

JACKSON COUNTY TOURISM  
DEVELOPMENT  
AUTHORITY



FINANCIAL REPORT  
JANUARY 31, 2023

# JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

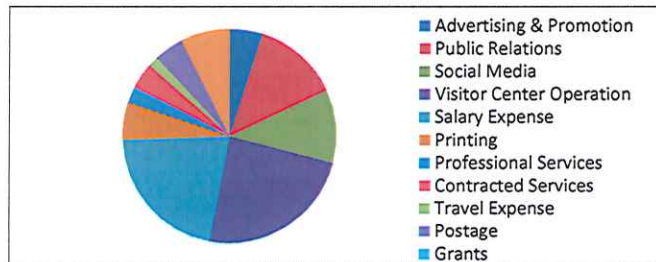
January 31, 2023

- \* January Room Occupancy Tax collections totaled \$146,519.05 with \$15.43 collected for penalties. The YTD collection total is \$1,606,795.49 - 78.00% of budget. The Airbnb total was \$26,794.96; the Home Away/VRBO total was \$30,380.59 and the VACASA,NC total was \$7,104.59.
- \* 77 accounts reported for December rentals (increase of 6 accounts from last year). The collections were down 2.91% from the same period in 2021.

- \* The cash balance at January 31, 2023 is \$420,850.46 and investments total \$3,000,000.

- \* The expenses for January were \$55,685.66. The FYTD expenses totaled \$975,290.54 with encumbrances of \$54,845.60, for a combined total of \$1,034,136.14 - 38.49% of budget.

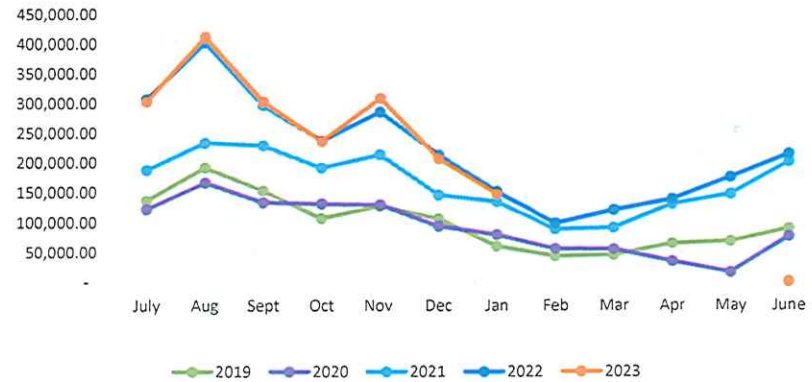
TDA Expenses as of January 31, 2023



|                          |           |                  |
|--------------------------|-----------|------------------|
| Advertising & Promotion  | \$        | 2,749.73         |
| Public Relations         | \$        | 7,250.00         |
| Social Media             | \$        | 6,189.53         |
| Visitor Center Operation | \$        | 13,305.67        |
| Salary Expense           | \$        | 12,016.54        |
| Printing                 | \$        | 3,079.39         |
| Professional Services    | \$        | 1,354.17         |
| Contracted Services      | \$        | 2,195.28         |
| Travel Expense           | \$        | 859.00           |
| Postage                  | \$        | 2,527.37         |
| Grants                   | \$        | -                |
| Other                    | \$        | 4,158.98         |
| <b>Total</b>             | <b>\$</b> | <b>55,685.66</b> |

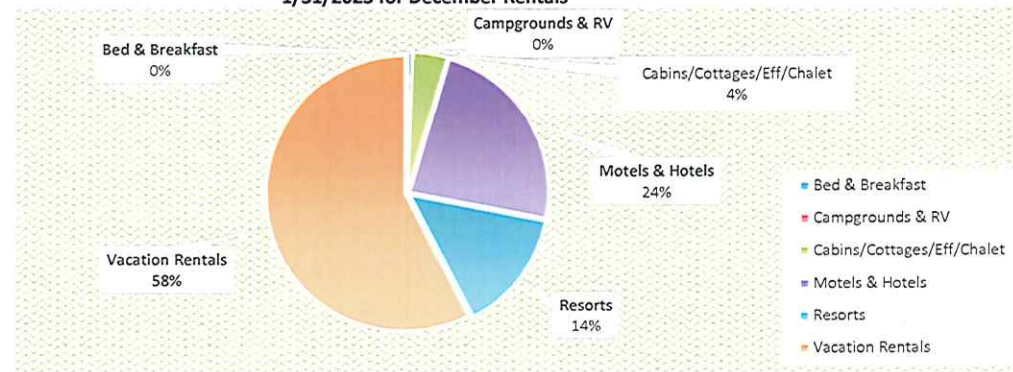


Fiscal YTD Collections



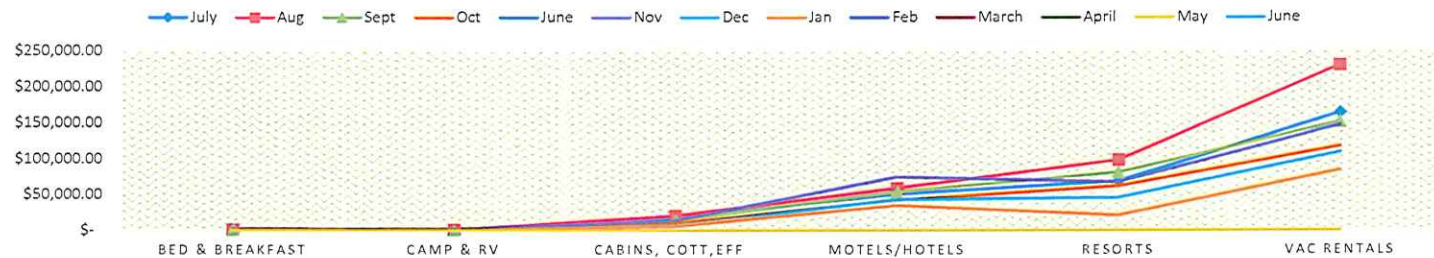
|              | 2019                   | 2020                   | 2021                   | 2022                   | 2023                   |
|--------------|------------------------|------------------------|------------------------|------------------------|------------------------|
| July         | 135,881.68             | 122,421.68             | 187,832.18             | 306,871.17             | 302,567.11             |
| Aug          | 191,736.34             | 166,057.35             | 233,507.83             | 402,414.91             | 410,949.64             |
| Sept         | 152,650.37             | 133,172.02             | 228,972.44             | 296,676.95             | 301,922.72             |
| Oct          | 106,838.84             | 130,912.47             | 191,265.61             | 236,495.92             | 235,450.13             |
| Nov          | 127,342.88             | 129,268.34             | 213,445.79             | 285,094.57             | 307,778.37             |
| Dec          | 106,016.63             | 93,829.84              | 145,657.78             | 212,552.55             | 206,012.13             |
| Jan          | 60,207.39              | 79,652.13              | 134,351.26             | 150,929.14             | 146,534.48             |
| Feb          | 43,528.62              | 55,878.75              | 89,094.11              | 98,820.63              |                        |
| Mar          | 45,185.00              | 55,161.52              | 91,596.16              | 120,494.03             |                        |
| Apr          | 64,498.34              | 34,404.69              | 130,350.75             | 138,246.01             |                        |
| May          | 68,385.86              | 15,854.63              | 146,638.28             | 175,198.14             |                        |
| June         | 89,275.51              | 76,044.67              | 200,754.27             | 213,644.17             | -                      |
| <b>Total</b> | <b>\$ 1,191,547.46</b> | <b>\$ 1,092,658.09</b> | <b>\$ 1,993,466.46</b> | <b>\$ 2,637,438.19</b> | <b>\$ 1,911,214.58</b> |

### Room Occupancy Tax Collections 1/31/2023 for December Rentals



|                            |    |            |
|----------------------------|----|------------|
| Bed & Breakfast            | \$ | 756.14     |
| Campgrounds & RV           | \$ | 78.49      |
| Cabins/Cottages/Eff/Chalet | \$ | 5,848.18   |
| Motels & Hotels            | \$ | 34,460.42  |
| Resorts                    | \$ | 20,944.21  |
| Vacation Rentals           | \$ | 84,447.04  |
|                            | \$ | 146,534.48 |

