

Tab 4 - Multi-Segment

Irving TX CVB
For the month of: October 2020

	Current Month - October 2020 vs October 2019												Year to Date - October 2020 vs October 2019											
	Occ %		ADR		RevPAR		Percent Change from October 2019						Occ %		ADR		RevPAR		Percent Change from YTD 2019					
	2020	2019	2020	2019	2020	2019	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2020	2019	2020	2019	2020	2019	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
	2020	2019	2020	2019	2020	2019	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2020	2019	2020	2019	2020	2019	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
United States	48.3	69.1	97.61	133.36	47.13	92.13	-30.1	-26.8	-48.8	-50.0	-2.2	-31.6	45.2	67.7	105.26	132.07	47.56	89.39	-33.2	-20.3	-46.8	-48.9	-3.9	-35.9
Texas	48.2	67.3	81.27	108.35	39.21	72.93	-28.3	-25.0	-46.2	-45.4	1.5	-27.3	46.4	66.3	84.80	105.30	39.31	69.76	-30.0	-19.5	-43.7	-43.4	0.4	-29.7
Atlanta, GA	51.4	71.2	81.65	115.66	41.96	82.37	-27.8	-29.4	-49.1	-47.9	2.2	-26.2	48.2	70.9	88.51	116.40	42.65	82.53	-32.0	-24.0	-48.3	-48.5	-0.4	-32.3
Arlington, TX	60.5	70.6	87.25	107.66	52.81	76.03	-14.3	-19.0	-30.5	-29.6	1.4	-13.1	52.8	70.8	76.96	95.62	40.61	67.66	-25.4	-19.5	-40.0	-38.0	3.3	-23.0
Charlotte, NC-SC	45.0	70.9	81.42	113.14	36.68	80.23	-36.5	-28.0	-54.3	-51.7	5.6	-32.9	44.5	70.0	88.14	112.16	39.19	78.54	-36.5	-21.4	-50.1	-48.9	2.3	-35.0
Fort Worth, TX+	49.8	73.0	79.47	109.34	39.60	79.80	-31.7	-27.3	-50.4	-47.9	5.0	-28.3	47.3	70.1	86.60	107.58	40.97	75.44	-32.5	-19.5	-45.7	-44.7	1.7	-31.4
Frisco, TX+	30.9	69.0	96.00	140.65	29.62	97.04	-55.3	-31.7	-69.5	-64.0	17.9	-47.3	35.8	67.9	115.29	142.08	41.28	96.52	-47.3	-18.9	-57.2	-53.6	8.5	-42.8
Grapevine, TX+	35.1	77.5	152.08	174.48	53.34	135.16	-54.7	-12.8	-60.5	-59.5	2.7	-53.5	38.2	78.0	171.09	183.49	65.40	143.12	-51.0	-6.8	-54.3	-59.0	-10.2	-56.0
Irving, TX+	43.2	78.9	83.41	115.84	36.01	91.37	-45.3	-28.0	-60.6	-61.3	-1.8	-46.2	42.7	73.0	89.41	111.22	38.17	81.24	-41.6	-19.6	-53.0	-53.7	-1.4	-42.4
Nashville, TN	44.1	81.9	98.08	167.90	43.22	137.51	-46.2	-41.6	-68.6	-66.0	8.2	-41.8	41.9	75.5	107.36	152.42	45.01	115.10	-44.5	-29.6	-60.9	-59.5	3.6	-42.5
Phoenix, AZ	51.9	71.5	101.05	131.29	52.42	93.86	-27.4	-23.0	-44.2	-44.2	-0.1	-27.5	50.3	71.2	119.49	134.33	60.15	95.68	-29.3	-11.0	-37.1	-38.9	-2.9	-31.4
San Jose, CA+	38.3	78.9	102.48	201.70	39.21	159.17	-51.5	-49.2	-75.4	-75.3	0.4	-51.3	39.7	77.0	139.24	202.61	55.27	156.06	-48.5	-31.3	-64.6	-64.1	1.4	-47.7

Competitive Set Comparison														
Actual Figures							Percent of Change from Last Year							
	Current Month			Year-To-Date			Current Month			Year-To-Date				
	OCC	ADR	RvPAR	OCC	ADR	RvPAR	OCC	ADR	RvPAR	OCC	ADR	RvPAR		
US	48.3	97.61	47.13	45.2	#####	47.56	US	-30.1	-26.8	-48.8	-33.2	-20.3	-46.8	
Texas	48.2	81.27	39.21	46.4	84.80	39.31	Texas	-28.3	-25.0	-46.2	-30.0	-19.5	-43.7	
Irving	43.2	83.41	36.01	42.7	89.41	38.17	Irving	-45.3	-28.0	-60.6	-41.6	-19.6	-53.0	
Best USA	Arlngtn	Grpvine	Grpvine	Arlngtn	Grpvine	Grpvine	Best USA	Arlngtn	Grpvine	Arlngtn	Arlngtn	Grpvine	Phoenix	
	60.5	#####	53.34	52.8	#####	65.40		-14.3	-12.8	-30.5	-25.4	-6.8	-37.1	
Best Texas	Arlngtn	Grpvine	Grpvine	Arlngtn	Grpvine	Grpvine	Best Texas	Arlngtn	Grpvine	Arlngtn	Arlngtn	Grpvine	Arlngtn	
	60.5	#####	53.34	52.8	#####	65.40		-14.3	-12.8	-30.5	-25.4	-6.8	-40.0	
Worst USA	Frisco	Ft Worth	Frisco	Frisco	Arlngtn	Irving	Worst USA	Frisco	SanJose	SanJose	Grpvine	SanJose	SanJose	
	30.9	79.47	29.62	35.8	76.96	38.17		-55.3	-49.2	-75.4	-51.0	-31.3	-64.6	
Worst Texas	Frisco	Ft Worth	Frisco	Frisco	Arlngtn	Irving	Worst Texas	Frisco	Frisco	Frisco	Grpvine	Irving	Frisco	
	30.9	79.47	29.62	35.8	76.96	38.17		-55.3	-31.7	-69.5	-51.0	-19.6	-57.2	
Note: "Best" and "Worst" notations above refer to destinations within this competitive set only														

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Tab 6 - Multi-Segment Custom Sets+

Irving TX CVB

For the month of: October 2020

	Current Month - October 2020 vs October 2019												Year to Date - October 2020 vs October 2019											
	Occ %		ADR		RevPAR		Percent Change from October 2019						Occ %		ADR		RevPAR		Percent Change from YTD 2019					
	2020	2019	2020	2019	2020	2019	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2020	2019	2020	2019	2020	2019	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
Irving, TX+	43.2	78.9	83.41	115.84	36.01	91.37	-45.3	-28.0	-60.6	-61.3	-1.8	-46.2	42.7	73.0	89.41	111.22	38.17	81.24	-41.6	-19.6	-53.0	-53.7	-1.4	-42.4
Luxury/Full Service Irving+	33.4	78.7	135.19	158.00	45.18	124.28	-57.5	-14.4	-63.6	-63.6	0.0	-57.5	33.6	71.9	134.97	150.48	45.36	108.18	-53.3	-10.3	-58.1	-59.3	-3.0	-54.6
All Suite/Extended Stay Irving+	53.7	82.0	64.84	98.28	34.85	80.58	-34.5	-34.0	-56.8	-56.8	0.0	-34.5	50.3	76.0	75.77	95.62	38.15	72.65	-33.7	-20.8	-47.5	-46.3	2.3	-32.2
Limited Service Irving+	43.6	80.7	70.87	111.88	30.89	90.26	-46.0	-36.7	-65.8	-70.0	-12.3	-52.6	41.8	73.4	88.97	111.35	37.23	81.71	-43.0	-20.1	-54.4	-59.1	-10.2	-48.8
Budget Irving+	46.6	73.6	49.47	58.34	23.03	42.93	-36.7	-15.2	-46.3	-46.6	-0.5	-37.1	49.2	71.0	51.12	57.56	25.18	40.88	-30.7	-11.2	-38.4	-38.8	-0.6	-31.1
Las Colinas+	44.2	80.8	104.49	134.28	46.21	108.47	-45.3	-22.2	-57.4	-58.4	-2.2	-46.5	41.3	72.7	103.86	127.83	42.92	92.89	-43.1	-18.7	-53.8	-55.8	-4.3	-45.6
DFW North+	41.3	79.6	69.56	110.83	28.73	88.18	-48.1	-37.2	-67.4	-68.2	-2.5	-49.4	41.6	76.1	86.24	106.49	35.90	81.07	-45.3	-19.0	-55.7	-55.0	1.5	-44.5
DFW South+	43.8	75.2	67.40	92.60	29.51	69.66	-41.8	-27.2	-57.6	-57.8	-0.3	-42.0	45.8	70.1	74.36	91.74	34.09	64.33	-34.6	-18.9	-47.0	-47.2	-0.3	-34.8
Full Service Las Colinas+	31.2	78.3	199.99	188.46	62.35	147.64	-60.2	6.1	-57.8	-57.8	0.0	-60.2	28.0	67.8	183.68	180.47	51.44	122.31	-58.7	1.8	-57.9	-60.7	-6.5	-61.4
Limited Service Las Colinas+	54.4	82.6	61.65	95.63	33.56	79.00	-34.1	-35.5	-57.5	-59.2	-3.9	-36.7	50.7	76.2	72.93	93.68	36.95	71.42	-33.5	-22.2	-48.3	-49.7	-2.7	-35.3
Full Service DFW North+	29.0	79.6	97.73	141.99	28.36	113.08	-63.6	-31.2	-74.9	-74.9	0.0	-63.6	32.9	75.7	124.18	137.47	40.81	104.11	-56.6	-9.7	-60.8	-60.8	0.0	-56.6
Limited Service DFW North+	49.6	79.9	58.50	90.47	29.03	72.24	-37.9	-35.3	-59.8	-61.5	-4.2	-40.5	47.6	76.7	68.54	86.12	32.66	66.07	-37.9	-20.4	-50.6	-51.0	-0.9	-38.5
Full Service DFW South+																								
Limited Service DFW South+	43.3	74.1	64.01	81.70	27.74	60.55	-41.5	-21.7	-54.2	-54.4	-0.4	-41.8	46.0	68.2	68.35	81.49	31.41	55.56	-32.6	-16.1	-43.5	-43.7	-0.4	-32.9

AirBNB Data	Occ %		ADR		RevPAR		Percent Change from Prior Year						Occ %		ADR		RevPAR		Percent Change from Prior Year YTD					
	2020	2019	2020	2019	2020	2019	Occ	ADR	RevPAR	Rev	Avail	Sold	2020	2019	2020	2019	2020	2019	Occ	ADR	RevPAR	Rev	Avail	Sold
	2020	2019	2020	2019	2020	2019	Occ	ADR	RevPAR	Rev	Avail	Sold	2020	2019	2020	2019	2020	2019	Occ	ADR	RevPAR	Rev	Avail	Sold
Entire Place	49.4	64.9	191.68	208.91	94.61	135.54	-23.93	-8.25	-30.20	-28.3	-19.0	-34.5	60.6	63.40	178.37	197.99	108.05	125.53	-4.45	-9.91	-13.92	35.9	35.4	29.1
Hotel Comparable	47.7	68.50	94.86	94.83	45.25	64.95	-30.35	0.03	-30.33	2.1	46.5	2.1	61.7	63.91	101.93	87.29	62.93	55.79	-3.40	16.77	12.79	124.5	99.0	92.3

Available Listings	2020	2019	% Chg
Entire Place	249	231	7.8
Private Room	127	168	(24.4)
Shared Room	38	18	111.1
Total Available Listings	414	417	(0.7)

	Participation			
	Properties		Rooms	
	Census	Sample	Census	Sample
Irving, TX+	86	76	12733	11305
Luxury/Full Service Irving+	16	14	4896	4296
All Suite/Extended Stay Irving+	33	32	3713	3606
Limited Service Irving+	12	12	1567	1567
Budget Irving+	24	17	2438	1717
Las Colinas+	30	29	5144	4808
DFW North+	26	26	4065	4065
DFW South+	30	21	3524	2432
Full Service Las Colinas+	8	8	2259	2259
Limited Service Las Colinas+	22	21	2885	2549
Full Service DFW North+	4	4	1581	1581
Limited Service DFW North+	21	21	2365	2365
Full Service DFW South+	4	2	1056	456
Limited Service DFW South+	26	19	2468	1976
ICC Comp Set No Boutiques+				

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Irving, Texas & United States Comparison

October 2020

Irving	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	115.88	3.4%	115.88	3.4%	64.9%	-2.4%	64.9%	-2.4%	75.15	0.9%	75.15	0.9%
FEBRUARY	116.84	2.3%	116.43	2.9%	72.1%	2.6%	68.2%	0.0%	84.20	4.9%	79.45	2.9%
MAR	95.92	-13.6%	111.26	-1.0%	43.7%	-43.1%	59.8%	-16.1%	41.94	-50.8%	66.52	-16.9%
APRIL	62.74	-44.7%	106.19	-5.7%	22.6%	-69.5%	51.1%	-28.9%	14.17	-83.1%	54.30	-33.0%
MAY	63.06	-43.4%	101.16	-10.0%	27.1%	-63.2%	46.5%	-35.6%	17.11	-79.2%	47.08	-42.0%
JUNE	71.23	-36.1%	97.19	-13.4%	33.4%	-57.4%	44.4%	-39.5%	23.77	-72.8%	43.13	-47.6%
JULY	71.64	-32.9%	94.10	-15.5%	34.3%	-52.8%	42.9%	-41.4%	24.59	-68.3%	40.34	-50.5%
AUGUST	74.62	-28.9%	91.73	-17.1%	39.7%	-42.4%	42.5%	-41.5%	29.65	-59.1%	38.96	-51.5%
SEPTEMBER	78.29	-29.3%	90.15	-18.5%	44.0%	-37.2%	42.6%	-41.1%	34.46	-55.6%	38.44	-52.0%
OCTOBER	83.41	-28.0%	89.41	-19.6%	43.2%	-45.3%	42.7%	-41.6%	36.01	-60.6%	38.17	-53.0%
NOVEMBER												
DECEMBER												
12 mo. rolling averages: ADR 106.24 -5.7% Occupancy 51.2% -28.9% RevPAR 54.34 -32.9%												

Texas	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	101.19	-0.8%	101.19	-0.8%	57.6%	0.4%	57.6%	0.4%	58.27	-0.5%	58.27	-0.5%
FEBRUARY	106.28	0.0%	103.77	-0.4%	65.3%	0.4%	61.2%	0.4%	69.35	0.5%	63.53	0.0%
MAR	89.23	-19.9%	99.73	-6.7%	44.1%	-37.9%	55.3%	-14.2%	39.34	-50.3%	55.14	-19.9%
APRIL	63.38	-41.3%	94.81	-11.5%	27.7%	-59.7%	48.7%	-25.6%	17.53	-76.3%	46.22	-34.2%
MAY	68.96	-35.3%	90.88	-15.1%	36.2%	-45.7%	46.2%	-29.7%	24.93	-64.9%	41.98	-40.3%
JUNE	76.88	-26.3%	88.66	-16.8%	43.7%	-37.4%	45.8%	-31.1%	33.60	-53.8%	40.57	-42.7%
JULY	76.45	-25.3%	86.92	-18.0%	44.0%	-36.6%	45.5%	-31.9%	33.63	-52.6%	39.55	-44.1%
AUGUST	79.07	-20.2%	85.87	-18.3%	48.3%	-25.2%	45.9%	-31.1%	38.21	-40.4%	39.39	-43.7%
SEPTEMBER	80.41	-22.4%	85.22	-18.8%	48.3%	-22.9%	46.1%	-30.2%	38.88	-40.2%	39.32	-43.3%
OCTOBER	81.27	-25.0%	84.80	-19.5%	48.2%	-28.3%	46.4%	-30.0%	39.21	-46.2%	39.31	-43.7%
NOVEMBER												
DECEMBER												

USA	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	126.06	1.4%	126.06	1.4%	55.1%	0.8%	55.1%	0.8%	69.47	2.2%	69.47	2.2%
FEBRUARY	130.78	1.4%	128.44	1.4%	62.2%	0.2%	58.5%	0.5%	81.33	1.7%	75.08	1.9%
MAR	110.66	-16.5%	123.76	-4.0%	39.4%	-42.3%	51.8%	-15.9%	43.54	-51.9%	64.14	-19.3%
APRIL	73.23	-44.4%	117.75	-9.2%	24.5%	-63.9%	45.7%	-27.7%	17.93	-79.9%	53.84	-34.3%
MAY	79.57	-39.9%	112.27	-13.8%	33.1%	-51.7%	43.3%	-32.7%	26.35	-71.0%	48.61	-42.0%
JUNE	92.15	-31.5%	109.04	-16.8%	42.2%	-42.5%	43.1%	-34.5%	38.88	-60.6%	47.02	-45.5%
JULY	101.76	-24.8%	107.91	-18.1%	47.0%	-36.1%	43.7%	-34.7%	47.84	-52.0%	47.17	-46.6%
AUGUST	102.46	-22.8%	107.17	-18.8%	48.6%	-31.7%	44.4%	-34.3%	49.83	-47.3%	47.54	-46.6%
SEPTEMBER	99.12	-24.9%	106.22	-19.5%	48.3%	-28.2%	44.8%	-33.6%	47.87	-46.1%	47.59	-46.6%
OCTOBER	97.61	-26.8%	105.26	-20.3%	48.3%	-30.1%	45.2%	-33.2%	47.13	-48.8%	47.56	-46.8%
NOVEMBER												
DECEMBER												

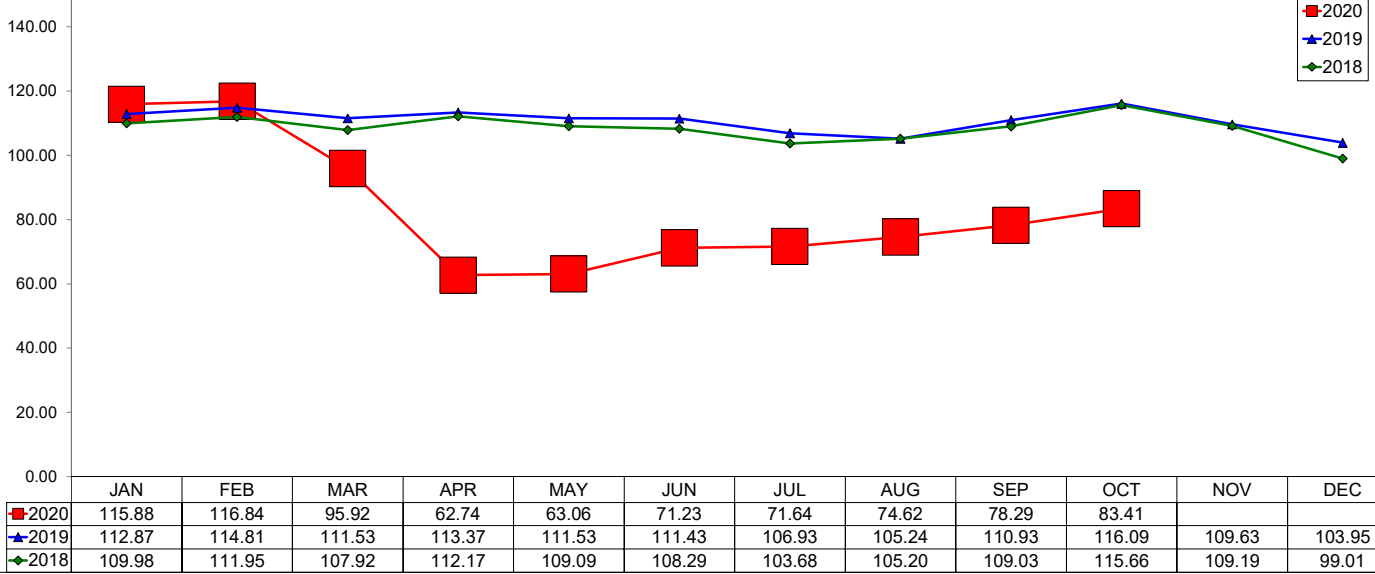
Note: The "Change %" column refers to the change from the prior year's figure.

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Three Year Comparison - CITY OF IRVING - ALL PROPERTIES

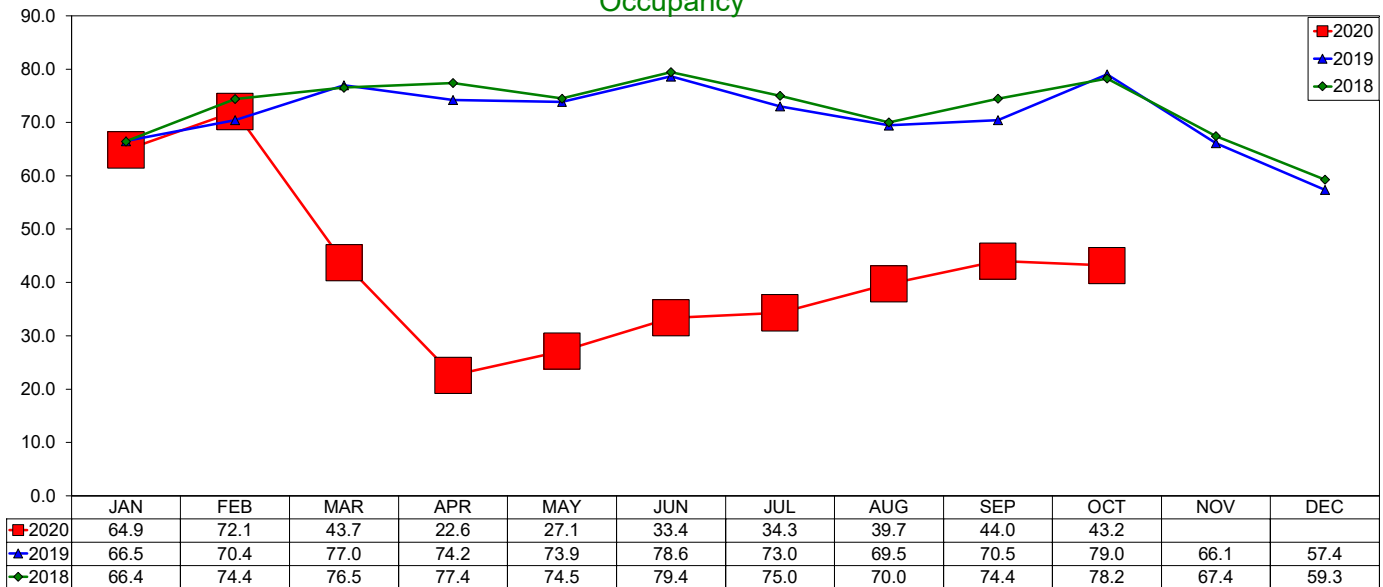
October 2020

Average Daily Rate



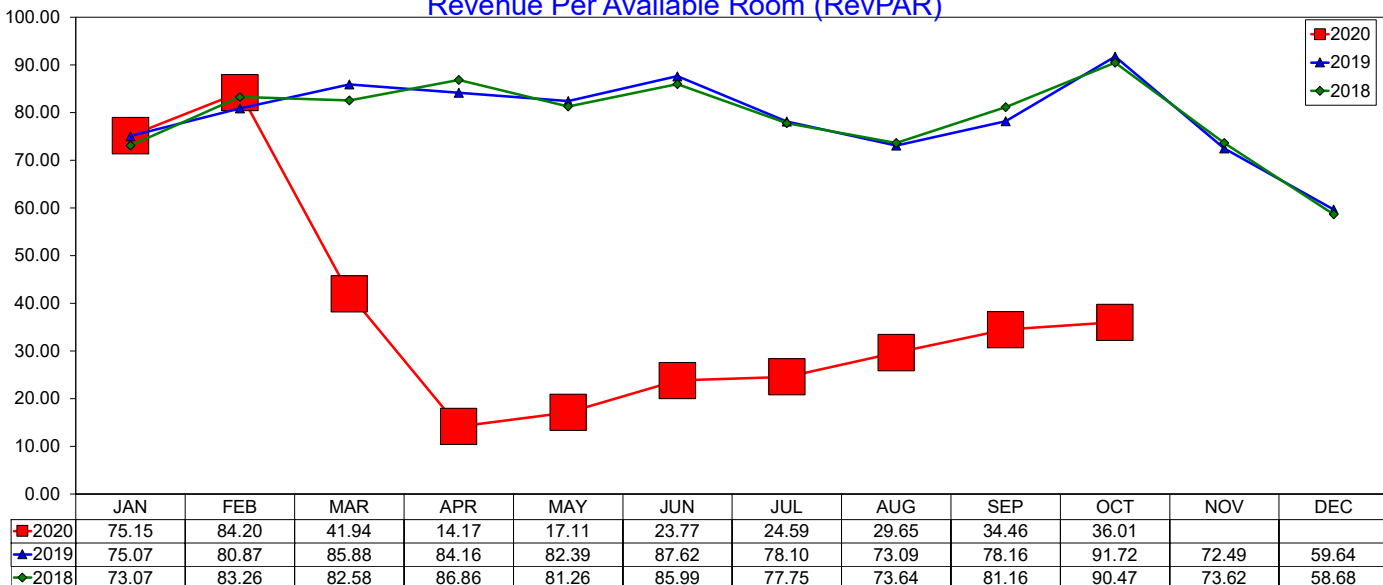
12 month ADR Rolling Average through October 2020 is \$106.24 with a change from last year of -5.7%

Occupancy



12 month Occupancy Rolling Average through October 2020 is 51.15% with a change from last year of -28.9%

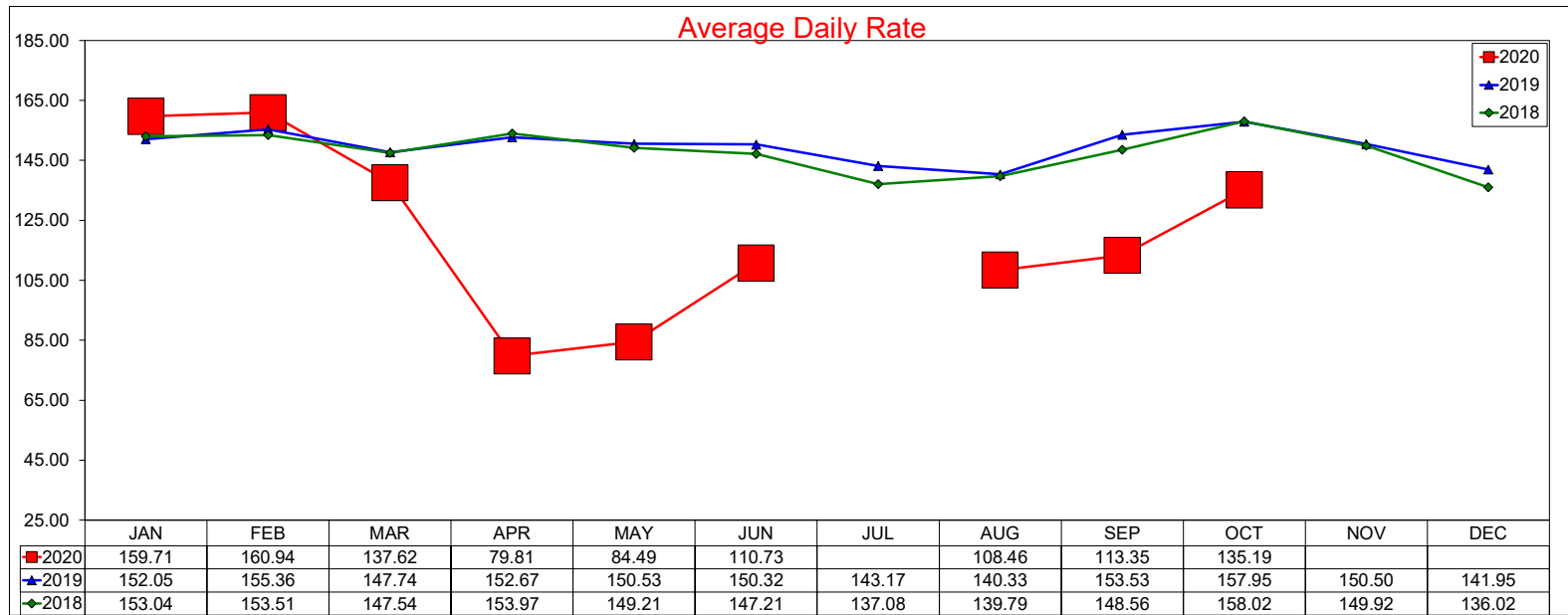
Revenue Per Available Room (RevPAR)



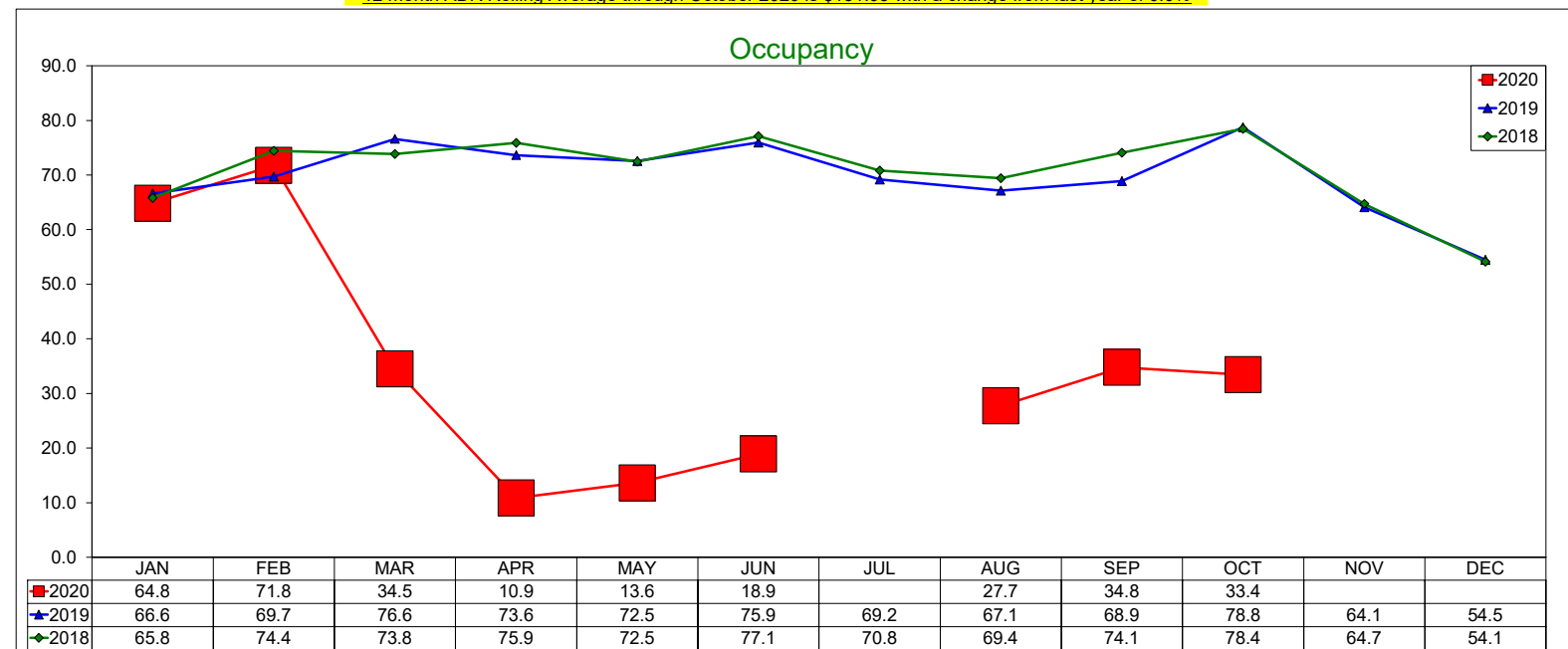
12 month RevPAR Rolling Average through October 2020 is \$54.34 with a change from last year of -32.9%

Three Year Comparison - Luxury/Full Service - Irving

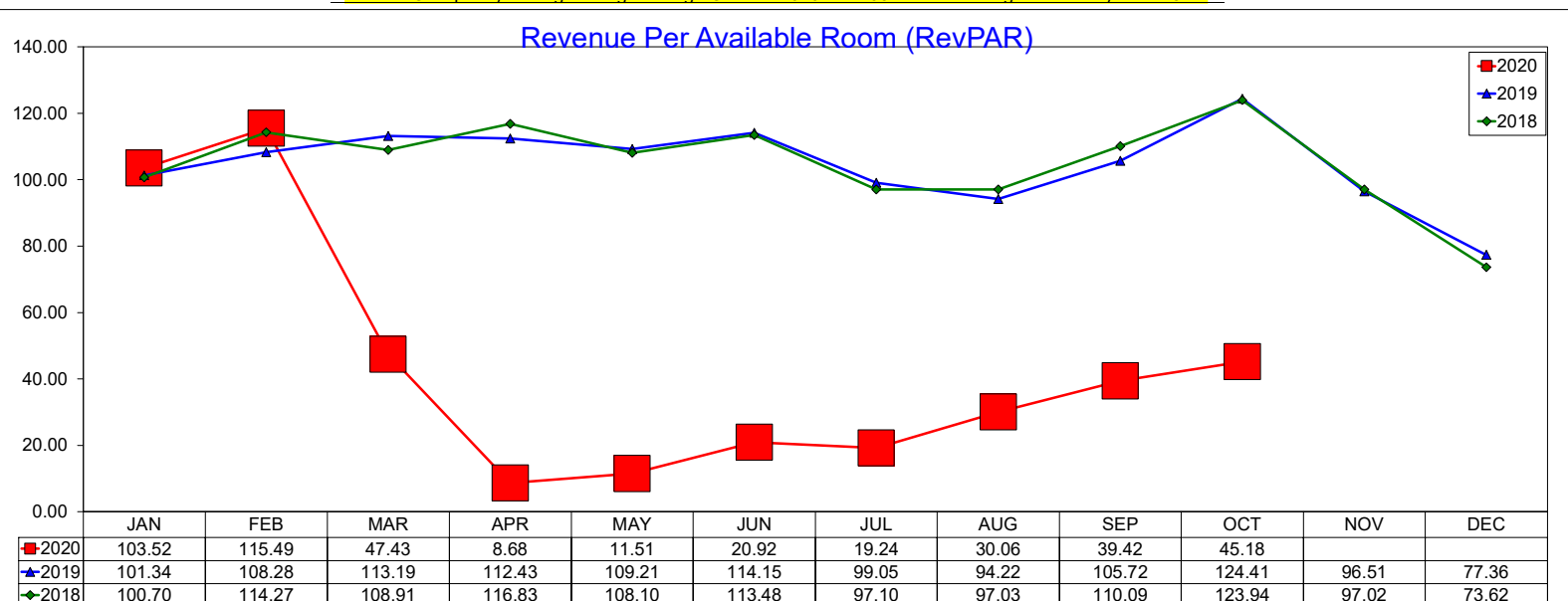
October 2020



12 month ADR Rolling Average through October 2020 is \$151.93 with a change from last year of 0.0%



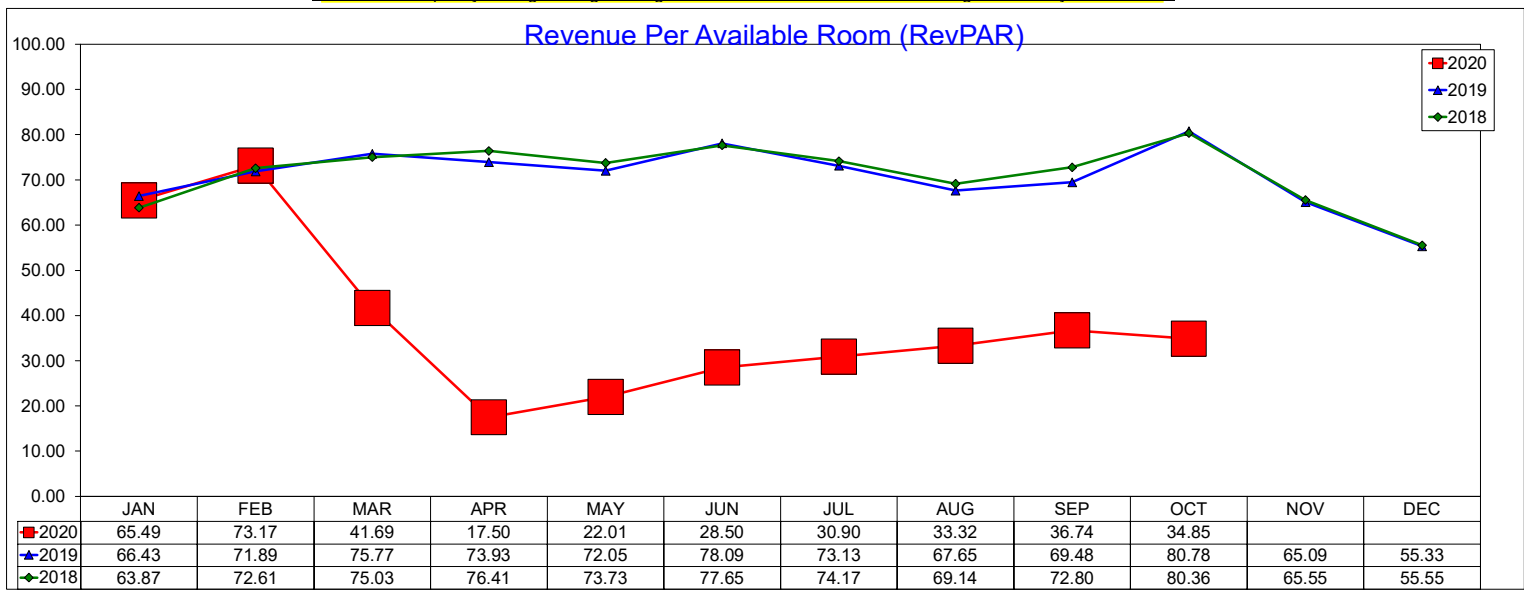
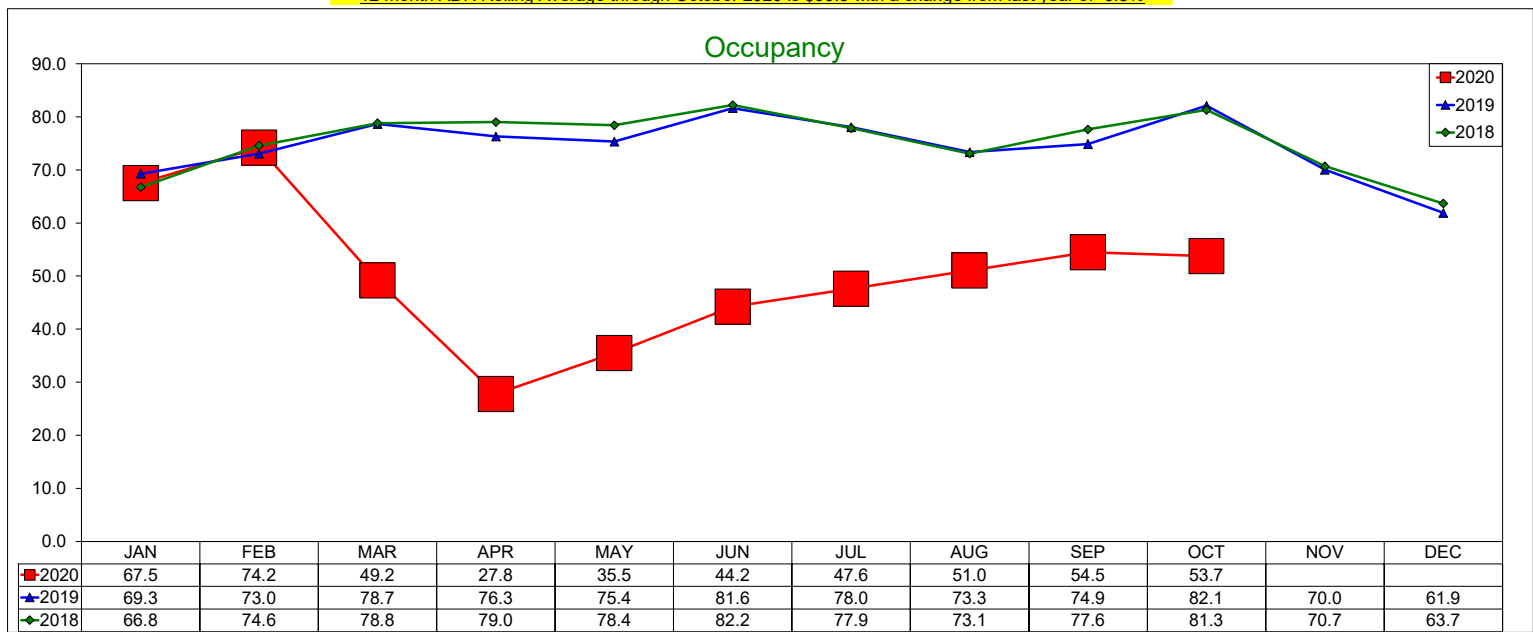
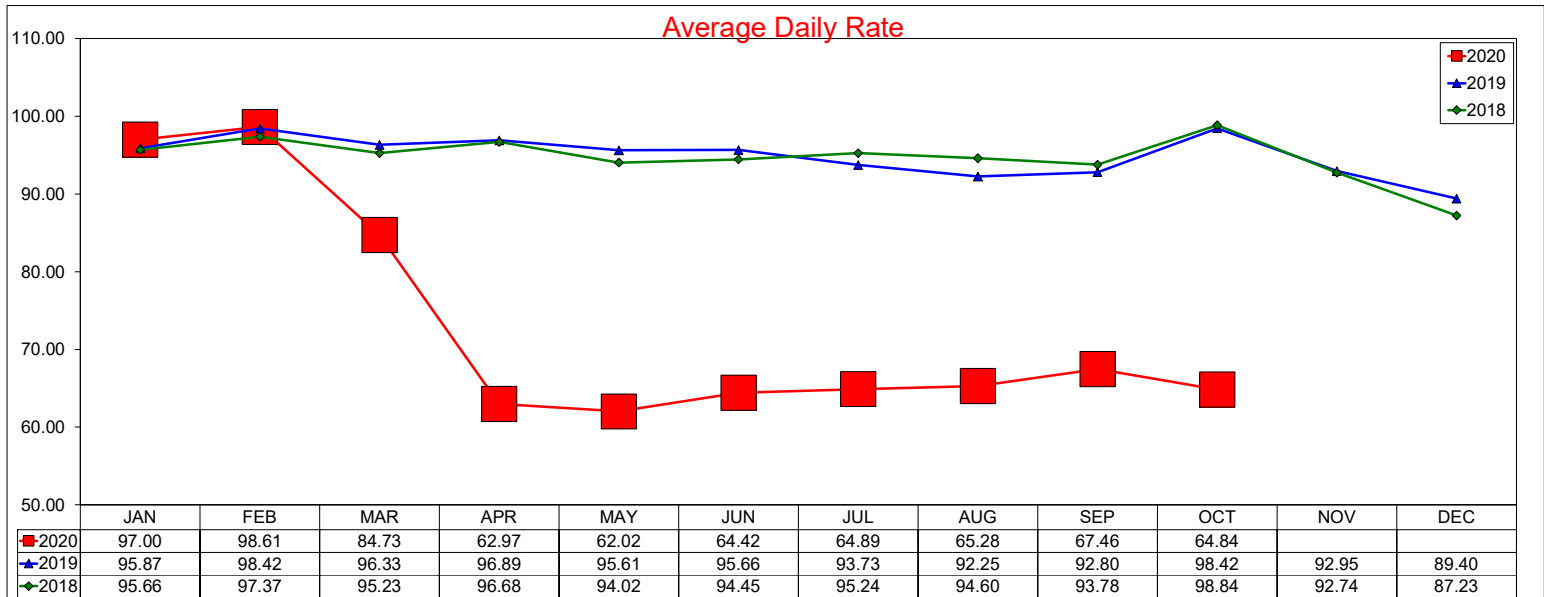
12 month Occupancy Rolling Average through October 2020 is 47.05% with a change from last year of -34.4%



12 month RevPAR Rolling Average through October 2020 is \$71.48 with a change from last year of -34.4%

Three Year Comparison - All Suite/Extended Stay - Irving

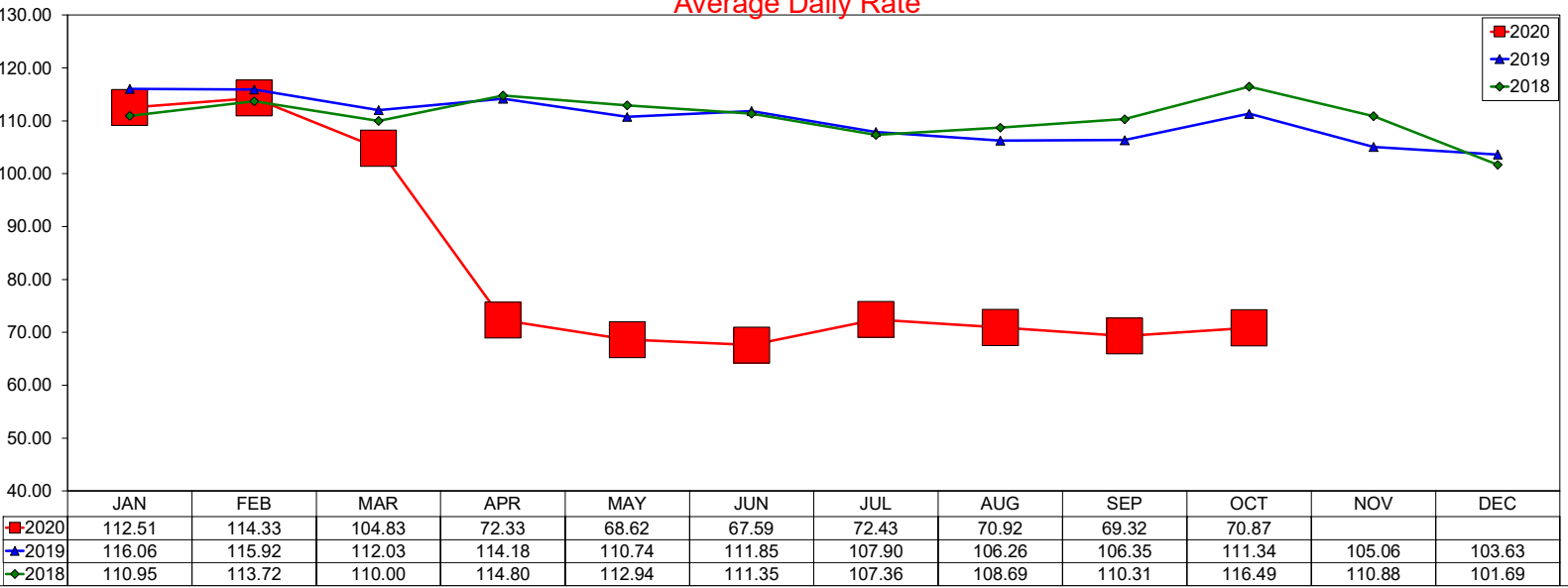
October 2020



Three Year Comparison - Limited Service - Irving

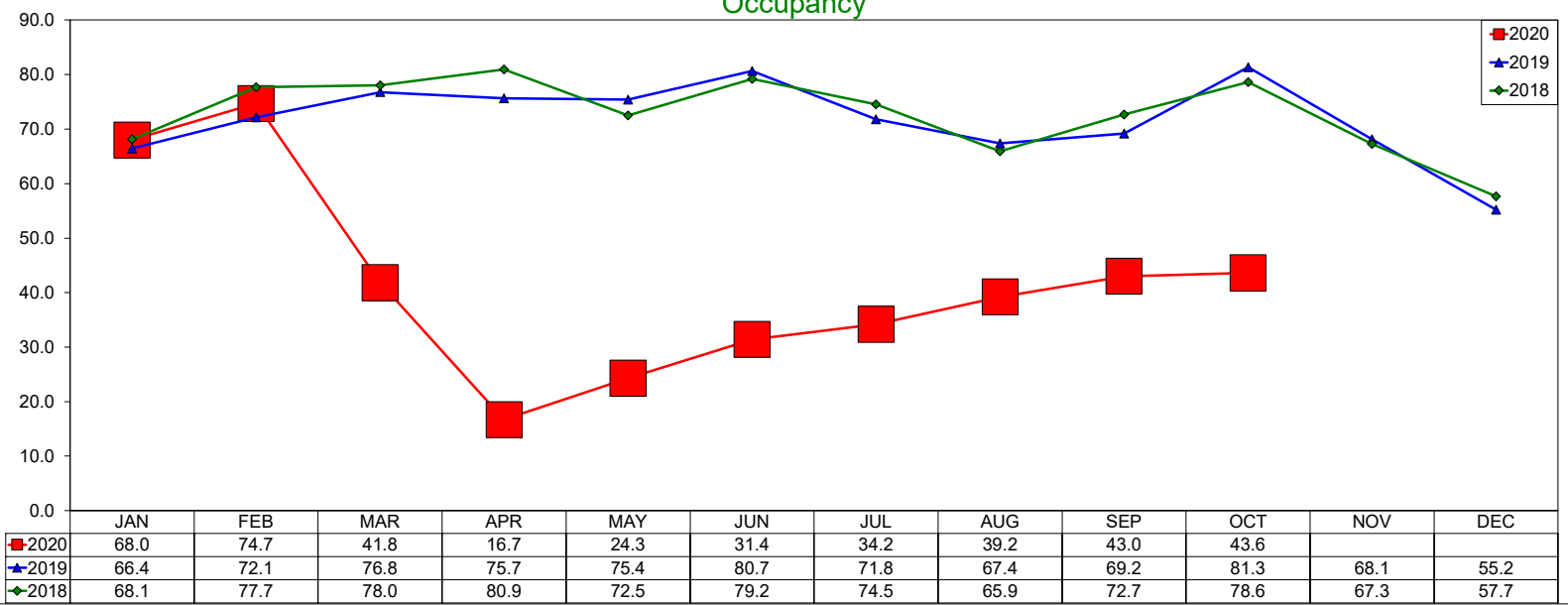
October 2020

Average Daily Rate



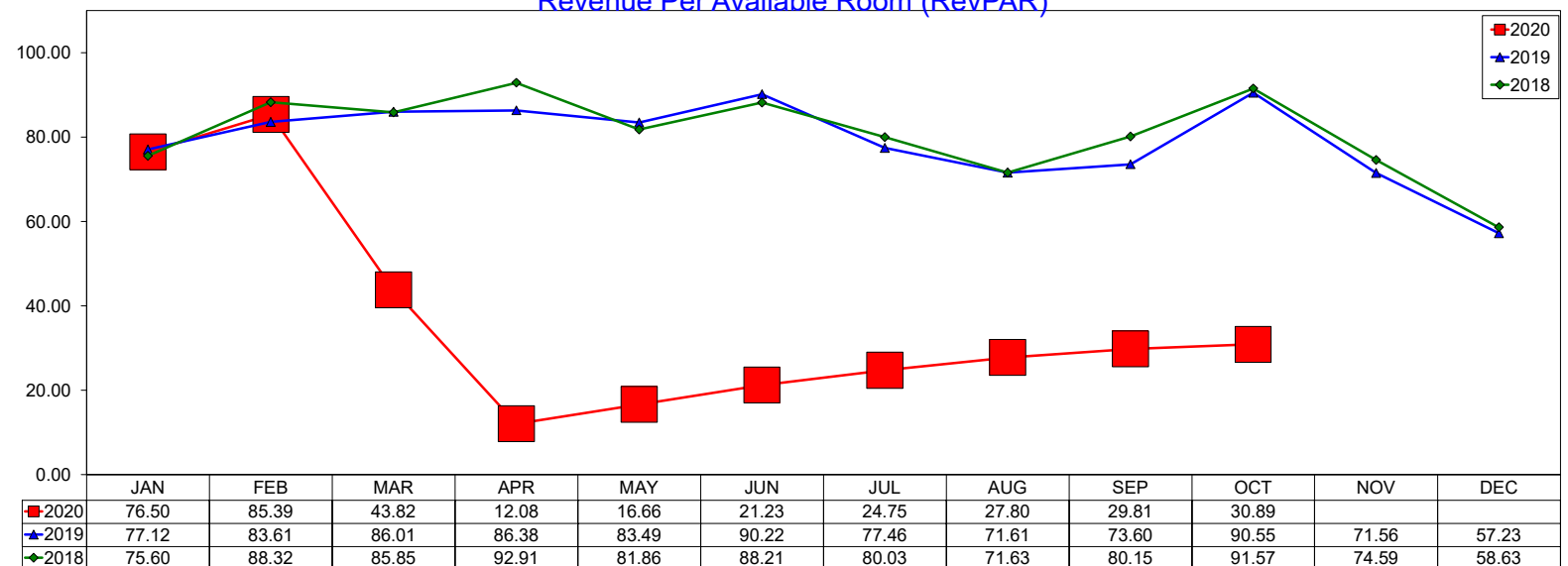
12 month ADR Rolling Average through October 2020 is \$108.3 with a change from last year of -5.3%

Occupancy



12 month Occupancy Rolling Average through October 2020 is 50.47% with a change from last year of -30.6%

Revenue Per Available Room (RevPAR)

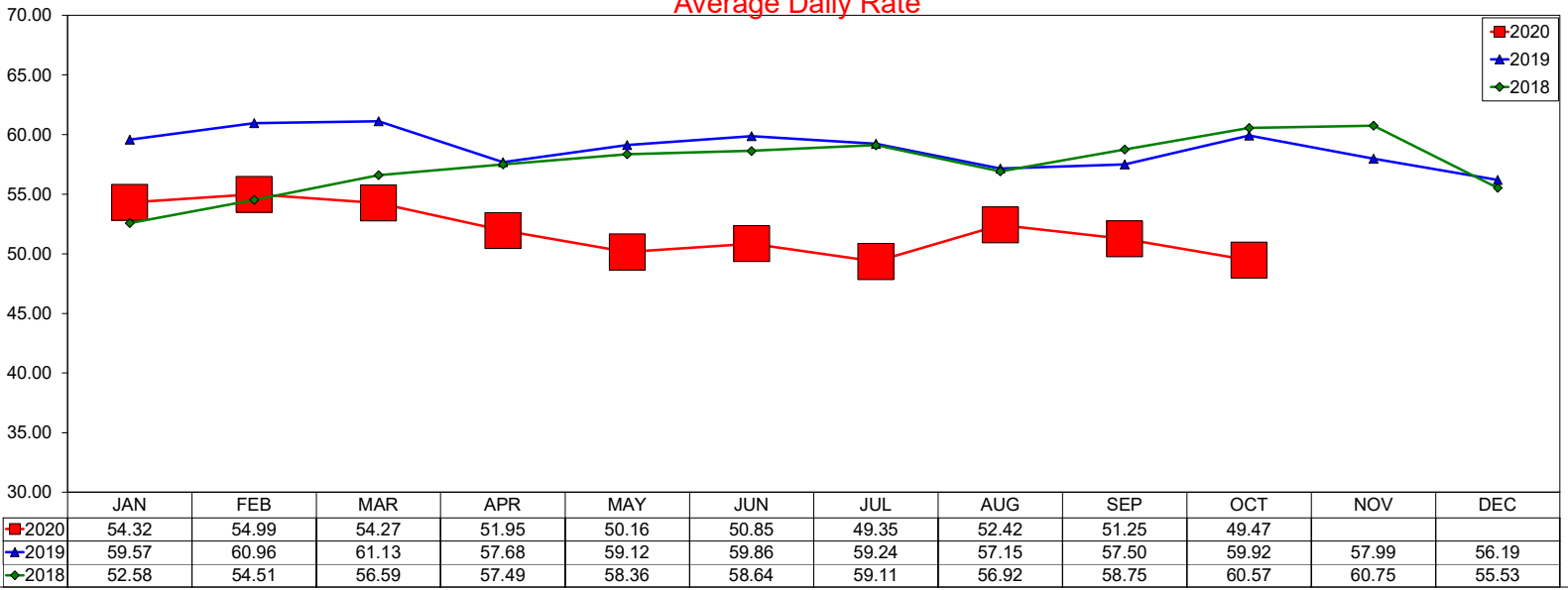


12 month RevPAR Rolling Average through October 2020 is \$54.66 with a change from last year of -34.3%

Three Year Comparison - Budget - Irving

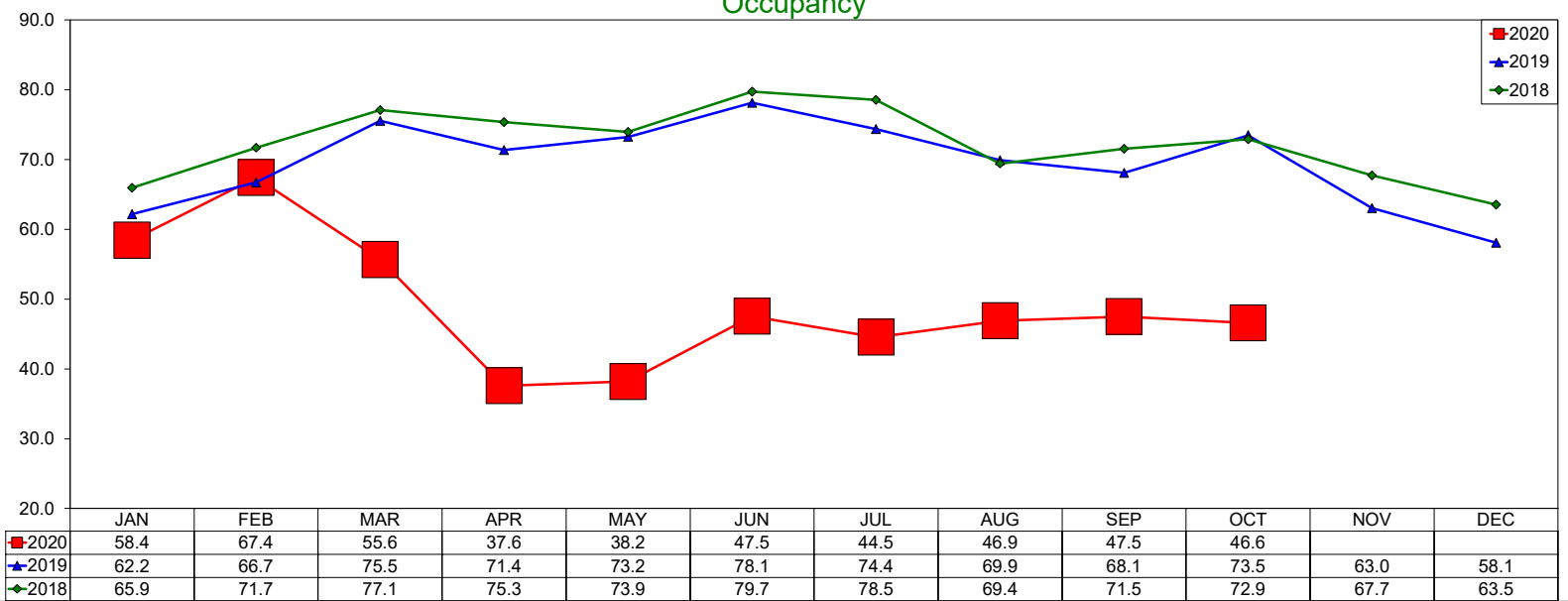
October 2020

Average Daily Rate



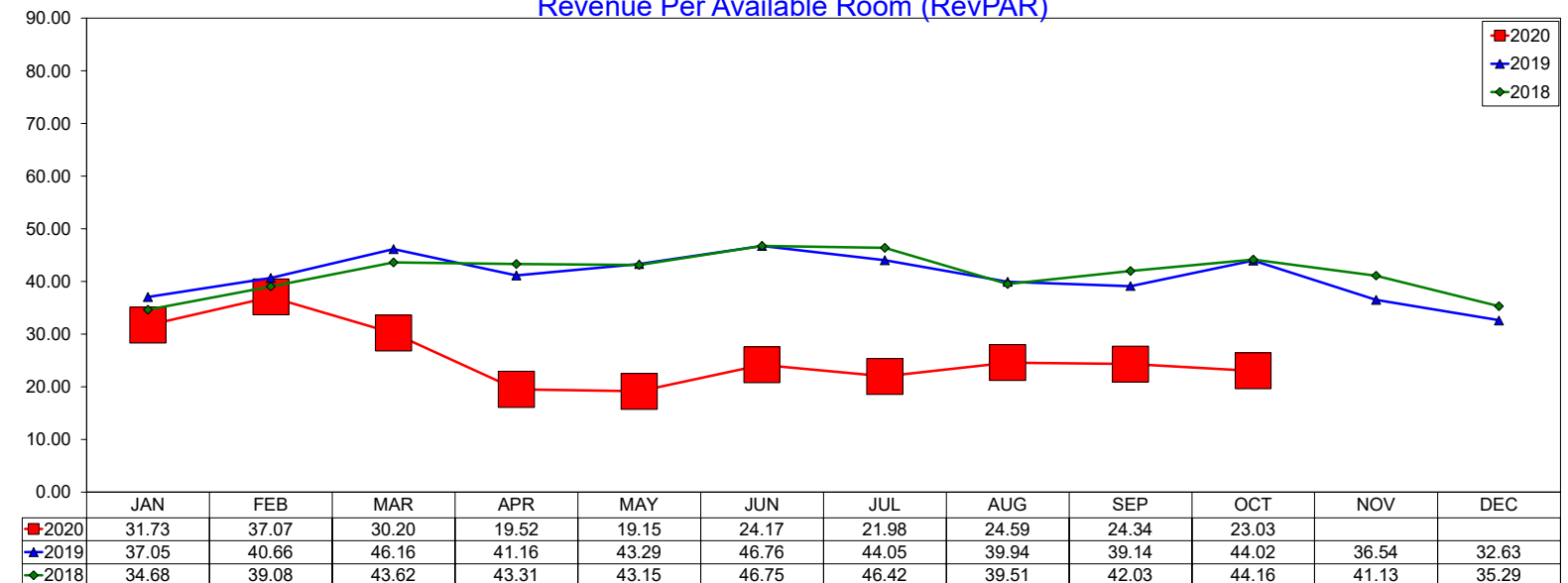
12 month ADR Rolling Average through October 2020 is \$54.09 with a change from last year of -5.5%

Occupancy



12 month Occupancy Rolling Average through October 2020 is 54.61% with a change from last year of -20.3%

Revenue Per Available Room (RevPAR)

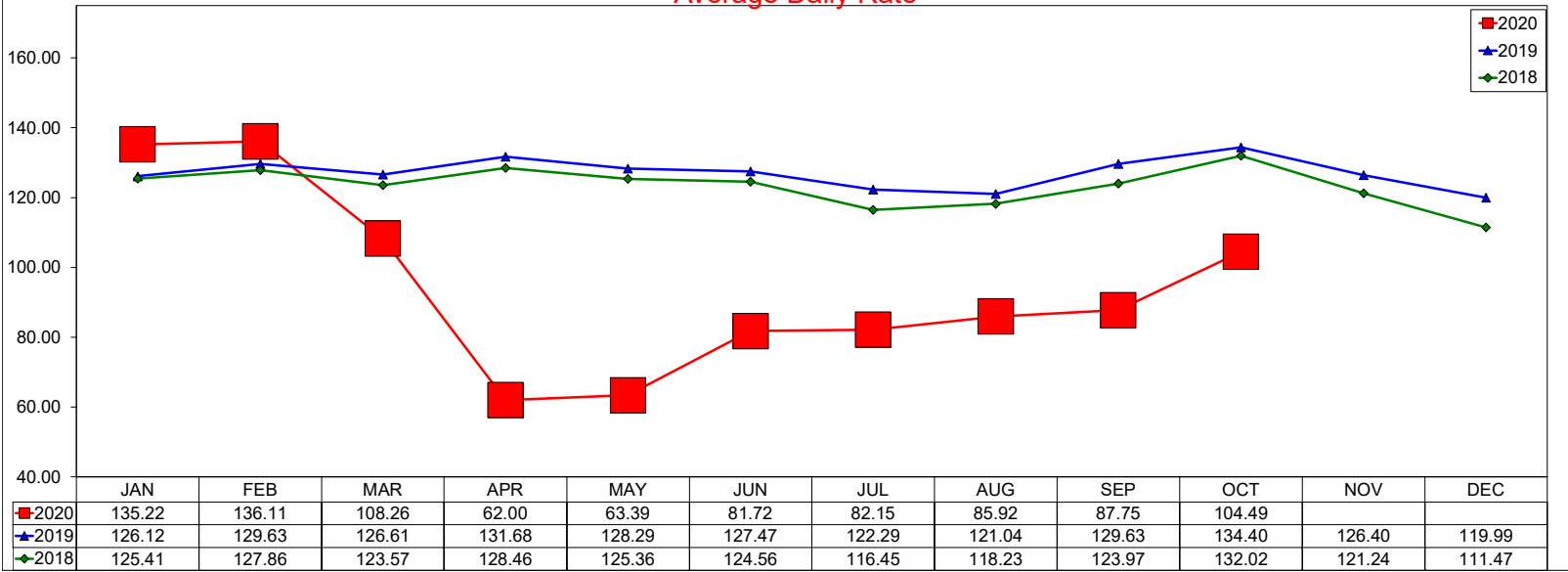


12 month RevPAR Rolling Average through October 2020 is \$29.54 with a change from last year of -24.7%

