



NORTH CAROLINA MOUNTAIN TOWNS OF CASHIERS,
CHEROKEE, DILLSBORO AND SYLVA

**Jackson County Tourism Development Authority
Board of Directors Meeting
January 18, 2017, 1:00 p.m.**

North Carolina Center for the Advancement of Teaching
276 NCCAT Drive, Cullowhee, NC 28723

- 12:50 p.m. Sign in for public comment
- 1:00 p.m. Call to order/Roll call
- 1:02 p.m. Review and approval of November 29 tel. conf. minutes
- 1:04 p.m. Review and approval of year-to-date financial report
- 1:06 p.m. Introductions – new board members
- 1:10 p.m. Appoint Vice Chair, Secretary
- 1:12 p.m. Committee reports, Governance, Marketing
- 1:15 p.m. Jackson County Chamber activity report
- 1:18 p.m. Cashiers Chamber activity report
- 1:21 p.m. Director Report Highlights
- 1:30 p.m. Proposed changes to TDA grant program (discussion, approval)
- 1:37 p.m. Solar Eclipse Funding, one-time policy (discussion, approval)
- 1:44 p.m. Discussion and approvals of budget amendments
- 1:45 p.m. Update on Magellan Strategy
- 2:25 p.m. Public comment (per sign in sheet)
- 2:26 p.m. Announcements
- 2:27 p.m. Adjourn