

JACKSON COUNTY TOURISM
DEVELOPMENT
AUTHORITY



FINANCIAL REPORT
MAY 31, 2024

JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

May 31, 2024

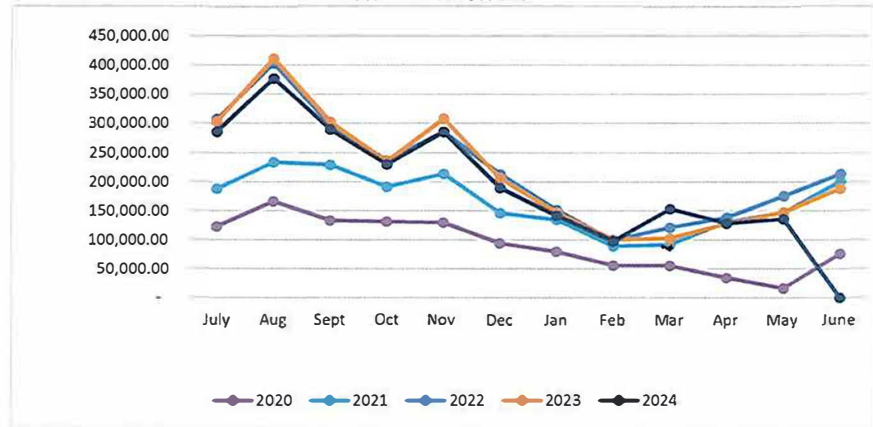
* May Room Occupancy Tax collections totaled \$135,216.14 with \$102.53 collected for penalties. The YTD collection total is \$2,024,049.20 - 80.96% of budget. The Airbnb total was \$48,512.00; the Home Away/VRBO total was \$9,134.87 and the VACASA,NC total was \$4,730.09.

* 78 accounts reported for April rentals (Increase of 9 accounts from last year). The collections were down 8.07% from the same period in 2023.

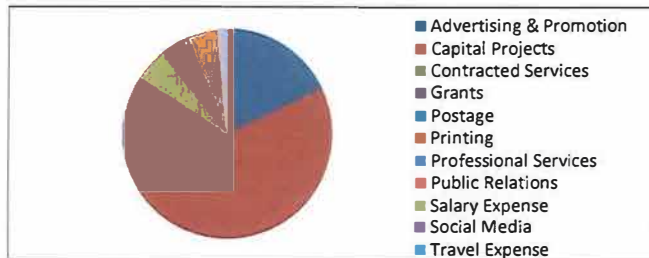
* The cash balance at May 31, 2024 was \$102,981.89 and investments totaled \$3,600,000.

The expenses for May were \$350,574.57. The FYTD expenses totaled \$2,127,060.17 with encumbrances of \$17,403.44, for a combined total of \$2,144,463.61 - 60.55% of budget.

Fiscal YTD Collections



TDA Expenses as of May 31, 2024

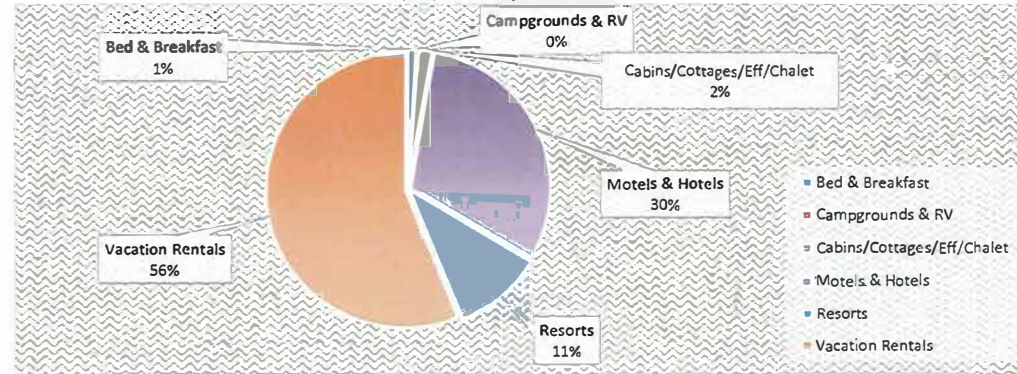


Advertising & Promotion	\$ 62,281.84
Capital Projects	\$ 170,123.39
Contracted Services	\$ 6,343.33
Grants	\$ 37,000.00
Postage	\$ 611.07
Printing	\$ 1,240.85
Professional Services	\$ -
Public Relations	\$ 17,736.95
Salary Expense	\$ 17,664.31
Social Media	\$ 13,088.24
Travel Expense	\$ 2,243.50
Visitor Center Operation	\$ 17,258.34
Other	\$ 4,982.75
Total	\$ 350,574.57

	2020	2021	2022	2023	2024
July	122,421.68	187,832.18	306,871.17	302,567.11	285,430.89
Aug	166,057.35	233,507.83	402,414.91	410,949.64	376,478.34
Sept	133,172.02	228,972.44	296,676.95	301,922.72	289,116.07
Oct	130,912.47	191,265.61	236,495.92	235,450.13	229,745.47
Nov	129,268.34	213,445.79	285,094.57	307,778.37	285,381.98
Dec	93,829.84	145,657.78	212,552.55	206,012.13	189,325.49
Jan	79,652.13	134,351.26	150,929.14	146,534.48	141,538.21
Feb	55,878.75	89,094.11	98,820.63	100,429.24	97,063.80
Mar	55,161.52	91,596.16	120,494.03	102,142.20	153,142.20
Apr	34,404.69	130,350.75	138,246.01	127,334.09	127,759.55
May	15,854.63	146,638.28	175,198.14	147,200.16	135,318.67
June	76,044.67	200,754.27	213,644.17	188,605.49	-
Total	\$ 1,092,658.09	\$ 1,993,466.46	\$ 2,637,438.19	\$ 2,576,925.76	\$ 2,310,300.67