Three Year Comparison - Las Colinas

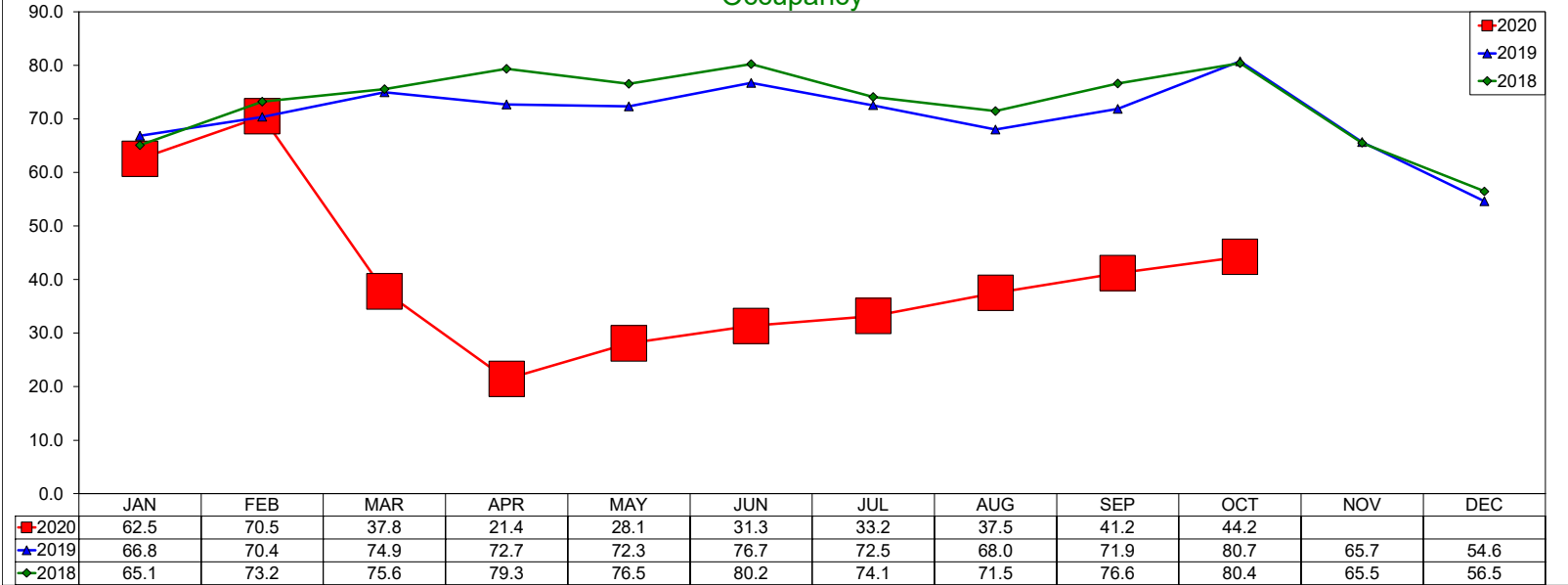
October 2020

Average Daily Rate



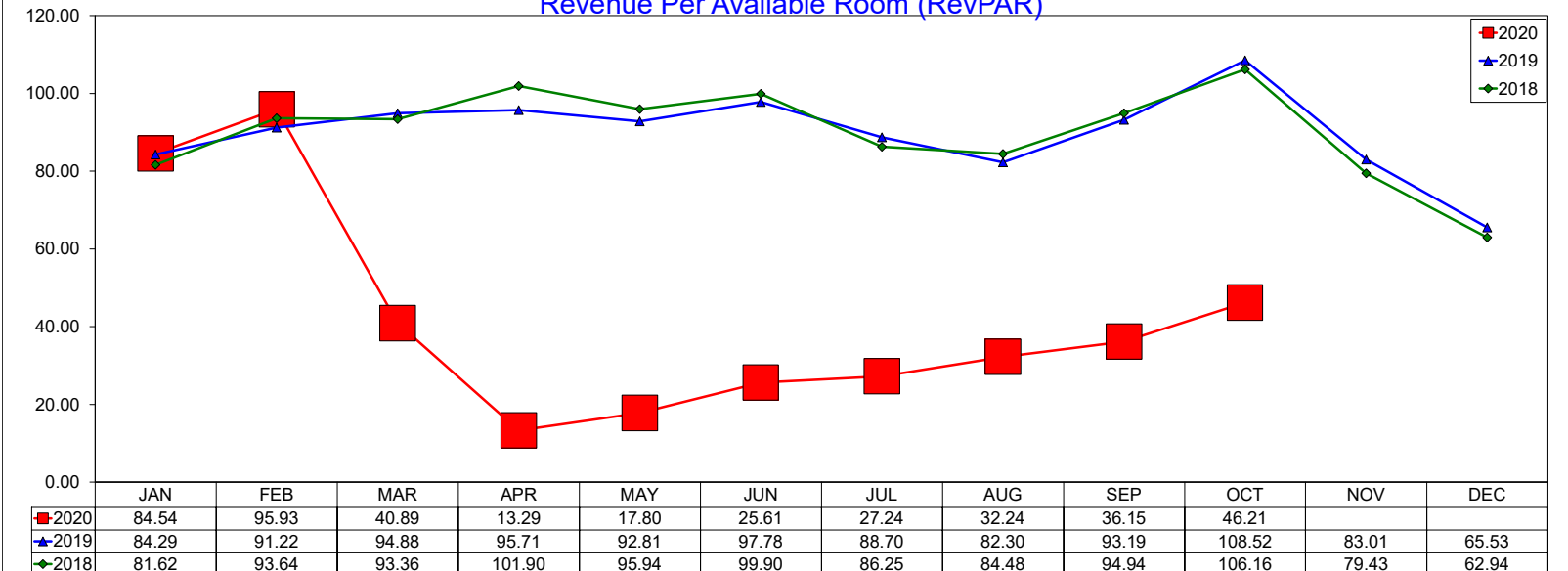
12 month ADR Rolling Average through October 2020 is \$123.3 with a change from last year of -4.1%

Occupancy



12 month Occupancy Rolling Average through October 2020 is 49.23% with a change from last year of -30.8%

Revenue Per Available Room (RevPAR)

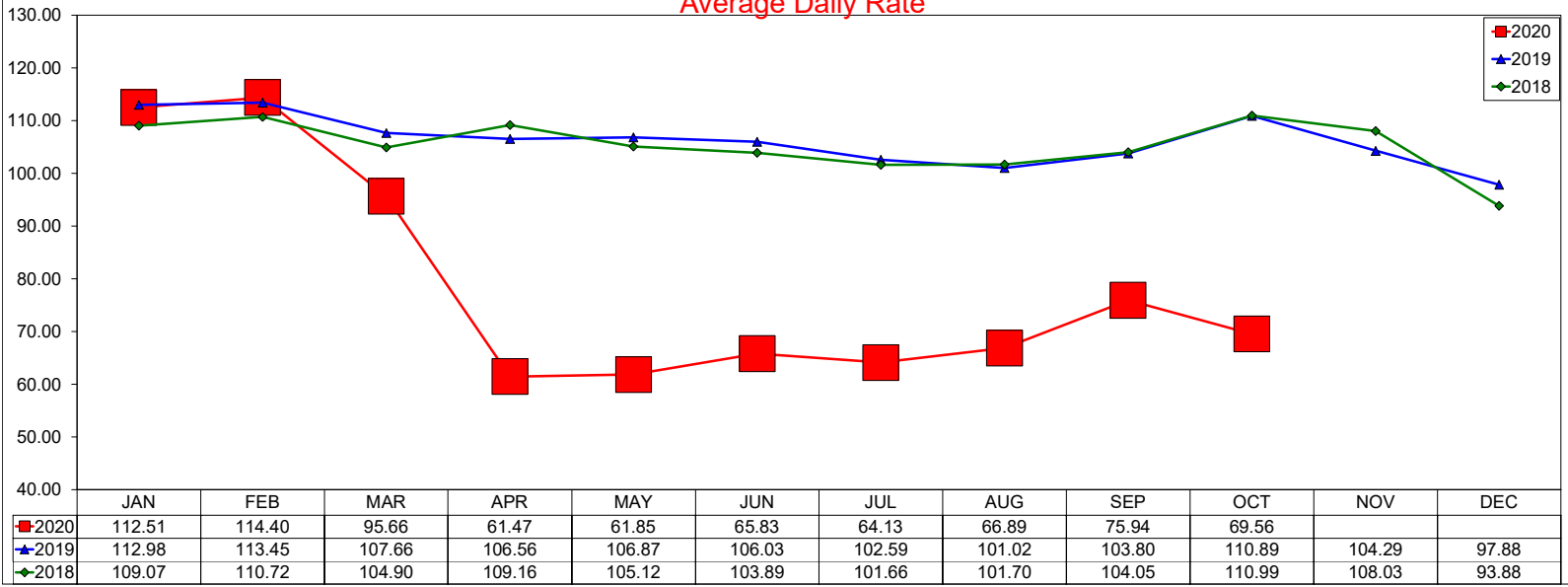


12 month RevPAR Rolling Average through October 2020 is \$60.71 with a change from last year of -33.7%

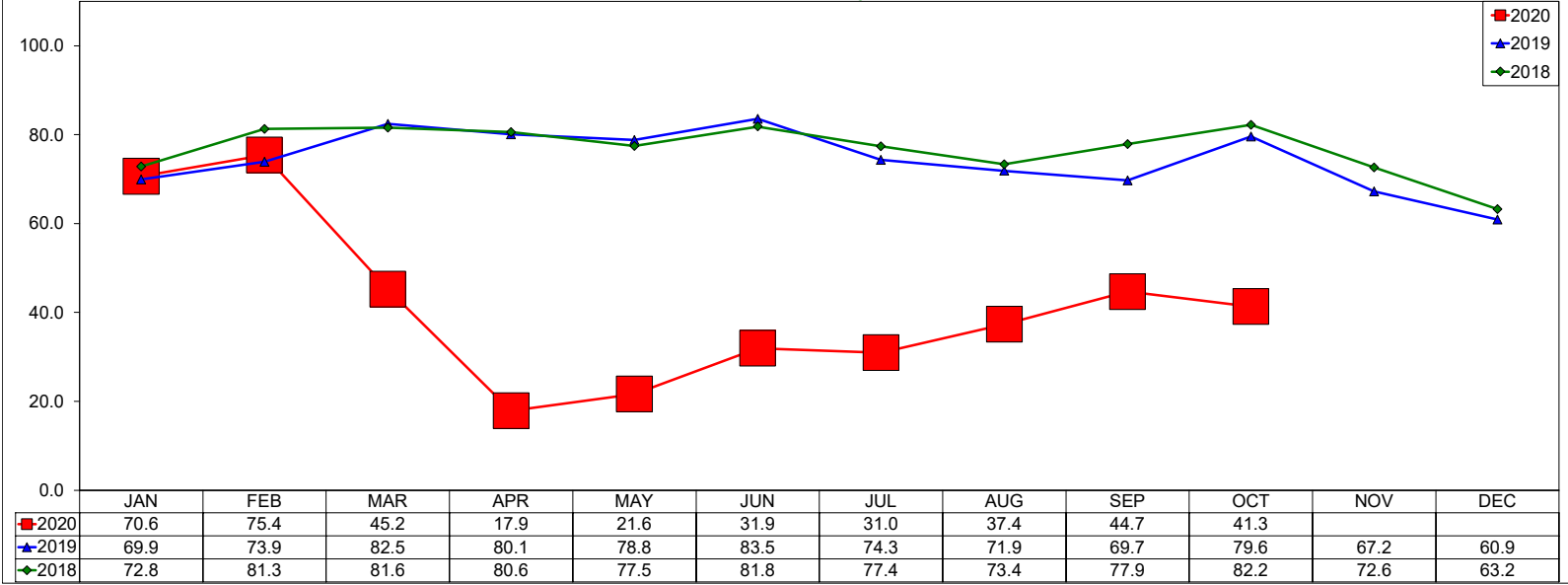
Three Year Comparison - DFW North

October 2020

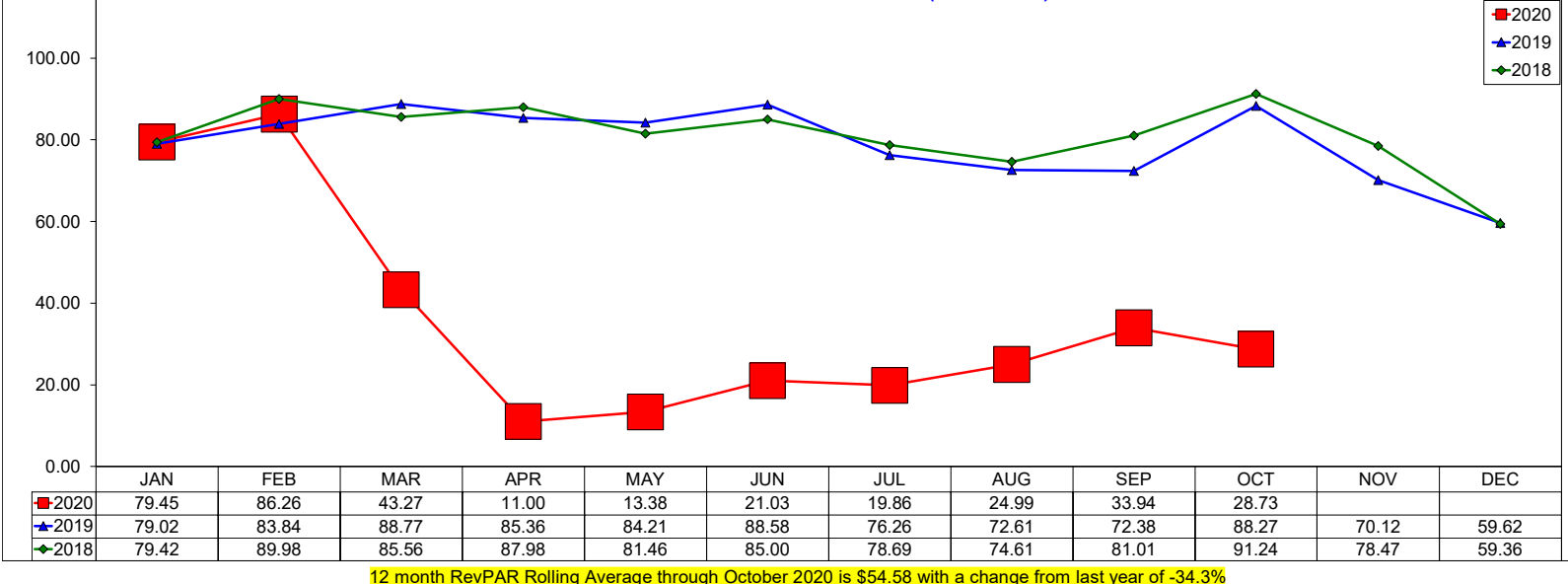
Average Daily Rate



Occupancy



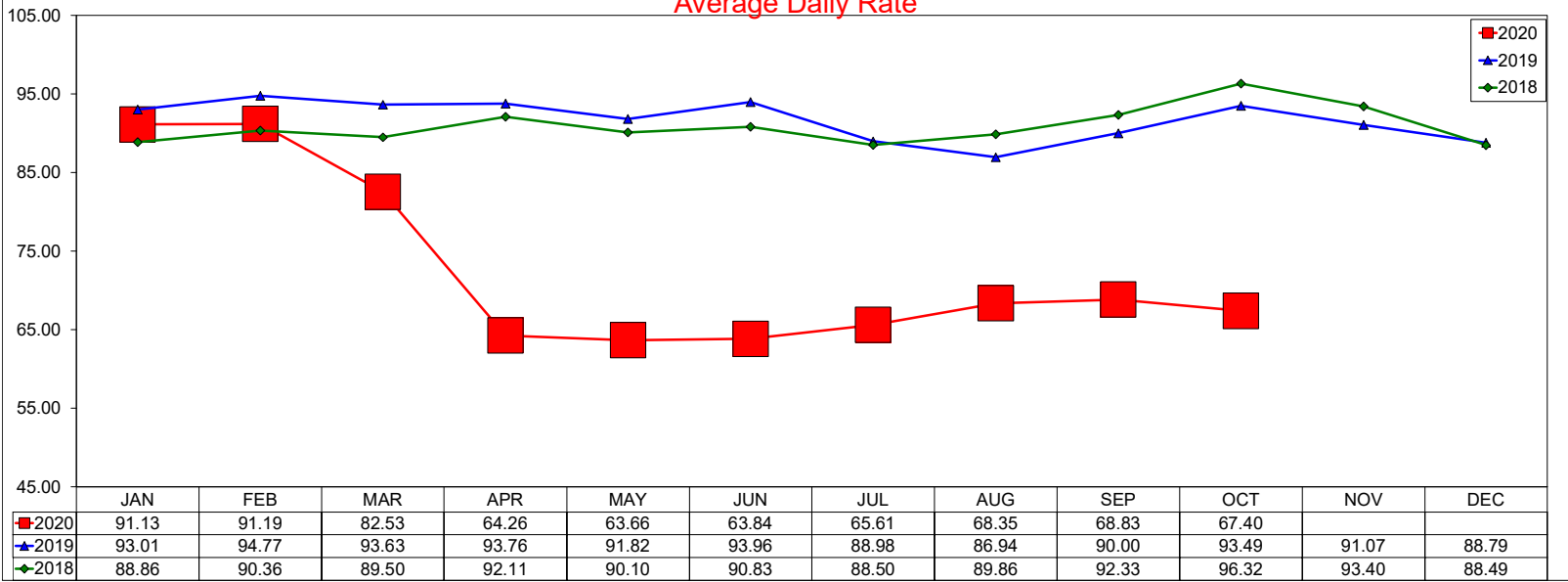
Revenue Per Available Room (RevPAR)



Three Year Comparison - DFW South

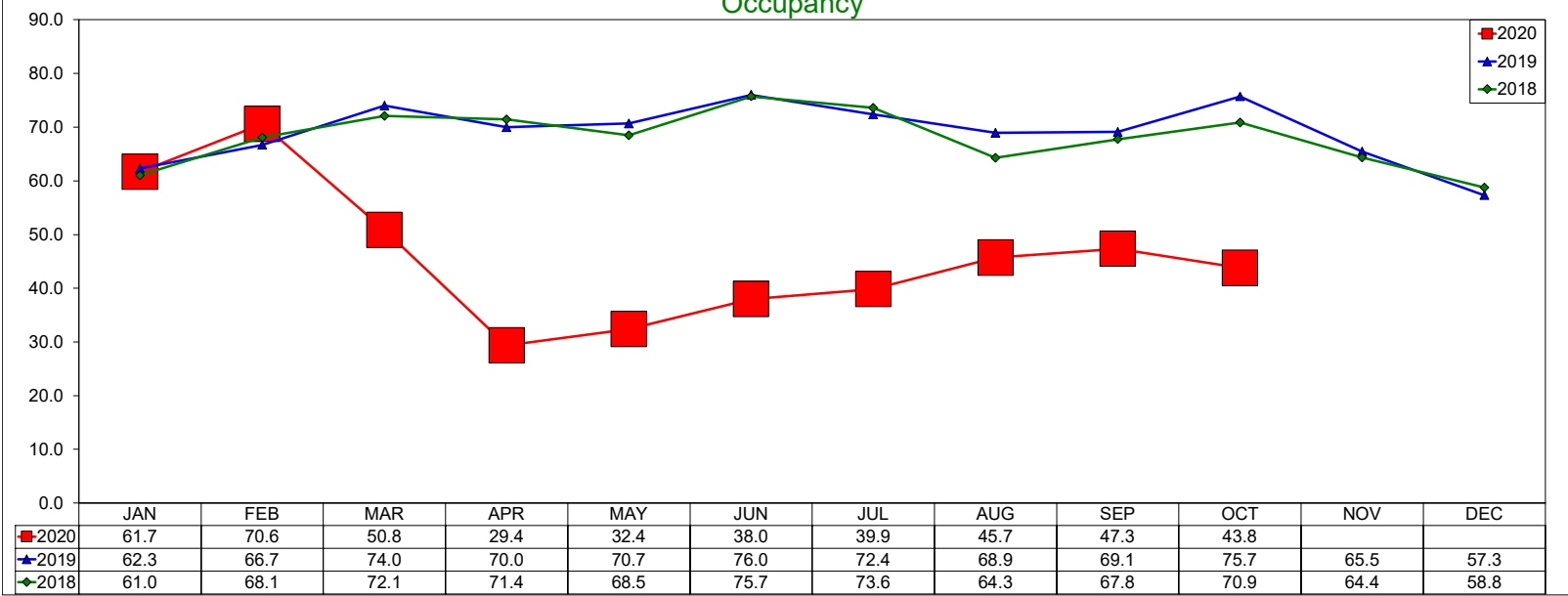
October 2020

Average Daily Rate



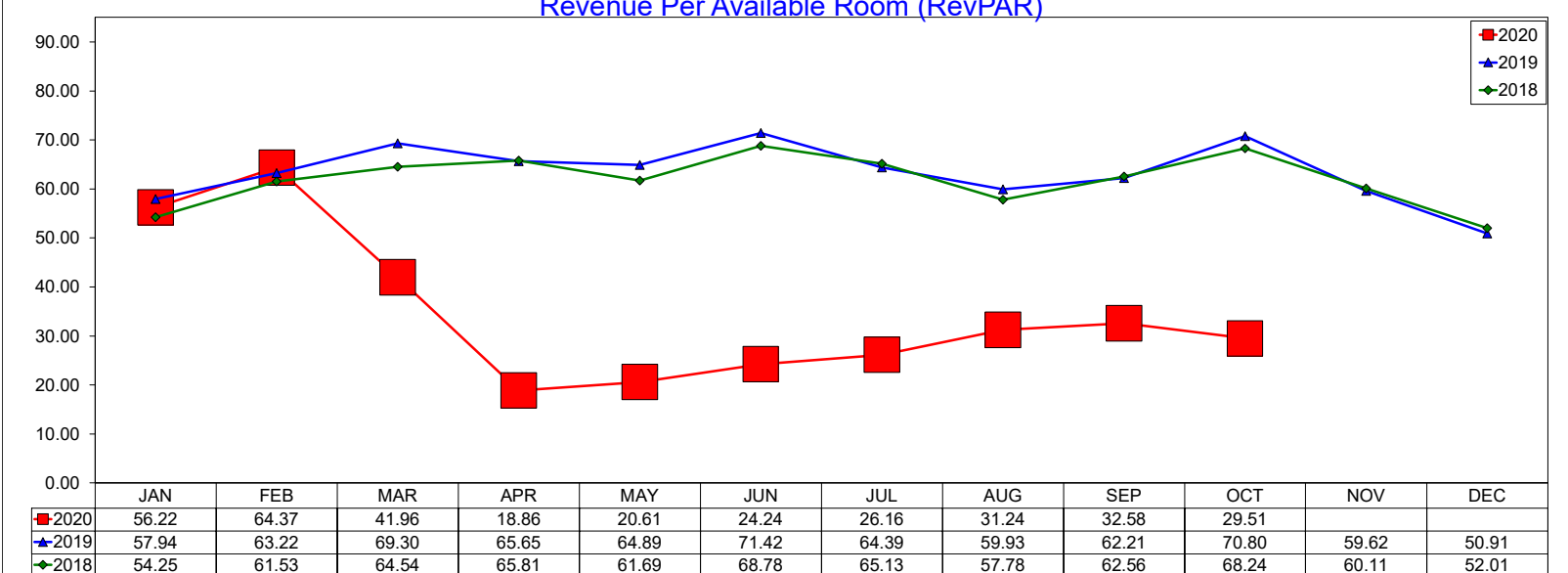
12 month ADR Rolling Average through October 2020 is \$85.29 with a change from last year of -9.4%

Occupancy



12 month Occupancy Rolling Average through October 2020 is 52.9% with a change from last year of -21.7%

Revenue Per Available Room (RevPAR)

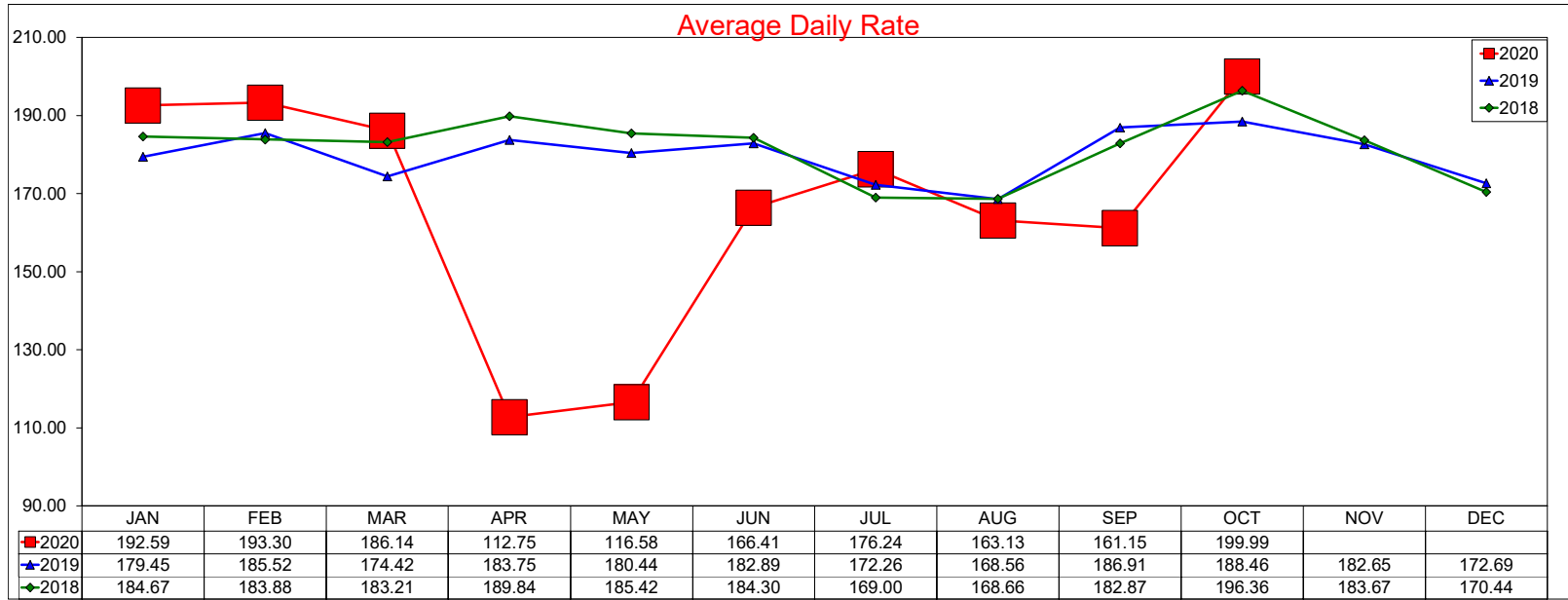


12 month RevPAR Rolling Average through October 2020 is \$45.12 with a change from last year of -29.0%

Three Year Comparison - Full Service - Las Colinas

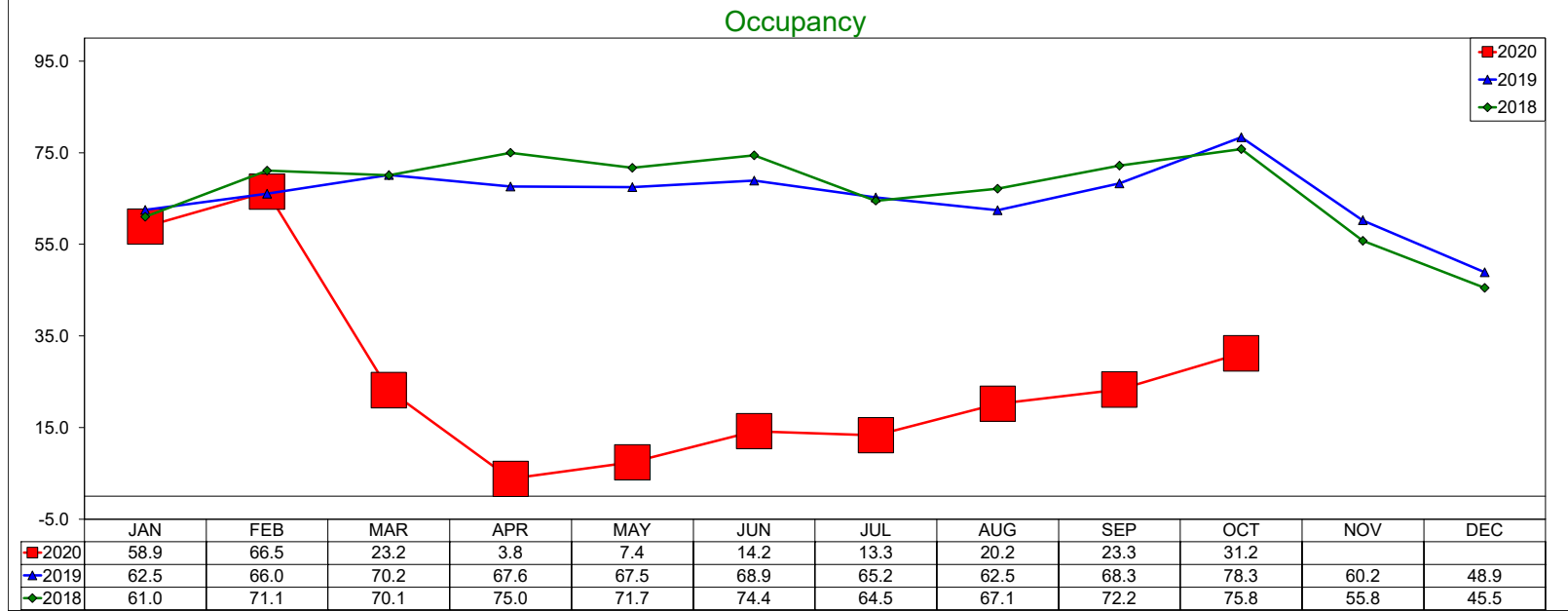
October 2020

Average Daily Rate



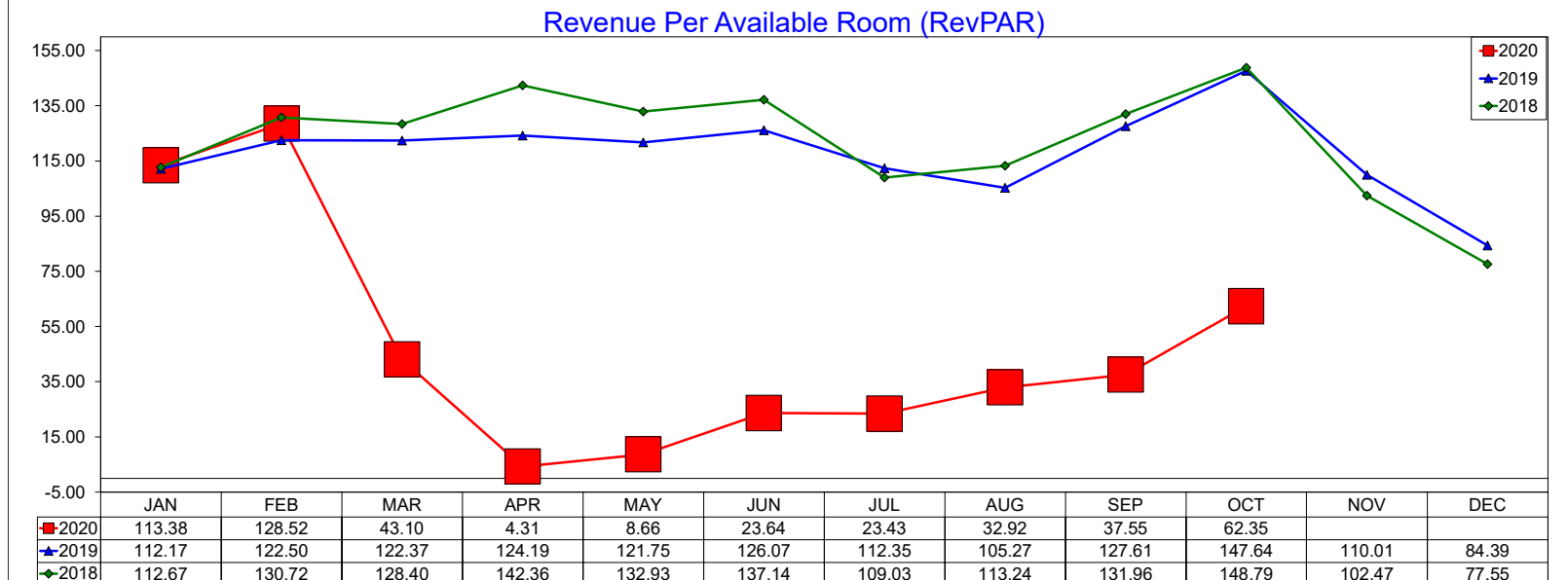
12 month ADR Rolling Average through October 2020 is \$190.75 with a change from last year of 5.5%

Occupancy



12 month Occupancy Rolling Average through October 2020 is 42.12% with a change from last year of -36.8%

Revenue Per Available Room (RevPAR)

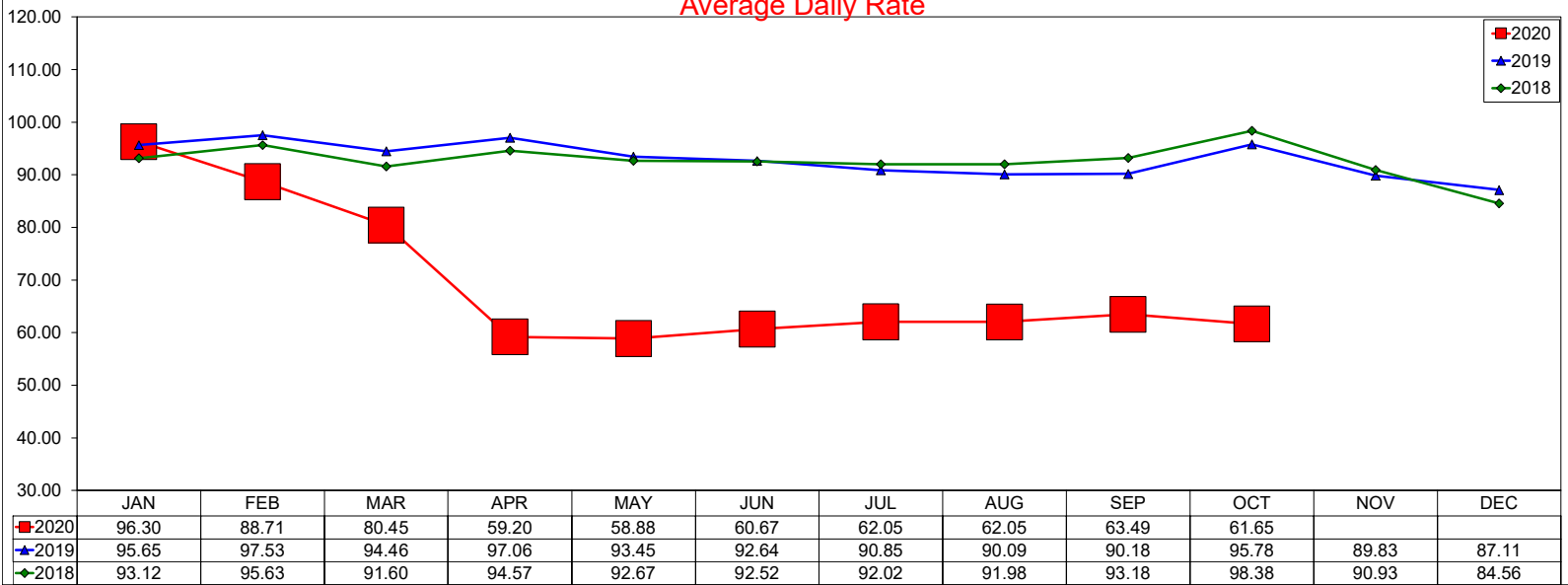


12 month RevPAR Rolling Average through October 2020 is \$80.34 with a change from last year of -33.3%

Three Year Comparison - Limited Service - Las Colinas

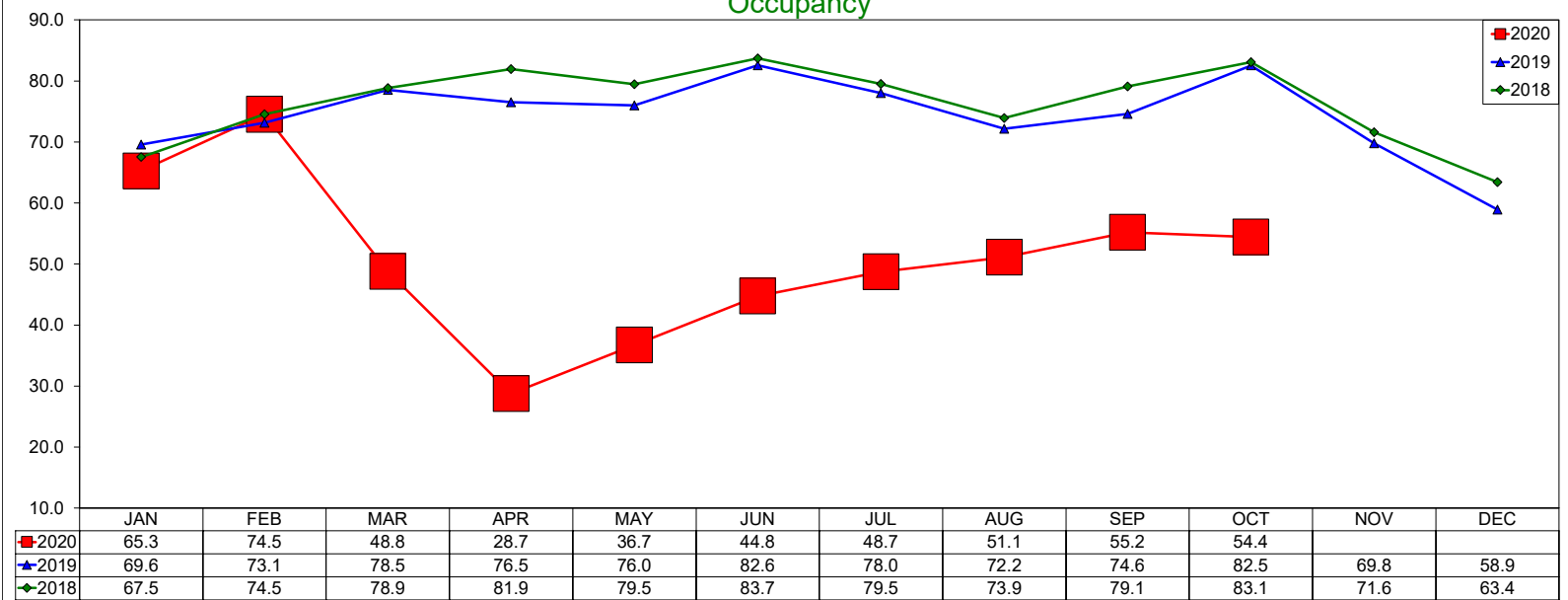
October 2020

Average Daily Rate



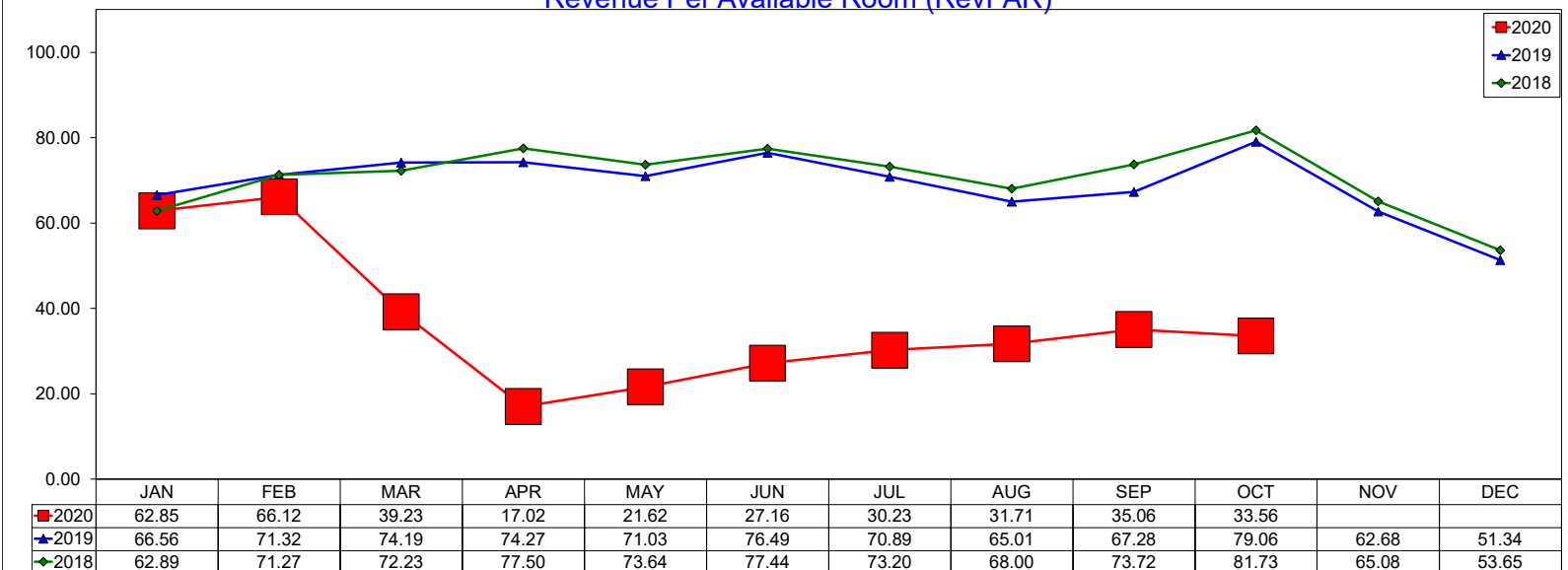
12 month ADR Rolling Average through October 2020 is \$88.04 with a change from last year of -8.4%

Occupancy



12 month Occupancy Rolling Average through October 2020 is 54% with a change from last year of -27.4%

Revenue Per Available Room (RevPAR)

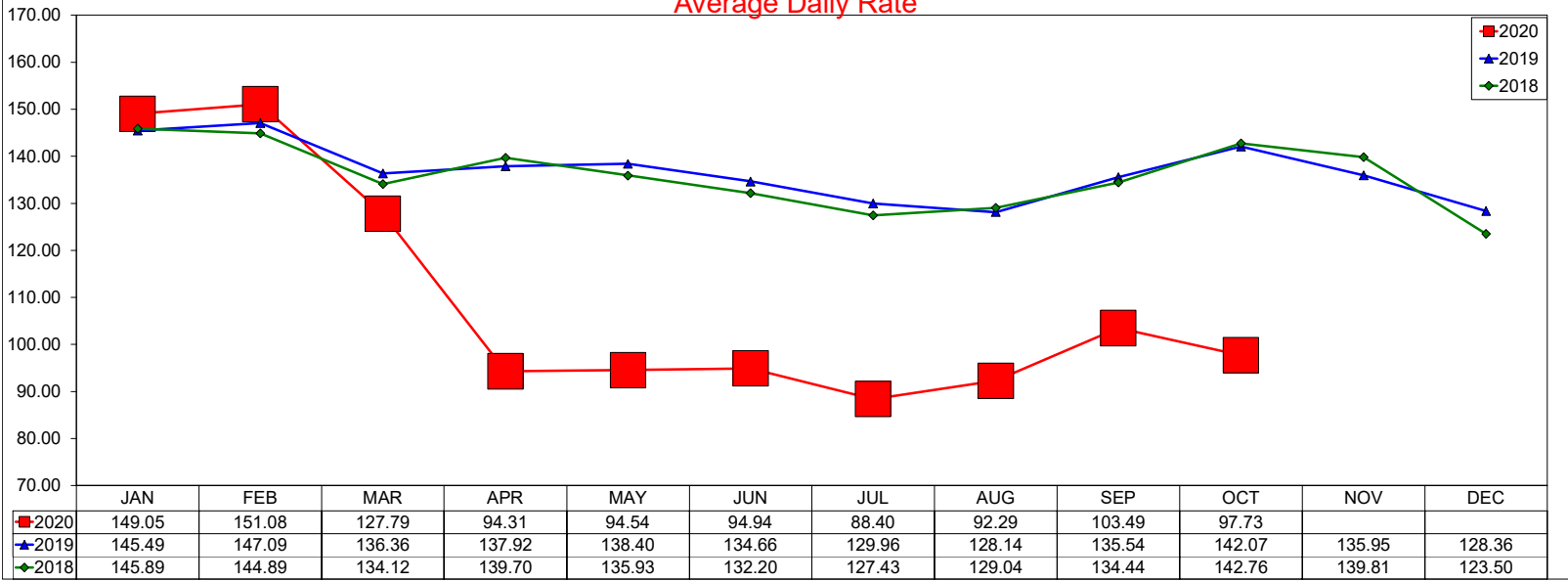


12 month RevPAR Rolling Average through October 2020 is \$47.54 with a change from last year of -33.5%

Three Year Comparison - Full Service - DFW North

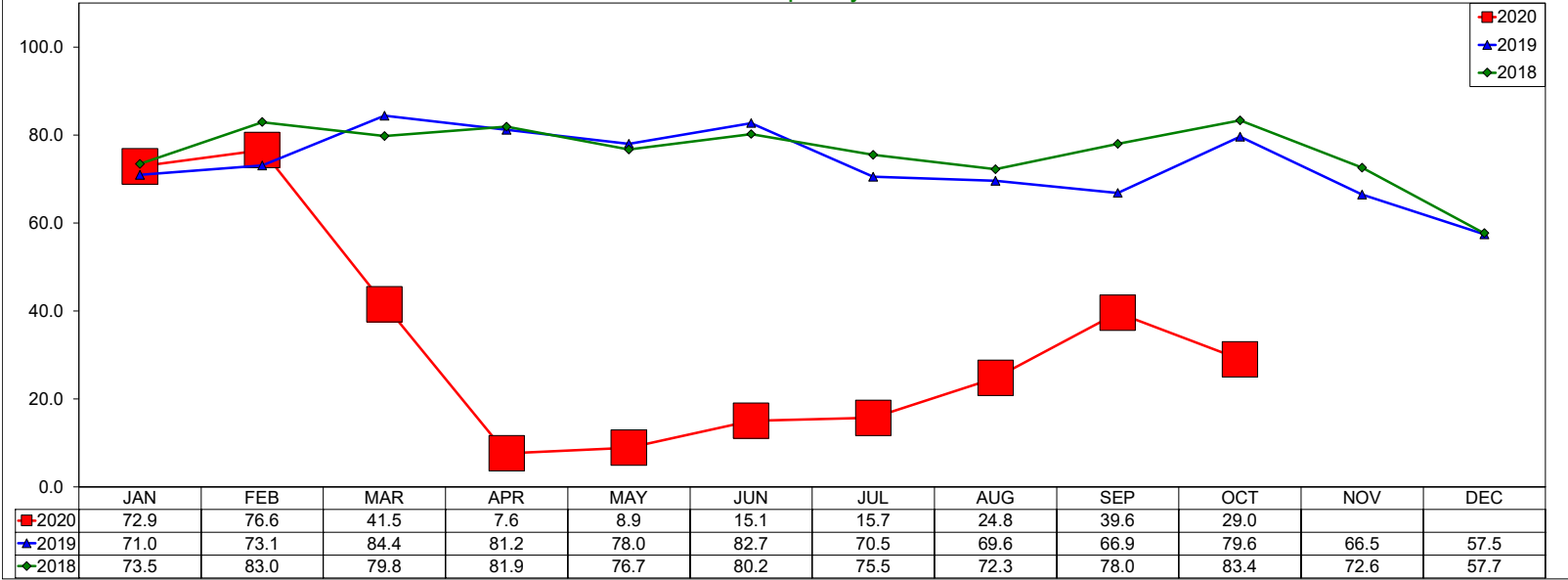
October 2020

Average Daily Rate



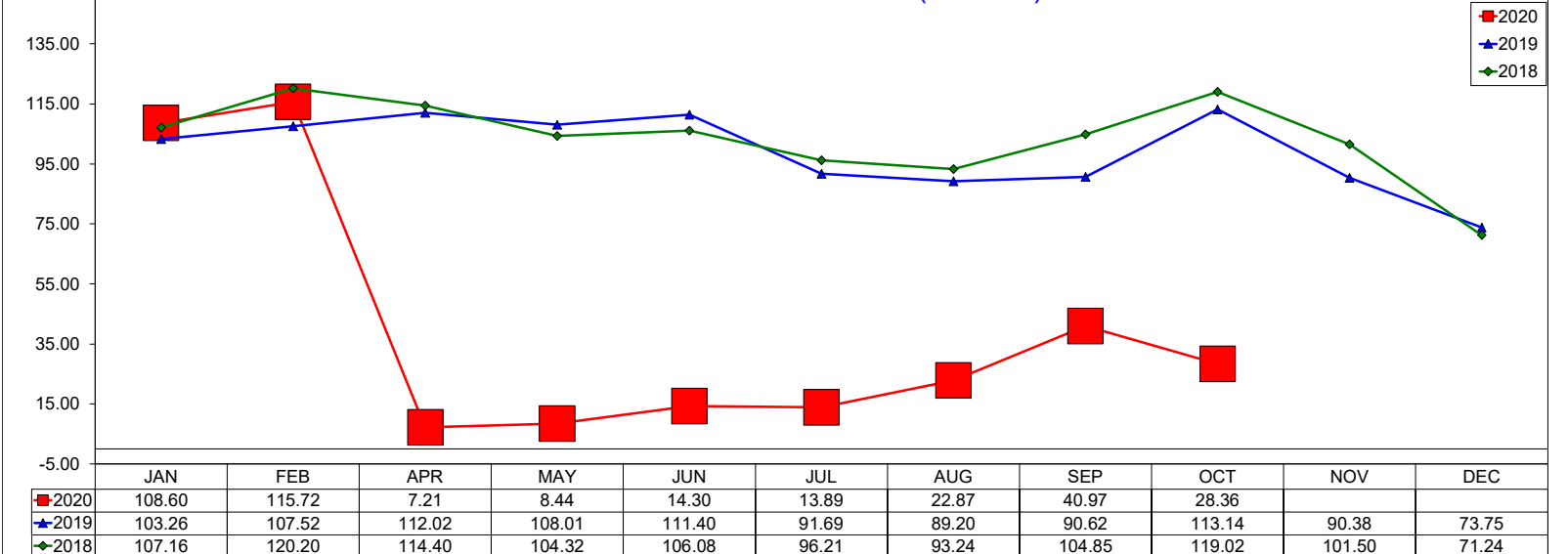
12 month ADR Rolling Average through October 2020 is \$143.05 with a change from last year of 1.3%

Occupancy



12 month Occupancy Rolling Average through October 2020 is 49.33% with a change from last year of -36.4%

Revenue Per Available Room (RevPAR)

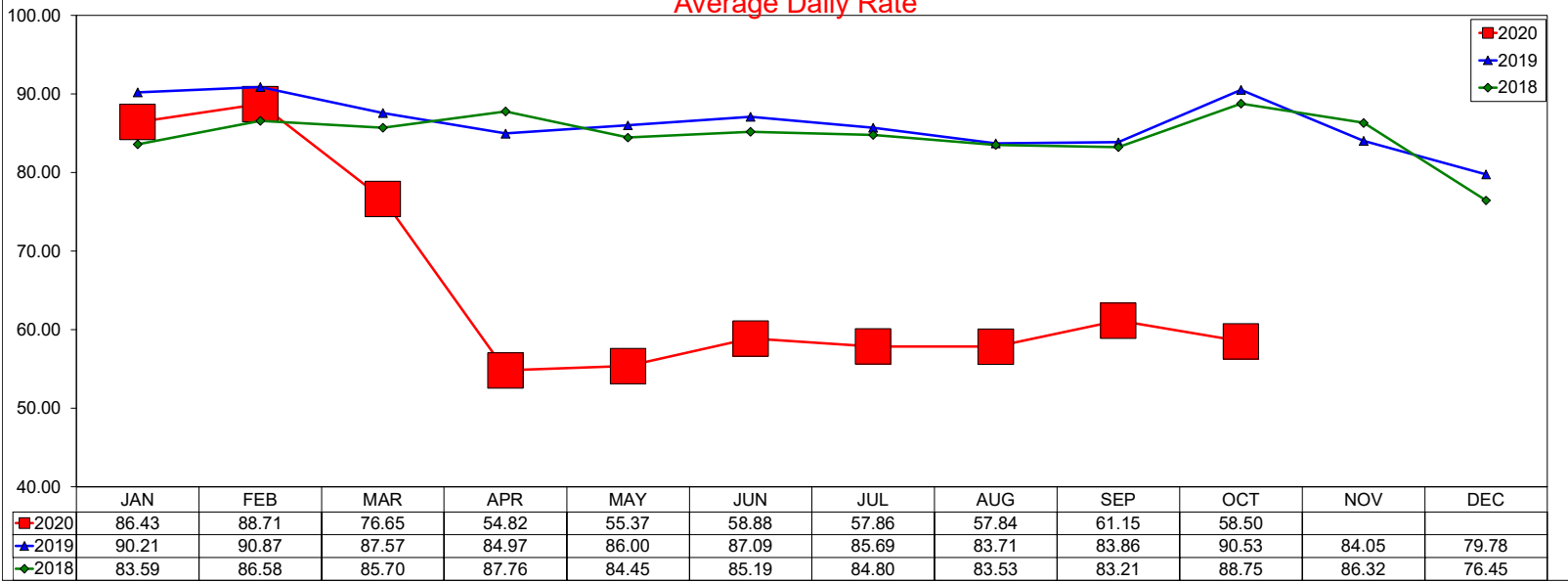


12 month RevPAR Rolling Average through October 2020 is \$70.56 with a change from last year of -35.5%

Three Year Comparison - Limited Service - DFW North

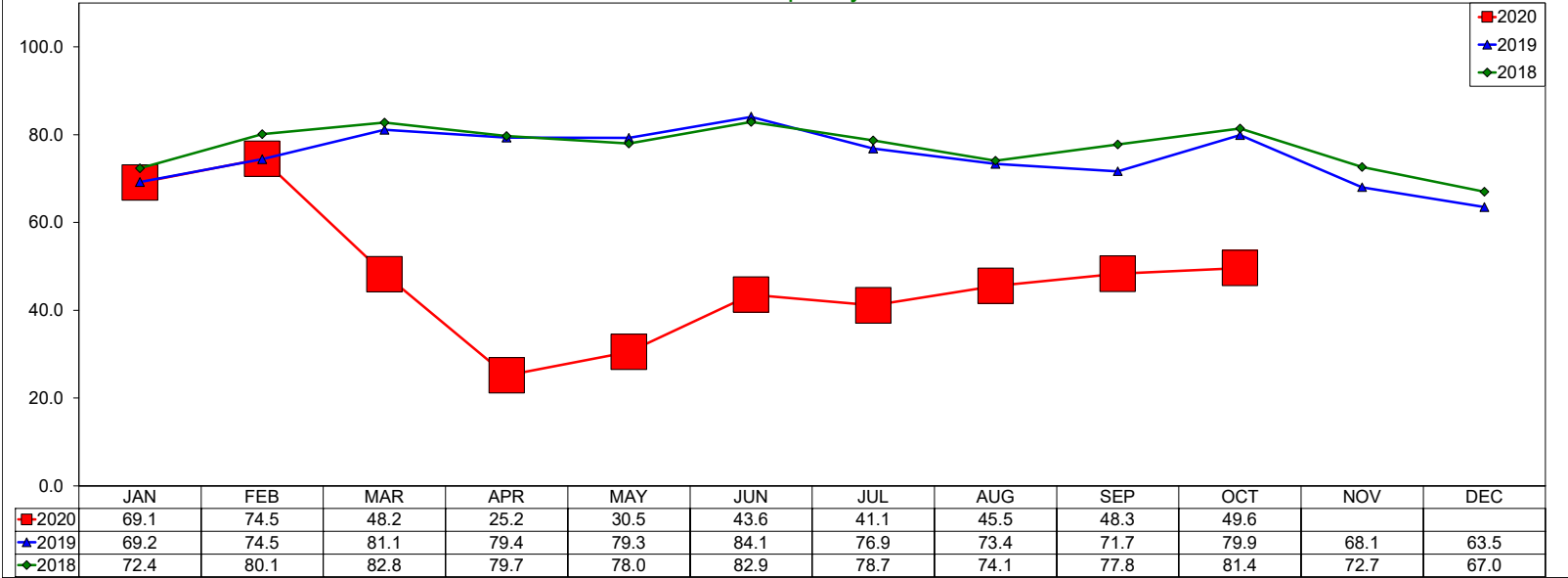
October 2020

Average Daily Rate



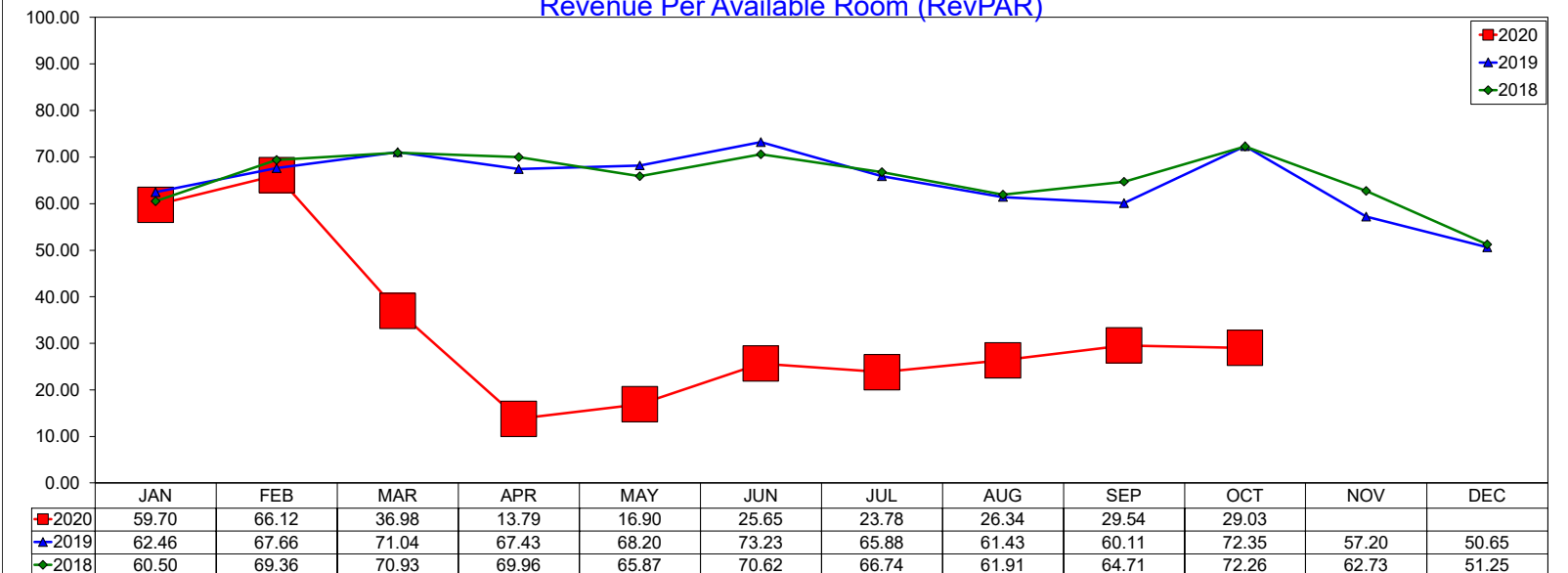
12 month ADR Rolling Average through October 2020 is \$81.23 with a change from last year of -5.0%

Occupancy



12 month Occupancy Rolling Average through October 2020 is 53.99% with a change from last year of -29.3%

Revenue Per Available Room (RevPAR)

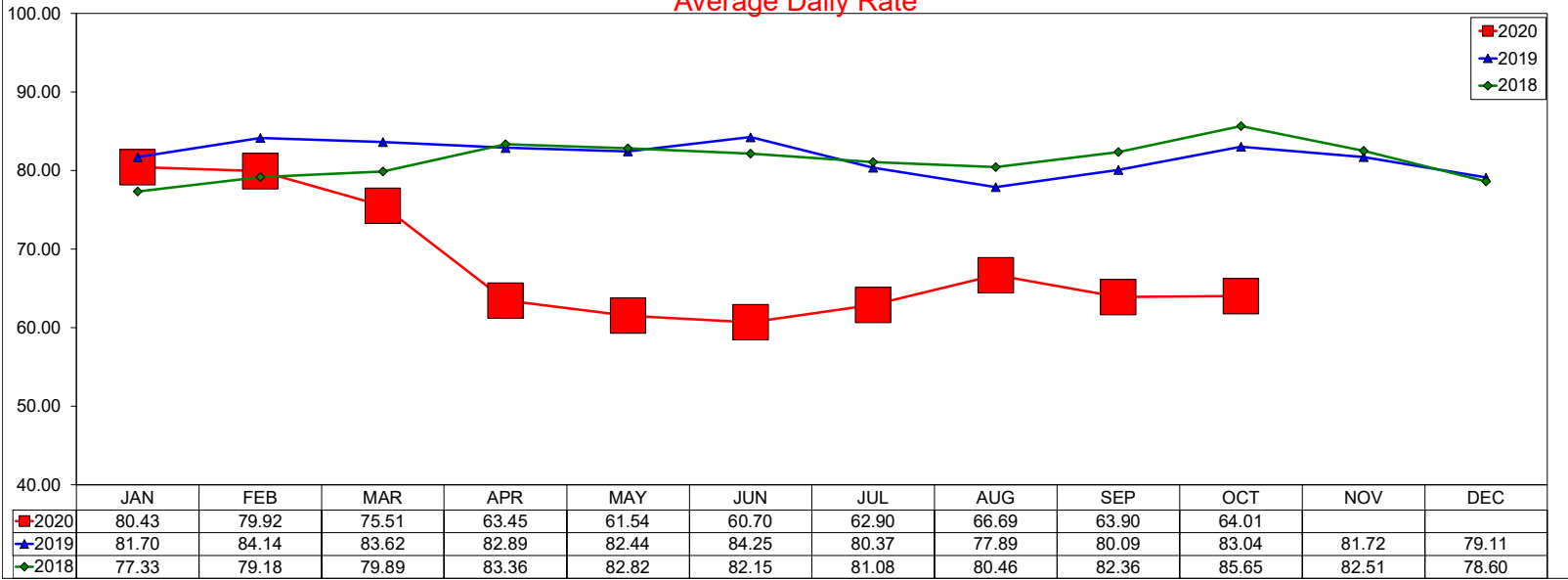


12 month RevPAR Rolling Average through October 2020 is \$43.85 with a change from last year of -32.8%

