JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

FINANCIAL REPORT
July 31, 2018

JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

July 31, 2018

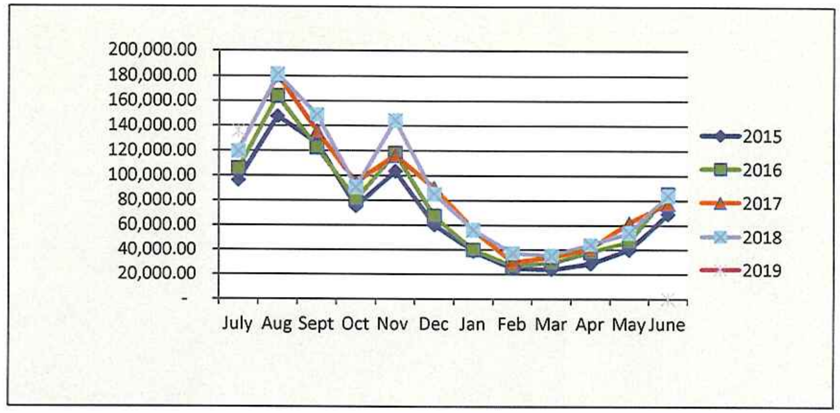
* July Room Occupancy Tax collections totaled $135,828.99 with $52.69 collected for penalties. The YTD collection total is $135,828.99 -12.21% of budget. The Airbnb total was $10,428.29.

* 181 accounts reported for June rentals. The collections were up 14.38% from the same period in 2017. The total increase for the fiscal year is 14.38%.

* The cash balance at July 31, 2018 is $23,527.32 and investments total $400,000.00.

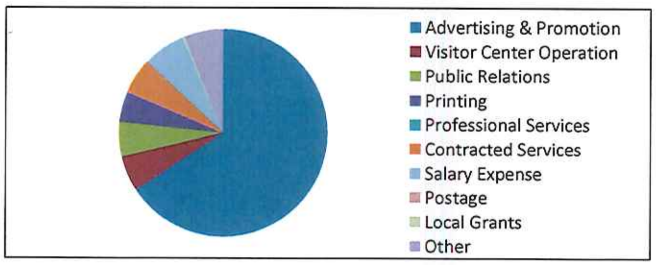
* The expenses for July were $112,283.45. The YTD expenses totaled $112,283.45 with encumbrances of $5,642.48, for a combined total of $117,925.93 - 10.12% of budget.

Fiscal YTD Collections



	2015	2016	2017	2018	2019
July	96,221.58	105,354.28	119,861.04	119,152.80	135,881.68
Aug	147,461.65	163,948.85	180,394.59	181,280.78	
Sept	125,903.55	122,331.68	135,649.23	148,701.72	
Oct	74,811.18	80,775.31	94,100.41	90,329.60	
Nov	103,282.77	117,640.33	115,576.40	144,240.73	
Dec	60,051.55	66,956.10	89,928.52	84,754.30	
Jan	38,604.76	39,690.82	56,081.35	56,029.08	
Feb	24,590.98	26,696.45	29,357.66	37,210.91	
Mar	23,634.98	29,114.84	33,603.67	35,029.92	
Apr	28,549.12	37,797.19	40,794.81	44,116.59	
May	39,890.53	46,472.01	61,363.25	53,695.68	
June	68,723.19	85,145.38	76,932.28	83,711.73	-
	$ 831,725.84	$ 921,923.24	$ 1,033,643.21	$ 1,078,253.84	$ 135,881.68

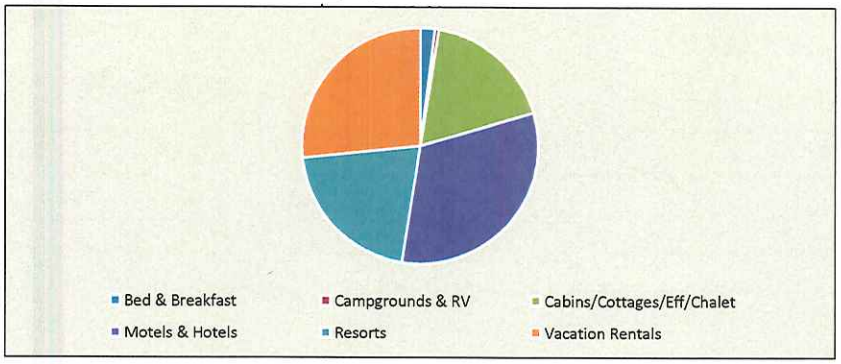
TDA Expenses as of July 31, 2018



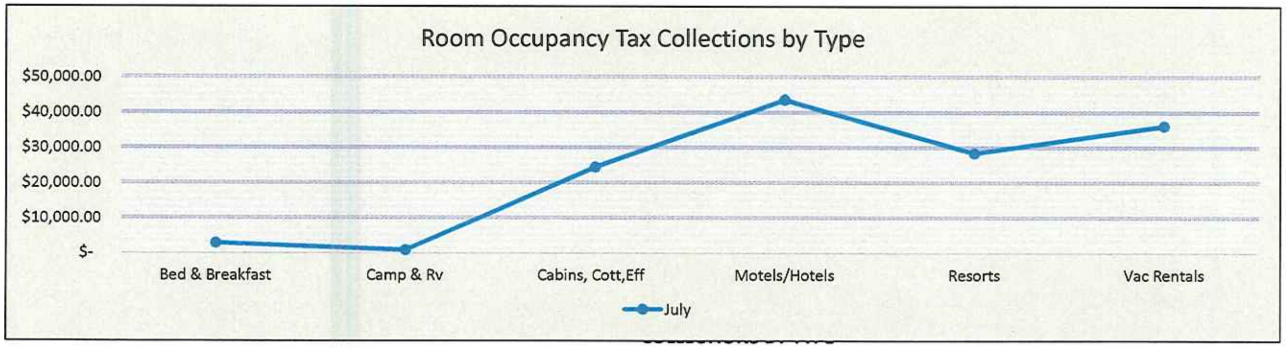
Advertising & Promotion	$	73,740.06
Visitor Center Operation	$	6,200.00
Public Relations	$	6,068.36
Printing	$	5,404.50
Professional Services	$	-
Contracted Services	$	6,117.42
Salary Expense	$	7,467.02
Postage	$	-
Local Grants	$	300.00
Other	$	6,986.09
	$	112,283.45

