

**JACKSON COUNTY TOURISM
DEVELOPMENT
AUTHORITY**



**FINANCIAL REPORT
MAY 31, 2026**

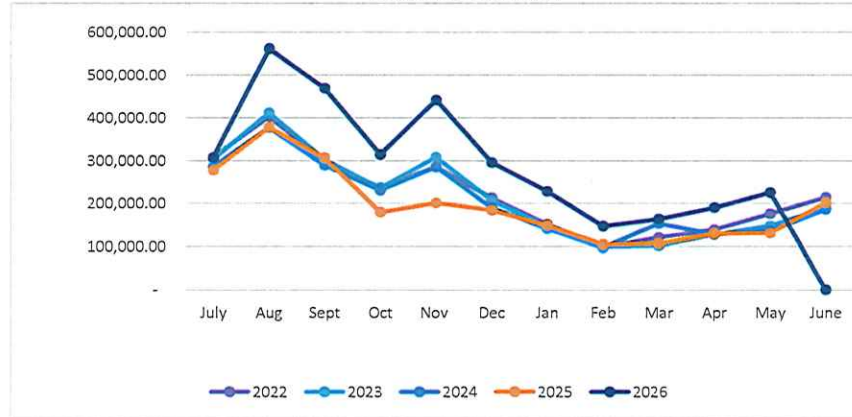
JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

May 31, 2026

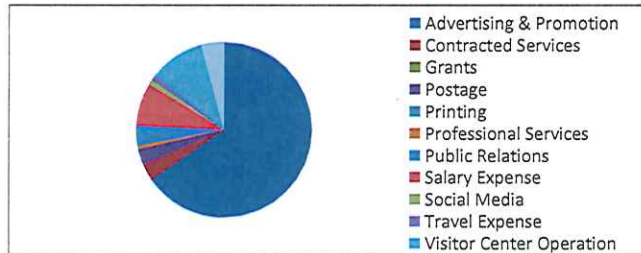
- * May Room Occupancy Tax collections totaled \$224,889.01 with \$5.00 collected for penalties. The YTD collection total is \$3,024,091.58 - 86.992% of budget. The Airbnb total was \$83,977.07; the Home Away/VRBO total was \$19,773.31; and the VACASA,NC total was \$5,391.28.
- * 85 accounts reported for April rentals (increase of 5 accounts from last year). The collections were up 72.99% from the same period in 2025. (15.33% based on prior tax rate).
- * The cash balance at May 31, 2026 was \$219,468.62 and investments totaled \$3,500,000.

The expenses for May were \$218,948.63. The FYTD expenses totaled \$2,736,279.82 with encumbrances of \$34,492.15, for a combined total of \$2,770,771.97 - 72.21% of budget.

Fiscal YTD Collections



TDA Expenses as of May 31, 2026

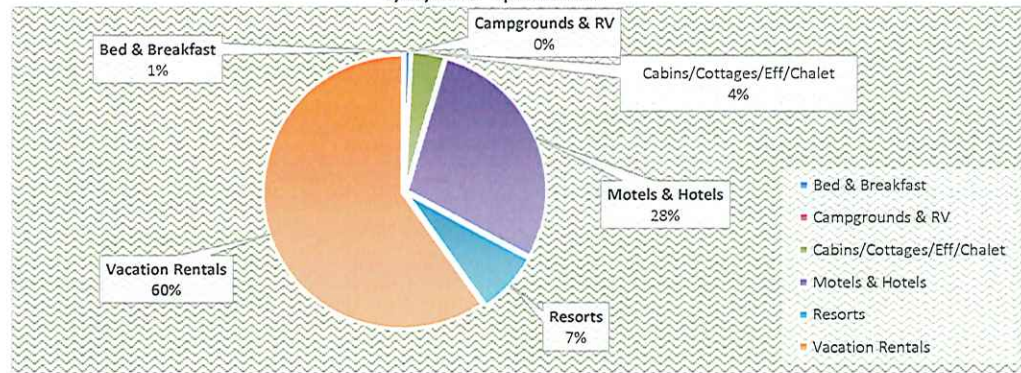


Advertising & Promotion	\$ 142,881.76
Contracted Services	\$ 7,183.33
Grants	\$ -
Postage	\$ 6,307.26
Printing	\$ 9.78
Professional Services	\$ 1,354.17
Public Relations	\$ 8,075.00
Salary Expense	\$ 17,467.48
Social Media	\$ 1,870.69
Travel Expense	\$ 2,231.25
Visitor Center Operation	\$ 22,322.00
Capital Projects	\$ -
Other	\$ 9,245.91
Total	\$ 218,948.63

	2022	2023	2024	2025	2026
July	306,871.17	302,567.11	285,430.89	276,689.65	306,652.00
Aug	402,414.91	410,949.64	376,478.34	376,774.10	561,413.72
Sept	296,676.95	301,922.72	289,116.07	305,929.82	468,254.13
Oct	236,495.92	235,450.13	229,745.47	178,664.06	313,730.30
Nov	285,094.57	307,778.37	285,381.98	200,505.68	441,022.82
Dec	212,552.55	206,012.13	189,325.49	183,035.71	295,471.35
Jan	150,929.14	146,534.48	141,538.21	148,345.35	227,104.30
Feb	98,820.63	100,429.24	97,063.80	104,135.28	146,571.14
Mar	120,494.03	102,142.20	153,142.20	107,065.49	163,248.27
Apr	138,246.01	127,334.09	127,759.55	129,568.03	189,786.91
May	175,198.14	147,200.16	135,318.67	130,002.73	224,894.01
June	213,644.17	188,605.49	185,581.58	200,678.83	-
Total	\$ 2,637,438.19	\$ 2,576,925.76	\$ 2,495,882.25	\$ 2,341,394.73	\$ 3,338,148.95

