

JACKSON COUNTY TOURISM
DEVELOPMENT
AUTHORITY



FINANCIAL REPORT
June 30, 2018

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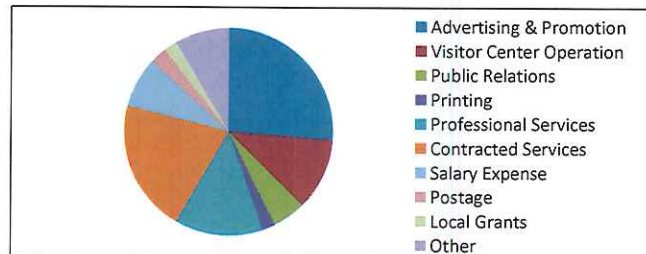
* June Room Occupancy Tax collections totaled \$83,601.73 with \$110.00 collected for penalties. The YTD collection total is \$956,502.54 - 88.57% of budget. The Airbnb total was \$7,870.59.

* 148 accounts reported for May rentals. The collections were up 8.81% from the same period in 2017. The total increase for the fiscal year is 4.28%.

* The cash balance at June 30, 2018 is \$8,135.40 and investments total \$400,000.00.

The expenses for June were \$118,637.45. The YTD expenses totaled \$1,137,138.67 with encumbrances of \$8,155.34, for a combined total of \$1,145,294.01 - 98.09% of budget.

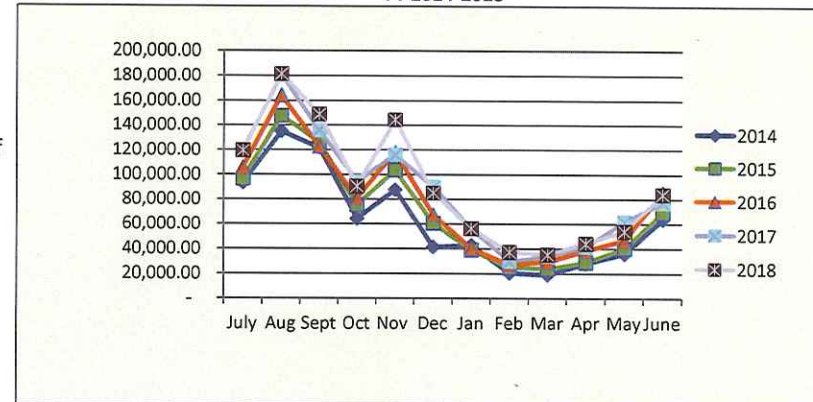
TDA Expenses as of June 30, 2018



Advertising & Promotion	\$	31,120.99
Visitor Center Operation	\$	13,282.00
Public Relations	\$	6,117.54
Printing	\$	2,430.52
Professional Services	\$	16,250.00
Contracted Services	\$	24,387.50
Salary Expense	\$	9,401.06
Postage	\$	3,046.39
Local Grants	\$	2,479.00
Other	\$	10,122.45
Total	\$	118,637.45

Fiscal YTD Collections

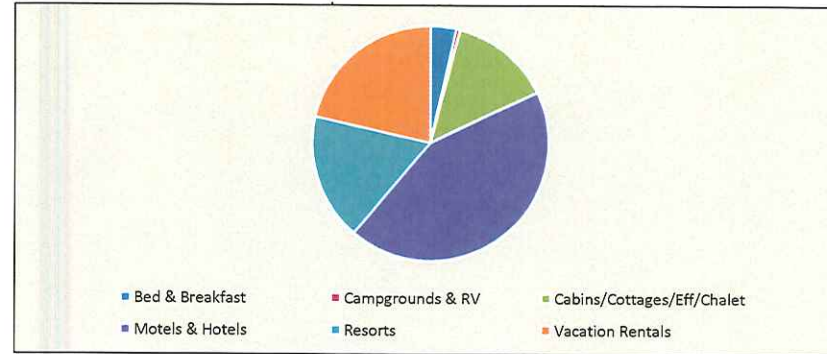
FY 2014-2018



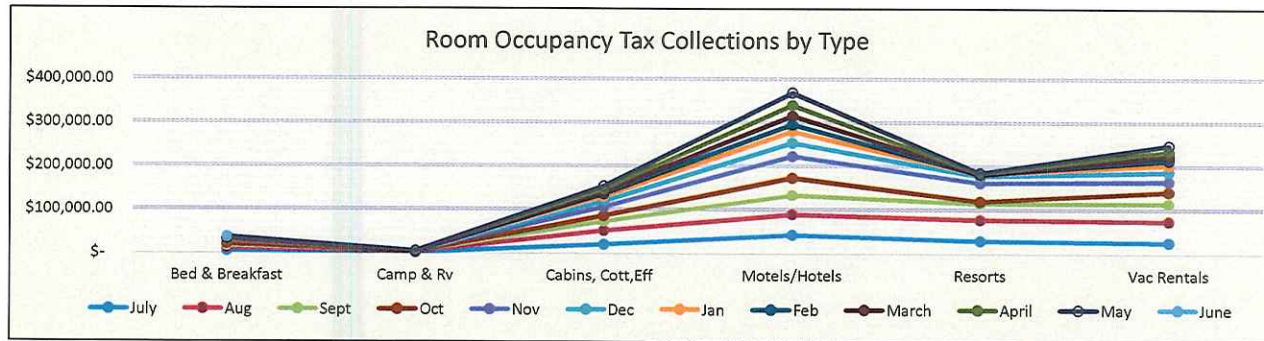
	2014	2015	2016	2017	2018
July	93,080.28	96,221.58	105,354.28	119,861.04	119,152.80
Aug	134,857.96	147,461.65	163,948.85	180,394.59	181,280.78
Sept	121,675.61	125,903.55	122,331.68	135,649.23	148,701.72
Oct	63,962.39	74,811.18	80,775.31	94,100.41	90,329.60
Nov	87,363.89	103,282.77	117,640.33	115,576.40	144,240.73
Dec	40,973.57	60,051.55	66,956.10	89,928.52	84,754.30
Jan	42,568.77	38,604.76	39,690.82	56,081.35	56,029.08
Feb	20,330.53	24,590.98	26,696.45	29,357.66	37,210.91
Mar	18,799.63	23,634.98	29,114.84	33,603.67	35,029.92
Apr	27,933.10	28,549.12	37,797.19	40,794.81	44,116.59
May	35,637.25	39,890.53	46,472.01	61,363.25	53,695.68
June	63,411.93	68,723.19	85,145.38	76,932.28	83,711.73
Total	\$ 750,594.91	\$ 831,725.84	\$ 921,923.24	\$ 1,033,643.21	\$ 1,078,253.84



