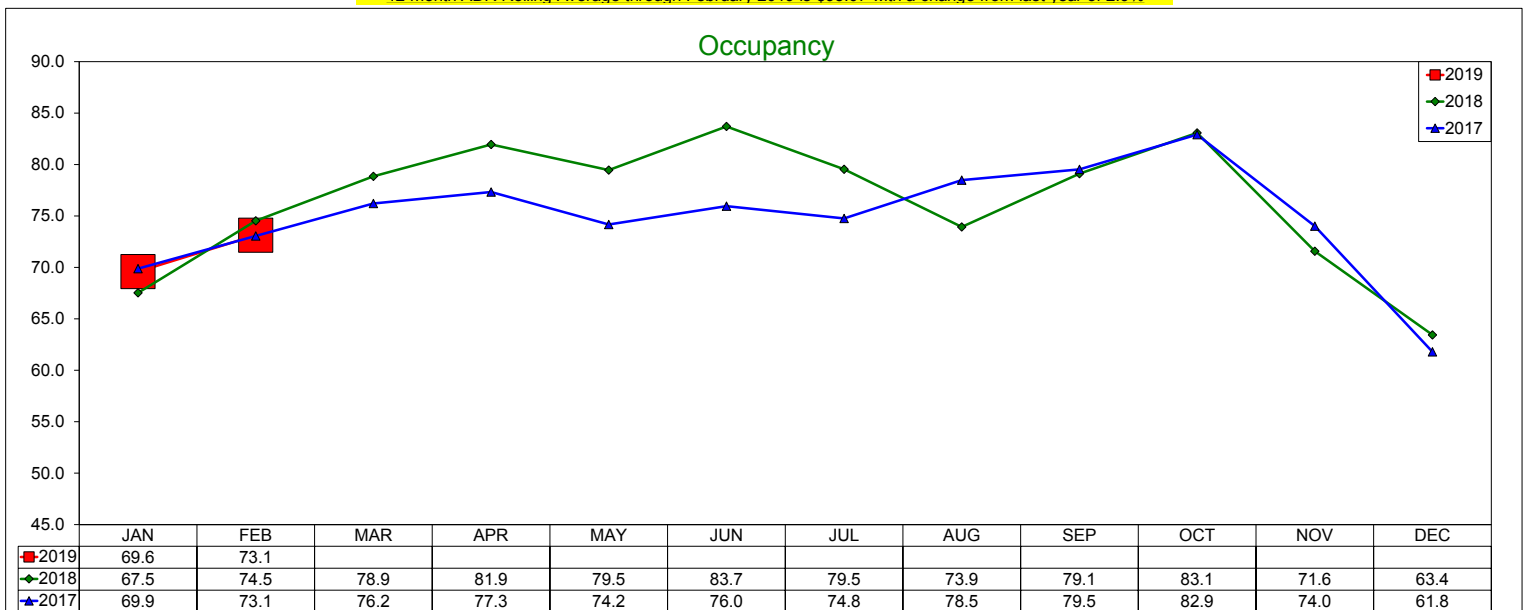
12 month RevPAR Rolling Average through February 2019 is \$120.96 with a change from last year of 5.2%

# Three Year Comparison - Limited Service - Las Colinas

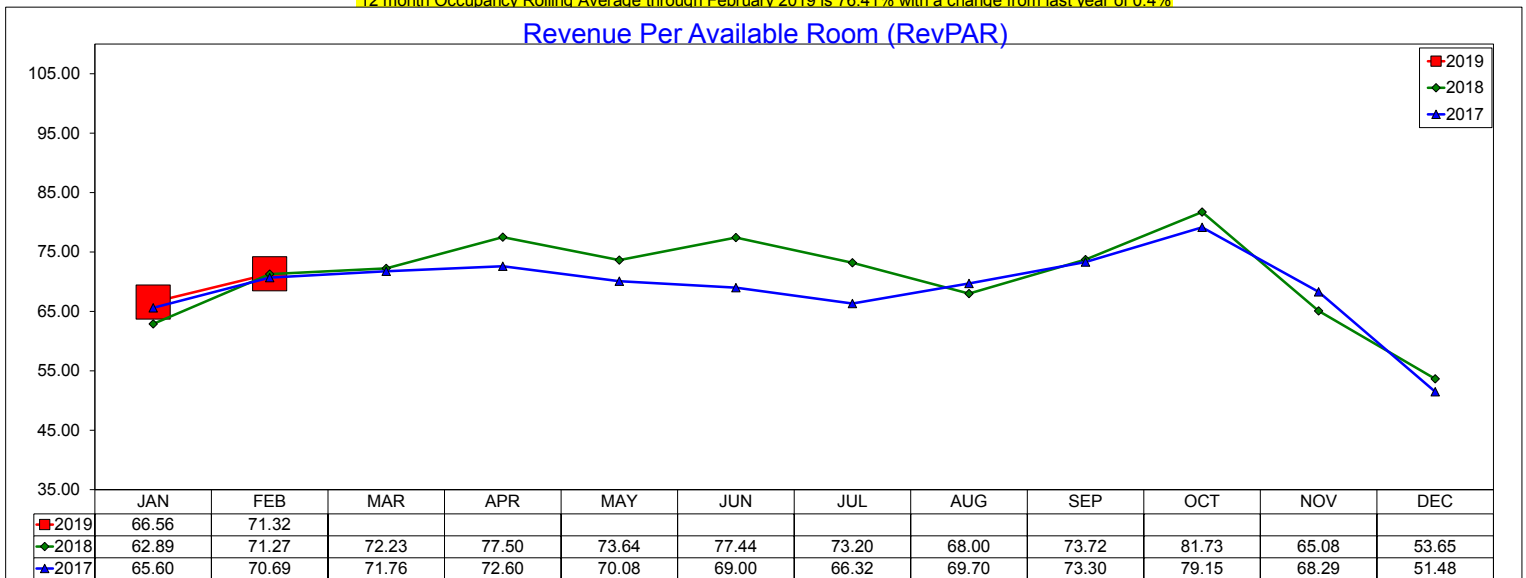
## February 2019



12 month ADR Rolling Average through February 2019 is \$93.07 with a change from last year of 2.9%



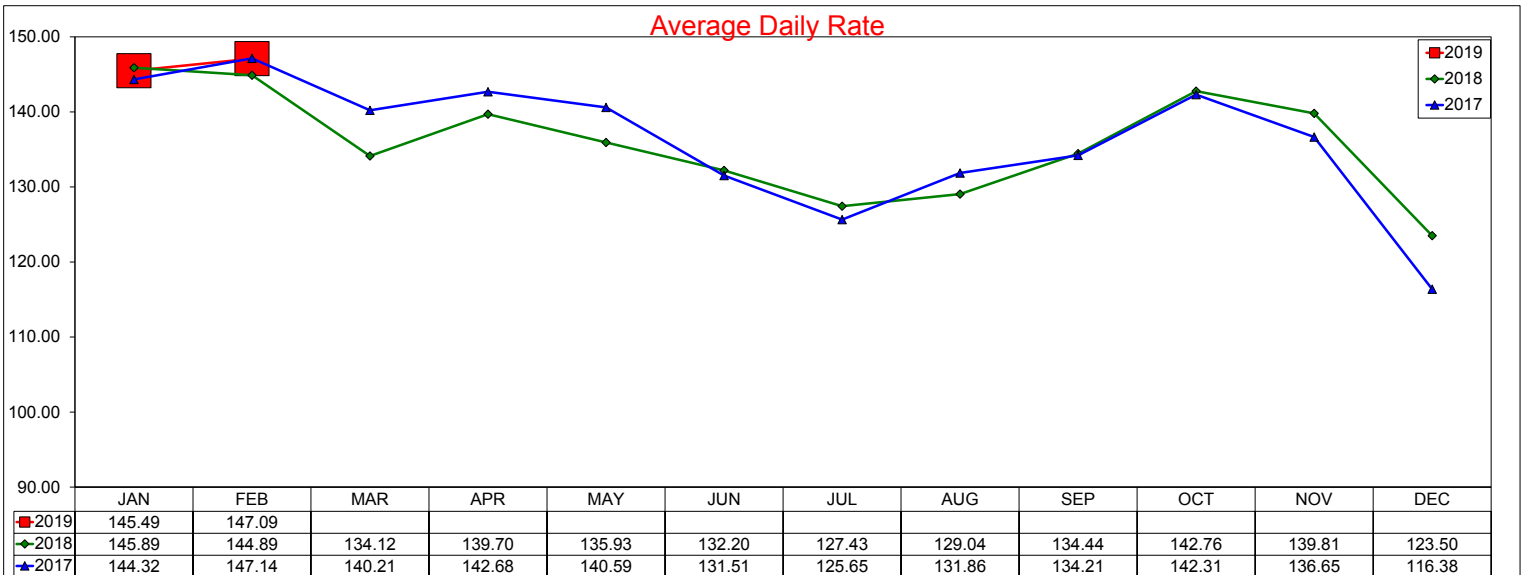
12 month Occupancy Rolling Average through February 2019 is 76.41% with a change from last year of 0.4%



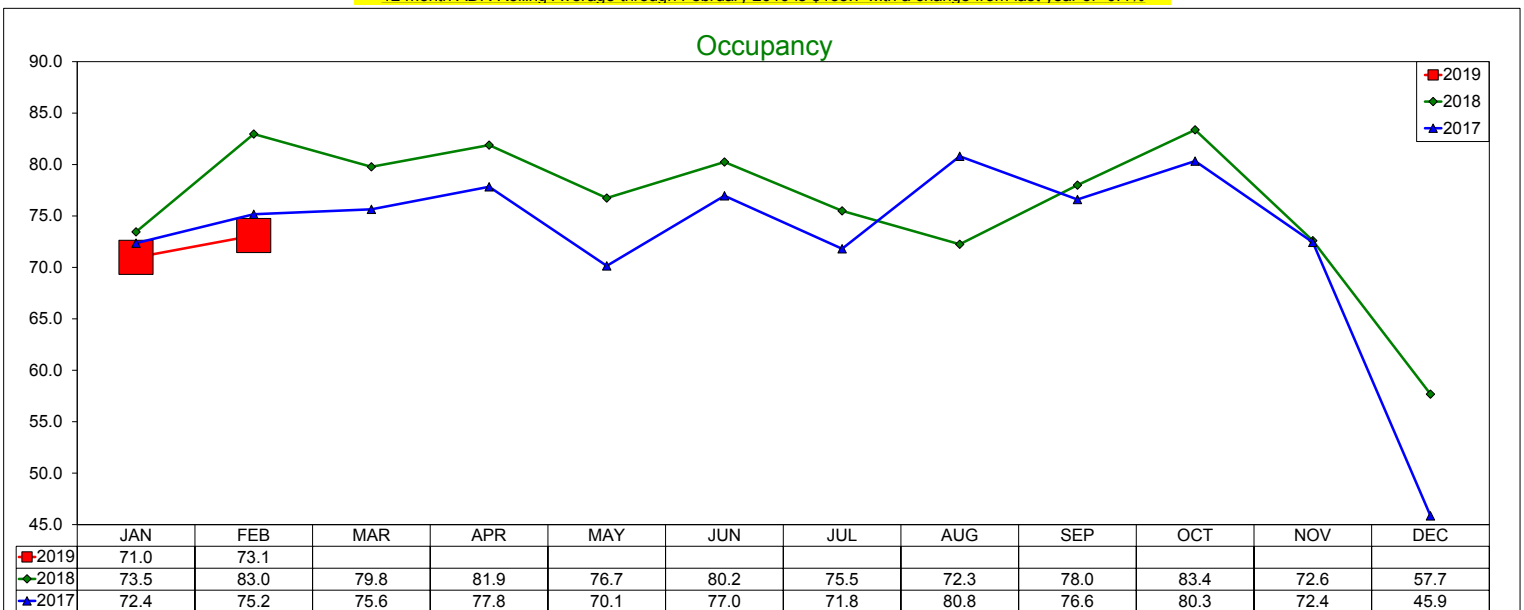
12 month RevPAR Rolling Average through February 2019 is \$71.12 with a change from last year of 3.3%

# Three Year Comparison - Full Service - DFW North

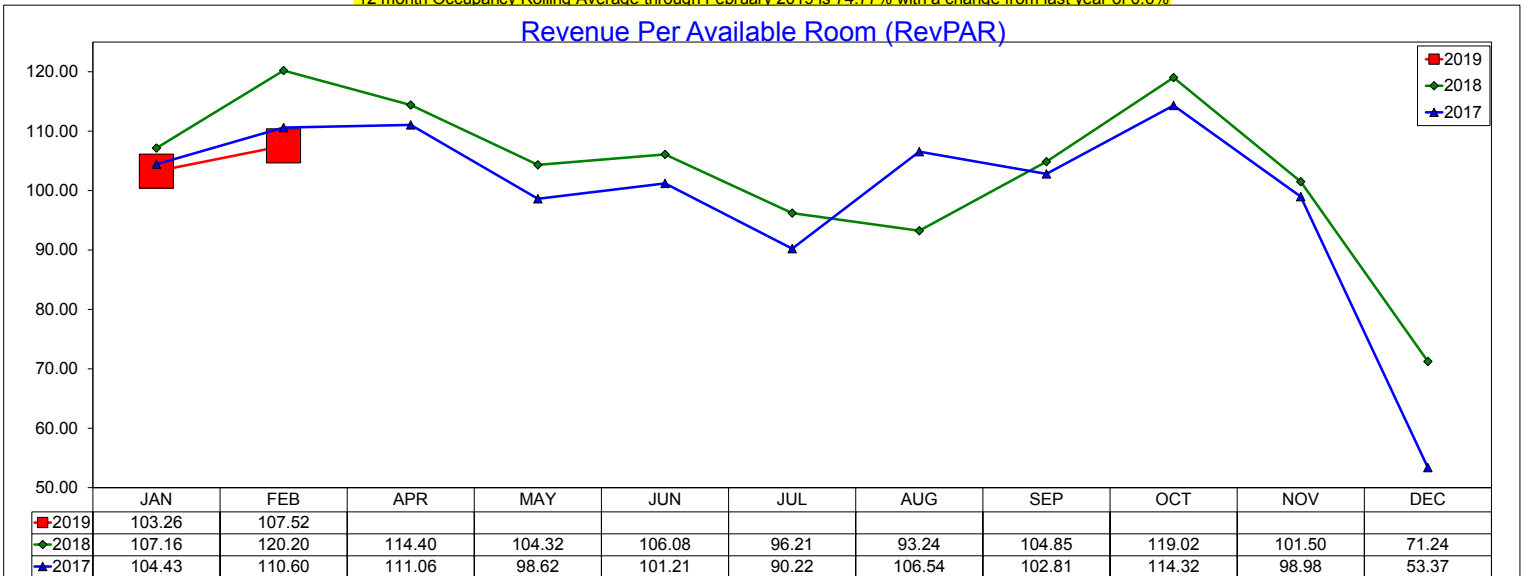
## February 2019



12 month ADR Rolling Average through February 2019 is \$135.7 with a change from last year of -0.4%



12 month Occupancy Rolling Average through February 2019 is 74.77% with a change from last year of 0.6%

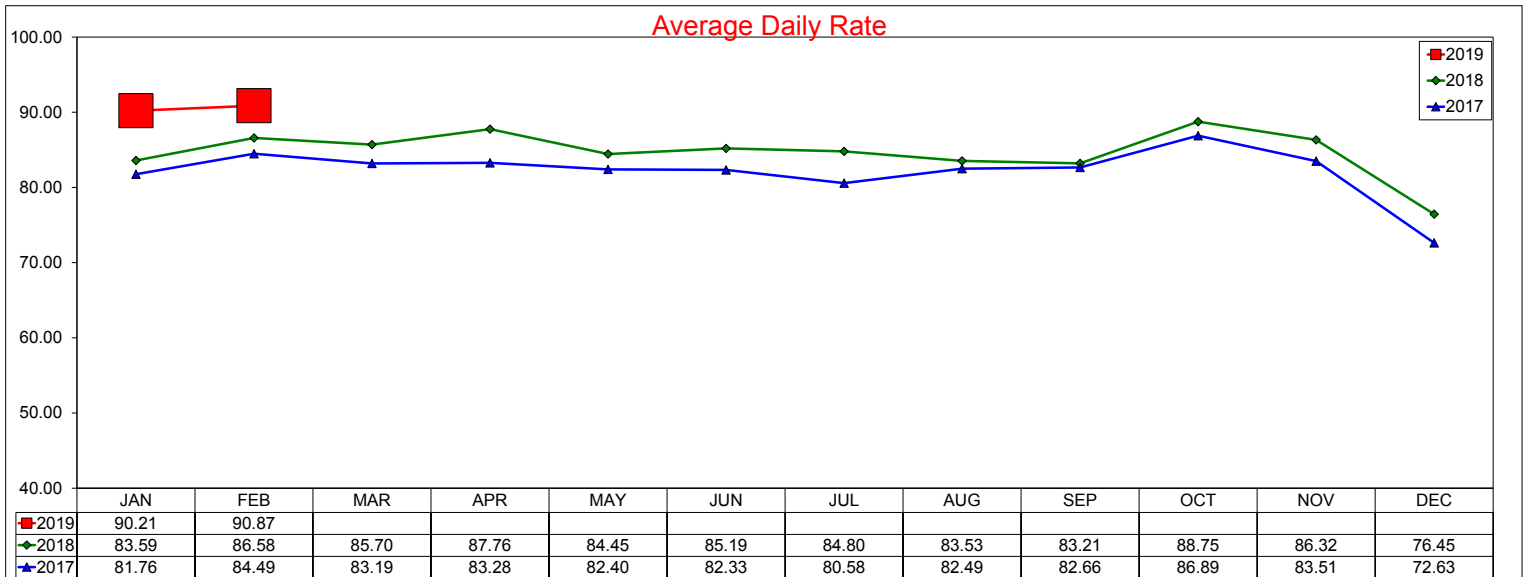


12 month RevPAR Rolling Average through February 2019 is \$101.47 with a change from last year of 0.3%

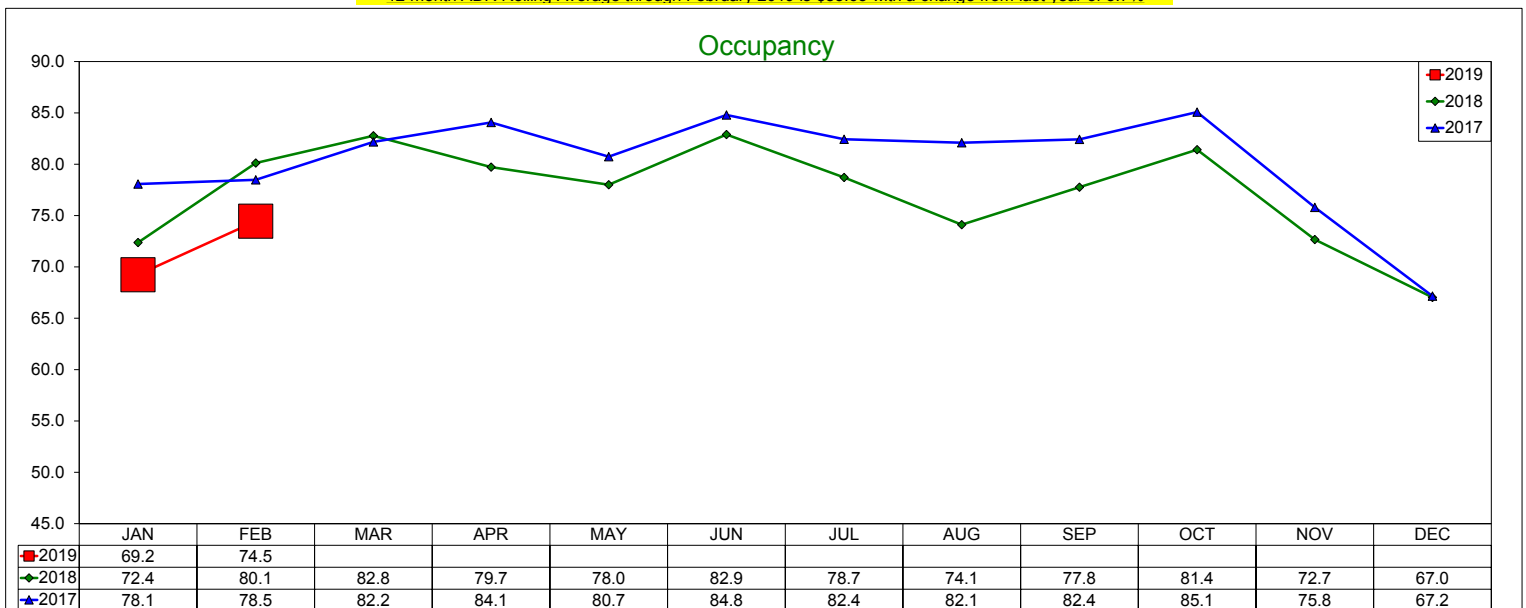


# Three Year Comparison - Limited Service - DFW North

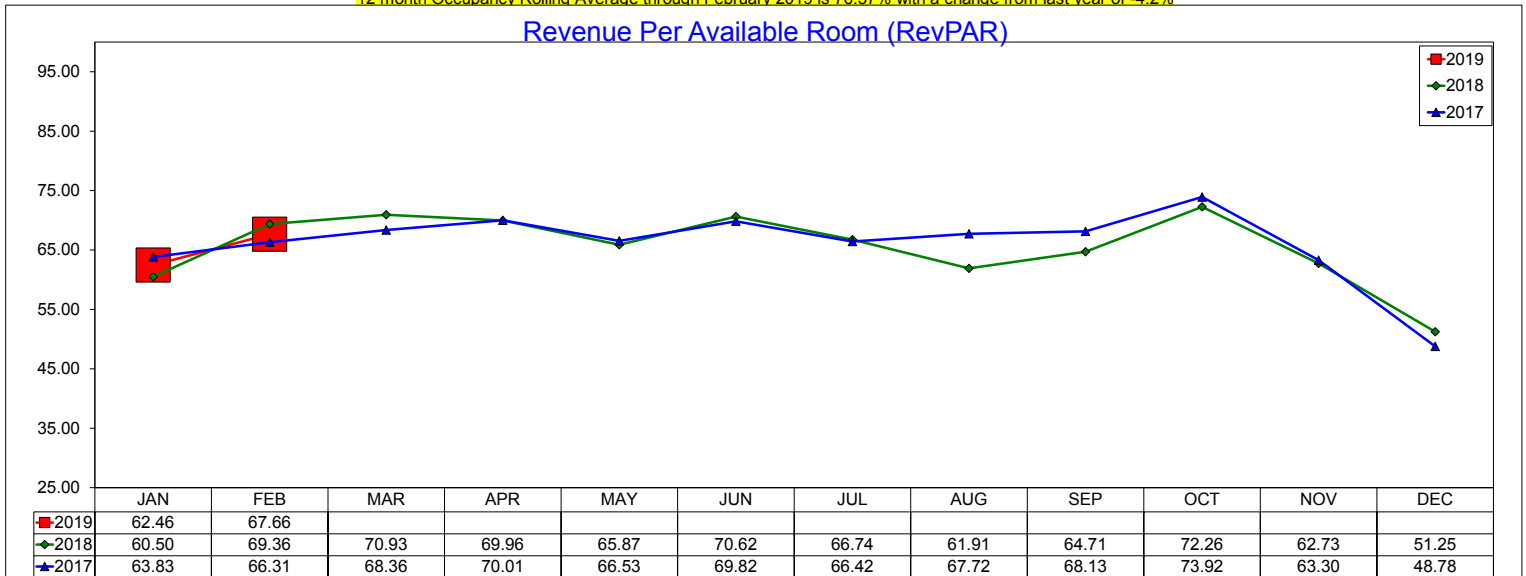
## February 2019



12 month ADR Rolling Average through February 2019 is \$85.63 with a change from last year of 3.7%



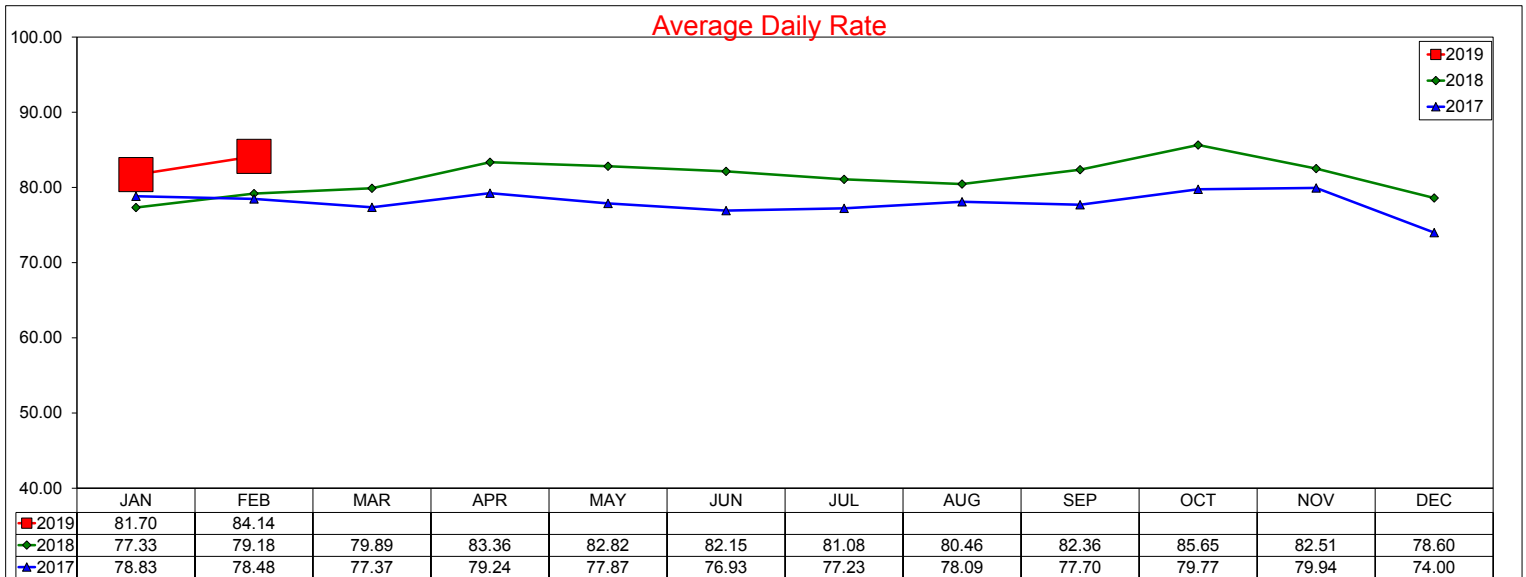
12 month Occupancy Rolling Average through February 2019 is 76.57% with a change from last year of -4.2%



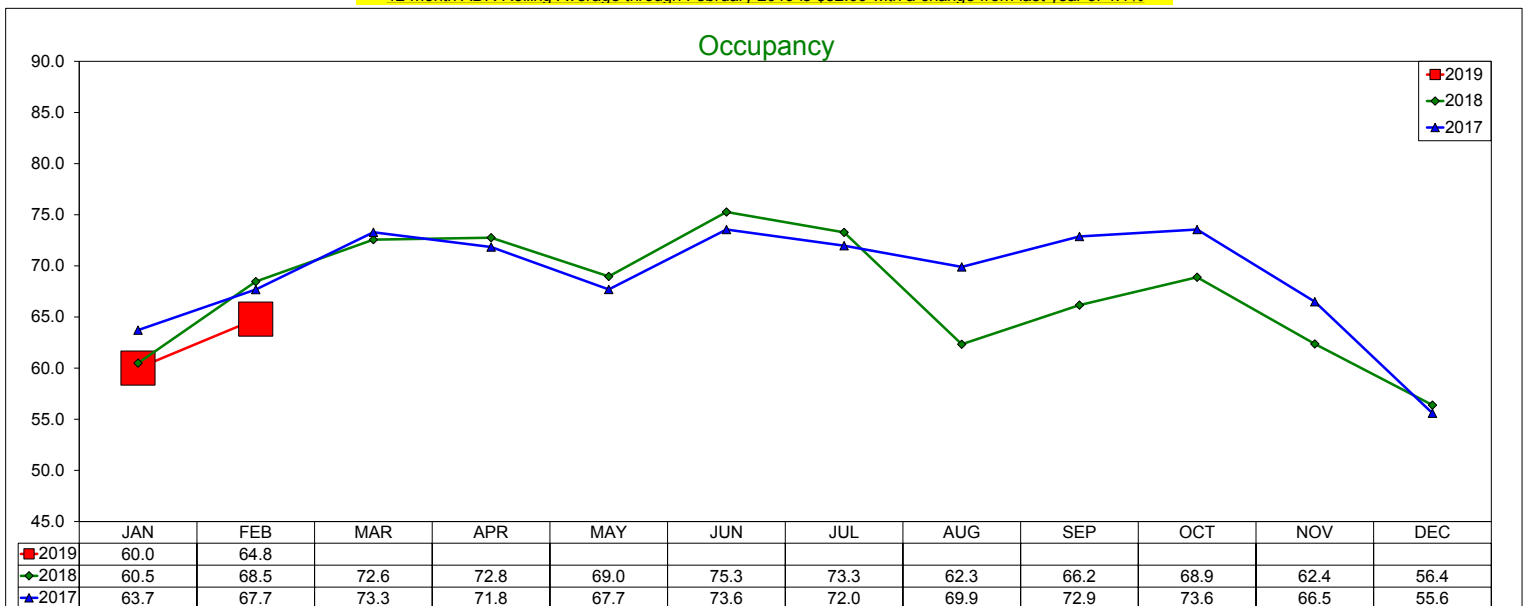
12 month RevPAR Rolling Average through February 2019 is \$65.56 with a change from last year of -0.7%

# Three Year Comparison - Limited Service - DFW South

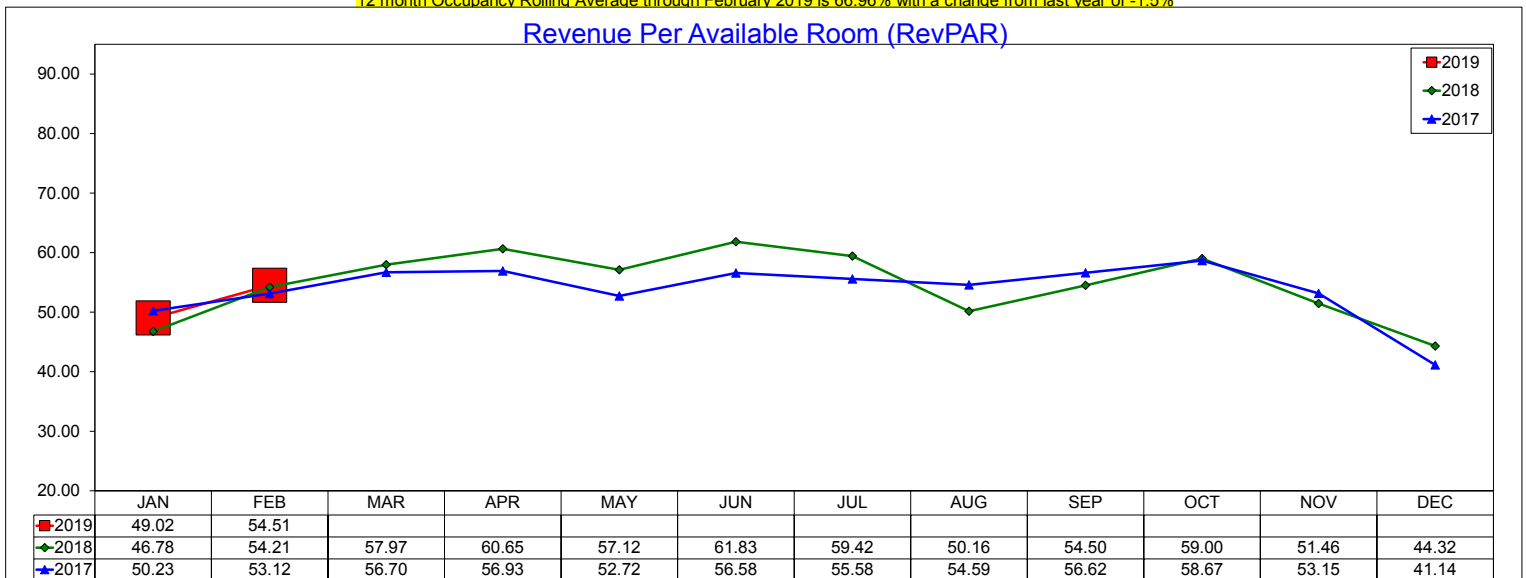
## February 2019



12 month ADR Rolling Average through February 2019 is \$82.09 with a change from last year of 4.1%

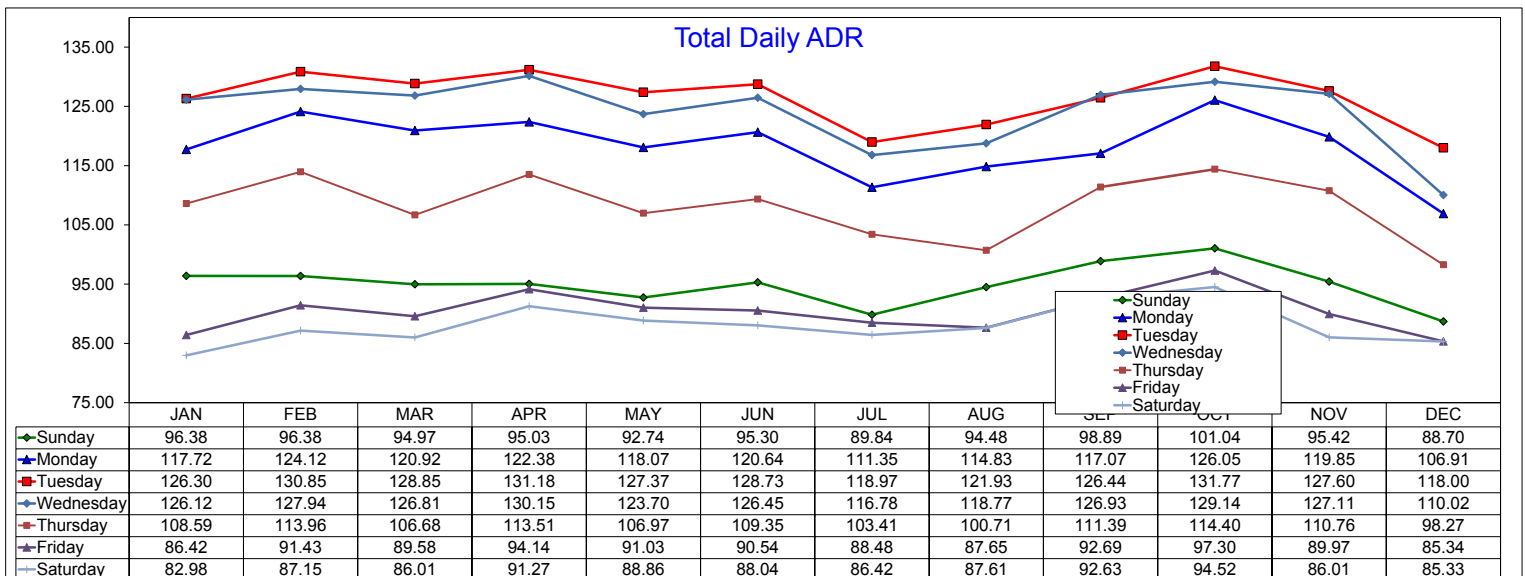
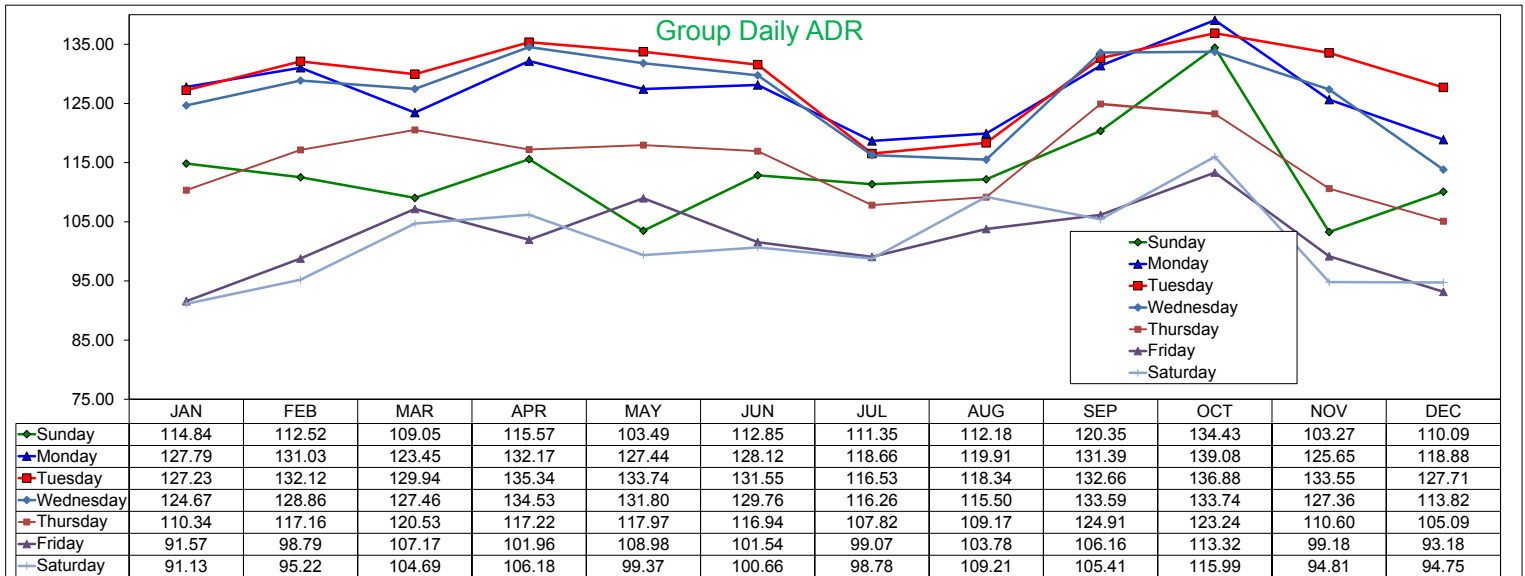
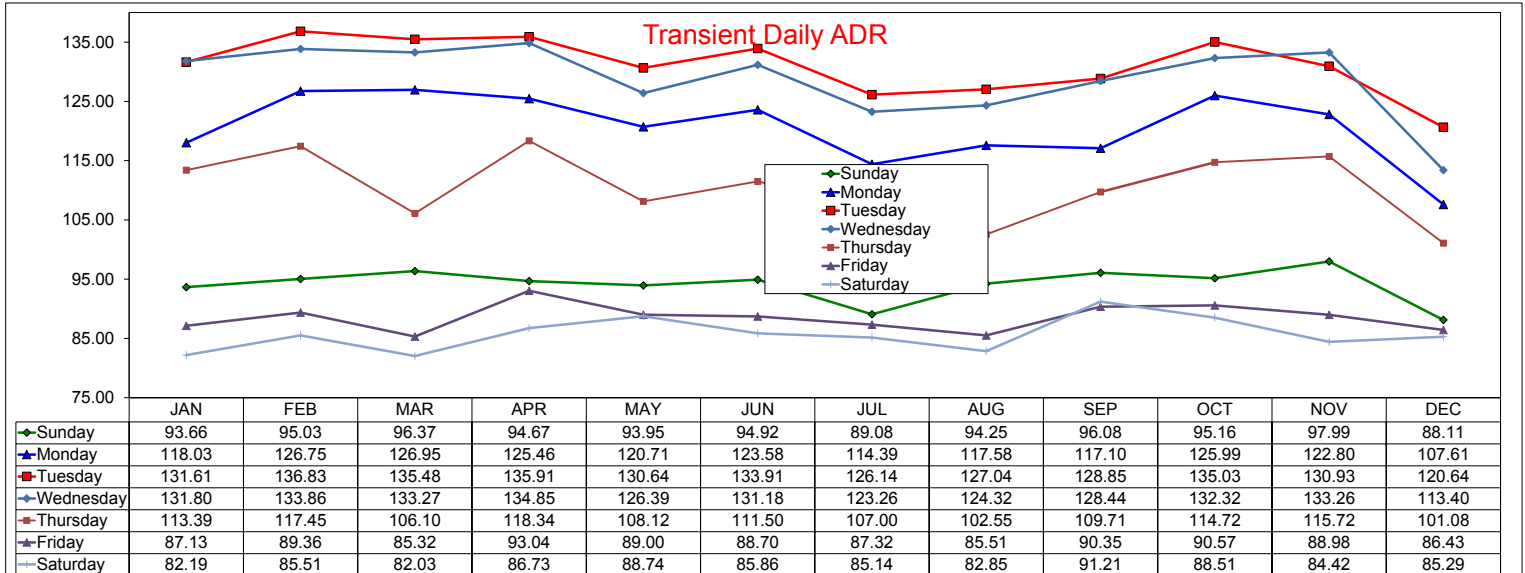


12 month Occupancy Rolling Average through February 2019 is 66.96% with a change from last year of -1.5%

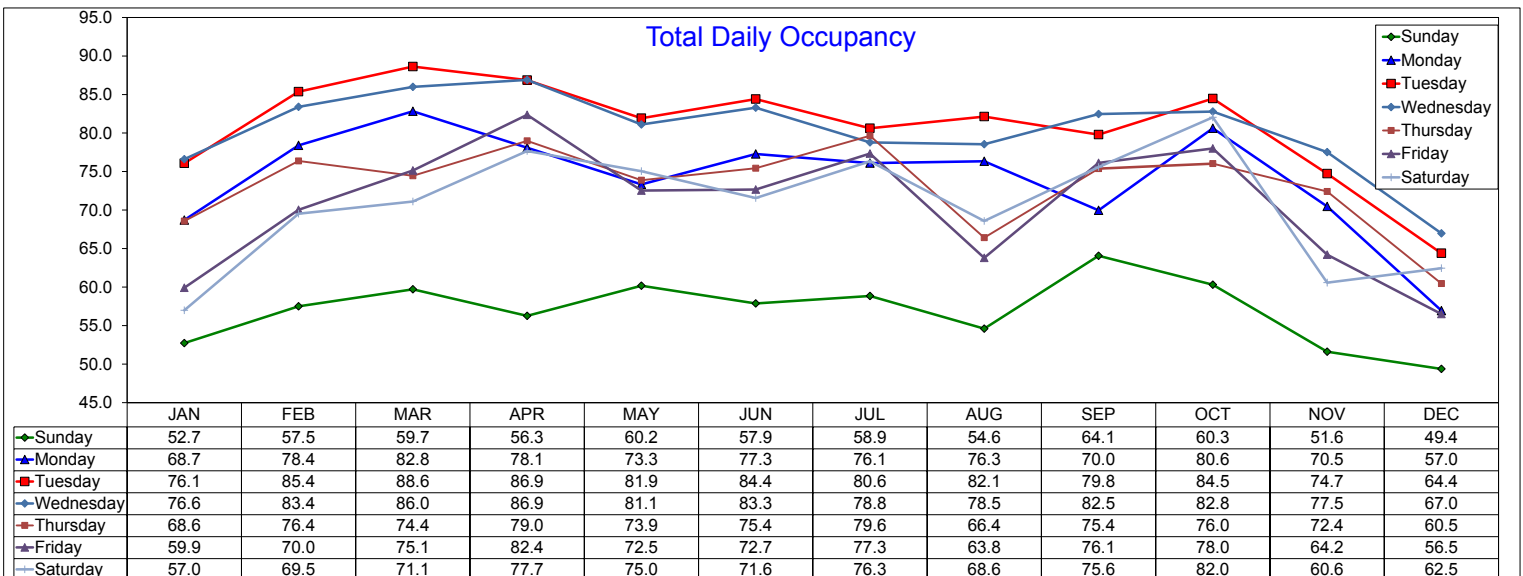
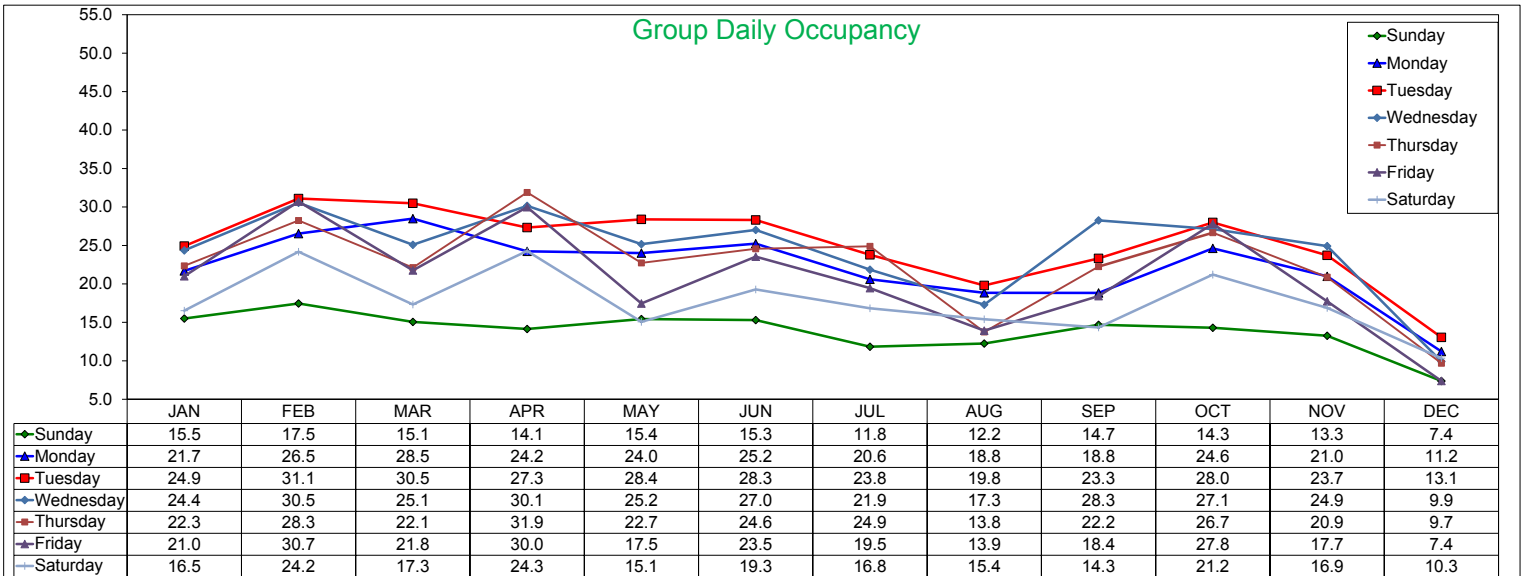
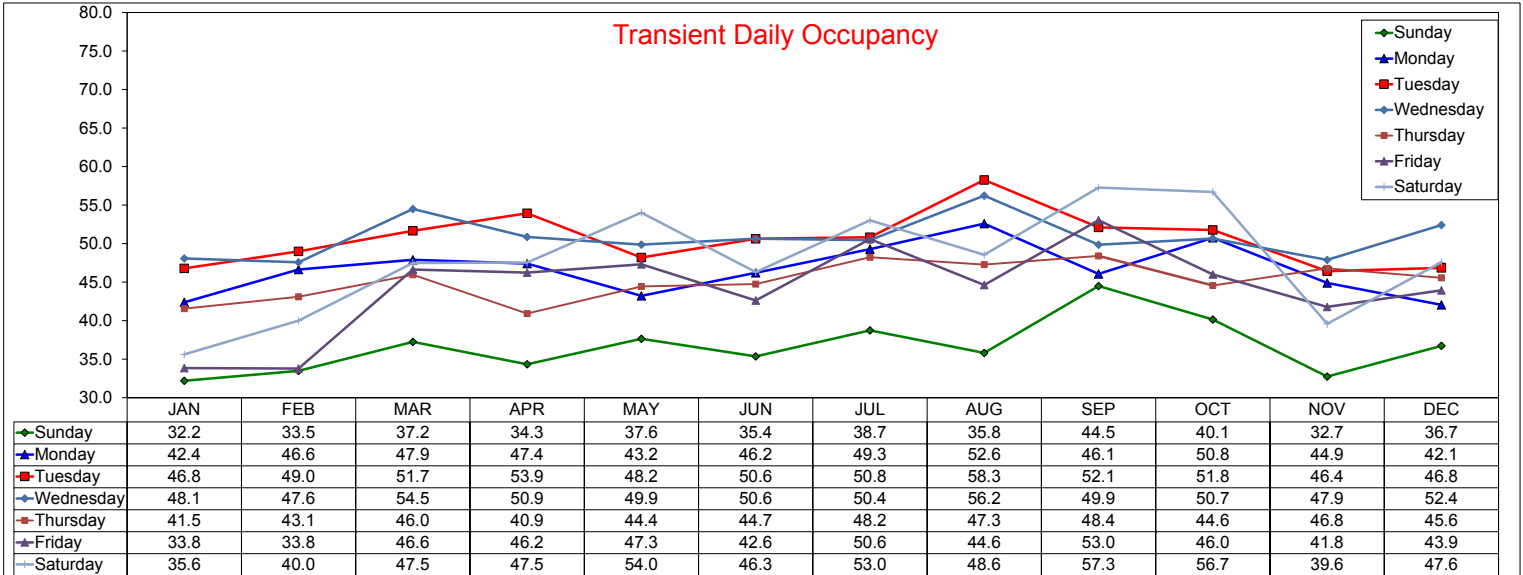