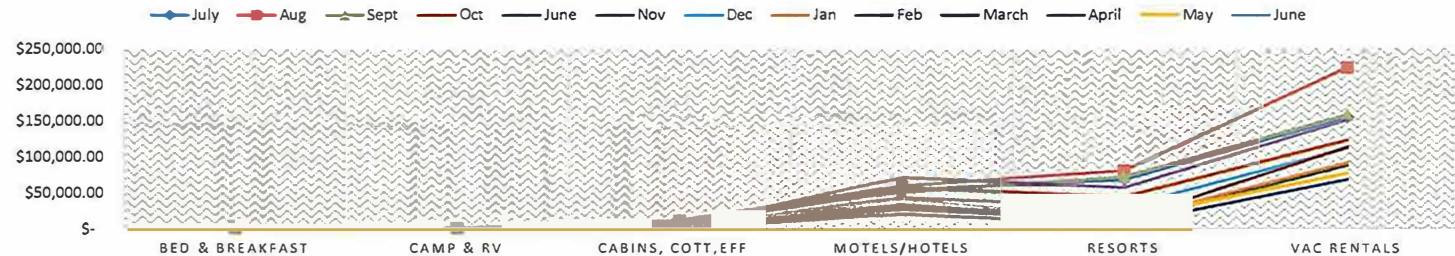


**Room Occupancy Tax Collections
5/31/24 for April Rentals**



Bed & Breakfast	\$ 1,170.63
Campgrounds & RV	\$ 492.94
Cabins/Cottages/Eff/Chalet	\$ 1,964.46
Motels & Hotels	\$ 41,169.35
Resorts	\$ 14,481.58
Vacation Rentals	\$ 76,039.71
Total	\$ 135,318.67

ROOM OCCUPANCY TAX COLLECTIONS BY TYPE



COLLECTIONS BY TYPE

	Bed & Breakfast	Camp & Rv	Cabins, Cott, Eff	Motels/Hotels	Resorts	Vac Rentals	Totals
July	\$ 1,528.20	\$ 754.06	\$ 6,587.57	\$ 55,016.22	\$ 67,750.05	\$ 153,794.79	\$ 285,430.89
Aug	\$ 1,669.80	\$ 865.38	\$ 11,374.86	\$ 59,802.40	\$ 80,315.67	\$ 222,450.23	\$ 376,478.34
Sept	\$ 1,470.28	\$ 673.00	\$ 7,721.65	\$ 50,398.12	\$ 71,814.40	\$ 157,038.62	\$ 289,116.07
Oct	\$ 1,436.12	\$ 344.11	\$ 4,446.50	\$ 57,592.70	\$ 44,248.21	\$ 121,677.83	\$ 229,745.47
Nov	\$ 2,346.65	\$ 1,066.96	\$ 3,833.48	\$ 71,483.82	\$ 56,995.17	\$ 149,655.90	\$ 285,381.98
Dec	\$ 953.72	\$ 501.55	\$ 3,206.12	\$ 43,406.39	\$ 30,696.38	\$ 110,561.33	\$ 189,325.49
Jan	\$ 628.14	\$ 143.75	\$ 2,492.33	\$ 34,727.26	\$ 12,560.78	\$ 90,985.95	\$ 141,538.21
Feb	\$ 436.50	\$ 98.20	\$ 922.75	\$ 21,038.94	\$ 7,003.66	\$ 67,563.75	\$ 97,063.80
March	\$ 500.14	\$ 154.41	\$ 927.10	\$ 27,350.22	\$ 12,048.09	\$ 112,162.24	\$ 153,142.20
April	\$ 766.17	\$ 197.66	\$ 1,979.71	\$ 29,395.23	\$ 8,654.22	\$ 86,766.56	\$ 127,759.55
May	\$ 1,170.63	\$ 492.94	\$ 1,964.46	\$ 41,169.35	\$ 14,481.58	\$ 76,039.71	\$ 135,318.67
June	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Total	\$ 12,906.35	\$ 5,292.02	\$ 45,456.53	\$ 491,380.65	\$ 406,568.21	\$ 1,348,696.91	\$ 2,310,300.67
% By Type	0.56%	0.23%	1.97%	21.27%	17.60%	58.38%	100.00%



JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY
TOTAL ROOM OCCUPANCY TAX COLLECTIONS BY MONTH

Month	Tax Collected	# Units Reporting	% of Inc/Dec
July-2022	\$ 302,567.11	79	
July-2023	\$ 285,430.89	81	-5.66%
	\$ (17,136.22)	2	
August-2022	\$ 410,949.64	98	
August-2023	\$ 376,478.34	89	-8.39%
	\$ (34,471.30)	-9	
September-2022	\$ 301,922.72	88	
September-2023	\$ 289,116.07	93	-4.24%
	\$ (12,806.65)	5	
October-2022	\$ 235,450.13	85	
October-2023	\$ 229,745.47	91	-2.42%
	\$ (5,704.66)	6	
November-2022	\$ 307,783.37	95	
November-2023	\$ 285,381.98	91	-7.28%
	\$ (22,401.39)	-4	
December-2022	\$ 206,012.13	82	
December-2023	\$ 189,325.49	78	-8.10%
	\$ (16,686.64)	-4	
January-2023	\$ 146,534.48	77	
January-2024	\$ 141,538.21	79	-3.41%
	\$ (4,996.27)	2	
February-2023	\$ 100,429.24	62	
February-2024	\$ 97,063.80	67	-3.35%
	\$ (3,365.44)	5	
March-2023	\$ 102,142.20	68	
March-2024	\$ 153,142.20	68	49.93%
	\$ 51,000.00	0	
April-2023	\$ 127,334.09	67	
April-2024	\$ 127,759.55	72	0.33%
	\$ 425.46	5	
May-2023	\$ 147,200.16	69	
May-2024	\$ 135,318.67	78	-8.07%
	\$ (11,881.49)	9	
June-2023	\$ 188,605.49	78	
June-2024	\$ -		-100.00%
	\$ (188,605.49)	-78	
FYTD 2023	\$ 2,576,930.76		
FYTD 2024	\$ 2,310,300.67		

