

JACKSON COUNTY TOURISM
DEVELOPMENT
AUTHORITY



FINANCIAL REPORT
December 31, 2017

JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

December 31, 2017

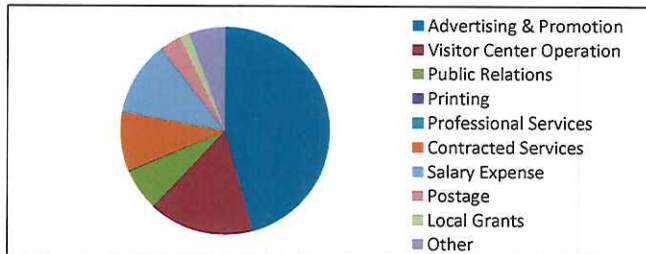
* December Room Occupancy Tax collections totaled \$84,704.30 with \$50.00 collected for penalties. The YTD collection total is \$647,628.63 - 59.97% of budget.

* 148 units reported for November rentals. The collections were down 5.75% from the same period in 2016. The total increase for the fiscal year is 4.43%.

* The cash balance at December 31, 2017 is \$673,554.70

The expenses for December were \$82,189.91. The YTD expenses totaled \$550,318.11 with encumbrances of \$13,589.35, for a combined total of \$563,907.46 - 49.27% of budget.

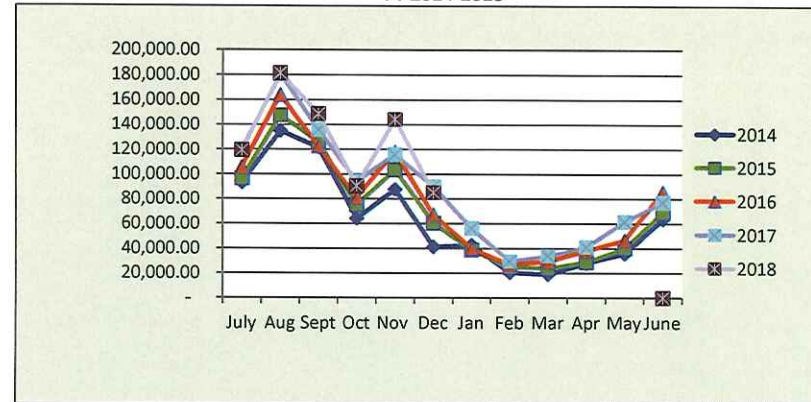
TDA Expenses as of December 31, 2017



Advertising & Promotion	\$	37,625.12
Visitor Center Operation	\$	13,282.00
Public Relations	\$	5,471.71
Printing	\$	114.40
Professional Services	\$	-
Contracted Services	\$	7,433.83
Salary Expense	\$	9,579.51
Postage	\$	2,833.00
Local Grants	\$	1,200.00
Other	\$	4,650.34
	\$	82,189.91

Fiscal YTD Collections

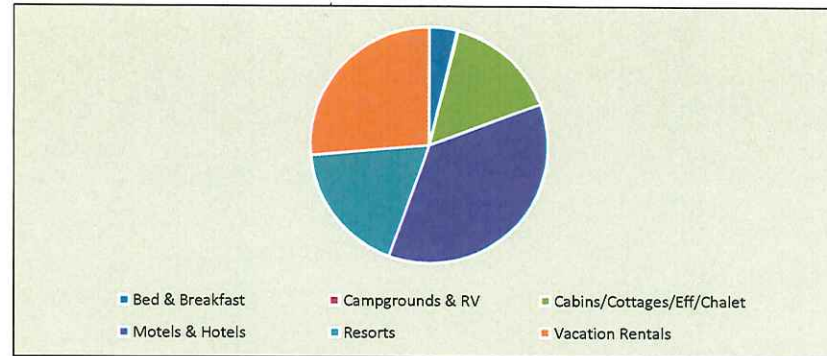
FY 2014-2018



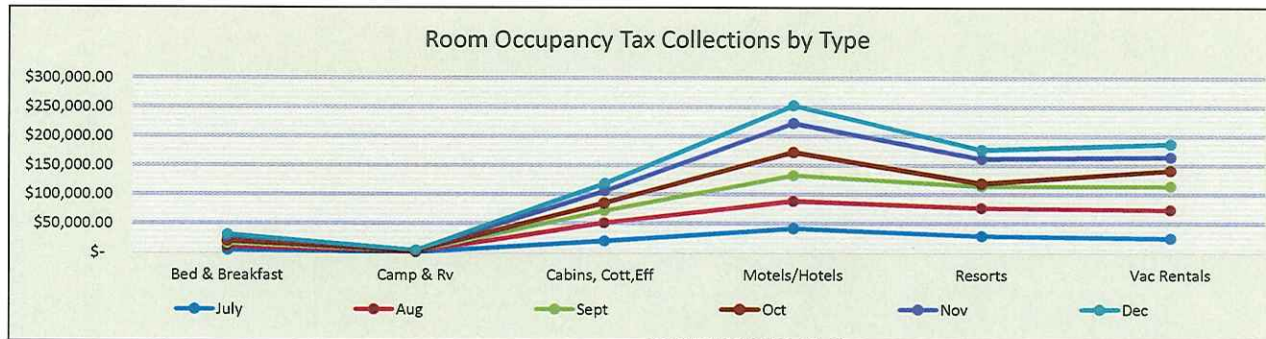
	2014	2015	2016	2017	2018
July	93,080.28	96,221.58	105,354.28	119,861.04	119,152.80
Aug	134,857.96	147,461.65	163,948.85	180,394.59	181,280.78
Sept	121,675.61	125,903.55	122,331.68	135,649.23	148,701.72
Oct	63,962.39	74,811.18	80,775.31	94,100.41	90,329.60
Nov	87,363.89	103,282.77	117,640.33	115,576.40	144,240.73
Dec	40,973.57	60,051.55	66,956.10	89,928.52	84,754.30
Jan	42,568.77	38,604.76	39,690.82	56,081.35	
Feb	20,330.53	24,590.98	26,696.45	29,357.66	
Mar	18,799.63	23,634.98	29,114.84	33,603.67	
Apr	27,933.10	28,549.12	37,797.19	40,794.81	
May	35,637.25	39,890.53	46,472.01	61,363.25	
June	63,411.93	68,723.19	85,145.38	76,932.28	-
	\$ 750,594.91	\$ 831,725.84	\$ 921,923.24	\$ 1,033,643.21	\$ 768,459.93