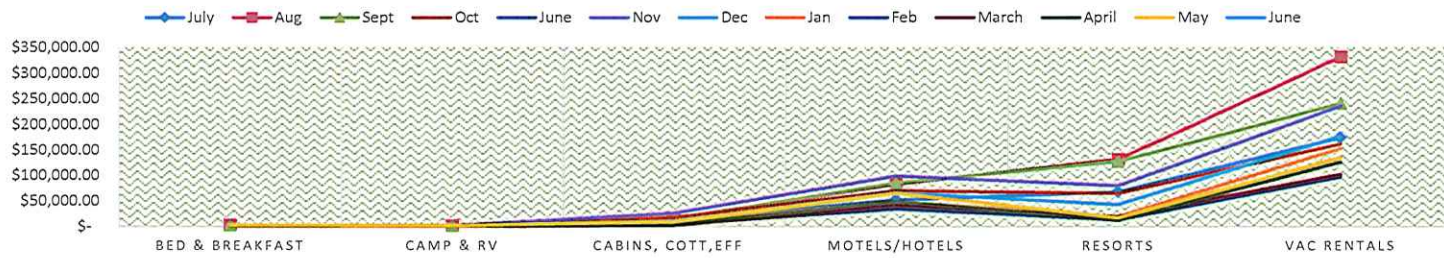


**Room Occupancy Tax Collections
5/31/26 for April Rentals**



Bed & Breakfast	\$	1,362.40
Campgrounds & RV	\$	336.64
Cabins/Cottages/Eff/Chalet	\$	8,469.49
Motels & Hotels	\$	63,851.40
Resorts	\$	16,541.73
Vacation Rentals	\$	134,332.35
	\$	<u>224,894.01</u>

ROOM OCCUPANCY TAX COLLECTIONS BY TYPE



COLLECTIONS BY TYPE

	Bed & Breakfast	Camp & Rv	Cabins, Cott, Eff	Motels/Hotels	Resorts	Vac Rentals	Totals
July	\$ 853.76	\$ 561.90	\$ 12,576.91	\$ 51,552.94	\$ 67,462.48	\$ 173,644.01	\$ 306,652.00
Aug	\$ 1,743.60	\$ 1,044.28	\$ 15,503.36	\$ 82,128.01	\$ 130,943.27	\$ 330,051.20	\$ 561,413.72
Sept	\$ 1,632.57	\$ 820.12	\$ 14,042.85	\$ 84,751.86	\$ 127,138.94	\$ 239,867.79	\$ 468,254.13
Oct	\$ 1,837.73	\$ 418.14	\$ 17,252.71	\$ 69,493.87	\$ 63,943.31	\$ 160,784.54	\$ 313,730.30
Nov	\$ 1,837.38	\$ 510.58	\$ 25,062.71	\$ 98,487.46	\$ 80,254.88	\$ 234,869.81	\$ 441,022.82
Dec	\$ 1,087.60	\$ 480.80	\$ 9,408.16	\$ 65,556.93	\$ 42,665.81	\$ 176,272.05	\$ 295,471.35
Jan	\$ 1,827.07	\$ 427.96	\$ 5,967.96	\$ 48,037.57	\$ 18,711.27	\$ 152,132.47	\$ 227,104.30
Feb	\$ 219.36	\$ 234.69	\$ 3,342.99	\$ 33,772.96	\$ 12,606.12	\$ 96,395.02	\$ 146,571.14
March	\$ 279.30	\$ 83.63	\$ 2,191.12	\$ 40,663.47	\$ 18,393.11	\$ 101,637.64	\$ 163,248.27
April	\$ 1,174.81	\$ 217.96	\$ 3,023.04	\$ 48,521.26	\$ 11,324.37	\$ 125,525.47	\$ 189,786.91
May	\$ 1,362.40	\$ 336.64	\$ 8,469.49	\$ 63,851.40	\$ 16,541.73	\$ 134,332.35	\$ 224,894.01
June	-	-	-	-	-	-	-
	\$ 13,855.58	\$ 5,136.70	\$ 116,841.30	\$ 686,817.73	\$ 589,985.29	\$ 1,925,512.35	\$ 3,338,148.95

% By Type	0.42%	0.15%	3.50%	20.57%	17.67%	57.68%	100.00%
------------------	--------------	--------------	--------------	---------------	---------------	---------------	----------------



JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

TOTAL ROOM OCCUPANCY TAX COLLECTIONS BY MONTH

Month	Tax Collected	# Units Reporting	% of Inc/Dec
July-2024	\$ 276,689.65	92	
July-2025	\$ 306,652.00	102	10.83%
	\$ 29,962.35	10	
August-2024	\$ 376,774.10	91	
August-2025	\$ 561,413.72	100	49.01%
	\$ 184,639.62	9	
September-2024	\$ 305,929.82	97	
September-2025	\$ 468,254.13	105	53.06%
	\$ 162,324.31	8	
October-2024	\$ 178,664.06	83	
October-2025	\$ 313,730.30	99	75.60%
	\$ 135,066.24	16	
November-2024	\$ 200,505.68	88	
November-2025	\$ 441,022.82	103	119.96%
	\$ 240,517.14	15	
December-2024	\$ 183,035.71	80	
December-2025	\$ 295,471.35	94	61.43%
	\$ 112,435.64	14	
January-2025	\$ 148,345.35	87	
January-2026	\$ 227,104.30	82	53.09%
	\$ 78,758.95	-5	
February-2025	\$ 104,135.28	74	
February-2026	\$ 146,571.14	71	40.75%
	\$ 42,435.86	-3	
March-2025	\$ 107,065.49	75	
March-2026	\$ 163,248.27	76	52.48%
	\$ 56,182.78	1	
April-2025	\$ 129,568.03	80	
April-2026	\$ 189,786.91	77	46.48%
	\$ 60,218.88		
May-2025	\$ 130,002.73	80	
May-2026	\$ 224,894.01	85	72.99%
	\$ 94,891.28	5	
June-2025	\$ 200,678.83	87	
June-2026	\$ -	0	-100.00%
	\$ (200,678.83)	-87	
FYTD 2024	\$ 2,341,394.73		
FYTD 2025	\$ 3,338,148.95		

