JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

FINANCIAL REPORT
APRIL 30, 2023

JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

April 30, 2023

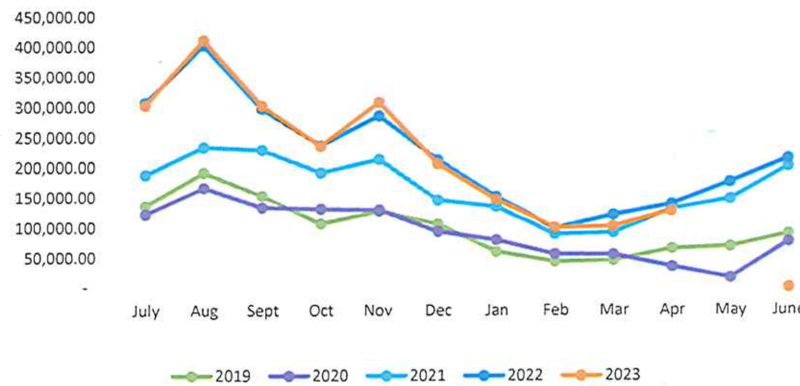
* April Room Occupancy Tax collections totaled $127,313.30 with $20.79 collected for penalties. The YTD collection total is $1,936,443.91 - 94% of budget. The Airbnb total was $45,273.62; the Home Away/VRBO total was $10,624.77 and the VACASA,NC total was $4,633.77.

* 67 accounts reported for March rentals (increase of 2 accounts from last year). The collections were down 7.89% from the same period in 2022.

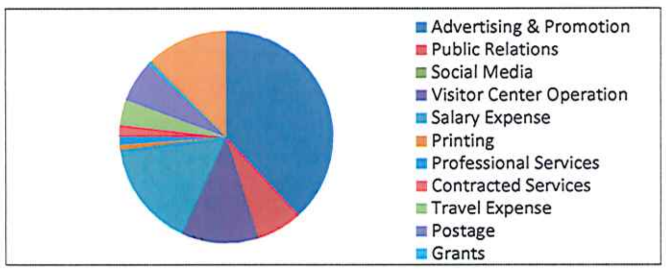
* The cash balance at April 30, 2023 is $360,085.42 and investments total $3,000,000.

* The expenses for April were $114,219.60. The FYTD expenses totaled $1,402,330.91 with encumbrances of $29,357.76, for a combined total of $1,431,688.67 - 53.50% of budget.

Fiscal YTD Collections



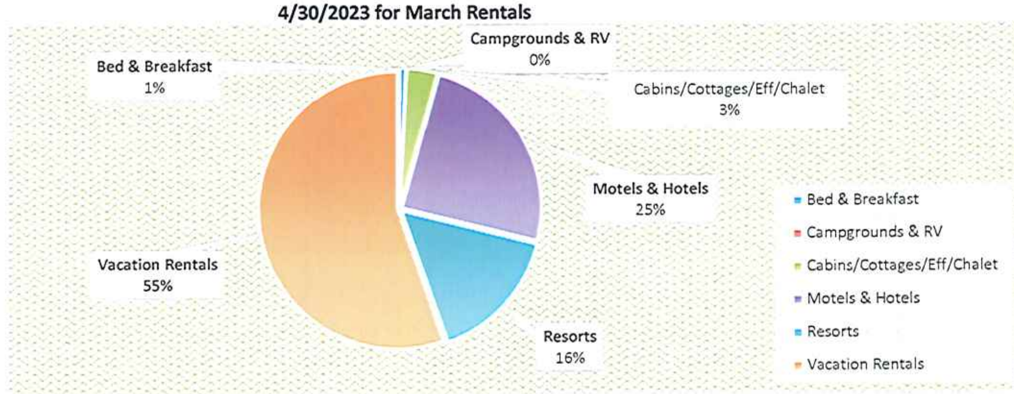
TDA Expenses as of April 30, 2023



Advertising & Promotion	$	43,584.18
Public Relations	$	7,994.67
Social Media	$	-
Visitor Center Operation	$	13,305.67
Salary Expense	$	18,758.21
Printing	$	823.40
Professional Services	$	1,354.17
Contracted Services	$	2,016.28
Travel Expense	$	4,354.82
Postage	$	7,198.98
Grants	$	630.00
Other	$	14,199.22
	$	114,219.60

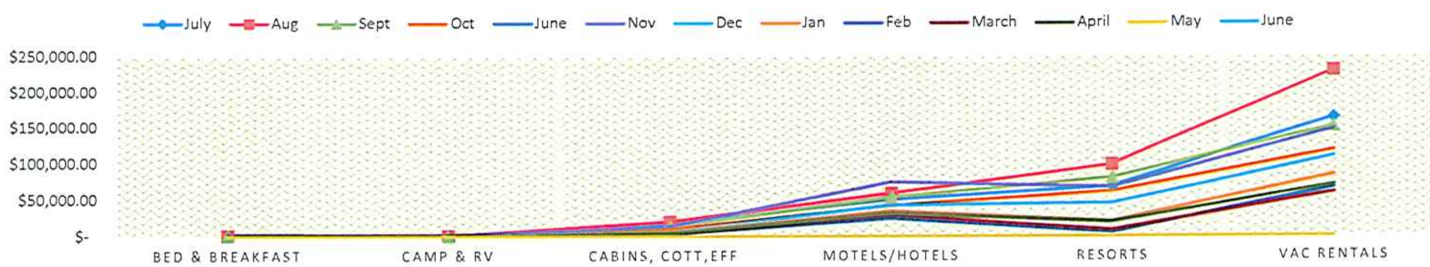
	2019	2020	2021	2022	2023
July	135,881.68	122,421.68	187,832.18	306,871.17	302,567.11
Aug	191,736.34	166,057.35	233,507.83	402,414.91	410,949.64
Sept	152,650.37	133,172.02	228,972.44	296,676.95	301,922.72
Oct	106,838.84	130,912.47	191,265.61	236,495.92	235,450.13
Nov	127,342.88	129,268.34	213,445.79	285,094.57	307,778.37
Dec	106,016.63	93,829.84	145,657.78	212,552.55	206,012.13
Jan	60,207.39	79,652.13	134,351.26	150,929.14	146,534.48
Feb	43,528.62	55,878.75	89,094.11	98,820.63	100,429.24
Mar	45,185.00	55,161.52	91,596.16	120,494.03	102,142.20
Apr	64,498.34	34,404.69	130,350.75	138,246.01	127,334.09
May	68,385.86	15,854.63	146,638.28	175,198.14	
June	89,275.51	76,044.67	200,754.27	213,644.17	-
	$ 1,191,547.46	$ 1,092,658.09	$ 1,993,466.46	$ 2,637,438.19	$ 2,241,120.11

