

Tab 4 - Multi-Segment

Irving TX CVB

For the month of: October 2023

	Current Month - October 2023 vs October 2022												Year to Date - October 2023 vs October 2022											
	Occ %		ADR		RevPAR		Percent Change from October 2022						Occ %		ADR		RevPAR		Percent Change from YTD 2022					
	2023	2022	2023	2022	2023	2022	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2023	2022	2023	2022	2023	2022	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
United States	65.8	67.0	161.56	156.83	106.38	105.10	-1.8	3.0	1.2	1.7	0.5	-1.3	64.5	63.8	156.37	149.62	100.79	95.51	1.0	4.5	5.5	5.8	0.3	1.3
Texas	64.1	65.4	127.66	124.49	81.78	81.36	-2.0	2.5	0.5	1.5	1.0	-1.0	63.5	62.5	119.01	113.82	75.55	71.19	1.5	4.6	6.1	7.0	0.8	2.3
Atlanta, GA	68.2	68.5	133.04	123.50	90.74	84.54	-0.4	7.7	7.3	8.2	0.8	0.5	66.5	65.9	127.07	118.70	84.52	78.22	0.9	7.0	8.1	9.2	1.0	2.0
Arlington, TX	67.8	70.5	123.89	123.84	84.05	87.31	-3.8	0.0	-3.7	-2.1	1.7	-2.1	68.9	68.2	112.97	107.62	77.81	73.42	1.0	5.0	6.0	7.8	1.7	2.7
Charlotte, NC	69.4	68.2	132.00	130.25	91.55	88.77	1.8	1.3	3.1	3.6	0.5	2.3	66.3	64.3	124.83	119.60	82.78	76.96	3.1	4.4	7.6	7.0	-0.5	2.5
Fort Worth, TX+	66.4	69.5	134.35	134.16	89.18	93.23	-4.5	0.1	-4.3	-3.0	1.4	-3.2	67.3	66.5	130.77	120.83	88.03	80.41	1.2	8.2	9.5	9.8	0.3	1.5
Frisco, TX+	70.4	71.9	182.38	147.79	128.31	106.29	-2.2	23.4	20.7	36.7	13.2	10.7	65.7	63.7	163.79	142.30	107.55	90.70	3.0	15.1	18.6	28.2	8.1	11.3
Grapevine, TX+	77.4	77.7	203.63	191.84	157.68	149.15	-0.4	6.1	5.7	5.8	0.1	-0.3	75.9	72.2	203.71	196.82	154.61	142.07	5.1	3.5	8.8	8.8	0.0	5.2
Irving, TX+	71.9	74.8	132.94	125.00	95.54	93.48	-3.9	6.4	2.2	2.9	0.7	-3.2	69.5	68.5	122.75	115.08	85.36	78.78	1.6	6.7	8.4	9.4	1.0	2.6
Nashville, TN	75.7	77.4	195.93	189.32	148.41	146.49	-2.1	3.5	1.3	2.2	0.8	-1.3	70.7	69.4	181.54	170.47	128.36	118.37	1.8	6.5	8.4	11.0	2.4	4.2
Phoenix, AZ	70.9	72.4	171.36	165.71	121.56	119.91	-2.0	3.4	1.4	2.7	1.3	-0.7	69.0	68.2	176.00	161.36	121.36	110.04	1.1	9.1	10.3	10.5	0.2	1.3
San Jose, CA+	70.6	67.5	173.70	168.25	122.62	113.57	4.6	3.2	8.0	8.6	0.6	5.2	64.3	62.8	160.45	153.19	103.11	96.23	2.3	4.7	7.1	12.1	4.6	7.1

Competitive Set Comparison													
	Actual Figures						Percent of Change from Last Year						
	Current Month			Year-To-Date			Current Month			Year-To-Date			
	OCC	ADR	RvPAR	OCC	ADR	RvPAR	OCC	ADR	RvPAR	OCC	ADR	RvPAR	
US	69.6	143.30	99.71	56.2	117.11	65.77	US	47.7	40.2	107.0	28.6	8.6	39.6
Texas	65.7	105.97	69.67	59.2	92.24	54.60	Texas	49.7	38.6	107.5	30.3	6.3	38.4
Irving	65.6	98.71	64.73	56.2	87.07	48.95	Irving	91.6	37.5	163.4	31.3	-7.6	21.3
Best USA	Grpvine	Grpvine	Grpvine	Arlngtn	Grpvine	Grpvine	Best USA	Grpvine	Nshvle	Nshvle	Frisco	Arlngtn	Arlngtn
	78.7	210.08	165.27	64.9	179.71	94.20		145.5	69.0	227.7	43.4	13.8	42.5
Best Texas	Grpvine	Grpvine	Grpvine	Arlngtn	Grpvine	Grpvine	Best Texas	Grpvine	Arlngtn	Grpvine	Frisco	Arlngtn	Arlngtn
	78.7	210.08	165.27	64.9	179.71	94.20		145.5	51.9	189.4	43.4	13.8	42.5
Worst USA	SanJose	Irving	SanJose	SanJose	Irving	SanJose	Worst USA	Phoenix	SanJose	SanJose	SanJose	SanJose	SanJose
	54.5	98.71	63.05	43.6	87.07	46.34		40.9	11.7	79.6	10.6	-31.8	-24.6
Worst Texas	Frisco	Irving	Irving	Frisco	Irving	Irving	Worst Texas	Arlngtn	Grpvine	Arlngtn	Arlngtn	Irving	Irving
	60.8	98.71	64.73	52.3	87.07	48.95		44.1	17.9	118.9	25.2	-7.6	21.3

Note: "Best" and "Worst" notations above refer to destinations within this competitive set only

A blank row indicates insufficient data.

Tab 6 - Multi-Segment Custom Sets+

Irving TX CVB

For the month of: October 2023

	Current Month - October 2023 vs October 2022												Year to Date - October 2023 vs October 2022											
	Occ %		ADR		RevPAR		Percent Change from October 2022						Occ %		ADR		RevPAR		Percent Change from YTD 2022					
	2023	2022	2023	2022	2023	2022	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2023	2022	2023	2022	2023	2022	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
Irving, TX+	71.9	74.8	132.94	125.00	95.54	93.48	-3.9	6.4	2.2	2.9	0.7	-3.2	69.5	68.5	122.75	115.08	85.36	78.78	1.6	6.7	8.4	9.4	1.0	2.6
Luxury/Full Service Irving+	71.4	77.0	188.53	171.89	134.60	132.37	-7.3	9.7	1.7	1.6	-0.1	-7.4	68.5	66.5	168.63	159.19	115.58	105.88	3.1	5.9	9.2	9.1	-0.1	3.0
All Suite/Extended Stay Irving+	76.5	76.4	105.56	100.02	80.71	76.45	0.0	5.5	5.6	8.4	2.7	2.7	74.5	70.6	100.82	94.31	75.07	66.62	5.4	6.9	12.7	16.8	3.7	9.3
Limited Service Irving+	75.1	77.7	122.45	112.94	91.95	87.77	-3.4	8.4	4.8	4.8	0.0	-3.4	71.9	73.8	115.84	105.74	83.28	78.04	-2.6	9.6	6.7	6.7	0.0	-2.6
Budget Irving+	62.9	65.4	68.05	69.74	42.80	45.60	-3.8	-2.4	-6.1	-6.1	0.0	-3.8	61.9	64.5	67.84	66.22	41.99	42.74	-4.1	2.4	-1.8	-1.7	0.0	-4.0
Las Colinas+	71.4	72.8	159.16	147.46	113.62	107.42	-2.0	7.9	5.8	5.7	-0.1	-2.1	68.3	65.4	140.71	133.99	96.15	87.57	4.5	5.0	9.8	12.5	2.4	7.1
DFW North+	75.9	80.1	121.76	116.13	92.42	93.06	-5.3	4.9	-0.7	1.8	2.5	-2.9	74.3	74.1	117.76	109.15	87.45	80.83	0.3	7.9	8.2	8.1	-0.1	0.2
DFW South+	68.1	72.0	104.00	100.29	70.88	72.24	-5.4	3.7	-1.9	-1.9	0.0	-5.4	66.2	67.0	100.09	94.28	66.30	63.18	-1.2	6.2	4.9	5.0	0.0	-1.1
Full Service Las Colinas+	70.0	73.3	238.53	219.59	167.07	160.96	-4.4	8.6	3.8	3.6	-0.2	-4.6	64.3	61.7	209.39	201.07	134.55	124.05	4.2	4.1	8.5	8.3	-0.1	4.0
Limited Service Las Colinas+	72.3	72.5	105.40	96.39	76.24	69.90	-0.3	9.4	9.1	9.1	0.0	-0.3	71.2	68.0	97.32	89.53	69.27	60.91	4.6	8.7	13.7	18.6	4.3	9.1
Full Service DFW North+	72.1	83.8	161.66	143.25	116.50	120.08	-14.0	12.9	-3.0	-3.0	0.0	-14.0	74.2	72.6	149.76	138.54	111.16	100.55	2.3	8.1	10.5	10.5	0.0	2.3
Limited Service DFW North+	78.4	77.6	98.05	96.40	76.86	74.85	1.0	1.7	2.7	7.0	4.2	5.2	74.3	75.0	96.83	90.57	71.94	67.94	-1.0	6.9	5.9	5.8	-0.1	-1.1
Full Service DFW South+																								
Limited Service DFW South+	65.9	70.7	94.09	91.95	62.04	65.04	-6.8	2.3	-4.6	-4.6	0.0	-6.8	64.9	66.6	92.20	87.45	59.81	58.24	-2.6	5.4	2.7	2.7	0.0	-2.5

AirBNB Data	Percent Change from Prior Year												Percent Change from Prior Year YTD											
	Occ %		ADR		RevPAR		Percent Change from Prior Year						Occ %		ADR		RevPAR		Percent Change from Prior Year YTD					
	2023	2022	2023	2022	2023	2022	Occ	ADR	Rev PAR	Room Rev	Room Avail	Room Sold	2023	2022	2023	2022	2023	2022	Occ	ADR	Rev PAR	Room Rev	Room Avail	Room Sold
Entire Place	53.1	56.1	216.44	219.55	114.86	123.21	-5.44	-1.42	-6.78	6.3	22.4	13.0	56.1	58.69	217.88	215.44	122.25	126.44	-4.40	1.13	-3.31	5.2	19.1	11.3
Hotel Comparable	56.5	56.94	118.65	120.14	67.00	68.41	-0.83	-1.24	-2.06	-4.9	-2.9	-3.7	58.8	60.84	113.72	114.75	66.86	69.81	-3.36	-0.90	-4.23	-13.9	-10.1	-13.1

Available Listings	2023	2022	% Chg
Entire Place	386	333	15.9
Private Room	203	153	32.7
Shared Room	78	68	14.7
Total Available Listings	667	554	20.4

	Participation			
	Properties		Rooms	
	Census	Sample	Census	Sample
Irving, TX+	87	77	12907	11479
Luxury/Full Service Irving+	16	14	4844	4244
All Suite/Extended Stay Irving+	32	31	3716	3609
Limited Service Irving+	14	14	1792	1792
Budget Irving+	24	17	2436	1715
Las Colinas+	32	31	5479	5143
DFW North+	25	25	3904	3904
DFW South+	30	21	3524	2432
Full Service Las Colinas+	8	8	2255	2255
Limited Service Las Colinas+	24	23	3224	2888
Full Service DFW North+	4	4	1533	1533
Limited Service DFW North+	21	21	2371	2371
Full Service DFW South+	4	2	1056	456
Limited Service DFW South+	26	19	2468	1976
ICC Comp Set No Boutiques+				

A blank row indicates insufficient data.

Irving, Texas Room Demand

Source: Smith Travel Research

	2022			2023			Calculated Demand Change over prior year		STR Reported Change over prior year	
	Occ %	Current Month Demand	Year To Date Demand	Occ %	Current Month Demand	Year To Date Demand	Current Month	Year To Date	Current Month	Year To Date
January	54.0	213,194	213,194	62.4	248,857	248,857	16.7%	16.7%	15.6%	15.6%
February	64.5	232,046	445,240	70.7	254,724	503,581	9.8%	13.1%	9.7%	12.3%
March	71.0	282,761	728,001	74.1	295,894	799,475	4.6%	9.8%	5.0%	9.4%
April	74.5	286,896	1,014,897	73.5	285,997	1,085,472	-0.3%	7.0%	-0.4%	6.7%
May	71.2	280,494	1,295,391	71.1	284,376	1,369,848	1.4%	5.7%	0.1%	5.2%
June	74.3	283,046	1,578,437	72.8	281,951	1,651,799	-0.4%	4.6%	-1.5%	3.9%
July	66.3	265,307	1,843,744	66.2	264,729	1,916,528	-0.2%	3.9%	0.6%	3.4%
August	66.3	261,179	2,104,923	63.9	255,500	2,172,028	-2.2%	3.2%	-2.8%	2.6%
September	70.3	268,063	2,372,986	70.2	271,725	2,443,753	1.4%	3.0%	0.7%	2.4%
October	75.0	299,270	2,672,256	71.9	287,564	2,731,317	-3.9%	2.2%	-3.9%	1.6%
November	63.2	243,885	2,916,141							
December	57.9	231,094	3,147,235							

Irving, Texas & United States Comparison

October 2023

Irving	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	116.24	16.4%	116.24	16.4%	62.4%	15.6%	62.4%	15.6%	72.49	34.6%	72.49	34.6%
FEBRUARY	123.06	14.2%	119.84	15.3%	70.7%	9.7%	66.2%	12.3%	86.97	25.2%	79.31	29.5%
MAR	121.23	8.8%	120.46	12.7%	74.1%	5.0%	68.8%	9.4%	89.89	14.3%	82.90	23.3%
APRIL	127.59	7.5%	122.84	11.5%	73.5%	-0.4%	70.0%	6.7%	93.82	7.1%	86.00	18.9%
MAY	127.15	7.1%	123.80	10.5%	71.1%	0.1%	70.4%	5.2%	90.36	7.3%	87.20	16.3%
JUNE	122.74	4.3%	123.67	9.4%	72.8%	-1.5%	70.8%	3.9%	89.37	2.8%	87.56	13.7%
JULY	114.15	1.6%	122.39	8.4%	66.2%	0.6%	70.1%	3.4%	75.52	2.2%	85.78	12.1%
AUGUST	113.41	-0.6%	121.37	7.3%	63.9%	-2.8%	69.3%	2.6%	72.42	-3.4%	84.05	10.1%
SEPTEMBER	122.54	2.5%	121.50	6.7%	70.2%	0.7%	69.4%	2.4%	86.00	3.2%	84.27	9.3%
OCTOBER	132.94	6.4%	122.75	6.7%	71.9%	-3.9%	69.5%	1.6%	95.54	2.2%	85.36	8.4%
NOVEMBER												
DECEMBER												
12 mo. rolling averages:		ADR	120.80	6.6%	Occupancy	68.1%	1.8%	RevPAR	82.28	8.6%		

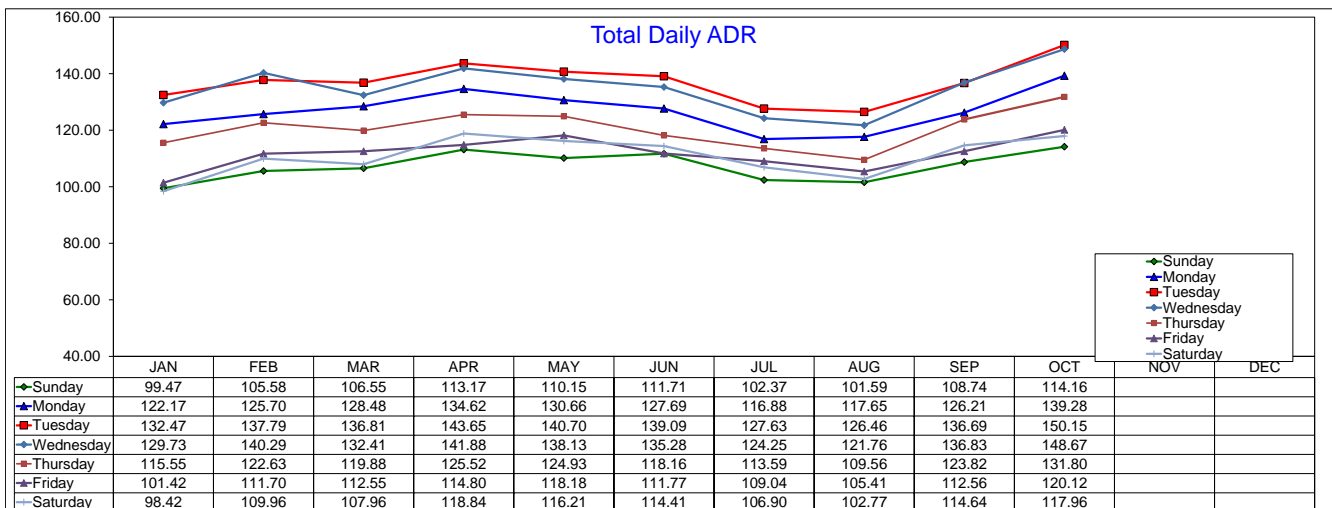
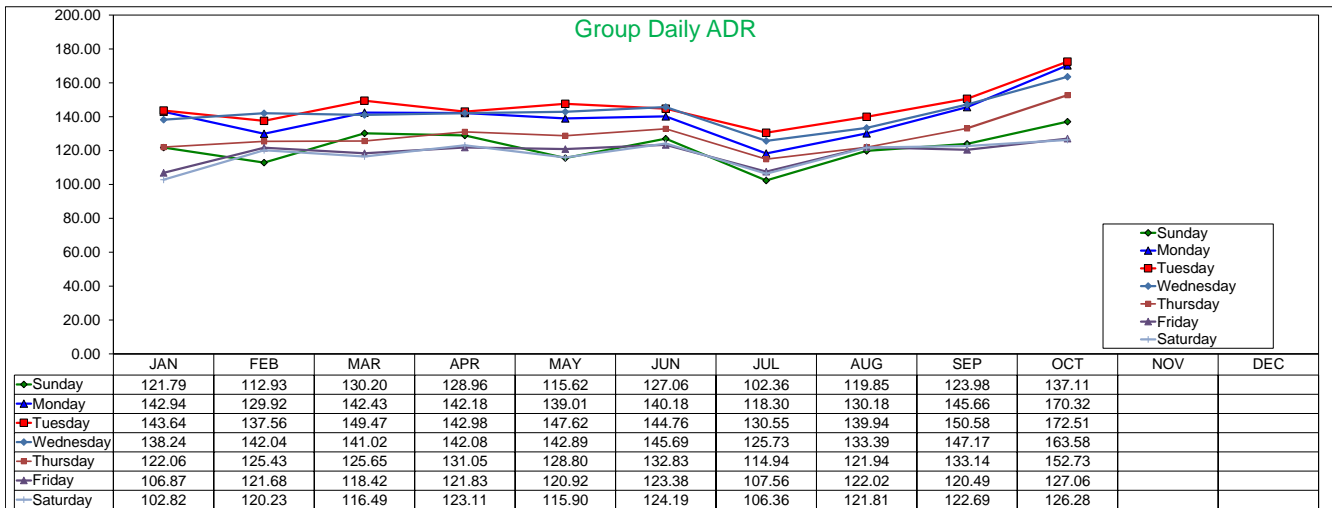
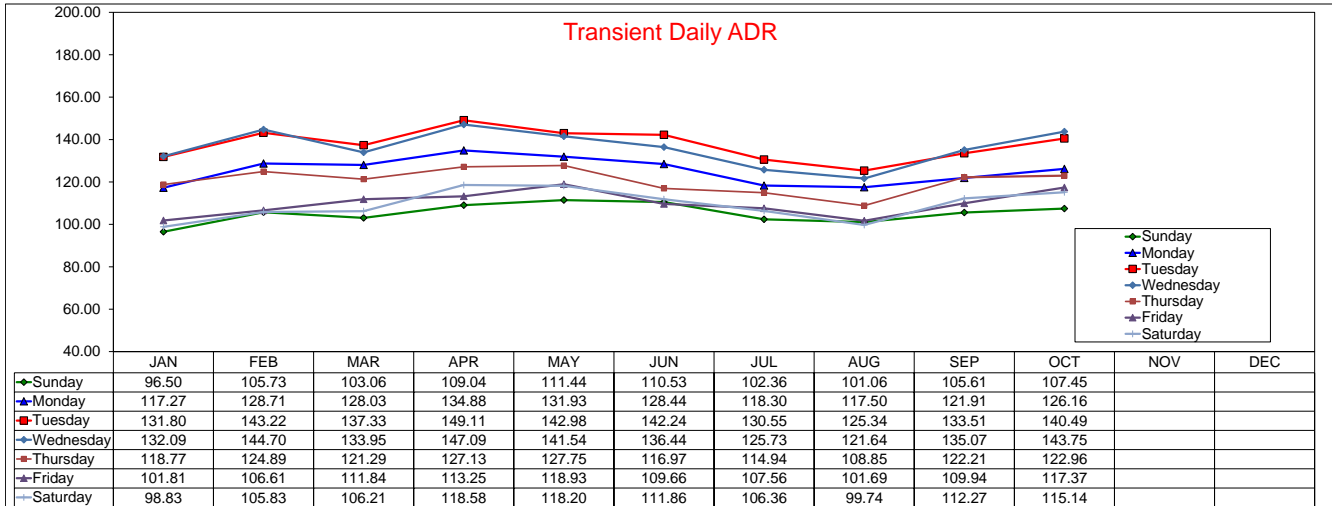
Texas	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	110.03	14.5%	110.03	14.5%	56.3%	10.7%	56.3%	10.7%	61.93	26.8%	61.93	26.8%
FEBRUARY	117.08	11.7%	113.60	13.0%	63.7%	7.0%	59.8%	8.8%	74.58	19.6%	67.94	22.9%
MAR	126.44	7.0%	118.45	10.2%	69.0%	2.5%	63.0%	6.4%	87.29	9.6%	74.62	17.2%
APRIL	123.88	5.5%	119.95	8.9%	65.9%	0.0%	63.7%	4.6%	81.62	5.5%	76.43	13.9%
MAY	119.79	2.2%	119.94	7.4%	63.7%	0.0%	63.7%	3.7%	76.34	2.3%	76.40	11.3%
JUNE	117.86	1.0%	119.60	6.3%	66.4%	0.3%	64.1%	3.0%	78.28	1.3%	76.72	9.5%
JULY	114.71	0.9%	118.92	5.5%	64.1%	-0.6%	64.1%	2.5%	73.57	0.3%	76.28	8.1%
AUGUST	110.19	1.8%	117.83	5.1%	59.9%	-0.6%	63.6%	2.1%	66.01	1.2%	74.93	7.3%
SEPTEMBER	119.22	3.2%	117.99	4.8%	61.9%	0.2%	63.4%	1.9%	73.83	3.4%	74.82	6.8%
OCTOBER	127.66	2.5%	119.01	4.6%	64.1%	-2.0%	63.5%	1.5%	81.78	0.5%	75.55	6.1%
NOVEMBER												
DECEMBER												

USA	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	142.14	14.8%	142.14	14.8%	52.8%	10.9%	52.8%	10.9%	75.01	27.3%	75.01	27.3%
FEBRUARY	152.01	10.3%	147.13	12.2%	60.0%	5.8%	56.2%	8.3%	91.22	16.6%	82.71	21.5%
MAR	158.17	7.8%	151.16	10.2%	65.3%	2.4%	59.3%	5.9%	103.35	10.4%	89.69	16.7%
APRIL	155.77	3.4%	152.68	8.3%	64.4%	-1.4%	60.6%	3.9%	100.39	1.9%	92.59	12.5%
MAY	156.25	3.8%	153.51	7.2%	64.8%	-0.2%	61.5%	3.0%	101.31	3.7%	94.40	10.4%
JUNE	158.40	2.3%	154.45	6.2%	69.7%	-0.4%	62.9%	2.3%	110.33	1.9%	97.08	8.7%
JULY	160.31	1.3%	155.41	5.3%	69.1%	-0.5%	63.8%	1.9%	110.80	0.8%	99.13	7.3%
AUGUST	153.60	1.8%	155.19	4.9%	66.0%	-0.3%	64.1%	1.6%	101.35	1.5%	99.43	6.5%
SEPTEMBER	160.18	3.5%	155.77	4.7%	66.2%	-0.5%	64.3%	1.3%	106.07	2.9%	100.16	6.1%
OCTOBER	161.56	3.0%	156.37	4.5%	65.8%	-1.8%	64.5%	1.0%	106.38	1.2%	100.79	5.5%
NOVEMBER												
DECEMBER												

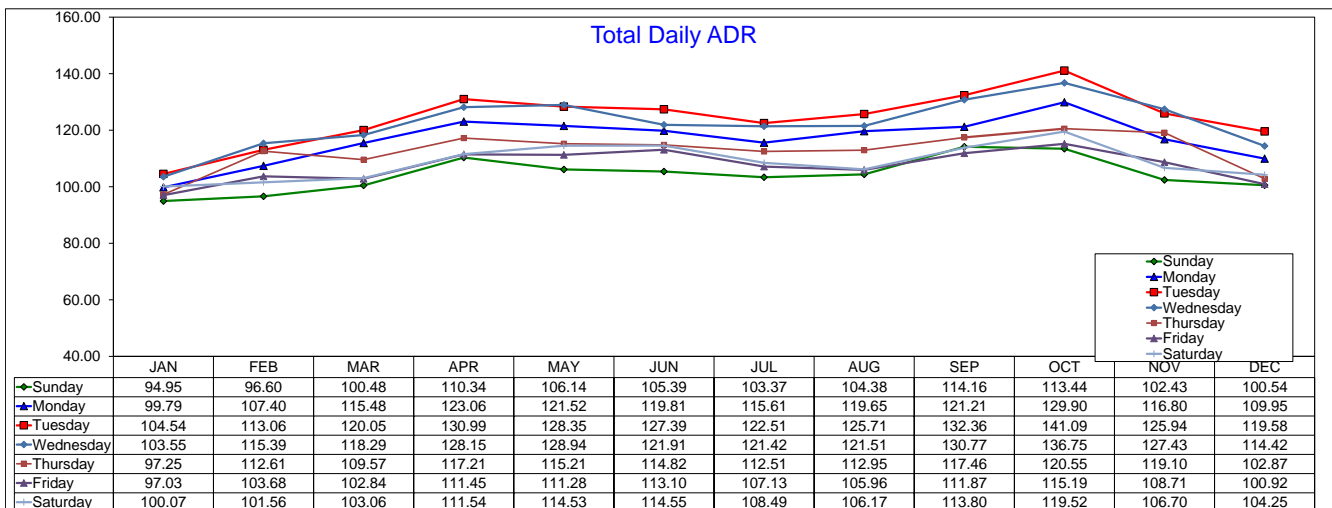
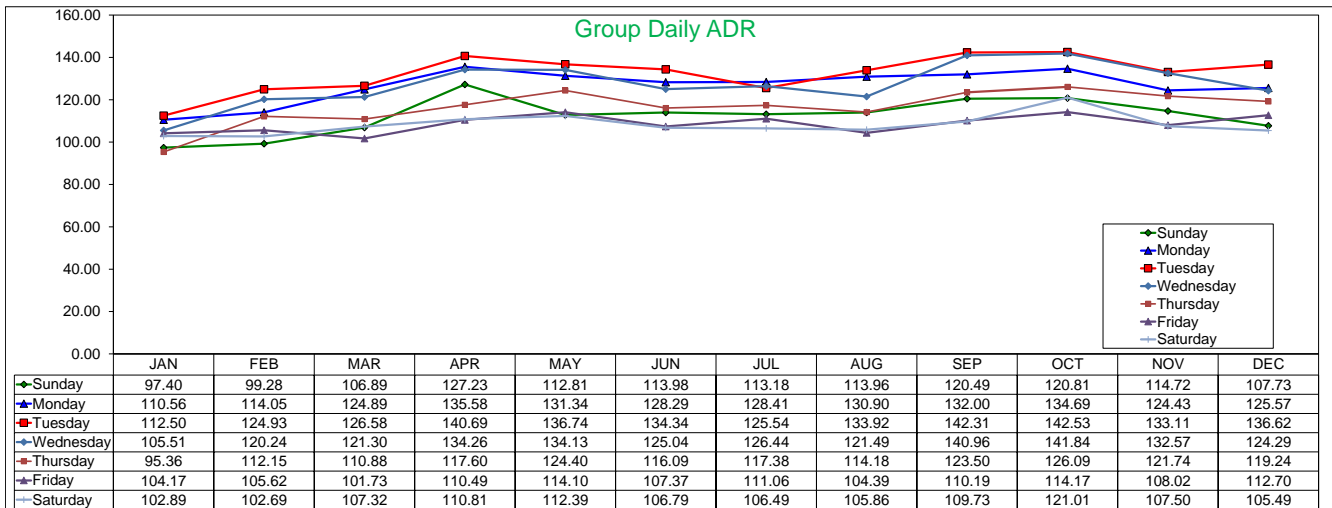
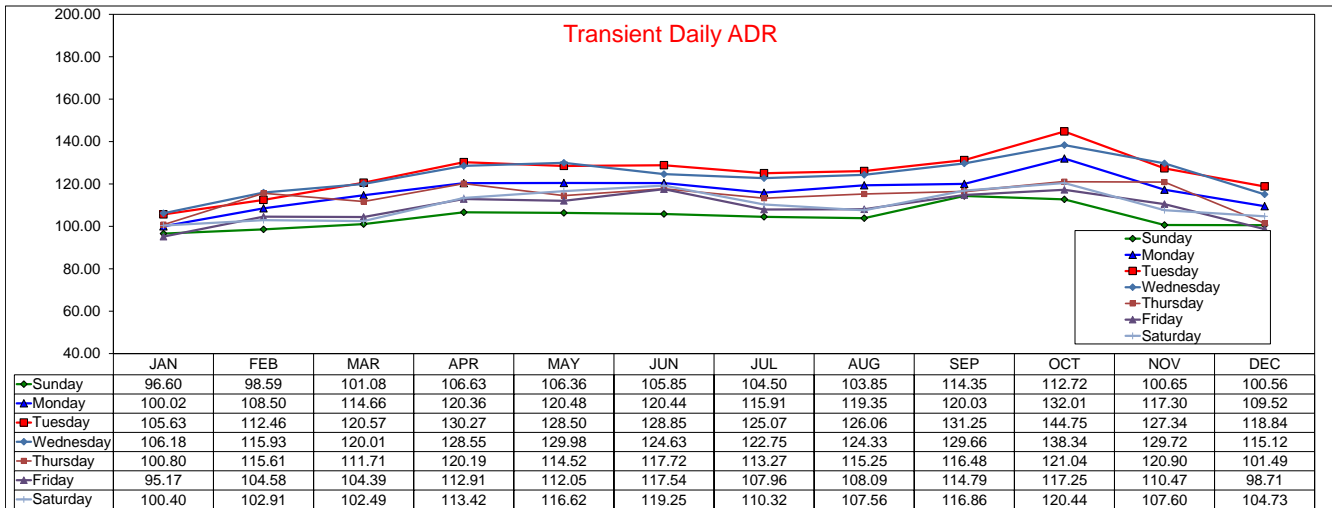
Note: The "Change %" column refers to the change from the prior year's figure.

SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

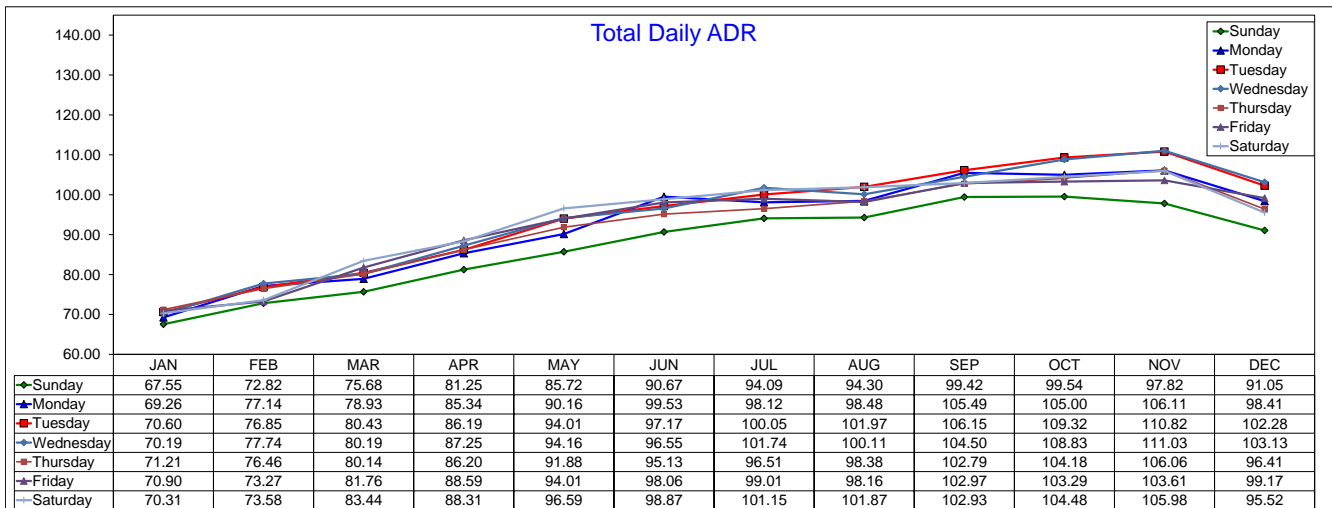
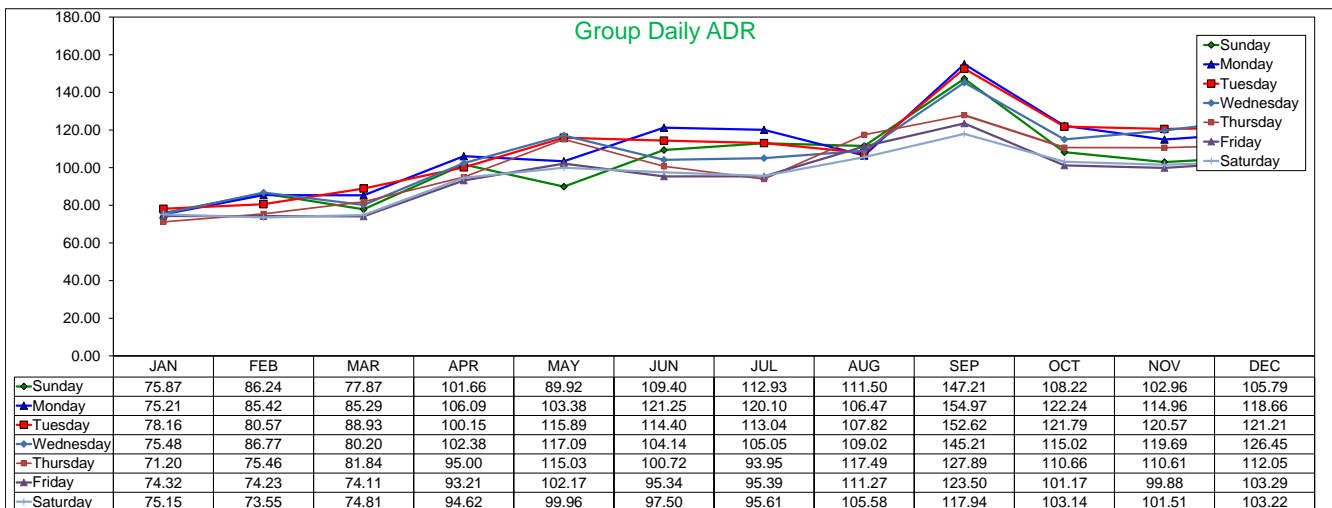
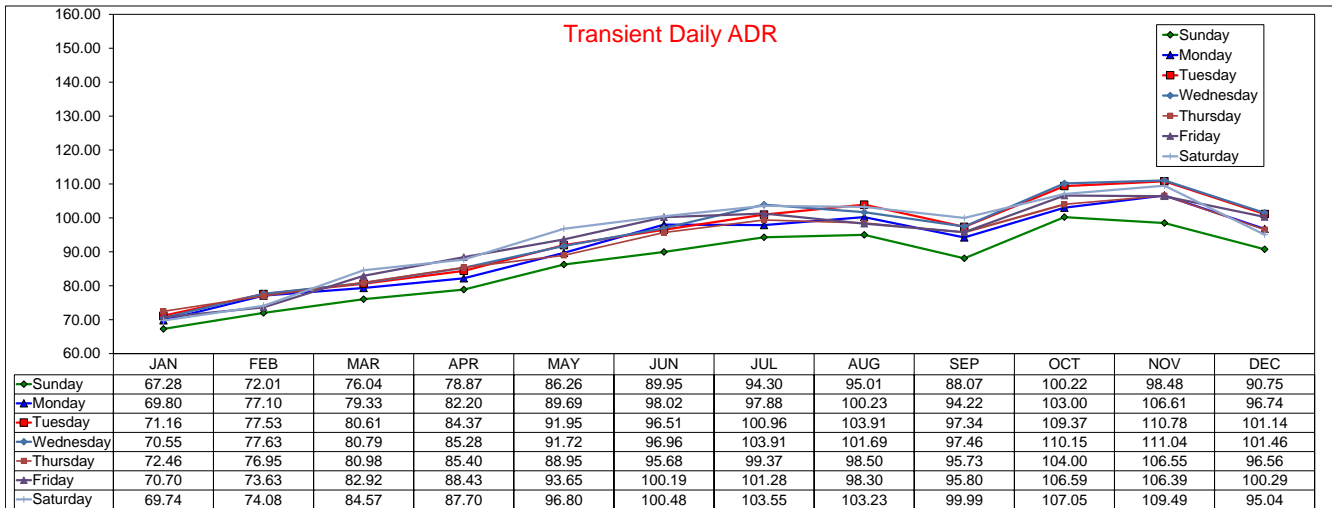
Daily ADR by Month 2023



Daily ADR by Month 2022



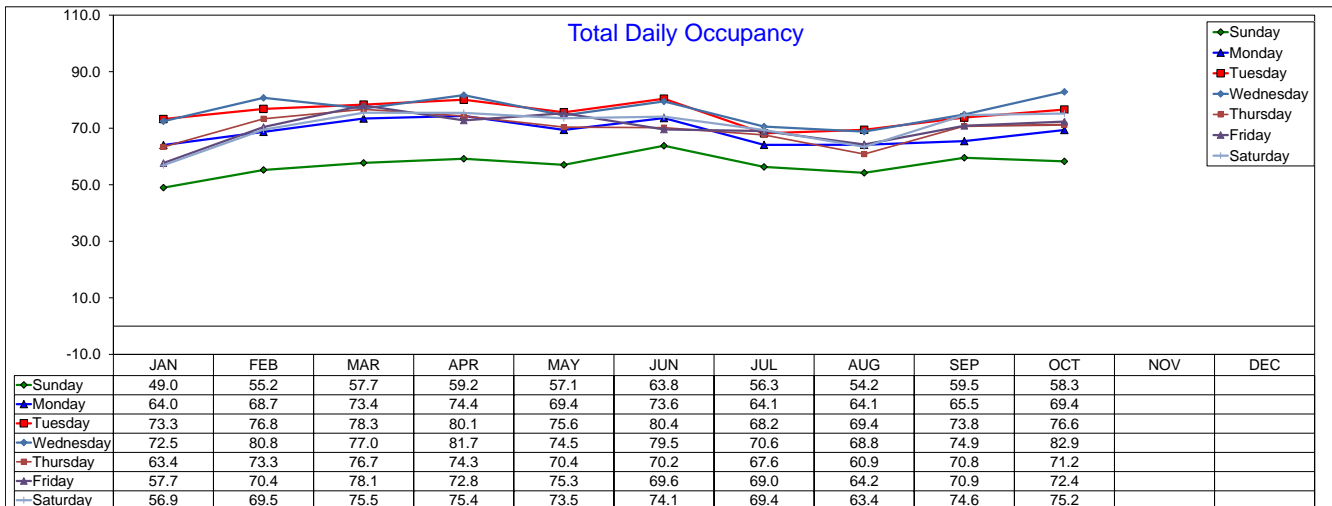
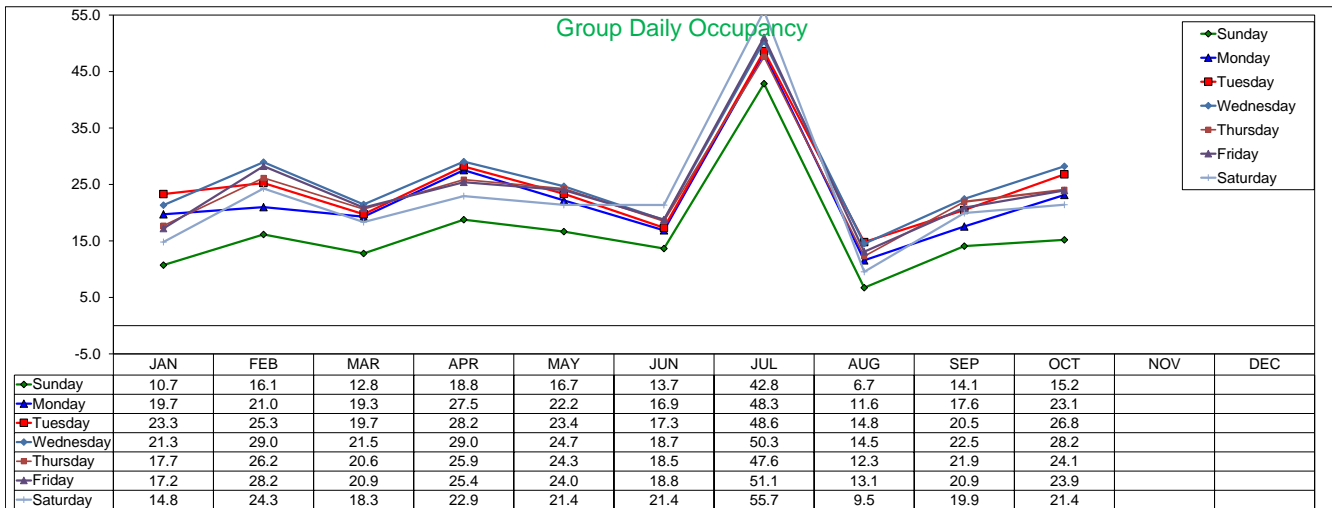
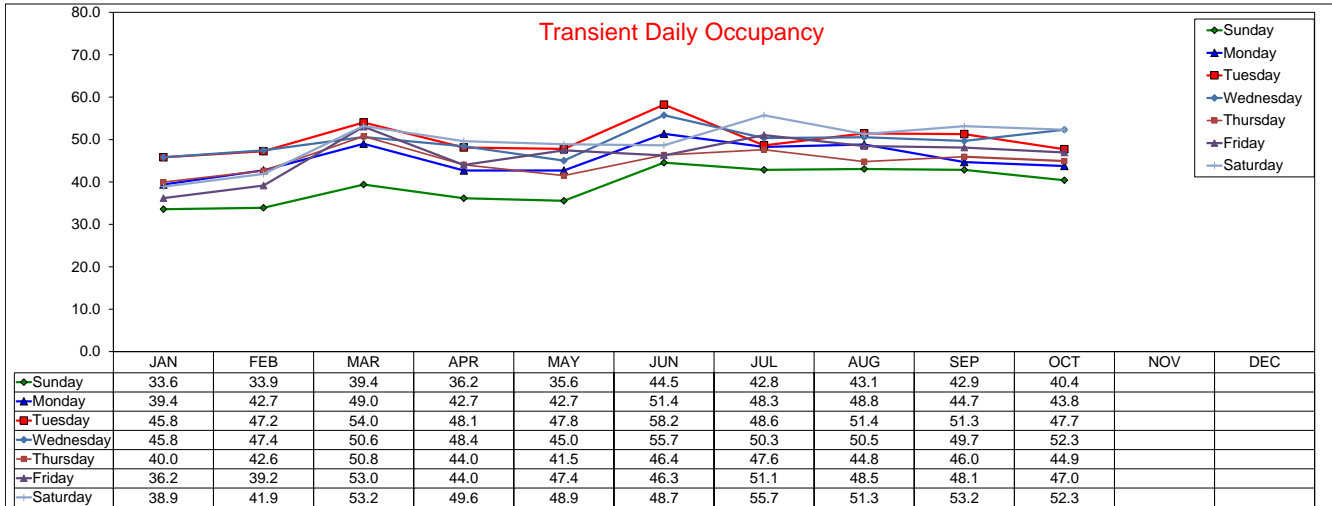
Daily ADR by Month 2021



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

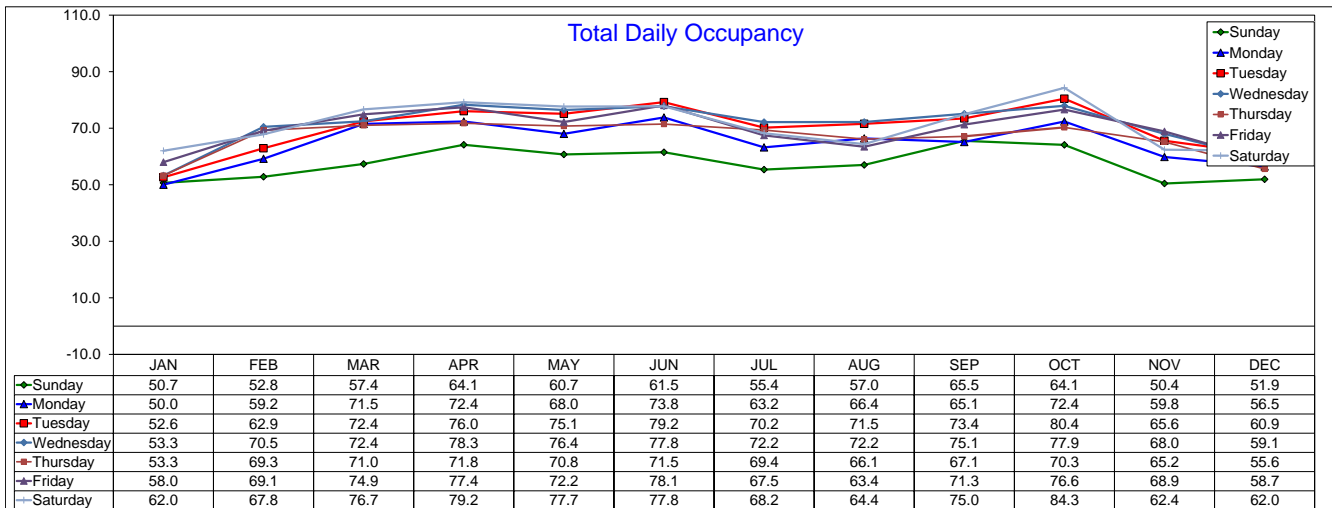
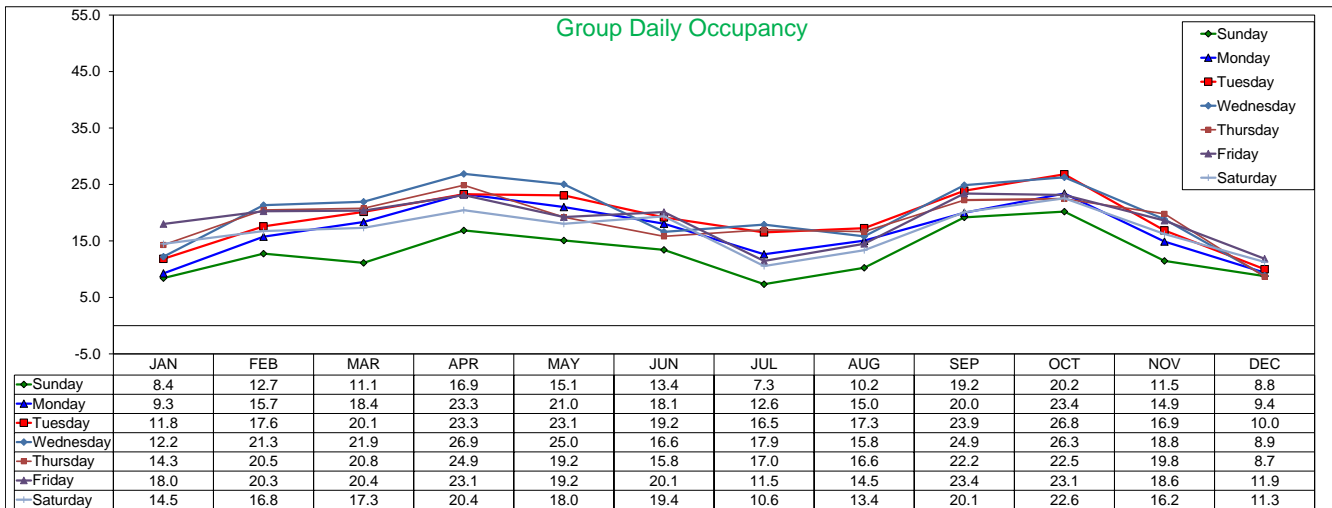
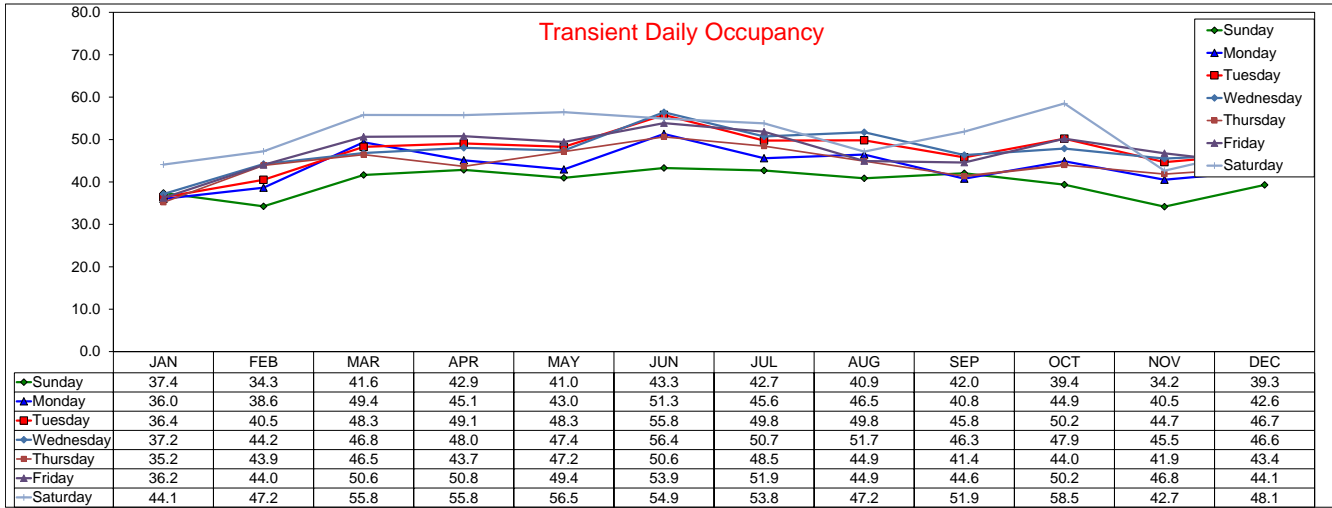
Daily Occupancy by Month

