



NORTH CAROLINA MOUNTAIN TOWNS OF CASHIERS,
CHEROKEE, DILLSBORO AND SYLVA

**Jackson County Tourism Development Authority
Board of Directors Meeting
February 15, 2017, 1:00 p.m.**

North Carolina Center for the Advancement of Teaching
276 NCCAT Drive, Cullowhee, NC 28723

Marketing Committee meeting prior to full board meeting – 12:20 p.m.

- 12:50 p.m. Sign in for public comment
- 1:00 p.m. Call to order/Roll call
- 1:02 p.m. Review and approval of Jan. 17 and Jan. 27 Minutes
- 1:04 p.m. Review and approval of year-to-date financial report, updates
- 1:12 p.m. Committee reports, Personnel & Governance, Marketing
- 1:15 p.m. Jackson County Chamber activity report
- 1:18 p.m. Cashiers Chamber activity report
- 1:21 p.m. Director Report Highlights
Full Director's Report / Publicity
- 1:26 p.m. Solar Eclipse one-time funding policy request - Sylva
Solar Eclipse one-time funding policy request - Cashiers
- 1:36 p.m. Office Space discussion
- 1:45 p.m. Public comment (per sign in sheet)
- 1:50 p.m. Announcements
- 2:00 p.m. Adjourn