Room Occupancy Tax Collections
4/30/2023 for March Rentals



Bed & Breakfast	$	877.17
Campgrounds & RV	$	159.96
Cabins/Cottages/Eff/Chalet	$	4,435.15
Motels & Hotels	$	31,285.12
Resorts	$	20,052.37
Vacation Rentals	$	70,524.32
	$	127,334.09

ROOM OCCUPANCY TAX COLLECTIONS BY TYPE



COLLECTIONS BY TYPE

	Bed & Breakfast	Camp & Rv	Cabins, Cott,Eff	Motels/Hotels	Resorts	Vac Rentals	Totals
July	$ 1,680.89	$ 531.62	$ 16,926.78	$ 50,646.80	$ 68,917.02	$ 163,864.00	$ 302,567.11
Aug	$ 1,597.98	$ 993.51	$ 20,272.84	$ 59,286.65	$ 99,052.89	$ 229,745.77	$ 410,949.64
Sept	$ 1,746.69	$ 905.66	$ 13,690.86	$ 53,460.75	$ 81,119.49	$ 150,999.27	$ 301,922.72
Oct	$ 1,224.91	$ 2,230.52	$ 9,694.50	$ 42,283.90	$ 62,146.50	$ 117,869.80	$ 235,450.13
Nov	$ 2,850.42	$ 1,197.93	$ 14,010.84	$ 74,638.94	$ 67,817.36	$ 147,262.88	$ 307,778.37
Dec	$ 880.10	$ 261.73	$ 6,924.28	$ 42,776.78	$ 45,718.18	$ 109,451.06	$ 206,012.13
Jan	$ 756.14	$ 78.49	$ 5,848.18	$ 34,460.42	$ 20,944.21	$ 84,447.04	$ 146,534.48
Feb	$ 510.52	$ -	$ 3,171.20	$ 24,297.29	$ 5,712.92	$ 66,737.31	$ 100,429.24
March	$ 608.29	$ 285.55	$ 3,856.70	$ 28,735.63	$ 8,583.22	$ 60,072.81	$ 102,142.20
April	$ 877.17	$ 159.96	$ 4,435.15	$ 31,285.12	$ 20,052.37	$ 70,524.32	$ 127,334.09
May							$ -
June	-	-	-	-	-	-	$ -
	$ 12,733.11	$ 6,644.97	$ 98,831.33	$ 441,872.28	$ 480,064.16	$ 1,200,974.26	$ 2,241,120.11
% By Type	**0.57%**	**0.30%**	**4.41%**	**19.72%**	**21.42%**	**53.59%**	**100.00%**

JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY TOTAL ROOM OCCUPANCY TAX COLLECTIONS BY MONTH			
Month	Tax Collected	# Units Reporting	% of Inc/Dec
July-2021	$ 306,871.17	107	
July-2022	$ 302,567.11	79	-1.40%
	$ (4,304.06)	-28	
August-2021	$ 402,414.91	115	
August-2022	$ 410,949.64	98	2.12%
	$ 8,534.73	-17	
September-2021	$ 296,676.95	93	
September-2022	$ 301,922.72	88	1.77%
	$ 5,245.77	-5	
October-2021	$ 236,495.92	93	
October-2022	$ 235,450.13	85	-0.44%
	$ (1,045.79)	-8	
November-2021	$ 285,094.57	93	
November-2022	$ 307,783.37	95	7.96%
	$ 22,688.80	2	
December-2021	$ 212,552.55	86	
December-2022	$ 206,012.13	82	-3.08%
	$ (6,540.42)	-4	
January-2022	$ 150,929.14	71	
January-2023	$ 146,534.48	77	-2.91%
	$ (4,394.66)	6	
February-2022	$ 98,820.63	71	
February-2023	$ 100,429.24	62	1.63%
	$ 1,608.61	-9	
March-2022	$ 120,494.03	70	
March-2023	$ 102,142.20	68	-15.23%
	$ (18,351.83)	-2	
April-2022	$ 138,246.01	65	
April-2023	$ 127,334.09	67	-7.89%
	$ (10,911.92)	2	
May-2022	$ 175,198.14	73	
May-2023	$ -		-100.00%
	$ (175,198.14)	-73	
June-2022	$ 213,644.17	80	
June-2023	$ -		-100.00%
	$ (213,644.17)	-80	
FYTD 2022	$ 2,637,438.19		
FYTD 2023	$ 2,241,125.11		

