

Tab 4 - Multi-Segment

Irving TX CVB

For the month of: September 2020

	Current Month - September 2020 vs September 2019												Year to Date - September 2020 vs September 2019											
	Occ %		ADR		RevPAR		Percent Change from September 2019						Occ %		ADR		RevPAR		Percent Change from YTD 2019					
	2020	2019	2020	2019	2020	2019	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2020	2019	2020	2019	2020	2019	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
United States	48.3	67.2	99.12	132.05	47.87	88.77	-28.2	-24.9	-46.1	-47.4	-2.5	-30.0	44.8	67.5	106.22	131.94	47.59	89.07	-33.6	-19.5	-46.6	-48.7	-4.0	-36.3
Texas	48.3	62.7	80.41	103.61	38.88	64.99	-22.9	-22.4	-40.2	-39.2	1.6	-21.7	46.1	66.1	85.22	104.95	39.32	69.40	-30.2	-18.8	-43.3	-43.1	0.3	-30.0
Atlanta, GA	49.2	68.3	80.52	110.60	39.64	75.55	-27.9	-27.2	-47.5	-46.2	2.6	-26.1	47.8	70.9	89.37	116.48	42.70	82.54	-32.6	-23.3	-48.3	-48.6	-0.6	-33.0
Arlington, TX	52.2	67.1	73.62	104.30	38.40	70.02	-22.3	-29.4	-45.2	-44.4	1.4	-21.2	51.9	70.8	75.56	94.18	39.22	66.67	-26.7	-19.8	-41.2	-39.1	3.5	-24.1
Charlotte, NC-SC	43.1	68.8	78.49	110.55	33.83	76.05	-37.3	-29.0	-55.5	-52.8	6.1	-33.5	44.4	69.9	88.96	112.05	39.49	78.34	-36.5	-20.6	-49.6	-48.6	1.9	-35.3
Fort Worth, TX+	48.0	68.6	76.05	106.97	36.50	73.36	-30.0	-28.9	-50.2	-47.9	4.7	-26.7	47.0	69.8	87.49	107.37	41.13	74.95	-32.7	-18.5	-45.1	-44.4	1.4	-31.7
Frisco, TX+	35.5	61.3	97.71	137.22	34.72	84.07	-42.0	-28.8	-58.7	-55.3	8.2	-37.3	36.5	67.8	117.51	142.26	42.87	96.46	-46.2	-17.4	-55.6	-52.3	7.3	-42.3
Grapevine, TX+	31.5	70.7	151.87	173.16	47.80	122.37	-55.5	-12.3	-60.9	-59.9	2.7	-54.3	38.6	78.1	173.37	184.51	66.99	144.02	-50.5	-6.0	-53.5	-58.9	-11.7	-56.3
Irving, TX+	44.0	70.1	78.29	110.72	34.46	77.66	-37.2	-29.3	-55.6	-56.4	-1.8	-38.4	42.6	72.4	90.15	110.63	38.44	80.07	-41.1	-18.5	-52.0	-52.6	-1.3	-41.9
Nashville, TN	39.1	77.4	91.41	156.78	35.71	121.32	-49.5	-41.7	-70.6	-68.4	7.3	-45.8	41.7	74.8	108.51	150.46	45.21	112.51	-44.3	-27.9	-59.8	-58.5	3.2	-42.5
Phoenix, AZ	47.9	64.0	89.36	111.28	42.83	71.25	-25.1	-19.7	-39.9	-40.4	-0.9	-25.8	50.1	71.1	121.79	134.73	61.03	95.86	-29.6	-9.6	-36.3	-38.4	-3.2	-31.8
San Jose, CA+	40.6	76.7	104.01	204.67	42.21	157.01	-47.1	-49.2	-73.1	-72.7	1.5	-46.3	39.9	76.8	143.40	202.72	57.17	155.69	-48.1	-29.3	-63.3	-62.7	1.5	-47.3

Competitive Set Comparison															
Actual Figures							Percent of Change from Last Year								
Current Month			Year-To-Date				Current Month			Year-To-Date					
	OCC	ADR	RvPAR	OCC	ADR	RvPAR		OCC	ADR	RvPAR	OCC	ADR	RvPAR		
US	48.3	99.12	47.87	44.8	106.22	47.59	US	-28.2	-24.9	-46.1	-33.6	-19.5	-46.6		
Texas	48.3	80.41	38.88	46.1	85.22	39.32	Texas	-22.9	-22.4	-40.2	-30.2	-18.8	-43.3		
Irving	44.0	78.29	34.46	42.6	90.15	38.44	Irving	-37.2	-29.3	-55.6	-41.1	-18.5	-52.0		
Best USA	Arlngtn	Grpvine	Grpvine	Arlngtn	Grpvine	Grpvine	Best USA	Arlngtn	Grpvine	Phoenix	Arlngtn	Grpvine	Phoenix		
	52.2	151.87	47.80	51.9	173.37	66.99		-22.3	-12.3	-39.9	-26.7	-6.0	-36.3		
Best Texas	Arlngtn	Grpvine	Grpvine	Arlngtn	Grpvine	Grpvine	Best Texas	Arlngtn	Grpvine	Arlngtn	Arlngtn	Grpvine	Arlngtn		
	52.2	151.87	47.80	51.9	173.37	66.99		-22.3	-12.3	-45.2	-26.7	-6.0	-41.2		
Worst USA	Grpvine	Arlngtn	Charlotte	Frisco	Arlngtn	Irving	Worst USA	Grpvine	SanJose	SanJose	Grpvine	SanJose	SanJose		
	31.5	73.62	33.83	36.5	75.56	38.44		-55.5	-49.2	-73.1	-50.5	-29.3	-63.3		
Worst Texas	Grpvine	Arlngtn	Irving	Frisco	Arlngtn	Irving	Worst Texas	Grpvine	Arlngtn	Grpvine	Grpvine	Arlngtn	Frisco		
	31.5	73.62	34.46	36.5	75.56	38.44		-55.5	-29.4	-60.9	-50.5	-19.8	-55.6		
Note: "Best" and "Worst" notations above refer to destinations within this competitive set only															

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Tab 6 - Multi-Segment Custom Sets+

Irving TX CVB

For the month of: September 2020

Current Month - September 2020 vs September 2019													Year to Date - September 2020 vs September 2019												
	Occ %		ADR		RevPAR		Percent Change from September 2019							Occ %		ADR		RevPAR		Percent Change from YTD 2019					
	2020	2019	2020	2019	2020	2019	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold		2020	2019	2020	2019	2020	2019	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
Irving, TX+	44.0	70.1	78.29	110.72	34.46	77.66	-37.2	-29.3	-55.6	-56.4	-1.8	-38.4		42.6	72.4	90.15	110.63	38.44	80.07	-41.1	-18.5	-52.0	-52.6	-1.3	-41.9
Luxury/Full Service Irving+	34.8	68.8	113.35	153.57	39.42	105.64	-49.4	-26.2	-62.7	-62.7	0.0	-49.4		33.6	71.1	134.94	149.52	45.38	106.32	-52.7	-9.7	-57.3	-58.7	-3.3	-54.3
All Suite/Extended Stay Irving+	54.5	74.2	67.46	93.24	36.74	69.18	-26.6	-27.6	-46.9	-46.9	0.0	-26.6		50.0	75.3	77.10	95.29	38.52	71.73	-33.6	-19.1	-46.3	-44.9	2.6	-31.9
Limited Service Irving+	43.0	69.2	69.32	106.36	29.81	73.57	-37.8	-34.8	-59.5	-64.5	-12.3	-45.5		41.6	72.6	91.07	111.28	37.93	80.74	-42.6	-18.2	-53.0	-57.7	-10.0	-48.3
Budget Irving+	47.5	68.1	51.25	56.07	24.34	38.19	-30.3	-8.6	-36.3	-36.6	-0.5	-30.7		49.6	70.7	51.48	57.47	25.51	40.65	-29.9	-10.4	-37.2	-37.6	-0.6	-30.3
Las Colinas+	41.2	71.9	87.75	129.56	36.15	93.14	-42.7	-32.3	-61.2	-62.1	-2.2	-44.0		41.0	71.7	103.78	126.99	42.53	91.09	-42.9	-18.3	-53.3	-55.4	-4.6	-45.5
DFW North+	44.7	68.8	75.94	104.41	33.94	71.88	-35.1	-27.3	-52.8	-53.9	-2.5	-36.7		41.7	75.7	88.13	105.95	36.72	80.22	-45.0	-16.8	-54.2	-53.3	2.0	-43.9
DFW South+	47.3	69.0	68.83	88.93	32.58	61.41	-31.4	-22.6	-46.9	-47.1	-0.3	-31.7		46.1	69.5	75.24	91.64	34.67	63.73	-33.7	-17.9	-45.6	-45.7	-0.3	-33.9
Full Service Las Colinas+	23.3	68.3	161.15	186.91	37.55	127.61	-65.9	-13.8	-70.6	-70.6	0.0	-65.9		27.6	66.5	181.35	179.37	50.06	119.33	-58.5	1.1	-58.0	-61.1	-7.3	-61.5
Limited Service Las Colinas+	55.2	74.6	63.49	90.08	35.06	67.21	-26.0	-29.5	-47.8	-49.9	-3.9	-28.9		50.2	75.5	74.29	93.44	37.32	70.56	-33.5	-20.5	-47.1	-48.5	-2.6	-35.2
Full Service DFW North+	39.6	66.9	103.49	135.49	40.97	90.58	-40.8	-23.6	-54.8	-54.8	0.0	-40.8		33.3	75.3	126.79	136.93	42.22	103.09	-55.8	-7.4	-59.0	-59.0	0.0	-55.8
Limited Service DFW North+	48.3	70.8	61.15	85.12	29.54	60.24	-31.7	-28.2	-51.0	-53.0	-4.2	-34.6		47.4	76.4	69.74	85.58	33.07	65.35	-37.9	-18.5	-49.4	-49.7	-0.5	-38.2
Full Service DFW South+																									
Limited Service DFW South+	45.3	67.5	63.90	78.54	28.94	52.98	-32.9	-18.6	-45.4	-45.6	-0.4	-33.2		46.3	67.5	68.99	81.47	31.91	54.99	-31.5	-15.3	-42.0	-42.2	-0.4	-31.7

AirBNB Data	Occ %		ADR		RevPAR		Percent Change from Prior Year							Occ %		ADR		RevPAR		Percent Change from Prior Year YTD					
	2020	2019	2020	2019	2020	2019	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold		2020	2019	2020	2019	2020	2019	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
Entire Place	54.7	67.5	177.19	219.47	97.01	148.20	-18.93	-19.26	-34.54	-23.8	-12.3	-29.2		61.6	63.18	177.37	196.28	109.32	124.00	-2.44	-9.64	-11.84	46.6	44.4	39.7
Hotel Comparable	55.4	66.49	96.42	93.55	53.40	62.20	-16.71	3.07	-14.15	66.5	94.0	61.6		62.9	63.38	102.37	86.35	64.39	54.73	-0.77	18.55	17.64	141.3	105.1	103.5

Available Listings	2020	2019	% Chg
Entire Place	256	226	13.3
Private Room	117	160	(26.9)
Shared Room	39	19	105.3
Total Available Listings	412	405	1.7

	Participation			
	Properties		Rooms	
	Census	Sample	Census	Sample
Irving, TX+	86	76	12733	11305
Luxury/Full Service Irving+	16	14	4896	4296
All Suite/Extended Stay Irving+	33	32	3713	3606
Limited Service Irving+	12	12	1567	1567
Budget Irving+	24	17	2438	1717
Las Colinas+	30	29	5144	4808
DFW North+	26	26	4065	4065
DFW South+	30	21	3524	2432
Full Service Las Colinas+	8	8	2259	2259
Limited Service Las Colinas+	22	21	2885	2549
Full Service DFW North+	4	4	1581	1581
Limited Service DFW North+	21	21	2365	2365
Full Service DFW South+	4	2	1056	456
Limited Service DFW South+	26	19	2468	1976
ICC Comp Set No Boutiques+				

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Irving, Texas Room Demand - Source: Smith Travel Research

	2019			2020			Change over prior year		STR Reported Change over prior year	
	Current Occ %	Current Month Demand	Year To Date Demand	Current Occ %	Current Month Demand	Year To Date Demand	Current Month	Year To Date	Current Month	Year To Date
January	66.5	254,496	254,496	64.9	258,560	258,560	1.6%	1.6%	-2.4%	-2.4%
February	70.4	243,421	497,917	72.1	259,505	518,065	6.6%	4.0%	2.6%	0.0%
March	77.0	303,898	801,815	43.7	174,320	692,385	-42.6%	-13.6%	-43.1%	-16.1%
April	74.2	283,519	1,085,334	22.6	79,279	771,664	-72.0%	-28.9%	-69.5%	-28.9%
May	73.9	291,548	1,376,882	27.1	98,249	869,913	-66.3%	-36.8%	-63.2%	-35.6%
June	78.6	300,278	1,677,160	33.4	127,470	997,383	-57.5%	-40.5%	-57.4%	-39.5%
July	73.0	288,175	1,965,335	34.3	135,465	1,132,848	-53.0%	-42.4%	-52.8%	-41.4%
August	69.5	273,955	2,239,290	39.7	156,844	1,289,692	-42.7%	-42.4%	-42.4%	-41.5%
September	70.5	268,938	2,508,228	44.0	168,128	1,457,820	-37.5%	-41.9%	-37.2%	-41.1%
October	79.0	317,464	2,825,692							
November	66.1	257,066	3,082,758							
December	57.4	230,578	3,313,336							

Irving, Texas & United States Comparison

September 2020

Irving	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	115.88	3.4%	115.88	3.4%	64.9%	-2.4%	64.9%	-2.4%	75.15	0.9%	75.15	0.9%
FEBRUARY	116.84	2.3%	116.43	2.9%	72.1%	2.6%	68.2%	0.0%	84.20	4.9%	79.45	2.9%
MAR	95.92	-13.6%	111.26	-1.0%	43.7%	-43.1%	59.8%	-16.1%	41.94	-50.8%	66.52	-16.9%
APRIL	62.74	-44.7%	106.19	-5.7%	22.6%	-69.5%	51.1%	-28.9%	14.17	-83.1%	54.30	-33.0%
MAY	63.06	-43.4%	101.16	-10.0%	27.1%	-63.2%	46.5%	-35.6%	17.11	-79.2%	47.08	-42.0%
JUNE	71.23	-36.1%	97.19	-13.4%	33.4%	-57.4%	44.4%	-39.5%	23.77	-72.8%	43.13	-47.6%
JULY	71.64	-32.9%	94.10	-15.5%	34.3%	-52.8%	42.9%	-41.4%	24.59	-68.3%	40.34	-50.5%
AUGUST	74.62	-28.9%	91.73	-17.1%	39.7%	-42.4%	42.5%	-41.5%	29.65	-59.1%	38.96	-51.5%
SEPTEMBER	78.29	-29.3%	90.15	-18.5%	44.0%	-37.2%	42.6%	-41.1%	34.46	-55.6%	38.44	-52.0%
OCTOBER												
NOVEMBER												
DECEMBER												
12 mo. rolling averages: ADR 105.71 -4.1% Occupancy 52.5% -24.3% RevPAR 55.46 -27.4%												

Texas	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	101.19	-0.8%	101.19	-0.8%	57.6%	0.4%	57.6%	0.4%	58.27	-0.5%	58.27	-0.5%
FEBRUARY	106.28	0.0%	103.77	-0.4%	65.3%	0.4%	61.2%	0.4%	69.35	0.5%	63.53	0.0%
MAR	89.23	-19.9%	99.73	-6.7%	44.1%	-37.9%	55.3%	-14.2%	39.34	-50.3%	55.14	-19.9%
APRIL	63.38	-41.3%	94.81	-11.5%	27.7%	-59.7%	48.7%	-25.6%	17.53	-76.3%	46.22	-34.2%
MAY	68.96	-35.3%	90.88	-15.1%	36.2%	-45.7%	46.2%	-29.7%	24.93	-64.9%	41.98	-40.3%
JUNE	76.88	-26.3%	88.66	-16.8%	43.7%	-37.4%	45.8%	-31.1%	33.60	-53.8%	40.57	-42.7%
JULY	76.45	-25.3%	86.92	-18.0%	44.0%	-36.6%	45.5%	-31.9%	33.63	-52.6%	39.55	-44.1%
AUGUST	79.07	-20.2%	85.87	-18.3%	48.3%	-25.2%	45.9%	-31.1%	38.21	-40.4%	39.39	-43.7%
SEPTEMBER	80.41	-22.4%	85.22	-18.8%	48.3%	-22.9%	46.1%	-30.2%	38.88	-40.2%	39.32	-43.3%
OCTOBER												
NOVEMBER												
DECEMBER												

USA	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	126.06	1.4%	126.06	1.4%	55.1%	0.8%	55.1%	0.8%	69.47	2.2%	69.47	2.2%
FEBRUARY	130.78	1.4%	128.44	1.4%	62.2%	0.2%	58.5%	0.5%	81.33	1.7%	75.08	1.9%
MAR	110.66	-16.5%	123.76	-4.0%	39.4%	-42.3%	51.8%	-15.9%	43.54	-51.9%	64.14	-19.3%
APRIL	73.23	-44.4%	117.75	-9.2%	24.5%	-63.9%	45.7%	-27.7%	17.93	-79.9%	53.84	-34.3%
MAY	79.57	-39.9%	112.27	-13.8%	33.1%	-51.7%	43.3%	-32.7%	26.35	-71.0%	48.61	-42.0%
JUNE	92.15	-31.5%	109.04	-16.8%	42.2%	-42.5%	43.1%	-34.5%	38.88	-60.6%	47.02	-45.5%
JULY	101.76	-24.8%	107.91	-18.1%	47.0%	-36.1%	43.7%	-34.7%	47.84	-52.0%	47.17	-46.6%
AUGUST	102.46	-22.8%	107.17	-18.8%	48.6%	-31.7%	44.4%	-34.3%	49.83	-47.3%	47.54	-46.6%
SEPTEMBER	99.12	-24.9%	106.22	-19.5%	48.3%	-28.2%	44.8%	-33.6%	47.87	-46.1%	47.59	-46.6%
OCTOBER												
NOVEMBER												
DECEMBER												

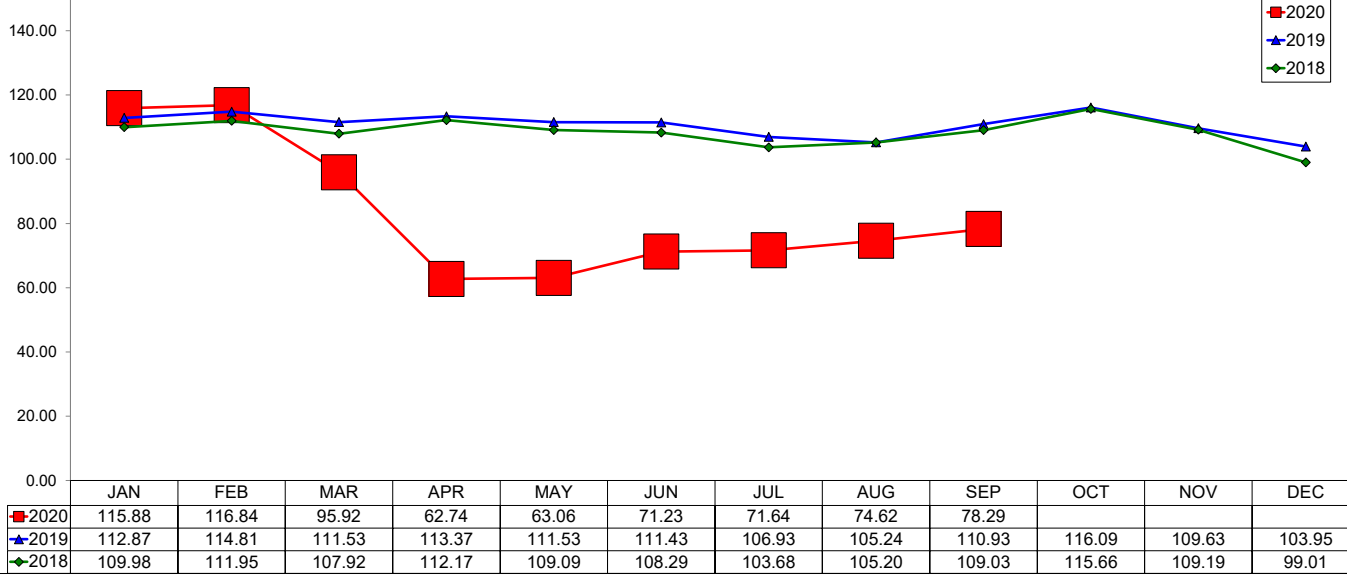
Note: The "Change %" column refers to the change from the prior year's figure.

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Three Year Comparison - CITY OF IRVING - ALL PROPERTIES

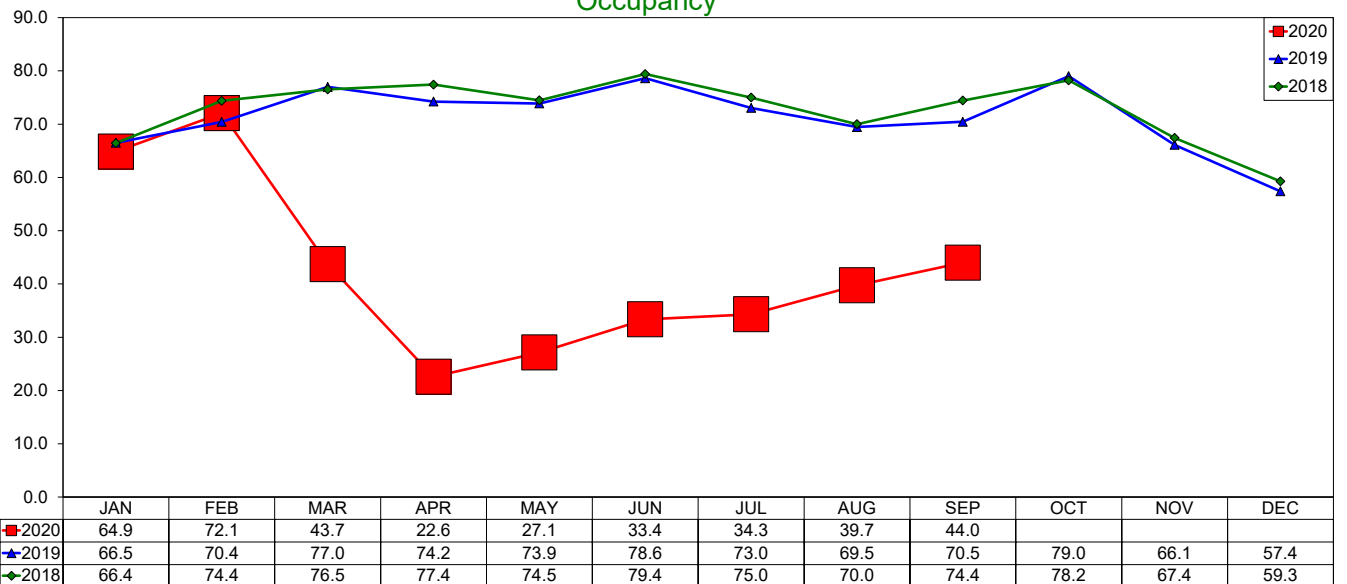
September 2020

Average Daily Rate



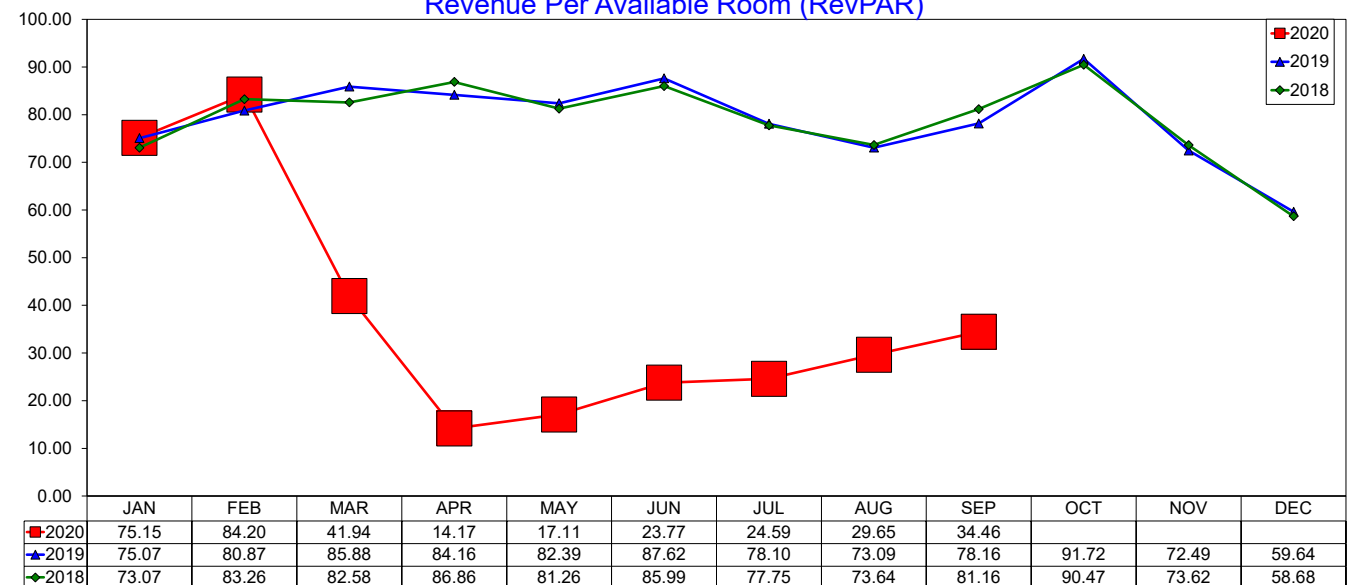
12 month ADR Rolling Average through September 2020 is \$105.71 with a change from last year of -4.1%

Occupancy



12 month Occupancy Rolling Average through September 2020 is 52.46% with a change from last year of -24.3%

Revenue Per Available Room (RevPAR)

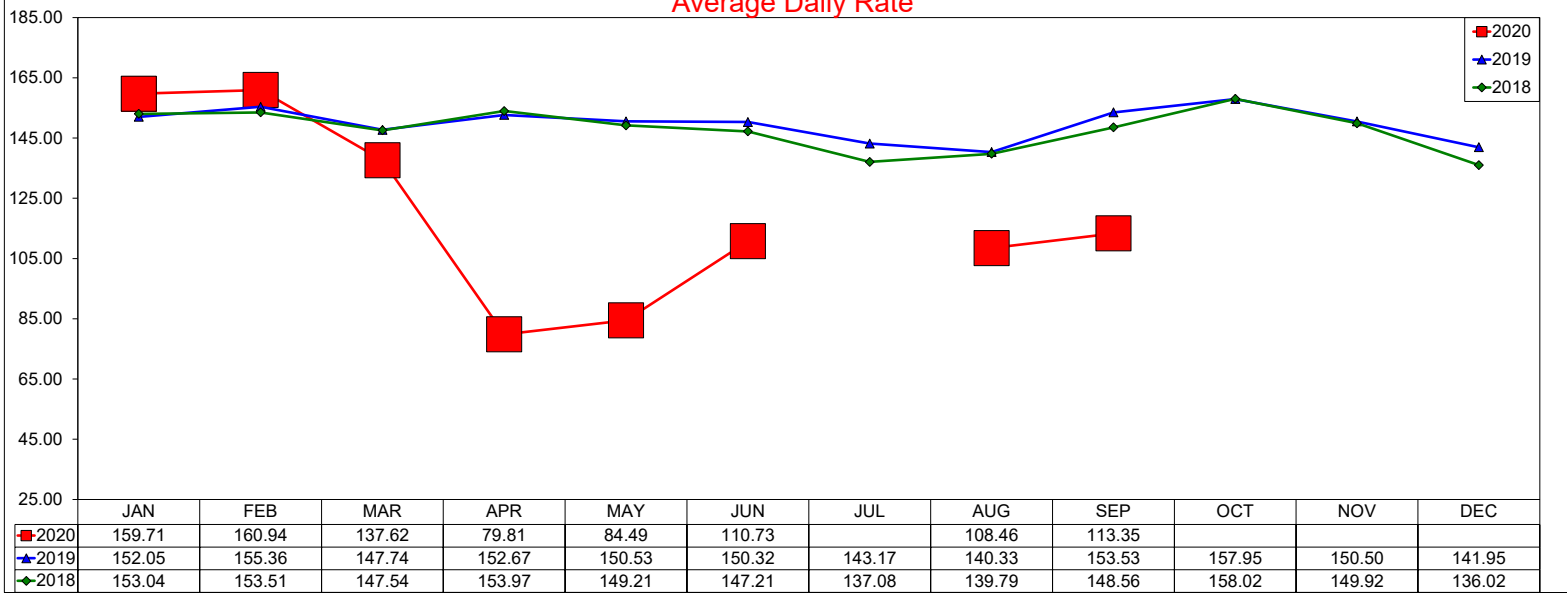


12 month RevPAR Rolling Average through September 2020 is \$55.46 with a change from last year of -27.4%

Three Year Comparison - Luxury/Full Service - Irving

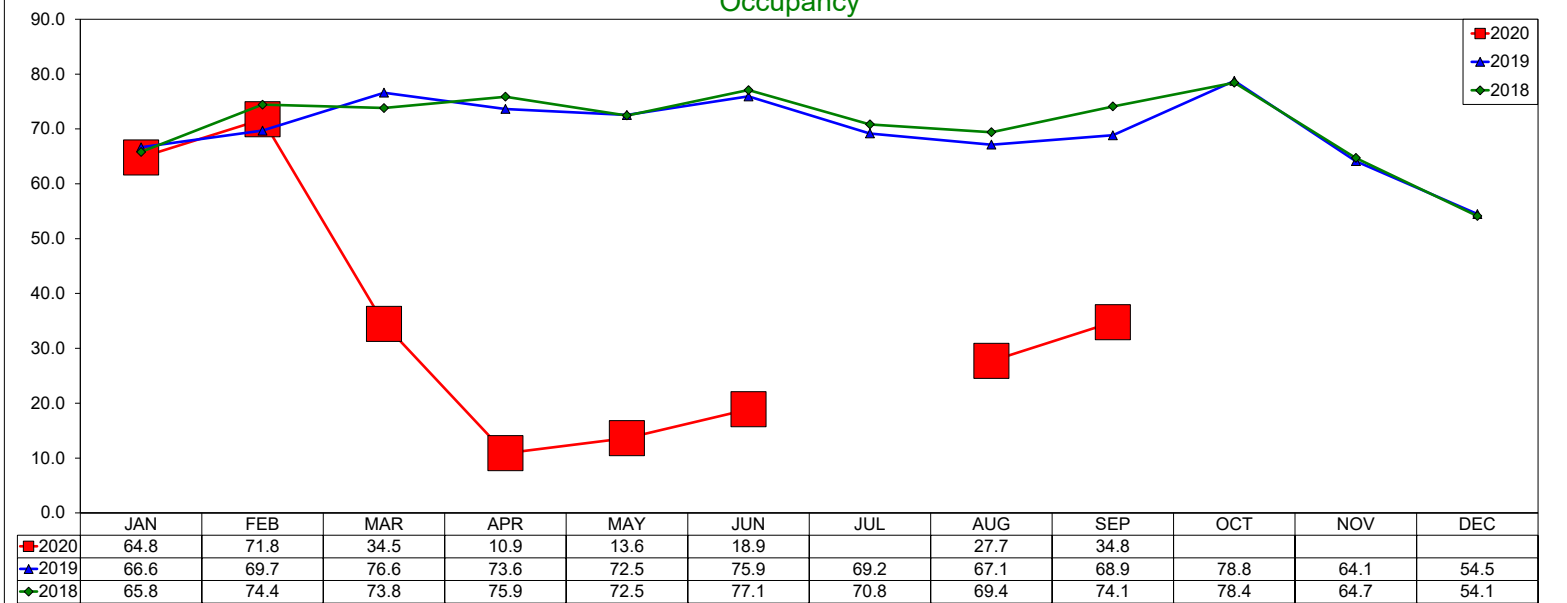
September 2020

Average Daily Rate



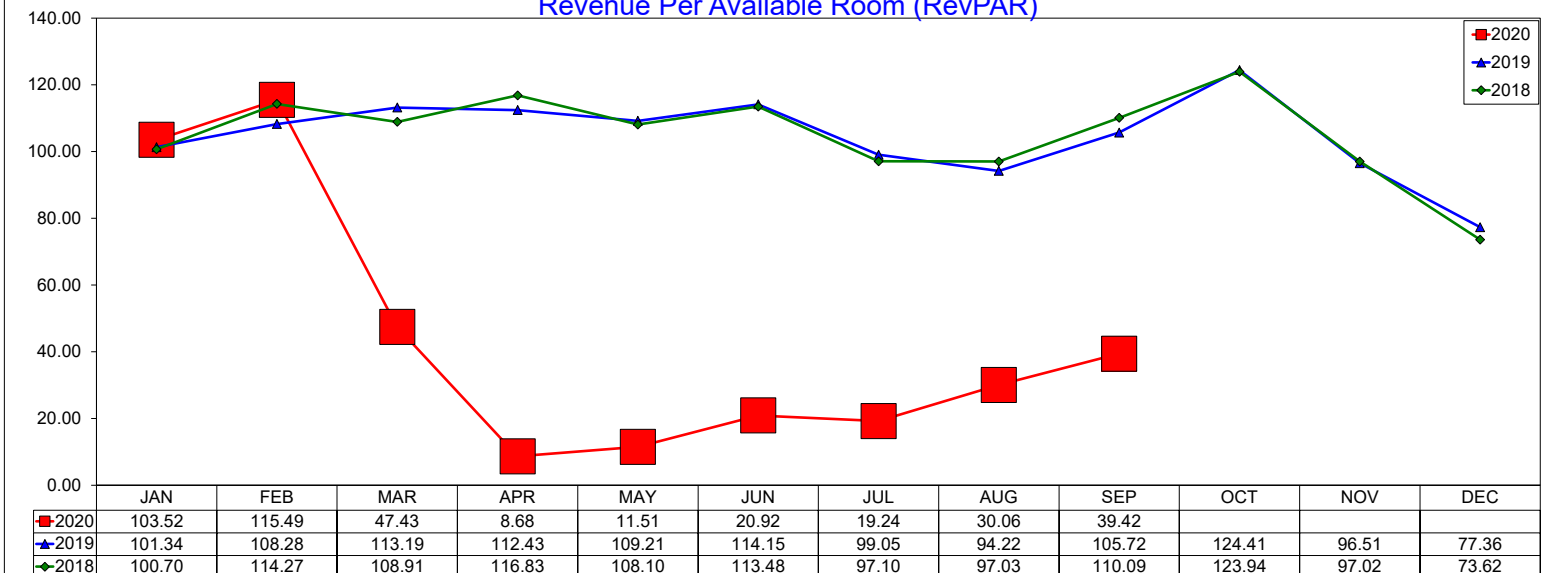
12 month ADR Rolling Average through September 2020 is \$149.53 with a change from last year of 0.1%

Occupancy



12 month Occupancy Rolling Average through September 2020 is 48.65% with a change from last year of -28.7%

Revenue Per Available Room (RevPAR)

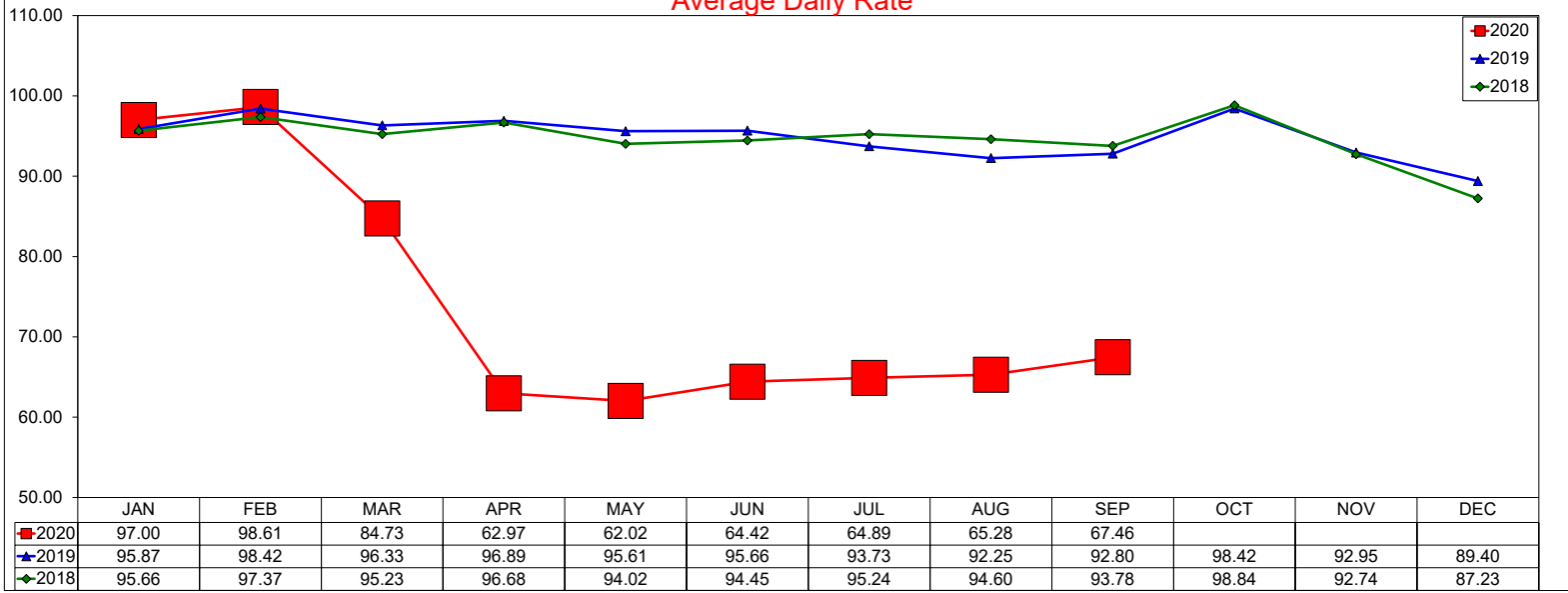


12 month RevPAR Rolling Average through September 2020 is \$72.74 with a change from last year of -28.6%

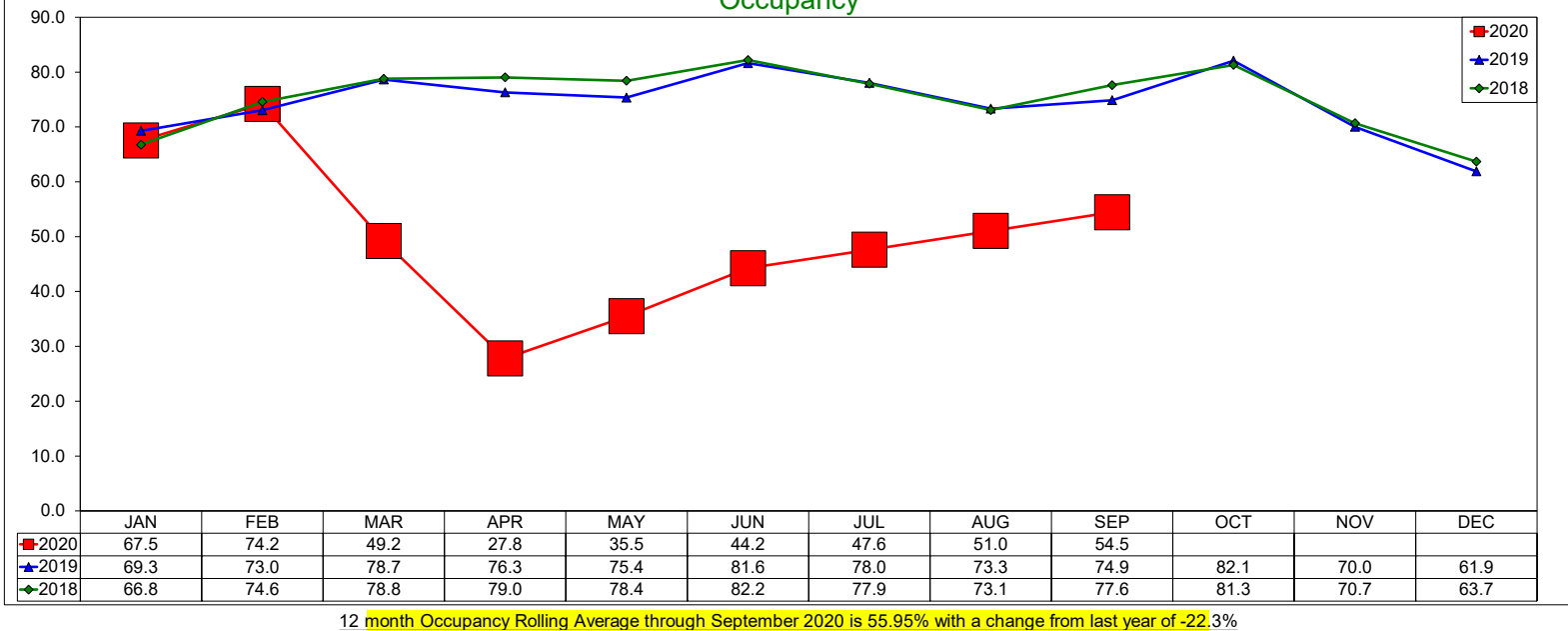
Three Year Comparison - All Suite/Extended Stay - Irving

September 2020

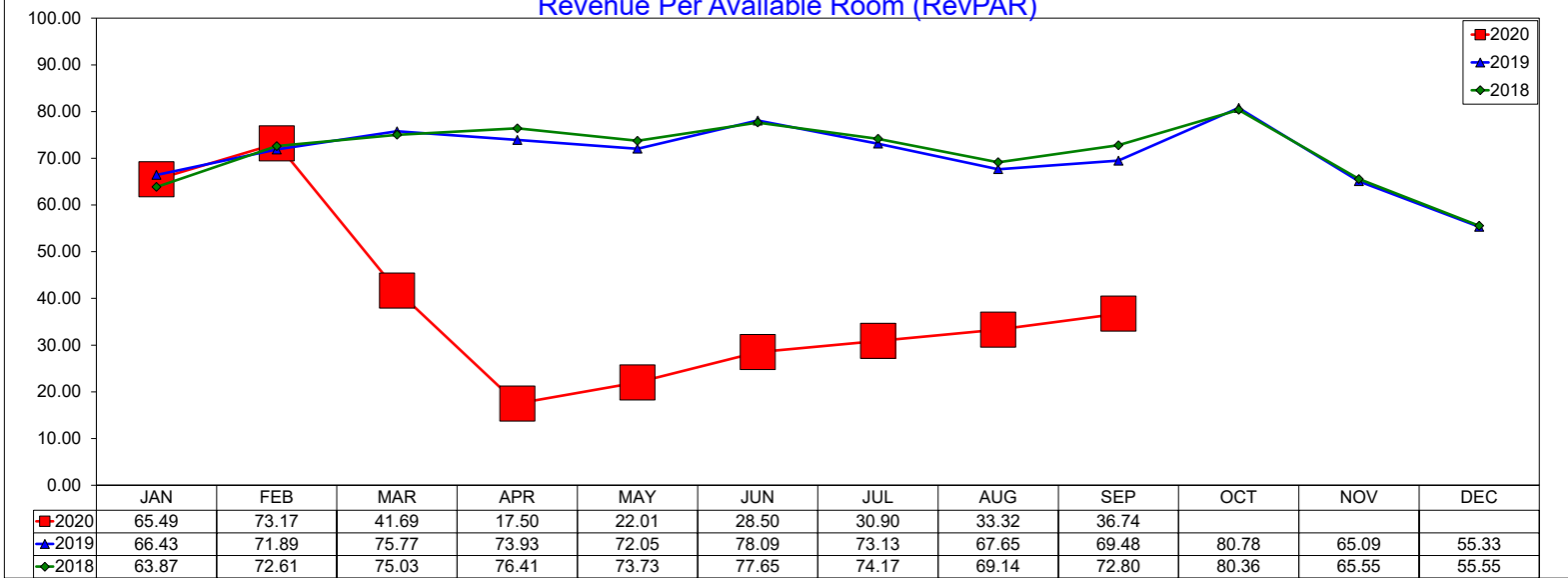
Average Daily Rate



Occupancy



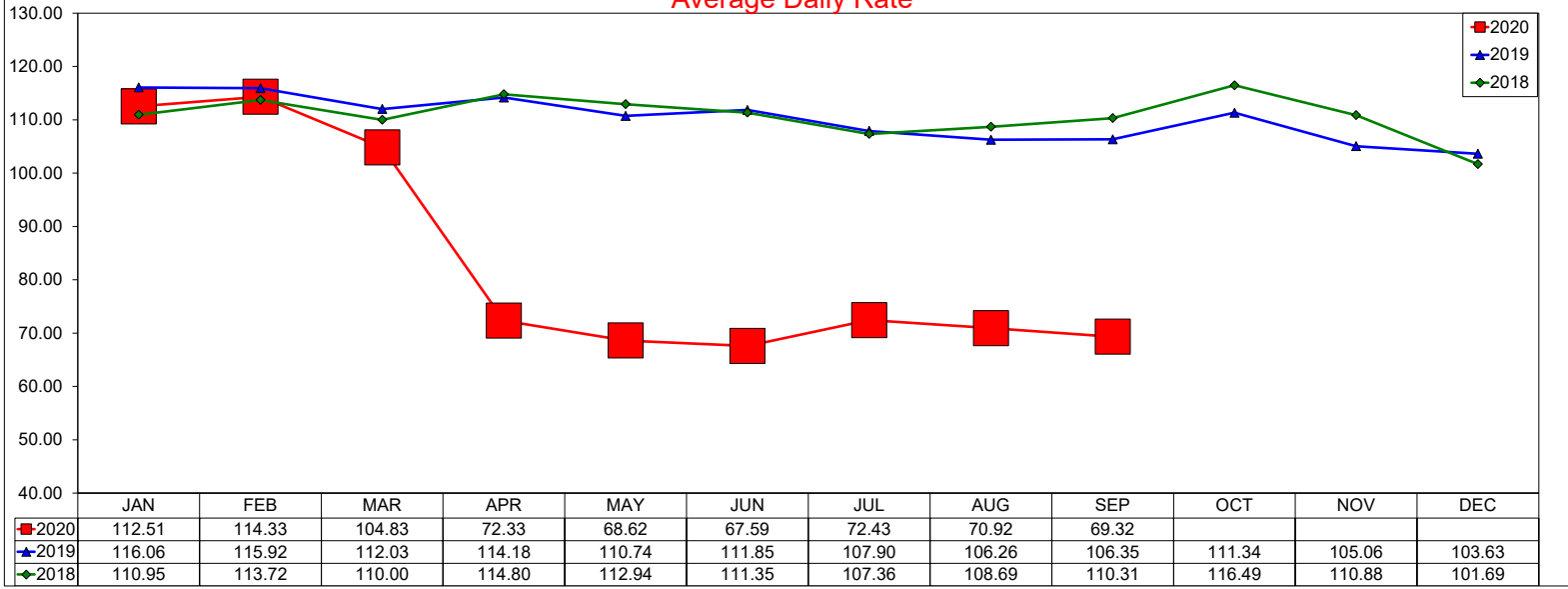
Revenue Per Available Room (RevPAR)



Three Year Comparison - Limited Service - Irving

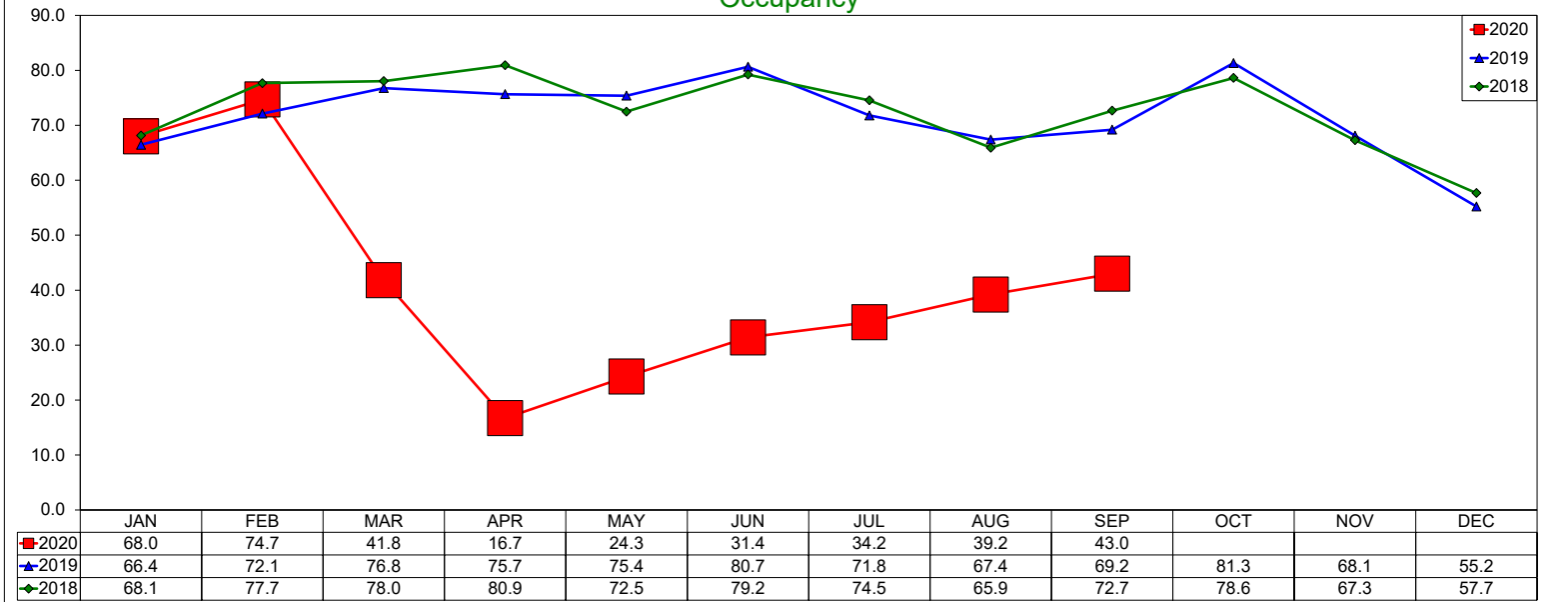
September 2020

Average Daily Rate



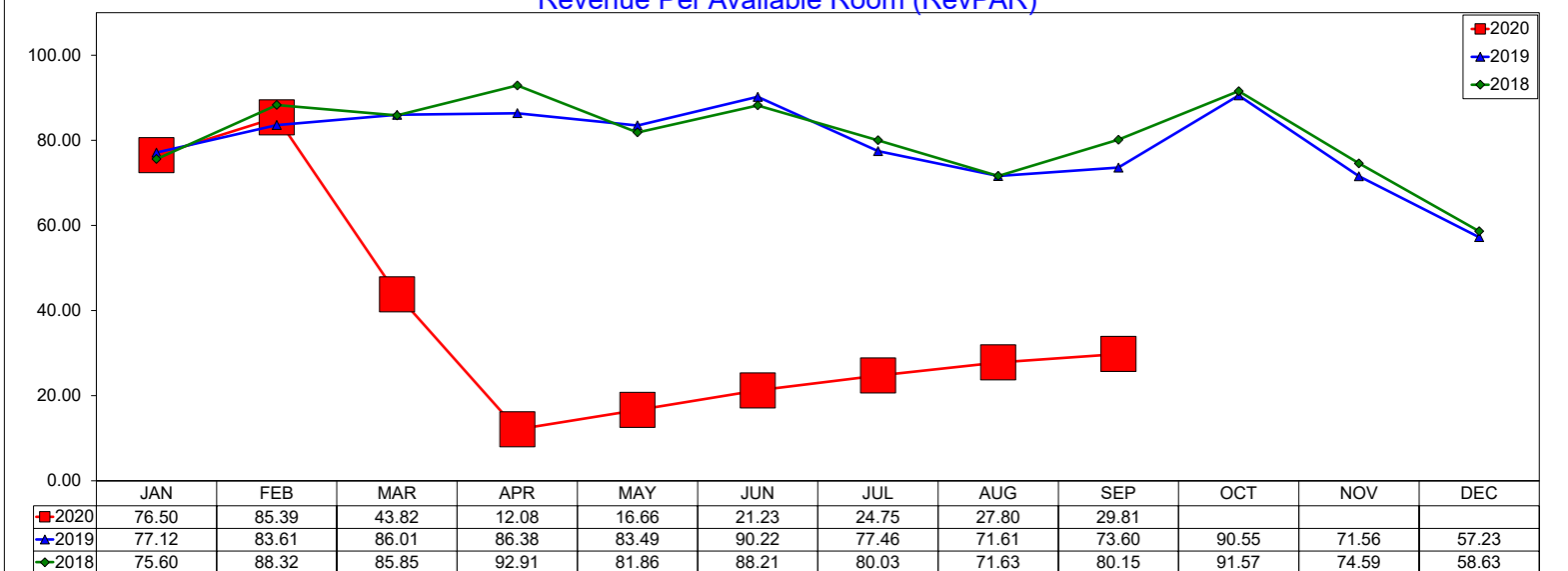
12 month ADR Rolling Average through September 2020 is \$107.21 with a change from last year of -4.5%

Occupancy



12 month Occupancy Rolling Average through September 2020 is 51.5% with a change from last year of -26.0%

Revenue Per Available Room (RevPAR)

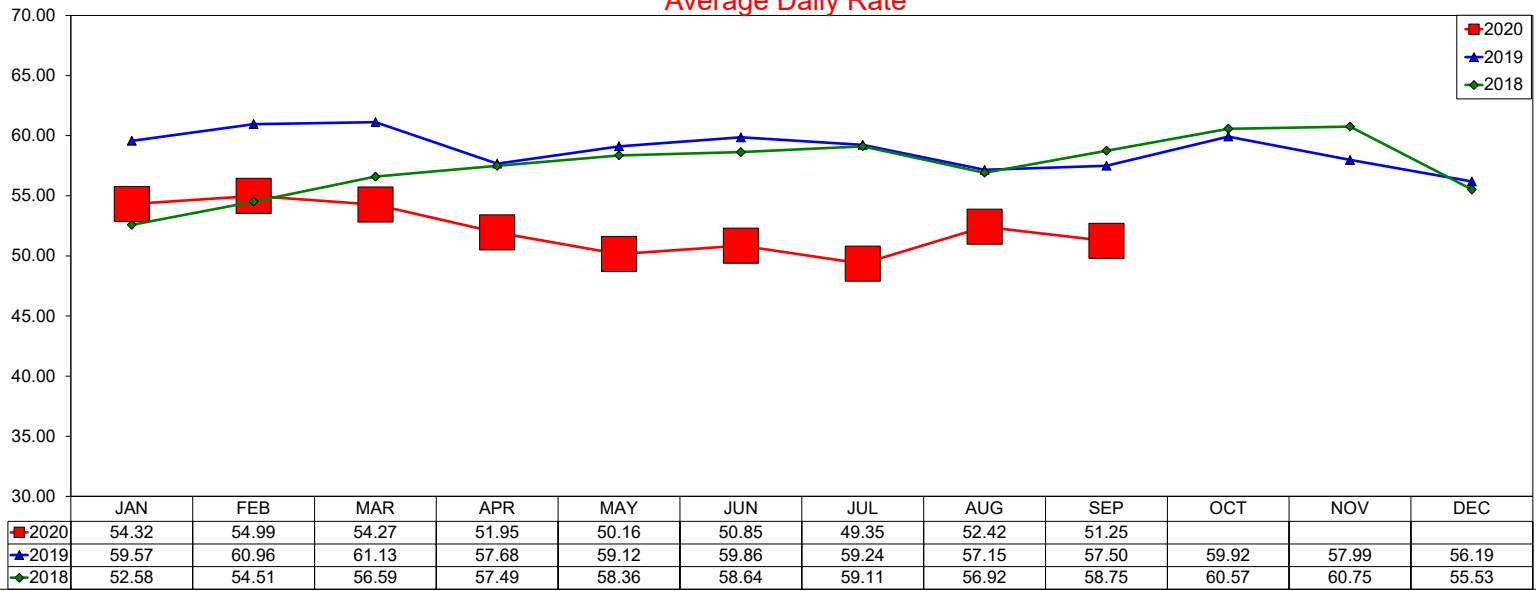


12 month RevPAR Rolling Average through September 2020 is \$55.22 with a change from last year of -29.3%

Three Year Comparison - Budget - Irving

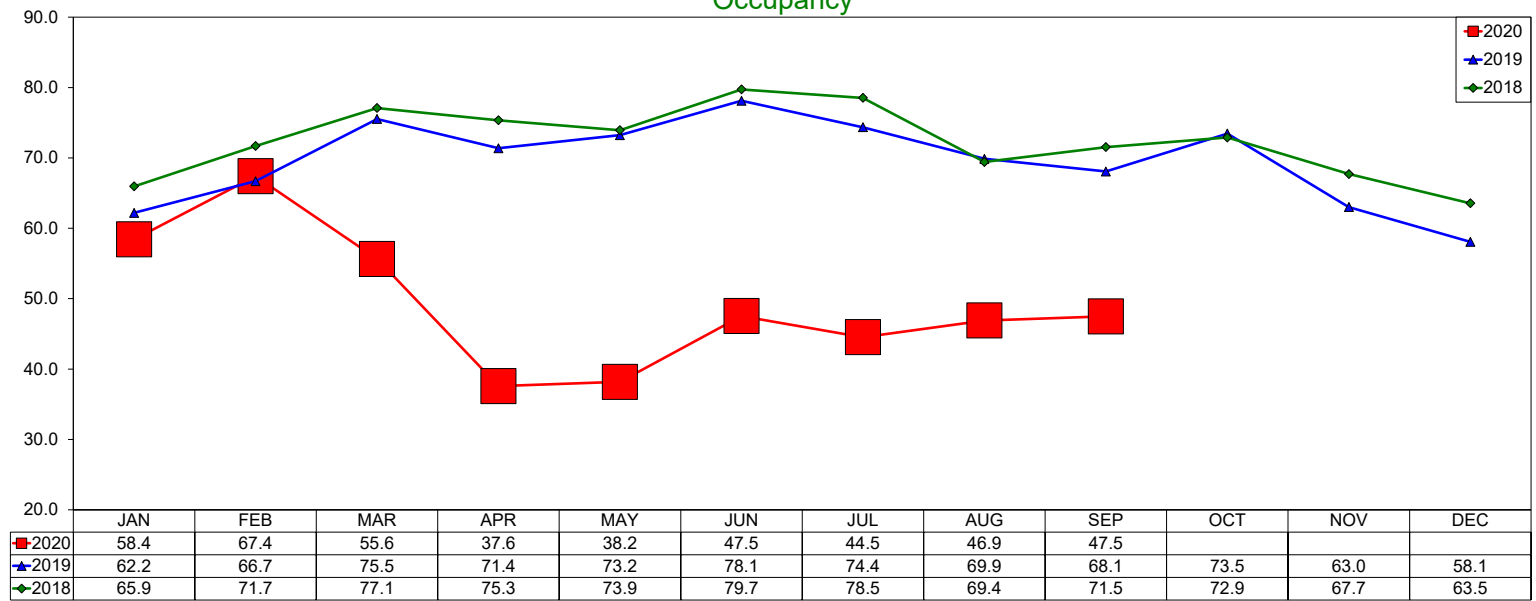
September 2020

Average Daily Rate



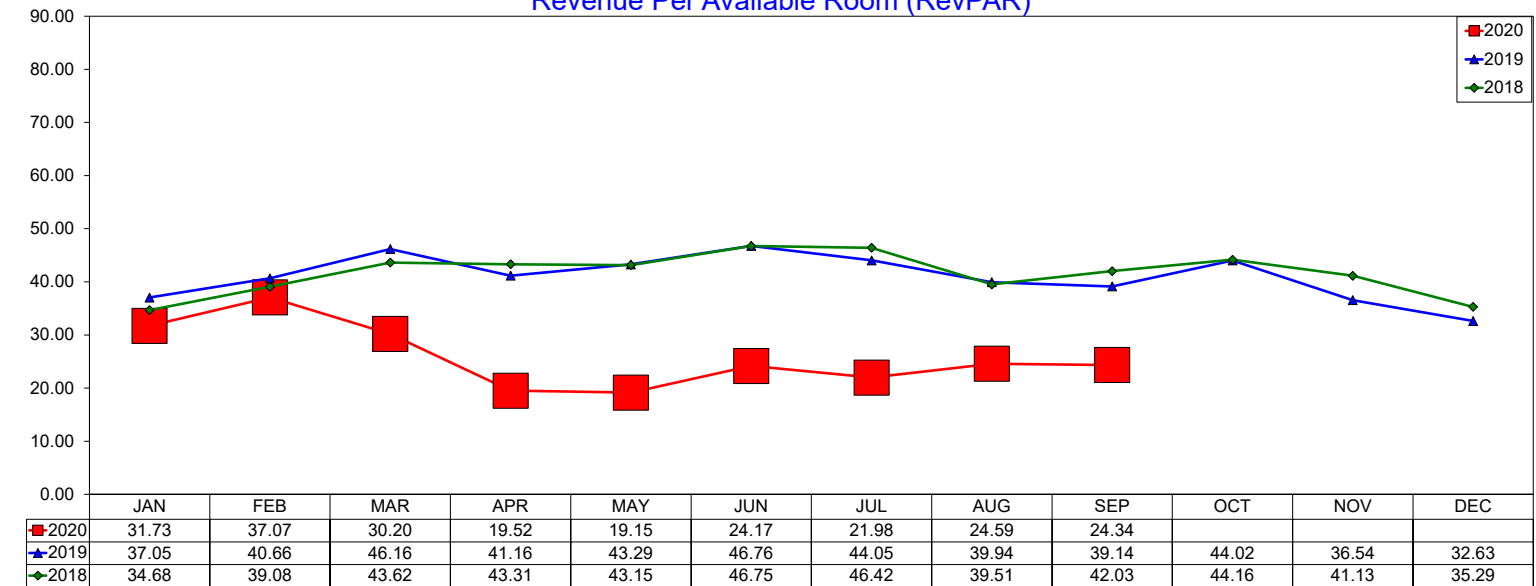
12 month ADR Rolling Average through September 2020 is \$54.54 with a change from last year of -4.0%

Occupancy



12 month Occupancy Rolling Average through September 2020 is 55.32% with a change from last year of -17.7%

Revenue Per Available Room (RevPAR)