**Room Occupancy Tax Collections
12/31/17 for November Rentals**



Bed & Breakfast	\$	3,175.01
Campgrounds & RV	\$	137.61
Cabins/Cottages/Eff/Chalet	\$	13,093.23
Motels & Hotels	\$	30,682.07
Resorts	\$	15,323.80
Vacation Rentals	\$	22,342.58
	\$	<u>84,754.30</u>



	Bed & Breakfast	Camp & Rv	Cabins, Cott, Eff	Motels/Hotels	Resorts	Vac Rentals	Totals
July	\$ 4,034.58	\$ 505.70	\$ 19,861.86	\$ 41,320.18	\$ 28,727.56	\$ 24,702.92	\$ 119,152.80
Aug	\$ 5,724.07	\$ 844.59	\$ 30,938.30	\$ 47,013.89	\$ 47,896.19	\$ 48,863.74	\$ 181,280.78
Sept	\$ 5,598.75	\$ 963.23	\$ 20,865.35	\$ 43,922.02	\$ 37,259.68	\$ 40,092.69	\$ 148,701.72
Oct	\$ 4,532.33	\$ 668.94	\$ 13,206.20	\$ 39,994.09	\$ 4,900.52	\$ 27,027.52	\$ 90,329.60
Nov	\$ 7,851.59	\$ 791.26	\$ 20,299.23	\$ 49,531.35	\$ 42,372.15	\$ 23,395.15	\$ 144,240.73
Dec	\$ 3,175.01	\$ 137.61	\$ 13,093.23	\$ 30,682.07	\$ 15,323.80	\$ 22,342.58	\$ 84,754.30
Jan							\$ -
Feb							\$ -
March							\$ -
April							\$ -
May							\$ -
June	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	\$ 30,916.33	\$ 3,911.33	\$ 118,264.17	\$ 252,463.60	\$ 176,479.90	\$ 186,424.60	\$ 768,459.93
% By Type	4.02%	0.51%	15.39%	32.85%	22.97%	24.26%	100.00%



JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY
TOTAL ROOM OCCUPANCY TAX COLLECTIONS BY MONTH

Month	Tax Collected	# Units Reporting	% of Inc/Dec
July-2016	\$ 119,861.04	165	10%
July-2017	\$ 118,801.30	163	-0.88%
	\$ (1,059.74)	(2)	
August-2016	\$ 180,394.59	172	9%
August-2017	\$ 181,280.78	175	0.49%
	\$ 886.19	3	
September-2016	\$ 135,649.23	168	3%
September-2017	\$ 148,701.72	161	9.62%
	\$ 13,052.49	-7	
October-2016	\$ 94,100.41	154	4%
October-2017	\$ 90,329.60	160	-4.01%
	\$ (3,770.81)	6	
November-2016	\$ 115,576.40	158	1%
November-2017	\$ 144,240.73	159	24.80%
	\$ 28,664.33	1	
December-2016	\$ 89,928.52	137	-10%
December-2017	\$ 84,754.30	148	-5.75%
	\$ (5,174.22)	11	
January-2017	\$ 56,081.35	114	18%
January-2018	\$ -	0	-100.00%
	\$ (56,081.35)	-114	
February-2017	\$ 29,357.66	89	15%
February-2018	\$ -	0	-100.00%
	\$ (29,357.66)	-89	
March-2017	\$ 33,603.67	86	4%
March-2018	\$ -	0	-100.00%
	\$ (33,603.67)	-86	
April-2017	\$ 40,794.81	90	95%
April-2018	\$ -	0	-100.00%
	\$ (40,794.81)	-90	
May-2017	\$ 61,363.25	119	35%
May-2018	\$ -	0	-100.00%
	\$ (61,363.25)	-119	
June-2017	\$ 76,932.28	136	15%
June-2018	\$ -	0	-100.00%
	\$ (76,932.28)	-136	
FYTD 2017	\$ 1,033,643.21		
FYTD 2018	\$ 768,108.43		

JACKSON COUNTY
Trial Balance - Balance Sheet Accounts
Report dates 12/01/2017 - thru - 12/31/2017

Account Number	Account Description	Beginning Balance Dr (Cr)	Debits	Credits	Ending Balance Dr (Cr)
24-1110-000-00	CASH ON HAND	270,767.15	142,950.50	140,162.95	273,554.70
24-1110-106-00	PETTY CASH	0.00	0.00	0.00	0.00
24-1130-000-00	JACKSON TTA CASH IN TIME DEPOSIT	400,000.00	0.00	0.00	400,000.00
24-1231-000-00	ACCOUNTS RECEIVABLE	0.00	0.00	0.00	0.00
24-1232-892-00	ACCTS RECEIVABLE SALES TAX	2,251.98	53.78	0.00	2,305.76
24-1232-893-00	ACCTS RECEIVABLE SALES TAX	997.51	23.68	0.00	1,021.19
24-1310-000-11	DUE FROM GENERAL FUND	0.00	0.00	0.00	0.00
Total Asset		674,016.64	143,027.96	140,162.95	676,881.65
24-2100-000-00	ACCOUNTS PAYABLE	0.00	72,357.49	72,357.49	0.00
24-2200-000-00	ACCRUED SALARIES PAYABLE	(420.42)	0.00	0.00	(420.42)
24-2300-000-11	DUE TO GENERAL	0.00	57,785.26	57,785.26	0.00
24-2300-000-15	DUE TO PAYROLL	0.00	9,458.20	9,458.20	0.00
24-2300-000-70	FUND BALANCE CASHIERS TTA	0.00	0.00	0.00	0.00
24-2300-100-00	FUND BALANCE JACKSON TTA	0.00	0.00	0.00	0.00
24-2900-000-00	FUND BALANCE	(509,472.83)	0.00	0.00	(509,472.83)
24-2900-000-01	RES BY STATE STATUTE	(66,435.27)	0.00	0.00	(66,435.27)
24-2900-000-02	RES BY STATE STATUTE-CASHIERS	0.00	0.00	0.00	0.00
24-2912-000-00	RESERVE FOR ENCUMBRANCES	15,818.55	76,683.24	78,912.44	13,589.35
24-2912-000-01	RESERVE FOR ENCUMBRANCES-PRIOR YEAR	(15,818.55)	78,912.44	76,683.24	(13,589.35)
24-3000-000-00	REVENUE CONTROL	(565,816.32)	92.00	85,146.92	(650,871.24)
24-4000-000-00	EXPENDITURE CONTROL	468,128.20	82,395.09	205.18	550,318.11
Total Liability		(674,016.64)	377,683.72	380,548.73	(676,881.65)
Total TOURISM DEVELOPMENT AUTH		0.00	520,711.68	520,711.68	0.00

