

Tab 4 - Multi-Segment

Irving TX CVB
For the month of: July 2019

	Current Month - July 2019 vs July 2018												Year to Date - July 2019 vs July 2018											
	Occ %		ADR		RevPAR		Percent Change from July 2018						Occ %		ADR		RevPAR		Percent Change from YTD 2018					
	2019	2018	2019	2018	2019	2018	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2019	2018	2019	2018	2019	2018	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
United States	73.8	73.4	135.04	134.12	99.62	98.50	0.4	0.7	1.1	3.1	2.0	2.4	67.1	67.0	131.85	130.44	88.45	87.38	0.1	1.1	1.2	3.2	2.0	2.1
Texas	69.5	67.8	102.29	102.28	71.09	69.40	2.4	0.0	2.4	5.4	2.9	5.4	67.0	67.1	105.99	106.86	70.96	71.75	-0.3	-0.8	-1.1	1.9	3.0	2.7
Atlanta, GA	73.8	74.0	110.50	110.77	81.56	82.00	-0.3	-0.2	-0.5	1.3	1.8	1.5	71.7	71.7	118.43	111.13	84.92	79.70	-0.0	6.6	6.5	8.8	2.1	2.1
Arlington, TX	75.4	76.6	93.84	93.06	70.75	71.27	-1.6	0.8	-0.7	1.5	2.3	0.7	71.8	71.4	92.35	91.94	66.34	65.65	0.6	0.4	1.0	2.0	0.9	1.5
Charlotte, NC-SC	70.2	69.9	107.94	104.63	75.80	73.18	0.4	3.2	3.6	7.1	3.3	3.8	70.1	70.7	112.90	110.34	79.19	77.99	-0.8	2.3	1.5	5.2	3.6	2.9
Fort Worth, TX+	69.3	69.8	100.53	98.76	69.71	68.97	-0.7	1.8	1.1	4.9	3.8	3.1	70.6	73.1	108.72	106.62	76.74	77.96	-3.5	2.0	-1.6	2.2	3.8	0.2
Frisco, TX+	74.2	73.7	136.49	136.96	101.33	100.96	0.7	-0.3	0.4	7.3	6.9	7.6	70.3	70.5	144.70	143.24	101.72	101.04	-0.3	1.0	0.7	5.7	5.0	4.6
Grapevine, TX+	84.8	80.3	197.34	192.87	167.32	154.91	5.6	2.3	8.0	8.0	0.0	5.6	79.1	77.8	186.09	183.75	147.23	142.95	1.7	1.3	3.0	7.7	4.6	6.4
Irving, TX+	73.0	74.6	106.93	103.40	78.10	77.13	-2.1	3.4	1.3	5.3	4.0	1.9	73.4	74.4	111.33	109.04	81.73	81.17	-1.4	2.1	0.7	5.1	4.4	2.9
Nashville, TN	77.1	73.8	141.90	137.33	109.44	101.29	4.6	3.3	8.0	16.1	7.4	12.3	74.4	73.3	150.12	146.09	111.62	107.13	1.4	2.8	4.2	12.3	7.8	9.3
Phoenix, AZ	60.1	60.2	89.43	86.50	53.72	52.06	-0.2	3.4	3.2	3.9	0.7	0.5	73.4	72.5	143.85	139.37	105.63	101.10	1.2	3.2	4.5	5.0	0.5	1.8
San Jose, CA+	77.0	81.6	189.31	194.65	145.83	158.88	-5.6	-2.7	-8.2	-8.2	0.0	-5.6	76.5	80.0	204.66	198.68	156.50	158.88	-4.4	3.0	-1.5	-1.5	0.0	-4.4

Competitive Set Comparison													
Actual Figures							Percent of Change from Last Year						
	Current Month			Year-To-Date				Current Month			Year-To-Date		
	OCC	ADR	RvPAR	OCC	ADR	RvPAR		OCC	ADR	RvPAR	OCC	ADR	RvPAR
US	73.8	135.04	99.62	67.1	131.85	88.45	US	0.4	0.7	1.1	0.1	1.1	1.2
Texas	69.5	102.29	71.09	67.0	105.99	70.96	Texas	2.4	0.0	2.4	-0.3	-0.8	-1.1
Irving	73.0	106.93	78.10	73.4	111.33	81.73	Irving	-2.1	3.4	1.3	-1.4	2.1	0.7
Best USA	Grpvine	Grpvine	Grpvine	Grpvine	SanJose	SanJose	Best USA	Grpvine	Irving	Nshville	Grpvine	Atlanta	Atlanta
	84.8	197.34	167.32	79.1	204.66	156.50		5.6	3.4	8.0	1.7	6.6	6.5
Best Texas	Grpvine	Grpvine	Grpvine	Grpvine	Grpvine	Grpvine	Best Texas	Grpvine	Irving	Grpvine	Grpvine	Irving	Grpvine
	84.8	197.34	167.32	79.1	186.09	147.23		5.6	3.4	8.0	1.7	2.1	3.0
Worst USA	Phoenix	Phoenix	Phoenix	Charlotte	Arlngtn	Arlngtn	Worst USA	SanJose	SanJose	SanJose	SanJose	Arlngtn	Ft Worth
	60.1	89.43	53.72	70.1	92.35	66.34		-5.6	-2.7	-8.2	-4.4	0.4	-1.6
Worst Texas	Ft Worth	Arlngtn	Ft Worth	Frisco	Arlngtn	Arlngtn	Worst Texas	Irving	Frisco	Arlngtn	Ft Worth	Arlngtn	Ft Worth
	69.3	93.84	69.71	70.3	92.35	66.34		-2.1	-0.3	-0.7	-3.5	0.4	-1.6
Note: "Best" and "Worst" notations above refer to destinations within this competitive set only													

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Tab 6 - Multi-Segment Custom Sets+

Irving TX CVB
For the month of: July 2019

Current Month - July 2019 vs July 2018												
Occ %		ADR		RevPAR		Percent Change from July 2018						
2019	2018	2019	2018	2019	2018	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	
Irving, TX+	73.0	74.6	106.93	103.40	78.10	77.13	-2.1	3.4	1.3	5.3	4.0	1.9
Luxury/Full Service Irving+	69.2	70.8	143.17	137.21	99.05	97.12	-2.3	4.3	2.0	13.6	11.4	8.9
All Suite/Extended Stay Irving+	78.0	77.8	93.73	94.55	73.13	73.61	0.2	-0.9	-0.6	-0.7	-0.0	0.2
Limited Service Irving+	71.8	74.5	107.90	107.36	77.46	80.03	-3.7	0.5	-3.2	-3.2	0.0	-3.7
Budget Irving+	74.4	76.6	59.24	58.02	44.05	44.47	-3.0	2.1	-1.0	-1.3	-0.4	-3.3
Las Colinas+	72.5	74.1	122.29	116.15	88.70	86.07	-2.1	5.3	3.0	13.9	10.5	8.2
DFW North+	74.3	77.1	102.59	100.92	76.26	77.85	-3.6	1.7	-2.1	-2.2	-0.1	-3.8
DFW South+	72.4	72.4	88.98	88.80	64.39	64.29	-0.0	0.2	0.2	0.1	-0.1	-0.1
Full Service Las Colinas+	65.2	64.5	172.26	169.00	112.35	109.03	1.1	1.9	3.0	32.5	28.6	30.0
Limited Service Las Colinas+	78.0	79.7	90.85	91.12	70.89	72.64	-2.1	-0.3	-2.4	-2.4	-0.0	-2.2
Full Service DFW North+	70.5	75.5	129.96	127.43	91.69	96.21	-6.6	2.0	-4.7	-4.7	0.0	-6.6
Limited Service DFW North+	76.9	78.2	85.69	83.75	65.88	65.53	-1.8	2.3	0.5	0.3	-0.2	-2.0
Full Service DFW South+												
Limited Service DFW South+	71.0	71.6	80.37	81.19	57.05	58.16	-0.9	-1.0	-1.9	-2.1	-0.2	-1.1
ICC Comp Set No Boutiques+												

Year to Date - July 2019 vs July 2018												
Occ %		ADR		RevPAR		Percent Change from YTD 2018						
2019	2018	2019	2018	2019	2018	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	
73.4	74.4	111.33	109.04	81.73	81.17	-1.4	2.1	0.7	5.1	4.4	2.9	
72.1	72.8	150.17	148.80	108.26	108.33	-1.0	0.9	-0.1	9.1	9.2	8.1	
76.1	76.7	96.02	95.42	73.03	73.20	-0.8	0.6	-0.2	1.9	2.1	1.3	
74.1	75.9	112.57	111.70	83.39	84.77	-2.4	0.8	-1.6	1.0	2.7	0.2	
71.6	73.1	57.83	56.66	41.43	41.41	-2.0	2.1	0.0	0.2	0.1	-1.8	
72.4	74.9	127.45	124.43	92.25	93.21	-3.4	2.4	-1.0	9.1	10.2	6.5	
77.7	78.6	106.86	106.06	83.04	83.38	-1.1	0.8	-0.4	-0.1	0.3	-0.9	
70.1	69.1	92.56	90.54	64.92	62.59	1.5	2.2	3.7	4.9	1.1	2.6	
66.9	69.6	179.78	183.07	120.26	127.45	-3.9	-1.8	-5.6	16.1	23.0	18.2	
76.3	78.1	94.42	93.03	72.08	72.65	-2.2	1.5	-0.8	1.8	2.6	0.3	
77.3	78.6	138.35	137.10	106.95	107.72	-1.6	0.9	-0.7	-0.7	0.0	-1.6	
78.0	78.6	85.86	85.11	66.96	66.93	-0.8	0.9	0.1	0.5	0.5	-0.4	
68.1	69.0	82.38	81.42	56.10	56.18	-1.3	1.2	-0.1	1.5	1.6	0.3	

AirBNB Data	
Entire Place	
Hotel Comparable	

Occ %		ADR		RevPAR		Percent Change from Prior Year						
2019	2018	2019	2018	2019	2018	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	
71.5	69.7	214.55	148.85	153.40	103.80	2.6	20.0	23.1	82.4	78.2	88.7	
68.4	66.3	81.69	85.03	55.86	56.40	-0.5	-5.1	-5.6	1.2	7.2	6.7	

Occ %		ADR		RevPAR		Percent Change from Prior Year YTD						
2019	2018	2019	2018	2019	2018	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	
62.7	65.0	188.45	142.29	118.13	92.53	-4.1	15.2	10.5	95.5	108.0	101.7	
64.3	62.5	84.76	86.82	54.49	54.30	-0.9	-1.9	-2.8	39.5	43.6	42.3	

Available Listings		
Entire Place	176	109
Private Room	139	124
Shared Room	28	15
Total Available Listings	343	248

2019	2018	% Chg
176	109	61.5
139	124	12.1
28	15	86.7
343	248	38.3

Participation				
Properties		Rooms		
Census	Sample	Census	Sample	
Irving, TX+	86	75	12727	11163
Luxury/Full Service Irving+	16	14	4896	4296
All Suite/Extended Stay Irving+	32	31	3591	3484
Limited Service Irving+	14	14	1786	1786
Budget Irving+	24	16	2454	1597
Las Colinas+	31	30	5260	4924
DFW North+	25	25	3932	3932
DFW South+	30	20	3535	2307
Full Service Las Colinas+	8	8	2259	2259
Limited Service Las Colinas+	23	22	3001	2665
Full Service DFW North+	4	4	1581	1581
Limited Service DFW North+	21	21	2351	2351
Full Service DFW South+	4	2	1056	456
Limited Service DFW South+	26	18	2479	1851
ICC Comp Set No Boutiques+				

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Irving, Texas Room Demand - Source: Smith Travel Research

	2018			2019			Calculated Change over prior year		STR Reported Change over prior year	
	Occ %	Current Month Demand	Year To Date Demand	Occ %	Current Month Demand	Year To Date Demand	Current Month	Year To Date	Current Month	Year To Date
January	66.4	247,296	247,296	66.5	254,496	254,496	2.91%	2.91%	0.51%	0.51%
February	74.4	250,037	497,333	70.4	243,421	497,917	-2.65%	0.12%	-5.10%	-2.34%
March	76.5	284,818	782,151	77.0	303,898	801,815	6.70%	2.51%	0.89%	-0.99%
April	77.4	281,441	1,063,592	74.2	283,519	1,085,334	0.74%	2.04%	-3.49%	-1.65%
May	74.5	279,748	1,343,340	73.9	291,548	1,376,882	4.22%	2.50%	-0.50%	-1.41%
June	79.4	288,650	1,631,990	78.6	300,278	1,677,160	4.03%	2.77%	-0.33%	-1.22%
July	75.0	285,044	1,917,034	73.0	288,175	1,965,335	1.10%	2.52%	-2.07%	-1.38%
August	70.0	266,054	2,183,088							
September	74.4	273,701	2,456,789							
October	78.2	297,171	2,753,960							
November	67.4	250,958	3,004,918							
December	59.3	226,764	3,231,682							

Irving, Texas & United States Comparison

July 2019

Irving	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	112.87	2.2%	112.87	2.2%	66.5%	0.5%	66.5%	0.5%	75.07	2.8%	75.07	2.8%
FEBRUARY	114.81	2.3%	113.84	2.2%	70.4%	-5.1%	68.4%	-2.3%	80.87	-3.0%	77.82	-0.2%
MAR	111.53	2.9%	112.84	2.3%	77.0%	0.9%	71.4%	-1.0%	85.88	3.8%	80.57	1.3%
APRIL	113.37	1.0%	112.52	1.5%	74.2%	-3.5%	72.1%	-1.7%	84.16	-2.5%	81.15	-0.1%
MAY	111.53	2.5%	112.27	1.7%	73.9%	-0.5%	72.5%	-1.4%	82.39	2.0%	81.37	0.3%
JUNE	111.43	2.9%	112.08	1.9%	78.6%	-0.3%	73.5%	-1.2%	87.62	2.5%	82.39	0.6%
JULY	106.93	3.4%	111.33	2.1%	73.0%	-2.1%	73.4%	-1.4%	78.10	1.3%	81.73	0.7%
AUGUST												
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												
12 mo. rolling averages: ADR 110.23 2.7% Occupancy 72.0% -2.0% RevPAR 79.32 0.6%												

Texas	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	102.12	-0.1%	102.12	-0.1%	57.4%	-2.7%	57.4%	-2.7%	58.63	-2.8%	58.63	-2.8%
FEBRUARY	106.31	-0.2%	104.26	-0.1%	65.1%	-1.8%	61.1%	-2.3%	69.22	-2.0%	63.66	-2.4%
MAR	111.45	-1.1%	106.97	-0.5%	71.2%	-0.9%	64.6%	-1.8%	79.36	-2.0%	69.06	-2.3%
APRIL	108.15	-2.7%	107.28	-1.1%	68.8%	0.8%	65.6%	-1.1%	74.35	-2.0%	70.36	-2.2%
MAY	106.70	-0.3%	107.16	-0.9%	66.8%	0.7%	65.8%	-0.8%	71.26	0.4%	70.54	-1.7%
JUNE	104.36	-1.1%	106.64	-0.9%	70.0%	-0.6%	66.5%	-0.8%	73.06	-1.7%	70.93	-1.7%
JULY	102.29	0.0%	105.99	-0.8%	69.5%	2.4%	67.0%	-0.3%	71.09	2.4%	70.96	-1.1%
AUGUST												
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												

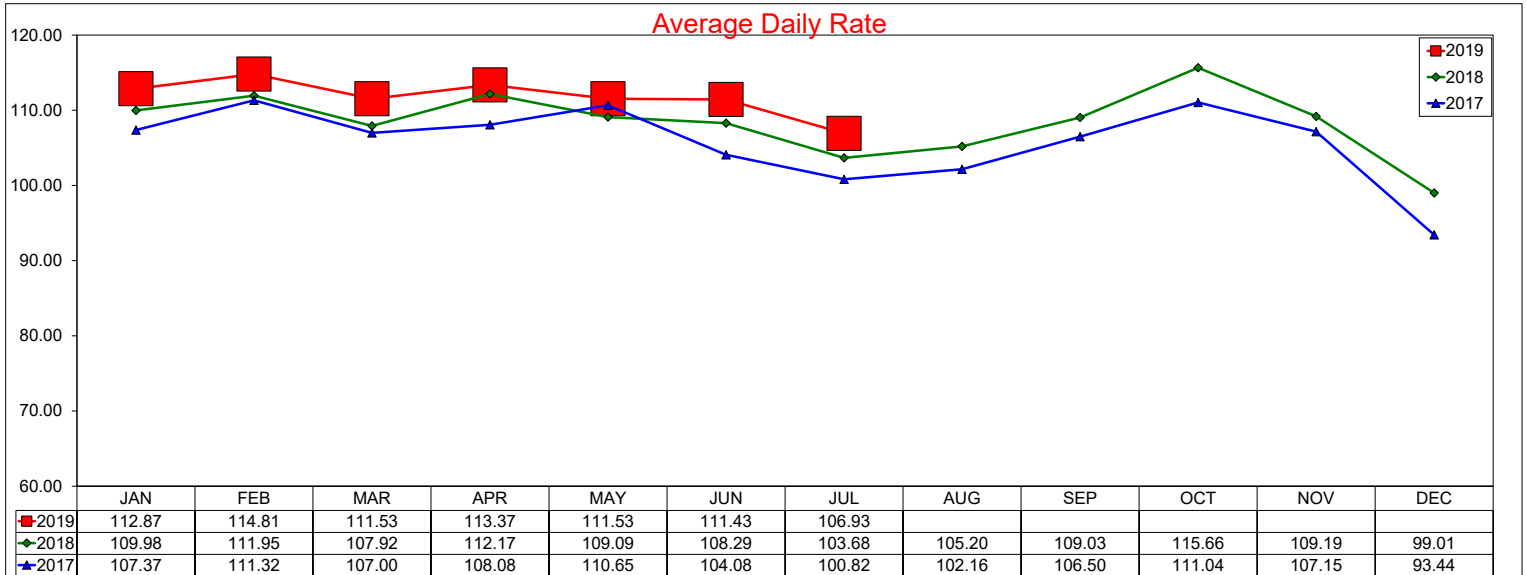
USA	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	124.39	0.8%	124.39	0.8%	54.8%	0.7%	54.8%	0.7%	68.13	1.5%	68.13	1.5%
FEBRUARY	128.94	1.9%	126.72	1.4%	62.2%	0.7%	58.3%	0.7%	80.15	2.6%	73.82	2.0%
MAR	132.66	0.6%	129.02	1.1%	68.4%	0.0%	61.8%	0.4%	90.78	0.6%	79.68	1.5%
APRIL	131.85	0.9%	129.82	1.0%	68.0%	0.3%	63.3%	0.3%	89.67	1.2%	82.18	1.4%
MAY	132.43	1.6%	130.42	1.2%	68.7%	0.9%	64.4%	0.4%	91.01	2.5%	84.02	1.6%
JUNE	134.52	0.9%	131.20	1.1%	73.5%	-1.3%	65.9%	0.1%	98.85	-0.4%	86.51	1.2%
JULY	135.04	0.7%	131.85	1.1%	73.8%	0.4%	67.1%	0.1%	99.62	1.1%	88.45	1.2%
AUGUST												
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												

Note: The "Change %" column refers to the change from the prior year's figure.

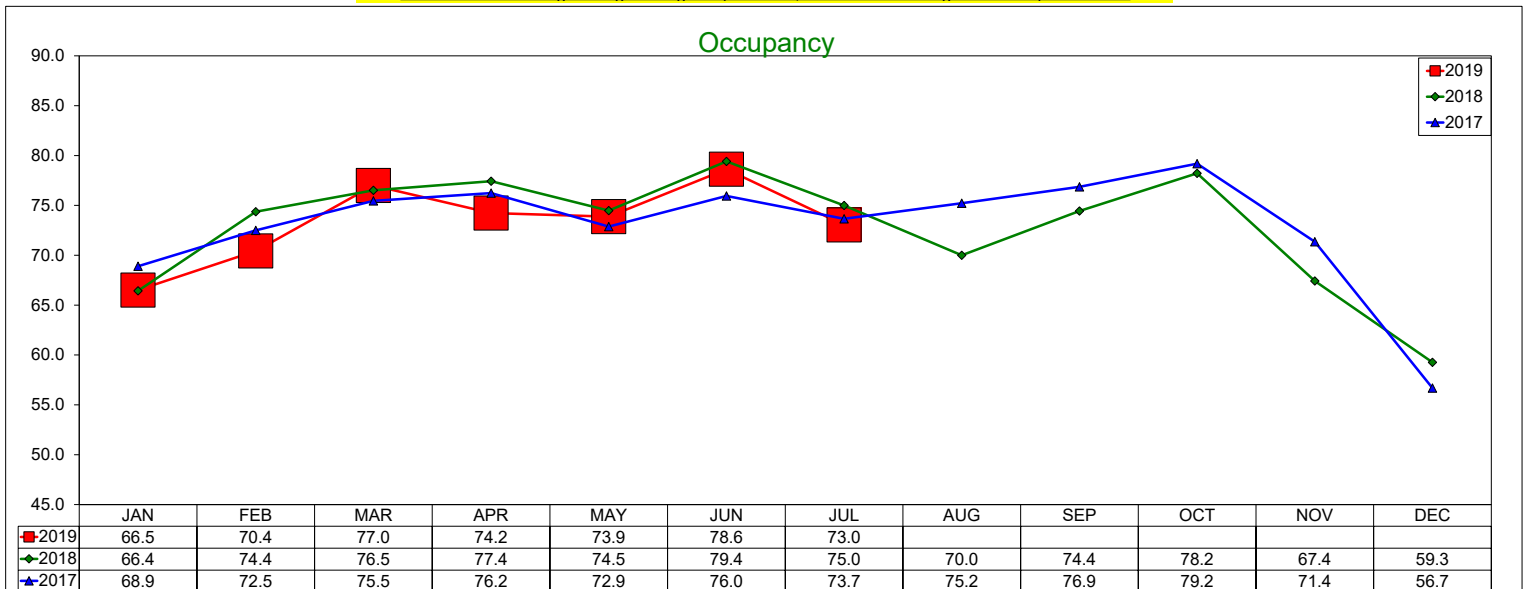
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Three Year Comparison - CITY OF IRVING - ALL PROPERTIES

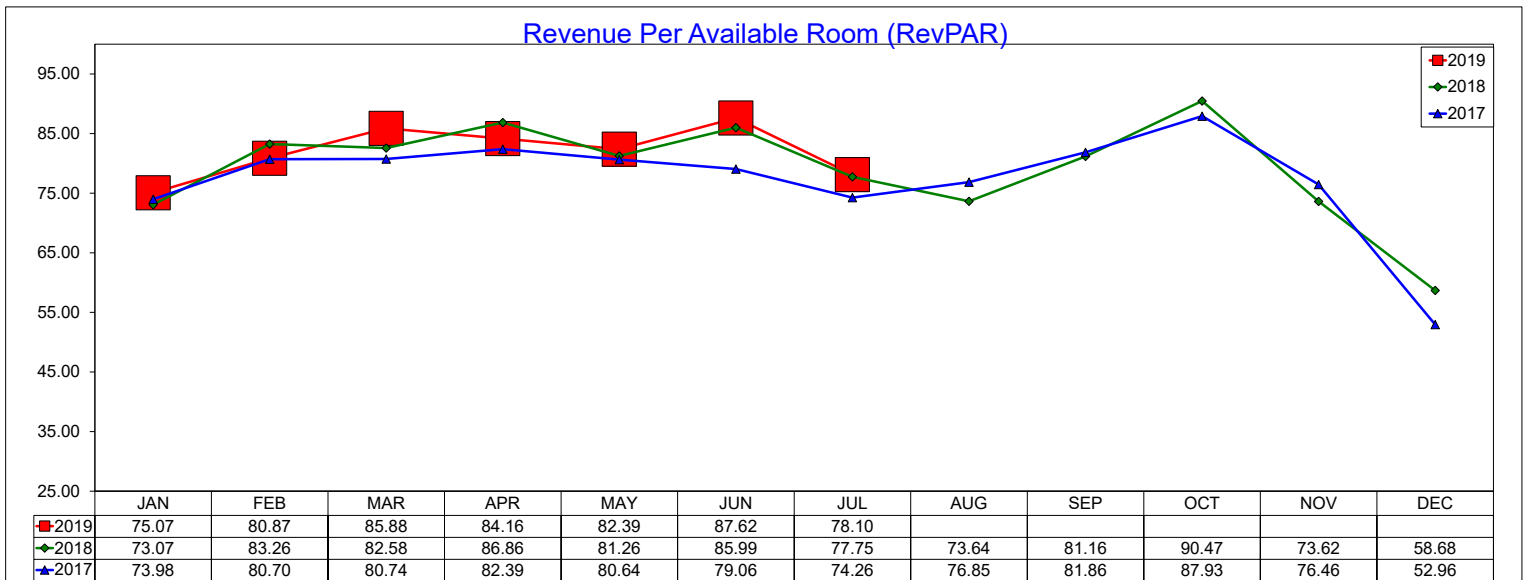
July 2019



12 month ADR Rolling Average through July 2019 is \$110.23 with a change from last year of 2.7%



12 month Occupancy Rolling Average through July 2019 is 71.95% with a change from last year of -2.0%

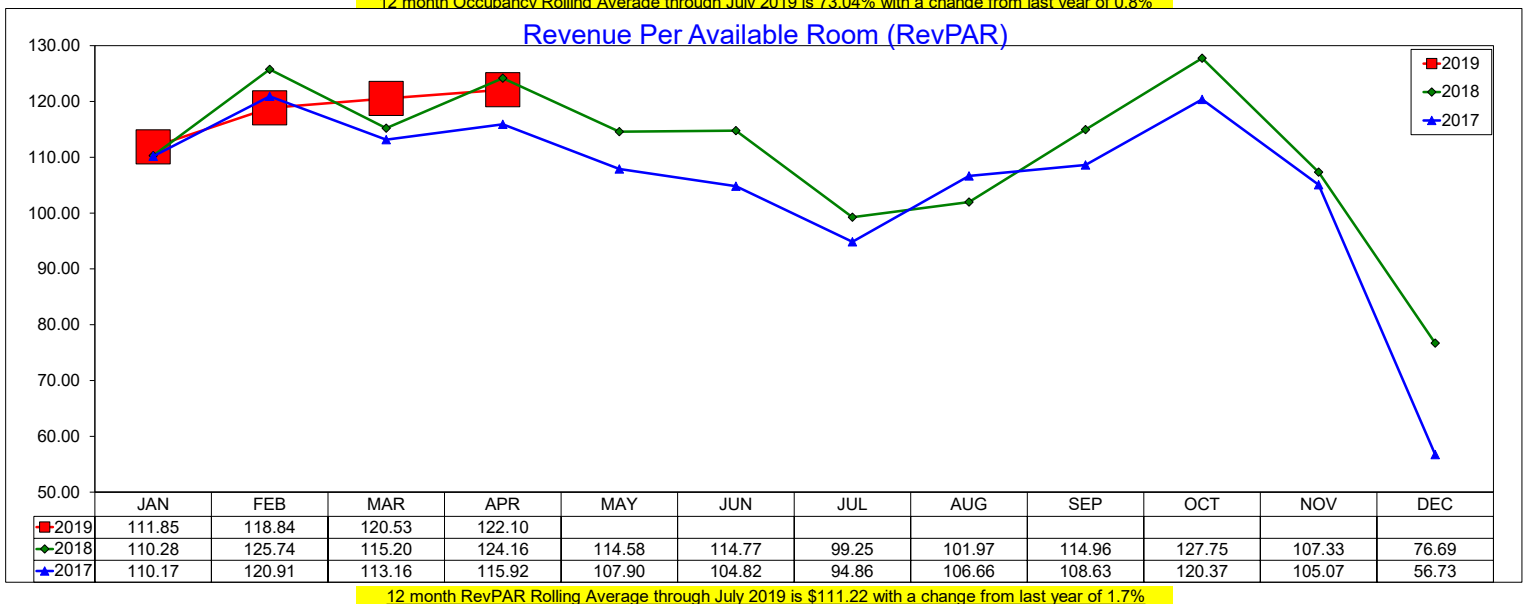
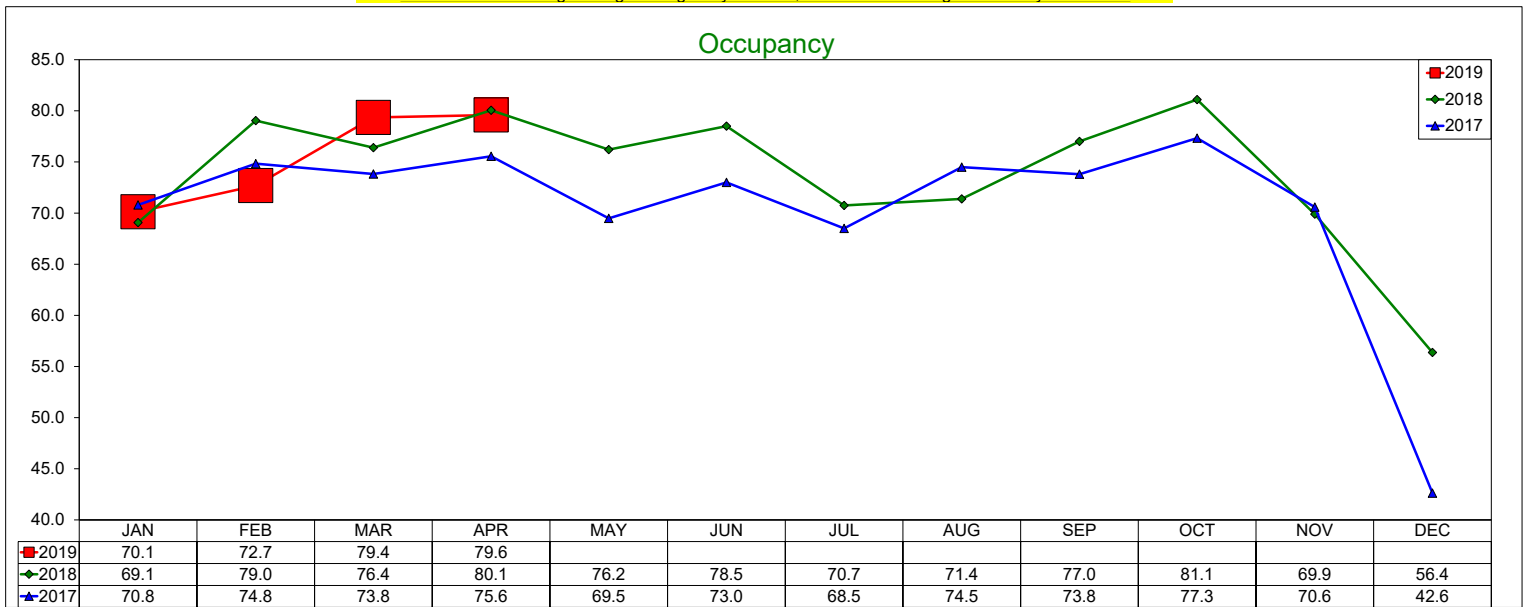
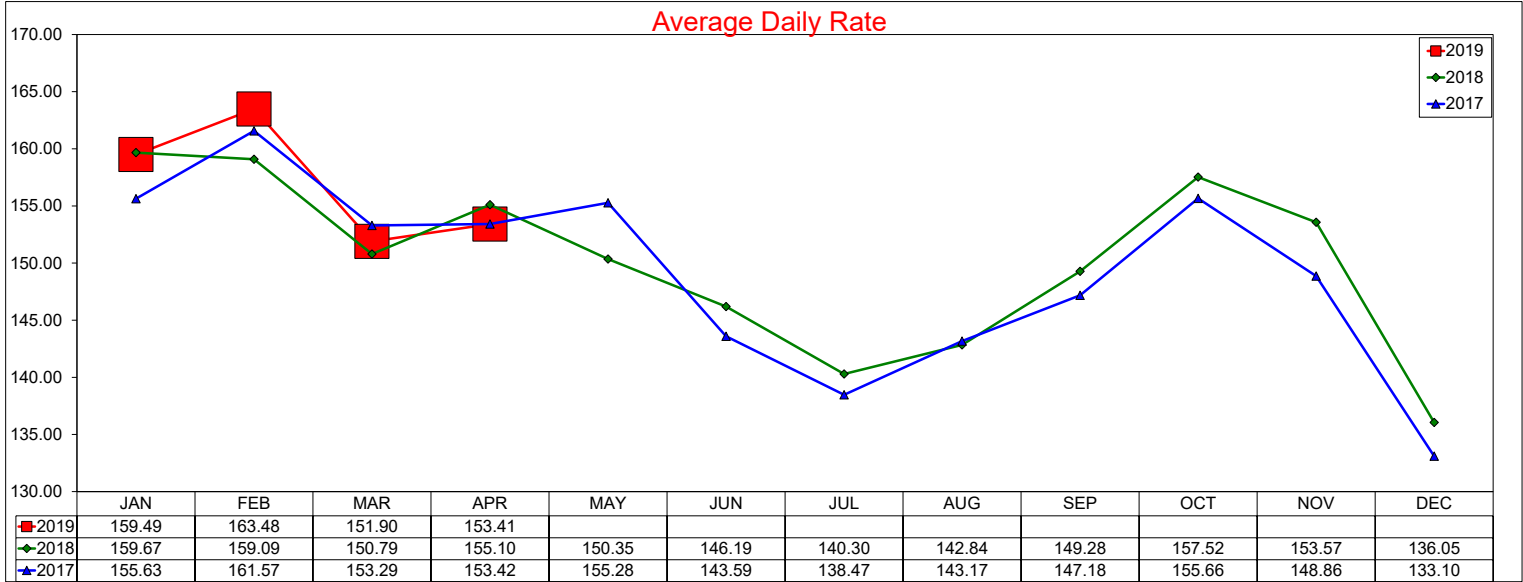


12 month RevPAR Rolling Average through July 2019 is \$79.32 with a change from last year of 0.6%

Three Year Comparison - ICC Comp Set

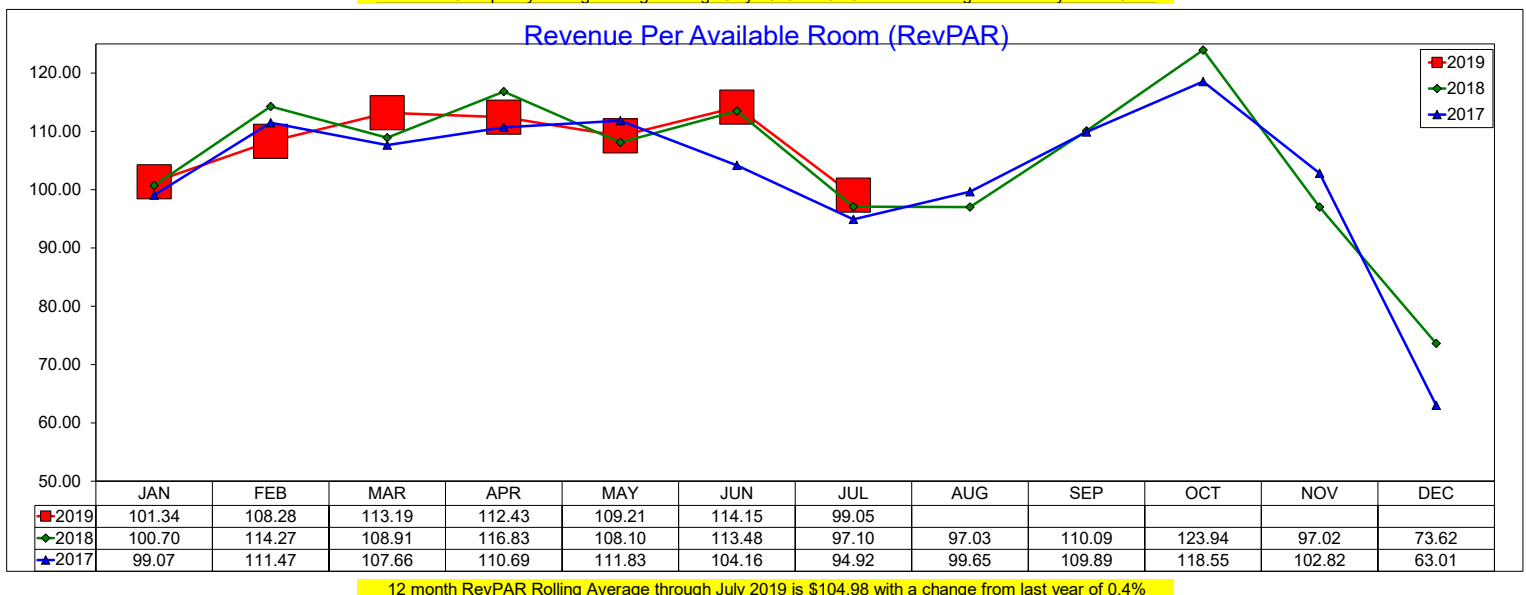
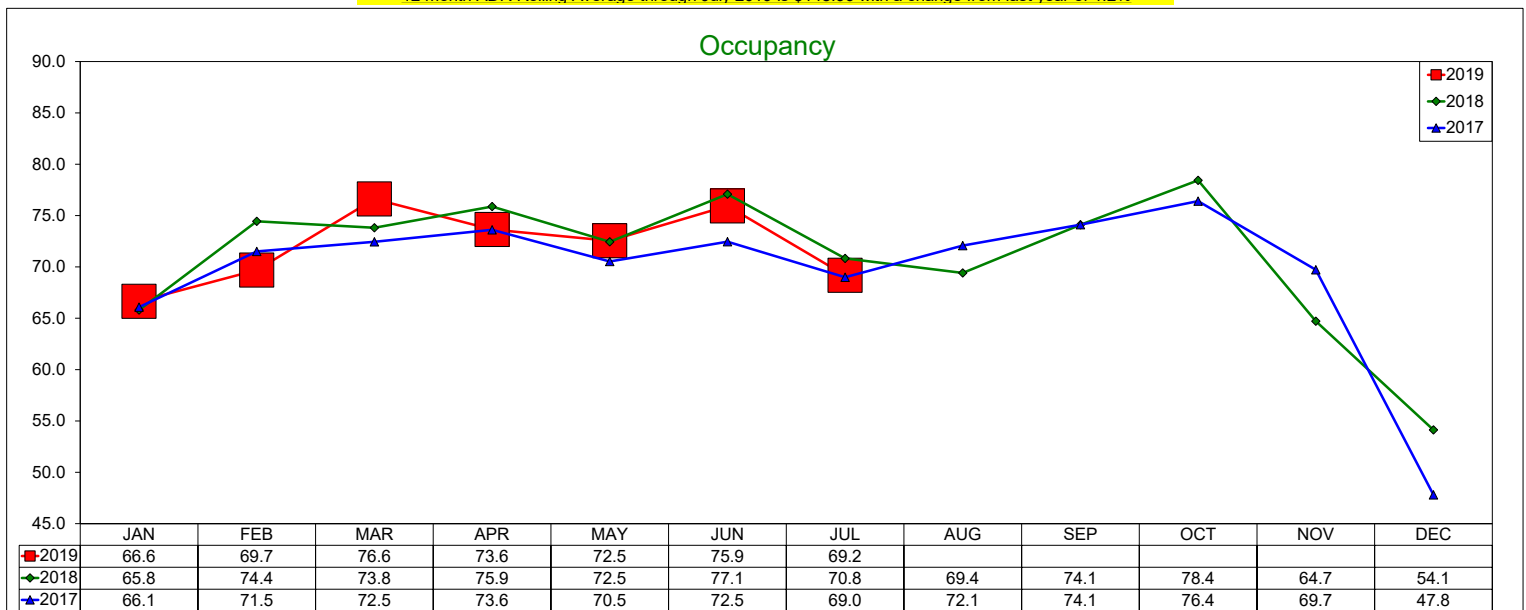
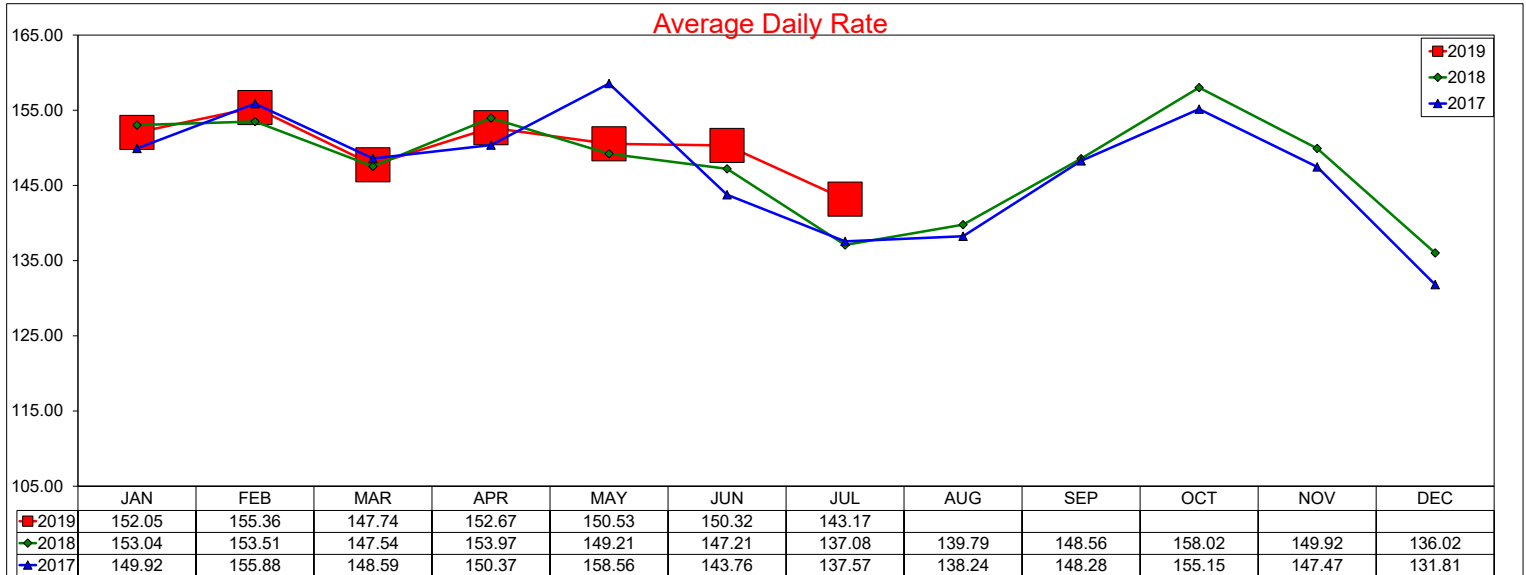
July 2019

Comp set includes: Marriott Las Colinas, Omni Mandalay, Marriott DFW, Sheraton DFW, Westin DFW



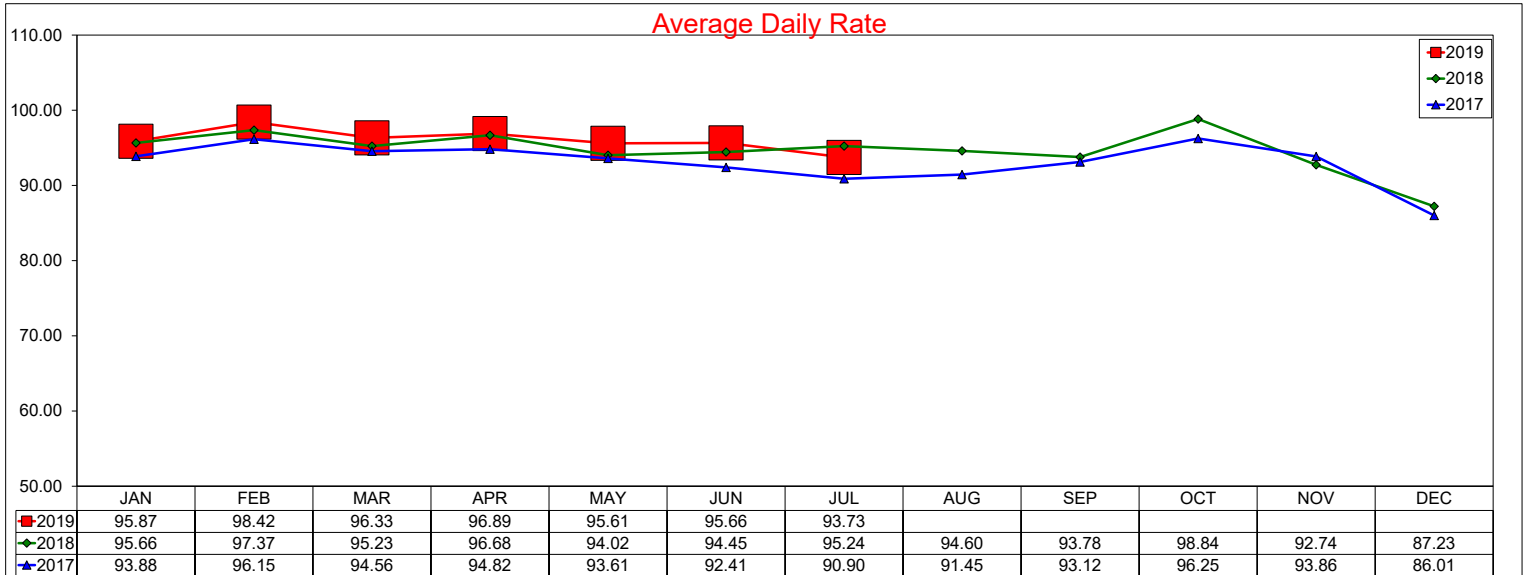
Three Year Comparison - Luxury/Full Service - Irving

July 2019

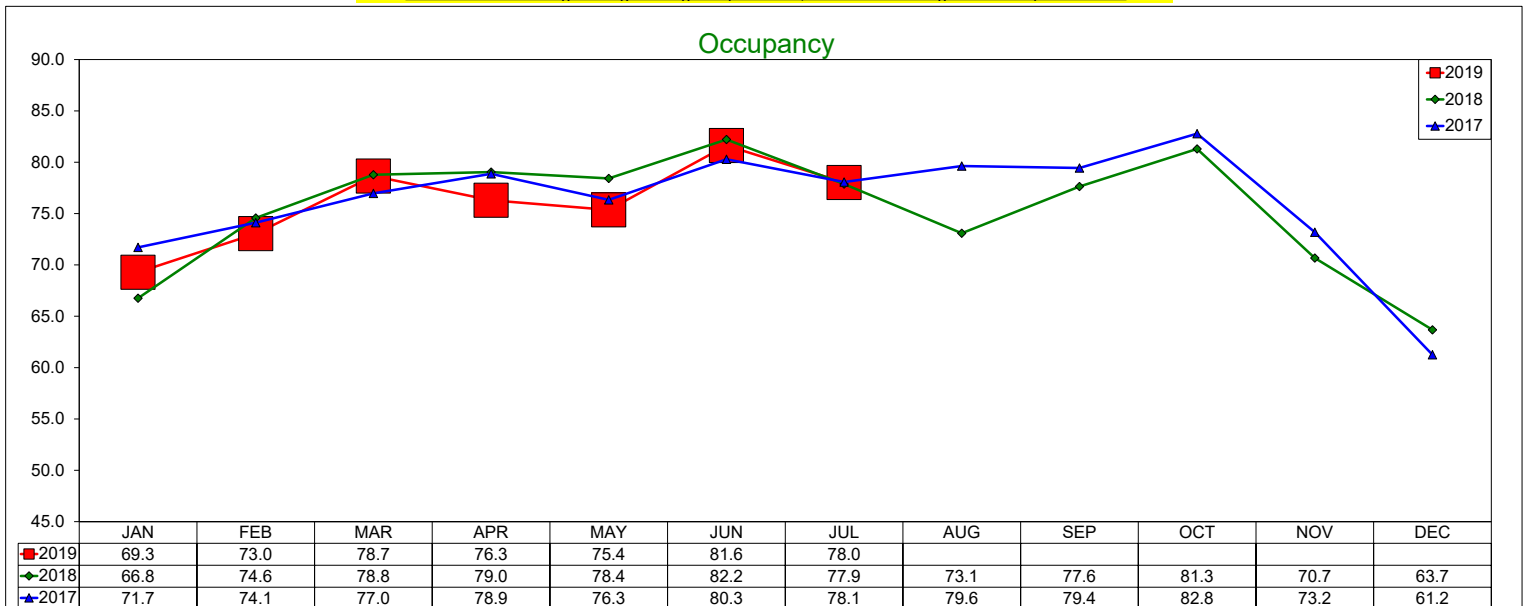


Three Year Comparison - All Suite/Extended Stay - Irving

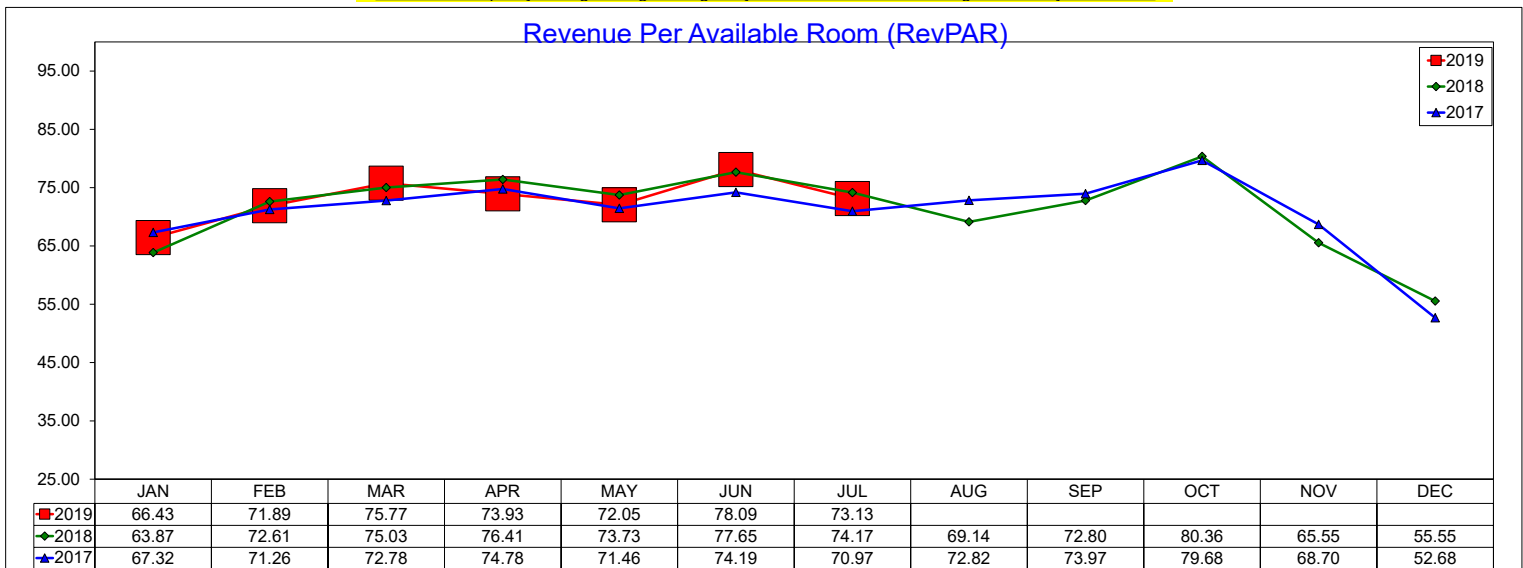
July 2019



12 month ADR Rolling Average through July 2019 is \$95.08 with a change from last year of 0.9%



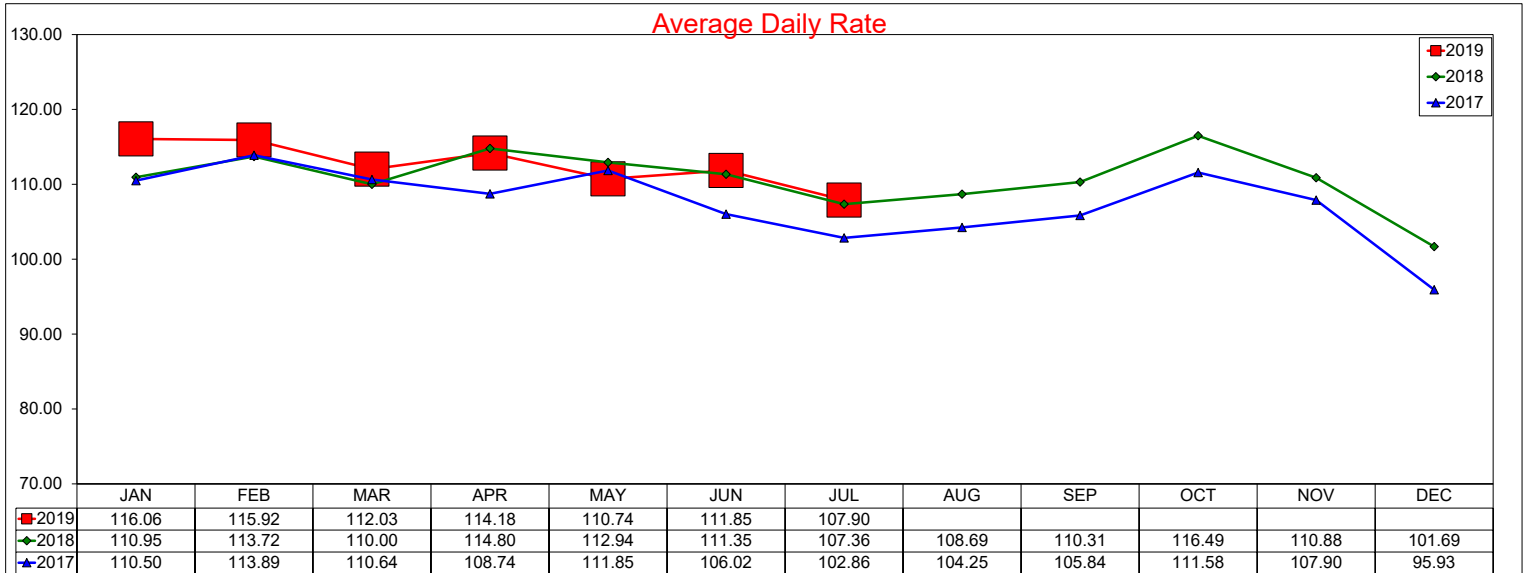
12 month Occupancy Rolling Average through July 2019 is 74.89% with a change from last year of -1.6%



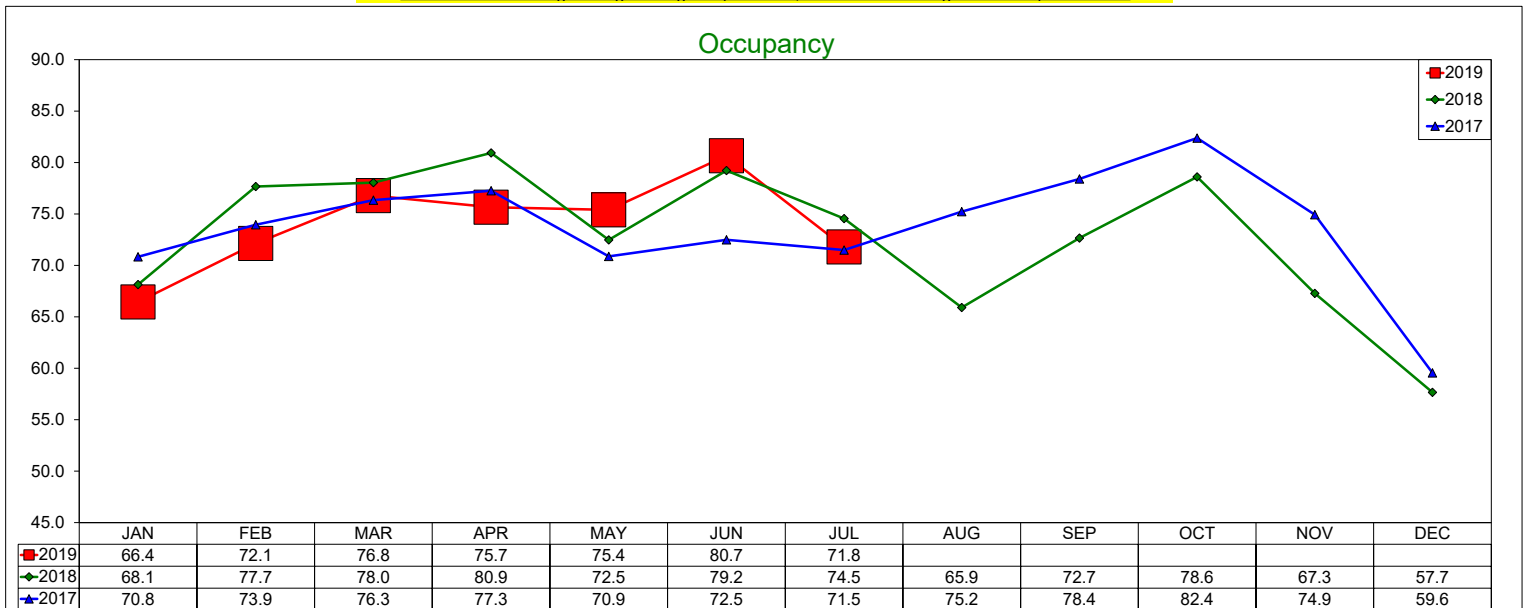
12 month RevPAR Rolling Average through July 2019 is \$71.21 with a change from last year of -0.7%

Three Year Comparison - Limited Service - Irving

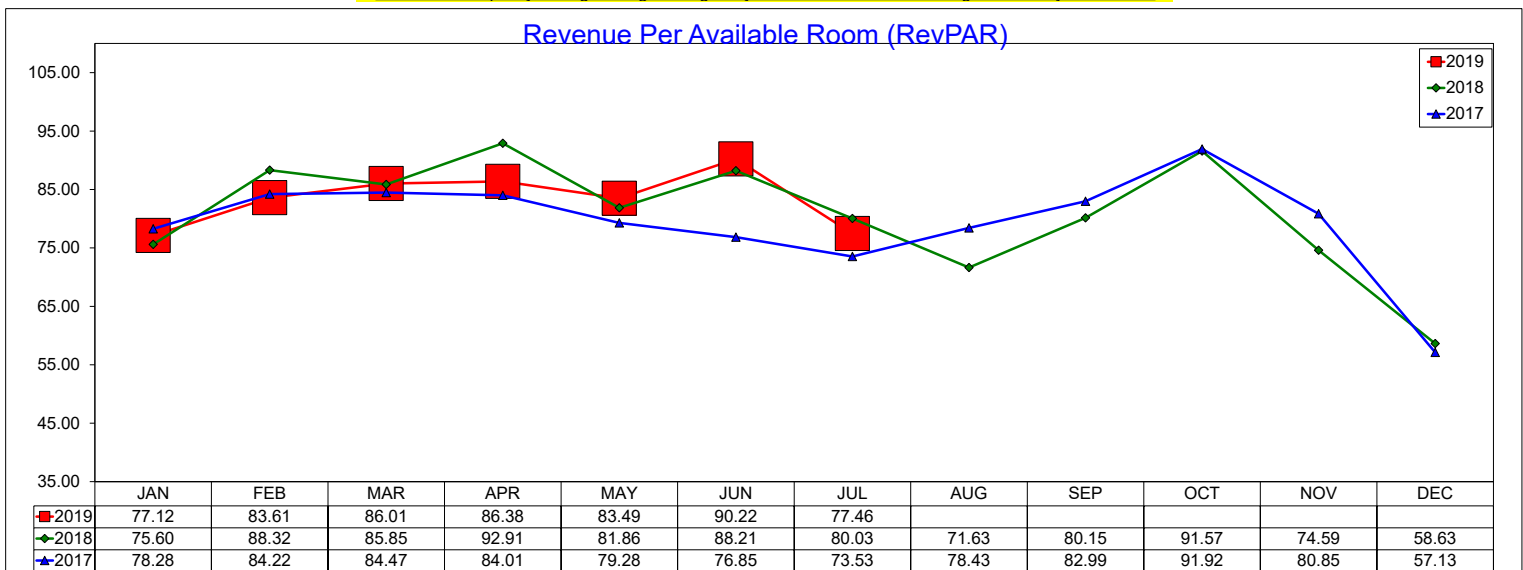
July 2019



12 month ADR Rolling Average through July 2019 is \$111.57 with a change from last year of 3.2%



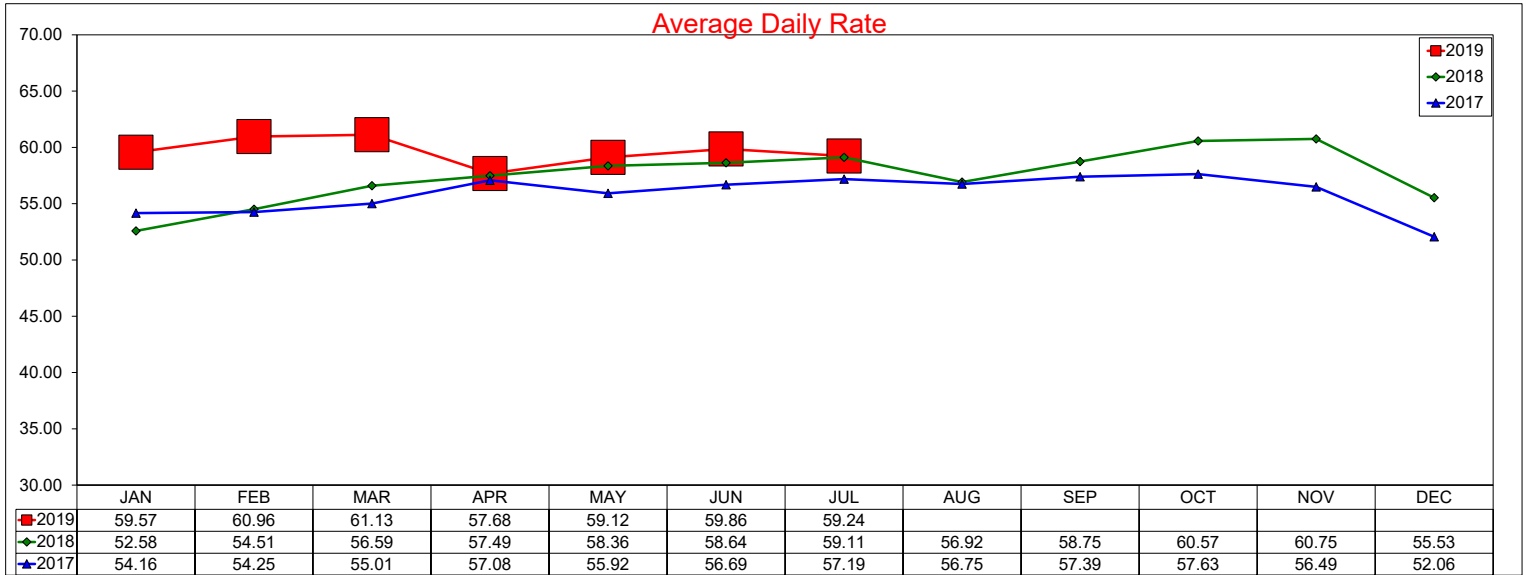
12 month Occupancy Rolling Average through July 2019 is 71.72% with a change from last year of -5.5%