JACKSON COUNTY PLAY ON NC

Room Occupancy Tax Collections
7/31/18 for June Rentals



Bed & Breakfast	**$**	**2,688.98**
Campgrounds & RV	**$**	**695.18**
Cabins/Cottages/Eff/Chalet	**$**	**24,406.66**
Motels & Hotels	**$**	**43,549.81**
Resorts	**$**	**28,377.05**
Vacation Rentals	**$**	**36,164.00**
	$	**135,881.68**



	Bed & Breakfast	Camp & Rv	Cabins, Cott,Eff	Motels/Hotels	Resorts	Vac Rentals	Totals
July	$ 2,688.98	$ 695.18	$ 24,406.66	$ 43,549.81	$ 28,377.05	$ 36,164.00	$ 135,881.68
Aug							$ -
Sept							$ -
Oct							$ -
Nov							$ -
Dec							$ -
Jan							$ -
Feb							$ -
March							$ -
April							$ -
May							$ -
June	$ -	$ -	$ -	$ -	$ -	$ -	$ -
	$ 2,688.98	$ 695.18	$ 24,406.66	$ 43,549.81	$ 28,377.05	$ 36,164.00	$ 135,881.68
% By Type	**1.98%**	**0.51%**	**17.96%**	**32.05%**	**20.88%**	**26.61%**	**100.00%**

JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY
TOTAL ROOM OCCUPANCY TAX COLLECTIONS BY MONTH

Month	Tax Collected	# Units Reporting	% of Inc/Dec
July-2017	$ 118,801.30	163	10%
July-2018	$ 135,881.68	181	14.38%
	$ 17,080.38	18	
August-2017	$ 181,280.78	175	9%
August-2018	$ -	0	-100.00%
	$ (181,280.78)	-175	
September-2017	$ 148,701.72	161	3%
September-2018	$ -	0	-100.00%
	$ (148,701.72)	-161	
October-2017	$ 90,329.60	160	4%
October-2018	$ -	0	-100.00%
	$ (90,329.60)	-160	
November-2017	$ 144,240.73	159	1%
November-2018	$ -	0	-100.00%
	$ (144,240.73)	-159	
December-2017	$ 84,754.30	148	-10%
December-2018	$ -	0	-100.00%
	$ (84,754.30)	-148	
January-2018	$ 56,029.07	119	18%
January-2019	$ -	0	-100.00%
	$ (56,029.07)	-119	
February-2018	$ 37,210.91	95	15%
February-2019	$ -	0	-100.00%
	$ (37,210.91)	-95	
March-2018	$ 35,029.92	90	4%
March-2019	$ -	0	-100.00%
	$ (35,029.92)	-90	
April-2018	$ 44,116.59	107	95%
April-2019	$ -	0	-100.00%
	$ (44,116.59)	-107	
May-2018	$ 53,695.68	120	35%
May-2019	$ -	0	-100.00%
	$ (53,695.68)	-120	
June-2018	$ 83,711.73	148	15%
June-2019	$ -	0	-100.00%
	$ (83,711.73)	-148	
FYTD 2018	$ 1,077,902.33		
FYTD 2019	$ 135,881.68		

COUNTY OF JACKSON
Trial Balance - Balance Sheet Accounts
Report dates 07/01/2018 - thru - 07/31/2018

Account Number	Account Description	Beginning Balance Dr (Cr)	Debits	Credits	Ending Balance Dr (Cr)
24-1110-000-00	CASH ON HAND	8,135.40	233,605.72	218,213.80	23,527.32
24-1130-000-00	JACKSON TTA CASH IN TIME DEPOSIT	400,000.00	0.00	0.00	400,000.00
24-1232-892-00	ACCTS RECEIVABLE SALES TAX	1,027.78	29.09	0.00	1,056.87
24-1232-893-00	ACCTS RECEIVABLE SALES TAX	454.16	12.93	0.00	467.09
Total Asset		409,617.34	233,647.74	218,213.80	425,051.28
24-2100-000-00	ACCOUNTS PAYABLE	(9,928.68)	114,508.22	105,779.54	(1,200.00)
24-2200-000-00	ACCRUED SALARIES PAYABLE	(420.42)	0.00	0.00	(420.42)
24-2300-000-11	DUE TO GENERAL	0.00	96,785.56	96,785.56	0.00
24-2300-000-15	DUE TO PAYROLL	0.00	6,420.02	6,420.02	0.00
24-2900-000-00	FUND BALANCE	(332,832.97)	0.00	0.00	(332,832.97)
24-2900-000-01	RES BY STATE STATUTE	(66,435.27)	0.00	0.00	(66,435.27)
24-2912-000-00	RESERVE FOR ENCUMBRANCES	0.00	112,046.65	106,404.17	5,642.48
24-2912-000-01	RESERVE FOR ENCUMBRANCES-PRIOR YEAR	0.00	106,404.17	112,046.65	(5,642.48)
24-3000-000-00	REVENUE CONTROL	0.00	0.00	136,446.07	(136,446.07)
24-4000-000-00	EXPENDITURE CONTROL	0.00	112,793.62	510.17	112,283.45
Total Liability		(409,617.34)	548,958.24	564,392.18	(425,051.28)
Total TOURISM DEVELOPMENT AUTH		0.00	782,605.98	782,605.98	0.00