### ROOM OCCUPANCY TAX COLLECTIONS BY TYPE



#### COLLECTIONS BY TYPE

|           | Bed & Breakfast | Camp & Rv   | Cabins, Cott, Eff | Motels/Hotels | Resorts       | Vac Rentals     | Totals          |
|-----------|-----------------|-------------|-------------------|---------------|---------------|-----------------|-----------------|
| July      | \$ 1,680.89     | \$ 531.62   | \$ 16,926.78      | \$ 50,646.80  | \$ 68,917.02  | \$ 163,864.00   | \$ 302,567.11   |
| Aug       | \$ 1,597.98     | \$ 993.51   | \$ 20,272.84      | \$ 59,286.65  | \$ 99,052.89  | \$ 229,745.77   | \$ 410,949.64   |
| Sept      | \$ 1,746.69     | \$ 905.66   | \$ 13,690.86      | \$ 53,460.75  | \$ 81,119.49  | \$ 150,999.27   | \$ 301,922.72   |
| Oct       | \$ 1,224.91     | \$ 2,230.52 | \$ 9,694.50       | \$ 42,283.90  | \$ 62,146.50  | \$ 117,869.80   | \$ 235,450.13   |
| Nov       | \$ 2,850.42     | \$ 1,197.93 | \$ 14,010.84      | \$ 74,638.94  | \$ 67,817.36  | \$ 147,262.88   | \$ 307,778.37   |
| Dec       | \$ 880.10       | \$ 261.73   | \$ 6,924.28       | \$ 42,776.78  | \$ 45,718.18  | \$ 109,451.06   | \$ 206,012.13   |
| Jan       | \$ 756.14       | \$ 78.49    | \$ 5,848.18       | \$ 34,460.42  | \$ 20,944.21  | \$ 84,447.04    | \$ 146,534.48   |
| Feb       |                 |             |                   |               |               | \$ -            | \$ -            |
| March     |                 |             |                   |               |               | \$ -            | \$ -            |
| April     |                 |             |                   |               |               | \$ -            | \$ -            |
| May       |                 |             |                   |               |               | \$ -            | \$ -            |
| June      |                 |             |                   |               |               | \$ -            | \$ -            |
|           | \$ 10,737.13    | \$ 6,199.46 | \$ 87,368.28      | \$ 357,554.24 | \$ 445,715.65 | \$ 1,003,639.82 | \$ 1,911,214.58 |
| % By Type | 0.56%           | 0.32%       | 4.57%             | 18.71%        | 23.32%        | 52.51%          | 100.00%         |



**JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY  
TOTAL ROOM OCCUPANCY TAX COLLECTIONS BY MONTH**

| Month            | Tax Collected   | # Units Reporting | % of Inc/Dec |
|------------------|-----------------|-------------------|--------------|
| July-2021        | \$ 306,871.17   | 107               |              |
| July-2022        | \$ 302,567.11   | 79                | -1.40%       |
|                  | \$ (4,304.06)   | -28               |              |
| August-2021      | \$ 402,414.91   | 115               |              |
| August-2022      | \$ 410,949.64   | 98                | 2.12%        |
|                  | \$ 8,534.73     | -17               |              |
| September-2021   | \$ 296,676.95   | 93                |              |
| September-2022   | \$ 301,922.72   | 88                | 1.77%        |
|                  | \$ 5,245.77     | -5                |              |
| October-2021     | \$ 236,495.92   | 93                |              |
| October-2022     | \$ 235,450.13   | 85                | -0.44%       |
|                  | \$ (1,045.79)   | -8                |              |
| November-2021    | \$ 285,094.57   | 93                |              |
| November-2022    | \$ 307,783.37   | 95                | 7.96%        |
|                  | \$ 22,688.80    | 2                 |              |
| December-2021    | \$ 212,552.55   | 86                |              |
| December-2022    | \$ 206,012.13   | 82                | -3.08%       |
|                  | \$ (6,540.42)   | -4                |              |
| January-2022     | \$ 150,929.14   | 71                |              |
| January-2023     | \$ 146,534.48   | 77                | -2.91%       |
|                  | \$ (4,394.66)   | 6                 |              |
| February-2022    | \$ 98,820.63    | 71                |              |
| February-2023    | \$ -            |                   | -100.00%     |
|                  | \$ (98,820.63)  | -71               |              |
| March-2022       | \$ 120,494.03   | 70                |              |
| March-2023       | \$ -            |                   | -100.00%     |
|                  | \$ (120,494.03) | -70               |              |
| April-2022       | \$ 138,246.01   | 65                |              |
| April-2023       | \$ -            |                   | -100.00%     |
|                  | \$ (138,246.01) | -65               |              |
| May-2022         | \$ 175,198.14   | 73                |              |
| May-2023         | \$ -            |                   | -100.00%     |
|                  | \$ (175,198.14) | -73               |              |
| June-2022        | \$ 213,644.17   | 80                |              |
| June-2023        | \$ -            |                   | -100.00%     |
|                  | \$ (213,644.17) | -80               |              |
| <b>FYTD 2022</b> | \$ 2,637,438.19 |                   |              |
| <b>FYTD 2023</b> | \$ 1,911,219.58 |                   |              |

COUNTY OF JACKSON  
 Trial Balance - Balance Sheet Accounts  
 Report dates 01/01/2023 - thru - 01/31/2023

| Account Number                 | Account Description                 | Beginning<br>Balance<br>Dr (Cr) | Debits     | Credits    | Ending<br>Balance<br>Dr (Cr) |
|--------------------------------|-------------------------------------|---------------------------------|------------|------------|------------------------------|
| 24-1110-000-00                 | CASH ON HAND                        | 318,808.37                      | 157,061.80 | 55,019.71  | 420,850.46                   |
| 24-1130-000-00                 | CASH IN TIME DEPOSIT                | 3,000,000.00                    | 0.00       | 0.00       | 3,000,000.00                 |
| 24-1231-000-00                 | ACCOUNTS RECEIVABLE                 | 0.00                            | 0.00       | 0.00       | 0.00                         |
| 24-1232-892-00                 | ACCTS RECEIVABLE SALES TAX          | 1,094.72                        | 152.16     | 0.00       | 1,246.88                     |
| 24-1232-893-00                 | ACCTS RECEIVABLE SALES TAX          | 0.00                            | 0.00       | 0.00       | 0.00                         |
| Total Asset                    |                                     | 3,319,903.09                    | 157,213.96 | 55,019.71  | 3,422,097.34                 |
| 24-2100-000-00                 | ACCOUNTS PAYABLE                    | 0.00                            | 41,621.68  | 41,621.68  | 0.00                         |
| 24-2200-000-00                 | ACCRUED VACATION PAYABLE            | 0.00                            | 0.00       | 0.00       | 0.00                         |
| 24-2200-175-00                 | FEDERAL TAX PAYABLE                 | 0.00                            | 1,137.22   | 1,137.22   | 0.00                         |
| 24-2200-176-00                 | STATE TAX PAYABLE                   | 0.00                            | 354.00     | 354.00     | 0.00                         |
| 24-2200-181-00                 | FICA TAX PAYABLE                    | 0.00                            | 592.31     | 592.31     | 0.00                         |
| 24-2200-182-00                 | RETIREMENT PAYABLE                  | 0.02                            | 0.00       | 1,364.46   | (1,364.44)                   |
| 24-2200-187-00                 | MEDICARE TAX PAYABLE                | 0.00                            | 138.53     | 138.53     | 0.00                         |
| 24-2300-000-11                 | DUE TO GENERAL                      | 0.00                            | 0.00       | 12.42      | (12.42)                      |
| 24-2900-000-00                 | FUND BALANCE                        | (2,561,462.95)                  | 0.00       | 0.00       | (2,561,462.95)               |
| 24-2900-000-01                 | RES BY STATE STATUTE                | (190,942.00)                    | 0.00       | 0.00       | (190,942.00)                 |
| 24-2912-000-00                 | RESERVE FOR ENCUMBRANCES            | 64,743.75                       | 35,979.45  | 45,877.60  | 54,845.60                    |
| 24-2912-000-01                 | RESERVE FOR ENCUMBRANCES-PRIOR YEAR | (64,743.75)                     | 45,877.60  | 35,979.45  | (54,845.60)                  |
| 24-3000-000-00                 | REVENUE CONTROL                     | (1,487,103.04)                  | 0.00       | 156,503.03 | (1,643,606.07)               |
| 24-4000-000-00                 | EXPENDITURE CONTROL                 | 919,604.88                      | 56,396.59  | 710.93     | 975,290.54                   |
| Total Liability                |                                     | (3,319,903.09)                  | 182,097.38 | 284,291.63 | (3,422,097.34)               |
| Total TOURISM DEVELOPMENT AUTH |                                     | 0.00                            | 339,311.34 | 339,311.34 | 0.00                         |

