

Tab 4 - Multi-Segment

Irving TX CVB

For the month of: March 2019

	Current Month - March 2019 vs March 2018											Year to Date - March 2019 vs March 2018												
	Occ %		ADR		RevPAR		Percent Change from March 2018						Occ %		ADR		RevPAR		Percent Change from YTD 2018					
	2019	2018	2019	2018	2019	2018	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2019	2018	2019	2018	2019	2018	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
United States	68.4	68.4	132.66	131.89	90.78	90.27	-0.0	0.6	0.6	2.6	2.0	2.0	61.8	61.5	129.02	127.65	79.68	78.54	0.4	1.1	1.5	3.5	2.0	2.4
Texas	71.2	71.8	111.45	112.75	79.36	81.01	-0.9	-1.1	-2.0	0.9	3.0	2.1	64.6	65.7	106.97	107.53	69.06	70.66	-1.8	-0.5	-2.3	0.8	3.1	1.3
Atlanta, GA	74.9	75.9	115.24	109.70	86.36	83.24	-1.2	5.0	3.7	6.2	2.4	1.1	70.2	69.4	126.19	111.95	88.59	77.65	1.2	12.7	14.1	16.8	2.4	3.7
Arlington, TX	75.6	74.0	93.73	88.03	70.84	65.16	2.1	6.5	8.7	8.7	-0.0	2.1	69.5	67.1	91.25	87.78	63.42	58.91	3.6	3.9	7.7	7.7	-0.0	3.6
Charlotte, NC-SC	73.2	74.4	114.92	114.62	84.08	85.23	-1.6	0.3	-1.4	2.8	4.3	2.6	67.4	67.3	116.34	111.87	78.37	75.24	0.2	4.0	4.2	7.9	3.6	3.7
Fort Worth, TX+	73.9	75.0	107.97	105.78	79.82	79.28	-1.4	2.1	0.7	3.9	3.2	1.8	70.4	72.5	110.50	107.70	77.75	78.09	-3.0	2.6	-0.4	3.5	4.0	0.9
Frisco, TX+	72.8	73.1	147.79	142.54	107.62	104.25	-0.4	3.7	3.2	7.0	3.7	3.2	70.1	68.3	152.26	147.34	106.68	100.65	2.6	3.3	6.0	8.6	2.4	5.0
Grapevine, TX+	84.9	82.3	201.97	196.78	171.41	161.92	3.1	2.6	5.9	13.5	7.2	10.6	77.1	77.1	187.76	183.76	144.79	141.60	0.1	2.2	2.2	9.6	7.2	7.3
Irving, TX+	77.0	76.3	111.53	108.37	85.88	82.71	0.9	2.9	3.8	10.1	6.0	7.0	71.4	72.1	112.84	110.30	80.57	79.55	-1.0	2.3	1.3	5.5	4.1	3.1
Nashville, TN	79.3	78.1	154.21	146.51	122.31	114.46	1.5	5.3	6.9	15.2	7.8	9.5	68.3	67.0	143.38	138.46	97.98	92.83	1.9	3.6	5.6	14.1	8.1	10.2
Phoenix, AZ	87.6	87.0	197.63	188.65	173.15	164.18	0.7	4.8	5.5	5.9	0.4	1.1	81.6	80.4	175.49	168.77	143.17	135.69	1.5	4.0	5.5	5.9	0.4	1.9
San Jose, CA+	78.0	83.3	208.39	201.31	162.51	167.76	-6.4	3.5	-3.1	-3.1	0.0	-6.4	74.9	77.5	208.61	195.83	156.19	151.82	-3.4	6.5	2.9	2.9	0.0	-3.4

Competitive Set Comparison												
	Actual Figures						Percent of Change from Last Year					
	Current Month			Year-To-Date			Current Month			Year-To-Date		
	OCC	ADR	RvPAR	OCC	ADR	RvPAR	OCC	ADR	RvPAR	OCC	ADR	RvPAR
US	68.4	132.66	90.78	61.8	129.02	79.68	0.0	0.6	0.6	0.4	1.1	1.5
Texas	71.2	111.45	79.36	64.6	106.97	69.06	-0.9	-1.1	-2.0	-1.8	-0.5	-2.3
Irving	77.0	111.53	85.88	71.4	112.84	80.57	0.9	2.9	3.8	-1.0	2.3	1.3
Best USA	Phoenix	SanJose	Phoenix	Phoenix	SanJose	SanJose	Grpvine	Arlngtn	Arlngtn	Arlngtn	Atlanta	Atlanta
	87.6	208.39	173.15	81.6	208.61	156.19	3.1	6.5	8.7	3.6	12.7	14.1
Best Texas	Grpvine	Grpvine	Grpvine	Grpvine	Grpvine	Grpvine	Grpvine	Arlngtn	Arlngtn	Arlngtn	Arlngtn	Arlngtn
	84.9	201.97	171.41	77.1	187.76	144.79	3.1	6.5	8.7	3.6	3.9	7.7
Worst USA	Frisco	Arlngtn	Arlngtn	Charlotte	Arlngtn	Arlngtn	SanJose	Charlotte	SanJose	SanJose	Grpvine	Ft Worth
	72.8	93.73	70.84	67.4	91.25	63.42	-6.4	0.3	-3.1	-3.4	2.2	-0.4
Worst Texas	Frisco	Arlngtn	Arlngtn	Arlngtn	Arlngtn	Arlngtn	Ft Worth	Ft Worth	Ft Worth	Ft Worth	Grpvine	Ft Worth
	72.8	93.73	70.84	69.5	91.25	63.42	-1.4	2.1	0.7	-3.0	2.2	-0.4

Note: "Best" and "Worst" notations above refer to destinations within this competitive set only

A blank row indicates insufficient data.

The STR Destination Report is a publication of STR, Inc. and STR Global, Ltd., and is intended solely for use by paid subscribers. Reproduction or distribution of the STR Destination Report, in whole or part, without written permission is prohibited and subject to legal action. If you have received this report and are NOT a subscriber to the STR Destination Report, please contact us immediately. Source: 2019 STR, Inc. / STR Global, Ltd. trading as "STR".

Tab 6 - Multi-Segment Custom Sets+

Irving TX CVB

For the month of: March 2019

	Current Month - March 2019 vs March 2018											
	Occ %		ADR		RevPAR		Percent Change from March 2018					
	2019	2018	2019	2018	2019	2018	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
Irving, TX+	77.0	76.3	111.53	108.37	85.88	82.71	0.9	2.9	3.8	10.1	6.0	7.0
Luxury/Full Service Irving+	76.6	73.8	147.74	147.61	113.19	108.95	3.8	0.1	3.9	15.8	11.4	15.7
All Suite/Extended Stay Irving+	78.7	78.6	96.33	95.35	75.77	74.96	0.1	1.0	1.1	3.6	2.5	2.6
Limited Service Irving+	76.8	79.4	112.03	110.59	86.01	87.84	-3.3	1.3	-2.1	4.3	6.5	2.9
Budget Irving+	75.5	75.4	61.13	56.96	46.16	42.97	0.1	7.3	7.4	8.5	1.0	1.1
Las Colinas+	74.9	76.1	126.61	123.69	94.88	94.07	-1.5	2.4	0.9	13.6	12.6	11.0
DFW North+	82.5	81.5	107.66	104.92	88.77	85.56	1.1	2.6	3.7	4.6	0.8	2.0
DFW South+	74.0	70.8	93.63	90.51	69.30	64.05	4.6	3.4	8.2	11.4	2.9	7.7
Full Service Las Colinas+	70.2	70.1	174.42	183.21	122.37	128.40	0.1	-4.8	-4.7	22.5	28.6	28.7
Limited Service Las Colinas+	78.5	79.7	94.46	92.10	74.19	73.37	-1.4	2.6	1.1	4.2	3.0	1.6
Full Service DFW North+	84.4	79.8	136.36	134.12	115.13	107.00	5.8	1.7	7.6	7.6	0.0	5.8
Limited Service DFW North+	81.1	82.8	87.57	85.72	71.04	70.94	-2.0	2.2	0.1	1.6	1.4	-0.6
Full Service DFW South+												
Limited Service DFW South+	72.0	70.6	83.62	80.99	60.22	57.20	1.9	3.3	5.3	9.7	4.2	6.3
ICC Comp Set No Boutiques+	79.4	76.4	151.90	150.79	120.53	115.20	3.9	0.7	4.6	4.6	0.0	3.9

	Year to Date - March 2019 vs March 2018											
	Occ %		ADR		RevPAR		Percent Change from YTD 2018					
	2019	2018	2019	2018	2019	2018	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
Irving, TX+	71.4	72.1	112.84	110.30	80.57	79.55	-1.0	2.3	1.3	5.5	4.1	3.1
Luxury/Full Service Irving+	71.2	71.2	151.36	151.27	107.73	107.74	-0.1	0.1	-0.0	6.2	6.2	6.1
All Suite/Extended Stay Irving+	73.7	73.2	96.83	96.19	71.35	70.42	0.6	0.7	1.3	3.9	2.5	3.2
Limited Service Irving+	71.8	74.6	114.53	111.95	82.20	83.52	-3.8	2.3	-1.6	4.8	6.5	2.5
Budget Irving+	68.2	70.4	60.52	55.40	41.30	39.02	-3.1	9.2	5.8	6.9	1.0	-2.1
Las Colinas+	70.8	71.4	127.37	125.56	90.21	89.65	-0.8	1.4	0.6	8.4	7.7	6.9
DFW North+	75.5	78.3	110.67	108.20	83.60	84.70	-3.5	2.3	-1.3	-0.5	0.8	-2.7
DFW South+	67.6	66.1	93.90	90.74	63.50	59.98	2.3	3.5	5.9	9.0	2.9	5.3
Full Service Las Colinas+	66.5	67.3	179.18	183.88	119.10	123.71	-1.2	-2.6	-3.7	11.2	15.5	14.1
Limited Service Las Colinas+	73.8	73.9	95.79	93.53	70.67	69.10	-0.2	2.4	2.3	5.4	3.0	2.9
Full Service DFW North+	76.3	78.6	142.49	141.44	108.67	111.17	-3.0	0.7	-2.2	-2.2	0.0	-3.0
Limited Service DFW North+	75.0	78.1	88.92	85.37	66.73	66.66	-3.9	4.2	0.1	1.5	1.4	-2.5
Full Service DFW South+												
Limited Service DFW South+	65.5	65.8	83.32	80.31	54.59	52.85	-0.4	3.7	3.3	7.7	4.2	3.8
ICC Comp Set No Boutiques+	74.1	74.7	157.91	156.35	117.01	116.79	-0.8	1.0	0.2	0.2	0.0	-0.8

	AirBNB Data											
	Occ %		ADR		RevPAR		Percent Change from Prior Year					
	2019	2018	2019	2018	2019	2018	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
Entire Place	66.0	69.1	202.06	128.47	133.44	88.72	-1.9	33.8	31.3	134.4	141.3	129.0
Hotel Comparable	71.7	69.0	89.48	81.82	64.13	56.46	3.4	11.0	14.9	44.3	25.6	29.9

	Percent Change from Prior Year YTD											
	Occ %		ADR		RevPAR		Percent Change from Prior Year YTD					
	2019	2018	2019	2018	2019	2018	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
Irving, TX+	56.5	63.9	170.55	130.19	96.43	83.26	-10.5	15.4	3.3	100.0	139.9	98.4
Luxury/Full Service Irving+	67.9	62.2	85.22	86.58	57.90	53.87	6.7	0.0	6.8	53.5	43.8	53.5

Available Listings			
Entire Place	170	98	73.5
Private Room	146	114	28.1
Shared Room	34	17	100.0
Total Available Listings	350	229	52.8

	Participation			
	Properties		Rooms	
	Census	Sample	Census	Sample
Irving, TX+	86	72	12731	10689
Luxury/Full Service Irving+	16	13	4896	3946
All Suite/Extended Stay Irving+	32	31	3591	3484
Limited Service Irving+	14	14	1786	1786
Budget Irving+	24	14	2458	1473
Las Colinas+	31	29	5260	4574
DFW North+	25	24	3932	3844
DFW South+	30	19	3539	2271
Full Service Las Colinas+	8	7	2259	1909
Limited Service Las Colinas+	23	22	3001	2665
Full Service DFW North+	4	4	1581	1581
Limited Service DFW North+	21	20	2351	2263
Full Service DFW South+	4	2	1056	456
Limited Service DFW South+	26	17	2483	1815
ICC Comp Set No Boutiques+	5	5	2084	2084

A blank row indicates insufficient data.

The STR Destination Report is a publication of STR, Inc. and STR Global, Ltd., and is intended solely for use by paid subscribers. Reproduction or distribution of the STR Destination Report, in whole or part, without written permission is prohibited and subject to legal action. If you have received this report and are NOT a subscriber to the STR Destination Report, please contact us immediately. Source: 2019 STR, Inc. / STR Global, Ltd. trading as "STR".

Irving, Texas Room Demand - Source: Smith Travel Research

	2018			2019			Calculated Change over prior year		STR Reported Change over prior year	
	Occ %	Current Month Demand	Year To Date Demand	Occ %	Current Month Demand	Year To Date Demand	Current Month	Year To Date	Current Month	Year To Date
January	66.4	247,296	247,296	66.5	254,496	254,496	2.91%	2.91%	0.51%	0.51%
February	74.4	250,037	497,333	70.4	243,421	497,917	-2.65%	0.12%	-5.10%	-2.34%
March	76.5	284,818	782,151	77.0	303,898	801,815	6.70%	2.51%	0.89%	-0.99%
April	77.4	281,441	1,063,592							
May	74.5	279,748	1,343,340							
June	79.4	288,650	1,631,990							
July	75.0	285,044	1,917,034							
August	70.0	266,054	2,183,088							
September	74.4	273,701	2,456,789							
October	78.2	297,171	2,753,960							
November	67.4	250,958	3,004,918							
December	59.3	226,764	3,231,682							

Irving, Texas & United States Comparison

March 2019

Irving	A.D.R.				OCCUPANCY				RevPAR												
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg									
JANUARY	112.87	2.2%	112.87	2.2%	66.5%	0.5%	66.5%	0.5%	75.07	2.8%	75.07	2.8%									
FEBRUARY	114.81	2.3%	113.84	2.2%	70.4%	-5.1%	68.4%	-2.3%	80.87	-3.0%	77.82	-0.2%									
MAR	111.53	2.9%	112.84	2.3%	77.0%	0.9%	71.4%	-1.0%	85.88	3.8%	80.57	1.3%									
APRIL																					
MAY																					
JUNE																					
JULY																					
AUGUST																					
SEPTEMBER																					
OCTOBER																					
NOVEMBER																					
DECEMBER																					
12 mo. rolling averages:													ADR	109.35	2.5%	Occupancy	72.4%	-0.6%	RevPAR	79.21	1.9%

Texas	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	102.12	-0.1%	102.12	-0.1%	57.4%	-2.7%	57.4%	-2.7%	58.63	-2.8%	58.63	-2.8%
FEBRUARY	106.31	-0.2%	104.26	-0.1%	65.1%	-1.8%	61.1%	-2.3%	69.22	-2.0%	63.66	-2.4%
MAR	111.45	-1.1%	106.97	-0.5%	71.2%	-0.9%	64.6%	-1.8%	79.36	-2.0%	69.06	-2.3%
APRIL												
MAY												
JUNE												
JULY												
AUGUST												
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												

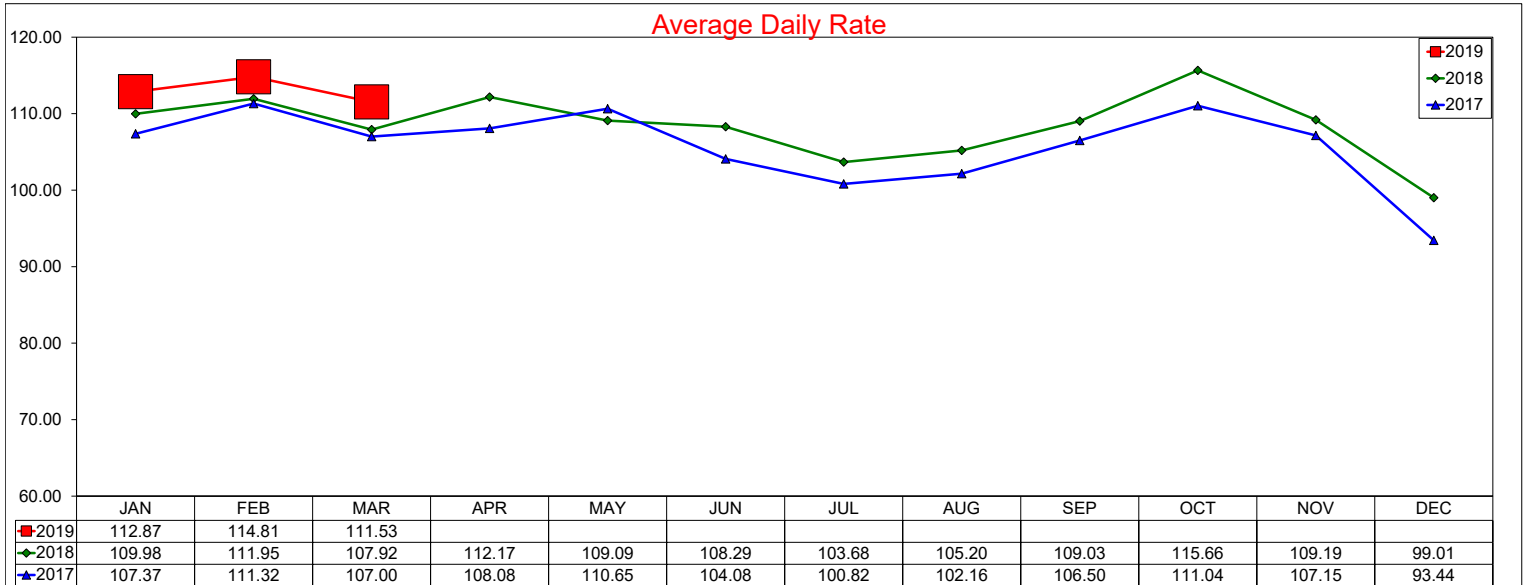
USA	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	124.39	0.8%	124.39	0.8%	54.8%	0.7%	54.8%	0.7%	68.13	1.5%	68.13	1.5%
FEBRUARY	128.94	1.9%	126.72	1.4%	62.2%	0.7%	58.3%	0.7%	80.15	2.6%	73.82	2.0%
MAR	132.66	0.6%	129.02	1.1%	68.4%	0.0%	61.8%	0.4%	90.78	0.6%	79.68	1.5%
APRIL												
MAY												
JUNE												
JULY												
AUGUST												
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												

Note: The "Change %" column refers to the change from the prior year's figure.

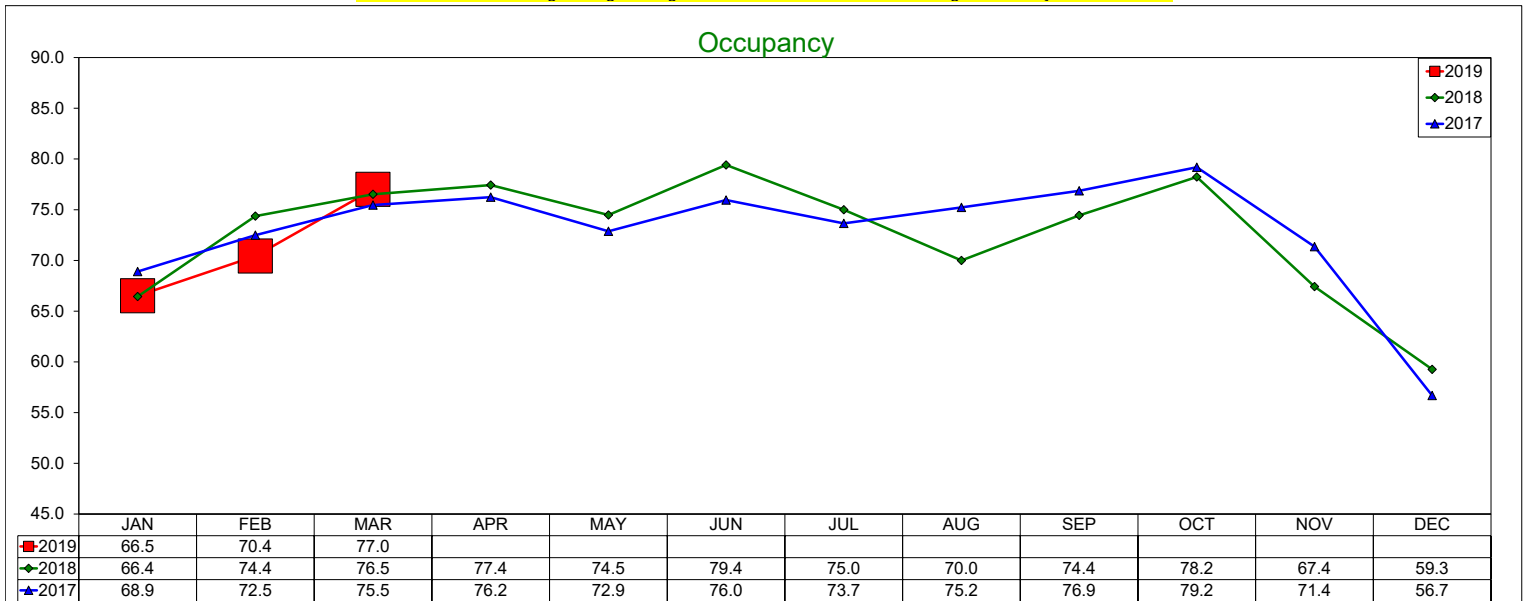
SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - CITY OF IRVING - ALL PROPERTIES

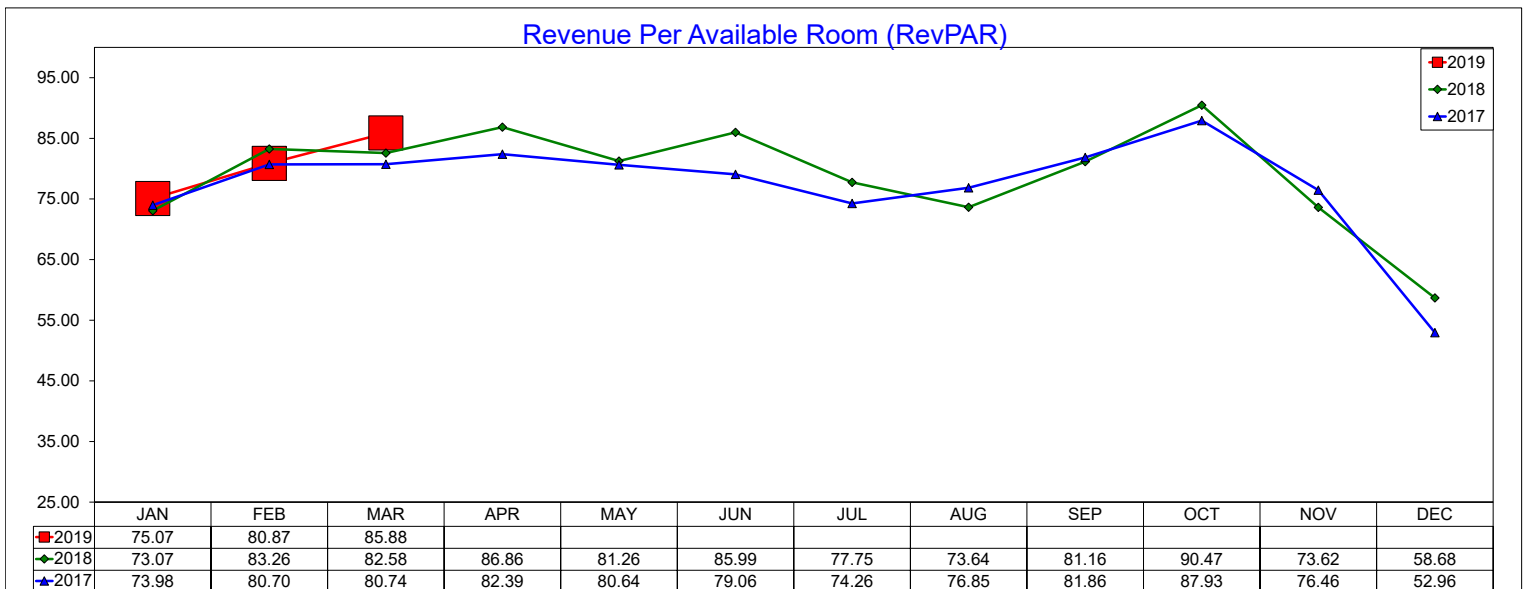
March 2019



12 month ADR Rolling Average through March 2019 is \$109.35 with a change from last year of 2.5%



12 month Occupancy Rolling Average through March 2019 is 72.44% with a change from last year of -0.6%

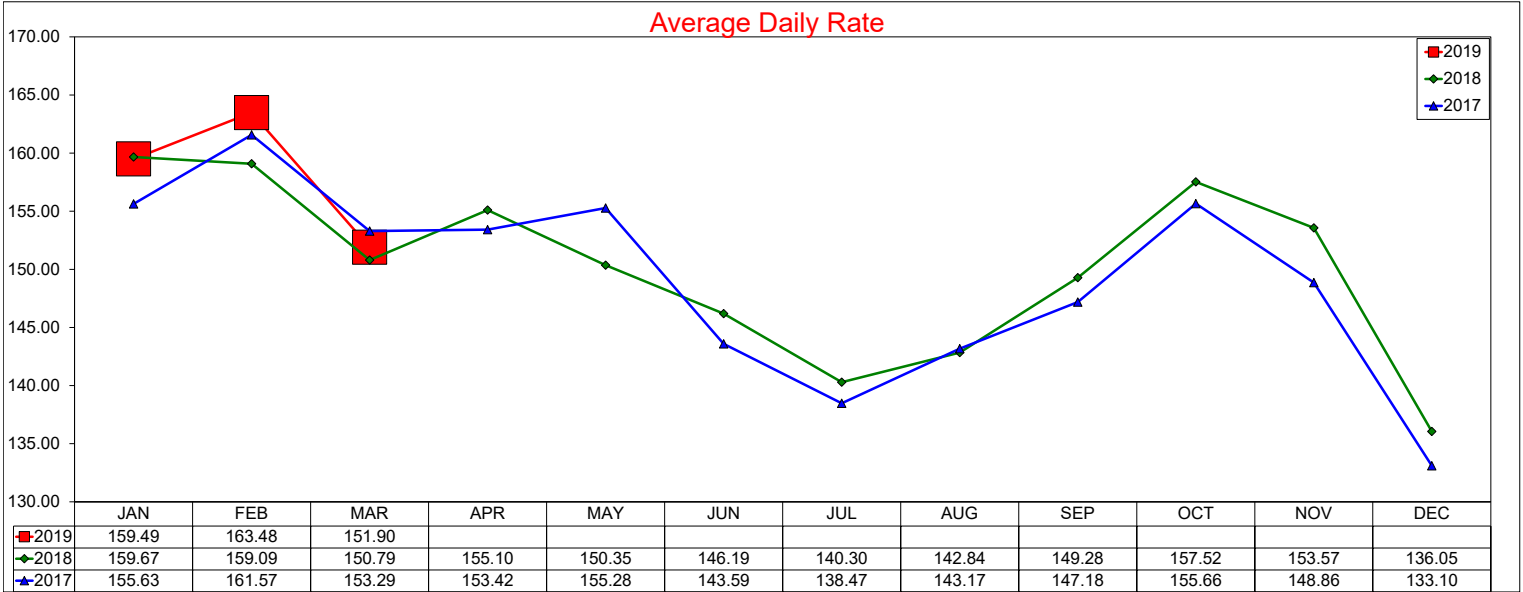


12 month RevPAR Rolling Average through March 2019 is \$79.21 with a change from last year of 1.9%

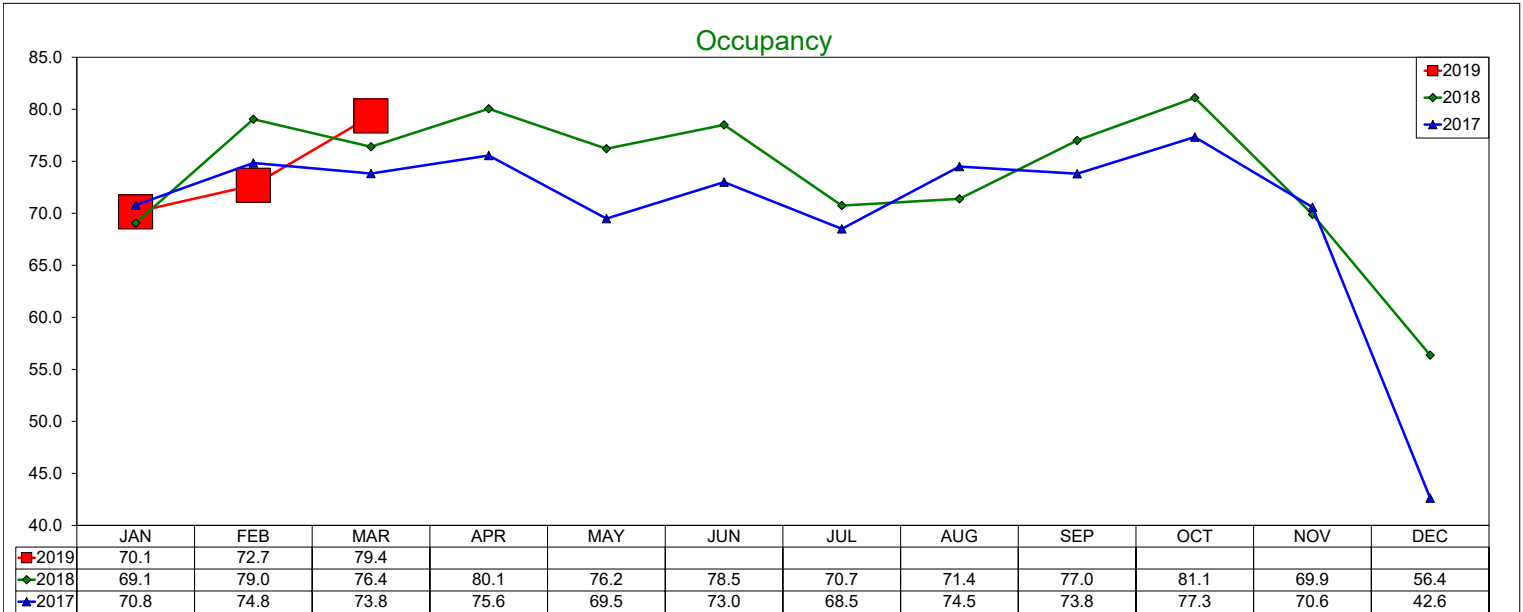
Three Year Comparison - ICC Comp Set

March 2019

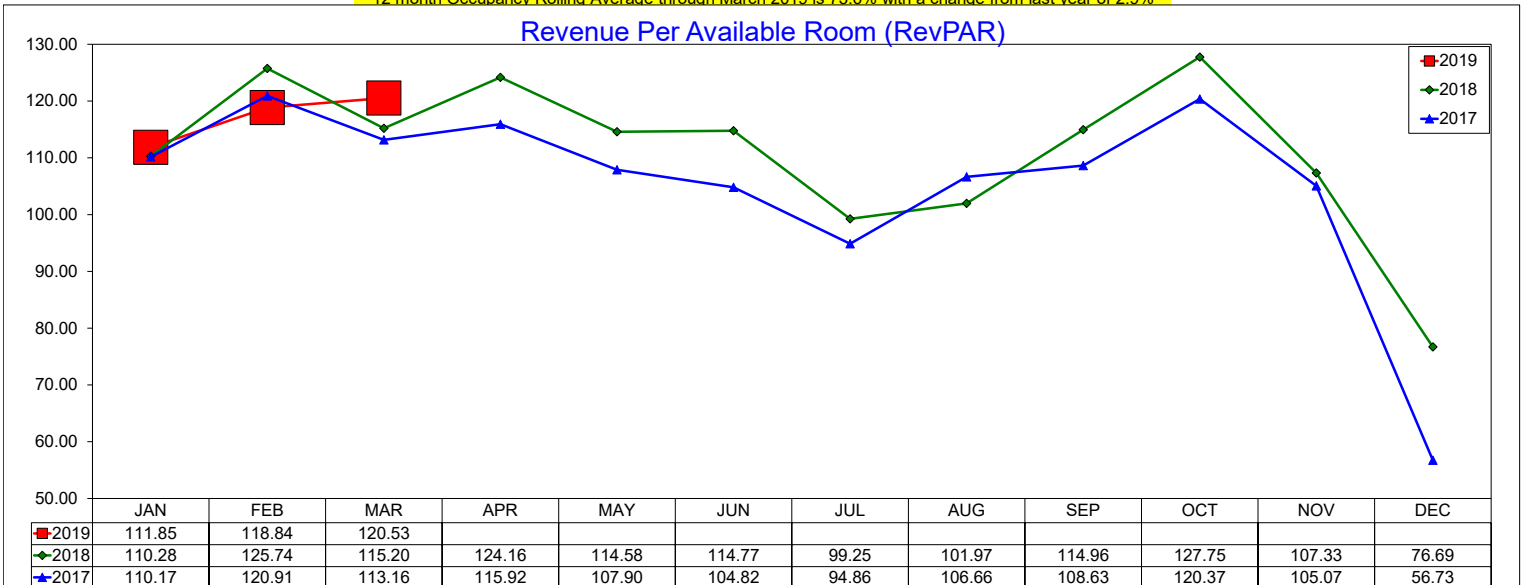
Comp set includes: Marriott Las Colinas, Omni Mandalay, Marriott DFW, Sheraton DFW, Westin DFW



12 month ADR Rolling Average through March 2019 is \$150.75 with a change from last year of 0.9%



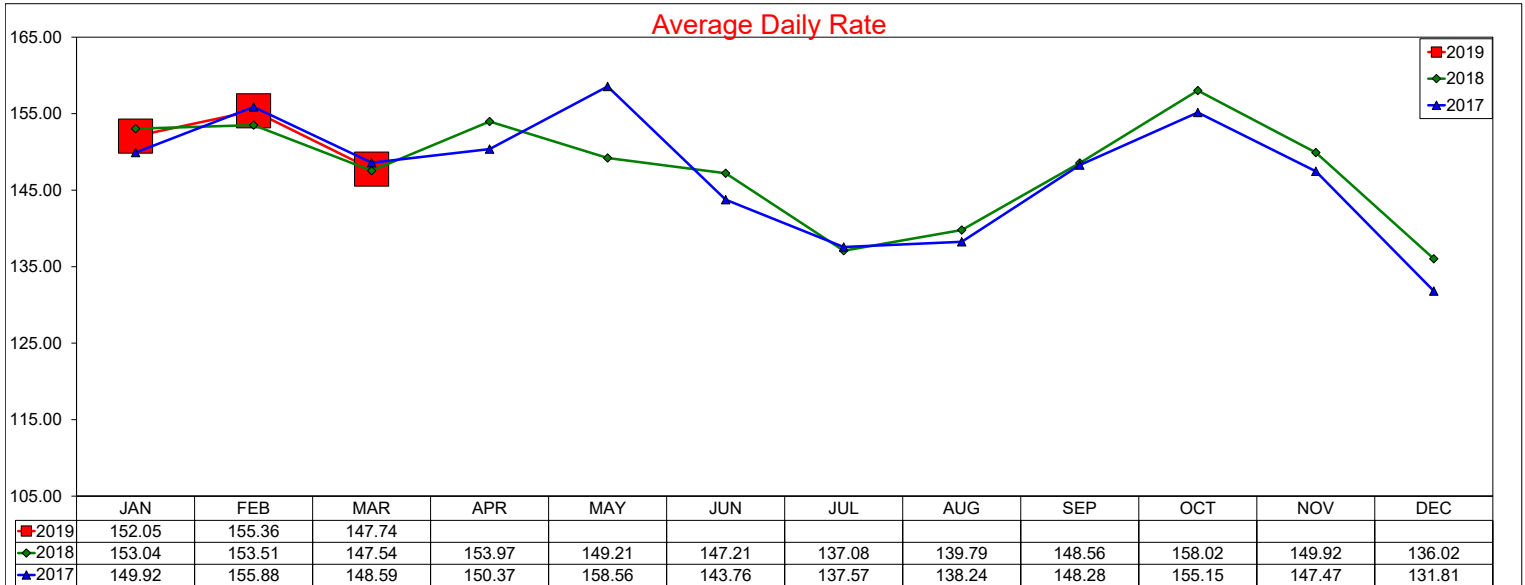
12 month Occupancy Rolling Average through March 2019 is 73.6% with a change from last year of 2.9%



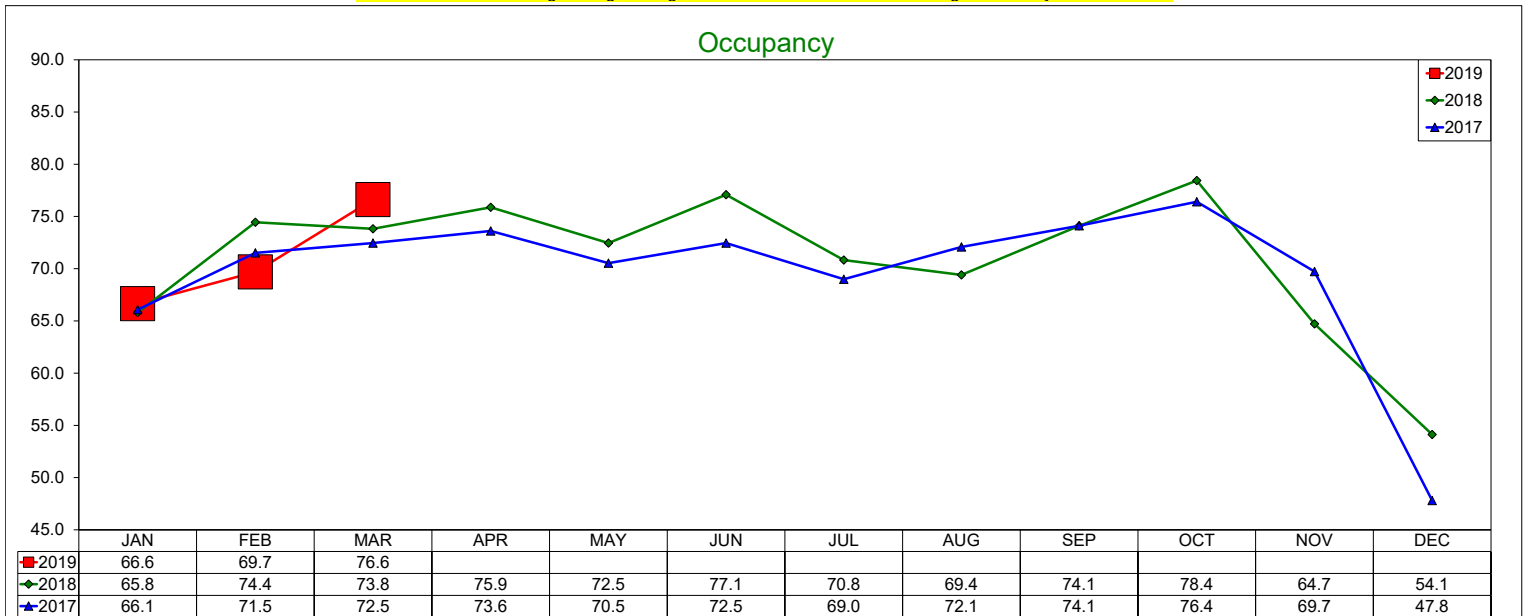
12 month RevPAR Rolling Average through March 2019 is \$110.95 with a change from last year of 3.8%

Three Year Comparison - Luxury/Full Service - Irving

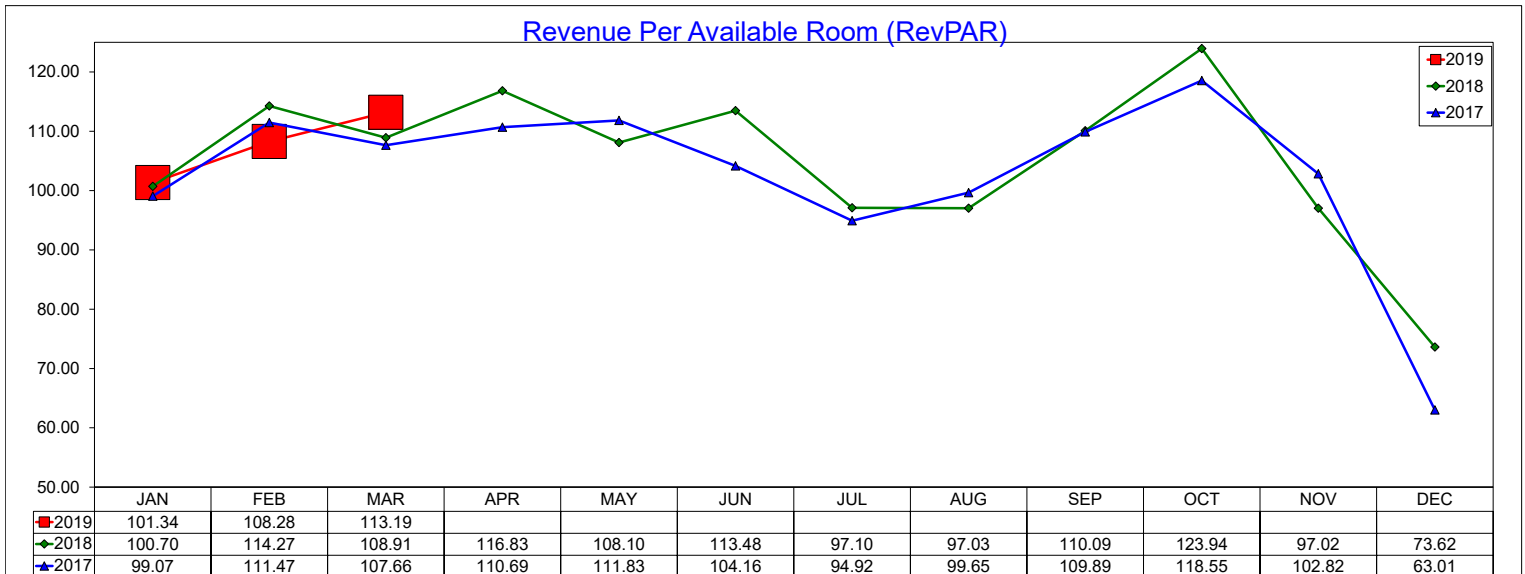
March 2019



12 month ADR Rolling Average through March 2019 is \$148.16 with a change from last year of 0.6%



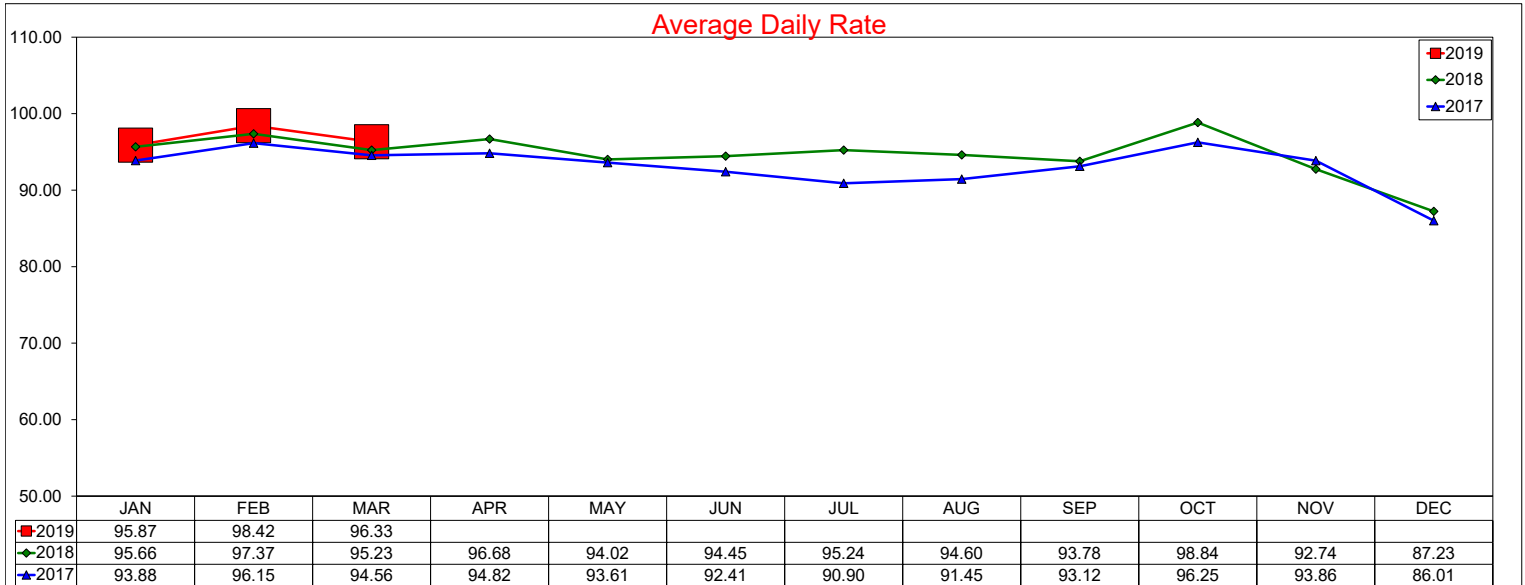
12 month Occupancy Rolling Average through March 2019 is 70.79% with a change from last year of 1.6%



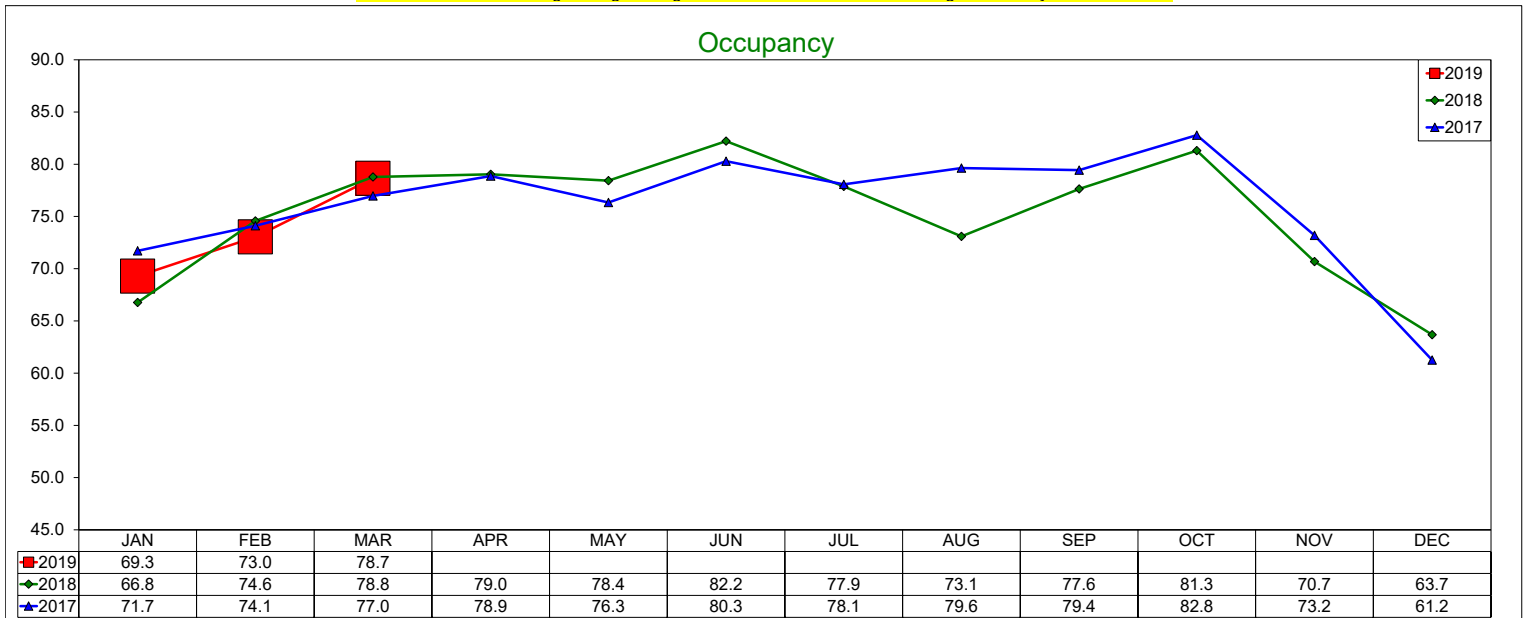
12 month RevPAR Rolling Average through March 2019 is \$104.89 with a change from last year of 2.2%

Three Year Comparison - All Suite/Extended Stay - Irving

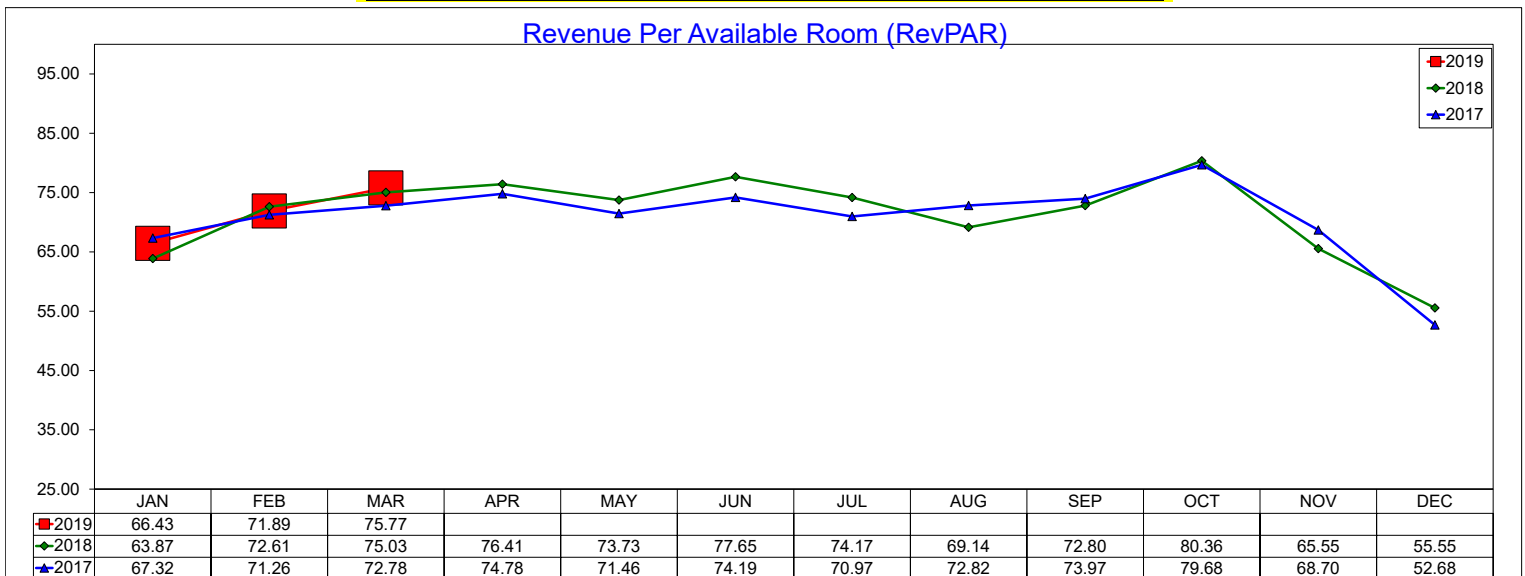
March 2019



12 month ADR Rolling Average through March 2019 is \$94.96 with a change from last year of 1.5%



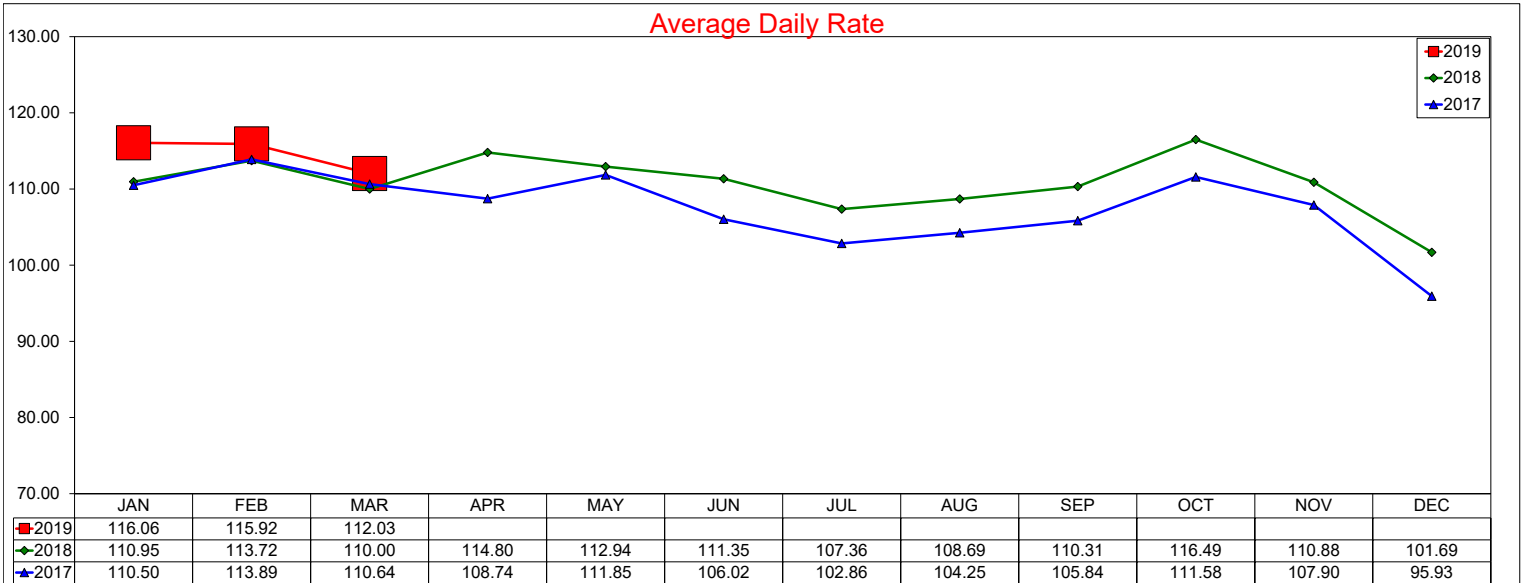
12 month Occupancy Rolling Average through March 2019 is 75.39% with a change from last year of -0.4%



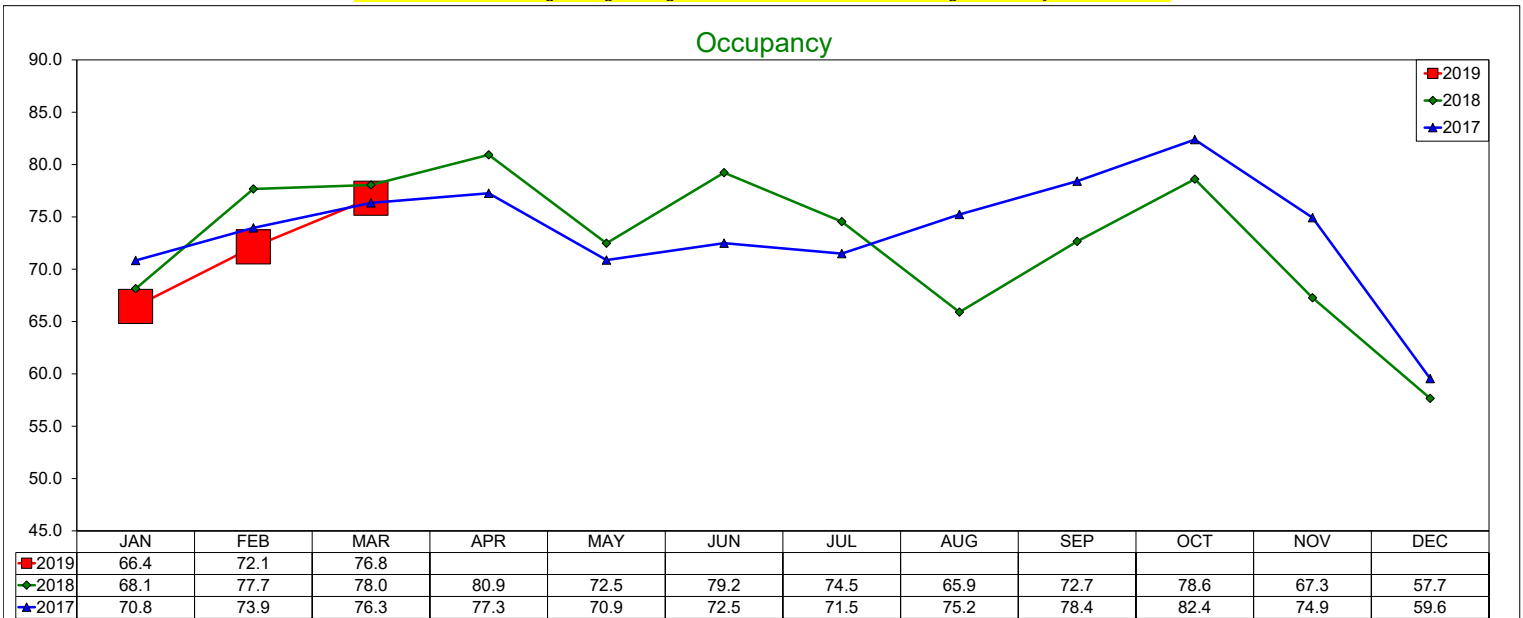
12 month RevPAR Rolling Average through March 2019 is \$71.58 with a change from last year of 1.0%

Three Year Comparison - Limited Service - Irving

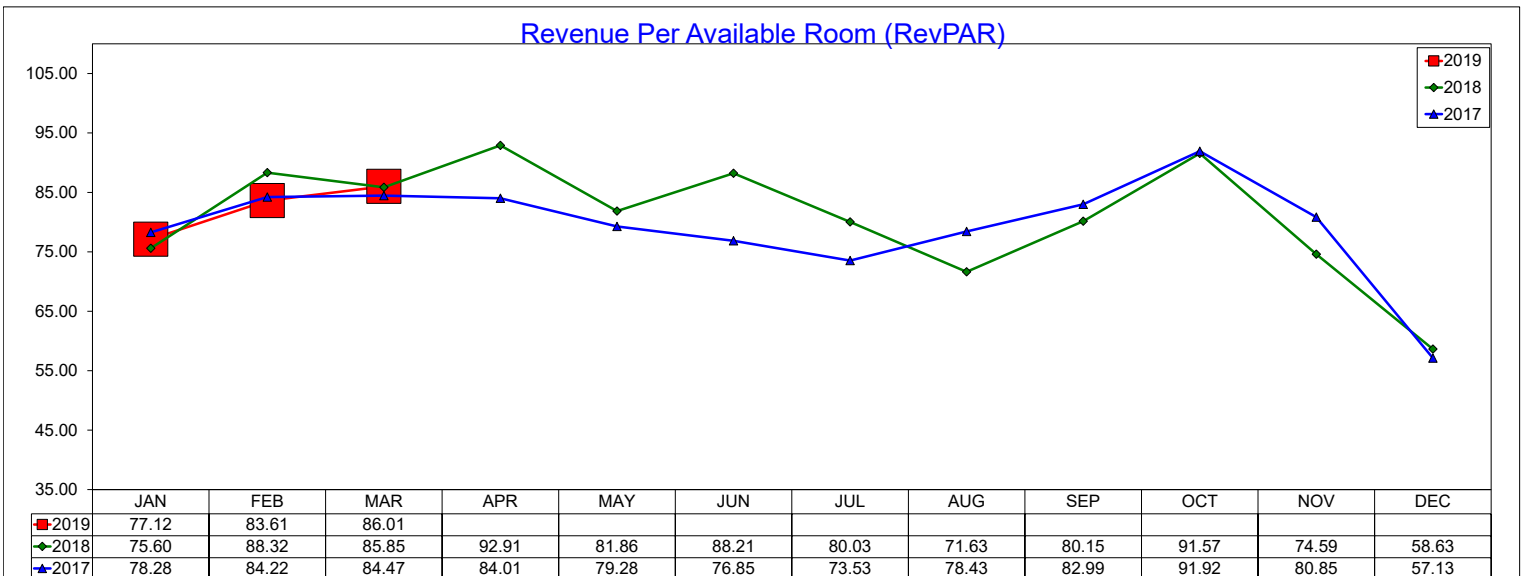
March 2019



12 month ADR Rolling Average through March 2019 is \$111.72 with a change from last year of 5.3%



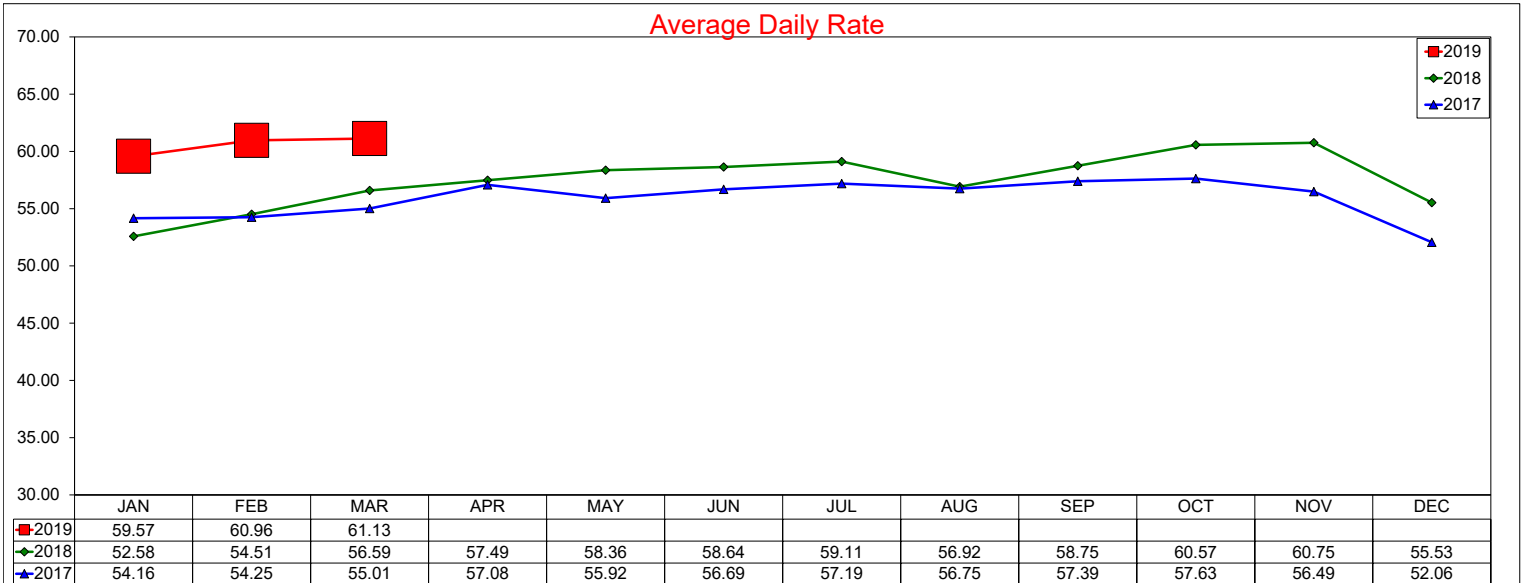
12 month Occupancy Rolling Average through March 2019 is 72.02% with a change from last year of -5.3%



