

**JACKSON COUNTY TOURISM
DEVELOPMENT
AUTHORITY**



**FINANCIAL REPORT
MARCH 31, 2025**

JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

March 31, 2025

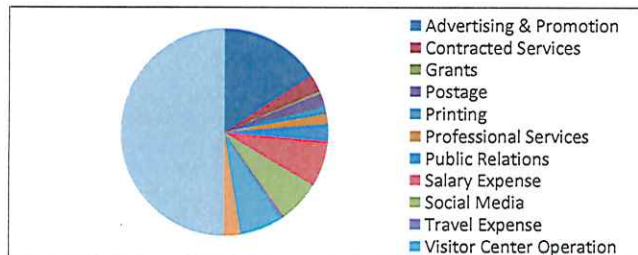
* March Room Occupancy Tax collections totaled \$107,063.25 with \$2.24 collected for penalties. The YTD collection total is \$1,603,690.82 - 64.15% of budget. The Airbnb total was \$44,438.22; the Home Away/VRBO total was \$6,397.85; and the VACASA,NC total was \$1,877.92.

* 71 accounts reported for February rentals (increase of 3 accounts from last year). The collections were down 30.09% from the same period in 2024.

* The cash balance at March 31, 2025 was \$83,992.09 and investments totaled \$3,150,000.

* The expenses for March were \$132,478.45. The FYTD expenses totaled \$2,393,111.46 with encumbrances of \$64,498.17, for a combined total of \$2,457,609.63 - 75.88% of budget.

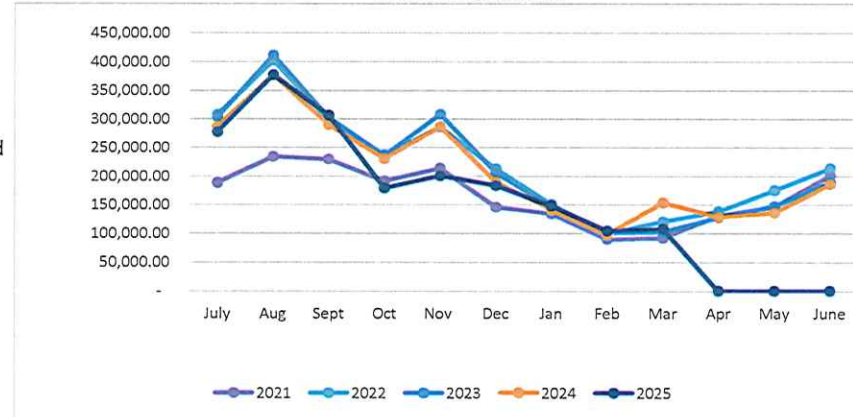
TDA Expenses as of March 31, 2025



Advertising & Promotion	\$	41,938.40
Contracted Services	\$	7,206.78
Grants	\$	1,000.00
Postage	\$	5,492.35
Printing	\$	3,100.00
Professional Services	\$	4,101.17
Public Relations	\$	6,750.00
Salary Expense	\$	19,212.09
Social Media	\$	17,777.58
Travel Expense	\$	1,397.00
Visitor Center Operation	\$	17,770.42
Other	\$	6,732.66
Total	\$	132,478.45