2023



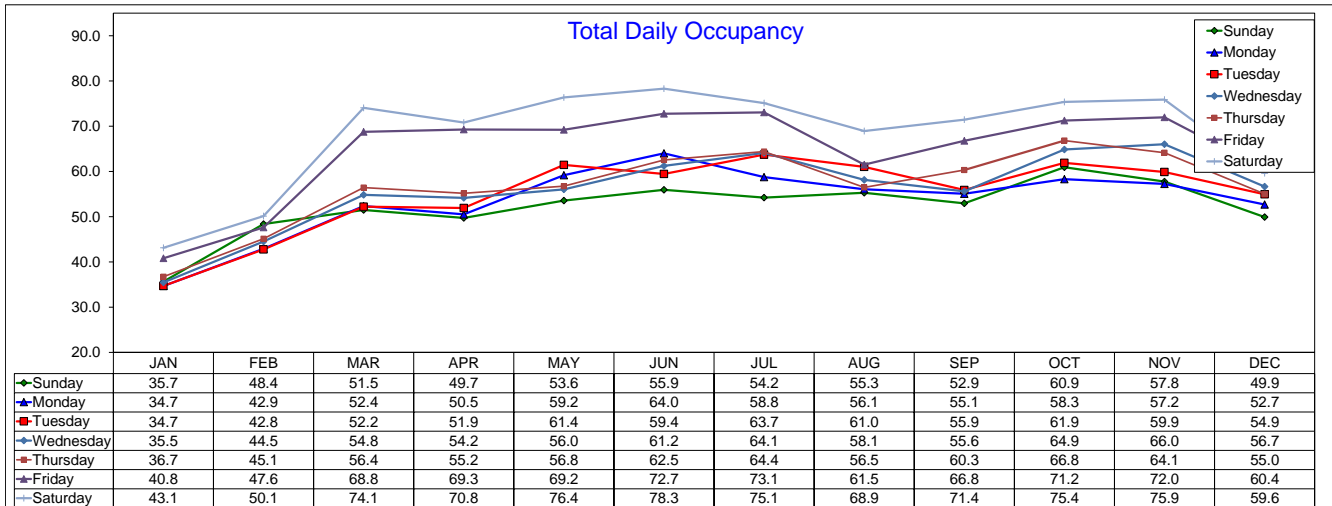
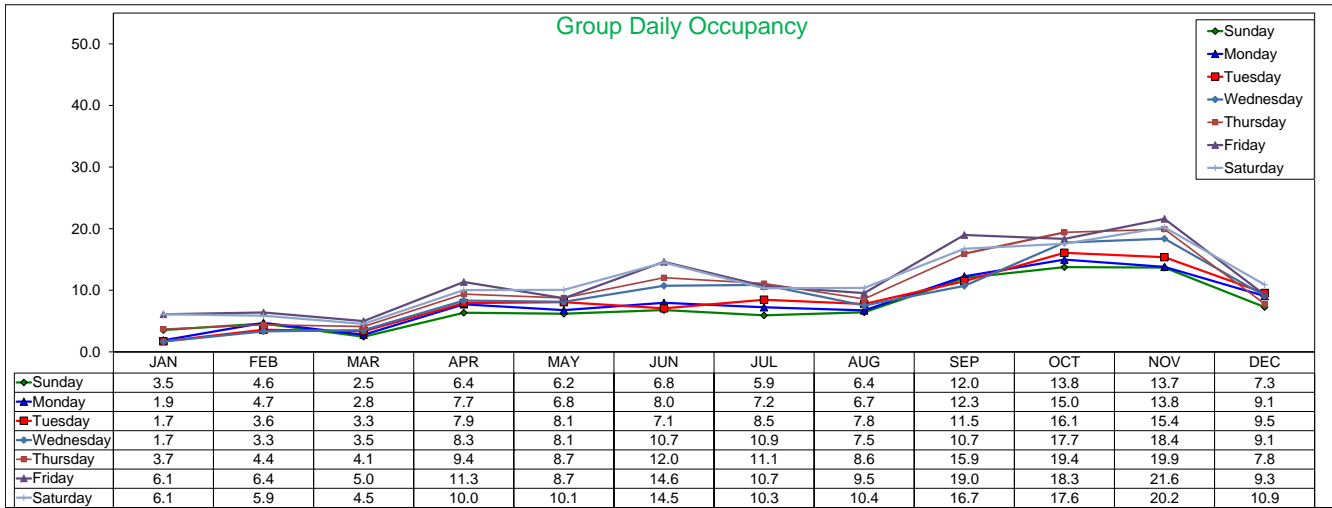
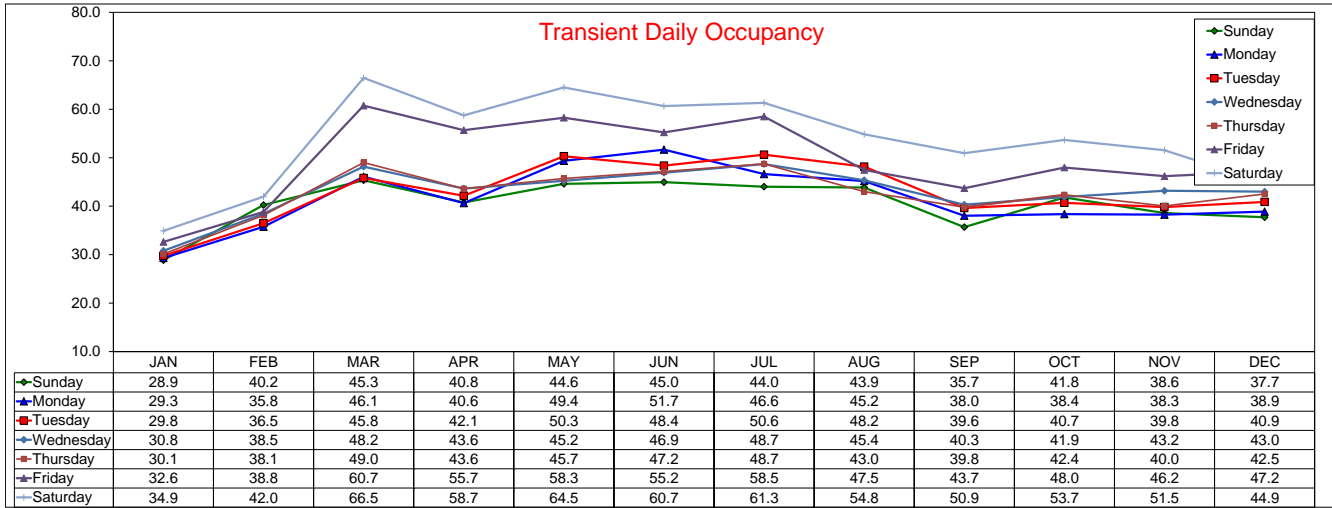
Daily Occupancy by Month

2022

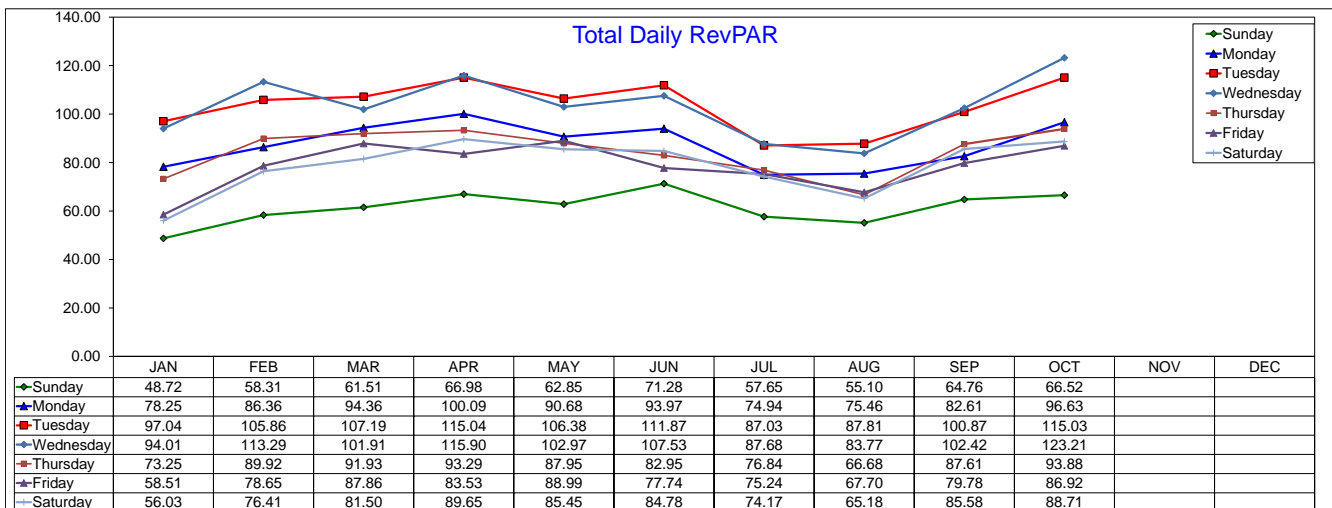
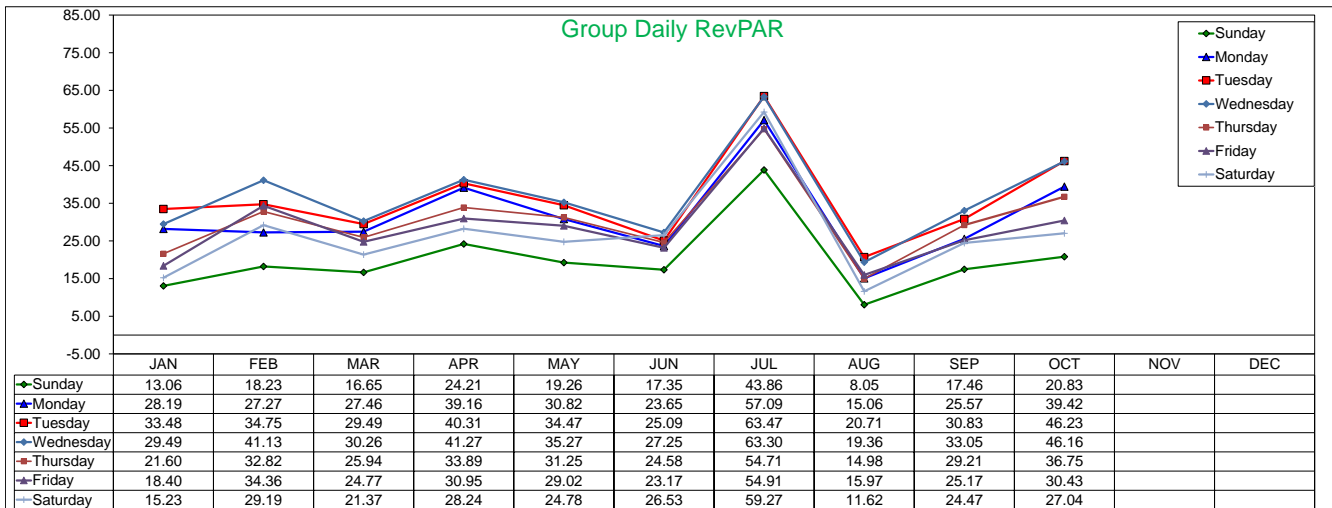
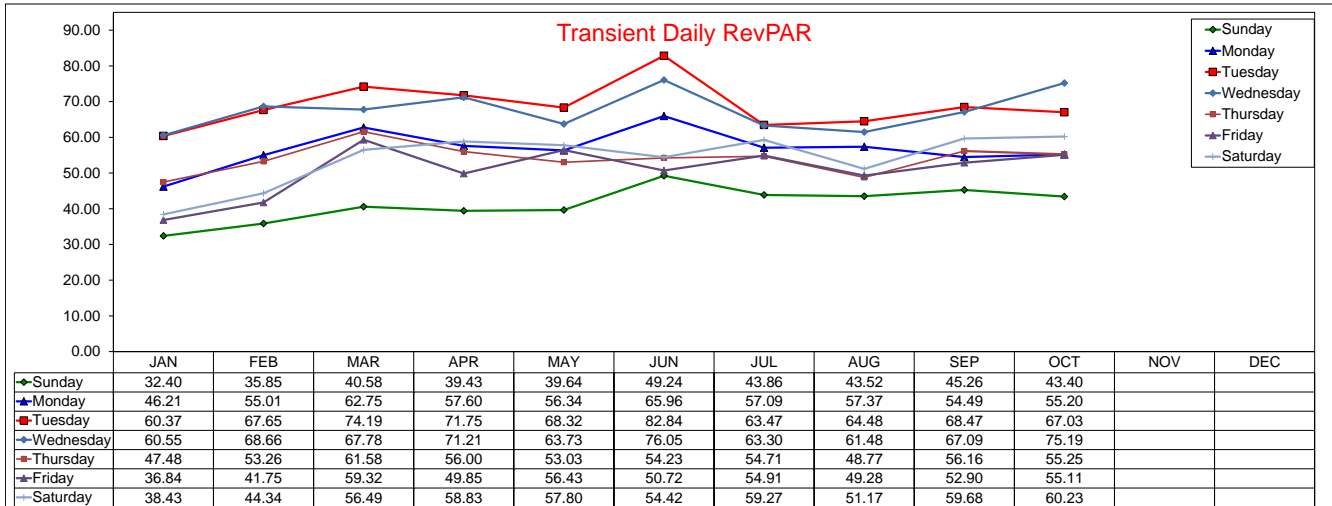


SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Daily Occupancy by Month 2021

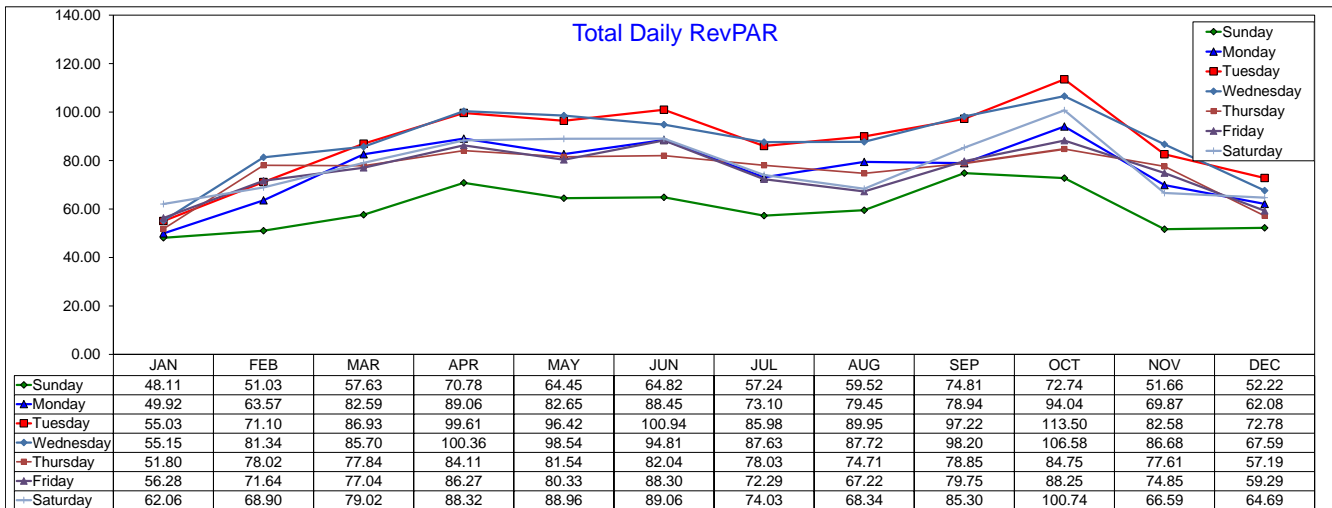
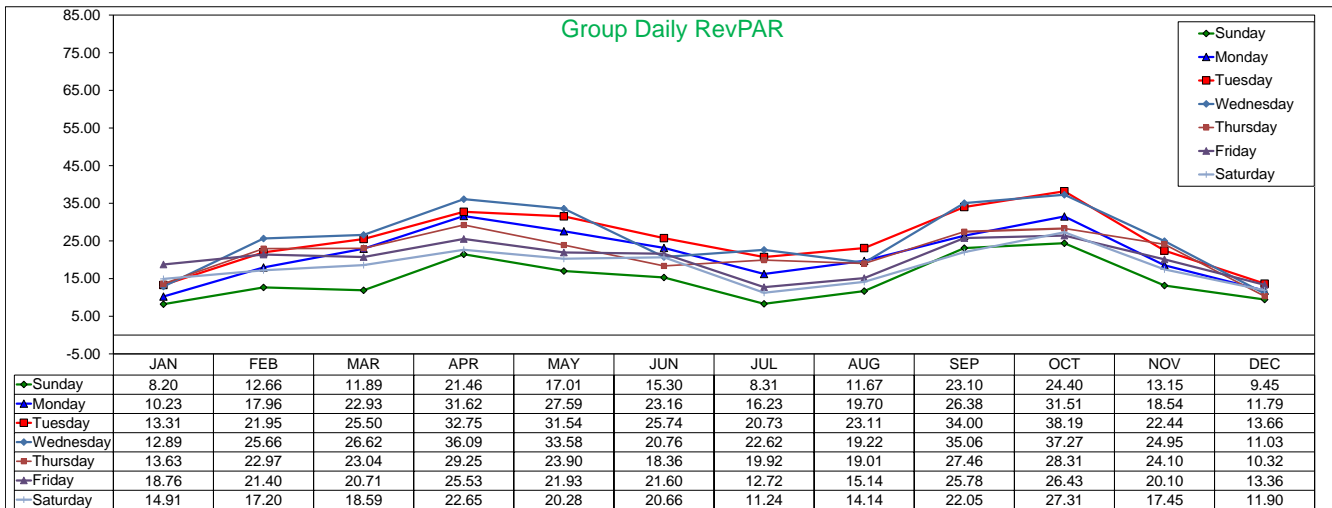
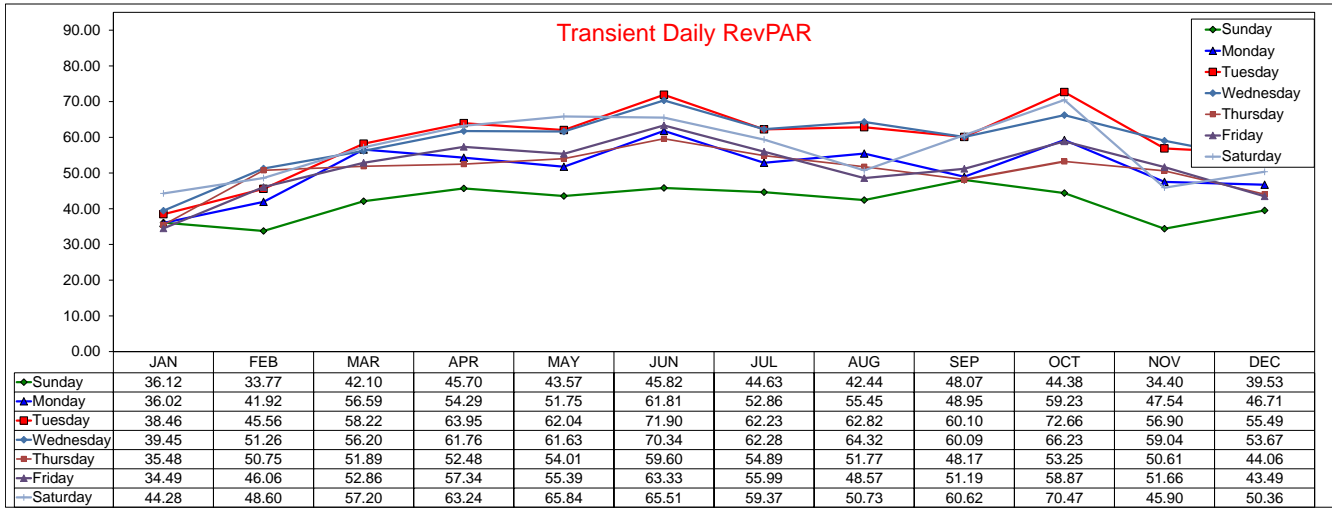


Daily RevPAR by Month 2023



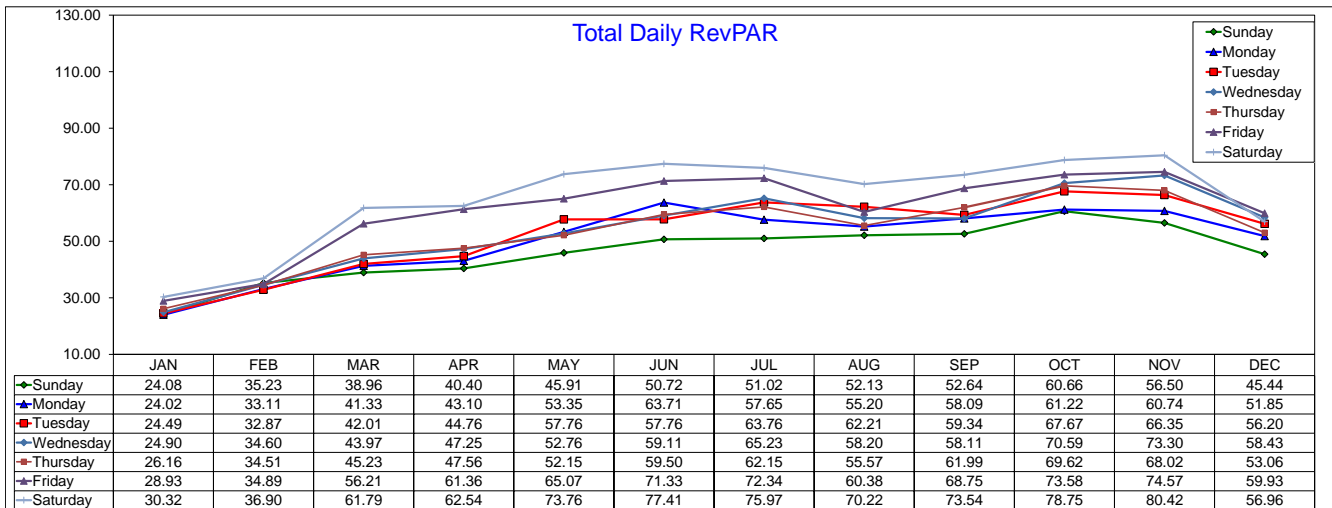
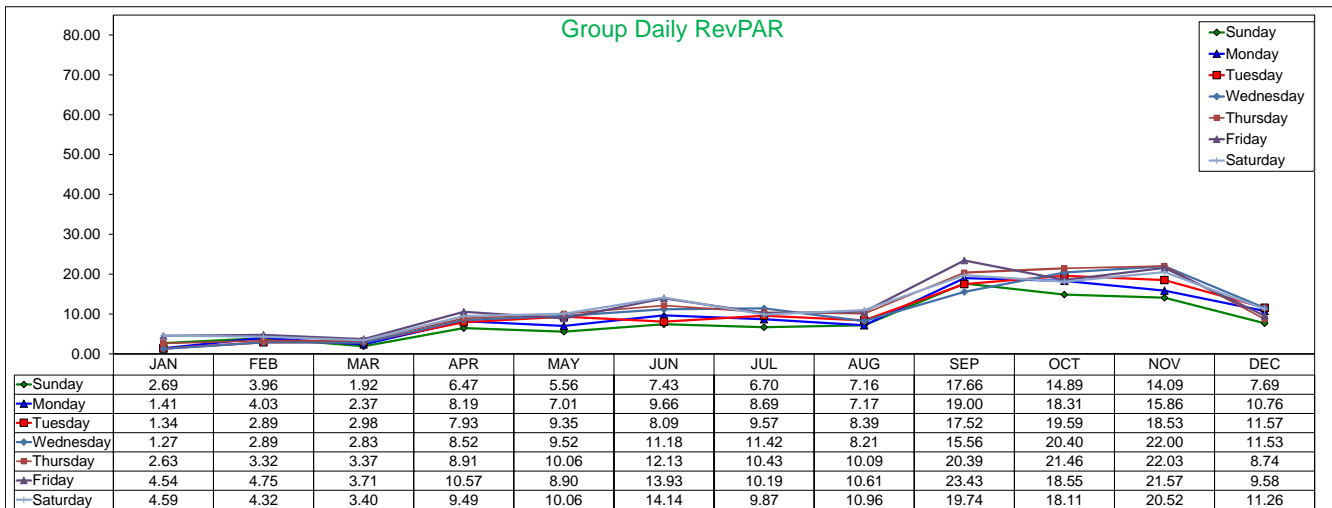
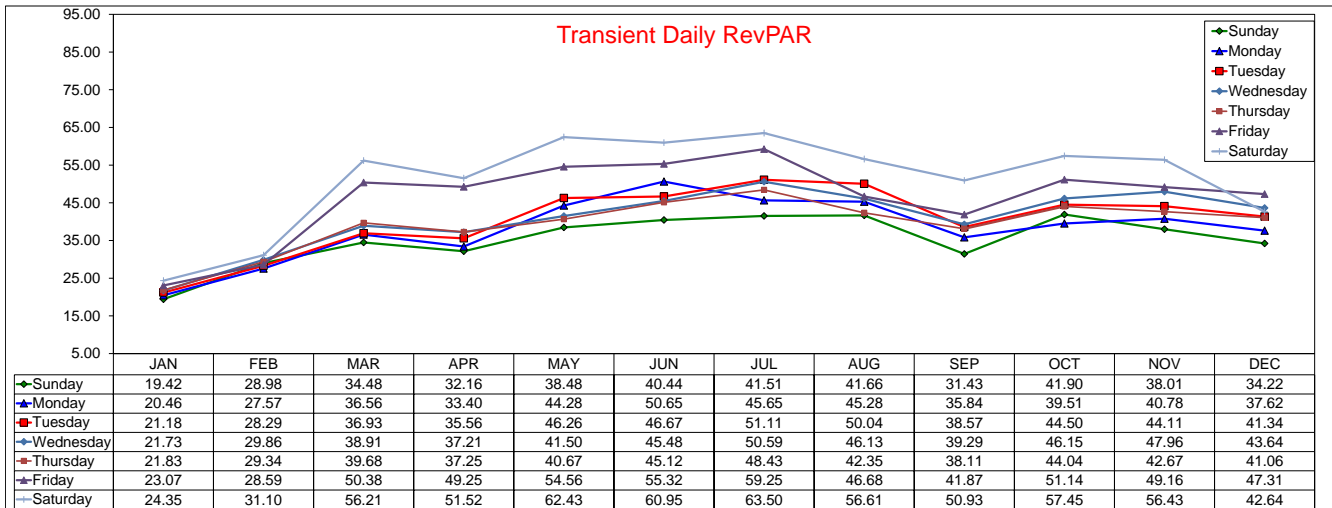
SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Daily RevPAR by Month 2022



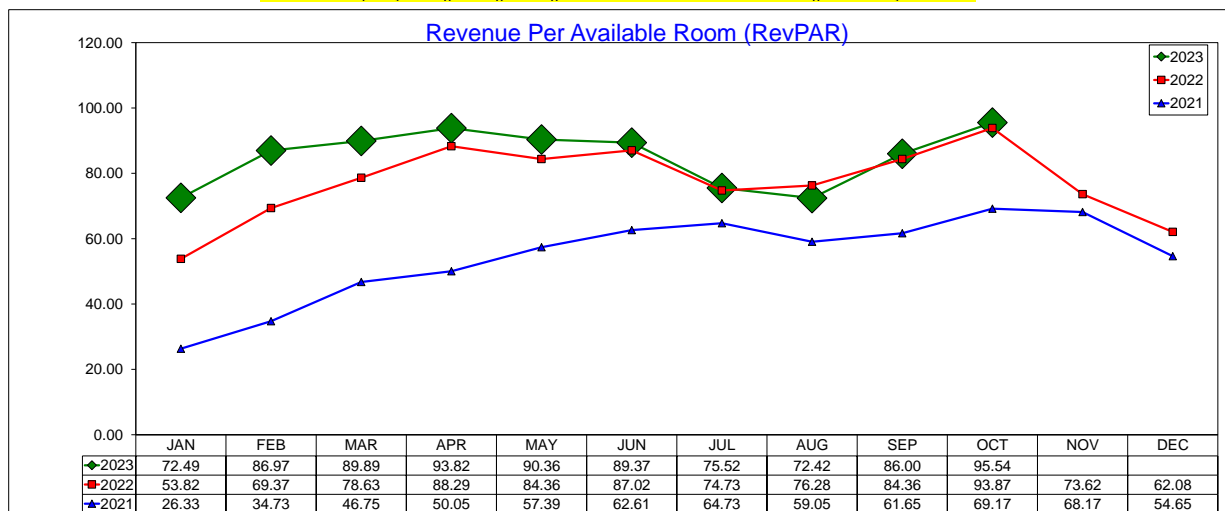
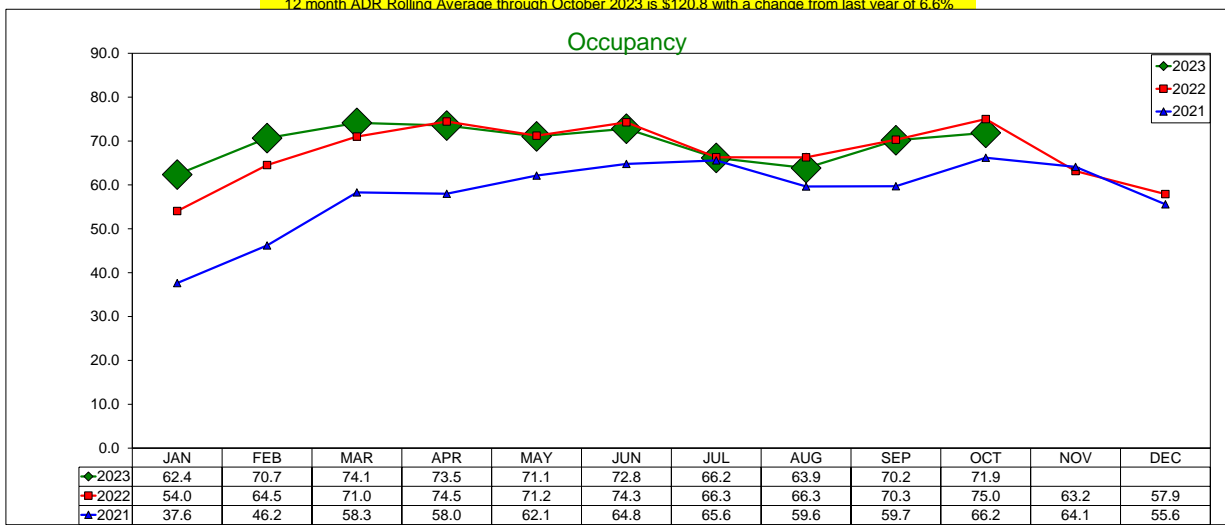
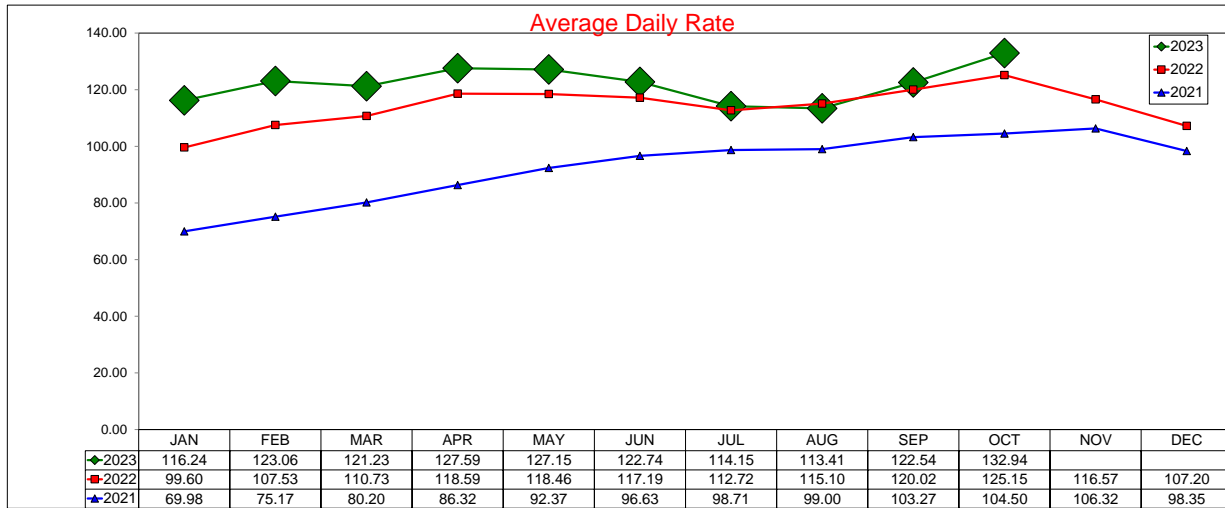
SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Daily RevPAR by Month 2021



Three Year Comparison - CITY OF IRVING - ALL PROPERTIES

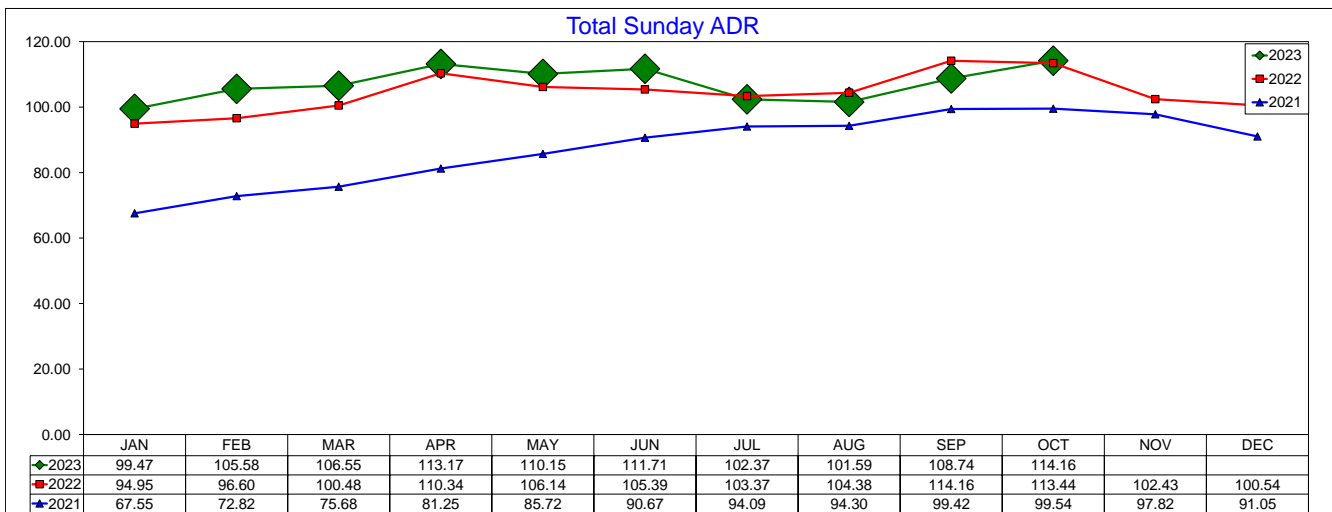
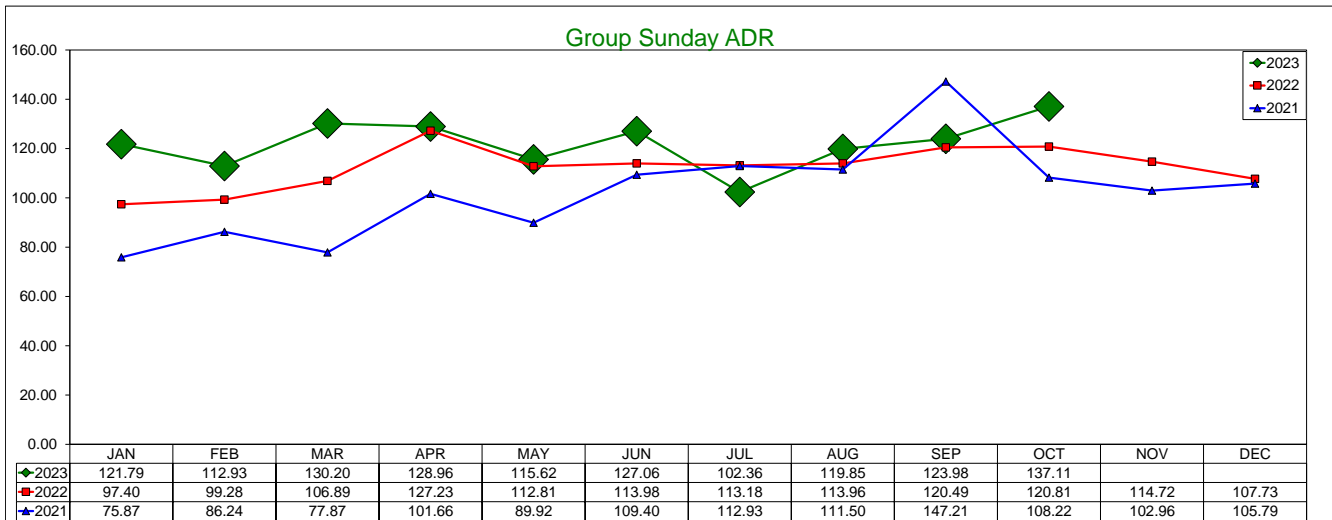
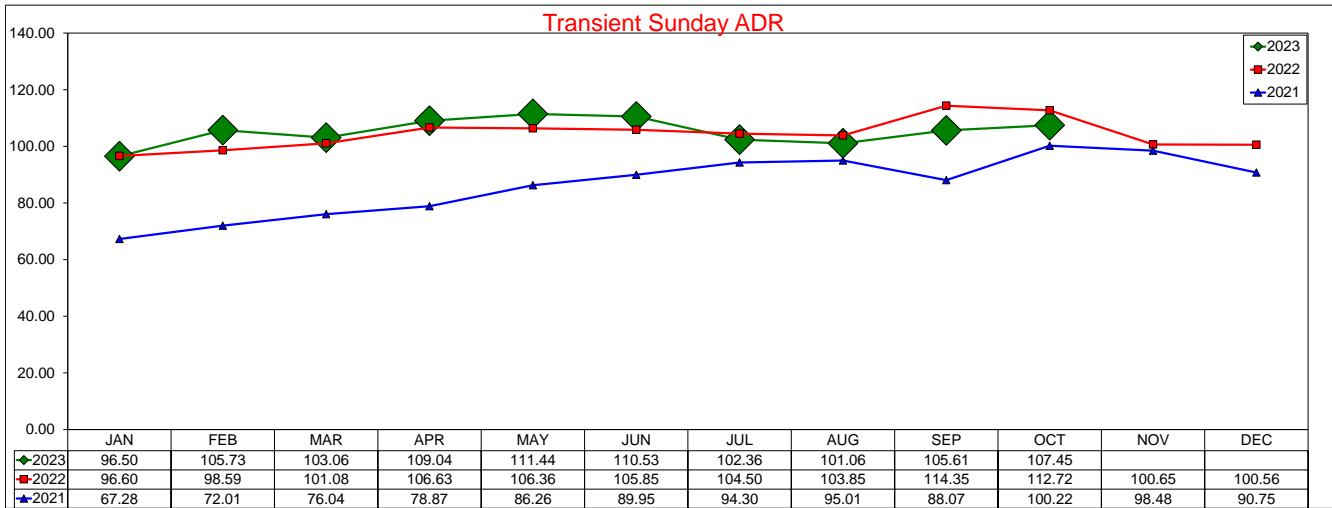
October 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Sunday - ADR

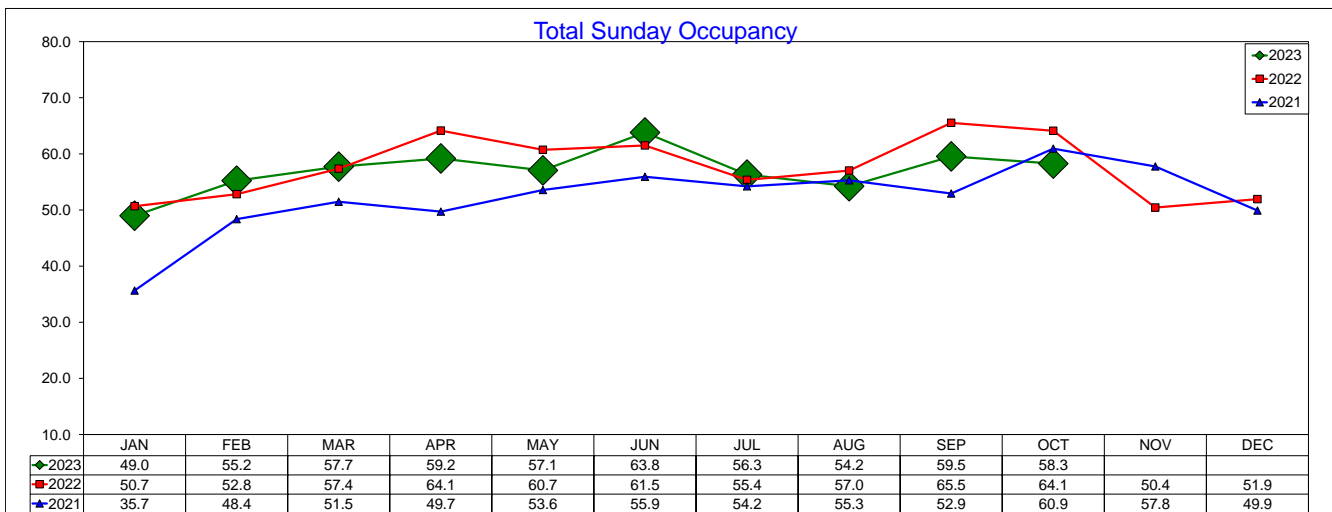
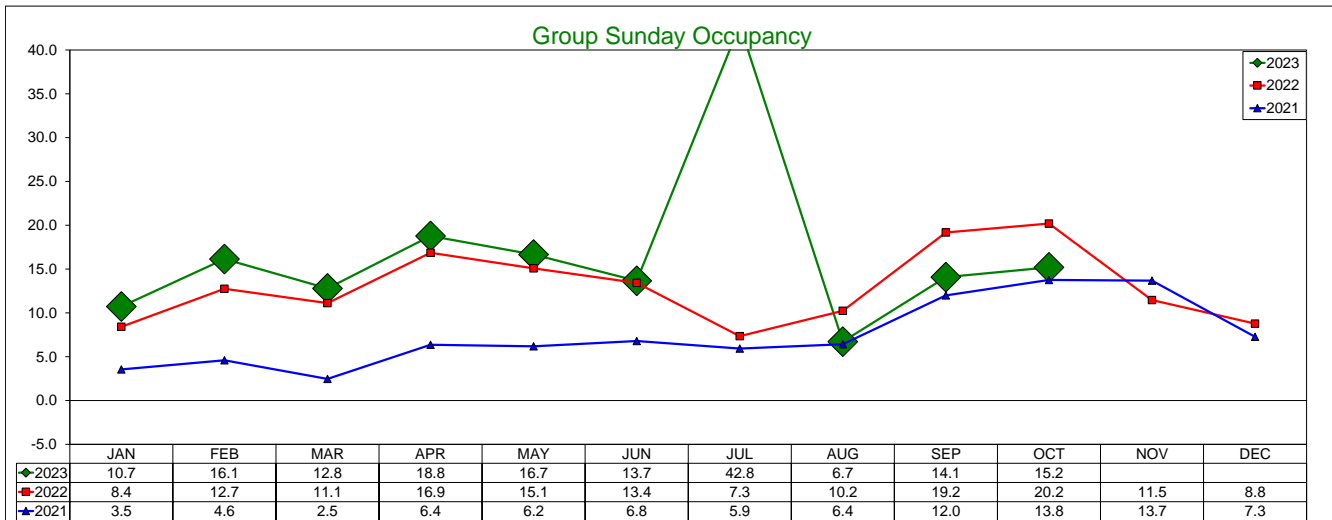
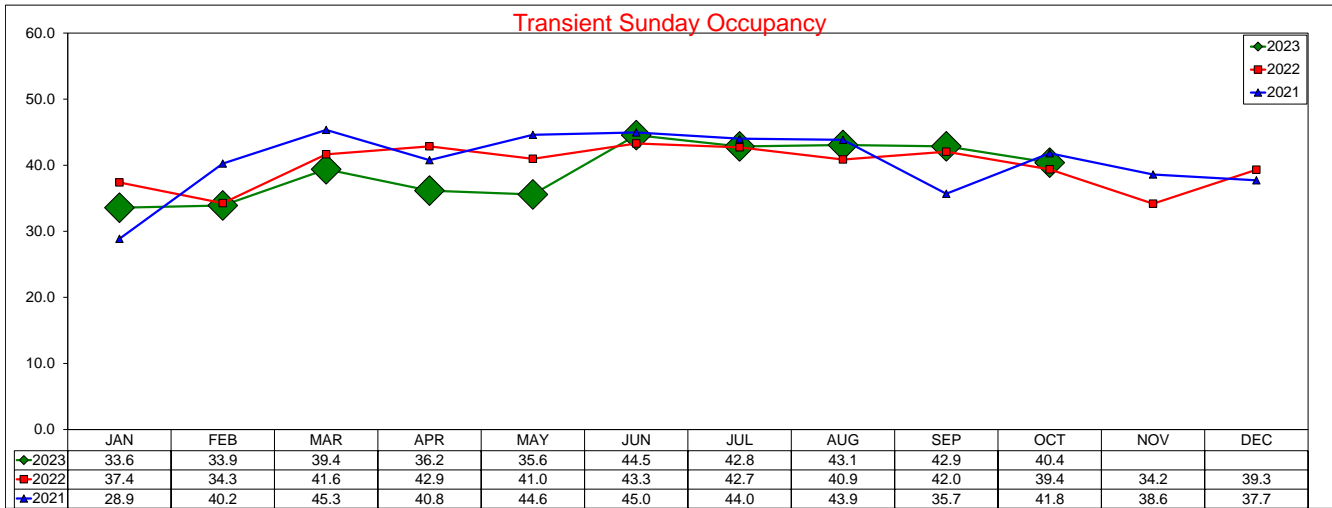
October 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Sunday - Occupancy

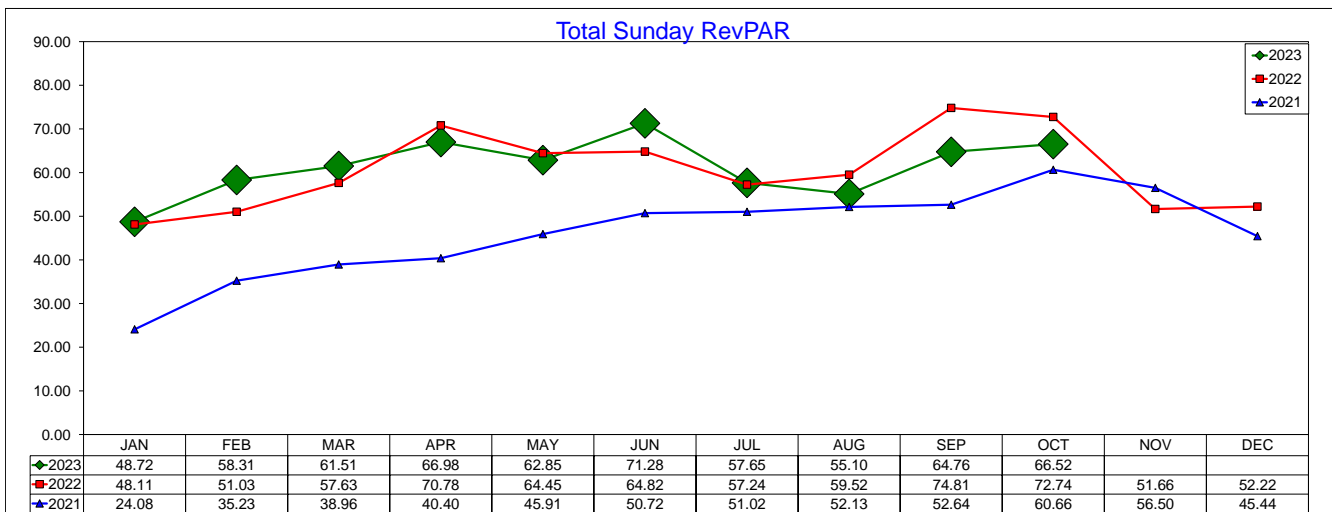
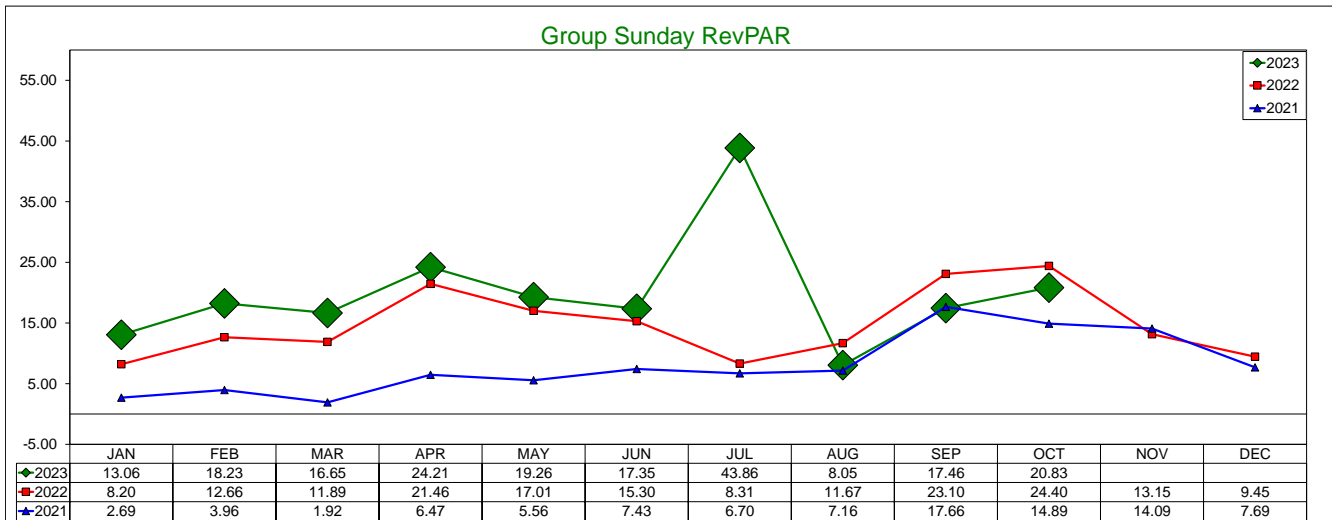
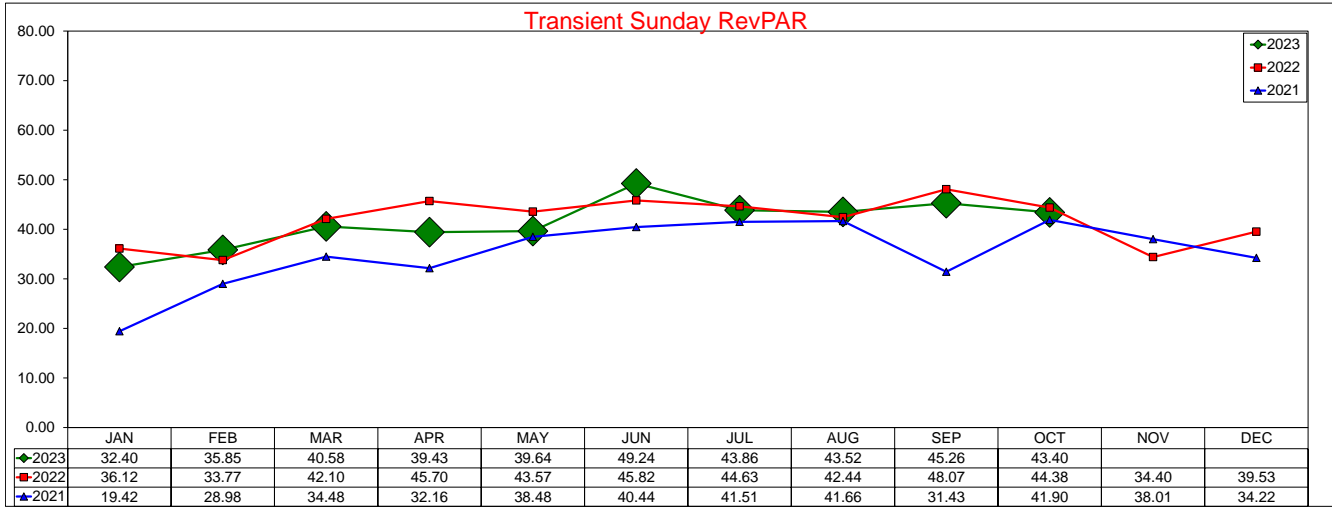
October 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Sunday - RevPAR

