

**JACKSON COUNTY
TOURISM DEVELOPMENT AUTHORITY
BOARD MEETING
WEDNESDAY, August 21, 2013 1:00 p.m.
Cashiers Community Library**

AGENDA

- I. Welcome – Clifford Meads, Chairman**
- II. Approval of Minutes – Public comments of June 26 and Minutes of July 17**
- III. Financial Report – Darlene Fox, Finance Director**
- IV. Strategic Tourism Marketing**
 - a. Discussion with Brevard County TDA re: “Play On”**
 - b. BCF Brand Logo Presentation**
- V. Committee Reports**
 - a. Governance**
 - b. Finance**
 - c. Marketing**
- VI. Activities Update – Stephanie Edwards, Cashiers Area and Julie Spiro, Jackson County Chambers of Commerce**
- VII. Schedule -- Next Meeting**
 - a. Wednesday, September 18, 1:00 p.m.
Cullowhee Recreation Center**