

JACKSON COUNTY TOURISM
DEVELOPMENT
AUTHORITY



FINANCIAL REPORT
May 31, 2021

JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

May 31, 2021

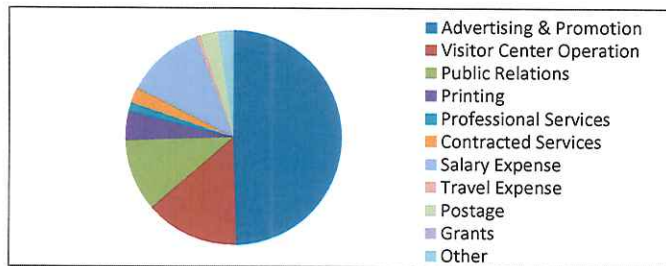
* May Room Occupancy Tax collections totaled \$146,608 with \$29.81 collected for penalties. The YTD collection total is \$1,603,200 - 97.19% of budget. The Airbnb total was \$39,171.62 and the Home Away/VRBO total was \$24,725.10.

* 93 accounts reported for April rentals (increase of 57 accounts from last year). The collections were up 824.89% (\$130,783.65) from the same period in 2020.

* The cash balance at May 31, 2021 is \$1,083,804 and investments total \$400,000.

The expenses for May were \$94,833. The FYTD expenses totaled \$962,919 with encumbrances of \$8,014, for a combined total of \$970,933 - 56.56% of budget.

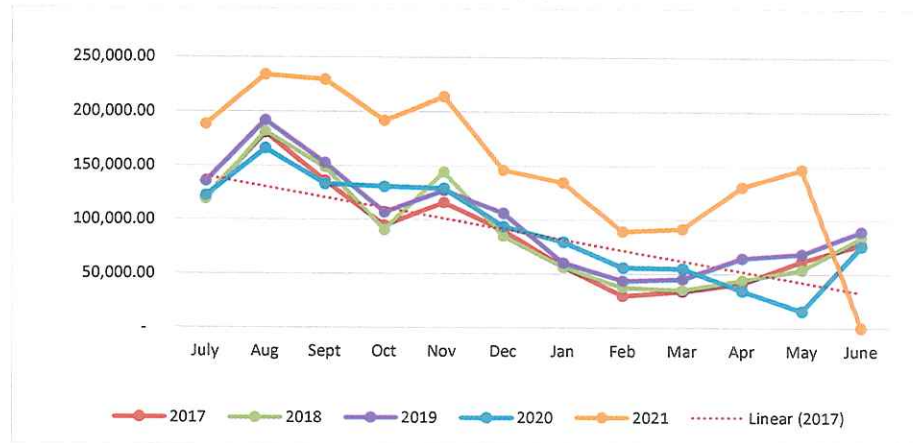
TDA Expenses as of May 31, 2021



Advertising & Promotion	\$	46,949.12
Visitor Center Operation	\$	13,373.00
Public Relations	\$	10,259.33
Printing	\$	4,090.00
Professional Services	\$	1,354.17
Contracted Services	\$	2,136.78
Salary Expense	\$	11,298.94
Travel Expense	\$	535.00
Postage	\$	2,561.44
Grants	\$	-
Other	\$	2,275.53
	\$	94,833.31