COUNTY OF JACKSON
Income Statement
Report dates 07/01/2018 - thru - 07/31/2018

Account Number	Description	Adjusted Budget 07/01/2018 07/31/2018	Current Actual 07/01/2018 to 07/31/2018	Actual YTD 07/01/2018 to 07/31/2018	Encumbrances 07/01/2018 07/31/2018	Balance 07/01/2018 07/31/2018	% Used
24-3230-130-00	JACKSON COUNTY TDA	1,112,400.00	-135,828.99	-135,828.99	0.00	976,571.01	12.21
24-3230-130-04	JACKSON TDA - FUND BALAN	37,605.00	0.00	0.00	0.00	37,605.00	0.00
TAX REVENUE		1,150,005.00	-135,828.99	-135,828.99	0.00	1,014,176.01	11.81
24-3270-170-01	JACKSON TDA - PENALTY	2,500.00	-52.69	-52.69	0.00	2,447.31	2.11
24-3270-180-01	JACKSON TDA - INTEREST	0.00	0.00	0.00	0.00	0.00	0.00
24-3270-190-00	MARKETING AND ADVERTISIN	10,000.00	0.00	0.00	0.00	10,000.00	0.00
PENALTY & INTEREST		12,500.00	-52.69	-52.69	0.00	12,447.31	0.42
24-3831-491-00	INVESTMENT EARNINGS	2,500.00	-564.39	-564.39	0.00	1,935.61	22.58
REVENUES		2,500.00	-564.39	-564.39	0.00	1,935.61	22.58
DEPARTMENT TOTAL Revenue		1,165,005.00	-136,446.07	-136,446.07	0.00	1,028,558.93	11.71
24-4926-121-00	SALARIES & WAGES	63,059.00	4,842.94	4,842.94	0.00	58,216.06	7.68
24-4926-170-00	BOARD MEMBER EXPENSE	2,400.00	-4.75	-4.75	0.00	2,404.75	-0.20
24-4926-181-00	SOCIAL SECURITY CONTRIBU	3,910.00	292.60	292.60	0.00	3,617.40	7.48
24-4926-182-00	RETIREMENT EXPENSE	4,780.00	379.20	379.20	0.00	4,400.80	7.93
24-4926-183-00	HOSPITALIZATION INSURANC	10,644.00	818.76	818.76	0.00	9,825.24	7.69
24-4926-185-00	UNEMPLOYMENT INSURANCE	231.00	18.08	18.08	0.00	212.92	7.83
24-4926-186-00	WORKMAN'S COMPENSATION	1,128.00	1,047.00	1,047.00	0.00	81.00	92.82
24-4926-187-00	MEDICARE TAX	914.00	68.44	68.44	0.00	845.56	7.49
24-4926-190-00	PROFESSIONAL SER-COUNTY	16,250.00	0.00	0.00	0.00	16,250.00	0.00
24-4926-191-00	PROFESSIONAL SER-AUDIT	6,150.00	0.00	0.00	0.00	6,150.00	0.00
24-4926-192-00	LEGAL SERVICES	2,000.00	0.00	0.00	0.00	2,000.00	0.00
24-4926-260-00	OFFICE SUPPLIES	3,100.00	-1.47	-1.47	0.00	3,101.47	-0.05
24-4926-260-01	PROMO ITEMS	4,873.00	3,075.18	3,075.18	767.55	1,030.27	78.86
24-4926-299-00	MISCELLANEOUS	6,680.00	668.56	668.56	0.00	6,011.44	10.01
24-4926-311-00	TRAVEL	9,335.00	166.92	166.92	0.00	9,168.08	1.79
24-4926-321-00	TELEPHONE	4,430.00	364.88	364.88	0.00	4,065.12	8.24
24-4926-321-02	TELEPHONE-DIRECTOR	1,110.00	91.97	91.97	0.00	1,018.03	8.29
24-4926-325-00	POSTAGE	23,558.00	0.00	0.00	0.00	23,558.00	0.00
24-4926-331-00	UTILITIES	2,000.00	107.30	107.30	0.00	1,892.70	5.37
24-4926-341-00	PRINTING	67,466.00	5,404.50	5,404.50	2,094.00	59,967.50	11.11
24-4926-351-00	REPAIRS & MAINT-BUILDING	2,000.00	0.00	0.00	0.00	2,000.00	0.00
24-4926-370-00	AD FIRM MEDIA	350,548.00	62,730.31	62,730.31	0.00	287,817.69	17.89
24-4926-370-01	WEBSITE SERVICE	25,752.00	2,021.00	2,021.00	0.00	23,731.00	7.85
24-4926-370-02	CREATIVE & PRODUCTION SE	30,400.00	4,659.75	4,659.75	0.00	25,740.25	15.33
24-4926-370-03	DIGITAL CAMPAIGN REPORTI	10,500.00	875.00	875.00	0.00	9,625.00	8.33
24-4926-370-04	E-MAIL CAMPAIGNS	12,900.00	950.00	950.00	0.00	11,950.00	7.36
24-4926-370-05	SEM MANAGEMENT	18,000.00	1,500.00	1,500.00	0.00	16,500.00	8.33
24-4926-370-07	SOCIAL MEDIA	48,300.00	3,025.00	3,025.00	0.00	45,275.00	6.26
24-4926-393-00	VISITOR CENTER OPERATION	173,590.00	6,200.00	6,200.00	0.00	167,390.00	3.57
24-4926-393-01	PUBLIC RELATIONS	87,160.00	6,068.36	6,068.36	0.00	81,091.64	6.96
24-4926-393-02	CONTRACTED SERVICES	22,000.00	0.00	0.00	0.00	22,000.00	0.00
24-4926-393-03	CONTRACTED SERVICES-RECO	1,400.00	0.00	0.00	0.00	1,400.00	0.00
24-4926-393-05	CONTRACTED-WEBSITE	8,200.00	1,006.25	1,006.25	0.00	7,193.75	12.27
24-4926-393-06	CONTRACTED-AD FIRM RETAI	58,500.00	4,875.00	4,875.00	0.00	53,625.00	8.33
24-4926-393-07	CONTRACTED SERVICES-STR	4,635.00	0.00	0.00	0.00	4,635.00	0.00
24-4926-393-08	CONTRACTED-AD FIRM MISC	5,500.00	75.00	75.00	0.00	5,425.00	1.36
24-4926-393-10	CONTRACTED SERVICES-PLAN	30,000.00	0.00	0.00	0.00	30,000.00	0.00
24-4926-393-11	SOFTWARE,INTERNET,MISC S	3,756.00	-3.50	-3.50	0.00	3,759.50	-0.09
24-4926-399-00	CONTRACTED SERVICES	1,000.00	161.17	161.17	0.00	838.83	16.12
24-4926-412-00	BUILDING RENT	6,000.00	500.00	500.00	0.00	5,500.00	8.33
24-4926-454-00	INSURANCE	2,206.00	0.00	0.00	0.00	2,206.00	0.00
24-4926-491-00	DUES AND SUBSCRIPTIONS	740.00	0.00	0.00	0.00	740.00	0.00
24-4926-550-00	CAPITAL OUTLAY	3,200.00	0.00	0.00	2,780.93	419.07	86.90
24-4926-699-00	GRANTS	14,000.00	300.00	300.00	0.00	13,700.00	2.14
24-4926-699-01	SPECIAL PROJECTS	2,500.00	0.00	0.00	0.00	2,500.00	0.00
24-4926-699-02	MISCELLANEOUS DONATIONS	3,200.00	0.00	0.00	0.00	3,200.00	0.00
24-4926-990-00	CONTINGENCY	5,000.00	0.00	0.00	0.00	5,000.00	0.00
TOURISM DEVELOPMENT AUTHORITY		1,165,005.00	112,283.45	112,283.45	5,642.48	1,047,079.07	10.12
DEPARTMENT TOTAL Expense		-1,165,005.00	112,283.45	112,283.45	5,642.48	-1,047,079.07	10.12
Fund 24 TOURISM DEVELOPMENT AUTH		0.00	-24,162.62	-24,162.62	5,642.48	-18,520.14	10.92

