



April 2025

Jackson County Chamber Happenings

April was a wonderful month! We restocked all kiosks with the new Visitor Guide, as well as disbursing the guide to merchants in Dillsboro and Sylva. We mailed out 47 boxes of visitor guides to Welcome Centers across the state of NC. The Chamber organized two ribbon cuttings and one STIR networking event. We met with several potential new members and worked on updating our website. The Easter Hat Parade in Dillsboro was well attended, and we took lots of terrific photos. We spent time re-merchandising our main guest area in an effort to increase retail product visibility. Our 'start your vacation here' sidewalk sign is working and guests are finding us a bit easier, so that has helped some with walk-in traffic. We staffed two Info Booths at Greening Up the Mountains and sold some of the TDA retail products along with our signature jams and tote bags. We had a good day and answered a zillion guest questions!

Phone calls: 134

Guests Served:

868

Direct Inquiries:

2351

**Visitor guides to
welcome centers: 7050**

Fly Fishing requests: 89

**Jackson Savings Bank –
70th Anniversary
Celebration is May 20th at
11:30am.**

**Chamber golf tourney is
August 27th at Sequoyah
National Golf Course!**



May, 2025

WHAT'S HAPPENING IN JACKSON COUNTY



For members of the Jackson County Chamber of Commerce, N.C.



Julie and Kelly are retiring July 4, 2025

Jackson County Chamber of Commerce Executive Director Julie Spiro Donaldson & Assistant Director Kelly Donaldson are retiring on July 4, 2025. You can read a press release [HERE](#), a letter to members [HERE](#), Julie's resignation letter [HERE](#), and Kelly's resignation [HERE](#). The search has begun for a new director.



New TDA retail items available at Chamber

The chamber now has new Jackson County Tourism Development Authority items for sale in its lobby. These fun new branded items include totes, beanies, sunglasses, a blanket, hammocks, t-shirts and a journal. Stop by and pick one up for a friend, family member, visitor or yourself!



Celebrate 70 years of Jackson Savings

The chamber and its ambassadors will help celebrate the 70th anniversary of Jackson Savings Bank on Tuesday, May 20 from 11:30 a.m. to 2 p.m. There will be a ribbon cutting, light food and refreshments, door prizes and more. Click [HERE](#) for a copy of the invitation.



Concerts on the Creek Schedule

The 16th annual season of Concerts on the Creek begins Memorial Day weekend and runs through Labor Day weekend. Please click [HERE](#) to see who is performing at Bridge Park in Sylva this summer. We hope to see you out there dancing the night away! It's going to be a fun season of music.

11th annual July 4 Fireworks Festivities

The 11th annual Fireworks Festivities in Sylva will be held on Friday, July 4, 2025.

There will be children's activities, live music by the band Gotcha Groove from 6:30 p.m. to 9:30 p.m., food and drink vendors, and of course, **FIREWORKS** at dark.

Click [HERE](#) for more info.



Happenings & Opportunities

- **Summertime Arts and Crafts:** The 36th Annual "Summertime" Arts & Crafts Show will be held Friday, June 27 and Saturday, June 29 from 10 a.m. to 5 p.m. Located in the (Western Carolina University) Liston B. Ramsey Regional Activities Center, 92 Catamount Rd., in Cullowhee, N.C. Admission is \$5 for adults. Children under 12 free. Ticket is good for both days. Free parking. Concessions available. Service Animals are welcome. Click [HERE](#) for more information.
- **The Front Street Arts & Crafts Show:** features some of the best regional artisans. There are over 40 booths, along with family entertainment and festival food. This festival is the Saturday, July 19.



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