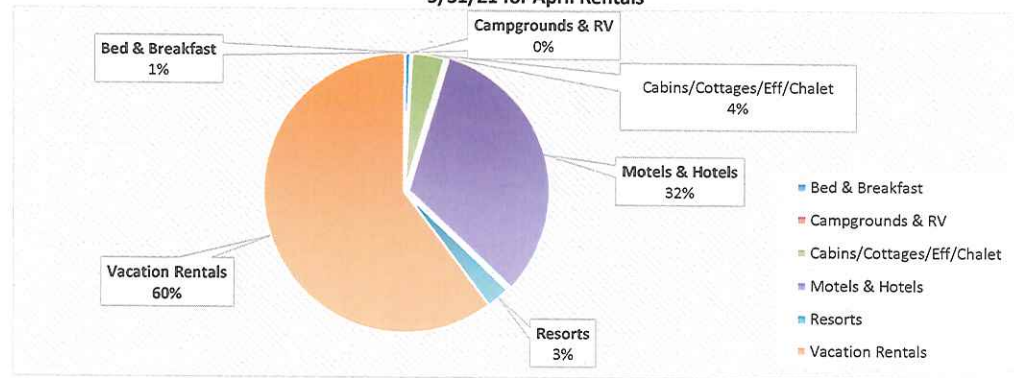


Fiscal YTD Collections



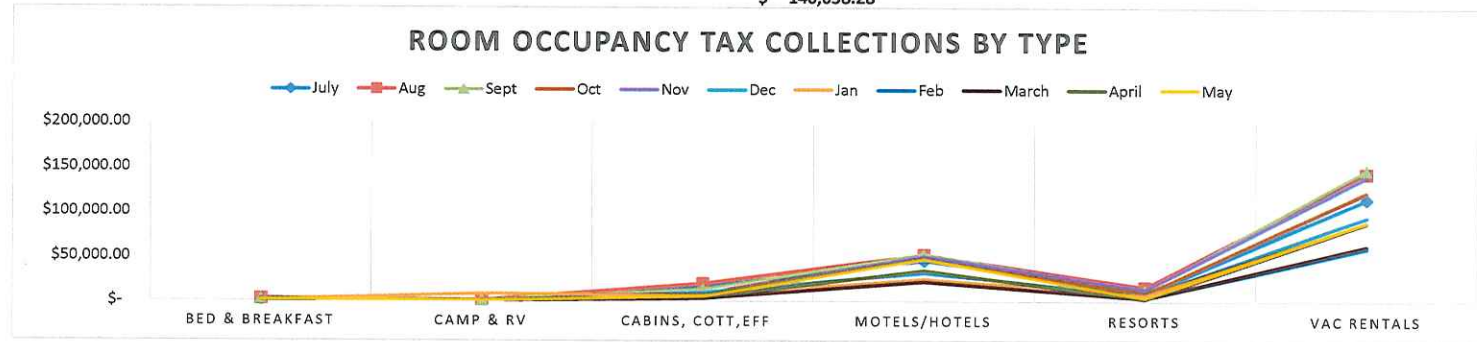
	2017	2018	2019	2020	2021
July	119,861.04	119,152.80	135,881.68	122,421.68	187,832.18
Aug	180,394.59	181,280.78	191,736.34	166,057.35	233,507.83
Sept	135,649.23	148,701.72	152,650.37	133,172.02	228,972.44
Oct	94,100.41	90,329.60	106,838.84	130,912.47	191,265.61
Nov	115,576.40	144,240.73	127,342.88	129,268.34	213,445.79
Dec	89,928.52	84,754.30	106,016.63	93,829.84	145,657.78
Jan	56,081.35	56,029.08	60,207.39	79,652.13	134,351.26
Feb	29,357.66	37,210.91	43,528.62	55,878.75	89,094.11
Mar	33,603.67	35,029.92	45,185.00	55,161.52	91,596.16
Apr	40,794.81	44,116.59	64,498.34	34,404.69	130,350.75
May	61,363.25	53,695.68	68,385.86	15,854.63	146,638.28
June	76,932.28	83,711.73	89,275.51	76,044.67	-
	\$ 1,033,643.21	\$ 1,078,253.84	\$ 1,191,547.46	\$ 1,092,658.09	\$ 1,792,712.19

**Room Occupancy Tax Collections
5/31/21 for April Rentals**



Bed & Breakfast	\$ 931.67
Campgrounds & RV	\$ 246.08
Cabins/Cottages/Eff/Chalet	\$ 5,533.07
Motels & Hotels	\$ 47,443.39
Resorts	\$ 3,998.74
Vacation Rentals	\$ 88,485.33
Total	\$ 146,638.28

ROOM OCCUPANCY TAX COLLECTIONS BY TYPE



COLLECTIONS BY TYPE

	Bed & Breakfast		Camp & Rv		Cabins, Cott, Eff		Motels/Hotels		Resorts		Vac Rentals		Totals
July	\$	1,452.19	\$	624.61	\$	16,567.08	\$	45,998.26	\$	8,493.60	\$	114,696.44	\$ 187,832.18
Aug	\$	1,998.24	\$	822.85	\$	19,823.27	\$	52,137.59	\$	15,885.83	\$	142,933.65	\$ 233,601.43
Sept	\$	2,108.16	\$	829.81	\$	13,630.34	\$	52,875.89	\$	12,396.57	\$	147,131.67	\$ 228,972.44
Oct	\$	1,670.52	\$	662.49	\$	8,581.33	\$	49,979.73	\$	8,823.81	\$	121,547.74	\$ 191,265.62
Nov	\$	2,497.80	\$	819.18	\$	6,728.97	\$	50,452.52	\$	13,486.65	\$	139,460.67	\$ 213,445.79
Dec	\$	1,031.63	\$	357.87	\$	10,122.98	\$	32,534.66	\$	7,277.15	\$	94,333.49	\$ 145,657.78
Jan	\$	473.57	\$	7,630.29	\$	6,641.36	\$	24,857.11	\$	7,064.64	\$	87,684.29	\$ 134,351.26
Feb	\$	324.15	\$	127.42	\$	3,114.61	\$	22,239.38	\$	3,442.98	\$	59,845.57	\$ 89,094.11
March	\$	386.96	\$	111.21	\$	3,105.28	\$	22,307.41	\$	3,586.76	\$	62,098.54	\$ 91,596.16
April	\$	756.13	\$	282.41	\$	3,973.57	\$	34,814.45	\$	2,629.35	\$	87,894.84	\$ 130,350.75
May	\$	931.67	\$	246.08	\$	5,533.07	\$	47,443.39	\$	3,998.74	\$	88,485.33	\$ 146,638.28
June	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	\$ -
	\$	13,631.02	\$	12,514.22	\$	97,821.86	\$	435,640.39	\$	87,086.08	\$	1,146,112.23	\$ 1,792,805.80
% By Type		0.76%		0.70%		5.46%		24.30%		4.86%		63.93%	100.00%



**JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY
TOTAL ROOM OCCUPANCY TAX COLLECTIONS BY MONTH**

Month	Tax Collected	# Units Reporting	% of Inc/Dec
July-2019	\$ 122,421.68	206	10%
July-2020	\$ 187,832.18	<u>113</u>	53.43%
	\$ 65,410.50	-93	
August-2019	\$ 166,057.35	216	9%
August-2020	\$ 233,507.83	<u>118</u>	40.62%
	\$ 67,450.48	-98	
September-2019	\$ 133,172.02	196	3%
September-2020	\$ 228,972.44	<u>116</u>	71.94%
	\$ 95,800.42	-80	
October-2019	\$ 130,912.47	175	4%
October-2020	\$ 191,265.61	<u>109</u>	46.10%
	\$ 60,353.14	-66	
November-2019	\$ 129,268.34	167	1%
November-2020	\$ 213,445.79	<u>89</u>	65.12%
	\$ 84,177.45	-78	
December-2019	\$ 93,829.84	133	-10%
December-2020	\$ 145,657.78	<u>106</u>	55.24%
	\$ 51,827.94	-27	
January-2020	\$ 79,652.13	120	18%
January-2021	\$ 134,351.26	<u>96</u>	68.67%
	\$ 54,699.13	-24	
February-2020	\$ 55,878.75	96	15%
February-2021	\$ 89,094.11	<u>82</u>	59.44%
	\$ 33,215.36	-14	
March-2020	\$ 55,161.52	93	4%
March-2021	\$ 91,596.16	<u>83</u>	66.05%
	\$ 36,434.64	-10	
April-2020	\$ 34,404.69	59	95%
April-2021	\$ 130,350.75	<u>86</u>	278.87%
	\$ 95,946.06	27	
May-2020	\$ 15,854.63	36	35%
May-2021	\$ 146,638.28	<u>93</u>	824.89%
	\$ 130,783.65	57	
June-2020	\$ 76,044.67	74	15%
June-2021			-100.00%
	\$ (76,044.67)	-74	
FYTD 2020	\$ 1,092,658.09		
FYTD 2021	\$ 1,792,712.19		

COUNTY OF JACKSON
 Trial Balance - Balance Sheet Accounts
 Report dates 05/01/2021 - thru - 05/31/2021

Account Number	Account Description	Beginning Balance Dr (Cr)	Debits	Credits	Ending Balance Dr (Cr)
24-1110-000-00	CASH ON HAND	945,476.83	317,593.76	179,267.01	1,083,803.58
24-1130-000-00	CASH IN TIME DEPOSIT	400,000.00	0.00	0.00	400,000.00
24-1231-000-00	ACCOUNTS RECEIVABLE	0.00	0.00	0.00	0.00
24-1232-892-00	ACCTS RECEIVABLE SALES TAX	1,168.69	54.36	0.00	1,223.05
24-1232-893-00	ACCTS RECEIVABLE SALES TAX	0.00	0.00	0.00	0.00
24-1310-000-11	DUE FROM GENERAL FUND	0.00	0.00	0.00	0.00
Total Asset		1,346,645.52	317,648.12	179,267.01	1,485,026.63
24-2100-000-00	ACCOUNTS PAYABLE	0.00	81,506.80	81,506.80	0.00
24-2200-000-00	ACCRUED SALARIES PAYABLE	2,388.55	0.00	0.00	2,388.55
24-2200-175-00	FEDERAL TAX PAYABLE	0.00	970.36	970.36	0.00
24-2200-176-00	STATE TAX PAYABLE	0.00	342.00	342.00	0.00
24-2200-181-00	FICA TAX PAYABLE	0.00	530.48	530.48	0.00
24-2200-182-00	RETIREMENT PAYABLE	459.22	0.00	1,381.84	(922.62)
24-2200-187-00	MEDICARE TAX PAYABLE	0.00	124.07	124.07	0.00
24-2300-000-11	DUE TO GENERAL	0.00	85,191.01	170,382.02	(85,191.01)
24-2900-000-00	FUND BALANCE	(618,994.37)	0.00	0.00	(618,994.37)
24-2900-000-01	RES BY STATE STATUTE	(81,173.71)	0.00	0.00	(81,173.71)
24-2912-000-00	RESERVE FOR ENCUMBRANCES	6,279.00	85,285.80	83,550.80	8,014.00
24-2912-000-01	RESERVE FOR ENCUMBRANCES-PRIOR YEAR	(6,279.00)	83,550.80	85,285.80	(8,014.00)
24-3000-000-00	REVENUE CONTROL	(1,517,410.82)	0.00	146,641.57	(1,664,052.39)
24-4000-000-00	EXPENDITURE CONTROL	868,085.61	95,457.84	624.53	962,918.92
Total Liability		(1,346,645.52)	432,959.16	571,340.27	(1,485,026.63)
Total TOURISM DEVELOPMENT AUTH		0.00	750,607.28	750,607.28	0.00

