

JACKSON COUNTY TOURISM  
DEVELOPMENT  
AUTHORITY



FINANCIAL REPORT  
March 31, 2018

# JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

March 31, 2018

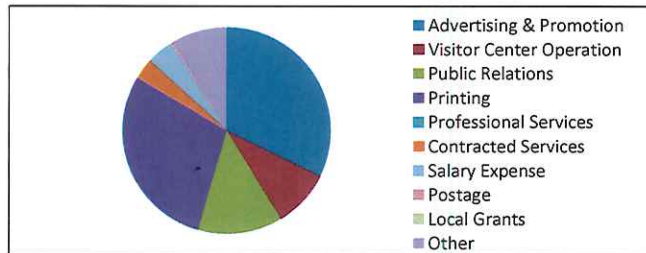
\* March Room Occupancy Tax collections totaled \$35,009.92 with \$20.00 collected for penalties. The YTD collection total is \$775,288.54 - 71.79% of budget. The Airbnb total was \$5,795.18.

\* 90 accounts reported for February rentals. The collections were up 4.24% from the same period in 2017. The total increase for the fiscal year is 4.89%.

\* The cash balance at March 2018 is \$122,844.11 and investments total \$400,000.00.

The expenses for March were \$144,666.59. The YTD expenses totaled \$832,546.94 with encumbrances of \$4,895.10, for a combined total of \$837,442.04 - 72.52% of budget.

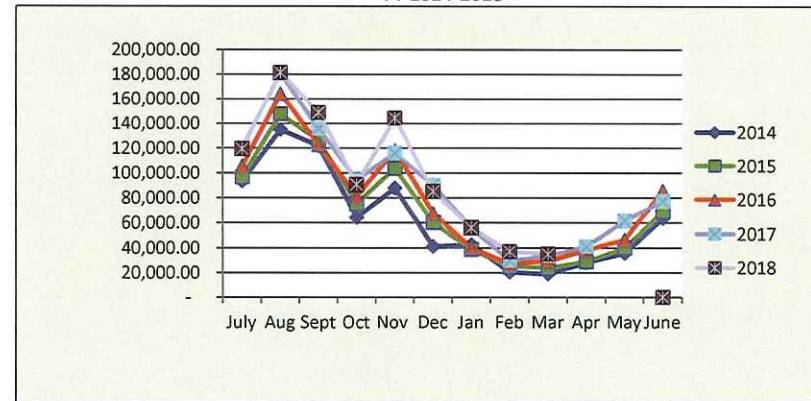
## TDA Expenses as of March 31, 2018



Advertising & Promotion	\$	46,701.81
Visitor Center Operation	\$	13,093.00
Public Relations	\$	18,986.50
Printing	\$	42,104.24
Professional Services	\$	-
Contracted Services	\$	4,583.33
Salary Expense	\$	6,246.56
Postage	\$	477.28
Local Grants	\$	-
Other	\$	12,473.87
	\$	144,666.59

## Fiscal YTD Collections

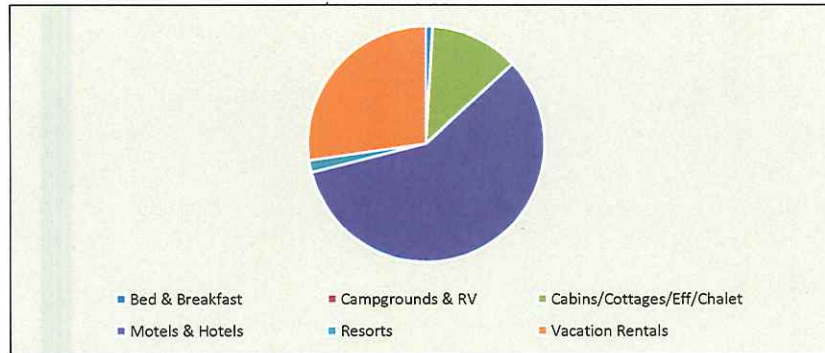
FY 2014-2018



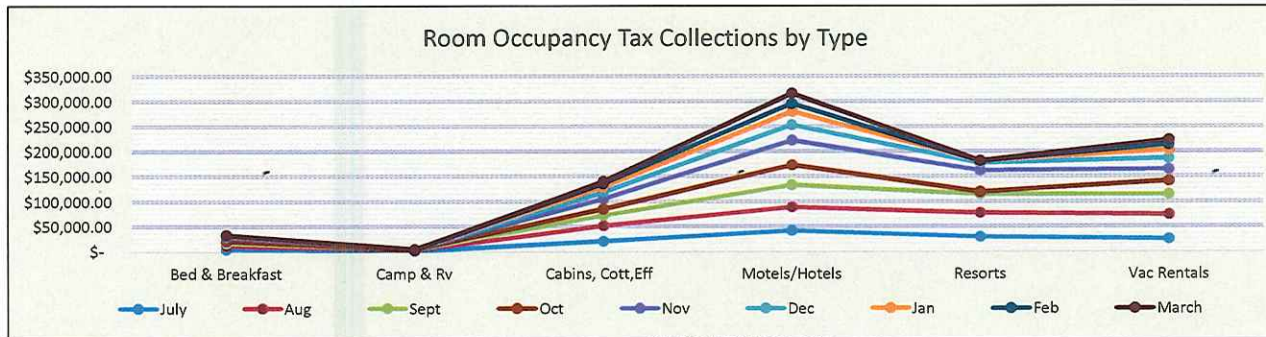
	2014	2015	2016	2017	2018
July	93,080.28	96,221.58	105,354.28	119,861.04	119,152.80
Aug	134,857.96	147,461.65	163,948.85	180,394.59	181,280.78
Sept	121,675.61	125,903.55	122,331.68	135,649.23	148,701.72
Oct	63,962.39	74,811.18	80,775.31	94,100.41	90,329.60
Nov	87,363.89	103,282.77	117,640.33	115,576.40	144,240.73
Dec	40,973.57	60,051.55	66,956.10	89,928.52	84,754.30
Jan	42,568.77	38,604.76	39,690.82	56,081.35	56,029.08
Feb	20,330.53	24,590.98	26,696.45	29,357.66	37,210.91
Mar	18,799.63	23,634.98	29,114.84	33,603.67	35,029.92
Apr	27,933.10	28,549.12	37,797.19	40,794.81	-
May	35,637.25	39,890.53	46,472.01	61,363.25	-
June	63,411.93	68,723.19	85,145.38	76,932.28	-
	\$ 750,594.91	\$ 831,725.84	\$ 921,923.24	\$ 1,033,643.21	\$ 896,729.84