JACKSON COUNTY
Income Statement
Report dates 07/01/2017 - thru - 12/31/2017

Account Number	Description	Adjusted Budget 07/01/2017 12/31/2017	Current Actual 12/01/2017 to 12/31/2017	Actual YTD 07/01/2017 to 12/31/2017	Encumbrances 07/01/2017 12/31/2017	Balance 07/01/2017 12/31/2017	% Used
24-3230-130-00	JACKSON COUNTY TDA	1,080,000.00	-84,704.30	-647,628.63	0.00	432,371.37	59.97
24-3230-130-01	CASHIERS TDA ROOM TAX	0.00	0.00	0.00	0.00	0.00	0.00
24-3230-130-02	JACKSON TDA INVESTMENT I	0.00	0.00	0.00	0.00	0.00	0.00
24-3230-130-04	JACKSON TDA - FUND BALAN	60,000.00	0.00	0.00	0.00	60,000.00	0.00
24-3230-130-05	CASHIERS TTA - FUND BALA	0.00	0.00	0.00	0.00	0.00	0.00
TAX REVENUE		1,140,000.00	-84,704.30	-647,628.63	0.00	492,371.37	56.81
24-3270-170-01	JACKSON TDA - PENALTY	2,500.00	-50.00	-1,678.50	0.00	821.50	67.14
24-3270-170-02	CASHIERS TDA - PENALTY	0.00	0.00	0.00	0.00	0.00	0.00
24-3270-180-01	JACKSON TDA - INTEREST	0.00	0.00	0.00	0.00	0.00	0.00
24-3270-180-02	CASHIERS TDA - INTEREST	0.00	0.00	0.00	0.00	0.00	0.00
24-3270-190-00	MARKETING AND ADVERTISIN	0.00	0.00	0.00	0.00	0.00	0.00
PENALTY & INTEREST		2,500.00	-50.00	-1,678.50	0.00	821.50	67.14
24-3831-491-00	INVESTMENT EARNINGS	2,023.00	-300.62	-1,564.11	0.00	458.89	77.32
REVENUES		2,023.00	-300.62	-1,564.11	0.00	458.89	77.32
DEPARTMENT TOTAL Revenue		1,144,523.00	-85,054.92	-650,871.24	0.00	493,651.76	56.87
24-4926-121-00	SALARIES & WAGES	61,824.00	7,221.97	30,961.87	0.00	30,862.13	50.08
24-4926-170-00	BOARD MEMEBER EXPENSE	2,500.00	121.31	279.35	0.00	2,220.65	11.17
24-4926-181-00	SOCIAL SECURITY CONTRIBU	3,833.00	442.91	1,897.71	0.00	1,935.29	49.51
24-4926-182-00	RETIREMENT EXPENSE	4,686.00	547.43	2,346.93	0.00	2,339.07	50.08
24-4926-183-00	HOSPITALIZATION INSURANC	9,900.00	1,142.31	4,950.01	0.00	4,949.99	50.00
24-4926-185-00	UNEMPLOYMENT INSURANCE	231.00	0.00	223.00	0.00	8.00	96.54
24-4926-186-00	WORKMAN'S COMPENSATION	1,128.00	0.00	1,064.00	0.00	64.00	94.33
24-4926-187-00	MEDICARE TAX	896.00	103.58	443.78	0.00	452.22	49.53
24-4926-190-00	PROFESSIONAL SER-COUNTY	16,250.00	0.00	0.00	0.00	16,250.00	0.00
24-4926-191-00	PROFESSIONAL SER-AUDIT	6,150.00	0.00	6,100.00	0.00	50.00	99.19
24-4926-192-00	LEGAL SERVICES	2,000.00	0.00	683.75	0.00	1,316.25	34.19
24-4926-260-00	OFFICE SUPPLIES	2,000.00	51.85	1,430.50	0.00	569.50	71.53
24-4926-260-01	PROMO ITEMS	3,000.00	52.88	1,565.09	0.00	1,434.91	52.17
24-4926-299-00	MISCELLANEOUS	7,812.51	116.00	4,058.10	0.00	3,754.41	51.94
24-4926-311-00	TRAVEL	5,478.74	758.68	4,280.68	0.00	1,198.06	78.13
24-4926-311-01	TRAVEL-DIRECTOR	0.00	0.00	0.00	0.00	0.00	0.00
24-4926-321-00	TELEPHONE	17,419.00	491.53	3,919.47	11,089.35	2,410.18	86.16
24-4926-321-02	TELEPHONE-DIRECTOR	1,200.00	91.96	482.14	0.00	717.86	40.18
24-4926-325-00	POSTAGE	23,789.00	2,833.00	13,216.15	0.00	10,572.85	55.56
24-4926-331-00	UTILITIES	720.00	146.38	904.53	0.00	-184.53	125.63
24-4926-341-00	PRINTING	47,053.00	114.40	10,191.04	0.00	36,861.96	21.66
24-4926-351-00	REPAIRS & MAINT-BUILDING	1,480.00	0.00	-1.38	0.00	1,481.38	-0.09
24-4926-370-00	AD FIRM MEDIA	353,056.25	26,123.11	177,273.09	0.00	175,783.16	50.21
24-4926-370-01	WEBSITE SERVICE	20,700.00	1,600.00	9,450.00	0.00	11,250.00	45.65
24-4926-370-02	CREATIVE & PRODUCTION SE	28,632.75	3,325.75	28,312.25	0.00	320.50	98.88
24-4926-370-03	DIGITAL CAMPAIGN REPORTI	10,500.00	875.00	5,250.00	0.00	5,250.00	50.00
24-4926-370-04	E-MAIL CAMPAIGNS	14,000.00	1,300.00	5,138.75	0.00	8,861.25	36.71
24-4926-370-05	SEM MANAGEMENT	18,000.00	1,500.00	9,000.00	0.00	9,000.00	50.00
24-4926-370-06	GUEST BLOGS	1,800.00	75.00	740.00	0.00	1,060.00	41.11
24-4926-370-07	SOCIAL MEDIA	54,425.00	4,426.26	26,640.08	0.00	27,784.92	48.95
24-4926-393-00	VISITOR CENTER OPERATION	162,874.00	13,282.00	83,473.02	0.00	79,400.98	51.25
24-4926-393-01	PUBLIC RELATIONS	82,780.00	5,471.71	35,800.25	0.00	46,979.75	43.25
24-4926-393-02	CONTRACTED SERVICES	22,000.00	0.00	0.00	0.00	22,000.00	0.00
24-4926-393-03	CONTRACTED SERVICES-RECO	800.00	0.00	150.00	0.00	650.00	18.75
24-4926-393-05	CONTRACTED-WEBSITE	30,954.00	3,000.50	27,632.00	0.00	3,322.00	89.27
24-4926-393-06	CONTRACTED-AD FIRM RETAI	53,200.00	4,433.33	26,599.98	0.00	26,600.02	50.00
24-4926-393-07	CONTRACTED SERVICES-STR	1,968.75	0.00	1,968.75	0.00	0.00	0.00
24-4926-393-08	CONTRACTED-AD FIRM MISC	5,500.00	556.09	2,432.69	0.00	3,067.31	44.23
24-4926-393-10	CONTRACTED SERVICES-PLAN	5,000.00	0.00	2,250.00	0.00	2,750.00	45.00
24-4926-393-11	SOFTWARE, INTERNET, MISC S	3,006.00	184.97	949.78	0.00	2,056.22	31.60
24-4926-412-00	BUILDING RENT	6,000.00	500.00	3,000.00	0.00	3,000.00	50.00
24-4926-454-00	INSURANCE	2,206.00	0.00	0.00	0.00	2,206.00	0.00
24-4926-491-00	DUES AND SUBSCRIPTIONS	1,570.00	100.00	595.00	0.00	975.00	37.90
24-4926-550-00	CAPITAL OUTLAY	1,500.00	0.00	0.00	0.00	1,500.00	0.00
24-4926-550-01	CAPITAL PROJECTS	15,000.00	0.00	0.00	0.00	15,000.00	0.00
24-4926-699-00	GRANTS	17,000.00	1,200.00	9,285.43	0.00	7,714.57	54.62
24-4926-699-01	SPECIAL PROJECTS	5,000.00	0.00	0.00	2,500.00	2,500.00	50.00
24-4926-699-02	MISCELLANEOUS DONATIONS	2,200.00	0.00	1,000.00	0.00	1,200.00	45.45
24-4926-699-03	SOLAR ECLIPSE PROMOTION	0.00	0.00	4,380.32	0.00	-4,380.32	0.00
24-4926-990-00	CONTINGENCY	5,500.00	0.00	0.00	0.00	5,500.00	0.00
TOURISM DEVELOPMENT AUTHORITY		1,144,523.00	82,189.91	550,318.11	13,589.35	580,615.54	49.27
DEPARTMENT TOTAL Expense		-1,144,523.00	82,189.91	550,318.11	13,589.35	-580,615.54	49.27
Fund 24 TOURISM DEVELOPMENT AUTH		0.00	-2,865.01	-100,553.13	13,589.35	-86,963.78	53.07