COUNTY OF JACKSON

Income Statement

Report dates 07/01/2020 - thru - 05/31/2021

Account Number	Description	Adjusted Budget 07/01/2020 05/31/2021	Debits and Credits 05/01/2021 05/31/2021	Debits and Credits 07/01/2020 05/31/2021	Encumbrances 07/01/2020 05/31/2021	Balance 07/01/2020 05/31/2021	% Used
24-3230-130-00	JACKSON COUNTY TDA	1,649,628.00	146,608.47	1,603,200.23	0.00	46,427.77	97.19
	TAX REVENUE	1,649,628.00	146,608.47	1,603,200.23	0.00	46,427.77	97.19
24-3270-170-01	JACKSON TDA - PENALTY	5,000.00	29.81	1,679.78	0.00	3,320.22	33.60
24-3270-190-00	MARKETING AND ADVERTISING	8,706.00	0.00	8,612.00	0.00	94.00	98.92
24-3270-260-00	NC DEPT OF COMMERCE-EDPN	0.00	0.00	0.00	0.00	0.00	0.00
	PENALTY & INTEREST	13,706.00	29.81	10,291.78	0.00	3,414.22	75.09
24-3496-260-00	NC DEPT OF COMMERCE-EDPN	25,750.00	0.00	25,750.00	0.00	0.00	0.00
24-3496-260-01	NC DEPT OF COMMERCE DES	0.00	0.00	243.82	0.00	-243.82	0.00
24-3496-260-02	MOUNTAIN BIZWORKS PPP	24,497.00	0.00	24,497.00	0.00	0.00	0.00
	ECONOMIC DEVELOPMENT	50,247.00	0.00	50,490.82	0.00	-243.82	100.49
24-3831-491-00	INVESTMENT EARNINGS	3,000.00	3.29	69.56	0.00	2,930.44	2.32
	REVENUES	3,000.00	3.29	69.56	0.00	2,930.44	2.32
24-3839-890-00	MISCELLANEOUS	0.00	0.00	0.00	0.00	0.00	0.00
	REVENUES	0.00	0.00	0.00	0.00	0.00	0.00
DEPARTMENT TOTAL Revenue		1,716,581.00	146,641.57	1,664,052.39	0.00	52,528.61	96.94
24-4926-121-00	SALARIES & WAGES	120,271.00	8,556.32	108,973.34	0.00	11,297.66	90.61
24-4926-170-00	BOARD MEMBER EXPENSE	400.00	0.00	423.15	0.00	-23.15	105.79
24-4926-181-00	SOCIAL SECURITY CONTRIBU	7,457.00	530.48	6,756.33	0.00	700.67	90.60
24-4926-182-00	RETIREMENT EXPENSE	12,208.00	868.46	10,660.67	0.00	1,547.33	87.33
24-4926-183-00	HOSPITALIZATION INSURANC	18,540.00	1,191.35	14,440.60	0.00	4,099.40	77.89
24-4926-185-00	UNEMPLOYMENT INSURANCE	504.00	28.26	487.01	0.00	16.99	96.63
24-4926-186-00	WORKMAN'S COMPENSATION	1,266.00	0.00	447.00	0.00	819.00	35.31
24-4926-187-00	MEDICARE TAX	1,744.00	124.07	1,580.12	0.00	163.88	90.60
24-4926-190-00	PROFESSIONAL SER-COUNTY	16,250.00	1,354.17	14,895.87	0.00	1,354.13	91.67
24-4926-191-00	PROFESSIONAL SER-AUDIT	7,200.00	0.00	8,750.00	0.00	-1,550.00	121.53
24-4926-192-00	LEGAL SERVICES	3,000.00	0.00	825.00	0.00	2,175.00	27.50
24-4926-260-00	OFFICE SUPPLIES	3,963.00	79.55	2,550.85	0.00	1,412.15	64.37
24-4926-299-00	MISCELLANEOUS	6,810.00	393.25	5,463.65	0.00	1,346.35	80.23
24-4926-311-00	TRAVEL	8,299.00	535.00	6,569.61	495.00	1,234.39	85.13
24-4926-321-00	TELEPHONE	6,746.00	370.42	7,172.40	0.00	-426.40	106.32

COUNTY OF JACKSON

Income Statement

Report dates 07/01/2020 - thru - 05/31/2021

Account Number	Description	Adjusted Budget 07/01/2020 05/31/2021	Debits and Credits 05/01/2021 05/31/2021	Debits and Credits 07/01/2020 05/31/2021	Encumbrances 07/01/2020 05/31/2021	Balance 07/01/2020 05/31/2021	% Used
24-4926-321-02	TELEPHONE-DIRECTOR	0.00	0.00	0.00	0.00	0.00	0.00
24-4926-325-00	POSTAGE	21,003.00	2,561.44	19,931.76	0.00	1,071.24	94.90
24-4926-331-00	UTILITIES	2,000.00	159.81	2,028.47	0.00	-28.47	101.42
24-4926-341-00	PRINTING	79,741.00	4,090.00	73,231.38	7,519.00	-1,009.38	101.27
24-4926-351-00	REPAIRS & MAINT-BUILDING	500.00	0.00	0.00	0.00	500.00	0.00
24-4926-370-00	AD FIRM MEDIA	855,232.00	24,201.45	199,223.95	0.00	656,008.05	23.29
24-4926-370-01	WEBSITE SERVICE	28,588.00	1,600.00	17,600.00	0.00	10,988.00	61.56
24-4926-370-02	CREATIVE & PRODUCTION SE	32,915.00	10,472.50	62,647.50	0.00	-29,732.50	190.33
24-4926-370-03	DIGITAL CAMPAIGN REPORTI	9,600.00	1,000.00	8,600.00	0.00	1,000.00	89.58
24-4926-370-04	E-MAIL CAMPAIGNS	5,700.00	475.00	5,700.00	0.00	0.00	0.00
24-4926-370-05	SEM MANAGEMENT	14,400.00	1,500.00	12,900.00	0.00	1,500.00	89.58
24-4926-370-07	SOCIAL MEDIA	8,400.00	700.00	7,700.00	0.00	700.00	91.67
24-4926-393-00	VISITOR CENTER OPERATION	167,872.00	13,373.00	154,025.00	0.00	13,847.00	91.75
24-4926-393-01	PUBLIC RELATIONS	64,600.00	10,259.33	55,212.31	0.00	9,387.69	85.47
24-4926-393-02	CONTRACTED SERVICES	22,000.00	1,833.33	20,166.63	0.00	1,833.37	91.67
24-4926-393-03	CONTRACTED SERVICES-RECO	1,400.00	50.00	305.00	0.00	1,095.00	21.79
24-4926-393-05	CONTRACTED-WEBSITE	7,500.00	0.00	1,172.50	0.00	6,327.50	15.63
24-4926-393-06	CONTRACTED-AD FIRM RETAI	44,550.00	4,875.00	39,675.00	0.00	4,875.00	89.06
24-4926-393-07	CONTRACTED SERVICES-STR	8,280.00	0.00	8,280.00	0.00	0.00	0.00
24-4926-393-08	CONTRACTED-AD FIRM MISC	12,000.00	950.63	12,181.96	0.00	-181.96	101.52
24-4926-393-11	SOFTWARE, INTERNET, MISC S	25,328.00	1,174.54	25,097.16	0.00	230.84	99.09
24-4926-393-14	CONTRACTED SERVICES-HR O	4,320.00	515.95	6,928.37	0.00	-2,608.37	160.38
24-4926-412-00	BUILDING RENT	6,000.00	500.00	5,500.00	0.00	500.00	91.67
24-4926-454-00	INSURANCE	2,447.00	0.00	2,749.00	0.00	-302.00	112.34
24-4926-491-00	DUES AND SUBSCRIPTIONS	3,900.00	10.00	4,117.19	0.00	-217.19	105.57
24-4926-550-00	CAPITAL OUTLAY	5,448.00	0.00	5,302.77	0.00	145.23	97.33
24-4926-550-01	CAPITAL PROJECTS	20,000.00	0.00	0.00	0.00	20,000.00	0.00
24-4926-630-00	NC TOURISM RECOVERY GRAN	25,750.00	0.00	9,372.37	0.00	16,377.63	36.40
24-4926-699-00	GRANTS	17,000.00	0.00	10,000.00	0.00	7,000.00	58.82
24-4926-699-02	MISCELLANEOUS DONATIONS	2,775.00	500.00	3,275.00	0.00	-500.00	118.02
24-4926-990-00	CONTINGENCY	2,674.00	0.00	0.00	0.00	2,674.00	0.00
TOURISM DEVELOPMENT AUTHORITY		1,716,581.00	94,833.31	962,918.92	8,014.00	745,648.08	56.56
DEPARTMENT TOTAL Expense		-1,716,581.00	-94,833.31	-962,918.92	8,014.00	-745,648.08	56.56
Fund 24 TOURISM DEVELOPMENT AUTH		0.00	51,808.26	701,133.47	8,014.00	-693,119.47	76.75