Three Year Comparison - Limited Service - DFW South

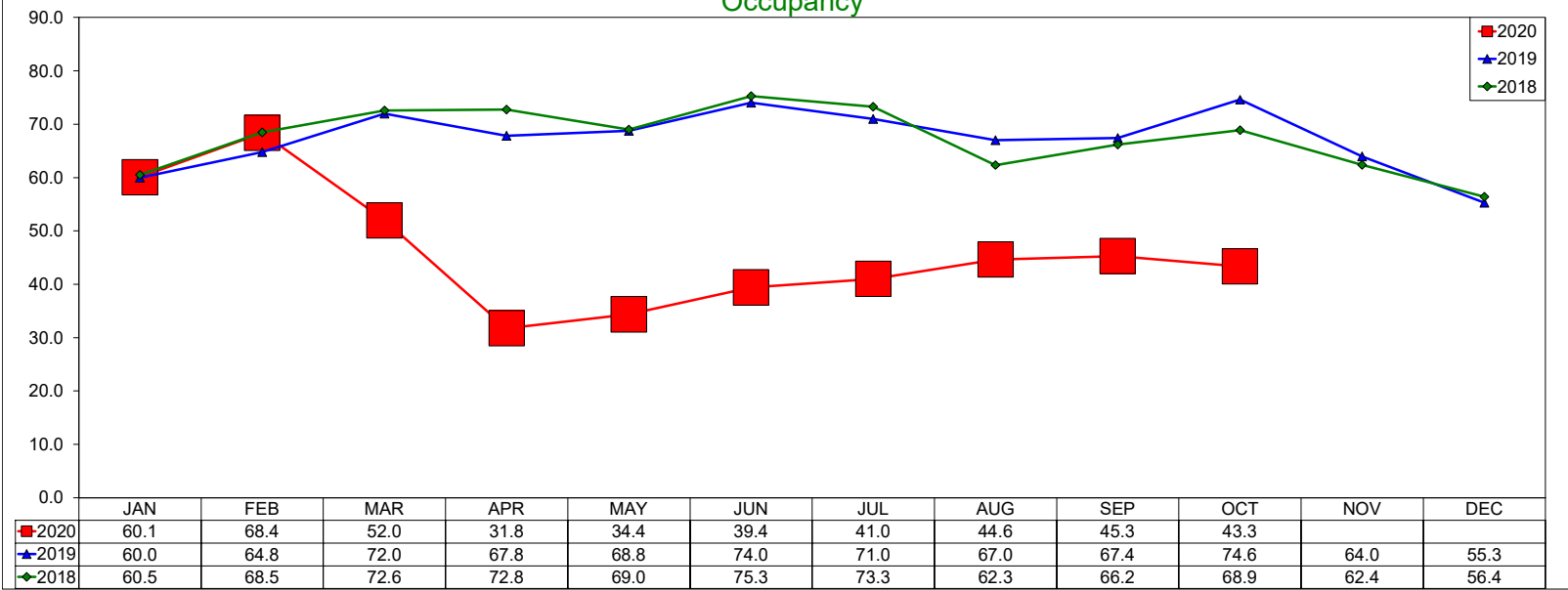
October 2020

Average Daily Rate



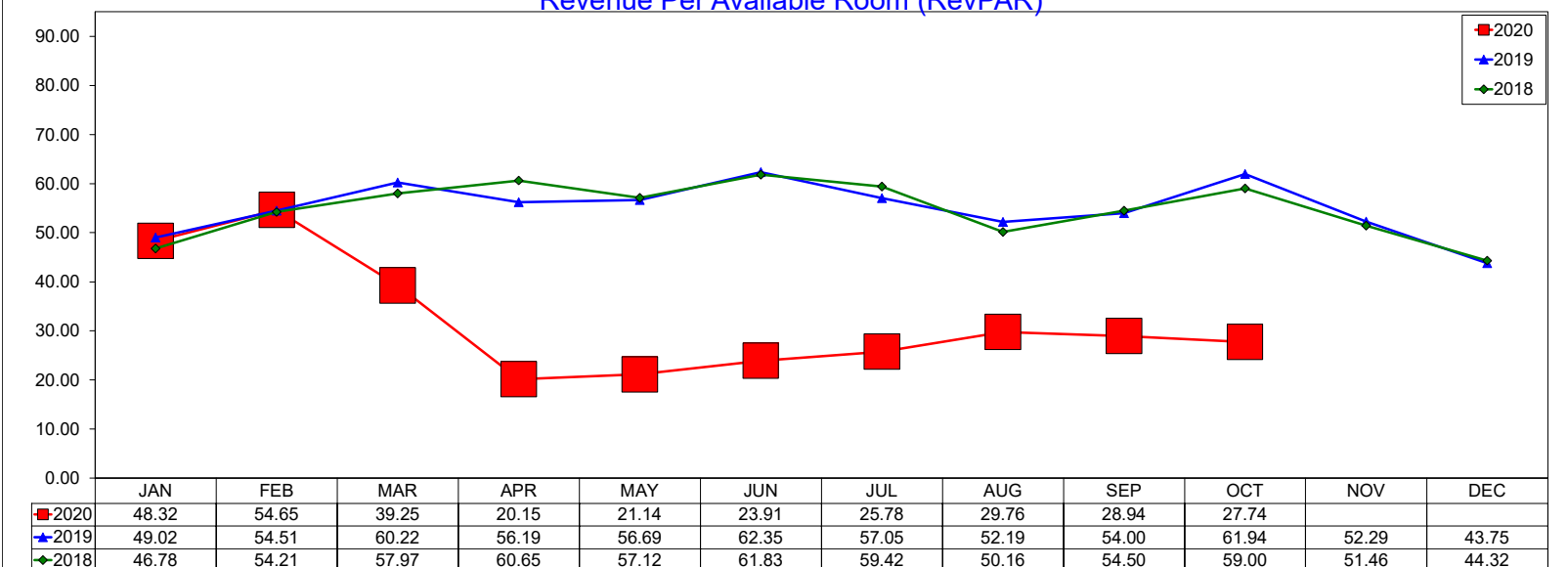
12 month ADR Rolling Average through October 2020 is \$76.48 with a change from last year of -8.2%

Occupancy



12 month Occupancy Rolling Average through October 2020 is 52.86% with a change from last year of -18.9%

Revenue Per Available Room (RevPAR)

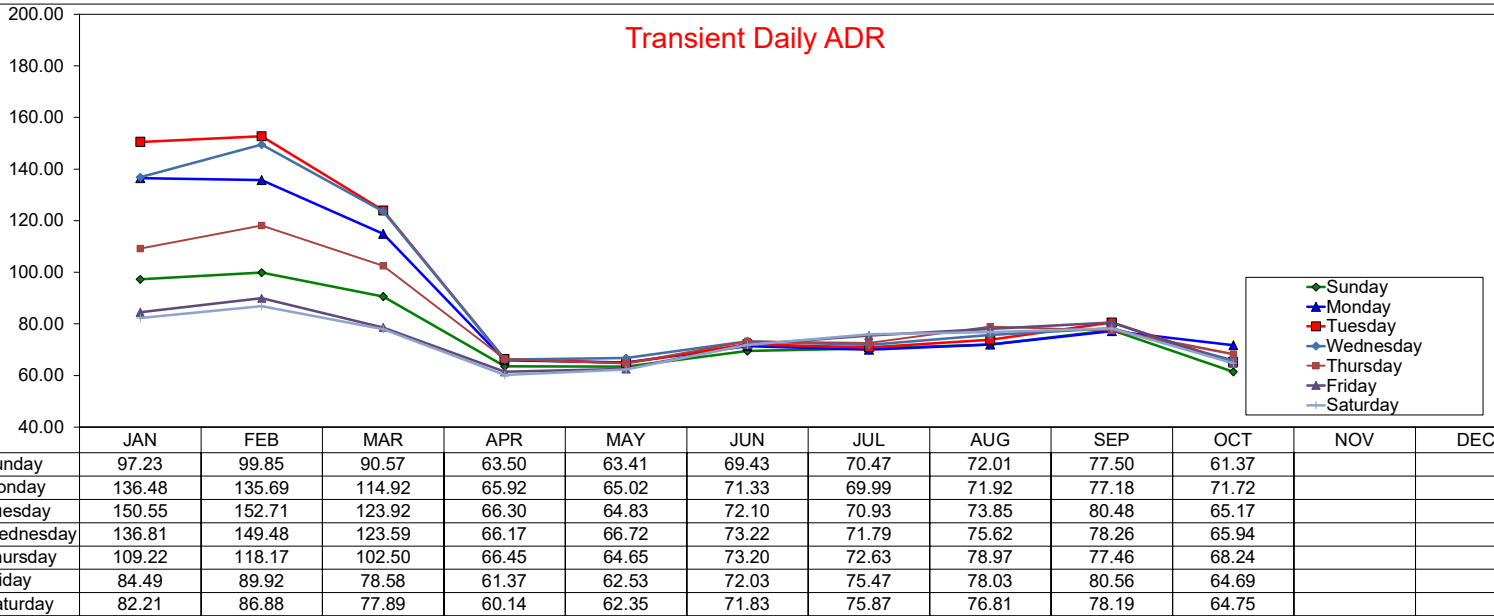


12 month RevPAR Rolling Average through October 2020 is \$40.43 with a change from last year of -25.6%