COUNTY OF JACKSON

Trial Balance - Balance Sheet Accounts

Report dates 04/01/2023 - thru - 04/30/2023

Account Number	Account Description	Beginning Balance Dr (Cr)	Debits	Credits	Ending Balance Dr (Cr)
24-1110-000-00	CASH ON HAND	329,415.10	139,130.62	108,460.30	360,085.42
24-1130-000-00	CASH IN TIME DEPOSIT	3,000,000.00	0.00	0.00	3,000,000.00
24-1231-000-00	ACCOUNTS RECEIVABLE	0.00	0.00	0.00	0.00
24-1232-892-00	ACCTS RECEIVABLE SALES TAX	1,758.85	144.77	0.00	1,903.62
24-1232-893-00	ACCTS RECEIVABLE SALES TAX	6.15	0.00	0.00	6.15
Total Asset		3,331,180.10	139,275.39	108,460.30	3,361,995.19
24-2100-000-00	ACCOUNTS PAYABLE	4,142.99	90,026.72	95,416.09	(1,246.38)
24-2200-000-00	ACCRUED VACATION PAYABLE	0.00	0.00	0.00	0.00
24-2200-175-00	FEDERAL TAX PAYABLE	0.00	979.86	979.86	0.00
24-2200-176-00	STATE TAX PAYABLE	0.00	482.00	482.00	0.00
24-2200-181-00	FICA TAX PAYABLE	0.00	810.76	810.76	0.00
24-2200-182-00	RETIREMENT PAYABLE	(3,049.13)	2,046.69	2,366.92	(3,369.36)
24-2200-182-01	PRUDENTIAL PAYABLE	(376.92)	0.00	376.92	(753.84)
24-2200-187-00	MEDICARE TAX PAYABLE	0.00	189.61	189.61	0.00
24-2300-000-11	DUE TO GENERAL	0.00	0.00	0.00	0.00
24-2900-000-00	FUND BALANCE	(2,561,462.95)	0.00	0.00	(2,561,462.95)
24-2900-000-01	RES BY STATE STATUTE	(190,942.00)	0.00	0.00	(190,942.00)
24-2912-000-00	RESERVE FOR ENCUMBRANCES	36,257.74	88,516.11	95,416.09	29,357.76
24-2912-000-01	RESERVE FOR ENCUMBRANCES-PRIOR YEAR	(36,257.74)	95,416.09	88,516.11	(29,357.76)
24-3000-000-00	REVENUE CONTROL	(1,867,603.40)	0.00	138,948.17	(2,006,551.57)
24-4000-000-00	EXPENDITURE CONTROL	1,288,111.31	114,546.82	327.22	1,402,330.91
Total Liability		(3,331,180.10)	393,014.66	423,829.75	(3,361,995.19)
Total TOURISM DEVELOPMENT AUTH		0.00	532,290.05	532,290.05	0.00

COUNTY OF JACKSON
Income Statement
Report dates 07/01/2022 - thru - 04/30/2023

Account Number	Description	Adjusted Budget 07/01/2022 04/30/2023	Debits and Credits 04/01/2023 04/30/2023	Debits and Credits 07/01/2022 04/30/2023	Encumbrances 07/01/2022 04/30/2023	Balance 07/01/2022 04/30/2023	% Used
24-3230-130-00	JACKSON COUNTY TDA	2,060,000.00	127,313.30	1,936,443.91	0.00	123,556.09	94.00
TAX REVENUE		2,060,000.00	127,313.30	1,936,443.91	0.00	123,556.09	94.00
24-3270-170-01	JACKSON TDA - PENALTY	5,000.00	20.79	2,114.09	0.00	2,885.91	42.28
24-3270-190-00	MARKETING AND ADVERTISIN	10,000.00	0.00	0.00	0.00	10,000.00	0.00
PENALTY & INTEREST		15,000.00	20.79	2,114.09	0.00	12,885.91	14.09
24-3831-491-00	INVESTMENT EARNINGS	1,000.00	11,614.08	67,993.57	0.00	-66,993.57	6,799.3
REVENUES		1,000.00	11,614.08	67,993.57	0.00	-66,993.57	6,799.3
24-3991-000-00	FUND BALANCE	600,098.00	0.00	0.00	0.00	600,098.00	0.00
FUND BALANCE		600,098.00	0.00	0.00	0.00	600,098.00	0.00
DEPARTMENT TOTAL Revenue		2,676,098.00	138,948.17	2,006,551.57	0.00	669,546.43	74.98
24-4926-121-00	SALARIES & WAGES	210,000.00	13,076.92	139,856.47	0.00	70,143.53	66.60
24-4926-170-00	BOARD MEMBER EXPENSE	900.00	0.00	633.22	0.00	266.78	70.36
24-4926-181-00	SOCIAL SECURITY CONTRIBU	13,020.00	810.76	8,683.83	0.00	4,336.17	66.70
24-4926-182-00	RETIREMENT EXPENSE	25,410.00	1,582.32	14,416.37	0.00	10,993.63	56.74
24-4926-183-00	HOSPITALIZATION INSURANC	22,758.00	2,997.93	11,585.70	0.00	11,172.30	50.91
24-4926-185-00	UNEMPLOYMENT INSURANCE	780.00	100.67	2,871.57	0.00	-2,091.57	368.15
24-4926-186-00	WORKMAN'S COMPENSATION	2,055.00	0.00	2,327.50	0.00	-272.50	113.26
24-4926-187-00	MEDICARE TAX	3,045.00	189.61	2,030.90	0.00	1,014.10	66.70
24-4926-190-00	PROFESSIONAL SER-COUNTY	16,250.00	1,354.17	13,541.70	0.00	2,708.30	83.33
24-4926-191-00	PROFESSIONAL SER-AUDIT	7,200.00	1,800.00	7,200.00	0.00	0.00	0.00
24-4926-192-00	LEGAL SERVICES	2,000.00	0.00	0.00	0.00	2,000.00	0.00
24-4926-260-00	OFFICE SUPPLIES	6,000.00	325.04	2,218.61	0.00	3,781.39	36.98
24-4926-299-00	MISCELLANEOUS	10,520.00	115.73	4,593.79	0.00	5,926.21	43.67
24-4926-311-00	TRAVEL	49,550.00	4,354.82	29,419.18	495.00	19,635.82	60.37
24-4926-321-00	TELEPHONE	5,800.00	416.62	2,432.43	0.00	3,367.57	41.94
24-4926-321-01	TELEPHONE-VISITOR CENTER	4,430.00	750.36	7,514.96	0.00	-3,084.96	169.64
24-4926-325-00	POSTAGE	34,678.00	7,198.98	22,662.34	0.00	12,015.66	65.35
24-4926-331-00	UTILITIES	2,000.00	246.46	2,825.56	0.00	-825.56	141.28
24-4926-341-00	PRINTING	106,741.00	823.40	68,295.52	0.00	38,445.48	63.98
24-4926-351-00	REPAIRS & MAINT-BUILDING	500.00	0.00	0.00	0.00	500.00	0.00
24-4926-370-00	AD FIRM MEDIA	473,310.00	22,302.85	311,562.11	0.00	161,747.89	65.83
24-4926-370-01	WEBSITE SERVICE	21,600.00	1,800.00	19,600.00	0.00	2,000.00	90.74