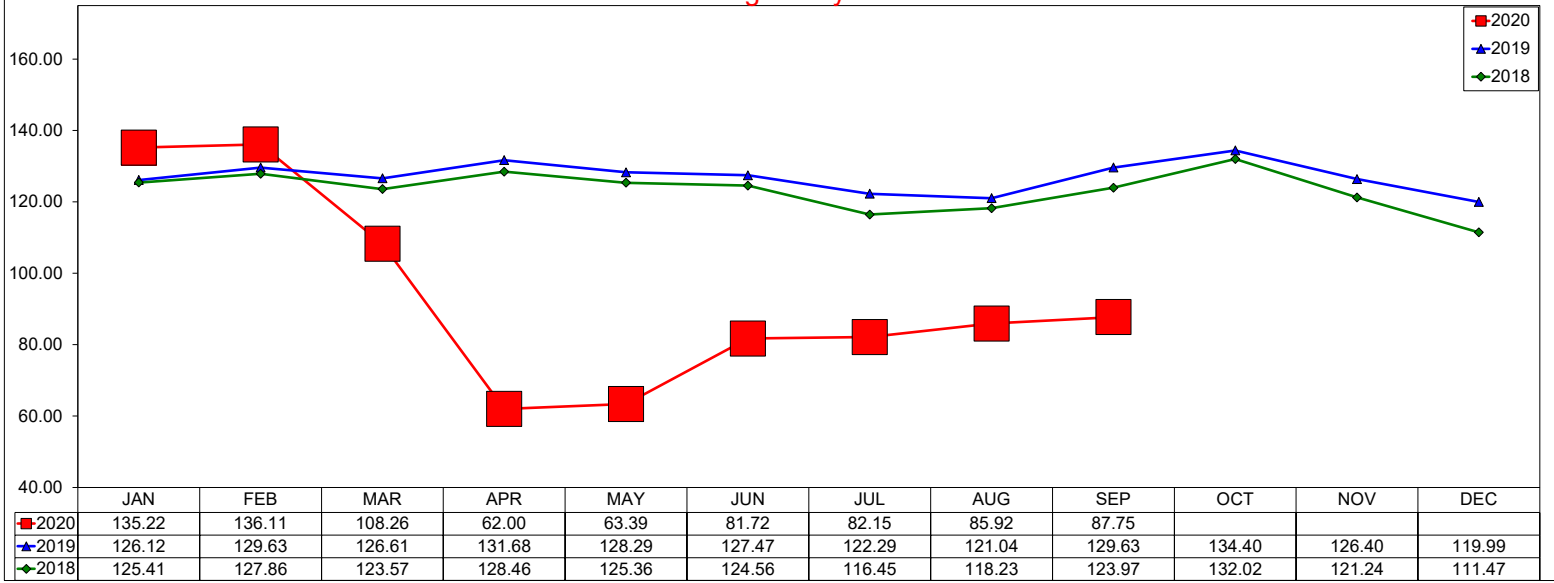


12 month RevPAR Rolling Average through September 2020 is \$30.18 with a change from last year of -20.9%

Three Year Comparison - Las Colinas

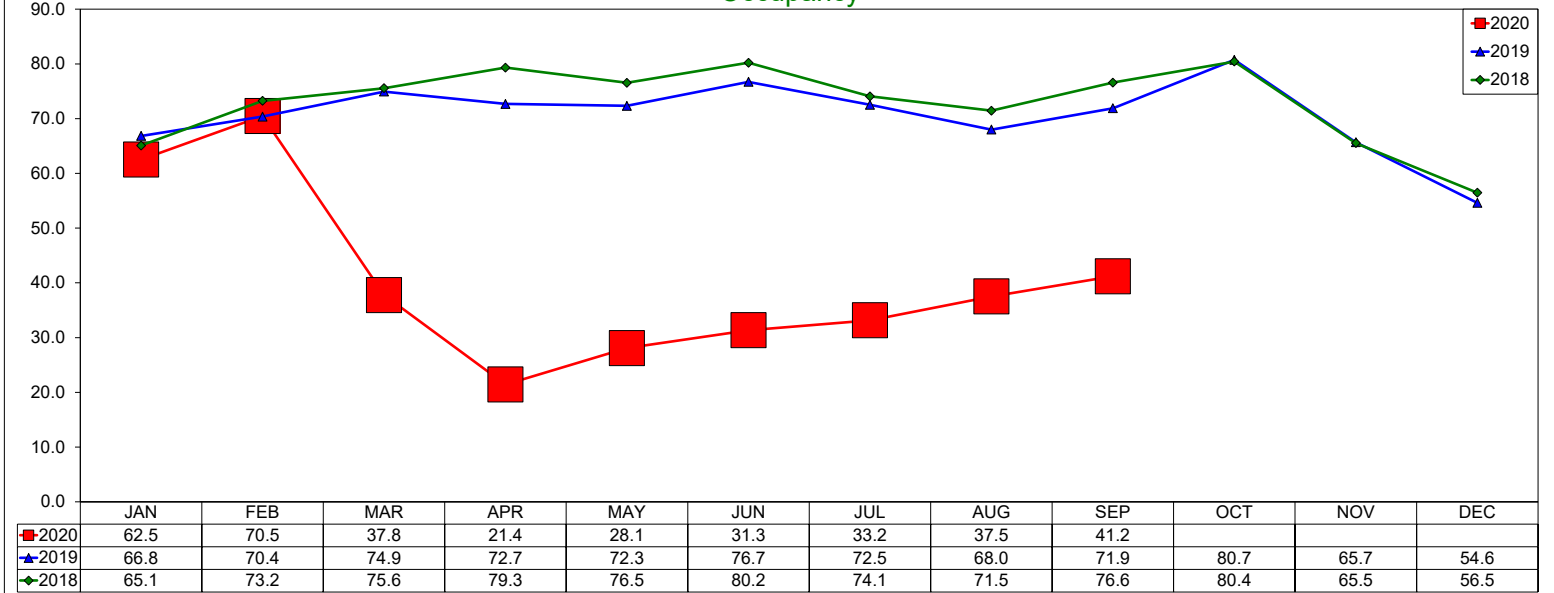
September 2020

Average Daily Rate



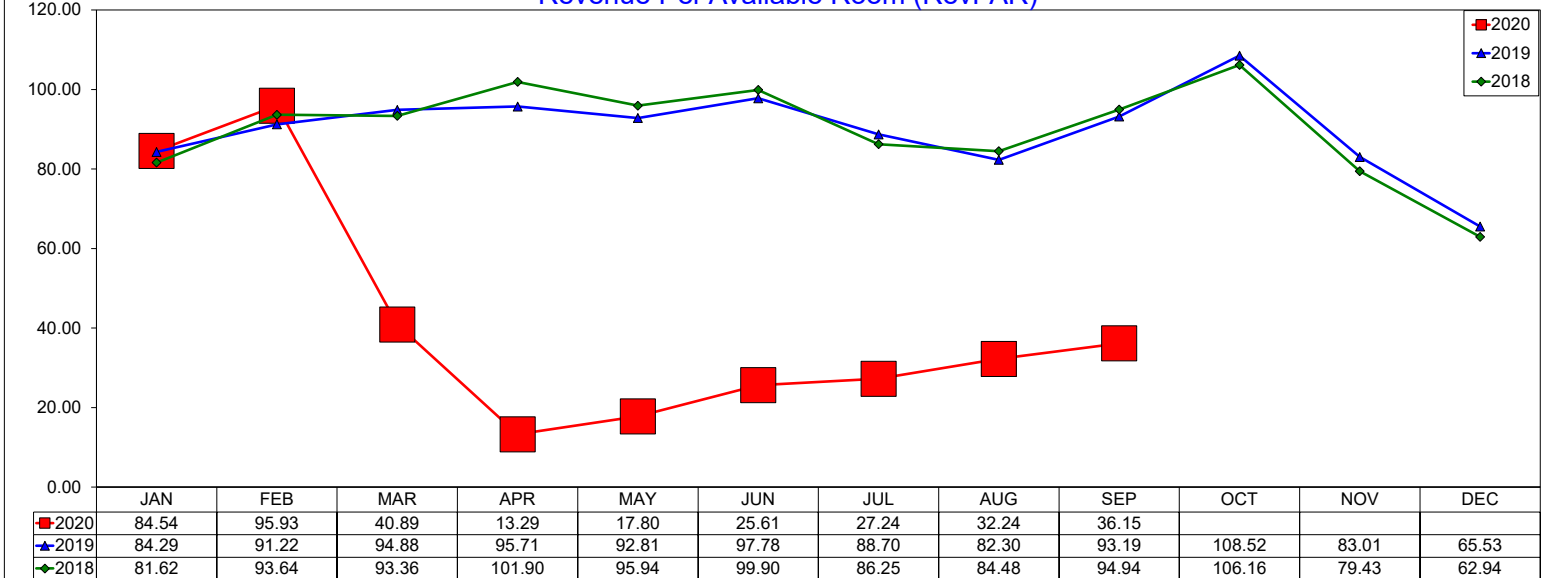
12 month ADR Rolling Average through September 2020 is \$122.53 with a change from last year of -2.6%

Occupancy



12 month Occupancy Rolling Average through September 2020 is 50.39% with a change from last year of -26.2%

Revenue Per Available Room (RevPAR)

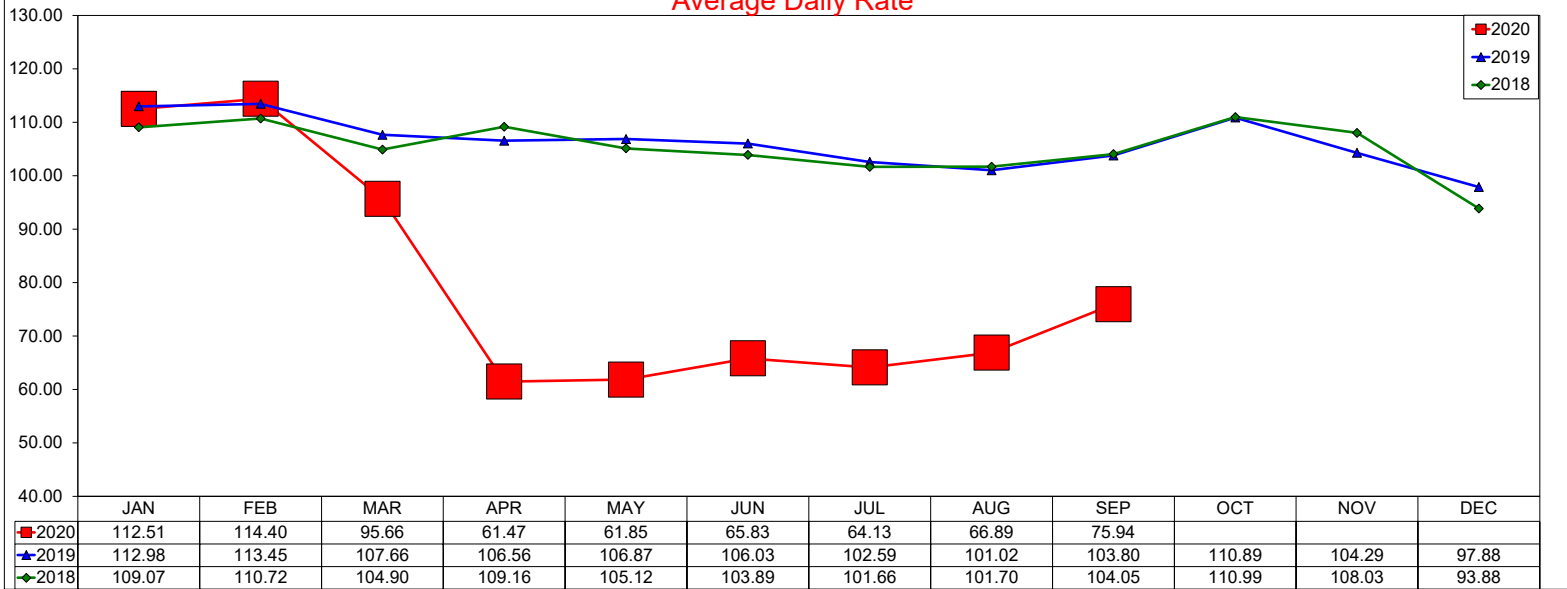


12 month RevPAR Rolling Average through September 2020 is \$61.74 with a change from last year of -28.1%

Three Year Comparison - DFW North

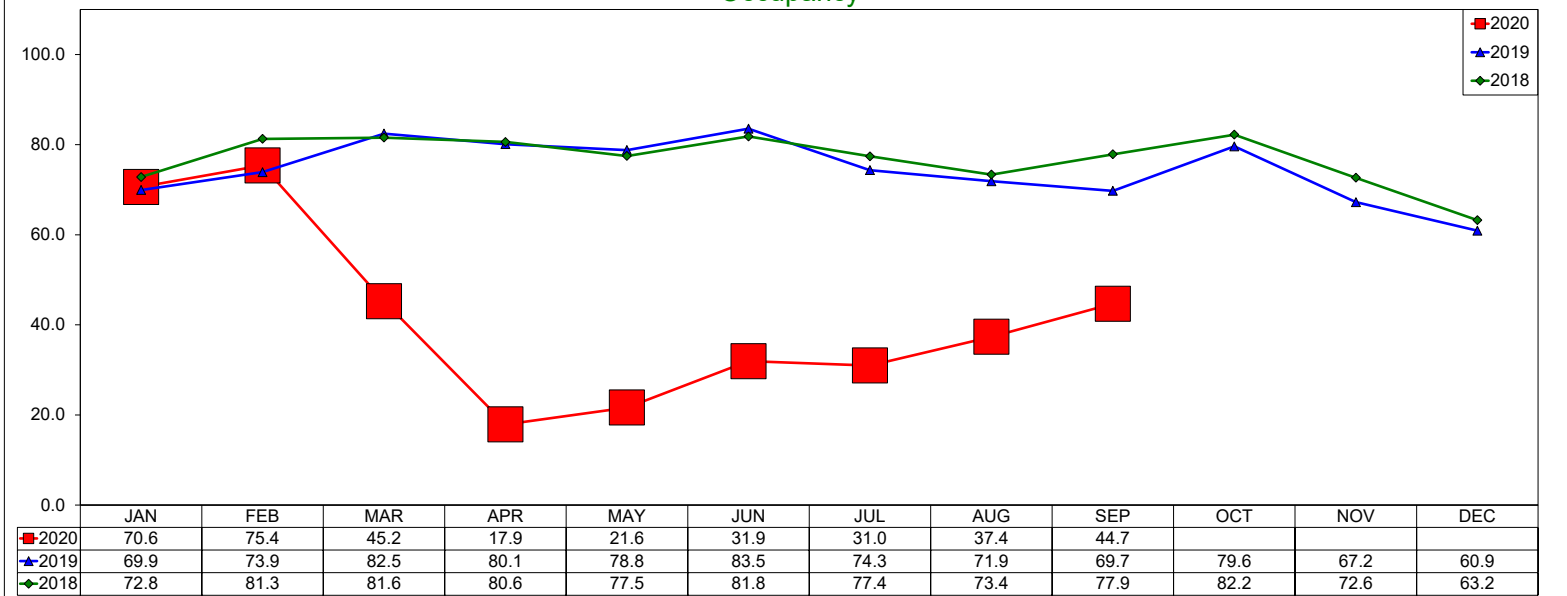
September 2020

Average Daily Rate



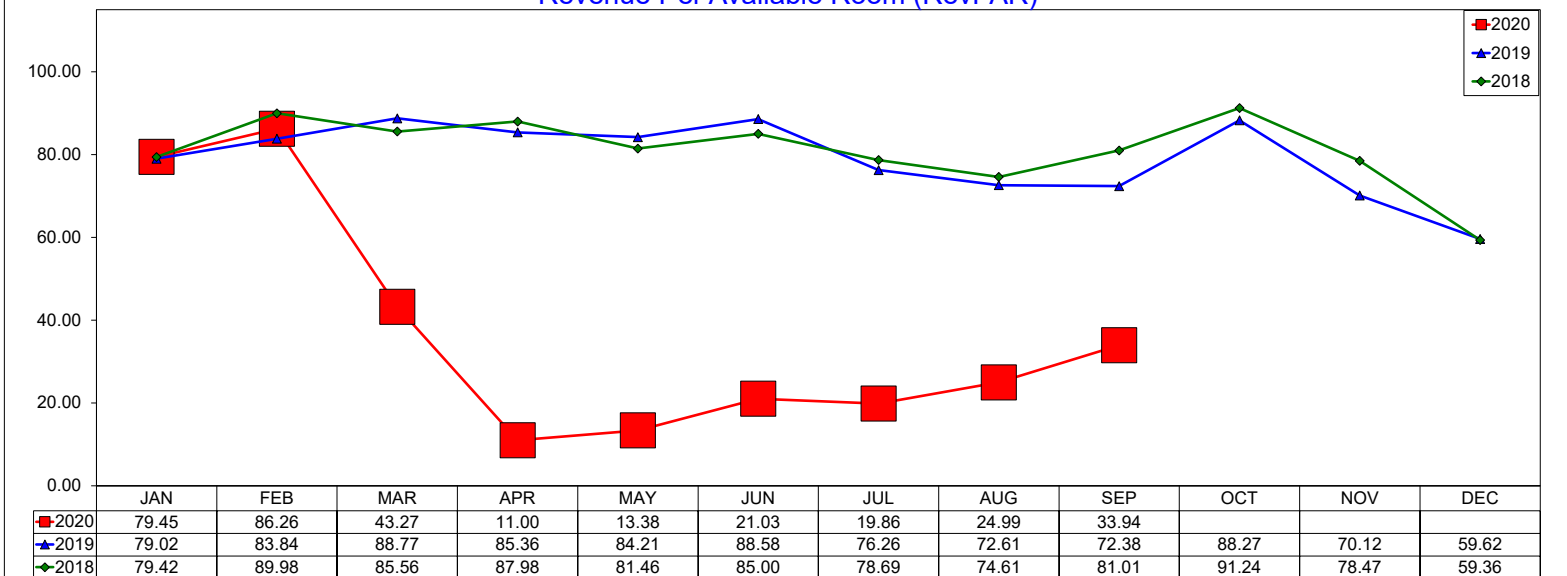
12 month ADR Rolling Average through September 2020 is \$103.29 with a change from last year of -2.2%

Occupancy



12 month Occupancy Rolling Average through September 2020 is 53.86% with a change from last year of -27.2%

Revenue Per Available Room (RevPAR)

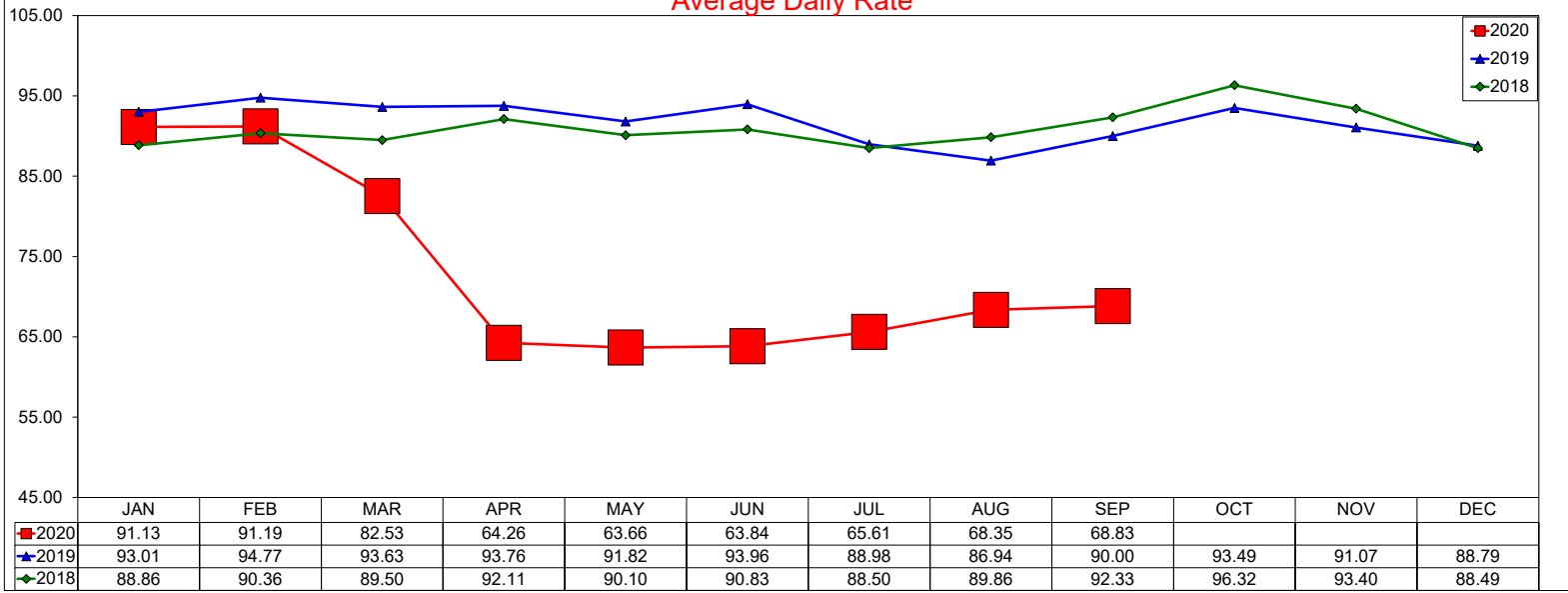


12 month RevPAR Rolling Average through September 2020 is \$55.63 with a change from last year of -28.8%

Three Year Comparison - DFW South

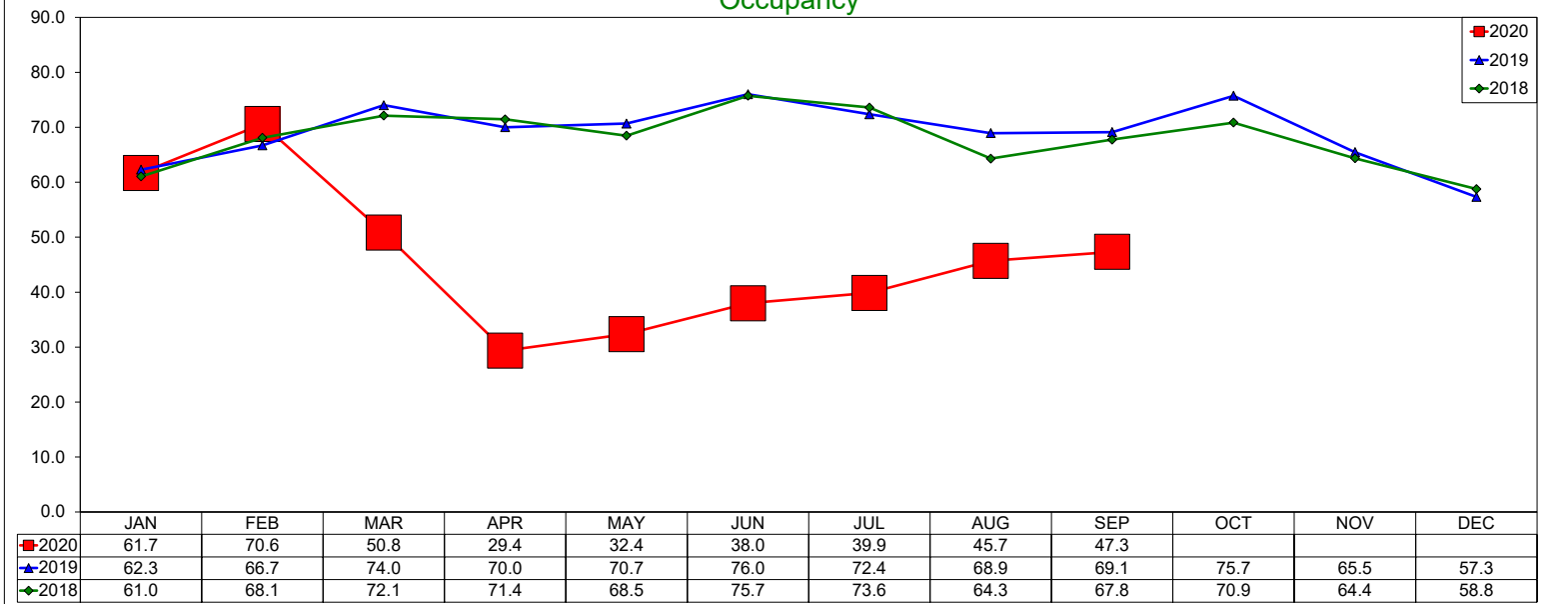
September 2020

Average Daily Rate



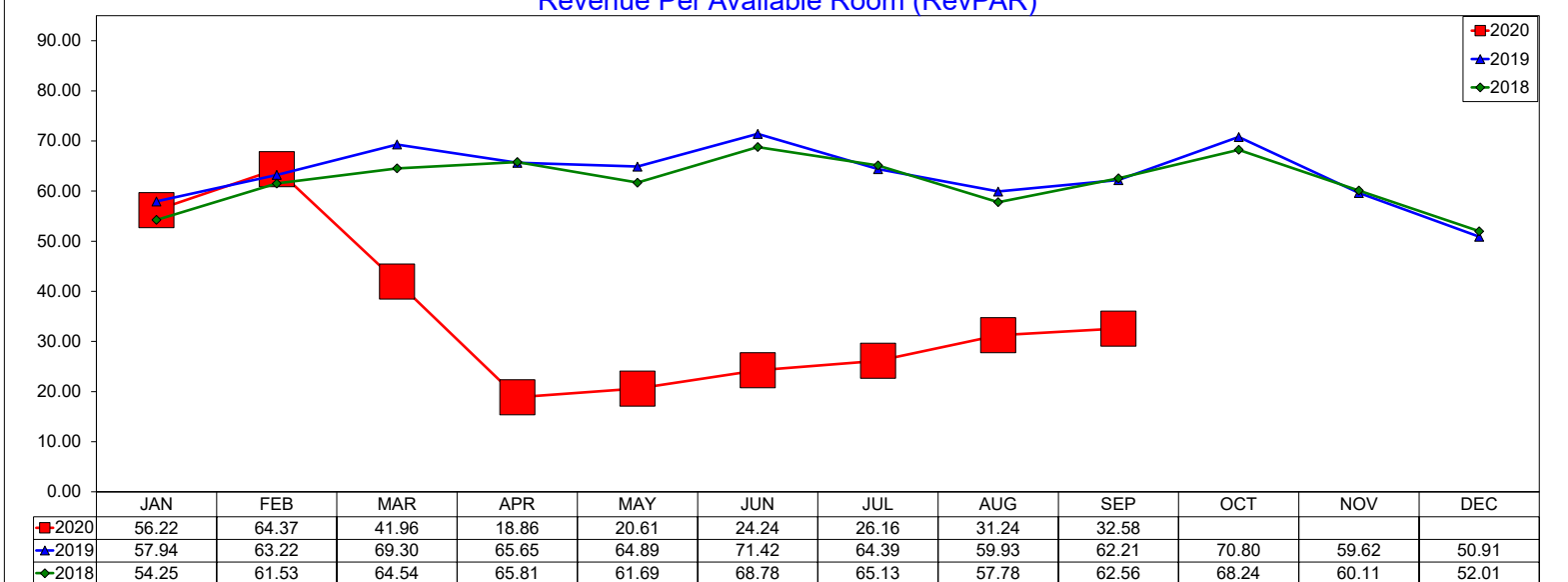
12 month ADR Rolling Average through September 2020 is \$86.06 with a change from last year of -7.5%

Occupancy



12 month Occupancy Rolling Average through September 2020 is 53.81% with a change from last year of -17.9%

Revenue Per Available Room (RevPAR)

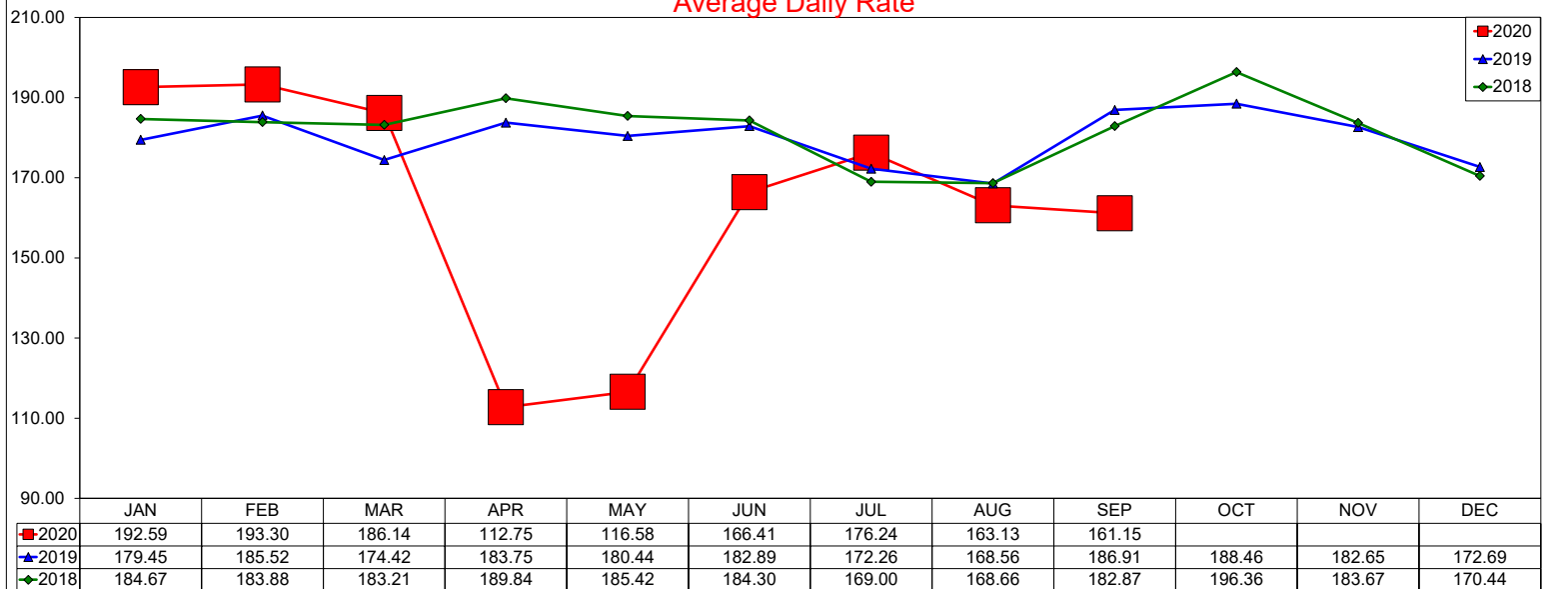


12 month RevPAR Rolling Average through September 2020 is \$46.31 with a change from last year of -24.1%

Three Year Comparison - Full Service - Las Colinas

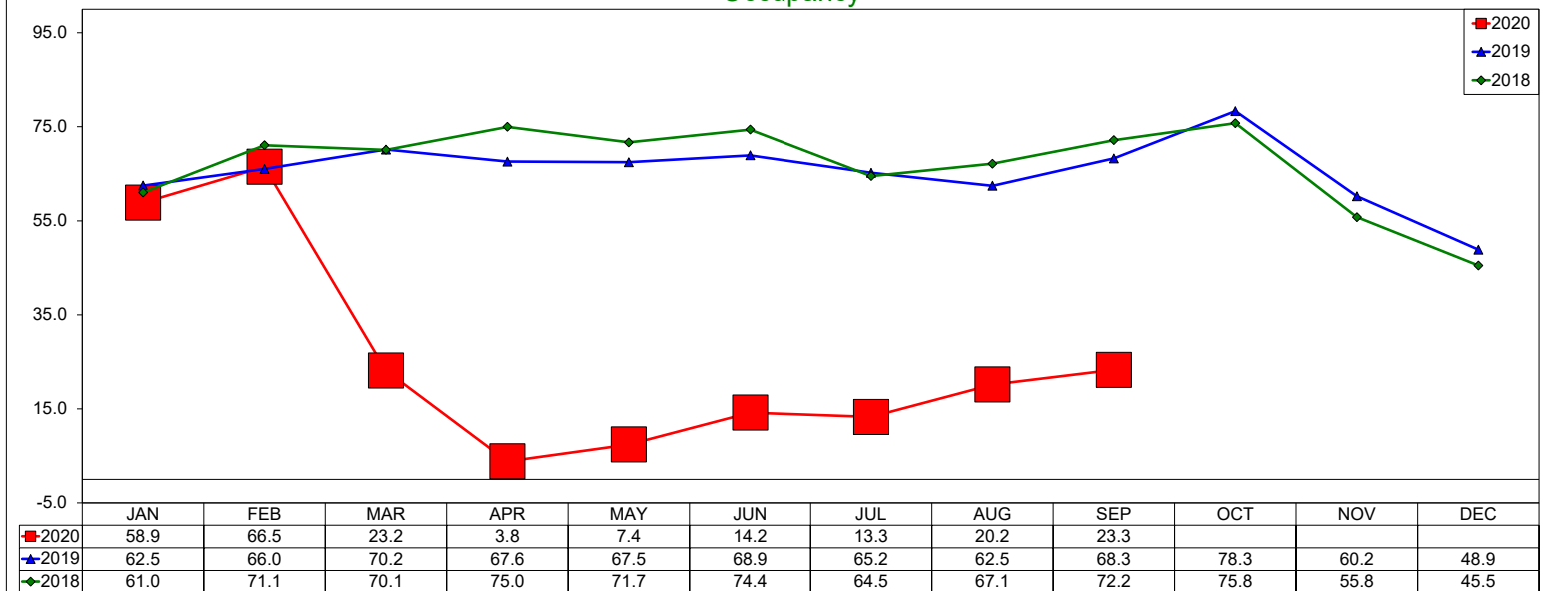
September 2020

Average Daily Rate



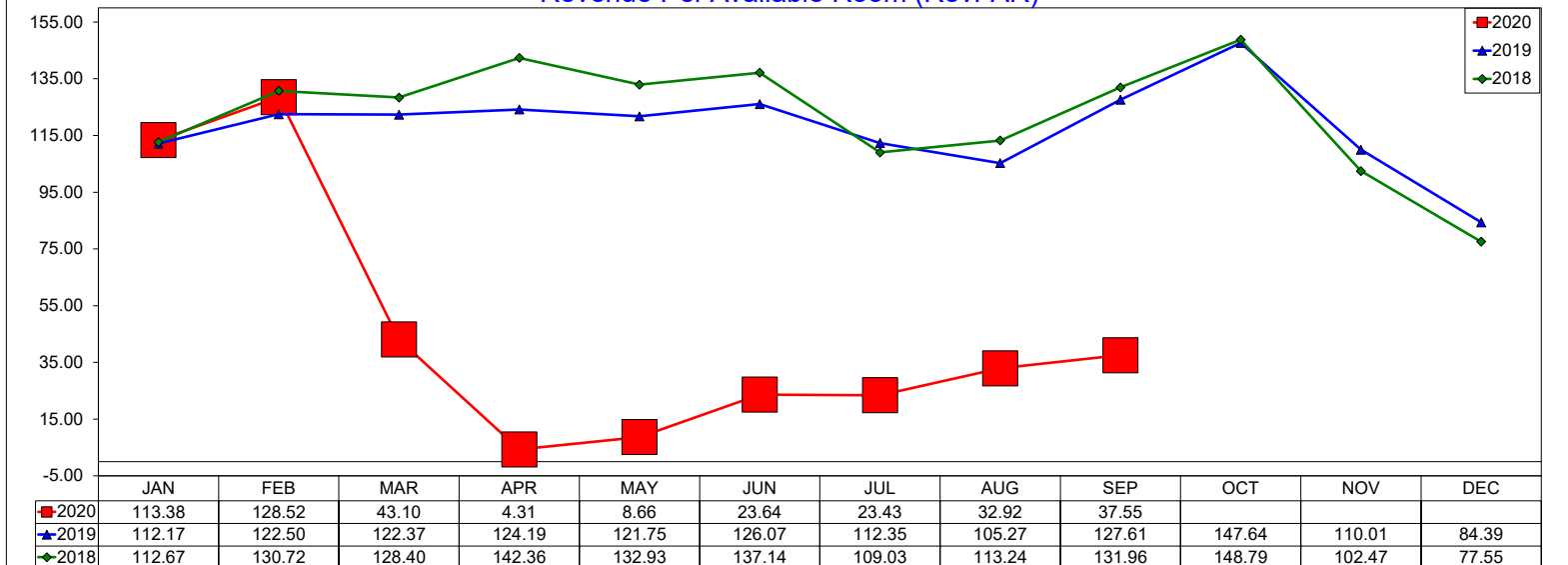
12 month ADR Rolling Average through September 2020 is \$186.18 with a change from last year of 3.8%

Occupancy



12 month Occupancy Rolling Average through September 2020 is 43.65% with a change from last year of -30.2%

Revenue Per Available Room (RevPAR)

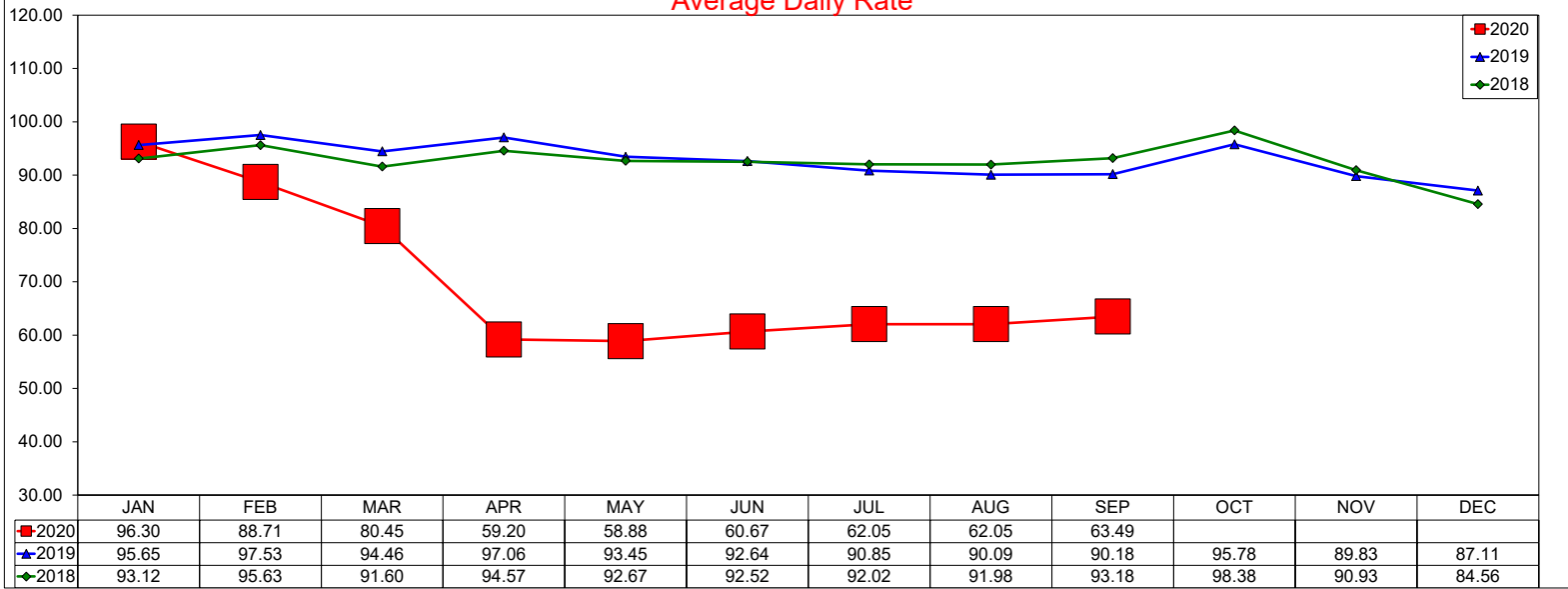


12 month RevPAR Rolling Average through September 2020 is \$81.26 with a change from last year of -27.6%

Three Year Comparison - Limited Service - Las Colinas

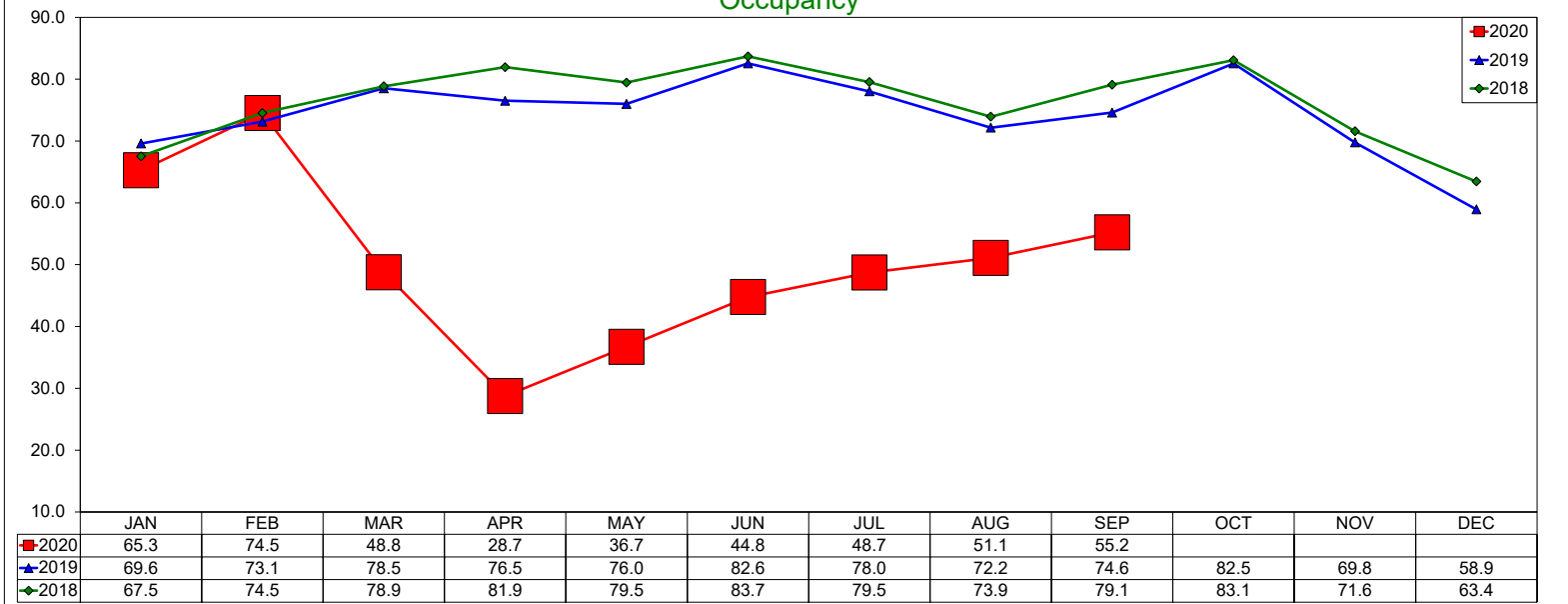
September 2020

Average Daily Rate



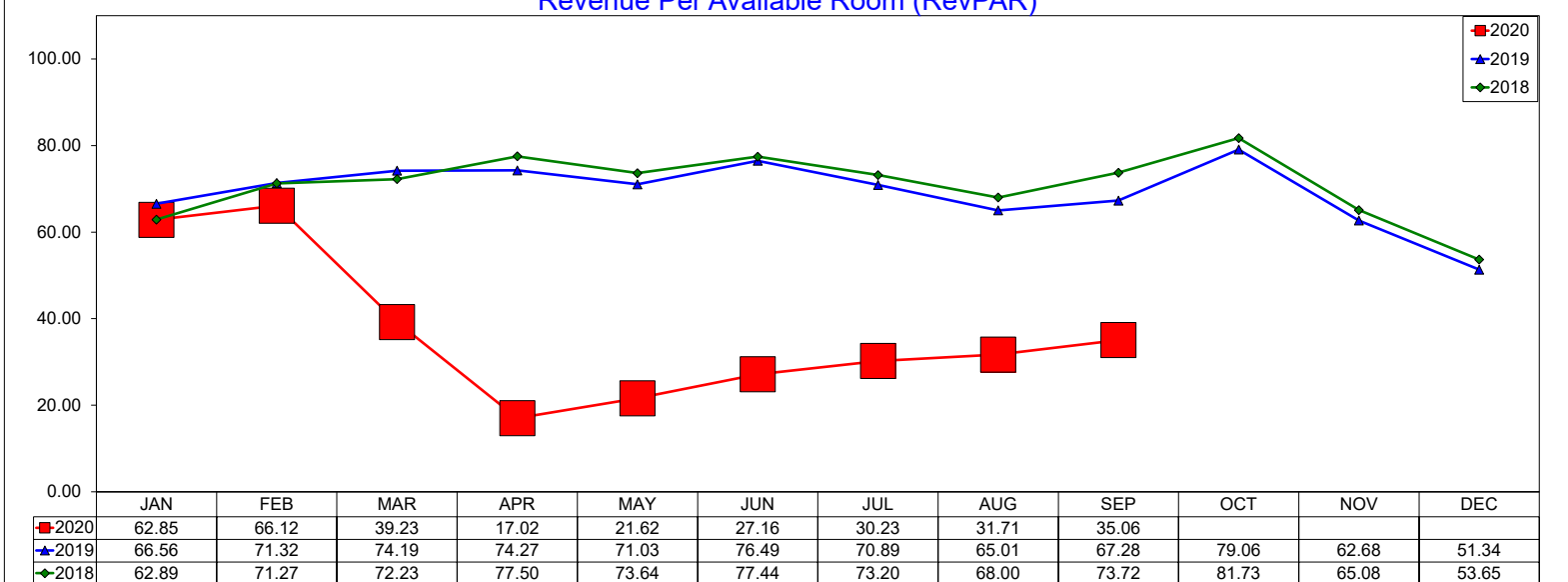
12 month ADR Rolling Average through September 2020 is \$87.83 with a change from last year of -6.6%

Occupancy



12 month Occupancy Rolling Average through September 2020 is 55.02% with a change from last year of -23.7%

Revenue Per Available Room (RevPAR)

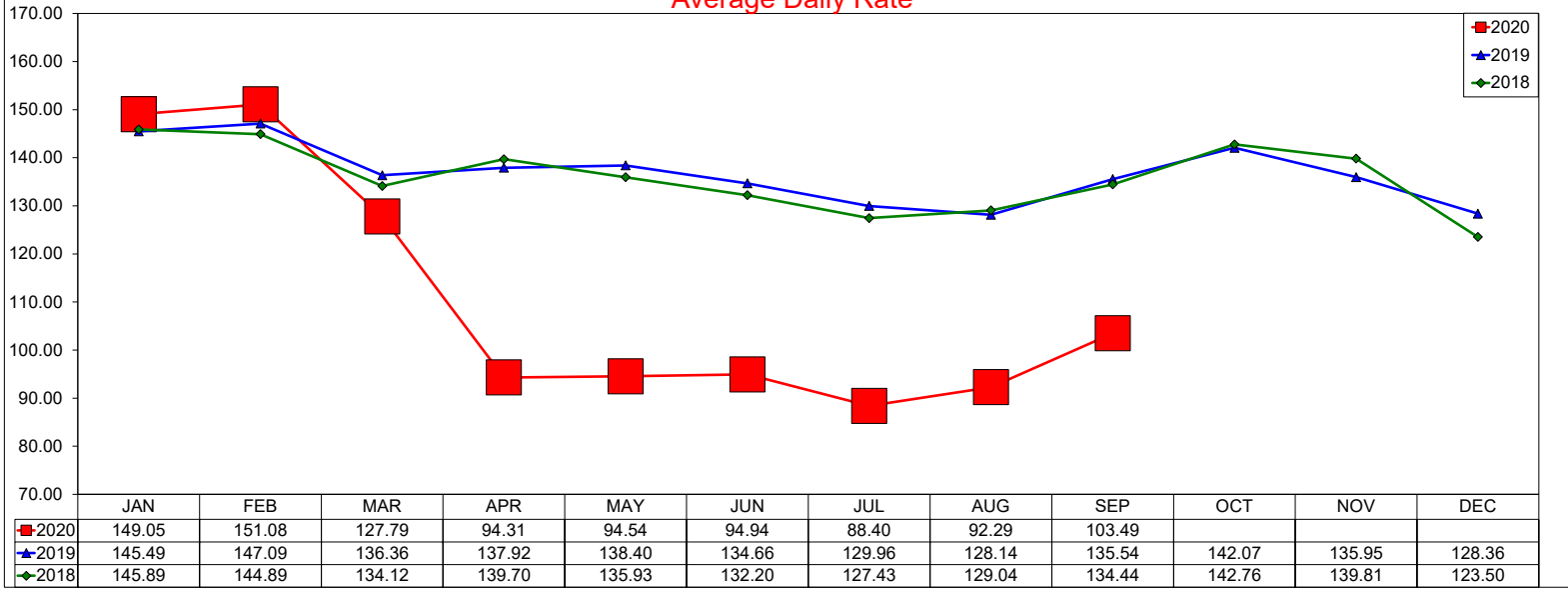


12 month RevPAR Rolling Average through September 2020 is \$48.33 with a change from last year of -28.7%

Three Year Comparison - Full Service - DFW North

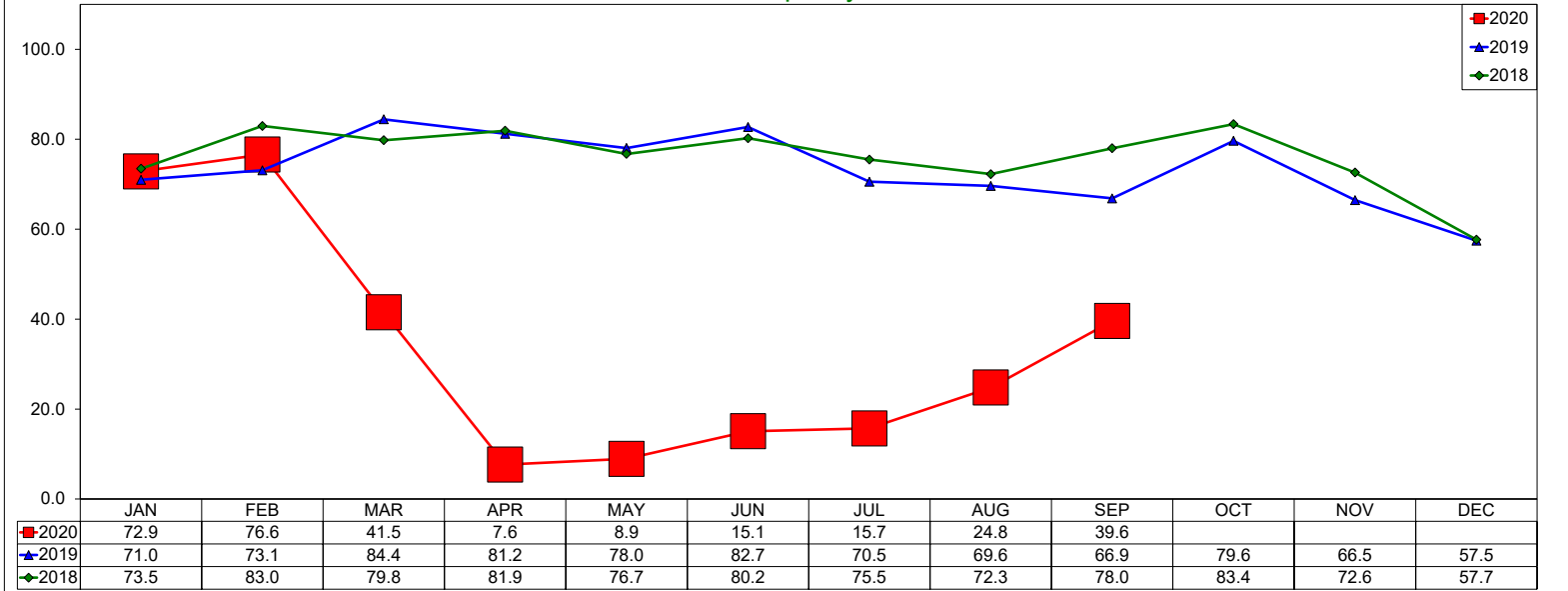
September 2020

Average Daily Rate



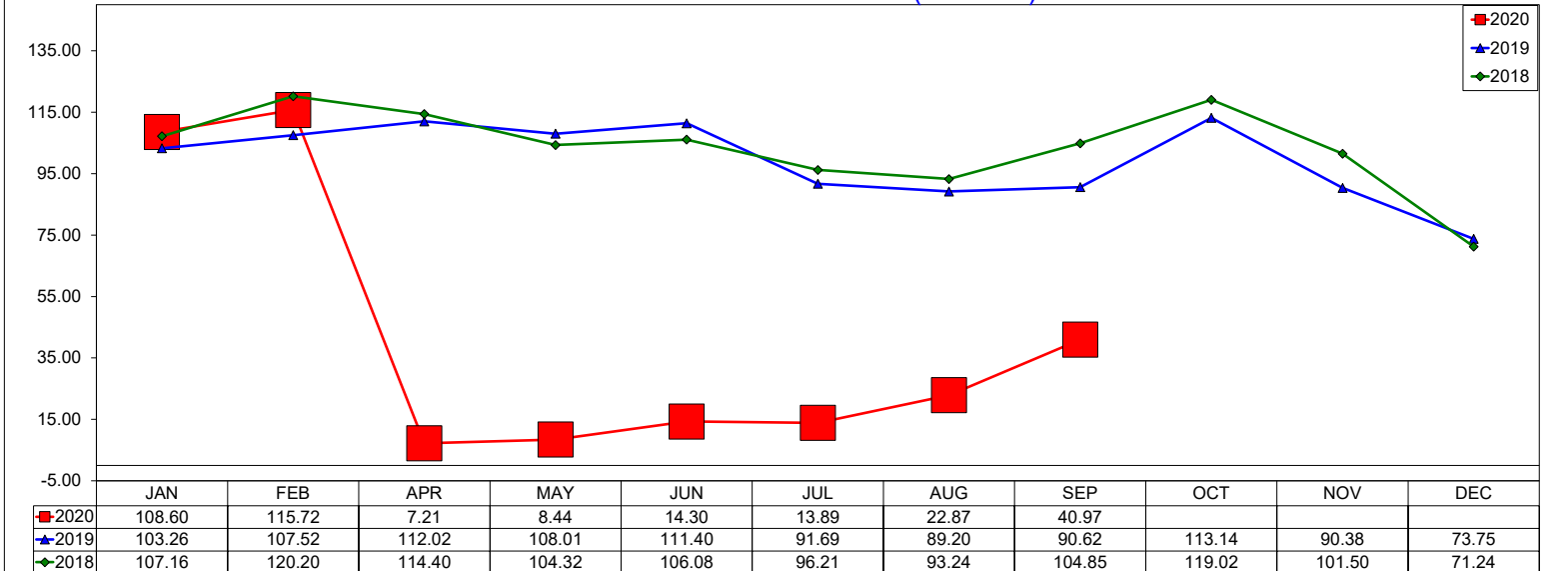
12 month ADR Rolling Average through September 2020 is \$139.65 with a change from last year of 0.9%

Occupancy



12 month Occupancy Rolling Average through September 2020 is 50.99% with a change from last year of -30.6%

Revenue Per Available Room (RevPAR)

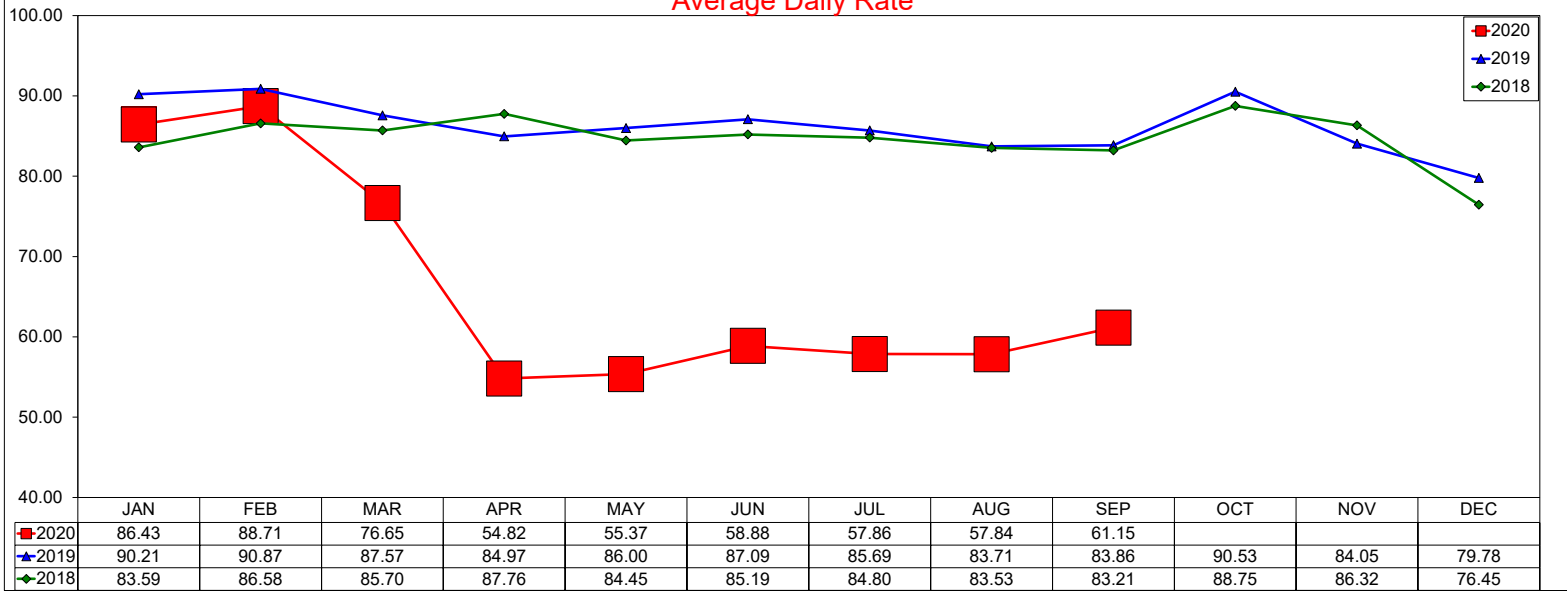


12 month RevPAR Rolling Average through September 2020 is \$71.21 with a change from last year of -29.9%

Three Year Comparison - Limited Service - DFW North

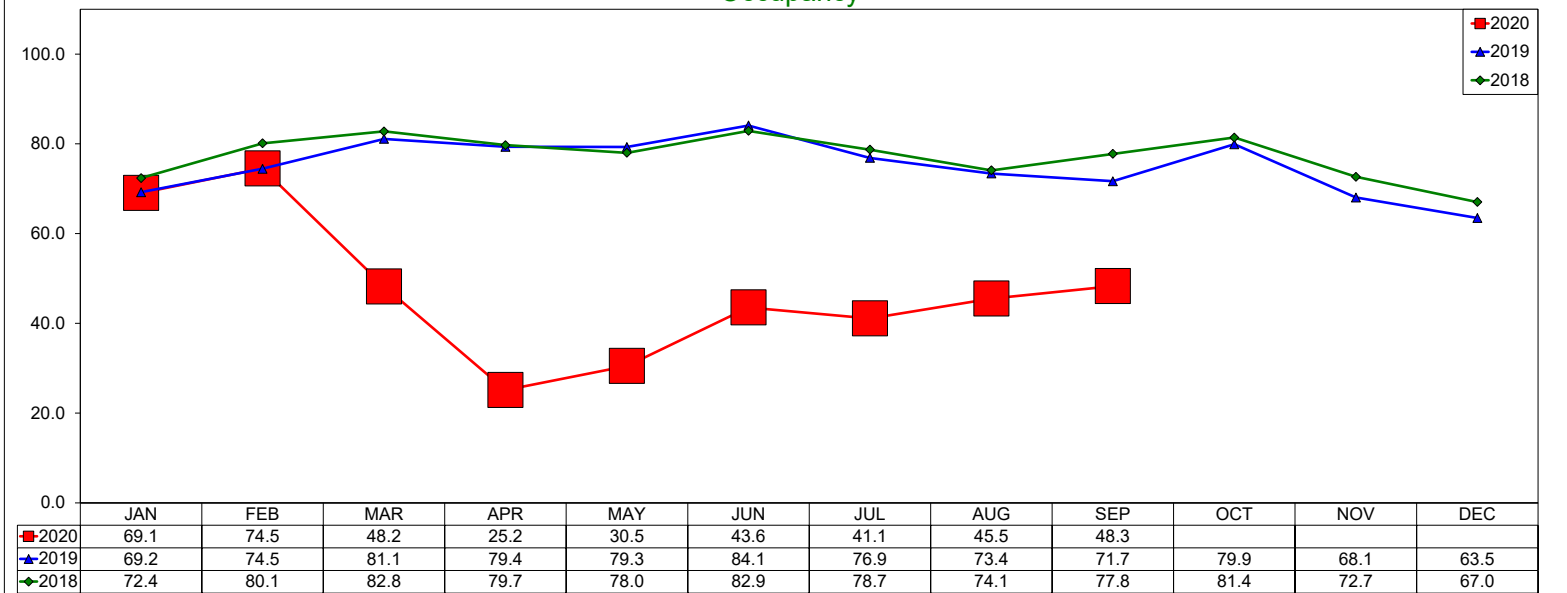
September 2020

Average Daily Rate



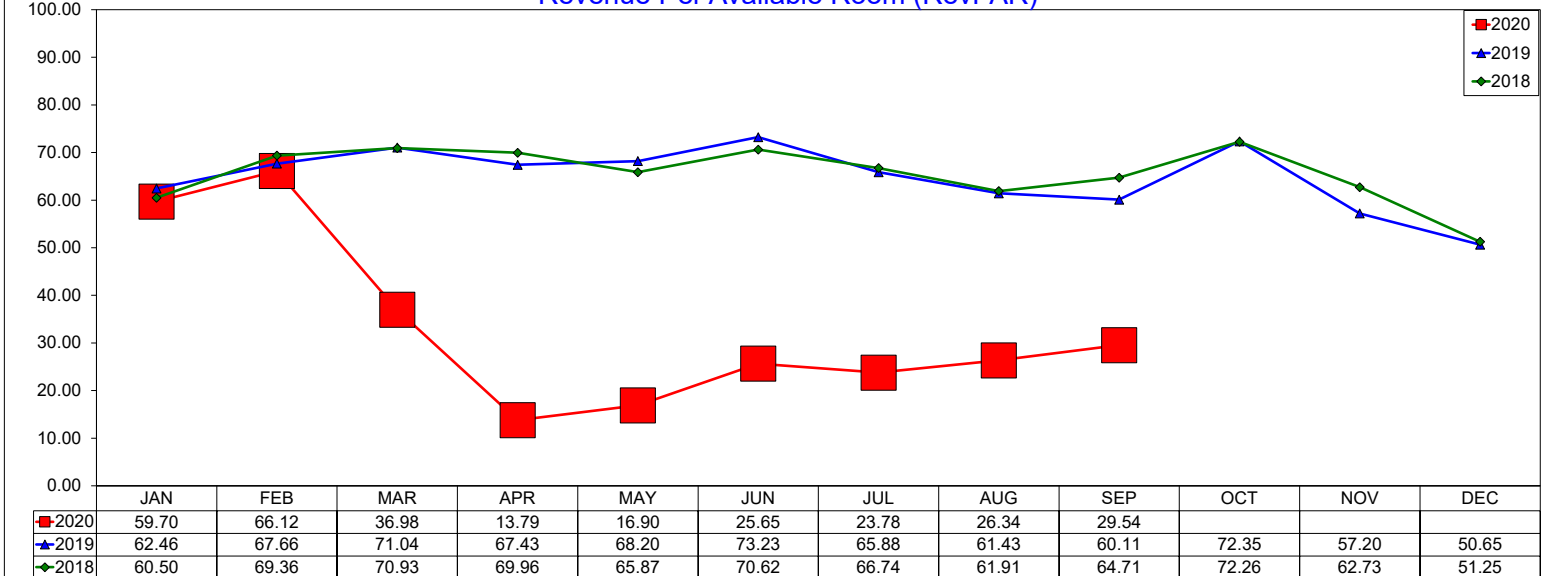
12 month ADR Rolling Average through September 2020 is \$80.88 with a change from last year of -3.5%

Occupancy



12 month Occupancy Rolling Average through September 2020 is 56% with a change from last year of -24.7%

Revenue Per Available Room (RevPAR)