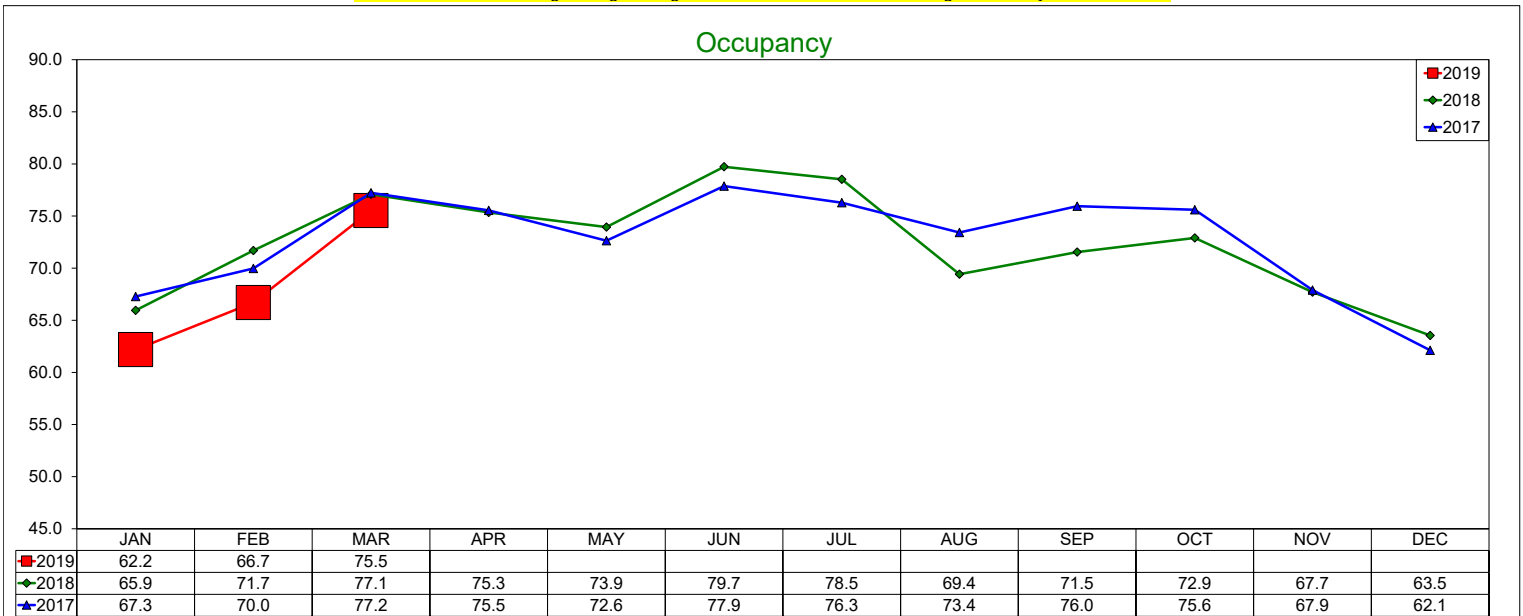
12 month RevPAR Rolling Average through March 2019 is \$80.46 with a change from last year of -0.3%

Three Year Comparison - Budget - Irving

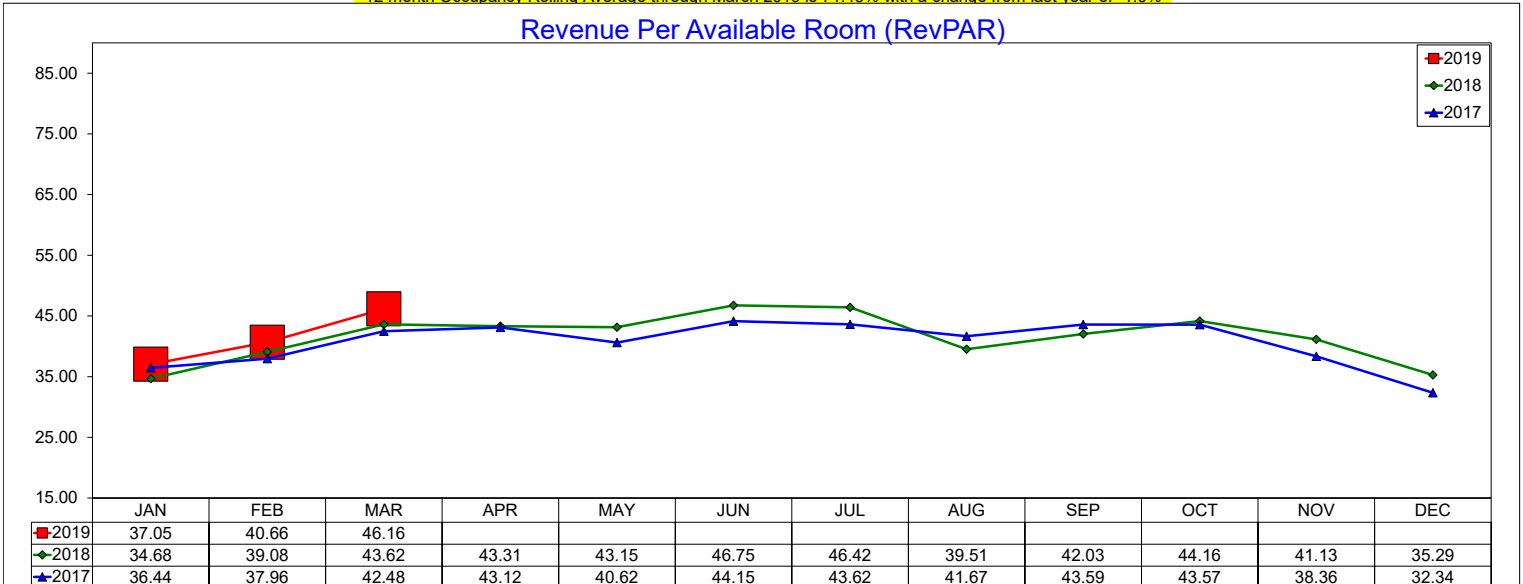
March 2019



12 month ADR Rolling Average through March 2019 is \$58.98 with a change from last year of 5.2%



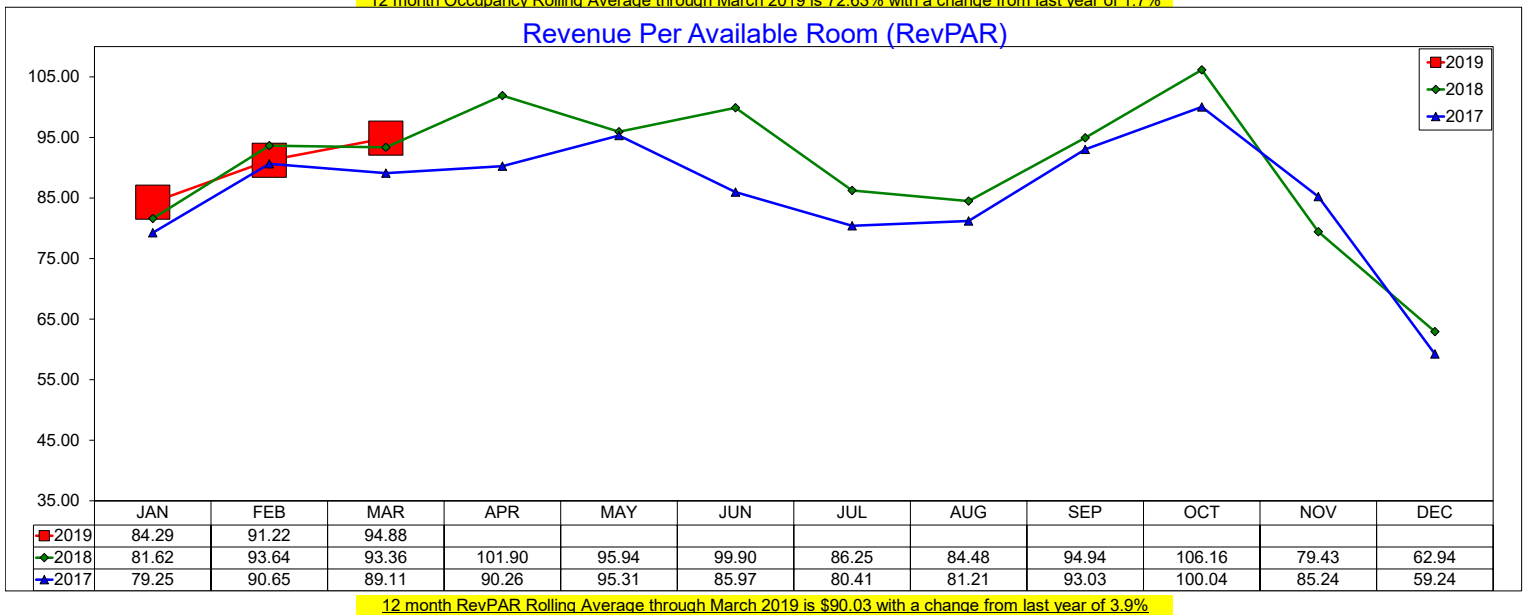
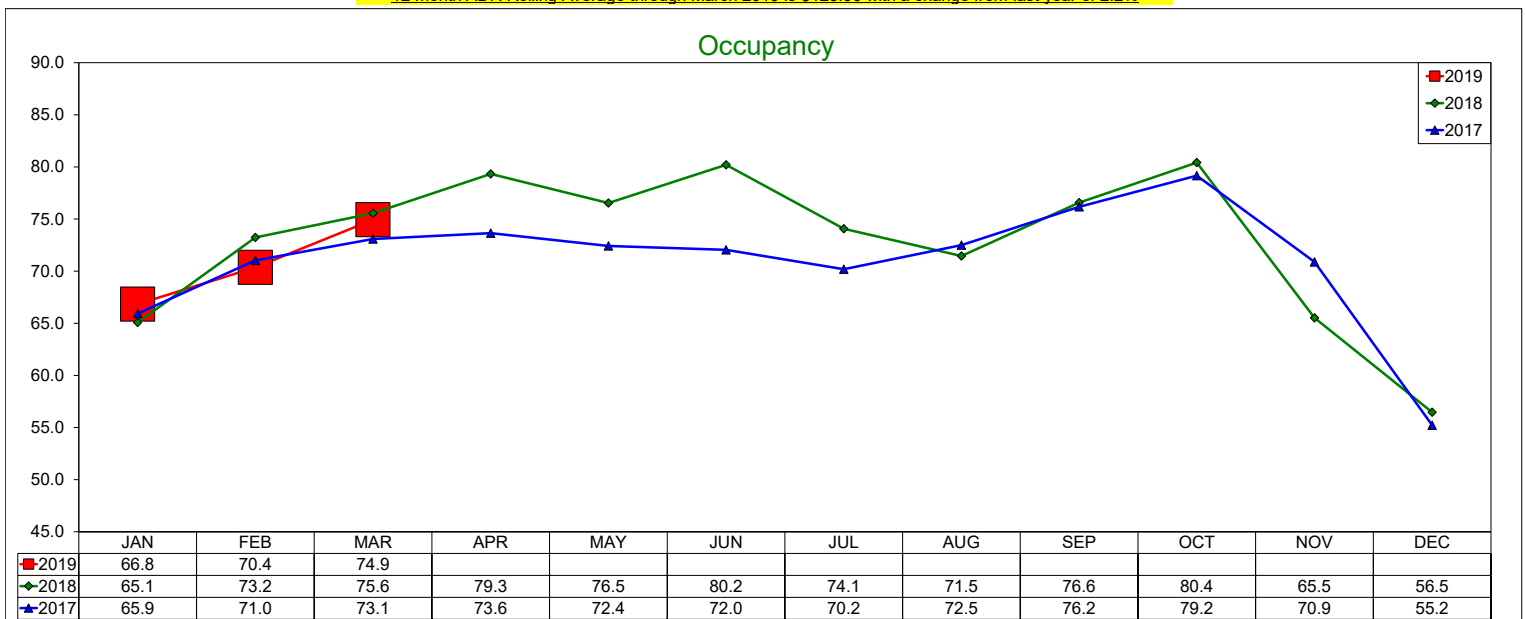
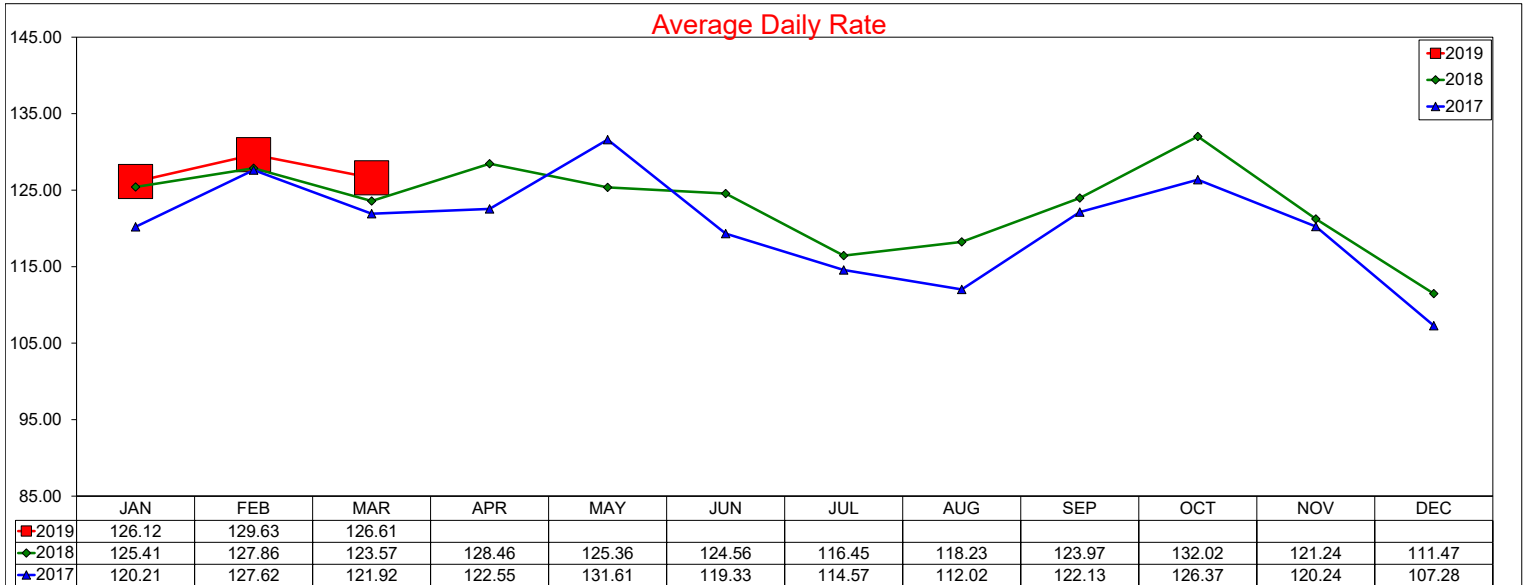
12 month Occupancy Rolling Average through March 2019 is 71.45% with a change from last year of -1.6%



12 month RevPAR Rolling Average through March 2019 is \$42.14 with a change from last year of 3.5%

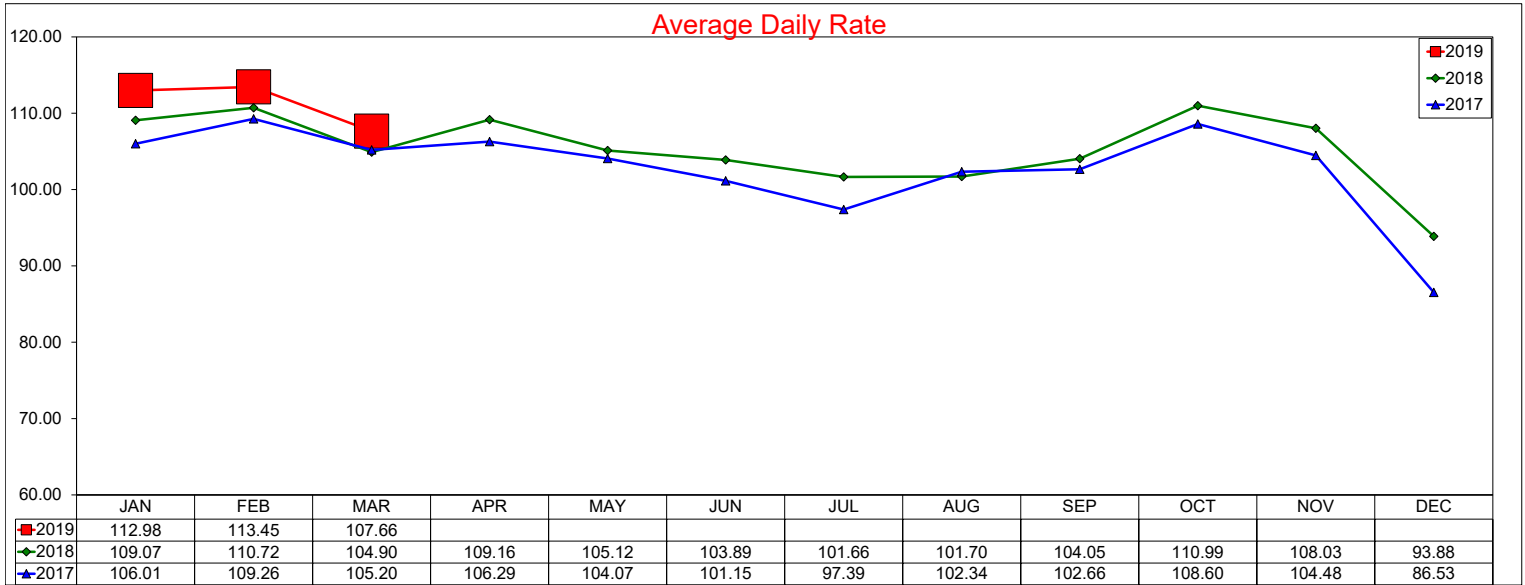
Three Year Comparison - Las Colinas

March 2019

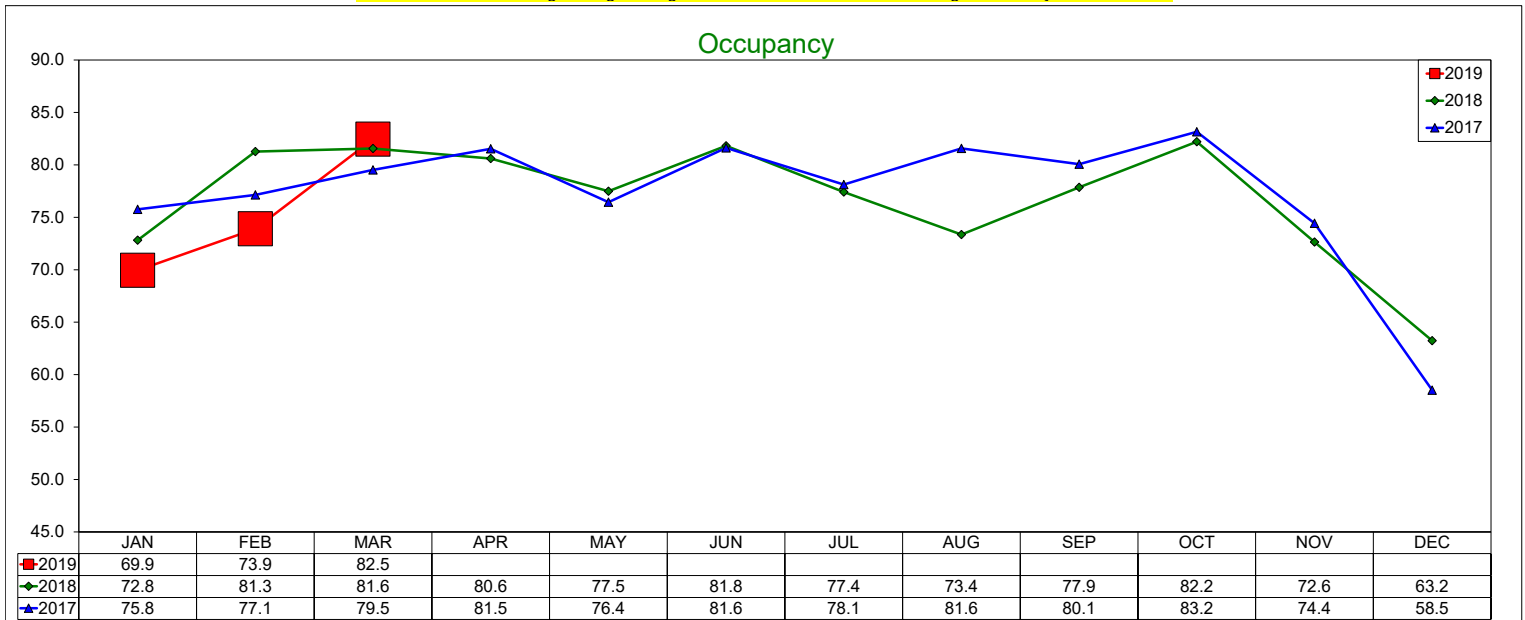


Three Year Comparison - DFW North

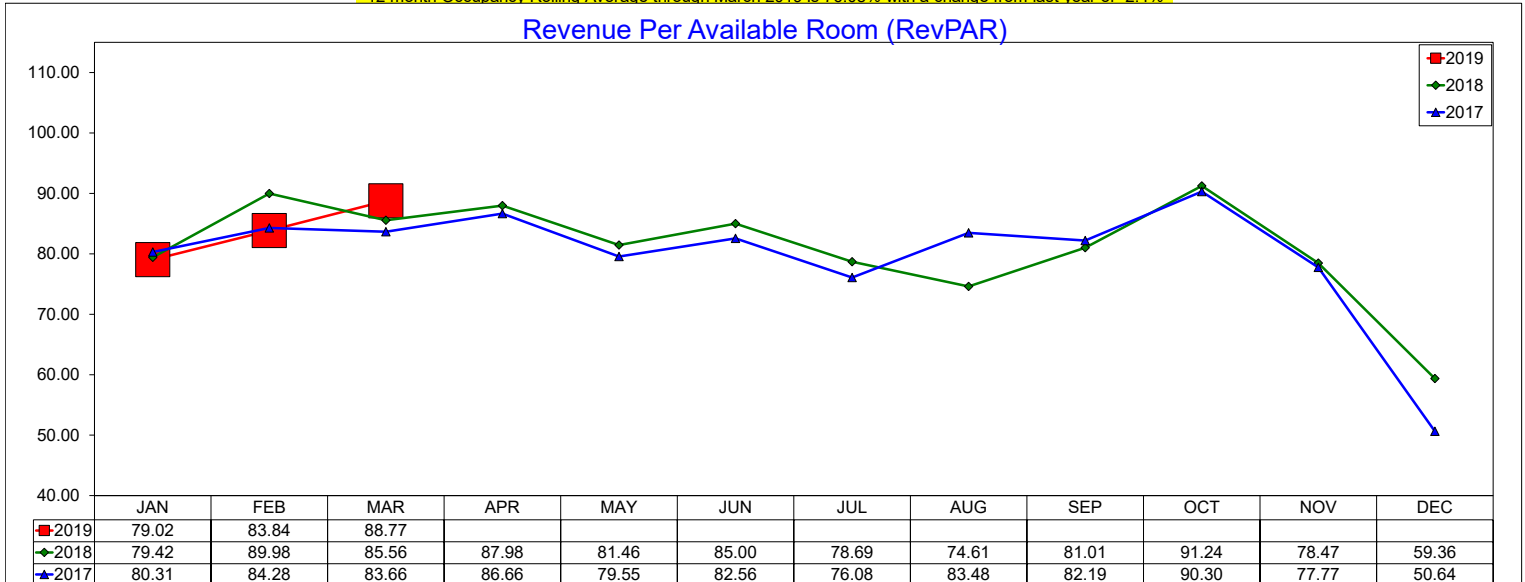
March 2019



12 month ADR Rolling Average through March 2019 is \$106.14 with a change from last year of 2.4%



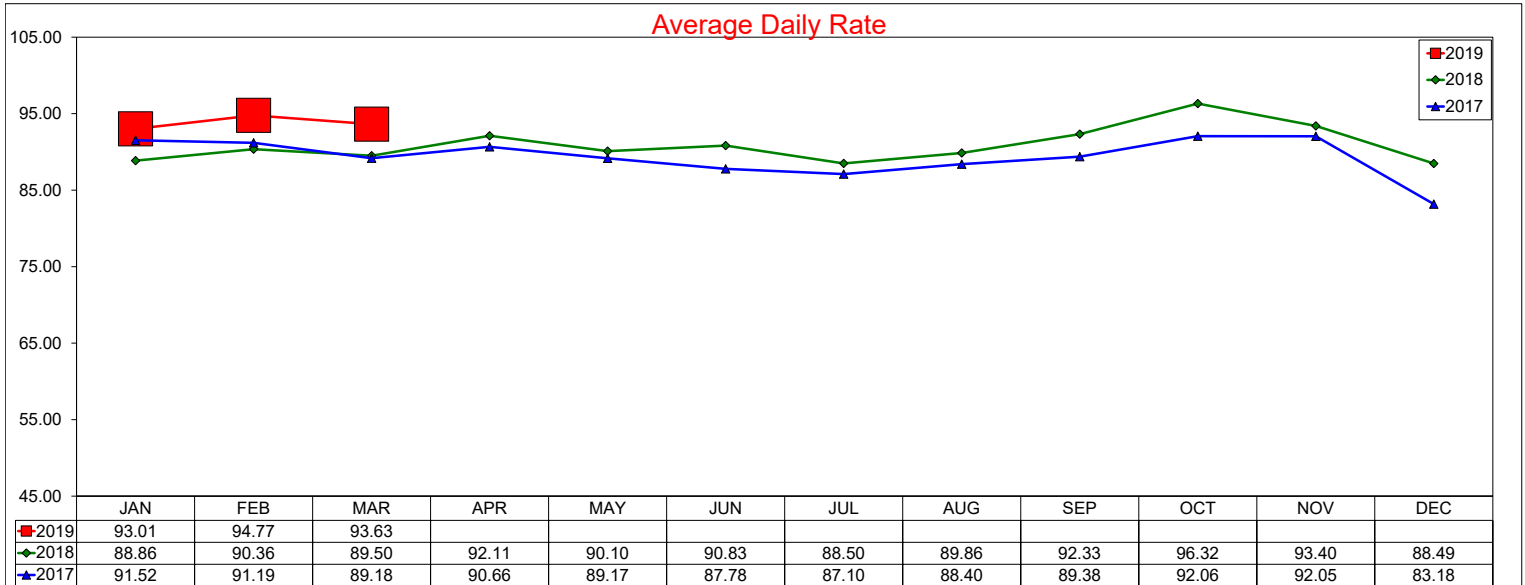
12 month Occupancy Rolling Average through March 2019 is 76.08% with a change from last year of -2.4%



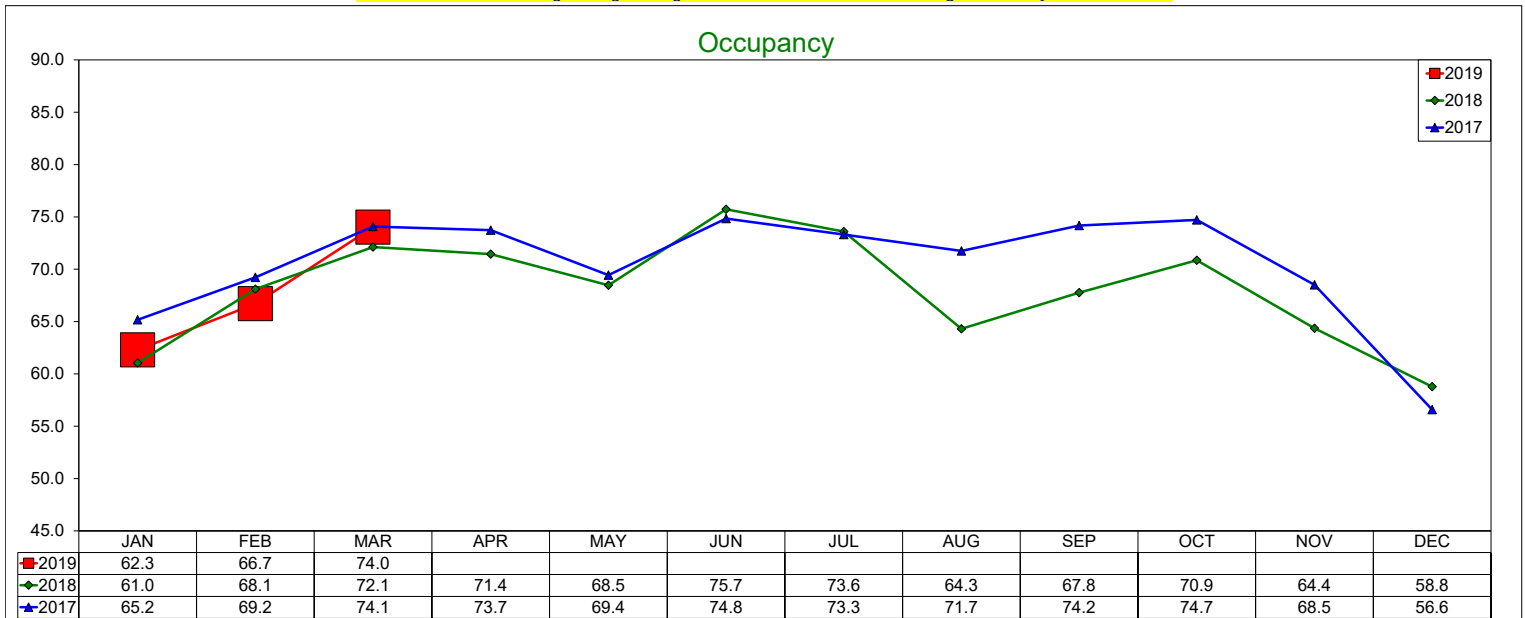
12 month RevPAR Rolling Average through March 2019 is \$80.74 with a change from last year of -0.1%

Three Year Comparison - DFW South

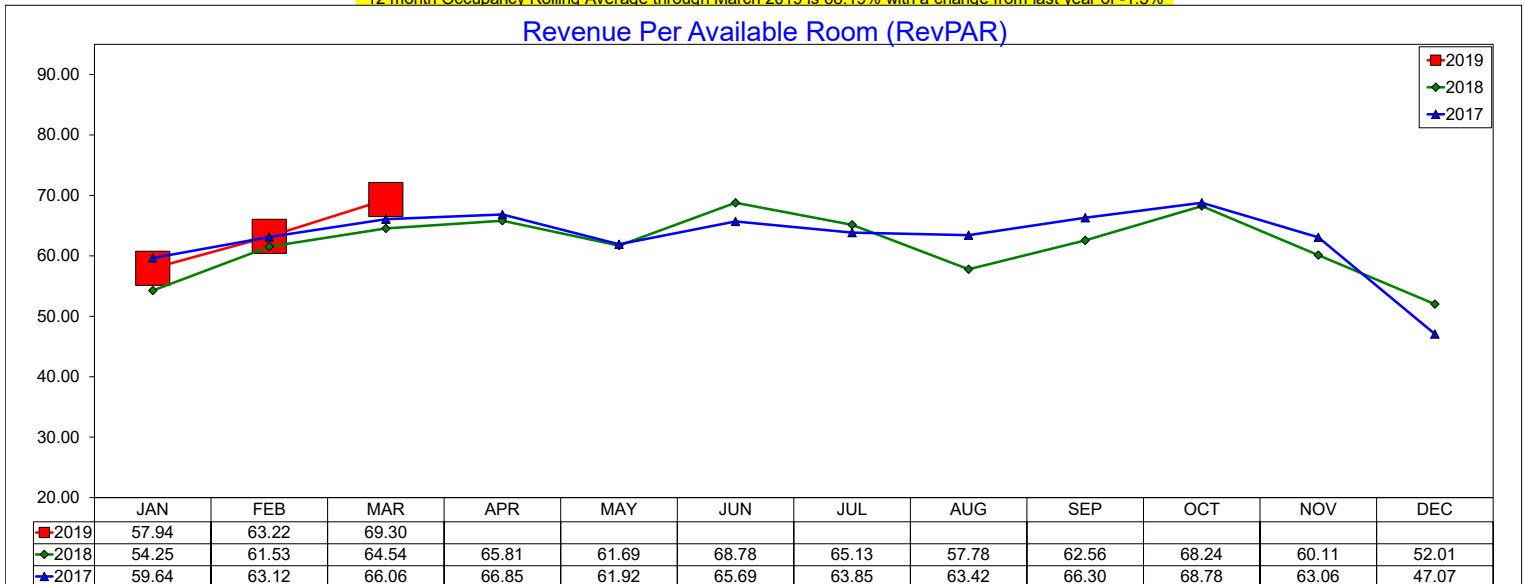
March 2019



12 month ADR Rolling Average through March 2019 is \$91.94 with a change from last year of 2.3%



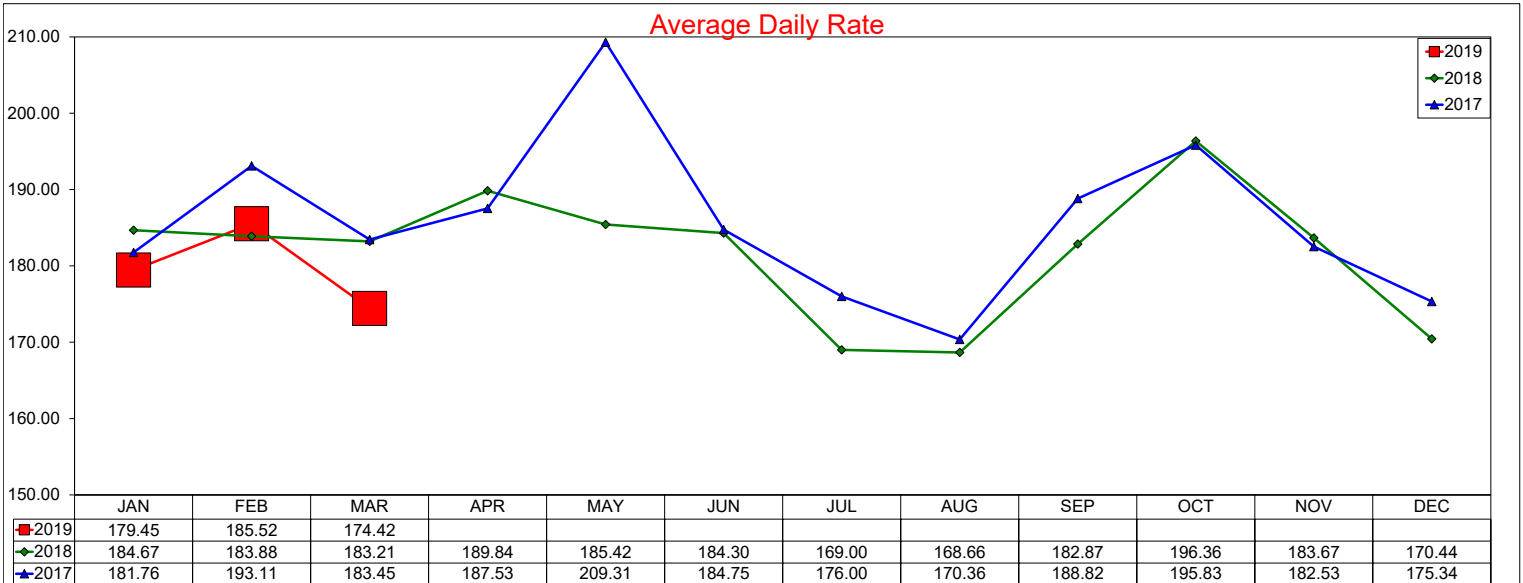
12 month Occupancy Rolling Average through March 2019 is 68.19% with a change from last year of -1.5%



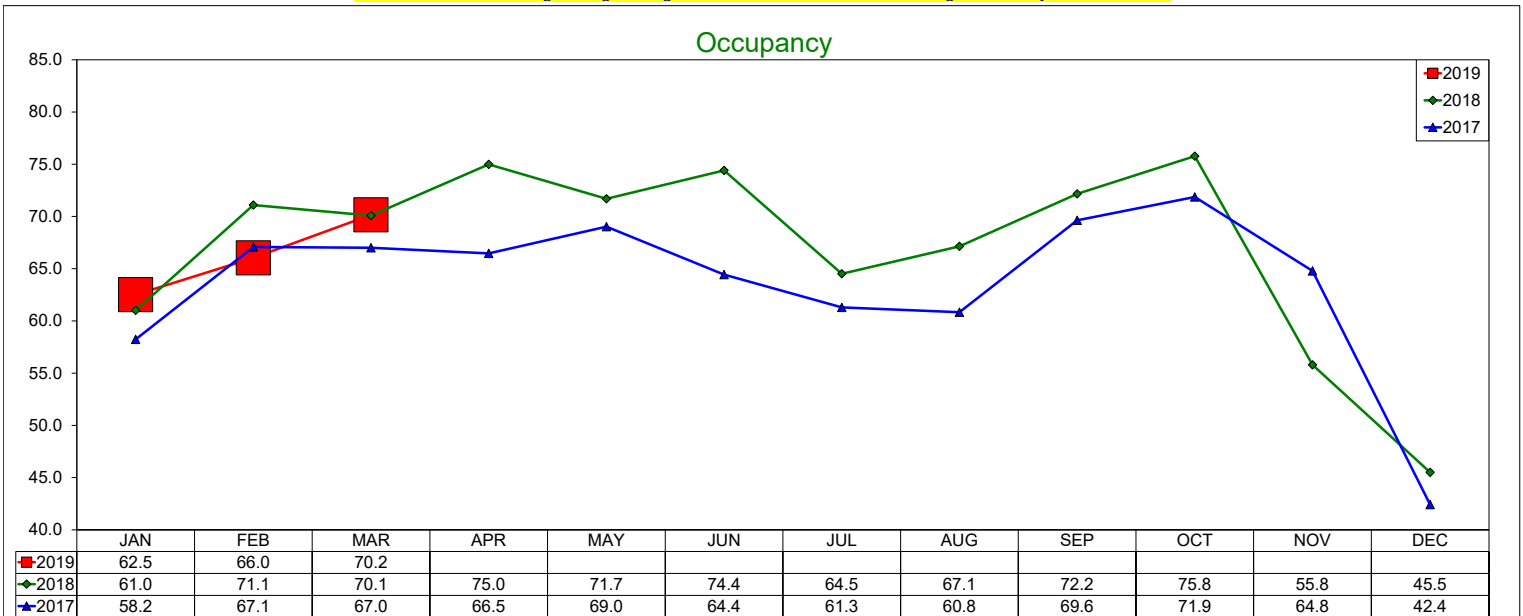
12 month RevPAR Rolling Average through March 2019 is \$62.69 with a change from last year of 0.8%

Three Year Comparison - Full Service - Las Colinas

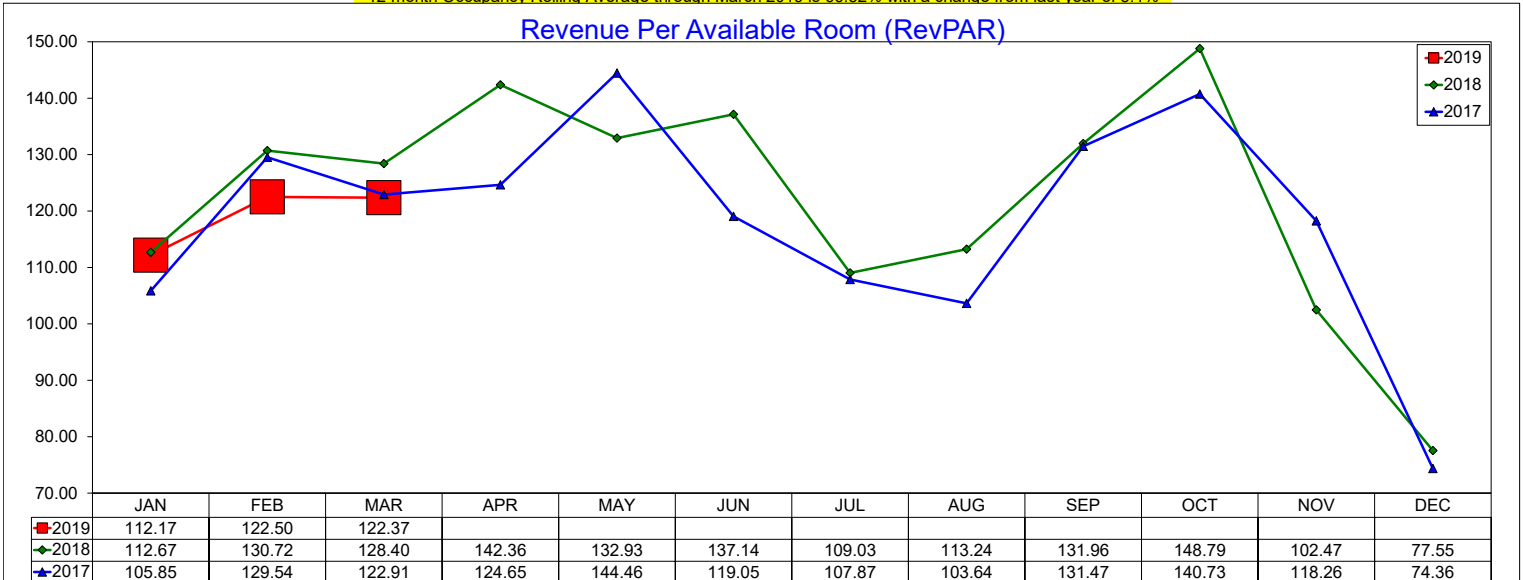
March 2019



12 month ADR Rolling Average through March 2019 is \$181.14 with a change from last year of -1.0%



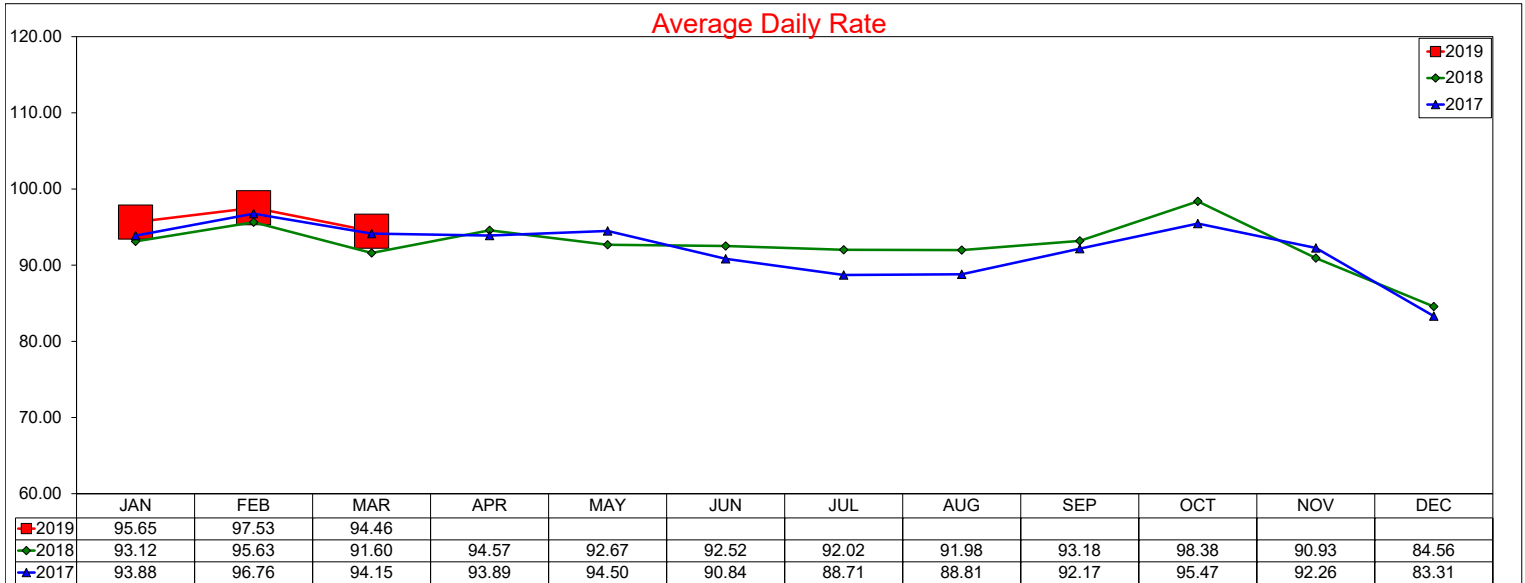
12 month Occupancy Rolling Average through March 2019 is 66.52% with a change from last year of 5.1%



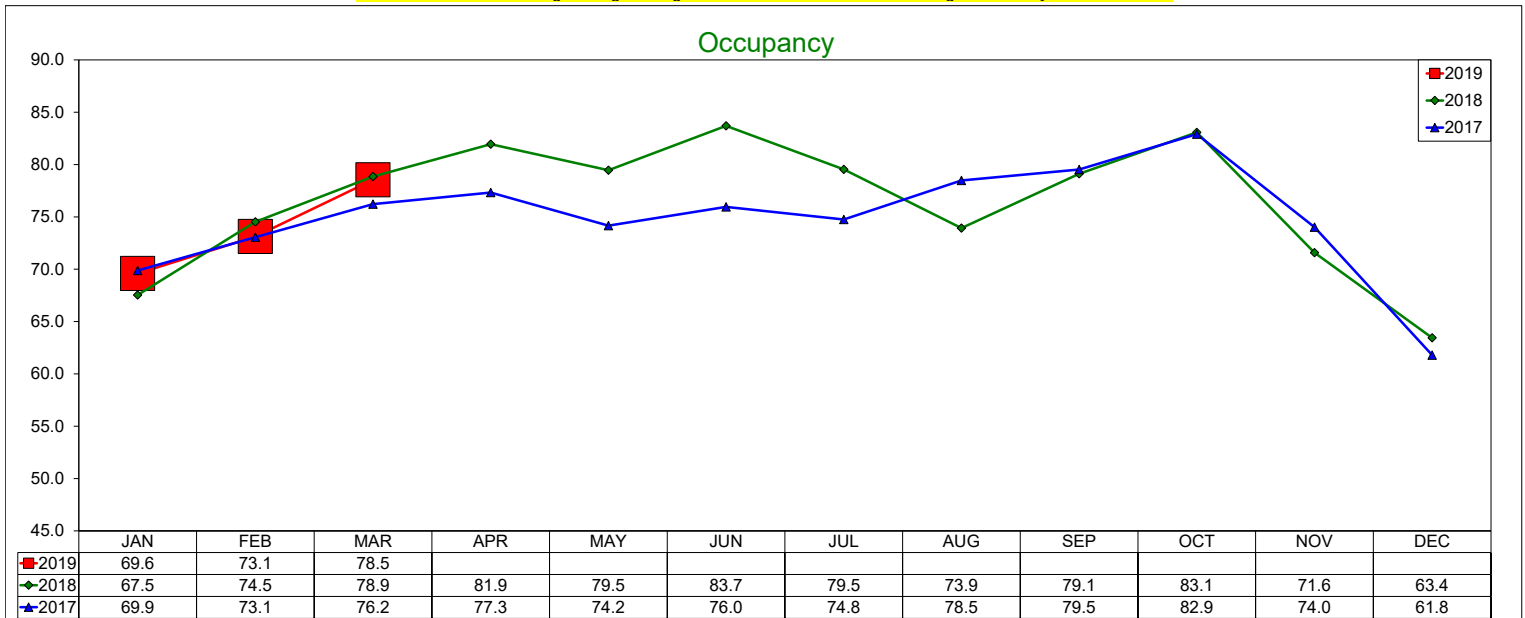
12 month RevPAR Rolling Average through March 2019 is \$120.5 with a change from last year of 4.1%

Three Year Comparison - Limited Service - Las Colinas

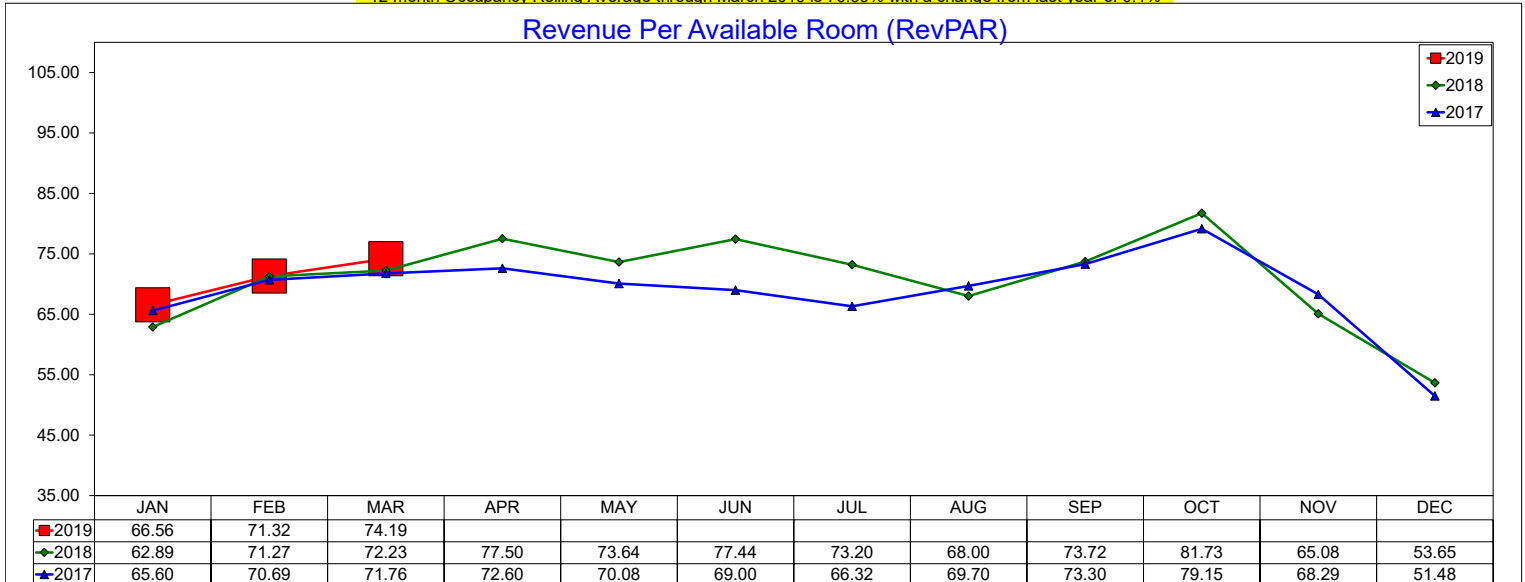
March 2019



12 month ADR Rolling Average through March 2019 is \$93.32 with a change from last year of 3.1%



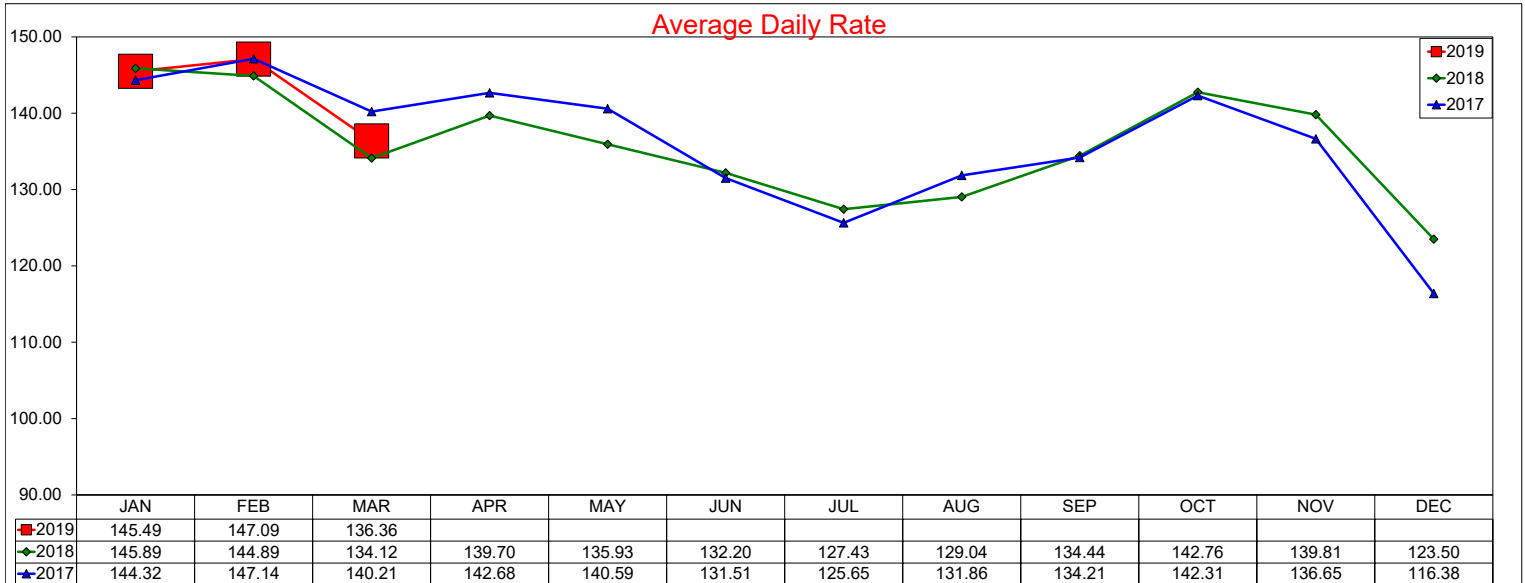
12 month Occupancy Rolling Average through March 2019 is 76.39% with a change from last year of 0.1%



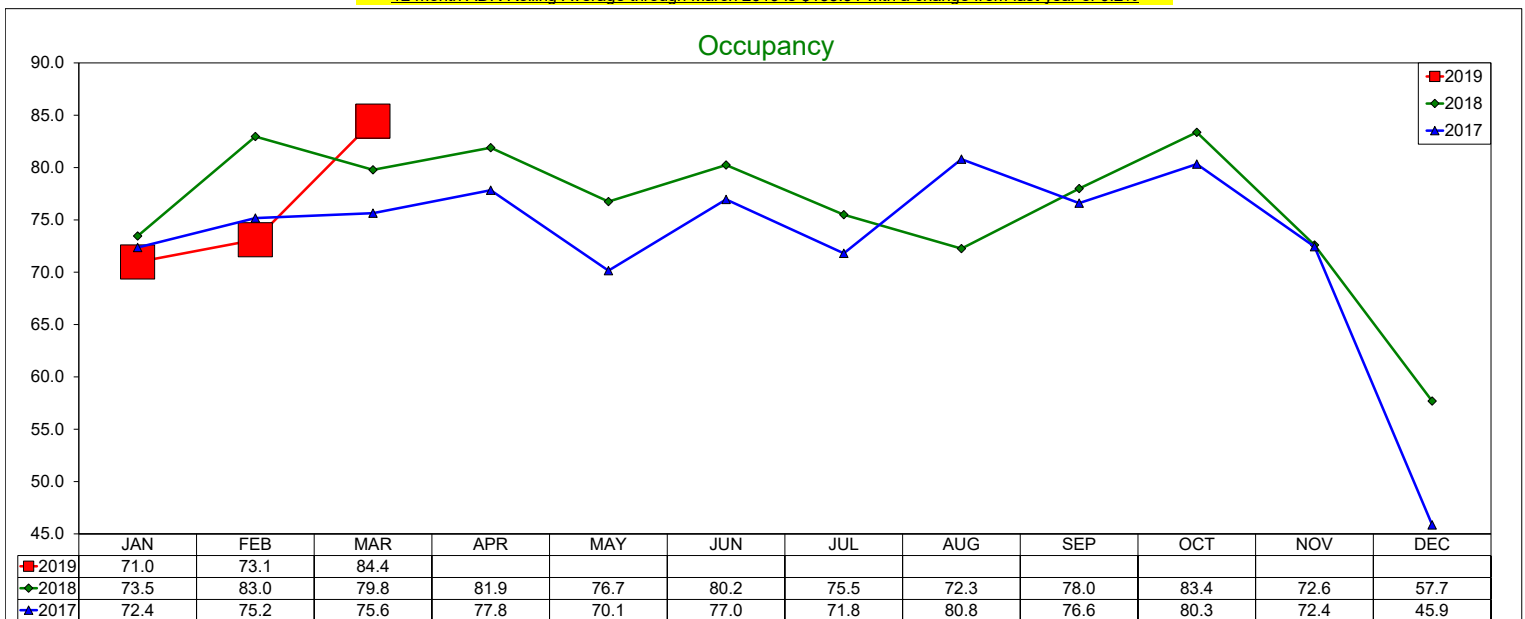
12 month RevPAR Rolling Average through March 2019 is \$71.29 with a change from last year of 3.2%

Three Year Comparison - Full Service - DFW North

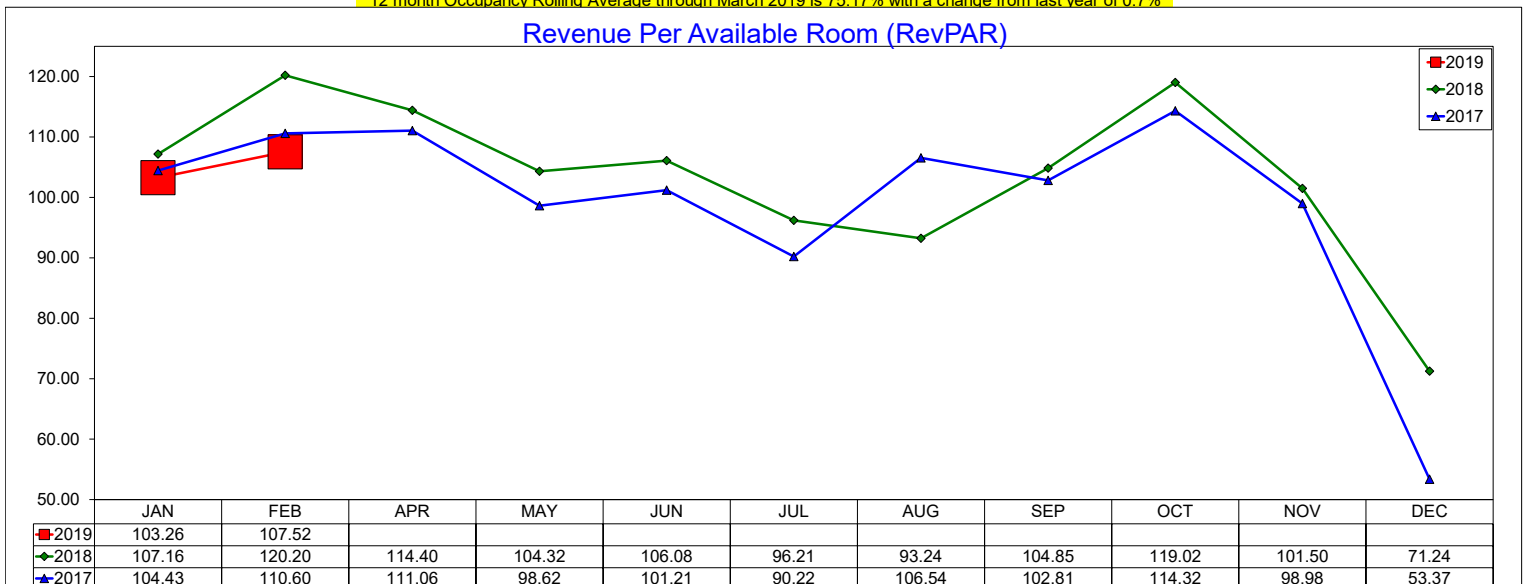
March 2019



12 month ADR Rolling Average through March 2019 is \$135.91 with a change from last year of 0.2%



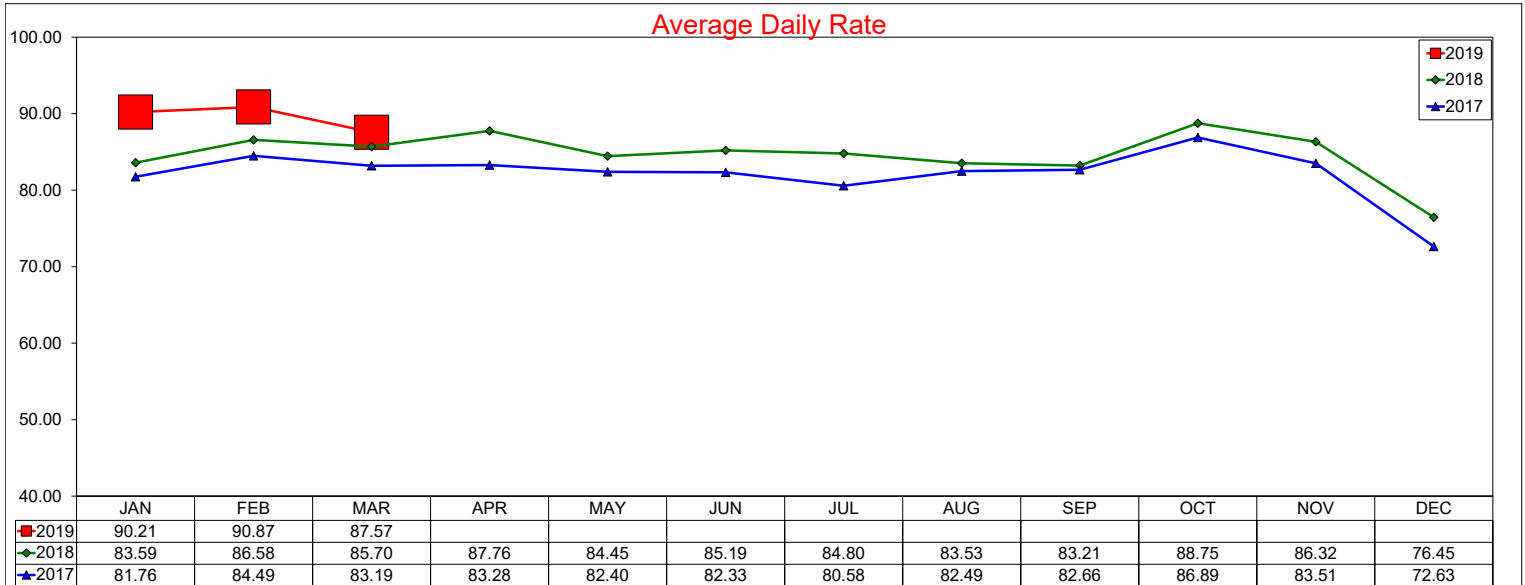
12 month Occupancy Rolling Average through March 2019 is 75.17% with a change from last year of 0.7%