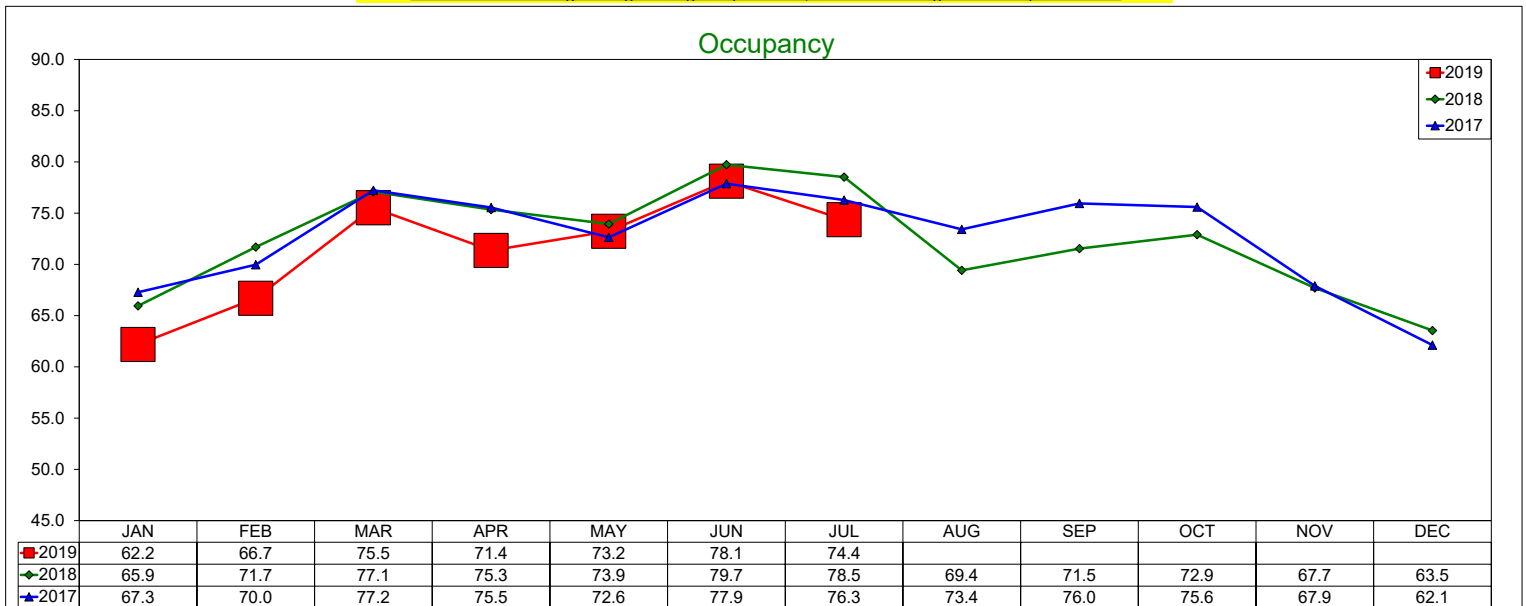
12 month RevPAR Rolling Average through July 2019 is \$80.01 with a change from last year of -2.5%

Three Year Comparison - Budget - Irving

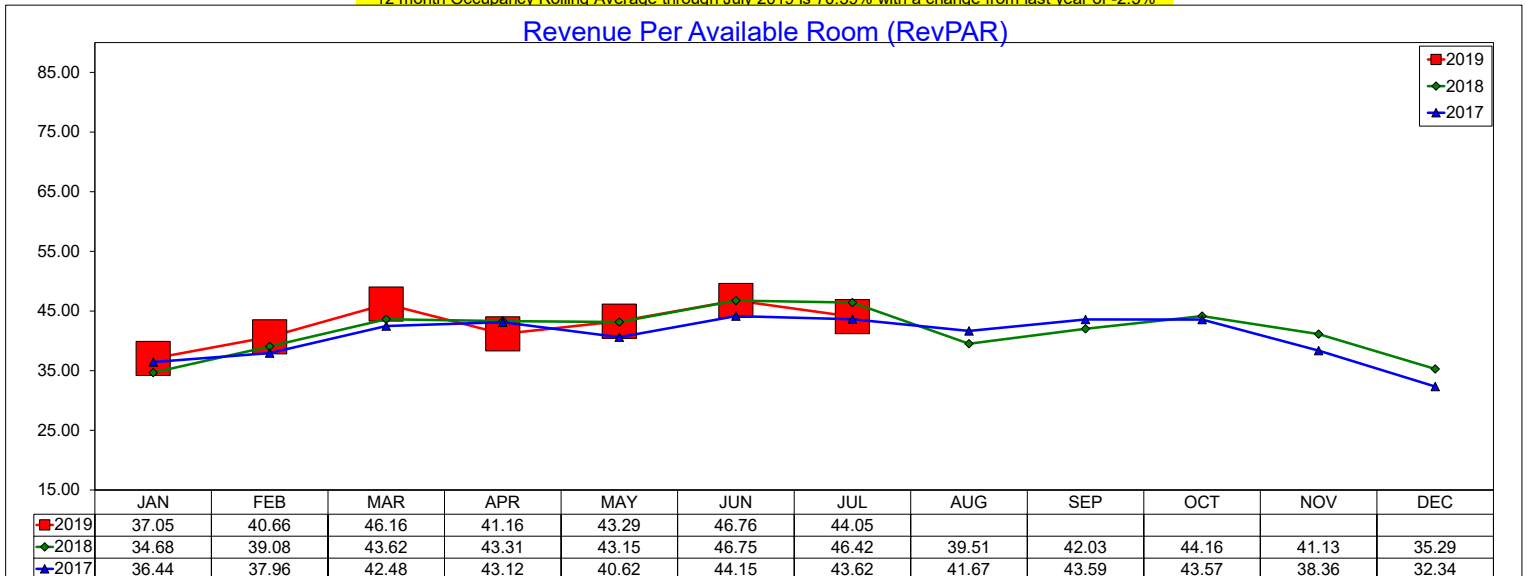
July 2019



12 month ADR Rolling Average through July 2019 is \$59.2 with a change from last year of 4.9%



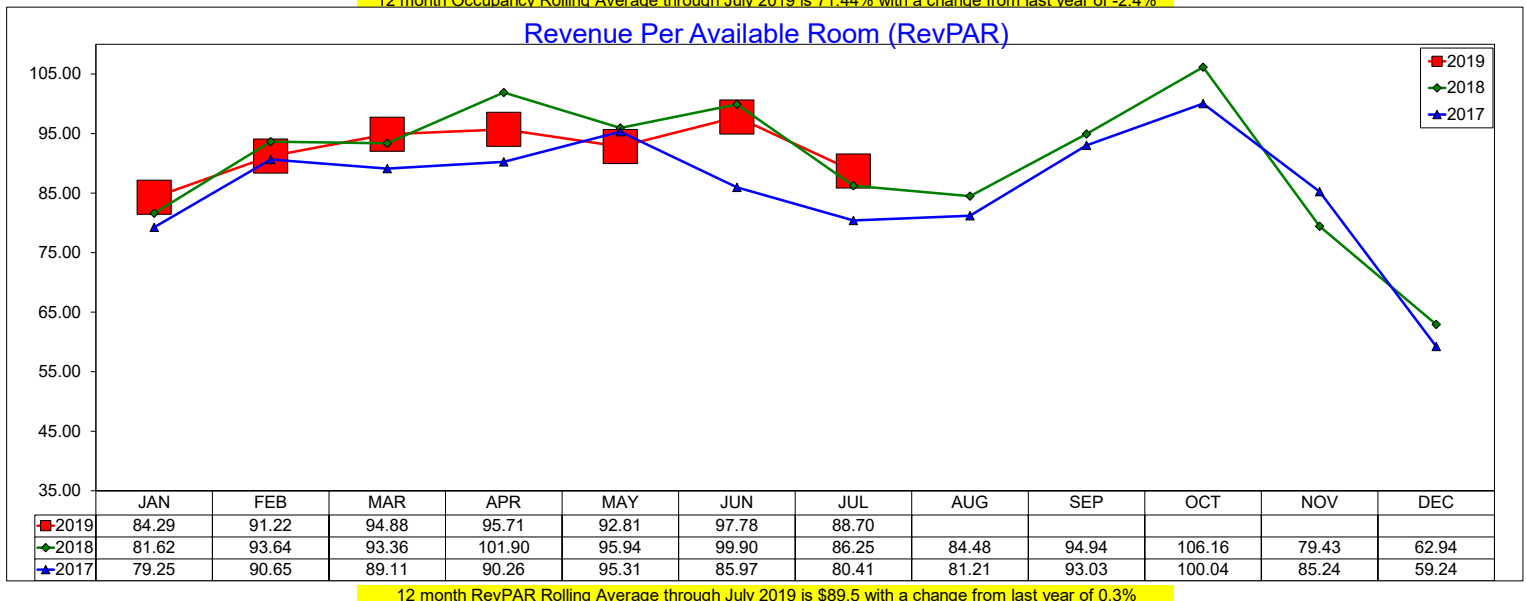
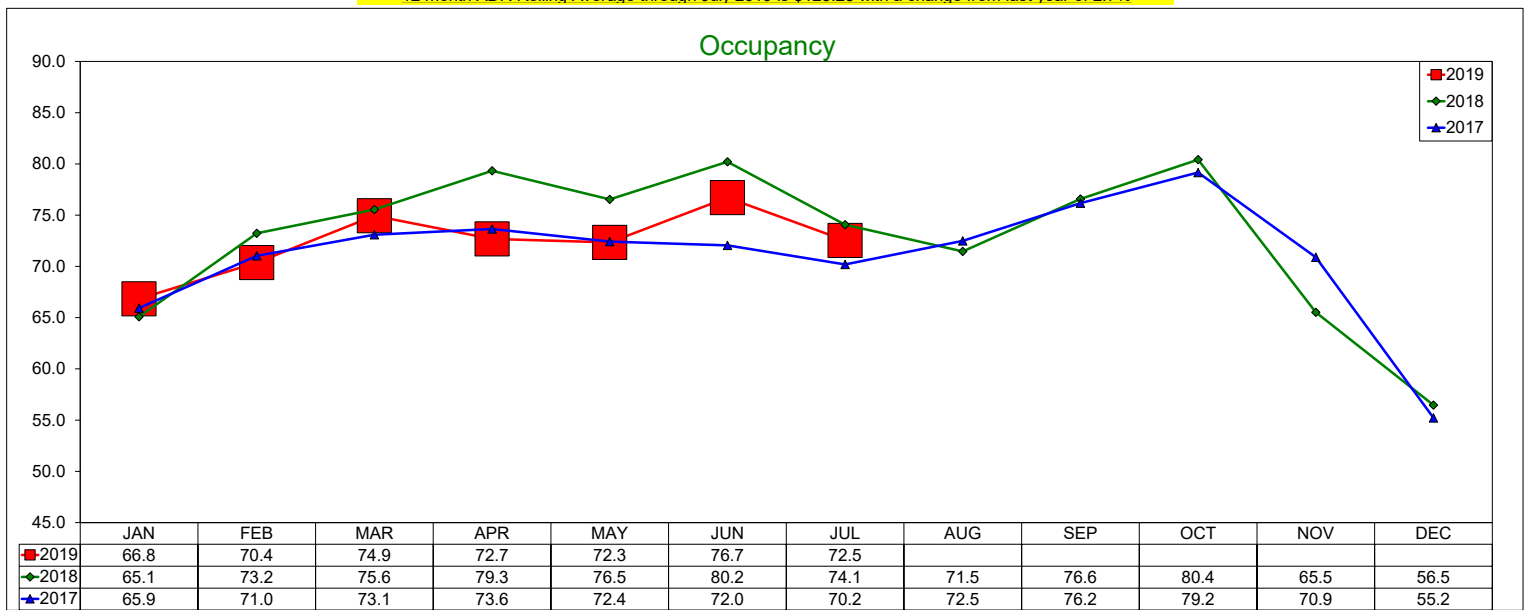
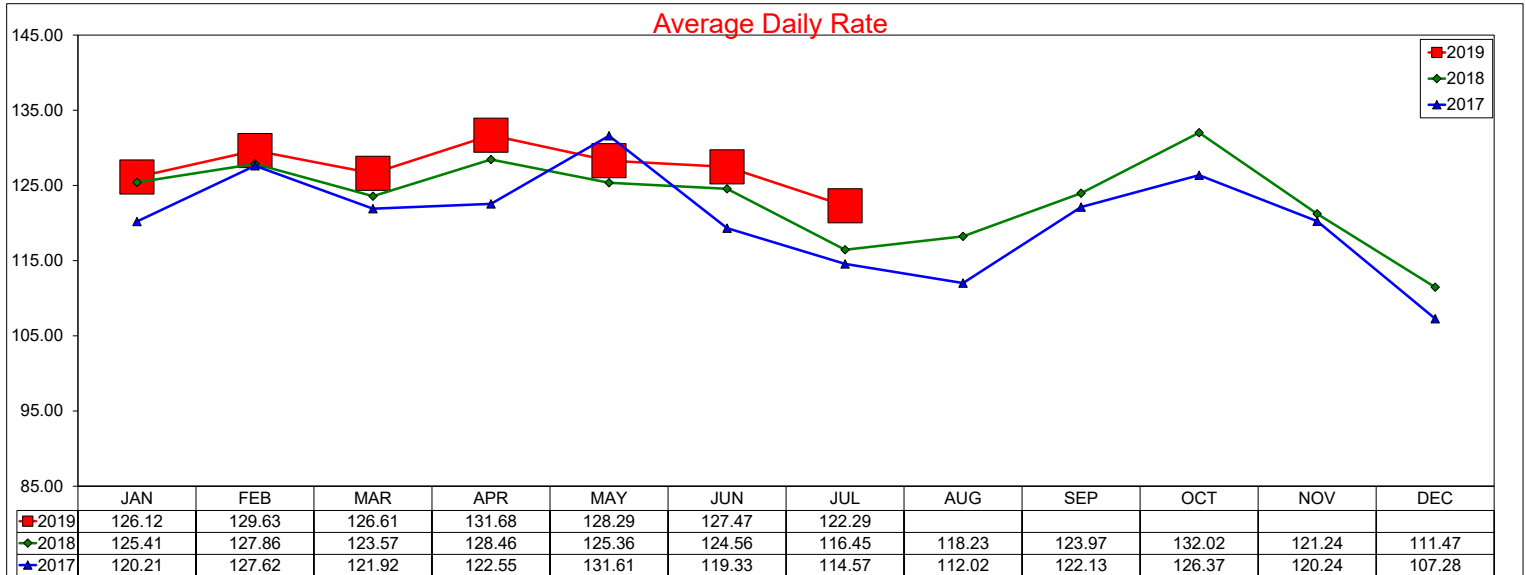
12 month Occupancy Rolling Average through July 2019 is 70.59% with a change from last year of -2.5%



12 month RevPAR Rolling Average through July 2019 is \$41.78 with a change from last year of 2.2%

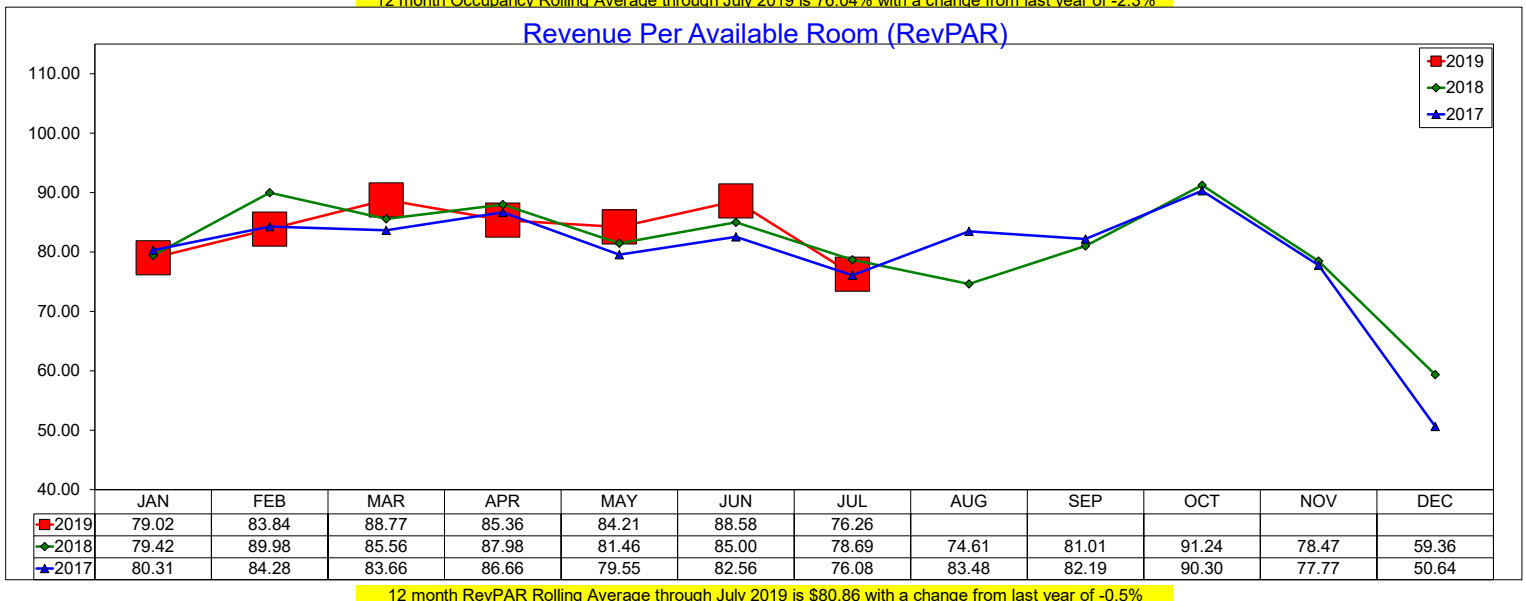
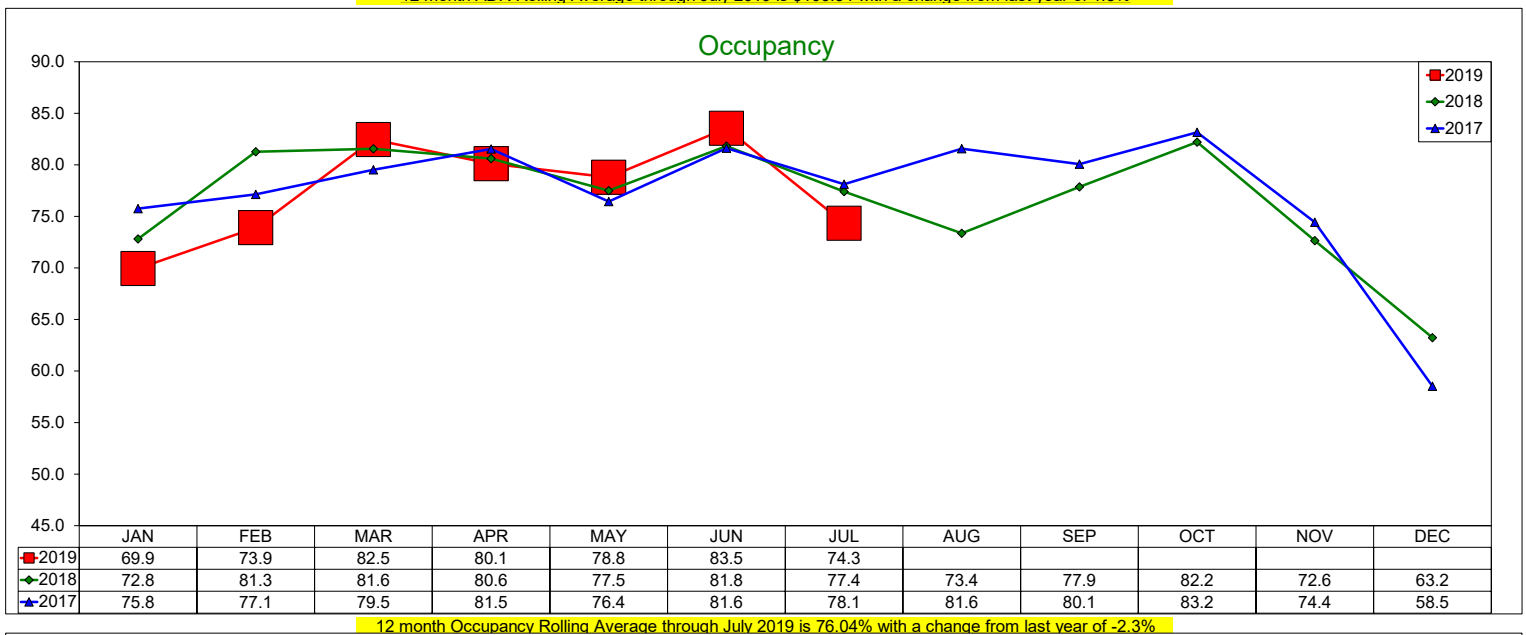
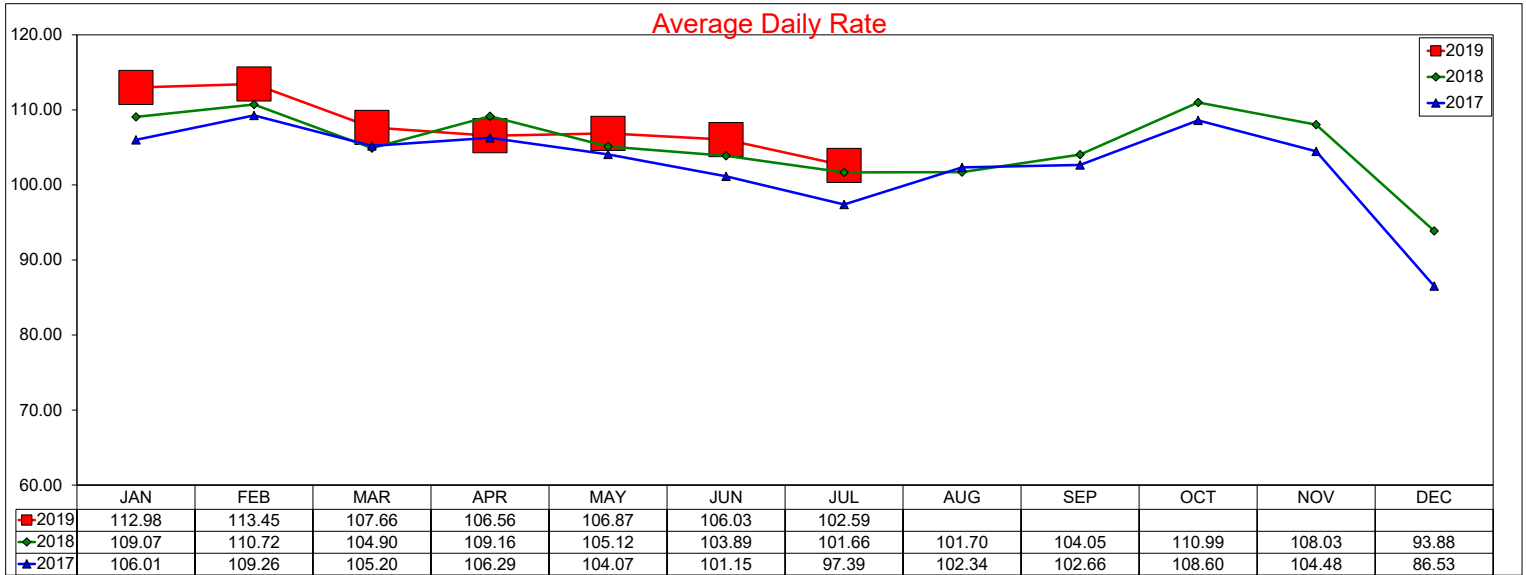
Three Year Comparison - Las Colinas

July 2019



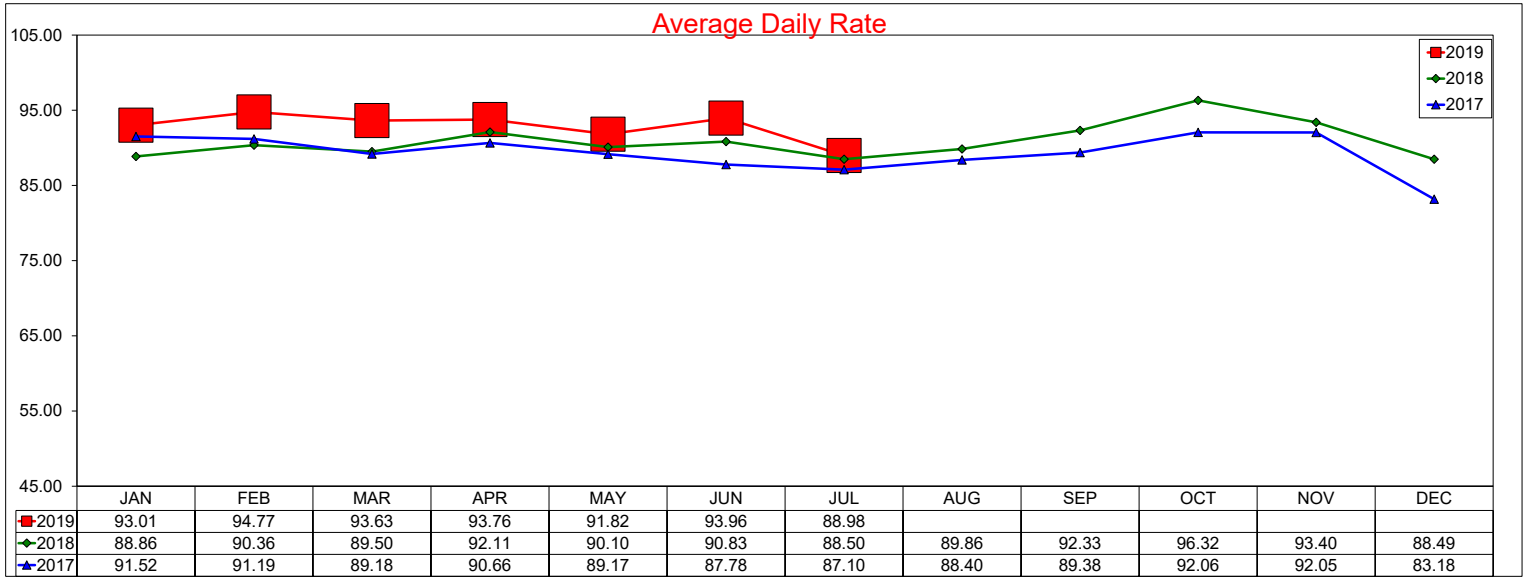
Three Year Comparison - DFW North

July 2019

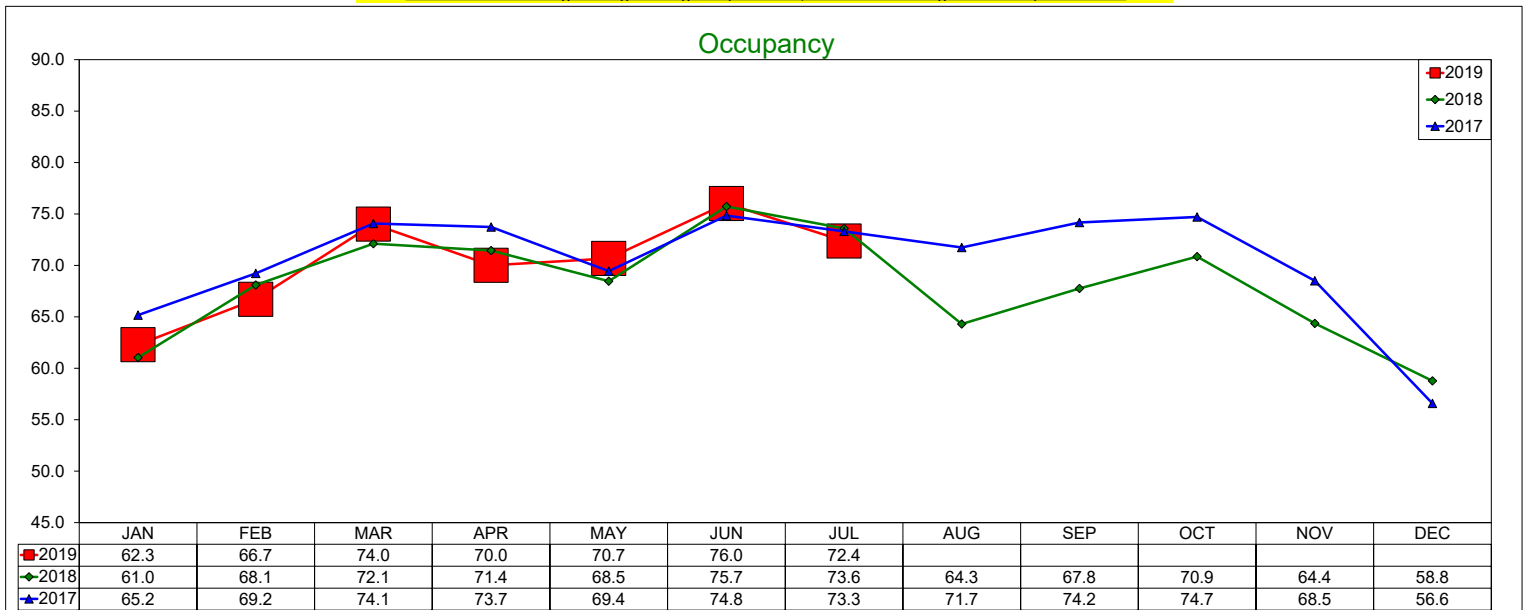


Three Year Comparison - DFW South

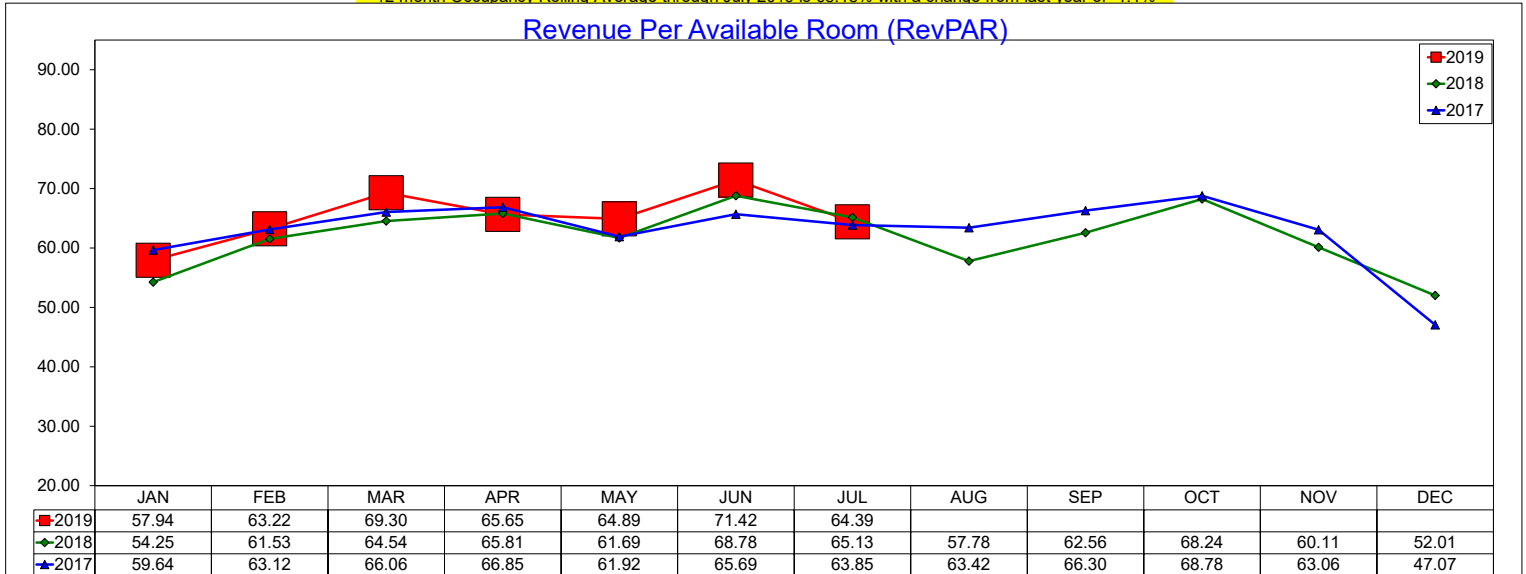
July 2019



12 month ADR Rolling Average through July 2019 is \$92.56 with a change from last year of 2.6%



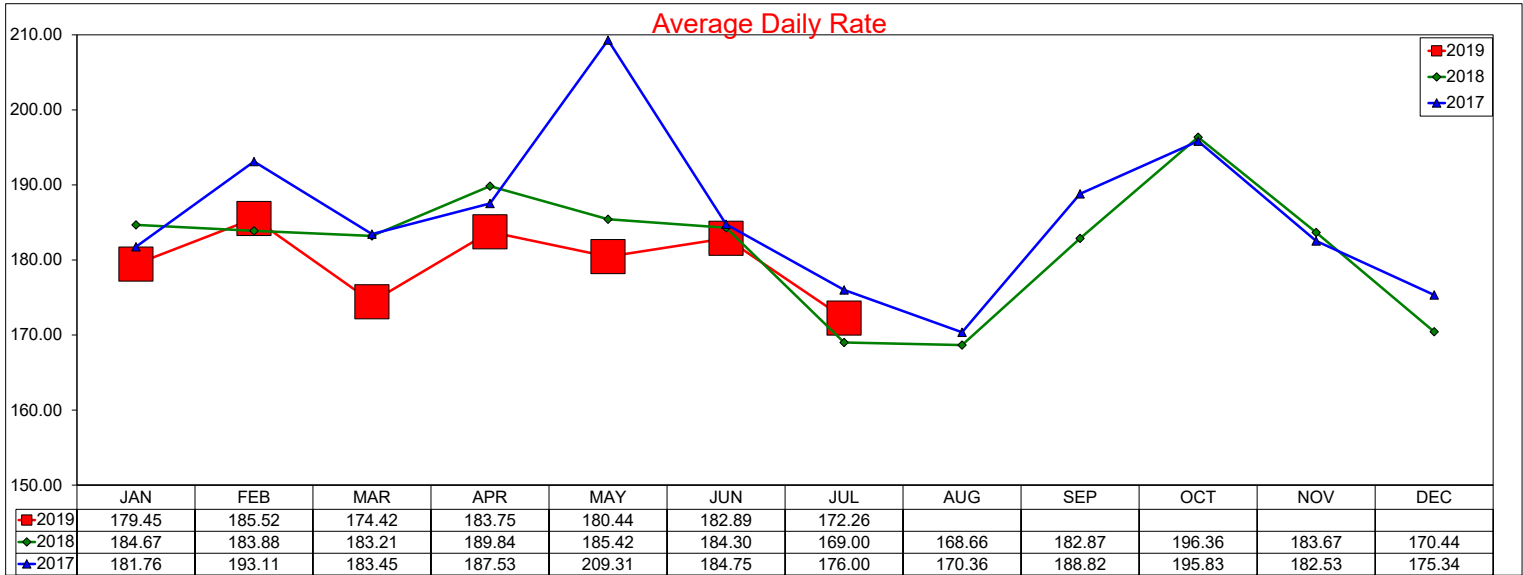
12 month Occupancy Rolling Average through July 2019 is 68.18% with a change from last year of -1.1%



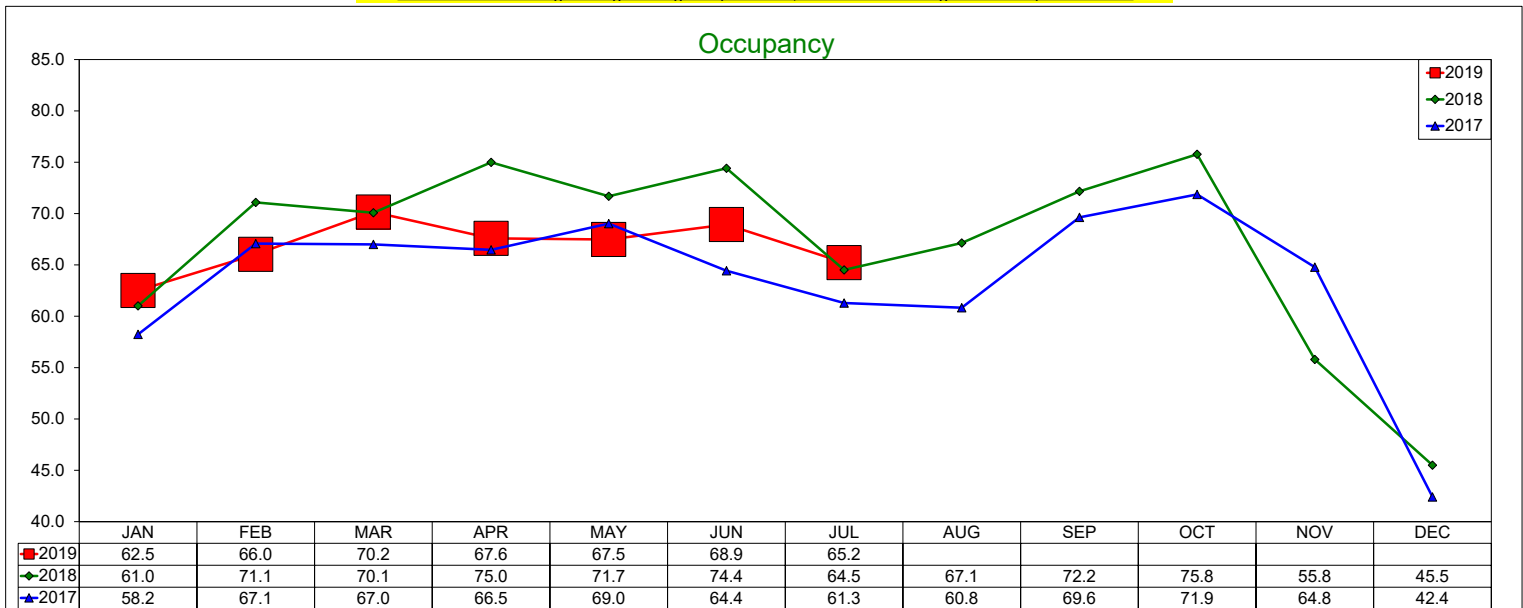
12 month RevPAR Rolling Average through July 2019 is \$63.11 with a change from last year of 1.4%

Three Year Comparison - Full Service - Las Colinas

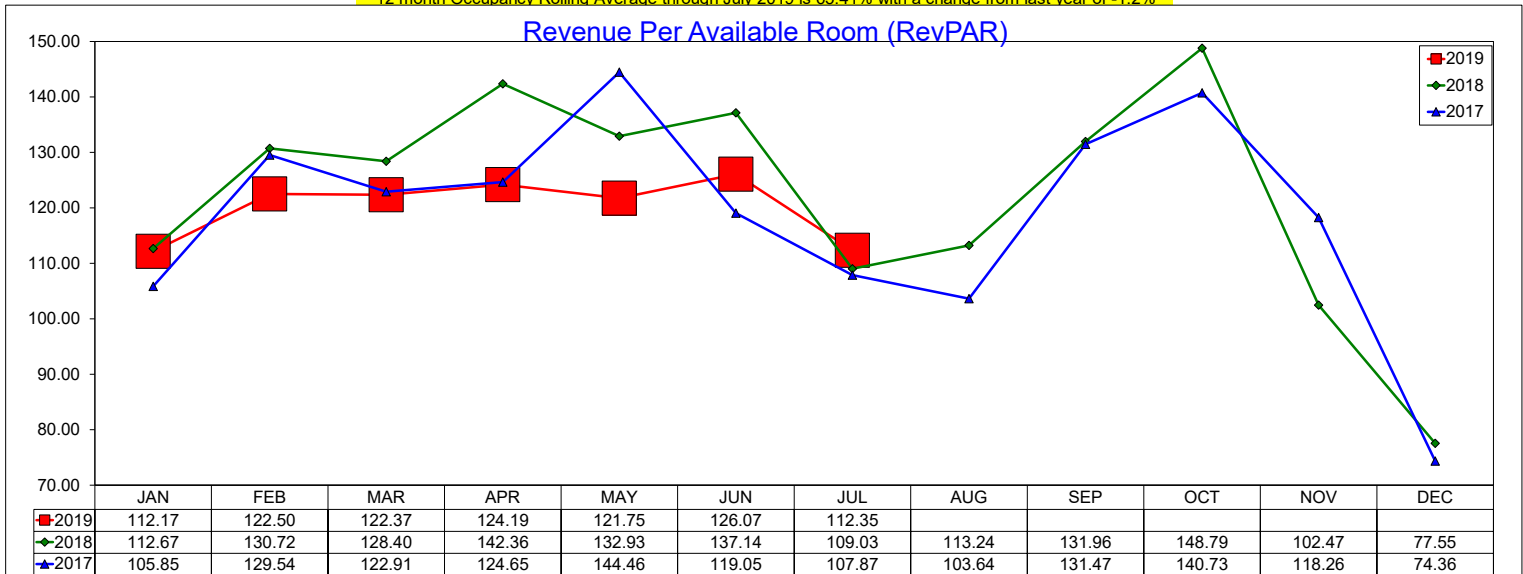
July 2019



12 month ADR Rolling Average through July 2019 is \$180.22 with a change from last year of -0.8%



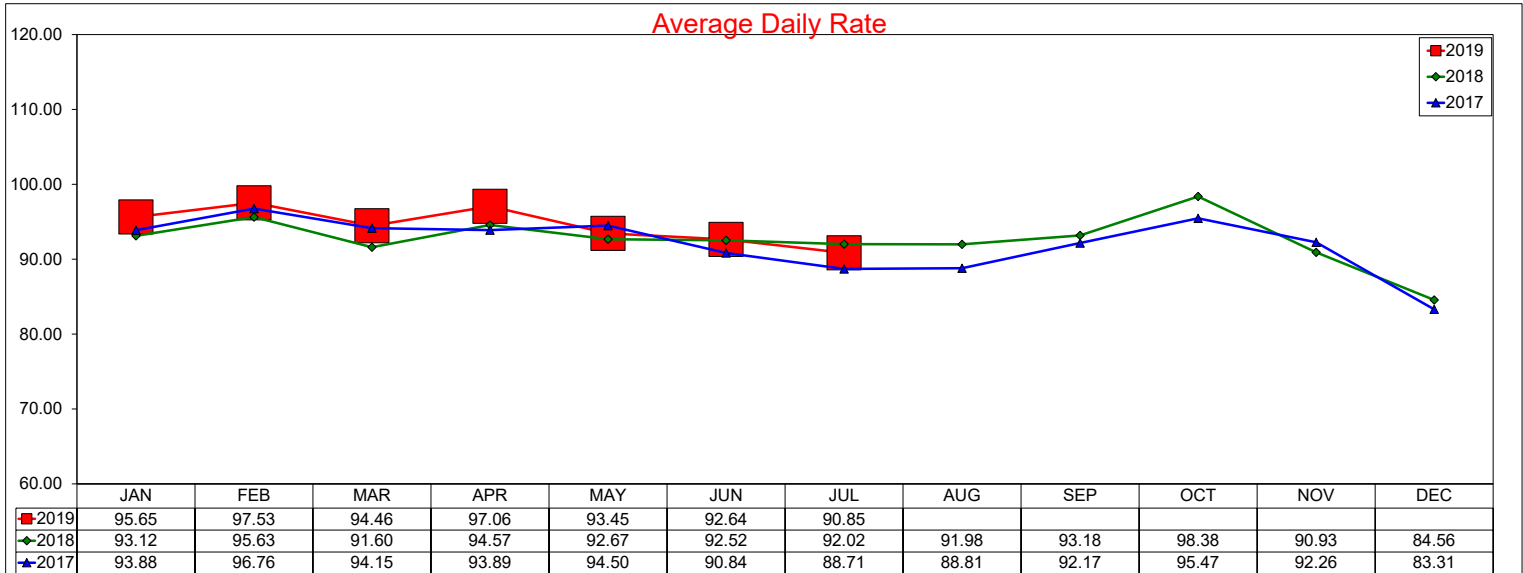
12 month Occupancy Rolling Average through July 2019 is 65.41% with a change from last year of -1.2%



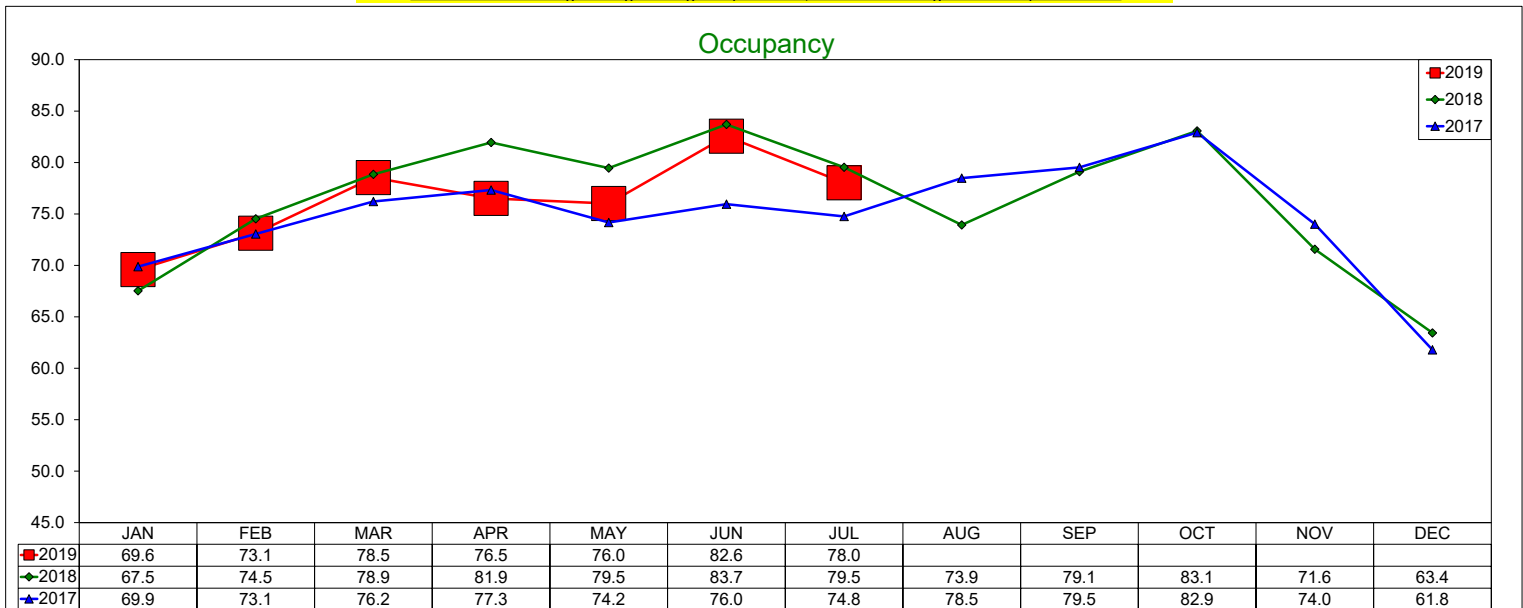
12 month RevPAR Rolling Average through July 2019 is \$117.87 with a change from last year of -2.0%

Three Year Comparison - Limited Service - Las Colinas

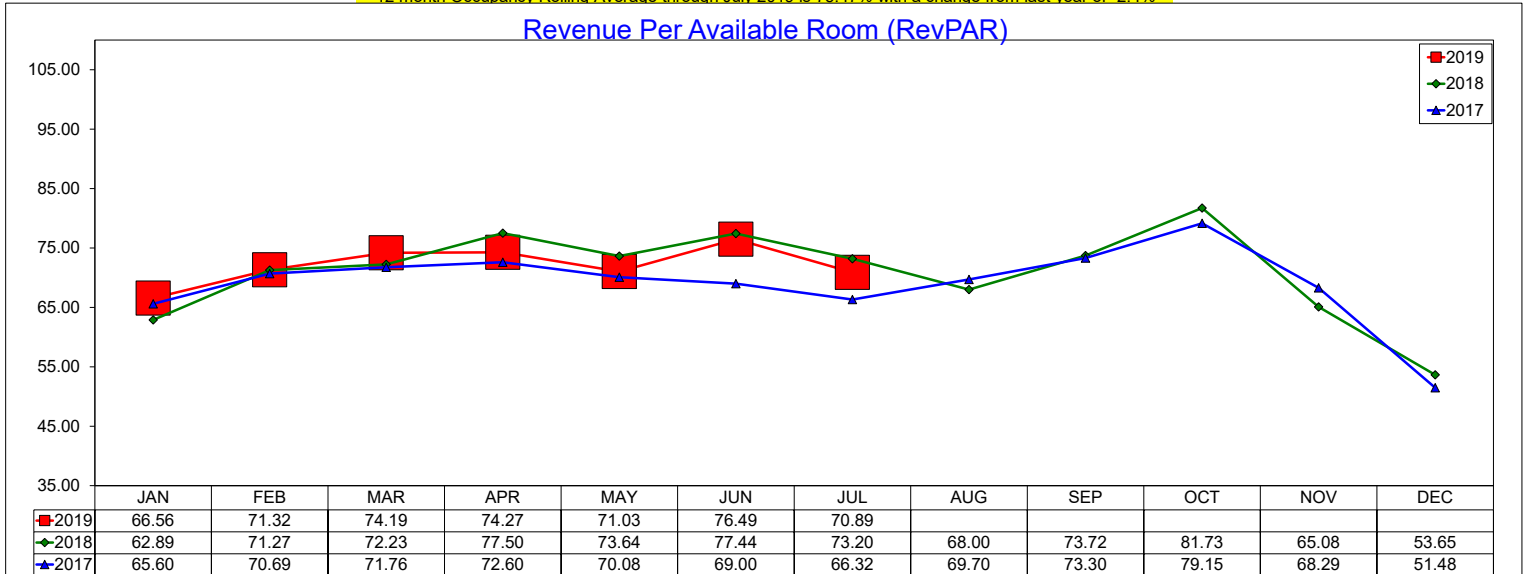
July 2019



12 month ADR Rolling Average through July 2019 is \$93.5 with a change from last year of 2.5%



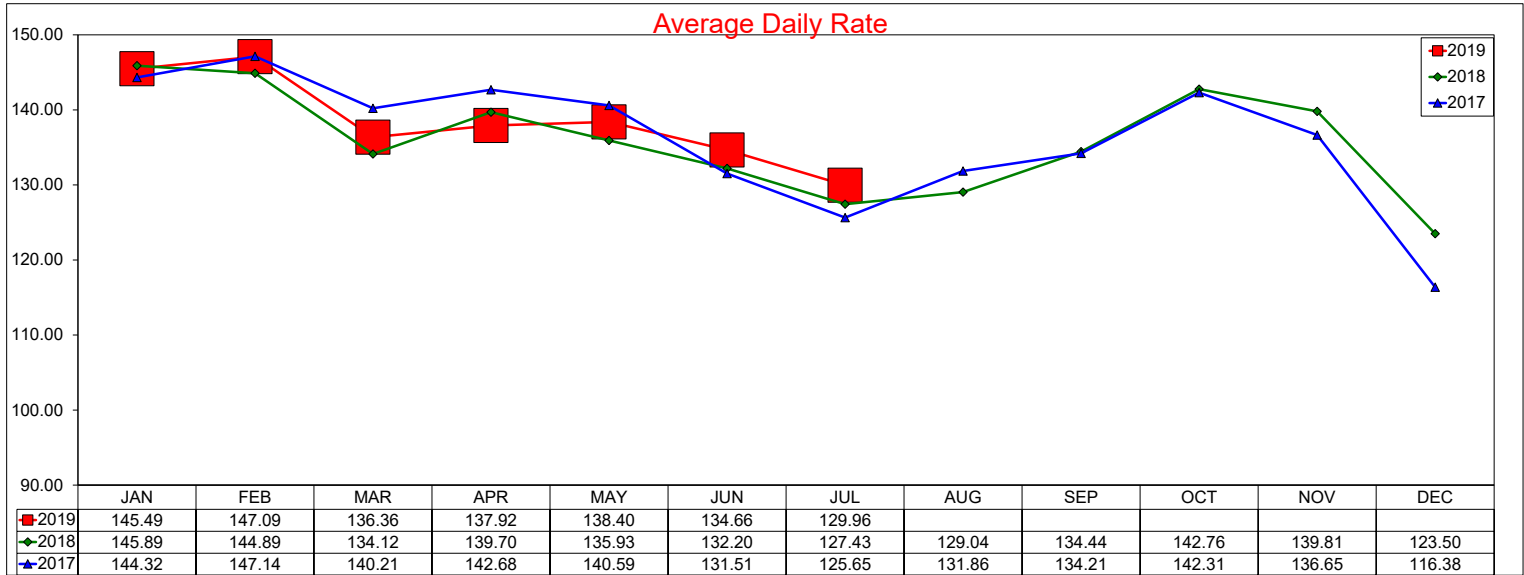
12 month Occupancy Rolling Average through July 2019 is 75.47% with a change from last year of -2.4%



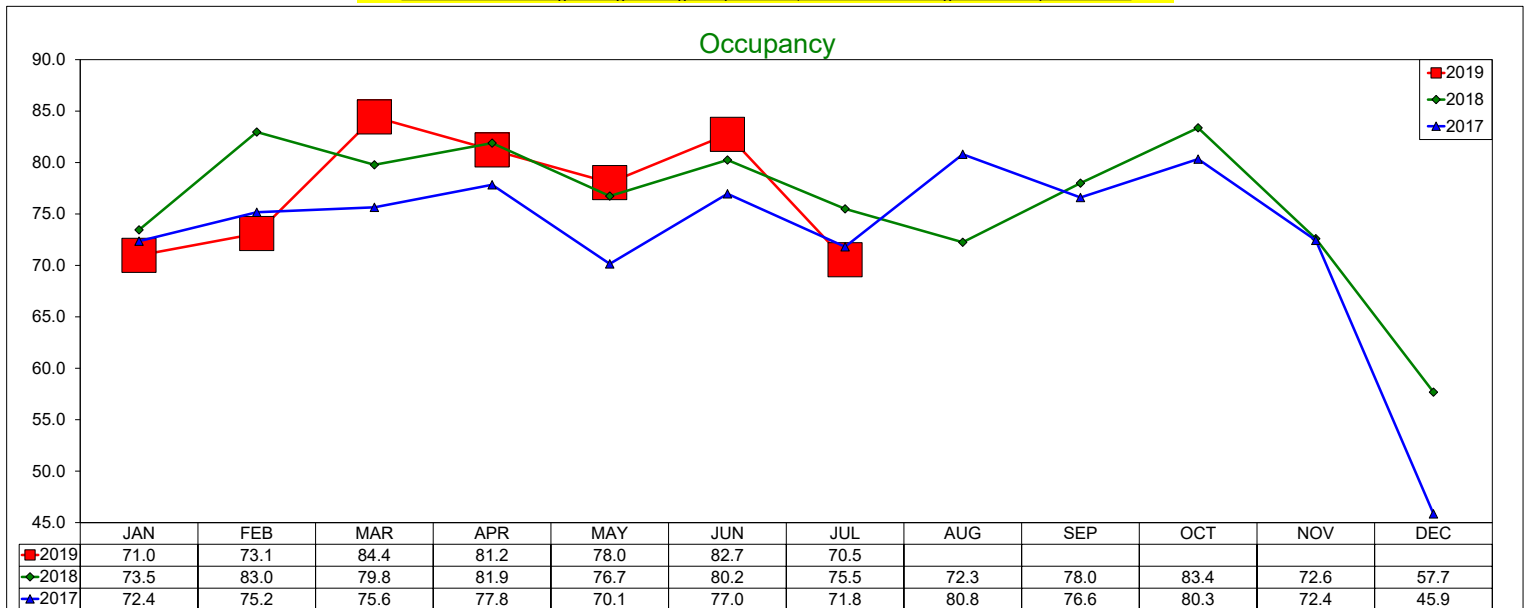
12 month RevPAR Rolling Average through July 2019 is \$70.56 with a change from last year of 0.0%

Three Year Comparison - Full Service - DFW North

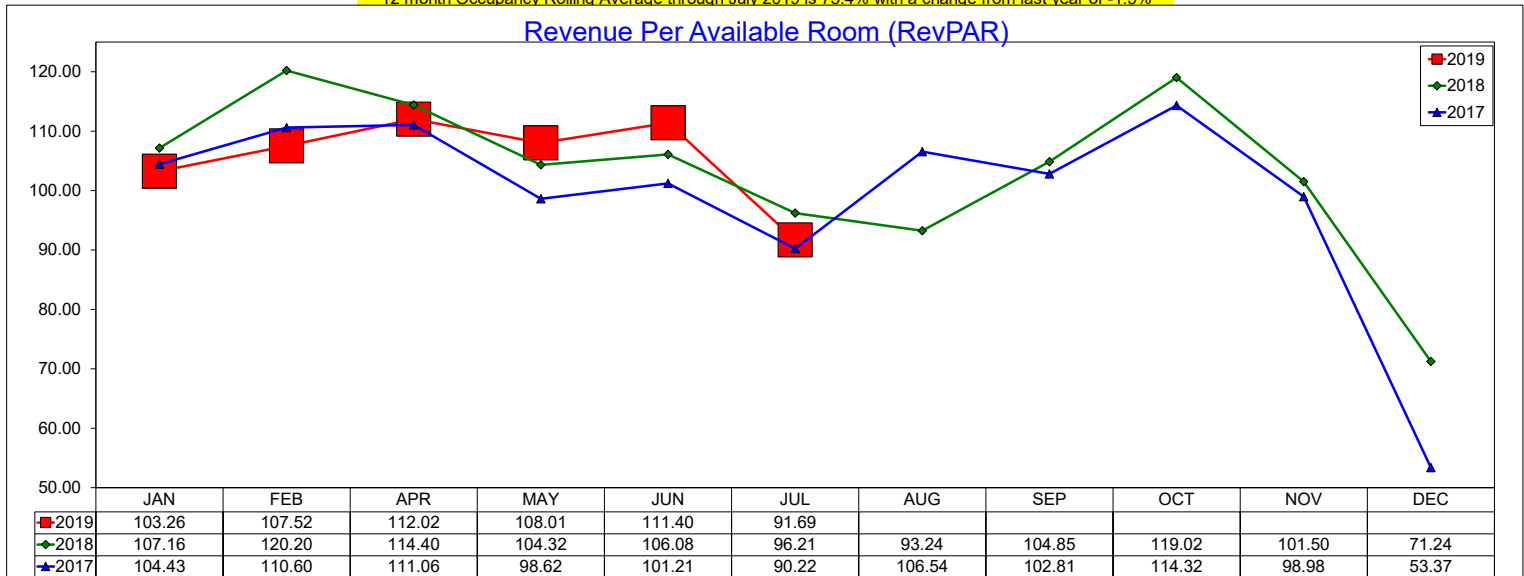
July 2019



12 month ADR Rolling Average through July 2019 is \$136.82 with a change from last year of 0.8%