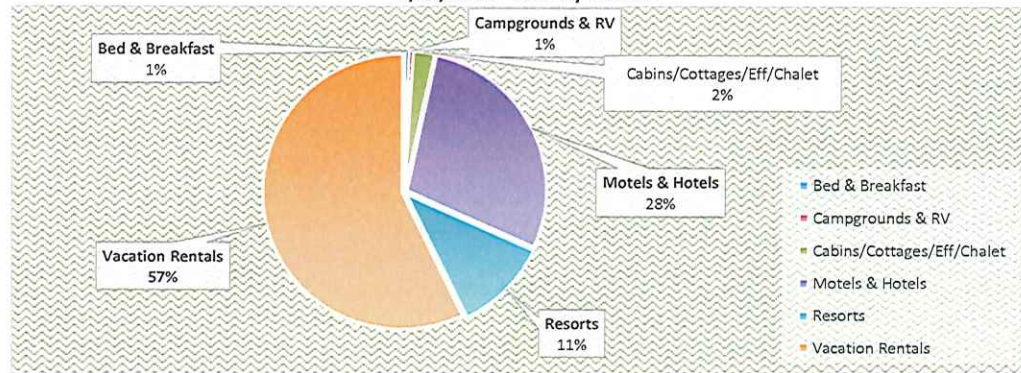


Fiscal YTD Collections



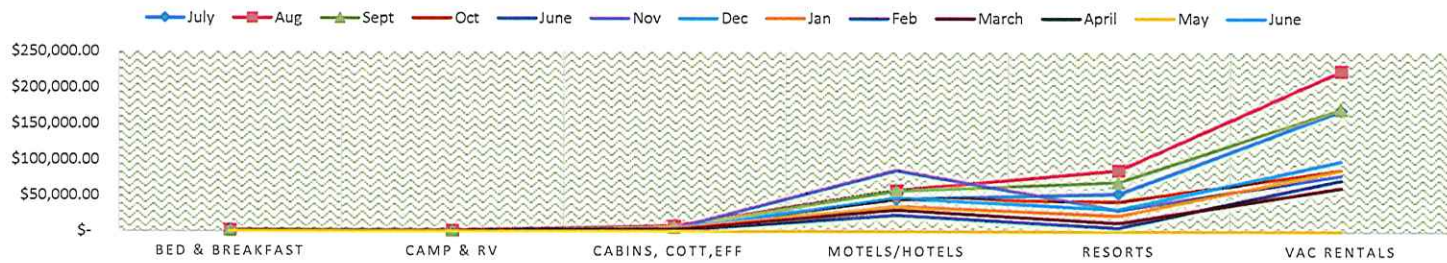
	2021	2022	2023	2024	2025
July	187,832.18	306,871.17	302,567.11	285,430.89	276,689.65
Aug	233,507.83	402,414.91	410,949.64	376,478.34	376,774.10
Sept	228,972.44	296,676.95	301,922.72	289,116.07	305,929.82
Oct	191,265.61	236,495.92	235,450.13	229,745.47	178,664.06
Nov	213,445.79	285,094.57	307,778.37	285,381.98	200,505.68
Dec	145,657.78	212,552.55	206,012.13	189,325.49	183,035.71
Jan	134,351.26	150,929.14	146,534.48	141,538.21	148,345.35
Feb	89,094.11	98,820.63	100,429.24	97,063.80	104,135.28
Mar	91,596.16	120,494.03	102,142.20	153,142.20	107,065.49
Apr	130,350.75	138,246.01	127,334.09	127,759.55	-
May	146,638.28	175,198.14	147,200.16	135,318.67	-
June	200,754.27	213,644.17	188,605.49	185,581.58	-
Total	\$1,993,466.46	\$2,637,438.19	\$2,576,925.76	\$2,495,882.25	\$1,881,145.14

**Room Occupancy Tax Collections
3/31/25 for February Rentals**



Bed & Breakfast	\$	493.31
Campgrounds & RV	\$	501.03
Cabins/Cottages/Eff/Chalet	\$	2,587.13
Motels & Hotels	\$	30,362.15
Resorts	\$	11,864.16
Vacation Rentals	\$	61,257.71
	\$	107,065.49

ROOM OCCUPANCY TAX COLLECTIONS BY TYPE



COLLECTIONS BY TYPE

	Bed & Breakfast	Camp & Rv	Cabins, Cott, Eff	Motels/Hotels	Resorts	Vac Rentals	Totals
July	\$ 1,224.74	\$ 678.36	\$ 6,216.41	\$ 45,887.34	\$ 53,418.88	\$ 169,263.92	\$ 276,689.65
Aug	\$ 1,541.32	\$ 934.38	\$ 7,404.27	\$ 57,685.02	\$ 85,965.10	\$ 223,244.01	\$ 376,774.10
Sept	\$ 1,655.67	\$ 763.65	\$ 5,459.72	\$ 57,241.62	\$ 69,789.76	\$ 171,019.40	\$ 305,929.82
Oct	\$ 1,043.12	\$ 428.00	\$ 3,389.07	\$ 45,805.52	\$ 41,984.84	\$ 86,013.51	\$ 178,664.06
Nov	\$ 858.90	\$ 265.05	\$ 4,335.07	\$ 85,908.48	\$ 30,245.18	\$ 78,893.00	\$ 200,505.68
Dec	\$ 1,093.16	\$ 531.46	\$ 3,064.70	\$ 47,788.32	\$ 31,662.89	\$ 98,895.18	\$ 183,035.71
Jan	\$ 933.87	\$ 153.26	\$ 3,801.08	\$ 35,238.34	\$ 22,083.64	\$ 86,135.16	\$ 148,345.35
Feb	\$ 371.96	\$ 435.68	\$ 1,366.62	\$ 23,785.79	\$ 5,888.85	\$ 72,286.38	\$ 104,135.28
March	\$ 493.31	\$ 501.03	\$ 2,587.13	\$ 30,362.15	\$ 11,864.16	\$ 61,257.71	\$ 107,065.49
April	-	-	-	-	-	-	-
May	-	-	-	-	-	-	-
June	-	-	-	-	-	-	-
	\$ 9,216.05	\$ 4,690.87	\$ 37,624.07	\$ 429,702.58	\$ 352,903.30	\$ 1,047,008.27	\$ 1,881,145.14
% By Type	0.49%	0.25%	2.00%	22.84%	18.76%	55.66%	100.00%



JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

TOTAL ROOM OCCUPANCY TAX COLLECTIONS BY MONTH

Month	Tax Collected	# Units Reporting	% of Inc/Dec
July-2023	\$ 285,430.89	81	
July-2024	\$ 276,689.65	92	-3.06%
	\$ (8,741.24)	11	
August-2023	\$ 376,478.34	89	
August-2024	\$ 376,774.10	91	0.08%
	\$ 295.76	2	
September-2023	\$ 289,116.07	93	
September-2024	\$ 305,929.82	97	5.82%
	\$ 16,813.75	4	
October-2023	\$ 229,745.47	91	
October-2024	\$ 178,664.06	83	-22.23%
	\$ (51,081.41)	-8	
November-2023	\$ 285,381.98	91	
November-2024	\$ 200,505.68	88	-29.74%
	\$ (84,876.30)	-3	
December-2023	\$ 189,325.49	78	
December-2024	\$ 183,035.71	80	-3.32%
	\$ (6,289.78)	2	
January-2024	\$ 141,538.21	79	
January-2025	\$ 148,345.35	87	4.81%
	\$ 6,807.14	8	
February-2024	\$ 97,063.80	67	
February-2025	\$ 104,135.28	68	7.29%
	\$ 7,071.48	1	
March-2024	\$ 153,142.20	68	
March-2025	\$ 107,065.49	71	-30.09%
	\$ (46,076.71)	3	
April-2024	\$ 127,759.55	72	
April-2025	\$ -	0	-100.00%
	\$ (127,759.55)	-72	
May-2024	\$ 135,318.67	78	
May-2025	\$ -	0	-100.00%
	\$ (135,318.67)	-78	
June-2024	\$ 185,581.58	77	
June-2025	\$ -	0	-100.00%
	\$ (185,581.58)	-77	
FYTD 2024	\$ 2,495,882.25		
FYTD 2025	\$ 1,881,145.14		