COUNTY OF JACKSON
Trial Balance - Balance Sheet Accounts
Report dates 05/01/2024 - thru - 05/31/2024

Account Number	Account Description	Beginning	Debits	Credits	Ending
		Balance Dr (Cr)			Balance Dr (Cr)
24-1110-000-00	CASH ON HAND	157,993.43	354,299.89	409,311.43	102,981.89
24-1130-000-00	CASH IN TIME DEPOSIT	3,750,000.00	0.00	150,000.00	3,600,000.00
24-1231-000-00	ACCOUNTS RECEIVABLE	0.00	0.00	0.00	0.00
24-1232-892-00	ACCTS RECEIVABLE SALES TAX	1,384.09	257.24	0.00	1,641.33
24-1232-893-00	ACCTS RECEIVABLE SALES TAX	29.43	0.00	0.00	29.43
Total Asset		3,909,406.95	354,557.13	559,311.43	3,704,652.65
24-2100-000-00	ACCOUNTS PAYABLE	0.00	369,351.97	369,351.97	0.00
24-2200-175-00	FEDERAL TAX PAYABLE	0.00	1,273.92	1,273.92	0.00
24-2200-176-00	STATE TAX PAYABLE	0.00	474.00	474.00	0.00
24-2200-181-00	FICA TAX PAYABLE	0.00	810.76	810.76	0.00
24-2200-182-00	RETIREMENT PAYABLE	(2,464.99)	4,930.00	2,465.00	0.01
24-2200-187-00	MEDICARE TAX PAYABLE	0.00	189.62	189.62	0.00
24-2900-000-00	FUND BALANCE	(3,464,874.68)	0.00	0.00	(3,464,874.68)
24-2900-000-01	RES BY STATE STATUTE	(190,942.00)	0.00	0.00	(190,942.00)
24-2912-000-00	RESERVE FOR ENCUMBRANCES	21,790.44	317,399.54	321,786.54	17,403.44
24-2912-000-01	RESERVE FOR ENCUMBRANCES-PRIOR YEAR	(21,790.44)	321,786.54	317,399.54	(17,403.44)
24-3000-000-00	REVENUE CONTROL	(2,027,610.88)	397.88	151,870.65	(2,179,083.65)
24-4000-000-00	EXPENDITURE CONTROL	1,776,485.60	354,342.05	579.98	2,130,247.67
Total Liability		(3,909,406.95)	1,370,956.28	1,166,201.98	(3,704,652.65)
Total TOURISM DEVELOPMENT AUTH		0.00	1,725,513.41	1,725,513.41	0.00

COUNTY OF JACKSON
Income Statement
Report dates 07/01/2023 - thru - 05/31/2024

Account Number	Description	Adjusted Budget 07/01/2023 05/31/2024	Debits and Credits 05/01/2024 05/31/2024	Debits and Credits 07/01/2023 05/31/2024	Encumbrances 07/01/2023 05/31/2024	Balance 07/01/2023 05/31/2024	% Used
24-3230-130-00	JACKSON COUNTY TDA	2,500,000.00	135,216.14	2,024,049.90	0.00	475,950.10	80.96
	TAX REVENUE	2,500,000.00	135,216.14	2,024,049.90	0.00	475,950.10	80.96
24-3270-170-01	JACKSON TDA - PENALTY	5,000.00	102.53	819.88	0.00	4,180.12	16.40
24-3270-190-00	MARKETING AND ADVERTISING	10,000.00	0.00	0.00	0.00	10,000.00	0.00
	PENALTY & INTEREST	15,000.00	102.53	819.88	0.00	14,180.12	5.47
24-3831-491-00	INVESTMENT EARNINGS	150,000.00	16,116.91	154,176.68	0.00	-4,176.68	102.78
	REVENUES	150,000.00	16,116.91	154,176.68	0.00	-4,176.68	102.78
24-3991-000-00	FUND BALANCE	876,472.00	0.00	0.00	0.00	876,472.00	0.00
	FUND BALANCE	876,472.00	0.00	0.00	0.00	876,472.00	0.00
DEPARTMENT TOTAL Revenue		3,541,472.00	151,435.58	2,179,046.46	0.00	1,362,425.54	61.53
24-4926-121-00	SALARIES & WAGES	170,000.00	13,076.92	156,923.08	0.00	13,076.92	92.31
24-4926-170-00	BOARD MEMBER EXPENSE	900.00	342.87	1,051.86	0.00	-151.86	116.87
24-4926-181-00	SOCIAL SECURITY CONTRIBU	10,540.00	810.76	9,746.46	0.00	793.54	92.47
24-4926-182-00	RETIREMENT EXPENSE	21,845.00	1,680.40	20,080.76	0.00	1,764.24	91.92
24-4926-183-00	HOSPITALIZATION INSURANC	23,214.00	1,861.75	20,571.31	0.00	2,642.69	88.62
24-4926-185-00	UNEMPLOYMENT INSURANCE	592.00	44.86	-1,435.24	0.00	2,027.24	-242.44
24-4926-186-00	WORKMAN'S COMPENSATION	2,117.00	0.00	285.00	0.00	1,832.00	13.46
24-4926-187-00	MEDICARE TAX	2,465.00	189.62	2,279.42	0.00	185.58	92.47
24-4926-190-00	PROFESSIONAL SER-COUNTY	16,250.00	0.00	13,541.70	0.00	2,708.30	83.33
24-4926-191-00	PROFESSIONAL SERVICES-AU	7,200.00	0.00	8,293.00	0.00	-1,093.00	115.18
24-4926-192-00	LEGAL SERVICES	2,000.00	0.00	382.50	0.00	1,617.50	19.13
24-4926-260-00	OFFICE SUPPLIES AND MATE	6,000.00	747.19	2,396.43	0.00	3,603.57	39.94
24-4926-299-00	MISCELLANEOUS	13,970.00	1,352.66	6,032.87	0.00	7,937.13	43.18
24-4926-311-00	TRAVEL	28,150.00	2,243.50	26,176.99	595.00	1,378.01	95.10
24-4926-321-00	TELEPHONE	4,600.00	-131.38	4,254.38	0.00	345.62	92.49
24-4926-321-01	TELEPHONE-VISITOR CENTER	0.00	-193.87	3,346.75	0.00	-3,346.75	0.00
24-4926-321-02	TELEPHONE-TDA	6,000.00	1,238.55	3,719.51	0.00	2,280.49	61.99
24-4926-325-00	POSTAGE	30,678.00	611.07	38,153.69	0.00	-7,475.69	124.37
24-4926-331-00	UTILITIES	2,700.00	273.96	2,727.57	0.00	-27.57	101.02
24-4926-341-00	PRINTING	97,341.00	1,240.85	70,036.89	16,308.44	10,995.67	88.70
24-4926-351-00	REPAIRS & MAINT-BUILDING	500.00	0.00	0.00	0.00	500.00	0.00
24-4926-370-00	AD FIRM MEDIA	294,652.00	34,637.90	286,052.80	0.00	8,599.20	97.08