COUNTY OF JACKSON  
Income Statement  
Report dates 07/01/2022 - thru - 01/31/2023

| Account<br>Number        | Description               | Adjusted<br>Budget<br>07/01/2022<br>01/31/2023 | Debits and<br>Credits<br>01/01/2023<br>01/31/2023 | Debits and<br>Credits<br>07/01/2022<br>01/31/2023 | Encumbrances<br>07/01/2022<br>01/31/2023 | Balance<br>07/01/2022<br>01/31/2023 | %<br>Used |
|--------------------------|---------------------------|------------------------------------------------|---------------------------------------------------|---------------------------------------------------|------------------------------------------|-------------------------------------|-----------|
| 24-3230-130-00           | JACKSON COUNTY TDA        | 2,060,000.00                                   | 146,519.05                                        | 1,606,795.49                                      | 0.00                                     | 453,204.51                          | 78.00     |
|                          | TAX REVENUE               | 2,060,000.00                                   | 146,519.05                                        | 1,606,795.49                                      | 0.00                                     | 453,204.51                          | 78.00     |
| 24-3270-170-01           | JACKSON TDA - PENALTY     | 5,000.00                                       | 15.43                                             | 1,856.98                                          | 0.00                                     | 3,143.02                            | 37.14     |
| 24-3270-190-00           | MARKETING AND ADVERTISING | 10,000.00                                      | 0.00                                              | 0.00                                              | 0.00                                     | 10,000.00                           | 0.00      |
|                          | PENALTY & INTEREST        | 15,000.00                                      | 15.43                                             | 1,856.98                                          | 0.00                                     | 13,143.02                           | 12.38     |
| 24-3831-491-00           | INVESTMENT EARNINGS       | 1,000.00                                       | 9,968.55                                          | 34,953.60                                         | 0.00                                     | -33,953.60                          | 3,495.3   |
|                          | REVENUES                  | 1,000.00                                       | 9,968.55                                          | 34,953.60                                         | 0.00                                     | -33,953.60                          | 3,495.3   |
| 24-3991-000-00           | FUND BALANCE              | 600,098.00                                     | 0.00                                              | 0.00                                              | 0.00                                     | 600,098.00                          | 0.00      |
|                          | FUND BALANCE              | 600,098.00                                     | 0.00                                              | 0.00                                              | 0.00                                     | 600,098.00                          | 0.00      |
| DEPARTMENT TOTAL Revenue |                           | 2,676,098.00                                   | 156,503.03                                        | 1,643,606.07                                      | 0.00                                     | 1,032,491.93                        | 61.42     |
| 24-4926-121-00           | SALARIES & WAGES          | 210,000.00                                     | 9,553.49                                          | 97,026.73                                         | 0.00                                     | 112,973.27                          | 46.20     |
| 24-4926-170-00           | BOARD MEMBER EXPENSE      | 900.00                                         | 0.00                                              | 543.24                                            | 0.00                                     | 356.76                              | 60.36     |
| 24-4926-181-00           | SOCIAL SECURITY CONTRIBU  | 13,020.00                                      | 592.31                                            | 6,028.38                                          | 0.00                                     | 6,991.62                            | 46.30     |
| 24-4926-182-00           | RETIREMENT EXPENSE        | 25,410.00                                      | 912.16                                            | 9,883.49                                          | 0.00                                     | 15,526.51                           | 38.90     |
| 24-4926-183-00           | HOSPITALIZATION INSURANC  | 22,758.00                                      | 703.50                                            | 7,180.77                                          | 0.00                                     | 15,577.23                           | 31.55     |
| 24-4926-185-00           | UNEMPLOYMENT INSURANCE    | 780.00                                         | 116.55                                            | 2,435.43                                          | 0.00                                     | -1,655.43                           | 312.23    |
| 24-4926-186-00           | WORKMAN'S COMPENSATION    | 2,055.00                                       | 0.00                                              | 2,327.50                                          | 0.00                                     | -272.50                             | 113.26    |
| 24-4926-187-00           | MEDICARE TAX              | 3,045.00                                       | 138.53                                            | 1,409.87                                          | 0.00                                     | 1,635.13                            | 46.30     |
| 24-4926-190-00           | PROFESSIONAL SER-COUNTY   | 16,250.00                                      | 1,354.17                                          | 9,479.19                                          | 0.00                                     | 6,770.81                            | 58.33     |
| 24-4926-191-00           | PROFESSIONAL SER-AUDIT    | 7,200.00                                       | 0.00                                              | 5,400.00                                          | 0.00                                     | 1,800.00                            | 75.00     |
| 24-4926-192-00           | LEGAL SERVICES            | 2,000.00                                       | 0.00                                              | 0.00                                              | 0.00                                     | 2,000.00                            | 0.00      |
| 24-4926-260-00           | OFFICE SUPPLIES           | 6,000.00                                       | 254.16                                            | 779.57                                            | 0.00                                     | 5,220.43                            | 12.99     |
| 24-4926-299-00           | MISCELLANEOUS             | 10,520.00                                      | 900.81                                            | 3,561.64                                          | 0.00                                     | 6,958.36                            | 33.86     |
| 24-4926-311-00           | TRAVEL                    | 49,550.00                                      | 859.00                                            | 22,906.13                                         | 950.00                                   | 25,693.87                           | 48.15     |
| 24-4926-321-00           | TELEPHONE                 | 5,800.00                                       | -22.66                                            | 1,502.86                                          | 0.00                                     | 4,297.14                            | 25.91     |
| 24-4926-321-01           | TELEPHONE-VISITOR CENTER  | 4,430.00                                       | 752.26                                            | 5,260.75                                          | 0.00                                     | -830.75                             | 118.75    |
| 24-4926-325-00           | POSTAGE                   | 34,678.00                                      | 2,527.37                                          | 11,557.12                                         | 0.00                                     | 23,120.88                           | 33.33     |
| 24-4926-331-00           | UTILITIES                 | 2,000.00                                       | 414.41                                            | 1,952.96                                          | 0.00                                     | 47.04                               | 97.65     |
| 24-4926-341-00           | PRINTING                  | 106,741.00                                     | 3,079.39                                          | 12,895.00                                         | 0.00                                     | 93,846.00                           | 12.08     |
| 24-4926-351-00           | REPAIRS & MAINT-BUILDING  | 500.00                                         | 0.00                                              | 0.00                                              | 0.00                                     | 500.00                              | 0.00      |
| 24-4926-370-00           | AD FIRM MEDIA             | 473,310.00                                     | 0.00                                              | 250,903.51                                        | 0.00                                     | 222,406.49                          | 53.01     |
| 24-4926-370-01           | WEBSITE SERVICE           | 21,600.00                                      | 0.00                                              | 12,400.00                                         | 0.00                                     | 9,200.00                            | 57.41     |

COUNTY OF JACKSON  
Income Statement  
Report dates 07/01/2022 - thru - 01/31/2023