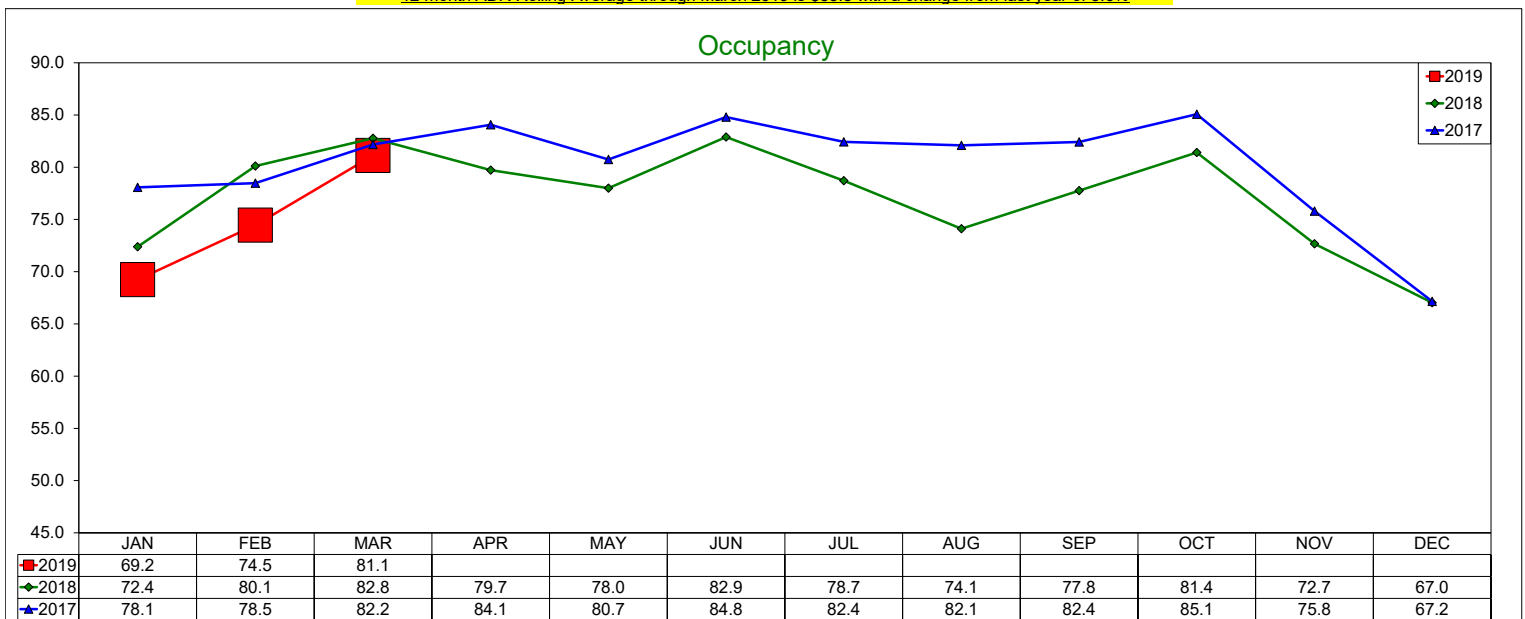
12 month RevPAR Rolling Average through March 2019 is \$102.16 with a change from last year of 0.9%

Three Year Comparison - Limited Service - DFW North

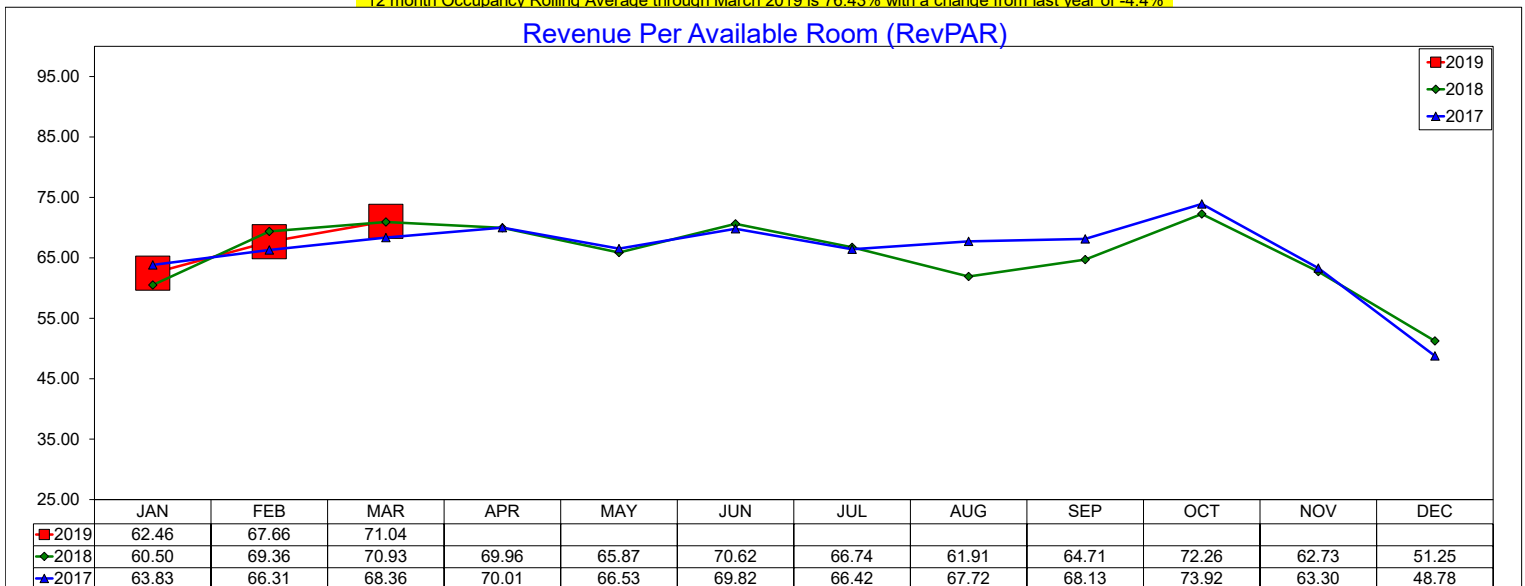
March 2019



12 month ADR Rolling Average through March 2019 is \$85.8 with a change from last year of 3.6%



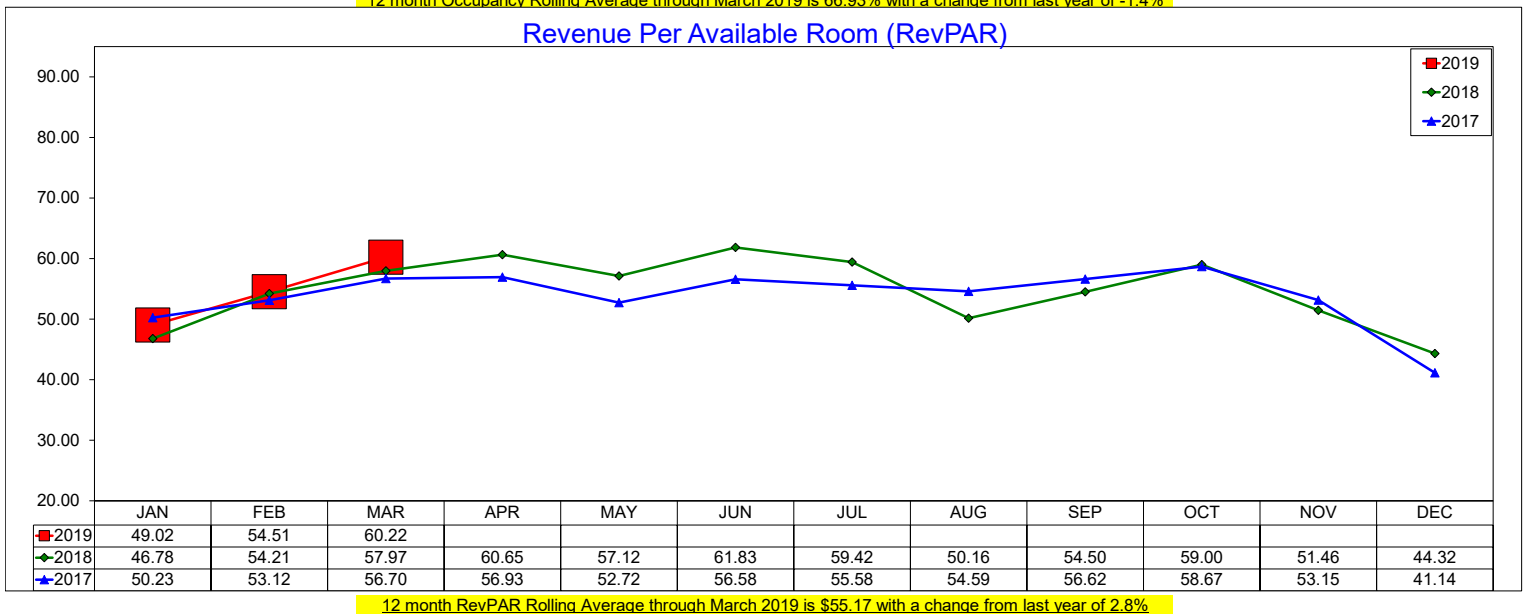
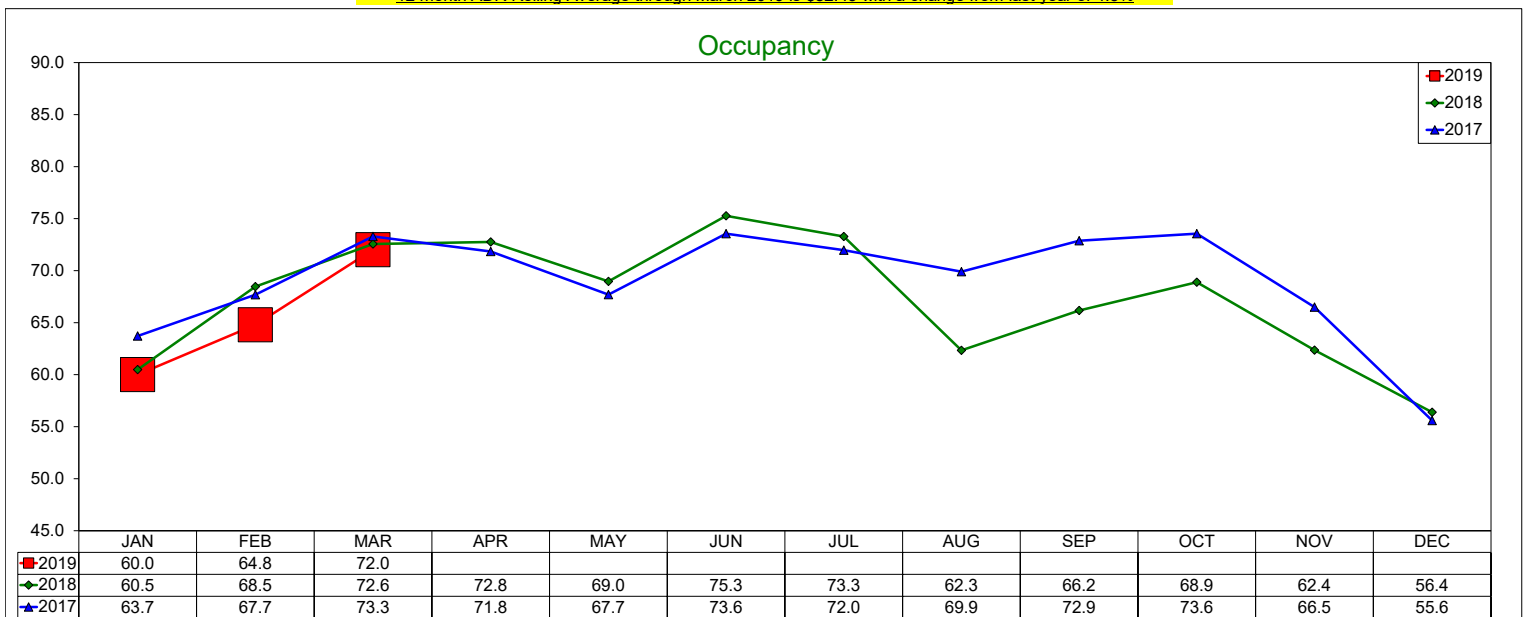
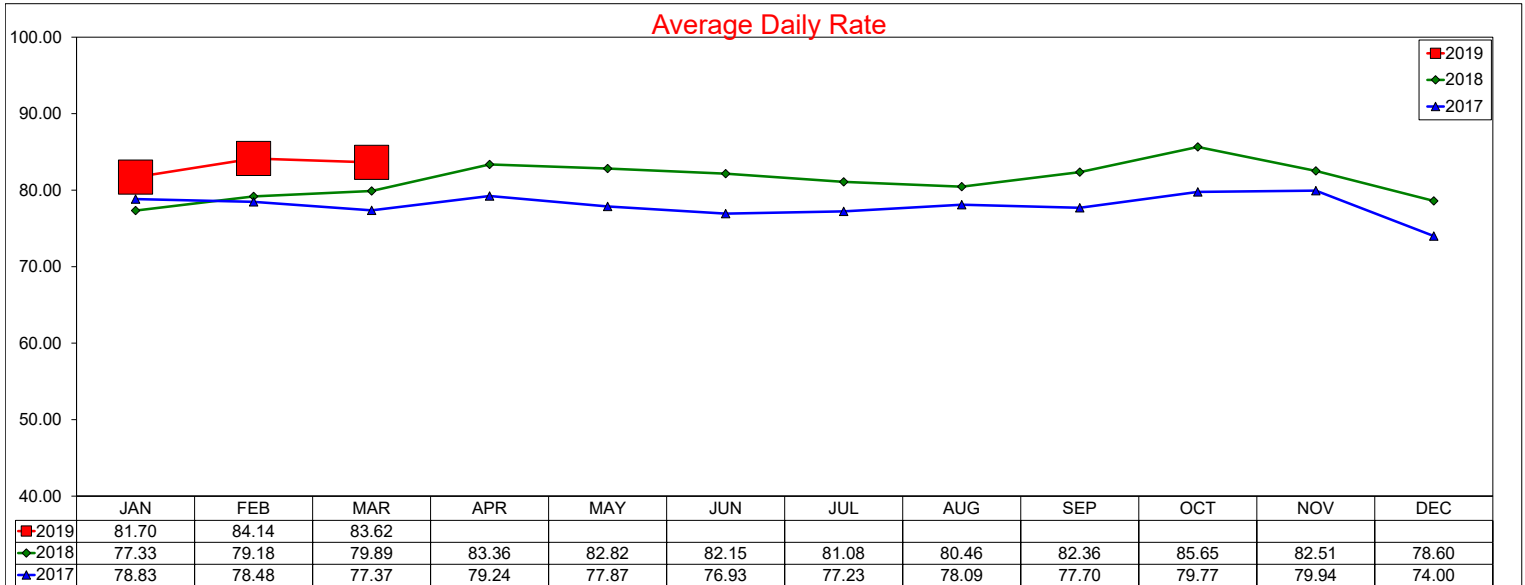
12 month Occupancy Rolling Average through March 2019 is 76.43% with a change from last year of -4.4%



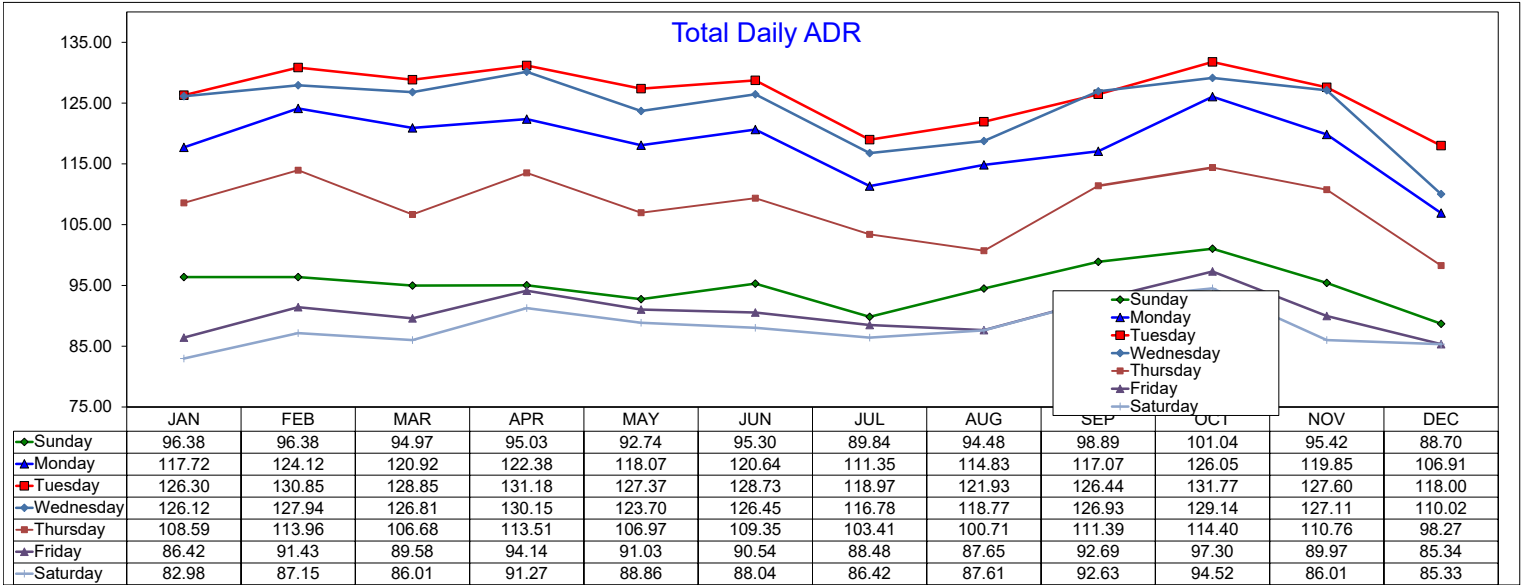
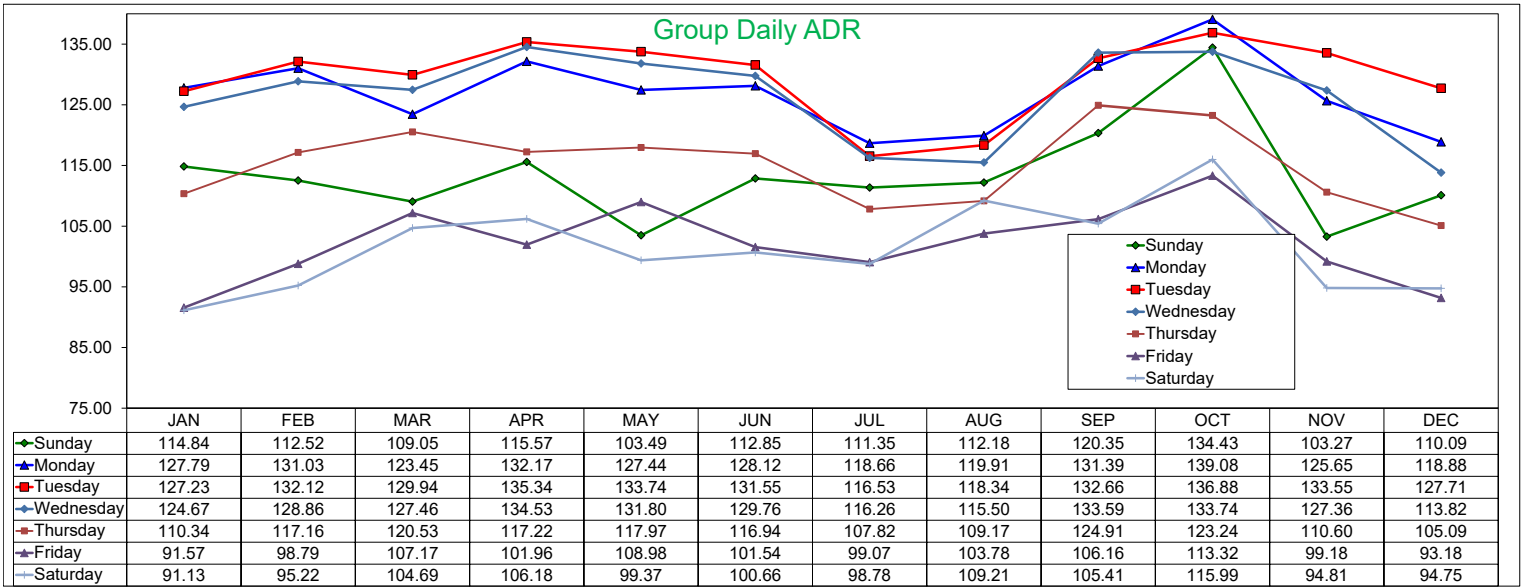
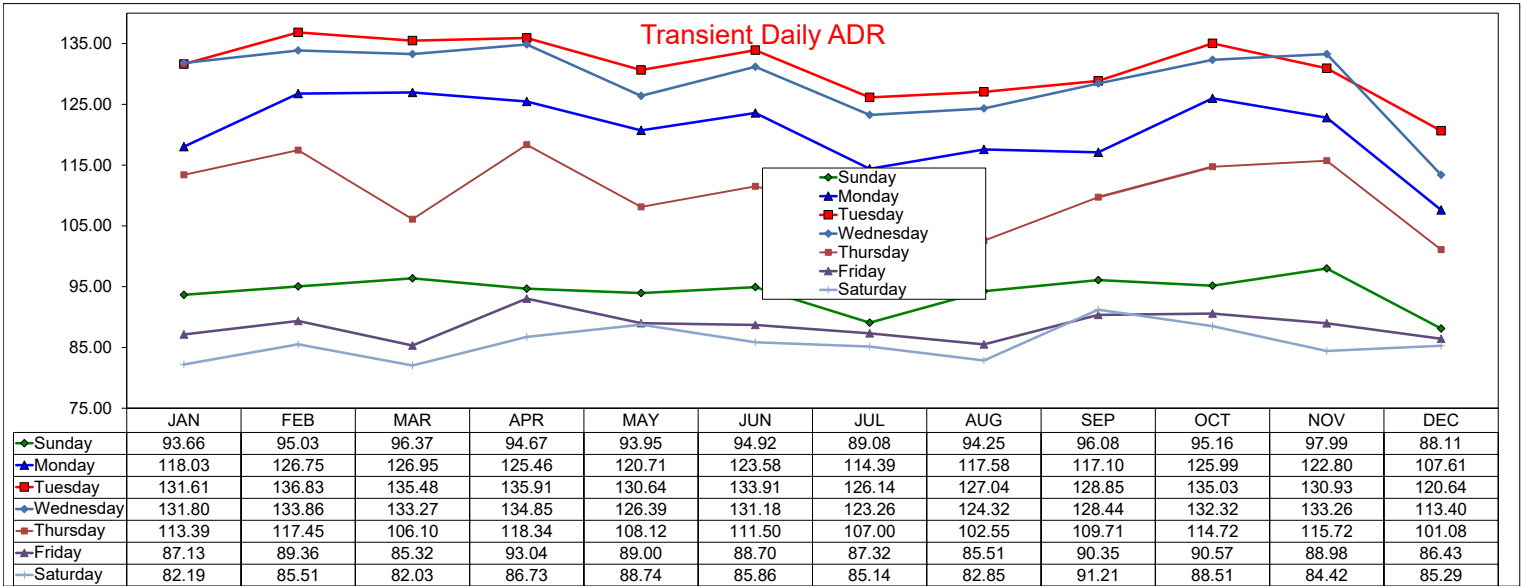
12 month RevPAR Rolling Average through March 2019 is \$65.58 with a change from last year of -1.0%

Three Year Comparison - Limited Service - DFW South

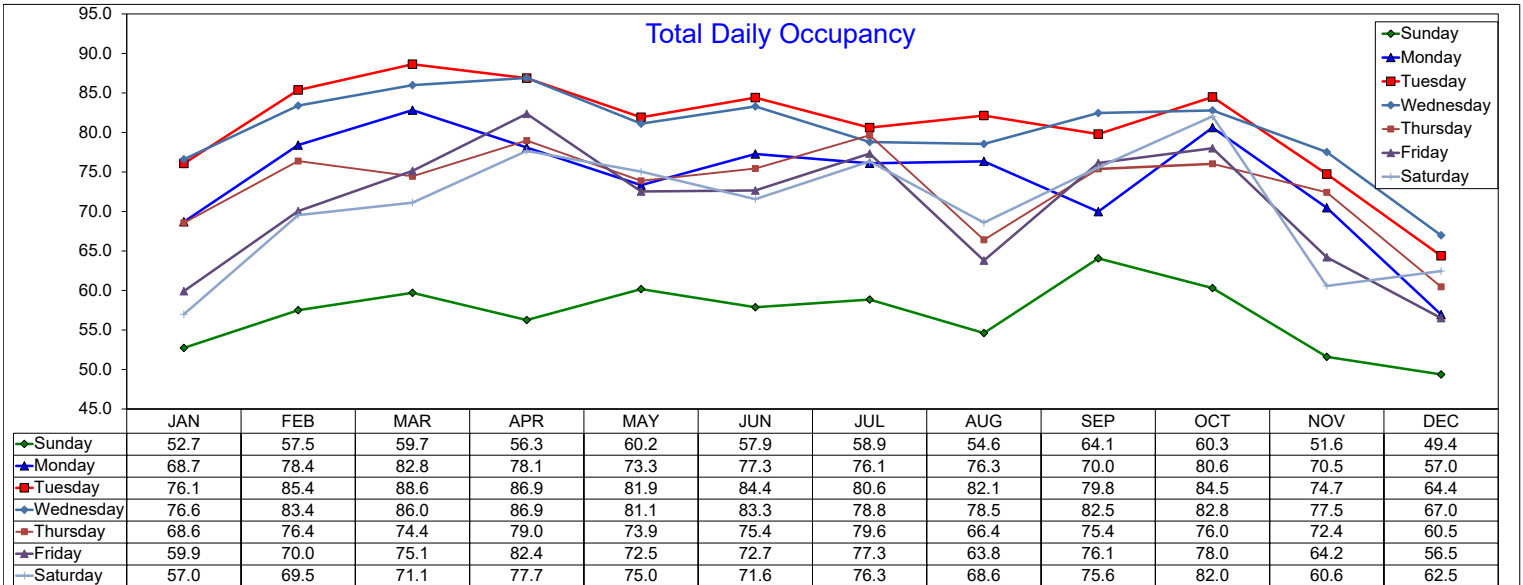
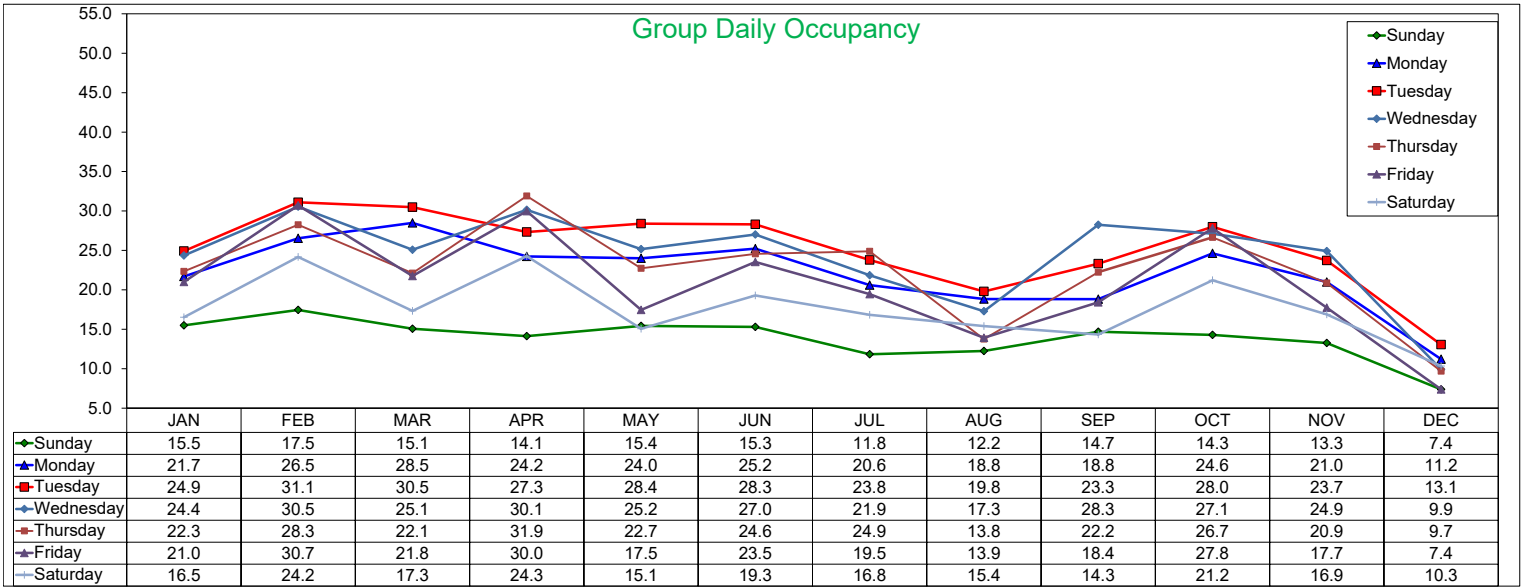
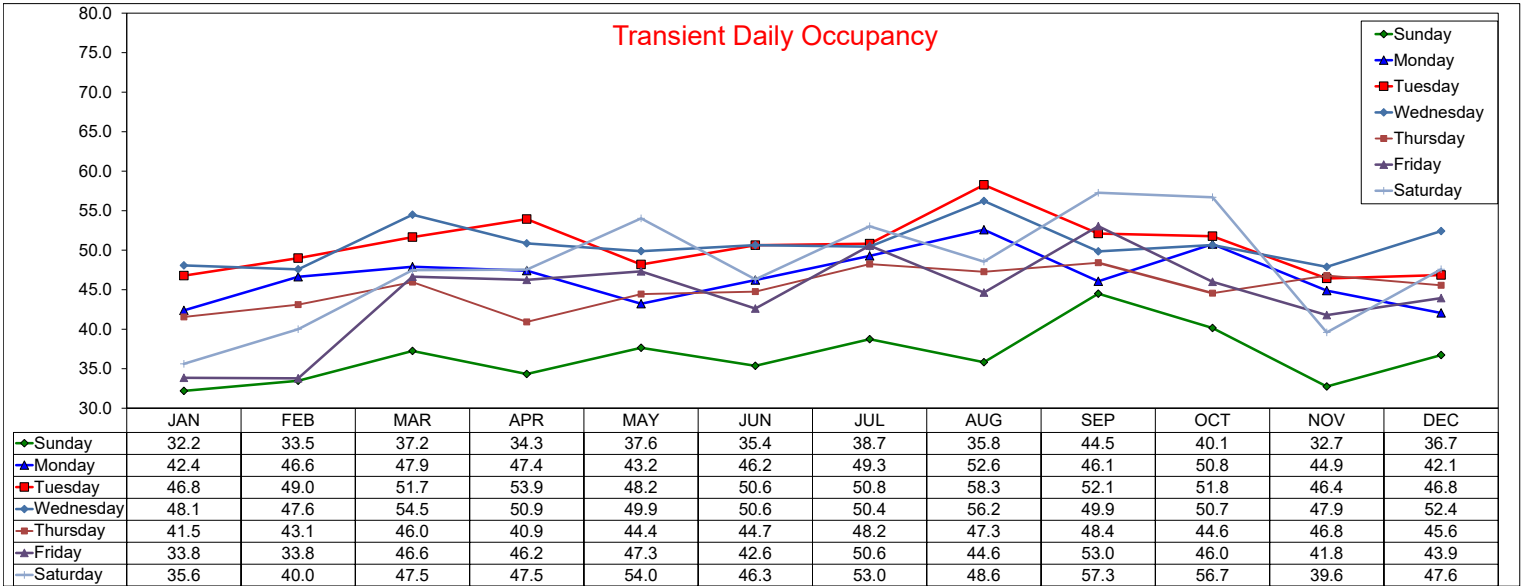
March 2019



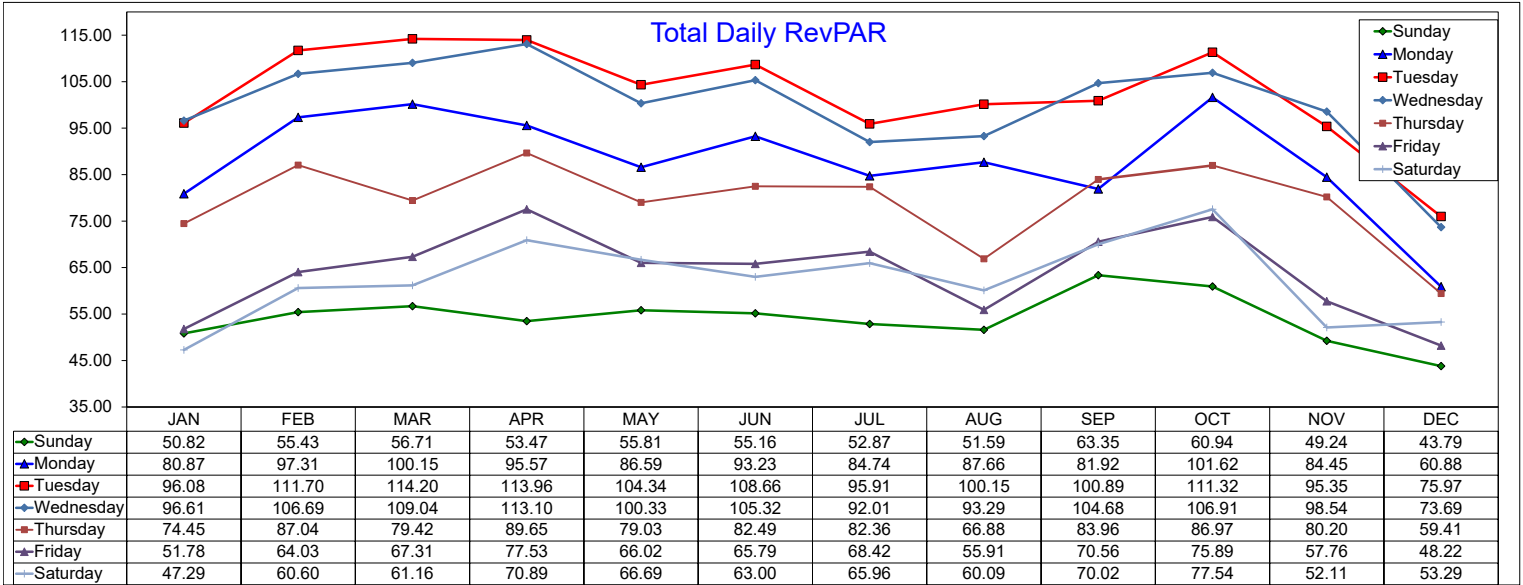
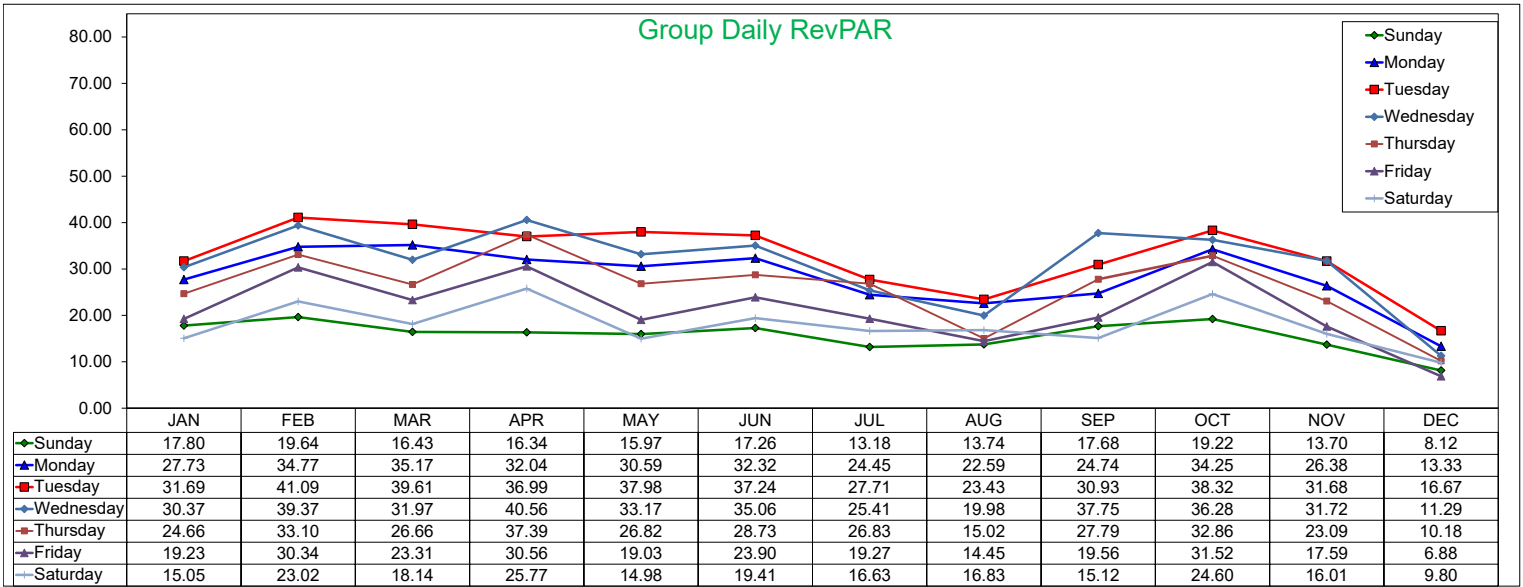
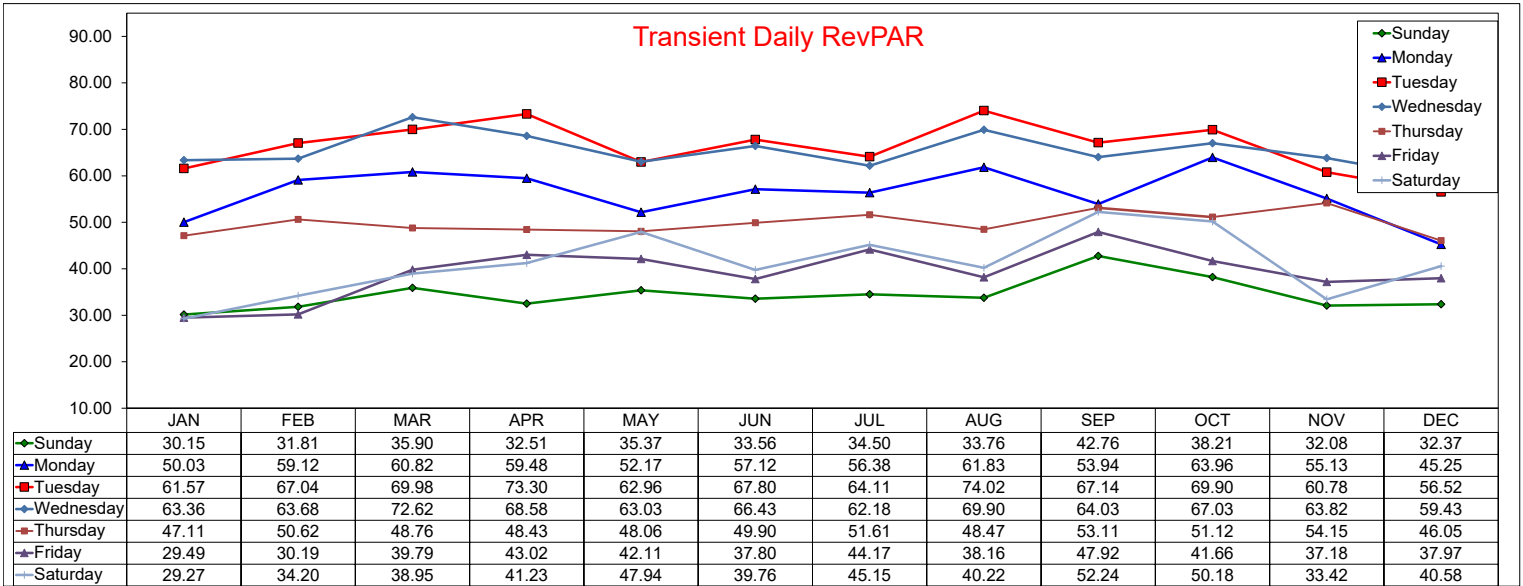
Daily ADR by Month 2018



Daily Occupancy by Month 2018

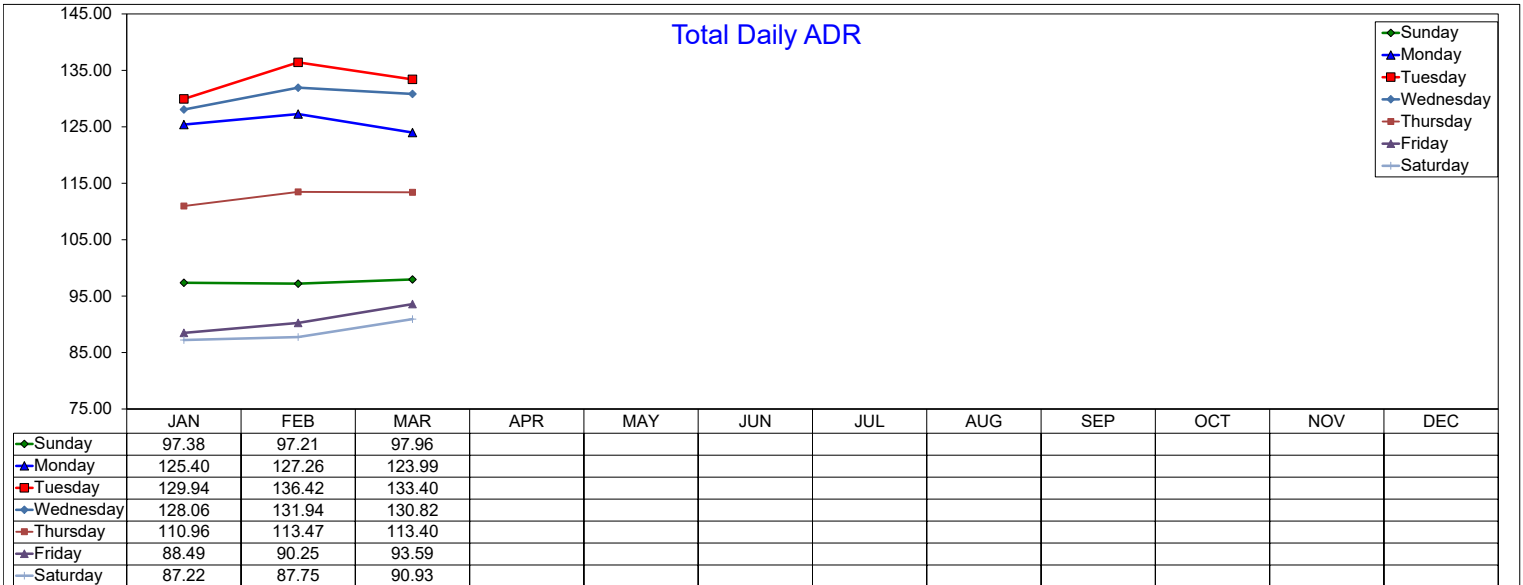
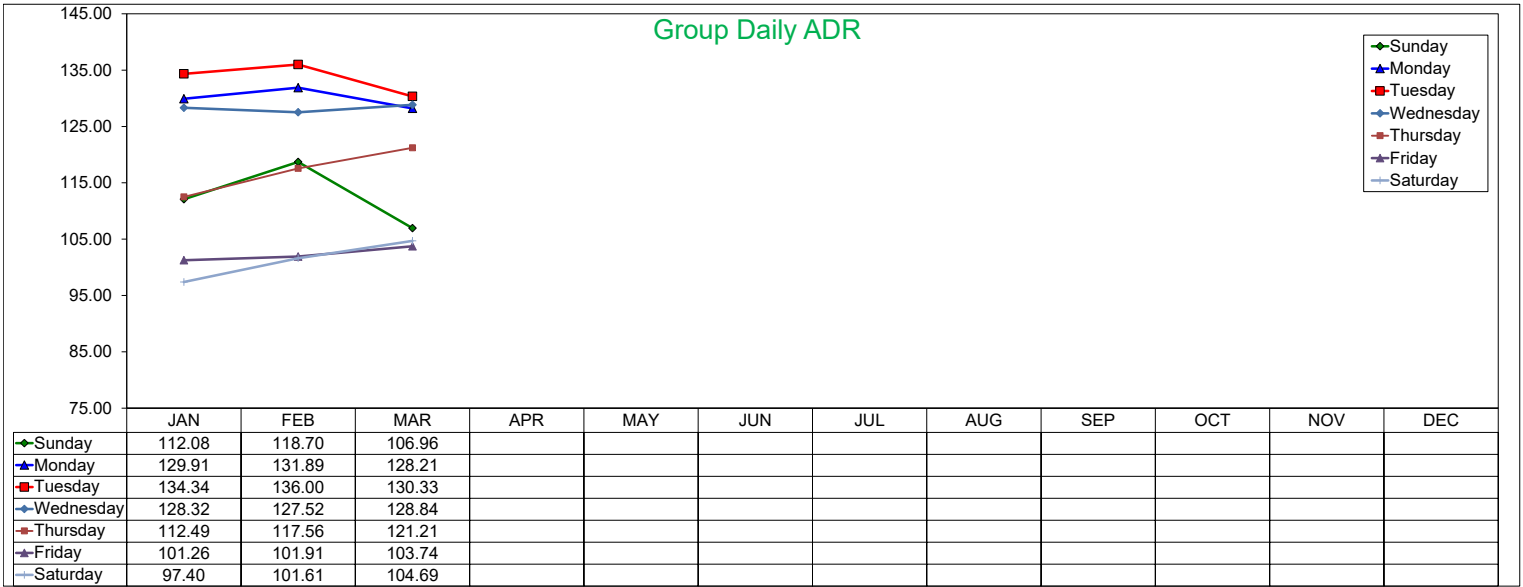
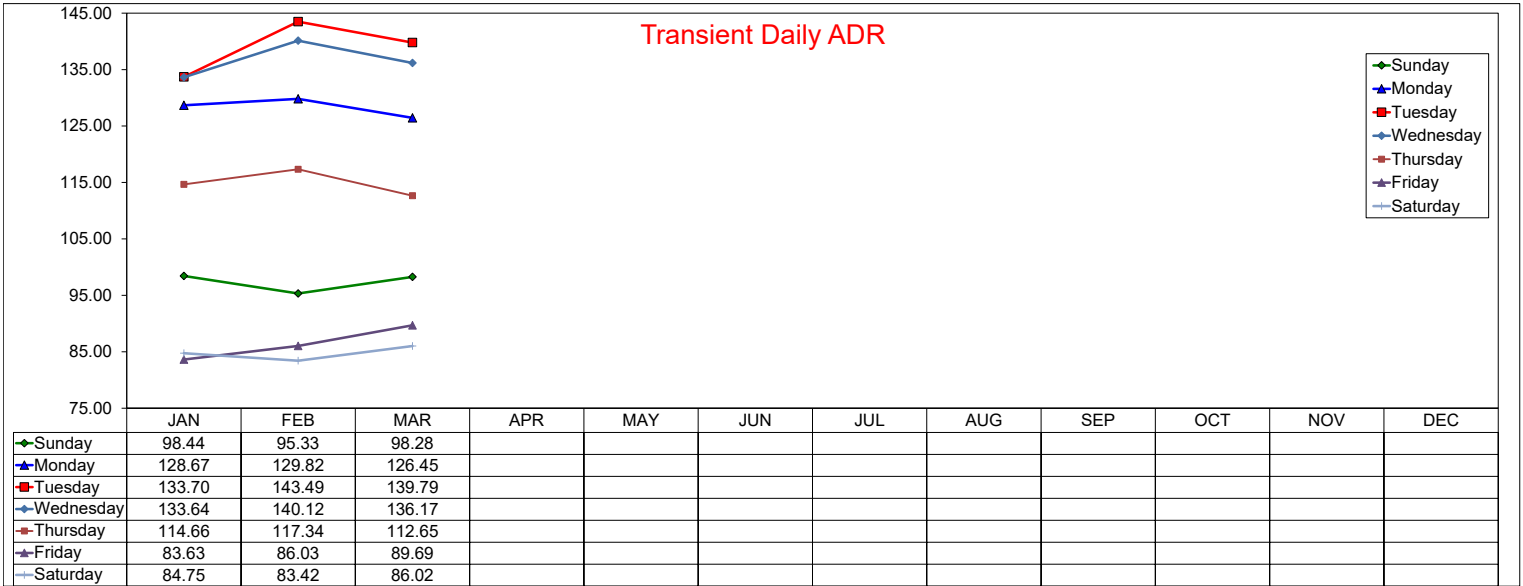


Daily RevPAR by Month 2018

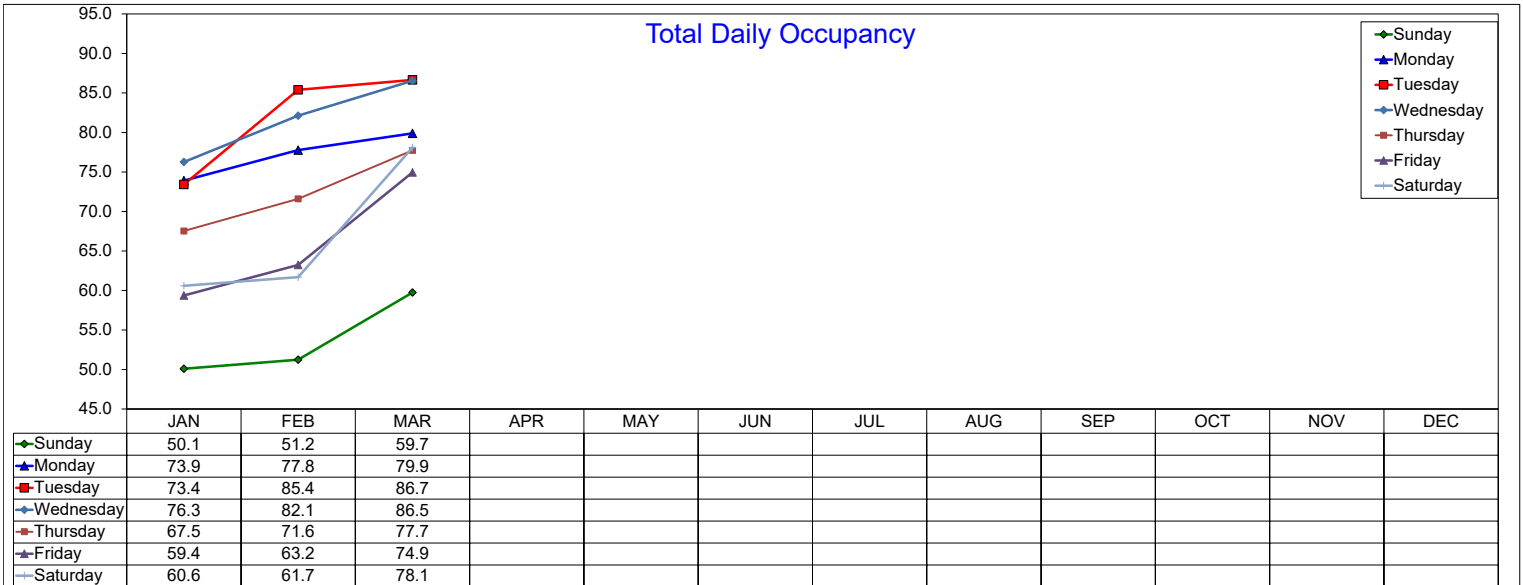
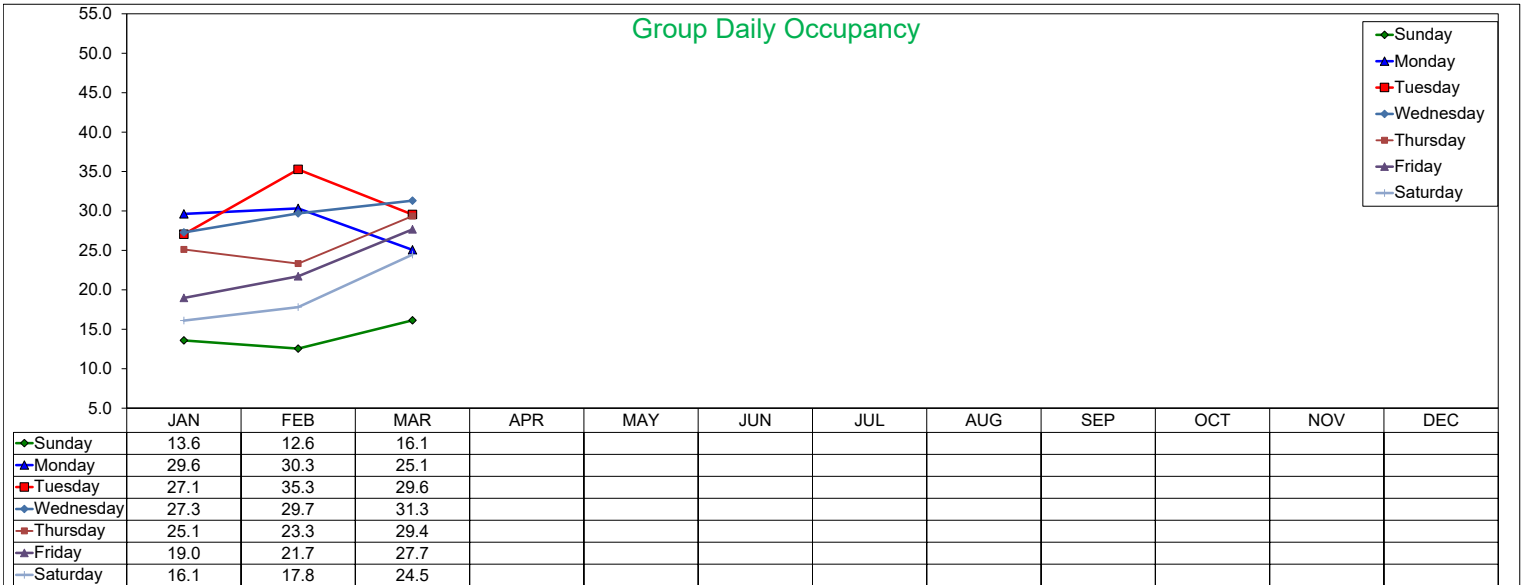
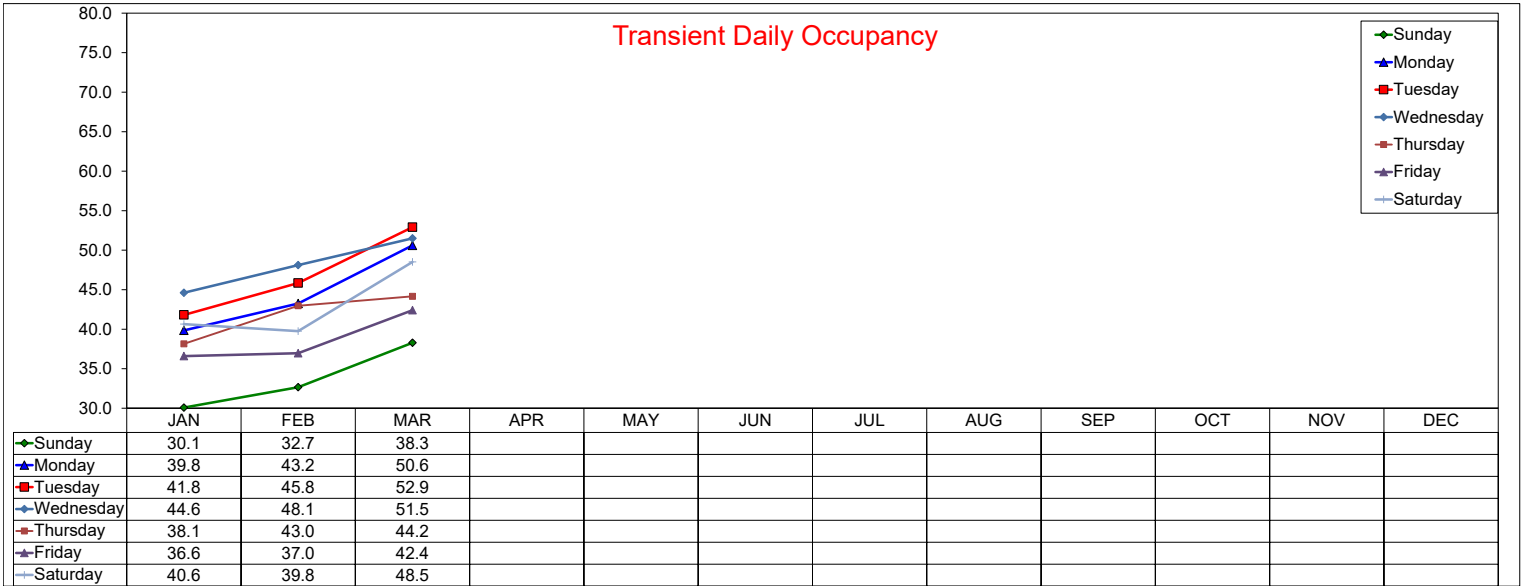


Daily ADR by Month

2019

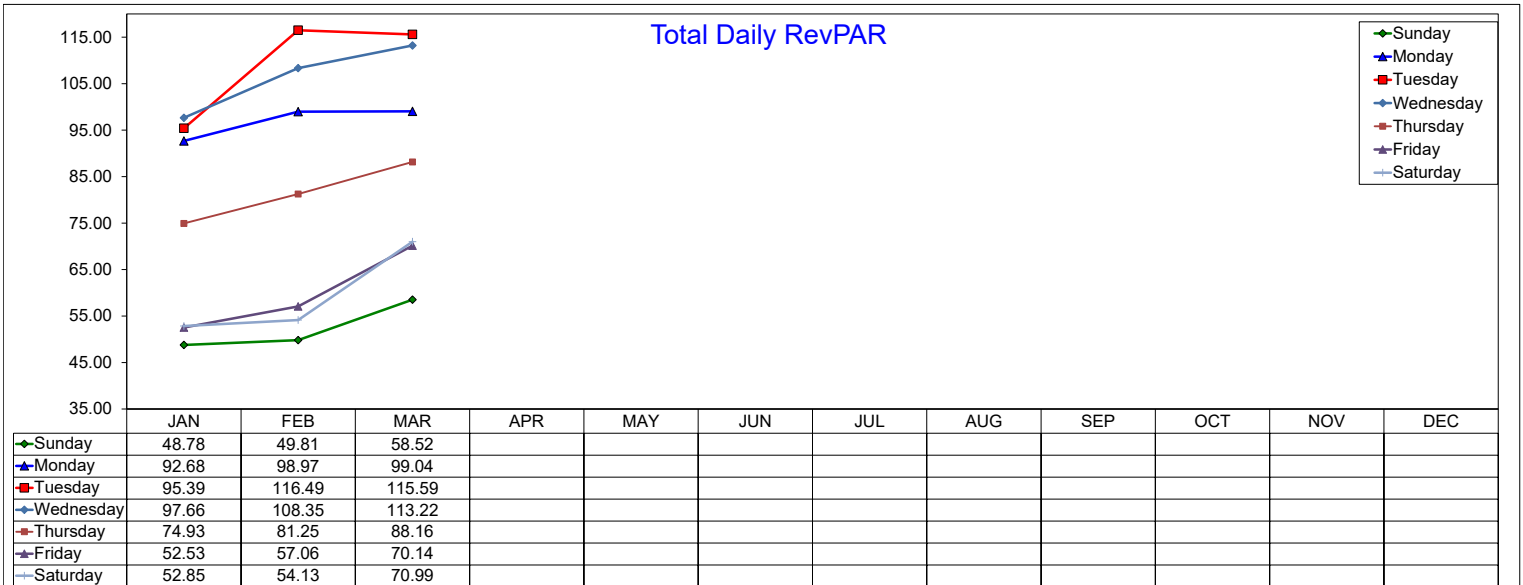
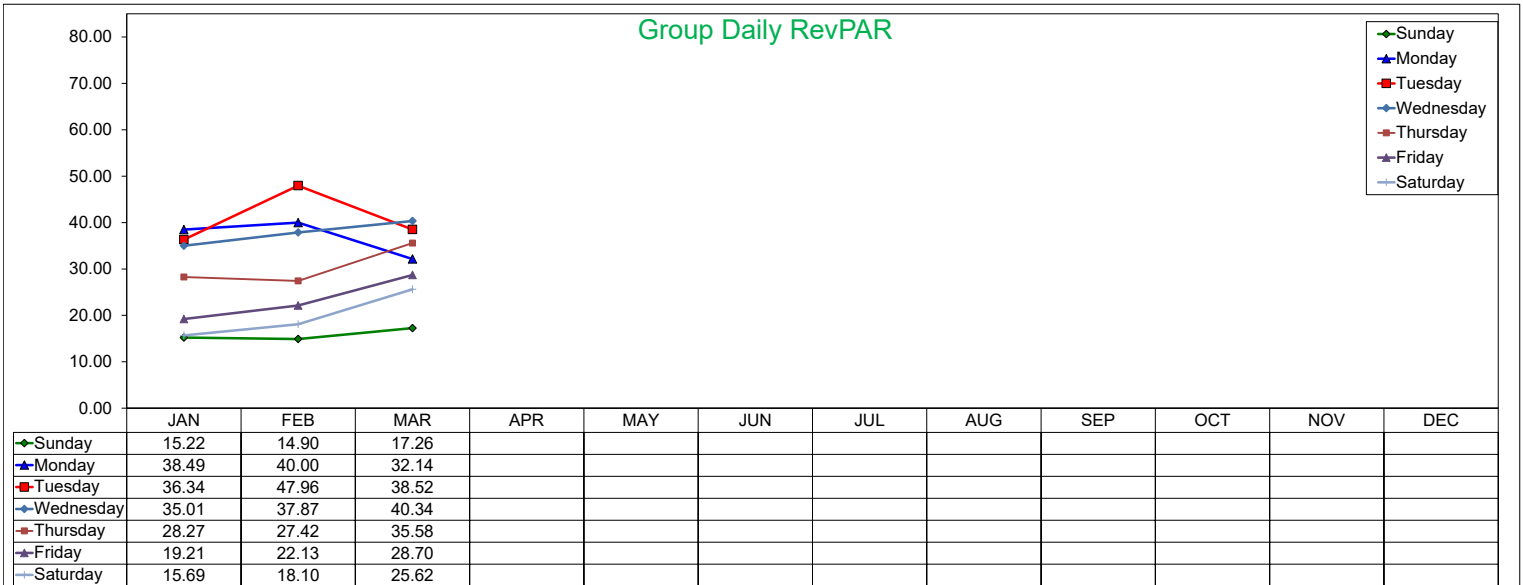
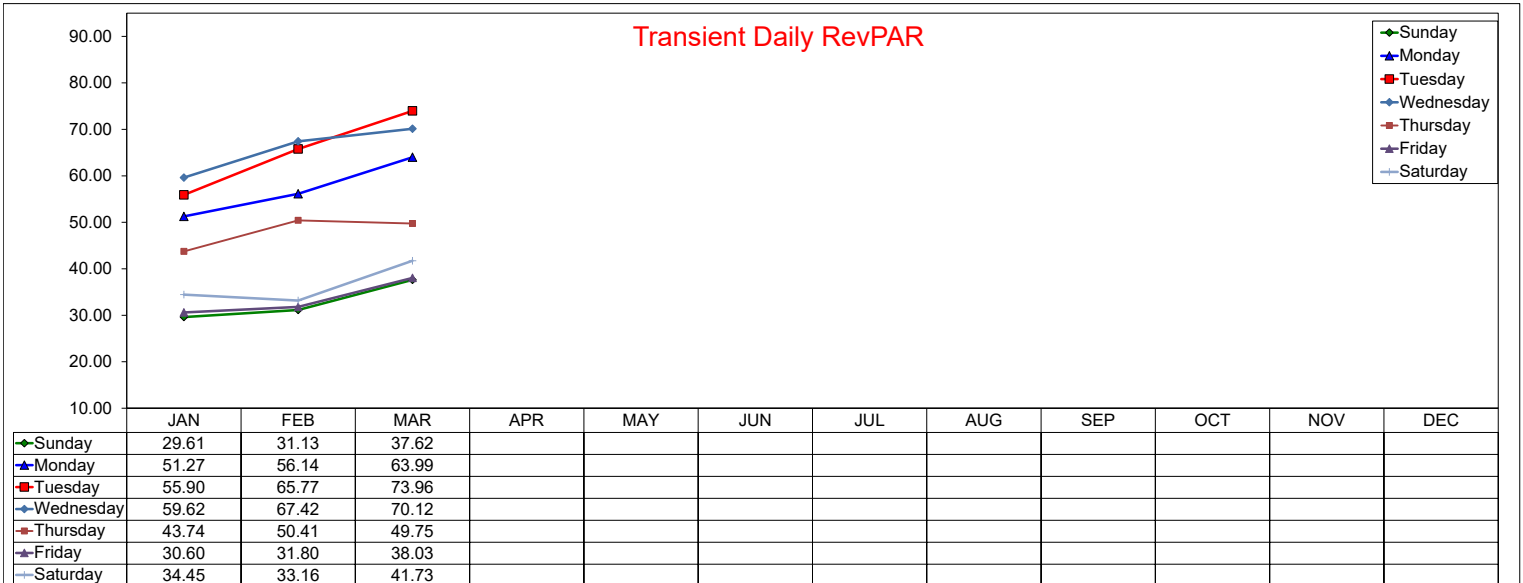