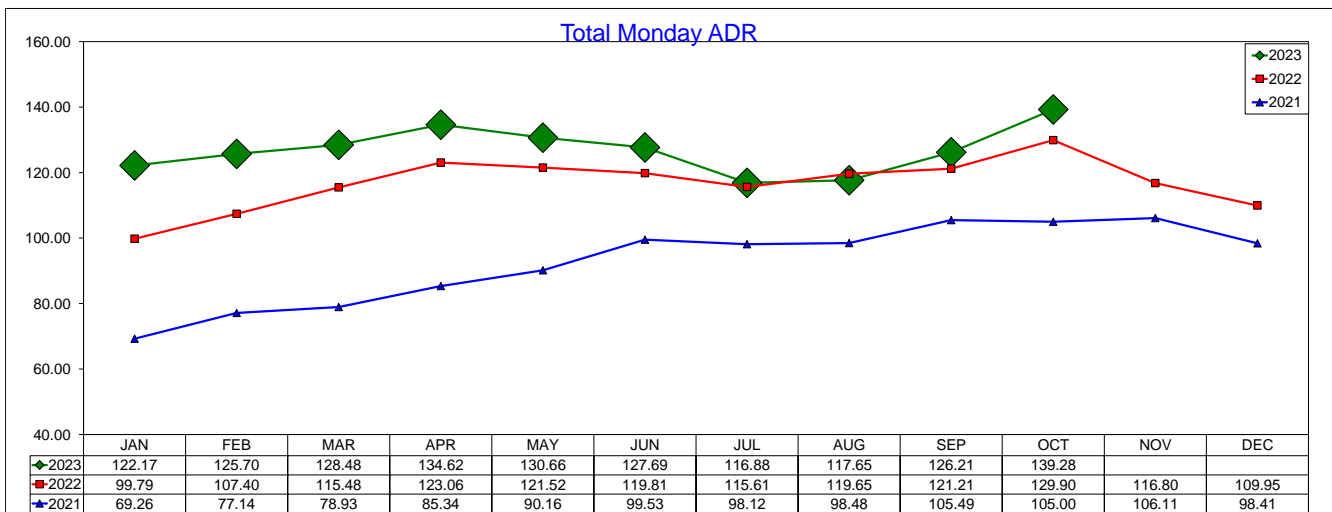
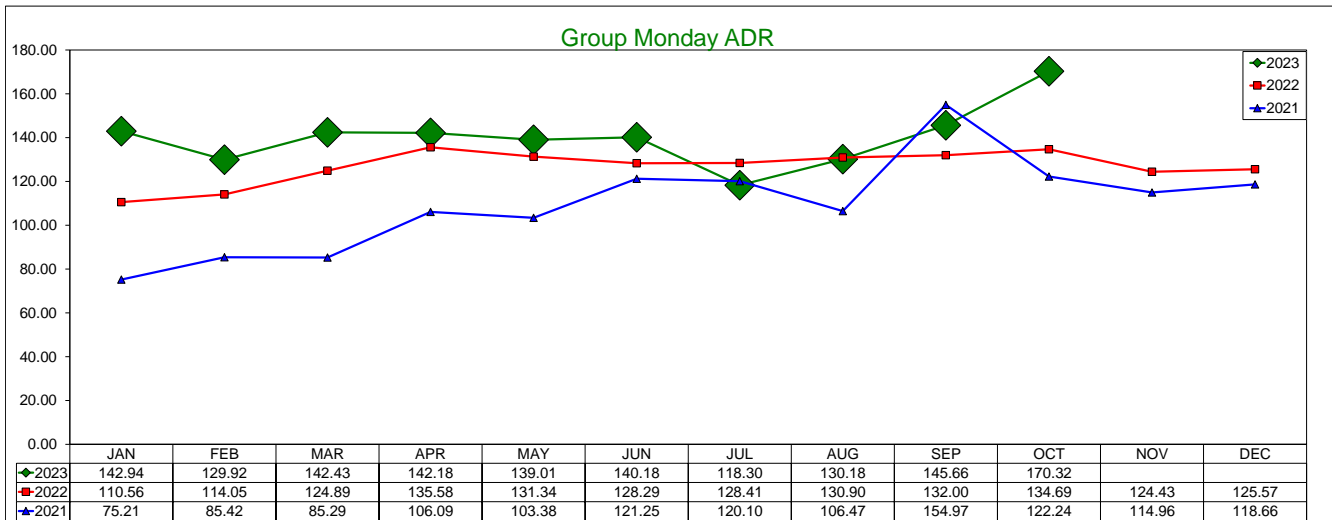
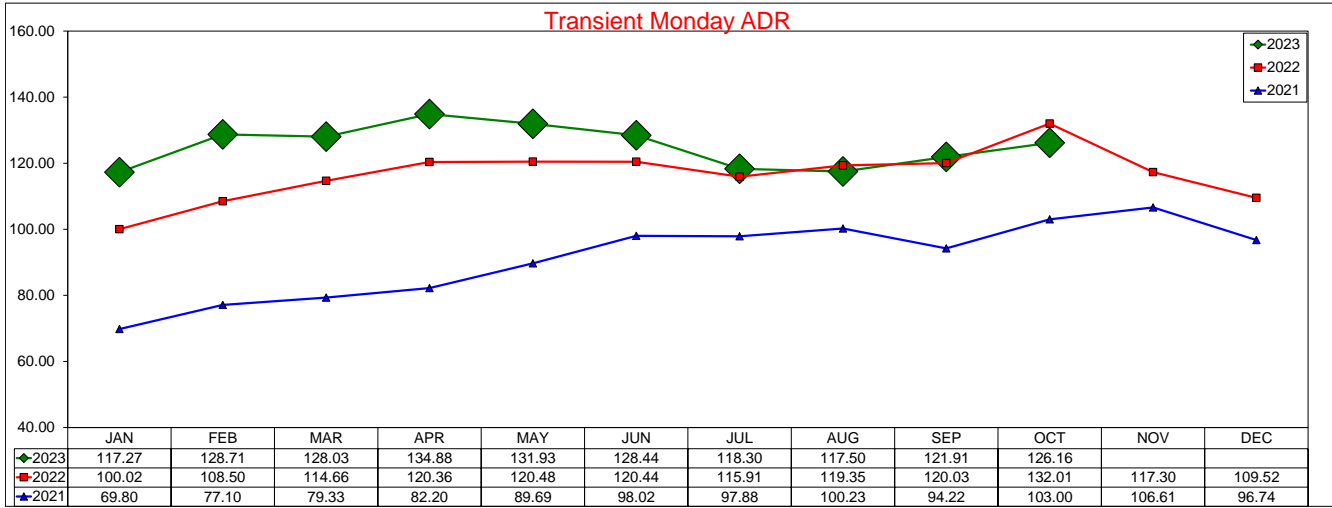
October 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Monday - ADR

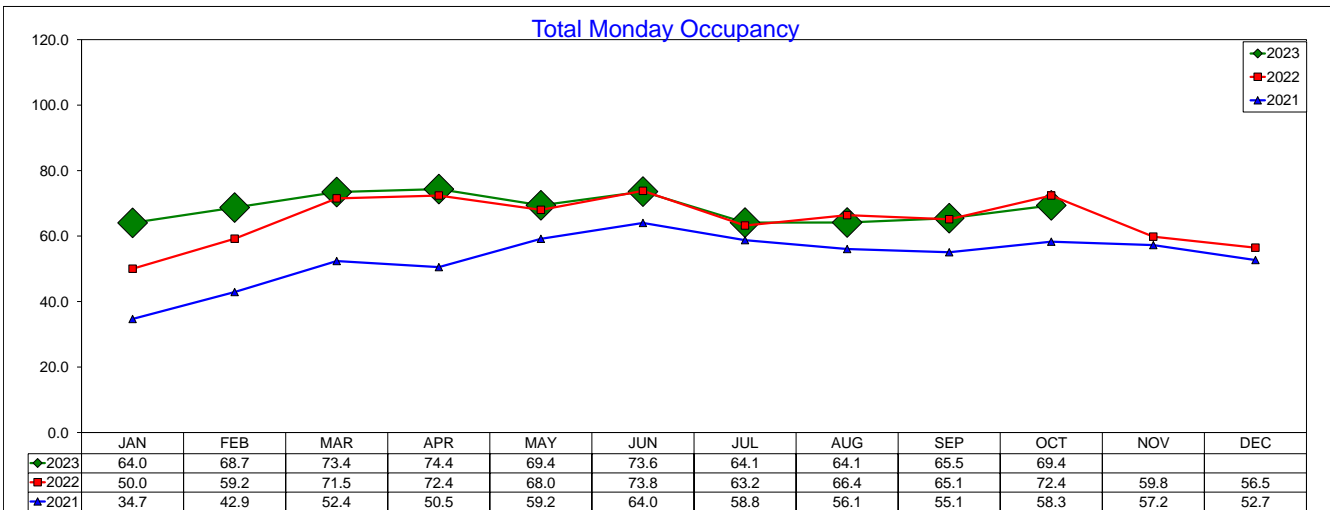
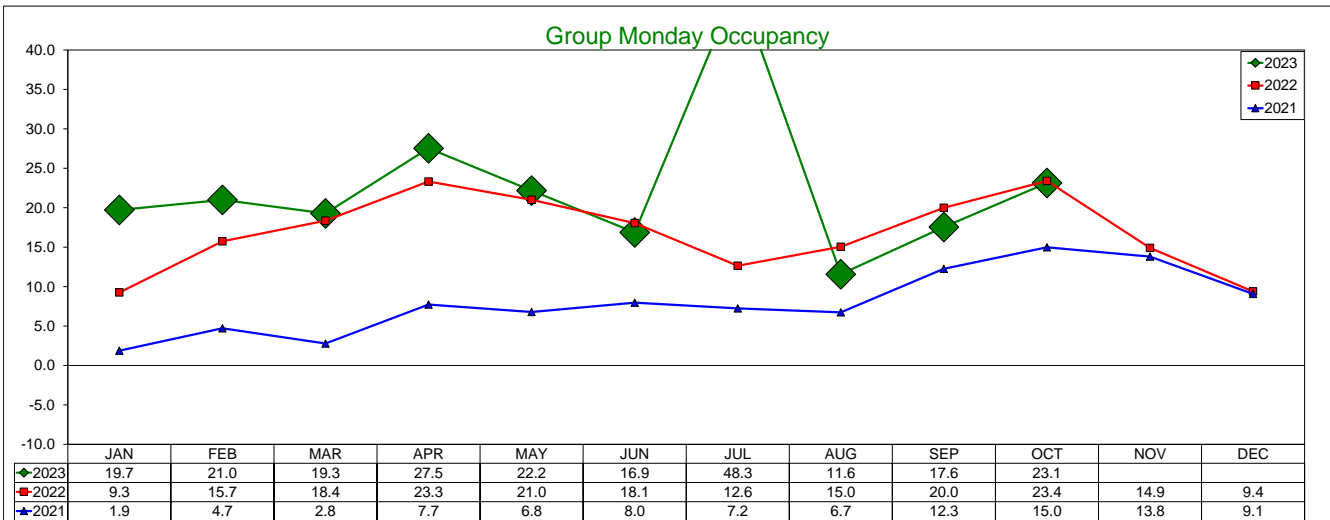
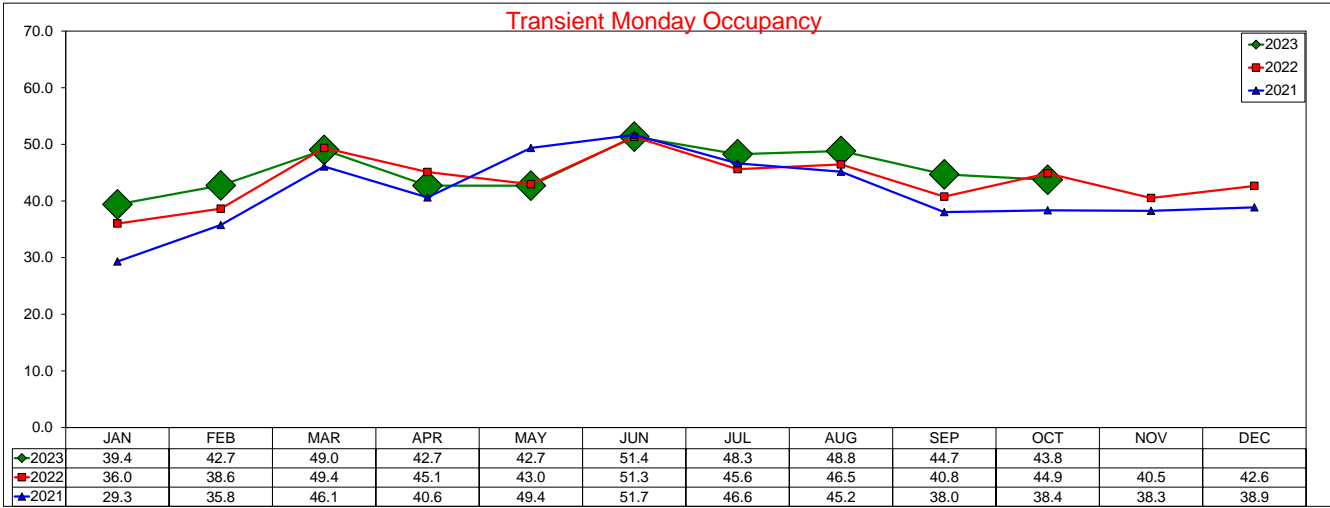
October 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Monday - Occupancy

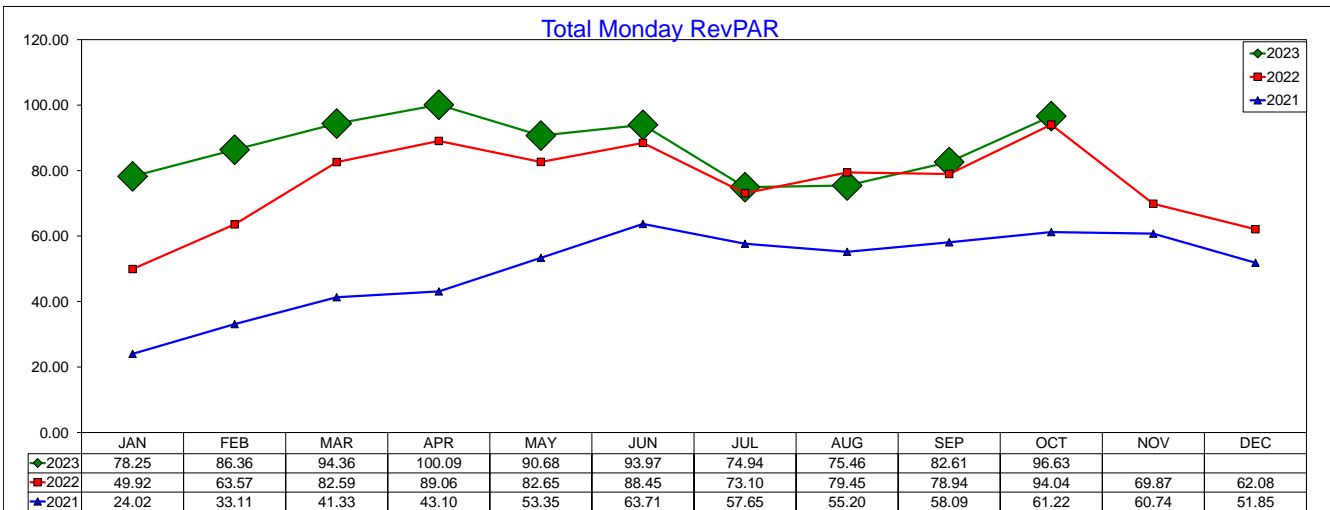
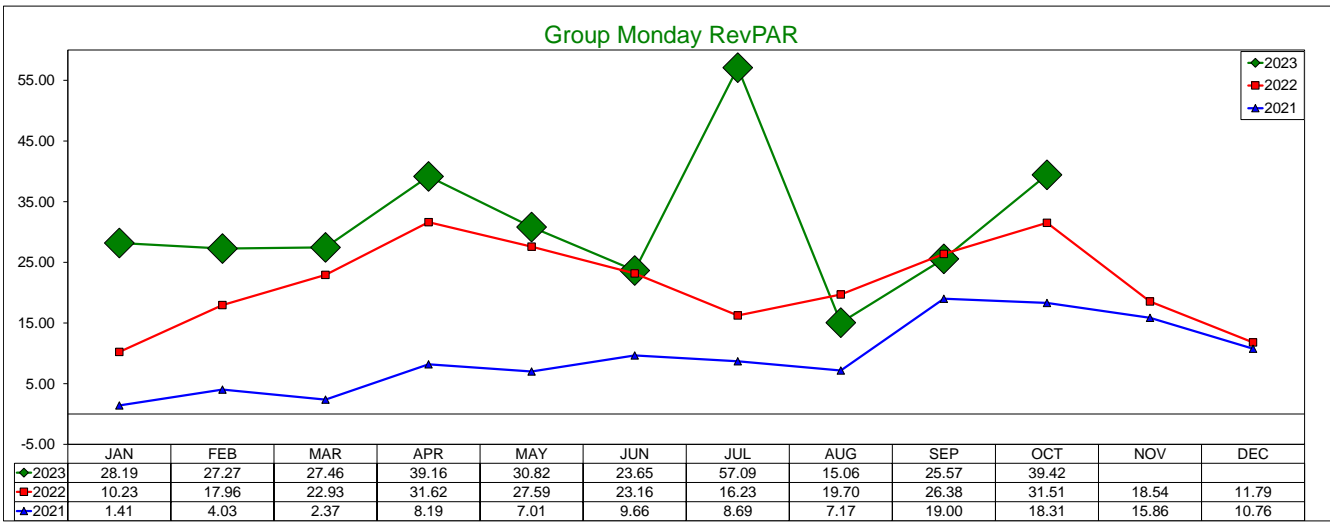
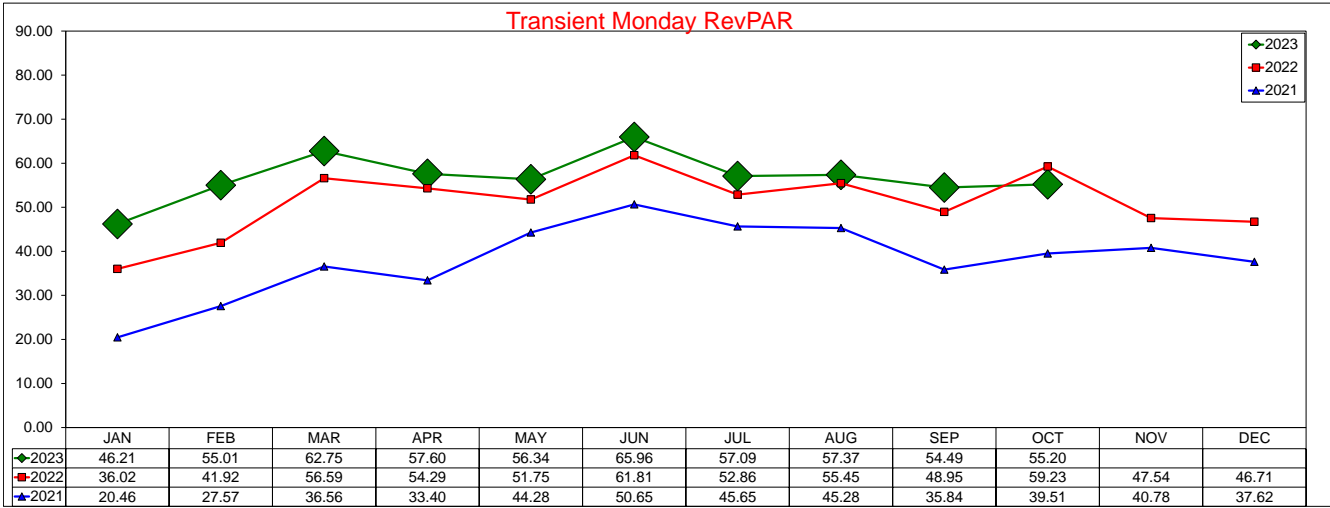
October 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Monday - RevPAR

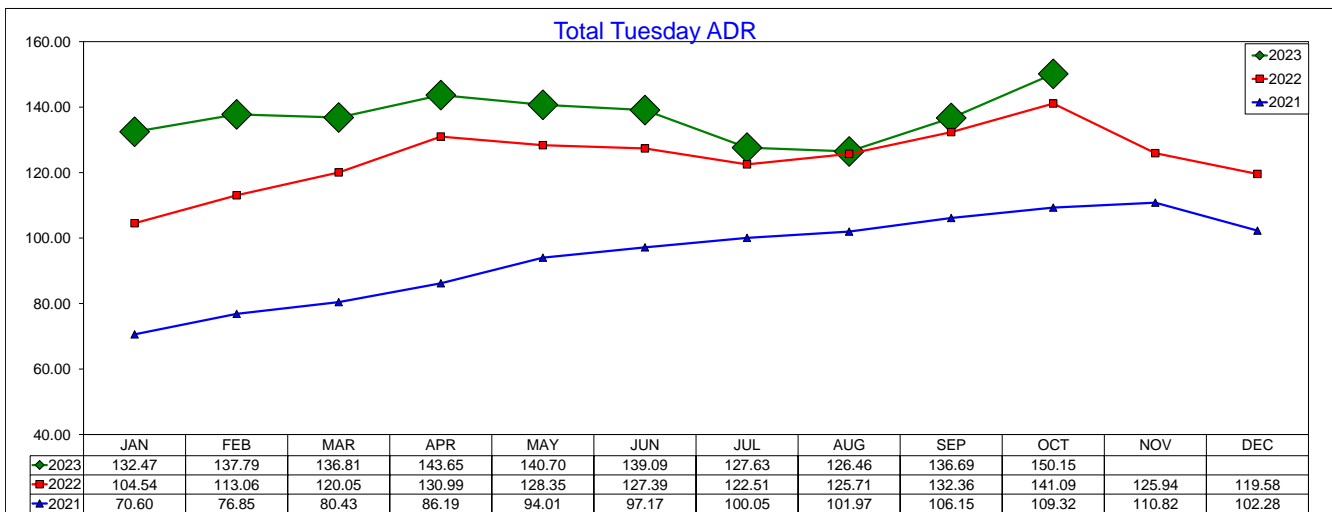
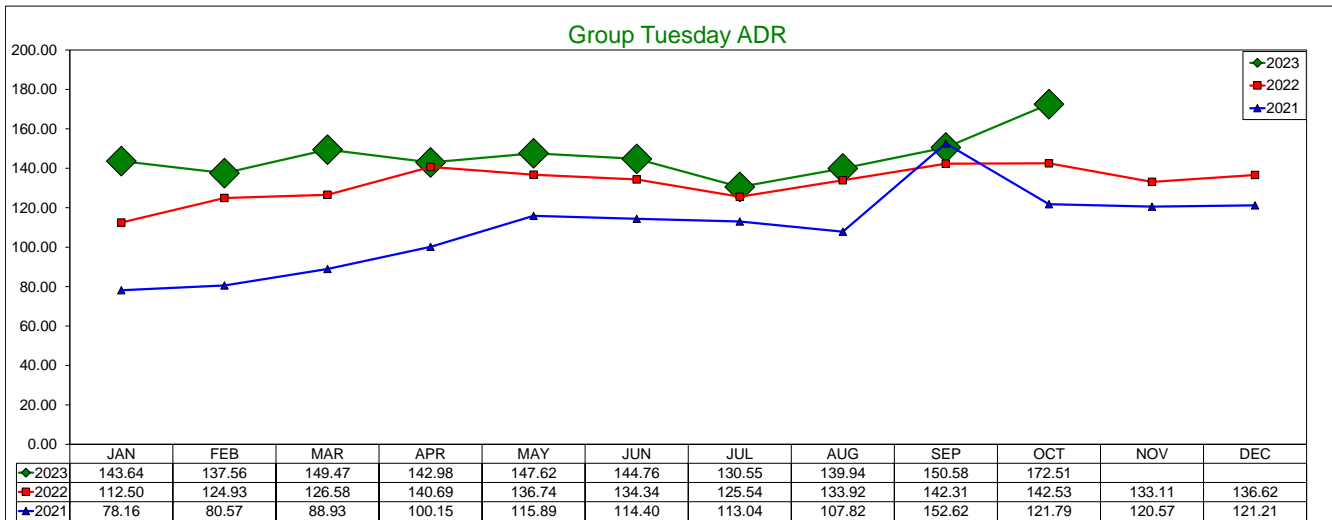
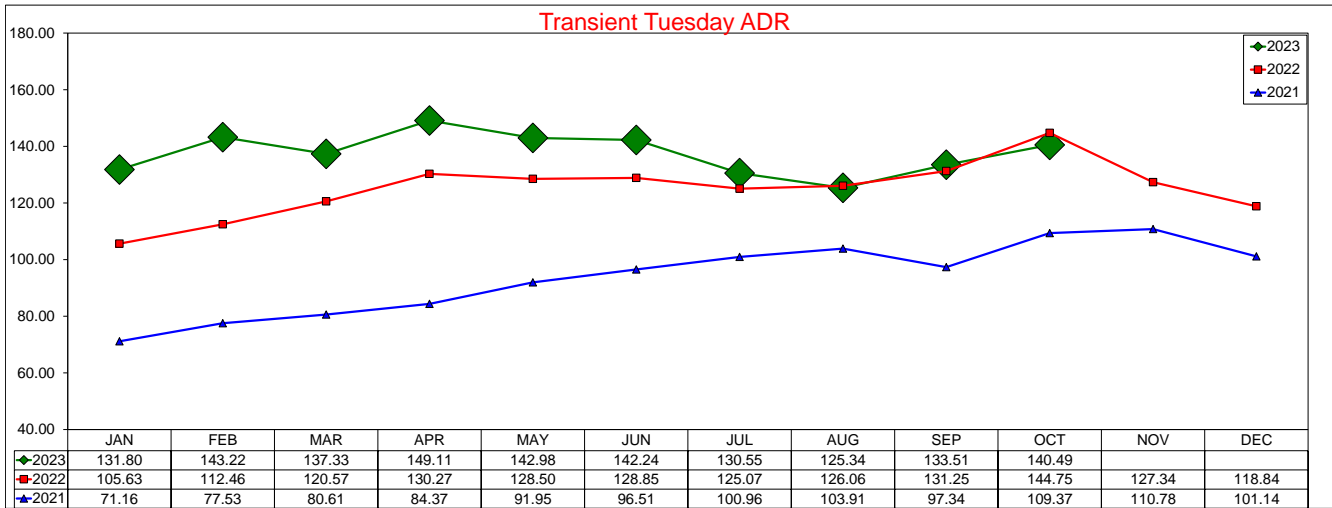
October 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

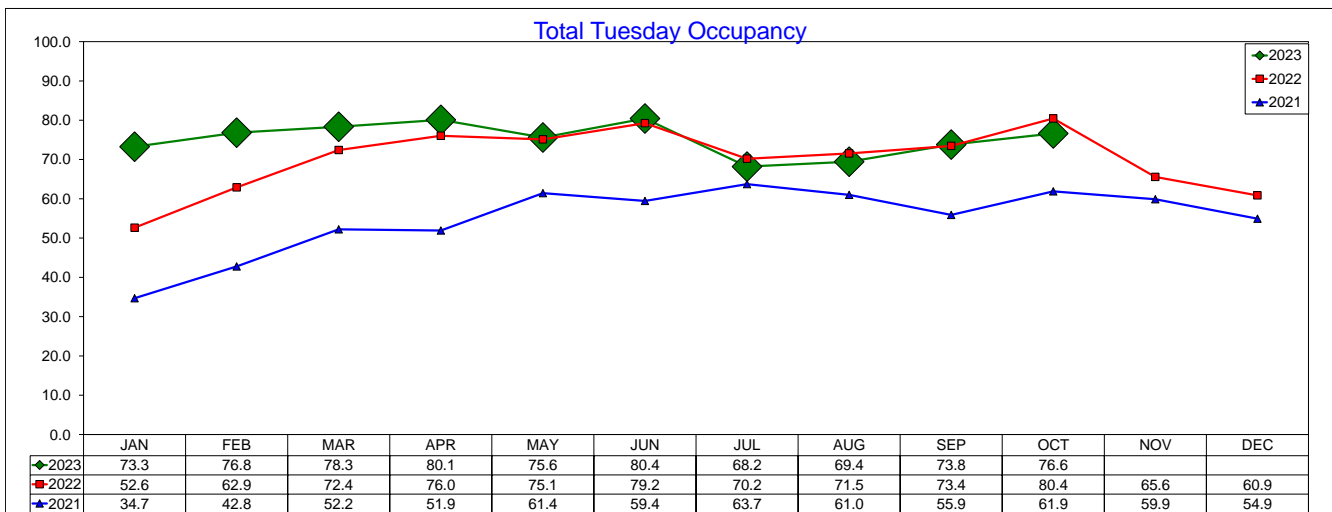
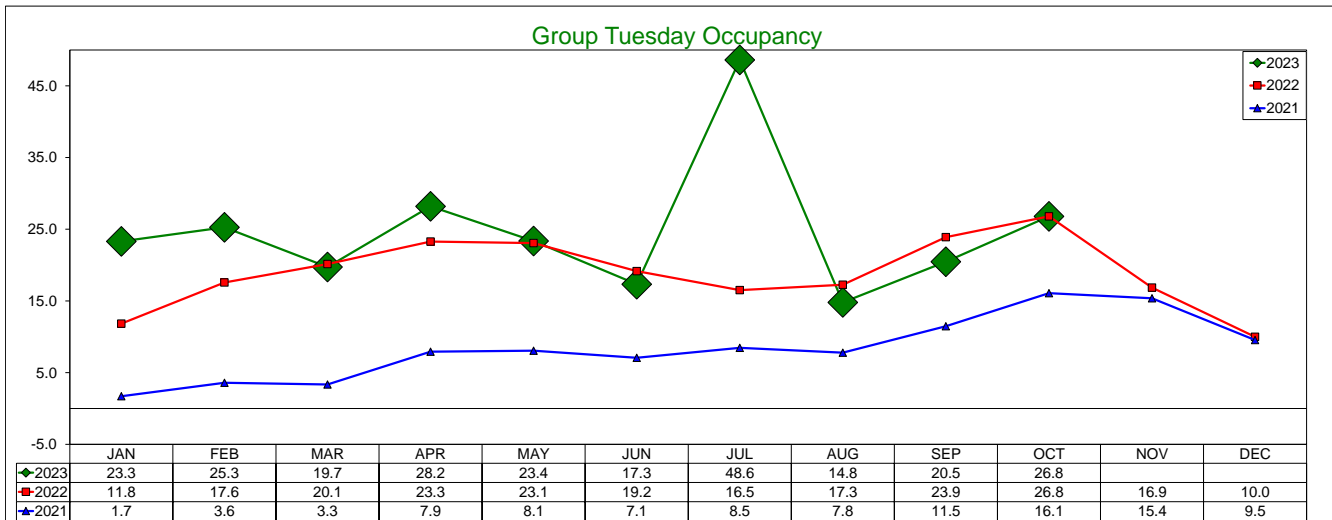
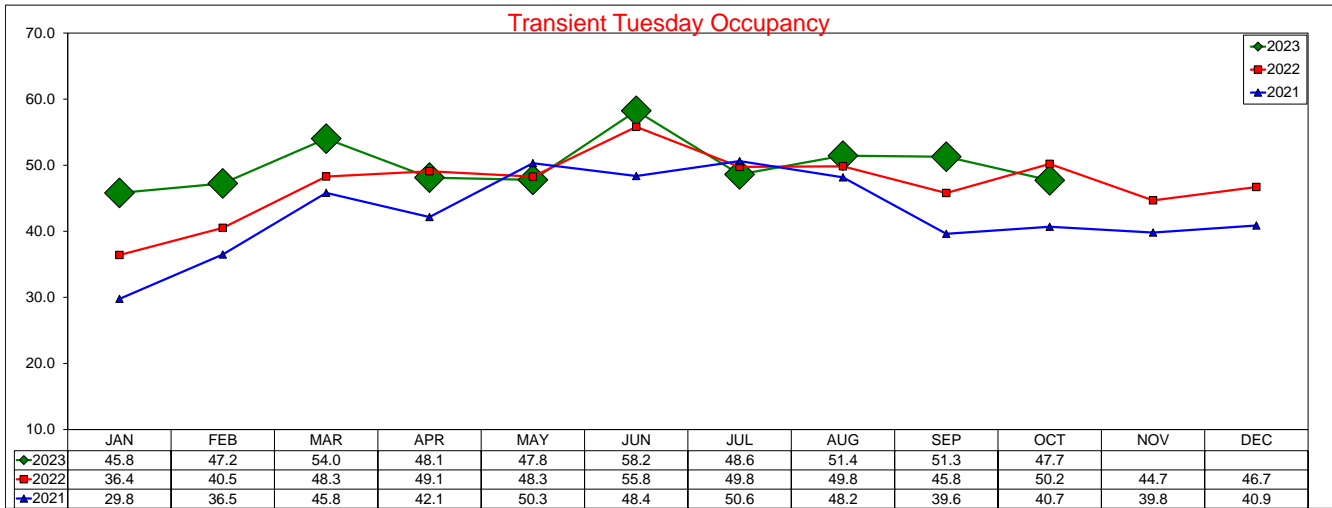
Three Year Comparison - Tuesday - ADR

October 2023



Three Year Comparison - Tuesday - Occupancy

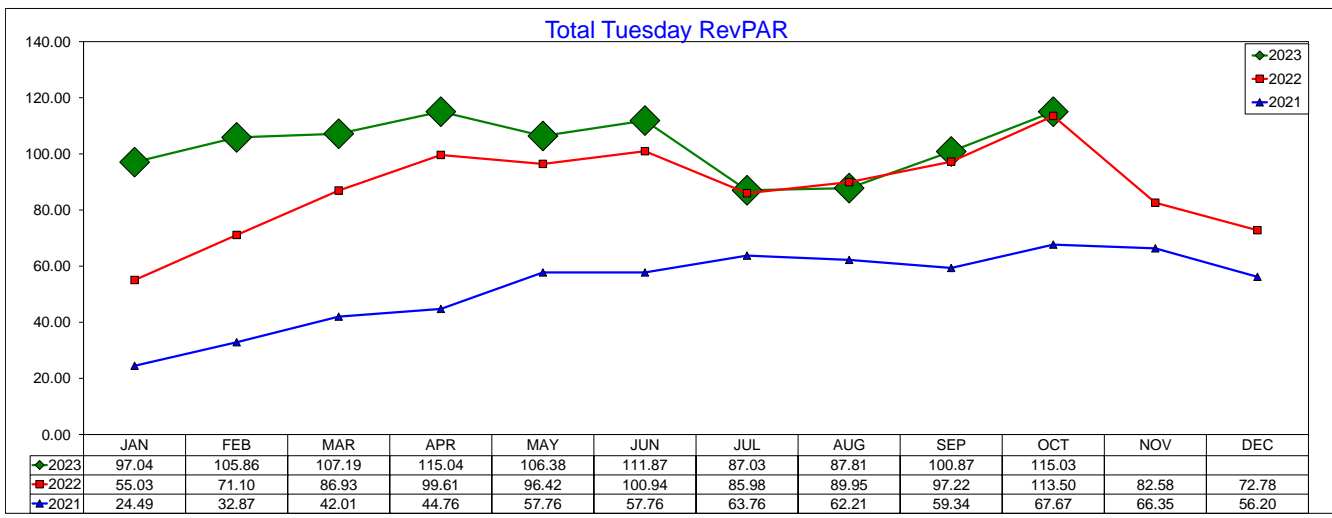
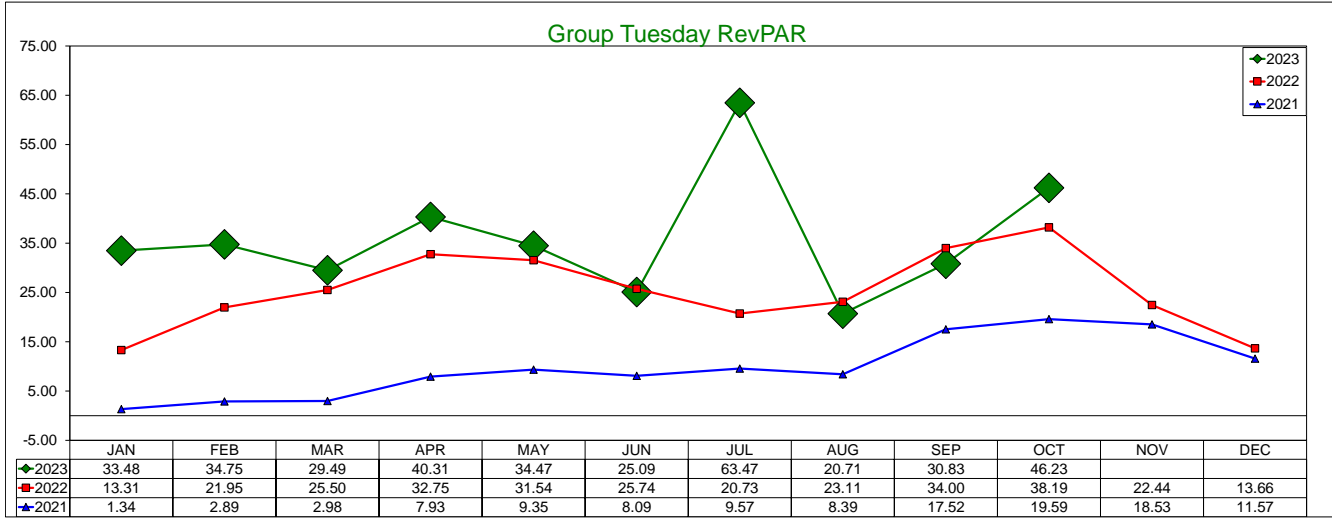
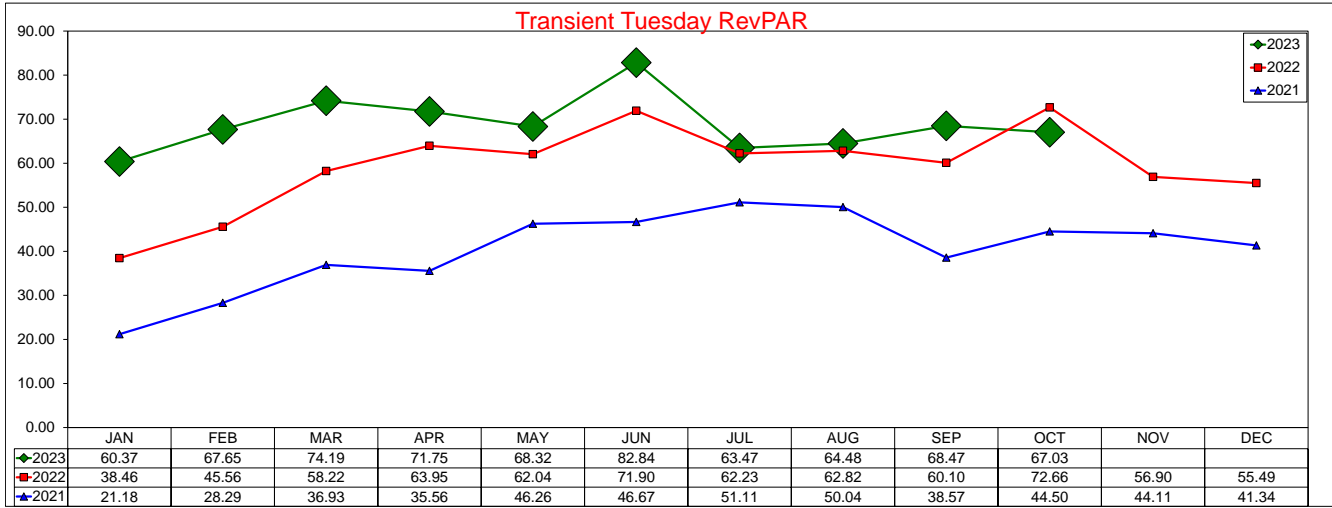
October 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Tuesday - RevPAR

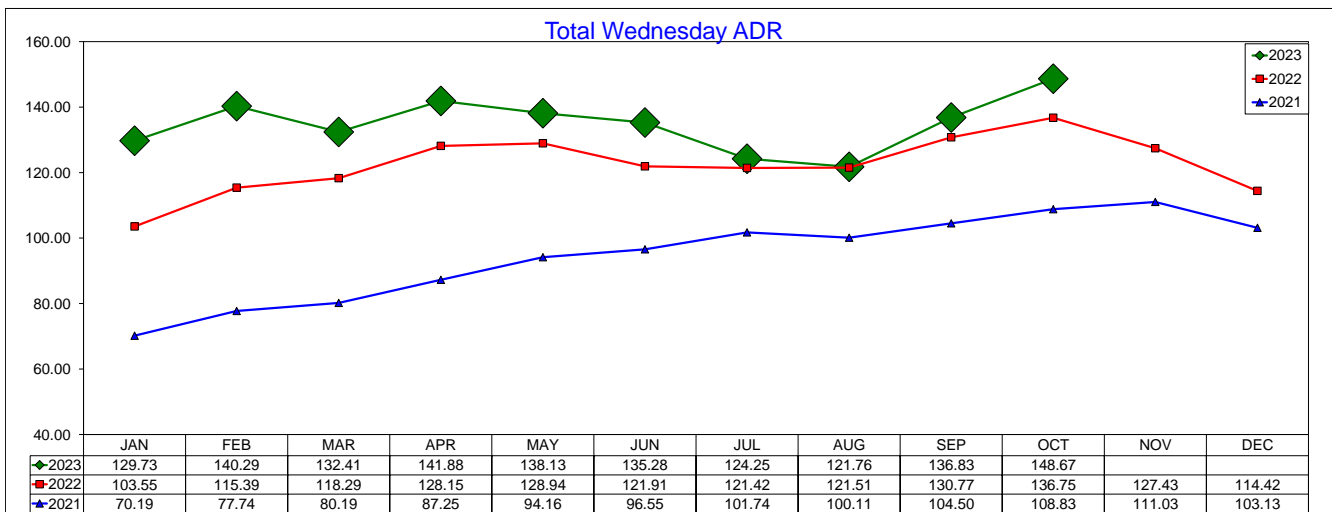
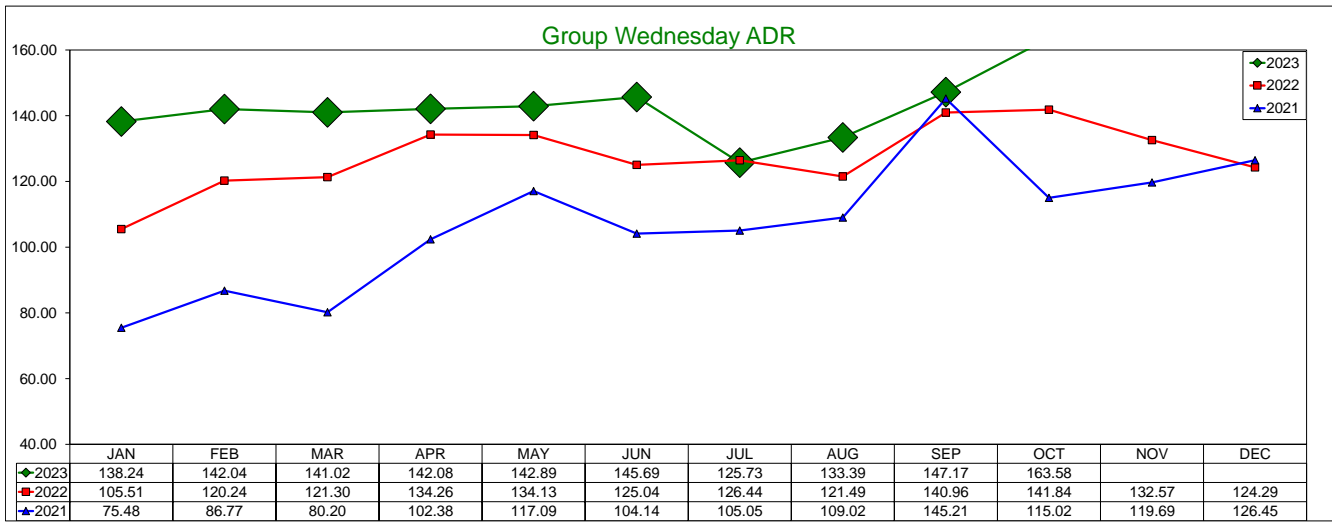
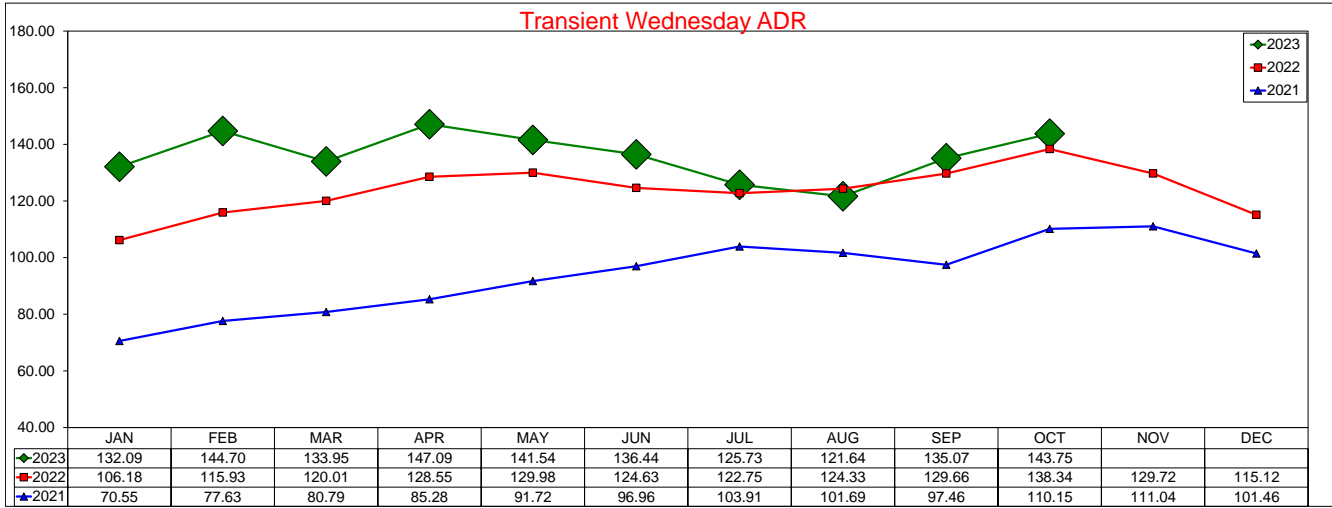
October 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Wednesday - ADR