| Account<br>Number                | Description              | Adjusted<br>Budget<br>07/01/2022<br>01/31/2023 | Debits and<br>Credits<br>01/01/2023<br>01/31/2023 | Debits and<br>Credits<br>07/01/2022<br>01/31/2023 | Encumbrances<br>07/01/2022<br>01/31/2023 | Balance<br>07/01/2022<br>01/31/2023 | %<br>Used |
|----------------------------------|--------------------------|------------------------------------------------|---------------------------------------------------|---------------------------------------------------|------------------------------------------|-------------------------------------|-----------|
| 24-4926-370-02                   | CREATIVE & PRODUCTION SE | 90,000.00                                      | 0.00                                              | 40,258.58                                         | 0.00                                     | 49,741.42                           | 44.73     |
| 24-4926-370-03                   | DIGITAL CAMPAIGN REPORTI | 13,200.00                                      | 0.00                                              | 7,600.00                                          | 0.00                                     | 5,600.00                            | 57.58     |
| 24-4926-370-04                   | E-MAIL CAMPAIGNS         | 21,600.00                                      | 0.00                                              | 9,100.00                                          | 0.00                                     | 12,500.00                           | 42.13     |
| 24-4926-370-05                   | SEM MANAGEMENT           | 18,000.00                                      | 0.00                                              | 10,200.00                                         | 0.00                                     | 7,800.00                            | 56.67     |
| 24-4926-370-07                   | SOCIAL MEDIA             | 21,000.00                                      | 0.00                                              | 7,000.00                                          | 0.00                                     | 14,000.00                           | 33.33     |
| 24-4926-370-09                   | SOCIAL MEDIA SPEND       | 123,000.00                                     | 6,189.53                                          | 49,137.39                                         | 53,240.60                                | 20,622.01                           | 83.23     |
| 24-4926-393-00                   | VISITOR CENTER OPERATION | 168,067.00                                     | 13,305.67                                         | 101,635.69                                        | 0.00                                     | 66,431.31                           | 60.47     |
| 24-4926-393-01                   | PUBLIC RELATIONS         | 105,000.00                                     | 7,250.00                                          | 58,317.37                                         | 0.00                                     | 46,682.63                           | 55.54     |
| 24-4926-393-02                   | CONTRACTED SERVICES      | 22,000.00                                      | 1,833.33                                          | 12,833.31                                         | 0.00                                     | 9,166.69                            | 58.33     |
| 24-4926-393-03                   | CONTRACTED SERVICES-RECO | 1,400.00                                       | 50.00                                             | 100.00                                            | 0.00                                     | 1,300.00                            | 7.14      |
| 24-4926-393-05                   | CONTRACTED-WEBSITE       | 12,500.00                                      | 0.00                                              | 5,750.00                                          | 0.00                                     | 6,750.00                            | 46.00     |
| 24-4926-393-06                   | CONTRACTED-AD FIRM RETAI | 60,840.00                                      | 0.00                                              | 35,490.00                                         | 0.00                                     | 25,350.00                           | 58.33     |
| 24-4926-393-07                   | CONTRACTED SERVICES-STR  | 8,280.00                                       | 0.00                                              | 8,942.00                                          | 0.00                                     | -662.00                             | 108.00    |
| 24-4926-393-08                   | CONTRACTED-AD FIRM MISC  | 13,192.00                                      | 0.00                                              | 8,304.01                                          | 0.00                                     | 4,887.99                            | 62.95     |
| 24-4926-393-11                   | SOFTWARE,INTERNET,MISC S | 64,024.00                                      | 2,749.73                                          | 45,390.33                                         | 60.00                                    | 18,573.67                           | 70.99     |
| 24-4926-393-14                   | CONTRACTED SERVICES-HR O | 6,259.00                                       | 261.95                                            | 2,997.15                                          | 0.00                                     | 3,261.85                            | 47.89     |
| 24-4926-393-15                   | RESEARCH AND ANALYTICS   | 68,500.00                                      | 0.00                                              | 62,950.00                                         | 0.00                                     | 5,550.00                            | 91.90     |
| 24-4926-393-16                   | VISTNC FARMS APP         | 1,500.00                                       | 0.00                                              | 0.00                                              | 0.00                                     | 1,500.00                            | 0.00      |
| 24-4926-412-00                   | BUILDING RENT            | 23,280.00                                      | 1,900.00                                          | 13,300.00                                         | 0.00                                     | 9,980.00                            | 57.13     |
| 24-4926-454-00                   | INSURANCE                | 3,447.00                                       | 0.00                                              | 1,000.00                                          | 0.00                                     | 2,447.00                            | 29.01     |
| 24-4926-491-00                   | DUES AND SUBSCRIPTIONS   | 7,362.00                                       | 10.00                                             | 8,413.30                                          | 595.00                                   | -1,646.30                           | 122.36    |
| 24-4926-550-00                   | CAPITAL OUTLAY           | 5,000.00                                       | 0.00                                              | 1,149.99                                          | 0.00                                     | 3,850.01                            | 23.00     |
| 24-4926-550-01                   | CAPITAL PROJECTS         | 742,000.00                                     | 0.00                                              | 0.00                                              | 0.00                                     | 742,000.00                          | 0.00      |
| 24-4926-699-00                   | GRANTS                   | 50,000.00                                      | 0.00                                              | 12,000.00                                         | 0.00                                     | 38,000.00                           | 24.00     |
| 24-4926-699-02                   | MISCELLANEOUS DONATIONS  | 8,100.00                                       | 0.00                                              | 7,987.28                                          | 0.00                                     | 112.72                              | 98.61     |
| 24-4926-990-00                   | CONTINGENCY              | 0.00                                           | 0.00                                              | 0.00                                              | 0.00                                     | 0.00                                | 0.00      |
| TOURISM DEVELOPMENT AUTHORITY    |                          | 2,676,098.00                                   | 55,685.66                                         | 975,290.54                                        | 54,845.60                                | 1,645,961.86                        | 38.49     |
| DEPARTMENT TOTAL Expense         |                          | -2,676,098.00                                  | -55,685.66                                        | -975,290.54                                       | 54,845.60                                | -1,645,961.86                       | 38.49     |
| Fund 24 TOURISM DEVELOPMENT AUTH |                          | 0.00                                           | 100,817.37                                        | 668,315.53                                        | 54,845.60                                | -613,469.93                         | 49.96     |

| ACCOUNT ACTIVITY ANALYSIS                                              |              |                    |                 |                             | PAGE 1                  |            |                           |          |          |      |          |
|------------------------------------------------------------------------|--------------|--------------------|-----------------|-----------------------------|-------------------------|------------|---------------------------|----------|----------|------|----------|
| BC2001                                                                 |              | BEGINNING 01/01/23 |                 | ENDING 01/31/23             |                         |            |                           |          |          |      |          |
| TRANS<br>DATE                                                          | PO<br>NUMBER | INVOICE<br>NUMBER  | CHECK<br>NUMBER | TRANSACTION/<br>VENDOR NAME | BEGINNING<br>BAL/BUDGET | DEBITS     | CREDITS                   | BALANCE  |          |      |          |
| -----                                                                  |              |                    |                 |                             |                         |            |                           |          |          |      |          |
| ACCOUNT # 24-4926-170-00    DESC: BOARD MEMBER EXPENSE    ASN:         |              |                    |                 |                             |                         |            |                           |          |          |      |          |
| 01/01/23                                                               |              |                    |                 |                             | BUDGET BALANCE          | 900.00     |                           | 543.24   |          |      |          |
| -                                                                      |              |                    |                 |                             |                         |            |                           |          |          |      |          |
|                                                                        |              |                    |                 |                             | TOTALS                  | 900.00     | 543.24                    | 0.00     | 543.24   |      |          |
|                                                                        |              |                    |                 |                             | =====                   |            |                           |          |          |      |          |
| ACCOUNT # 24-4926-181-00    DESC: SOCIAL SECURITY CONTRIBUTION    ASN: |              |                    |                 |                             |                         |            |                           |          |          |      |          |
| 01/06/23                                                               |              |                    |                 |                             | TLJ                     | JE-230873  | JOE: TDA PAYROLL TAX DRAF | 0.00     | 275.16   | 0.00 | 5,711.23 |
| 01/20/23                                                               |              |                    |                 |                             | TLJ                     | JE-230911  | JOE: TDA PAYROLL TAX DRAF | 0.00     | 317.15   | 0.00 | 6,028.38 |
| -                                                                      |              |                    |                 |                             |                         |            |                           |          |          |      |          |
|                                                                        |              |                    |                 |                             | TOTALS                  | 13,020.00  | 6,028.38                  | 0.00     | 6,028.38 |      |          |
|                                                                        |              |                    |                 |                             | =====                   |            |                           |          |          |      |          |
| ACCOUNT # 24-4926-182-00    DESC: RETIREMENT EXPENSE    ASN:           |              |                    |                 |                             |                         |            |                           |          |          |      |          |
| 01/01/23                                                               |              |                    |                 |                             | BUDGET BALANCE          | 25,410.00  |                           |          | 8,971.33 |      |          |
| 01/06/23                                                               |              |                    |                 |                             | TLJ                     | JE-230873  | JOE: TDA PAYROLL TAX DRAF | 0.00     | 456.08   | 0.00 | 9,427.41 |
| 01/20/23                                                               |              |                    |                 |                             | TLJ                     | JE-230911  | JOE: TDA PAYROLL TAX DRAF | 0.00     | 456.08   | 0.00 | 9,883.49 |
| -                                                                      |              |                    |                 |                             |                         |            |                           |          |          |      |          |
|                                                                        |              |                    |                 |                             | TOTALS                  | 25,410.00  | 11,396.01                 | 1,512.52 | 9,883.49 |      |          |
|                                                                        |              |                    |                 |                             | =====                   |            |                           |          |          |      |          |
| ACCOUNT # 24-4926-183-00    DESC: HOSPITALIZATION INSURANCE    ASN:    |              |                    |                 |                             |                         |            |                           |          |          |      |          |
| 01/01/23                                                               |              |                    |                 |                             | BUDGET BALANCE          | 22,758.00  |                           |          | 6,477.27 |      |          |
| 01/25/23                                                               |              |                    |                 |                             | 580140                  | 04*2400065 | COMPANION LIFE INSURANCE  | 0.00     | 90.09    | 0.00 | 6,567.36 |
| 01/25/23                                                               |              |                    |                 |                             | 01/25/2023              | 04*2400060 | BCBS OF NC                | 0.00     | 613.41   | 0.00 | 7,180.77 |
| -                                                                      |              |                    |                 |                             |                         |            |                           |          |          |      |          |
|                                                                        |              |                    |                 |                             | TOTALS                  | 22,758.00  | 7,180.77                  | 0.00     | 7,180.77 |      |          |
|                                                                        |              |                    |                 |                             | =====                   |            |                           |          |          |      |          |
| ACCOUNT # 24-4926-185-00    DESC: UNEMPLOYMENT INSURANCE    ASN:       |              |                    |                 |                             |                         |            |                           |          |          |      |          |
| 01/01/23                                                               |              |                    |                 |                             | BUDGET BALANCE          | 780.00     |                           |          | 2,318.88 |      |          |
| 01/06/23                                                               |              |                    |                 |                             | TLJ                     | JE-230873  | JOE: TDA PAYROLL TAX DRAF | 0.00     | 54.14    | 0.00 | 2,373.02 |
| 01/20/23                                                               |              |                    |                 |                             | TLJ                     | JE-230911  | JOE: TDA PAYROLL TAX DRAF | 0.00     | 62.41    | 0.00 | 2,435.43 |
| -                                                                      |              |                    |                 |                             |                         |            |                           |          |          |      |          |
|                                                                        |              |                    |                 |                             | TOTALS                  | 780.00     | 2,435.43                  | 0.00     | 2,435.43 |      |          |
|                                                                        |              |                    |                 |                             | =====                   |            |                           |          |          |      |          |
| ACCOUNT # 24-4926-186-00    DESC: WORKMAN'S COMPENSATION    ASN:       |              |                    |                 |                             |                         |            |                           |          |          |      |          |
| 01/01/23                                                               |              |                    |                 |                             | BUDGET BALANCE          | 2,055.00   |                           |          | 2,327.50 |      |          |