BC1753

DETAIL GENERAL LEDGER

BEGINNING 07/01/18 ENDING 07/31/18

TRANS DATE	TYPE	TRANSACTION ID	PURCHASE	DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE
ACCOUNT # 24-4926-121-00		DESC: SALARIES & WAGES		ASN:					
07/01/18				***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
07/13/18	PRE	20222531		PR	2421.47				
********							2,421.47	0.00	2421.47
07/27/18	PRE	20295103		PR	2421.47				
********							2,421.47	0.00	4842.94
07/31/18				***** MONTHLY TOTALS ****			4,842.94	0.00	4842.94
07/31/18				****** ACCOUNT TOTALS ***		0.00	4,842.94	0.00	4842.94
ACCOUNT # 24-4926-170-00		DESC: BOARD MEMBER EXPENSE		ASN:					
07/01/18				***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
07/10/18	APJ	071718		BUSINESS CARD	<3.29>				
07/10/18	APJ	071718		BUSINESS CARD	<1.46>				
********							0.00	4.75	<4.75>
07/31/18				***** MONTHLY TOTALS ****			0.00	4.75	<4.75>
07/31/18				****** ACCOUNT TOTALS ***		0.00	0.00	4.75	<4.75>
ACCOUNT # 24-4926-181-00		DESC: SOCIAL SECURITY CONTRIBUTION		ASN:					
07/01/18				***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
07/13/18	PRE	20222538		PR	146.30				
********							146.30	0.00	146.30
07/27/18	PRE	20295110		PR	146.30				
********							146.30	0.00	292.60
07/31/18				***** MONTHLY TOTALS ****			292.60	0.00	292.60
07/31/18				****** ACCOUNT TOTALS ***		0.00	292.60	0.00	292.60
ACCOUNT # 24-4926-182-00		DESC: RETIREMENT EXPENSE		ASN:					
07/01/18				***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
07/13/18	PRE	20222548		PR	189.60				
********							189.60	0.00	189.60
07/27/18	PRE	20295120		PR	189.60				
********							189.60	0.00	379.20
07/31/18				***** MONTHLY TOTALS ****			379.20	0.00	379.20
07/31/18				****** ACCOUNT TOTALS ***		0.00	379.20	0.00	379.20
ACCOUNT # 24-4926-183-00		DESC: HOSPITALIZATION INSURANCE		ASN:					
07/01/18				***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
07/13/18	PRE	20222555		PR	409.38				
********							409.38	0.00	409.38
07/27/18	PRE	20295127		PR	409.38				
********							409.38	0.00	818.76
07/31/18				***** MONTHLY TOTALS ****			818.76	0.00	818.76
07/31/18				****** ACCOUNT TOTALS ***		0.00	818.76	0.00	818.76
ACCOUNT # 24-4926-185-00		DESC: UNEMPLOYMENT INSURANCE		ASN:					
07/01/18				***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00