COUNTY OF JACKSON
Income Statement
Report dates 07/01/2023 - thru - 05/31/2024

Account Number	Description	Adjusted Budget 07/01/2023 05/31/2024	Debits and Credits 05/01/2024 05/31/2024	Debits and Credits 07/01/2023 05/31/2024	Encumbrances 07/01/2023 05/31/2024	Balance 07/01/2023 05/31/2024	% Used
24-4926-370-01	WEBSITE SERVICE	25,200.00	2,100.00	32,175.00	0.00	-6,975.00	127.68
24-4926-370-02	CREATIVE & PRODUCTION SE	90,000.00	5,667.00	76,000.25	0.00	13,999.75	84.44
24-4926-370-03	DIGITAL CAMPAIGN REPORTI	13,200.00	1,100.00	12,100.00	0.00	1,100.00	91.67
24-4926-370-04	E-MAIL CAMPAIGNS	16,800.00	1,400.00	17,325.00	0.00	-525.00	103.13
24-4926-370-05	SEM MANAGEMENT	178,000.00	0.00	129,515.23	0.00	48,484.77	72.76
24-4926-370-09	SOCIAL MEDIA SPEND	136,000.00	13,088.24	101,648.71	0.00	34,351.29	74.74
24-4926-393-00	VISITOR CENTER OPERATION	213,631.00	17,258.34	197,597.61	0.00	16,033.39	92.49
24-4926-393-01	PUBLIC RELATIONS	111,000.00	17,736.95	113,317.94	0.00	-2,317.94	102.09
24-4926-393-02	CONTRACTED SERVICES	22,000.00	0.00	18,333.30	0.00	3,666.70	83.33
24-4926-393-03	CONTRACTED SERVICES-RECO	1,400.00	150.00	300.00	0.00	1,100.00	21.43
24-4926-393-05	CONTRACTED-WEBSITE	12,500.00	0.00	4,650.00	0.00	7,850.00	37.20
24-4926-393-06	CONTRACTED-AD FIRM RETAI	60,840.00	5,070.00	55,770.00	0.00	5,070.00	91.67
24-4926-393-07	CONTRACTED SERVICES-STR	8,280.00	0.00	10,015.44	0.00	-1,735.44	120.96
24-4926-393-08	CONTRACTED-AD FIRM MISC	22,600.00	1,842.53	31,745.66	0.00	-9,145.66	140.47
24-4926-393-11	SOFTWARE,INTERNET,MISC S	59,758.00	1,531.41	36,467.95	0.00	23,290.05	61.03
24-4926-393-14	CONTRACTED SERVICES-HR O	6,920.00	360.00	5,478.60	0.00	1,441.40	79.17
24-4926-393-15	RESEARCH AND ANALYTICS	68,500.00	8,933.00	77,360.00	0.00	-8,860.00	112.93
24-4926-399-00	CONTRACTED SERVICES	48,000.00	4,000.00	44,000.00	0.00	4,000.00	91.67
24-4926-412-00	BUILDING RENT	23,280.00	1,900.00	20,900.00	0.00	2,380.00	89.78
24-4926-454-00	INSURANCE	3,795.00	721.00	4,290.89	0.00	-495.89	113.07
24-4926-491-00	DUES AND SUBSCRIPTIONS	9,454.00	565.10	10,683.81	0.00	-1,229.81	113.01
24-4926-550-00	CAPITAL OUTLAY-EQUIPMENT	9,400.00	0.00	5,183.99	0.00	4,216.01	55.15
24-4926-550-01	CAPITAL PROJECTS	1,450,000.00	170,123.39	367,757.00	0.00	1,082,243.00	25.36
24-4926-699-00	GRANTS	105,000.00	37,000.00	51,500.00	0.00	53,500.00	49.05
24-4926-699-02	MISCELLANEOUS DONATIONS	15,200.00	0.00	26,000.00	500.00	-11,300.00	174.34
24-4926-990-00	CONTINGENCY	89,000.00	0.00	2,326.06	0.00	86,673.94	2.61
TOURISM DEVELOPMENT AUTHORITY		3,541,472.00	350,574.57	2,127,060.17	17,403.44	1,397,008.39	60.55
DEPARTMENT TOTAL Expense		-3,541,472.00	-350,574.57	-2,127,060.17	17,403.44	-1,397,008.39	60.55
Fund 24 TOURISM DEVELOPMENT AUTH		0.00	-199,138.99	51,986.29	17,403.44	-34,582.85	61.04