Daily Occupancy by Month 2019



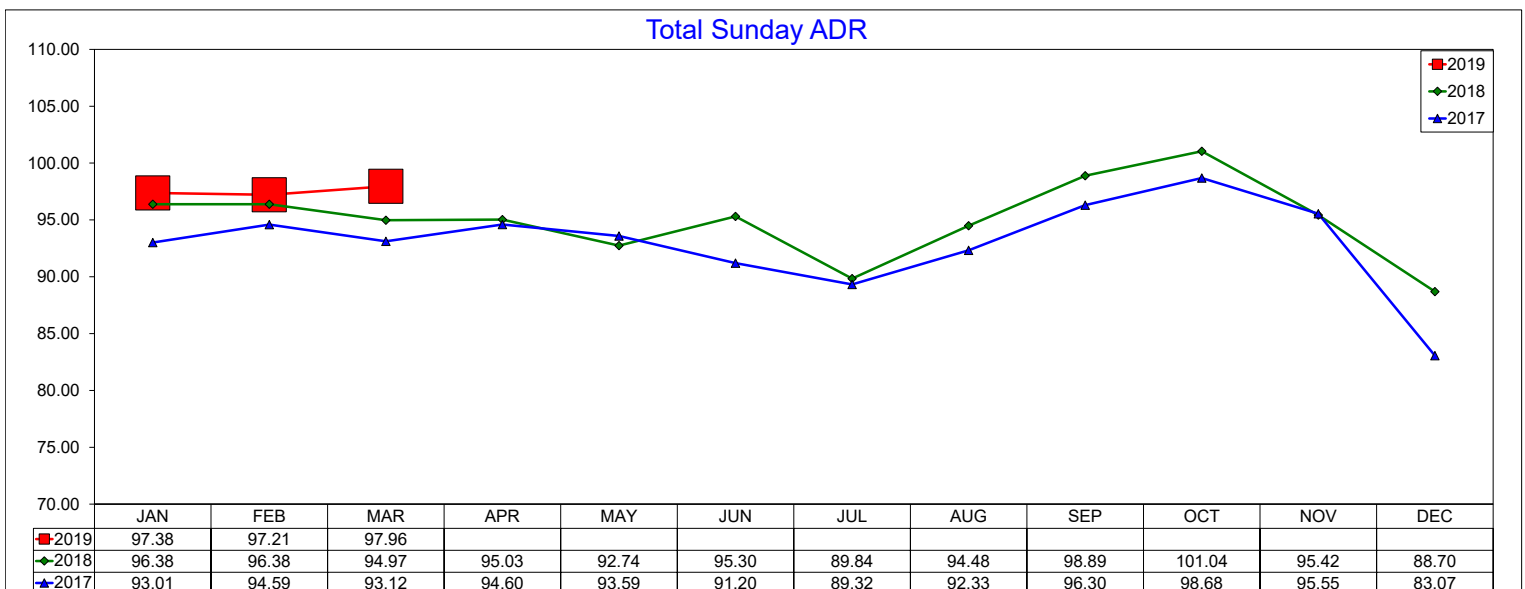
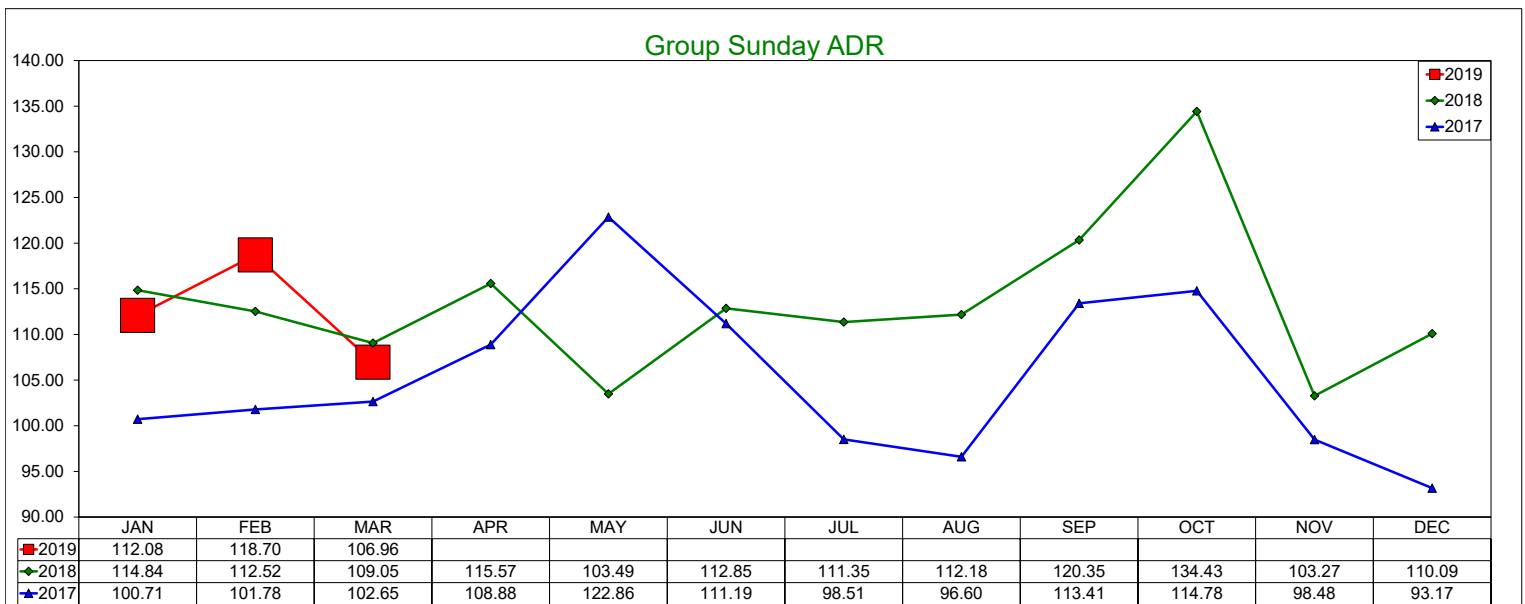
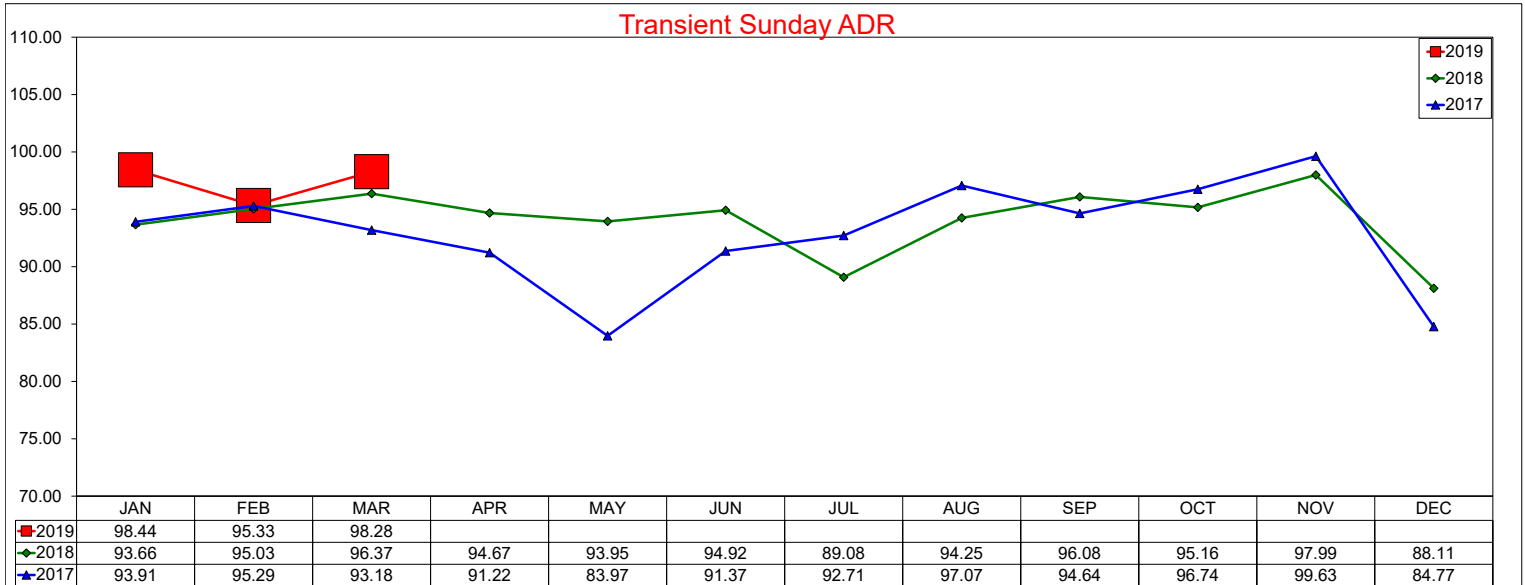
Daily RevPAR by Month

2019



Three Year Comparison - Sunday - ADR

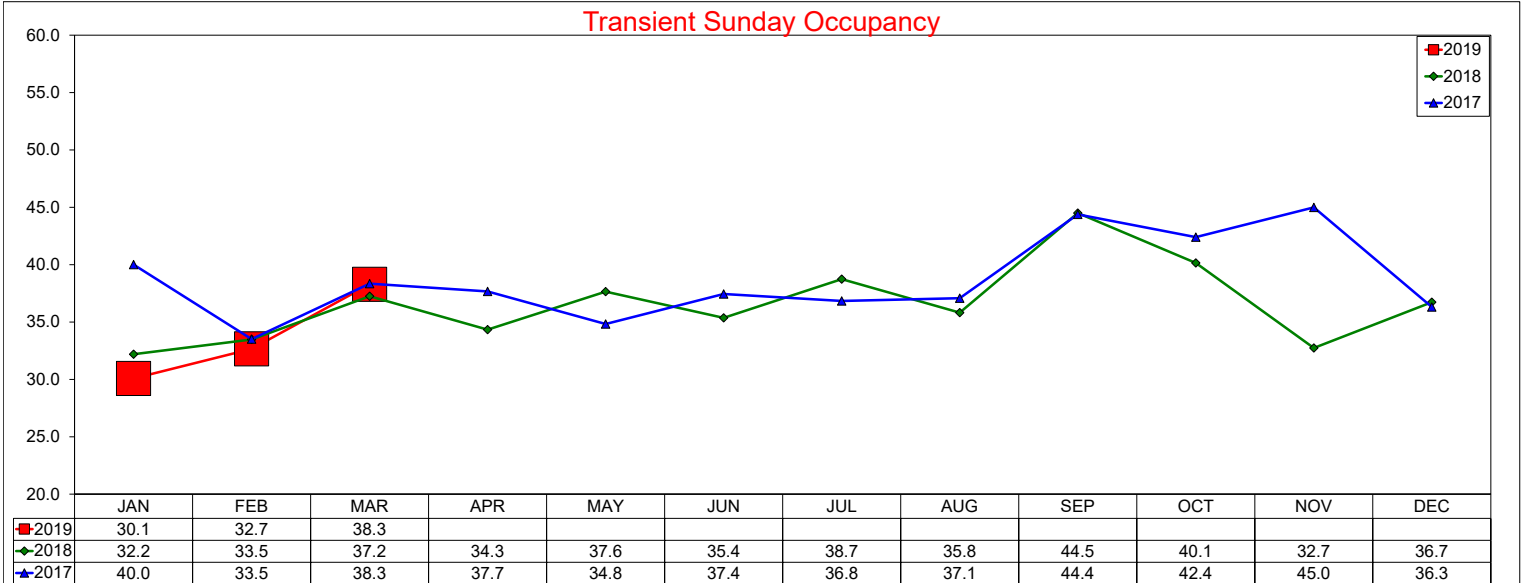
March 2019



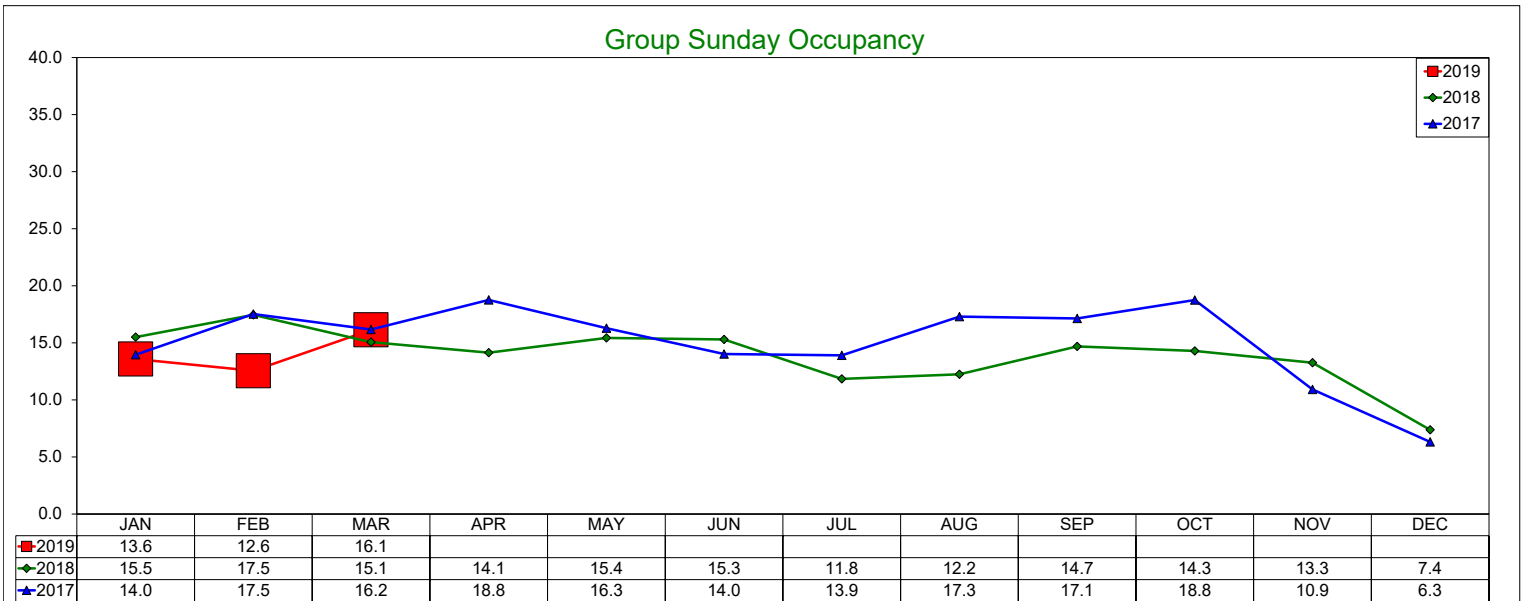
Three Year Comparison - Sunday - Occupancy

March 2019

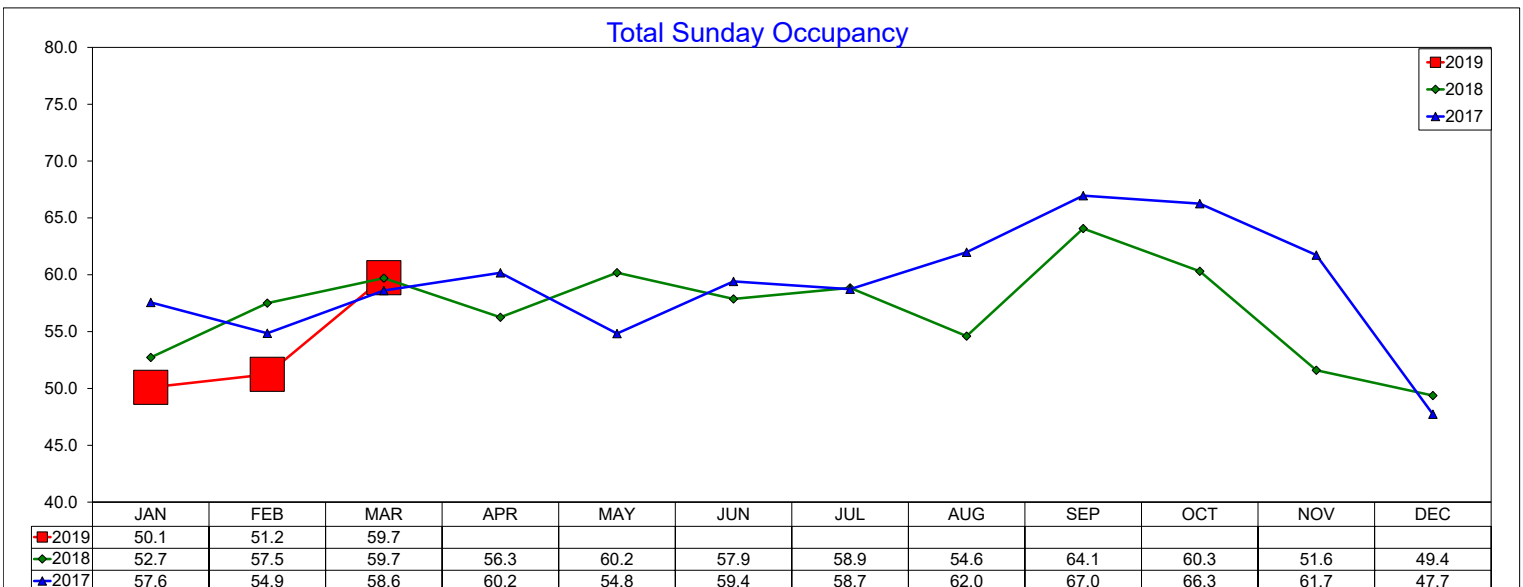
Transient Sunday Occupancy



Group Sunday Occupancy



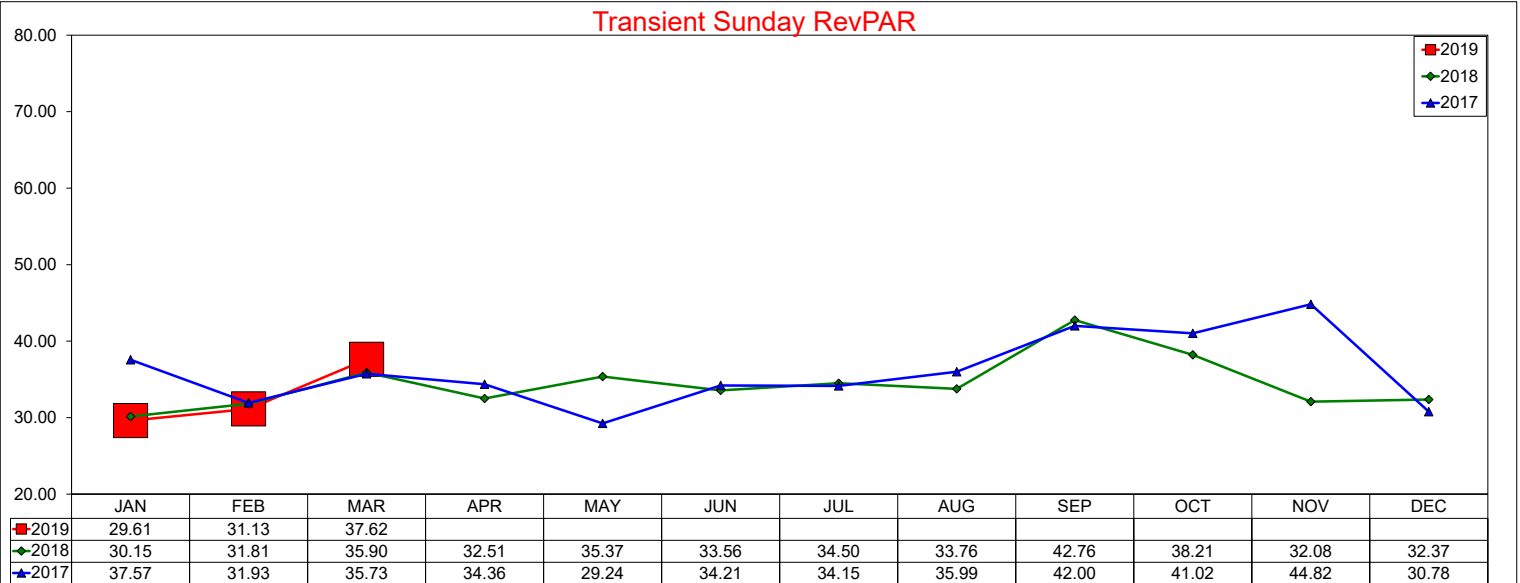
Total Sunday Occupancy



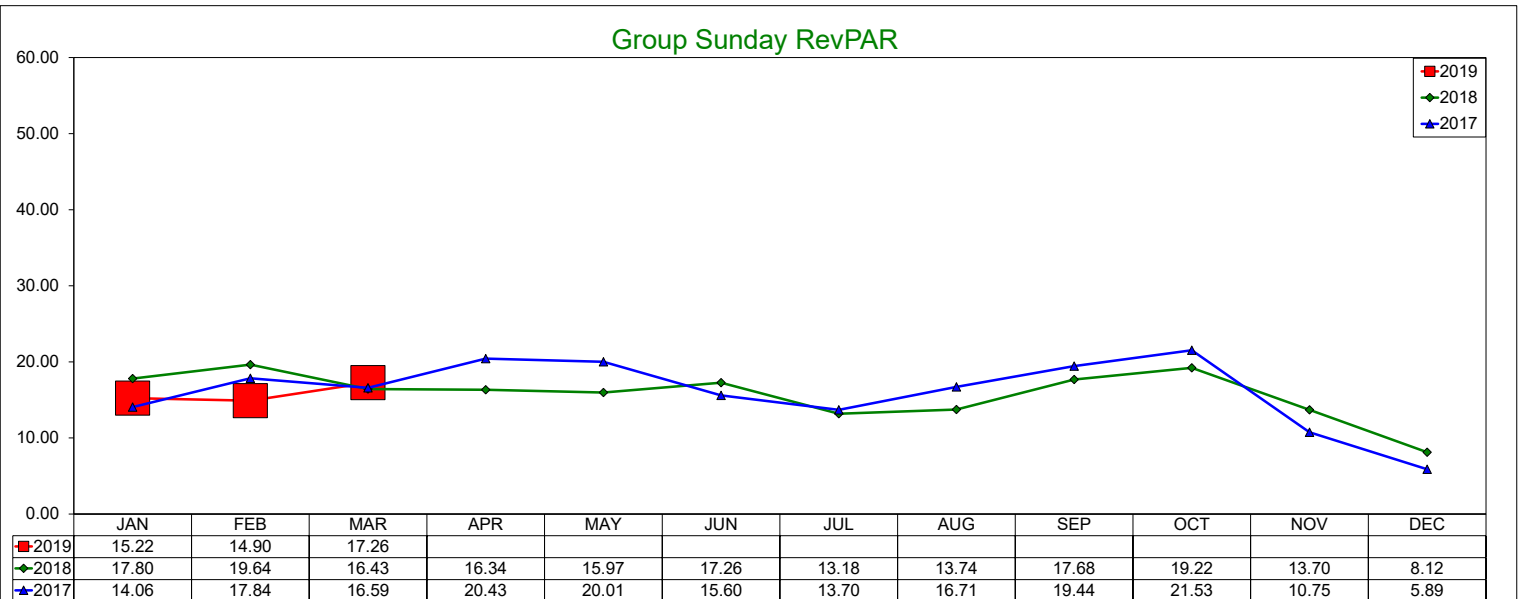
Three Year Comparison - Sunday - RevPAR

March 2019

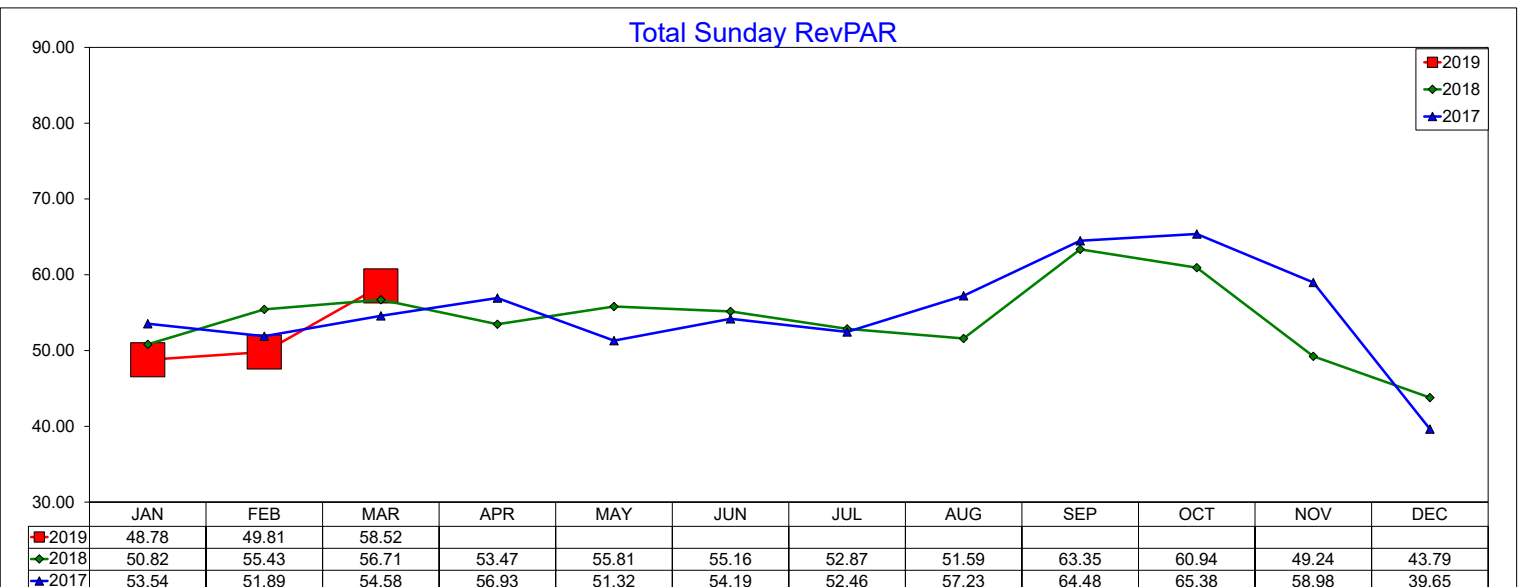
Transient Sunday RevPAR



Group Sunday RevPAR

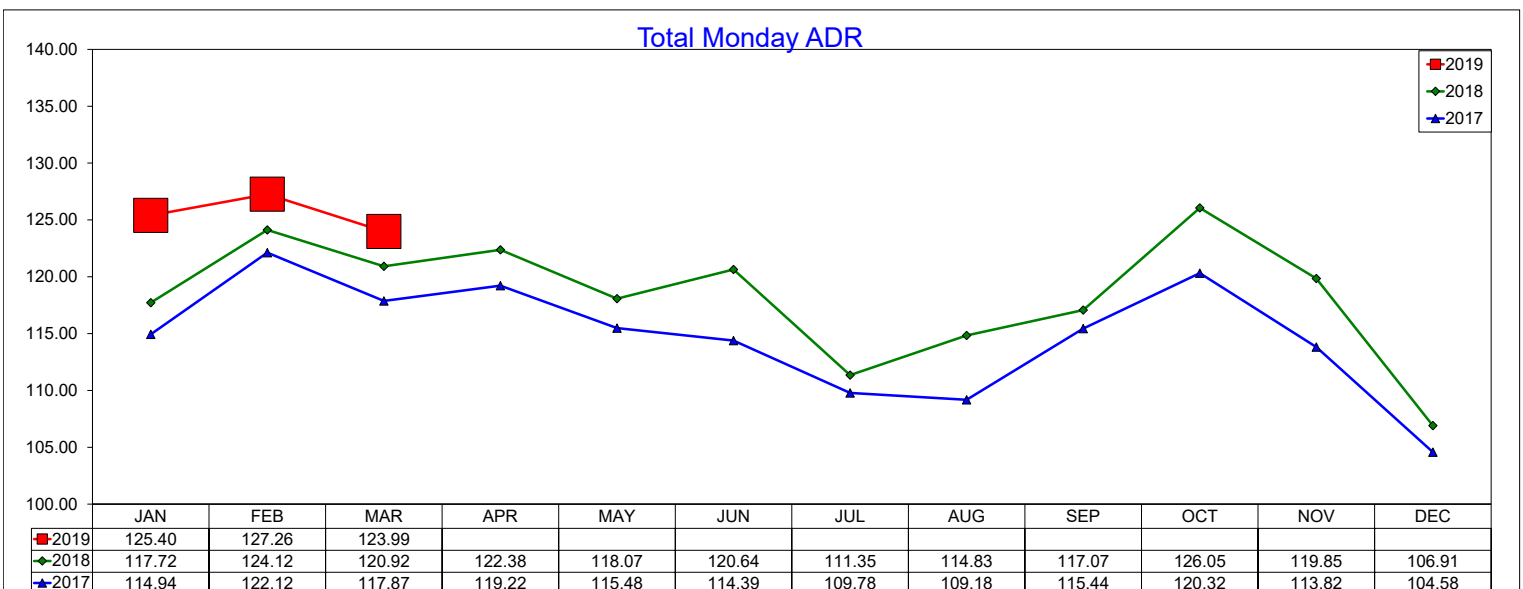
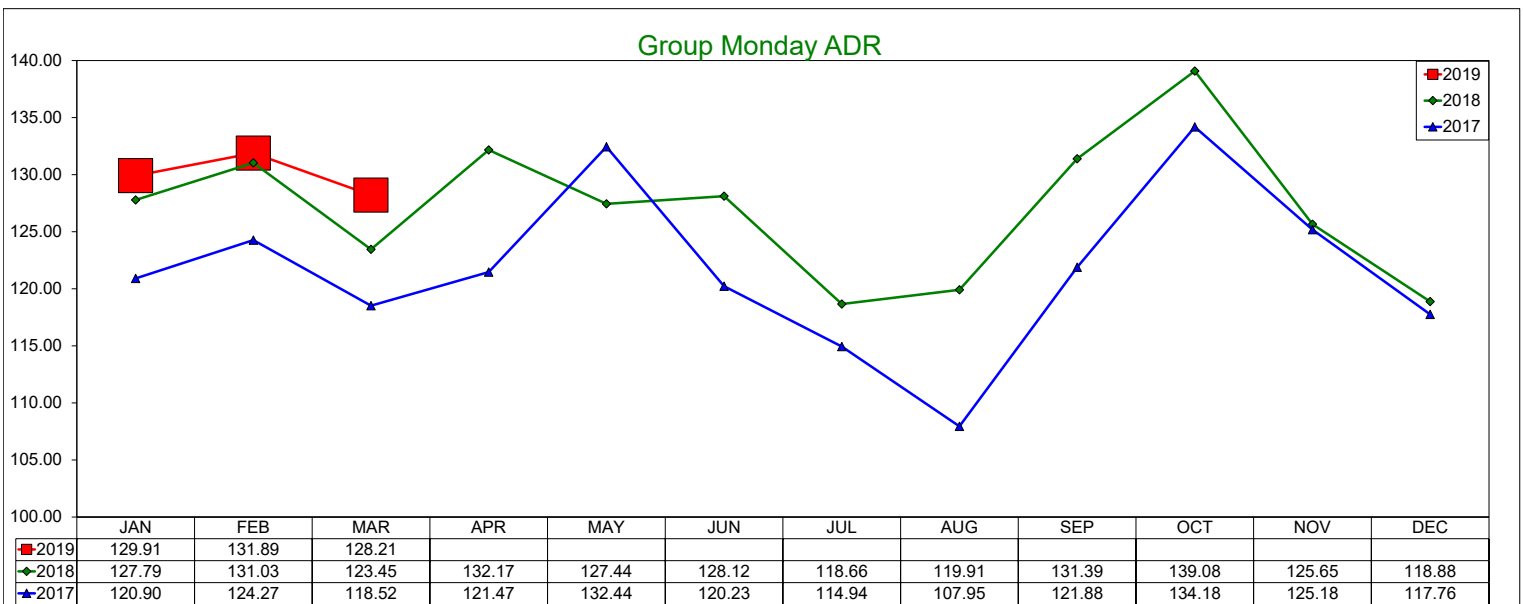
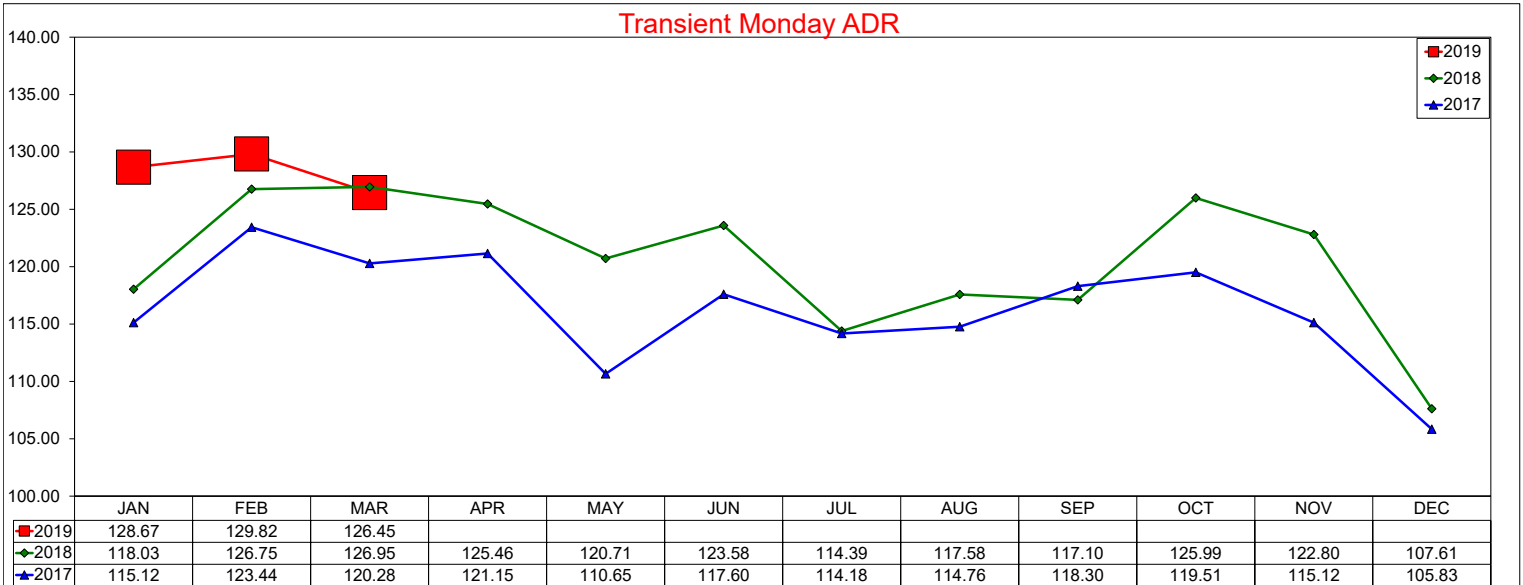


Total Sunday RevPAR



Three Year Comparison - Monday - ADR

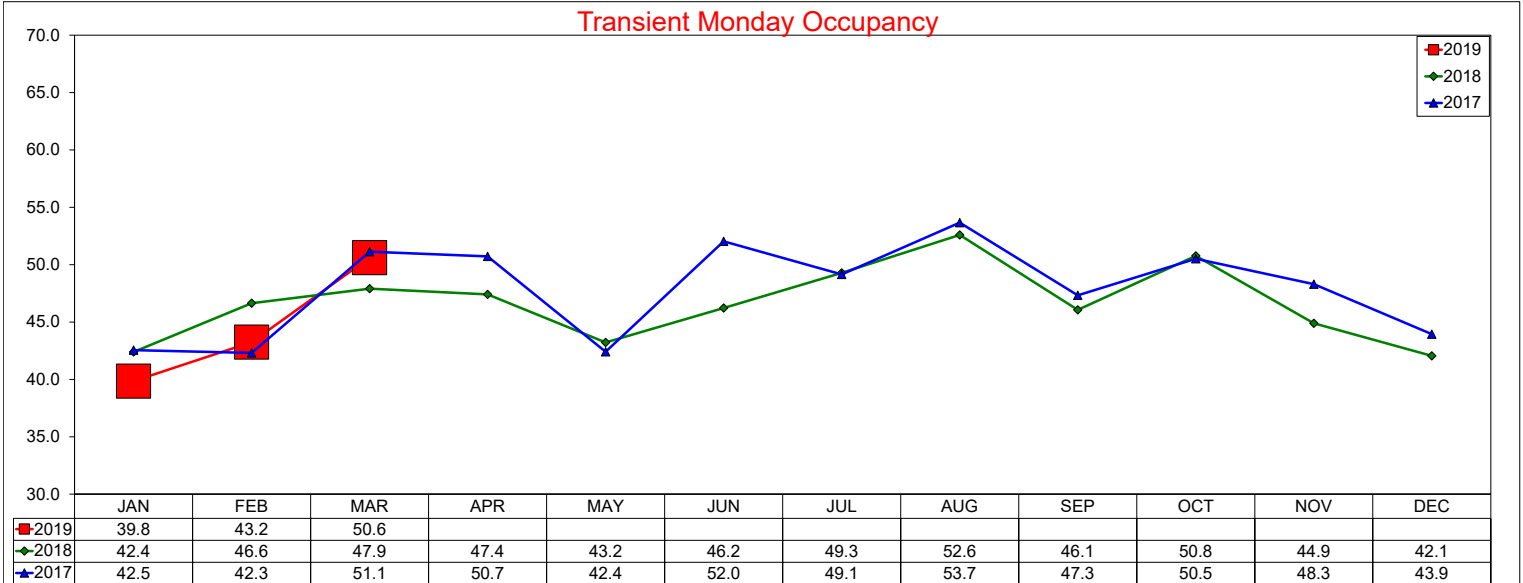
March 2019



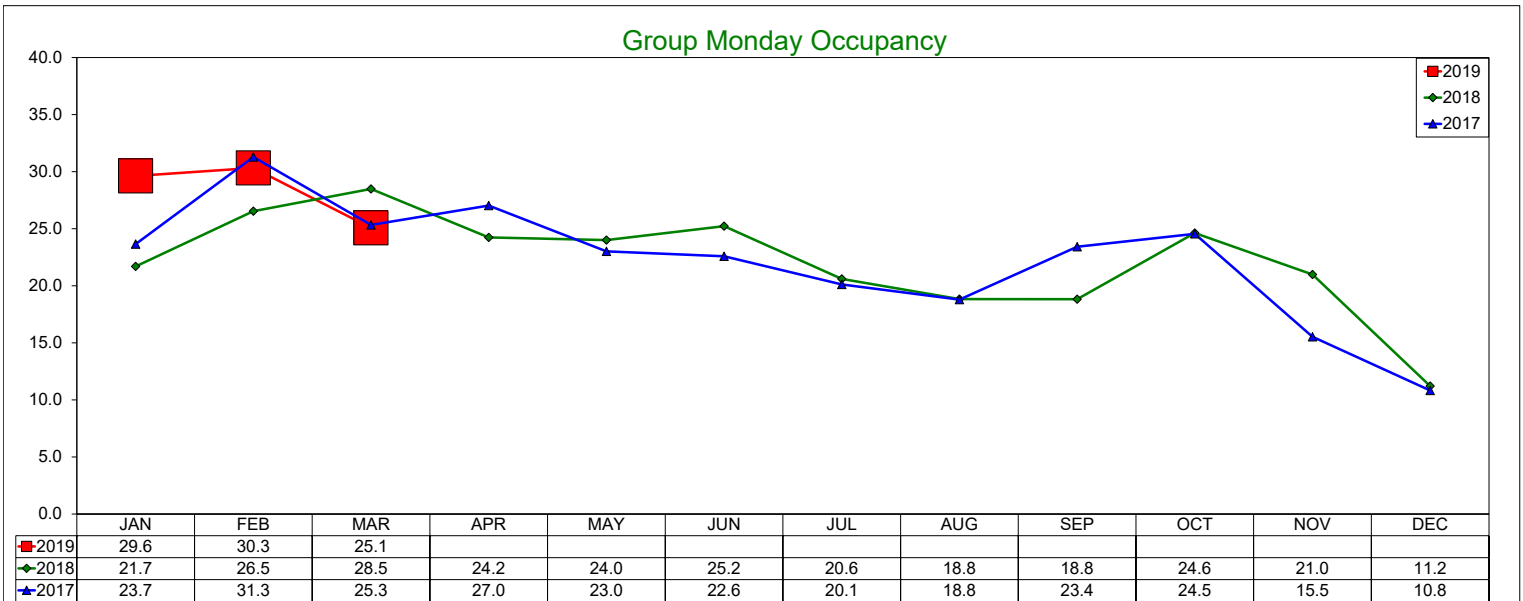
Three Year Comparison - Monday - Occupancy

March 2019

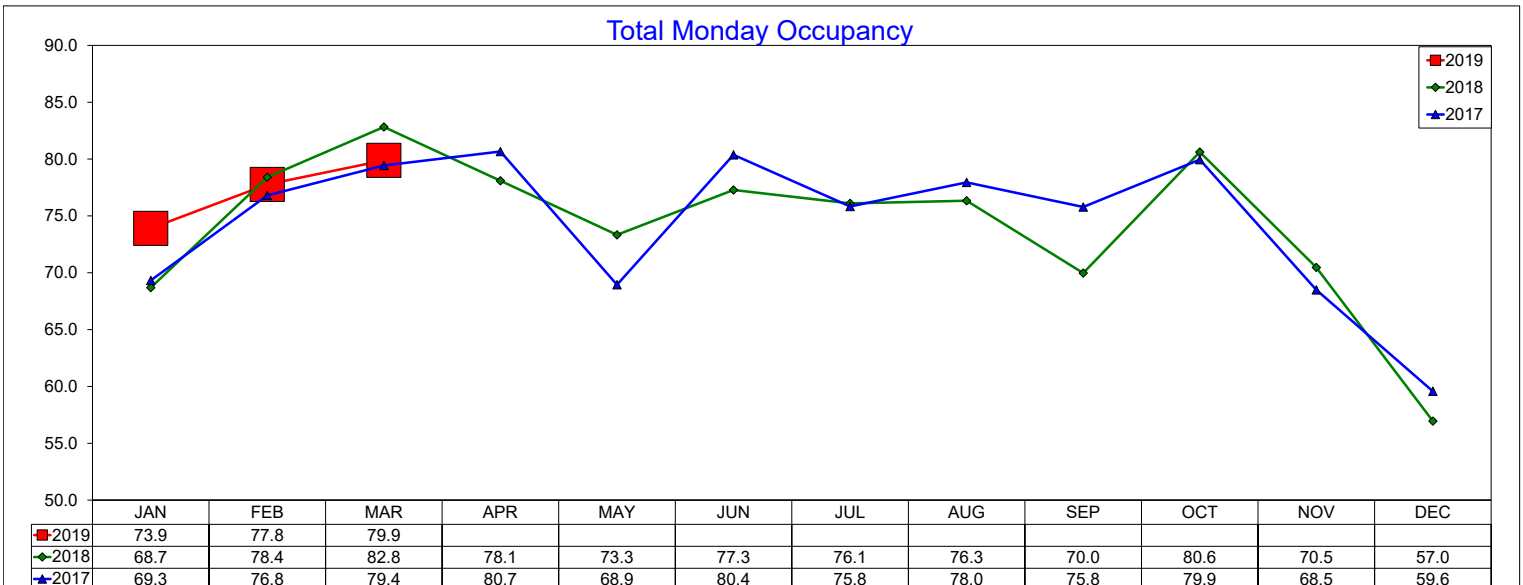
Transient Monday Occupancy



Group Monday Occupancy



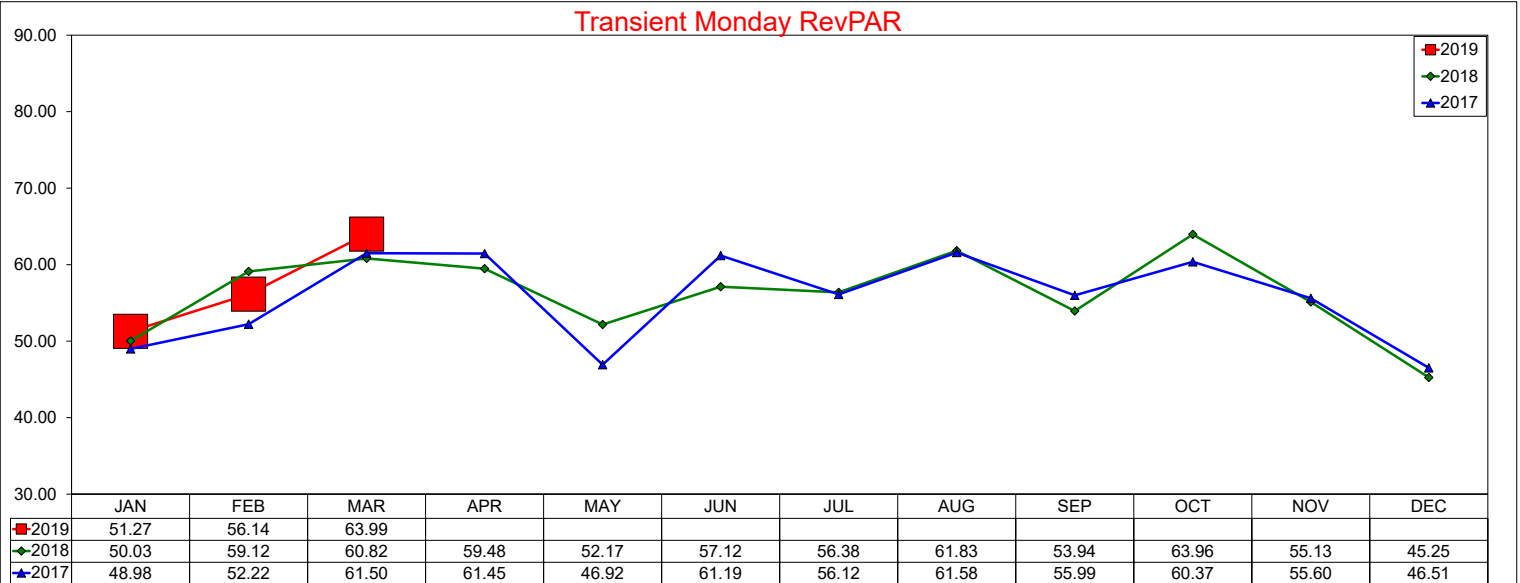
Total Monday Occupancy



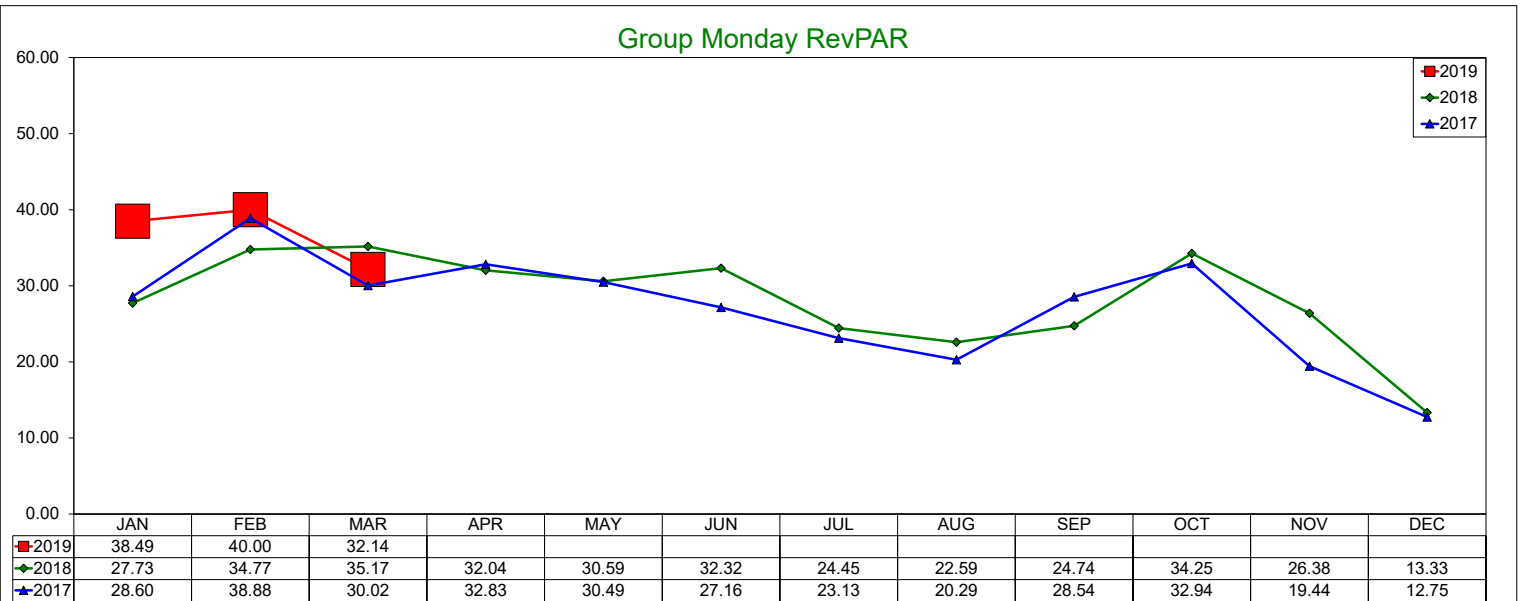
Three Year Comparison - Monday - RevPAR

March 2019

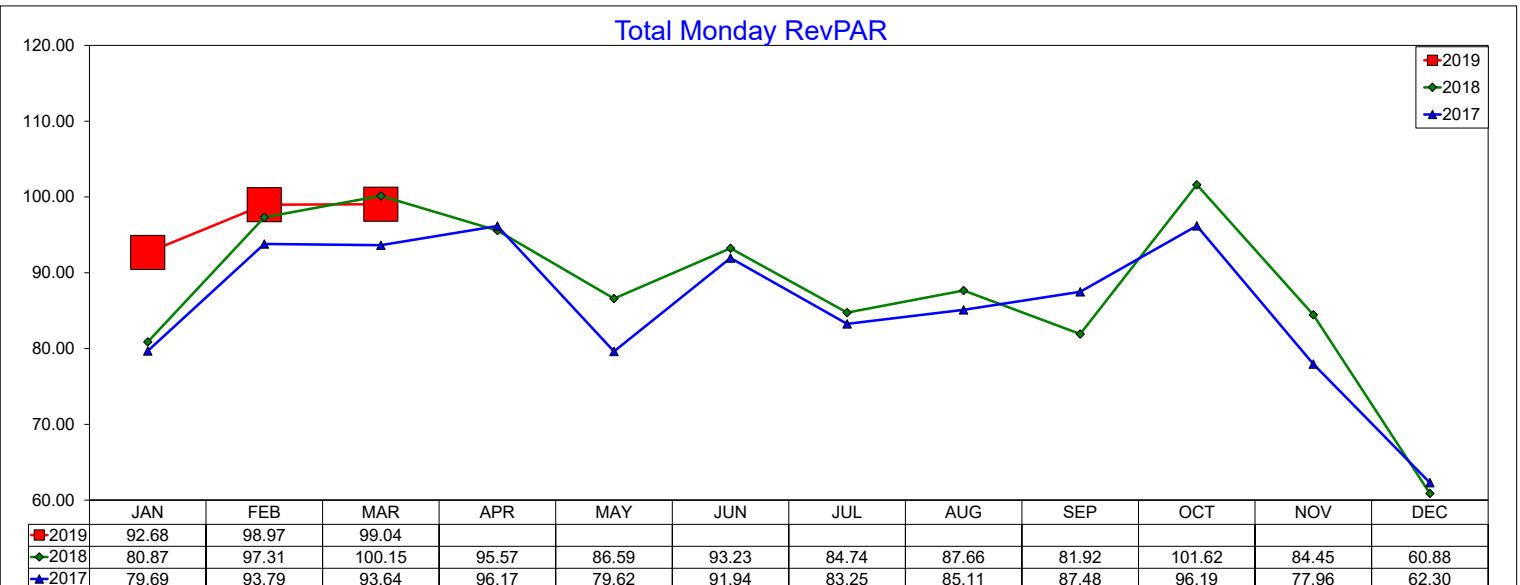
Transient Monday RevPAR



Group Monday RevPAR

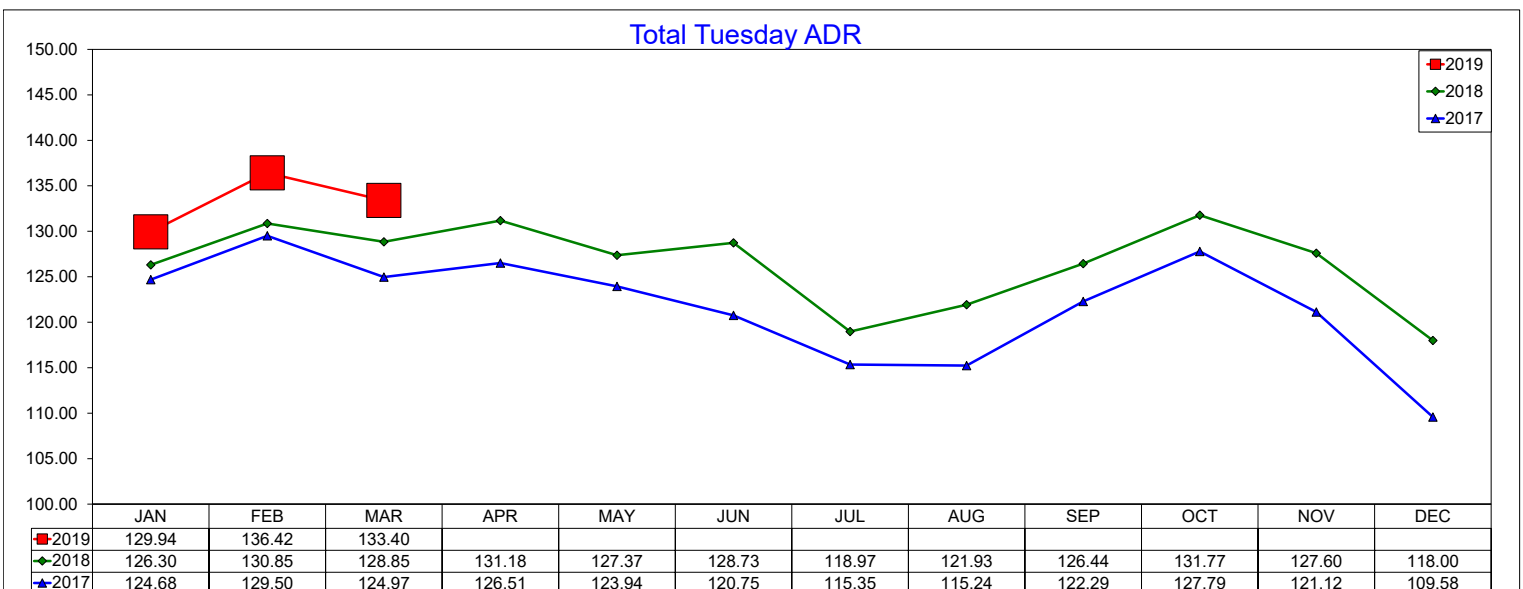
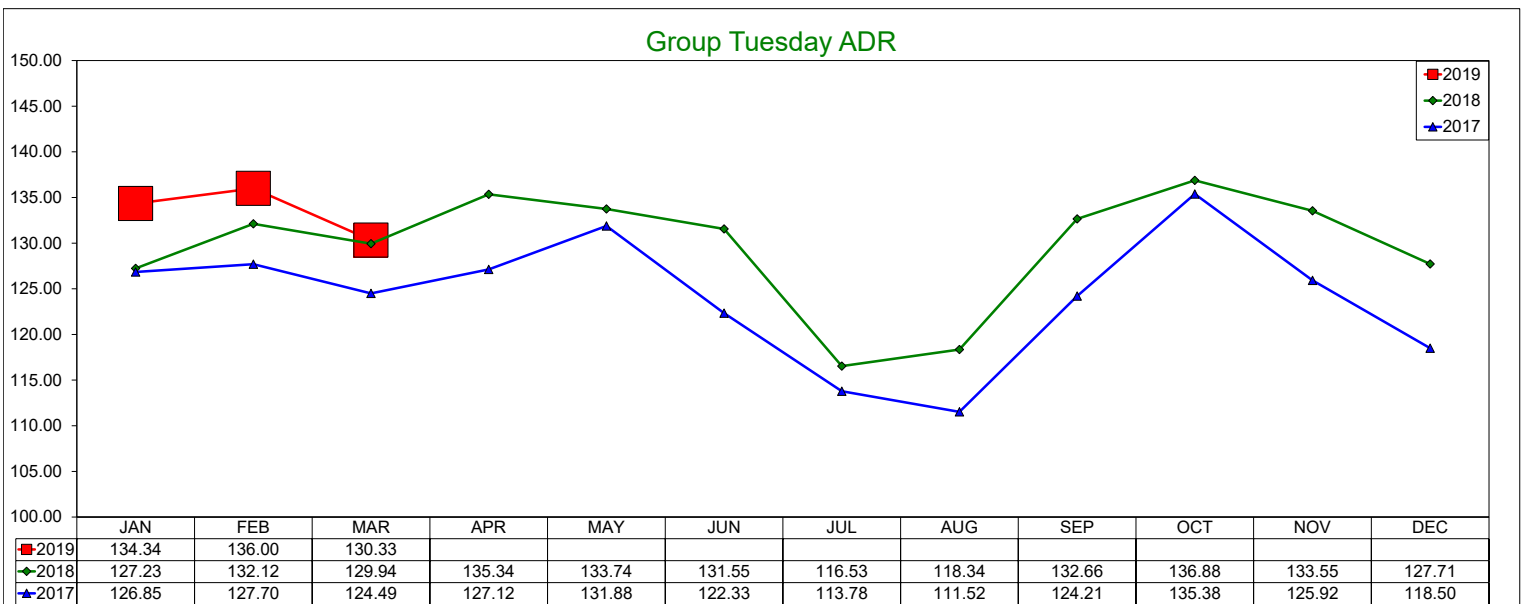
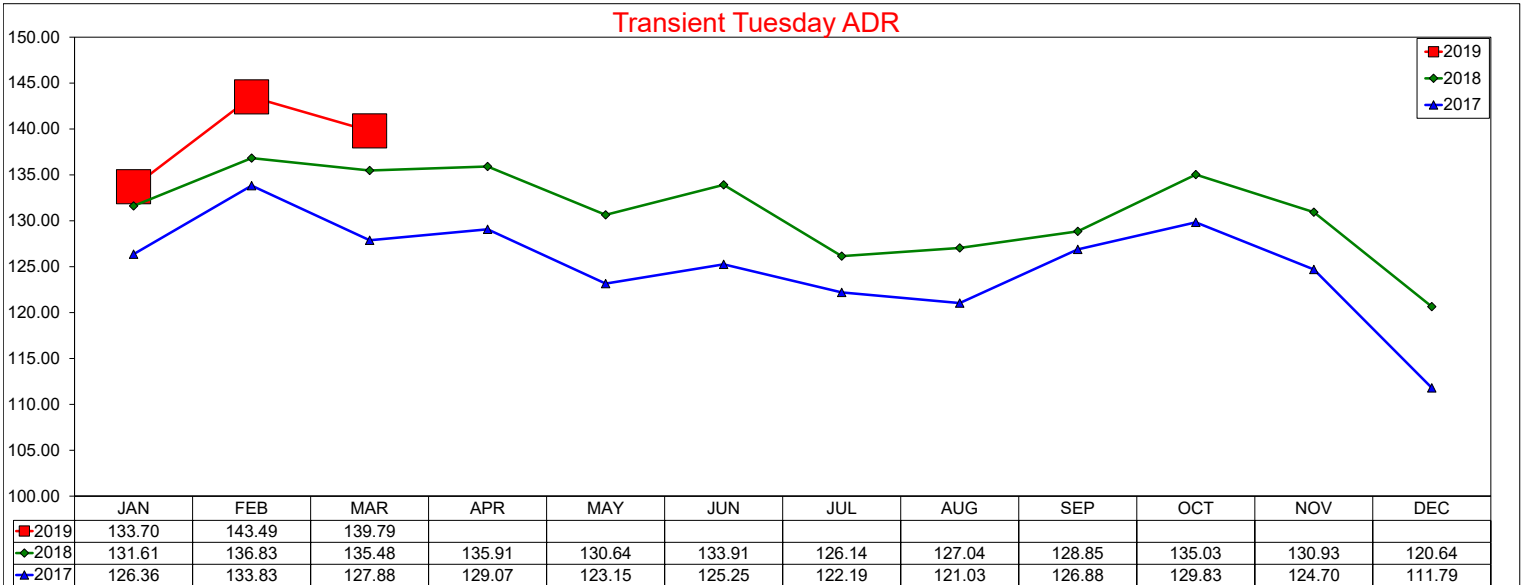