BC1753 BEGINNING 07/01/18 ENDING 07/31/18

TRANS DATE	TYPE	TRANSACTION ID	PURCHASE	DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE
ACCOUNT # 24-4926-185-00 DESC: UNEMPLOYMENT INSURANCE ASN:					==========>	CONTINUED	<==========		
07/13/18	PRE	20222563		PR	9.04				
********							9.04	0.00	9.04
07/27/18	PRE	20295135		PR	9.04				
********							9.04	0.00	18.08
07/31/18		***** MONTHLY TOTALS ****					18.08	0.00	18.08
07/31/18		****** ACCOUNT TOTALS ***				0.00	18.08	0.00	18.08
ACCOUNT # 24-4926-186-00 DESC: WORKMAN'S COMPENSATION ASN:									
07/01/18		***** BEGINNING BALANCE *				0.00	0.00	0.00	0.00
07/03/18	APE	INV18190015		NCACC-JRMAWCF 78-0038-01	1047.00				
********							1,047.00	0.00	1047.00
07/31/18		***** MONTHLY TOTALS ****					1,047.00	0.00	1047.00
07/31/18		****** ACCOUNT TOTALS ***				0.00	1,047.00	0.00	1047.00
ACCOUNT # 24-4926-187-00 DESC: MEDICARE TAX ASN:									
07/01/18		***** BEGINNING BALANCE *				0.00	0.00	0.00	0.00
07/13/18	PRE	20222543		PR	34.22				
********							34.22	0.00	34.22
07/27/18	PRE	20295115		PR	34.22				
********							34.22	0.00	68.44
07/31/18		***** MONTHLY TOTALS ****					68.44	0.00	68.44
07/31/18		****** ACCOUNT TOTALS ***				0.00	68.44	0.00	68.44
ACCOUNT # 24-4926-190-00 DESC: PROFESSIONAL SER-COUNTY ASN:									
07/01/18		***** BEGINNING BALANCE *				0.00	0.00	0.00	0.00
********							0.00	0.00	0.00
		***** MONTHLY TOTALS ****					0.00	0.00	0.00
		****** ACCOUNT TOTALS ***				0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-191-00 DESC: PROFESSIONAL SER-AUDIT ASN:									
07/01/18		***** BEGINNING BALANCE *				0.00	0.00	0.00	0.00
********							0.00	0.00	0.00
		***** MONTHLY TOTALS ****					0.00	0.00	0.00
		****** ACCOUNT TOTALS ***				0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-192-00 DESC: LEGAL SERVICES ASN:									
07/01/18		***** BEGINNING BALANCE *				0.00	0.00	0.00	0.00
********							0.00	0.00	0.00
		***** MONTHLY TOTALS ****					0.00	0.00	0.00
		****** ACCOUNT TOTALS ***				0.00	0.00	0.00	0.00

BC1753 BEGINNING 07/01/18 ENDING 07/31/18

TRANS DATE	TYPE	TRANSACTION ID	PURCHASE	DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE
ACCOUNT # 24-4926-192-00				DESC: LEGAL SERVICES ASN:	==========> CONTINUED <==========				
ACCOUNT # 24-4926-260-00				DESC: OFFICE SUPPLIES ASN:					
07/01/18				***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
07/10/18	APJ	071718		BUSINESS CARD	<1.02>				
07/10/18	APJ	071718		BUSINESS CARD	<0.45>				
********							0.00	1.47	<1.47>
07/31/18				***** MONTHLY TOTALS ****			0.00	1.47	<1.47>
07/31/18				****** ACCOUNT TOTALS ***		0.00	0.00	1.47	<1.47>
ACCOUNT # 24-4926-260-01				DESC: PROMO ITEMS ASN:					
07/01/18				***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
07/18/18	APE	49337200	19004	EPROMOS	348.76				
07/18/18	APE	49337201	19004	EPROMOS	471.76				
07/18/18	APE	49337202	19004	EPROMOS	599.75				
07/18/18	APE	49337203	19004	EPROMOS	1370.73				
07/18/18	APE	49337204	19004	EPROMOS	387.45				
********							3,178.45	0.00	3178.45
07/30/18	CRE	190632		NICK BREEDLOVE	<103.27>				
********							0.00	103.27	3075.18
07/31/18				***** MONTHLY TOTALS ****			3,178.45	103.27	3075.18
07/31/18				****** ACCOUNT TOTALS ***		0.00	3,178.45	103.27	3075.18
ACCOUNT # 24-4926-299-00				DESC: MISCELLANEOUS ASN:					
07/01/18				***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
07/10/18	APJ	071718		BUSINESS CARD	<4.46>				
07/10/18	APJ	071718		BUSINESS CARD	<1.98>				
********							0.00	6.44	<6.44>
07/19/18	APE	1		ASHLEY T. EVANS	600.00				
07/19/18	APE	1046		GREAT SMOKIES STORAGE	75.00				
********							675.00	0.00	668.56
07/31/18				***** MONTHLY TOTALS ****			675.00	6.44	668.56
07/31/18				****** ACCOUNT TOTALS ***		0.00	675.00	6.44	668.56
ACCOUNT # 24-4926-311-00				DESC: TRAVEL ASN:					
07/01/18				***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
07/10/18	APE	7/2/18		NICK BREEDLOVE	166.92				
********							166.92	0.00	166.92
07/31/18				***** MONTHLY TOTALS ****			166.92	0.00	166.92
07/31/18				****** ACCOUNT TOTALS ***		0.00	166.92	0.00	166.92
ACCOUNT # 24-4926-311-02				DESC: FAM/MEDIA MISSION ASN:					
07/01/18				***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
********							0.00	0.00	0.00
				***** MONTHLY TOTALS ****			0.00	0.00	0.00
				****** ACCOUNT TOTALS ***		0.00	0.00	0.00	0.00