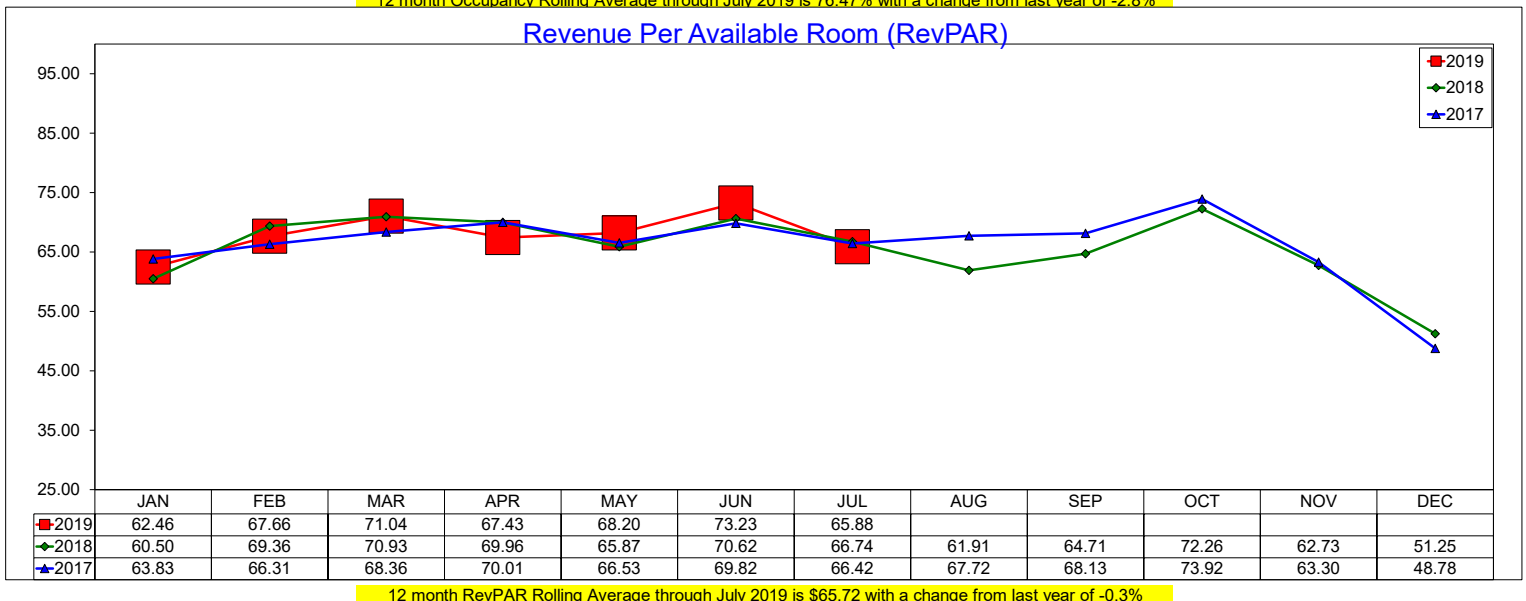
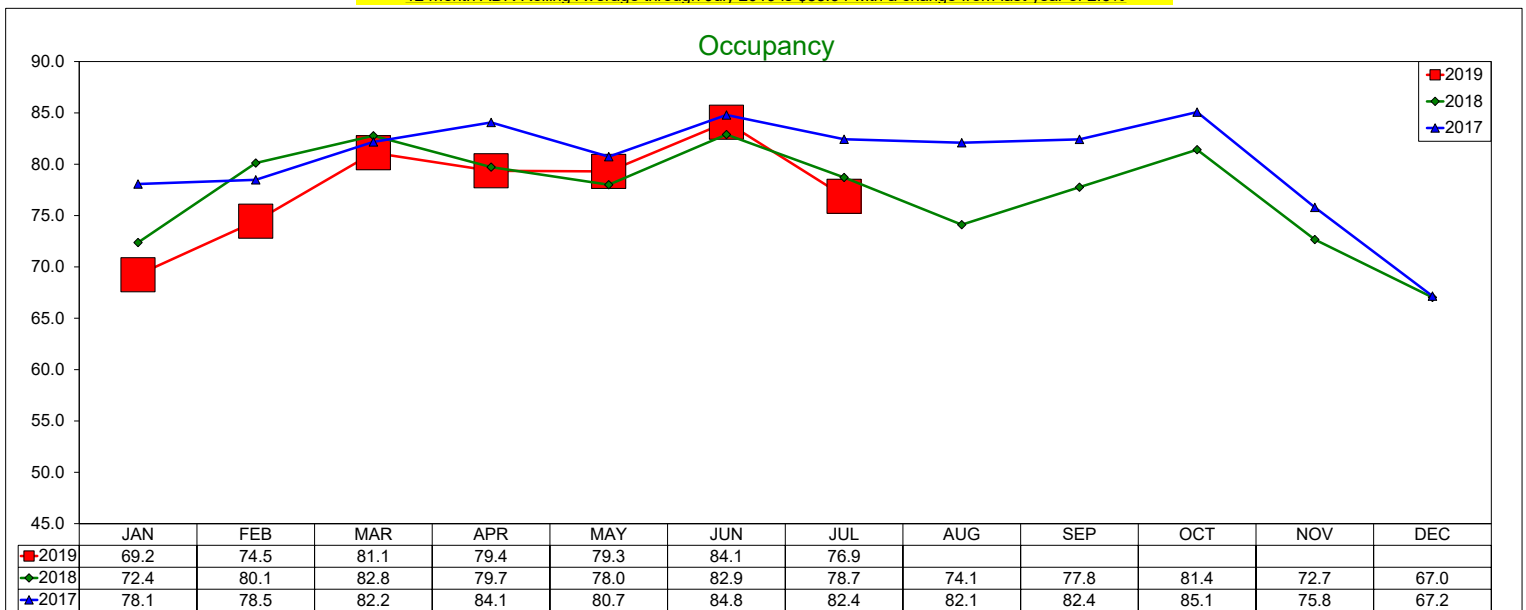
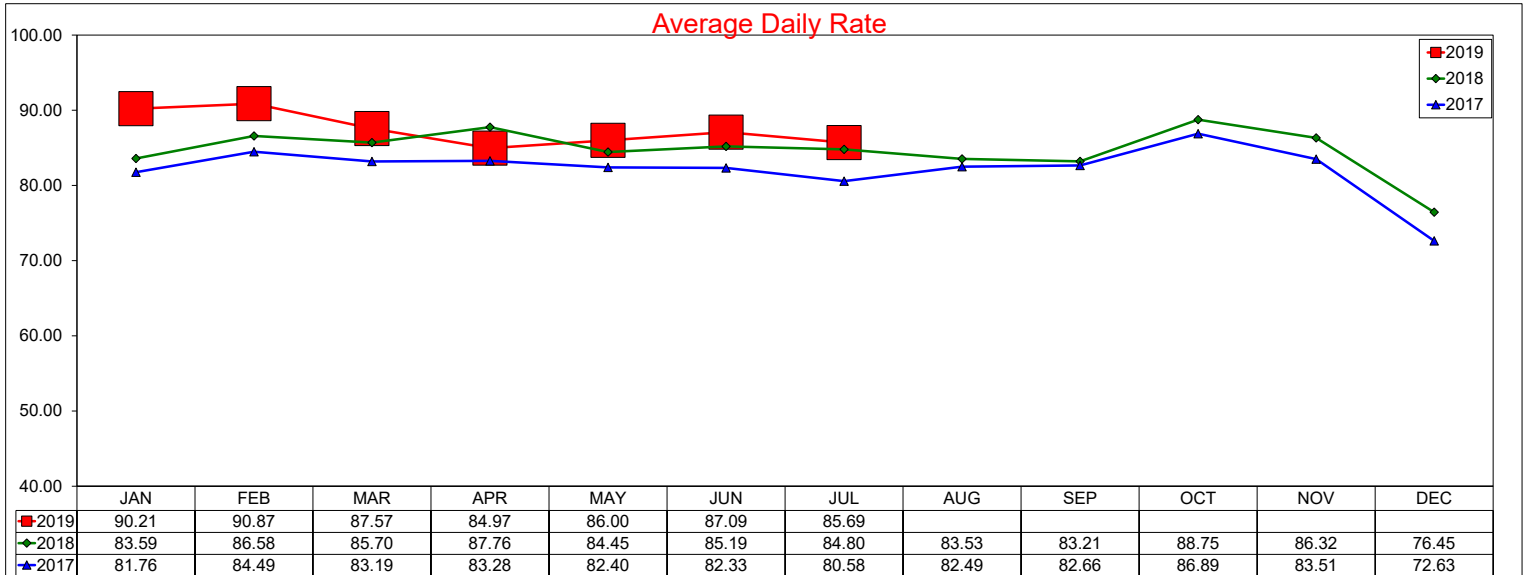
12 month Occupancy Rolling Average through July 2019 is 75.4% with a change from last year of -1.5%



12 month RevPAR Rolling Average through July 2019 is \$103.16 with a change from last year of -0.7%

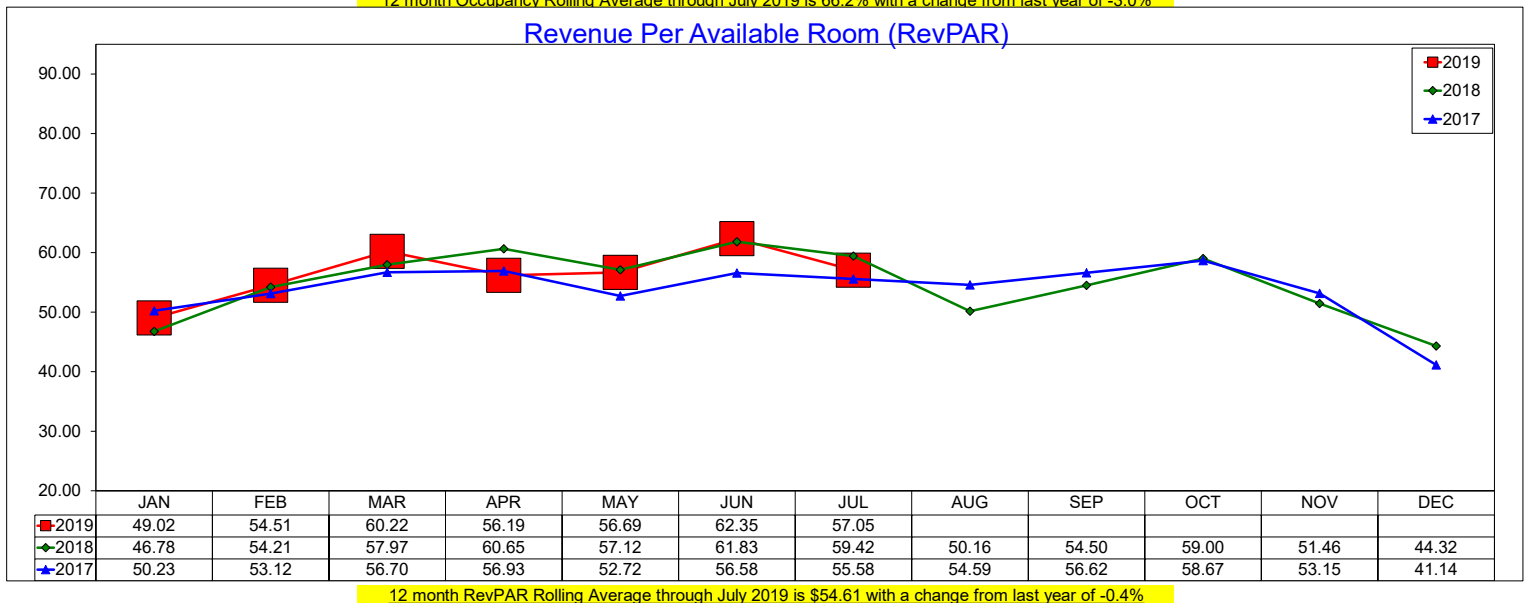
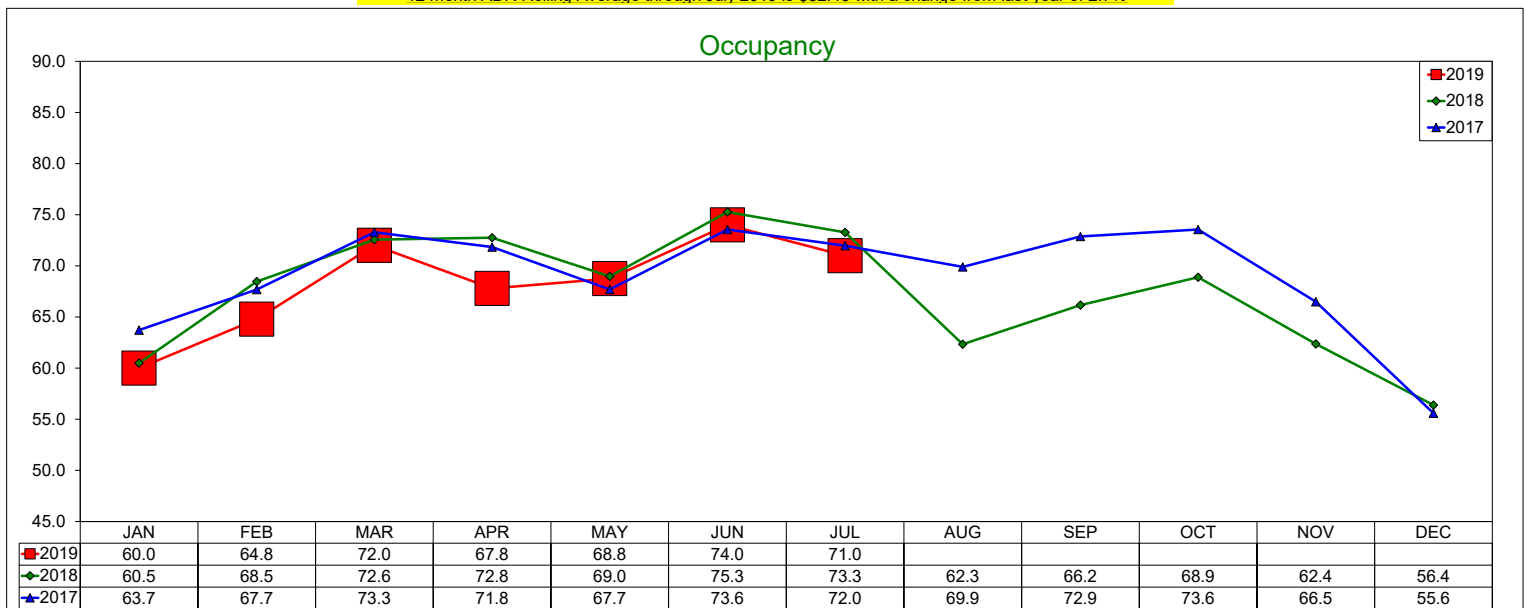
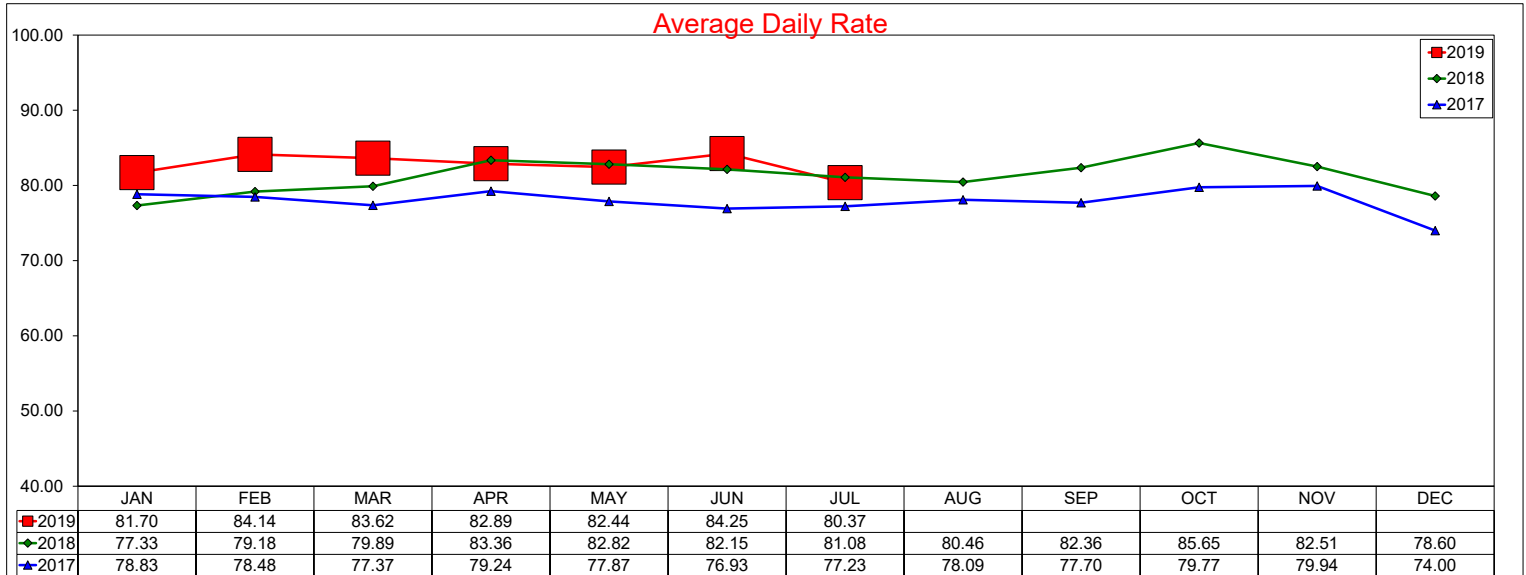
Three Year Comparison - Limited Service - DFW North

July 2019

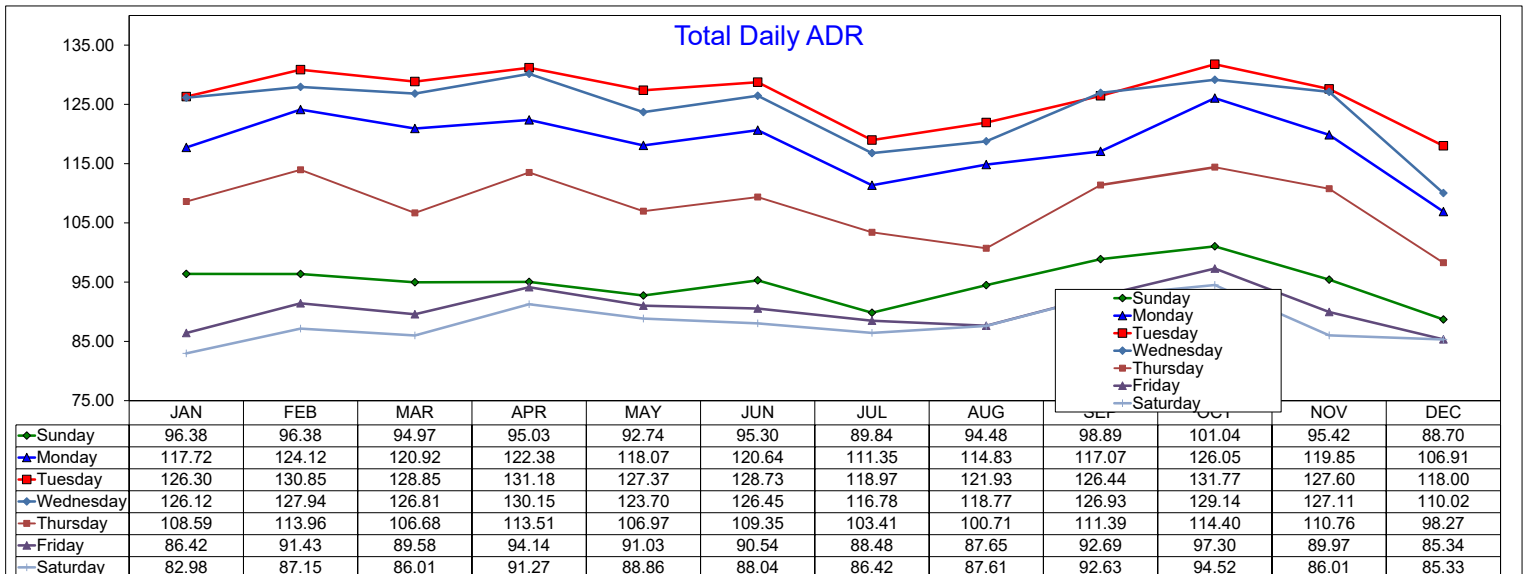
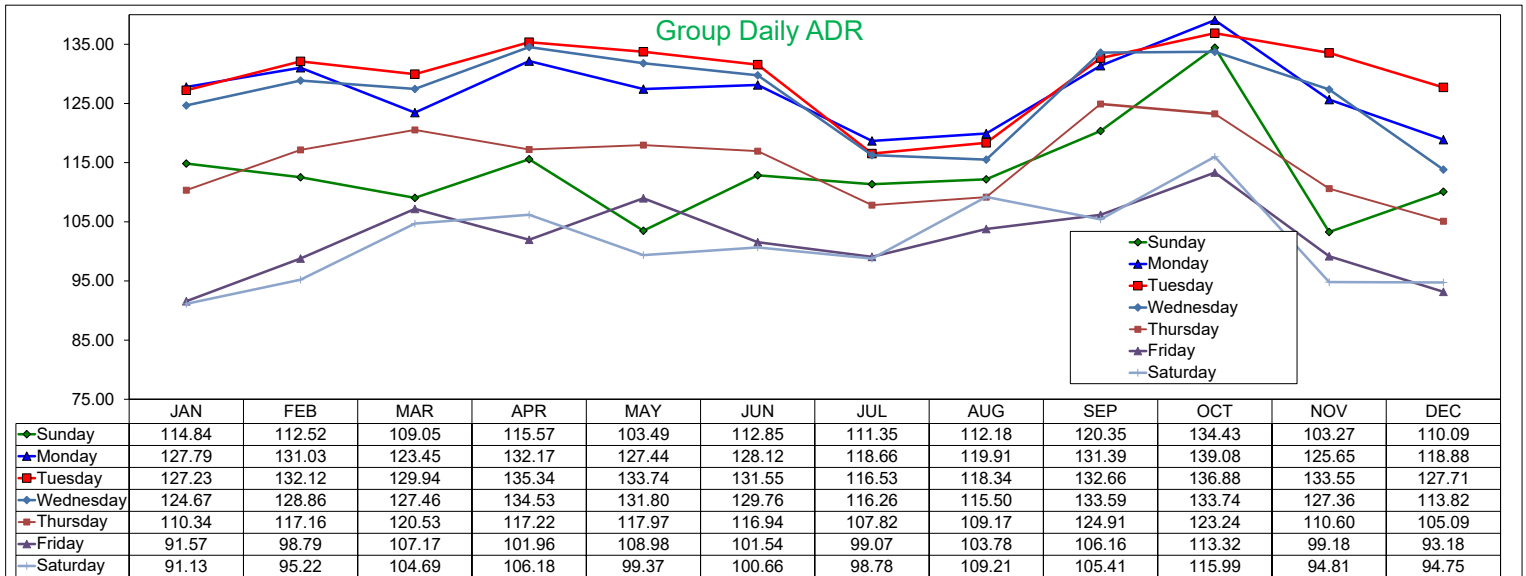
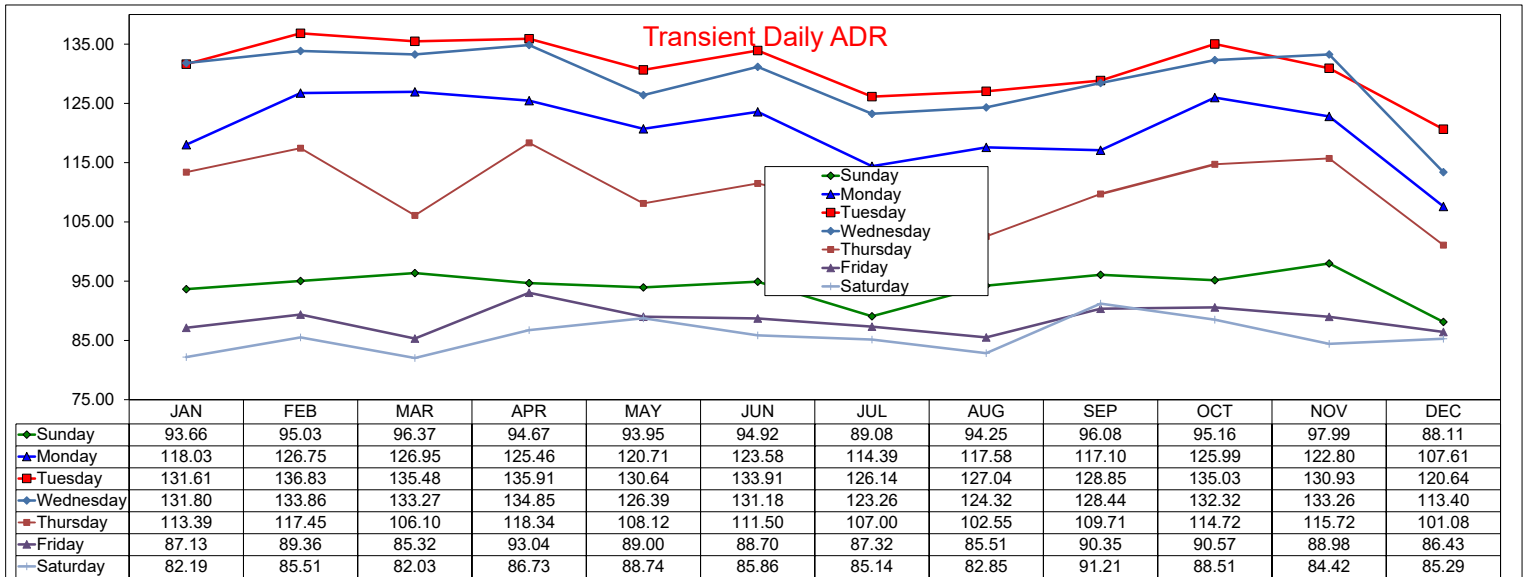


Three Year Comparison - Limited Service - DFW South

July 2019

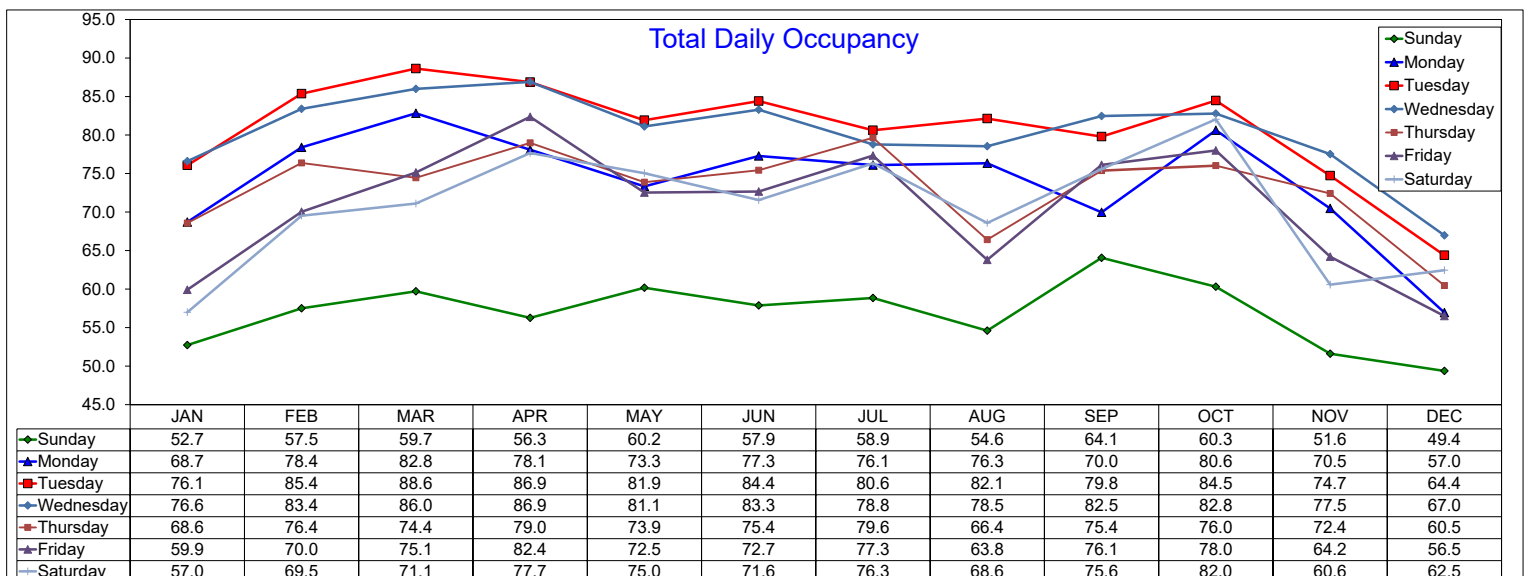
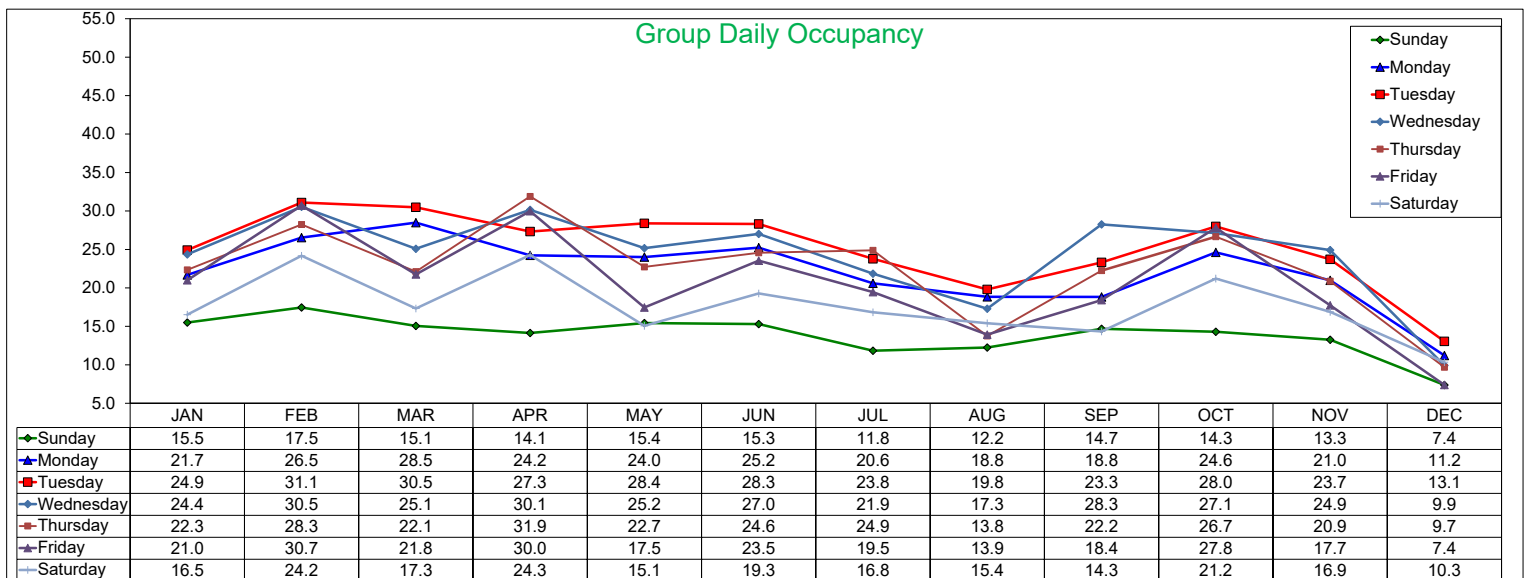
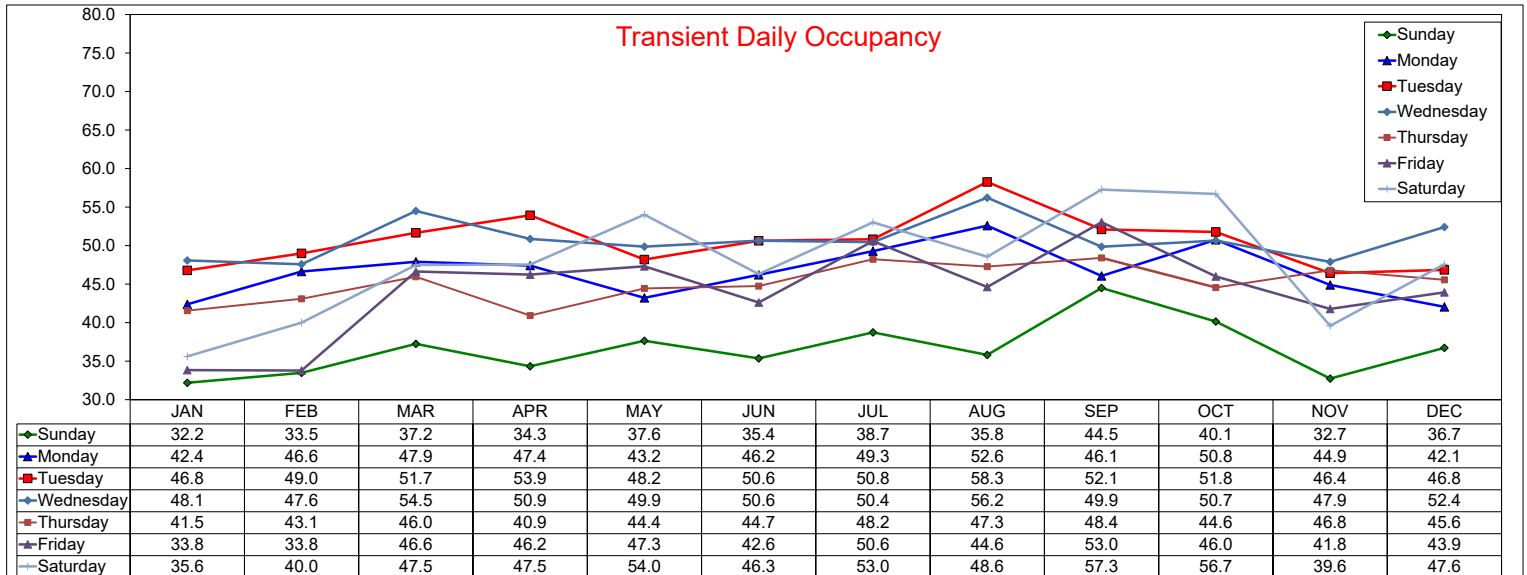


Daily ADR by Month 2018

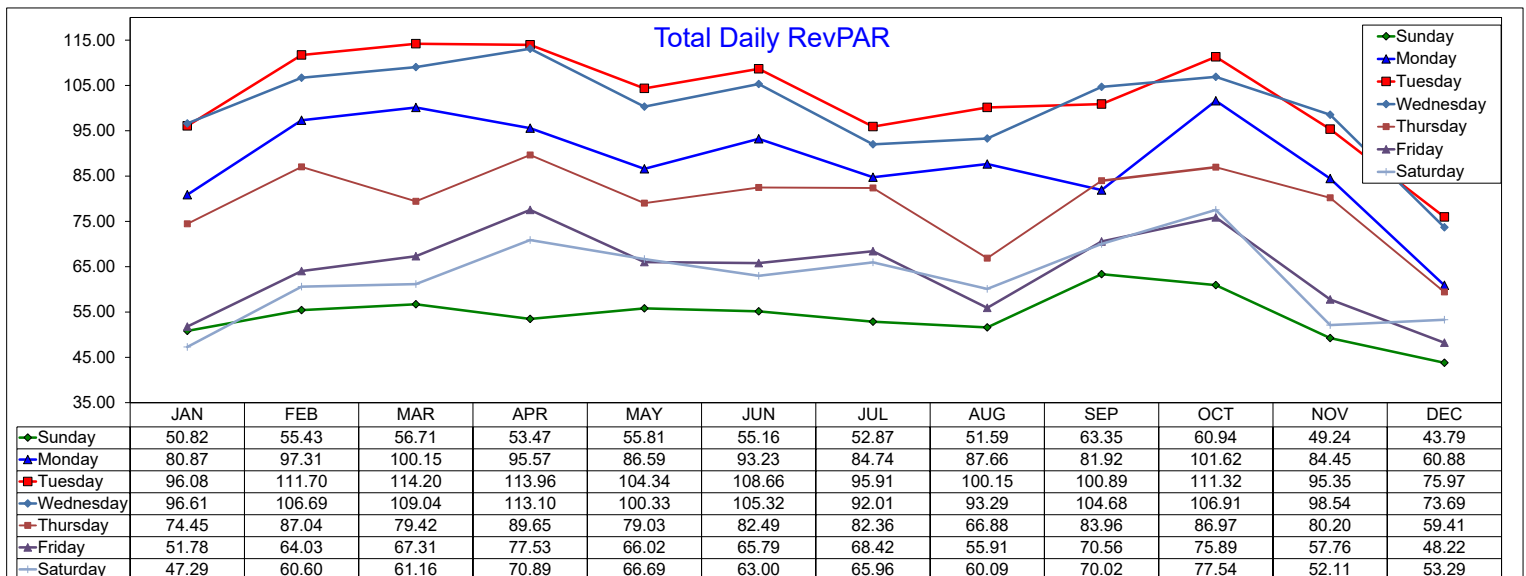
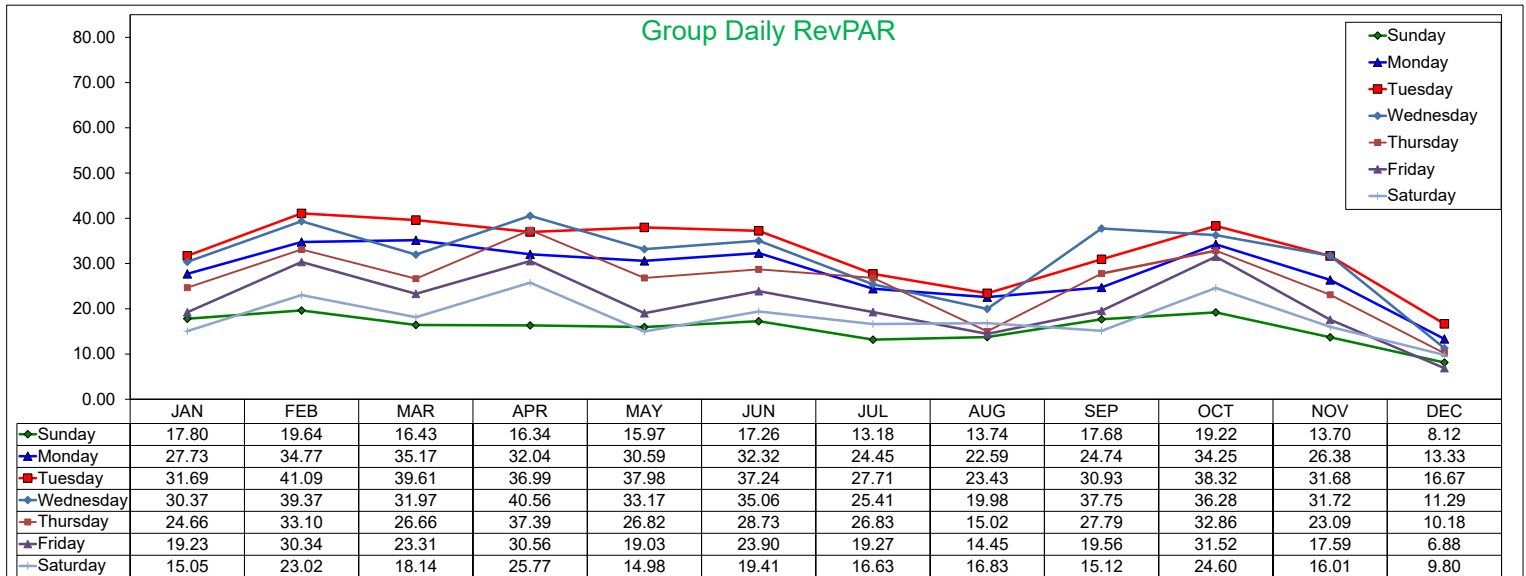
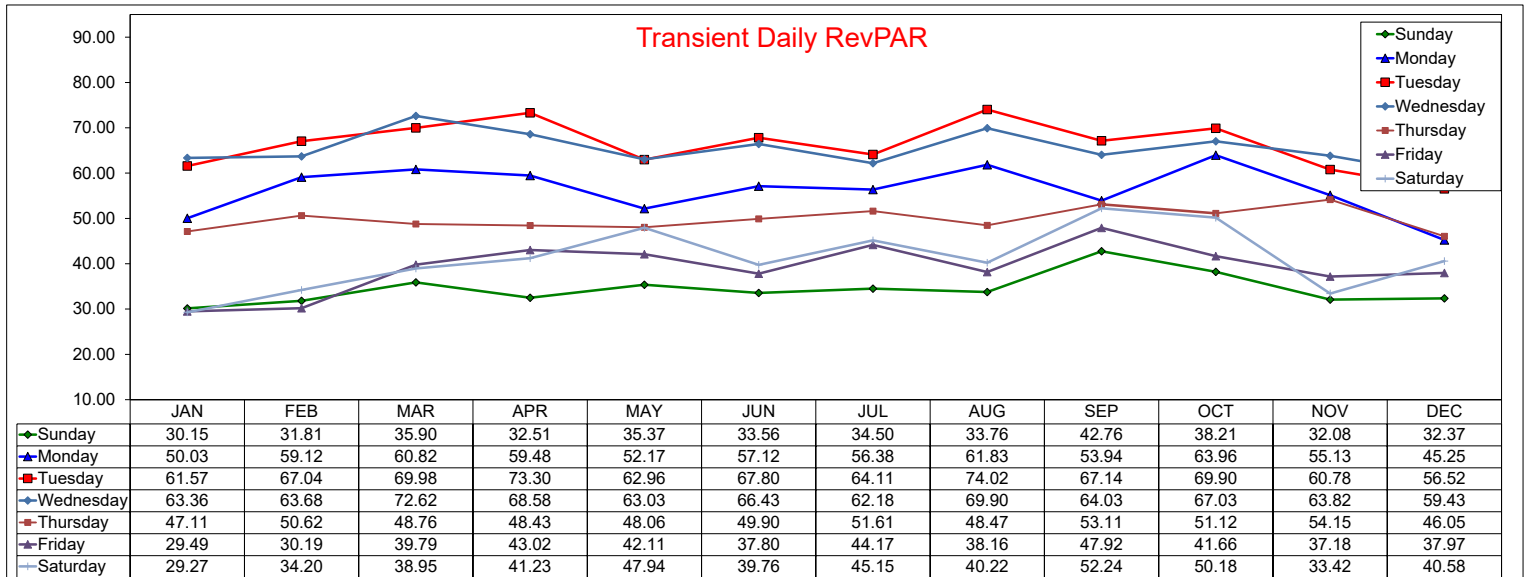


Daily Occupancy by Month

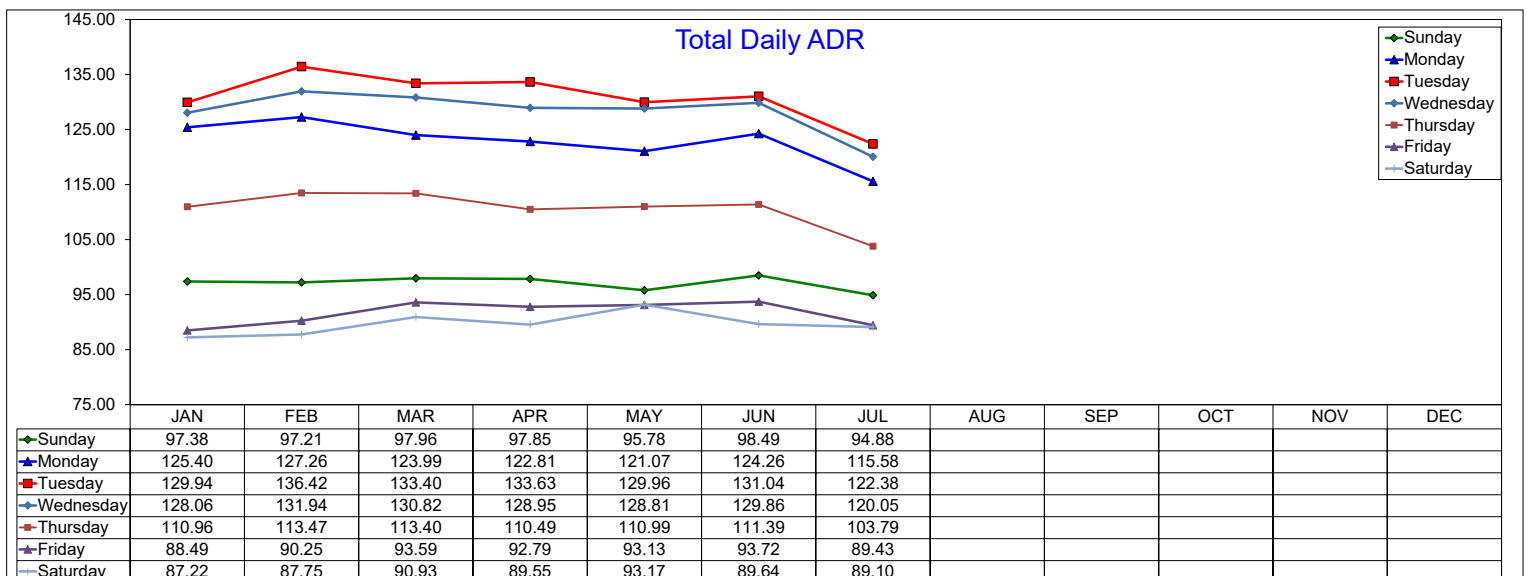
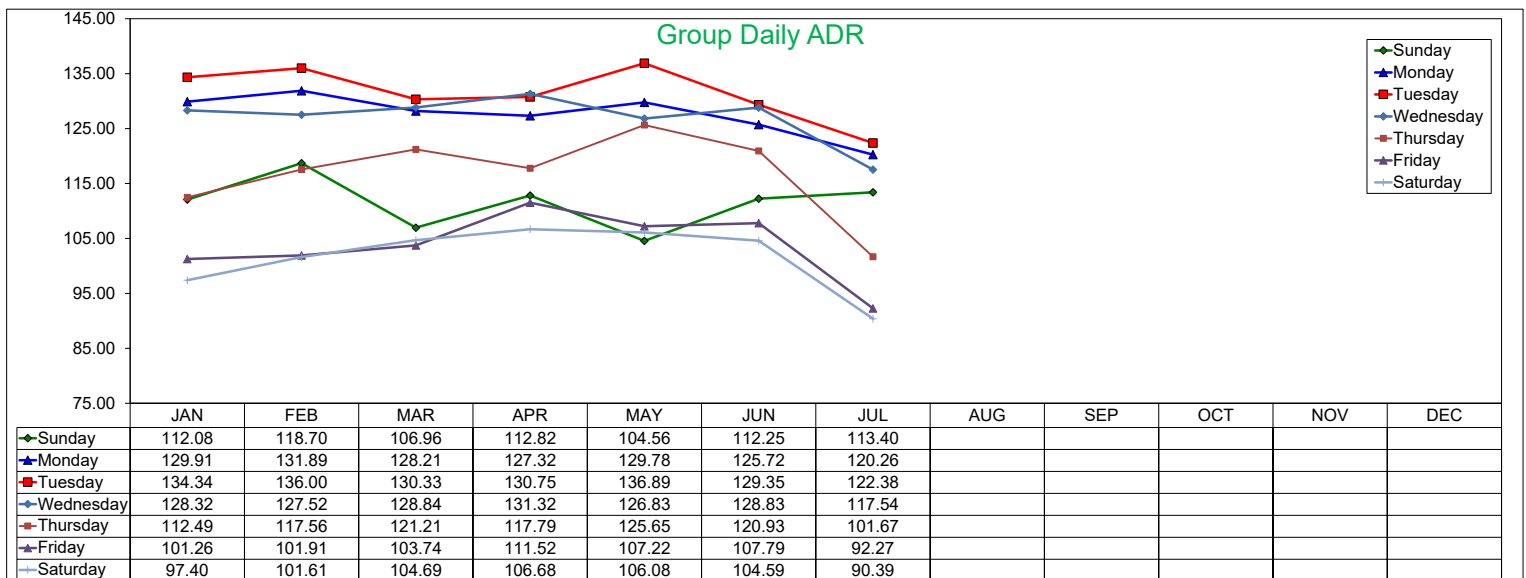
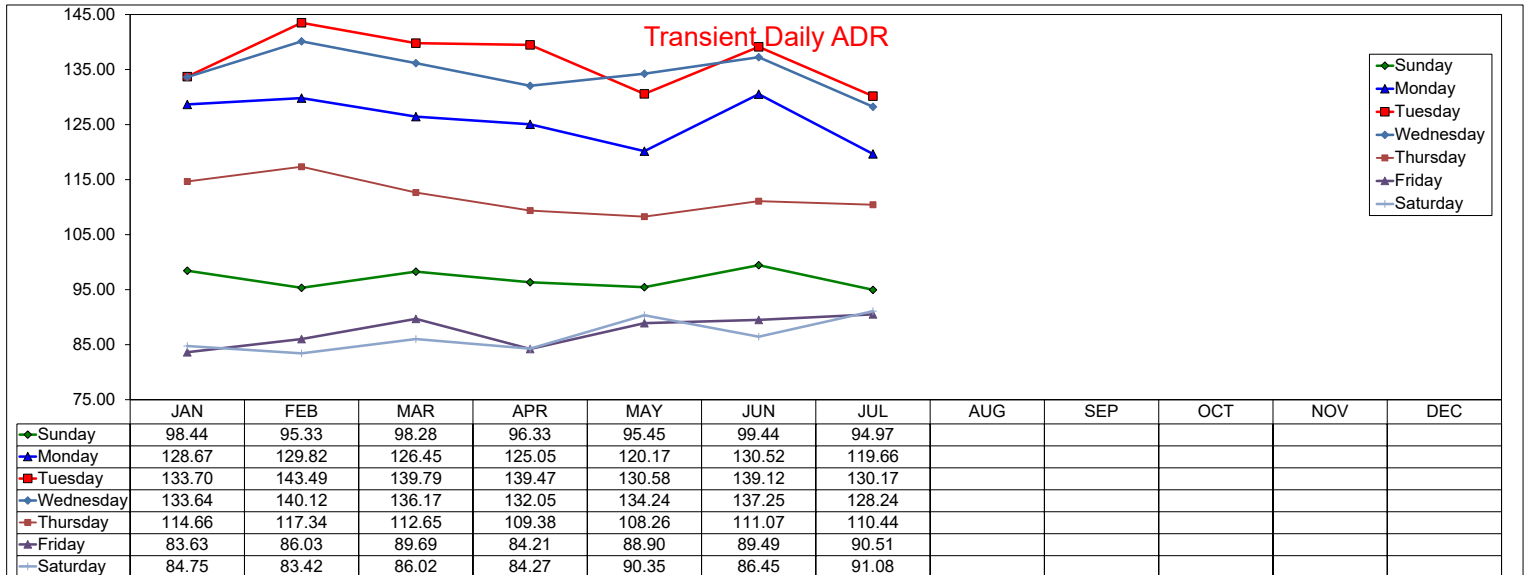
2018



Daily RevPAR by Month 2018

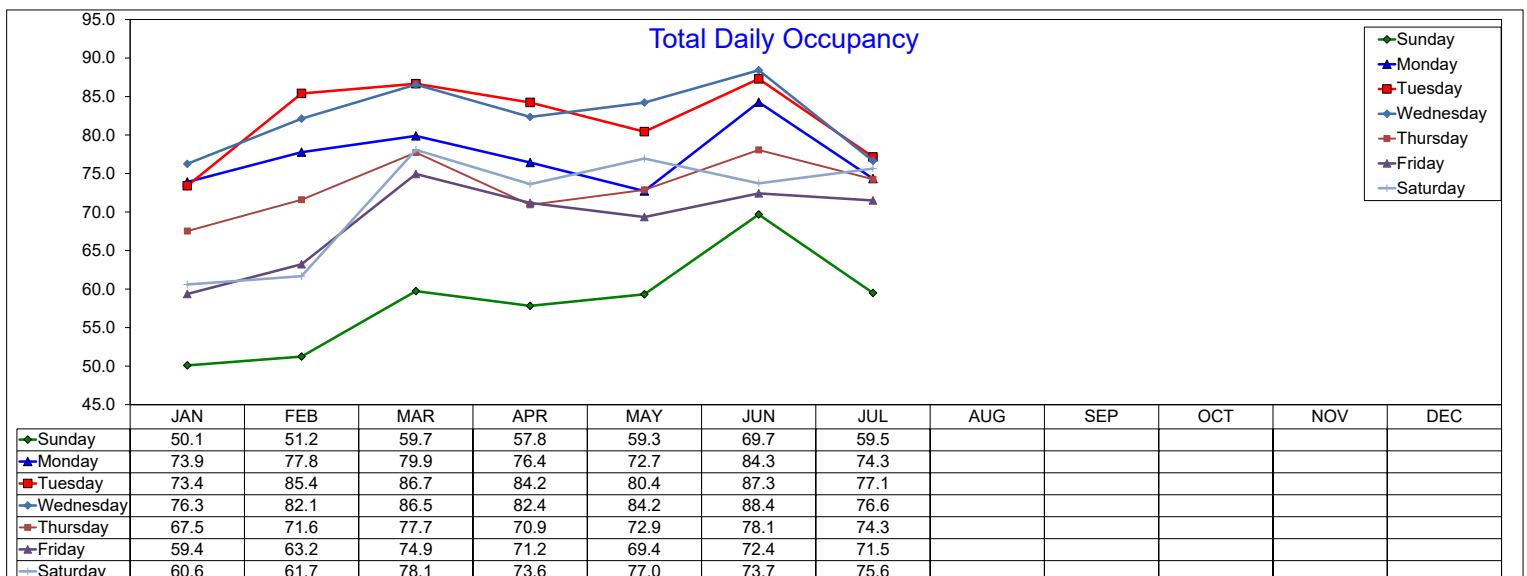
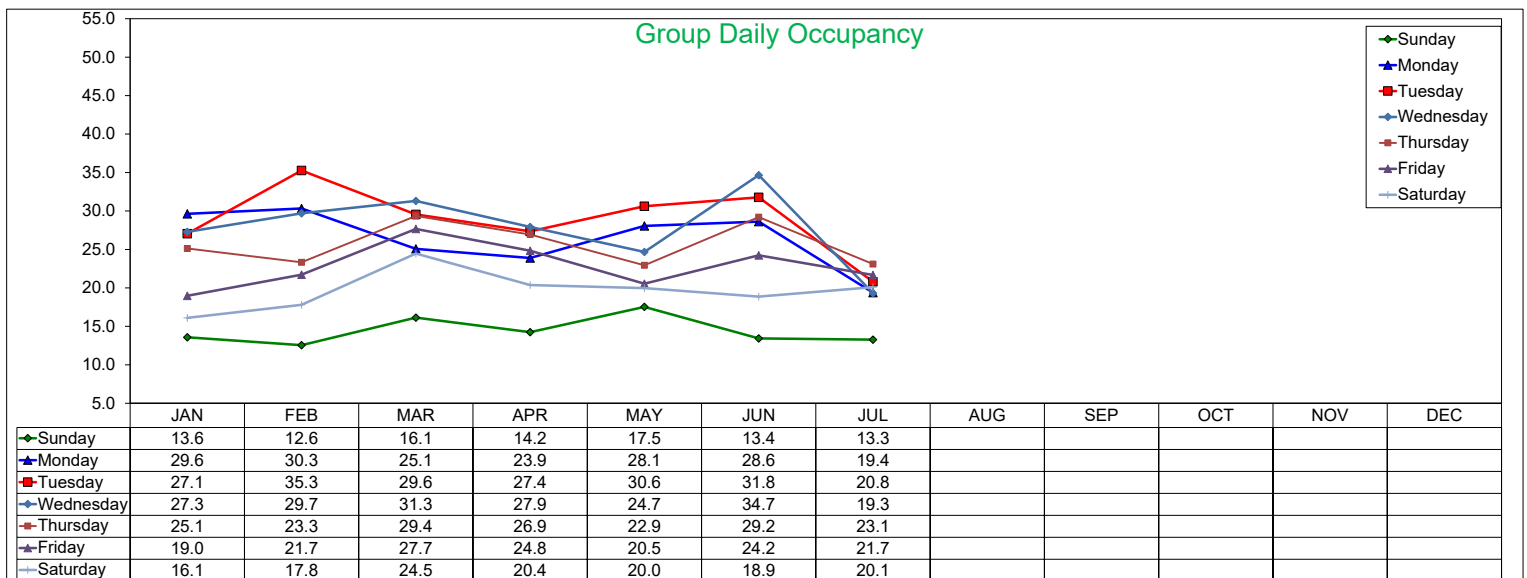
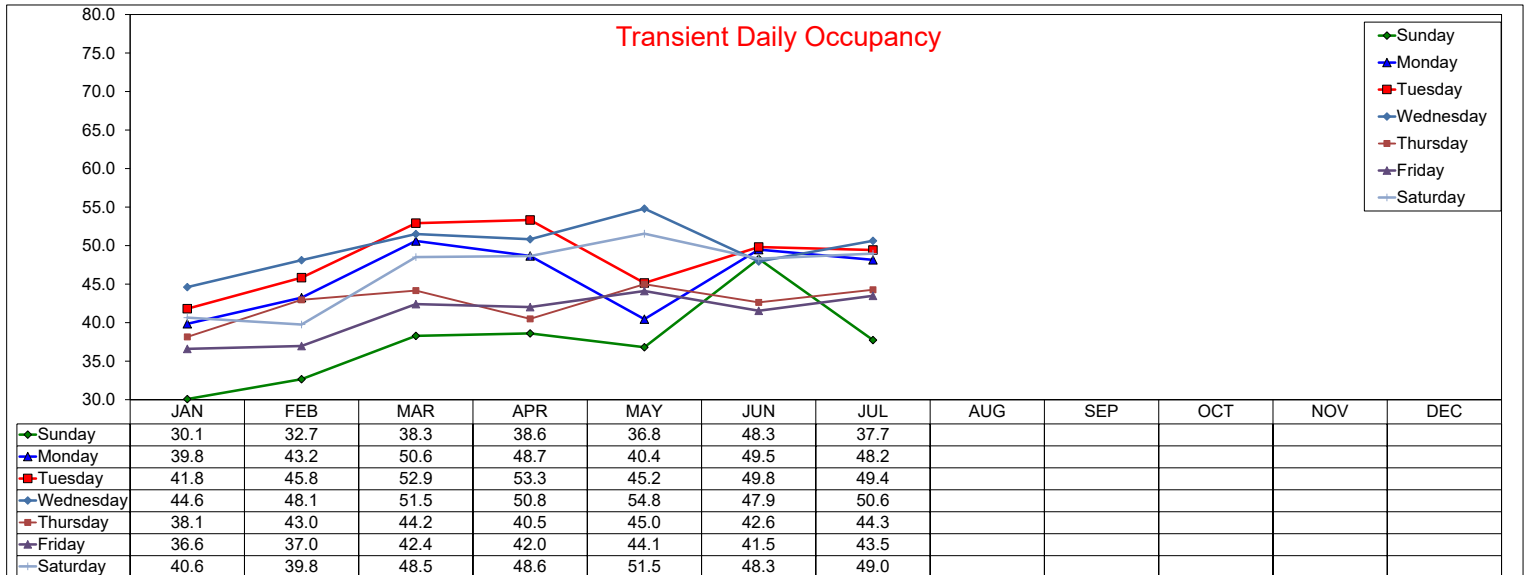