DETAIL GENERAL LEDGER											
BC1753		TRANSACTION		PURCHASE		BEGINNING 12/01/17		ENDING 12/31/17		PAGE 1	
TRANS DATE	TYPE	ID	DESCRIPTION		TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE		
ACCOUNT # 24-4926-121-00 DESC: SALARIES & WAGES ASN:											
12/01/17 ***** BEGINNING BALANCE *						0.00	23,739.90	0.00	23739.90		
12/01/17 PRE 18984310 PR 2373.99											
*****							2,373.99	0.00	26113.89		
12/08/17 PRE 19017287 PR 100.00							100.00	0.00	26213.89		

12/15/17 PRE 19065554 PR 2373.99											
*****							2,373.99	0.00	28587.88		
12/29/17 PRE 19158587 PR 2373.99											
*****							2,373.99	0.00	30961.87		
12/31/17 ***** MONTHLY TOTALS ****							7,221.97	0.00	30961.87		
12/31/17 ***** ACCOUNT TOTALS ***						0.00	30,961.87	0.00	30961.87		

ACCOUNT # 24-4926-170-00 DESC: BOARD MEMEBER EXPENSE ASN:											
12/01/17 ***** BEGINNING BALANCE *						0.00	166.76	8.72	158.04		
12/06/17 APE 120817 BUSINESS CARD 127.54											
*****							127.54	0.00	285.58		
12/08/17 APJ 120817 BUSINESS CARD <4.31>											
12/08/17 APJ 120817 BUSINESS CARD <1.92>											
*****							0.00	6.23	279.35		
12/31/17 ***** MONTHLY TOTALS ****							127.54	6.23	279.35		
12/31/17 ***** ACCOUNT TOTALS ***						0.00	294.30	14.95	279.35		

ACCOUNT # 24-4926-181-00 DESC: SOCIAL SECURITY CONTRIBUTION ASN:											
12/01/17 ***** BEGINNING BALANCE *						0.00	1,454.80	0.00	1454.80		
12/01/17 PRE 18984317 PR 145.48											
*****							145.48	0.00	1600.28		
12/08/17 PRE 19017293 PR 6.20							6.20	0.00	1606.48		