12 month RevPAR Rolling Average through February 2019 is \$54.97 with a change from last year of 2.5%

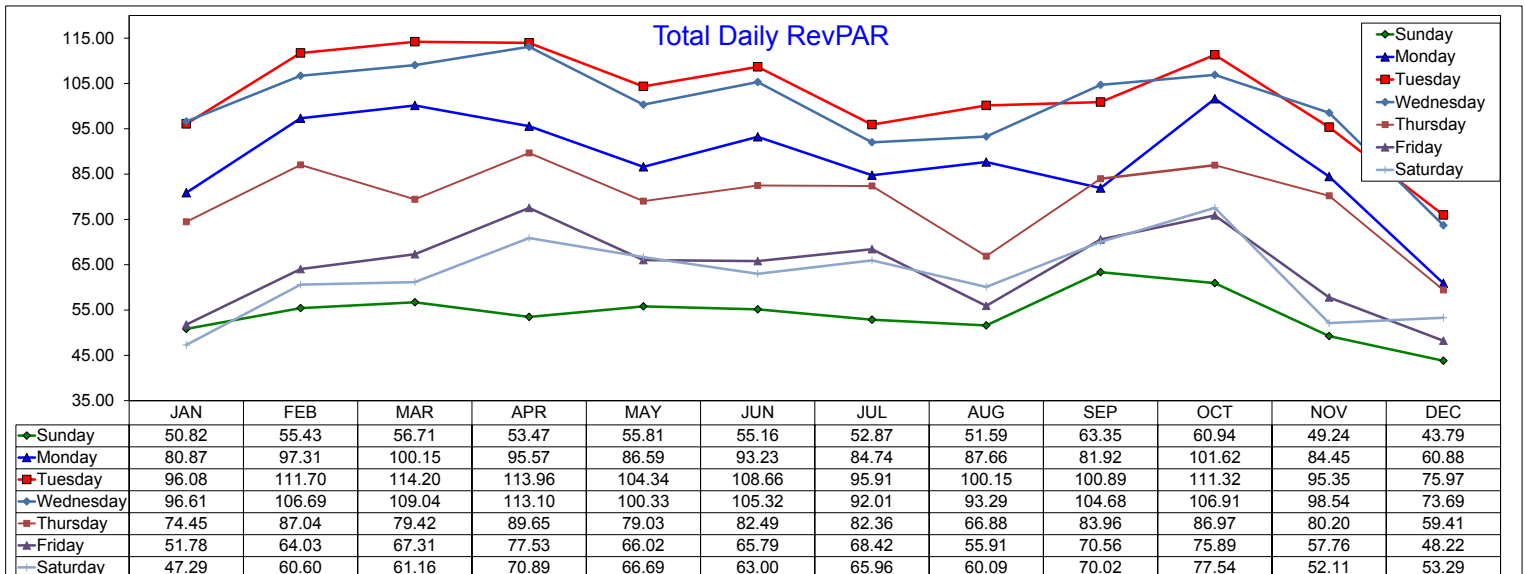
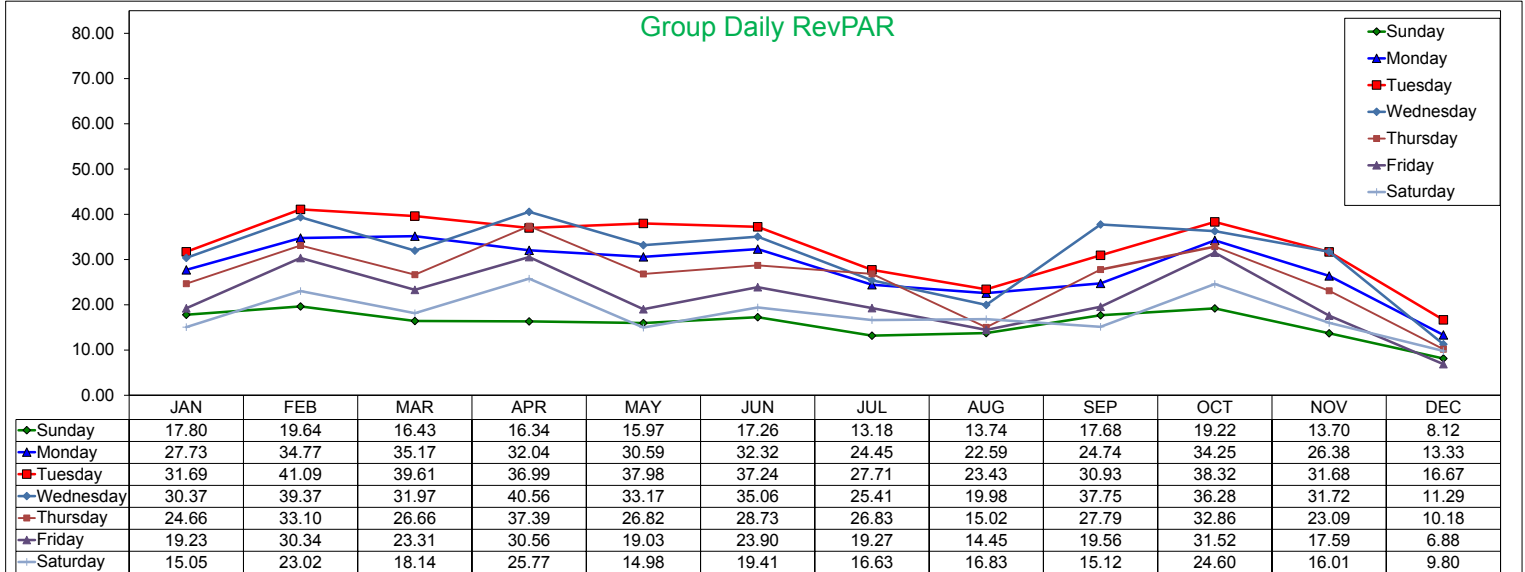
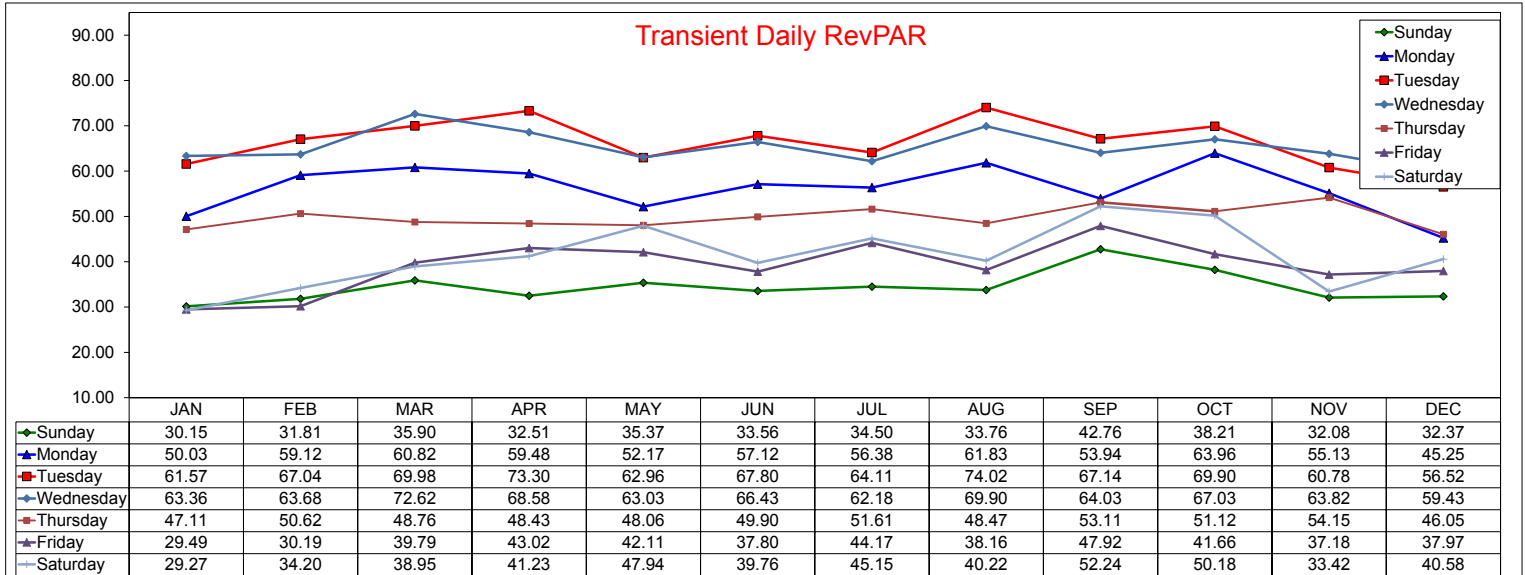
# Daily ADR by Month 2018



# Daily Occupancy by Month 2018

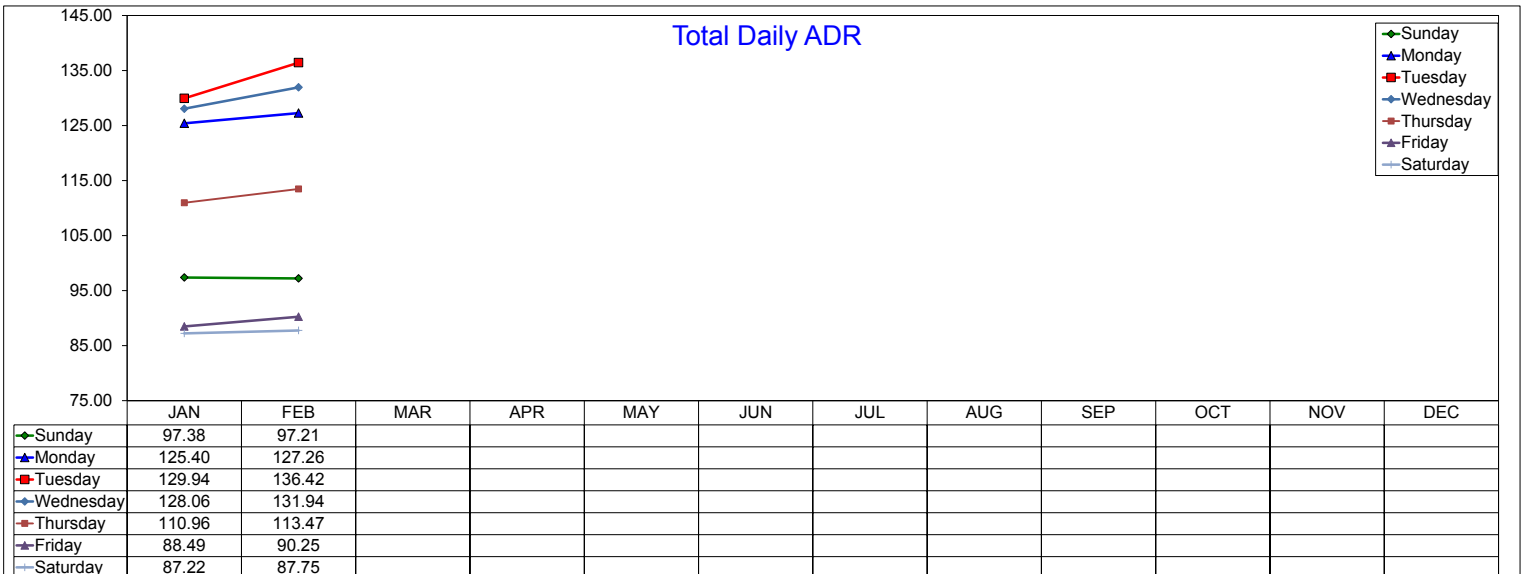
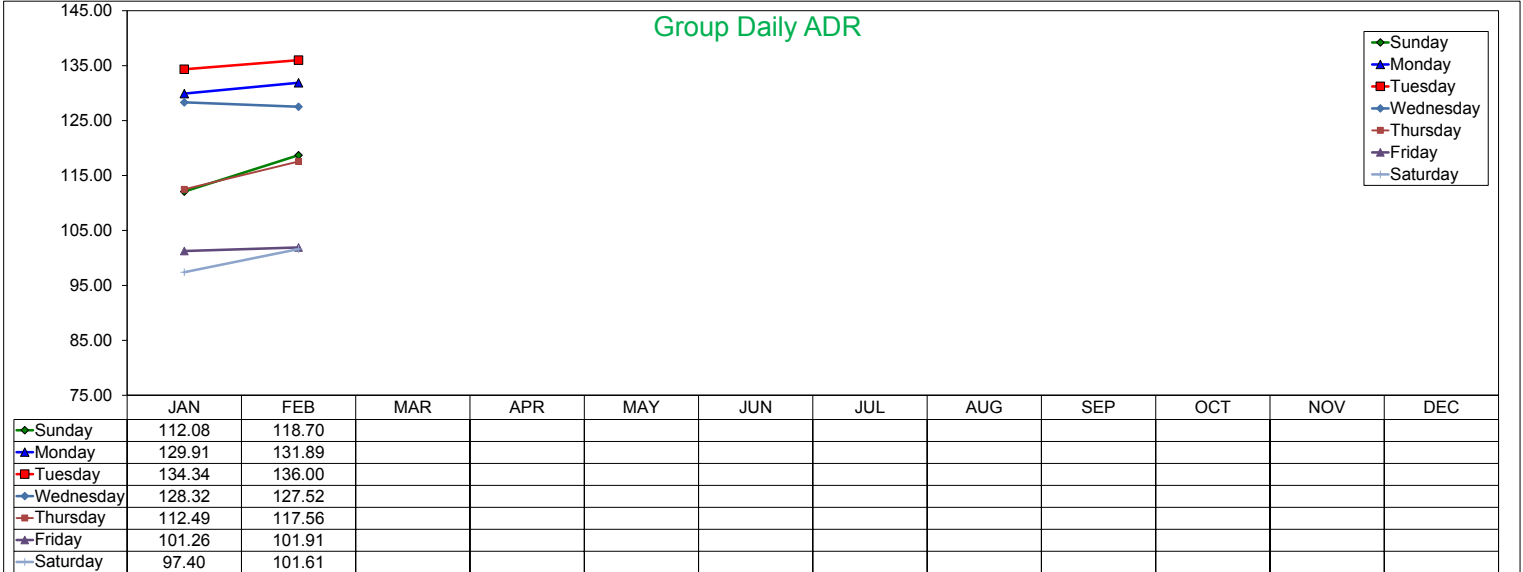
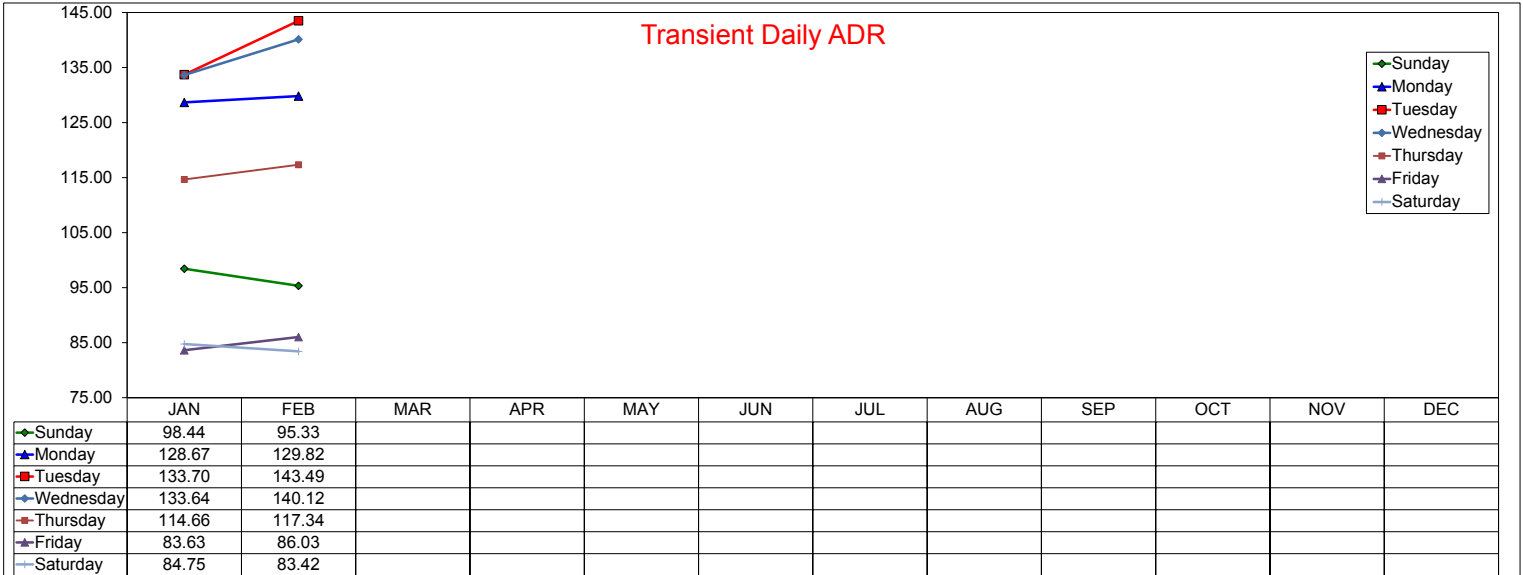


# Daily RevPAR by Month 2018



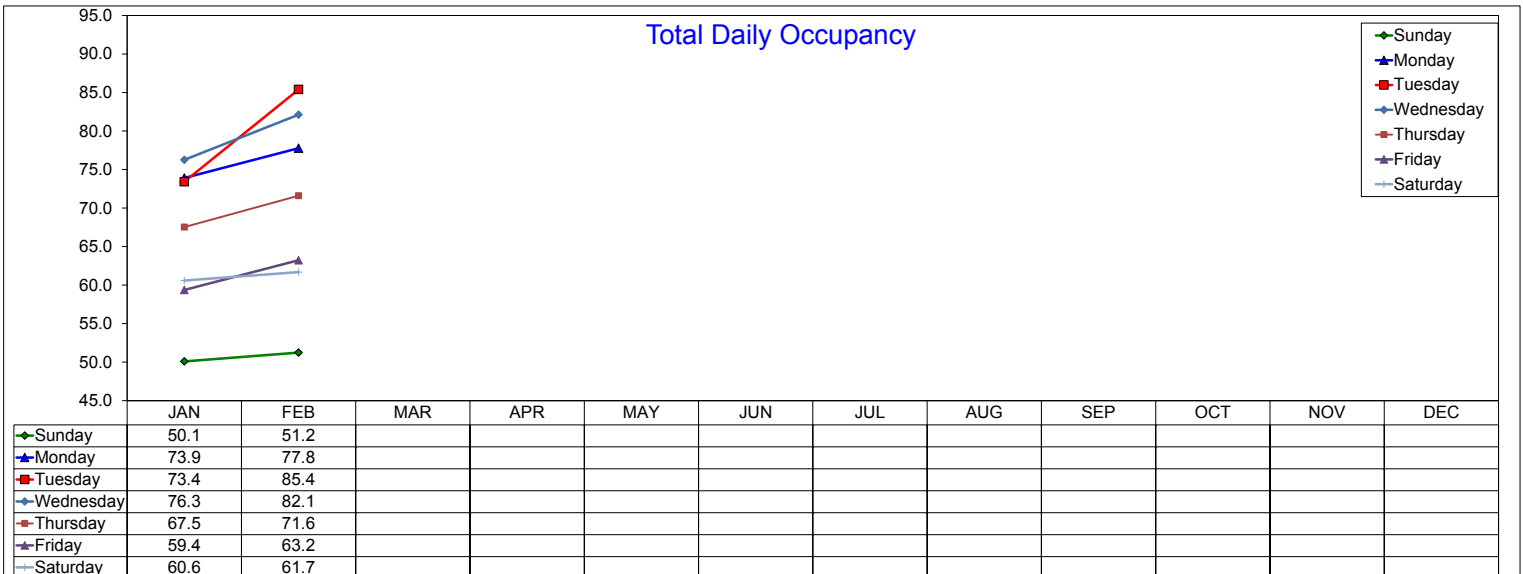
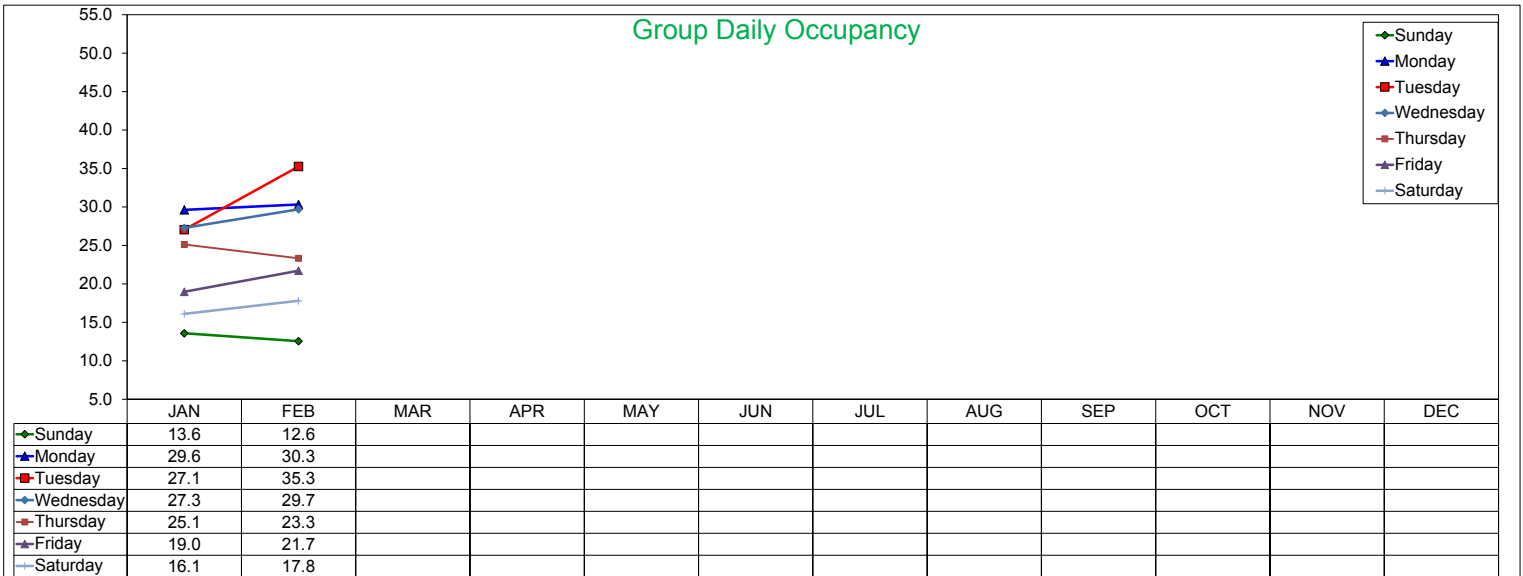
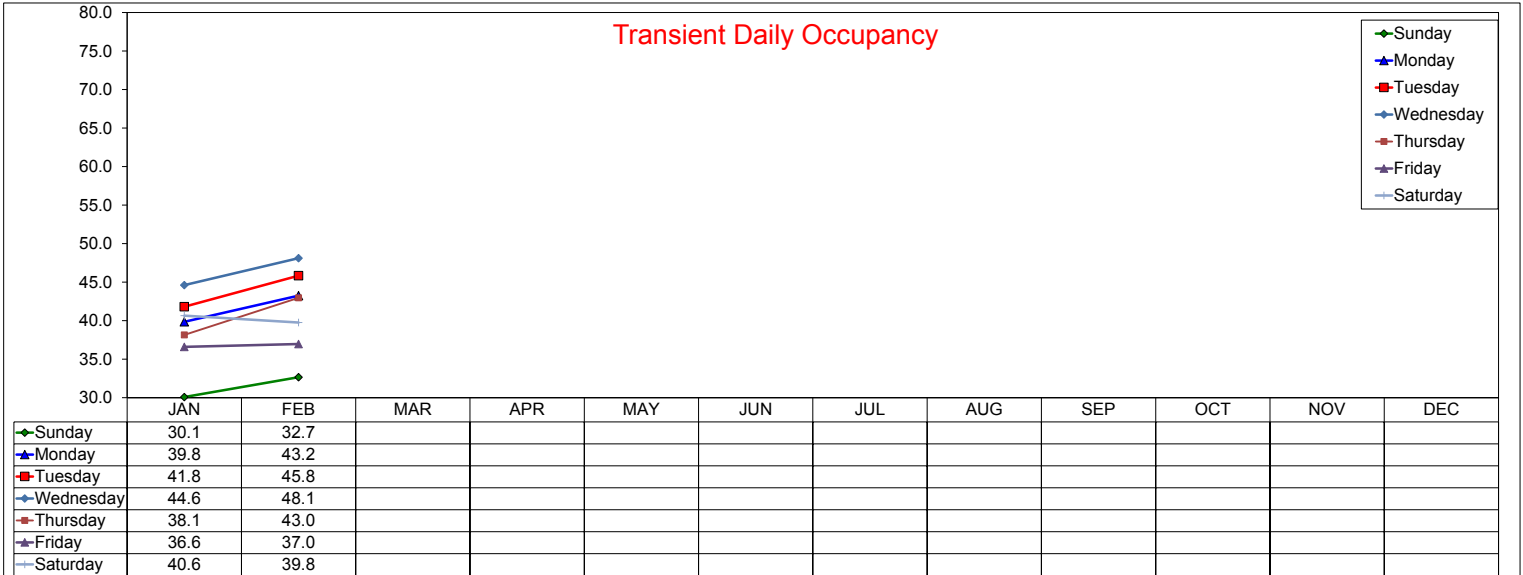
# Daily ADR by Month

## 2019



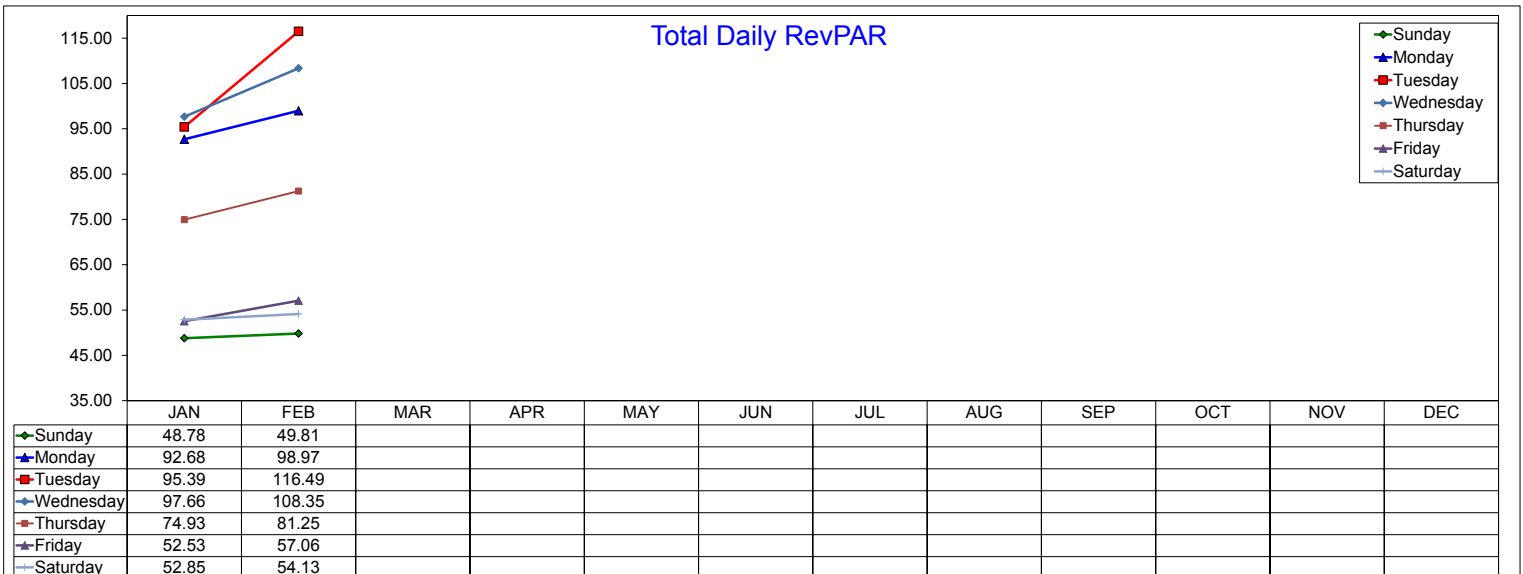
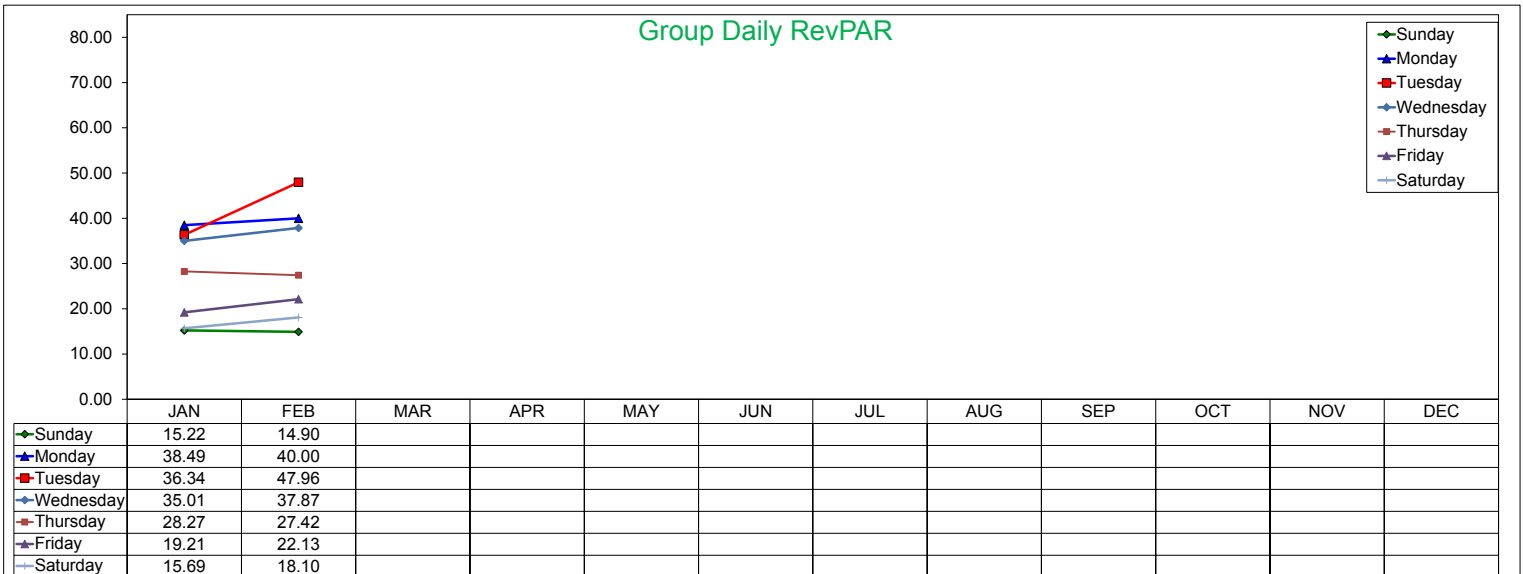
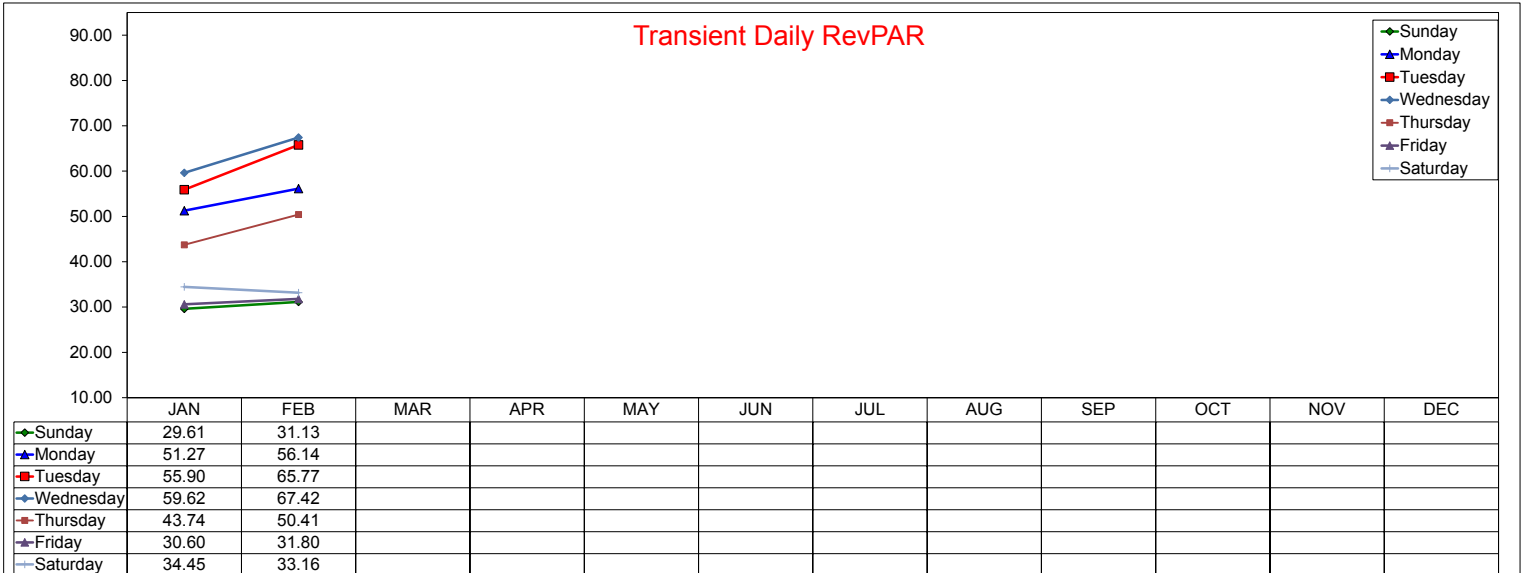
# Daily Occupancy by Month

## 2019



# Daily RevPAR by Month

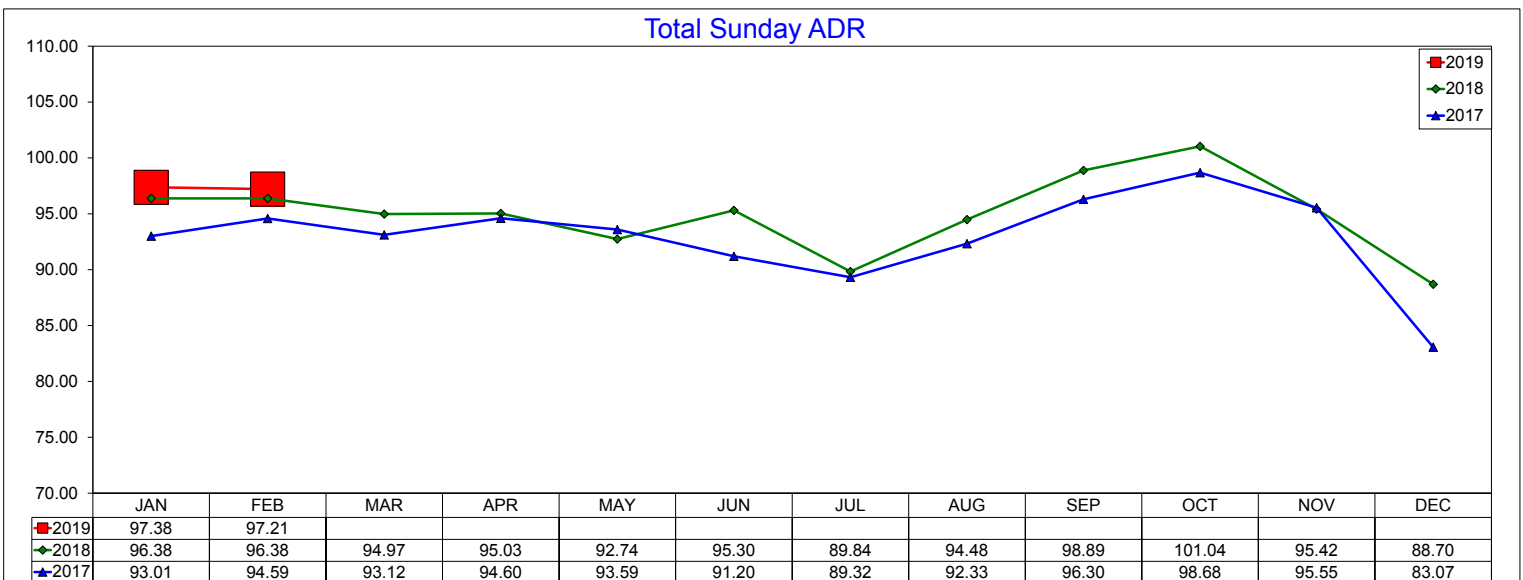
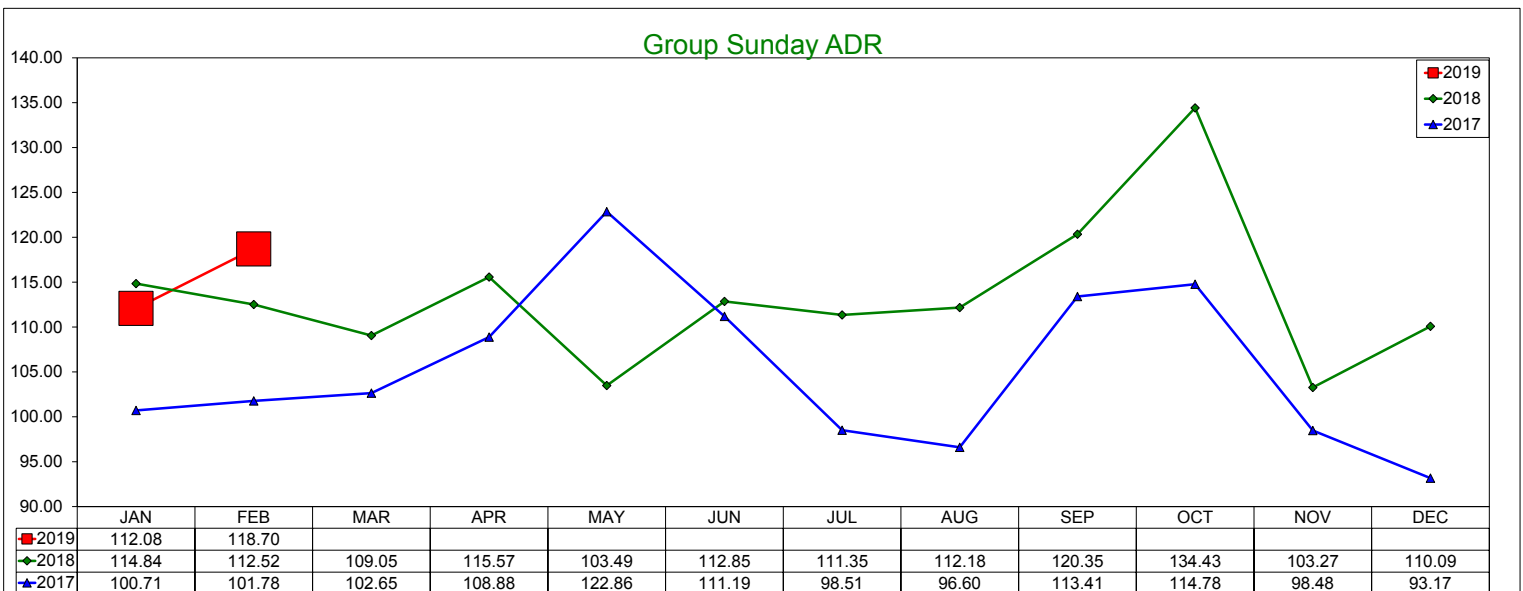
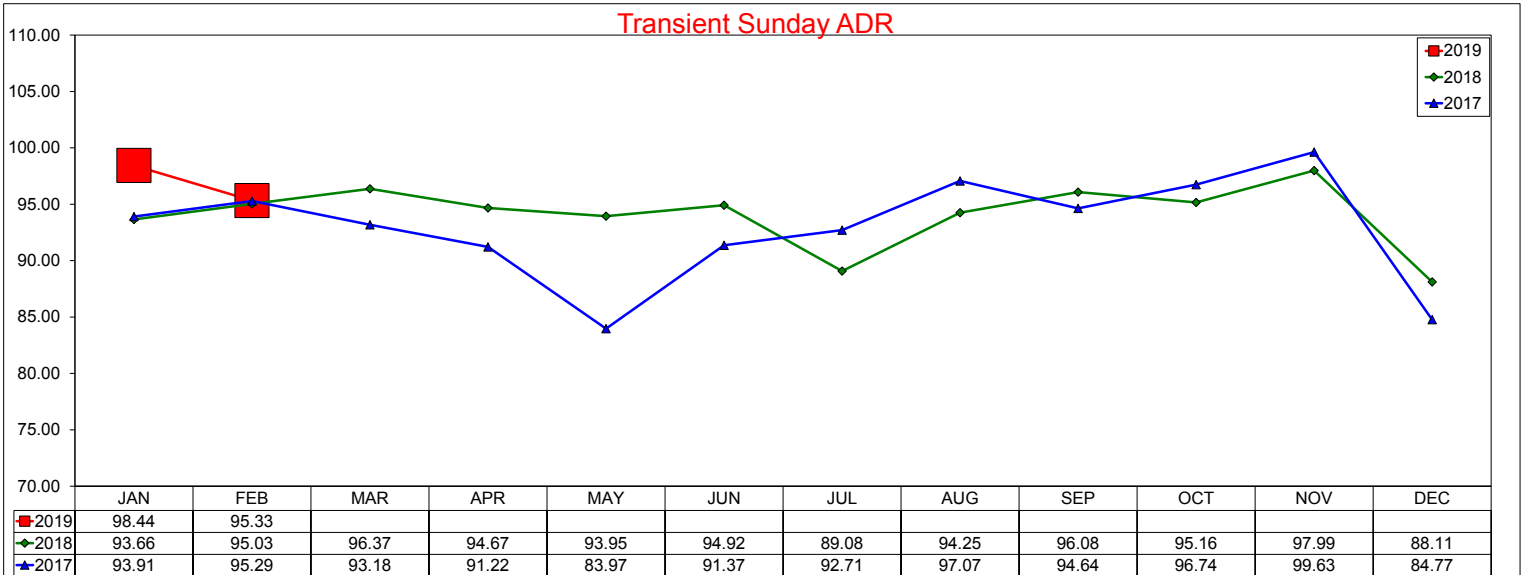
## 2019





# Three Year Comparison - Sunday - ADR

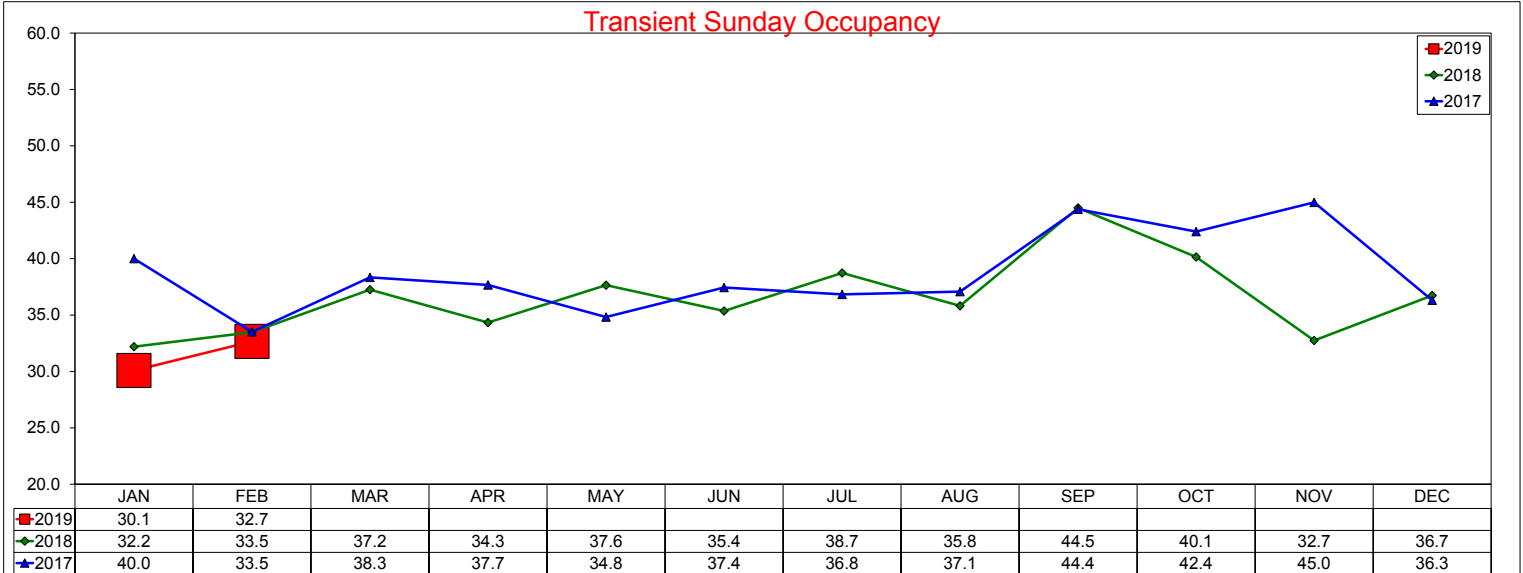
## February 2019



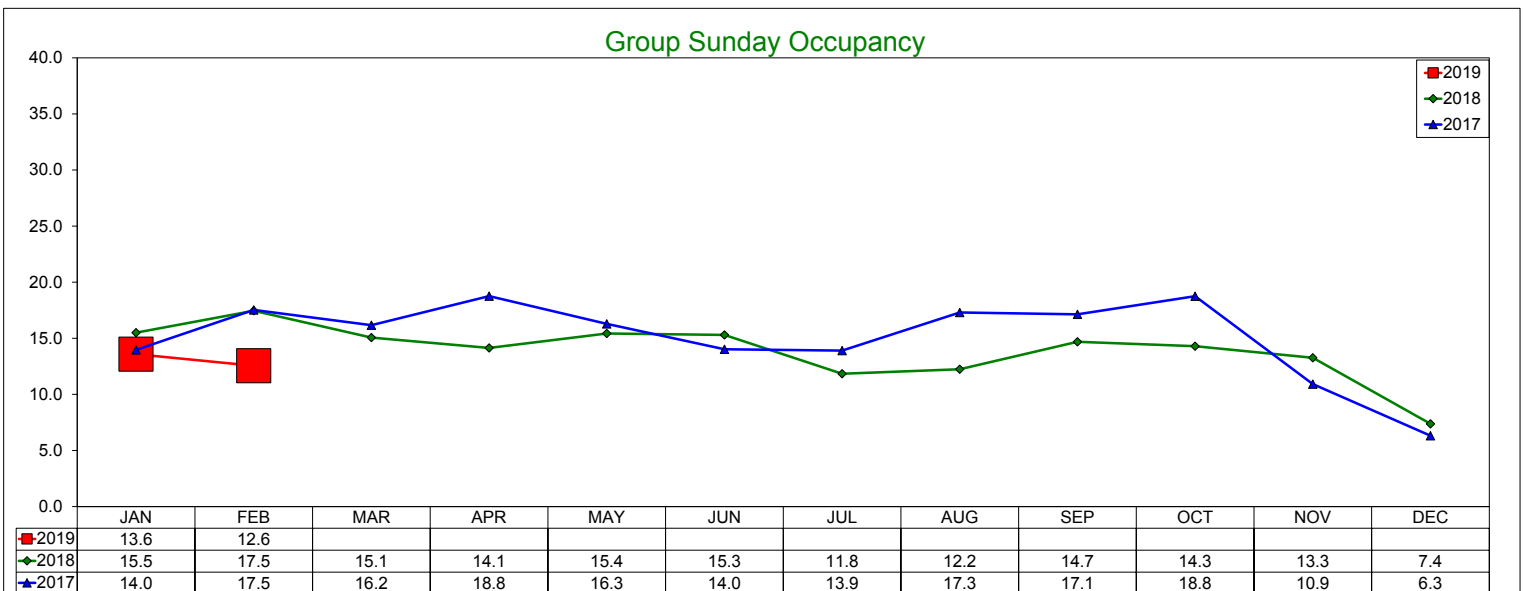
# Three Year Comparison - Sunday - Occupancy