COUNTY OF JACKSON
 Trial Balance - Balance Sheet Accounts
 Report dates 05/01/2026 - thru - 05/31/2026

Account Number	Account Description	Beginning Balance Dr (Cr)	Debits	Credits	Ending Balance Dr (Cr)
24-1110-000-00	CASH ON HAND	206,170.33	237,772.89	224,474.60	219,468.62
24-1130-000-00	CASH IN TIME DEPOSIT	3,500,000.00	0.00	0.00	3,500,000.00
24-1231-000-00	ACCOUNTS RECEIVABLE	0.00	0.00	0.00	0.00
24-1232-892-00	ACCTS RECEIVABLE SALES TAX	1,855.76	203.21	0.00	2,058.97
24-1232-893-00	ACCTS RECEIVABLE SALES TAX	3.23	0.00	0.00	3.23
24-1750-000-01	PROPERTY AND EQUIPMENT	10,844.20	0.00	0.00	10,844.20
24-1800-000-00	ACCUMULATED DEPRECIATION	(2,711.05)	0.00	0.00	(2,711.05)
Total Asset		3,716,162.47	237,976.10	224,474.60	3,729,663.97
24-2100-000-00	ACCOUNTS PAYABLE	(2,647.38)	208,294.58	205,647.20	0.00
24-2200-175-00	FEDERAL TAX PAYABLE	(15.78)	1,458.90	1,458.90	(15.78)
24-2200-176-00	STATE TAX PAYABLE	(6.00)	408.00	408.00	(6.00)
24-2200-181-00	FICA TAX PAYABLE	0.00	787.04	787.04	0.00
24-2200-182-00	RETIREMENT PAYABLE	21.77	2,583.24	2,583.24	21.77
24-2200-187-00	MEDICARE TAX PAYABLE	(92.03)	184.05	184.05	(92.03)
24-2900-000-00	FUND BALANCE	(3,145,037.45)	0.00	0.00	(3,145,037.45)
24-2900-000-01	RES BY STATE STATUTE	(190,942.00)	0.00	0.00	(190,942.00)
24-2912-000-00	RESERVE FOR ENCUMBRANCES	34,098.68	210,996.20	211,023.19	34,071.69
24-2912-000-01	RESERVE FOR ENCUMBRANCES-PRIOR YEAR	(34,098.68)	211,023.19	210,996.20	(34,071.69)
24-3000-000-00	REVENUE CONTROL	(2,894,774.79)	5.00	235,102.51	(3,129,872.30)
24-4000-000-00	EXPENDITURE CONTROL	2,517,331.19	224,474.60	5,525.97	2,736,279.82
Total Liability		(3,716,162.47)	860,214.80	873,716.30	(3,729,663.97)
Total TOURISM DEVELOPMENT AUTH		0.00	1,098,190.90	1,098,190.90	0.00

COUNTY OF JACKSON
Income Statement
Report dates 07/01/2025 - thru - 05/31/2026

Account Number	Description	Adjusted Budget 07/01/2025 05/31/2026	Debits and Credits 05/01/2026 05/31/2026	Debits and Credits 07/01/2025 05/31/2026	Encumbrances 07/01/2025 05/31/2026	Balance 07/01/2025 05/31/2026	% Used
24-3230-130-00	JACKSON COUNTY TDA	3,476,549.00	224,889.01	3,024,091.58	0.00	452,457.42	86.99
TAX REVENUE		3,476,549.00	224,889.01	3,024,091.58	0.00	452,457.42	86.99
24-3270-170-01	JACKSON TDA - PENALTY	5,000.00	5.00	7,405.17	0.00	-2,405.17	148.10
PENALTY & INTEREST		5,000.00	5.00	7,405.17	0.00	-2,405.17	148.10
24-3831-491-00	INVESTMENT EARNINGS	60,000.00	10,203.50	98,375.55	0.00	-38,375.55	163.96
REVENUES		60,000.00	10,203.50	98,375.55	0.00	-38,375.55	163.96
24-3991-000-00	FUND BALANCE	295,322.00	0.00	0.00	0.00	295,322.00	0.00
FUND BALANCE		295,322.00	0.00	0.00	0.00	295,322.00	0.00
DEPARTMENT TOTAL Revenue		3,836,871.00	235,097.51	3,129,872.30	0.00	706,998.70	81.57
24-4926-121-00	SALARIES & WAGES	165,022.00	12,694.00	152,327.96	0.00	12,694.04	92.31
24-4926-170-00	BOARD MEMBER EXPENSE	1,050.00	0.00	253.99	0.00	796.01	24.19
24-4926-181-00	SOCIAL SECURITY CONTRIBU	11,225.00	787.04	9,444.34	0.00	1,780.66	84.14
24-4926-182-00	RETIREMENT EXPENSE	24,623.00	1,821.60	21,859.20	0.00	2,763.80	88.78
24-4926-183-00	HOSPITALIZATION INSURANC	23,163.00	1,960.18	18,836.78	0.00	4,326.22	81.32
24-4926-185-00	UNEMPLOYMENT INSURANCE	628.00	20.61	466.66	0.00	161.34	74.31
24-4926-186-00	WORKMAN'S COMPENSATION	2,299.00	0.00	2,299.00	0.00	0.00	0.00
24-4926-187-00	MEDICARE TAX	2,625.00	184.05	2,300.77	0.00	324.23	87.65
24-4926-190-00	PROFESSIONAL SER-COUNTY	16,250.00	1,354.17	14,895.87	0.00	1,354.13	91.67
24-4926-191-00	PROFESSIONAL SERVICES-AU	9,500.00	0.00	10,075.00	0.00	-575.00	106.05
24-4926-192-00	LEGAL SERVICES	2,000.00	0.00	7,495.00	0.00	-5,495.00	374.75
24-4926-260-00	OFFICE SUPPLIES AND MATE	6,000.00	382.01	1,546.26	0.00	4,453.74	25.77
24-4926-299-00	MISCELLANEOUS	11,640.00	220.00	7,696.20	0.00	3,943.80	66.12
24-4926-311-00	TRAVEL	36,000.00	2,231.25	12,341.02	1,146.00	22,512.98	37.46
24-4926-321-00	TELEPHONE	4,600.00	1,018.88	7,859.97	0.00	-3,259.97	170.87
24-4926-321-01	TELEPHONE-VISITOR CENTER	0.00	-28.00	-1,020.93	0.00	1,020.93	0.00
24-4926-321-02	TELEPHONE-TDA	6,000.00	0.00	4,965.06	0.00	1,034.94	82.75
24-4926-325-00	POSTAGE	55,570.00	6,307.26	33,843.58	204.31	21,522.11	61.27
24-4926-331-00	UTILITIES	3,200.00	40.00	3,131.46	0.00	68.54	97.86
24-4926-341-00	PRINTING	129,941.00	9.78	34,781.86	0.00	95,159.14	26.77
24-4926-351-00	REPAIRS & MAINT-BUILDING	500.00	0.00	0.00	0.00	500.00	0.00
24-4926-370-00	AD FIRM MEDIA	600,000.00	104,152.34	383,780.04	0.00	216,219.96	63.96
24-4926-370-01	WEBSITE SERVICE	35,200.00	6,250.33	100,592.02	2,172.38	-67,564.40	291.94