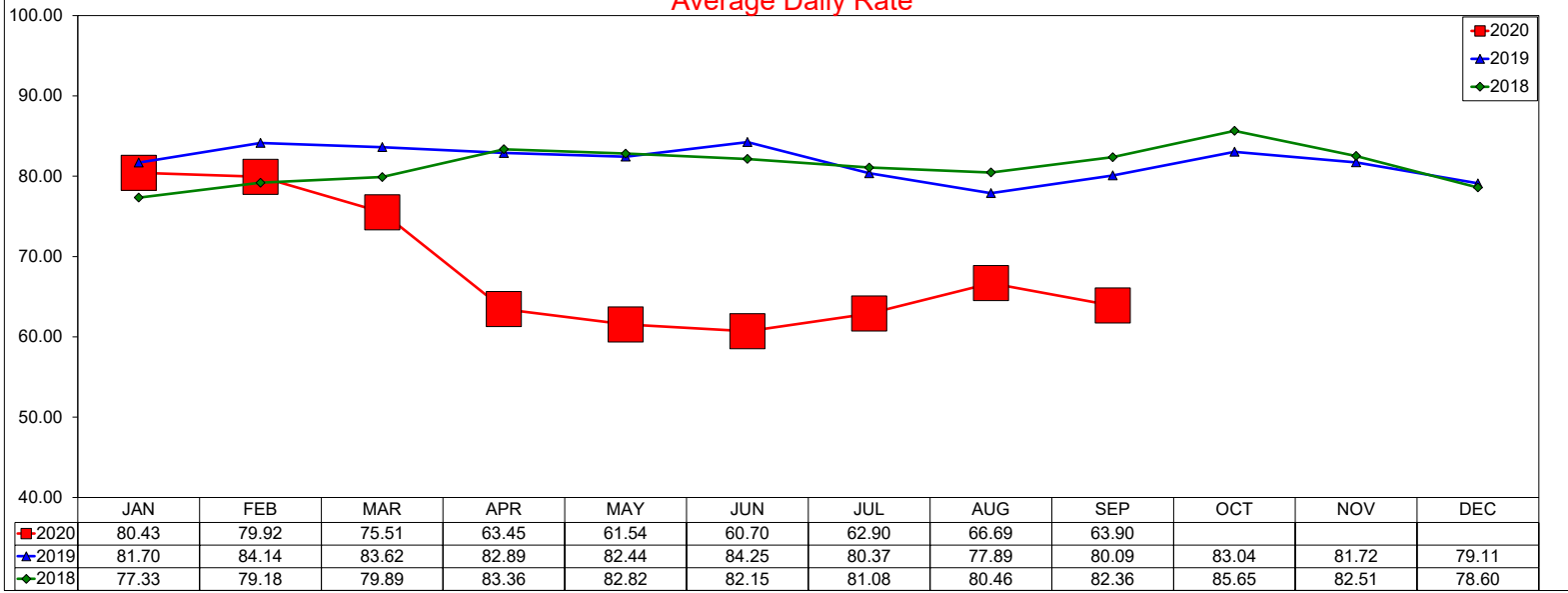


12 month RevPAR Rolling Average through September 2020 is \$45.29 with a change from last year of -27.3%

Three Year Comparison - Limited Service - DFW South

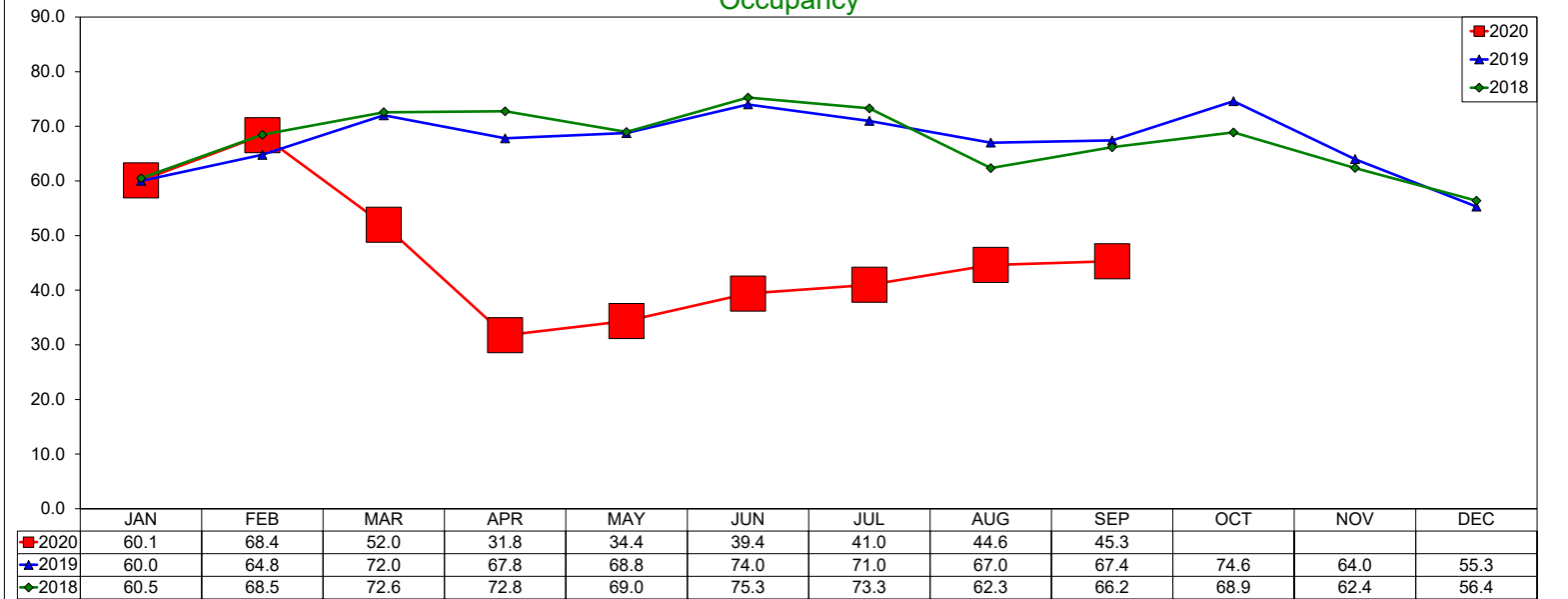
September 2020

Average Daily Rate



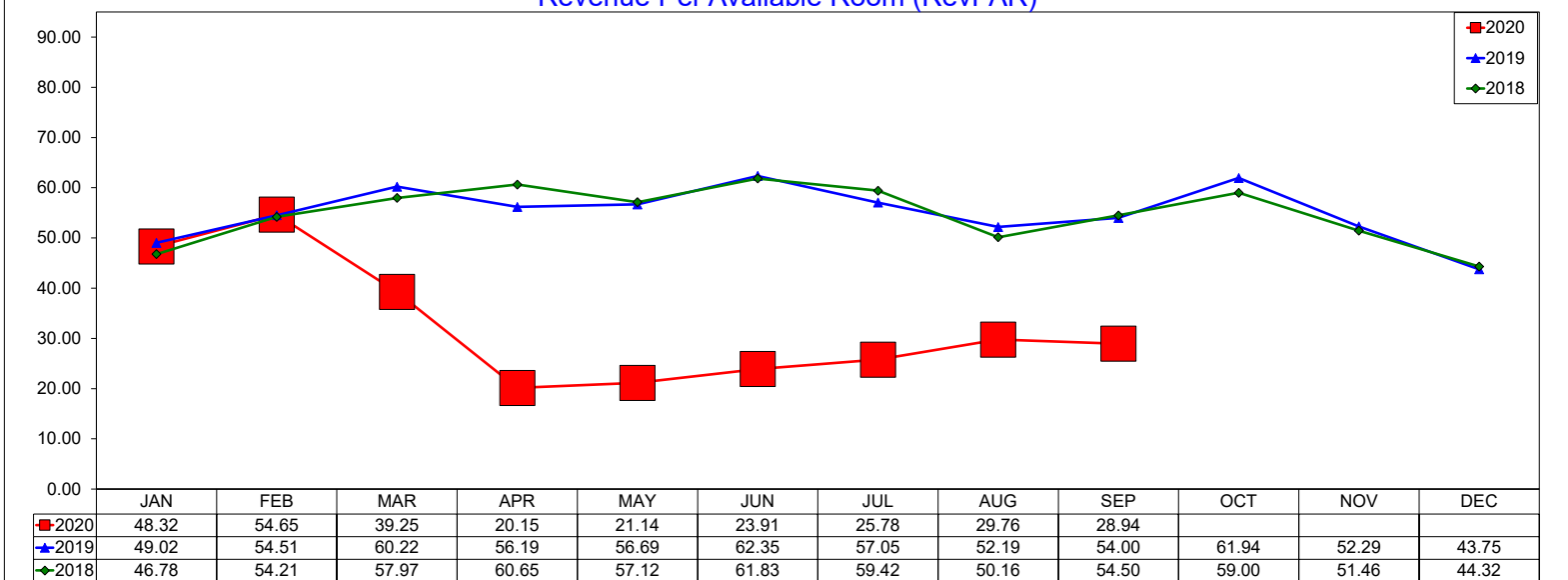
12 month ADR Rolling Average through September 2020 is \$77.04 with a change from last year of -6.5%

Occupancy



12 month Occupancy Rolling Average through September 2020 is 53.37% with a change from last year of -15.5%

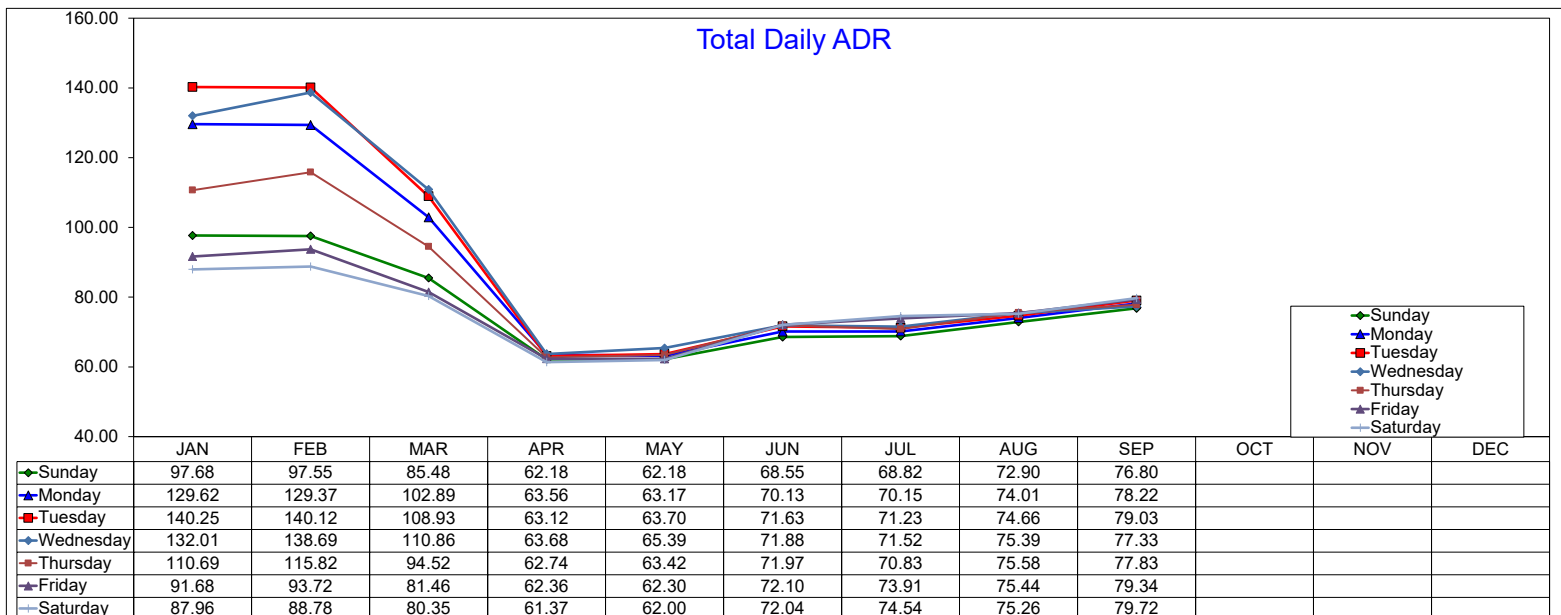
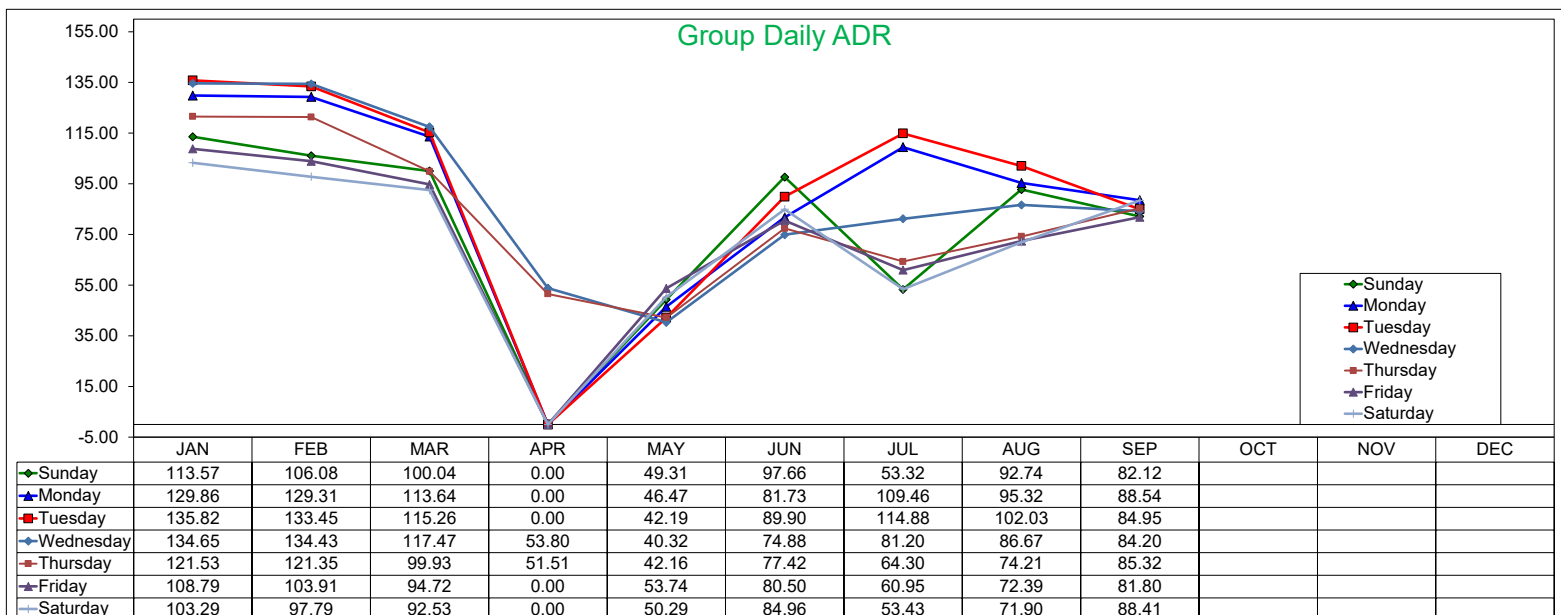
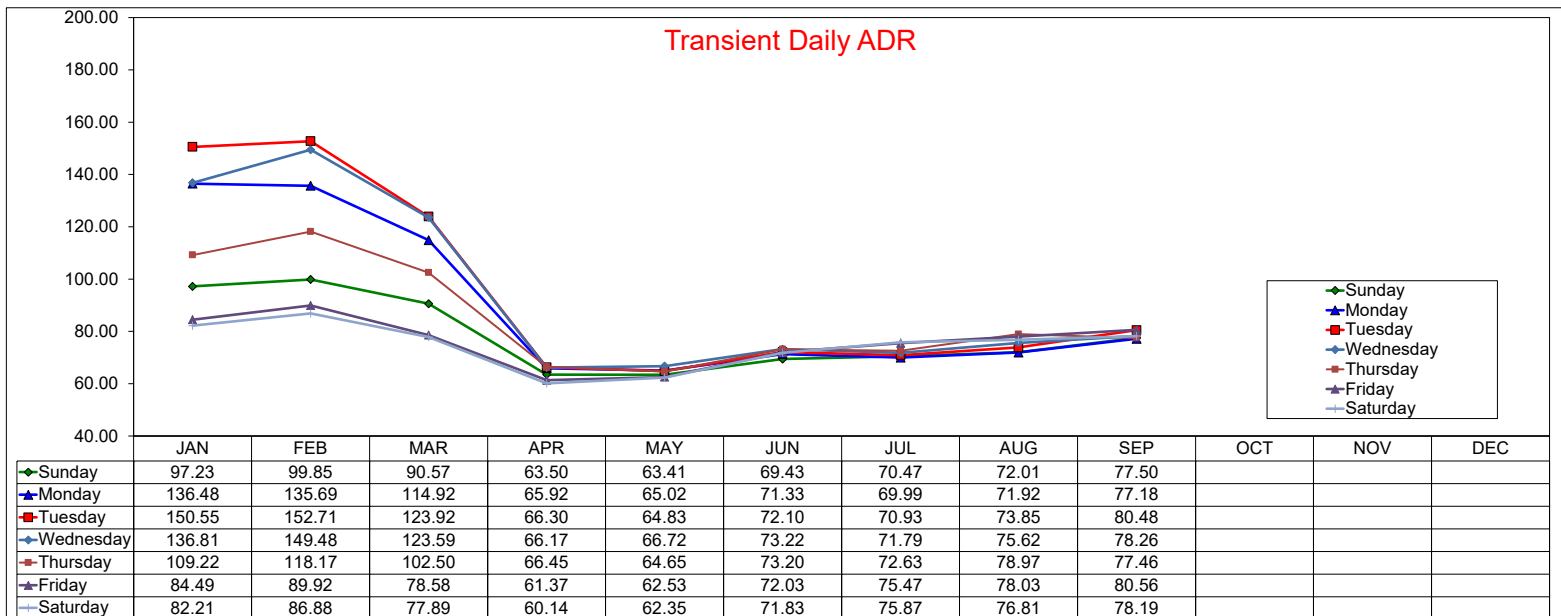
Revenue Per Available Room (RevPAR)



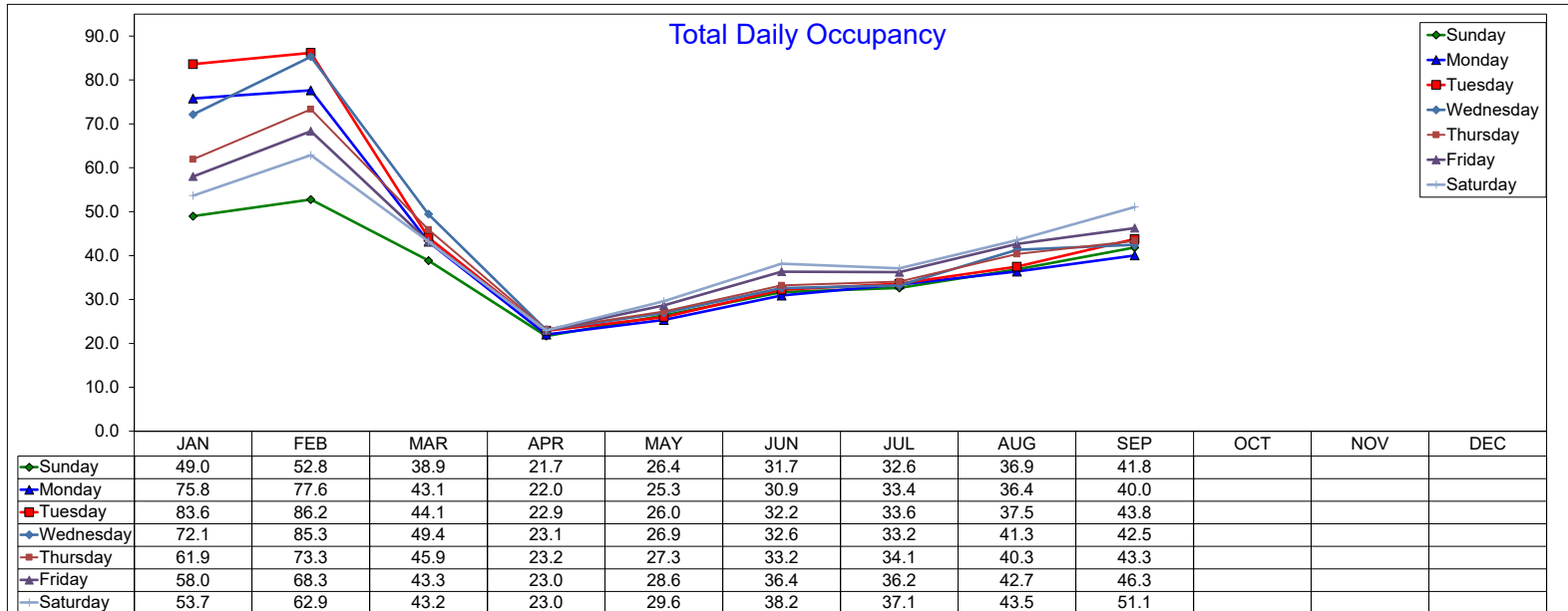
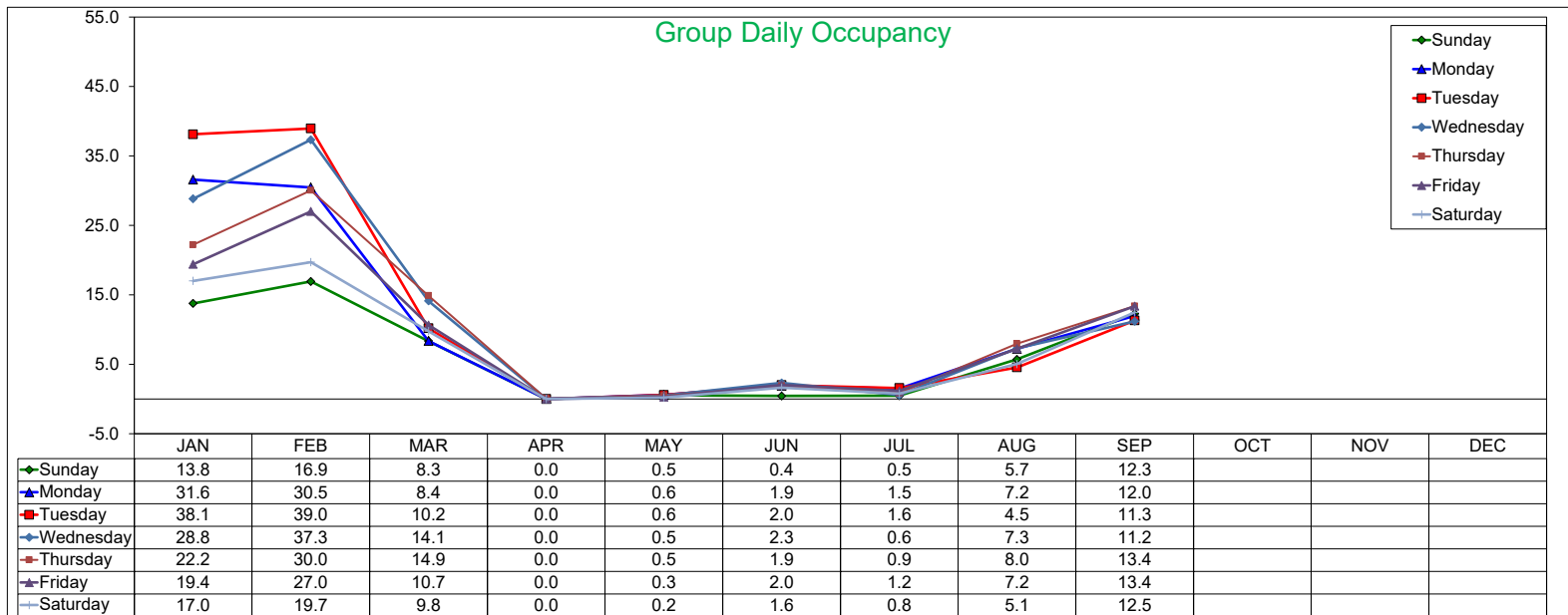
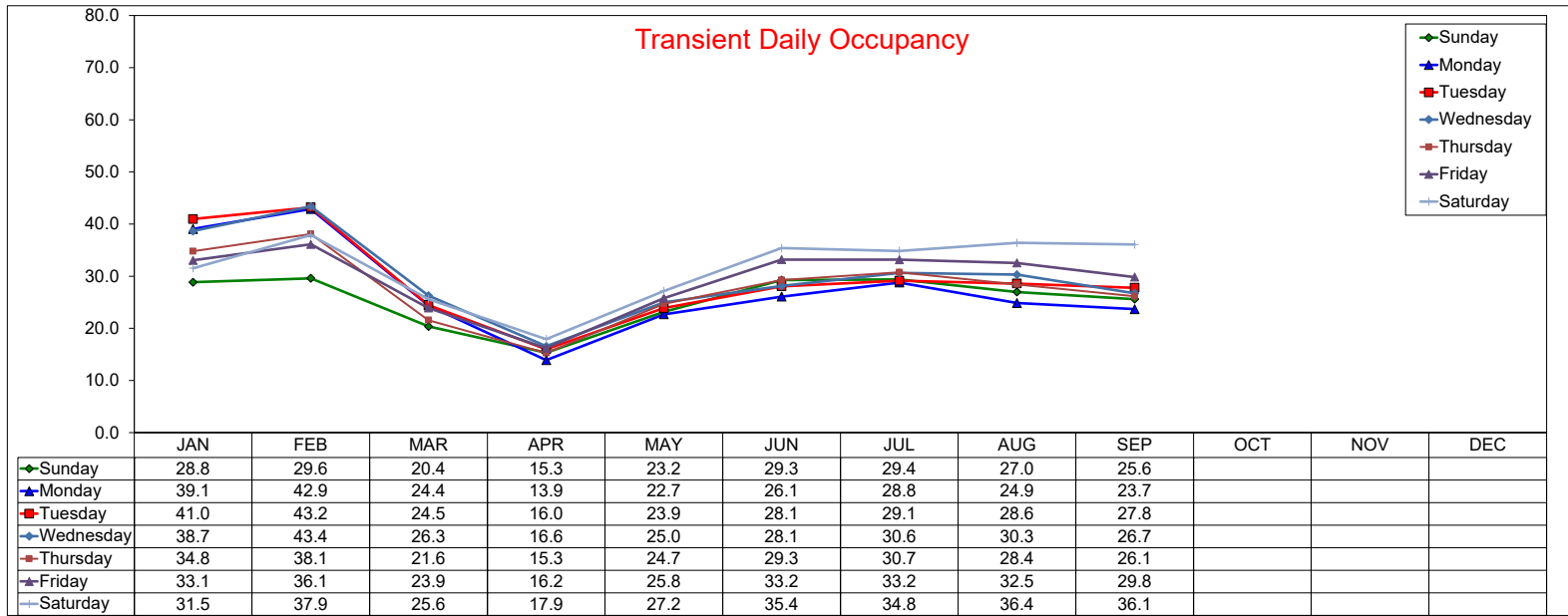
12 month RevPAR Rolling Average through September 2020 is \$41.11 with a change from last year of -21.0%

Daily ADR by Month

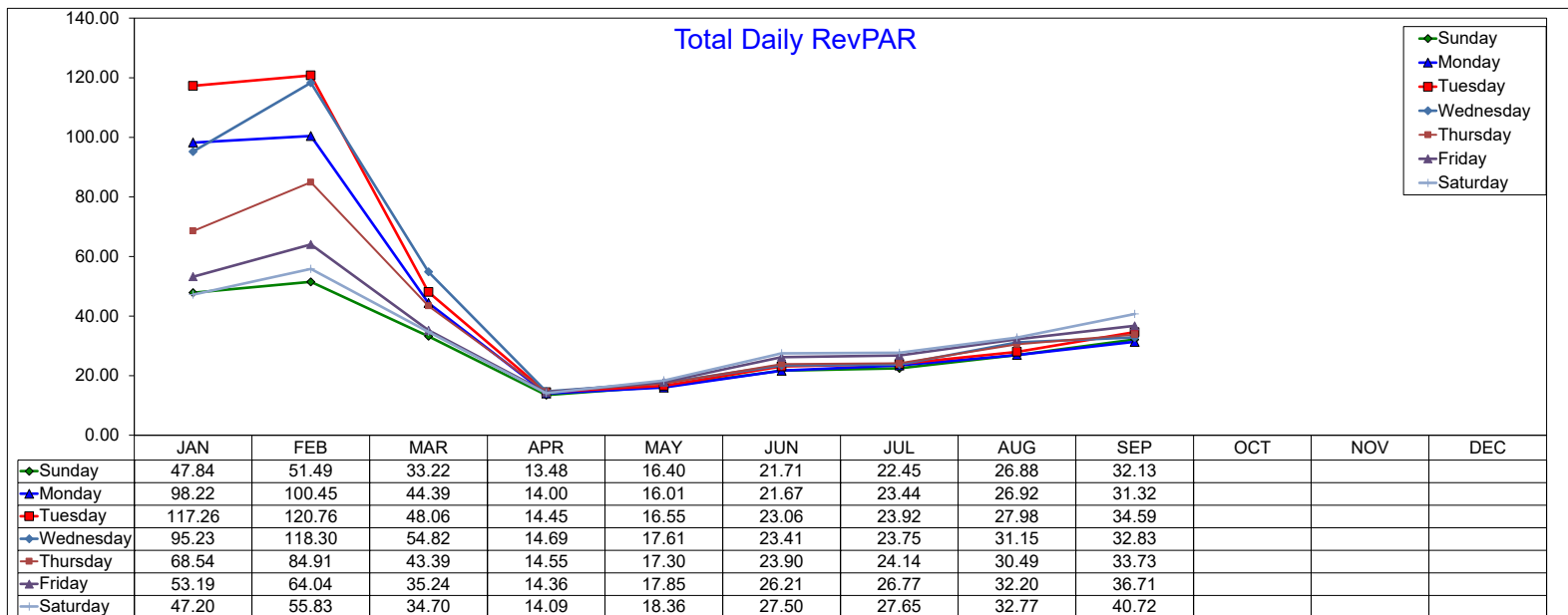
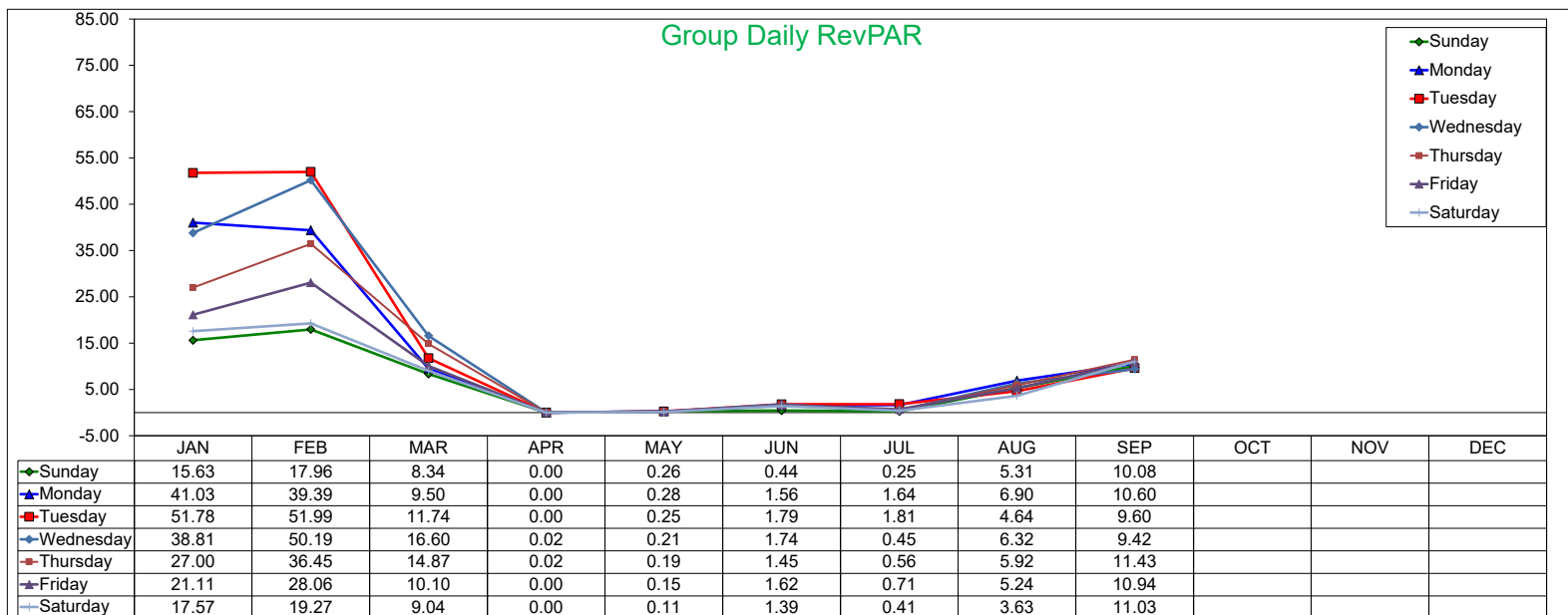
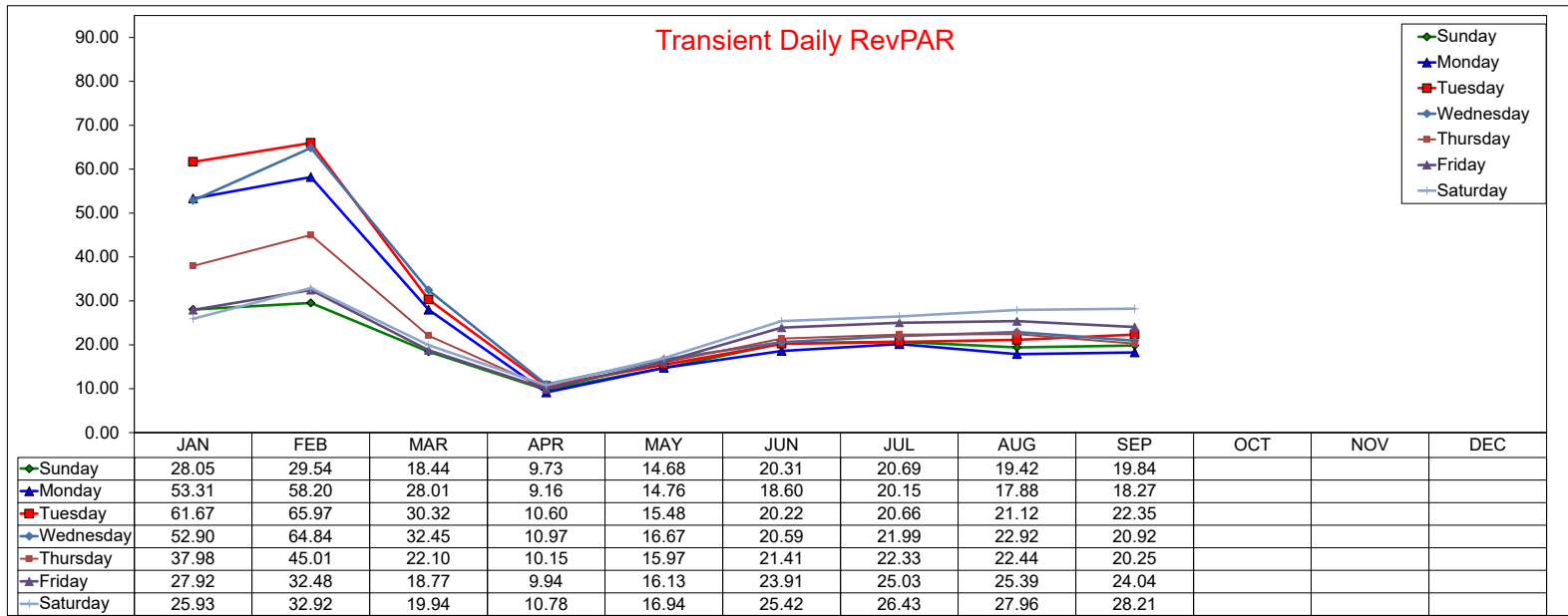
2020



Daily Occupancy by Month 2020

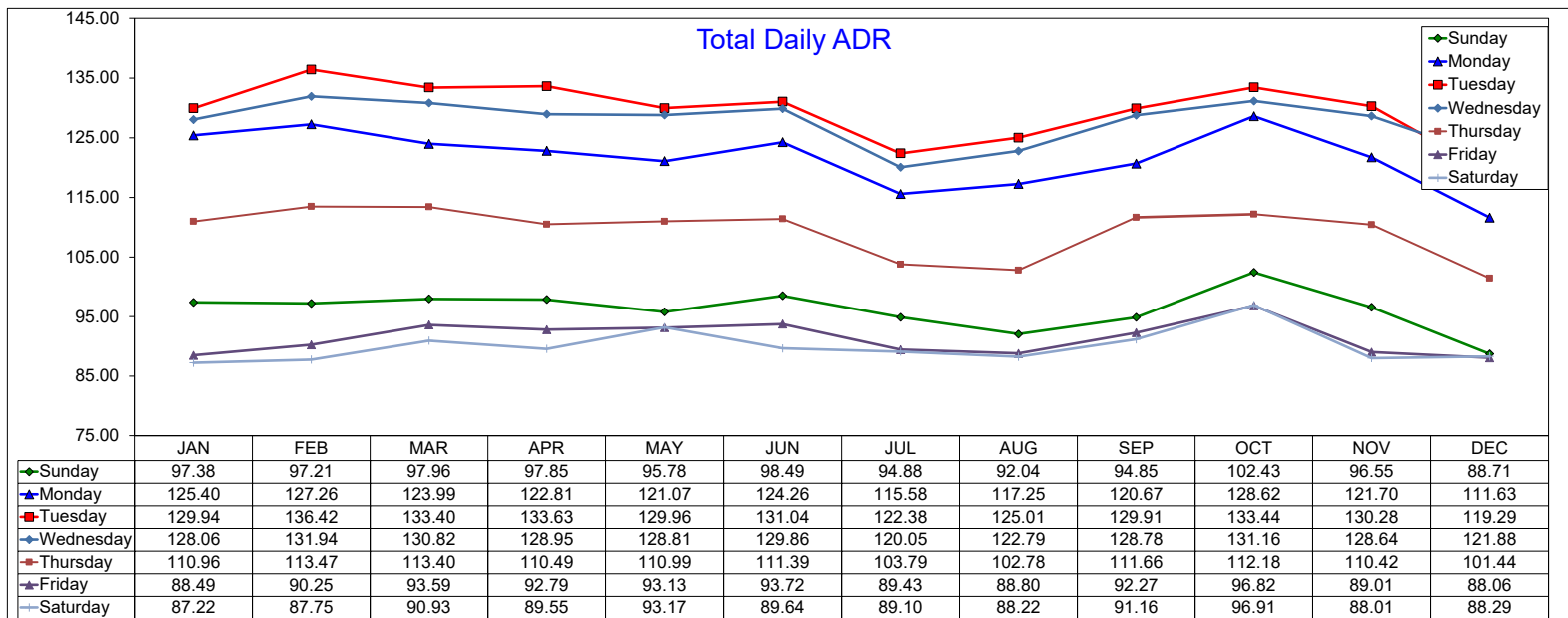
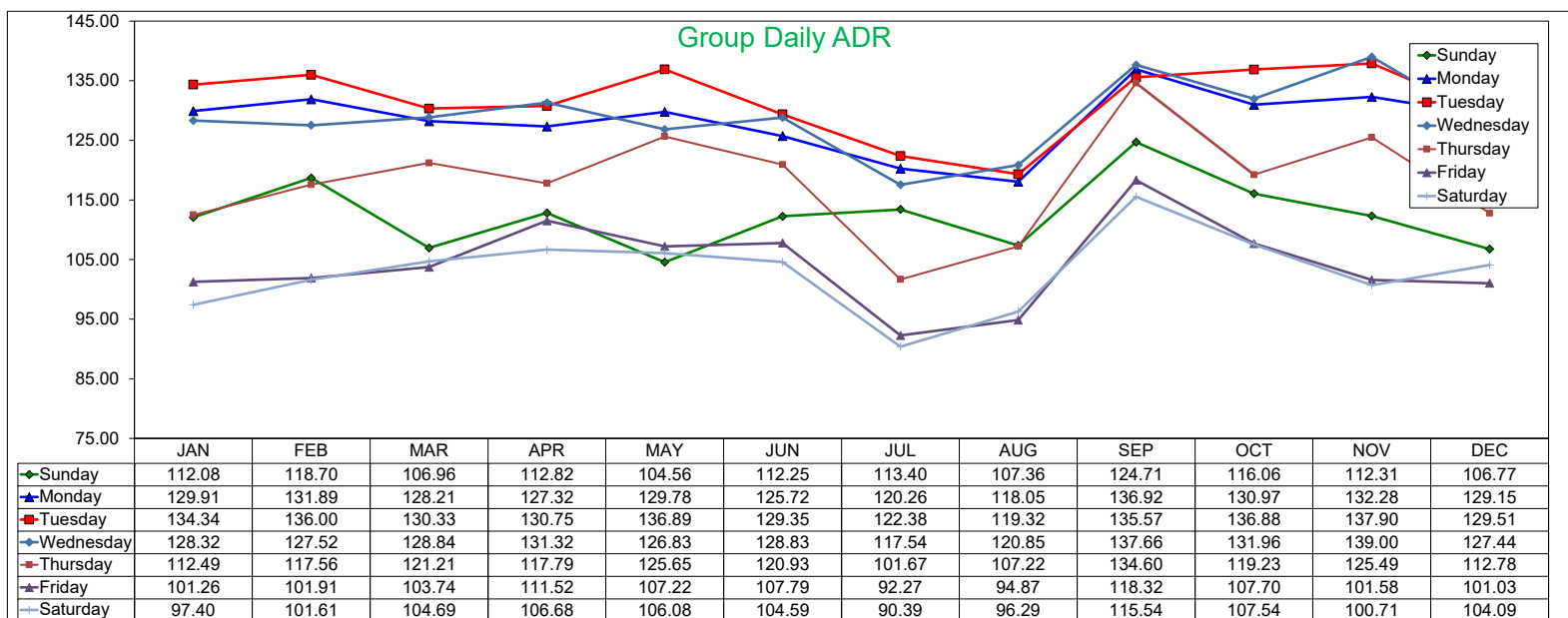
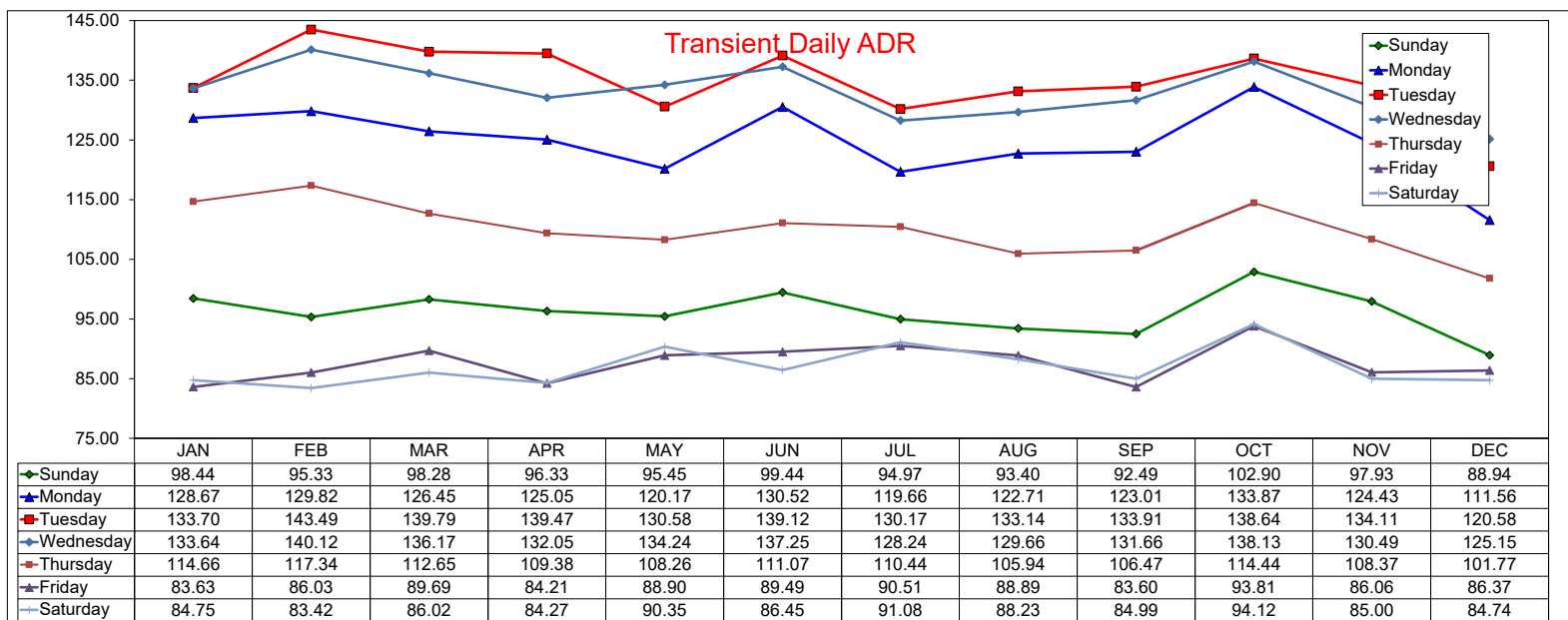


Daily RevPAR by Month 2020

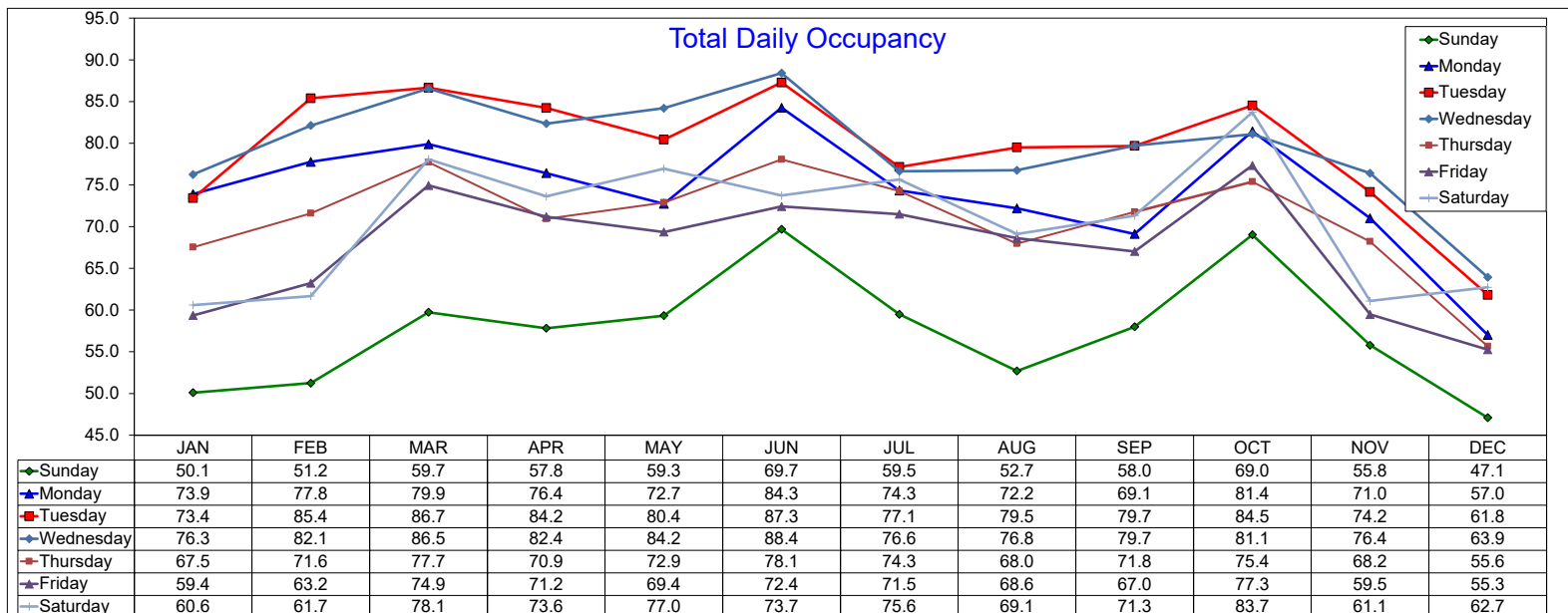
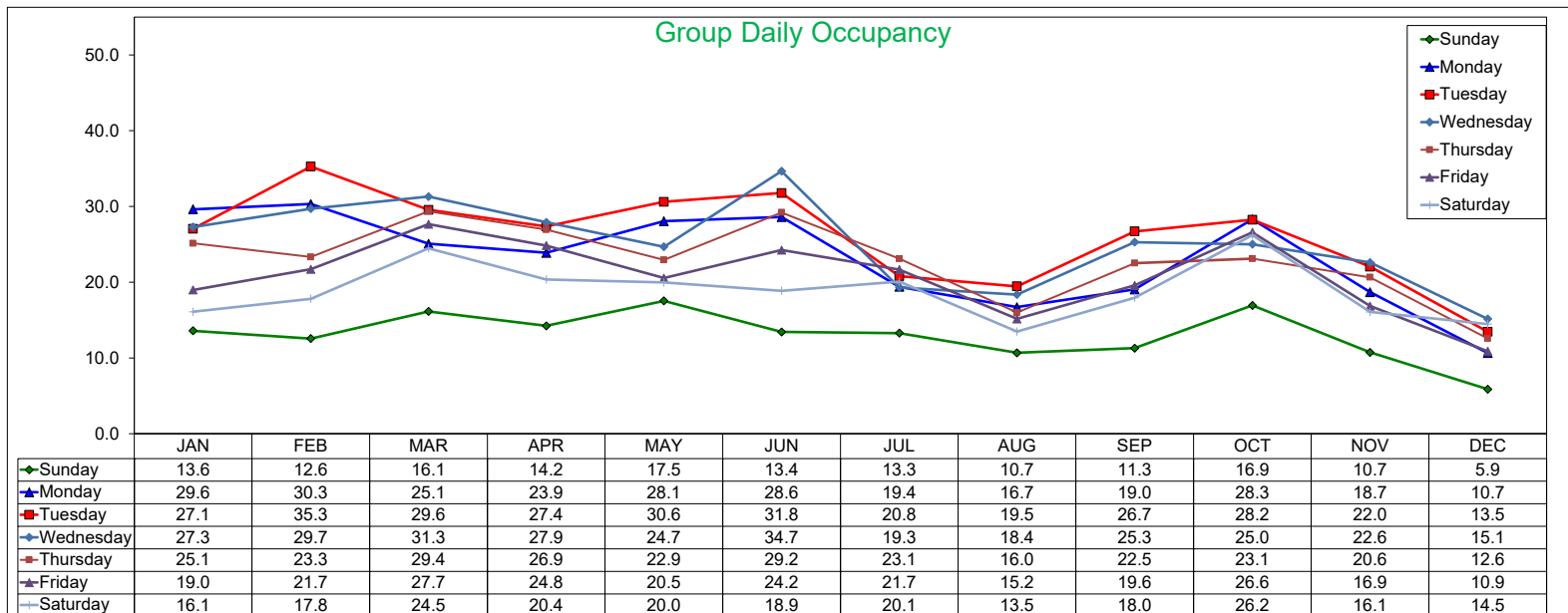
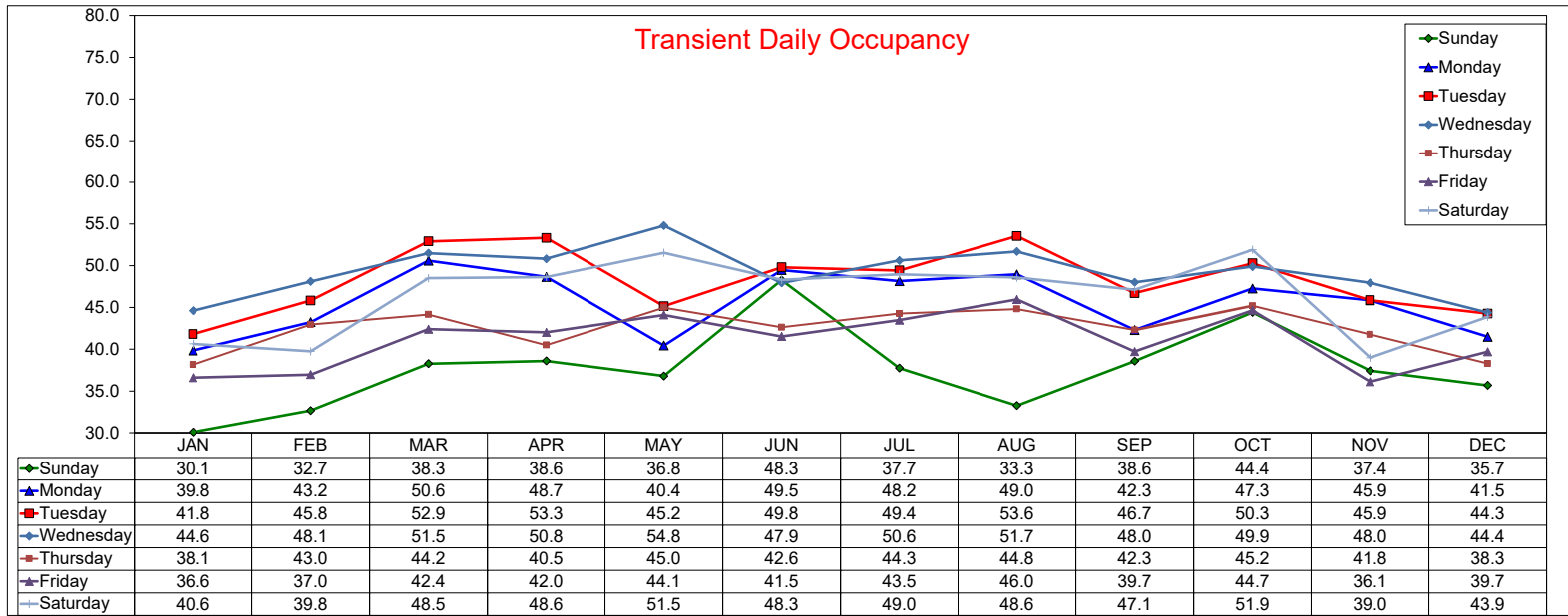


Daily ADR by Month

2019

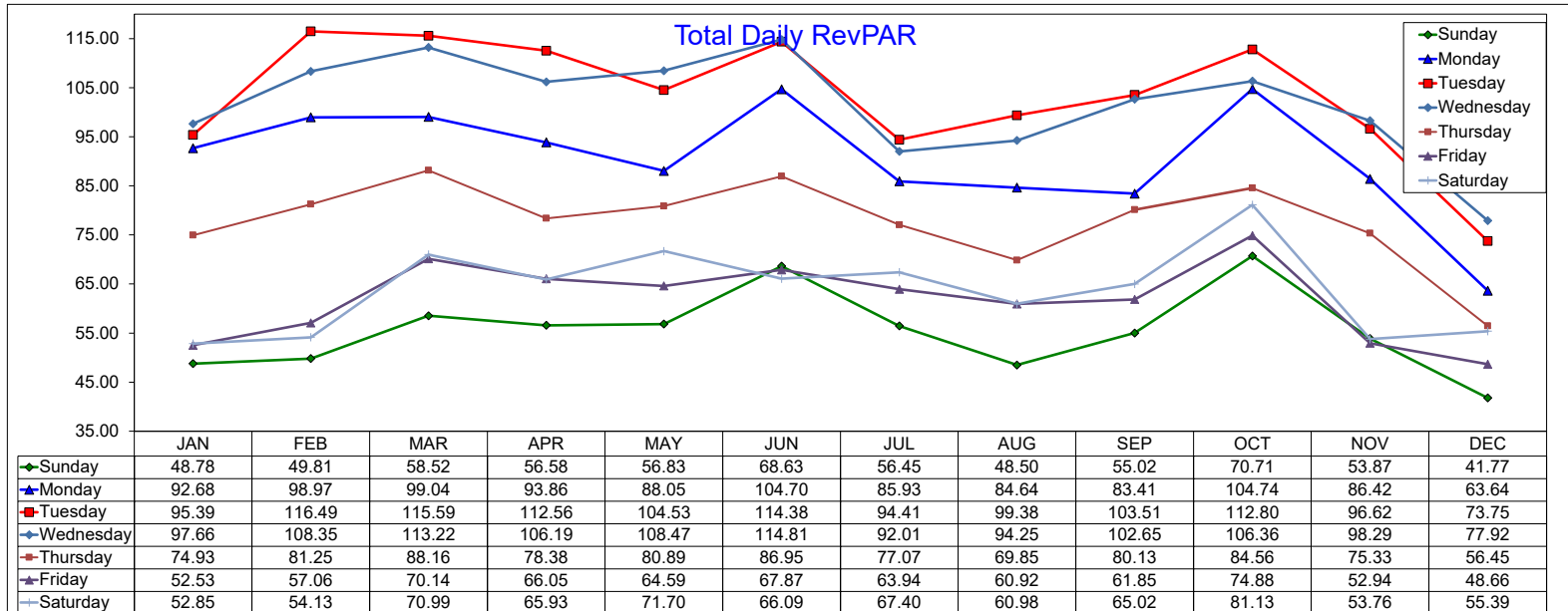
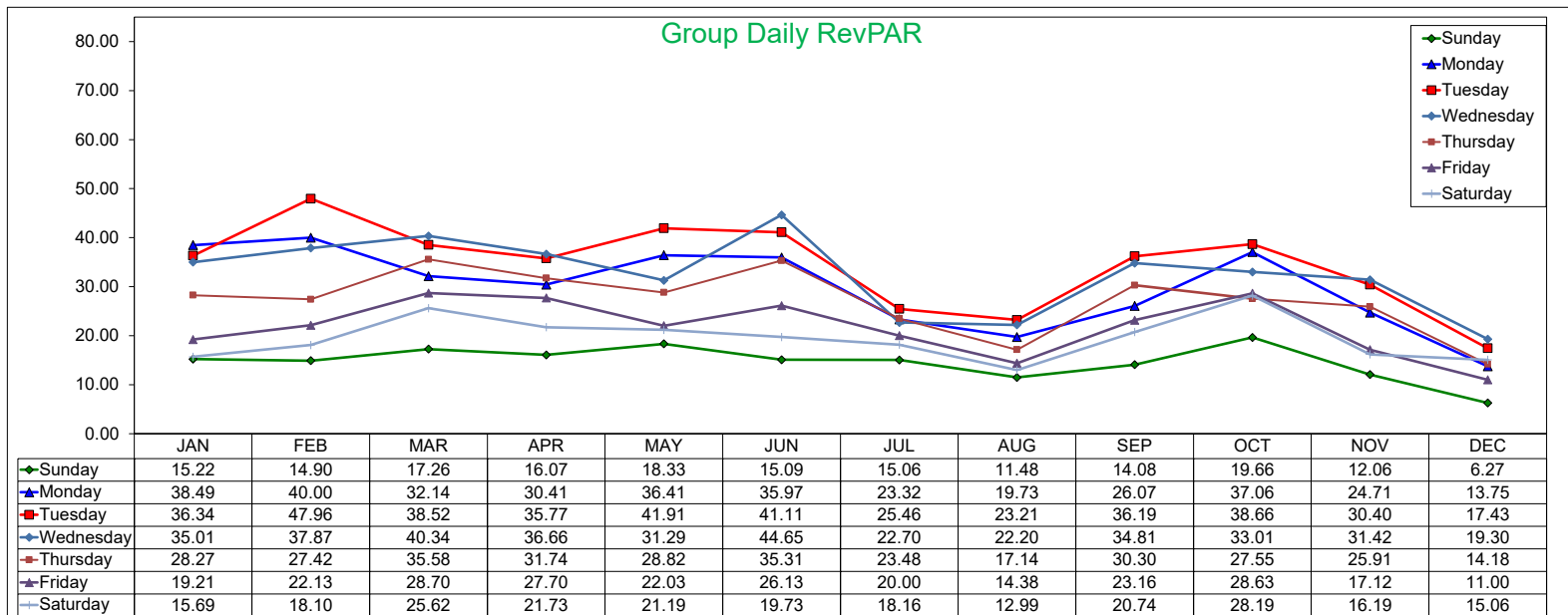
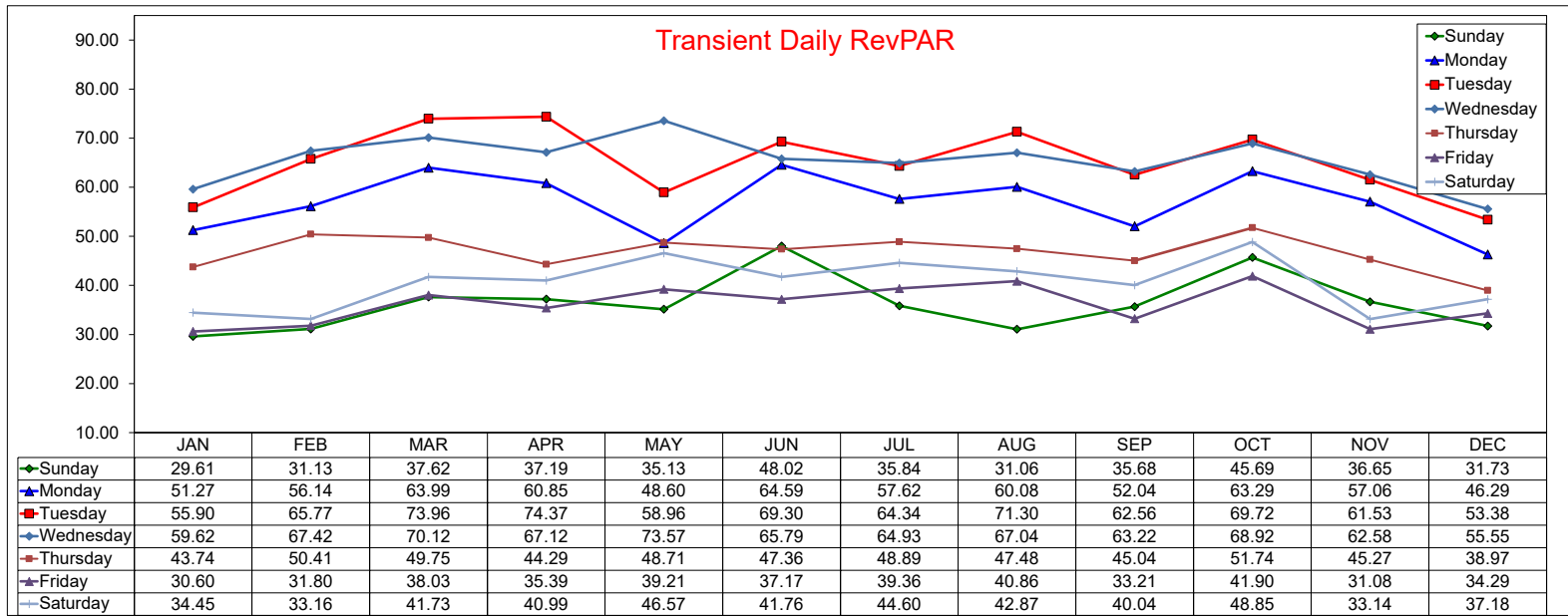