## February 2019

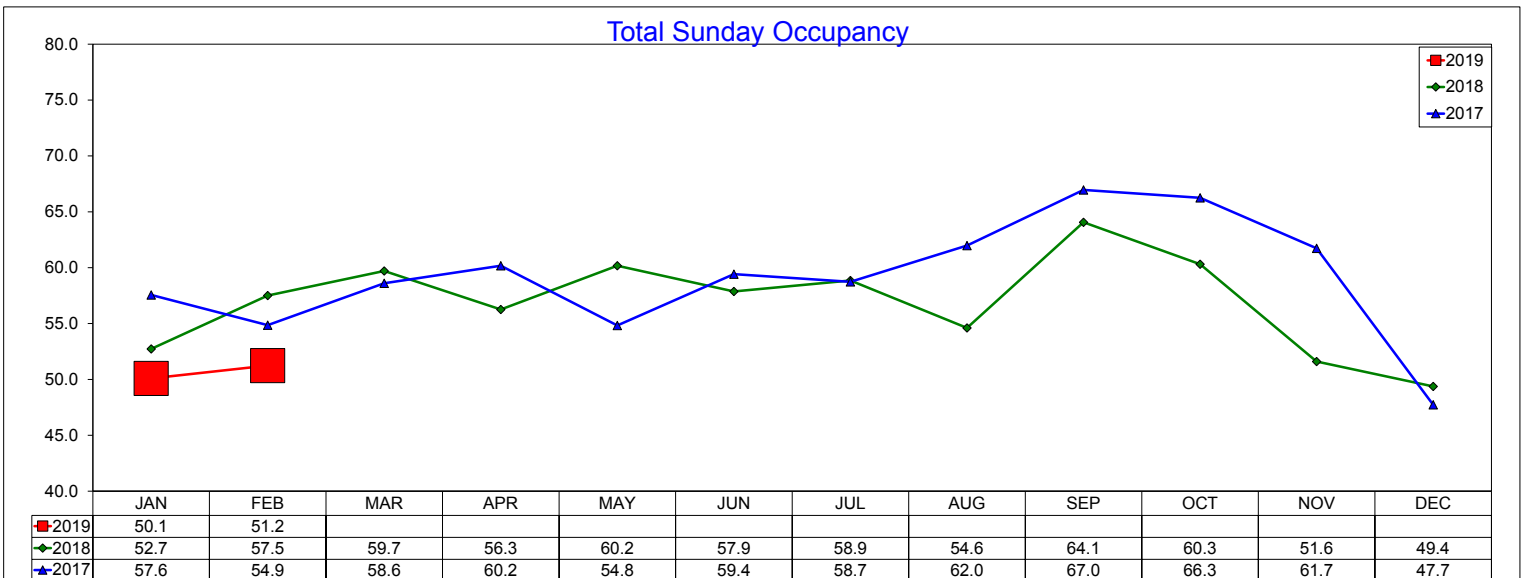
### Transient Sunday Occupancy



### Group Sunday Occupancy



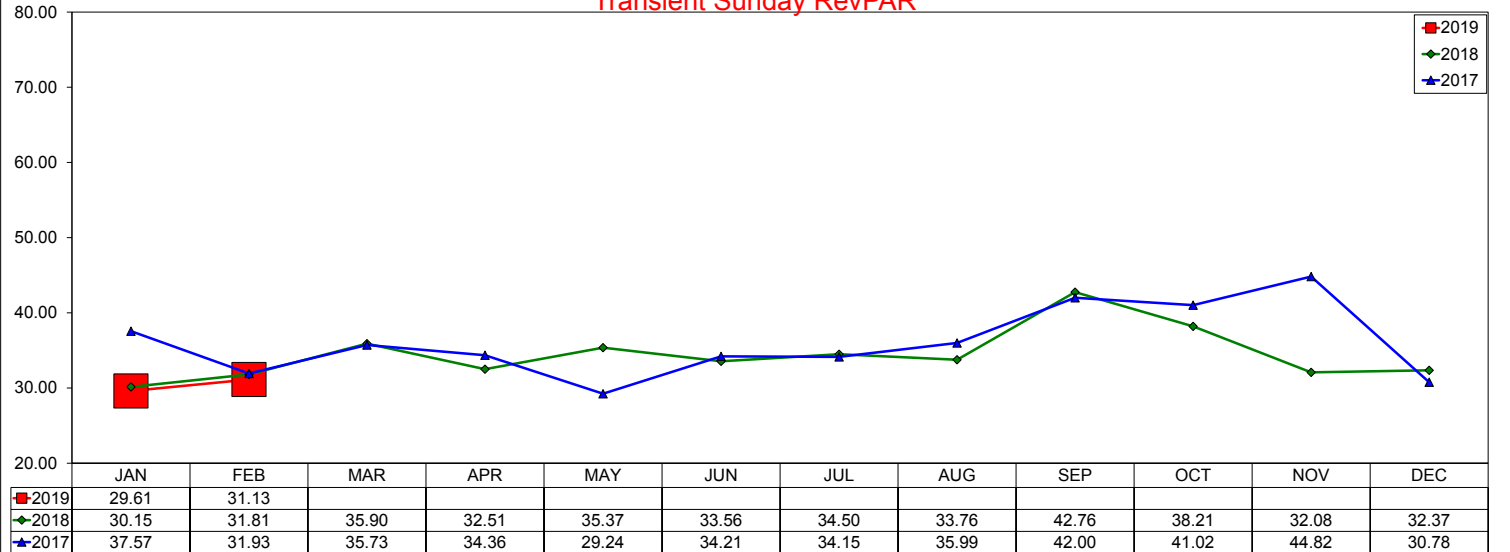
### Total Sunday Occupancy



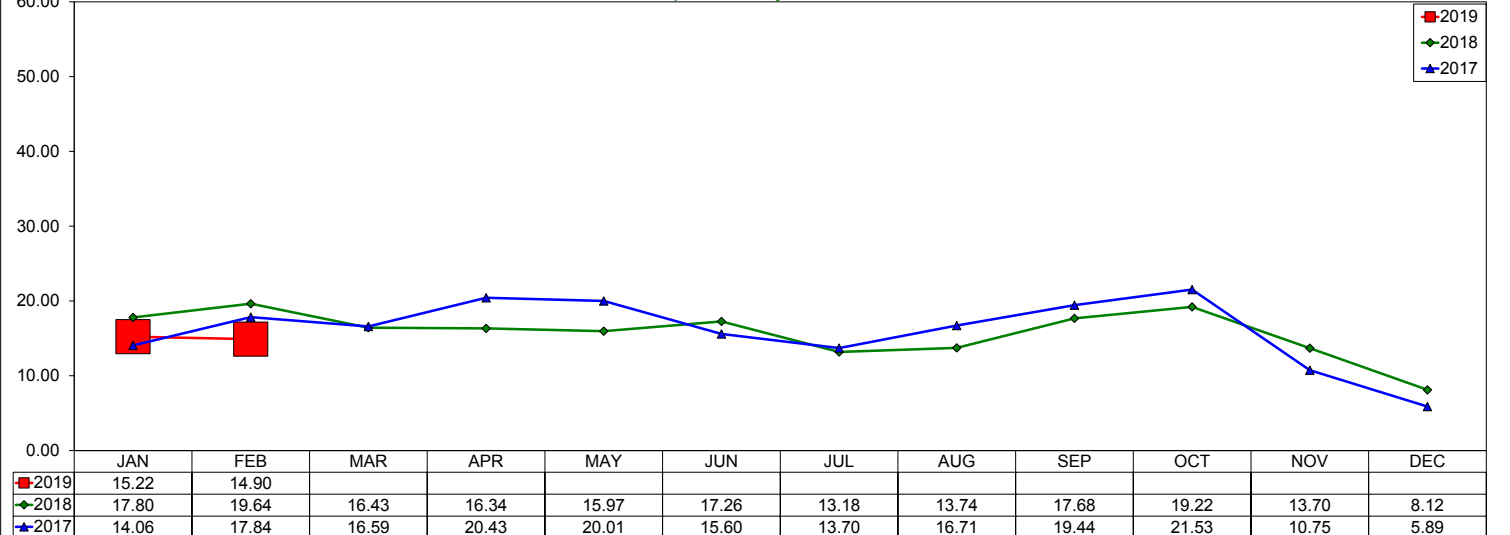
# Three Year Comparison - Sunday - RevPAR

## February 2019

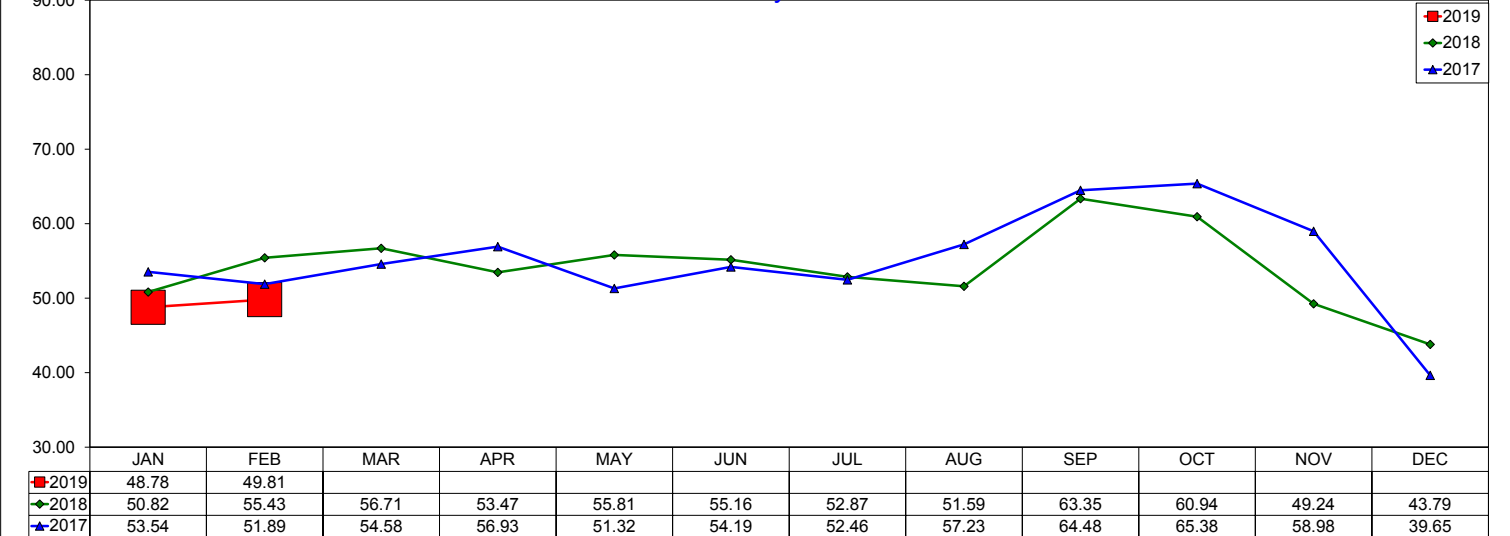
### Transient Sunday RevPAR



### Group Sunday RevPAR

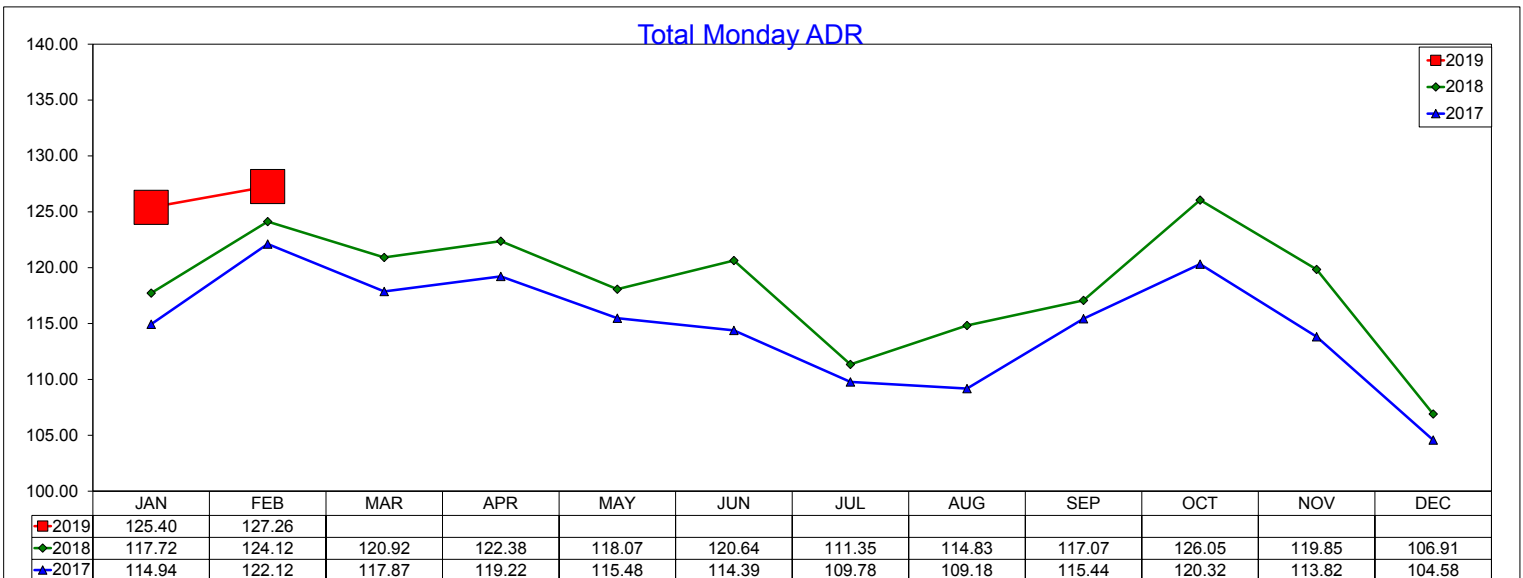
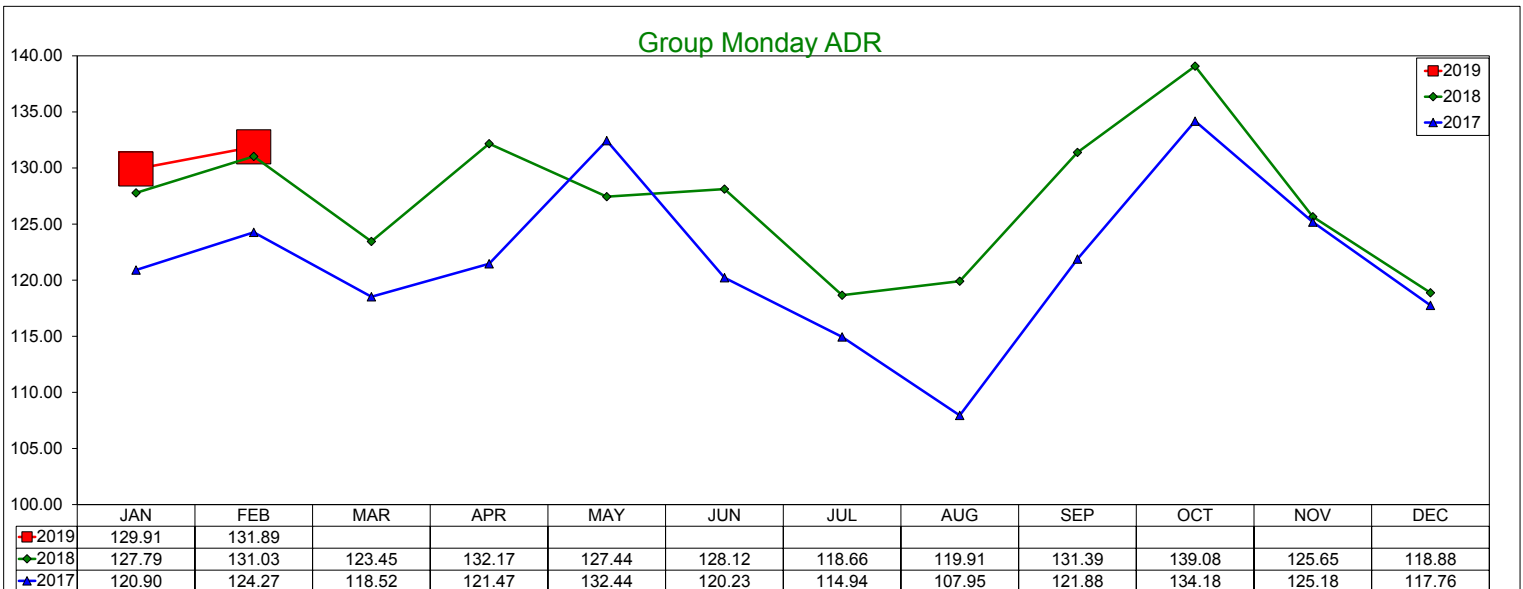
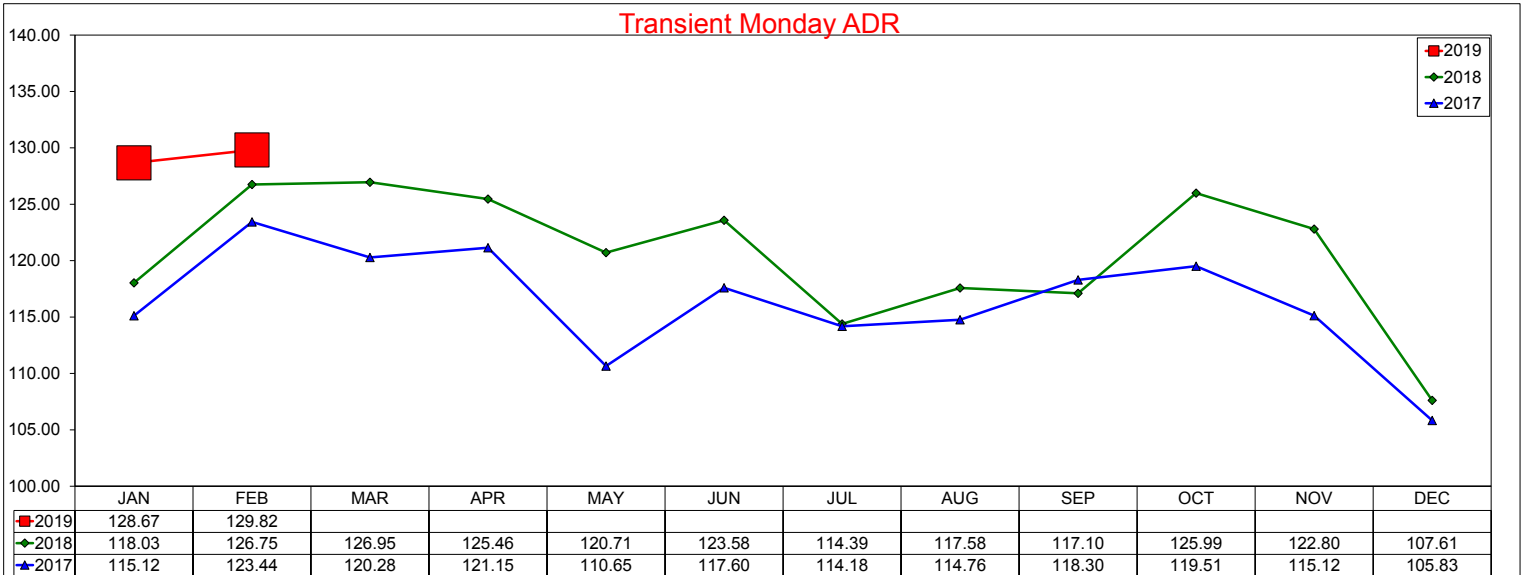


### Total Sunday RevPAR



# Three Year Comparison - Monday - ADR

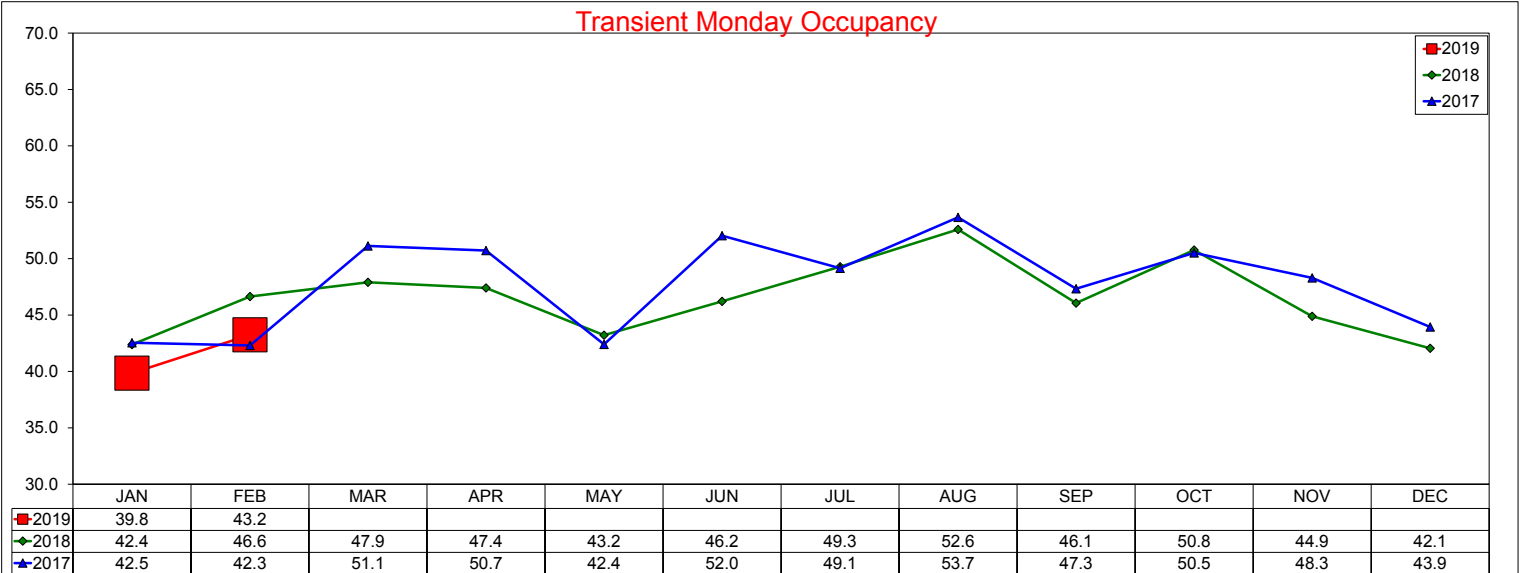
## February 2019



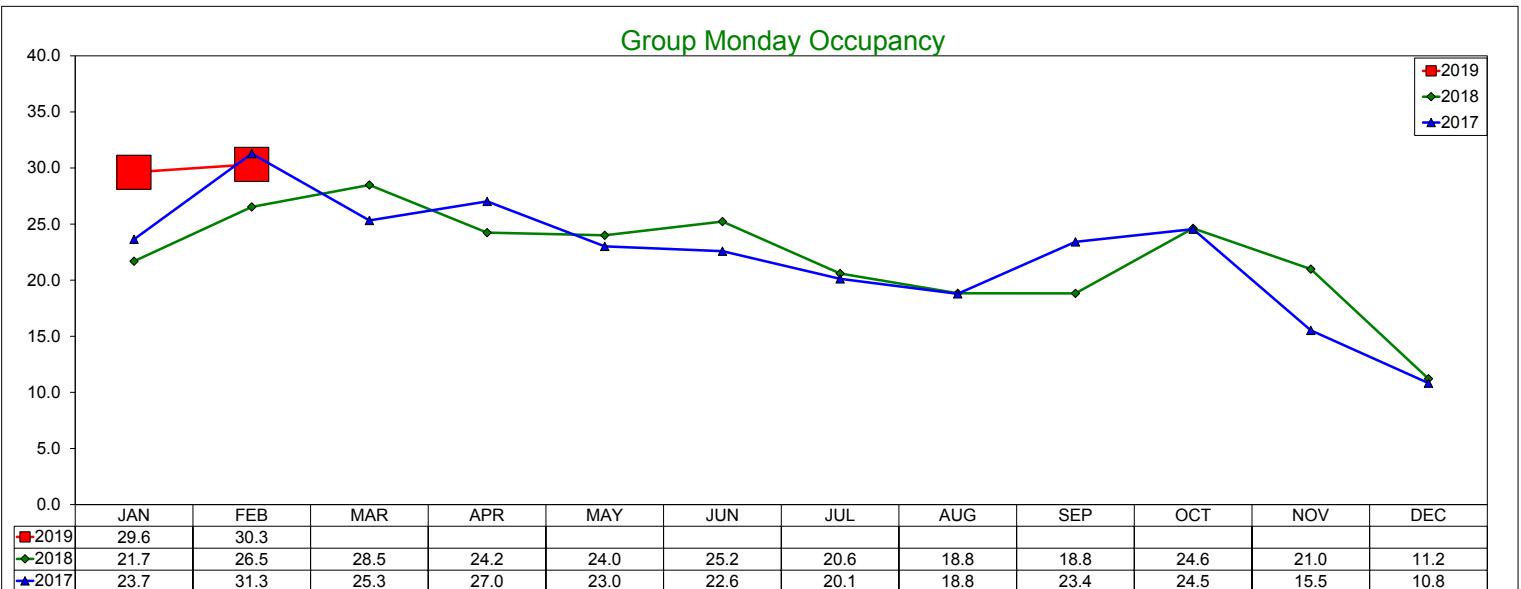
# Three Year Comparison - Monday - Occupancy

## February 2019

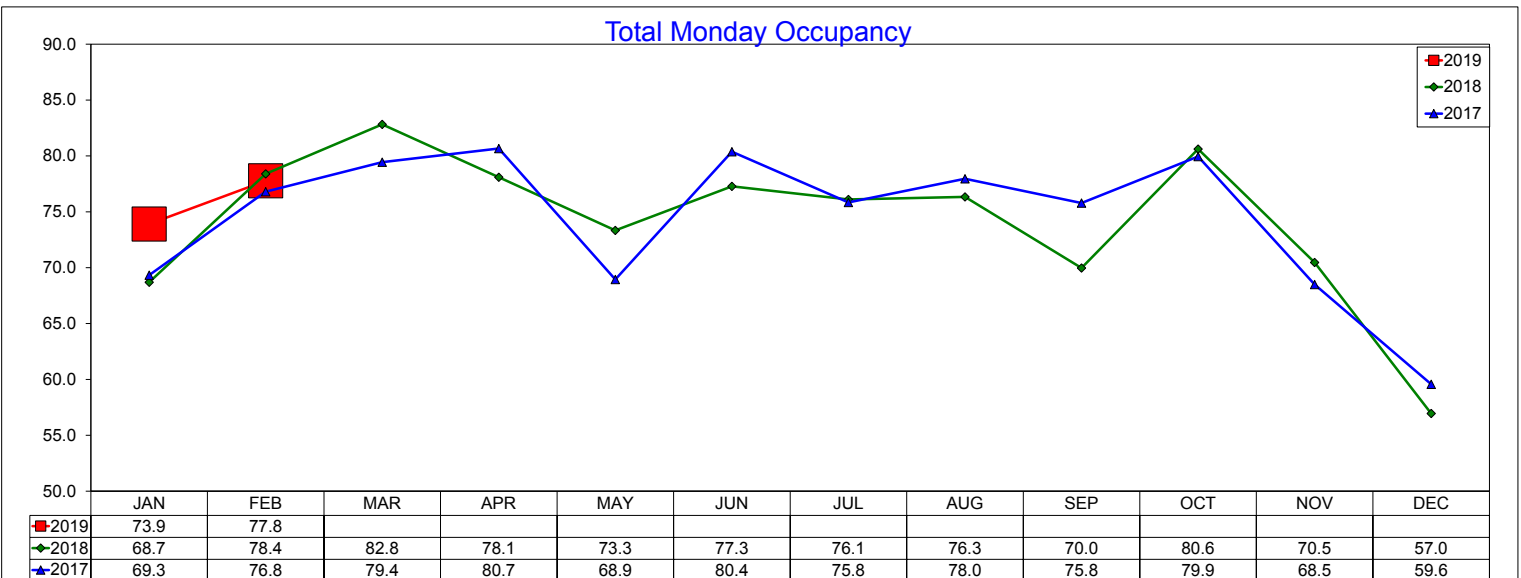
### Transient Monday Occupancy



### Group Monday Occupancy



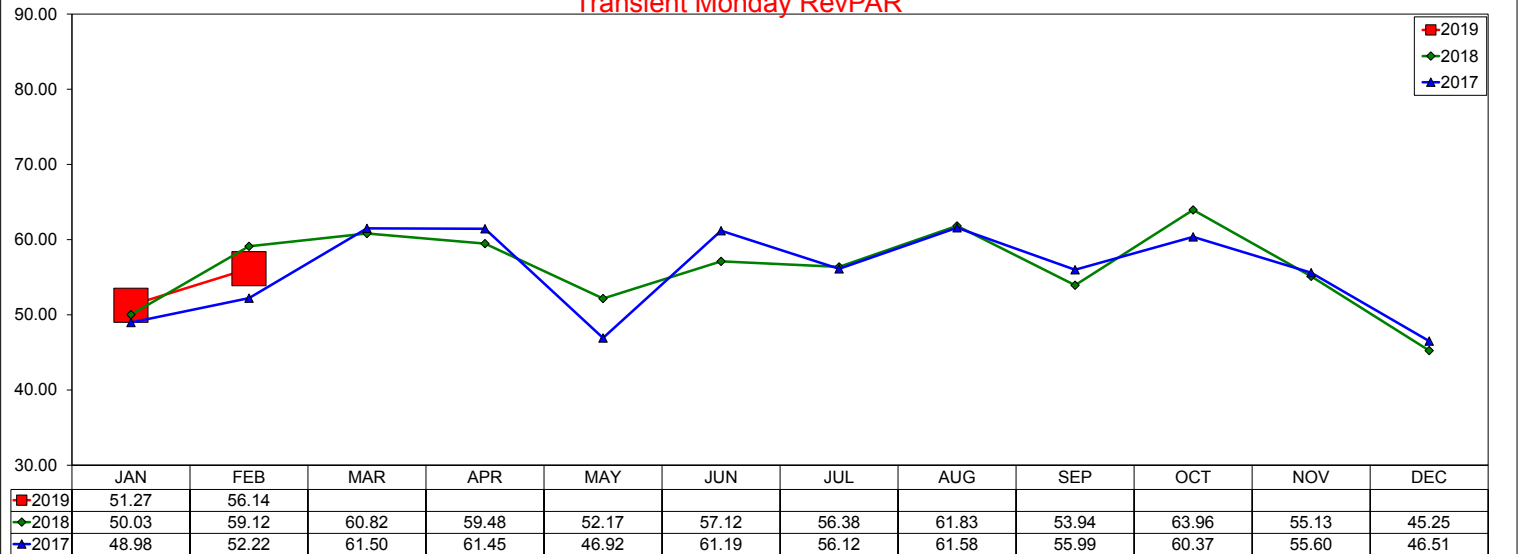
### Total Monday Occupancy



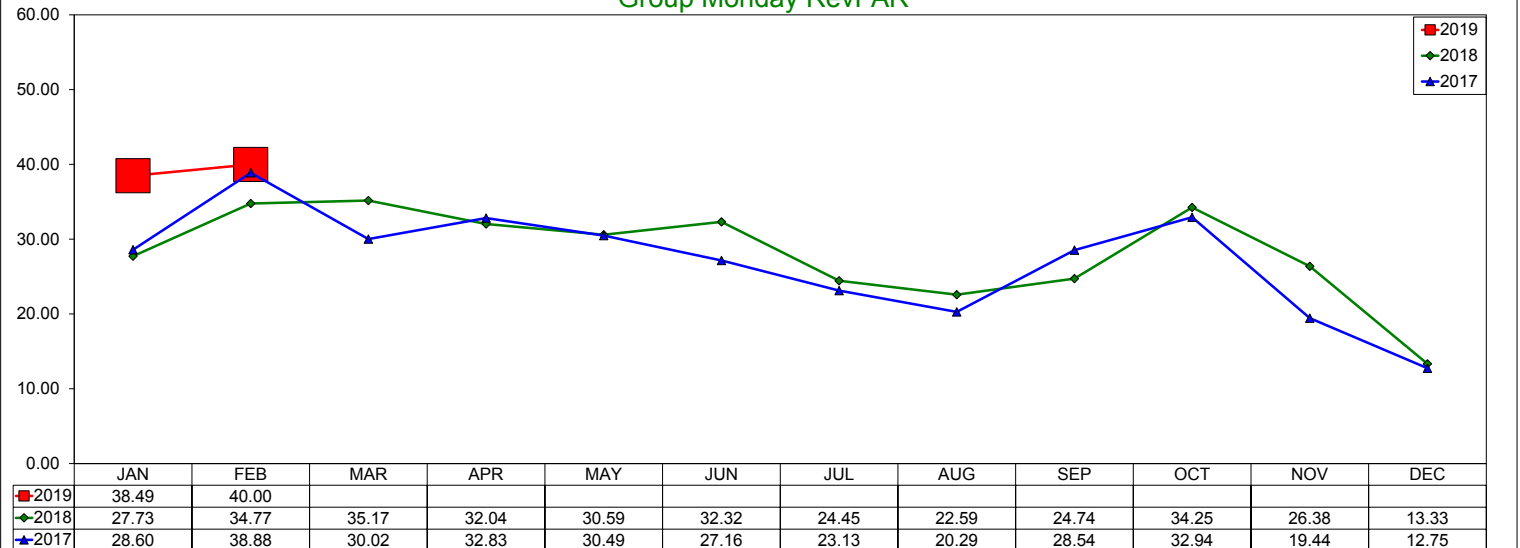
# Three Year Comparison - Monday - RevPAR

## February 2019

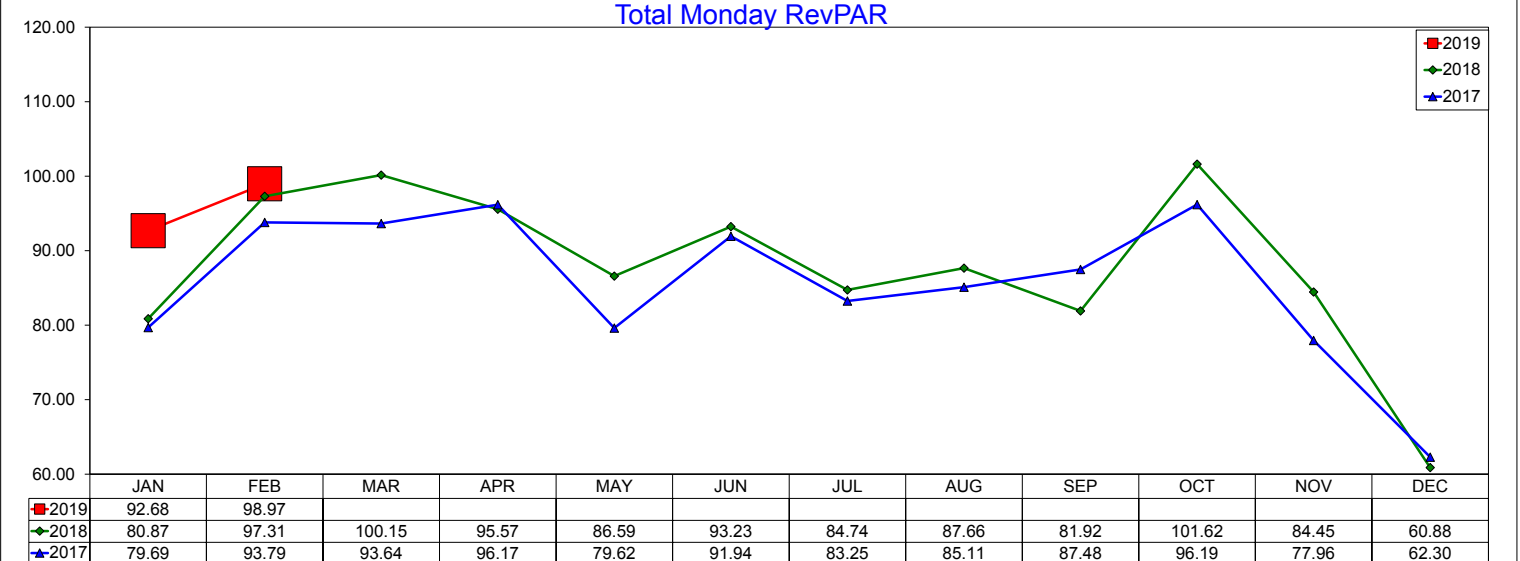
### Transient Monday RevPAR



### Group Monday RevPAR

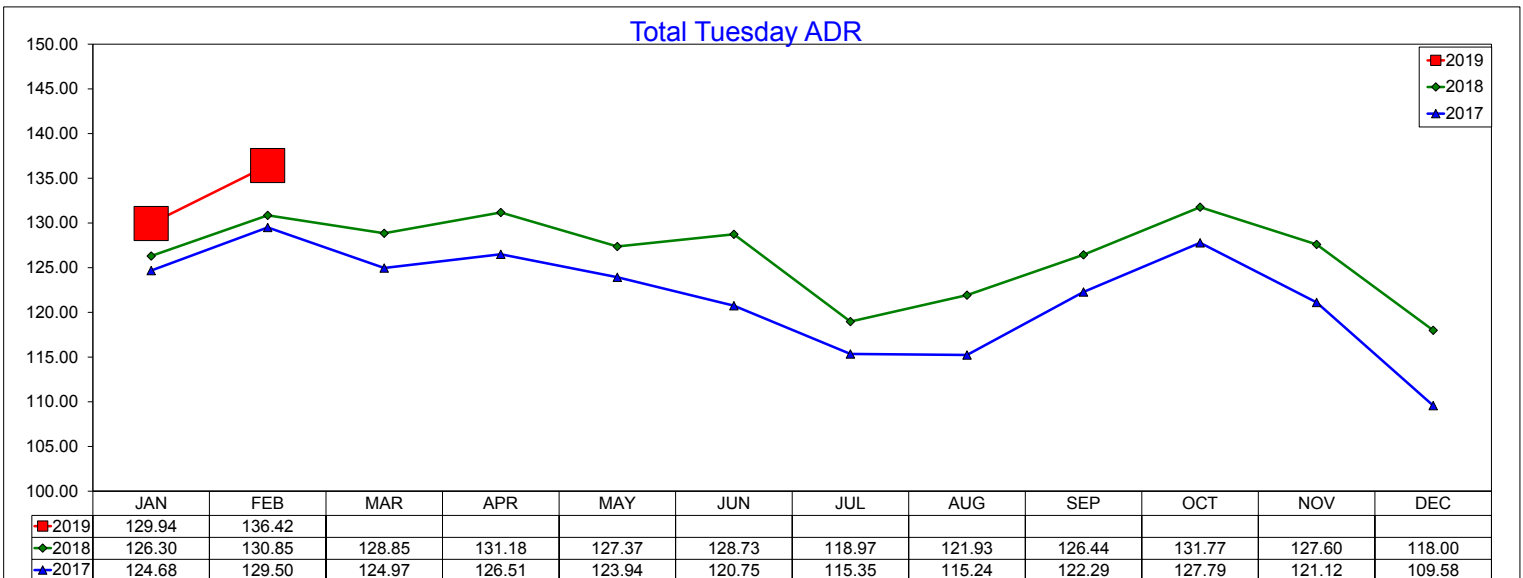
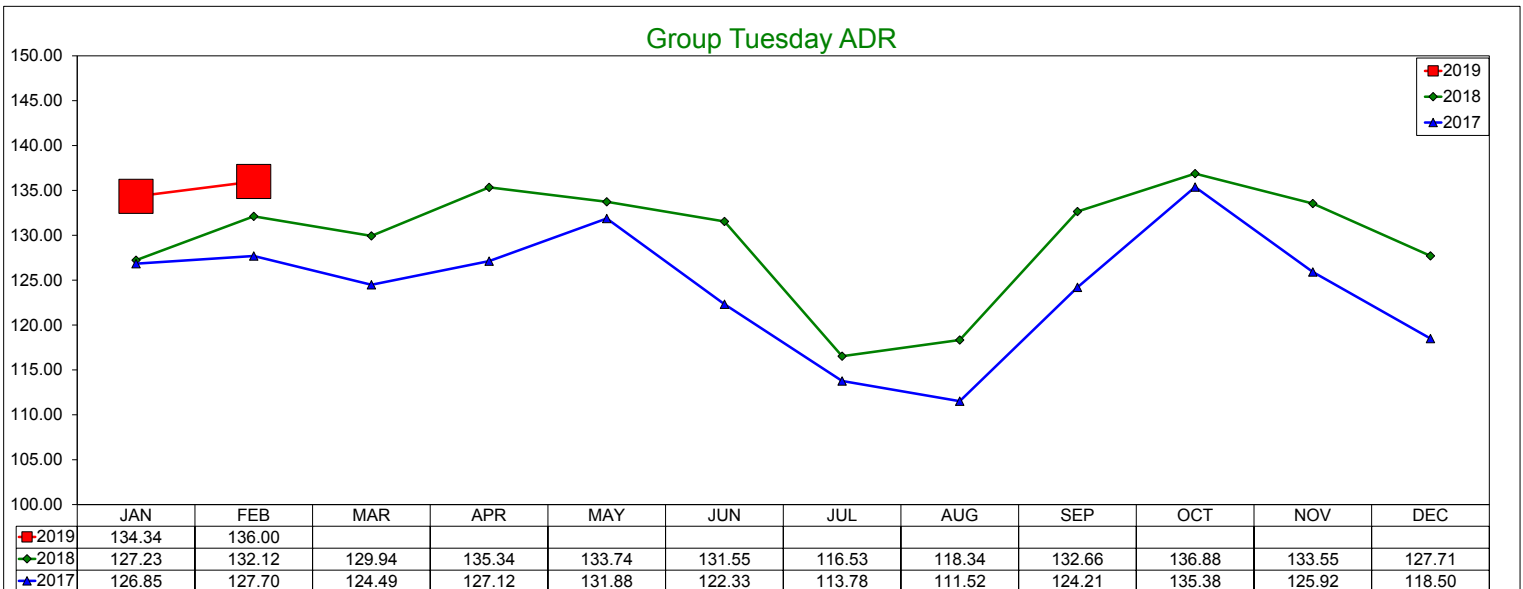
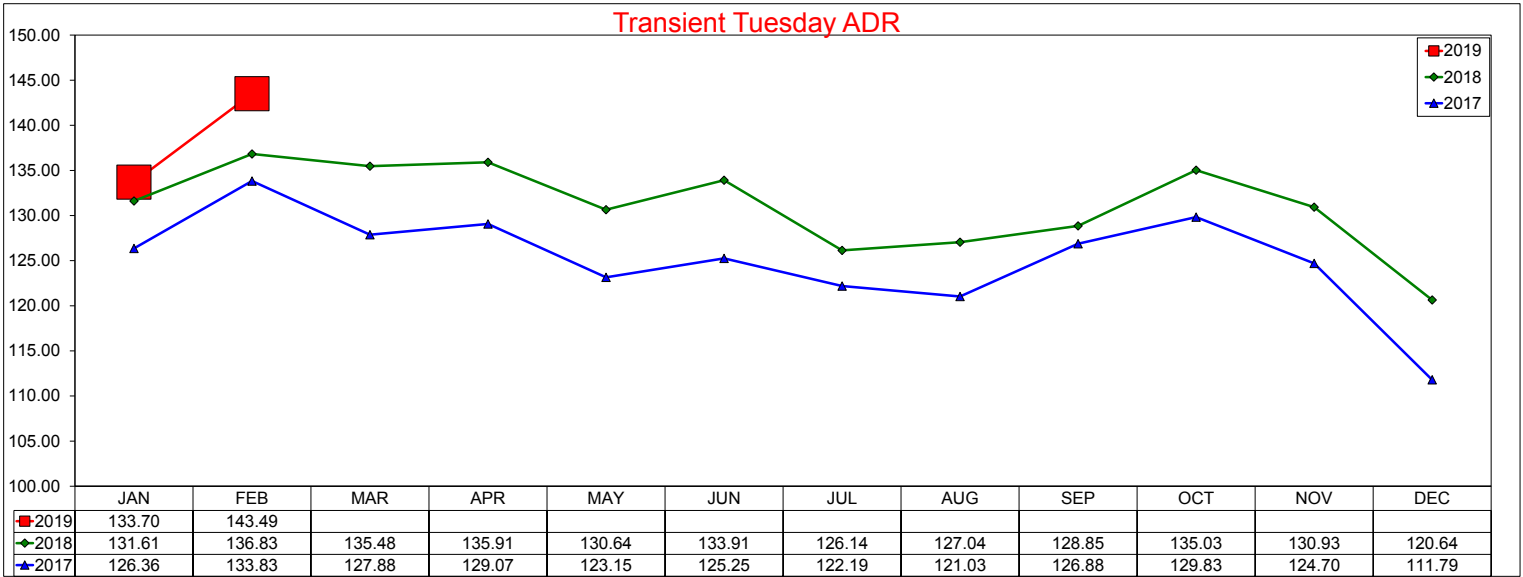


