

**JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY**

**BUDGET ORDINANCE**

**Fiscal Year 2016-2017**



**BE IT ORDAINED** by the Tourism Development Authority of Jackson County, North Carolina in regular session assembled:

**Section 1:** The following amounts are hereby appropriated for the operation of Jackson County Tourism Development Authority and its activities for the fiscal year beginning July 1, 2016 and ending June 30, 2017 in accordance with the following summary and its schedules:

Code: 24-4926

**EXPENDITURES**

**APPROPRIATIONS**

Professional Services-Co Adm	16,250.00
Professional Services-Audit	6,000.00
Legal Services	2,000.00
Office Supplies & Materials	10,000.00
Miscellaneous	2,190.00
Travel	7,500.00
Telephone	9,000.00
Postage	30,000.00
Printing	43,800.00
Advertising & Promotion	292,600.00
Advertising-Creative/Production	34,200.00
Website Service	19,200.00
Visitor Center Operations	157,860.00
Public Relations	93,600.00
Contracted Services	22,000.00
Contracted Services-Recording	900.00
Contracted Services-Management	67,500.00
Contracted Services-Web	40,500.00
Contracted Services-Ad Firm	53,200.00
Contracted Services-STR	2,250.00
Insurance	3,000.00
Dues & Subscriptions	1,000.00
Capital Outlay Equipment	3,000.00
Local Grants	20,426.00

Special Projects	2,500.00
Contingency	13,024.00
<b>TOTAL:</b>	<b>\$ 953,500.00</b>

**Section 2:** It is estimated that the following Tourism Development Authority Fund Revenues will be available during the fiscal year beginning July 1, 2016 and ending June 30, 2017 to meet the foregoing Tourism Development Authority Fund appropriations:

Code: 24-3000

<u>SOURCES</u>	<u>AMOUNT</u>
Jackson TDA Room Tax Revenue	900,000.00
Jackson TDA Room Tax Penalty	3,500.00
Fund Balance	50,000.00
<b>TOTAL:</b>	<b>\$ 953,500.00</b>

**Section 3:** The Finance Director is hereby authorized to transfer appropriations as contained herein under the following conditions:

- a. The Finance Director may transfer amounts between line item expenditures within department limitation and without a report being required.
- b. No revenues may be increased unless formal action is taken by the Tourism Development Authority.

**Section 4:** The Chairman is hereby authorized to accept grant funding which has been previously approved for application by the Tourism Development Authority, including any local match involved. The Chairman is authorized to execute any resulting grant documents. Also, the Chairman and/or Finance Director is authorized to enter into contracts for purchases of supplies, materials, or equipment as described in G.S. 143-129(a) up to the limits stated therein for informal bidding. The Chairman is authorized to enter into routine services contracts in normal course of the authority operation. All contracts authorized by this ordinance are approved for signature by the Chairman of the Tourism Development Authority and the Secretary as appropriate.

**Section 5:** Copies of this Budget Ordinance shall be furnished to the Finance Director of the Tourism Development Authority of Jackson County, North Carolina to be kept on file by them for their direction in the collection of revenues and expenditures of amounts appropriated.

Adopted, this the 15th day of June, 2016.

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Robert Jumper, Chairman  
Jackson County Tourism Development Authority

ATTEST:

(SEAL)

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Sarah Jennings, Secretary