COUNTY OF JACKSON
Income Statement
Report dates 07/01/2022 - thru - 04/30/2023

Account Number	Description	Adjusted Budget 07/01/2022 04/30/2023	Debits and Credits 04/01/2023 04/30/2023	Debits and Credits 07/01/2022 04/30/2023	Encumbrances 07/01/2022 04/30/2023	Balance 07/01/2022 04/30/2023	% Used
24-4926-370-02	CREATIVE & PRODUCTION SE	90,000.00	3,972.50	68,389.83	0.00	21,610.17	75.99
24-4926-370-03	DIGITAL CAMPAIGN REPORTI	13,200.00	1,100.00	12,000.00	0.00	1,200.00	90.91
24-4926-370-04	E-MAIL CAMPAIGNS	21,600.00	1,700.00	15,900.00	0.00	5,700.00	73.61
24-4926-370-05	SEM MANAGEMENT	18,000.00	1,500.00	16,200.00	0.00	1,800.00	90.00
24-4926-370-07	SOCIAL MEDIA	21,000.00	0.00	21,000.00	0.00	0.00	0.00
24-4926-370-08	VIDEO PRODUCTION	0.00	0.00	931.07	0.00	-931.07	0.00
24-4926-370-09	SOCIAL MEDIA SPEND	123,000.00	7,589.73	76,987.23	28,390.76	17,622.01	85.67
24-4926-393-00	VISITOR CENTER OPERATION	168,067.00	13,305.67	141,552.70	0.00	26,514.30	84.22
24-4926-393-01	PUBLIC RELATIONS	105,000.00	7,994.95	88,025.43	0.00	16,974.57	83.83
24-4926-393-02	CONTRACTED SERVICES	22,000.00	1,833.33	18,333.30	0.00	3,666.70	83.33
24-4926-393-03	CONTRACTED SERVICES-RECO	1,400.00	0.00	225.76	0.00	1,174.24	16.13
24-4926-393-05	CONTRACTED-WEBSITE	12,500.00	1,000.00	9,750.00	0.00	2,750.00	78.00
24-4926-393-06	CONTRACTED-AD FIRM RETAI	60,840.00	5,070.00	55,770.00	0.00	5,070.00	91.67
24-4926-393-07	CONTRACTED SERVICES-STR	8,280.00	0.00	8,942.00	0.00	-662.00	108.00
24-4926-393-08	CONTRACTED-AD FIRM MISC	13,192.00	2,461.82	13,553.87	0.00	-361.87	102.74
24-4926-393-11	SOFTWARE,INTERNET,MISC S	64,024.00	2,677.01	50,815.09	60.00	13,148.91	79.46
24-4926-393-14	CONTRACTED SERVICES-HR O	6,259.00	182.95	6,111.80	0.00	147.20	97.65
24-4926-393-15	RESEARCH AND ANALYTICS	68,500.00	0.00	62,950.00	0.00	5,550.00	91.90
24-4926-393-16	VISTNC FARMS APP	1,500.00	0.00	0.00	0.00	1,500.00	0.00
24-4926-412-00	BUILDING RENT	23,280.00	1,900.00	19,000.00	0.00	4,280.00	81.62
24-4926-454-00	INSURANCE	3,447.00	640.00	4,000.50	0.00	-553.50	116.06
24-4926-491-00	DUES AND SUBSCRIPTIONS	7,362.00	415.00	9,653.30	412.00	-2,703.30	136.72
24-4926-550-00	CAPITAL OUTLAY	5,000.00	0.00	1,149.99	0.00	3,850.01	23.00
24-4926-550-01	CAPITAL PROJECTS	742,000.00	0.00	0.00	0.00	742,000.00	0.00
24-4926-699-00	GRANTS	50,000.00	630.00	15,130.00	0.00	34,870.00	30.26
24-4926-699-02	MISCELLANEOUS DONATIONS	8,100.00	0.00	11,687.28	0.00	-3,587.28	144.29
24-4926-990-00	CONTINGENCY	0.00	0.00	0.00	0.00	0.00	0.00
TOURISM DEVELOPMENT AUTHORITY		2,676,098.00	114,219.60	1,402,330.91	29,357.76	1,244,409.33	53.50
DEPARTMENT TOTAL Expense		-2,676,098.00	-114,219.60	-1,402,330.91	29,357.76	-1,244,409.33	53.50
Fund 24 TOURISM DEVELOPMENT AUTH		0.00	24,728.57	604,220.66	29,357.76	-574,862.90	64.24