COUNTY OF JACKSON
 Trial Balance - Balance Sheet Accounts
 Report dates 07/01/2024 - thru - 06/30/2025

Account Number	Account Description	Beginning Balance Dr (Cr)	Debits	Credits	Ending Balance Dr (Cr)
24-1110-000-00	CASH ON HAND	279,054.08	3,098,395.28	3,293,527.27	83,922.09
24-1130-000-00	CASH IN TIME DEPOSIT	3,450,000.00	0.00	300,000.00	3,150,000.00
24-1231-000-00	ACCOUNTS RECEIVABLE	292,892.31	0.00	292,892.31	0.00
24-1232-892-00	ACCTS RECEIVABLE SALES TAX	3,140.40	991.58	3,140.40	991.58
24-1232-893-00	ACCTS RECEIVABLE SALES TAX	0.00	9.02	0.00	9.02
24-1750-000-01	PROPERTY AND EQUIPMENT	10,844.20	0.00	0.00	10,844.20
24-1800-000-00	ACCUMULATED DEPRECIATION	(2,711.05)	0.00	0.00	(2,711.05)
Total Asset		4,033,219.94	3,099,395.88	3,889,559.98	3,243,055.84
24-2100-000-00	ACCOUNTS PAYABLE	(95,490.85)	1,514,994.40	1,456,225.20	(36,721.65)
24-2200-175-00	FEDERAL TAX PAYABLE	0.00	14,951.41	14,951.41	0.00
24-2200-176-00	STATE TAX PAYABLE	0.00	5,292.00	5,292.00	0.00
24-2200-181-00	FICA TAX PAYABLE	0.00	9,066.43	9,066.43	0.00
24-2200-182-00	RETIREMENT PAYABLE	0.01	27,971.92	30,701.60	(2,729.67)
24-2200-187-00	MEDICARE TAX PAYABLE	0.00	7,169.40	7,169.40	0.00
24-2900-000-00	FUND BALANCE	(3,746,787.10)	0.00	0.00	(3,746,787.10)
24-2900-000-01	RES BY STATE STATUTE	(190,942.00)	0.00	0.00	(190,942.00)
24-2912-000-00	RESERVE FOR ENCUMBRANCES	0.00	1,788,764.78	1,723,478.28	65,286.50
24-2912-000-01	RESERVE FOR ENCUMBRANCES-PRIOR YEAR	0.00	1,723,478.28	1,788,764.78	(65,286.50)
24-3000-000-00	REVENUE CONTROL	0.00	308,608.66	2,021,561.26	(1,712,952.60)
24-4000-000-00	EXPENDITURE CONTROL	0.00	3,259,379.76	812,302.58	2,447,077.18
Total Liability		(4,033,219.94)	8,659,677.04	7,869,512.94	(3,243,055.84)
Total TOURISM DEVELOPMENT AUTH		0.00	11,759,072.92	11,759,072.92	0.00

COUNTY OF JACKSON
Income Statement
Report dates 07/01/2024 - thru - 03/31/2025

Account Number	Description	Adjusted Budget 07/01/2024 03/31/2025	Debits and Credits 03/01/2025 03/31/2025	Debits and Credits 07/01/2024 03/31/2025	Encumbrances 07/01/2024 03/31/2025	Balance 07/01/2024 03/31/2025	% Used
24-3230-130-00	JACKSON COUNTY TDA	2,500,000.00	107,063.25	1,603,690.82	0.00	896,309.18	64.15
	TAX REVENUE	2,500,000.00	107,063.25	1,603,690.82	0.00	896,309.18	64.15
24-3270-170-01	JACKSON TDA - PENALTY	5,000.00	2.24	764.67	0.00	4,235.33	15.29
24-3270-190-00	MARKETING AND ADVERTISIN	10,000.00	0.00	0.00	0.00	10,000.00	0.00
	PENALTY & INTEREST	15,000.00	2.24	764.67	0.00	14,235.33	5.10
24-3831-491-00	INVESTMENT EARNINGS	60,000.00	10,318.46	108,497.11	0.00	-48,497.11	180.83
	REVENUES	60,000.00	10,318.46	108,497.11	0.00	-48,497.11	180.83
24-3991-000-00	FUND BALANCE	663,783.00	0.00	0.00	0.00	663,783.00	0.00
	FUND BALANCE	663,783.00	0.00	0.00	0.00	663,783.00	0.00
	DEPARTMENT TOTAL Revenue	3,238,783.00	117,383.95	1,712,952.60	0.00	1,525,830.40	52.89
24-4926-121-00	SALARIES & WAGES	181,050.00	13,926.94	139,269.27	0.00	41,780.73	76.92
24-4926-170-00	BOARD MEMBER EXPENSE	900.00	0.00	148.00	0.00	752.00	16.44
24-4926-181-00	SOCIAL SECURITY CONTRIBU	11,225.00	863.48	8,634.70	0.00	2,590.30	76.92
24-4926-182-00	RETIREMENT EXPENSE	24,623.00	1,894.08	18,940.80	0.00	5,682.20	76.92
24-4926-183-00	HOSPITALIZATION INSURANC	23,214.00	2,222.59	19,796.65	0.00	3,417.35	85.28
24-4926-185-00	UNEMPLOYMENT INSURANCE	628.00	103.06	360.71	0.00	267.29	57.44
24-4926-186-00	WORKMAN'S COMPENSATION	2,299.00	0.00	0.00	0.00	2,299.00	0.00
24-4926-187-00	MEDICARE TAX	2,625.00	201.94	2,019.40	0.00	605.60	76.93
24-4926-190-00	PROFESSIONAL SER-COUNTY	16,250.00	1,354.17	12,187.53	0.00	4,062.47	75.00
24-4926-191-00	PROFESSIONAL SERVICES-AU	9,500.00	2,747.00	9,804.00	0.00	-304.00	103.20
24-4926-192-00	LEGAL SERVICES	2,000.00	0.00	0.00	0.00	2,000.00	0.00
24-4926-260-00	OFFICE SUPPLIES AND MATE	6,000.00	134.42	1,679.85	0.00	4,320.15	28.00
24-4926-299-00	MISCELLANEOUS	20,600.00	220.00	9,884.12	1,500.00	9,215.88	55.26
24-4926-311-00	TRAVEL	41,050.00	1,397.00	10,118.45	1,345.00	29,586.55	27.93
24-4926-321-00	TELEPHONE	4,600.00	352.55	5,075.87	0.00	-475.87	110.35
24-4926-321-01	TELEPHONE-VISITOR CENTER	0.00	295.01	-320.08	0.00	320.08	0.00
24-4926-321-02	TELEPHONE-TDA	6,000.00	0.00	3,899.00	0.00	2,101.00	64.98
24-4926-325-00	POSTAGE	42,570.00	5,492.34	25,752.51	0.00	16,817.49	60.49
24-4926-331-00	UTILITIES	3,200.00	373.52	2,914.86	0.00	285.14	91.09
24-4926-341-00	PRINTING	100,341.00	3,100.00	6,297.74	61,653.17	32,390.09	67.72
24-4926-351-00	REPAIRS & MAINT-BUILDING	500.00	0.00	0.00	0.00	500.00	0.00
24-4926-370-00	AD FIRM MEDIA	561,500.00	0.00	330,630.18	0.00	230,869.82	58.88