Daily ADR by Month 2019

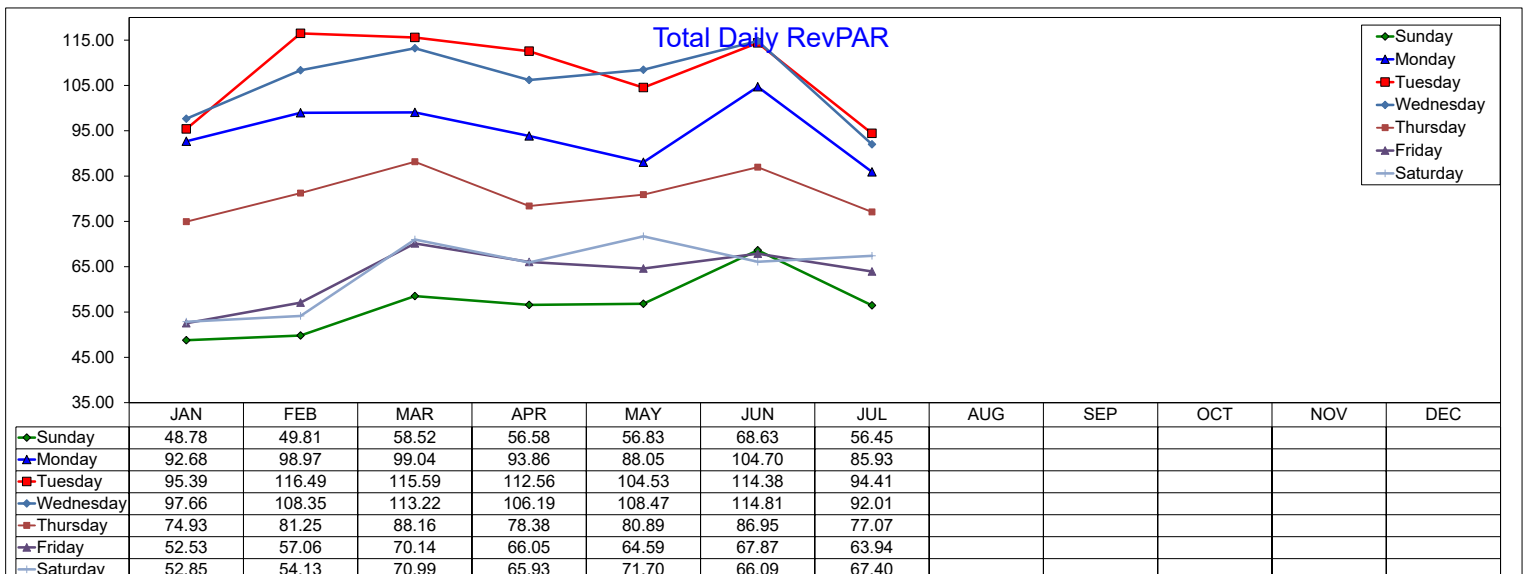
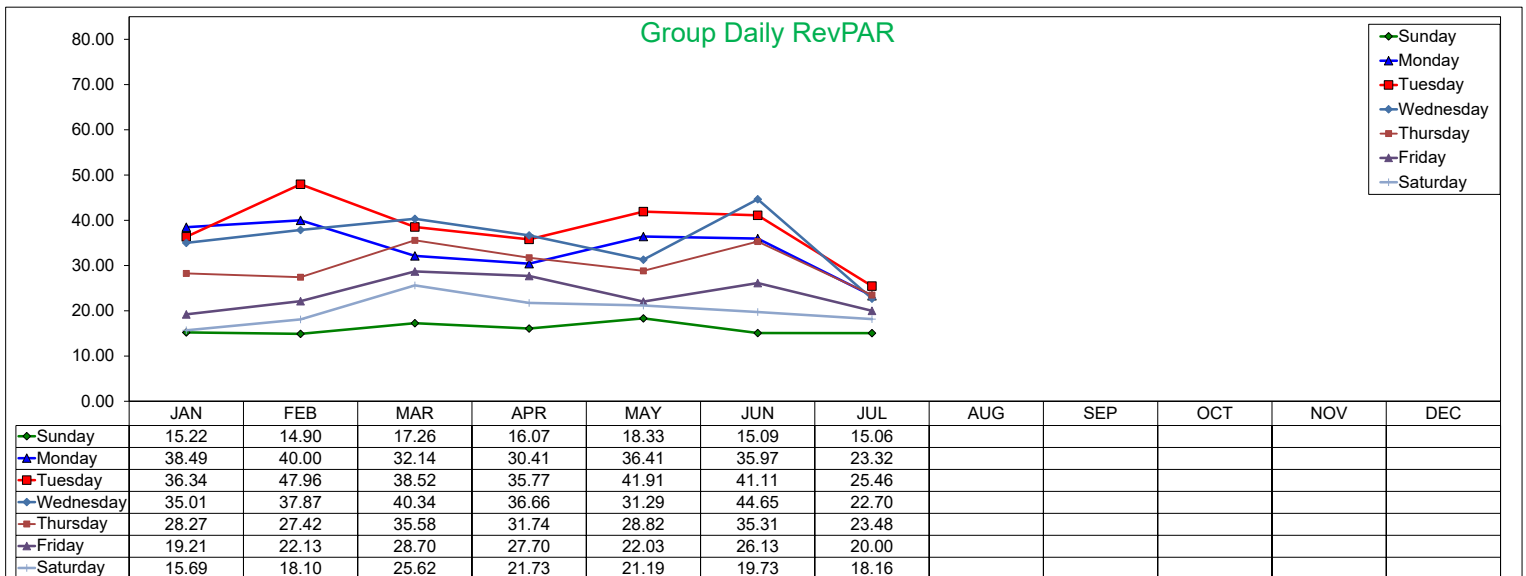
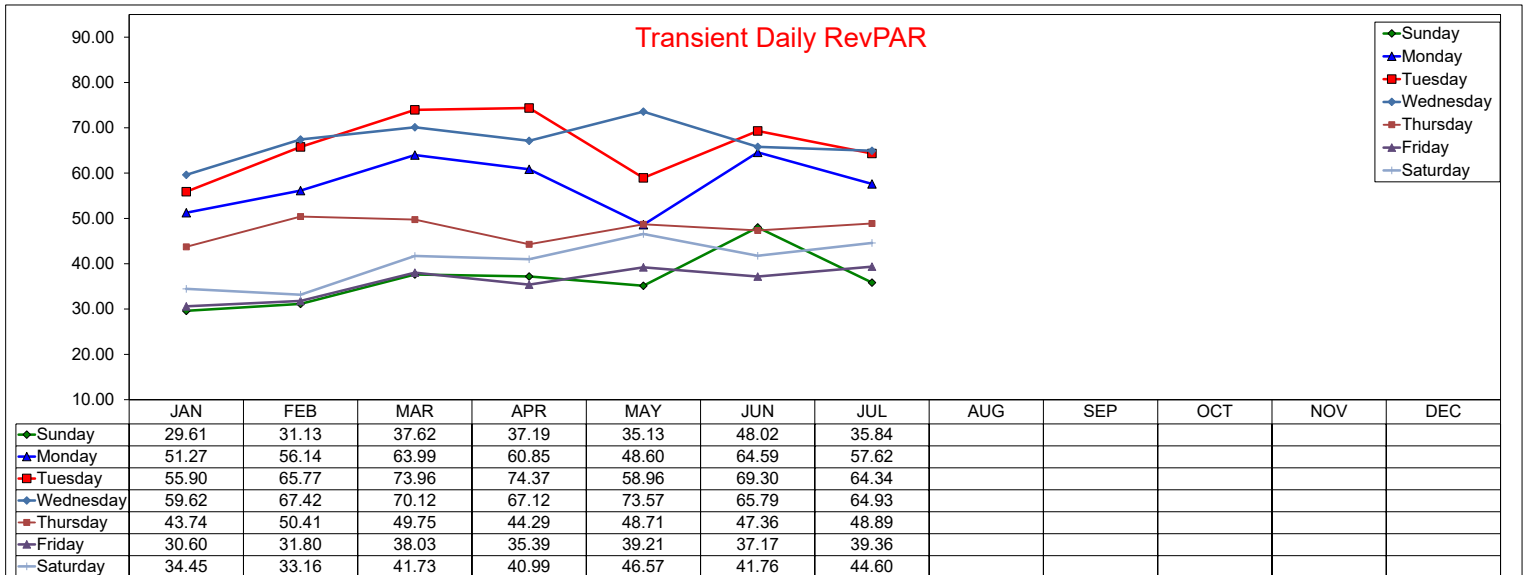


Daily Occupancy by Month

2019

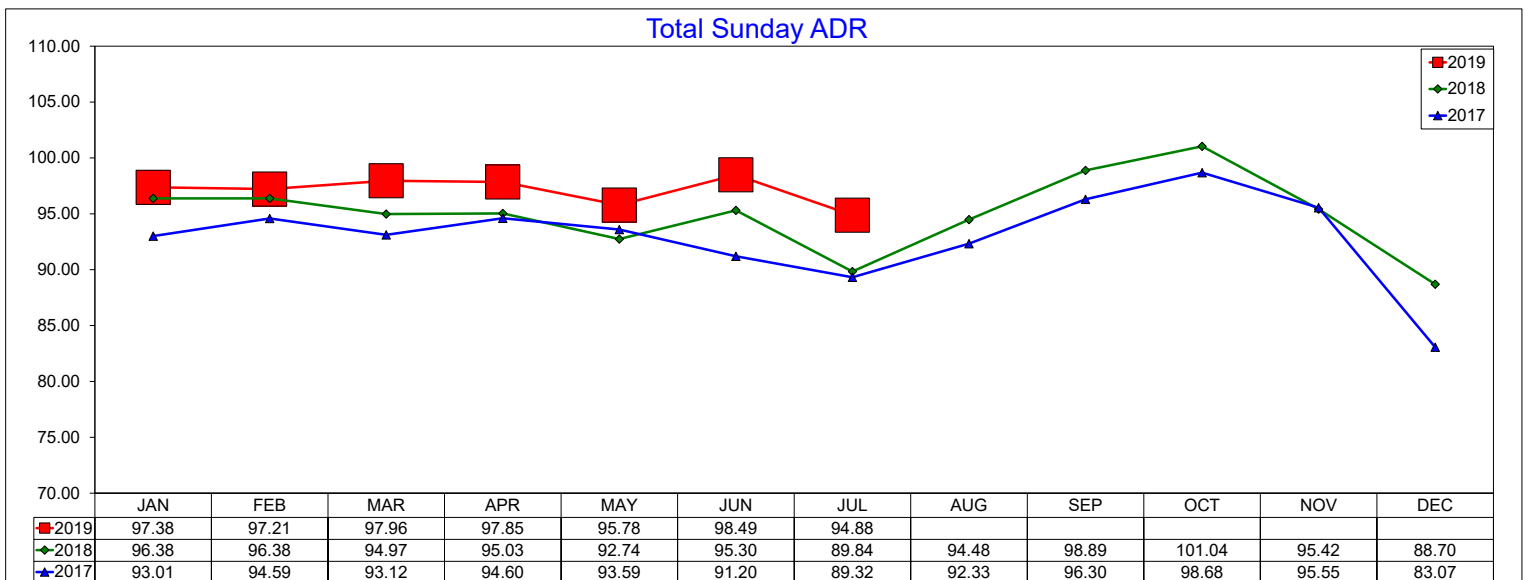
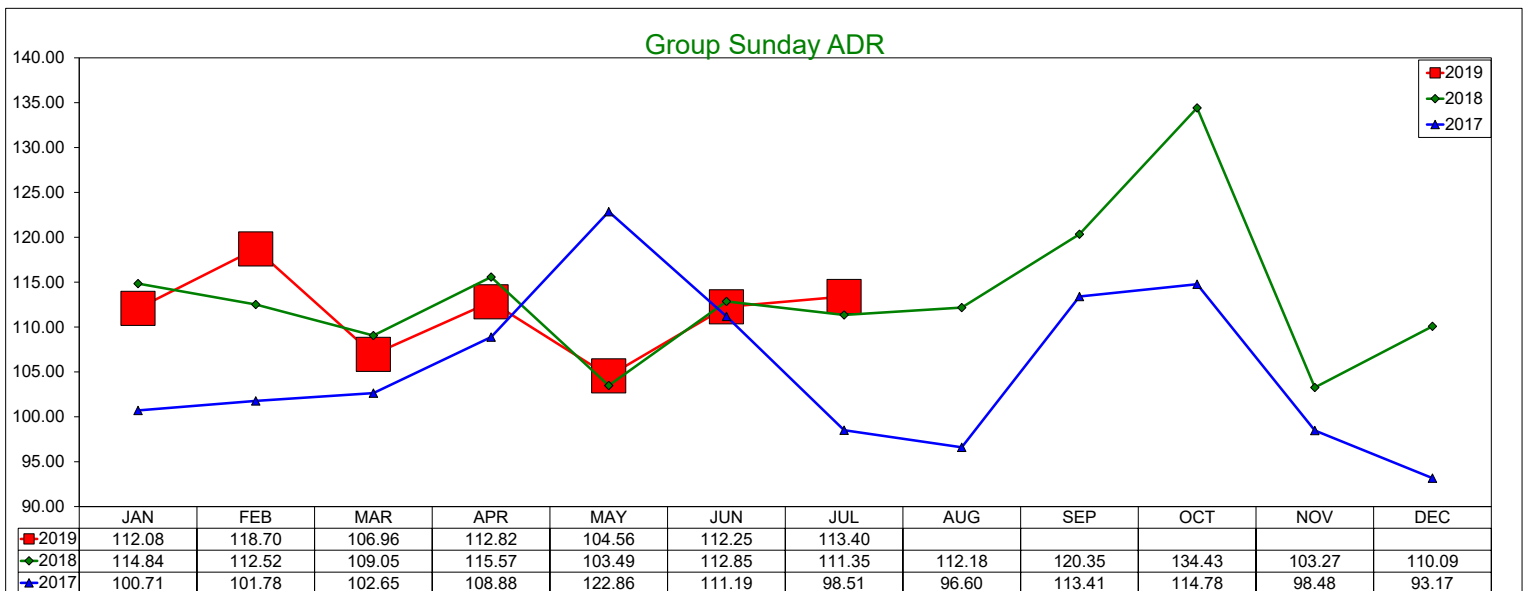
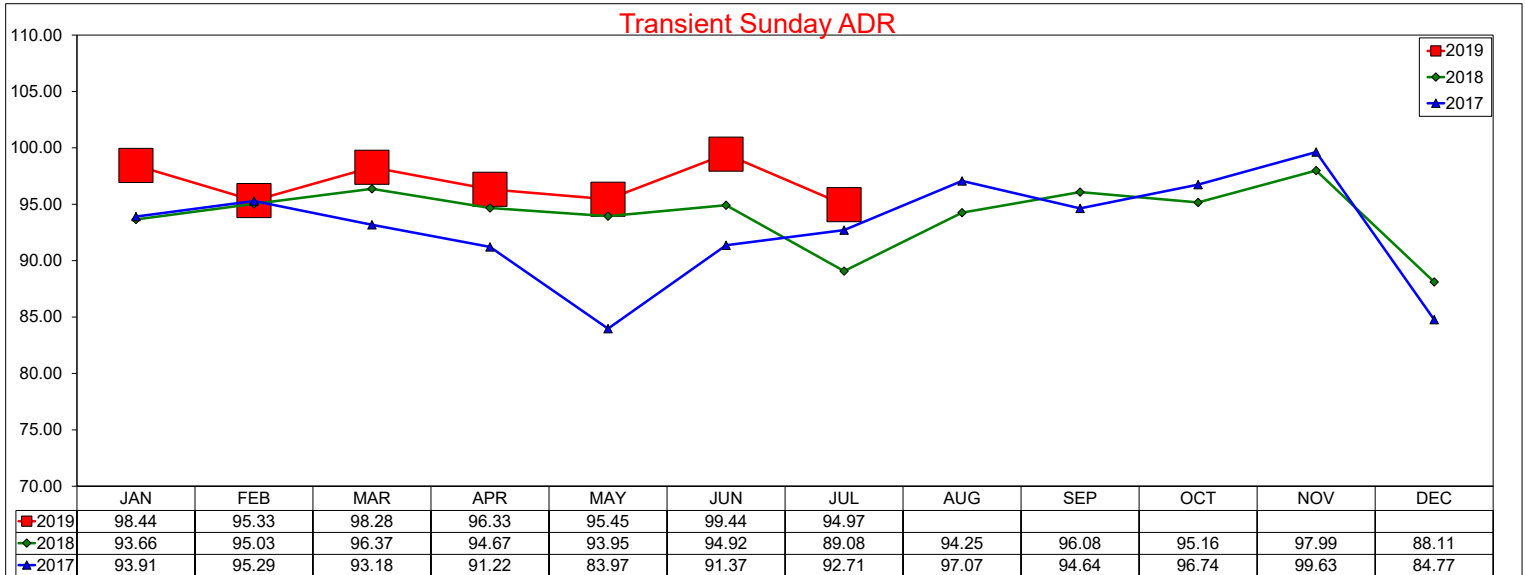


Daily RevPAR by Month 2019



Three Year Comparison - Sunday - ADR

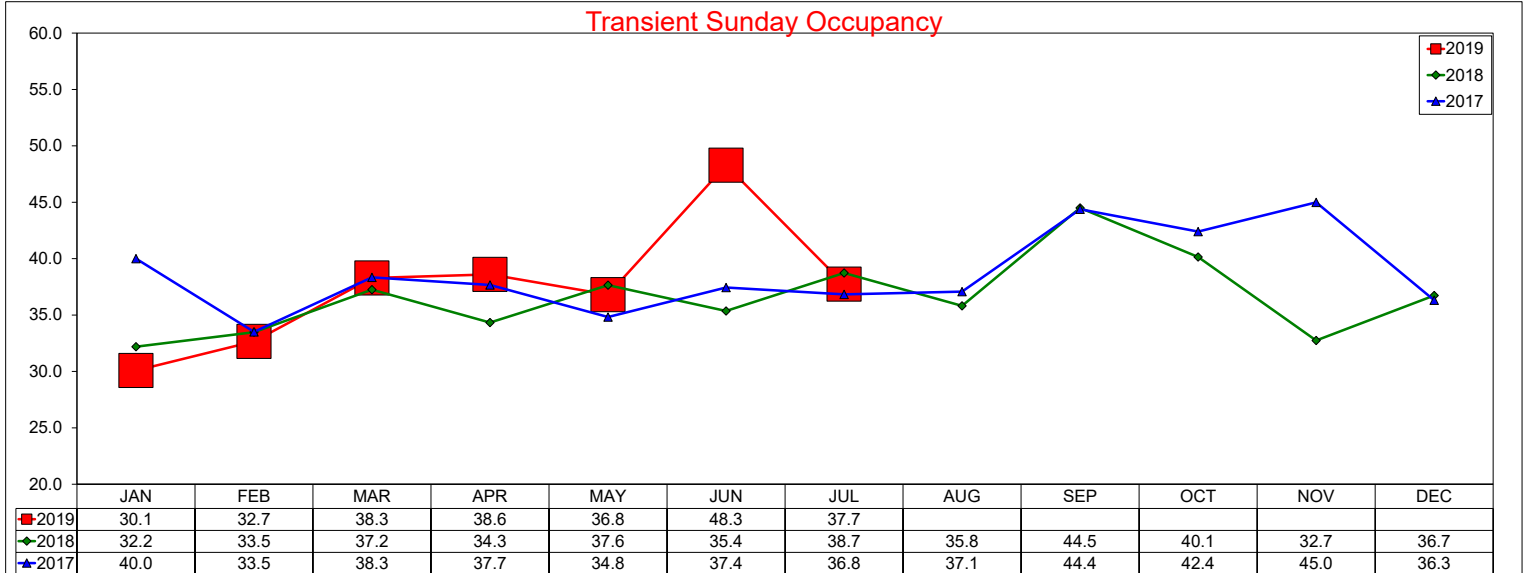
July 2019



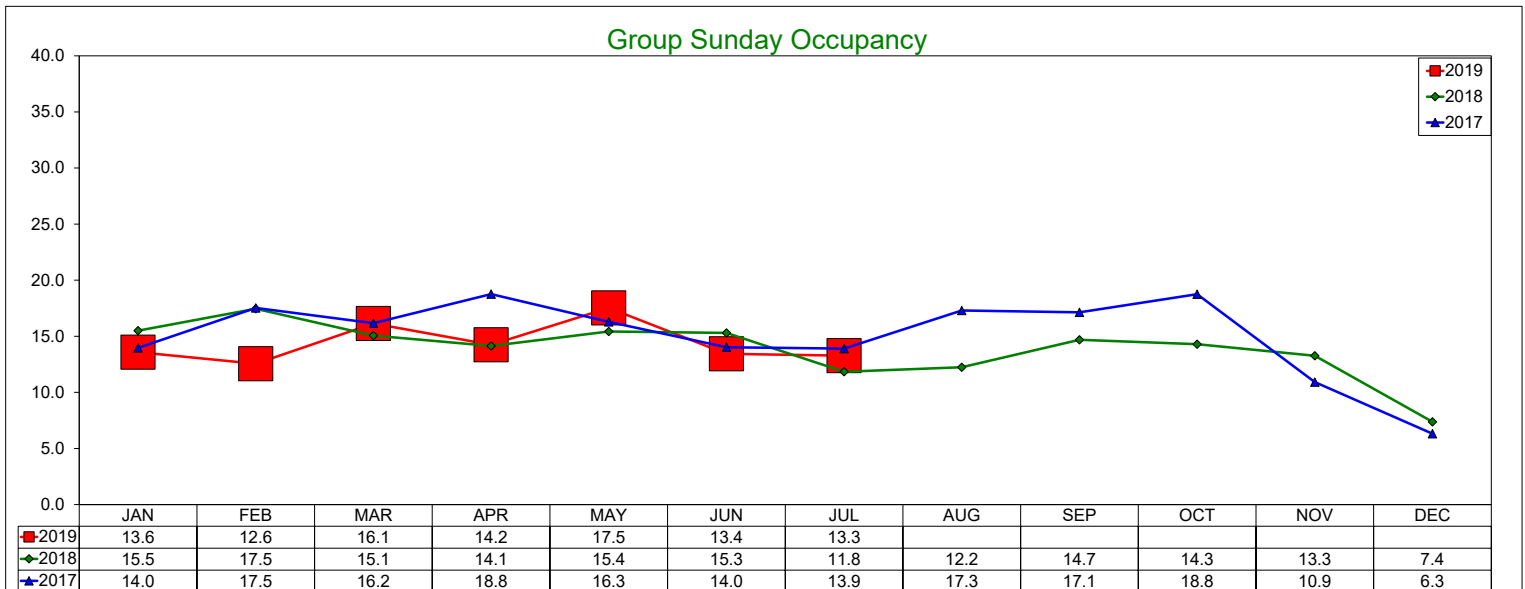
Three Year Comparison - Sunday - Occupancy

July 2019

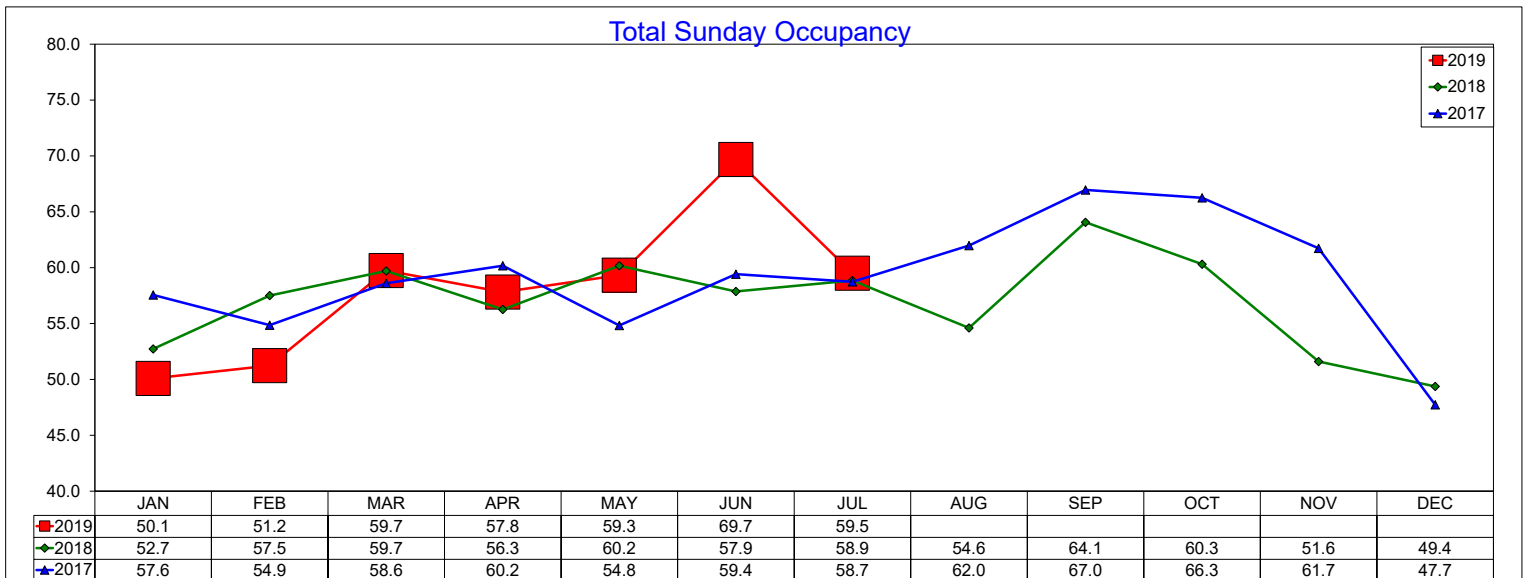
Transient Sunday Occupancy



Group Sunday Occupancy



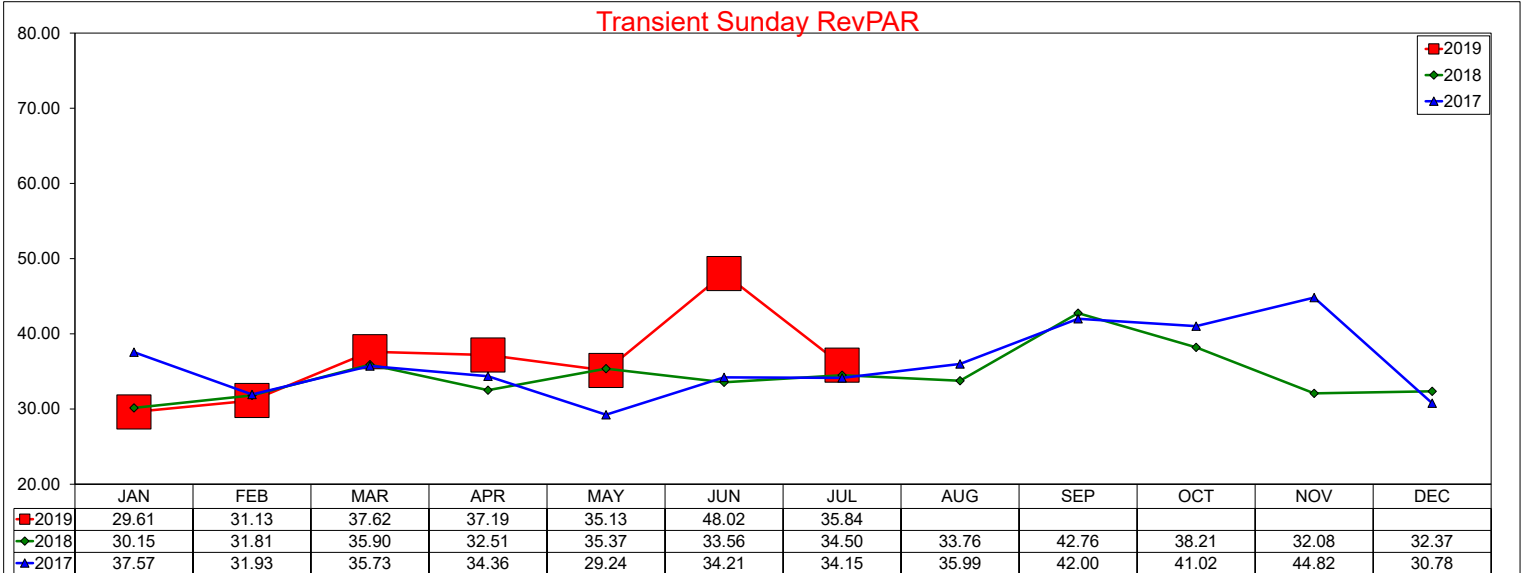
Total Sunday Occupancy



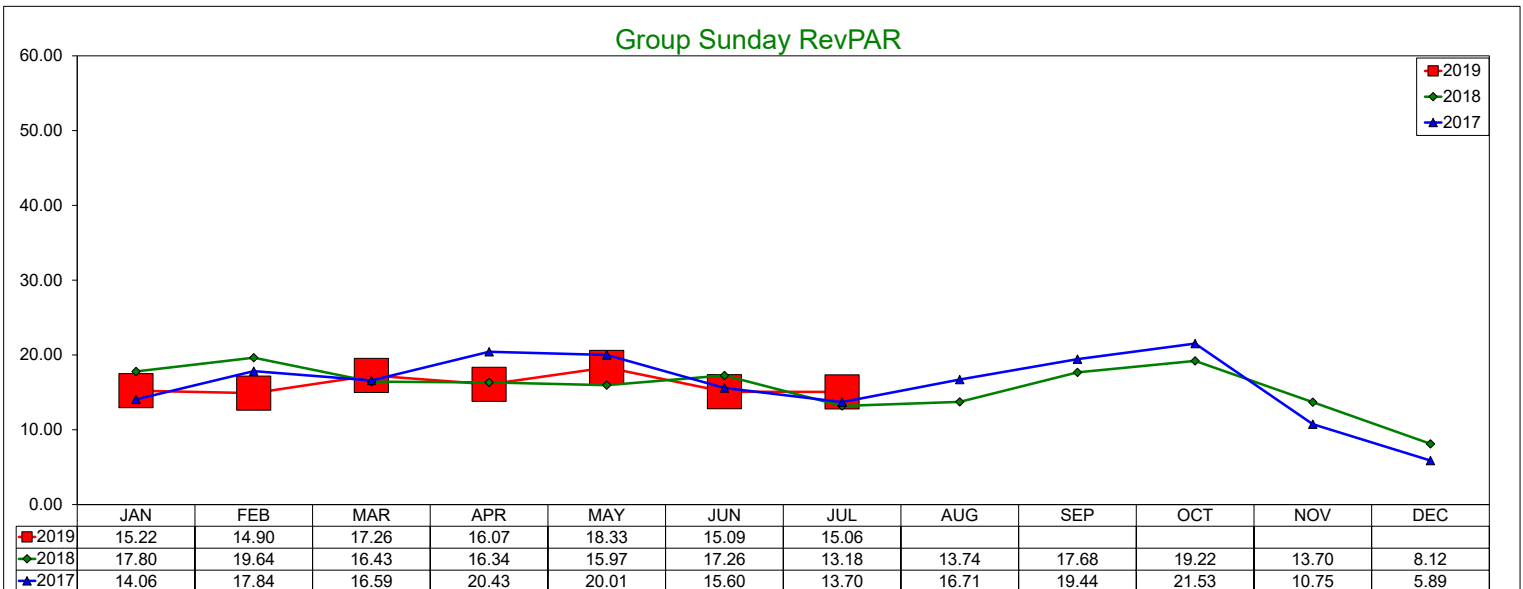
Three Year Comparison - Sunday - RevPAR

July 2019

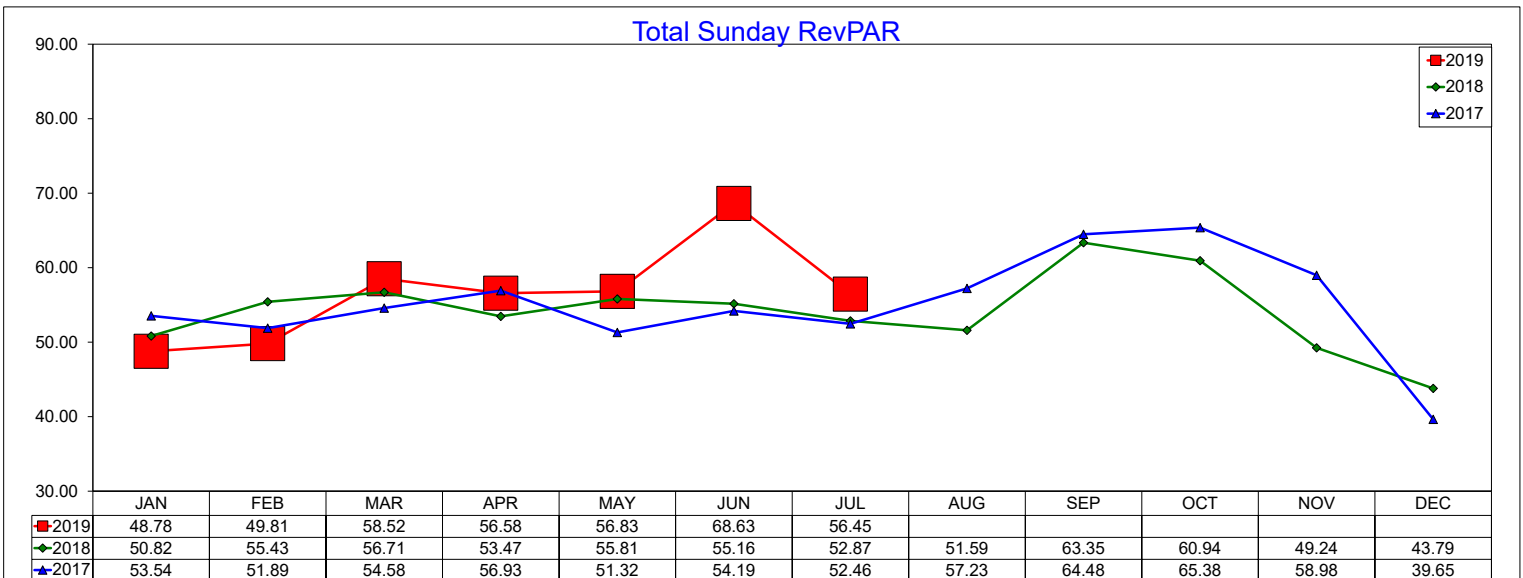
Transient Sunday RevPAR



Group Sunday RevPAR

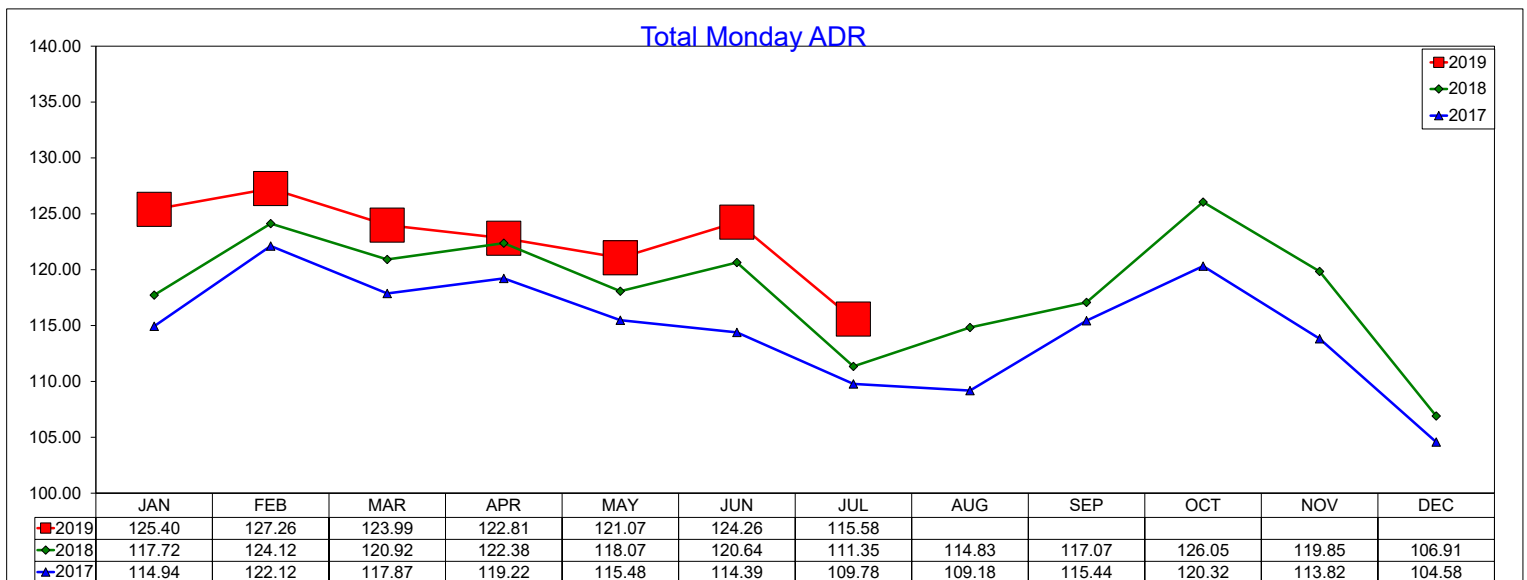
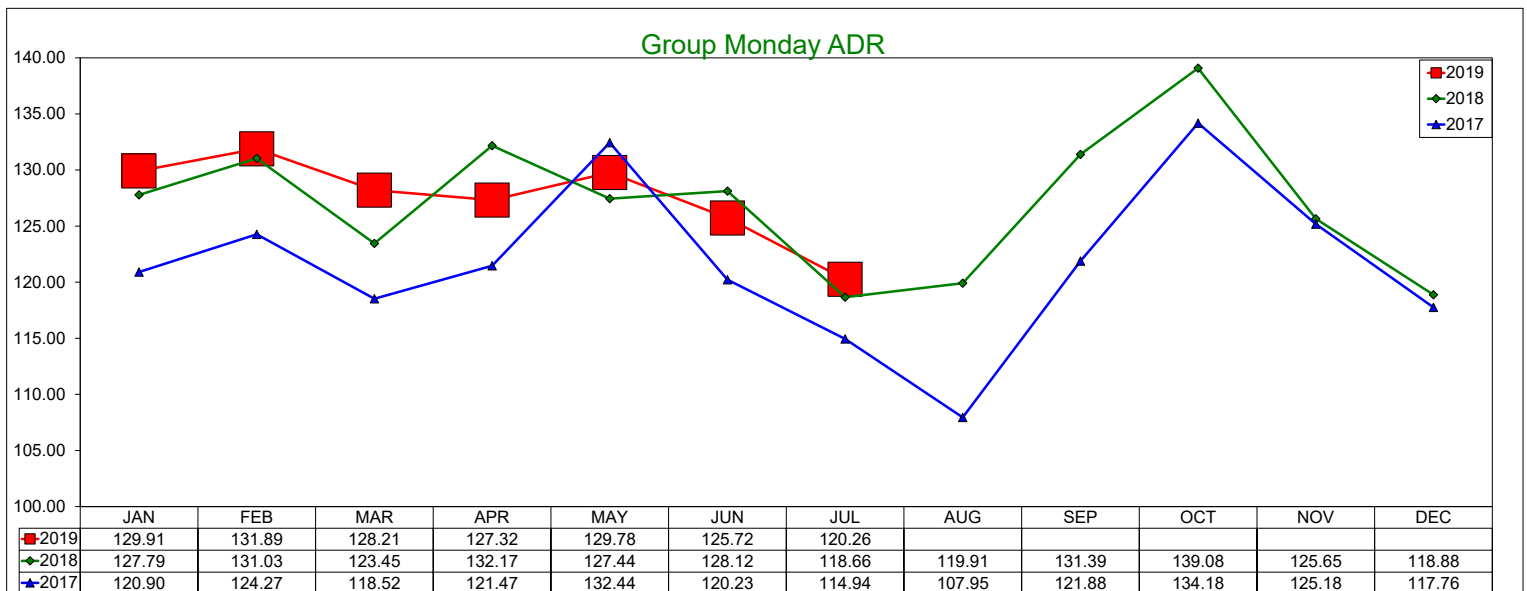
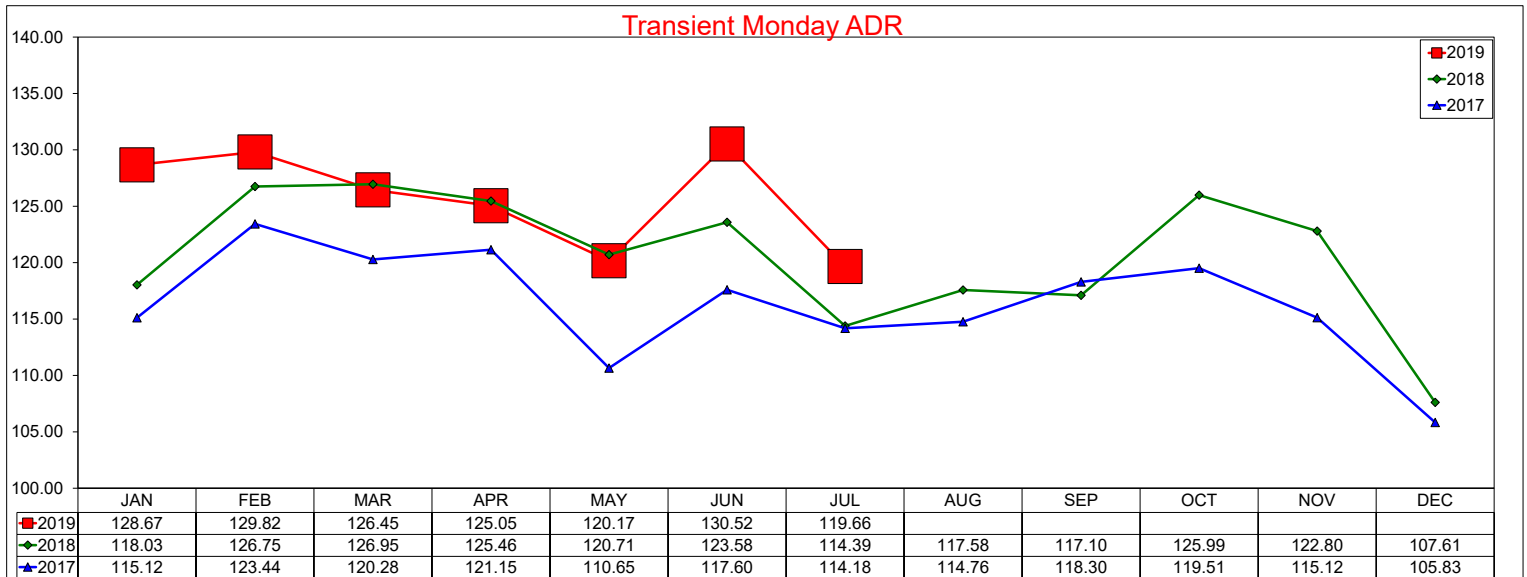


Total Sunday RevPAR



Three Year Comparison - Monday - ADR

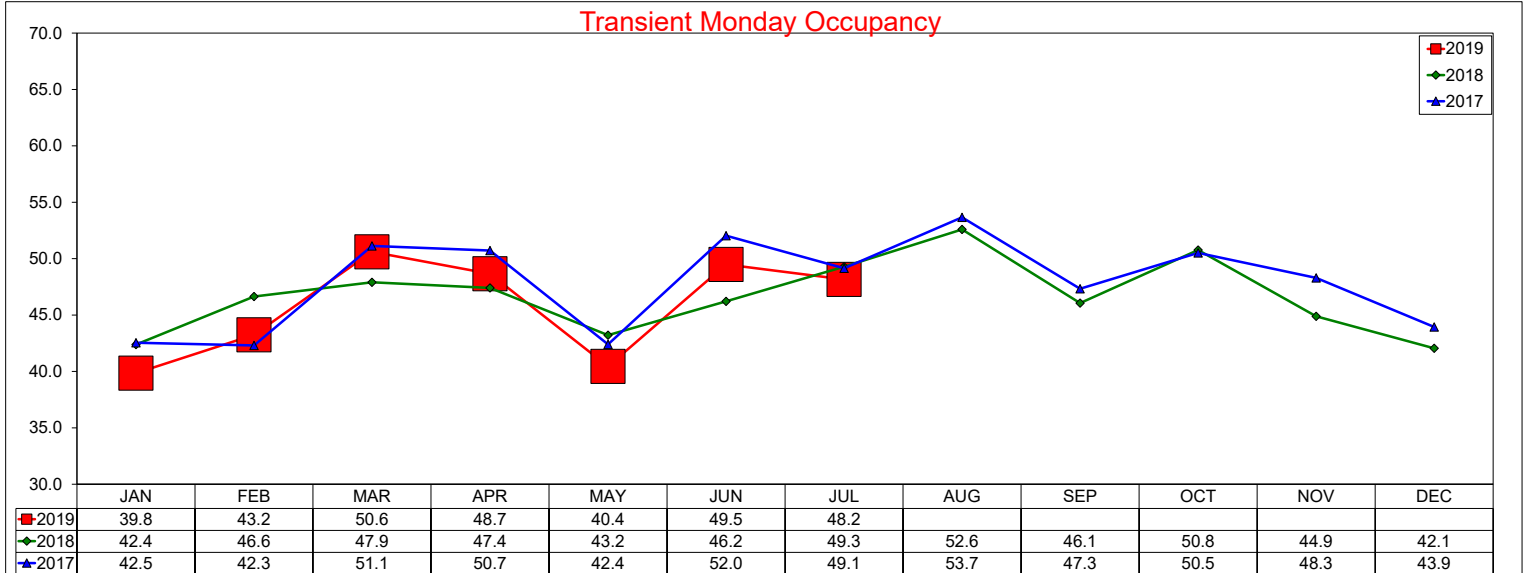
July 2019



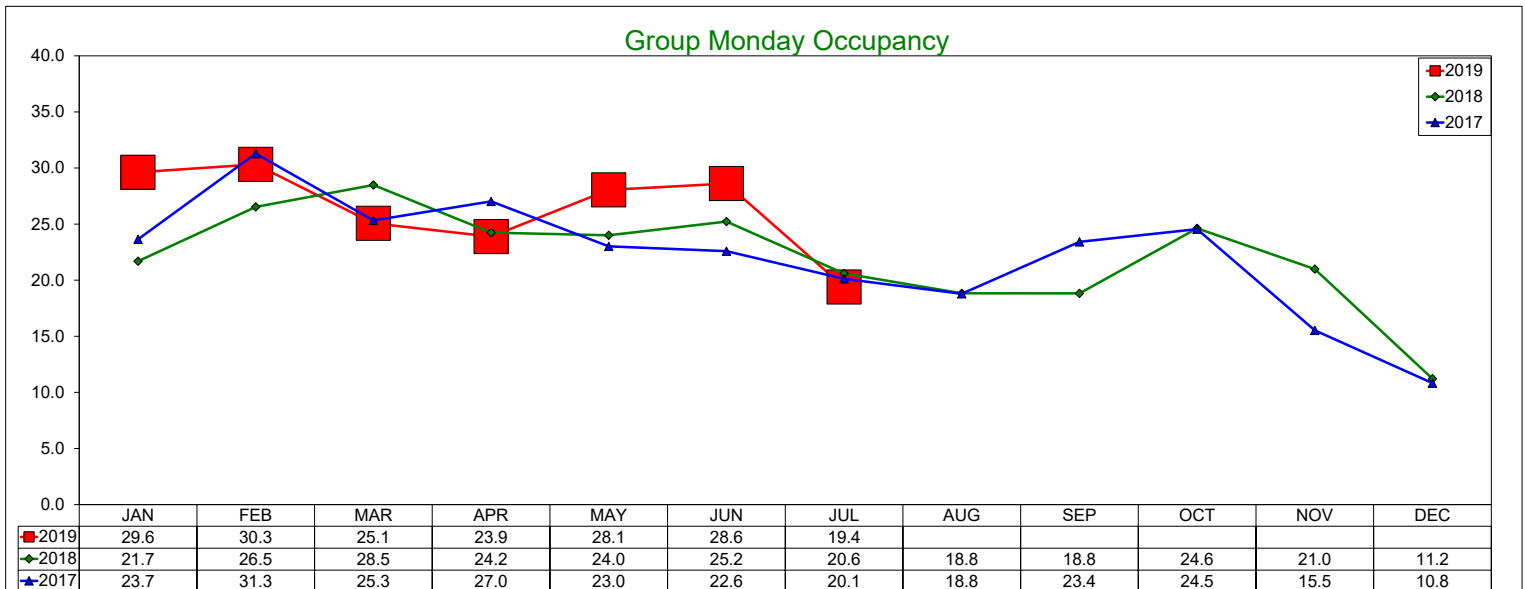
Three Year Comparison - Monday - Occupancy

July 2019

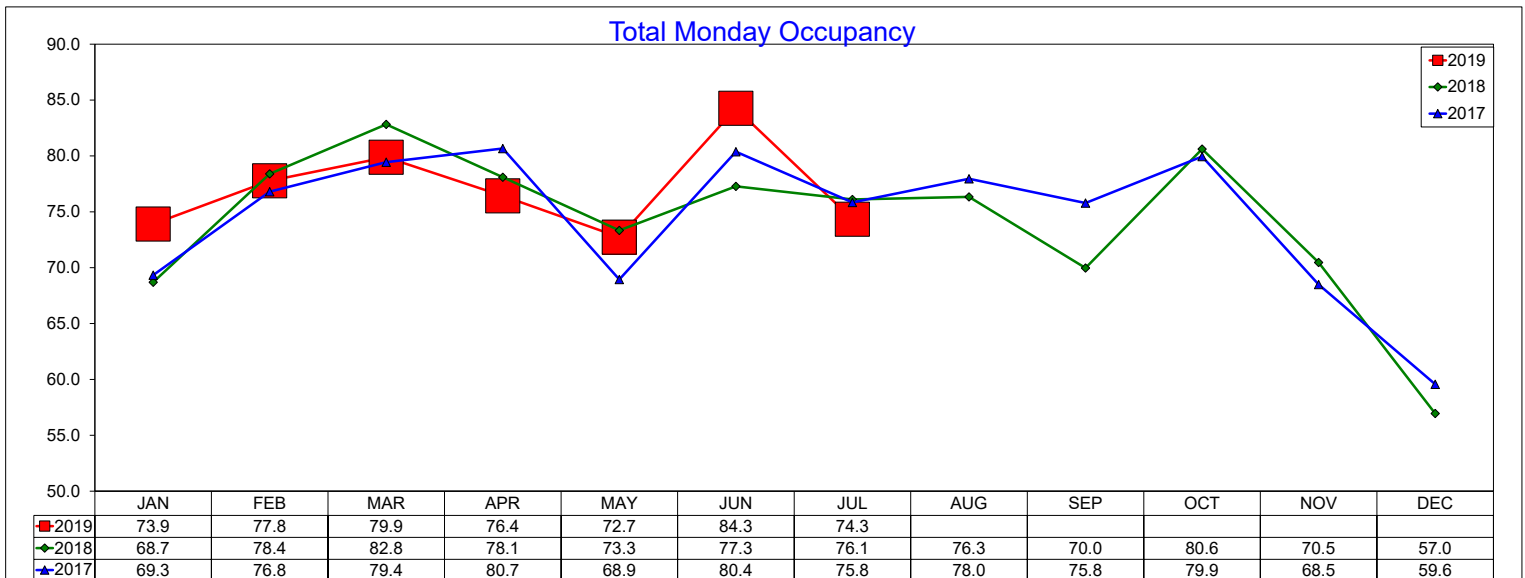
Transient Monday Occupancy



Group Monday Occupancy



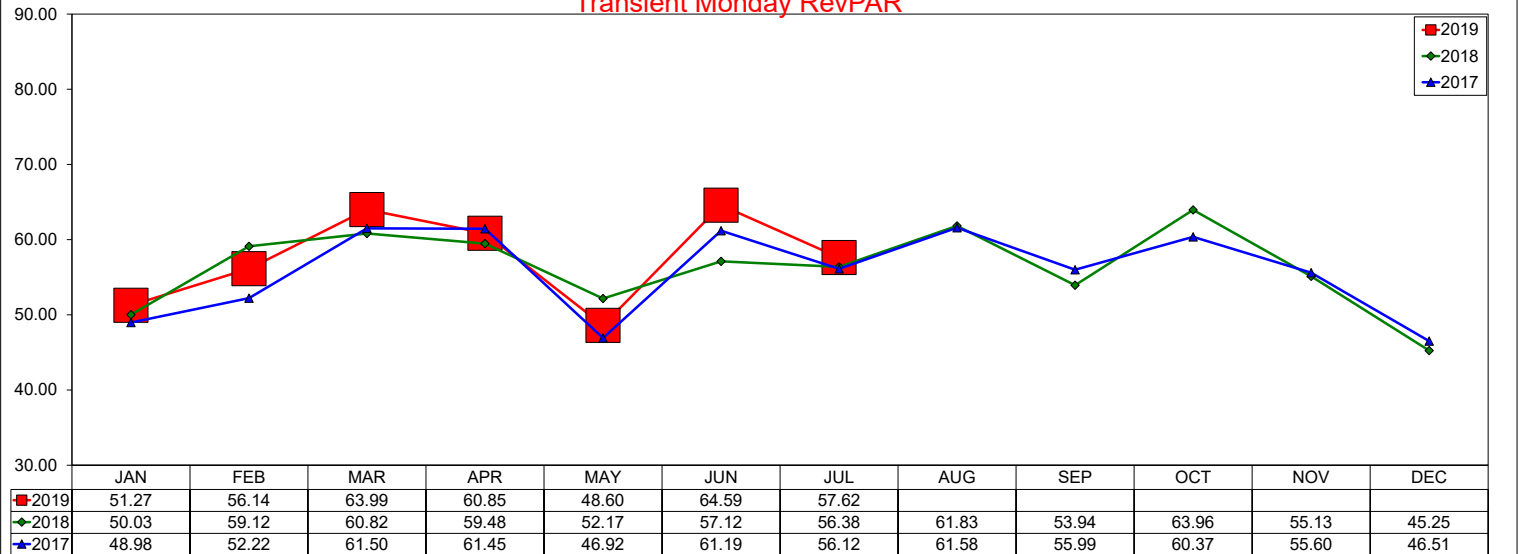
Total Monday Occupancy



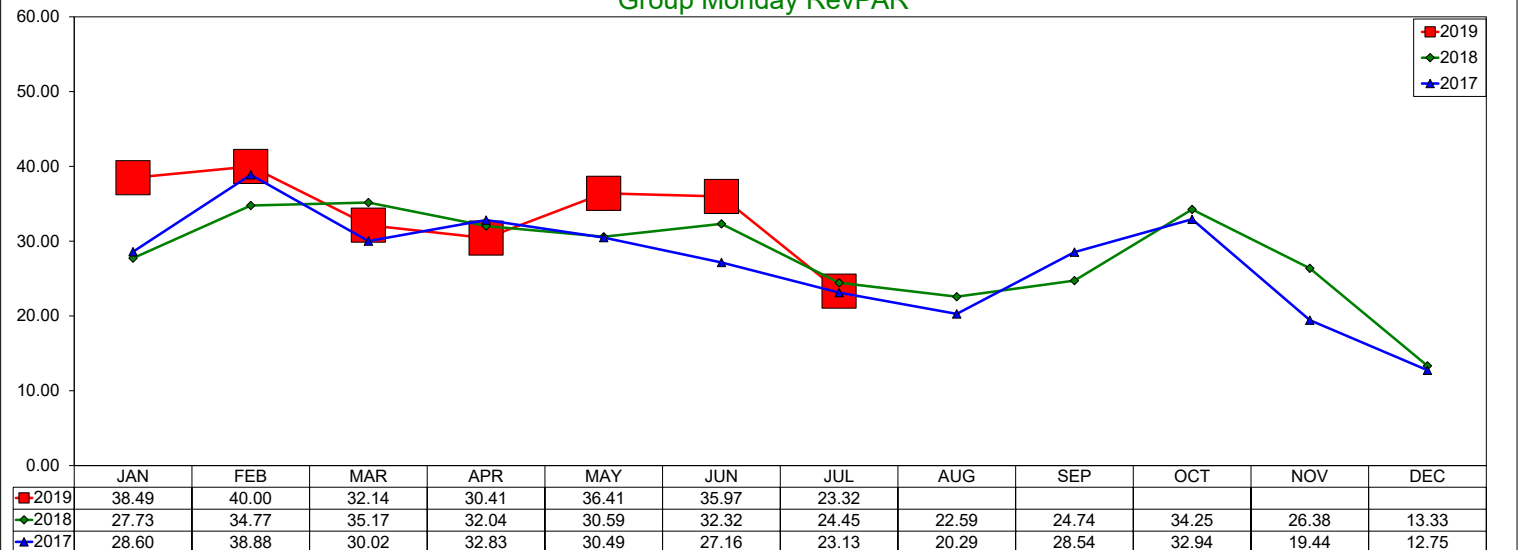
Three Year Comparison - Monday - RevPAR

July 2019

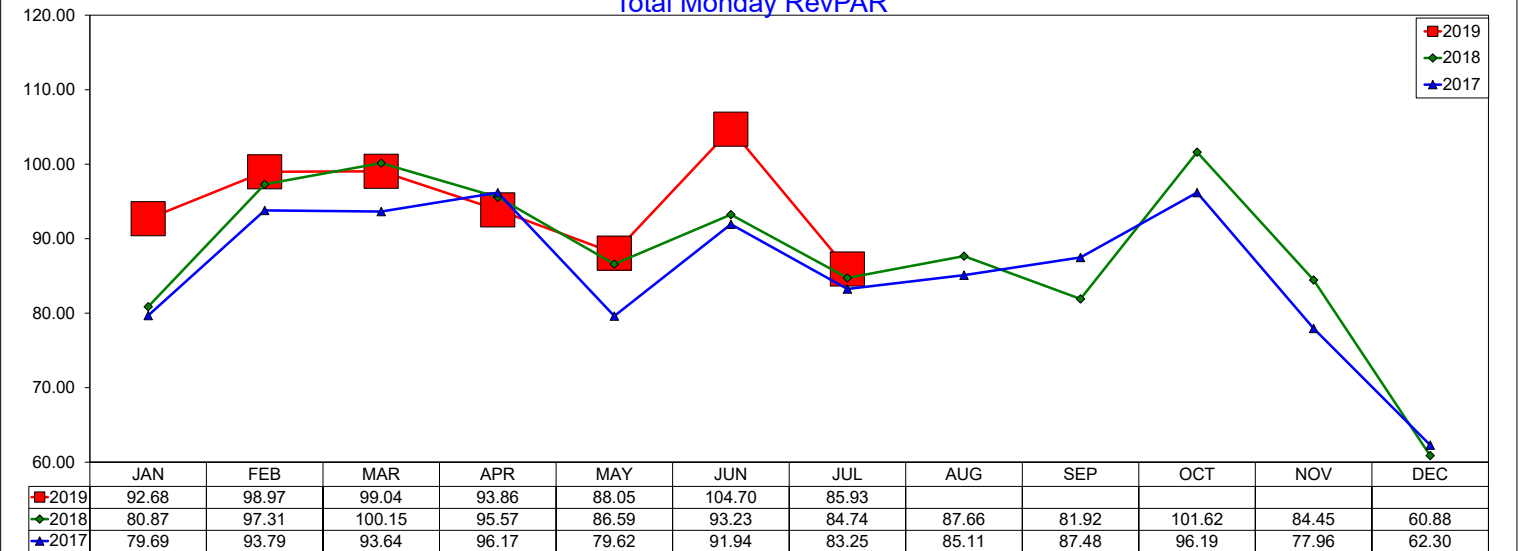
Transient Monday RevPAR



Group Monday RevPAR

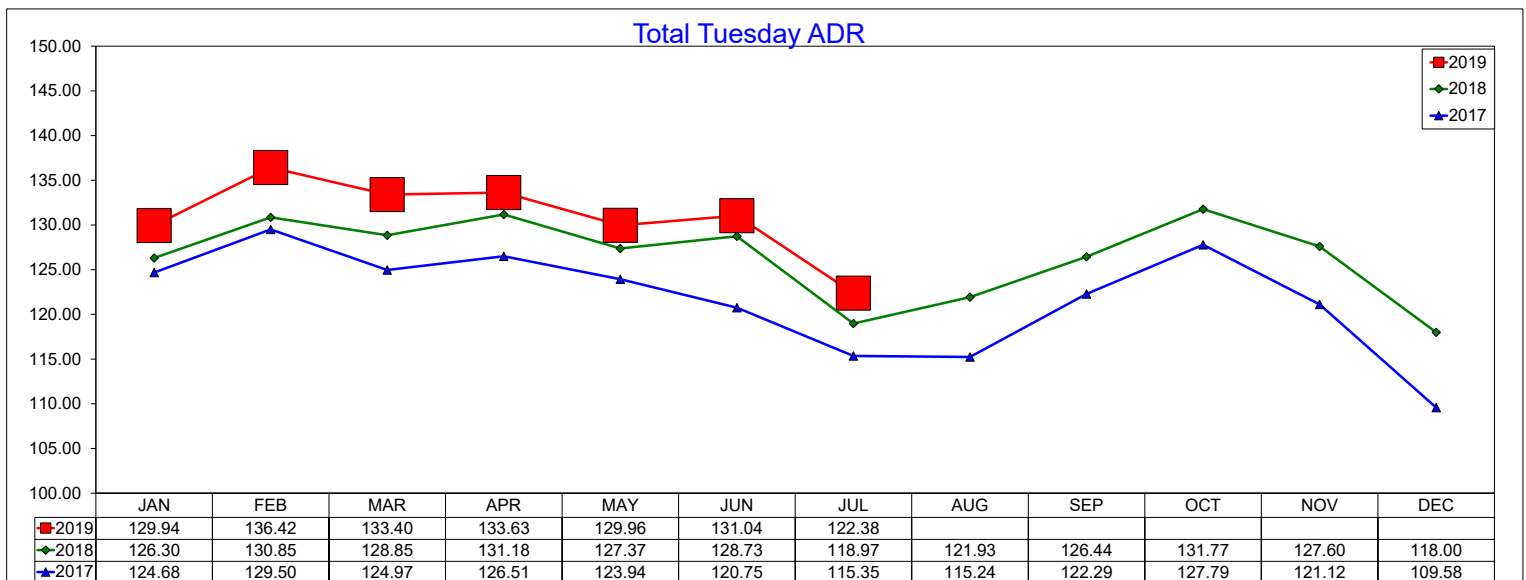
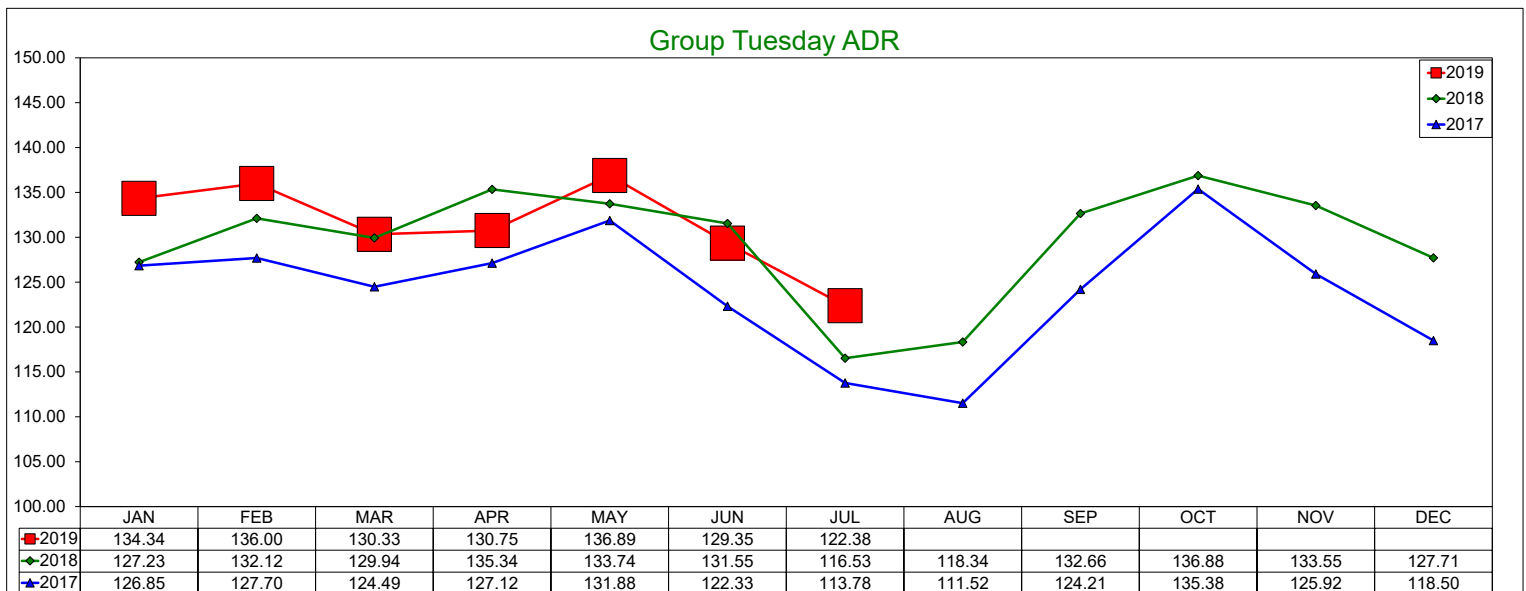
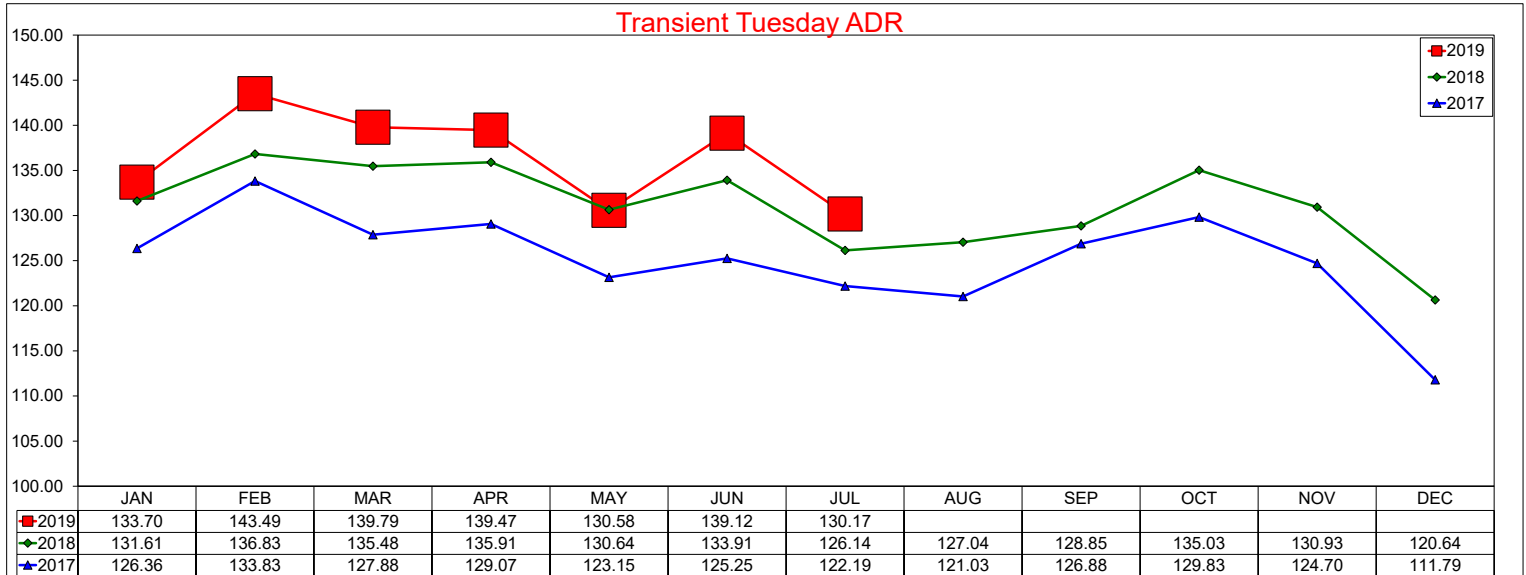