Daily Occupancy by Month 2019



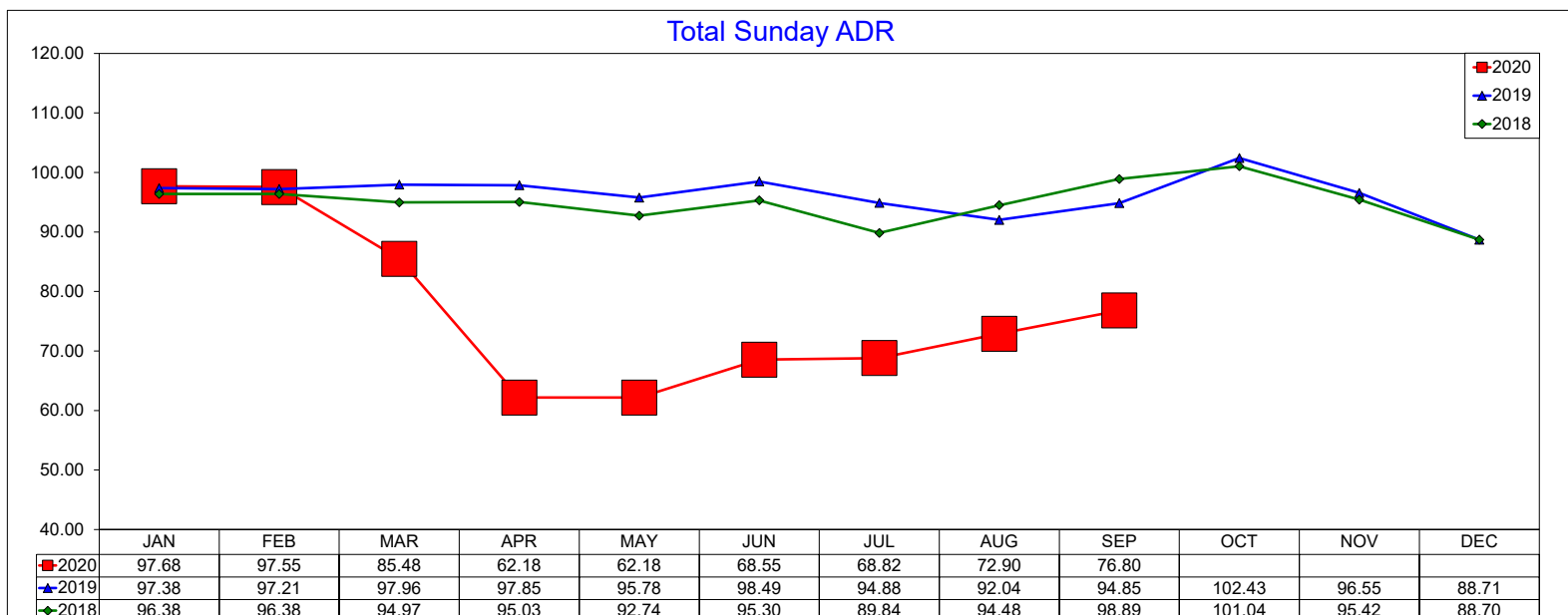
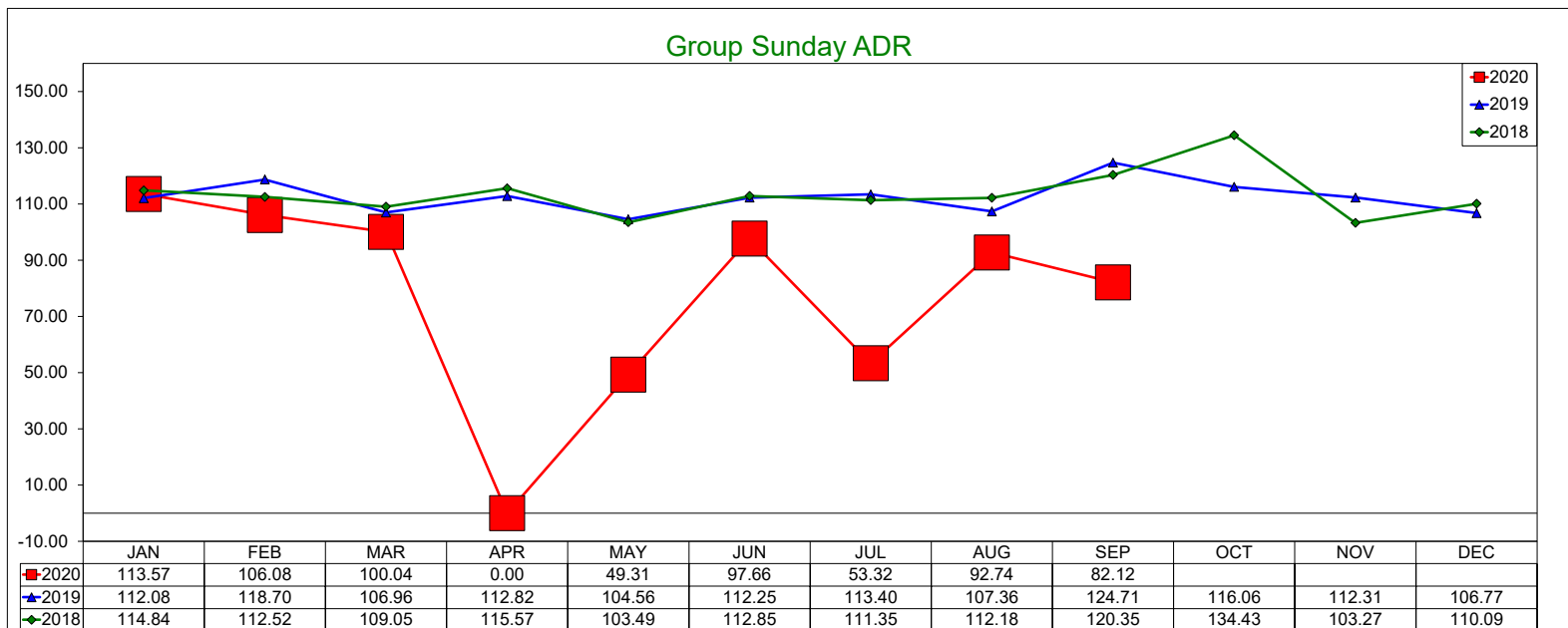
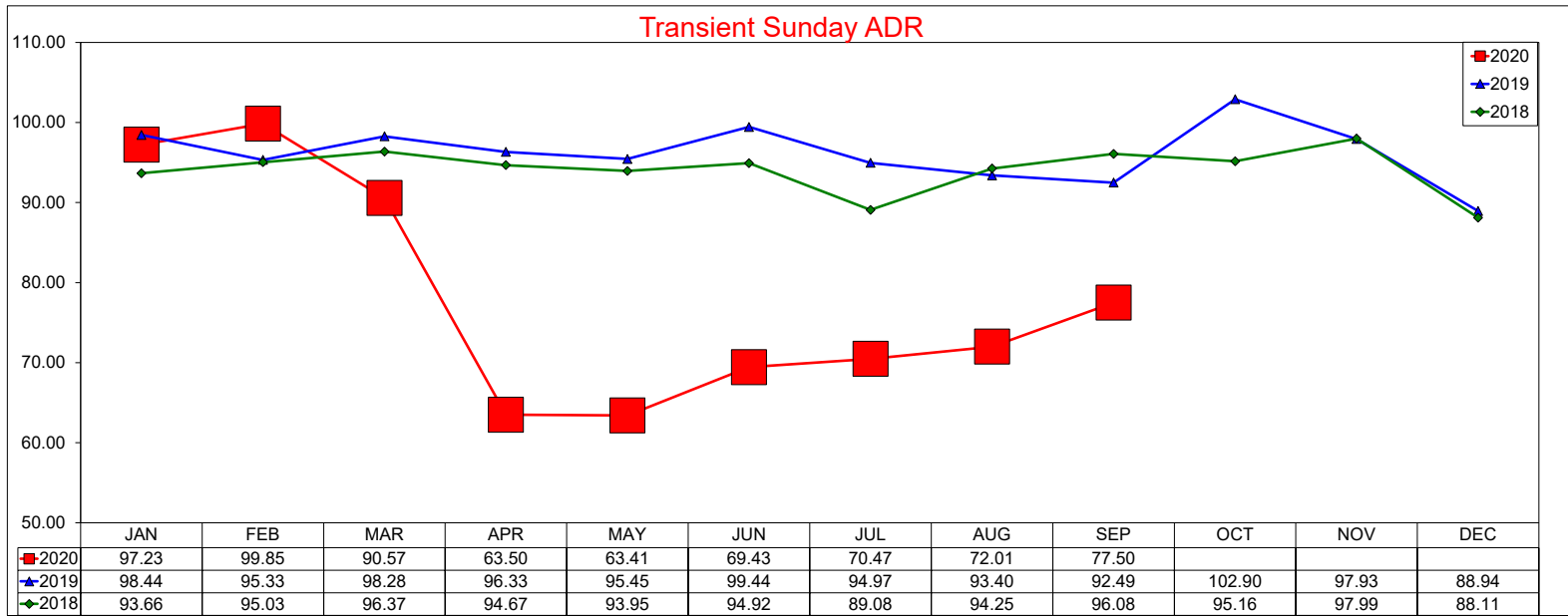
Daily RevPAR by Month

2019



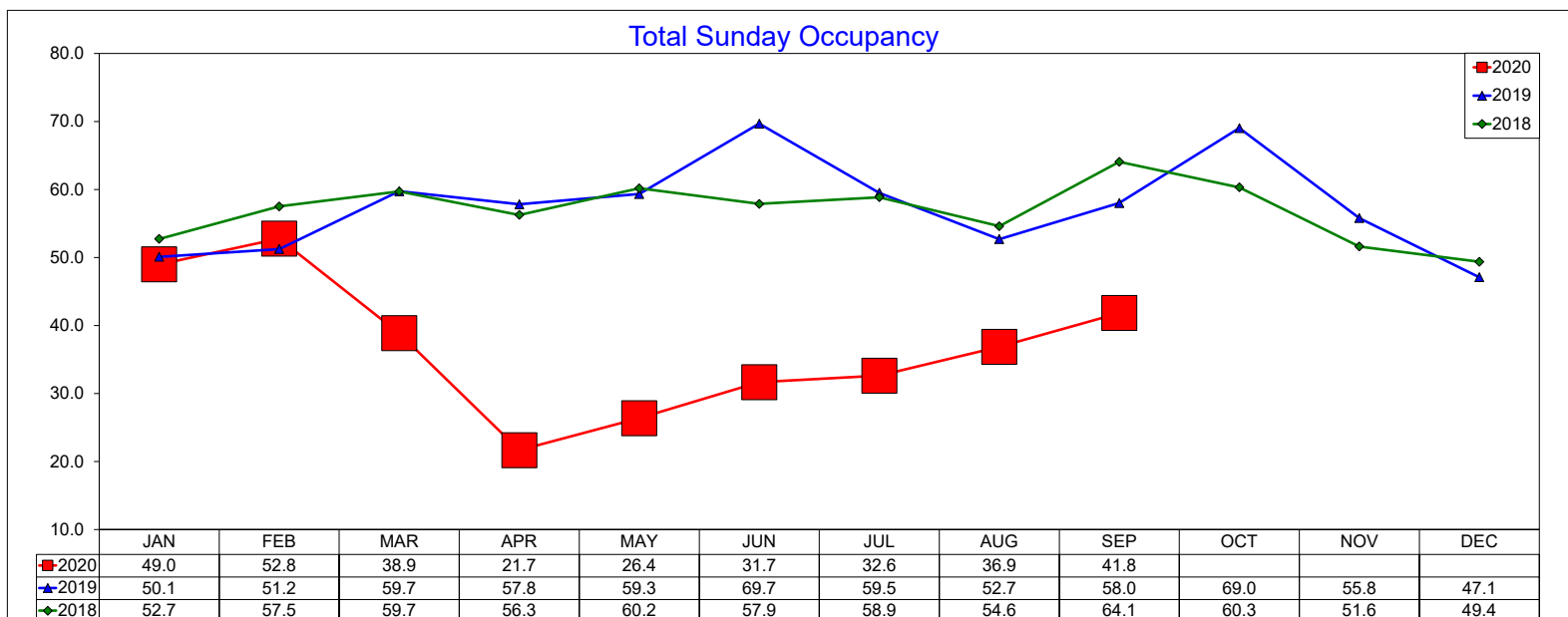
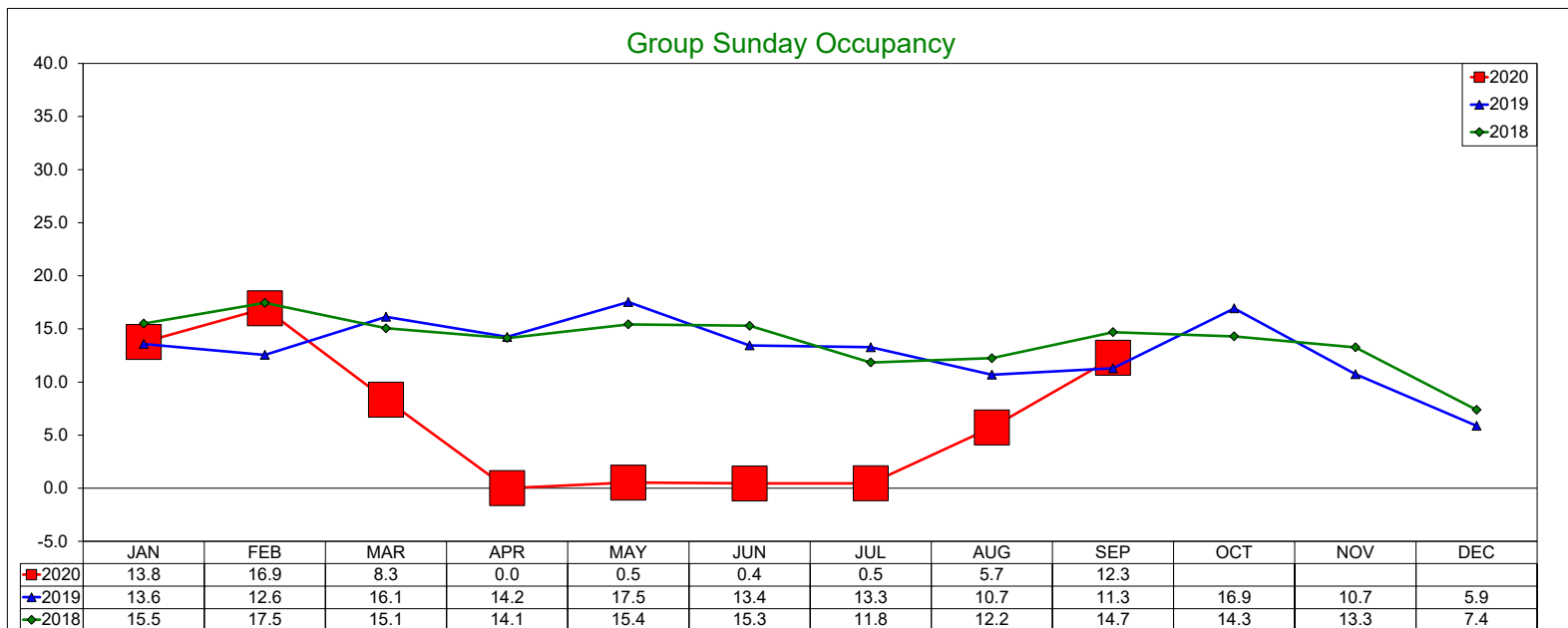
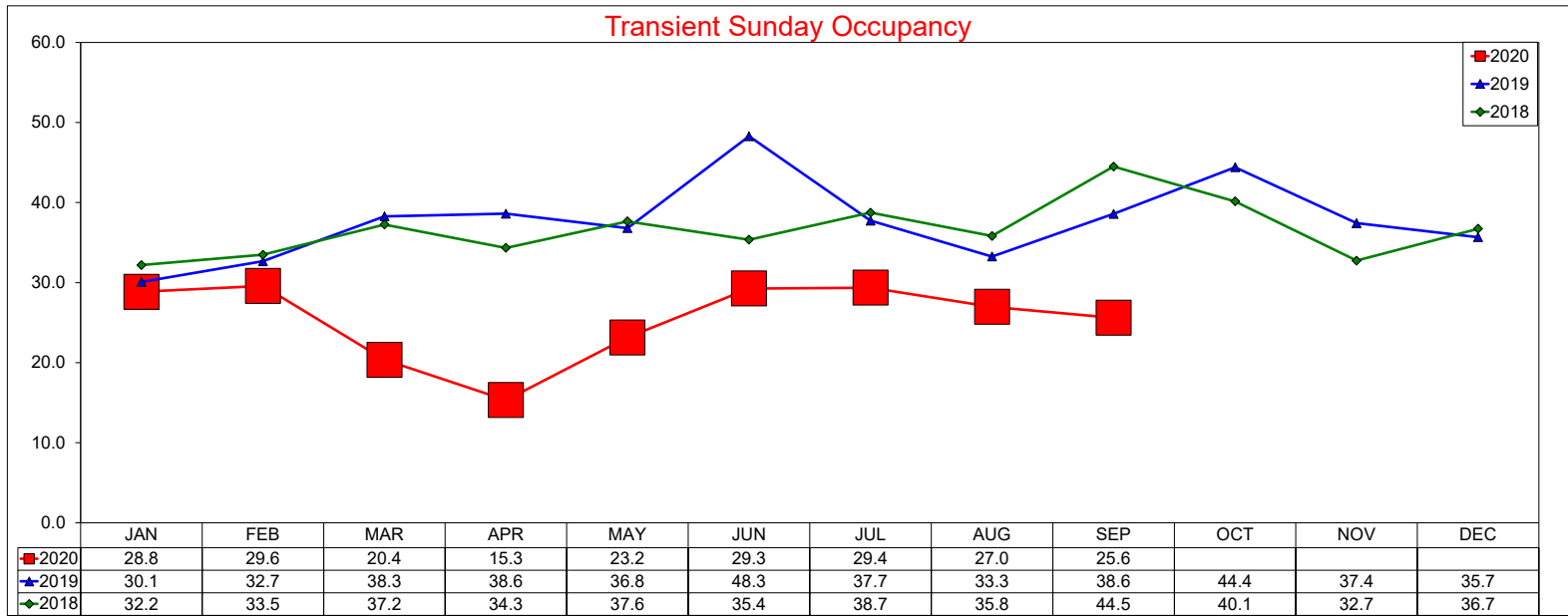
Three Year Comparison - Sunday - ADR

September 2020



Three Year Comparison - Sunday - Occupancy

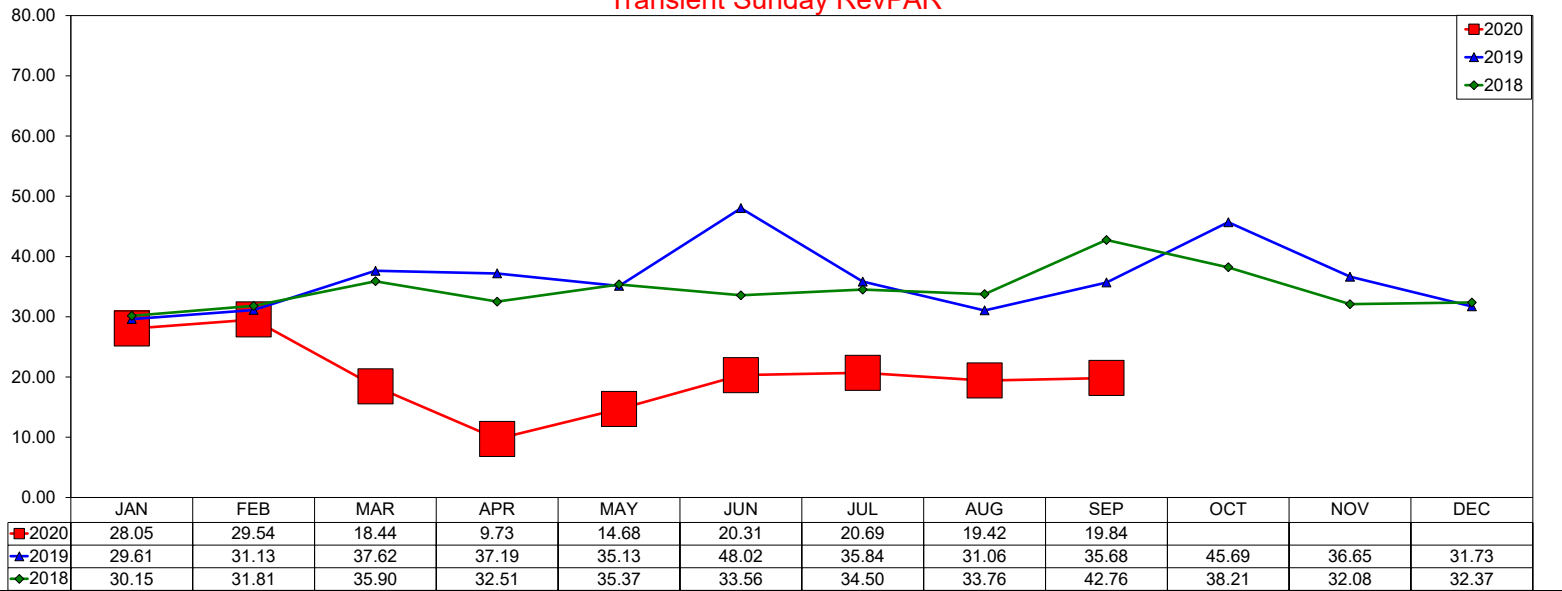
September 2020



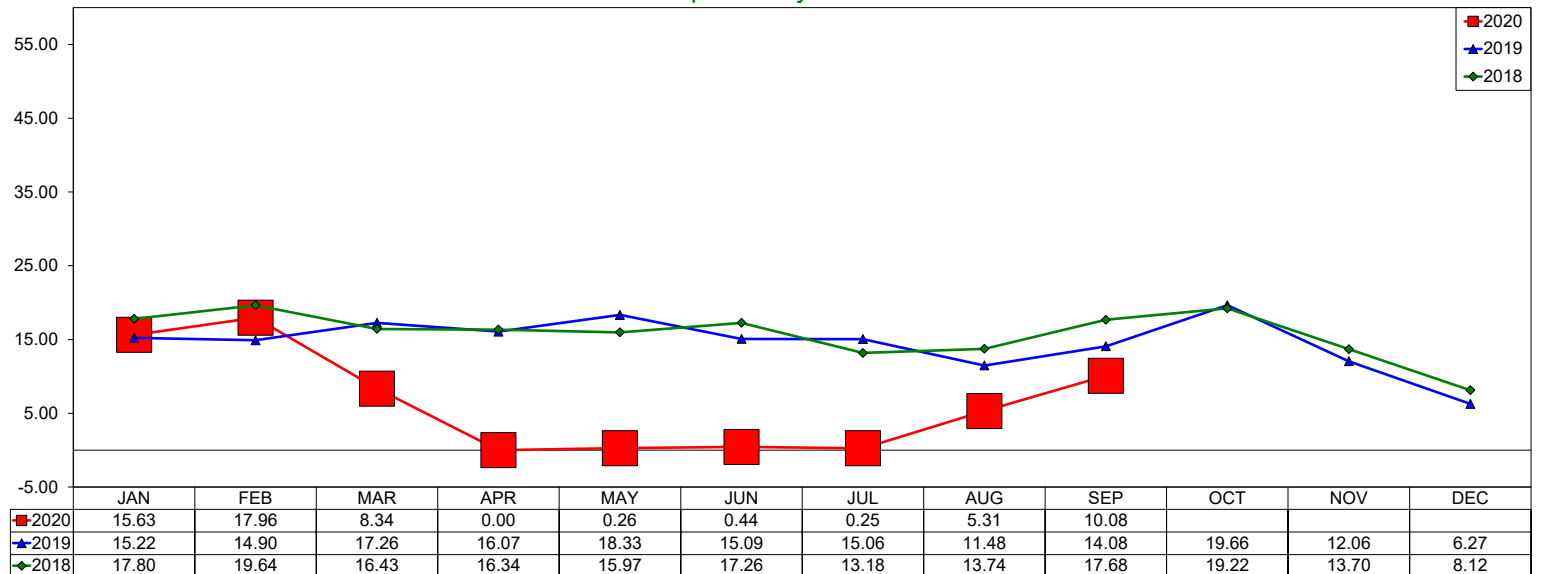
Three Year Comparison - Sunday - RevPAR

September 2020

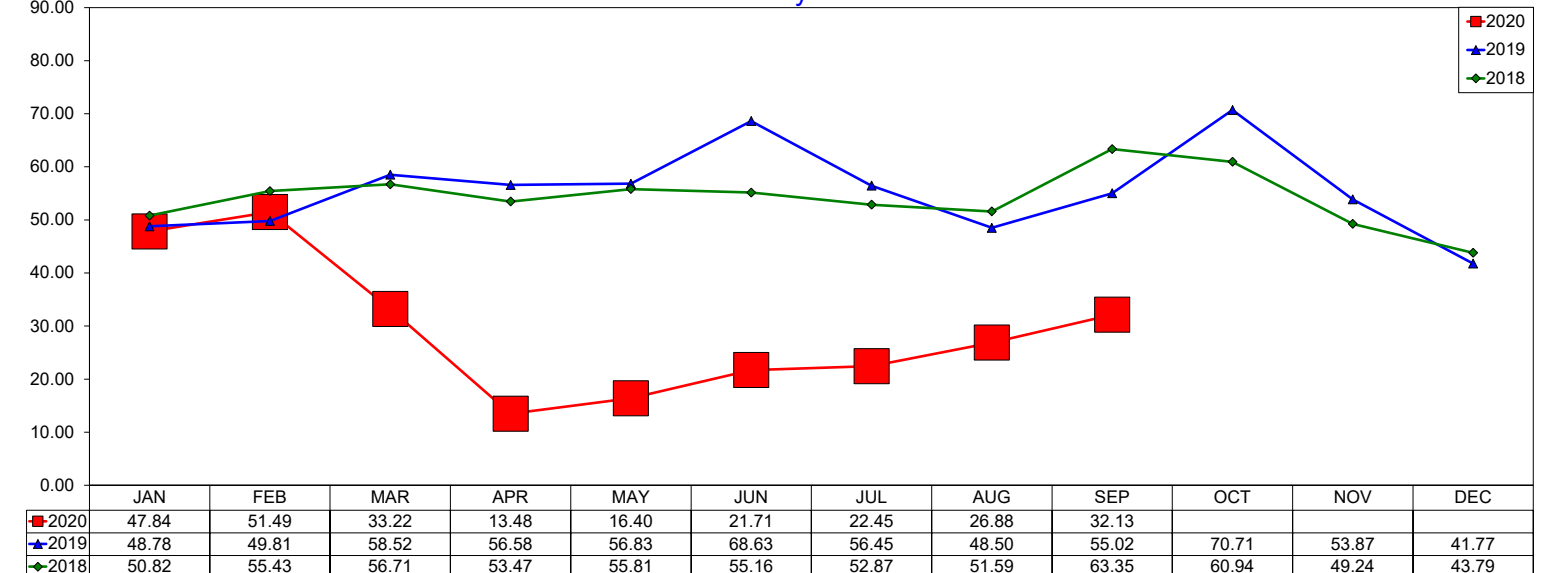
Transient Sunday RevPAR



Group Sunday RevPAR

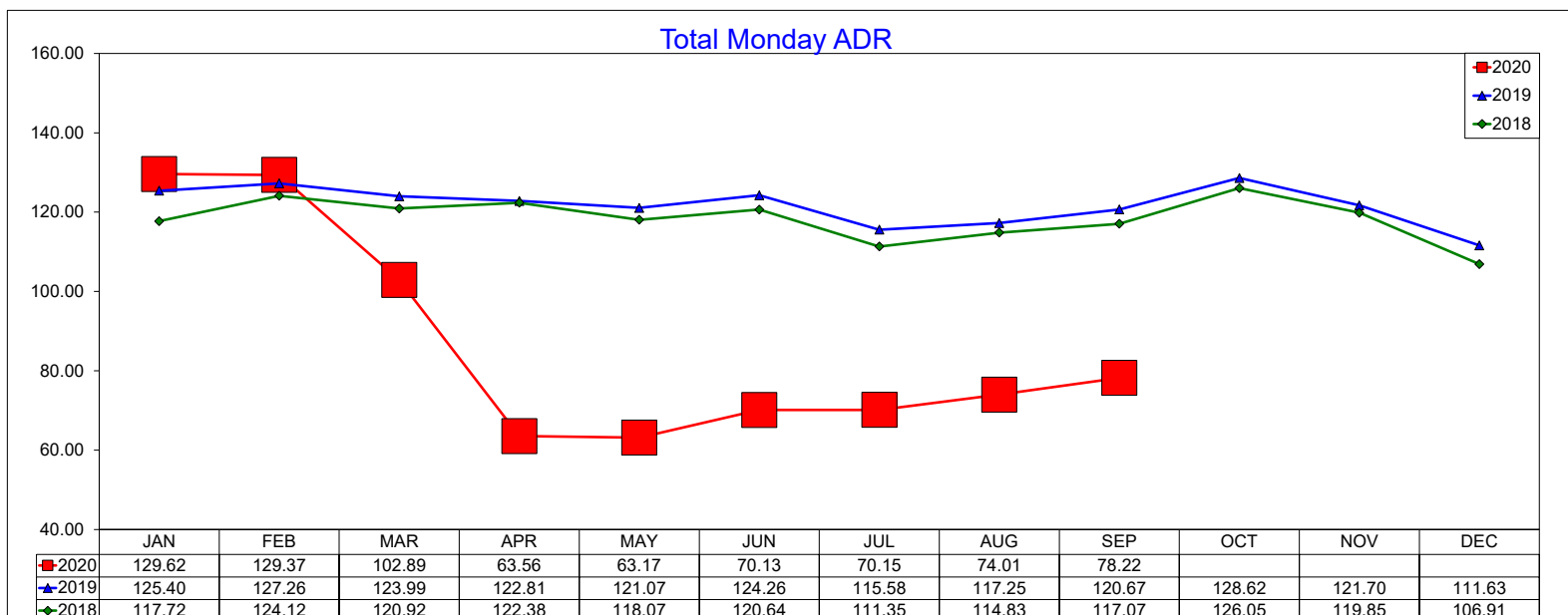
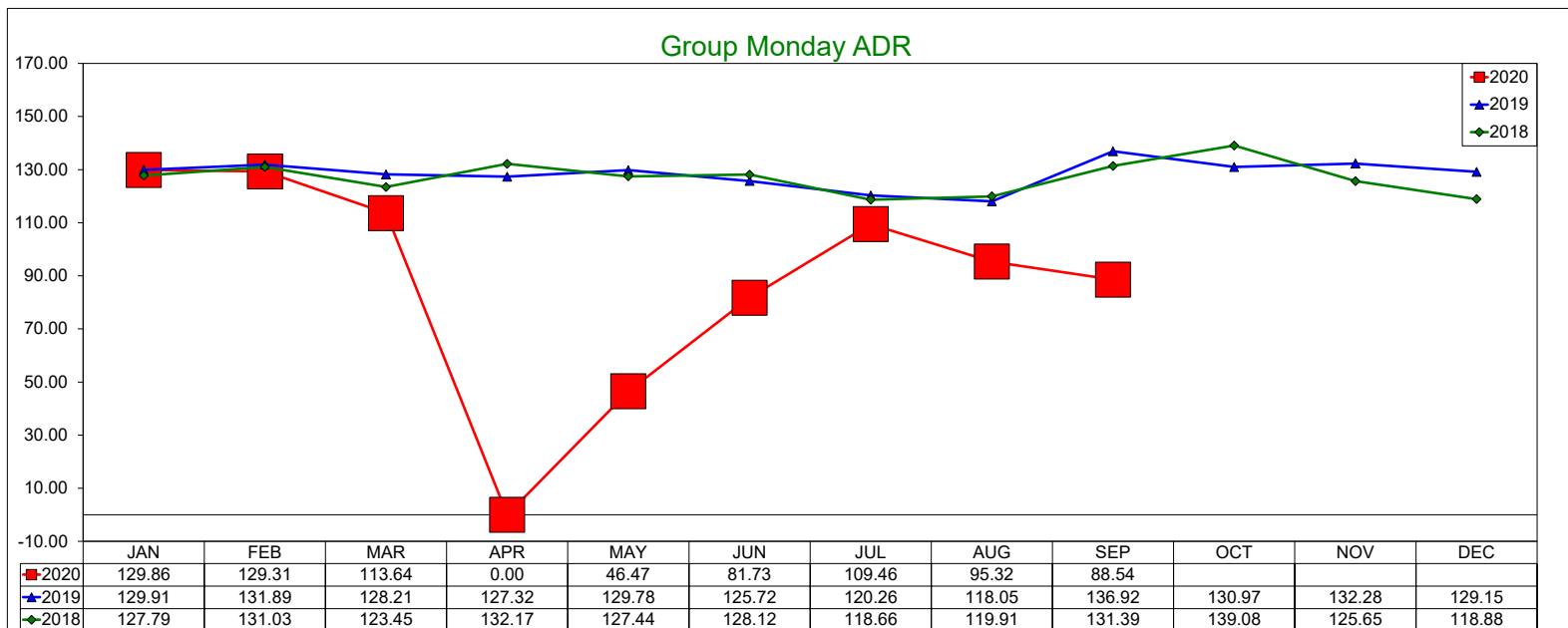
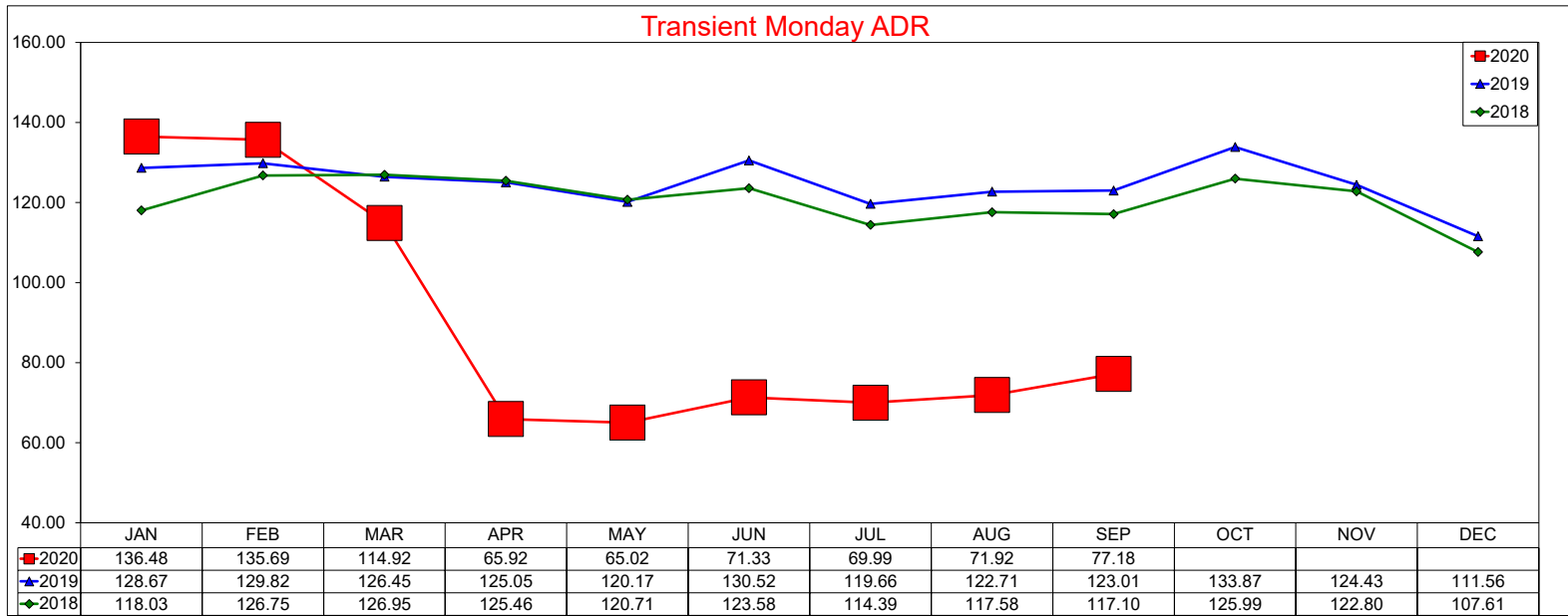


Total Sunday RevPAR



Three Year Comparison - Monday - ADR

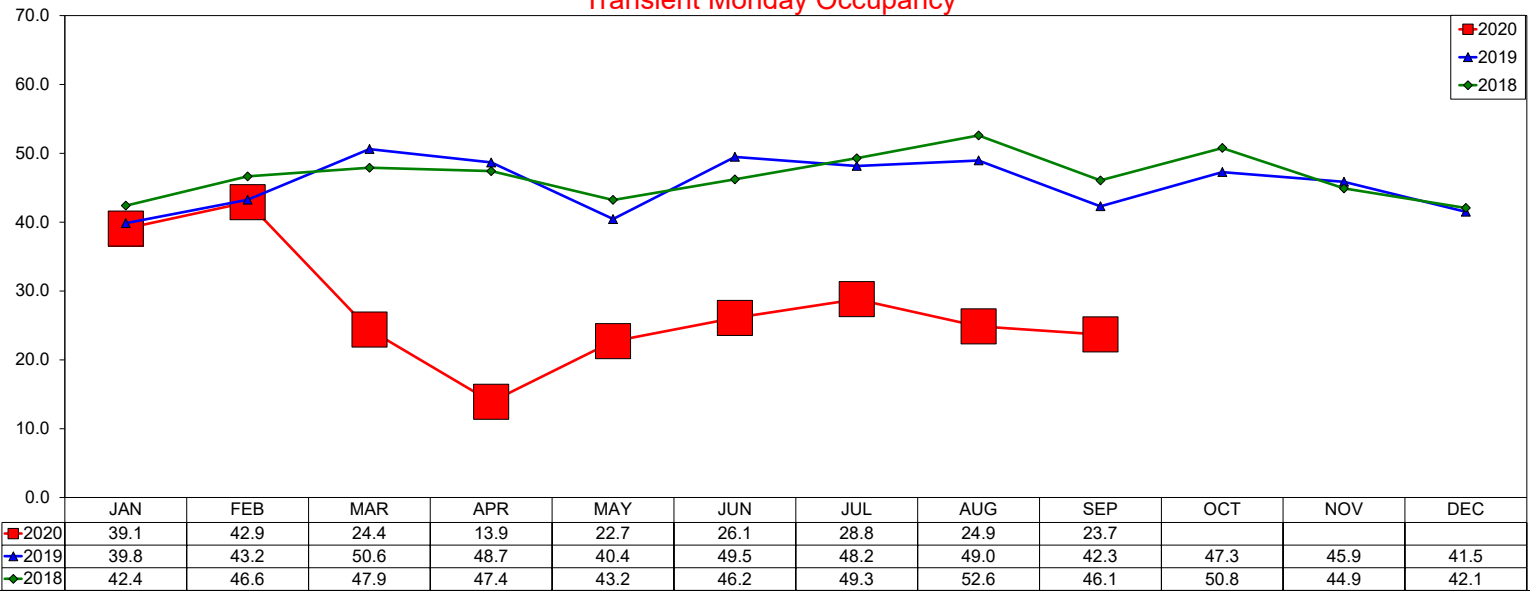
September 2020



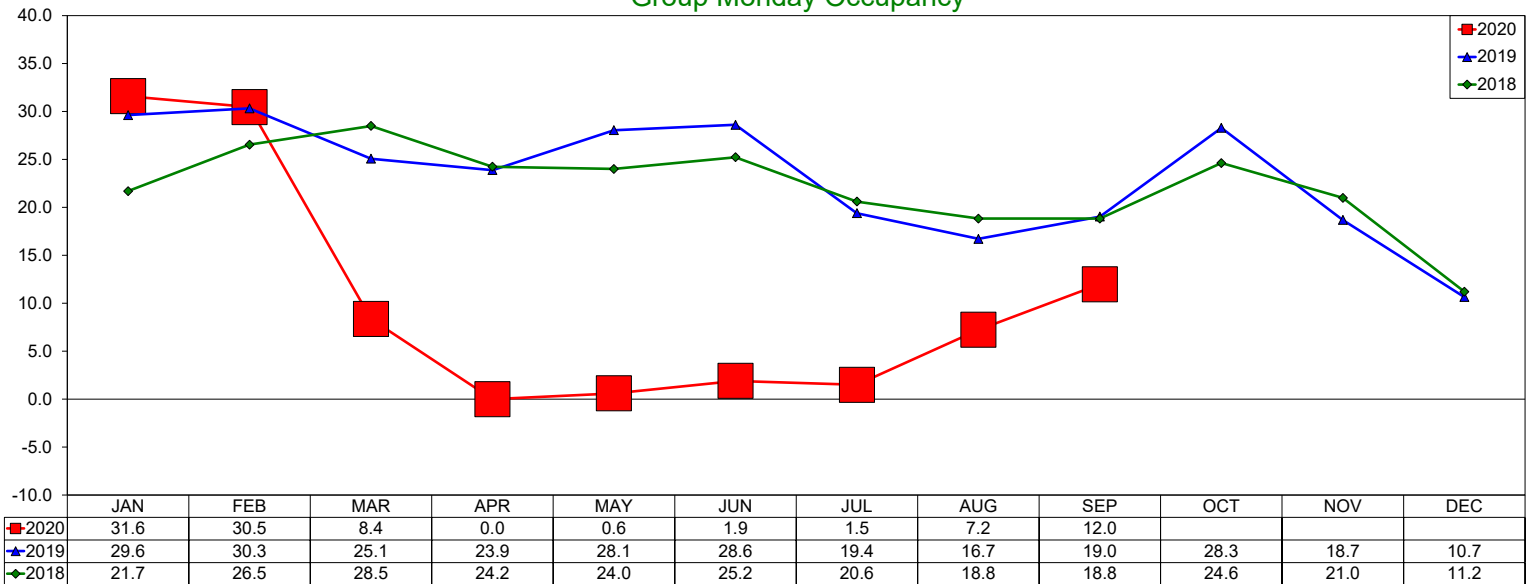
Three Year Comparison - Monday - Occupancy

September 2020

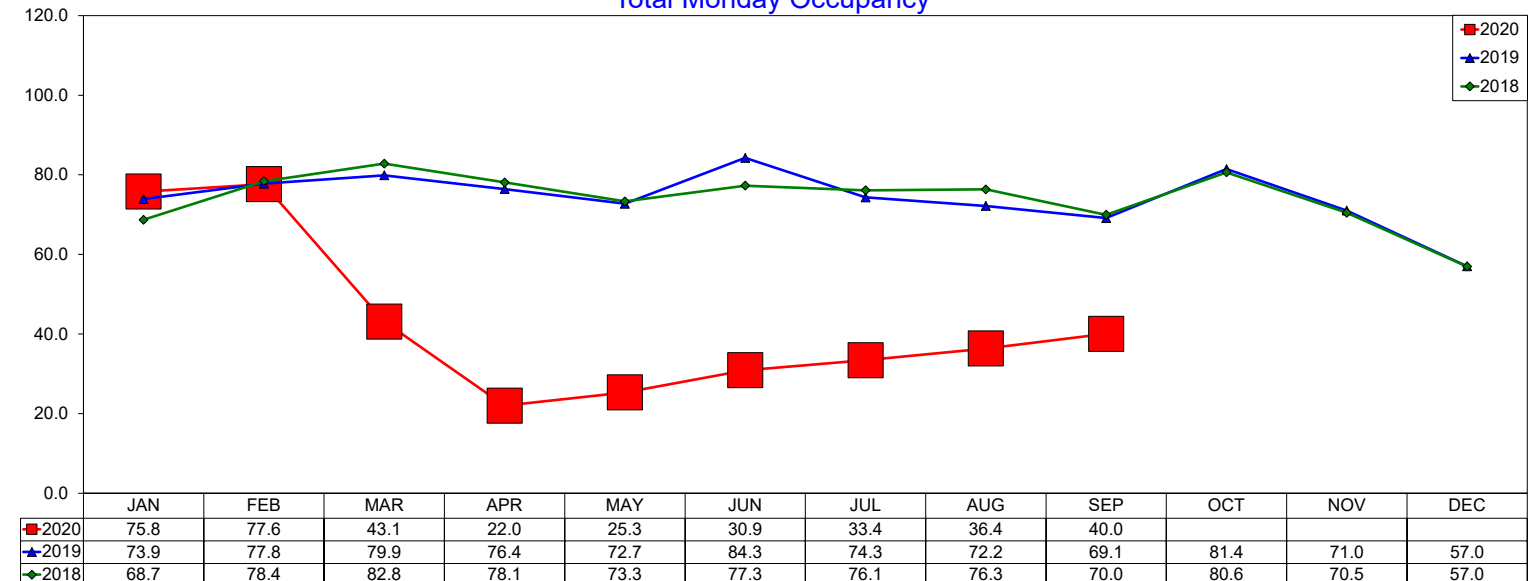
Transient Monday Occupancy



Group Monday Occupancy



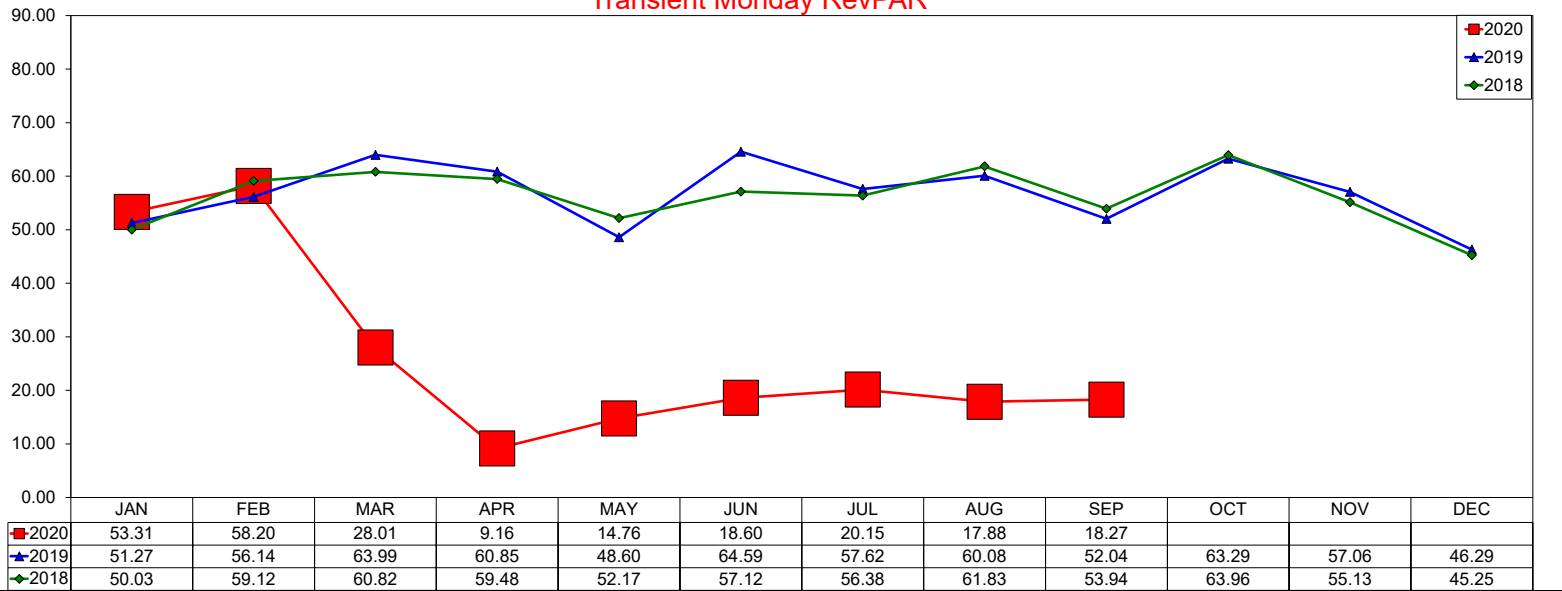
Total Monday Occupancy



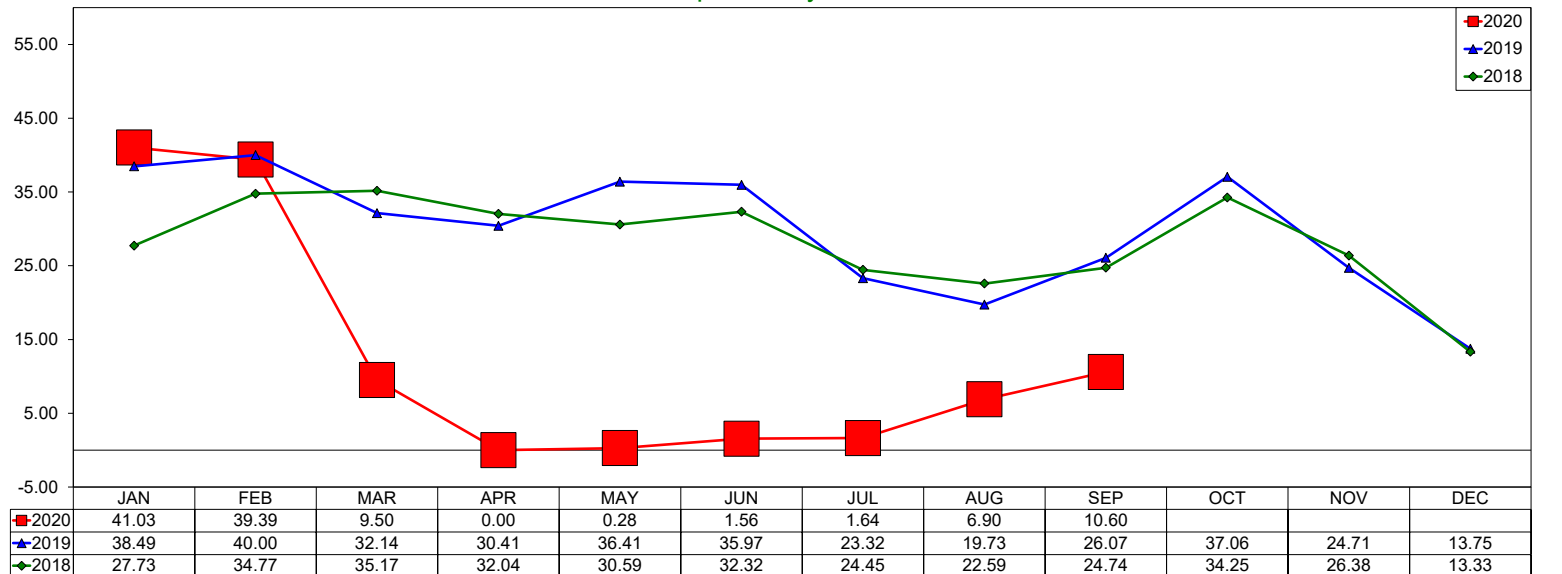
Three Year Comparison - Monday - RevPAR

September 2020

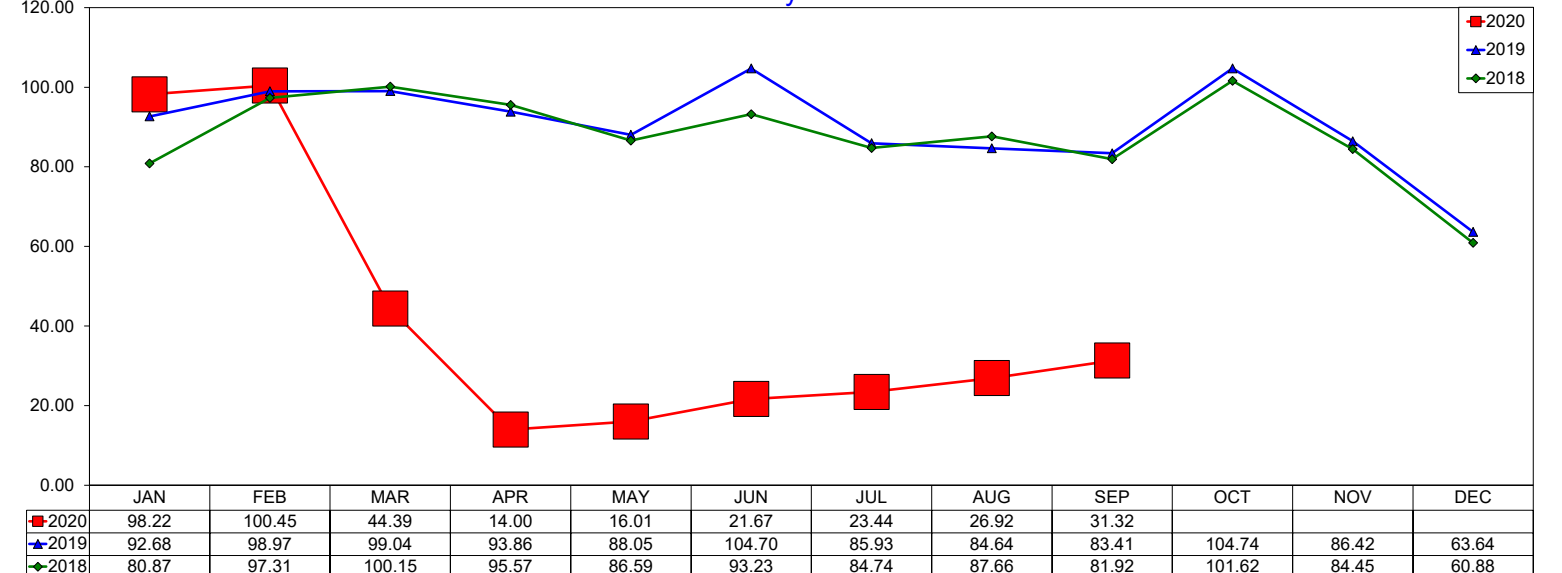
Transient Monday RevPAR



Group Monday RevPAR

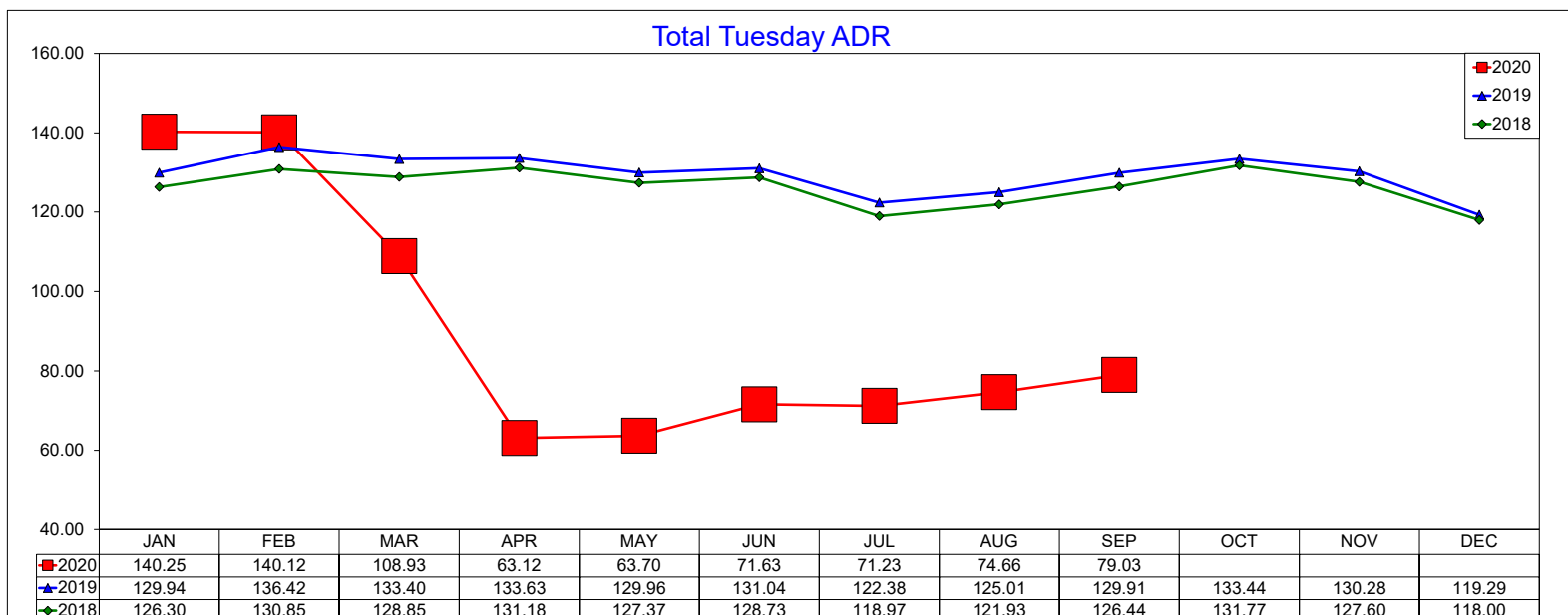
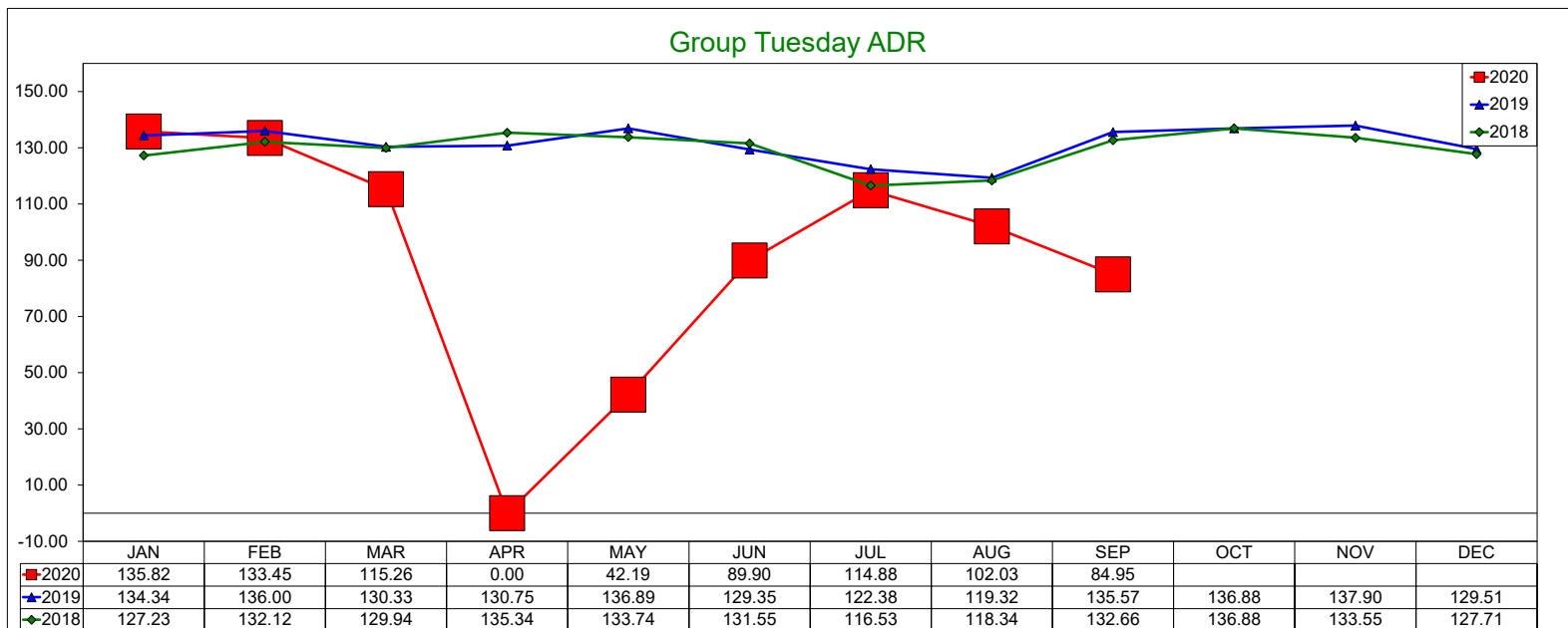
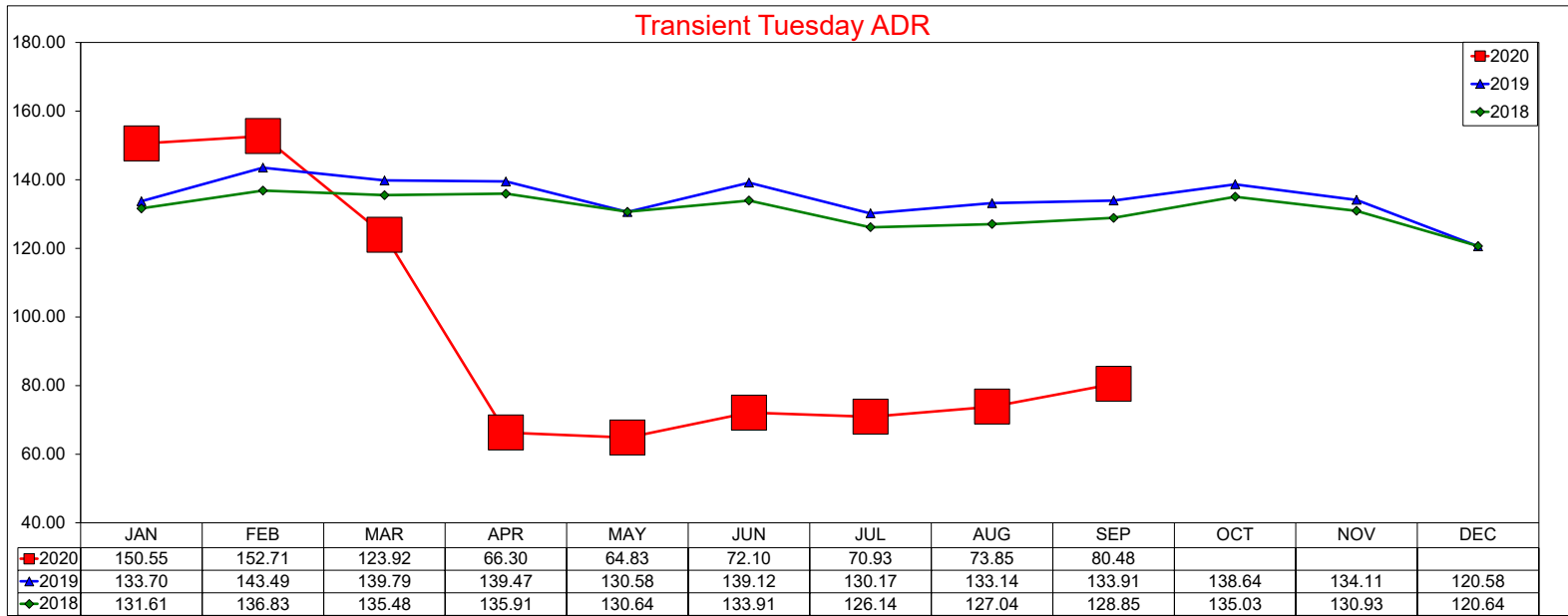


