



Jackson County Tourism Development Authority Board of Directors Cashiers Area Chamber Report – April 2025

The Cashiers Area Chamber continues to champion tourism, connection, and community in our mountain region. As we transition into spring, we're making exciting strides on multiple fronts:

Visitor Guide & Membership Directory

Our 2025 Visitor Guide & Membership Directory is nearly press-ready! This year's edition features a *stunning* cover photo of Whiteside Mountain—submitted by a local artist and musician through our annual photo contest—capturing both the natural beauty and creative spirit of Cashiers. We've worked hard to ensure this publication is not only a resource, but a celebration of the people and places that define our community.

Cashiers Burger Week: April 26 – May 4

Burger Week is back *and beefed up* for 2025! Local restaurants will once again showcase their most mouthwatering creations in a friendly competition for the title of Best Burger in Cashiers. We'll wrap up the week with a celebratory on **May 14 the Wrap Party** at last year's Favorite Burger spot, Happs Place Barn & Grill who won the 2024 Favorite Burger—complete with live music, juicy stories, and maybe a few leftover buns.

Thomas Taulbee Kindness Challenge – all May long

We are thrilled to announce the **Inaugural Thomas Taulbee Kindness Challenge**, honoring our beloved former Executive Director. Throughout the month of May, we'll be spotlighting *Kindness in Action* through a collaborative social media campaign with over 50 Chamber members. This effort also aligns with the **Highlands Cashiers Health Foundation's BEE Kind for Mental Health** initiative—uniting our community in a shared message of compassion, well-being, and mountain spirit.

Leadership Cashiers – Class of 2025

The Leadership Cashiers Class of 2025 is full, and we're gearing up for an impactful program year. It all begins with the **Opening Retreat May 16–17** at the Country Club of Sapphire Valley. We're also planning a special **Leadership Alumni Social** to welcome

the new class and strengthen connections across our growing network of more than 100 program graduates.



What's Ahead

- **Community Volunteers & Resources Expo – June 11:** A one-day event bringing together nonprofits, civic groups, and service providers to connect with residents and seasonal homeowners looking to get involved.
- **Business After Hours – June 19:** TJ Bailey's new building in the heart of Cashiers.

Susan

Susan Gregory
Executive Director
Cashiers Area Chamber of Commerce