COUNTY OF JACKSON
Income Statement
Report dates 07/01/2025 - thru - 05/31/2026

Account Number	Description	Adjusted Budget	Debits and Credits	Debits and Credits	Encumbrances	Balance	% Used
		07/01/2025 05/31/2026	05/01/2026 05/31/2026	07/01/2025 05/31/2026	07/01/2025 05/31/2026	07/01/2025 05/31/2026	
24-4926-370-02	CREATIVE & PRODUCTION SE	85,000.00	7,083.00	76,830.00	0.00	8,170.00	90.39
24-4926-370-03	DIGITAL CAMPAIGN REPORTI	15,000.00	1,250.00	13,600.00	0.00	1,400.00	90.67
24-4926-370-04	E-MAIL CAMPAIGNS	30,000.00	2,500.00	27,910.00	0.00	2,090.00	93.03
24-4926-370-05	SEM MANAGEMENT	207,520.00	19,090.37	191,710.38	0.00	15,809.62	92.38
24-4926-370-09	SOCIAL MEDIA SPEND	168,000.00	1,870.69	135,900.72	25,200.00	6,899.28	95.89
24-4926-393-00	VISITOR CENTER OPERATION	249,465.00	22,322.00	248,947.00	0.00	518.00	99.79
24-4926-393-01	PUBLIC RELATIONS	133,000.00	8,075.00	115,254.63	0.00	17,745.37	86.66
24-4926-393-02	CONTRACTED SERVICES	22,000.00	1,833.33	20,166.63	0.00	1,833.37	91.67
24-4926-393-03	CONTRACTED SERVICES-RECO	1,400.00	0.00	250.00	0.00	1,150.00	17.86
24-4926-393-06	CONTRACTED-AD FIRM RETAI	50,000.00	4,167.00	47,070.00	0.00	2,930.00	94.14
24-4926-393-07	CONTRACTED SERVICES-STR	12,200.00	0.00	12,084.48	0.00	115.52	99.05
24-4926-393-08	CONTRACTED-AD FIRM MISC	30,000.00	2,500.00	26,241.91	0.00	3,758.09	87.47
24-4926-393-11	SOFTWARE, INTERNET, MISC S	45,936.00	1,071.71	44,185.62	420.46	1,329.92	97.10
24-4926-393-14	CONTRACTED SERVICES-HR O	9,600.00	492.60	5,496.80	0.00	4,103.20	57.26
24-4926-393-15	RESEARCH AND ANALYTICS	70,469.00	0.00	71,037.12	0.00	-568.12	100.81
24-4926-399-00	CONTRACTED SERVICES	62,450.00	5,350.00	54,171.62	0.00	8,278.38	86.74
24-4926-399-09	MEDIA MANAGEMENT	50,000.00	0.00	0.00	0.00	50,000.00	0.00
24-4926-412-00	BUILDING RENT	23,280.00	1,900.00	20,900.00	0.00	2,380.00	89.78
24-4926-454-00	INSURANCE	3,754.00	0.00	11,280.22	0.00	-7,526.22	300.49
24-4926-491-00	DUES AND SUBSCRIPTIONS	9,739.00	37.43	11,674.58	349.00	-2,284.58	123.46
24-4926-550-00	CAPITAL OUTLAY-EQUIPMENT	1,000.00	0.00	0.00	0.00	1,000.00	0.00
24-4926-550-01	CAPITAL PROJECTS	1,295,322.00	0.00	750,000.00	0.00	545,322.00	57.90
24-4926-699-00	GRANTS	100,000.00	0.00	15,797.00	5,000.00	79,203.00	20.80
24-4926-699-02	MISCELLANEOUS DONATIONS	11,700.00	0.00	6,000.00	0.00	5,700.00	51.28
24-4926-990-00	CONTINGENCY	3,000.00	0.00	0.00	0.00	3,000.00	0.00
TOURISM DEVELOPMENT AUTHORITY		3,836,871.00	218,948.63	2,736,279.82	34,492.15	1,066,099.03	72.21
DEPARTMENT TOTAL Expense		-3,836,871.00	-218,948.63	-2,736,279.82	34,492.15	-1,066,099.03	72.21
Fund 24 TOURISM DEVELOPMENT AUTH		0.00	16,148.88	393,592.48	34,492.15	-359,100.33	76.89

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
------------	-----------	----------------	--------------	-----------------------------	-------------------------	--------	---------	---------

ACCOUNT # 24-4926-121-00 DESC: SALARIES & WAGES ASN:

05/01/26				BUDGET BALANCE	165,022.00			139,633.96
05/08/26	TLJ		JE-261338	JOE: TDA PAYROLL 5/8/26	0.00	6,347.00	0.00	145,980.96
05/22/26	TLJ		JE-261405	JOE: TDA PAYROLL 5/22/26	0.00	6,347.00	0.00	152,327.96
TOTALS					165,022.00	152,327.96	0.00	152,327.96