BC2001 BEGINNING 05/01/24 ENDING 05/31/24

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE

ACCOUNT # 24-4926-121-00 DESC: SALARIES & WAGES ASN:								
05/01/24				BUDGET BALANCE	170,000.00			143,846.16
05/10/24	TLJ		JE-232799	JOE: TDA PAYROLL 5/10/24	0.00	6,538.46	0.00	150,384.62
05/23/24	TLJ		JE-232871	JOE: TDA PAYROLL 5/24/24	0.00	6,538.46	0.00	156,923.08
TOTALS					170,000.00	170,000.01	13,076.93	156,923.08
=====								

ACCOUNT # 24-4926-170-00 DESC: BOARD MEMBER EXPENSE ASN:								
05/01/24				BUDGET BALANCE	900.00			708.99
05/29/24			JE-232862	JOE: BANK OF AMERICA 8443	0.00	342.87	0.00	1,051.86
TOTALS					900.00	1,068.38	16.52	1,051.86
=====								

ACCOUNT # 24-4926-181-00 DESC: SOCIAL SECURITY CONTRIBUTION ASN:								
05/01/24				BUDGET BALANCE	10,540.00			8,935.70
05/10/24	TLJ		JE-232800	JOE: TDA TAX DRAFT 5/10/2	0.00	405.38	0.00	9,341.08
05/23/24	TLJ		JE-232872	JOE: TDA PAYROLL 5/24/24	0.00	405.38	0.00	9,746.46
TOTALS					10,540.00	10,151.84	405.38	9,746.46
=====								

ACCOUNT # 24-4926-182-00 DESC: RETIREMENT EXPENSE ASN:								
05/01/24				BUDGET BALANCE	21,845.00			18,400.36
05/10/24	TLJ		JE-232800	JOE: TDA TAX DRAFT 5/10/2	0.00	840.20	0.00	19,240.56
05/23/24	TLJ		JE-232872	JOE: TDA PAYROLL 5/24/24	0.00	840.20	0.00	20,080.76
TOTALS					21,845.00	20,871.92	791.16	20,080.76
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ACCOUNT # 24-4926-183-00 DESC: HOSPITALIZATION INSURANCE ASN:								
05/01/24				BUDGET BALANCE	23,214.00			18,709.56
05/21/24		05/12/2024	04*2400495	BCBS OF NC	0.00	1,681.82	0.00	20,391.38
05/22/24		783340	04*2400500	COMPANION LIFE INSURANCE	0.00	179.93	0.00	20,571.31
TOTALS					23,214.00	20,571.31	0.00	20,571.31
=====								

ACCOUNT # 24-4926-185-00 DESC: UNEMPLOYMENT INSURANCE ASN:								
05/01/24				BUDGET BALANCE	592.00			-1,480.10

ACCOUNT ACTIVITY ANALYSIS					PAGE 2			
BEGINNING 05/01/24 ENDING 05/31/24								
TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
=====								
ACCOUNT # 24-4926-185-00 DESC: UNEMPLOYMENT INSURANCE ASN: =====> CONTINUED <=====								
05/10/24	TLJ	JE-232800	JOE: TDA TAX DRAFT 5/10/2		0.00	22.43	0.00	-1,457.67
05/23/24	TLJ	JE-232872	JOE: TDA PAYROLL 5/24/24		0.00	22.43	0.00	-1,435.24
TOTALS					592.00	654.53	2,089.77	-1,435.24
=====								
ACCOUNT # 24-4926-186-00 DESC: WORKMAN'S COMPENSATION ASN:								
05/01/24			BUDGET BALANCE		2,117.00			285.00
TOTALS					2,117.00	285.00	0.00	285.00
=====								
ACCOUNT # 24-4926-187-00 DESC: MEDICARE TAX ASN:								
05/10/24	TLJ	JE-232800	JOE: TDA TAX DRAFT 5/10/2		0.00	94.82	0.00	2,184.62
05/23/24	TLJ	JE-232872	JOE: TDA PAYROLL 5/24/24		0.00	94.80	0.00	2,279.42
TOTALS					2,465.00	2,374.22	94.80	2,279.42
=====								
ACCOUNT # 24-4926-190-00 DESC: PROFESSIONAL SER-COUNTY ASN:								
05/01/24			BUDGET BALANCE		16,250.00			13,541.70
TOTALS					16,250.00	13,541.70	0.00	13,541.70
=====								
ACCOUNT # 24-4926-191-00 DESC: PROFESSIONAL SERVICES-AUDIT ASN:								
TOTALS					7,200.00	10,968.00	2,675.00	8,293.00
=====								
ACCOUNT # 24-4926-192-00 DESC: LEGAL SERVICES ASN:								
TOTALS					2,000.00	382.50	0.00	382.50
=====								
ACCOUNT # 24-4926-260-00 DESC: OFFICE SUPPLIES AND MATERIALS ASN:								
05/01/24		1WCP-DWIN-	04*2400489	AMAZON CAPITAL SERVICES	0.00	152.84	0.00	1,802.08

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ACCOUNT ACTIVITY ANALYSIS

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BC2001

BEGINNING 05/01/24 ENDING 05/31/24

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-260-00 DESC: OFFICE SUPPLIES AND MATERIALS ASN: =====> CONTINUED <=====								
05/01/24		1WCP-DW1N-	04*2400489	AMAZON CAPITAL SERVICES	0.00	0.00	10.00	1,792.08
05/02/24		TLJ	JE-232744	JOE: BANK OF AMERICA-BREE	0.00	27.95	0.00	1,820.03
05/03/24		14DR-3NWF-	04*2400489	AMAZON CAPITAL SERVICES	0.00	42.79	0.00	1,862.82
05/03/24		1V1C-P7GV-	04*2400489	AMAZON CAPITAL SERVICES	0.00	160.49	0.00	2,023.31
05/03/24		14DR-3NWF-	04*2400489	AMAZON CAPITAL SERVICES	0.00	0.00	2.80	2,020.51
05/03/24		1V1C-P7GV-	04*2400489	AMAZON CAPITAL SERVICES	0.00	0.00	10.50	2,010.01
05/07/24		38453585	04*2400481	QUILL CORPORATION - 69460	0.00	35.89	0.00	2,045.90
05/07/24		38453585	04*2400481	QUILL CORPORATION - 69460	0.00	0.00	2.35	2,043.55
05/29/24			JE-232862	JOE: BANK OF AMERICA 8443	0.00	352.88	0.00	2,396.43
TOTALS					6,000.00	2,680.58	284.15	2,396.43

