

Jackson County Chamber Happenings



June 2025

It's an honor to address this board. I hold deep respect for the work the Jackson County Tourism Development Authority and Nick Breedlove do to promote year-round tourism and strengthen our local economy. We are especially grateful for the contributions of Julie Spiro Donaldson and Kelly Donaldson, whose efforts laid a strong foundation for the continued success of the Jackson County Chamber & Visitor Center.

As of June 23, we welcomed a new leadership team: Executive Director Todd Vinyard and Assistant Director Holly Bryant. We recently hosted a community Meet and Greet at Lucy in the Rye restaurants in downtown Sylva, where we gathered valuable feedback and suggestions from both board members and local residents. Todd has been meeting with town officials and business owners across the county to listen, learn, and build strong partnerships for the future.

- Our July 4th celebration was a great success, with a large and enthusiastic crowd enjoying live music from the Gotcha Groove band in downtown Sylva. The fireworks display received overwhelmingly positive feedback from attendees.
- In addition, we're pleased to report a steady stream of international visitors, from as far away as New Zealand and Saudi Arabia, reflecting Jackson County's global appeal.
- Looking ahead, the Chamber's annual golf tournament will take place on August 27 at the beautiful Sequoyah National Golf Course. The event is currently full.

Thank you for your continued support we look forward to working with you. Please reach out anytime we can be of any assistance.

Summary

- Guest Served: 1,004
- Phone Calls: 129
- Referrals: 2,540
- Visitor Guides: 4,945
- Fly Fishing request: 64