| =====                    |        |         |            |                           | ACCOUNT ACTIVITY ANALYSIS     |          | PAGE 2          |          | =====                   |  |
|--------------------------|--------|---------|------------|---------------------------|-------------------------------|----------|-----------------|----------|-------------------------|--|
| BC2001                   |        |         |            |                           | BEGINNING 01/01/23            |          | ENDING 01/31/23 |          |                         |  |
| TRANS                    | PO     | INVOICE | CHECK      | TRANSACTION/              | BEGINNING                     |          |                 |          |                         |  |
| DATE                     | NUMBER | NUMBER  | NUMBER     | VENDOR NAME               | BAL/BUDGET                    | DEBITS   | CREDITS         | BALANCE  |                         |  |
| -----                    |        |         |            |                           |                               |          |                 |          |                         |  |
| ACCOUNT # 24-4926-186-00 |        |         |            |                           | DESC: WORKMAN'S COMPENSATION  |          | ASN:            |          | =====> CONTINUED <===== |  |
| -----                    |        |         |            |                           |                               |          |                 |          |                         |  |
| -                        |        |         |            |                           |                               |          |                 |          |                         |  |
| TOTALS                   |        |         |            |                           | 2,055.00                      | 2,533.00 | 205.50          | 2,327.50 |                         |  |
| =====                    |        |         |            |                           |                               |          |                 |          |                         |  |
| ACCOUNT # 24-4926-187-00 |        |         |            |                           | DESC: MEDICARE TAX            |          | ASN:            |          |                         |  |
| 01/06/23                 |        | TLJ     | JE-230873  | JOE: TDA PAYROLL TAX DRAF | 0.00                          | 64.35    | 0.00            | 1,335.69 |                         |  |
| 01/20/23                 |        | TLJ     | JE-230911  | JOE: TDA PAYROLL TAX DRAF | 0.00                          | 74.18    | 0.00            | 1,409.87 |                         |  |
| -----                    |        |         |            |                           |                               |          |                 |          |                         |  |
| -                        |        |         |            |                           |                               |          |                 |          |                         |  |
| TOTALS                   |        |         |            |                           | 3,045.00                      | 1,495.75 | 85.88           | 1,409.87 |                         |  |
| =====                    |        |         |            |                           |                               |          |                 |          |                         |  |
| ACCOUNT # 24-4926-190-00 |        |         |            |                           | DESC: PROFESSIONAL SER-COUNTY |          | ASN:            |          |                         |  |
| 01/01/23                 |        |         |            | BUDGET BALANCE            | 16,250.00                     |          |                 | 8,125.02 |                         |  |
| 01/31/23                 |        | TLJ     | JE-230945  | JOE: TDA ADMIN 1/2023     | 0.00                          | 1,354.17 | 0.00            | 9,479.19 |                         |  |
| -----                    |        |         |            |                           |                               |          |                 |          |                         |  |
| -                        |        |         |            |                           |                               |          |                 |          |                         |  |
| TOTALS                   |        |         |            |                           | 16,250.00                     | 9,479.19 | 0.00            | 9,479.19 |                         |  |
| =====                    |        |         |            |                           |                               |          |                 |          |                         |  |
| ACCOUNT # 24-4926-191-00 |        |         |            |                           | DESC: PROFESSIONAL SER-AUDIT  |          | ASN:            |          |                         |  |
| 01/01/23                 |        |         |            | BUDGET BALANCE            | 7,200.00                      |          |                 | 5,400.00 |                         |  |
| -----                    |        |         |            |                           |                               |          |                 |          |                         |  |
| -                        |        |         |            |                           |                               |          |                 |          |                         |  |
| TOTALS                   |        |         |            |                           | 7,200.00                      | 5,400.00 | 0.00            | 5,400.00 |                         |  |
| =====                    |        |         |            |                           |                               |          |                 |          |                         |  |
| ACCOUNT # 24-4926-192-00 |        |         |            |                           | DESC: LEGAL SERVICES          |          | ASN:            |          |                         |  |
| -----                    |        |         |            |                           |                               |          |                 |          |                         |  |
| -                        |        |         |            |                           |                               |          |                 |          |                         |  |
| TOTALS                   |        |         |            |                           | 2,000.00                      | 0.00     | 0.00            | 0.00     |                         |  |
| =====                    |        |         |            |                           |                               |          |                 |          |                         |  |
| ACCOUNT # 24-4926-260-00 |        |         |            |                           | DESC: OFFICE SUPPLIES         |          | ASN:            |          |                         |  |
| 01/06/23                 |        | 011123  | 04*2400053 | BUSINESS CARD             | 0.00                          | 271.74   | 0.00            | 797.15   |                         |  |
| 01/06/23                 |        | 011123  | 04*2400053 | BUSINESS CARD             | 0.00                          | 0.00     | 17.58           | 779.57   |                         |  |
| -----                    |        |         |            |                           |                               |          |                 |          |                         |  |
| -                        |        |         |            |                           |                               |          |                 |          |                         |  |
| TOTALS                   |        |         |            |                           | 6,000.00                      | 970.76   | 191.19          | 779.57   |                         |  |
| =====                    |        |         |            |                           |                               |          |                 |          |                         |  |
| ACCOUNT # 24-4926-299-00 |        |         |            |                           | DESC: MISCELLANEOUS           |          | ASN:            |          |                         |  |
| 01/01/23                 |        |         |            | BUDGET BALANCE            | 10,520.00                     |          |                 | 2,660.83 |                         |  |