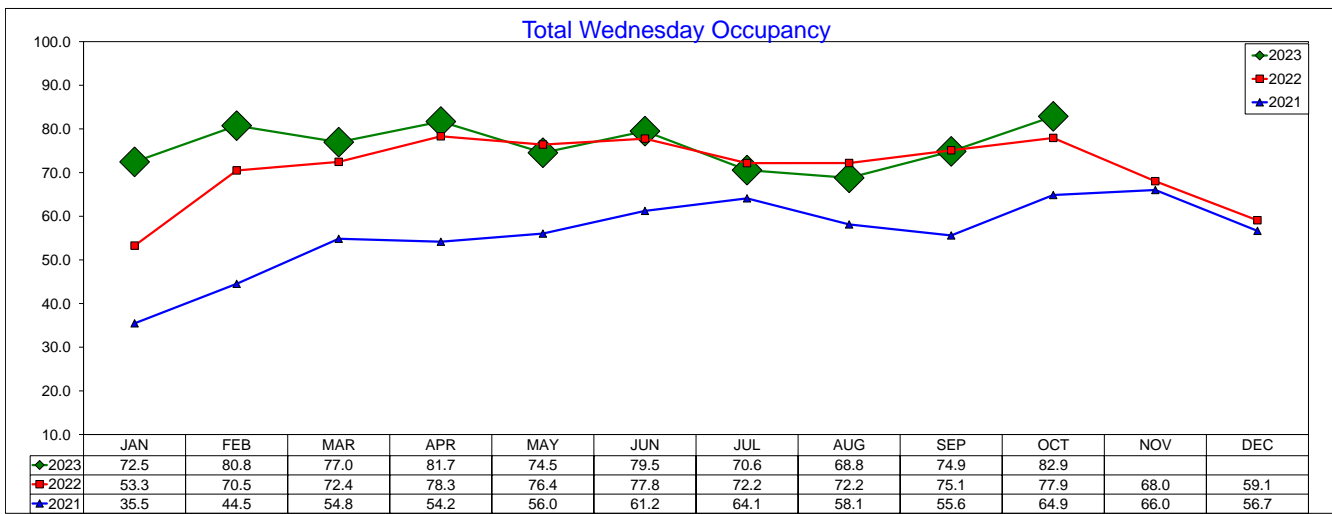
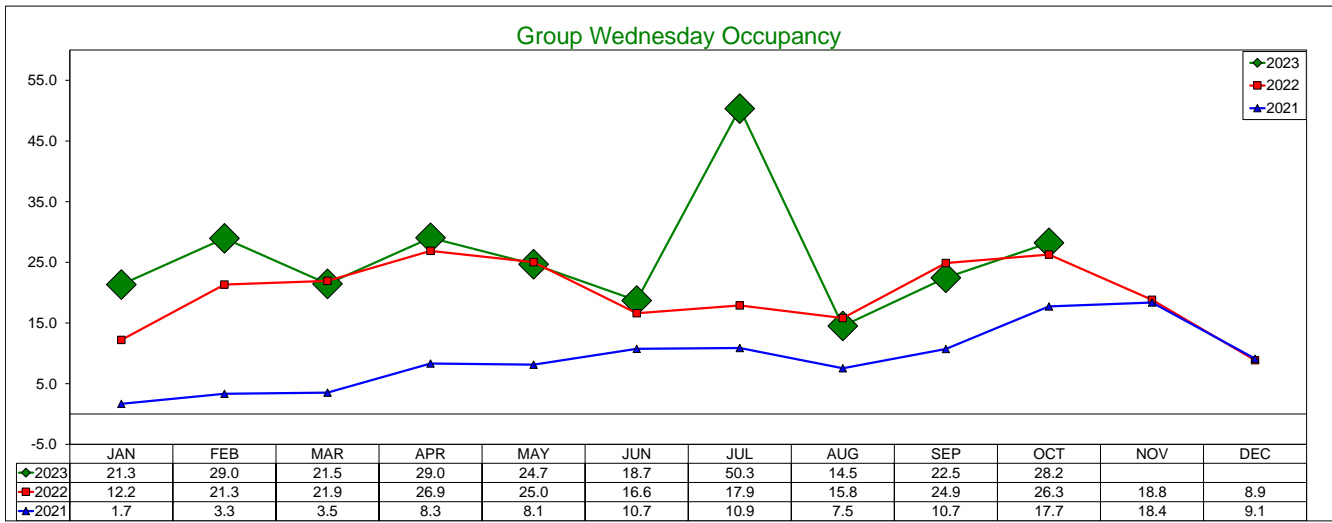
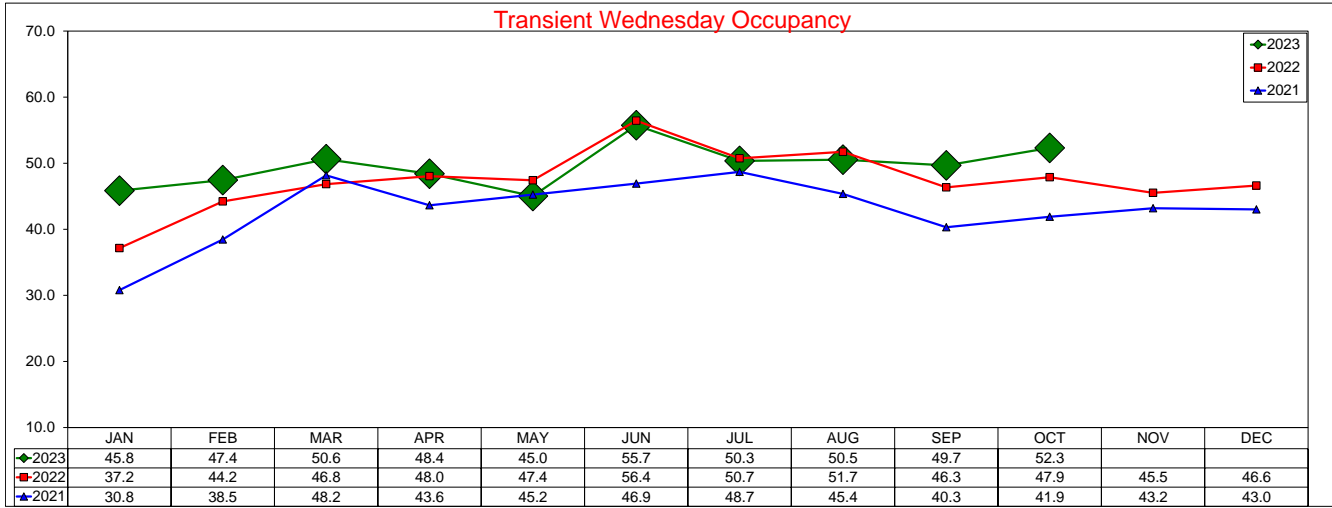
October 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Wednesday - Occupancy

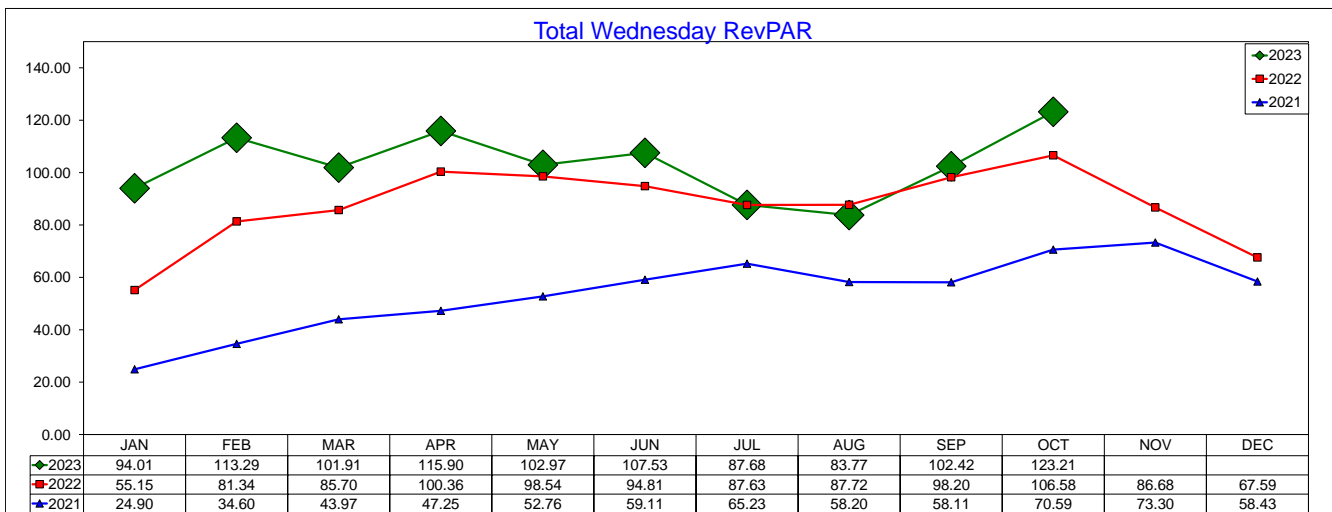
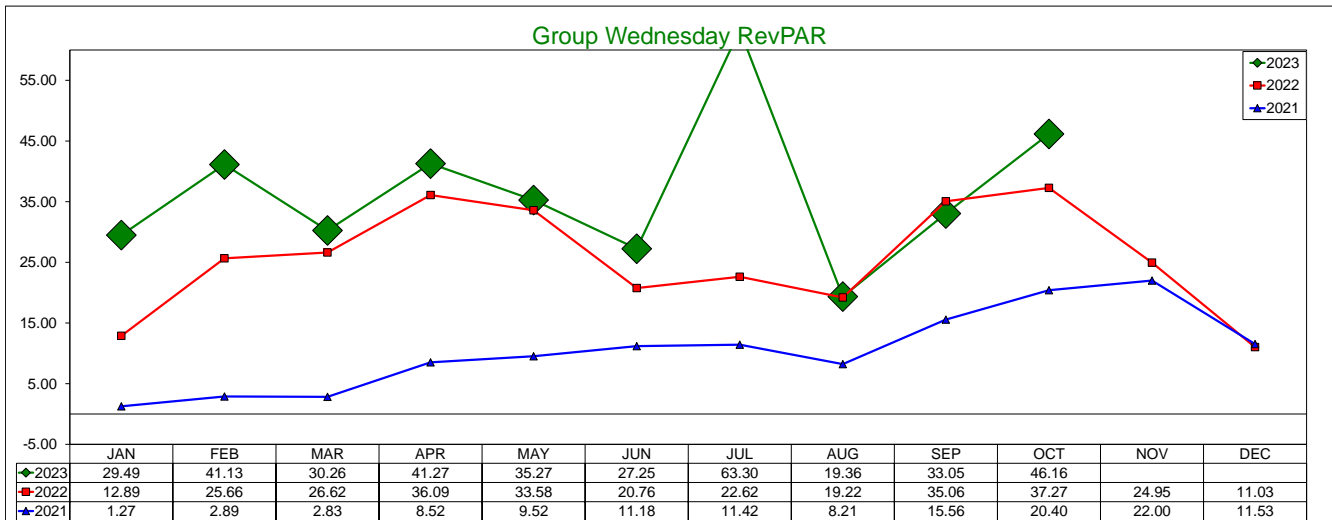
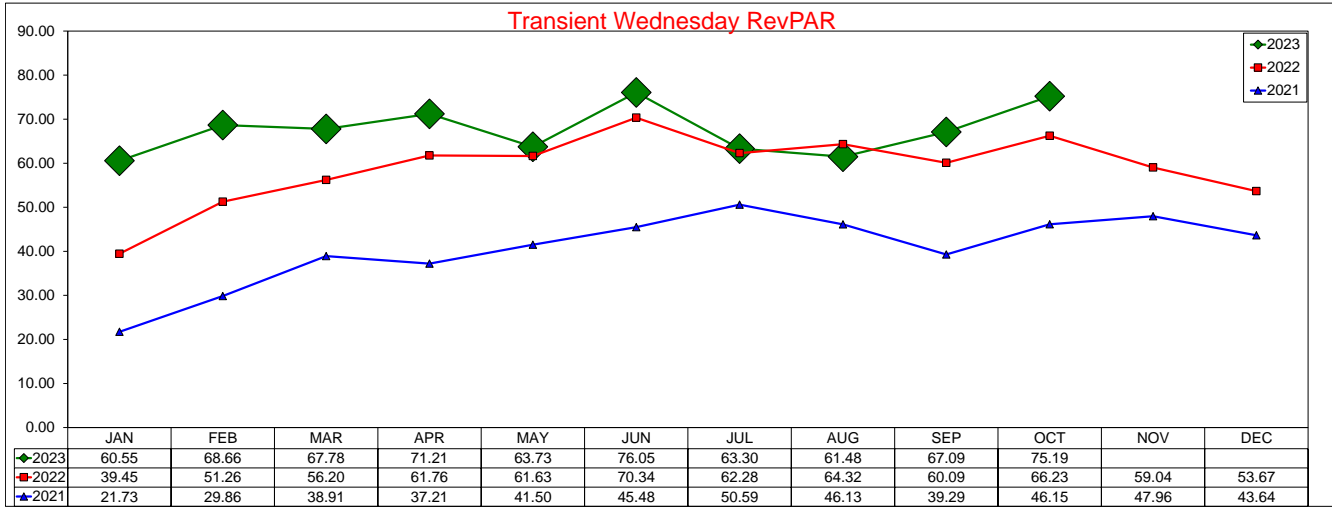
October 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Wednesday - RevPAR

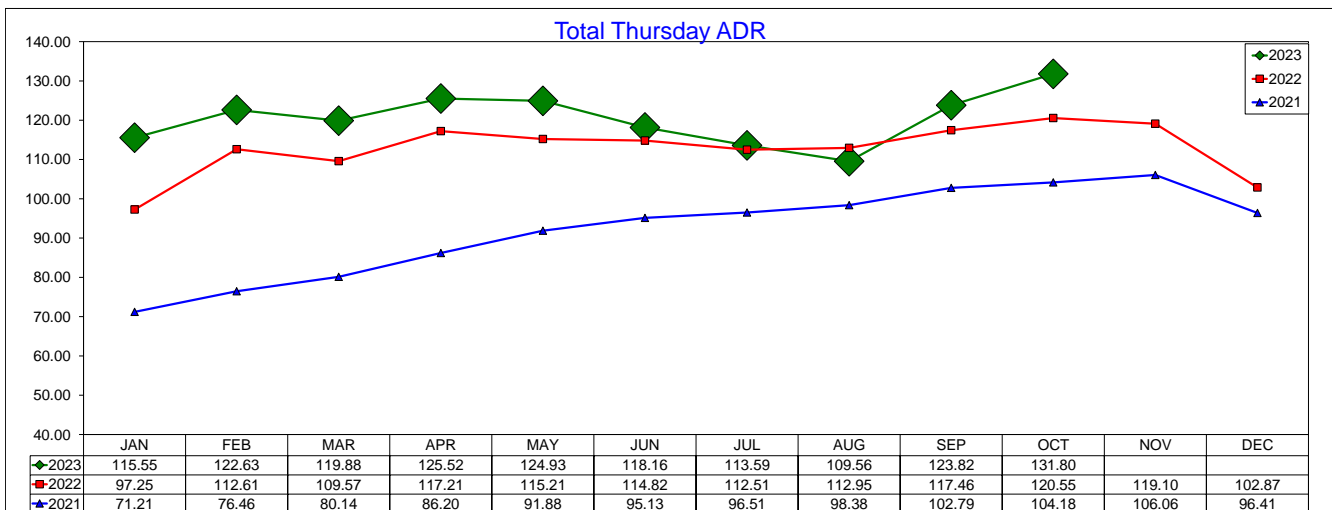
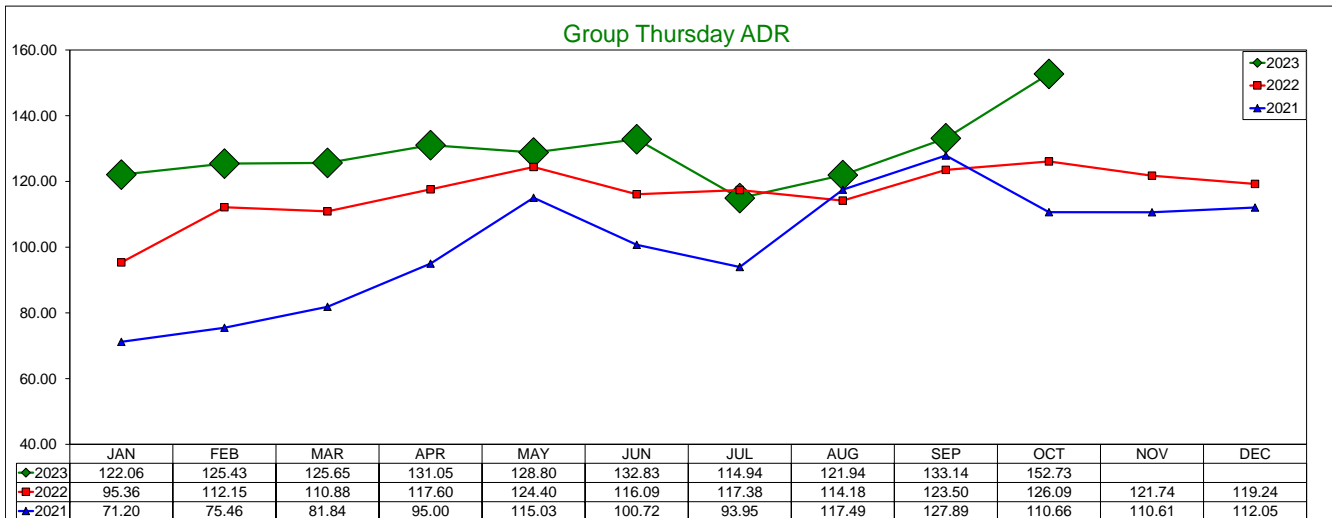
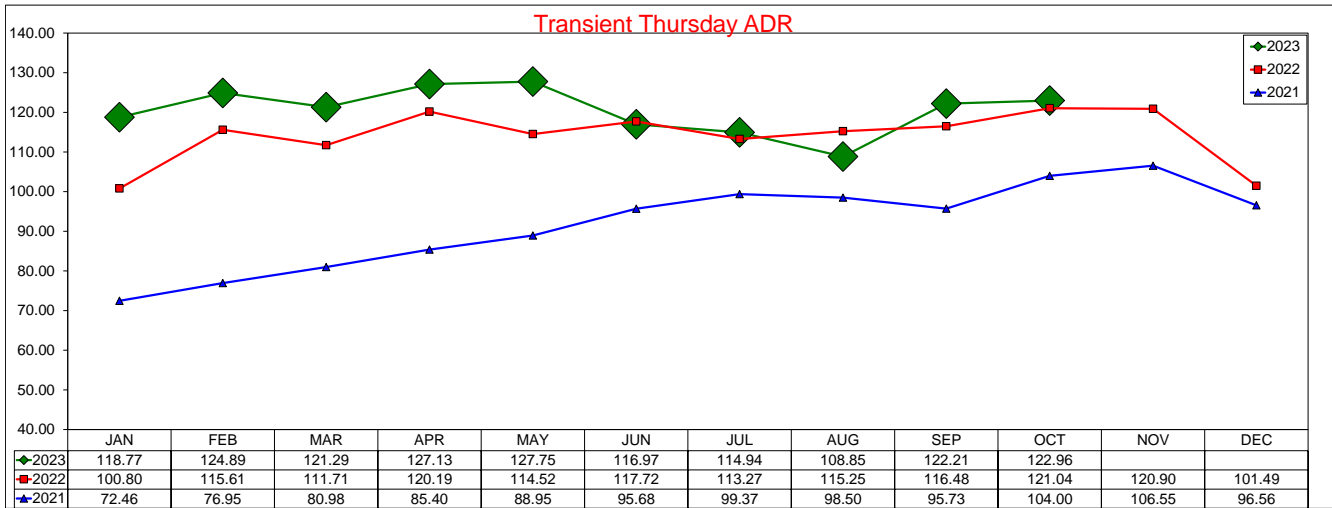
October 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Thursday - ADR

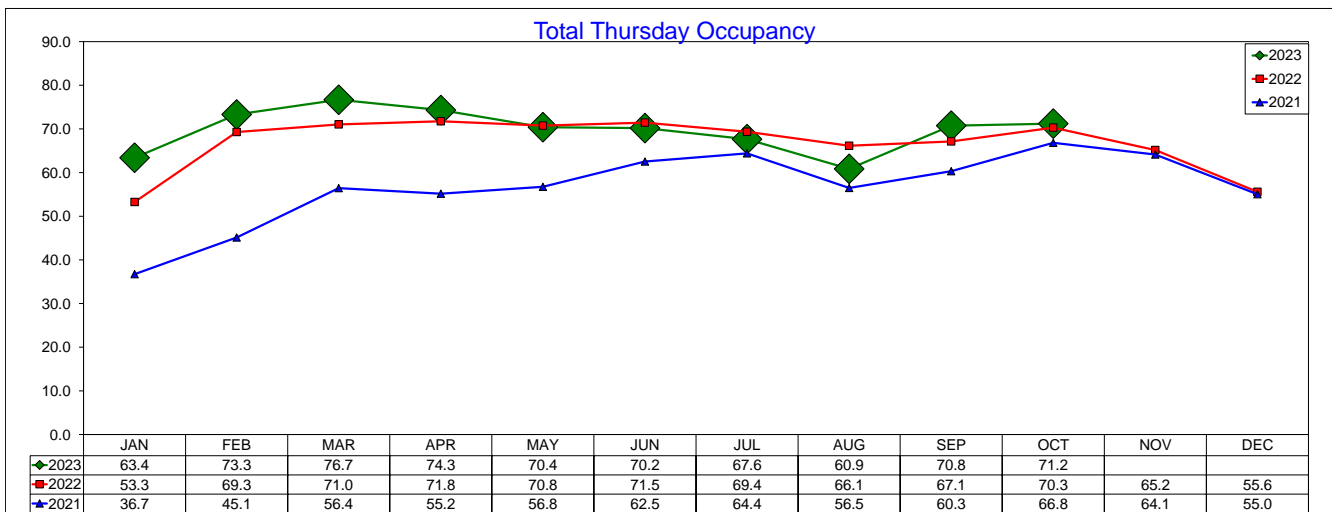
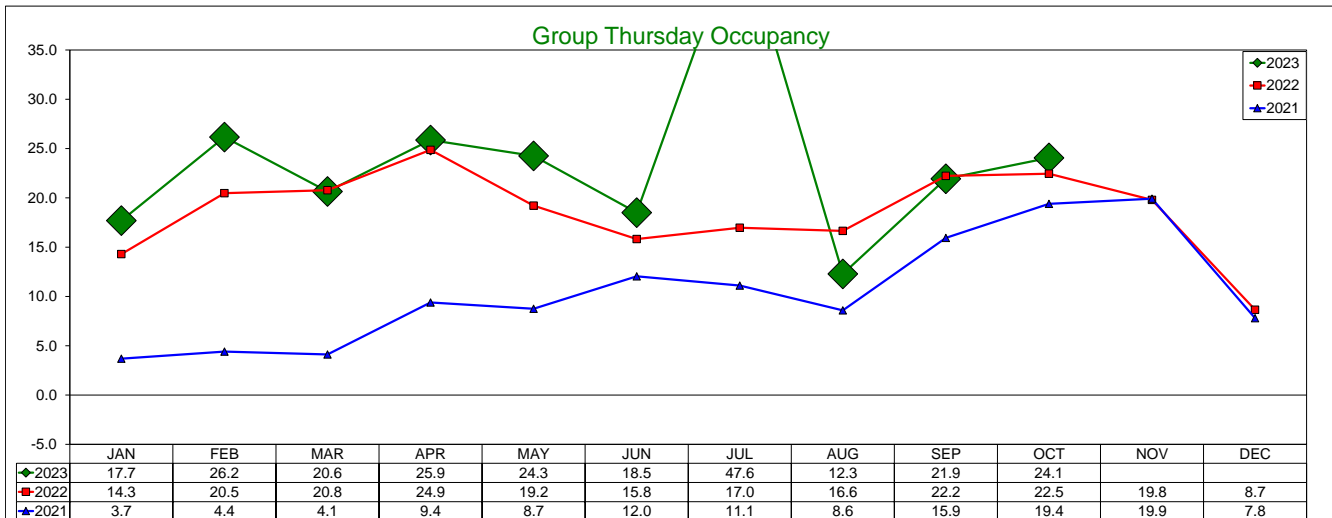
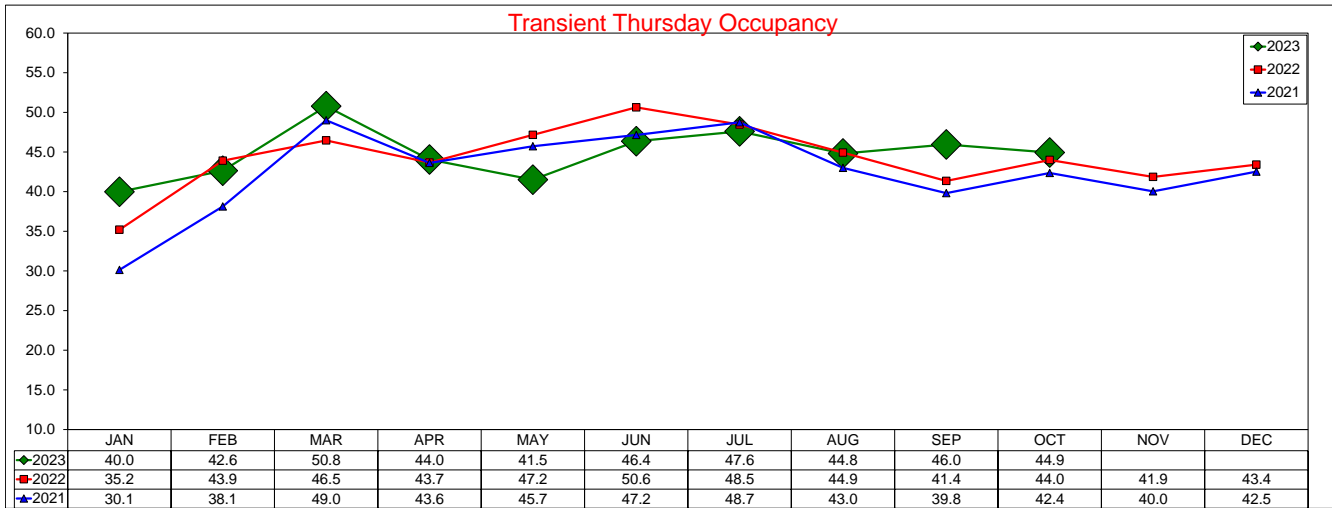
October 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Thursday - Occupancy

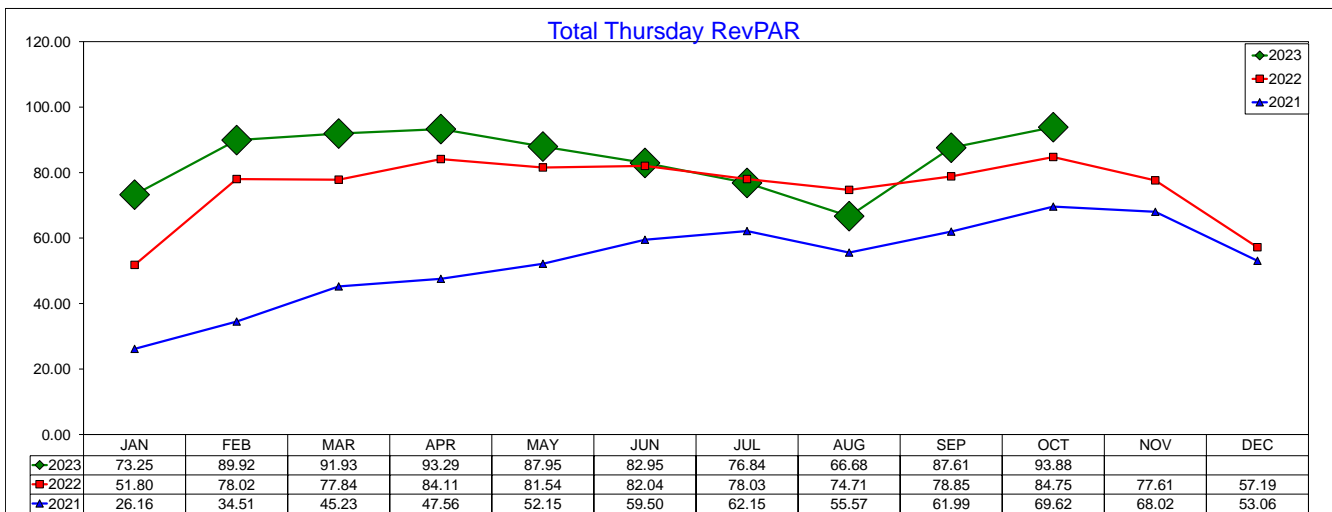
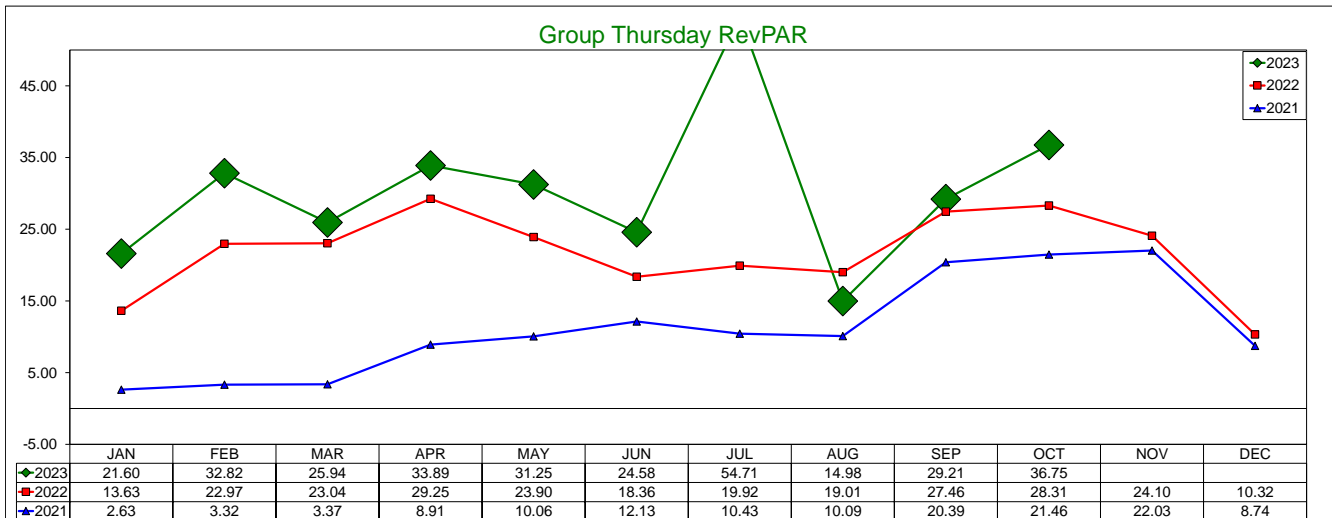
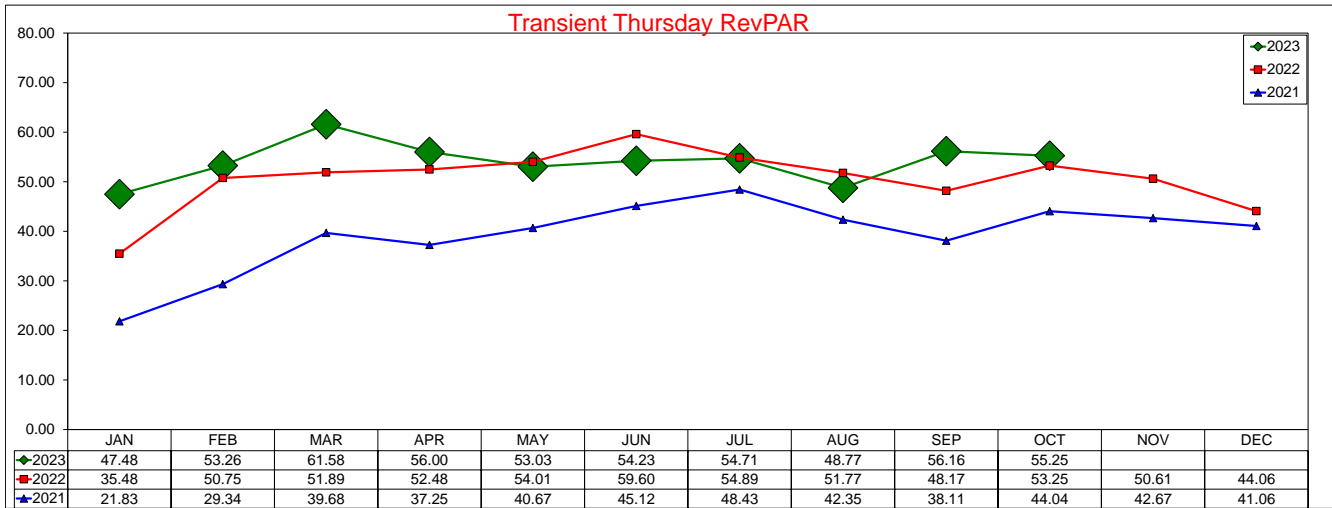
October 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Thursday - RevPAR

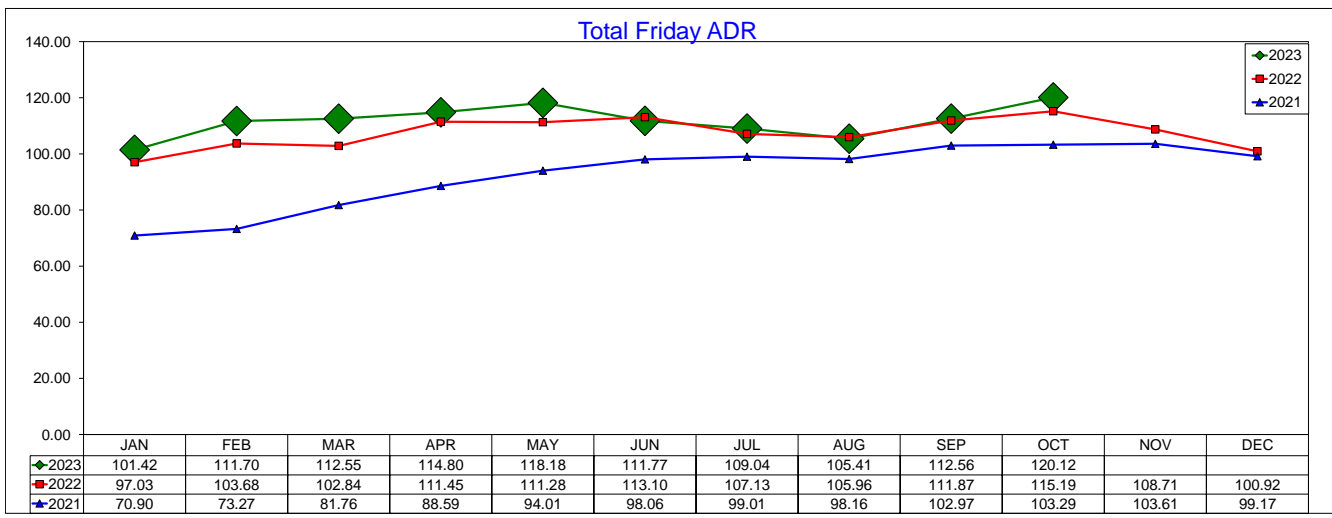
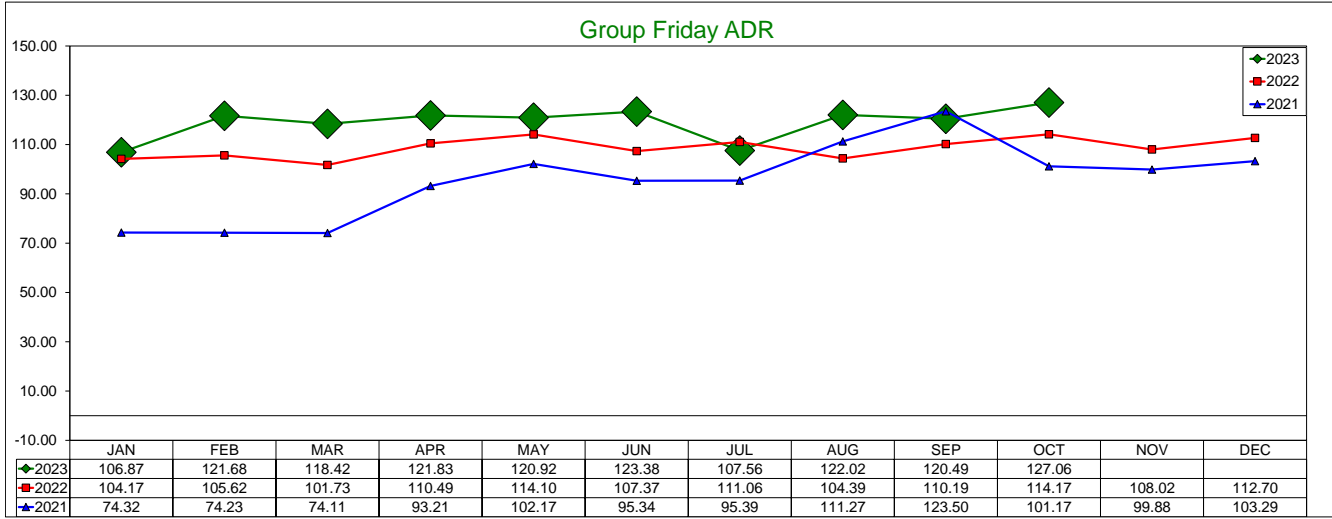
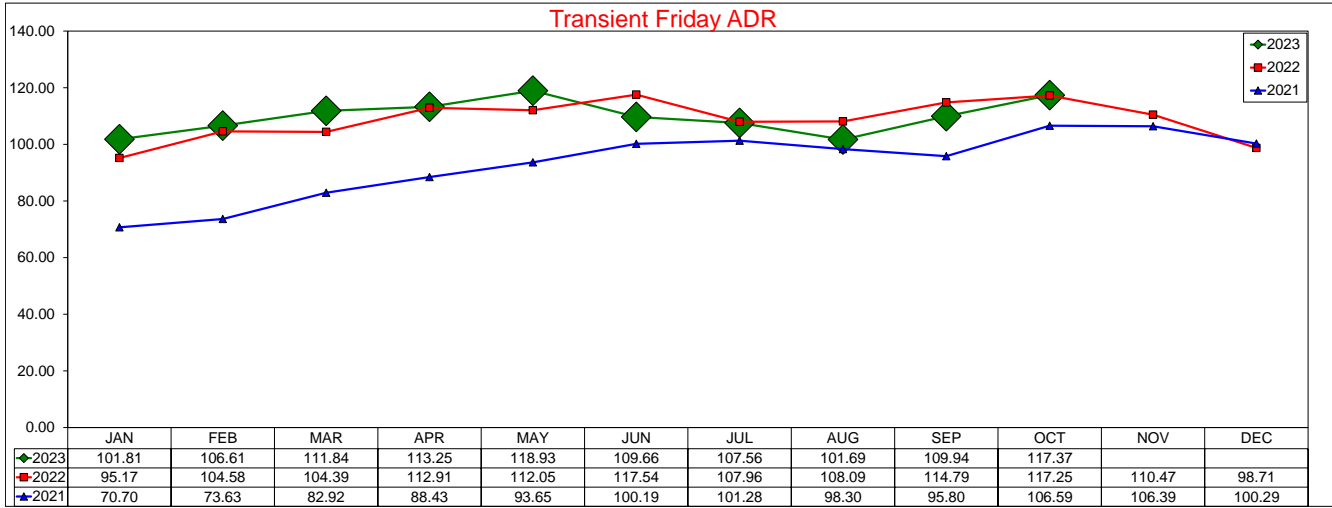
October 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Friday - ADR

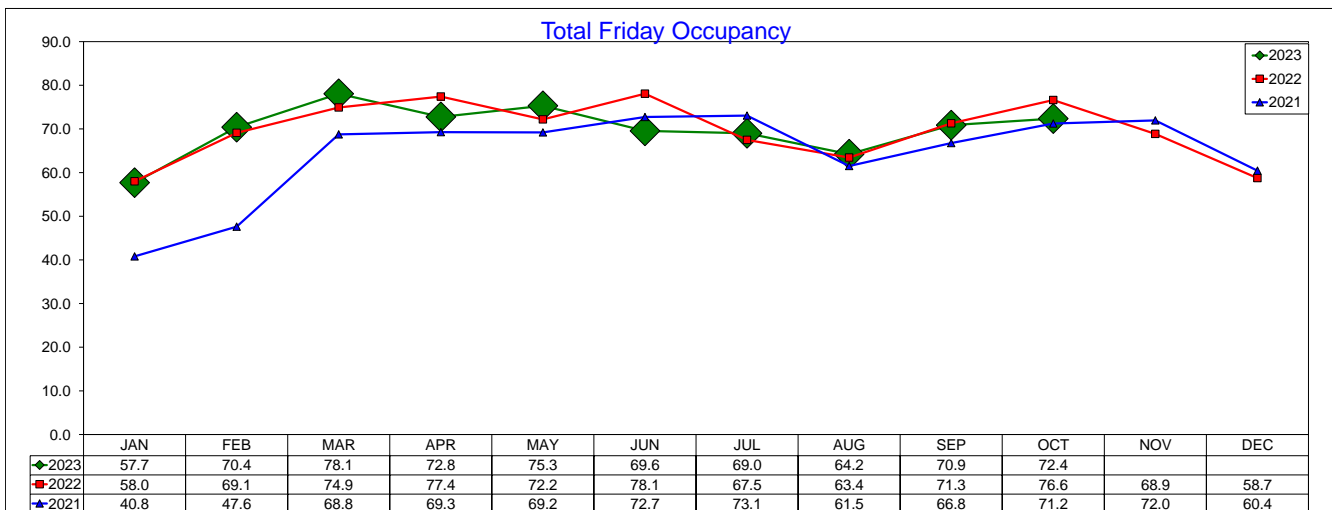
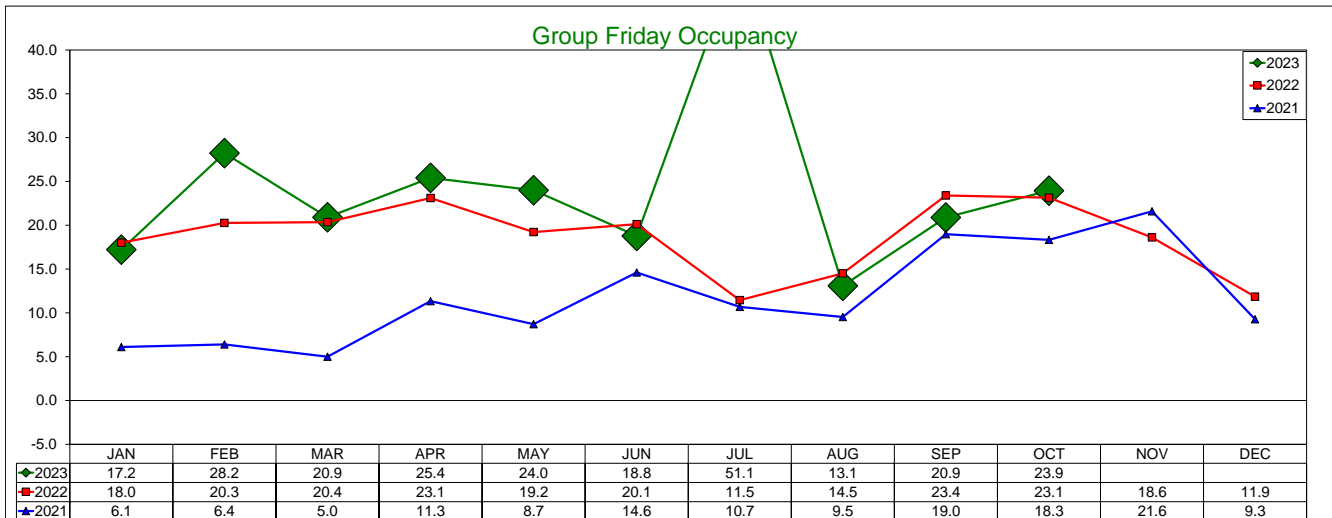
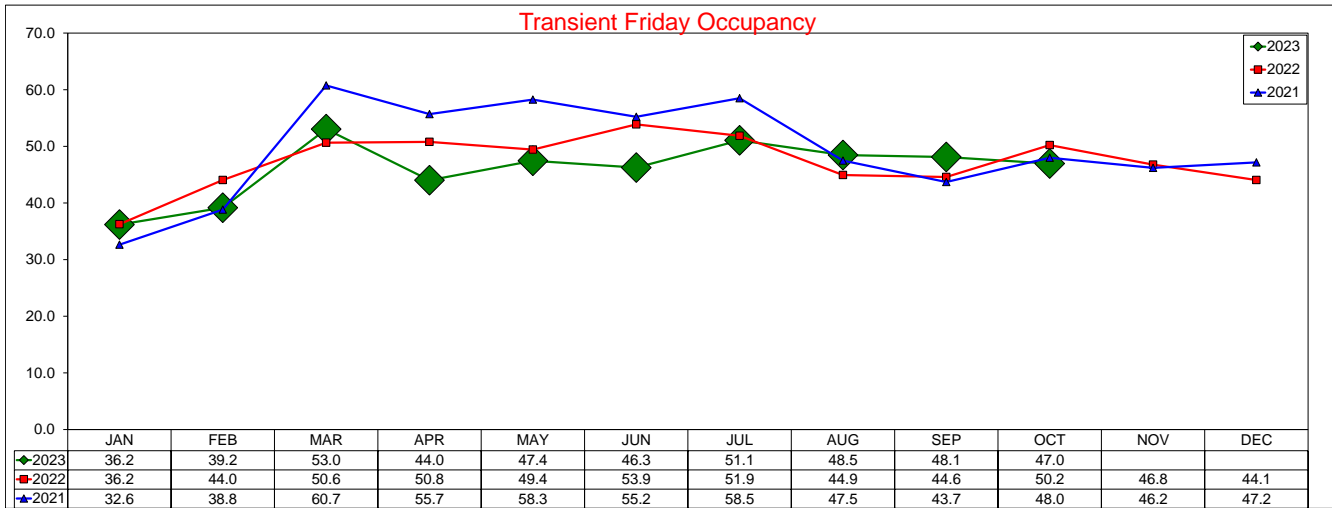
October 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Friday - Occupancy

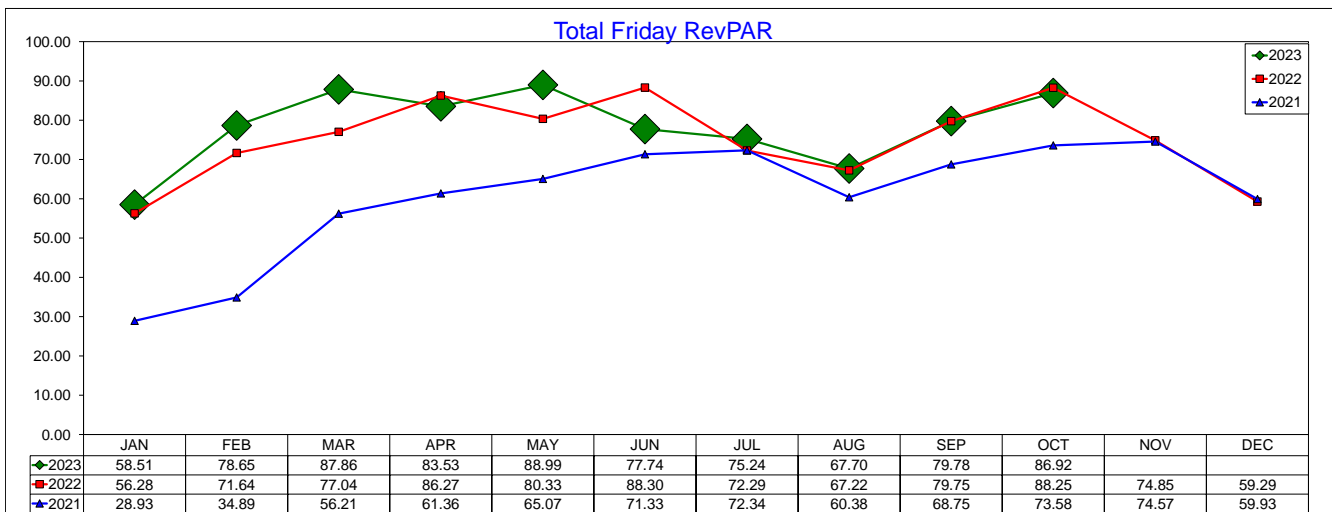
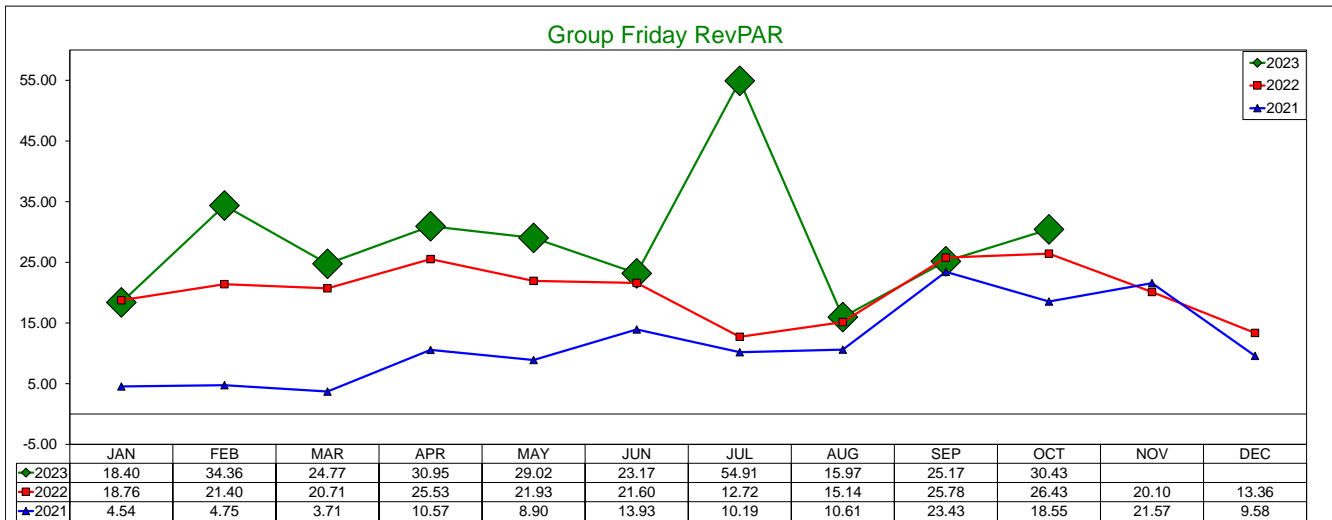
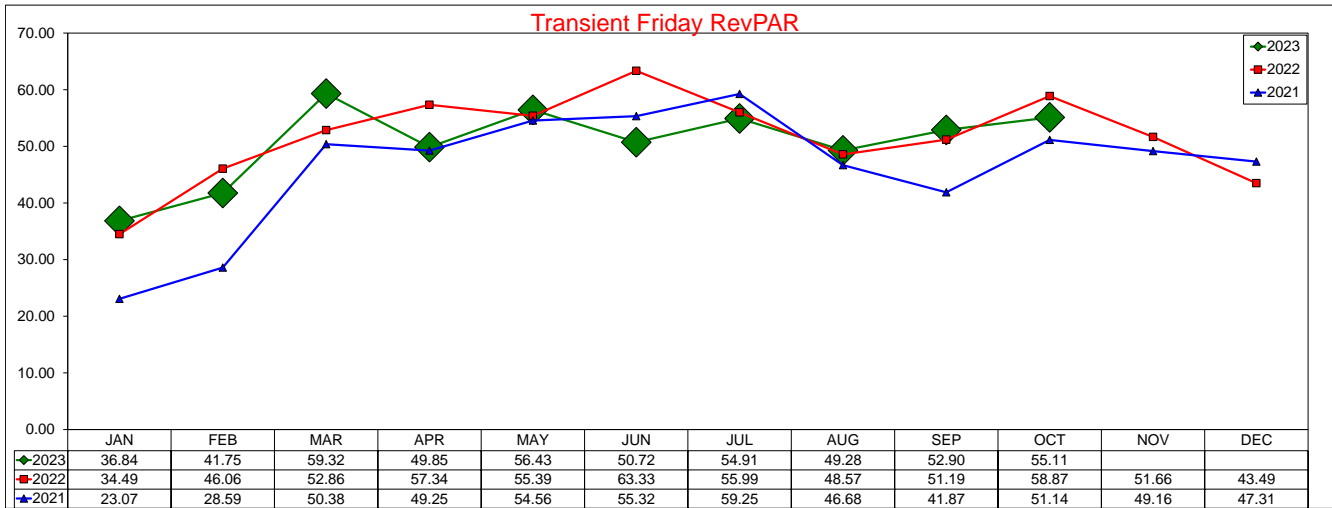
October 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Friday - RevPAR

