



## **JANUARY 2025 Jackson County Chamber Happenings**

January is typically our month to reset and refresh our Chamber & Visitor Center. Dogwood Crafters, The Fox's Burrow, and Lazy Bear General Store supplied items for our Explore Room display case. We added interior lights to brighten up the display case and feature Dillsboro offerings. In preparation for the year, we've printed 'bookmarks' that highlight Dillsboro events on one side and Sylva events on the other. These will be disbursed to our members in their annual packets at the March Madness open house, but also to guests year round. While we understand that guests can find event info online, we also listen and respond to their requests for something tangible they can 'keep' to remind of them of reasons to return to the area. The 2025 Dining Guide looks terrific. I made deliveries to some of the larger area accommodations to restock their supplies of Sylva and Dillsboro maps, new dining guides, hiking maps, fishing maps and visitor guides. All kiosks were restocked 3x in January. Printed Concerts on the Creek schedules and July 4<sup>th</sup> Festivities fliers are now available for guests as well as locals. The Chamber website has been updated with all Dillsboro and Sylva events for the year and Chamber happenings. The golf tourney has been set for August 27<sup>th</sup> at Sequoyah National Golf Course. If you are interested in fielding a foursome, please reach out to me. We have 5 grand opening celebrations coming up over the next two months, as well as working with Jackson Savings Bank on their 70<sup>th</sup> Business Anniversary Celebration. Our work continues with the Highway 107 group and on the upcoming Business Appreciation Dinner set for March 24<sup>th</sup> at Peacock Reserve. We will work directly with the DMA on the Easter Hat Parade preparations and some fun new additions to that event.

**Phone calls: 187**

**Guests Served:**

**314**

**Direct Inquiries:**

**1515**

**Visitor guides to  
welcome centers:**

**300**

**Fly Fishing requests:**

**57**

**Friends Night Out is  
March 27<sup>th</sup>!**

**Super STIR is February 27<sup>th</sup>  
at the Comfort Inn in Sylva**