Total Monday RevPAR



Three Year Comparison - Tuesday - ADR

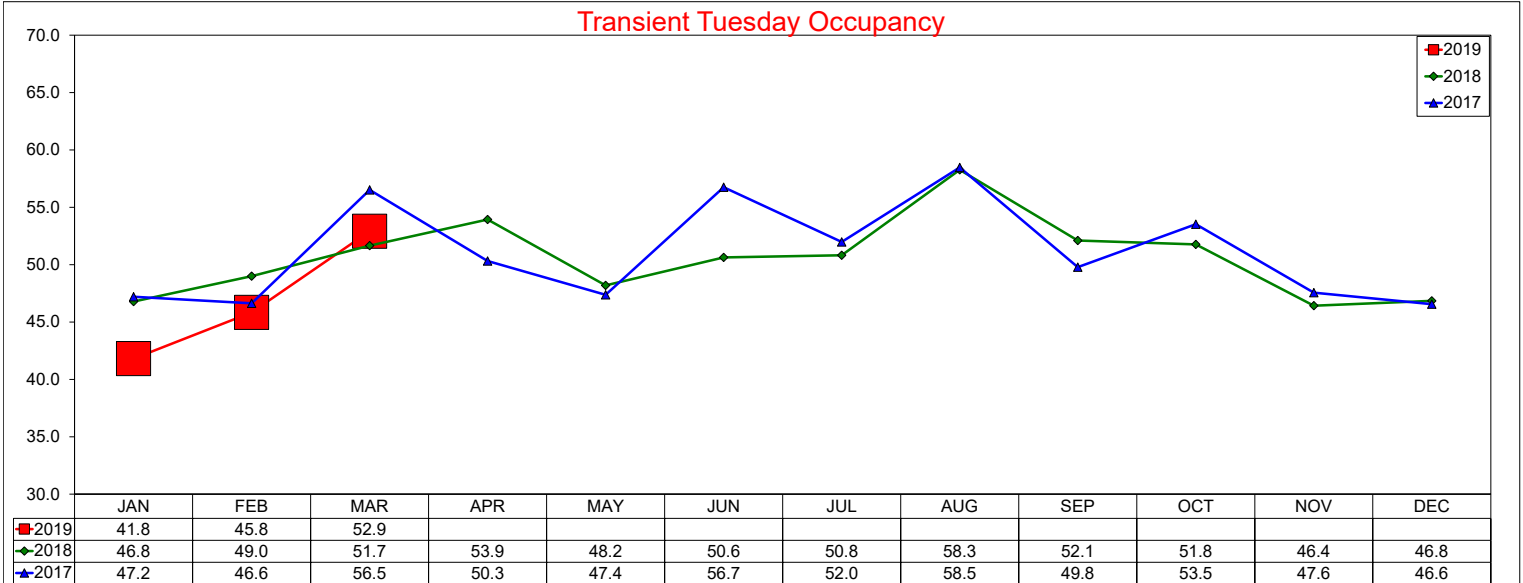
March 2019



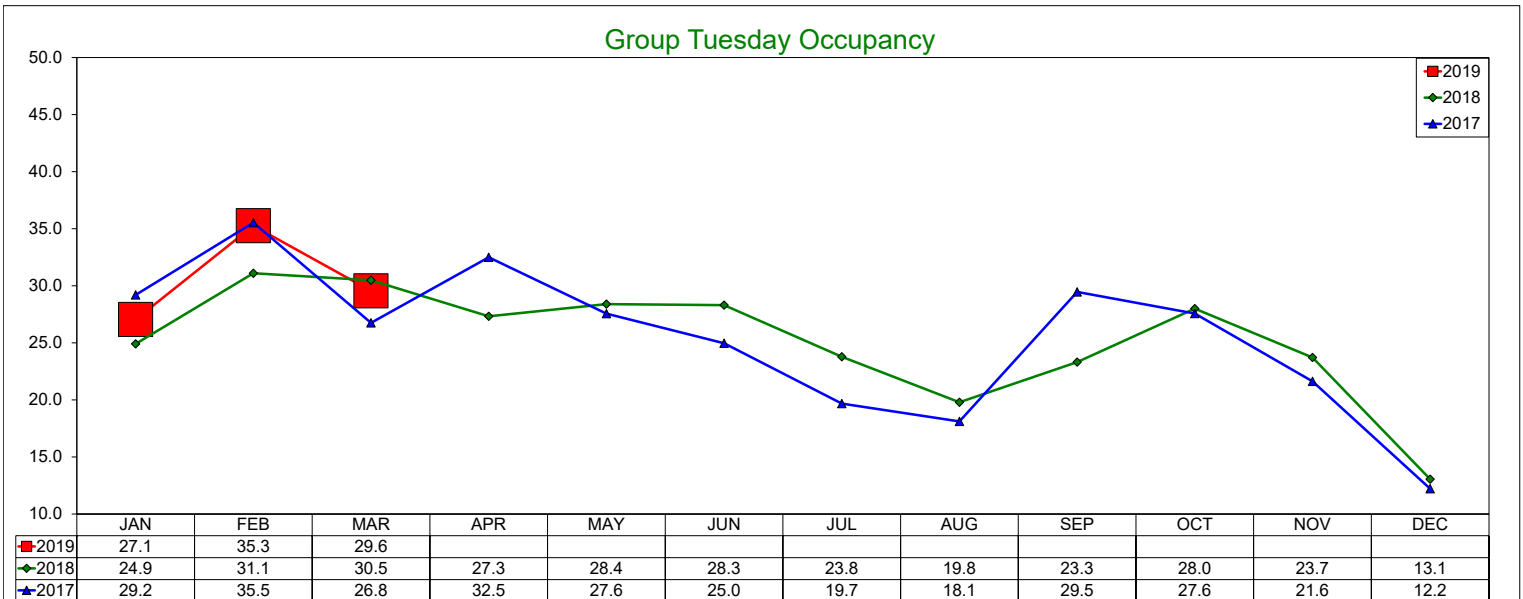
Three Year Comparison - Tuesday - Occupancy

March 2019

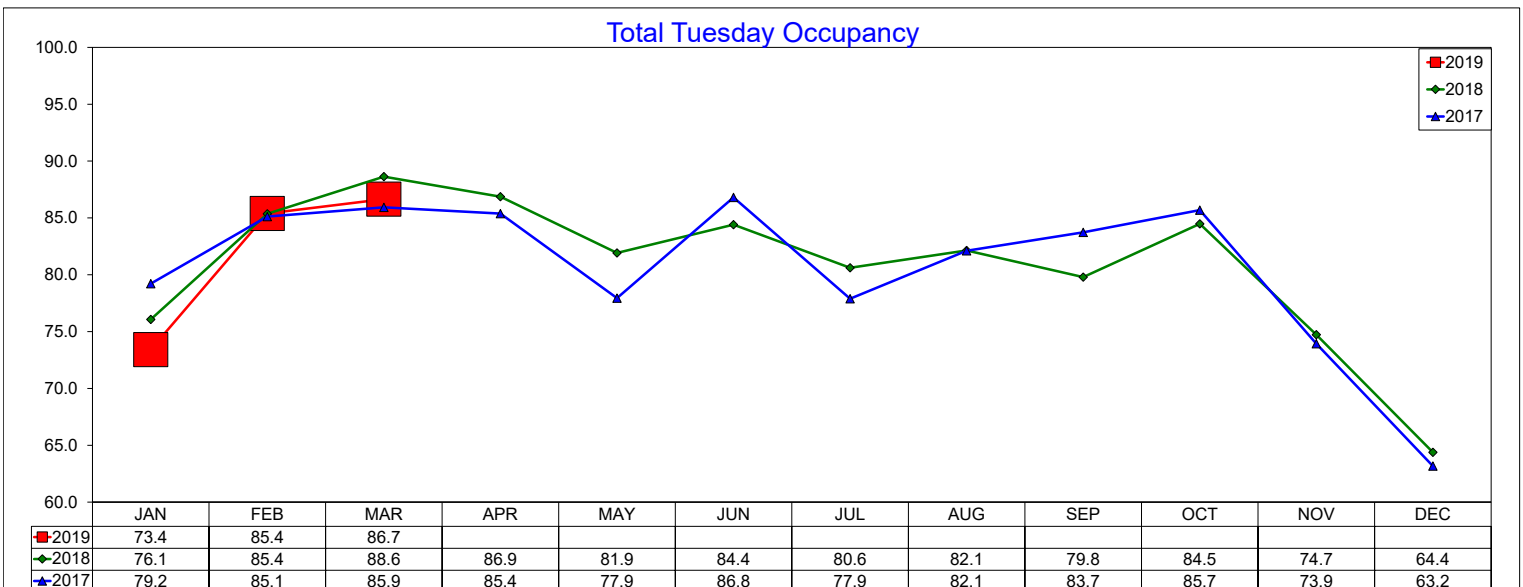
Transient Tuesday Occupancy



Group Tuesday Occupancy



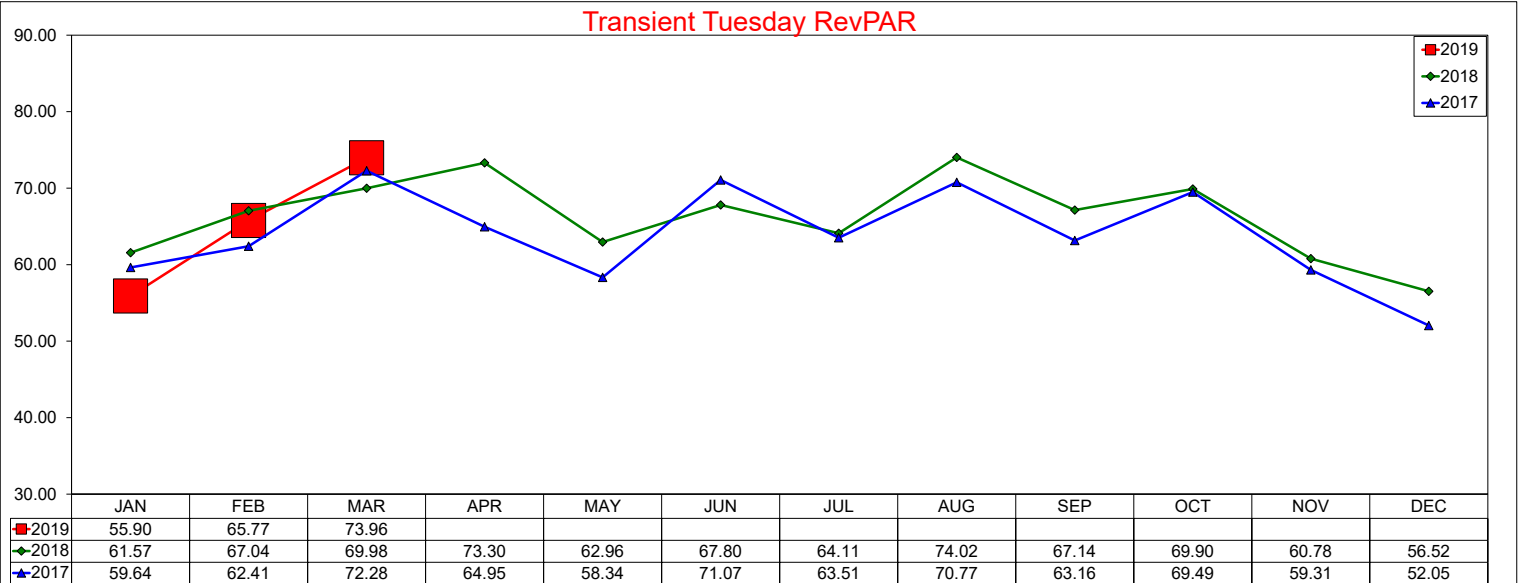
Total Tuesday Occupancy



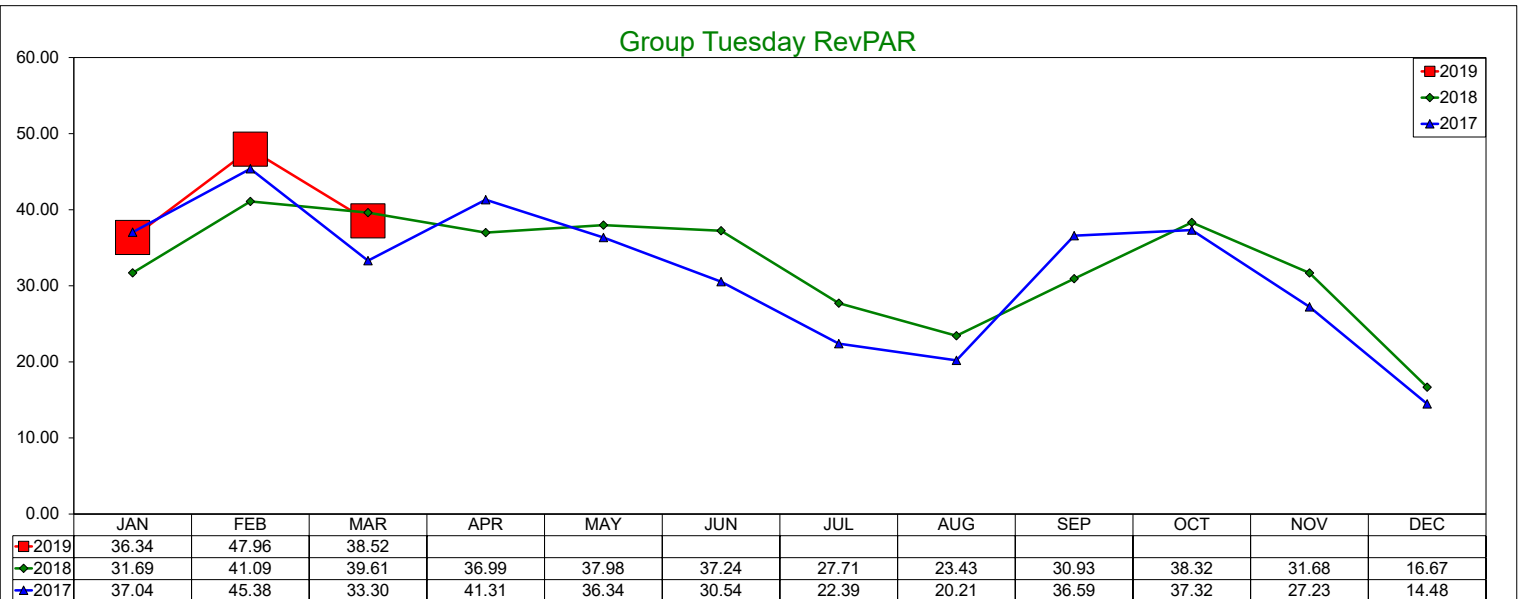
Three Year Comparison - Tuesday - RevPAR

March 2019

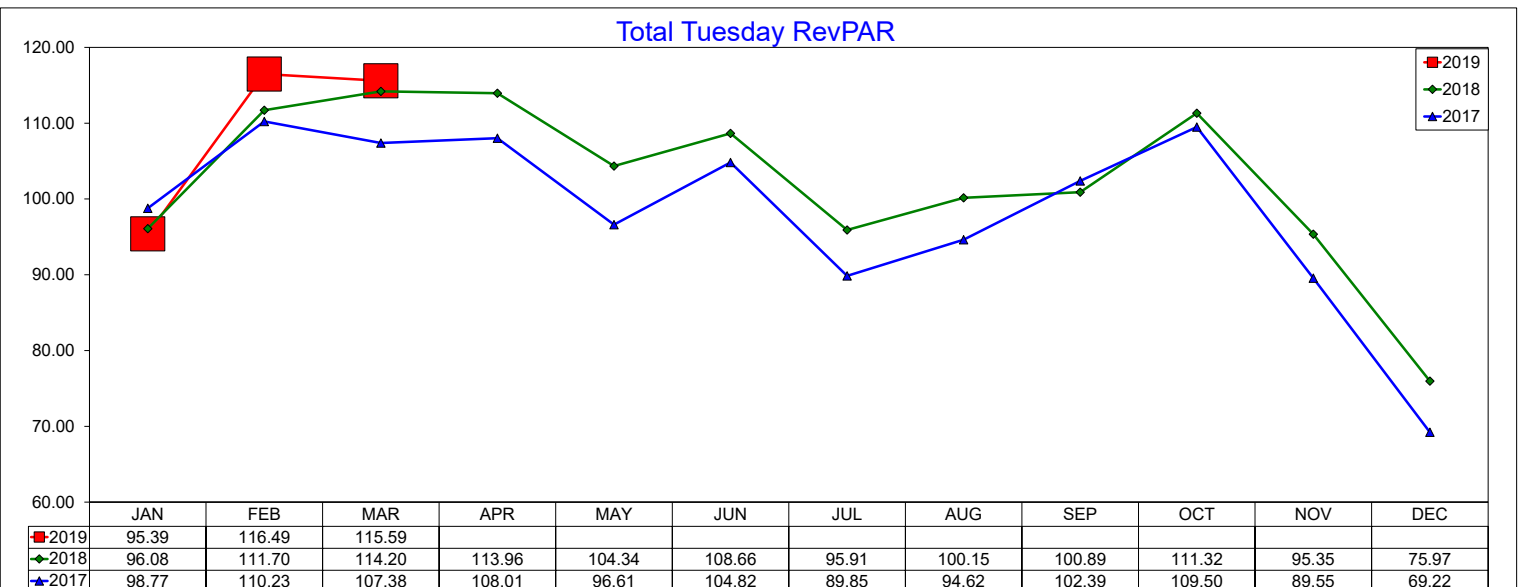
Transient Tuesday RevPAR



Group Tuesday RevPAR

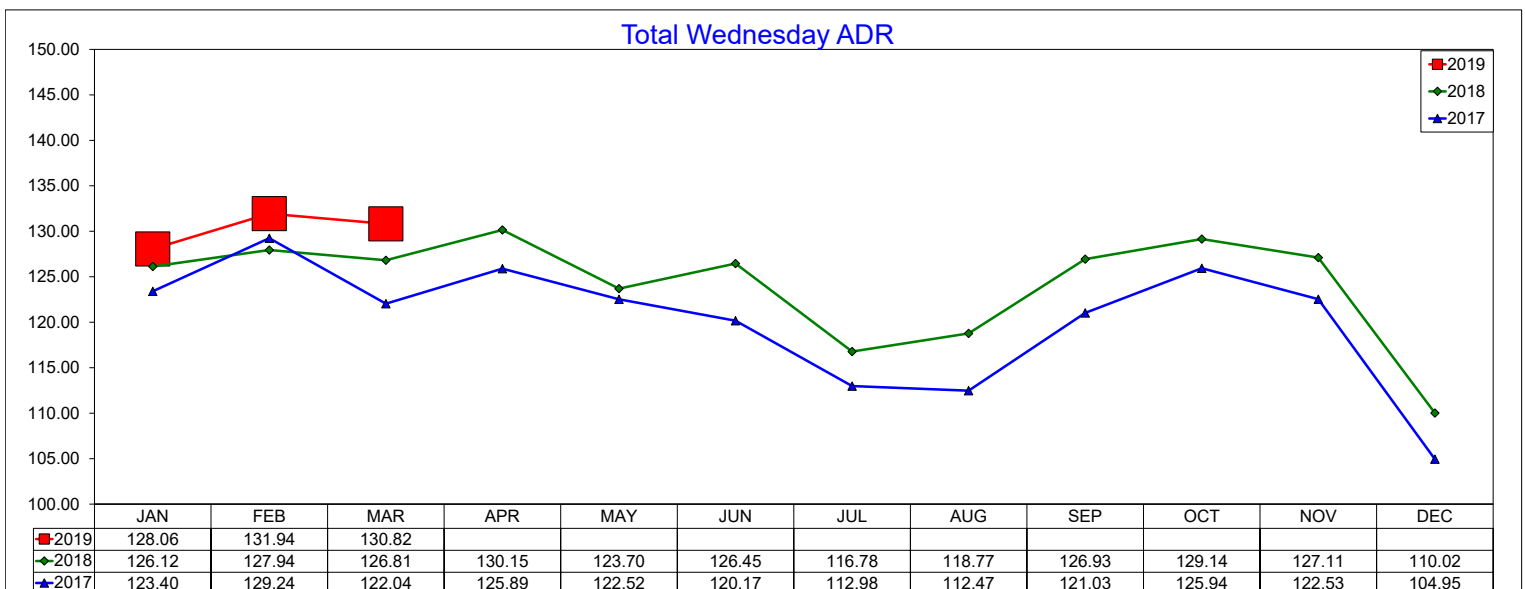
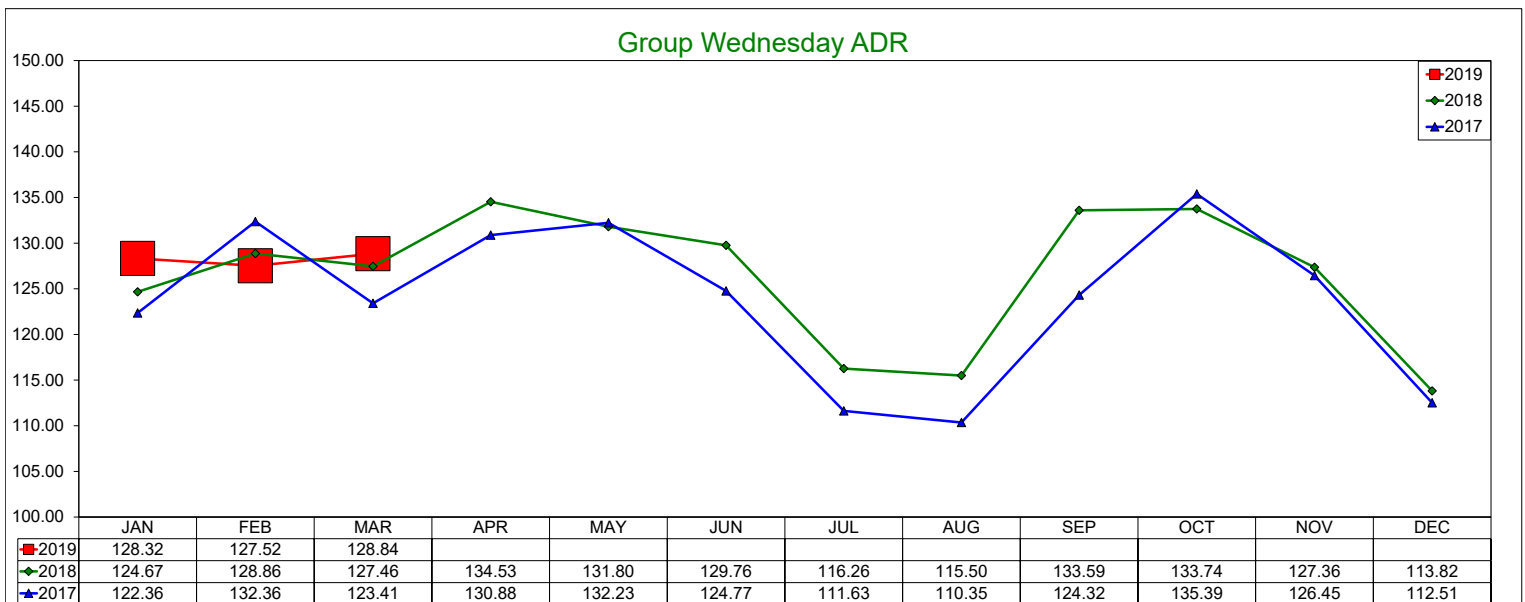
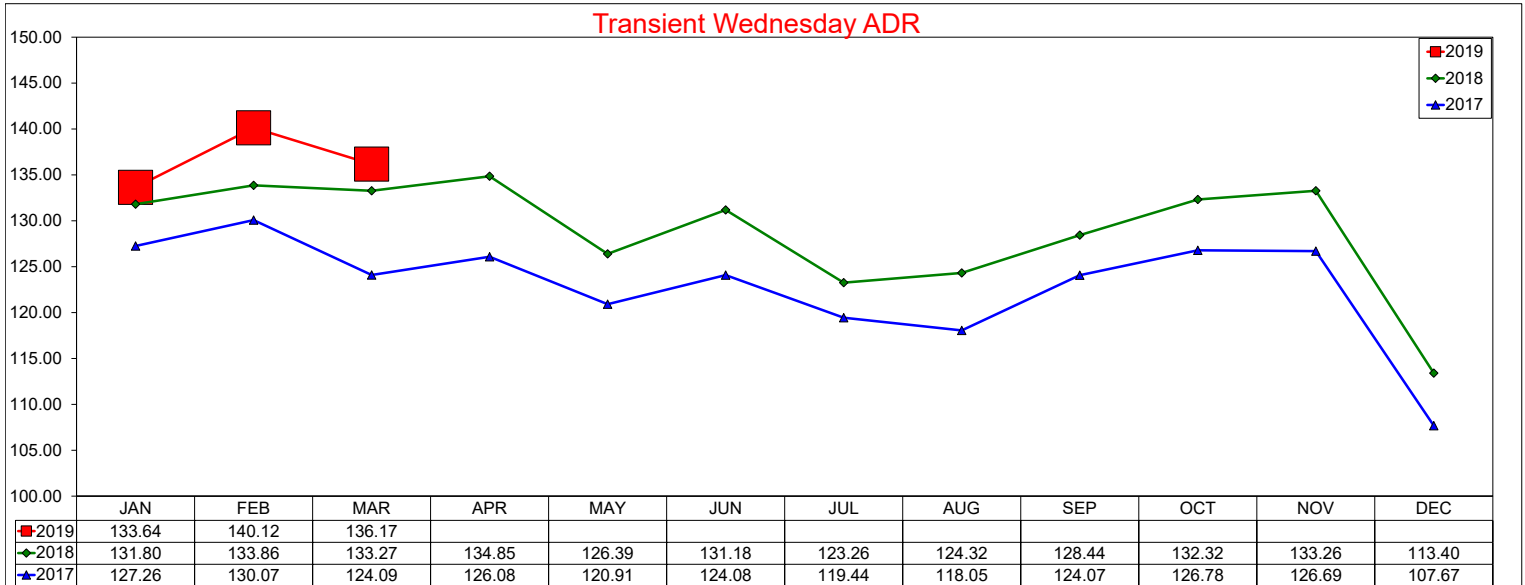


Total Tuesday RevPAR



Three Year Comparison - Wednesday - ADR

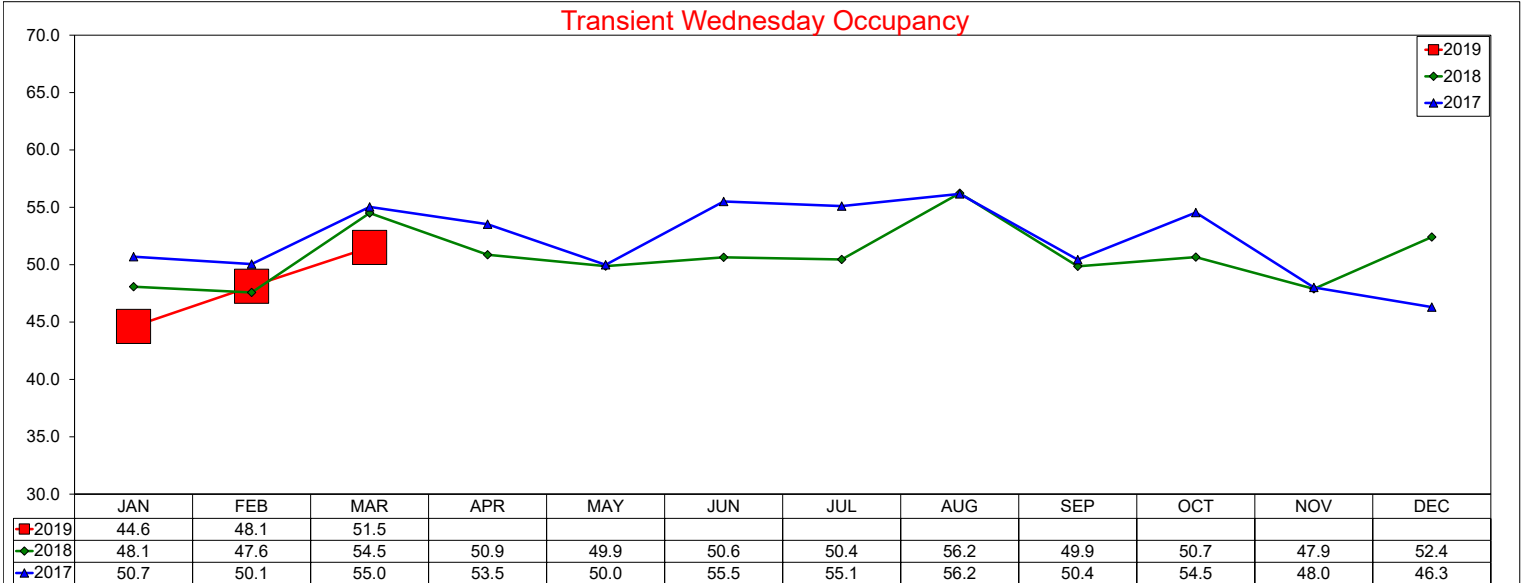
March 2019



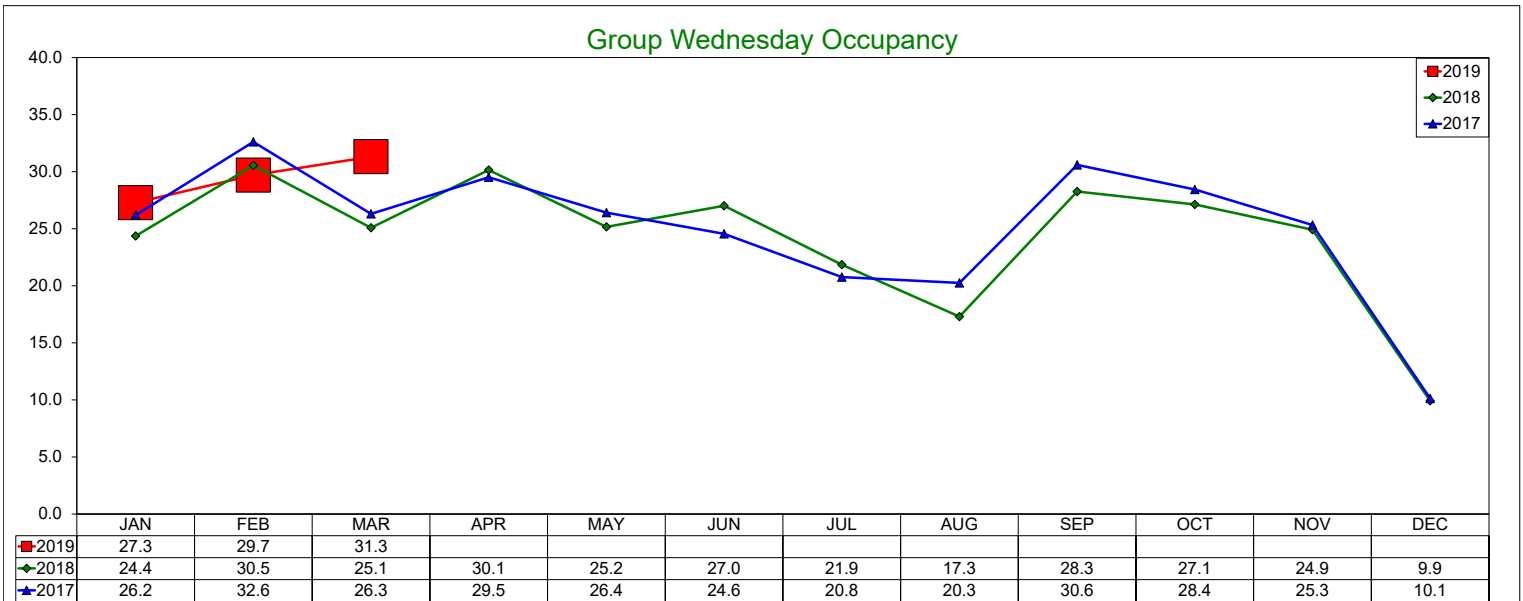
Three Year Comparison - Wednesday - Occupancy

March 2019

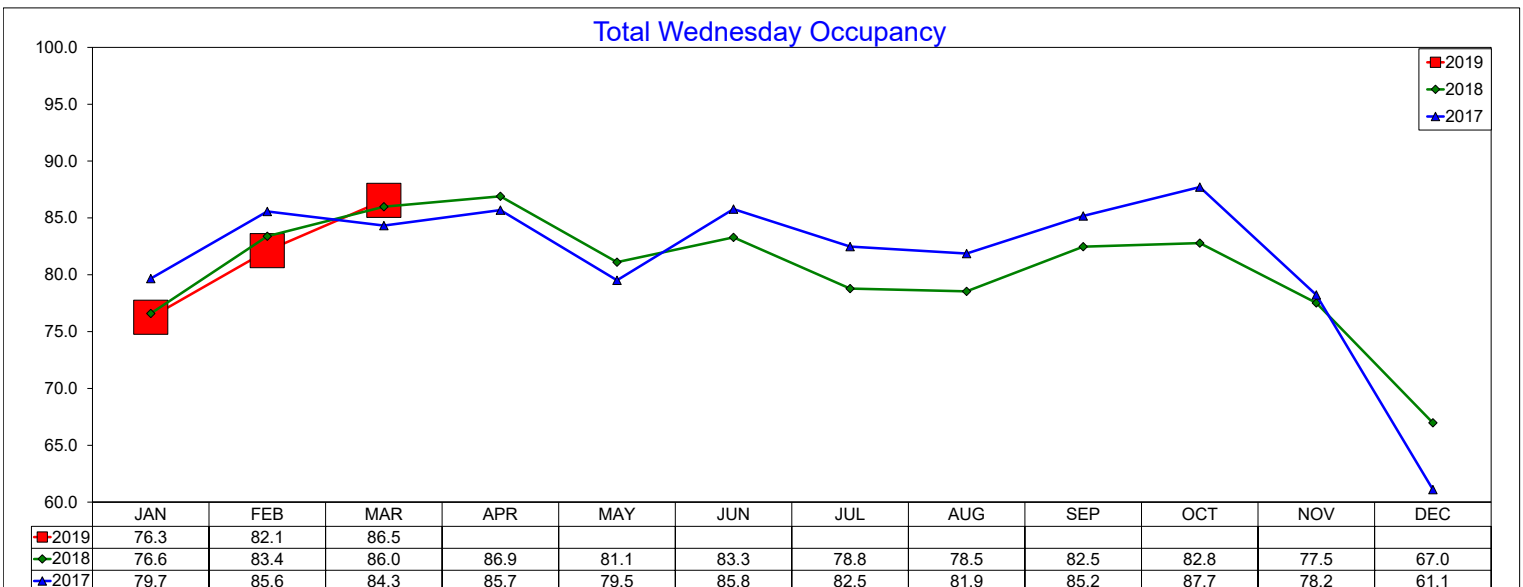
Transient Wednesday Occupancy



Group Wednesday Occupancy



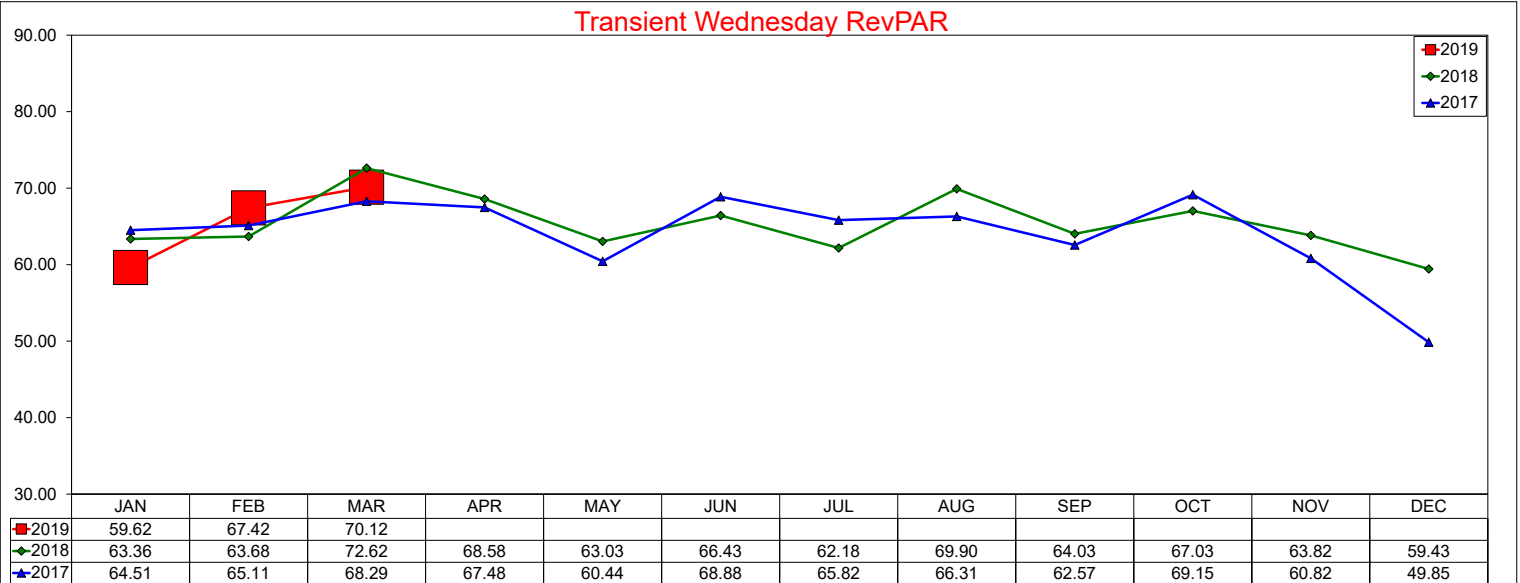
Total Wednesday Occupancy



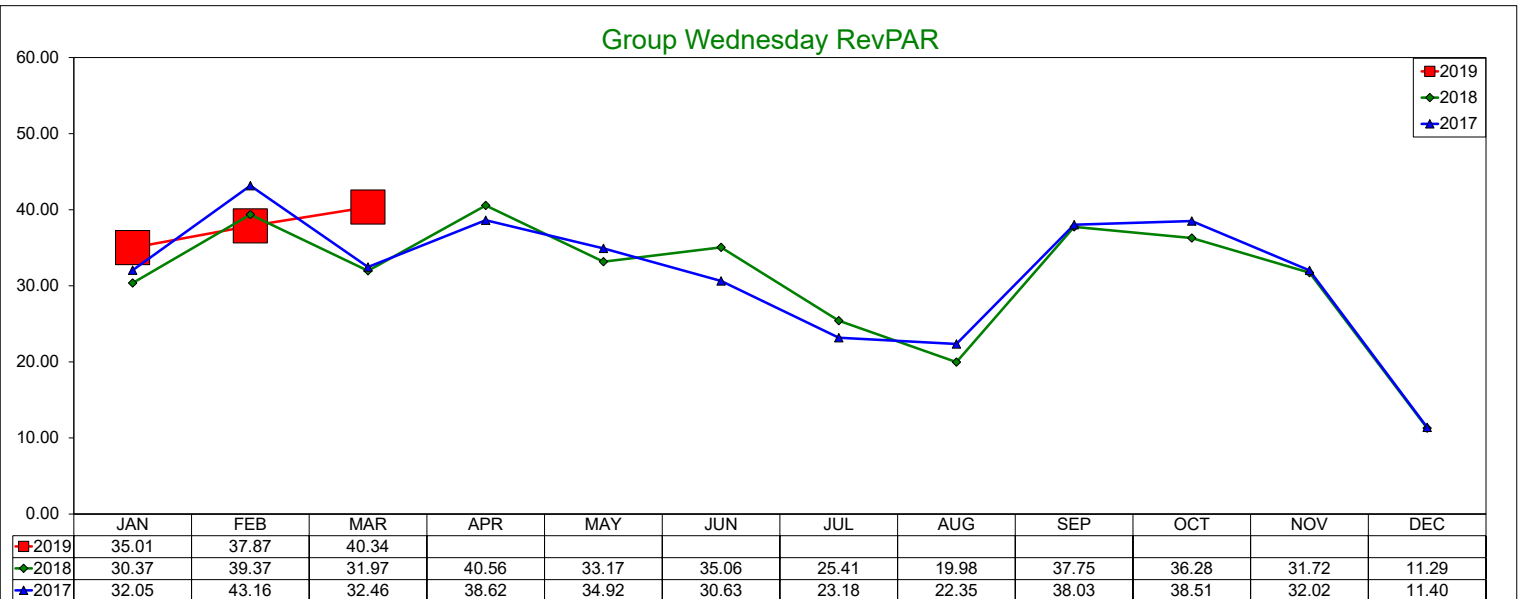
Three Year Comparison - Wednesday - RevPAR

March 2019

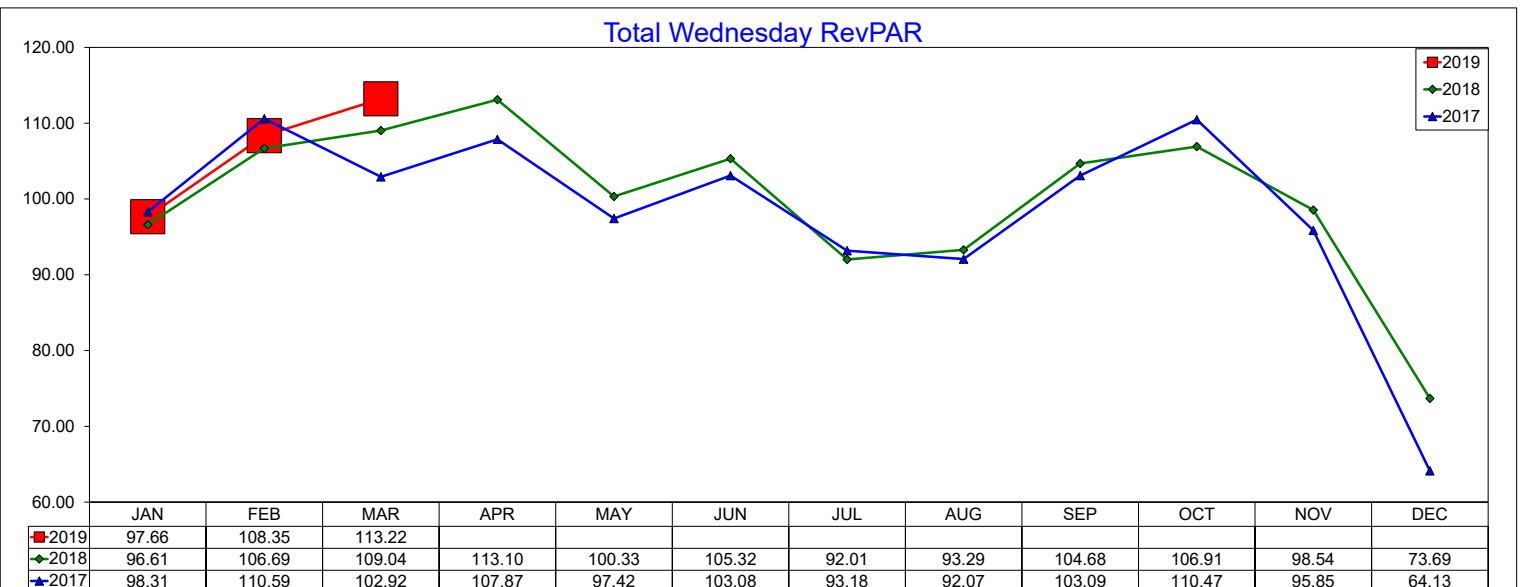
Transient Wednesday RevPAR



Group Wednesday RevPAR

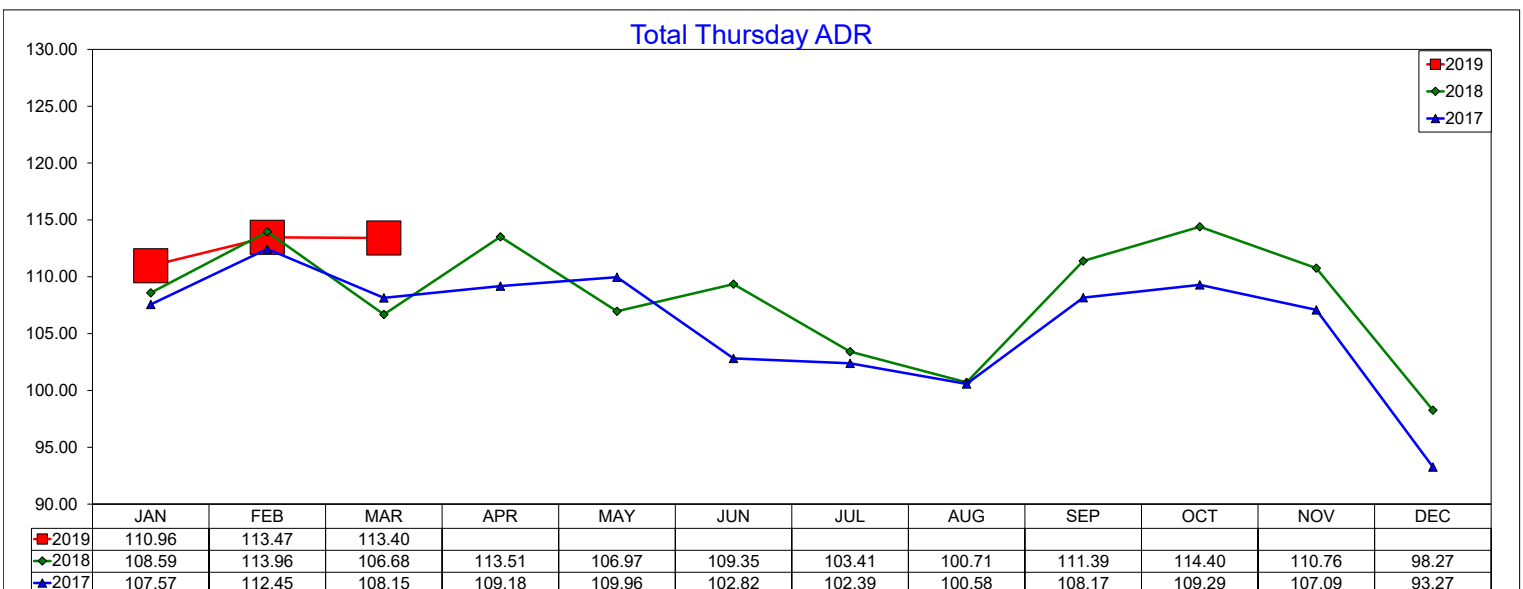
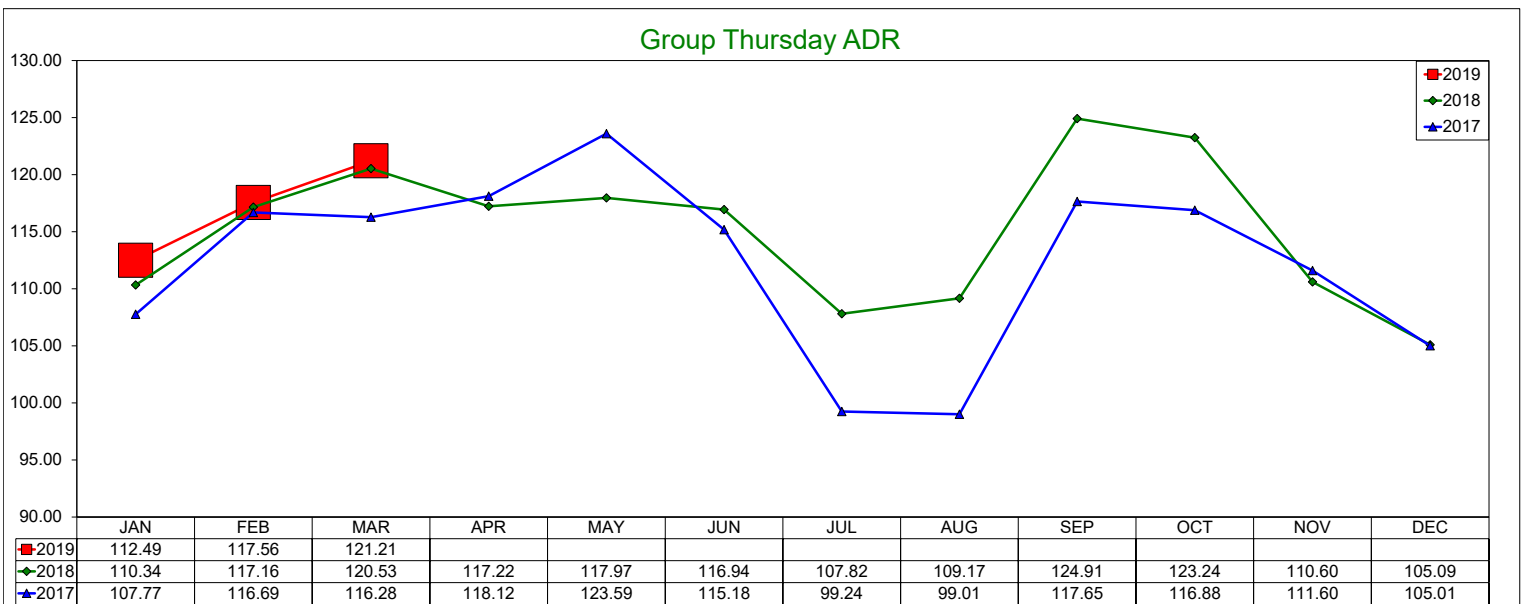
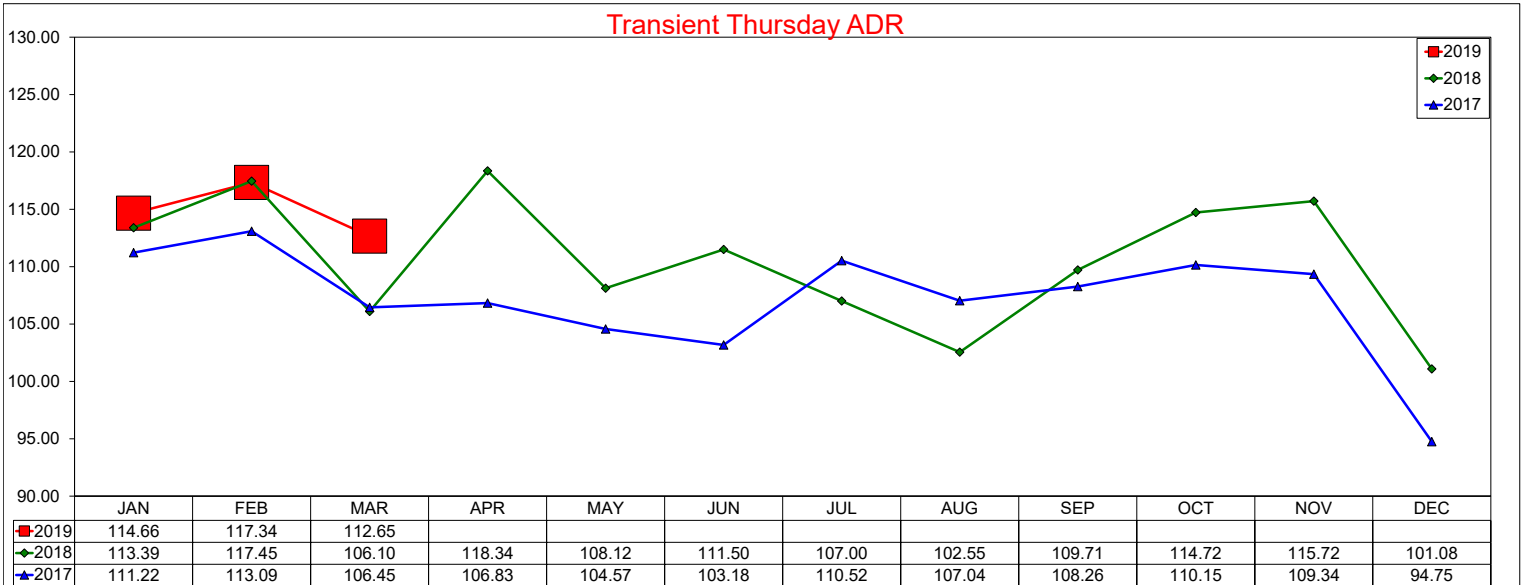


Total Wednesday RevPAR



Three Year Comparison - Thursday - ADR

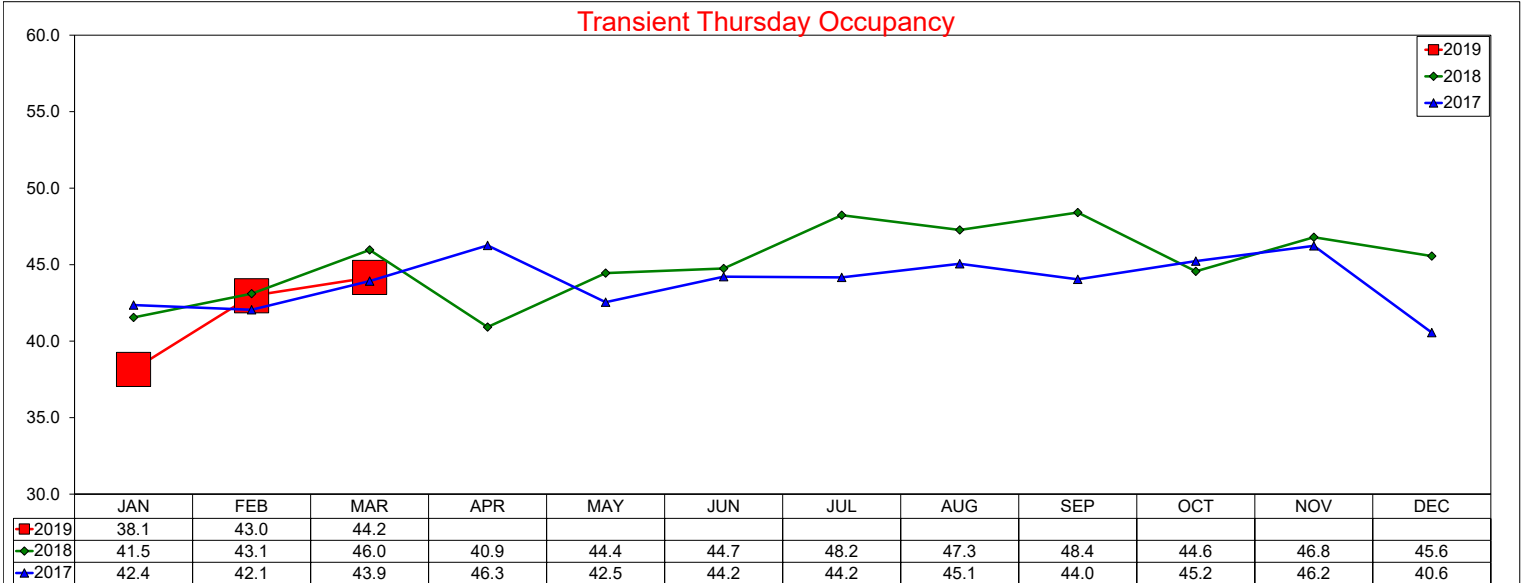
March 2019



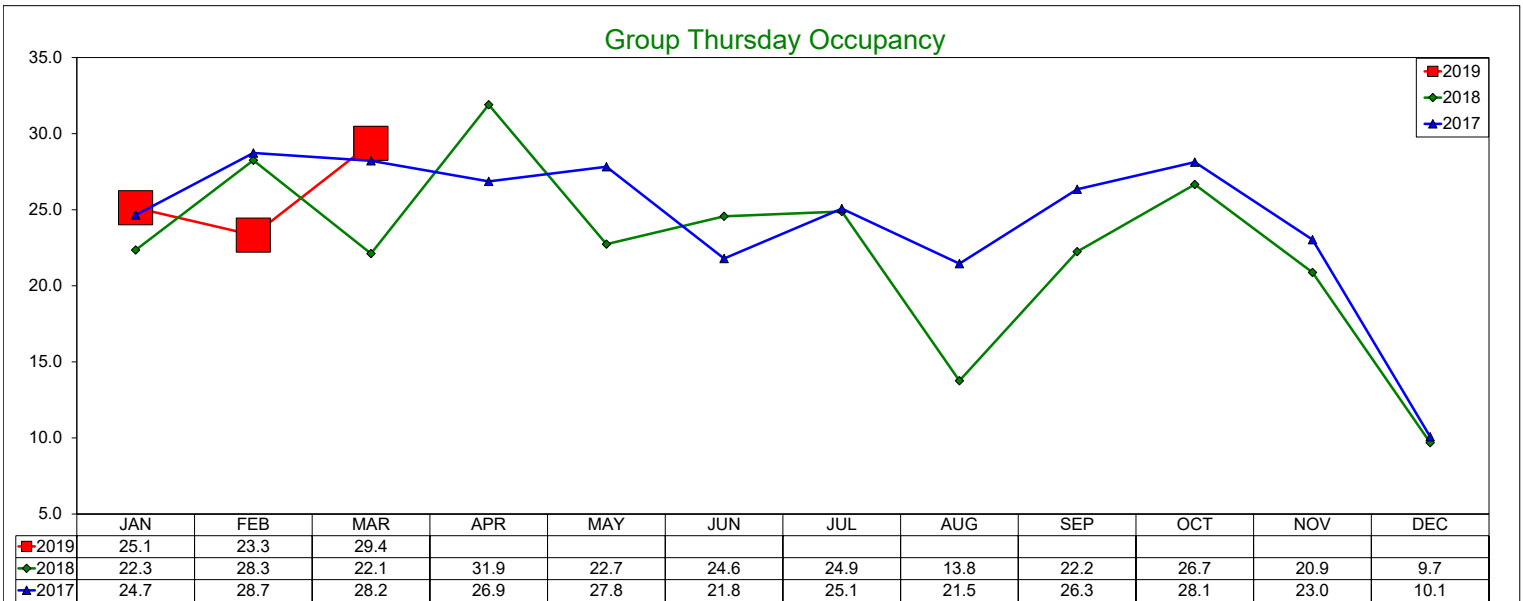
Three Year Comparison - Thursday - Occupancy

