



MARCH 2025 Jackson County Chamber Happenings

Our March Madness Open House was fairly well attended. We had some members of the general public in attendance and we secured six new members. It is always a wonderful opportunity to see our members, but also to show them the new things inside the Center. We were able to show off most of the new TDA retail items, and there were many positive comments. We will be taking the items with us to be sold in our booth at Greening Up the Mountains in April. This is typically a busy day for us, from answering info questions from guests to getting our residents prepped for a busy summer season and excited about events. We restocked our realtors this month with custom boxes of supplies they requested for new homeowners. In cooperation with the WCU College of Business, we are planning another business engagement session in April. Meetings in March included Dogwood Trust, Aging in Place in NC, WNCCE directors in the west, the SCC Career Panel, and WCU Catamount Club Board of Directors. The Friends Night Out event went well - We had 146 qualified receipts into the Big Frenzy give-away, totaling \$5799.46 in sales, encompassing 23 participating businesses in downtown Sylva. The average sale was \$39.72/each but we also had someone purchase a Yeti cooler for \$473 at one location, so it did vary a bit! Are you a golfer? We have a couple of foursome golf spots open in our annual tourney, set for August 27th at Sequoyah National. Let me know if you would like to participate. Updates were made to flyfishingtrail.com with the new FF shirt as well as list of current guides. Weekly FF reports continue to popular, especially now!

Phone calls: 123
Guests Served:
730
Direct Inquiries:
1021

**Visitor guides to
welcome centers: 300**

Fly Fishing requests: 84

**STIR is April 24th at SCC –
please join us as a guest!**

**Greening Up the Mountains
Festival is April 26!**