ACCOUNT # 24-4926-170-00 DESC: BOARD MEMBER EXPENSE ASN:

05/01/26				BUDGET BALANCE	1,050.00			253.99
TOTALS					1,050.00	254.27	0.28	253.99

ACCOUNT # 24-4926-181-00 DESC: SOCIAL SECURITY CONTRIBUTION ASN:

05/08/26	TLJ		JE-261340	JOE: TAX DRAFT 5/8/26	0.00	393.52	0.00	9,050.82
05/22/26	TLJ		JE-261406	JOE: TDA TAX DRAFT 5/22/	0.00	393.52	0.00	9,444.34
TOTALS					11,225.00	9,444.34	0.00	9,444.34

ACCOUNT # 24-4926-182-00 DESC: RETIREMENT EXPENSE ASN:

05/01/26				BUDGET BALANCE	24,623.00			20,037.60
05/08/26	TLJ		JE-261340	JOE: TAX DRAFT 5/8/26	0.00	910.80	0.00	20,948.40
05/22/26	TLJ		JE-261406	JOE: TDA TAX DRAFT 5/22/	0.00	910.80	0.00	21,859.20
TOTALS					24,623.00	21,859.20	0.00	21,859.20

ACCOUNT # 24-4926-183-00 DESC: HOSPITALIZATION INSURANCE ASN:

05/01/26				BUDGET BALANCE	23,163.00			16,876.60
05/01/26	1066658		04*2401060	COMPANION LIFE INSURANCE	0.00	203.41	0.00	17,080.01
05/01/26	1051040		04*2401060	COMPANION LIFE INSURANCE	0.00	203.41	0.00	17,283.42
05/25/26	1074719		04*2401072	COMPANION LIFE INSURANCE	0.00	203.41	0.00	17,486.83
05/25/26	05/12/26		04*2401071	BCBS OF NC	0.00	1,349.95	0.00	18,836.78
TOTALS					23,163.00	18,926.87	90.09	18,836.78

ACCOUNT # 24-4926-185-00 DESC: UNEMPLOYMENT INSURANCE ASN:

05/01/26				BUDGET BALANCE	628.00			446.05
----------	--	--	--	----------------	--------	--	--	--------

ACCOUNT ACTIVITY ANALYSIS

BC2001

BEGINNING 05/01/26 ENDING 05/31/26

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-185-00 DESC: UNEMPLOYMENT INSURANCE ASN: =====> CONTINUED <=====								
05/08/26		TLJ	JE-261340	JOE: TAX DRAFT 5/8/26	0.00	10.30	0.00	456.35
05/22/26		TLJ	JE-261406	JOE: TDA TAX DRAFT 5/22/	0.00	10.31	0.00	466.66
TOTALS					628.00	466.66	0.00	466.66
ACCOUNT # 24-4926-187-00 DESC: MEDICARE TAX ASN:								
05/01/26				BUDGET BALANCE	2,625.00			2,116.72
05/08/26		TLJ	JE-261340	JOE: TAX DRAFT 5/8/26	0.00	92.02	0.00	2,208.74
05/22/26		TLJ	JE-261406	JOE: TDA TAX DRAFT 5/22/	0.00	92.03	0.00	2,300.77
TOTALS					2,625.00	2,300.77	0.00	2,300.77
ACCOUNT # 24-4926-190-00 DESC: PROFESSIONAL SER-COUNTY ASN:								
05/01/26				BUDGET BALANCE	16,250.00			13,541.70
05/31/26		TLJ	JE-261459	JOE: TDA ADMIN 5/2026	0.00	1,354.17	0.00	14,895.87
TOTALS					16,250.00	14,895.87	0.00	14,895.87
ACCOUNT # 24-4926-191-00 DESC: PROFESSIONAL SERVICES-AUDIT ASN:								
05/01/26				BUDGET BALANCE	9,500.00			10,075.00
TOTALS					9,500.00	10,075.00	0.00	10,075.00
ACCOUNT # 24-4926-192-00 DESC: LEGAL SERVICES ASN:								
TOTALS					2,000.00	7,495.00	0.00	7,495.00
ACCOUNT # 24-4926-260-00 DESC: OFFICE SUPPLIES AND MATERIALS ASN:								
05/01/26		04/25/2026	04*2401056	BUSINESS CARD	0.00	229.99	0.00	1,394.24
05/01/26		04/25/2026	04*2401056	BUSINESS CARD	0.00	0.00	9.85	1,384.39
05/04/26		48733910	04*2401063	QUILL CORPORATION - 6946	0.00	173.20	0.00	1,557.59
05/04/26		48733910	04*2401063	QUILL CORPORATION - 6946	0.00	0.00	11.33	1,546.26

BC2001 BEGINNING 05/01/26 ENDING 05/31/26

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
------------	-----------	----------------	--------------	-----------------------------	-------------------------	--------	---------	---------

ACCOUNT # 24-4926-260-00 DESC: OFFICE SUPPLIES AND MATERIALS ASN: =====> CONTINUED <=====

TOTALS					6,000.00	1,687.20	140.94	1,546.26
--------	--	--	--	--	----------	----------	--------	----------

ACCOUNT # 24-4926-299-00 DESC: MISCELLANEOUS ASN:

05/01/26				BUDGET BALANCE	11,640.00			7,476.20
05/05/26	04/30/26	04*2401066		HELPING HANDS SERVICE CO	0.00	220.00	0.00	7,696.20
TOTALS					11,640.00	14,427.76	6,731.56	7,696.20

ACCOUNT # 24-4926-311-00 DESC: TRAVEL ASN:

05/01/26				BUDGET BALANCE	36,000.00			10,109.77
05/01/26	04/25/2026	04*2401056		BUSINESS CARD	0.00	1,939.89	0.00	12,049.66
05/01/26	4/23/26	02*18192		NICHOLAS J BREEDLOVE	0.00	393.40	0.00	12,443.06
05/01/26	04/25/2026	04*2401056		BUSINESS CARD	0.00	0.00	102.04	12,341.02
TOTALS					36,000.00	12,698.80	357.78	12,341.02