| ACCOUNT ACTIVITY ANALYSIS                                           |              |                    |                 |                             | PAGE 3                  |           |          |           |
|---------------------------------------------------------------------|--------------|--------------------|-----------------|-----------------------------|-------------------------|-----------|----------|-----------|
| BC2001                                                              |              | BEGINNING 01/01/23 |                 | ENDING 01/31/23             |                         |           |          |           |
| TRANS<br>DATE                                                       | PO<br>NUMBER | INVOICE<br>NUMBER  | CHECK<br>NUMBER | TRANSACTION/<br>VENDOR NAME | BEGINNING<br>BAL/BUDGET | DEBITS    | CREDITS  | BALANCE   |
| -----                                                               |              |                    |                 |                             |                         |           |          |           |
| ACCOUNT # 24-4926-299-00    DESC: MISCELLANEOUS    ASN:    =====>   |              |                    |                 |                             | CONTINUED    <=====     |           |          |           |
| 01/06/23                                                            |              | 011123             | 04*2400053      | BUSINESS CARD               | 0.00                    | 57.97     | 0.00     | 2,718.80  |
| 01/06/23                                                            |              | 011123             | 04*2400053      | BUSINESS CARD               | 0.00                    | 0.00      | 3.16     | 2,715.64  |
| 01/09/23                                                            |              | 01/2023            | 04*2400056      | GREAT SMOKIES STORAGE       | 0.00                    | 660.00    | 0.00     | 3,375.64  |
| 01/12/23                                                            |              | 249523             | 04*2400062      | CHEROKEE BOTTLED WATER      | 0.00                    | 11.74     | 0.00     | 3,387.38  |
| 01/12/23                                                            |              | 249523             | 04*2400062      | CHEROKEE BOTTLED WATER      | 0.00                    | 0.00      | 0.74     | 3,386.64  |
| 01/13/23                                                            |              | 247809             | 04*2400062      | CHEROKEE BOTTLED WATER      | 0.00                    | 16.01     | 0.00     | 3,402.65  |
| 01/13/23                                                            |              | 247809             | 04*2400062      | CHEROKEE BOTTLED WATER      | 0.00                    | 0.00      | 1.01     | 3,401.64  |
| 01/25/23                                                            |              | 1253               | 04*2400068      | KRYSTAL CLEAN LLC           | 0.00                    | 160.00    | 0.00     | 3,561.64  |
| -----                                                               |              |                    |                 |                             |                         |           |          |           |
| TOTALS                                                              |              |                    |                 |                             | 10,520.00               | 3,597.09  | 35.45    | 3,561.64  |
| =====                                                               |              |                    |                 |                             |                         |           |          |           |
| ACCOUNT # 24-4926-311-00    DESC: TRAVEL    ASN:                    |              |                    |                 |                             |                         |           |          |           |
| 01/01/23                                                            |              |                    |                 | BUDGET BALANCE              | 49,550.00               |           |          | 22,047.13 |
| 01/06/23                                                            |              | 011123             | 04*2400053      | BUSINESS CARD               | 0.00                    | 102.72    | 0.00     | 22,149.85 |
| 01/06/23                                                            | 230475       | 535550             | 04*2400057      | STR, INC.                   | 0.00                    | 595.00    | 0.00     | 22,744.85 |
| 01/20/23                                                            |              | 011723             | 02*10815        | TIFFANY COLLINS             | 0.00                    | 161.28    | 0.00     | 22,906.13 |
| -----                                                               |              |                    |                 |                             |                         |           |          |           |
| TOTALS                                                              |              |                    |                 |                             | 49,550.00               | 25,567.74 | 2,661.61 | 22,906.13 |
| =====                                                               |              |                    |                 |                             |                         |           |          |           |
| ACCOUNT # 24-4926-321-00    DESC: TELEPHONE    ASN:                 |              |                    |                 |                             |                         |           |          |           |
| 01/01/23                                                            |              |                    |                 | BUDGET BALANCE              | 5,800.00                |           |          | 1,525.52  |
| 01/03/23                                                            |              | 9923625693         | 04*2400050      | VERIZON WIRELESS            | 0.00                    | 51.37     | 0.00     | 1,576.89  |
| 01/04/23                                                            |              | 154588             | 04*2400055      | BALSAMWEST                  | 0.00                    | 484.74    | 0.00     | 2,061.63  |
| 01/05/23                                                            |              | 233283             |                 | JACKSON CO CHAMBER OF COM   | 0.00                    | 0.00      | 190.60   | 1,871.03  |
| 01/09/23                                                            |              | 233342             |                 | CASHIERS AREA CHAMPBER OF   | 0.00                    | 0.00      | 368.17   | 1,502.86  |
| -----                                                               |              |                    |                 |                             |                         |           |          |           |
| TOTALS                                                              |              |                    |                 |                             | 5,800.00                | 3,533.67  | 2,030.81 | 1,502.86  |
| =====                                                               |              |                    |                 |                             |                         |           |          |           |
| ACCOUNT # 24-4926-321-01    DESC: TELEPHONE-VISITOR CENTERS    ASN: |              |                    |                 |                             |                         |           |          |           |
| 01/01/23                                                            |              |                    |                 | BUDGET BALANCE              | 4,430.00                |           |          | 4,508.49  |
| 01/04/23                                                            |              | 153395             | 04*2400055      | BALSAMWEST                  | 0.00                    | 386.55    | 0.00     | 4,895.04  |
| 01/09/23                                                            |              | 153396             | 04*2400055      | BALSAMWEST                  | 0.00                    | 365.71    | 0.00     | 5,260.75  |
| -----                                                               |              |                    |                 |                             |                         |           |          |           |
| TOTALS                                                              |              |                    |                 |                             | 4,430.00                | 5,260.75  | 0.00     | 5,260.75  |
| =====                                                               |              |                    |                 |                             |                         |           |          |           |
| ACCOUNT # 24-4926-325-00    DESC: POSTAGE    ASN:                   |              |                    |                 |                             |                         |           |          |           |
| 01/01/23                                                            |              |                    |                 | BUDGET BALANCE              | 34,678.00               |           |          | 9,029.75  |

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**BEGINNING** 01/01/23      **ENDING** 01/31/23

| TRANS<br>DATE                                                                      | PO<br>NUMBER | INVOICE<br>NUMBER | CHECK<br>NUMBER | TRANSACTION/<br>VENDOR NAME | BEGINNING<br>BAL/BUDGET | DEBITS     | CREDITS  | BALANCE    |
|------------------------------------------------------------------------------------|--------------|-------------------|-----------------|-----------------------------|-------------------------|------------|----------|------------|
| -----                                                                              |              |                   |                 |                             |                         |            |          |            |
| ACCOUNT # 24-4926-325-00    DESC: POSTAGE    ASN:    =====>    CONTINUED    <===== |              |                   |                 |                             |                         |            |          |            |
| 01/05/23                                                                           |              | SH                | JE-230857       | JOE: POSTAGE BILLING DEC    | 0.00                    | 12.42      | 0.00     | 9,042.17   |
| 01/09/23                                                                           |              | 17VA27522         | 04*2400051      | UPS                         | 0.00                    | 14.95      | 0.00     | 9,057.12   |
| 01/23/23                                                                           |              | 012523            | 04*2400061      | PITNEY BOWES BANK, INC -    | 0.00                    | 2,500.00   | 0.00     | 11,557.12  |
| -----                                                                              |              |                   |                 |                             |                         |            |          |            |
| TOTALS                                                                             |              |                   |                 |                             | 34,678.00               | 12,125.34  | 568.22   | 11,557.12  |
| =====                                                                              |              |                   |                 |                             |                         |            |          |            |
| ACCOUNT # 24-4926-331-00    DESC: UTILITIES    ASN:                                |              |                   |                 |                             |                         |            |          |            |
| 01/01/23                                                                           |              |                   |                 | BUDGET BALANCE              | 2,000.00                |            |          | 1,538.55   |
| 01/01/23                                                                           |              | 214598            | 04*2400046      | OWENS AND GATES LLC         | 0.00                    | 40.00      | 0.00     | 1,578.55   |
| 01/24/23                                                                           |              | 01/17/2023        | 04*2400059      | DUKE ENERGY                 | 0.00                    | 374.41     | 0.00     | 1,952.96   |
| -----                                                                              |              |                   |                 |                             |                         |            |          |            |
| TOTALS                                                                             |              |                   |                 |                             | 2,000.00                | 1,952.96   | 0.00     | 1,952.96   |
| =====                                                                              |              |                   |                 |                             |                         |            |          |            |
| ACCOUNT # 24-4926-341-00    DESC: PRINTING    ASN:                                 |              |                   |                 |                             |                         |            |          |            |
| 01/01/23                                                                           |              |                   |                 | BUDGET BALANCE              | 106,741.00              |            |          | 9,815.61   |
| 01/04/23                                                                           | 230405       | 157452281         | 04*2400052      | ULINE                       | 0.00                    | 864.21     | 0.00     | 10,679.82  |
| 01/04/23                                                                           | 230405       | 157452281         | 04*2400052      | ULINE                       | 0.00                    | 117.22     | 0.00     | 10,797.04  |
| 01/04/23                                                                           |              | 157452281         | 04*2400052      | ULINE                       | 0.00                    | 0.00       | 64.21    | 10,732.83  |
| 01/11/23                                                                           |              | .74444            | 04*2400064      | CLARK COMMUNICATIONS        | 0.00                    | 267.15     | 0.00     | 10,999.98  |
| 01/11/23                                                                           |              | .74444            | 04*2400064      | CLARK COMMUNICATIONS        | 0.00                    | 0.00       | 17.48    | 10,982.50  |
| 01/25/23                                                                           |              | 012523            | 04*2400066      | LUKE SUTTON                 | 0.00                    | 1,912.50   | 0.00     | 12,895.00  |
| -----                                                                              |              |                   |                 |                             |                         |            |          |            |
| TOTALS                                                                             |              |                   |                 |                             | 106,741.00              | 13,230.90  | 335.90   | 12,895.00  |
| =====                                                                              |              |                   |                 |                             |                         |            |          |            |
| ACCOUNT # 24-4926-351-00    DESC: REPAIRS & MAINT-BUILDING    ASN:                 |              |                   |                 |                             |                         |            |          |            |
| 01/01/23                                                                           |              |                   |                 | BUDGET BALANCE              | 500.00                  |            |          | 0.00       |
| -----                                                                              |              |                   |                 |                             |                         |            |          |            |
| TOTALS                                                                             |              |                   |                 |                             | 500.00                  | 0.00       | 0.00     | 0.00       |
| =====                                                                              |              |                   |                 |                             |                         |            |          |            |
| ACCOUNT # 24-4926-370-00    DESC: AD FIRM MEDIA    ASN:                            |              |                   |                 |                             |                         |            |          |            |
| -----                                                                              |              |                   |                 |                             |                         |            |          |            |
| TOTALS                                                                             |              |                   |                 |                             | 473,310.00              | 255,903.51 | 5,000.00 | 250,903.51 |
| =====                                                                              |              |                   |                 |                             |                         |            |          |            |
| ACCOUNT # 24-4926-370-01    DESC: WEBSITE SERVICE    ASN:                          |              |                   |                 |                             |                         |            |          |            |
| -----                                                                              |              |                   |                 |                             |                         |            |          |            |
| TOTALS                                                                             |              |                   |                 |                             | 21,600.00               | 12,400.00  | 0.00     | 12,400.00  |

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BEGINNING 01/01/23      ENDING 01/31/23

| TRANS | PO     | INVOICE | CHECK  | TRANSACTION/ | BEGINNING  |        |         |         |
|-------|--------|---------|--------|--------------|------------|--------|---------|---------|
| DATE  | NUMBER | NUMBER  | NUMBER | VENDOR NAME  | BAL/BUDGET | DEBITS | CREDITS | BALANCE |