Total Monday RevPAR



Three Year Comparison - Tuesday - ADR

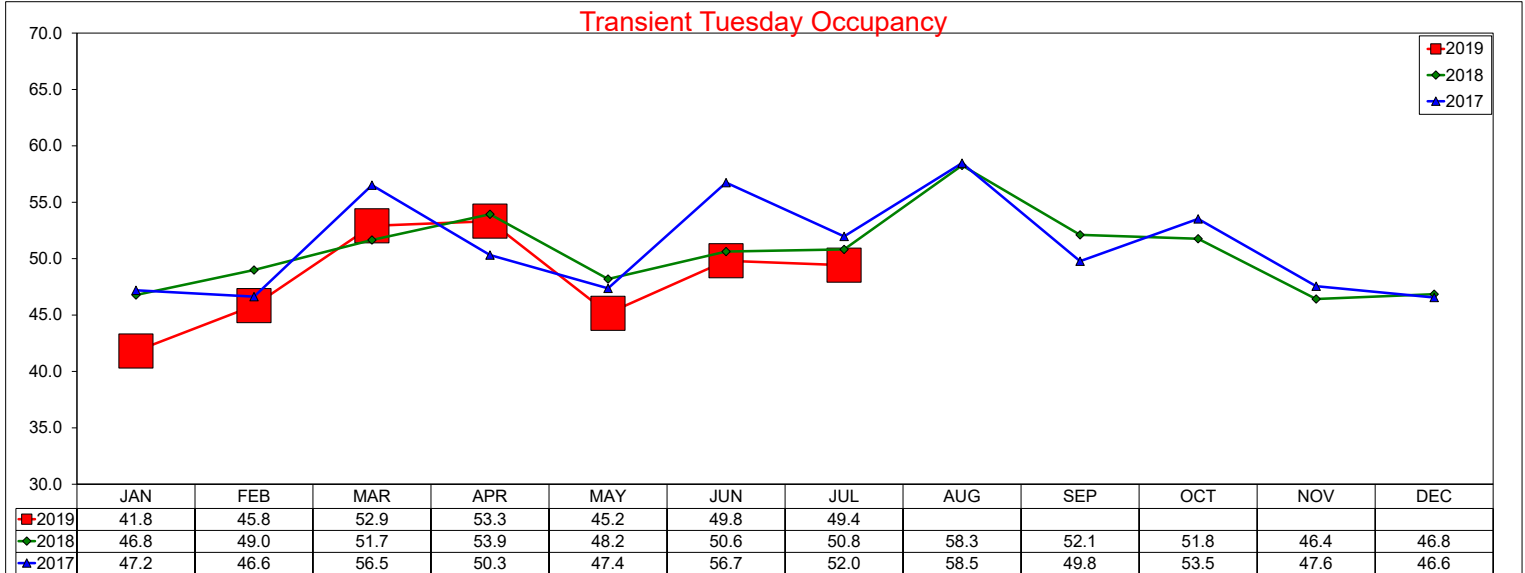
July 2019



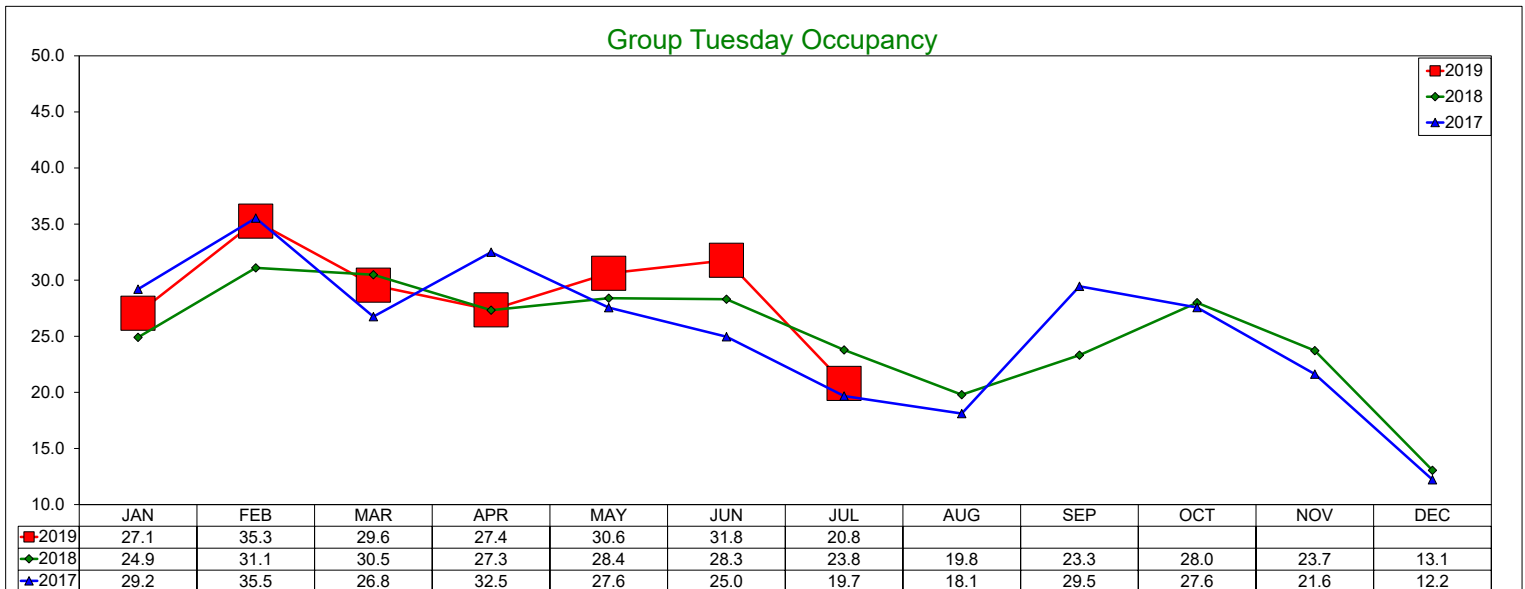
Three Year Comparison - Tuesday - Occupancy

July 2019

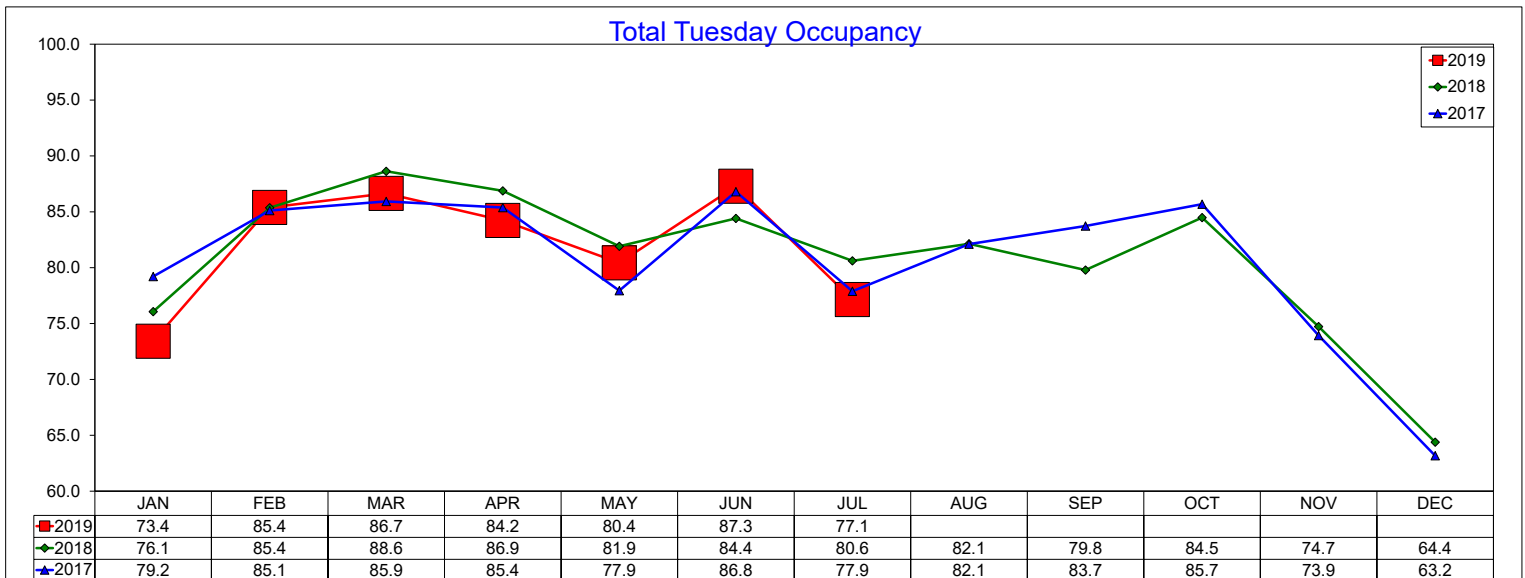
Transient Tuesday Occupancy



Group Tuesday Occupancy



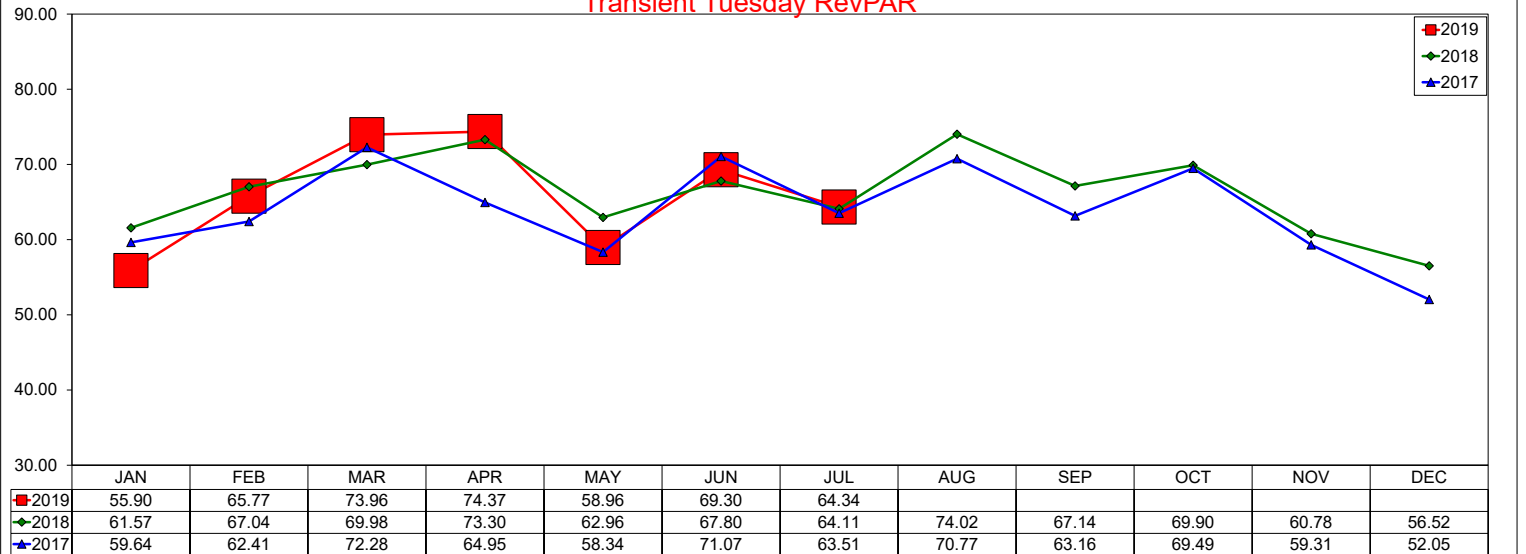
Total Tuesday Occupancy



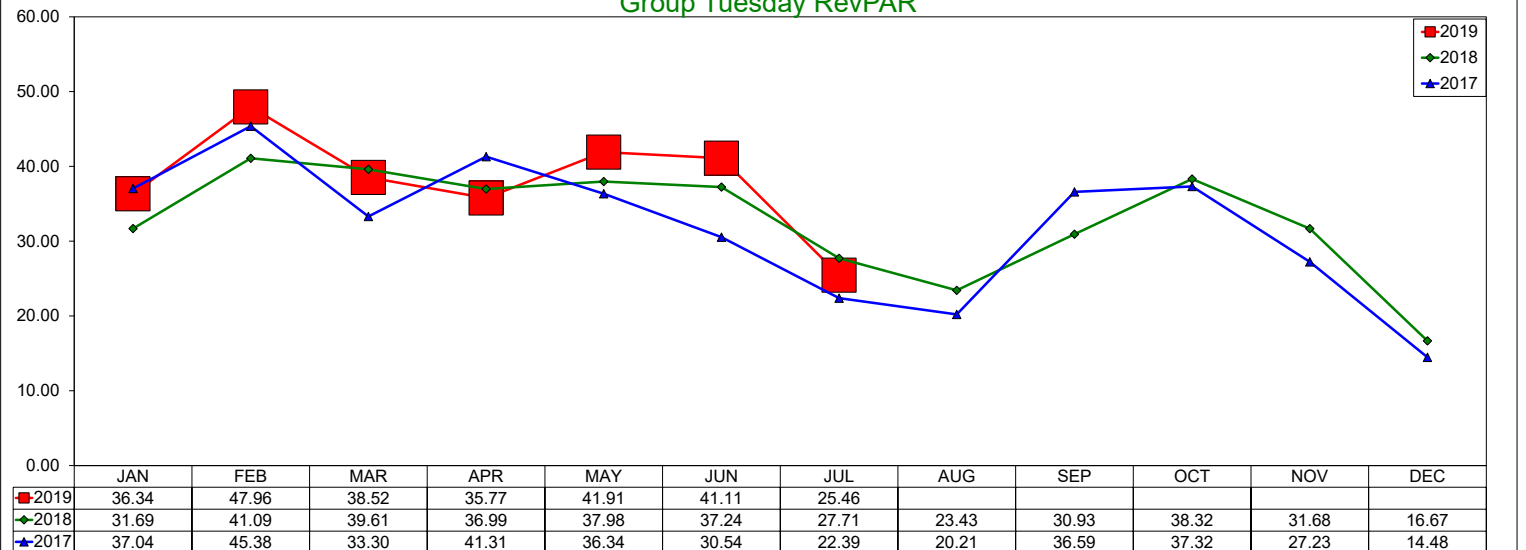
Three Year Comparison - Tuesday - RevPAR

July 2019

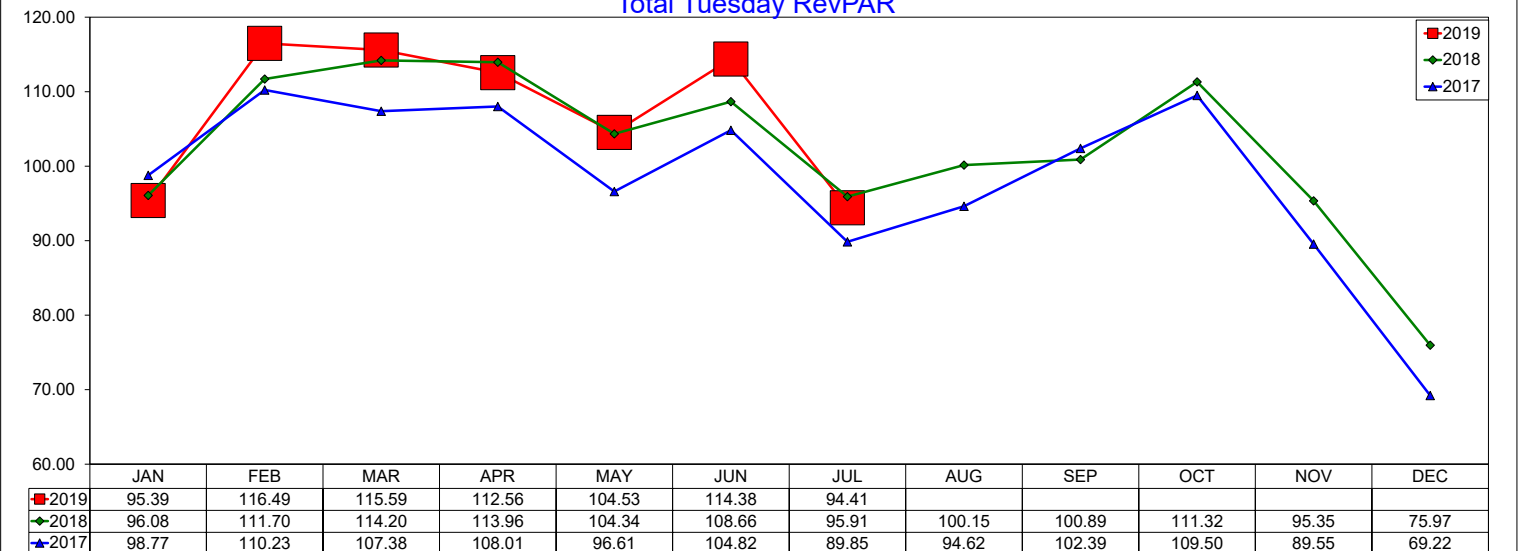
Transient Tuesday RevPAR



Group Tuesday RevPAR



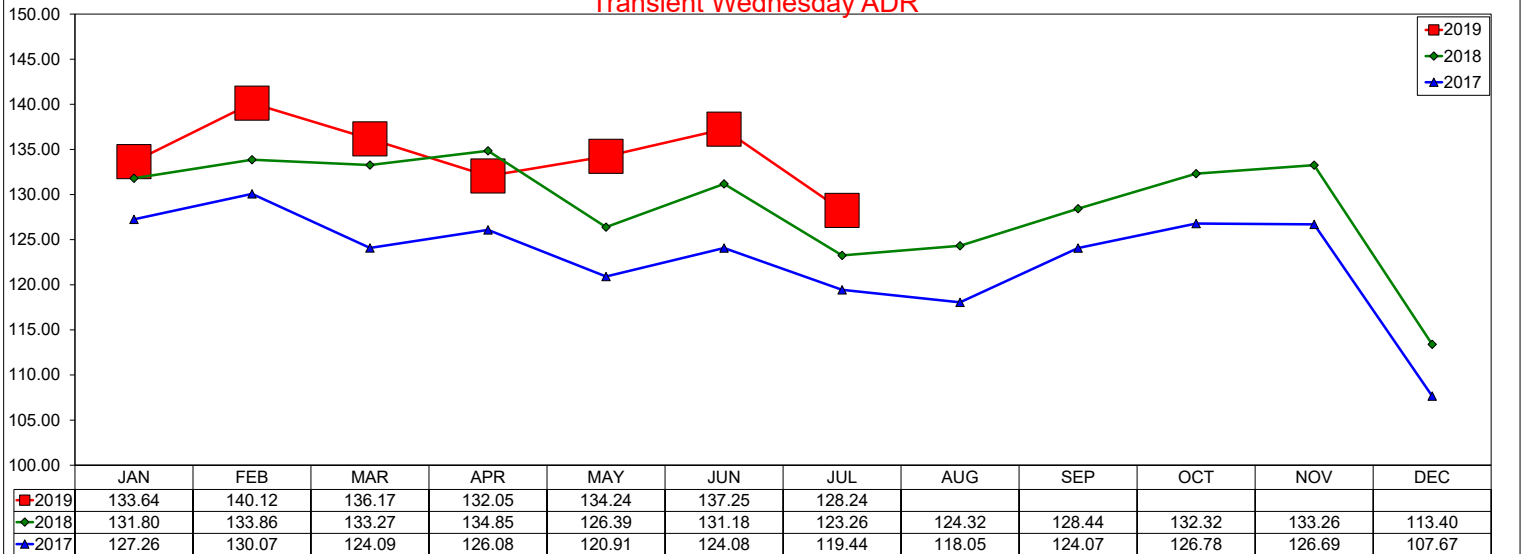
Total Tuesday RevPAR



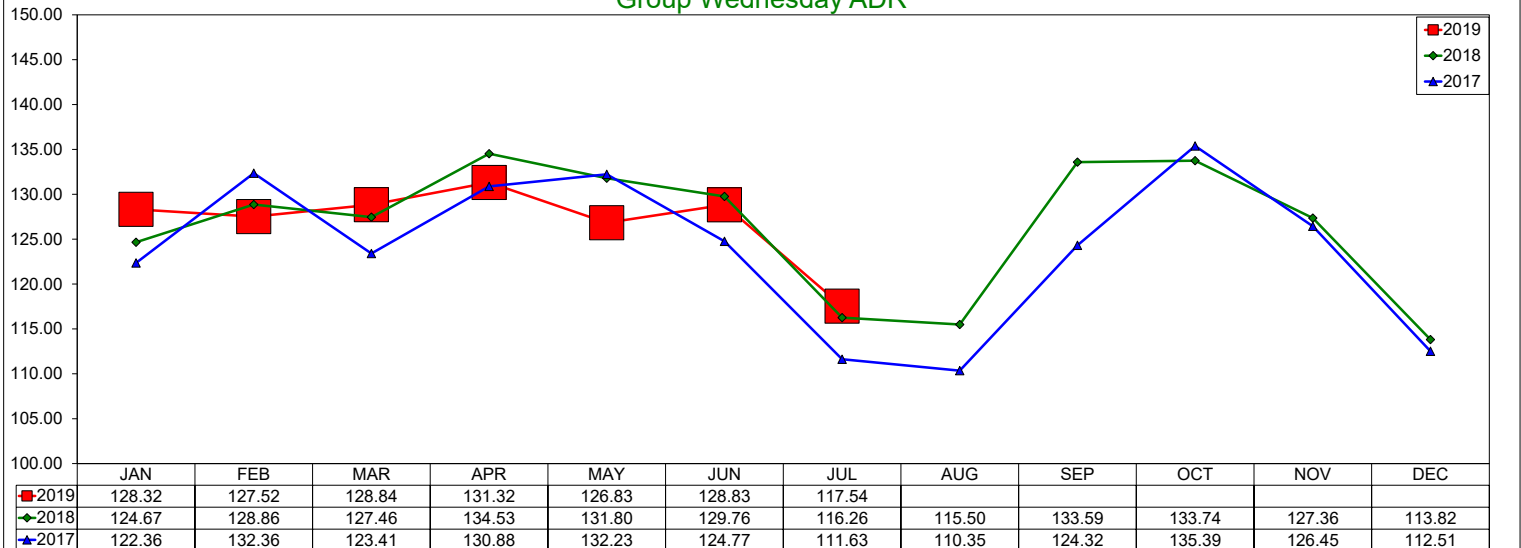
Three Year Comparison - Wednesday - ADR

July 2019

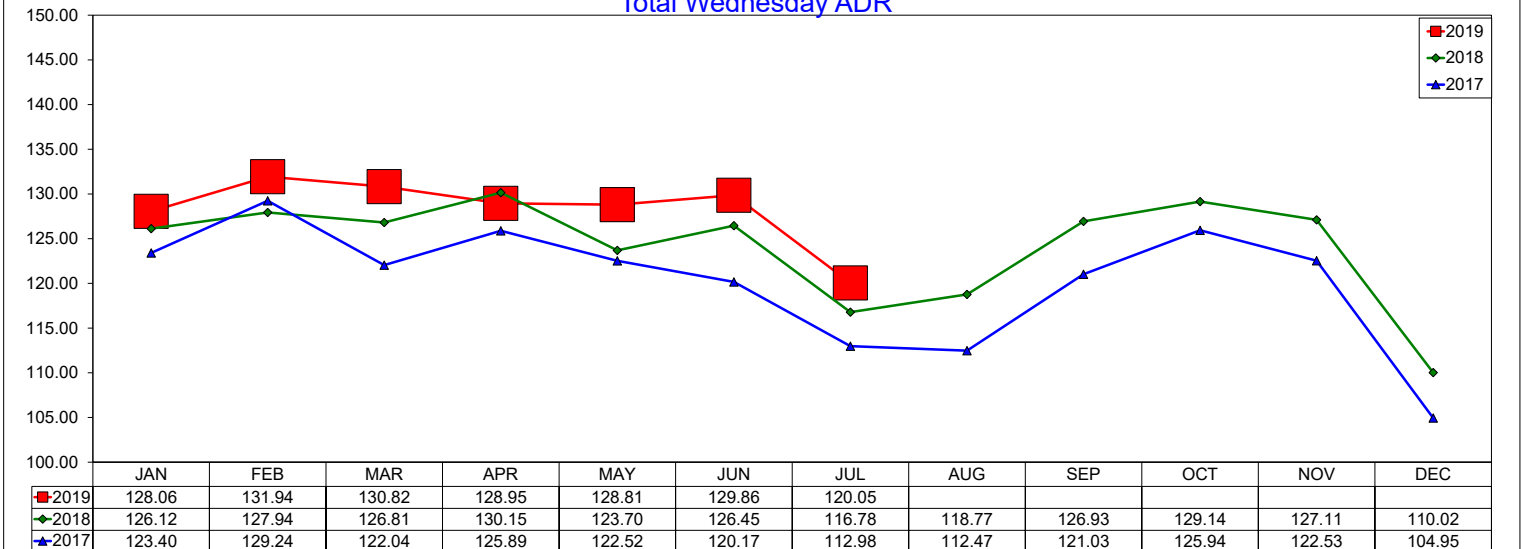
Transient Wednesday ADR



Group Wednesday ADR



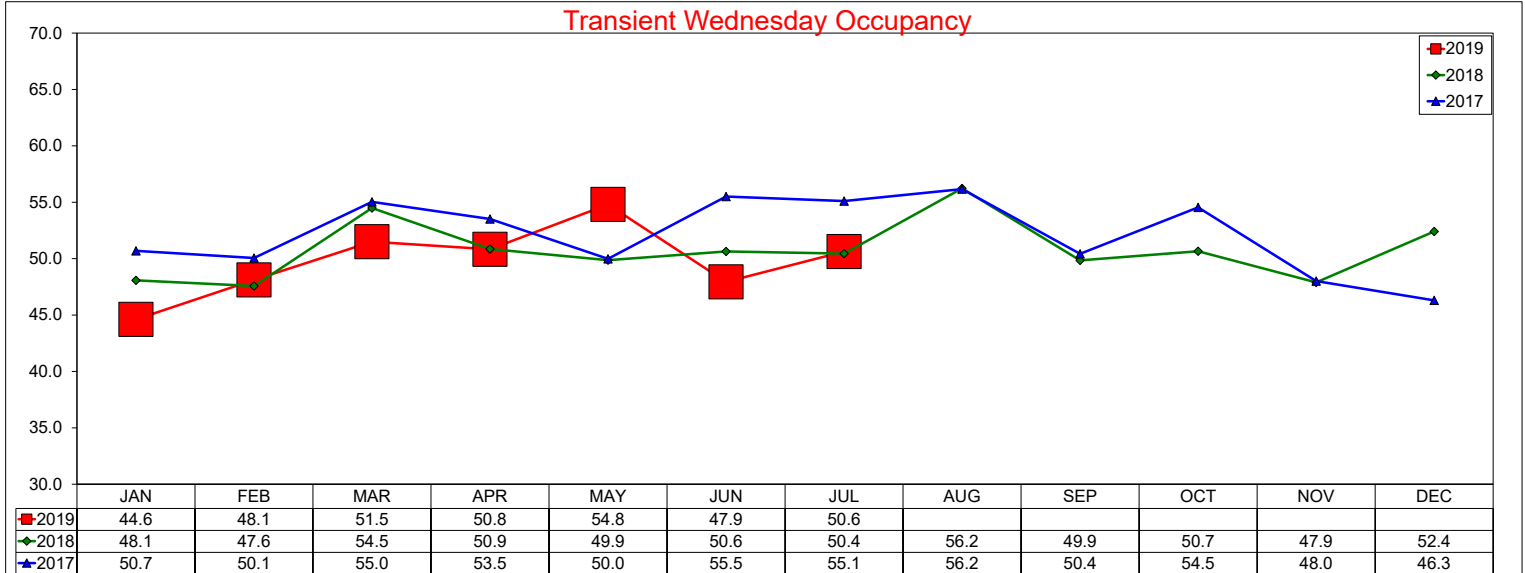
Total Wednesday ADR



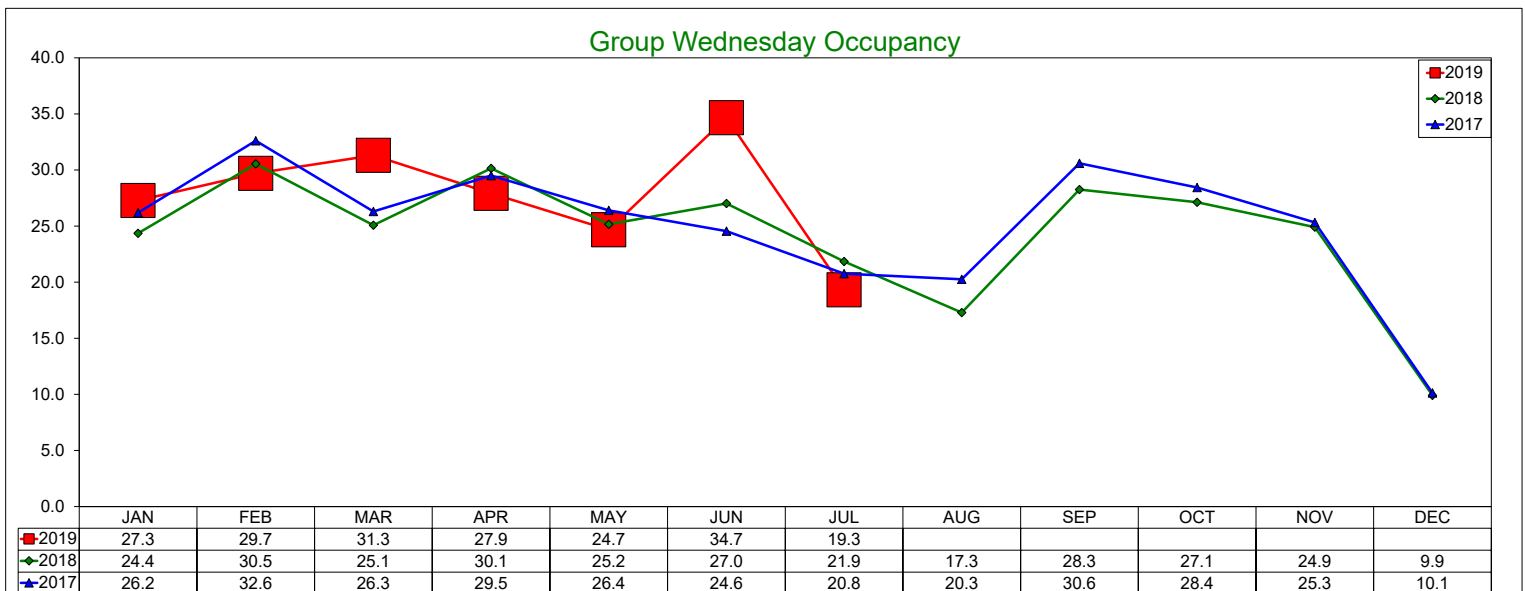
Three Year Comparison - Wednesday - Occupancy

July 2019

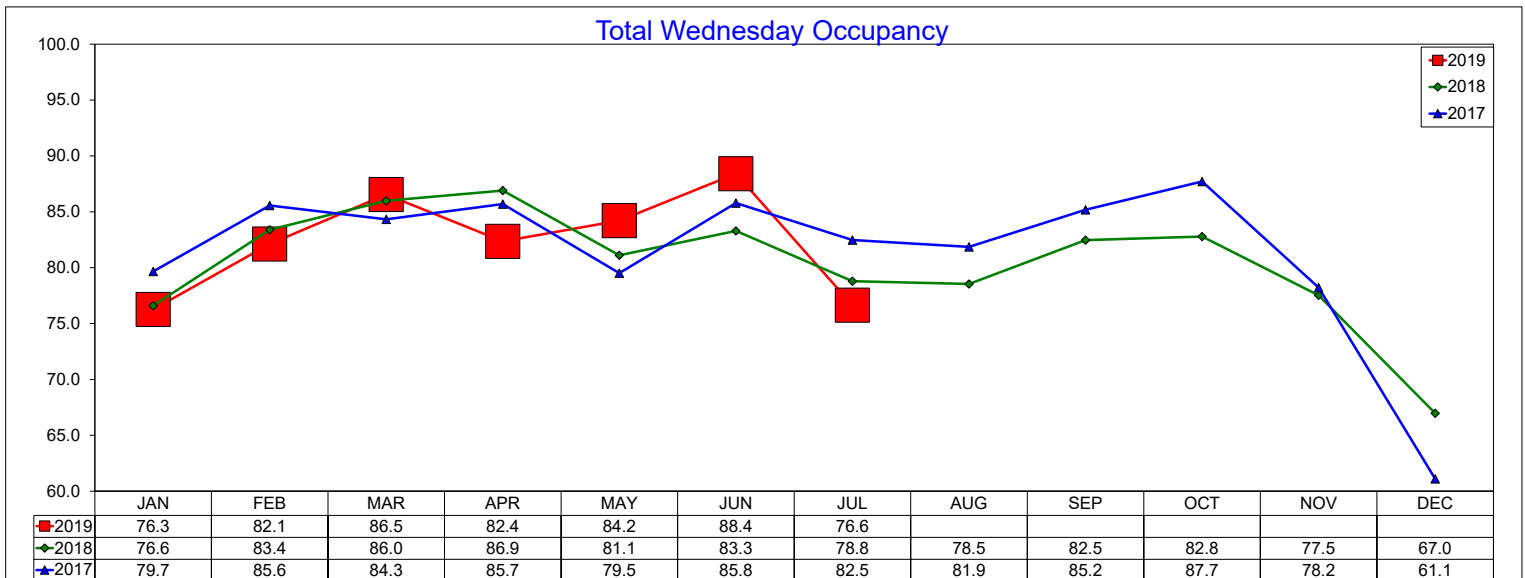
Transient Wednesday Occupancy



Group Wednesday Occupancy



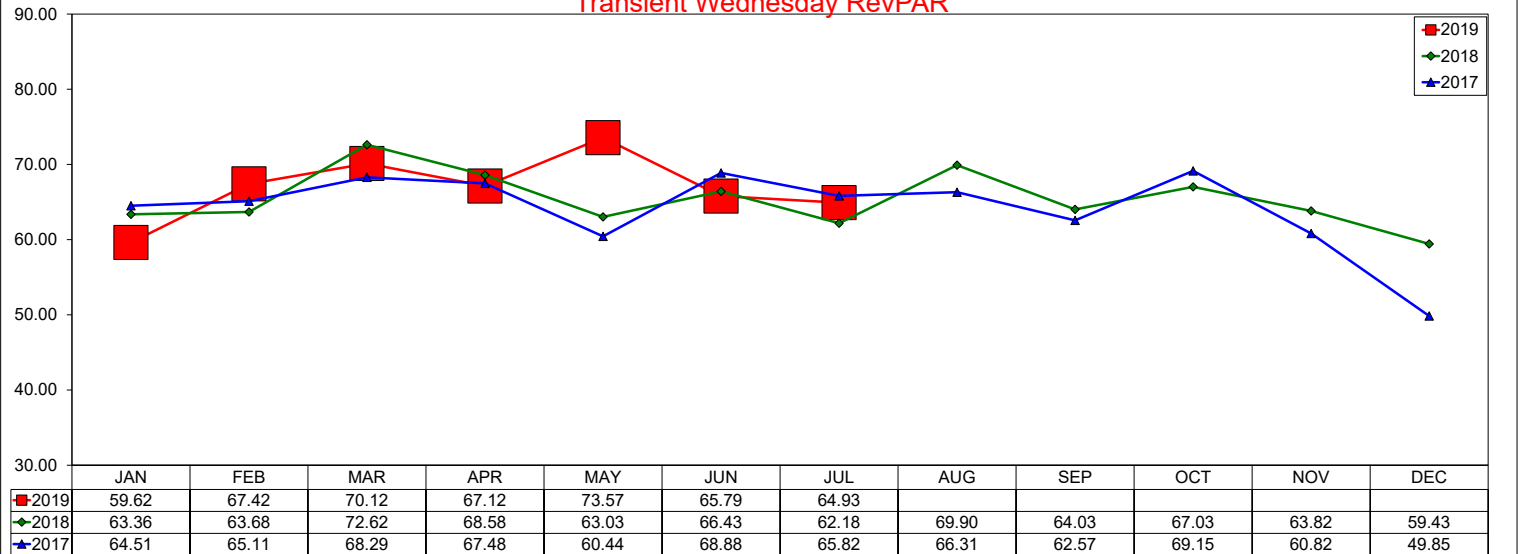
Total Wednesday Occupancy



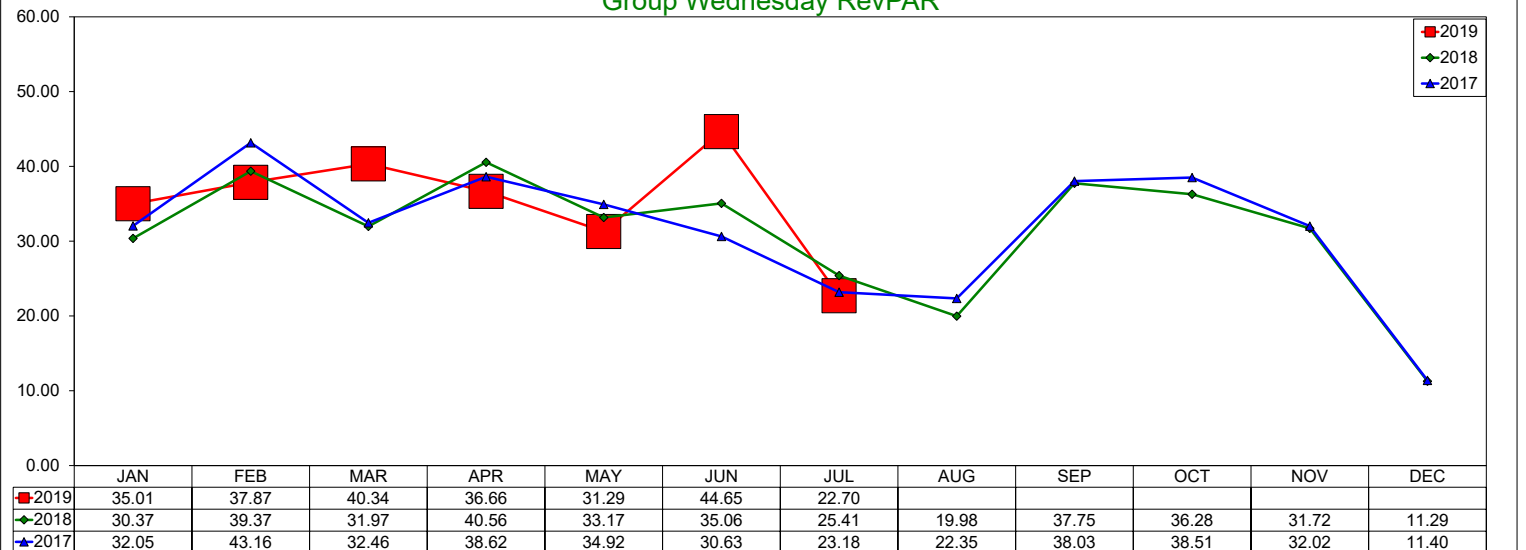
Three Year Comparison - Wednesday - RevPAR

July 2019

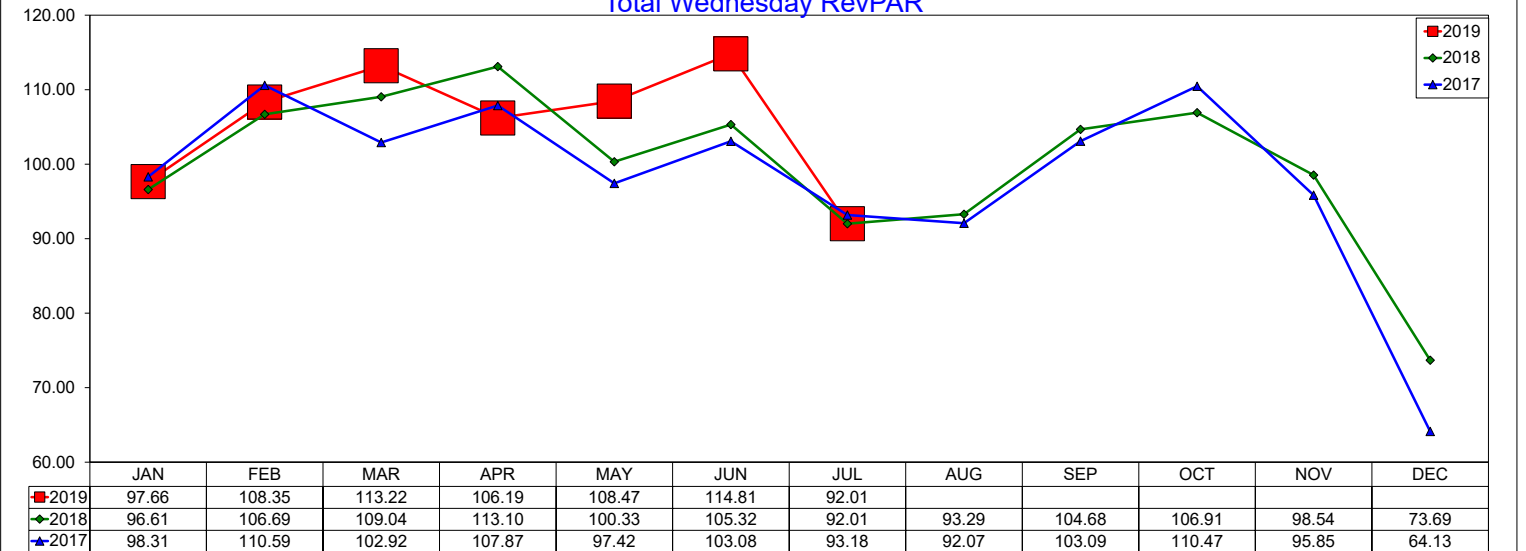
Transient Wednesday RevPAR



Group Wednesday RevPAR

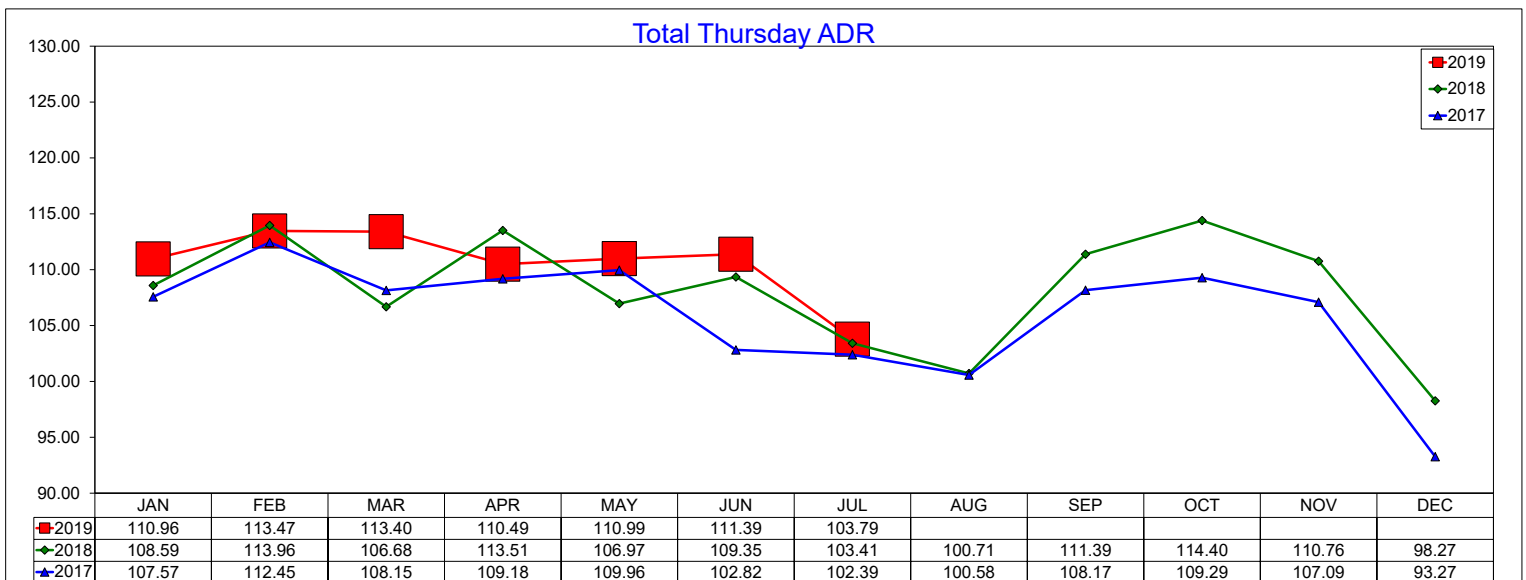
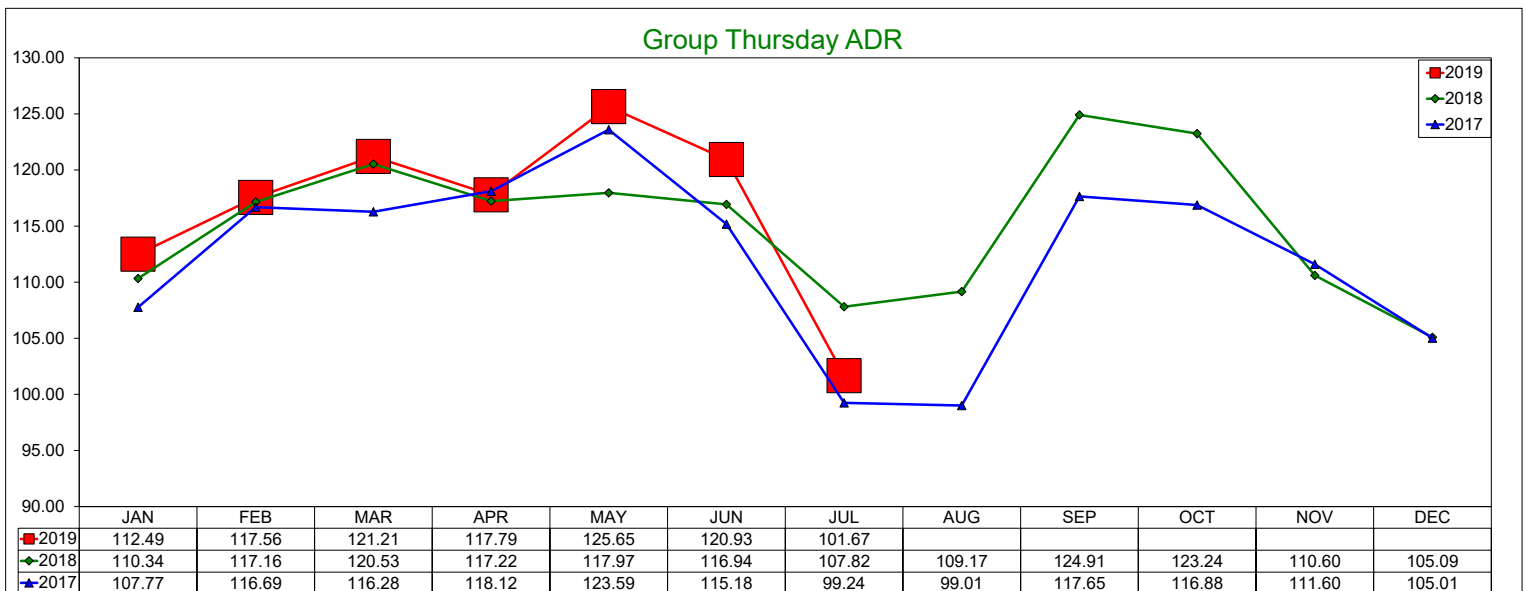
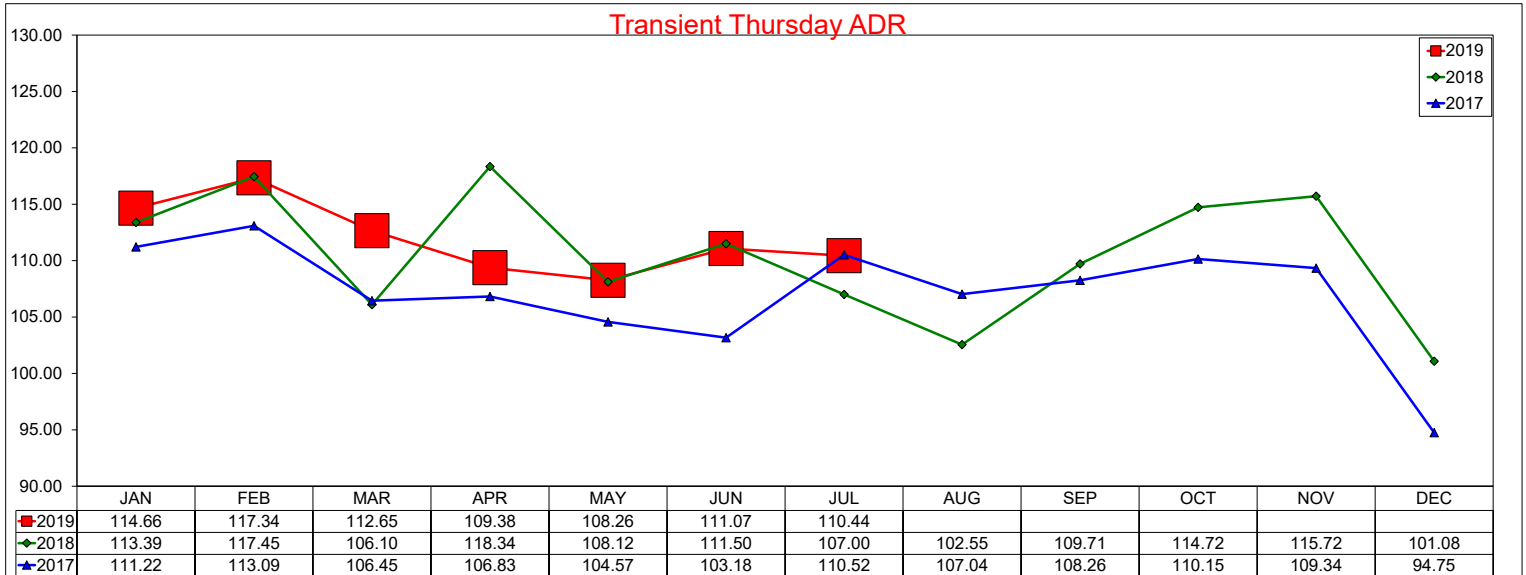


Total Wednesday RevPAR



Three Year Comparison - Thursday - ADR

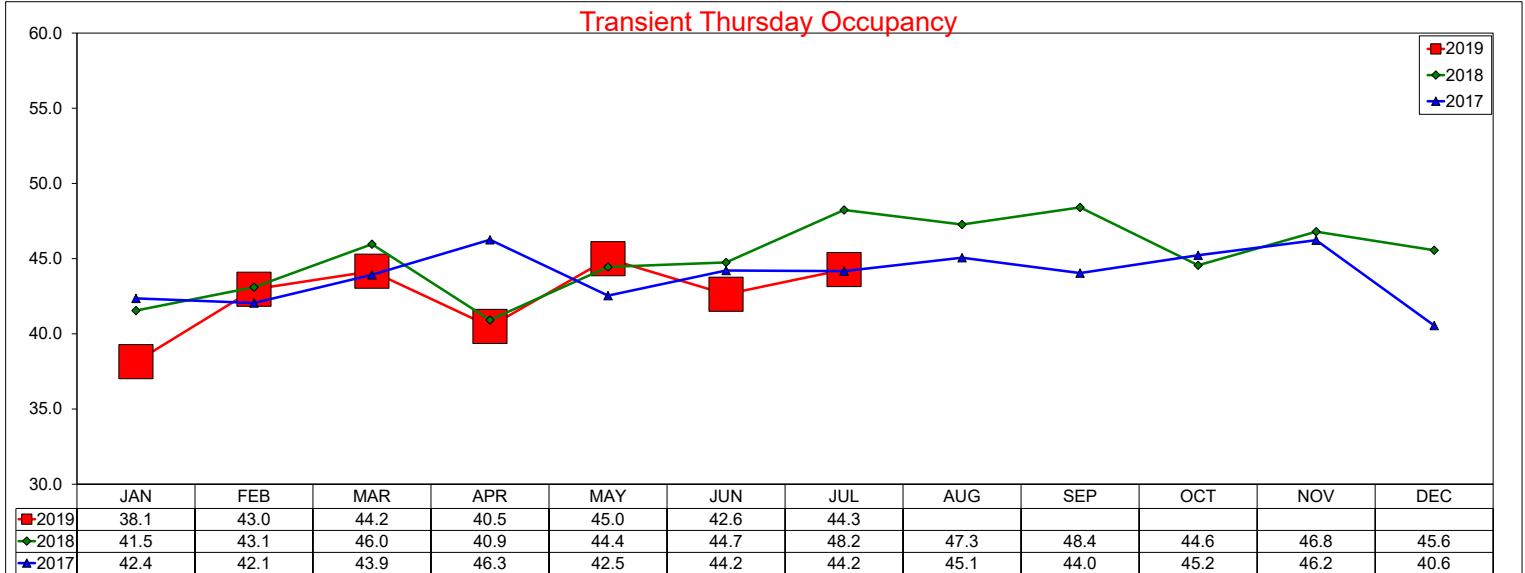
July 2019



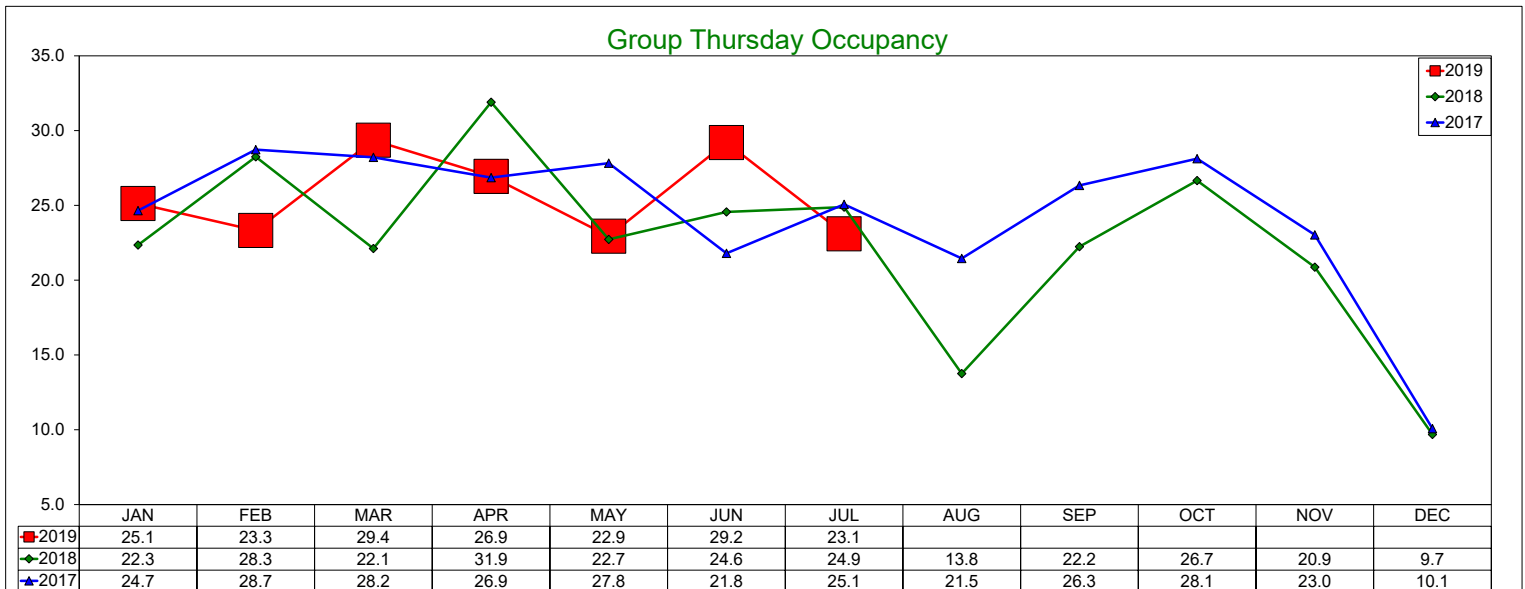
Three Year Comparison - Thursday - Occupancy