12/15/17 PRE 19065561 PR 145.48											
*****							145.48	0.00	1751.96		
12/29/17 PRE 19158594 PR 145.75											
*****							145.75	0.00	1897.71		
12/31/17 ***** MONTHLY TOTALS ****							442.91	0.00	1897.71		
12/31/17 ***** ACCOUNT TOTALS ***						0.00	1,897.71	0.00	1897.71		

ACCOUNT # 24-4926-182-00 DESC: RETIREMENT EXPENSE ASN:											
12/01/17 ***** BEGINNING BALANCE *						0.00	1,799.50	0.00	1799.50		
12/01/17 PRE 18984327 PR 179.95											
*****							179.95	0.00	1979.45		
12/08/17 PRE 19017303 PR 7.58							7.58	0.00	1987.03		

12/15/17 PRE 19065571 PR 179.95											
*****							179.95	0.00	2166.98		
12/29/17 PRE 19158604 PR 179.95											
*****							179.95	0.00	2346.93		
12/31/17 ***** MONTHLY TOTALS ****							547.43	0.00	2346.93		
12/31/17 ***** ACCOUNT TOTALS ***						0.00	2,346.93	0.00	2346.93		

ACCOUNT # 24-4926-183-00 DESC: HOSPITALIZATION INSURANCE ASN:											
12/01/17 ***** BEGINNING BALANCE *						0.00	3,807.70	0.00	3807.70		

BC1753	TRANS	TRANSACTION	PURCHASE	BEGINNING	12/01/17	ENDING	12/31/17			
DATE	TYPE	ID		AMOUNT		BALANCE		DEBITS	CREDITS	ENDING
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ACCOUNT # 24-4926-183-00			DESC: HOSPITALIZATION INSURANCE	ASN:	=====	>	CONTINUED	<=====		
12/01/17	PRE	18984334	PR		380.77					
*****								380.77	0.00	4188.47
12/15/17	PRE	19065578	PR		380.77					
*****								380.77	0.00	4569.24
12/29/17	PRE	19158611	PR		380.77					
*****								380.77	0.00	4950.01
12/31/17			***** MONTHLY TOTALS ****					1,142.31	0.00	4950.01
12/31/17			***** ACCOUNT TOTALS ***					0.00	4,950.01	0.00
										4950.01
ACCOUNT # 24-4926-185-00			DESC: UNEMPLOYMENT INSURANCE	ASN:						
12/01/17			***** BEGINNING BALANCE *			0.00	223.00		0.00	223.00
*****								0.00	0.00	223.00
			***** MONTHLY TOTALS ****					0.00	0.00	223.00
			***** ACCOUNT TOTALS ***					0.00	223.00	0.00
										223.00
ACCOUNT # 24-4926-186-00			DESC: WORKMAN'S COMPENSATION	ASN:						
12/01/17			***** BEGINNING BALANCE *			0.00	1,064.00		0.00	1064.00
*****								0.00	0.00	1064.00
			***** MONTHLY TOTALS ****					0.00	0.00	1064.00
			***** ACCOUNT TOTALS ***					0.00	1,064.00	0.00
										1064.00
ACCOUNT # 24-4926-187-00			DESC: MEDICARE TAX	ASN:						
12/01/17			***** BEGINNING BALANCE *			0.00	340.20		0.00	340.20
12/01/17	PRE	18984322	PR		34.02					
*****								34.02	0.00	374.22
12/08/17	PRE	19017298	PR		1.45					
*****								1.45	0.00	375.67
12/15/17	PRE	19065566	PR		34.02					
*****								34.02	0.00	409.69
12/29/17	PRE	19158599	PR		34.09					
*****								34.09	0.00	443.78
12/31/17			***** MONTHLY TOTALS ****					103.58	0.00	443.78
12/31/17			***** ACCOUNT TOTALS ***					0.00	443.78	0.00
										443.78
ACCOUNT # 24-4926-190-00			DESC: PROFESSIONAL SER-COUNTY	ASN:						
12/01/17			***** BEGINNING BALANCE *			0.00	0.00		0.00	0.00
*****								0.00	0.00	0.00
			***** MONTHLY TOTALS ****					0.00	0.00	0.00
			***** ACCOUNT TOTALS ***					0.00	0.00	0.00
										0.00
ACCOUNT # 24-4926-191-00			DESC: PROFESSIONAL SER-AUDIT	ASN:						
12/01/17			***** BEGINNING BALANCE *			0.00	6,100.00		0.00	6100.00

DETAIL GENERAL LEDGER									
BC1753		BEGINNING 12/01/17		ENDING 12/31/17		PAGE 3			
TRANS DATE	TYPE	TRANSACTION ID	PURCHASE	DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE
ACCOUNT # 24-4926-191-00 DESC: PROFESSIONAL SER-AUDIT ASN: =====>						CONTINUED	<=====		
*****							0.00	0.00	6100.00
				***** MONTHLY TOTALS ****			0.00	0.00	6100.00
				***** ACCOUNT TOTALS ***			0.00	6,100.00	0.00
							6100.00	0.00	6100.00

ACCOUNT # 24-4926-192-00 DESC: LEGAL SERVICES ASN:									
12/01/17				***** BEGINNING BALANCE *		0.00	683.75	0.00	683.75
*****							0.00	0.00	683.75
				***** MONTHLY TOTALS ****			0.00	0.00	683.75
				***** ACCOUNT TOTALS ***			0.00	683.75	0.00
							683.75	0.00	683.75

ACCOUNT # 24-4926-260-00 DESC: OFFICE SUPPLIES ASN:									
12/01/17				***** BEGINNING BALANCE *		0.00	2,086.28	707.63	1378.65
12/06/17	APE	120817		BUSINESS CARD	53.73		53.73	0.00	1432.38

12/08/17	APJ	120817		BUSINESS CARD	<1.30>				
12/08/17	APJ	120817		BUSINESS CARD	<0.58>				
*****							0.00	1.88	1430.50
12/31/17				***** MONTHLY TOTALS ****			53.73	1.88	1430.50
				***** ACCOUNT TOTALS ***			0.00	2,140.01	709.51
							1430.50		1430.50