ACCOUNT # 24-4926-321-00 DESC: TELEPHONE ASN:

05/01/26				BUDGET BALANCE	4,600.00			6,841.09
05/02/26	6141782939	04*2401064		VERIZON WIRELESS	0.00	38.33	0.00	6,879.42
05/10/26	402867	04*2401067		BALSAMWEST	0.00	302.13	0.00	7,181.55
05/10/26	369271	04*2401067		BALSAMWEST	0.00	293.17	0.00	7,474.72
05/26/26	402866	04*2401076		BALSAMWEST	0.00	385.25	0.00	7,859.97
TOTALS					4,600.00	8,541.87	681.90	7,859.97

ACCOUNT # 24-4926-321-01 DESC: TELEPHONE-VISITOR CENTERS ASN:

05/01/26				BUDGET BALANCE	0.00			-992.93
05/28/26	267371			JACKSON CO CHAMBER OF CO	0.00	0.00	28.00	-1,020.93
TOTALS					0.00	0.00	1,020.93	-1,020.93

ACCOUNT # 24-4926-321-02 DESC: TELEPHONE-TDA ASN:

05/01/26				BUDGET BALANCE	6,000.00			4,965.06
----------	--	--	--	----------------	----------	--	--	----------

ACCOUNT ACTIVITY ANALYSIS

BC2001

BEGINNING 05/01/26 ENDING 05/31/26

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
------------	-----------	----------------	--------------	-----------------------------	-------------------------	--------	---------	---------

ACCOUNT # 24-4926-321-02 DESC: TELEPHONE-TDA ASN: =====> CONTINUED <=====

TOTALS					6,000.00	4,965.06	0.00	4,965.06
--------	--	--	--	--	----------	----------	------	----------

ACCOUNT # 24-4926-325-00 DESC: POSTAGE ASN:

05/01/26		04/25/2026	04*2401056	BUSINESS CARD	0.00	959.56	0.00	28,495.88
05/01/26		04/25/2026	04*2401056	BUSINESS CARD	0.00	0.00	5.22	28,490.66
05/10/26		04/27/2026	04*2401065	RESERVE ACCOUNT	0.00	5,000.00	0.00	33,490.66
05/21/26		3322542130	04*2401070	PITNEY BOWES INC.	0.00	372.79	0.00	33,863.45
05/21/26		3322542130	04*2401070	PITNEY BOWES INC.	0.00	0.00	19.87	33,843.58

TOTALS					55,570.00	34,344.21	500.63	33,843.58
--------	--	--	--	--	-----------	-----------	--------	-----------

ACCOUNT # 24-4926-331-00 DESC: UTILITIES ASN:

05/01/26				BUDGET BALANCE	3,200.00			3,091.46
05/01/26	215488		04*2401059	OWENS AND GATES LLC	0.00	40.00	0.00	3,131.46

TOTALS					3,200.00	3,210.46	79.00	3,131.46
--------	--	--	--	--	----------	----------	-------	----------

ACCOUNT # 24-4926-341-00 DESC: PRINTING ASN:

05/01/26				BUDGET BALANCE	129,941.00			34,772.08
05/01/26		04/25/2026	04*2401056	BUSINESS CARD	0.00	10.44	0.00	34,782.52
05/01/26		04/25/2026	04*2401056	BUSINESS CARD	0.00	0.00	0.66	34,781.86

TOTALS					129,941.00	34,836.99	55.13	34,781.86
--------	--	--	--	--	------------	-----------	-------	-----------

ACCOUNT # 24-4926-351-00 DESC: REPAIRS & MAINT-BUILDING ASN:

05/01/26				BUDGET BALANCE	500.00			0.00
----------	--	--	--	----------------	--------	--	--	------

TOTALS					500.00	0.00	0.00	0.00
--------	--	--	--	--	--------	------	------	------

ACCOUNT # 24-4926-370-00 DESC: AD FIRM MEDIA ASN:

05/05/26		2026-03407	02*18259	MADDEN MEDIA	0.00	10,000.00	0.00	289,627.70
----------	--	------------	----------	--------------	------	-----------	------	------------

ACCOUNT ACTIVITY ANALYSIS

BC2001

BEGINNING 05/01/26 ENDING 05/31/26

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-370-00 DESC: AD FIRM MEDIA ASN: =====> CONTINUED <=====								
05/05/26		2026-03407	02*18259	MADDEN MEDIA	0.00	10,000.00	0.00	299,627.70
05/05/26		2026-03407	02*18259	MADDEN MEDIA	0.00	23,000.00	0.00	322,627.70
05/05/26		2026-03407	02*18259	MADDEN MEDIA	0.00	10,000.00	0.00	332,627.70
05/05/26		2026-03407	02*18259	MADDEN MEDIA	0.00	2,656.67	0.00	335,284.37
05/05/26		2026-03407	02*18259	MADDEN MEDIA	0.00	6,300.00	0.00	341,584.37
05/05/26		2026-03407	02*18259	MADDEN MEDIA	0.00	2,750.00	0.00	344,334.37
05/05/26		2026-03407	02*18259	MADDEN MEDIA	0.00	630.00	0.00	344,964.37
05/05/26		2026-03407	02*18259	MADDEN MEDIA	0.00	1,385.00	0.00	346,349.37
05/05/26		2026-03407	02*18259	MADDEN MEDIA	0.00	500.00	0.00	346,849.37
05/05/26		2026-03407	02*18259	MADDEN MEDIA	0.00	4,666.67	0.00	351,516.04
05/05/26		2026-03407	02*18259	MADDEN MEDIA	0.00	300.00	0.00	351,816.04
05/05/26		2026-03407	02*18259	MADDEN MEDIA	0.00	300.00	0.00	352,116.04
05/05/26		2026-03407	02*18259	MADDEN MEDIA	0.00	23,998.00	0.00	376,114.04
05/05/26		2026-03407	02*18259	MADDEN MEDIA	0.00	6,666.00	0.00	382,780.04
05/05/26		2026-03407	02*18259	MADDEN MEDIA	0.00	1,000.00	0.00	383,780.04
TOTALS					600,000.00	383,780.04	0.00	383,780.04