July 2019

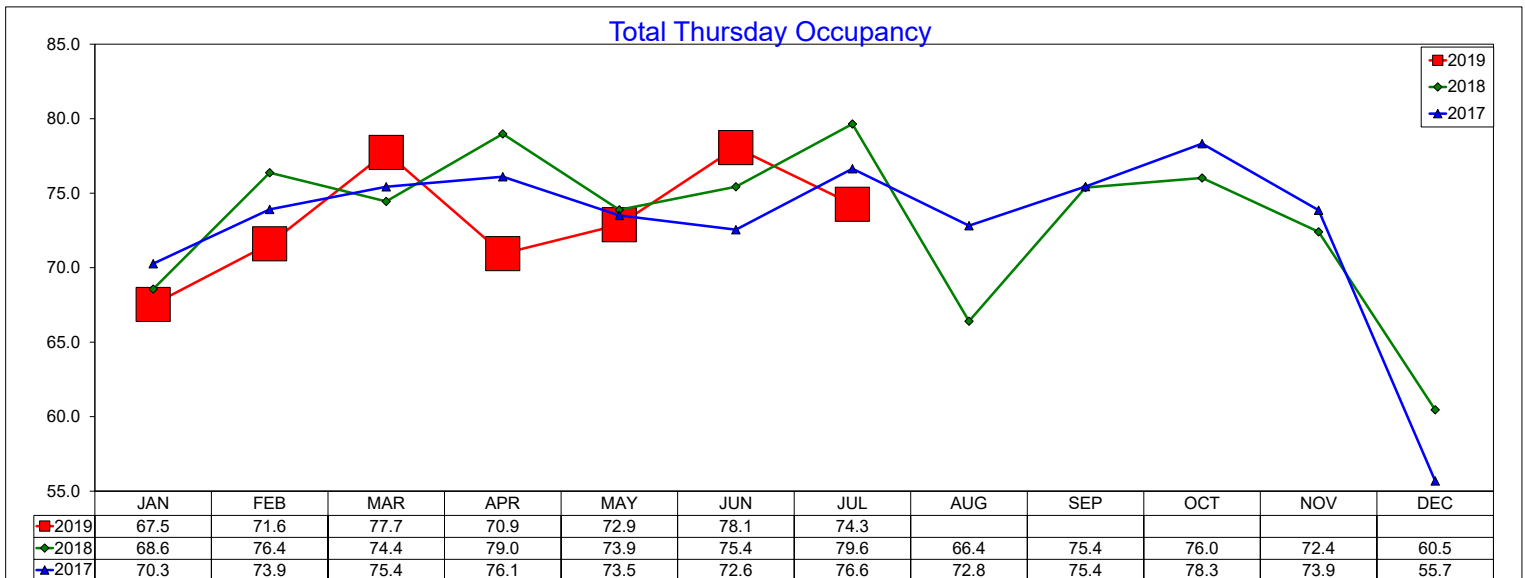
Transient Thursday Occupancy



Group Thursday Occupancy



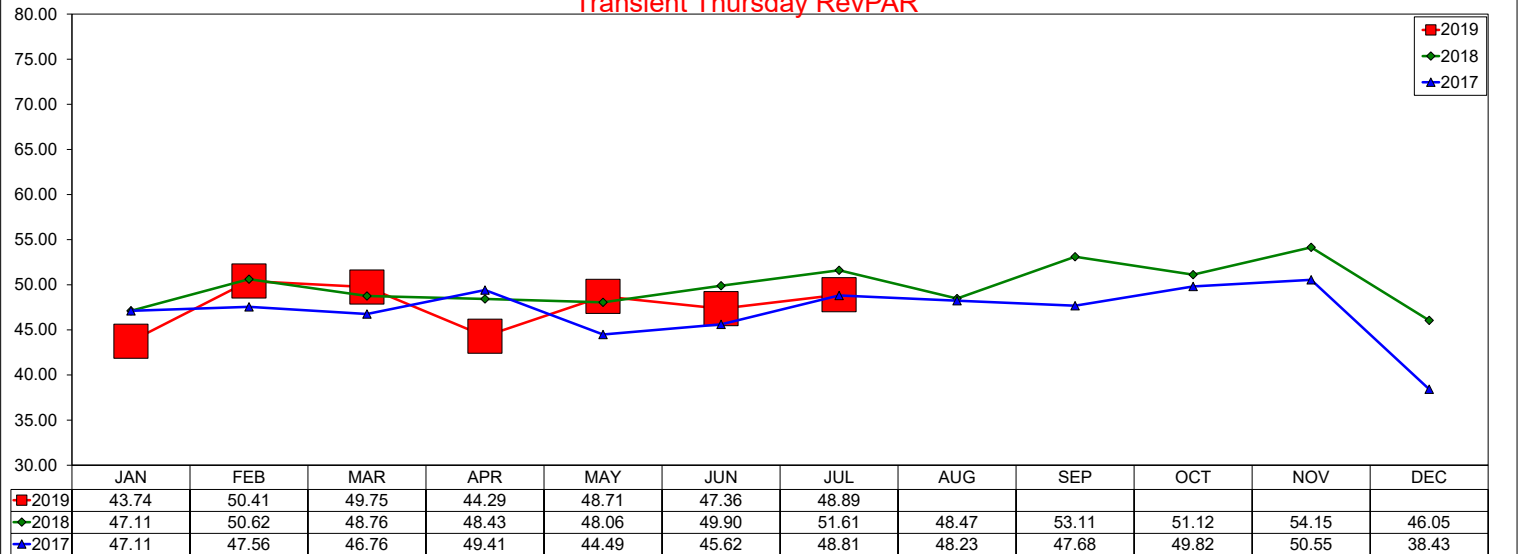
Total Thursday Occupancy



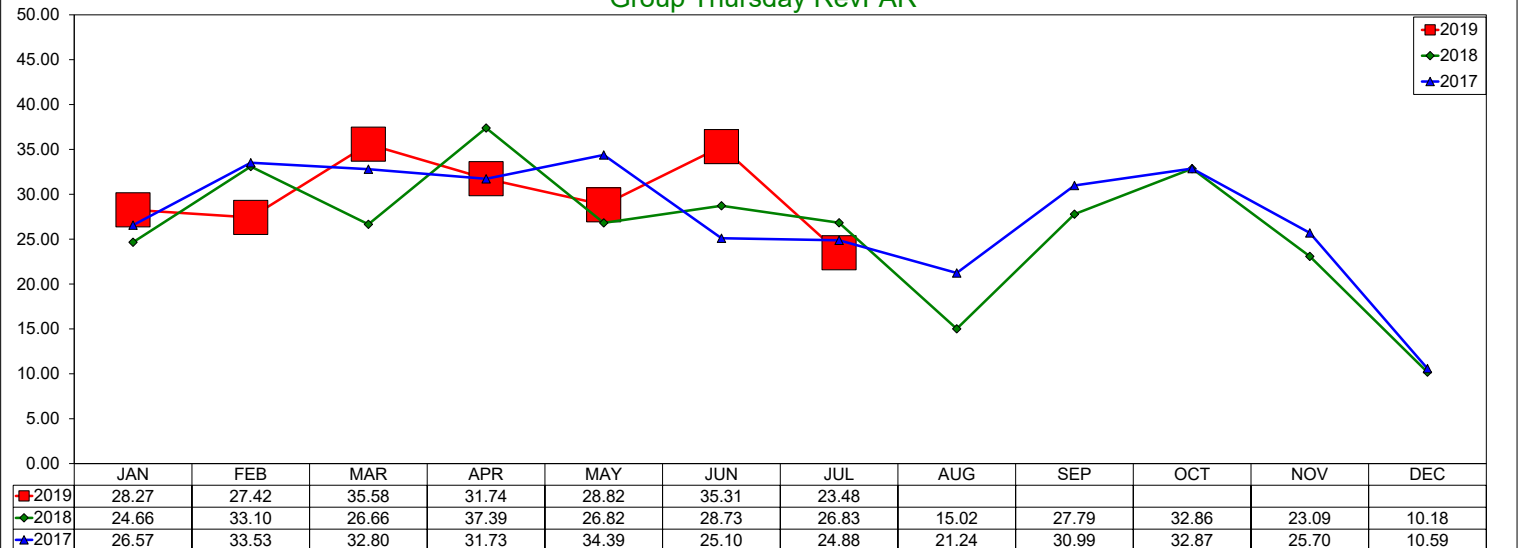
Three Year Comparison - Thursday - RevPAR

July 2019

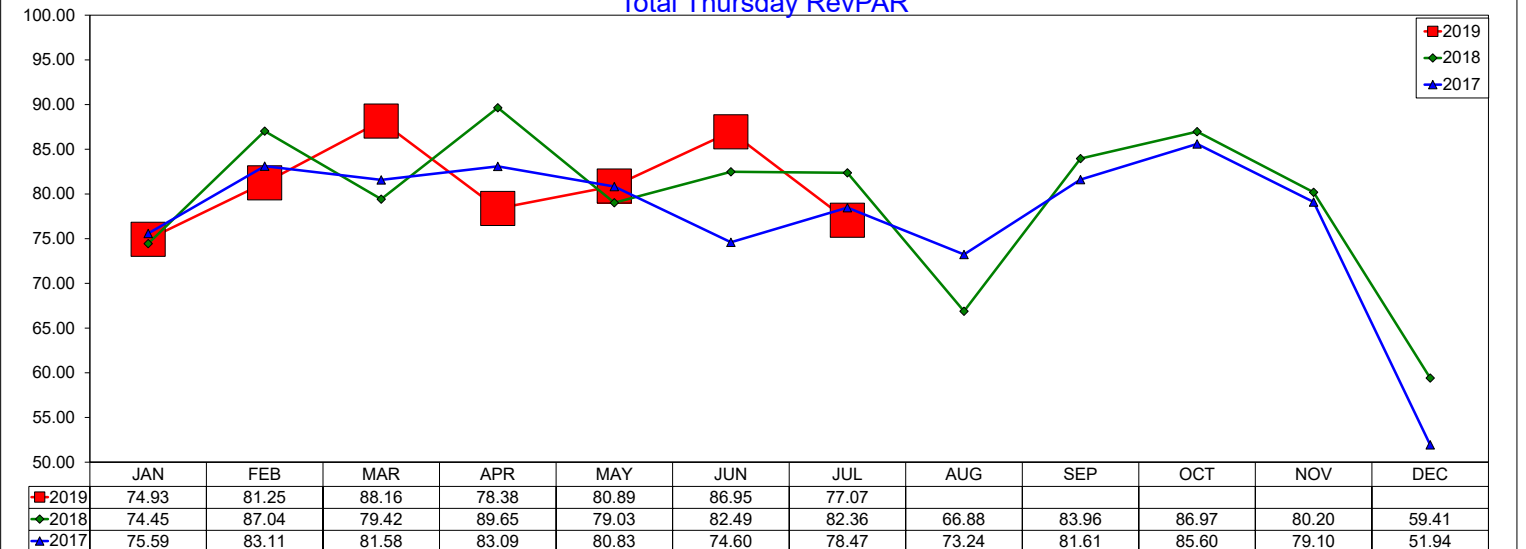
Transient Thursday RevPAR



Group Thursday RevPAR

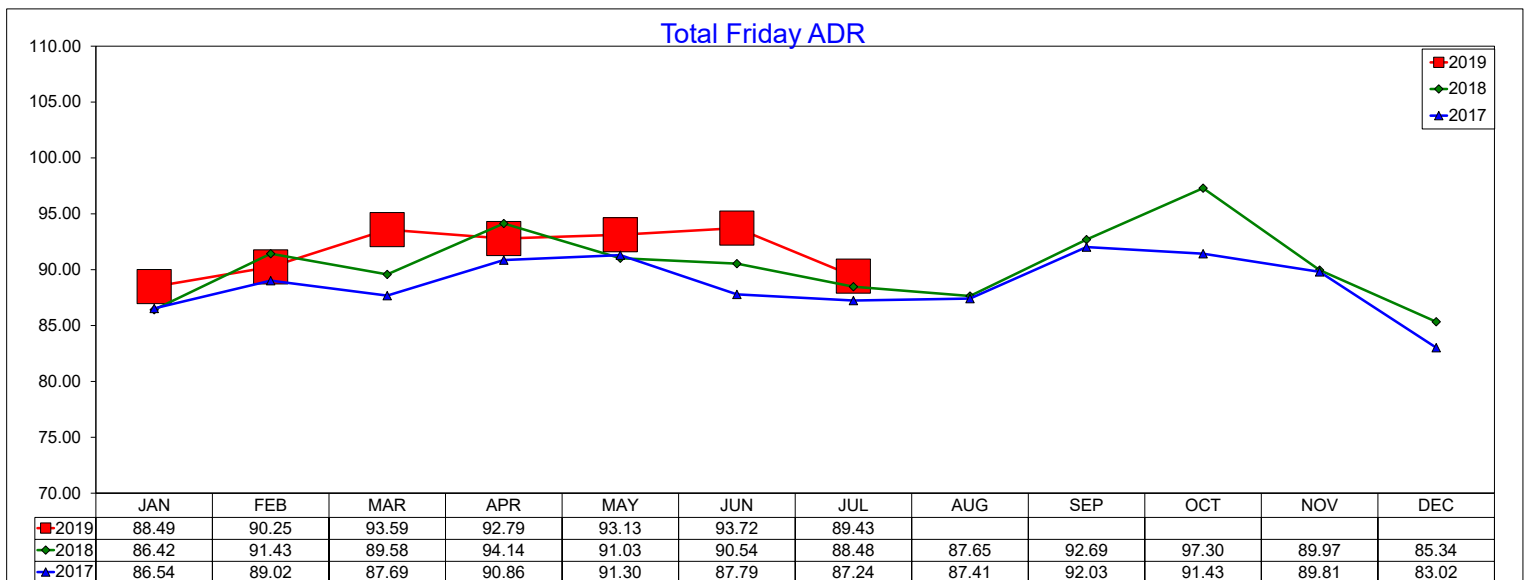
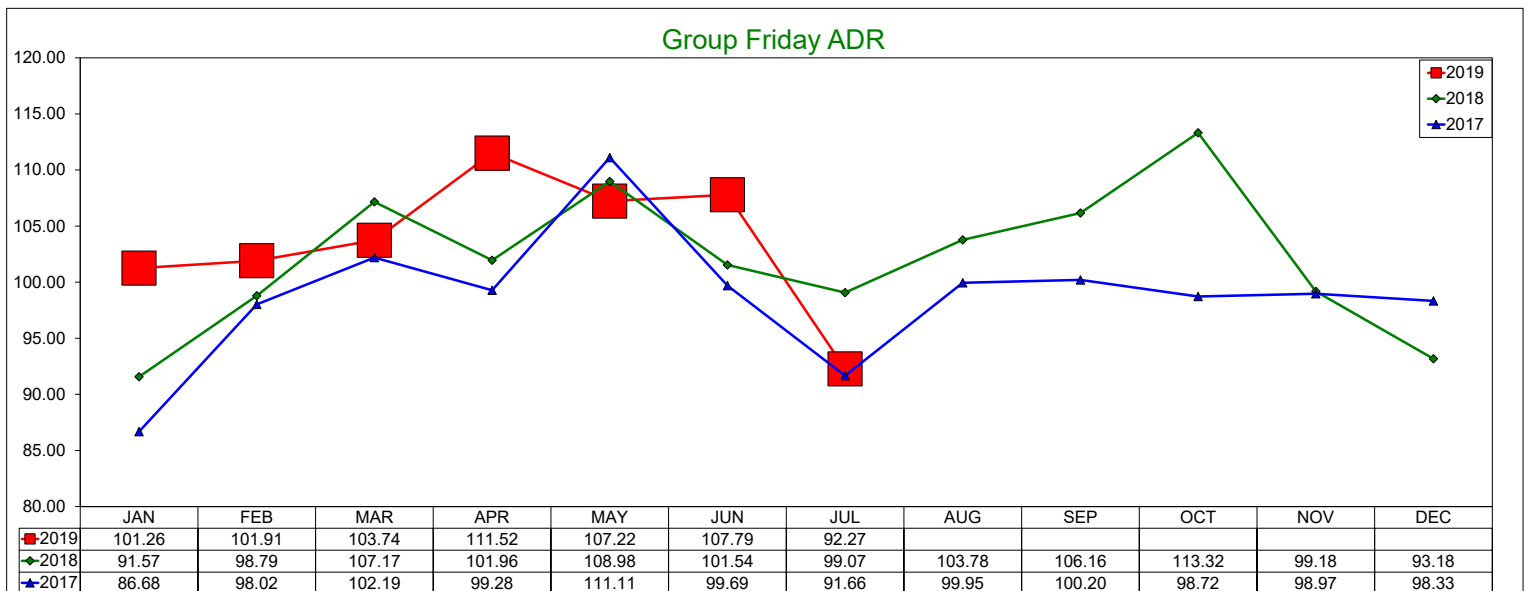
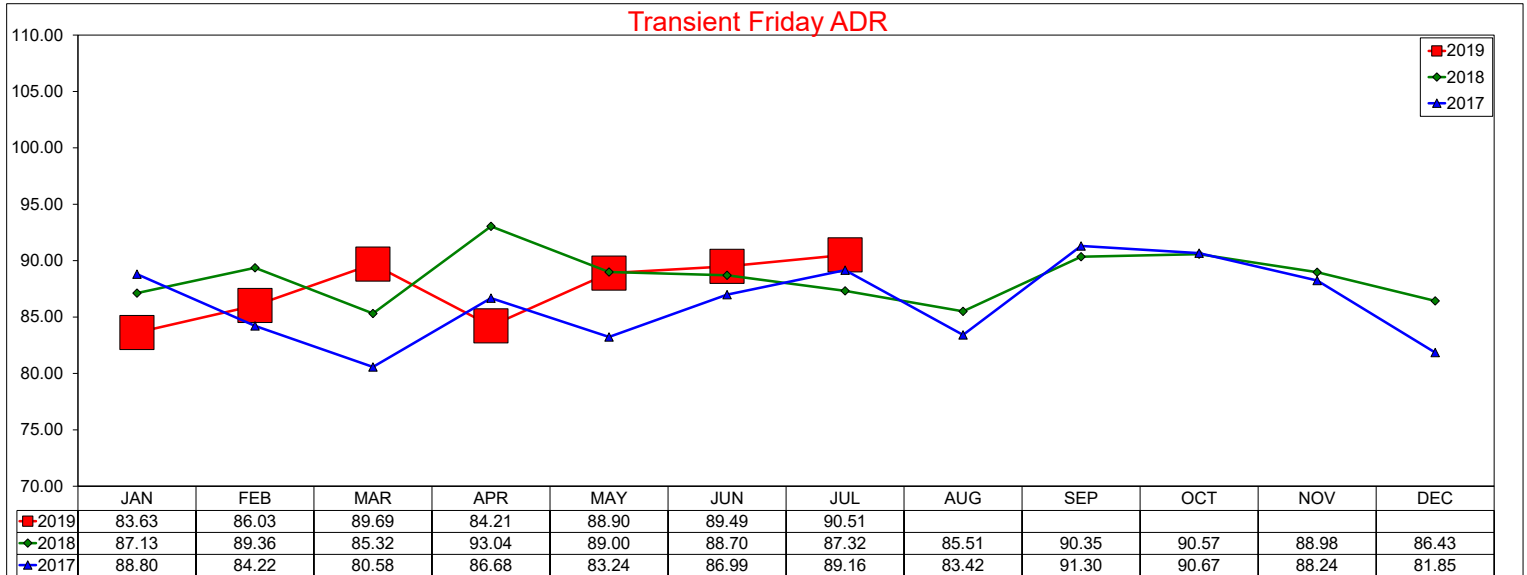


Total Thursday RevPAR



Three Year Comparison - Friday - ADR

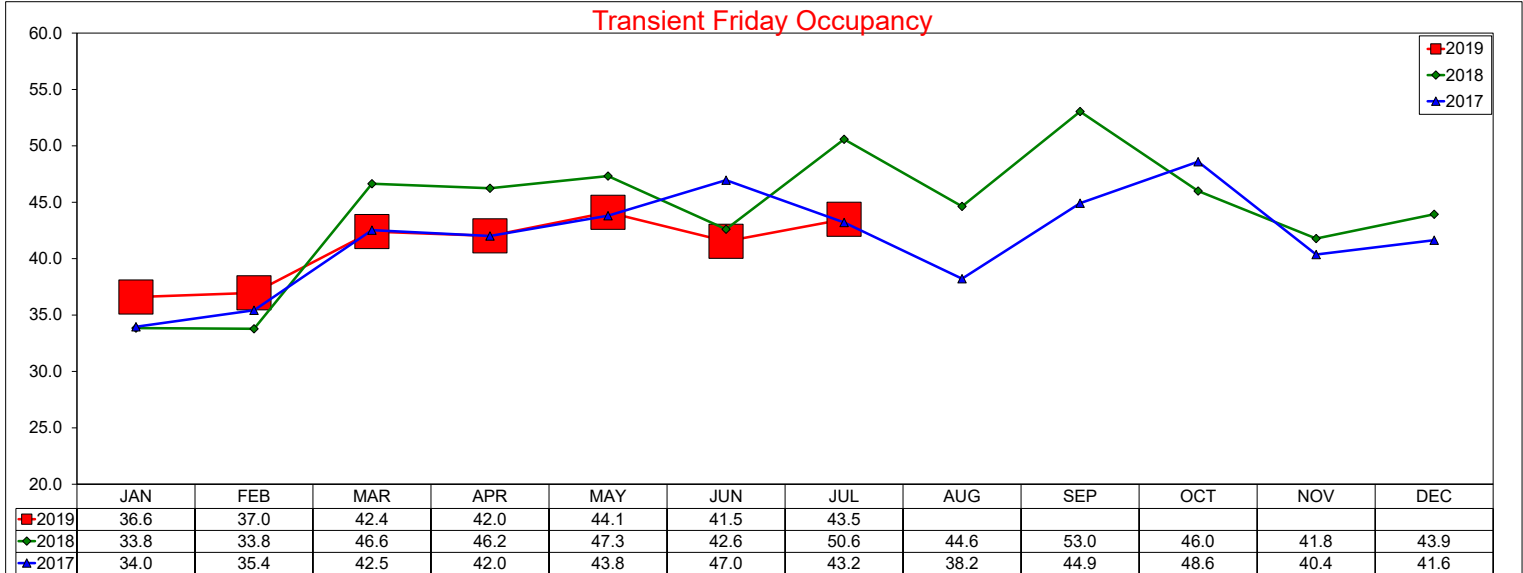
July 2019



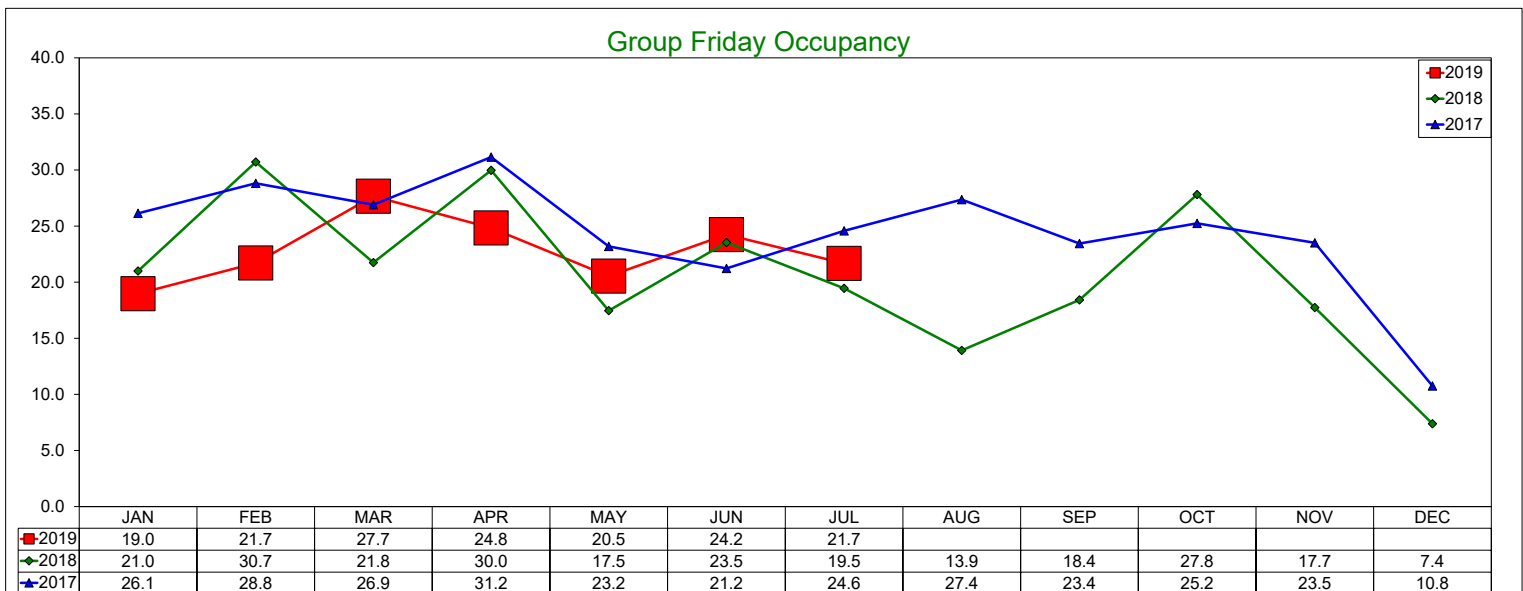
Three Year Comparison - Friday - Occupancy

July 2019

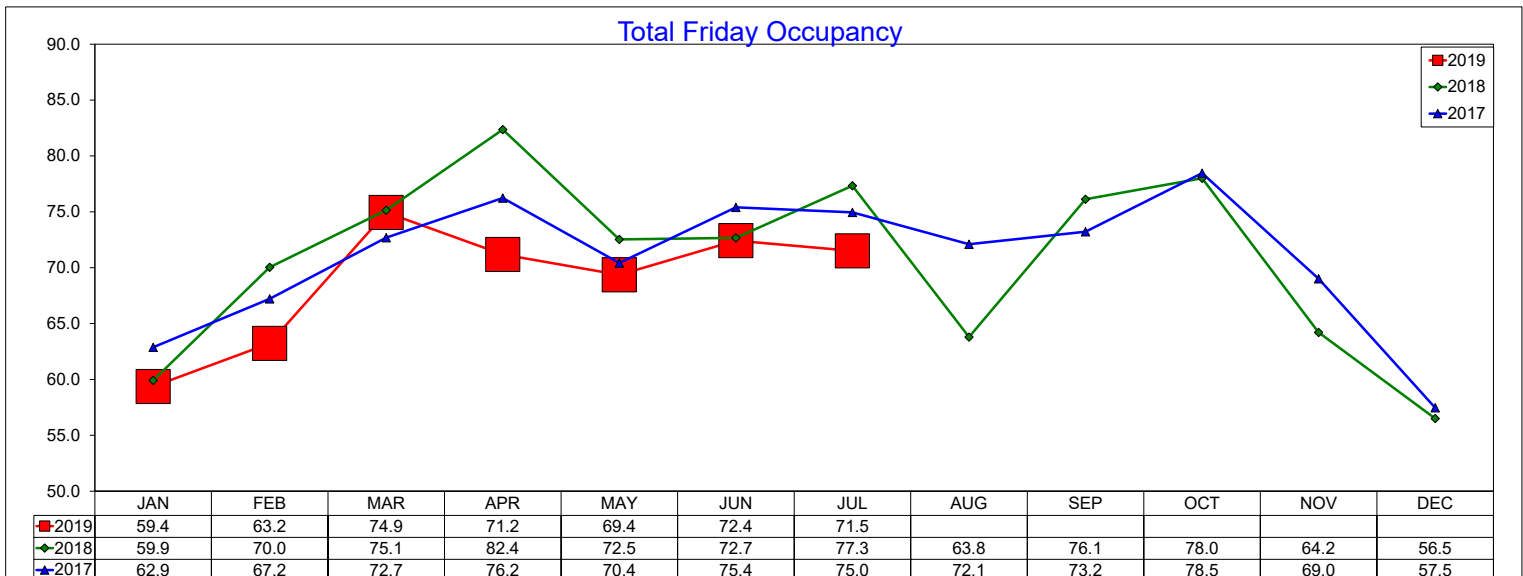
Transient Friday Occupancy



Group Friday Occupancy



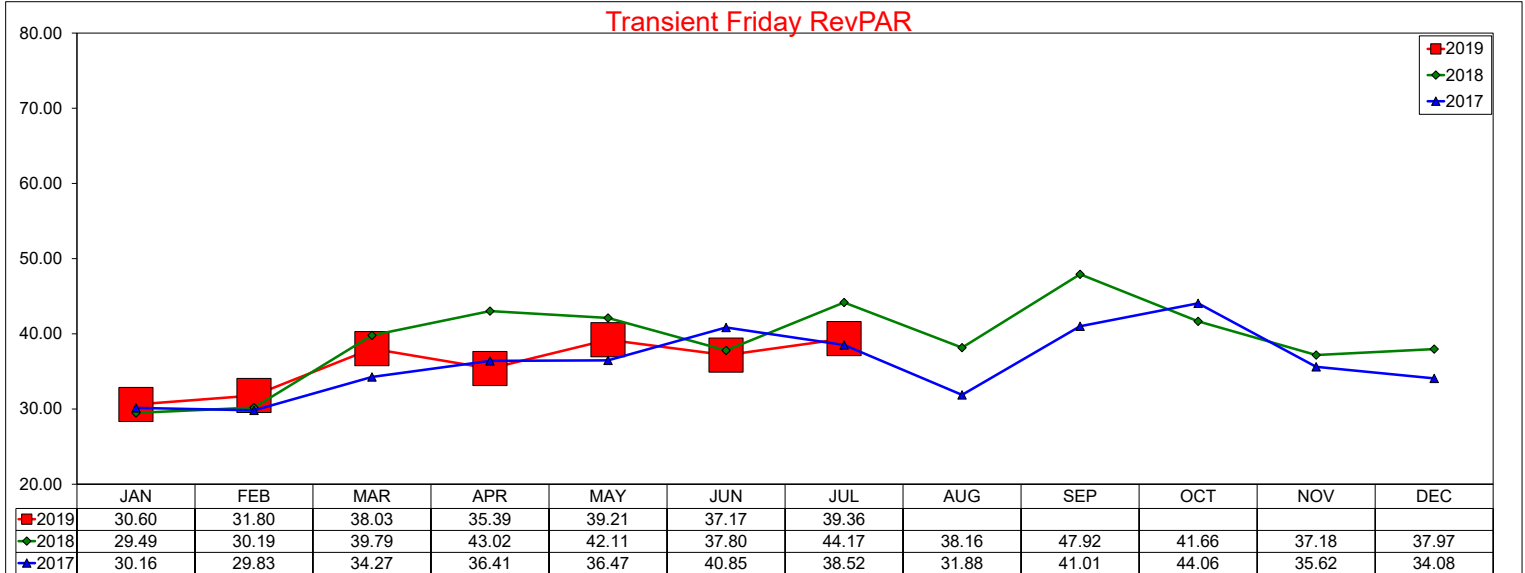
Total Friday Occupancy



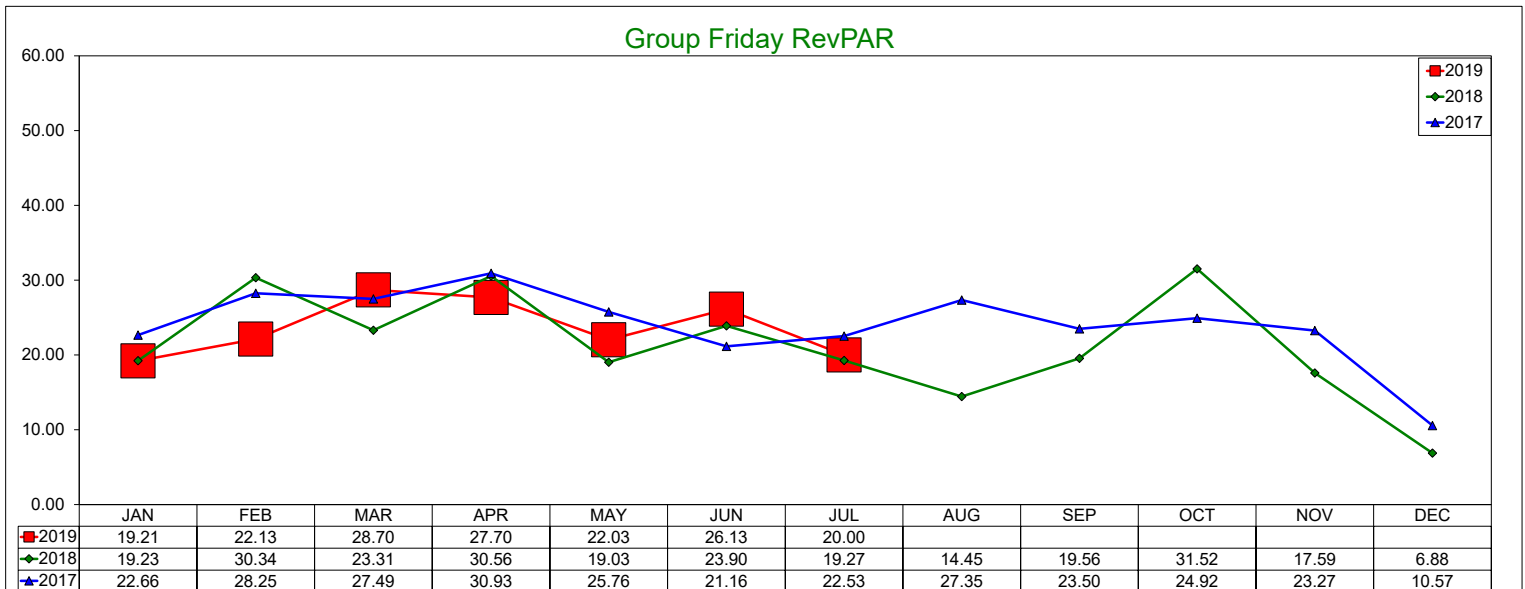
Three Year Comparison - Friday - RevPAR

July 2019

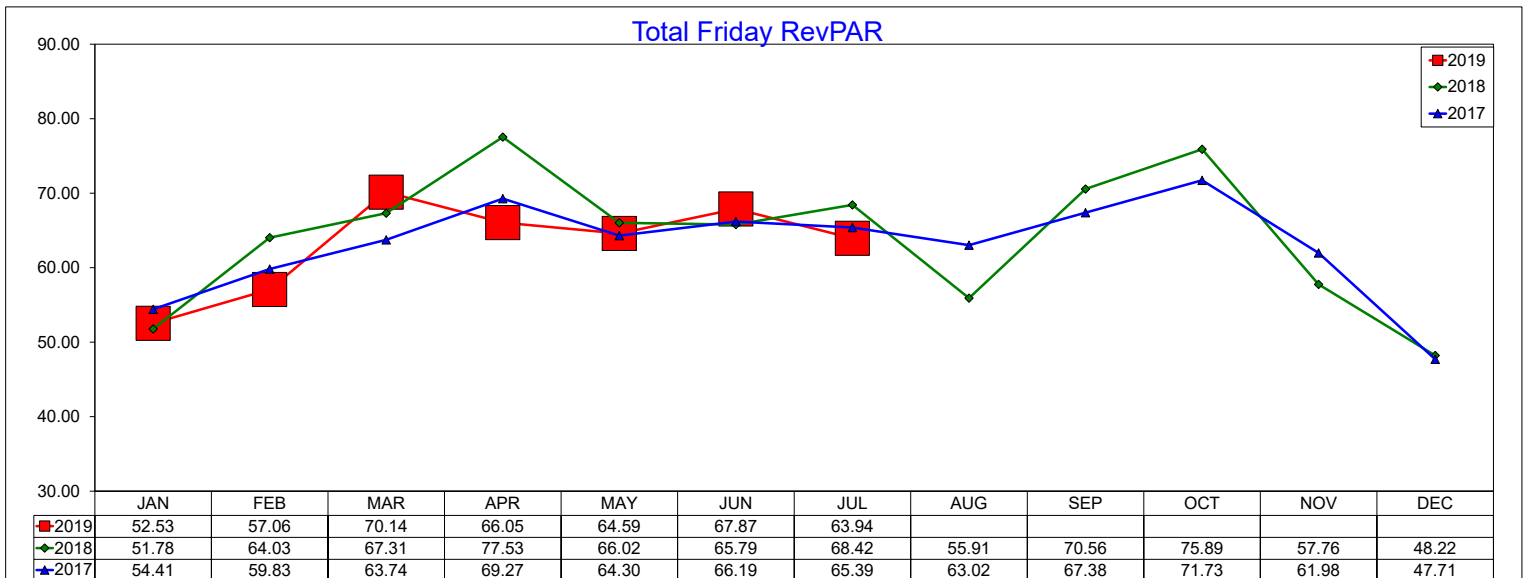
Transient Friday RevPAR



Group Friday RevPAR

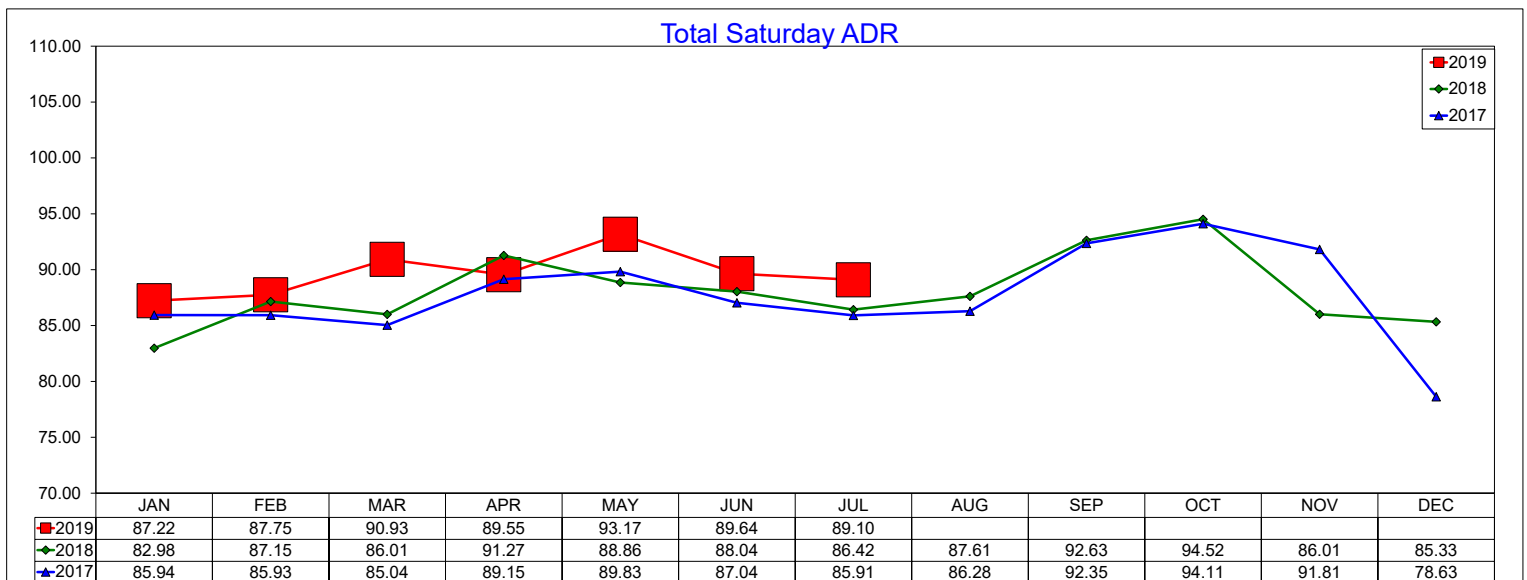
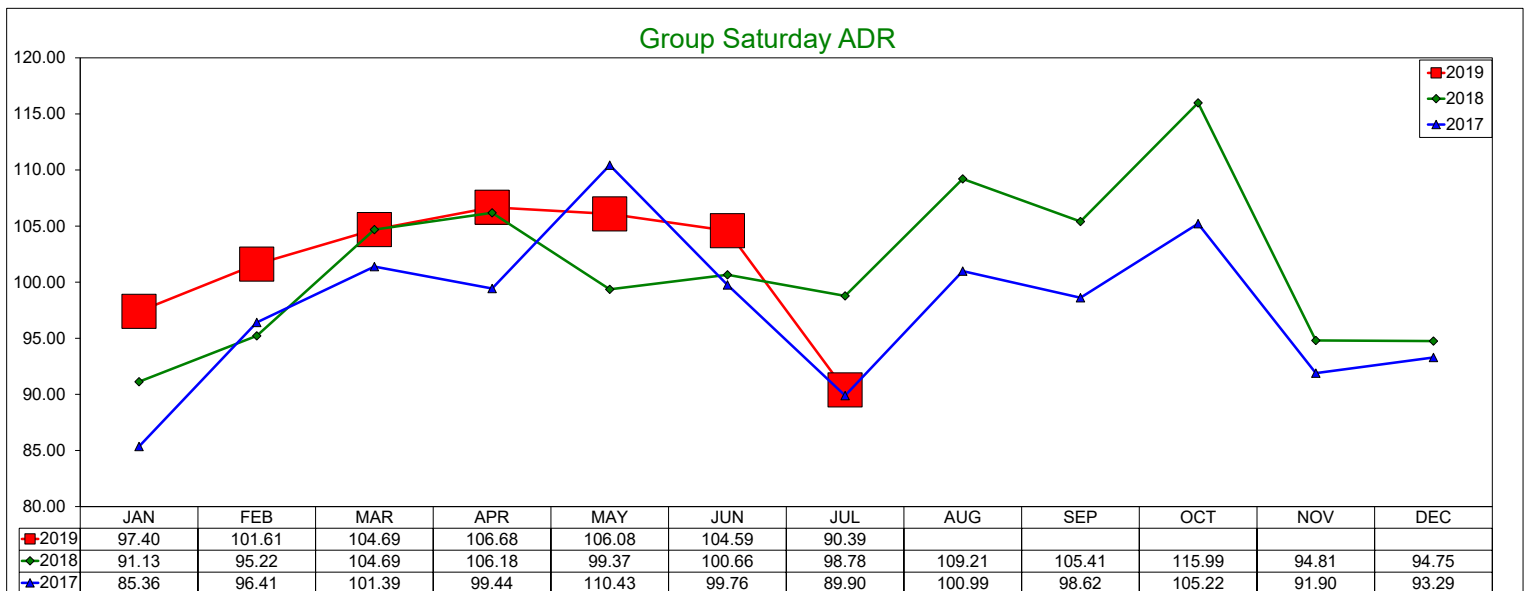
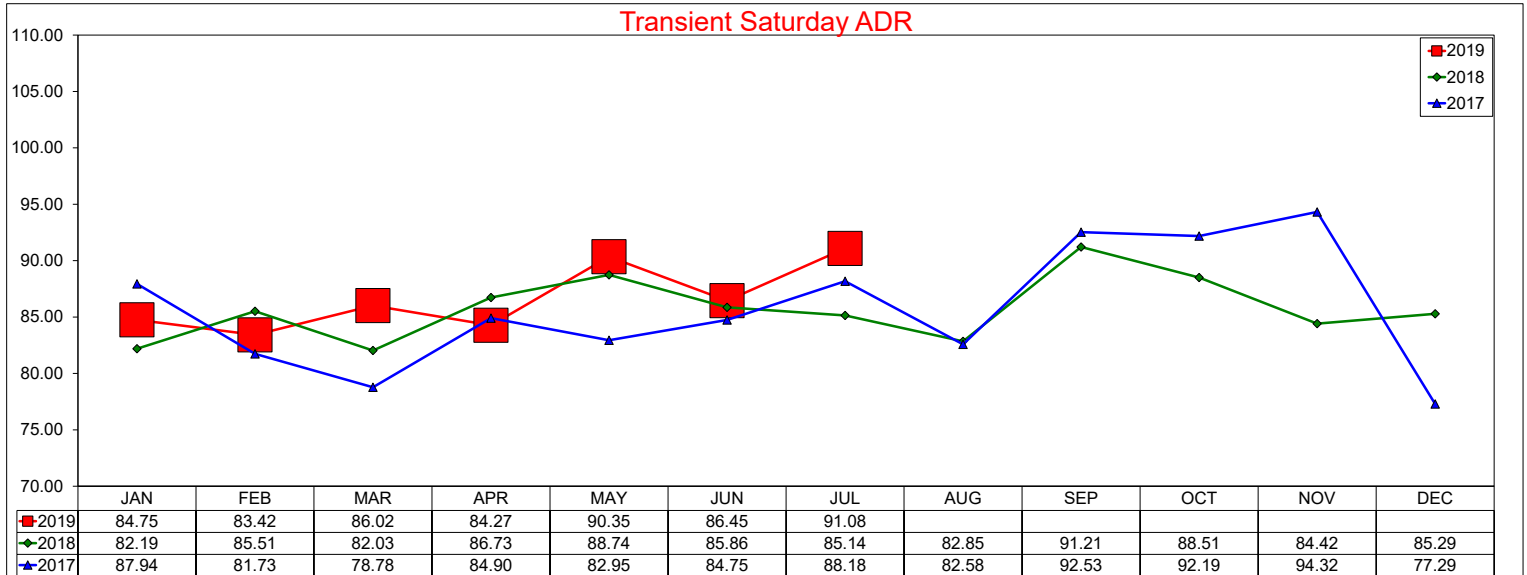


Total Friday RevPAR



Three Year Comparison - Saturday - ADR

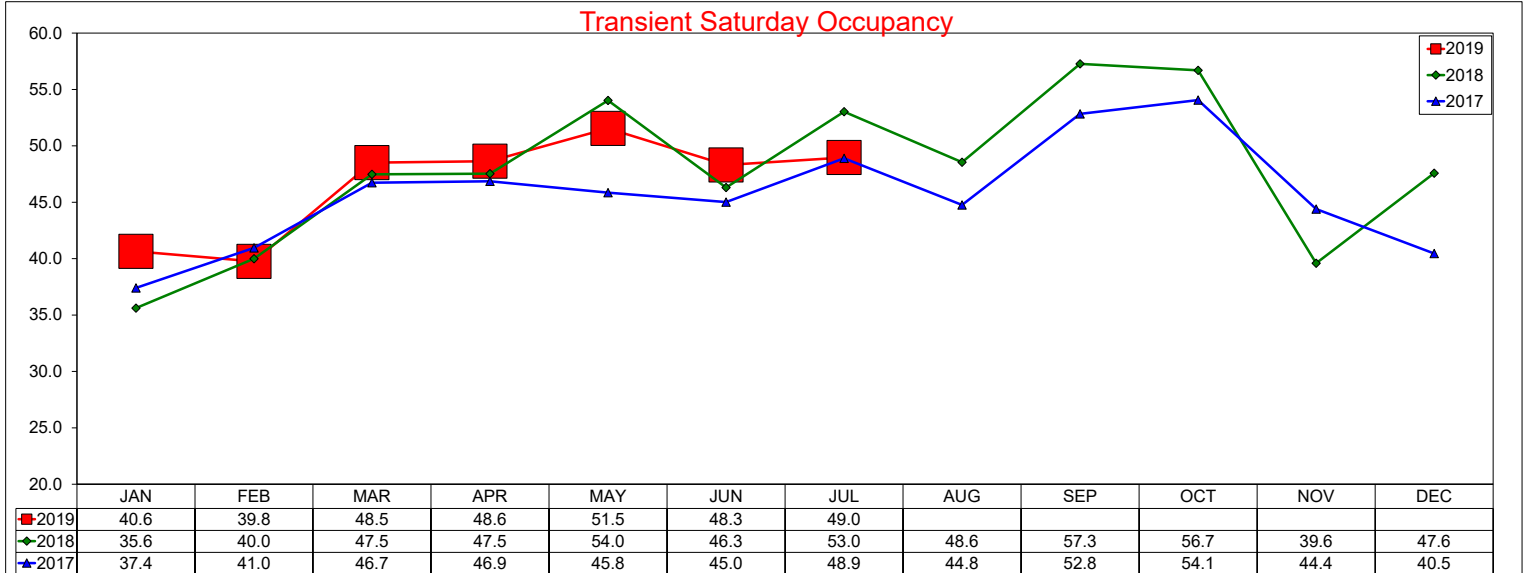
July 2019



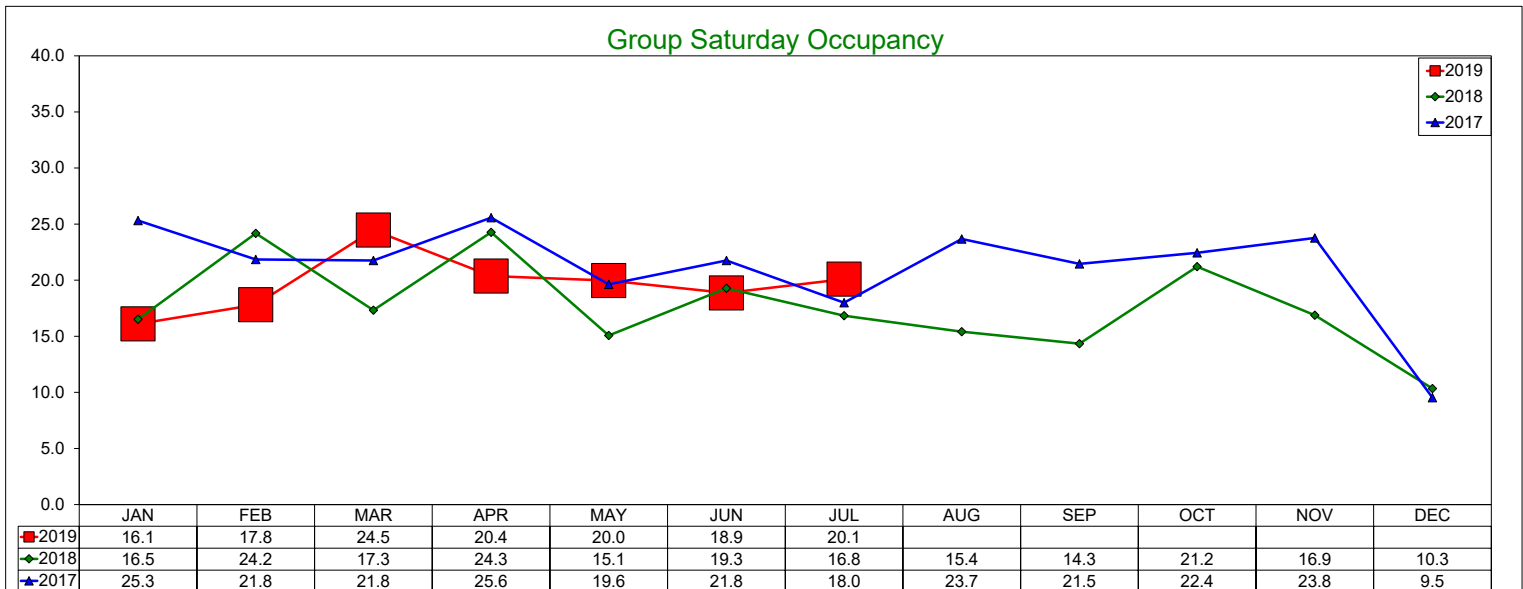
Three Year Comparison - Saturday - Occupancy

July 2019

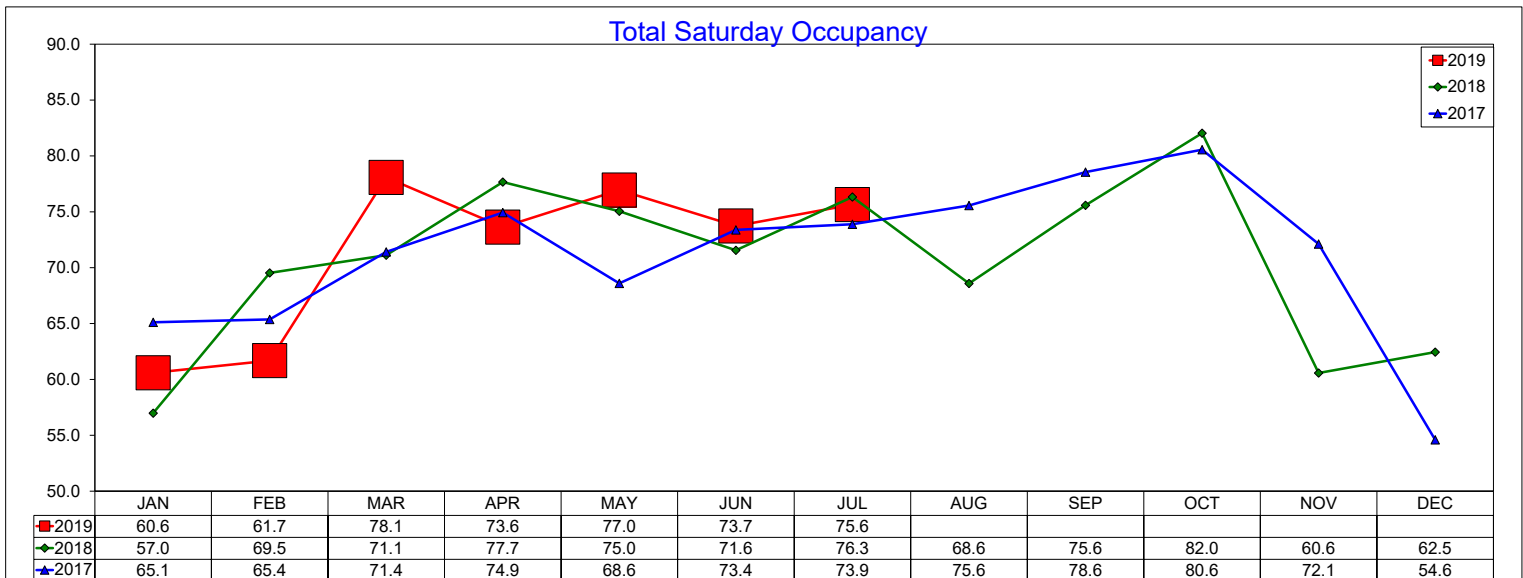
Transient Saturday Occupancy



Group Saturday Occupancy



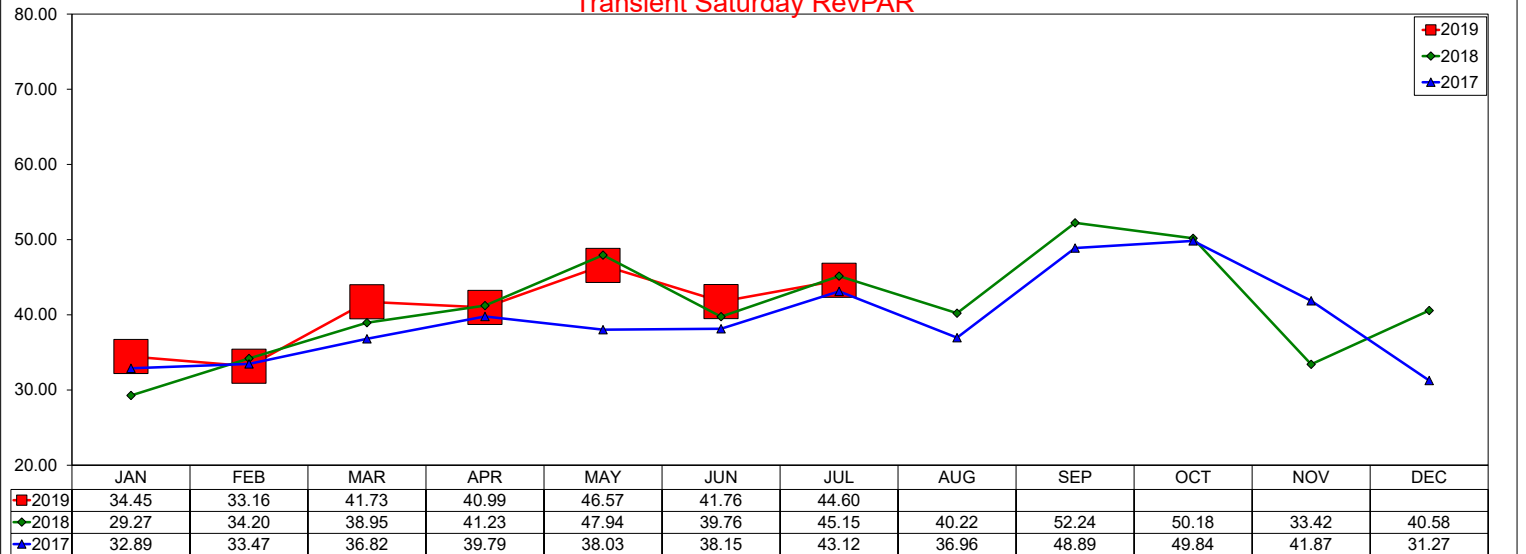
Total Saturday Occupancy



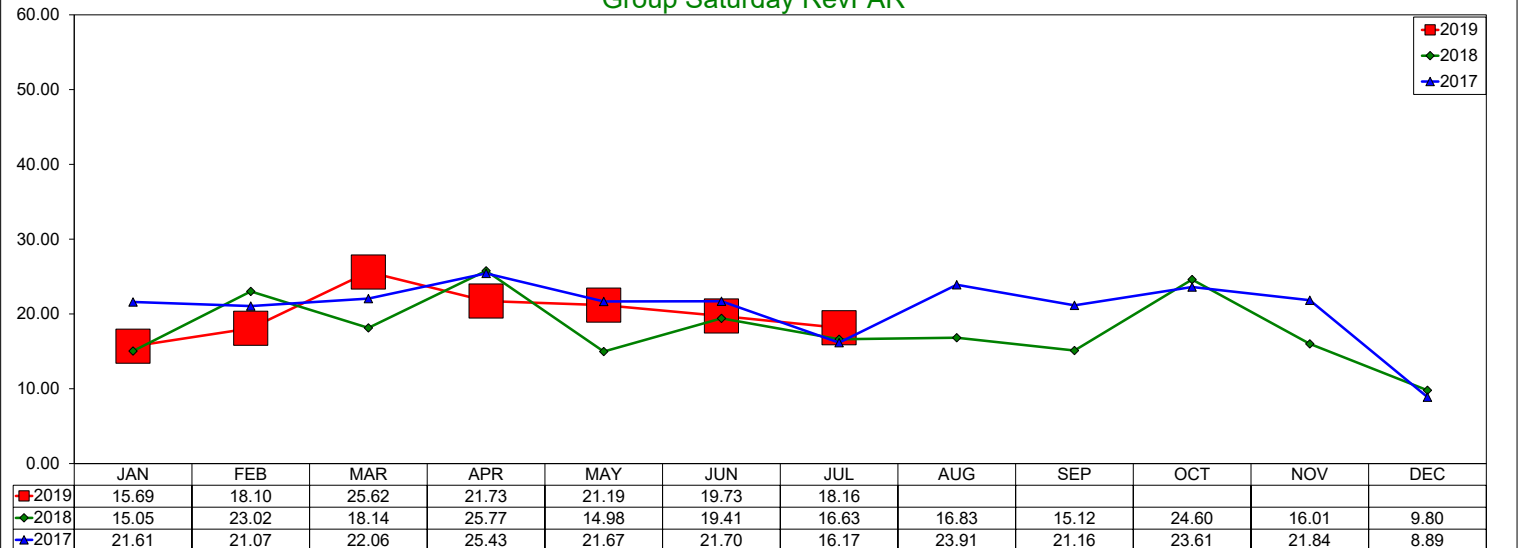
Three Year Comparison - Saturday - RevPAR