ACCOUNT # 24-4926-260-01 DESC: PROMO ITEMS ASN:									
12/01/17				***** BEGINNING BALANCE *		0.00	1,525.43	13.22	1512.21
12/06/17	APE	120817		BUSINESS CARD	52.88		52.88	0.00	1565.09

12/31/17				***** MONTHLY TOTALS ****			52.88	0.00	1565.09
				***** ACCOUNT TOTALS ***			0.00	1,578.31	13.22
							1565.09		1565.09

ACCOUNT # 24-4926-299-00 DESC: MISCELLANEOUS ASN:									
12/01/17				***** BEGINNING BALANCE *		0.00	5,415.94	1,473.84	3942.10
12/06/17	APE	120817		BUSINESS CARD	30.00		30.00	0.00	3972.10

12/13/17	APE	890073		CHEROKEE BOTTLED WATER	11.74		11.74	0.00	3983.84

12/18/17	APE	985		GREAT SMOKIES STORAGE	75.00		75.00	0.00	4058.84

12/22/17	APJ	890073		CHEROKEE BOTTLED WATER	<0.51>				
12/22/17	APJ	890073		CHEROKEE BOTTLED WATER	<0.23>				
*****							0.00	0.74	4058.10
12/31/17				***** MONTHLY TOTALS ****			116.74	0.74	4058.10
				***** ACCOUNT TOTALS ***			0.00	5,532.68	1,474.58
							4058.10		4058.10

ACCOUNT # 24-4926-311-00 DESC: TRAVEL ASN:									
12/01/17				***** BEGINNING BALANCE *		0.00	3,972.00	450.00	3522.00

DETAIL GENERAL LEDGER									
BC1753		BEGINNING 12/01/17		ENDING 12/31/17		PAGE 4			
TRANS DATE	TYPE	TRANSACTION ID	PURCHASE	DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE
ACCOUNT # 24-4926-311-00 DESC: TRAVEL ASN: =====> CONTINUED <=====									
12/06/17	APE	120817		BUSINESS CARD	758.25				
12/06/17	APE	112717		NICK BREEDLOVE	39.85				
*****							798.10	0.00	4320.10
12/08/17	APJ	120817		BUSINESS CARD	<27.29>				
12/08/17	APJ	120817		BUSINESS CARD	<12.13>				
*****							0.00	39.42	4280.68
12/31/17				***** MONTHLY TOTALS ****			798.10	39.42	4280.68
***** ACCOUNT TOTALS ***									
12/31/17						0.00	4,770.10	489.42	4280.68
***** ACCOUNT TOTALS ***									
ACCOUNT # 24-4926-311-01 DESC: TRAVEL-DIRECTOR ASN:									
12/01/17				***** BEGINNING BALANCE *		0.00	1,423.81	1,423.81	0.00
*****							0.00	0.00	0.00
				***** MONTHLY TOTALS ****			0.00	0.00	0.00
***** ACCOUNT TOTALS ***									
						0.00	1,423.81	1,423.81	0.00
***** ACCOUNT TOTALS ***									
ACCOUNT # 24-4926-311-02 DESC: FAM/MEDIA MISSION ASN:									
12/01/17				***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
*****							0.00	0.00	0.00
				***** MONTHLY TOTALS ****			0.00	0.00	0.00
***** ACCOUNT TOTALS ***									
						0.00	0.00	0.00	0.00
***** ACCOUNT TOTALS ***									
ACCOUNT # 24-4926-321-00 DESC: TELEPHONE ASN:									
12/01/17				***** BEGINNING BALANCE *		0.00	4,258.81	830.87	3427.94
12/19/17	APE	122017		AT&T	123.65				
12/19/17	APE	NOV2017-B		INFORMATION TECHNOLOGY SE	1.65				
*****							125.30	0.00	3553.24
12/19/17	CRE	183529		JACKSON COUNTY CHAMBER	<127.72>				
*****							0.00	127.72	3425.52
12/21/17	APE	122217		FRONTIER	255.44				
12/21/17	APE	122217		FRONTIER	238.51				
*****							493.95	0.00	3919.47
12/31/17				***** MONTHLY TOTALS ****			619.25	127.72	3919.47
***** ACCOUNT TOTALS ***									
12/31/17						0.00	4,878.06	958.59	3919.47
***** ACCOUNT TOTALS ***									
ACCOUNT # 24-4926-321-01 DESC: CONFERENCE CALL SERVICE ASN:									
12/01/17				***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
*****							0.00	0.00	0.00
				***** MONTHLY TOTALS ****			0.00	0.00	0.00
***** ACCOUNT TOTALS ***									
						0.00	0.00	0.00	0.00
***** ACCOUNT TOTALS ***									
ACCOUNT # 24-4926-321-02 DESC: TELEPHONE-DIRECTOR ASN:									
12/01/17				***** BEGINNING BALANCE *		0.00	390.18	0.00	390.18