ACCOUNT # 24-4926-299-00 DESC: MISCELLANEOUS ASN:

05/01/24				BUDGET BALANCE	13,970.00			4,680.21
05/07/24		04/28/2024	04*2400484	HELPING HANDS SERVICE CO.	0.00	220.00	0.00	4,900.21
05/21/24		1042	04*2400502	ARELLANO QUALITY PAINTING	0.00	320.00	0.00	5,220.21
05/22/24		5401	04*2400503	ENVERITAS GROUP, INC.	0.00	750.00	0.00	5,970.21
05/29/24			JE-232862	JOE: BANK OF AMERICA 8443	0.00	62.66	0.00	6,032.87
TOTALS					13,970.00	6,048.78	15.91	6,032.87

ACCOUNT # 24-4926-311-00 DESC: TRAVEL ASN:

05/01/24				BUDGET BALANCE	28,150.00			23,933.49
05/02/24		TLJ	JE-232744	JOE: BANK OF AMERICA-BREE	0.00	1,541.41	0.00	25,474.90
05/08/24		051124	04*2400485	BUSINESS CARD	0.00	752.67	0.00	26,227.57
05/08/24		051124	04*2400485	BUSINESS CARD	0.00	0.00	50.58	26,176.99
TOTALS					28,150.00	26,898.35	721.36	26,176.99

ACCOUNT # 24-4926-321-00 DESC: TELEPHONE ASN:

05/01/24				BUDGET BALANCE	4,600.00			4,385.76
05/01/24		9962351773	04*2400475	VERIZON WIRELESS	0.00	51.56	0.00	4,437.32
05/22/24		245565		CASHIERS AREA CHAMBER OF	0.00	0.00	182.94	4,254.38
TOTALS					4,600.00	7,117.44	2,863.06	4,254.38

=====					ACCOUNT ACTIVITY ANALYSIS		PAGE 4		=====	
BC2001					BEGINNING 05/01/24		ENDING 05/31/24			
TRANS	PO	INVOICE	CHECK	TRANSACTION/	BEGINNING					
DATE	NUMBER	NUMBER	NUMBER	VENDOR NAME	BAL/BUDGET	DEBITS	CREDITS	BALANCE		

ACCOUNT # 24-4926-321-00					DESC: TELEPHONE	ASN: =====>	CONTINUED <=====			
ACCOUNT # 24-4926-321-01					DESC: TELEPHONE-VISITOR CENTERS	ASN:				
05/01/24				BUDGET BALANCE	0.00				3,540.62	
05/13/24		245374		JACKSON CO CHAMBER OF COM	0.00	0.00	193.87		3,346.75	

TOTALS					0.00	5,667.16	2,320.41		3,346.75	
=====										
ACCOUNT # 24-4926-321-02					DESC: TELEPHONE-TDA	ASN:				
05/01/24				BUDGET BALANCE	6,000.00				2,480.96	
05/01/24		243765	04*2400486	BALSAMWEST	0.00	387.73	0.00		2,868.69	
05/02/24		243766	04*2400486	BALSAMWEST	0.00	365.87	0.00		3,234.56	
05/09/24		244898	04*2400486	BALSAMWEST	0.00	484.95	0.00		3,719.51	

TOTALS					6,000.00	3,719.51	0.00		3,719.51	
=====										
ACCOUNT # 24-4926-325-00					DESC: POSTAGE	ASN:				
05/01/24				BUDGET BALANCE	30,678.00				37,542.62	
05/06/24		17VA27184	04*2400483	UPS	0.00	12.39	0.00		37,555.01	
05/10/24		TLJ	JE-232801	JOE: INVOICE#82903	0.00	179.95	0.00		37,734.96	
05/14/24		3319127143	04*2400494	PITNEY BOWES INC.	0.00	372.79	0.00		38,107.75	
05/14/24		17VA27194	04*2400497	UPS	0.00	15.81	0.00		38,123.56	
05/14/24		3319127143	04*2400494	PITNEY BOWES INC.	0.00	0.00	19.87		38,103.69	
05/29/24			JE-232862	JOE: BANK OF AMERICA 8443	0.00	50.00	0.00		38,153.69	

TOTALS					30,678.00	38,283.69	130.00		38,153.69	
=====										
ACCOUNT # 24-4926-331-00					DESC: UTILITIES	ASN:				
05/01/24				BUDGET BALANCE	2,700.00				2,453.61	
05/01/24		217655	04*2400476	OWENS AND GATES LLC	0.00	40.00	0.00		2,493.61	
05/22/24		05/16/24	04*2400493	DUKE ENERGY	0.00	233.96	0.00		2,727.57	

TOTALS					2,700.00	2,727.57	0.00		2,727.57	
=====										
ACCOUNT # 24-4926-341-00					DESC: PRINTING	ASN:				
05/01/24				BUDGET BALANCE	97,341.00				68,796.04	

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ACCOUNT ACTIVITY ANALYSIS

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BC2001

BEGINNING 05/01/24 ENDING 05/31/24

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-370-02 DESC: CREATIVE & PRODUCTION SERVICES ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-370-03 DESC: DIGITAL CAMPAIGN REPORTING ASN:

05/01/24				BUDGET BALANCE	13,200.00			11,000.00
05/09/24		INV-00931	02*13475	BUFFALO GROUPE, LLC	0.00	1,100.00	0.00	12,100.00
TOTALS					13,200.00	12,100.00	0.00	12,100.00

ACCOUNT # 24-4926-370-04 DESC: E-MAIL CAMPAIGNS ASN:

05/01/24				BUDGET BALANCE	16,800.00			15,925.00
05/09/24		INV-00931	02*13475	BUFFALO GROUPE, LLC	0.00	800.00	0.00	16,725.00
05/09/24		INV-00931	02*13475	BUFFALO GROUPE, LLC	0.00	600.00	0.00	17,325.00
TOTALS					16,800.00	17,325.00	0.00	17,325.00

ACCOUNT # 24-4926-370-05 DESC: SEM MANAGEMENT ASN:

05/01/24				BUDGET BALANCE	178,000.00			129,515.23
TOTALS					178,000.00	136,648.14	7,132.91	129,515.23

ACCOUNT # 24-4926-370-09 DESC: SOCIAL MEDIA SPEND ASN:

05/02/24	TLJ	JE-232744	JOE: BANK OF AMERICA-BREE	0.00	1,007.00	0.00	89,567.47	
05/08/24	TLJ	JE-232767	JOE: BANK OF AMERICA TDA-	0.00	10,081.24	0.00	99,648.71	
05/29/24		JE-232862	JOE: BANK OF AMERICA 8443	0.00	2,000.00	0.00	101,648.71	
TOTALS					136,000.00	111,424.09	9,775.38	101,648.71

ACCOUNT # 24-4926-393-00 DESC: VISITOR CENTER OPERATIONS ASN:

05/01/24				BUDGET BALANCE	213,631.00			180,339.27
05/10/24	216424	04*2400477	JACKSON CO. CHAMBER OF CO	0.00	7,808.08	0.00	188,147.35	
05/10/24	216424	04*2400477	JACKSON CO. CHAMBER OF CO	0.00	1,108.67	0.00	189,256.02	
05/10/24	216424	04*2400477	JACKSON CO. CHAMBER OF CO	0.00	188.67	0.00	189,444.69	
05/10/24	216410	04*2400480	CASHIERS AREA CHAMBER OF	0.00	7,157.42	0.00	196,602.11	
05/10/24	216410	04*2400480	CASHIERS AREA CHAMBER OF	0.00	995.50	0.00	197,597.61	

ACCOUNT ACTIVITY ANALYSIS					PAGE 7			
BC2001					BEGINNING 05/01/24 ENDING 05/31/24			
TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-393-00 DESC: VISITOR CENTER OPERATIONS ASN: =====> CONTINUED <=====								
TOTALS					213,631.00	204,847.61	7,250.00	197,597.61
ACCOUNT # 24-4926-393-01 DESC: PUBLIC RELATIONS ASN:								
05/01/24				BUDGET BALANCE	111,000.00			95,580.99
05/09/24	64507		02*13454	LOU HAMMOND GROUP ATLANTA	0.00	1,186.95	0.00	96,767.94
05/21/24	64532		02*13665	LOU HAMMOND GROUP ATLANTA	0.00	8,500.00	0.00	105,267.94
05/21/24	64516		02*13665	LOU HAMMOND GROUP ATLANTA	0.00	6,250.00	0.00	111,517.94
05/23/24	64533		02*13665	LOU HAMMOND GROUP ATLANTA	0.00	1,800.00	0.00	113,317.94
TOTALS					111,000.00	113,317.94	0.00	113,317.94
ACCOUNT # 24-4926-393-02 DESC: CONTRACTED SERVICES ASN:								
05/01/24				BUDGET BALANCE	22,000.00			18,333.30
TOTALS					22,000.00	18,333.30	0.00	18,333.30
ACCOUNT # 24-4926-393-03 DESC: CONTRACTED SERVICES-RECORDING ASN:								
05/09/24	APR.2024	04*2400488		CHERYL OSBORNE	0.00	50.00	0.00	200.00
05/22/24	MAY.2024	04*2400499		CHERYL OSBORNE	0.00	100.00	0.00	300.00
TOTALS					1,400.00	300.00	0.00	300.00
ACCOUNT # 24-4926-393-05 DESC: CONTRACTED-WEBSITE ASN:								
05/01/24				BUDGET BALANCE	12,500.00			4,650.00
TOTALS					12,500.00	4,650.00	0.00	4,650.00
ACCOUNT # 24-4926-393-06 DESC: CONTRACTED-AD FIRM RETAINER ASN:								
05/09/24	INV-00931	02*13475		BUFFALO GROUPE, LLC	0.00	5,070.00	0.00	55,770.00
TOTALS					60,840.00	55,770.00	0.00	55,770.00

BC2001 BEGINNING 05/01/24 ENDING 05/31/24

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-393-06 DESC: CONTRACTED-AD FIRM RETAINER ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-393-07 DESC: CONTRACTED SERVICES-STR ASN:

05/01/24				BUDGET BALANCE	8,280.00			10,015.44
TOTALS					8,280.00	10,015.44	0.00	10,015.44

ACCOUNT # 24-4926-393-08 DESC: CONTRACTED-AD FIRM MISC ASN:

05/09/24		INV-00931	02*13475	BUFFALO GROUPE, LLC	0.00	1,078.00	0.00	30,981.13
05/21/24		INV-00989	02*13685	BUFFALO GROUPE, LLC	0.00	159.68	0.00	31,140.81
05/21/24		INV-00989	02*13685	BUFFALO GROUPE, LLC	0.00	604.85	0.00	31,745.66
TOTALS					22,600.00	31,745.66	0.00	31,745.66

ACCOUNT # 24-4926-393-11 DESC: SOFTWARE,INTERNET,MISC SERVICES ASN:

05/01/24				BUDGET BALANCE	59,758.00			34,936.54
05/02/24		TLJ	JE-232744	JOE: BANK OF AMERICA-BREE	0.00	488.49	0.00	35,425.03
05/08/24		051124	04*2400485	BUSINESS CARD	0.00	78.00	0.00	35,503.03
05/15/24		36557535	04*2400501	IMAGE SOLUTIONS, LLC	0.00	255.87	0.00	35,758.90
05/21/24		24-654	04*2400498	NATIONAL COMMUNICATIONS,	0.00	108.07	0.00	35,866.97
05/21/24		24-654	04*2400498	NATIONAL COMMUNICATIONS,	0.00	0.00	7.07	35,859.90
05/29/24			JE-232862	JOE: BANK OF AMERICA 8443	0.00	608.05	0.00	36,467.95
TOTALS					59,758.00	37,339.00	871.05	36,467.95

ACCOUNT # 24-4926-393-14 DESC: CONTRACTED SERVICES-HR OUTSOURCING ASN:

05/01/24				BUDGET BALANCE	6,920.00			5,118.60
05/09/24		1912	04*2400490	CRAFT HR SOLUTIONS, LLC	0.00	360.00	0.00	5,478.60
TOTALS					6,920.00	5,680.55	201.95	5,478.60

ACCOUNT # 24-4926-393-15 DESC: RESEARCH AND ANALYTICS ASN:

05/01/24				BUDGET BALANCE	68,500.00			68,427.00
05/09/24		1984	04*2400491	KEY DATA	0.00	8,933.00	0.00	77,360.00

=====					ACCOUNT ACTIVITY ANALYSIS		PAGE 9		=====	
BC2001					BEGINNING 05/01/24		ENDING 05/31/24			
TRANS	PO	INVOICE	CHECK	TRANSACTION/	BEGINNING					
DATE	NUMBER	NUMBER	NUMBER	VENDOR NAME	BAL/BUDGET	DEBITS	CREDITS	BALANCE		

ACCOUNT # 24-4926-393-15					DESC: RESEARCH AND ANALYTICS	ASN:	=====> CONTINUED <=====			
					TOTALS	68,500.00	77,360.00	0.00	77,360.00	
=====										
ACCOUNT # 24-4926-399-00					DESC: CONTRACTED SERVICES	ASN:				
05/01/24				BUDGET BALANCE	48,000.00			40,000.00		
05/09/24	1692		04*2400492	TEMBO HOSPITALITY GROUP L	0.00	4,000.00	0.00	44,000.00		
					TOTALS	48,000.00	47,696.00	3,696.00	44,000.00	
=====										
ACCOUNT # 24-4926-412-00					DESC: BUILDING RENT	ASN:				
05/01/24				BUDGET BALANCE	23,280.00			19,000.00		
05/01/24	217655		04*2400476	OWENS AND GATES LLC	0.00	1,900.00	0.00	20,900.00		
					TOTALS	23,280.00	20,900.00	0.00	20,900.00	
=====										
ACCOUNT # 24-4926-454-00					DESC: INSURANCE	ASN:				
05/01/24				BUDGET BALANCE	3,795.00			3,569.89		
05/09/24	TLJ		JE-232797	JOE: SELECTIVE 013-424-80	0.00	691.00	0.00	4,260.89		
05/21/24	05/10/24		04*2400496	STANBERRY INSURANCE AGENC	0.00	30.00	0.00	4,290.89		
					TOTALS	3,795.00	4,290.89	0.00	4,290.89	
=====										
ACCOUNT # 24-4926-491-00					DESC: DUES AND SUBSCRIPTIONS	ASN:				
05/01/24				BUDGET BALANCE	9,454.00			10,118.71		
05/02/24	TLJ		JE-232744	JOE: BANK OF AMERICA-BREE	0.00	150.99	0.00	10,269.70		
05/08/24	051124		04*2400485	BUSINESS CARD	0.00	387.00	0.00	10,656.70		
05/29/24			JE-232862	JOE: BANK OF AMERICA 8443	0.00	27.11	0.00	10,683.81		
					TOTALS	9,454.00	10,689.41	5.60	10,683.81	
=====										
ACCOUNT # 24-4926-550-00					DESC: CAPITAL OUTLAY-EQUIPMENT	ASN:				
05/01/24				BUDGET BALANCE	9,400.00			5,183.99		

BC2001 BEGINNING 05/01/24 ENDING 05/31/24

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-550-00 DESC: CAPITAL OUTLAY-EQUIPMENT ASN: =====> CONTINUED <=====

TOTALS	9,400.00	5,546.87	362.88	5,183.99
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ACCOUNT # 24-4926-550-01 DESC: CAPITAL PROJECTS ASN:

05/10/24	05/10/24	04*2400479	TOWN OF SYLVA	0.00	170,123.39	0.00	367,757.00
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TOTALS	1,450,000.00	367,757.00	0.00	367,757.00
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ACCOUNT # 24-4926-699-00 DESC: GRANTS ASN:

05/01/24			BUDGET BALANCE	105,000.00			14,500.00
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05/09/24	05/10/24	04*2400487	THE VILLAGE GREEN	0.00	25,000.00	0.00	39,500.00
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05/09/24	05/10/24	04*2400482	TOWN OF DILLSBORO	0.00	12,000.00	0.00	51,500.00
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TOTALS	105,000.00	63,500.00	12,000.00	51,500.00
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ACCOUNT # 24-4926-699-02 DESC: MISCELLANEOUS DONATIONS ASN:

05/01/24			BUDGET BALANCE	15,200.00			26,000.00
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TOTALS	15,200.00	26,000.00	0.00	26,000.00
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ACCOUNT # 24-4926-990-00 DESC: CONTINGENCY ASN:

TOTALS	89,000.00	2,326.06	0.00	2,326.06
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