COUNTY OF JACKSON
Income Statement
Report dates 07/01/2024 - thru - 03/31/2025

Account Number	Description	Adjusted Budget 07/01/2024 03/31/2025	Debits and Credits 03/01/2025 03/31/2025	Debits and Credits 07/01/2024 03/31/2025	Encumbrances 07/01/2024 03/31/2025	Balance 07/01/2024 03/31/2025	% Used
24-4926-370-01	WEBSITE SERVICE	25,200.00	2,100.00	26,758.85	0.00	-1,558.85	106.19
24-4926-370-02	CREATIVE & PRODUCTION SE	89,500.00	7,600.00	103,745.10	0.00	-14,245.10	115.92
24-4926-370-03	DIGITAL CAMPAIGN REPORTI	13,200.00	1,100.00	8,800.00	0.00	4,400.00	66.67
24-4926-370-04	E-MAIL CAMPAIGNS	30,800.00	5,410.00	26,980.00	0.00	3,820.00	87.60
24-4926-370-05	SEM MANAGEMENT	188,600.00	17,916.72	122,455.25	0.00	66,144.75	64.93
24-4926-370-09	SOCIAL MEDIA SPEND	160,000.00	17,777.58	89,619.03	0.00	70,380.97	56.01
24-4926-393-00	VISITOR CENTER OPERATION	218,745.00	17,770.42	165,433.78	0.00	53,311.22	75.63
24-4926-393-01	PUBLIC RELATIONS	121,000.00	6,750.00	70,283.09	0.00	50,716.91	58.09
24-4926-393-02	CONTRACTED SERVICES	22,000.00	1,833.33	16,499.97	0.00	5,500.03	75.00
24-4926-393-03	CONTRACTED SERVICES-RECO	1,400.00	50.00	450.00	0.00	950.00	32.14
24-4926-393-05	CONTRACTED-WEBSITE	104,600.00	0.00	95,220.00	0.00	9,380.00	91.03
24-4926-393-06	CONTRACTED-AD FIRM RETAI	64,800.00	5,400.00	43,200.00	0.00	21,600.00	66.67
24-4926-393-07	CONTRACTED SERVICES-STR	11,600.00	0.00	12,480.00	0.00	-880.00	107.59
24-4926-393-08	CONTRACTED-AD FIRM MISC	34,751.00	849.00	33,788.56	0.00	962.44	97.23
24-4926-393-11	SOFTWARE, INTERNET, MISC S	32,188.00	1,562.68	30,147.06	0.00	2,040.94	93.66
24-4926-393-14	CONTRACTED SERVICES-HR O	6,920.00	489.10	4,518.05	0.00	2,401.95	65.29
24-4926-393-15	RESEARCH AND ANALYTICS	73,500.00	0.00	55,000.00	0.00	18,500.00	74.83
24-4926-399-00	CONTRACTED SERVICES	55,200.00	4,600.00	32,200.00	0.00	23,000.00	58.33
24-4926-412-00	BUILDING RENT	23,280.00	1,900.00	17,100.00	0.00	6,180.00	73.45
24-4926-454-00	INSURANCE	3,754.00	3,063.00	3,562.00	0.00	192.00	94.89
24-4926-491-00	DUES AND SUBSCRIPTIONS	9,959.00	628.52	9,706.18	0.00	252.82	97.46
24-4926-550-00	CAPITAL OUTLAY-EQUIPMENT	10,500.00	0.00	2,459.98	0.00	8,040.02	23.43
24-4926-550-01	CAPITAL PROJECTS	745,000.00	0.00	745,000.00	0.00	0.00	0.00
24-4926-699-00	GRANTS	50,000.00	1,000.00	6,000.00	0.00	44,000.00	12.00
24-4926-699-02	MISCELLANEOUS DONATIONS	71,611.00	0.00	64,611.00	0.00	7,000.00	90.22
24-4926-990-00	CONTINGENCY	10,000.00	0.00	0.00	0.00	10,000.00	0.00
TOURISM DEVELOPMENT AUTHORITY		3,238,783.00	132,478.45	2,393,111.46	64,498.17	781,173.37	75.88
DEPARTMENT TOTAL Expense		-3,238,783.00	-132,478.45	-2,393,111.46	64,498.17	-781,173.37	75.88
Fund 24 TOURISM DEVELOPMENT AUTH		0.00	-15,094.50	-680,158.86	64,498.17	744,657.03	64.38