March 2019

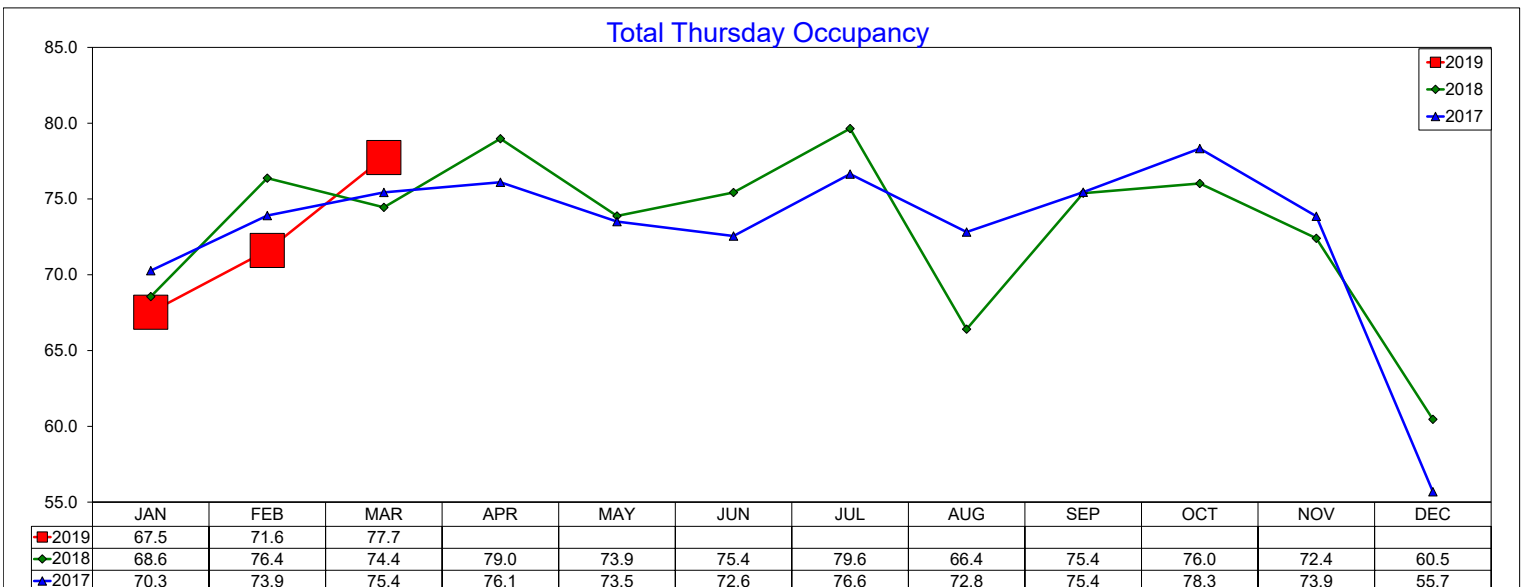
Transient Thursday Occupancy



Group Thursday Occupancy



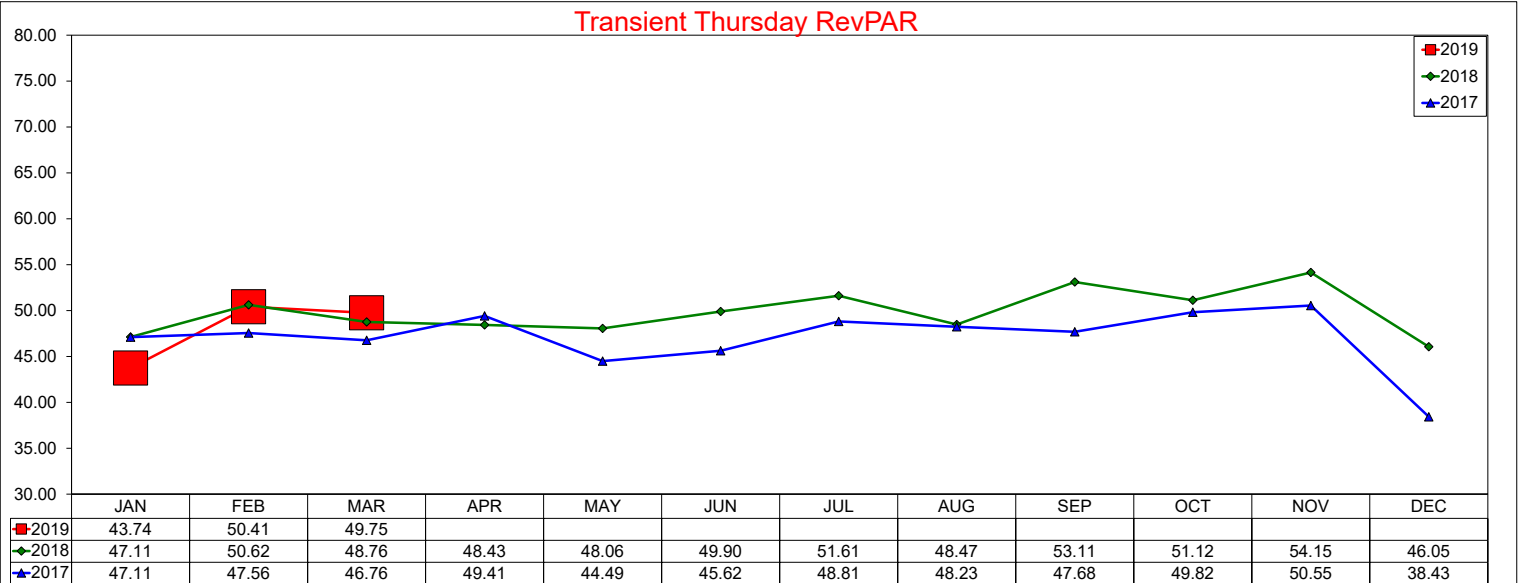
Total Thursday Occupancy



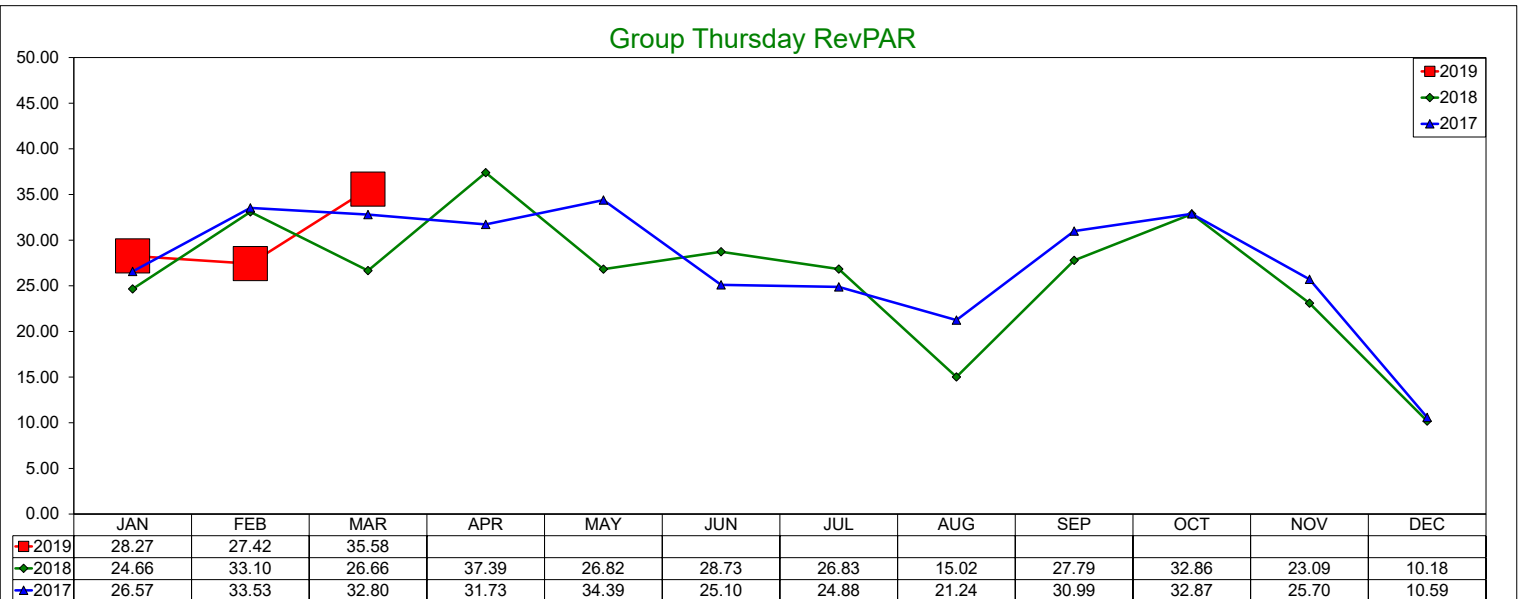
Three Year Comparison - Thursday - RevPAR

March 2019

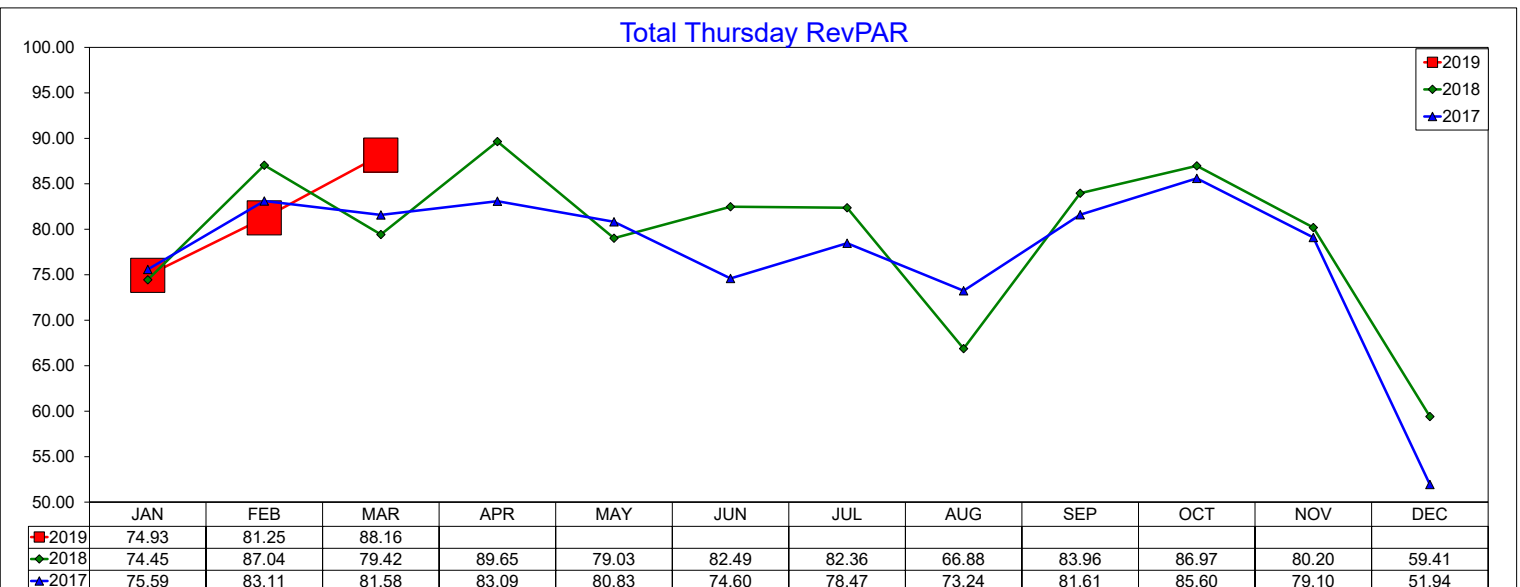
Transient Thursday RevPAR



Group Thursday RevPAR

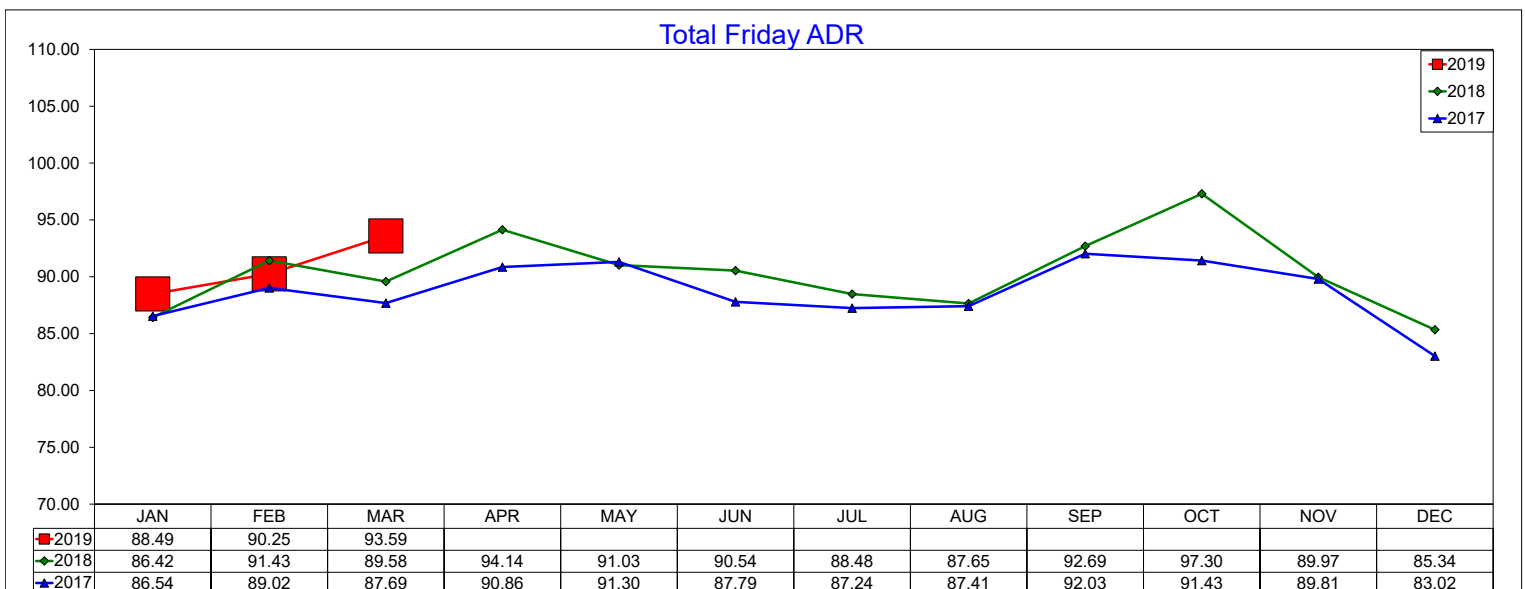
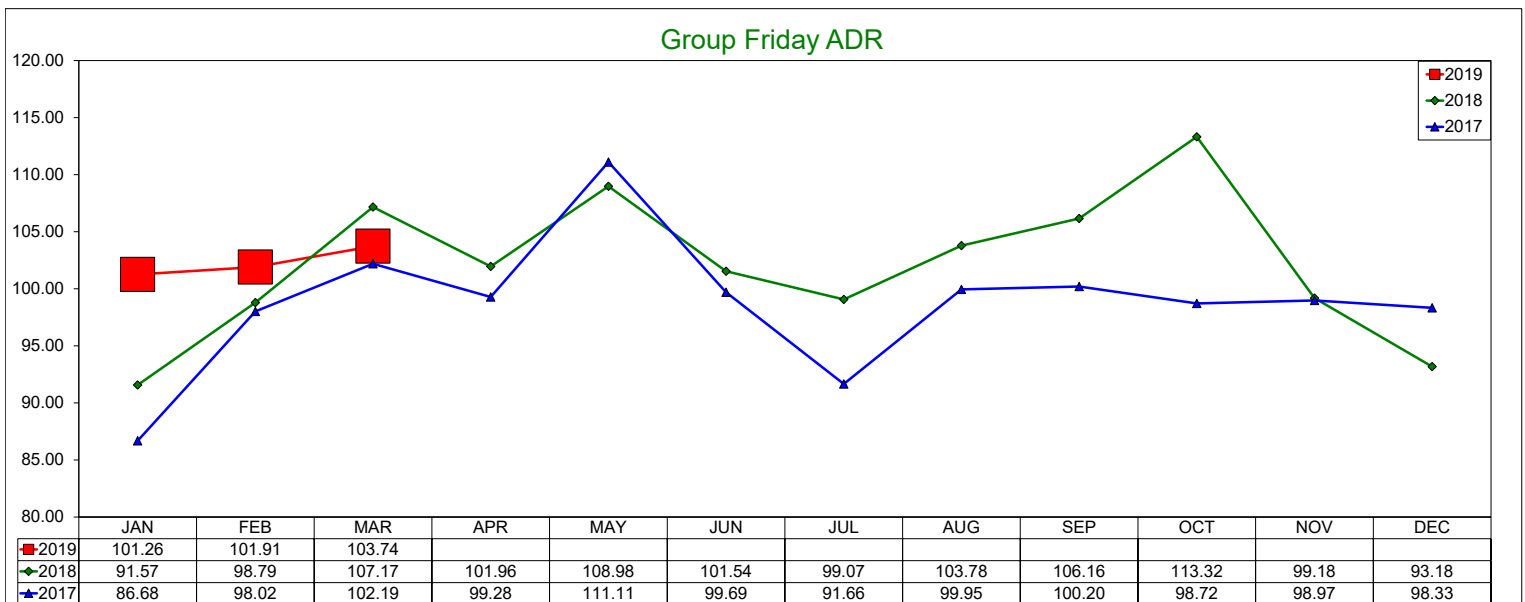
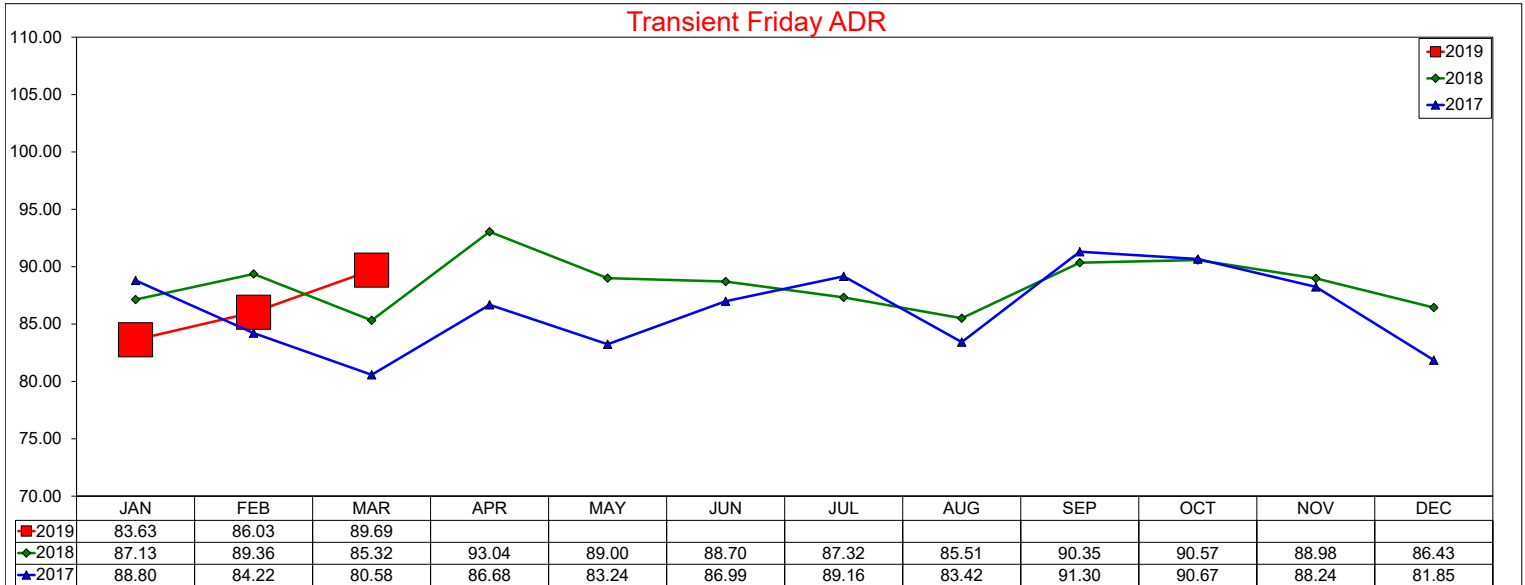


Total Thursday RevPAR



Three Year Comparison - Friday - ADR

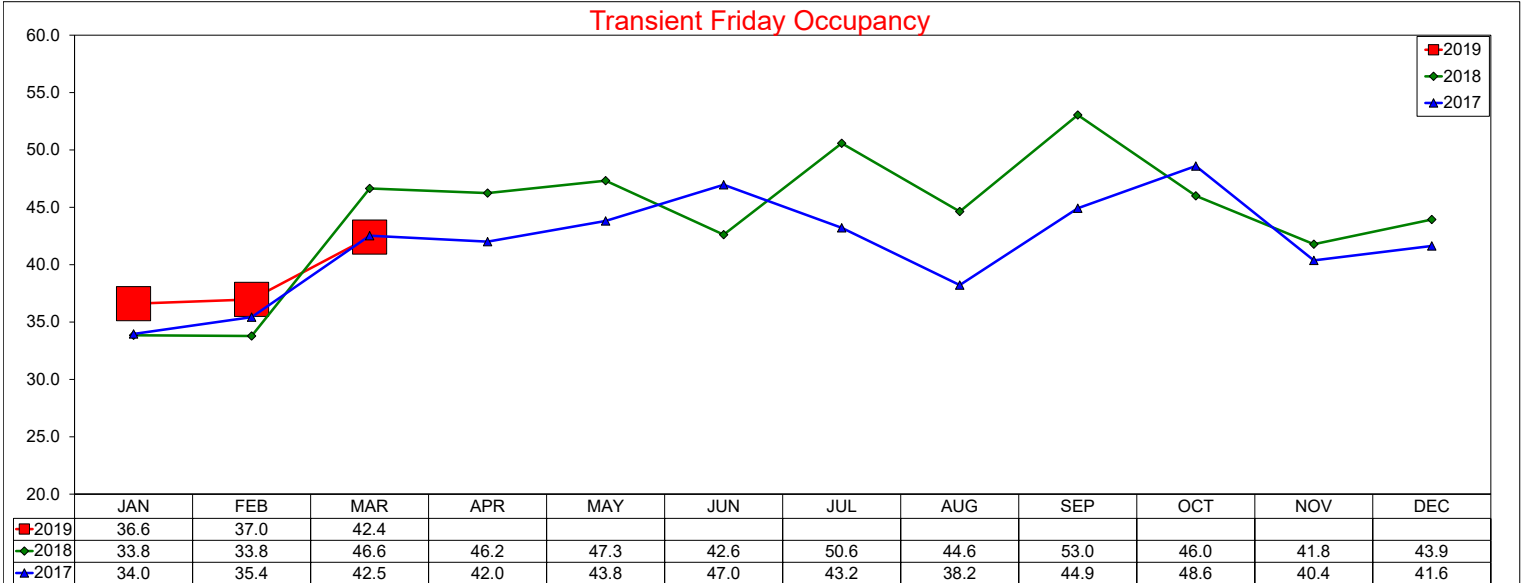
March 2019



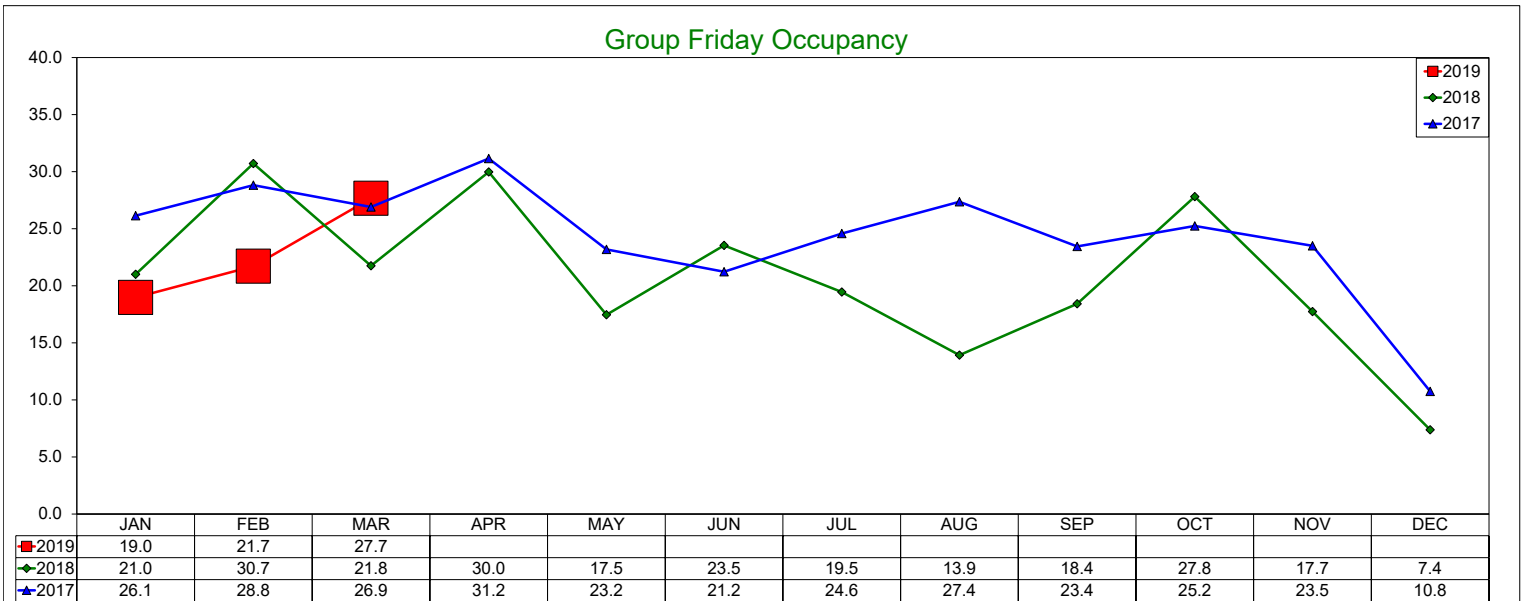
Three Year Comparison - Friday - Occupancy

March 2019

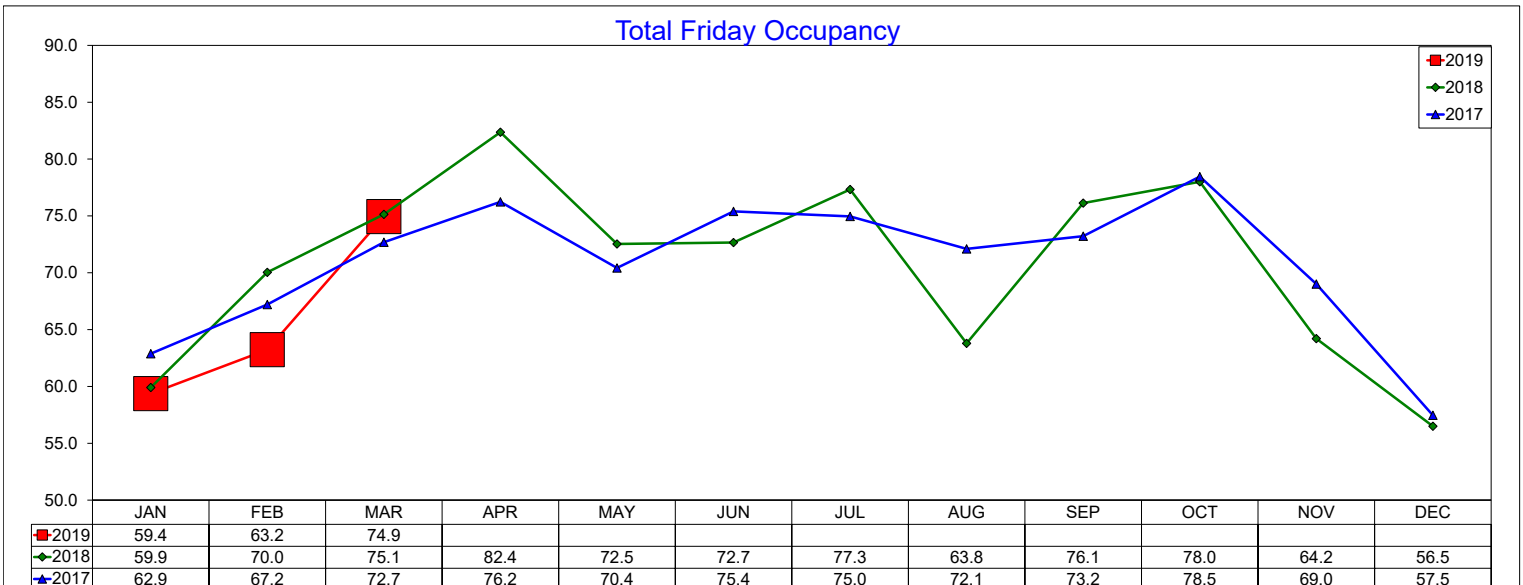
Transient Friday Occupancy



Group Friday Occupancy



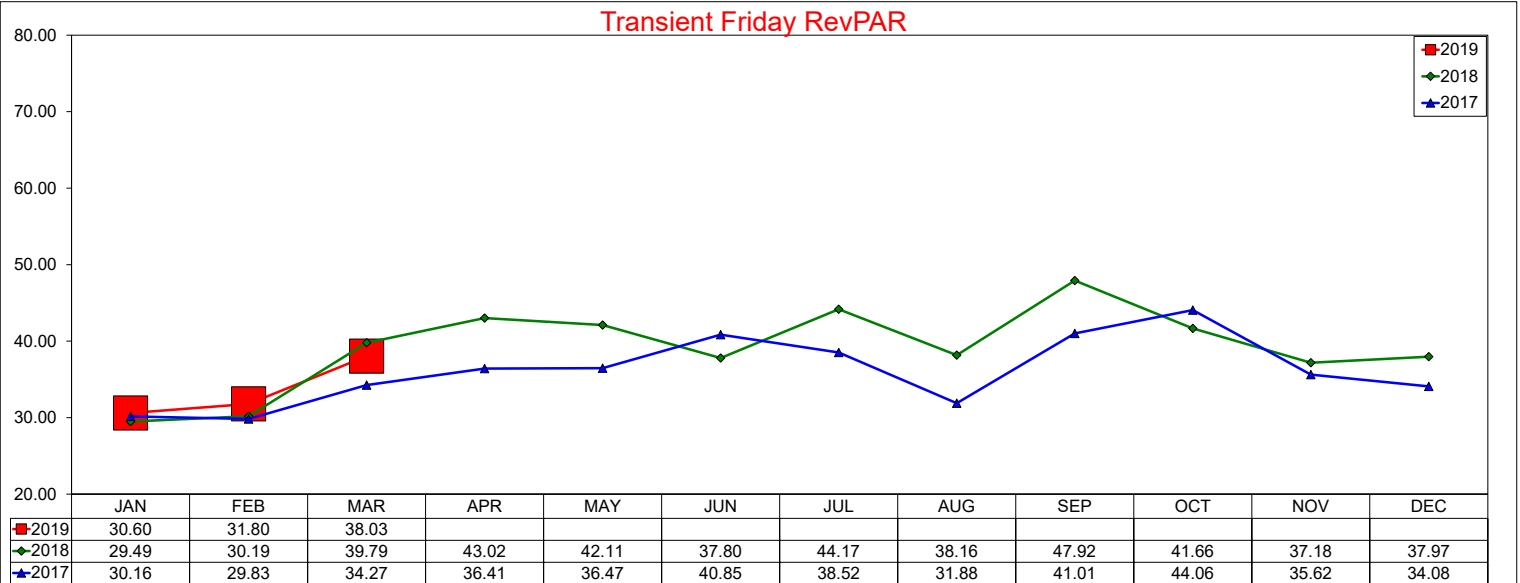
Total Friday Occupancy



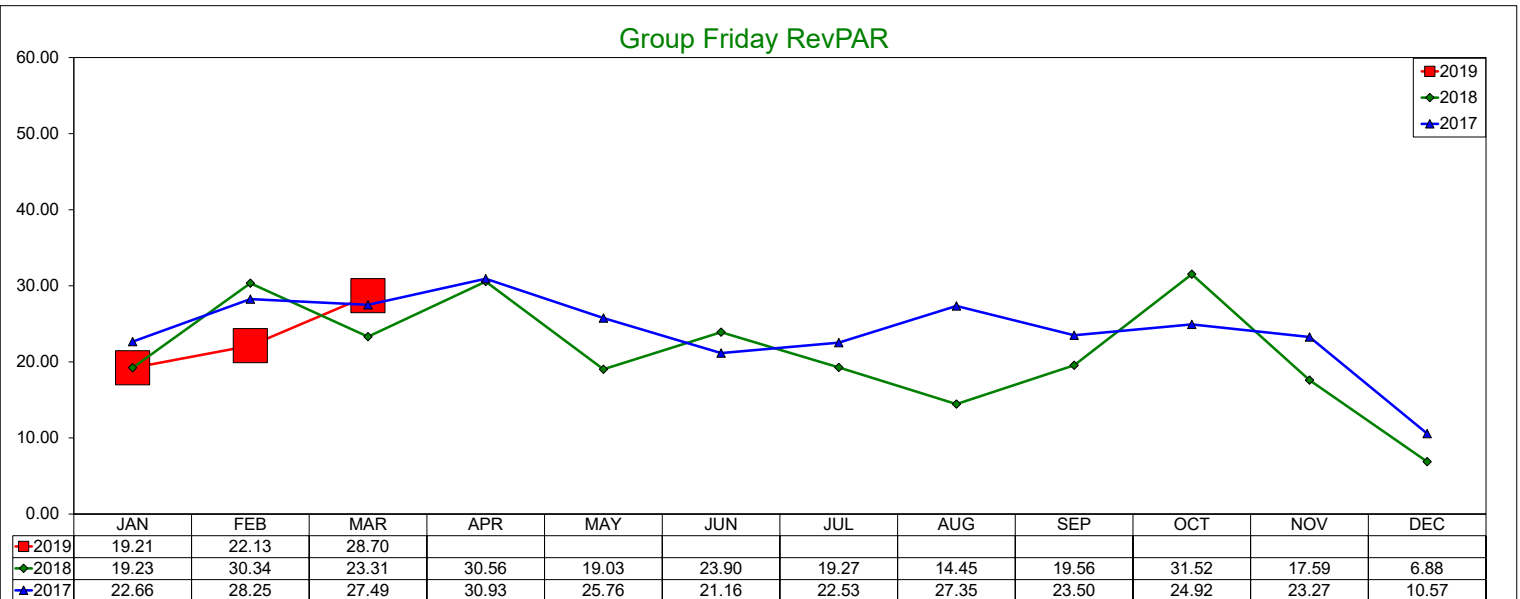
Three Year Comparison - Friday - RevPAR

March 2019

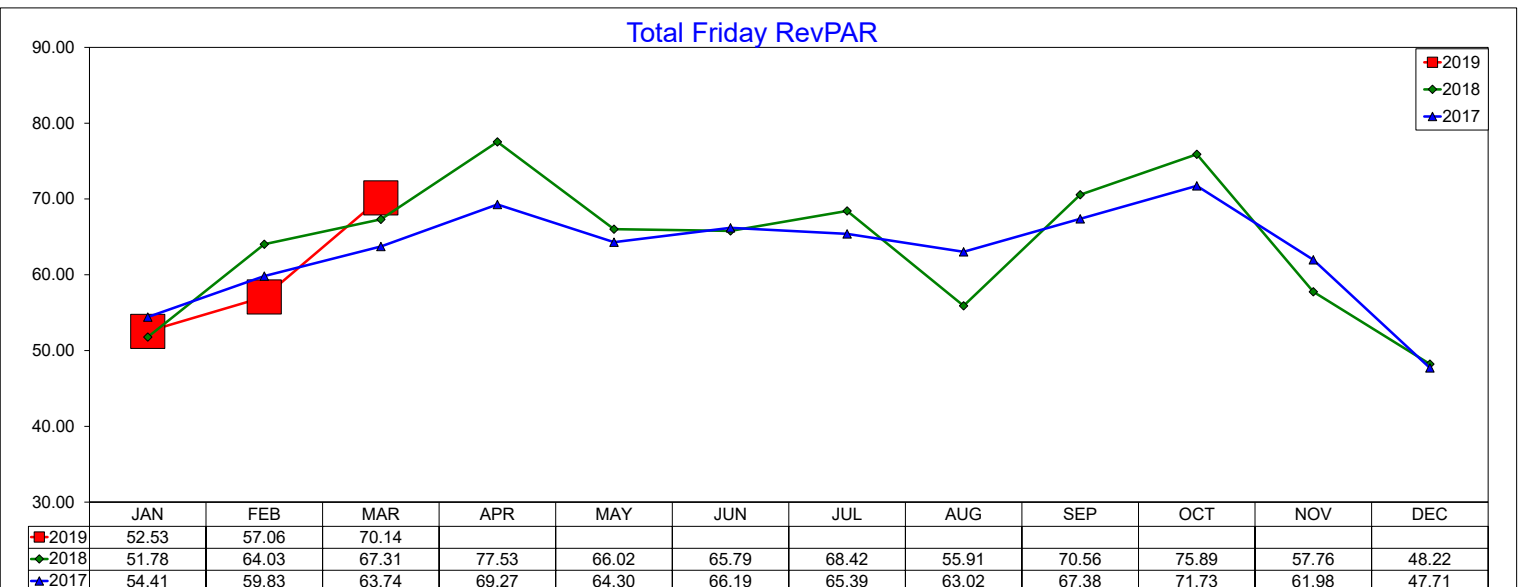
Transient Friday RevPAR



Group Friday RevPAR

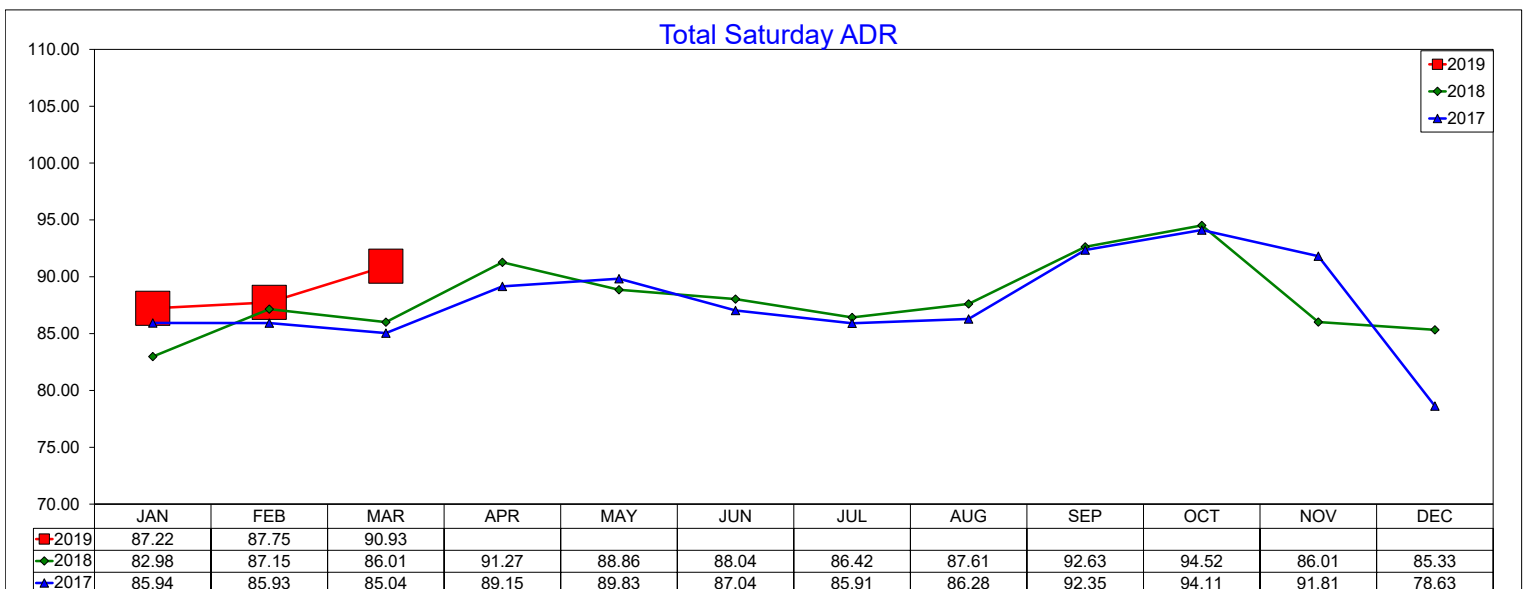
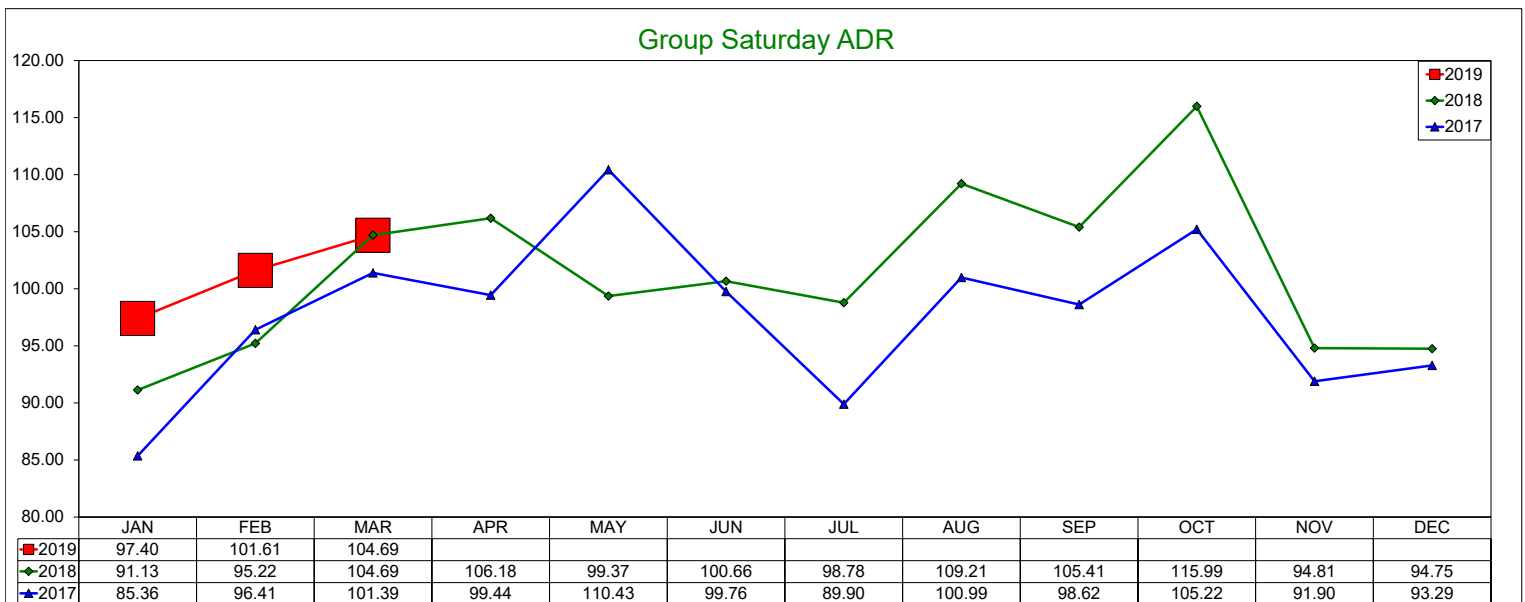
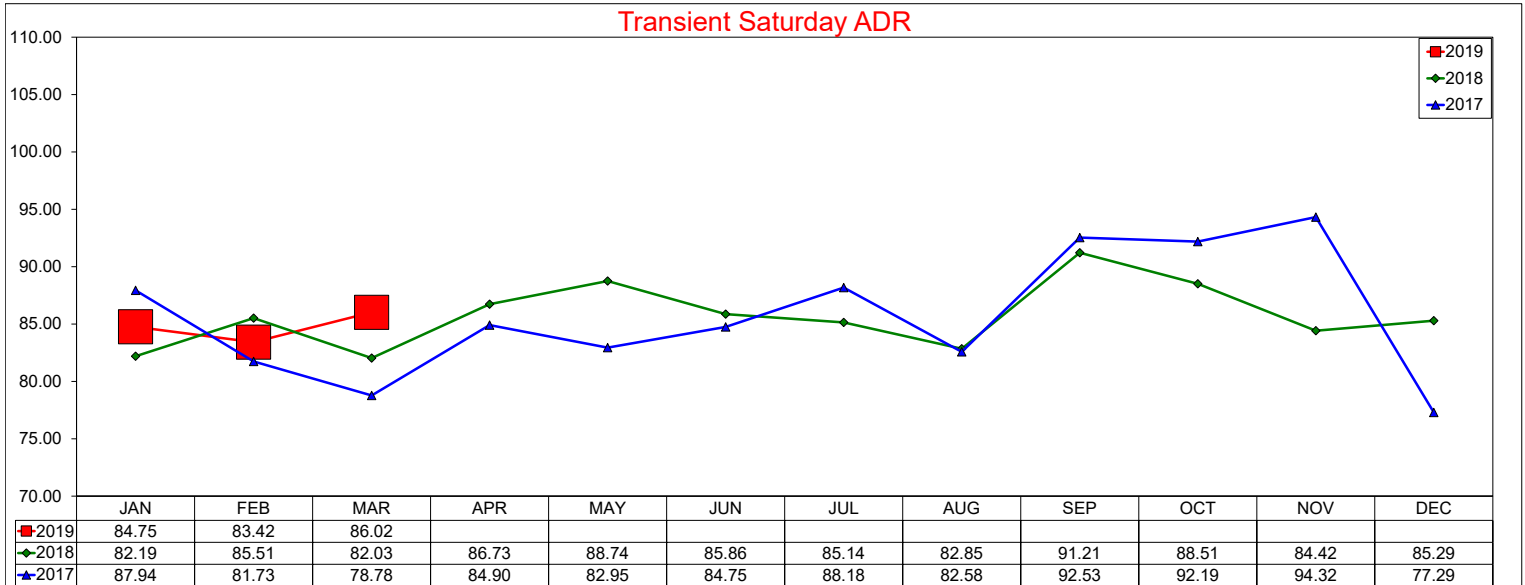


Total Friday RevPAR



Three Year Comparison - Saturday - ADR

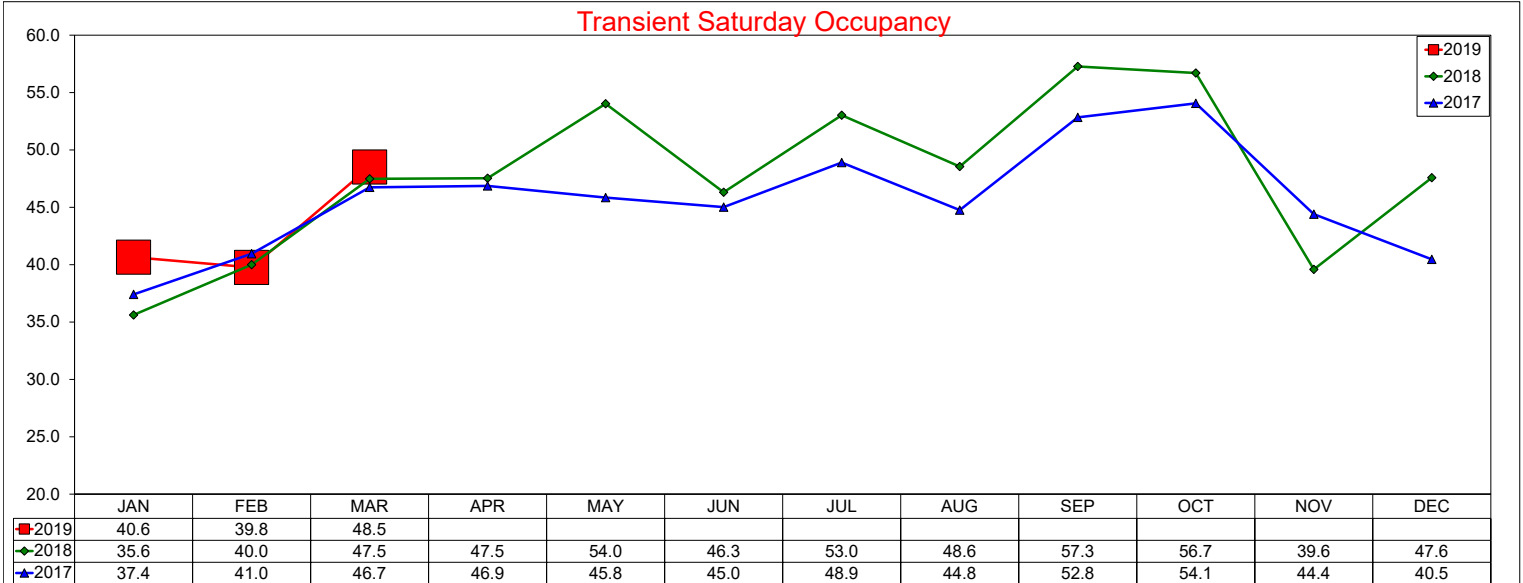
March 2019



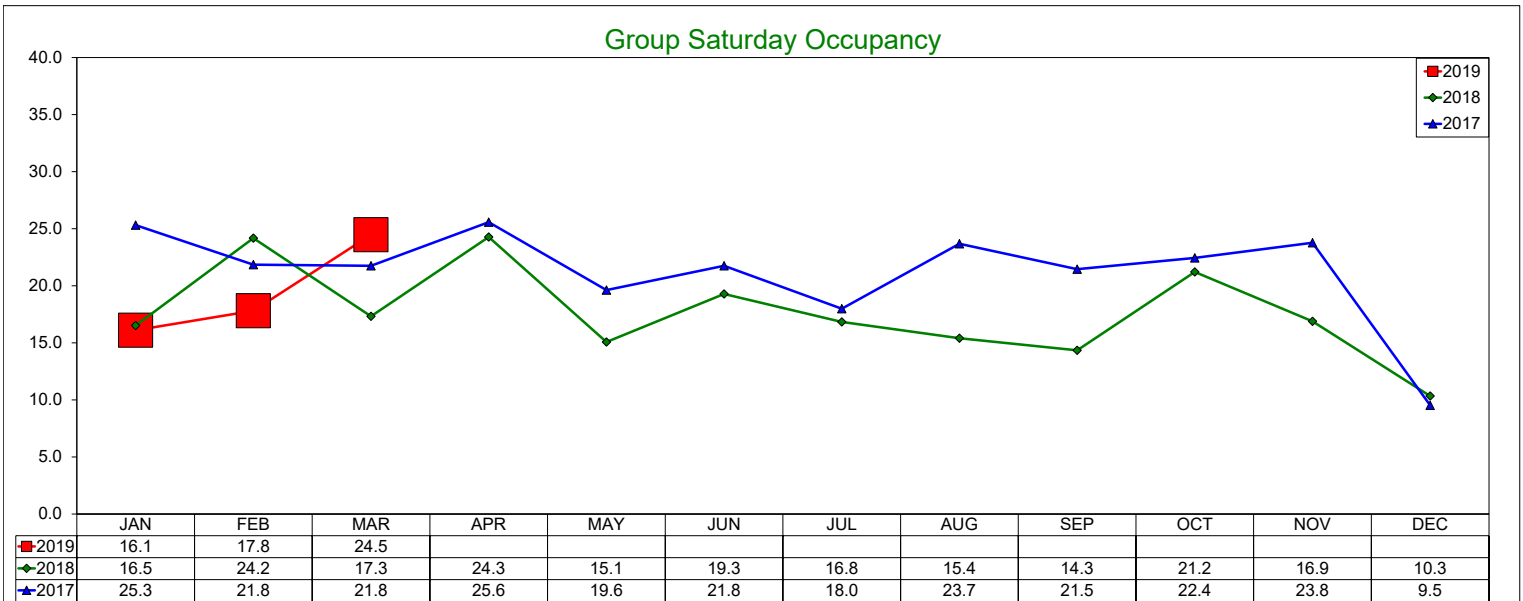
Three Year Comparison - Saturday - Occupancy

March 2019

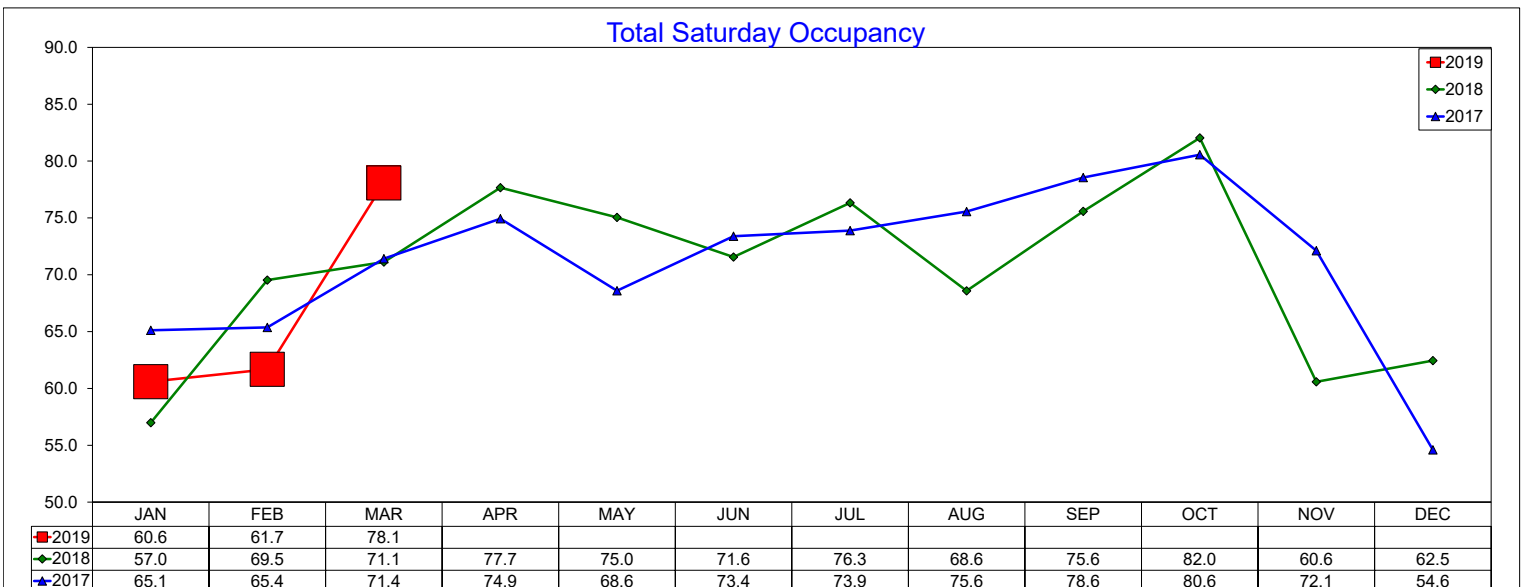
Transient Saturday Occupancy



Group Saturday Occupancy



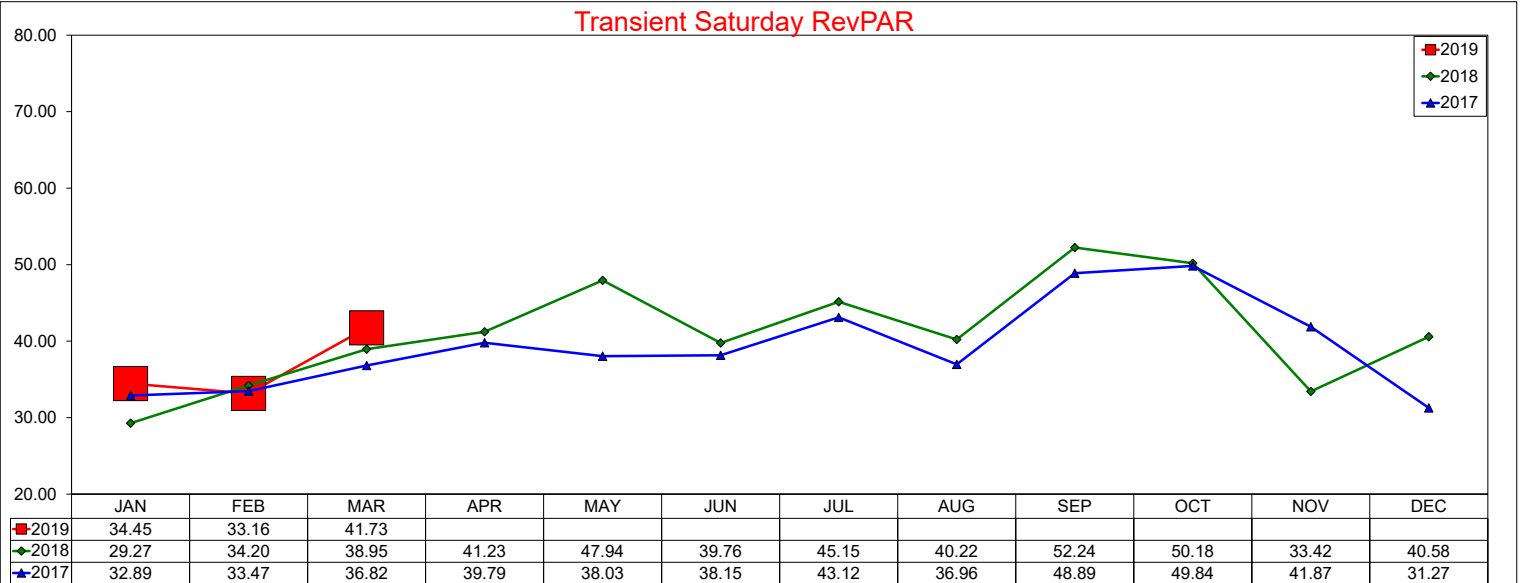
Total Saturday Occupancy



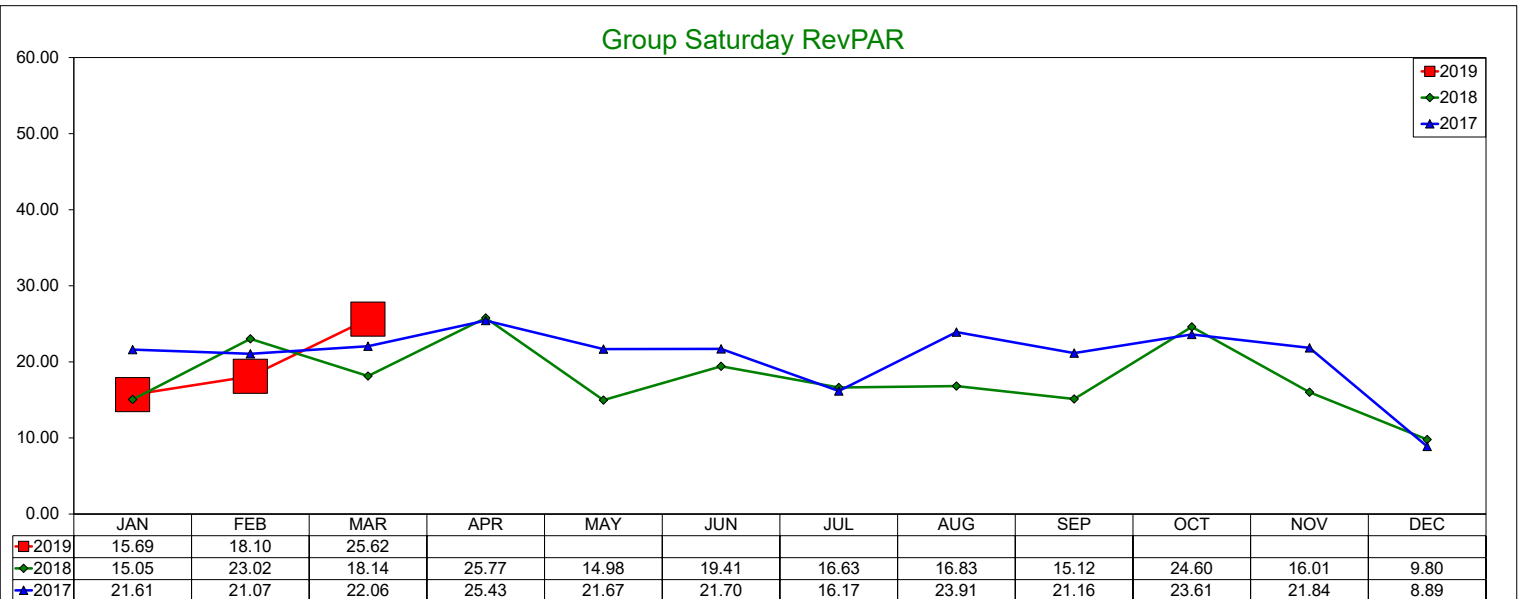
Three Year Comparison - Saturday - RevPAR