**Room Occupancy Tax Collections  
3/31/18 for February Rentals**



Bed & Breakfast	\$	315.57
Campgrounds & RV	\$	20.41
Cabins/Cottages/Eff/Chalet	\$	4,245.72
Motels & Hotels	\$	20,317.35
Resorts	\$	578.60
Vacation Rentals	\$	9,552.27
	\$	<u>35,029.92</u>



	Bed & Breakfast	Camp & Rv	Cabins, Cott, Eff	Motels/Hotels	Resorts	Vac Rentals	Totals
July	\$ 4,034.58	\$ 505.70	\$ 19,861.86	\$ 41,320.18	\$ 28,727.56	\$ 24,702.92	\$ 119,152.80
Aug	\$ 5,724.07	\$ 844.59	\$ 30,938.30	\$ 47,013.89	\$ 47,896.19	\$ 48,863.74	\$ 181,280.78
Sept	\$ 5,598.75	\$ 963.23	\$ 20,865.35	\$ 43,922.02	\$ 37,259.68	\$ 40,092.69	\$ 148,701.72
Oct	\$ 4,532.33	\$ 668.94	\$ 13,206.20	\$ 39,994.09	\$ 4,900.52	\$ 27,027.52	\$ 90,329.60
Nov	\$ 7,851.59	\$ 791.26	\$ 20,299.23	\$ 49,531.35	\$ 42,372.15	\$ 23,395.15	\$ 144,240.73
Dec	\$ 3,175.01	\$ 137.61	\$ 13,093.23	\$ 30,682.07	\$ 15,323.80	\$ 22,342.58	\$ 84,754.30
Jan	\$ 451.03	\$ 104.31	\$ 10,020.71	\$ 26,285.17	\$ 3,636.33	\$ 15,531.53	\$ 56,029.08
Feb	\$ 1,475.12	\$ 40.60	\$ 7,151.38	\$ 16,385.83	\$ 628.29	\$ 11,529.69	\$ 37,210.91
March	\$ 315.57	\$ 20.41	\$ 4,245.72	\$ 20,317.35	\$ 578.60	\$ 9,552.27	\$ 35,029.92
April							\$ -
May							\$ -
June							\$ -
	\$ 33,158.05	\$ 4,076.65	\$ 139,681.98	\$ 315,451.95	\$ 181,323.12	\$ 223,038.09	\$ 896,729.84
<b>% By Type</b>	<b>3.70%</b>	<b>0.45%</b>	<b>15.58%</b>	<b>35.18%</b>	<b>20.22%</b>	<b>24.87%</b>	<b>100.00%</b>



**JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY**  
**TOTAL ROOM OCCUPANCY TAX COLLECTIONS BY MONTH**

Month	Tax Collected	# Units Reporting	% of Inc/Dec
July-2016	\$ 119,861.04	165	10%
July-2017	\$ 118,801.30	<u>163</u>	-0.88%
	\$ (1,059.74)	(2)	
August-2016	\$ 180,394.59	172	9%
August-2017	\$ 181,280.78	<u>175</u>	0.49%
	\$ 886.19	3	
September-2016	\$ 135,649.23	168	3%
September-2017	\$ 148,701.72	<u>161</u>	9.62%
	\$ 13,052.49	-7	
October-2016	\$ 94,100.41	154	4%
October-2017	\$ 90,329.60	<u>160</u>	-4.01%
	\$ (3,770.81)	6	
November-2016	\$ 115,576.40	158	1%
November-2017	\$ 144,240.73	<u>159</u>	24.80%
	\$ 28,664.33	1	
December-2016	\$ 89,928.52	137	-10%
December-2017	\$ 84,754.30	<u>148</u>	-5.75%
	\$ (5,174.22)	11	
January-2017	\$ 56,081.35	114	18%
January-2018	\$ 56,029.08	<u>119</u>	-0.09%
	\$ (52.27)	5	
February-2017	\$ 29,357.66	89	15%
February-2018	\$ 37,210.91	<u>95</u>	26.75%
	\$ 7,853.25	6	
March-2017	\$ 33,603.67	86	4%
March-2018	\$ 35,029.92	<u>90</u>	4.24%
	\$ 1,426.25	4	
April-2017	\$ 40,794.81	90	95%
April-2018	\$ -	<u>0</u>	-100.00%
	\$ (40,794.81)	-90	
May-2017	\$ 61,363.25	119	35%
May-2018	\$ -	<u>0</u>	-100.00%
	\$ (61,363.25)	-119	
June-2017	\$ 76,932.28	136	15%
June-2018	\$ -	<u>0</u>	-100.00%
	\$ (76,932.28)	-136	
<b>FYTD 2017</b>	\$ 1,033,643.21		
<b>FYTD 2018</b>	\$ 896,378.34		