ACCOUNT # 24-4926-370-01    DESC: WEBSITE SERVICE    ASN: =====&gt;    CONTINUED    &lt;=====

ACCOUNT # 24-4926-370-02    DESC: CREATIVE & PRODUCTION SERVICES    ASN:

|        |           |           |      |           |
|--------|-----------|-----------|------|-----------|
| TOTALS | 90,000.00 | 40,258.58 | 0.00 | 40,258.58 |
|--------|-----------|-----------|------|-----------|

ACCOUNT # 24-4926-370-03 DESC: DIGITAL CAMPAIGN REPORTING ASN:

|        |           |          |      |          |
|--------|-----------|----------|------|----------|
| TOTALS | 13,200.00 | 7,600.00 | 0.00 | 7,600.00 |
|--------|-----------|----------|------|----------|

ACCOUNT # 24-4926-370-04    DESC: E-MAIL CAMPAIGNS    ASN:

|        |           |          |      |          |
|--------|-----------|----------|------|----------|
| TOTALS | 21,600.00 | 9,100.00 | 0.00 | 9,100.00 |
|--------|-----------|----------|------|----------|

ACCOUNT # 24-4926-370-05    DESC: SEM MANAGEMENT    ASN:

|        |           |           |      |           |
|--------|-----------|-----------|------|-----------|
| TOTALS | 18,000.00 | 10,200.00 | 0.00 | 10,200.00 |
|--------|-----------|-----------|------|-----------|

ACCOUNT # 24-4926-370-07    DESC: SOCIAL MEDIA    ASN:

|        |           |          |      |          |
|--------|-----------|----------|------|----------|
| TOTALS | 21,000.00 | 7,000.00 | 0.00 | 7,000.00 |
|--------|-----------|----------|------|----------|

ACCOUNT # 24-4926-370-09    DESC: SOCIAL MEDIA SPEND    ASN:

|          |        |        |                          |      |          |      |           |
|----------|--------|--------|--------------------------|------|----------|------|-----------|
| 01/03/23 | 230021 | 122522 | 04*2400047 BUSINESS CARD | 0.00 | 5,615.01 | 0.00 | 48,562.87 |
| 01/06/23 |        | 011123 | 04*2400053 BUSINESS CARD | 0.00 | 574.52   | 0.00 | 49,137.39 |

|        |            |           |      |           |
|--------|------------|-----------|------|-----------|
| TOTALS | 123,000.00 | 49,137.39 | 0.00 | 49,137.39 |
|--------|------------|-----------|------|-----------|

ACCOUNT # 24-4926-393-00    DESC: VISITOR CENTER OPERATIONS    ASN:

|          |                |            |           |
|----------|----------------|------------|-----------|
| 01/01/23 | BUDGET BALANCE | 168,067.00 | 88,330.02 |
|----------|----------------|------------|-----------|

| TRANS<br>DATE                                                           | PO<br>NUMBER | INVOICE<br>NUMBER | CHECK<br>NUMBER | TRANSACTION/<br>VENDOR NAME | BEGINNING<br>BAL/BUDGET | DEBITS     | CREDITS  | BALANCE    |
|-------------------------------------------------------------------------|--------------|-------------------|-----------------|-----------------------------|-------------------------|------------|----------|------------|
| -----                                                                   |              |                   |                 |                             |                         |            |          |            |
| ACCOUNT # 24-4926-393-00    DESC: VISITOR CENTER OPERATIONS    ASN:     |              |                   |                 | =====                       | >                       | CONTINUED  | <=====   |            |
| 01/05/23                                                                |              | 213519            | 04*2400048      | JACKSON CO. CHAMBER OF CO   | 0.00                    | 6,000.00   | 0.00     | 94,330.02  |
| 01/05/23                                                                |              | 213519            | 04*2400048      | JACKSON CO. CHAMBER OF CO   | 0.00                    | 852.00     | 0.00     | 95,182.02  |
| 01/05/23                                                                |              | 213519            | 04*2400048      | JACKSON CO. CHAMBER OF CO   | 0.00                    | 188.67     | 0.00     | 95,370.69  |
| 01/05/23                                                                |              | 213507            | 04*2400049      | CASHIERS AREA CHAMBER OF    | 0.00                    | 5,500.00   | 0.00     | 100,870.69 |
| 01/05/23                                                                |              | 213507            | 04*2400049      | CASHIERS AREA CHAMBER OF    | 0.00                    | 765.00     | 0.00     | 101,635.69 |
|                                                                         |              |                   |                 |                             | -----                   |            |          |            |
| -                                                                       |              |                   |                 |                             |                         |            |          |            |
| TOTALS                                                                  |              |                   |                 |                             | 168,067.00              | 109,487.69 | 7,852.00 | 101,635.69 |
|                                                                         |              |                   |                 |                             | =====                   |            |          |            |
|                                                                         |              |                   |                 |                             |                         |            |          |            |
| ACCOUNT # 24-4926-393-01    DESC: PUBLIC RELATIONS    ASN:              |              |                   |                 |                             |                         |            |          |            |
| 01/01/23                                                                |              |                   |                 | BUDGET BALANCE              | 105,000.00              |            |          | 51,067.37  |
| 01/25/23                                                                |              | 64004             | 04*2400067      | LOU HAMMOND GROUP ATLANTA   | 0.00                    | 7,000.00   | 0.00     | 58,067.37  |
| 01/25/23                                                                |              | 64004             | 04*2400067      | LOU HAMMOND GROUP ATLANTA   | 0.00                    | 250.00     | 0.00     | 58,317.37  |
|                                                                         |              |                   |                 |                             | -----                   |            |          |            |
| -                                                                       |              |                   |                 |                             |                         |            |          |            |
| TOTALS                                                                  |              |                   |                 |                             | 105,000.00              | 58,321.78  | 4.41     | 58,317.37  |
|                                                                         |              |                   |                 |                             | =====                   |            |          |            |
|                                                                         |              |                   |                 |                             |                         |            |          |            |
| ACCOUNT # 24-4926-393-02    DESC: CONTRACTED SERVICES    ASN:           |              |                   |                 |                             |                         |            |          |            |
| 01/01/23                                                                |              |                   |                 | BUDGET BALANCE              | 22,000.00               |            |          | 10,999.98  |
| 01/31/23                                                                |              | TLJ               | JE-230945       | JOE: TDA ADMIN 1/2023       | 0.00                    | 1,833.33   | 0.00     | 12,833.31  |
|                                                                         |              |                   |                 |                             | -----                   |            |          |            |
| -                                                                       |              |                   |                 |                             |                         |            |          |            |
| TOTALS                                                                  |              |                   |                 |                             | 22,000.00               | 12,833.31  | 0.00     | 12,833.31  |
|                                                                         |              |                   |                 |                             | =====                   |            |          |            |
|                                                                         |              |                   |                 |                             |                         |            |          |            |
| ACCOUNT # 24-4926-393-03    DESC: CONTRACTED SERVICES-RECORDING    ASN: |              |                   |                 |                             |                         |            |          |            |
| 01/01/23                                                                |              |                   |                 | BUDGET BALANCE              | 1,400.00                |            |          | 50.00      |
| 01/09/23                                                                |              | DEC.2022          | 04*2400058      | CHERYL OSBORNE              | 0.00                    | 50.00      | 0.00     | 100.00     |
|                                                                         |              |                   |                 |                             | -----                   |            |          |            |
| -                                                                       |              |                   |                 |                             |                         |            |          |            |
| TOTALS                                                                  |              |                   |                 |                             | 1,400.00                | 100.00     | 0.00     | 100.00     |
|                                                                         |              |                   |                 |                             | =====                   |            |          |            |
|                                                                         |              |                   |                 |                             |                         |            |          |            |
| ACCOUNT # 24-4926-393-05    DESC: CONTRACTED-WEBSITE    ASN:            |              |                   |                 |                             |                         |            |          |            |
| 01/01/23                                                                |              |                   |                 | BUDGET BALANCE              | 12,500.00               |            |          | 5,750.00   |
|                                                                         |              |                   |                 |                             | -----                   |            |          |            |
| -                                                                       |              |                   |                 |                             |                         |            |          |            |
| TOTALS                                                                  |              |                   |                 |                             | 12,500.00               | 5,750.00   | 0.00     | 5,750.00   |
|                                                                         |              |                   |                 |                             | =====                   |            |          |            |
|                                                                         |              |                   |                 |                             |                         |            |          |            |
| ACCOUNT # 24-4926-393-06    DESC: CONTRACTED-AD FIRM RETAINER    ASN:   |              |                   |                 |                             |                         |            |          |            |
|                                                                         |              |                   |                 |                             | -----                   |            |          |            |
| -                                                                       |              |                   |                 |                             |                         |            |          |            |
| TOTALS                                                                  |              |                   |                 |                             | 60,840.00               | 35,490.00  | 0.00     | 35,490.00  |

| TRANS | PO     | INVOICE | CHECK  | TRANSACTION/ | BEGINNING  |        |         |         |
|-------|--------|---------|--------|--------------|------------|--------|---------|---------|
| DATE  | NUMBER | NUMBER  | NUMBER | VENDOR NAME  | BAL/BUDGET | DEBITS | CREDITS | BALANCE |