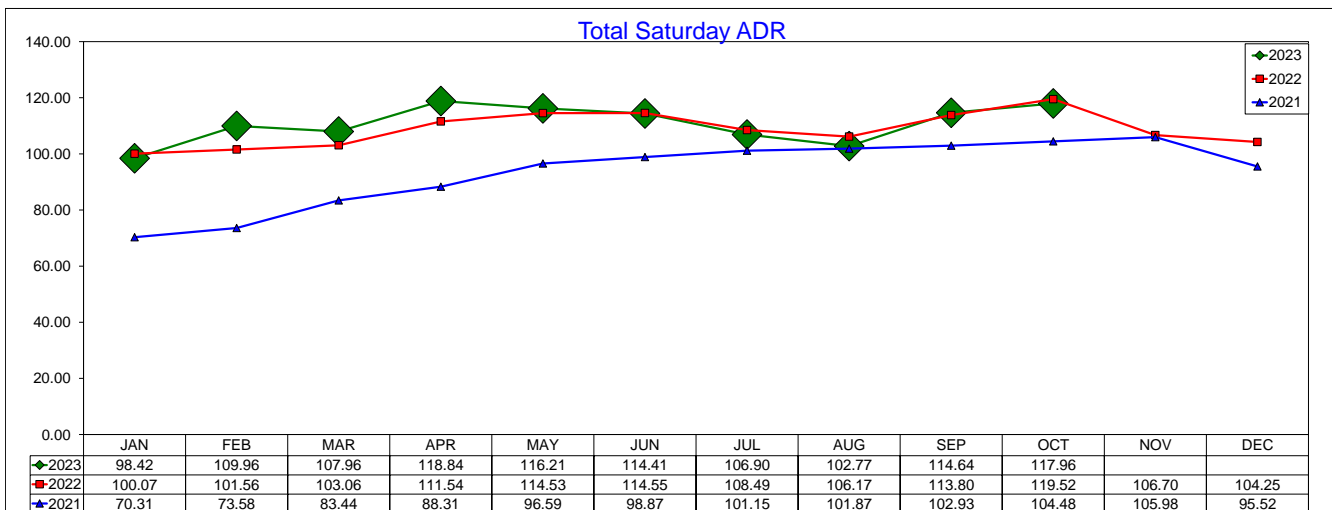
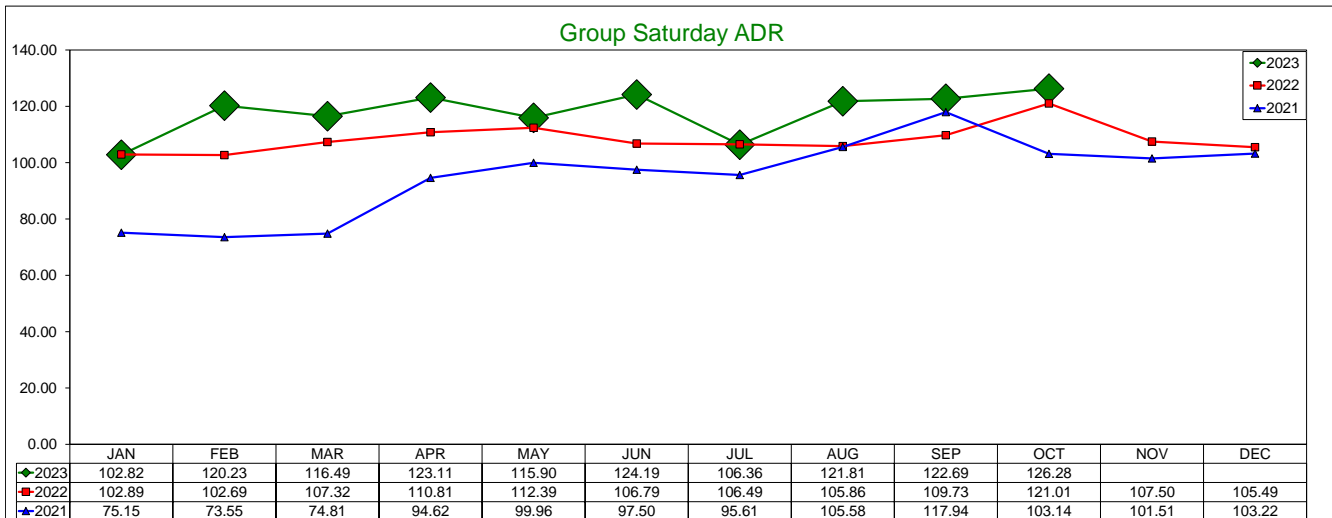
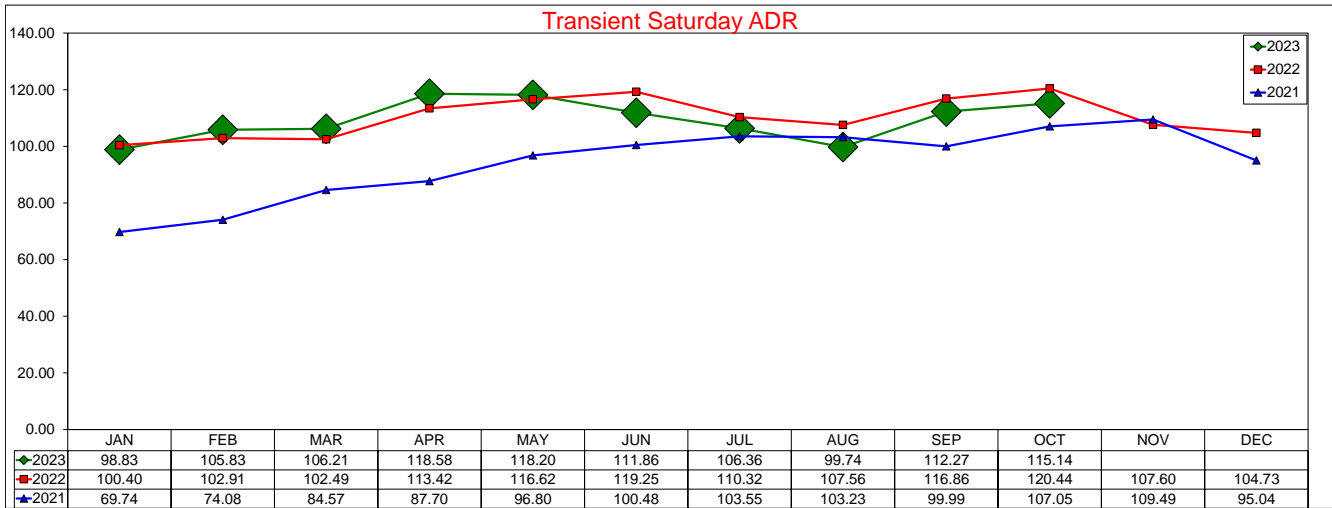
October 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

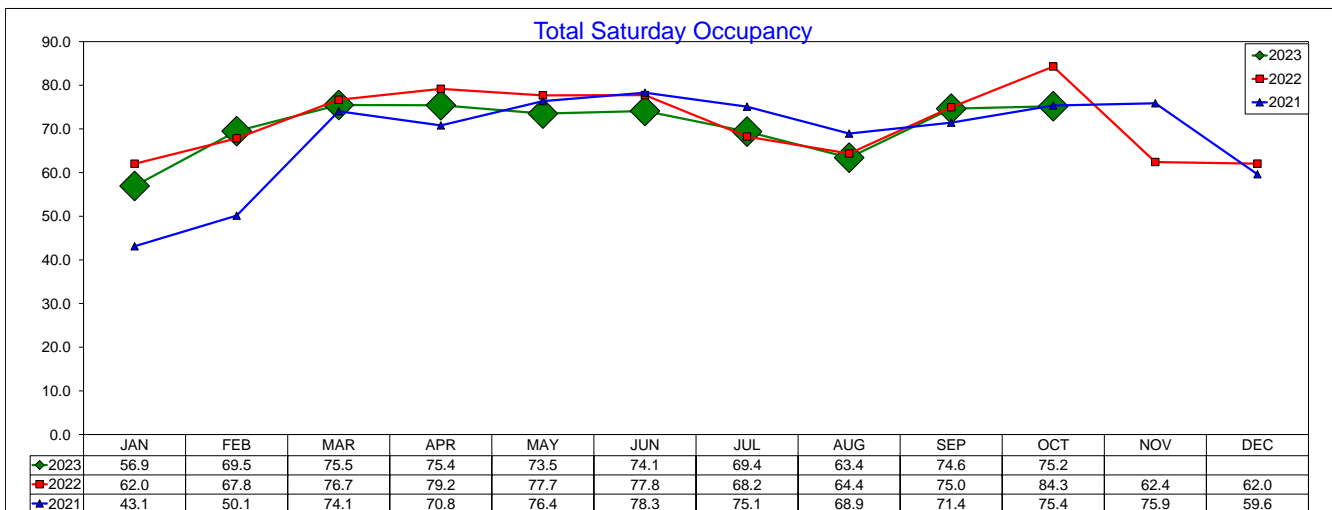
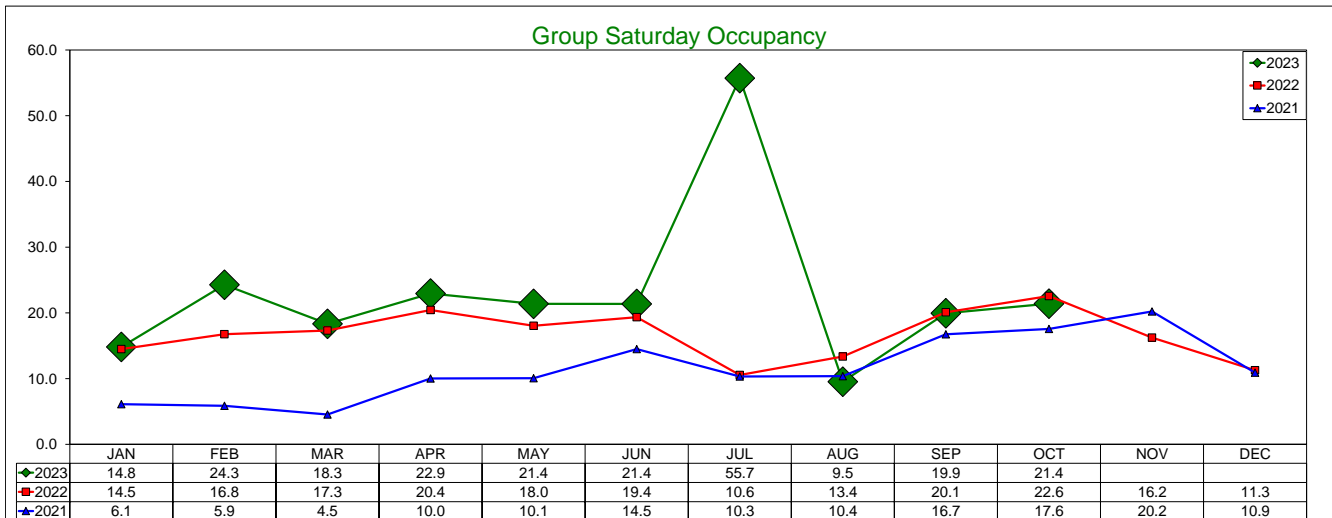
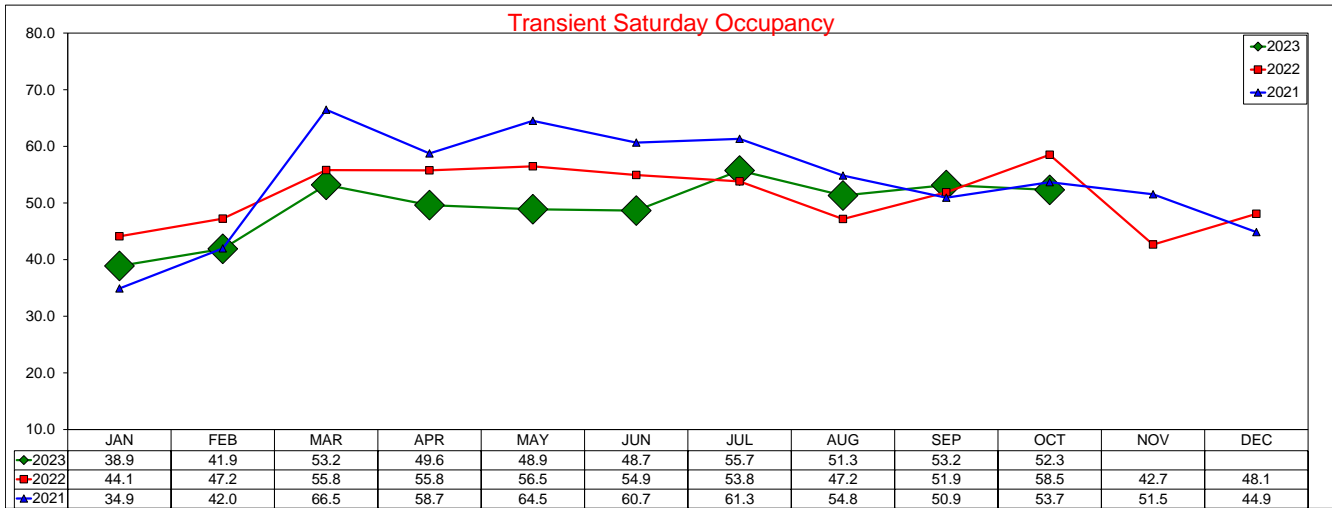
Three Year Comparison - Saturday - ADR

October 2023



Three Year Comparison - Saturday - Occupancy

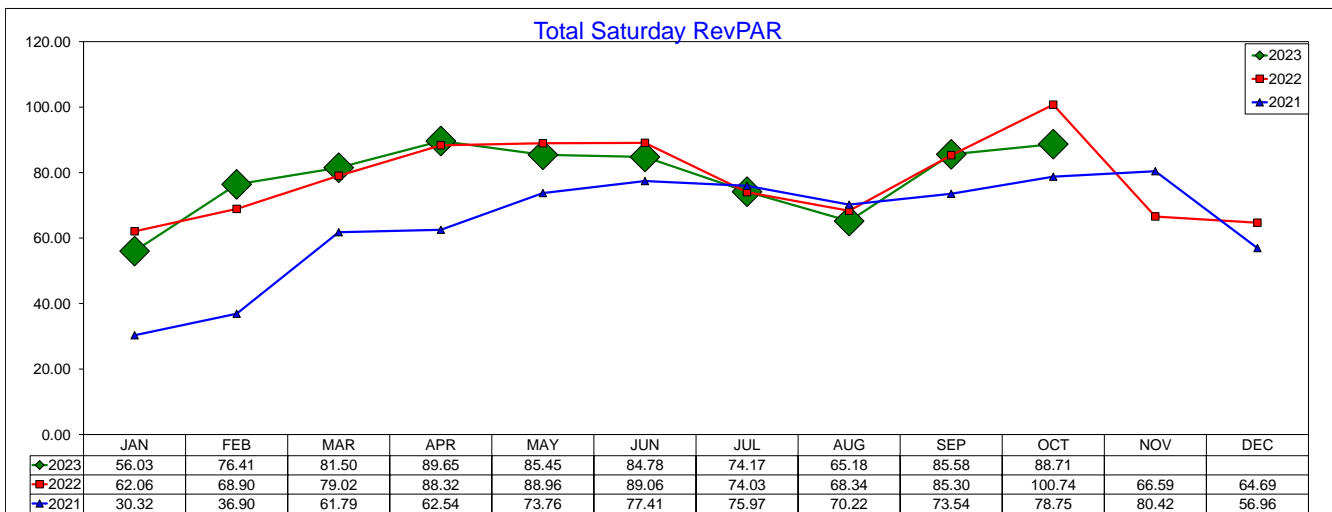
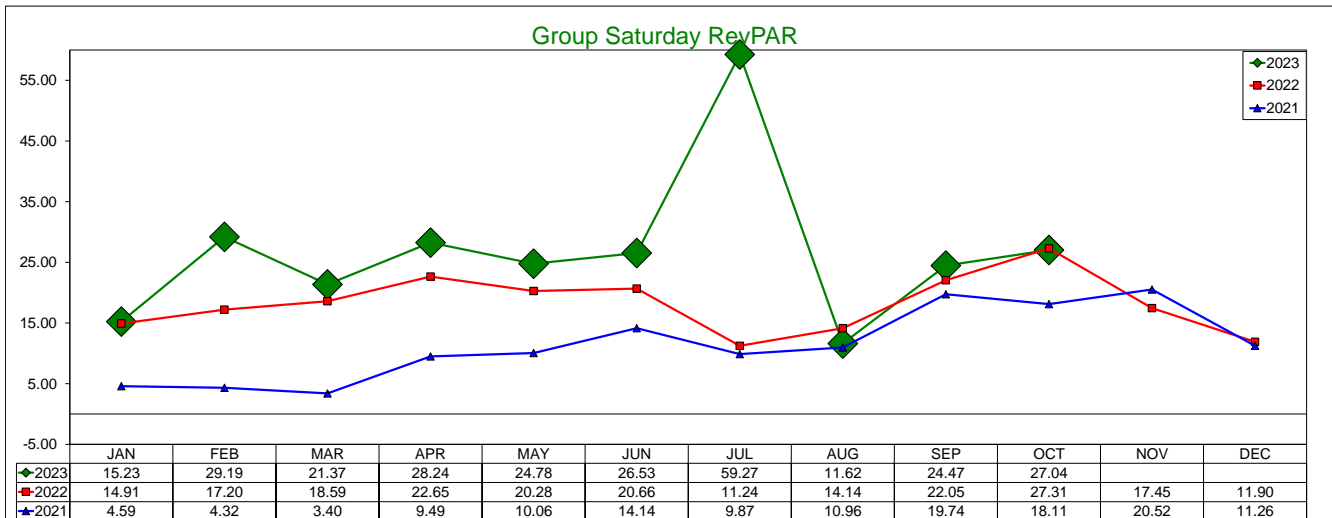
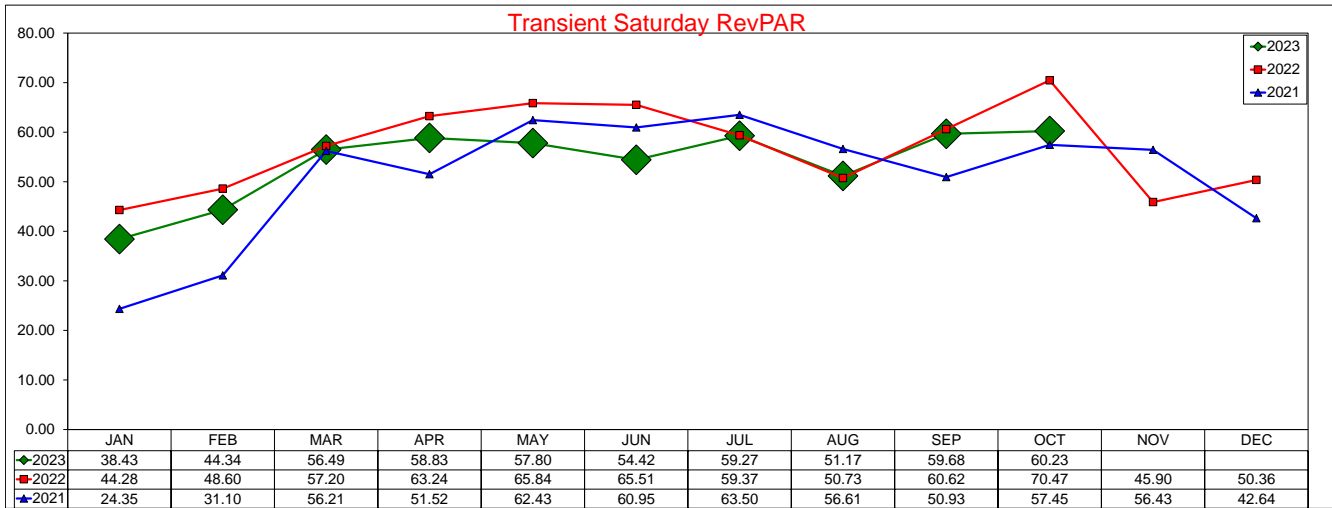
October 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Saturday - RevPAR

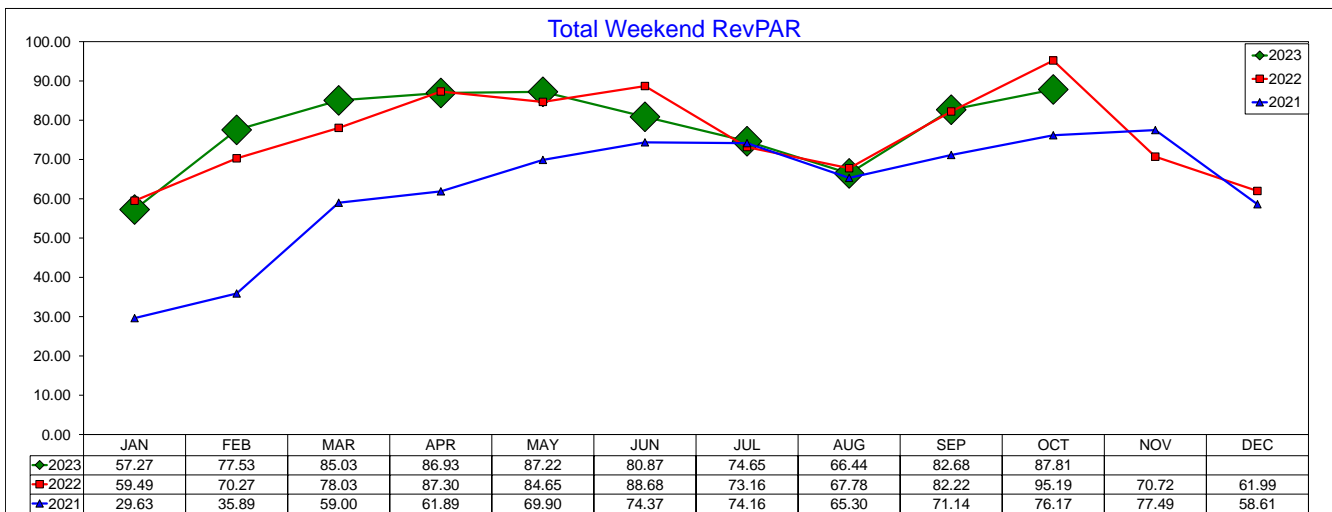
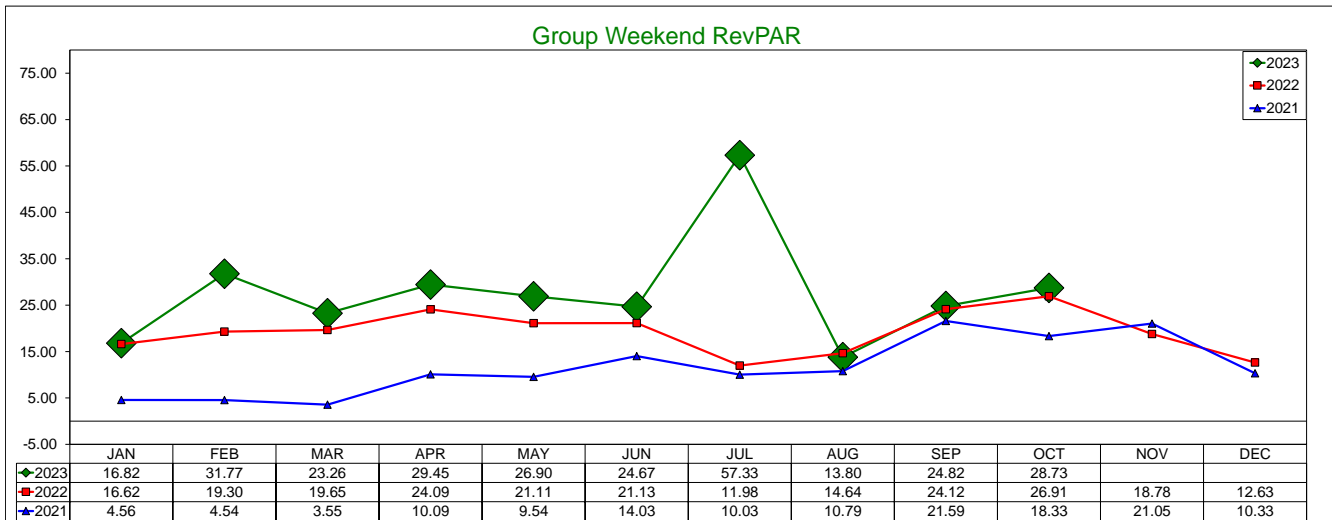
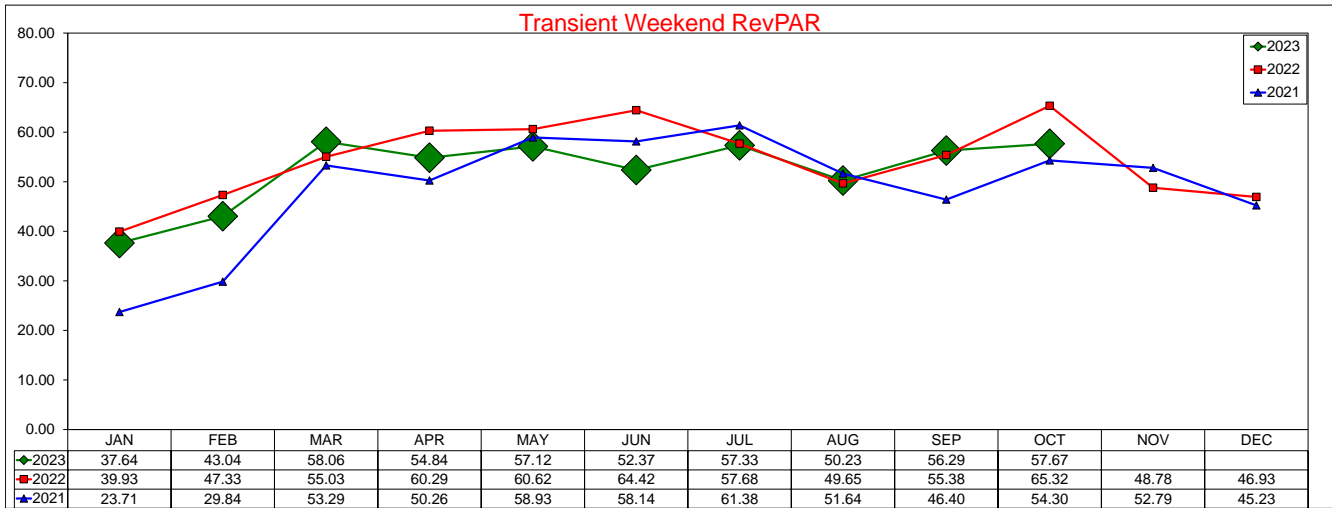
October 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Weekend - RevPAR

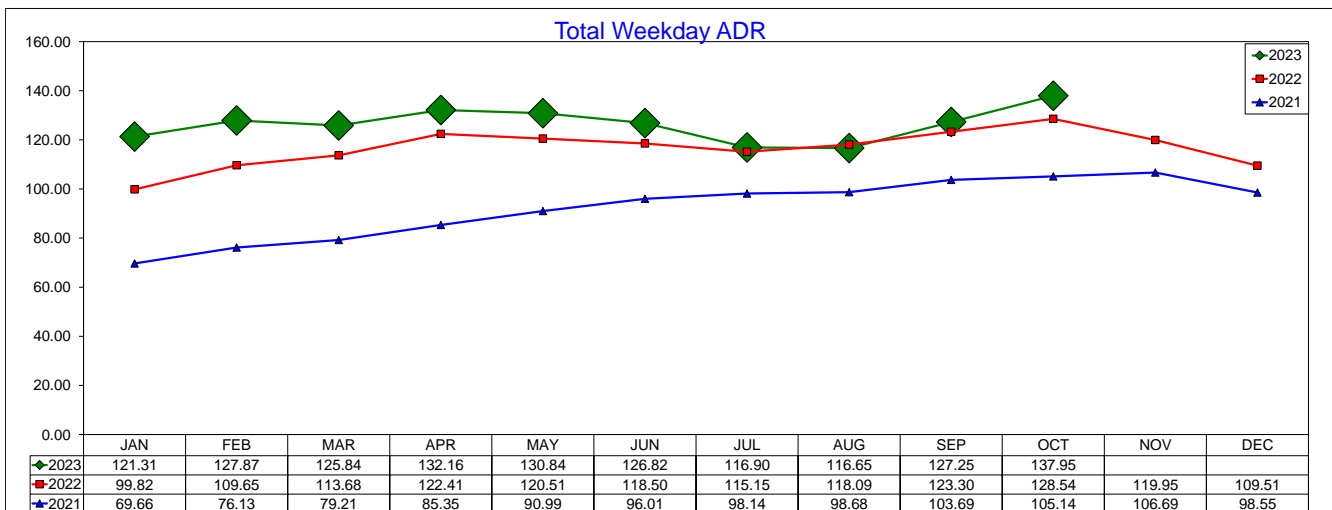
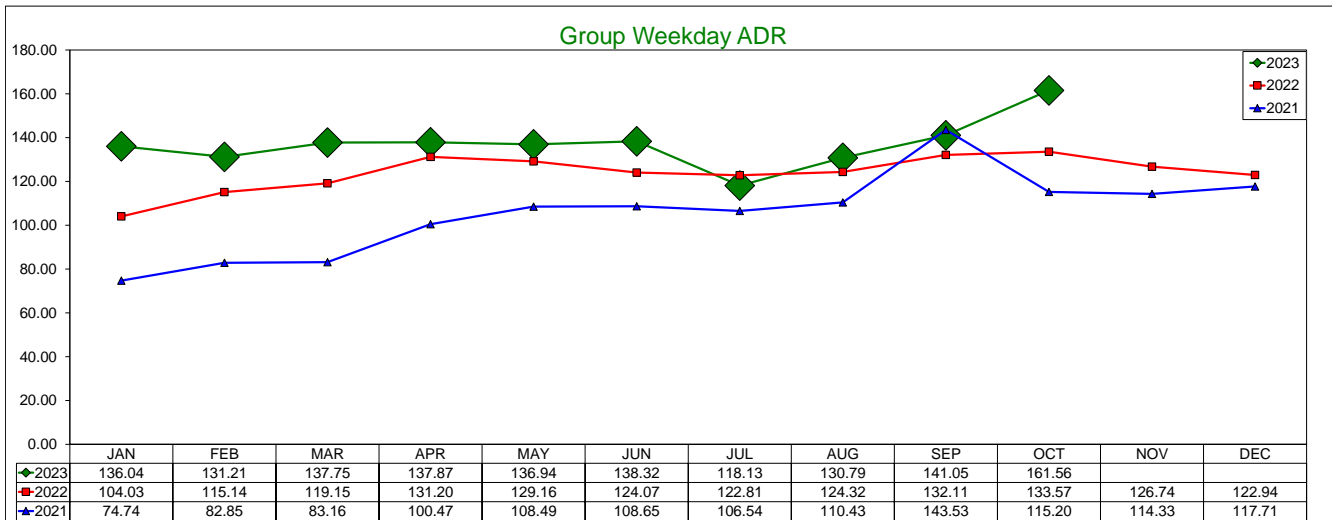
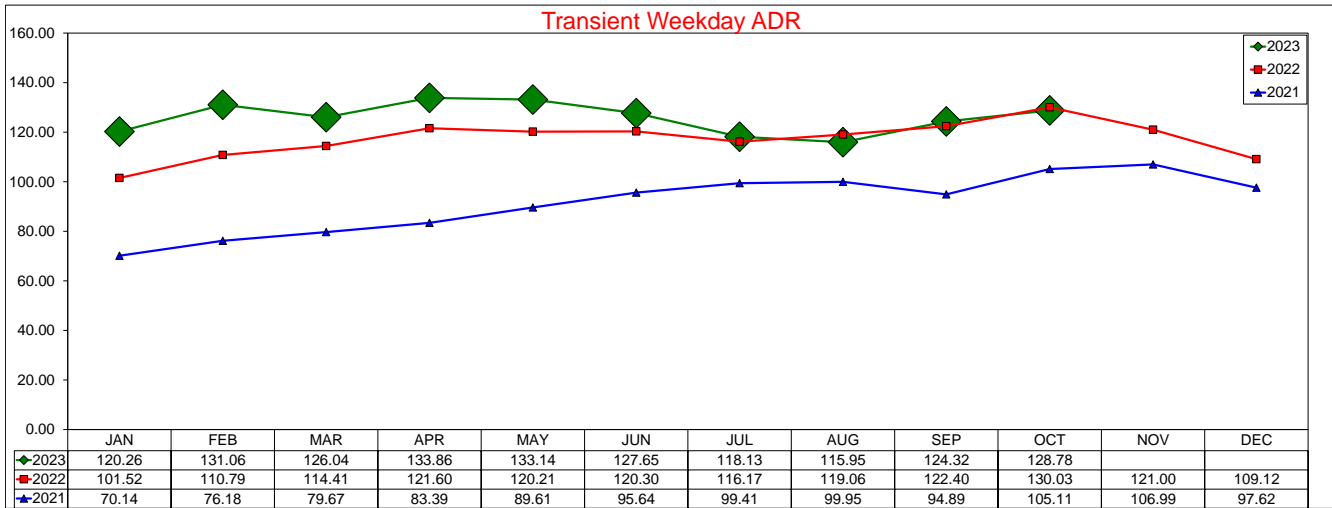
October 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Weekday - ADR

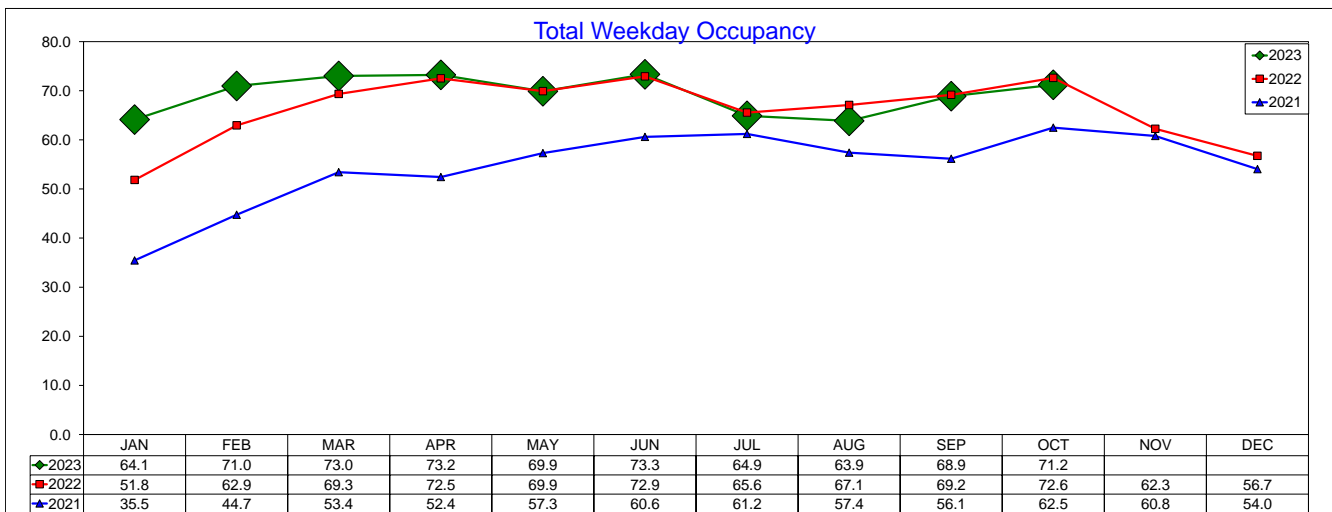
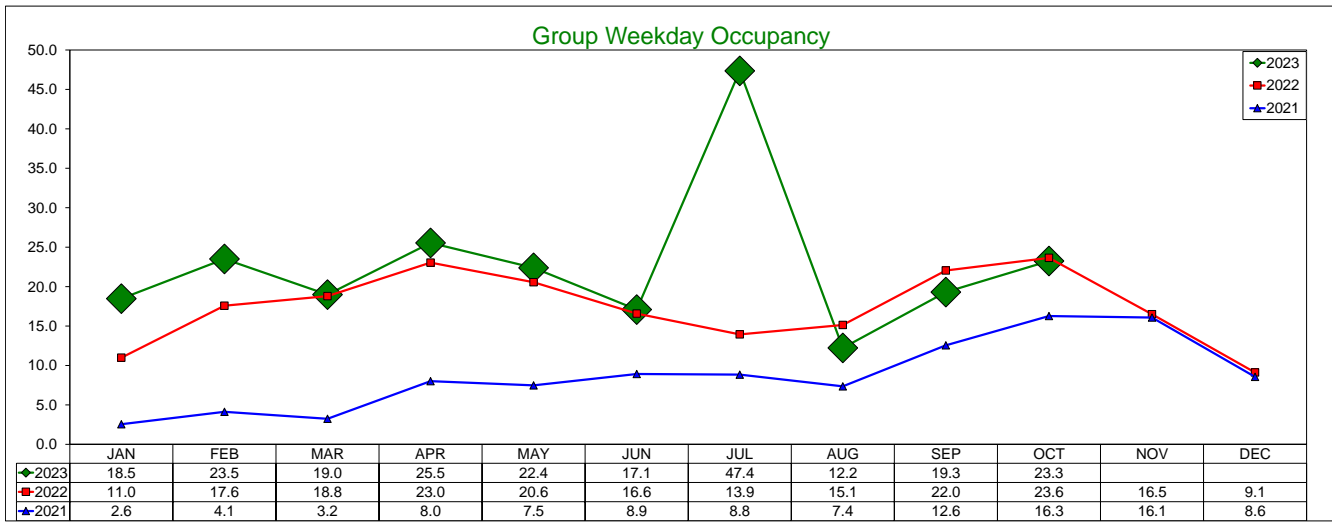
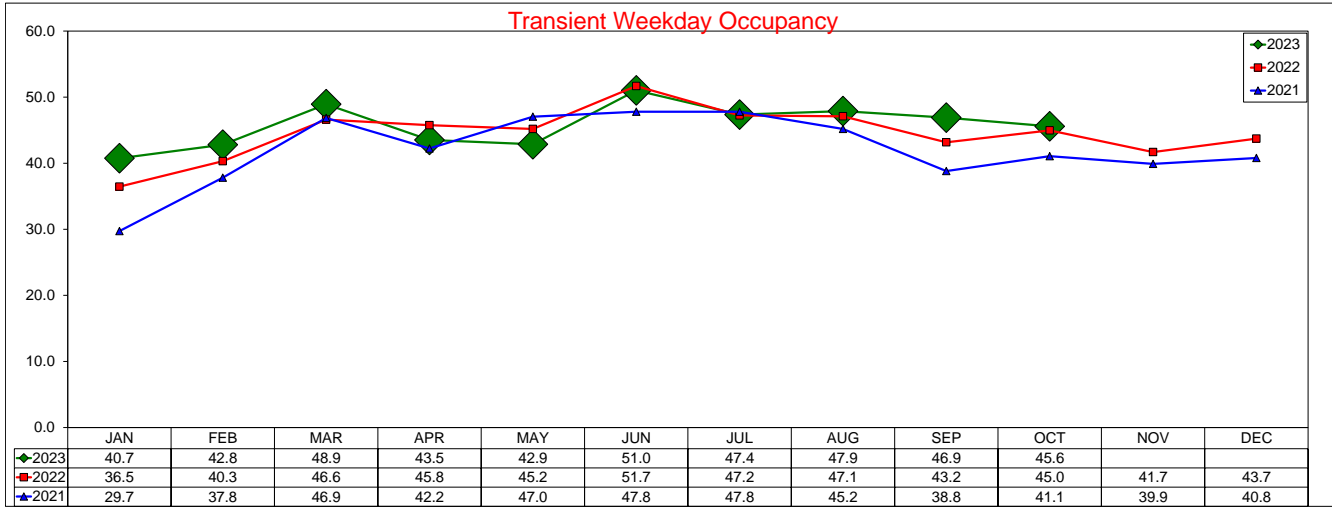
October 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Weekday - Occupancy

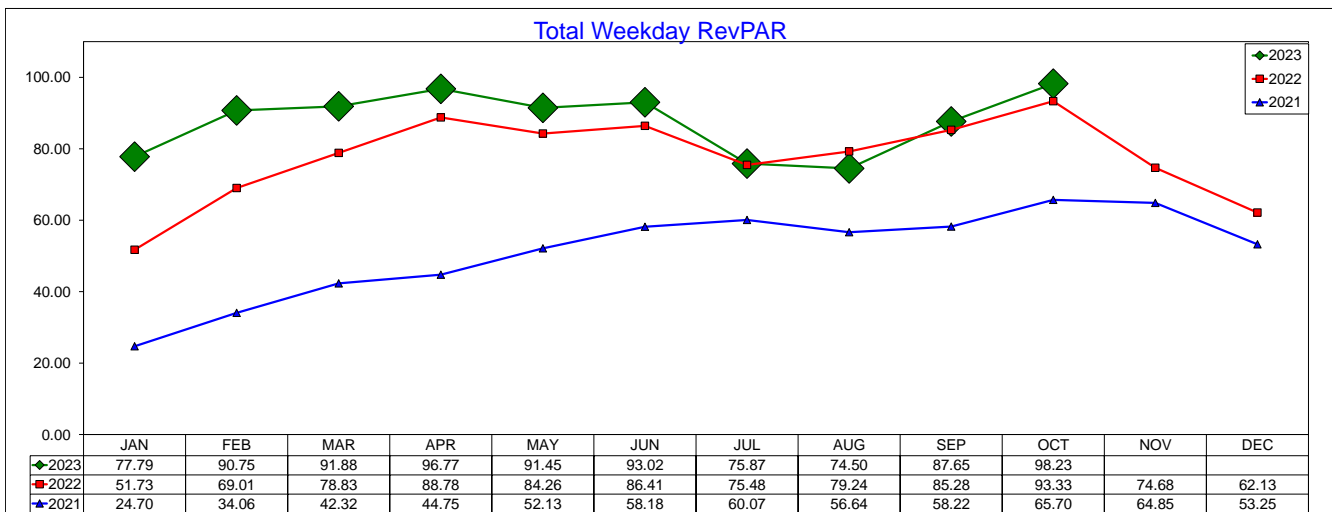
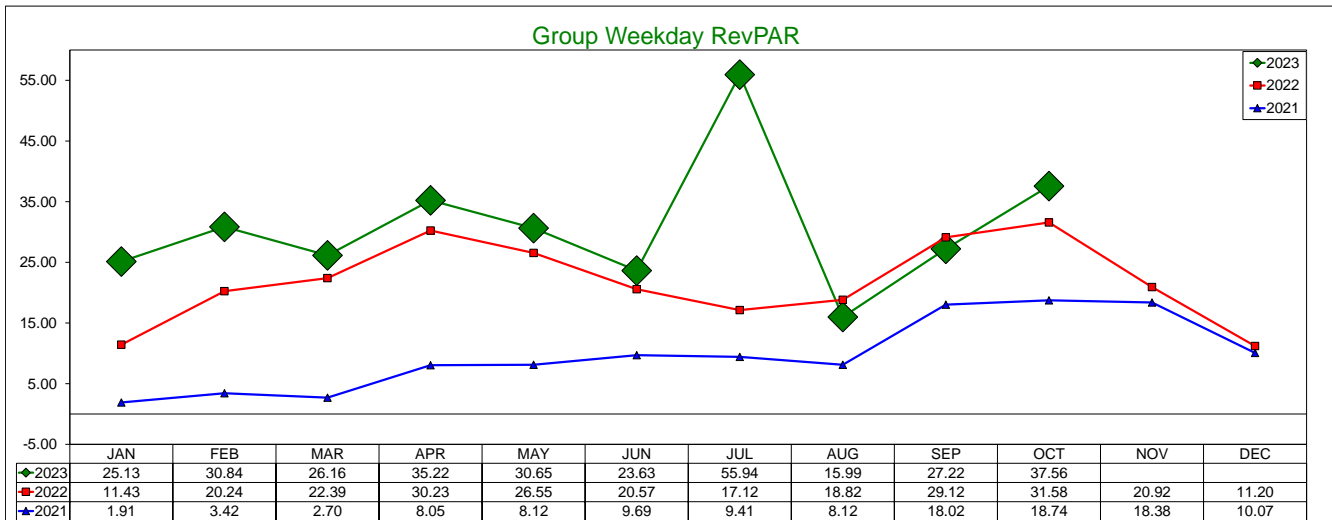
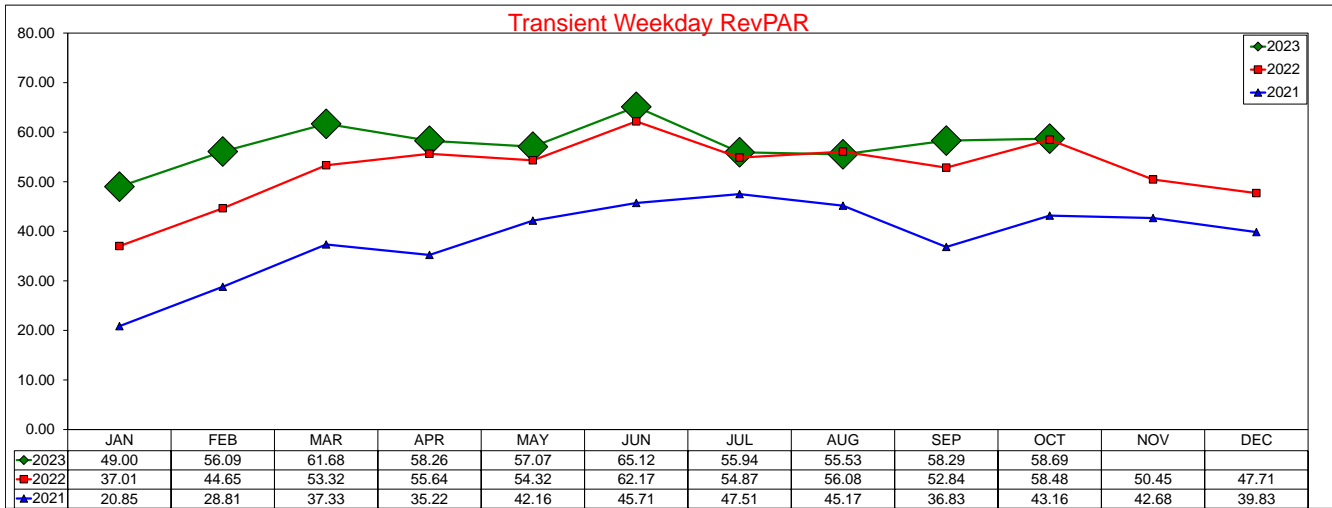
October 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Weekday - RevPAR

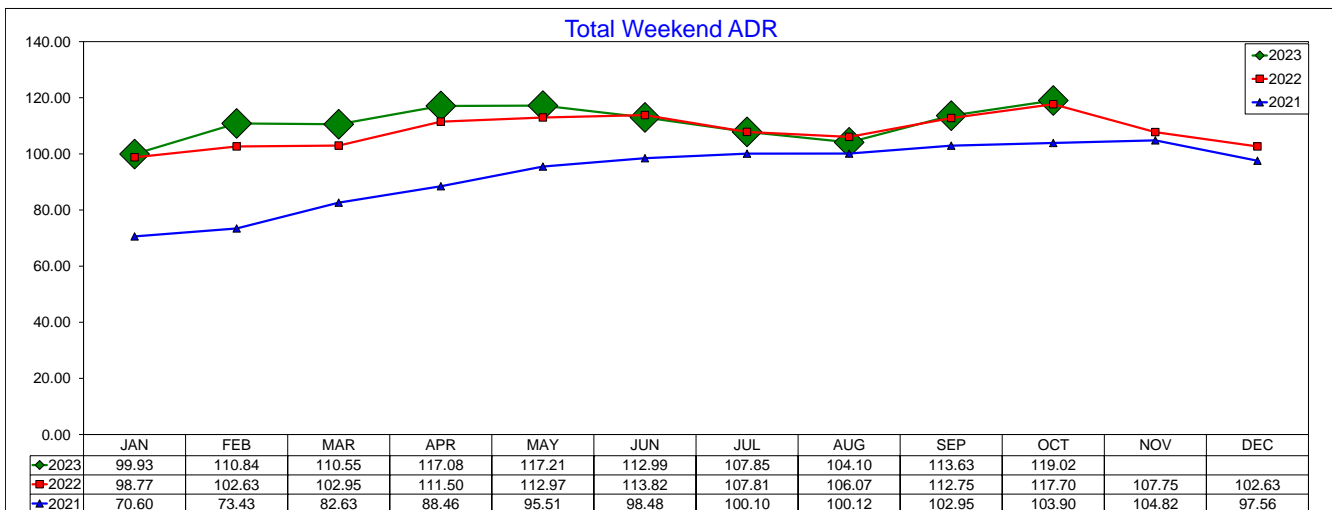
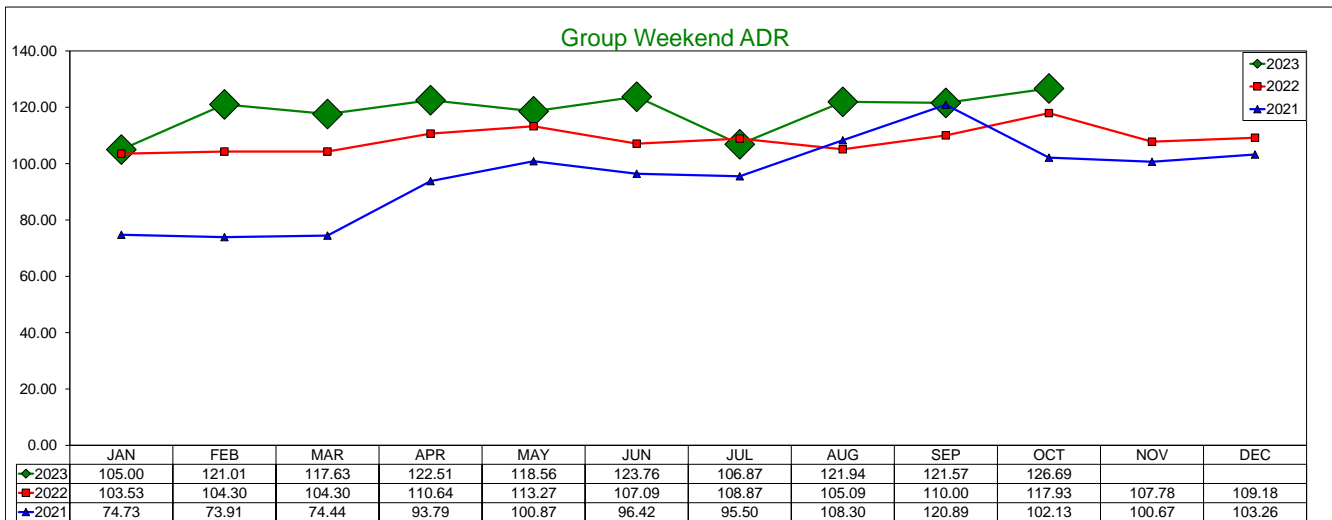
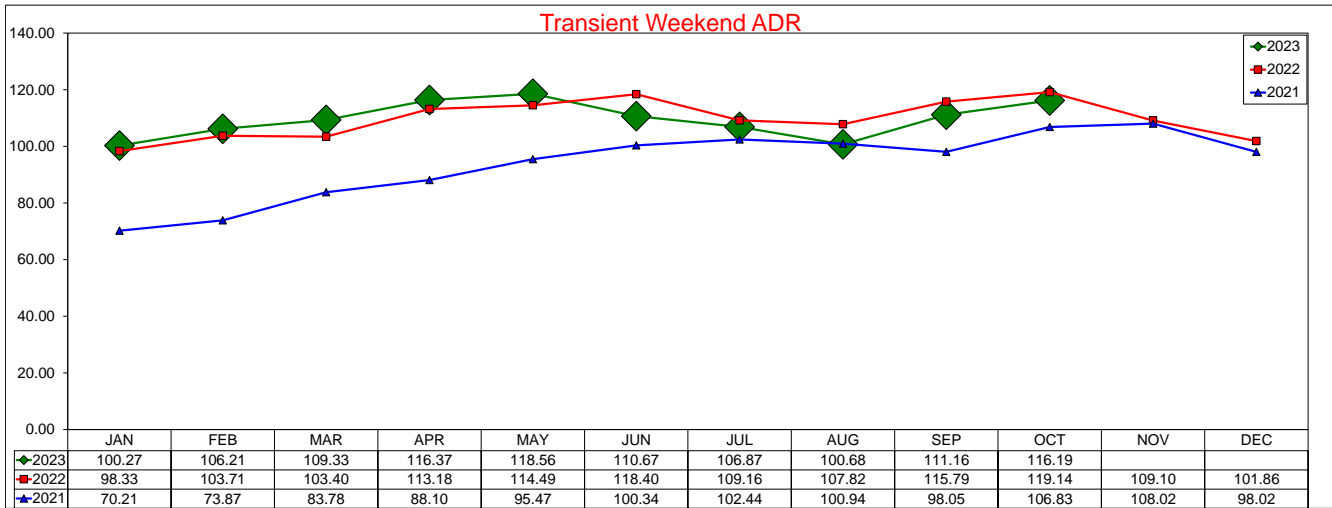
October 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

