

BUDGET ORDINANCE AMENDMENT

BE IT ORDAINED by the Governing Board of the Jackson County Tourism Development Authority, that the following amendment be made to the annual budget ordinance for the fiscal year ending June 30, 2020:

Section 1. To amend the Tourism Development Fund, the expenditures are to be changed as follows:

ACCOUNT NUMBER	DEPARTMENT	DECREASE	INCREASE
24-4926-121-00	Salaries and Wages		2,651.00
24-4926-170-00	Board Member Expense		244.00
24-4926-181-00	FICA		165.00
24-4926-182-00	Retirement	637.00	
24-4926-183-00	Insurance	2,800.00	
24-4926-186-00	Workman's Compensation		437.00
24-4926-187-00	Medicare Tax		394.00
24-4926-260-00	Office Supplies		5,203.00
24-4926-260-01	Promotional Items	2,881.00	
24-4926-311-00	Travel	4,452.00	
24-4926-321-00	Telephone		3,534.00
24-4926-321-02	Telephone-Director	2,064.00	
24-4926-325-00	Postage	13,207.00	
24-4926-341-00	Printing	20,000.00	
24-4926-351-00	Repairs & Maint-Building		542.00
24-4926-370-00	Ad Firm Media	30,852.00	
24-4926-370-01	Website Service	3,100.00	
24-4926-370-02	Creative & Production Services		12,334.00
24-4926-370-03	Digital Campaign Reporting	1,000.00	
24-4926-370-05	SEM Management	4,500.00	
24-4926-370-07	Social Media	2,700.00	
24-4926-370-08	Video Production	3,400.00	
24-4926-393-01	Public Relations	10,703.00	
24-4926-393-07	Contracted Services-STR		105.00
24-4926-393-13	Contracted Services-Photo		100.00
24-4926-393-14	Contracted Services-HR		3,384.00
24-4926-550-00	Capital Outlay	4,670.00	
24-4926-550-01	Capital Projects	24,200.00	
24-4926-699-00	Grants	5,411.00	
24-4926-699-02	Miscellaneous Donations	500.00	
24-4926-990-00	Contingency	874.00	
		\$ 137,951.00	\$ 29,093.00

This will result in a net decrease of \$108,858.00 in the expenditures of the Tourism Development Fund. To provide the additional revenue for the above, the following revenues will be increased:

ACCOUNT NUMBER	DEPARTMENT	DECREASE	INCREASE
24-3230-130-00	Room Occupancy Tax	150,000.00	
24-3230-130-04	Fund Balance		51,142.00
24-3270-190-00	Marketing and Advertising	10,000.00	
		\$ 160,000.00	\$ 51,142.00

BUDGET ORDINANCE AMENDMENT

Section 2. Copies of this budget ordinance shall be furnished to the Clerk of the Governing Board and to the Finance Officer for their direction.

Adopted this the 15th day of April, 2020.

ATTEST:

(seal)


Kathy Korb, Secretary



Ann Self, Chairman
Jackson County Tourism Development Authority