July 2019

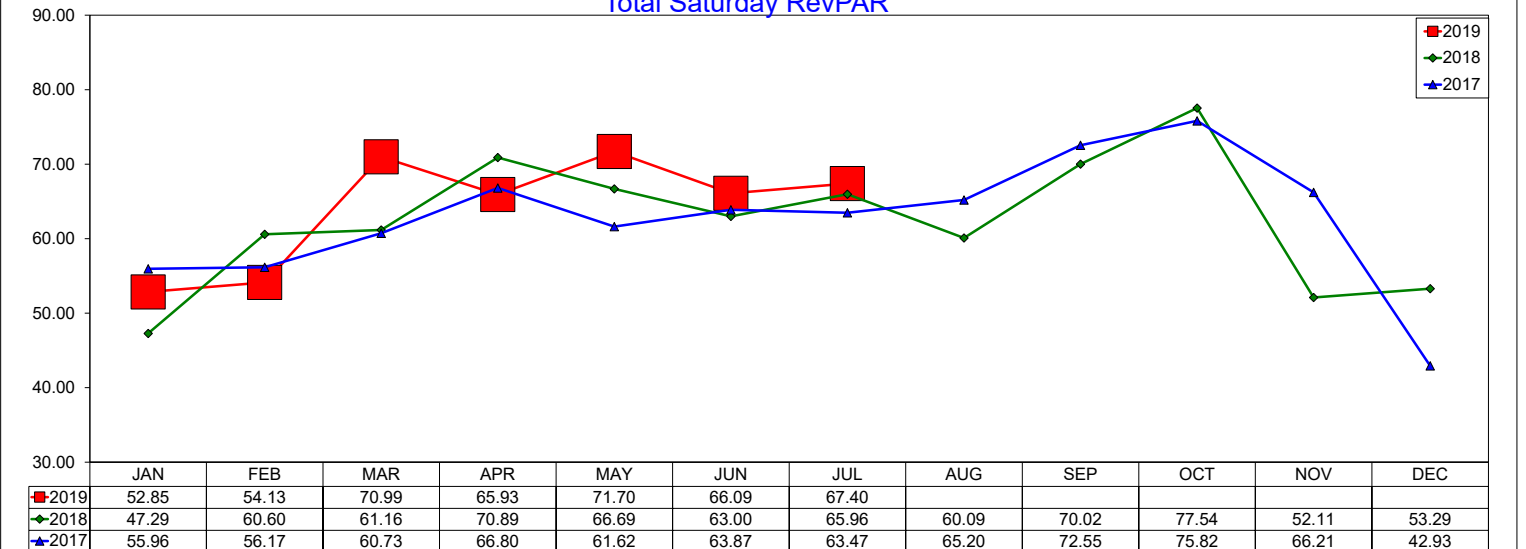
Transient Saturday RevPAR



Group Saturday RevPAR

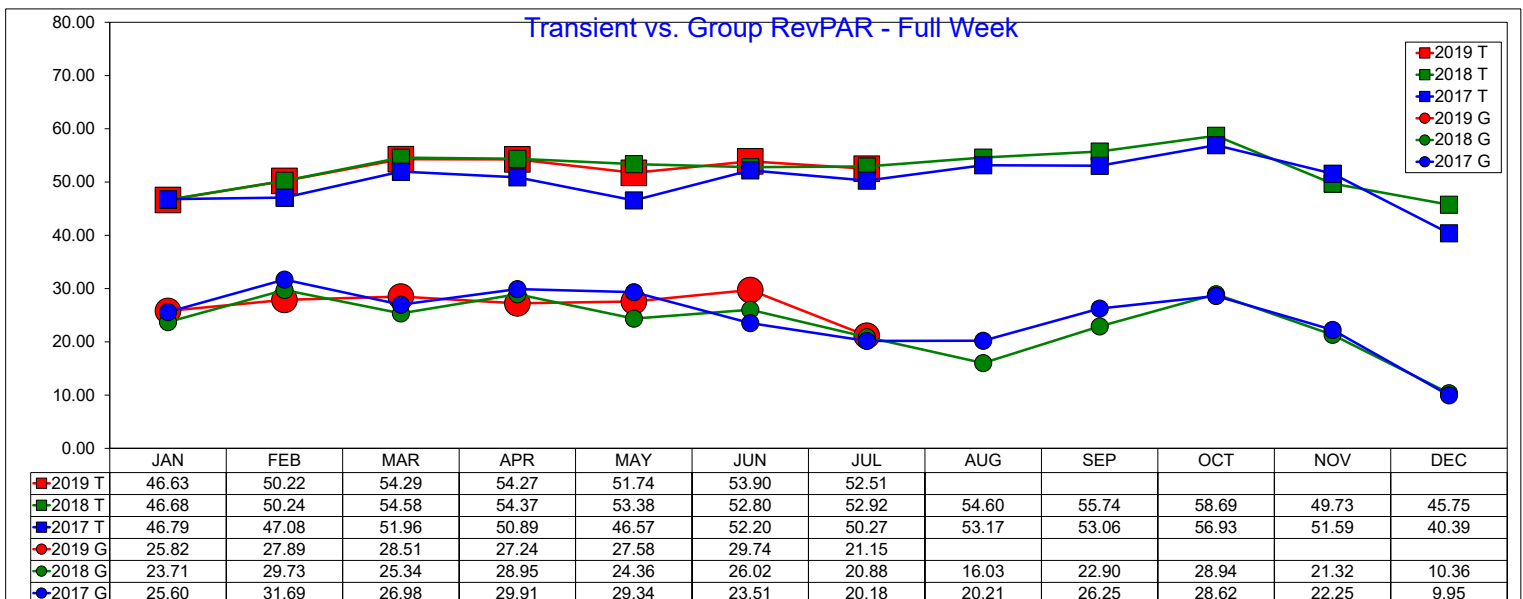
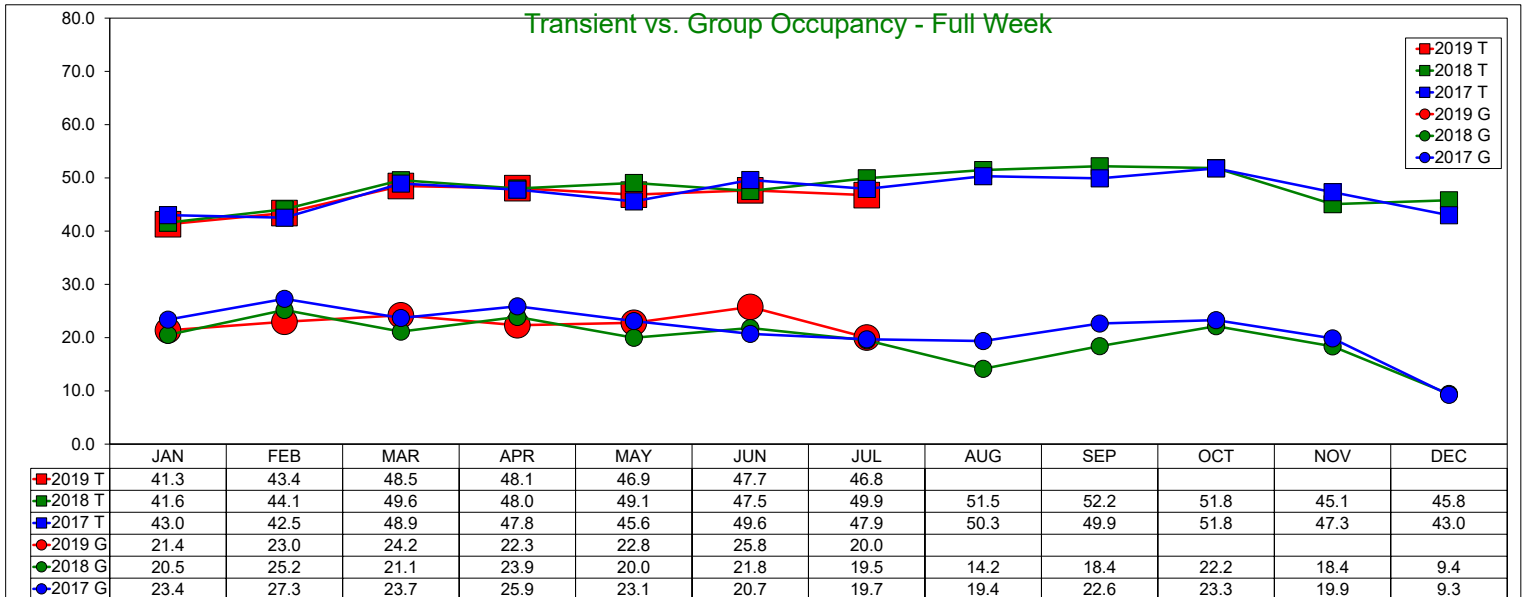
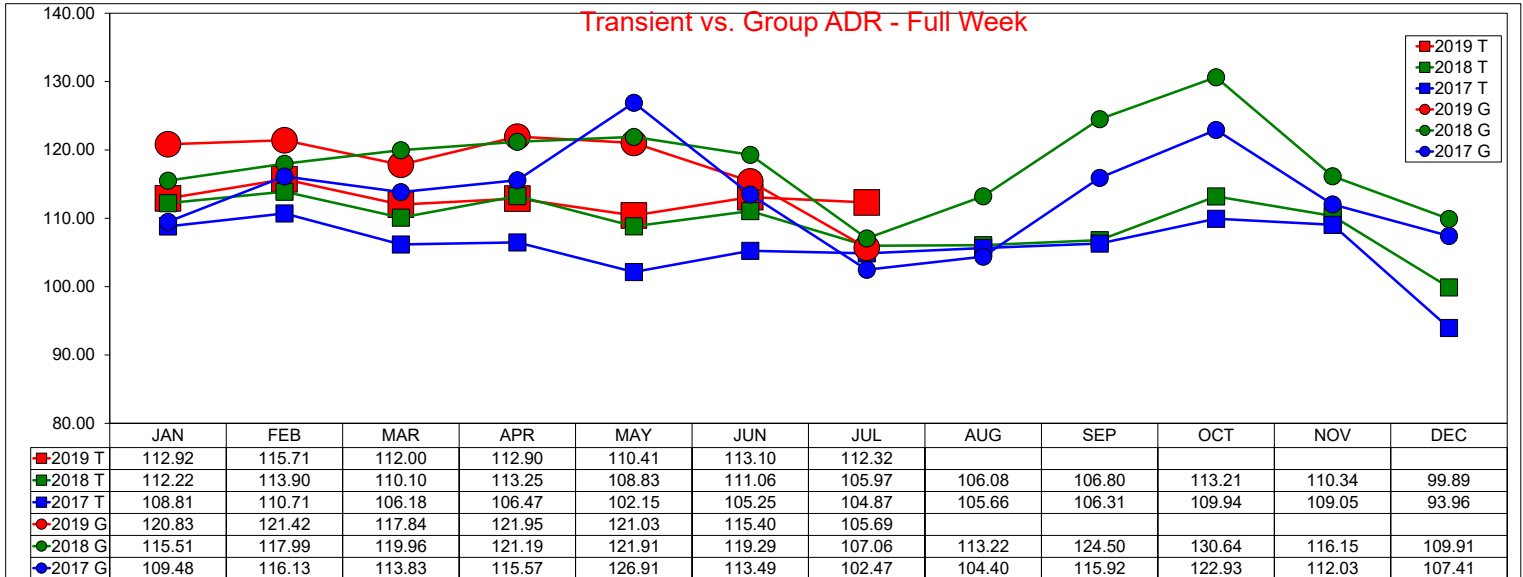


Total Saturday RevPAR



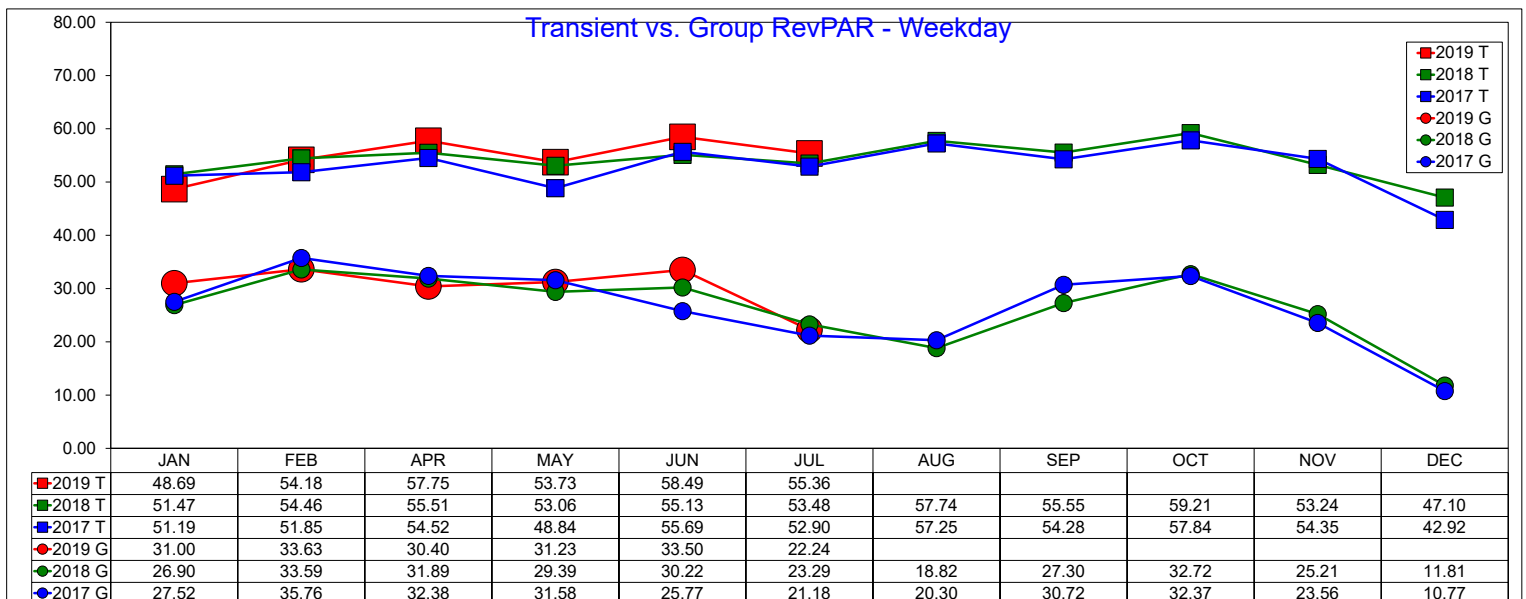
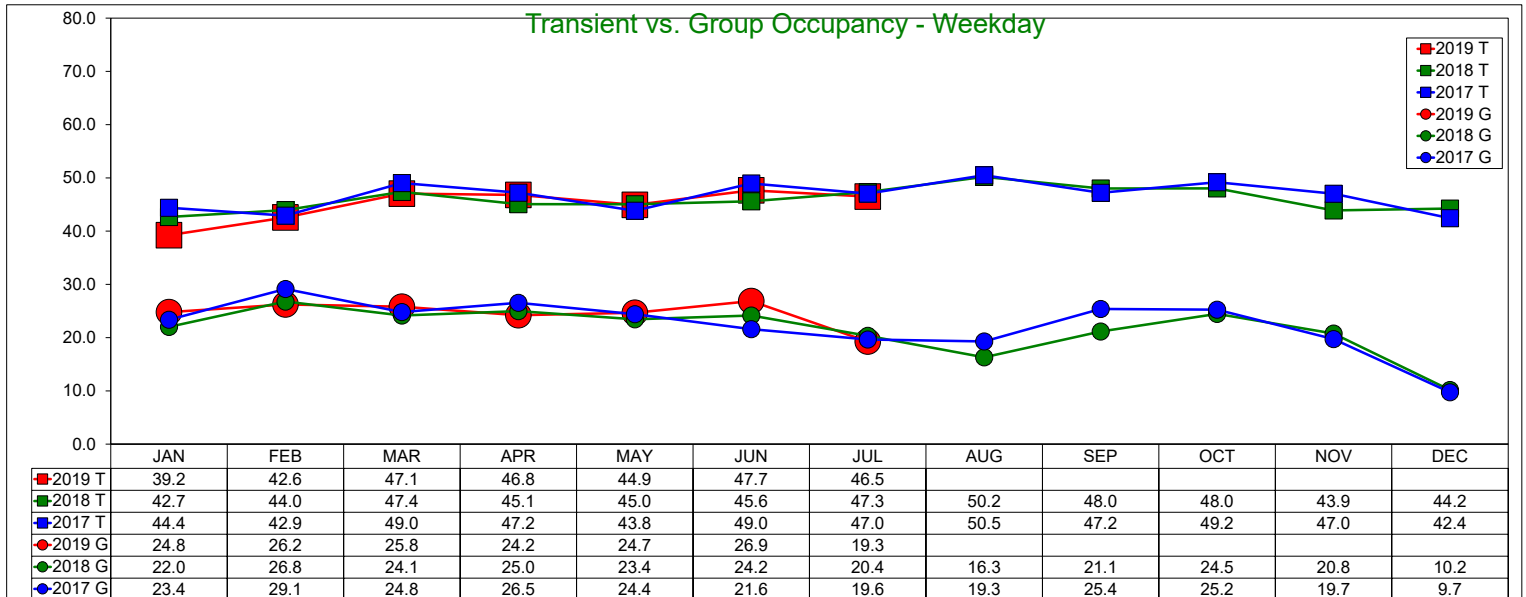
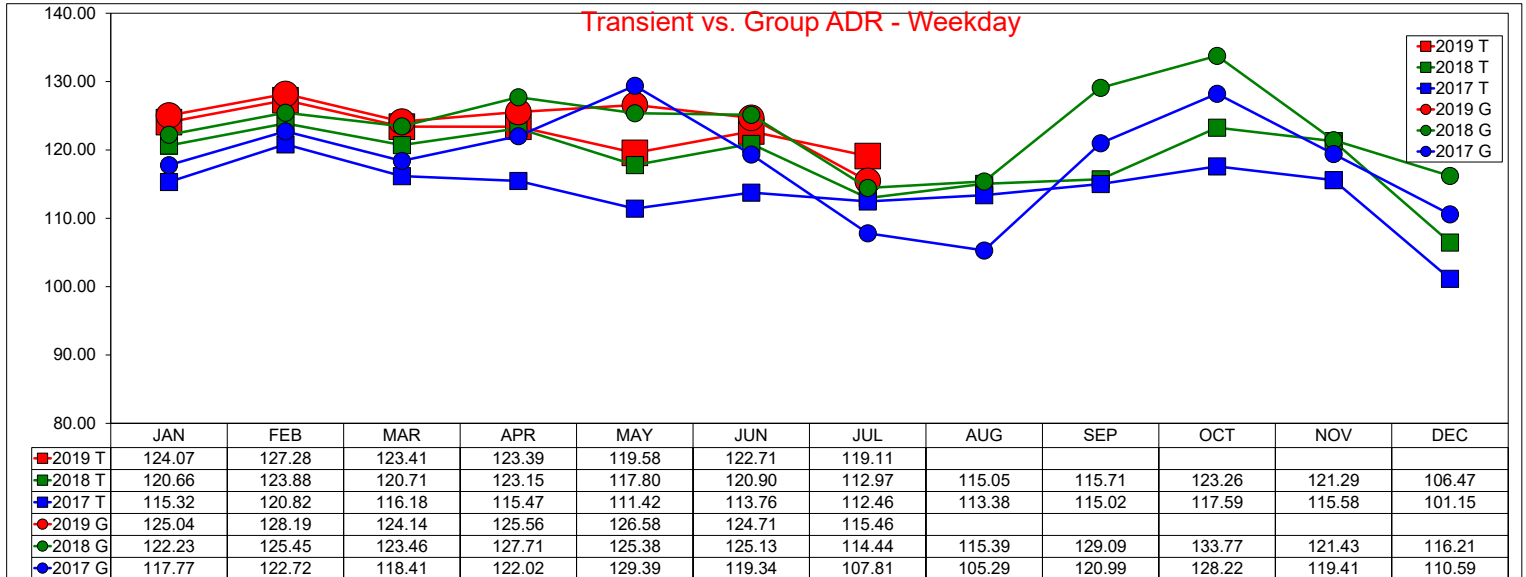
Three Year Comparison - Transient vs. Group - Full Week

July 2019



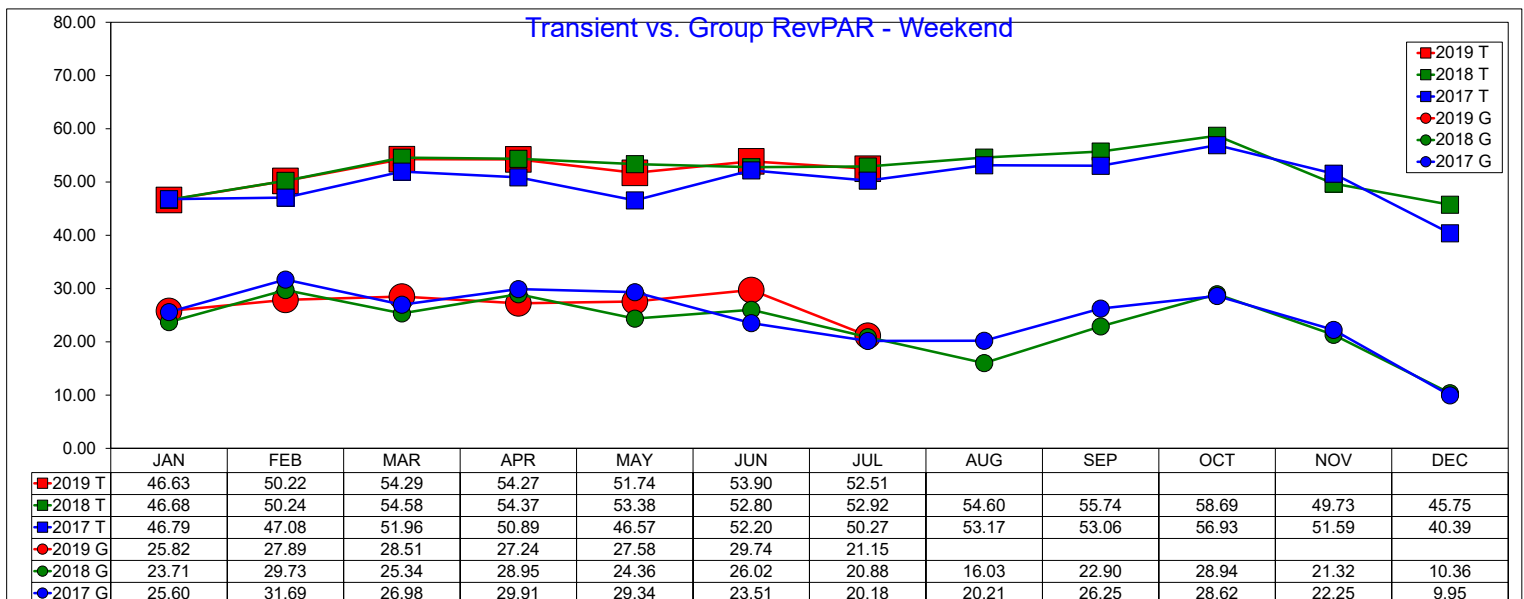
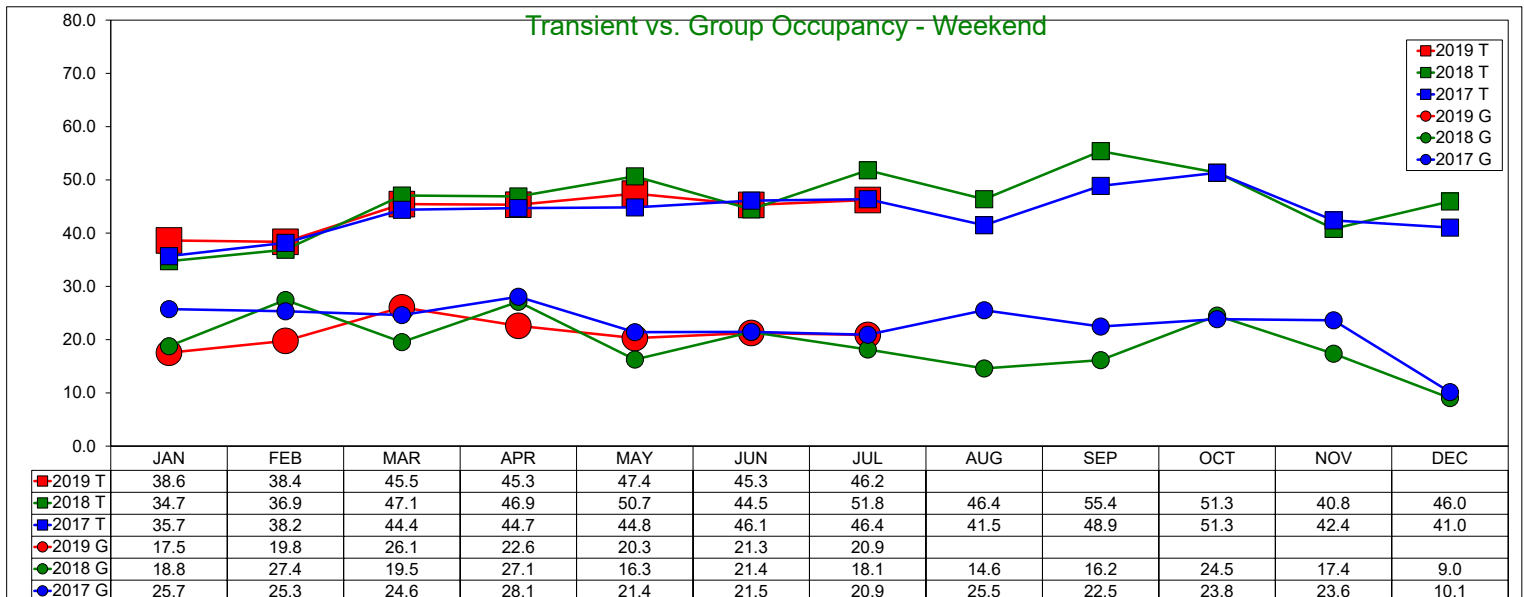
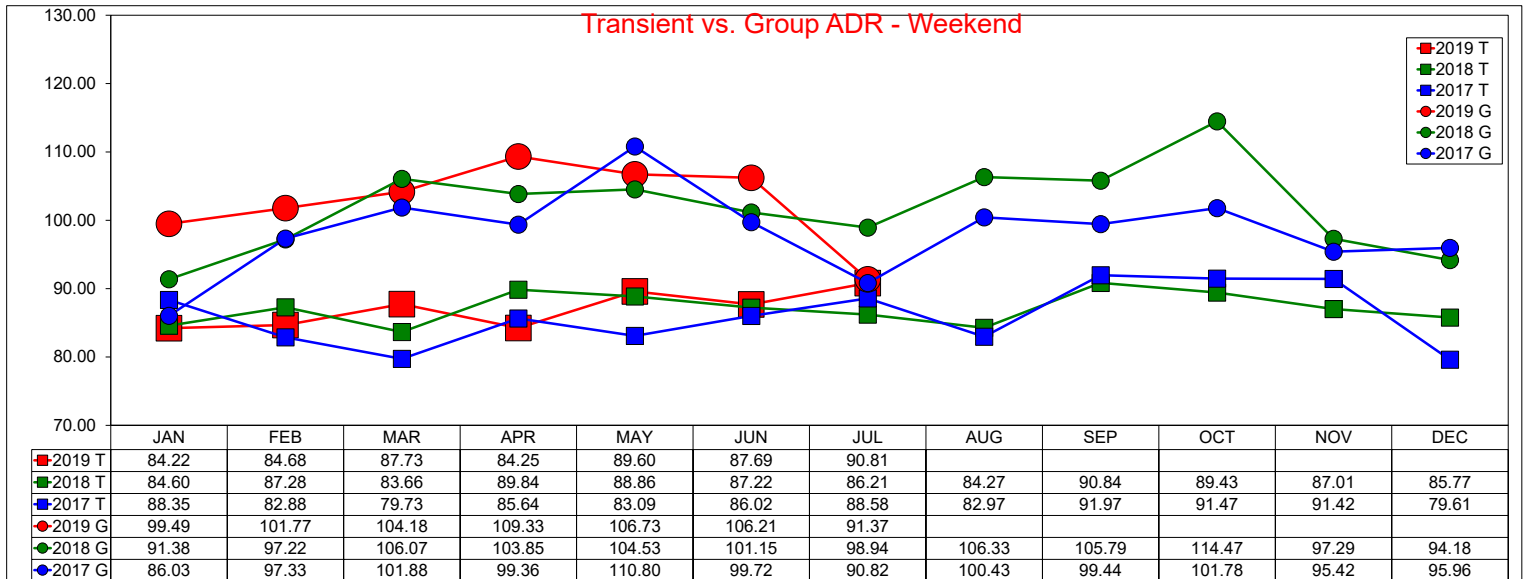
Three Year Comparison - Transient vs. Group - Weekday

July 2019



Three Year Comparison - Transient vs. Group - Weekend

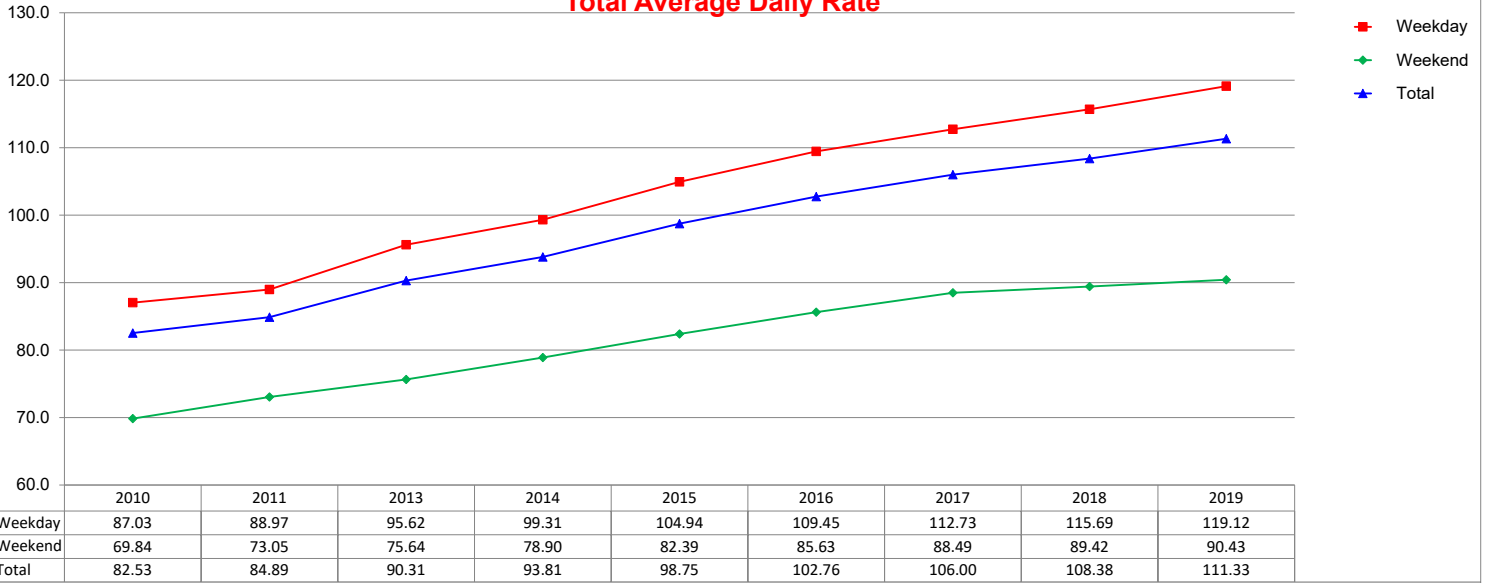
July 2019



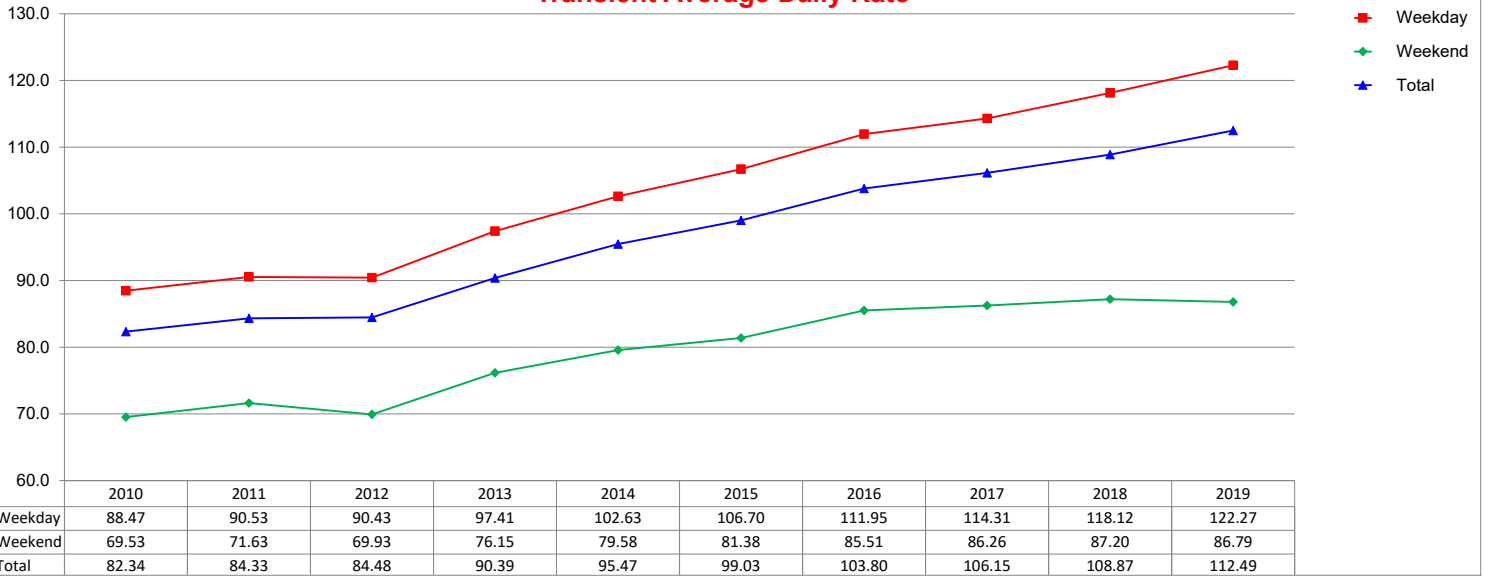
10 Year Occupancy Comparison - Weekday/Weekend

Annual Year End Figures And YTD through July 2019

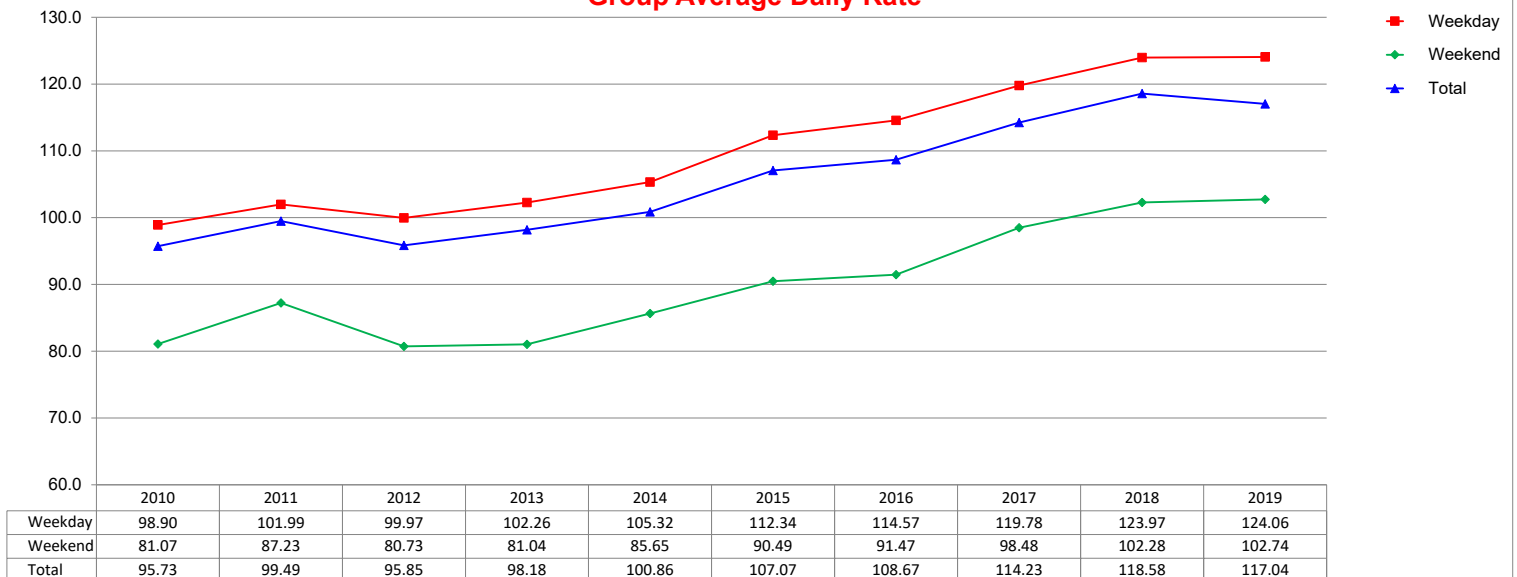
Total Average Daily Rate



Transient Average Daily Rate



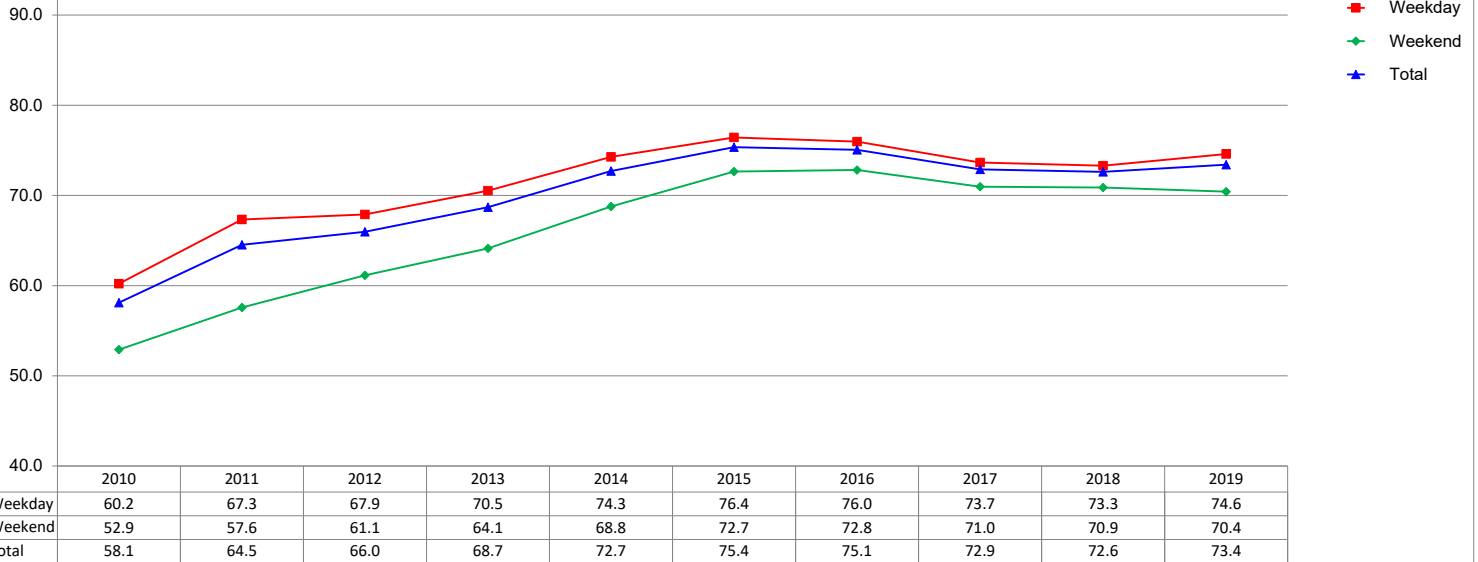
Group Average Daily Rate



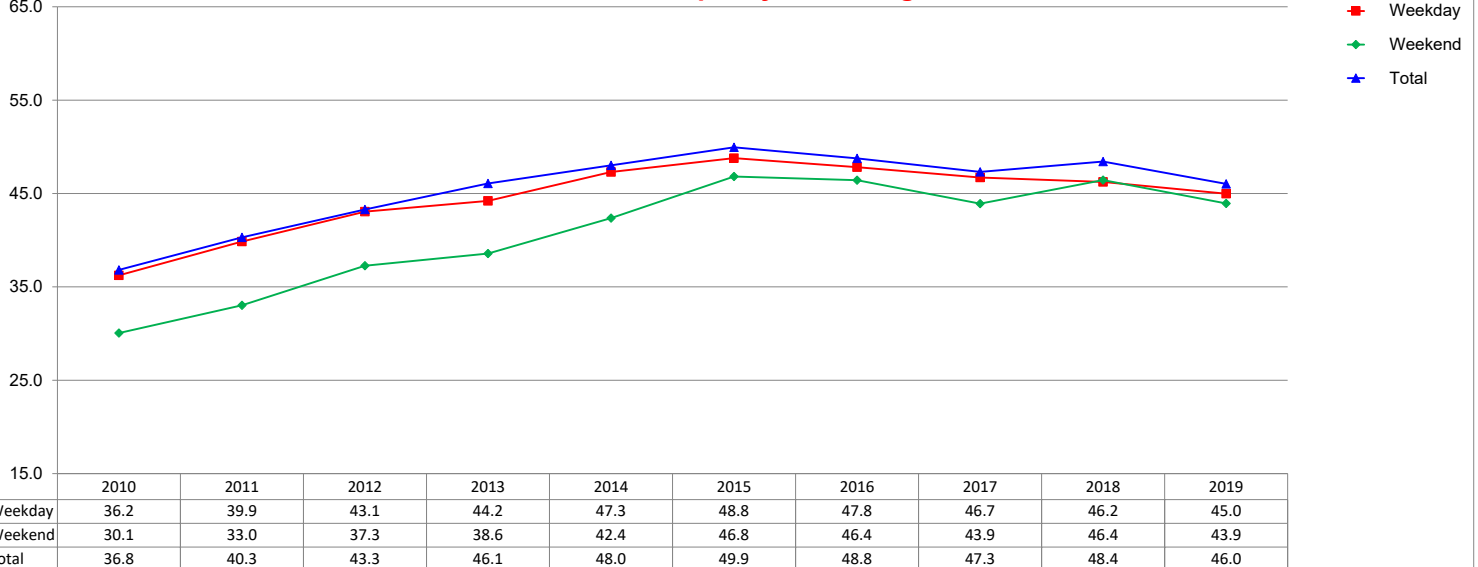
10 Year Occupancy Comparison - Weekday/Weekend

Annual Year End Figures And YTD through July 2019

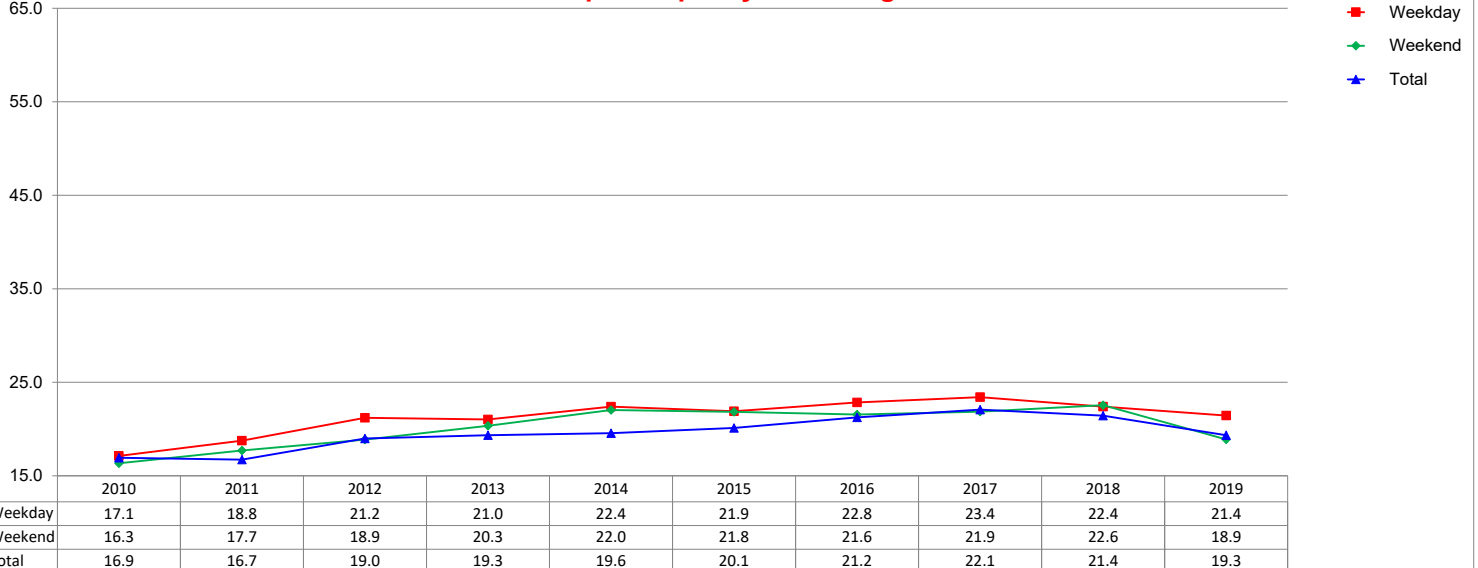
Total Occupancy Percentage



Transient Occupancy Percentage

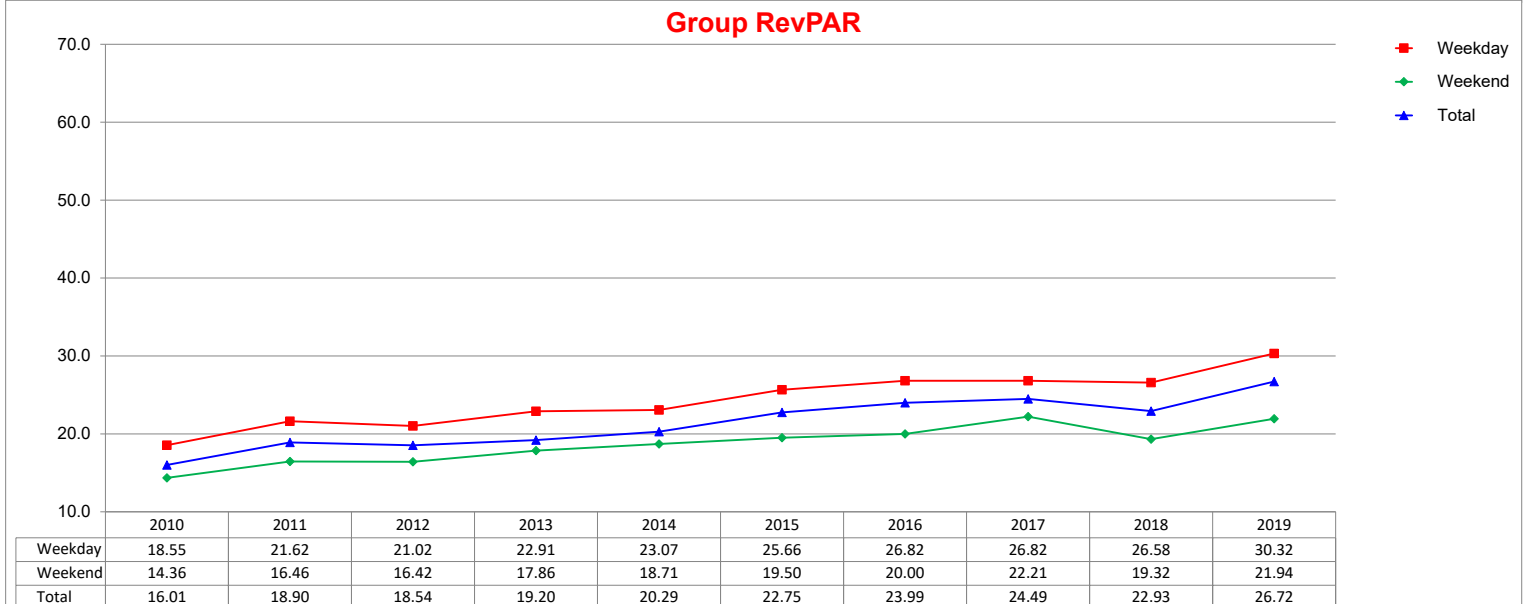
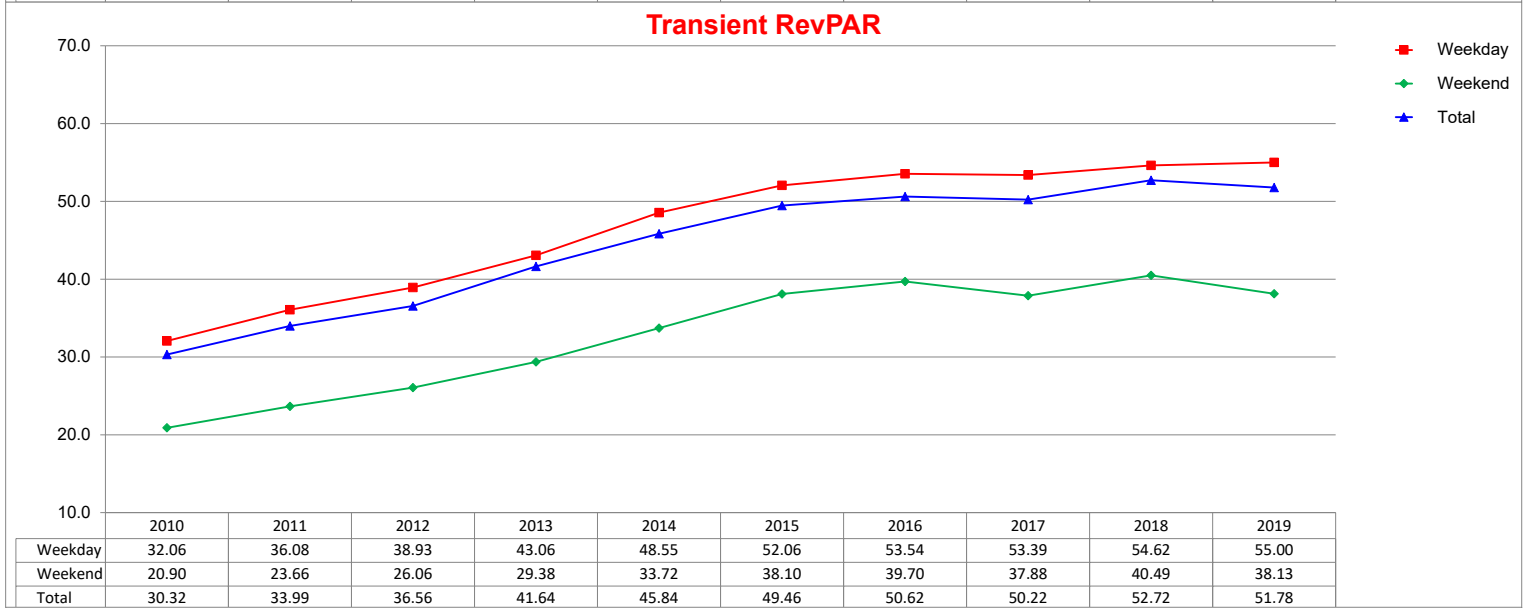
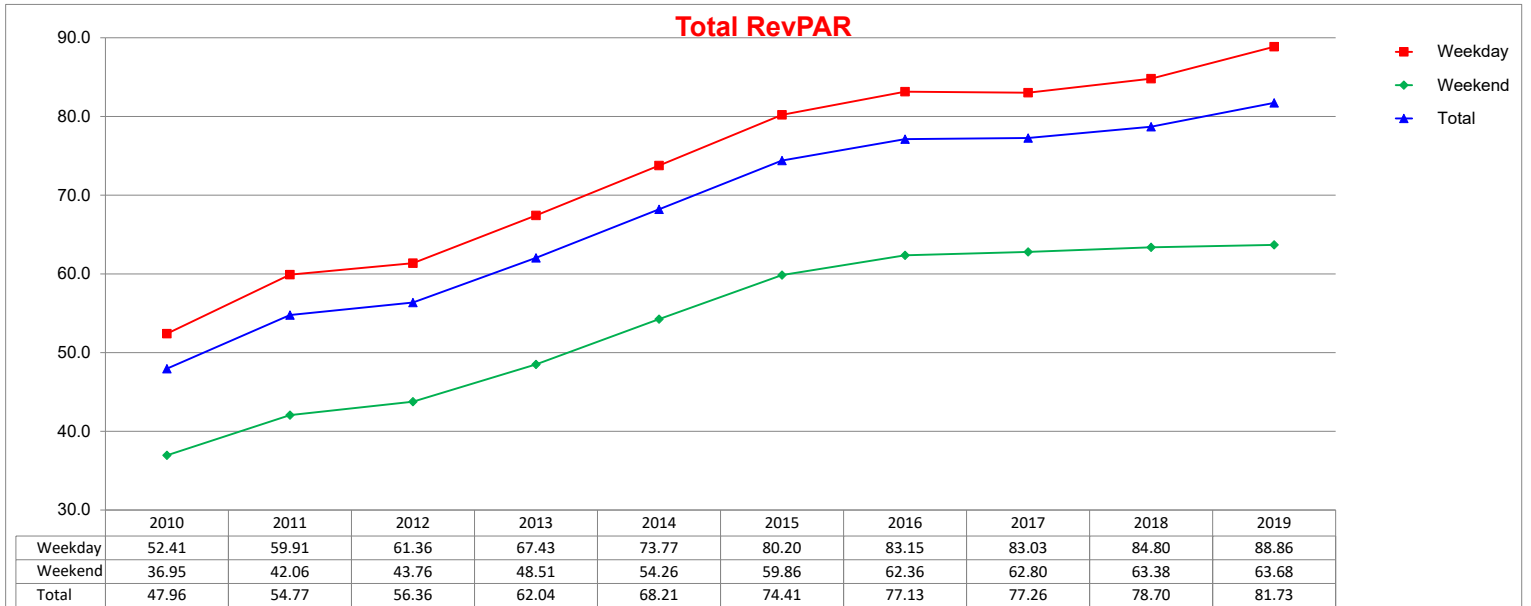


Group Occupancy Percentage



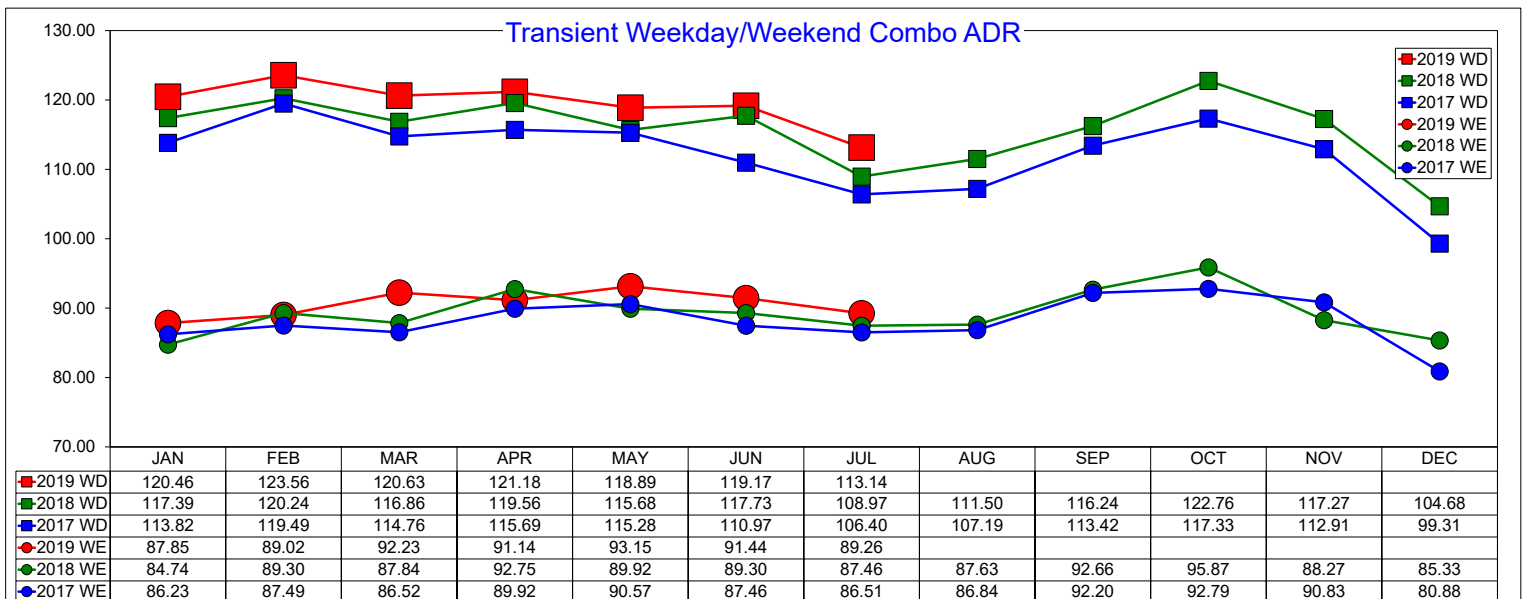
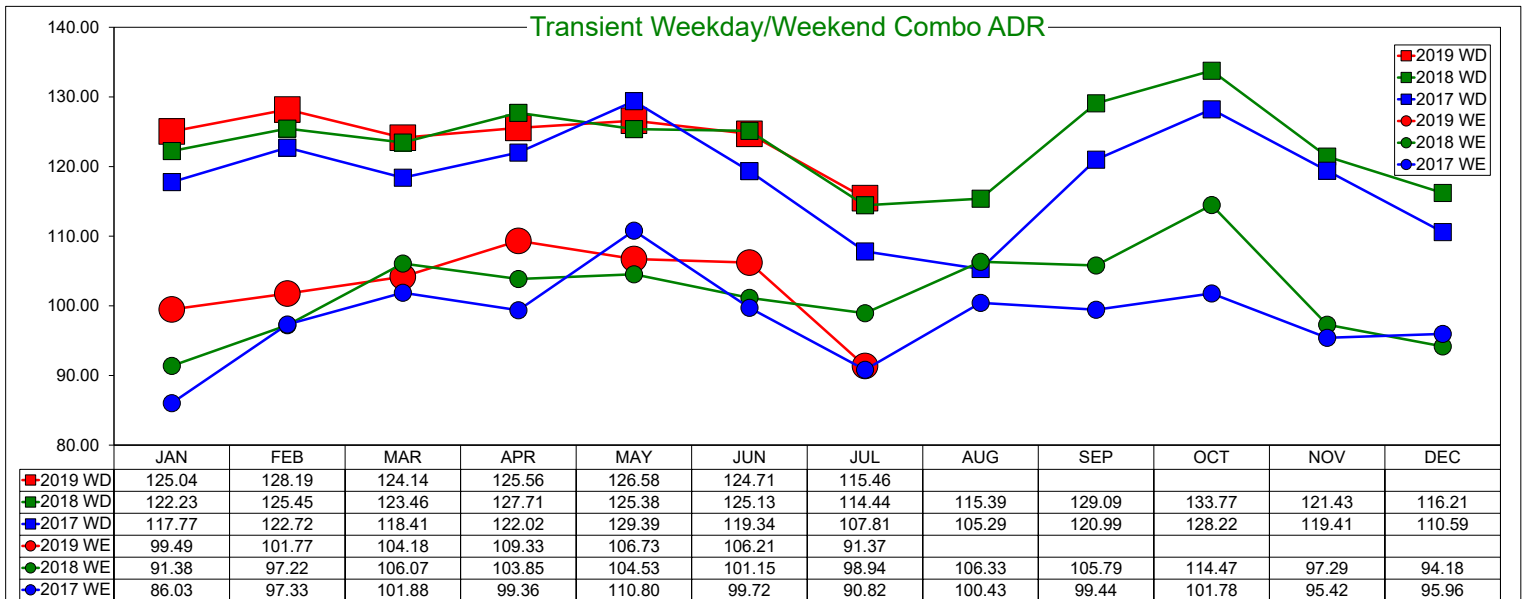
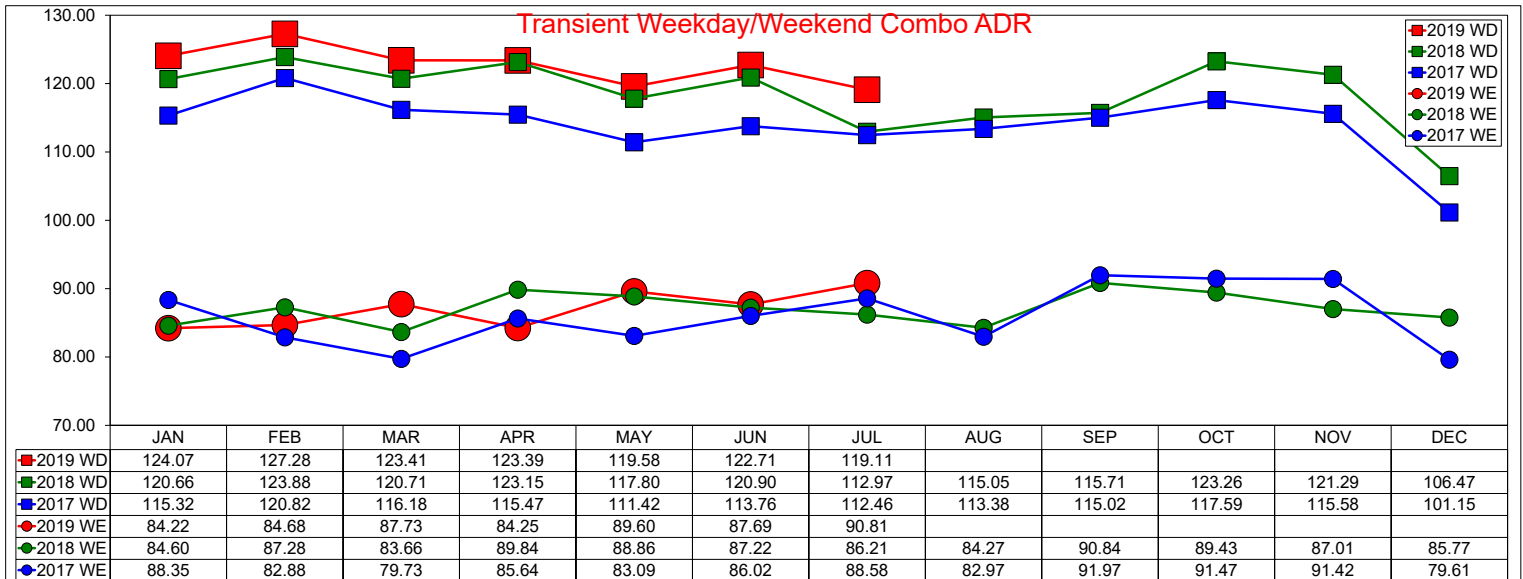
10 Year RevPAR Comparison - Weekday/Weekend