=====					ACCOUNT ACTIVITY ANALYSIS		PAGE 1		=====	
BC2001		BEGINNING 03/01/25		ENDING 03/31/25						
TRANS	PO	INVOICE	CHECK	TRANSACTION/	BEGINNING					
DATE	NUMBER	NUMBER	NUMBER	VENDOR NAME	BAL/BUDGET	DEBITS	CREDITS	BALANCE		

ACCOUNT # 24-4926-121-00 DESC: SALARIES & WAGES ASN:										
03/01/25					BUDGET BALANCE	181,050.00			125,342.33	
03/14/25					TLJ JE-251085 JOE: TDA PAYROLL 3/14/25	0.00	6,963.47	0.00	132,305.80	
03/28/25					TLJ JE-251118 JOE: TDA PAYROLL 3/28/25	0.00	6,963.47	0.00	139,269.27	

					TOTALS	181,050.00	146,232.74	6,963.47	139,269.27	
=====										
ACCOUNT # 24-4926-170-00 DESC: BOARD MEMBER EXPENSE ASN:										
03/01/25					BUDGET BALANCE	900.00			148.00	

					TOTALS	900.00	154.87	6.87	148.00	
=====										
ACCOUNT # 24-4926-181-00 DESC: SOCIAL SECURITY CONTRIBUTION ASN:										
03/14/25					TLJ JE-251087 JOE: TAX DRAFT 3/14/25	0.00	431.73	0.00	8,202.95	
03/28/25					TLJ JE-251119 JOE: TDA TAX DRAFT 3/28/2	0.00	431.75	0.00	8,634.70	

					TOTALS	11,225.00	8,634.70	0.00	8,634.70	
=====										
ACCOUNT # 24-4926-182-00 DESC: RETIREMENT EXPENSE ASN:										
03/01/25					BUDGET BALANCE	24,623.00			17,046.72	
03/14/25					TLJ JE-251087 JOE: TAX DRAFT 3/14/25	0.00	947.04	0.00	17,993.76	
03/28/25					TLJ JE-251119 JOE: TDA TAX DRAFT 3/28/2	0.00	947.04	0.00	18,940.80	

					TOTALS	24,623.00	18,940.80	0.00	18,940.80	
=====										
ACCOUNT # 24-4926-183-00 DESC: HOSPITALIZATION INSURANCE ASN:										
03/01/25					BUDGET BALANCE	23,214.00			17,574.06	
03/01/25					897526B 04*2400731 COMPANION LIFE INSURANCE	0.00	192.53	0.00	17,766.59	
03/24/25					910084 04*2400747 COMPANION LIFE INSURANCE	0.00	192.53	0.00	17,959.12	
03/24/25					03/12/2025 04*2400744 BCBS OF NC	0.00	1,837.53	0.00	19,796.65	

					TOTALS	23,214.00	20,181.71	385.06	19,796.65	
=====										
ACCOUNT # 24-4926-185-00 DESC: UNEMPLOYMENT INSURANCE ASN:										
03/01/25					BUDGET BALANCE	628.00			257.65	

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BEGINNING 03/01/25 ENDING 03/31/25

TRANS	PO	INVOICE	CHECK	TRANSACTION/	BEGINNING			
DATE	NUMBER	NUMBER	NUMBER	VENDOR NAME	BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-185-00 DESC: UNEMPLOYMENT INSURANCE ASN:					=====>	CONTINUED	<=====	
03/14/25	TLJ	JE-251087	JOE: TAX DRAFT 3/14/25		0.00	51.53	0.00	309.18
03/28/25	TLJ	JE-251119	JOE: TDA TAX DRAFT 3/28/2		0.00	51.53	0.00	360.71
TOTALS					628.00	360.71	0.00	360.71
ACCOUNT # 24-4926-186-00 DESC: WORKMAN'S COMPENSATION ASN:								
03/01/25			BUDGET BALANCE		2,299.00			0.00
TOTALS					2,299.00	0.00	0.00	0.00
ACCOUNT # 24-4926-187-00 DESC: MEDICARE TAX ASN:								
03/14/25	TLJ	JE-251087	JOE: TAX DRAFT 3/14/25		0.00	100.97	0.00	1,918.43
03/28/25	TLJ	JE-251119	JOE: TDA TAX DRAFT 3/28/2		0.00	100.97	0.00	2,019.40
TOTALS					2,625.00	2,019.40	0.00	2,019.40
ACCOUNT # 24-4926-190-00 DESC: PROFESSIONAL SER-COUNTY ASN:								
03/01/25			BUDGET BALANCE		16,250.00			10,833.36
03/27/25	TLJ	JE-251117	JOE: TDA ADMIN 3/25		0.00	1,354.17	0.00	12,187.53
TOTALS					16,250.00	12,187.53	0.00	12,187.53
ACCOUNT # 24-4926-191-00 DESC: PROFESSIONAL SERVICES-AUDIT ASN:								
03/01/25			BUDGET BALANCE		9,500.00			7,057.00
03/25/25	INV20903	02*15557	MARTIN STARNES & ASSOCIAT		0.00	2,747.00	0.00	9,804.00
TOTALS					9,500.00	11,822.00	2,018.00	9,804.00
ACCOUNT # 24-4926-192-00 DESC: LEGAL SERVICES ASN:								
03/01/25			BUDGET BALANCE		2,000.00			0.00
TOTALS					2,000.00	0.00	0.00	0.00