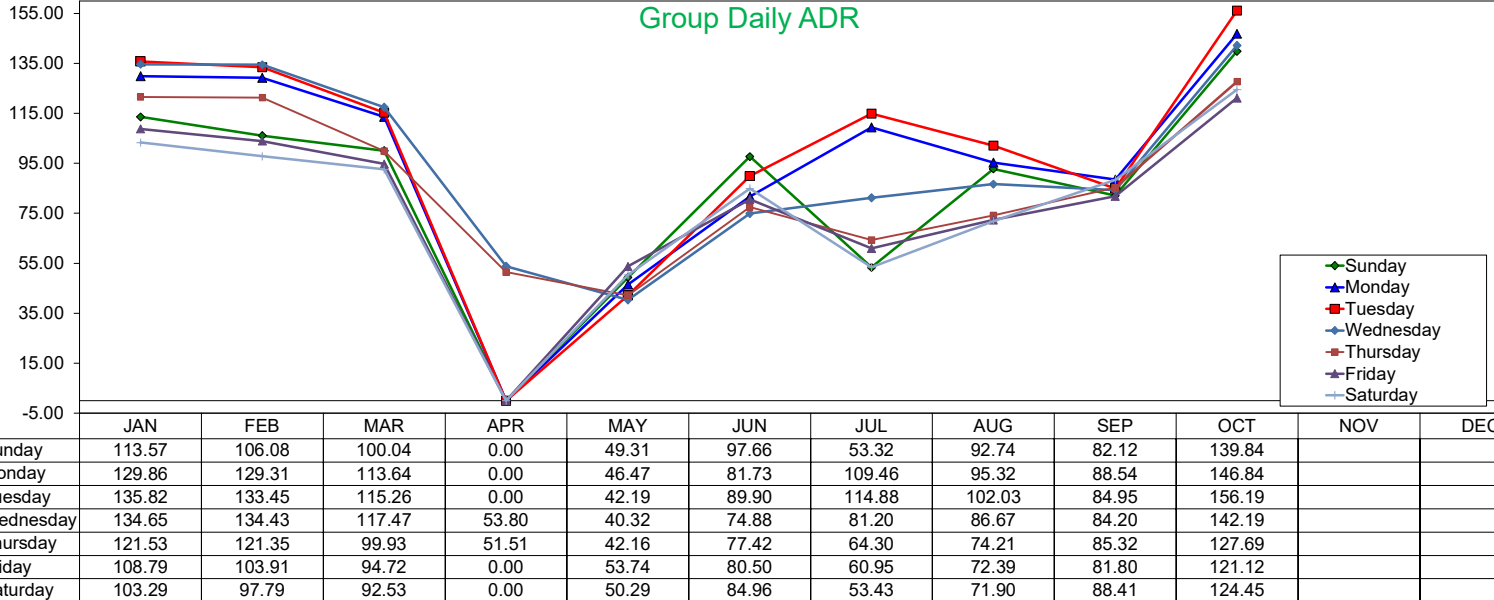
Daily ADR by Month

2020

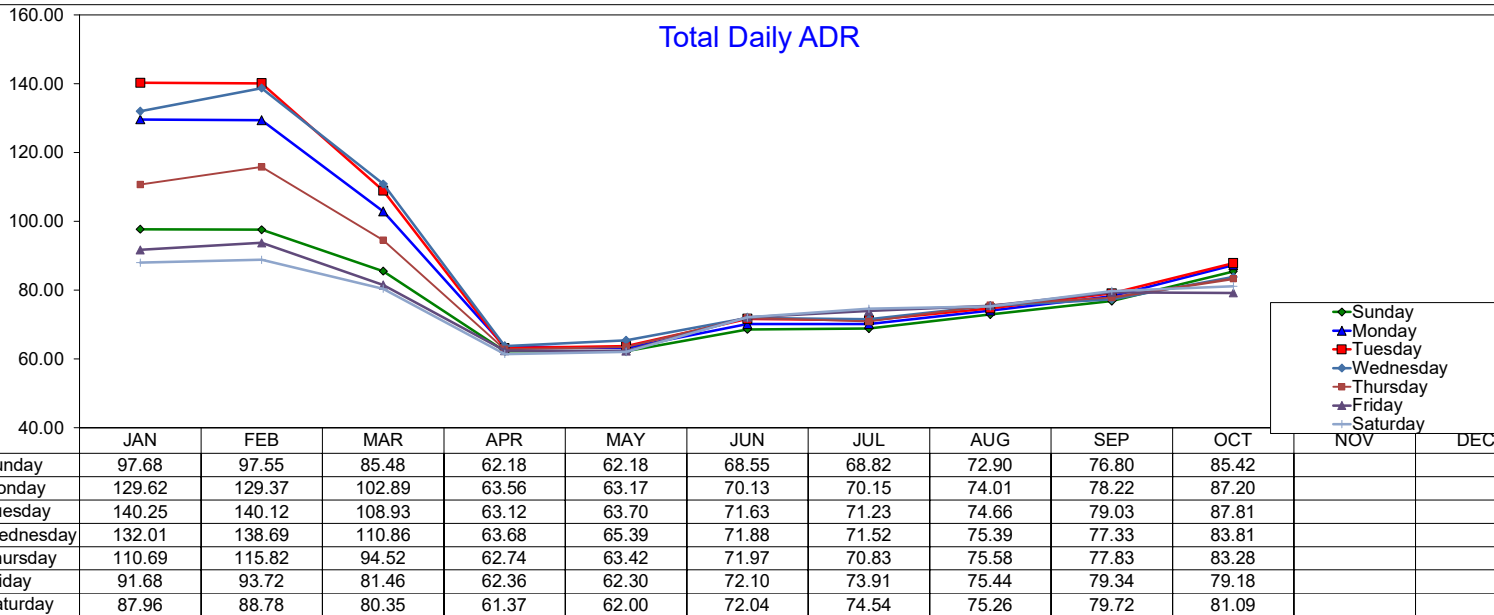
Transient Daily ADR



Group Daily ADR

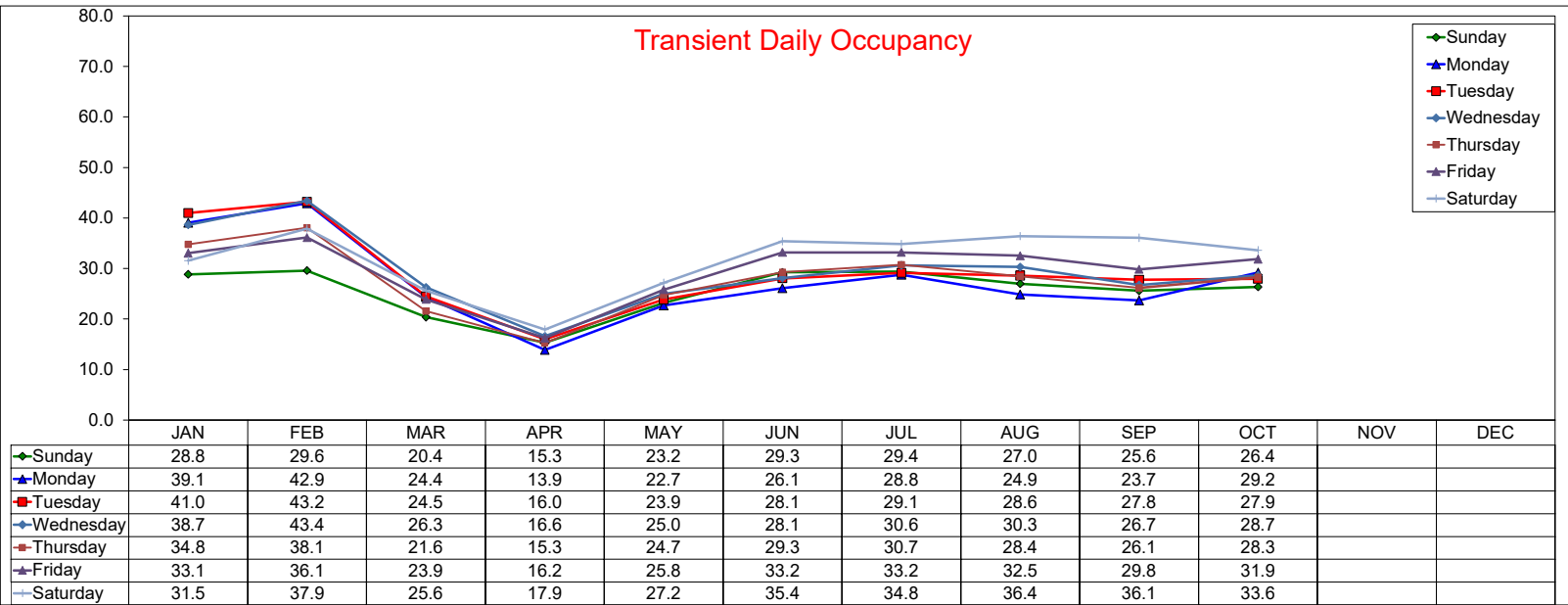


Total Daily ADR

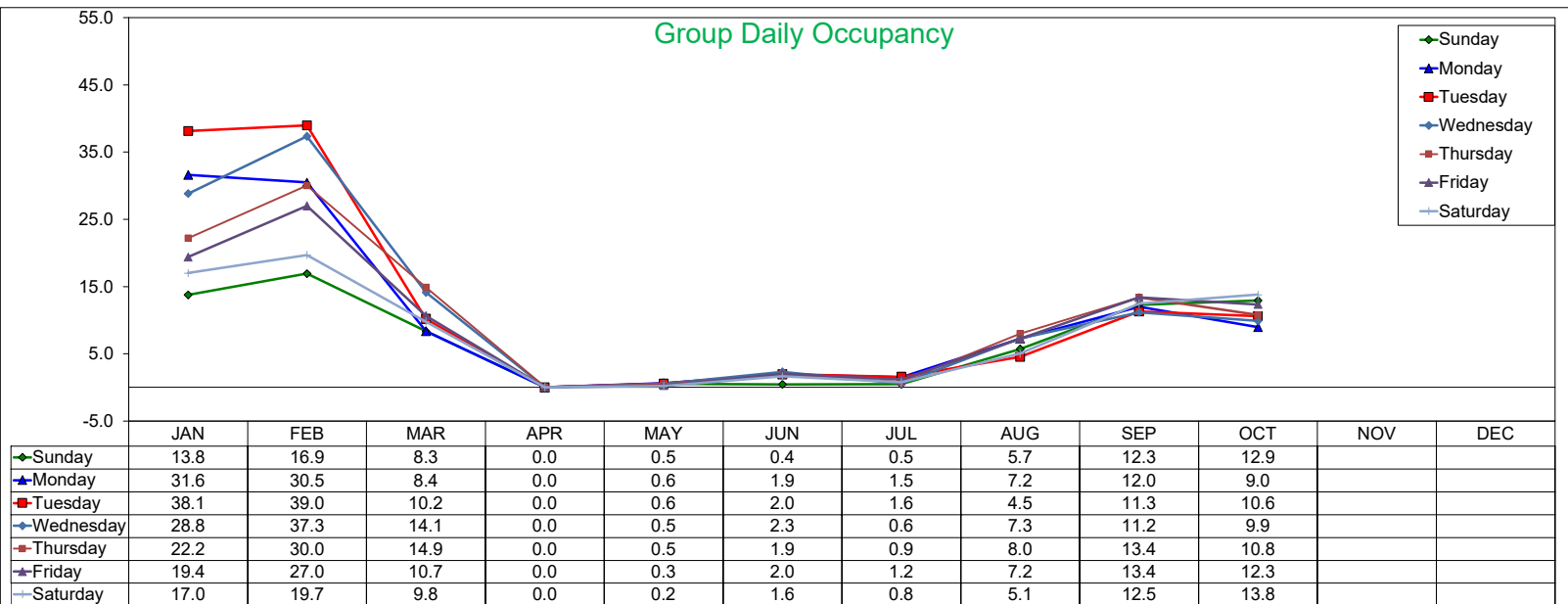


Daily Occupancy by Month 2020

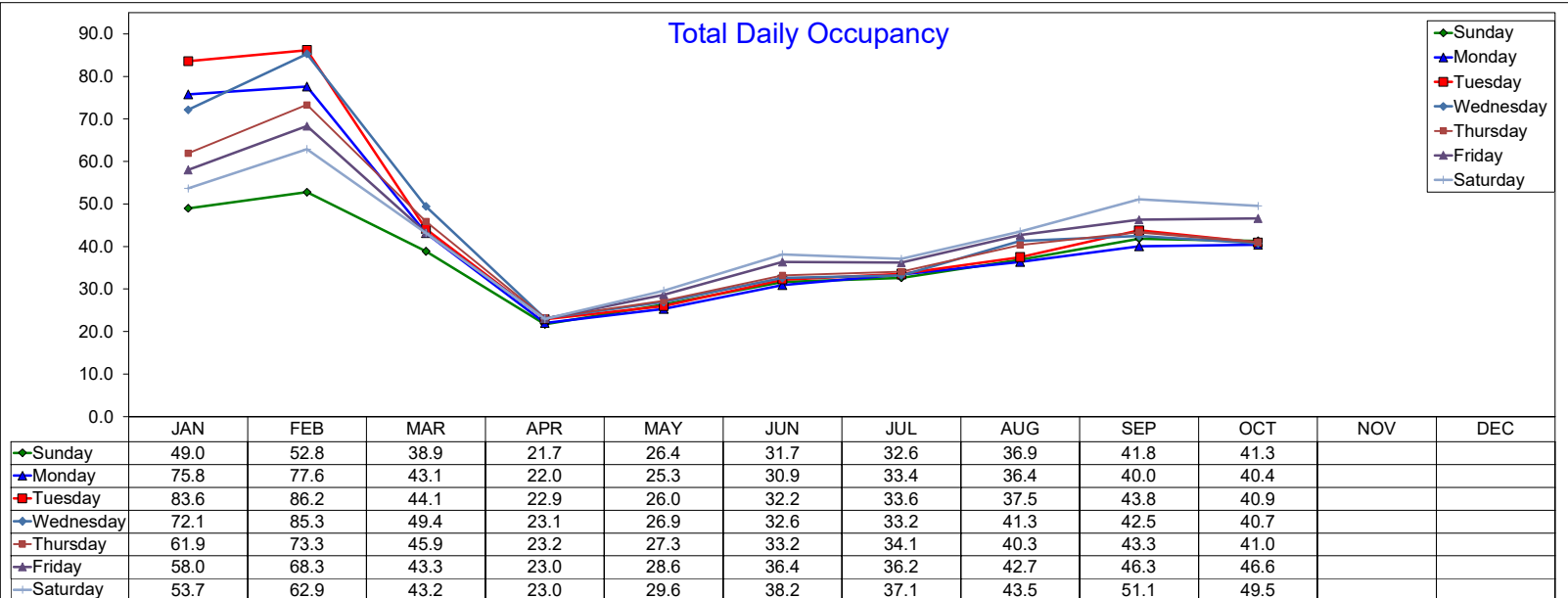
Transient Daily Occupancy



Group Daily Occupancy

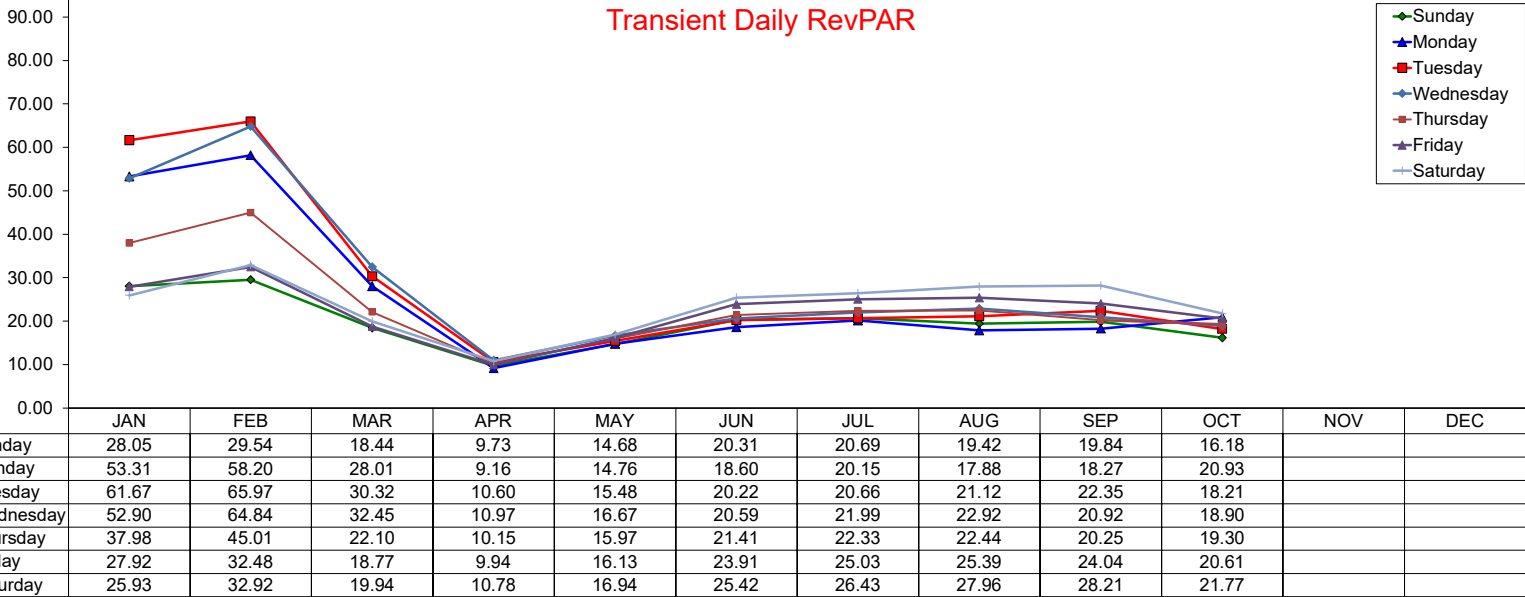


Total Daily Occupancy

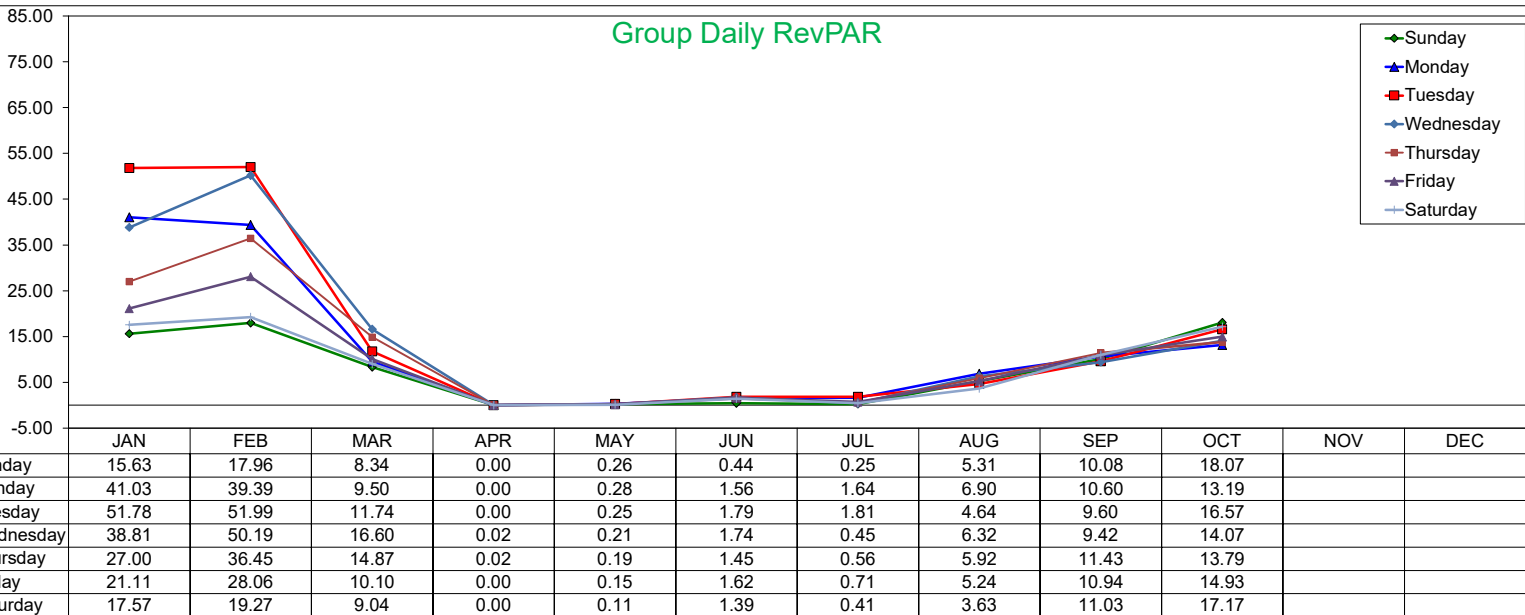


Daily RevPAR by Month 2020

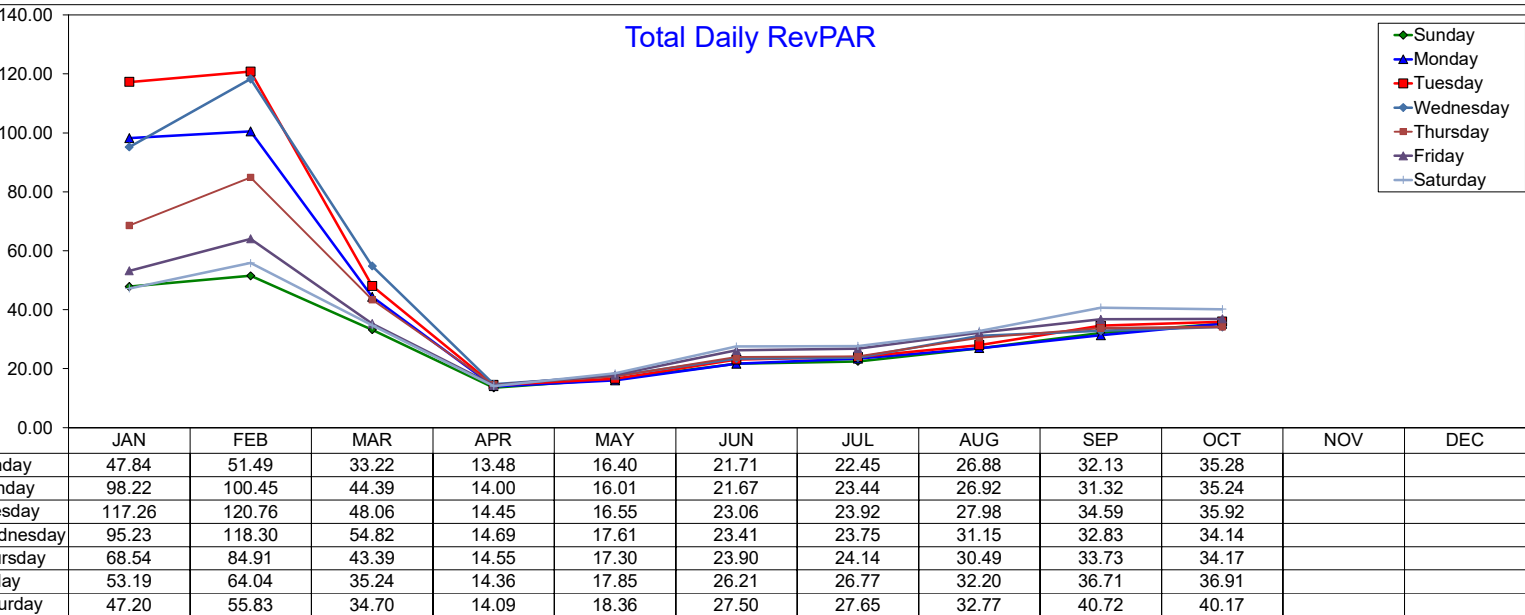
Transient Daily RevPAR



Group Daily RevPAR



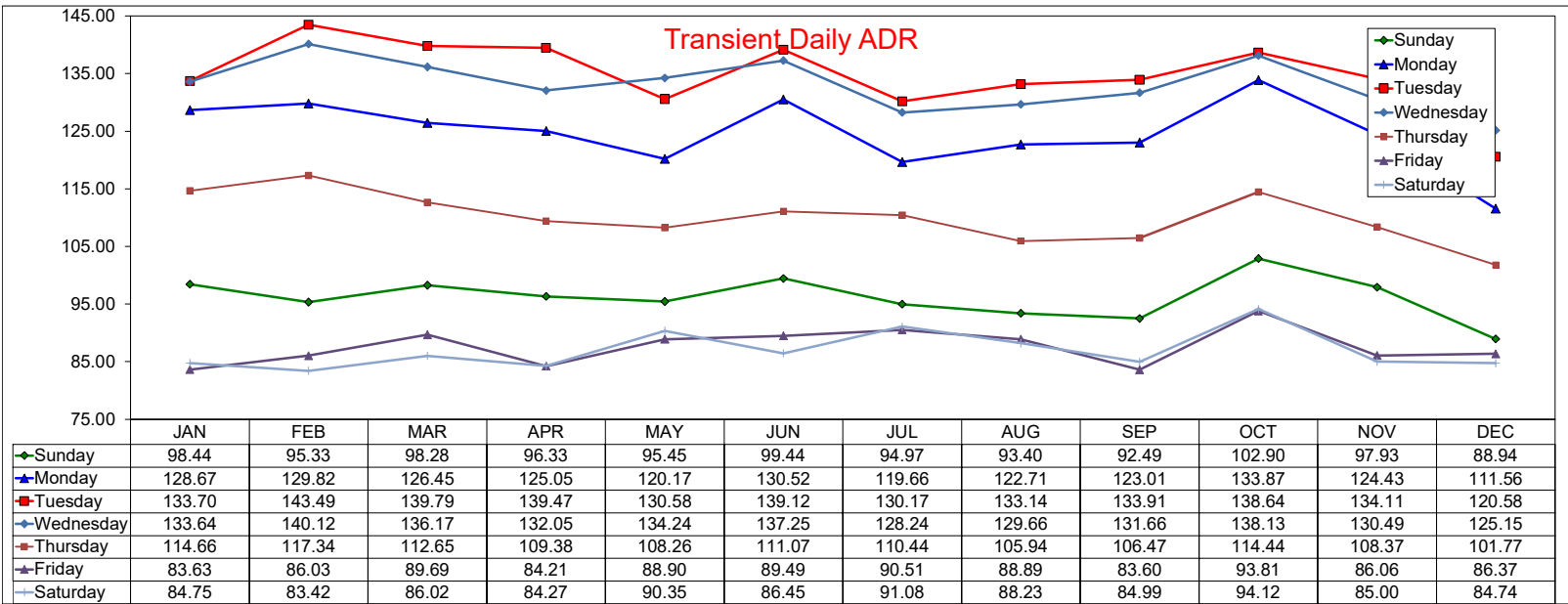
Total Daily RevPAR



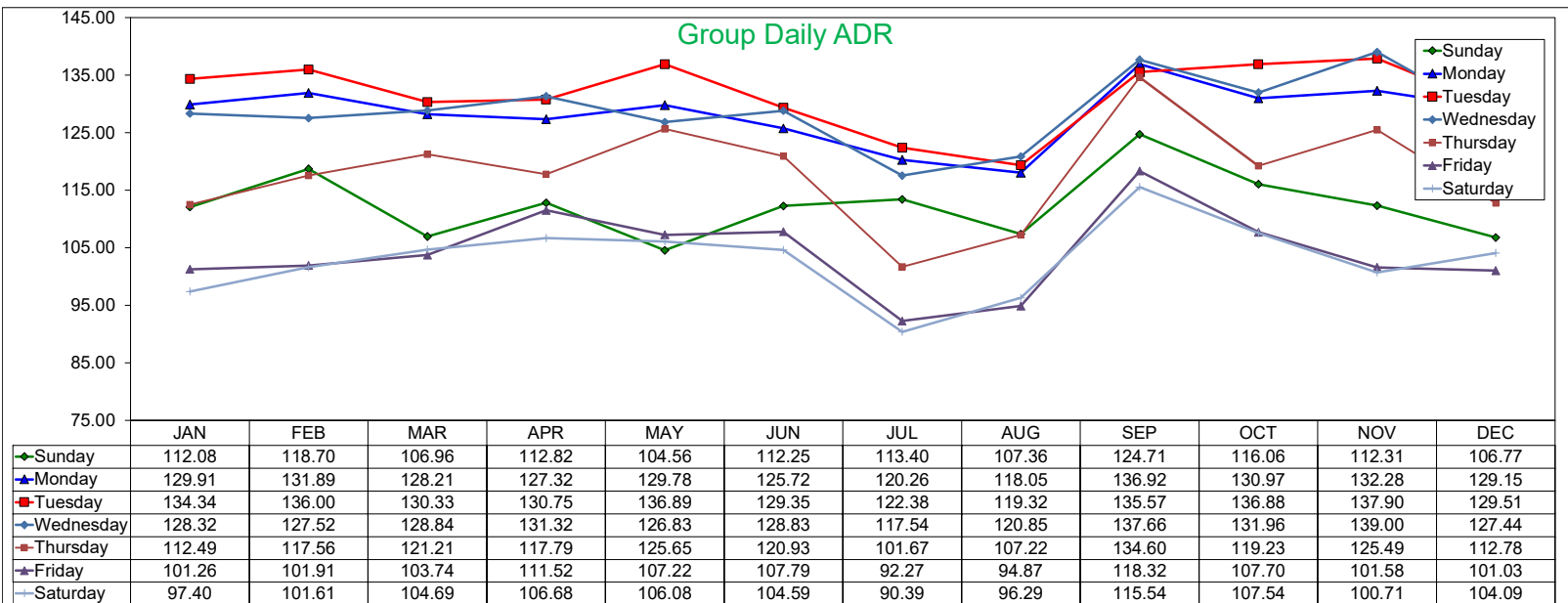
Daily ADR by Month

2019

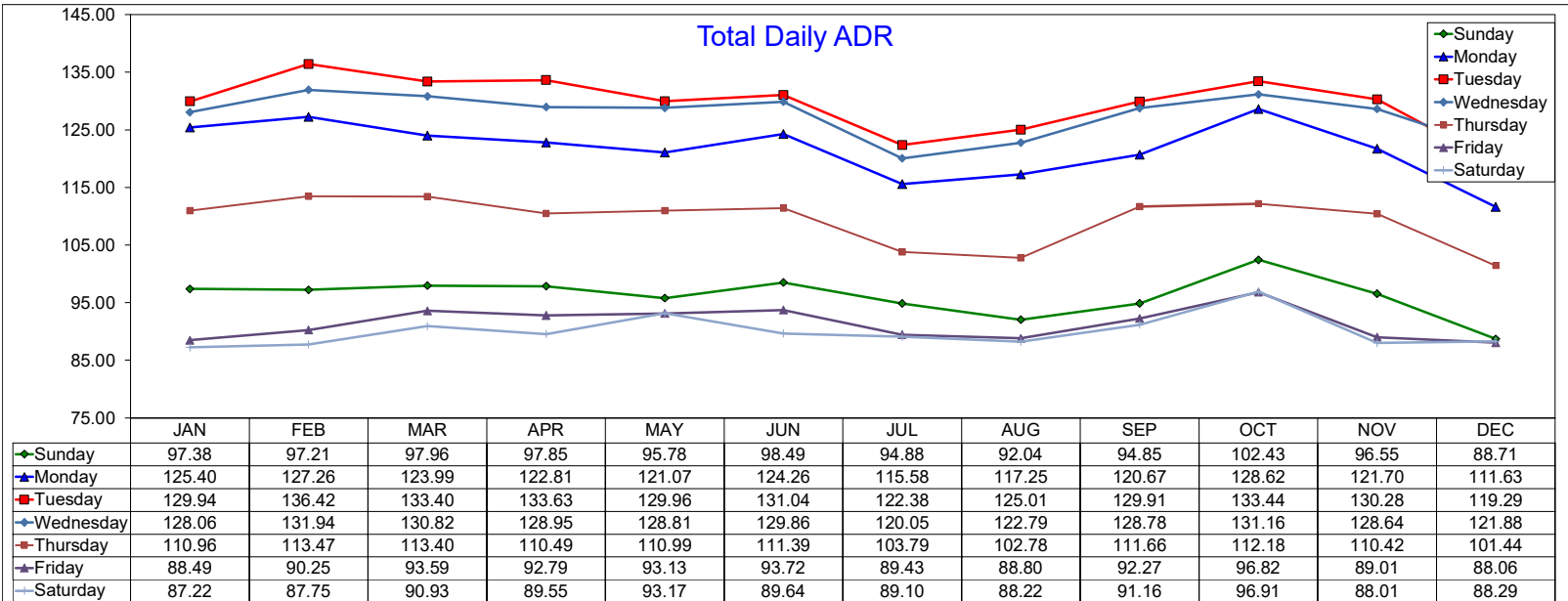
Transient Daily ADR



Group Daily ADR



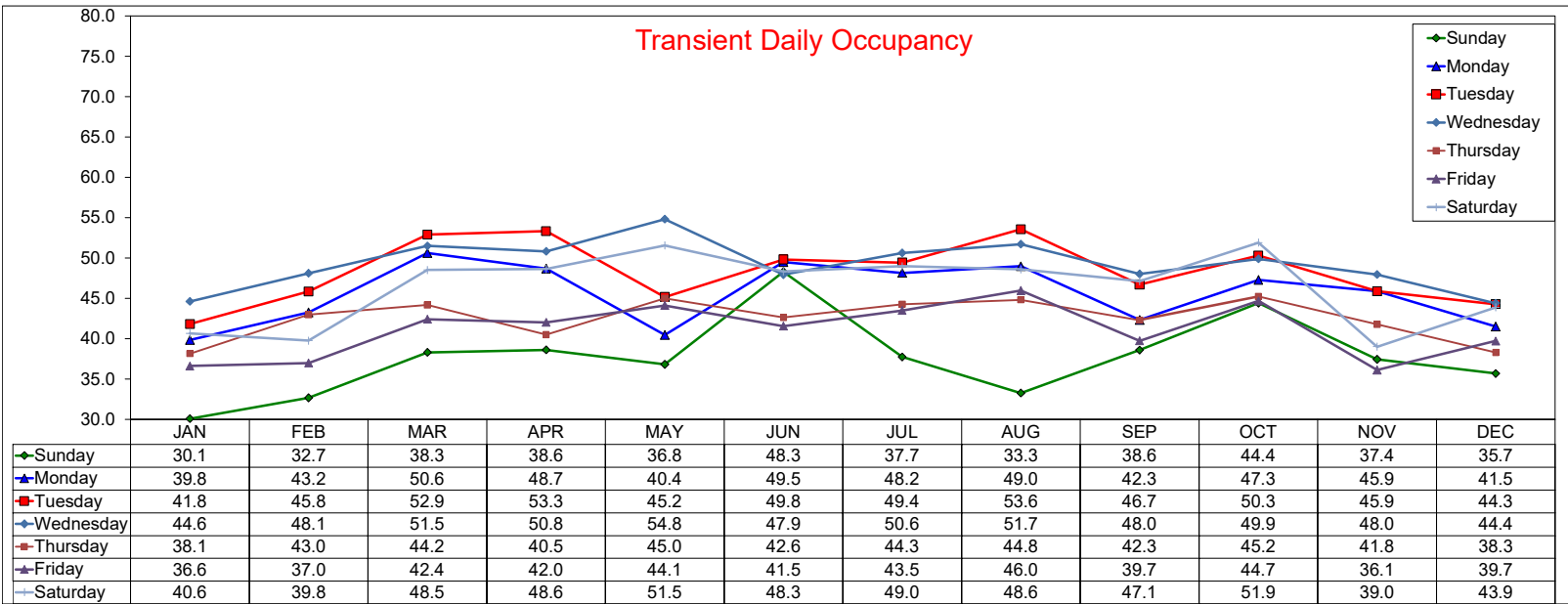
Total Daily ADR



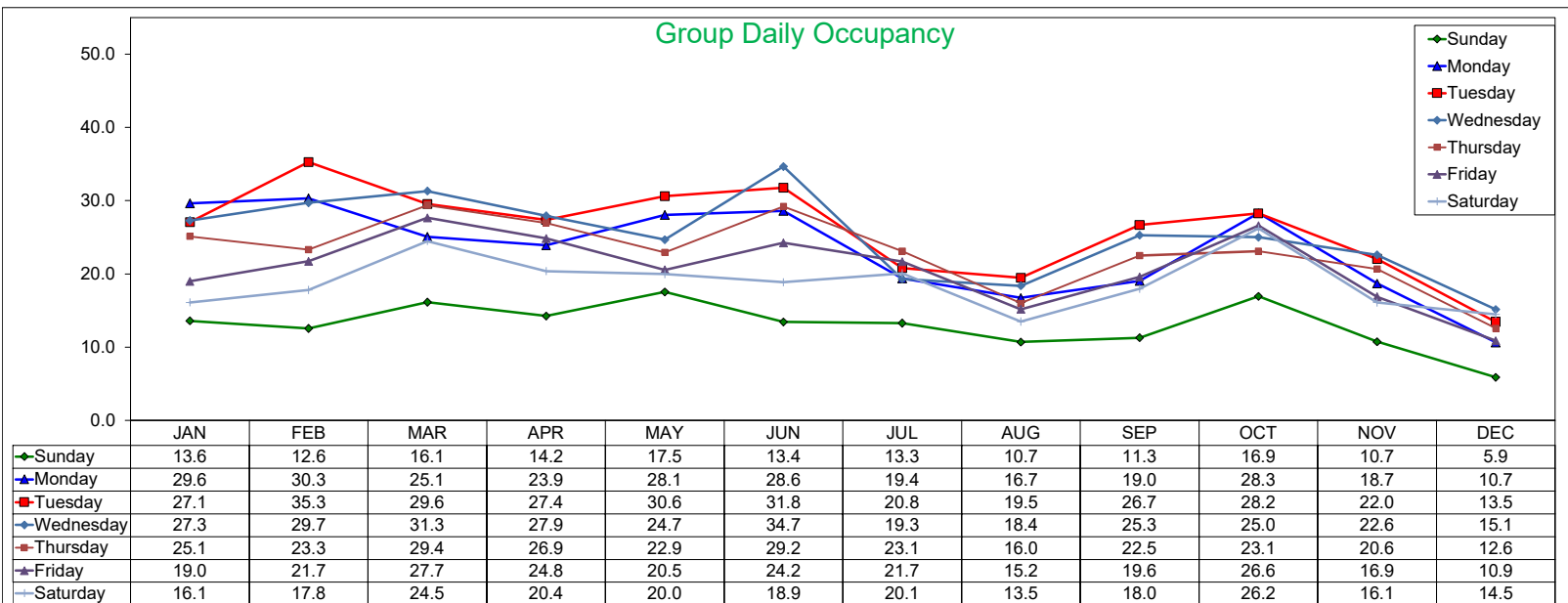
Daily Occupancy by Month

2019

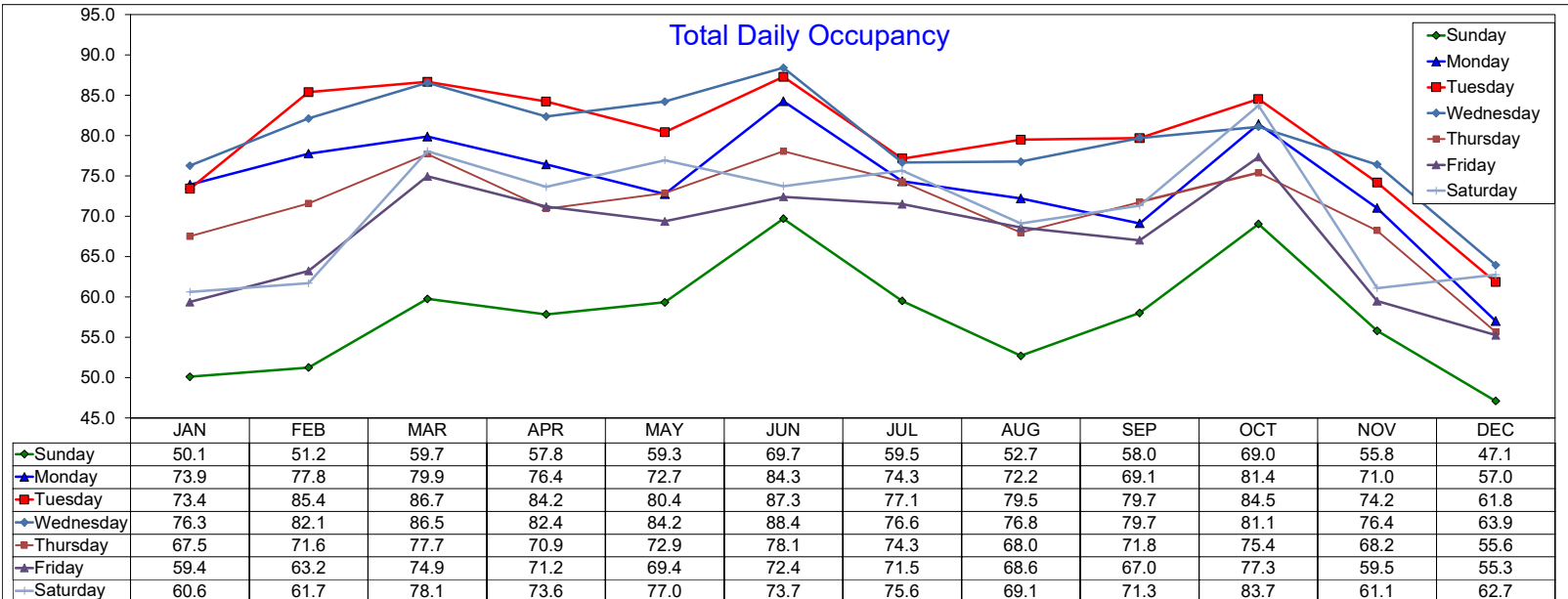
Transient Daily Occupancy



Group Daily Occupancy



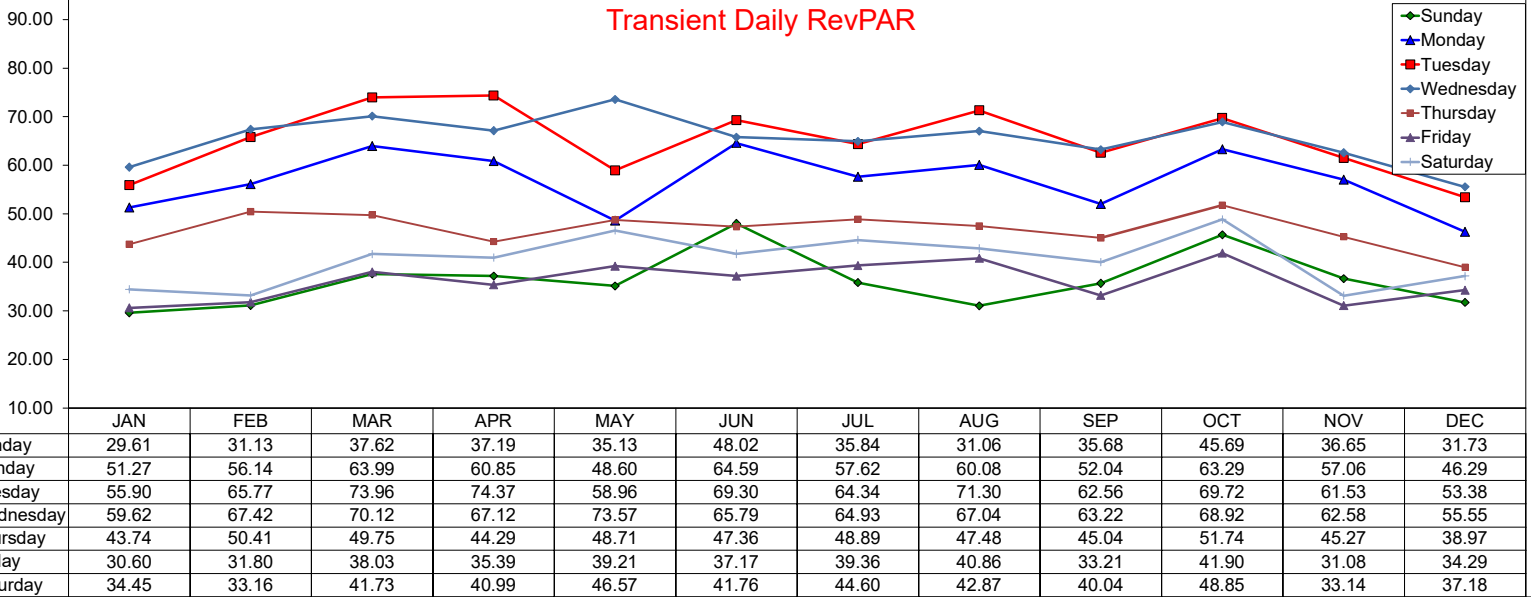
Total Daily Occupancy



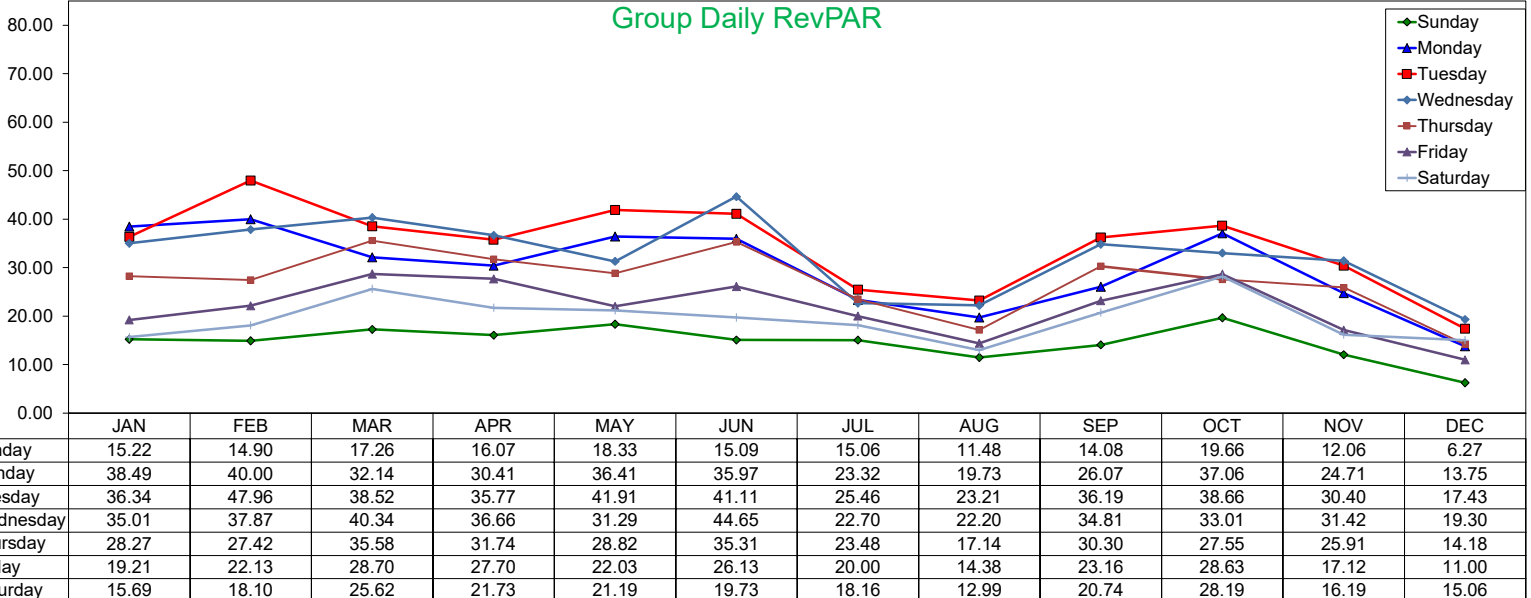
Daily RevPAR by Month

2019

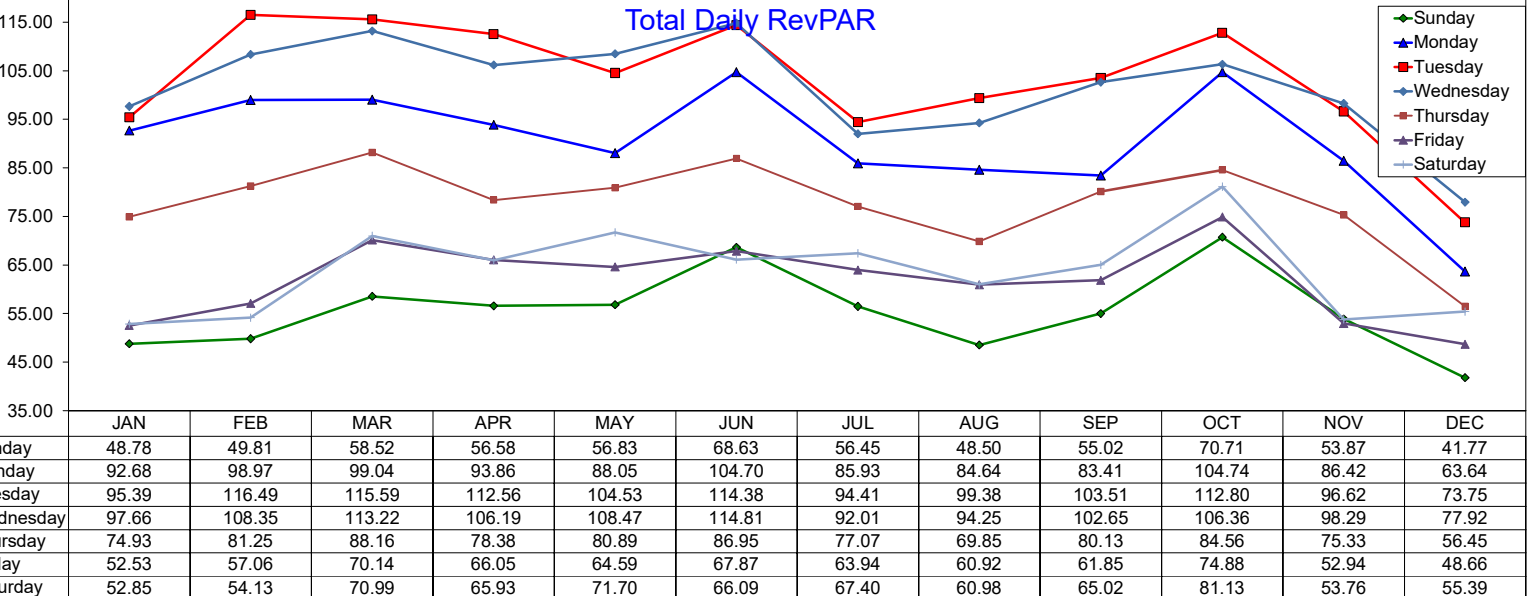
Transient Daily RevPAR



Group Daily RevPAR



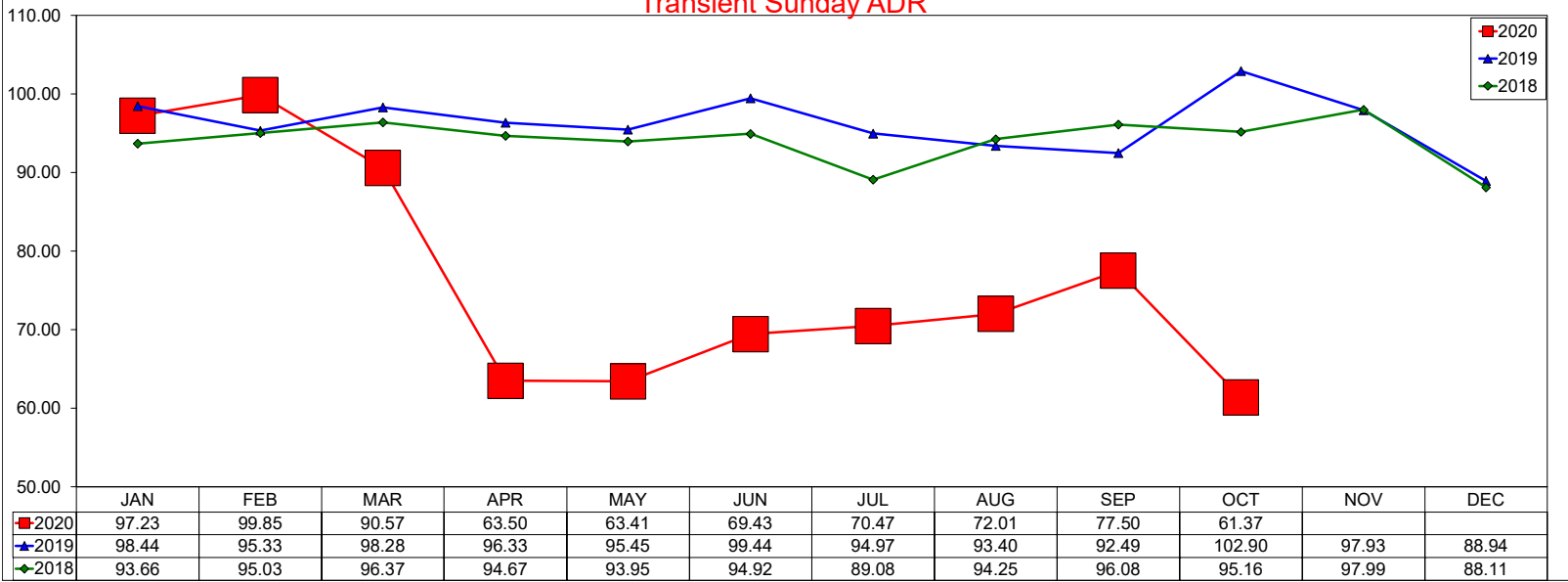
Total Daily RevPAR



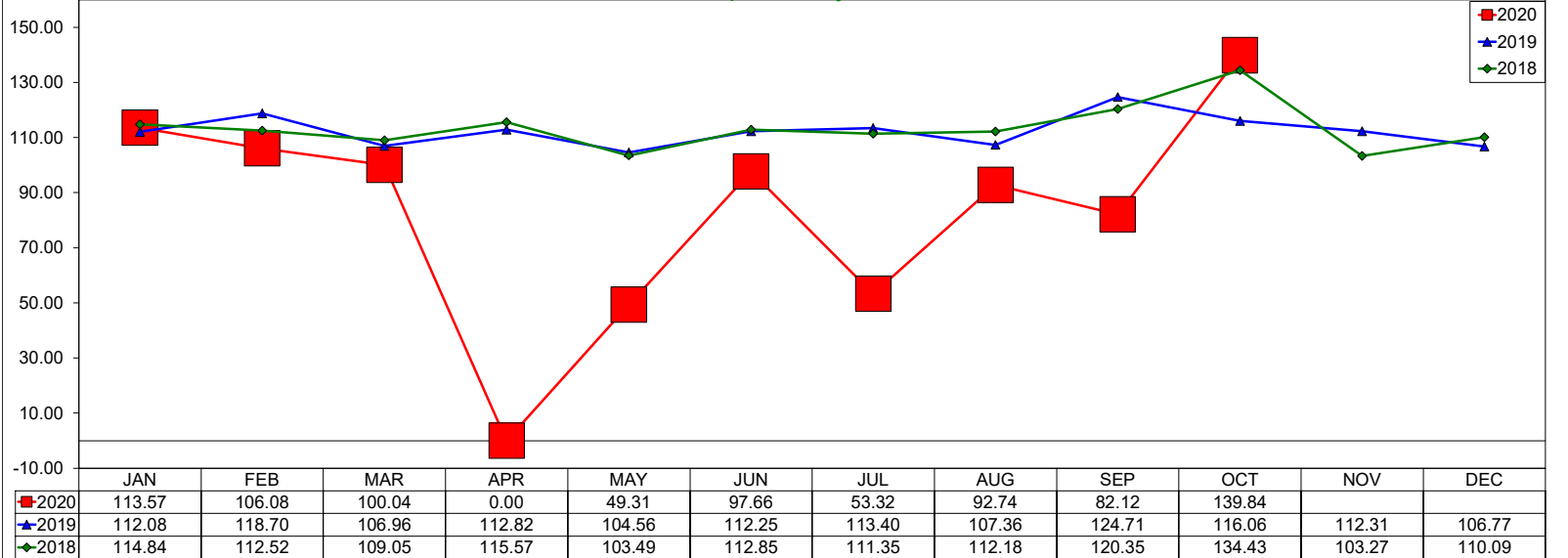
Three Year Comparison - Sunday - ADR

October 2020

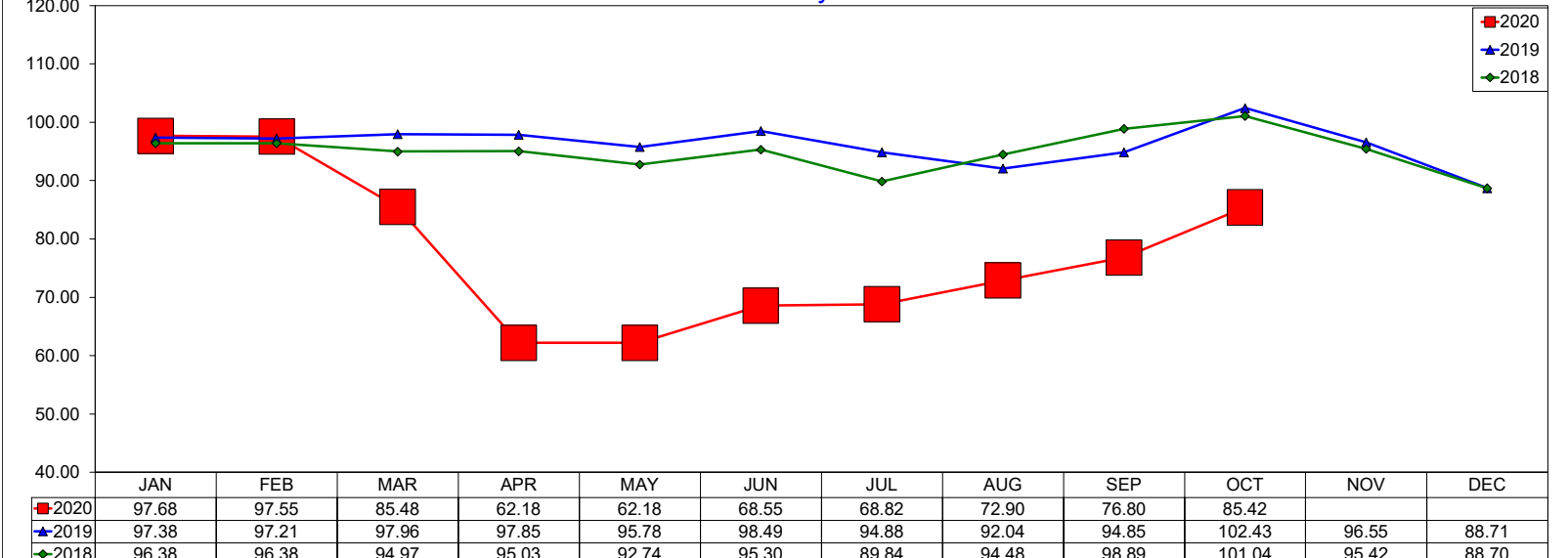
Transient Sunday ADR



Group Sunday ADR



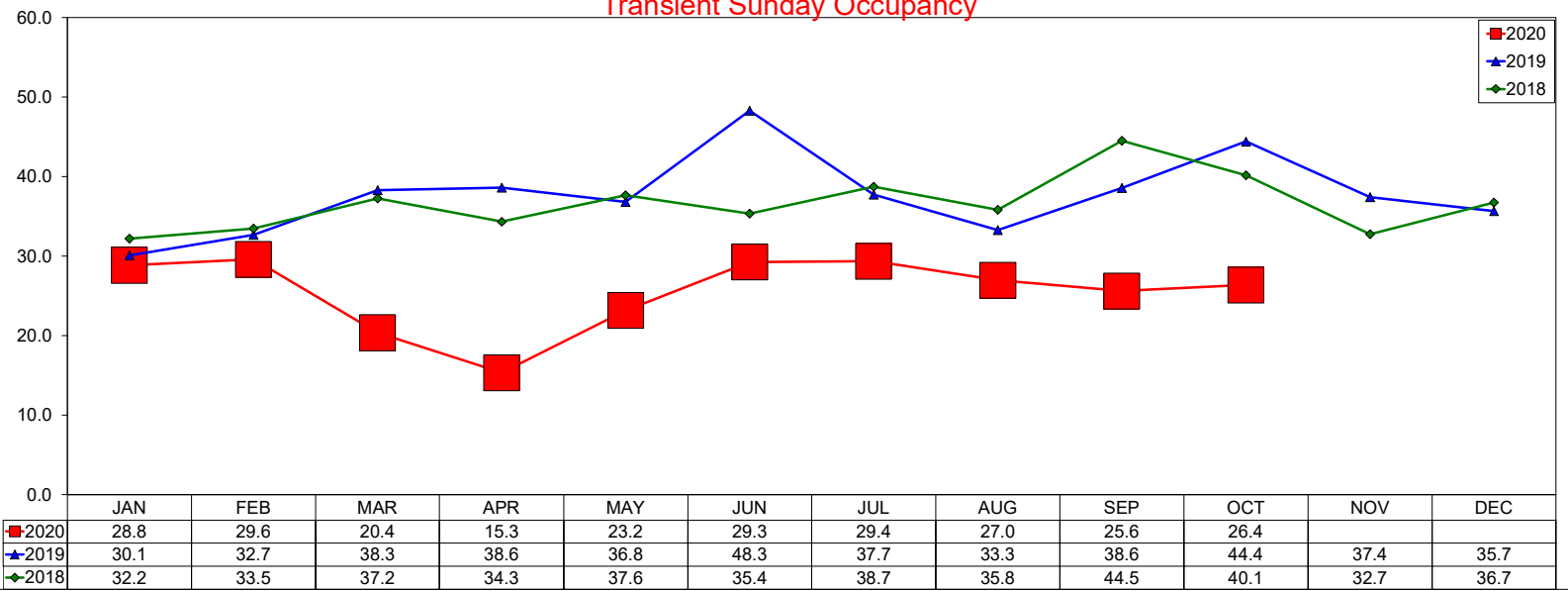
Total Sunday ADR



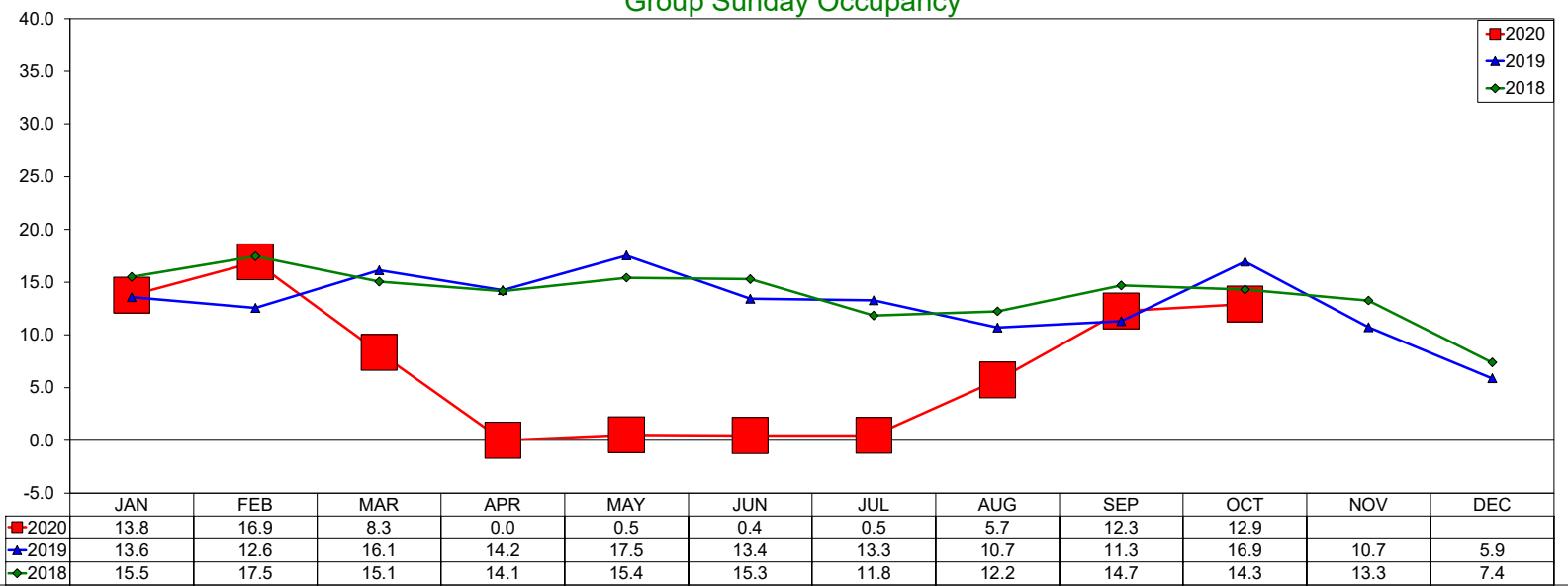
Three Year Comparison - Sunday - Occupancy

October 2020

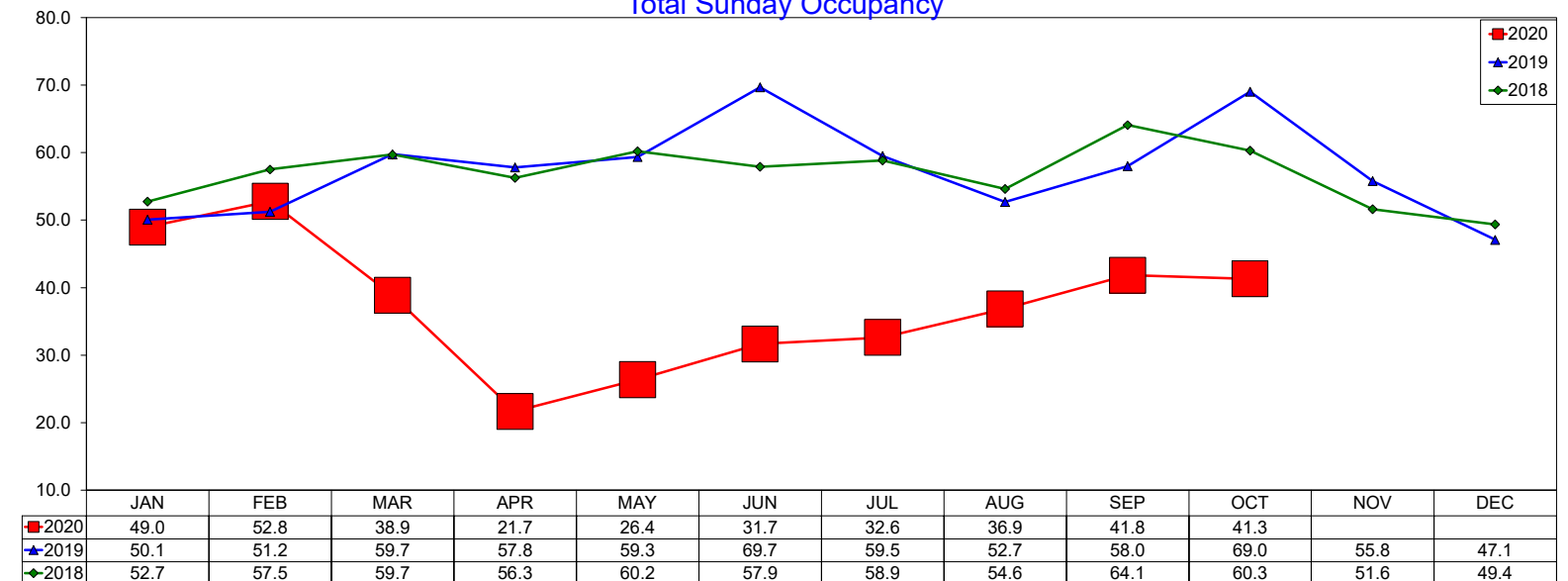
Transient Sunday Occupancy



Group Sunday Occupancy



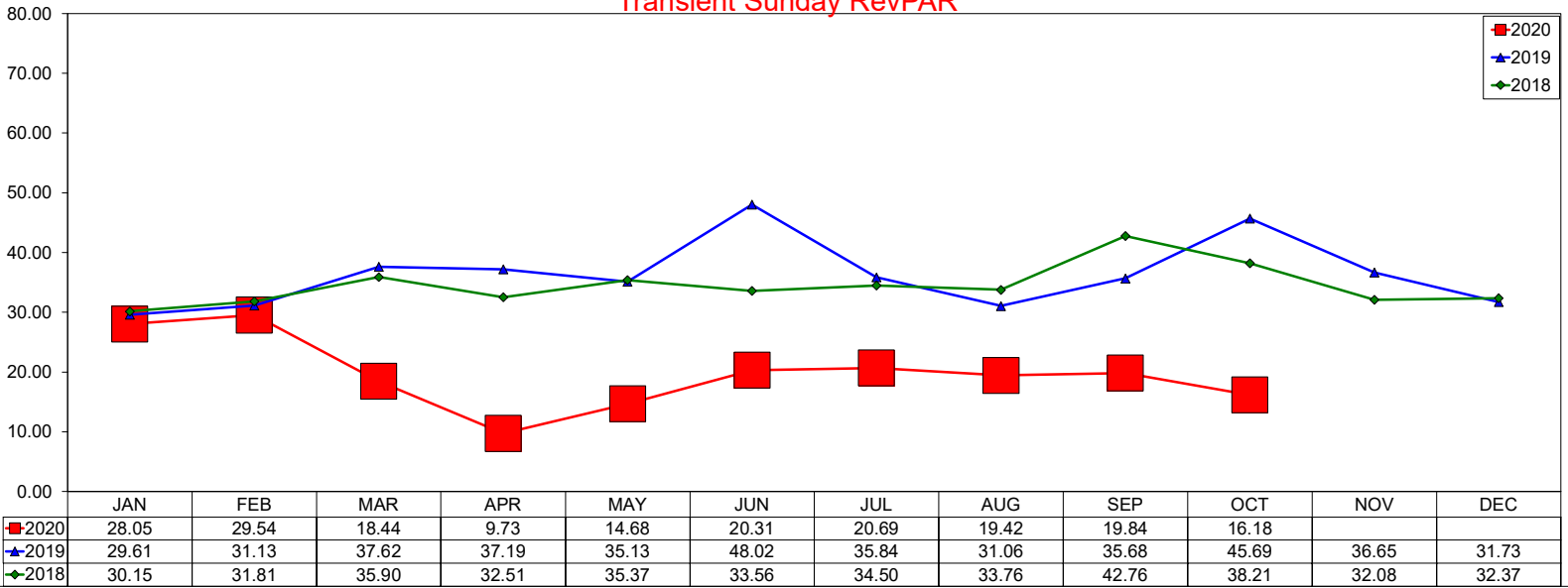
Total Sunday Occupancy



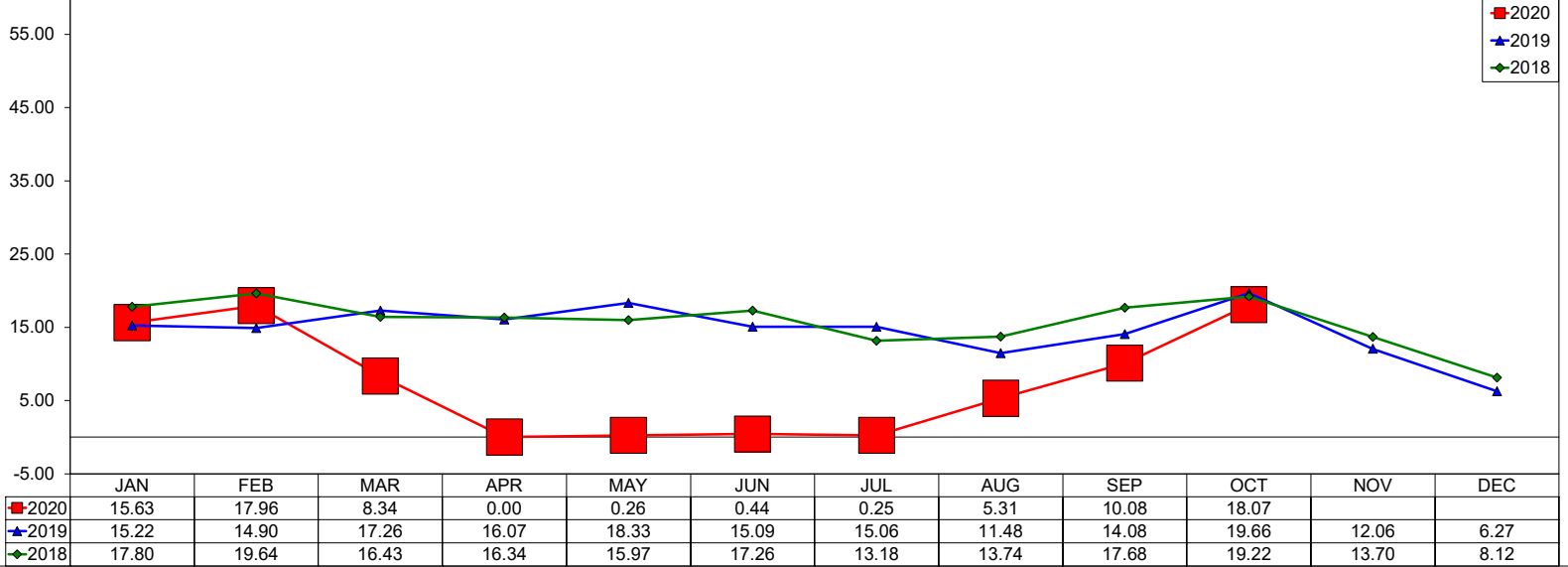
Three Year Comparison - Sunday - RevPAR

October 2020

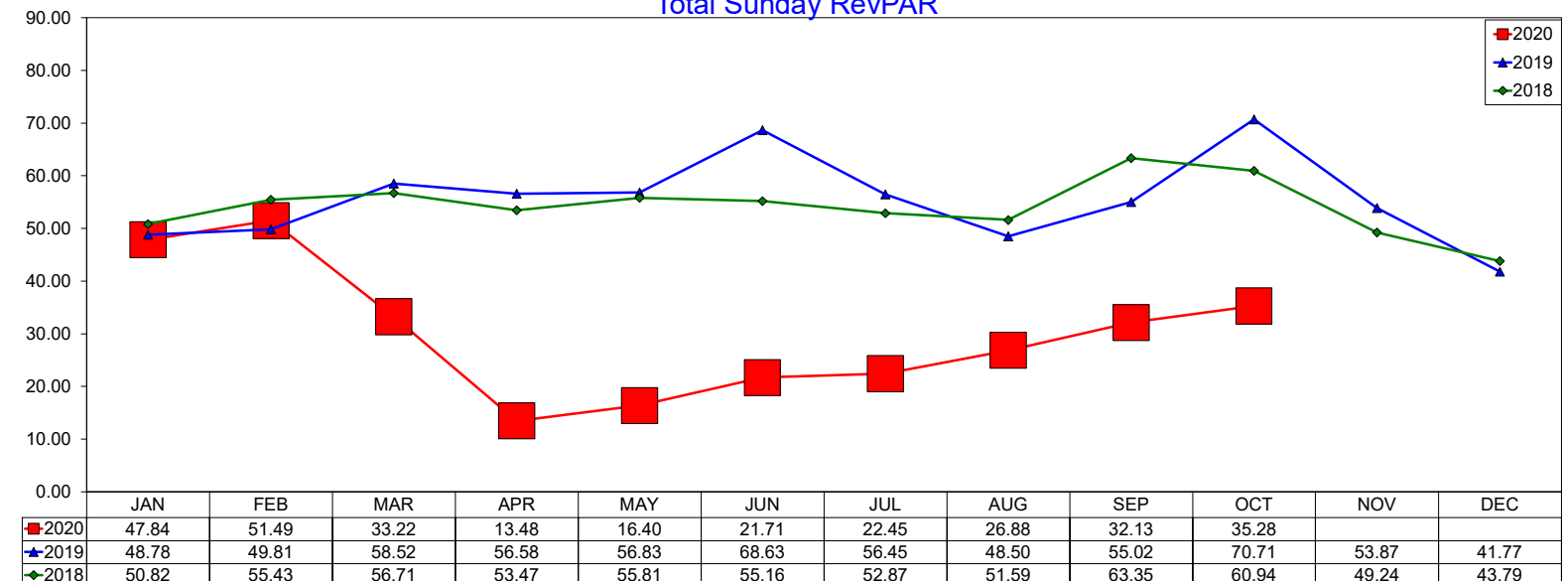
Transient Sunday RevPAR



Group Sunday RevPAR



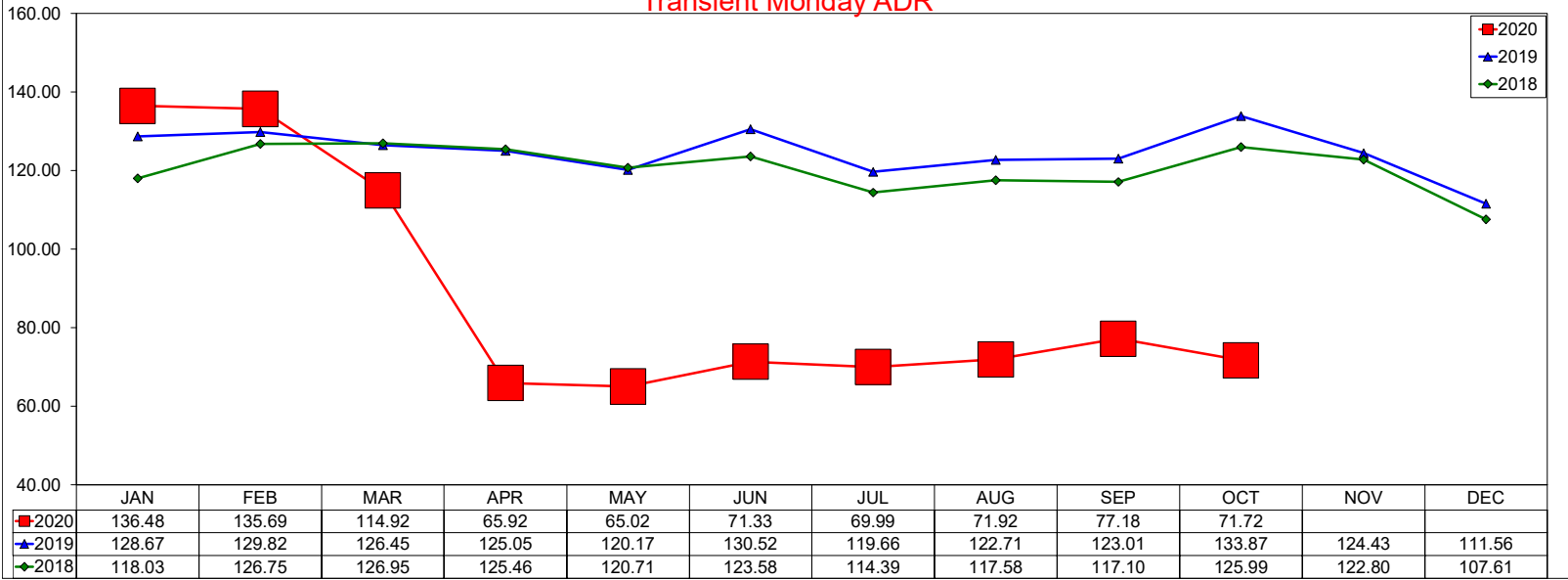
Total Sunday RevPAR



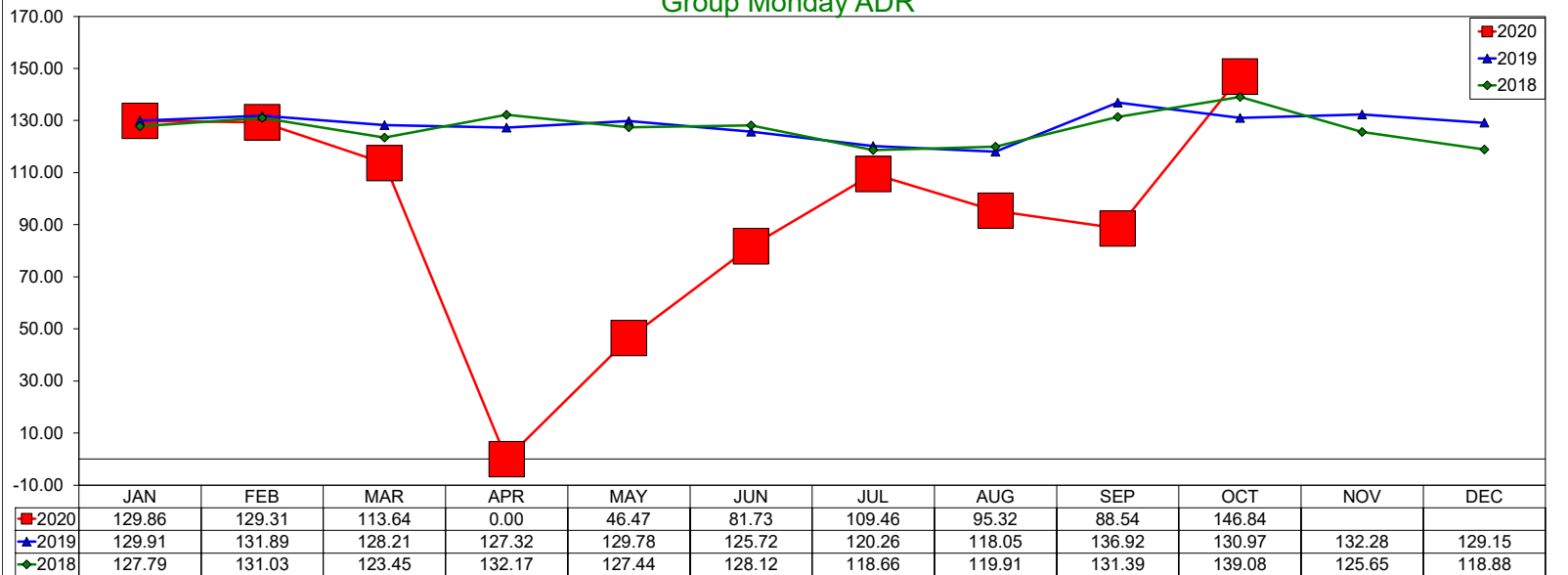
Three Year Comparison - Monday - ADR

October 2020

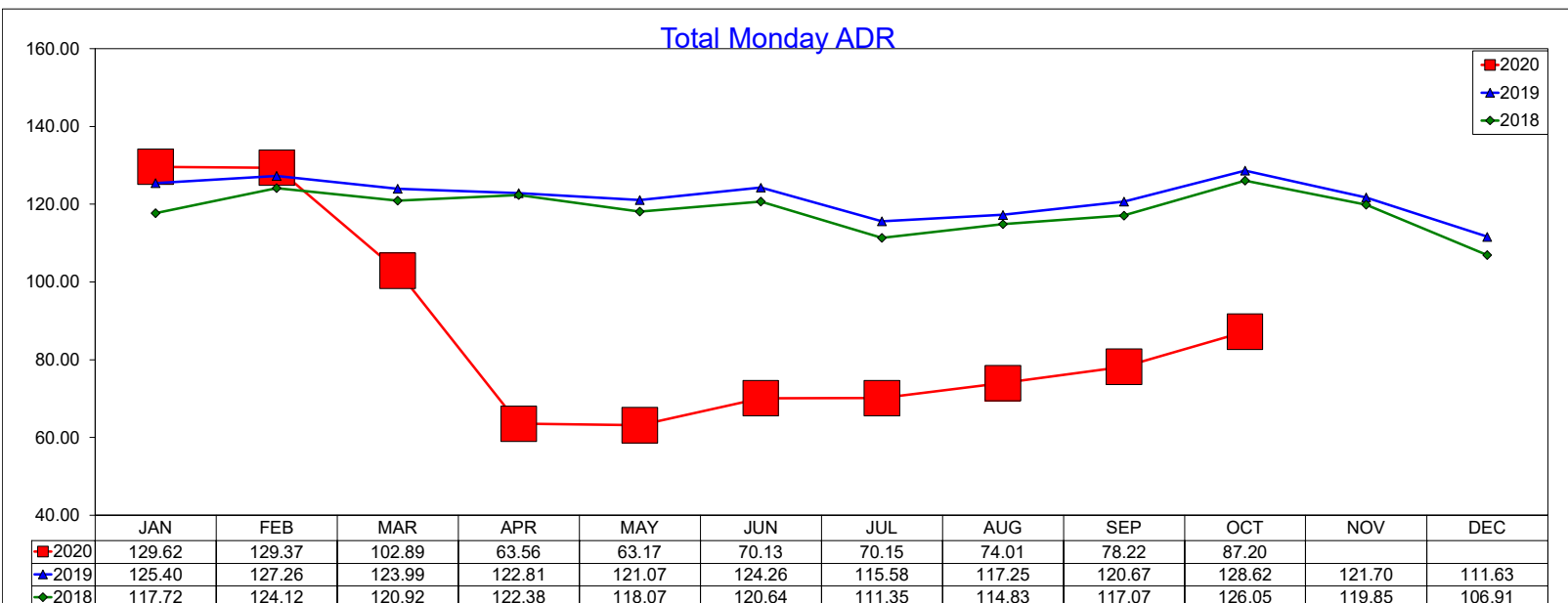
Transient Monday ADR



Group Monday ADR



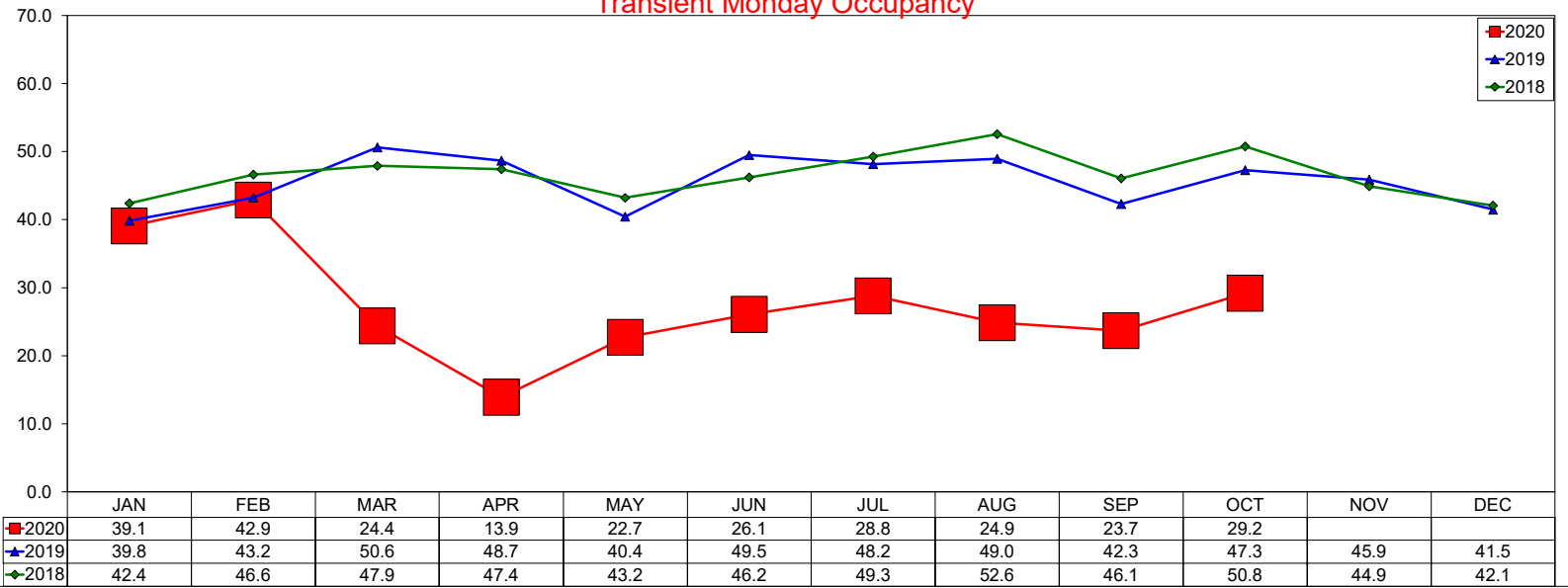
Total Monday ADR



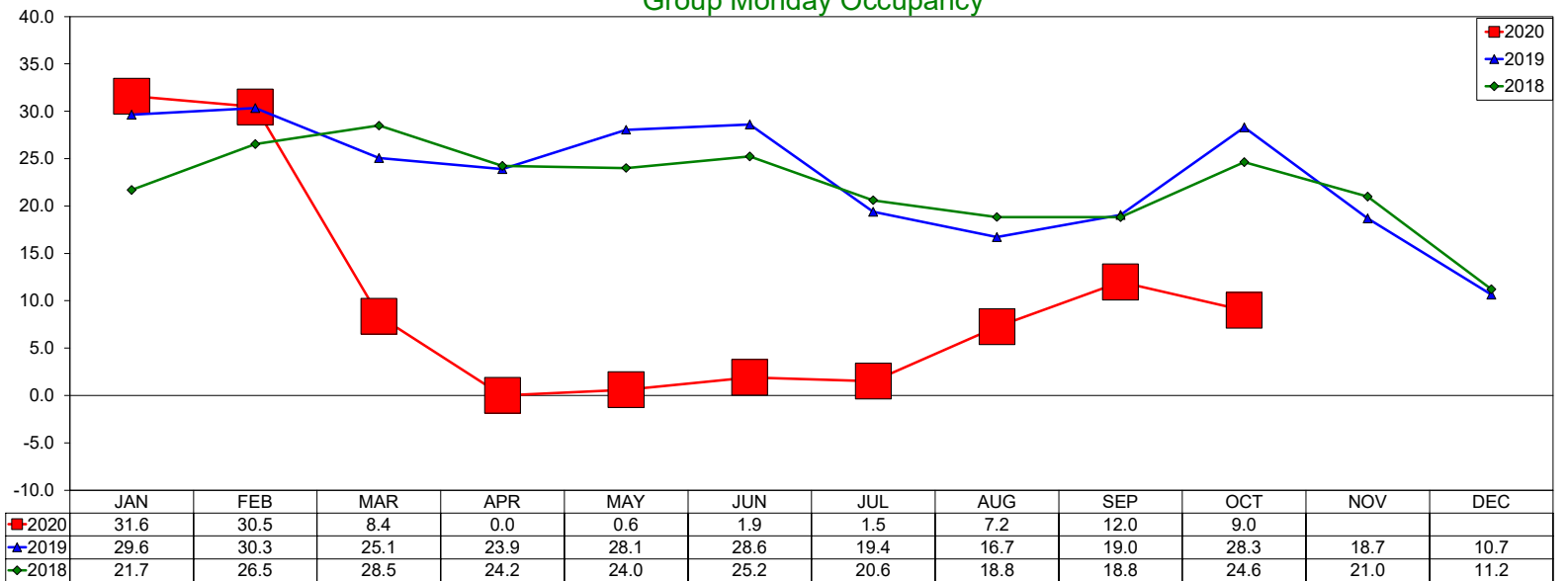
Three Year Comparison - Monday - Occupancy

October 2020

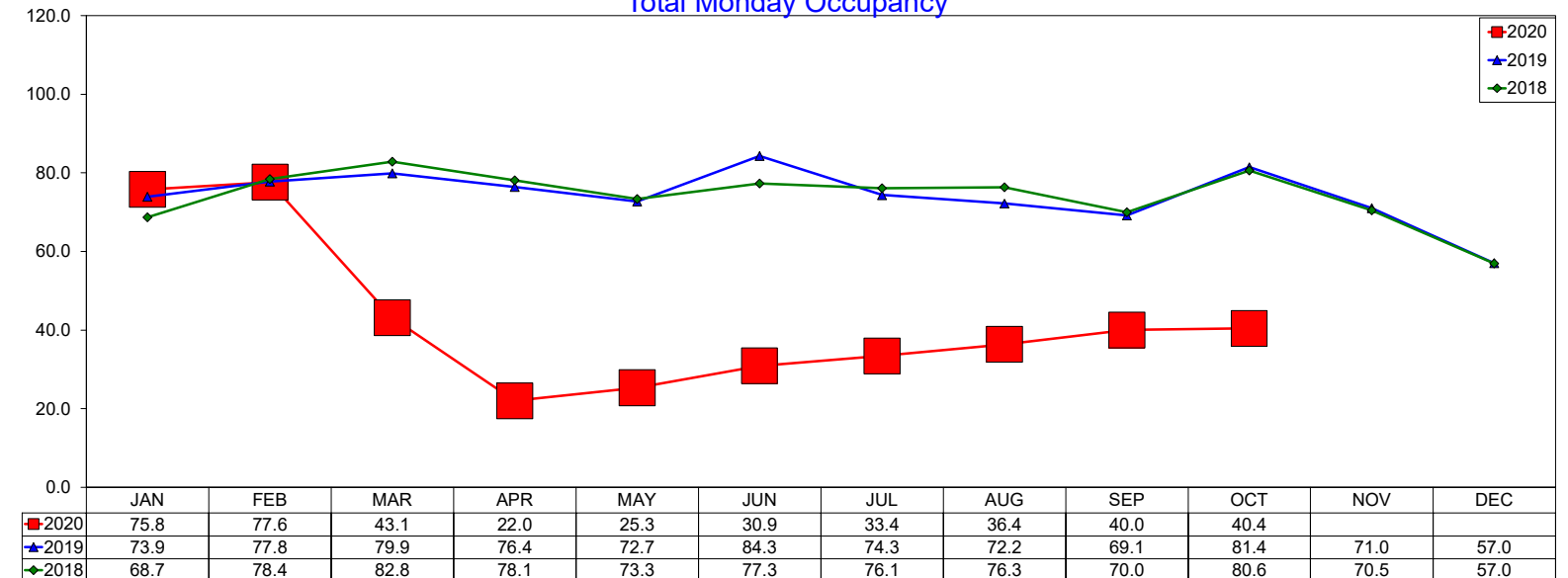
Transient Monday Occupancy



Group Monday Occupancy



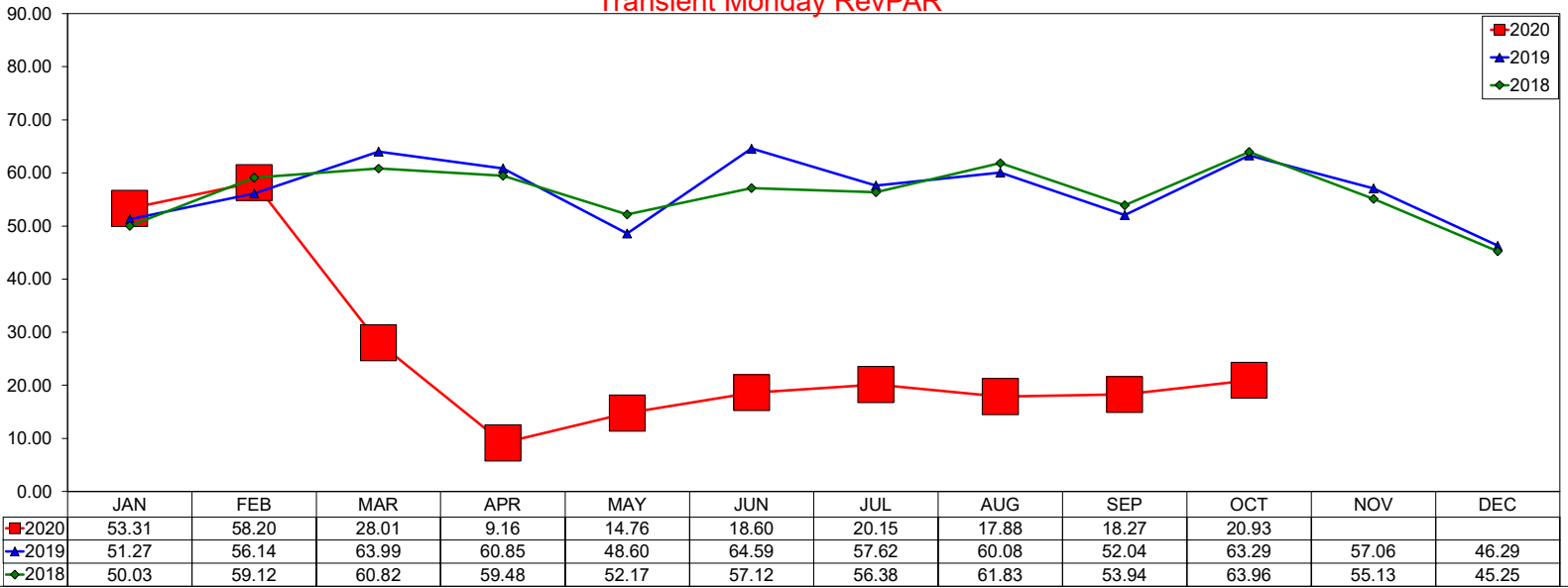
Total Monday Occupancy



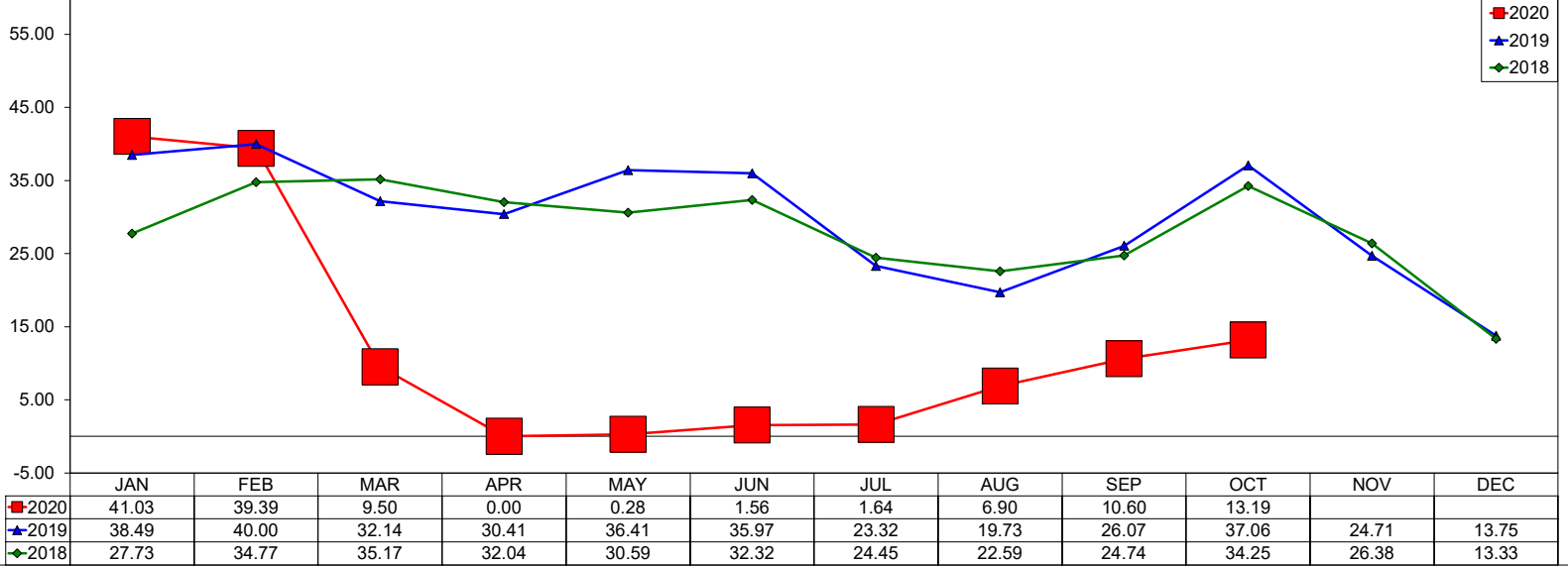
Three Year Comparison - Monday - RevPAR

October 2020

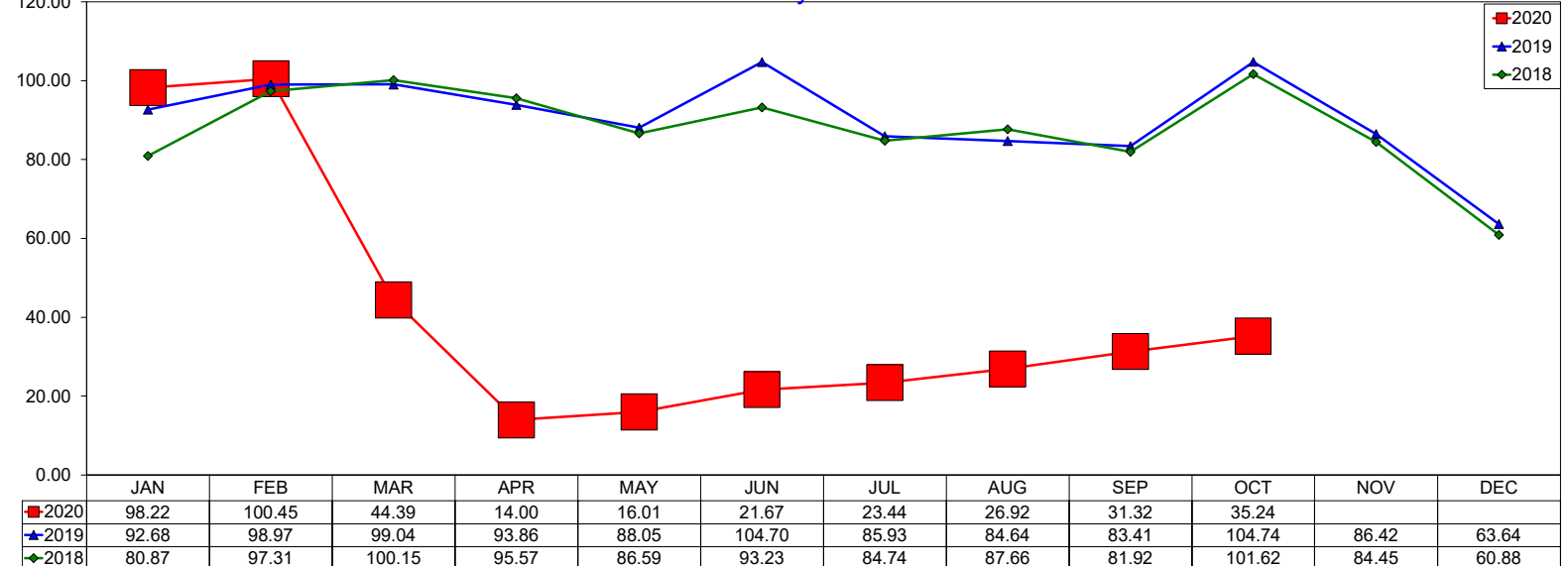
Transient Monday RevPAR



Group Monday RevPAR



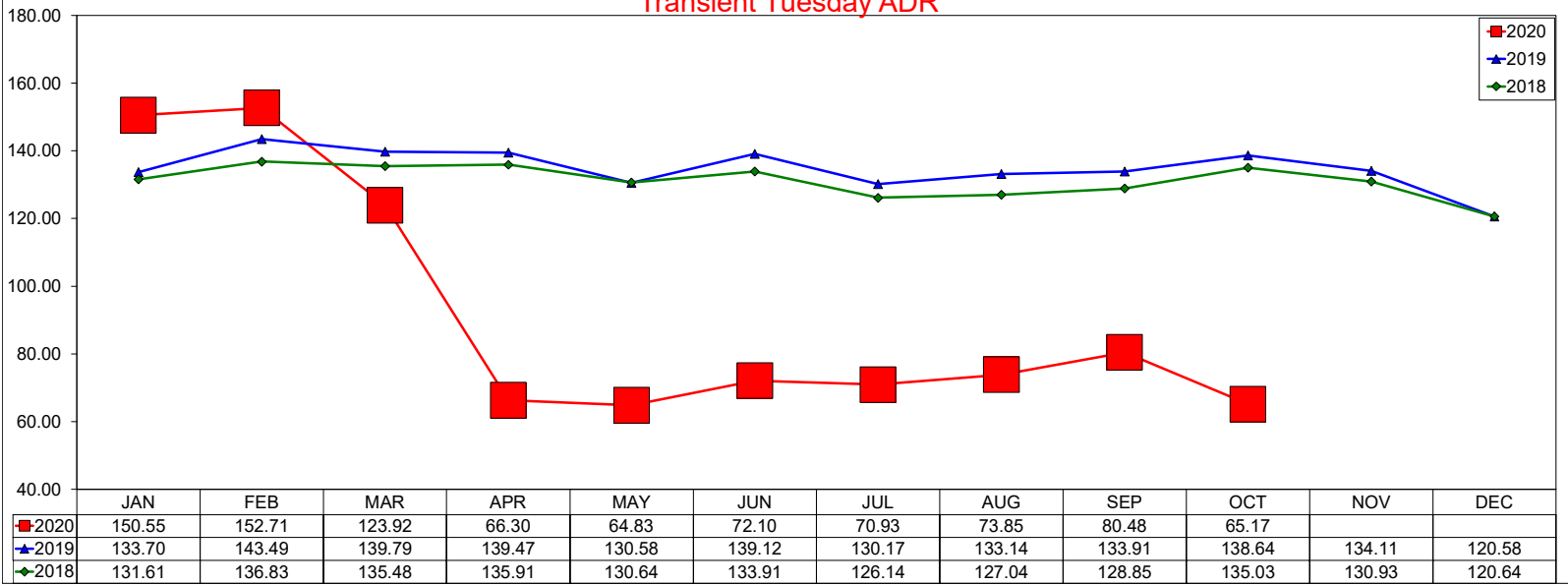
Total Monday RevPAR



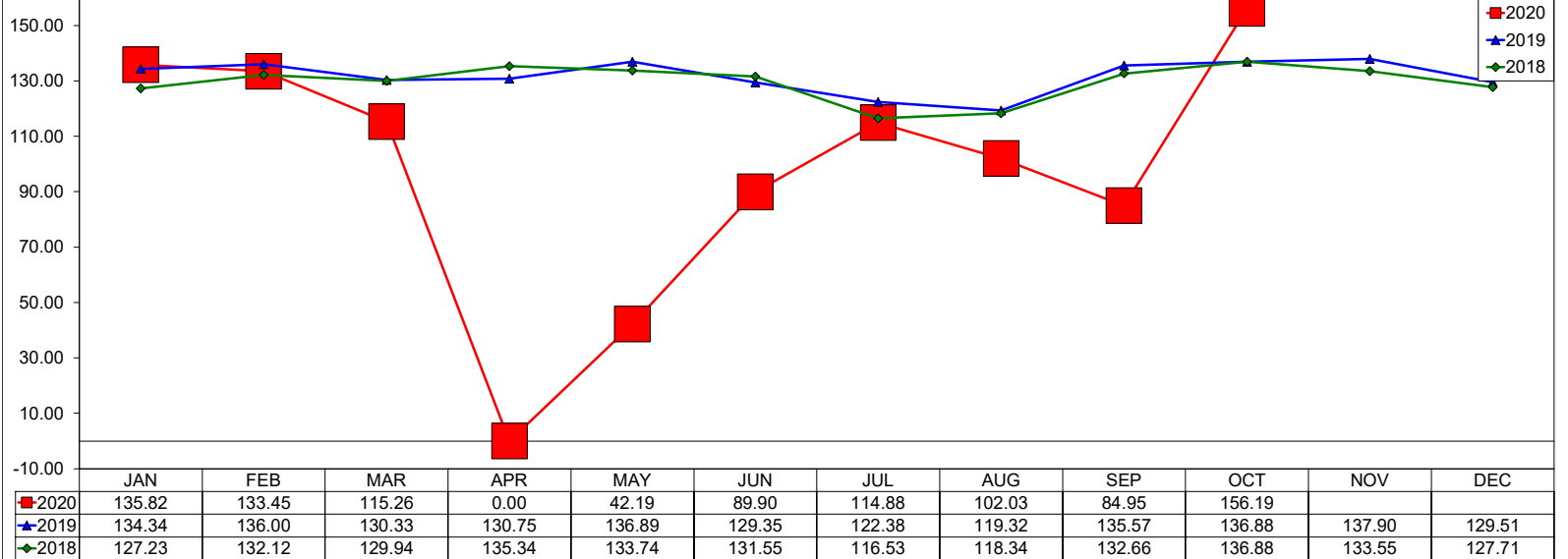
Three Year Comparison - Tuesday - ADR

October 2020

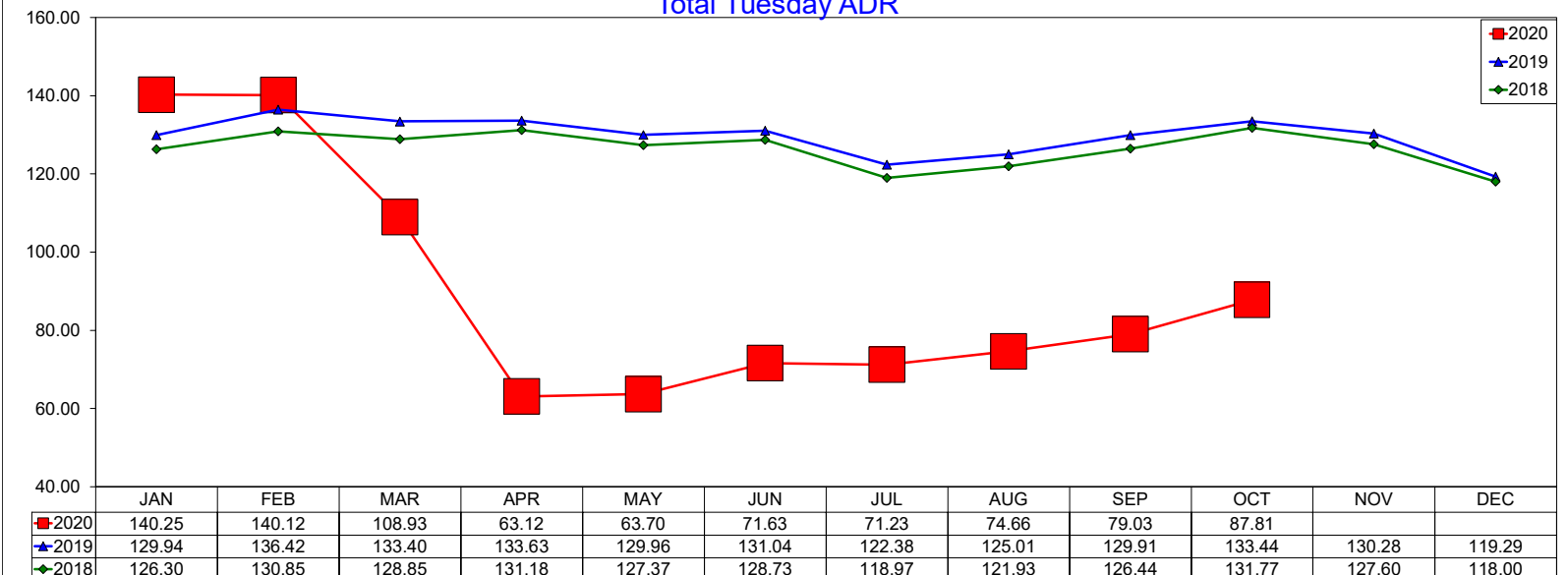
Transient Tuesday ADR



Group Tuesday ADR



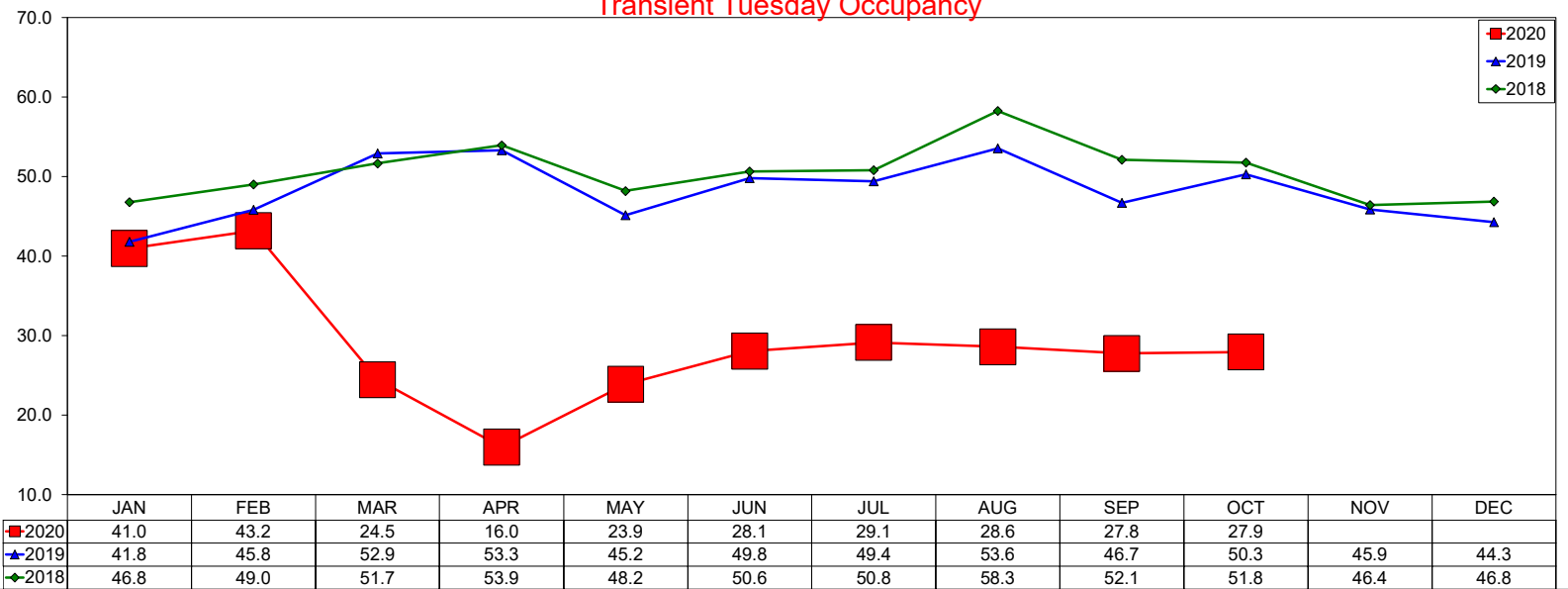
Total Tuesday ADR



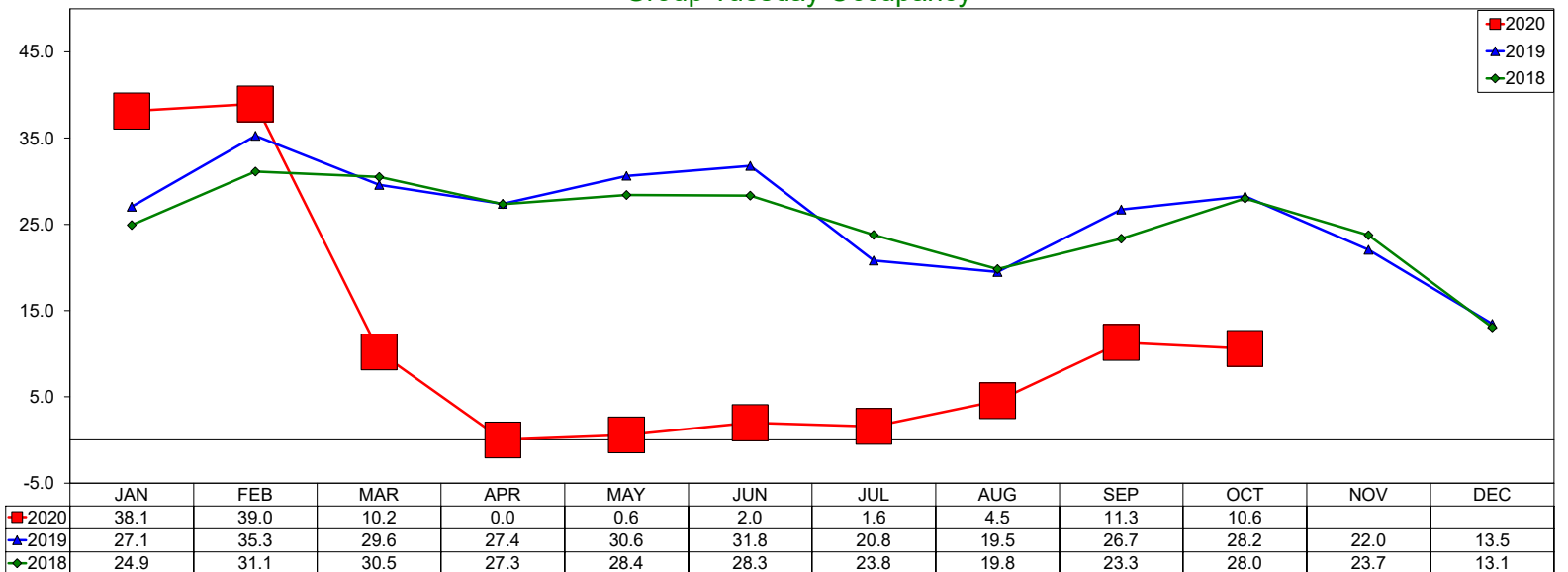
Three Year Comparison - Tuesday - Occupancy