=====				ACCOUNT ACTIVITY ANALYSIS		PAGE 1		=====	
BC2001				BEGINNING 05/01/21		ENDING 05/31/21			
TRANS	PO	INVOICE	CHECK	TRANSACTION/	BEGINNING				
DATE	NUMBER	NUMBER	NUMBER	VENDOR NAME	BAL/BUDGET	DEBITS	CREDITS	BALANCE	

ACCOUNT # 24-4926-121-00 DESC: SALARIES & WAGES ASN:									
05/01/21				BUDGET BALANCE	120,271.00			100,417.02	
05/19/21		TLJ	JE-193626	JOE: TDA PAYROLL 5/14/21	0.00	4,278.16	0.00	104,695.18	
05/28/21		TLJ	JE-193666	JOE: TDA PAYROLL 5/28/202	0.00	4,278.16	0.00	108,973.34	

TOTALS					120,271.00	111,817.92	2,844.58	108,973.34	
=====									
ACCOUNT # 24-4926-170-00 DESC: BOARD MEMBER EXPENSE ASN:									
05/01/21				BUDGET BALANCE	400.00			423.15	

TOTALS					400.00	436.49	13.34	423.15	
=====									
ACCOUNT # 24-4926-181-00 DESC: SOCIAL SECURITY CONTRIBUTION ASN:									
05/19/21		TLJ	JE-193627	JOE: TDA PAYROLL 5/14/21	0.00	265.24	0.00	6,491.09	
05/28/21		TLJ	JE-193667	JOE: TDA PAYROLL 5/28/202	0.00	265.24	0.00	6,756.33	

TOTALS					7,457.00	7,198.39	442.06	6,756.33	
=====									
ACCOUNT # 24-4926-182-00 DESC: RETIREMENT EXPENSE ASN:									
05/01/21				BUDGET BALANCE	12,208.00			9,792.21	
05/19/21		TLJ	JE-193627	JOE: TDA PAYROLL 5/14/21	0.00	434.23	0.00	10,226.44	
05/28/21		TLJ	JE-193667	JOE: TDA PAYROLL 5/28/202	0.00	434.23	0.00	10,660.67	

TOTALS					12,208.00	11,349.49	688.82	10,660.67	
=====									
ACCOUNT # 24-4926-183-00 DESC: HOSPITALIZATION INSURANCE ASN:									
05/01/21				BUDGET BALANCE	18,540.00			13,249.25	
05/25/21		05/12/21	01*274332	BCBS OF NC	0.00	1,038.07	0.00	14,287.32	
05/25/21		309359	01*274530	COMPANION LIFE INSURANCE	0.00	153.28	0.00	14,440.60	

TOTALS					18,540.00	14,448.60	8.00	14,440.60	
=====									
ACCOUNT # 24-4926-185-00 DESC: UNEMPLOYMENT INSURANCE ASN:									
05/01/21				BUDGET BALANCE	504.00			458.75	

=====									
ACCOUNT ACTIVITY ANALYSIS					PAGE 2 =====				
BC2001 BEGINNING 05/01/21 ENDING 05/31/21									
TRANS	PO	INVOICE	CHECK	TRANSACTION/	BEGINNING				
DATE	NUMBER	NUMBER	NUMBER	VENDOR NAME	BAL/BUDGET	DEBITS	CREDITS	BALANCE	

ACCOUNT # 24-4926-185-00 DESC: UNEMPLOYMENT INSURANCE ASN: =====> CONTINUED <=====									
05/19/21	TLJ	JE-193627	JOE: TDA PAYROLL	5/14/21	0.00	14.32	0.00	473.07	
05/28/21	TLJ	JE-193667	JOE: TDA PAYROLL	5/28/202	0.00	13.94	0.00	487.01	

TOTALS					504.00	487.01	0.00	487.01	
=====									
ACCOUNT # 24-4926-186-00 DESC: WORKMAN'S COMPENSATION ASN:									
05/01/21			BUDGET BALANCE		1,266.00			447.00	

