

**JACKSON COUNTY
TOURISM DEVELOPMENT AUTHORITY
BOARD MEETING
WEDNESDAY, MAY 1, 2013 1:00 p.m.
Cashiers Glenville Recreation Center**

AGENDA

- I. Welcome – Clifford Meads, Chairman**
- II. Approval of Minutes – Meeting of April 17, 2013**
- III. Financial Report – Darlene Fox, TDA Finance Director**
- IV. Activities Update – Stephanie Edwards, Cashiers Area and Julie Spiro, Jackson Chambers of Commerce**
- V. Committee Reports**
 - a. Finance – Russ Seagle, Chair**
 - b. Marketing – Debby Hattler, Chair**
- VI. Strategic Tourism Marketing – BCF Brand Development**
- VII. Other Business**
- VIII. Guest Comments**
- IX. Schedule -- Next Meeting – Wednesday, May 15, 1:00 p.m. Cullowhee Recreation Center**