October 2020

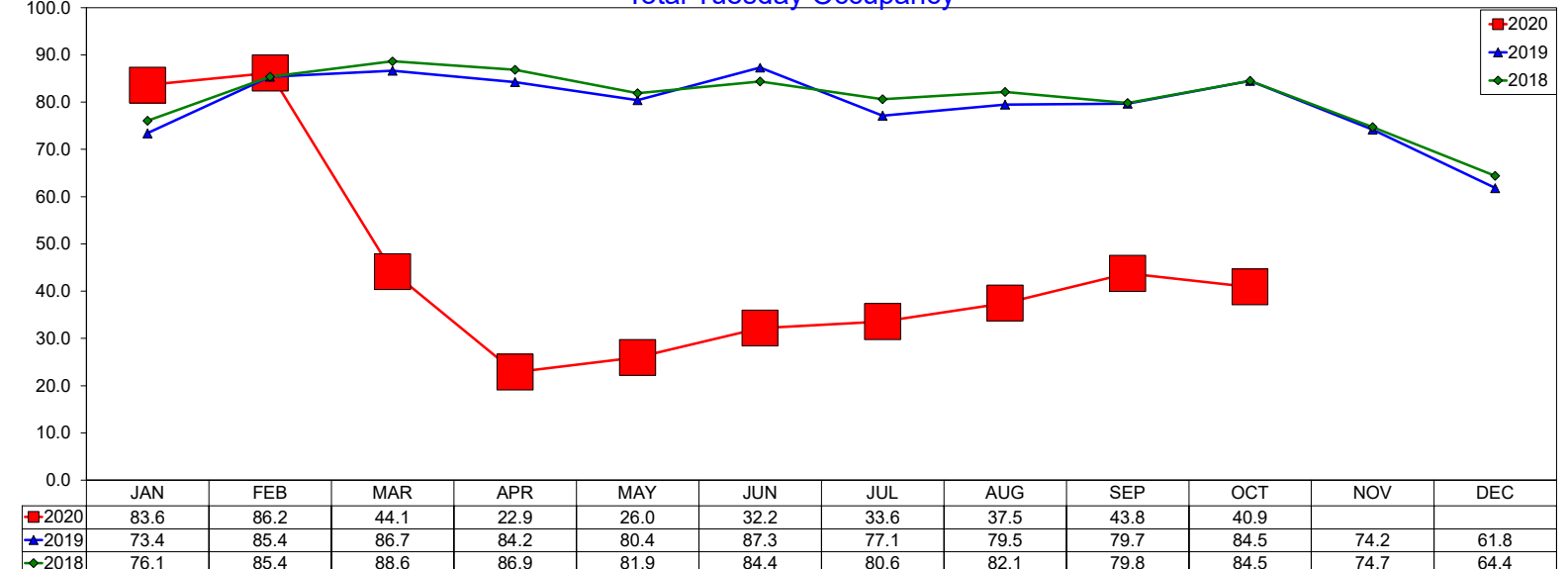
Transient Tuesday Occupancy



Group Tuesday Occupancy



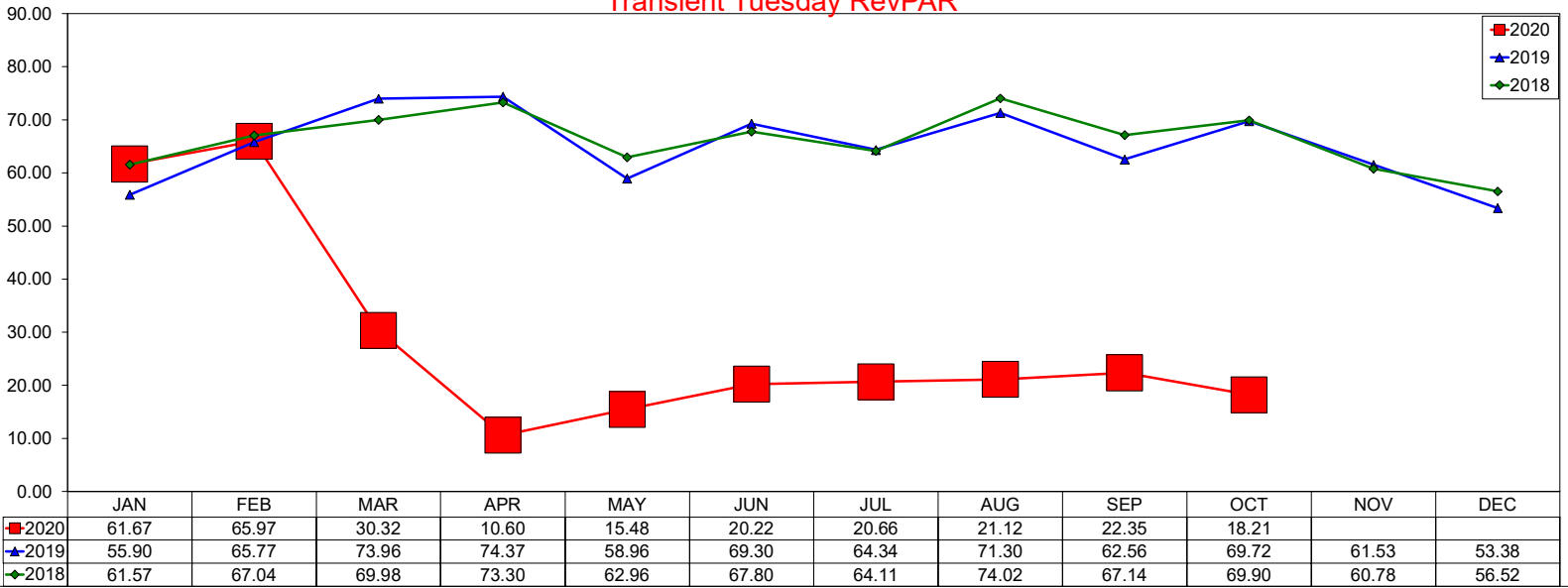
Total Tuesday Occupancy



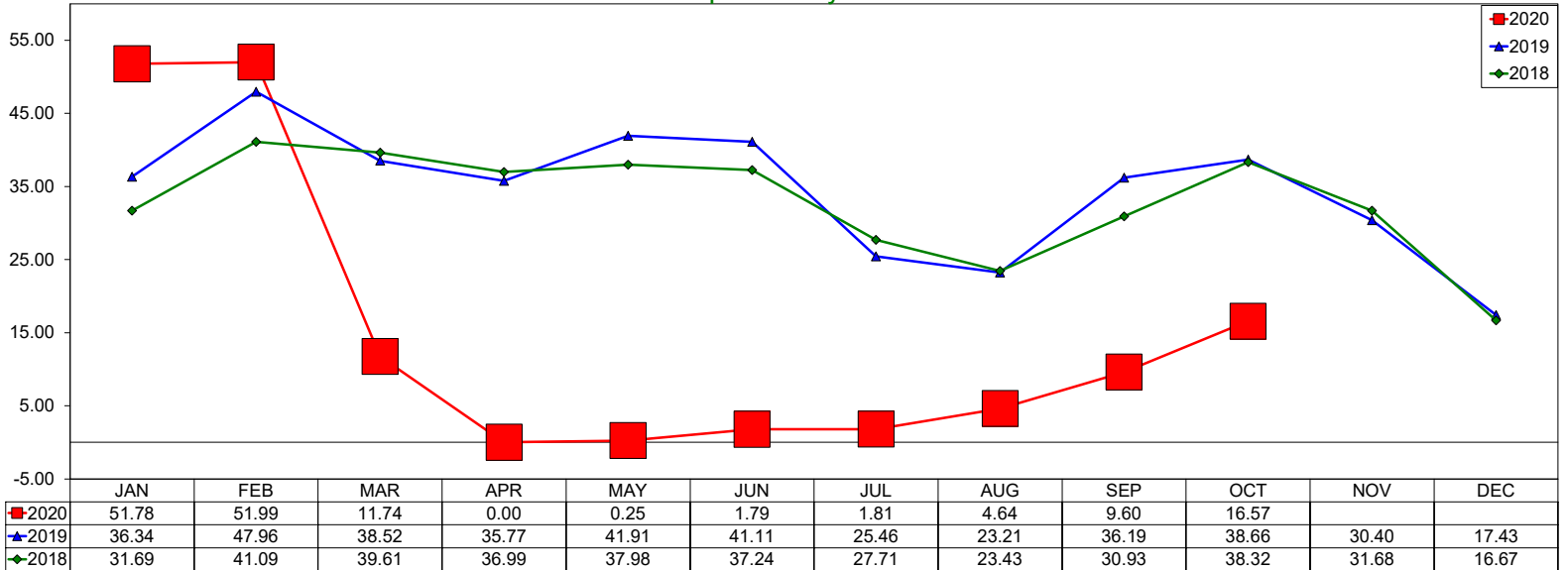
Three Year Comparison - Tuesday - RevPAR

October 2020

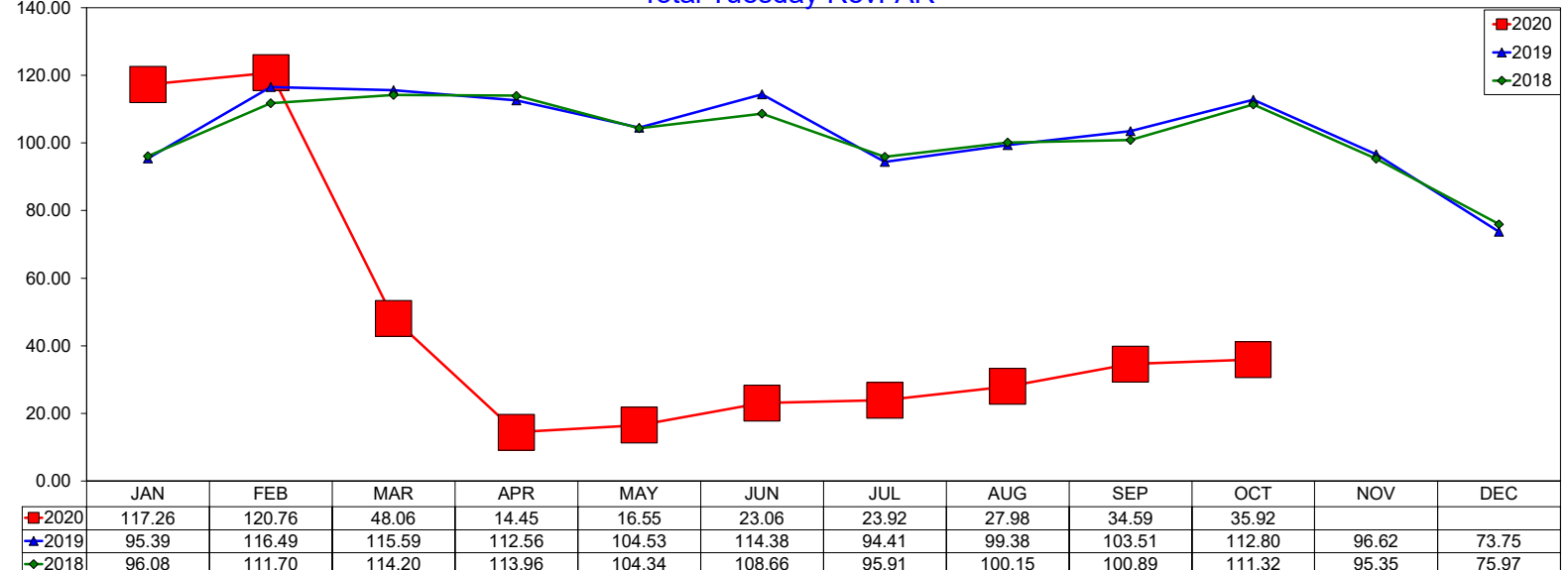
Transient Tuesday RevPAR



Group Tuesday RevPAR



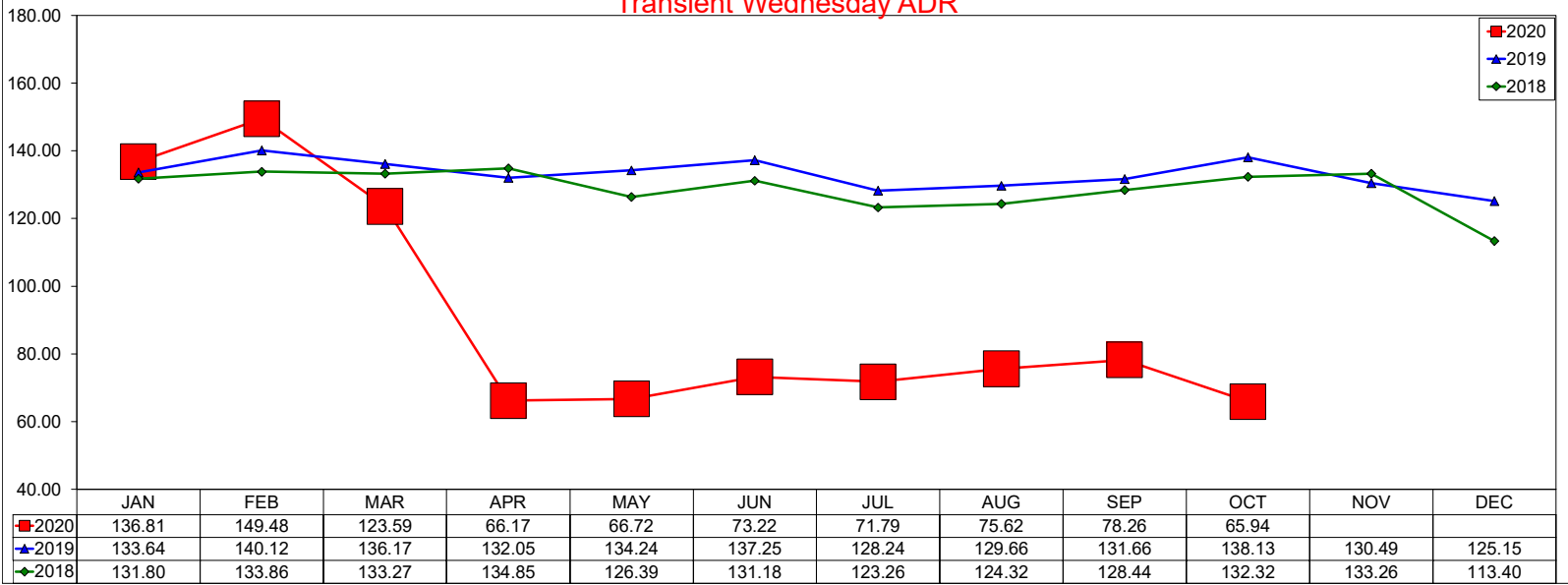
Total Tuesday RevPAR



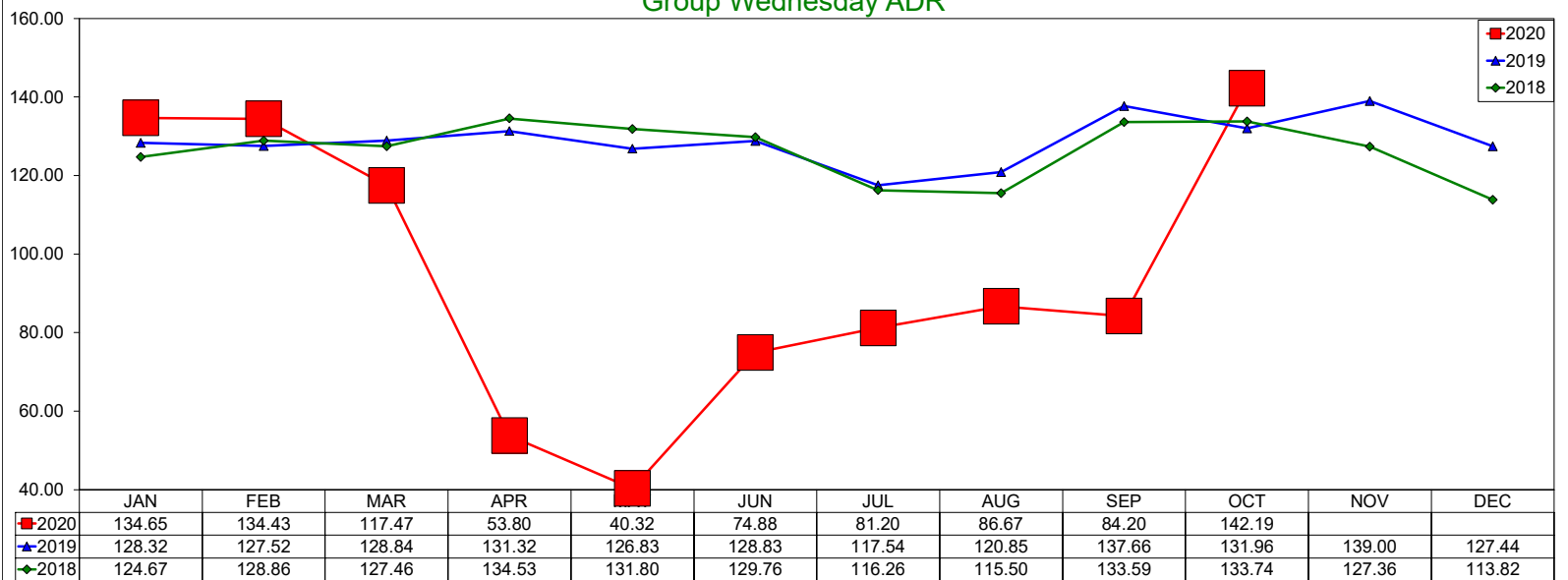
Three Year Comparison - Wednesday - ADR

October 2020

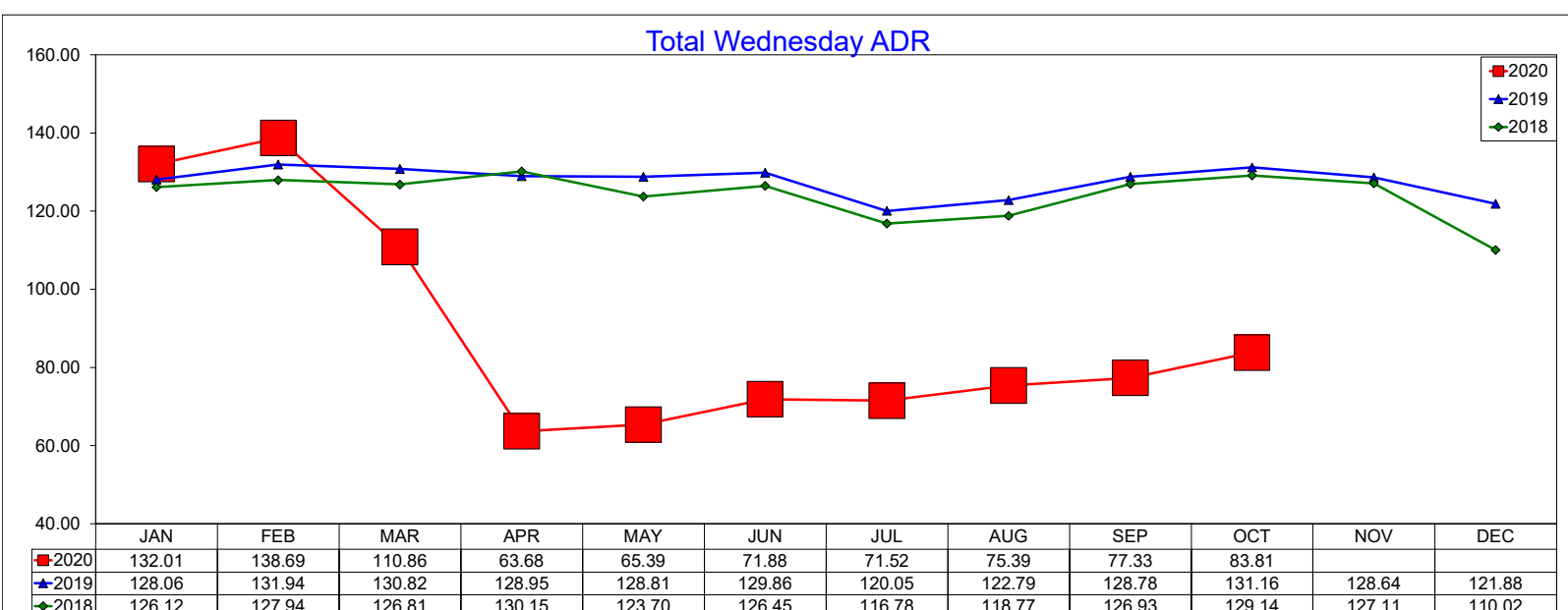
Transient Wednesday ADR



Group Wednesday ADR



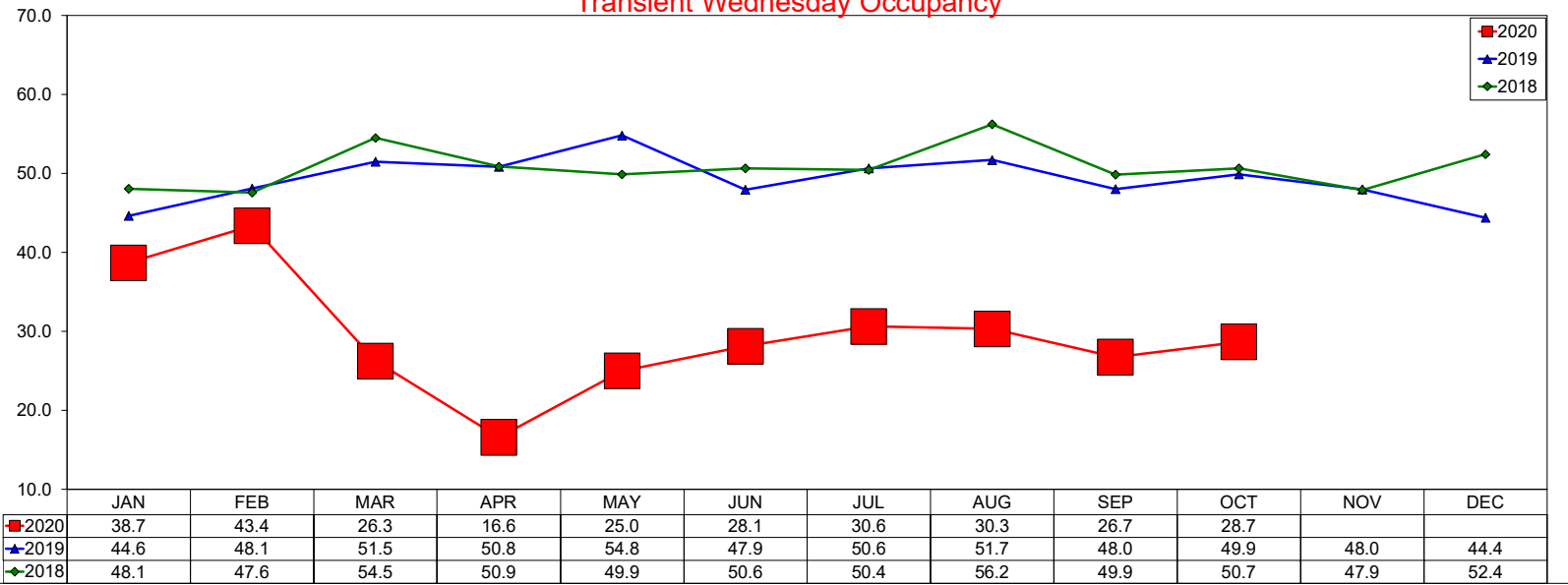
Total Wednesday ADR



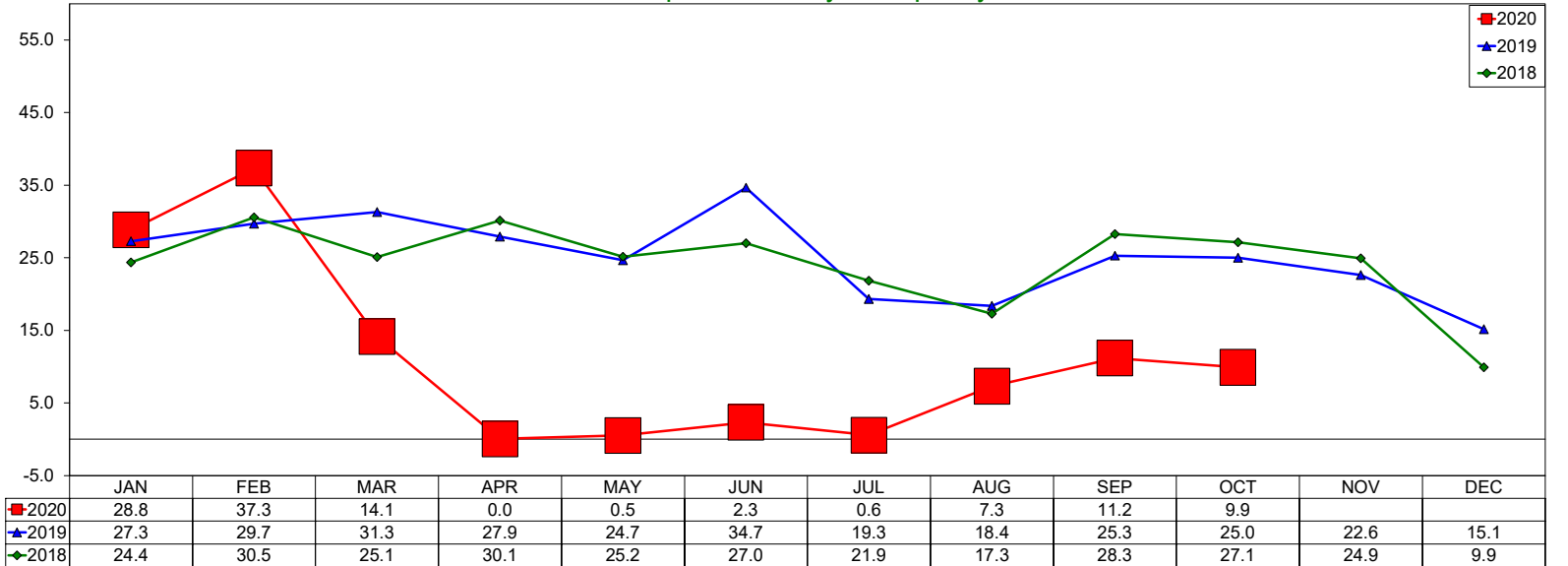
Three Year Comparison - Wednesday - Occupancy

October 2020

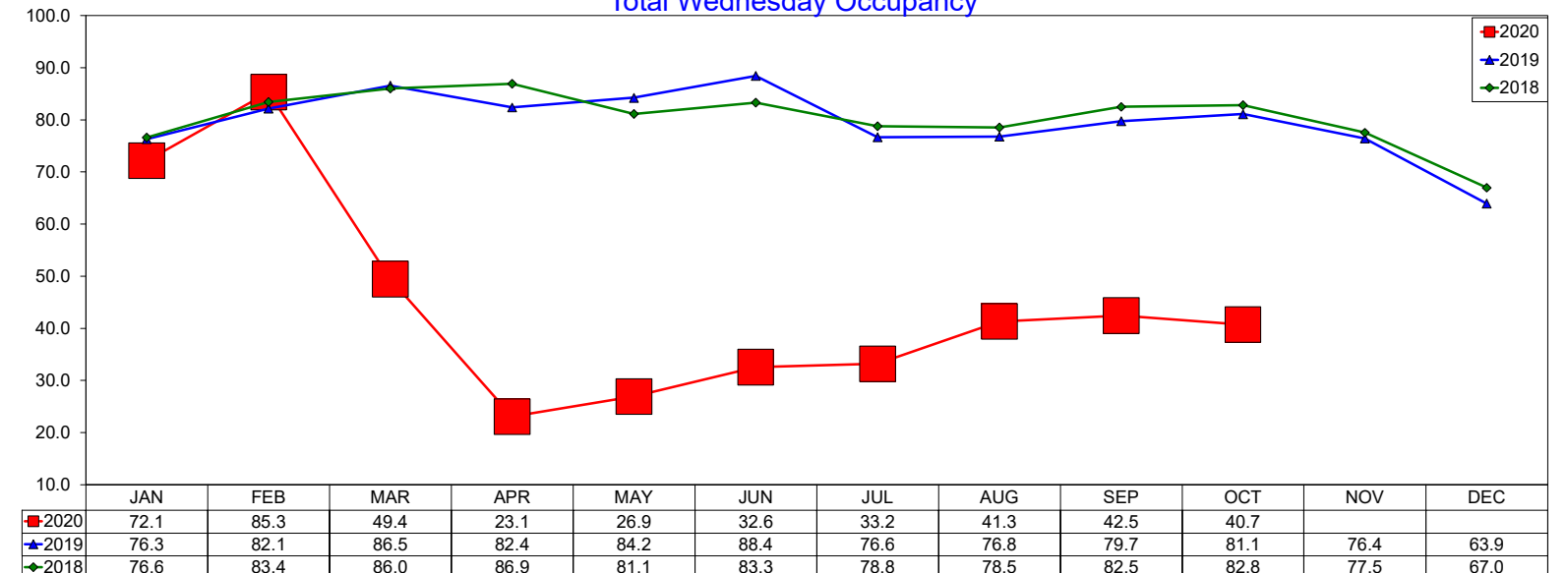
Transient Wednesday Occupancy



Group Wednesday Occupancy



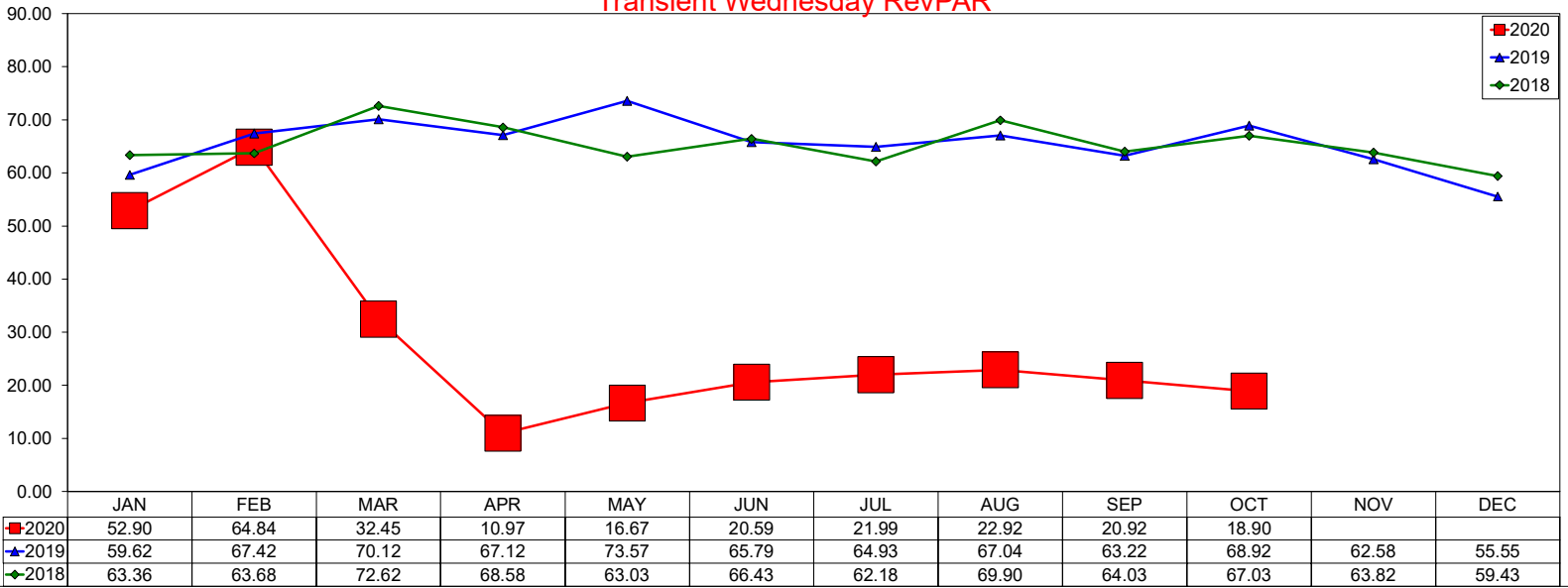
Total Wednesday Occupancy



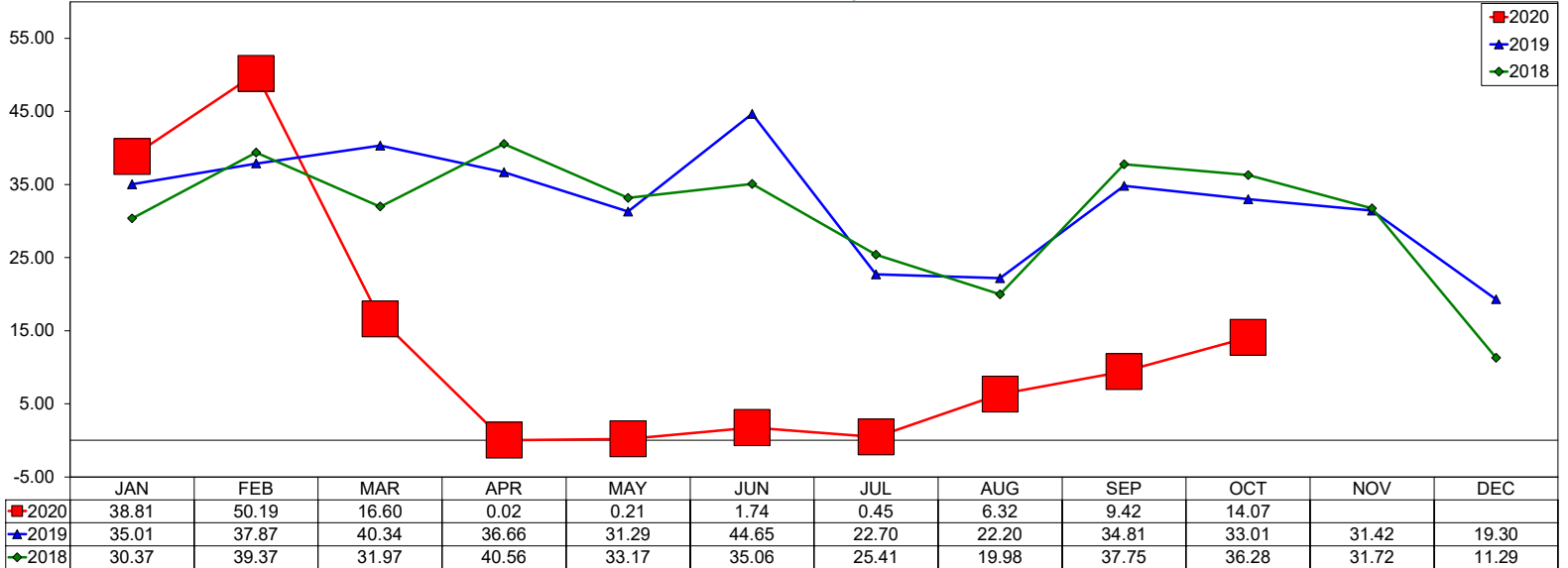
Three Year Comparison - Wednesday - RevPAR

October 2020

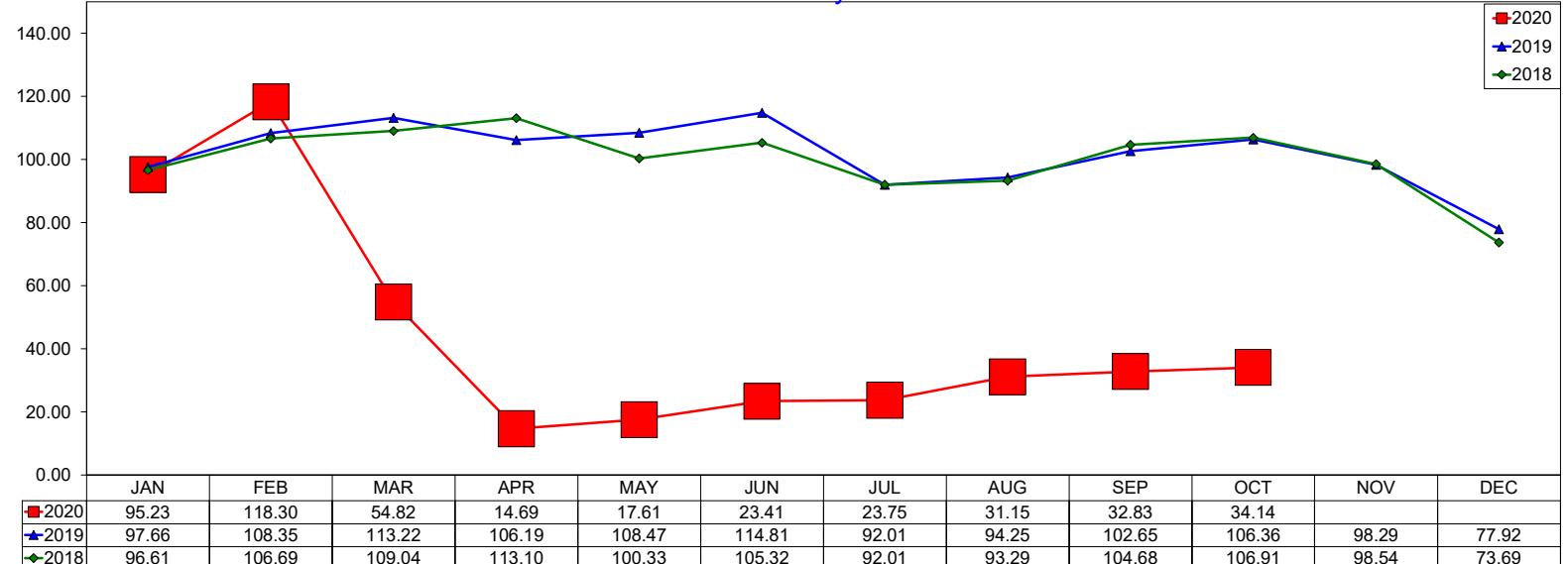
Transient Wednesday RevPAR



Group Wednesday RevPAR



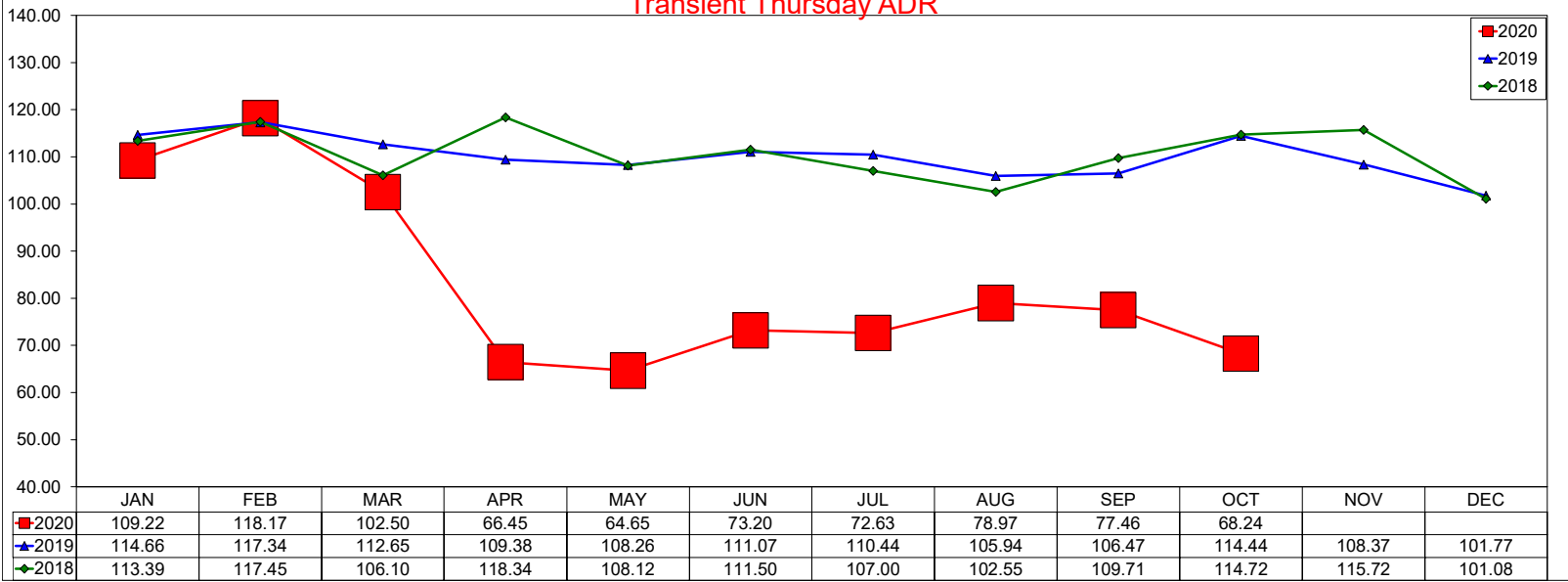
Total Wednesday RevPAR



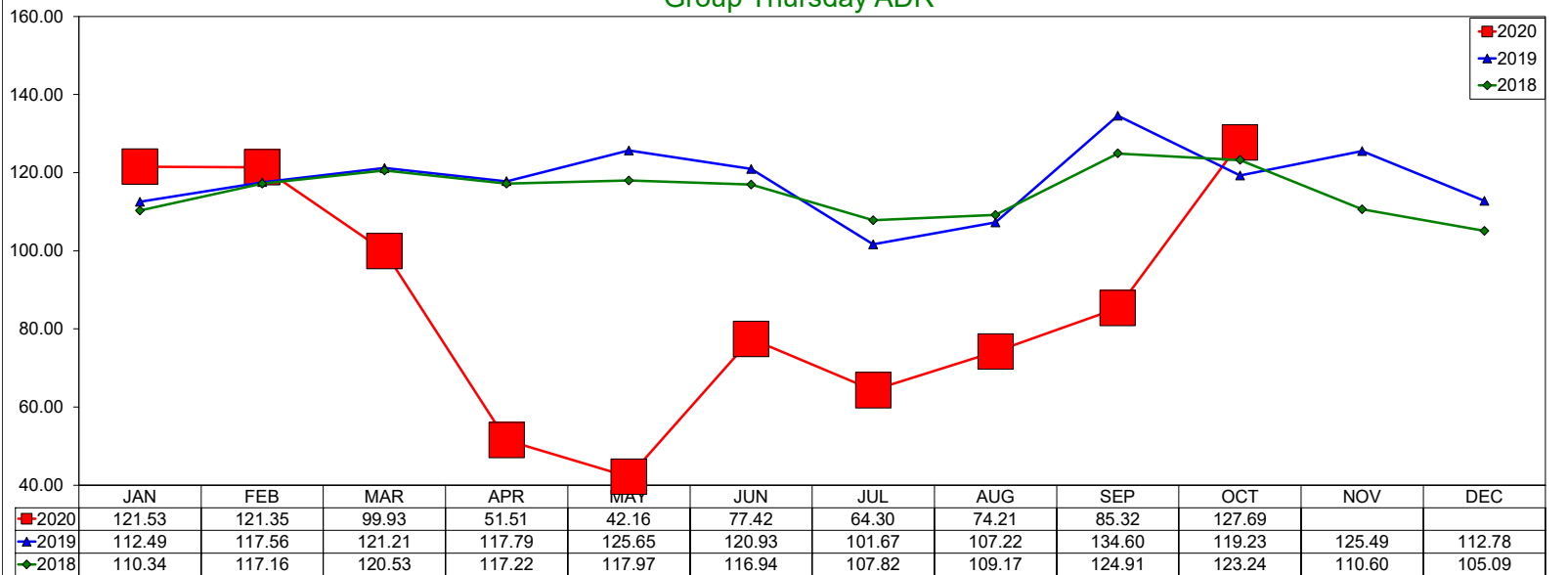
Three Year Comparison - Thursday - ADR

October 2020

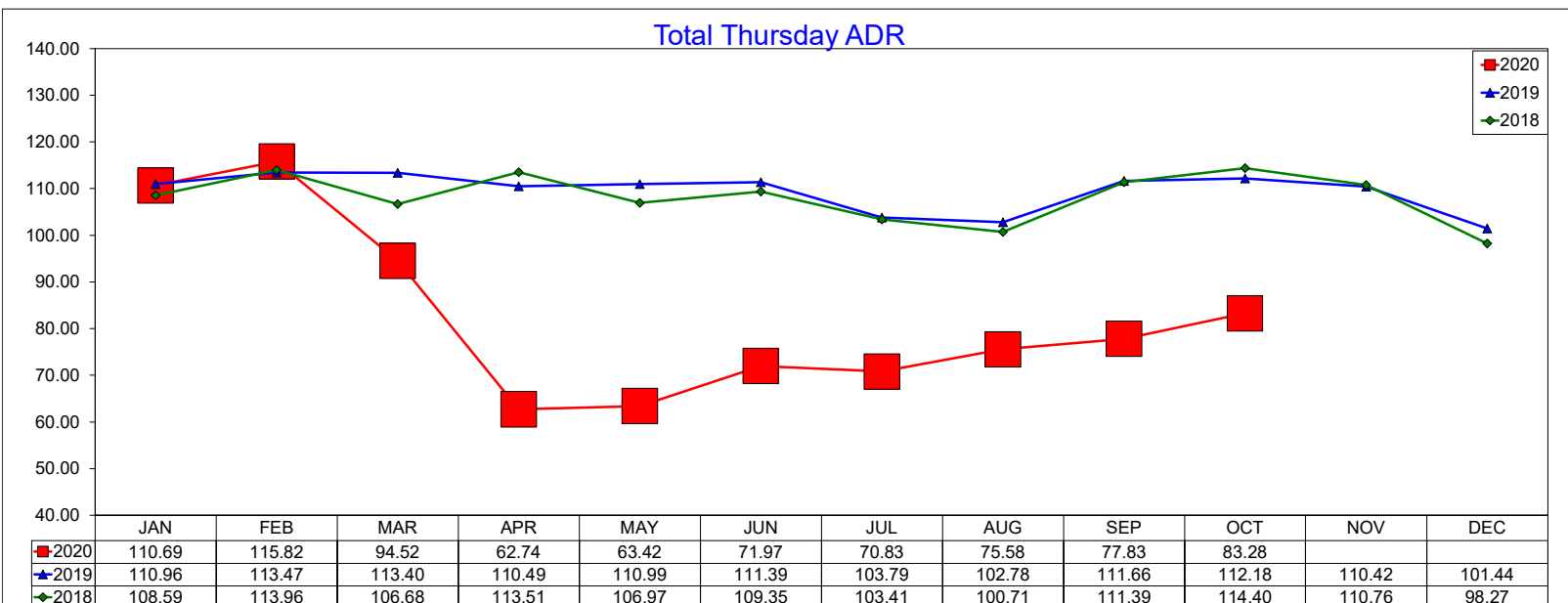
Transient Thursday ADR



Group Thursday ADR



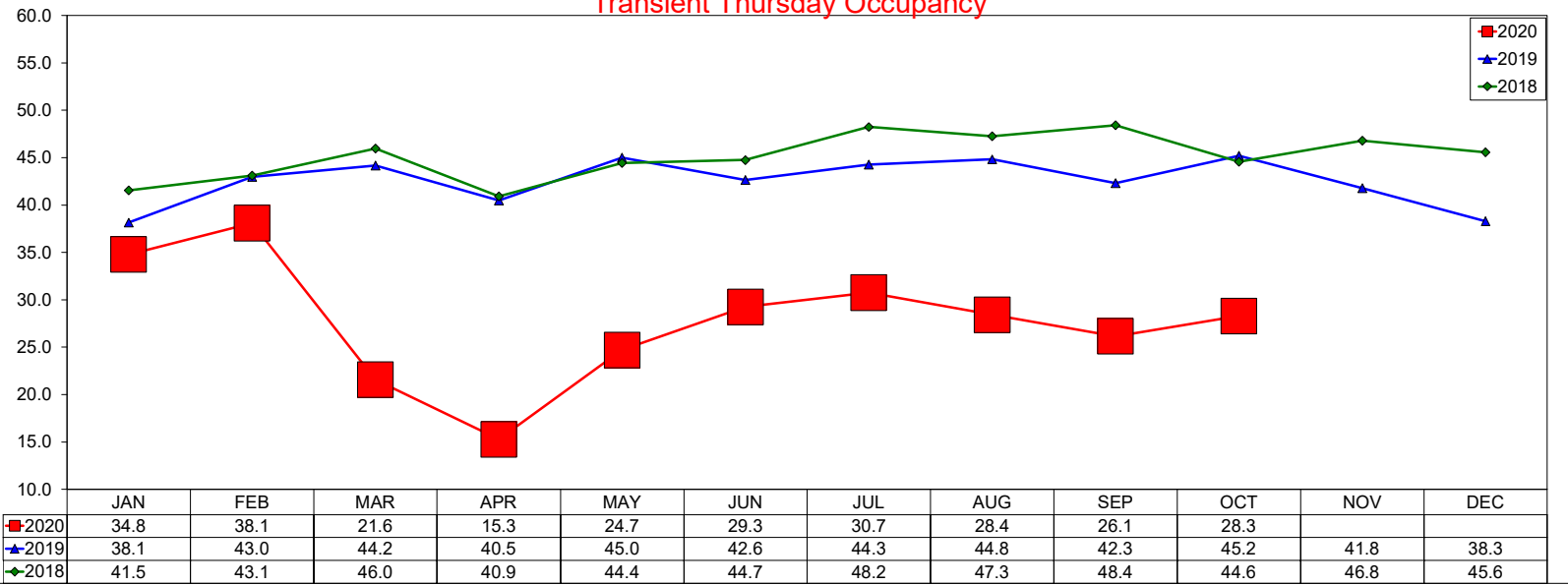
Total Thursday ADR



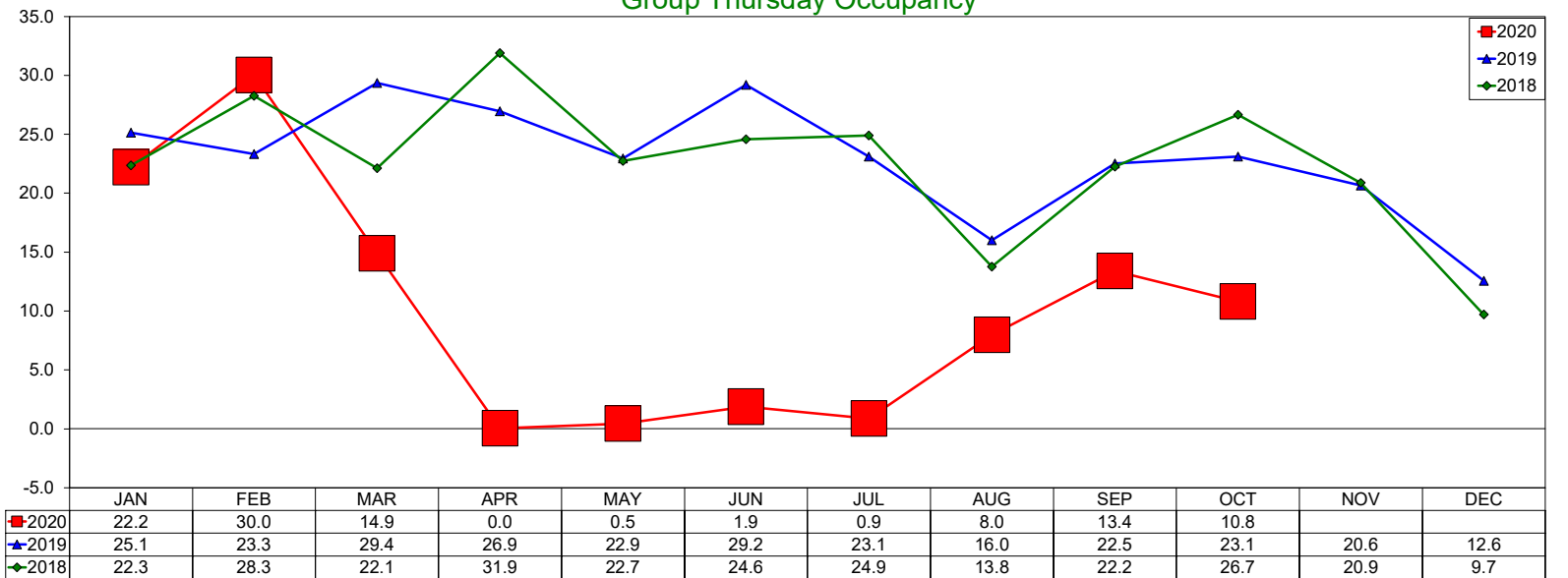
Three Year Comparison - Thursday - Occupancy

October 2020

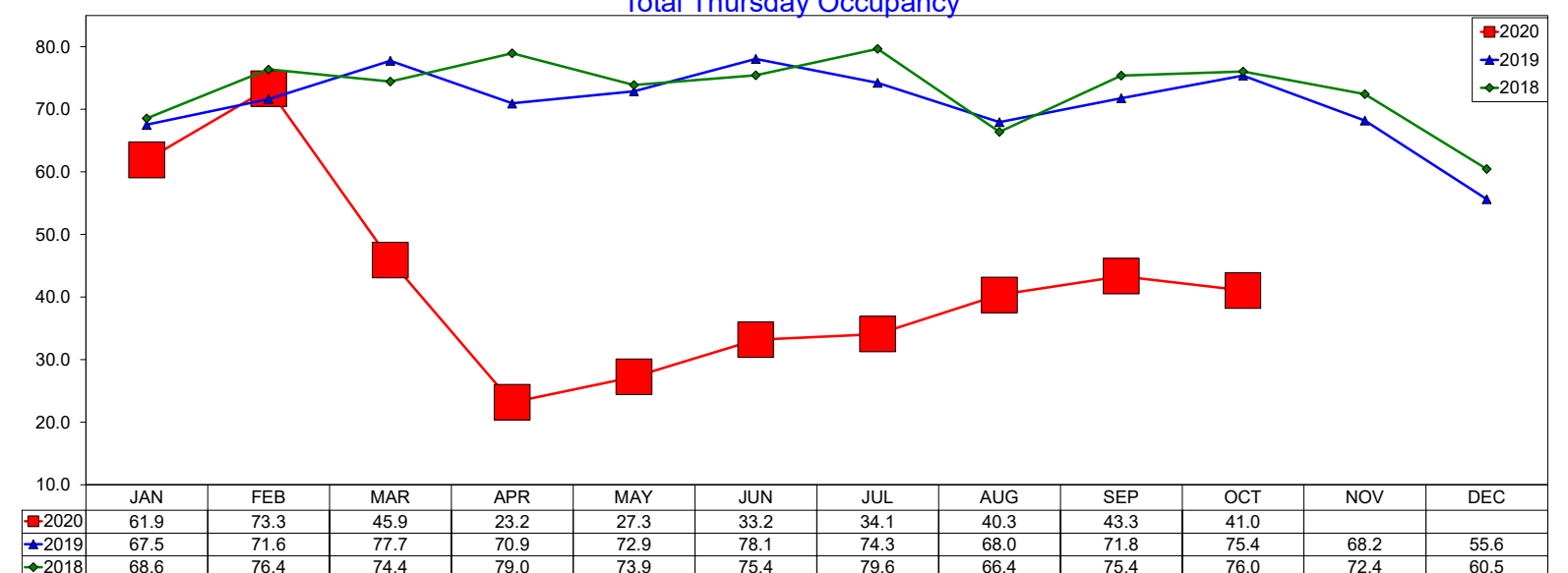
Transient Thursday Occupancy



Group Thursday Occupancy



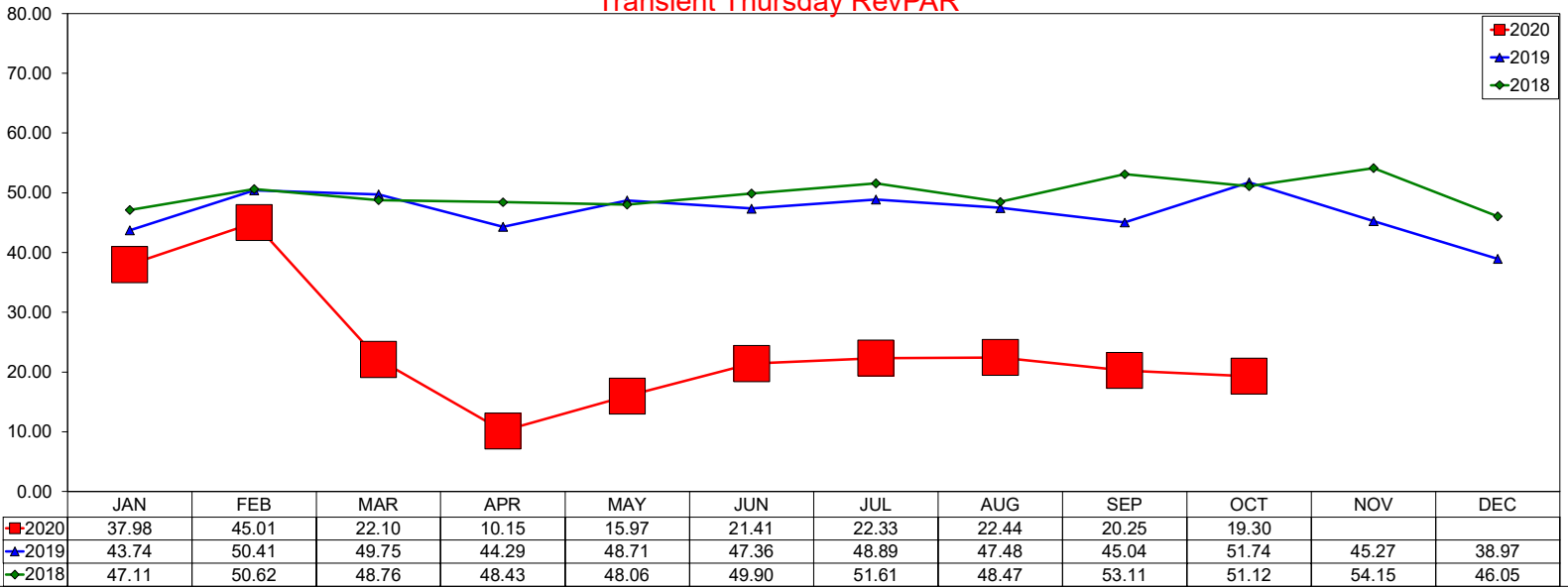
Total Thursday Occupancy



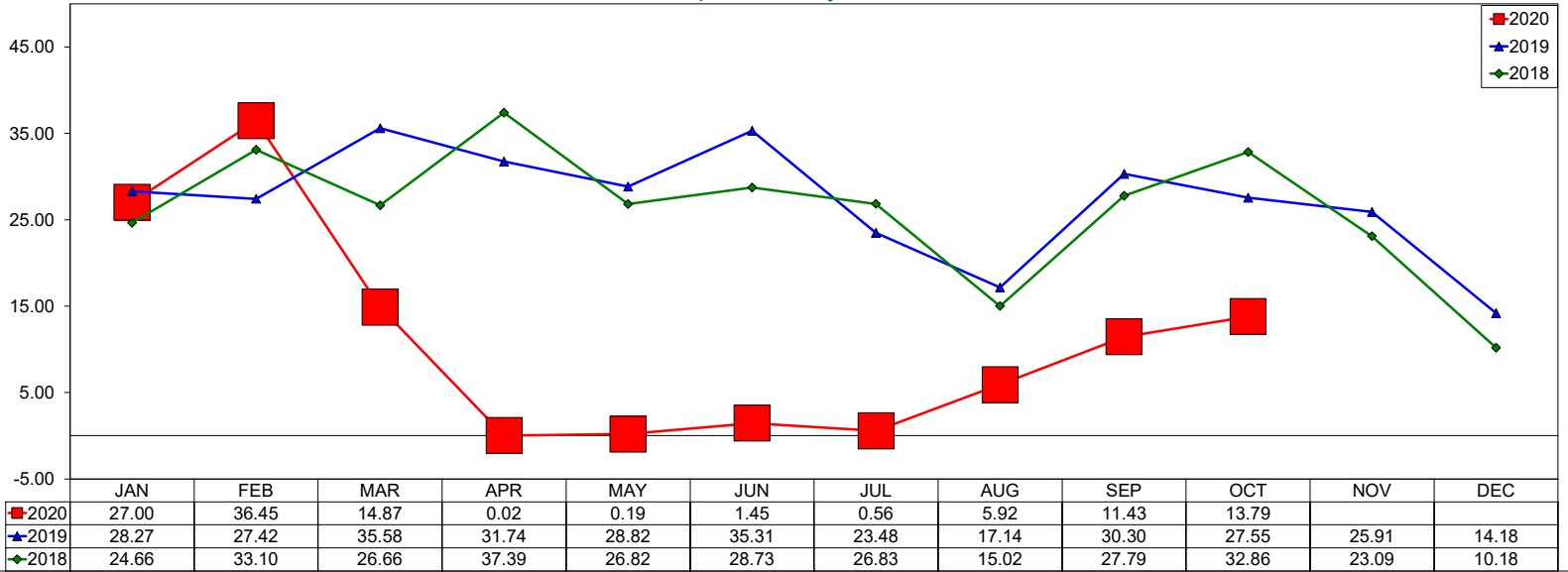
Three Year Comparison - Thursday - RevPAR