Total Monday RevPAR



Three Year Comparison - Tuesday - ADR

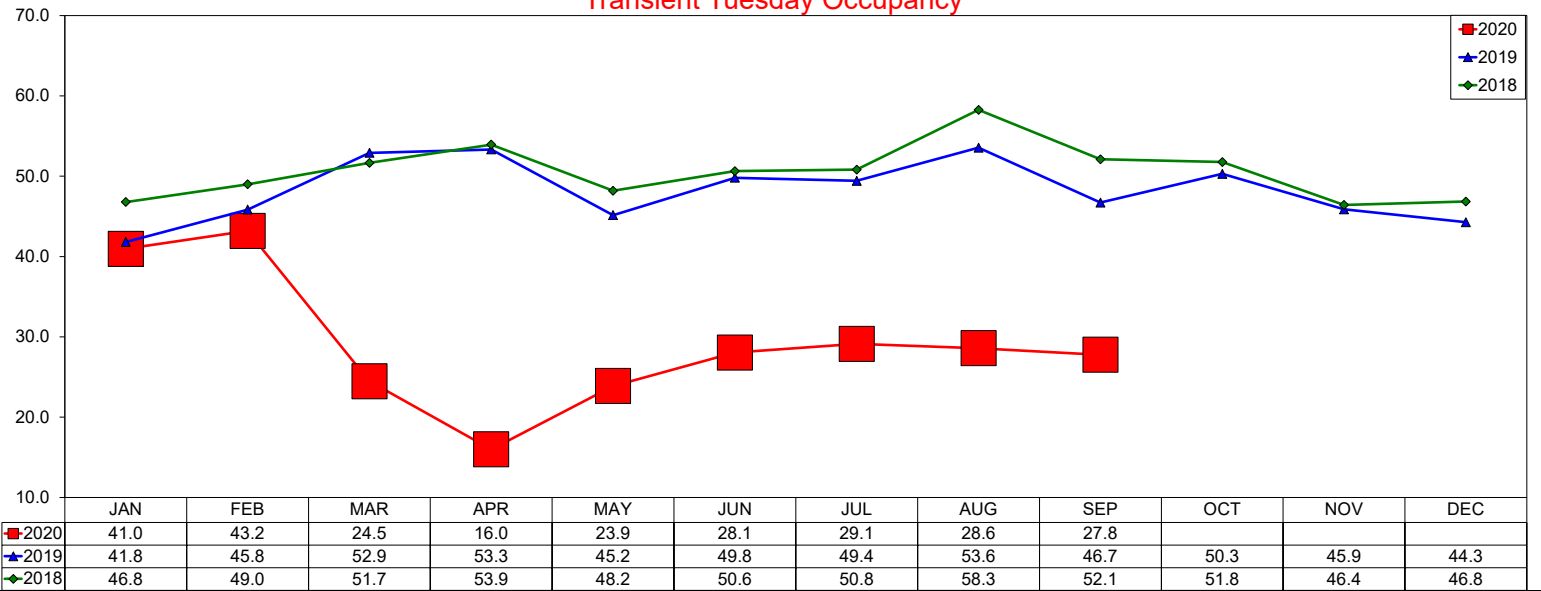
September 2020



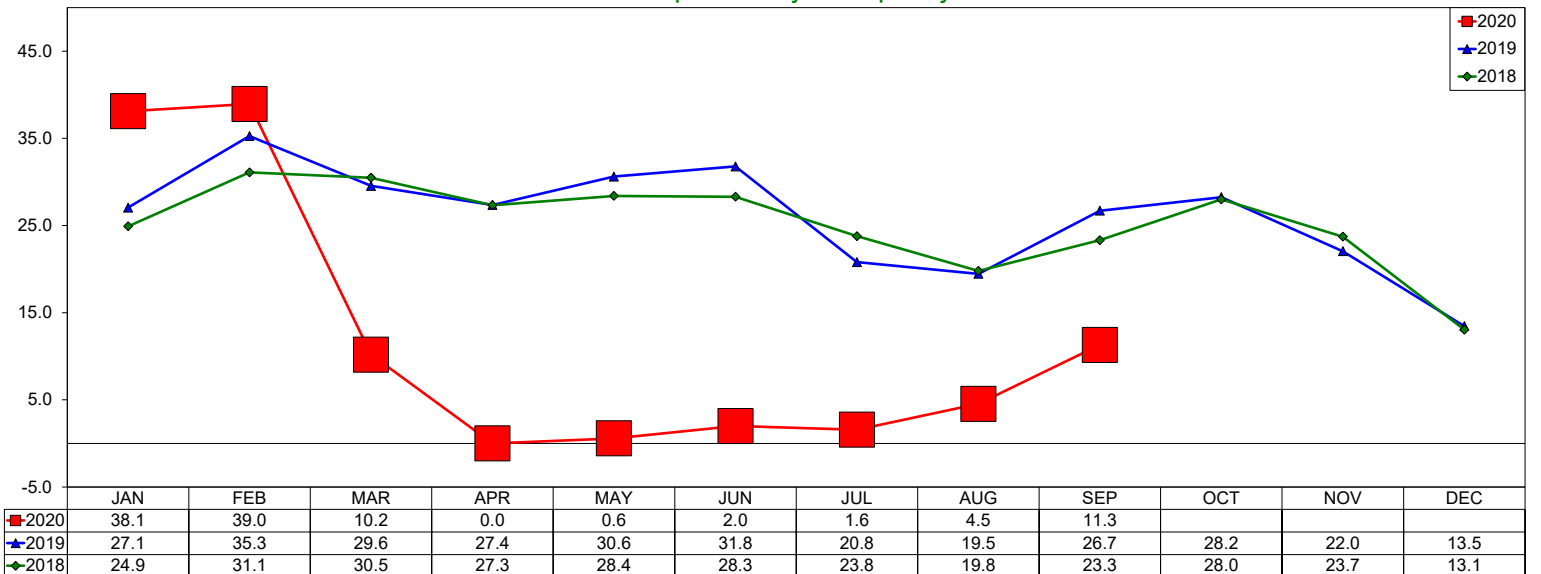
Three Year Comparison - Tuesday - Occupancy

September 2020

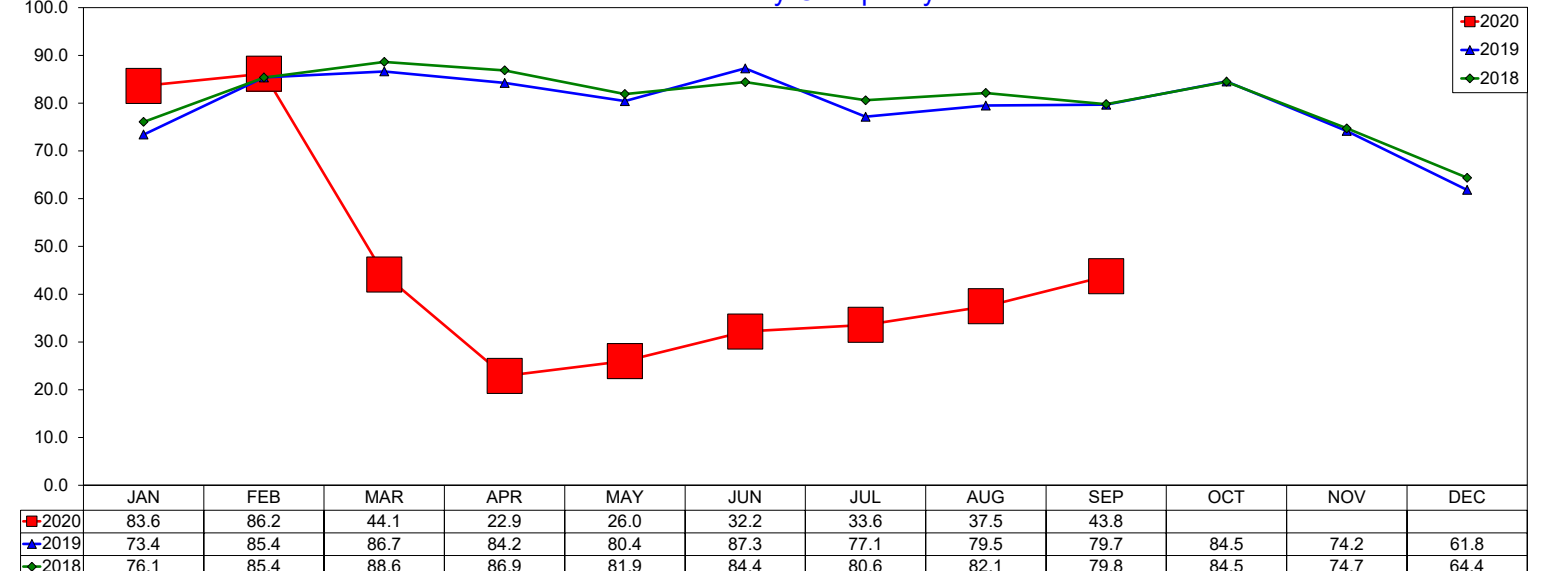
Transient Tuesday Occupancy



Group Tuesday Occupancy



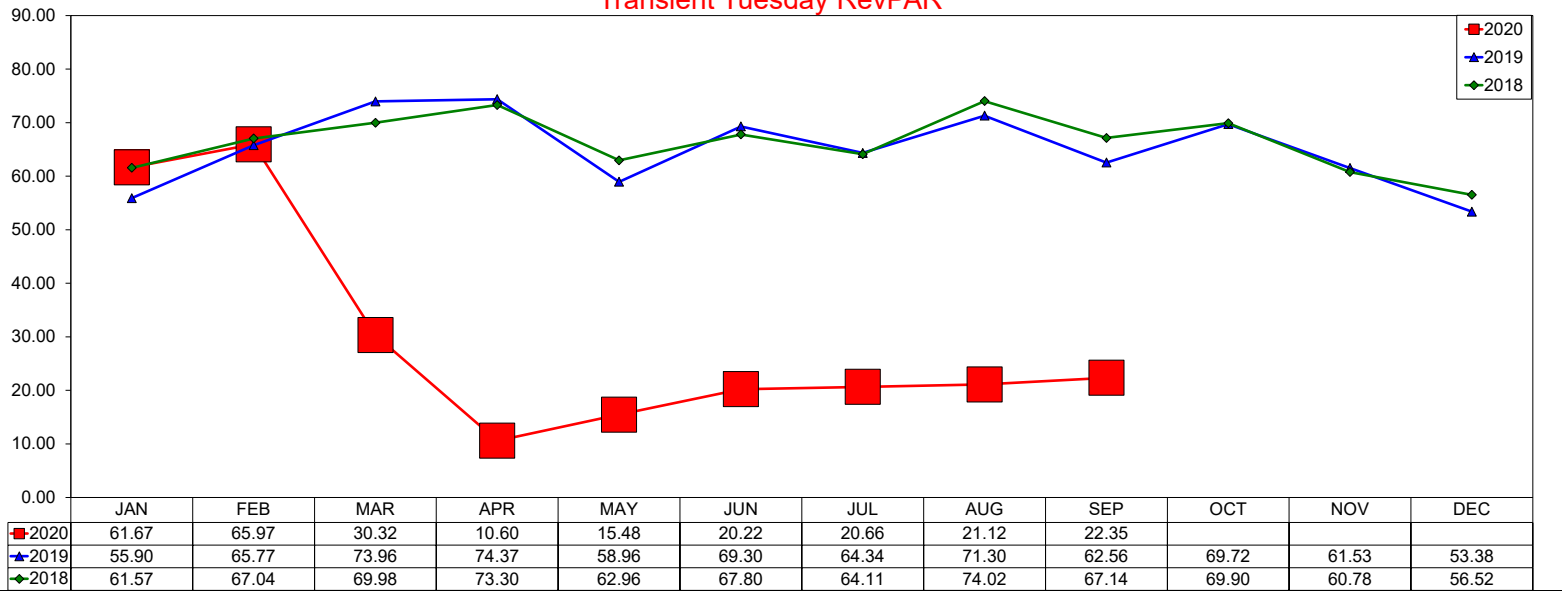
Total Tuesday Occupancy



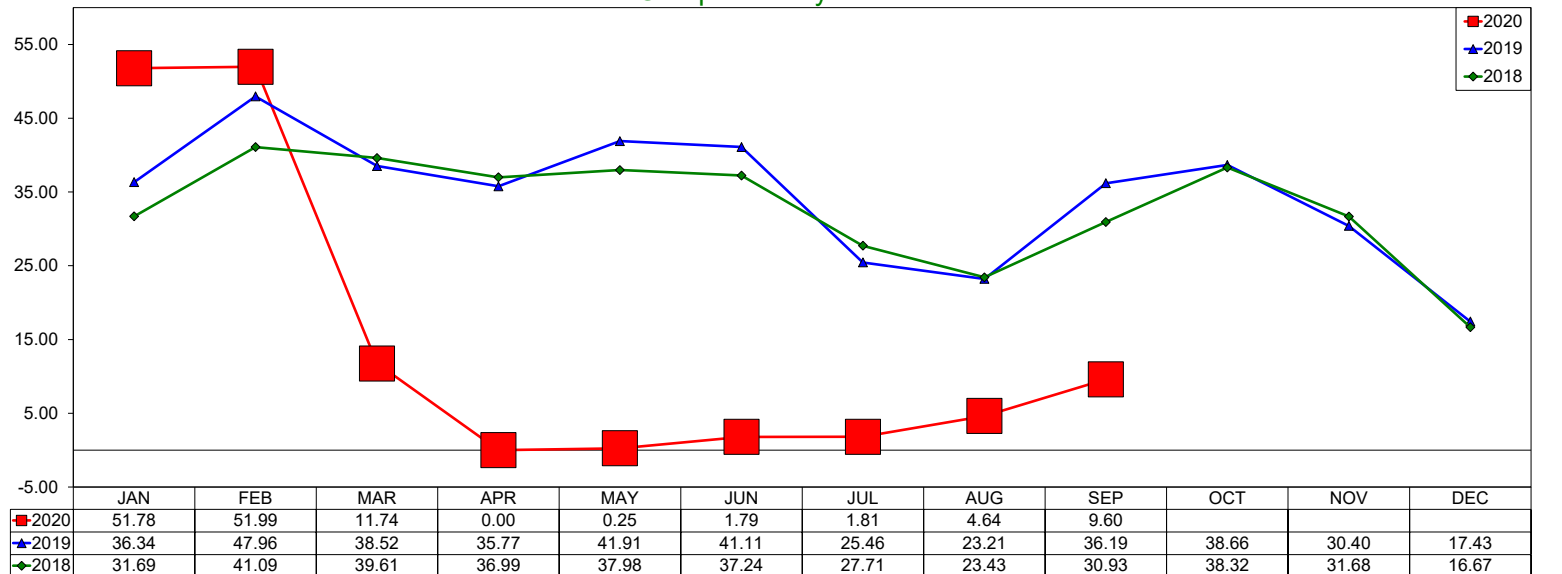
Three Year Comparison - Tuesday - RevPAR

September 2020

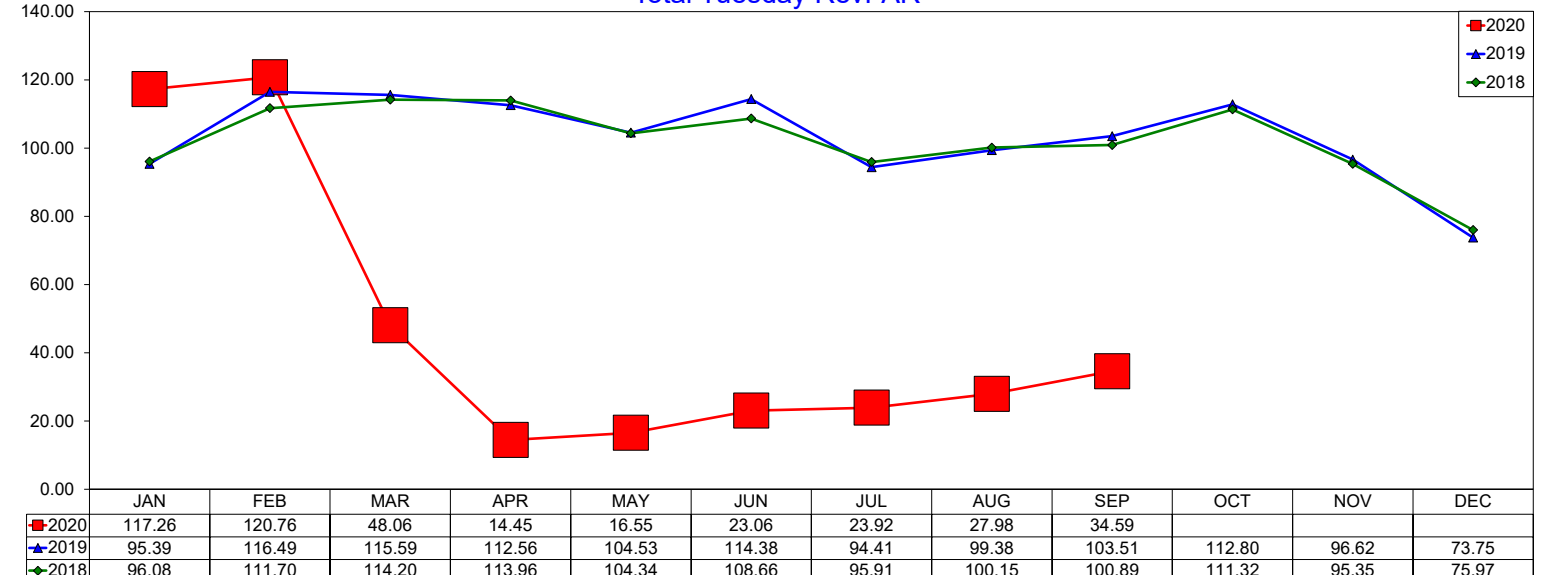
Transient Tuesday RevPAR



Group Tuesday RevPAR

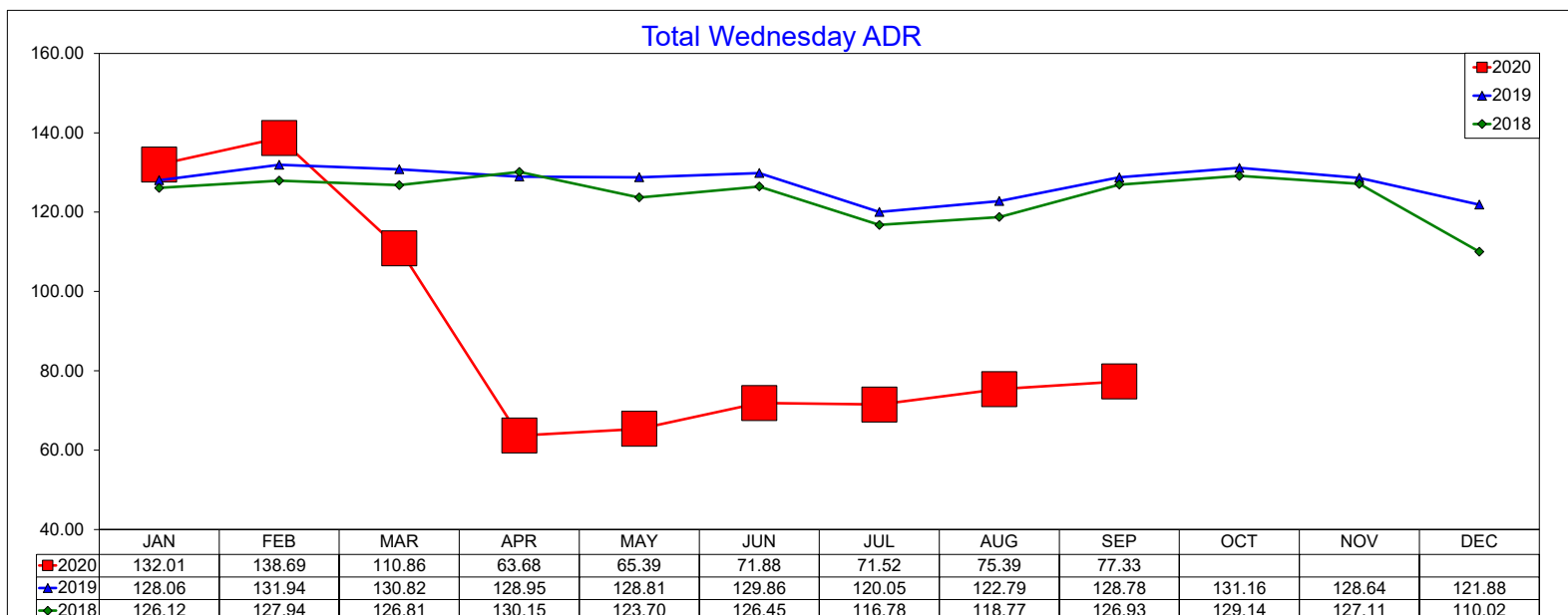
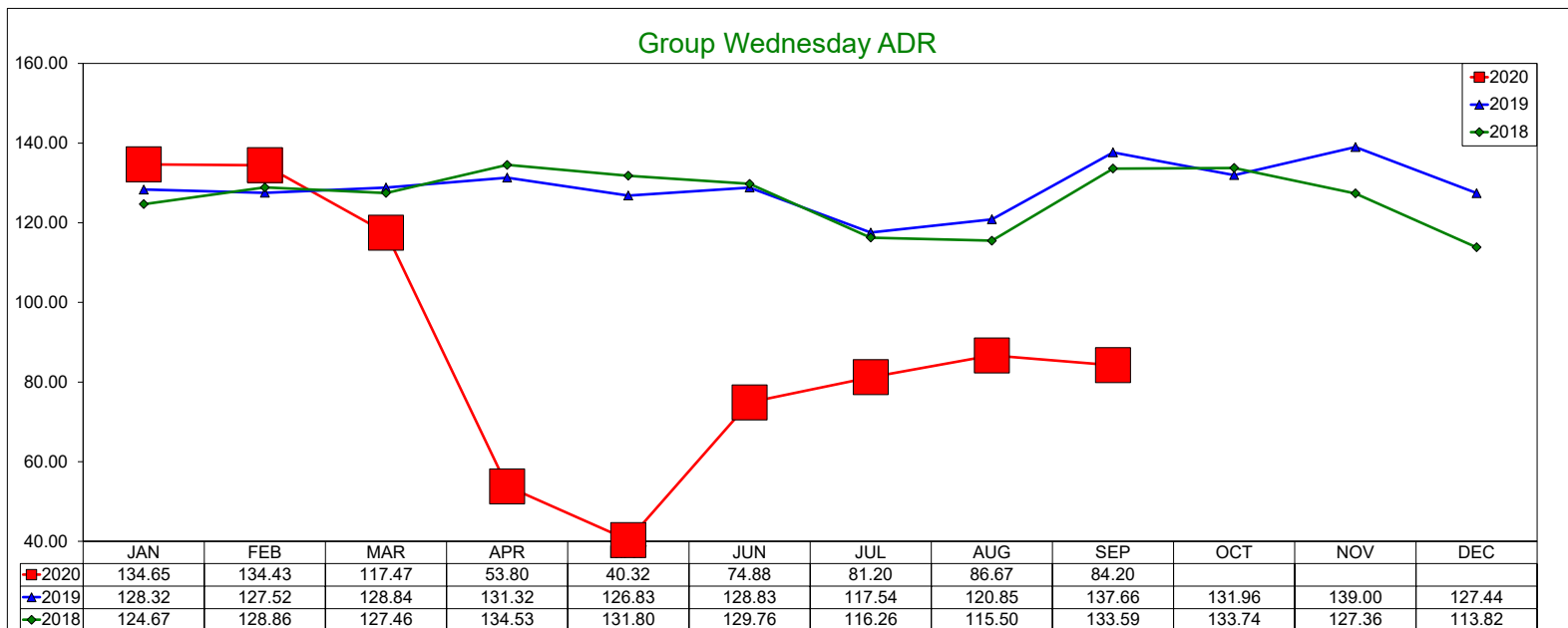
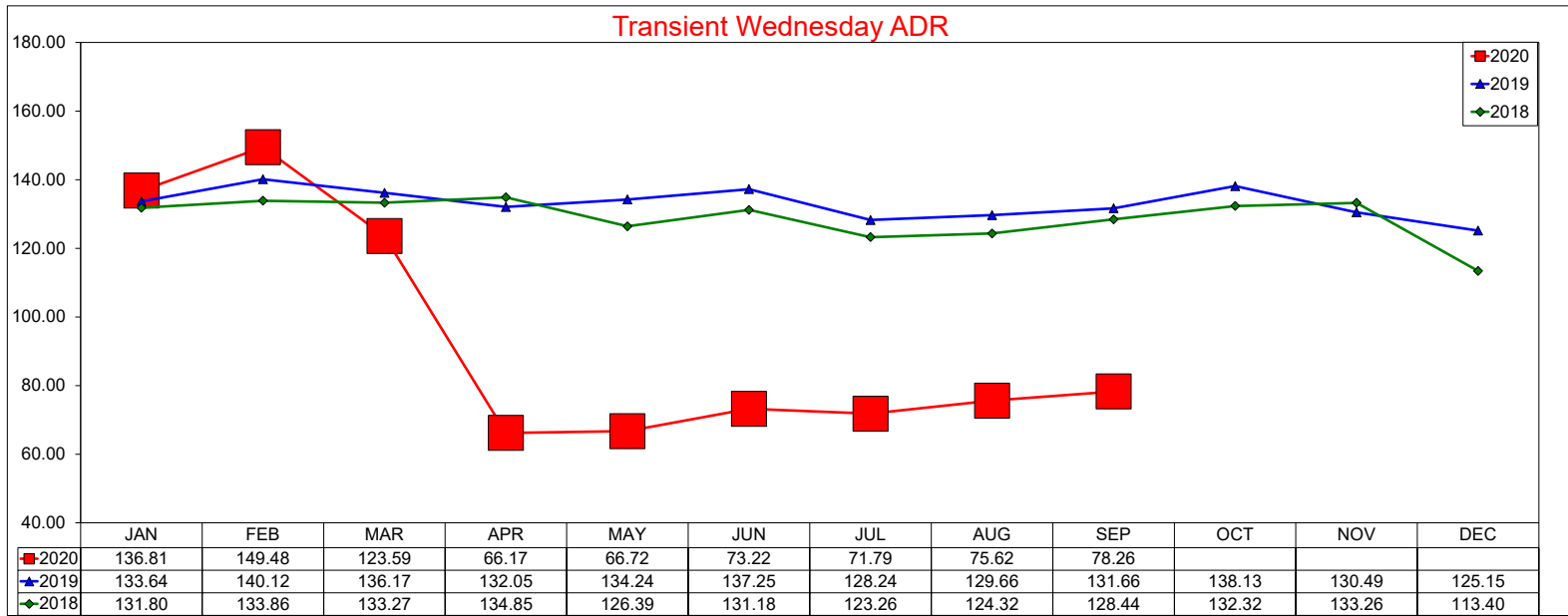


Total Tuesday RevPAR



Three Year Comparison - Wednesday - ADR

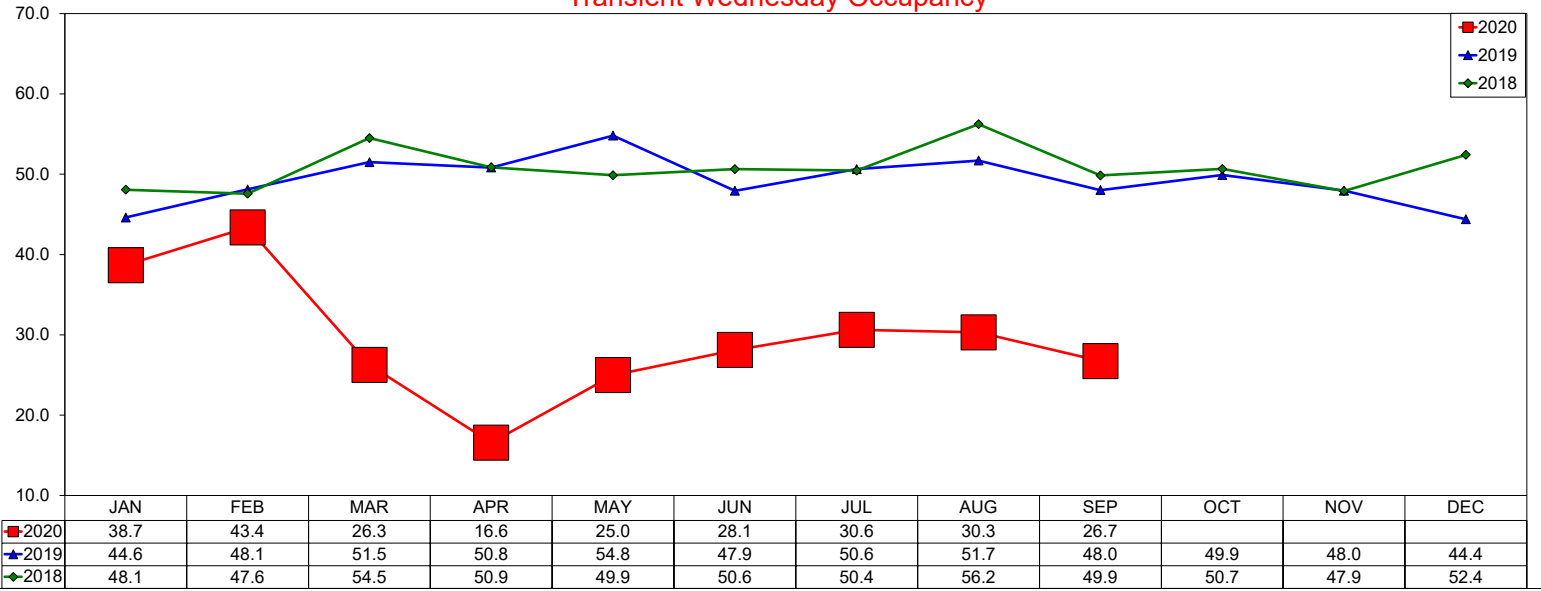
September 2020



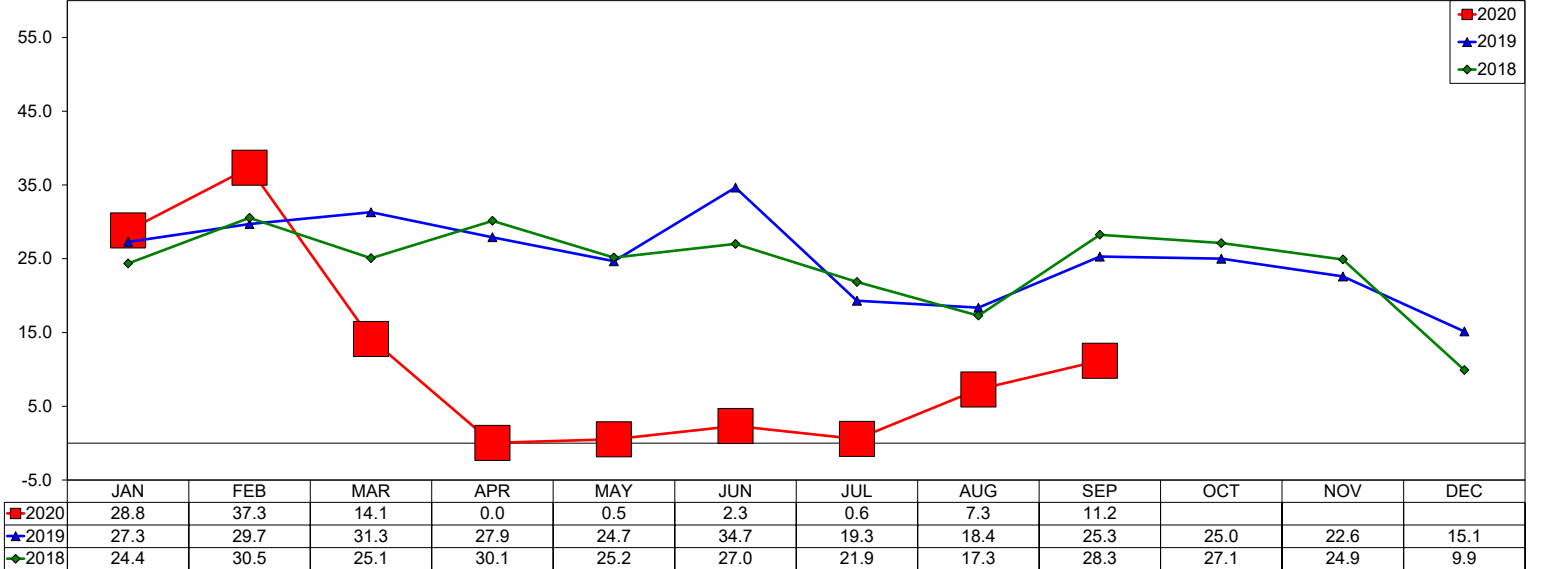
Three Year Comparison - Wednesday - Occupancy

September 2020

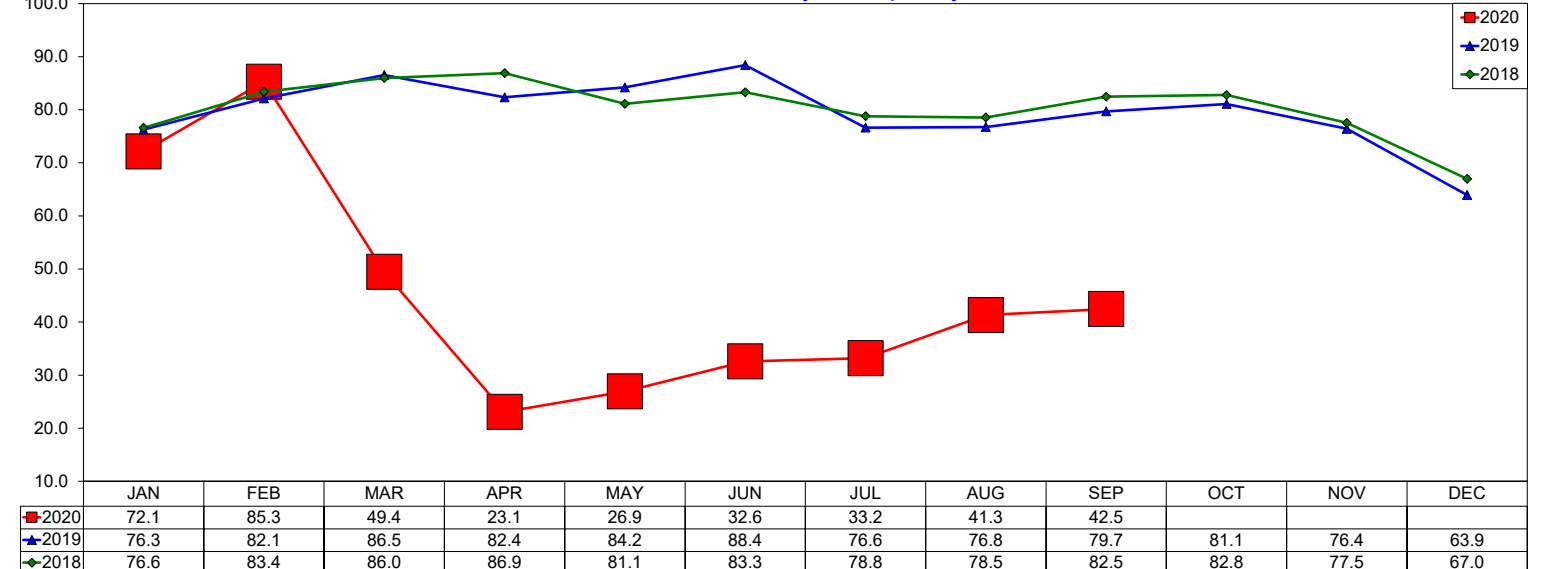
Transient Wednesday Occupancy



Group Wednesday Occupancy



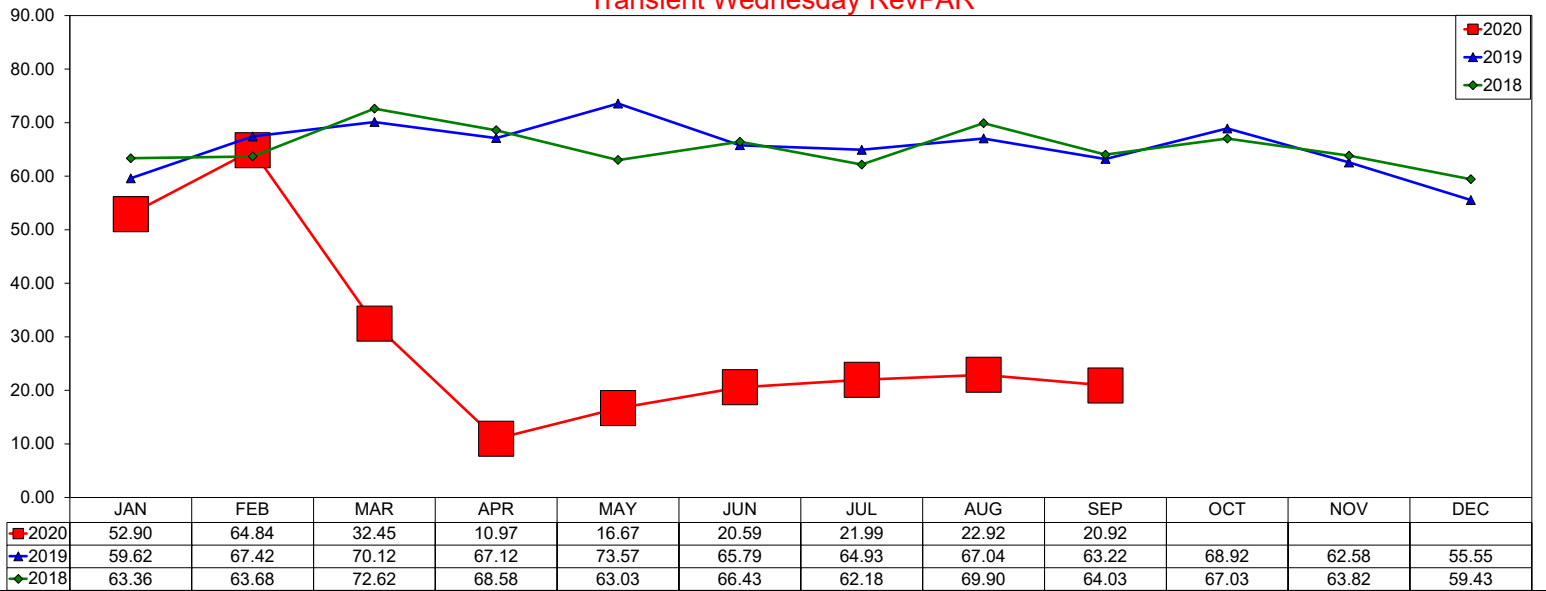
Total Wednesday Occupancy



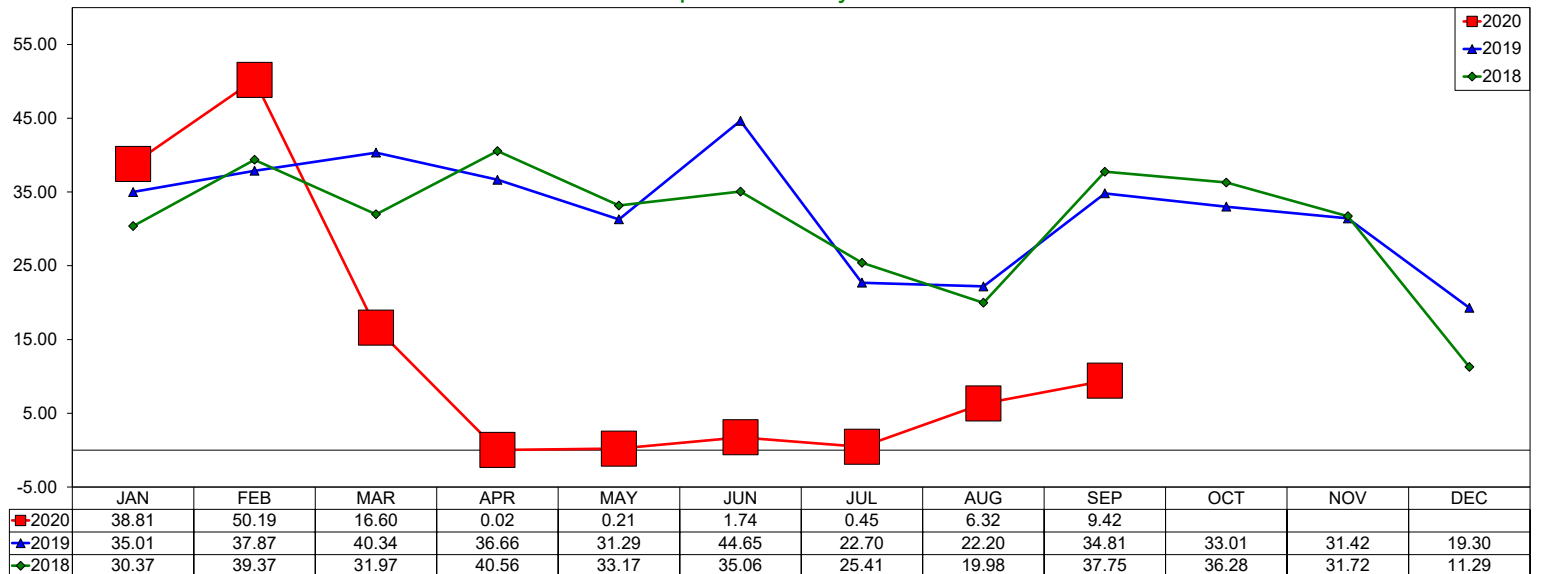
Three Year Comparison- Wednesday - RevPAR

September 2020

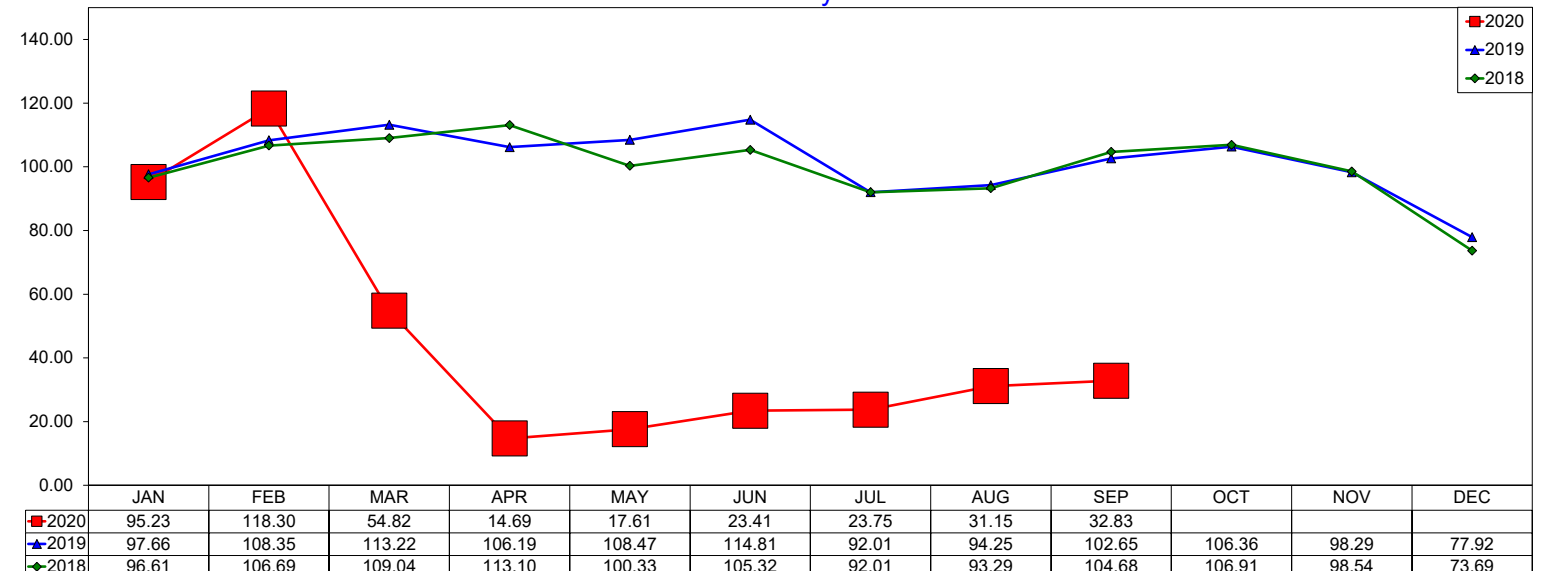
Transient Wednesday RevPAR



Group Wednesday RevPAR

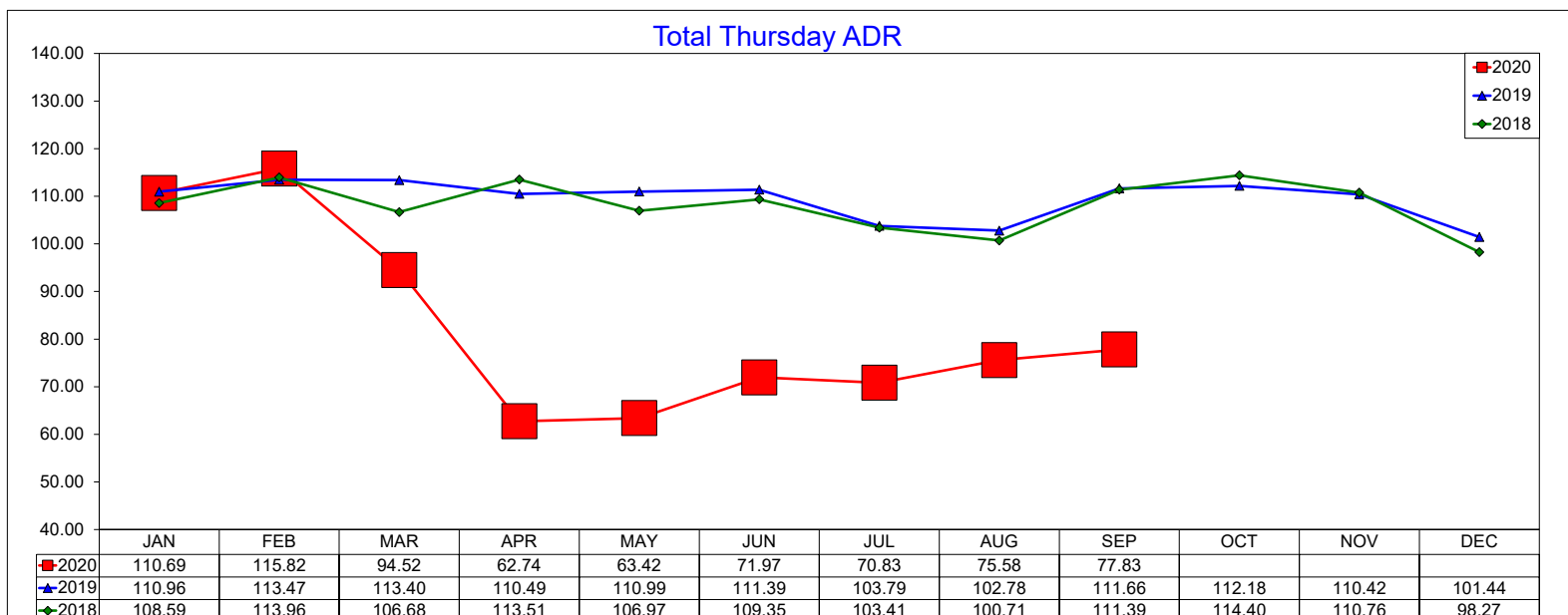
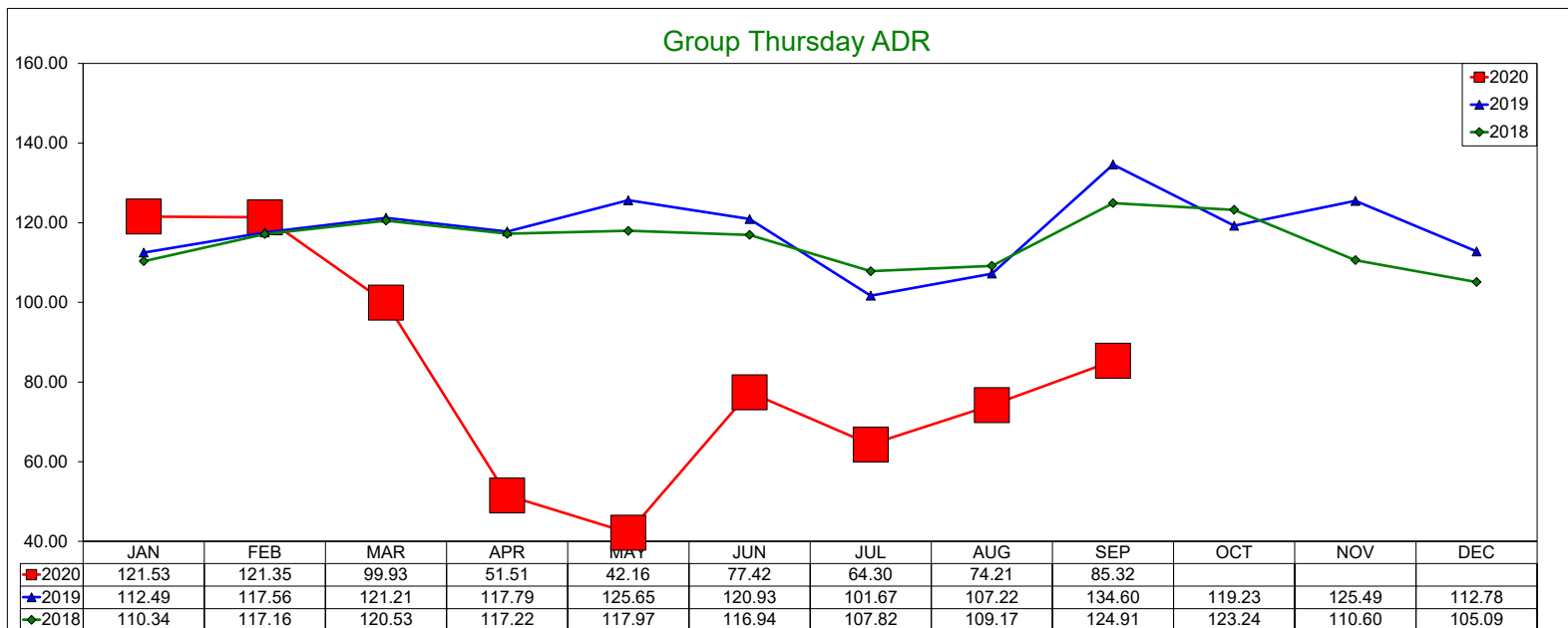
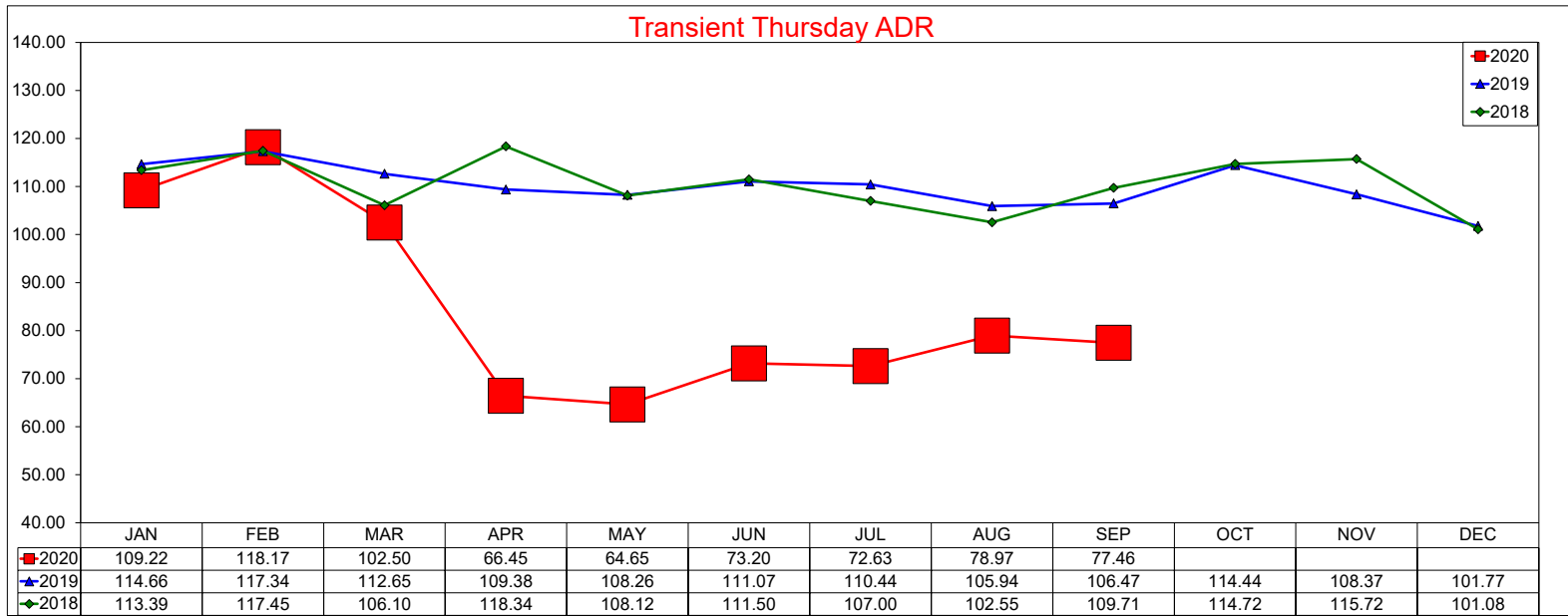


Total Wednesday RevPAR



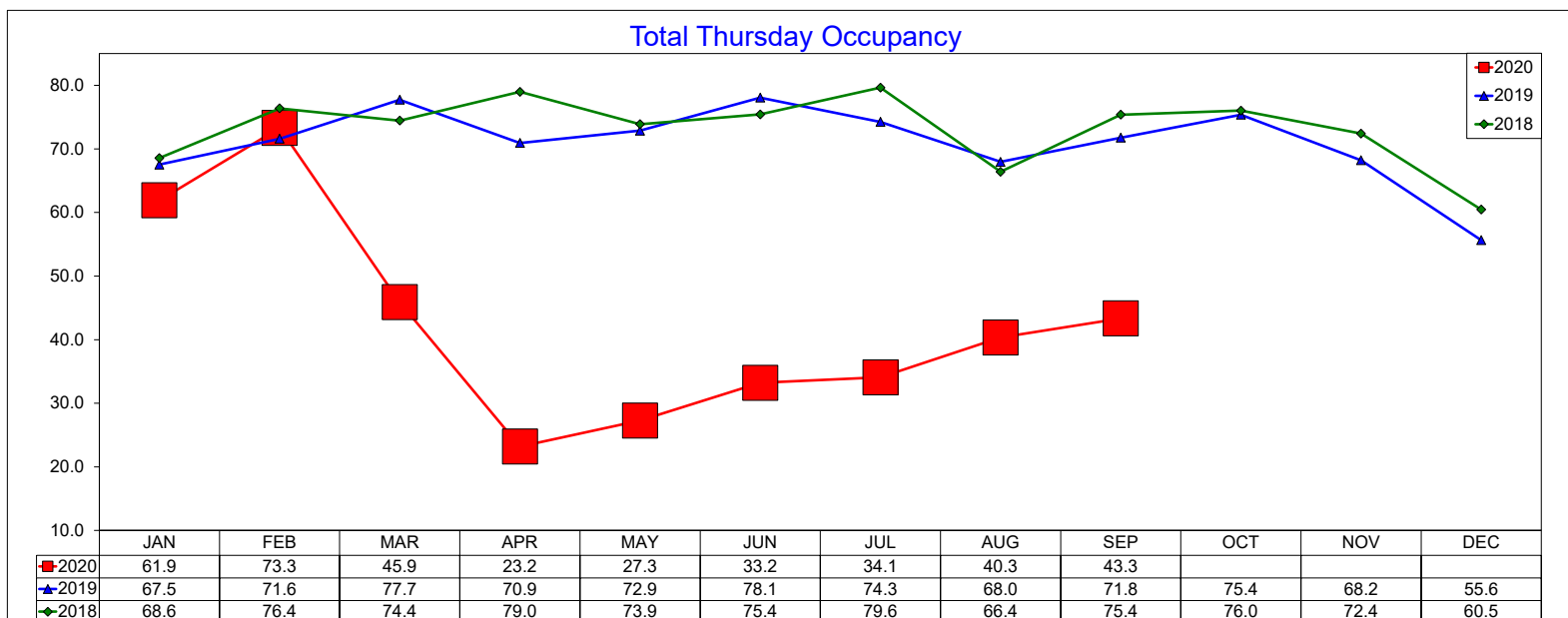
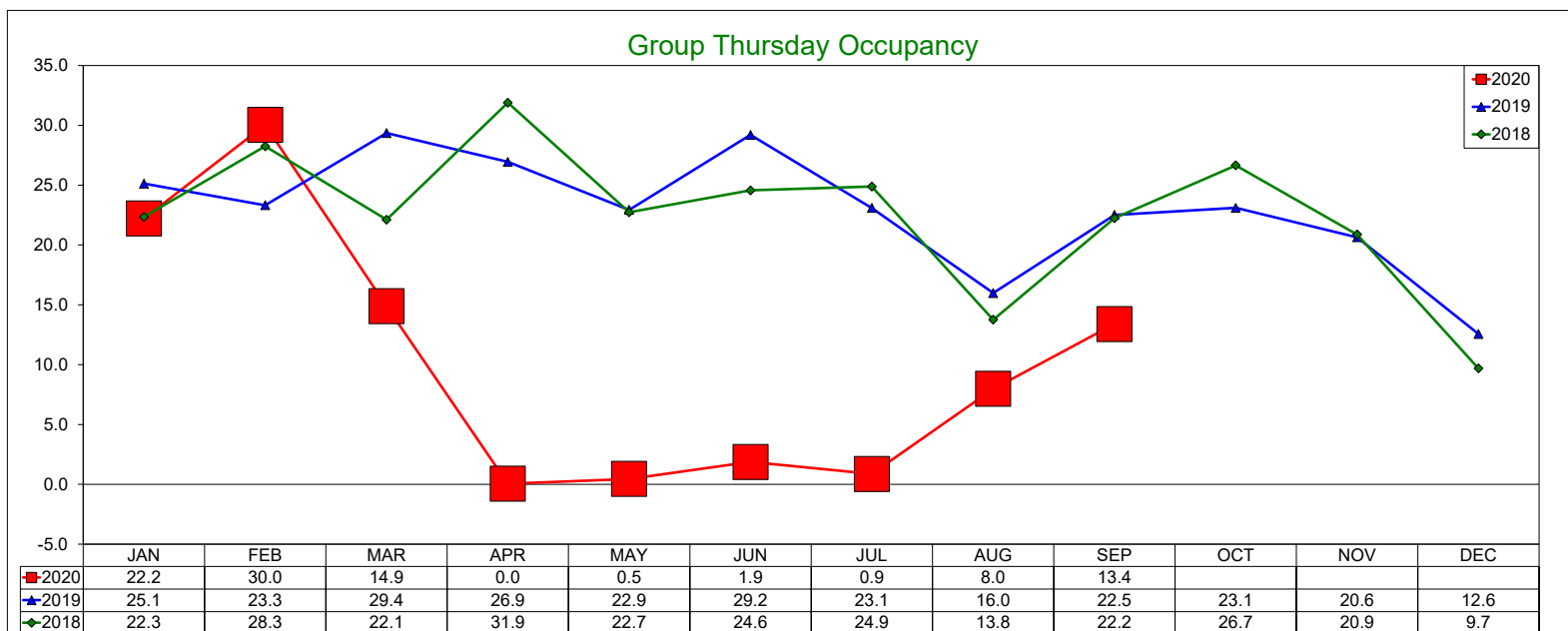
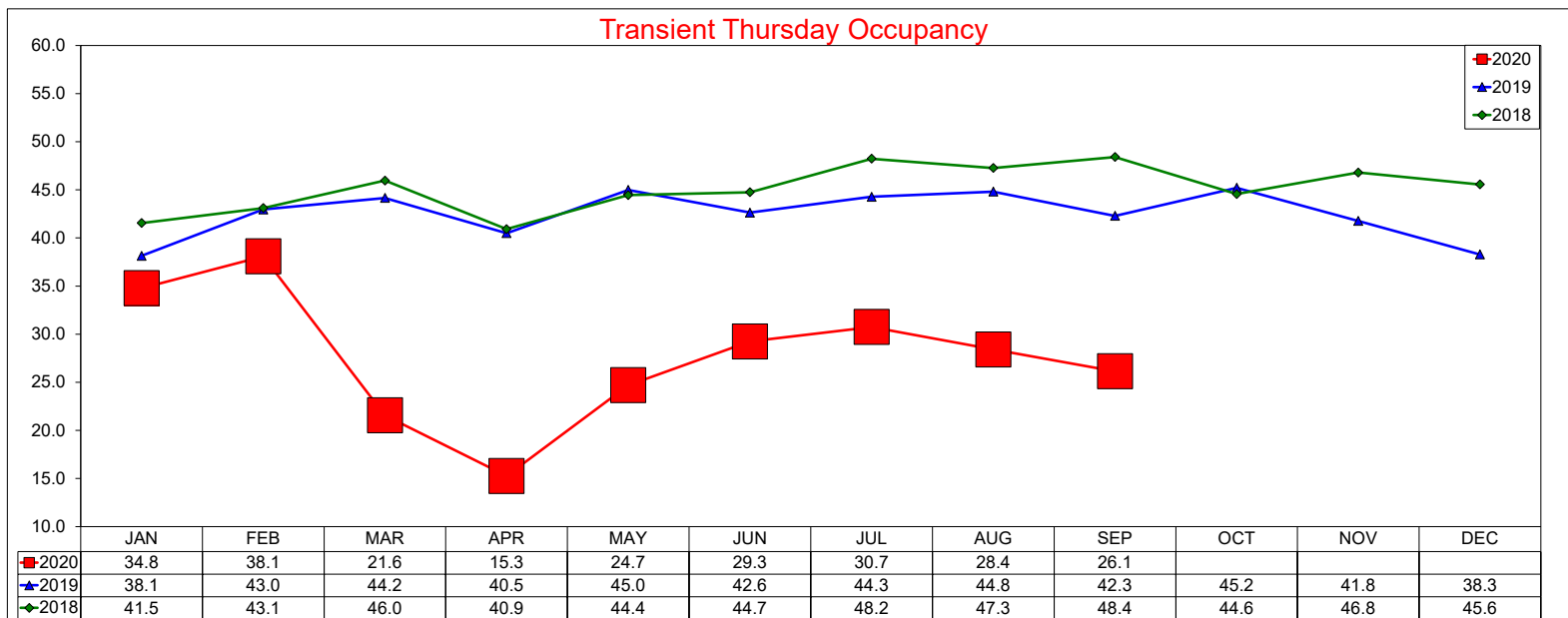
Three Year Comparison - Thursday - ADR