TRANS DATE	TYPE	TRANSACTION ID	PURCHASE	DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE
ACCOUNT # 24-4926-311-02		DESC: FAM/MEDIA MISSION		ASN:	==========>	CONTINUED	<==========		
ACCOUNT # 24-4926-321-00		DESC: TELEPHONE		ASN:					
07/01/18		***** BEGINNING BALANCE *				0.00	0.00	0.00	0.00
07/06/18	APE	25302		BALSAMWEST	372.63				
********							372.63	0.00	372.63
07/09/18	APE	24999		BALSAMWEST	357.13				
********							357.13	0.00	729.76
07/11/18	CRE	190201		CASHIERS AREA CHAMBER	<178.56>				
********							0.00	178.56	551.20
07/26/18	CRE	190590		JACKSON COUNTY CHAMBER	<186.32>				
********							0.00	186.32	364.88
07/31/18		***** MONTHLY TOTALS ****					729.76	364.88	364.88
07/31/18		****** ACCOUNT TOTALS ***				0.00	729.76	364.88	364.88
ACCOUNT # 24-4926-321-01		DESC: CONFERENCE CALL SERVICE		ASN:					
07/01/18		***** BEGINNING BALANCE *				0.00	0.00	0.00	0.00
********							0.00	0.00	0.00
		***** MONTHLY TOTALS ****					0.00	0.00	0.00
		****** ACCOUNT TOTALS ***				0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-321-02		DESC: TELEPHONE-DIRECTOR		ASN:					
07/01/18		***** BEGINNING BALANCE *				0.00	0.00	0.00	0.00
07/02/18	APE	9809603746		VERIZON WIRELESS	91.97				
********							91.97	0.00	91.97
07/31/18		***** MONTHLY TOTALS ****					91.97	0.00	91.97
07/31/18		****** ACCOUNT TOTALS ***				0.00	91.97	0.00	91.97
ACCOUNT # 24-4926-325-00		DESC: POSTAGE		ASN:					
07/01/18		***** BEGINNING BALANCE *				0.00	0.00	0.00	0.00
********							0.00	0.00	0.00
		***** MONTHLY TOTALS ****					0.00	0.00	0.00
		****** ACCOUNT TOTALS ***				0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-331-00		DESC: UTILITIES		ASN:					
07/01/18		***** BEGINNING BALANCE *				0.00	0.00	0.00	0.00
07/24/18	APE	7/25/18		DUKE ENERGY	107.30				
********							107.30	0.00	107.30
07/31/18		***** MONTHLY TOTALS ****					107.30	0.00	107.30
07/31/18		****** ACCOUNT TOTALS ***				0.00	107.30	0.00	107.30
ACCOUNT # 24-4926-341-00		DESC: PRINTING		ASN:					
07/01/18		***** BEGINNING BALANCE *				0.00	0.00	0.00	0.00

TRANS DATE	TYPE	TRANSACTION ID	PURCHASE	DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE
ACCOUNT # 24-4926-341-00		DESC: PRINTING		ASN: ==========>	CONTINUED	<==========			
07/10/18	APE	23892		MOUNTAIN INFORMATION CENT	3540.00				
07/10/18	APJ	071718		BUSINESS CARD	<1.77>				
07/10/18	APJ	071718		BUSINESS CARD	<0.79>				
********							3,540.00	2.56	3537.44
07/17/18	JOE	JE-181050*TL		COPIER READING JUNE,2018			94.06	0.00	3631.50
07/18/18	APE	35830		RAWLE MURDY ASSOCIATES, I	1773.00				
********							1,773.00	0.00	5404.50
07/31/18				***** MONTHLY TOTALS ****			5,407.06	2.56	5404.50
07/31/18				****** ACCOUNT TOTALS ***		0.00	5,407.06	2.56	5404.50
ACCOUNT # 24-4926-351-00		DESC: REPAIRS & MAINT-BUILDING		ASN:					
07/01/18				***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
********							0.00	0.00	0.00
				***** MONTHLY TOTALS ****			0.00	0.00	0.00
				****** ACCOUNT TOTALS ***		0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-370-00		DESC: AD FIRM MEDIA		ASN:					
07/01/18				***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
07/18/18	APE	35822-35848A		RAWLE MURDY ASSOCIATES, I	62256.31				
********							62,256.31	0.00	62256.31
07/19/18	APE	176299		GROWTHZONE	474.00				
********							474.00	0.00	62730.31
07/31/18				***** MONTHLY TOTALS ****			62,730.31	0.00	62730.31
07/31/18				****** ACCOUNT TOTALS ***		0.00	62,730.31	0.00	62730.31
ACCOUNT # 24-4926-370-01		DESC: WEBSITE SERVICE		ASN:					
07/01/18				***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
07/18/18	APE	35822-35848A		RAWLE MURDY ASSOCIATES, I	2021.00				
********							2,021.00	0.00	2021.00
07/31/18				***** MONTHLY TOTALS ****			2,021.00	0.00	2021.00
07/31/18				****** ACCOUNT TOTALS ***		0.00	2,021.00	0.00	2021.00
ACCOUNT # 24-4926-370-02		DESC: CREATIVE & PRODUCTION SERVICES		ASN:					
07/01/18				***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
07/18/18	APE	35822-35848A		RAWLE MURDY ASSOCIATES, I	4659.75				
********							4,659.75	0.00	4659.75
07/31/18				***** MONTHLY TOTALS ****			4,659.75	0.00	4659.75
07/31/18				****** ACCOUNT TOTALS ***		0.00	4,659.75	0.00	4659.75
ACCOUNT # 24-4926-370-03		DESC: DIGITAL CAMPAIGN REPORTING		ASN:					
07/01/18				***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
07/18/18	APE	35822-35848A		RAWLE MURDY ASSOCIATES, I	875.00				