October 2020

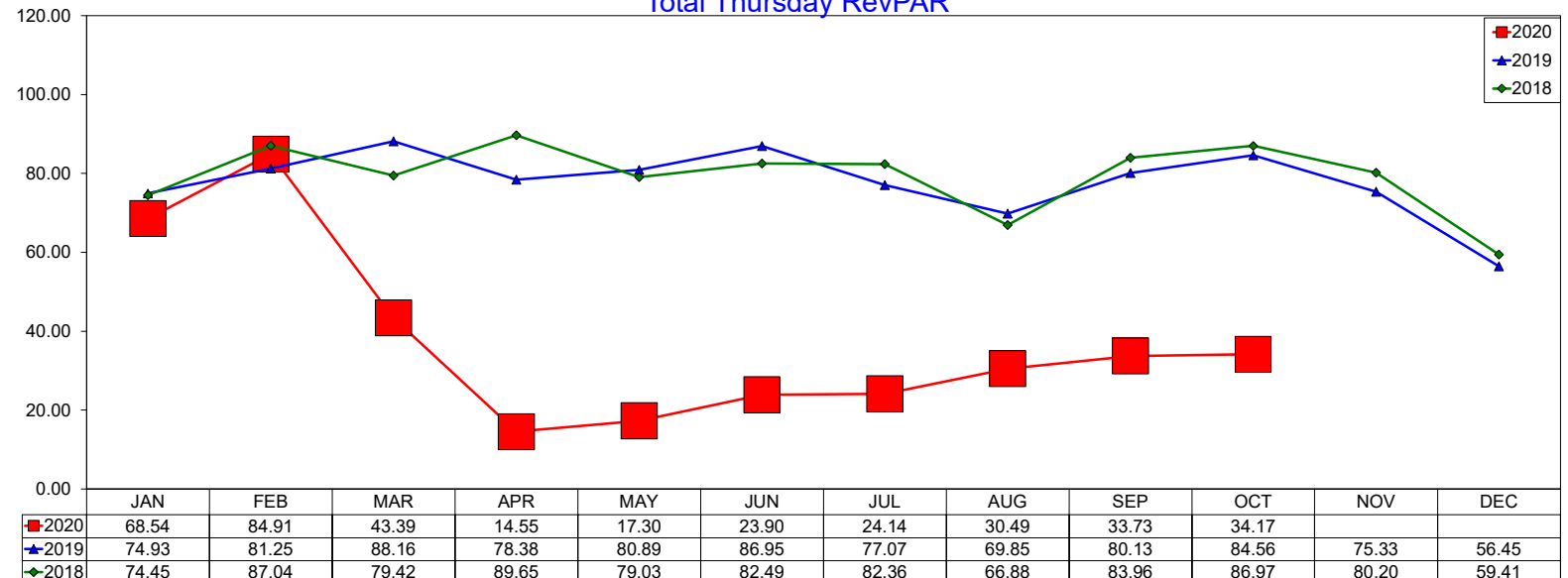
Transient Thursday RevPAR



Group Thursday RevPAR



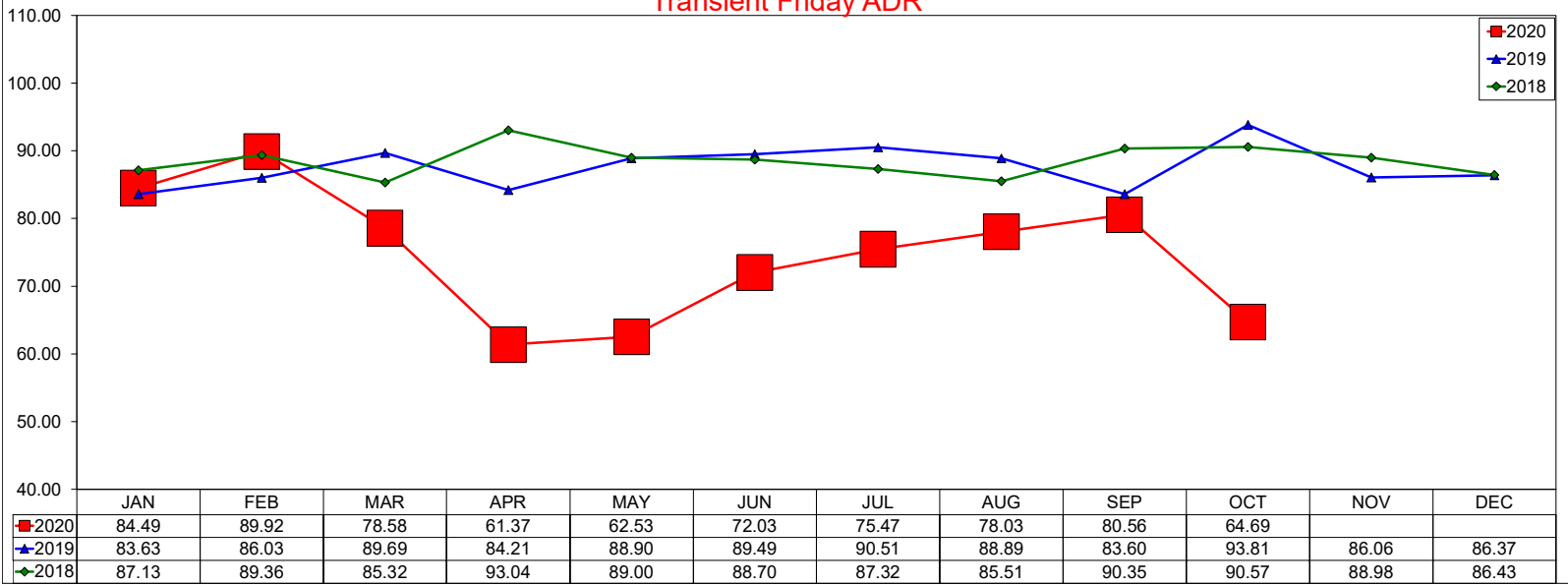
Total Thursday RevPAR



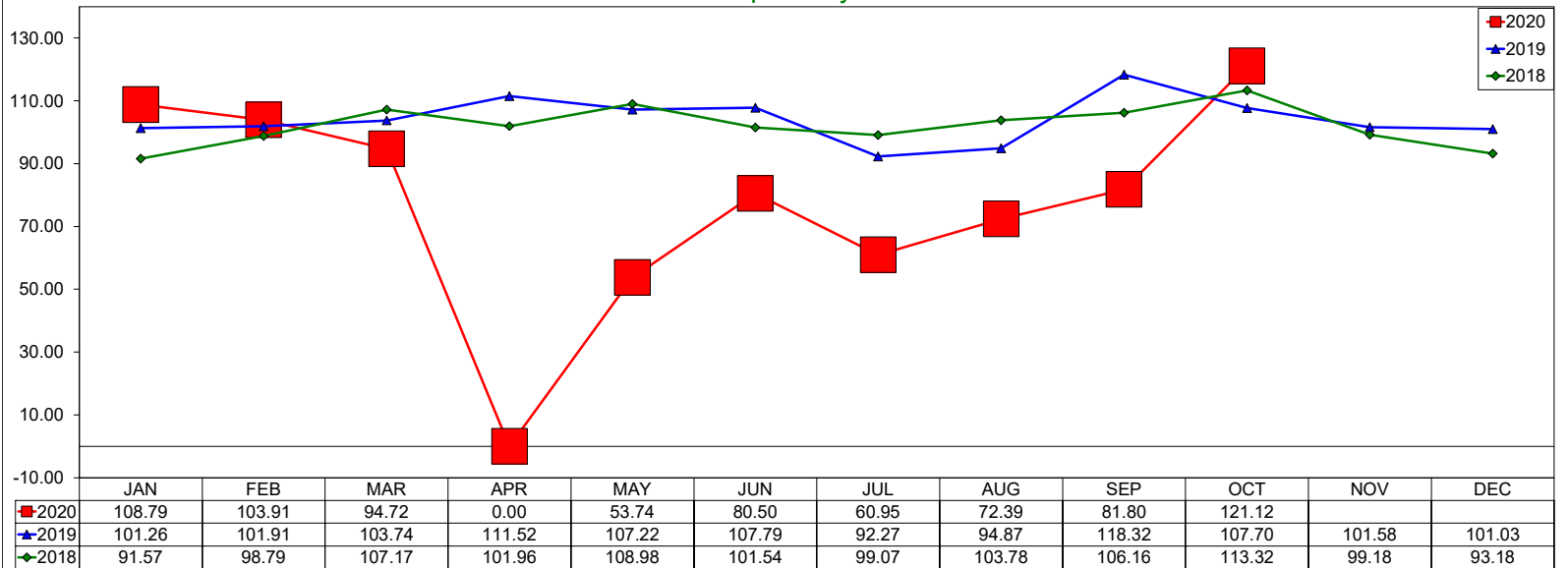
Three Year Comparison - Friday - ADR

October 2020

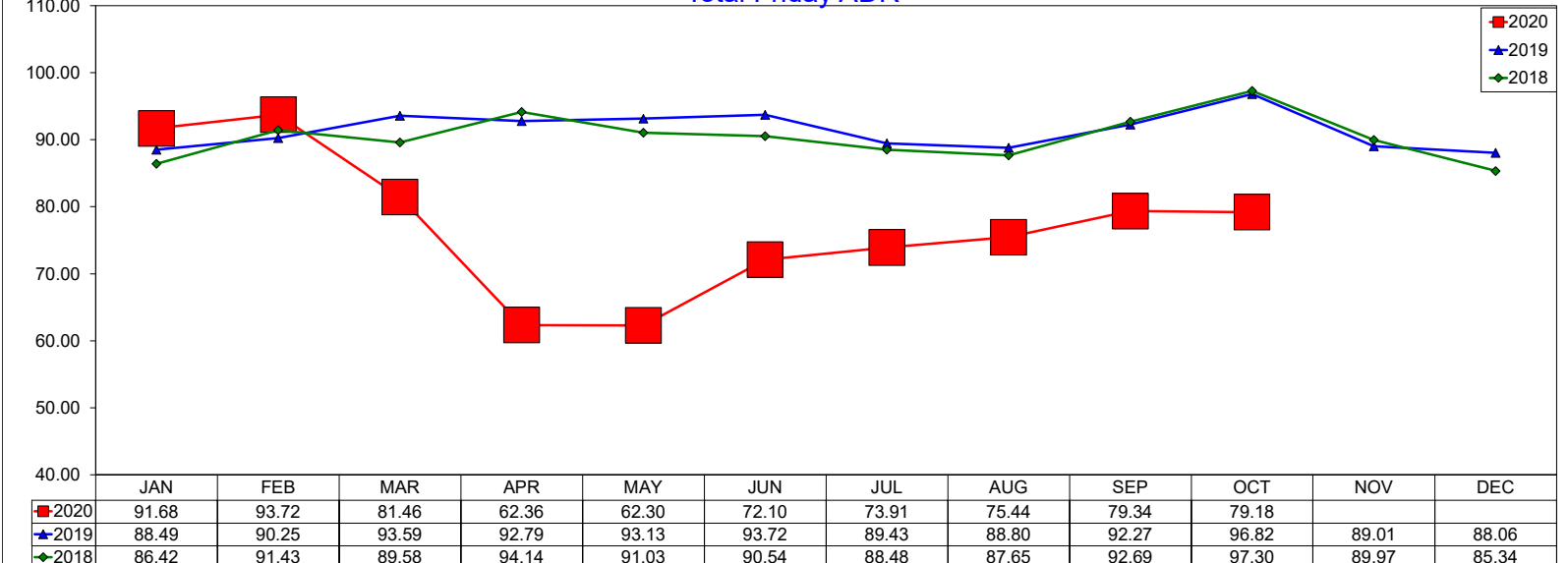
Transient Friday ADR



Group Friday ADR



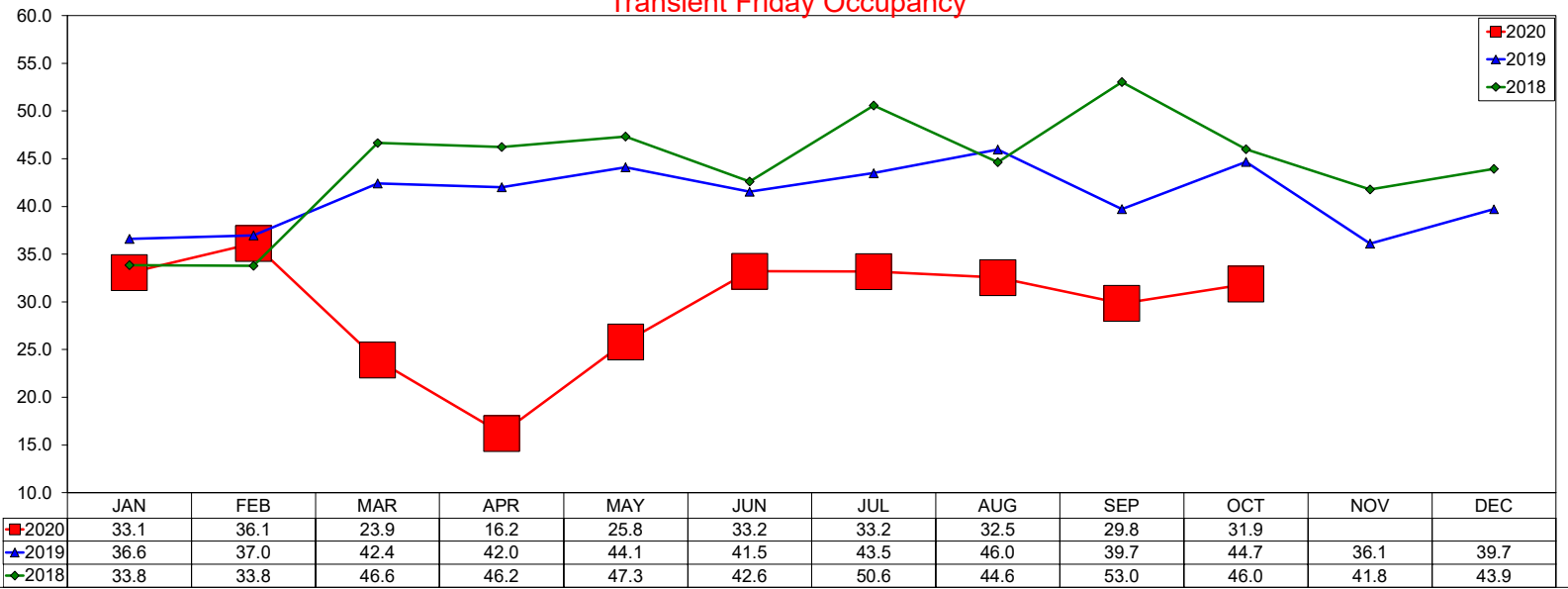
Total Friday ADR



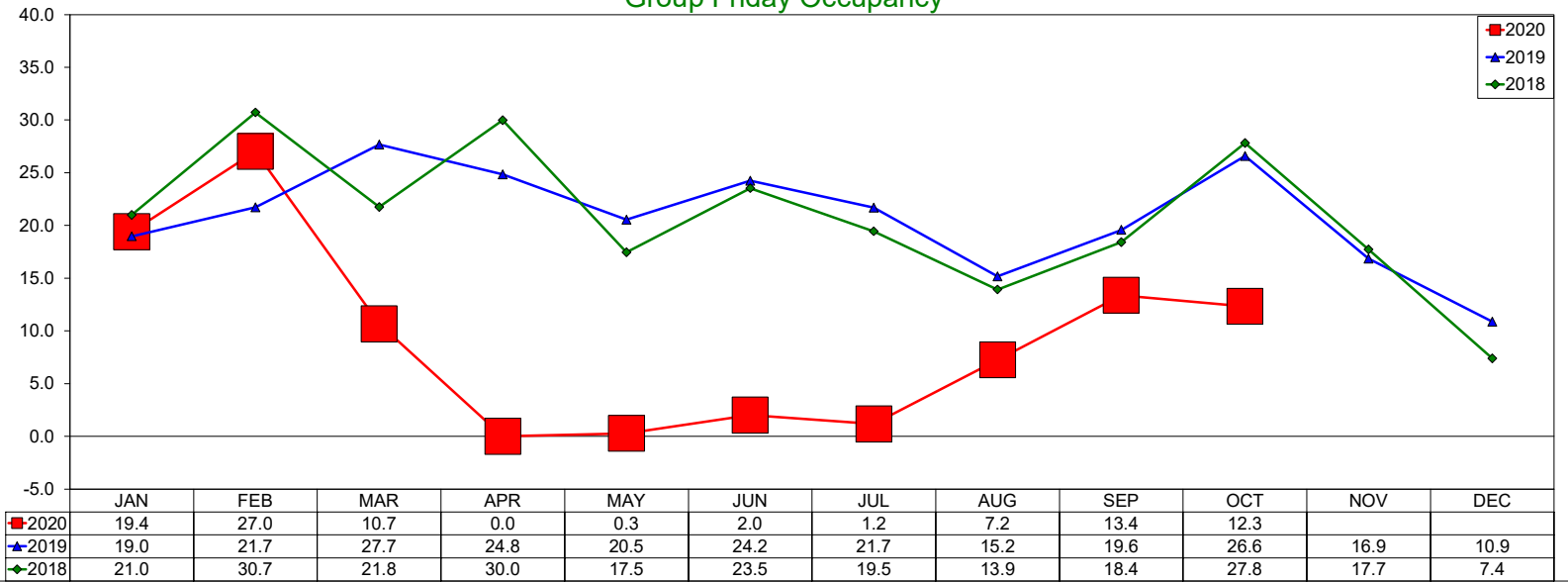
Three Year Comparison - Friday - Occupancy

October 2020

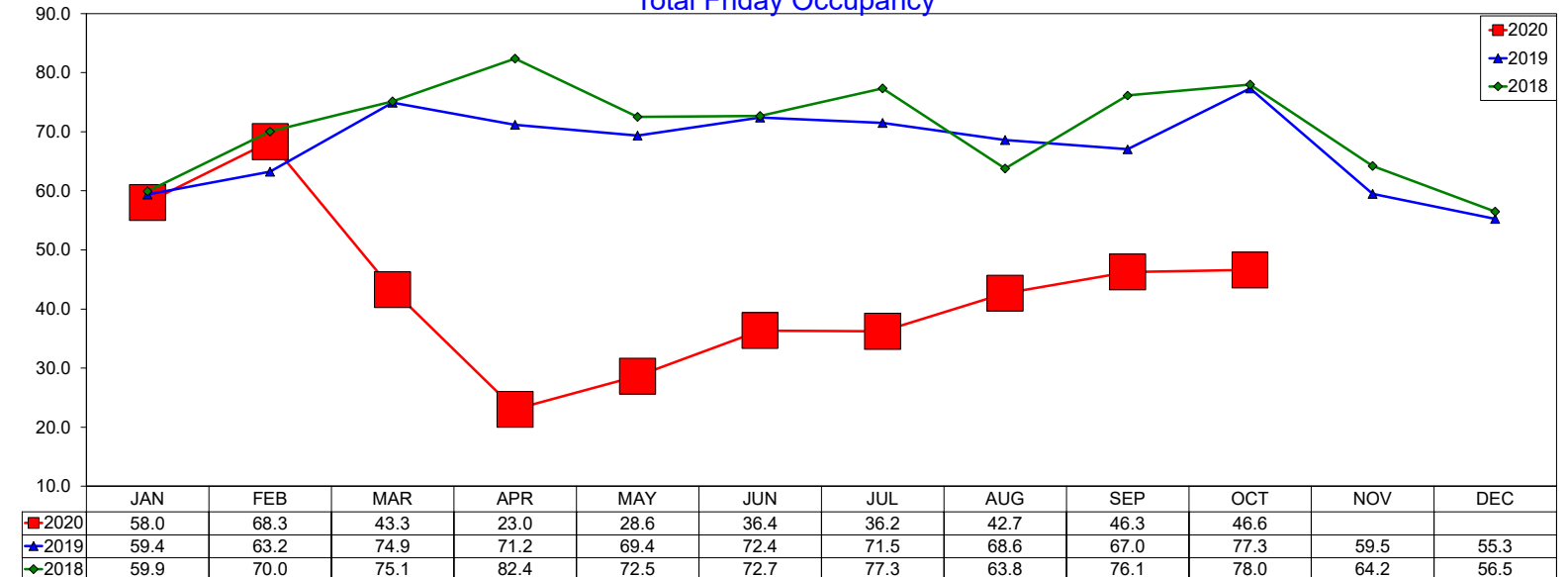
Transient Friday Occupancy



Group Friday Occupancy



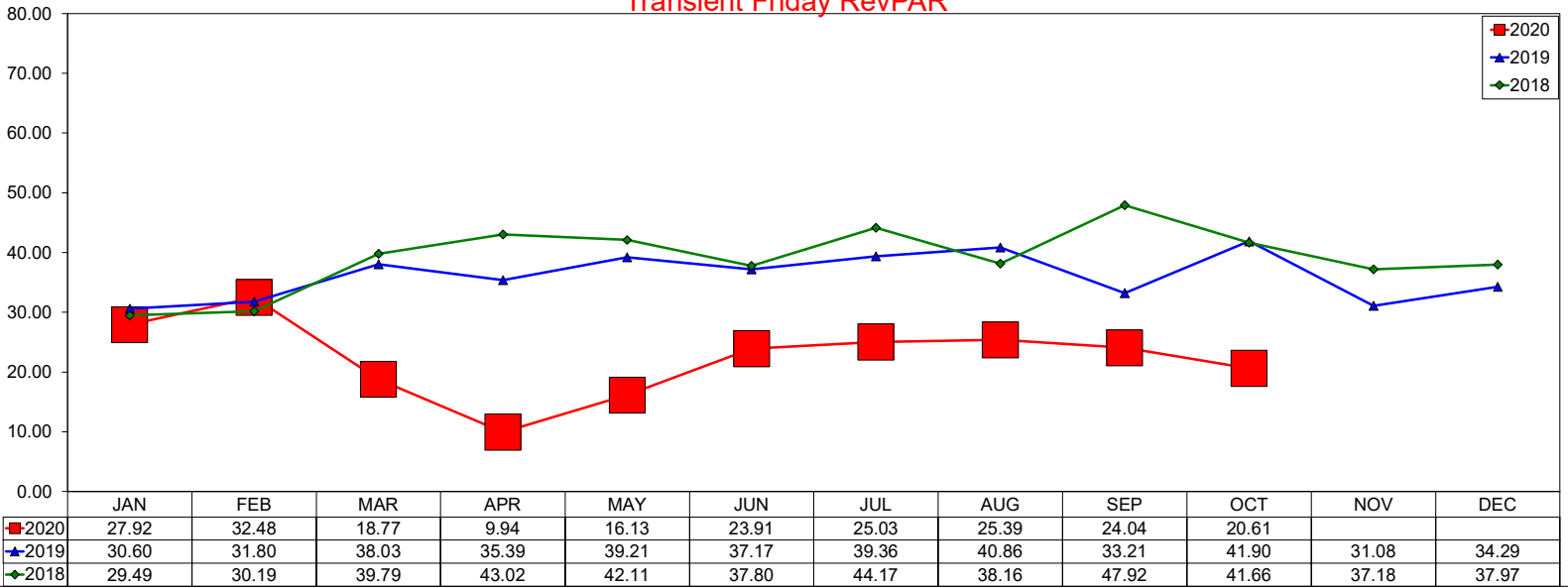
Total Friday Occupancy



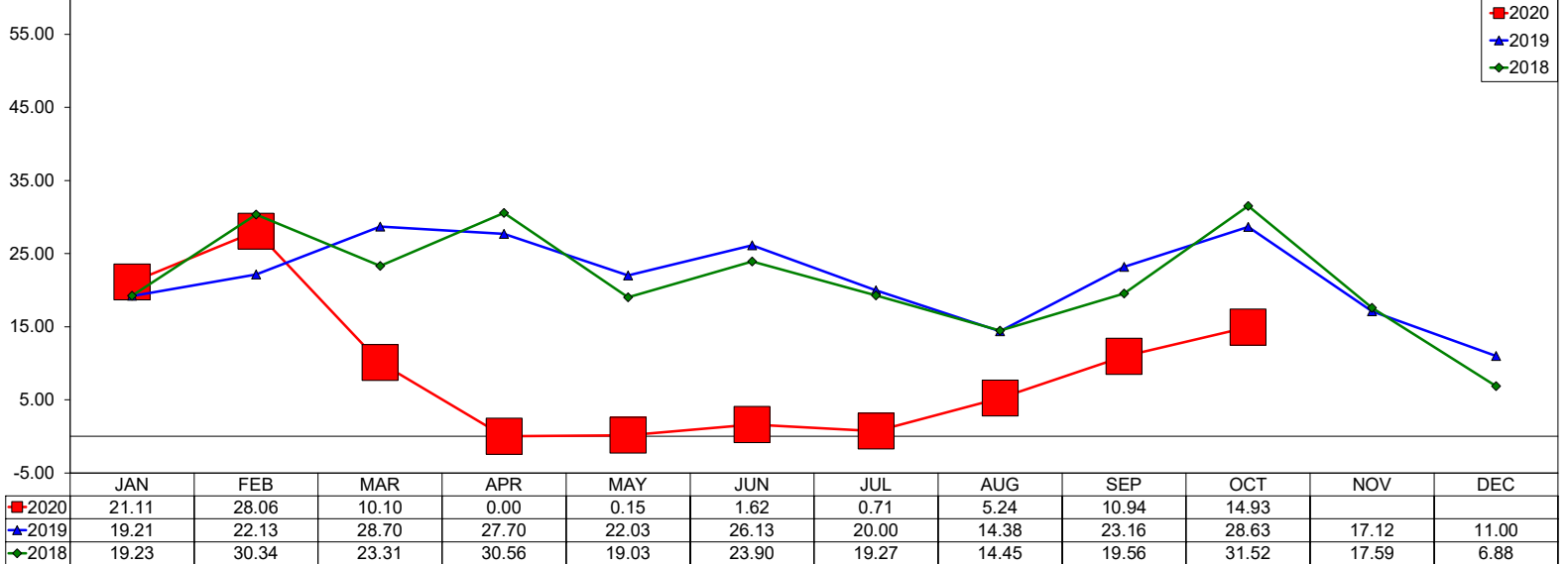
Three Year Comparison - Friday - RevPAR

October 2020

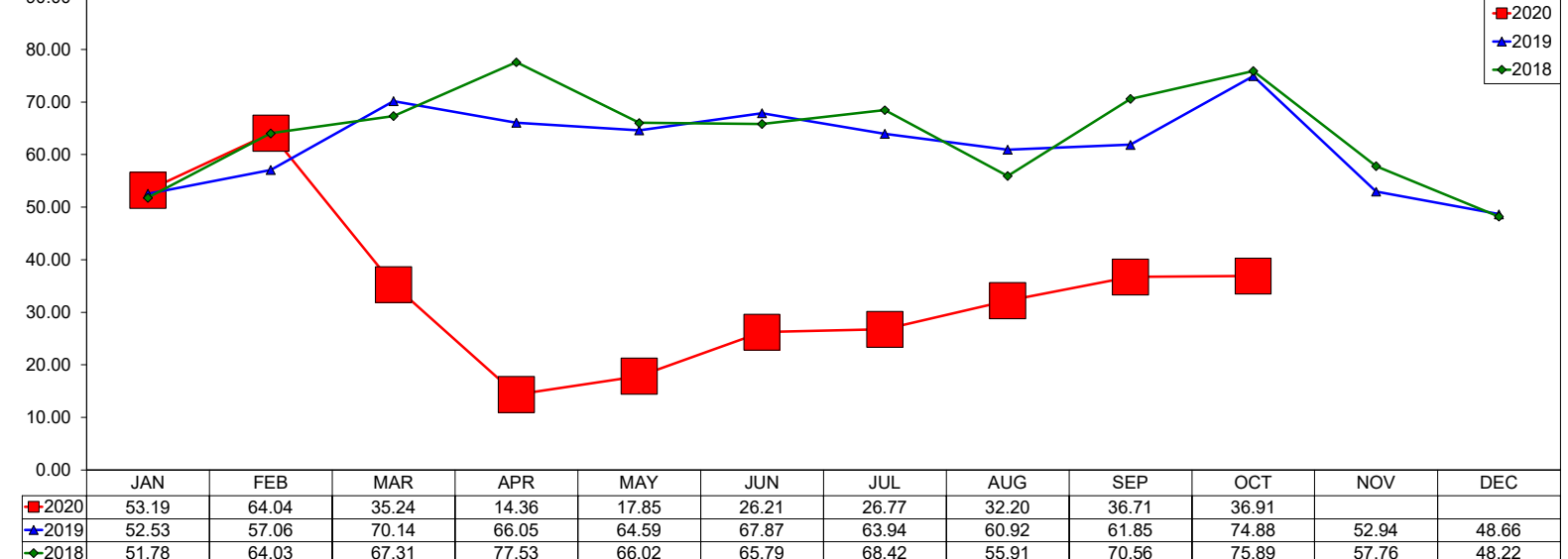
Transient Friday RevPAR



Group Friday RevPAR



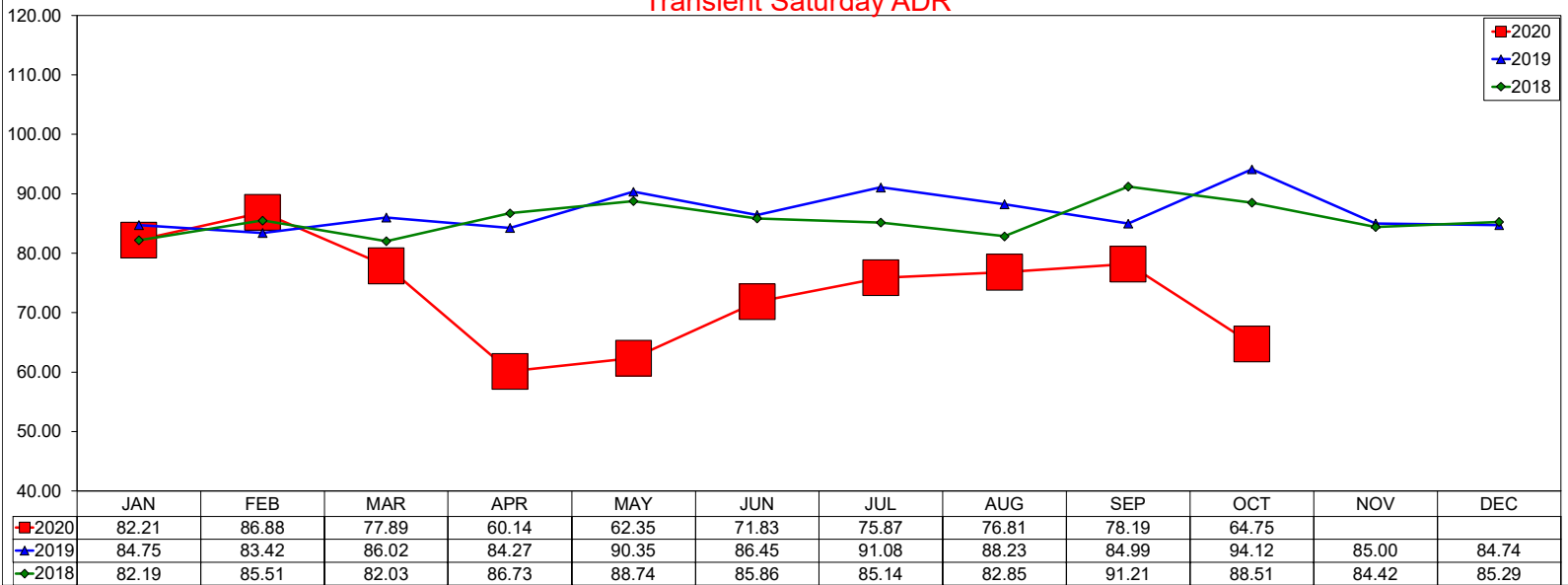
Total Friday RevPAR



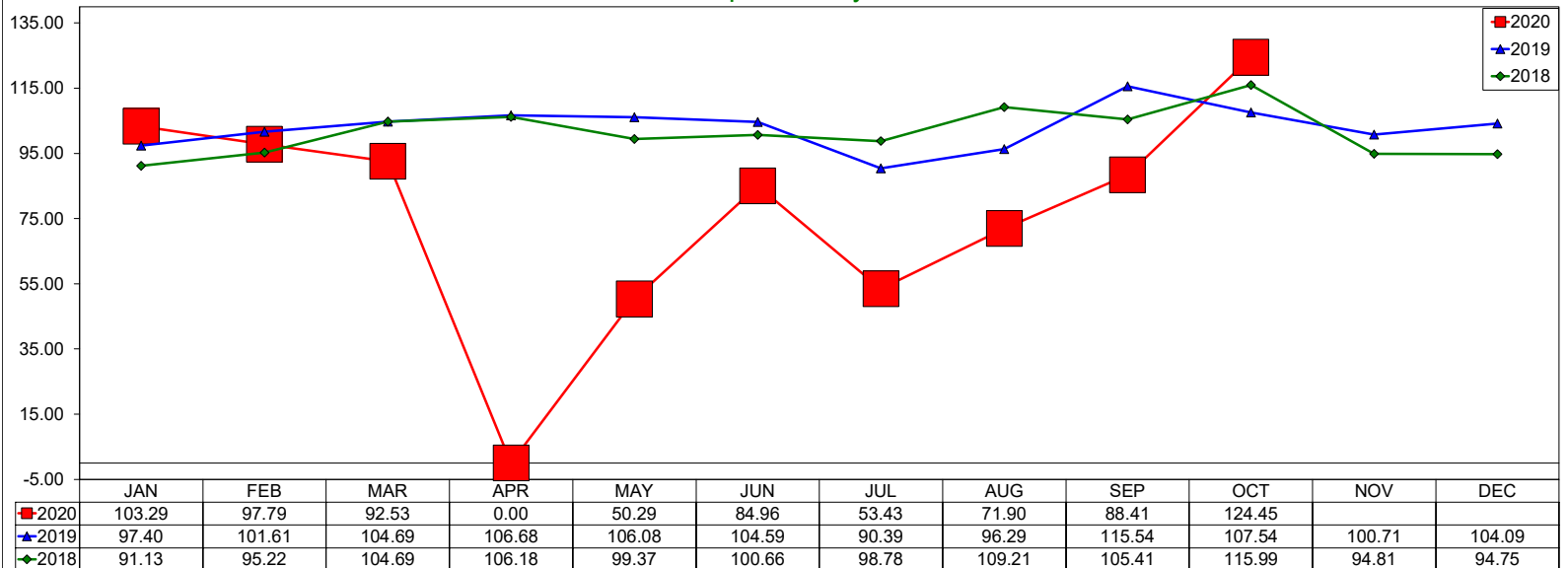
Three Year Comparison - Saturday - ADR

October 2020

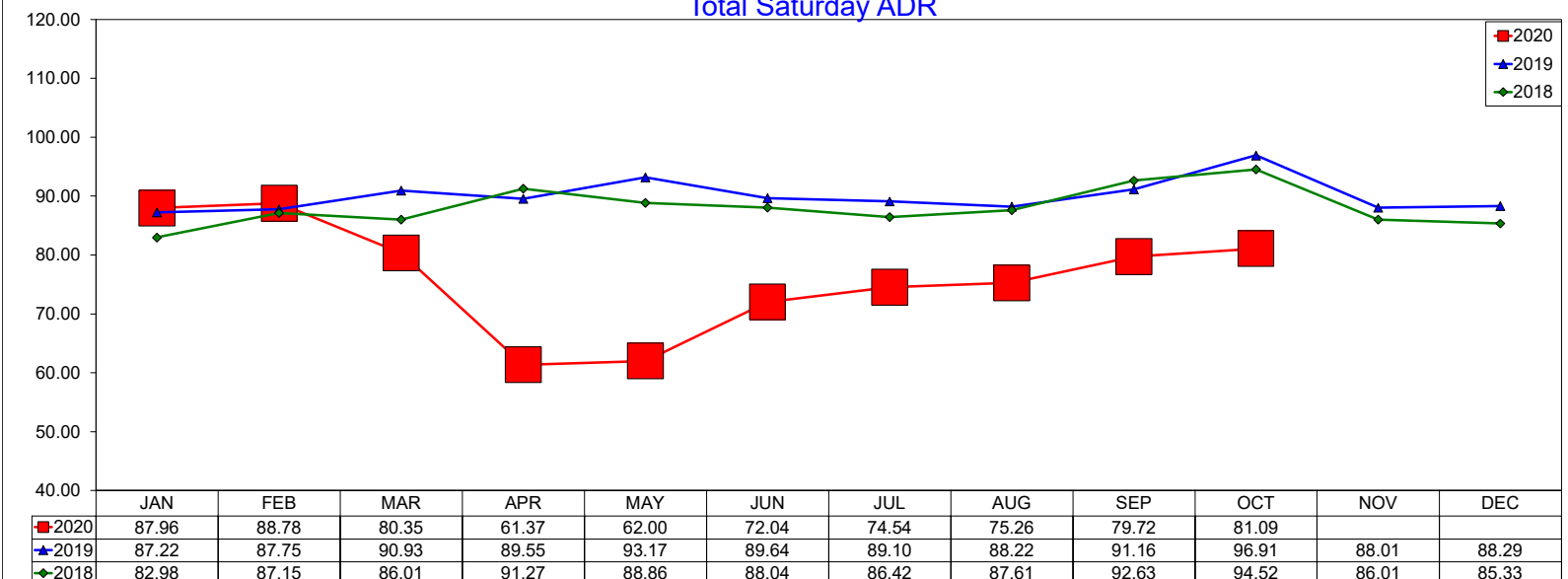
Transient Saturday ADR



Group Saturday ADR



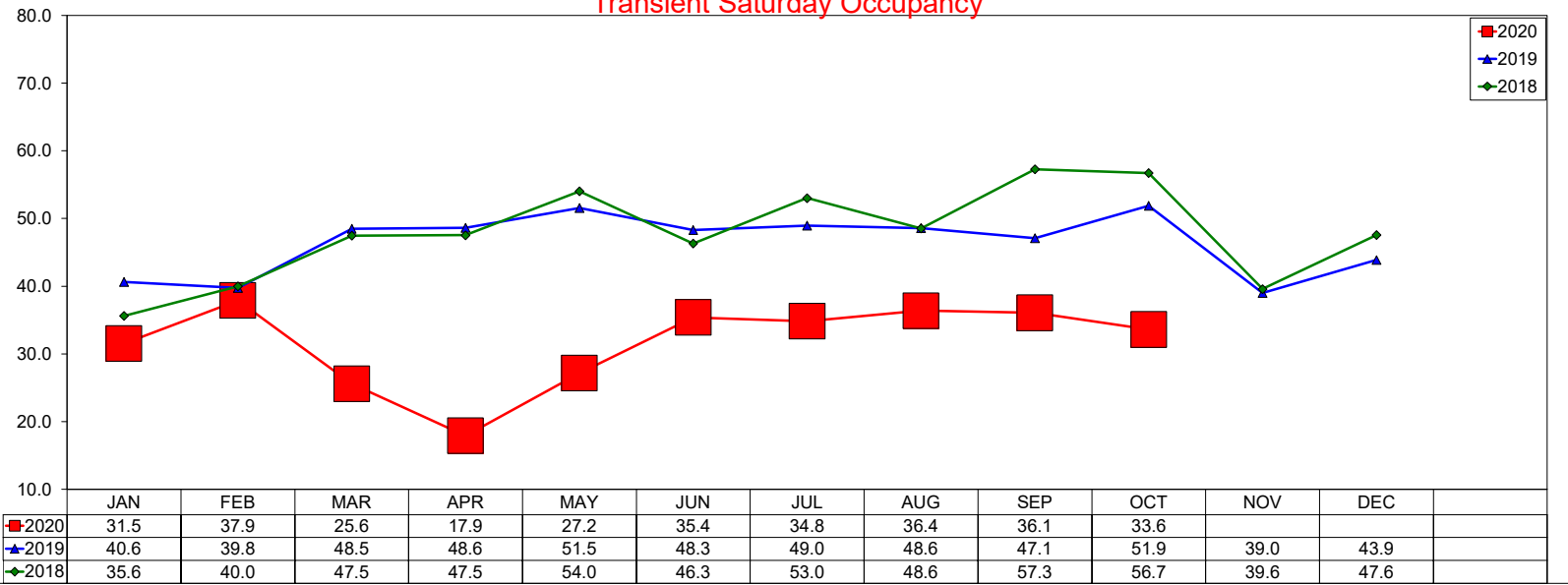
Total Saturday ADR



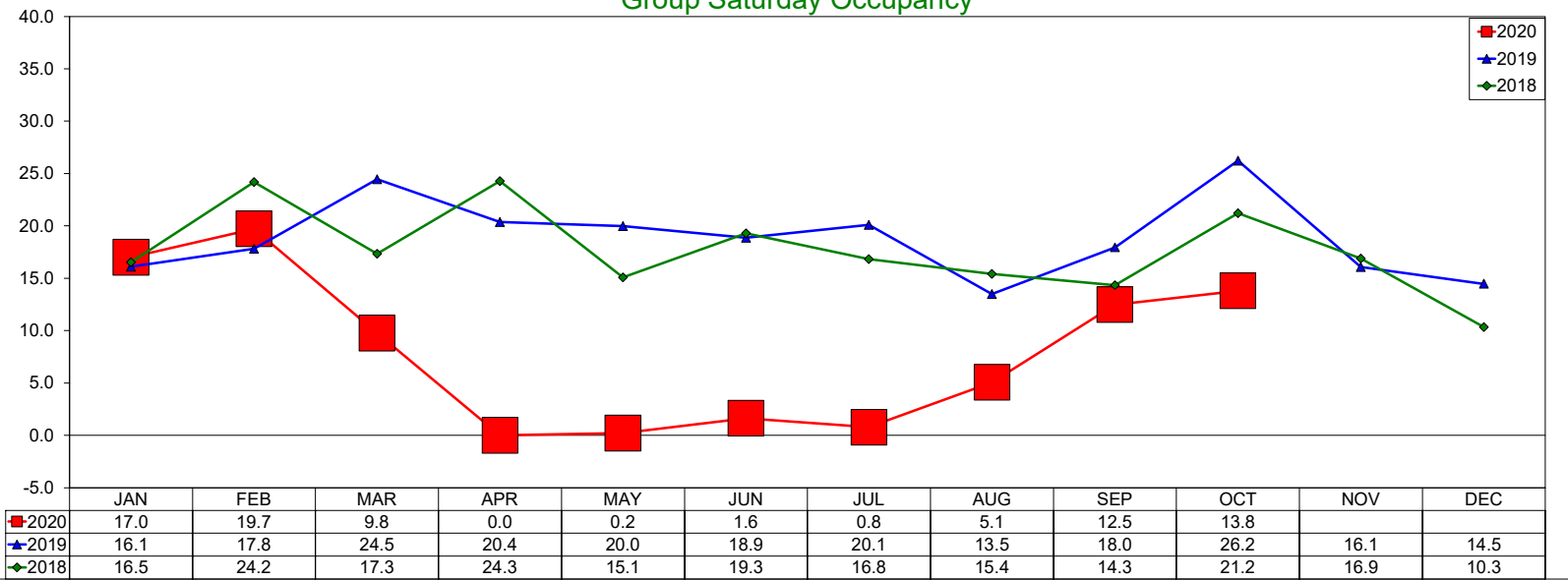
Three Year Comparison - Saturday - Occupancy

October 2020

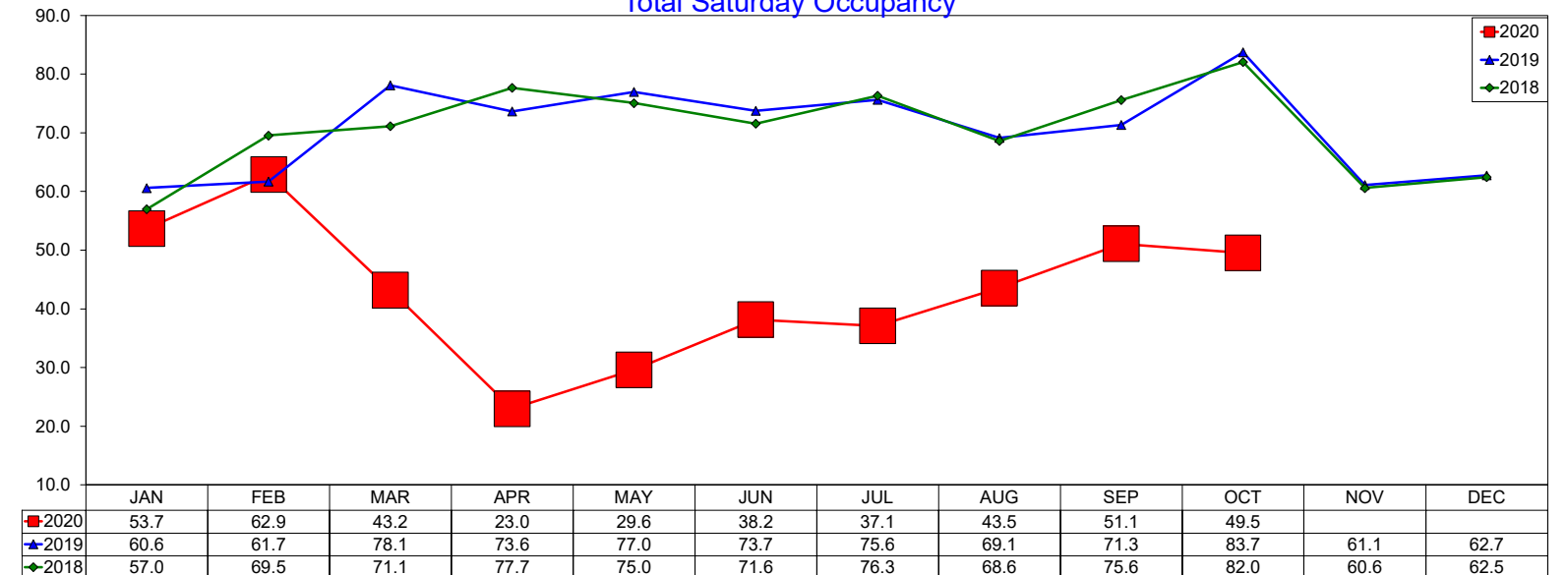
Transient Saturday Occupancy



Group Saturday Occupancy



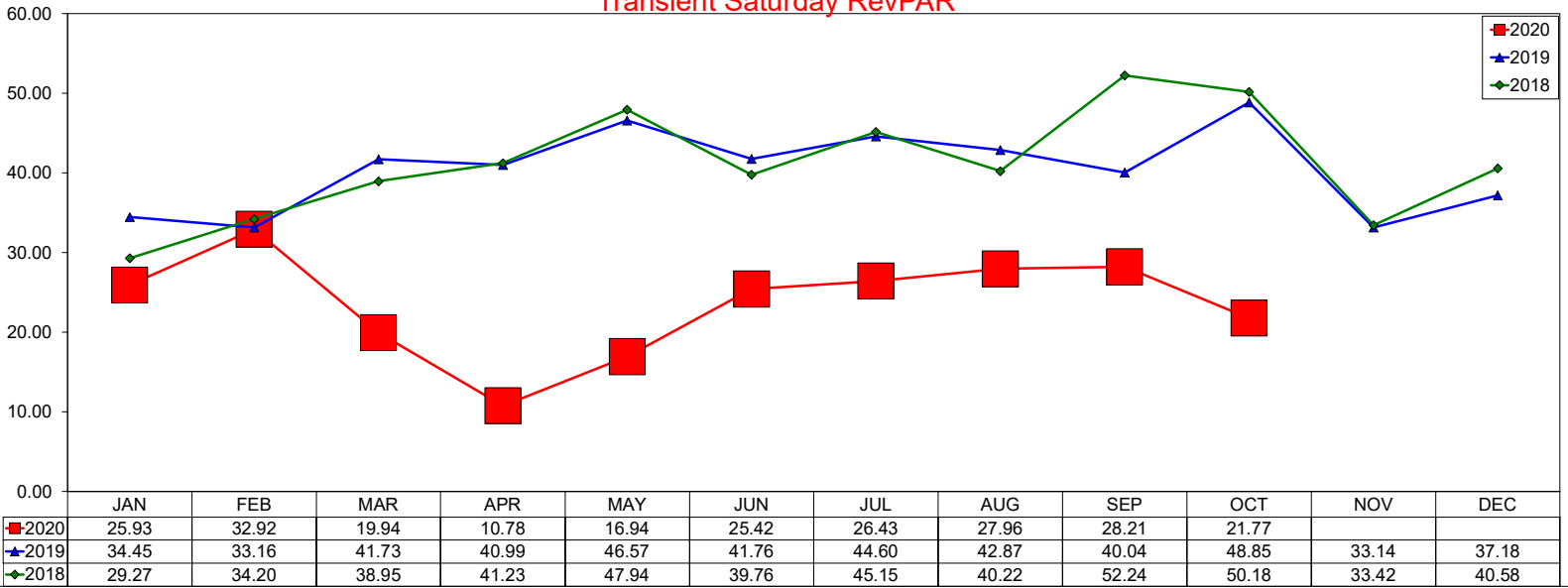
Total Saturday Occupancy



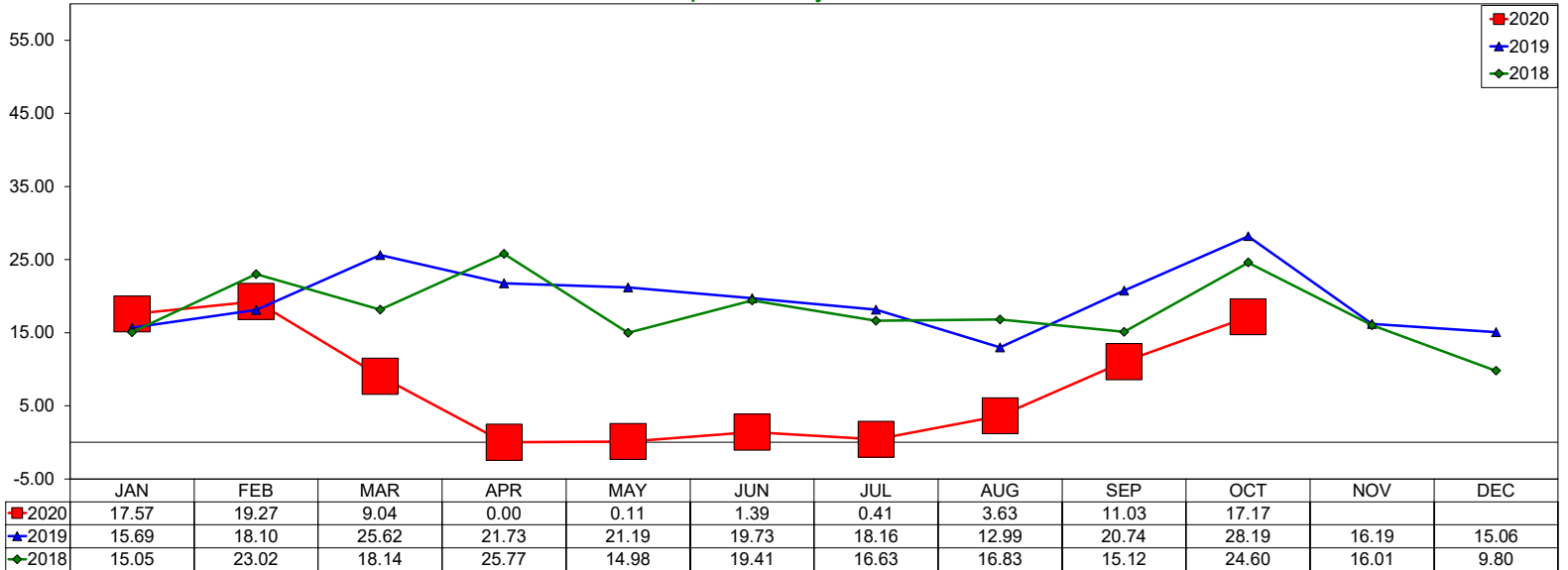
Three Year Comparison - Saturday - RevPAR

October 2020

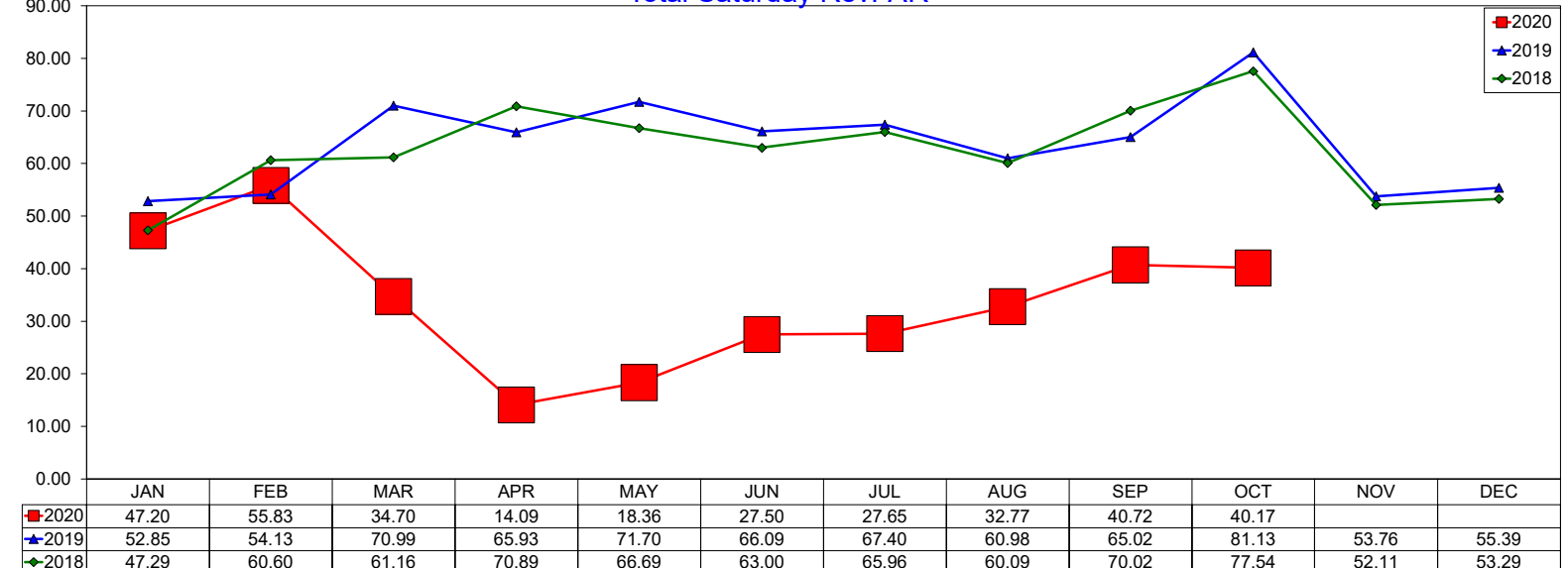
Transient Saturday RevPAR



Group Saturday RevPAR



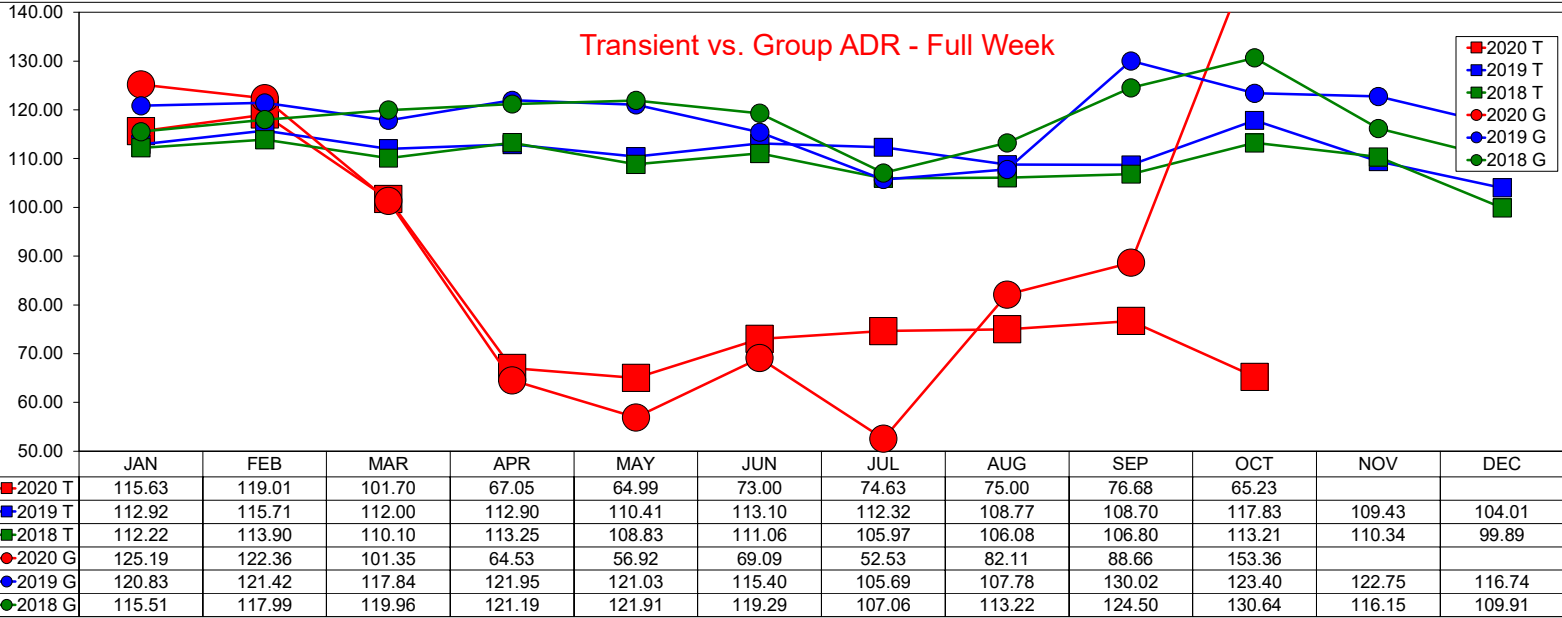
Total Saturday RevPAR



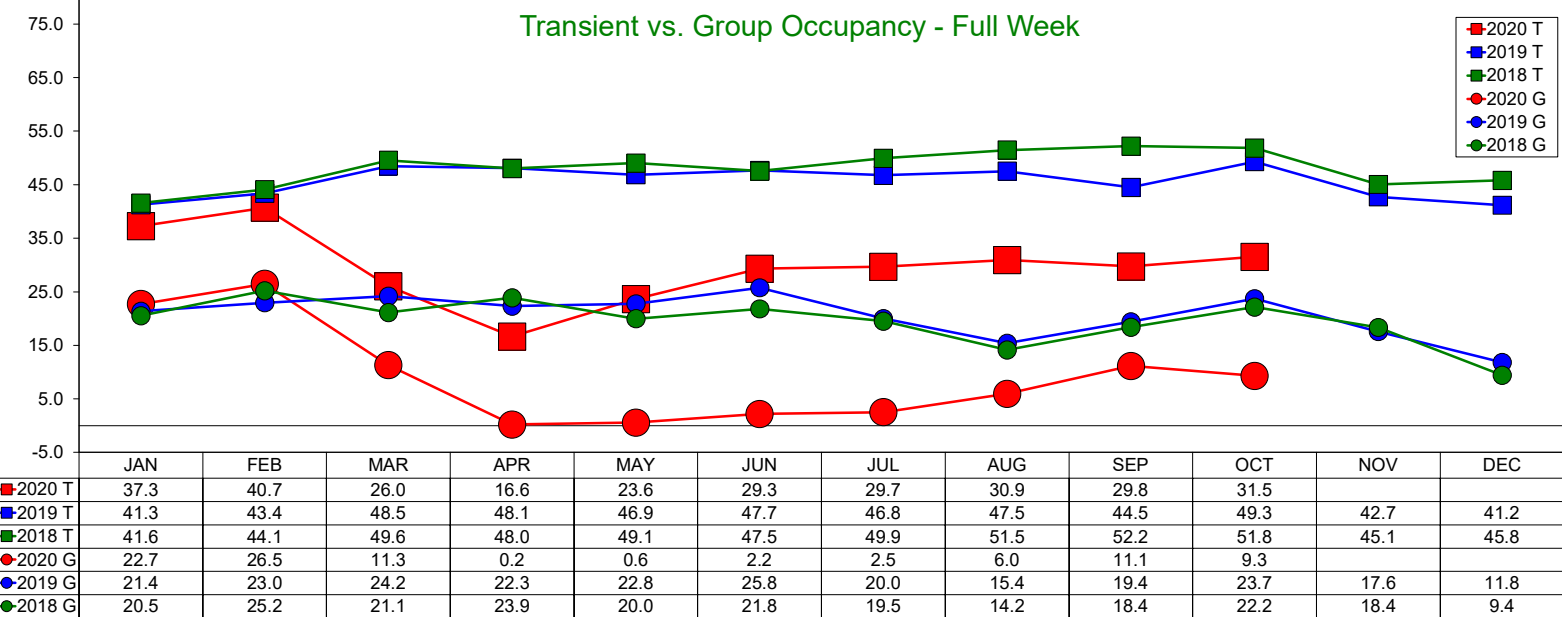
Three Year Comparison - Transient vs. Group - Full Week

October 2020

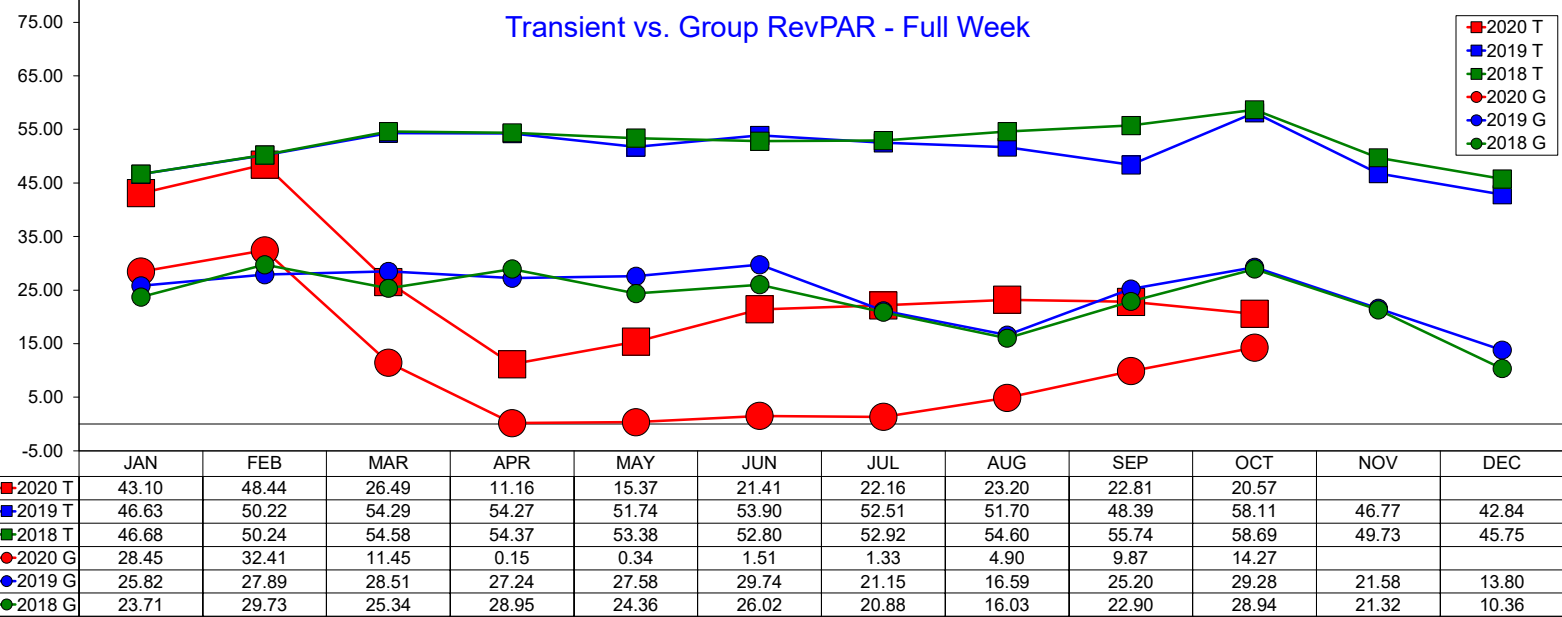
Transient vs. Group ADR - Full Week



Transient vs. Group Occupancy - Full Week

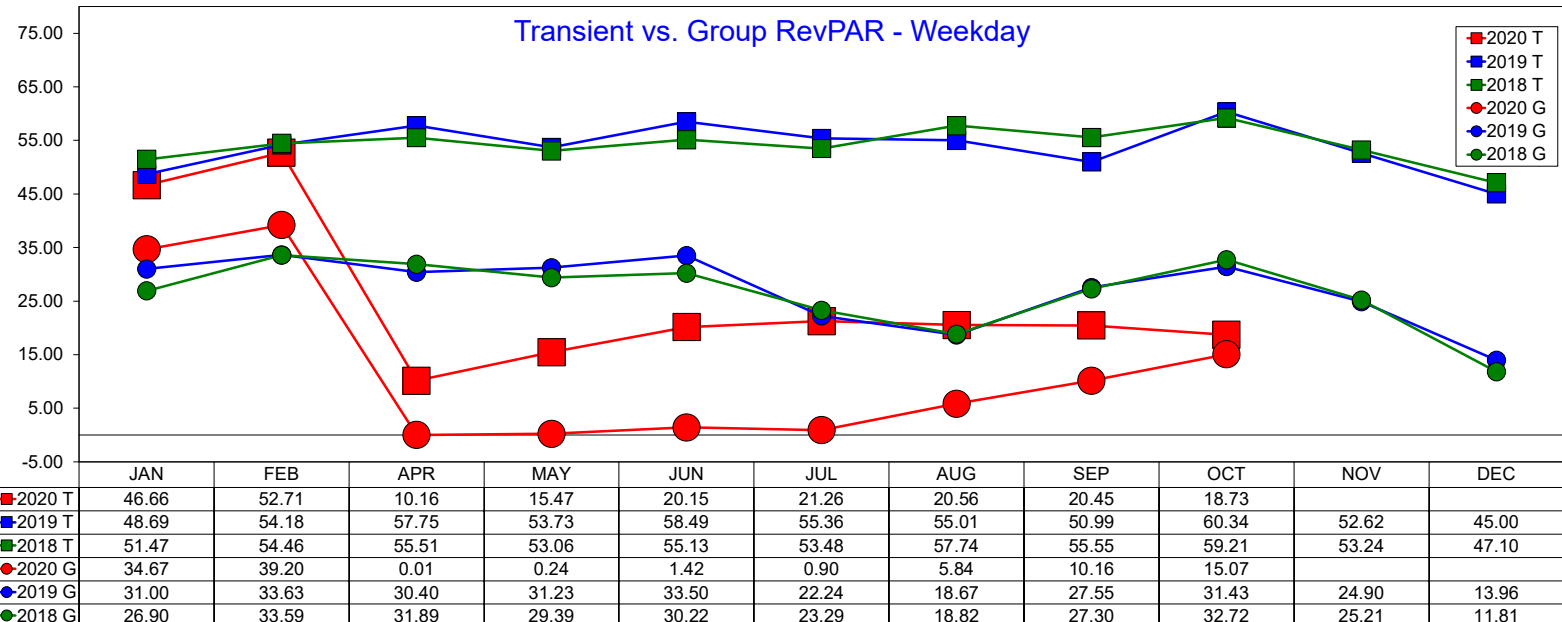
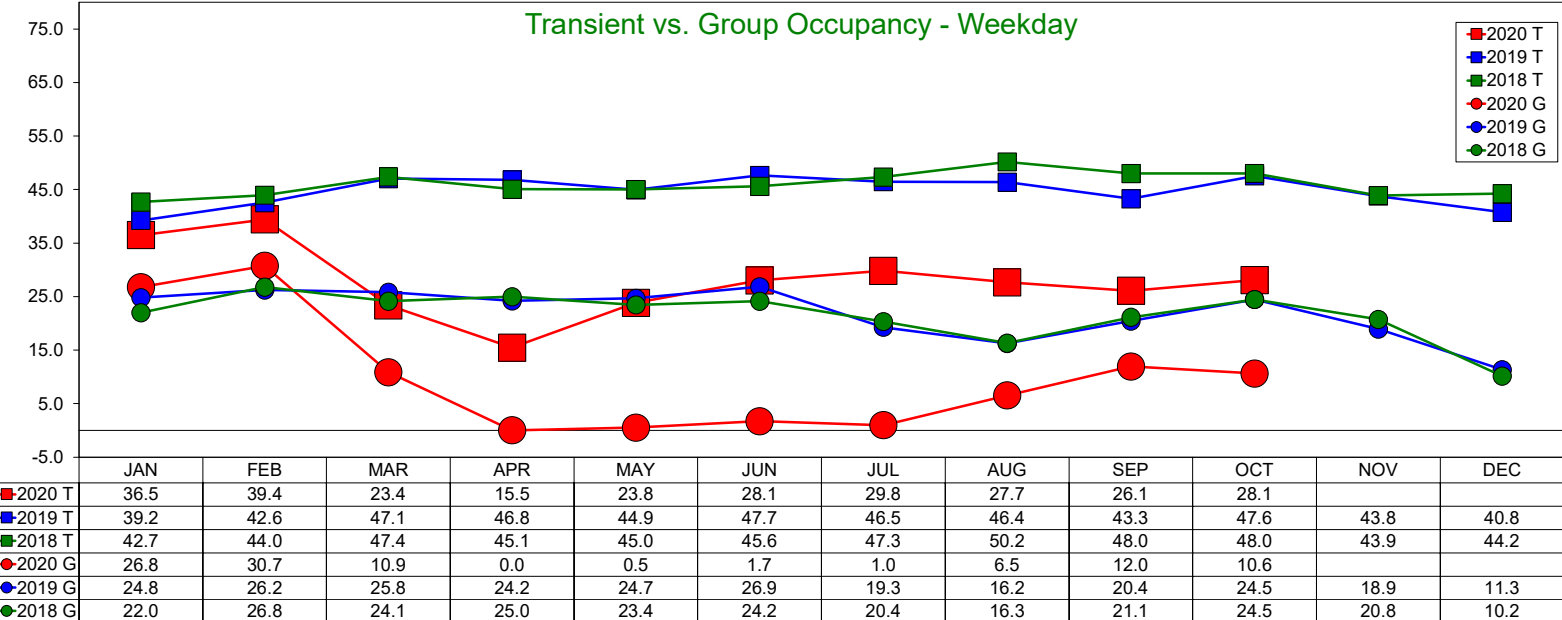
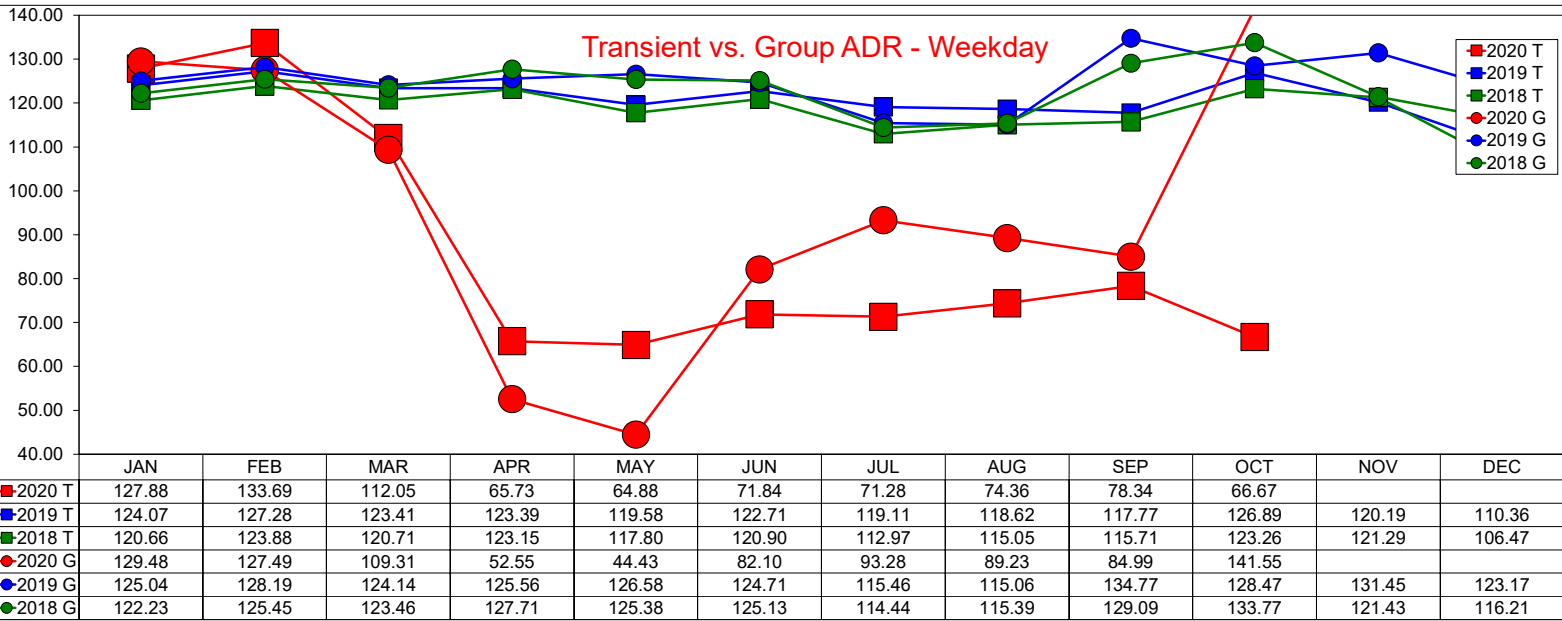