### Total Monday RevPAR



# Three Year Comparison - Tuesday - ADR

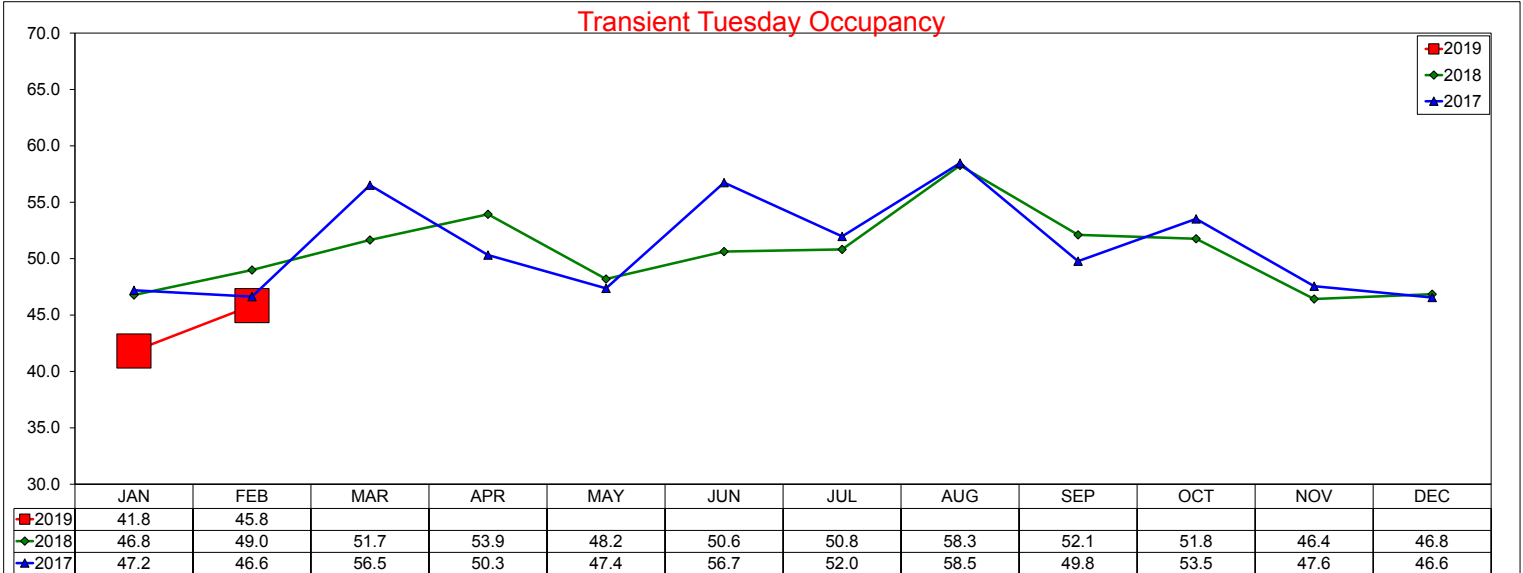
## February 2019



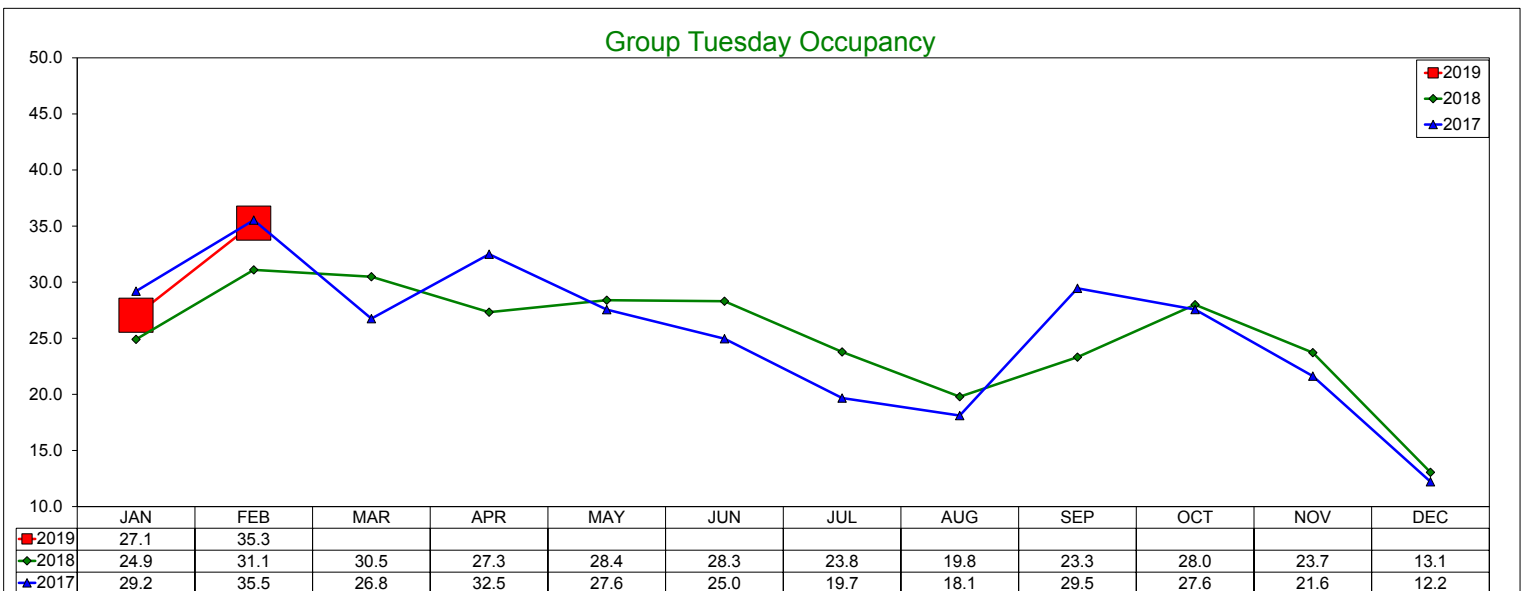
# Three Year Comparison - Tuesday - Occupancy

## February 2019

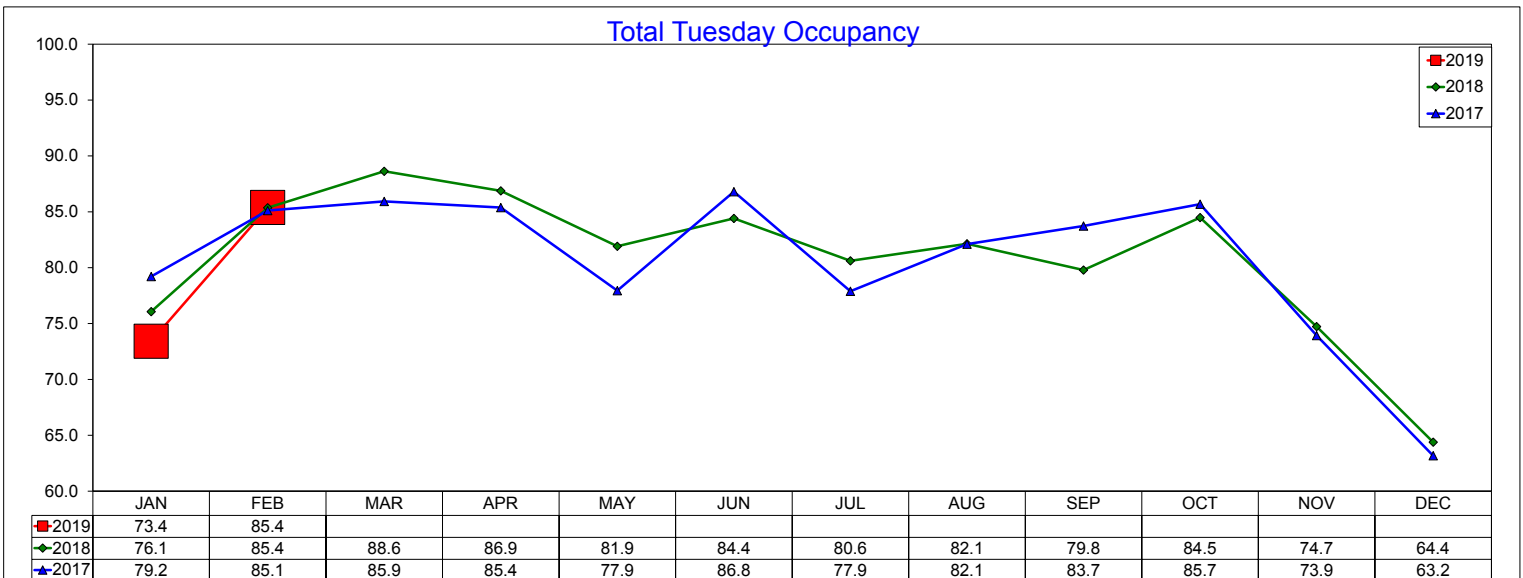
### Transient Tuesday Occupancy



### Group Tuesday Occupancy



### Total Tuesday Occupancy

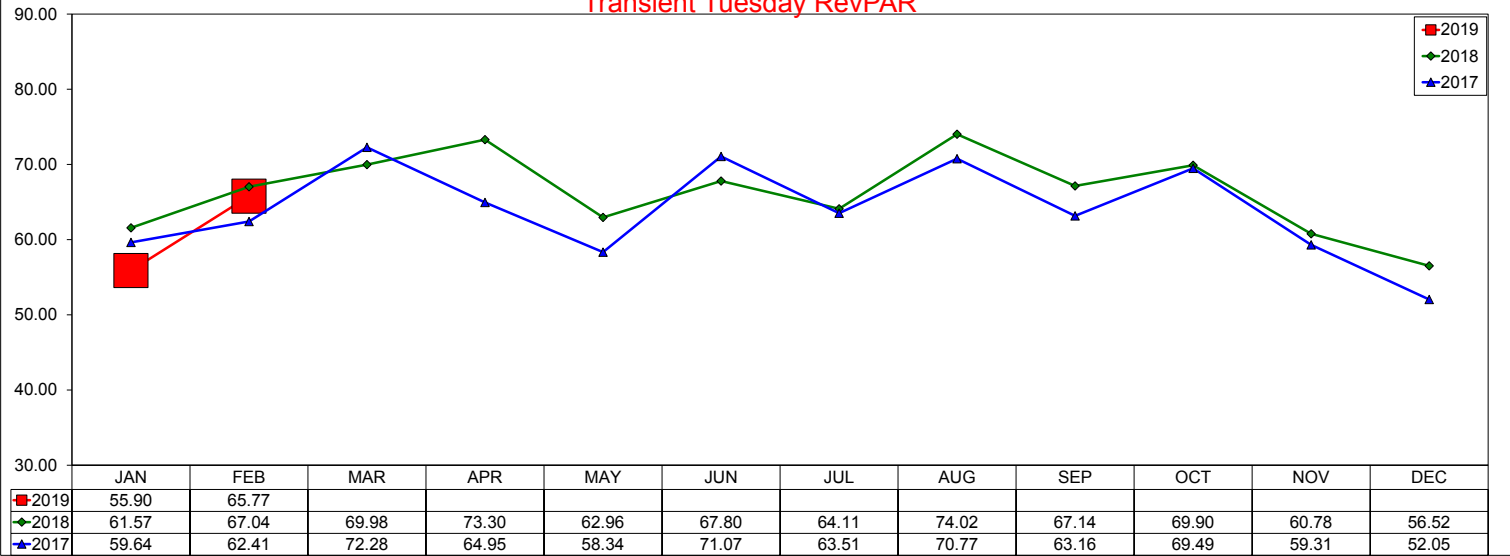




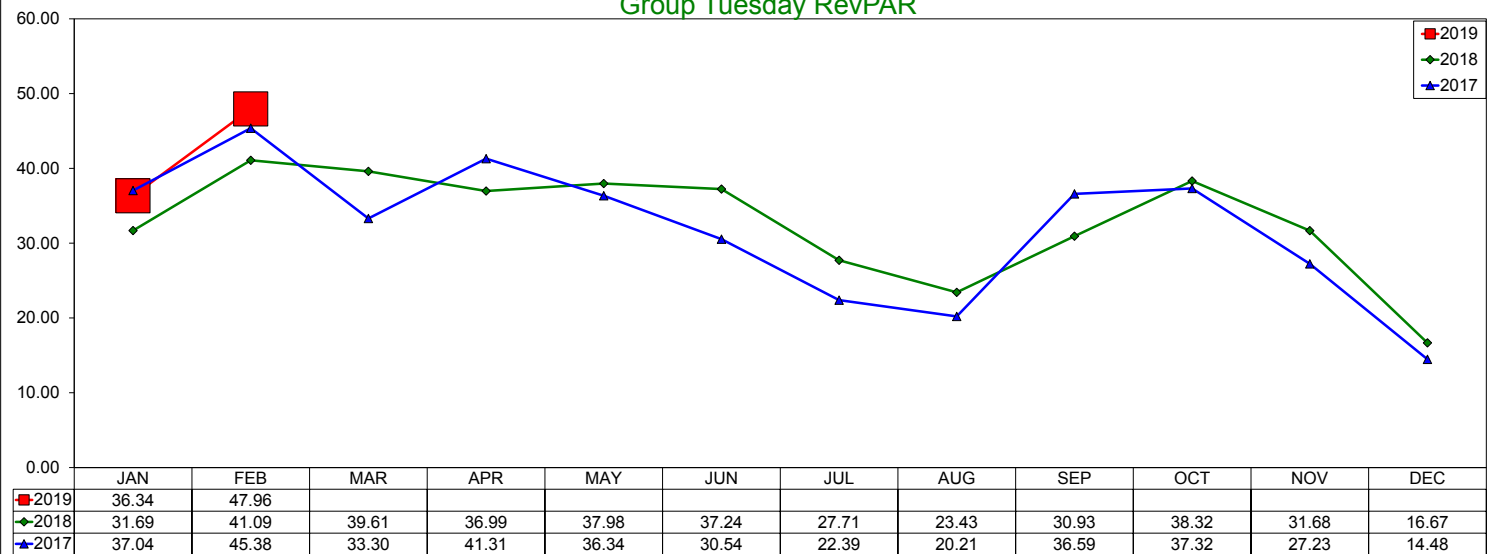
# Three Year Comparison - Tuesday - RevPAR

## February 2019

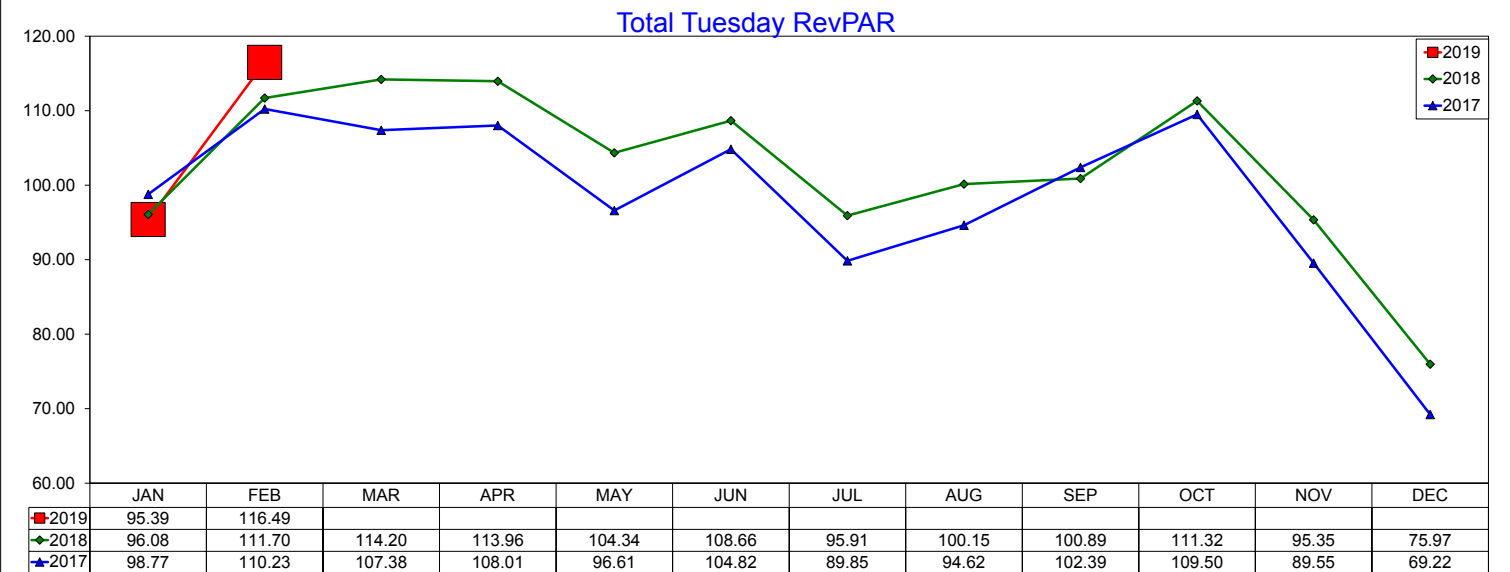
### Transient Tuesday RevPAR



### Group Tuesday RevPAR

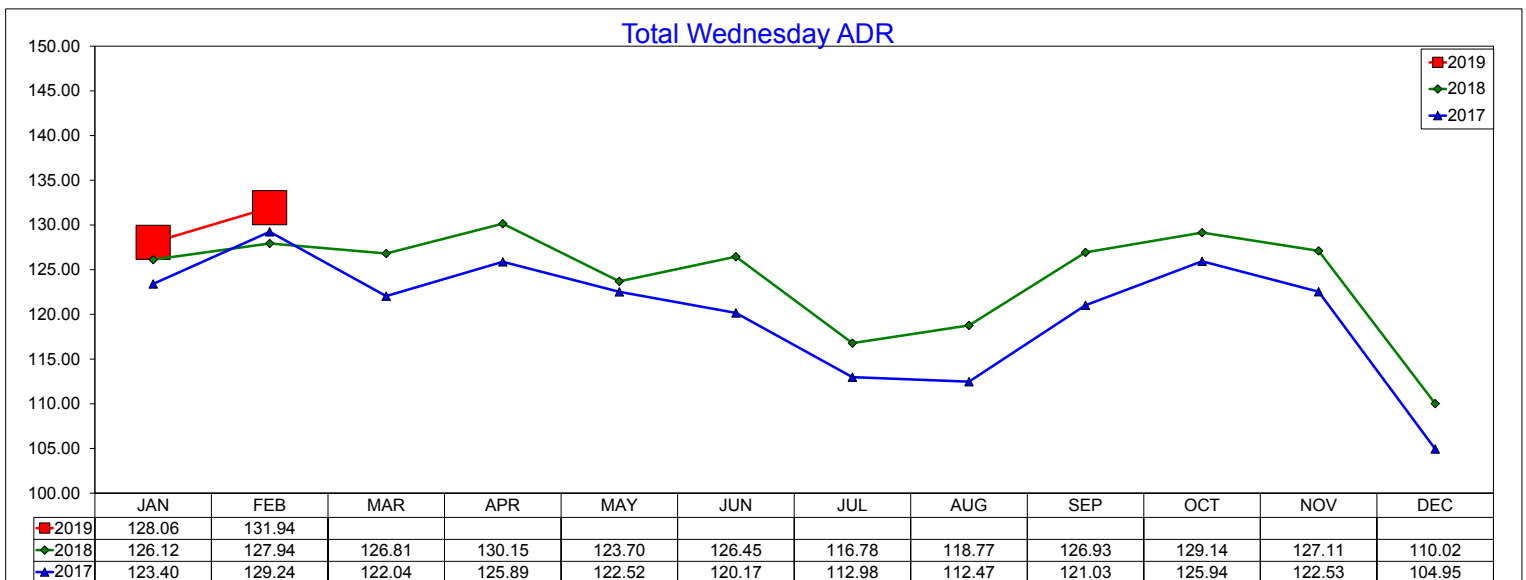
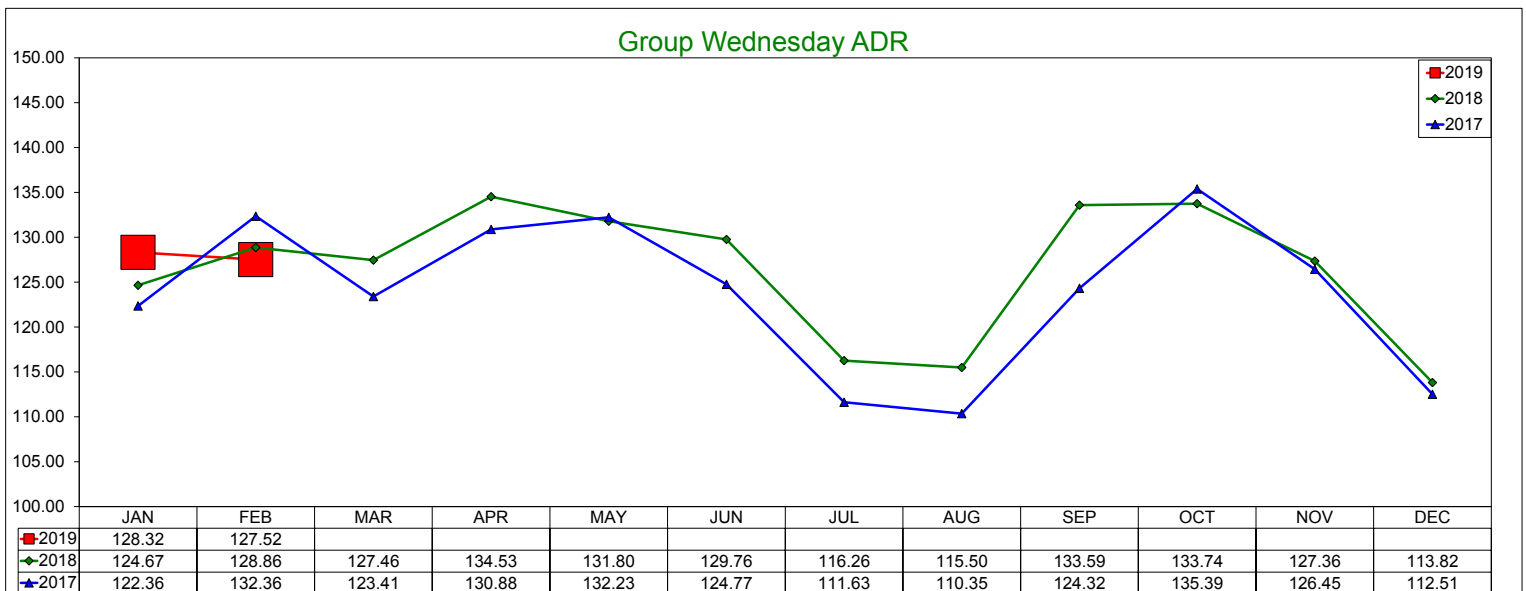
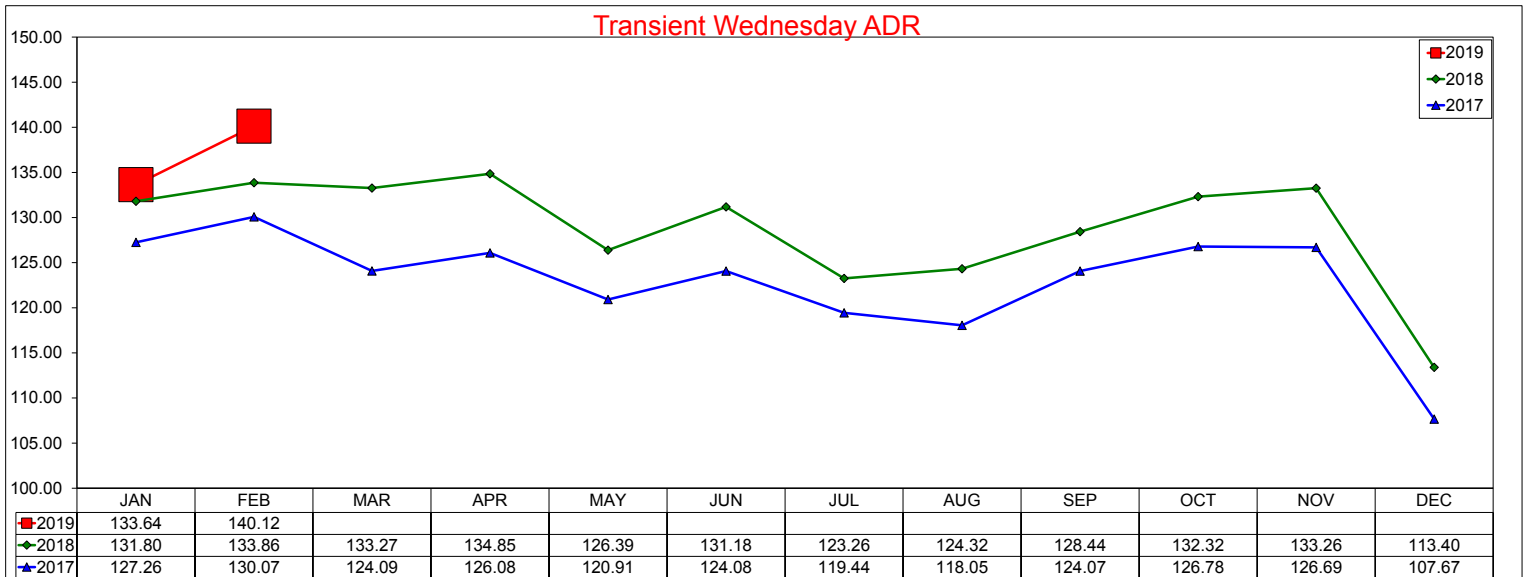


### Total Tuesday RevPAR



# Three Year Comparison - Wednesday - ADR

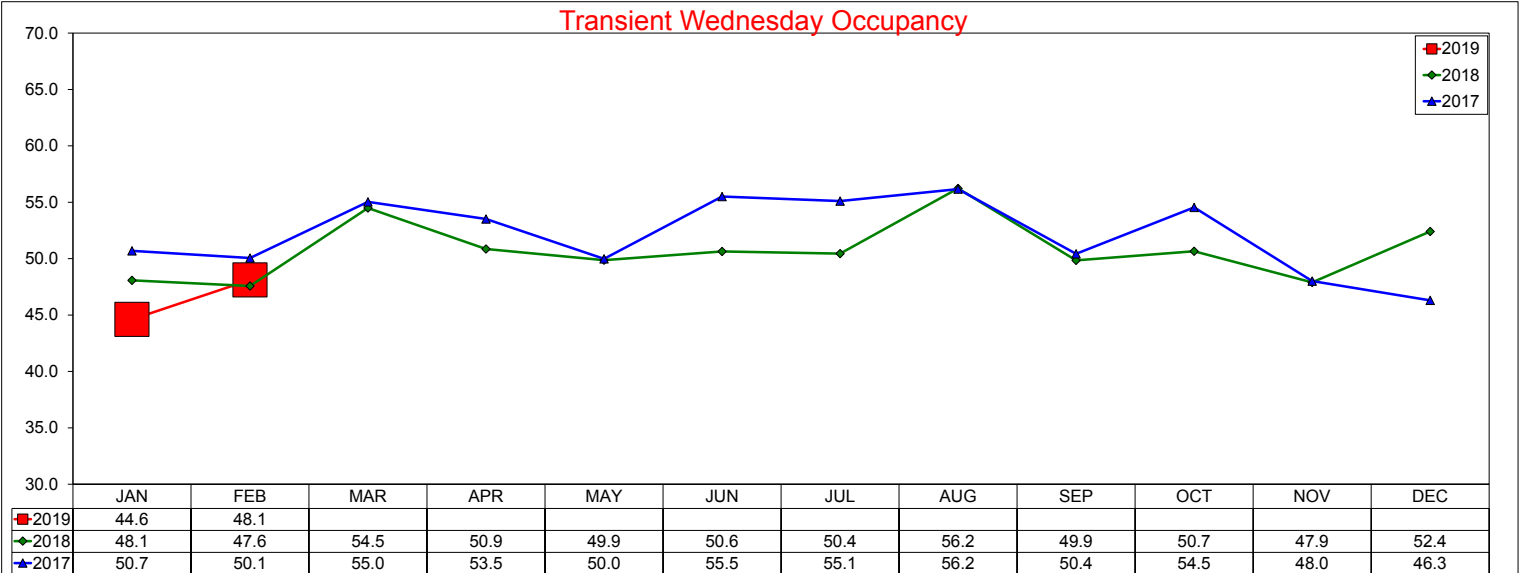
## February 2019



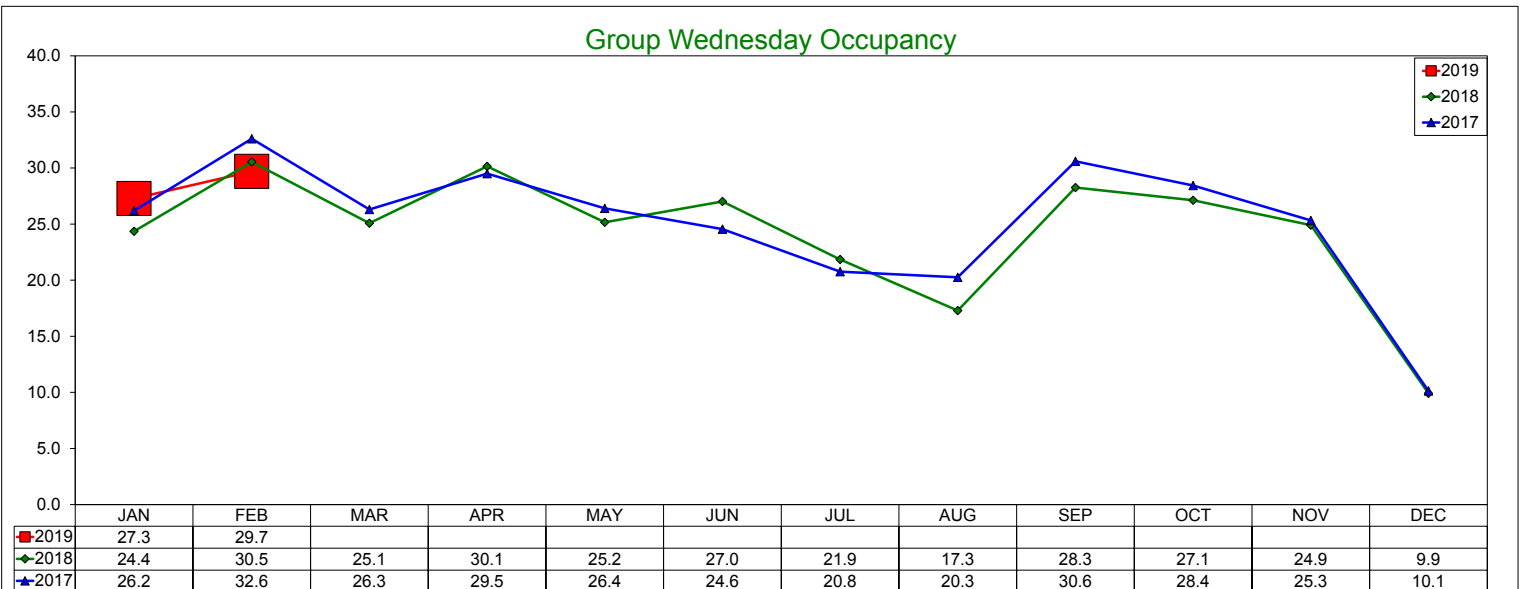
# Three Year Comparison - Wednesday - Occupancy

## February 2019

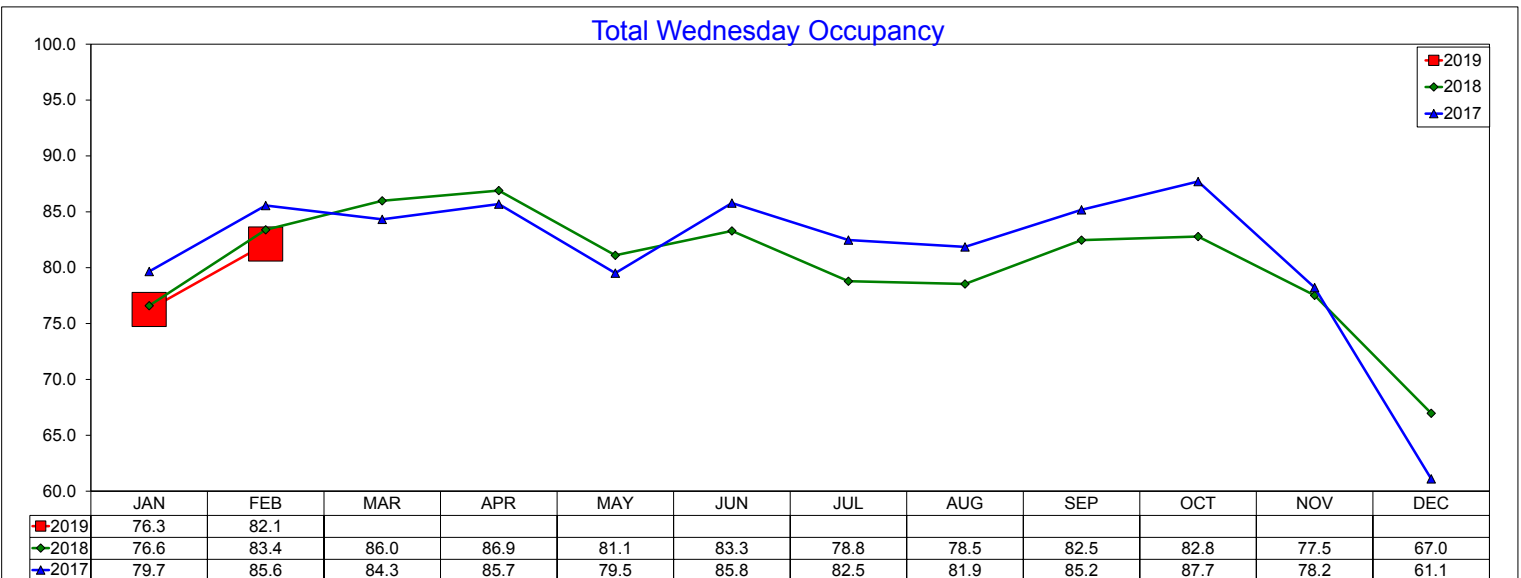
### Transient Wednesday Occupancy



### Group Wednesday Occupancy



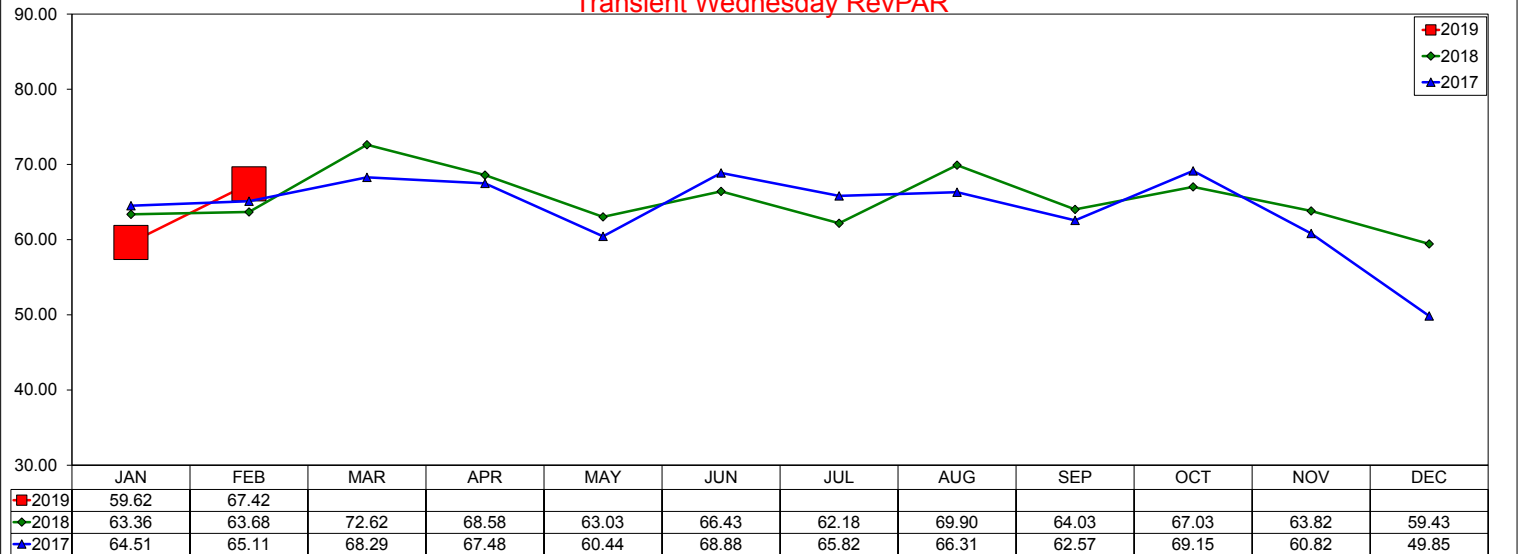
### Total Wednesday Occupancy



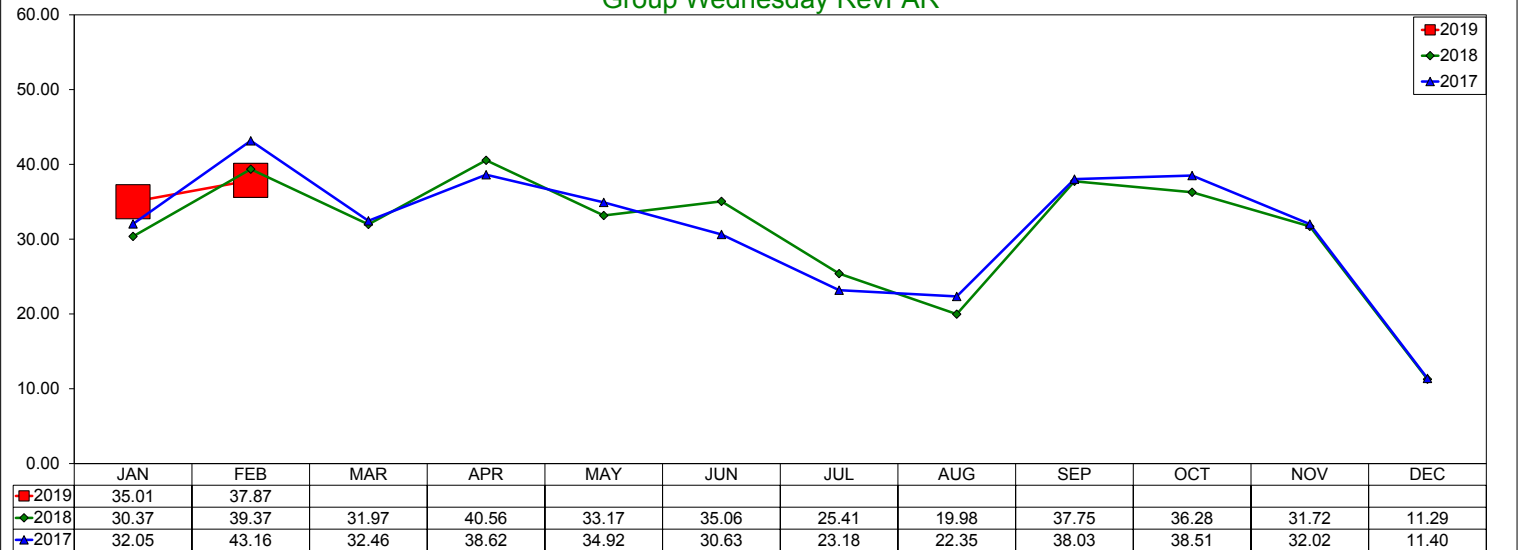
# Three Year Comparison - Wednesday - RevPAR

## February 2019

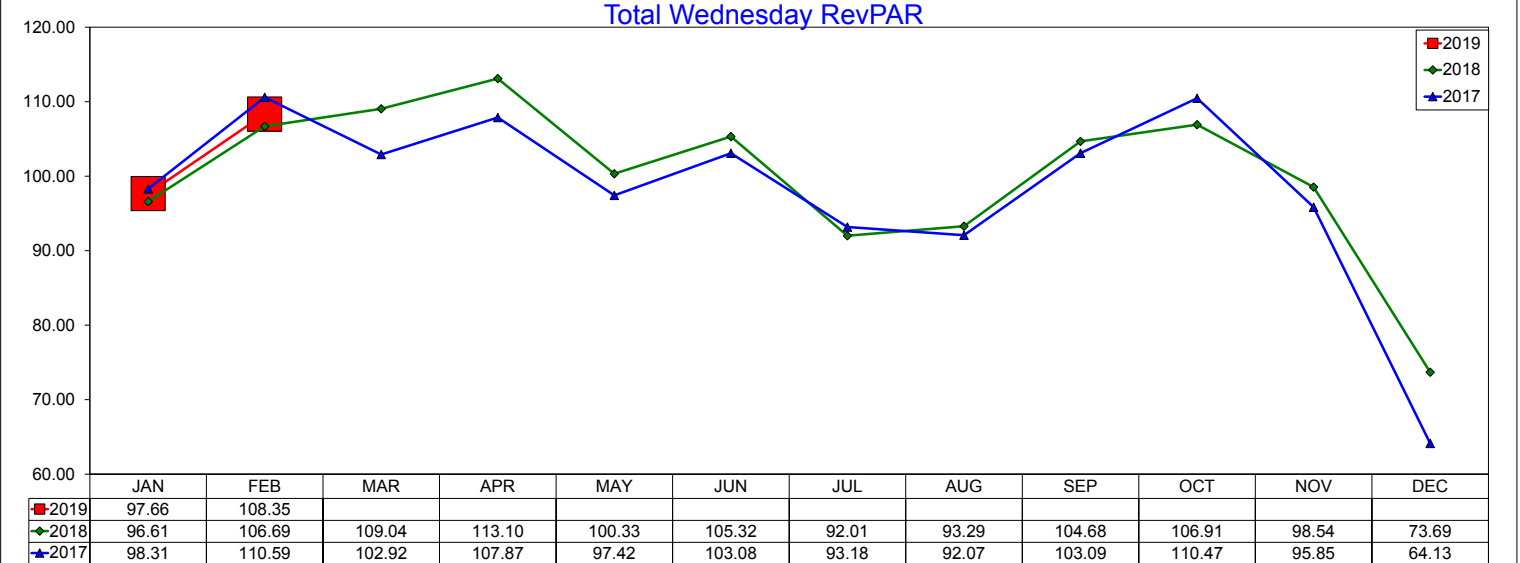
### Transient Wednesday RevPAR



### Group Wednesday RevPAR

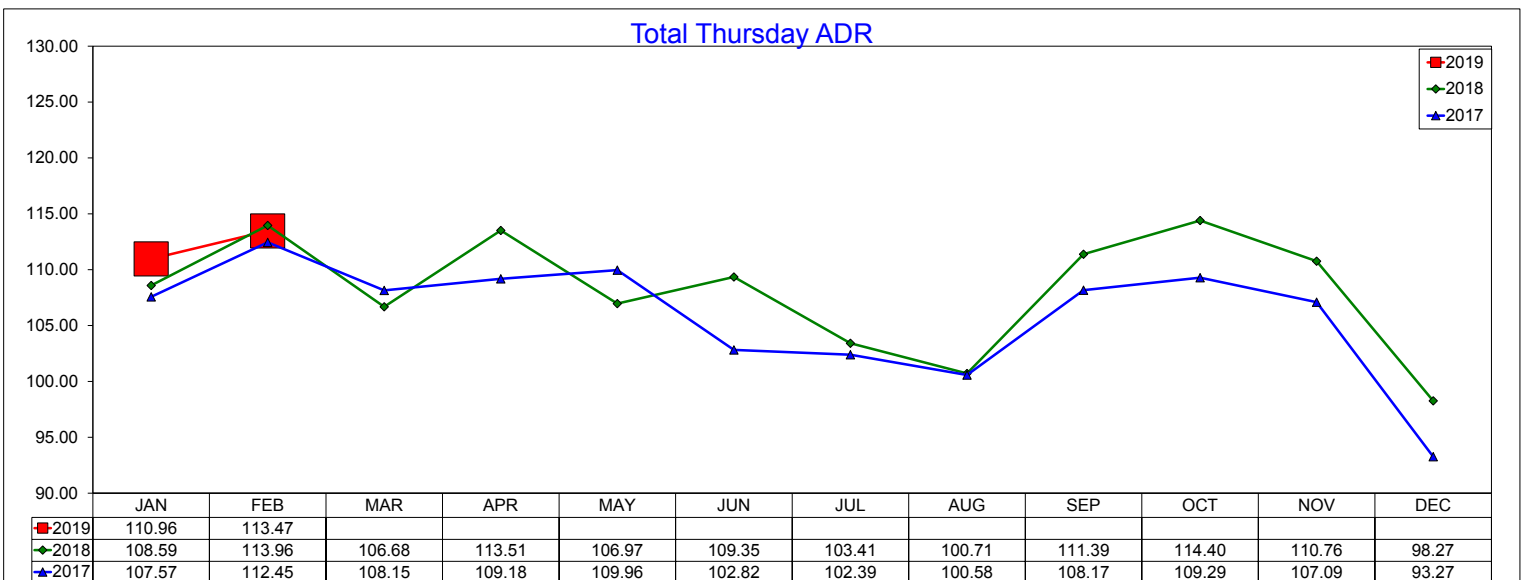
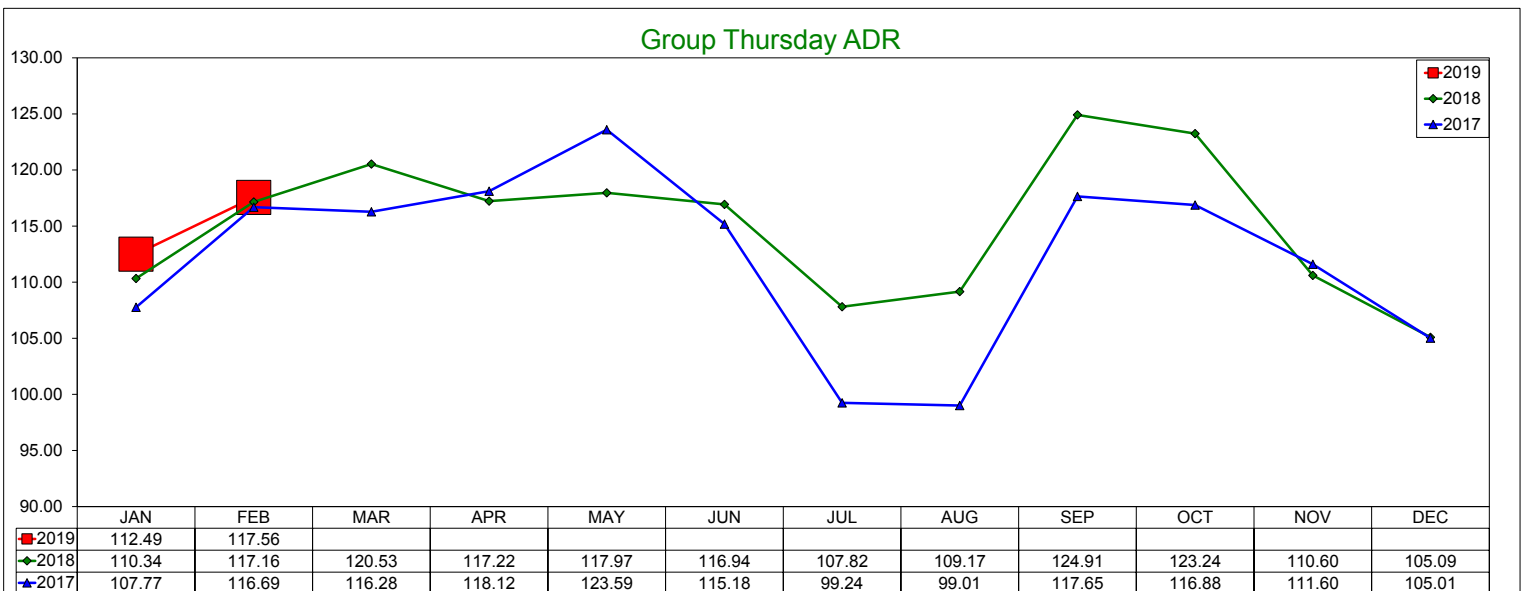
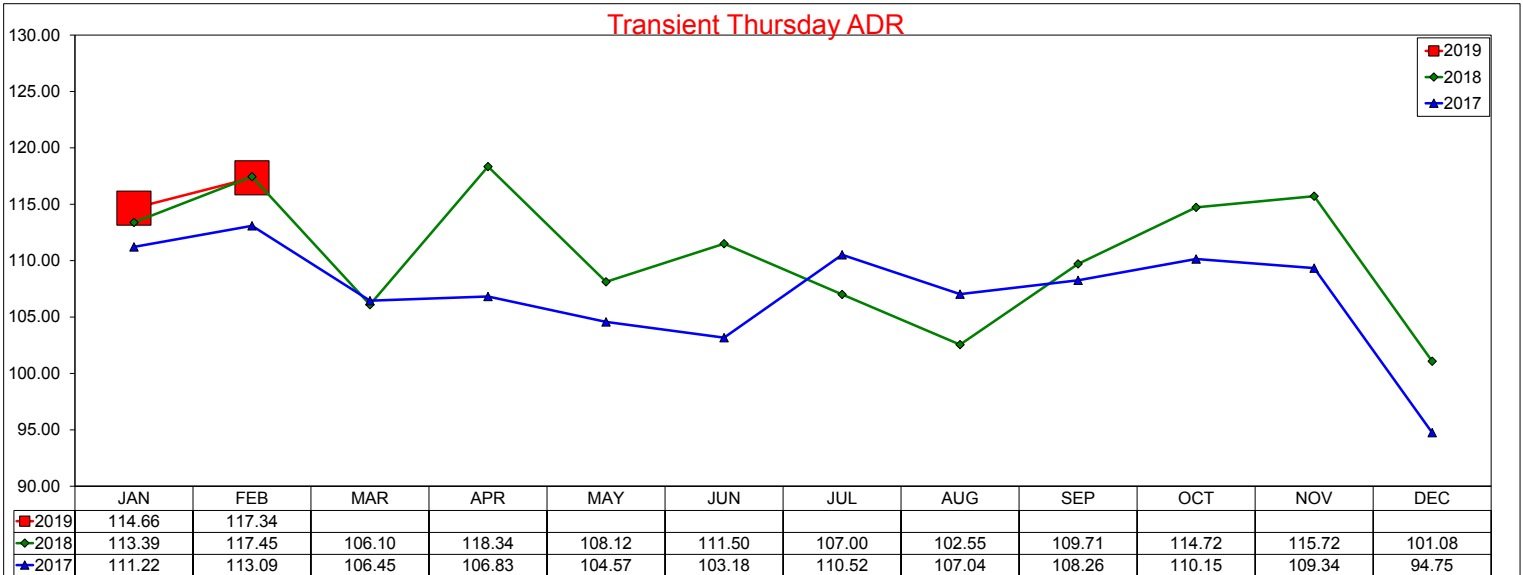