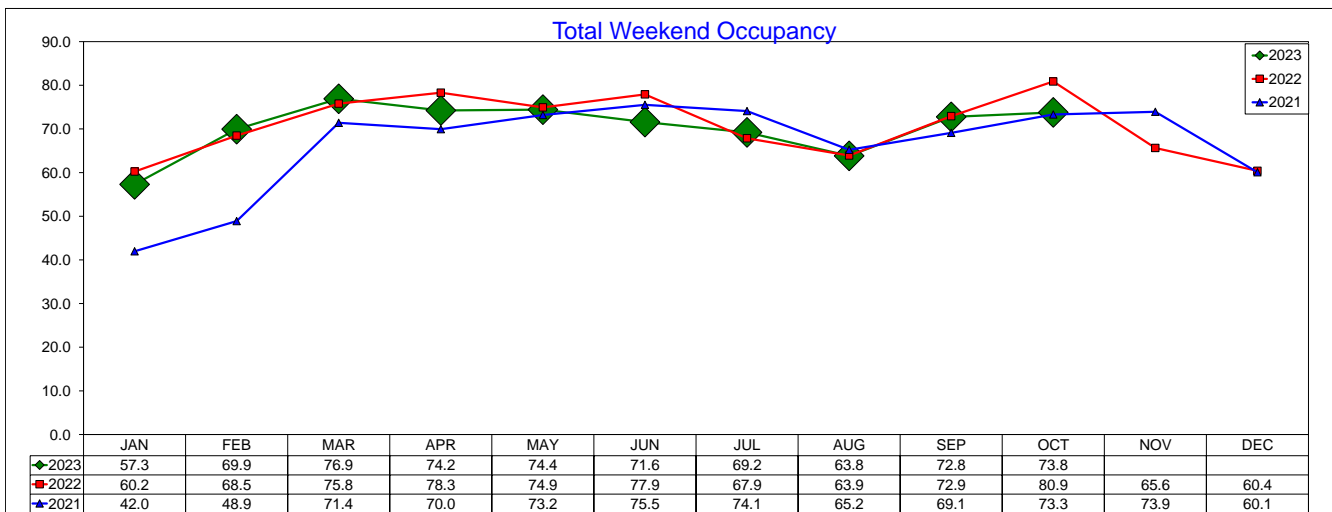
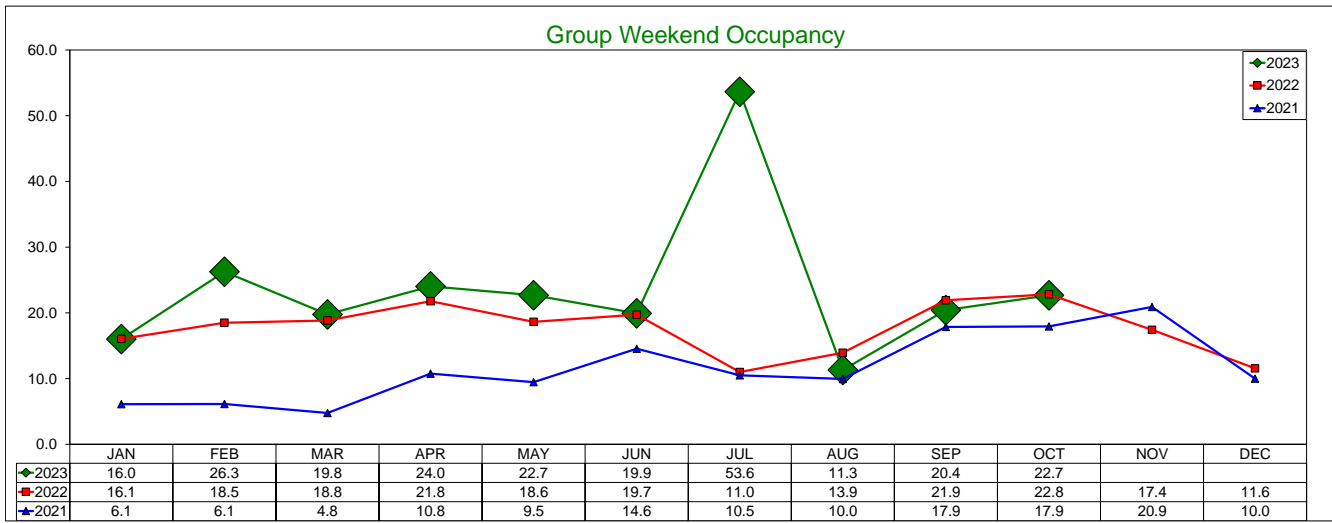
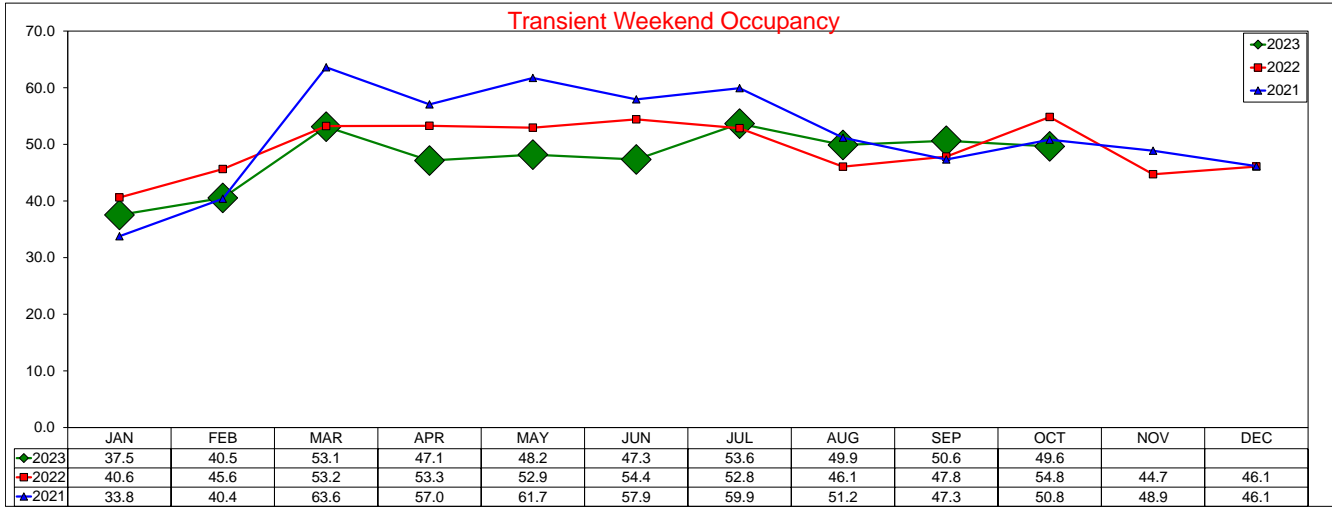
Three Year Comparison - Weekend - ADR

October 2023



Three Year Comparison - Weekend - Occupancy

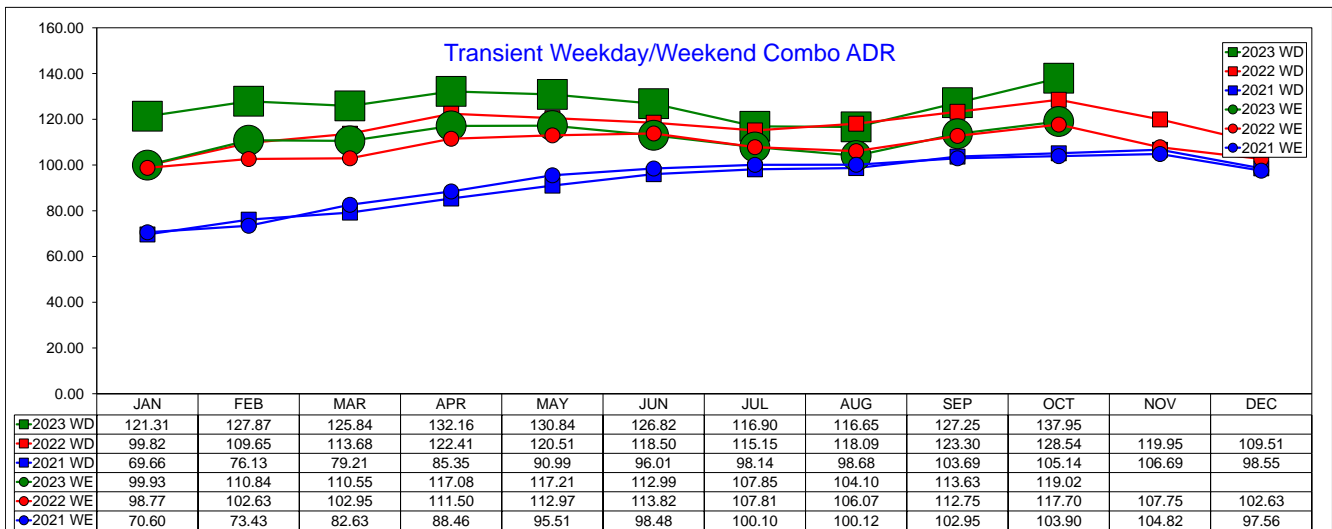
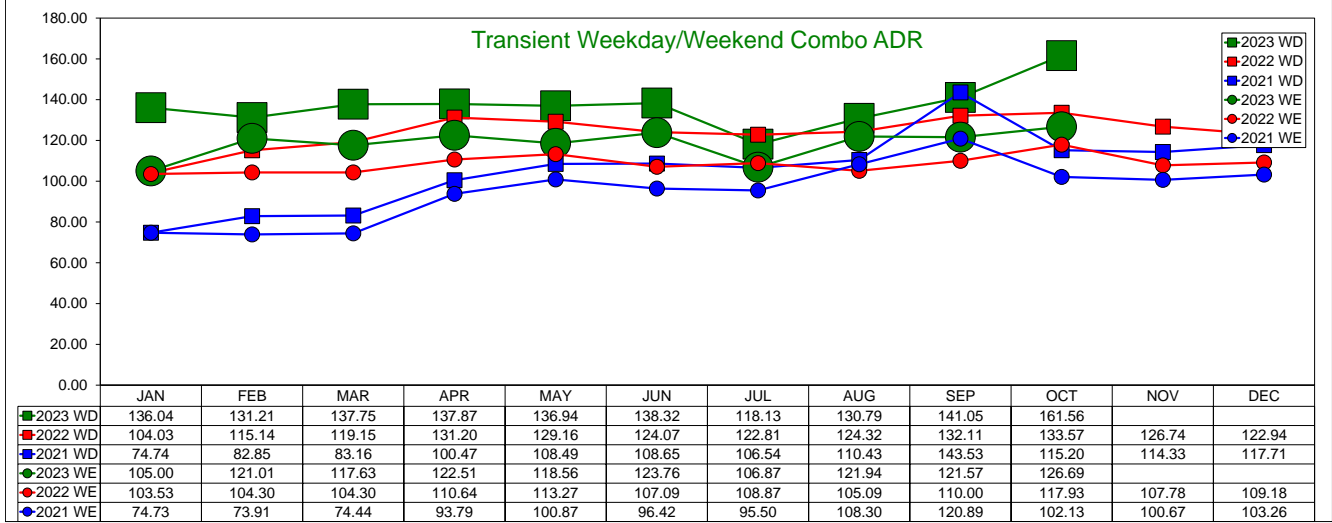
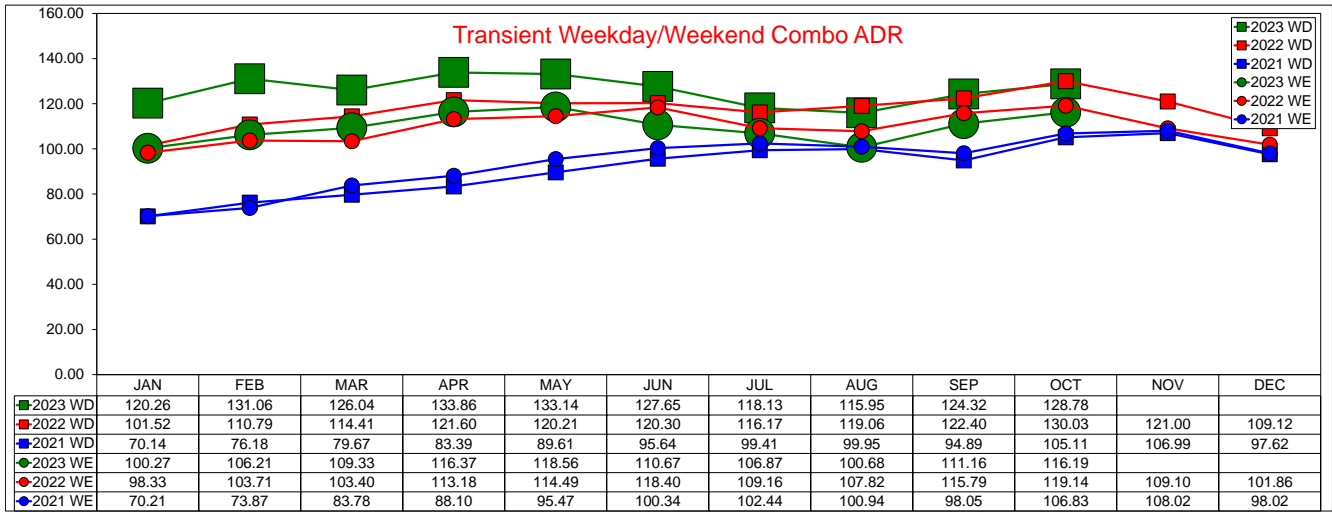
October 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Weekday/Weekend Combo - ADR

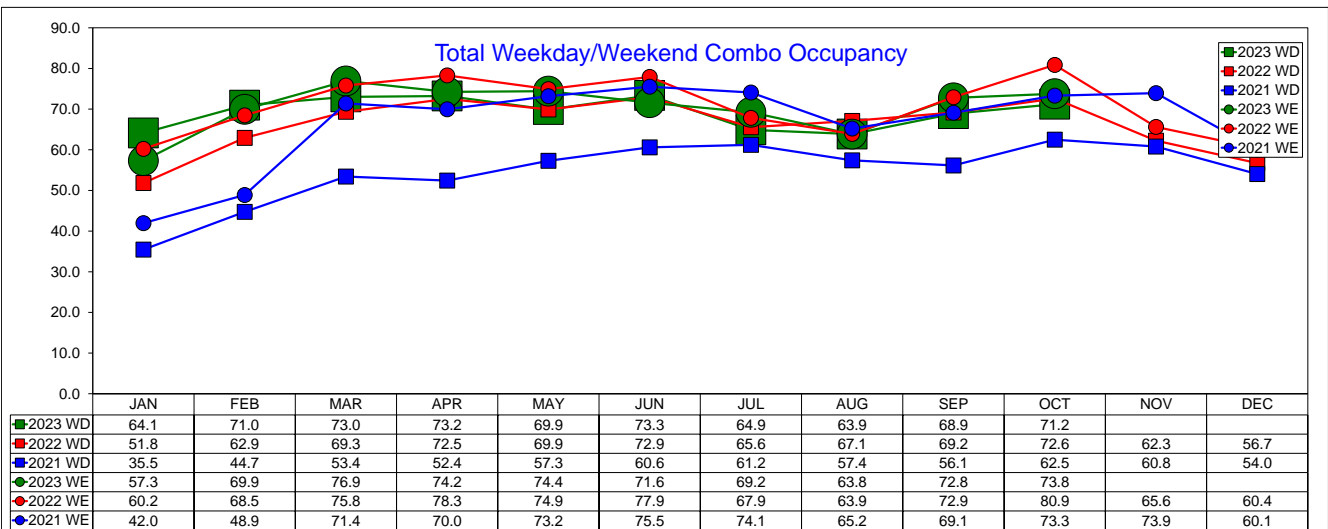
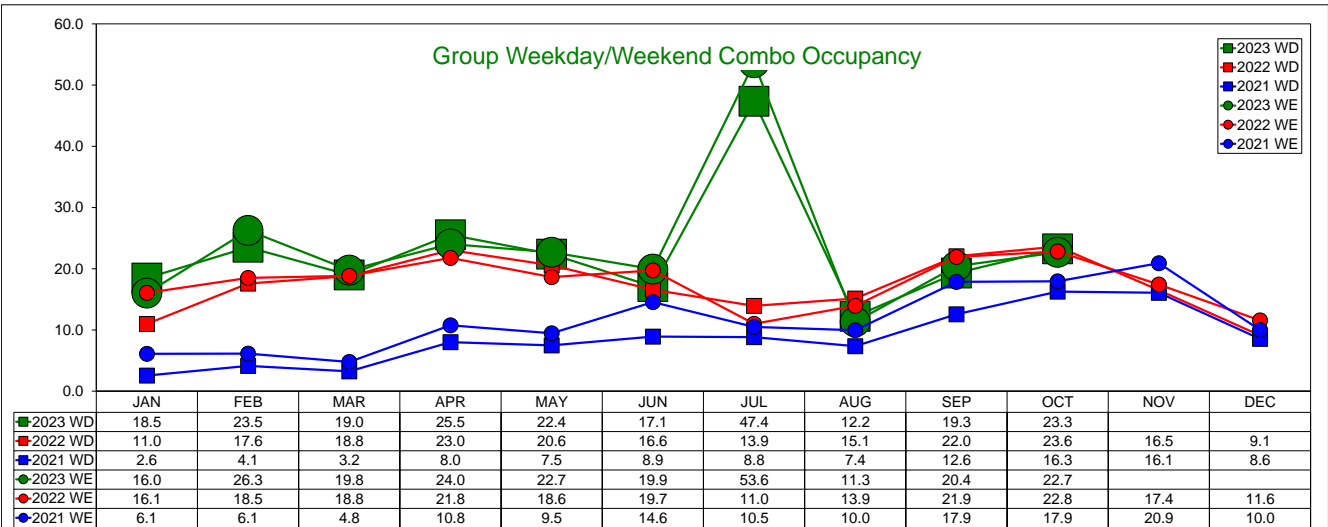
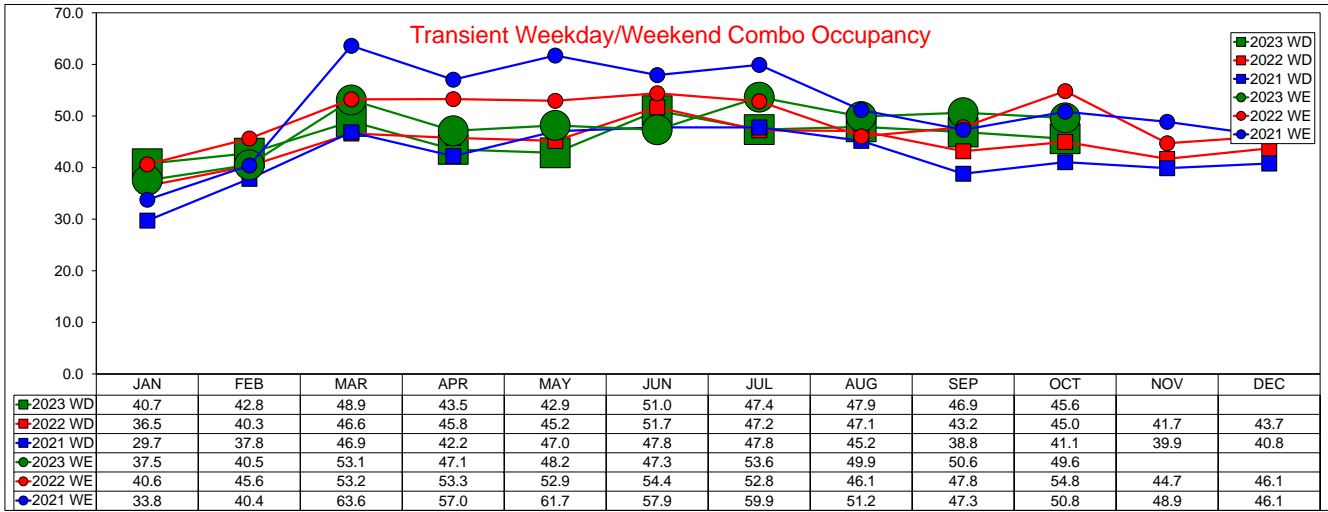
October 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Weekday/Weekend Combo - Occupancy

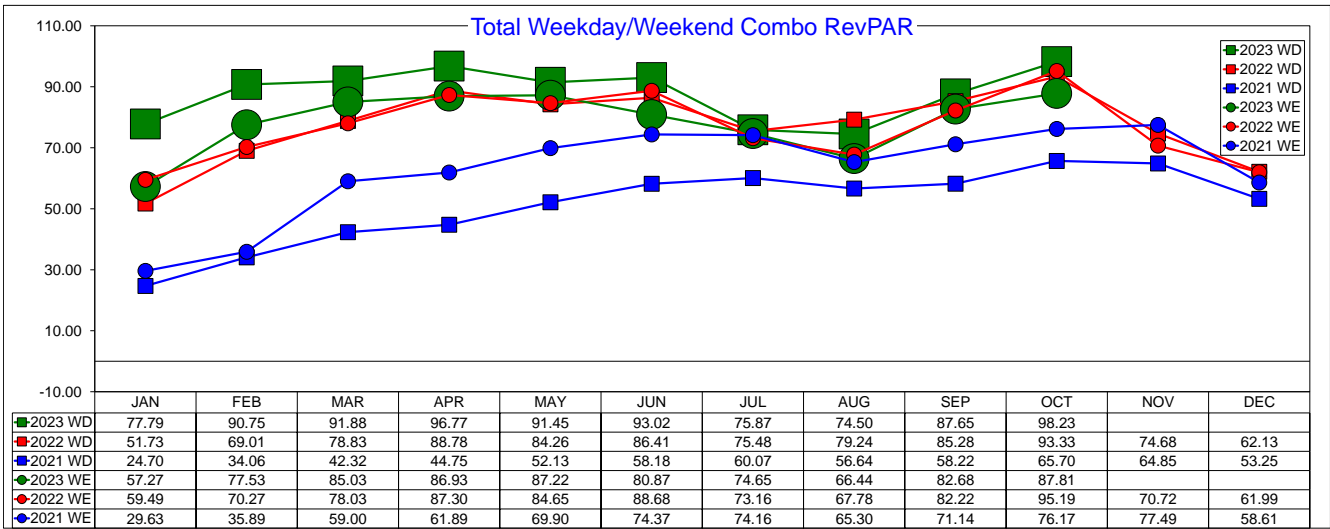
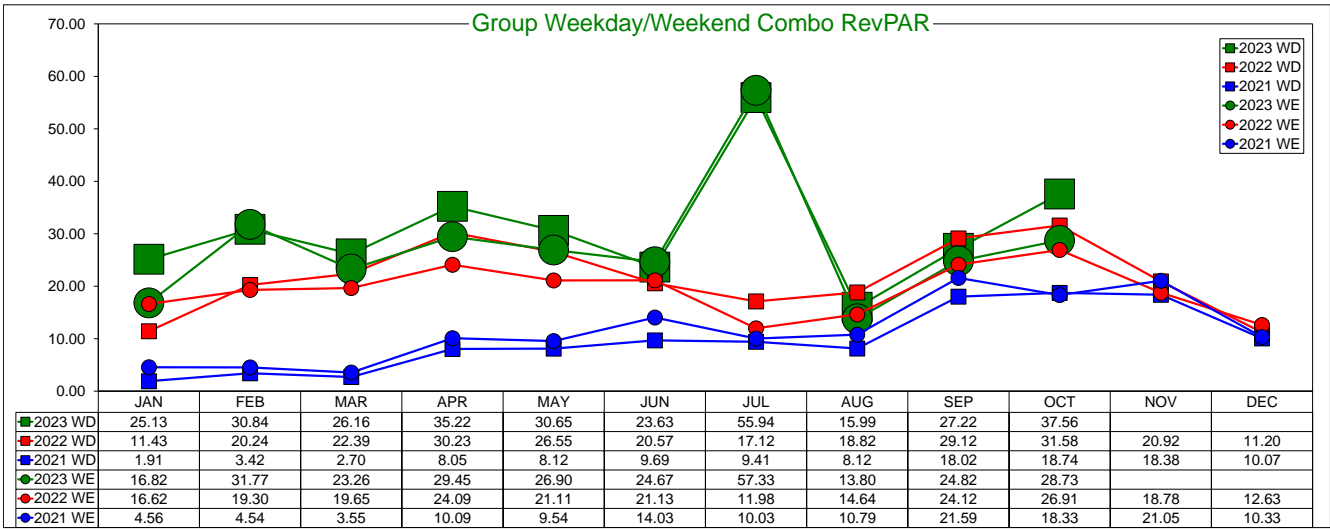
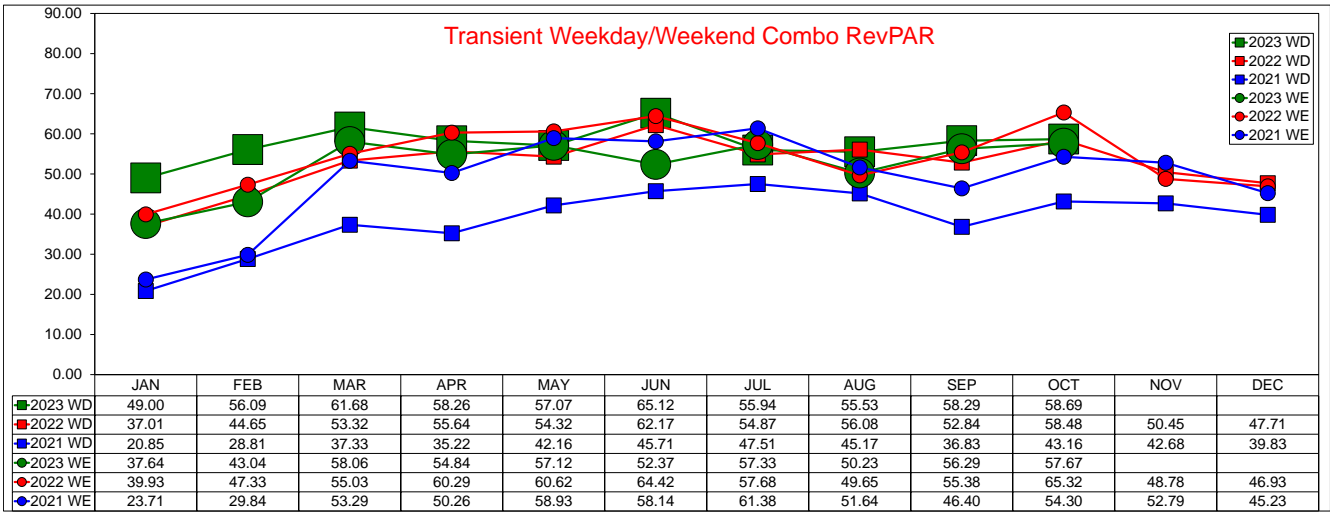
October 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Weekday/Weekend Combo - RevPAR

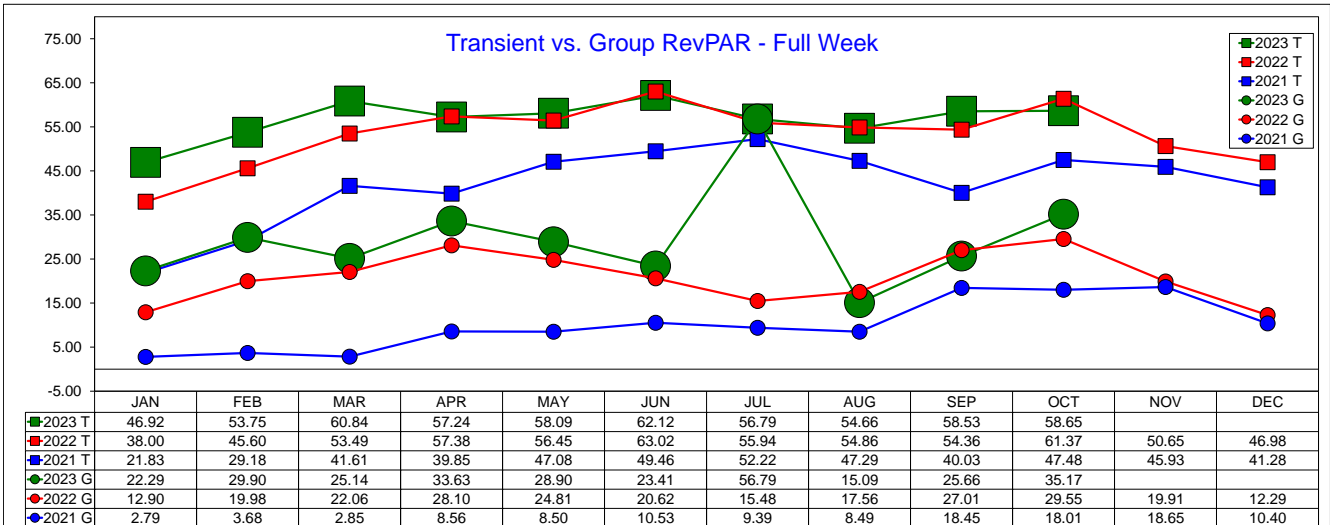
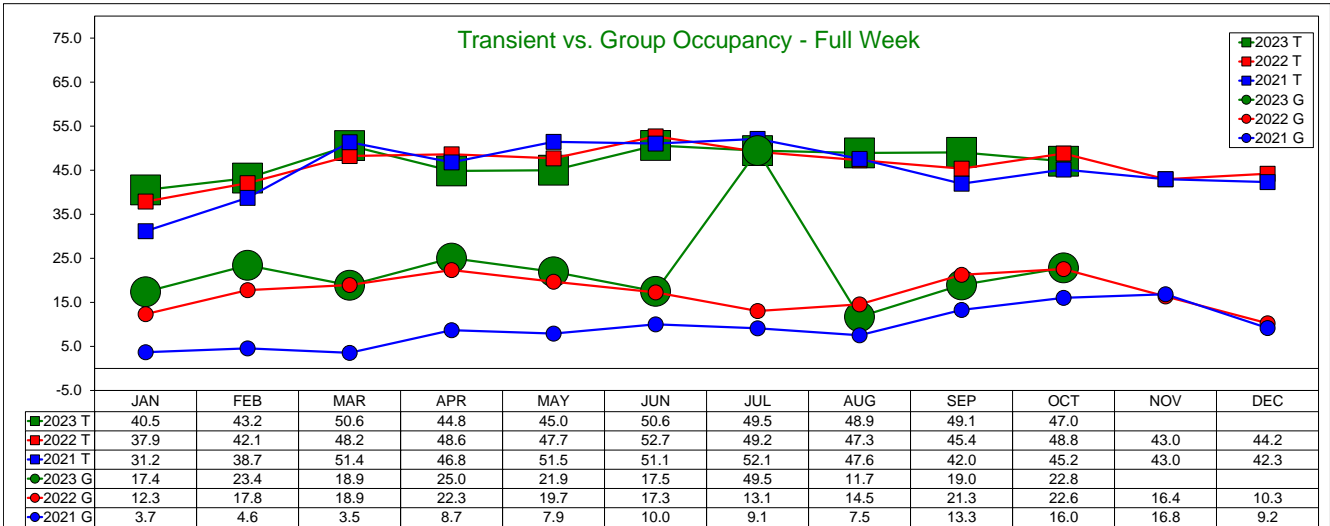
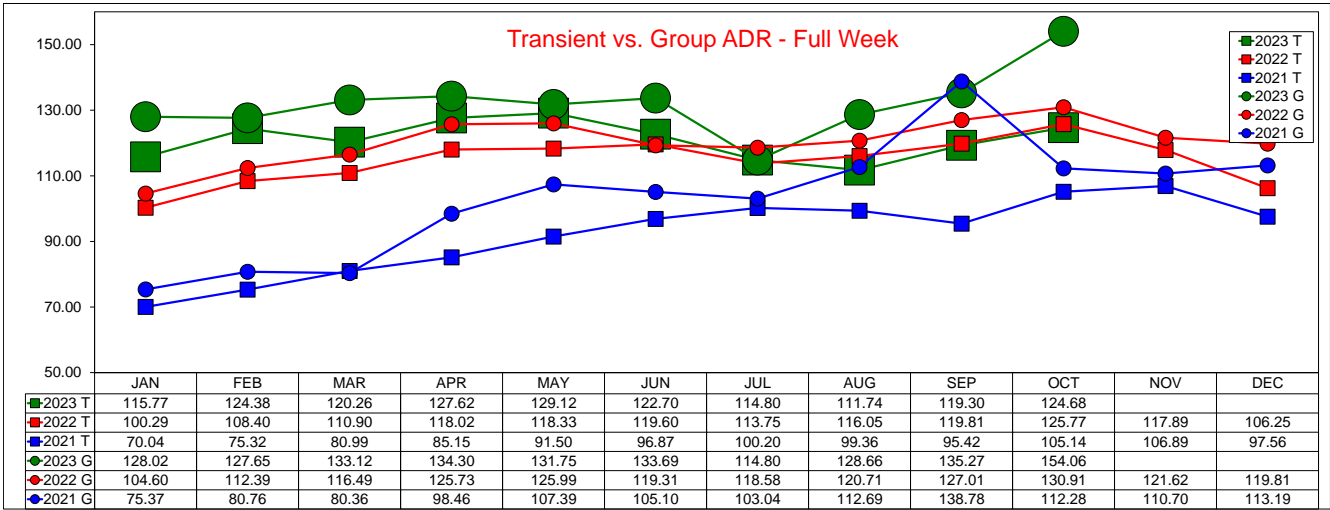
October 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Transient vs. Group - Full Week

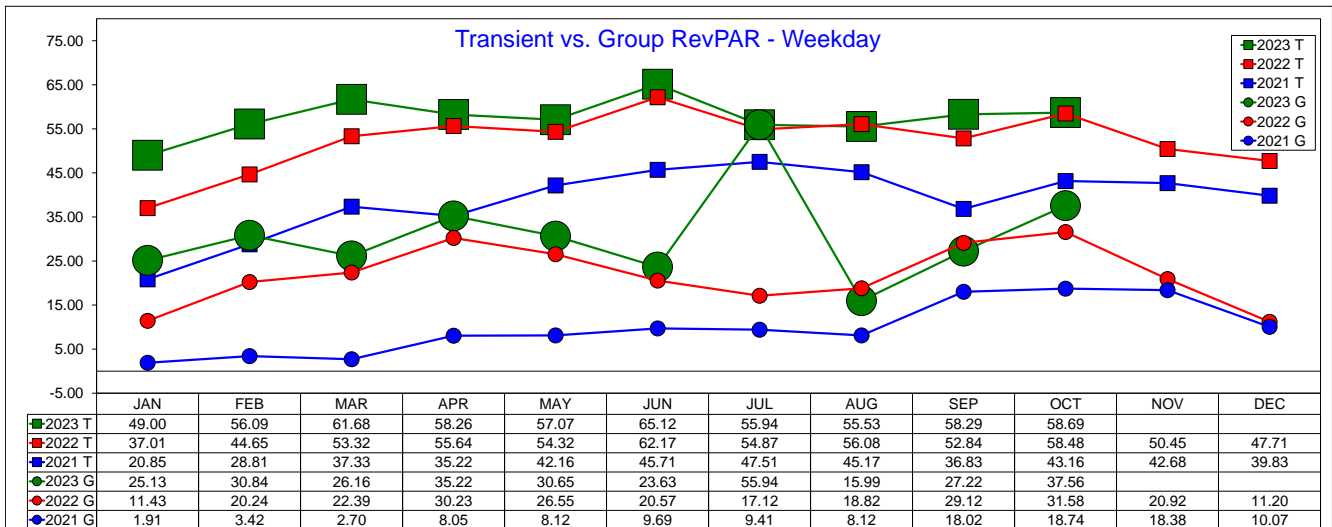
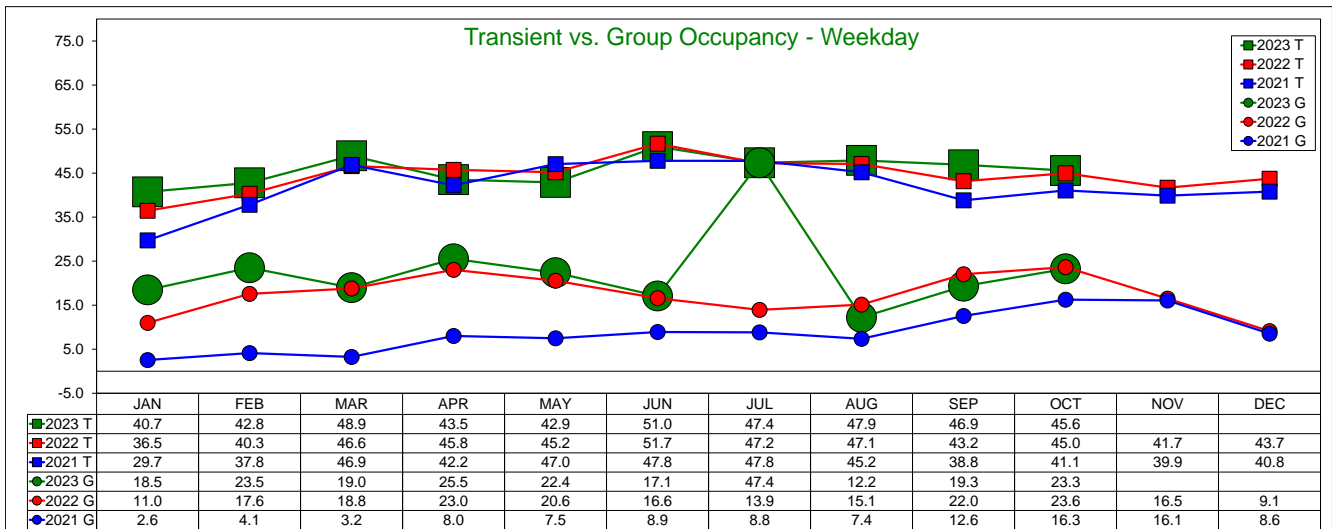
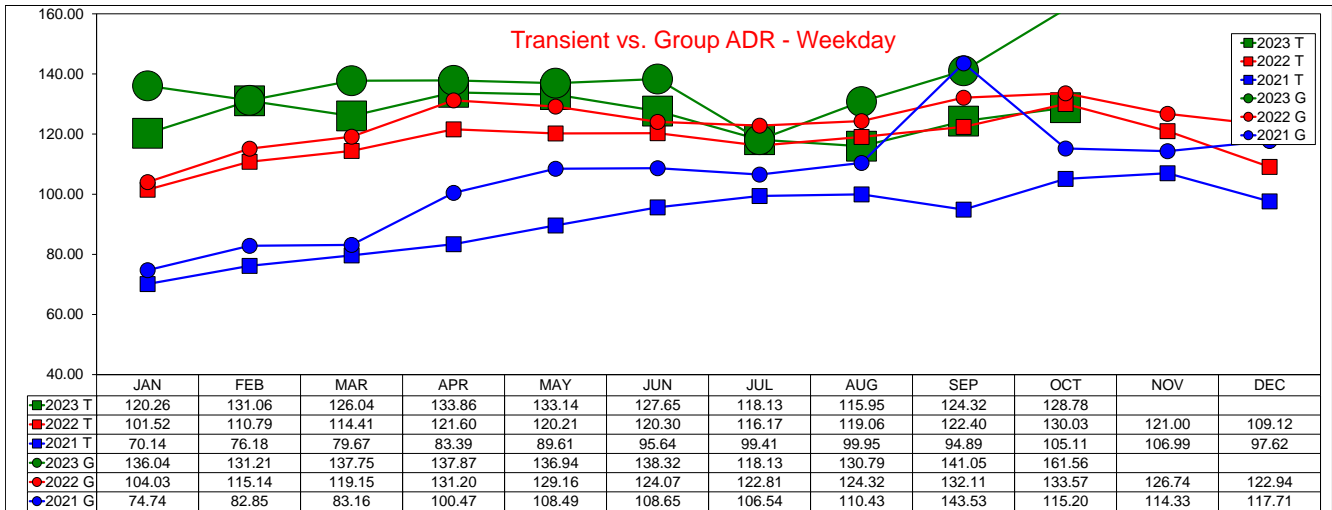
October 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Transient vs. Group - Weekday

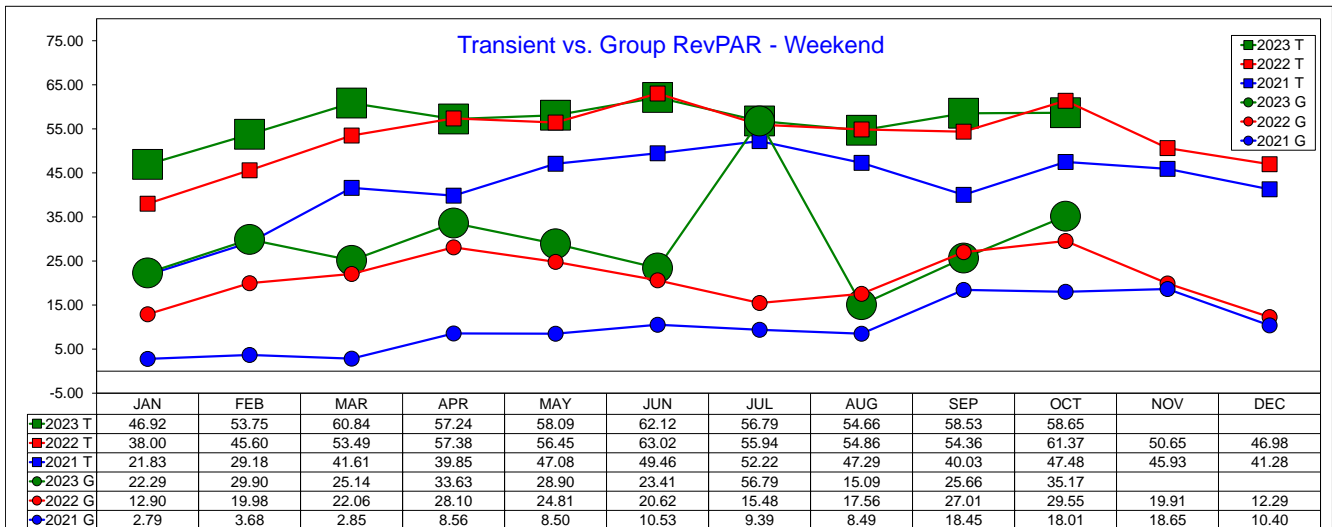
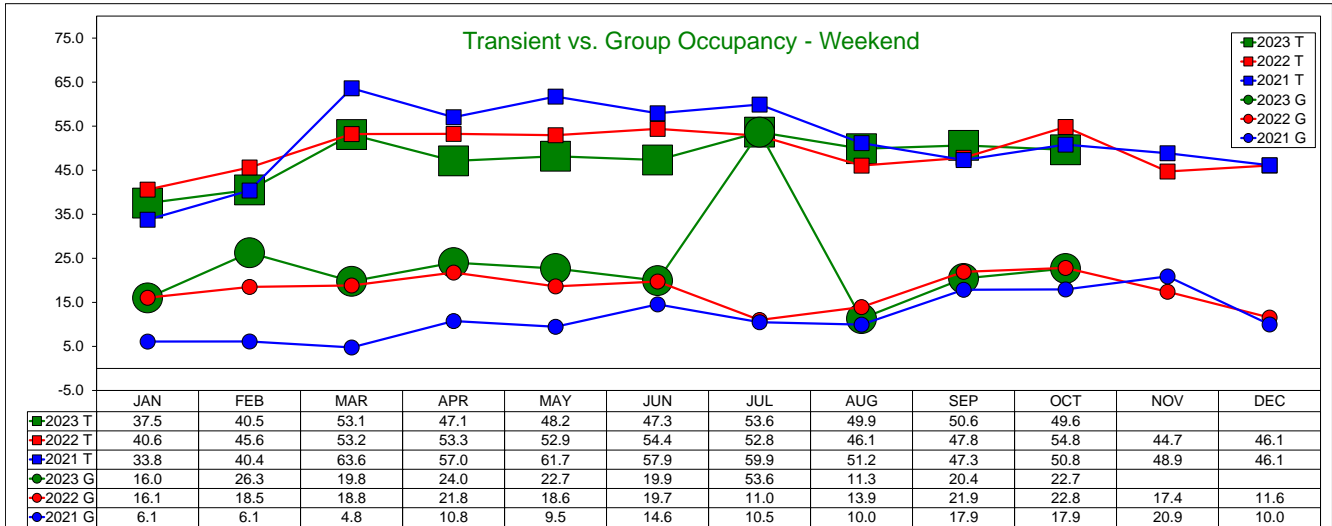
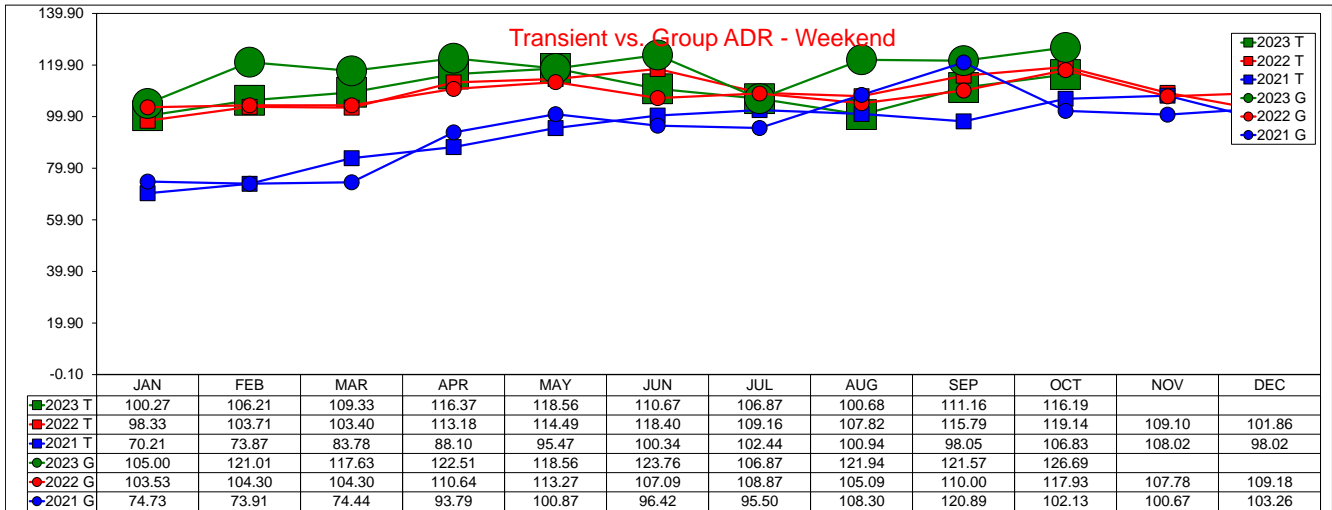
October 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Transient vs. Group - Weekend