March 2019

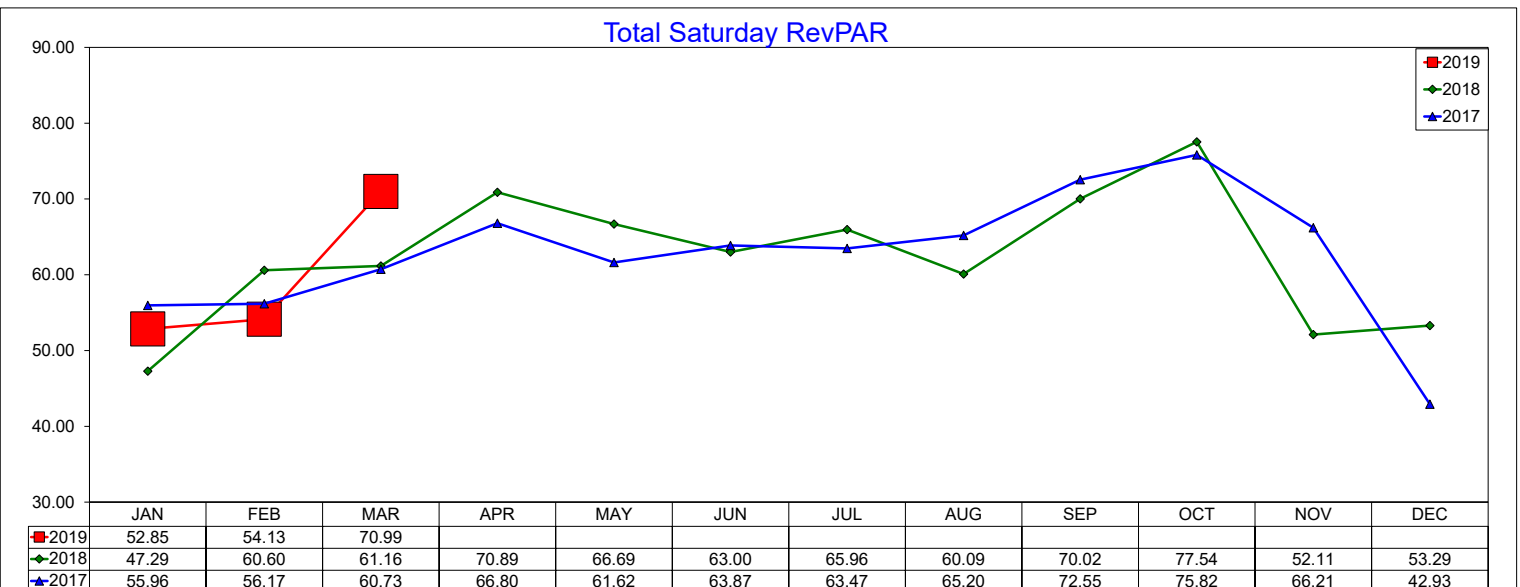
Transient Saturday RevPAR



Group Saturday RevPAR

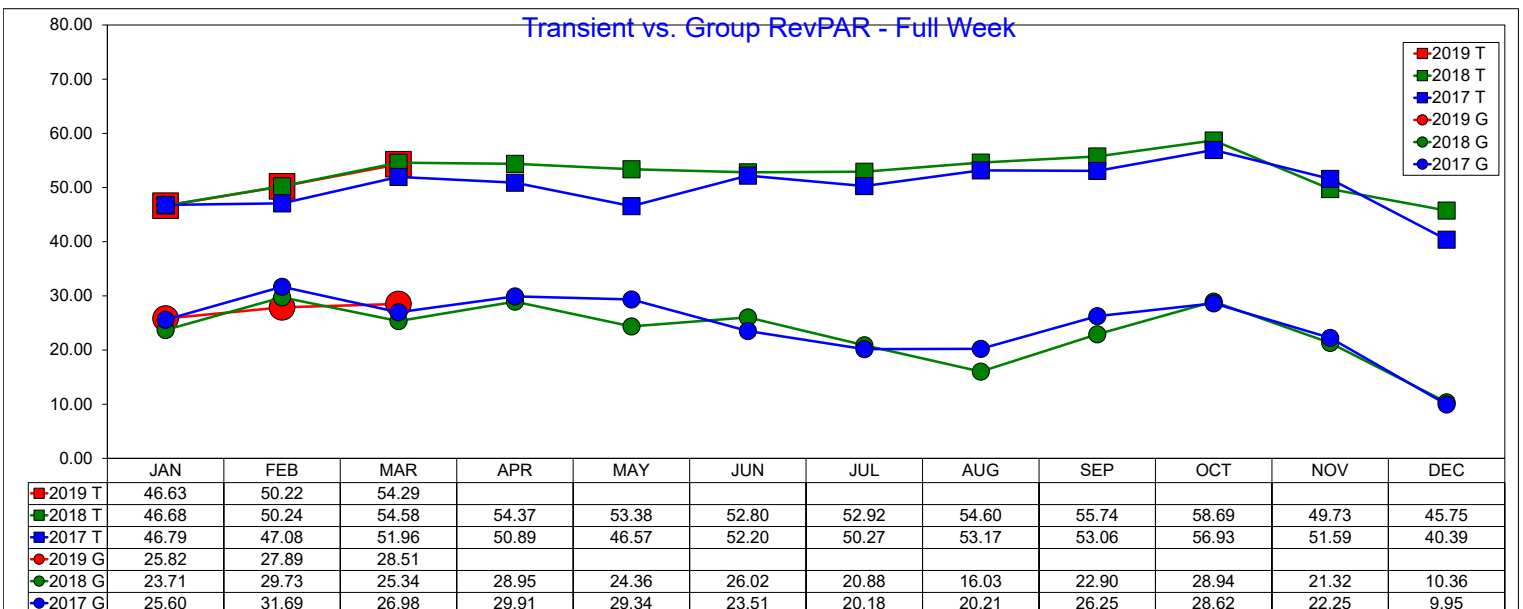
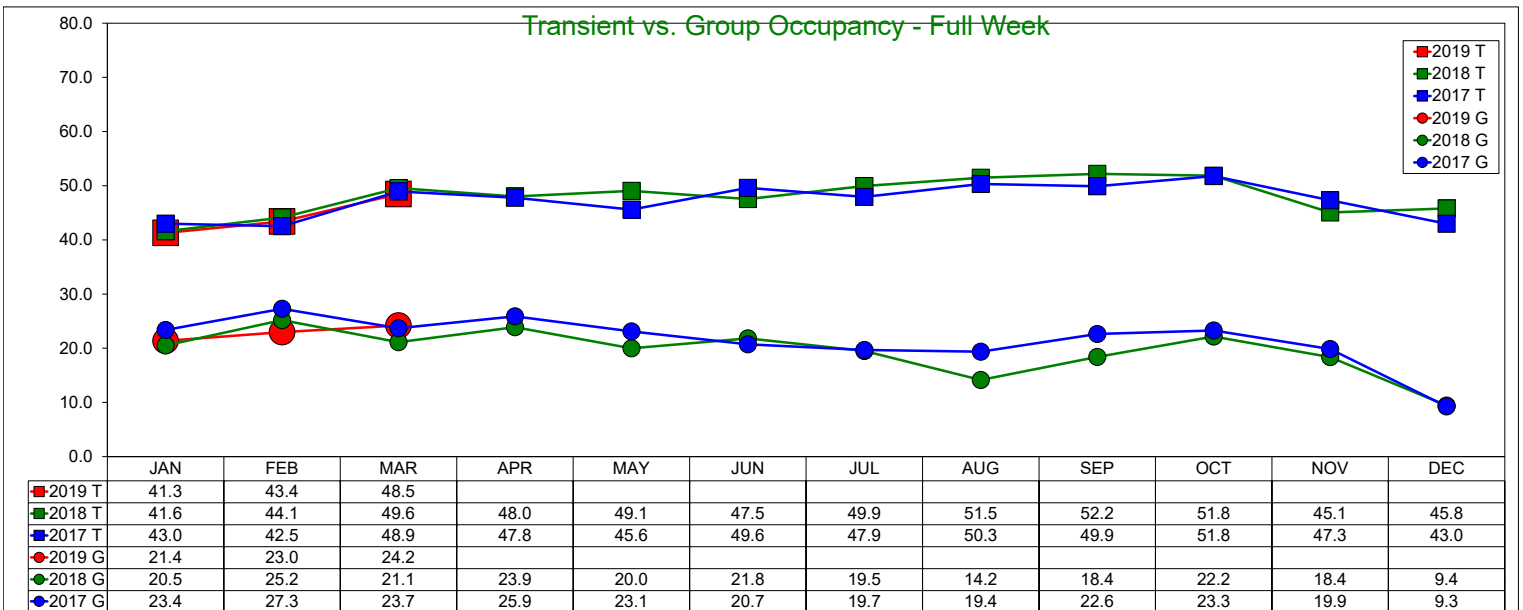
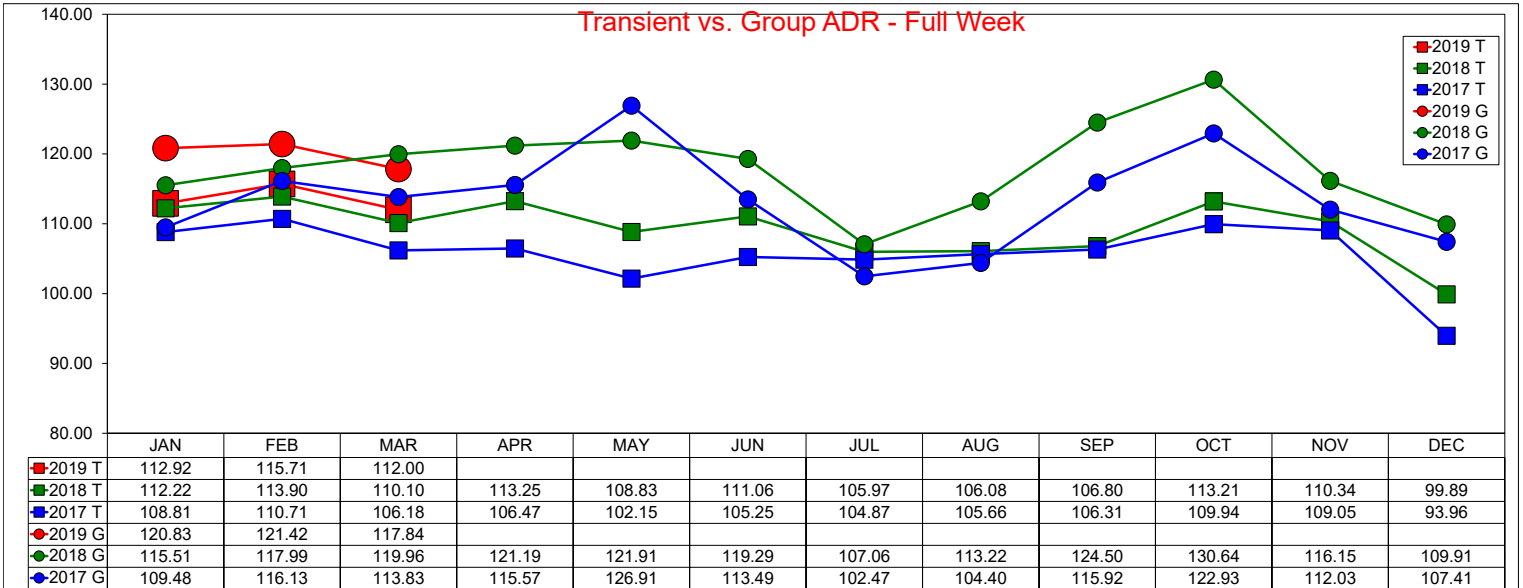


Total Saturday RevPAR



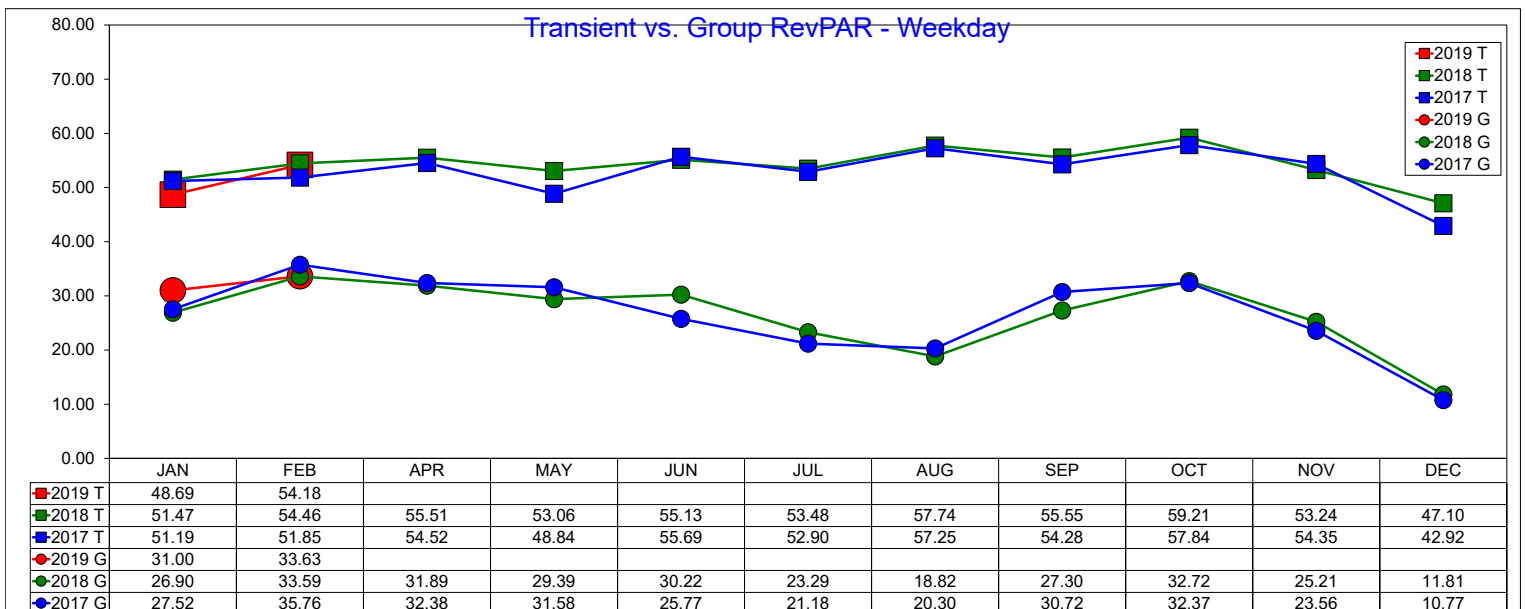
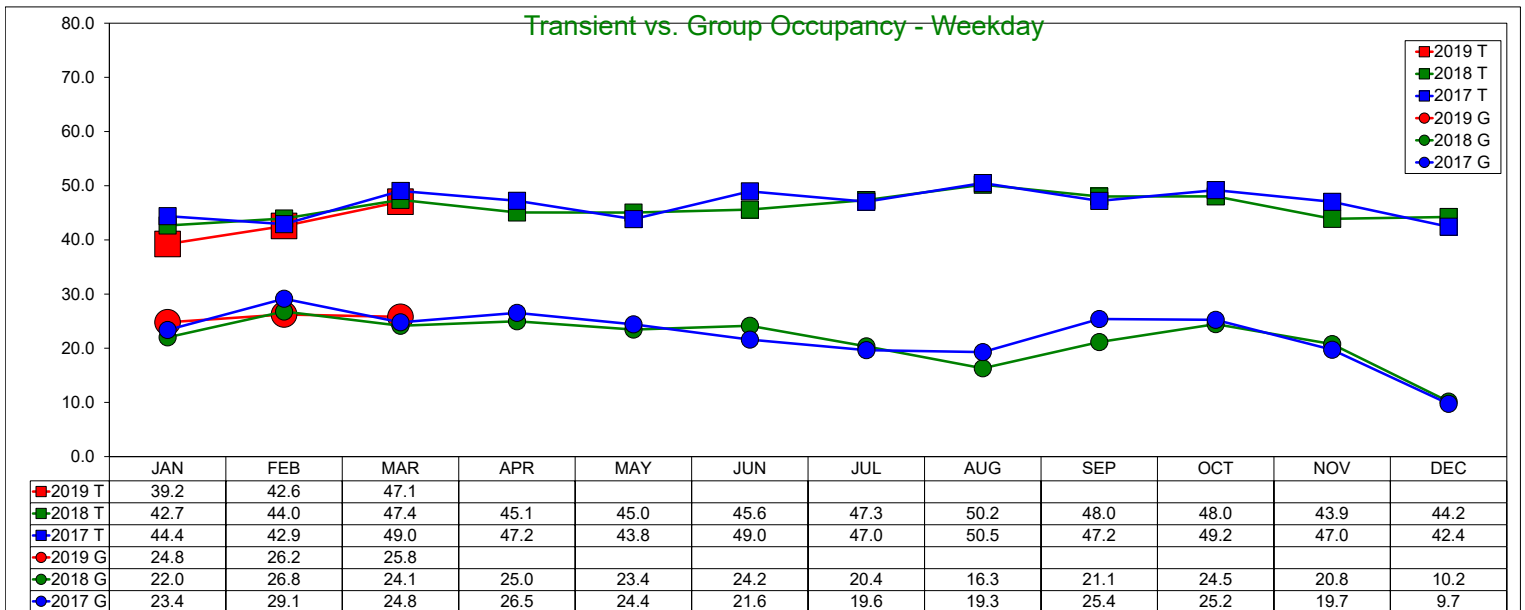
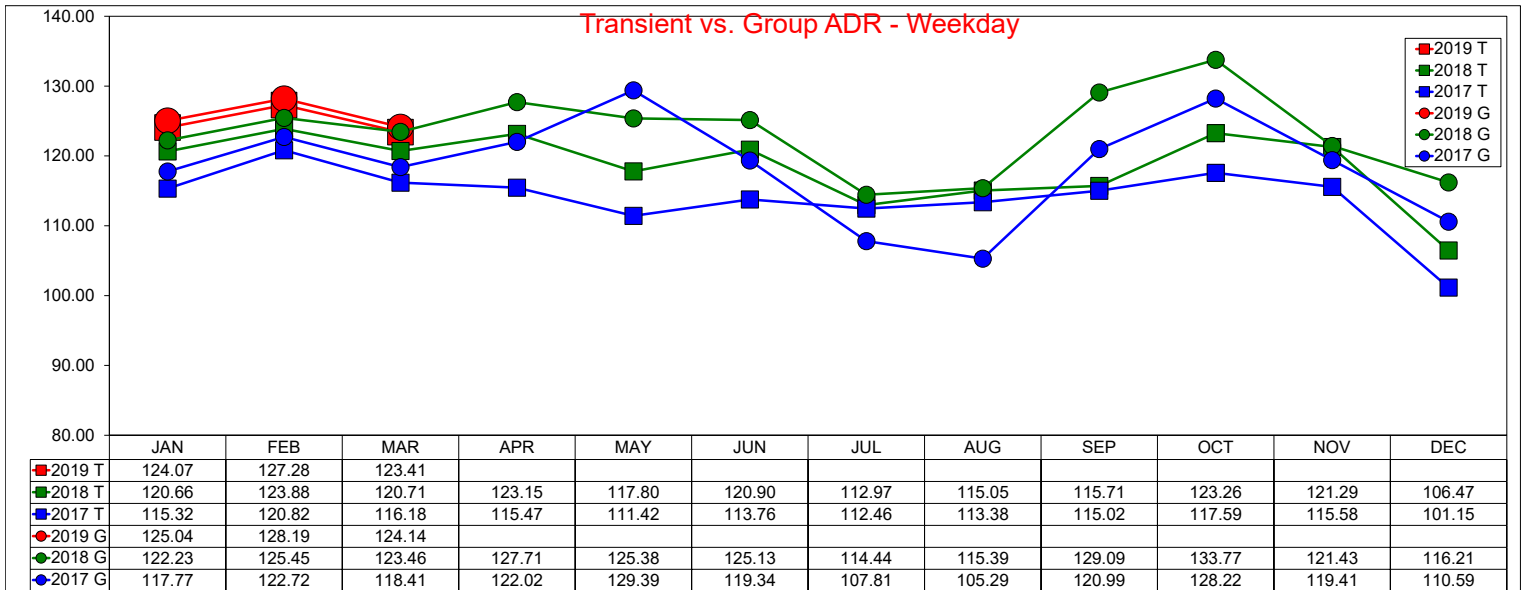
Three Year Comparison - Transient vs. Group - Full Week

March 2019



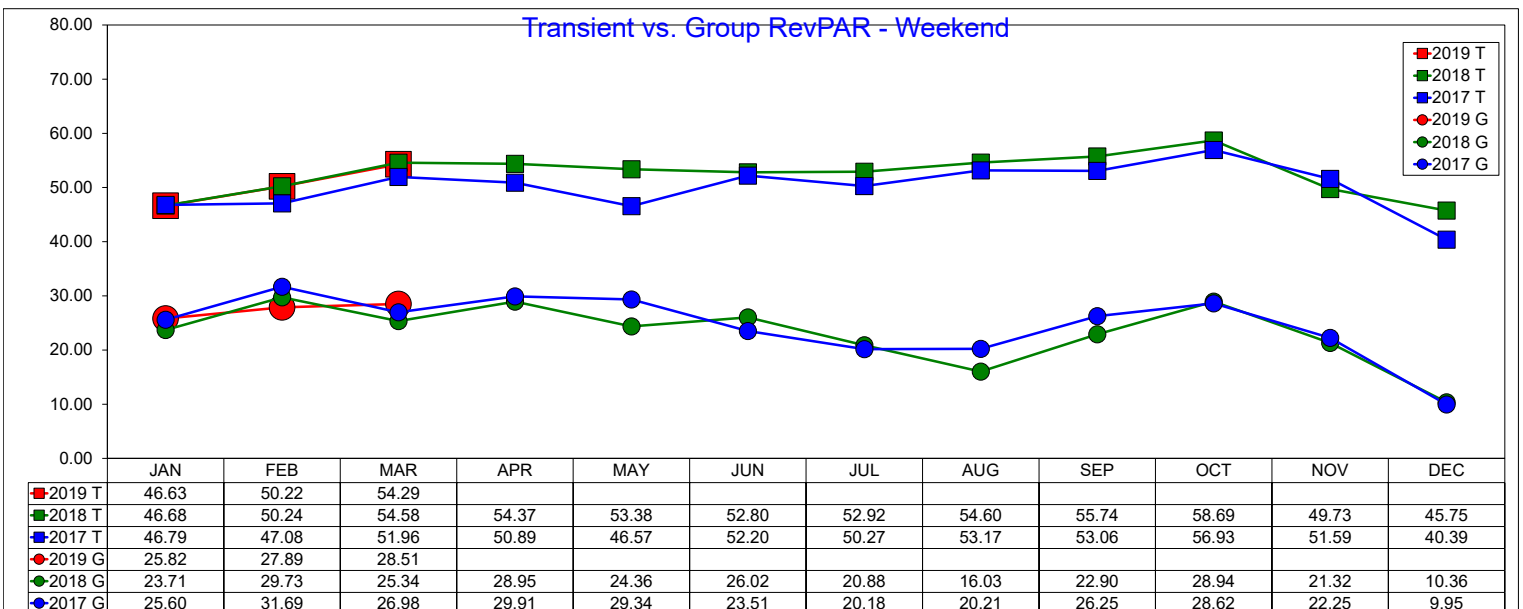
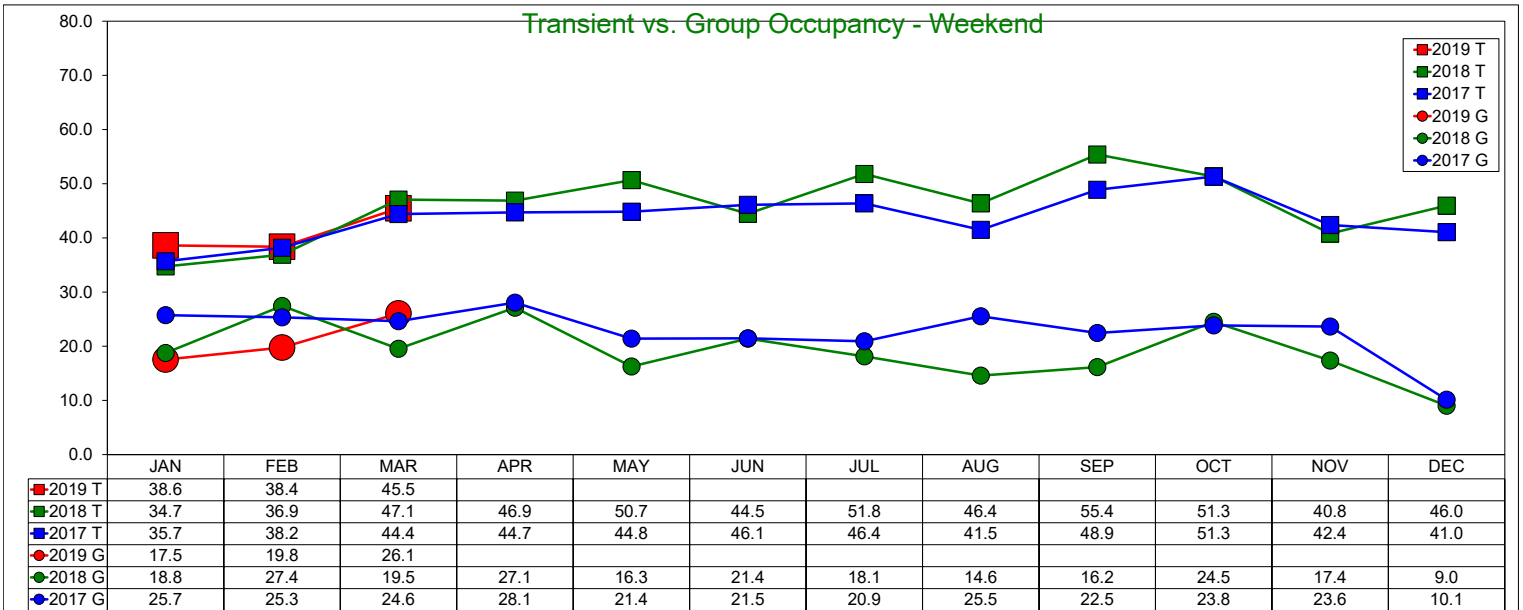
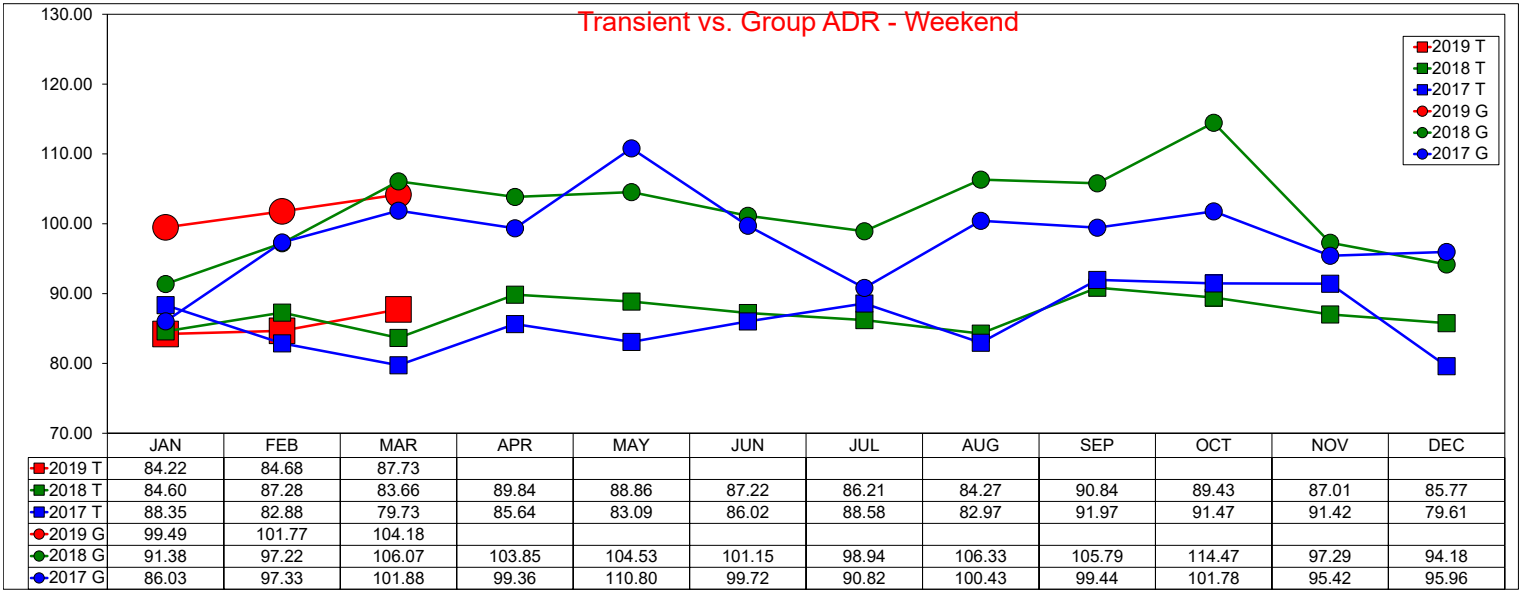
Three Year Comparison - Transient vs. Group - Weekday

March 2019



Three Year Comparison - Transient vs. Group - Weekend

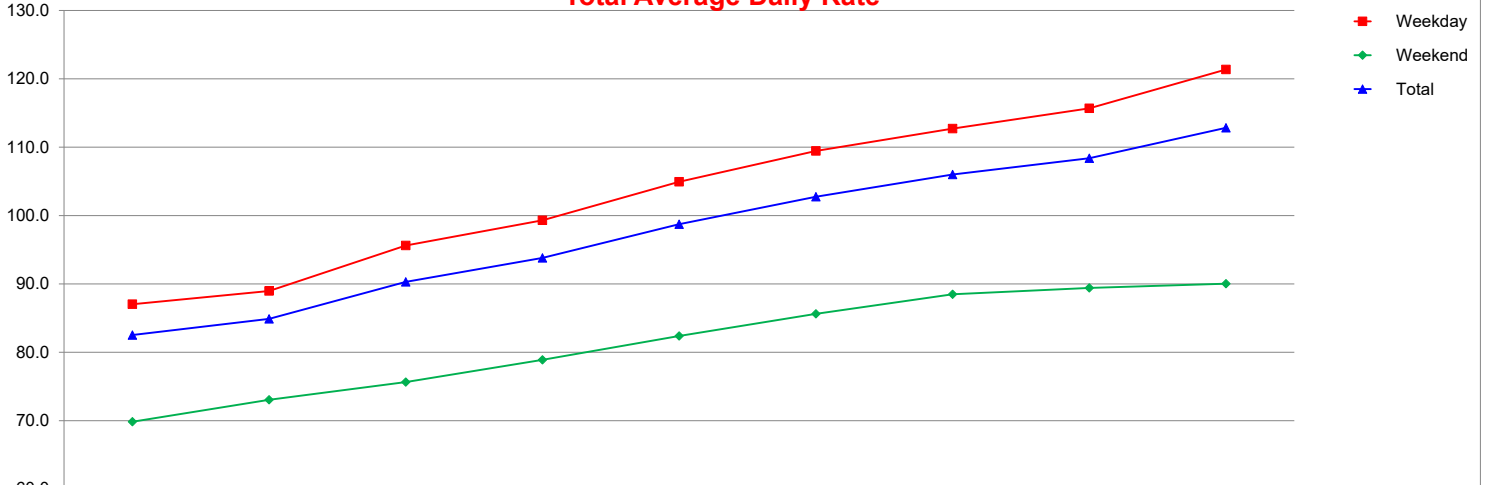
March 2019



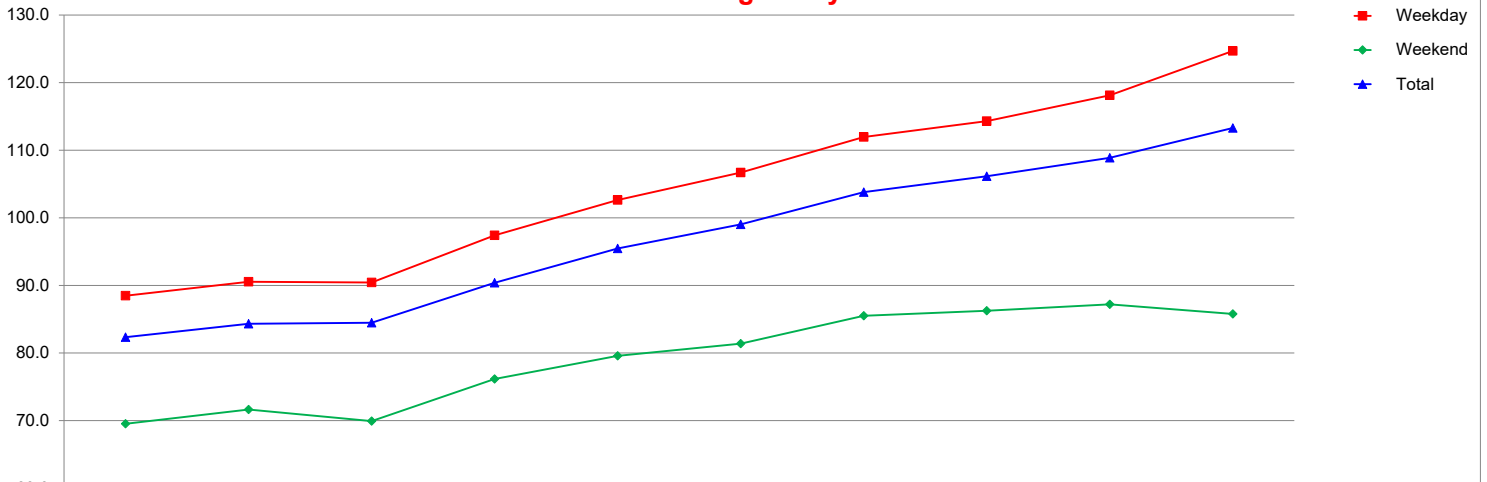
10 Year Occupancy Comparison - Weekday/Weekend

Annual Year End Figures And YTD through March 2019

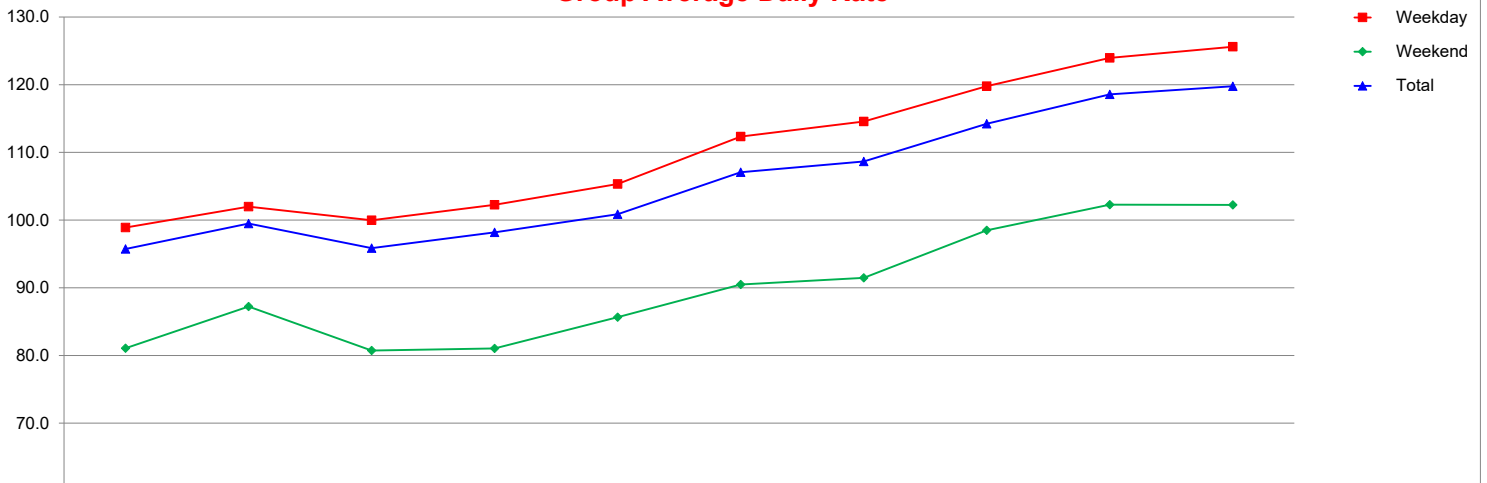
Total Average Daily Rate



Transient Average Daily Rate



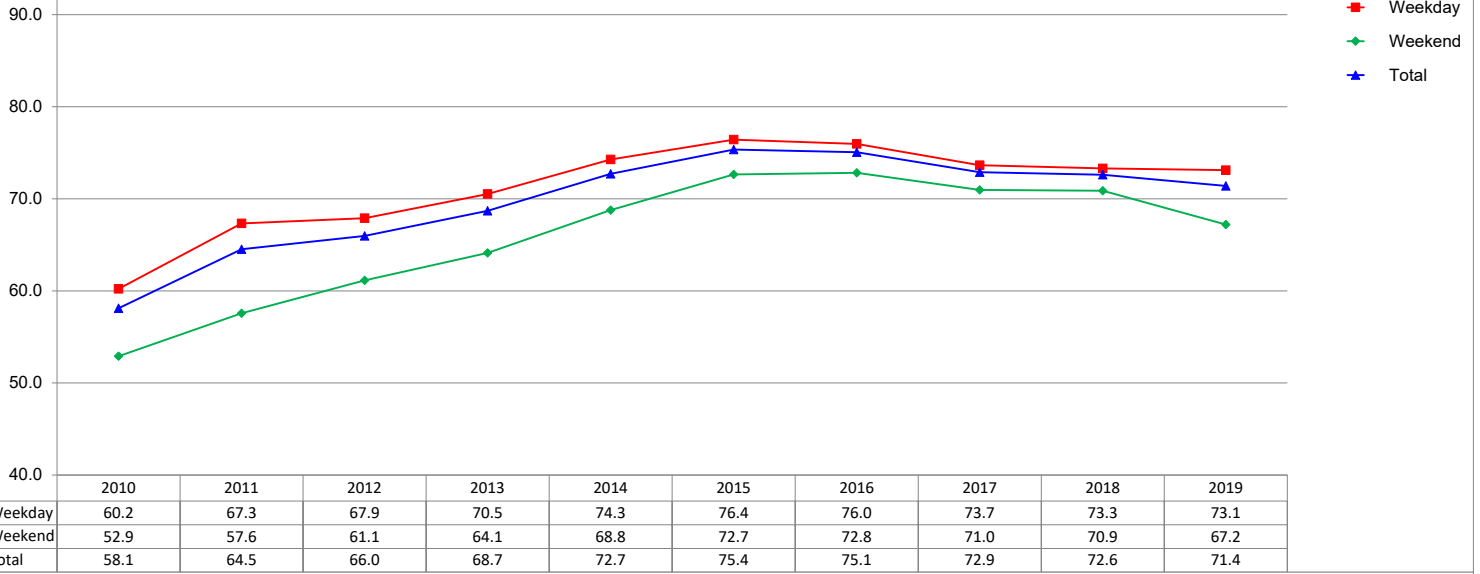
Group Average Daily Rate



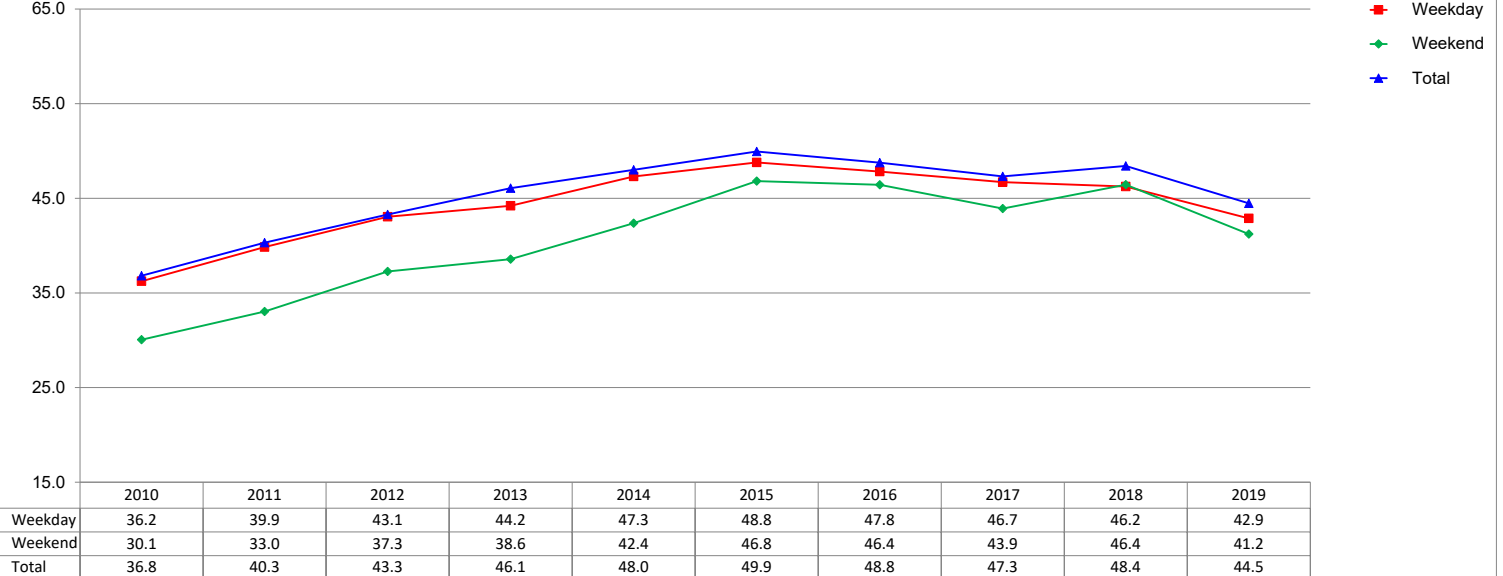
10 Year Occupancy Comparison - Weekday/Weekend

Annual Year End Figures And YTD through March 2019

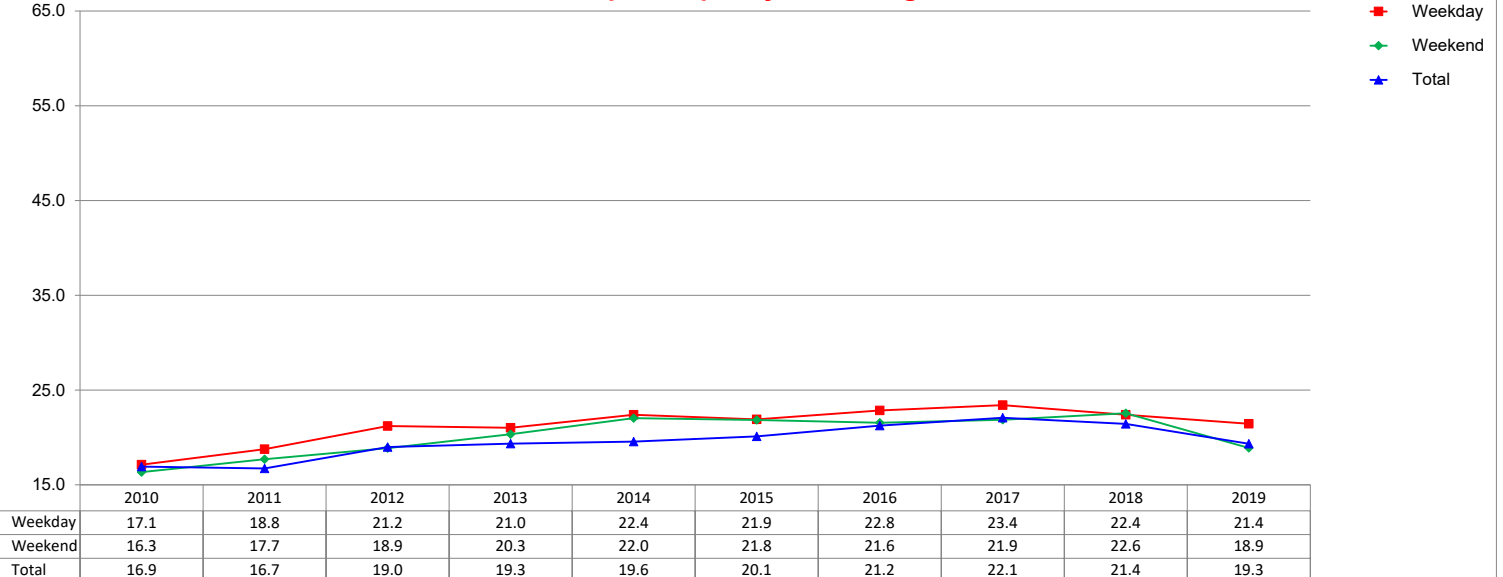
Total Occupancy Percentage



Transient Occupancy Percentage

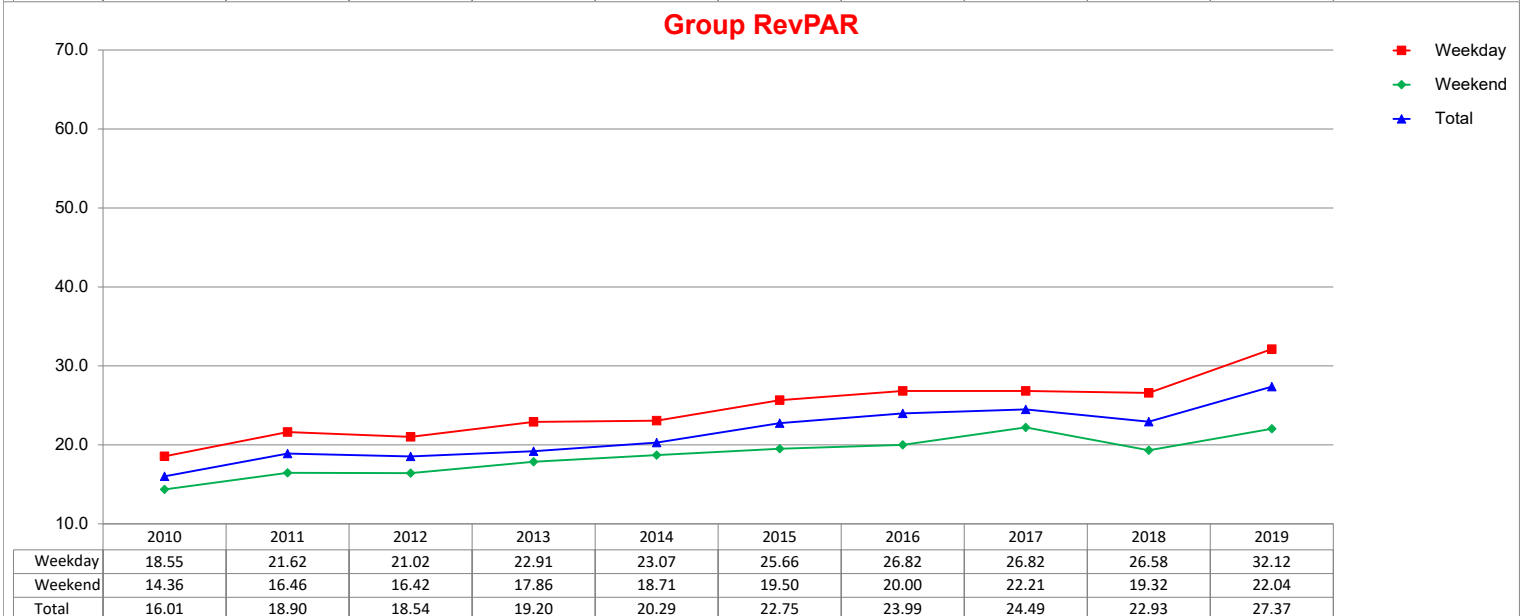
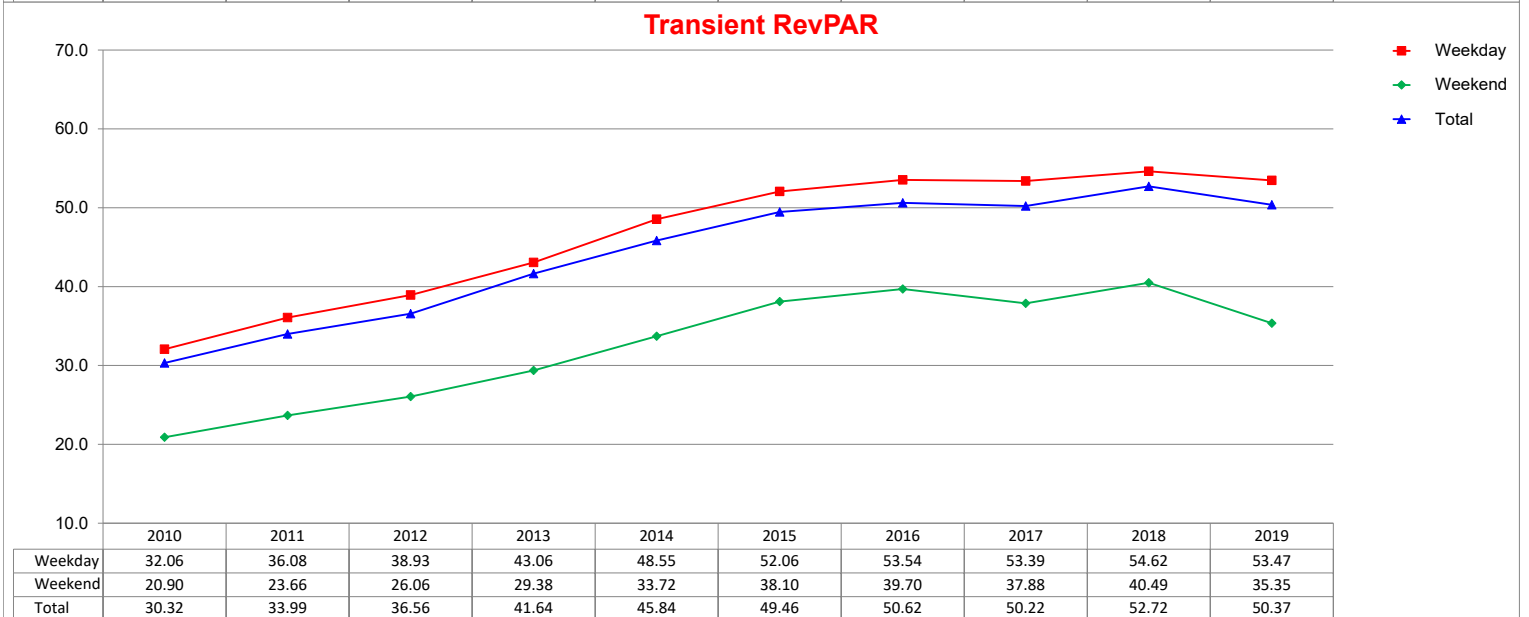
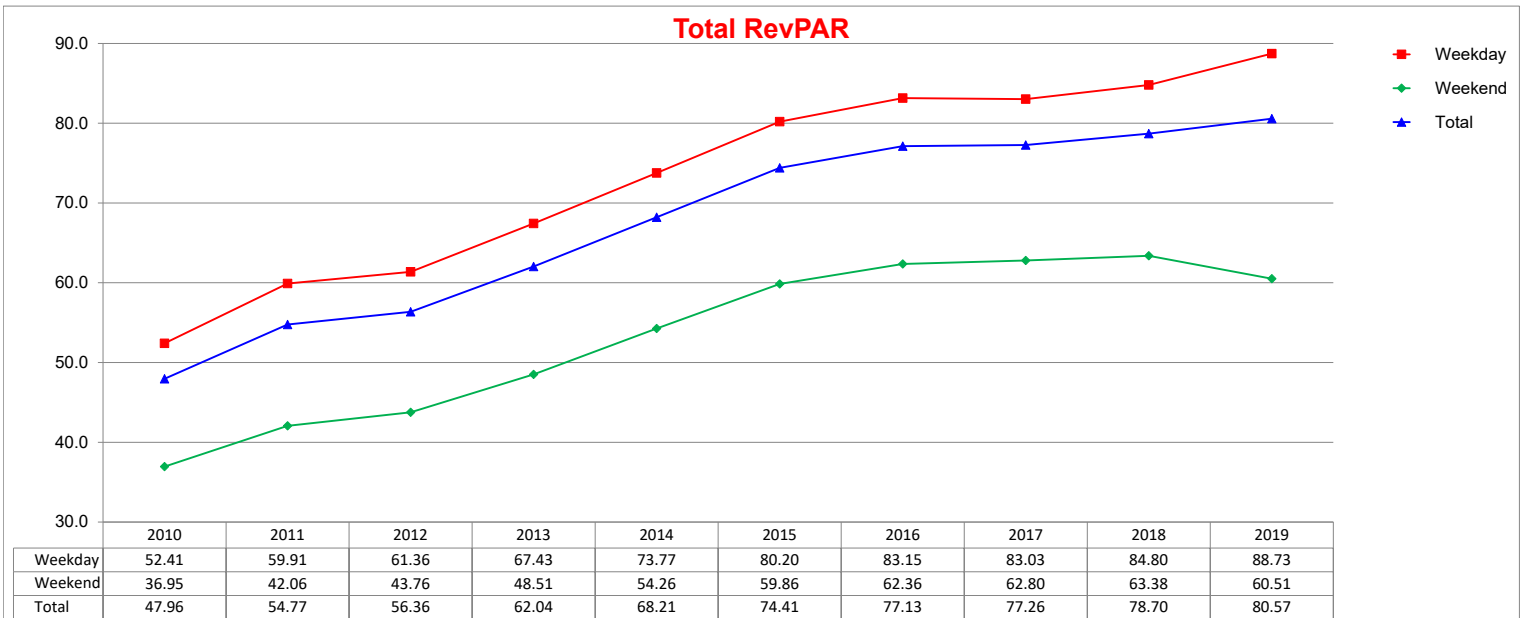


Group Occupancy Percentage



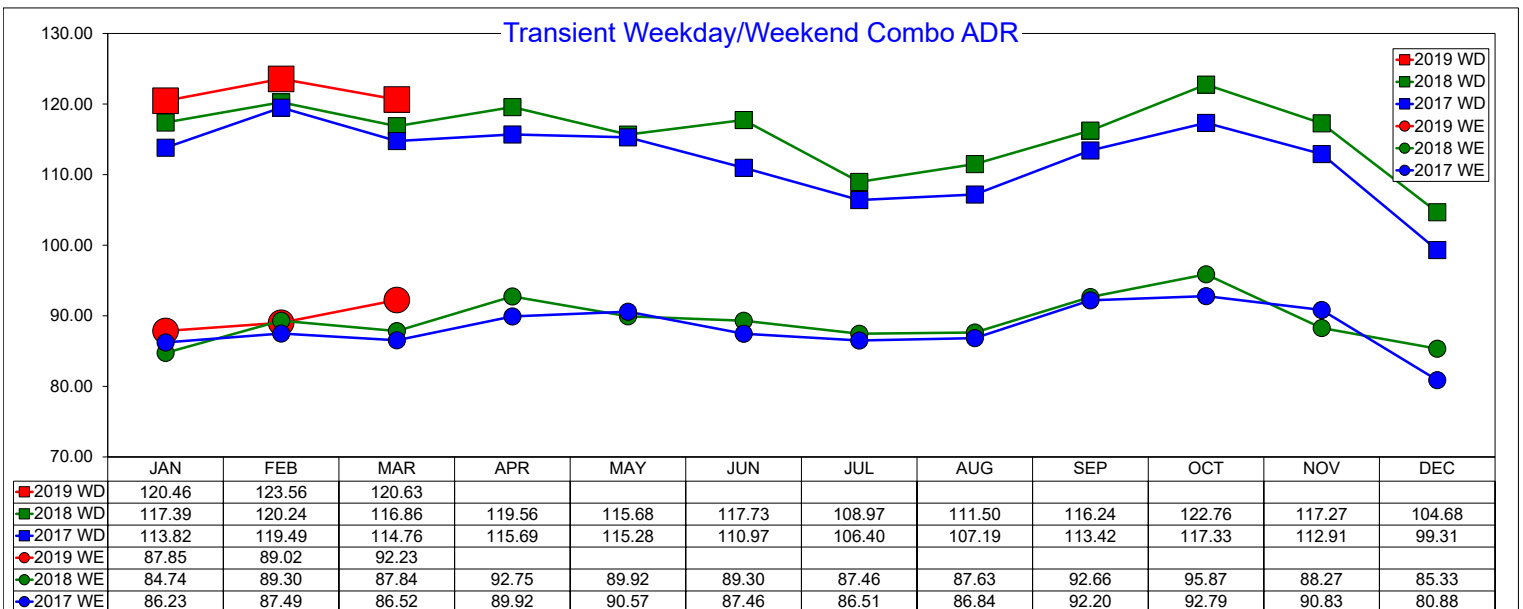
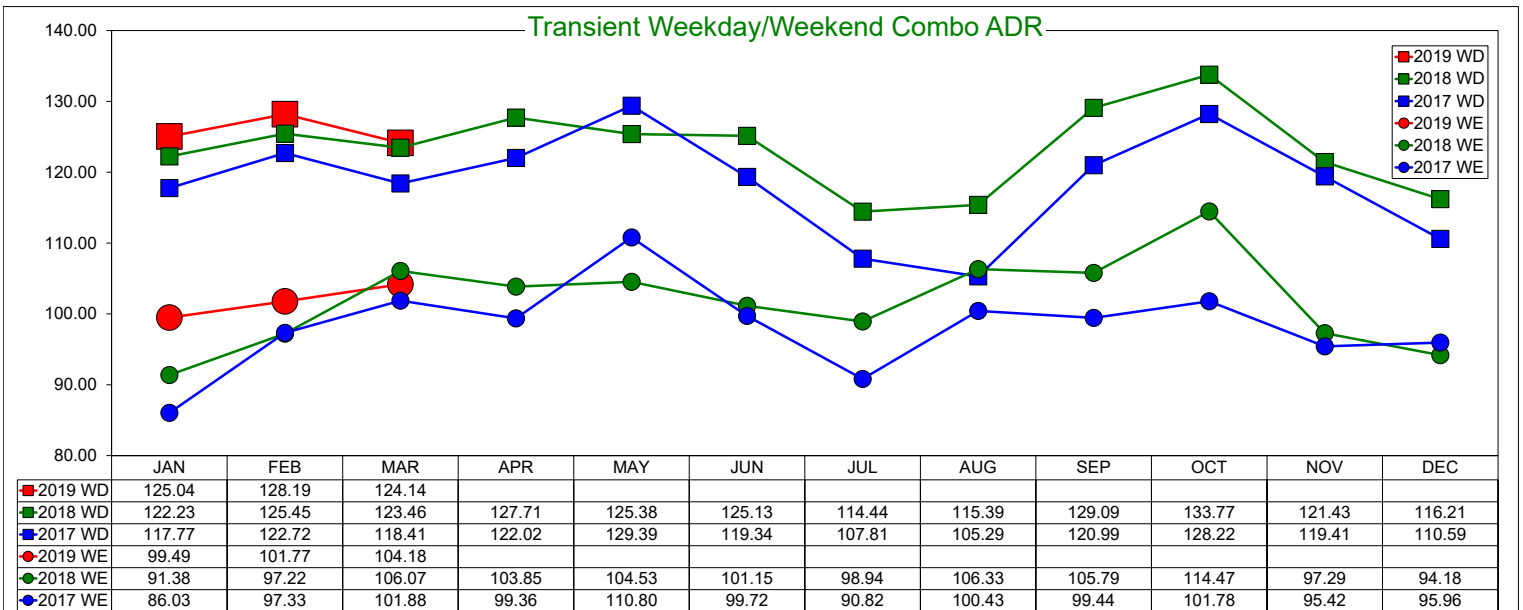
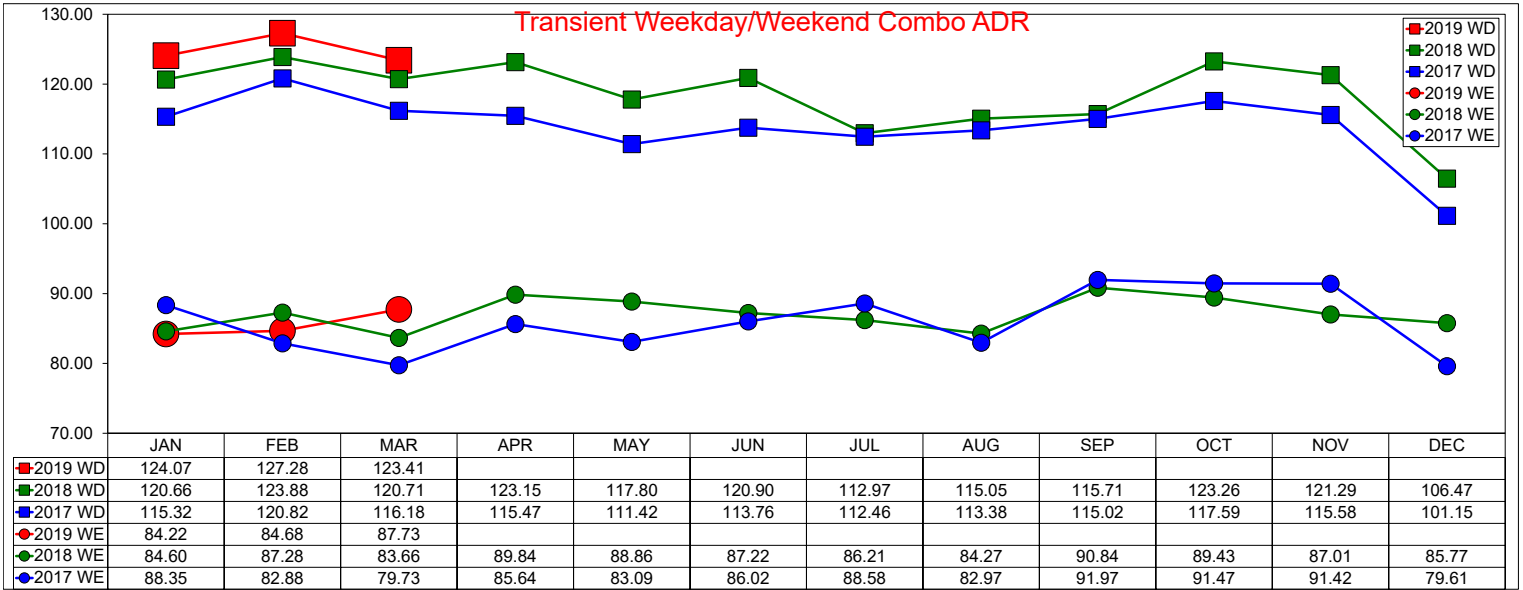
10 Year RevPAR Comparison - Weekday/Weekend