ACCOUNT # 24-4926-370-01 DESC: WEBSITE SERVICE ASN:								
05/01/26				BUDGET BALANCE	35,200.00			94,341.69
05/05/26		2026-03407	02*18259	MADDEN MEDIA	0.00	4,167.00	0.00	98,508.69
05/13/26		229020	04*2401069	GRANICUS LLC	0.00	2,083.33	0.00	100,592.02
TOTALS					35,200.00	100,592.02	0.00	100,592.02

ACCOUNT # 24-4926-370-02 DESC: CREATIVE & PRODUCTION SERVICES ASN:								
05/01/26				BUDGET BALANCE	85,000.00			69,747.00
05/05/26		2026-03407	02*18259	MADDEN MEDIA	0.00	7,083.00	0.00	76,830.00
TOTALS					85,000.00	76,830.00	0.00	76,830.00

ACCOUNT # 24-4926-370-03 DESC: DIGITAL CAMPAIGN REPORTING ASN:								
05/01/26				BUDGET BALANCE	15,000.00			12,350.00
05/05/26		2026-03407	02*18259	MADDEN MEDIA	0.00	1,250.00	0.00	13,600.00
TOTALS					15,000.00	13,600.00	0.00	13,600.00

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
------------	-----------	----------------	--------------	-----------------------------	-------------------------	--------	---------	---------

ACCOUNT # 24-4926-370-03 DESC: DIGITAL CAMPAIGN REPORTING ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-370-04 DESC: E-MAIL CAMPAIGNS ASN:

05/01/26				BUDGET BALANCE	30,000.00			25,410.00
05/05/26		2026-03407	02*18259	MADDEN MEDIA	0.00	2,500.00	0.00	27,910.00
TOTALS					30,000.00	27,910.00	0.00	27,910.00

ACCOUNT # 24-4926-370-05 DESC: SEM MANAGEMENT ASN:

05/01/26				BUDGET BALANCE	207,520.00			172,620.01
05/25/26		078768	04*2401074	LOVE COMMUNICATIONS LLC	0.00	3,960.00	0.00	176,580.01
05/25/26		078769	04*2401074	LOVE COMMUNICATIONS LLC	0.00	15,130.37	0.00	191,710.38
TOTALS					207,520.00	206,819.99	15,109.61	191,710.38

ACCOUNT # 24-4926-370-09 DESC: SOCIAL MEDIA SPEND ASN:

05/01/26				BUDGET BALANCE	168,000.00			134,030.03
05/01/26		04/25/2026	04*2401058	BUSINESS CARD	0.00	0.00	2,647.38	131,382.65
05/01/26		04/25/2026	04*2401056	BUSINESS CARD	0.00	760.37	0.00	132,143.02
05/01/26		04/25/2026	04*2401057	BUSINESS CARD	0.00	3,771.14	0.00	135,914.16
05/01/26		04/25/2026	04*2401058	BUSINESS CARD	0.00	2,647.38	0.00	138,561.54
05/01/26		04/25/2026	04*2401056	BUSINESS CARD	0.00	0.00	13.44	138,548.10
05/01/26		TLJ	JE-261464	JOE: REVERSE JE261296	0.00	0.00	2,647.38	135,900.72
TOTALS					168,000.00	158,898.82	22,998.10	135,900.72

ACCOUNT # 24-4926-393-00 DESC: VISITOR CENTER OPERATIONS ASN:

05/01/26				BUDGET BALANCE	249,465.00			226,625.00
05/10/26		25711	04*2401061	JACKSON CO. CHAMBER OF C	0.00	9,556.58	0.00	236,181.58
05/10/26		25724	04*2401062	CASHIERS AREA CHAMBER OF	0.00	8,565.42	0.00	244,747.00
05/21/26		13106	04*2401075	TRUE OMNI	0.00	4,200.00	0.00	248,947.00
TOTALS					249,465.00	248,954.35	7.35	248,947.00

ACCOUNT # 24-4926-393-01 DESC: PUBLIC RELATIONS ASN:

05/01/26				BUDGET BALANCE	133,000.00			107,179.63
----------	--	--	--	----------------	------------	--	--	------------

ACCOUNT ACTIVITY ANALYSIS

BC2001

BEGINNING 05/01/26 ENDING 05/31/26

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-393-01 DESC: PUBLIC RELATIONS ASN: =====> CONTINUED <=====								
05/25/26		65191	02*18319	LOU HAMMOND GROUP ATLANT	0.00	8,075.00	0.00	115,254.63
TOTALS					133,000.00	115,254.63	0.00	115,254.63
ACCOUNT # 24-4926-393-02 DESC: CONTRACTED SERVICES ASN:								
05/01/26				BUDGET BALANCE	22,000.00			18,333.30
05/31/26	TLJ		JE-261459	JOE: TDA ADMIN 5/2026	0.00	1,833.33	0.00	20,166.63
TOTALS					22,000.00	20,166.63	0.00	20,166.63
ACCOUNT # 24-4926-393-03 DESC: CONTRACTED SERVICES-RECORDING ASN:								
05/01/26				BUDGET BALANCE	1,400.00			250.00
TOTALS					1,400.00	250.00	0.00	250.00
ACCOUNT # 24-4926-393-06 DESC: CONTRACTED-AD FIRM RETAINER ASN:								
05/05/26		2026-03407	02*18259	MADDEN MEDIA	0.00	4,167.00	0.00	47,070.00
TOTALS					50,000.00	47,070.00	0.00	47,070.00
ACCOUNT # 24-4926-393-07 DESC: CONTRACTED SERVICES-STR ASN:								
05/01/26				BUDGET BALANCE	12,200.00			12,084.48
TOTALS					12,200.00	12,084.48	0.00	12,084.48
ACCOUNT # 24-4926-393-08 DESC: CONTRACTED-AD FIRM MISC ASN:								
05/05/26		2026-03407	02*18259	MADDEN MEDIA	0.00	2,500.00	0.00	26,241.91
TOTALS					30,000.00	26,241.91	0.00	26,241.91
ACCOUNT # 24-4926-393-11 DESC: SOFTWARE, INTERNET, MISC SERVICES ASN:								
05/01/26				BUDGET BALANCE	45,936.00			43,113.91

