

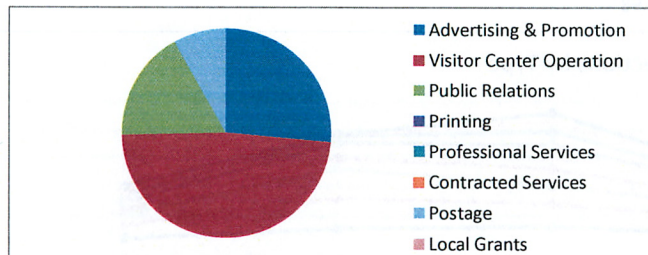
**JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY
HIGHLIGHTS
February 28, 2015**

- * January Room Occupancy Tax collections totaled \$24,530.98, with \$60.00 collected for penalties. The YTD collection total is \$574,796.67 - 78.95% of budget.
- * 83 units reported for January rentals. The collections were up 21% from the same period in 2014. The total increase for the fiscal year is 10.93%.

- * The cash balance at January 31, 2015 is \$545,717.33

- The expenses for February were \$28,276.02. The YTD expenses totaled
- * \$456,129.87 with encumbrances of \$0.00, for a combined total of \$456,129.87 - 62.65% of budget.

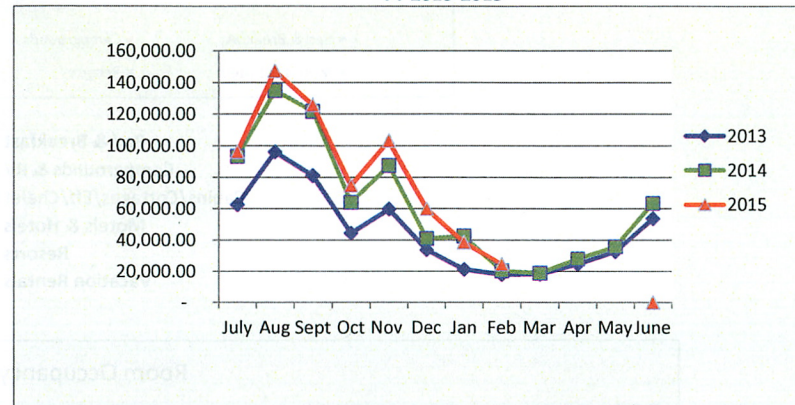
TDA Expenses as of February 28, 2015



Advertising & Promotion	\$ 7,173.53
Visitor Center Operation	\$ 13,083.37
Public Relations	\$ 4,677.60
Printing	\$ -
Professional Services	\$ -
Contracted Services	\$ -
Postage	\$ 2,201.70
Local Grants	\$ -
Other	\$ 1,139.82
	\$ 28,276.02

Fiscal YTD Collections

FY 2013-2015



	2013	2014	2015
July	62,472.57	93,080.28	96,221.58
Aug	96,008.98	134,857.96	147,461.65
Sept	80,973.26	121,675.61	125,903.55
Oct	44,431.15	63,962.39	74,811.18
Nov	59,688.10	87,363.89	103,282.77
Dec	33,719.00	40,973.57	60,051.55
Jan	21,172.63	42,568.77	38,604.76
Feb	17,974.42	20,330.53	24,590.98
Mar	18,014.93	18,799.63	
Apr	24,612.72	27,933.10	
May	32,490.92	35,637.25	
June	53,659.38	63,411.93	-
	\$ 545,218.06	\$ 750,594.91	\$ 670,928.02