Annual Year End Figures And YTD through March 2019



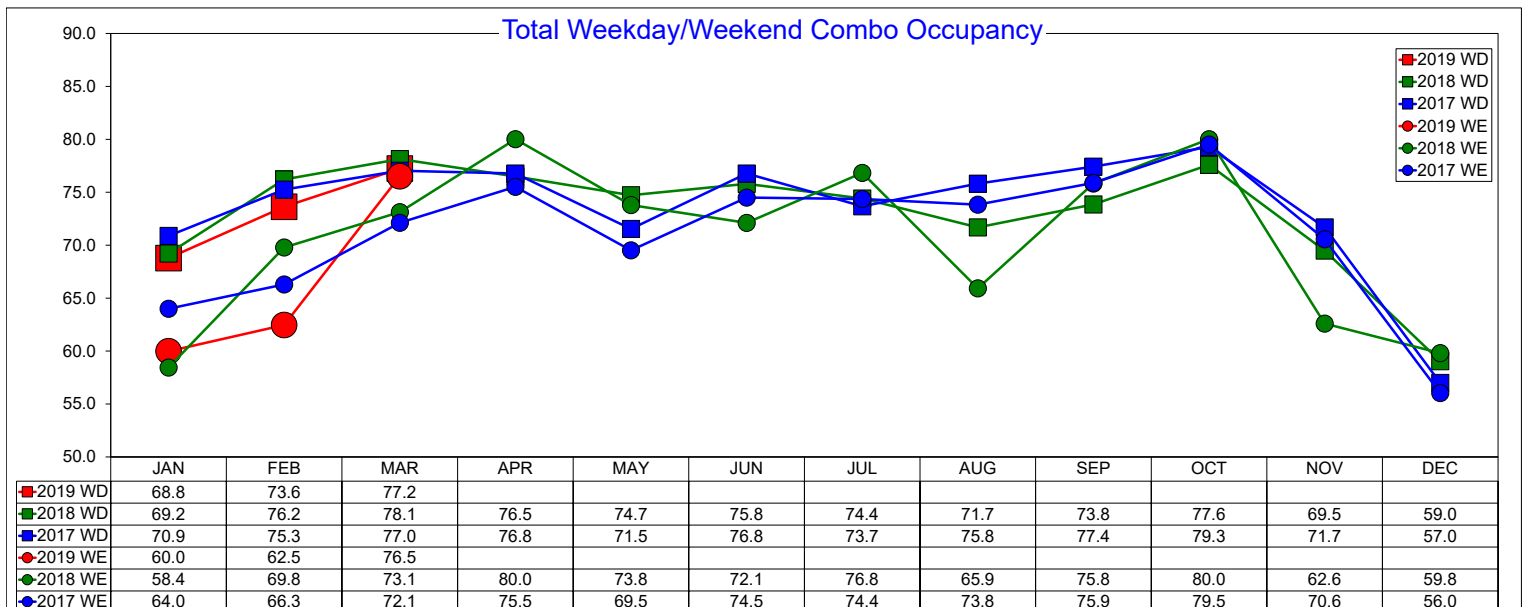
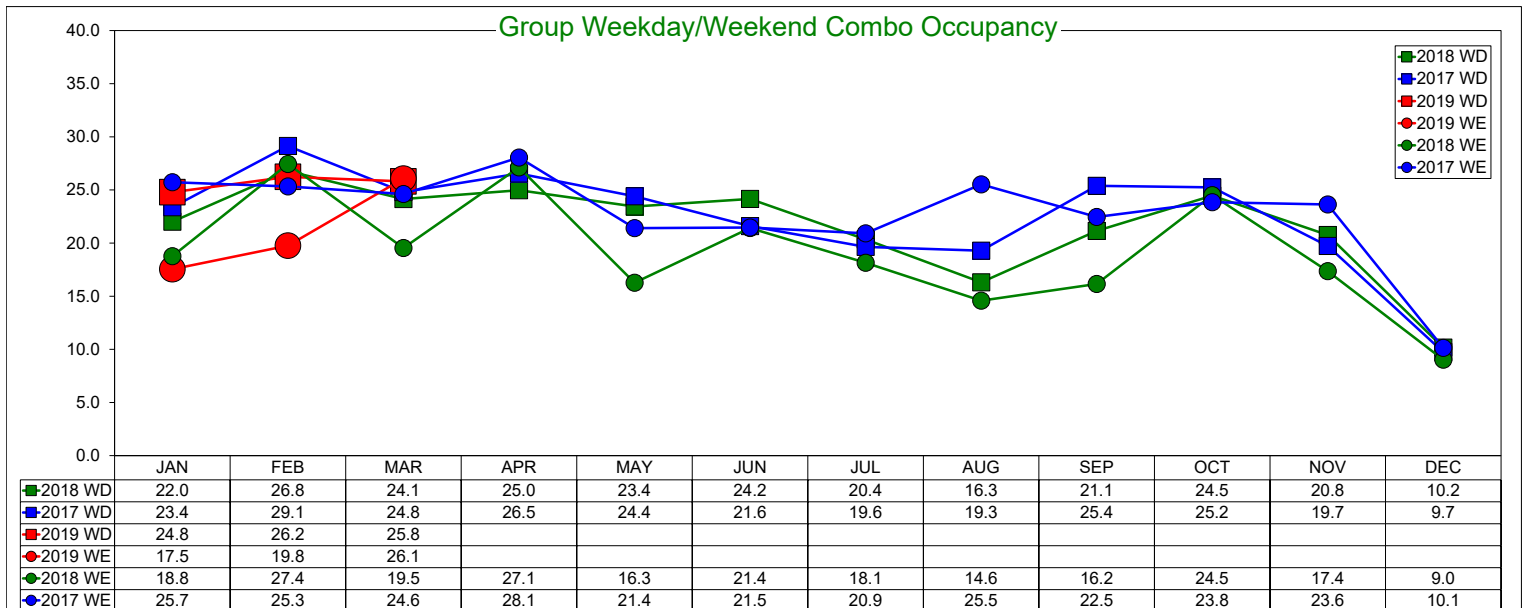
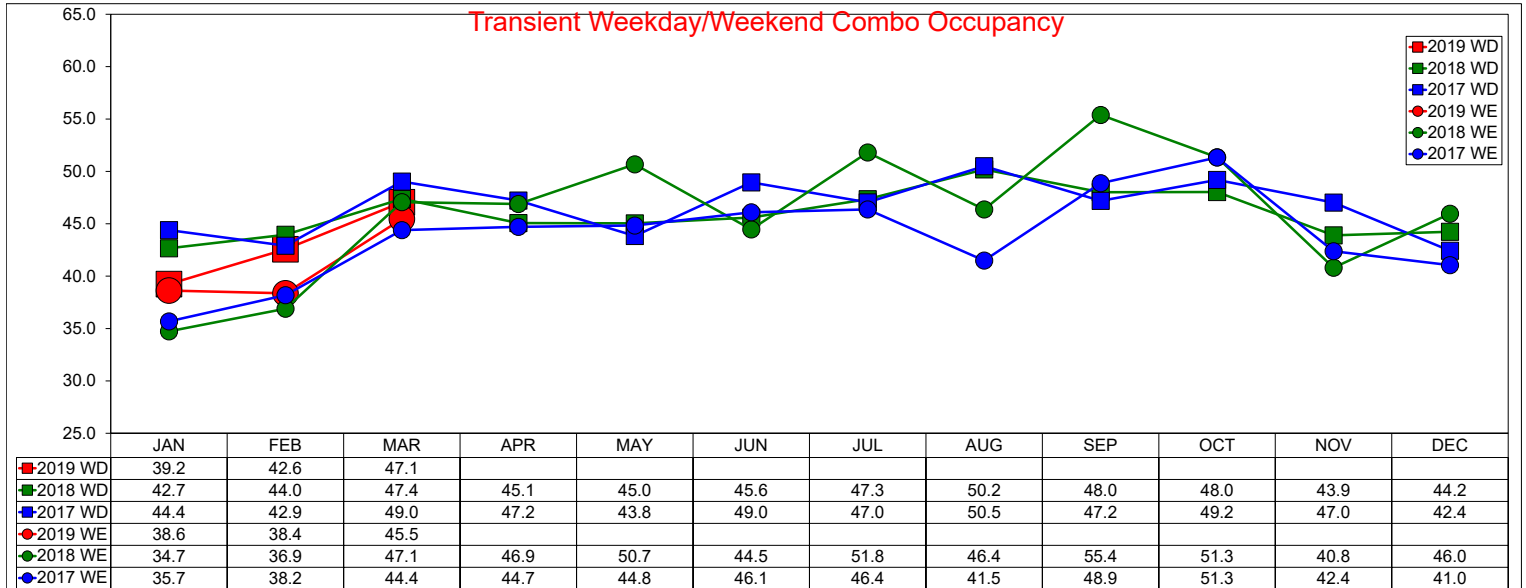
Three Year Comparison - Weekday/Weekend Combo - ADR

March 2019



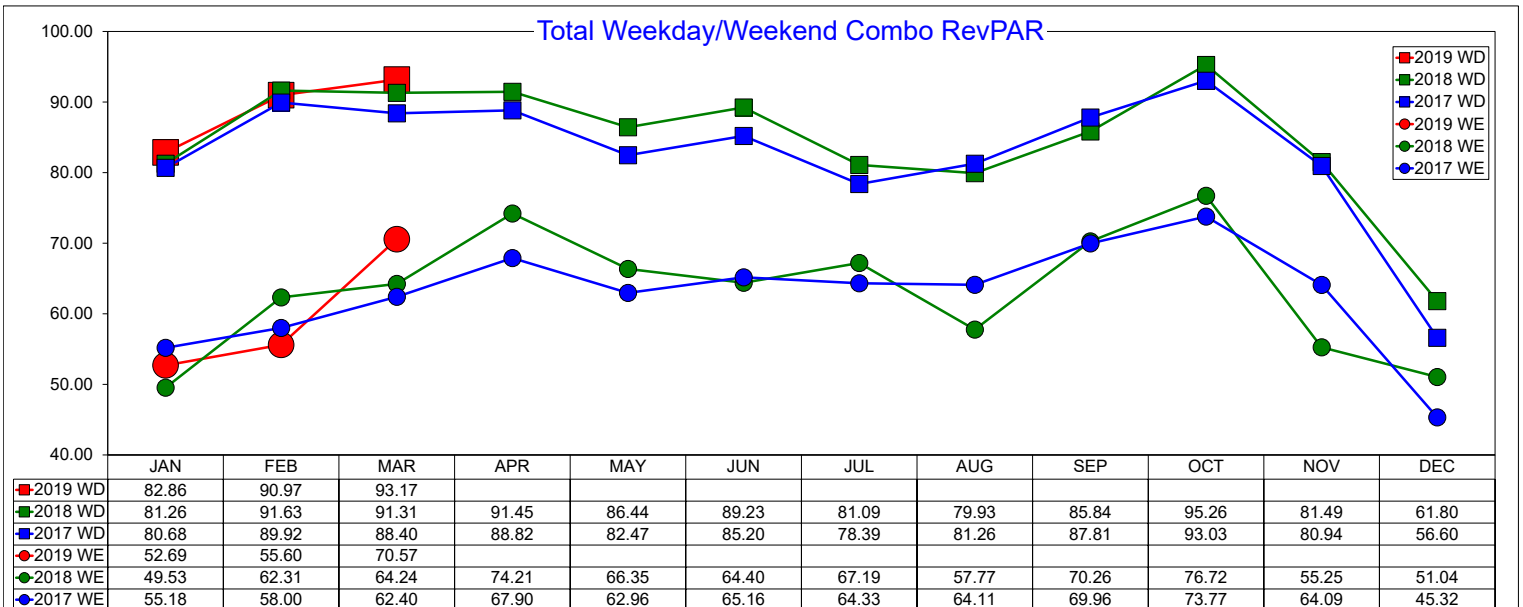
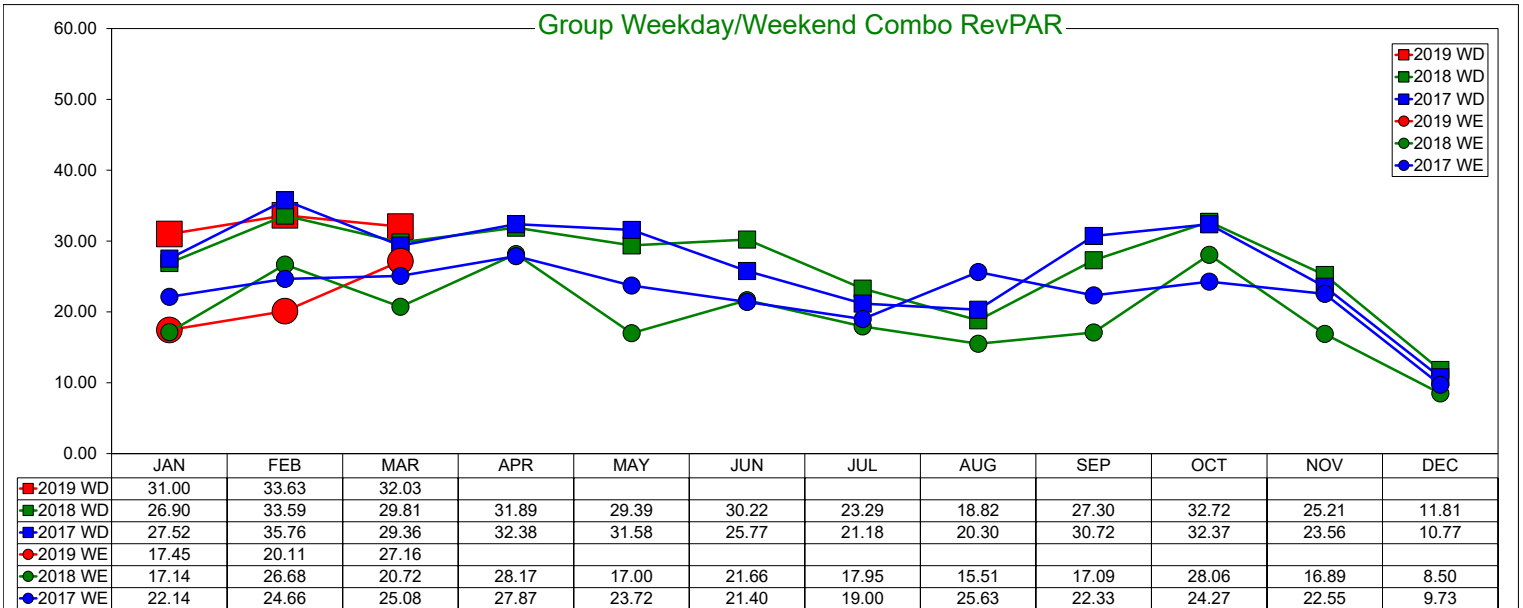
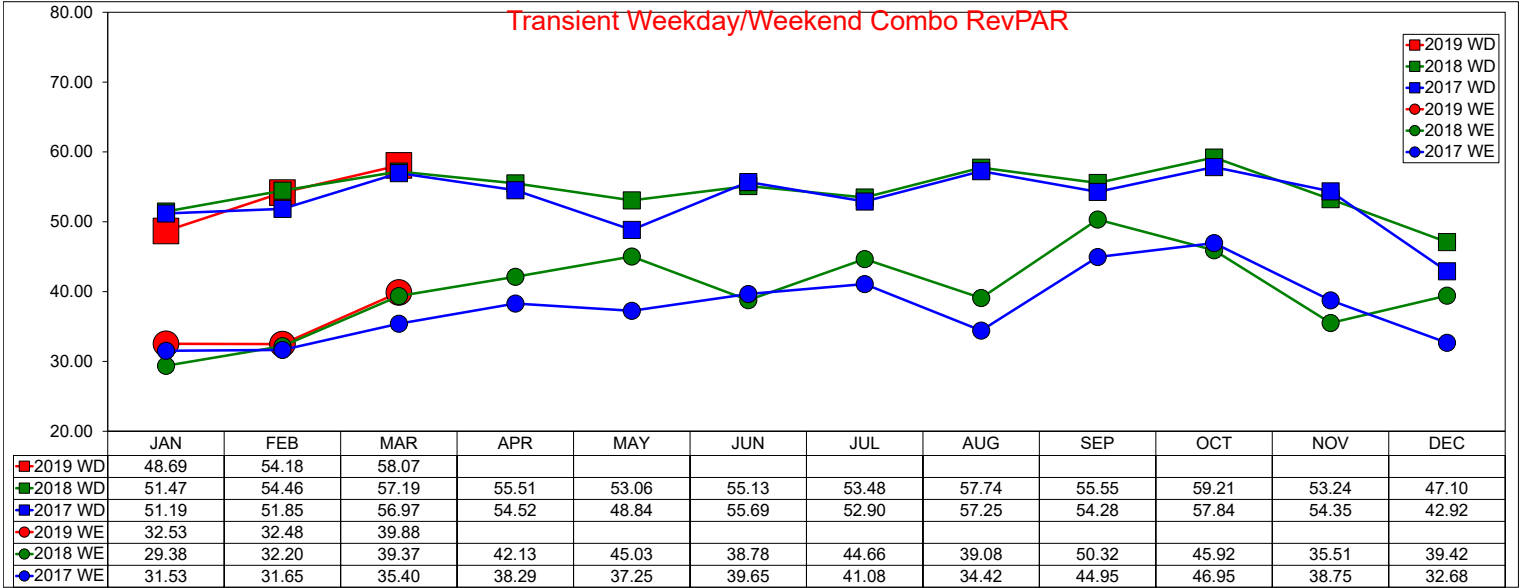
Three Year Comparison - Weekday/Weekend Combo - Occupancy

March 2019



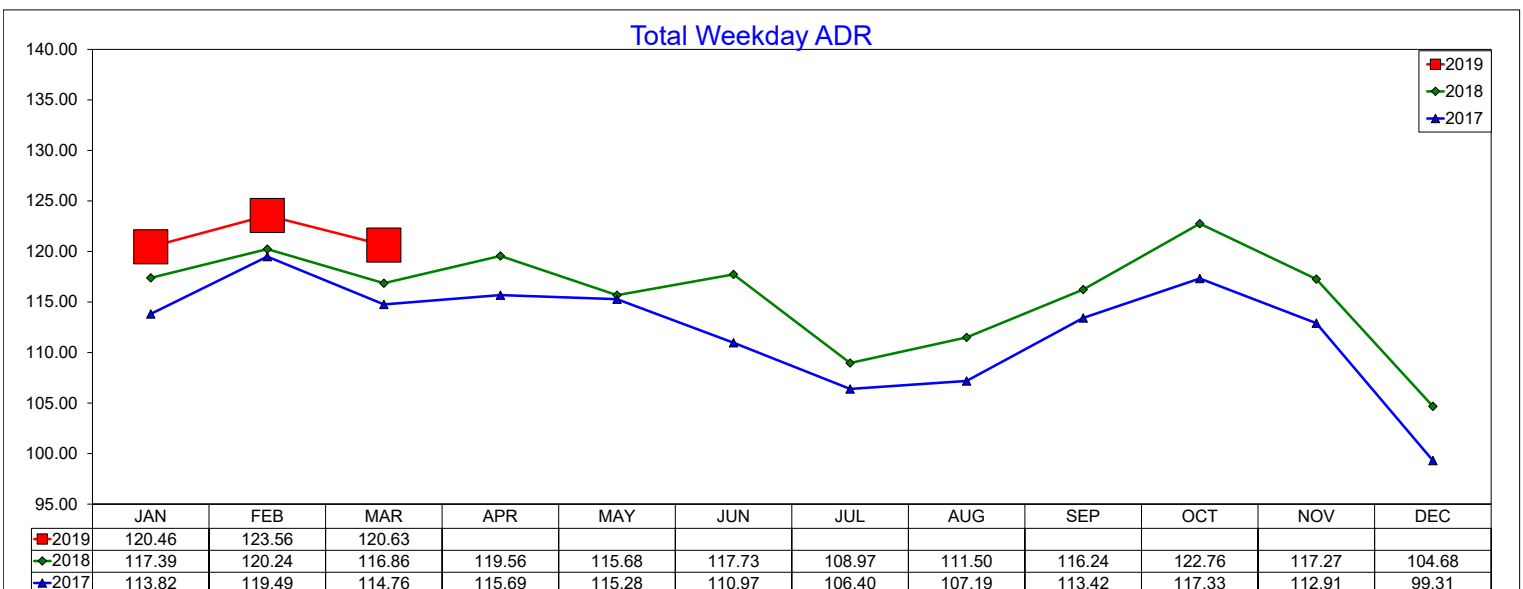
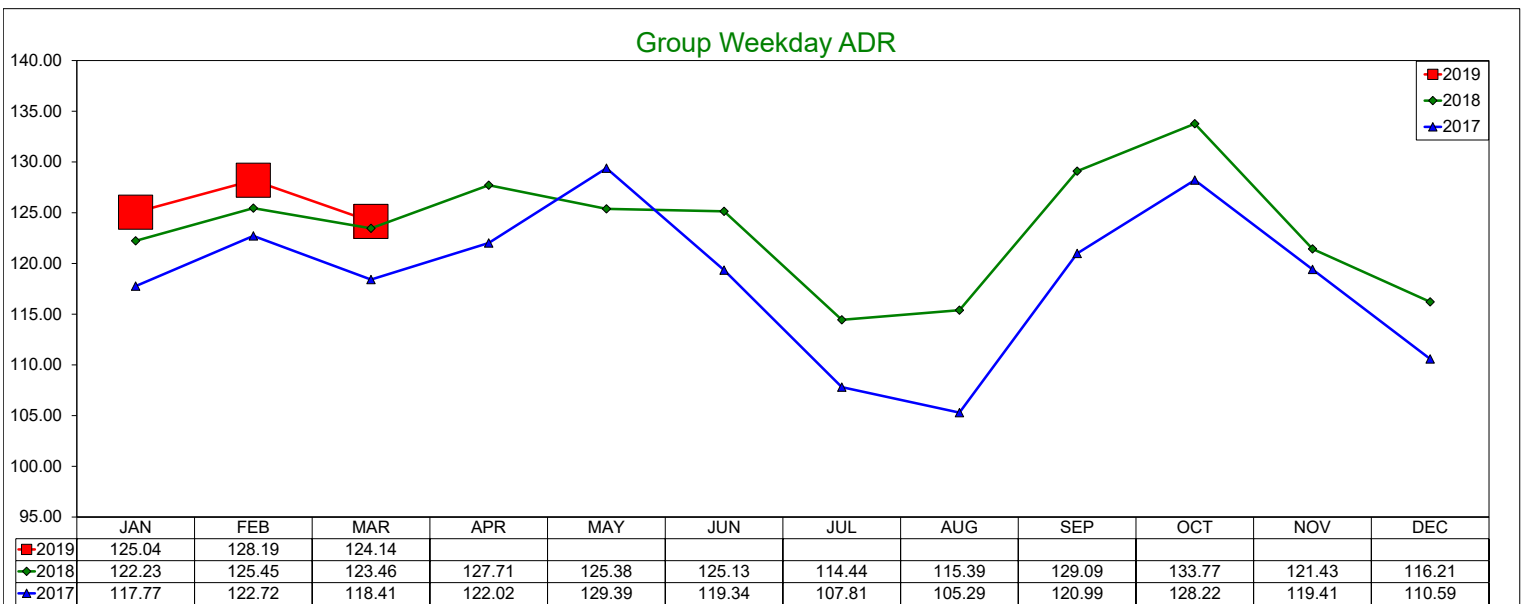
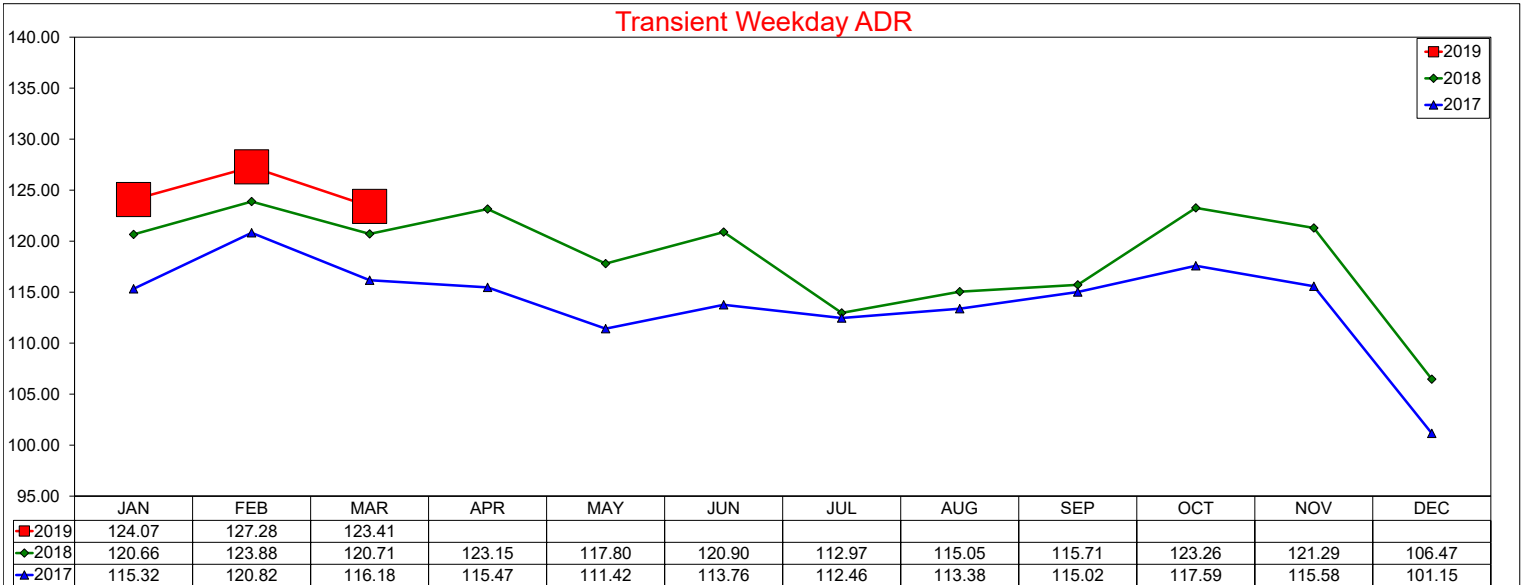
Three Year Comparison - Weekday/Weekend Combo - RevPAR

March 2019



Three Year Comparison - Weekday - ADR

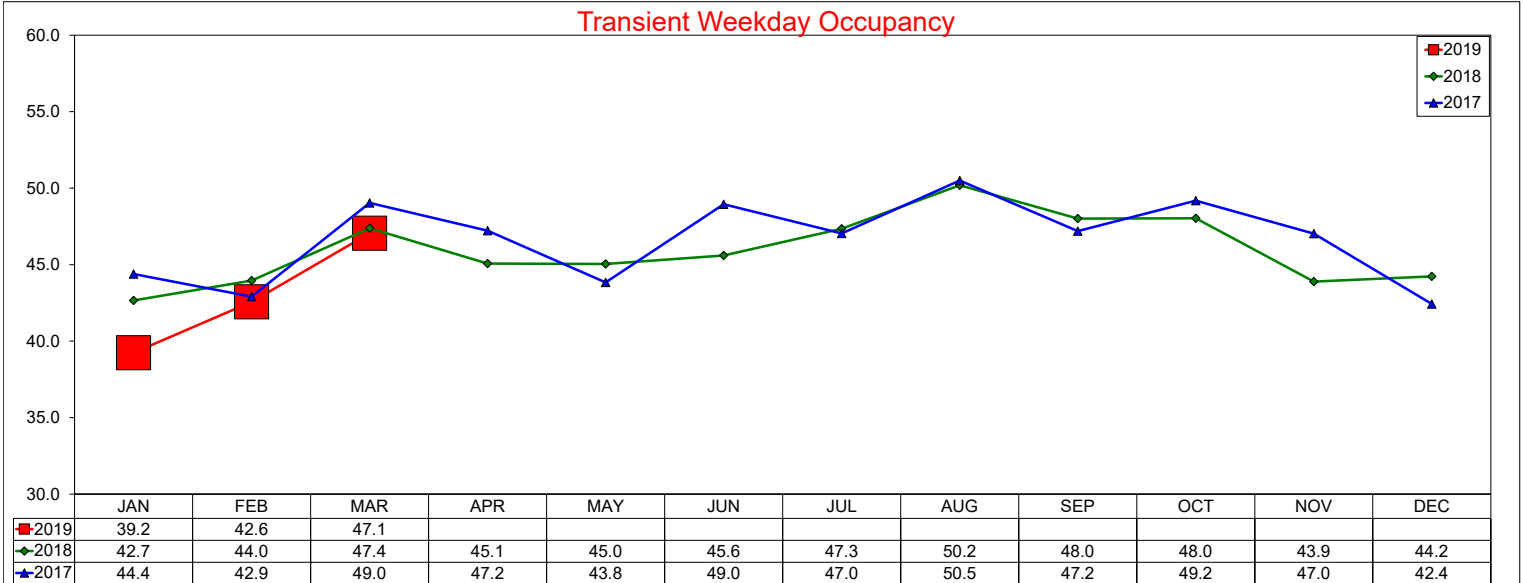
March 2019



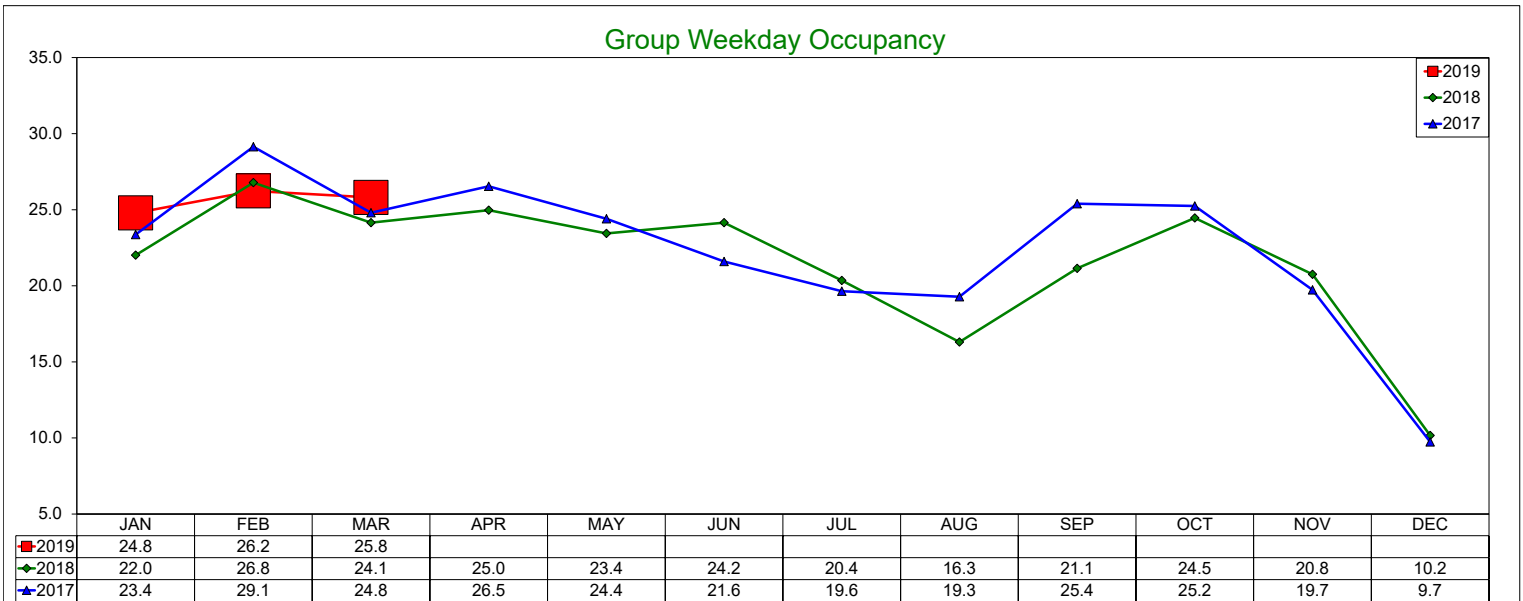
Three Year Comparison - Weekday - Occupancy

March 2019

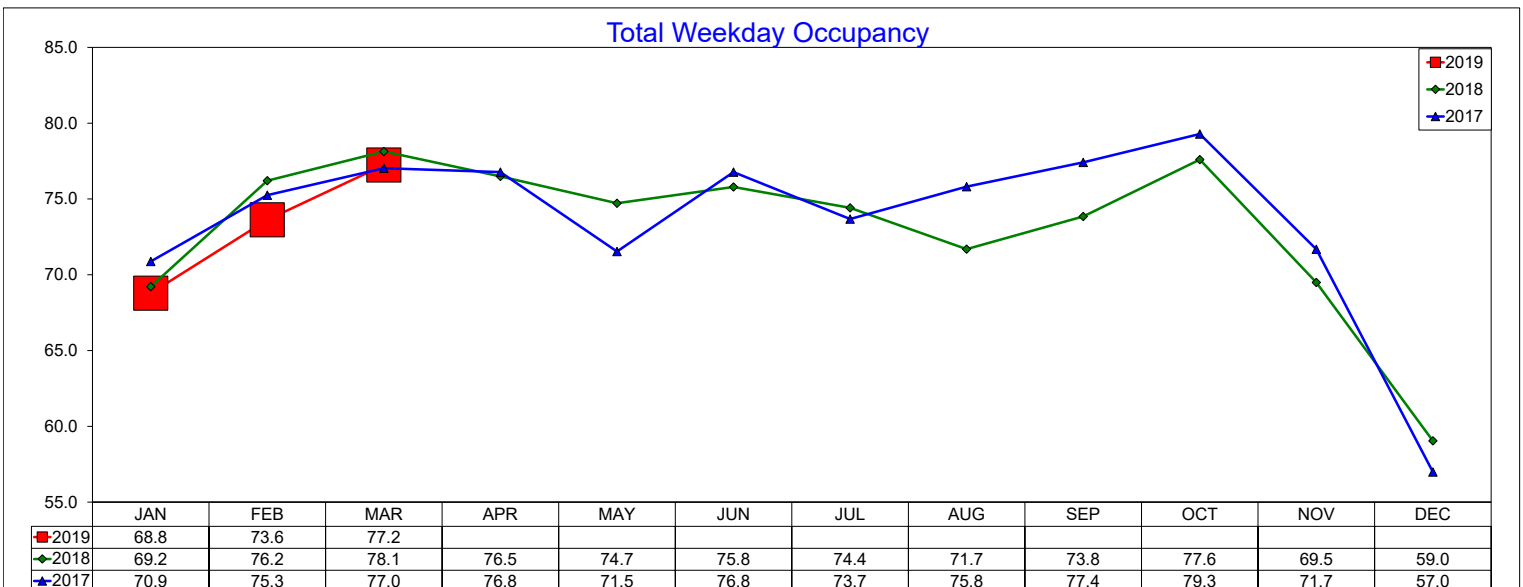
Transient Weekday Occupancy



Group Weekday Occupancy



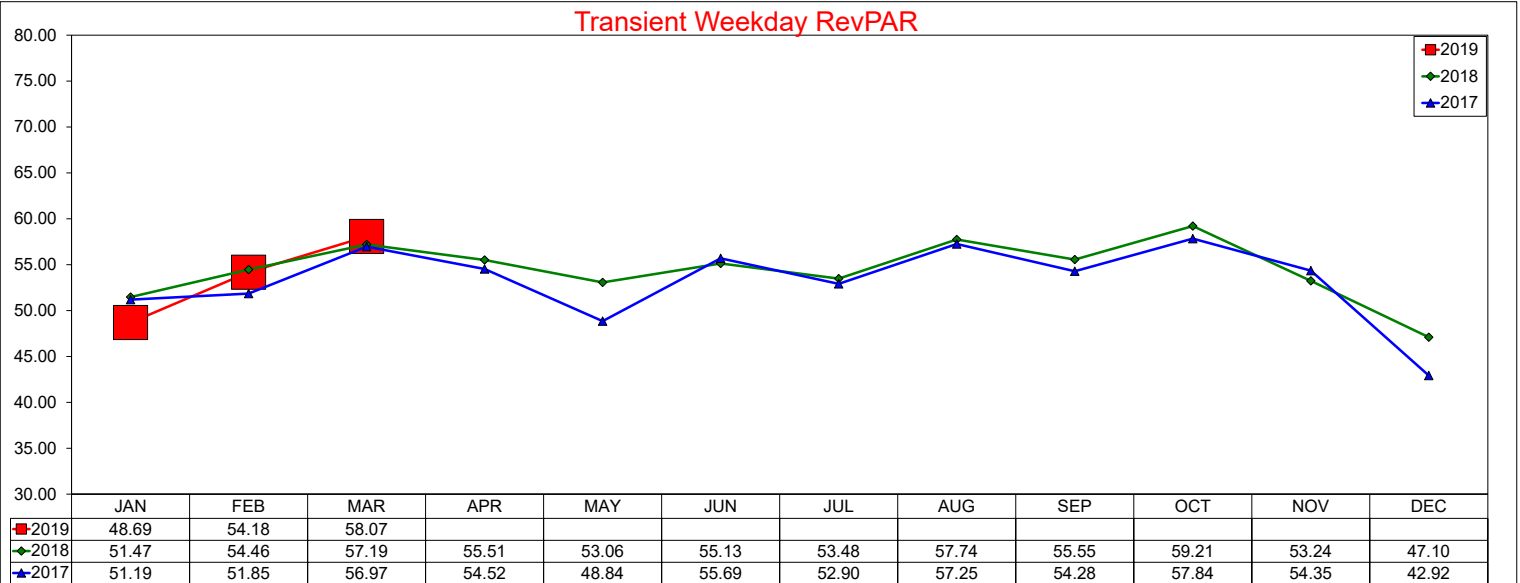
Total Weekday Occupancy



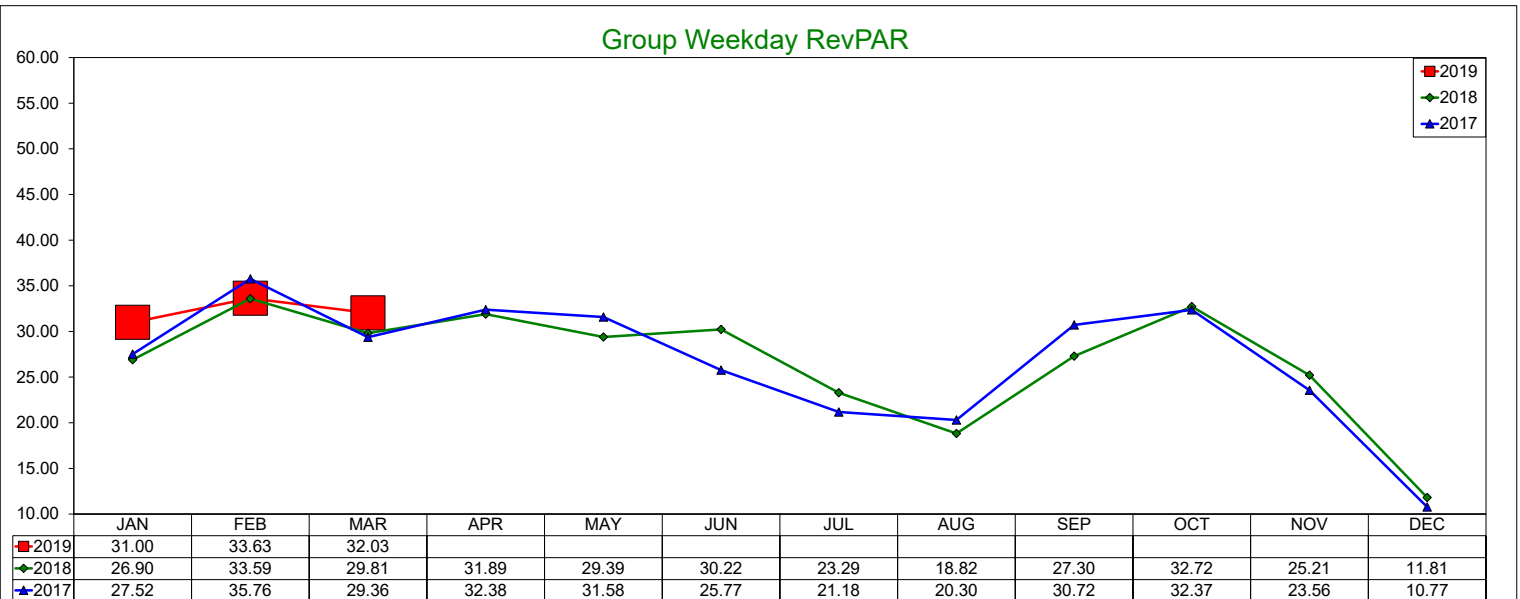
Three Year Comparison - Weekday - RevPAR

March 2019

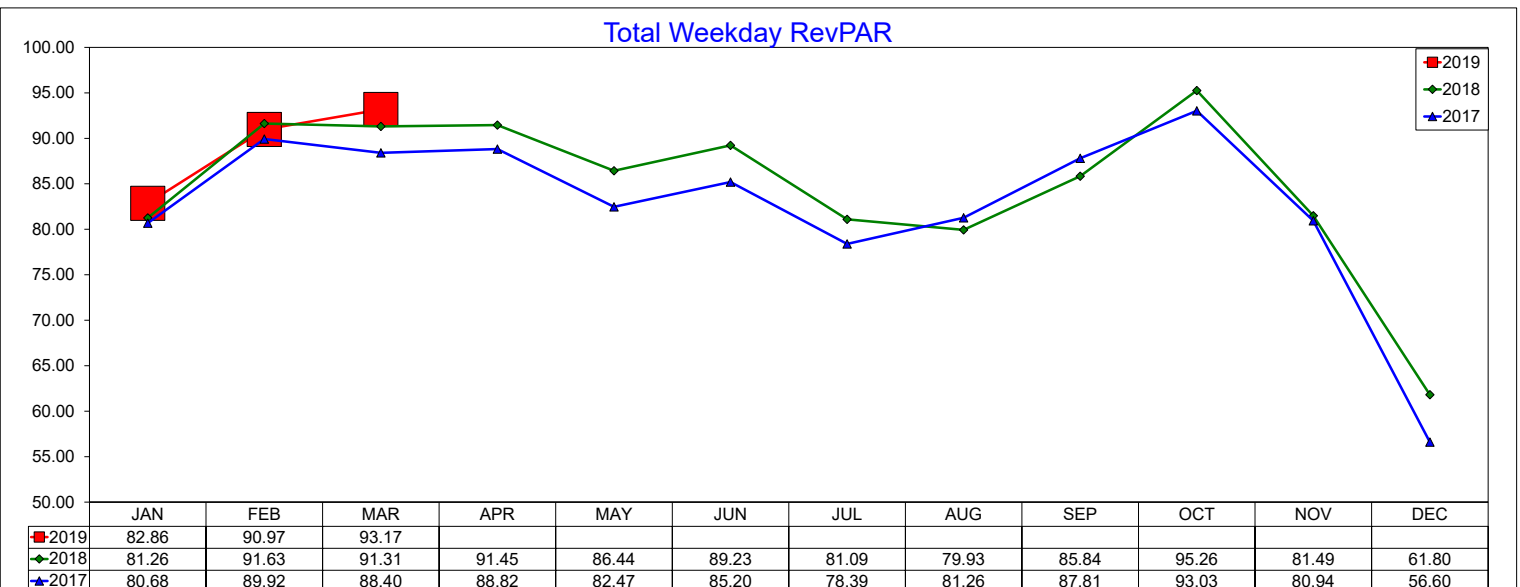
Transient Weekday RevPAR



Group Weekday RevPAR

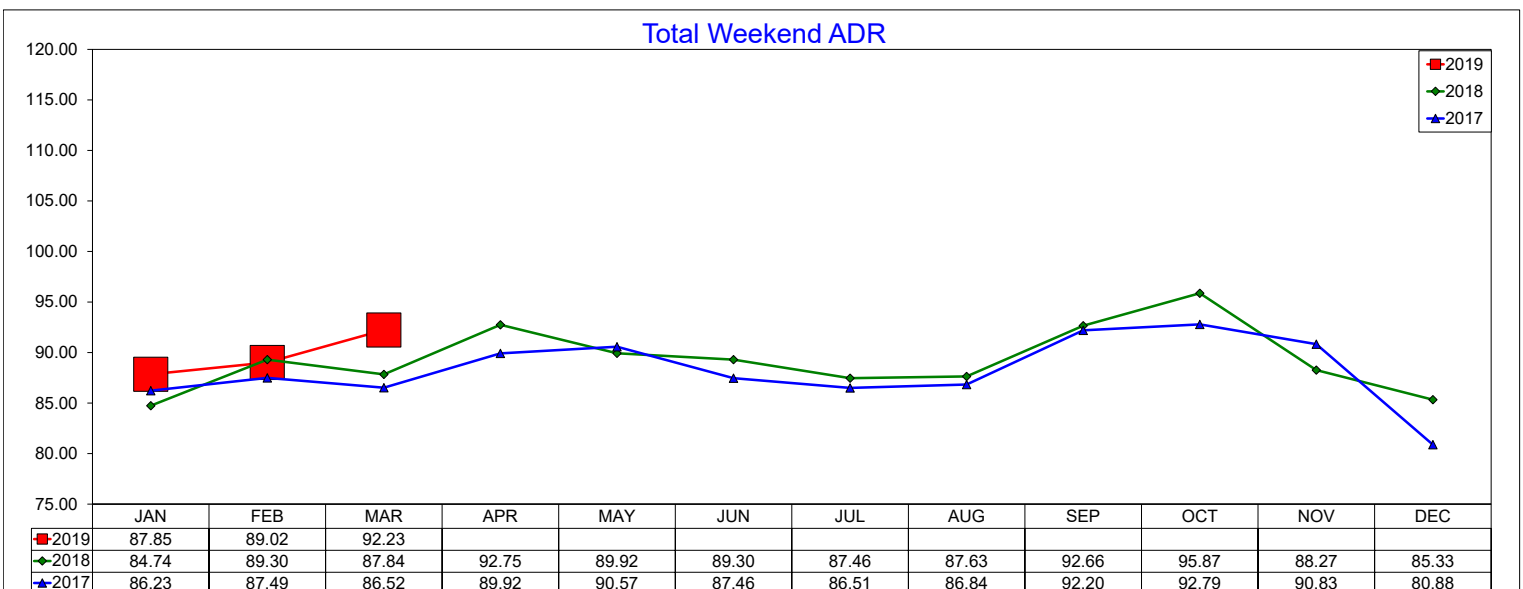
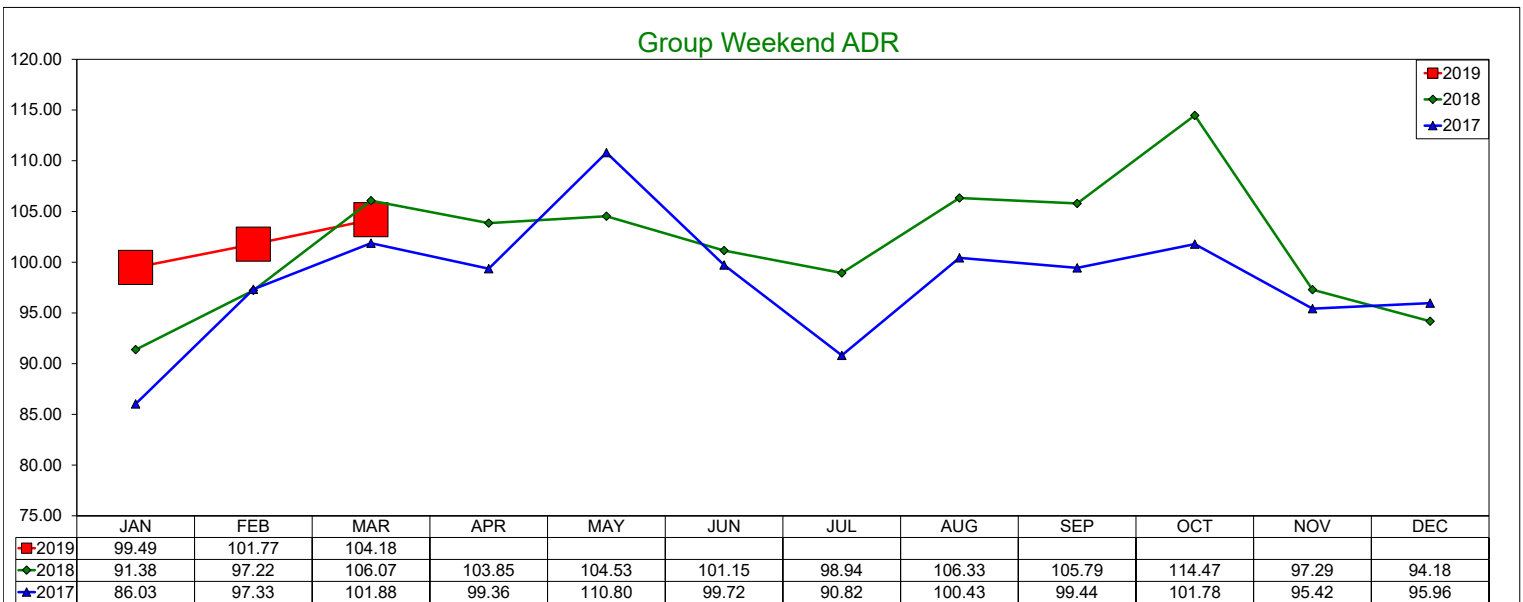
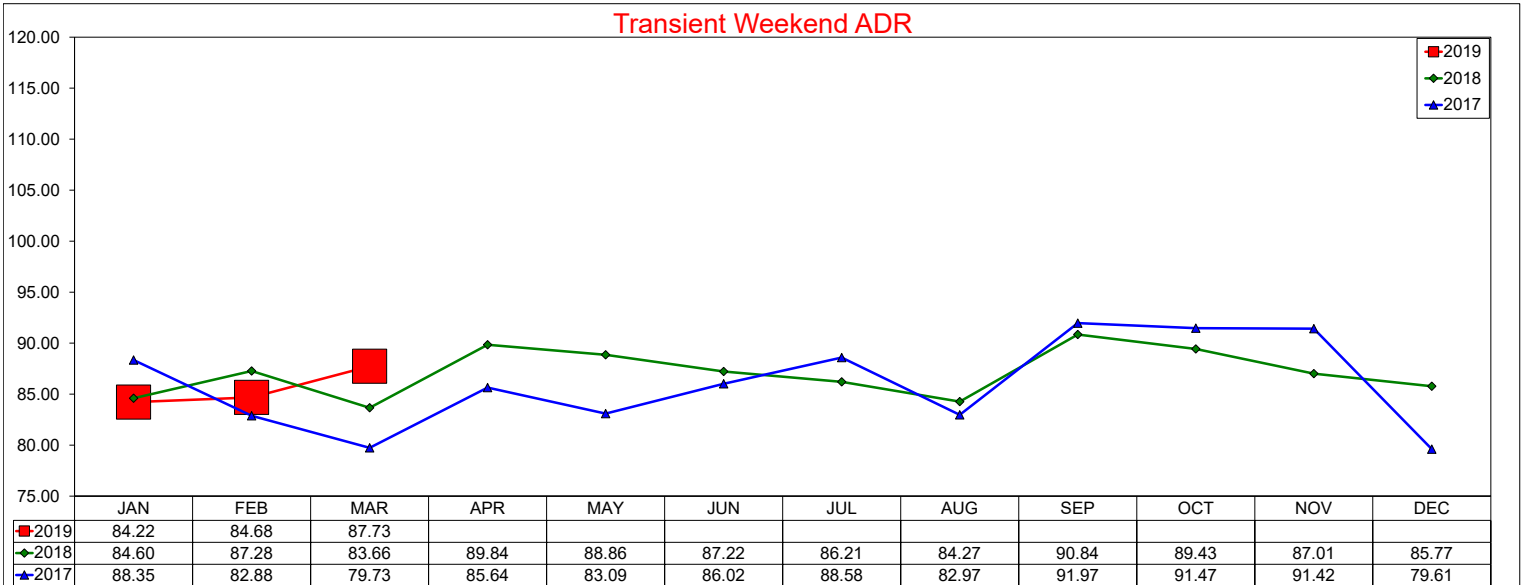


Total Weekday RevPAR



Three Year Comparison - Weekend - ADR

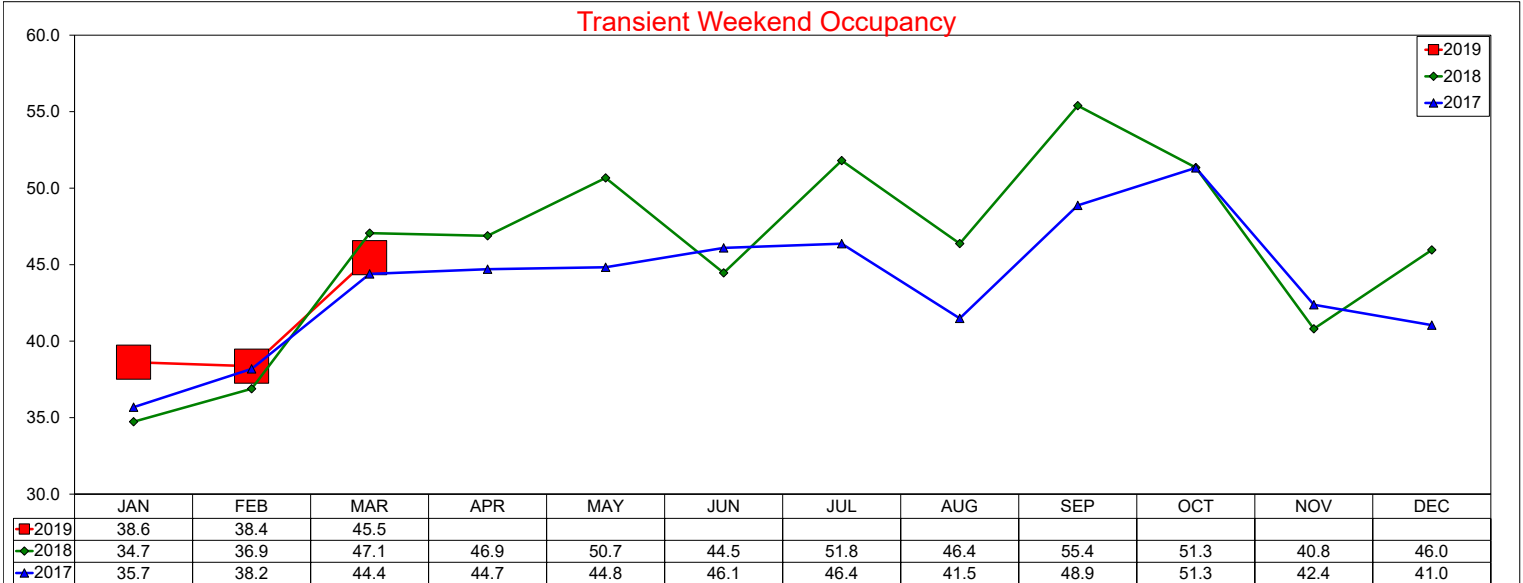
March 2019



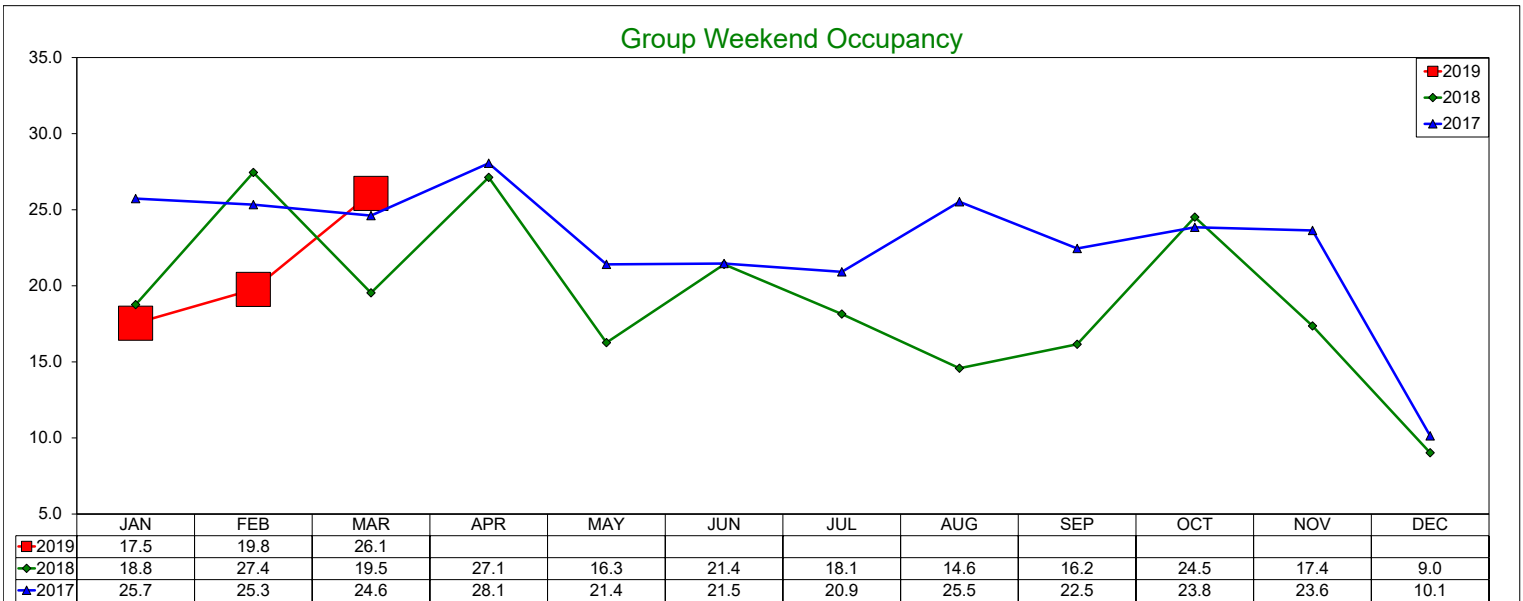
Three Year Comparison - Weekend - Occupancy

March 2019

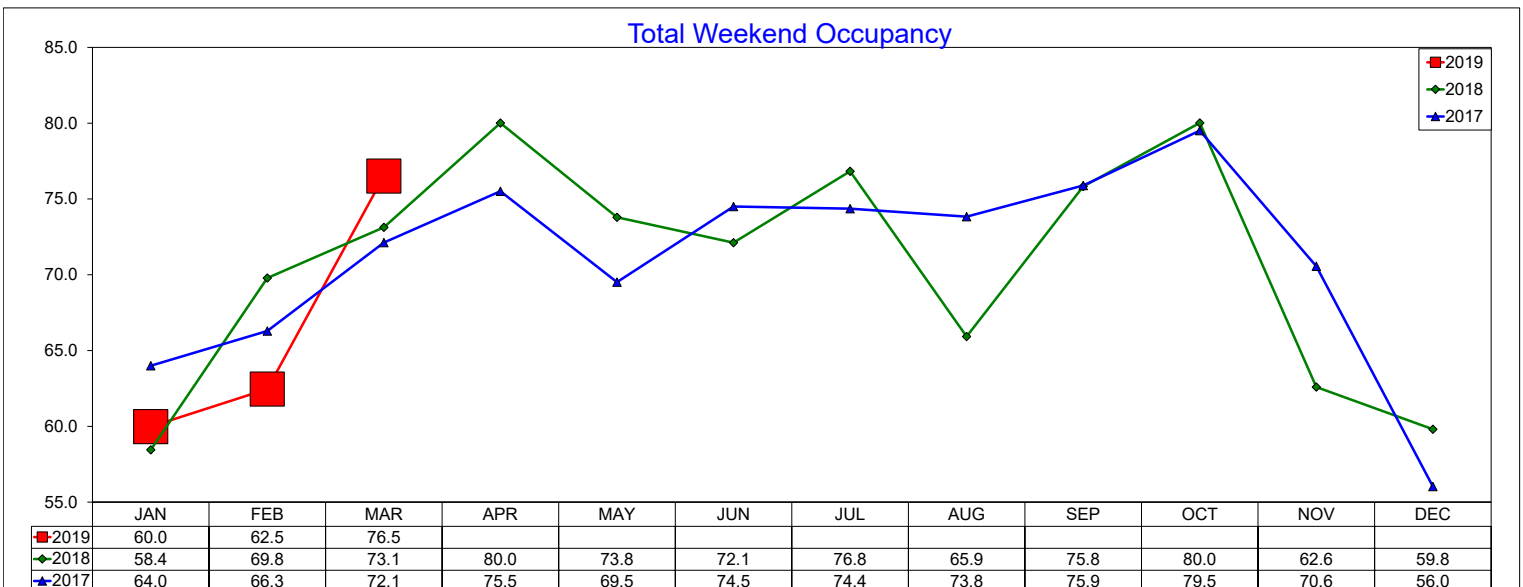
Transient Weekend Occupancy



Group Weekend Occupancy



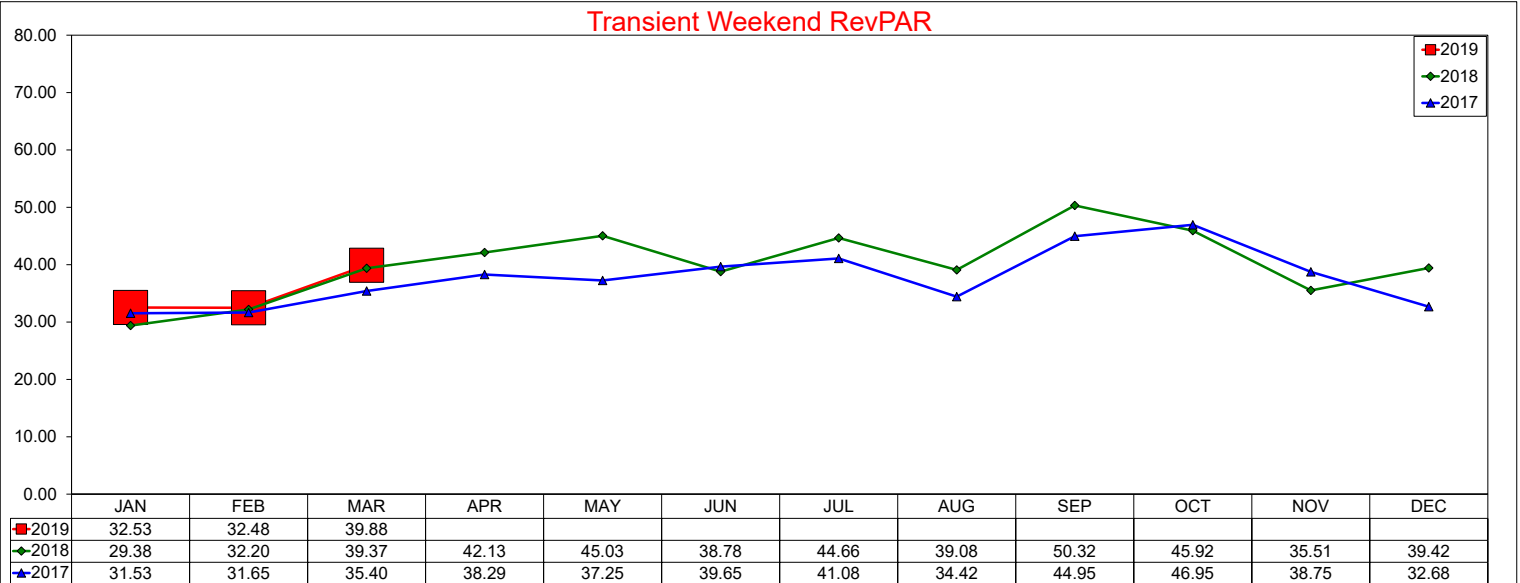
Total Weekend Occupancy



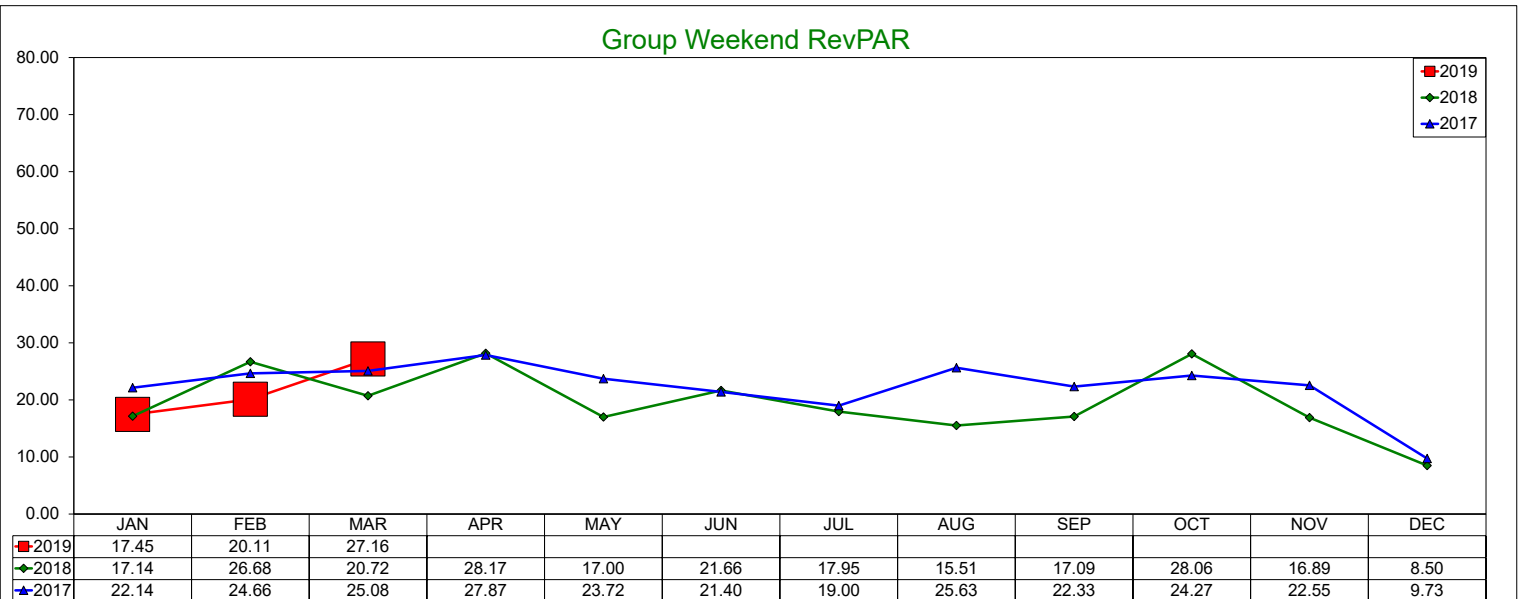
Three Year Comparison - Weekend - RevPAR

March 2019

Transient Weekend RevPAR



Group Weekend RevPAR



Total Weekend RevPAR