### Total Wednesday RevPAR



# Three Year Comparison - Thursday - ADR

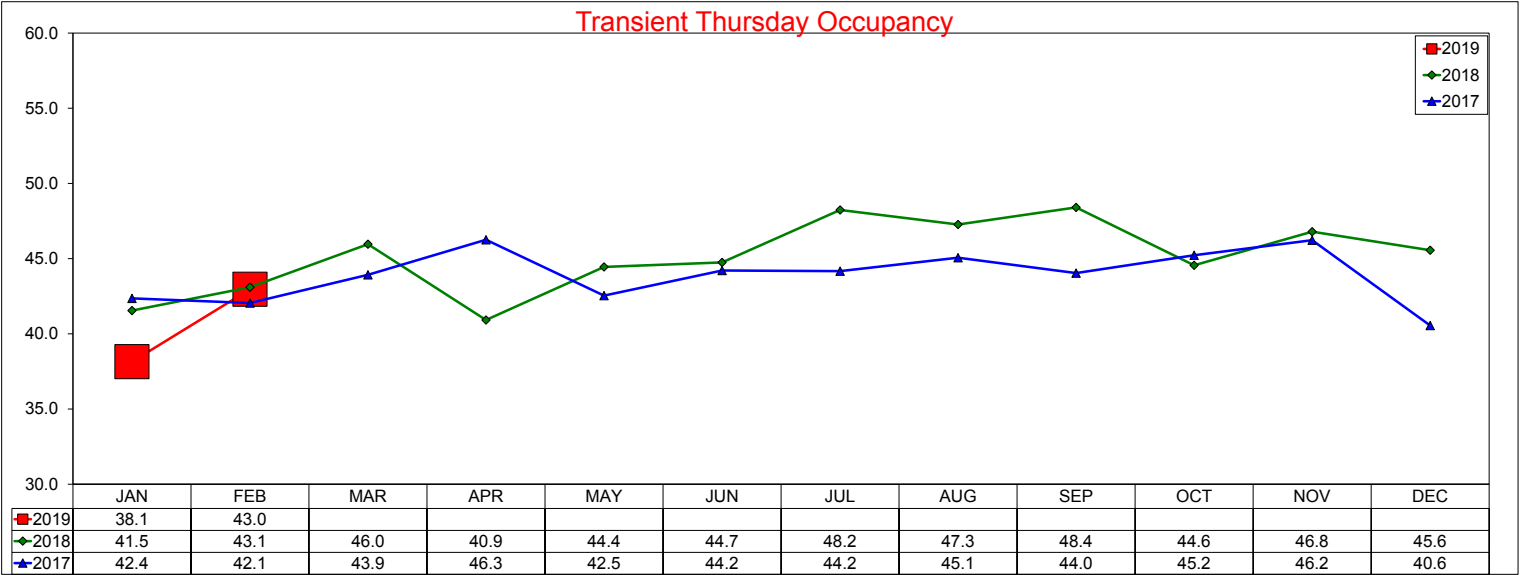
## February 2019



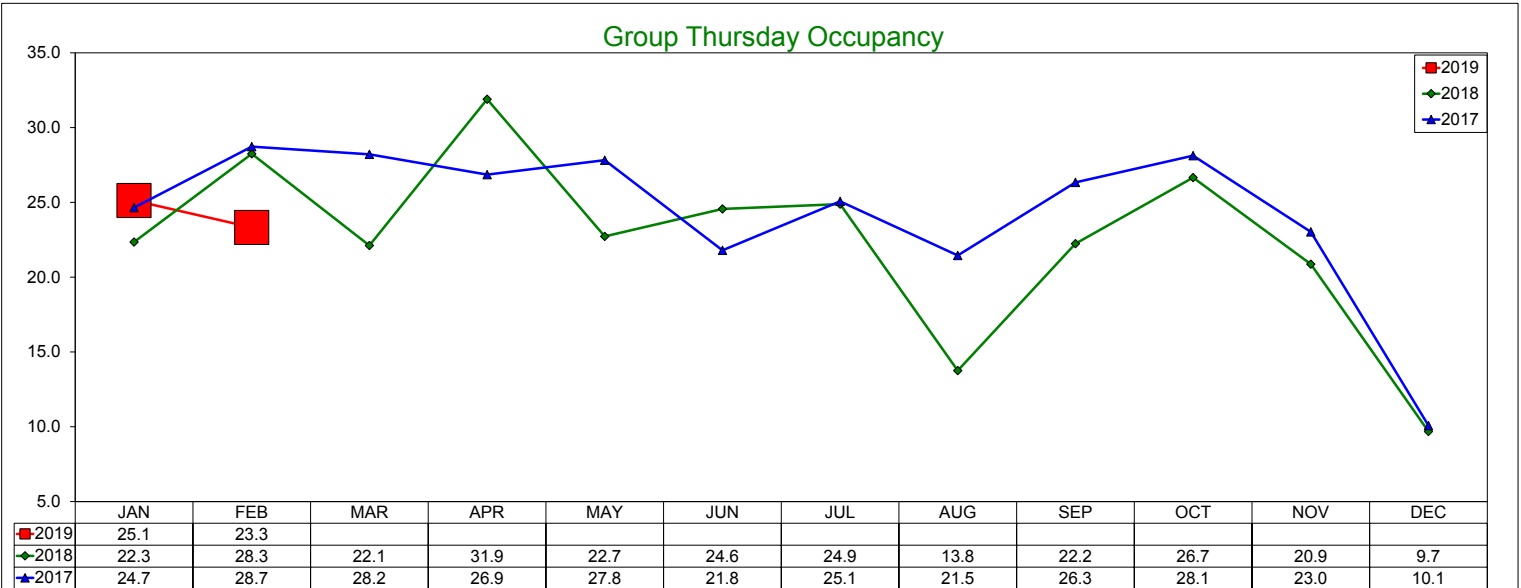
# Three Year Comparison - Thursday - Occupancy

## February 2019

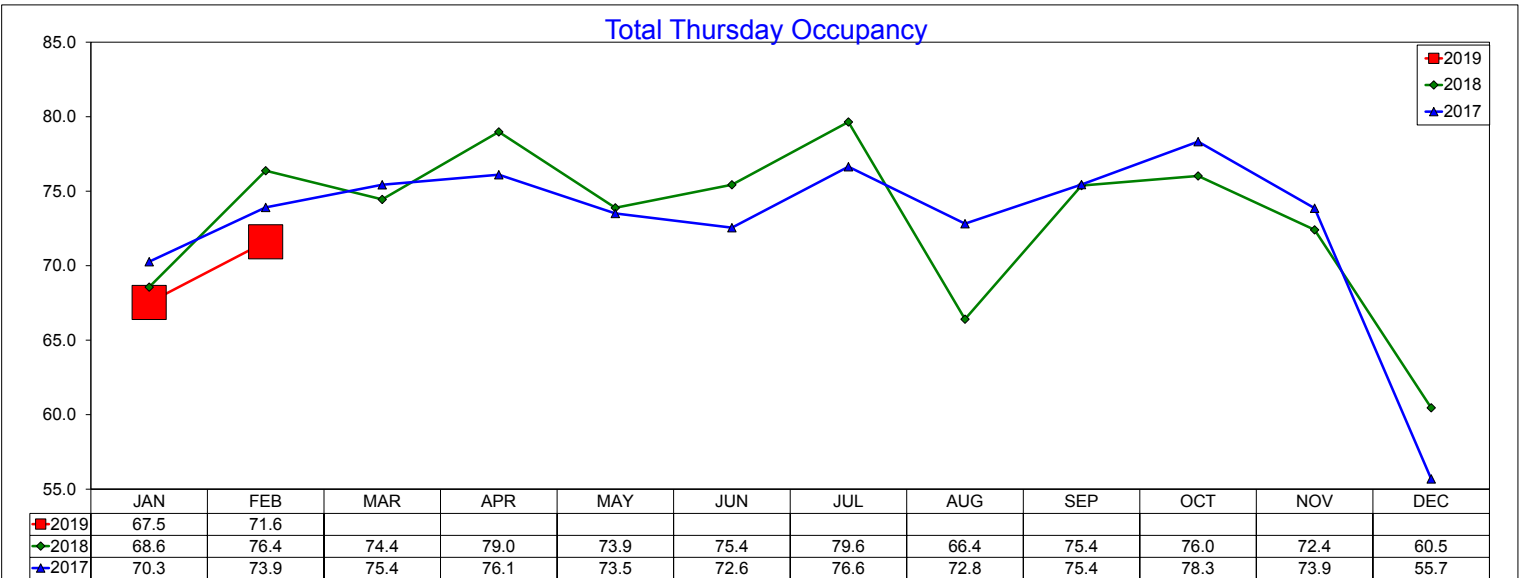
### Transient Thursday Occupancy



### Group Thursday Occupancy



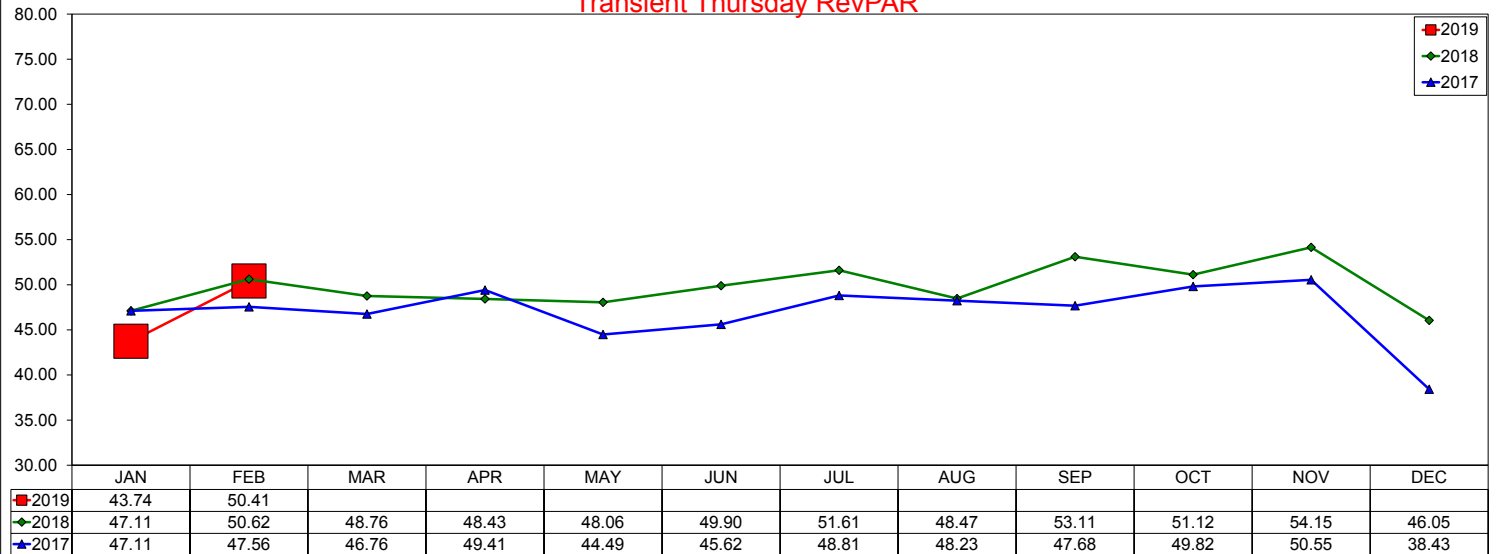
### Total Thursday Occupancy



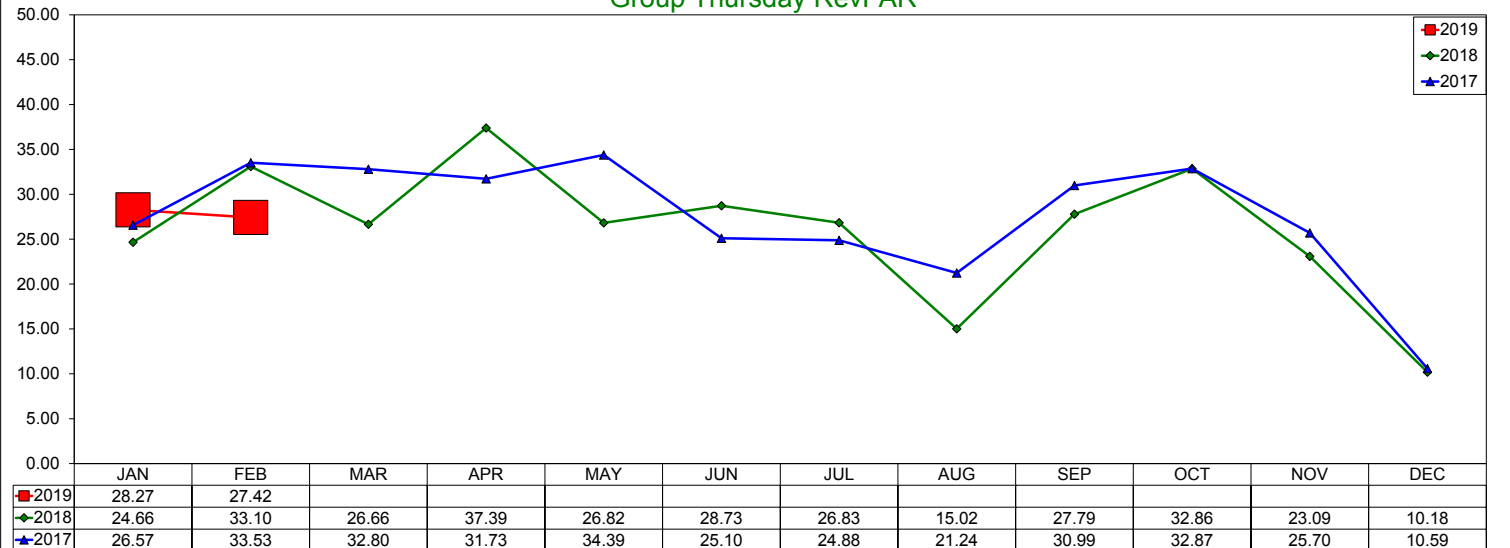
# Three Year Comparison - Thursday - RevPAR

## February 2019

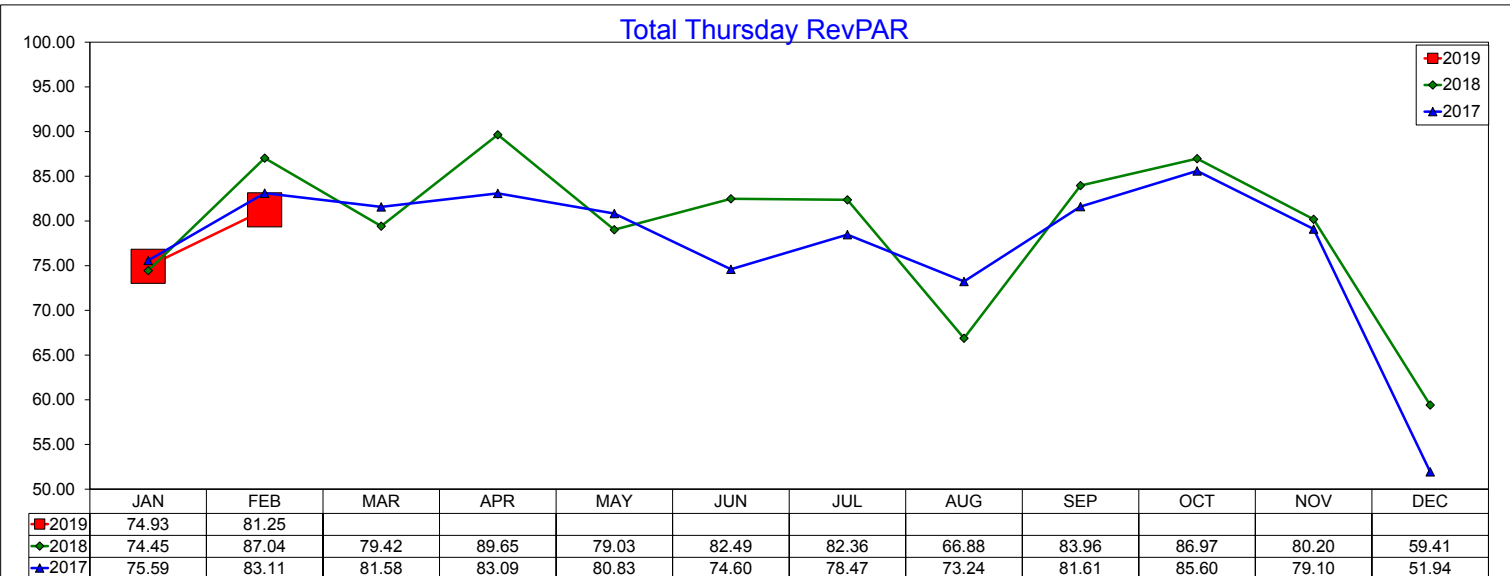
### Transient Thursday RevPAR



### Group Thursday RevPAR

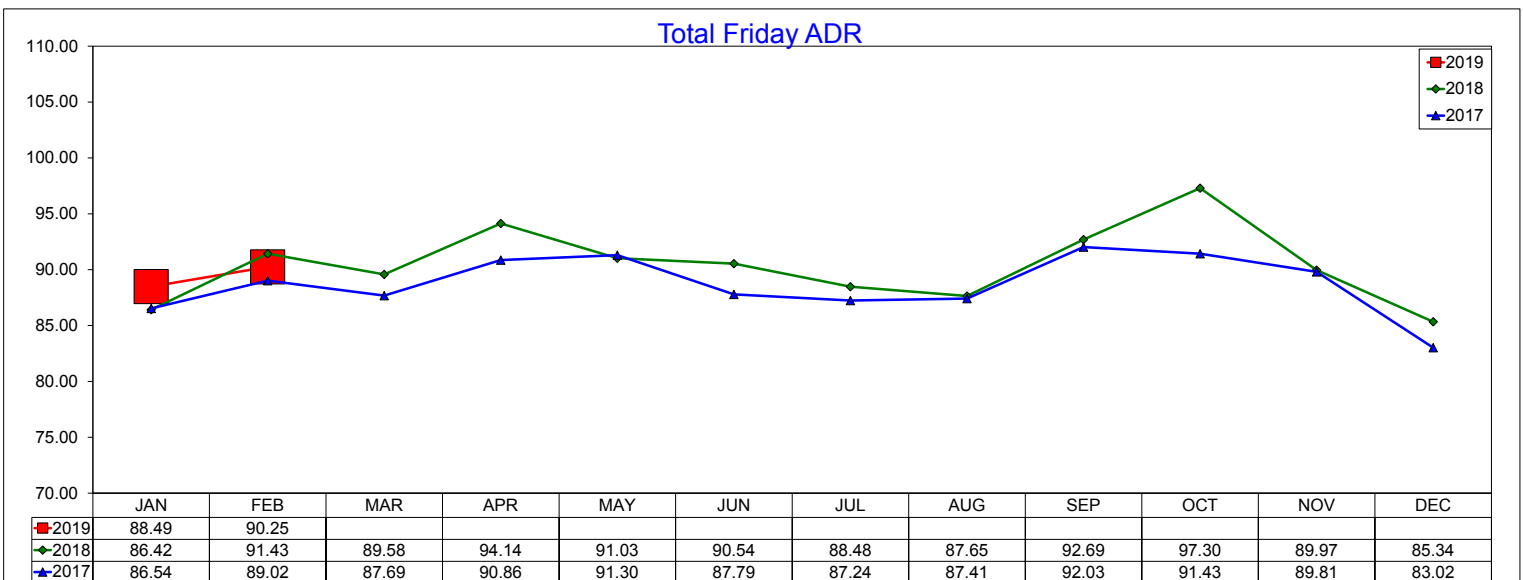
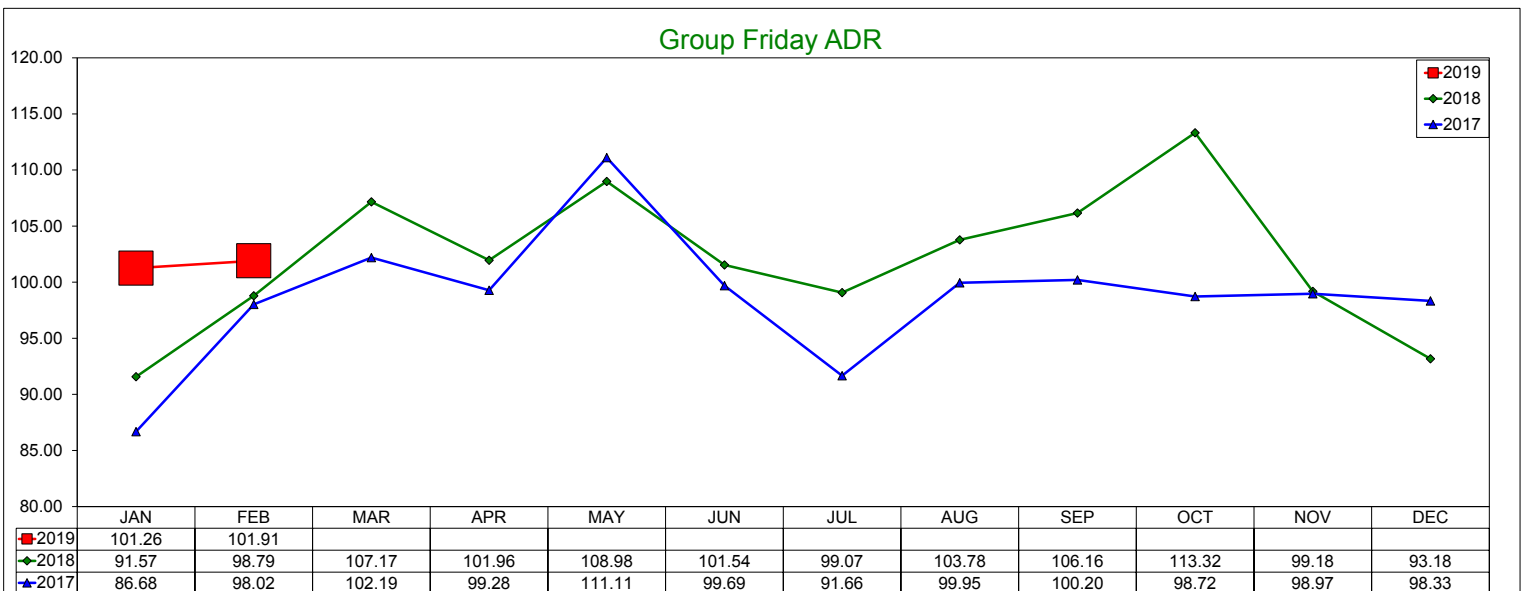
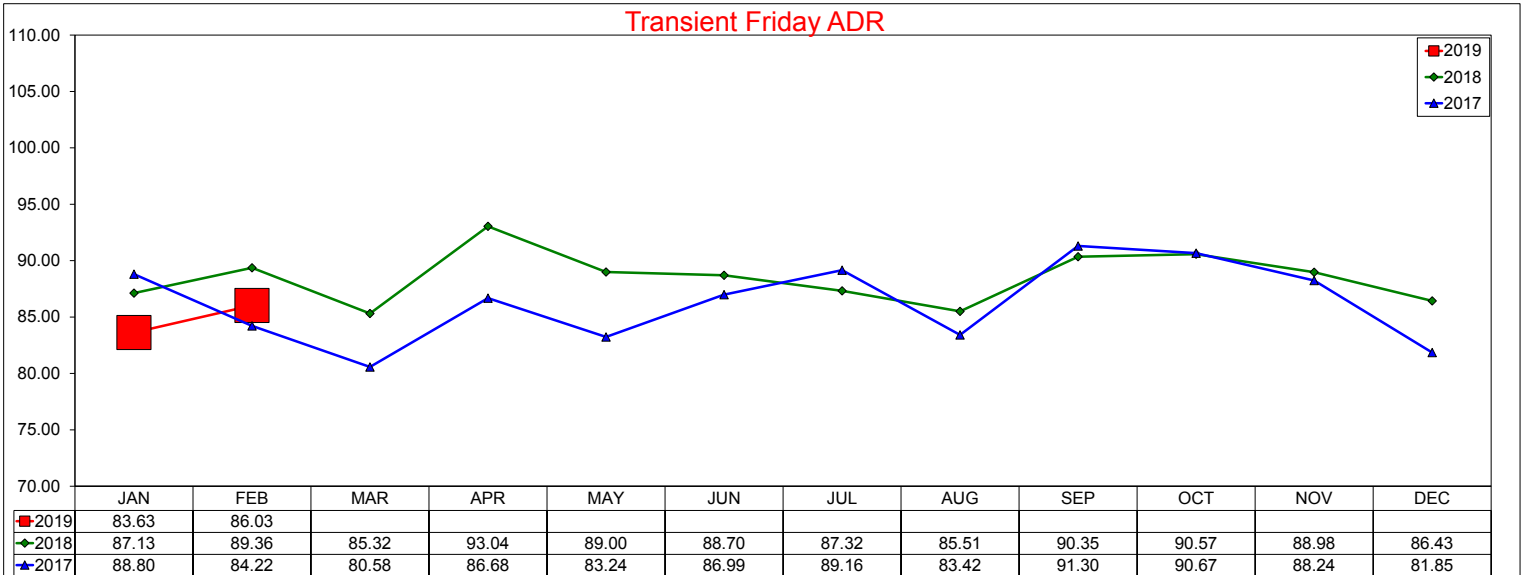


### Total Thursday RevPAR



# Three Year Comparison - Friday - ADR

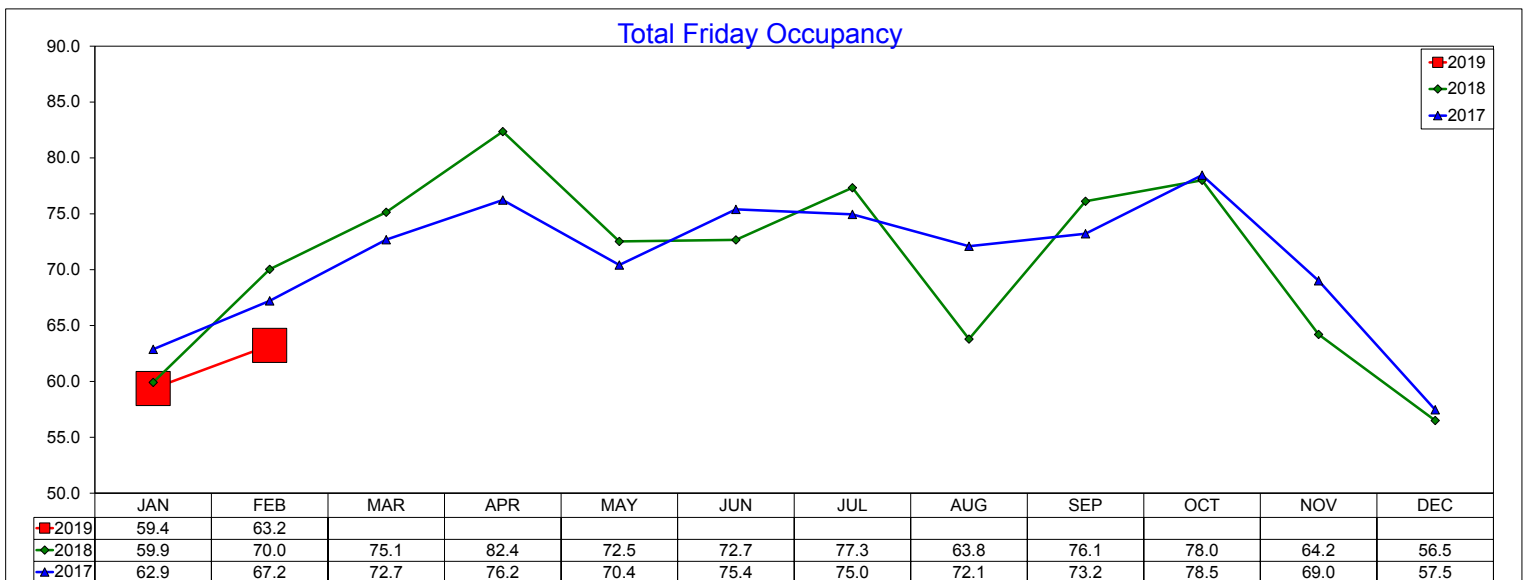
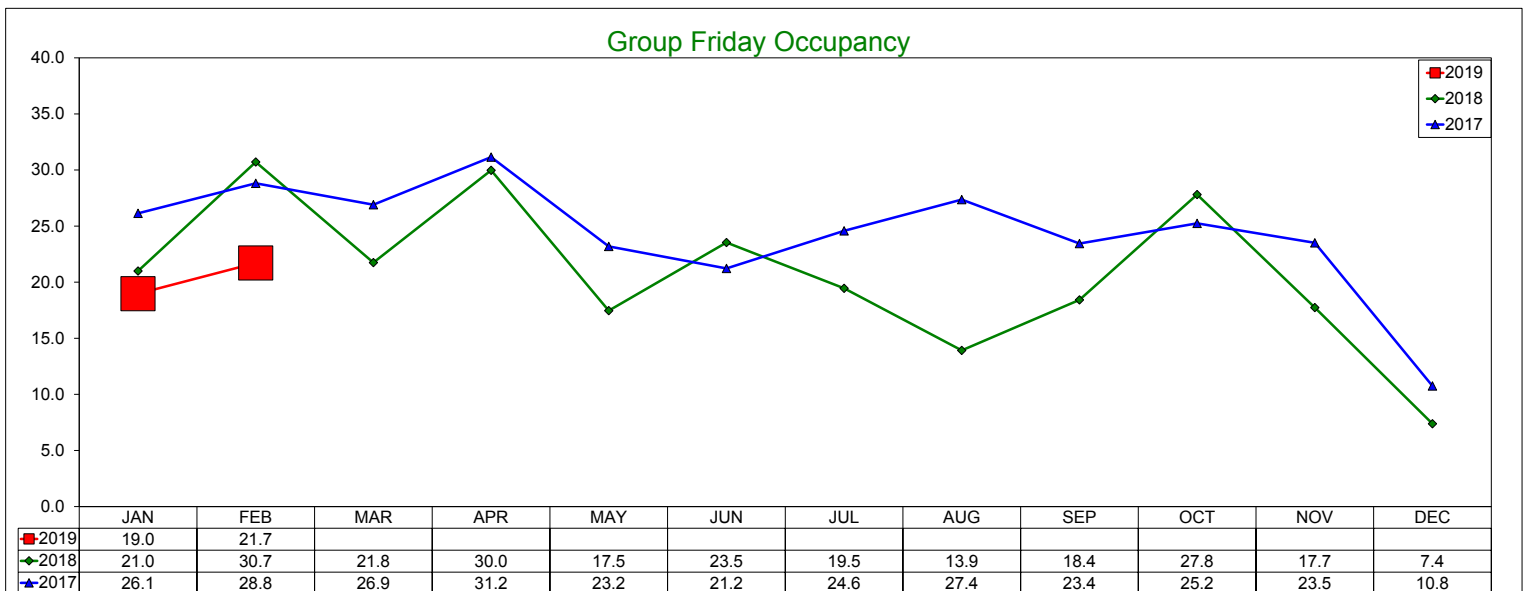
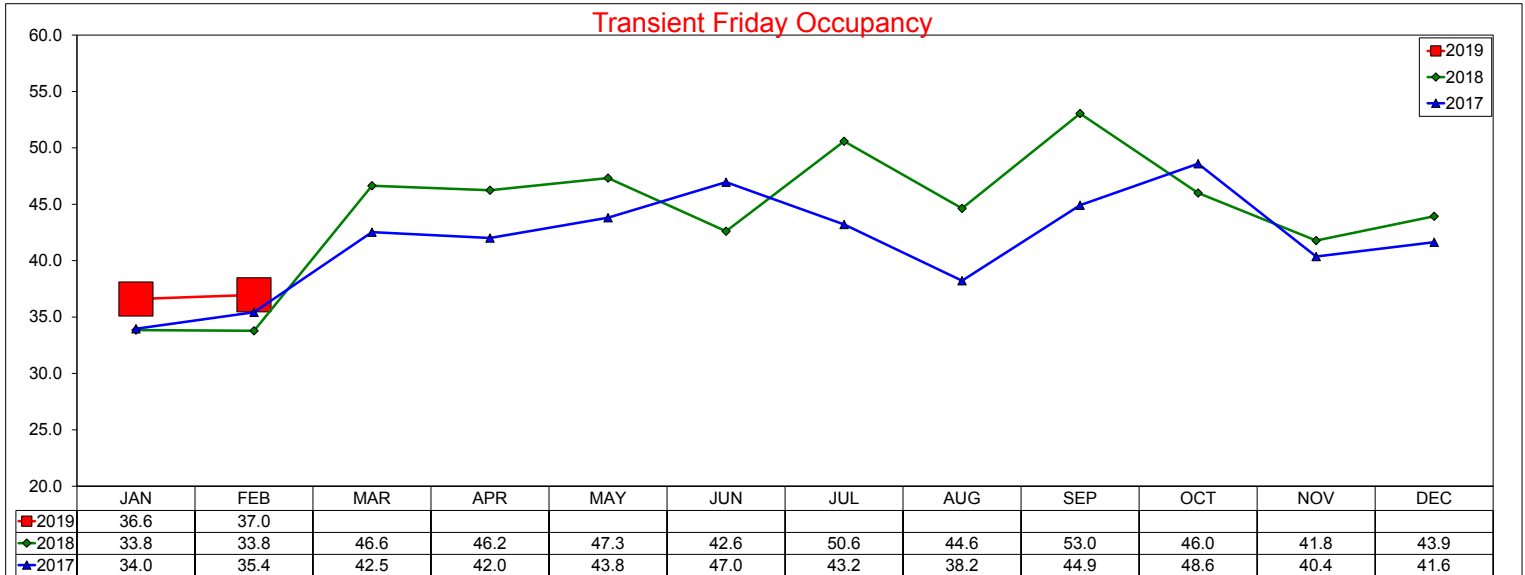
## February 2019





# Three Year Comparison - Friday - Occupancy

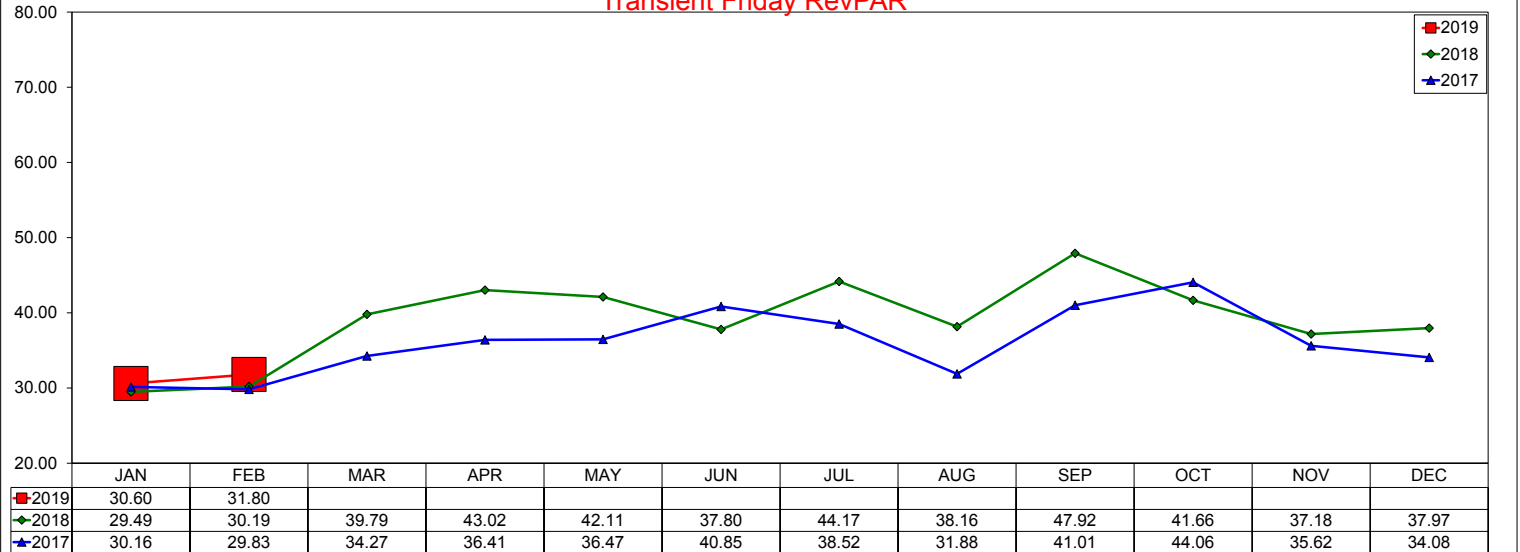
## February 2019



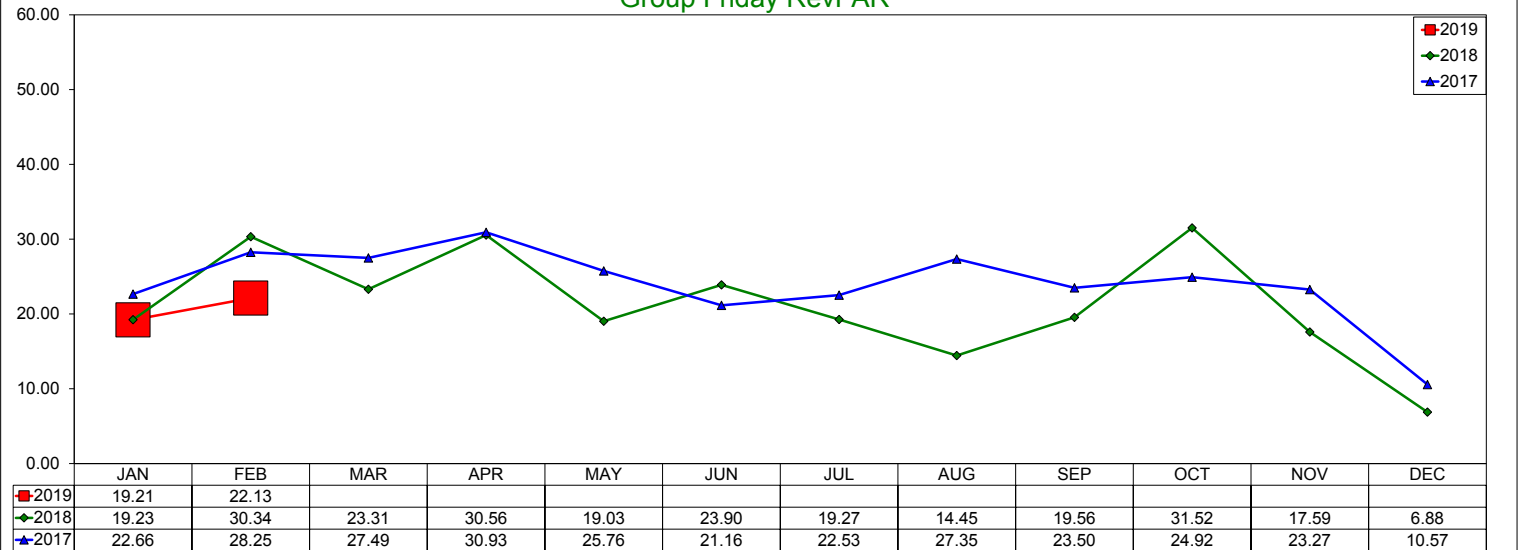
# Three Year Comparison - Friday - RevPAR

## February 2019

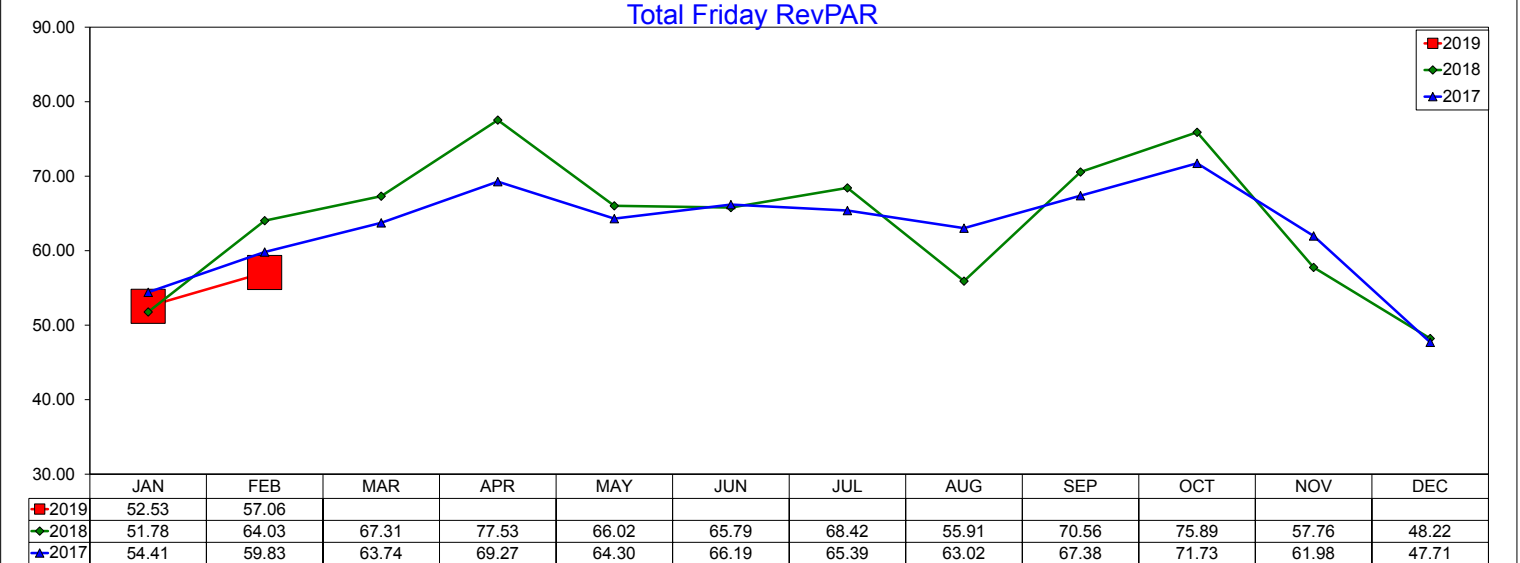
### Transient Friday RevPAR



### Group Friday RevPAR

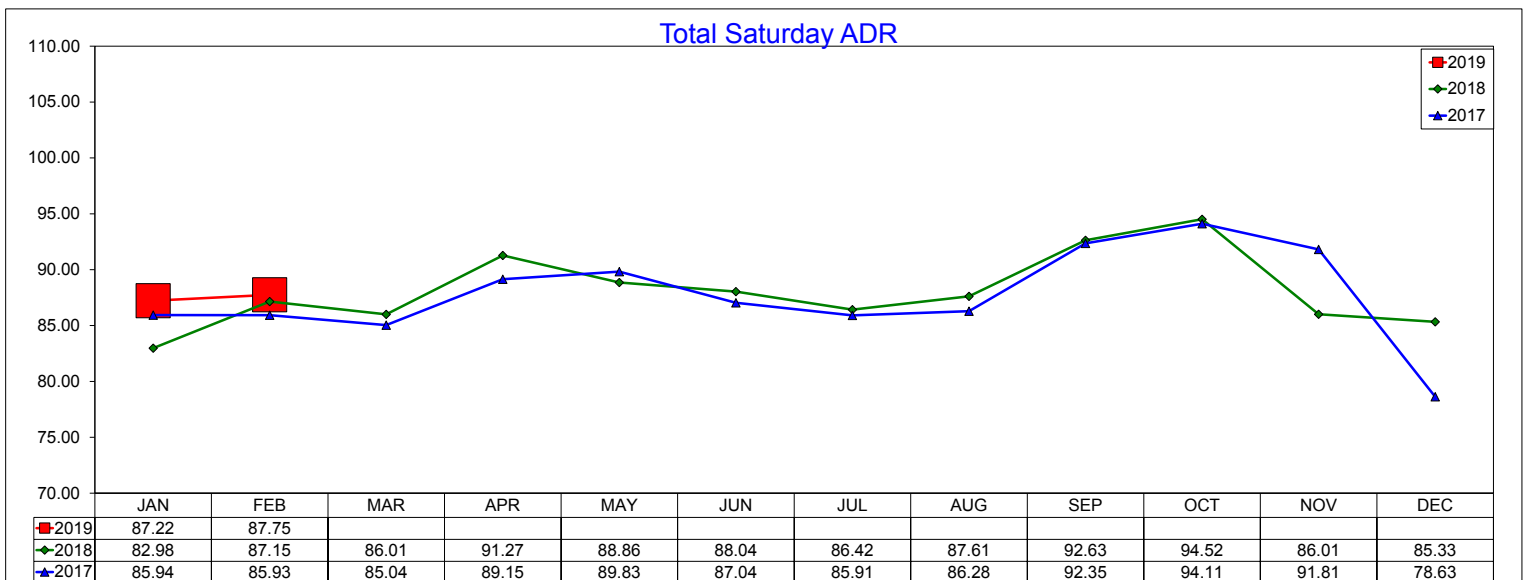
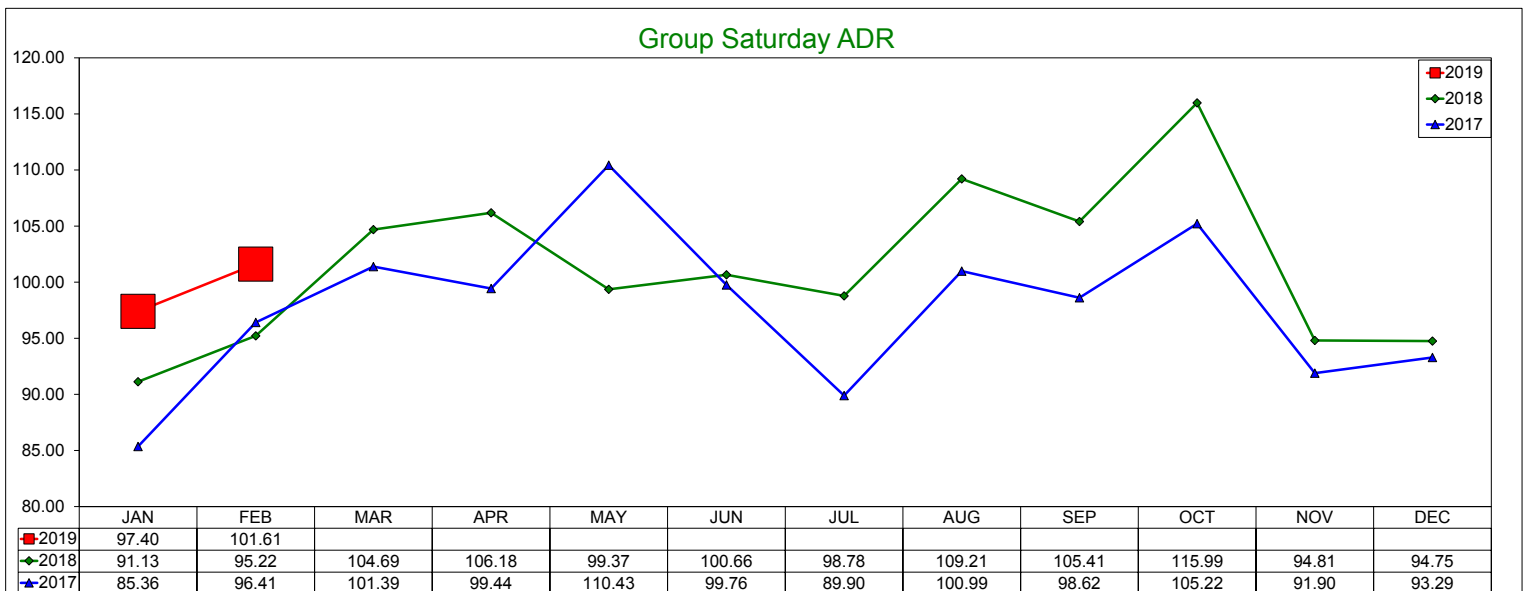
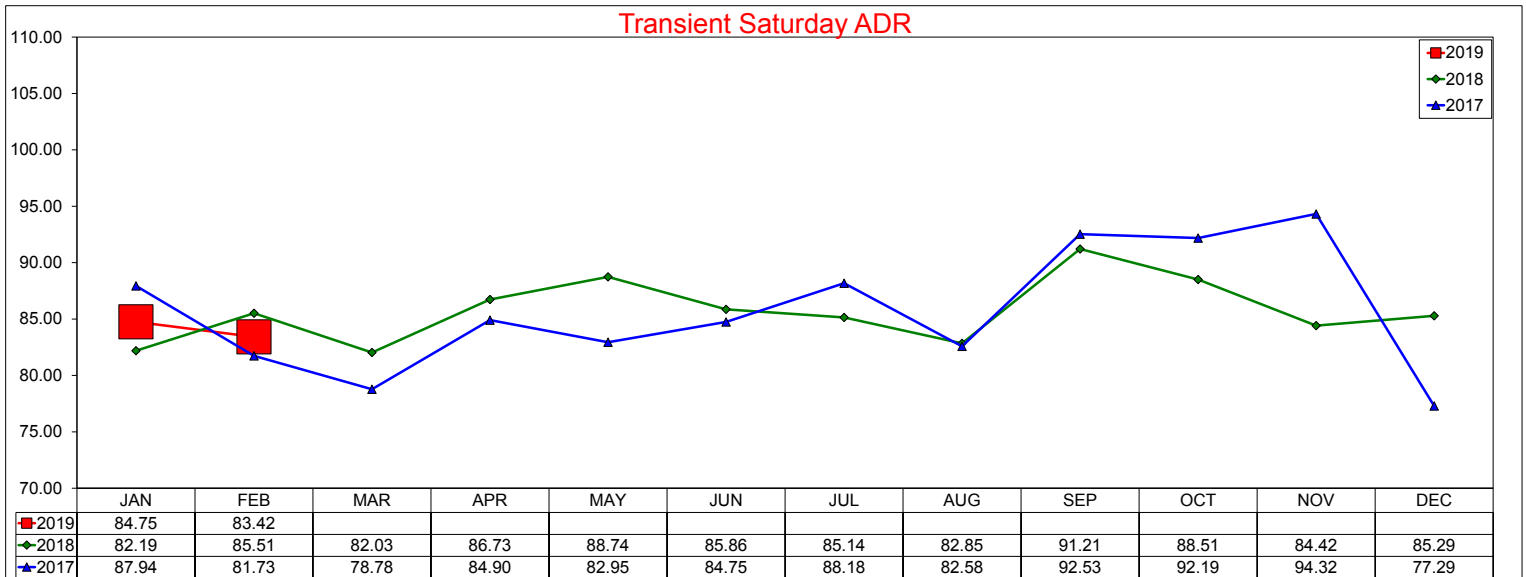