Transient vs. Group RevPAR - Full Week



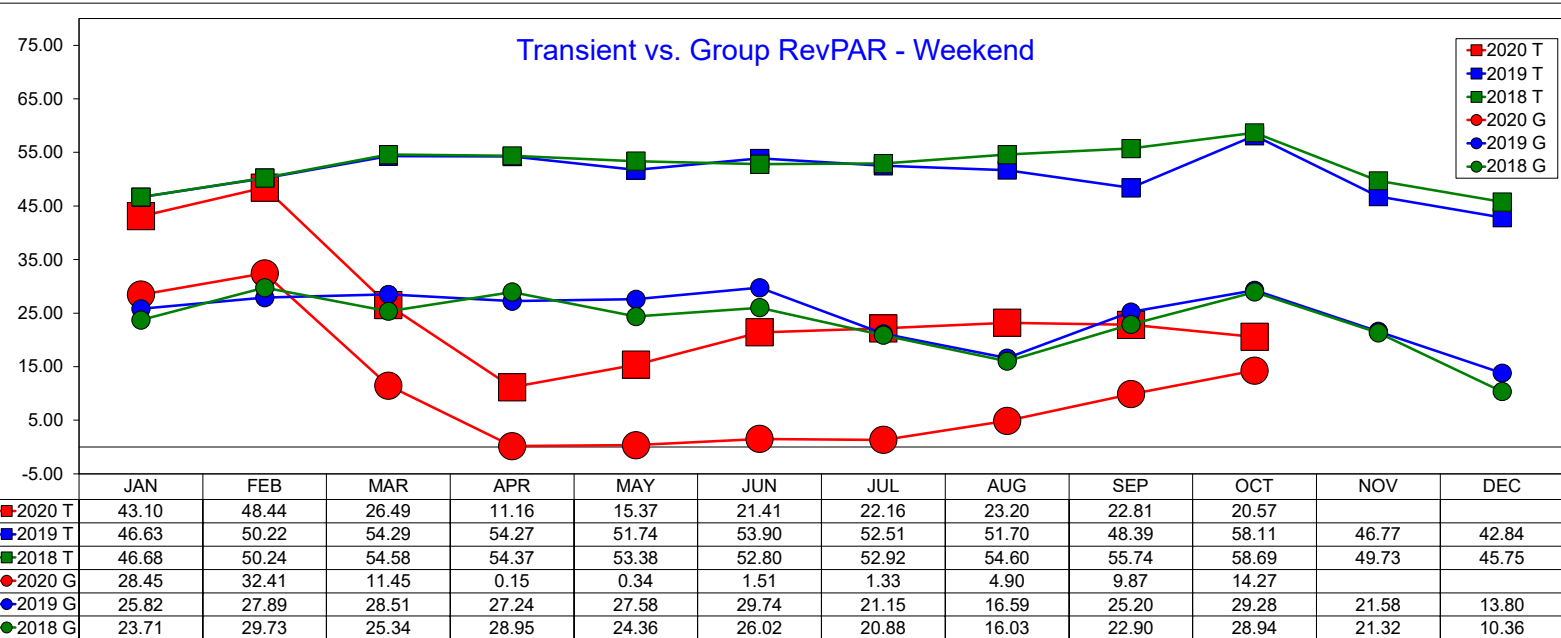
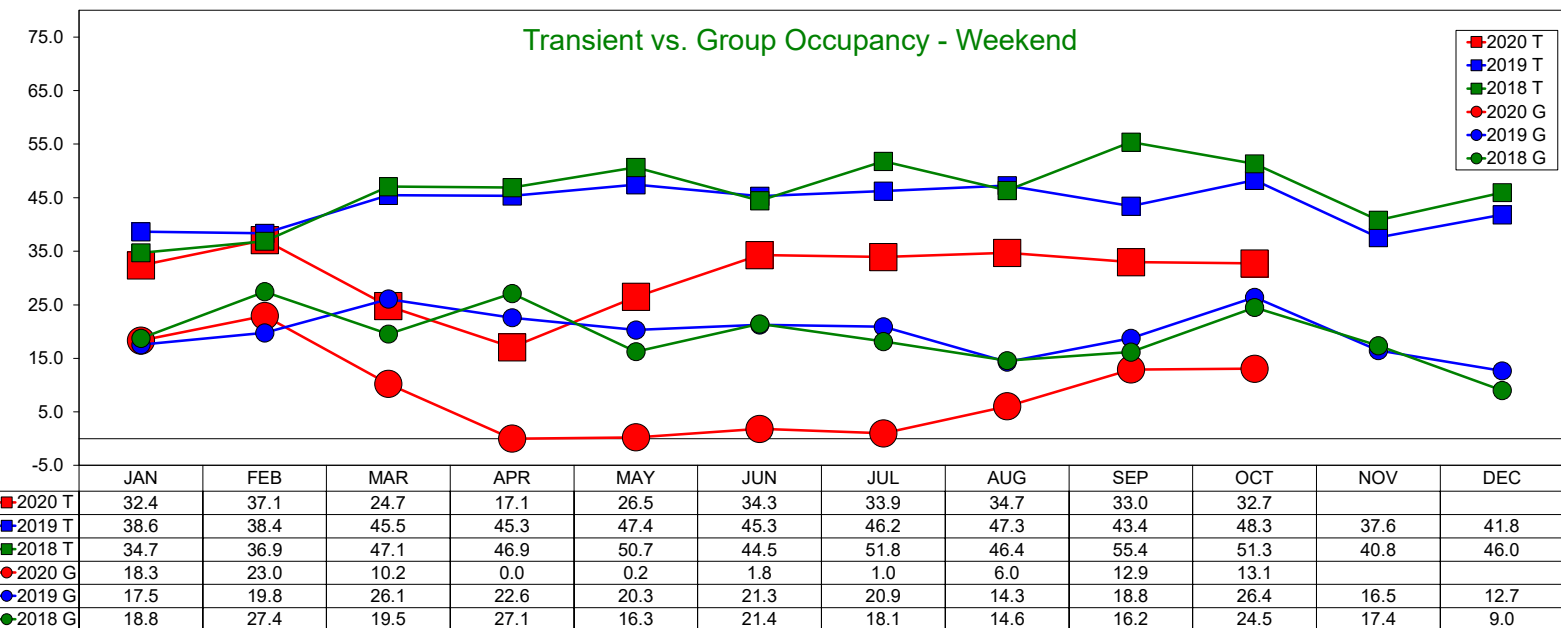
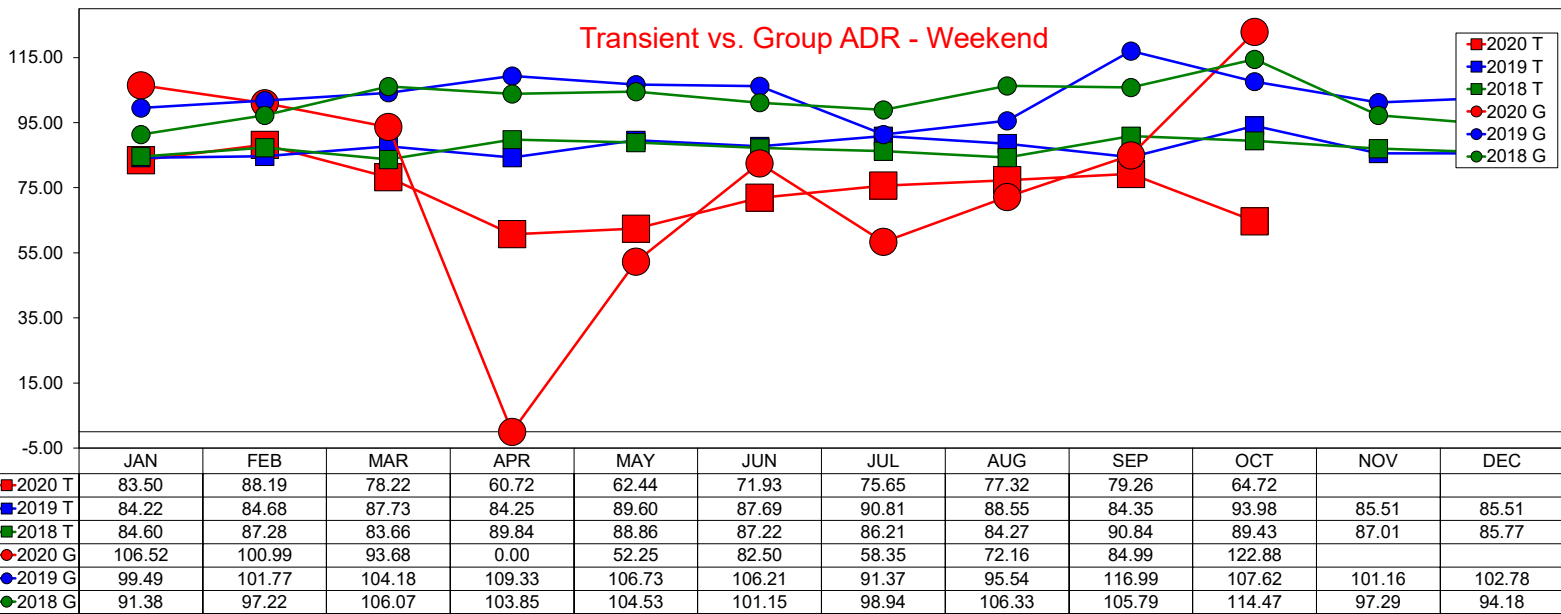
Three Year Comparison - Transient vs. Group - Weekday

October 2020



Three Year Comparison - Transient vs. Group - Weekend

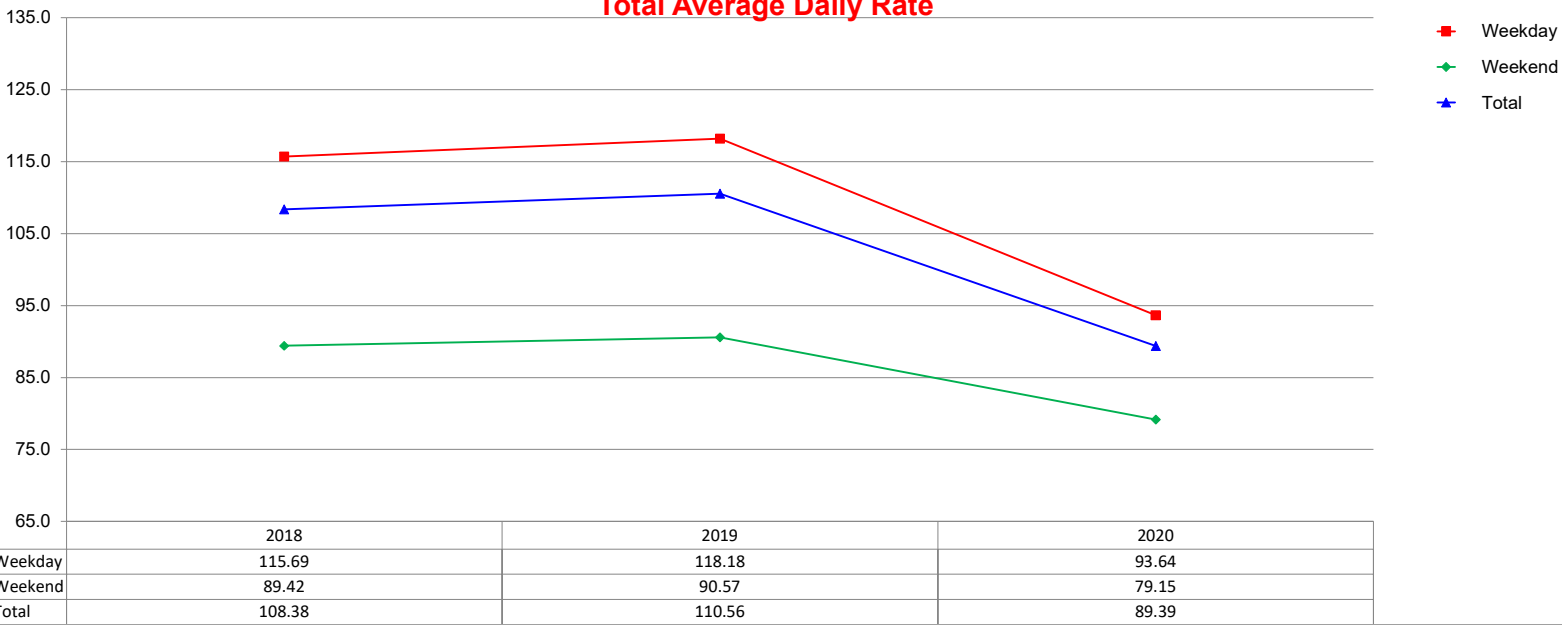
October 2020



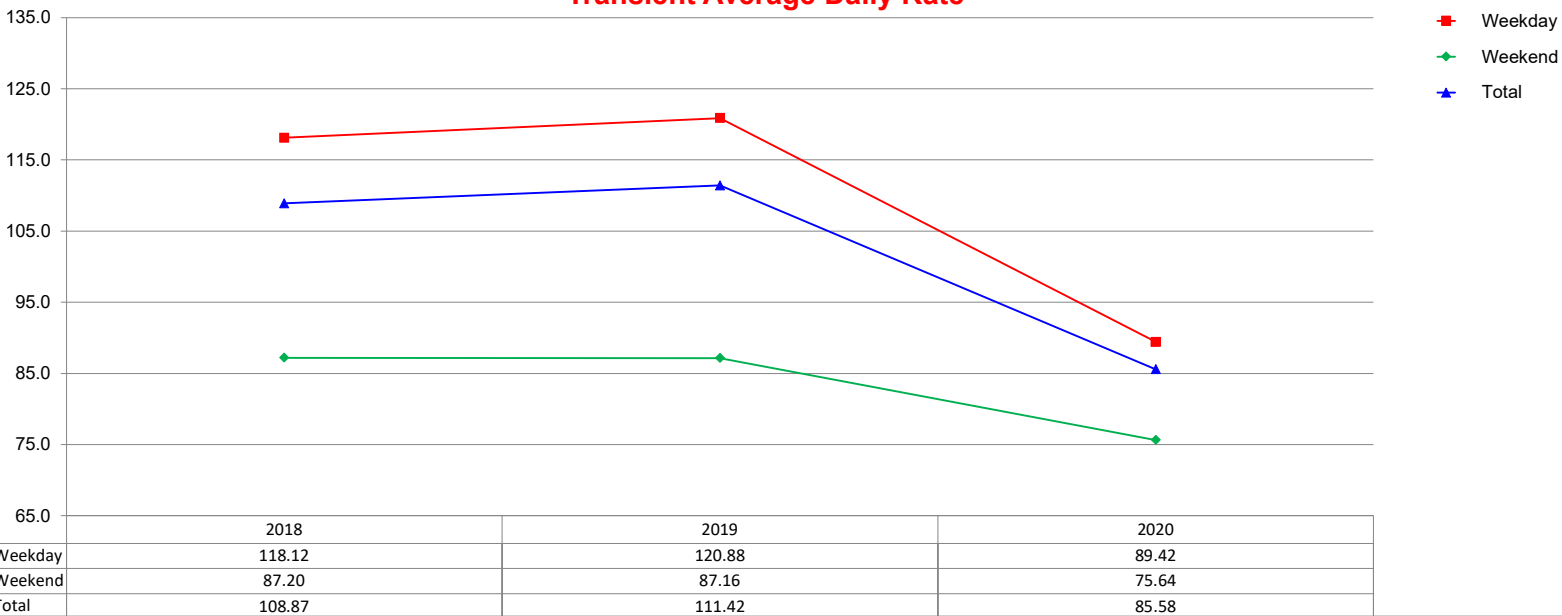
10 Year Occupancy Comparison - Weekday/Weekend

Annual Year End Figures And YTD through October 2020

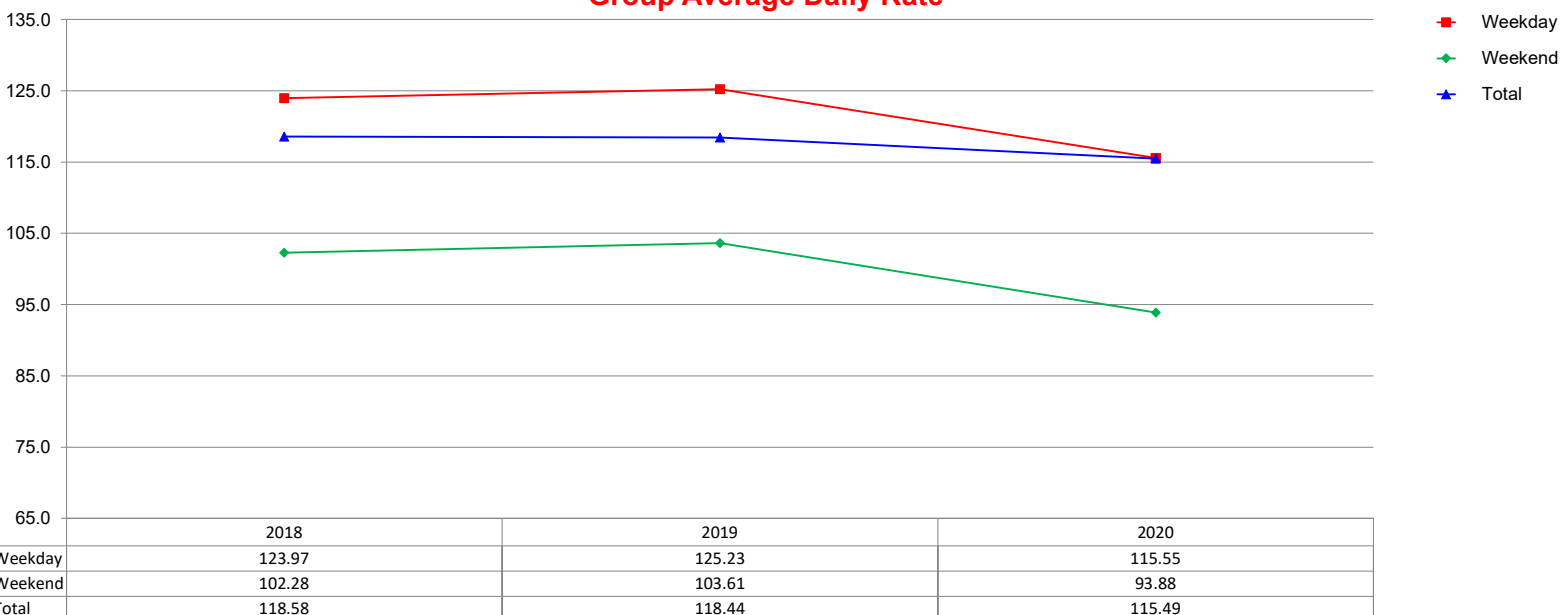
Total Average Daily Rate



Transient Average Daily Rate



Group Average Daily Rate



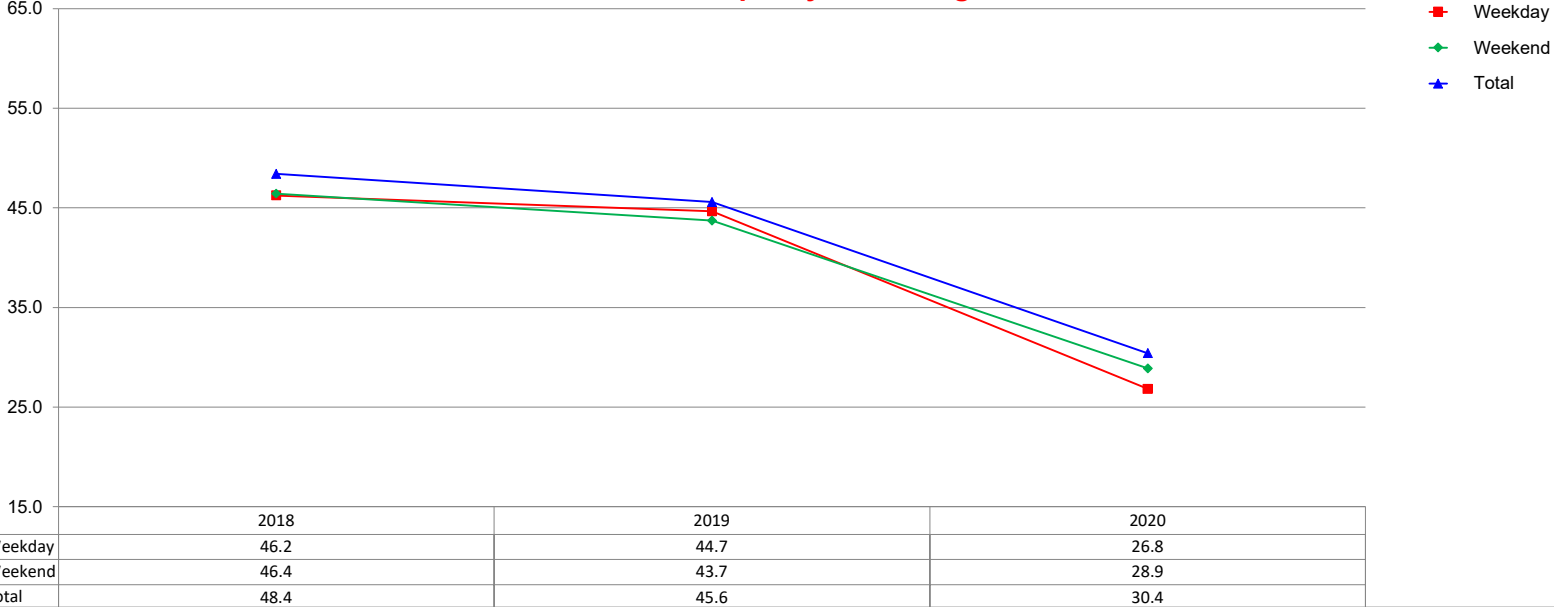
10 Year Occupancy Comparison - Weekday/Weekend

Annual Year End Figures And YTD through October 2020

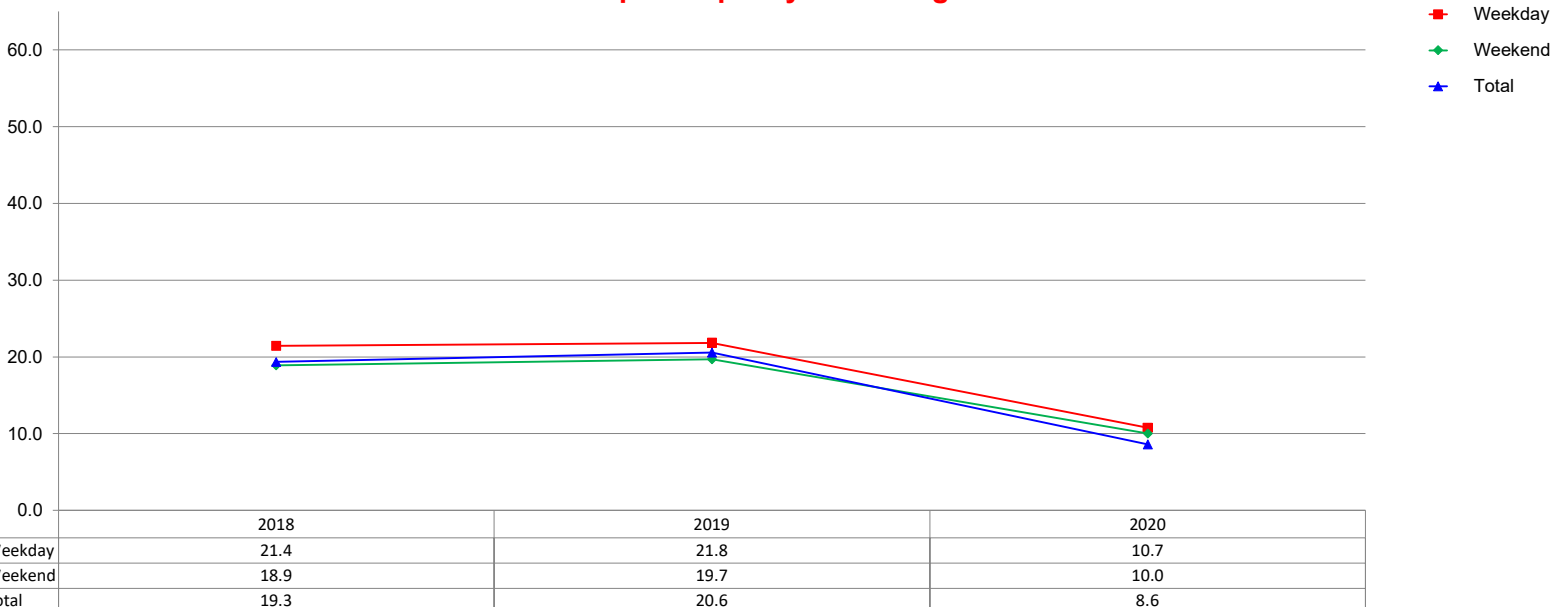
Total Occupancy Percentage



Transient Occupancy Percentage



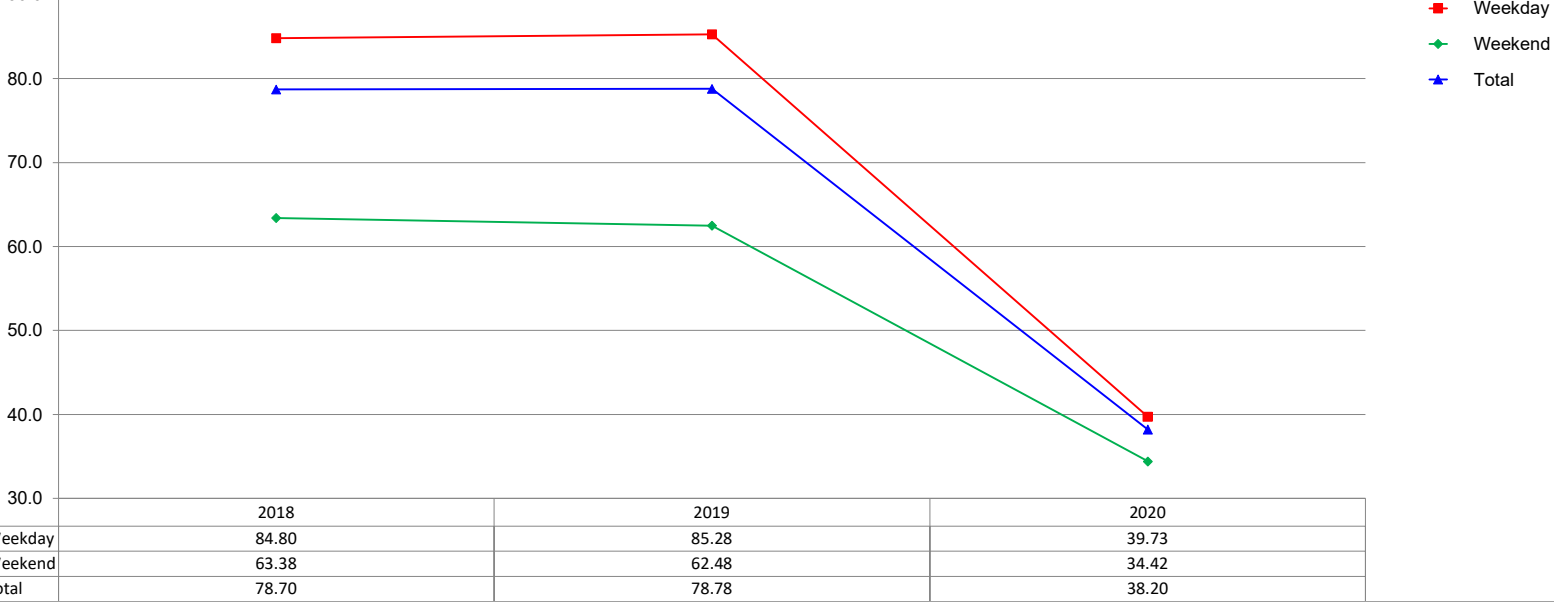
Group Occupancy Percentage



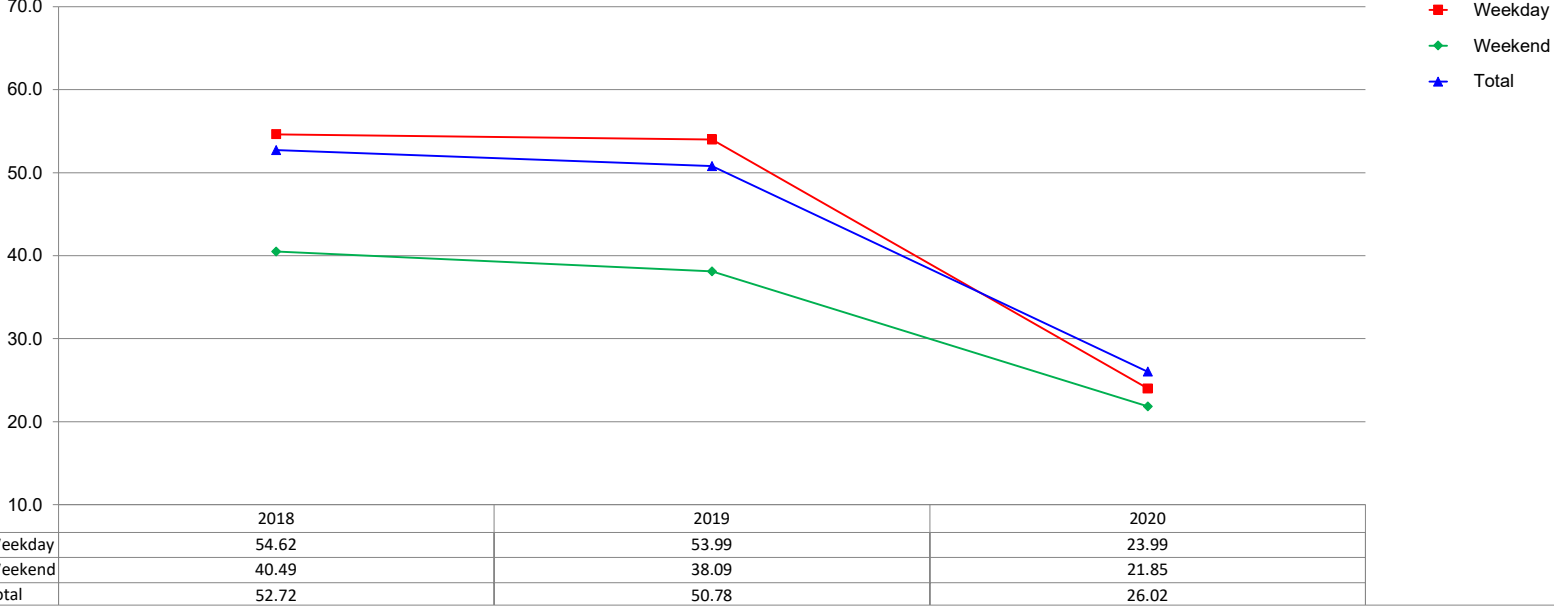
10 Year RevPAR Comparison - Weekday/Weekend

Annual Year End Figures And YTD through October 2020

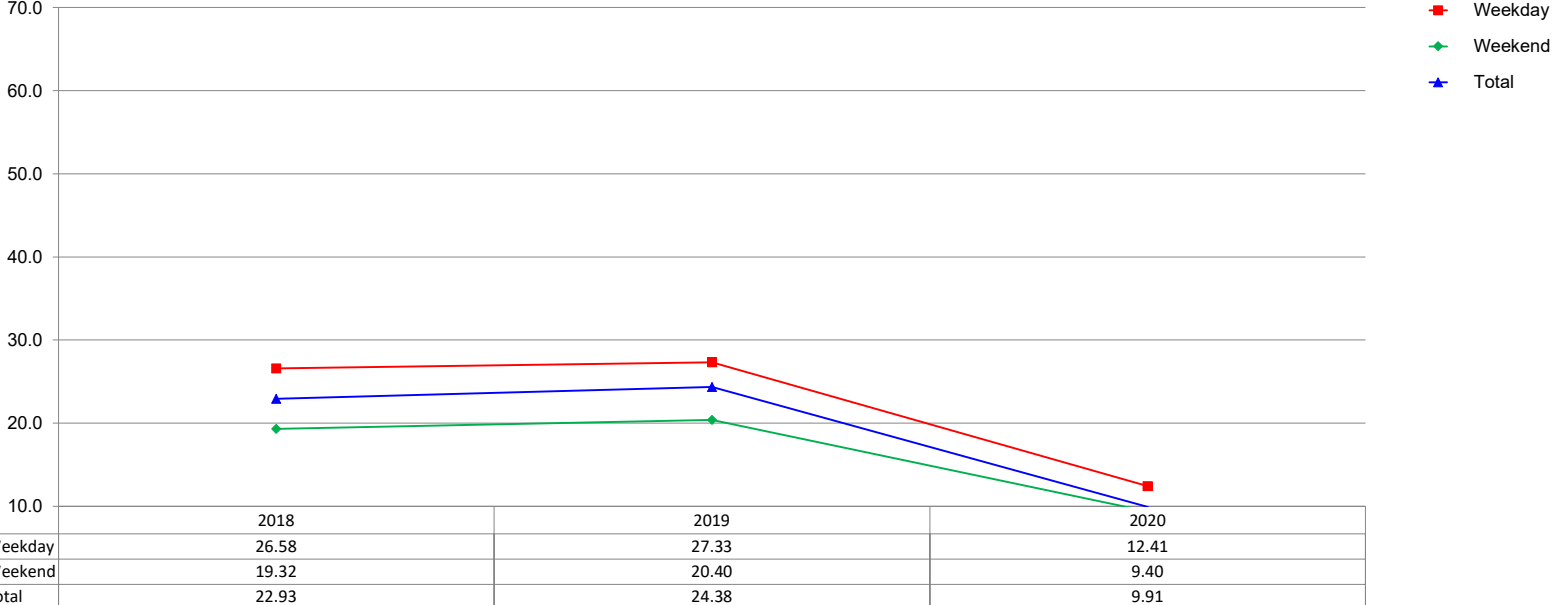
Total RevPAR



Transient RevPAR

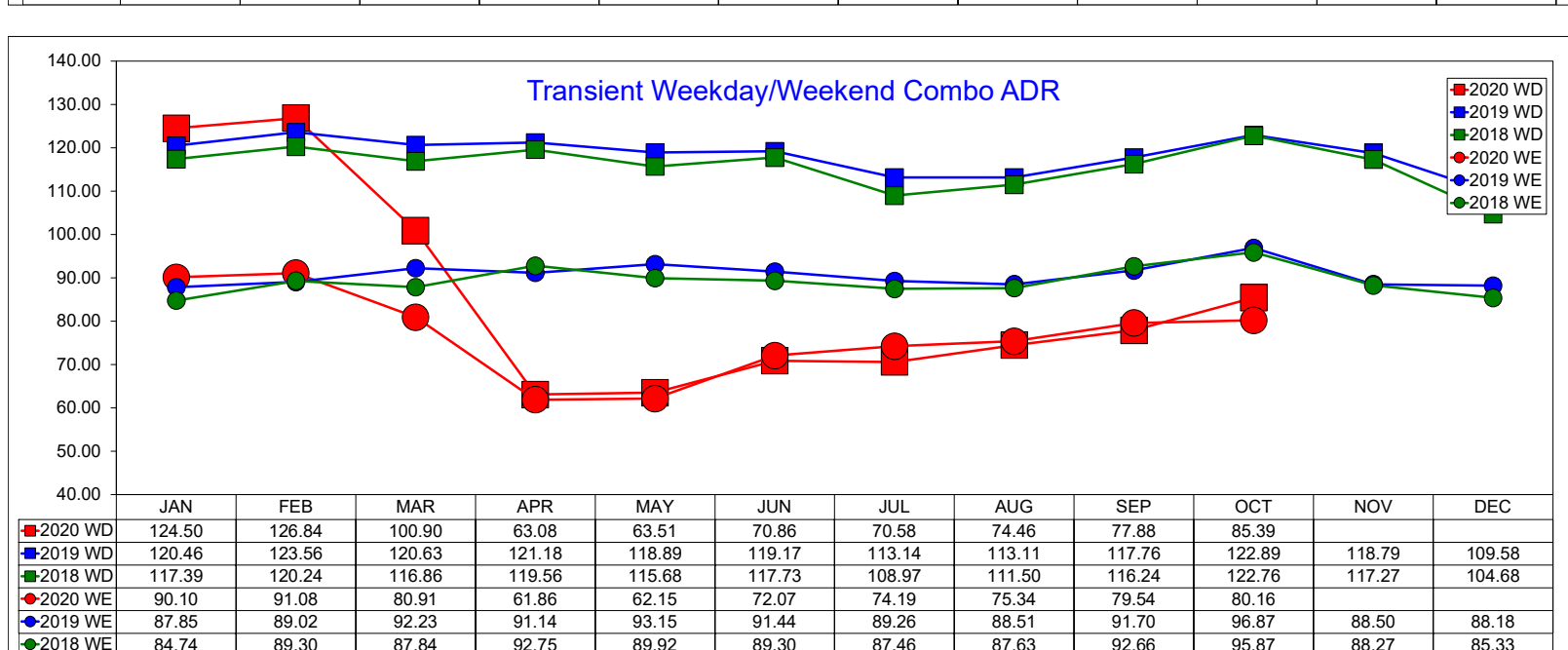
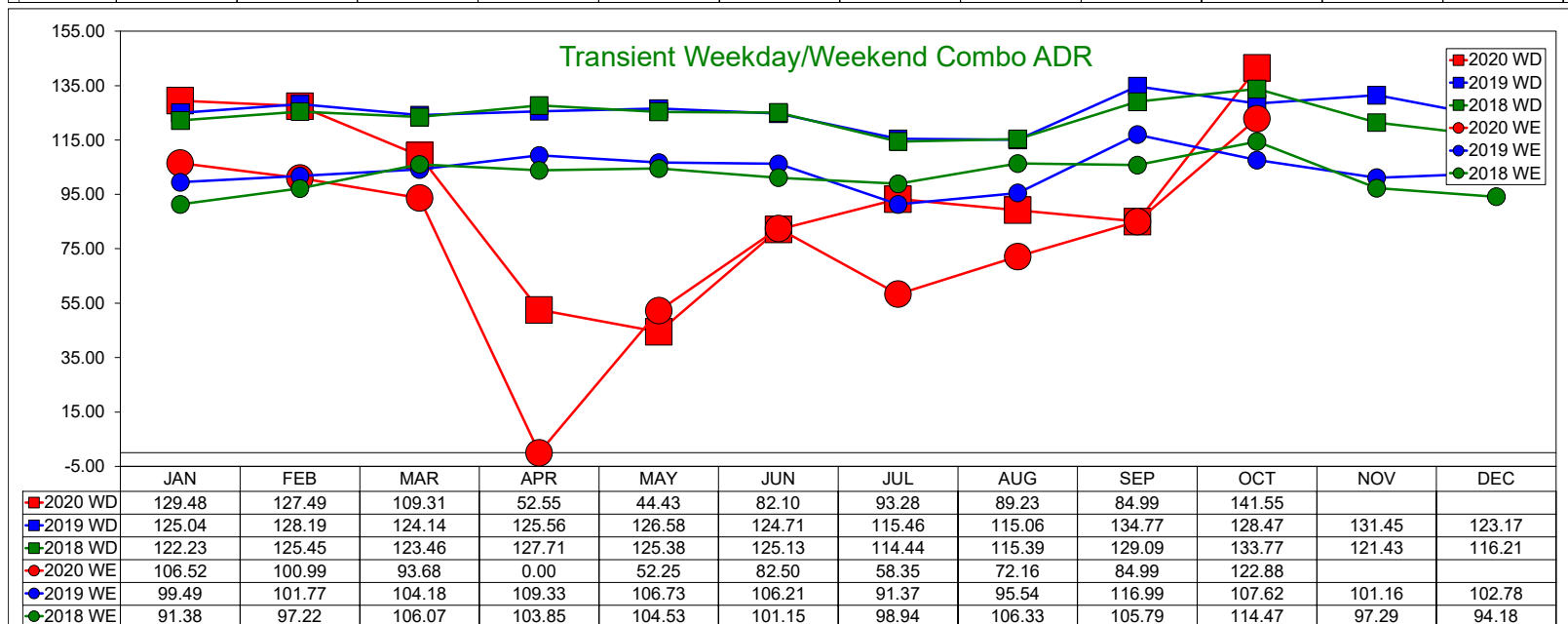
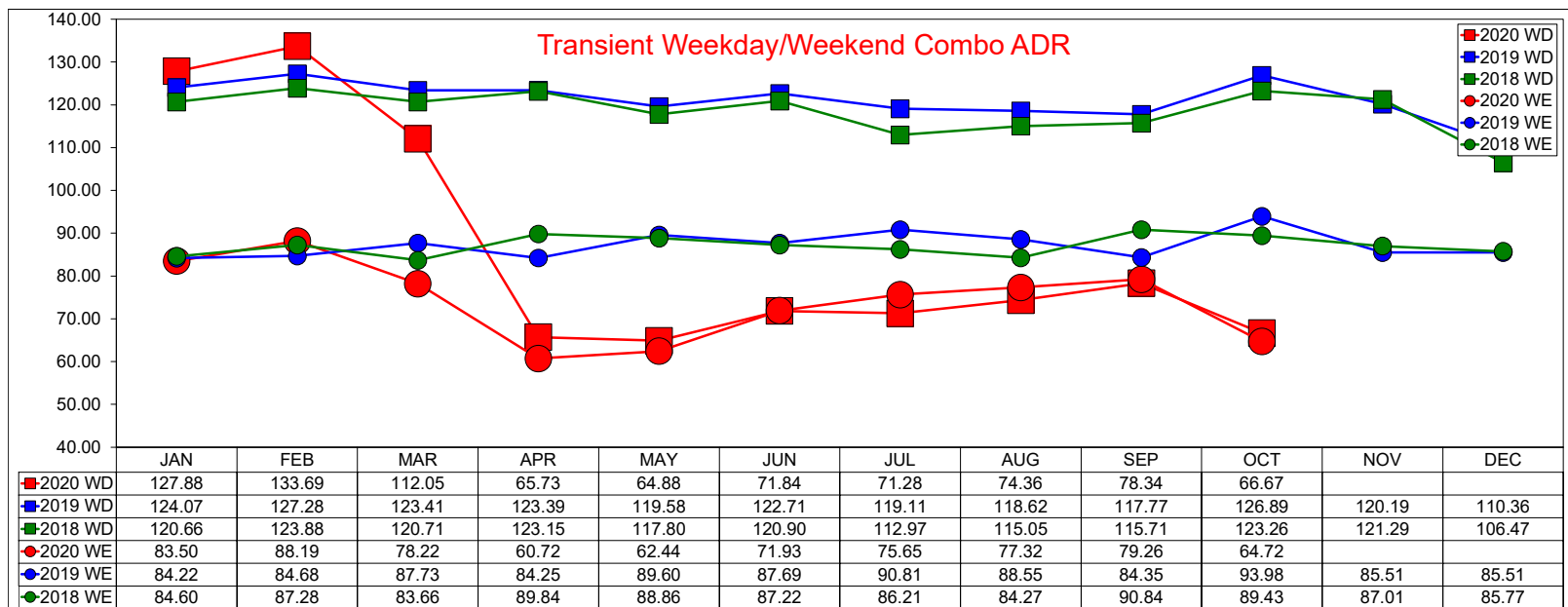


Group RevPAR



Three Year Comparison - Weekday/Weekend Combo - ADR

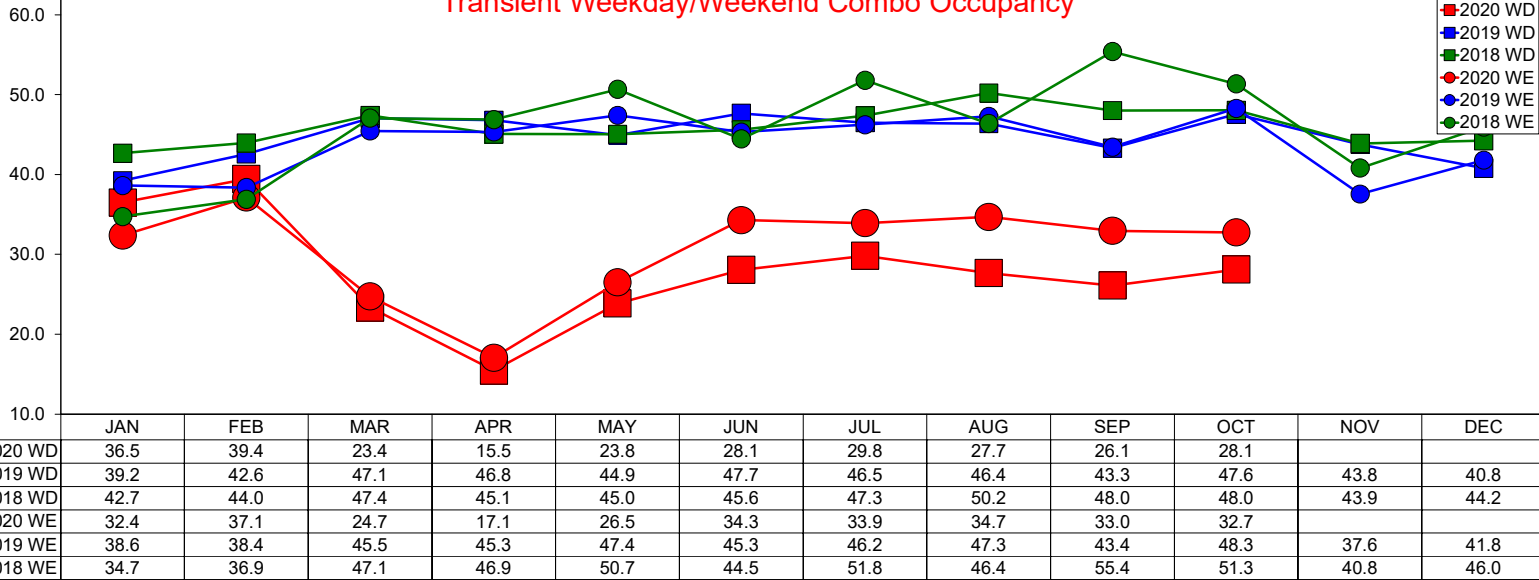
October 2020



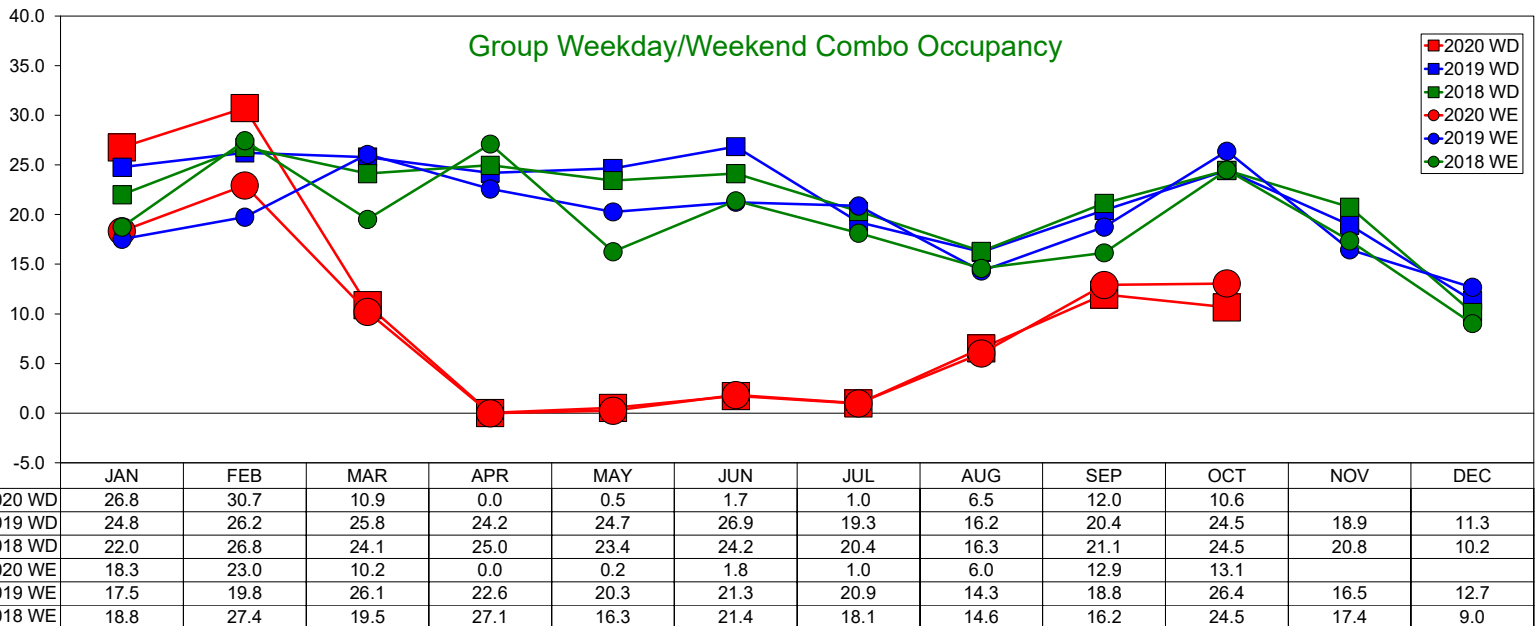
Three Year Comparison - Weekday/Weekend Combo - Occupancy

October 2020

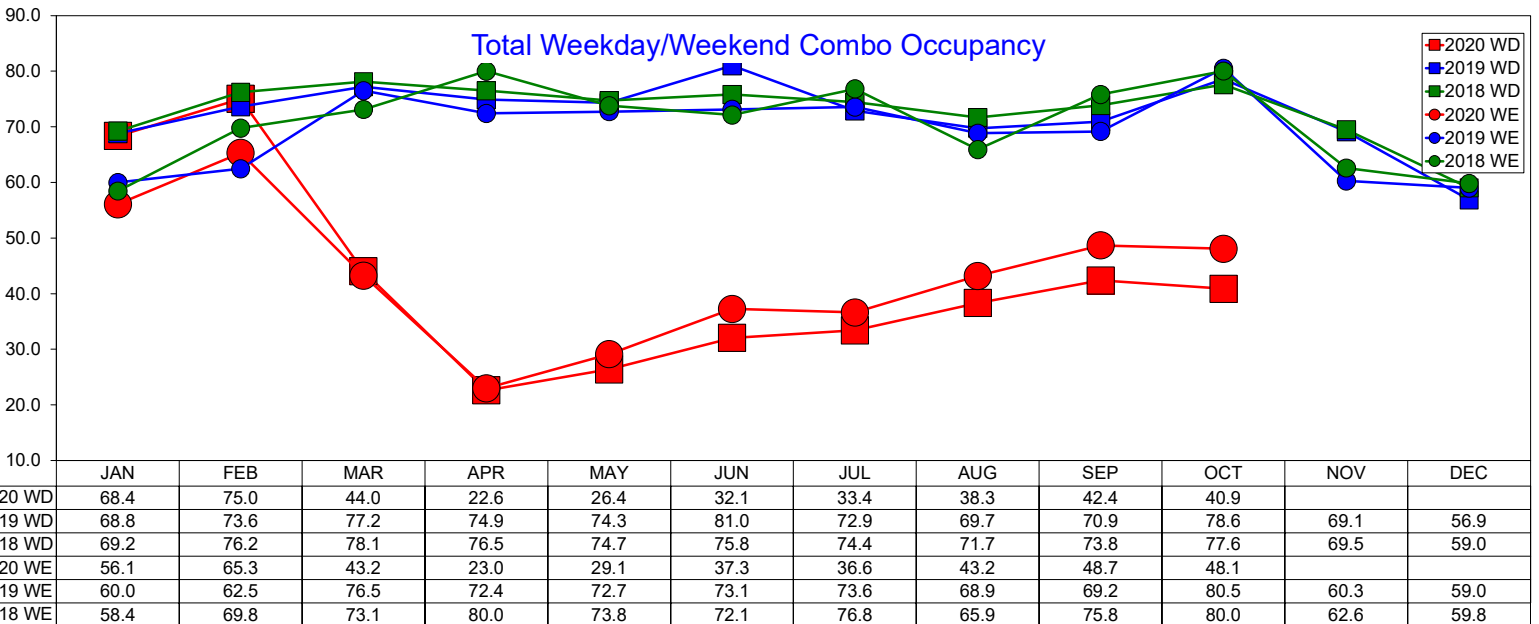
Transient Weekday/Weekend Combo Occupancy



Group Weekday/Weekend Combo Occupancy



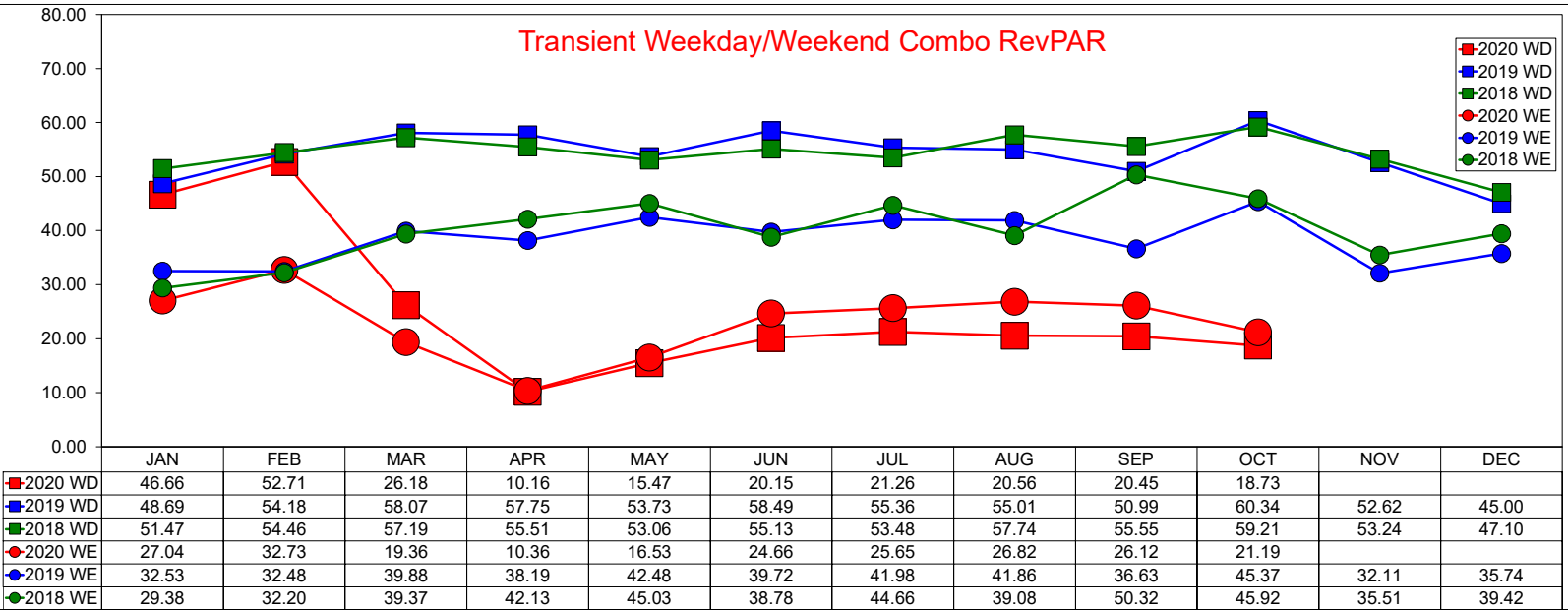
Total Weekday/Weekend Combo Occupancy



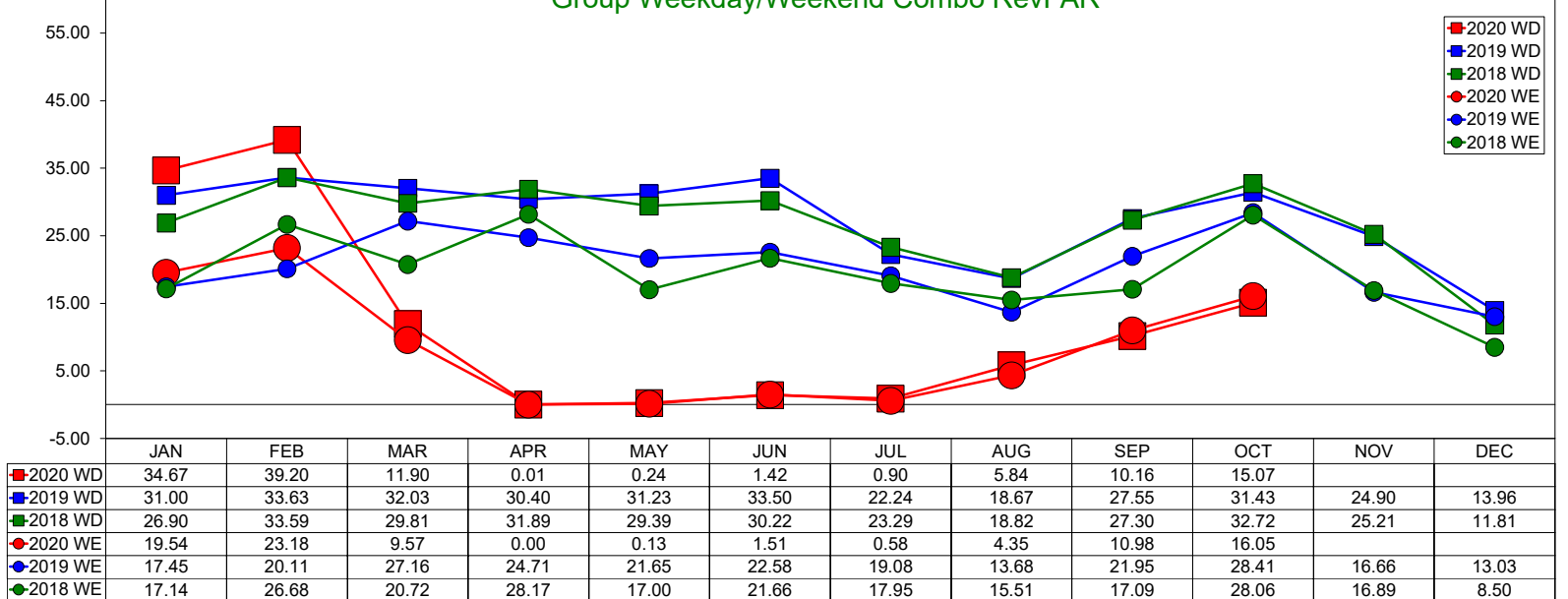
Three Year Comparison - Weekday/Weekend Combo - RevPAR