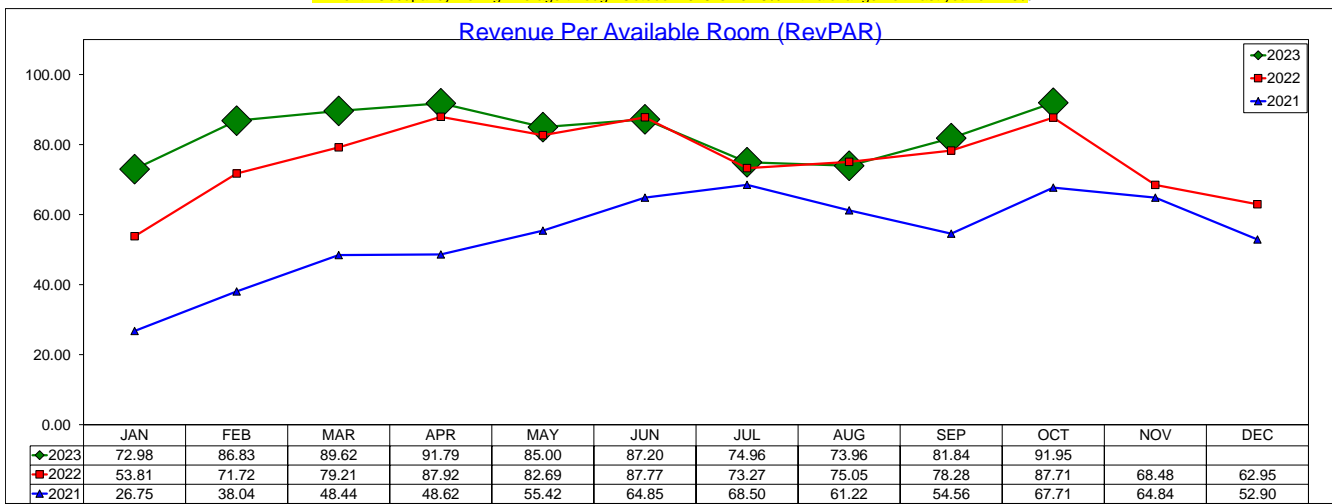
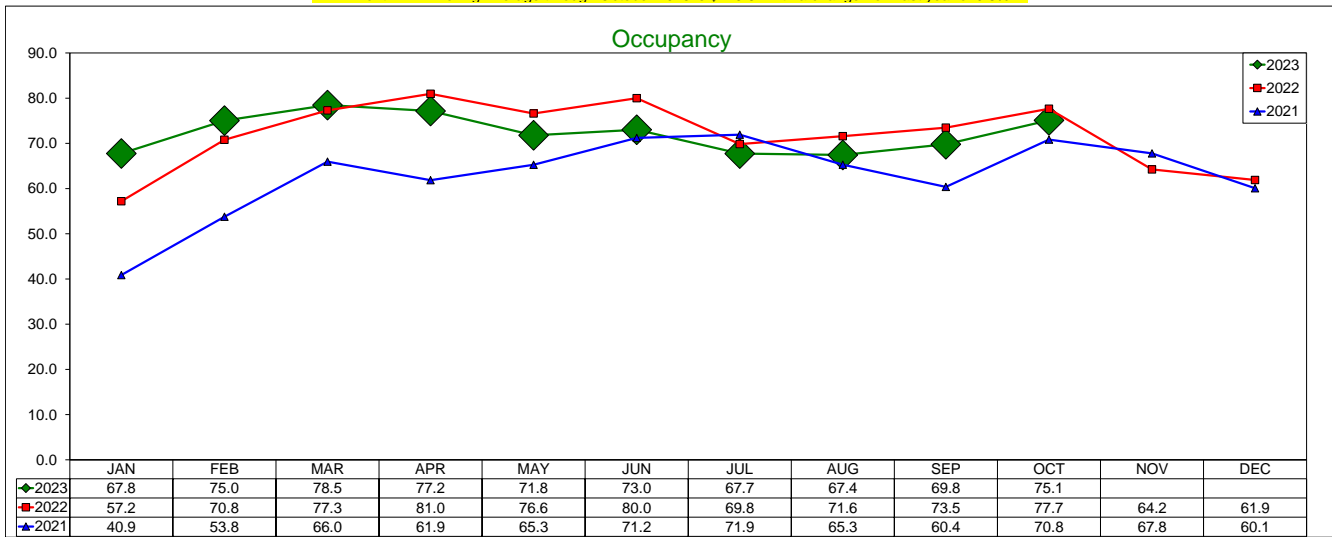
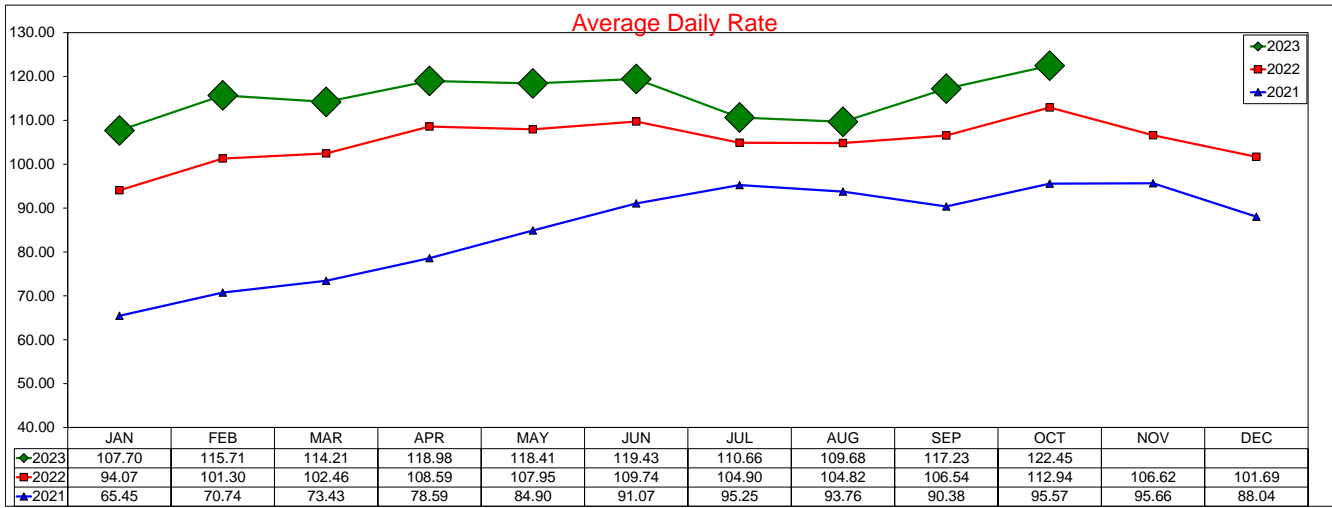
October 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

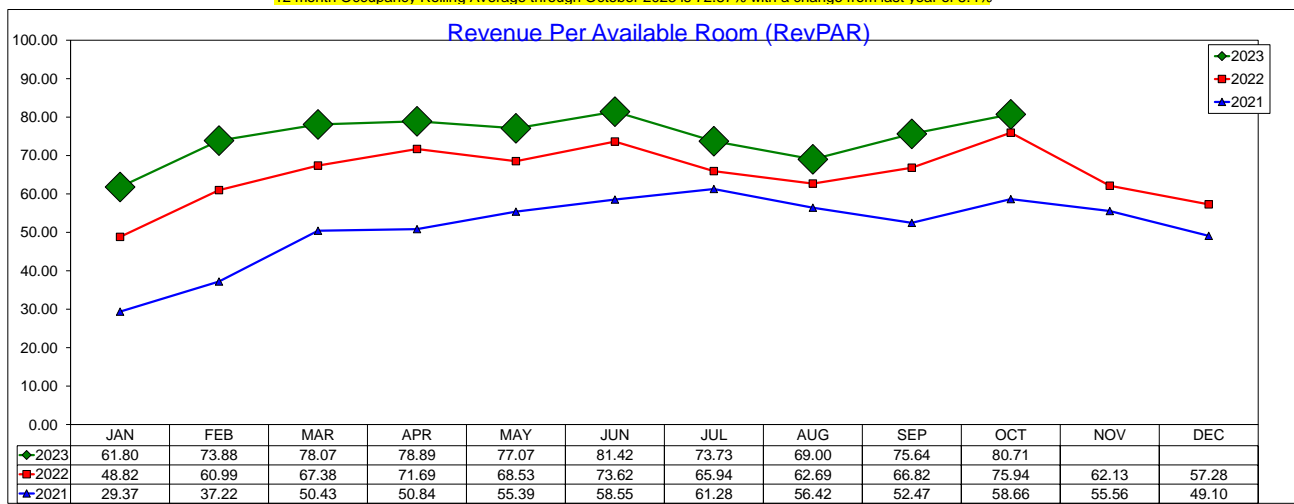
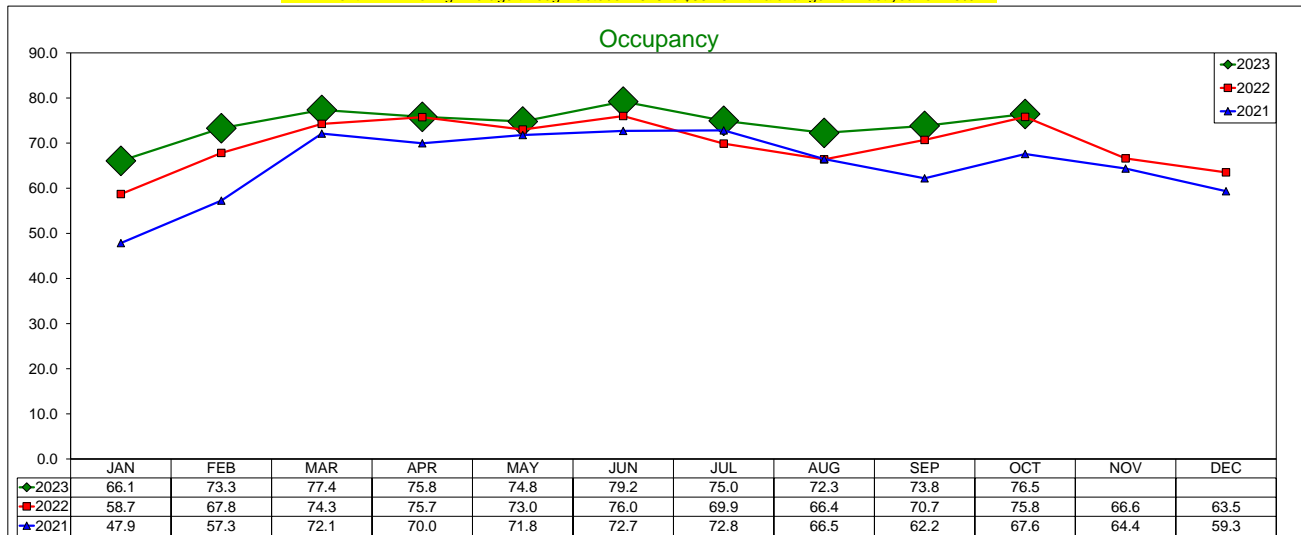
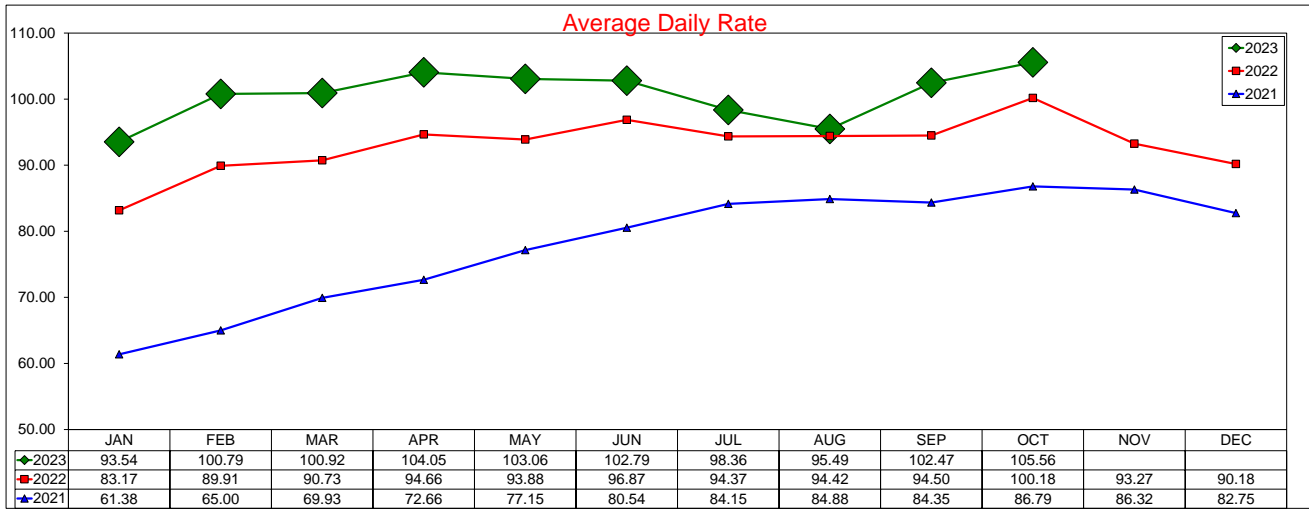
Three Year Comparison - Limited Service - Irving

October 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

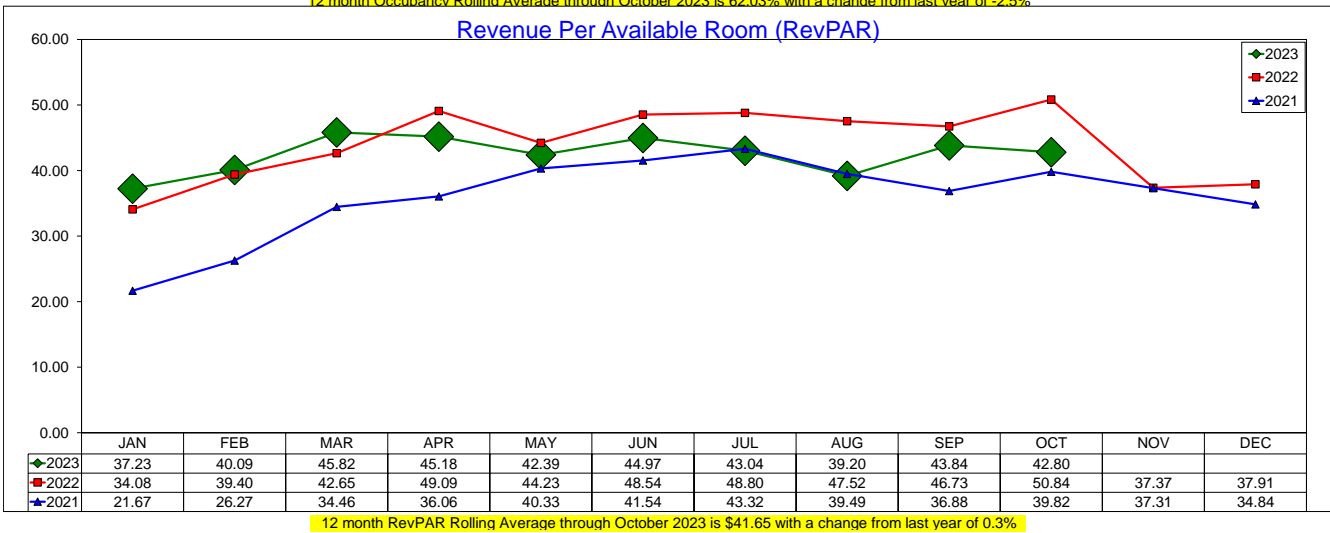
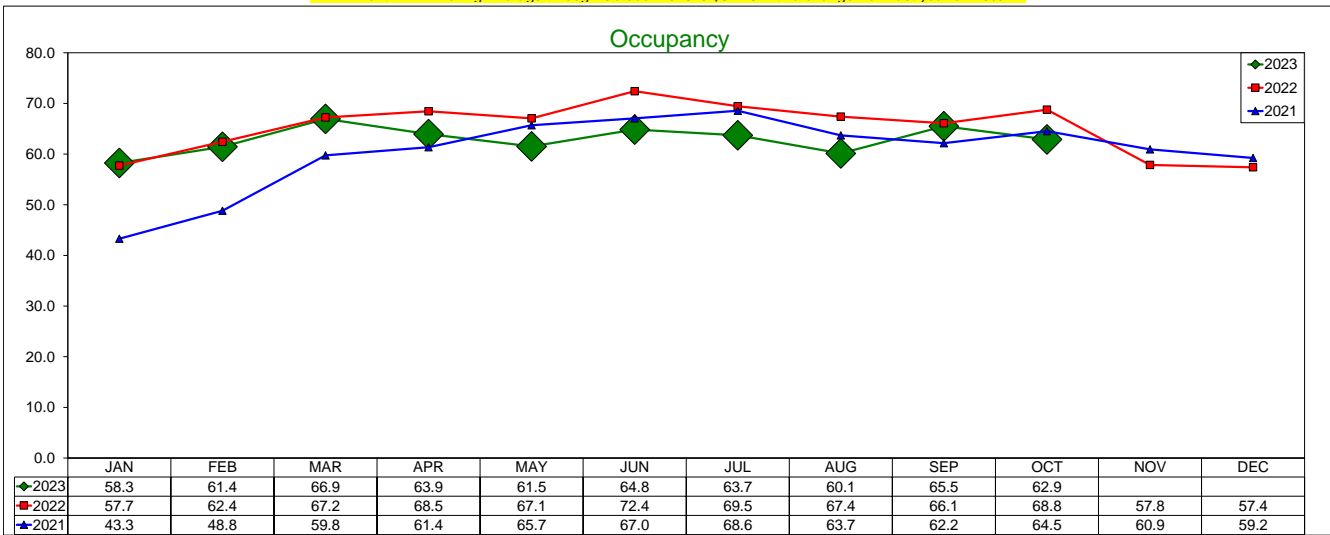
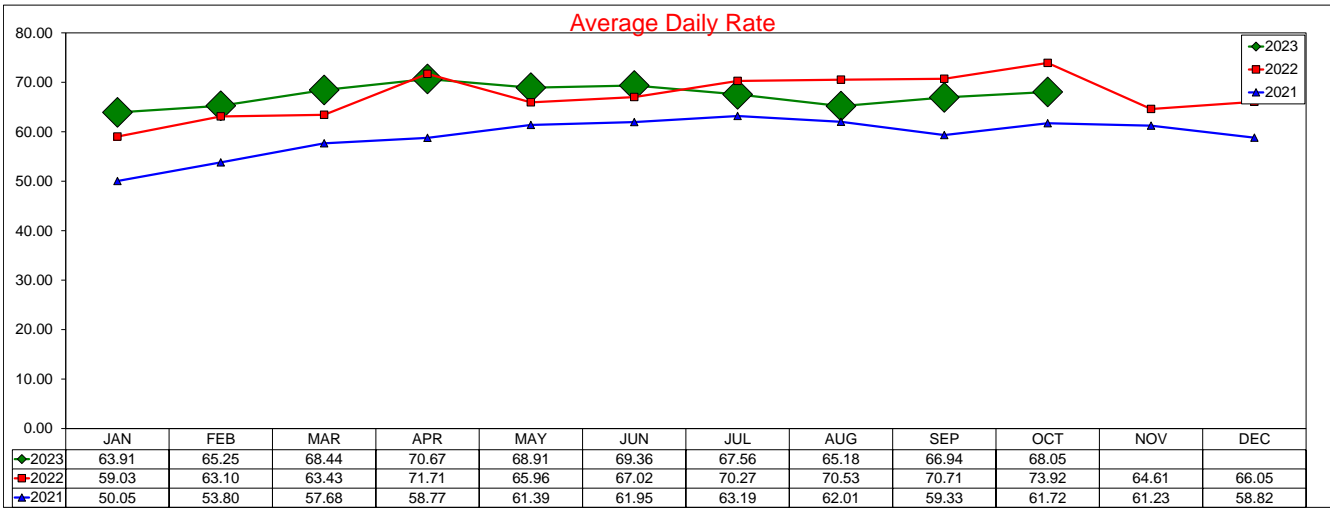
Three Year Comparison - All Suite/Extended Stay - Irving October 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Budget - Irving

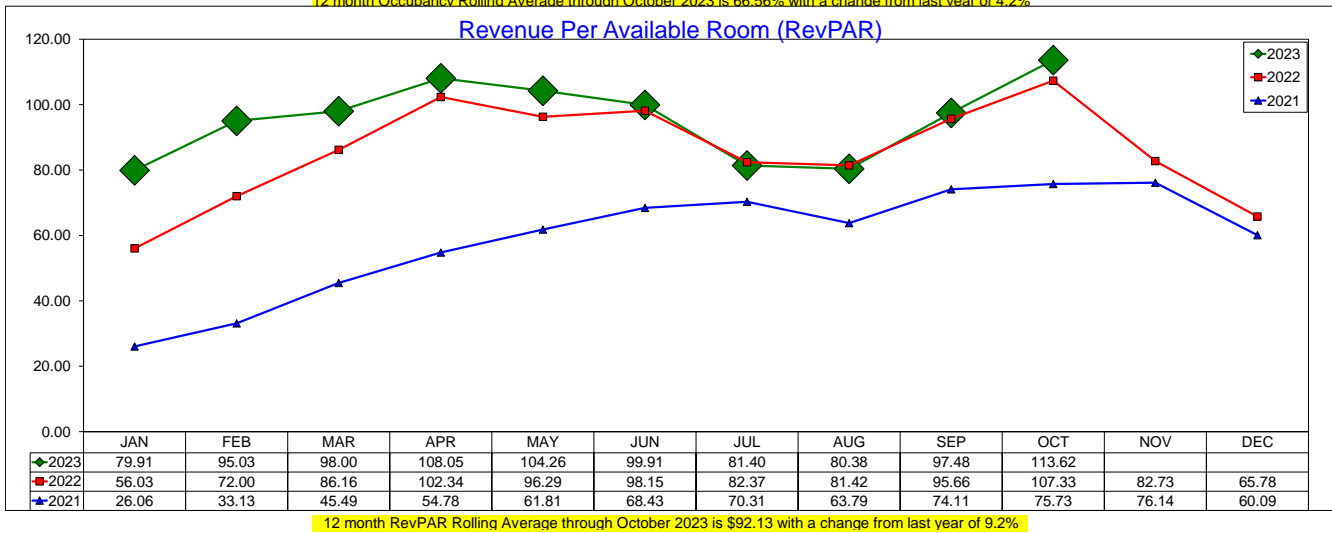
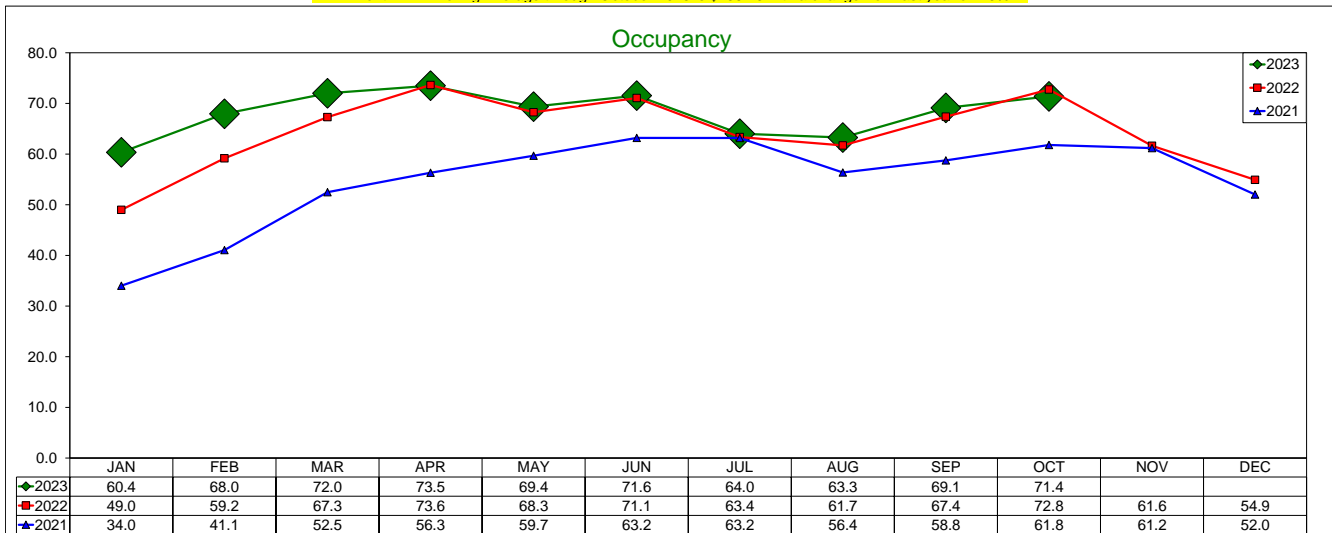
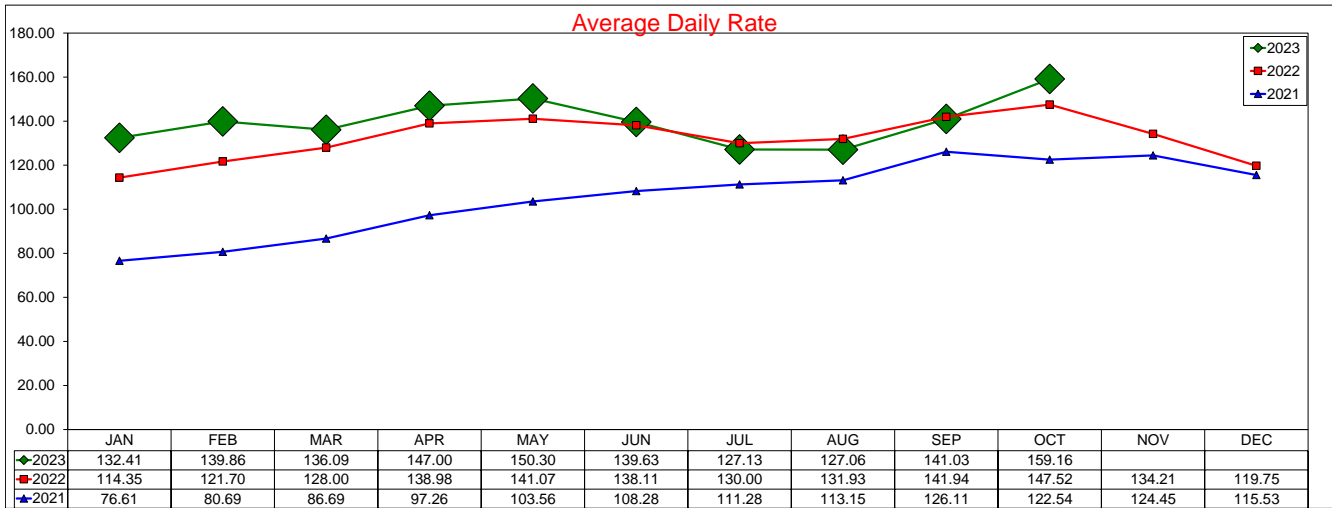
October 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Las Colinas

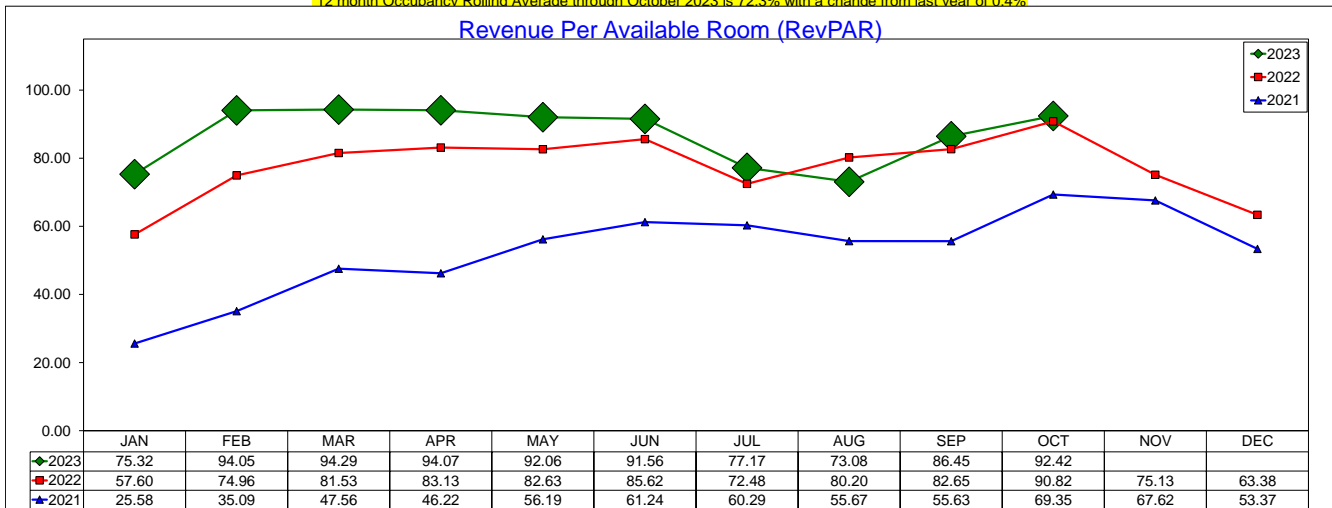
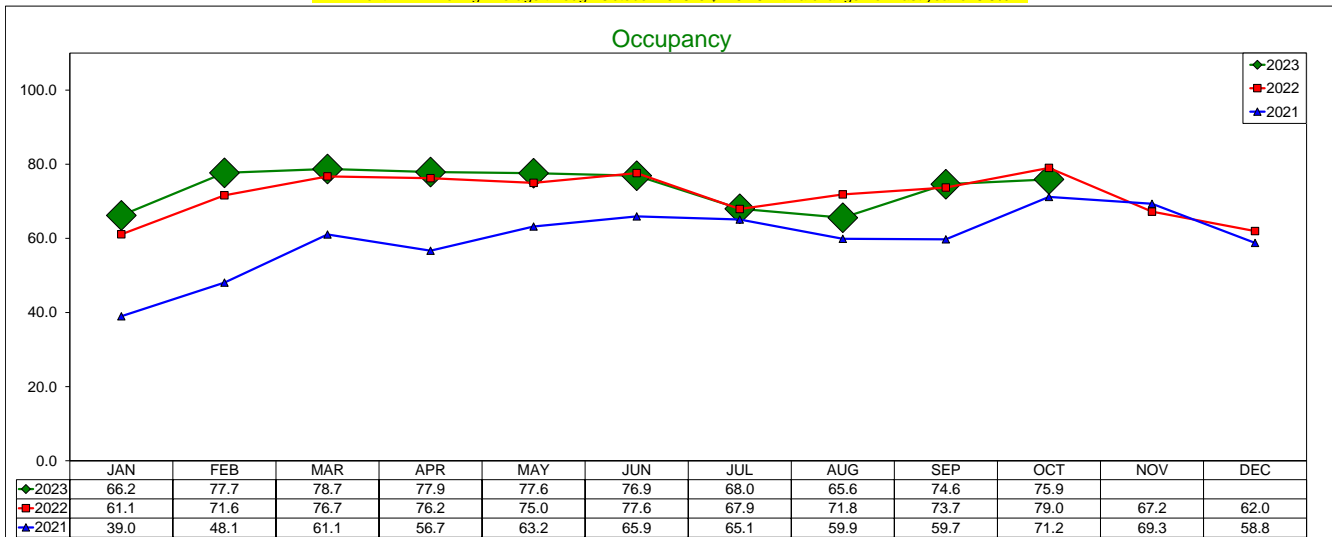
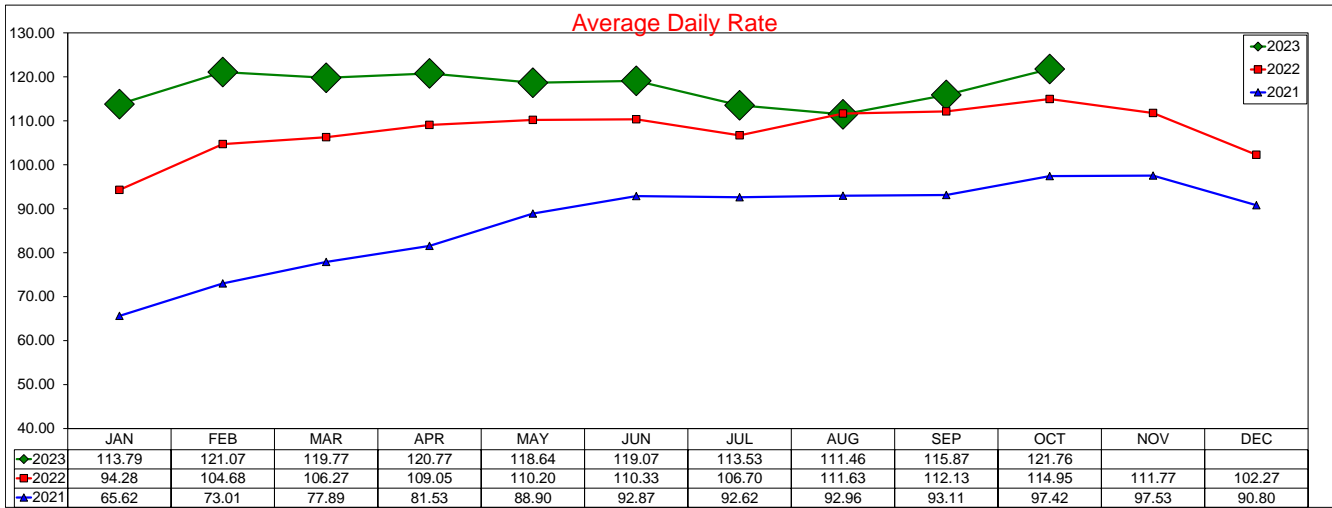
October 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - DFW North

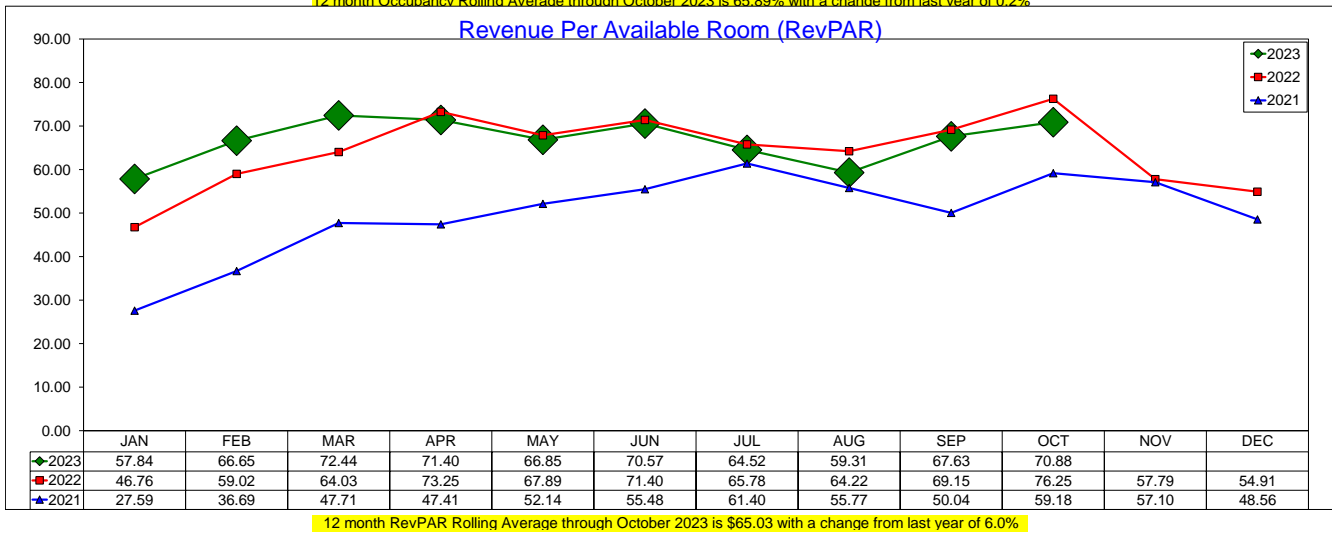
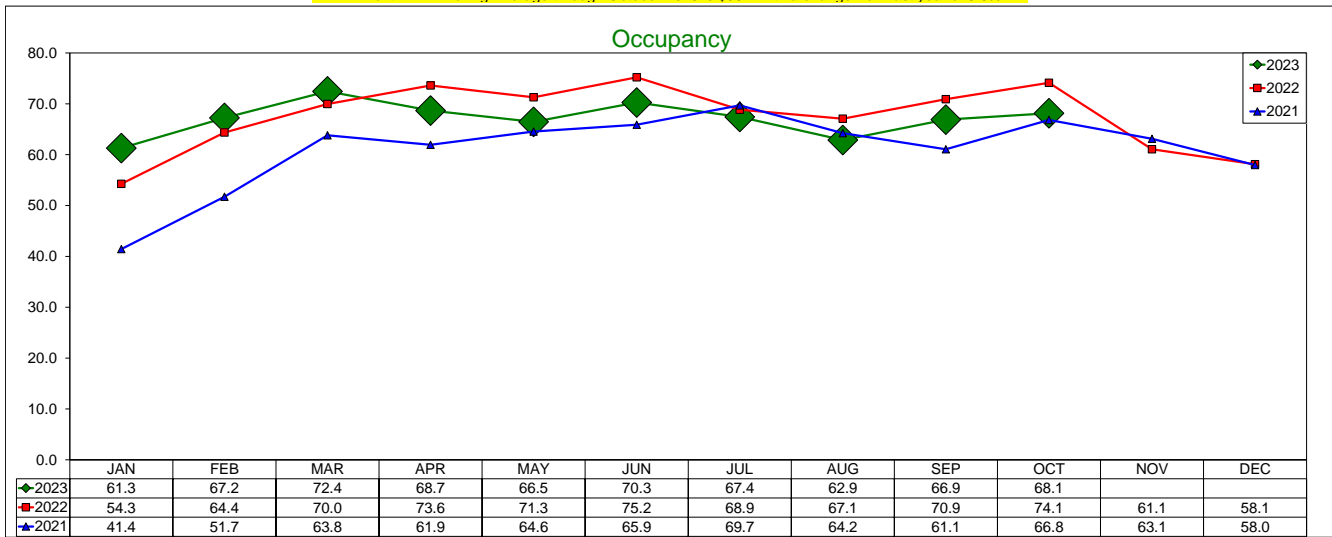
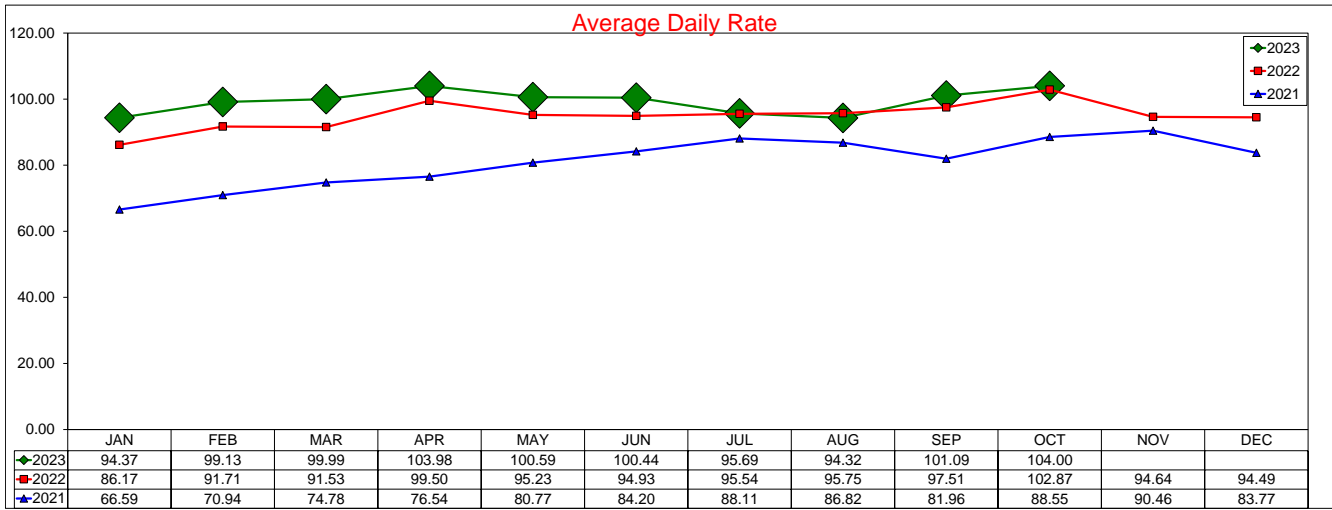
October 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - DFW South

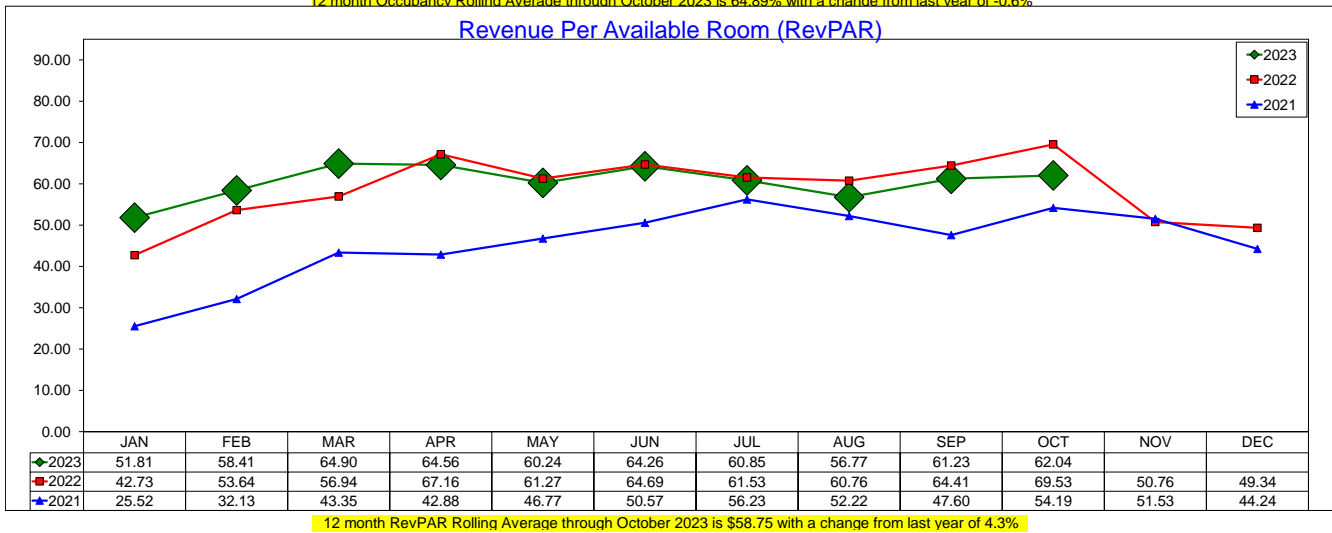
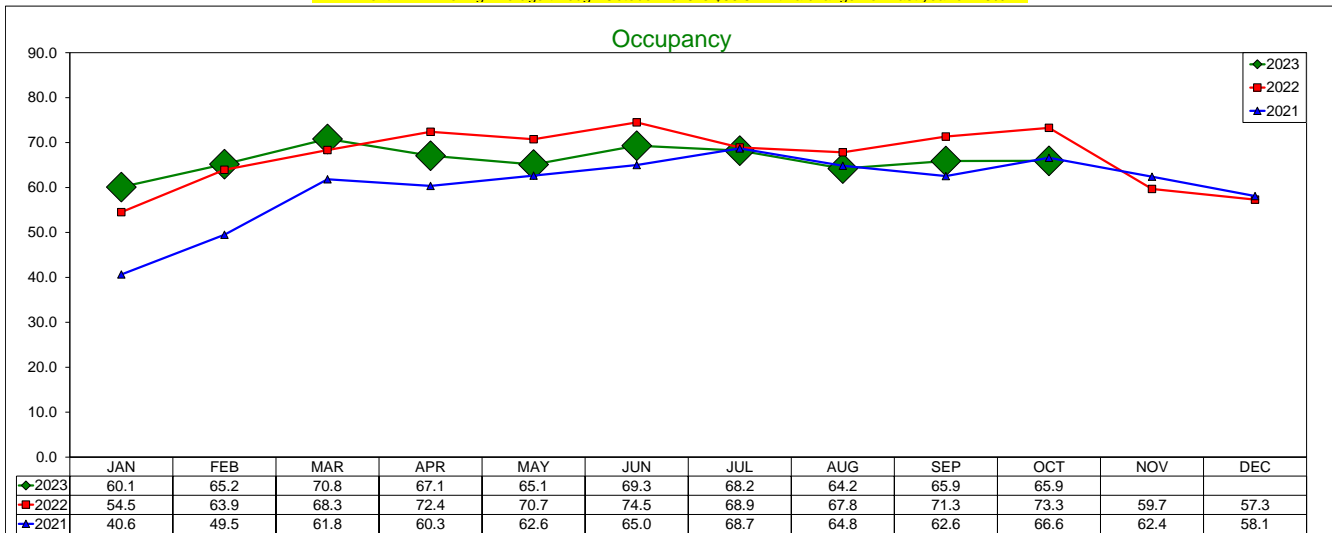
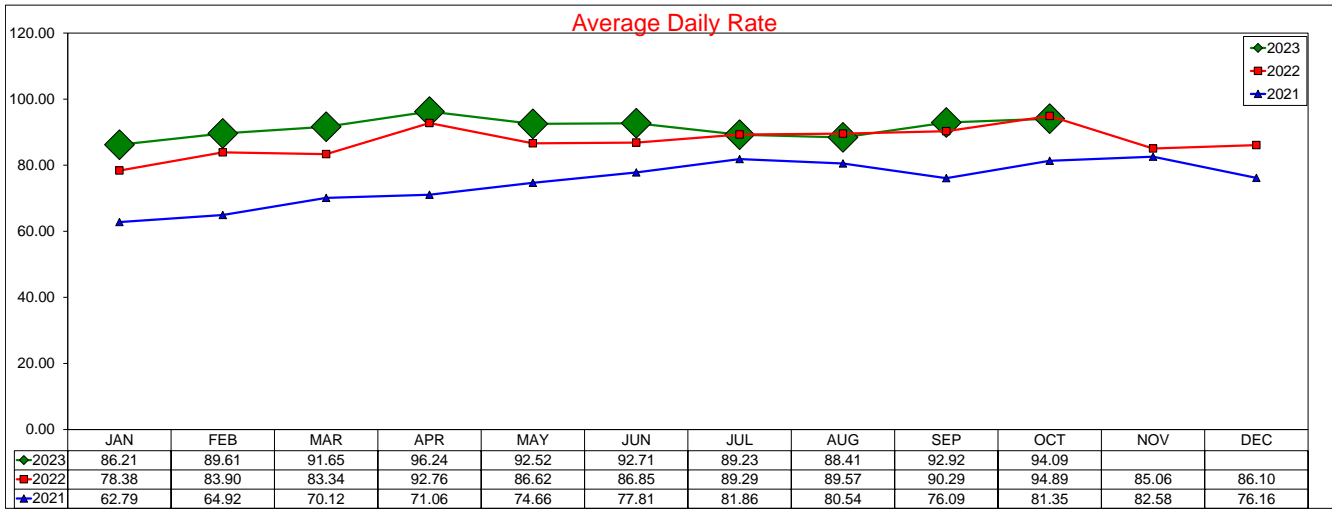
October 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Limited Service - DFW South

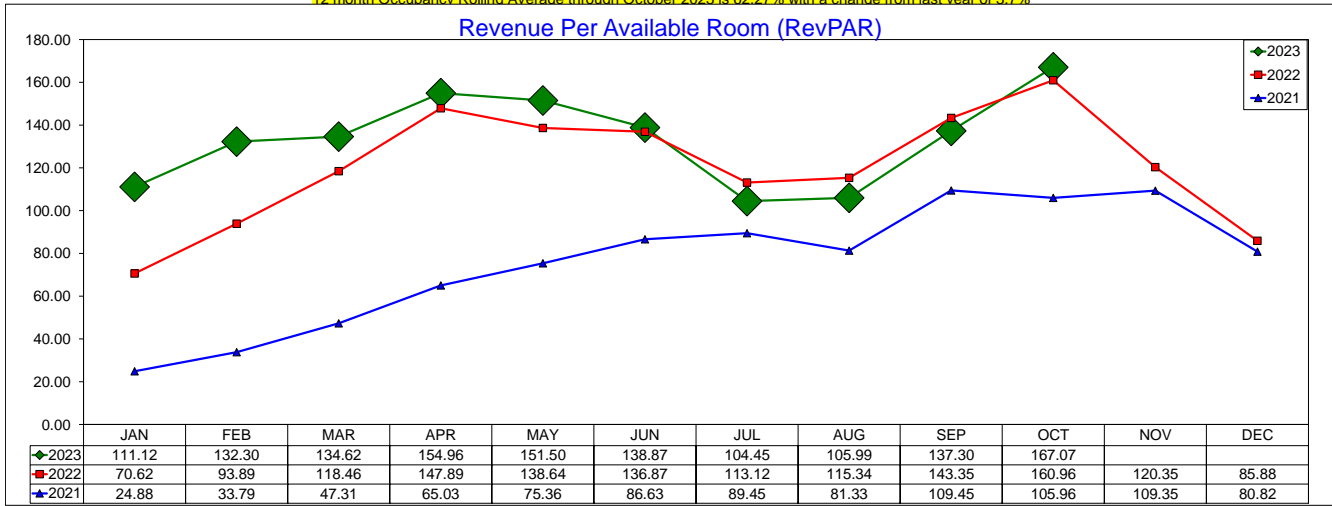
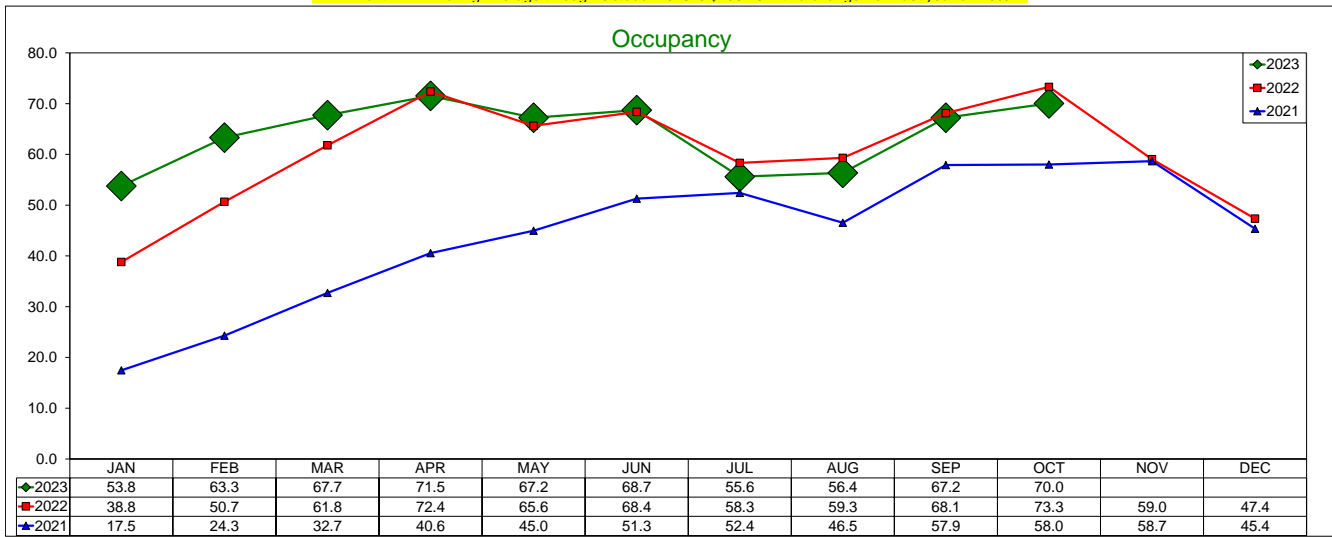
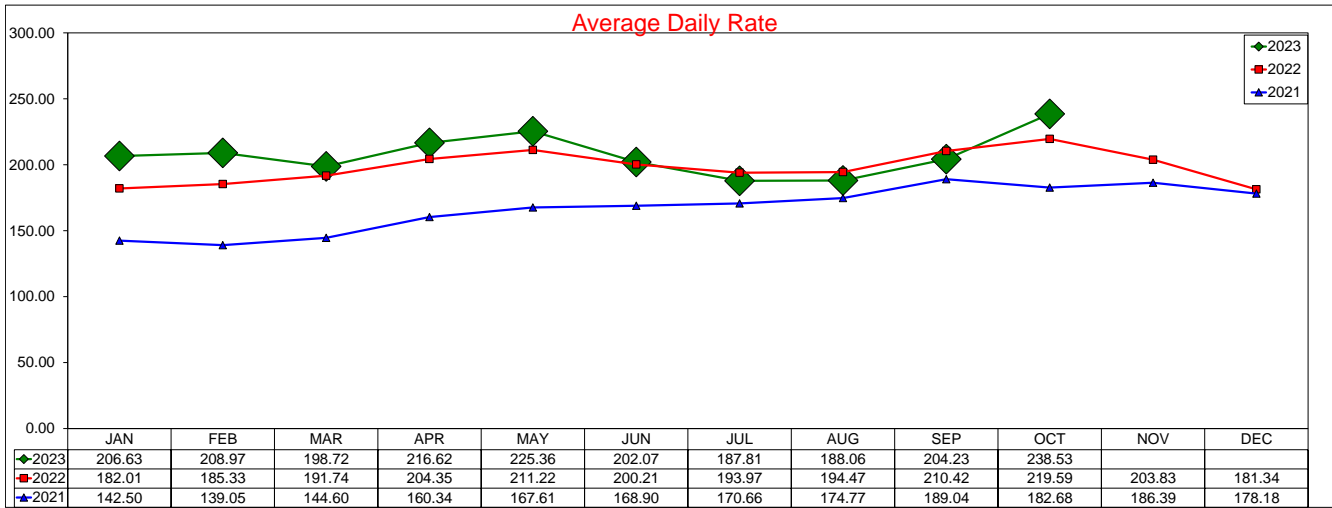
October 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Full Service - Las Colinas