TOTALS					1,266.00	447.00	0.00	447.00	
=====									
ACCOUNT # 24-4926-187-00 DESC: MEDICARE TAX ASN:									
05/19/21	TLJ	JE-193627	JOE: TDA PAYROLL	5/14/21	0.00	62.03	0.00	1,518.08	
05/28/21	TLJ	JE-193667	JOE: TDA PAYROLL	5/28/202	0.00	62.04	0.00	1,580.12	

TOTALS					1,744.00	1,683.40	103.28	1,580.12	
=====									
ACCOUNT # 24-4926-190-00 DESC: PROFESSIONAL SER-COUNTY ASN:									
05/01/21			BUDGET BALANCE		16,250.00			13,541.70	
05/28/21	TLJ	JE-193650	JOE: TDA ADMIN	5/2021	0.00	1,354.17	0.00	14,895.87	

TOTALS					16,250.00	14,895.87	0.00	14,895.87	
=====									
ACCOUNT # 24-4926-191-00 DESC: PROFESSIONAL SER-AUDIT ASN:									
05/01/21			BUDGET BALANCE		7,200.00			8,750.00	

TOTALS					7,200.00	8,750.00	0.00	8,750.00	
=====									
ACCOUNT # 24-4926-192-00 DESC: LEGAL SERVICES ASN:									

TOTALS					3,000.00	825.00	0.00	825.00	
=====									
ACCOUNT # 24-4926-260-00 DESC: OFFICE SUPPLIES ASN:									
05/03/21	042621	01*274139	BUSINESS CARD		0.00	14.51	0.00	2,485.81	

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BEGINNING 05/01/21 ENDING 05/31/21

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-260-00 DESC: OFFICE SUPPLIES ASN: =====> CONTINUED <=====

05/06/21		119J-QKMQ-	01*274222	AMAZON CAPITAL SERVICES	0.00	70.61	0.00	2,556.42
05/10/21		042621	01*274139	BUSINESS CARD	0.00	0.00	0.95	2,555.47
05/10/21		119J-QKMQ-	01*274222	AMAZON CAPITAL SERVICES	0.00	0.00	4.62	2,550.85

TOTALS					3,963.00	2,758.96	208.11	2,550.85
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ACCOUNT # 24-4926-260-01 DESC: PROMO ITEMS ASN:

05/01/21	BUDGET BALANCE				0.00			0.00
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TOTALS					0.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-299-00 DESC: MISCELLANEOUS ASN:

05/03/21		042621	01*274139	BUSINESS CARD	0.00	28.09	0.00	5,098.49
05/06/21		3682	01*274123	ALLEN STREET STORAGE	0.00	80.00	0.00	5,178.49
05/10/21		04/26/2021	01*274122	HELPING HANDS SERVICE CO.	0.00	220.00	0.00	5,398.49
05/10/21		042621	01*274139	BUSINESS CARD	0.00	0.00	1.84	5,396.65
05/11/21		104189	01*274398	CHEROKEE BOTTLED WATER	0.00	32.03	0.00	5,428.68
05/12/21		108364	01*274398	CHEROKEE BOTTLED WATER	0.00	27.76	0.00	5,456.44
05/12/21		106019	01*274398	CHEROKEE BOTTLED WATER	0.00	11.74	0.00	5,468.18
05/25/21		104189	01*274398	CHEROKEE BOTTLED WATER	0.00	0.00	2.03	5,466.15
05/25/21		106019	01*274398	CHEROKEE BOTTLED WATER	0.00	0.00	0.74	5,465.41
05/25/21		108364	01*274398	CHEROKEE BOTTLED WATER	0.00	0.00	1.76	5,463.65

TOTALS					6,810.00	5,570.70	107.05	5,463.65
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ACCOUNT # 24-4926-311-00 DESC: TRAVEL ASN:

05/01/21	BUDGET BALANCE				8,299.00			6,034.61
05/03/21		042621	01*274139	BUSINESS CARD	0.00	537.32	0.00	6,571.93
05/10/21		042621	01*274139	BUSINESS CARD	0.00	0.00	2.32	6,569.61

TOTALS					8,299.00	7,124.36	554.75	6,569.61
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ACCOUNT # 24-4926-321-00 DESC: TELEPHONE ASN:

05/01/21	BUDGET BALANCE				6,746.00			6,801.98
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TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE

ACCOUNT # 24-4926-321-00 DESC: TELEPHONE ASN: =====> CONTINUED <=====								
05/01/21		9878248801	01*273979	VERIZON WIRELESS	0.00	184.22	0.00	6,986.20
05/04/21		69383	01*274182	BALSAMWEST	0.00	390.28	0.00	7,376.48
05/17/21		69384	01*274459	BALSAMWEST	0.00	366.09	0.00	7,742.57
05/17/21		215002		JACKSON CO CHAMB OF COMM	0.00	0.00	387.12	7,355.45
05/24/21		215120		CASHIERS CHAMBER OF COMM	0.00	0.00	183.05	7,172.40

TOTALS					6,746.00	10,323.75	3,151.35	7,172.40
=====								

ACCOUNT # 24-4926-325-00 DESC: POSTAGE ASN:								
05/01/21				BUDGET BALANCE	21,003.00			17,370.32
05/03/21		042621	01*274139	BUSINESS CARD	0.00	15.59	0.00	17,385.91
05/06/21		17VA27181	01*274120	UPS	0.00	229.53	0.00	17,615.44
05/10/21		042621	01*274139	BUSINESS CARD	0.00	0.00	1.02	17,614.42
05/11/21		3313497746	01*274316	PITNEY BOWES INC.	0.00	339.55	0.00	17,953.97
05/14/21		052521	01*274397	RESERVE ACCOUNT	0.00	2,000.00	0.00	19,953.97
05/25/21		3313497746	01*274316	PITNEY BOWES INC.	0.00	0.00	22.21	19,931.76