October 2020

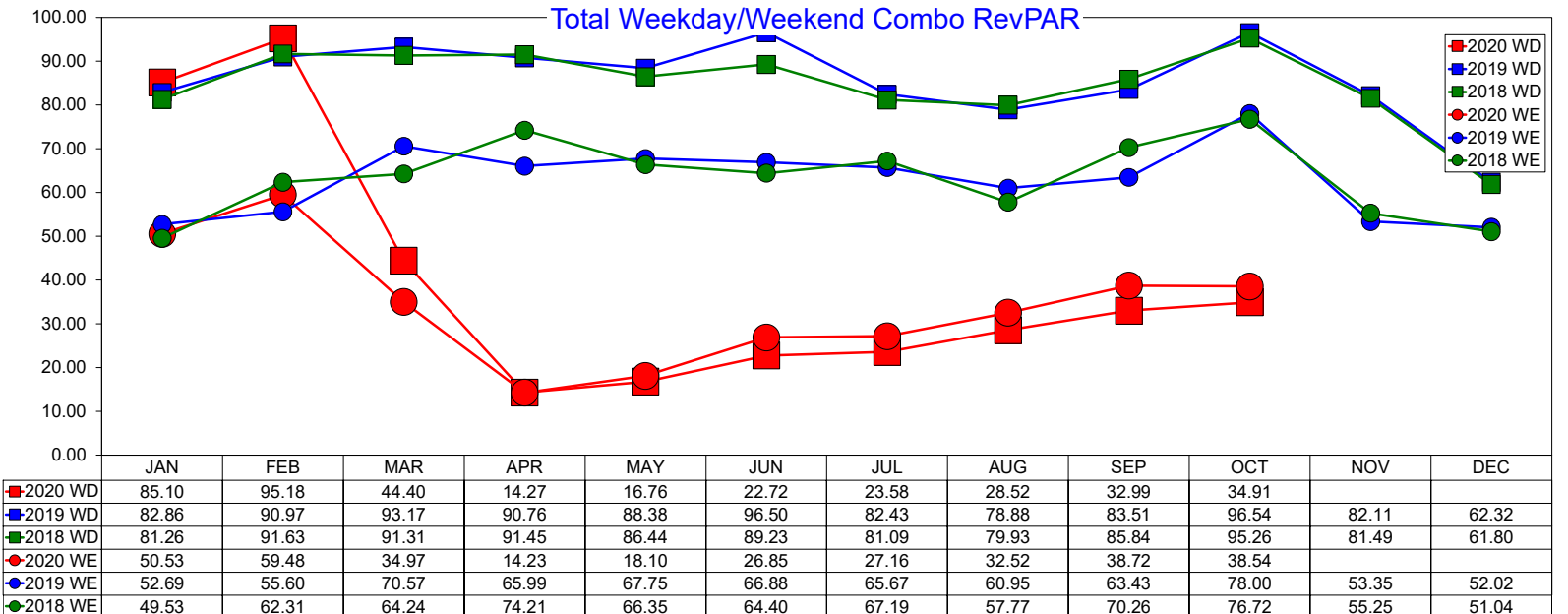
Transient Weekday/Weekend Combo RevPAR



Group Weekday/Weekend Combo RevPAR



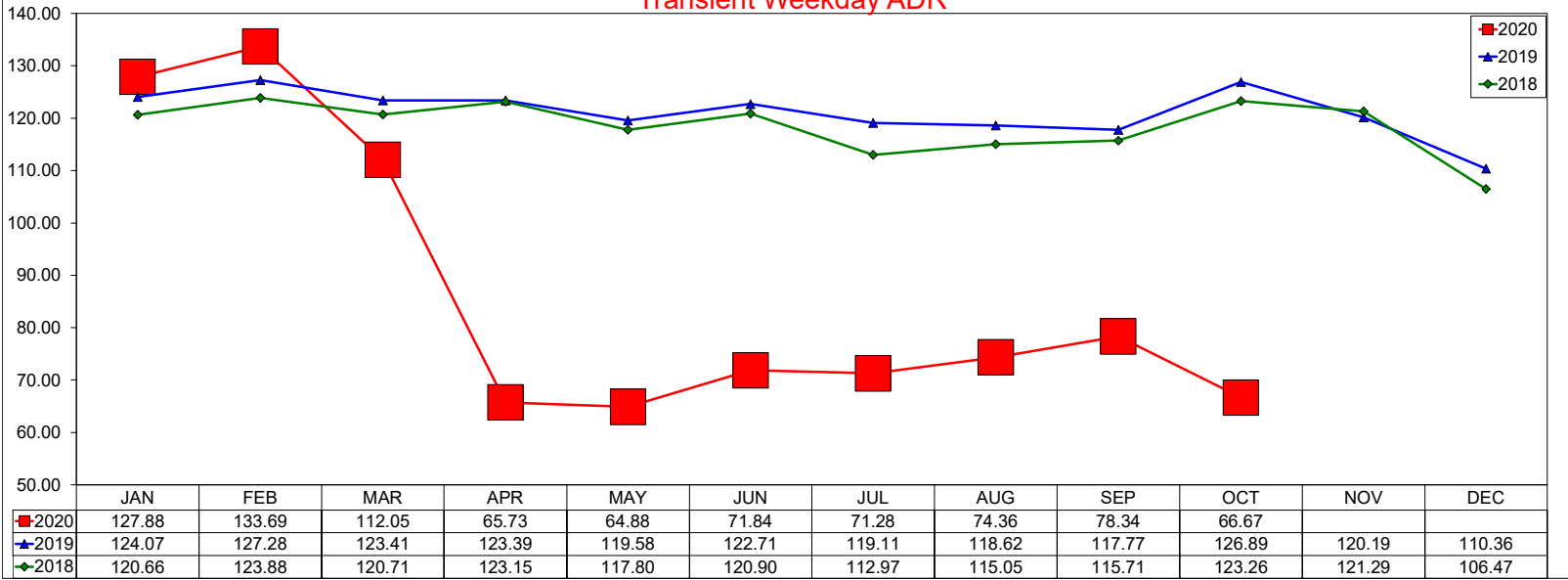
Total Weekday/Weekend Combo RevPAR



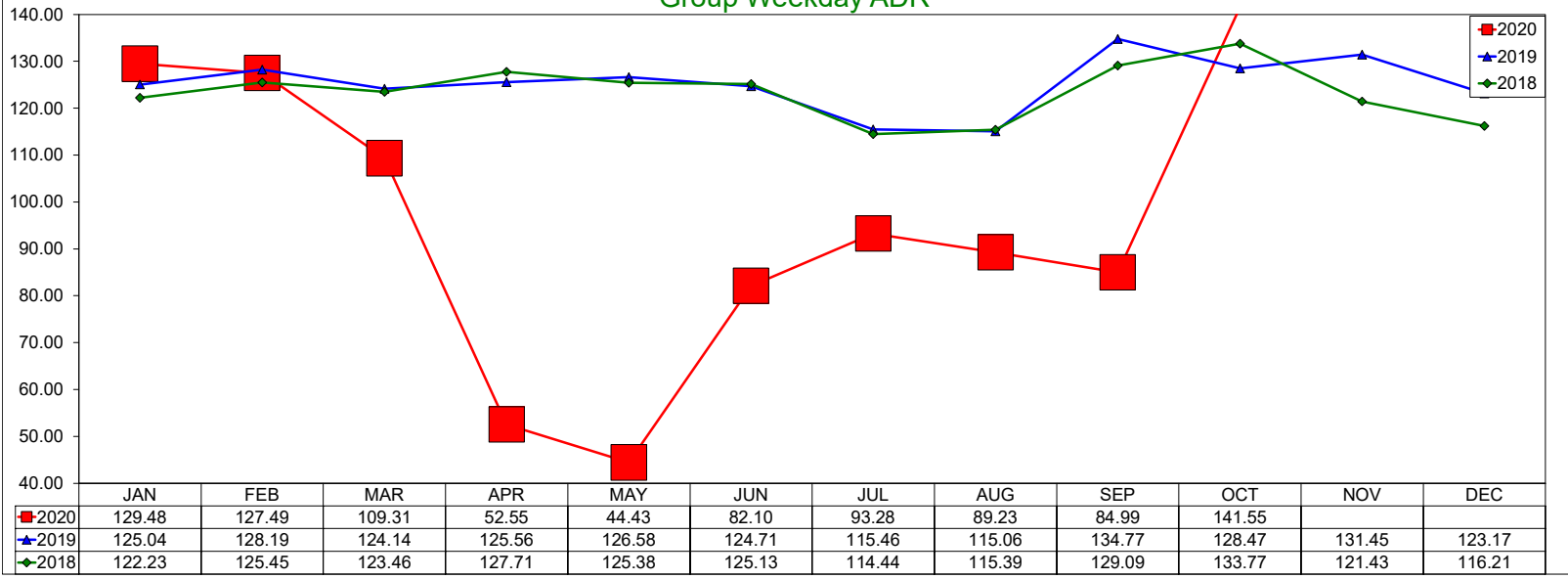
Three Year Comparison - Weekday - ADR

October 2020

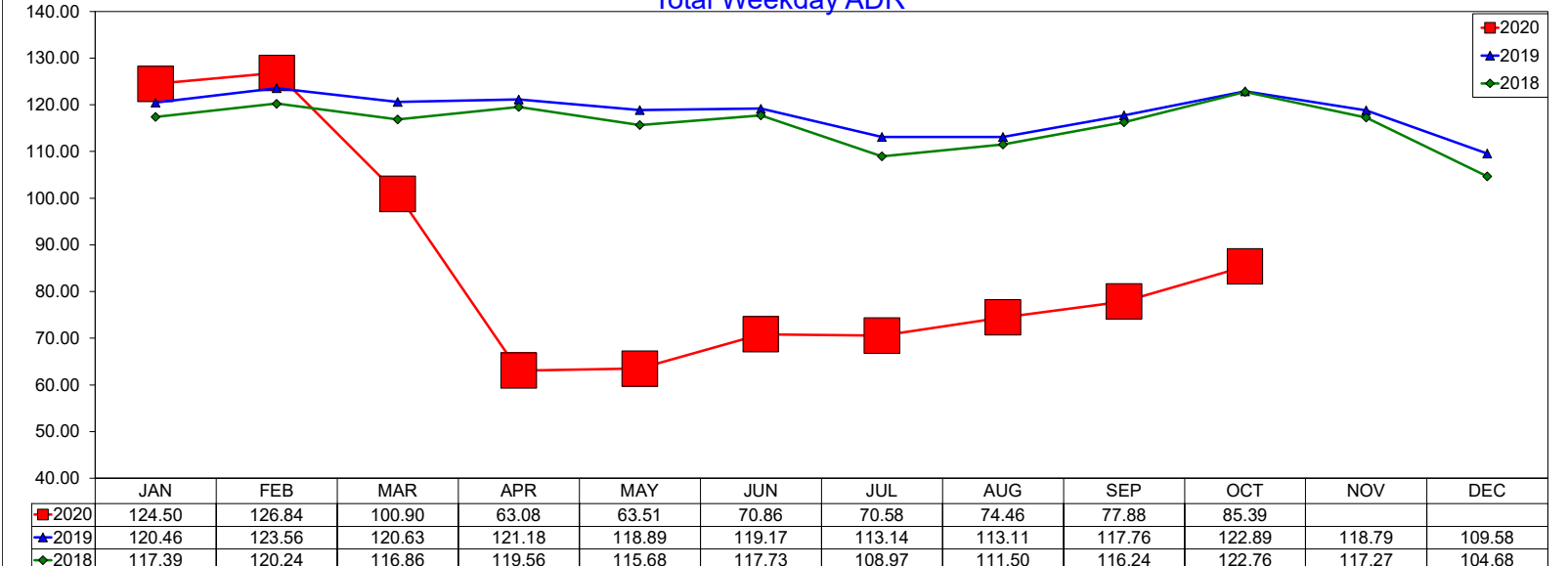
Transient Weekday ADR



Group Weekday ADR



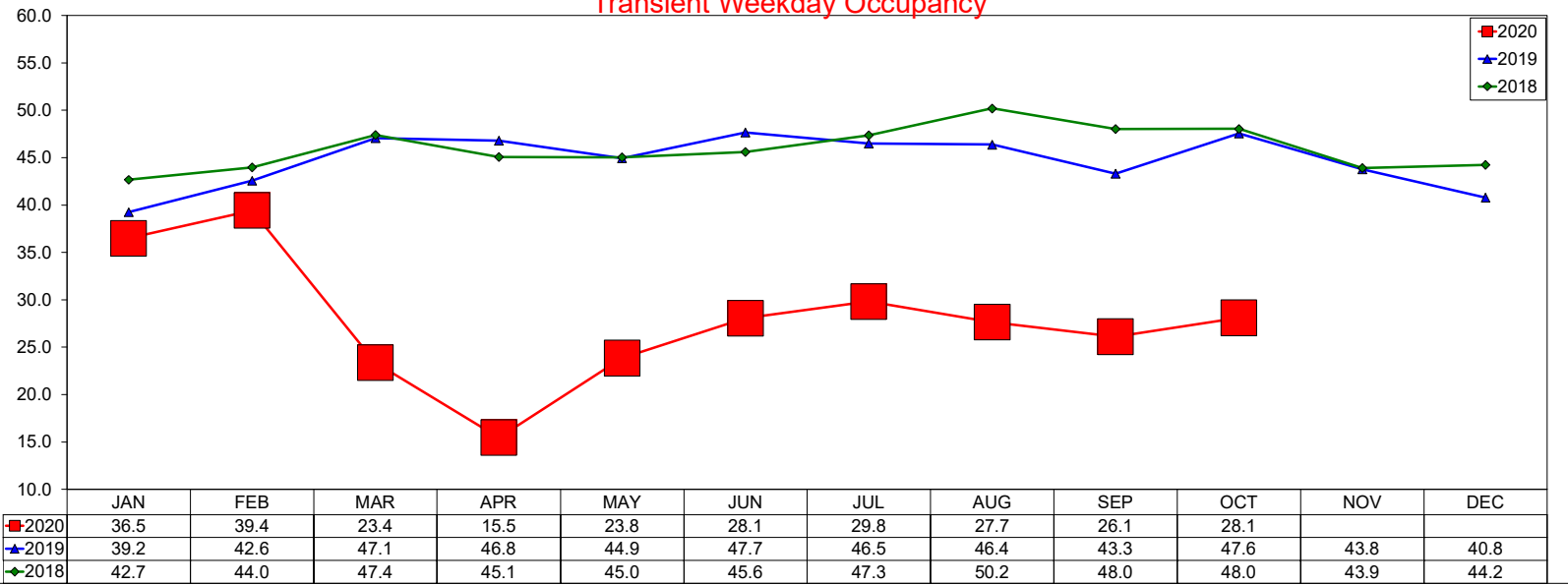
Total Weekday ADR



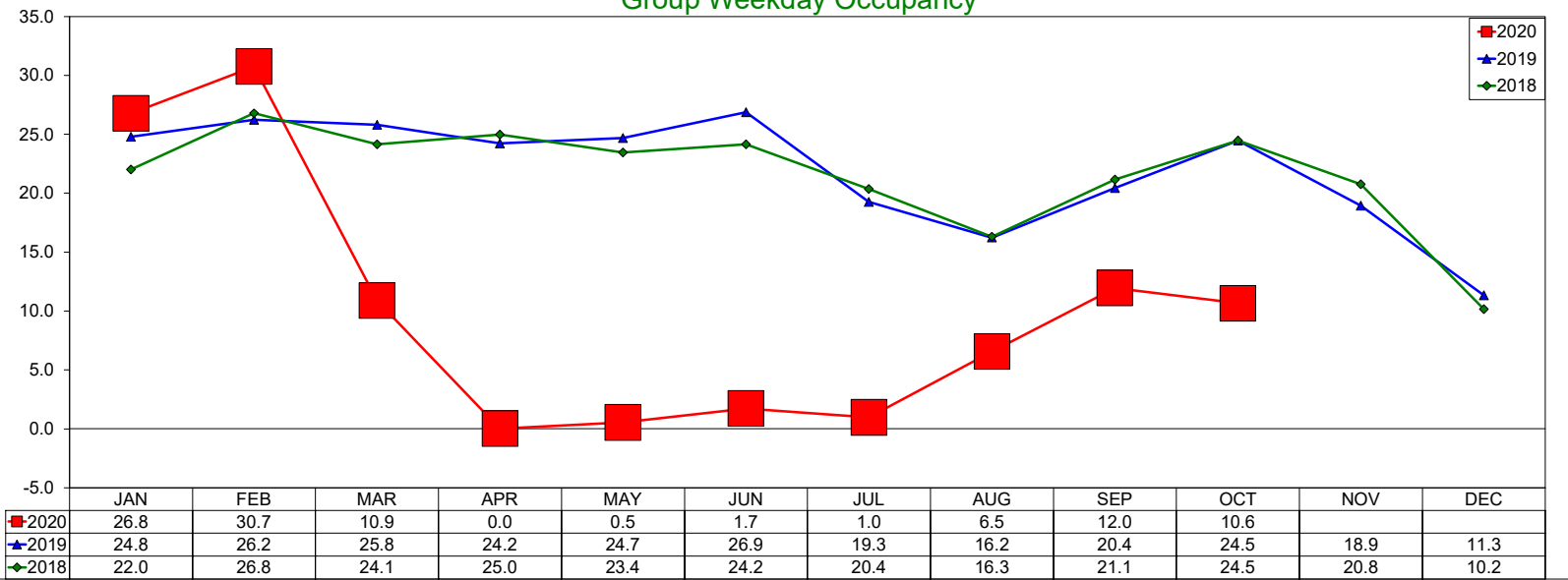
Three Year Comparison - Weekday - Occupancy

October 2020

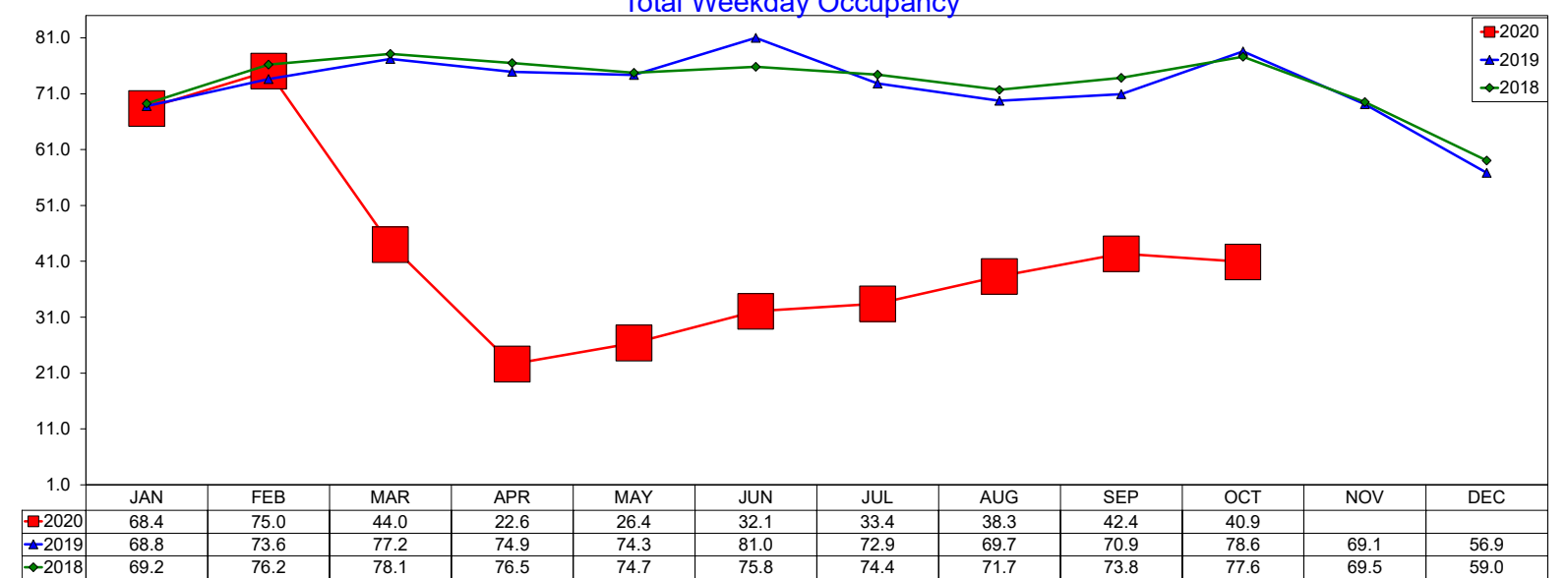
Transient Weekday Occupancy



Group Weekday Occupancy



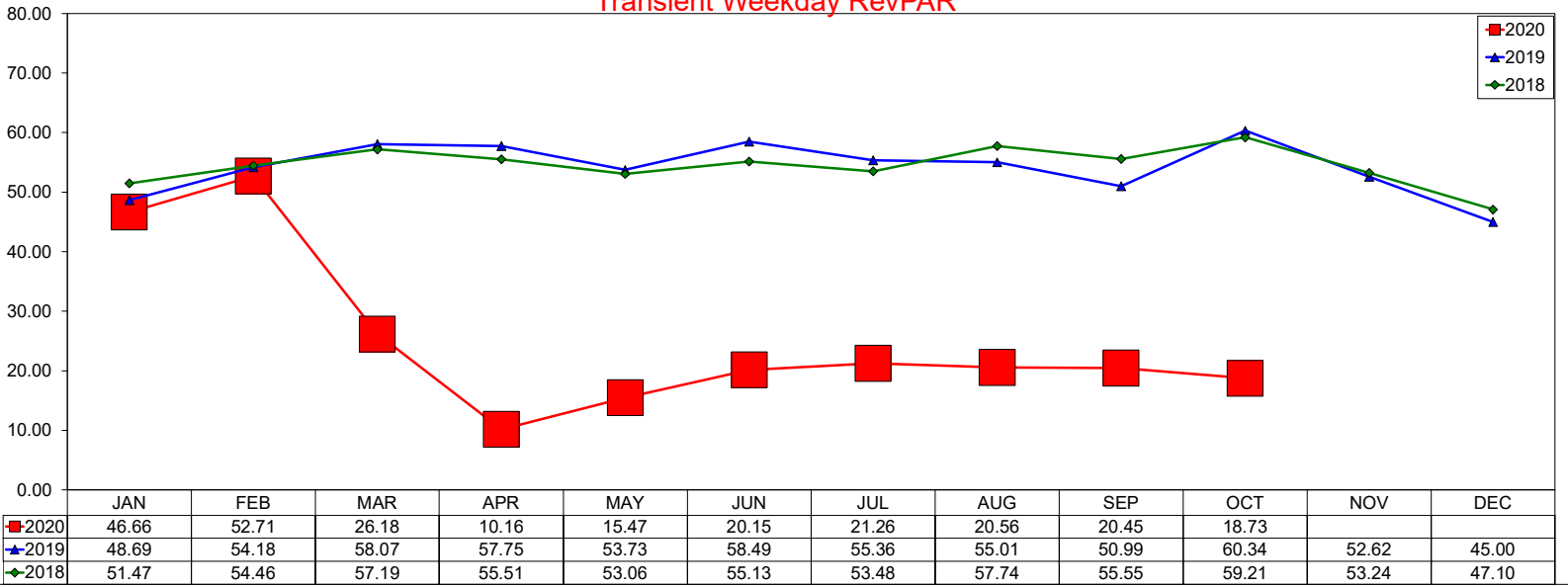
Total Weekday Occupancy



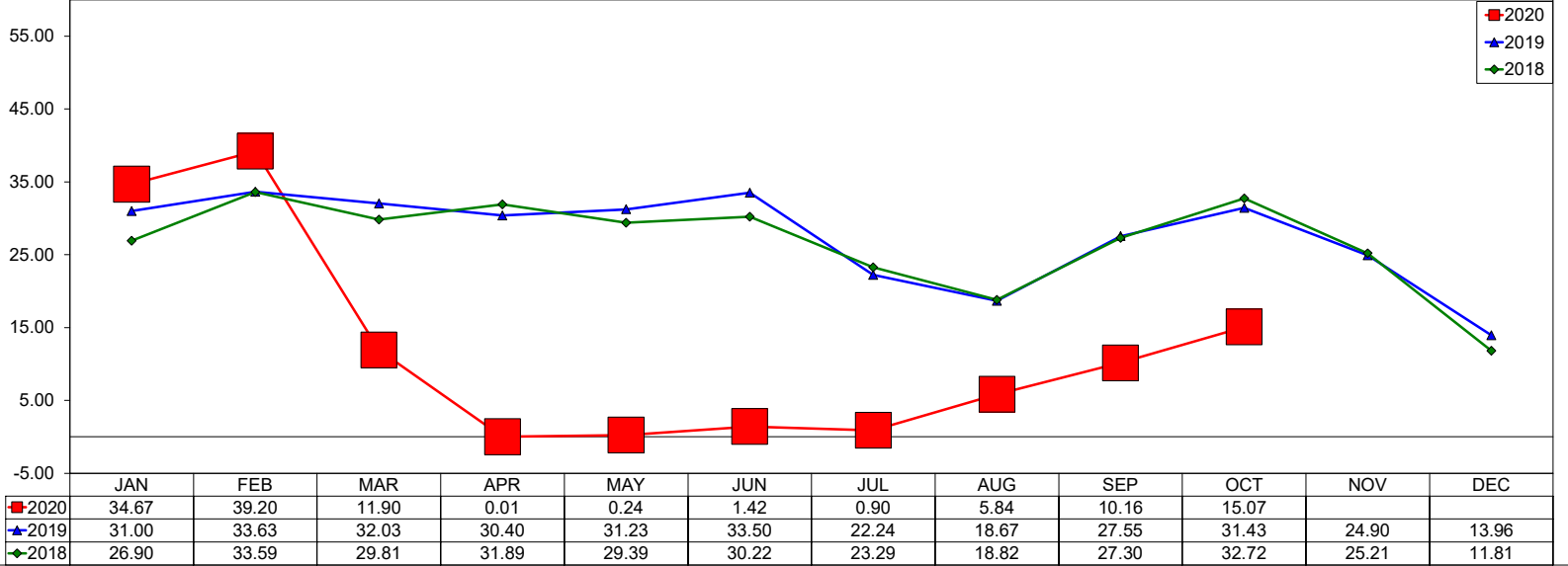
Three Year Comparison - Weekday - RevPAR

October 2020

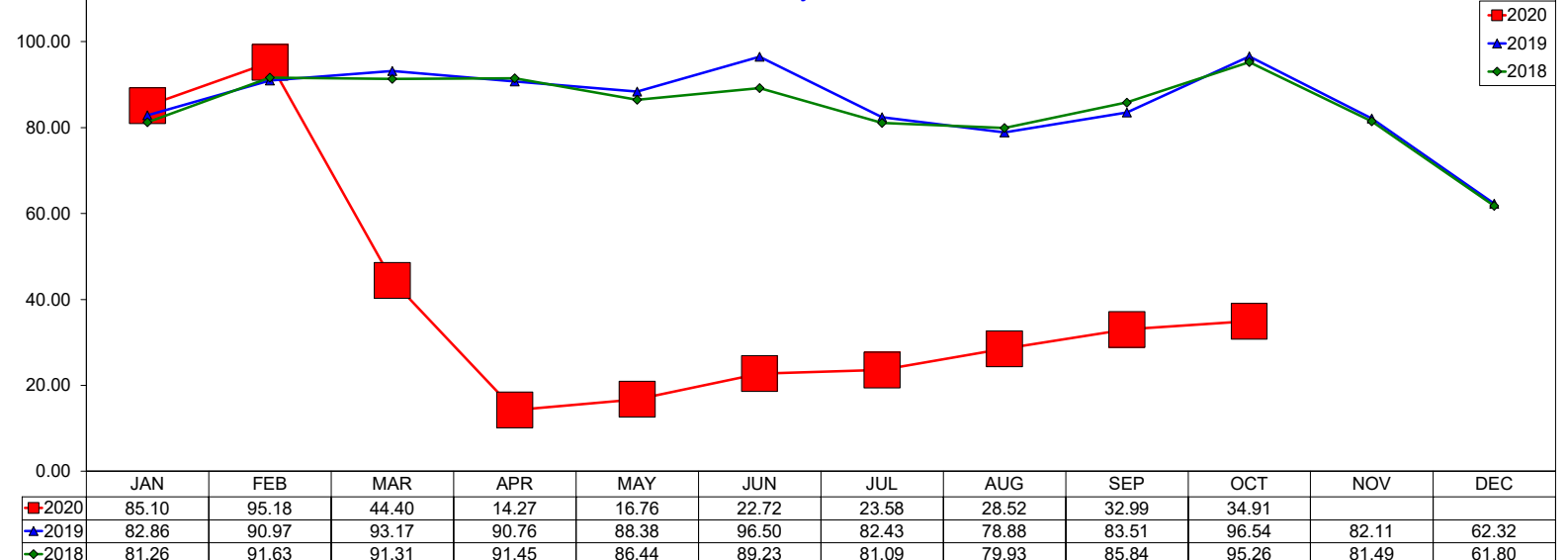
Transient Weekday RevPAR



Group Weekday RevPAR



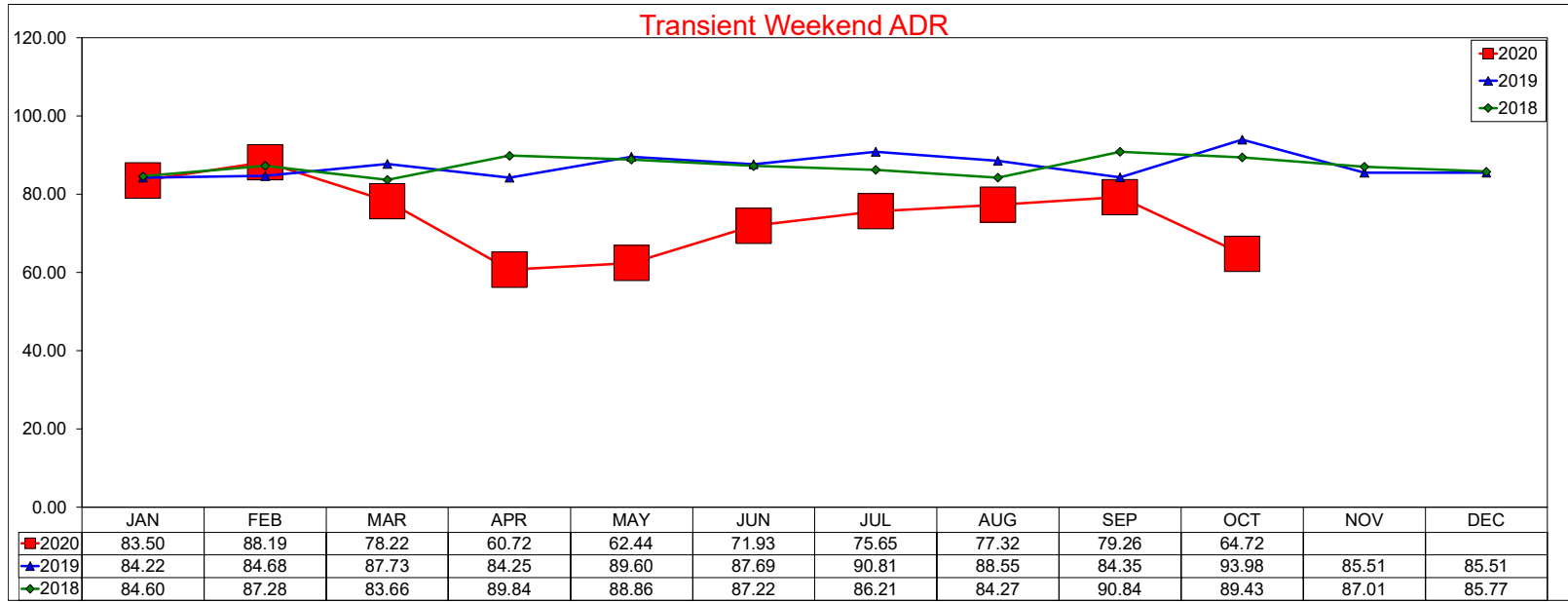
Total Weekday RevPAR



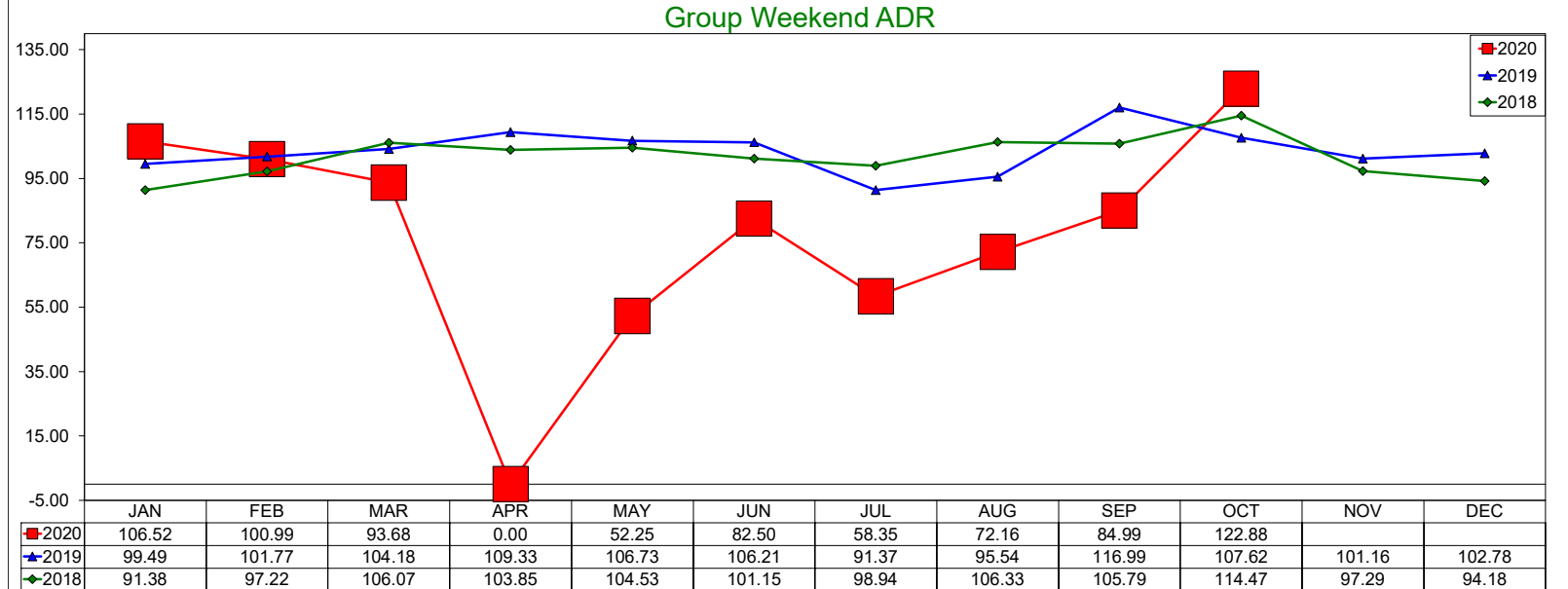
Three Year Comparison - Weekend - ADR

October 2020

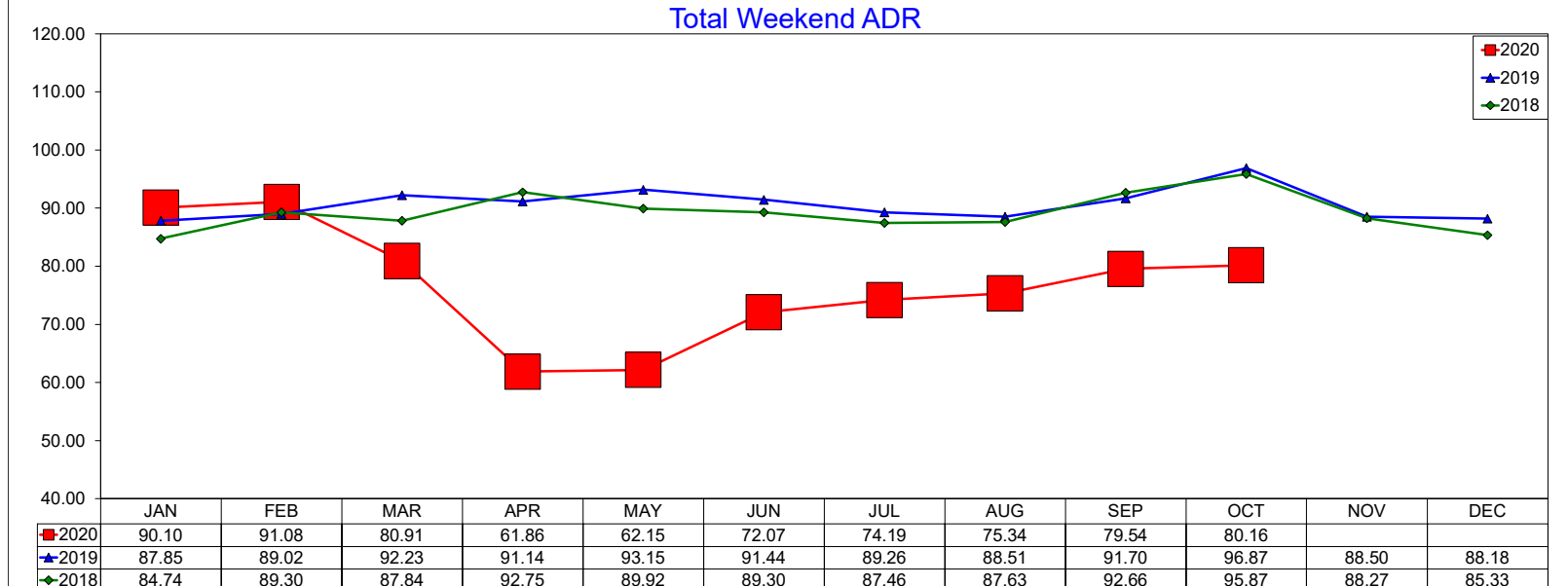
Transient Weekend ADR



Group Weekend ADR



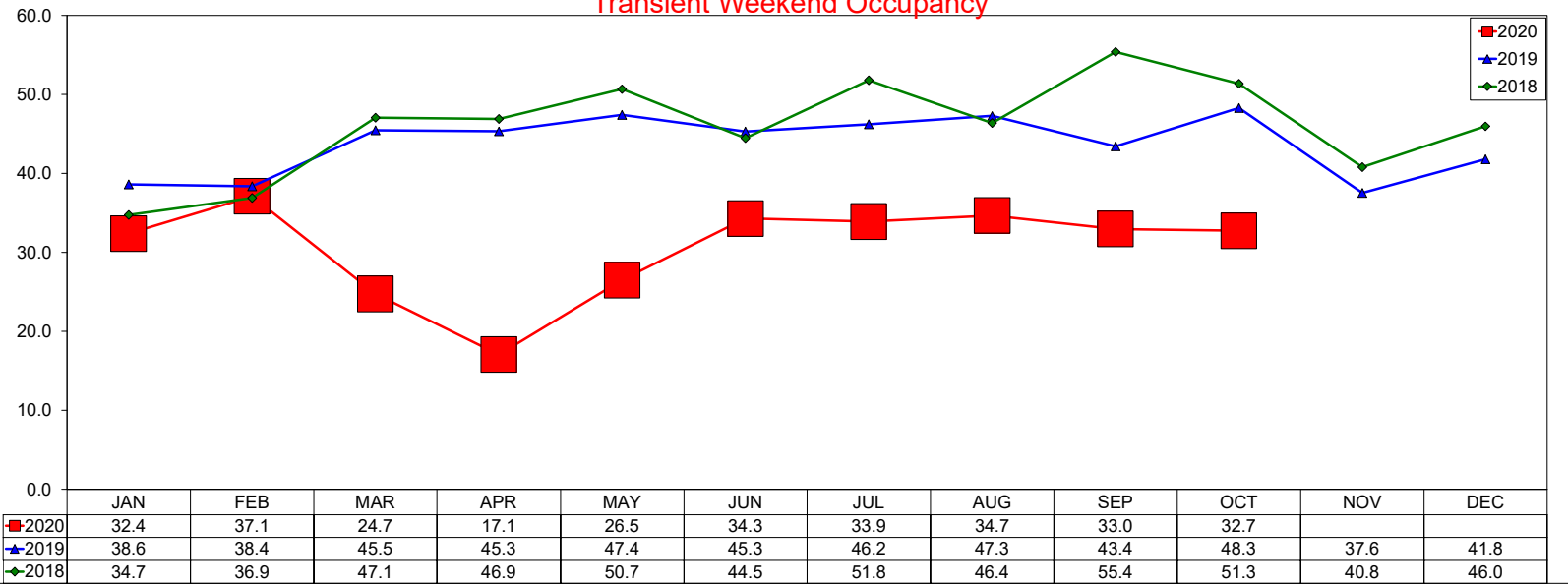
Total Weekend ADR



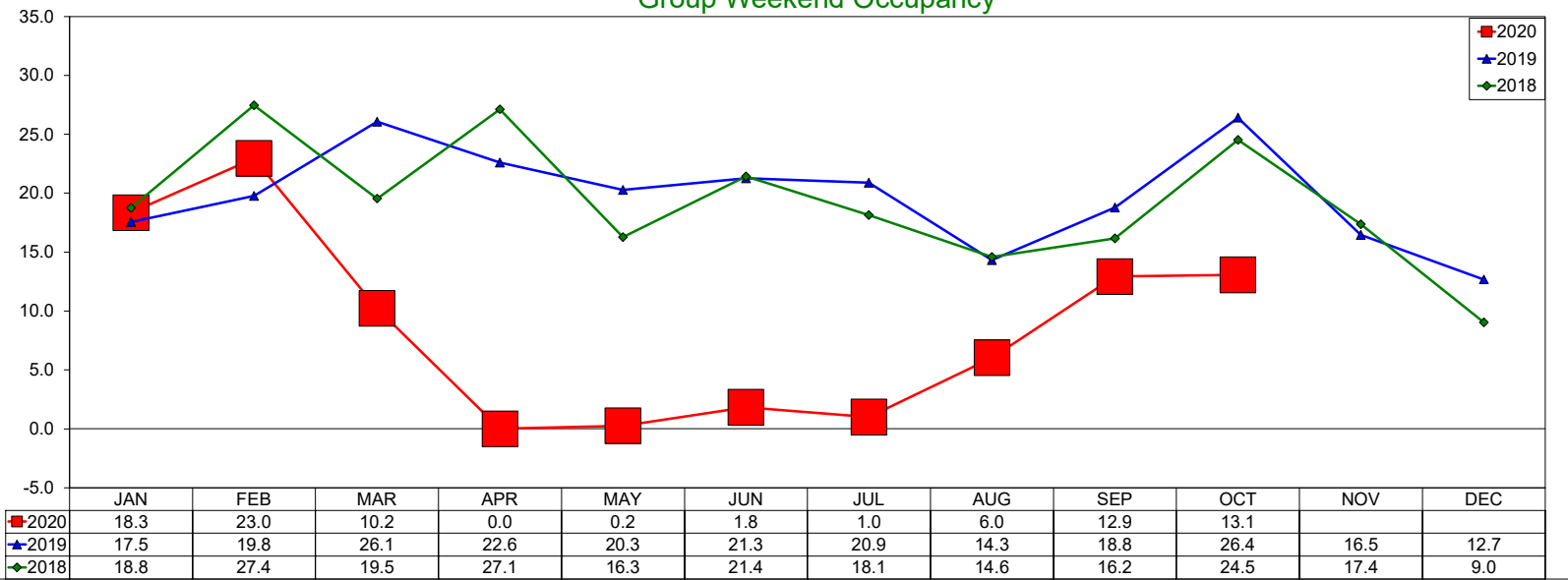
Three Year Comparison - Weekend - Occupancy

October 2020

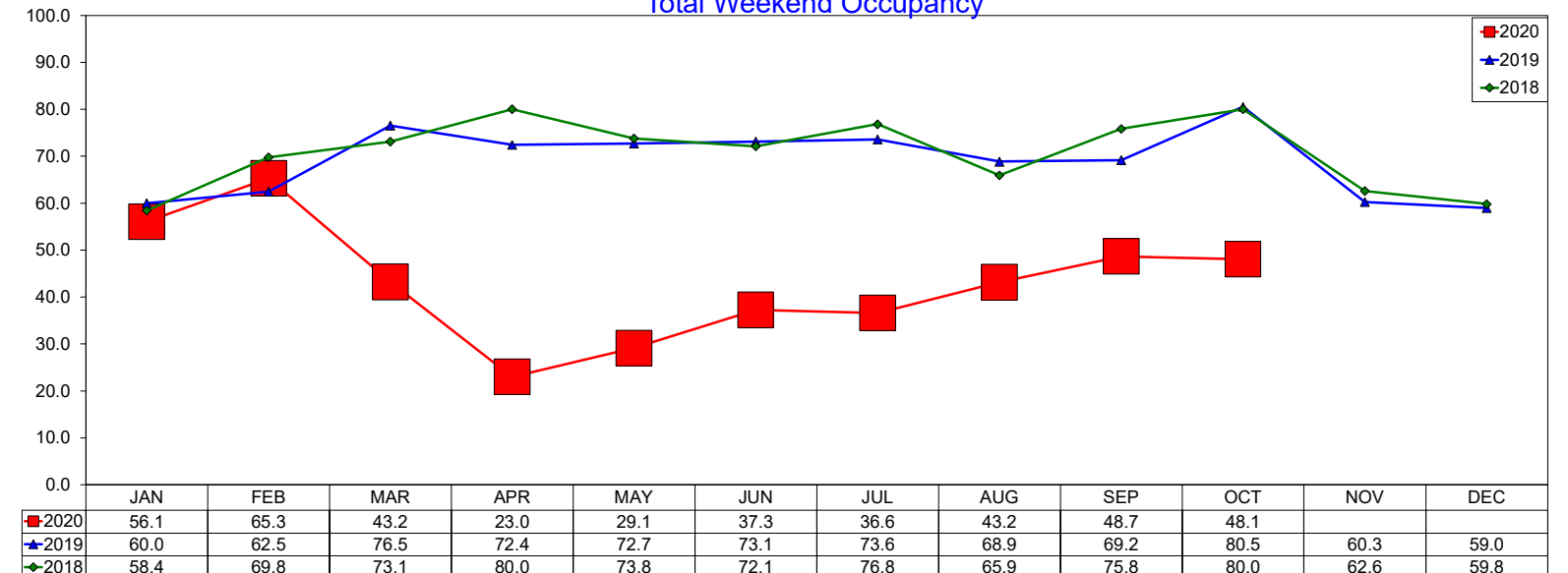
Transient Weekend Occupancy



Group Weekend Occupancy



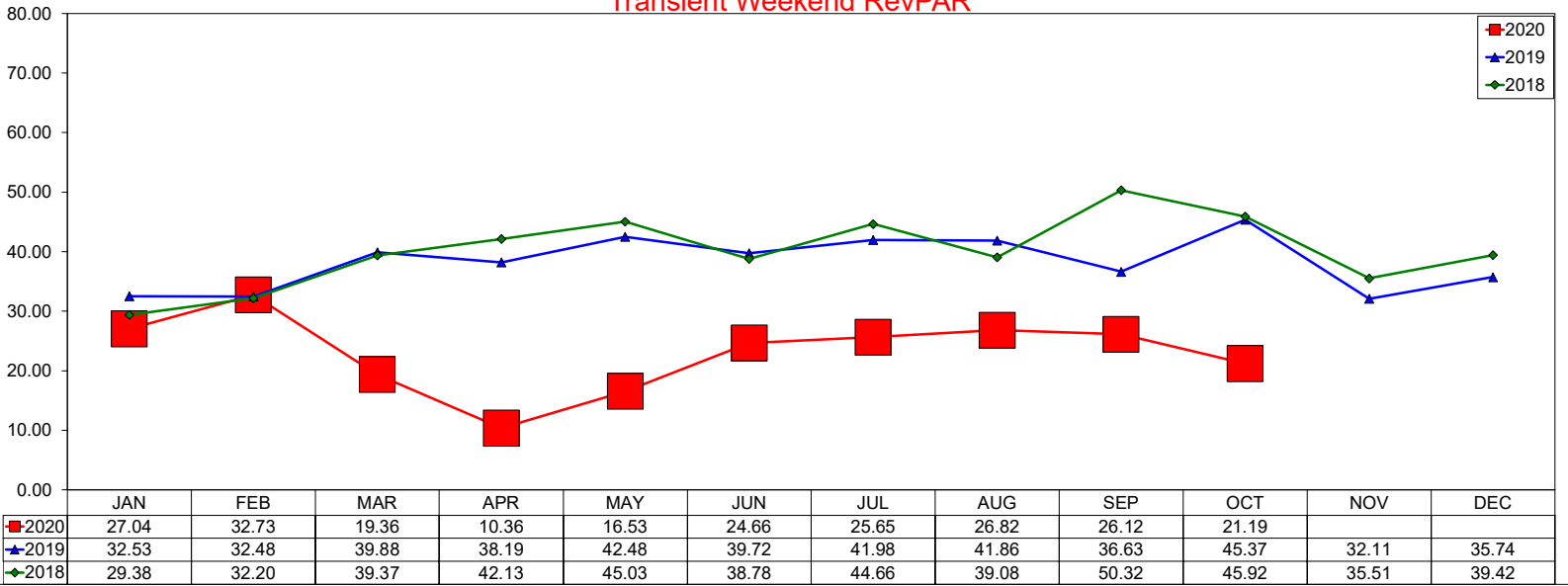
Total Weekend Occupancy



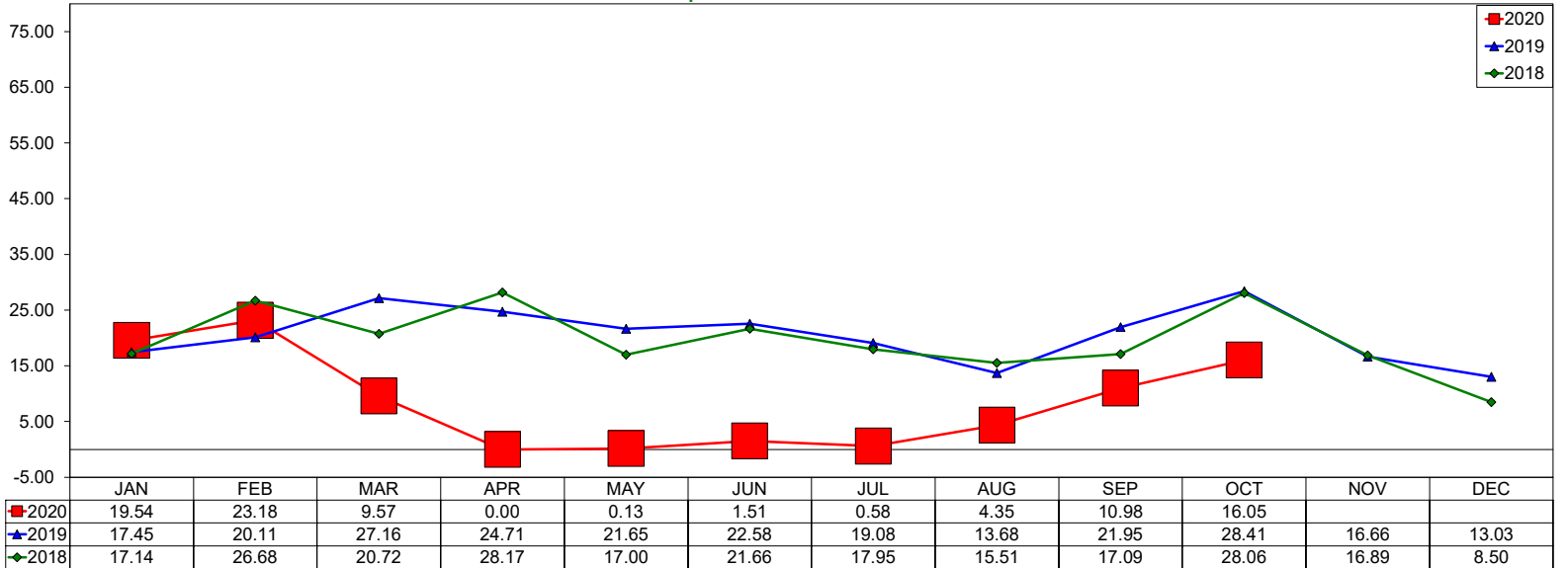
Three Year Comparison - Weekend - RevPAR

October 2020

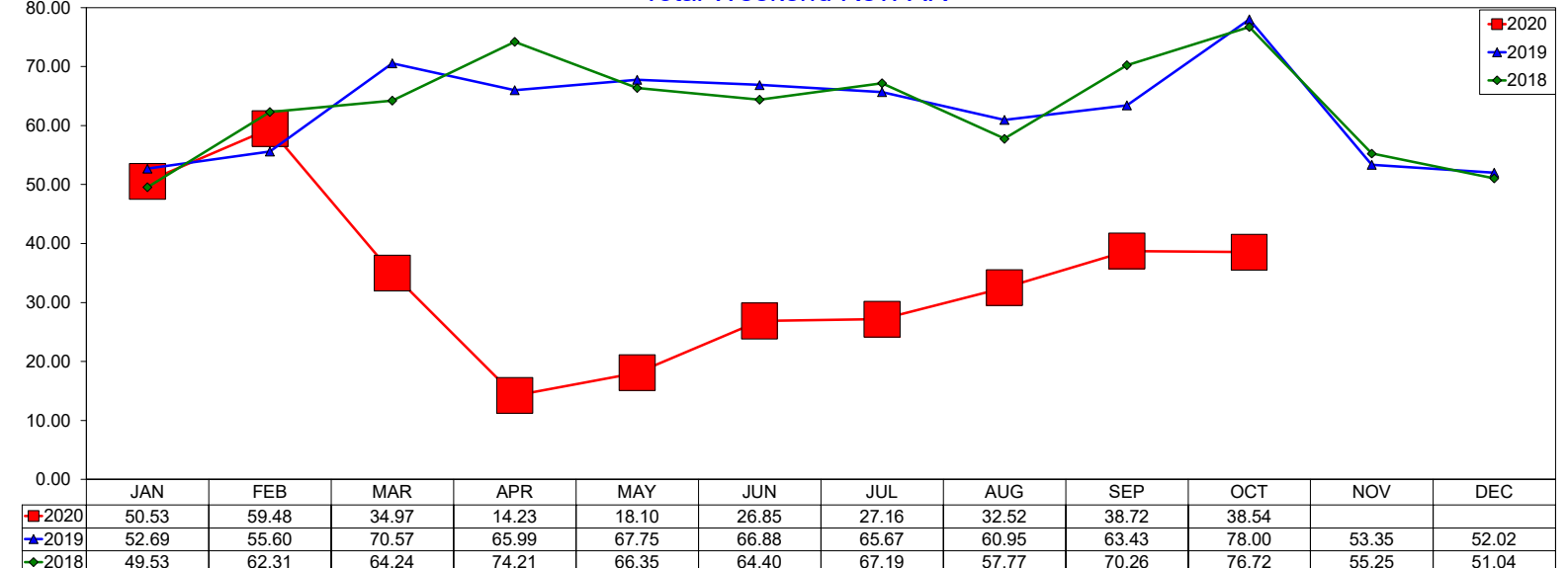
Transient Weekend RevPAR



Group Weekend RevPAR



Total Weekend RevPAR

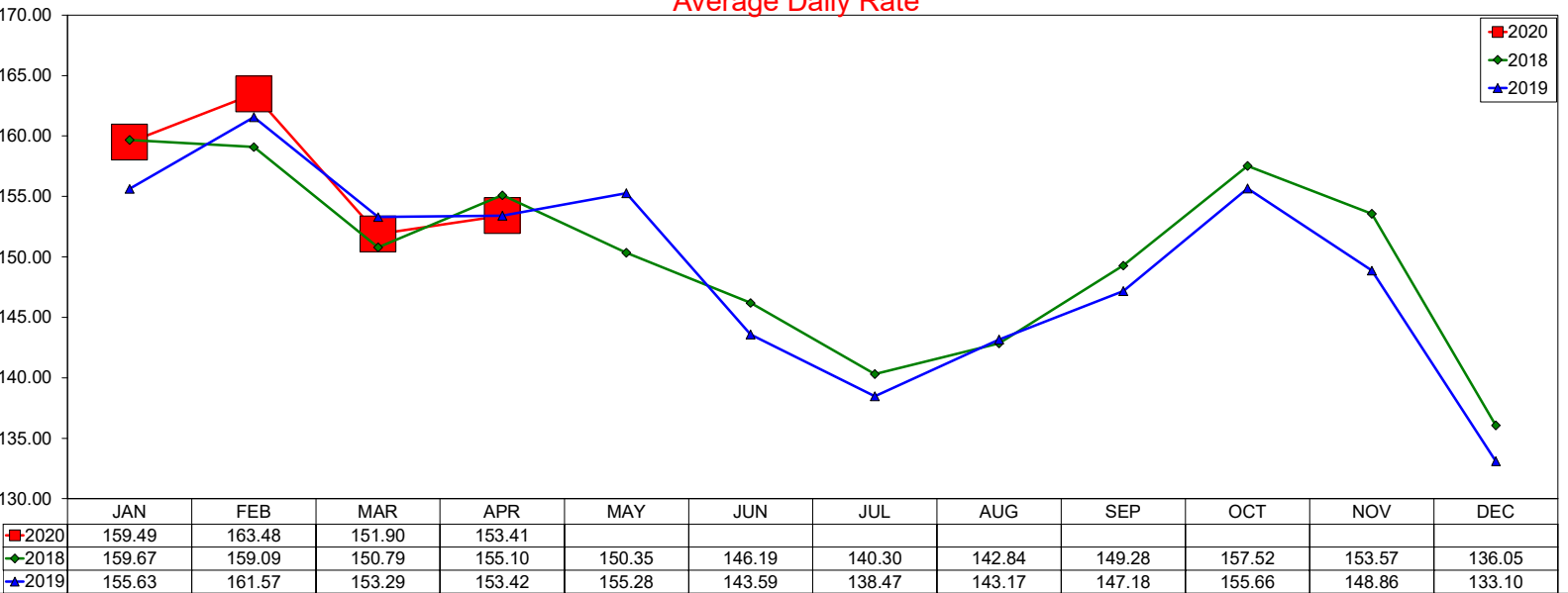


Three Year Comparison - ICC Comp Set

October 2020

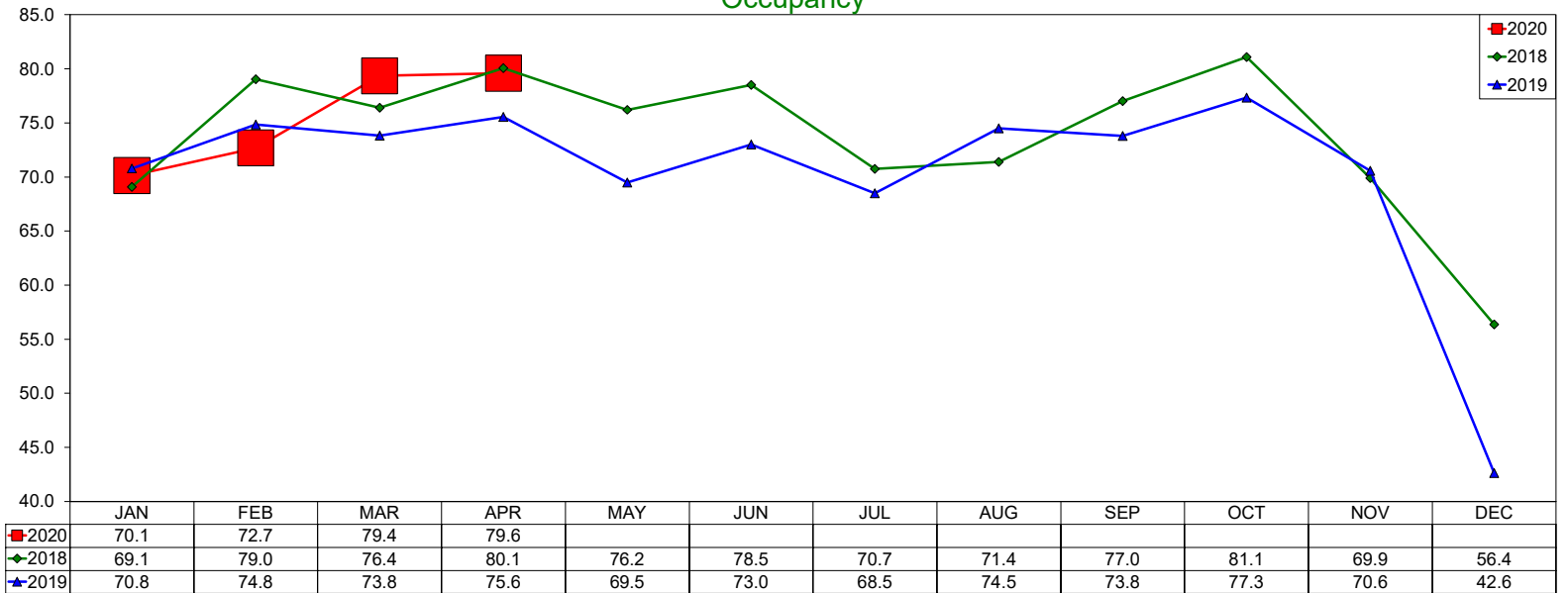
Comp set includes: Marriott Las Colinas, Omni Mandalay, Marriott DFW, Sheraton DFW, Westin DFW

Average Daily Rate



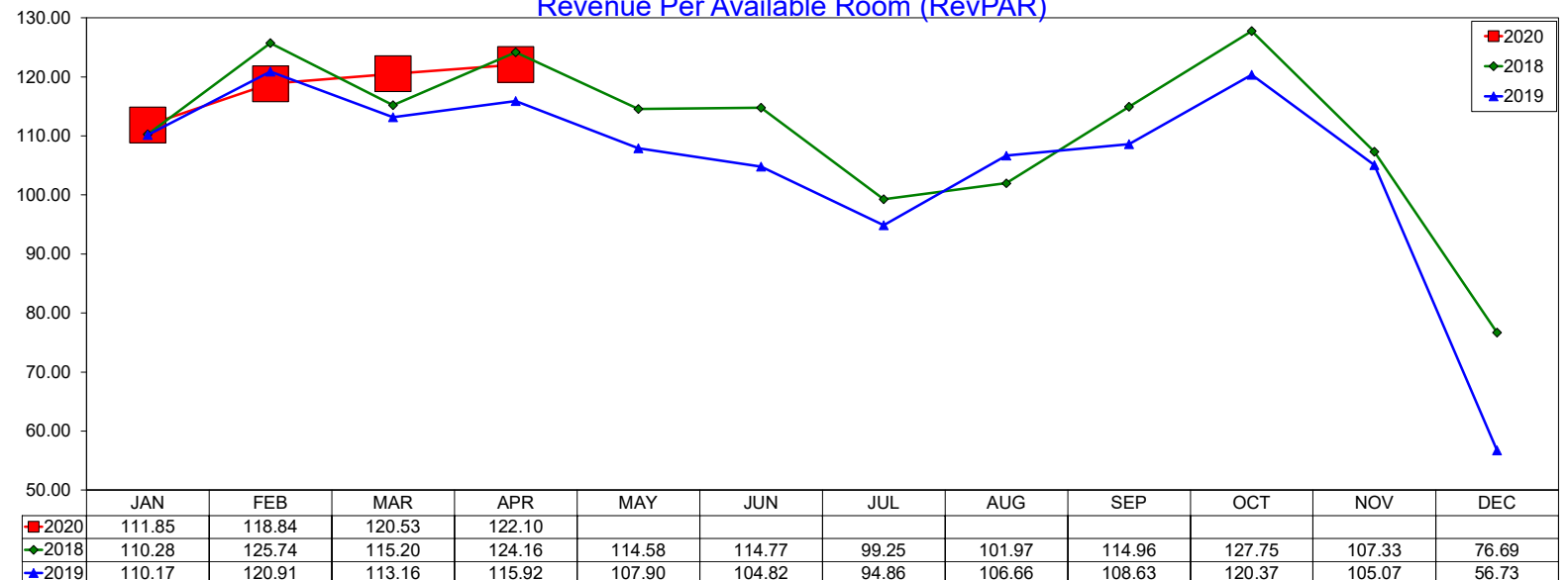
#DIV/0!

Occupancy



#DIV/0!

Revenue Per Available Room (RevPAR)



#DIV/0!