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BEGINNING 03/01/25 ENDING 03/31/25

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-192-00 DESC: LEGAL SERVICES ASN: =====> CONTINUED <=====								
ACCOUNT # 24-4926-260-00 DESC: OFFICE SUPPLIES AND MATERIALS ASN:								
03/01/25		022525	04*2400728	BUSINESS CARD	0.00	138.18	0.00	1,683.61
03/01/25		022525	04*2400728	BUSINESS CARD	0.00	0.00	3.76	1,679.85
TOTALS					6,000.00	1,760.57	80.72	1,679.85
ACCOUNT # 24-4926-260-01 DESC: PROMO ITEMS ASN:								
03/01/25				BUDGET BALANCE	0.00			0.00
TOTALS					0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-299-00 DESC: MISCELLANEOUS ASN:								
03/10/25		2/28/2025	04*2400745	HELPING HANDS SERVICE CO.	0.00	220.00	0.00	9,884.12
TOTALS					20,600.00	9,957.57	73.45	9,884.12
ACCOUNT # 24-4926-311-00 DESC: TRAVEL ASN:								
03/01/25				BUDGET BALANCE	41,050.00			8,721.45
03/07/25		032225	04*2400735	BUSINESS CARD	0.00	1,925.36	0.00	10,646.81
03/10/25		TLJ	JE-251064	JOE: BOA: K.ADDY 7149	0.00	1,925.36	0.00	12,572.17
03/11/25		032225	04*2400735	BUSINESS CARD	0.00	0.00	1,925.36	10,646.81
03/12/25		251296		KARA ADDY	0.00	0.00	528.36	10,118.45
TOTALS					41,050.00	12,732.78	2,614.33	10,118.45
ACCOUNT # 24-4926-321-00 DESC: TELEPHONE ASN:								
03/01/25				BUDGET BALANCE	4,600.00			4,723.32
03/03/25		6106728658	04*2400734	VERIZON WIRELESS	0.00	51.63	0.00	4,774.95
03/03/25		311699	04*2400736	BALSAMWEST	0.00	300.92	0.00	5,075.87
TOTALS					4,600.00	6,484.86	1,408.99	5,075.87

				ACCOUNT ACTIVITY ANALYSIS		PAGE 4			
BC2001		BEGINNING 03/01/25		ENDING 03/31/25					
TRANS	PO	INVOICE	CHECK	TRANSACTION/	BEGINNING				
DATE	NUMBER	NUMBER	NUMBER	VENDOR NAME	BAL/BUDGET	DEBITS	CREDITS	BALANCE	

ACCOUNT # 24-4926-321-00 DESC: TELEPHONE ASN: =====> CONTINUED <=====									
ACCOUNT # 24-4926-321-01 DESC: TELEPHONE-VISITOR CENTERS ASN:									
03/01/25				BUDGET BALANCE	0.00			-615.09	
03/03/25		312794	04*2400736	BALSAMWEST	0.00	489.34	0.00	-125.75	
03/14/25		251391		JACKSON CO CHAMBER OF COM	0.00	0.00	194.33	-320.08	
TOTALS					0.00	489.34	809.42	-320.08	
=====									
ACCOUNT # 24-4926-321-02 DESC: TELEPHONE-TDA ASN:									
03/01/25				BUDGET BALANCE	6,000.00			3,899.00	
TOTALS					6,000.00	3,899.00	0.00	3,899.00	
=====									
ACCOUNT # 24-4926-325-00 DESC: POSTAGE ASN:									
03/01/25		03012025	04*2400727	RESERVE ACCOUNT	0.00	5,000.00	0.00	25,260.17	
03/01/25		022525	04*2400728	BUSINESS CARD	0.00	303.81	0.00	25,563.98	
03/01/25		022525	04*2400728	BUSINESS CARD	0.00	0.00	18.98	25,545.00	
03/10/25		17VA27105	02*15528	UPS	0.00	2.95	0.00	25,547.95	
03/24/25		17VA27125	02*15528	UPS	0.00	24.08	0.00	25,572.03	
03/25/25		3320551024	04*2400743	PITNEY BOWES INC.	0.00	193.11	0.00	25,765.14	
03/25/25		3320551024	04*2400743	PITNEY BOWES INC.	0.00	0.00	12.63	25,752.51	
TOTALS					42,570.00	25,881.62	129.11	25,752.51	
=====									
ACCOUNT # 24-4926-331-00 DESC: UTILITIES ASN:									
03/01/25				BUDGET BALANCE	3,200.00			2,541.34	
03/01/25		23596	04*2400729	OWENS AND GATES LLC	0.00	40.00	0.00	2,581.34	
03/21/25		03/17/25	04*2400742	DUKE ENERGY	0.00	333.52	0.00	2,914.86	
TOTALS					3,200.00	2,914.86	0.00	2,914.86	
=====									
ACCOUNT # 24-4926-341-00 DESC: PRINTING ASN:									
03/01/25				BUDGET BALANCE	100,341.00			3,197.74	