September 2020



Three Year Comparison - Thursday - Occupancy

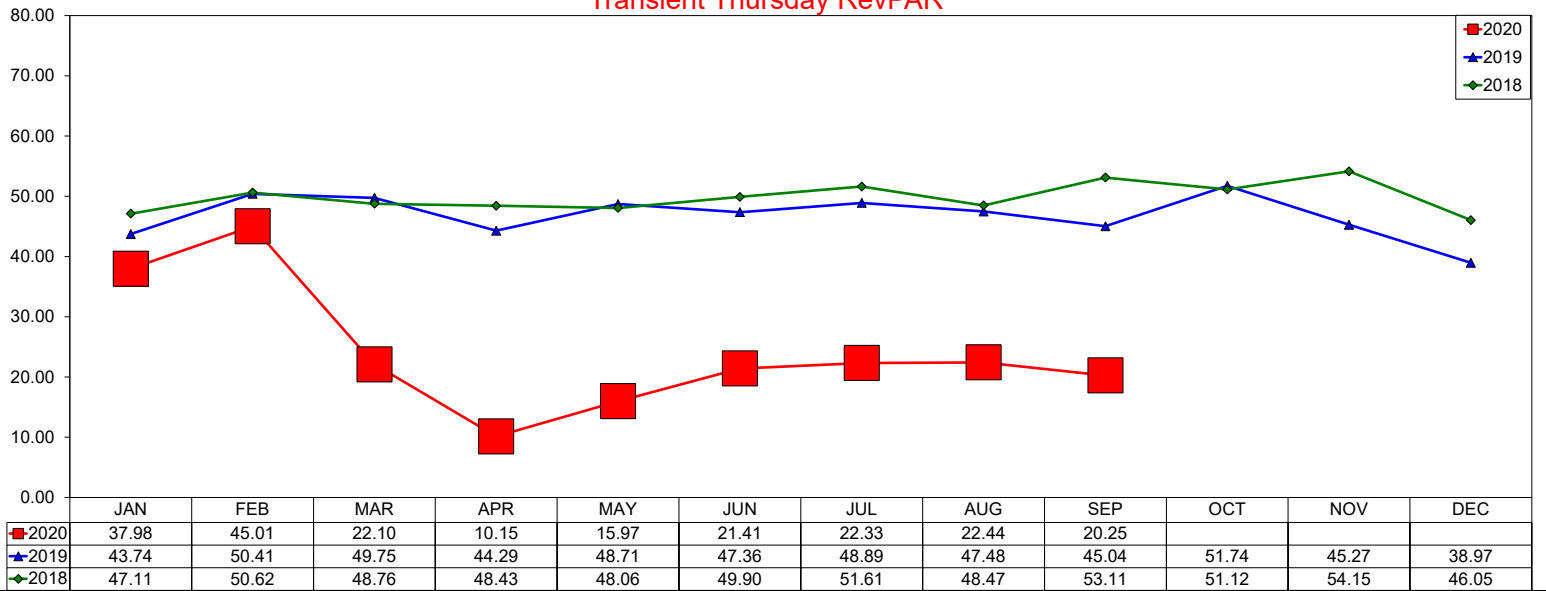
September 2020



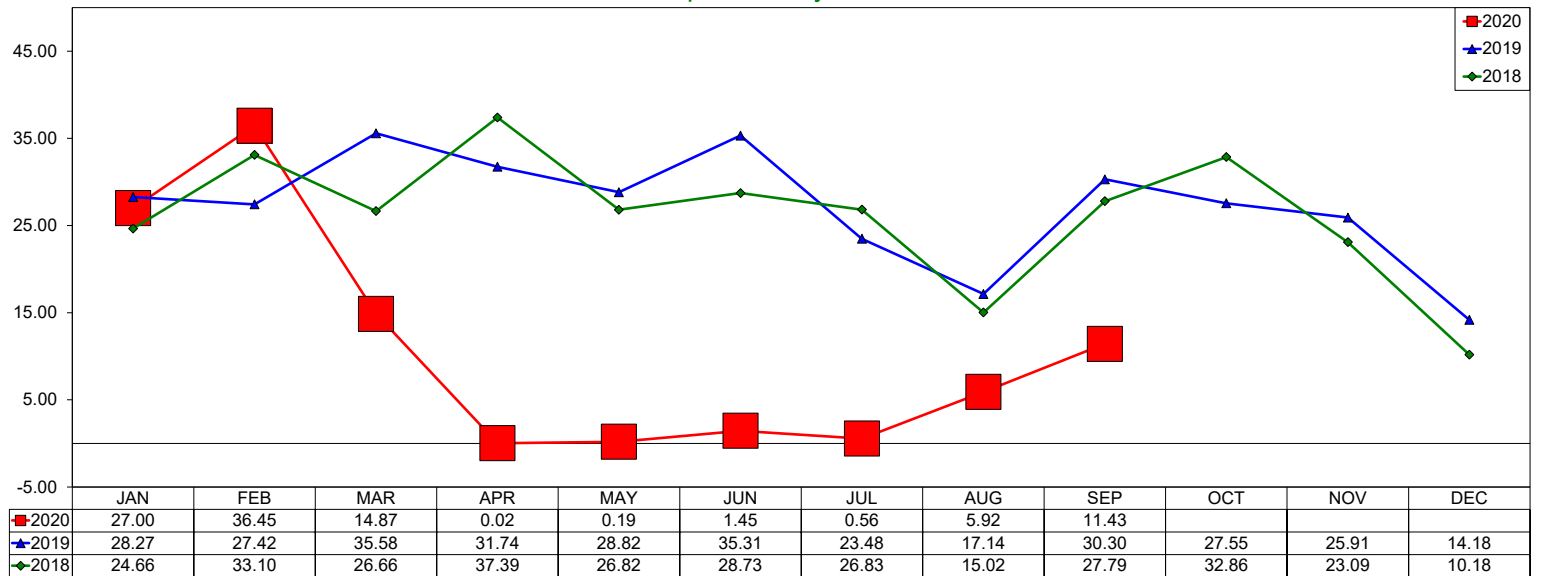
Three Year Comparison - Thursday - RevPAR

September 2020

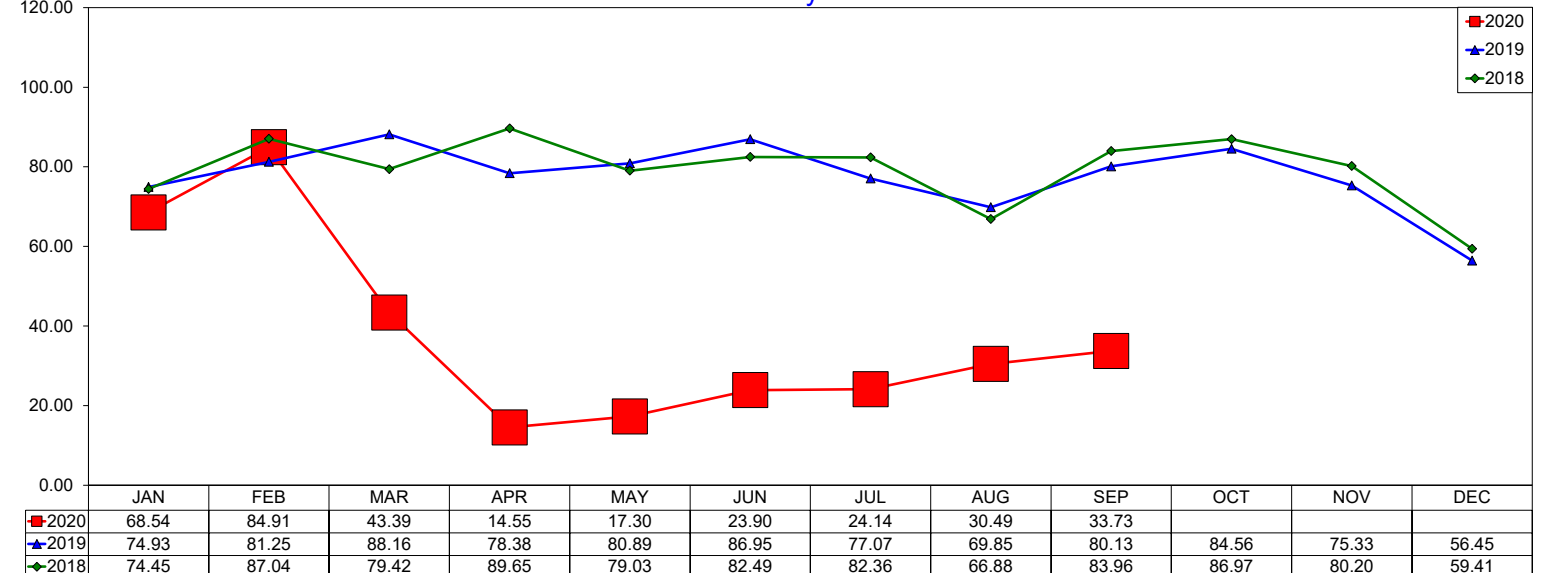
Transient Thursday RevPAR



Group Thursday RevPAR

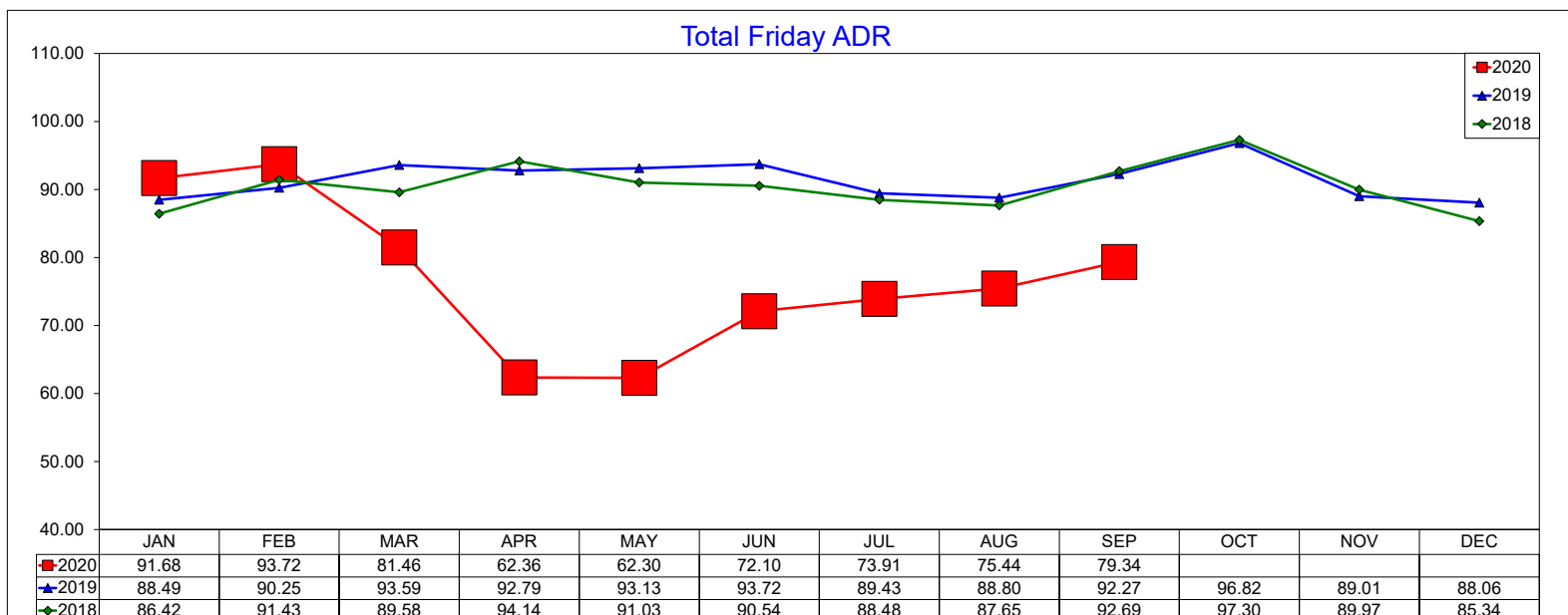
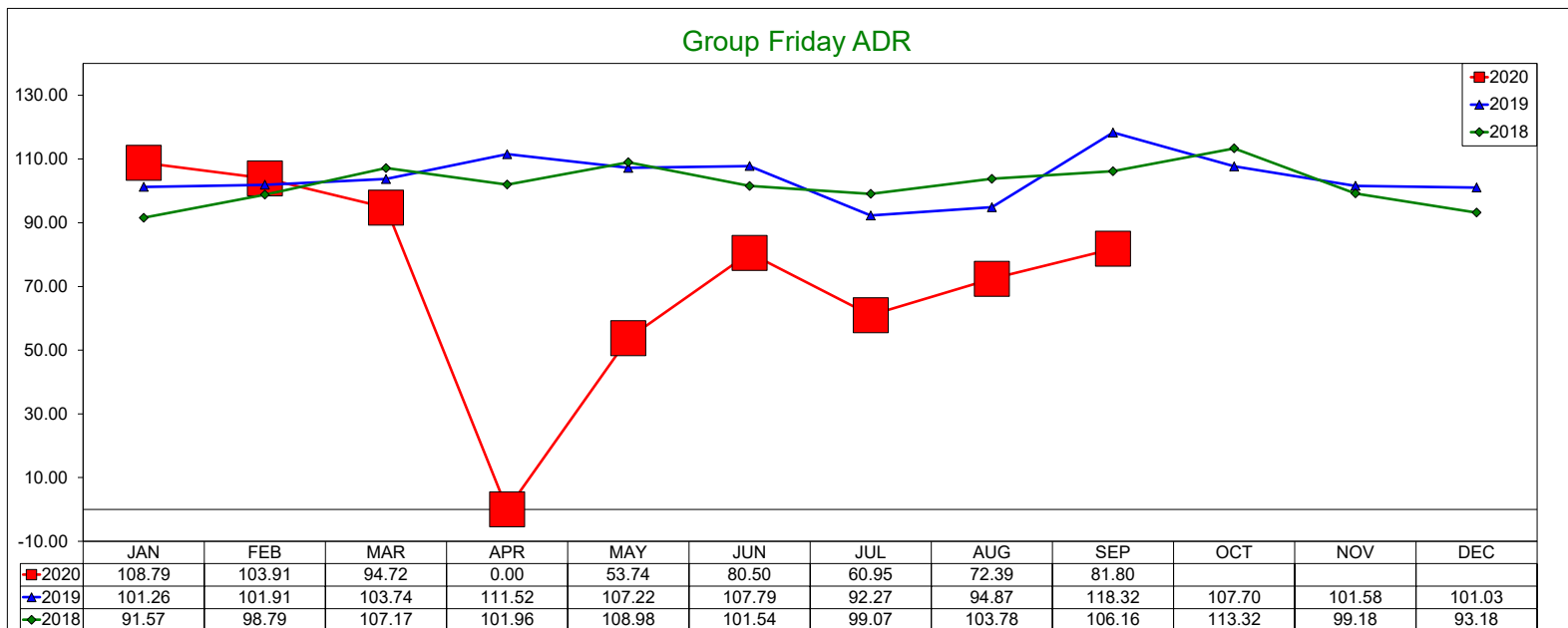
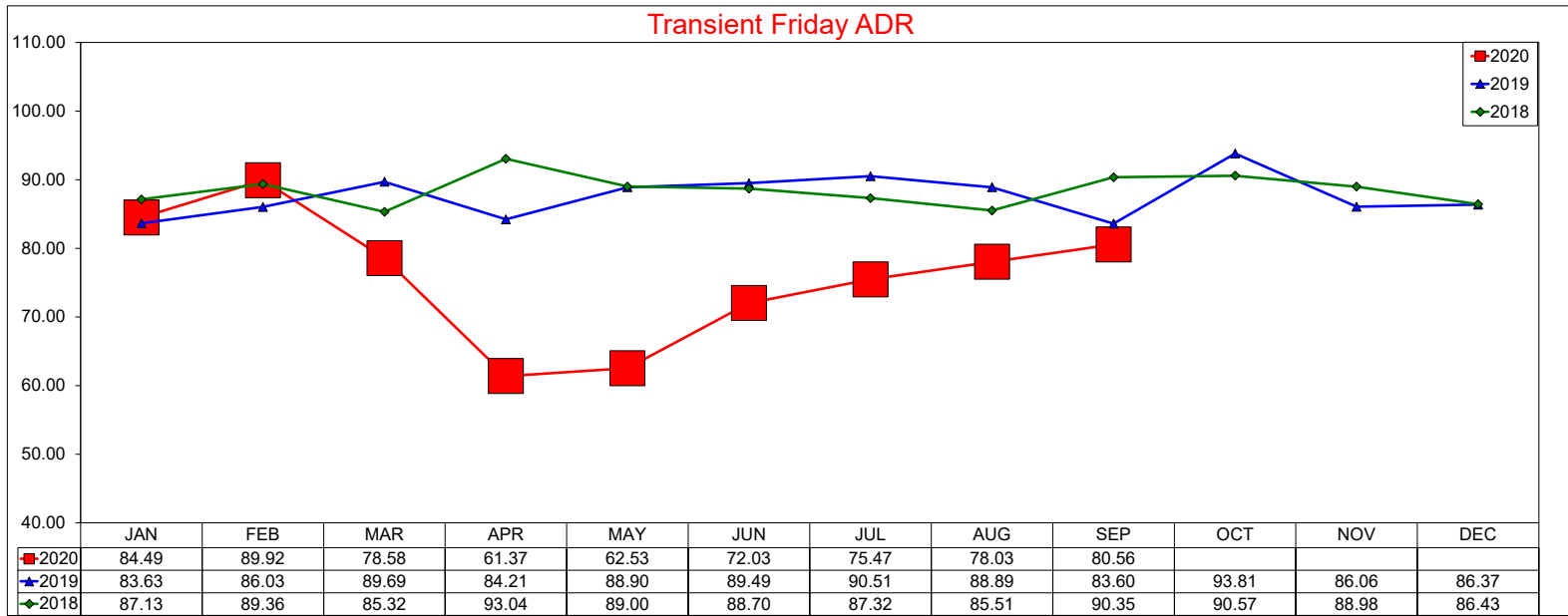


Total Thursday RevPAR



Three Year Comparison - Friday - ADR

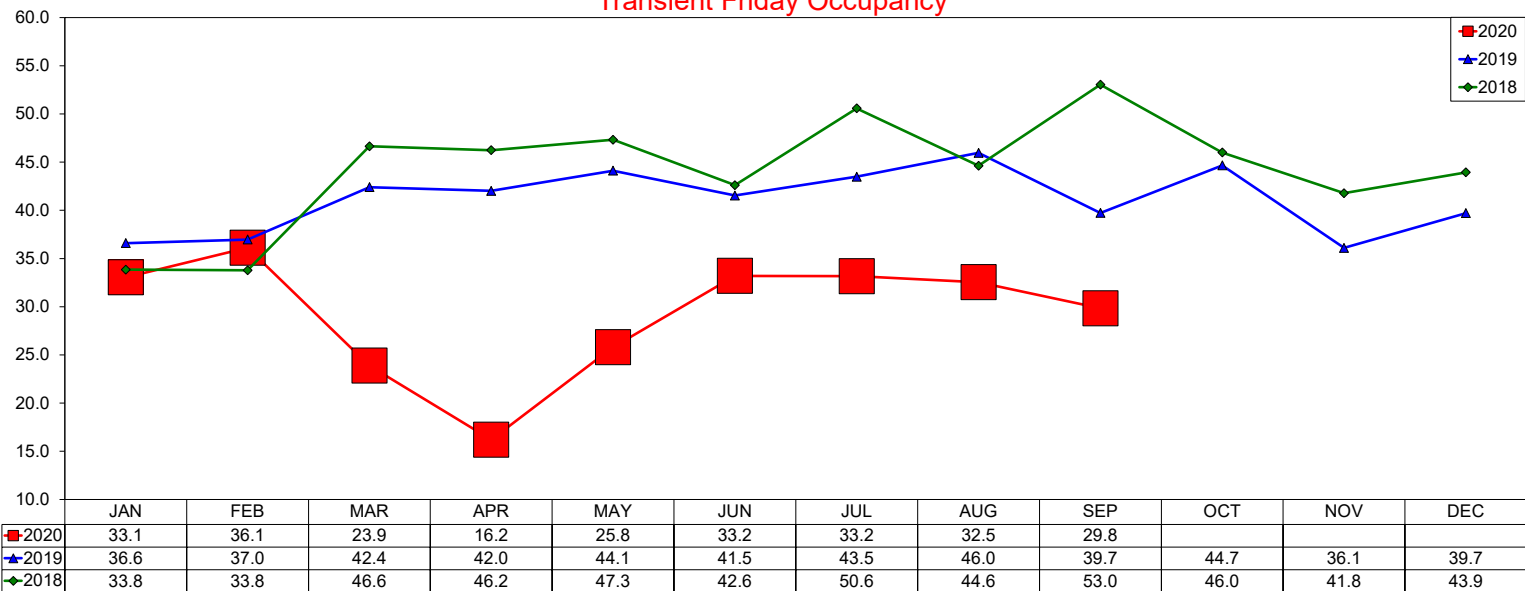
September 2020



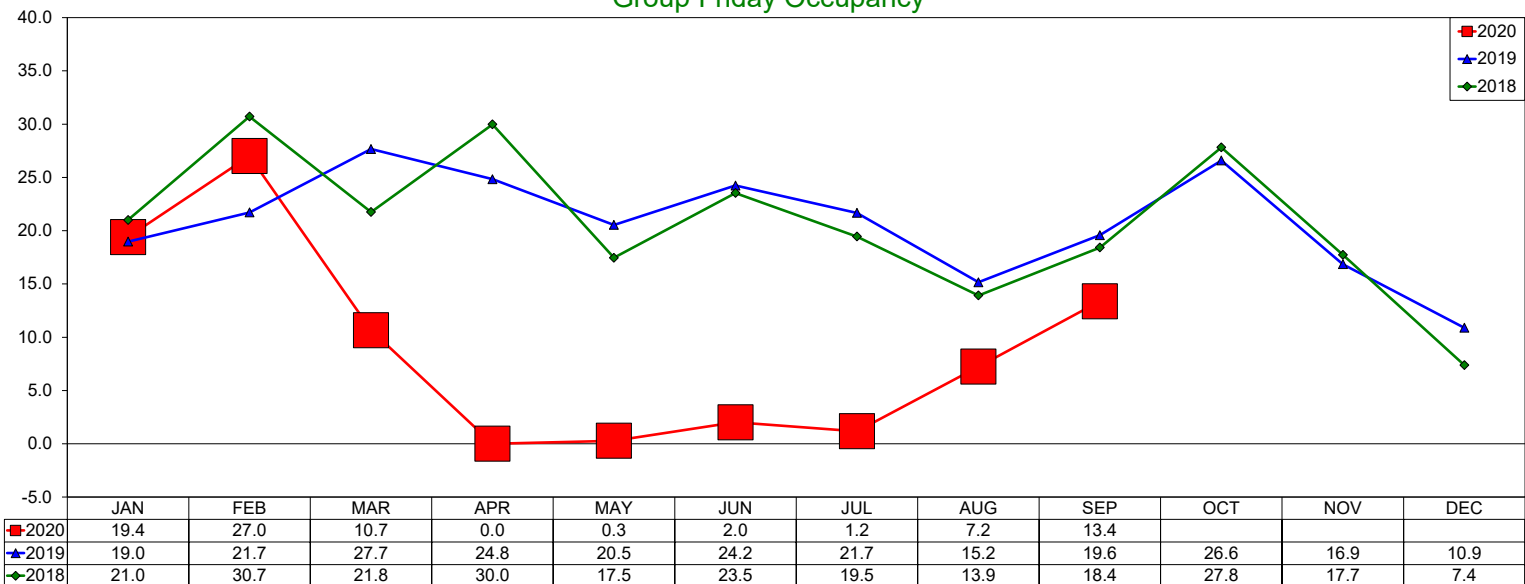
Three Year Comparison - Friday - Occupancy

September 2020

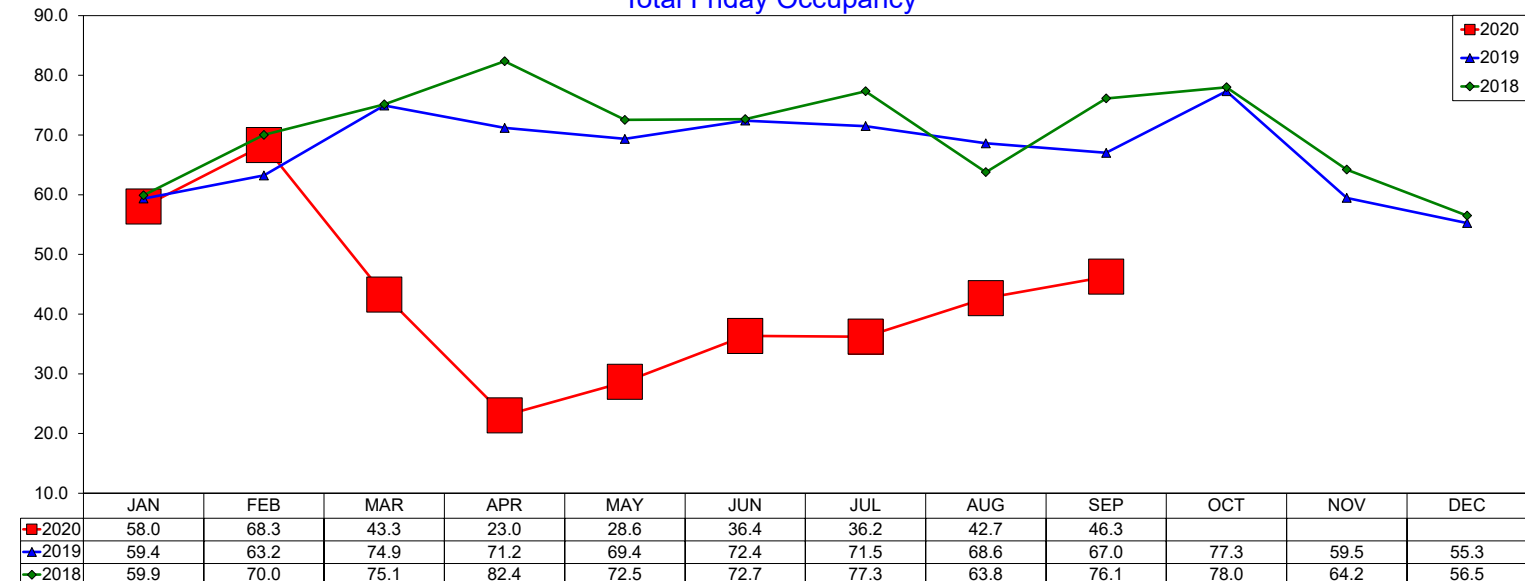
Transient Friday Occupancy



Group Friday Occupancy



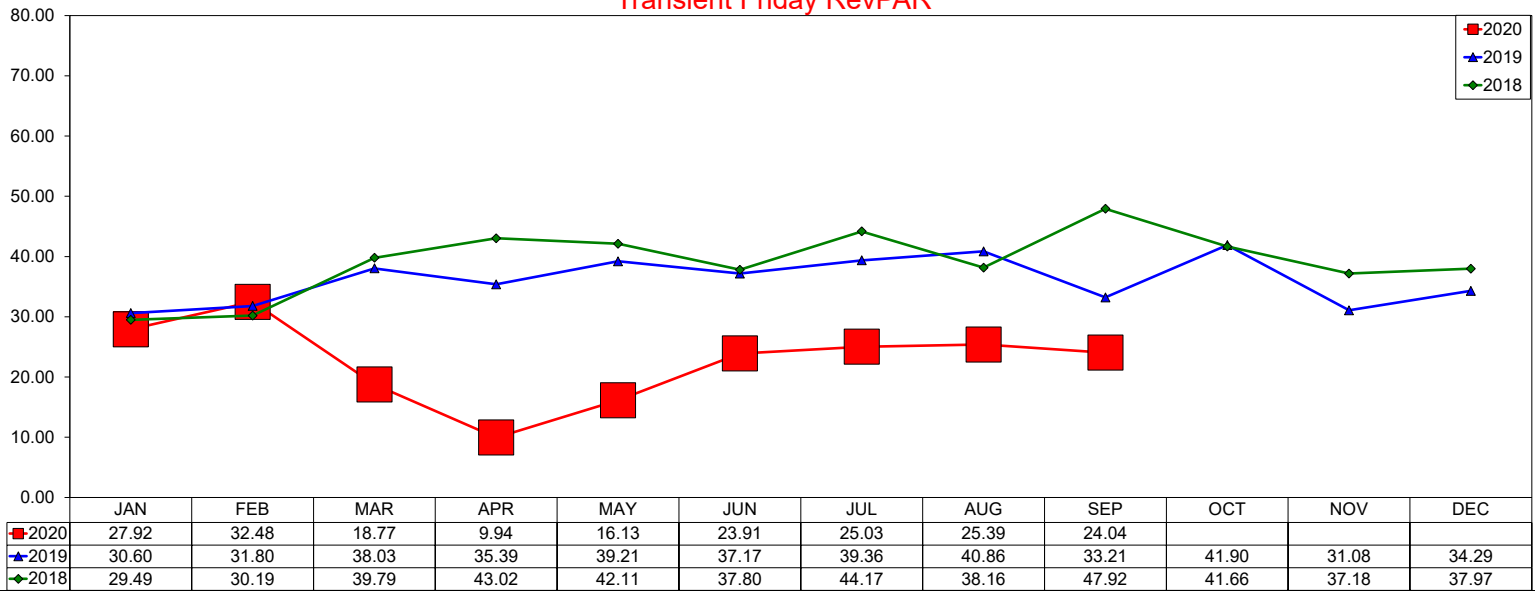
Total Friday Occupancy



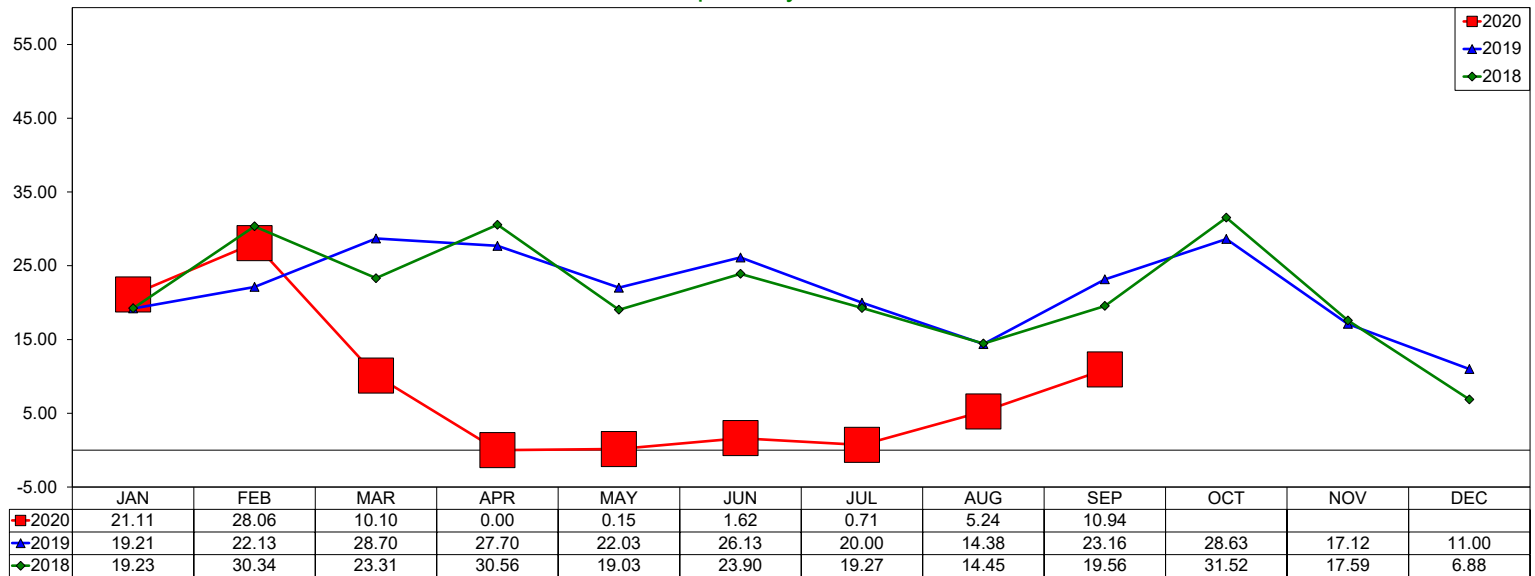
Three Year Comparison - Friday - RevPAR

September 2020

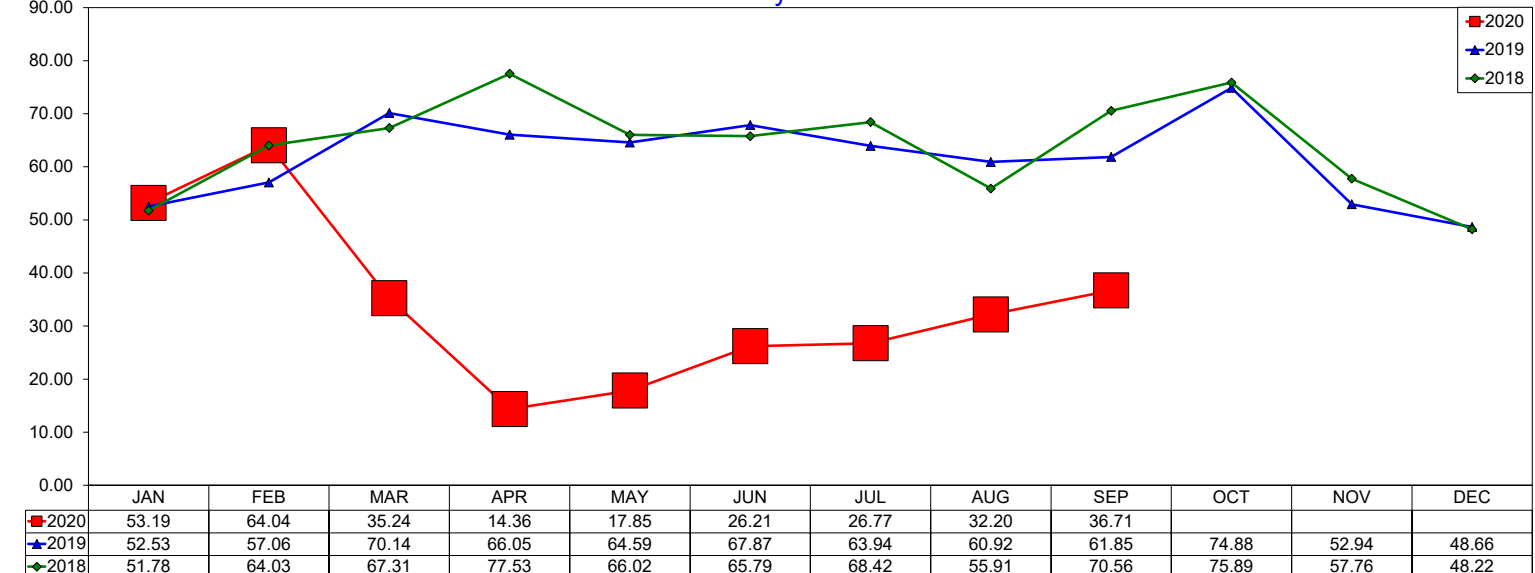
Transient Friday RevPAR



Group Friday RevPAR

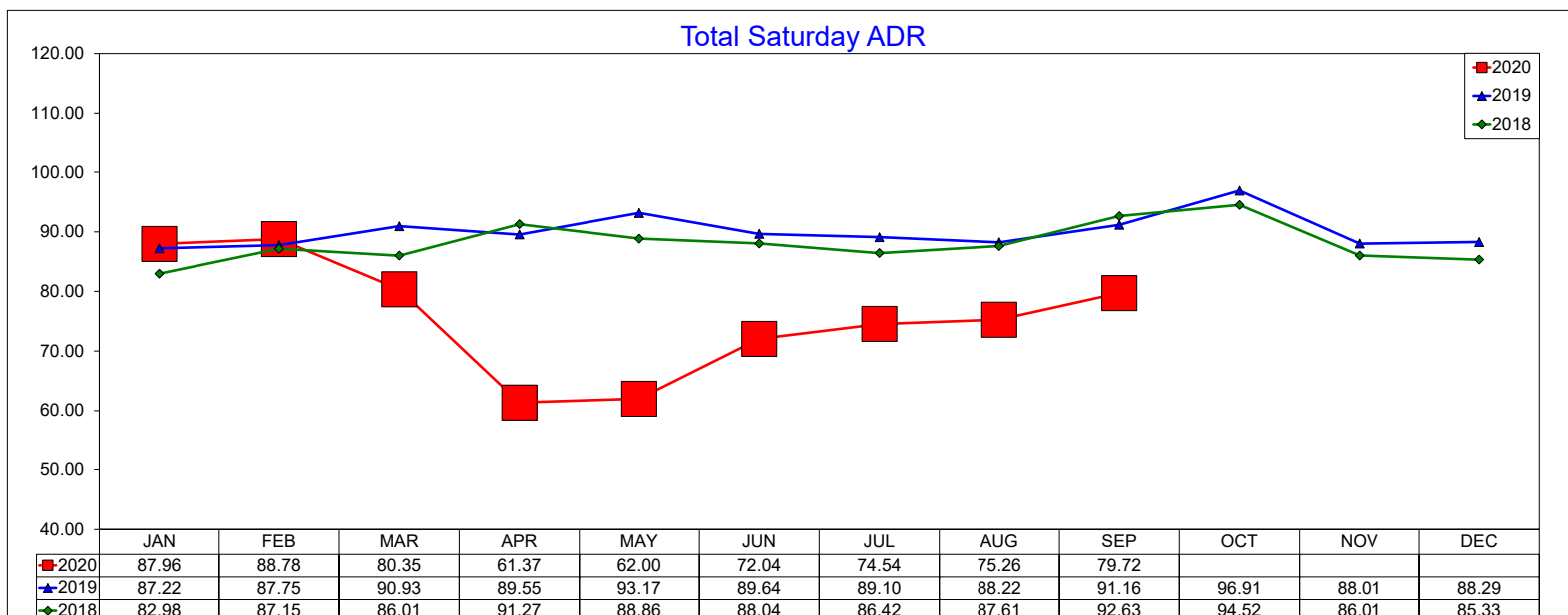
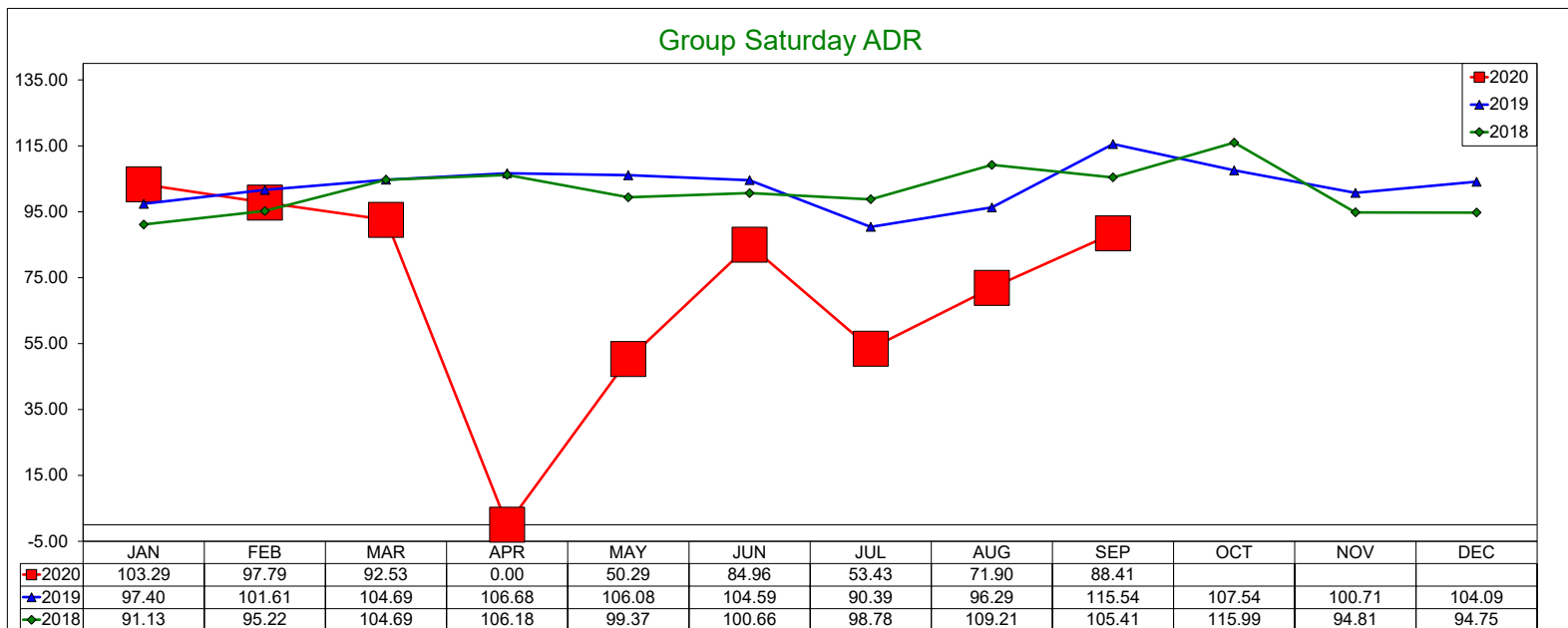
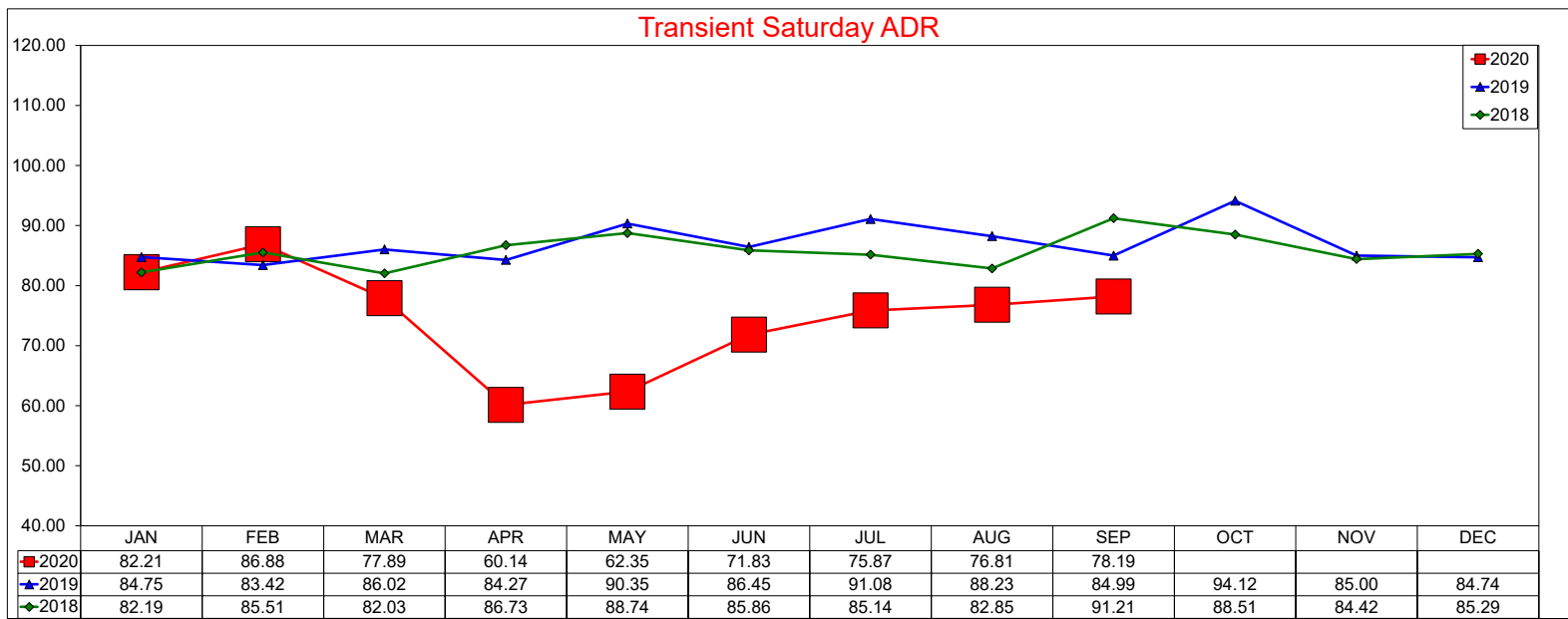


Total Friday RevPAR



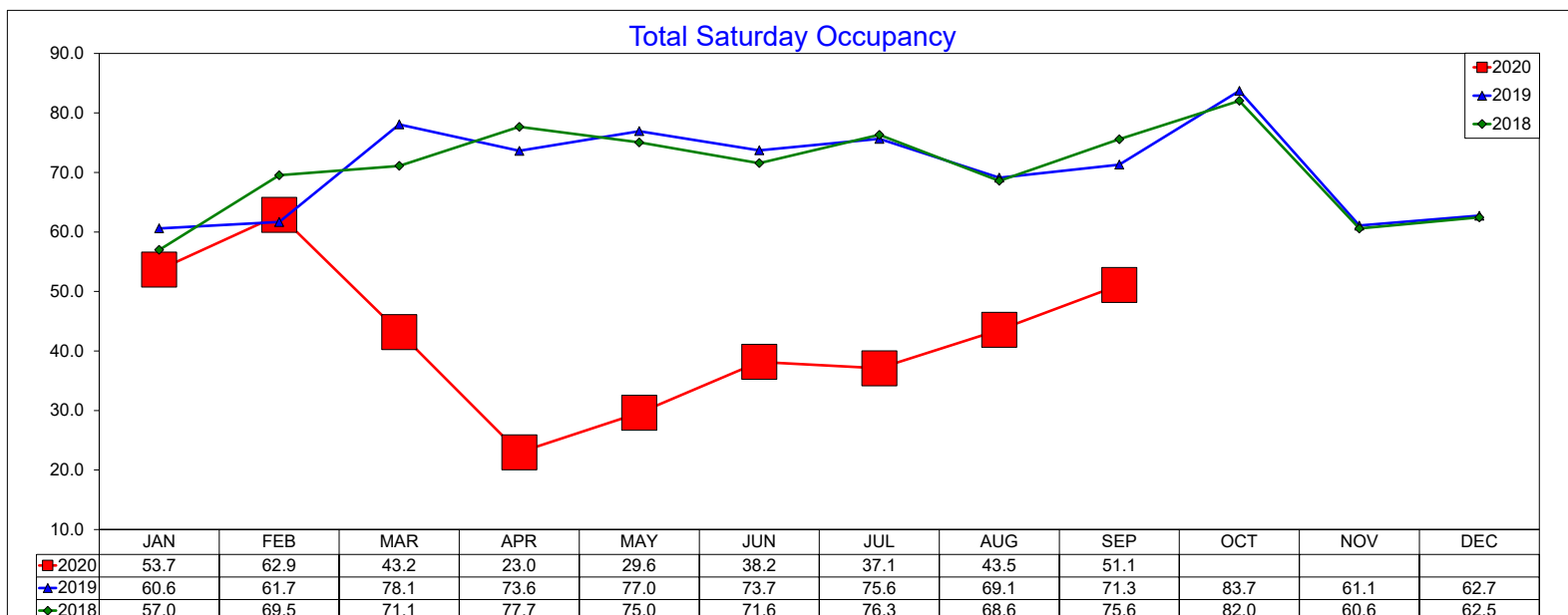
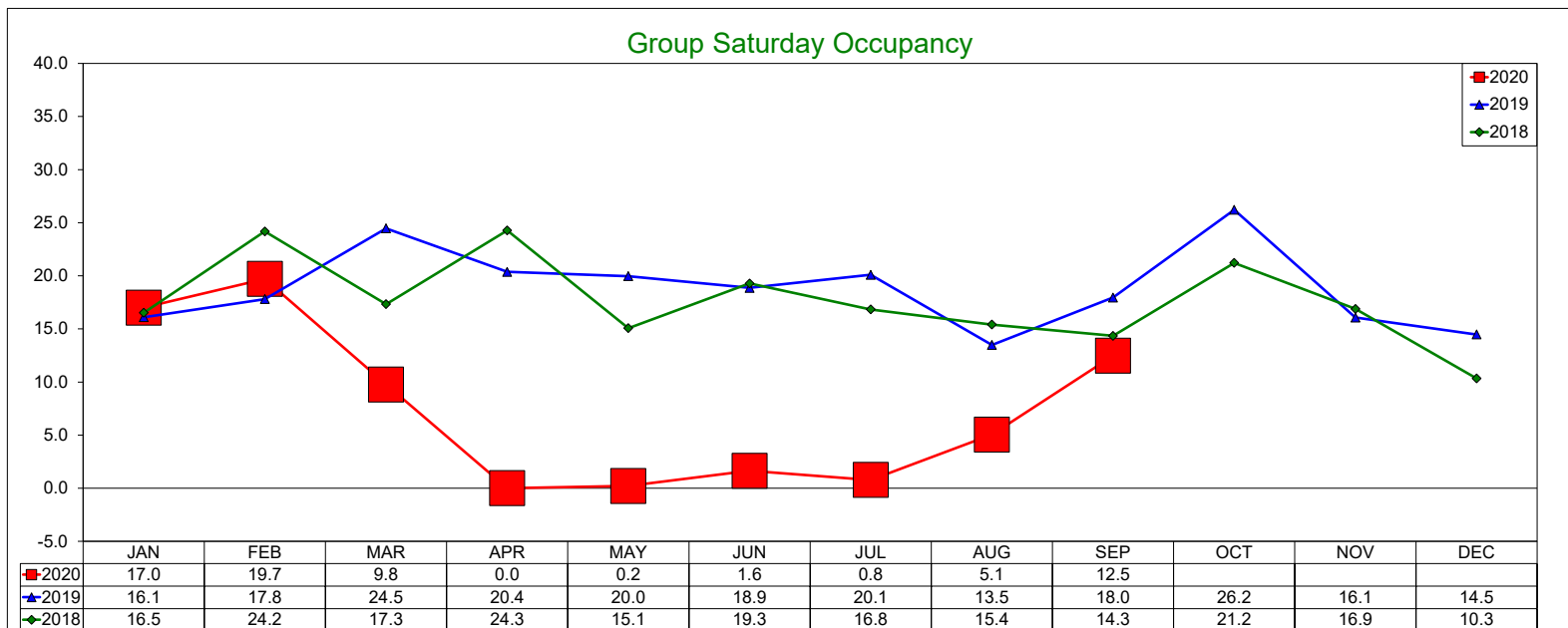
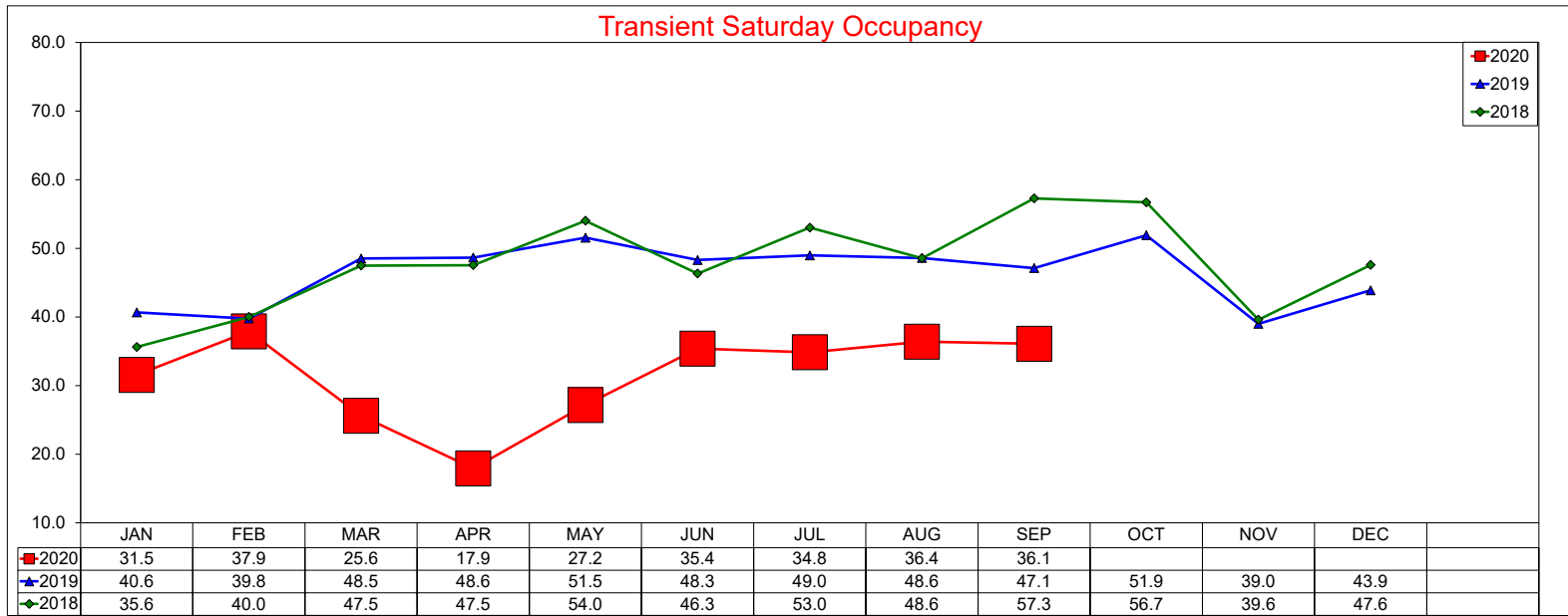
Three Year Comparison - Saturday - ADR

September 2020



Three Year Comparison - Saturday - Occupancy

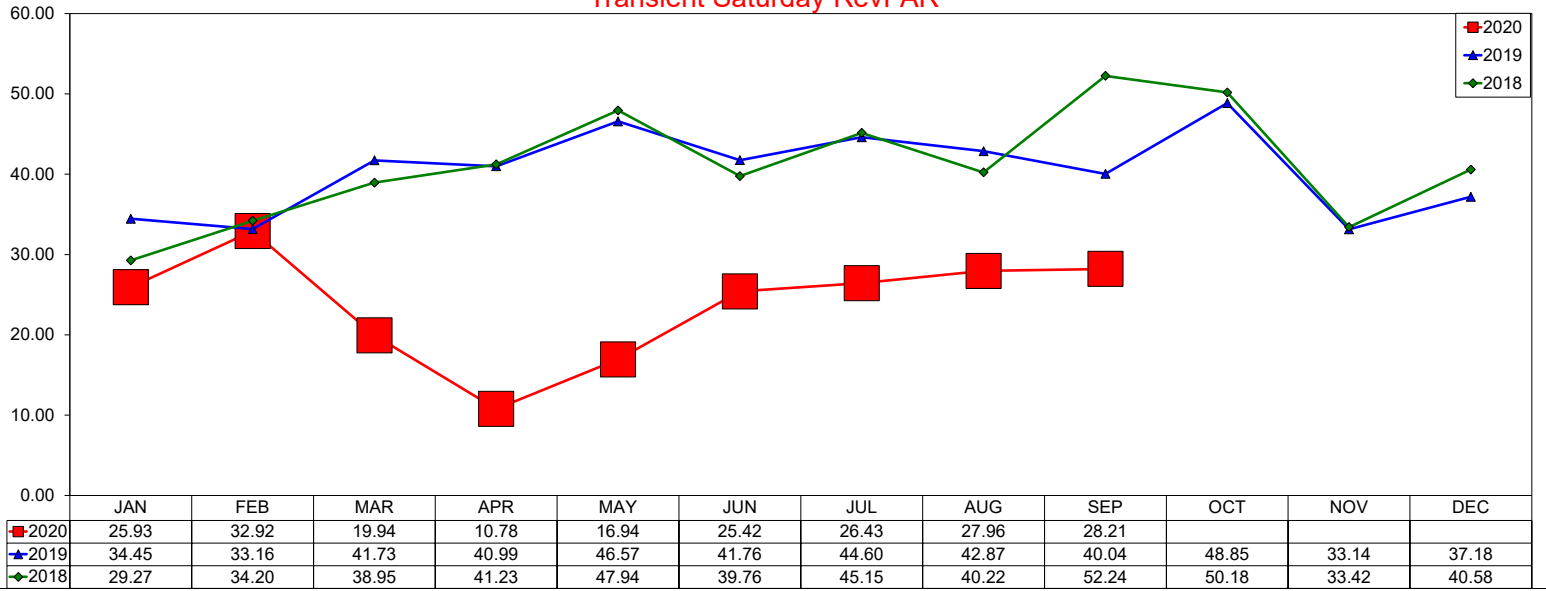
September 2020



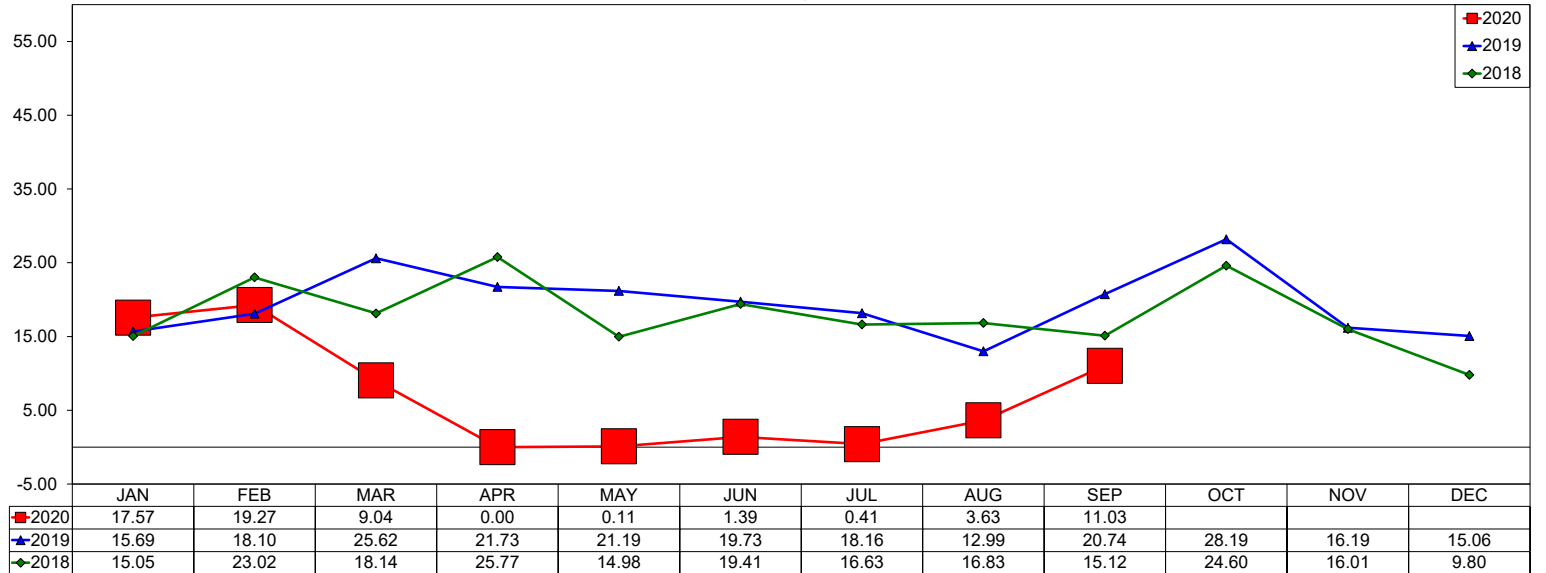
Three Year Comparison - Saturday - RevPAR

September 2020

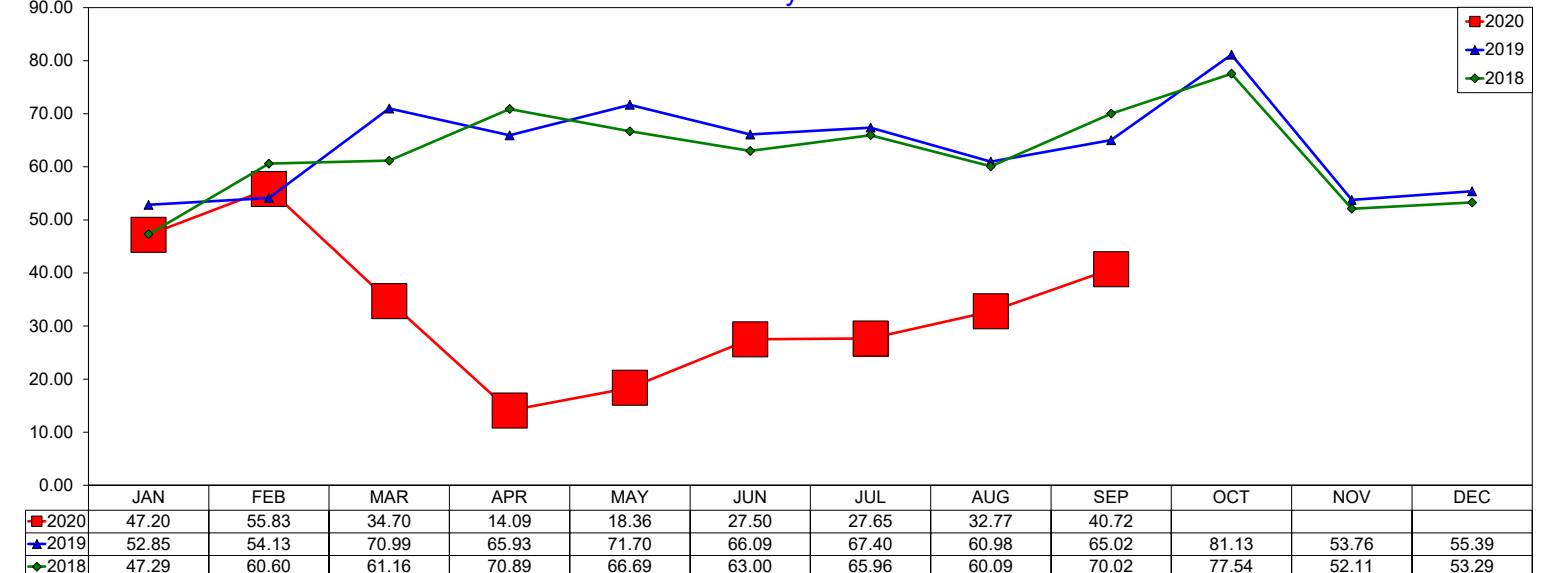
Transient Saturday RevPAR



Group Saturday RevPAR

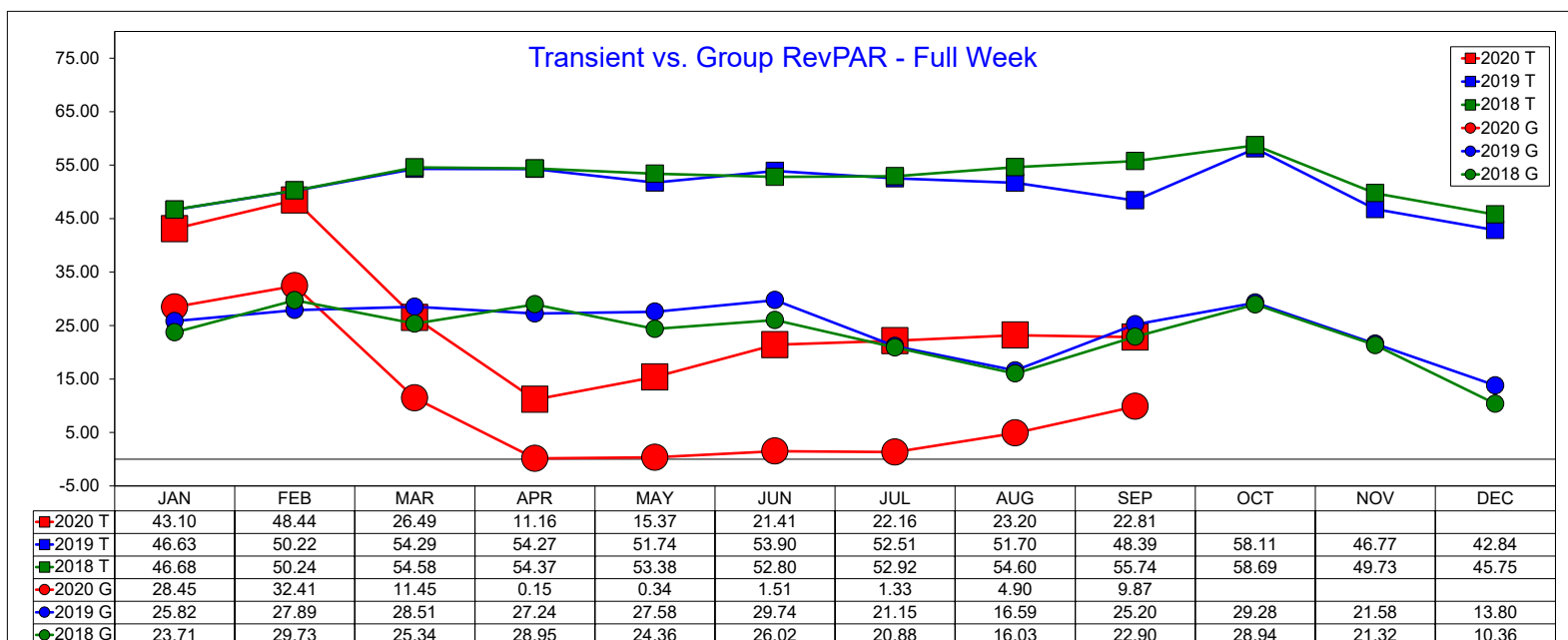
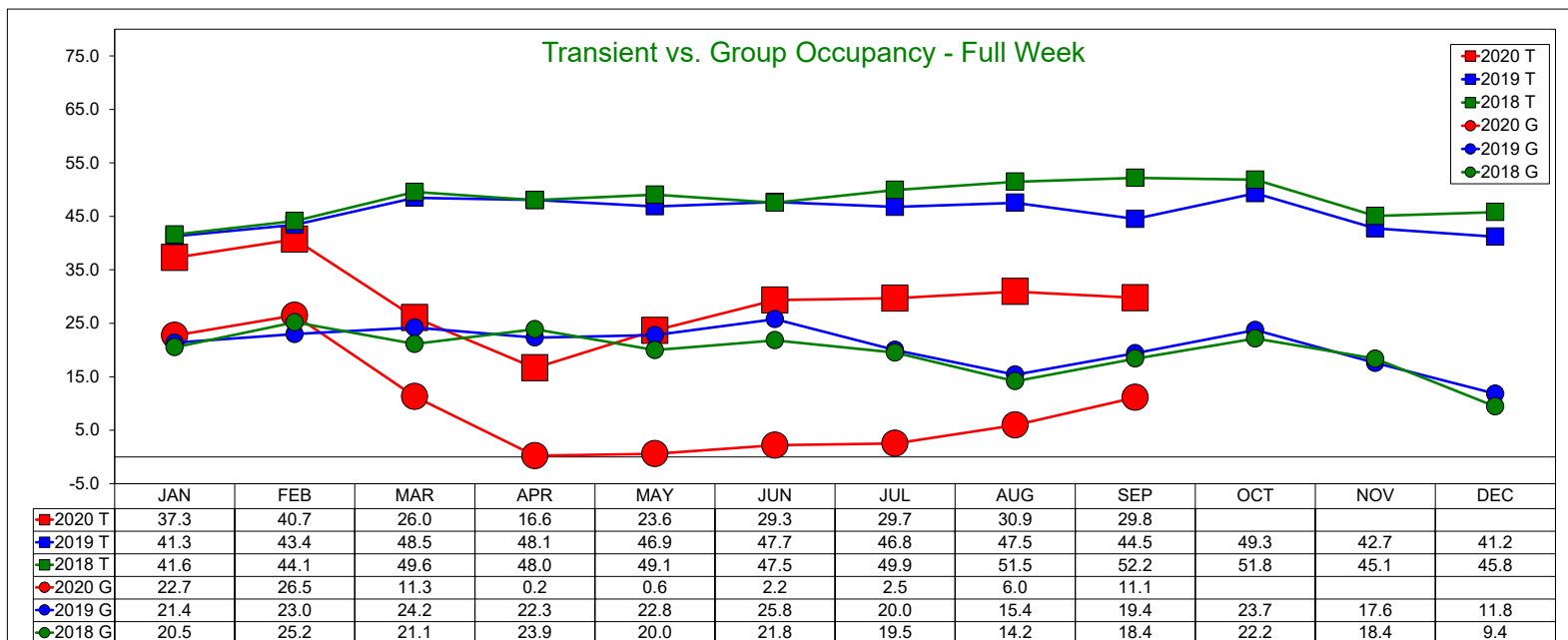
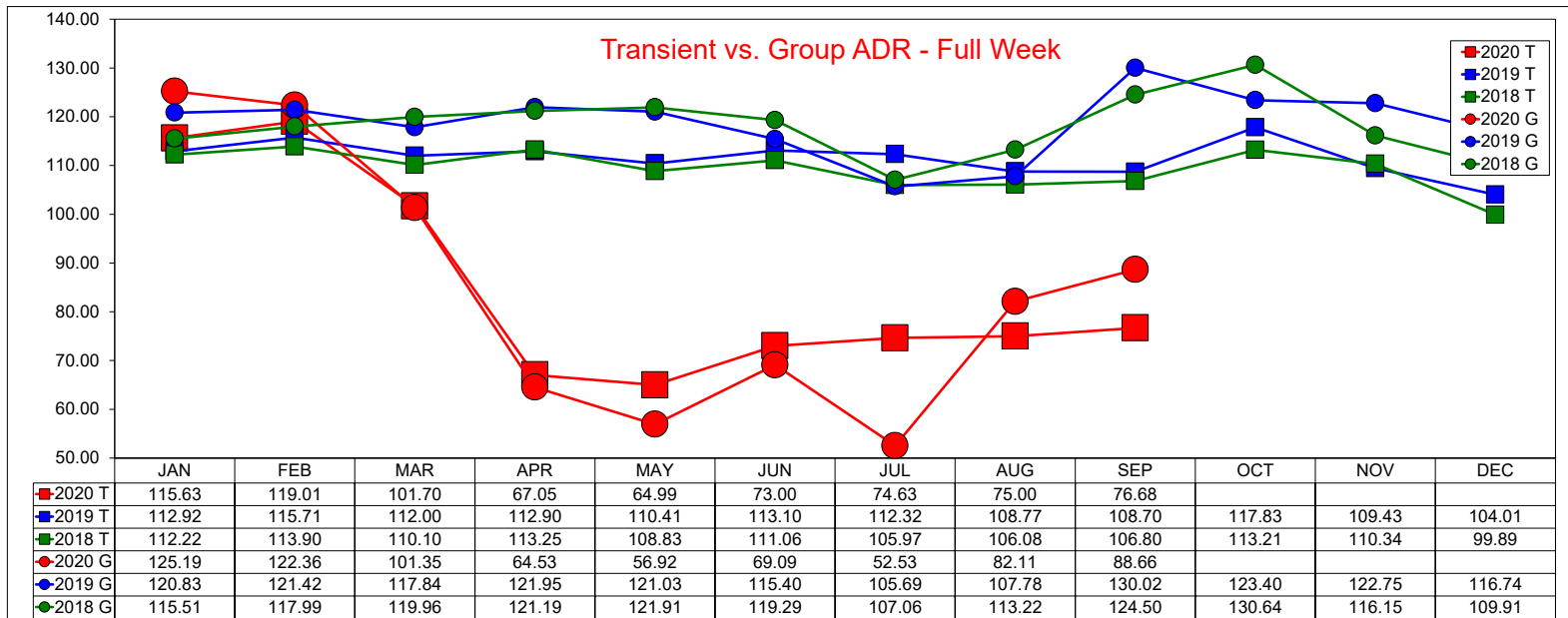