ACCOUNT ACTIVITY ANALYSIS

BC2001

BEGINNING 05/01/26 ENDING 05/31/26

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-393-11 DESC: SOFTWARE,INTERNET,MISC SERVICES ASN: =====> CONTINUED <=====								
05/01/26		04/25/2026	04*2401056	BUSINESS CARD	0.00	745.03	0.00	43,858.94
05/01/26		04/25/2026	04*2401057	BUSINESS CARD	0.00	85.59	0.00	43,944.53
05/01/26		04/25/2026	04*2401056	BUSINESS CARD	0.00	0.00	16.76	43,927.77
05/01/26		04/25/2026	04*2401057	BUSINESS CARD	0.00	0.00	5.60	43,922.17
05/12/26		41991442	04*2401073	IMAGE SOLUTIONS, LLC	0.00	281.89	0.00	44,204.06
05/12/26		41991442	04*2401073	IMAGE SOLUTIONS, LLC	0.00	0.00	18.44	44,185.62
TOTALS					45,936.00	46,094.73	1,909.11	44,185.62

ACCOUNT # 24-4926-393-14 DESC: CONTRACTED SERVICES-HR OUTSOURCING ASN:								
05/01/26				BUDGET BALANCE	9,600.00			5,004.20
05/08/26	TLJ		JE-261339	JOE: INVOICE #:98581	0.00	132.60	0.00	5,136.80
05/10/26	2795		04*2401068	CRAFT HR SOLUTIONS, LLC	0.00	360.00	0.00	5,496.80
TOTALS					9,600.00	5,496.80	0.00	5,496.80

ACCOUNT # 24-4926-393-15 DESC: RESEARCH AND ANALYTICS ASN:								
05/01/26				BUDGET BALANCE	70,469.00			71,037.12
TOTALS					70,469.00	71,037.12	0.00	71,037.12

ACCOUNT # 24-4926-399-00 DESC: CONTRACTED SERVICES ASN:								
05/10/26	2466		02*18239	TEMBO HOSPITALITY GROUP	0.00	4,600.00	0.00	53,421.62
05/10/26	2467		02*18239	TEMBO HOSPITALITY GROUP	0.00	750.00	0.00	54,171.62
TOTALS					62,450.00	54,171.62	0.00	54,171.62

ACCOUNT # 24-4926-399-09 DESC: MEDIA MANAGEMENT ASN:								
05/01/26				BUDGET BALANCE	50,000.00			0.00
TOTALS					50,000.00	0.00	0.00	0.00

ACCOUNT # 24-4926-412-00 DESC: BUILDING RENT ASN:								
05/01/26	215488		04*2401059	OWENS AND GATES LLC	0.00	1,900.00	0.00	20,900.00

BC2001 BEGINNING 05/01/26 ENDING 05/31/26

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
---------------	--------------	-------------------	-----------------	-----------------------------	-------------------------	--------	---------	---------

ACCOUNT # 24-4926-412-00 DESC: BUILDING RENT ASN: =====> CONTINUED <=====

TOTALS					23,280.00	20,900.00	0.00	20,900.00
--------	--	--	--	--	-----------	-----------	------	-----------

ACCOUNT # 24-4926-454-00 DESC: INSURANCE ASN:

05/01/26				BUDGET BALANCE	3,754.00			11,280.22
----------	--	--	--	----------------	----------	--	--	-----------

TOTALS					3,754.00	11,280.22	0.00	11,280.22
--------	--	--	--	--	----------	-----------	------	-----------

ACCOUNT # 24-4926-491-00 DESC: DUES AND SUBSCRIPTIONS ASN:

05/01/26		04/25/2026	04*2401056	BUSINESS CARD	0.00	37.43	0.00	11,674.58
----------	--	------------	------------	---------------	------	-------	------	-----------

TOTALS					9,739.00	11,868.73	194.15	11,674.58
--------	--	--	--	--	----------	-----------	--------	-----------

ACCOUNT # 24-4926-550-00 DESC: CAPITAL OUTLAY-EQUIPMENT ASN:

05/01/26				BUDGET BALANCE	1,000.00			0.00
----------	--	--	--	----------------	----------	--	--	------

TOTALS					1,000.00	0.00	0.00	0.00
--------	--	--	--	--	----------	------	------	------

ACCOUNT # 24-4926-550-01 DESC: CAPITAL PROJECTS ASN:

TOTALS					1,295,322.00	750,000.00	0.00	750,000.00
--------	--	--	--	--	--------------	------------	------	------------

ACCOUNT # 24-4926-699-00 DESC: GRANTS ASN:

TOTALS					100,000.00	15,797.00	0.00	15,797.00
--------	--	--	--	--	------------	-----------	------	-----------

ACCOUNT # 24-4926-699-02 DESC: MISCELLANEOUS DONATIONS ASN:

TOTALS					11,700.00	6,000.00	0.00	6,000.00
--------	--	--	--	--	-----------	----------	------	----------

=====

ACCOUNT ACTIVITY ANALYSIS

=====

BC2001

BEGINNING 05/01/26 ENDING 05/31/26

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
---------------	--------------	-------------------	-----------------	-----------------------------	-------------------------	--------	---------	---------

ACCOUNT # 24-4926-699-02 DESC: MISCELLANEOUS DONATIONS ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-990-00 DESC: CONTINGENCY ASN:

TOTALS					3,000.00	0.00	0.00	0.00
--------	--	--	--	--	----------	------	------	------

=====