TRANS DATE	TYPE	TRANSACTION ID	PURCHASE	DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE
ACCOUNT # 24-4926-370-03				DESC: DIGITAL CAMPAIGN REPORTING ASN:		==========> CONTINUED <==========			
********							875.00	0.00	875.00
07/31/18				***** MONTHLY TOTALS ****			875.00	0.00	875.00
07/31/18				****** ACCOUNT TOTALS ***		0.00	875.00	0.00	875.00
ACCOUNT # 24-4926-370-04				DESC: E-MAIL CAMPAIGNS ASN:					
07/01/18				***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
07/18/18	APE	35822-35848A		RAWLE MURDY ASSOCIATES, I	950.00				
********							950.00	0.00	950.00
07/31/18				***** MONTHLY TOTALS ****			950.00	0.00	950.00
07/31/18				****** ACCOUNT TOTALS ***		0.00	950.00	0.00	950.00
ACCOUNT # 24-4926-370-05				DESC: SEM MANAGEMENT ASN:					
07/01/18				***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
07/18/18	APE	35822-35848A		RAWLE MURDY ASSOCIATES, I	1500.00				
********							1,500.00	0.00	1500.00
07/31/18				***** MONTHLY TOTALS ****			1,500.00	0.00	1500.00
07/31/18				****** ACCOUNT TOTALS ***		0.00	1,500.00	0.00	1500.00
ACCOUNT # 24-4926-370-06				DESC: GUEST BLOGS ASN:					
07/01/18				***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
********							0.00	0.00	0.00
				***** MONTHLY TOTALS ****			0.00	0.00	0.00
				****** ACCOUNT TOTALS ***		0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-370-07				DESC: SOCIAL MEDIA ASN:					
07/01/18				***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
07/18/18	APE	35822-35848A		RAWLE MURDY ASSOCIATES, I	3025.00				
********							3,025.00	0.00	3025.00
07/31/18				***** MONTHLY TOTALS ****			3,025.00	0.00	3025.00
07/31/18				****** ACCOUNT TOTALS ***		0.00	3,025.00	0.00	3025.00
ACCOUNT # 24-4926-393-00				DESC: VISITOR CENTER OPERATIONS ASN:					
07/01/18				***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
07/09/18	APE	135377		CASHIERS CHAMBER OF COMME	6200.00				
********							6,200.00	0.00	6200.00
07/31/18				***** MONTHLY TOTALS ****			6,200.00	0.00	6200.00
07/31/18				****** ACCOUNT TOTALS ***		0.00	6,200.00	0.00	6200.00
ACCOUNT # 24-4926-393-01				DESC: PUBLIC RELATIONS ASN:					
07/01/18				***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00

TRANS DATE	TYPE	TRANSACTION ID	PURCHASE	DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE
ACCOUNT # 24-4926-393-01				DESC: PUBLIC RELATIONS ASN:	==========> CONTINUED <==========				
07/10/18	APJ	071718		BUSINESS CARD	<16.13>				
07/10/18	APJ	071718		BUSINESS CARD	<7.17>				
********							0.00	23.30	<23.30>
07/18/18	APE	10-0718		PINEAPPLE PUBLIC RELATION	5791.66				
07/18/18	APE	027798		LUQUIRE GEORGE ANDREWS	300.00				
********							6,091.66	0.00	6068.36
07/31/18				***** MONTHLY TOTALS ****			6,091.66	23.30	6068.36
07/31/18				****** ACCOUNT TOTALS ***		0.00	6,091.66	23.30	6068.36
ACCOUNT # 24-4926-393-02				DESC: CONTRACTED SERVICES ASN:					
07/01/18				***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
********							0.00	0.00	0.00
				***** MONTHLY TOTALS ****			0.00	0.00	0.00
				****** ACCOUNT TOTALS ***		0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-393-03				DESC: CONTRACTED SERVICES-RECORDING ASN:					
07/01/18				***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
********							0.00	0.00	0.00
				***** MONTHLY TOTALS ****			0.00	0.00	0.00
				****** ACCOUNT TOTALS ***		0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-393-04				DESC: CONTRACTED SERVICES-MGT ASN:					
07/01/18				***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
********							0.00	0.00	0.00
				***** MONTHLY TOTALS ****			0.00	0.00	0.00
				****** ACCOUNT TOTALS ***		0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-393-05				DESC: CONTRACTED-WEBSITE ASN:					
07/01/18				***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
07/18/18	APE	35822-35848A		RAWLE MURDY ASSOCIATES, I	1006.25				
********							1,006.25	0.00	1006.25
07/31/18				***** MONTHLY TOTALS ****			1,006.25	0.00	1006.25
07/31/18				****** ACCOUNT TOTALS ***		0.00	1,006.25	0.00	1006.25
ACCOUNT # 24-4926-393-06				DESC: CONTRACTED-AD FIRM RETAINER ASN:					
07/01/18				***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
07/18/18	APE	35822-35848A		RAWLE MURDY ASSOCIATES, I	4875.00				
********							4,875.00	0.00	4875.00
07/31/18				***** MONTHLY TOTALS ****			4,875.00	0.00	4875.00

