

**JACKSON COUNTY
TOURISM DEVELOPMENT AUTHORITY
BOARD MEETING
WEDNESDAY, APRIL 3, 2013 1:00 P.m.
Cashiers Glenville Recreation Center**

AGENDA

- I. Welcome – Clifford Meads, Chairman**
- II. Approval of Minutes – Meeting of March 20, 2013**
- III. Financial Report -- Darlene Fox, Finance Director**
- IV. Activities Update – Stephanie Edwards, Cashiers Area, Julie Spiro, Jackson Chambers of Commerce**
- V. Strategic Tourism Marketing – BCF Brand Development**
 - a. Update Presentation 4/17**
 - b. TDA Member Group Interview 4/17**
- VI. Other Business**
- VII. Guest Comments**
- VIII. Schedule**
 - a. Next Meeting – Wednesday, April 17, 1:00 p.m.
Cullowhee Recreation Center**