### Total Friday RevPAR



# Three Year Comparison - Saturday - ADR

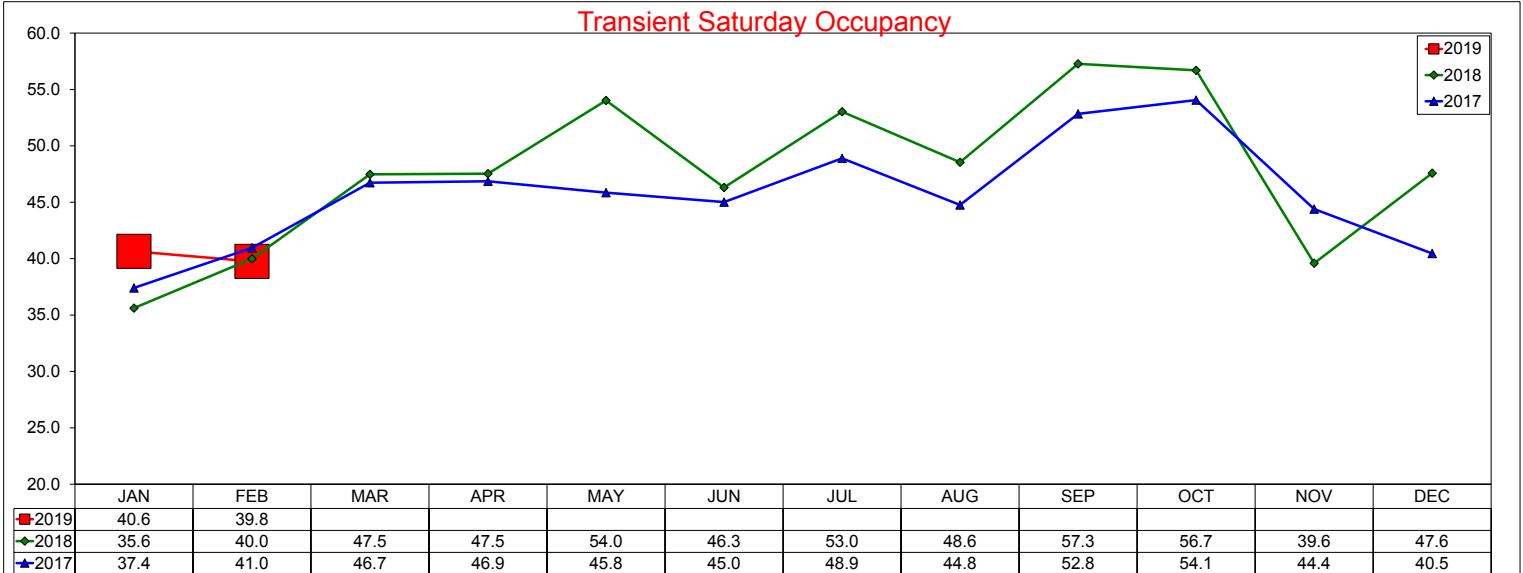
## February 2019



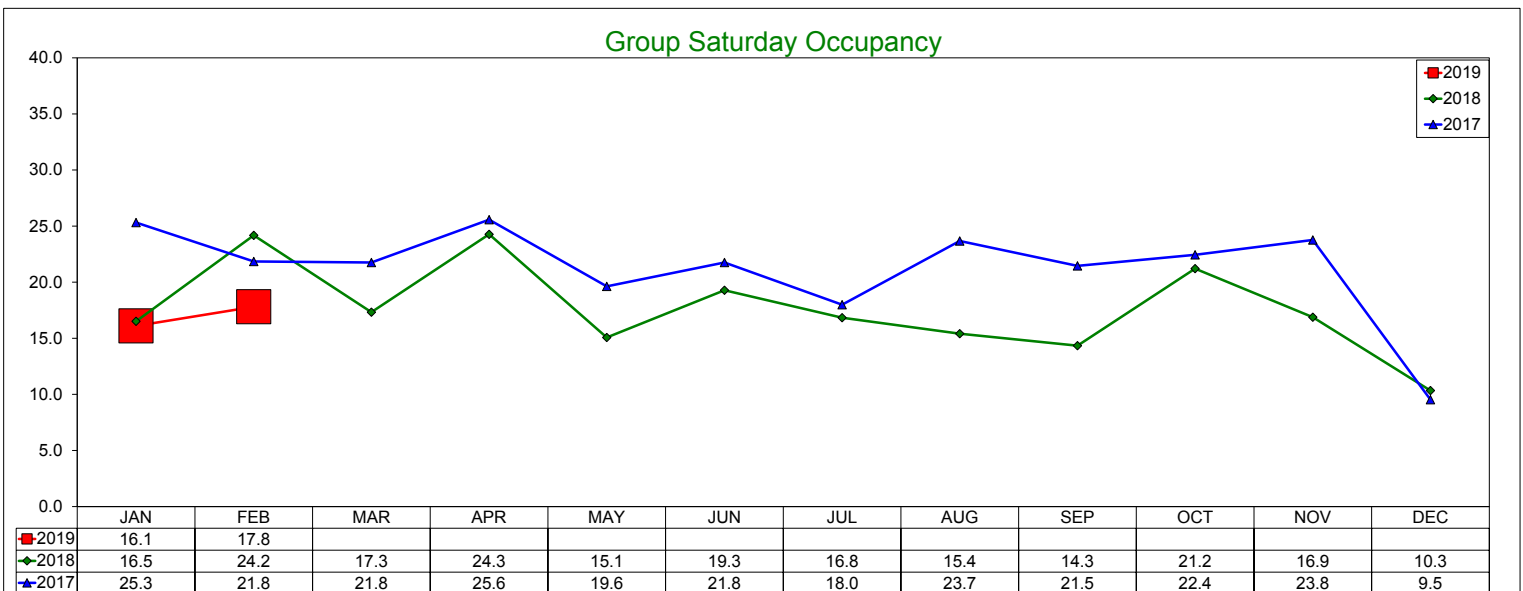
# Three Year Comparison - Saturday - Occupancy

## February 2019

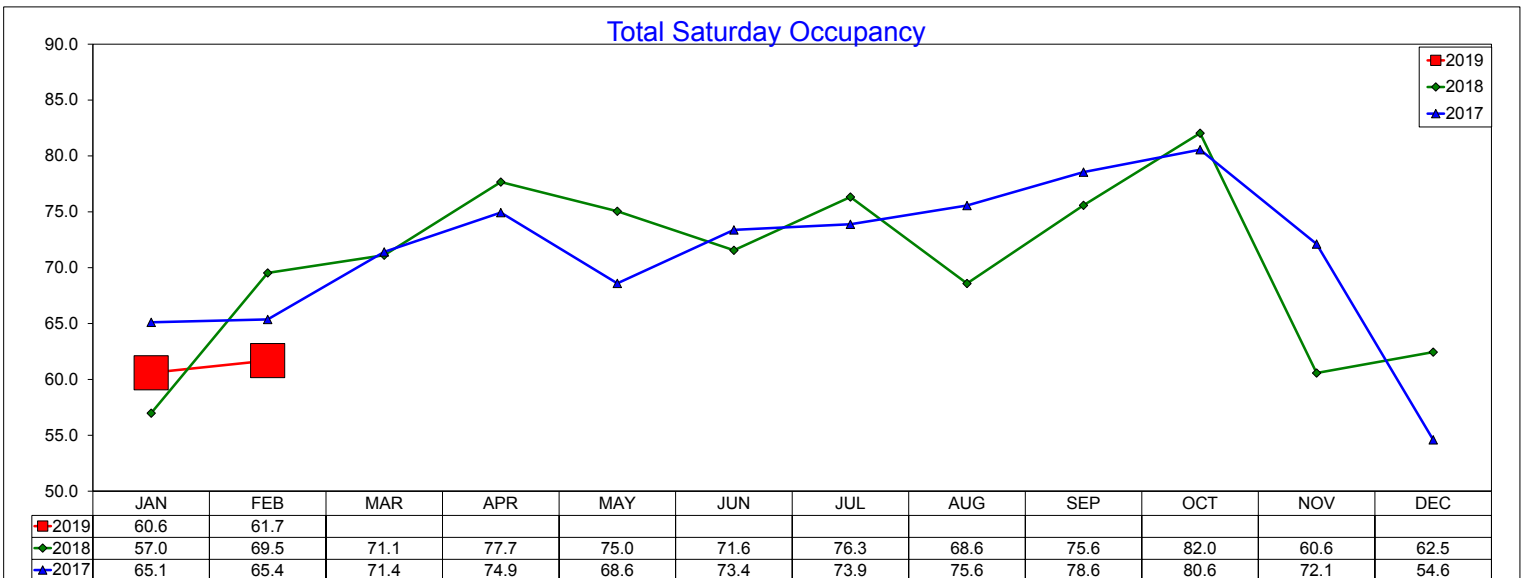
### Transient Saturday Occupancy



### Group Saturday Occupancy



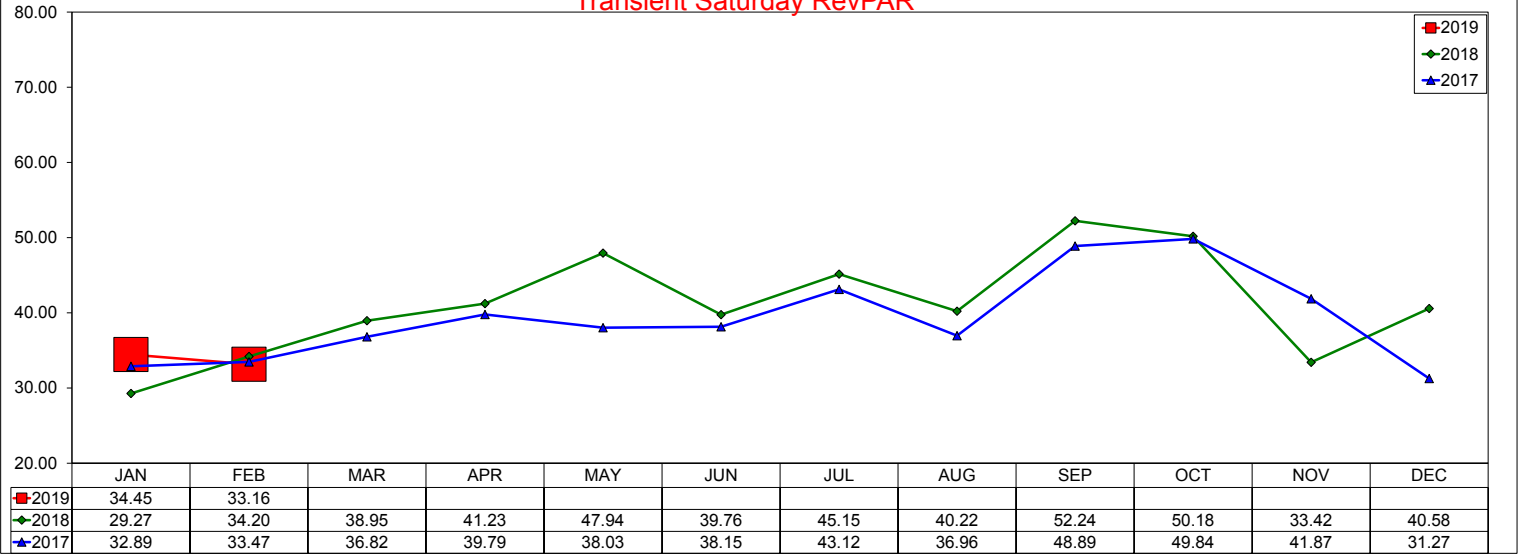
### Total Saturday Occupancy



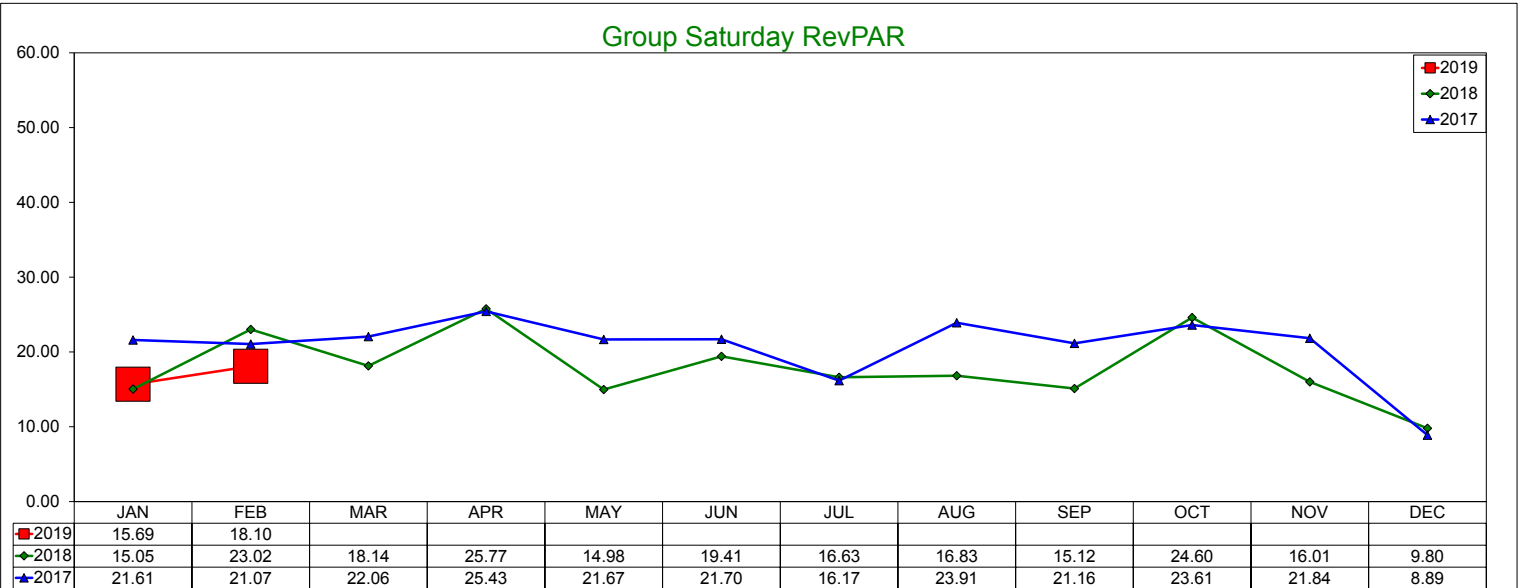
# Three Year Comparison - Saturday - RevPAR

## February 2019

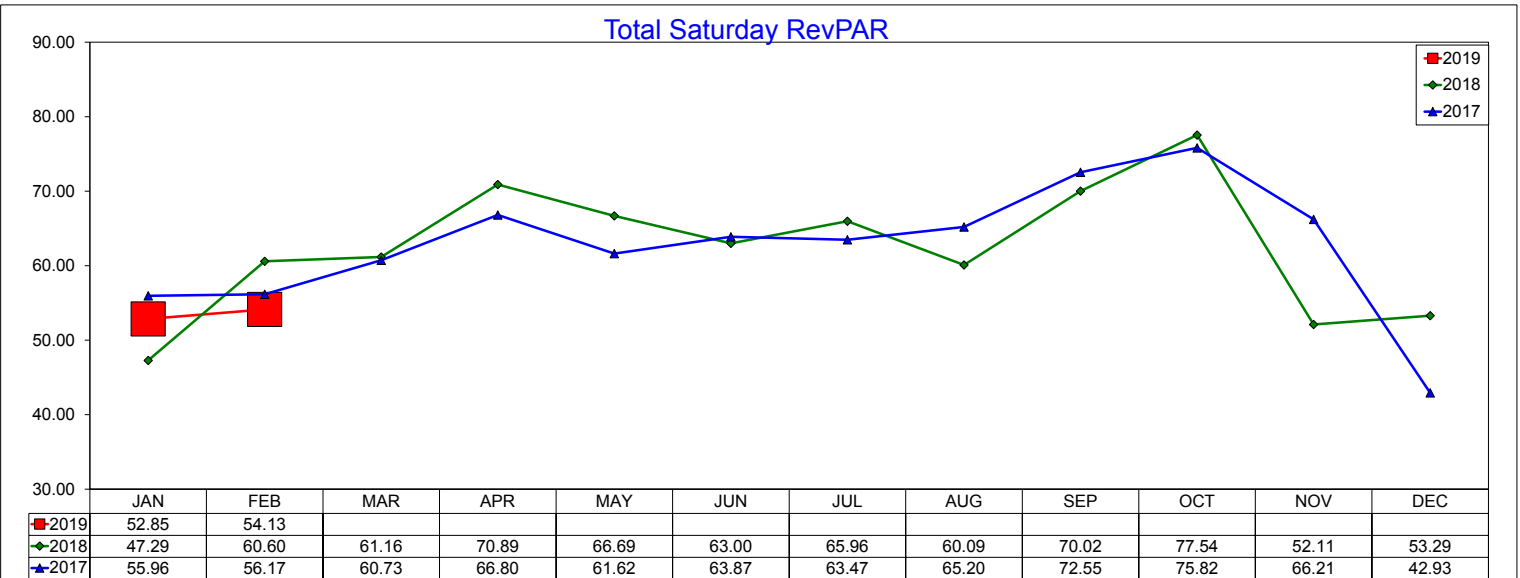
### Transient Saturday RevPAR



### Group Saturday RevPAR

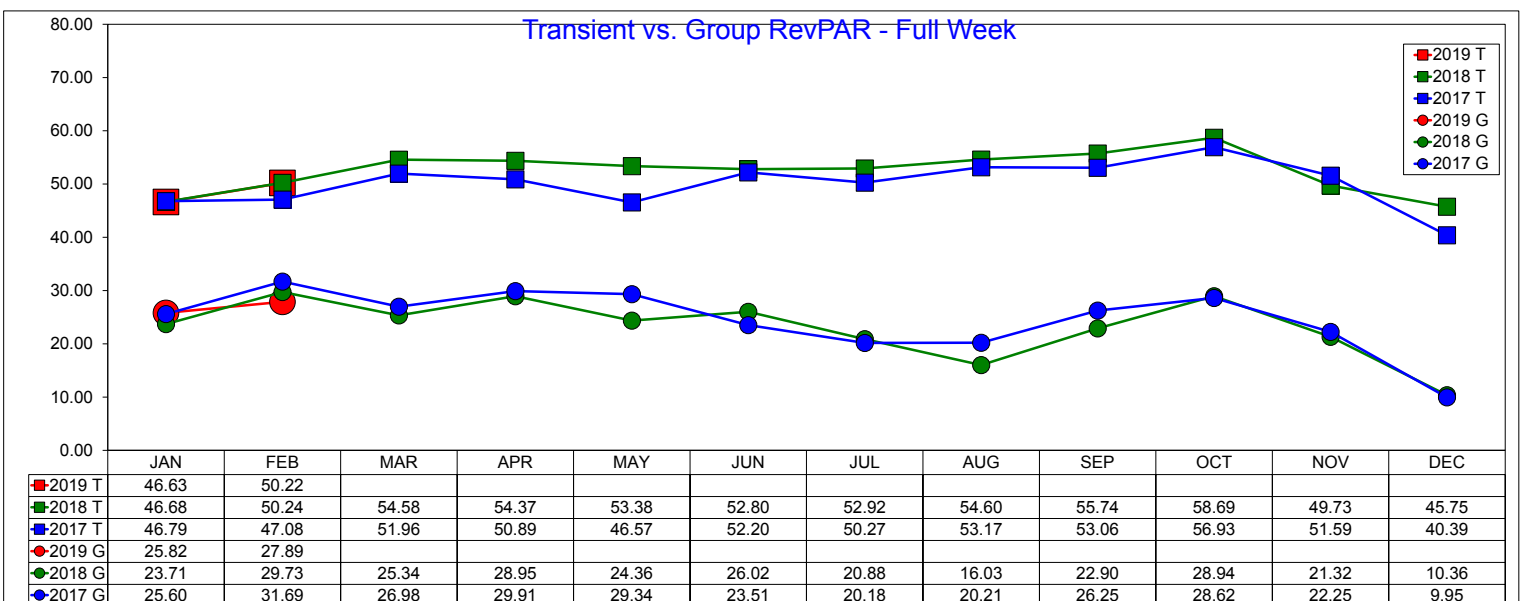
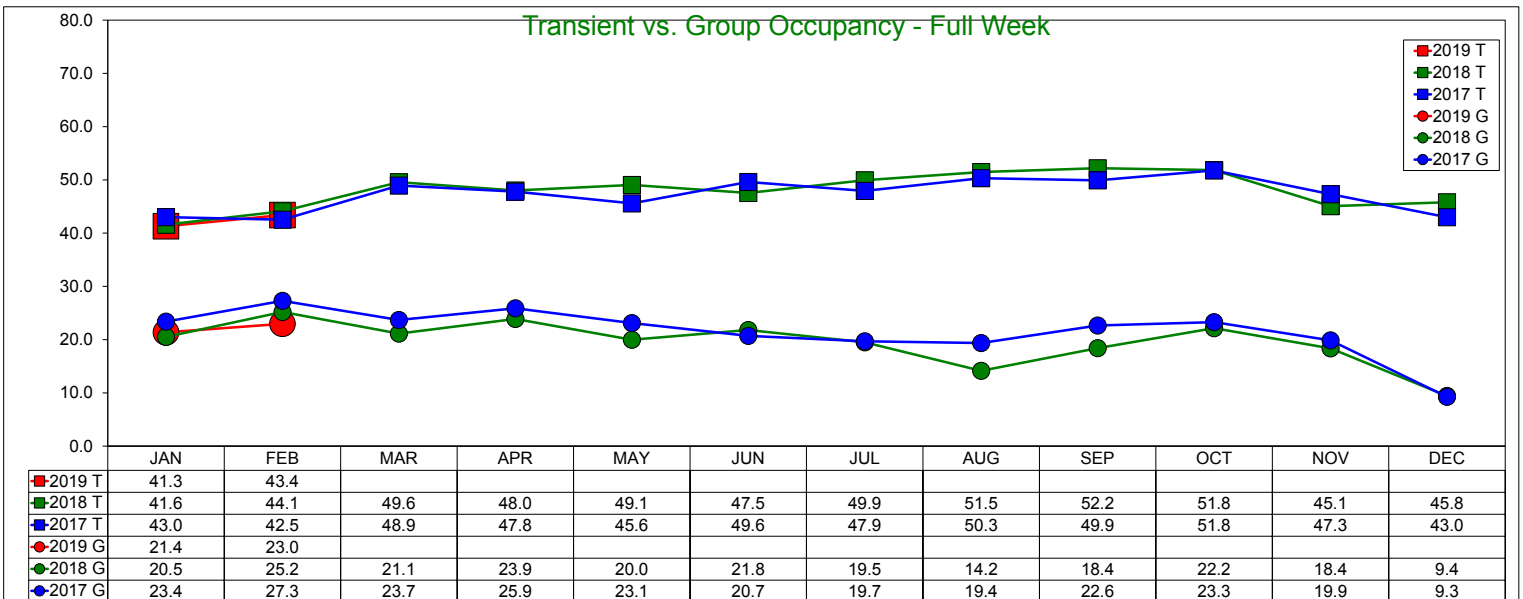
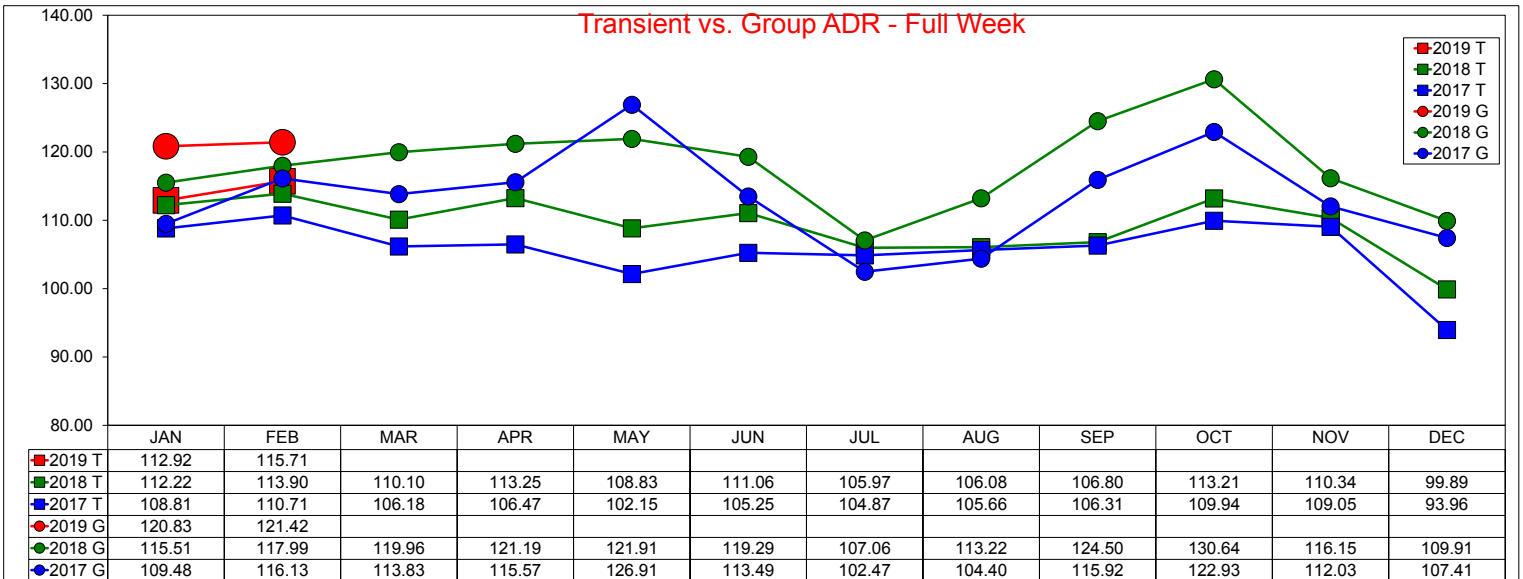


### Total Saturday RevPAR



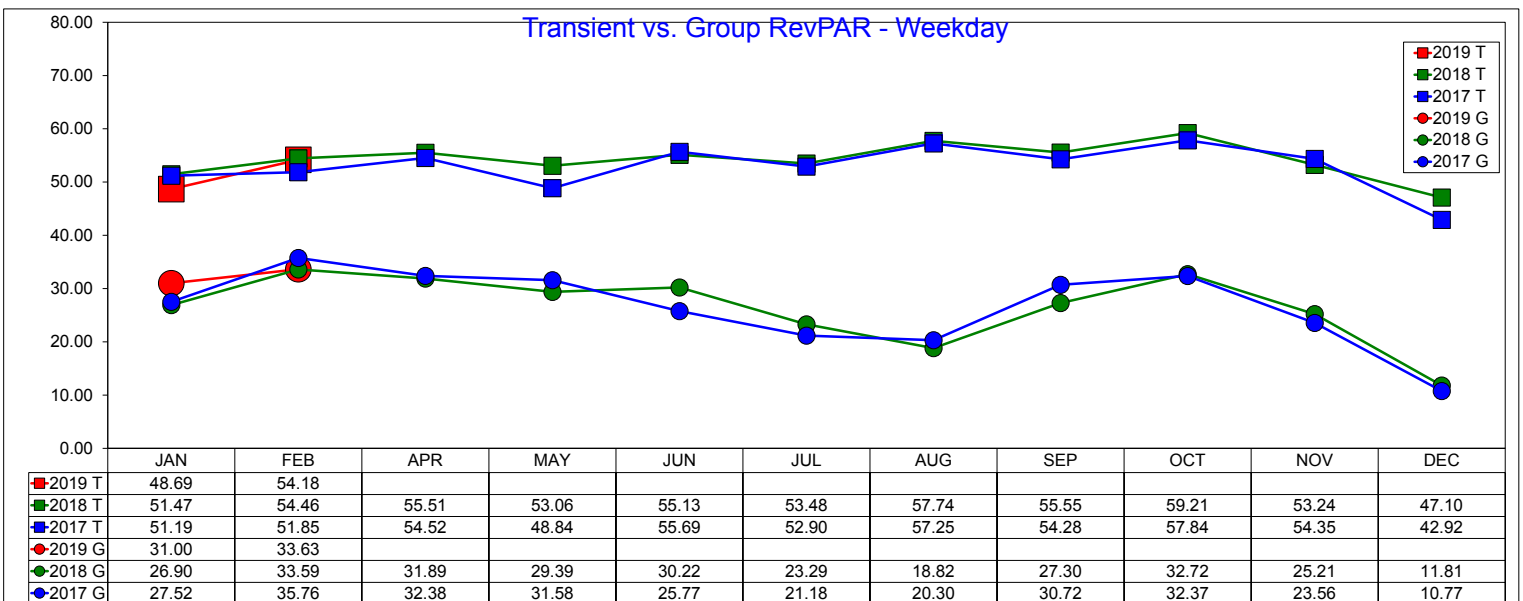
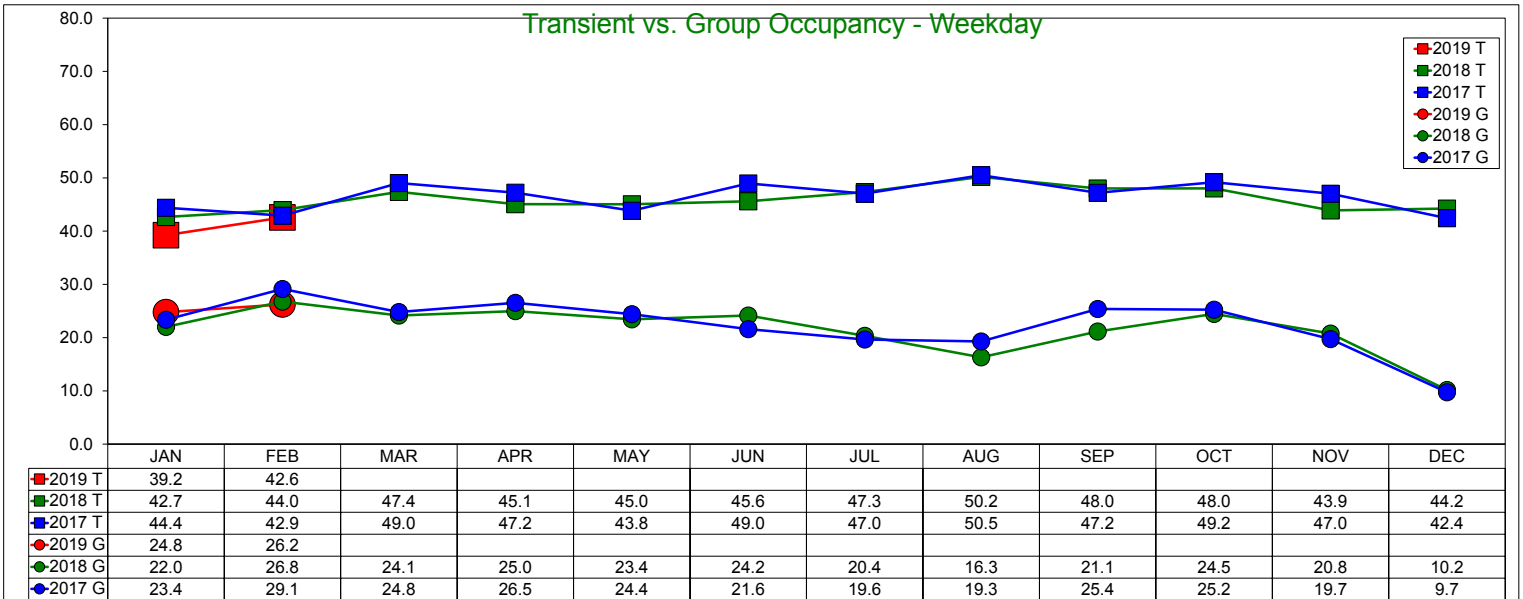
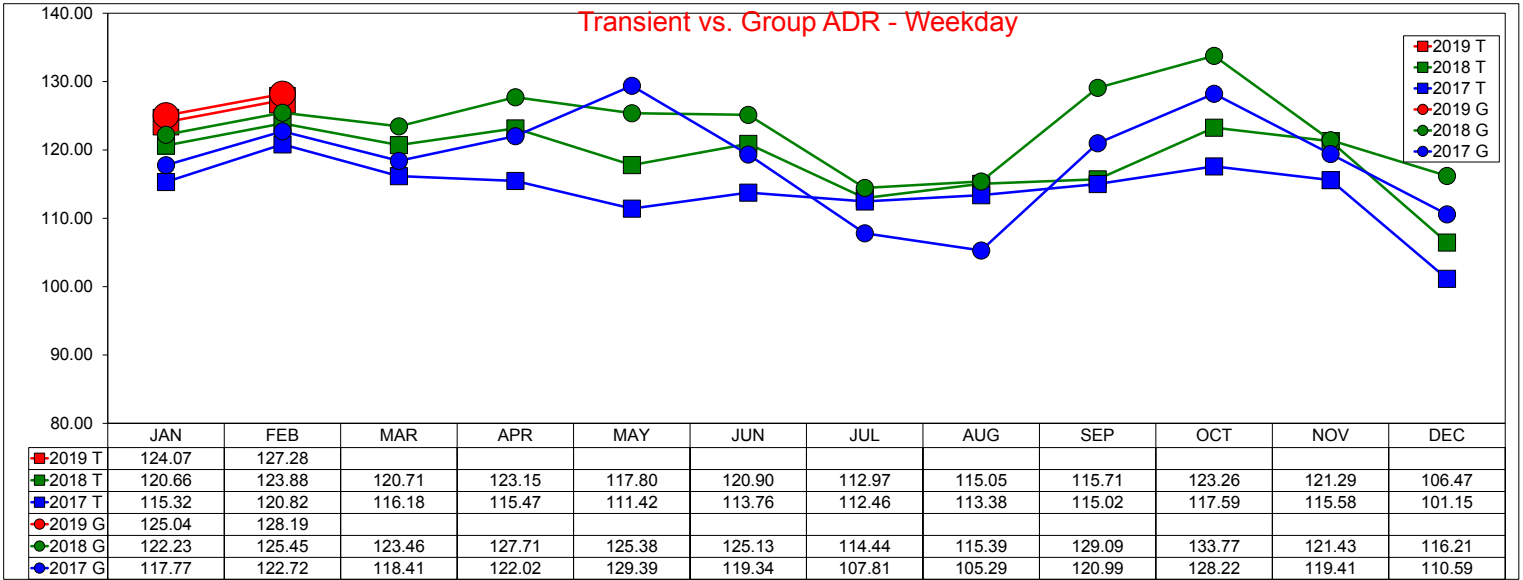
# Three Year Comparison - Transient vs. Group - Full Week

## February 2019



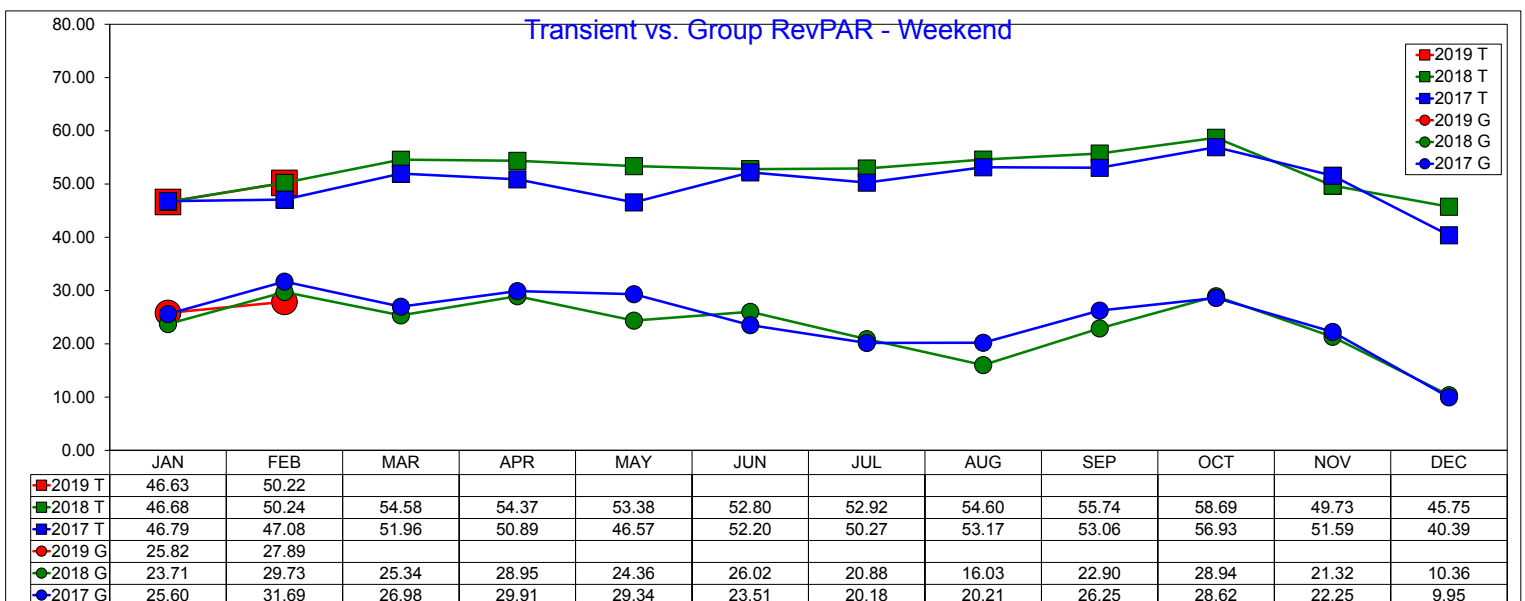
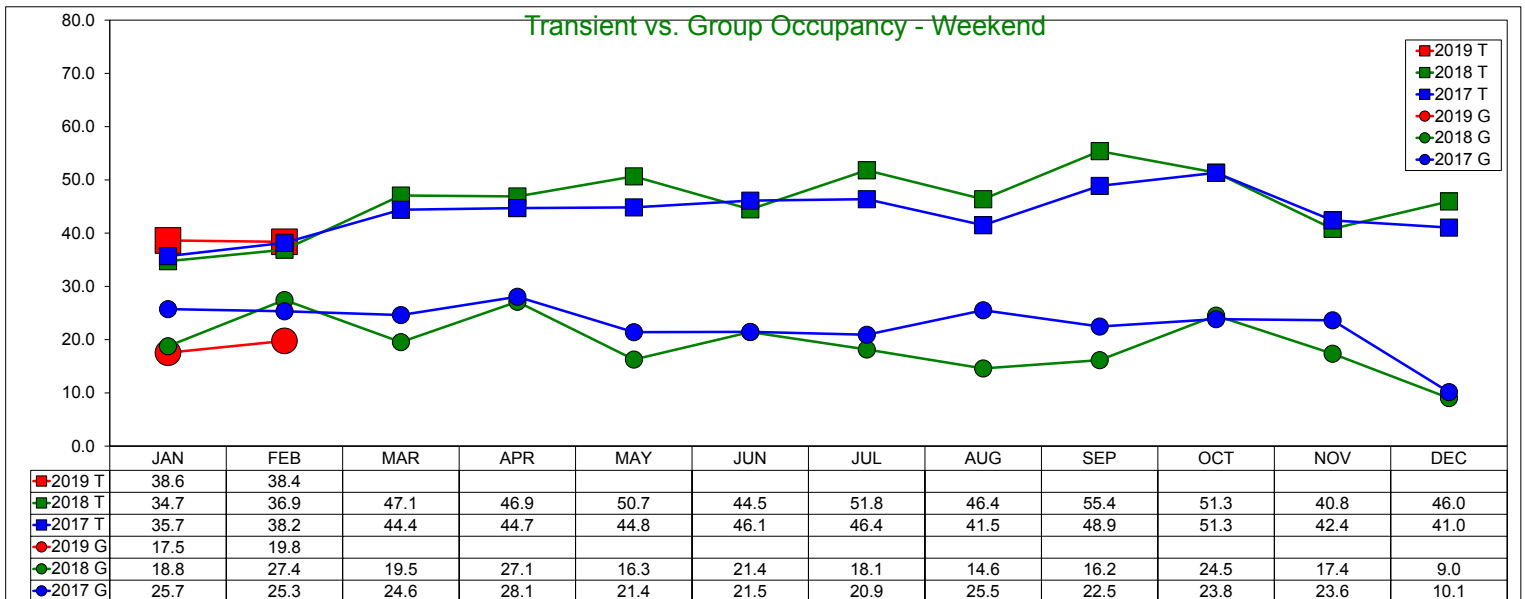
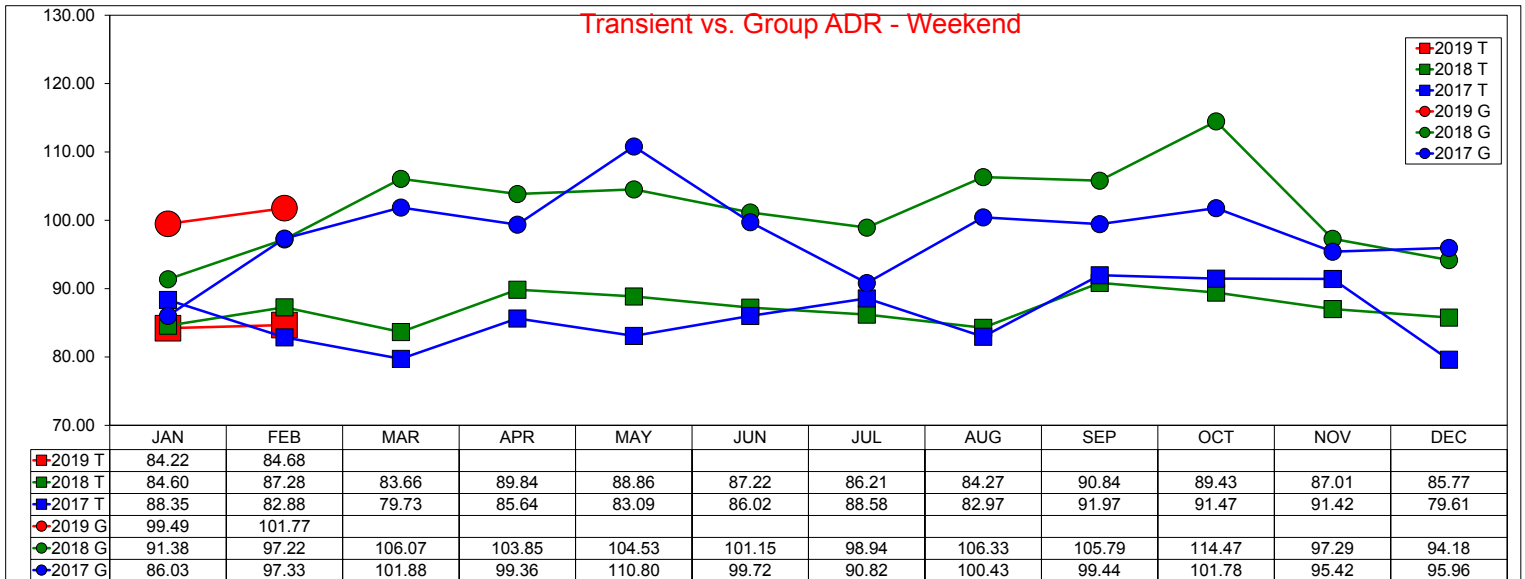
# Three Year Comparison - Transient vs. Group - Weekday

## February 2019



# Three Year Comparison - Transient vs. Group - Weekend

## February 2019

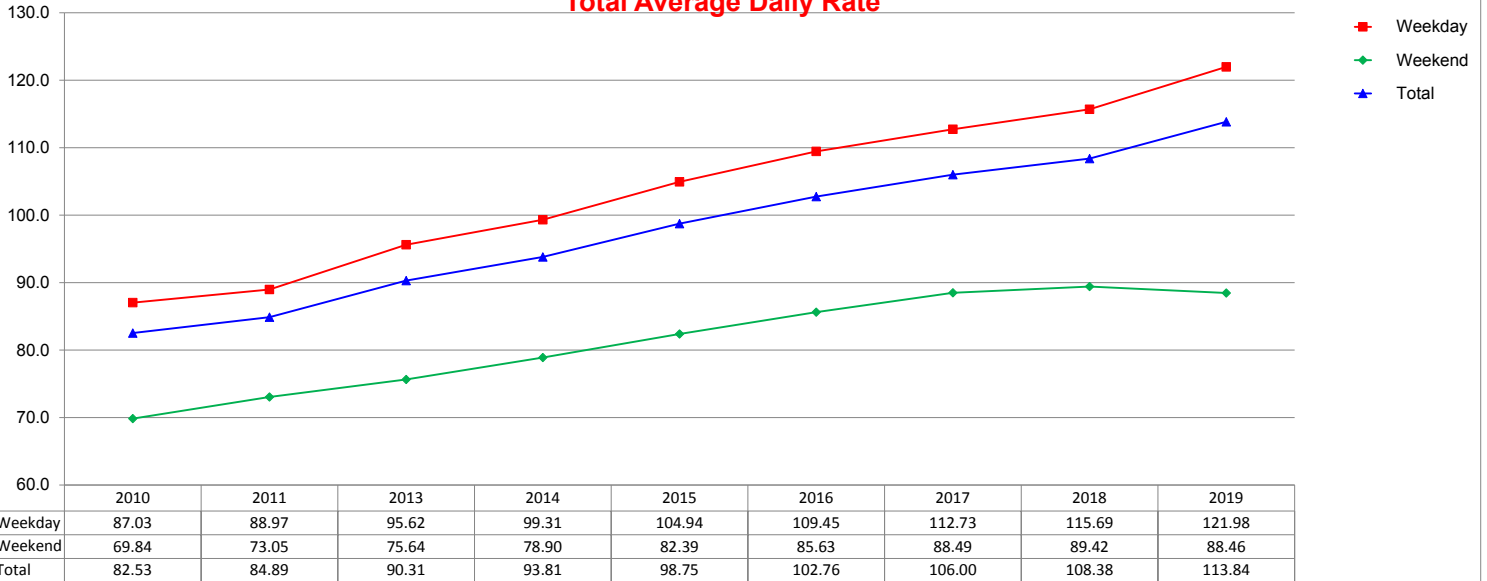




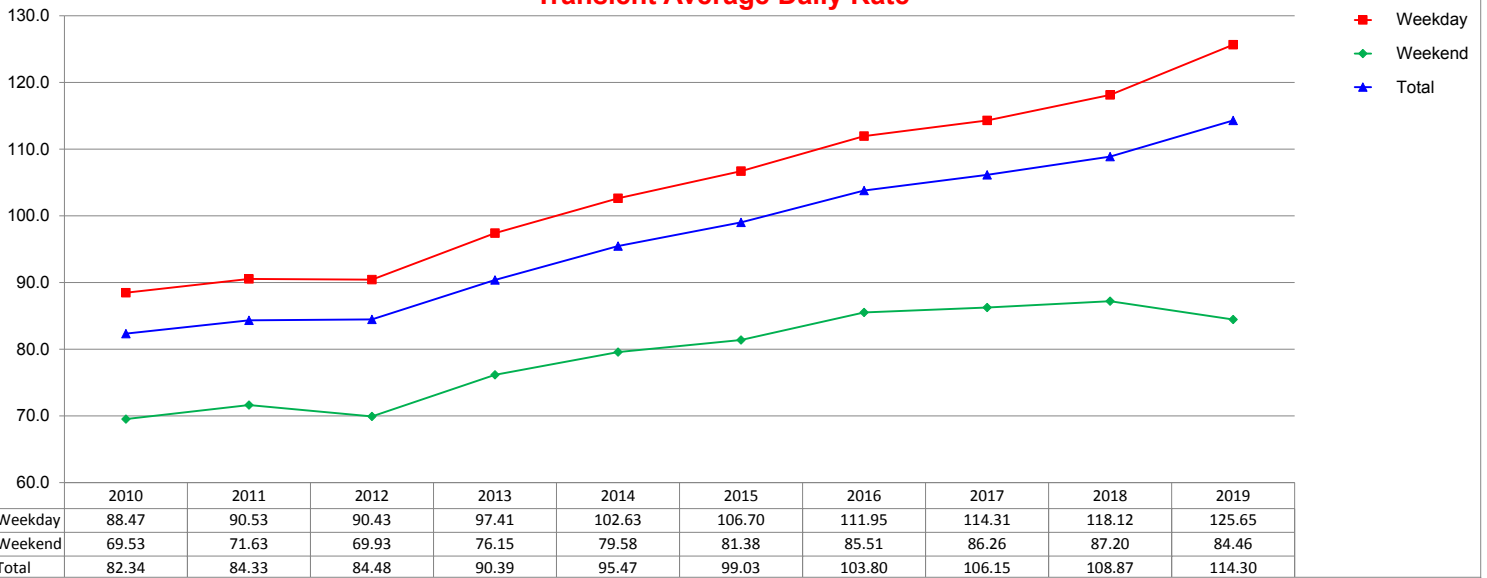
# 10 Year Occupancy Comparison - Weekday/Weekend