TRANS DATE	TYPE	TRANSACTION ID	PURCHASE	DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE
ACCOUNT # 24-4926-393-06 DESC: CONTRACTED-AD FIRM RETAINER ASN:						==========> CONTINUED <==========			
07/31/18				****** ACCOUNT TOTALS ***		0.00	4,875.00	0.00	4875.00
ACCOUNT # 24-4926-393-07 DESC: CONTRACTED SERVICES-STR ASN:									
07/01/18				***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
********							0.00	0.00	0.00
				***** MONTHLY TOTALS ****			0.00	0.00	0.00
				****** ACCOUNT TOTALS ***		0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-393-08 DESC: CONTRACTED-AD FIRM MISC ASN:									
07/01/18				***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
07/18/18	APE	35822-35848A		RAWLE MURDY ASSOCIATES, I	75.00				
********							75.00	0.00	75.00
07/31/18				***** MONTHLY TOTALS ****			75.00	0.00	75.00
07/31/18				****** ACCOUNT TOTALS ***		0.00	75.00	0.00	75.00
ACCOUNT # 24-4926-393-09 DESC: CONTRACTED SERVICES-MAGELLAN ASN:									
07/01/18				***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
********							0.00	0.00	0.00
				***** MONTHLY TOTALS ****			0.00	0.00	0.00
				****** ACCOUNT TOTALS ***		0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-393-10 DESC: CONTRACTED SERVICES-PLANNING ASN:									
07/01/18				***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
********							0.00	0.00	0.00
				***** MONTHLY TOTALS ****			0.00	0.00	0.00
				****** ACCOUNT TOTALS ***		0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-393-11 DESC: SOFTWARE,INTERNET,MISC SERVICES ASN:									
07/01/18				***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
07/10/18	APJ	071718		BUSINESS CARD	<2.42>				
07/10/18	APJ	071718		BUSINESS CARD	<1.08>				
********							0.00	3.50	<3.50>
07/31/18				***** MONTHLY TOTALS ****			0.00	3.50	<3.50>
07/31/18				****** ACCOUNT TOTALS ***		0.00	0.00	3.50	<3.50>
ACCOUNT # 24-4926-399-00 DESC: CONTRACTED SERVICES ASN:									
07/01/18				***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
07/12/18	APE	135389		CASHIERS CHAMBER OF COMME	161.17				

TRANS DATE	TYPE	TRANSACTION ID	PURCHASE	DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE
ACCOUNT # 24-4926-399-00				DESC: CONTRACTED SERVICES ASN:	==========>	CONTINUED <==========			
********							161.17	0.00	161.17
07/31/18				***** MONTHLY TOTALS ****			161.17	0.00	161.17
07/31/18				****** ACCOUNT TOTALS ***		0.00	161.17	0.00	161.17
ACCOUNT # 24-4926-412-00				DESC: BUILDING RENT ASN:					
07/01/18				***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
07/31/18	JOE	JE-181083*MM		TDA BUILDING RENT TDA BUI			500.00	0.00	500.00
********							500.00	0.00	500.00
07/31/18				***** MONTHLY TOTALS ****			500.00	0.00	500.00
07/31/18				****** ACCOUNT TOTALS ***		0.00	500.00	0.00	500.00
ACCOUNT # 24-4926-454-00				DESC: INSURANCE ASN:					
07/01/18				***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
********							0.00	0.00	0.00
				***** MONTHLY TOTALS ****			0.00	0.00	0.00
				****** ACCOUNT TOTALS ***		0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-491-00				DESC: DUES AND SUBSCRIPTIONS ASN:					
07/01/18				***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
********							0.00	0.00	0.00
				***** MONTHLY TOTALS ****			0.00	0.00	0.00
				****** ACCOUNT TOTALS ***		0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-550-00				DESC: CAPITAL OUTLAY ASN:					
07/01/18				***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
********							0.00	0.00	0.00
				***** MONTHLY TOTALS ****			0.00	0.00	0.00
				****** ACCOUNT TOTALS ***		0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-550-01				DESC: CAPITAL PROJECTS ASN:					
07/01/18				***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
********							0.00	0.00	0.00
				***** MONTHLY TOTALS ****			0.00	0.00	0.00
				****** ACCOUNT TOTALS ***		0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-699-00				DESC: GRANTS ASN:					
07/01/18				***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00

TRANS DATE	TYPE	TRANSACTION ID	PURCHASE	DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE
ACCOUNT # 24-4926-699-00				DESC: GRANTS ASN: ==========>	CONTINUED	<==========			
07/18/18	APE	35822-35848A		RAWLE MURDY ASSOCIATES, I	300.00				
********							300.00	0.00	300.00
07/31/18				***** MONTHLY TOTALS ****			300.00	0.00	300.00
07/31/18				****** ACCOUNT TOTALS ***		0.00	300.00	0.00	300.00
ACCOUNT # 24-4926-699-01				DESC: SPECIAL PROJECTS ASN:					
07/01/18				***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
********							0.00	0.00	0.00
				***** MONTHLY TOTALS ****			0.00	0.00	0.00
				****** ACCOUNT TOTALS ***		0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-699-02				DESC: MISCELLANEOUS DONATIONS ASN:					
07/01/18				***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
********							0.00	0.00	0.00
				***** MONTHLY TOTALS ****			0.00	0.00	0.00
				****** ACCOUNT TOTALS ***		0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-699-03				DESC: SOLAR ECLIPSE PROMOTION ASN:					
07/01/18				***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
********							0.00	0.00	0.00
				***** MONTHLY TOTALS ****			0.00	0.00	0.00
				****** ACCOUNT TOTALS ***		0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-990-00				DESC: CONTINGENCY ASN:					
07/01/18				***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
********							0.00	0.00	0.00
				***** MONTHLY TOTALS ****			0.00	0.00	0.00
				****** ACCOUNT TOTALS ***		0.00	0.00	0.00	0.00