ACCOUNT # 24-4926-393-06    DESC: CONTRACTED-AD FIRM RETAINER    ASN:        =====>    CONTINUED    <=====

ACCOUNT # 24-4926-393-07    DESC: CONTRACTED SERVICES-STR    ASN:

|        |          |          |      |          |
|--------|----------|----------|------|----------|
| TOTALS | 8,280.00 | 8,942.00 | 0.00 | 8,942.00 |
|--------|----------|----------|------|----------|

ACCOUNT # 24-4926-393-08    DESC: CONTRACTED-AD FIRM MISC    ASN:

|        |           |          |      |          |
|--------|-----------|----------|------|----------|
| TOTALS | 13,192.00 | 8,304.01 | 0.00 | 8,304.01 |
|--------|-----------|----------|------|----------|

ACCOUNT # 24-4926-393-11    DESC: SOFTWARE, INTERNET, MISC SERVICES    ASN:

|                 |          |                                     |      |          |       |           |
|-----------------|----------|-------------------------------------|------|----------|-------|-----------|
| 01/06/23        | 011123   | 04*2400053 BUSINESS CARD            | 0.00 | 1,514.54 | 0.00  | 44,155.14 |
| 01/06/23        | 011123   | 04*2400053 BUSINESS CARD            | 0.00 | 0.00     | 22.92 | 44,132.22 |
| 01/09/23        | 23-025   | 04*2400054 NATIONAL COMMUNICATIONS, | 0.00 | 372.36   | 0.00  | 44,504.58 |
| 01/09/23        | 23-025   | 04*2400054 NATIONAL COMMUNICATIONS, | 0.00 | 0.00     | 24.36 | 44,480.22 |
| 01/23/23 230474 | 536485   | 04*2400063 STR, INC.                | 0.00 | 660.00   | 0.00  | 45,140.22 |
| 01/25/23        | 33229824 | 04*2400069 IMAGE SOLUTIONS, LLC     | 0.00 | 250.11   | 0.00  | 45,390.33 |

|        |           |           |           |           |
|--------|-----------|-----------|-----------|-----------|
| TOTALS | 64,024.00 | 61,277.05 | 15,886.72 | 45,390.33 |
|--------|-----------|-----------|-----------|-----------|

ACCOUNT # 24-4926-393-14    DESC: CONTRACTED SERVICES-HR OUTSOURCING    ASN:

|          |     |           |                      |          |        |      |          |
|----------|-----|-----------|----------------------|----------|--------|------|----------|
| 01/01/23 |     |           | BUDGET BALANCE       | 6,259.00 |        |      | 2,735.20 |
| 01/06/23 | TLJ | JE-230874 | JOE: INVOICE #:71689 | 0.00     | 261.95 | 0.00 | 2,997.15 |

|        |          |          |      |          |
|--------|----------|----------|------|----------|
| TOTALS | 6,259.00 | 2,997.15 | 0.00 | 2,997.15 |
|--------|----------|----------|------|----------|

ACCOUNT # 24-4926-393-15 DESC: RESEARCH AND ANALYTICS ASN:

|          |                |           |           |
|----------|----------------|-----------|-----------|
| 01/01/23 | BUDGET BALANCE | 68,500.00 | 62,950.00 |
|----------|----------------|-----------|-----------|

|        |           |           |      |           |
|--------|-----------|-----------|------|-----------|
| TOTALS | 68,500.00 | 62,950.00 | 0.00 | 62,950.00 |
|--------|-----------|-----------|------|-----------|

ACCOUNT # 24-4926-393-16 DESC: VISTNC FARMS APP ASN:

|        |          |      |      |      |
|--------|----------|------|------|------|
| TOTALS | 1,500.00 | 0.00 | 0.00 | 0.00 |
|--------|----------|------|------|------|

| TRANS                                                                | PO     | INVOICE    | CHECK               | TRANSACTION/ | BEGINNING           |           |         |           |
|----------------------------------------------------------------------|--------|------------|---------------------|--------------|---------------------|-----------|---------|-----------|
| DATE                                                                 | NUMBER | NUMBER     | NUMBER              | VENDOR NAME  | BAL/BUDGET          | DEBITS    | CREDITS | BALANCE   |
| <hr/>                                                                |        |            |                     |              |                     |           |         |           |
| ACCOUNT # 24-4926-393-16    DESC: VISTNC FARMS APP    ASN:    =====> |        |            |                     |              | CONTINUED    <===== |           |         |           |
| <br>                                                                 |        |            |                     |              |                     |           |         |           |
| ACCOUNT # 24-4926-412-00    DESC: BUILDING RENT    ASN:              |        |            |                     |              |                     |           |         |           |
| 01/01/23                                                             | 214598 | 04*2400046 | OWENS AND GATES LLC |              | 0.00                | 1,900.00  | 0.00    | 13,300.00 |
|                                                                      |        |            |                     |              | <hr/>               |           |         |           |
| -                                                                    |        |            |                     |              |                     |           |         |           |
| TOTALS                                                               |        |            |                     |              | 23,280.00           | 13,300.00 | 0.00    | 13,300.00 |
|                                                                      |        |            |                     |              | <hr/> <hr/>         |           |         |           |
| ACCOUNT # 24-4926-454-00    DESC: INSURANCE    ASN:                  |        |            |                     |              |                     |           |         |           |
| 01/01/23                                                             |        |            | BUDGET BALANCE      |              | 3,447.00            |           |         | 1,000.00  |
|                                                                      |        |            |                     |              | <hr/>               |           |         |           |
| -                                                                    |        |            |                     |              |                     |           |         |           |
| TOTALS                                                               |        |            |                     |              | 3,447.00            | 1,000.00  | 0.00    | 1,000.00  |
|                                                                      |        |            |                     |              | <hr/> <hr/>         |           |         |           |
| ACCOUNT # 24-4926-491-00    DESC: DUES AND SUBSCRIPTIONS    ASN:     |        |            |                     |              |                     |           |         |           |
| 01/06/23                                                             | 011123 | 04*2400053 | BUSINESS CARD       |              | 0.00                | 10.70     | 0.00    | 8,414.00  |
| 01/06/23                                                             | 011123 | 04*2400053 | BUSINESS CARD       |              | 0.00                | 0.00      | 0.70    | 8,413.30  |
|                                                                      |        |            |                     |              | <hr/>               |           |         |           |
| -                                                                    |        |            |                     |              |                     |           |         |           |
| TOTALS                                                               |        |            |                     |              | 7,362.00            | 8,417.85  | 4.55    | 8,413.30  |
|                                                                      |        |            |                     |              | <hr/> <hr/>         |           |         |           |
| ACCOUNT # 24-4926-550-00    DESC: CAPITAL OUTLAY    ASN:             |        |            |                     |              |                     |           |         |           |
| 01/01/23                                                             |        |            | BUDGET BALANCE      |              | 5,000.00            |           |         | 1,149.99  |
|                                                                      |        |            |                     |              | <hr/>               |           |         |           |
| -                                                                    |        |            |                     |              |                     |           |         |           |
| TOTALS                                                               |        |            |                     |              | 5,000.00            | 1,230.49  | 80.50   | 1,149.99  |
|                                                                      |        |            |                     |              | <hr/> <hr/>         |           |         |           |
| ACCOUNT # 24-4926-550-01    DESC: CAPITAL PROJECTS    ASN:           |        |            |                     |              |                     |           |         |           |
|                                                                      |        |            |                     |              | <hr/>               |           |         |           |
| -                                                                    |        |            |                     |              |                     |           |         |           |
| TOTALS                                                               |        |            |                     |              | 742,000.00          | 0.00      | 0.00    | 0.00      |
|                                                                      |        |            |                     |              | <hr/> <hr/>         |           |         |           |
| ACCOUNT # 24-4926-699-00    DESC: GRANTS    ASN:                     |        |            |                     |              |                     |           |         |           |
|                                                                      |        |            |                     |              | <hr/>               |           |         |           |
| -                                                                    |        |            |                     |              |                     |           |         |           |
| TOTALS                                                               |        |            |                     |              | 50,000.00           | 12,000.00 | 0.00    | 12,000.00 |
|                                                                      |        |            |                     |              | <hr/> <hr/>         |           |         |           |
| ACCOUNT # 24-4926-699-02    DESC: MISCELLANEOUS DONATIONS    ASN:    |        |            |                     |              |                     |           |         |           |
|                                                                      |        |            |                     |              | <hr/>               |           |         |           |
| -                                                                    |        |            |                     |              |                     |           |         |           |
| TOTALS                                                               |        |            |                     |              | 8,100.00            | 7,987.28  | 0.00    | 7,987.28  |
|                                                                      |        |            |                     |              | <hr/> <hr/>         |           |         |           |