03/01/25		BUDGET BALANCE	13,200.00		7,700.00
03/07/25	INV-02235 04*2400740	BUFFALO GROUPE, LLC	0.00	1,100.00	8,800.00
		TOTALS	13,200.00	8,800.00	8,800.00

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-370-03 DESC: DIGITAL CAMPAIGN REPORTING ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-370-04 DESC: E-MAIL CAMPAIGNS ASN:

03/01/25				BUDGET BALANCE	30,800.00			21,570.00
03/07/25		INV-02235	04*2400740	BUFFALO GROUPE, LLC	0.00	2,150.00	0.00	23,720.00
03/07/25		INV-02235	04*2400740	BUFFALO GROUPE, LLC	0.00	760.00	0.00	24,480.00
03/07/25		INV-02235	04*2400740	BUFFALO GROUPE, LLC	0.00	2,500.00	0.00	26,980.00
TOTALS					30,800.00	26,980.00	0.00	26,980.00

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ACCOUNT # 24-4926-370-05 DESC: SEM MANAGEMENT ASN:

03/01/25				BUDGET BALANCE	188,600.00			104,538.53
03/25/25		073761	04*2400749	LOVE COMMUNICATIONS LLC	0.00	17,916.72	0.00	122,455.25
TOTALS					188,600.00	122,455.25	0.00	122,455.25

=====

ACCOUNT # 24-4926-370-09 DESC: SOCIAL MEDIA SPEND ASN:

03/01/25				BUDGET BALANCE	160,000.00			71,841.45
03/06/25		TLJ	JE-251049	JOE: BOA-TDA(6415)	0.00	14,281.26	0.00	86,122.71
03/07/25		032225	04*2400735	BUSINESS CARD	0.00	3,496.32	0.00	89,619.03
03/10/25		TLJ	JE-251064	JOE: BOA: K.ADDY 7149	0.00	3,496.32	0.00	93,115.35
03/11/25		032225	04*2400735	BUSINESS CARD	0.00	0.00	3,496.32	89,619.03
TOTALS					160,000.00	104,585.46	14,966.43	89,619.03

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ACCOUNT # 24-4926-393-00 DESC: VISITOR CENTER OPERATIONS ASN:

03/01/25				BUDGET BALANCE	218,745.00			147,663.36
03/10/25		22,103	04*2400732	JACKSON CO. CHAMBER OF CO	0.00	8,042.33	0.00	155,705.69
03/10/25		22,103	04*2400732	JACKSON CO. CHAMBER OF CO	0.00	1,141.92	0.00	156,847.61
03/10/25		22,103	04*2400732	JACKSON CO. CHAMBER OF CO	0.00	188.67	0.00	157,036.28
03/10/25		22,115	04*2400733	CASHIERS AREA CHAMBER OF	0.00	7,372.17	0.00	164,408.45
03/10/25		22,115	04*2400733	CASHIERS AREA CHAMBER OF	0.00	1,025.33	0.00	165,433.78
TOTALS					218,745.00	165,433.78	0.00	165,433.78

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ACCOUNT # 24-4926-393-01 DESC: PUBLIC RELATIONS ASN:

03/01/25				BUDGET BALANCE	121,000.00			63,533.09
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BC2001					BEGINNING 03/01/25 ENDING 03/31/25			
TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE

ACCOUNT # 24-4926-393-01 DESC: PUBLIC RELATIONS ASN: =====>					CONTINUED	<=====		
03/26/25		64652	02*15600	LOU HAMMOND GROUP ATLANTA	0.00	6,750.00	0.00	70,283.09
TOTALS					121,000.00	70,283.09	0.00	70,283.09
=====								
ACCOUNT # 24-4926-393-02 DESC: CONTRACTED SERVICES ASN:								
03/01/25				BUDGET BALANCE	22,000.00			14,666.64
03/27/25	TLJ		JE-251117	JOE: TDA ADMIN 3/25	0.00	1,833.33	0.00	16,499.97
TOTALS					22,000.00	16,499.97	0.00	16,499.97
=====								
ACCOUNT # 24-4926-393-03 DESC: CONTRACTED SERVICES-RECORDING ASN:								
03/01/25				BUDGET BALANCE	1,400.00			400.00
03/25/25		03/19/2025	04*2400746	CHERYL OSBORNE	0.00	50.00	0.00	450.00
TOTALS					1,400.00	450.00	0.00	450.00
=====								
ACCOUNT # 24-4926-393-05 DESC: CONTRACTED-WEBSITE ASN:								
03/01/25				BUDGET BALANCE	104,600.00			95,220.00
TOTALS					104,600.00	95,220.00	0.00	95,220.00
=====								
ACCOUNT # 24-4926-393-06 DESC: CONTRACTED-AD FIRM RETAINER ASN:								
03/07/25		INV-02235	04*2400740	BUFFALO GROUPE, LLC	0.00	5,400.00	0.00	43,200.00
TOTALS					64,800.00	43,200.00	0.00	43,200.00
=====								
ACCOUNT # 24-4926-393-07 DESC: CONTRACTED SERVICES-STR ASN:								
03/01/25				BUDGET BALANCE	11,600.00			12,480.00
TOTALS					11,600.00	12,480.00	0.00	12,480.00
=====								
ACCOUNT # 24-4926-393-08 DESC: CONTRACTED-AD FIRM MISC ASN:								
03/07/25		INV-02235	04*2400740	BUFFALO GROUPE, LLC	0.00	687.00	0.00	33,626.56

=====					ACCOUNT ACTIVITY ANALYSIS		PAGE 8		=====	
BC2001					BEGINNING 03/01/25		ENDING 03/31/25			
TRANS	PO	INVOICE	CHECK	TRANSACTION/	BEGINNING					
DATE	NUMBER	NUMBER	NUMBER	VENDOR NAME	BAL/BUDGET	DEBITS	CREDITS	BALANCE		