TOTALS					21,003.00	20,174.87	243.11	19,931.76
=====								

ACCOUNT # 24-4926-331-00 DESC: UTILITIES ASN:								
05/01/21				BUDGET BALANCE	2,000.00			1,868.66
05/03/21		05/10/2021	01*274089	TUCKASEIGEE WATER & SEWER	0.00	54.32	0.00	1,922.98
05/24/21		05/25/2021	01*274312	DUKE ENERGY	0.00	105.49	0.00	2,028.47

TOTALS					2,000.00	2,412.08	383.61	2,028.47
=====								

ACCOUNT # 24-4926-341-00 DESC: PRINTING ASN:								
05/01/21				BUDGET BALANCE	79,741.00			69,141.38
05/17/21		2021CI-922	01*274393	SMOKY MOUNTAIN NEWS	0.00	4,090.00	0.00	73,231.38

TOTALS					79,741.00	73,285.07	53.69	73,231.38
=====								

ACCOUNT # 24-4926-351-00 DESC: REPAIRS & MAINT-BUILDING ASN:								
05/01/21				BUDGET BALANCE	500.00			0.00

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TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-351-00 DESC: REPAIRS & MAINT-BUILDING ASN: =====> CONTINUED <=====

TOTALS				500.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-370-00 DESC: AD FIRM MEDIA ASN:

05/10/21		47210-4723 01*274213	RAWLE MURDY ASSOCIATES, I	0.00	24,201.45	0.00	199,223.95
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TOTALS				855,232.00	200,423.95	1,200.00	199,223.95
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ACCOUNT # 24-4926-370-01 DESC: WEBSITE SERVICE ASN:

05/01/21			BUDGET BALANCE	28,588.00			16,000.00
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05/10/21		47210-4723 01*274213	RAWLE MURDY ASSOCIATES, I	0.00	1,600.00	0.00	17,600.00
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TOTALS				28,588.00	17,600.00	0.00	17,600.00
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ACCOUNT # 24-4926-370-02 DESC: CREATIVE & PRODUCTION SERVICES ASN:

05/01/21			BUDGET BALANCE	32,915.00			52,175.00
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05/10/21		47210-4723 01*274213	RAWLE MURDY ASSOCIATES, I	0.00	10,472.50	0.00	62,647.50
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TOTALS				32,915.00	62,647.50	0.00	62,647.50
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ACCOUNT # 24-4926-370-03 DESC: DIGITAL CAMPAIGN REPORTING ASN:

05/01/21			BUDGET BALANCE	9,600.00			7,600.00
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05/10/21		47210-4723 01*274213	RAWLE MURDY ASSOCIATES, I	0.00	1,000.00	0.00	8,600.00
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TOTALS				9,600.00	8,600.00	0.00	8,600.00
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ACCOUNT # 24-4926-370-05 DESC: SEM MANAGEMENT ASN:

05/01/21			BUDGET BALANCE	14,400.00			11,400.00
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05/10/21		47210-4723 01*274213	RAWLE MURDY ASSOCIATES, I	0.00	1,500.00	0.00	12,900.00
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TOTALS				14,400.00	12,900.00	0.00	12,900.00
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TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-370-05 DESC: SEM MANAGEMENT ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-370-07 DESC: SOCIAL MEDIA ASN:

05/01/21				BUDGET BALANCE	8,400.00			7,000.00
05/10/21		47210-4723	01*274213	RAWLE MURDY ASSOCIATES, I	0.00	700.00	0.00	7,700.00
-								
TOTALS					8,400.00	7,700.00	0.00	7,700.00

ACCOUNT # 24-4926-393-00 DESC: VISITOR CENTER OPERATIONS ASN:

05/01/21				BUDGET BALANCE	167,872.00			140,652.00
05/03/21		145570	01*274036	CASHIERS CHAMBER OF COMME	0.00	5,500.00	0.00	146,152.00
05/03/21		145570	01*274036	CASHIERS CHAMBER OF COMME	0.00	721.00	0.00	146,873.00
05/03/21		145451	01*274018	JACKSON CO. CHAMBER OF CO	0.00	6,000.00	0.00	152,873.00
05/03/21		145451	01*274018	JACKSON CO. CHAMBER OF CO	0.00	803.33	0.00	153,676.33
05/03/21		145451	01*274018	JACKSON CO. CHAMBER OF CO	0.00	160.00	0.00	153,836.33
05/03/21		145451	01*274018	JACKSON CO. CHAMBER OF CO	0.00	188.67	0.00	154,025.00
-								
TOTALS					167,872.00	154,025.00	0.00	154,025.00

ACCOUNT # 24-4926-393-01 DESC: PUBLIC RELATIONS ASN:

05/01/21				BUDGET BALANCE	64,600.00			44,952.98
05/10/21		10-0521	01*274190	PINEAPPLE PUBLIC RELATION	0.00	10,259.33	0.00	55,212.31
-								
TOTALS					64,600.00	58,099.81	2,887.50	55,212.31

ACCOUNT # 24-4926-393-02 DESC: CONTRACTED SERVICES ASN:

05/01/21				BUDGET BALANCE	22,000.00			18,333.30
05/28/21		TLJ	JE-193650	JOE: TDA ADMIN 5/2021	0.00	1,833.33	0.00	20,166.63
-								
TOTALS					22,000.00	20,166.63	0.00	20,166.63