BC2001 BEGINNING 04/01/23 ENDING 04/30/23

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-121-00 DESC: SALARIES & WAGES ASN:								
04/01/23				BUDGET BALANCE	210,000.00			126,779.55
04/14/23		TLJ	JE-231239	JOE: TDA PAYROLL 4/14/23	0.00	6,538.46	0.00	133,318.01
04/28/23		TLJ	JE-231280	JOE: TDA PAYROLL 4/28/23	0.00	6,538.46	0.00	139,856.47
-				TOTALS	210,000.00	140,061.85	205.38	139,856.47
ACCOUNT # 24-4926-170-00 DESC: BOARD MEMBER EXPENSE ASN:								
04/01/23				BUDGET BALANCE	900.00			633.22
-				TOTALS	900.00	633.22	0.00	633.22
ACCOUNT # 24-4926-181-00 DESC: SOCIAL SECURITY CONTRIBUTION ASN:								
04/14/23		TLJ	JE-231241	JOE: TDA PAYROLL TAX DRAF	0.00	405.38	0.00	8,278.45
04/28/23		TLJ	JE-231281	JOE: TDA PAYROLL TAX DRAF	0.00	405.38	0.00	8,683.83
-				TOTALS	13,020.00	8,683.83	0.00	8,683.83
ACCOUNT # 24-4926-182-00 DESC: RETIREMENT EXPENSE ASN:								
04/01/23				BUDGET BALANCE	25,410.00			12,834.05
04/14/23		TLJ	JE-231241	JOE: TDA PAYROLL TAX DRAF	0.00	791.16	0.00	13,625.21
04/28/23		TLJ	JE-231281	JOE: TDA PAYROLL TAX DRAF	0.00	791.16	0.00	14,416.37
-				TOTALS	25,410.00	15,928.89	1,512.52	14,416.37
ACCOUNT # 24-4926-183-00 DESC: HOSPITALIZATION INSURANCE ASN:								
04/01/23				BUDGET BALANCE	22,758.00			8,587.77
04/25/23		619467	04*2400155	COMPANION LIFE INSURANCE	0.00	375.94	0.00	8,963.71
04/25/23		04/11/23	04*2400148	BCBS OF NC	0.00	2,621.99	0.00	11,585.70
-				TOTALS	22,758.00	11,585.70	0.00	11,585.70
ACCOUNT # 24-4926-185-00 DESC: UNEMPLOYMENT INSURANCE ASN:								
04/01/23				BUDGET BALANCE	780.00			2,770.90

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-185-00				DESC: UNEMPLOYMENT INSURANCE ASN: ==========> CONTINUED <==========				
04/14/23		TLJ	JE-231241	JOE: TDA PAYROLL TAX DRAF	0.00	68.82	0.00	2,839.72
04/28/23		TLJ	JE-231281	JOE: TDA PAYROLL TAX DRAF	0.00	31.85	0.00	2,871.57
-				TOTALS	780.00	2,871.57	0.00	2,871.57
ACCOUNT # 24-4926-186-00				DESC: WORKMAN'S COMPENSATION ASN:				
04/01/23				BUDGET BALANCE	2,055.00			2,327.50
-				TOTALS	2,055.00	2,533.00	205.50	2,327.50
ACCOUNT # 24-4926-187-00				DESC: MEDICARE TAX ASN:				
04/14/23		TLJ	JE-231241	JOE: TDA PAYROLL TAX DRAF	0.00	94.80	0.00	1,936.09
04/28/23		TLJ	JE-231281	JOE: TDA PAYROLL TAX DRAF	0.00	94.81	0.00	2,030.90
-				TOTALS	3,045.00	2,116.78	85.88	2,030.90
ACCOUNT # 24-4926-190-00				DESC: PROFESSIONAL SER-COUNTY ASN:				
04/01/23				BUDGET BALANCE	16,250.00			12,187.53
04/27/23		TLJ	JE-231279	JOE: TDA ADMIN 4/2023	0.00	1,354.17	0.00	13,541.70
-				TOTALS	16,250.00	13,541.70	0.00	13,541.70
ACCOUNT # 24-4926-192-00				DESC: LEGAL SERVICES ASN:				
04/01/23				BUDGET BALANCE	2,000.00			0.00
-				TOTALS	2,000.00	0.00	0.00	0.00
ACCOUNT # 24-4926-260-00				DESC: OFFICE SUPPLIES ASN:				
04/01/23		032523	04*2400129	BUSINESS CARD	0.00	301.50	0.00	2,195.07
04/01/23		032523	04*2400129	BUSINESS CARD	0.00	0.00	8.28	2,186.79
04/28/23		042523	04*2400161	BUSINESS CARD	0.00	34.05	0.00	2,220.84
04/28/23		042523	04*2400161	BUSINESS CARD	0.00	0.00	2.23	2,218.61

BC2001 BEGINNING 04/01/23 ENDING 04/30/23

ACCOUNT # 24-4926-260-00 DESC: OFFICE SUPPLIES ASN: ==========> CONTINUED <==========

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
-				TOTALS	6,000.00	2,497.60	278.99	2,218.61

ACCOUNT # 24-4926-299-00 DESC: MISCELLANEOUS ASN:

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
04/01/23				BUDGET BALANCE	10,520.00			4,478.06
04/01/23		032523	04*2400129	BUSINESS CARD	0.00	65.29	0.00	4,543.35
04/01/23		032523	04*2400129	BUSINESS CARD	0.00	0.00	3.56	4,539.79
04/10/23		268193	04*2400134	CHEROKEE BOTTLED WATER	0.00	24.55	0.00	4,564.34
04/10/23		268193	04*2400134	CHEROKEE BOTTLED WATER	0.00	0.00	1.55	4,562.79
04/24/23		272697	04*2400150	CHEROKEE BOTTLED WATER	0.00	11.74	0.00	4,574.53
04/24/23		272697	04*2400150	CHEROKEE BOTTLED WATER	0.00	0.00	0.74	4,573.79
04/28/23		042523	04*2400161	BUSINESS CARD	0.00	21.16	0.00	4,594.95
04/28/23		042523	04*2400161	BUSINESS CARD	0.00	0.00	1.16	4,593.79
-				TOTALS	10,520.00	4,660.52	66.73	4,593.79

ACCOUNT # 24-4926-311-00 DESC: TRAVEL ASN:

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
04/01/23				BUDGET BALANCE	49,550.00			25,064.36
04/01/23		032523	04*2400129	BUSINESS CARD	0.00	2,373.42	0.00	27,437.78
04/10/23		041823	04*2400137	BUSINESS CARD	0.00	1,981.40	0.00	29,419.18
-				TOTALS	49,550.00	32,201.55	2,782.37	29,419.18

ACCOUNT # 24-4926-321-00 DESC: TELEPHONE ASN:

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
04/01/23				BUDGET BALANCE	5,800.00			2,015.81
04/05/23		169177	04*2400139	BALSAMWEST	0.00	483.47	0.00	2,499.28
04/10/23		9930798116	04*2400133	VERIZON WIRELESS	0.00	51.40	0.00	2,550.68
04/10/23		234807		CASHIERS AREA CHAMBER	0.00	0.00	182.45	2,368.23
04/12/23		172864	04*2400144	BALSAMWEST	0.00	64.20	0.00	2,432.43
-				TOTALS	5,800.00	5,204.68	2,772.25	2,432.43