DETAIL GENERAL LEDGER									
PAGE 5									
BC1753	TRANSACTION	PURCHASE	BEGINNING	ENDING	12/01/17	12/31/17			
DATE	TYPE	ID	DESCRIPTION	TRANSACTION	AMOUNT	BEGINNING	DEBITS	CREDITS	ENDING
						BALANCE			BALANCE
ACCOUNT # 24-4926-321-02 DESC: TELEPHONE-DIRECTOR ASN: =====> CONTINUED <=====									
12/01/17	APE	9796798370	VERIZON WIRELESS		91.96				
*****							91.96	0.00	482.14
12/31/17			***** MONTHLY TOTALS ****				91.96	0.00	482.14
12/31/17			***** ACCOUNT TOTALS ***			0.00	482.14	0.00	482.14
ACCOUNT # 24-4926-325-00 DESC: POSTAGE ASN:									
12/01/17			***** BEGINNING BALANCE *			0.00	10,592.23	209.08	10383.15
12/06/17	APE	120817	BUSINESS CARD		3.84				
*****							3.84	0.00	10386.99
12/11/17	APE	12/11/17	PURCHASE POWER		64.00				
*****							64.00	0.00	10450.99
12/19/17	APE	122017	RESERVE ACCOUNT		2500.00				
12/19/17	APE	1006092495	PITNEY BOWES INC.		283.72				
*****							2,783.72	0.00	13234.71
12/22/17	APJ	1006092495	PITNEY BOWES INC.		<12.99>				
12/22/17	APJ	1006092495	PITNEY BOWES INC.		<5.57>				
*****							0.00	18.56	13216.15
12/31/17			***** MONTHLY TOTALS ****				2,851.56	18.56	13216.15
12/31/17			***** ACCOUNT TOTALS ***			0.00	13,443.79	227.64	13216.15
ACCOUNT # 24-4926-331-00 DESC: UTILITIES ASN:									
12/01/17			***** BEGINNING BALANCE *			0.00	758.15	0.00	758.15
12/04/17	APE	121017	TUCKASEIGEE WATER & SEWER		42.90				
*****							42.90	0.00	801.05
12/21/17	APE	122217	DUKE ENERGY		103.48				
*****							103.48	0.00	904.53
12/31/17			***** MONTHLY TOTALS ****				146.38	0.00	904.53
12/31/17			***** ACCOUNT TOTALS ***			0.00	904.53	0.00	904.53
ACCOUNT # 24-4926-341-00 DESC: PRINTING ASN:									
12/01/17			***** BEGINNING BALANCE *			0.00	12,262.27	2,185.63	10076.64
12/06/17	APE	120817	BUSINESS CARD		35.35				
*****							35.35	0.00	10111.99
12/08/17	APJ	120817	BUSINESS CARD		<0.24>				
12/08/17	APJ	120817	BUSINESS CARD		<0.11>				
*****							0.00	0.35	10111.64
12/11/17	JOE	JE-180489*TL	COPIER READING 11/17 COPI				79.40	0.00	10191.04
*****							79.40	0.00	10191.04
12/31/17			***** MONTHLY TOTALS ****				114.75	0.35	10191.04
12/31/17			***** ACCOUNT TOTALS ***			0.00	12,377.02	2,185.98	10191.04
ACCOUNT # 24-4926-351-00 DESC: REPAIRS & MAINT-BUILDING ASN:									
12/01/17			***** BEGINNING BALANCE *			0.00	0.00	1.38	<1.38>
*****							0.00	0.00	<1.38>
			***** MONTHLY TOTALS ****				0.00	0.00	<1.38>
			***** ACCOUNT TOTALS ***			0.00	0.00	1.38	<1.38>

DETAIL GENERAL LEDGER									
PAGE 6									
BC1753	TRANSACTION		PURCHASE		BEGINNING 12/01/17		ENDING 12/31/17		
TRANS DATE	TYPE	ID	DESCRIPTION		TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE

ACCOUNT # 24-4926-351-00 DESC: REPAIRS & MAINT-BUILDING ASN: =====> CONTINUED <=====									
ACCOUNT # 24-4926-370-00 DESC: AD FIRM MEDIA ASN:									
12/01/17			***** BEGINNING BALANCE *			0.00	169,149.98	18,000.00	151149.98

12/18/17	APE	33800-33824	RAWLE MURDY ASSOCIATES, I		26123.11				
*****							26,123.11	0.00	177273.09

12/31/17			***** MONTHLY TOTALS ****				26,123.11	0.00	177273.09

***** ACCOUNT TOTALS ***									
12/31/17						0.00	195,273.09	18,000.00	177273.09

ACCOUNT # 24-4926-370-01 DESC: WEBSITE SERVICE ASN:									
12/01/17			***** BEGINNING BALANCE *			0.00	14,304.00	6,454.00	7850.00

12/18/17	APE	33800-33824	RAWLE MURDY ASSOCIATES, I		1600.00				
*****							1,600.00	0.00	9450.00

12/31/17			***** MONTHLY TOTALS ****				1,600.00	0.00	9450.00

***** ACCOUNT TOTALS ***									
12/31/17						0.00	15,904.00	6,454.00	9450.00

ACCOUNT # 24-4926-370-02 DESC: CREATIVE & PRODUCTION SERVICES ASN:									
12/01/17			***** BEGINNING BALANCE *			0.00	24,986.50	0.00	24986.50

12/18/17	APE	33800-33824	RAWLE MURDY ASSOCIATES, I		3325.75				
*****							3,325.75	0.00	28312.25

12/31/17			***** MONTHLY TOTALS ****				3,325.75	0.00	28312.25

***** ACCOUNT TOTALS ***									
12/31/17						0.00	28,312.25	0.00	28312.25

ACCOUNT # 24-4926-370-03 DESC: DIGITAL CAMPAIGN REPORTING ASN:									
12/01/17			***** BEGINNING BALANCE *			0.00	4,375.00	0.00	4375.00

12/18/17	APE	33800-33824	RAWLE MURDY ASSOCIATES, I		875.00				
*****							875.00	0.00	5250.00

12/31/17			***** MONTHLY TOTALS ****				875.00	0.00	5250.00

***** ACCOUNT TOTALS ***									
12/31/17						0.00	5,250.00	0.00	5250.00

ACCOUNT # 24-4926-370-04 DESC: E-MAIL CAMPAIGNS ASN:									
12/01/17			***** BEGINNING BALANCE *			0.00	3,838.75	0.00	3838.75

12/18/17	APE	33800-33824	RAWLE MURDY ASSOCIATES, I		1300.00				
*****							1,300.00	0.00	5138.75

12/31/17			***** MONTHLY TOTALS ****				1,300.00	0.00	5138.75

***** ACCOUNT TOTALS ***									
12/31/17						0.00	5,138.75	0.00	5138.75

ACCOUNT # 24-4926-370-05 DESC: SEM MANAGEMENT ASN:									
12/01/17			***** BEGINNING BALANCE *			0.00	7,500.00	0.00	7500.00

12/18/17	APE	33800-33824	RAWLE MURDY ASSOCIATES, I		1500.00				

DETAIL GENERAL LEDGER					PAGE 7	
BC1753		BEGINNING 12/01/17		ENDING 12/31/17		
TRANS DATE	TYPE	TRANSACTION ID	PURCHASE DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	