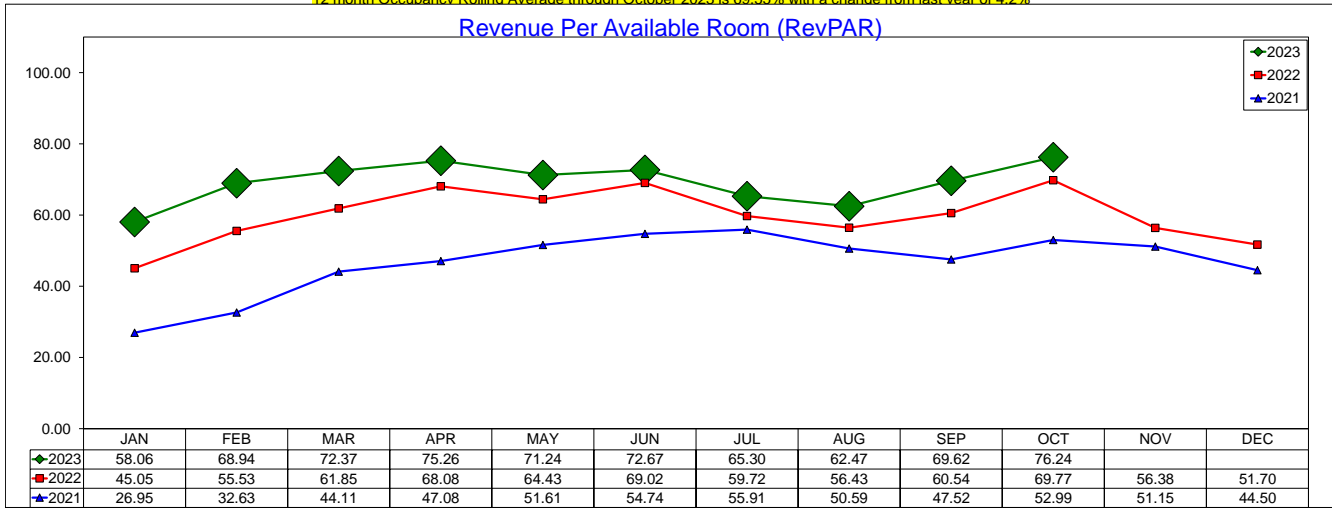
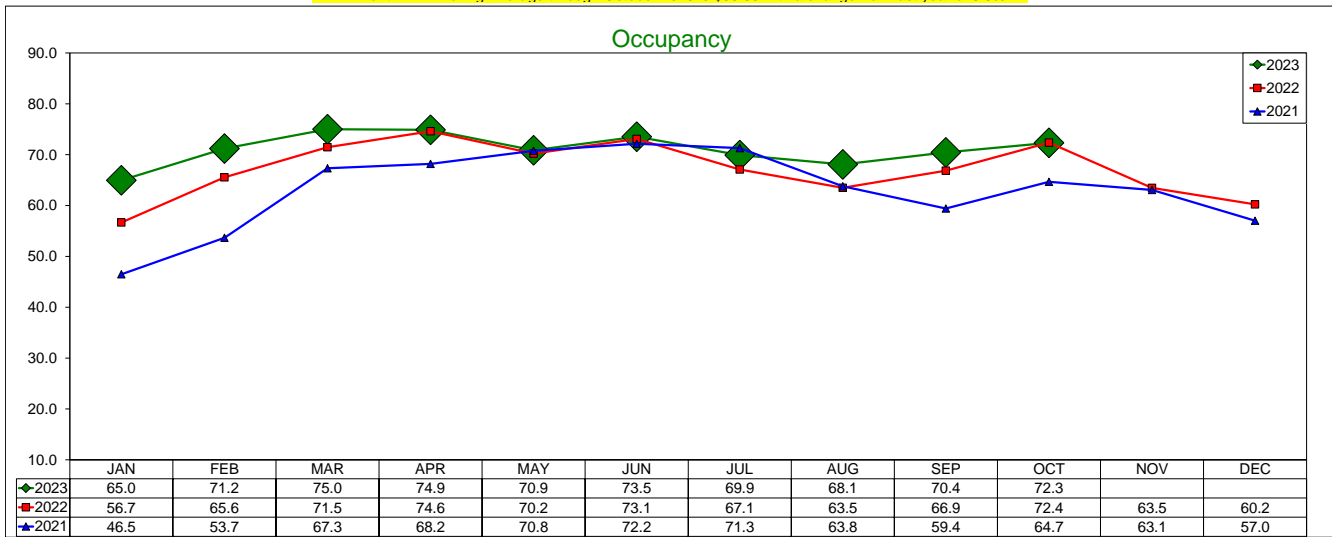
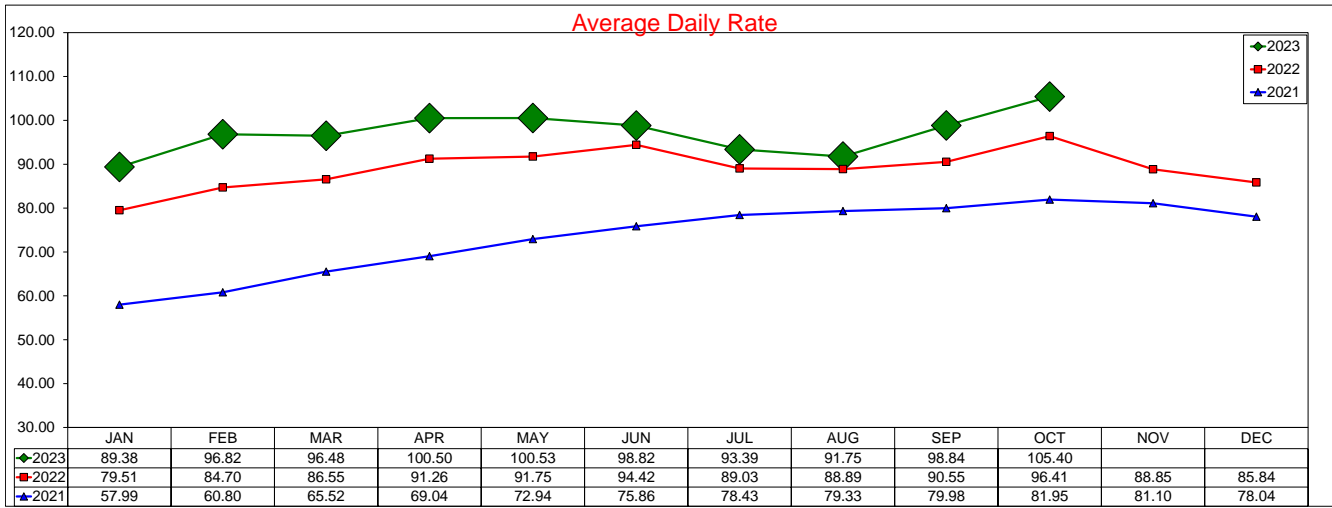
October 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Limited Service - Las Colinas

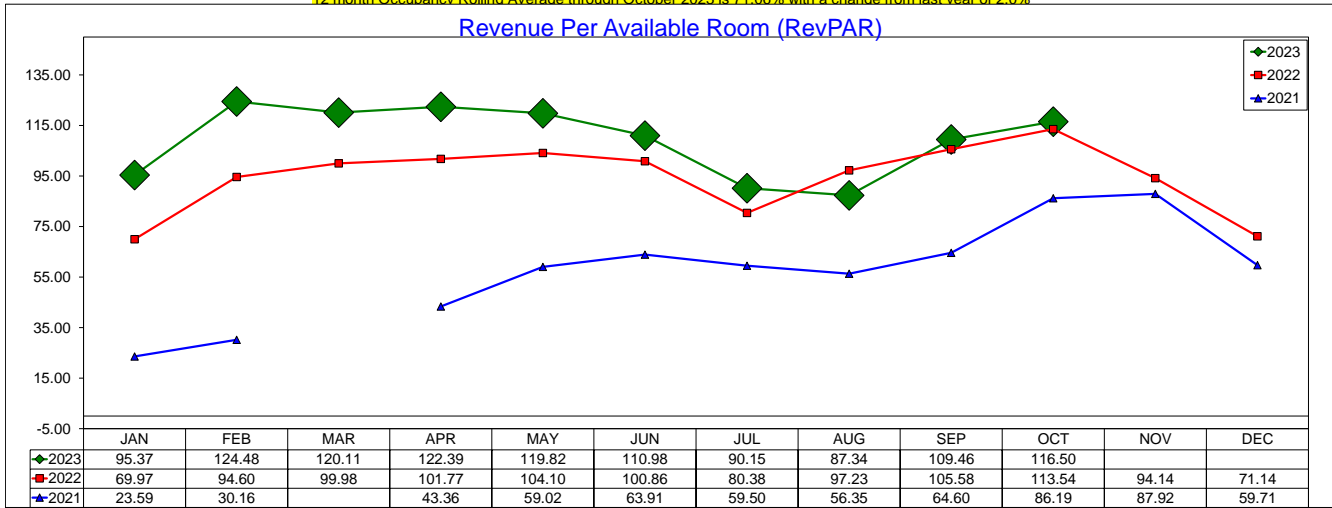
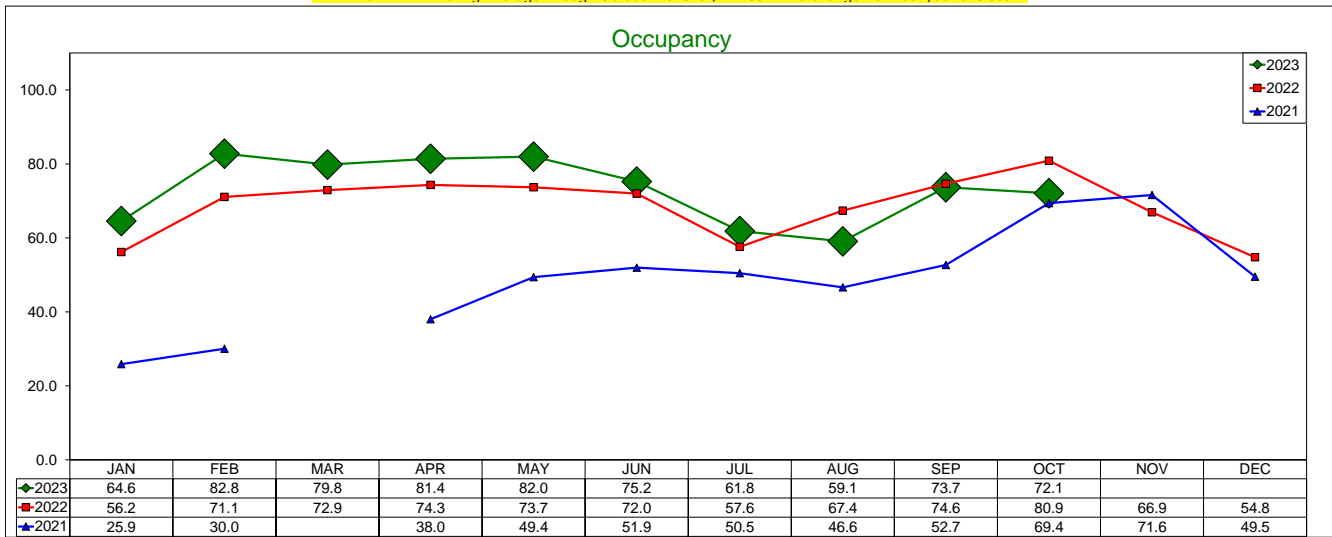
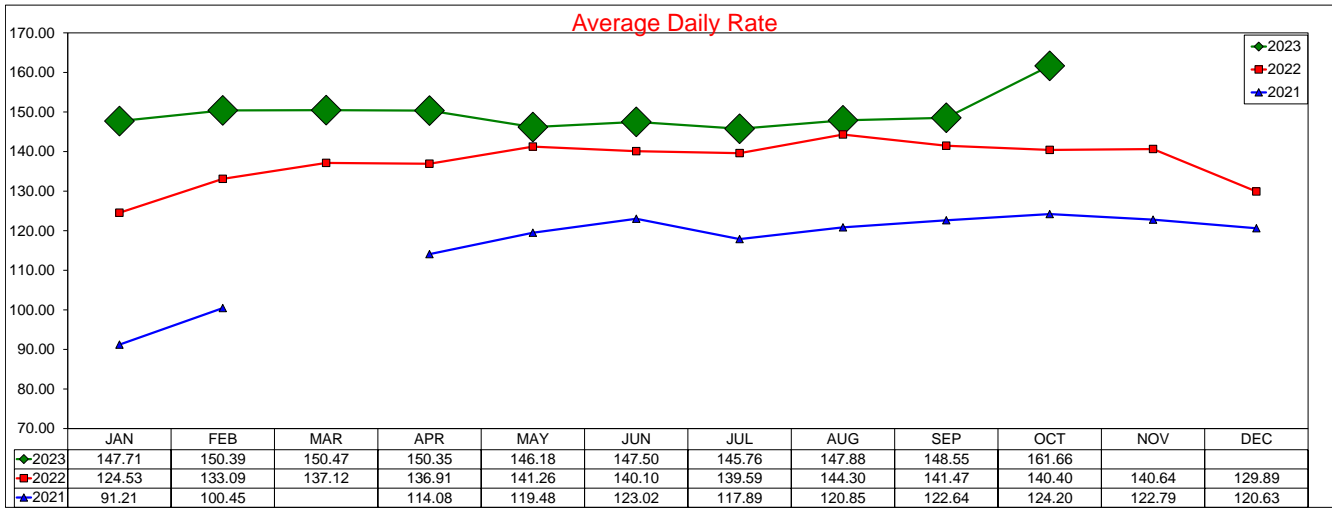
October 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Full Service - DFW North

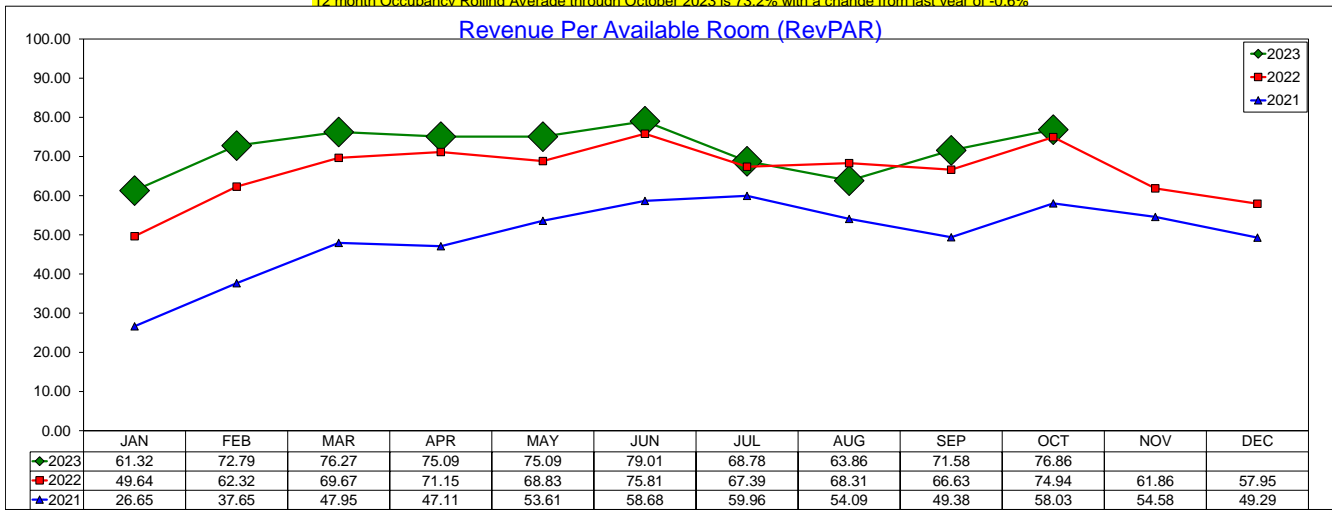
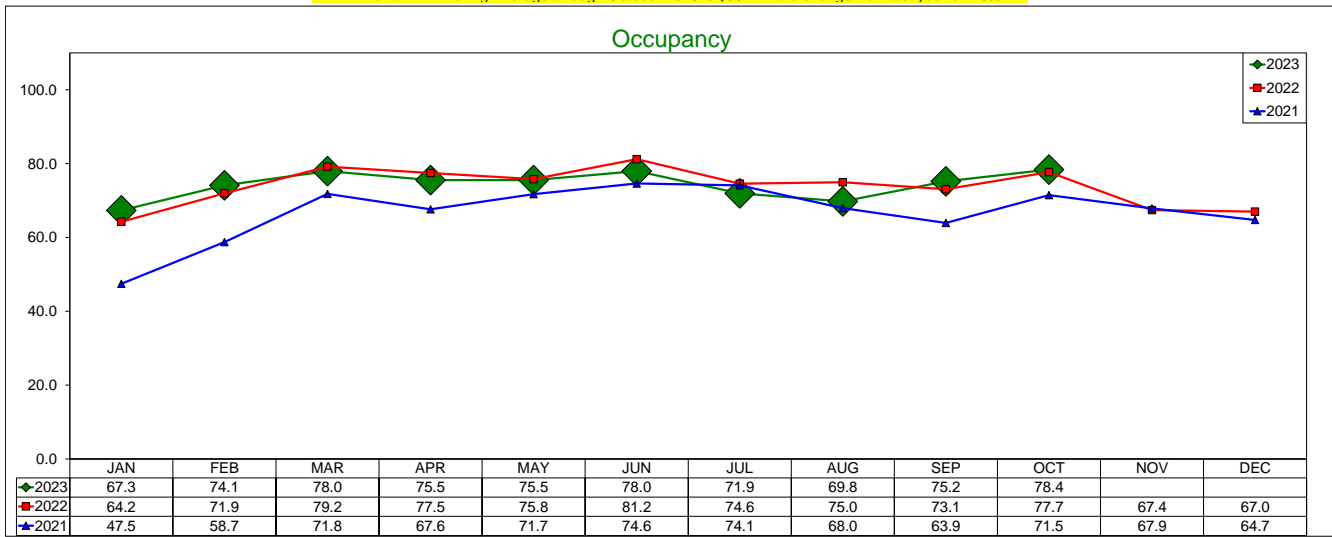
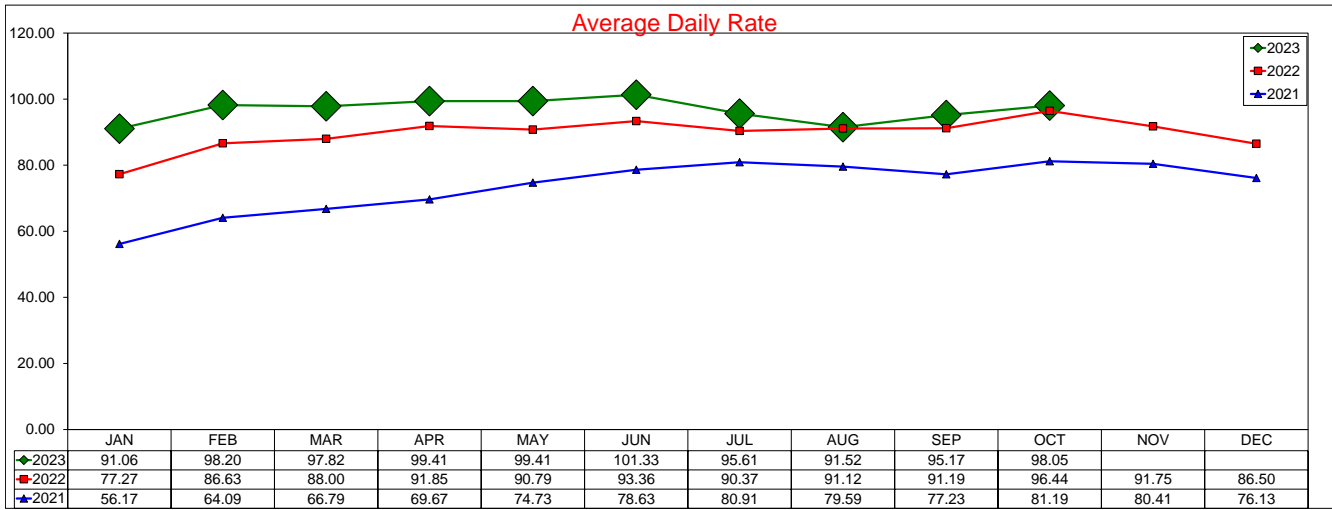
October 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

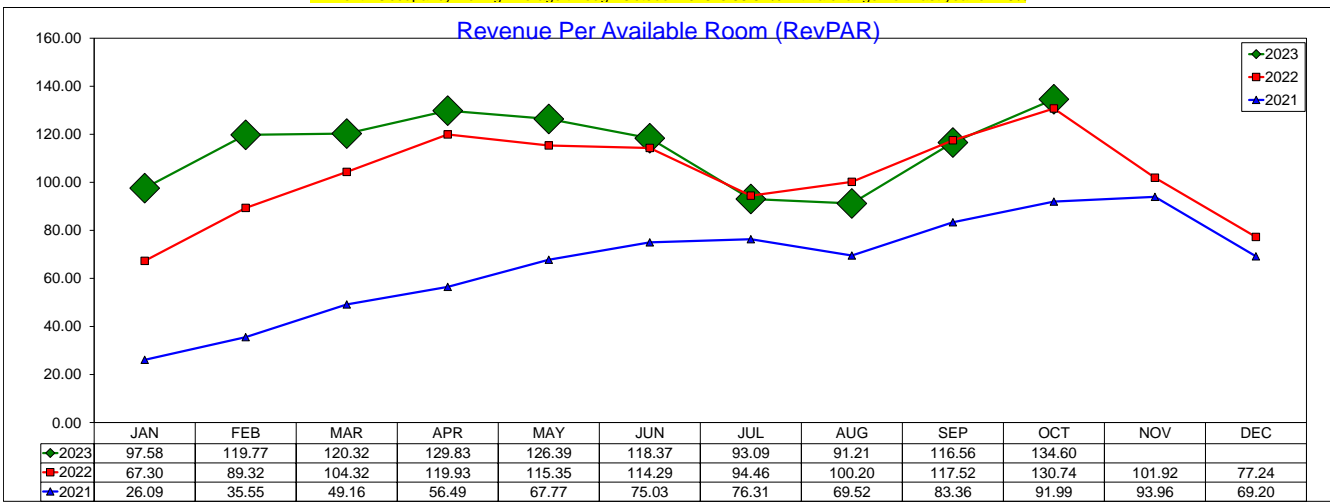
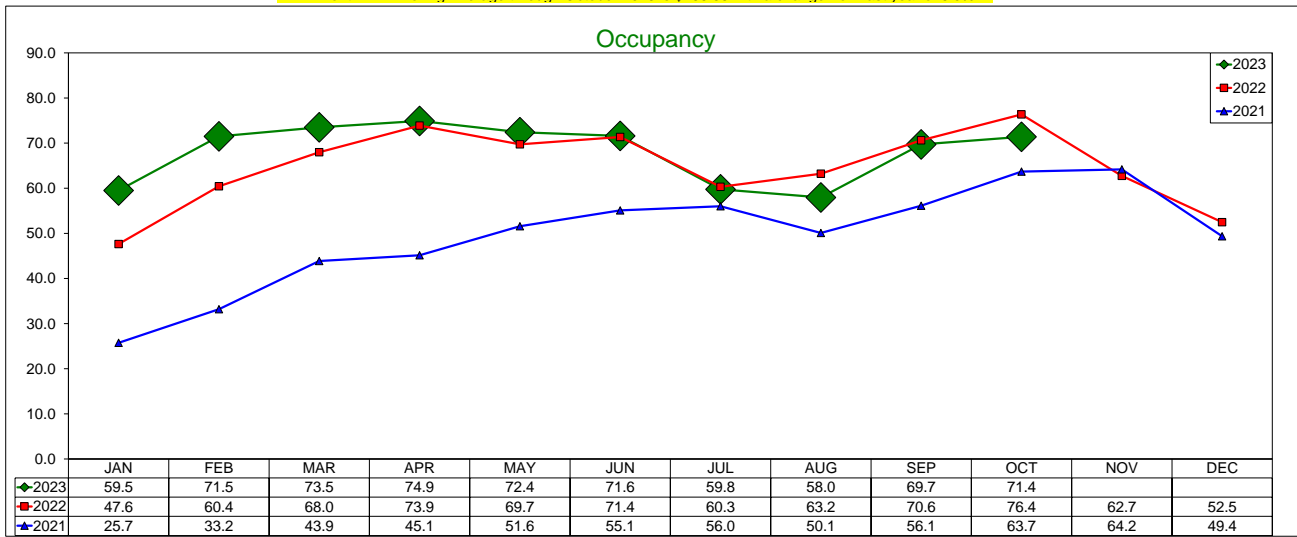
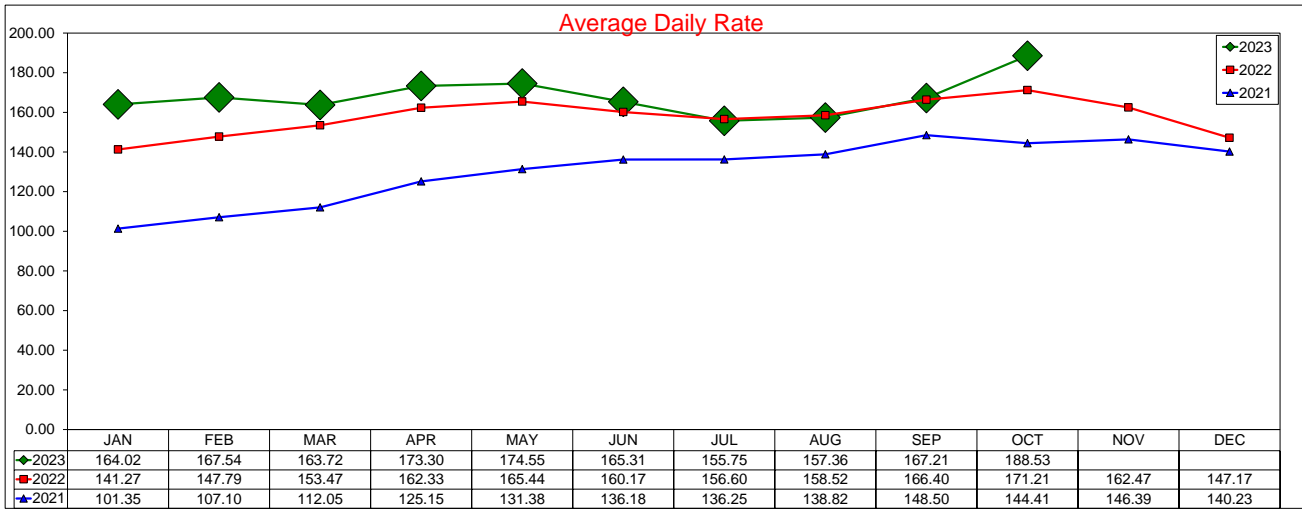
Three Year Comparison - Limited Service - DFW North

October 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

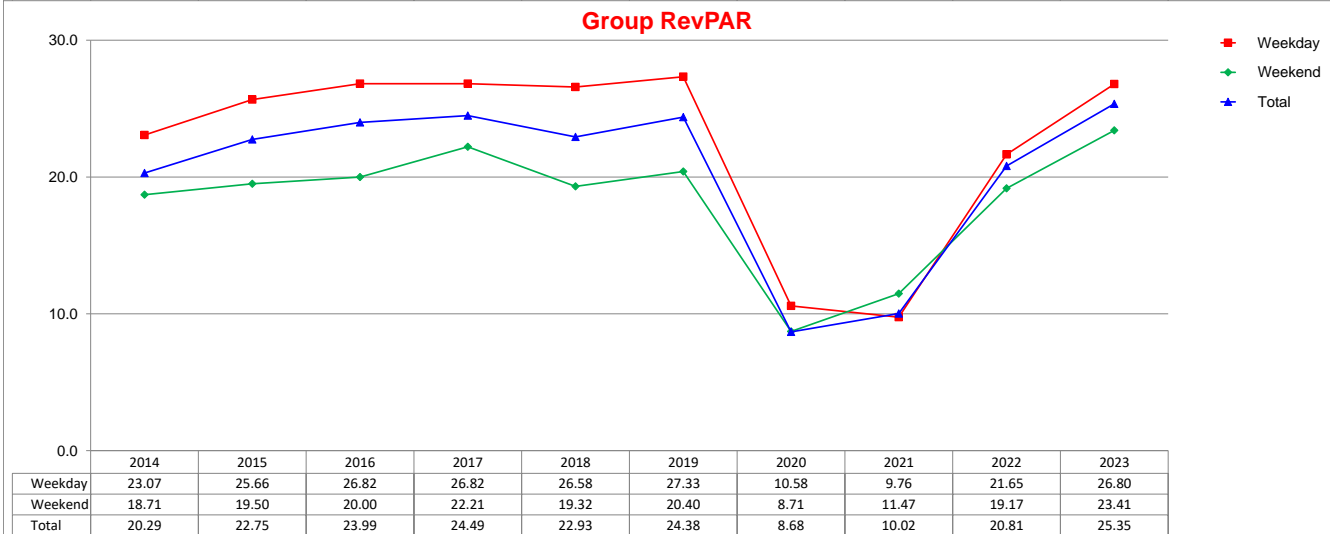
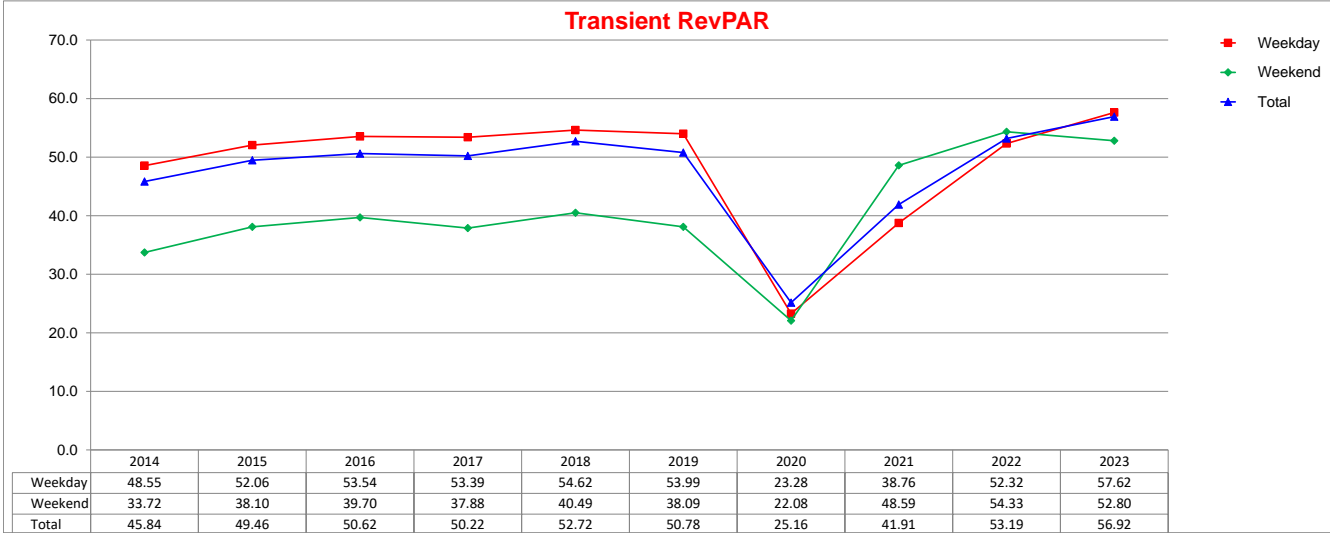
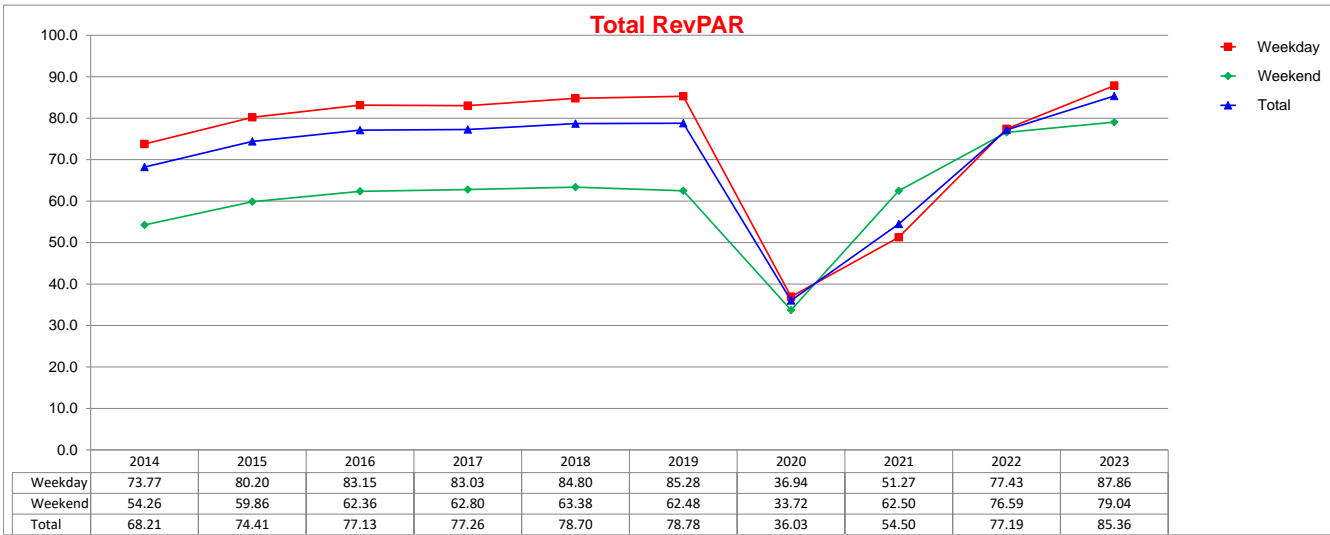
Three Year Comparison - Luxury/Full Service - Irving October 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

10 Year RevPAR Comparison - Weekday/Weekend

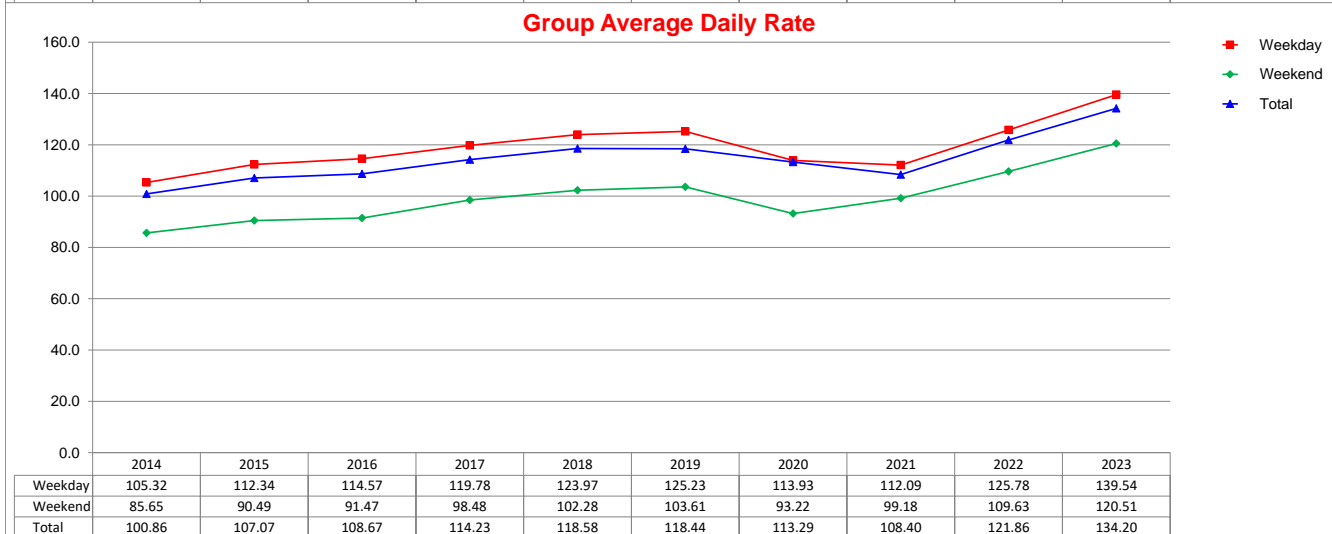
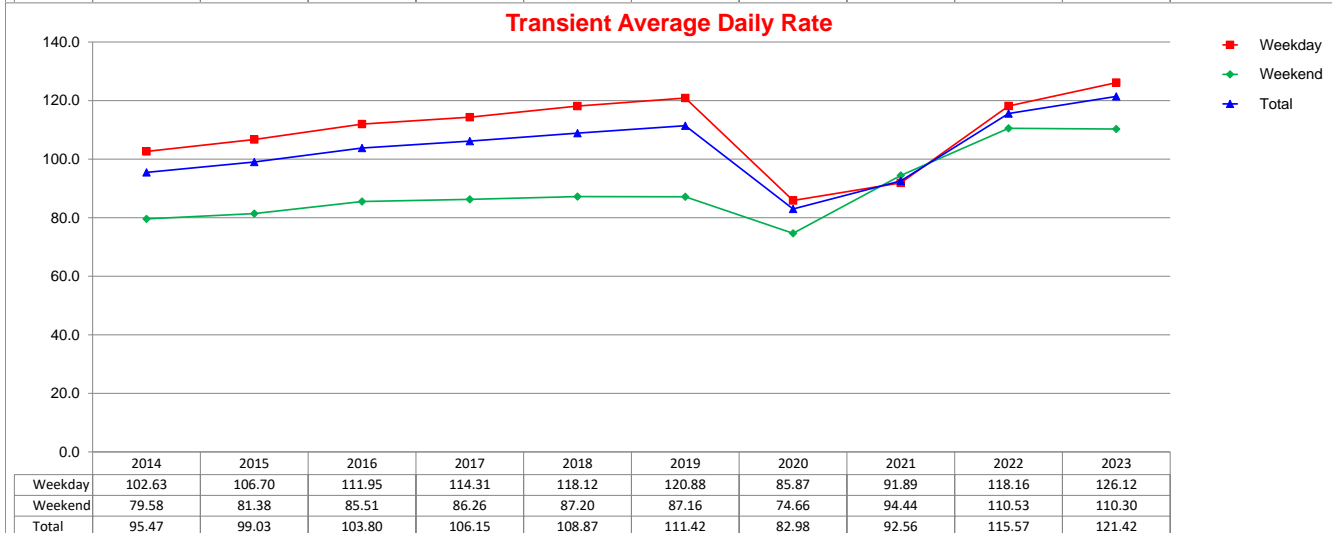
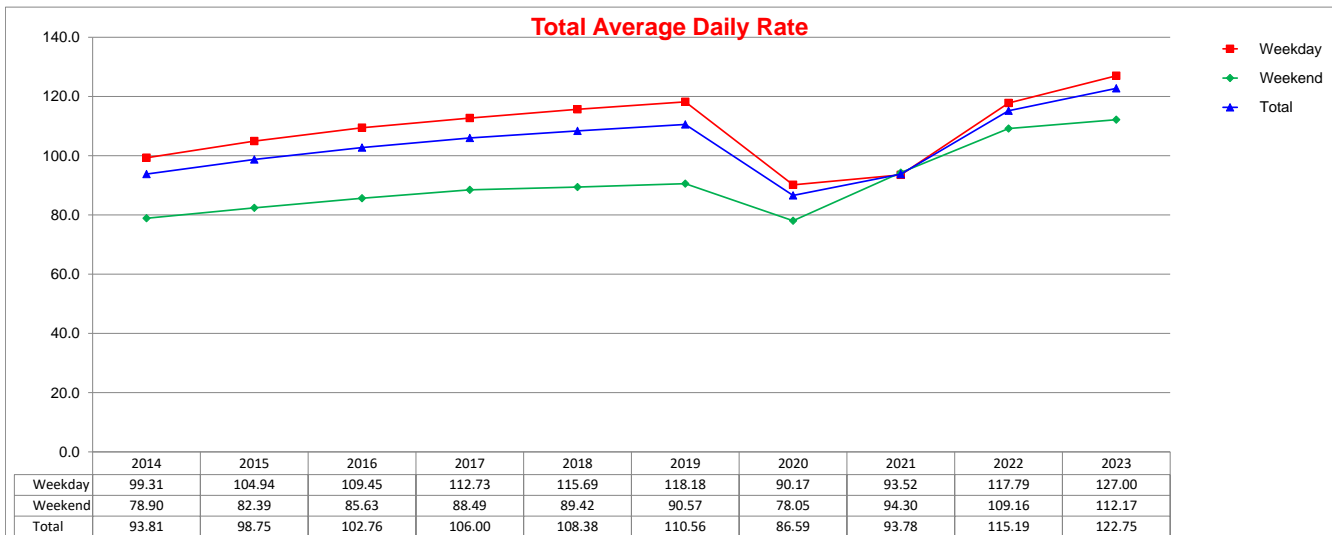
Annual Year End Figures And YTD through October 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

10 Year Average Daily Rate Comparison - Weekday/Weekend

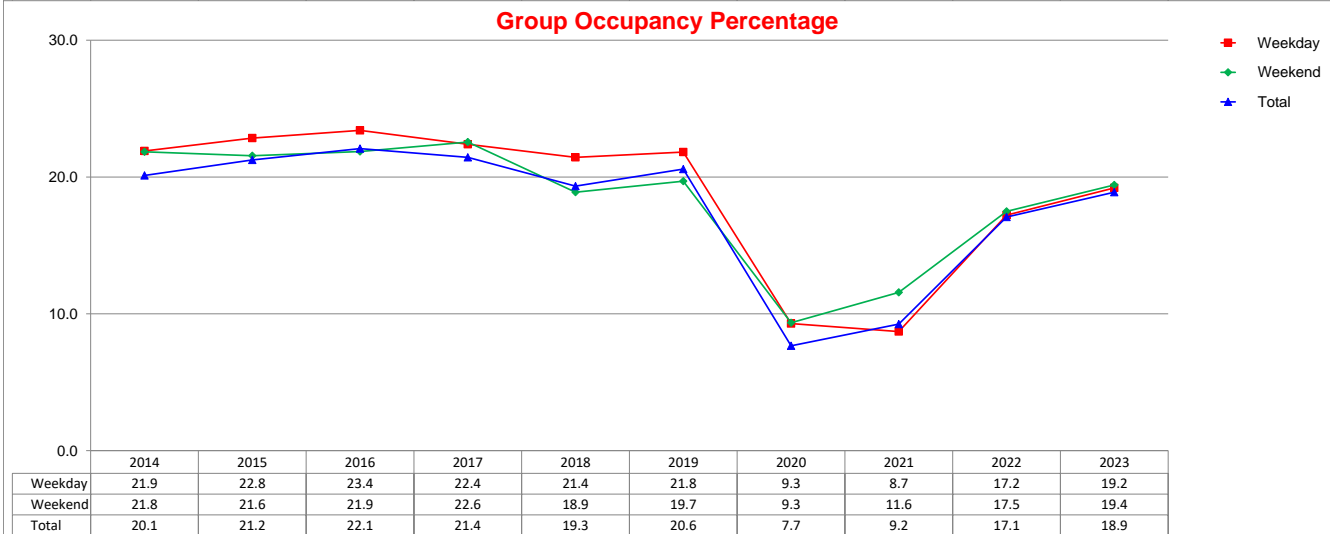
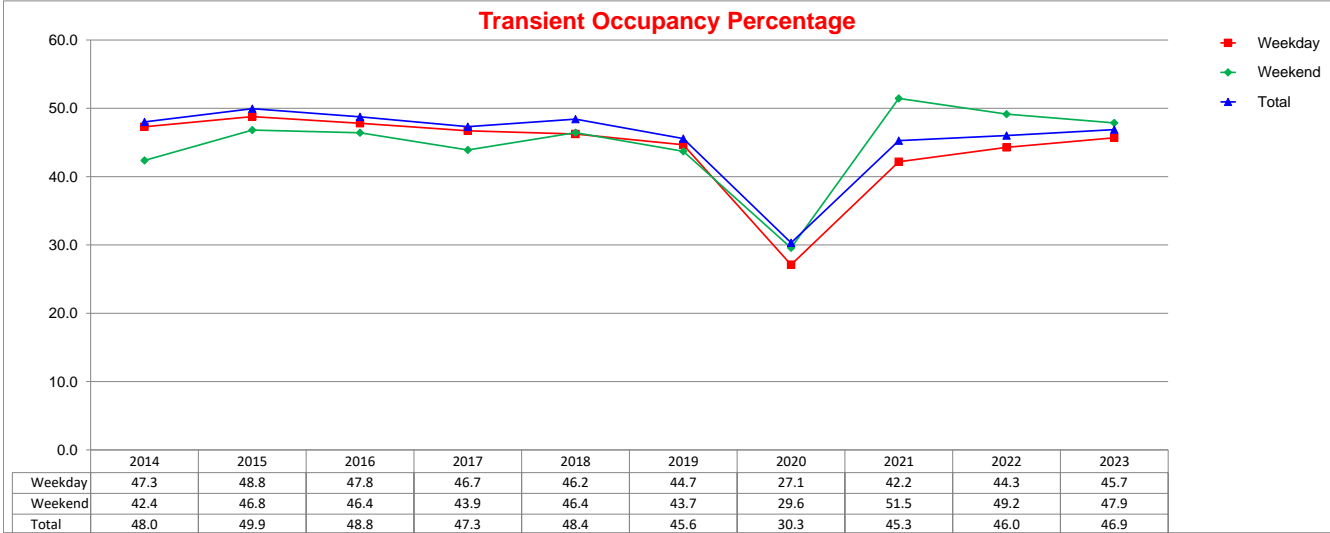
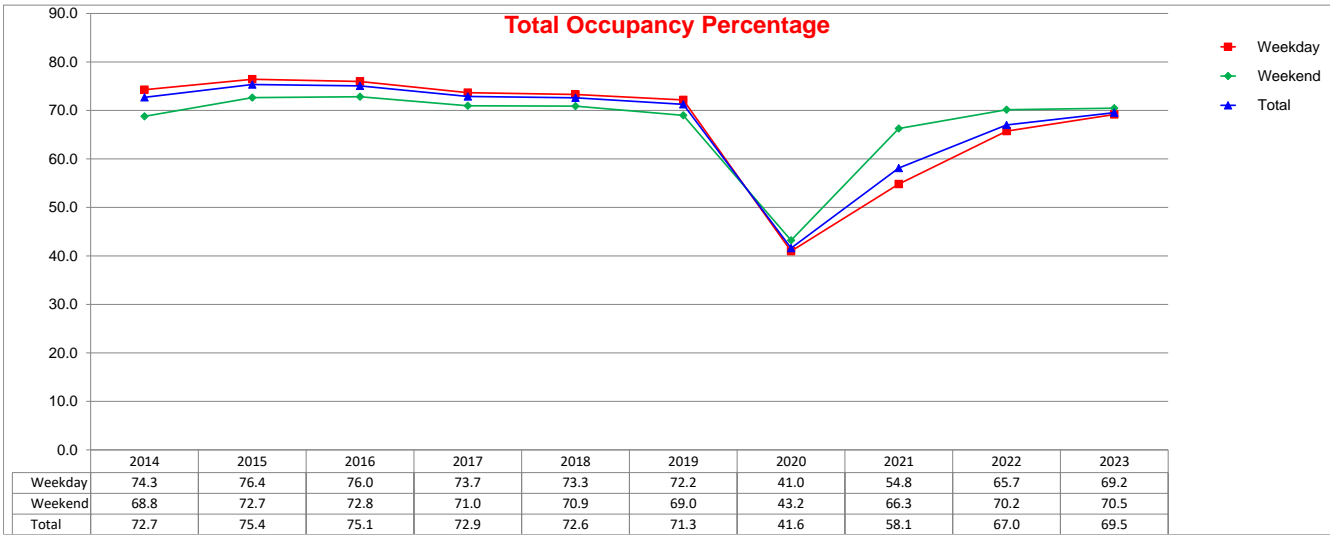
Annual Year End Figures And YTD through October 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

10 Year Occupancy Comparison - Weekday/Weekend

Annual Year End Figures And YTD through October 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

2023 - 2022 - 2021 COMPARISON
Occupancy/ADR/RevPAR

Month	Occ %			ADR			RevPAR		
	2023	2022	2021	2023	2022	2021	2023	2022	2021
January	62.40	54.00	37.62	\$116.24	\$99.60	\$69.98	\$72.49	\$53.82	\$26.33
February	70.70	64.50	46.20	\$123.06	\$107.53	\$75.17	\$86.97	\$69.37	\$34.73
March	74.10	71.00	58.30	\$121.23	\$110.73	\$80.20	\$89.89	\$78.63	\$46.75
April	73.50	74.50	58.00	\$127.59	\$118.59	\$86.32	\$93.82	\$88.29	\$50.05
May	71.10	71.20	62.10	\$127.15	\$118.46	\$92.37	\$90.36	\$84.36	\$57.39
June	72.80	74.30	65.60	\$122.74	\$117.19	\$98.71	\$89.37	\$87.02	\$64.73
July	66.20	66.30	65.60	\$114.15	\$112.72	\$98.71	\$75.52	\$74.73	\$64.73
August	63.90	66.30	59.60	\$113.41	\$115.10	\$99.00	\$72.42	\$76.28	\$59.05
September	70.20	70.30	59.60	\$122.54	\$120.02	\$103.46	\$86.00	\$84.36	\$61.66
October	71.90	75.00	66.20	\$132.94	\$125.15	\$104.50	\$95.54	\$93.87	\$69.17
November		63.20	64.10		\$116.57	\$106.32		\$73.62	\$68.17
December		57.90	55.60		\$107.20	\$98.35		\$62.08	\$54.65