Annual Year End Figures And YTD through July 2019



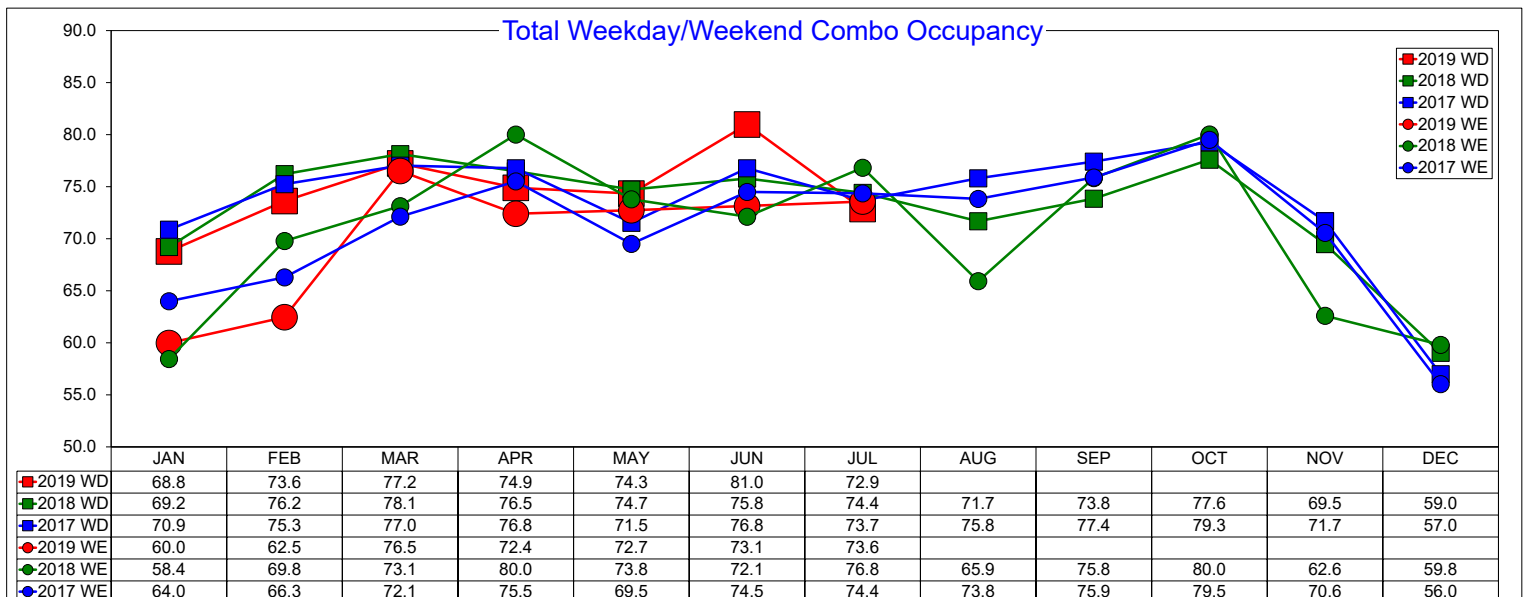
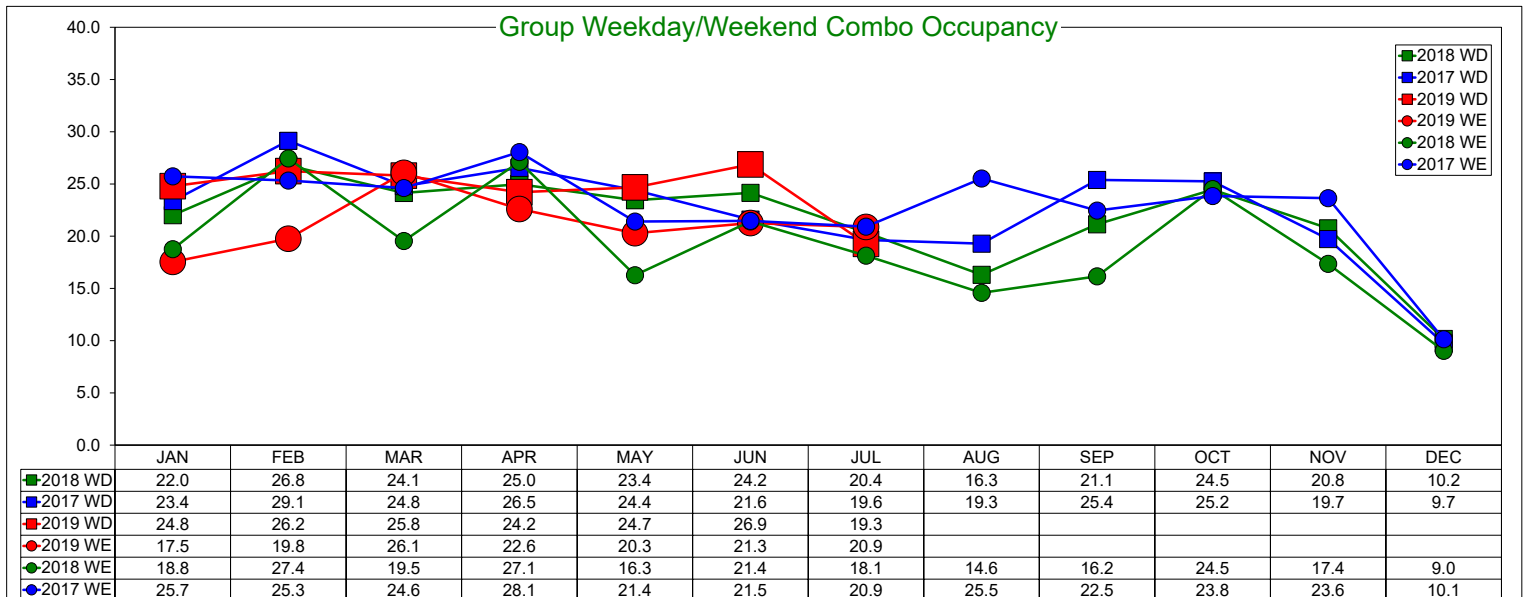
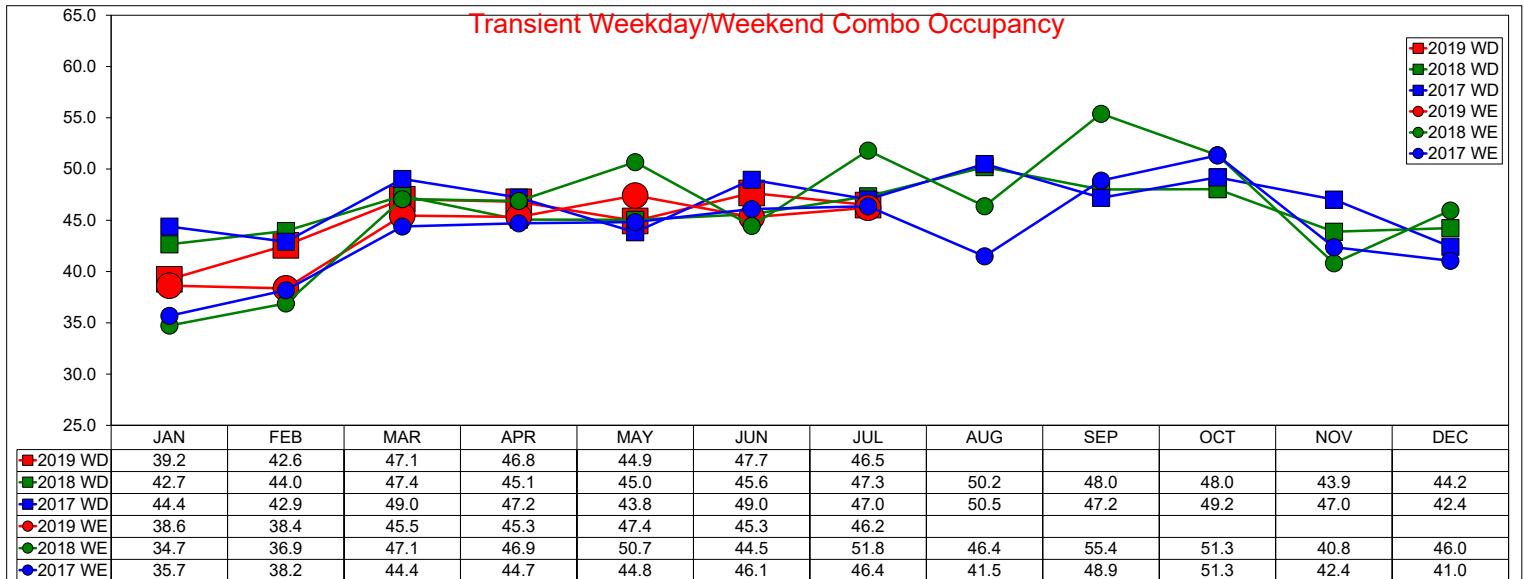
Three Year Comparison - Weekday/Weekend Combo - ADR

July 2019



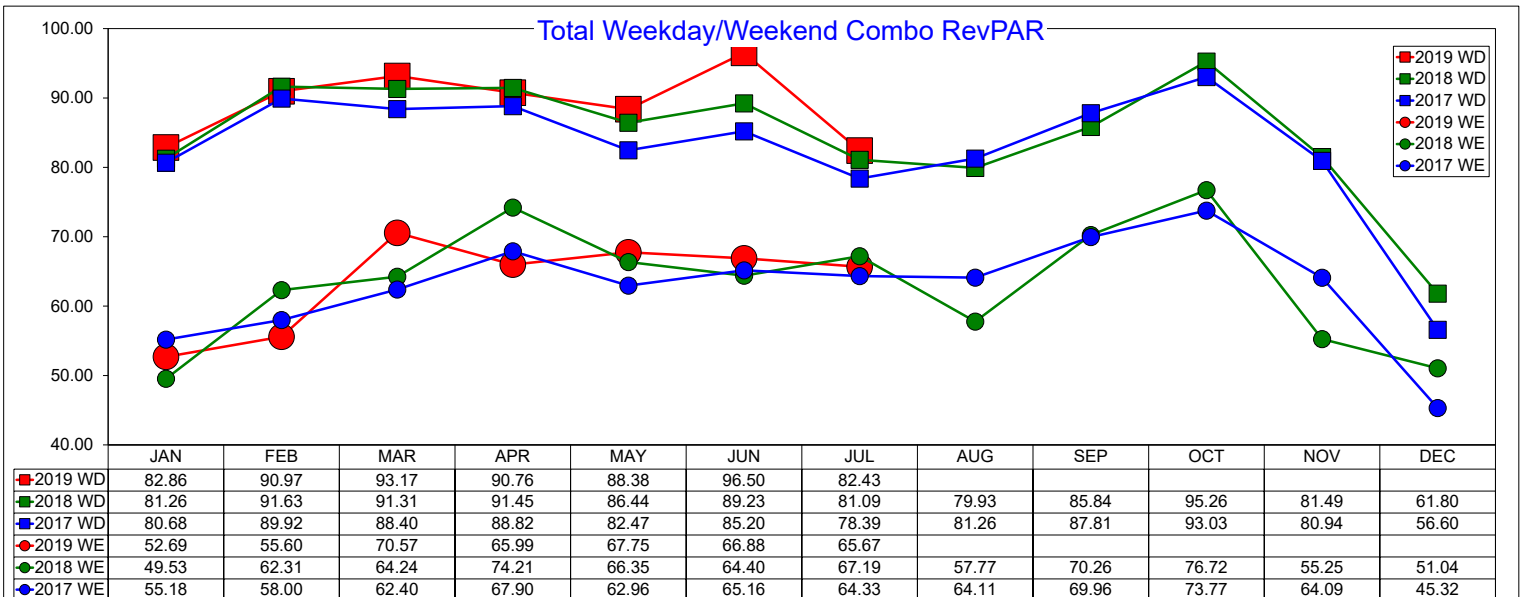
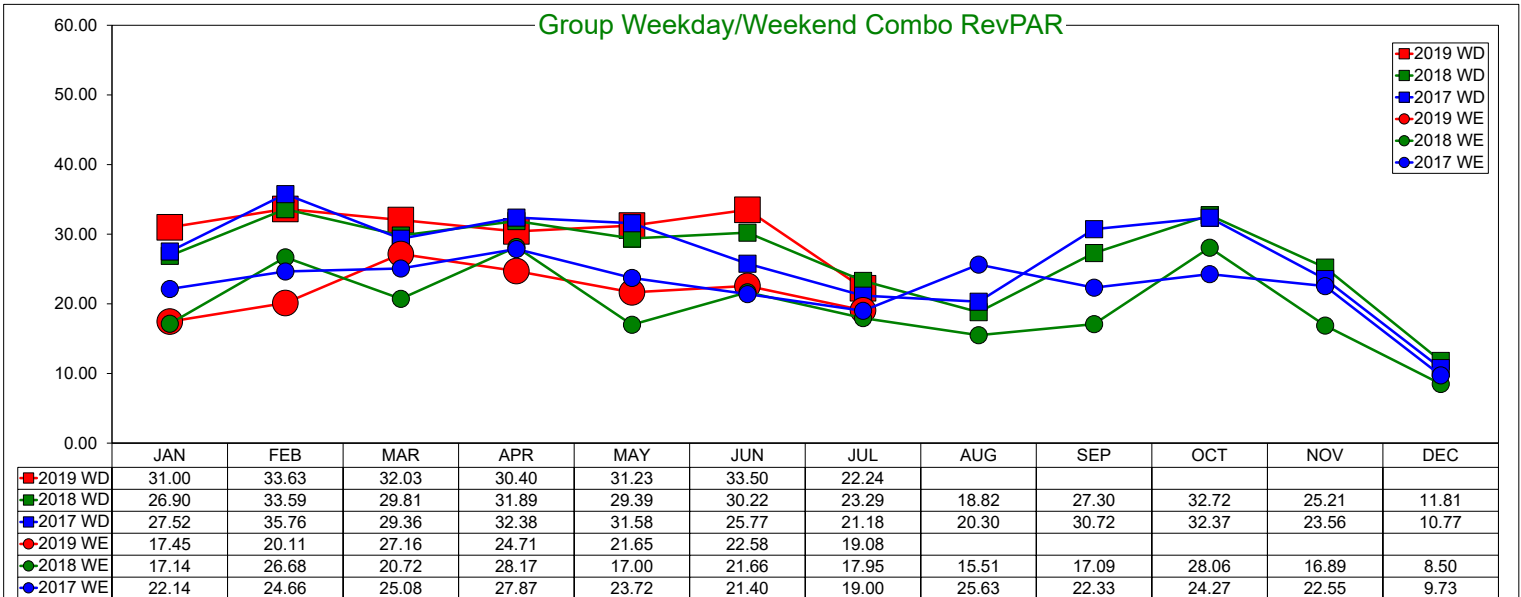
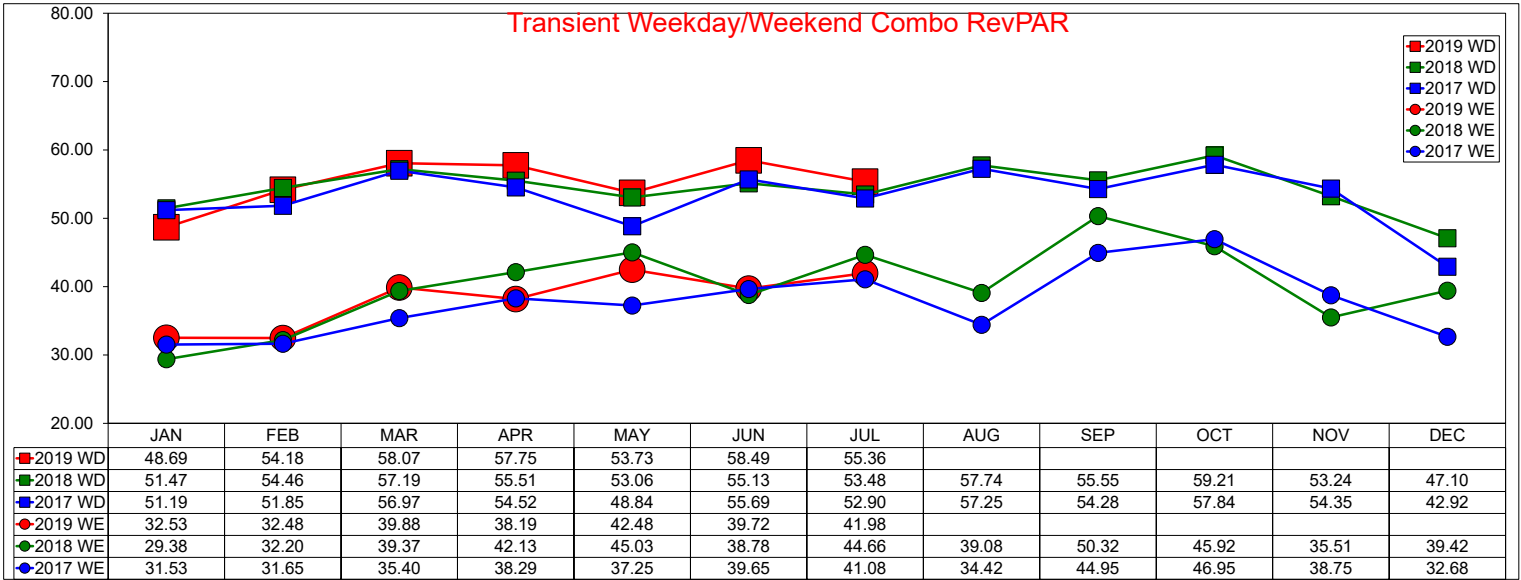
Three Year Comparison - Weekday/Weekend Combo - Occupancy

July 2019



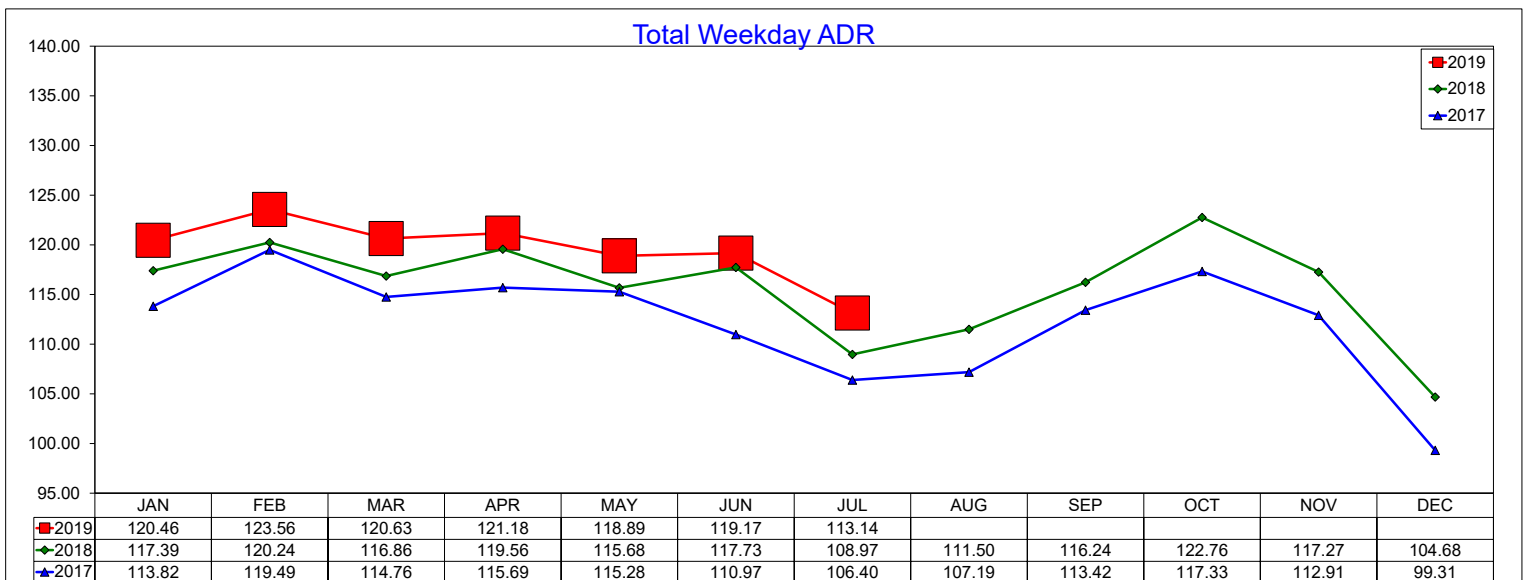
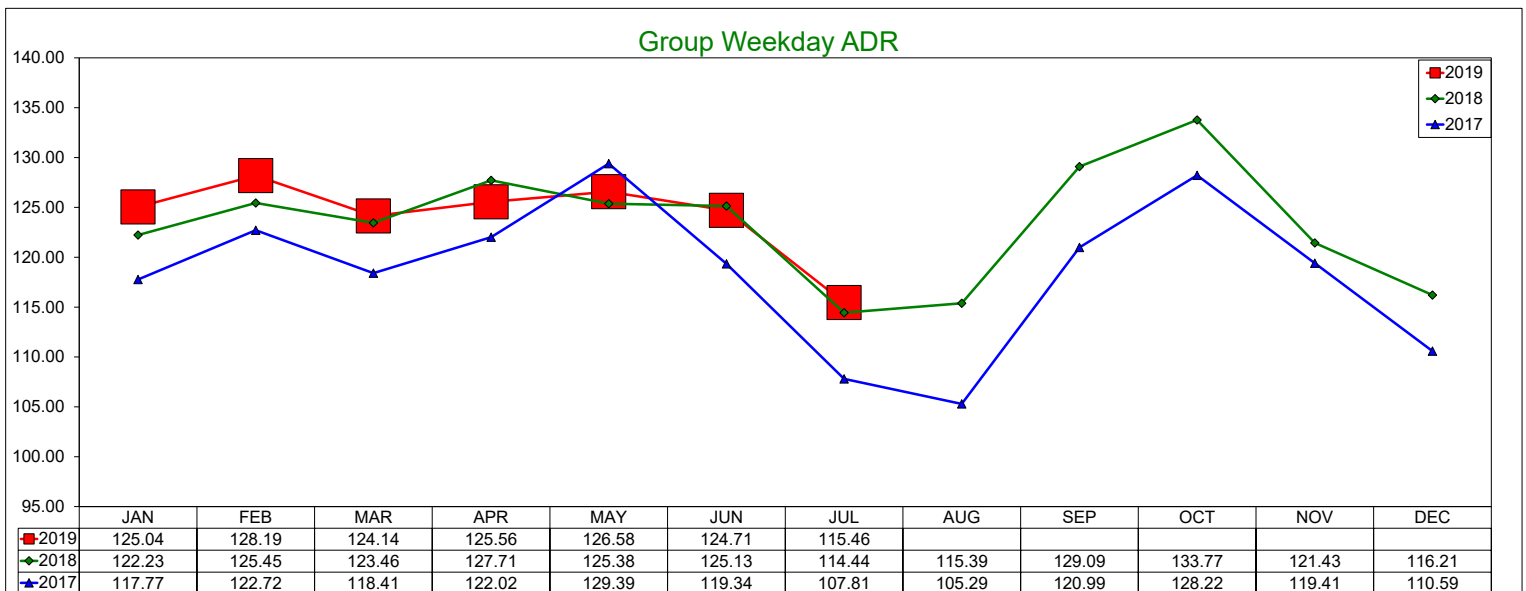
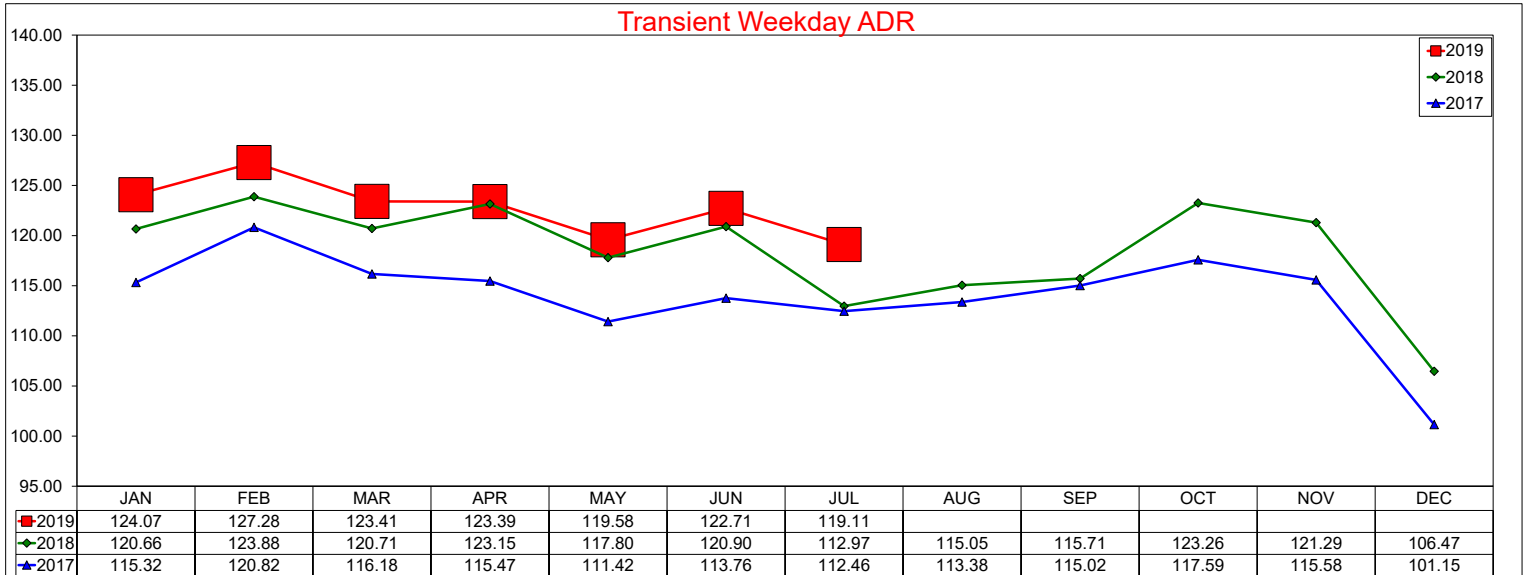
Three Year Comparison - Weekday/Weekend Combo - RevPAR

July 2019



Three Year Comparison - Weekday - ADR

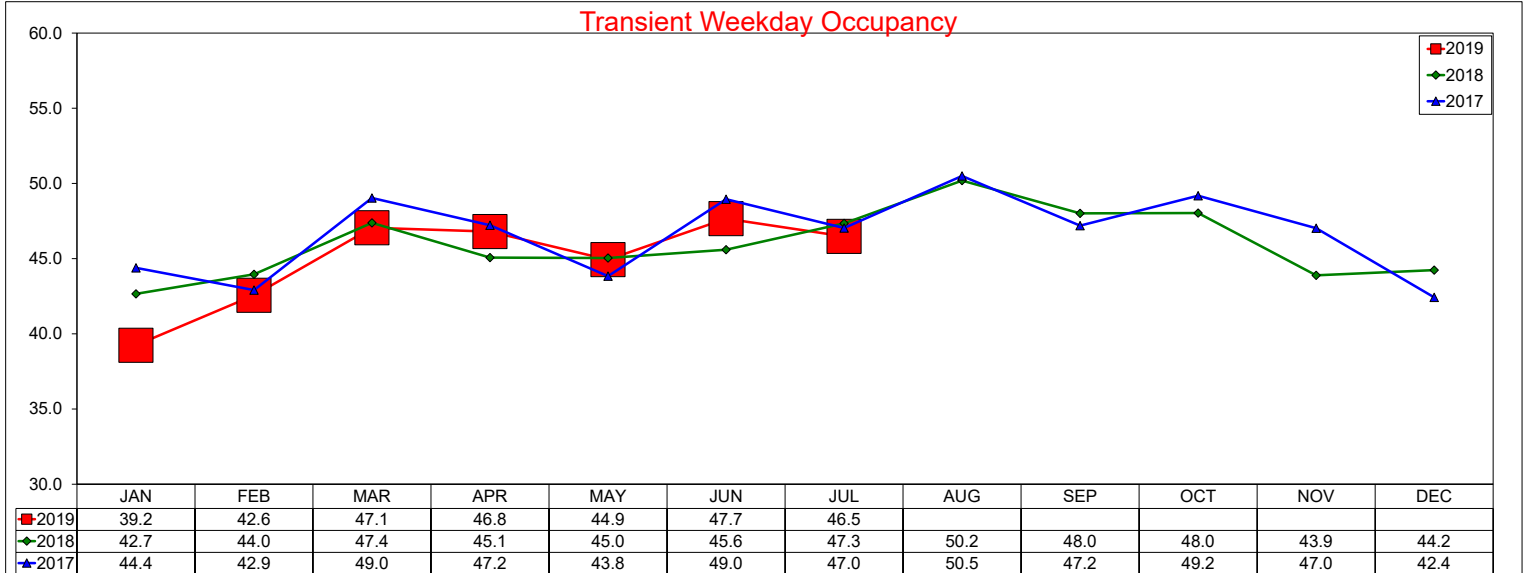
July 2019



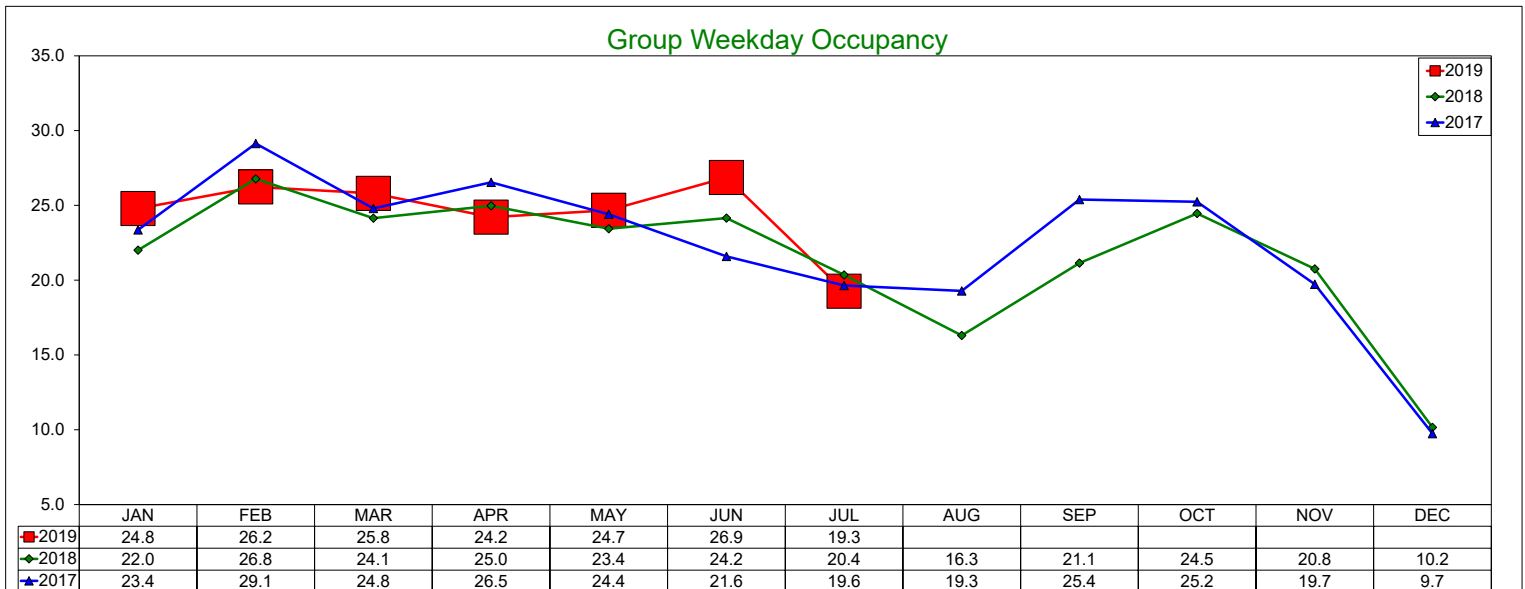
Three Year Comparison - Weekday - Occupancy

July 2019

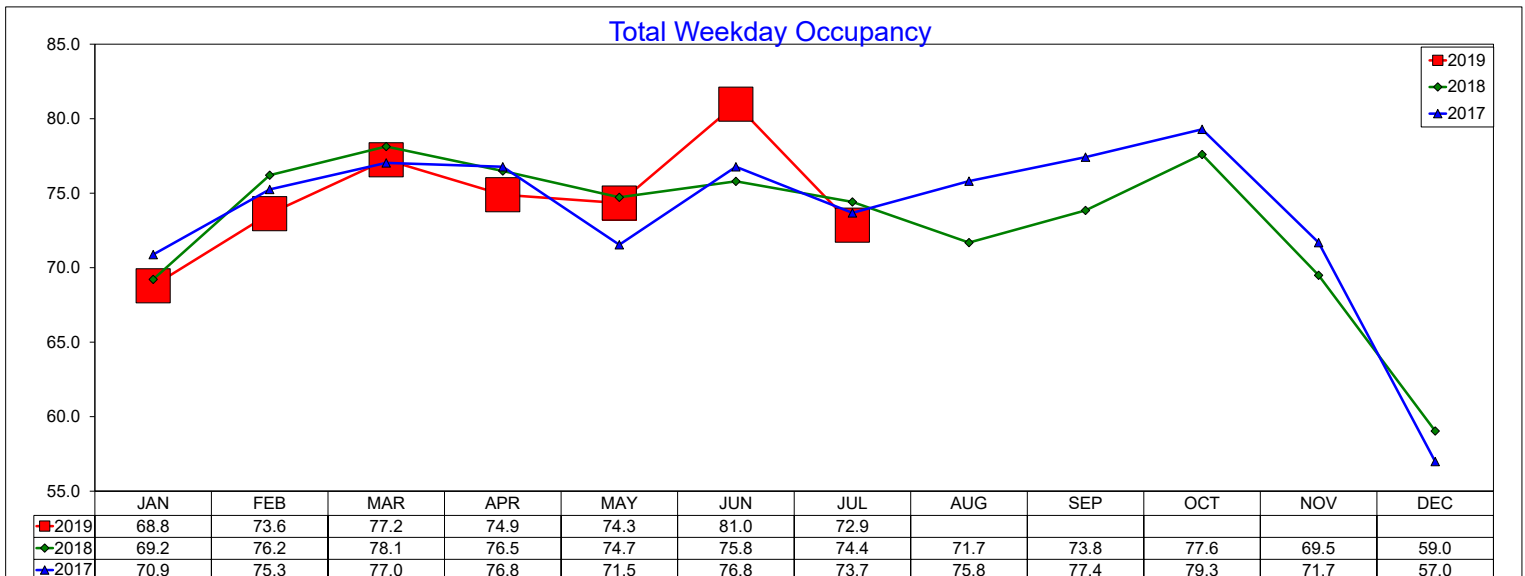
Transient Weekday Occupancy



Group Weekday Occupancy



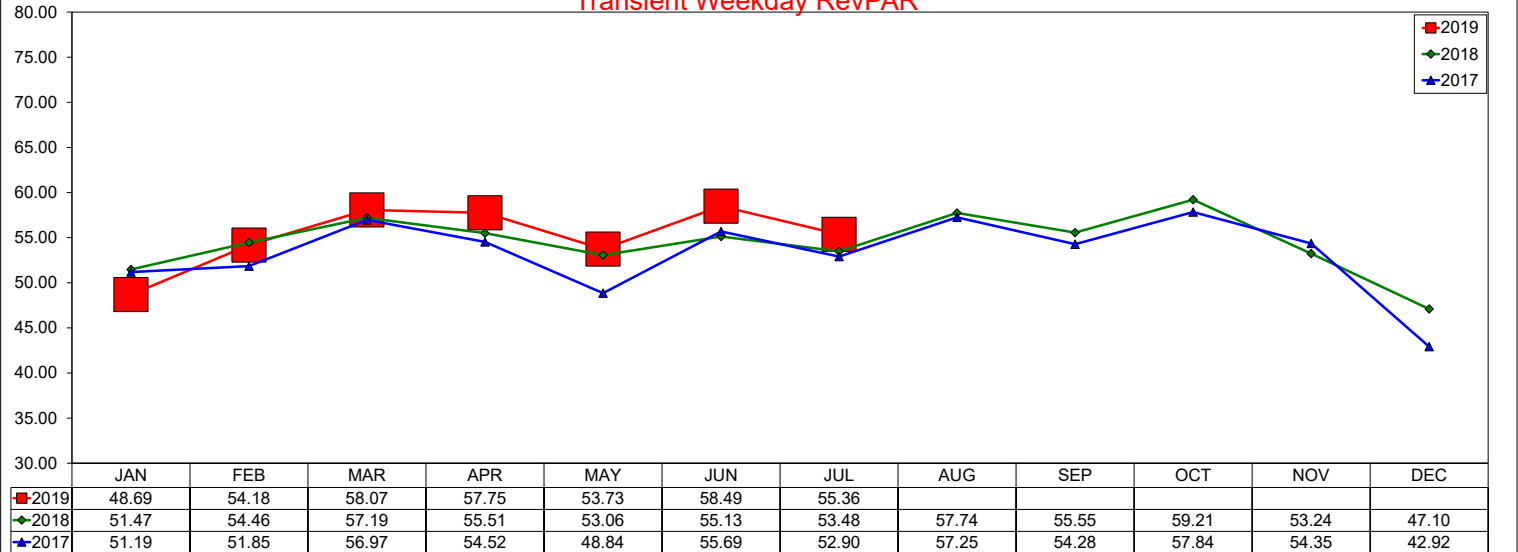
Total Weekday Occupancy



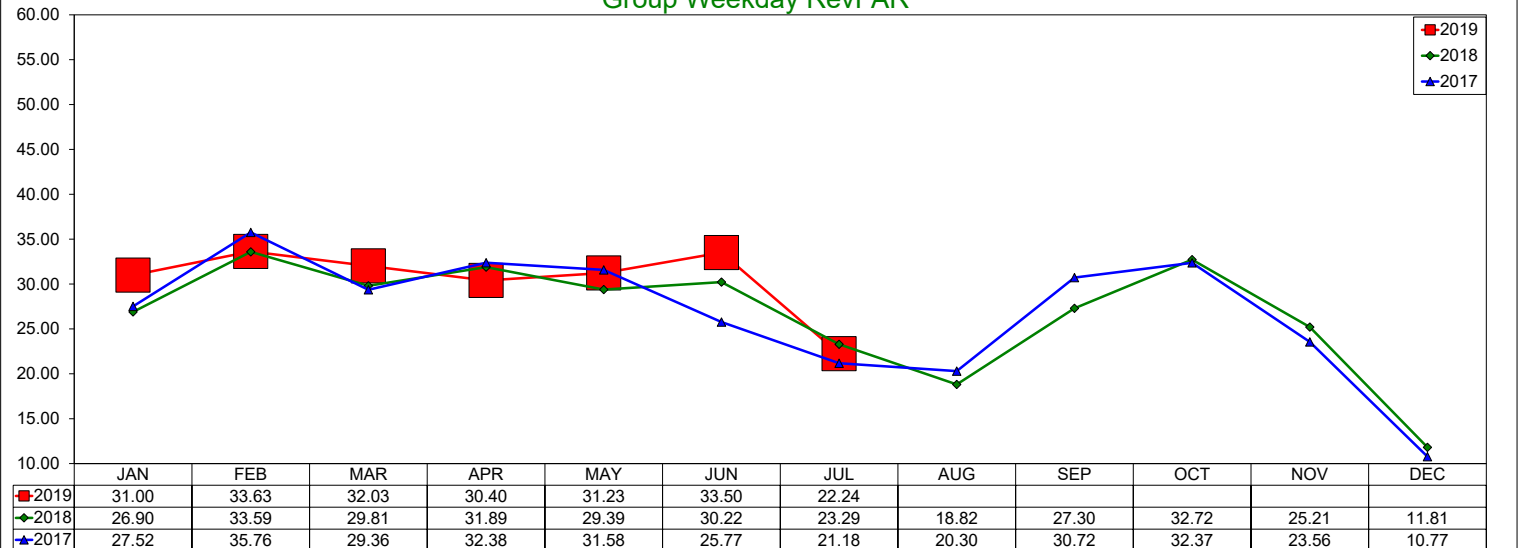
Three Year Comparison - Weekday - RevPAR

July 2019

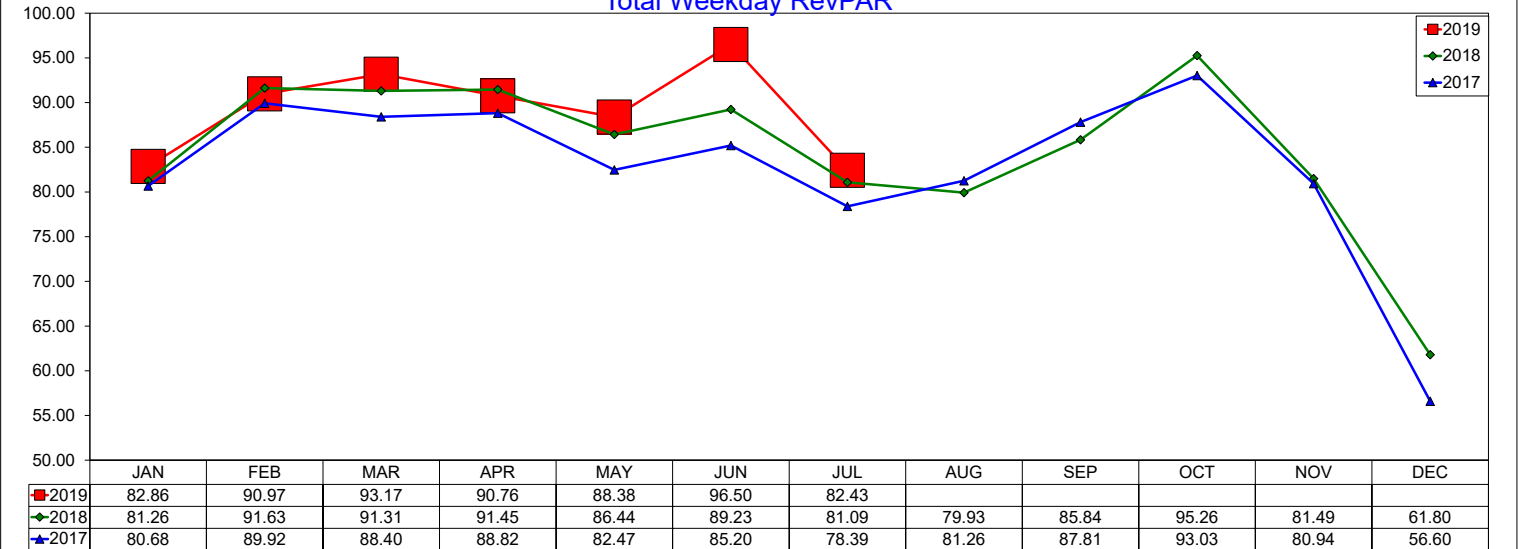
Transient Weekday RevPAR



Group Weekday RevPAR

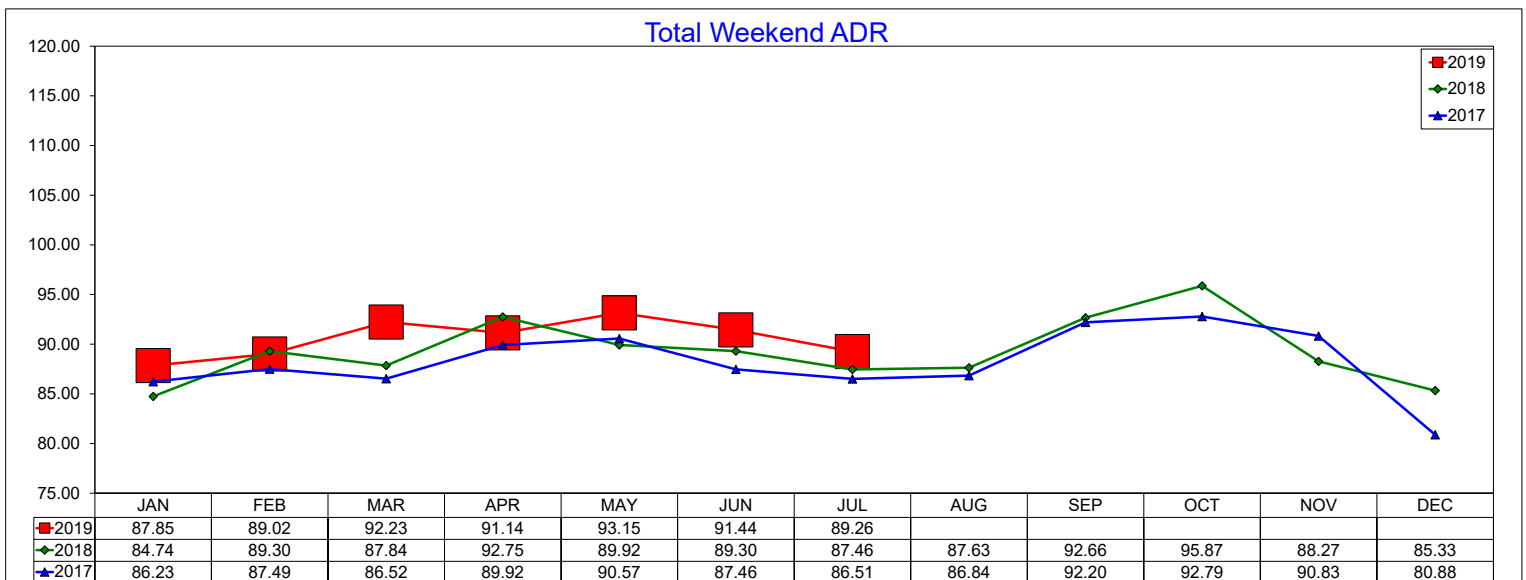
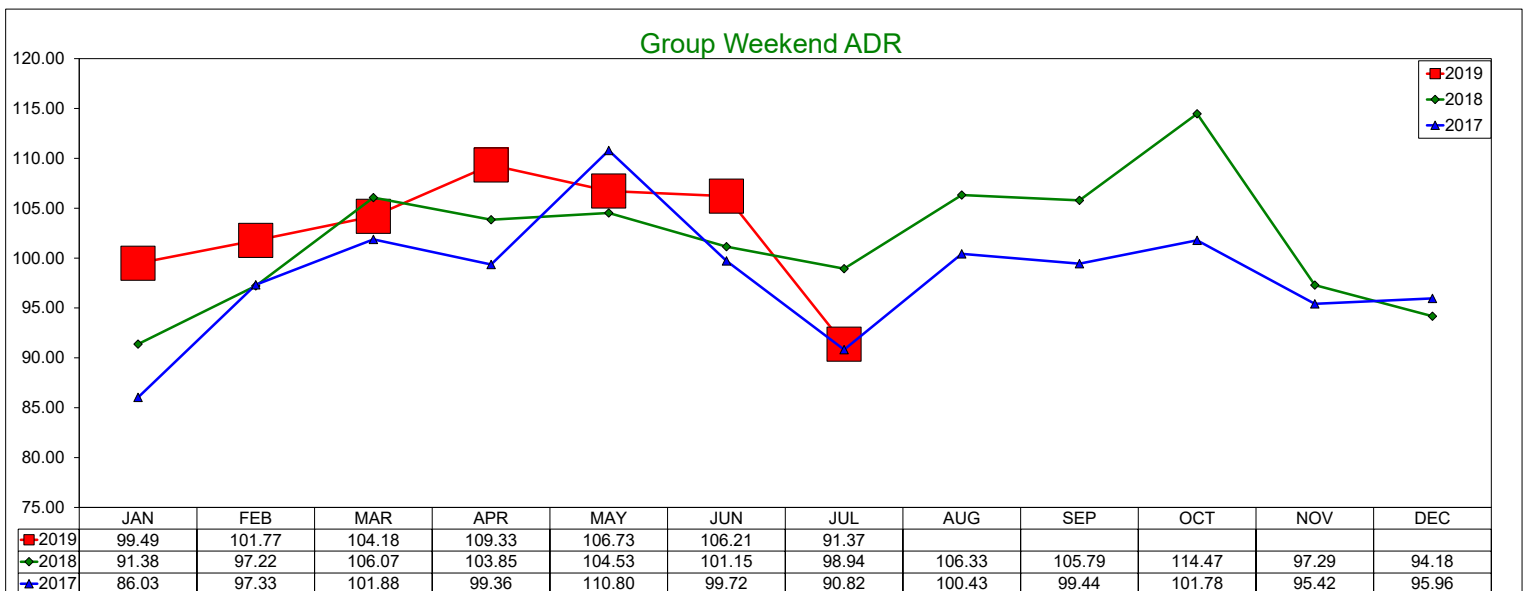
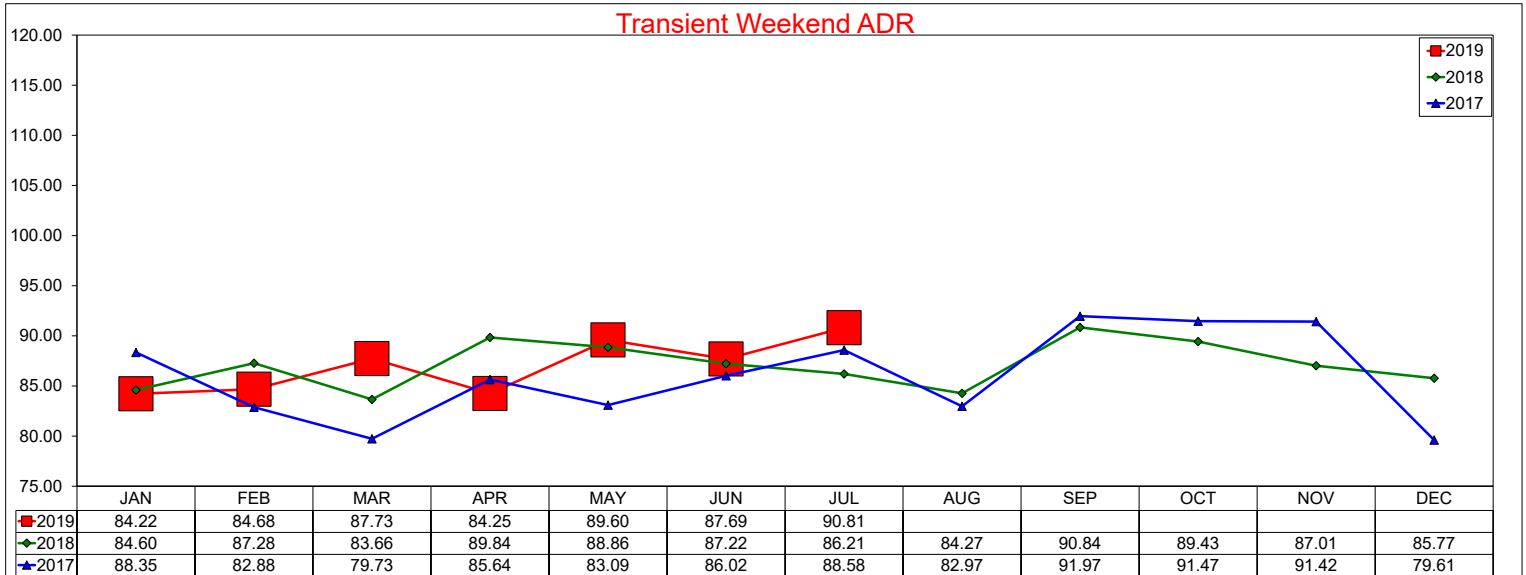


Total Weekday RevPAR



Three Year Comparison - Weekend - ADR

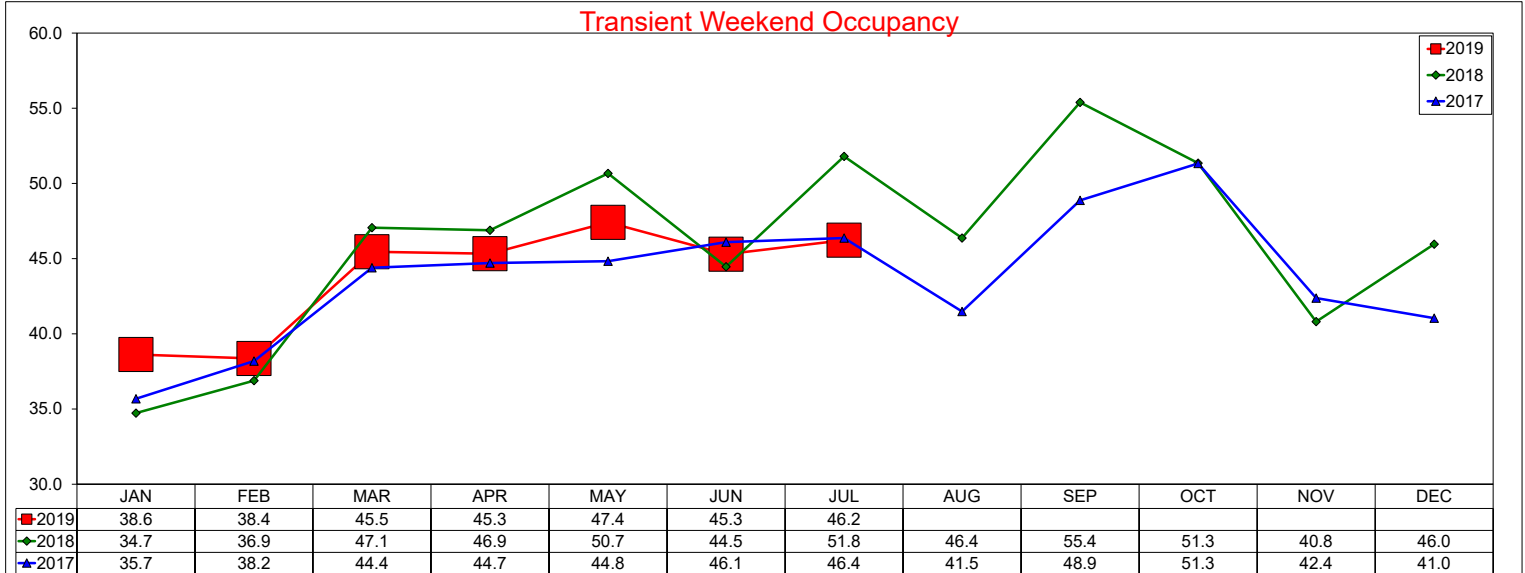
July 2019



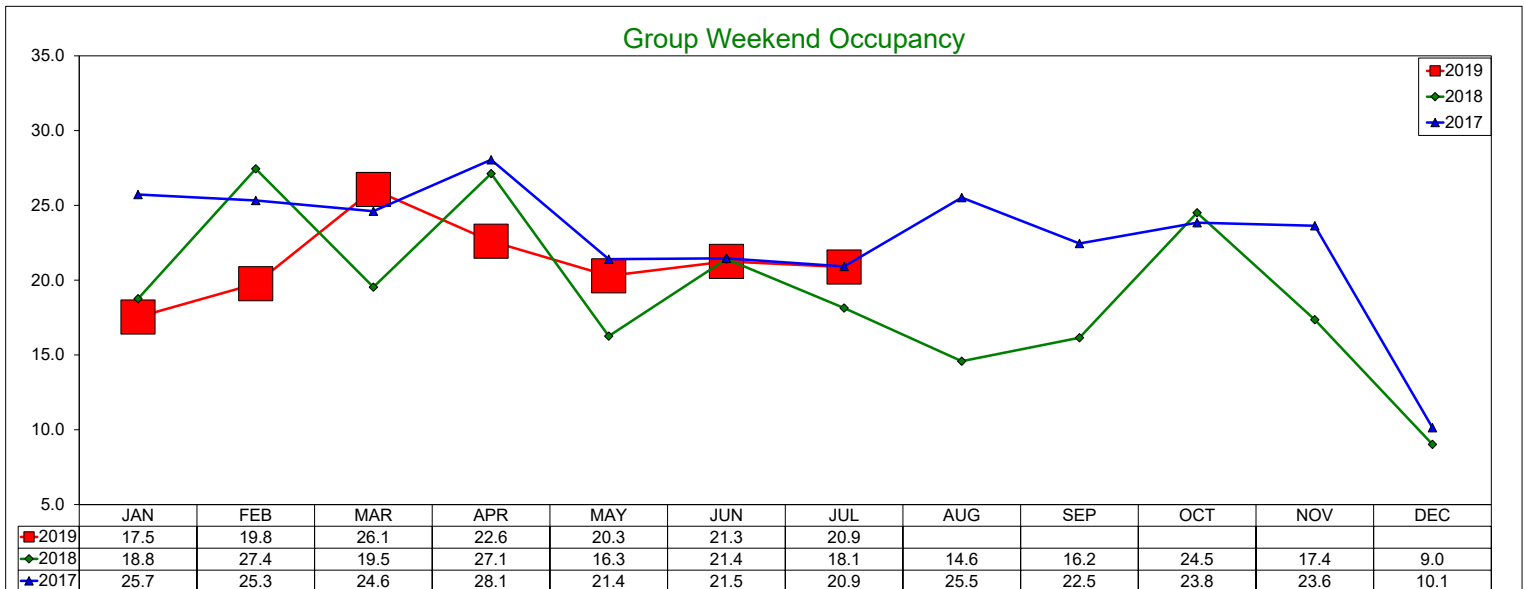
Three Year Comparison - Weekend - Occupancy

July 2019

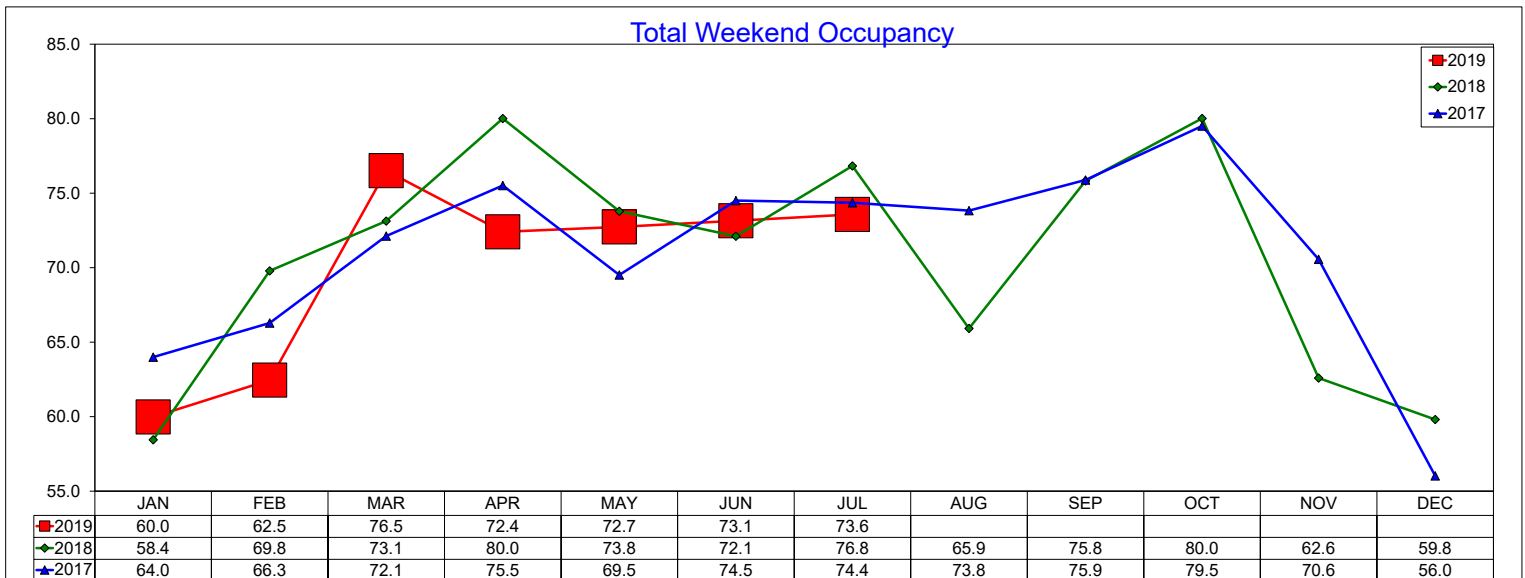
Transient Weekend Occupancy



Group Weekend Occupancy



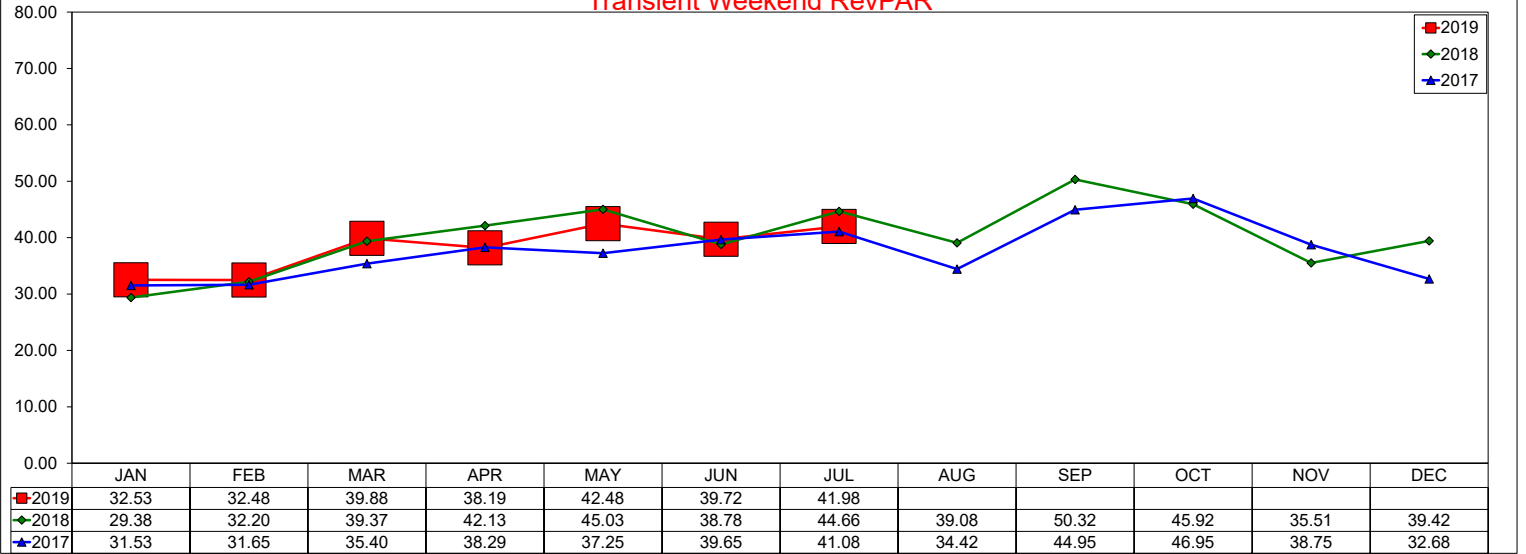
Total Weekend Occupancy



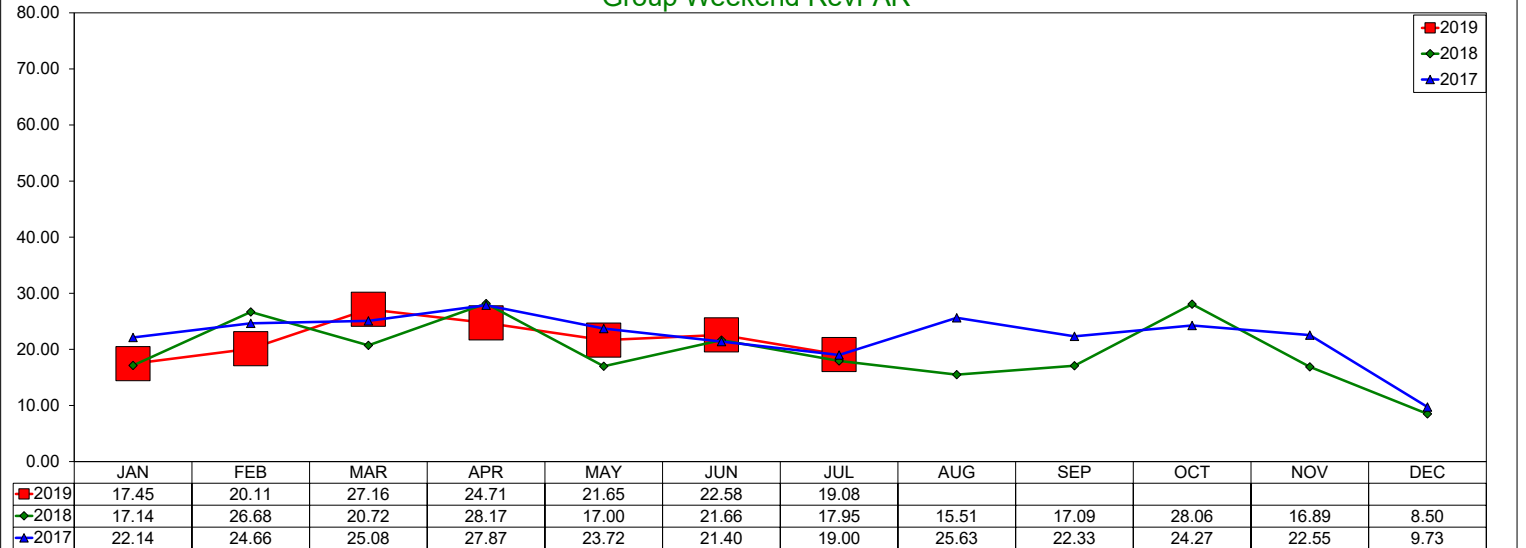
Three Year Comparison - Weekend - RevPAR

July 2019

Transient Weekend RevPAR



Group Weekend RevPAR



Total Weekend RevPAR