ACCOUNT # 24-4926-321-01 DESC: TELEPHONE-VISITOR CENTERS ASN:

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
04/01/23				BUDGET BALANCE	4,430.00			6,764.60

ACCOUNT # 24-4926-321-01 DESC: TELEPHONE-VISITOR CENTERS ASN: ==========> CONTINUED <==========

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
04/05/23		167994	04*2400139	BALSAMWEST	0.00	385.45	0.00	7,150.05
04/10/23		167995	04*2400139	BALSAMWEST	0.00	364.91	0.00	7,514.96
-				TOTALS	4,430.00	7,514.96	0.00	7,514.96

ACCOUNT # 24-4926-325-00 DESC: POSTAGE ASN:

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
04/01/23				BUDGET BALANCE	34,678.00			15,463.36
04/01/23		032523	04*2400129	BUSINESS CARD	0.00	150.78	0.00	15,614.14
04/03/23		17VA27133	04*2400135	UPS	0.00	959.66	0.00	16,573.80
04/11/23		041023	04*2400160	PITNEY BOWES BANK, INC -	0.00	2,500.00	0.00	19,073.80
04/18/23		042523	04*2400149	PITNEY BOWES BANK, INC -	0.00	3,000.00	0.00	22,073.80
04/18/23		041723	04*2400145	JACKSON CO. CHAMBER OF CO	0.00	497.00	0.00	22,570.80
04/24/23		17VA27163	04*2400151	UPS	0.00	91.54	0.00	22,662.34
-				TOTALS	34,678.00	23,282.69	620.35	22,662.34

ACCOUNT # 24-4926-331-00 DESC: UTILITIES ASN:

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
04/01/23				BUDGET BALANCE	2,000.00			2,579.10
04/01/23		214601	04*2400130	OWENS AND GATES LLC	0.00	40.00	0.00	2,619.10
04/24/23		04/17/2023	04*2400147	DUKE ENERGY	0.00	206.46	0.00	2,825.56
-				TOTALS	2,000.00	2,825.56	0.00	2,825.56

ACCOUNT # 24-4926-341-00 DESC: PRINTING ASN:

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
04/01/23				BUDGET BALANCE	106,741.00			67,472.12
04/21/23	230681	4/11/23	04*2400146	LIVINGSTON'S PHOTO	0.00	171.20	0.00	67,643.32
04/21/23	230681	4/11/23	04*2400146	LIVINGSTON'S PHOTO	0.00	240.75	0.00	67,884.07
04/21/23	230681	4/11/23	04*2400146	LIVINGSTON'S PHOTO	0.00	310.30	0.00	68,194.37
04/21/23		4/11/23	04*2400146	LIVINGSTON'S PHOTO	0.00	0.00	11.20	68,183.17
04/21/23		4/11/23	04*2400146	LIVINGSTON'S PHOTO	0.00	0.00	15.75	68,167.42
04/21/23		4/11/23	04*2400146	LIVINGSTON'S PHOTO	0.00	0.00	20.30	68,147.12
04/25/23		.74800	04*2400152	CLARK COMMUNICATIONS	0.00	158.79	0.00	68,305.91
04/25/23		.74800	04*2400152	CLARK COMMUNICATIONS	0.00	0.00	10.39	68,295.52
-				TOTALS	106,741.00	69,005.85	710.33	68,295.52

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-341-00	DESC: PRINTING	ASN:		=========> CONTINUED <=========				
ACCOUNT # 24-4926-351-00	DESC: REPAIRS & MAINT-BUILDING	ASN:						
04/01/23				BUDGET BALANCE	500.00			0.00
-				TOTALS	500.00	0.00	0.00	0.00
ACCOUNT # 24-4926-370-00	DESC: AD FIRM MEDIA	ASN:						
04/10/23		7042	04*2400142	BUFFALO GROUPE, LLC	0.00	470.59	0.00	289,729.85
04/10/23		7042	04*2400142	BUFFALO GROUPE, LLC	0.00	2,868.75	0.00	292,598.60
04/10/23		7042	04*2400142	BUFFALO GROUPE, LLC	0.00	2,178.13	0.00	294,776.73
04/10/23		7042	04*2400142	BUFFALO GROUPE, LLC	0.00	13,000.00	0.00	307,776.73
04/10/23		7042	04*2400142	BUFFALO GROUPE, LLC	0.00	3,294.12	0.00	311,070.85
04/10/23		7042	04*2400142	BUFFALO GROUPE, LLC	0.00	491.26	0.00	311,562.11
-				TOTALS	473,310.00	316,562.11	5,000.00	311,562.11
ACCOUNT # 24-4926-370-01	DESC: WEBSITE SERVICE	ASN:						
04/01/23				BUDGET BALANCE	21,600.00			17,800.00
04/10/23		7074	04*2400142	BUFFALO GROUPE, LLC	0.00	1,800.00	0.00	19,600.00
-				TOTALS	21,600.00	19,600.00	0.00	19,600.00
ACCOUNT # 24-4926-370-02	DESC: CREATIVE & PRODUCTION SERVICES	ASN:						
04/01/23				BUDGET BALANCE	90,000.00			64,417.33
04/10/23		7074	04*2400142	BUFFALO GROUPE, LLC	0.00	231.25	0.00	64,648.58
04/10/23		7074	04*2400142	BUFFALO GROUPE, LLC	0.00	640.00	0.00	65,288.58
04/10/23		7074	04*2400142	BUFFALO GROUPE, LLC	0.00	92.50	0.00	65,381.08
04/10/23		7074	04*2400142	BUFFALO GROUPE, LLC	0.00	517.50	0.00	65,898.58
04/10/23		7074	04*2400142	BUFFALO GROUPE, LLC	0.00	480.00	0.00	66,378.58
04/10/23		7074	04*2400142	BUFFALO GROUPE, LLC	0.00	618.75	0.00	66,997.33
04/10/23		7074	04*2400142	BUFFALO GROUPE, LLC	0.00	138.75	0.00	67,136.08
04/10/23		7074	04*2400142	BUFFALO GROUPE, LLC	0.00	1,093.75	0.00	68,229.83
04/10/23		7074	04*2400142	BUFFALO GROUPE, LLC	0.00	160.00	0.00	68,389.83
-				TOTALS	90,000.00	68,389.83	0.00	68,389.83