Total Saturday RevPAR



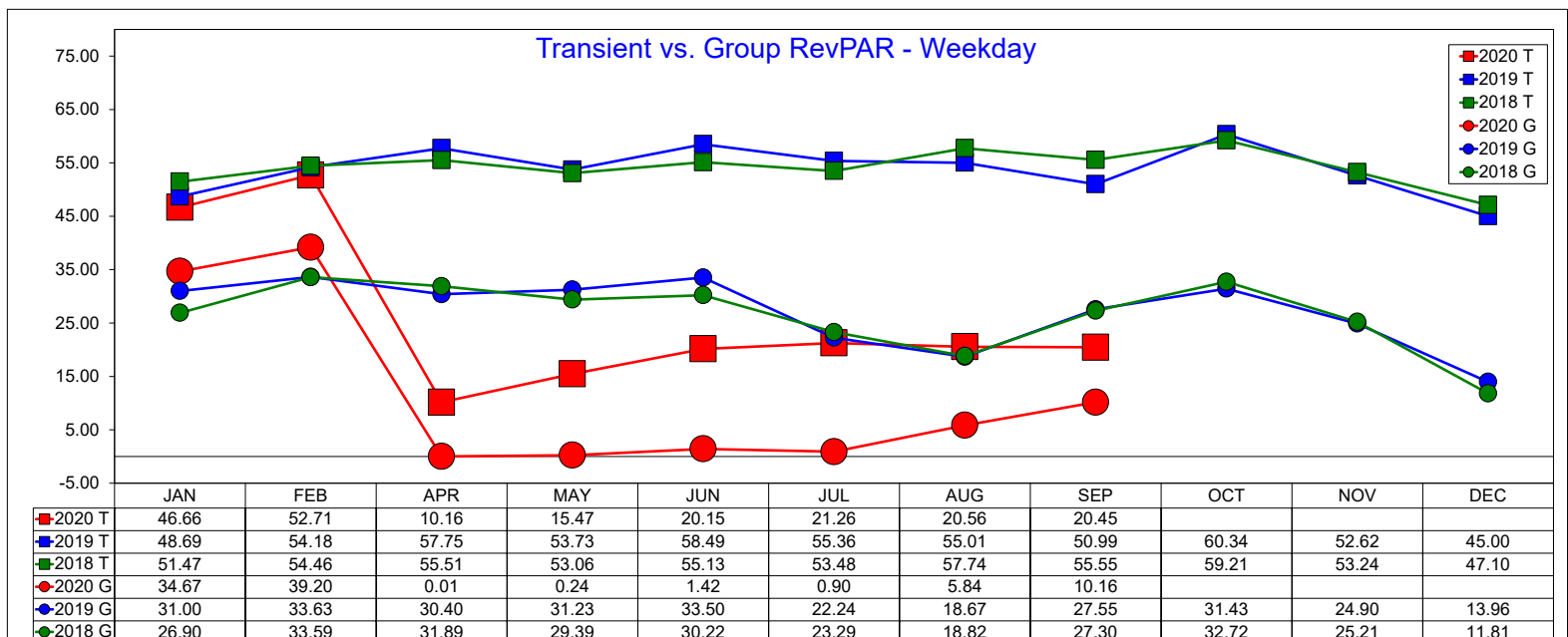
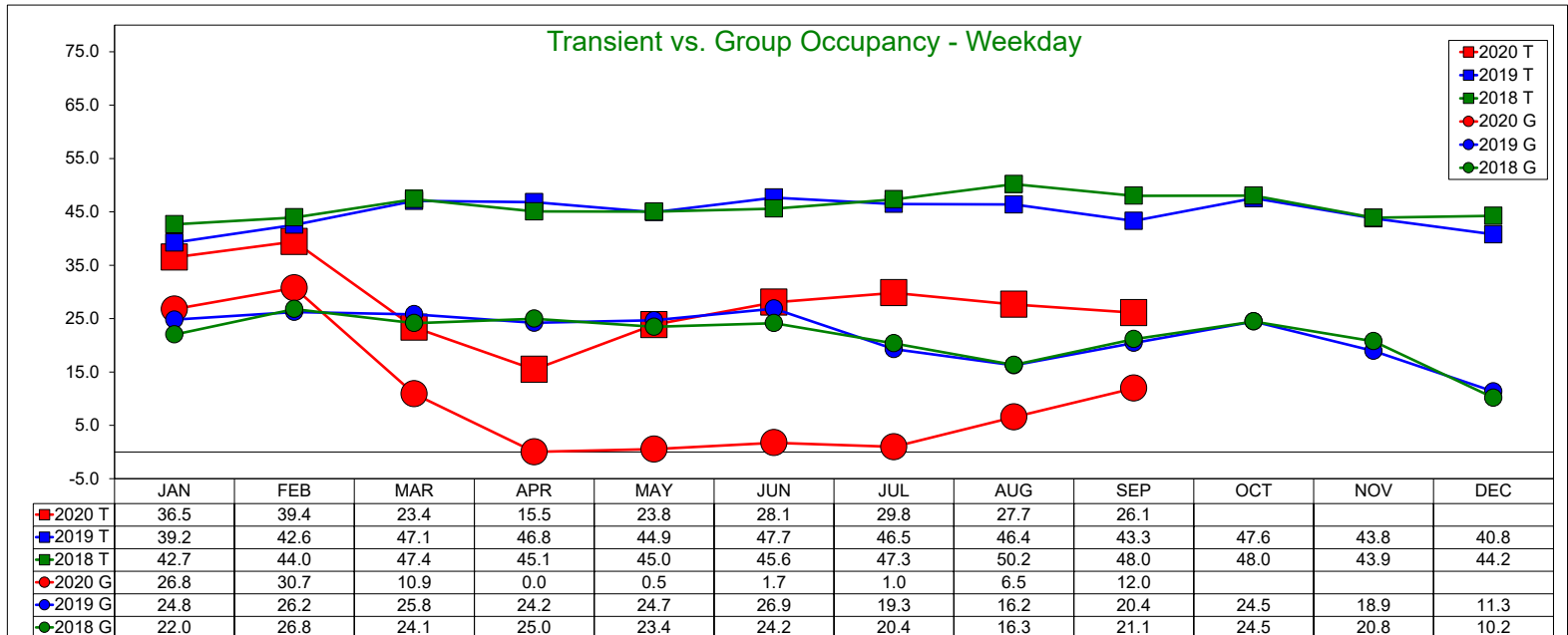
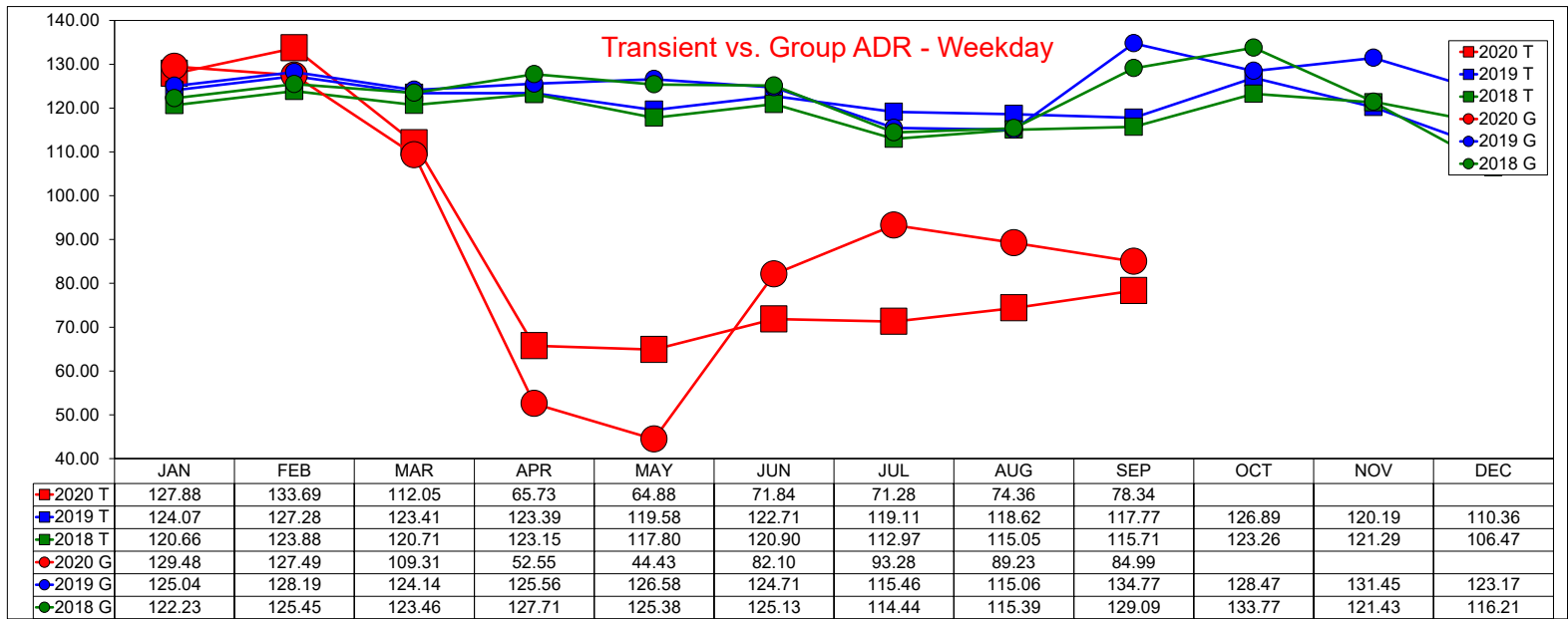
Three Year Comparison - Transient vs. Group - Full Week

September 2020



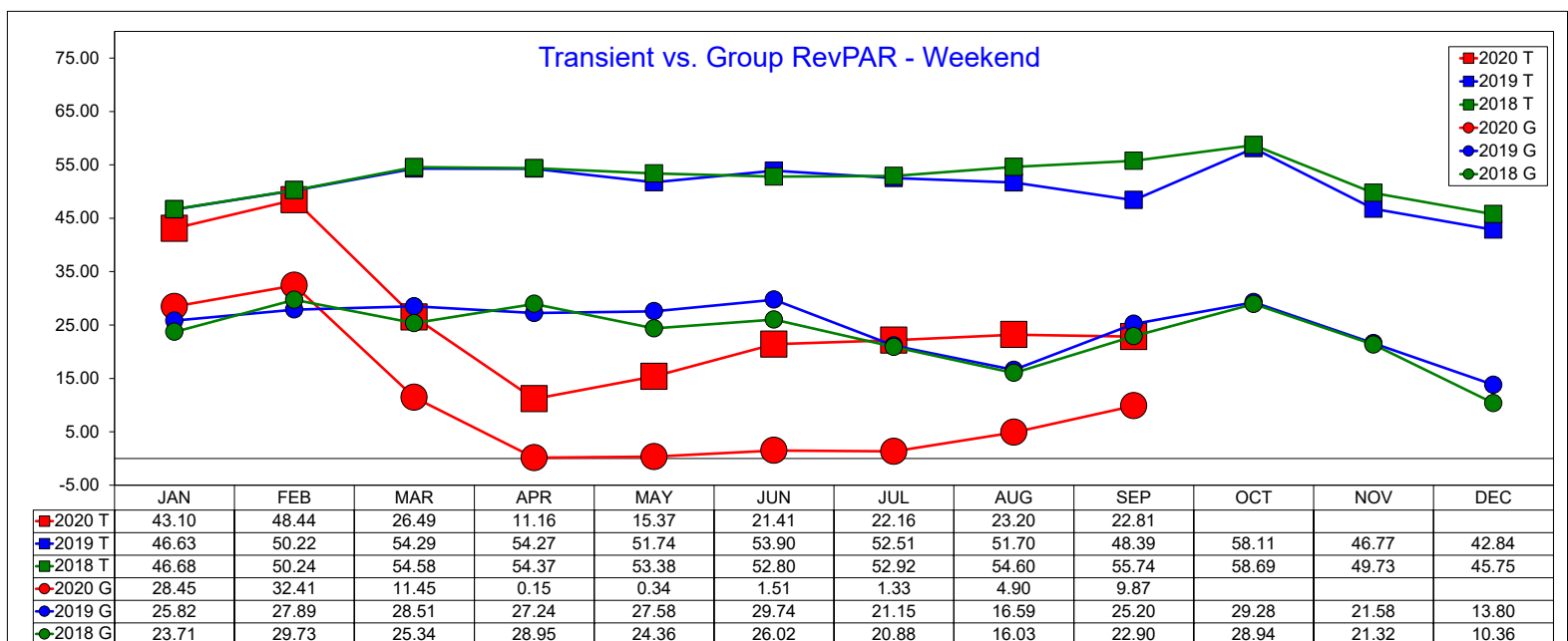
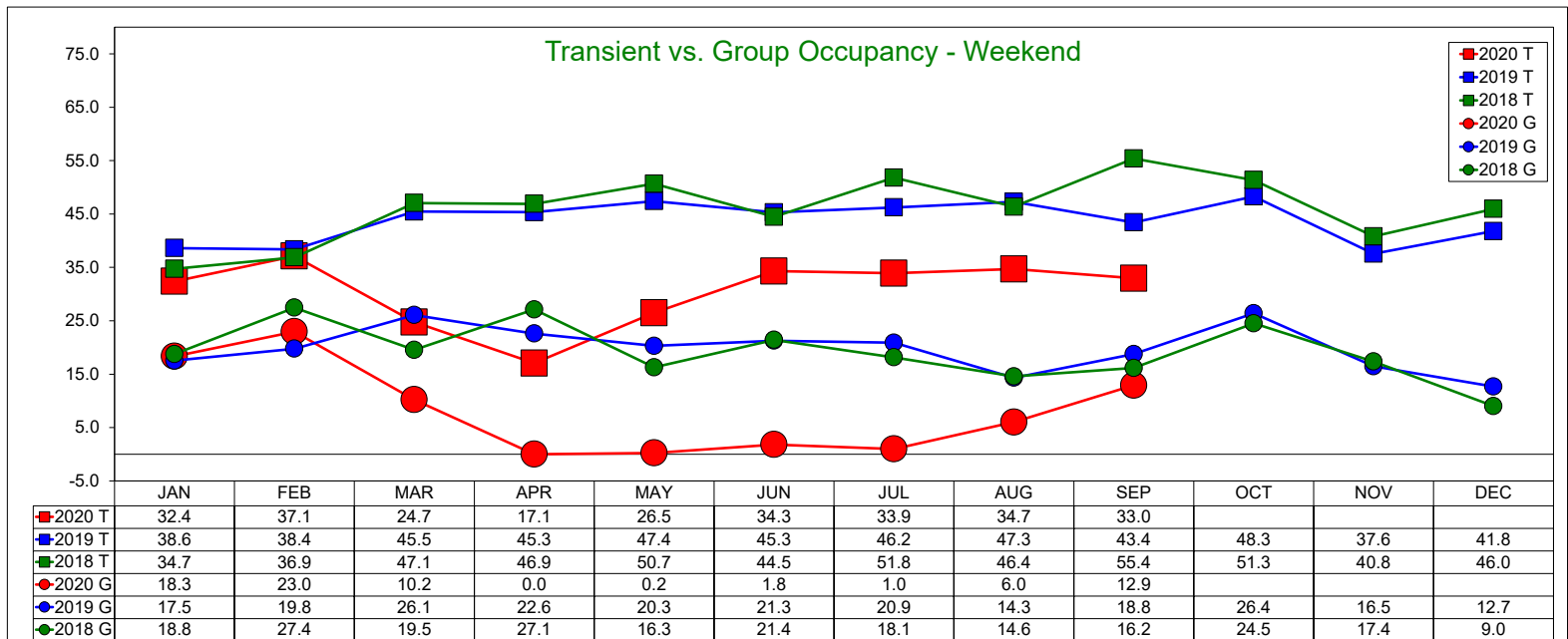
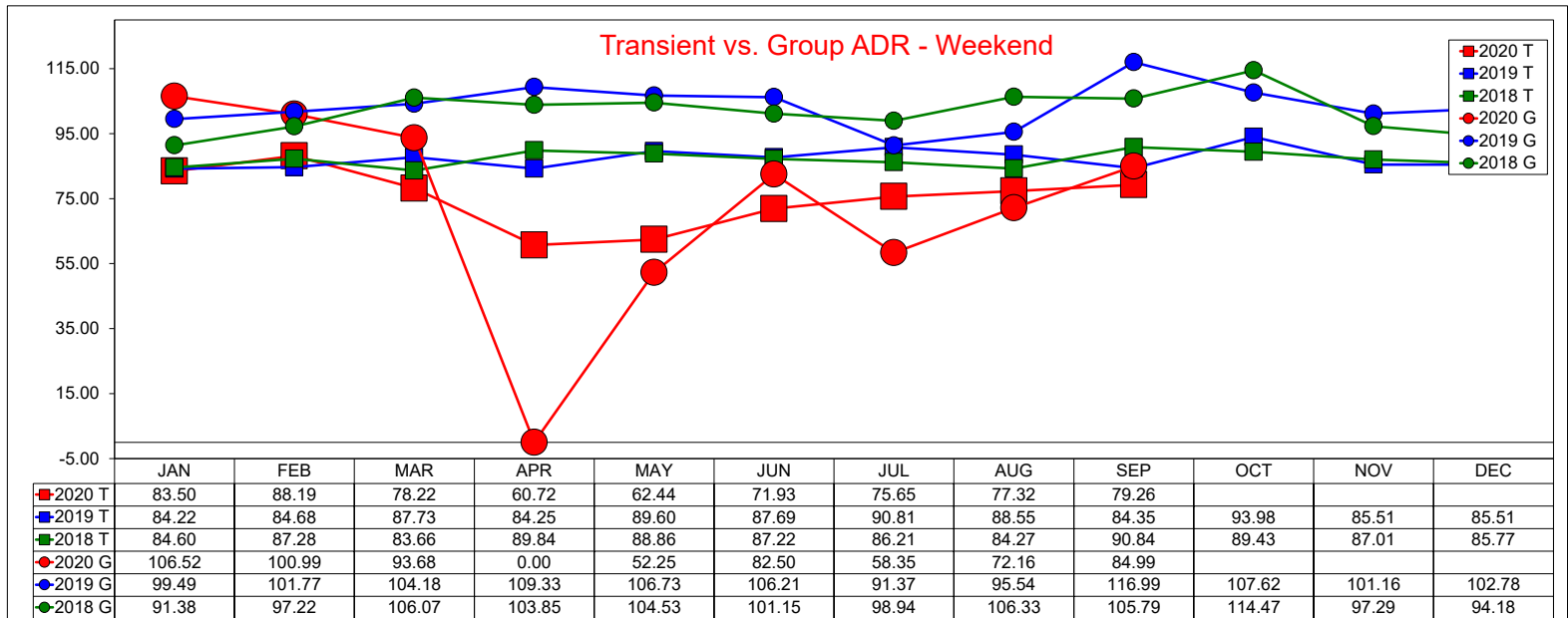
Three Year Comparison - Transient vs. Group - Weekday

September 2020



Three Year Comparison - Transient vs. Group - Weekend

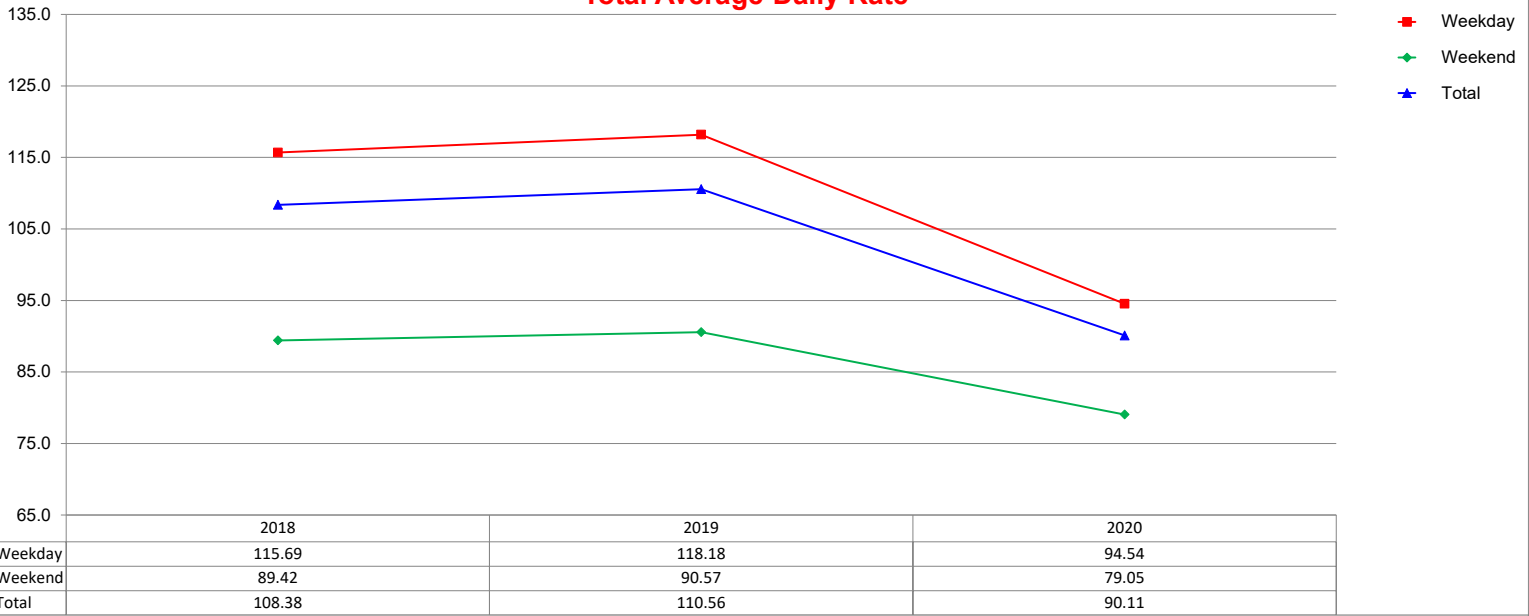
September 2020



10 Year Occupancy Comparison - Weekday/Weekend

Annual Year End Figures And YTD through September 2020

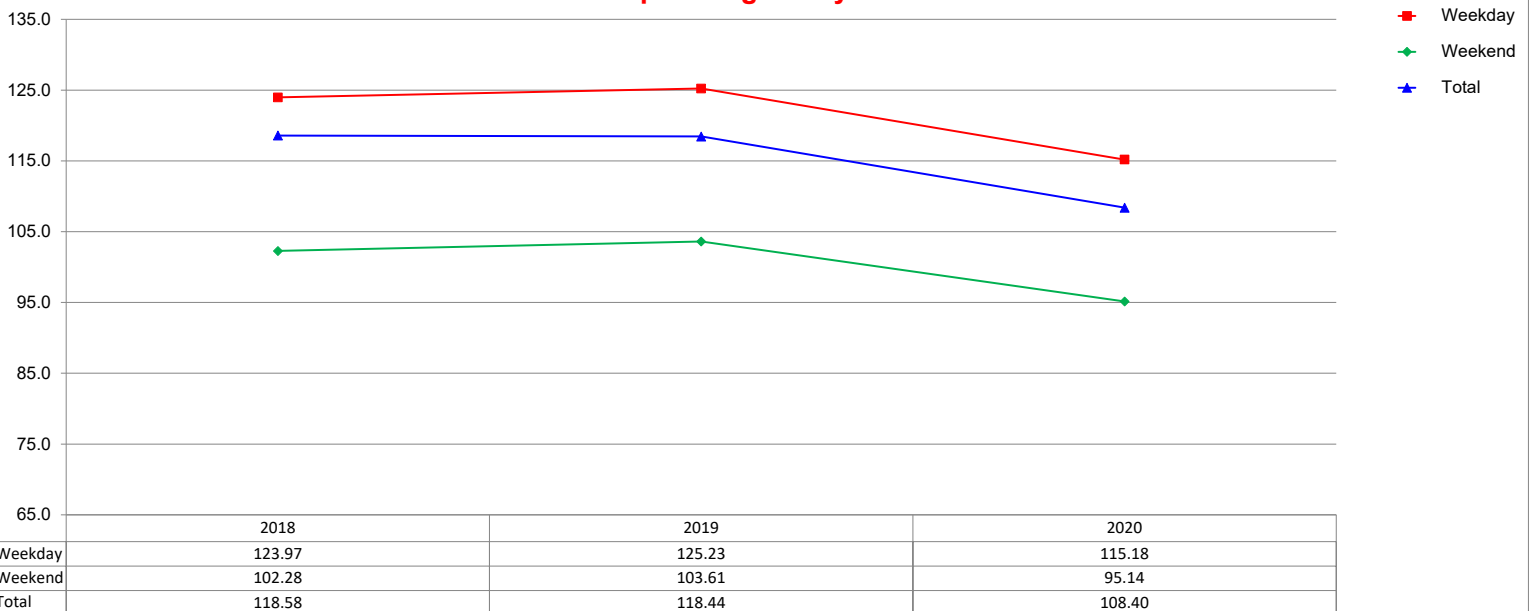
Total Average Daily Rate



Transient Average Daily Rate



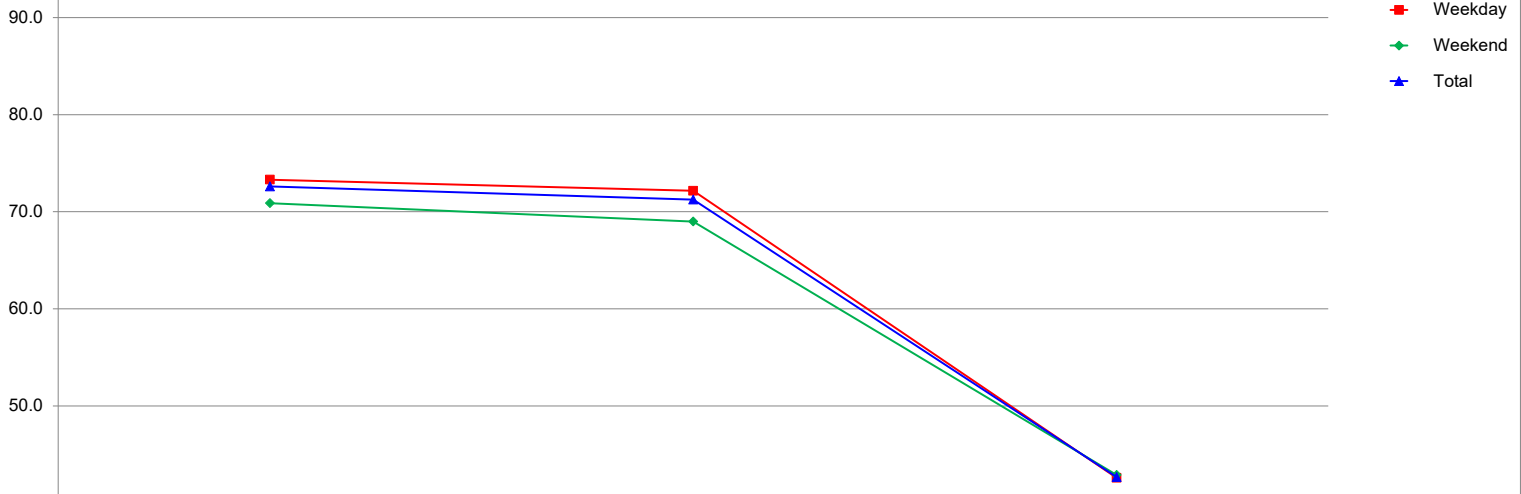
Group Average Daily Rate



10 Year Occupancy Comparison - Weekday/Weekend

Annual Year End Figures And YTD through September 2020

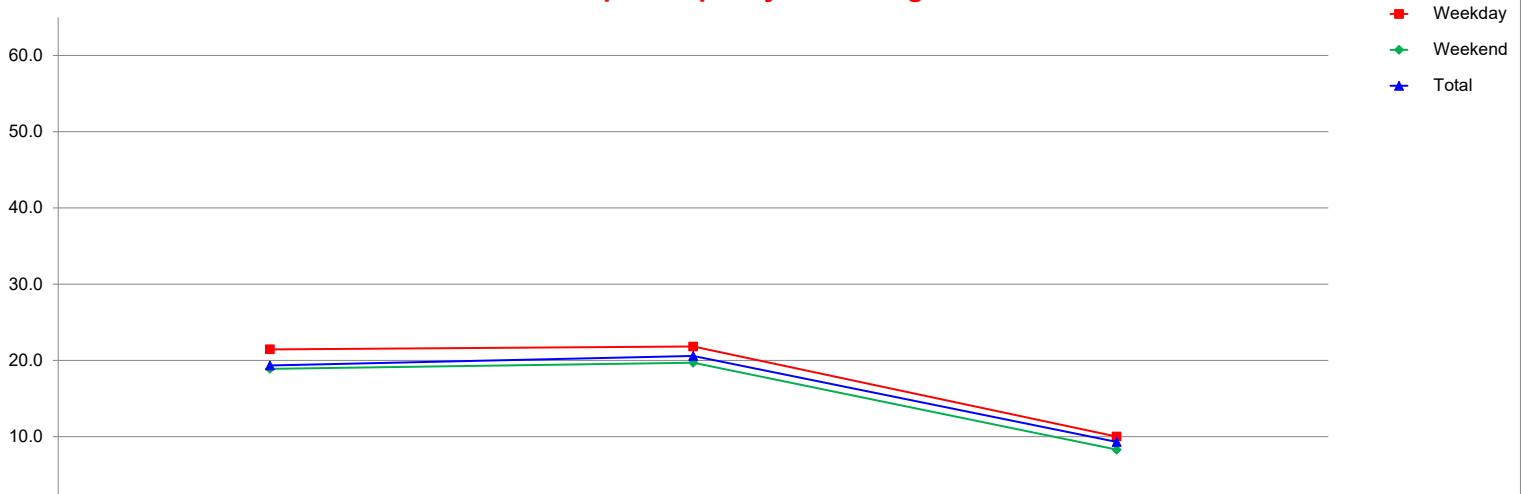
Total Occupancy Percentage



Transient Occupancy Percentage



Group Occupancy Percentage



10 Year RevPAR Comparison - Weekday/Weekend

Annual Year End Figures And YTD through September 2020

Total RevPAR



Transient RevPAR

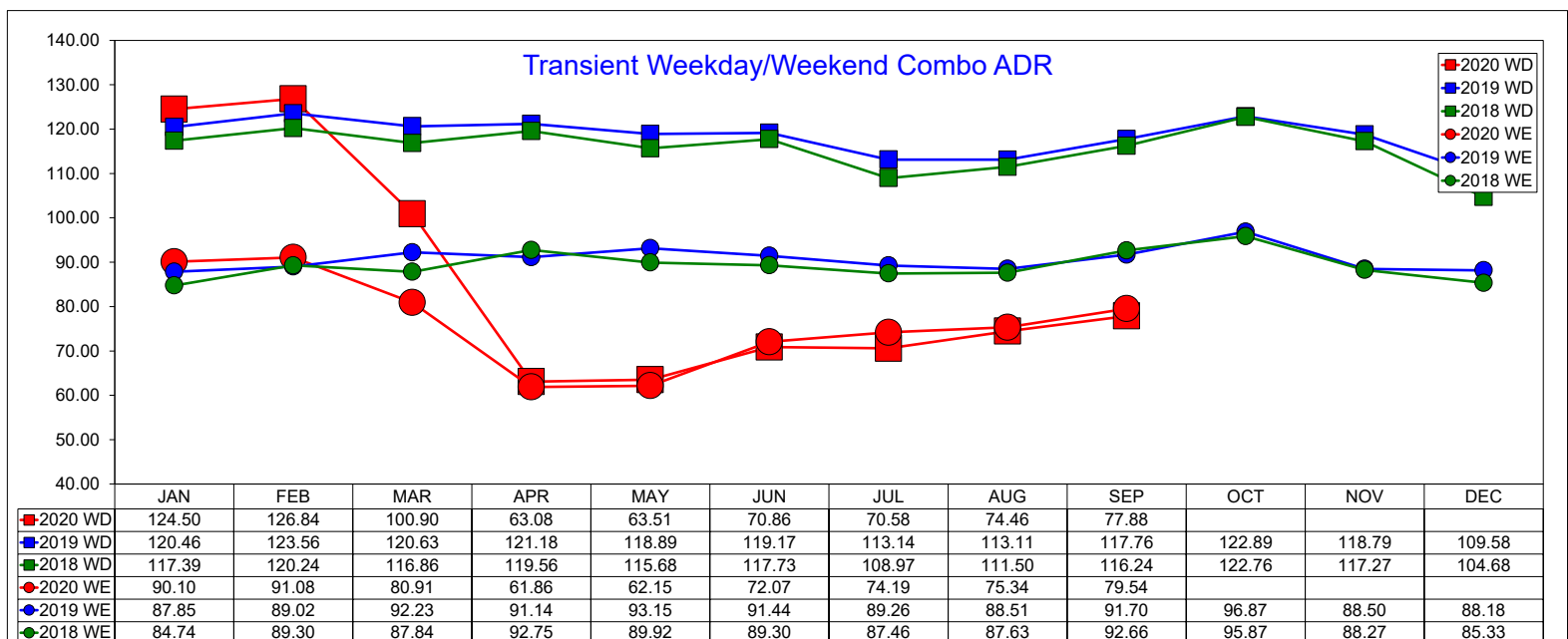
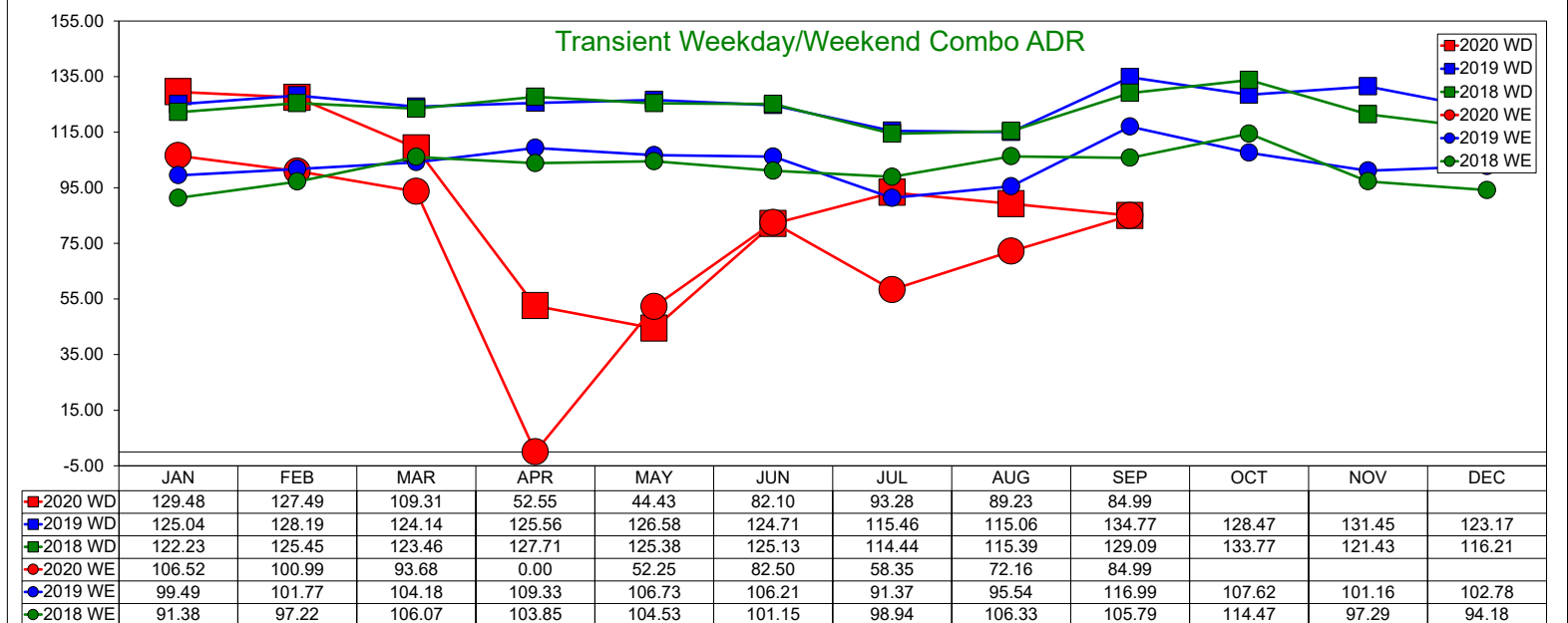
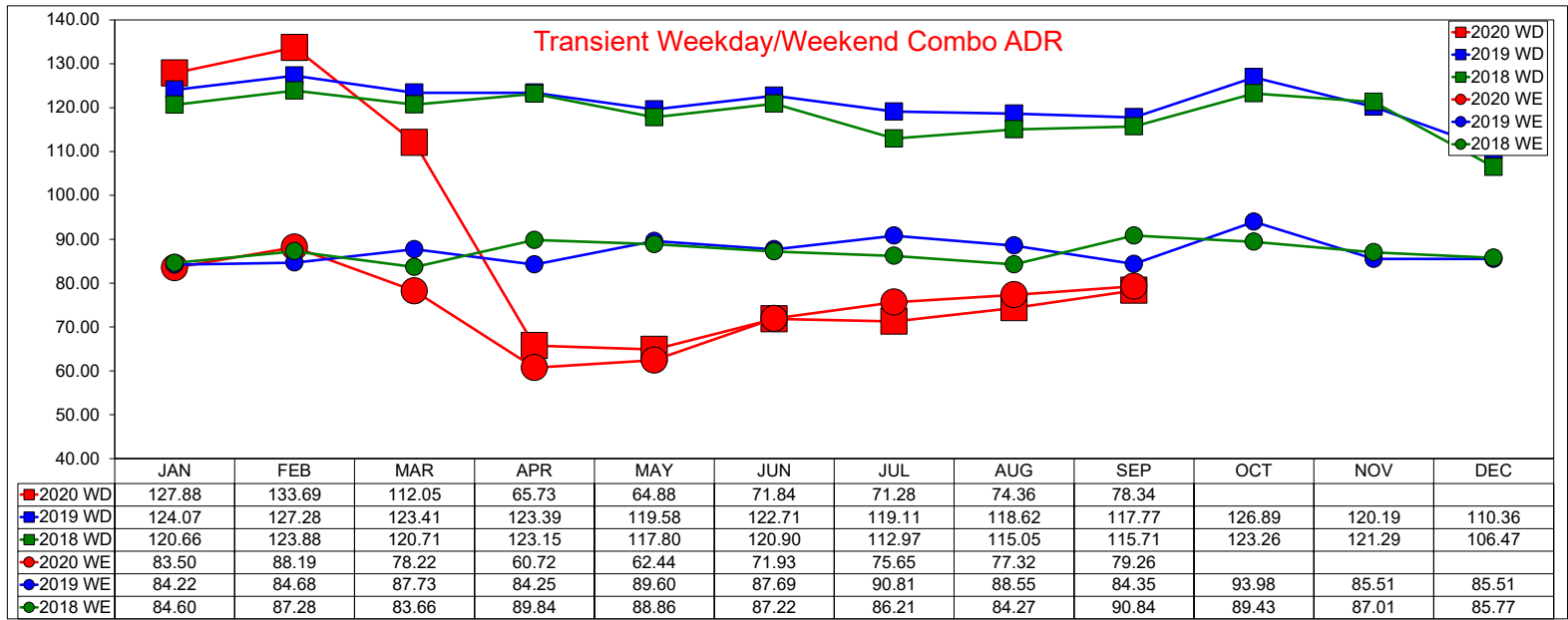


Group RevPAR



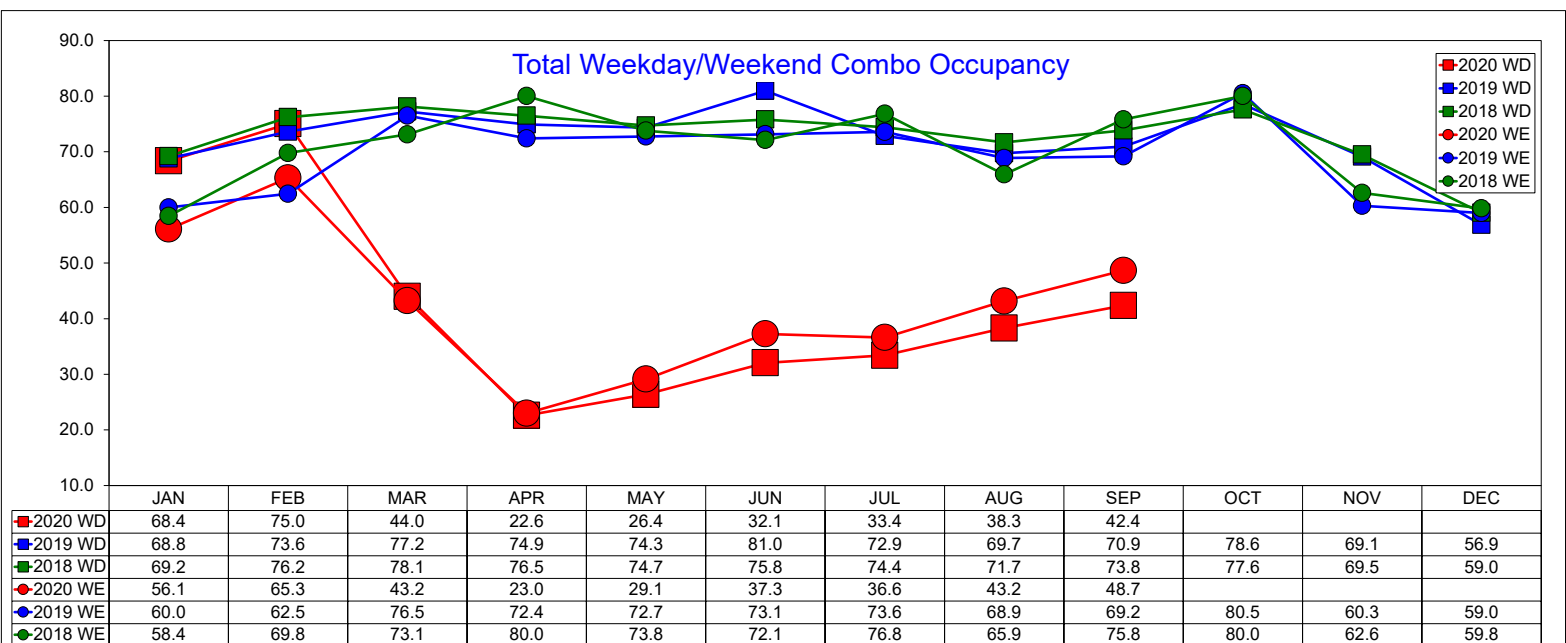
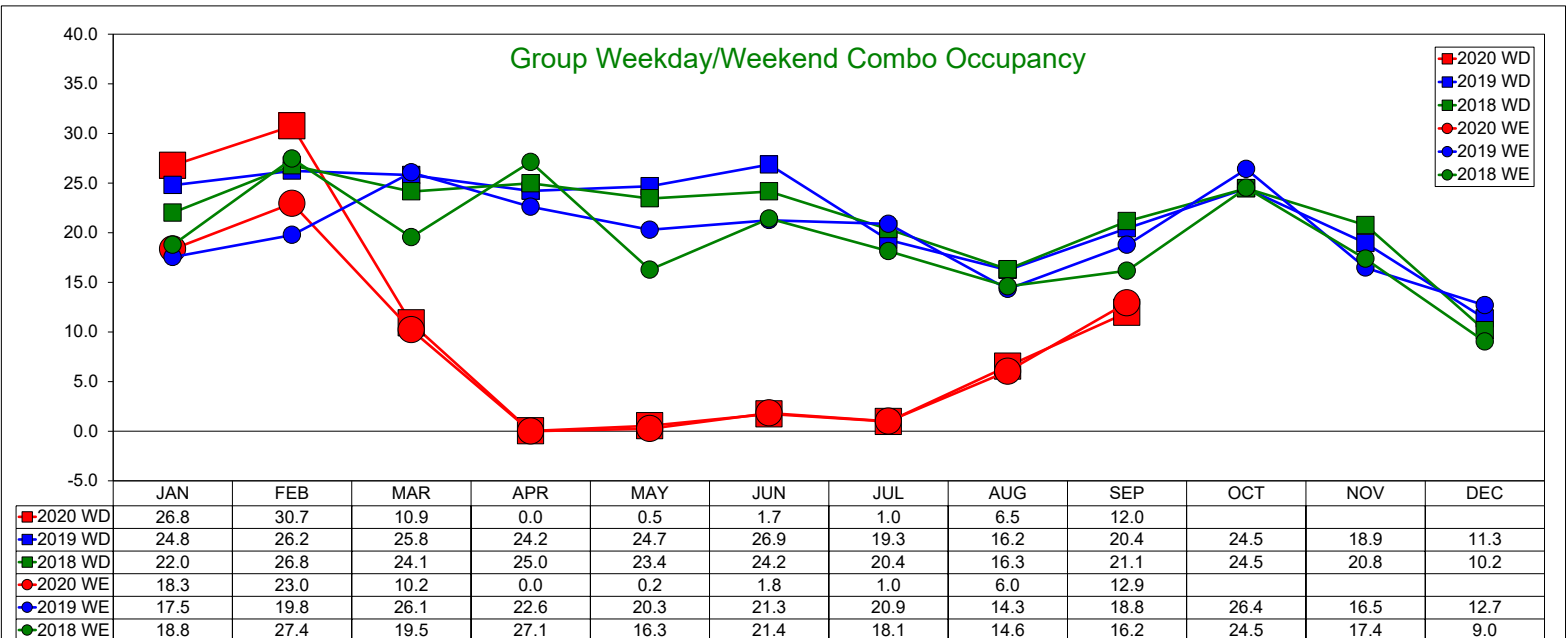
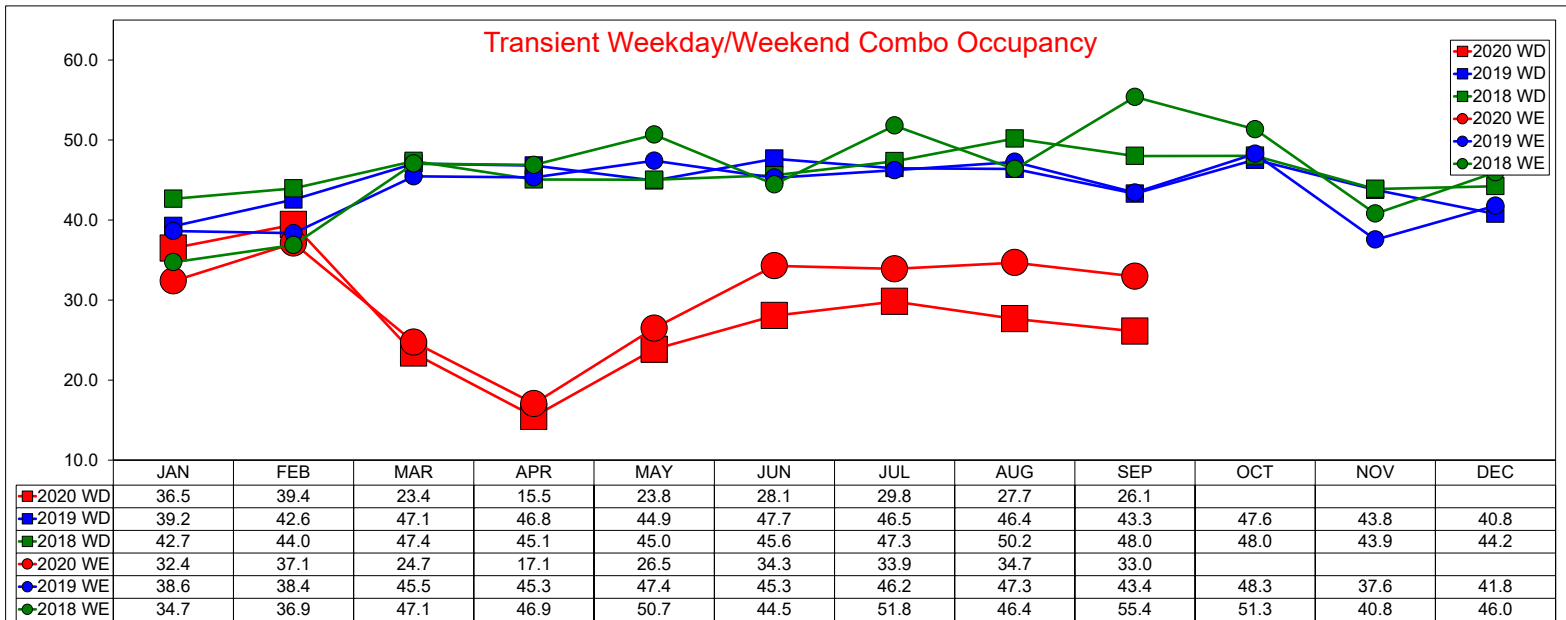
Three Year Comparison - Weekday/Weekend Combo - ADR

September 2020



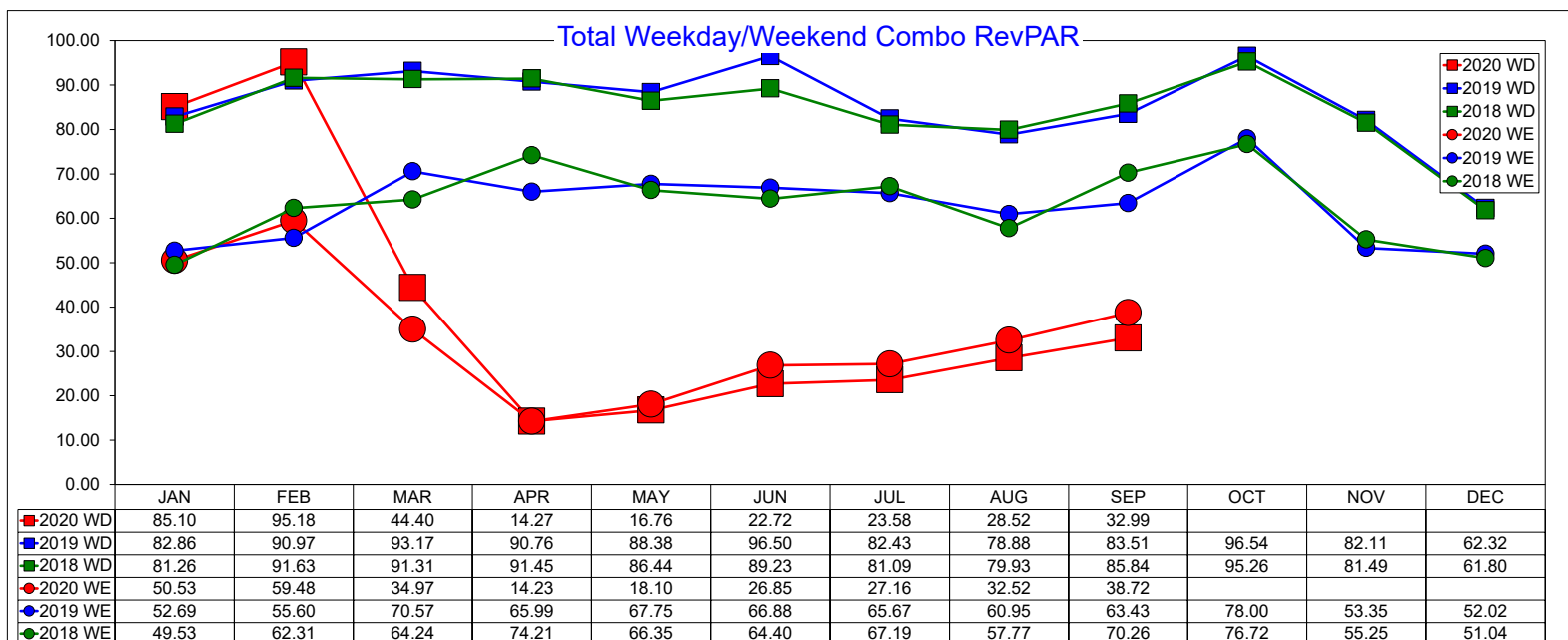
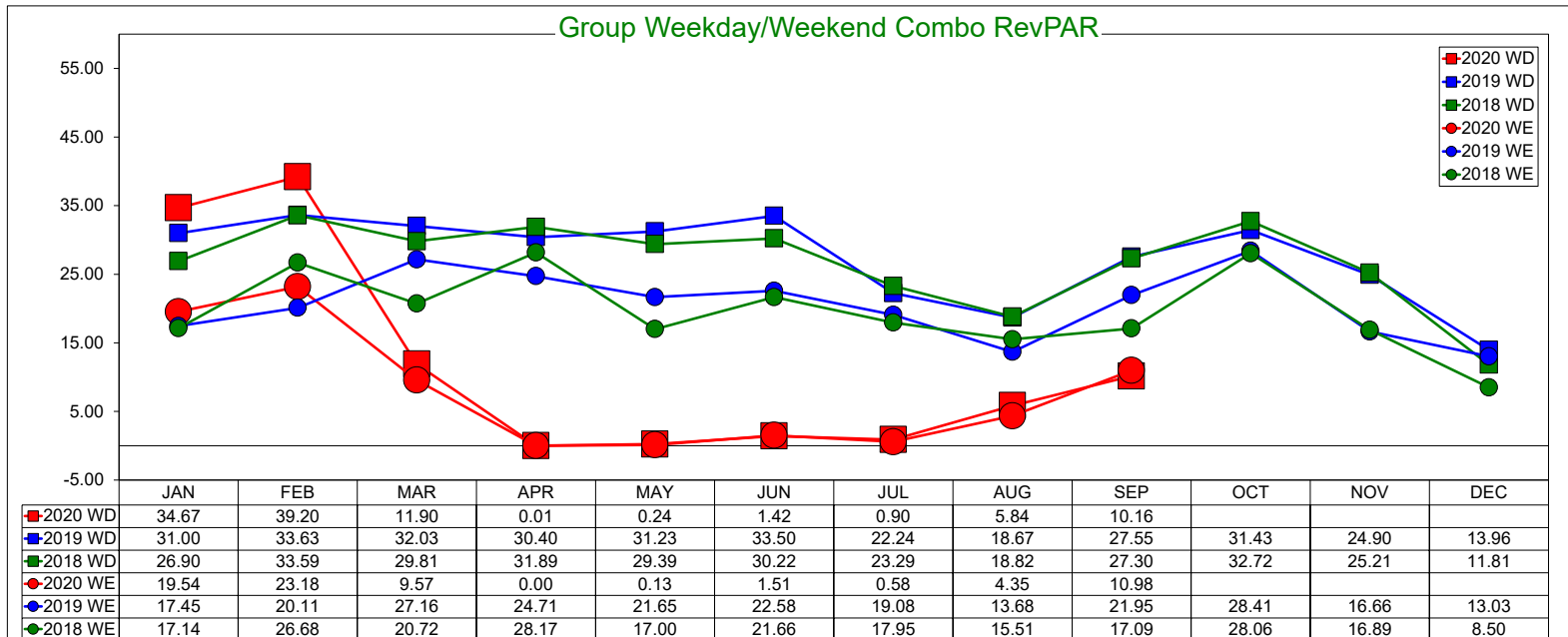
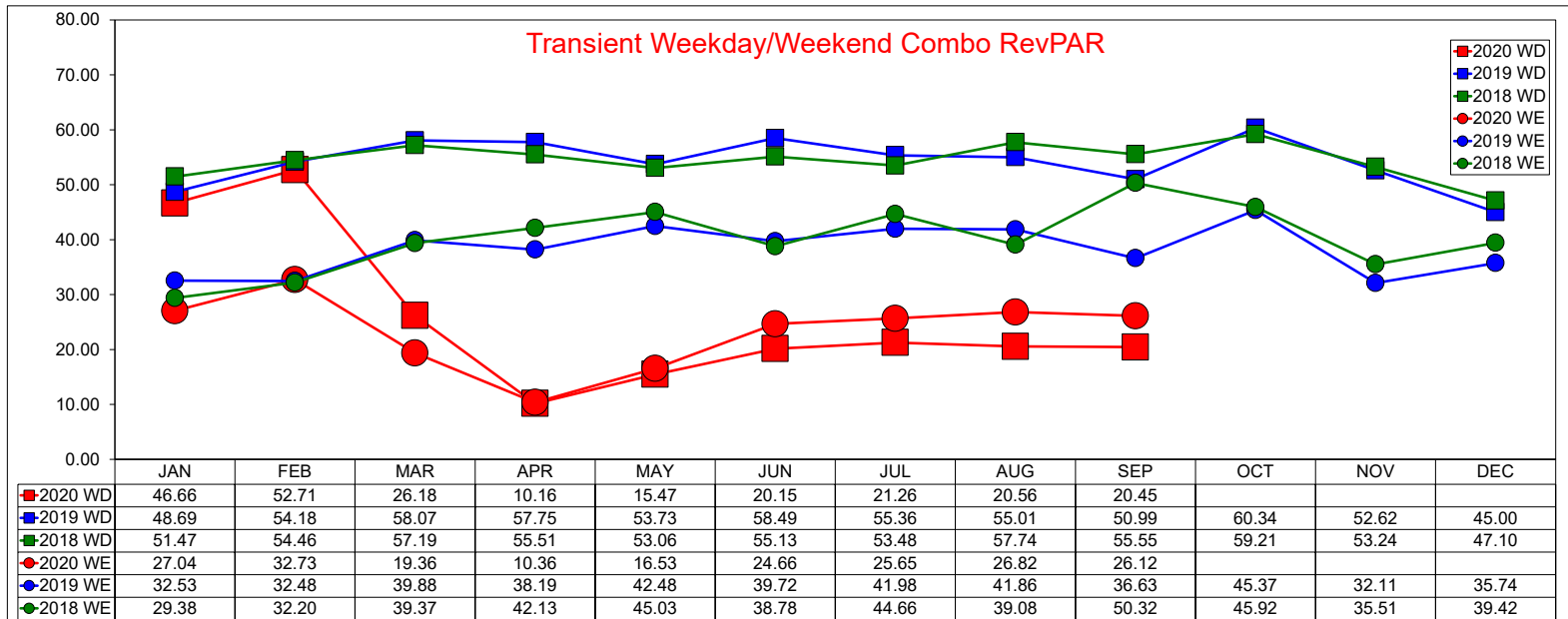
Three Year Comparison - Weekday/Weekend Combo - Occupancy