Annual Year End Figures And YTD through February 2019

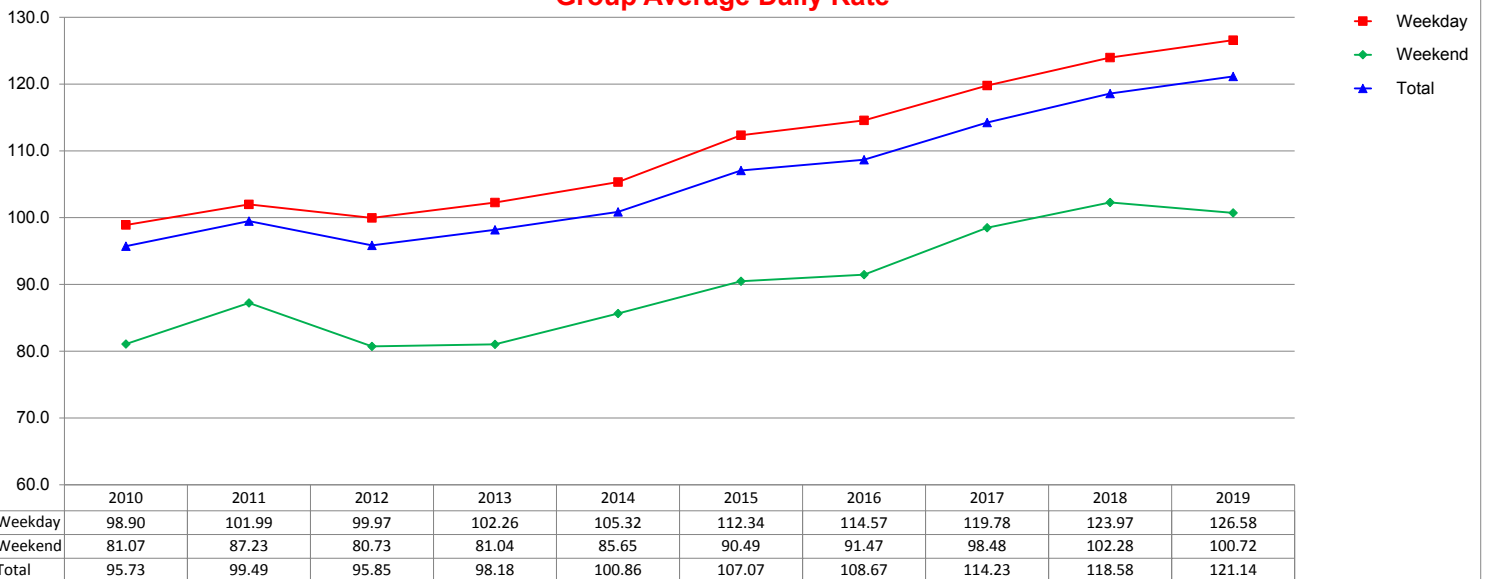
## Total Average Daily Rate



## Transient Average Daily Rate



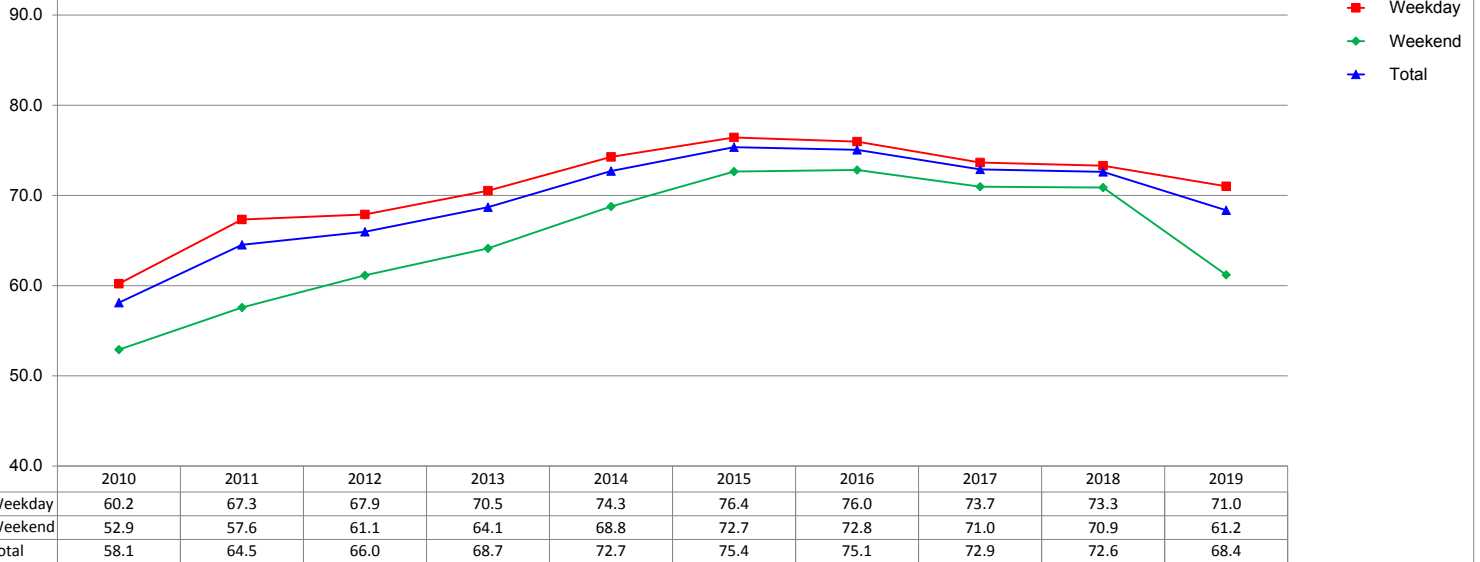
## Group Average Daily Rate



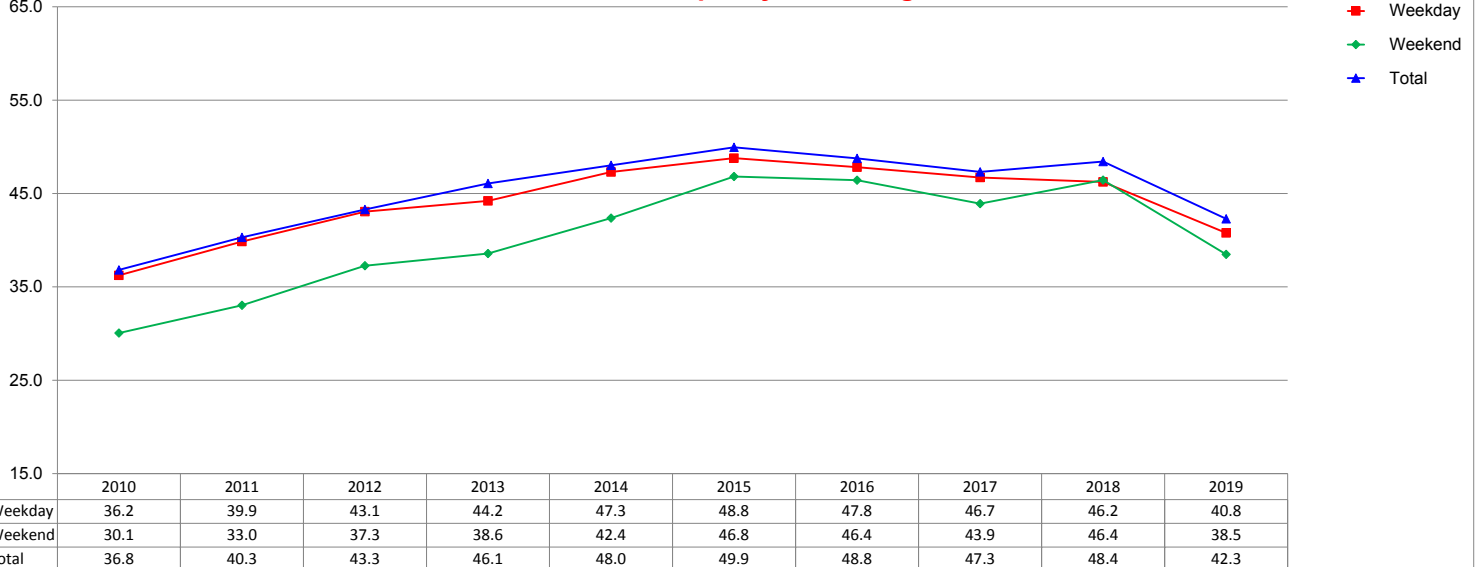
# 10 Year Occupancy Comparison - Weekday/Weekend

Annual Year End Figures And YTD through February 2019

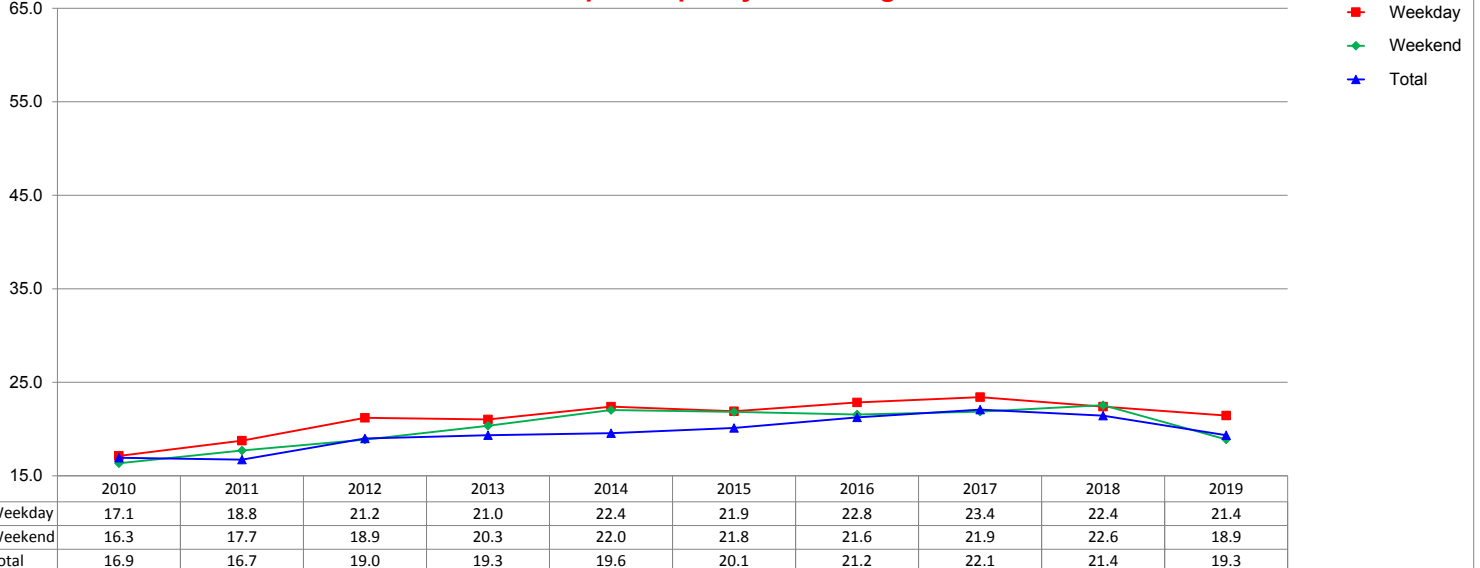
## Total Occupancy Percentage



## Transient Occupancy Percentage

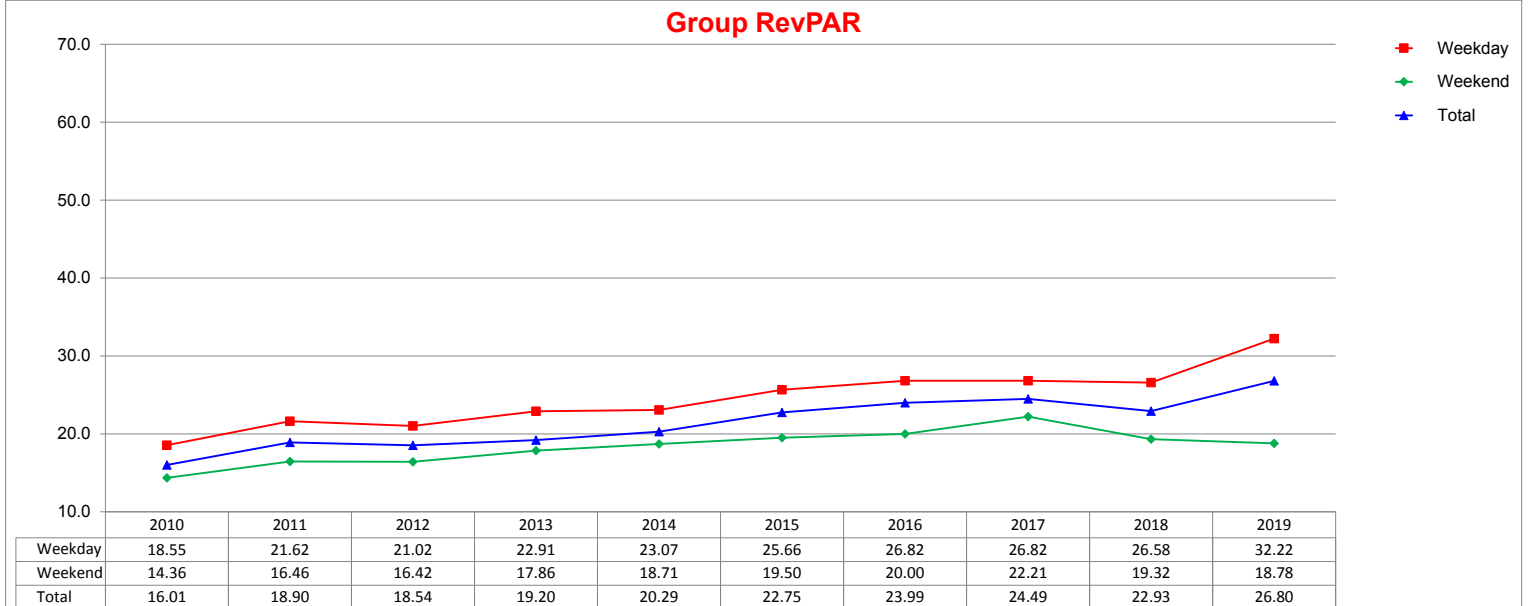
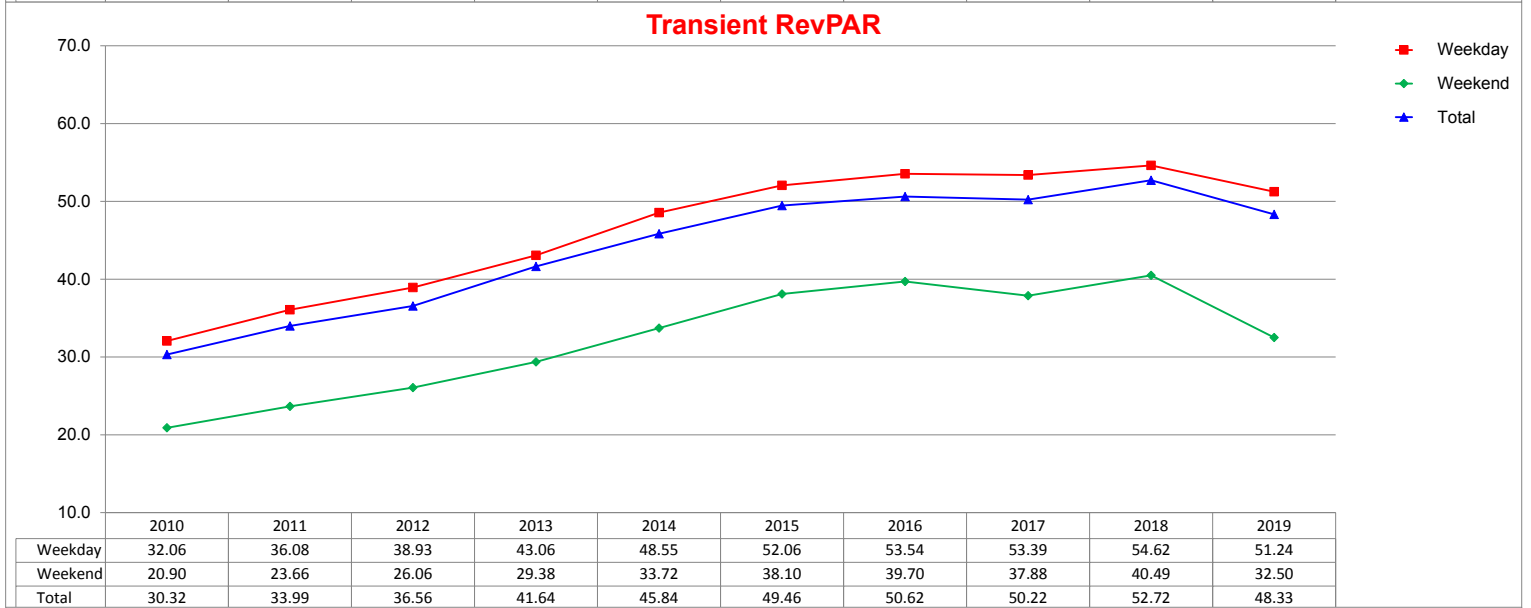
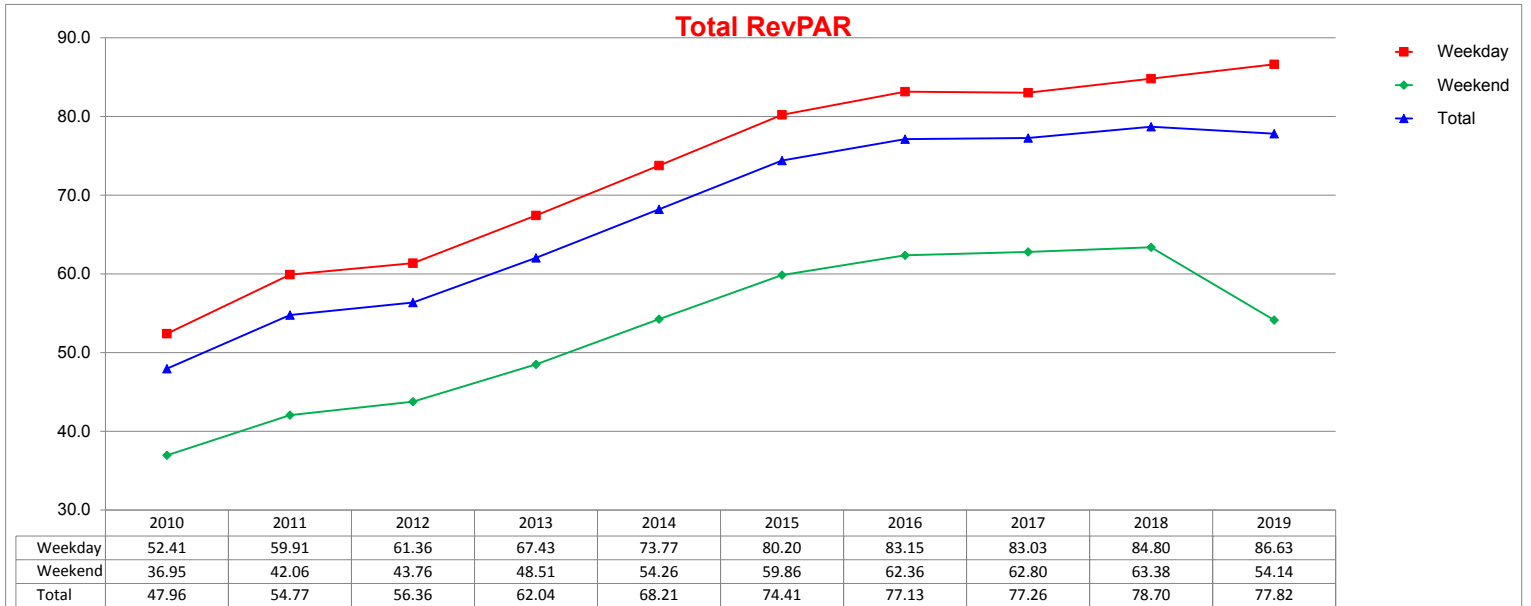


## Group Occupancy Percentage



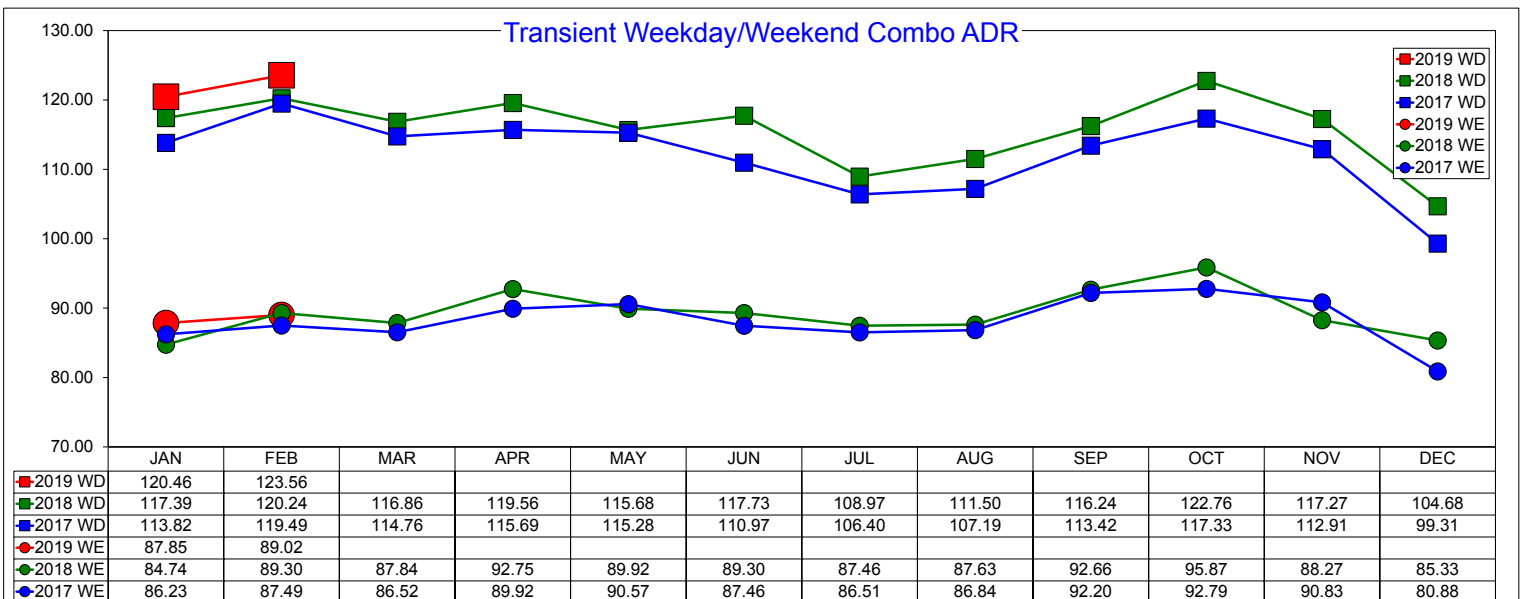
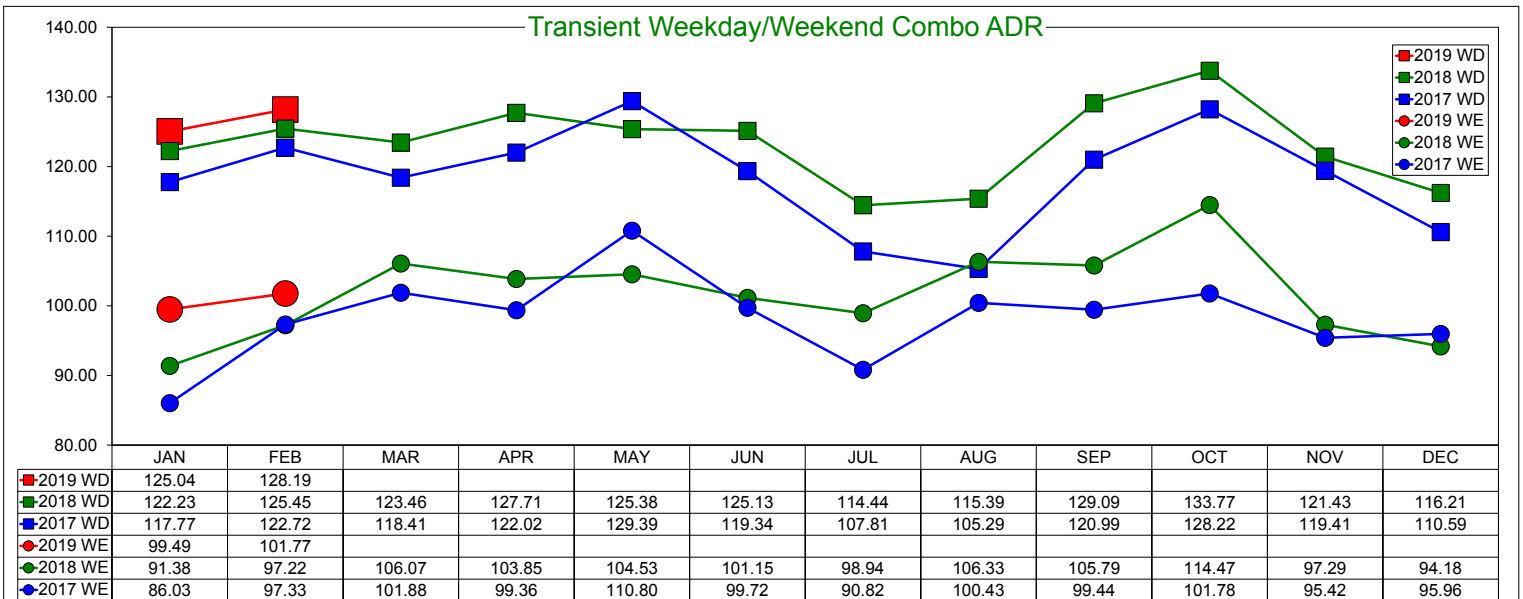
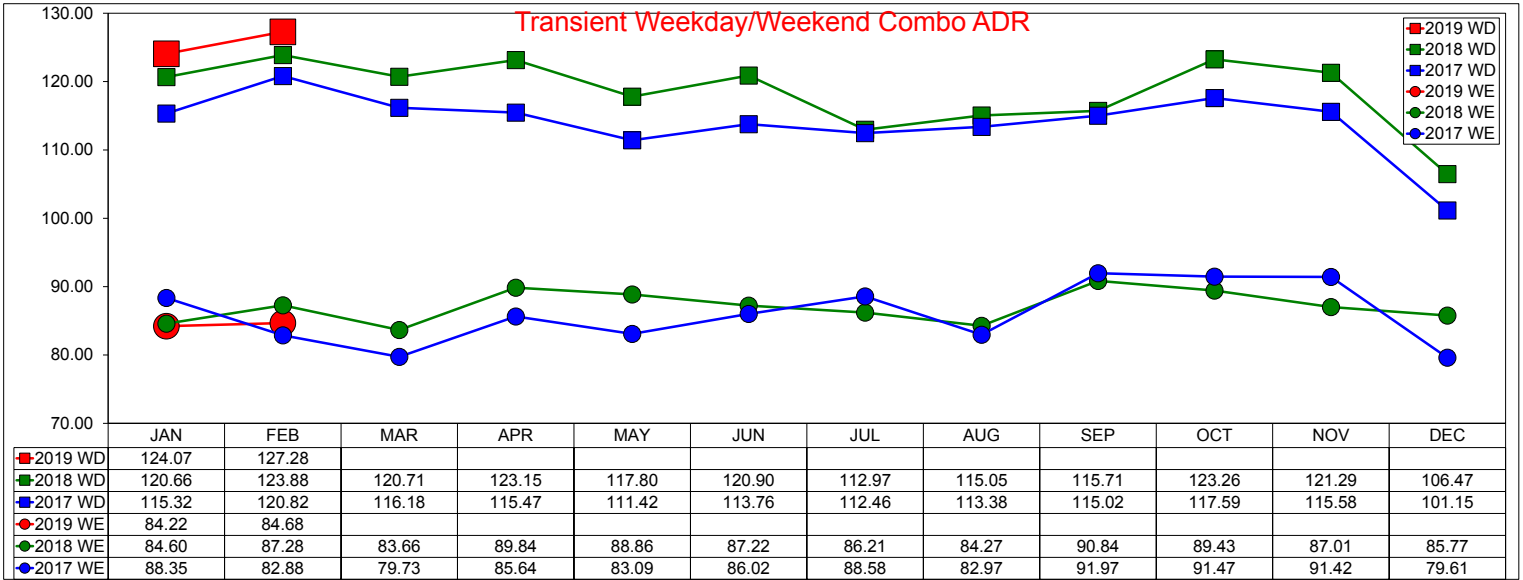
# 10 Year RevPAR Comparison - Weekday/Weekend

Annual Year End Figures And YTD through February 2019



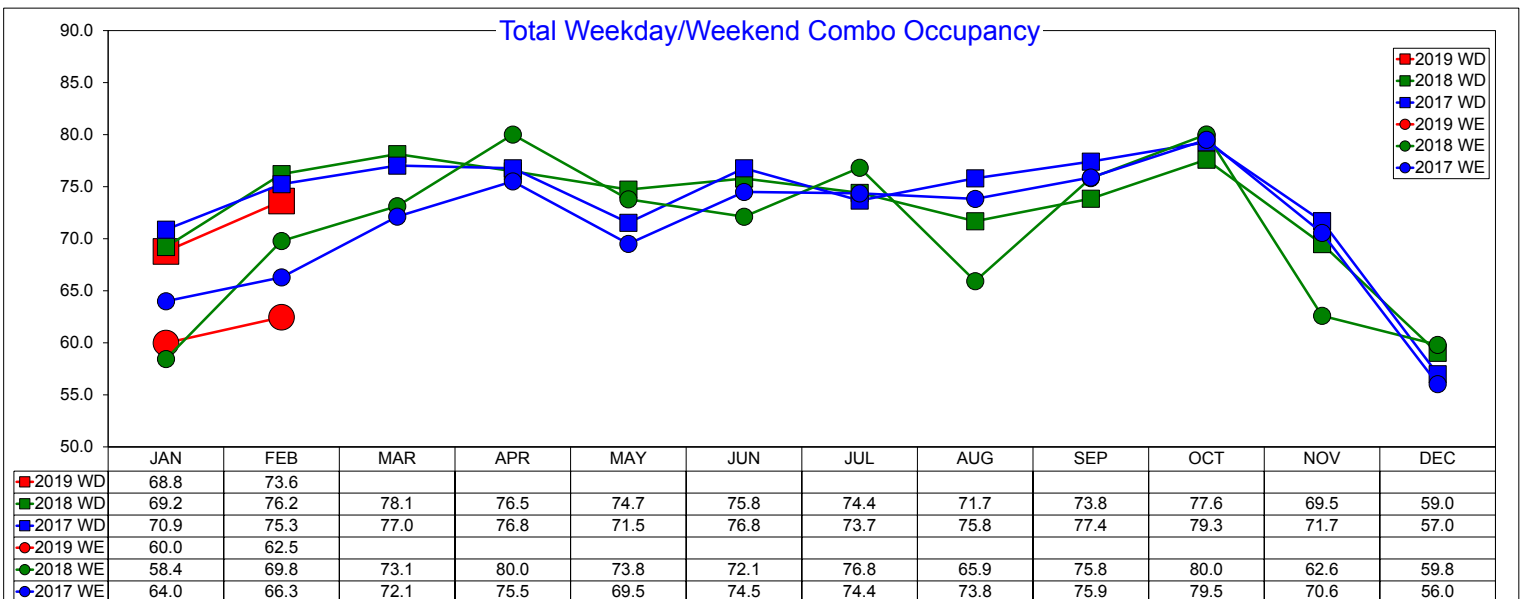
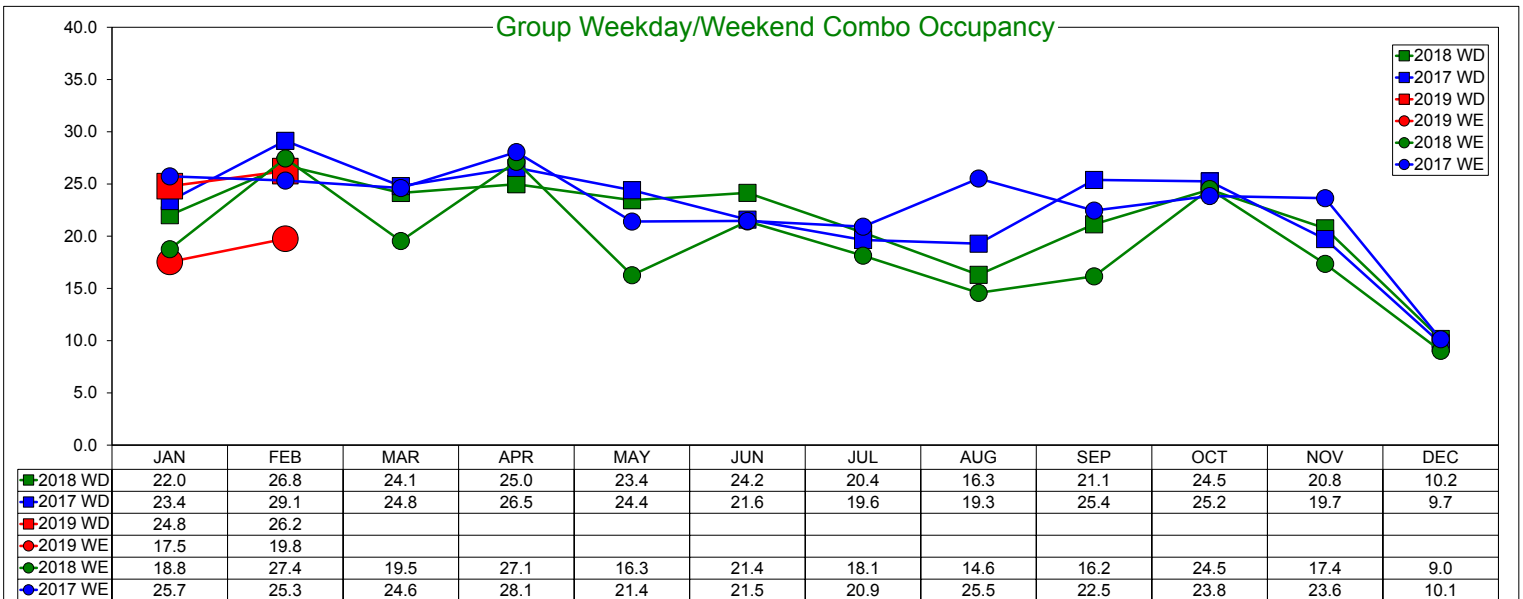
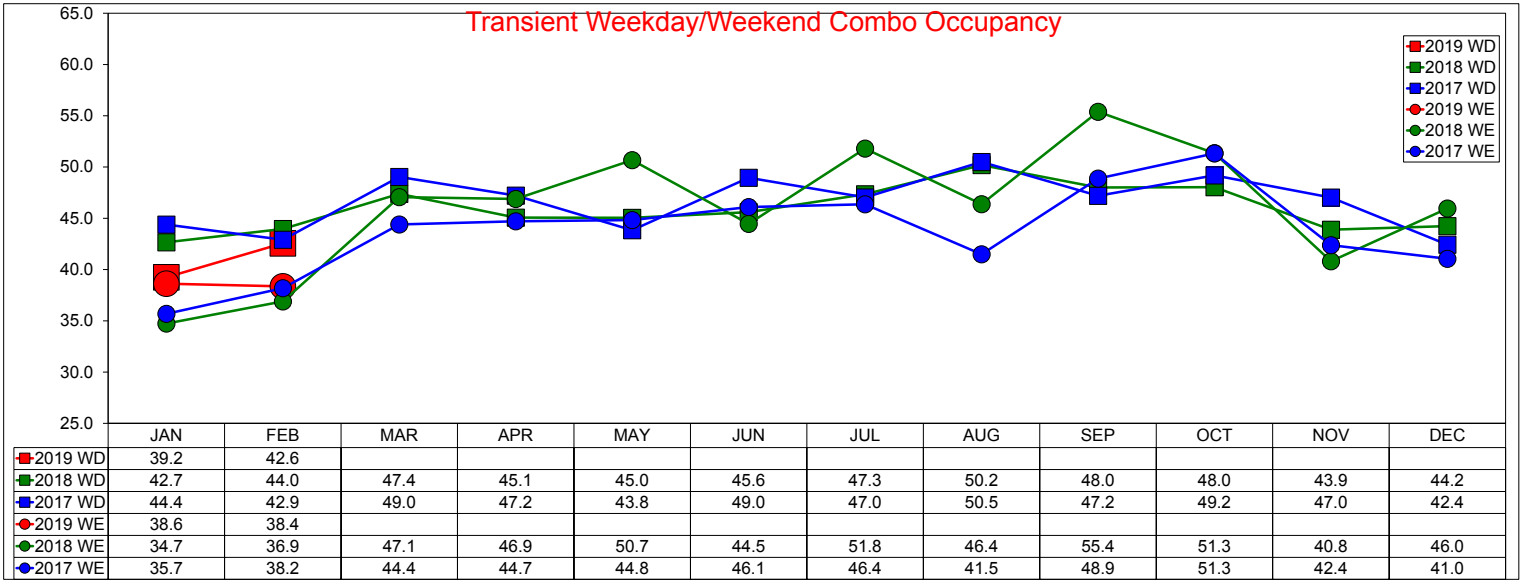
# Three Year Comparison - Weekday/Weekend Combo - ADR

## February 2019



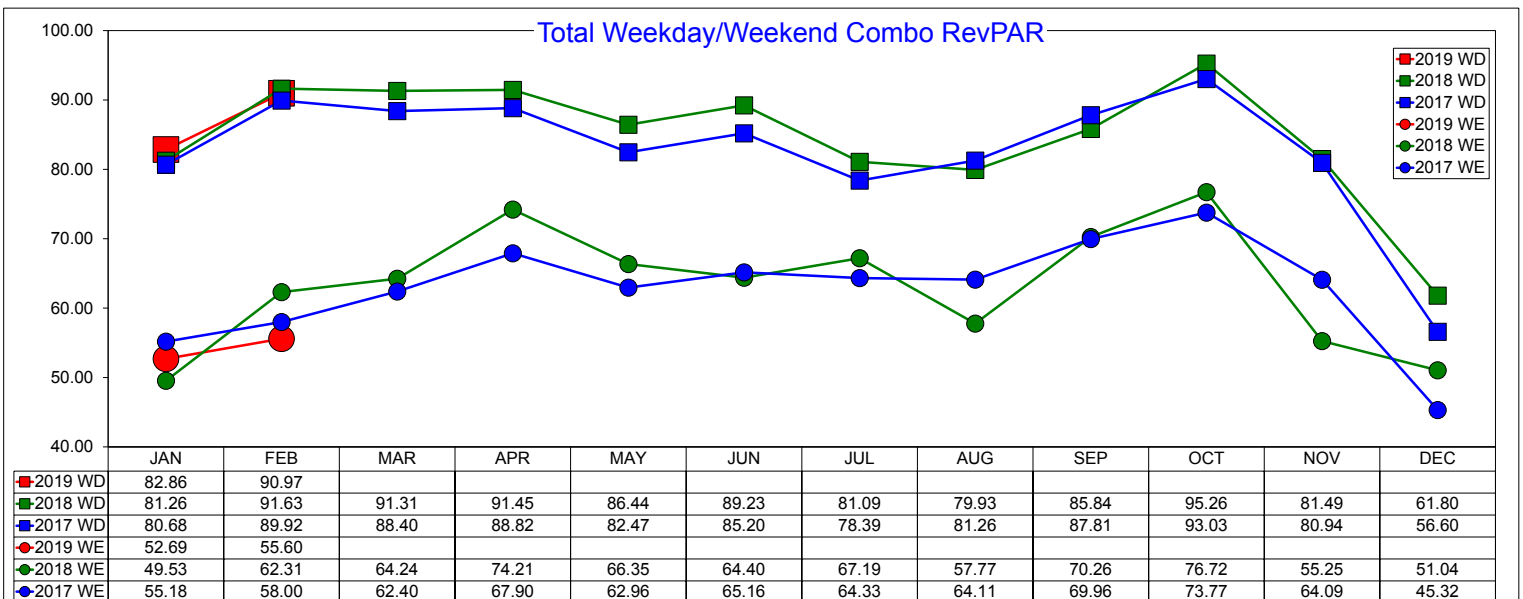
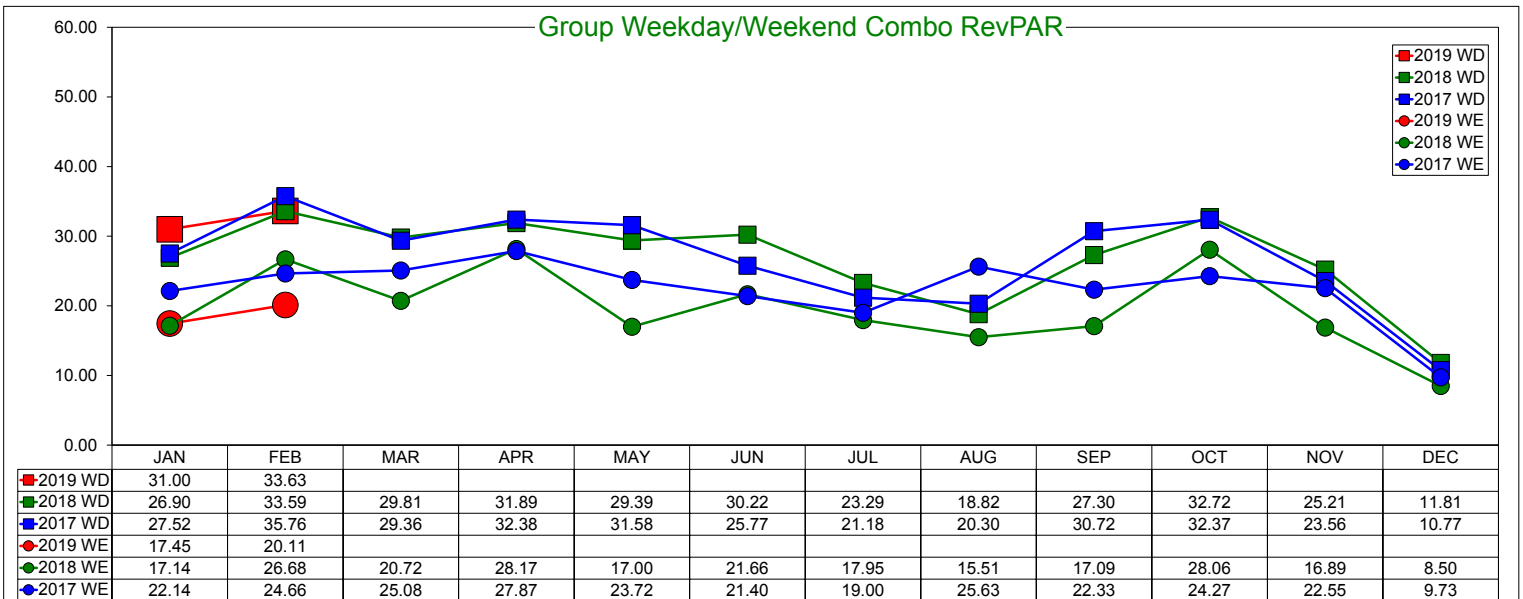
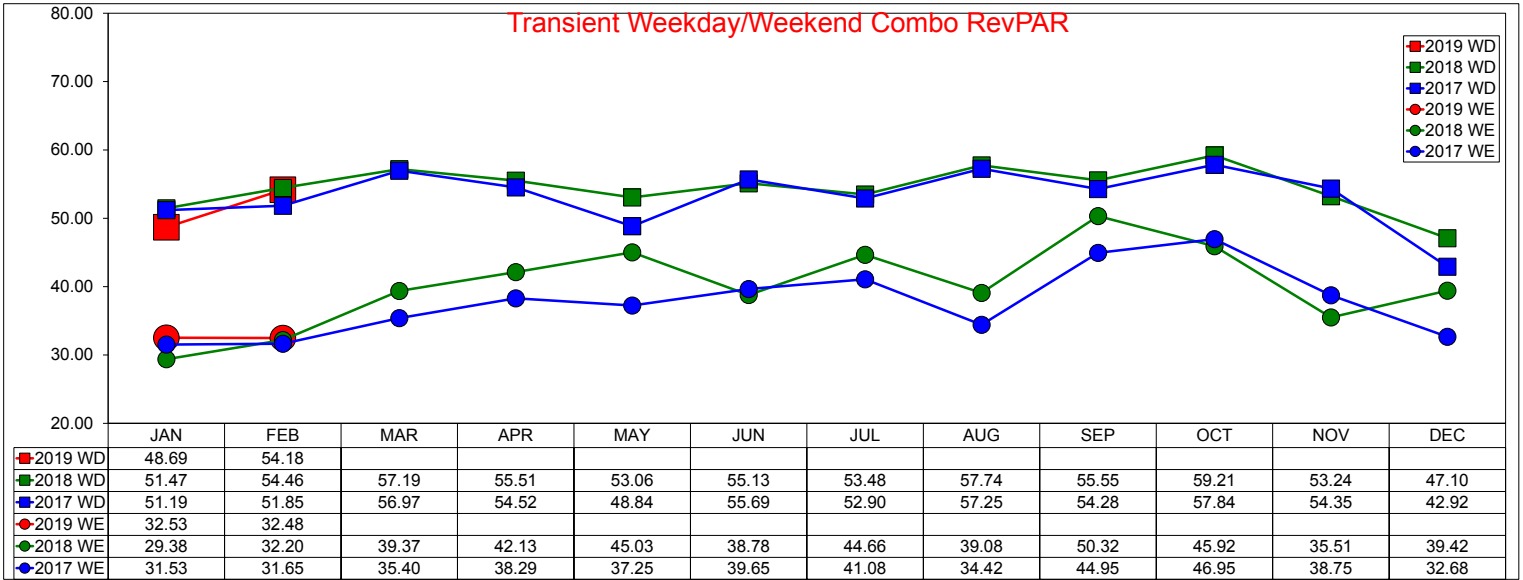
# Three Year Comparison - Weekday/Weekend Combo - Occupancy