BC2001 BEGINNING 04/01/23 ENDING 04/30/23

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE

ACCOUNT # 24-4926-370-02 DESC: CREATIVE & PRODUCTION SERVICES ASN: ==========> CONTINUED <==========

ACCOUNT # 24-4926-370-03 DESC: DIGITAL CAMPAIGN REPORTING ASN:

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
04/01/23				BUDGET BALANCE	13,200.00			10,900.00
04/10/23		7074	04*2400142	BUFFALO GROUPE, LLC	0.00	1,100.00	0.00	12,000.00
-				TOTALS	13,200.00	12,000.00	0.00	12,000.00

ACCOUNT # 24-4926-370-04 DESC: E-MAIL CAMPAIGNS ASN:

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
04/01/23				BUDGET BALANCE	21,600.00			14,200.00
04/10/23		7074	04*2400142	BUFFALO GROUPE, LLC	0.00	200.00	0.00	14,400.00
04/10/23		7074	04*2400142	BUFFALO GROUPE, LLC	0.00	600.00	0.00	15,000.00
04/10/23		7074	04*2400142	BUFFALO GROUPE, LLC	0.00	300.00	0.00	15,300.00
04/10/23		7074	04*2400142	BUFFALO GROUPE, LLC	0.00	600.00	0.00	15,900.00
-				TOTALS	21,600.00	15,900.00	0.00	15,900.00

ACCOUNT # 24-4926-370-05 DESC: SEM MANAGEMENT ASN:

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
04/01/23				BUDGET BALANCE	18,000.00			14,700.00
04/10/23		7074	04*2400142	BUFFALO GROUPE, LLC	0.00	1,500.00	0.00	16,200.00
-				TOTALS	18,000.00	16,200.00	0.00	16,200.00

ACCOUNT # 24-4926-370-08 DESC: VIDEO PRODUCTION ASN:

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
04/01/23				BUDGET BALANCE	0.00			931.07
-				TOTALS	0.00	931.07	0.00	931.07

ACCOUNT # 24-4926-370-09 DESC: SOCIAL MEDIA SPEND ASN:

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
04/02/23	230021	032923	04*2400136	BUSINESS CARD	0.00	6,589.73	0.00	75,987.23
04/10/23		041823	04*2400137	BUSINESS CARD	0.00	1,000.00	0.00	76,987.23
-				TOTALS	123,000.00	76,987.23	0.00	76,987.23

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE

ACCOUNT # 24-4926-370-09 DESC: SOCIAL MEDIA SPEND ASN: =========> CONTINUED <=========

ACCOUNT # 24-4926-393-00 DESC: VISITOR CENTER OPERATIONS ASN:

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
04/01/23				BUDGET BALANCE	168,067.00			128,247.03
04/04/23		213522	04*2400131	JACKSON CO. CHAMBER OF CO	0.00	6,000.00	0.00	134,247.03
04/04/23		213522	04*2400131	JACKSON CO. CHAMBER OF CO	0.00	852.00	0.00	135,099.03
04/04/23		213522	04*2400131	JACKSON CO. CHAMBER OF CO	0.00	188.67	0.00	135,287.70
04/04/23		213510	04*2400132	CASHIERS AREA CHAMBER OF	0.00	5,500.00	0.00	140,787.70
04/04/23		213510	04*2400132	CASHIERS AREA CHAMBER OF	0.00	765.00	0.00	141,552.70
-								
				TOTALS	168,067.00	149,404.70	7,852.00	141,552.70

ACCOUNT # 24-4926-393-01 DESC: PUBLIC RELATIONS ASN:

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
04/01/23				BUDGET BALANCE	105,000.00			80,030.48
04/10/23		64237	02*11160	LOU HAMMOND GROUP ATLANTA	0.00	744.95	0.00	80,775.43
04/25/23		64243	02*11221	LOU HAMMOND GROUP ATLANTA	0.00	7,250.00	0.00	88,025.43
-								
				TOTALS	105,000.00	88,029.84	4.41	88,025.43

ACCOUNT # 24-4926-393-02 DESC: CONTRACTED SERVICES ASN:

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
04/01/23				BUDGET BALANCE	22,000.00			16,499.97
04/27/23		TLJ	JE-231279	JOE: TDA ADMIN 4/2023	0.00	1,833.33	0.00	18,333.30
-								
				TOTALS	22,000.00	18,333.30	0.00	18,333.30

ACCOUNT # 24-4926-393-03 DESC: CONTRACTED SERVICES-RECORDING ASN:

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
04/01/23				BUDGET BALANCE	1,400.00			225.76
-								
				TOTALS	1,400.00	225.76	0.00	225.76

ACCOUNT # 24-4926-393-05 DESC: CONTRACTED-WEBSITE ASN:

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
04/10/23		7074	04*2400142	BUFFALO GROUPE, LLC	0.00	1,000.00	0.00	9,750.00
-								
				TOTALS	12,500.00	9,750.00	0.00	9,750.00

BC2001 BEGINNING 04/01/23 ENDING 04/30/23

ACCOUNT # 24-4926-393-05 DESC: CONTRACTED-WEBSITE ASN: ==========> CONTINUED <==========

ACCOUNT # 24-4926-393-06 DESC: CONTRACTED-AD FIRM RETAINER ASN:

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
04/01/23				BUDGET BALANCE	60,840.00			50,700.00
04/10/23		7074	04*2400142	BUFFALO GROUPE, LLC	0.00	5,070.00	0.00	55,770.00
-				TOTALS	60,840.00	55,770.00	0.00	55,770.00

ACCOUNT # 24-4926-393-07 DESC: CONTRACTED SERVICES-STR ASN:

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
04/01/23				BUDGET BALANCE	8,280.00			8,942.00
-				TOTALS	8,280.00	8,942.00	0.00	8,942.00

ACCOUNT # 24-4926-393-08 DESC: CONTRACTED-AD FIRM MISC ASN:

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
04/10/23		7074	04*2400142	BUFFALO GROUPE, LLC	0.00	454.07	0.00	11,546.12
04/10/23		7074	04*2400142	BUFFALO GROUPE, LLC	0.00	65.00	0.00	11,611.12
04/10/23		7074	04*2400142	BUFFALO GROUPE, LLC	0.00	400.00	0.00	12,011.12
04/10/23		7074	04*2400142	BUFFALO GROUPE, LLC	0.00	12.00	0.00	12,023.12
04/10/23		7042	04*2400142	BUFFALO GROUPE, LLC	0.00	604.85	0.00	12,627.97
04/10/23		7042	04*2400142	BUFFALO GROUPE, LLC	0.00	610.63	0.00	13,238.60
04/10/23		7042	04*2400142	BUFFALO GROUPE, LLC	0.00	315.27	0.00	13,553.87
-				TOTALS	13,192.00	13,553.87	0.00	13,553.87

ACCOUNT # 24-4926-393-11 DESC: SOFTWARE,INTERNET,MISC SERVICES ASN:

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
04/01/23				BUDGET BALANCE	64,024.00			48,138.08
04/01/23		032523	04*2400129	BUSINESS CARD	0.00	1,138.58	0.00	49,276.66
04/01/23		032523	04*2400129	BUSINESS CARD	0.00	0.00	24.28	49,252.38
04/03/23		23-388	04*2400138	NATIONAL COMMUNICATIONS,	0.00	179.55	0.00	49,431.93
04/03/23		23-388	04*2400138	NATIONAL COMMUNICATIONS,	0.00	0.00	11.75	49,420.18
04/10/23		041823	04*2400137	BUSINESS CARD	0.00	134.15	0.00	49,554.33
04/10/23		INV296696	04*2400141	IMAGE SOLUTIONS, LLC	0.00	154.64	0.00	49,708.97
04/10/23		INV296696	04*2400141	IMAGE SOLUTIONS, LLC	0.00	0.00	10.12	49,698.85
04/25/23		33838664	04*2400156	IMAGE SOLUTIONS, LLC	0.00	250.11	0.00	49,948.96
04/28/23		042523	04*2400161	BUSINESS CARD	0.00	881.47	0.00	50,830.43
04/28/23		042523	04*2400161	BUSINESS CARD	0.00	0.00	15.34	50,815.09

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-393-11				DESC: SOFTWARE,INTERNET,MISC SERVICES ASN:	==========>	CONTINUED	<==========	
-								
				TOTALS	64,024.00	66,831.79	16,016.70	50,815.09
ACCOUNT # 24-4926-393-14				DESC: CONTRACTED SERVICES-HR OUTSOURCING ASN:				
04/01/23				BUDGET BALANCE	6,259.00			5,928.85
04/14/23		TLJ	JE-231240	JOE: PAYROLL INVOICE#7169	0.00	182.95	0.00	6,111.80
-								
				TOTALS	6,259.00	6,111.80	0.00	6,111.80
ACCOUNT # 24-4926-393-15				DESC: RESEARCH AND ANALYTICS ASN:				
04/01/23				BUDGET BALANCE	68,500.00			62,950.00
-								
				TOTALS	68,500.00	62,950.00	0.00	62,950.00
ACCOUNT # 24-4926-393-16				DESC: VISTNC FARMS APP ASN:				
-								
				TOTALS	1,500.00	0.00	0.00	0.00
ACCOUNT # 24-4926-412-00				DESC: BUILDING RENT ASN:				
04/01/23		214601	04*2400130	OWENS AND GATES LLC	0.00	1,900.00	0.00	19,000.00
-								
				TOTALS	23,280.00	19,000.00	0.00	19,000.00
ACCOUNT # 24-4926-454-00				DESC: INSURANCE ASN:				
04/01/23				BUDGET BALANCE	3,447.00			3,360.50
04/25/23		04/10/23	04*2400153	SELECTIVE INSURANCE COMPA	0.00	640.00	0.00	4,000.50
-								
				TOTALS	3,447.00	4,000.50	0.00	4,000.50
ACCOUNT # 24-4926-491-00				DESC: DUES AND SUBSCRIPTIONS ASN:				
04/01/23				BUDGET BALANCE	7,362.00			9,238.30

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-491-00	DESC: DUES AND SUBSCRIPTIONS	ASN:			==========> CONTINUED <==========			
04/01/23		032523	04*2400129	BUSINESS CARD	0.00	113.42	0.00	9,351.72
04/01/23		032523	04*2400129	BUSINESS CARD	0.00	0.00	7.42	9,344.30
04/28/23		042523	04*2400161	BUSINESS CARD	0.00	309.70	0.00	9,654.00
04/28/23		042523	04*2400161	BUSINESS CARD	0.00	0.00	0.70	9,653.30
-								
				TOTALS	7,362.00	9,667.37	14.07	9,653.30
ACCOUNT # 24-4926-550-00	DESC: CAPITAL OUTLAY	ASN:						
04/01/23				BUDGET BALANCE	5,000.00			1,149.99
-								
				TOTALS	5,000.00	1,230.49	80.50	1,149.99
ACCOUNT # 24-4926-550-01	DESC: CAPITAL PROJECTS	ASN:						
-								
				TOTALS	742,000.00	0.00	0.00	0.00
ACCOUNT # 24-4926-699-00	DESC: GRANTS	ASN:						
04/25/23		04/18/23	04*2400154	PINNACLE PARK FOUNDATION,	0.00	630.00	0.00	15,130.00
-								
				TOTALS	50,000.00	15,130.00	0.00	15,130.00
ACCOUNT # 24-4926-699-02	DESC: MISCELLANEOUS DONATIONS	ASN:						
04/01/23				BUDGET BALANCE	8,100.00			11,687.28
-								
				TOTALS	8,100.00	11,687.28	0.00	11,687.28