ACCOUNT # 24-4926-393-08 DESC: CONTRACTED-AD FIRM MISC ASN:					=====>	CONTINUED	<=====			
03/07/25		INV-02235	04*2400740	BUFFALO GROUPE, LLC	0.00	162.00	0.00	33,788.56		
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TOTALS					34,751.00	33,788.56	0.00	33,788.56		
=====										
ACCOUNT # 24-4926-393-11 DESC: SOFTWARE,INTERNET,MISC SERVICES ASN:										
03/01/25				BUDGET BALANCE	32,188.00			28,584.38		
03/01/25		022525	04*2400728	BUSINESS CARD	0.00	1,228.69	0.00	29,813.07		
03/01/25		022525	04*2400728	BUSINESS CARD	0.00	0.00	41.01	29,772.06		
03/07/25		032225	04*2400735	BUSINESS CARD	0.00	127.00	0.00	29,899.06		
03/10/25		TLJ	JE-251064	JOE: BOA: K.ADDY 7149	0.00	127.00	0.00	30,026.06		
03/11/25		032225	04*2400735	BUSINESS CARD	0.00	0.00	127.00	29,899.06		
03/14/25		38767086	04*2400748	IMAGE SOLUTIONS, LLC	0.00	265.36	0.00	30,164.42		
03/14/25		38767086	04*2400748	IMAGE SOLUTIONS, LLC	0.00	0.00	17.36	30,147.06		
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TOTALS					32,188.00	30,593.00	445.94	30,147.06		
=====										
ACCOUNT # 24-4926-393-14 DESC: CONTRACTED SERVICES-HR OUTSOURCING ASN:										
03/01/25				BUDGET BALANCE	6,920.00			4,028.95		
03/07/25		2250	04*2400738	CRAFT HR SOLUTIONS, LLC	0.00	360.00	0.00	4,388.95		
03/14/25		TLJ	JE-251086	JOE: PAYROLL INVOICE#9128	0.00	129.10	0.00	4,518.05		
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TOTALS					6,920.00	4,518.05	0.00	4,518.05		
=====										
ACCOUNT # 24-4926-393-15 DESC: RESEARCH AND ANALYTICS ASN:										
03/01/25				BUDGET BALANCE	73,500.00			55,000.00		
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TOTALS					73,500.00	55,000.00	0.00	55,000.00		
=====										
ACCOUNT # 24-4926-399-00 DESC: CONTRACTED SERVICES ASN:										
03/07/25		2009	02*15504	TEMBO HOSPITALITY GROUP L	0.00	4,600.00	0.00	32,200.00		
					-----		-----			
TOTALS					55,200.00	36,800.00	4,600.00	32,200.00		
=====										
ACCOUNT # 24-4926-412-00 DESC: BUILDING RENT ASN:										
03/01/25				BUDGET BALANCE	23,280.00			15,200.00		

ACCOUNT ACTIVITY ANALYSIS					PAGE 9			
BC2001 BEGINNING 03/01/25 ENDING 03/31/25								
TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-412-00 DESC: BUILDING RENT ASN: =====> CONTINUED <=====								
03/01/25		23596		04*2400729 OWENS AND GATES LLC	0.00	1,900.00	0.00	17,100.00
TOTALS					23,280.00	17,100.00	0.00	17,100.00
ACCOUNT # 24-4926-454-00 DESC: INSURANCE ASN:								
03/01/25				BUDGET BALANCE	3,754.00			499.00
03/01/25		02/14/2025		04*2400730 UNITED STATES LIABILITY I	0.00	3,063.00	0.00	3,562.00
TOTALS					3,754.00	3,562.00	0.00	3,562.00
ACCOUNT # 24-4926-491-00 DESC: DUES AND SUBSCRIPTIONS ASN:								
03/01/25				BUDGET BALANCE	9,959.00			9,077.66
03/01/25		022525		04*2400728 BUSINESS CARD	0.00	629.22	0.00	9,706.88
03/01/25		022525		04*2400728 BUSINESS CARD	0.00	0.00	0.70	9,706.18
TOTALS					9,959.00	9,711.08	4.90	9,706.18
ACCOUNT # 24-4926-550-00 DESC: CAPITAL OUTLAY-EQUIPMENT ASN:								
03/01/25				BUDGET BALANCE	10,500.00			2,459.98
TOTALS					10,500.00	747,459.98	745,000.00	2,459.98
ACCOUNT # 24-4926-699-00 DESC: GRANTS ASN:								
03/25/25		134841		04*2400750 BALSAM MOUNTAIN TRUST	0.00	1,000.00	0.00	6,000.00
TOTALS					50,000.00	6,000.00	0.00	6,000.00
ACCOUNT # 24-4926-699-02 DESC: MISCELLANEOUS DONATIONS ASN:								
03/01/25				BUDGET BALANCE	71,611.00			64,611.00
TOTALS					71,611.00	66,111.00	1,500.00	64,611.00

BC2001

BEGINNING 03/01/25 ENDING 03/31/25

TRANS	PO	INVOICE	CHECK	TRANSACTION/	BEGINNING			
DATE	NUMBER	NUMBER	NUMBER	VENDOR NAME	BAL/BUDGET	DEBITS	CREDITS	BALANCE

ACCOUNT # 24-4926-699-02 DESC: MISCELLANEOUS DONATIONS ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-990-00 DESC: CONTINGENCY ASN:

TOTALS	10,000.00	0.00	0.00	0.00
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