**Room Occupancy Tax Collections
6/30/18 for May Rentals**



Bed & Breakfast	\$	2,913.91
Campgrounds & RV	\$	421.27
Cabins/Cottages/Eff/Chalet	\$	11,634.35
Motels & Hotels	\$	36,226.60
Resorts	\$	14,507.74
Vacation Rentals	\$	18,007.86
	\$	83,711.73



	Bed & Breakfast		Camp & Rv		Cabins, Cott, Eff		Motels/Hotels		Resorts		Vac Rentals		Totals
July	\$	4,034.58	\$	505.70	\$	19,861.86	\$	41,320.18	\$	28,727.56	\$	24,702.92	\$ 119,152.80
Aug	\$	5,724.07	\$	844.59	\$	30,938.30	\$	47,013.89	\$	47,896.19	\$	48,863.74	\$ 181,280.78
Sept	\$	5,598.75	\$	963.23	\$	20,865.35	\$	43,922.02	\$	37,259.68	\$	40,092.69	\$ 148,701.72
Oct	\$	4,532.33	\$	668.94	\$	13,206.20	\$	39,994.09	\$	4,900.52	\$	27,027.52	\$ 90,329.60
Nov	\$	7,851.59	\$	791.26	\$	20,299.23	\$	49,531.35	\$	42,372.15	\$	23,395.15	\$ 144,240.73
Dec	\$	3,175.01	\$	137.61	\$	13,093.23	\$	30,682.07	\$	15,323.80	\$	22,342.58	\$ 84,754.30
Jan	\$	451.03	\$	104.31	\$	10,020.71	\$	26,285.17	\$	3,636.33	\$	15,531.53	\$ 56,029.08
Feb	\$	1,475.12	\$	40.60	\$	7,151.38	\$	16,385.83	\$	628.29	\$	11,529.69	\$ 37,210.91
March	\$	315.57	\$	20.41	\$	4,245.72	\$	20,317.35	\$	578.60	\$	9,552.27	\$ 35,029.92
April	\$	972.87	\$	106.33	\$	6,512.63	\$	24,351.88	\$	1,152.96	\$	11,019.92	\$ 44,116.59
May	\$	1,740.15	\$	182.09	\$	7,381.10	\$	28,625.76	\$	1,824.02	\$	13,942.56	\$ 53,695.68
June	\$	2,913.91	\$	421.27	\$	11,634.35	\$	36,226.60	\$	14,507.74	\$	18,007.86	\$ 83,711.73
	\$	38,784.98	\$	4,786.34	\$	165,210.06	\$	404,656.19	\$	198,807.84	\$	266,008.43	\$ 1,078,253.84
% By Type		3.60%		0.44%		15.32%		37.53%		18.44%		24.67%	100.00%



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TOTAL ROOM OCCUPANCY TAX COLLECTIONS BY MONTH

Month	Tax Collected	# Units Reporting	% of Inc/Dec
July-2016	\$ 119,861.04	165	10%
July-2017	\$ 118,801.30	163	-0.88%
	\$ (1,059.74)	(2)	
August-2016	\$ 180,394.59	172	9%
August-2017	\$ 181,280.78	175	0.49%
	\$ 886.19	3	
September-2016	\$ 135,649.23	168	3%
September-2017	\$ 148,701.72	161	9.62%
	\$ 13,052.49	-7	
October-2016	\$ 94,100.41	154	4%
October-2017	\$ 90,329.60	160	-4.01%
	\$ (3,770.81)	6	
November-2016	\$ 115,576.40	158	1%
November-2017	\$ 144,240.73	159	24.80%
	\$ 28,664.33	1	
December-2016	\$ 89,928.52	137	-10%
December-2017	\$ 84,754.30	148	-5.75%
	\$ (5,174.22)	11	
January-2017	\$ 56,081.35	114	18%
January-2018	\$ 56,029.08	119	-0.09%
	\$ (52.27)	5	
February-2017	\$ 29,357.66	89	15%
February-2018	\$ 37,210.91	95	26.75%
	\$ 7,853.25	6	
March-2017	\$ 33,603.67	86	4%
March-2018	\$ 35,029.92	90	4.24%
	\$ 1,426.25	4	
April-2017	\$ 40,794.81	90	95%
April-2018	\$ 44,116.59	107	8.14%
	\$ 3,321.78	17	
May-2017	\$ 61,363.25	119	35%
May-2018	\$ 53,695.68	120	-12.50%
	\$ (7,667.57)	1	
June-2017	\$ 76,932.28	136	15%
June-2018	\$ 83,711.73	148	8.81%
	\$ 6,779.45	12	
FYTD 2017	\$ 1,033,643.21		
FYTD 2018	\$ 1,077,902.34		