## February 2019



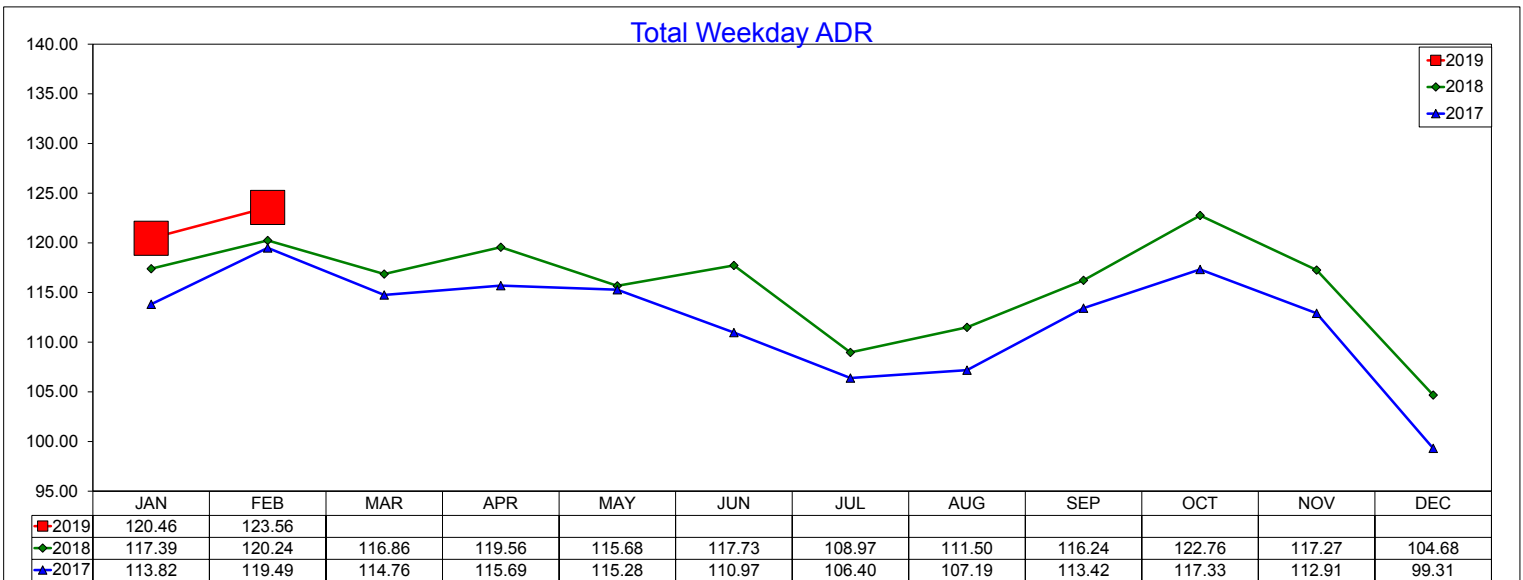
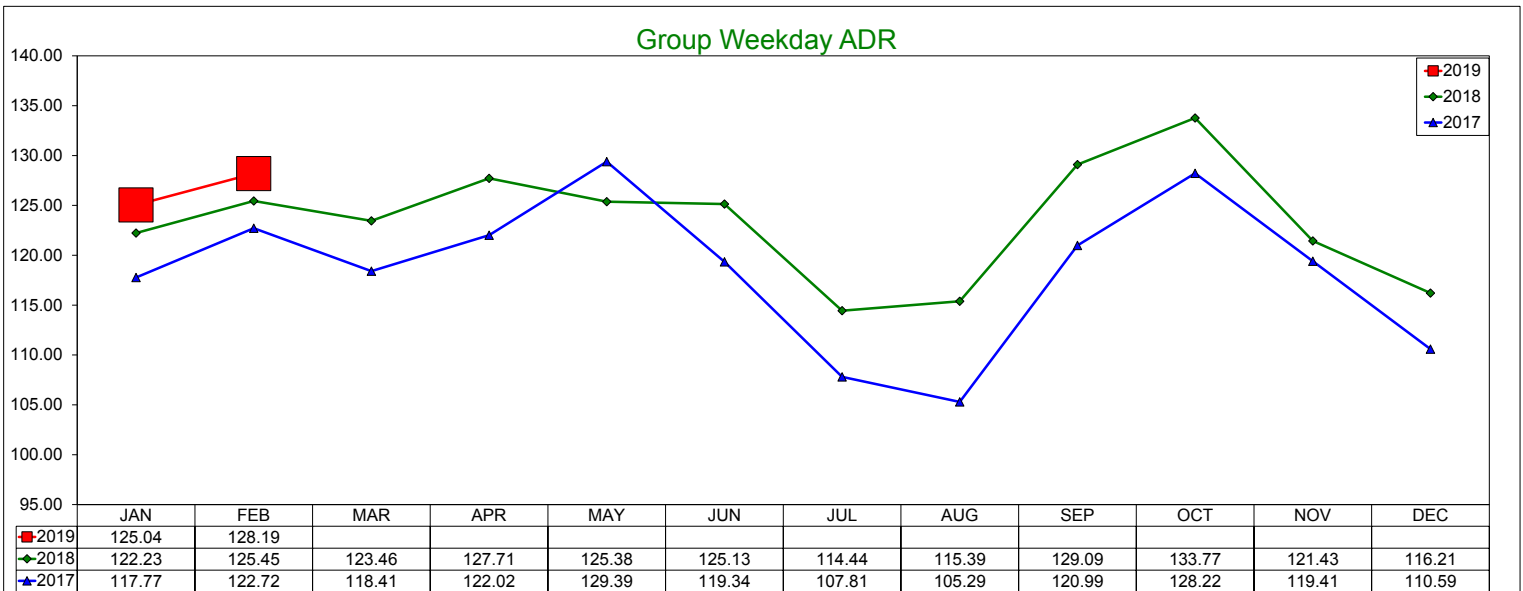
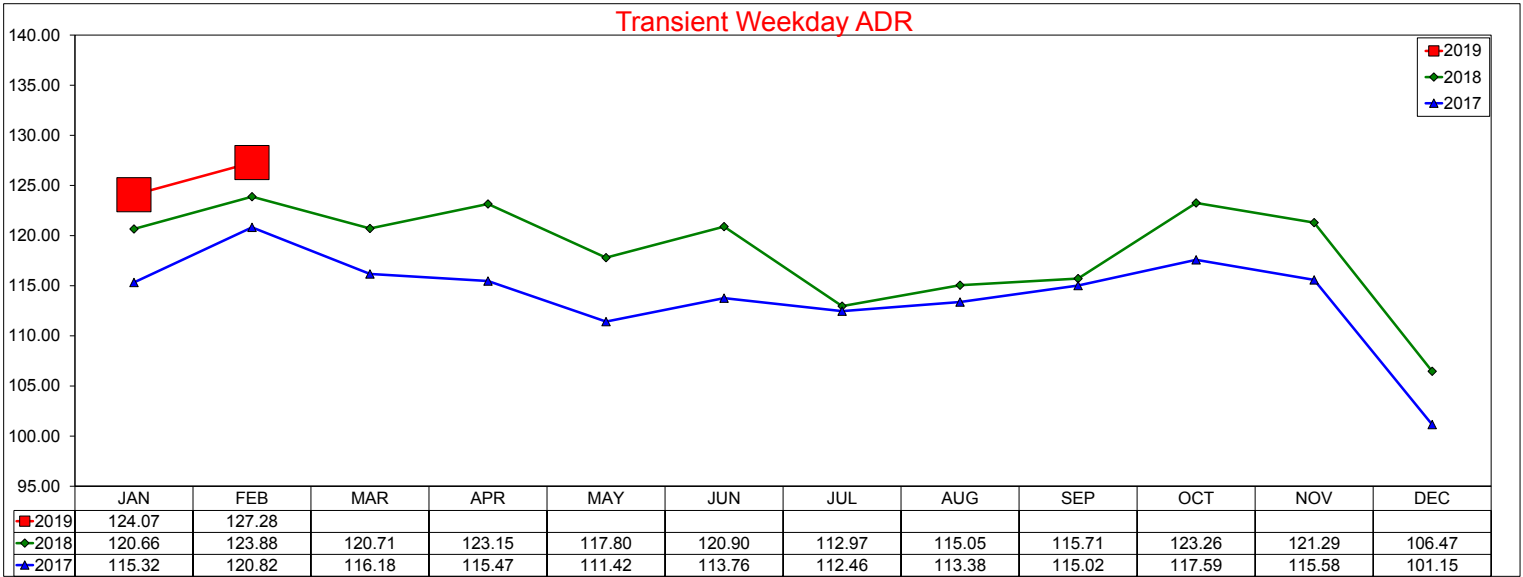
# Three Year Comparison - Weekday/Weekend Combo - RevPAR

## February 2019



# Three Year Comparison - Weekday - ADR

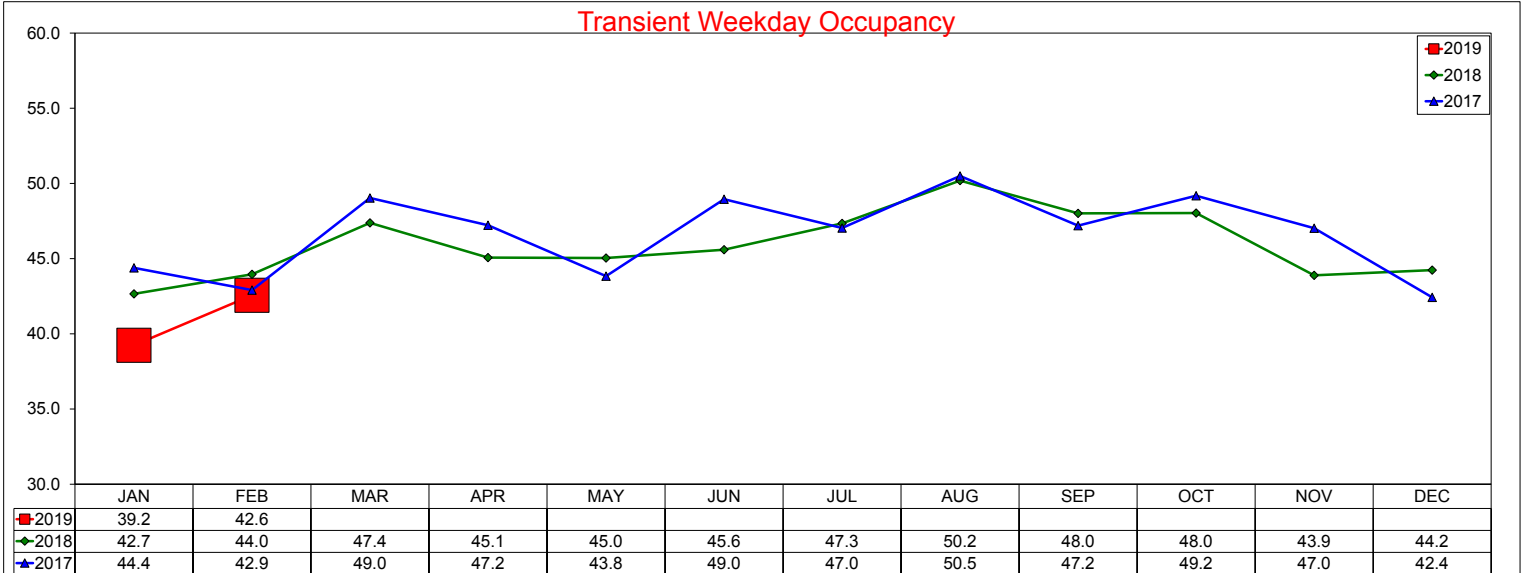
## February 2019



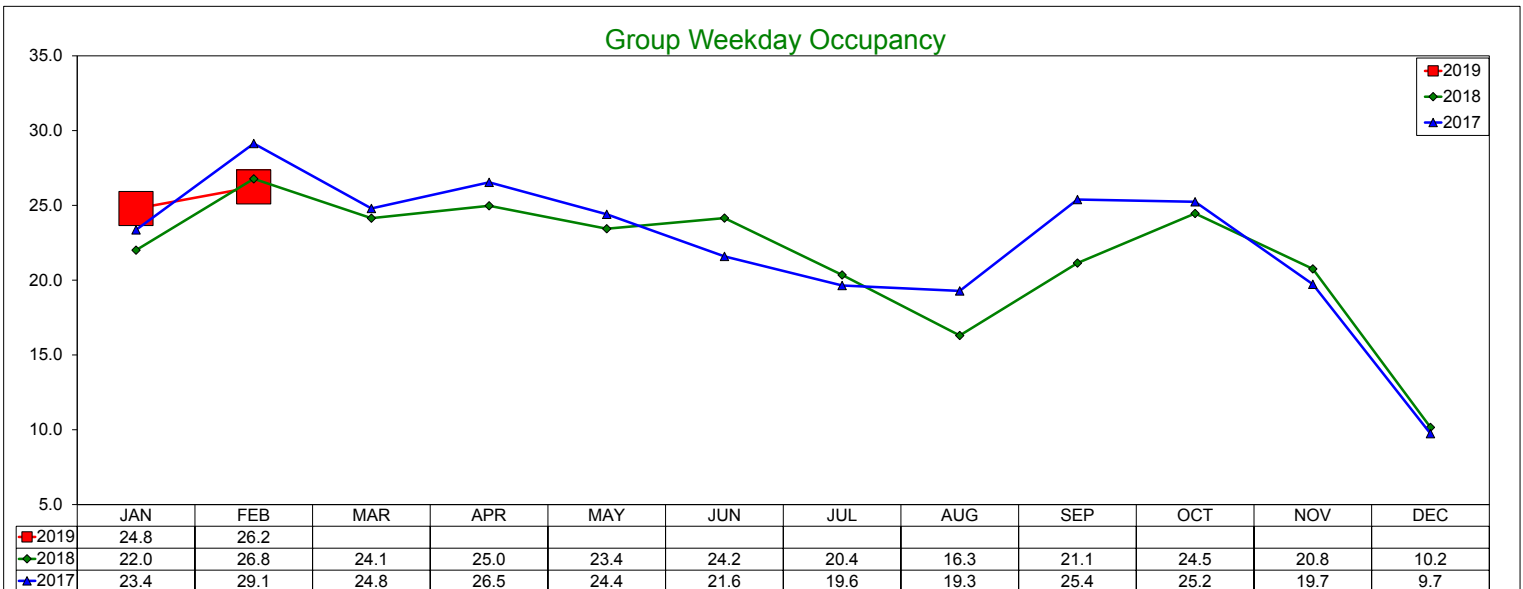
# Three Year Comparison - Weekday - Occupancy

## February 2019

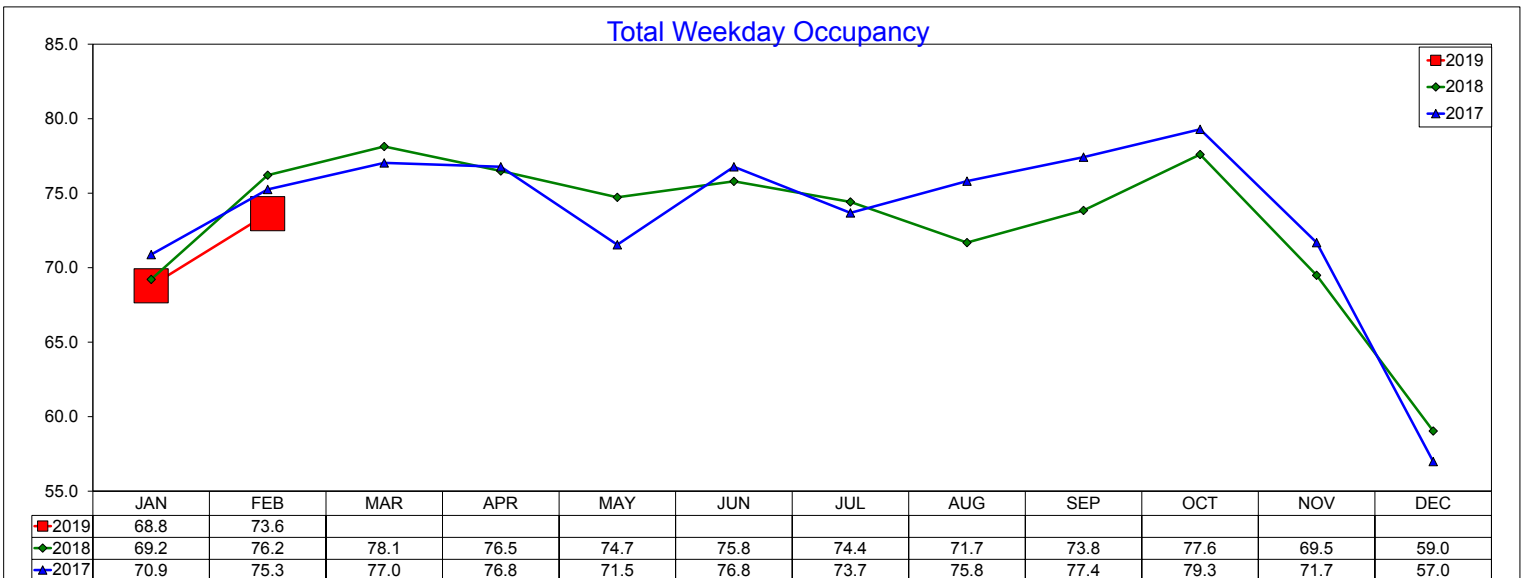
### Transient Weekday Occupancy



### Group Weekday Occupancy



### Total Weekday Occupancy

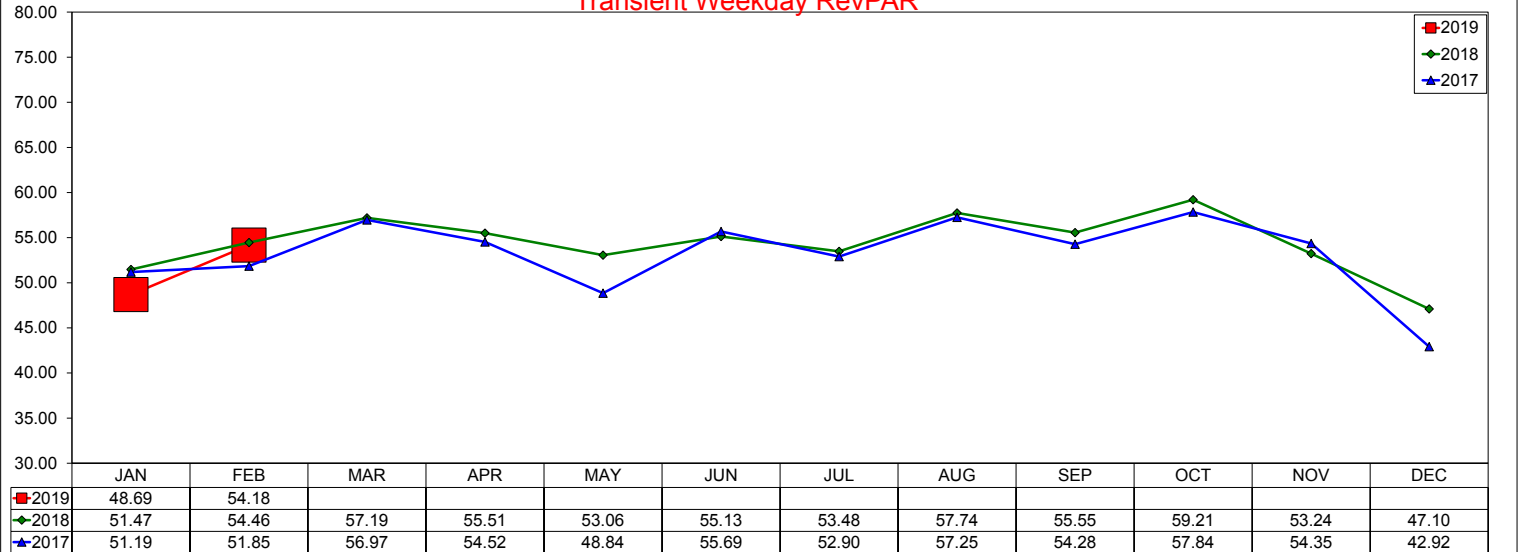




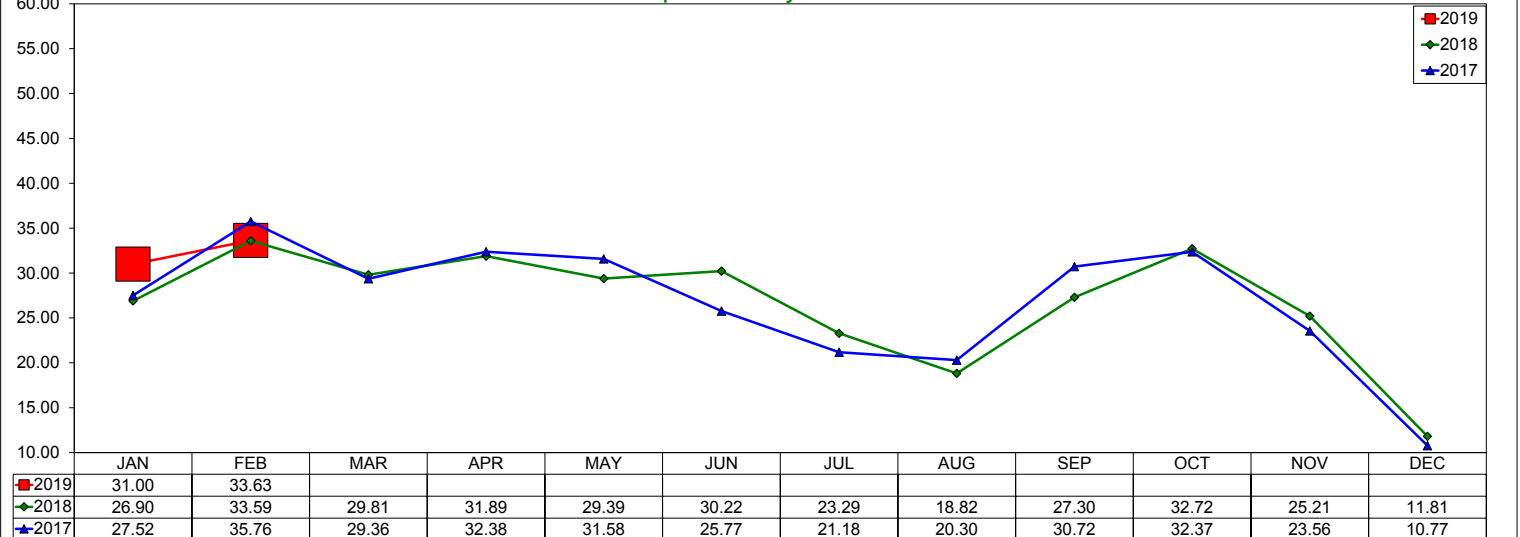
# Three Year Comparison - Weekday - RevPAR

## February 2019

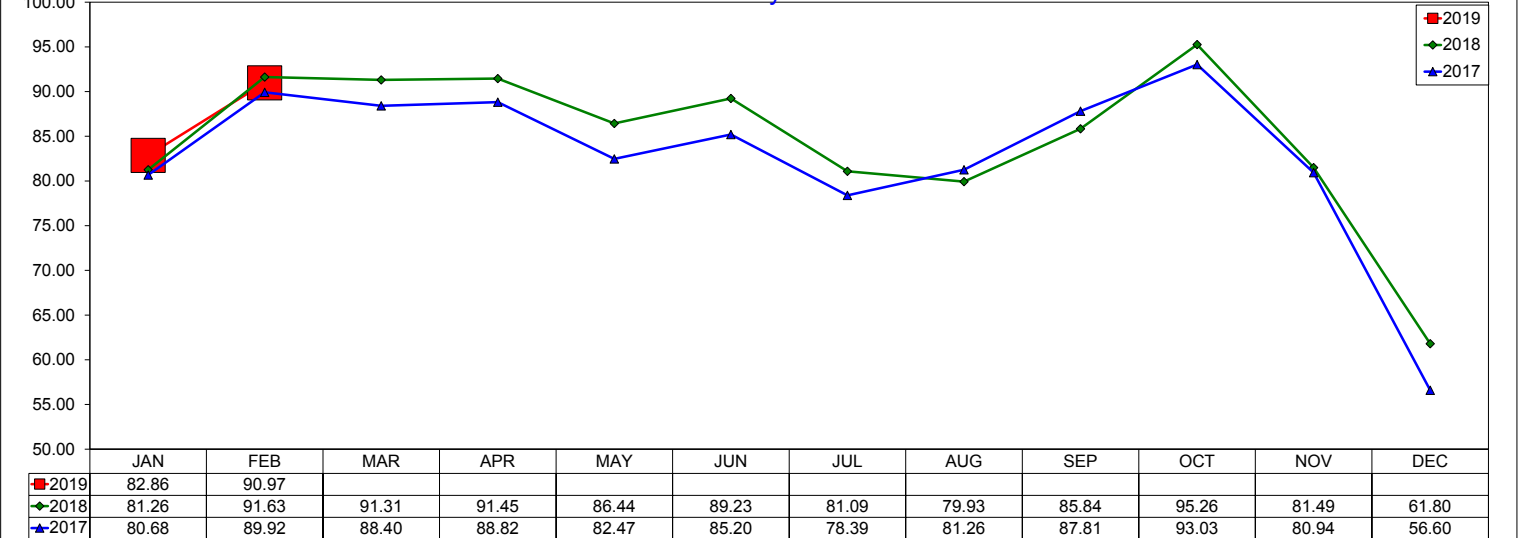
### Transient Weekday RevPAR



### Group Weekday RevPAR

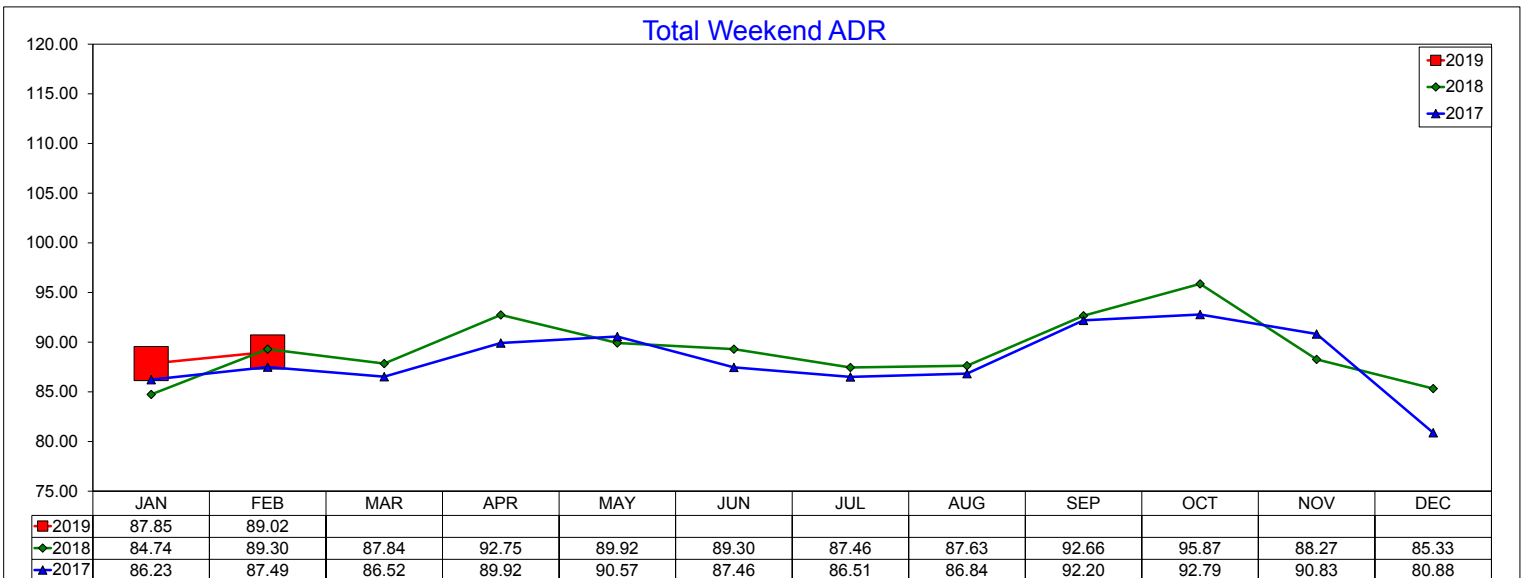
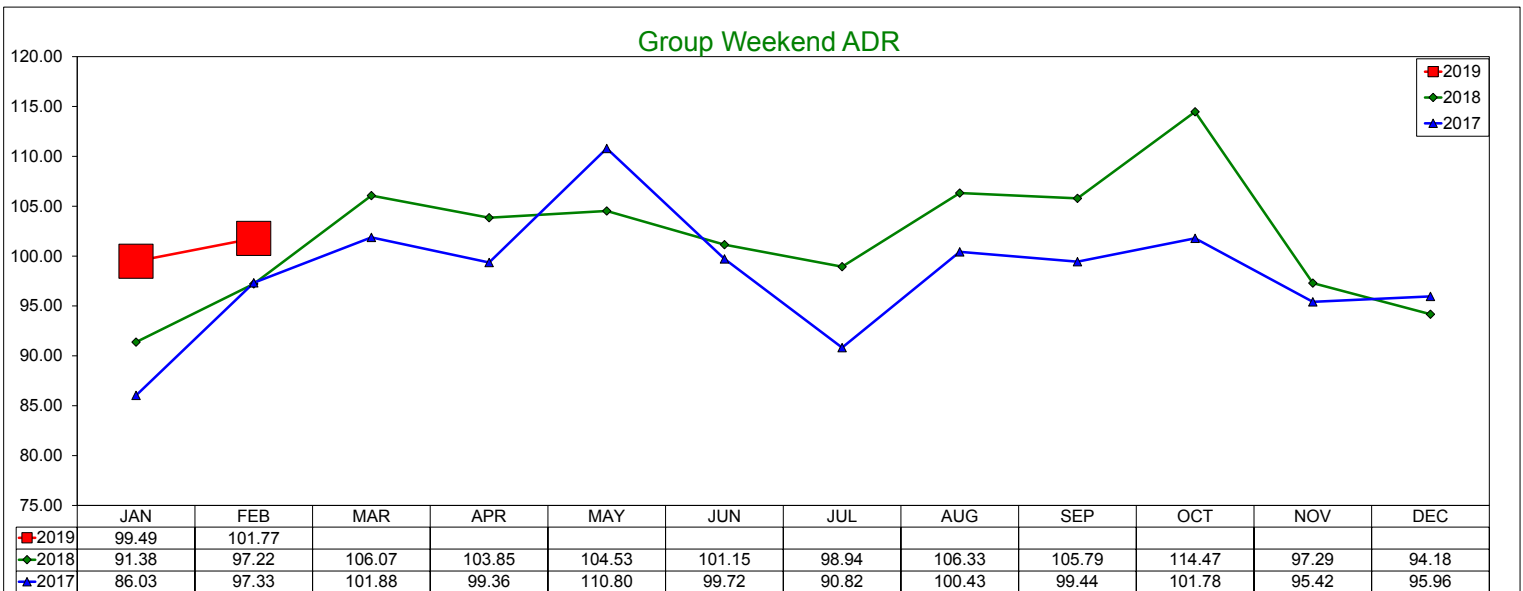
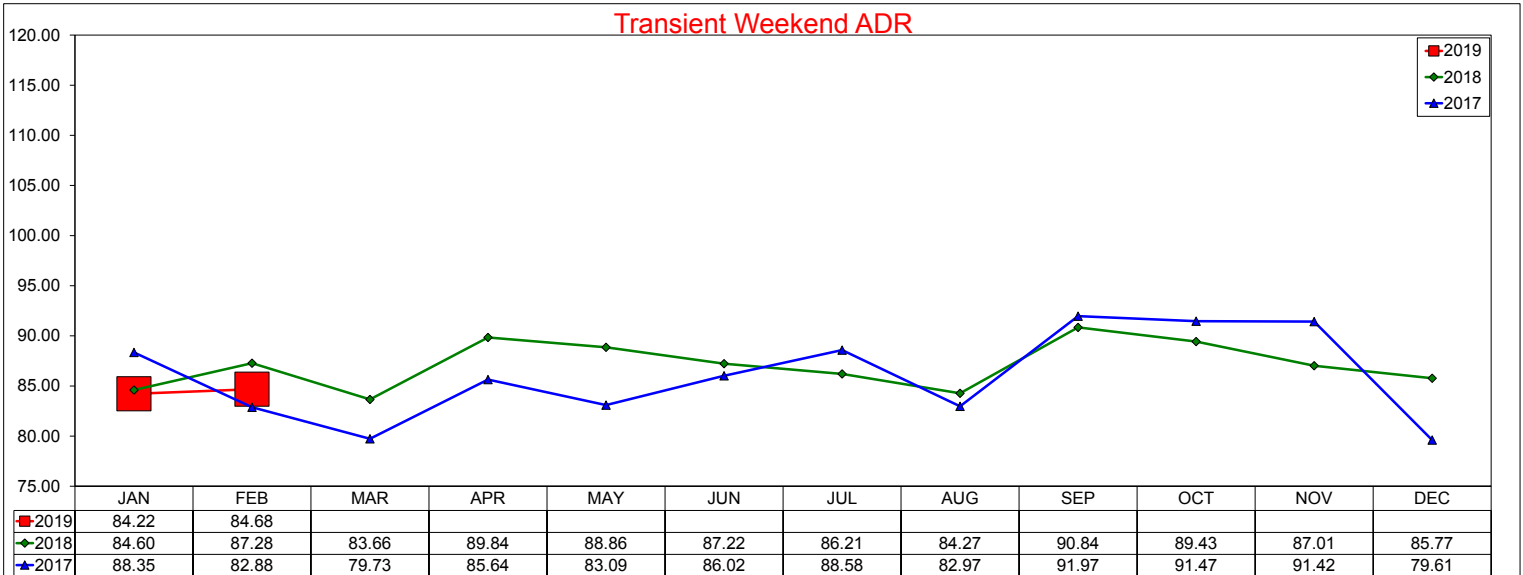


### Total Weekday RevPAR



# Three Year Comparison - Weekend - ADR

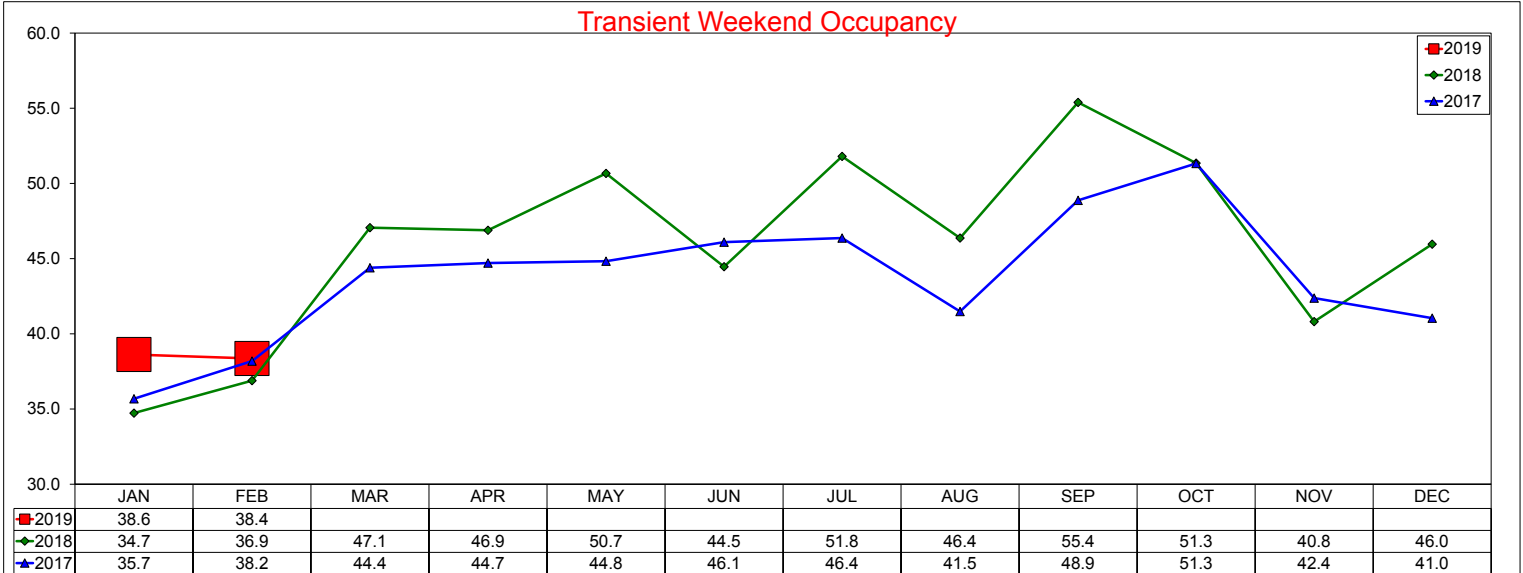
## February 2019



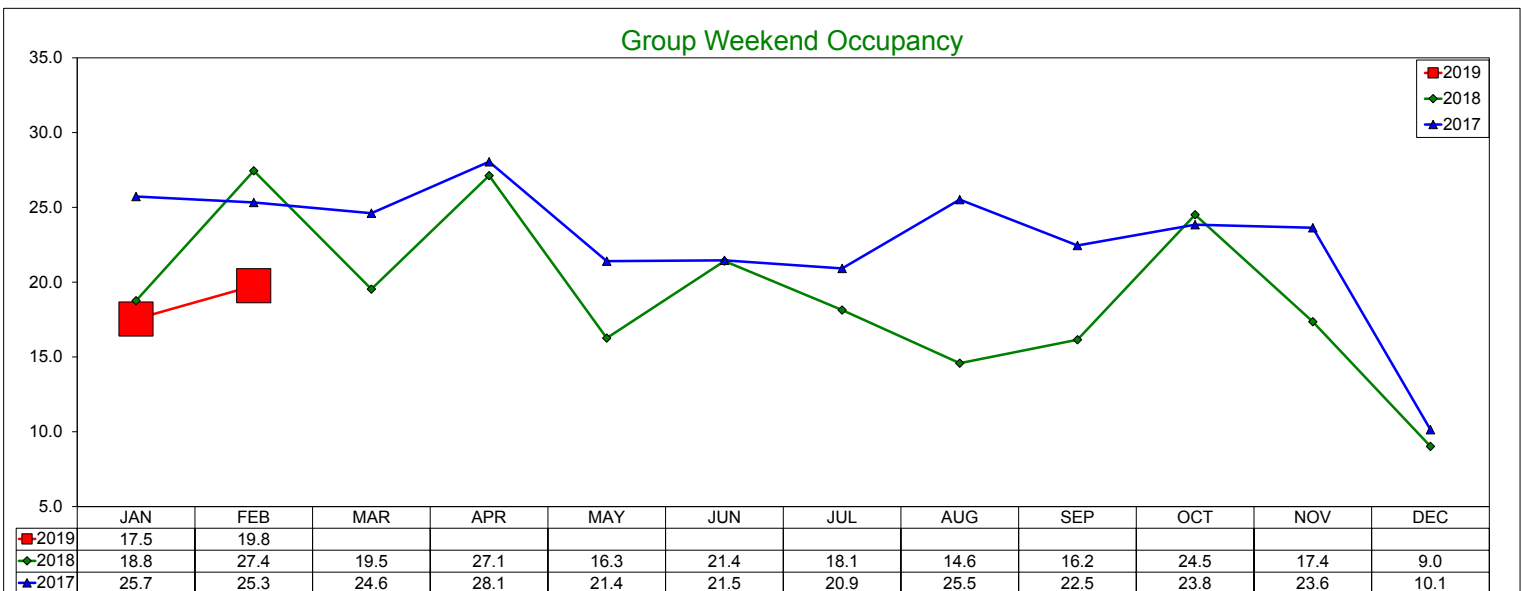
# Three Year Comparison - Weekend - Occupancy

## February 2019

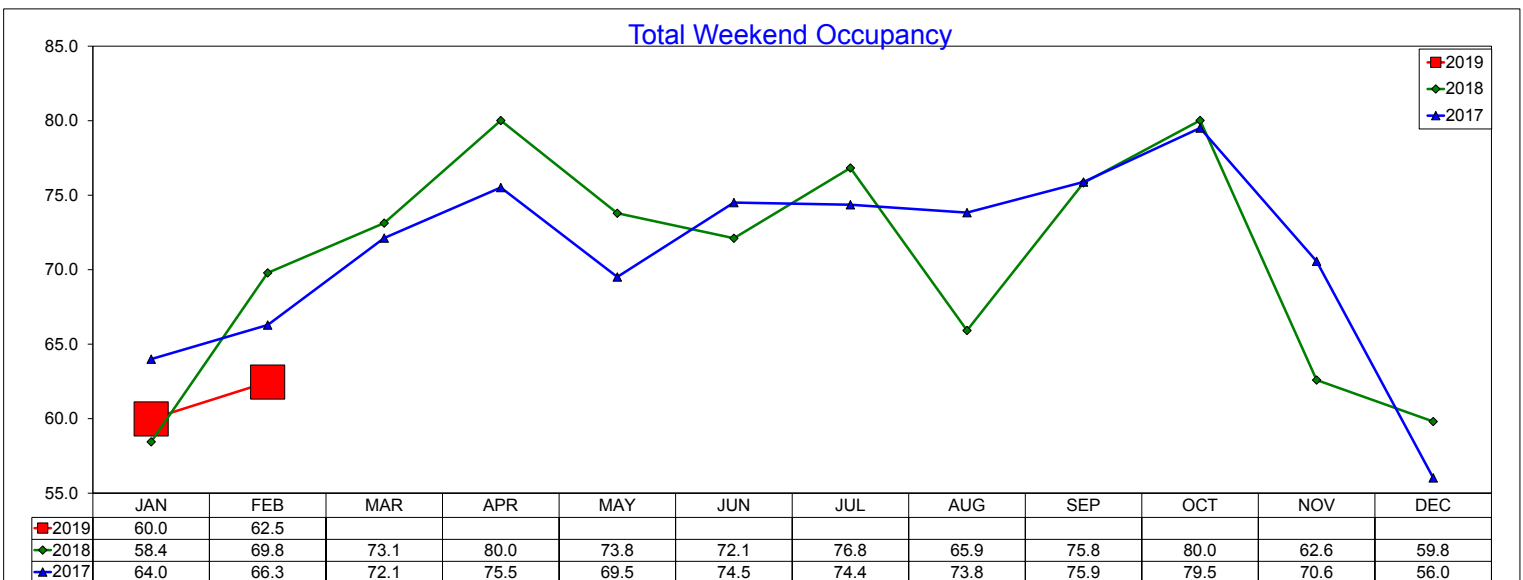
### Transient Weekend Occupancy



### Group Weekend Occupancy



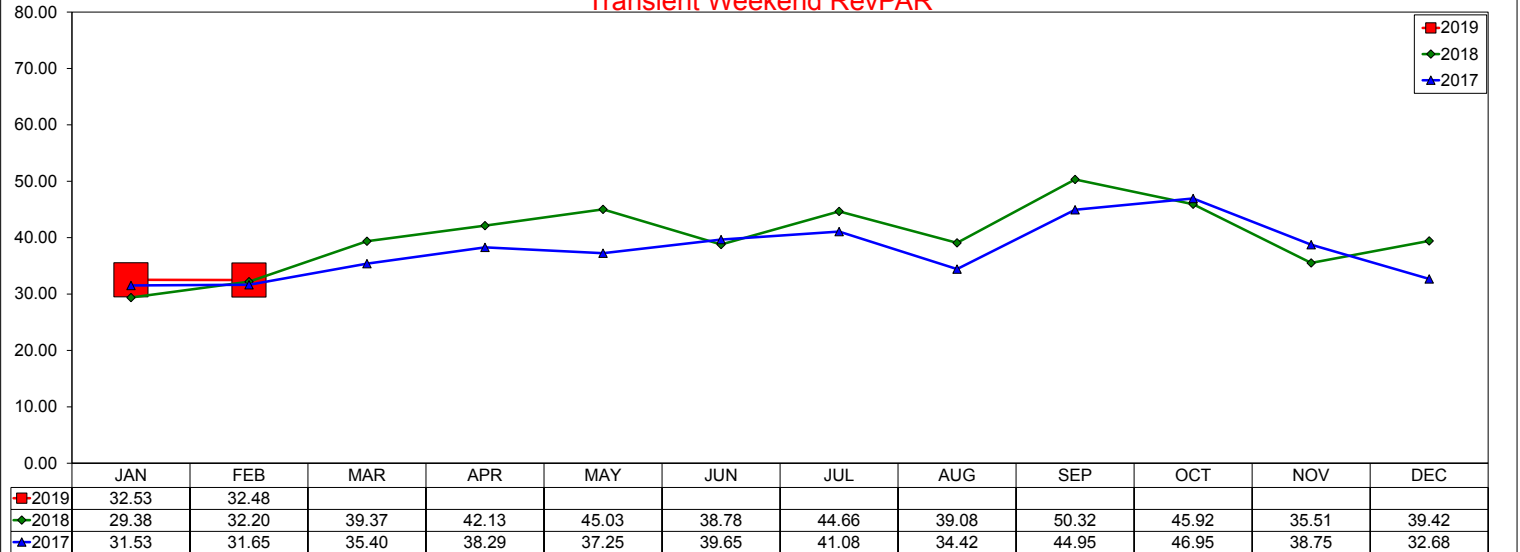
### Total Weekend Occupancy



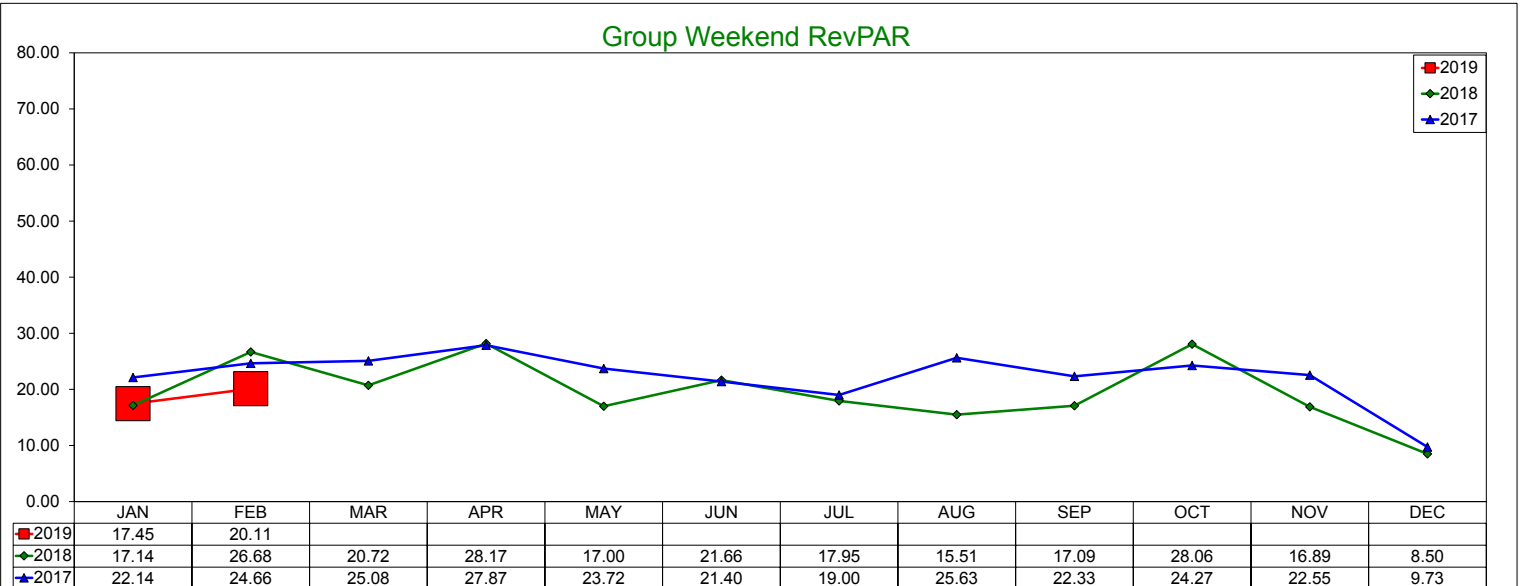
# Three Year Comparison - Weekend - RevPAR

## February 2019

### Transient Weekend RevPAR



### Group Weekend RevPAR



### Total Weekend RevPAR