ACCOUNT # 24-4926-393-03 DESC: CONTRACTED SERVICES-RECORDING ASN:

05/01/21				BUDGET BALANCE	1,400.00			255.00
05/07/21		04/21/2021	01*274215	CHERYL OSBORNE	0.00	50.00	0.00	305.00

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TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-393-03 DESC: CONTRACTED SERVICES-RECORDING ASN: =====> CONTINUED <=====

TOTALS					1,400.00	305.00	0.00	305.00
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ACCOUNT # 24-4926-393-05 DESC: CONTRACTED-WEBSITE ASN:

05/01/21	BUDGET BALANCE				7,500.00			1,172.50
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TOTALS					7,500.00	1,172.50	0.00	1,172.50
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ACCOUNT # 24-4926-393-06 DESC: CONTRACTED-AD FIRM RETAINER ASN:

05/10/21	47210-4723	01*274213	RAWLE MURDY ASSOCIATES, I		0.00	4,875.00	0.00	39,675.00
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TOTALS					44,550.00	39,675.00	0.00	39,675.00
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ACCOUNT # 24-4926-393-08 DESC: CONTRACTED-AD FIRM MISC ASN:

05/01/21	BUDGET BALANCE				12,000.00			11,231.33
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05/10/21	47210-4723	01*274213	RAWLE MURDY ASSOCIATES, I		0.00	950.63	0.00	12,181.96
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TOTALS					12,000.00	12,181.96	0.00	12,181.96
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ACCOUNT # 24-4926-393-11 DESC: SOFTWARE,INTERNET,MISC SERVICES ASN:

05/01/21	BUDGET BALANCE				25,328.00			23,922.62
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05/03/21	042521	01*274138	BUSINESS CARD		0.00	434.99	0.00	24,357.61
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05/03/21	042621	01*274139	BUSINESS CARD		0.00	695.73	0.00	25,053.34
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05/10/21	042521	01*274138	BUSINESS CARD		0.00	0.00	3.71	25,049.63
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05/10/21	042621	01*274139	BUSINESS CARD		0.00	0.00	12.46	25,037.17
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05/25/21	21993	01*274491	SKYFI, INC		0.00	59.99	0.00	25,097.16
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TOTALS					25,328.00	25,605.33	508.17	25,097.16
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ACCOUNT # 24-4926-393-14 DESC: CONTRACTED SERVICES-HR OUTSOURCING ASN:

05/01/21	BUDGET BALANCE				4,320.00			6,412.42
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05/14/21	TLJ	JE-193625	JOB: TDA PAYROLL INVOICE		0.00	155.95	0.00	6,568.37
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BEGINNING 05/01/21 ENDING 05/31/21

TRANS	PO	INVOICE	CHECK	TRANSACTION/	BEGINNING			
DATE	NUMBER	NUMBER	NUMBER	VENDOR NAME	BAL/BUDGET	DEBITS	CREDITS	BALANCE

ACCOUNT # 24-4926-393-14 DESC: CONTRACTED SERVICES-HR OUTSOURCING ASN: =====>					CONTINUED	<=====		
05/25/21	1303	01*274529	CRAFT HR SOLUTIONS, LLC		0.00	360.00	0.00	6,928.37

-								
TOTALS					4,320.00	6,928.37	0.00	6,928.37
					=====			
ACCOUNT # 24-4926-412-00 DESC: BUILDING RENT ASN:								
05/01/21			BUDGET BALANCE		6,000.00			5,000.00
05/28/21	TLJ	JE-193649	JOE: TDA BUILDING RENT 5/		0.00	500.00	0.00	5,500.00

-								
TOTALS					6,000.00	5,500.00	0.00	5,500.00
					=====			
ACCOUNT # 24-4926-454-00 DESC: INSURANCE ASN:								
05/01/21			BUDGET BALANCE		2,447.00			2,749.00

-								
TOTALS					2,447.00	2,749.00	0.00	2,749.00
					=====			
ACCOUNT # 24-4926-491-00 DESC: DUES AND SUBSCRIPTIONS ASN:								
05/03/21	042621	01*274139	BUSINESS CARD		0.00	10.70	0.00	4,117.89
05/10/21	042621	01*274139	BUSINESS CARD		0.00	0.00	0.70	4,117.19

-								
TOTALS					3,900.00	4,139.52	22.33	4,117.19
					=====			
ACCOUNT # 24-4926-550-00 DESC: CAPITAL OUTLAY ASN:								
05/01/21			BUDGET BALANCE		5,448.00			5,302.77

-								
TOTALS					5,448.00	5,673.97	371.20	5,302.77
					=====			
ACCOUNT # 24-4926-550-01 DESC: CAPITAL PROJECTS ASN:								

-								
TOTALS					20,000.00	0.00	0.00	0.00
					=====			
ACCOUNT # 24-4926-630-00 DESC: NC TOURISM RECOVERY GRANT ASN:								

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TOTALS					25,750.00	9,673.09	300.72	9,372.37
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TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-630-00 DESC: NC TOURISM RECOVERY GRANT ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-699-00 DESC: GRANTS ASN:

TOTALS

17,000.00	10,000.00	0.00	10,000.00
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ACCOUNT # 24-4926-699-02 DESC: MISCELLANEOUS DONATIONS ASN:

05/25/21	05102021	01*274584	ASSOCIATION OF NATURE & F	0.00	500.00	0.00	3,275.00
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TOTALS

2,775.00	3,350.00	75.00	3,275.00
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ACCOUNT # 24-4926-990-00 DESC: CONTINGENCY ASN:

05/01/21	BUDGET BALANCE	2,674.00	0.00
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TOTALS

2,674.00	0.00	0.00	0.00
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