September 2020



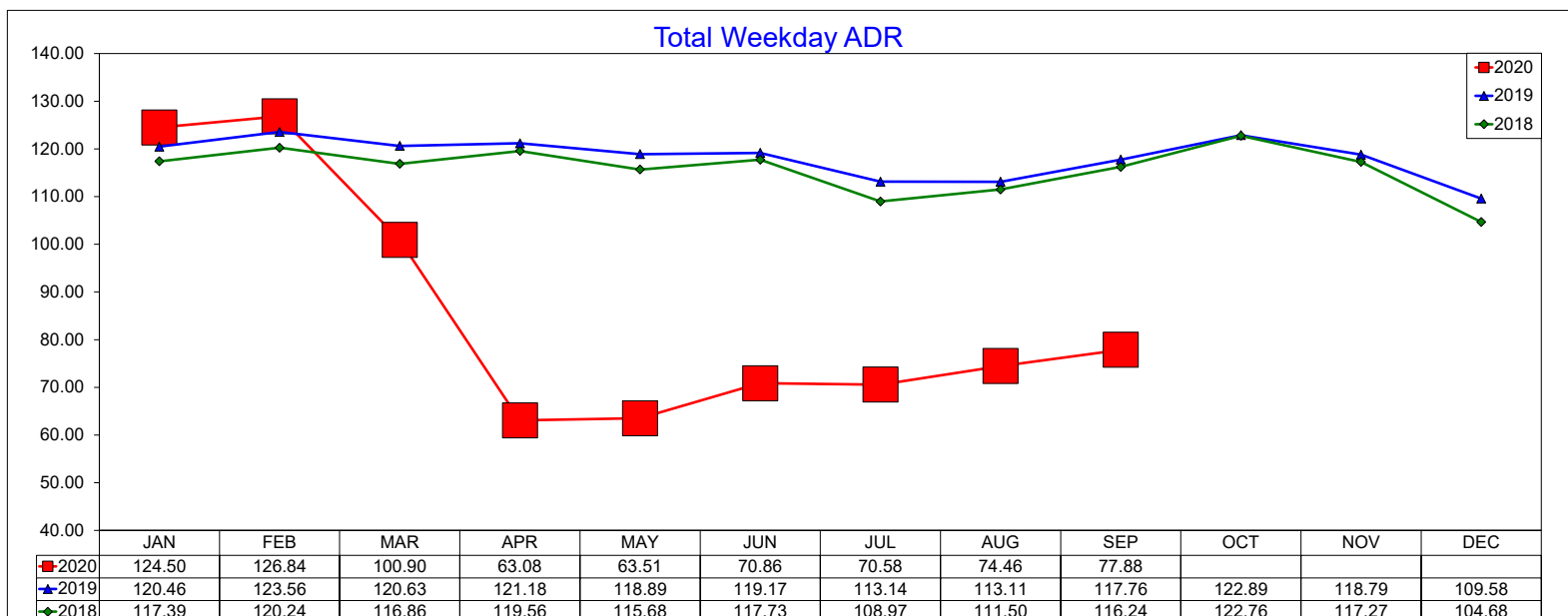
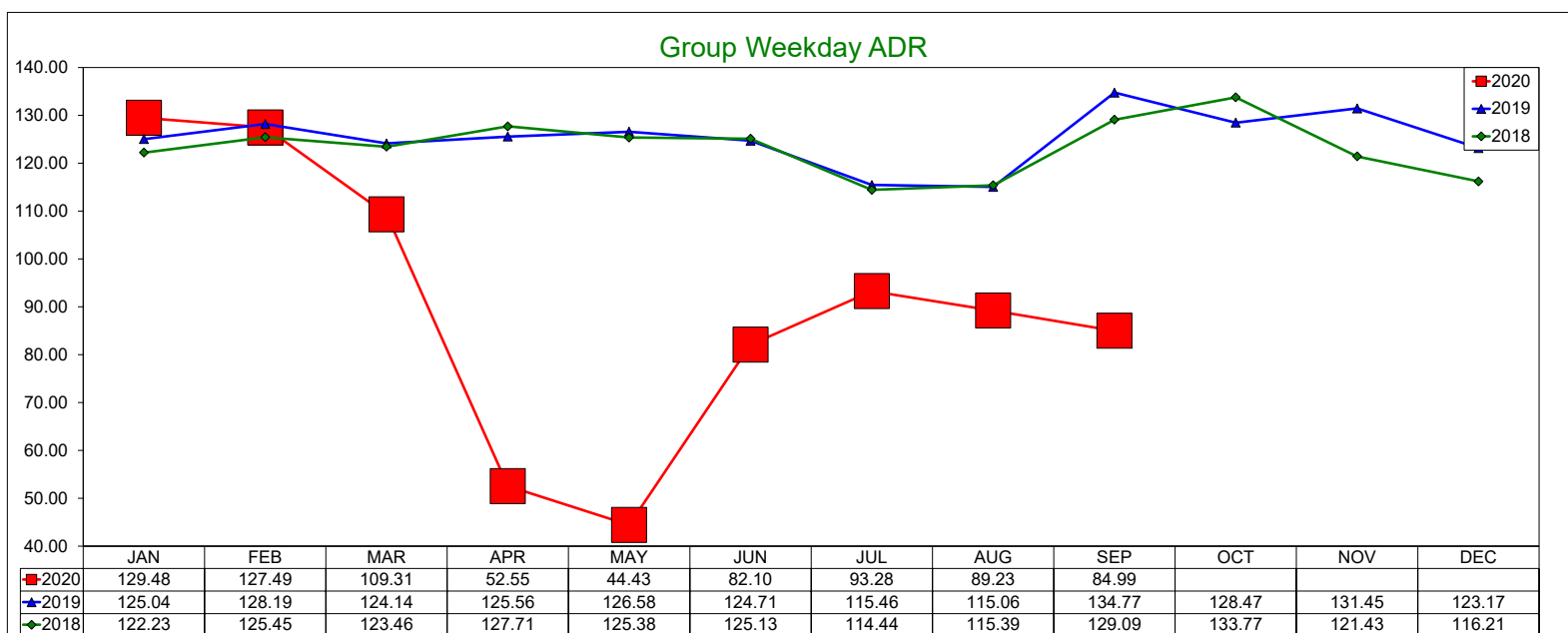
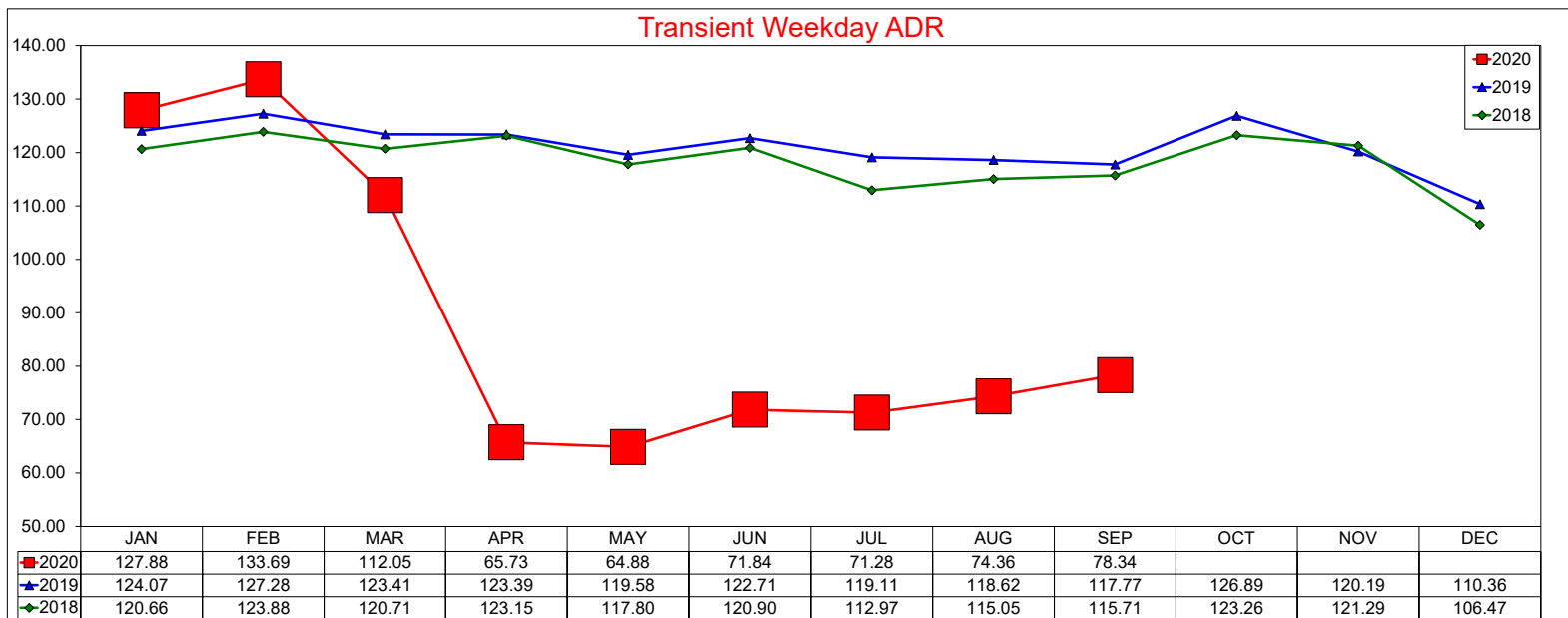
Three Year Comparison - Weekday/Weekend Combo - RevPAR

September 2020



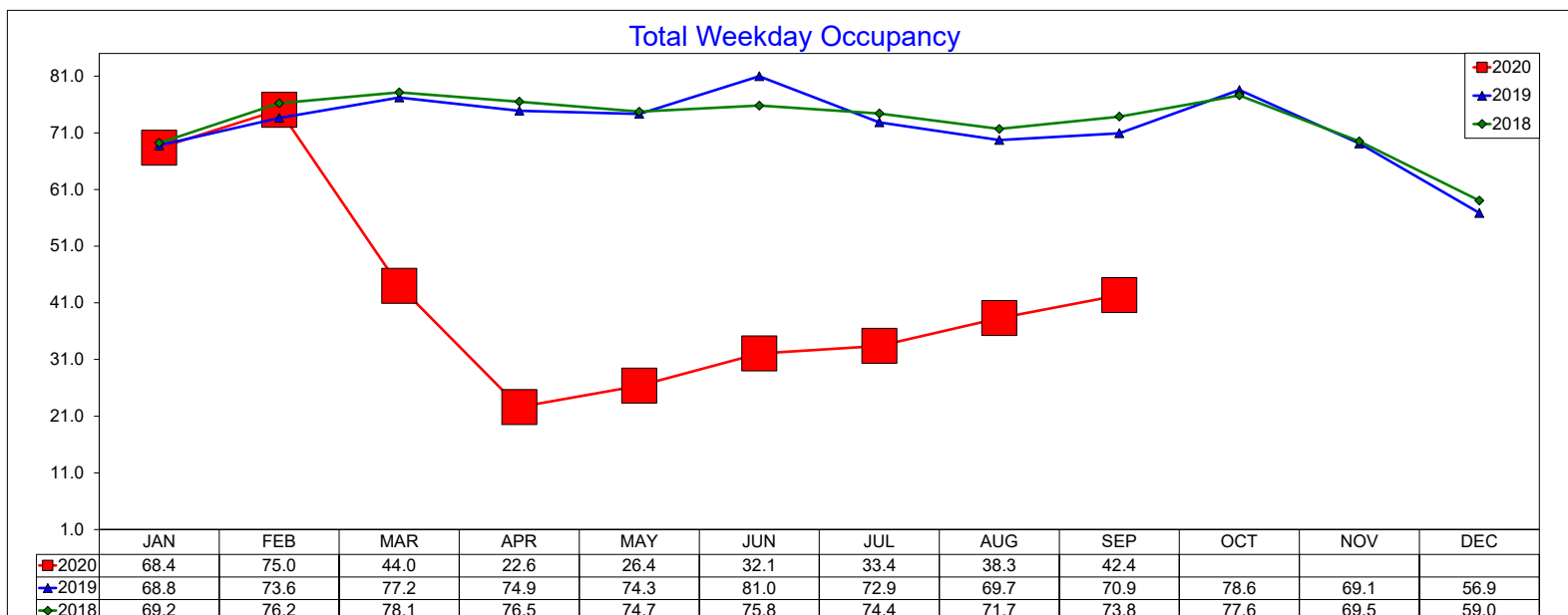
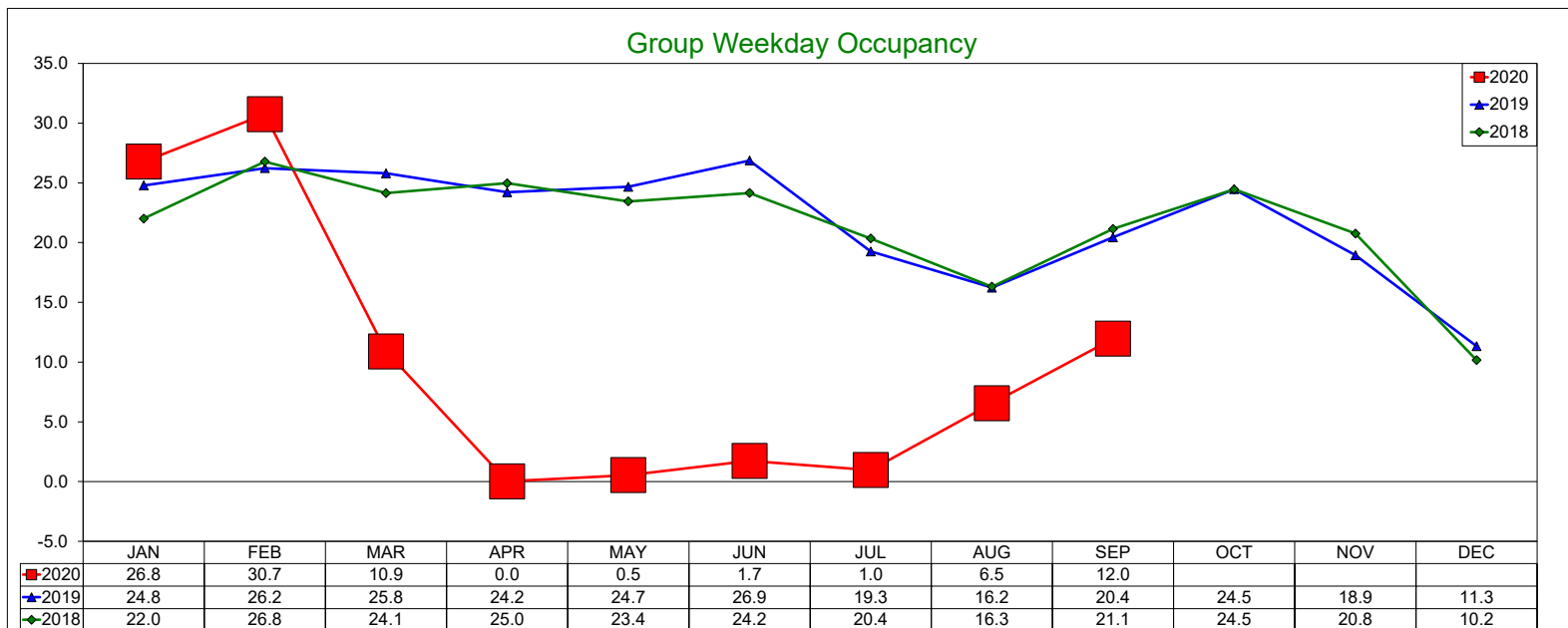
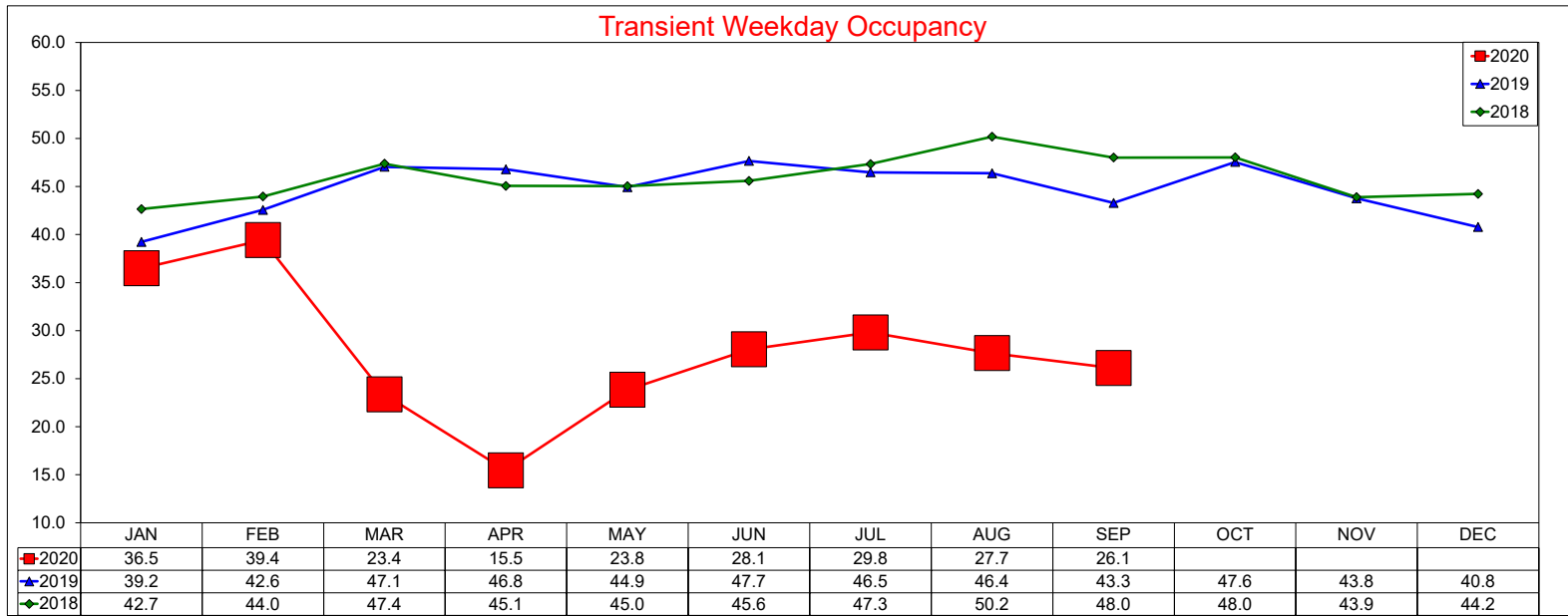
Three Year Comparison - Weekday - ADR

September 2020



Three Year Comparison - Weekday - Occupancy

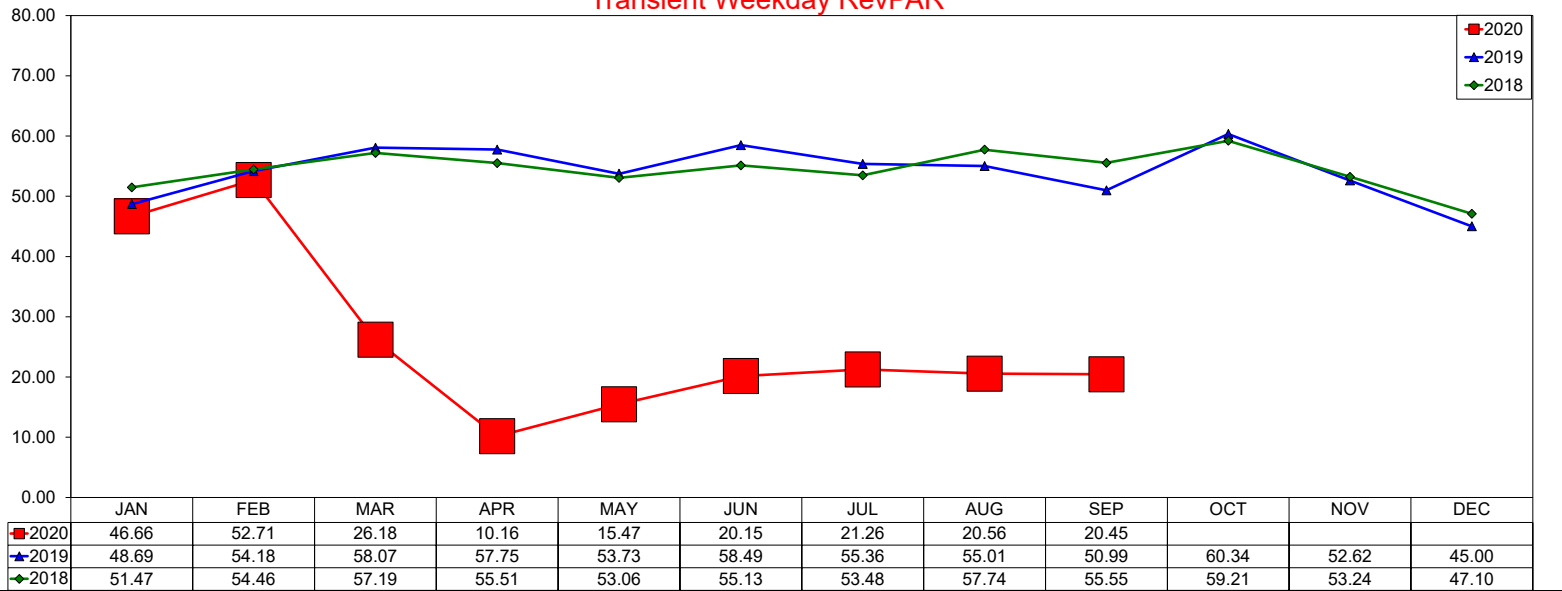
September 2020



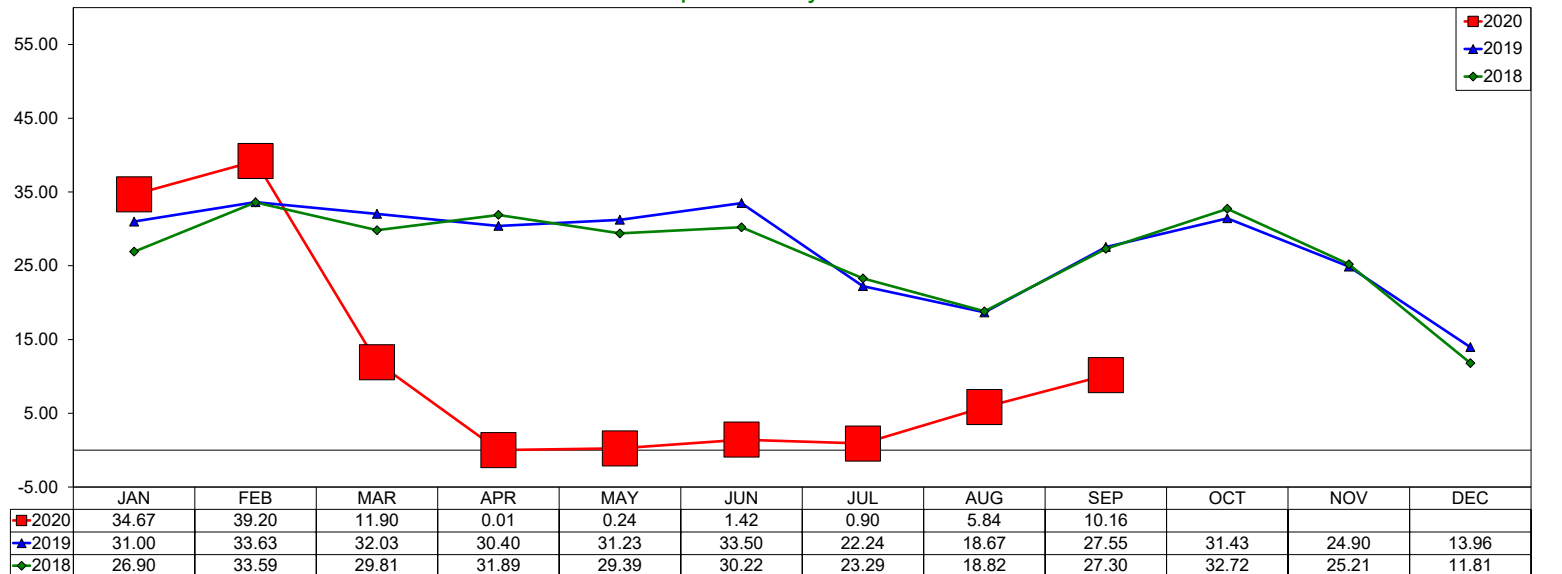
Three Year Comparison - Weekday - RevPAR

September 2020

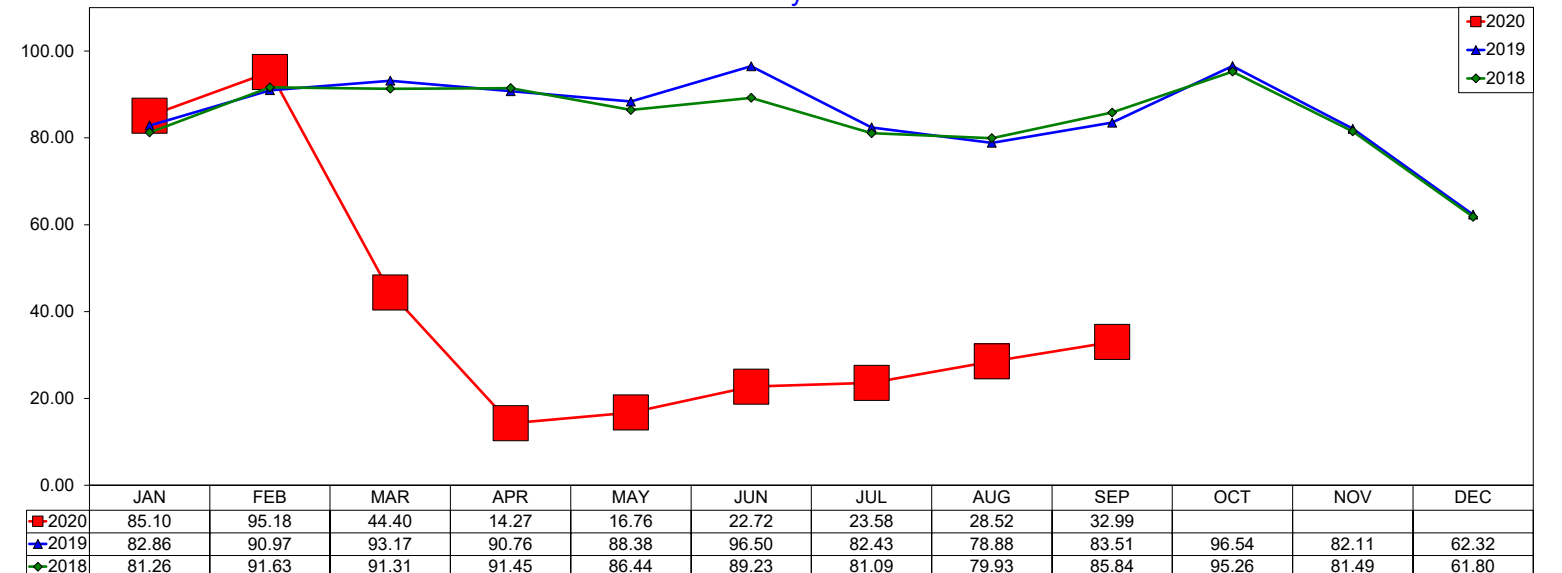
Transient Weekday RevPAR



Group Weekday RevPAR

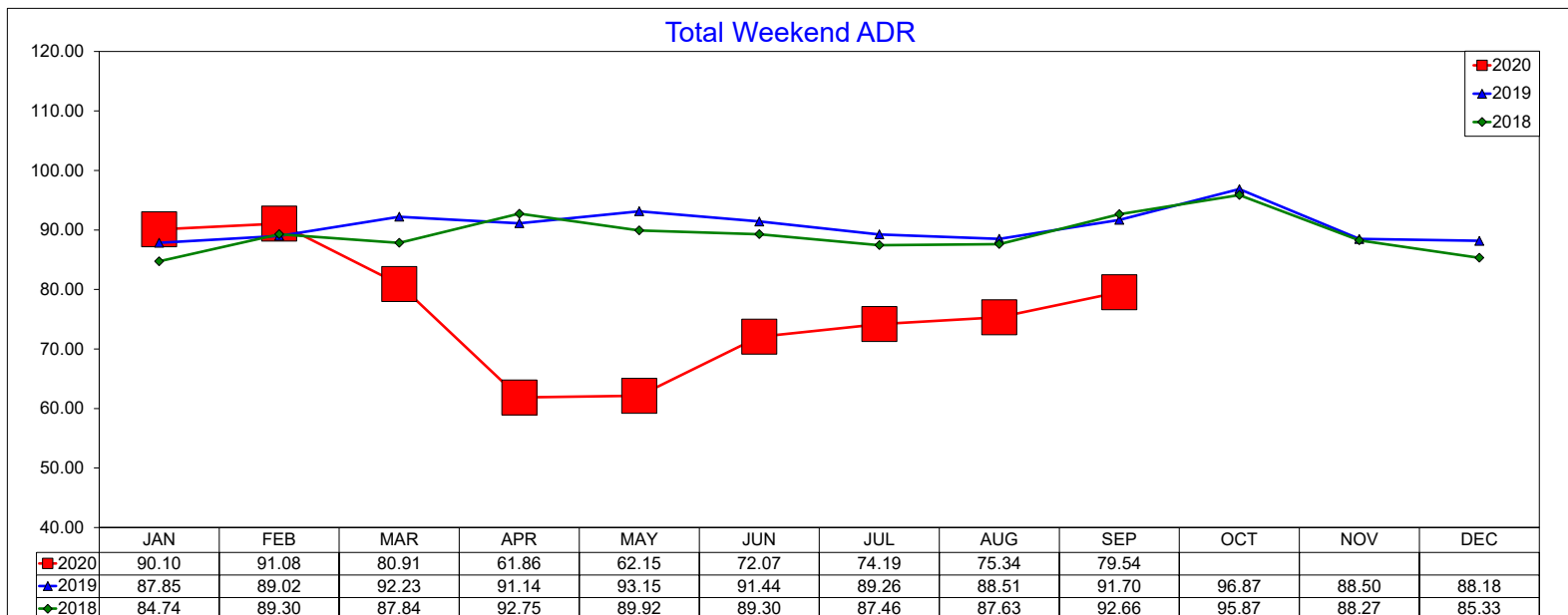
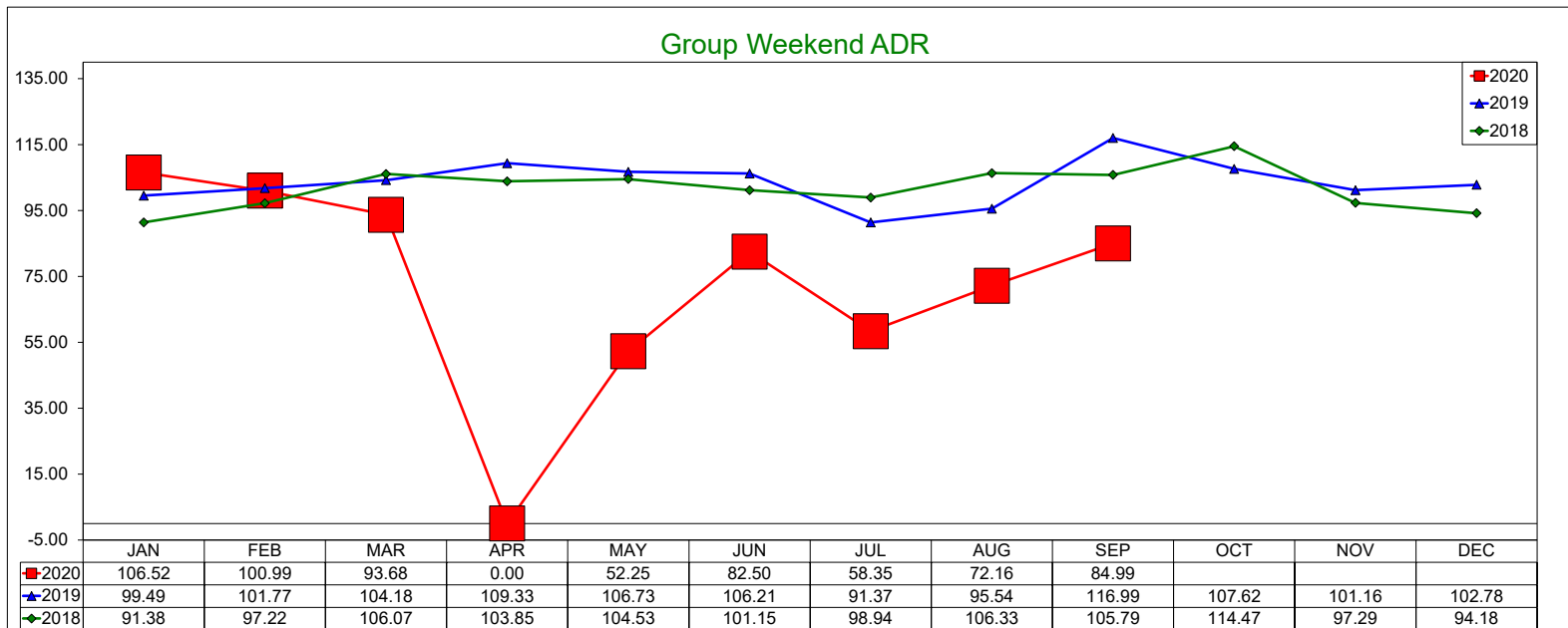
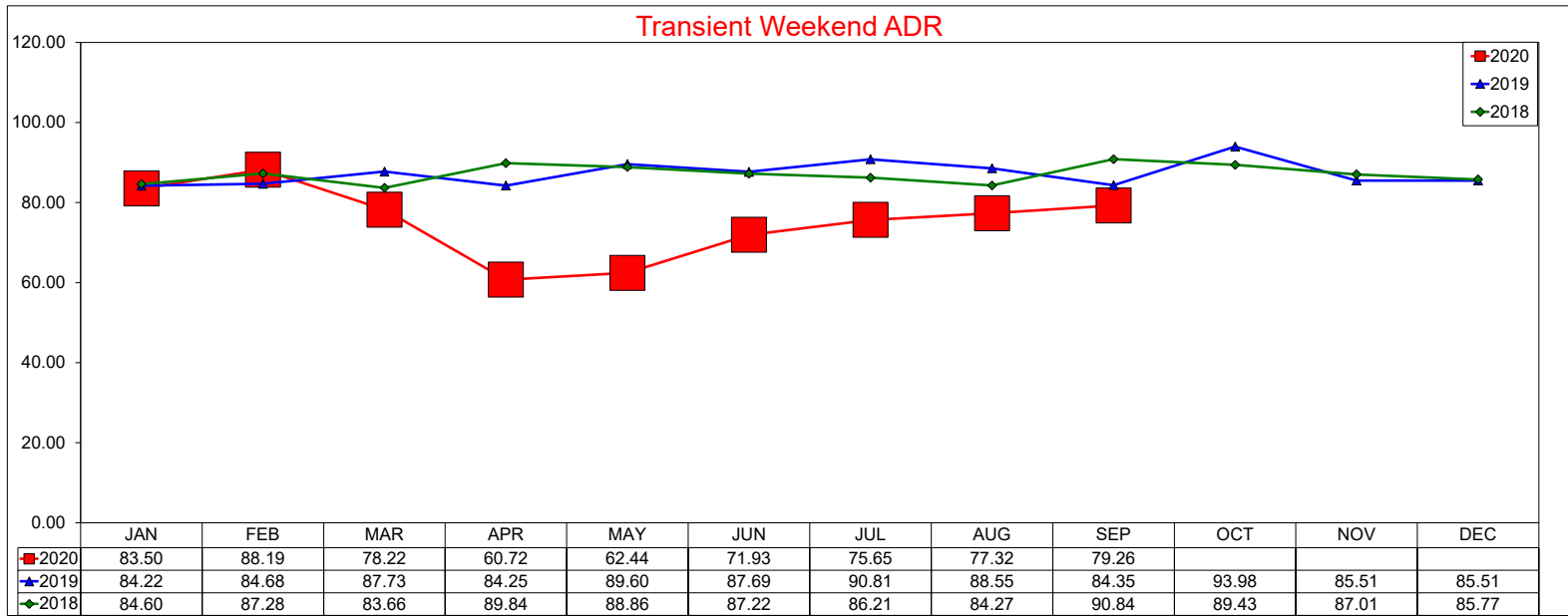


Total Weekday RevPAR



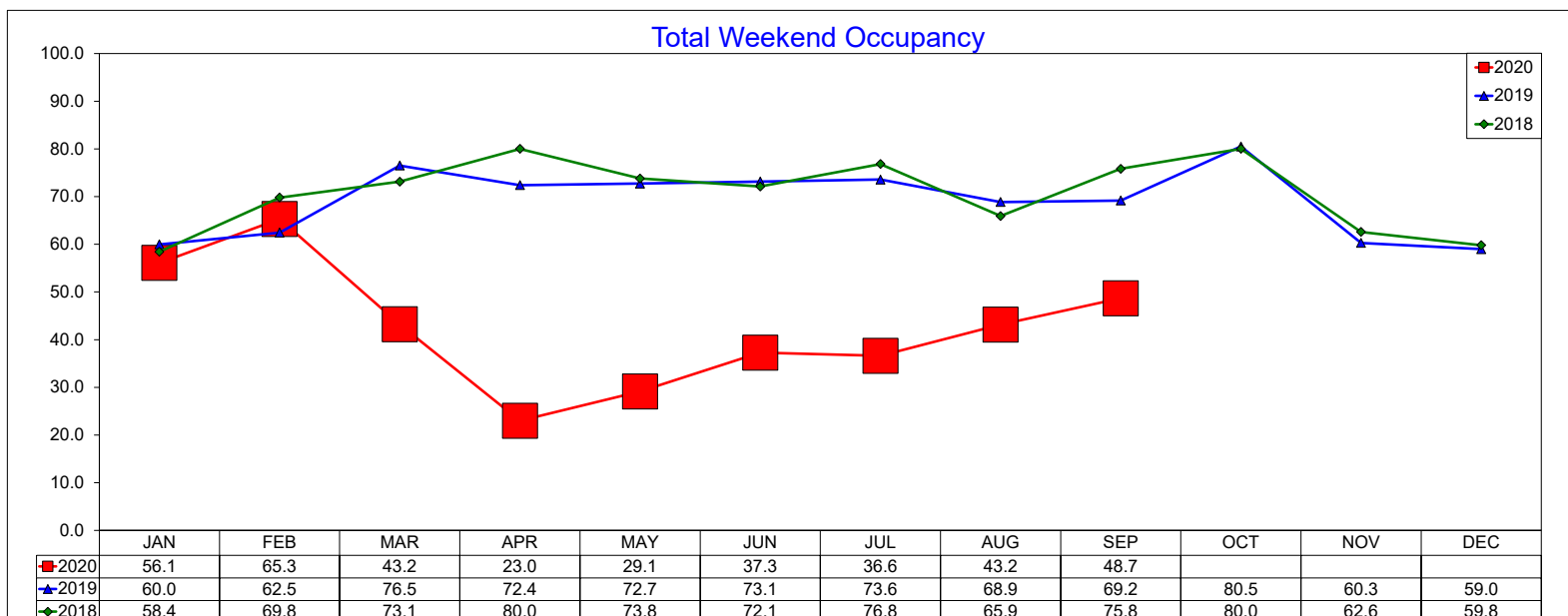
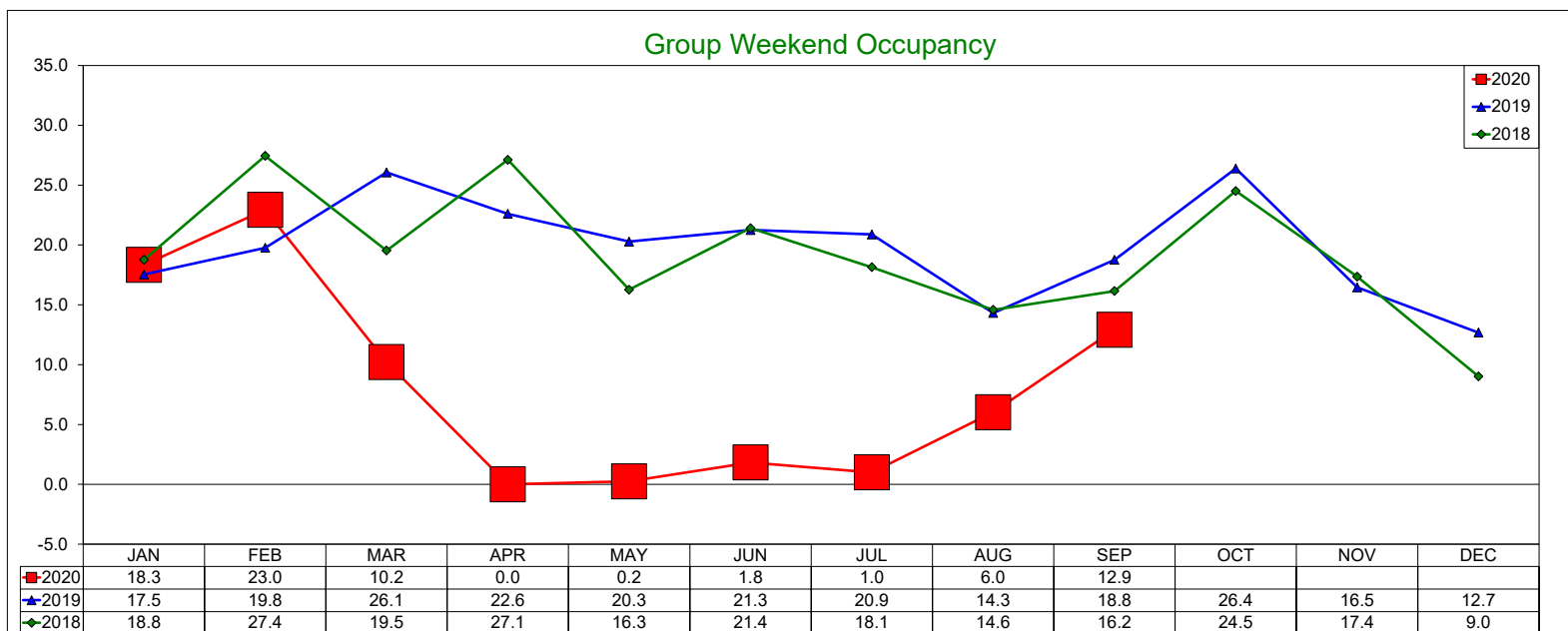
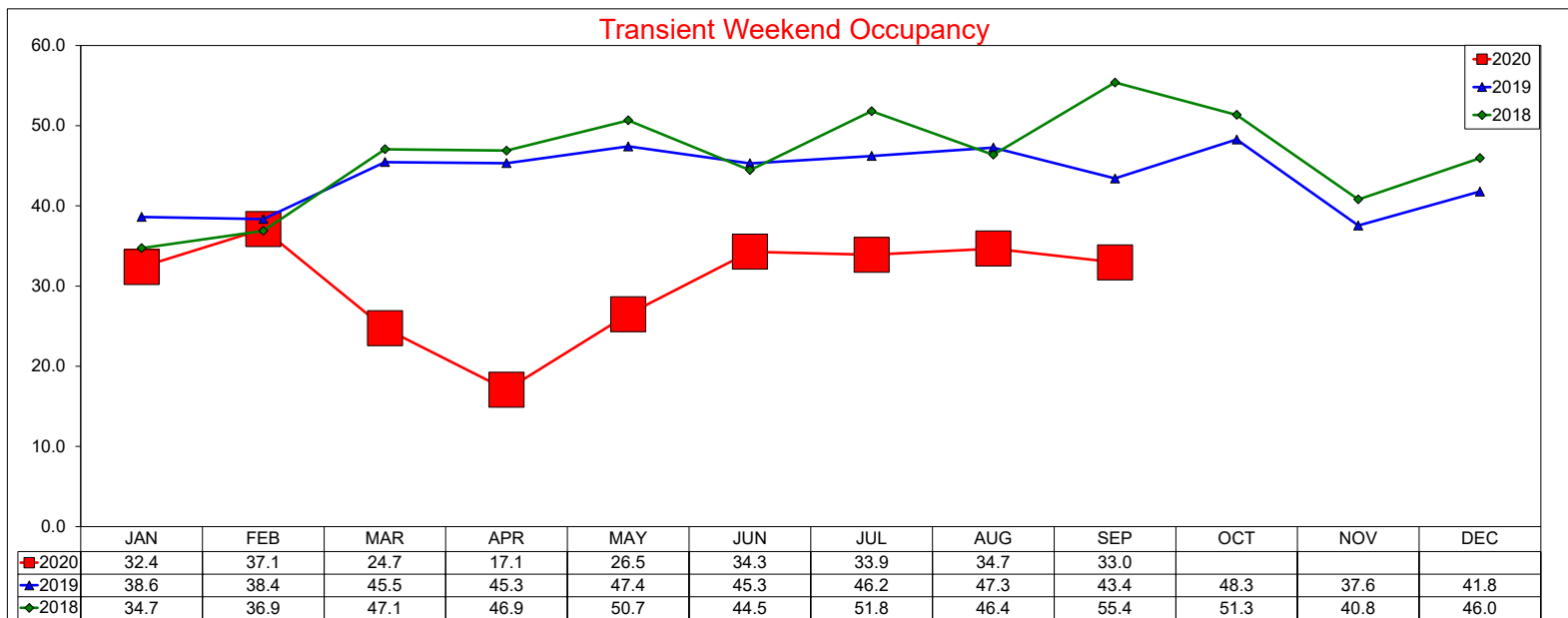
Three Year Comparison - Weekend - ADR

September 2020



Three Year Comparison - Weekend - Occupancy

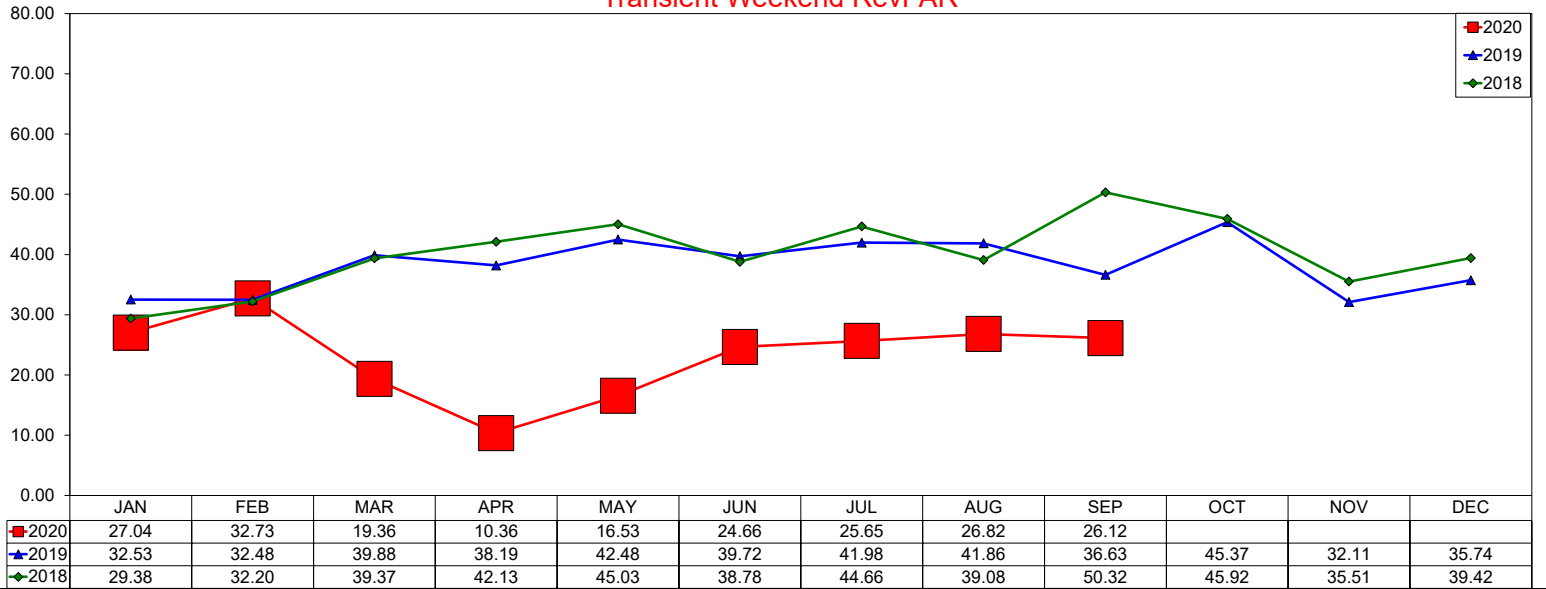
September 2020



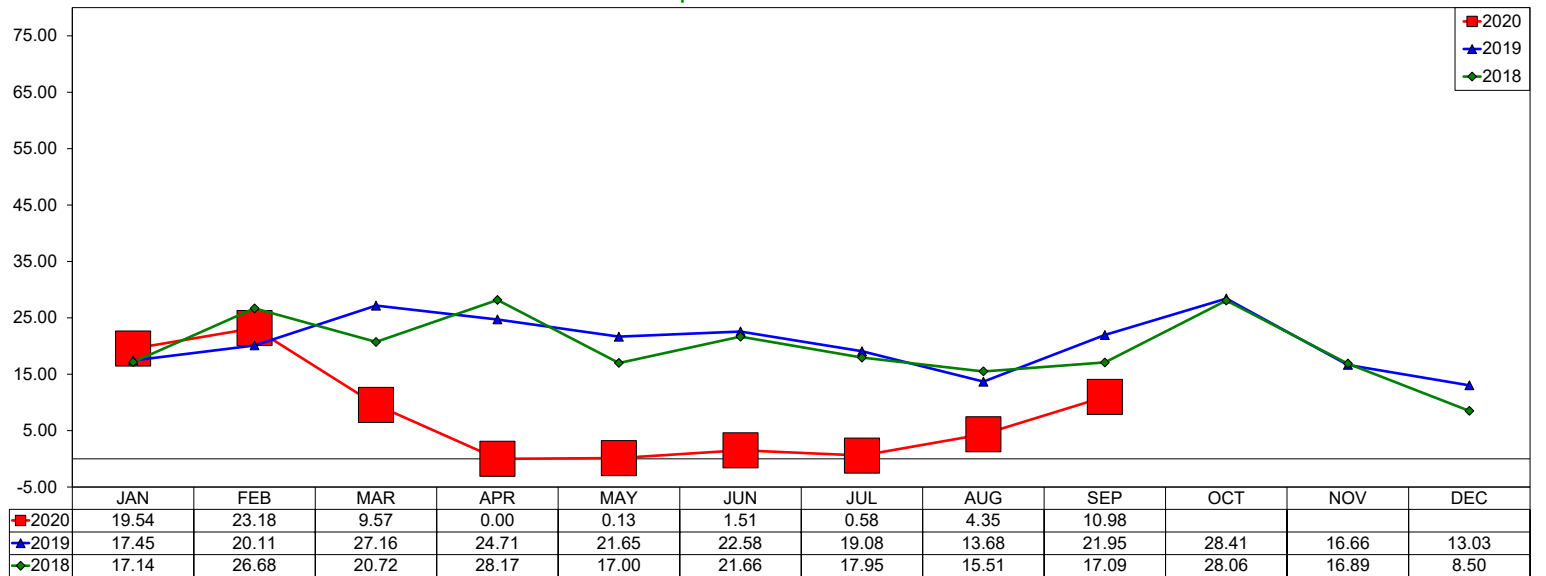
Three Year Comparison - Weekend - RevPAR

September 2020

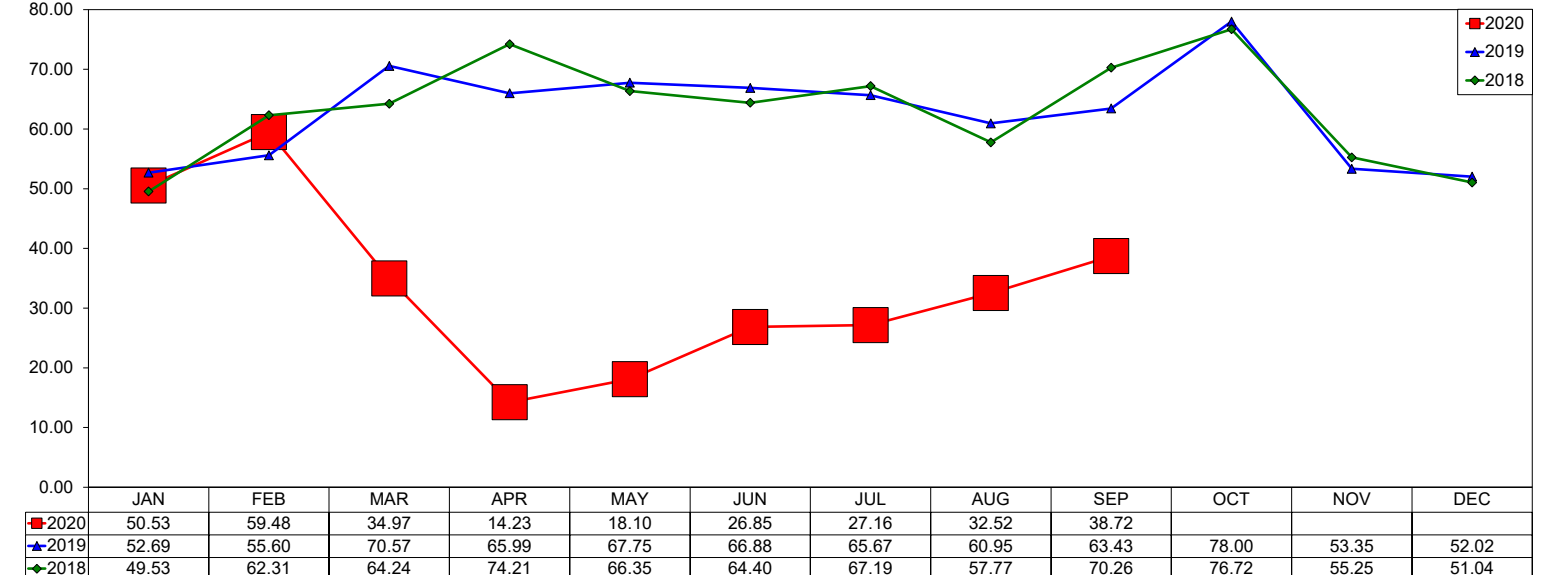
Transient Weekend RevPAR



Group Weekend RevPAR



Total Weekend RevPAR

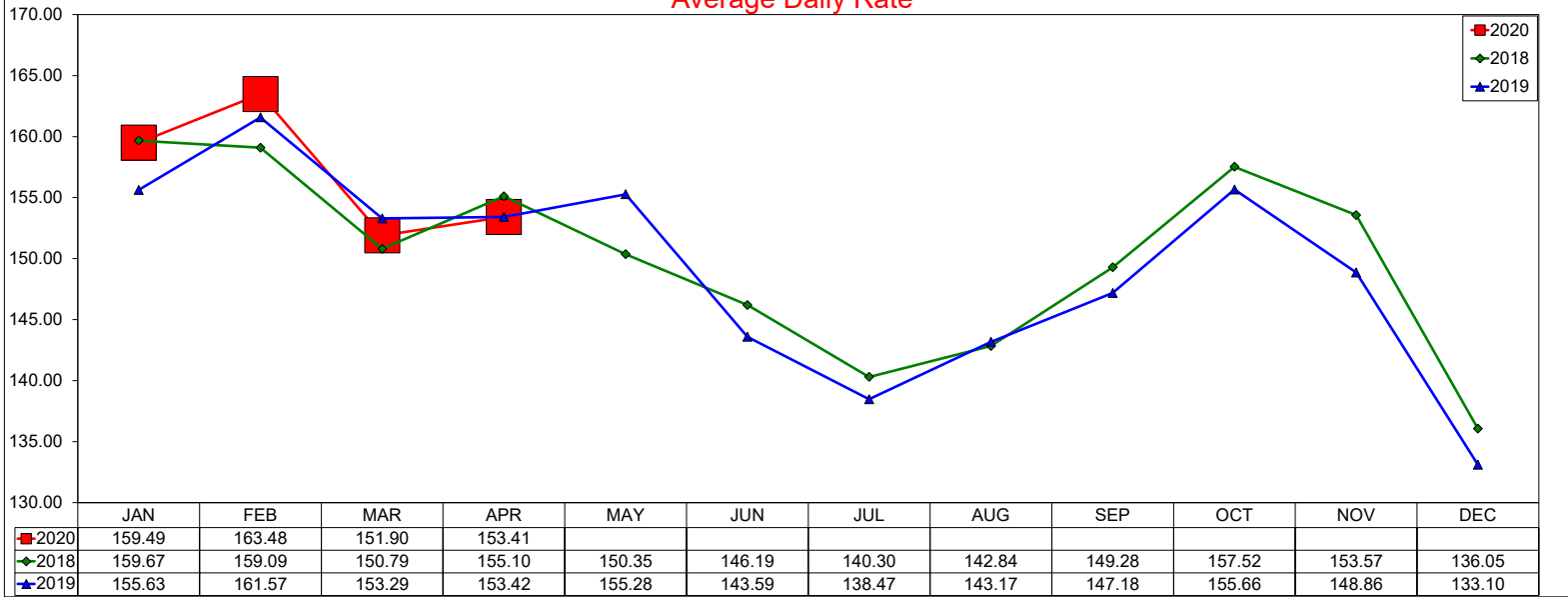


Three Year Comparison - ICC Comp Set

September 2020

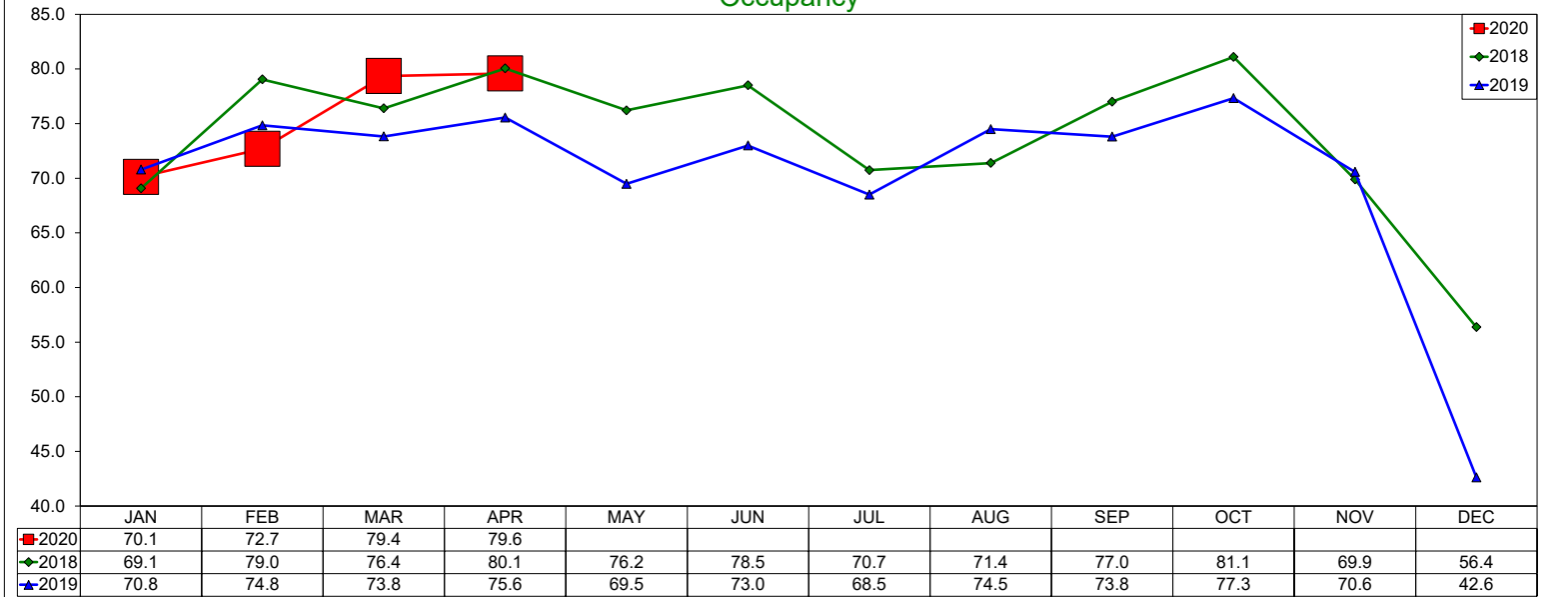
Comp set includes: Marriott Las Colinas, Omni Mandalay, Marriott DFW, Sheraton DFW, Westin DFW

Average Daily Rate



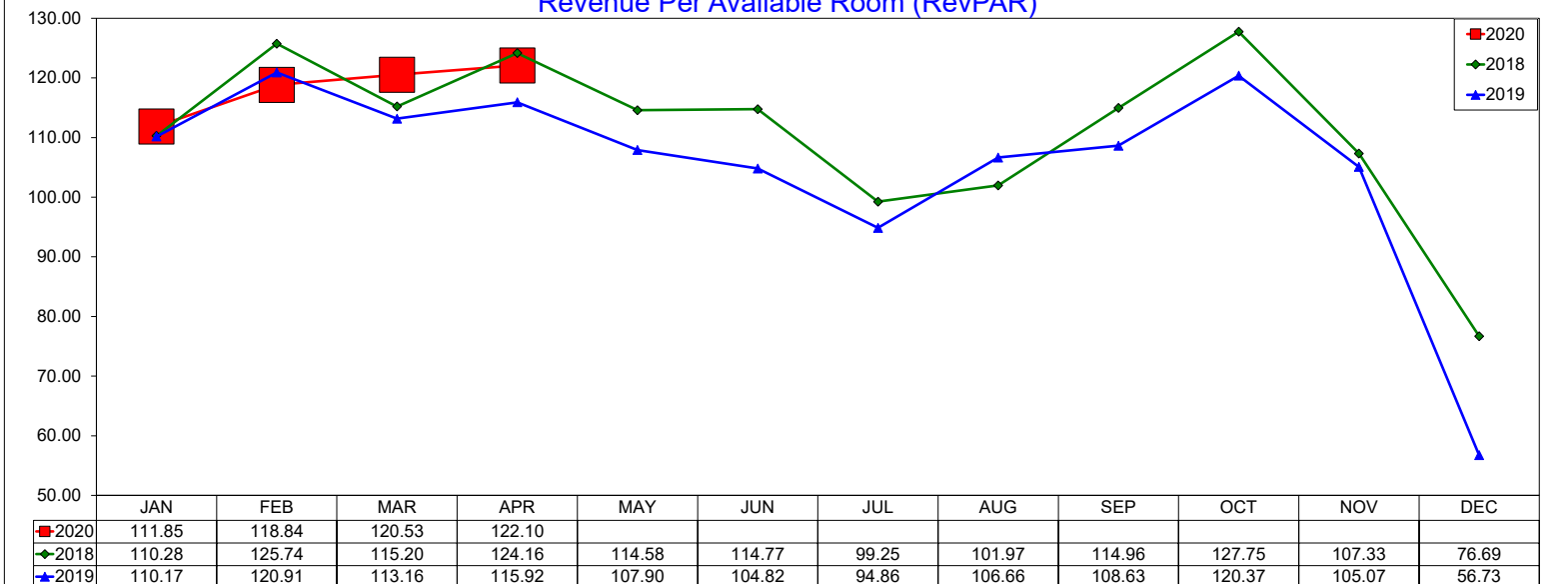
#DIV/0!

Occupancy



#DIV/0!

Revenue Per Available Room (RevPAR)



#DIV/0!