DETAIL GENERAL LEDGER										PAGE 9	
BC1753		TRANSACTION		PURCHASE		BEGINNING 12/01/17		ENDING 12/31/17			
TRANS DATE	TYPE	ID	DESCRIPTION			TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE	
ACCOUNT # 24-4926-393-08 DESC: CONTRACTED-AD FIRM MISC ASN: =====> CONTINUED <=====											
12/31/17 ***** MONTHLY TOTALS ****								556.09	0.00	2432.69	
12/31/17 ***** ACCOUNT TOTALS ***							0.00	2,484.69	52.00	2432.69	
ACCOUNT # 24-4926-393-09 DESC: CONTRACTED SERVICES-MAGELLAN ASN:											
12/01/17 ***** BEGINNING BALANCE *							0.00	0.00	0.00	0.00	
*****								0.00	0.00	0.00	
***** MONTHLY TOTALS ****								0.00	0.00	0.00	
***** ACCOUNT TOTALS ***							0.00	0.00	0.00	0.00	
ACCOUNT # 24-4926-393-10 DESC: CONTRACTED SERVICES-PLANNING ASN:											
12/01/17 ***** BEGINNING BALANCE *							0.00	2,250.00	0.00	2250.00	
*****								0.00	0.00	2250.00	
***** MONTHLY TOTALS ****								0.00	0.00	2250.00	
***** ACCOUNT TOTALS ***							0.00	2,250.00	0.00	2250.00	
ACCOUNT # 24-4926-393-11 DESC: SOFTWARE,INTERNET,MISC SERVICES ASN:											
12/01/17 ***** BEGINNING BALANCE *							0.00	775.31	10.50	764.81	
12/01/17 APE 4181 SKY-FI, INC.							59.99				
*****								59.99	0.00	824.80	
12/06/17 APE 120817 BUSINESS CARD							128.48				
*****								128.48	0.00	953.28	
12/08/17 APJ 120817 BUSINESS CARD							<2.45>				
12/08/17 APJ 120817 BUSINESS CARD							<1.05>				
*****								0.00	3.50	949.78	
12/31/17 ***** MONTHLY TOTALS ****								188.47	3.50	949.78	
12/31/17 ***** ACCOUNT TOTALS ***							0.00	963.78	14.00	949.78	
ACCOUNT # 24-4926-412-00 DESC: BUILDING RENT ASN:											
12/01/17 ***** BEGINNING BALANCE *							0.00	2,500.00	0.00	2500.00	
12/28/17 JOE JE-180523*MM DEC 17 BUILDING RENT DEC								500.00	0.00	3000.00	
*****								500.00	0.00	3000.00	
12/31/17 ***** MONTHLY TOTALS ****								500.00	0.00	3000.00	
12/31/17 ***** ACCOUNT TOTALS ***							0.00	3,000.00	0.00	3000.00	
ACCOUNT # 24-4926-454-00 DESC: INSURANCE ASN:											
12/01/17 ***** BEGINNING BALANCE *							0.00	0.00	0.00	0.00	
*****								0.00	0.00	0.00	
***** MONTHLY TOTALS ****								0.00	0.00	0.00	
***** ACCOUNT TOTALS ***							0.00	0.00	0.00	0.00	

DETAIL GENERAL LEDGER									
PAGE 10									
BC1753	TRANSACTION	PURCHASE	BEGINNING	ENDING	12/31/17	TRANSACTION	BEGINNING	ENDING	
DATE	TYPE	ID	12/01/17	12/01/17	12/31/17	AMOUNT	BALANCE	BALANCE	
			DESCRIPTION						
ACCOUNT # 24-4926-454-00 DESC: INSURANCE ASN: CONTINUED <=====									
ACCOUNT # 24-4926-491-00 DESC: DUES AND SUBSCRIPTIONS ASN:									
12/01/17			***** BEGINNING BALANCE *			0.00	495.00	0.00	495.00
12/01/17	APE	974	SMOKY MOUNTAIN HOST		100.00				
*****						100.00		0.00	595.00
12/31/17			***** MONTHLY TOTALS ****			100.00		0.00	595.00
12/31/17			***** ACCOUNT TOTALS ***			0.00	595.00	0.00	595.00
ACCOUNT # 24-4926-550-00 DESC: CAPITAL OUTLAY ASN:									
12/01/17			***** BEGINNING BALANCE *			0.00	0.00	0.00	0.00
*****						0.00		0.00	0.00
			***** MONTHLY TOTALS ****			0.00		0.00	0.00
			***** ACCOUNT TOTALS ***			0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-550-01 DESC: CAPITAL PROJECTS ASN:									
12/01/17			***** BEGINNING BALANCE *			0.00	0.00	0.00	0.00
*****						0.00		0.00	0.00
			***** MONTHLY TOTALS ****			0.00		0.00	0.00
			***** ACCOUNT TOTALS ***			0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-699-00 DESC: GRANTS ASN:									
12/01/17			***** BEGINNING BALANCE *			0.00	8,085.43	0.00	8085.43
12/06/17	APE	11/4/17	WNC POTTERY FESTIVAL		1200.00				
*****						1,200.00		0.00	9285.43
12/31/17			***** MONTHLY TOTALS ****			1,200.00		0.00	9285.43
12/31/17			***** ACCOUNT TOTALS ***			0.00	9,285.43	0.00	9285.43
ACCOUNT # 24-4926-699-01 DESC: SPECIAL PROJECTS ASN:									
12/01/17			***** BEGINNING BALANCE *			0.00	150.00	150.00	0.00
*****						0.00		0.00	0.00
			***** MONTHLY TOTALS ****			0.00		0.00	0.00
			***** ACCOUNT TOTALS ***			0.00	150.00	150.00	0.00
ACCOUNT # 24-4926-699-02 DESC: MISCELLANEOUS DONATIONS ASN:									
12/01/17			***** BEGINNING BALANCE *			0.00	1,000.00	0.00	1000.00
*****						0.00		0.00	1000.00
			***** MONTHLY TOTALS ****			0.00		0.00	1000.00
			***** ACCOUNT TOTALS ***			0.00	1,000.00	0.00	1000.00

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***** ACCOUNT TOTALS ***
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