



NOVEMBER 2024 Jackson County Chamber Happenings

We continued following up with TDA and county Helene grant recipients this month. Total grants disbursed: 24. Everyone was very appreciative of the funding. While some guests have had questions about Helene's impact on our area, we do feel the messaging about JC has been very positive and well received. Guests have been happy to return to this area. We've worked in cooperation with the Sylva Warehouse to direct products and donations for the WNC region. We asked our members to supply items for the Department on Aging's Operation Christmas Box efforts. We were able to collect 67 boxes ready to go and have supplies for another 10 boxes to be made. Our board financially supported the DMA this year with a monetary donation to help with Luminaires since October was not the financial windfall most expected. Our Sylva Tree Lighting festivities and fireworks were very nice and while it was cold, we had a large crowd. We invited the SMHS Show Choir to be part of the event this year. We will assist Dillsboro with getting Santa's house ready for kiddos for the Luminaires event. Continued work with the EDC on the business & industry celebration scheduled for March 2025. Finalized the 2025 Our Town and the Dining Guide is in the final stages now. Applied for two Helene grants, helped 4 members with their applications, and continued to provide updated grant resources to our F&B members. Attended the SMHost meeting, and CACCE zoom meeting.

Phone calls: 217

Guests Served:

972

Direct Inquiries:

942

**Visitor guides to
welcome centers:
150**

**Fly Fishing requests:
52**

**4 ribbon cuttings in
October & November**

**Dillsboro Lights &
Luminaires – the first two
weekends in December!**